

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 28, 1997 \$ 4.95 Volume 5 • No. 13

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

TRACE ADKINS

(This Ain't) No Thinkin' Thing (CAPITOL NASHVILLE)

★★★★ AIRPOWER ★★★★★

ALABAMA • Sad Lookin' Moon (RCA)
LORRIE MORGAN • Good As I Was To You (BNA)
THE BUFFALO CLUB • If She Don't Love You (RISING TIDE)
JOHN MICHAEL MONTGOMERY • I Miss You A Little (ATLANTIC)

NEW RELEASES

GARY ALLAN • From Where I'm Sitting (DECCA)
BELLAMY BROTHERS • She's Awesome (INTER SOUND)
JAMES BONAMY • The Swing (EPIC)
SAMMY KERSHAW • Fit To Be Tied Down (MERCURY NASHVILLE)
TRAVIS TRITT • She's Going Home With Me (WARNER BROS.)
KRIS TYLER • Keeping Your Kisses (RISING TIDE)
RAY VEGA • I Can Dream (BNA)

Labels Are Watching CMT More, But Are Listeners Using It Like Radio?

by Phyllis Stark

As recently as two years ago, some labels were steering away from doing videos for every new country act. BNA group Lonestar, for example, was launched without the benefit of a video for its first single. Now, although its penetration in U.S. television households is just 40% (and 57% of all homes with cable), CMT has quietly become the target of renewed interest for some on Music Row, and perhaps renewed concern among radio programmers.

At the recent Country Radio Seminar, it was noted on several occasions that CMT users often talked about "listening to" rather than viewing CMT, suggesting that people were using the 14-year-old cable music video outlet like a radio station, leaving it on in the background at home as they perform other tasks.

Atlantic Records first noticed the trend during recent focus groups, in which people said they were using CMT like radio, rather than actually sitting and watching the videos. Atlantic VP/GM Bryan Switzer says that CMT "is becoming the biggest radio

station we have."

Thus the Row's renewed interest in CMT. "Two years ago, a lot of the industry here tried to talk ourselves out of the video game," says Switzer. "If we had to cut budget somewhere, video was an easy, good place to cut. But with the amount of new artists out there, it's still one of the most viable ways to develop the artist, to put a face with the name."

Curb Records recently launched David Kersh without a video for his debut single, but Curb VP of promotion John Brown says, "I really miss it when we have a brand-new artist without a video; that worries me."

Still, not everyone believes CMT fans are using the video outlet like a radio station. "There is a theory that thousands of housewives are sitting around with CMT in the background," says Brown. "I think that's a myth. I don't know any housewives. Most people are working today."

"Housewives still have to get their kids off to school and want to know the weather and what's going on in their area," says KMLE Phoenix PD Jeff Garrison, who believes those factors will always make radio more im-

Continued on page 6

THE NEW SINGLE "A DOOR"

AARON TIPPIN

Enter the

Way To

Aaron Tippin's

Greatest Hits...and then some

**"A DOOR" - AIRPLAY NOW
GREATEST HITS IN STORES APRIL 15**

call your regional promotion manager to find out how
Aaron Tippin impacts your market

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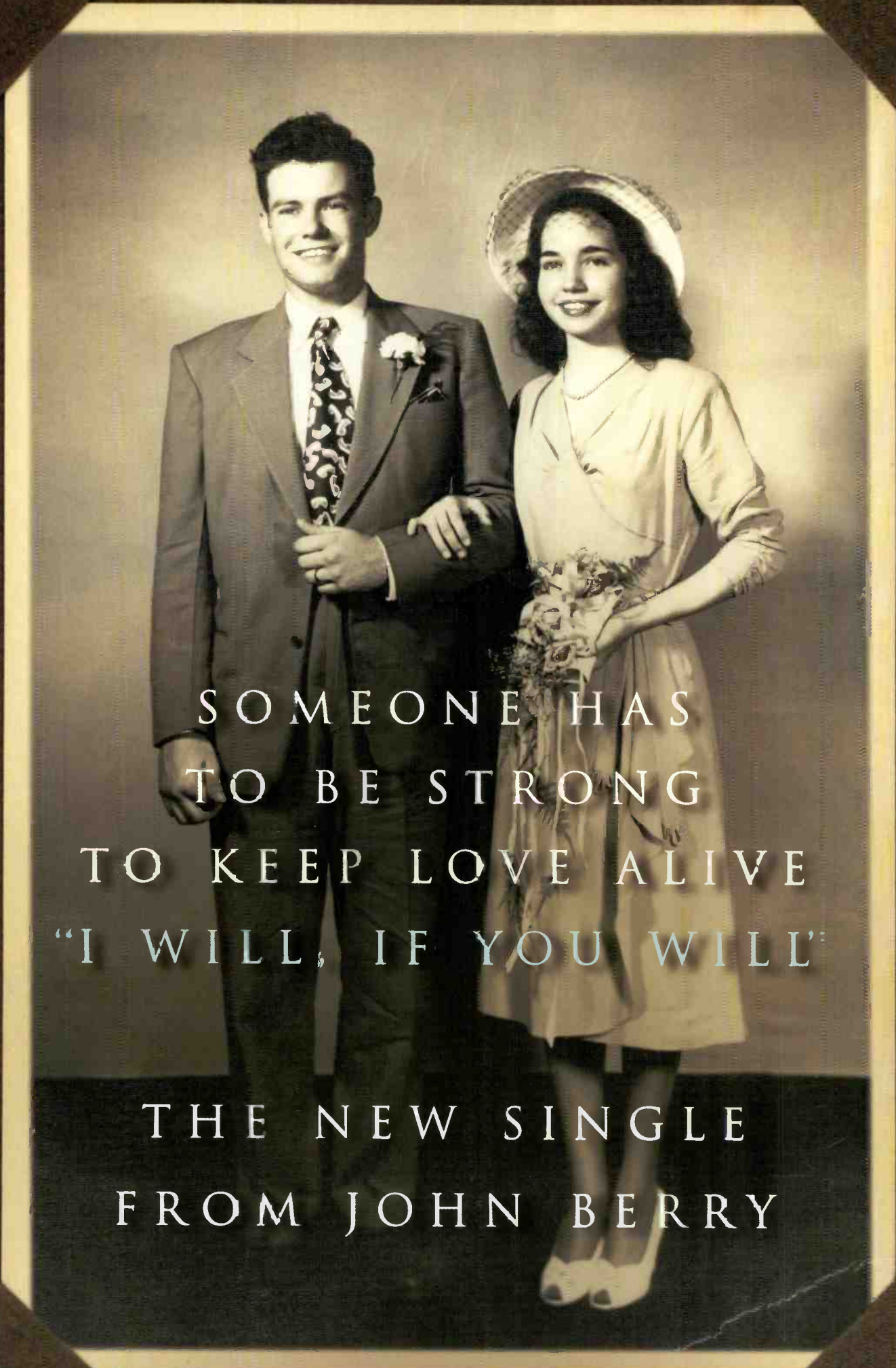
Monitor Classifieds

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© 1997 IMG ENTERTAINMENT RCA RECORDS LA 41



Jim & Marie Berry Married 1947



SOMEONE HAS
TO BE STRONG
TO KEEP LOVE ALIVE
"I WILL, IF YOU WILL"

THE NEW SINGLE
FROM JOHN BERRY

ADD DATE: APRIL 7



Country's Crossdressers



WKXX (Kicks Country) Chicago morning men Tim Hattrick and Willy D. Loon transformed themselves into Reba McEntire and Shania Twain for the station's latest TV spot. If it wasn't for the mustaches and chest hair, they might have even pulled it off.



RADIOACTIVE BY PHYLLIS STARK

Phillips Exits KFMS; Dan Volz Out At KWJJ

KFMS Las Vegas PD Jay Phillips exits. Tom Jordan, PD at sister station KWNR, adds those duties at KFMS. Reach Phillips at 702-547-4710.

KWJJ Portland, Ore., GM Dan Volz exits. No replacement has been named.

