

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 11, 1998 \$ 4.95 Volume 6 • No. 50

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

BROOKS & DUNN

Husbands And Wives (ARISTA NASHVILLE)

★★★★ AIRPOWER ★★★★★

REBA • *Wrong Night* (MCA NASHVILLE)

JOHN MICHAEL MONTGOMERY • *Hold On To Me* (ATLANTIC)

DIAMOND RIO • *Unbelievable* (ARISTA NASHVILLE)

GOING FOR AIRPLAY

GENE AUTRY • *Rudolph The Red-Nosed Reindeer* (COLUMBIA)

JOHN BERRY • *Celebrate This Christmas* (STRIKER)

KENNY CHESNEY • *How Forever Feels* (BNA)

TY HERNDON • *Hands Of A Working Man* (EPIC)

ROBERT EARL KEEN • *Happy Holidays Y'All* (ARISTA/ARISTA NASHVILLE)

MONTE WARDEN • *Someday...* (ASYLUM)

DON WILLIAMS • *Pretty Little Baby Child* (GIANT)

DON WILLIAMS • *'Twas The Night Before Christmas* (GIANT)

Only One Of 35 Debut Artists Cracks Country's Top 10 In '98

by Phyllis Stark

So, you thought it was hard to break a new act in 1995, 1996, and 1997? They were nothing compared with '98. According to an exclusive Country Airplay Monitor chart analysis, just one of the 35 new artists introduced in 1998 cracked the top 10 on the Country Airplay chart. Giant Records had the most successful debut single of the year with the Wilkinsons' "26 Cents," which peaked at No. 3 in September. No other new act even made it into the top 20.

Coming closest was MCA's Keith Harling, whose "Papa Bear" peaked at No. 24 in June. His follow-up, "Coming Back For You," was less successful, peaking at No. 39 in September. BNA duo the Warren Brothers had the year's third most successful debut single. Their "Guilty" peaked at No. 34 last month.

The fact that only 35 new artists were introduced in 1998 was probably regarded as good news by country PDs, who have been crying out for years for labels to slow down their release cycles and put fewer new acts into the pipeline. This year's number of new artists is close to '95's figure of 34 but is off substantially from the 44 introduced in '96 and the 43 that debuted in '97.

Although the number of labels releasing new acts each year has remained fairly consistent, the average number of new acts per label is way down, probably also in response to programmer's pleas. In both '95 and '96, 18 labels released new acts, but the average number of new acts per label shot up from 1.9 in 1995 to 2.4 in '96. Last year, 22 labels introduced an average of

two new acts each. This year, 20 labels introduced an average of 1.8 new acts each, the lowest figure in four years. (Of course, not every label in Nashville releases a new act every year. Capitol and Curb were among the labels that had no newcomers in '98.)

NOBODY HIT NO. 1

The Wilkinsons' No. 3 hit means that just 2.9% of the newcomers have had a top 10 record this year. That is down precipitously from the 18.6% (eight artists) who scored a top 10 single last year, and an average of 23% of newcomers who scored a top 10 single in '95 and '96 combined. Of those scoring a top 10 hit, none went to No. 1 this year, 4.6% (two new artists) went to No. 1 last year, and an average of 9% went to No. 1 in '95 and '96 combined.

Of the 35 new artists radio met in 1998, close to one-third failed to chart at all with their debut single. Most of those 11 artists never got to have a follow-up single after their debut failed to perform.

By far the most dramatic figure to emerge from the '98 chart analysis is the average peak position for a debut single.

In '95, first singles from newcomers had an average peak of No. 37. That went up to No. 35 in '96, then down to 45 last year. This year, the average chart peak was No. 53. That figure does not include the acts that failed to chart. Including

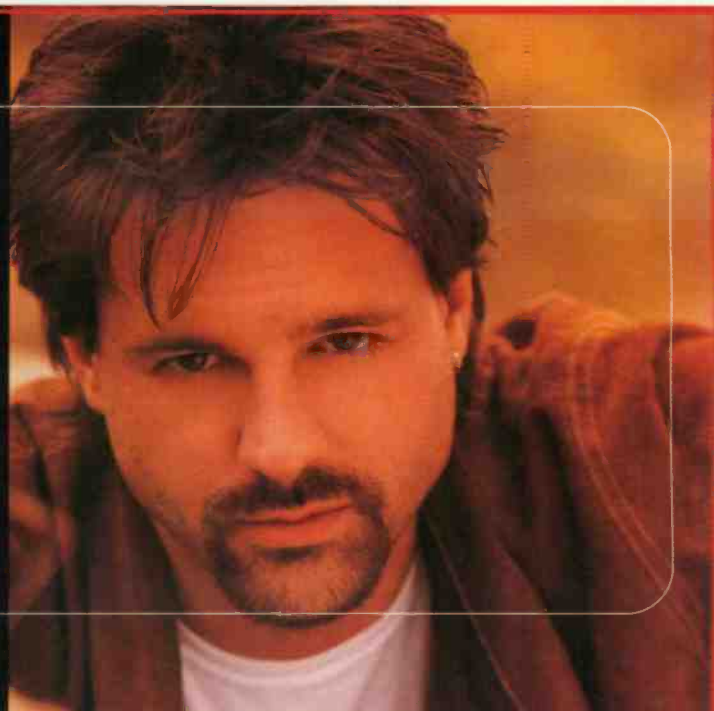


THE WILKINSONS

Continued on page 5

Jon
Randall

"SHE DON'T BELIEVE
IN FAIRY TALES"



MUSIC STRONG ENOUGH FOR A MAN



Mark
Nesler

"SLOW DOWN"

BUT MADE FOR A WOMAN

Monte
Warden

"SOMEDAY"



Asylum Records © 1998 Elektra Entertainment Group,
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a Time Warner Company



Shane
McAnally

Say Anything

On your desk
December 15

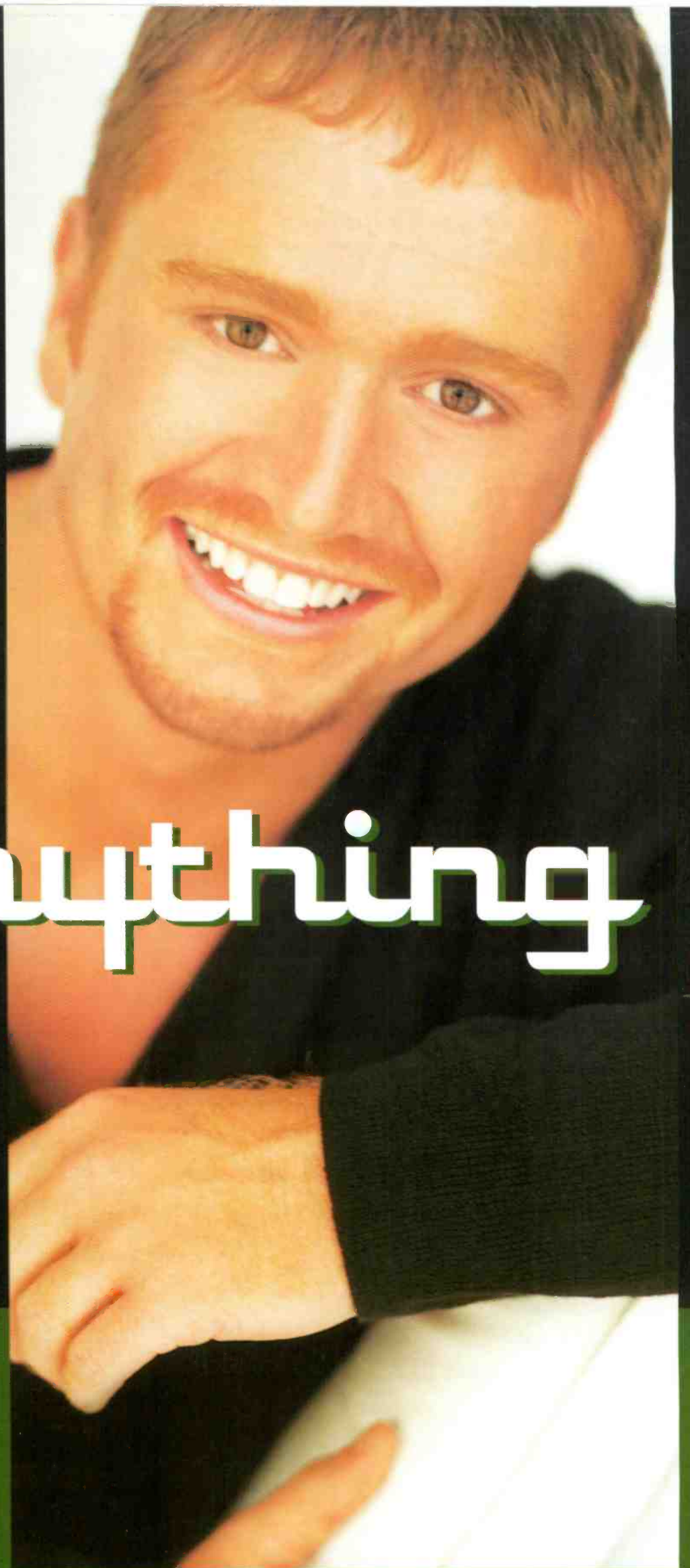
See Shane at:

www.liveonthenet.com

www.southeastcountry.com



Music For The 21st Century



Holiday Greetings From Home



WUSN (US99) Chicago morning personality Guitar Gavin delivered what was billed as "the world's largest holiday greeting card" to the U.S. troops stationed in Bosnia on Thanksgiving. Guitar Gavin is pictured holding the 27-panel card, assisted by U.S. military personnel.

Jones Radio Network Promotes Three

At Jones Radio Network, **Phil Barry** is promoted from VP of programming to VP/GM. Also, **Michael Henderson** is upped to VP of affiliate sales, and **Karen Barich** is promoted to VP of finance.

Modesto, Calif., is about to get another country station. Modesto Communications plans to sign on **KEJC** at 93.9 FM by Jan. 1 with a traditional-leaning sound that includes some currents. **Elmer Gunkel** (aka **Smokey Silver**) is owner/GM/PD/morning man. Local jocks **Bill Shelton** and **Dave Paton** join for middays and afternoons, respectively.

Chancellor Media's **KXBR** Minneapolis flips from country oldies to sports as **Score 690**.

WAVG Louisville, Ky., flips from adult standards to country oldies using Jones Radio Networks' Classic Hit Country format, according to *The M Street Journal*.

T.J. Phillips, OM/morning man at **WEZL** Charleston, S.C., as well as OM at **WEZL's** three sister stations, will segue to a GM position for a five-station cluster in Colorado Jan. 4. One of the stations is country.

Former **KYNG** (Young Country) Dallas PD **Dan Pearman** is looking for a new opportunity and can be reached at 972-386-0123. In other news, **KYNG** afternoon jock **A.W. Pantoja** is temporarily off the air, recuperating from removal of a cyst on his throat, according to *The Dallas Morning News*.

As first reported in *Billboard* Bulletin Dec. 2, **Jacor** Communications director of country programming **Jaye Albright** will join radio consultancy **McVay Media** as president of the country division Jan. 1. **McVay** recently merged with **Jacor**-owned radio research company **Critical Mass Media**. **Albright** will continue to supervise the programming of **Jacor's** country portfolio. **Bob Moody** remains VP/country at **McVay Media**. **Albright** will relocate from Las Vegas to Bainbridge Island near Seattle.

Former **KCLR** Columbia, Mo., GM **Don Leech** joins **KYKX** Longview, Texas, as GM following **KYKX's** sale to **Sunburst Media**. He replaces **Ed Cearly**, who exits. Also new at **KYKX** is promotion director **Terri Howard**, who previously was publisher of Houston-based magazine **Cowboy Sports** and **Entertainment**.

Syndicated morning hosts **John Boy** and **Billy** exit classic rock **WKRR** Greensboro, N.C., and are expected to join crosstown

WHSL sometime after the first of the year. **WHSL** would be the duo's first country affiliate. **WHSL** PD **Brian Landrum** will not confirm that **John Boy** and **Billy** are headed to his station, saying "nothing is signed, sealed, and delivered at this time." **Danny Hall** remains morning man there for now.

Meanwhile, former **WHSL** morning hosts **Rob Mason** and **Gary Dixon** segue to **KASE** Austin, Texas, where they are paired with **Bama Brown** and **Julia Hilder** and are known collectively as the **KASE 101 Morning Zoo Crew**. **Brown** previously hosted middays at sister station **KVET-FM**. **Hilder**, who will do morning news, previously did morning news at **KVET**. **Jose Brown** moves from afternoons to middays at **KVET**. Former **KASE** morning man **Tom Allen** replaces him in afternoons at **KVET**. **Bob Crowley** is upped from anchor to news director at **KVET** and **KASE**. **Carrie Sapp** is upped from **KASE** promotion manager to

director of marketing and promotion for **Capstar's** four Austin stations. **Debi Mueller** is upped to promotion coordinator for all four stations. Finally, **KASE** PD **Michael Cruise** is looking for a new night talent to replace **Star Systems** jock **Michelle Lee** and wants **T&Rs**.

Elsewhere in Austin, **KLNC** (Lonestar 93) has added an air staff for its new country format. MD/acting PD **Brad Hansen** moves from middays to mornings, where he is teamed with **Kimberly Jones**, formerly midday host at **KVET**, and **Carol Nelson**. Former **KHFI** overnight jock **Bobby Wild** joins for middays. Former **KASE** night jock **Chris Knight** is now doing the afternoon shift at **KLNC**. **Kid Callahan**, formerly overnight jock at **KKBQ** (93Q) Houston, joins for nights.

Now that it's co-owned with country sister **WRFS** (Dixie 105), **WKJX** (Kix Country) Elizabeth City, N.C., flips from country to **R&B** oldies as **Kiss 97**.

Modern AC outlet **KYSR** (Star 98.7) Los Angeles evening host **Leah Brandon** adds Sunday evenings at **Premiere Radio Networks'** weekend country programming, "On The Weekend." Also, **Premiere's** Saturday-night show, "Boot Scoot'n Party'n Nights," will be rechristened "Club Country . . . Live With Tony And Kris" effective Dec. 12. The show, previously hosted by **Hollywood Harrison**, is now hosted by **KSON** San Diego morning hosts **Tony Randall** and **Kris Rochester**.

RADI
ACTIVE

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How BDS Chart Helps The Hits Happen First

Historically, it's often been assumed that monitored airplay shows a more conservative picture of country radio than reported airplay, but that hasn't always been the case on the Country Airplay Monitor chart. Because it reflects real airplay, not just promotional priorities, Monitor has, on a number of occasions, been the only publication in which there was any visibility for certain songs, sometimes for several weeks.

For the next few weeks, in response to independent promoter **Tari Laes'** letter bemoaning the industry's "bullet mentality" and its tendency to give up on potential hits too quickly (*Country Airplay Monitor*, Dec. 4), we'll be looking at how monitored airplay has painted a truer picture of certain titles that didn't rush up and down the chart in the now too-traditional manner: songs that experienced a succession of weeks with slim airplay gains, then went on to reign in the top 10 or even regain a bullet following a non-bulletheaded week. This week, let's look at several occasions where monitored airplay helped programmers find the hits first.

Collin Raye's "What If Jesus Comes Back Like That" opened at No. 75 with unsolicited album play in the Nov. 17, 1995, issue and spent a total of 11 weeks on the chart prior to being issued as a single in autumn '96. **Raye's** song reentered the chart at No. 67 in the Nov. 1, 1996, issue and peaked at No. 21 in its 20th week.

(At that time, our recurrent rule removed descending titles after 20 weeks below No. 20. Eventually, we would waive that rule to allow "What If Jesus Comes Back Like That" to finish its chart run, rather than removing it during its

peak week, and we would also modify the rule to remove songs below No. 30, rather than have them continue to fall off the chart from as high as No. 11, which they were doing at the time. In revising that rule, Monitor's chart became the one that most accurately reflected how the format was playing the hits longer and allowing songs more time to develop.)

Around the same time as the **Collin Raye** scenario, **Garth Brooks'** "It's Midnight Cinderella" entered the chart as an album cut in early December '95, then inked the maximum number of allowable weeks. Once the label began working the single to radio, we allowed it to re-enter and show growth based upon its new airplay. "Cinderella" peaked at No. 5 in the Sept. 1, 1996, issue, eventually spending 32 weeks on our chart.

Finally, **Tim McGraw's** "Just To See You Smile" chalked up 13 weeks on our country airplay chart from unsolicited album play beginning in summer '97. The label issued the song as a radio single in early November last year, and it peaked at No. 1 in mid-January '98. "Just To See You Smile" dominated the top position for a whopping six weeks, a feat that hadn't been matched since **Waylon Jennings** (with **Willie Nelson**) controlled the No. 1 slot for a month and a half beginning in May '77 with "Luckenbach, Texas (Back To The Basics Of Love)."

In the May 22, 1998 issue, "Just To See You Smile" was removed after 42 chart weeks. Not since **Hank Williams'** 1949 classic "Lovesick Blues" had a country hit notched that many chart weeks.

ON THE ROW

Kahanek Promoted To BANG II Exec VP

Elroy Kahanek is upped from VP to executive VP at **BANG II** Records following the recent departures of executive VP **Larry King** and promotions staffer **Georgia Mock-Bedwell**. **Kahanek** hopes to appoint a promotion staff after Jan. 1. **Mock-Bedwell** can be reached at 615-672-7249.