As expected, KIKK-FM Houston picks up the "Young Country" handle and a few new jocks. Lisa Dent, former morning co-host at KYCW Seattle, joins for that shift, replacing Rowdy Yates, who moves to afternoons at sister KILT. Former WYCD Detroit morning man Jim "J.D." Daniels, who currently hosts an afternoon talk show at KLSX Los Angeles, will join for KIKK's long-vacant afternoon shift next week. KOOO Dallas PD Al Casey is filling that shift for now.

Penny Mitchell is promoted to assistant OM at Jones Satellite Networks' U.S. Country format. She will retain her MD/midday duties.

WGNV Poughkeepsie, N.Y., GM Sharon MacWilliams is the GM of the new WYUL Chateaugay, N.Y., a station located between Burlington, Vt., and Montreal that will begin serving both markets about May 1.

KQNV Reno, Nev., flips from country to modern AC as KLCA (Alice). Rob "Blaze" Brooks, PD of sister KRZY, adds those duties at KLCA. Former PD Shawn Stevens will stay on until he finds another job. KQNV afternoon host Brooks O'Brien heads to nights at KWNR.

Paducah, Ky., gets a new country station, as the former AC WBLN becomes WFGE (Froggy 103). GSM Greg Delancy is upped to GM. Ben Stix from WWSR Charleston, W.Va., becomes PD/mornings as Kelly Green. Steve Springer returns to radio for middays. Tim "Toadman" Taylor joins from WBVR Bowling Green, Ky., for afternoons. Splash Gordon from crosstown WDDJ joins for nights. Jumpin' Jason Baker from crosstown WXID will do overnights. WXID, meanwhile, as part of the same ownership change, flips from country to AC and picks up the WBLN calls.

Mindy McCready was on hand at WFSN Fort Myers, Fla., March 25 to announce the launch of Westwood One's Hot Country format. The station had been stunting as "Mindy 105" by continuously playing McCready's "10,000 Angels" album for the past few weeks in preparation for the flip. APD B.J. Odom will host a live morning show. At sister station WCKT, midday host Mindy Collins exits; send T&Rs to OM Paul Orr.

With Sunburst closed on album KXUS Springfield, Mo., Donna Baker, GM for Sunburst AC KGBX and country KGMV, adds those duties at KXUS, moving GM Jeff LaRocca to KXUS station manager.

KRGO-AM (formerly KRGO) Salt Lake City, which had been silent, signed back on last month with a country format.

KTST Oklahoma City APD/MD Keith Marlow relinquishes those duties to concentrate on his midday air shift. PD Charlie Harrigan adds music duties for now.

WBHR (the Bear) Lansing, Mich., picks up the new calls WXIK and handle Kix 94. Brad Walker from nights at WQRB Eau Claire, Wis., joins as MD/p.m. driver, replacing former MD/midday host Sandi Davis, who exits. Johnny Deringer, formerly of crosstown WITL and WVIC, is doing the 10 a.m.-noon shift. Former morning host Alan Gibbs moves to the noon-3 p.m. slot. Former WWWW Detroit P/T jock Greg Austin is in nights. P/T Mike Mercer is upped to overnights.

KCYU San Antonio, Texas, afternoon host Rick Taylor exits to pursue a programming gig. T&Rs to PD RJ. Curtis.

WPZM (the Possum) Huntsville, Ala., midday host Bubba Taylor exits. PD Rob Carpenter is looking for a replacement and wants T&Rs. Females are strongly encouraged to apply.

KMLE Phoenix promotion director Amy Klinger exits for crosstown KHTC. No replacement has been named; send resumes to PD Jeff Garrison.

P/T Paul Sams goes to overnights at KJFY Des Moines, Iowa, replacing Chris Carson, who joined rival KHKI for nights recently.

Chuck Joslin returns to mornings at KTPK (Country 107) Topeka, Kan., after a brief spell away from the station. Also, middayer Marlana and PD/p.m. driver Lee O'Day switch shifts. And Derek Wolf from WQCY Quincy, Ill., joins for nights, replacing George McDaniel, who exits radio.

WWJO St. Cloud, Minn., midday host Nancy Fox exits. T&Rs to PD Mark Sprint.

SJS Entertainment is now providing the Bulls-Eye Callout Research service on a barter basis to client stations. The research, compiled by the Nashville-based John Hart Media, uses a 400-person national sample, regionalized in five geographic areas, to test 35 current country singles.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Sentimental Ballads Are Good For The Format

A new crop of ultrasentimental ballads on the chart is drawing attention to a song genre that has long been a staple of the country format.

While they evoke strong listener reactions, most such songs tend not to enjoy heavy airplay once they become recurrent or gold titles. Instead, titles such as "Where've You Been" by Kathy Mattea and "How Can I Help You Say Goodbye" by Patty Loveless are used only as secondary gold to provide an occasional lump in the throat.

While reviewing our list of the 300 most-played oldies and recurrents in our Country Radio Seminar issue (Country Airplay Monitor, March 7), I discovered that only 10 of the 300 songs listed fit into the ultrasentimental-ballad category (which, admittedly, is a subjective one). Of those 10, only one, Alabama's "In Pictures," was on the recurrent list; the remainder are from '95 or before.

Tim McGraw's "Don't Take The Girl" was the highest-ranking tear-jerker, at No. 29. The rest were Garth Brooks' "The Dance" (No. 40), "If Tomorrow Never Comes" (No. 61), and "Unanswered Prayers" (No. 96); "Love Without End, Amen" by George Strait (No. 73); "Can't Be Really Gone" by McGraw (No. 109); "Go Rest High On That Mountain" by Vince Gill (No. 145); "Love, Me" by Collin Raye (No. 171); and "The Greatest Man I Never Knew" by Reba McEntire (No. 179).

Recently, there's been an unusually high number of these ultrasentimental songs appearing on our airplay chart, and there's more than one reason why. Aside from the fact that the format has always championed these songs, they tend to spur vigorous sales activity. The most recent example of immediate retail reaction for such material is Kippi Brannon's "Daddy's Little Girl," which opened on Billboard's Top Country Singles Sales chart at No. 15 one week ago. That title moved more than 1,600

units during its debut week and increased 200 units the following week. That doesn't mean the pressing plant has to add an additional crew to keep up with the demand, yet (the No. 1-selling single moved more than 17,000 units last week), but Brannon's debut proves that if a song's message is powerful enough, it doesn't necessarily have to be by a well-known artist.

Not far behind Brannon on our airplay list is "The Hopechest Song" by Stephanie Bentley, which seems to be gaining ground at radio, as are Jeff Wood's "Use Mine" and Tammy Graham's "A Dozen Red Roses."

Although this much sentimentality at once may be due to the collective wisdom of label executives who know that these songs tend to be good sellers, they also can ignite listener passion and, ultimately, become image songs for the format.

Throughout country's history, ultrasentimental or tragedy songs have served as mile markers; "A Dear John Letter" by Ferlin Husky and Jean Shepard ruled the charts for six consecutive weeks in 1953; "Mommy For A Day" by Kitty Wells discussed the emotional ravages wrought by divorce and was a major hit in 1959; Red Sovine's teary recitations, such as "Giddyup Go," dotted the country charts for three decades beginning in the mid-'50s. These types of songs became fairly scarce in the "Urban Cowboy" period, at least until Mattea's "Where've You Been" hit in late '89. After that, Brooks carried the sentimental torch, and Loveless' "How Can I Help You Say Goodbye" packed a powerful punch as an image song three years ago.

Regardless of whether these new sentimental songs become major hits, they all have the potential to connect in powerful ways with listeners, so it's hard to gauge their impact by chart numbers alone. Some programmers may be quick to dismiss these tracks as "sappy," but perhaps the sales figures should prompt a second look.

ON THE ROW

MCA Ups Macky; Brooks' Free Concert

As tipped here last week, Bill Macky is upped from Western regional director of promotion to director of national promotion at MCA. He succeeds David Haley, who was promoted to VP of national promotion. Macky will relocate to Nashville.

Garth Brooks is expected to announce Aug. 7 as the date for a free concert he will perform in New York's Central Park at a March 26 press conference in New York. He will be joined at the press conference by New York Mayor Rudolph Giuliani and Parks Commissioner Henry Stern.

Craig Campbell is upped from manager to associate director of media/publicity at Epic Nashville. Tracy Graham-McGlocklin is upped from sales supervisor to manager of sales and marketing at Sony Music Nashville.

Steve Knill is named senior VP/executive producer at Warner/Avalon. He previously was senior director of entertainment marketing at GMR Marketing.

Word Nashville, the country music division of Word Entertainment, has hired four regional promoters. Former A&M Nashville West Coast regional Michael Moore will handle that region for Word. Ex-Warner Bros. Northeast regional Mark Wallace will work that area. Former A&M Northeast regional J.R. Hughes will do the Southeast.

Former River North Southwest regional Louis Heidelmeier will work that region for Word. They report to national promotion director Lee Durham. The label's debut single, Skip Ewing's "Merry Go Round," will be released April 14.

Chuck Thompson has formed TEG Entertainment Marketing, a Nashville-based marketing and public relations firm. Thompson, a 14-year industry veteran, most recently was director of media relations and artist development at RCA Label Group.

Robert Schutt joins Glen Campbell Music Group as creative director. He previously was with Criterion Music Corp. and Crossfire Entertainment.

Country Radio Seminar agenda committee chairman Gary Krantz is interested in hearing from anyone who wants to be on next year's agenda committee. Write to him at MJI Broadcasting in New York by April 11.

Presenters at the April 23 Academy of Country Music Awards show will be John Anderson, John Berry, Lisa Hartman Black, Blackhawk, Gary Chapman, Kenny Chesney, Mark Chesnut, Neil Diamond, Joe Diffie, Miss America Tara Holland, Naomi Judd, Toby Keith, Kathy Mattea, Collin Raye, Sawyer Brown, Cliffie Stone, Doug Stone, Marty Stuart, Doug Supernaw, Randy Travis, and Clay Walker.

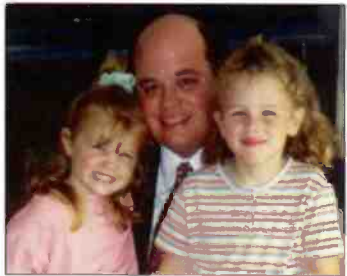
The organization Spirit of Sharing will sponsor a celebrity football game and "family fest" April 5 at the Nashville Arena. The daylong event, which benefits a senior citizen's organization, will include exhibit booths, carnival games and rides, and ends with a celebrity football game. Players will include Tim McGraw, Steve Azar, Mark Collie, Billy Montana, Joe Diffie, Russ Taff, George Ducas, Regina Nicks of Regina Regina, and WSIX Nashville's Trey Horne and Duncan Stuart.

MONITOR PROFILE

Kevin Metheny Goes Public on Jacor, Country, R&B, And, Oh Yeah, 'Private Parts'

See if this sounds familiar. A boy catches the broadcasting bug from his father. Starts in radio in the '70s. Becomes a PD. Ends up in New York radio in relatively short order, makes the move to cable TV, then multiple radio stations. Finally, after realizing that unique talent is indeed more important than a station's formatics, he becomes the subject of a bestselling book and a major motion picture.

That's not just Howard Stern's story. It's Kevin Metheny's story, too. The son of veteran broadcaster Terrell Metheny, Kevin spent four years as PD of WNBC New York, then held various programming positions at MTV Networks during the mid-'80s. Since 1995, he's been director of programming and operations for Jacor's five Jacksonville, Fla., stations, including country WQ1K and R&Bs WJBT (the Beat) and WSOL-FM.



Kevin Metheny
(with Maeve and Murphy Metheny)
Director of Programming
Jacor, Jacksonville, Fla.

But it's the book and the movie that have gotten Metheny all the unsolicited attention lately. In Stern's "Private Parts," a PD modeled on Metheny (and other WNBC managers) and nicknamed Pig Vomit becomes Mr. Wilson to Stern's Dennis the Menace, Yosemite Sam to Stern's wascally wabbit, the truant officer to Stern's Ferris Bueller.

When prerelease hype for "Private Parts" began, Metheny—who was actually dubbed Pig Virus by Stern—was quoted in Entertainment Weekly and all three New York dailies. There were also requests by "Inside Edition" and "Hard Copy" to tag along when he saw the movie. "I'm typically reluctant to talk to the press, because . . . what they're looking for is ugliness, and I don't have any real ugliness to share with them," Metheny says.

"I think the world of Howard Stern as a guy and as a performer. We went through what we went through because we had different roles that at times forced us into contentious positions, but I'm very proud of Howard and what he's accomplished. I wish I could claim a bigger role in his success, but I think that would be a little dishonest."

Unlike the movie's long-suffering PD, Metheny did *not* end up running a strip mall in Florence, Ala. After MTV, he programmed KHKS Dallas (then KTKS), developing a rhythmic top 40 format that would become the forerunner of today's highly successful version of the station, then had a GM stint at WAEV/WSOK Savannah, Ga., and two oldies PD jobs at KFRC-FM San Francisco and KQQL Minneapolis. He joined WQ1K six months before Jacor's purchase of WSOL/WJBT and just in time to see that company become one of the megapoly era's most aggressive station buyers. He works with two different GMs (Les

Samuels at WQ1K and Ralph Christian at WSOL/WJBT) and four PDs (Doc Wynter at WJBT/WSOL, K.J. at gospel AM WZAZ, Larry Stevens at N/T WJGR, and newly arrived Gail Austin at WQ1K).

In the fall Arbitron, WQ1K was down 9.5-8.5 12-plus but remained in its customary perch as the market leader. WJBT was up 5.5-6.8. WSOL was off 4.5-4.3 but has since rebounded after segueing from a gold-based adult R&B format to a more contemporary version of the format. WJBT, after a brief foray from R&B to rhythm-crossover, became a younger-skewing hip-hop outlet along the lines of WQHT (Hot 97) New York. It, too, has moved toward the center, following the realization that with the two stations niched 18-24 and 35-44, R&B listeners in the middle were going untargeted.

WQ1K, like many other country outlets, recently tightened its currents and began re-emphasizing some of the oldies from the format's '89-'93 boom years. Unlike most country stations, WQ1K can sometimes be heard playing two or three of those oldies in a row. Both R&B and country, Metheny says, "have been responsive to, and to some degree driven by, the recording industry's notion of product life cycle . . . rather than the actual programming potency of the music. Our stations are less susceptible to that, because . . . we're a consumer-focused company."

Presentationally, Metheny says, he may have used too much "left of center" positioning when he arrived at WQ1K. Those tactics helped KQQL's duopoly partner, WBOB, force its way into contention against rival KEEY (K102) but may not have been necessary for an incumbent heritage station such as WQ1K. Today, however, "this is Jacksonville's station of record," Metheny says. "We sound like Jacksonville, and that's more important than all the 12-in-a-rows and all the birthday games in the world."

It was a similar desire in 1982—to build a full-service, larger-than-life station—that led to Stern's tumultuous relationship with "W-NNN-B-C." "I remember vividly sitting in my office when it was announced that [rival top 40] WABC was throwing in the towel. Everybody was dancing on the desks and uncorking champagne bottles, and I was . . . just inconsolable. Without WABC to kick around, we had to have a better act than just 'Imus In The Morning' and be a better music station from 10 a.m. to 5:30 a.m. It was crystal clear . . . We needed a major-firepower afternoon personality."

So how much of Stern's tenure at WNBC is as "Private Parts" tells it? "NBC's running a promo for a movie of the week in which they say 'Based on actual events.' The movie is loosely based on a book that's loosely based on Howard's recollection of actual events. Did we endeavor to bring Howard into compliance with NBC standards and practices? Yes, we did. Did it drive Howard up a wall? You bet. Did he know that we were going to do it before he agreed to come to work for us? Absolutely. Was there ever a sinister, insidious plot to force him into compliance with our small-minded criteria that would have stripped his act of all its programming potency? Or make him so miserable that he'd walk on his contract? Absolutely not. We had a vested interest in his success."