Phil Little joins **Monument Records** as Nashville-based Southeast regional. He most recently was a member of **Sony Music's** sales and marketing department, and previously was part of **Columbia Record's** promotion team. **Little** replaces **Wix Wichmann**, who recently transferred to **Columbia** as Midwest regional.

Attention Nashville labels, staffers from **Country Airplay Monitor**, **Gavin**, **Music Row**, and **Radio & Records** will be in your lobby between 1 and 4:30 p.m. Dec. 10 to collect your donations for the second **Charts With Hearts** Food Drive for **Second Harvest Food Bank**. The label that collects the most nonperishable food by weight wins a free strip ad in all four publications.

Alan Jackson will kick off his **High Mileage Road Show** tour Jan. 14 in **Huntsville, Ala.** The multi-artist bill will also include **Chad Brock**, **Clint Daniels**, **Sara Evans**, **Andy Griggs**, and **Danni Leigh**.

Avalon Entertainment Group, which was acquired by **TBA Entertainment Corp.** last year, has changed its name to **TBA Entertainment Group**.

Publisher **Cal Turner III** has launched Nashville-based **Cal IV Entertainment**, an independent publishing company with a base catalog of more than 10,000 songs. **Turner** is CEO of the new venture, which has already acquired **Killen Sings Inc.**, **Buddy Killen Music**, **Blonde Hair Music**, **David 'N' Will Music**, and the **Eddie Crook**

gospel catalogs. **Turner** has also recently completed mergers with **Refugee Management**, **Entertainment Artists**, and **Music Genesis**. Songwriters exclusively signed to **Cal IV** include **Mike Lawler**, **Randy Thomas**, **Roger Hamilton**, and **Warner Bros.** recording artist **Dusty Drake**.

The release date for **Clint Daniels'** self-titled **Arista Nashville** debut album, originally set for Jan. 12, has been postponed. It is now expected to arrive later in the first quarter.

Big Tractor Music has signed **Trey Bruce** to a long-term songwriting deal.

Ronald Kelly, formerly assistant managing editor of **TVSM Inc.'s** **The Cable Guide**, **Total TV**, and **See** magazines, joins **CBS Cable** as a **TNN** publicist. He is based in **New York**.

Country Radio Broadcasters has set several deadlines for its annual awards. Deadline for entries in the radio promotion awards is Jan. 4. Deadline for entry in the radio humanitarian awards is Jan. 8. Also, stations wishing to be included on **CRB's** annual air-check sampler CD must submit their 30-second reel tape or **DAT** by Jan. 4.

Among the performers scheduled for the upcoming **American Music Awards** in **Los Angeles** are **Dixie Chicks**, and there will be a duet from **Garth Brooks** and **Trisha Yearwood**. The show is set for Jan. 11 on **ABC-TV**.

Travis Tritt will appear in his third made-for-TV movie, "Outlaw Justice," set to air Jan. 24 on **CBS-TV**. Set on location in **Spain**, the movie also stars **Kris Kristofferson** and **Willie Nelson**.

Wynonna and **Naomi Judd** are planning a reunion concert to ring in the new millennium Dec. 31, 1999, at **America West Arena** in **Phoenix**. They split in 1991 following a lengthy farewell tour. As to whether the duo will tour together afterward, **Wynonna's** co-manager, **Pam Matthews**, tells **Amusement Business** "We don't rule out anything."

Finally, we're very sorry to report the Dec. 1 death of **Jessie DuBois**, mother of **Arista Nashville** president **Tim DuBois**. The family asks that in lieu of flowers, donations may be made to the **Grove Education Foundation for Excellence** in **Grove, Okla.**

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
Dec. 13	WWWW Detroit	World's Biggest Office Christmas Party	Billy Ray Cyrus
Dec. 17	WWWW	W4 Christmas Concert	Lari White
Dec. 31	KNIX Phoenix	Fiesta Bowl Block Party	Ricochet, the Tim & Willy Band
Dec. 31	WKTF Jackson, Miss.	New Year's Eve Party	The Warren Brothers

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail pstark@airplaymonitor.com

Visiting Royalty



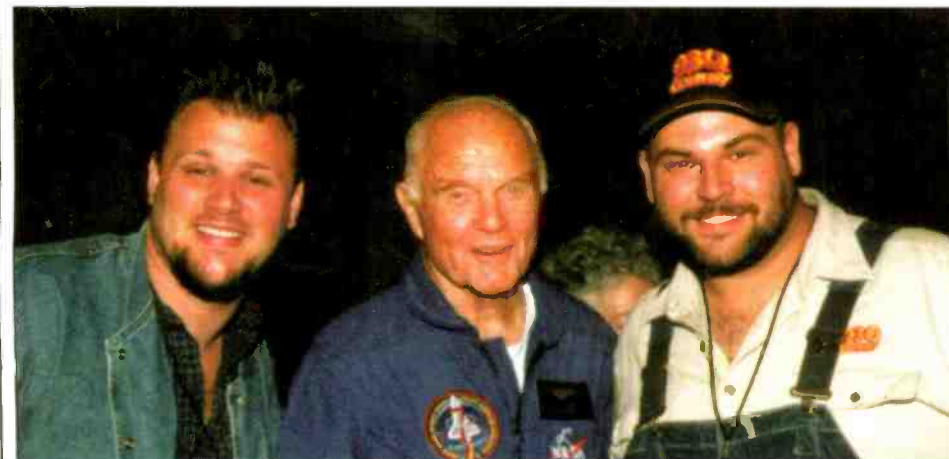
Ricochet stopped by Broadcast Data Systems in Kansas City while the band was in town to perform at the American Royal Horse Show and Rodeo. The group members spent about an hour and a half touring the BDS facilities. Pictured, from left, are Ricochet's Jr. Bryant, Teddy Carr, and Eddie Kilgallon; BDS systems analyst Sonny Bell; and Ricochet's Jeff Bryant, Heath Wright, and Greg Cook.

Busy Man



He may be a "Busy Man," but Billy Ray Cyrus found time to have lunch and visit with the staff of "American Country Countdown With Bob Kingsley." Pictured, from left, are Mercury Southwest regional Chad Schultz; Cyrus; "American Country Countdown" marketing director Robin Rhodes; Kingsley; and Cyrus' manager, Al Schlitz.

Houston, We Have A Problem



New KKQB Houston morning host Johnjay, left, and sidekick Bobo, right, caught up with astronaut John Glenn when the city of Houston held a parade in Glenn's honor for Veterans Day.

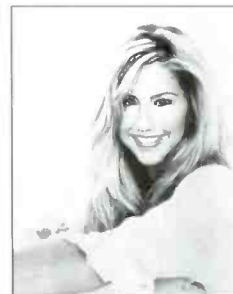
AIRBORNE

Instant information on Country's new artists

Shannon Brown

"I WON'T LIE" (ARISTA NASHVILLE)

Brown grew up in tiny Spirit Lake, Iowa, where her parents owned nightclubs and restaurants. By the age of 17, she was performing and waiting tables at one of her parents' clubs. When a club owner from Worthington, Minn., heard her sing, he offered her a regular gig at his club, 45 miles away. She accepted and went from singing four songs a night to singing nearly five hours a night, six days a week. After a year at that club, Brown and her parents spent the next 4 1/2 years playing one-nighters throughout the Midwest and building a following. Her mother ran the spotlight, her father ran the sound, and they all pitched in booking dates, maintaining mailing lists, and selling merchandise, including two record projects Brown funded to sell at her shows. She moved to Nashville in 1994 and began singing songwriters' demos while continuing to fly back to the Midwest to perform an average of 160 dates a year. Three days after a development deal with another label ended, Brown was signed to Arista Nashville. Her debut album for that label is titled "Tour Of My Heart." Brown's hair caught on fire during the filming of the video for this single in Saugas, Calif.



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Andy Griggs

"YOU WON'T EVER BE LONELY" (RCA)

This Monroe, La., native took up singing and learned how to play guitar after his brother passed away. He eventually took his brother's place in a band and began playing festivals and churches and later toured with gospel duo Jerry and Tammy Sullivan. Upon arriving in Nashville in '95, Griggs got work singing demos for producer David Malloy. He was working at



a local greenhouse when he got the call telling him he'd landed a record deal with RCA. He co-wrote four of the songs on his self-titled debut album, due Feb. 9.

South Sixty-Five

"A RANDOM ACT OF SENSELESS KINDNESS" (ATLANTIC)

Named for the Nashville highway that led them to the recording studio, this group is made up of five men, all in their early 20s: Jeremy Koeltzow, Lance Leslie, Doug Urie, and brothers Brent and Stephen Parker. The group was founded by Trijon Entertainment CEO/president Delious Kennedy, who is also a member of the quartet All-4-One. Kennedy took South Sixty-Five to Atlantic Nashville president Rick Blackburn and executive-produced its self-titled debut album. The group is planning an upcoming tour of malls throughout the U.S.



The Warren Brothers

"GUILTY" (BNA)

At their first Nashville club gig in 1995, Tampa, Fla., natives Brett and Brad Warren cleared \$14 and ran up a bar bill of \$20. Less than two years later, they were one of Music City's hottest live acts, and by the end of 1997, they had a record deal with BNA and were in the studio with producer Chris Farren. Brett, 27, sings lead vocals and plays rhythm guitar and harmonica. Brad, 29, sings harmony



vocals and plays lead guitar and recently became a first-time father. The brothers have written more than 500 songs, including all of the cuts on their debut album, "Beautiful Day In The Cold Cruel World," which was released Oct. 27.

Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

Her Road Leads To Buffalo



Trisha Yearwood was a recent guest at WYRK Buffalo, N.Y. Pictured, from left, are PD Justin Case, Yearwood, APD/MD John Paul, and MCA Nashville Northeast regional Royce Risser.

Only One Of 35 Debut Artists Cracks Country's Top 10 In '98

Continued from page 1

them would bring the average down even lower. The average peak position also does not include records that were still active on the charts at press time by debut artists Shannon Brown, South Sixty-Five, and Andy Griggs.

THE GENDER BREAKDOWN

Broken down by gender, Harling is the most successful new male artist of the year. Melodie Crittenden, who no longer has a label deal, was the most successful female debut artist. Her single "Broken Road"

peaked at No. 42 in March. She parted ways with Asylum Records shortly after her follow-up single, "I Should've Known," stalled at No. 72 in May.

The fact that a mid-charting record like "Broken Road" could earn Crittenden

top female debut honors is a sign of just how hard it was to break a new act in '98. Jenny Simpson was the second most successful debut female artist this year. Her single, "Ticket Out Of Kansas," peaked at No. 54 in November. It must be noted, however, that those rankings could change by the end of the year. Arista artist Shannon Brown's debut, "I Won't Lie," was still active on the chart at press time.

Another sign of the times is that two of the 35 artists introduced in 1998 are already off the labels that signed them. In addition to Crittenden, former Curb/Universal artist Brad Hawkins was released from his contract earlier this year.

FEWER BREAKTHROUGHS

Only one artist introduced in 1998 has scored a top 10 single. Eight of the artists introduced last year went on to crack the top 10, and nine artists introduced in both '96 and '95 scored a top 10 single. Following is a list of debut artists who ultimately cracked the top 10, although not necessarily with their debut single.

ARTIST	LABEL
1995	
James Bonamy	Epic
Jeff Carson	MCG/Curb
Terri Clark	Mercury
Ty England	RCA
Ty Herndon	Epic
Lonestar	BNA
Perfect Stranger	Curb
Ricochet	Columbia
Daryle Singletary	Giant
1996	
Trace Adkins	Capitol
Paul Brandt	Reprise
Deana Carter	Capitol
David Kersh	Curb
Mindy McCready	BNA
Jo Dee Messina	Curb
LeAnn Rimes	MCG/Curb
Kevin Sharp	Asylum
Mark Wills	Mercury
1997	
The Buffalo Club	Rising Tide
Anita Cochran	Warner Bros.
Dixie Chicks	Monument
The Kinleys	Epic
Lila McCann	Asylum
Michael Peterson	Reprise
Sons Of The Desert	Epic
Lee Ann Womack	Decca
1998	
The Wilkinsons	Giant



KEITH HARLING



THE WARREN BROTHERS

Seeing Double In Des Moines



Linda Davis recently visited KJYY Des Moines, Iowa, to promote her debut DreamWorks album, "I'm Yours." Striking a pose, from left, are MD Eddie Hatfield, a cardboard Shania Twain posing as a Linda Davis look-alike, the real Davis, and PD Beverlee Brannigan.

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MONITOR PROFILE

Wilyard Stakes Claim As 'The Y'allternative Voice Of Country Radio'

You may not know his name, but you've probably heard his voice. John Wilyard is the production voice of more than 60 radio stations, all of them country, as well as the promo voice of World Championship Wrestling, and has been the live-announce voice for the Country Music Assn. (CMA) Awards on CBS-TV for the last three years. He also voiced the recent CMA 40th Anniversary Celebration, also on CBS.

His Kennesaw, Ga.-based company, John Wilyard Productions, has a client roster that reads like the first pages of Country Airplay Monitor's Power Playlists, including KSON San Diego, KYGO Denver, WDSY Pittsburgh, KFKF Kansas City, WSM-FM Nashville, WZZK Birmingham, Ala., the Citadel country stations, and new client KNIX Phoenix. He's also voiced numerous radio network specials as well as national commercial spots for country albums and tours.

Wilyard says he lucked into working with country stations when he did voice work years ago for the then Rusty Walker-consulted

radio, the competition is hefty, but Wilyard estimates he ranks in the top five in number of clients. He says he has never done any marketing for his business but has managed to stay busy by word-of-mouth endorsements, which, he says, are "far more valuable."

Wilyard likes to call himself "the y'allternative voice of country radio," something he says is "a cute moniker that says I'm not the typical guy who reads copy. I perform copy. I've done everything from character voices to Orson Welles, and stations really like the variety."

Asked how consolidation has affected his end of the business, Wilyard says, "The number crunching sometimes gets to you. A [broadcast] group will look at their expenditures for voice talent and say, 'Why are we spending this much?' That bothers me, because they are not looking at what I do for each individual station. It also concerns me how stressed out it's making the production people at these stations."

He's worked with KSON and KYGO for six years, something that is rather unusual in a business where "stations like to change voices as often as changing the paint." What keeps his work for those stations fresh, he says, is the attitude of the clients. "They keep me interested and excited by writing clever copy. How we keep it new is [the clients] trying to outdo themselves and keep me interested [and me] coming up with new ways of saying the same old things." One method Wilyard sometimes employs to keep things fresh is to not pre-read copy before he cuts it, making for more spontaneous-sounding results, he says.

Unlike his radio work, "what's neat about working in television is you think entirely differently about your read because you know eventually it will be matched with pictures," Wilyard says. For a live show like the CMA Awards, Wilyard says, the challenge is "you have to match what's on the page with what's on the screen," even though his parts are generally cut a day or two in advance.

Wilyard says he got his start in noncommercial radio "many galaxies ago" in San Francisco, where he left Simpson College after his first year to take a job with Family Radio. After seven years there, he made the move to commercial radio at AC KWIN Stockton, Calif., where he eventually became PD and took the station "full-tilt boogie" top 40. When he began to feel like "a big fish in a small pond," talent scout Don Anthony helped him land a job at WQXI (94Q) Atlanta in 1987, where he worked for three years under the title of "stationality voice" and did some on-air work. He returned to California at AC KEZR San Jose before going to work for Bill Young Productions in Sugar Land, Texas.

In that job, which he calls "the greatest experience I ever had in production," Wilyard voiced TV and radio spots for tours ranging from Alan Jackson to Michael Bolton to Nine Inch Nails. That job, he says, "taught me how to work quickly, how to wear a lot of different hats, and how to adapt quickly."

Eventually, after moving to the Atlanta area, he struck out on his own. He says the keys to being a successful voice-over talent are "being sensitive to the client, turning the product around as quickly as you can, not being a prima donna, not taking yourself too seriously, and how you treat the copy—knowing how to interpret it and have the most fun with it and take it places the copywriter never imagined."

Among the favorite liners he's cut over the years are "four out of five cowgirls listen to station XYZ. The other one is out to pasture," "pumpin' radio wattle to your country cottage," and "this is what happens when country radio fanatics play with powerful toys."

PHYLLIS STARK



John Wilyard
John Wilyard
Productions

*I'm not
the typical
guy who
reads copy.
I perform
copy'*

KZLA Los Angeles. Although Wilyard says he had never heard of the prominent consultant at the time, Walker and his associates began recommending Wilyard to their other clients, and his business took off. Now, he says, he chooses to specialize in country because, as a listener, "it is my format of preference, and I love the quality of the people, from the artists right on through."

Asked what makes country production different from that of other formats, Wilyard says he hears "a lot more fun and creativity" in country. "I think there is more latitude in what we do and the execution of promos and liners. There is a lot of cleverness and excitement and passion. People have said it sounds like what we are doing in country production [today] is similar to what [top 40] was doing a few years ago, a real hot, sizzling, dynamic approach with a lot of edge and energy. I really believe that the best production is in country right now."

There is, however, a blue line that country stations don't often cross. Rock formats may get away with a liner like "always a beat on, never a beat off," but Wilyard says that would never work for country. Just inside the acceptable edge for country is a liner like the one he has used for several clients: "Only your president gets turned on more often than we do."

"In country there is respect for a large part of the audience being family of all ages," says Wilyard. "There is a little bit of sensitivity there in country, maybe more of a traditional mind-set."

Wilyard says he does "a lot of silly copy" and is known for outtakes being produced and put on the air. In an average day, he'll do 12-15 sessions for various stations, more than half done live over ISDN phone lines so his clients can hear his work immediately and he can hear their direction back.