Unlike in the movie, Metheny and Stern never physically wrestled in the halls, although there may have been an incident between Stern and a later NBC manager. Metheny never fired Robin Quivers, although the station did attempt to team

PROMOTIONS

Y96's Wild Bill Cody Stunts For Flood Relief

To assist American Red Cross flood-relief efforts, WYGY (Y96) Cincinnati morning man "Wild" Bill Cody will trek down the Ohio and Mississippi rivers and into the Gulf of Mexico, ending up in New Orleans on a boat from the Smurf ride at local amusement park Old King's Island. Cody set a fund-raising goal of \$9,600 and took pledges from listeners. His previous stunts have included riding a roller coaster 11,000 times, and shaking 82,712 hands, both of which earned him a spot in the Guinness Book of World Records. He also has been buried alive for 96 hours, rode a pogo stick for 20 miles, and, most recently, pushed a peanut down a 1-mile stretch of Michigan Avenue in Chicago.

Asylum artist Kevin Sharp performed March 17 at a Red Cross benefit for northern California flood victims sponsored by KSAN San Francisco. Sharp is a native of Sacramento, Calif. He is also scheduled to appear at KBEQ (Q104) Kansas City's fourth-birthday bash March 26. Other scheduled performers are Mila Mason, Ty Herndon, and Little Texas.

WRBT (Bob 94.9) Harrisburg, Pa., was broadcasting from the Uni-Mart ticket outlet when 70,000 tickets were put on sale for five area Garth Brooks concerts. Fans lined up to receive wristbands entitling them to a place in the ticket-buyer line, but not guaranteeing them tickets. After approximately 400-500 fans were turned away when the shows sold out, Bob 94.9 invited the disappointed fans to redeem their wristbands for a form to be used in on-air drawings for the station's promotional tickets to the Brooks shows.

Tracy Byrd and WSIX Nashville will co-sponsor a bass-fishing tournament April 26 on Old Hickory Lake in Hendersonville, Tenn. The participant who catches the largest bass will win a bass boat worth more than \$27,000. Proceeds from the tournament benefit the Police

Athletic League.

WFMS and WGRL Indianapolis will sponsor the third annual Indiana Country Music Expo April 5-6. The event will include seminars on songwriting and how to make it in Nashville, plus guitar pulls, autograph sessions, vendor booths, and a local band competition. Scheduled performers are Trace Adkins, Gary Allan, the Buffalo Club, Ty Herndon, David Kerish, David Lee Murphy, and Gene Watson.

At a recent performance in Chattanooga, Tenn., an appreciative fan threw a dollar at Trace Adkins' feet. Other fans followed suit, and Adkins ended the night with \$200 onstage. He promptly handed the money over to WUSY's David Earl Hughes and asked him to donate the money to St. Jude Children's Research Hospital in Memphis.

KMPS Seattle set a new station record by raising \$382,976 at its recent radiothon for St. Jude Children's Research Hospital. This is the highest St. Jude radiothon dollar figure raised by any station west of Texas so far this year. KEEY (K102) Minneapolis raised more than \$331,000 with its sixth annual St. Jude radiothon, breaking last year's record by \$19,000.

More than 32,000 people attended WKIS Miami's daylong country chili cookoff, making it the largest event of its kind in Florida. More than 60 teams competed for a chance to go to the state chili cookoff finals. Performers included LeAnn Rimes, Alabama, Marty Stuart, Burnin' Daylight, and BR5-49. Some of the proceeds benefits the Boys and Girls Clubs of Broward County.

WDSY (Y108) Pittsburgh gave a grand-prize winner a choice of a winter vacation in Buffalo, N.Y., or a winter getaway in the Bahamas.

KYCY (Young Country) San Francisco is taking jocks Buddy Baron, Celeste Perry, JD, and Jo Thomas on a "hometown handshake tour" of the Bay Area this month.

PHYLLIS STARK

Stern with two other newpeople before hiring her. It is true that there was a "dump" button in Metheny's office, but the alternative would have been having an NBC lawyer sitting in the control room to OK Stern's material, Metheny says.

When Metheny finally saw "Private Parts," it was without the tabloid shows in tow, but with WBOB PD Bob Wood, KEEY GM Mick Anselmo, KZLA Los Angeles PD John Sebastian, and KSAN San Francisco GM Allen Chlowitz at the recent Country Radio Seminar. "Wood and Sebastian, being sensitive '90s guys, kept reaching over, rouching my shoulder, and going, 'You OK, Kev?' And I went 'Fine, guys, it's only a movie' . . . Anselmo, who has a pretty quick temper [and is fiercely loyal to] his friends, was livid. He wanted to jump on an airplane and fly to New York and hold Howard while I kicked the living crap out of him. And Chlowitz was typically

*"Private Parts"
is a hoot!*

Chlowitz, holding his chin and going, 'You know, Kevin, there's got to be some way for you to make some money out of this.'"

As for Metheny's own reaction, "It would have been lovely if they had cast Tom Cruise as a sympathetic Pig Virus character, but I don't think that was ever a strong possibility . . . I would have been offended if they had made an unfunny movie, but 'Private Parts' is a hoot."

Working with Stern and Imus, Metheny

says, led him to the belief that "one ought not undermine the impact of a powerful entertainment force with unnecessary boundaries." Eventually, Metheny says, he realized "the propellerhead programming dweebs are really here to make the world a safe place for unique talent to do their thing."

Ultimately, Metheny says, NBC wasn't a corporate environment where that could happen for Stern, "but Infinity clearly was the company. Howard could probably only have made his act happen as big as it did working for Infinity or Jacor, because it takes a Mel Karmazin or a Randy Michaels to support people like him."

Jacor has shown that commitment to high-profile talent with its recent acquisition of Rush Limbaugh syndicator EFM Media, along with much of the rest of the Western world. Asked about working for the rapidly growing Jacor, Metheny says that Michaels and group PD Tom Owens "both have annoyingly high-bandwidth IQs and intimidatingly deep powers of recollection. The amount of data that they are able to consume and retain and effectively act upon is astonishing to me."

"There is a kind of elegant simplicity to the way Tom tends to view things. In my case, he has often backed me off from trying to make things more complicated than they were and really simplified the task at hand. I don't know how they're continuing to give us this much time and attention, but we seem to get what we need . . . This is really a nurturing environment and probably a lousy place to work if you don't love doing radio. And it's pretty astonishing how much of the family sensibility . . . they've been able to retain."

SEAN ROSS

RANDY TRAVIS

King Of The Road

The premiere single from the Asylum Records/EEG album

TRAVELLER

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MANDY BARNETT, ROYAL WADE KIMES**
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Randy Travis appears courtesy of Warner Bros. Records Inc. by arrangement with Warner Special Products



Airplay requested:
APRIL 7

Look for the Eganer/October film in late April starring

BILL PAXTON, MARK WAHLBERG AND JULIANNA MARGULIES



Labels Are Watching CMT More, But Are Listeners Using It Like Radio?

Continued from page 1

portant to housewives than CMT.

"I don't think people use television in that fashion," agrees WTDR Charlotte, N.C., PD Loyd Ford. "Our medium is not threatened by that at all."

SELLING RECORDS?

Most label reps say it is virtually impossible to gauge how much of an influence CMT has on record sales because there are no markets that just have CMT without also having a country radio station. A study conducted by ASI Entertainment in December 1995 found that 43% of the CMT viewers surveyed said their country album purchases were influenced by watching a country music video, and 55% said they consider videos important in their decision to purchase albums.

Label reps say CMT is an important tool, particularly for new and developing acts. "It's another avenue to get that music exposed," says Switzer. "As radio continues to be a little constrictive, CMT remains pretty aggressive."