With about 18-20 well-regarded production people doing freelance voice work in country

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

MARK CHESNUTT • <i>I Don't Want To Miss A Thing</i> (DECCA)	+767
KKAT +20, KCKI +18, KGMV +18, KIKK +17, WJCL +16, WSTH +15, KEEY +15, WBEE +14, WCTO +13, WGRX +13	
SHANIA TWAIN • <i>That Don't Impress Me Much</i> (MERCURY)	+756
KCCY +33, KNCI +24, KEEY +23, KSOP +21, WSTH +19, KRMD +18, WYNN +18, WUBE +18, KXKC +16, KMLE +16	
TRISHA YEARWOOD • <i>Powerful Thing</i> (MCA NASHVILLE)	+592
WIL +17, WSTH +16, KRTY +16, KKCS +15, WQMX +13, KNCI +13, KCCY +12, WCTO +12, KZLA +12, KRYS +11	
ALABAMA • <i>Keepin' Up</i> (RCA)	+515
KHEY +23, KXKC +18, WXBQ +18, WDRM +17, WJCL +16, WXBM +15, WGNE +14, WSTH +14, WCMS +14, WKIX +13	
CLAY WALKER • <i>You're Beginning To Get To Me</i> (GIANT)	+500
KTST +20, KYCY +17, KDRK +17, WIL +17, WUSN +17, WXBM +16, KRST +16, WKIS +15, WMZQ +15, WKCN +14	
SARA EVANS • <i>No Place That Far</i> (RCA)	+451
WXKC +22, WYCD +16, WNCY +15, KTST +14, KJYJ +13, KIIM +12, WGNA +12, KDDK +11, WKCN +11, WSTH +11	
BLACKHAWK • <i>There You Have It</i> (ARISTA NASHVILLE)	+416
KYCY +20, WHSL +17, KHAY +13, WHOK +13, WKHX +13, WIVK +12, WSIX +12, WGRX +11, WGGY +11, WIRK +11	
MARTINA MCBRIDE • <i>Wrong Again</i> (RCA)	+398
WRKZ +17, WEZL +16, WGRX +14, WQMX +13, WSTH +13, KTOM +12, WXBM +12, WTQR +12, WDSY +12, KSXS +11	
DIXIE CHICKS • <i>You Were Mine</i> (MONUMENT)	+360
KKBQ +17, KUZZ +14, KFKE +13, WKIX +11, KNIX +11, WYGY +10, WESC +10, KSON +10, KCKI +9, WUSY +9	
THE WILKINSONS • <i>Fly (The Angel Song)</i> (GIANT)	+356
WMZQ +17, WWGR +14, WKTF +12, WSTH +12, WQBE +11, WCOL +10, WJCL +10, WYYD +9, WPZM +8, WNKT +8	
DIAMOND RIO • <i>Unbelievable</i> (ARISTA NASHVILLE)	+355
WMZQ +23, WKHX +17, KASE +16, WFRE +16, WGRL +14, KUBL +13, KRMD +12, WUSN +12, WNKT +11, WPOC +11	
BILLY RAY CYRUS • <i>Busy Man</i> (MERCURY)	+347
WSTH +17, KYNG +14, WYAY +14, WKTF +12, WPZM +11, WCMS +11, KNCI +11, WKIX +10, WCHY +10, WCTO +9	
JOHN MICHAEL MONTGOMERY • <i>Hold On To Me</i> (ATLANTIC)	+339
WYCD +16, WSTH +16, KATM +13, KIKK +13, KRMD +11, WGRX +10, KZSN +10, KNCI +9, WKLB +8, WCHY +8	
AARON TIPPIN • <i>For You I Will</i> (LYRIC STREET)	+327
WGRL +22, KTST +20, WKSF +16, WYYD +15, KMLE +13, WWKA +13, WKJN +12, WGKX +11, WPOC +11, KCKI +10	
TERRI CLARK • <i>You're Easy On The Eyes</i> (MERCURY)	+305
WKJN +18, WQXK +14, KNCI +13, KNIX +13, KYGO +13, KPLX +12, WWKA +11, WHSL +10, KSXS +10, WPOR +10	

MOST NEW STATIONS

Songs receiving six or more spins for the first time this week

	NEW STATIONS		NEW STATIONS
SHANIA TWAIN <i>That Don't Impress Me Much</i> (Mercury)	50	BILL ENGVALL <i>Here's Your Sign Christmas</i> (Warner Bros.)	18
TRISHA YEARWOOD <i>Powerful Thing</i> (MCA Nashville)	38	LEANN RIMES <i>These Arms Of Mine</i> (Curb/MCG)	15
ALABAMA <i>Keepin' Up</i> (RCA)	34	BILLY RAY CYRUS <i>Busy Man</i> (Mercury)	14
DIXIE CHICKS <i>You Were Mine</i> (Monument)	26	KENNY CHESNEY <i>How Forever Feels</i> (BNA)	11
MARK CHESNUTT <i>I Don't Want To Miss A Thing</i> (Decca)	22	SAWYER BROWN <i>Drive Me Wild</i> (Curb)	11

VIDEO PLAYLISTS



	TW	LW		TW	LW
1 The Kinleys, Somebody's Out There Watching	33	10	1 Garth Brooks, Tearin' It Up (And Burnin' It Down)	32	25
2 Dixie Chicks, Wide Open Spaces	32	30	2 Terri Clark, You're Easy On The Eyes	30	30
3 Randy Travis, Spirit Of A Boy, Wisdom Of A Man	31	30	3 Sammy Kershaw, One Day Left To Live	29	30
4 Aaron Tippin, For You I Will	28	26	4 Toby Keith, Getcha Some	29	28
5 Diamond Rio, Unbelievable	28	22	5 Travis Tritt, If I Lost You	27	26
6 Faith Hill, Let Me Let Go	27	27	6 Faith Hill, Let Me Let Go	26	27
7 Deana Carter, Absence Of The Heart	26	27	7 Dwight Yoakam, These Arms	25	24
8 Jo Dee Messina, Stand Beside Me	26	34	8 Chris LeDoux (Duet With Jon Bon Jovi), Bang A Drum	24	25
9 Blackhawk, There You Have It	26	29	9 Deana Carter, Absence Of The Heart	23	23
10 Terri Clark, You're Easy On The Eyes	26	29	10 Jo Dee Messina, Stand Beside Me	23	20
11 Toby Keith, Getcha Some	25	29	11 Aaron Tippin, For You I Will	23	24
12 Lee Ann Womack, A Little Past Little Rock	24	28	12 The Wilkinsons, Fly (The Angel Song)	23	25
13 Wynonna, Woman To Woman	24	28	13 Blackhawk, There You Have It	23	24
14 Alabama, How Do You Fall In Love	22	31	14 The Warren Brothers, Guilty	22	22
15 Jessica Andrews, I Will Be There For You	21	5	15 Gary Allan, I'll Take Today	22	22
16 Sara Evans, No Place That Far	20	21	16 John Michael Montgomery, Hold On To Me	21	15
17 The Tractors, Shortenin' Bread	20	32	17 Lonestar, Everything's Changed	21	21
18 Trisha Yearwood (Duet With Garth Brooks), Where Your Road Leads	20	29	18 Randy Travis, Spirit Of A Boy, Wisdom Of A Man	20	21
19 Allison Moorer, Alabama Song	19	20	19 Trisha Yearwood (Duet With Garth Brooks), Where Your Road Leads	20	22
20 Billy Ray Cyrus, Under The Hood	19	21	20 Pam Tillis, I Said A Prayer	19	17
21 Olivia Newton-John, Precious Love	19	21	21 Diamond Rio, Unbelievable	19	20
22 The Wilkinsons, Fly (The Angel Song)	19	21	22 Collin Raye, I Can Still Feel You	19	17
23 Joe Diffie, Poor Me	19	22	23 Vince Gill, If You Ever Have Forever In Mind	18	17
24 Gary Allan, I'll Take Today	18	20	24 George Strait, Carrying Your Love With Me	17	18
25 Tracy Lawrence, I'll Never Pass This Way Again	18	21	25 Brooks & Dunn, How Long Gone	17	14
26 Garth Brooks, Tearin' It Up (And Burnin' It Down)	18	21	26 Clay Walker, Then What?	17	15
27 Dolly Parton, The Salt In My Tears	18	21	27 Mark Wills, Don't Laugh At Me	17	14
28 Shania Twain, Honey, I'm Home	18	28	28 David Kersh, Wonderful Tonight	16	14
29 Shannon Brown, I Won't Lie	17	21	29 Trini Triggs, Straight Tequila	16	14
30 Travis Tritt, If I Lost You	15	12	30 Ty Herndon, A Man Holdin' On (To A Woman Lettin' Go)	16	19
31 Vince Gill, Blue Christmas	15	3	31 Alan Jackson, I'll Go On Loving You	16	18
32 Chad Brock, Ordinary Life	14	14	32 Dixie Chicks, Wide Open Spaces	16	15
33 Alan Jackson, I'll Go On Loving You	14	13	33 LeAnn Rimes, Commitment	16	15
34 Charlie Robison, Barlight	14	14	34 The Wilkinsons, 26 Cents	16	18
35 Alison Krauss, I Give You To His Heart	14	13	35 Faith Hill (Duet With Tim McGraw), Just To Hear You Say That You Love Me	16	15
36 Bill Engvall, Here's Your Sign Christmas	14	3	36 Diamond Rio, You're Gone	16	17
37 Patty Yoakam, These Arms	13	14	37 Kenny Chesney, That's Why I'm Here	15	16
38 Patty Loveless, Like Water Into Wine	13	12	38 Lari White, Take Me	15	13
39 Deryl Dodd, A Bitter End	13	14	39 Dixie Chicks, There's Your Trouble	15	16
40 Lila McCann, To Get Me To You	13	14	40 Lee Ann Womack, A Little Past Little Rock	15	16

Playlist Tracking Week: November 27-December 3, 1998

COUNTRY RECURRENT AIRPLAY

RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW PLAYS	LW PLAYS	RANK	TITLE ARTIST (IMPRINT/PROMOTION LABEL)	TW PLAYS	LW PLAYS
1	HOW DO YOU SLEEP AT NIGHT WADE HAYES (COLUMBIA)	2032	3319	14	I'M FROM THE COUNTRY TRACY BYRD (MCA NASHVILLE)	1259	1329
2	I'M ALRIGHT JO DEE MESSINA (CURB)	1997	2123	15	BYE BYE JO DEE MESSINA (CURB)	1178	1199
3	HOW LONG GONE BROOKS & DUNN (ARISTA NASHVILLE)	1721	1829	16	TEXAS SIZE HEARTACHE JOE DIFFIE (EPIC)	1166	1184
4	TRUE GEORGE STRAIT (MCA NASHVILLE)	1680	1835	17	COVER YOU IN KISSES JOHN MICHAEL MONTGOMERY (ATLANTIC)	1165	1264
5	YOU'RE GONE DIAMOND RIO (ARISTA NASHVILLE)	1556	1655	18	NOTHIN' BUT THE TAILLIGHTS CLINT BLACK (RCA)	1131	1214
6	26 CENTS THE WILKINSONS (GIANT)	1528	1645	19	HAPPY GIRL MARTINA MCBRIDE (RCA)	1128	1194
7	THERE'S YOUR TROUBLE DIXIE CHICKS (MONUMENT)	1489	1704	20	I JUST WANT TO DANCE WITH YOU GEORGE STRAIT (MCA NASHVILLE)	1058	1099
8	I'LL GO ON LOVING YOU ALAN JACKSON (ARISTA NASHVILLE)	1404	1473	21	JUST TO HEAR YOU SAY THAT YOU LOVE ME FAITH HILL (WITH TIM MCGRAW) (WARNER BROS.)	1027	1166
9	I WANNA FEEL THAT WAY AGAIN TRACY BYRD (MCA NASHVILLE)	1380	1517	22	THEN WHAT? CLAY WALKER (GIANT)	996	1095
10	I CAN STILL FEEL YOU COLLIN RAYE (EPIC)	1344	1385	23	JUST TO SEE YOU SMILE TIM MCGRAW (CURB)	969	1016
11	FOREVER LOVE REBA (MCA NASHVILLE)	1326	1475	24	TO MAKE YOU FEEL MY LOVE GARTH BROOKS (CAPITOL)	955	960
12	THIS KISS FAITH HILL (WARNER BROS.)	1305	1378	25	HOLES IN THE FLOOR OF HEAVEN STEVE WARINER (CAPITOL)	953	962
13	THERE GOES MY BABY TRISHA YEARWOOD (MCA NASHVILLE)	1269	1299				

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 30.

What's The Matter With You Baby

The debut single from

Claudia Church

Get ready to start 1999 out the right way!

written by BETH NIELSEN CHAPMAN and ANNIE ROBOFF • produced by RODNEY CROWELL

Management: Burt Stein/Gold Mountain Entertainment



www.thepitsenashville.com ©1998 Reprise Records

Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WNOE New Orleans
PD: Eddie Edwards
504-679-7300
Clear Channel

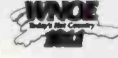


Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Collin Raye, Someone You Used To Know; Faith Hill, Let Me Let Go.

WRKZ Harrisburg
PD: Dan Markus
APD: Kelly Iris
717-367-7700
Citadel



Table with 2 columns: Rank and Song/Artist. Top songs include Clay Walker, You're Beginning To Get To; Collin Raye, Someone You Used To Know; George Strait, We Really Shouldn't Be Do.

KSSN Little Rock
PD: Bill Dotson
501-227-9696
Clear Channel



Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, We Really Shouldn't Be Do; Collin Raye, Someone You Used To Know; Tim McGraw, For A Little White.

WYWK Baton Rouge
PD: Ralph Cherry
APD/MD: Austin James
504-231-1860
Capstar



Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; Terri Clark, You're Easy On The Eyes; Dixie Chicks, Wide Open Spaces.

WQXK Youngstown
PD: Chuck Stevens
MD: Burton Lee
330-337-9544
Connoisseur Communications



Table with 2 columns: Rank and Song/Artist. Top songs include Terri Clark, You're Easy On The Eyes; Collin Raye, Someone You Used To Know; George Strait, We Really Shouldn't Be Do.

KYCW Seattle
PD: Becky Brenner
MD: Penny Coyne
206-282-5477
CBS



Table with 2 columns: Rank and Song/Artist. Top songs include Terri Clark, You're Easy On The Eyes; Lee Ann Womack, A Little Past Little Roc; George Strait, We Really Shouldn't Be Do.

WQIK Jacksonville
PD: Gail Austin
APD/MD: John Scott
904-388-7711
Jacor



Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; Dixie Chicks, Wide Open Spaces; Ty Herndon, It Must Be Love.

WCOS Columbia
OM/PD: Jeff Roper
APD: Bill Tribleld
803-254-0967
Capstar



Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; Dixie Chicks, Wide Open Spaces; Brooks & Dunn, Husbands And Wives.

WGKX Memphis
PD: Greg Mozingo
APD: Brian Driver
901-682-1106
Barnstable Broadcasting



Table with 2 columns: Rank and Song/Artist. Top songs include Shania Twain, Honey, I'm Home; Dixie Chicks, Wide Open Spaces; Lee Ann Womack, A Little Past Little Roc.

WGGY Wilkes-Barre
PD/MD: Mark Lindow
717-883-9800
Sinclair



Table with 2 columns: Rank and Song/Artist. Top songs include Blackhawk, There You Have It; Shania Twain, Honey, I'm Home; Dixie Chicks, Wide Open Spaces.

KIIM Tucson
PD: Herb Crowe
MD: John Collins
520-887-1000
Rex Broadcasting



Table with 2 columns: Rank and Song/Artist. Top songs include Terri Clark, You're Easy On The Eyes; Ty Herndon, It Must Be Love; Brooks & Dunn, Husbands And Wives.

WKHK Richmond
MD: Rick Campbell
804-330-5700
Capstar



Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Terri Clark, You're Easy On The Eyes; Collin Raye, Someone You Used To Know.

WRNS New Bern
PD: Wayne Carlyle
APD: Mark Andrews
252-522-4141
Pinnacle



Table with 2 columns: Rank and Song/Artist. Top songs include Terri Clark, You're Easy On The Eyes; Reba, Wrong Night; Aaron Tippin, For You I Will.

KUBL Salt Lake City
OM: Ed Hill
801-485-6700
Citadel

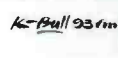


Table with 2 columns: Rank and Song/Artist. Top songs include Dixie Chicks, Wide Open Spaces; Mark Willis, Don't Laugh At Me; Brooks & Dunn, Husbands And Wives.

WYGY Cincinnati
PD: Patti Marshall
APD: Dawn Michaels
513-721-1050
Chancellor



Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Toby Keith, Getcha Some; George Strait, We Really Shouldn't Be Do.

WKIX Raleigh
OM: Don Brookshire
Asst. OM: Mike Sleyman
919-734-3336
Curtis Media



Table with 2 columns: Rank and Song/Artist. Top songs include Alan Jackson, Right On The Money; Faith Hill, Let Me Let Go; Brooks & Dunn, Husbands And Wives.

WMSJ Jackson
OM: Scott Johnson
PD: Rick Adams
601-982-1062
Capstar



Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Clay Walker, You're Beginning To Get To; George Strait, We Really Shouldn't Be Do.

WQMX Akron
PD: Kevin Mason
MD: Bill Sheil
330-434-6499
Rubber City Radio Group



Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, We Really Shouldn't Be Do; Brooks & Dunn, Husbands And Wives; Faith Hill, Let Me Let Go.

WFLS Fredericksburg
PD: John Reed
MD: Cougar Michaels
540-373-1500
Free Lance-Star Publishing



Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, We Really Shouldn't Be Do; Collin Raye, Someone You Used To Know; Alan Jackson, Right On The Money.

WCTK Providence
PD: Rick Everett
MD: Tiffany Hill
401-467-4366
Hall Communications



Table with 2 columns: Rank and Song/Artist. Top songs include Collin Raye, Someone You Used To Know; Brooks & Dunn, Husbands And Wives; Faith Hill, Let Me Let Go.

KTST Oklahoma City
APD: Ted Steker
405-528-5543
Clear Channel



Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Faith Hill, Let Me Let Go; Collin Raye, Someone You Used To Know.

WIRK West Palm Beach
PD: Mitch Mahan
MD: J. R. Jackson
561-686-9505
CBS



Table with 2 columns: Rank and Song/Artist. Top songs include Blackhawk, There You Have It; Dixie Chicks, Wide Open Spaces; Ty Herndon, It Must Be Love.

KSOP Salt Lake City
PD: Don Hilton
MD: Debby Turpin
801-972-1043
KSOP Inc



Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Terri Clark, You're Easy On The Eyes; Alan Jackson, Right On The Money.

KTTS Springfield, MO
PD: Don Paul
MD: Warren McDonald
417-865-6614
Great Empire Broadcasting



Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; LeAnn Rimes, These Arms Of Mine; Alan Jackson, Right On The Money.

Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumulating station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WQBE Charleston, WV PD/MD: Jeff Whitehead 304-345-9691 Bristol Communication

KSKS Fresno PD/MD: Ken Boessen 209-490-5800 CBS 93.7 KISS COUNTRY

KKAT Salt Lake City PD: Shawn Stevens MD: Jim Mickelson 801-533-0102 Jacor 101.9

WBBS Syracuse PD/MD: Meg Stevens 315-448-1047 Cox 104.7

KRST Albuquerque OM: Brad Barrett MD: Chaz Malibu 505-767-6700 Citadel 92.3 KRST NOT NEW COUNTRY

WROO Jacksonville OM: John Richards PD: Buzz Jackson 904-636-0507 Clear Channel ROOSTER COUNTRY

Table with 2 columns: Rank and Song/Artist. Top songs include Blackhawk, There You Have It; Wilkinsons, Fly; Wade Hayes, How Do You Sleep At Night.

Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; George Strait, We Really Shouldn't Be Do; Terri Clark, You're Easy On The Eyes.

Table with 2 columns: Rank and Song/Artist. Top songs include Ty Herndon, It Must Be Love; Faith Hill, Let Me Let Go; George Strait, True.

Table with 2 columns: Rank and Song/Artist. Top songs include Tim McGraw, Where The Green Grass Grows; George Strait, True; Jo Dee Messina, I'm Alright.

Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Faith Hill, Let Me Let Go; Terri Clark, You're Easy On The Eyes.

Table with 2 columns: Rank and Song/Artist. Top songs include Aaron Tippin, For You I Will; George Strait, We Really Shouldn't Be Do; Ty Herndon, It Must Be Love.

KXKT Omaha PD: Tom Goodwin MD: John Glenn 402-561-2000 Triathlon

KWNR Las Vegas OM: John Marks MD: Brooks O'Brien 702-732-7753 Jacor NEW COUNTRY 95.5

WOKO Burlington, VT PD: Steve Pelkey MD: Sam Stevens 802-658-1230 Hall Communications 98.9 WOKO

WFRE Frederick PD: Lisa Allen MD: Jim Titus 301-663-4337 Capstar 99.9 WFRE

WYWD Roanoke PD/MD: Robynn Jaymes 804-237-4700 Capstar WYWD

WCTO Allentown, PA PD/MD: Chuck Geiger APD: Shawn O'Brien 610-250-9600 Citadel WCTO

Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, We Really Shouldn't Be Do; Dixie Chicks, Wide Open Spaces; Ty Herndon, It Must Be Love.

Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Dixie Chicks, Wide Open Spaces; Tim McGraw, Where The Green Grass Grows.

Table with 2 columns: Rank and Song/Artist. Top songs include George Strait, We Really Shouldn't Be Do; Terri Clark, You're Easy On The Eyes; Brooks & Dunn, Husbands And Wives.

Table with 2 columns: Rank and Song/Artist. Top songs include Clay Walker, You're Beginning To Get To; Ty Herndon, It Must Be Love; Terri Clark, You're Easy On The Eyes.

Table with 2 columns: Rank and Song/Artist. Top songs include Collin Raye, Someone You Used To Know; Alan Jackson, Right On The Money; Brooks & Dunn, Husbands And Wives.

Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; George Strait, We Really Shouldn't Be Do; Ty Herndon, It Must Be Love.

WRBT Harrisburg PD/MD: Kevin King 717-540-8800 Dame Media BOB 94.9 FM

WKSJ Mobile OM: Kit Carson PD: Bill Black 334-450-0100 Clear Channel 95 KKSJ

WOKQ Dover, NH PD: Mark Ericsson MD: Dan Lunnie 603-749-9750 Fuller-Jeffrey WOKQ 97.5

KRTY San Jose PD: Julie Stevens 408-293-8000 Empire Broadcasting 95.3 KRTY

KFDI Wichita PD: John Speer MD: Gary Hightower 316-838-9141 Great Empire Broadcasting KFDI

WNKY Green Bay PD: Shotgun Shannon MD: Scottie Stick 920-435-3771 Midwest Communications Y100

Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Collin Raye, Someone You Used To Know; Terri Clark, You're Easy On The Eyes.

Table with 2 columns: Rank and Song/Artist. Top songs include Faith Hill, Let Me Let Go; George Strait, We Really Shouldn't Be Do; Terri Clark, You're Easy On The Eyes.

Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Alan Jackson, Right On The Money; Martina McBride, Wrong Again.

Table with 2 columns: Rank and Song/Artist. Top songs include Terri Clark, You're Easy On The Eyes; Faith Hill, Let Me Let Go; Ty Herndon, It Must Be Love.

Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; George Strait, We Really Shouldn't Be Do; George Strait, True.

Table with 2 columns: Rank and Song/Artist. Top songs include Ty Herndon, It Must Be Love; Collin Raye, Someone You Used To Know; Terri Clark, You're Easy On The Eyes.

WKFS Asheville OM: Glenn Trent MD: Eddie Fox 828-257-2700 Capstar 99.9 KISS COUNTRY

KVVO Tulsa, OK OM/MD: Auly Oatman MD: Steve Jackson 918-742-9900 Great Empire Broadcasting KISS COUNTRY

KTEX McAllen/Brownsville OM: Billy Santiago APD/MD: Deana Romero 956-423-5068 Calendar Broadcasting 102.7 TWXBM

WXBM Pensacola PD/MD: Lynn West 850-994-5357 Capstar 102.7 TWXBM

WXCT Baton Rouge PD/MD: Randy Chase 504-388-9898 Guaranty Broadcasting CU COUNTRY 100.7

WGRX Baltimore PD: Jim West MD: Roy Sampson 410-771-8484 Shamrock FR-100.7

Table with 2 columns: Rank and Song/Artist. Top songs include Dixie Chicks, Wide Open Spaces; Martina McBride, Wrong Again; Lee Ann Womack, A Little Past Little Roc.

Table with 2 columns: Rank and Song/Artist. Top songs include Brooks & Dunn, Husbands And Wives; Alan Jackson, Right On The Money; George Strait, We Really Shouldn't Be Do.

Table with 2 columns: Rank and Song/Artist. Top songs include Lee Ann Womack, A Little Past Little Roc; Terri Clark, You're Easy On The Eyes; Ty Herndon, It Must Be Love.

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Table with 2 columns: Rank and Song/Artist. Top songs include Terri Clark, You're Easy On The Eyes; Deana Carter, Absence Of The Heart; Martina McBride, Wrong Again.

Table with 2 columns: Rank and Song/Artist. Top songs include Martina McBride, Wrong Again; Toby Keith, Getcha Some; George Strait, We Really Shouldn't Be Do.

Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly come, beginning with the highest-cumulative station. Cumulative are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

KFMS Las Vegas
DM: John Marks
APD/MD: Shari Singer
702-732-7757
Jacor
KFM102
TODAY'S COUNTRY

Table with 2 columns: Song Title, LW. List of 30 songs including 'Collin Raye, Someone You Used To Know' and 'Brooks & Dunn, Husbands And Wives'.

WOGK Gainesville
DM/PA: Bill Kramer
MD: Rick "Big Red" Brooks
352-622-5600
Ocala Broadcasting
KCOOL 93.7FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'Dixie Chicks, Wide Open Spaces' and 'Faith Hill, Let Me Let Go'.

KCKI Tulsa
PD: Brad Falsworth
MD: Jerry Austin
918-742-9900
Great Empire
WGS 97.9

Table with 2 columns: Song Title, LW. List of 30 songs including 'Ty Herndon, It Must Be Love' and 'Faith Hill, Let Me Let Go'.

KJYJ Des Moines
PD: Beverlie Brannigan
MD: Eddie Hatfield
515-262-9200
Barnstable
92.5 KJYJ

Table with 2 columns: Song Title, LW. List of 30 songs including 'Collin Raye, Someone You Used To Know' and 'Terri Clark, You're Easy On The Eyes'.

KCCY Pueblo
PD: Dave Moore
MD: Kevin Hayes
719-545-2080
McCoy
KCCY 96.9

Table with 2 columns: Song Title, LW. List of 30 songs including 'Martina McBride, Wrong Again' and 'Terri Clark, You're Easy On The Eyes'.

KVET Austin
PD: Michael Cruise
APD: Bob Pickett
512-495-1300
Capstar
KCCY 96.9

Table with 2 columns: Song Title, LW. List of 30 songs including 'Alan Jackson, Right On The Money' and 'Terri Clark, You're Easy On The Eyes'.

WPOR Portland, ME
PD: Clint Marsh
APD/MD: Erick Anderson
207-773-8111
Saga
WPOR 101.9

Table with 2 columns: Song Title, LW. List of 30 songs including 'Faith Hill, Let Me Let Go' and 'Terri Clark, You're Easy On The Eyes'.

WLWI Montgomery
DM/PA: Bill Jones
APD: Casey Strange
334-240-9274
Cumulus
92 FAVORITE

Table with 2 columns: Song Title, LW. List of 30 songs including 'George Strait, We Really Shouldn't Be Do' and 'Terri Clark, You're Easy On The Eyes'.

KRYS Corpus Christi
PD: Clayton Allen
MD: Lou Ramirez
512-289-0111
Capstar
107.5 FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'Mark Willis, Don't Laugh At Me' and 'Dixie Chicks, Wide Open Spaces'.

WMUS Muskegon
PD: Mark Dixon
616-733-2600
Connoisseur
107.5 FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'George Strait, We Really Shouldn't Be Do' and 'Terri Clark, You're Easy On The Eyes'.

WKJN Baton Rouge
PD/MD: Gary Hail
504-926-1106
Citywide
101.3 FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'Ty Herndon, It Must Be Love' and 'George Strait, We Really Shouldn't Be Do'.

WOGY Memphis
PD: Bill "Splash Gordon" Hughes
MD: China Davis
901-683-9400
Sinclair
FR 102.9 FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'Terri Clark, You're Easy On The Eyes' and 'Travis Tritt, If I Lost You'.

WJCL Savannah
PD: Raleigh Neal
MD: Jay Morgan
912-921-0965
Cumulus
KIX 96.5

Table with 2 columns: Song Title, LW. List of 30 songs including 'Deana Carter, Absence Of The Heart' and 'Clay Walker, You're Beginning To Get To'.

KXKC Lafayette
PD: Renee Revitt
MD: Kelly Thompson
318-365-6651
Bonin
KXKC

Table with 2 columns: Song Title, LW. List of 30 songs including 'Collin Raye, Someone You Used To Know' and 'Aron Toppin, For You I Will'.

WOW Omaha
PD: Ken Scott
MD: Tom Scott
402-573-5900
Great Empire Broadcasting
KXOW

Table with 2 columns: Song Title, LW. List of 30 songs including 'Alan Jackson, Right On The Money' and 'Terri Clark, You're Easy On The Eyes'.

KRMD Shreveport
PD/MD: John Swan
318-865-5173
Capstar
KRM 101.1 FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'Alan Jackson, Right On The Money' and 'Terri Clark, You're Easy On The Eyes'.

WMJC Long Island
PD: Jim Asker
MD: Suzanne Alexander
516-423-6740
Barnstable
WMJC Country 94.3

Table with 2 columns: Song Title, LW. List of 30 songs including 'Lee Ann Womack, A Little Past Little Roc' and 'Faith Hill, Let Me Let Go'.

WKQC Saginaw
PD: Rick Walker
MD: Stan Parman
517-752-8161
MacDonald
98.5 FM KQC

Table with 2 columns: Song Title, LW. List of 30 songs including 'George Strait, We Really Shouldn't Be Do' and 'Lee Ann Womack, A Little Past Little Roc'.

KDRK Spokane
DM/PA: Ray Edwards
APD/MD: Tony Trovato
509-448-1000
Citadel
94 FM KDRK

Table with 2 columns: Song Title, LW. List of 30 songs including 'Brooks & Dunn, Husbands And Wives' and 'Collin Raye, Someone You Used To Know'.

KZSN Wichita
PD: Pat Moyer
MD: Dan Holliday
316-685-2121
Triathlon
KZSN

Table with 2 columns: Song Title, LW. List of 30 songs including 'Clay Walker, You're Beginning To Get To' and 'Terri Clark, You're Easy On The Eyes'.

KHEY El Paso
PD/MD: Danny White
915-556-9301
Clear Channel
KHEY 93.9

Table with 2 columns: Song Title, LW. List of 30 songs including 'Randy Travis, Spirit Of A Boy, Wisdom Of' and 'Terri Clark, You're Easy On The Eyes'.

WKXG Augusta
DM: Tommy Gentry
APD/MD: Zack Taylor
803-279-2099
GHB Broadcasting
Kix 93.9

Table with 2 columns: Song Title, LW. List of 30 songs including 'Terri Clark, You're Easy On The Eyes' and 'Brooks & Dunn, Husbands And Wives'.

WCHY Savannah
PD: Dale Mitchell
MD: Charlie Bryan
912-964-7794
Capstar
WCHY

Table with 2 columns: Song Title, LW. List of 30 songs including 'Terri Clark, You're Easy On The Eyes' and 'Collin Raye, Someone You Used To Know'.

KKCS Colorado Springs
PD: Mike James
MD: Travis Daily
719-594-9000
Walton
KCS 107.9 FM

Table with 2 columns: Song Title, LW. List of 30 songs including 'Dixie Chicks, Wide Open Spaces' and 'Lee Ann Womack, A Little Past Little Roc'.

Rated tracking for songs with increased spins this week. Total Plays/Gain does not include video play. Markets listed in order of population.

ALABAMA 863/515

Table for Alabama with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 115' and 'Chart Move: 53-41'.

BLACKHAWK 3832/416

Table for Blackhawk with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 162' and 'Chart Move: 14-12'.

BROOKS & DUNN 5234/240

Table for Brooks & Dunn with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 163' and 'Chart Move: 3-1'.

T. GRAHAM BROWN 631/34

Table for T. Graham Brown with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 56' and 'Chart Move: 47-45'.

MARK CHESNUTT 2430/767

Table for Mark Chesnutt with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 152' and 'Chart Move: 36-24'.

TERRI CLARK 5218/305

Table for Terri Clark with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 163' and 'Chart Move: 4-3'.

BILLY RAY CYRUS 2113/347

Table for Billy Ray Cyrus with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 155' and 'Chart Move: 34-31'.

LINDA DAVIS 720/119

Table for Linda Davis with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 110' and 'Chart Move: 46-44'.

DIAMOND RIO 3045/355

Table for Diamond Rio with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 160' and 'Chart Move: 24-21'.

DERYL DODD 1659/167

Table for Deryl Dodd with columns for station, song, and chart position. Includes sub-sections for 'Total Stations: 156' and 'Chart Move: 38-34'.

Detailed tracking for songs with increased spins this week. Total Plays/Gain does not include video play. Markets listed in order of population.

SARA EVANS 2376/451 No Place That Far (RCA) Total Stations: 162 Chart Move: 31-27

ALAN JACKSON 4527/95 Right On The Money (Arista Nashville) Total Stations: 163 Chart Move: 8-7

TOBY KEITH 3150/67 Getcha Some (Mercury) Total Stations: 159 Chart Move: 20-18

SAMMY KERSHAW 787/118 One Day Left To Live (Mercury) Total Stations: 94 Chart Move: 45-42

THE KINLEYS 1224/256 Somebody's Out There Watching (Epic) Total Stations: 126 Chart Move: 41-38

MARTINA MCBRIDE 4021/398 Wrong Again (RCA) Total Stations: 162 Chart Move: 13-9

TIM MCGRAW 3595/254 For A Little While (Curb) Total Stations: 163 Chart Move: 15-13

JO DEE MESSINA 3459/272 Stand Beside Me (Curb) Total Stations: 162 Chart Move: 18-14

JOHN MICHAEL MONTGOMERY 3113/339 Hold On To Me (Atlantic) Total Stations: 162 Chart Move: 23-19

MICHAEL PETERSON 1941/130 By The Book (Reprise) Total Stations: 153 Chart Move: 33-33

WADE HAYES

**"HOW DO YOU SLEEP
AT NIGHT"**

Over 50,000 Spins!