"In terms of [CMT] being a priority, it hasn't changed," says Arista VP of promotion Bobby Kraig. "We want our videos viewed, and it's the best avenue to get that done."

Rick Shedd, Arista's senior director of sales

As radio continues to be a little constrictive, CMT remains aggressive

—Bryan Switzer

and marketing, says that while the actual sales impact is "undefinable, to a large degree," he adds, "I believe in [CMT]. It's an active vehicle for us that we believe our active customer is accessing and paying attention to, and that's why we keep making videos."

Brown at Curb says the influence of CMT depends on the act and on the market. "I've seen it have tremendous impact in one case and none at all in another," he says. For Tim McGraw, Brown says, CMT was a tremendous career boost; for Perfect Stranger, the video outlet had almost no impact. Another Curb act, Sawyer Brown, is one Brown defines as "a huge video artist. They have a huge impact on CMT, and CMT has a huge impact on them."

As for the influence of CMT in a particular market, that depends on CMT's penetration, which fluctuates widely. In Madison, Wis., for example, CMT is in 7.4% of television households. In San Diego, it's in 76.8%, but, Brown says, "where they have coverage, they have an impact."

In Boston, where CMT's penetration is 33.8%, WKLB PD Mike Brophy says, "I see very little activity on the phones from people telling me they've seen videos or [asking] why are we not on a song that's on CMT."

"The CMT stuff for us has pretty low impact," says WTDR's Ford. But he believes that CMT may have some intangible benefit for

country radio. "Anything that promotes country music helps," he says. "I don't think you can make a case that CMT is hurting country radio. It's probably helping our industry."

COMPANION TO RADIO

Although CMT's influence is curtailed by its relatively small (although growing) household penetration, both radio and label reps view it as an important companion to radio and as something that boosts the overall visibility of country music and artists.

"The biggest advantage of CMT is [viewers] can find out who the artist is and what the album is because it's on every video," says Switzer.

CMT works to boost its presence through frequent tie-ins with radio and retail. Last year, for example, CMT sponsored WWYZ Hartford, Conn.'s Great American Music Fest, which draws an estimated 30,000 listeners. It also has an ongoing relationship with Wal-Mart, with whom it co-sponsors an annual new artist tour. Partly as a result of efforts like these, CMT has increased its U.S. household penetration 170% from July 1991 to March 1997.

For new artists, CMT is usually airing the video weeks before radio. In some cases, Brown says, that video play "sets up" the single for radio and may generate some early requests, which Brown says helps determine "if there is going to be a [listener] demand on radio."

"It's just an enhancement as we target radio," says Brown. CMT "can be a huge ally for us as we're trying to build a story at radio."

"I think CMT can only help country radio by building awareness of country music, especially here in the Northeast," says WWYZ PD Greg Roche, despite the fact that CMT is not available in the bulk of the Hartford metro.

KMLE's Garrison believes that in much the same way MTV helped top 40 in the '80s, CMT is helping country stations in the '90s.

According to the ASI Entertainment study, 69% of the CMT viewers surveyed said CMT "has made country a part of the music mix they listen to." Of those surveyed, 72% said CMT "lets them understand the music they hear on the radio."

"CMT is real important because it helps establish a face to the music, and right now, with so many new acts coming out, it's good for radio," says Garrison. "It helps familiarize the audience with records, and sometimes, if there is a buzz, we'll see it in requests and sales." For example, he says, Kippi Brannon's single, "Daddy's Little Girl," debuted at No. 2 in local singles sales even before the market's country stations were playing it heavily. He also cites BR5-49 as an example of a group helped by video locally even without much radio exposure. Another example is the Mavericks, who, Garrison says, "did well on CMT and helped their sales a lot and didn't get the airplay per se that would generate those kinds of sales."

And although Garrison does view CMT as a competitor, he says that "hopefully the positives [of CMT] outweigh the negatives in developing the country audience and expanding it."

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.

Kippi Brannon

"DADDY'S LITTLE GIRL"
(CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at the age of 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In 1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."

The Buffalo Club

"IF SHE DON'T LOVE YOU"
(RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40.

★ Anita Cochran

"I COULD LOVE A MAN LIKE THAT"
(WARNER BROS.)

In an unusual move for a new artist, Anita Cochran co-produced her debut Warner Bros. album, "Back To You," with label president Jim Ed Norman, wrote none of the set's 10 cuts, and played all the guitar leads, banjo, mandolin, and dobro parts. A South Lyon, Mich., native, Cochran began playing guitar in a band with her parents at the age of 4½. She studied to be a florist in high school but ended up running a recording studio in Canton, Mich., where she cut the demos that led to her deal with Warner Bros.

Sara Evans

"TRUE LIES" (RCA)

Sara Evans was raised on a farm in Boonesboro, Mo., a town of 1,200. Her family, which included seven children, raised corn, beans, cattle, hogs, and tobacco. Evans started singing at the age of 4 and learned the mandolin shortly thereafter. She became locally famous, performing with her brothers as the Sara Evans Show in churches and at retirement homes, PTA meetings, and bluegrass festivals. The extra income the group earned supplemented the Evans family's meager farm income. Sara moved to Nashville in 1991, where she met and married musician

Craig Schelske and then moved to Schelske's home state of Oregon, where they performed together for three years. She returned to Nashville in 1995, when a demo of Harlan Howard's "I've Got A Tiger By The Tail" helped land her a deal with RCA. Pete Anderson produced her debut album.

Nikki Nelson

"TOO LITTLE TOO MUCH" (COLUMBIA)

Nikki Nelson grew up in Topaz Lake, Nev., 35 miles south of Carson City, so it is not surprising that her first performing experience was at a casino, where as a 12-year-old, she performed with her band, Nikki & Gold Rush, five nights a week. She moved to Nashville at the age of 18 and worked as a bartender, waitress, and secretary while pursuing her musical ambitions. National exposure came when she replaced Paulette Carlson as lead singer of Highway 101. Her self-titled solo album was produced by Don Cook.

Sons Of The Desert

"WHATEVER COMES FIRST" (EPIC)

The Texas-based Sons Of The Desert honed their skills in dance halls and nightclubs, traveling for two years in a '72 Dodge Apollo RV. Group members are lead singer Drew Womack, guitarist Tim Womack (Drew's older brother), bassist Doug Virden, keyboardist Scott Saunders, and drummer Brian Westrum. In an unusual move for Nashville, album producers Doug Johnson and Johnny Slate let the band members play on their Epic debut album. Drew Womack penned most of the material on the 10-song set.

Jeffrey Steele

"A GIRL LIKE YOU" (CURB)

After years of singing lead and playing bass with the group Boy Howdy, Southern California native Jeffrey Steele is going solo. He wrote or co-wrote all of the songs for his new Curb album, as well as previous Boy Howdy hits "She'd Give Anything," "They Don't Make 'Em Like That Anymore," and "A Cowboy's Born With A Broken Heart." He also wrote three songs on Kevin Sharp's debut album. Steele, who now lives in Franklin, Tenn., is a weightlifter and an avid mountain-biker who once tried out with the San Diego Padres before a knee injury from a motorcycle accident sidelined his baseball career.

Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of Jackson listening to Grand Ole Opry broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, Womack often accompanied her father to the radio station, where he would let her play her favorite records, which usually included Bob Wills, Ray Price, and Glen Campbell. Now 30 years old and the mother of 5-year-old daughter Aubrie, Womack is hoping to finally realize her Opry dream. Her self-titled debut album, due May 13, was produced by Mark Wright and includes a duet with labelmate Mark Chesnut, "Make Memories With Me."

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.