Thank You

**Get Ready To
Shake It Up With
"TORE UP FROM
THE FLOOR UP"**

**"It's My Favorite.
It's All Wade...
Now Get Out
Of The Way!"**

-Bill Hagy/WXBO

COLUMBIA

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor, 163 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1998 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★★★ No. 1 ★★★						
1	3	13	HUSBANDS AND WIVES ARISTA NASHVILLE 1 week at No. 1	BROOKS & DUNN	5234	4994
2	1	15	LET ME LET GO WARNER BROS.	FAITH HILL	5232	5341
3	4	17	YOU'RE EASY ON THE EYES MERCURY	TERRI CLARK	5218	4913
4	5	18	SOMEONE YOU USED TO KNOW EPIC	COLLIN RAYE	4898	4825
5	6	19	WE REALLY SHOULDN'T BE DOING THIS MCA NASHVILLE	GEORGE STRAIT	4787	4729
6	9	18	YOU'RE BEGINNING TO GET TO ME GIANT	CLAY WALKER	4591	4091
7	8	10	RIGHT ON THE MONEY ARISTA NASHVILLE	ALAN JACKSON	4527	4432
8	2	19	IT MUST BE LOVE EPIC	TY HERNDON	4498	5261
9	13	14	WRONG AGAIN RCA	MARTINA MCBRIDE	4021	3623
10	7	18	WIDE OPEN SPACES MONUMENT	DIXIE CHICKS	4015	4694
11	12	20	FOR YOU I WILL LYRIC STREET	AARON TIPPIN	3981	3654
12	14	17	THERE YOU HAVE IT ARISTA NASHVILLE	BLACKHAWK	3832	3416
13	15	7	FOR A LITTLE WHILE CURB	TIM MCGRAW	3595	3341
14	18	11	STAND BESIDE ME CURB	JO DEE MESSINA	3459	3187
15	17	11	SPIRIT OF A BOY, WISDOM OF A MAN DREAMWORKS	RANDY TRAVIS	3441	3187
★★★ AIRPOWER ★★★						
16	21	6	WRONG NIGHT MCA NASHVILLE	REBA	3262	2990
17	11	6	IT'S YOUR SONG CAPITOL	GARTH BROOKS	3252	3722
18	20	15	GETCHA SOME MERCURY	TOBY KEITH	3150	3083
★★★ AIRPOWER ★★★						
19	23	11	HOLD ON TO ME ATLANTIC	JOHN MICHAEL MONTGOMERY	3113	2774
20	10	20	A LITTLE PAST LITTLE ROCK DECCA	LEE ANN WOMACK	3094	3904
★★★ AIRPOWER ★★★						
21	24	8	UNBELIEVABLE ARISTA NASHVILLE	DIAMOND RIO	3045	2690
22	22	24	WHERE THE GREEN GRASS GROWS CURB	TIM MCGRAW	2748	2794
23	26	22	HONEY, I'M HOME MERCURY	SHANIA TWAIN	2439	2596
24	36	5	I DON'T WANT TO MISS A THING DECCA	MARK CHESNUTT	2430	1663
25	19	13	ABSENCE OF THE HEART CAPITOL	DEANA CARTER	2417	3093
26	25	23	DON'T LAUGH AT ME MERCURY	MARK WILLS	2407	2629
27	31	12	NO PLACE THAT FAR RCA	SARA EVANS	2376	1925
28	28	25	EVERYTHING'S CHANGED BNA	LONESTAR	2274	2449
29	32	9	FLY (THE ANGEL SONG) GIANT	THE WILKINSONS	2254	1898
30	27	21	HOW DO YOU FALL IN LOVE RCA	ALABAMA	2242	2481
31	34	8	BUSY MAN MERCURY	BILLY RAY CYRUS	2113	1766
32	29	17	IF I LOST YOU WARNER BROS.	TRAVIS TRITT	2036	2347
33	33	13	BY THE BOOK REPRISÉ	MICHAEL PETERSON	1941	1811
34	38	15	A BITTER END COLUMBIA	DERYL DODD	1659	1492
35	35	18	YOU MOVE ME CAPITOL	GARTH BROOKS	1525	1694
36	43	4	POWERFUL THING MCA NASHVILLE	TRISHA YEARWOOD	1422	830
37	40	12	TAKE ME LYRIC STREET	LARI WHITE	1248	1178

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	41	9	SOMEBODY'S OUT THERE WATCHING EPIC	THE KINLEYS	1224	968
39	37	17	GUILTY BNA	THE WARREN BROTHERS	1133	1554
40	60	2	THAT DON'T IMPRESS ME MUCH MERCURY	SHANIA TWAIN	1004	248
41	53	3	KEEPIN' UP RCA	ALABAMA	863	348
42	45	11	ONE DAY LEFT TO LIVE MERCURY	SAMMY KERSHAW	787	669
43	44	10	EVERY LITTLE WHISPER CAPITOL	STEVE WARINER	749	756
44	46	8	I'M YOURS DREAMWORKS	LINDA DAVIS	720	601
45	47	14	WINE INTO WATER INTERSOUND	T. GRAHAM BROWN	631	597
46	51	4	THESE ARMS OF MINE CURB/MCG	LEANN RIMES	550	406
47	50	12	SLOW DOWN ASYLUM	MARK NESLER	537	512
48	52	7	ORDINARY LIFE WARNER BROS.	CHAD BROCK	489	361
49	69	2	YOU WERE MINE MONUMENT	DIXIE CHICKS	476	116
50	57	6	DRIVE ME WILD CURB	SAWYER BROWN	414	292
51	55	6	I'LL TAKE TODAY DECCA	GARY ALLAN	371	314
52	66	2	HERE'S YOUR SIGN CHRISTMAS WARNER BROS.	BILL ENGVALL	367	123
53	42	11	KINDLY KEEP IT COUNTRY MCA NASHVILLE	VINCE GILL	347	848
54	65	2	HOW FOREVER FEELS BNA	KENNY CHESNEY	326	124
55	49	13	SOMETHING TO THINK ABOUT CURB	DAVID KERSH	325	580
56	62	12	LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RICOCHE	289	234
57	58	5	CAN'T STOP THINKIN' 'BOUT THAT COLUMBIA	RICOCHE	273	259
58	61	7	I WON'T LIE ARISTA NASHVILLE	SHANNON BROWN	268	238
59	54	14	WHERE YOUR ROAD LEADS MCA NASHVILLE TRISHA YEARWOOD (DUET WITH GARTH BROOKS)		251	332
60	59	5	SHORTENIN' BREAD ARISTA NASHVILLE	THE TRACTORS	233	257
61	RE-ENTRY		CHRISTMAS IN DIXIE RCA	ALABAMA	217	66
★★★ HOT SHOT DEBUT ★★★						
62	NEW		WHEN MAMA AIN'T HAPPY MCA NASHVILLE	TRACY BYRD	191	31
63	75	2	A RANDOM ACT OF SENSELESS KINDNESS ATLANTIC	SOUTH SIXTY FIVE	180	91
64	68	4	BEHIND CLOSED DOORS EPIC	JOE DIFFIE	165	118
65	56	19	I WILL STAND BNA	KENNY CHESNEY	150	304
66	74	5	THE BIG ONE ATLANTIC	CONFEDERATE RAILROAD	148	93
67	RE-ENTRY		YOU HAVEN'T LEFT ME YET MCA NASHVILLE	GEORGE STRAIT	128	64
68	67	4	TOUCHDOWN TENNESSEE BNA	KENNY CHESNEY	118	123
69	71	19	LOOSEN UP MY STRINGS RCA	CLINT BLACK	106	106
70	NEW		IT'S ONLY LOVE REPRISÉ RANDY SCRUGGS (WITH MARY CHAPIN CARPENTER)		100	39
71	NEW		WRITE IT IN STONE MCA NASHVILLE	KEITH HARLING	98	60
72	70	3	INNOCENT BYSTANDER CAPITOL	BILLY DEAN	88	109
73	64	16	STRAIGHT TEQUILA CURB/MCG	TRINI TRIGGS	82	141
74	73	2	YOU WON'T EVER BE LONELY RCA	ANDY GRIGGS	81	99
75	RE-ENTRY		I WALK THE LINE REVISITED REPRISÉ RODNEY CROWELL WITH JOHNNY CASH		80	89

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records that attain 3,000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 30 that are decreasing in plays are removed from the chart after 20 weeks.

Deborah
Allen

Is It Love Yet

On your desk December 18

CURB
RECORDS

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

December 4, 1998 \$ 4.95 Volume 6 • No. 49

COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

FAITH HILL

Let Me Let Go (WARNER BROS.)

★ ★ ★ AIRPOWER ★ ★ ★

RANDY TRAVIS • Spirit Of A Boy, Wisdom Of A Man (DREAMWORKS)

JO DEE MESSINA • Stand Beside Me (CURB)

TOBY KEITH • Getcha Some (MERCURY)

GOING FOR AIRPLAY

EDDY ARNOLD • Put A Ribbon In Your Hair (CURB)

TRACY BYRD • When Mama Ain't Happy (MCA NASHVILLE)

DIXIE CHICKS • You Were Mine (MONUMENT)

ANDY GRIGGS • You Won't Ever Be Lonely (RCA)

SHANIA TWAIN • That Don't Impress Me Much (MERCURY)

Even The Best-Executed Contests Fall Prey To 'Winners From Hell'

by Phyllis Stark

The contest has gone well, the audience response has been great, and it's finally time to pick the winner. Unfortunately, and despite what are often the best-laid plans, that prize drawing sometimes results in what can only be described as a winner from hell. You don't have to go far to find programmers who have had to deal with an ungrateful, hostile, greedy, or not very bright contest winner.

"I took a busload of winners to Fan Fair in 1992 while working for WPKX [Springfield, Mass.], says Justin Case, now PD of WYRK Buffalo, N.Y. "We had many private concerts and meetings lined up, [but] the winners didn't want to do anything as a group. The young people took off for the city. The old people sat on benches at the theme park. On one day, 40 people were to meet Sawyer Brown. Only five showed up. An older couple screamed [that] we promised they could see Ralph Emery, so I spent the day trying to get them tickets or risk a beating. It was so bad I bought a plane ticket home. I'm sure they never missed me. It was my one and only time at Fan Fair."

KJJY Des Moines, Iowa, MD Eddie Hatfield recalls giving away a pickup truck at a rodeo. The truck was parked in the middle of the stadium, and 100 people were given keys to try to start it. "The 98th guy starts it right up," says Hatfield. "We're on the cordless mike broadcasting to the whole stadium, and I said, 'You just won a truck. What do you think?' and stuck the mike in the guy's face, and he said, 'What? This only has an AM radio?'"

The local newspaper did a story about the weekend truck giveaway and included the name of the winner. "On Monday morning, IRS agents came to the station and seized the truck, because he was so far behind on his taxes," says Hatfield. "We were so glad it happened to him because he was such a jerk."

In a similar vein, consultant Bob Moody of McVay Media remembers a man who won a huge prize from WAKY Louisville, Ky., in the late '70s.

"I gave away a new home to a guy whose only response was, 'Hey boy,'" Moody says. "When I tried to get him excited, he calmly explained, 'I already have a house.'"

Moody also remembers another station in Louisville "giving away a big cash prize in a contest to a woman who refused to allow her picture to be taken because her religion didn't permit 'graven images.'"

'AND THE WINNER IS . . .'

Giant Records senior VP of marketing and artist development Connie Baer dealt with a lot of winners from hell in her previous job with the Gary Group in Los Angeles and wants to write a book someday called "And The Winner Is . . ." She remembers one winner who was so overweight that she had to provide him with a first-class seat because he wouldn't fit in coach. Another winner she vividly recalls won a trip for two to Tahiti from KZLA Los Angeles. One morning, Baer says, she got a call "with a little staticky voice on the phone. She said, 'This is the contest winner. Our plane was hijacked, and we're on a military base'" on a nearby island. Baer remembers thinking, "You got one phone call, and you called me?" Fortunately, another plane was provided to get the hostages out.

KRRV Alexandria, La., PD Lon Harris recalls "the time we gave concert tickets to a deaf guy. We tried to swap for another prize but . . . he insisted on the tickets. The following Monday, he came back with his mother in tow to file a complaint about how horrible we were for sending a deaf man to a Clay Walker concert."

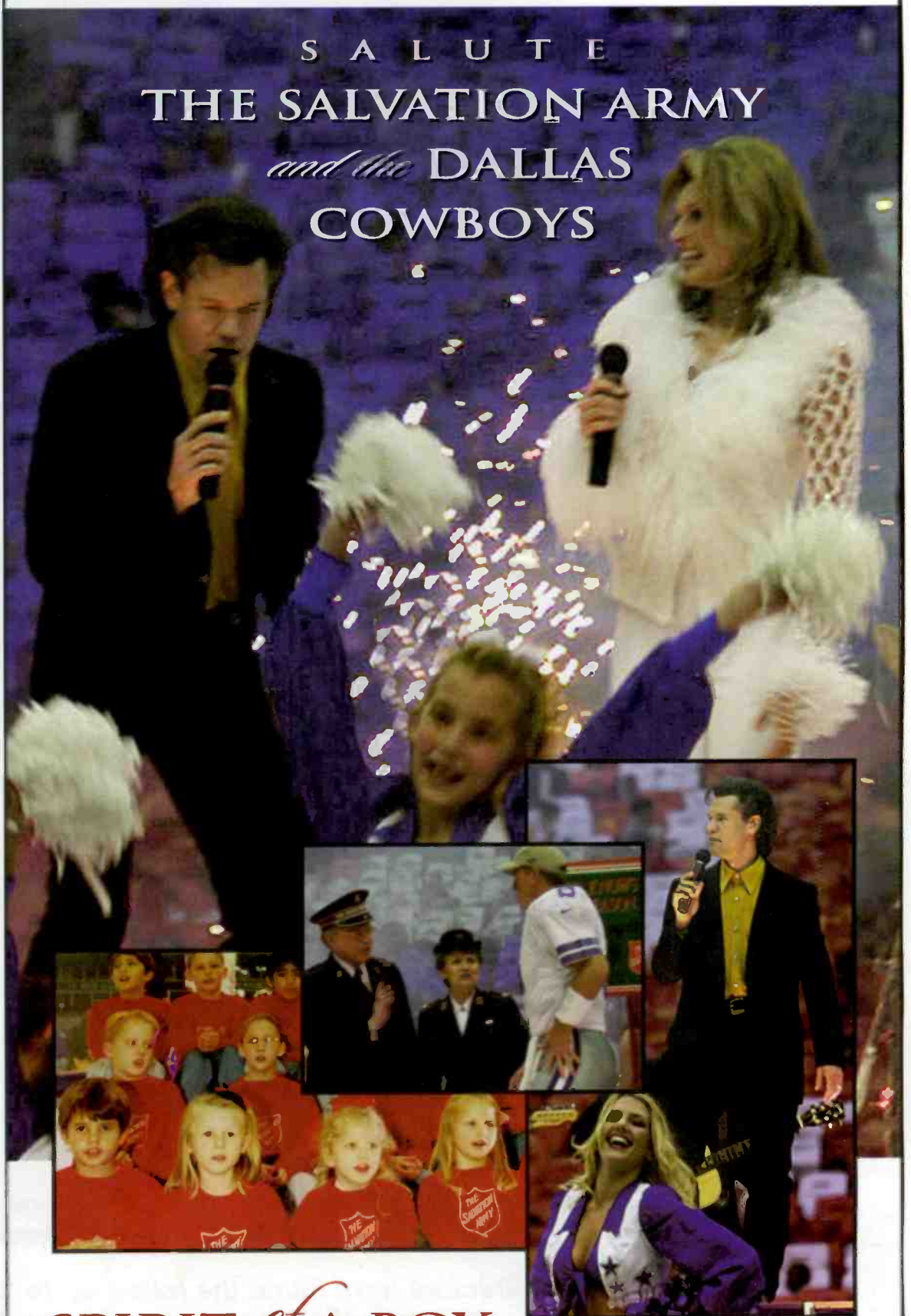
"Then I took a one-armed man to a show at Billy Bob's, and he and his wife demanded to sit in the exit row of the plane," says Harris. "I sent a message to the flight attendant asking if she found it at all ironic that she put 'the Fugitive' in the exit row." The winner found out about the message, and, Harris says, "it made for a long weekend."

While working at WKDD Akron, Ohio, a few years ago, Johnboy Cren-

Continued on page 5

RANDY TRAVIS, LINDA DAVIS and 50 MILLION FANS

SALUTE THE SALVATION ARMY and the DALLAS COWBOYS



SPiRiT of A BOY

WISDOM of A MAN

AIRPOWER!



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The Tractors

FARMERS IN A CHANGING WORLD



“Shortenin’ Bread” - the debut single

You ~~plant~~^{PLAY} it, and it GROWS!

Biggest Increase (55%) of any act on Billboard’s Top Country Albums Chart (week ending November 19, 1998) **Over 100% Sales increase in 2 weeks!**

FARM REPORT

REGION	FARMER	SPINS	ONE WEEK GROWTH
Portland, Oregon	KWJJ & KUPL	30+	+192%
Tulsa, Oklahoma	KVOO	30	+155%
Wichita, Kansas	KFDI	12	+145%
Oklahoma City, OK	KTST	40	+100%
Springfield, MO	KTTS	10	+186%
St. Louis	WIL	10	+130%

“Add the Tractors! Put your hands on the plow and don’t look back! ...now in Heavy rotation!” -Steve Jackson, MD, KVOO

“The Tractors have found the follow up to ‘Baby Likes To Rock It’, very positive audience response.” -Lee Rogers, OM, KUPL

Catch the video in Sneak Peak rotation airing on CMT now!

GET ON BOARD THE TRACTORS!!!!



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Produced by Steve Ripley and Walt Richmond Management: Level Four, Tulsa, OK www.thetractors.com www.twangthis.com

Saying Nothing At All



Doug Cannon, PD of KGMV (My Country) Springfield, Mo., visited with Alison Krauss & Union Station, who recently performed a sold-out show at Hammons Hall for the Performing Arts there. Pictured, from left, are Union Station's Dan Tyminski and Ron Block, Cannon, the group's Jerry Douglas, Krauss, Union Station's Barry Bales, and Hammons Hall executive director Enoch Morris.

McNeill Replaces Pearman At KYNG

Longtime KYNG (Young Country) Dallas PD Dan Pearman exits and will be replaced by Bob McNeill Dec. 7. McNeill is currently director of corporate services at TM Century in Dallas and previously was VP of radio programming at Heritage Media Group.

KWEN Tulsa, Okla., PD Dave Block exits. He is looking for a new opportunity and can be reached at 918-496-1130. Gerry McCracken, OM of WHKO and sister stations WCLR/WZLR Dayton, Ohio, replaces him.

WJRZ Monmouth, N.J., flipped from hot AC to country as Jersey Shore Country Nov. 27. It is locally programmed during the day and airs Jones Radio Networks' CD Country format from 8 p.m.-5 a.m. GM/ PD Lance DeBock and the air staff remain in place.

WDEZ Wausau, Wis., PD Mark Skibba is upped to the newly created position of corporate PD for Midwest Communications. He will continue to program WDEZ.

P.m. driver Turner Williams adds MD duties at KWWK Rochester, Minn., replacing former MD/morning co-host Paul Oftedahl, who exits. Jim Daniels arrives from Duluth, Minn., as morning co-host.

Telemedia Communications is purchasing four Southern Ontario radio stations from Radiocorp Inc., including CJBX-FM (BX93) London.

CBS Radio has formed an eight-station Chicago sales group, including WUSN (US99), that

will work with CBS clients on multi-station plans. Connie Galvin-Fapka joins from WXCD Chicago as director of group sales. CBS' Chicago properties have also teamed to form the CBS Promotions Group Chicago, which will serve as a sales, marketing, and promotional unit. Robin Cecola is named director of this division. She previously was with Columbia Records and, more recently, Music Choice in Chicago. Gary Ellis joins the promotions group as senior AE from the Kellogg Co.

At WYCD (Young Country) Detroit, morning man and former PD Eddie Haskell and p.m. driver Doctor Don Carpenter swap shifts. Also, new PD Lisa Rodman is looking for P/T staff and wants T&Rs.

Newly hired KHKI Des Moines, Iowa, morning man Bob James has decided to stay put at KFGO Fargo, N.D., as his wife is pregnant with triplets and must remain bedridden. He has signed a new three-year deal with KFGO. Mornings at KHKI are still open.

ABC Radio Networks will offer the six-hour special "Christmas In America With Bob Kingsley" for broadcast Dec. 19-26.

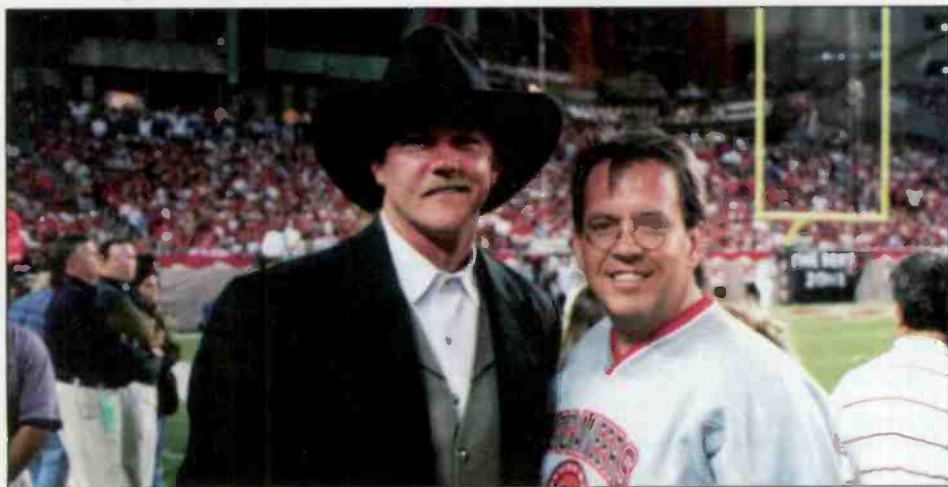
Steve Wariner will host United Stations' year-end special, "U.S. Country Winners," set to air the week of Dec. 21. The show is a three-hour retrospective on the artists who took top industry honors and the rising and comeback artists of 1998.

RADI ACTIVE



BY PHYLLIS STARK
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Every Light In The Stadium Is On



WQYK-FM Tampa, Fla.'s new morning host Skip Mahaffey, right, is pictured with Trace Adkins, who sang the national anthem for the Tampa Bay Buccaneers vs. Tennessee Oilers game Nov. 8.



COUNTRY CONFIDENTIAL

BY WADE
JESSEN

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For The Full Story, Look Beyond Bullets

WE'VE GOT MAIL: Airplay Monitor recently received the following letter from Tandem Promotions president Tari Laes.

"My company has been a Broadcast Data Systems proponent since 1993, and after five years of microprocessing the data, I find myself both exhilarated and apprehensive as more and more people try to understand a finely tuned system that reveals an entirely new level of accountability for the industry.

"The beauty of the system has many facets, from a record going to No. 1 without the entire panel being 'closed out,' to a record regaining its momentum after losing a bullet, to a record falling off the chart, then turning around and re-entering.

"Here is where the apprehension comes in. Most of the industry has a 'bullet' mentality. That is to say, if a record loses a bullet, it becomes fair game for slaughter. It is vitally important for everyone to understand [BDS] methodology. A record can recover from a double-digit spin deficit (providing a bullet is not the only focal point). Less-familiar users of the system need to concentrate on examining gains and losses. For example, [in the chart week ending Nov. 22] Garth Brooks' 'It's Your Song' stayed at No. 10 without a bullet. Looking further, though, one will discover that he also debuted two more titles and the week prior saw a major campaign launched nationally by Kmart and NBC. Another example goes back to [the chart week ending Nov. 15], when T. Graham Brown's 'Wine Into Water' lost a bullet with a five-spin deficit, then recovered [the following week] with a growth of 132 spins.

"Suffice it to say, if we are going to continue using the bullet as a focal point, then we will deny ourselves the evolution necessary for survival in an already dangerous climate."

Tied to the "bullet mentality" that Laes cites is the all-too-common practice of negative promotion, where non-bulletheaded titles become "fair game for slaughter" by PDs and

rival label reps based on a loss of spins alone, without any consideration being given to a song's larger story. Although it's only one of several reasons, this practice is directly linked to the number of releases being churned through the system that fail to garner proper attention. If one release looks shaky, even momentarily, another single from that artist or group is typically shipped almost immediately.

But with radio asking Nashville to slow down the new-product treadmill, PDs have increasingly shown that they understand that a record that might not qualify for a bullet on any given week isn't necessarily over. Just as PDs who look at call-out (or any other piece of research) have always emphasized that it was just one tool of many that they consulted, bullets are just one index of a record's performance—along with the number of new stations, market-specific airplay gains, etc. The ability of some titles to survive a loss of a bullet, or even rebound from being pushed backward, shows that PDs increasingly recognize that fact. And because Airplay Monitor has never arbitrarily removed titles after a certain number of weeks of downward movement, records have more of a chance to recover from an off week on this chart than any other. (Descending titles are removed only after 20 weeks below the top 30.)

Ultimately, it's our hope that PDs and labels alike will look at all the information offered in this publication, not just bullets or chart moves, before making their decision on a given record. In the long run, we think that holding on to records longer, on both the radio and record side, will give country music more true hits, not less. In the weeks to come, this column will take an in-depth look at Monitor's charts and at the case studies that illustrate how airplay-driven charts give a better read on a song's real progress. In the meantime, your feedback, like Laes', is appreciated and encouraged.

ON THE ROW

Columbia's Marsh Returns To Radio

Clint Marsh exits Columbia Records Dec. 11 to return to radio as PD/p.m. driver of Saga's WPOR Portland, Maine, after the first of the year. He replaces Jon Shannon, who recently stepped down to become WPOR's production director/midday host (Country Airplay Monitor, Nov. 20). Prior to joining Columbia 2½ years ago, Marsh was PD at Saga's WIXY Champaign, Ill. Replacing him as manager of Midwest regional promotion at Columbia will be Wix Wichmann, who is currently Southeast regional for sister label Monument Records. Wichmann will relocate to Chicago. No replacement has been named at Monument.

David Macias is promoted from director of sales and marketing at Arista Nashville to senior director of the department.

Fred Baker Jr. is promoted to the new post of product manager at Giant Records. He previously was Giant's coordinator of marketing and creative services.

New DreamWorks artist Jessica Andrews has enlisted Scott Siman of rpm management as her personal manager. Her debut album, "Heart Shaped World," is due in early 1999.

"Prime Time Country" host Gary Chapman signs with TBA Entertainment Corp. for management.

All three nominees in the People's Choice Awards for favorite male musical performer and two of the top three female musical performer vote-getters are country artists. Garth Brooks, Alan Jackson, and George Strait are the male nominees. Reba McEntire, Shania Twain, and Celine Dion are the female nominees. Brooks and Strait are also among the five nominees in the all-time favorite musical performer category. CBS-TV will air the People's Choice Awards at 9-11 p.m. EST/PST Jan. 10. Nominees were determined by a nationwide poll conducted by the Gallup Organization. Winners will be determined by Gallup and online voting.

CBS Cable's country.com World Wide Web site has formed an online partnership with the Country Music Hall of Fame and Museum that will enhance the site's country music content and provide the Hall of Fame with its first online presence. Hall of Fame staffers will develop music history content for country.com's Hall of Fame section, which will also provide information about the museum's special events and merchandise. The new section is expected to be online by early 1999.

Kathy Griffin of "Suddenly Susan" and Andy Dick of "NewsRadio" will host the Billboard Music Awards, to air live Dec. 7 on Fox.

Pam Tillis will appear on the "Kathie Lee: Christmas Every Day" special set to air 9-10 p.m. EST/PST Dec. 11 on CBS-TV.

Country Lost Stations, Classic Rock Gained In November

RANK		The M Street FORMAT MONITOR	STATION COUNT		
THIS MONTH	LAST MONTH		NOV. '98	OCT. '98	NET GAIN OR LOSS
1	1	Country	2,368	2,372	-4
2	2	News/Talk	1,131	1,124	7
3	3	Adult Contemporary	844	845	-1
4	4	Oldies	799	797	2
5	5	Religion (Music)	720	721	-1
6	6	Adult Standards	561	557	4
7	7	Spanish	493	488	5
8	8	Classic Rock/Hits	474	470	4
9	9	Soft AC/Easy Listening	407	404	3
10	10	Top-40/Mainstream/Rhythm	379	375	4
11	11	Religion (Talk)	356	358	-2
12	12	Top-40/Adult	281	285	-4
13	13	Mainstream Rock	266	267	-1
14	14	Sports	251	251	0
15	15	R&B Adult/Oldies	183	182	1
16	16	R&B	171	170	1
17	17	Miscellaneous	160	166	-6
18	18	Modern Rock	145	146	-1
19	19	Triple-A	96	96	0
20	20	Jazz	88	88	0
21	21	Modern AC	79	78	1
22	22	Classical	40	41	-1
Total commercial operating stations			10,292	10,281	
Stations off the air			102	99	

M Street Corp. is a Nashville-based provider of radio station information to the radio and music industries. Call 615-251-1525 for more information.

I'm With Stupid



KTTS Springfield, Mo., listener Brenda Otrotovec gets her sign from Warner Bros. artist Bill Engvall, right, and KTTS program manager Don Paul, left, during Engvall's recent appearance at Branson, Mo.'s Grand Palace. Otrotovec won the sign, Engvall's "Dorkfish" CD, and front-row seats to Engvall's show after calling in and admitting the stupidest thing she has done or said.

RADIO CONCERT MONITOR

DATE	CALL LETTERS	EVENT	SCHEDULED TO APPEAR
Dec. 5	WCTQ Sarasota, Fla.	Suncoast Run for Kids	Montgomery Gentry, Heather Myles, Ricochet
Dec. 10	WWXY New York	Y107 Second Anniversary Celebration	Deana Carter, Michael Peterson
Dec. 13	WWWW Detroit	World's Biggest Office Christmas Party	Billy Ray Cyrus
Dec. 17	WWWW	W4 Christmas Concert	Lari White
Dec. 31	KNIX Phoenix	Fiesta Bowl Block Party	Ricochet, the Tim & Willy Band
Dec. 31	WKTF Jackson, Miss.	New Year's Eve Party	the Warren Brothers

Let us monitor your event! Call Phyllis Stark at 615-321-4284 or E-mail pstark@airplaymonitor.com

AIRBORNE

Instant information on Country's new artists

Shannon Brown

"I WON'T LIE" (ARISTA NASHVILLE)

Brown grew up in tiny Spirit Lake, Iowa, where her parents owned nightclubs and restaurants. By the age of 17, she was performing and waiting tables at one of her parents' clubs. When a club owner from Worthington, Minn., heard her sing, he offered her a regular gig at his club, 45 miles away. She accepted and went from singing four songs a night to singing nearly five hours a night, six days a week. After a year at that club, Brown and her parents spent the next 4½ years playing one-nighters throughout the Midwest and building up a following. Her mother ran the spotlight, her father ran the sound, and they all pitched in booking dates, maintaining mailing lists, and selling merchandise, including two record projects Brown funded to sell at her shows. She moved to Nashville in 1994 and began singing songwriters' demos while continuing to fly back to the Midwest to perform an average of 160 dates a year. Three days after a development deal with another label ended, Brown was signed to Arista Nashville. Her debut album for that label is titled "Tour Of My Heart." Brown's hair caught on fire during the filming of the video for this single in Saugas, Calif.



group was founded by Trijon Entertainment CEO/president Delious, who is also a member of the quartet All-4-One. Delious took South Sixty Five to Atlantic Records president Rick Blackburn and executive-produced its self-titled debut album.

Karen Staley

"SOMEBODY'S CHILD" (WARNER BROS.)

In her college years, Western Pennsylvania native Staley secured a record deal in Los Angeles but saw it vanish when the label folded. A short time later, she won the top prize in the Wheeling Jamboree and soon found herself opening shows for the Judds and Reba McEntire. They encouraged her to move to Nashville, which she did in 1984. Staley says she came to town to be a singer and just "fell into" songwriting, penning such hits as Tracy Byrd's "Keeper Of The Stars" and Faith Hill's "Let's Go To Vegas" and "Take Me As I Am." Her writing earned her an Academy of Country Music Award in 1995 and a Country Music Assn. song of the year nomination in 1996. Staley also spent years doing studio and live background vocal and guitar work for numerous artists. She toured with Hill in 1996 and would entertain the crowd during Hill's wardrobe changes. Staley co-produced her debut Warner Bros. album, "Fearless."



★ Andy Griggs

"YOU WON'T EVER BE LONELY" (RCA)

This Monroe, La., native took up singing and learned how to play guitar after his brother passed away. He eventually took his brother's place in a band and began playing festivals and churches and later toured with gospel duo Jerry and Tammy Sullivan. Upon arriving in Nashville in '95, Griggs got work singing demos for producer David Malloy. He was working at a local greenhouse when he got the call telling him he'd landed a record deal with RCA. He co-wrote four of the songs on his self-titled debut album, due Feb. 9.



The Warren Brothers

"GUILTY" (BNA)

At their first Nashville club gig in 1995, Tampa, Fla., natives Brett and Brad Warren cleared \$14 and ran up a bar bill of \$20. Less than two years later, they were one of Music City's hottest live acts, and by the end of 1997, they had a record deal with BNA and were in the studio with producer Chris Farren. Brett, 27, sings lead vocals and plays rhythm guitar and harmonica. Brad, 29, sings harmony vocals and plays lead guitar and recently became a first-time father. The brothers have written more than 500 songs, including all of the cuts on their debut album, "Beautiful Day In The Cold Cruel World," which was released Oct. 27.



South Sixty Five

"A RANDOM ACT OF SENSELESS KINDNESS" (ATLANTIC)

Named for the Nashville highway that led them to the recording studio, this group is made up of five men, all in their early 20s: Jeremy Koeltzow, Lance Leslie, Doug Urie, and brothers Brent and Stephen Parker. The

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor.

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Even The Best-Executed Contests Fall Prey To 'Winners From Hell'

Continued from page 1

shaw, now MD of WCOL Columbus, Ohio, remembers giving away a "Millionaire's Adventure" that included a private jet to Florida, a chartered yacht to a private island for a few days, and a private jet back home. "The winner ended up not being able to pay the \$1,300 in taxes and went to the Akron Beacon-Journal, where their sob story ended up on the front page," says Crenshaw. The paper quoted the disappointed winner as saying, "I've listened to this radio station for years. I listened every single day to try to win this. I just feel kind of cheated."