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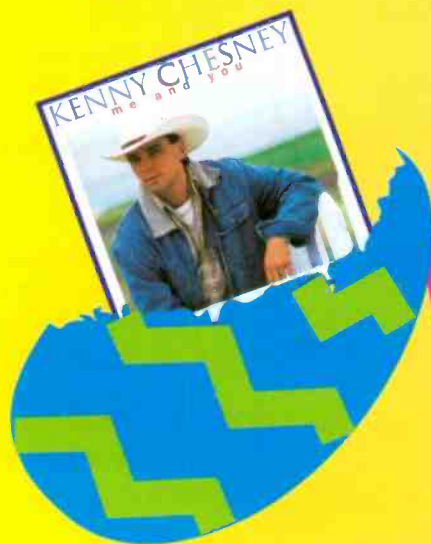
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■ Mid West Conclave (July 18 - 20)	July 18	July 9
■ Final Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards		
■ NAB Show (Sept. 17 - 20)	Sept. 19	Sept. 10
■ Billboard/Airplay Monitor Radio Seminar and Awards (Oct. 16 - 18)	Oct. 17	Oct. 8
■ Combined Year End Special Issue	Dec. 28	Dec. 15

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LEANN RIMES • <i>The Light In Your Eyes</i> (CURB)	+828
KMLE +26, WGRL +22, WKXK +22, WBBS +21, KYCY +19, WRKZ +18, KBEO +16, WIL +16, KKCS +15, WXBQ +14	
DEANA CARTER • <i>Count Me In</i> (CAPITOL NASHVILLE)	+699
WGRL +32, KMLE +25, KXKC +20, WKXK +18, WYGY +17, WNCY +15, WCOL +15, KKCS +15, WRNS +14	
BRYAN WHITE • <i>Sittin' On Go</i> (ASYLUM)	+542
KTST +20, KIKK +19, WGRL +18, KYCY +18, KXKC +17, KFRG +16, WKCO +15, WDOD +15, WKXC +14, KTEX +12	
KENNY CHESNEY • <i>When I Close My Eyes</i> (BNA)	+531
WIL +18, WGGY +17, WIOV +16, WKLB +16, WAMZ +16, KIKK +15, WMZO +14, KYCY +13, WKHX +13, KKQB +13	
MINDY MCCREADY • <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	+525
WGRL +22, WUSY +15, KNIX +13, WYD +11, WQCC +11, KIIM +11, WKHX +11, WHSL +10, WKXK +10, WKSJ +10	
DAVID KERSH • <i>Another You</i> (CURB)	+519
WGRL +21, KKAT +20, KJYJ +18, WMZO +15, WDOD +13, WTDR +13, WROO +12, KUBL +11, WQBE +11, KMLE +11	
JOHN MICHAEL MONTGOMERY • <i>I Miss You A Little</i> (ATLANTIC)	+498
KYCY +15, KWNR +15, KRMD +15, KIKK +15, WKXK +14, WYGY +14, KFRG +13, WCOS +13, KWJJ +13, WFRE +13	
GEORGE STRAIT • <i>One Night At A Time</i> (MCA)	+487
WBCT +22, WWGR +17, KJYJ +17, WGH +17, WGRL +15, WKXK +15, KDDK +15, KMPS +14, WJCL +14, KTST +13	
SAWYER BROWN • <i>Six Days On The Road</i> (CURB)	+479
WRKZ +19, KXKT +17, WESC +13, KVET +12, KXKC +11, WKCN +11, KIIM +11, KFMS +11, WKHX +11, KMDL +10	
COLLIN RAYE • <i>On The Verge</i> (EPIC)	+461
KYCY +22, WGRL +21, KXXY +18, WCUZ +16, KIKK +16, WIOV +14, KTOM +14, WSTH +14, WXBM +13, KZLA +12	
CLAY WALKER • <i>Rumor Has It</i> (GIANT)	+458
KTEX +20, WQYK +20, WKJN +19, WHKO +15, KOUL +14, WCKT +14, WGH +12, KSON +12, WYGY +11, WNCY +11	
MILA MASON • <i>Dark Horse</i> (ATLANTIC)	+403
WGRL +21, KXXY +21, WGH +15, WYCD +14, KZSN +14, WWGR +13, WUSY +13, WIL +12, WTQR +11, KIKK +11	
KEVIN SHARP • <i>She's Sure Taking It Well</i> (143/ASYLUM)	+385
KFRG +17, KTST +16, KRMD +13, WAMZ +13, KWEN +13, KTEX +12, KKAT +11, KYCY +10, WYAY +10, WKXK +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
VINCE GILL <i>A Little More Love</i> (MCA)	80	RICK TREVINO <i>I Only Get This Way With You</i> (Columbia)	18
LEANN RIMES <i>The Light In Your Eyes</i> (Curb)	55	TRISHA YEARWOOD <i>I Need You</i> (MCA)	18
DEANA CARTER <i>Count Me In</i> (Capitol Nashville)	52	JOE DIFFIE <i>This Is Your Brain</i> (Epic)	17
BROOKS & DUNN <i>Why Would I Say Goodbye</i> (Arista)	37	SAWYER BROWN <i>Six Days On The Road</i> (Curb)	16
TY HERNDON <i>Loved Too Much</i> (Epic)	23	LEE ANN WOMACK <i>Never Again, Again</i> (Decca)	16
MARK CHESNUTT <i>Let It Rain</i> (Decca)	18		

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW
1 Alison Krauss, Baby Mine	5	4
2 John Michael Montgomery, I Miss You A Little	5	3
3 John Berry, She's Taken A Shine	5	4
4 Collin Raye, On The Verge	5	4
5 Ricochet, Ease My Troubled Mind	4	4
6 Martina McBride, Cry On The Shoulder Of The Road	4	4
7 Billy Ray Cyrus, Three Little Words	4	3
8 Trace Adkins, (This Ain't) No Thinkin' Thing	4	4
9 Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)	4	3
10 Lorrie Morgan, Good As I Was To You	4	4
11 Deana Carter, We Danced Anyway	4	3
12 Tracy Byrd, Don't Take Her She's All I Got	4	4
13 Kathy Mattea, 455 Rocket	4	3
14 Kevin Sharp, She's Sure Taking It Well	4	3
15 Mila Mason, Dark Horse	4	3
16 James Bonamy, The Swing	4	0
17 Stephanie Bentley, The Hopechest Song	3	4
18 Trisha Yearwood, I Need You	3	3
19 Terri Clark, Emotional Girl	3	5
20 Clay Walker, Rumor Has It	3	5
21 Lee Ann Womack, Never Again, Again	3	2
22 Sawyer Brown, Six Days On The Road	3	3
23 Emilio, I'd Love You To Love Me	3	3
24 Mark Willis, Places I've Never Been	3	3
25 Cledus "T. Judd, Cledus Went Down To Florida	3	3
26 Tracy Lawrence, Better Man, Better Off	3	4
27 The Kentucky Headhunters, Singin' The Blues	3	3
28 Brent Lamb, Love Lives On	3	1
29 Charlie Major, This Crazy Heart Of Mine	3	2
30 Tanya Tucker, Little Things	3	2

CMT
COUNTRY MUSIC TELEVISION

	TW	LW
1 Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)	34	18
2 James Bonamy, The Swing	34	10
3 Deana Carter, We Danced Anyway	33	30
4 John Berry, She's Taken A Shine	31	27
5 Terri Clark, Emotional Girl	29	27
6 Lorrie Morgan, Good As I Was To You	29	16
7 LeAnn Rimes, The Light In Your Eyes	28	8
8 Kathy Mattea, 455 Rocket	28	16
9 Clay Walker, Rumor Has It	28	28
10 Tanya Tucker, Little Things	28	39
11 Ricochet, Ease My Troubled Mind	28	28
12 Trace Adkins, (This Ain't) No Thinkin' Thing	27	28
13 Tracy Byrd, Don't Take Her She's All I Got	27	27
14 Tracy Lawrence, Better Man, Better Off	27	34
15 Toby Keith, Me Too	26	28
16 Collin Raye, On The Verge	24	21
17 Kevin Sharp, She's Sure Taking It Well	22	21
18 Stephanie Bentley, The Hopechest Song	21	28
19 John Michael Montgomery, I Miss You A Little	21	22
20 Mila Mason, Dark Horse	21	21
21 Kris Tyler, Keeping Your Kisses	21	5
22 Trisha Yearwood, I Need You	20	21
23 Anita Cochran, I Could Love A Man Like That	20	21
24 Little Texas, Bad For Us	20	20
25 The Kentucky Headhunters, Singin' The Blues	20	21
26 Cledus "T. Judd, Cledus Went Down To Florida	19	21
27 Big House, Cold Outside	16	13
28 Martina McBride, Cry On The Shoulder Of The Road	15	14
29 Travis Tritt, Where Corn Don't Grow	15	24
30 Charlie Major, This Crazy Heart Of Mine	15	13
31 Lee Ann Womack, Never Again, Again	15	15
32 Caryl Mack Parker, One Night Stand	15	13
33 John & Audrey Wiggins, Somewhere In Love	15	4
34 Joe Nichols, I Hate The Way I Love You	15	14
35 Patricia Conroy, I Don't Wanna Be The One	14	15
36 Brent Lamb, Love Lives On	14	14
37 Billy Ray Cyrus, Three Little Words	14	14
38 Gary Allan, Forever And A Day	14	14
39 Crystal Bernard, State Of Mind	14	14
40 Thrasher Shiver, Be Honest	14	14
41 Mark Chesnut, Let It Rain	14	3
42 John Jennings, Everybody Loves Me	14	15
43 Mark Willis, Places I've Never Been	14	14
44 Jack Ingram, That's Not Me	14	15
45 Jeff Wood, Use Mine	14	15
46 Nikki Nelson, Too Little, Too Much	14	19
47 Holly Dunn, Leave One Bridge Standing	14	4
48 Noel Haggard, Once You Learn	14	14
49 Brooks & Dunn, A Man This Lonely	13	15
50 David Lee Murphy, Genuine Rednecks	13	15

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2131	2471	RUNNING OUT OF REASONS TO RUN RICK TREVINO (COLUMBIA)	14	1117	1272	THE FEAR OF BEING ALONE REBA MCENTIRE (MCA)
2	2059	2145	IT'S A LITTLE TOO LATE MARK CHESNUTT (OCCA)	15	1113	1135	HER MAN GARY ALLAN (DECCA)
3	1958	2065	NOBODY KNOWS KEVIN SHARP (143/ASYLUM)	16	1095	1279	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)
4	1920	2195	AMEN KIND OF LOVE DARYLE SINGLETARY (GIANT)	17	1059	1018	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)
5	1715	1689	LITTLE BITTY ALAN JACKSON (ARISTA)	18	996	1061	LIVING IN A MOMENT TY HERNDON (EPIC)
6	1647	1922	IS THAT A TEAR TRACY LAWRENCE (ATLANTIC)	19	993	1063	EVERYBODY KNOWS TRISHA YEARWOOD (MCA)
7	1522	1721	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)	20	954	1138	I CAN'T DO THAT ANYMORE FAITH HILL (WARNER BROS.)
8	1365	1620	PRETTY LITTLE ADRIANA VINCE GILL (MCA)	21	916	926	DADDY'S MONEY RICOCHET (COLUMBIA)
9	1251	1365	FRIENDS JOHN MICHAEL MONTGOMERY (ATLANTIC)	22	913	925	GOODNIGHT SWEETHEART DAVID KERSH (CURB)
10	1189	1228	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	23	906	857	CHECK YES OR NO GEORGE STRAIT (MCA)
11	1158	1116	MY MARIA BROOKS & DUNN (ARISTA)	24	905	922	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
12	1158	1283	BIG LOVE TRACY BYRD (MCA)	25	891	917	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)
13	1157	1067	LIKE THE RAIN CLINT BLACK (RCA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

THIS IS YOUR ONLY CHANCE!

1997 **Billboard & Monitor** ^{AIRPLAY}
Radio Seminar & Awards

• **Nominee Ballot** •
May 2nd issue of Airplay Monitor

(Finalist ballot will appear in the 7/18 issue of Monitor and the 7/26 issue of Billboard)