Todd Matthews, PD of WIKX (Kix Country) Fort Myers, Fla., had a bad-winner experience of his own making. "Early on, when I had just started doing mornings and working the phones, it was my responsibility at a small station to give away a trip to an Atlanta Braves game," he says. "I made the phone call, recorded the winner off-air, then went on and played back the less-than-excited recipient. Back off-air again, another jock asked how the giveaway went, and I began to tell him my thoughts on our winner. Words like 'backwards' and 'stupid enough to actually think this is a cool prize' were said, followed by a 'wait 'til they find out they have to drive there from central Florida' and a rousing laugh. I commented freely about how lame the caller was on the phone, and if it weren't for contest-fraud rules, I'd have given it to someone else."

"Unfortunately, at this small station the antiquated phone system required two switches to disconnect a caller, and I had only thrown one," Matthews continues. "Although it wasn't on the air, the caller heard everything and thought it was on the air. Then came the usual lawsuit threats, angry call to the GM, etc. Needless to say, that winner ended up not having to drive to Atlanta but flew instead. I ended up with the price of two round-trip tickets lopped off my already minimal paycheck. It took a long time, but thanks to a good therapist and modern medication, I can laugh about this today."

THE SOB STORY

"Listeners telling sad stories to talent in order to get prizes is nothing new," says Michael Bandy, morning co-host at WBUL (the Bull) Lexington, Ky. "Like everyone else, we usually take them with a grain of salt. However, we were recently taken in by a distraught single mother during a contest to fly with a guest to see a Garth [Brooks] concert. The impoverished mother tearfully told us of how her young son had spent the past few months in and out of [a] children's hospital and how every day this brave young man said, 'Mommy, make sure to listen to the Bull today so I can go see Garth.' Between sobs she told us about endless treatments the child had to endure and how this trip could be just the lift in spirits he needs."

"We decided that this little boy had to go, but we only had one trip to give away," Bandy continues. "Immediately, we convinced the promotion director, PD, marketing director, and everyone else at the station to drop everything and make this happen. After several days' worth of calling and begging, Capitol very graciously gave us the extra tickets, and the hotel and airline agreed to help. Finally, two days before the concert, we were able to call the mother back and make her child's only wish come true."

"The next day, after coming to the station to pick up the tickets and to thank us again, she called and was very upset because there was only two tickets and now she and her boyfriend couldn't take her son. We later found out that 'the brave little boy' had just slightly injured his foot while playing."

YOU ARE WHAT YOU EAT

"We gave away the usual Dinner on the Mayflower prize for Thanksgiving—a fully catered dinner on a Mayflower moving van," says WPOC Baltimore PD Scott Lindy, recalling a promotion gone awry at a previous station. "It was real nice, too. We had it heated, a Persian rug on the floor, nice china, antique table, and everything. Thanksgiving came and went. I was out of town. When I got back, everyone at the station told me about the gig. It was very good for the first 10 minutes, until one of the guests started having stomach cramps from some type of food

poisoning. The person got so bad that they had to take them away in an ambulance. We, of course, had banners everywhere and lots of bumper stickers on everything in sight. It turns out that the person had contracted the food poisoning earlier in the day and not from our spread of feasts."

"Later than day, a friend of mine from a local TV station called to apologize for not coming over to the event to give us TV time," says Lindy. "She obviously had not heard of our event's misfortune. I told her it wasn't a problem, but that they owed us one."

One medium-market PD has a recent winner-from-hell story. "BlackHawk was just in town for a concert and, as a grand prize, we gave away dinner with the group before the show," she says. "We held a random drawing of all ticket winners, and the girl that won and her friend could not have been any more overtly flirtatious with the guys. I was embarrassed, [but band members] Henry, Dave, and Van handled themselves with grace."

WHEN WINNERS GO POSTAL

Gabe Hobbs, national director of N/T for Jacor Communications, was PD at top 40 WKDQ Evansville, Ind., in the early '80s. "We were running your basic Fantasy Prize Catalog contest with lots and lots of prizes," he says. "One of the sponsors was a sporting-goods store. One of the prizes was a hunting rifle. I wasn't comfortable with it to begin with, but what the hell." They gave it away on the afternoon show hosted by Ron Payne (now known as WRBQ Tampa, Fla., PD Ronnie Lane). "He got the winner on the line, and Ron says, 'So what are you gonna do with your new rifle?' The response, serious as a heart attack: 'I'm gonna go shoot my bitch,'" recalls Hobbs.

(Lane says he can barely recall that incident but does remember being at the same station when a local man killed a family of four and had WKDQ bumper stickers all over his truck when he was captured.)

As evidenced by Hobbs' story, winners from hell are not limited to the country format. At rock station WEBN Cincinnati, PD Michael Walter recalls the listener who "won a five-city tour with Van Halen from us, which included airfare, hotel, and tickets. We never did find out if he made it to any of the shows, but we did get a city-by-city damage report from the hotels as he went along. His penchant for flinging used condoms around the rooms seems to be his legacy. Oh, and he didn't have a credit card to help secure anything along the way, so our Warner Bros. rep had to use his."

"Most recently, one of our Metallica winners [club show in Chicago with airfare, hotel, and tickets] called to bitch that we were pronouncing his name wrong when congratulating him," says Walter.

While hosting nights at another station in town, Todd Allen, now APD at KUPL Portland, Ore., remembers sending winners to see U2 in San Francisco. Although the rules specified that the winner had to be 18, Allen says "somebody slipped, and a 17-year-old won, so the name was changed to an 18-year-old friend, and she became the chaperone. After a wild couple of nights in San Francisco, we headed to the Cow Palace and found out that the 'chaperone' had been drinking. After an hour in line, as we were within inches of the door, she became sick." They left without seeing the show.

HOW DO YOU RAZE A PLOW?

Although it's more about a contest from hell than a winner from hell, WXCW Wilmington, Del., PD Dave Hovel's story deserves to be included here. "About four years ago, WXCW decided to take our listeners to the area's hottest haunted attraction for Halloween," he says. "Since this thing was about 50 miles away, I figured, 'Why not do a bus trip and give away tickets for a Halloween of Fun?'"

"The trip up was fine, but on the way home, our contracted bus driver decided to have a little fun of his own when he veered the bus off the road and hit an Amish plow. Luckily, nobody was seriously hurt, but the trip is still talked about among the audience today," says Hovel. "I haven't tried any new Halloween bus trips lately."

MONITOR PROFILE

Les Acree Returns To Consulting, Reflects On His 37 Years In Country Radio

After 37 years in radio, including the last eight as PD of WIVK-FM Knoxville, Tenn., Les Acree is hanging out his shingle and becoming a full-time consultant. After his surprising, and unplanned, exit from Dick Broadcasting's WIVK-FM, Acree teamed with consultant Keith Hill to form Hill/Acree Radio Consulting (Country Airplay Monitor, Nov. 20). But Acree says he's been talking to Hill about the idea of a partnership since last February's Country Radio Seminar. The plan is for Hill to keep his current clients and Acree to recruit new ones for himself.

"It's something I've always wanted to do but never had the impetus to do it, to give up everything and go full tilt," Acree says of launching a consultancy. In an ironic twist, being fired, despite a 21.7-22.4 12-plus gain in the summer Arbitron book, gave Acree the impetus he was looking for. Hill/Acree will kick its partnership off with a direct-mail marketing campaign and plans to sponsor some event at the next Country Radio Seminar in March.



Les Acree
Hill/Acree Radio
Consulting

'I've never been one to play the chart game'

Although he says the climate for starting a consultancy is "not as bullish as it was a while back," Acree adds that many radio groups "have grown so quickly that people are starting to reach back and vendor out some things because of the lack of quality people [available] to run multiple properties."

This won't be Acree's first go-round as a consultant. He previously did some consulting on the side for stations such as WKNN (K99) Biloxi, Miss.; WWGR Fort Myers, Fla.; KOUL Corpus Christi, Texas; KWNK Las Vegas; and KBEQ Kansas City, the latter three in a co-consulting arrangement with fellow veteran programmer Jay Phillips. Acree's programming experience includes stints at WKDA Nashville, WMC and WGKX Memphis, and WTQR Winston-Salem, N.C.

Asked what type of consultant he will be, Acree says, "I hate to be simple, but the game plan is service, service, service—being very accessible, being able to guarantee a call back within 24 hours or the next month is free, more than one-day market visits, and getting out in the community to talk to people and figure out where their head is." Acree says he and Hill also plan to "develop some associations with other vendors" such as music researchers and World Wide Web site designers. Hill has an existing relationship with writer Neil Haislop's show-prep service.

Acree says his strengths as a consultant will come from his experience and his strong track record for finding and developing talent, something he says is becoming increasingly important in the radio business. He also lists among his strengths his "ability to get along with a lot of different people" and his knowledge of good and bad promotions. "I know what works and what fails," he says. "That's because I failed at some, succeeded at others."

Acree also says his approach will be customized to the individual markets, something he says some other consultants don't always do.

"I realize that every station and every situation is different," he says. "Biloxi is not Las Vegas." Asked if he will dictate playlist choices for his clients, Acree says, "I will give my opinions."

Having been through several up and down cycles with the country format in his 37 years in radio, Acree says, "I know there are some things we can do to get us out of these low ebbs. We have to remember what we did before." Looking at the current down cycle, Acree's perspective-tinged attitude is, "Here we go again. I'm still bullish on country, we're still better off than we were. There will be another up cycle."

Asked how he thinks he is perceived by the industry, Acree says, "I really don't know," other than as "a guy that's been around a long time and that's been in the trenches," but he agrees with a description of himself as being a good programmer with a lot of integrity who is sometimes difficult to work with when it comes to music and record-label agendas. He describes himself as "musically conservative" and says, "I've never been one to play the chart game; maybe that's one way I've been perceived as difficult. [I've had] my own music research and known my markets and what works [there]. You can't just say that every station should be playing X record. I've known my markets, and that's caused me to be a little stubborn sometimes."

Of his time at WIVK, Acree says, he is proudest of having successfully replaced two morning shows. In his first year there, legendary morning man Claude Tomlinson, a 1988 Country Music Assn. Awards broadcast personality of the year winner, retired. Acree replaced him with Tim Wall and Darren Wilhite, who went on to win the CMA Award themselves four years later. Last year, Wilhite and Wall moved on, and Acree successfully replaced them with WIVK's current morning team of Andy and Allison, who have already been one of the five finalists for the CMA Award.

Acree is also proud of being involved in a promotion that is thought to have had the largest cash giveaway of any radio contest, with a prize of \$1,000,108. That promotion, the Power Frog Lottery, was a six-week contest in which listeners tried to match the serial numbers on dollar bills that were read on the air. Ironically, the prize was awarded in the same week Acree exited the station, but he says the two happenings were completely unrelated.

Although consolidation has been the biggest recent change Acree has witnessed in the radio business in his 37 years, he says, "From the programming side of things, the biggest change I saw in the early years of country radio was call-out research. I embraced it early on. A lot of people resisted it, a lot of people still resist it, [but] it opened the eyes of people to see they weren't playing the records long enough or often enough, and that just as they were getting tired of it, the audience was just starting to embrace it."

Looking ahead to the threat to local broadcasters of satellite radio, Acree says, "The stations with personality, with stationality, are going to be the survivors." For the talent, he says, the good ones will "have an opportunity to make a lot more money being in multiple markets, [but] it's going to be discouraging for the everyday time-and-temp liner-card reader to really reach the pinnacles they want to reach."

"You have to look deep inside yourself every once in a while and, regardless of the music, have compelling radio on the air that's beyond the music, with contesting, promotions, stationality, personality," Acree says. "That is accomplished through jocks with 'sizzle [and] imagination,' as well as 'getting out on the street, touching people, getting press, whatever it might take.'"

PHYLLIS STARK

Songs ranked by number of plays in monitored week. Playlist is listed in order of TSA weekly game, beginning with the highest... Cumulative are updated twice yearly following the release of the spring and fall Arbitron surveys.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens 602-966-6236 Owens Broadcasting

Table with 2 columns: Rank and Song Title. Top songs include Clay Walker, You're Beginning To Get To Faith Hill, Let Me Let Go.

WYCD Detroit PD: Lisa Rodman MD: Brian Hatfield 248-799-0600 CBS

Table with 2 columns: Rank and Song Title. Top songs include Dixie Chicks, Wide Open Spaces; George Strait, We Really Shouldn't Be Do.

WSOC Charlotte PD: Paul Johnson MD: Rick McCracken 704-522-1103 CBS

Table with 2 columns: Rank and Song Title. Top songs include Faith Hill, Let Me Let Go; Ty Herndon, It Must Be Love.

KIKK Houston PD: John Roberts MD: Jay Kelly 713-881-5957 CBS

Table with 2 columns: Rank and Song Title. Top songs include Clay Walker, You're Beginning To Get To George Strait, We Really Shouldn't Be Do.

WSIX Nashville PD/MD: Dave Kelly 615-664-2400 Capstar

Table with 2 columns: Rank and Song Title. Top songs include Brooks & Dunn, Husbands And Wives; Lee Ann Womack, A Little Past Little Roc.

WWKA Orlando PD: Michael Moore MD: Shadow Stevens 407-298-9292 Cox

Table with 2 columns: Rank and Song Title. Top songs include George Strait, We Really Shouldn't Be Do; Faith Hill, Let Me Let Go.

WQYK Tampa PD: Beecher Martin MD: Jay Roberts 813-576-6055 CBS

Table with 2 columns: Rank and Song Title. Top songs include Alan Jackson, Right On The Money; George Strait, We Really Shouldn't Be Do.

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton 513-721-1050 Chancellor

Table with 2 columns: Rank and Song Title. Top songs include Alan Jackson, Right On The Money; Dixie Chicks, Wide Open Spaces.

WKIS Miami PD: Bob McKay MD: Darlene Evans 954-431-6200 Beasley

Table with 2 columns: Rank and Song Title. Top songs include Terri Clark, You're Easy On The Eyes; Collin Raye, Someone You Used To Know.

WKKX St. Louis PD: Jeff Allen MD: Dave Louis 314-621-0400 Emmis

Table with 2 columns: Rank and Song Title. Top songs include George Strait, We Really Shouldn't Be Do; Ty Herndon, It Must Be Love.

WKKT Charlotte PD: Bill Young MD: Shane Collins 704-332-9444 Capstar

Table with 2 columns: Rank and Song Title. Top songs include Faith Hill, Let Me Let Go; Aaron Tippin, For You I Will.

WKLB Boston PD: Mike Broger APD/MD: Ginny Rogers 617-542-0241 Greater Media

Table with 2 columns: Rank and Song Title. Top songs include Dixie Chicks, Wide Open Spaces; Ty Herndon, It Must Be Love.

WAMZ Louisville PD/MD: Coyote Calhoun 502-582-7840 Clear Channel

Table with 2 columns: Rank and Song Title. Top songs include Terri Clark, You're Easy On The Eyes; Dixie Chicks, Wide Open Spaces.

WMIL Milwaukee PD/MD: Kerry Wolfe MD: Mitch Morgan 414-545-8900 Clear Channel

Table with 2 columns: Rank and Song Title. Top songs include Ty Herndon, It Must Be Love; Dixie Chicks, Wide Open Spaces.

WSSL Greenville PD: Bruce Logan MD: Kerry Owen 864-242-1005 Capstar

Table with 2 columns: Rank and Song Title. Top songs include Ty Herndon, It Must Be Love; Dixie Chicks, Wide Open Spaces.

WWYZ Hartford PD: Greg Roche MD: John Saville 860-723-6000 Capstar

Table with 2 columns: Rank and Song Title. Top songs include Lee Ann Womack, A Little Past Little Roc; Ty Herndon, It Must Be Love.

WUSY Chattanooga PD: Clay Hunicutt MD: Bill Poindexter 423-892-3333 Cumulus

Table with 2 columns: Rank and Song Title. Top songs include Dixie Chicks, Wide Open Spaces; Ty Herndon, It Must Be Love.

WSM Nashville PD: Greg Cole MD: Kevin Anderson 615-889-6595 Gaylord

Table with 2 columns: Rank and Song Title. Top songs include Ty Herndon, It Must Be Love; George Strait, We Really Shouldn't Be Do.

KYCY San Francisco PD: Tim Jordan APD/MD: Steve Jordan 415-391-9330 CBS

Table with 2 columns: Rank and Song Title. Top songs include Alan Jackson, Right On The Money; Ty Herndon, It Must Be Love.

WZZK Birmingham PD: Jim Tice MD: Scott Stewart 205-916-1100 Cox

Table with 2 columns: Rank and Song Title. Top songs include Dixie Chicks, Wide Open Spaces; Mark Willis, Don't Laugh At Me.

WQDR Raleigh PD: Len Shackelford 919-876-6464 Curtis Media

Table with 2 columns: Rank and Song Title. Top songs include Terri Clark, You're Easy On The Eyes; George Strait, We Really Shouldn't Be Do.

KSON San Diego PD: John Dimick APD/MD: Greg Frey 619-291-9797 Jefferson Pilot

Table with 2 columns: Rank and Song Title. Top songs include Dixie Chicks, Wide Open Spaces; Faith Hill, Let Me Let Go.

KWJJ Portland, OR PD: Robin Mitchell MD: Lola Montgomery 503-228-4393 Fisher Broadcasting

Table with 2 columns: Rank and Song Title. Top songs include Alan Jackson, Right On The Money; Dixie Chicks, Wide Open Spaces.

WGNA Albany, NY PD: Buzz Brindle MD: Bill Earley 518-782-1474 Capstar

Table with 2 columns: Rank and Song Title. Top songs include Faith Hill, Let Me Let Go; Lee Ann Womack, A Little Past Little Roc.

Songs ranked by number of plays in monitored week. Playlists are listed in order of 756 weekly copies beginning with the highest. Ratings stations current are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

WNOE New Orleans
PD/MD: Eddie Edwards
504-679-7300
Clear Channel

Table with columns for rank, song name, and TW/LW. Top songs include Faith Hill, Let Me Let Go (37) and Dixie Chicks, Wide Open Spaces (36).

WRKZ Harrisburg
PD: Dan Markus
APD: Kelly Iris
717-367-7700
Citadel

Table with columns for rank, song name, and TW/LW. Top songs include Terri Clark, You're Easy On The Eyes (37) and Brooks & Dunn, Husbands And Wives (36).

KSSN Little Rock
PD: Bill Dotson
501-227-9696
Clear Channel

Table with columns for rank, song name, and TW/LW. Top songs include George Strait, We Really Shouldn't Be Do (42) and Terri Clark, You're Easy On The Eyes (41).

WYNK Baton Rouge
PD: Ralph Cherry
APD/MD: Austin James
504-231-1860
Capstar

Table with columns for rank, song name, and TW/LW. Top songs include Collin Raye, Someone You Used To Know (36) and Ty Herndon, It Must Be Love (36).

WQXK Youngstown
PD: Chuck Stevens
MD: Burton Lee
330-337-9544
Connoisseur Communications

Table with columns for rank, song name, and TW/LW. Top songs include Alan Jackson, Right On The Money (34) and Collin Raye, Someone You Used To Know (32).

KYCW Seattle
PD: Becky Brenner
MD: Penny Coyne
206-282-5477
CBS

Table with columns for rank, song name, and TW/LW. Top songs include Dixie Chicks, Wide Open Spaces (50) and Terri Clark, You're Easy On The Eyes (47).

WQJK Jacksonville
PD: Gail Austin
APD/MD: John Scott
904-388-7711
Jacor

Table with columns for rank, song name, and TW/LW. Top songs include Dixie Chicks, Wide Open Spaces (42) and Brooks & Dunn, Husbands And Wives (37).

WCOS Columbia
OM/PD: Jeff Roper
APD: Bill Triebold
803-254-0967
Capstar

Table with columns for rank, song name, and TW/LW. Top songs include Ty Herndon, It Must Be Love (37) and Dixie Chicks, Wide Open Spaces (36).

WGKX Memphis
PD: Greg Moringo
APD: Brian Driver
901-682-1106
Barnstable Broadcasting

Table with columns for rank, song name, and TW/LW. Top songs include Shania Twain, Honey, I'm Home (39) and Dixie Chicks, Wide Open Spaces (38).

WGGY Wilkes-Barre
PD/MD: Mark Lindow
717-883-9800
Sinclair

Table with columns for rank, song name, and TW/LW. Top songs include Shania Twain, Honey, I'm Home (42) and Dixie Chicks, Wide Open Spaces (41).

KIIM Tucson
PD: Herb Crowe
MD: John Collins
520-887-1000
Rex Broadcasting

Table with columns for rank, song name, and TW/LW. Top songs include Lee Ann Womack, A Little Past Little Roc (38) and Brooks & Dunn, Husbands And Wives (37).

WKHK Richmond
MD: Rick Campbell
804-330-5700
Capstar

Table with columns for rank, song name, and TW/LW. Top songs include Faith Hill, Let Me Let Go (41) and Collin Raye, Someone You Used To Know (39).

WRNS New Bern
PD: Wayne Carlyle
APD: Mark Andrews
252-522-4141
Pinnacle

Table with columns for rank, song name, and TW/LW. Top songs include Blackhawk, There You Have It (47) and Terri Clark, You're Easy On The Eyes (45).

KUBL Salt Lake City
OM: Ed Hill
801-485-6700
Citadel

Table with columns for rank, song name, and TW/LW. Top songs include Dixie Chicks, Wide Open Spaces (39) and Terri Clark, You're Easy On The Eyes (38).

WYGY Cincinnati
PD: Jeff Marshall
APD: Dawn Michaels
513-721-1050
Chancellor

Table with columns for rank, song name, and TW/LW. Top songs include George Strait, We Really Shouldn't Be Do (47) and Garth Brooks, It's Your Song (47).

WKIX Raleigh
OM: Don Brookshire
Asst. OM: Mike Sleyman
919-734-3336
Curtis Media

Table with columns for rank, song name, and TW/LW. Top songs include Dixie Chicks, Wide Open Spaces (38) and Alan Jackson, Right On The Money (37).

WMSJ Jackson
OM: Scott Johnson
PD: Rick Adams
601-982-1062
Capstar

Table with columns for rank, song name, and TW/LW. Top songs include Ty Herndon, It Must Be Love (37) and Dixie Chicks, Wide Open Spaces (37).

WQMX Akron
PD: Kevin Mason
MD: Bill Sheil
330-434-6499
Rubber City Radio Group

Table with columns for rank, song name, and TW/LW. Top songs include George Strait, We Really Shouldn't Be Do (39) and Terri Clark, You're Easy On The Eyes (39).

WFLS Fredericksburg
PD: John Reed
MD: Cougar Michaels
540-373-1500
Free Lance-Star Publishing

Table with columns for rank, song name, and TW/LW. Top songs include Wade Hayes, How Do You Sleep At Night (38) and Terri Clark, You're Easy On The Eyes (36).

WCTK Providence
PD: Rick Everett
MD: Tiffany Hill
401-467-4366
Hall Communications

Table with columns for rank, song name, and TW/LW. Top songs include Dixie Chicks, Wide Open Spaces (41) and Ty Herndon, It Must Be Love (41).

KTST Oklahoma City
OM: Ted Steker
APD: Crash
405-528-5543
Clear Channel

Table with columns for rank, song name, and TW/LW. Top songs include Garth Brooks, It's Your Song (39) and Faith Hill, Let Me Let Go (38).

WIRK West Palm Beach
PD: Mitch Mahan
MD: J. R. Jackson
561-686-9505
CBS

Table with columns for rank, song name, and TW/LW. Top songs include Dixie Chicks, Wide Open Spaces (39) and Ty Herndon, It Must Be Love (36).

KSOP Salt Lake City
PD: Don Hilton
MD: Debby Turpin
801-972-1043
KSOP Inc

Table with columns for rank, song name, and TW/LW. Top songs include Diamond Rio, Unbelievable (32) and Terri Clark, You're Easy On The Eyes (30).

KTTS Springfield, MO
PD: Don Paul
MD: Warren McDonald
417-865-6614
Great Empire Broadcasting

Table with columns for rank, song name, and TW/LW. Top songs include Faith Hill, Let Me Let Go (32) and LaAnn Rimes, These Arms Of Mine (29).

COUNTRY AIRPLAY

COUNTRY

WEEK-END REPORTS

FOR WEEK ENDING NOVEMBER 29, 1998

Detailed tracking for songs with increased spins this week. Total Plays/Gain does not include video play. Markets listed in order of population.

Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain			Total Plays/Gain		
FAITH HILL <i>Let Me Set Go (Warner Bros.)</i> Total Stations: 163 Chart Move: 2-1	ALAN JACKSON <i>Right On The Money (Arista Nashville)</i> Total Stations: 163 Chart Move: 9-8	TOBY KEITH <i>Getcha Some (Mercury)</i> Total Stations: 160 Chart Move: 21-20	THE KINLEYS <i>Somebody's Out There Watching (Epic)</i> Total Stations: 112 Chart Move: 43-41	MARTINA MCBRIDE <i>Wrong Again (RCA)</i> Total Stations: 161 Chart Move: 13-13										
CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24										

Total Stations: 163 Chart Move: 17-15			Total Stations: 162 Chart Move: 23-18			Total Stations: 160 Chart Move: 26-23			Total Stations: 155 Chart Move: 35-33			Total Stations: 163 Chart Move: 6-5		
TIM MCGRAW <i>For A Little While (Curb)</i>	JO DEE MESSINA <i>Stand Beside Me (Curb)</i>	JOHN MICHAEL MONTGOMERY <i>Hold On To Me (Atlantic)</i>	MICHAEL PETERSON <i>By The Book (Reprise)</i>	COLLIN RAYE <i>Someone You Used To Know (Epic)</i>										
CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24	CMT 21 20 17 7 GAC 21 20 17 7 KIKF 13 12 11 10 KZLA 19 18 17 16 WUSA 15 14 13 12 WXTU 11 10 9 8 WVUU 22 21 20 19 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24 WYCD 33 32 31 30 WYVW 22 21 20 19 KSCS 27 26 25 24 KYNG 11 10 9 8 MCKN 23 22 21 20 WVBT 27 26 25 24										

YOUR HOLIDAY THEME SONG

ROBERT EARL KEEN "HAPPY HOLIDAYS Y'ALL"

O N Y O U R D E S K N O W

"This is a wonderful, honest,
sometimes humorous disc
that deserves some major attention."

★★★ 1/2 - *New York Post* 10/27/98

"Long one of the
country's great writers...
Keen reaches a new peak..."

★★★ 1/2 - *USA Today* 11/3/98

#149 debut Billboard Top 200
#3 debut - Billboard Heatseekers

#1 Hastings Nationally
#3 CIMS
#25 Blockbuster Nationally



Produced by Gurf Morlix and Robert Earl Keen Management: Rosetta Management, Bandera, TX

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 163 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1998 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	2	14	LET ME LET GO WARNER BROS. 1 week at No. 1	FAITH HILL	5341	5153	
2	1	18	IT MUST BE LOVE EPIC	TY HERNDON	5261	5256	
3	5	12	HUSBANDS AND WIVES ARISTA NASHVILLE	BROOKS & DUNN	4994	4693	
4	7	16	YOU'RE EASY ON THE EYES MERCURY	TERRI CLARK	4913	4624	
5	6	17	SOMEONE YOU USED TO KNOW EPIC	COLLIN RAYE	4825	4669	
6	8	18	WE REALLY SHOULDN'T BE DOING THIS MCA NASHVILLE	GEORGE STRAIT	4729	4521	
7	3	17	WIDE OPEN SPACES MONUMENT	DIXIE CHICKS	4694	4973	
8	9	9	RIGHT ON THE MONEY ARISTA NASHVILLE	ALAN JACKSON	4432	4308	
9	11	17	YOU'RE BEGINNING TO GET TO ME GIANT	CLAY WALKER	4091	3857	
10	4	19	A LITTLE PAST LITTLE ROCK DECCA	LEE ANN WOMACK	3904	4938	
11	10	5	IT'S YOUR SONG CAPITOL	GARTH BROOKS	3722	4101	
12	12	19	FOR YOU I WILL LYRIC STREET	AARON TIPPIN	3654	3553	
13	13	13	WRONG AGAIN RCA	MARTINA MCBRIDE	3623	3461	
14	15	16	THERE YOU HAVE IT ARISTA NASHVILLE	BLACKHAWK	3416	3146	
15	17	6	FOR A LITTLE WHILE CURB	TIM MCGRAW	3341	3053	
16	14	24	HOW DO YOU SLEEP AT NIGHT COLUMBIA	WADE HAYES	3319	3446	
			★★★ AIRPOWER ★★★				
17	20	10	SPIRIT OF A BOY, WISDOM OF A MAN DREAMWORKS	RANDY TRAVIS	3187	2919	
			★★★ AIRPOWER ★★★				
18	23	10	STAND BESIDE ME CURB	JO DEE MESSINA	3187	2816	
19	16	12	ABSENCE OF THE HEART CAPITOL	DEANA CARTER	3093	3055	
			★★★ AIRPOWER ★★★				
20	21	14	GETCHA SOME MERCURY	TOBY KEITH	3083	2884	
21	27	5	WRONG NIGHT MCA NASHVILLE	REBA	2990	2513	
22	22	23	WHERE THE GREEN GRASS GROWS CURB	TIM MCGRAW	2794	2819	
23	26	10	HOLD ON TO ME ATLANTIC	JOHN MICHAEL MONTGOMERY	2774	2542	
24	28	7	UNBELIEVABLE ARISTA NASHVILLE	DIAMOND RIO	2690	2491	
25	18	22	DON'T LAUGH AT ME MERCURY	MARK WILLS	2629	2986	
26	24	21	HONEY, I'M HOME MERCURY	SHANIA TWAIN	2596	2741	
27	19	20	HOW DO YOU FALL IN LOVE RCA	ALABAMA	2481	2949	
28	25	24	EVERYTHING'S CHANGED BNA	LONESTAR	2449	2551	
29	30	16	IF I LOST YOU WARNER BROS.	TRAVIS TRITT	2347	2165	
30	29	30	I'M ALRIGHT CURB	JO DEE MESSINA	2123	2232	
31	33	11	NO PLACE THAT FAR RCA	SARA EVANS	1925	1705	
32	36	8	FLY (THE ANGEL SONG) GIANT	THE WILKINSONS	1898	1644	
33	35	12	BY THE BOOK REPRISE	MICHAEL PETERSON	1811	1691	
34	38	7	BUSY MAN MERCURY	BILLY RAY CYRUS	1766	1402	
35	31	17	YOU MOVE ME CAPITOL	GARTH BROOKS	1694	1863	
36	41	4	I DON'T WANT TO MISS A THING DECCA	MARK CHESNUTT	1663	1121	
37	34	16	GUILTY BNA	THE WARREN BROTHERS	1554	1692	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/IMPRINT/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	40	14	A BITTER END COLUMBIA	DERYL DODD	1492	1269	
39	37	20	I'LL GO ON LOVING YOU ARISTA NASHVILLE	ALAN JACKSON	1473	1623	
40	42	11	TAKE ME LYRIC STREET	LARI WHITE	1178	989	
41	43	8	SOMEBODY'S OUT THERE WATCHING EPIC	THE KINLEYS	968	863	
42	39	10	KINDLY KEEP IT COUNTRY MCA NASHVILLE	VINCE GILL	848	1388	
43	55	3	POWERFUL THING MCA NASHVILLE	TRISHA YEARWOOD	830	339	
44	45	9	EVERY LITTLE WHISPER CAPITOL	STEVE WARINER	756	662	
45	47	10	ONE DAY LEFT TO LIVE MERCURY	SAMMY KERSHAW	669	637	
46	50	7	I'M YOURS DREAMWORKS	LINDA DAVIS	601	516	
47	49	13	WINE INTO WATER INTERSOUND	T. GRAHAM BROWN	597	599	
48	44	20	NOTHIN' NEW UNDER THE MOON CURB/MCG	LEANN RIMES	587	684	
49	48	12	SOMETHING TO THINK ABOUT CURB	DAVID KERSH	580	609	
50	52	11	SLOW DOWN ASYLUM	MARK NESLER	512	447	
51	57	3	THESE ARMS OF MINE CURB/MCG	LEANN RIMES	406	268	
52	54	6	ORDINARY LIFE WARNER BROS.	CHAD BROCK	361	347	
53	70	2	KEEPIN' UP RCA	ALABAMA	348	113	
54	46	13	WHERE YOUR ROAD LEADS MCA NASHVILLE	TRISHA YEARWOOD (DUET WITH GARTH BROOKS)	332	639	
55	58	5	I'LL TAKE TODAY DECCA	GARY ALLAN	314	244	
56	51	18	I WILL STAND BNA	KENNY CHESNEY	304	505	
57	61	5	DRIVE ME WILD CURB	SAWYER BROWN	292	168	
58	62	4	CAN'T STOP THINKIN' 'BOUT THAT COLUMBIA	RICOCHET	259	152	
59	59	4	SHORTENIN' BREAD ARISTA NASHVILLE	THE TRACTORS	257	236	
			★★★ HOT SHOT DEBUT ★★★				
60	NEW		THAT DON'T IMPRESS ME MUCH MERCURY	SHANIA TWAIN	248	60	
61	60	6	I WON'T LIE ARISTA NASHVILLE	SHANNON BROWN	238	209	
62	RE-ENTRY		LET IT SNOW, LET IT SNOW, LET IT SNOW COLUMBIA	RICOCHET	234	0	
63	53	9	WHEN I GROW UP ARISTA NASHVILLE	CLINT DANIELS	153	365	
64	56	15	STRAIGHT TEQUILA CURB/MCG	TRINI TRIGGS	141	278	
65	NEW		HOW FOREVER FEELS BNA	KENNY CHESNEY	124	2	
66	NEW		HERE'S YOUR SIGN CHRISTMAS WARNER BROS.	BILL ENGVALL	123	5	
67	64	3	TOUCHDOWN TENNESSEE BNA	KENNY CHESNEY	123	130	
68	72	3	BEHIND CLOSED DOORS EPIC	JOE DIFFIE	118	103	
69	NEW		YOU WERE MINE MONUMENT	DIXIE CHICKS	116	40	
70	RE-ENTRY		INNOCENT BYSTANDER CAPITOL	BILLY DEAN	109	87	
71	66	18	LOOSEN UP MY STRINGS RCA	CLINT BLACK	106	118	
72	71	5	LEAVE MY MAMA OUT OF THIS BANG II	MONTY HOLMES	100	110	
73	NEW		YOU WON'T EVER BE LONELY RCA	ANDY GRIGGS	99	41	
74	73	4	THE BIG ONE ATLANTIC	CONFEDERATE RAILROAD	93	102	
75	NEW		A RANDOM ACT OF SENSELESS KINDNESS ATLANTIC	SOUTH SIXTY FIVE	91	34	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records that attain 3,000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 30 that are decreasing in plays are removed from the chart after 20 weeks.

Going for
**AIRPLAY
NOW!**

SAWYER BROWN

Drive Me Wild

Their most exciting record in years...
AND ALREADY CAUSING A STIR AT...

KKBQ WUBE WWWW KBEQ
KEYE KMLE WYGE WIL

CURB
RECORDS