POWER PLAYLISTS

For Week Ending March 23, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KZLA			WUSN			WXTU			WKHX			WMZQ			KSCS					
Los Angeles PD: John Sebastian APD/MD: Bill Fink			Chicago PD: Alan Sledge MD: Tricia Biondo			Philadelphia OM/DP: Gary McCartie MD: Jim Radler			Atlanta PD: Neil McGinley MD: Johnny Gray			Washington, DC PD: Mac Daniels MD: Jon Anthony			Dallas PD: Dean James MD: Linda O'Brian					
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW				
1	29	Buffalo Club, If She Don't Love You	1	33	Patty Loveless, She Drew A Broken Heart	1	37	Clay Walker, Rumor Has It	1	37	Clay Walker, Rumor Has It	1	35	Deana Carter, We Danced Anyway	1	30	Diamond Rio, Holdin'			
2	31	David Kersh, Another You	2	32	Diamond Rio, Holdin'	2	32	Reba McEntire, How Was I To Know	2	37	Kenny Chesney, When I Close My Eyes	2	35	Tracy Byrd, Don't Take Her She's All I G	2	31	Collin Raye, On The Verge	2	31	Tracy Byrd, Don't Take Her She's All I G
3	28	Collin Raye, On The Verge	3	36	Deana Carter, We Danced Anyway	3	31	Deana Carter, How Was I To Know	3	34	Reba McEntire, How Was I To Know	3	36	Travis Tritt, Where Corn Don't Grow	3	31	Trace Adkins, (This Ain't) No Thinkin' T	3	31	George Strait, One Night At A Time
4	27	Trace Adkins, (This Ain't) No Thinkin' T	4	35	John Berry, She's Taken A Shine	4	33	Toby Keith, Me Too	4	37	Trace Adkins, (This Ain't) No Thinkin' T	4	36	Alan Jackson, Everything I Love	4	31	Kenny Chesney, When I Close My Eyes	4	28	Brooks & Dunn, Why Would I Say Goodbye
5	28	Clay Walker, Rumor Has It	5	34	LeAnn Rimes, Unchained Melody	5	34	Rick Trevino, Running Out Of Reasons To	5	33	Patty Loveless, She Drew A Broken Heart	5	37	Reba McEntire, How Was I To Know	5	29	Alabama, Sad Lookin' Moon	5	29	Martina McBride, Cry On The Shoulder Of
6	27	Stephanie Bentley, The Hoopiest Song	6	35	Reba McEntire, How Was I To Know	6	35	Mark Chesnut, It's A Little Too Late	6	33	David Kersh, Another You	6	36	Mark Chesnut, It's A Little Too Late	6	29	Clint Black, Half Way Up	6	29	Toby Keith, Me Too
7	23	Mark Willis, Places I've Never Been	7	34	Clay Walker, Rumor Has It	7	33	Terri Clark, Emotional Girl	7	30	Collin Raye, On The Verge	7	30	Deana Carter, We Danced Anyway	7	33	LeAnn Rimes, The Light In Your Eyes	7	33	Brooks & Dunn, A Man This Lonely
8	23	Sawyer Brown, Six Days On The Road	8	35	Collin Raye, On The Verge	8	36	Alan Jackson, Everything I Love	8	30	George Strait, One Night At A Time	8	30	Alabama, Sad Lookin' Moon	8	33	Tracy Lawrence, Better Man, Better Off	8	33	Kevin Sharp, She's Sure Taking It Well
9	26	Kenny Chesney, When I Close My Eyes	9	32	Alan Jackson, Everything I Love	9	31	David Kersh, Another You	9	29	Deana Carter, We Danced Anyway	9	30	Collin Raye, On The Verge	9	33	LeAnn Rimes, The Light In Your Eyes	9	33	Brooks & Dunn, A Man This Lonely
10	22	Alabama, Sad Lookin' Moon	10	25	George Strait, One Night At A Time	10	27	Kenny Chesney, When I Close My Eyes	10	26	Deana Carter, We Danced Anyway	10	35	Lonestar, Heartbreak Every Day	10	30	John Berry, She's Taken A Shine	10	30	John Berry, She's Taken A Shine
11	17	Kevin Sharp, She's Sure Taking It Well	11	21	Kathy Mattea, 455 Rocket	11	25	Deana Carter, We Danced Anyway	11	24	Alan Jackson, Everything I Love	11	35	Collin Raye, On The Verge	11	30	Travis Tritt, Where Corn Don't Grow	11	30	John Berry, She's Taken A Shine
12	21	George Strait, One Night At A Time	12	25	Terri Clark, Emotional Girl	12	25	Collin Raye, On The Verge	12	22	Patty Loveless, She Drew A Broken Heart	12	35	Lonestar, Heartbreak Every Day	12	30	John Berry, She's Taken A Shine	12	30	John Berry, She's Taken A Shine
13	19	Jeff Wood, Use Me In	13	22	Buffalo Club, If She Don't Love You	13	24	John Michael Montgomery, I Miss You A Li	13	24	Terri Clark, Emotional Girl	13	35	John Berry, She's Taken A Shine	13	30	Travis Tritt, Where Corn Don't Grow	13	30	John Berry, She's Taken A Shine
14	10	Brooks & Dunn, Why Would I Say Goodbye	14	19	Tracy Byrd, Don't Take Her She's All I G	14	22	Martina McBride, Cry On The Shoulder Of	14	24	John Michael Montgomery, I Miss You A Li	14	35	Clay Walker, Rumor Has It	14	29	Travis Tritt, Where Corn Don't Grow	14	29	Travis Tritt, Where Corn Don't Grow
15	10	John Michael Montgomery, I Miss You A Li	15	19	Bryan White, Sittin' On Go	15	22	Mila Mason, Dark Horse	15	23	Alabama, Sad Lookin' Moon	15	35	Clay Walker, Rumor Has It	15	29	Travis Tritt, Where Corn Don't Grow	15	29	Travis Tritt, Where Corn Don't Grow
16	10	Kathy Mattea, 455 Rocket	16	20	David Kersh, Another You	16	23	Lorrie Morgan, Good As I Was To You	16	23	Alabama, Sad Lookin' Moon	16	35	Clay Walker, Rumor Has It	16	29	Travis Tritt, Where Corn Don't Grow	16	29	Travis Tritt, Where Corn Don't Grow
17	10	David Lee Murphy, Breakfast In Birmingham	17	22	Tracy Lawrence, Better Man, Better Off	17	23	Kevin Sharp, She's Sure Taking It Well	17	23	Alabama, Sad Lookin' Moon	17	35	Clay Walker, Rumor Has It	17	29	Travis Tritt, Where Corn Don't Grow	17	29	Travis Tritt, Where Corn Don't Grow
18	10	Terri Clark, Emotional Girl	18	22	Kenny Chesney, When I Close My Eyes	18	23	Kevin Sharp, She's Sure Taking It Well	18	23	Alabama, Sad Lookin' Moon	18	35	Clay Walker, Rumor Has It	18	29	Travis Tritt, Where Corn Don't Grow	18	29	Travis Tritt, Where Corn Don't Grow
19	10	John Berry, She's Taken A Shine	19	22	Kevin Sharp, She's Sure Taking It Well	19	23	Kevin Sharp, She's Sure Taking It Well	19	23	Alabama, Sad Lookin' Moon	19	35	Clay Walker, Rumor Has It	19	29	Travis Tritt, Where Corn Don't Grow	19	29	Travis Tritt, Where Corn Don't Grow
20	10	LeAnn Rimes, The Light In Your Eyes	20	17	Tracy Lawrence, Better Man, Better Off	20	22	Kevin Sharp, She's Sure Taking It Well	20	23	Alabama, Sad Lookin' Moon	20	35	Clay Walker, Rumor Has It	20	29	Travis Tritt, Where Corn Don't Grow	20	29	Travis Tritt, Where Corn Don't Grow
21	10	Tracy Byrd, Don't Take Her She's All I G	21	17	David Lee Murphy, Breakfast In Birmingham	21	22	Kevin Sharp, She's Sure Taking It Well	21	23	Alabama, Sad Lookin' Moon	21	35	Clay Walker, Rumor Has It	21	29	Travis Tritt, Where Corn Don't Grow	21	29	Travis Tritt, Where Corn Don't Grow
22	10	Reba McEntire, How Was I To Know	22	17	Terri Clark, Emotional Girl	22	22	Kevin Sharp, She's Sure Taking It Well	22	23	Alabama, Sad Lookin' Moon	22	35	Clay Walker, Rumor Has It	22	29	Travis Tritt, Where Corn Don't Grow	22	29	Travis Tritt, Where Corn Don't Grow
23	10	Diamond Rio, Holdin'	23	17	Kevin Sharp, She's Sure Taking It Well	23	22	Kevin Sharp, She's Sure Taking It Well	23	23	Alabama, Sad Lookin' Moon	23	35	Clay Walker, Rumor Has It	23	29	Travis Tritt, Where Corn Don't Grow	23	29	Travis Tritt, Where Corn Don't Grow
24	10	Lonestar, Heartbreak Every Day	24	17	Kevin Sharp, She's Sure Taking It Well	24	22	Kevin Sharp, She's Sure Taking It Well	24	23	Alabama, Sad Lookin' Moon	24	35	Clay Walker, Rumor Has It	24	29	Travis Tritt, Where Corn Don't Grow	24	29	Travis Tritt, Where Corn Don't Grow
25	10	Rick Trevino, Running Out Of Reasons To	25	16	David Lee Murphy, Breakfast In Birmingham	25	22	Kevin Sharp, She's Sure Taking It Well	25	23	Alabama, Sad Lookin' Moon	25	35	Clay Walker, Rumor Has It	25	29	Travis Tritt, Where Corn Don't Grow	25	29	Travis Tritt, Where Corn Don't Grow
26	10	Toby Keith, Me Too	26	14	Terri Clark, Emotional Girl	26	22	Kevin Sharp, She's Sure Taking It Well	26	23	Alabama, Sad Lookin' Moon	26	35	Clay Walker, Rumor Has It	26	29	Travis Tritt, Where Corn Don't Grow	26	29	Travis Tritt, Where Corn Don't Grow
27	10	Deana Carter, We Danced Anyway	27	14	Terri Clark, Emotional Girl	27	22	Kevin Sharp, She's Sure Taking It Well	27	23	Alabama, Sad Lookin' Moon	27	35	Clay Walker, Rumor Has It	27	29	Travis Tritt, Where Corn Don't Grow	27	29	Travis Tritt, Where Corn Don't Grow
28	10	Bryan White, Sittin' On Go	28	14	Terri Clark, Emotional Girl	28	22	Kevin Sharp, She's Sure Taking It Well	28	23	Alabama, Sad Lookin' Moon	28	35	Clay Walker, Rumor Has It	28	29	Travis Tritt, Where Corn Don't Grow	28	29	Travis Tritt, Where Corn Don't Grow
29	10	Kippi Brannon, Daddy's Little Girl	29	14	Terri Clark, Emotional Girl	29	22	Kevin Sharp, She's Sure Taking It Well	29	23	Alabama, Sad Lookin' Moon	29	35	Clay Walker, Rumor Has It	29	29	Travis Tritt, Where Corn Don't Grow	29	29	Travis Tritt, Where Corn Don't Grow
30	10	Sammy Kershaw, Politics, Religion And He	30	15	Terri Clark, Emotional Girl	30	22	Kevin Sharp, She's Sure Taking It Well	30	23	Alabama, Sad Lookin' Moon	30	35	Clay Walker, Rumor Has It	30	29	Travis Tritt, Where Corn Don't Grow	30	29	Travis Tritt, Where Corn Don't Grow

T H E N E W S I N G L E F R O M

Victoria Shaw

D I F F E R E N T D R U M

G O I N G F O R A I R P L A Y A P R I L 7

Produced by Andy Byrd, Stuart Colman and by Jim Ed Norman for JEN Productions, Inc.



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POWER PLAYLISTS

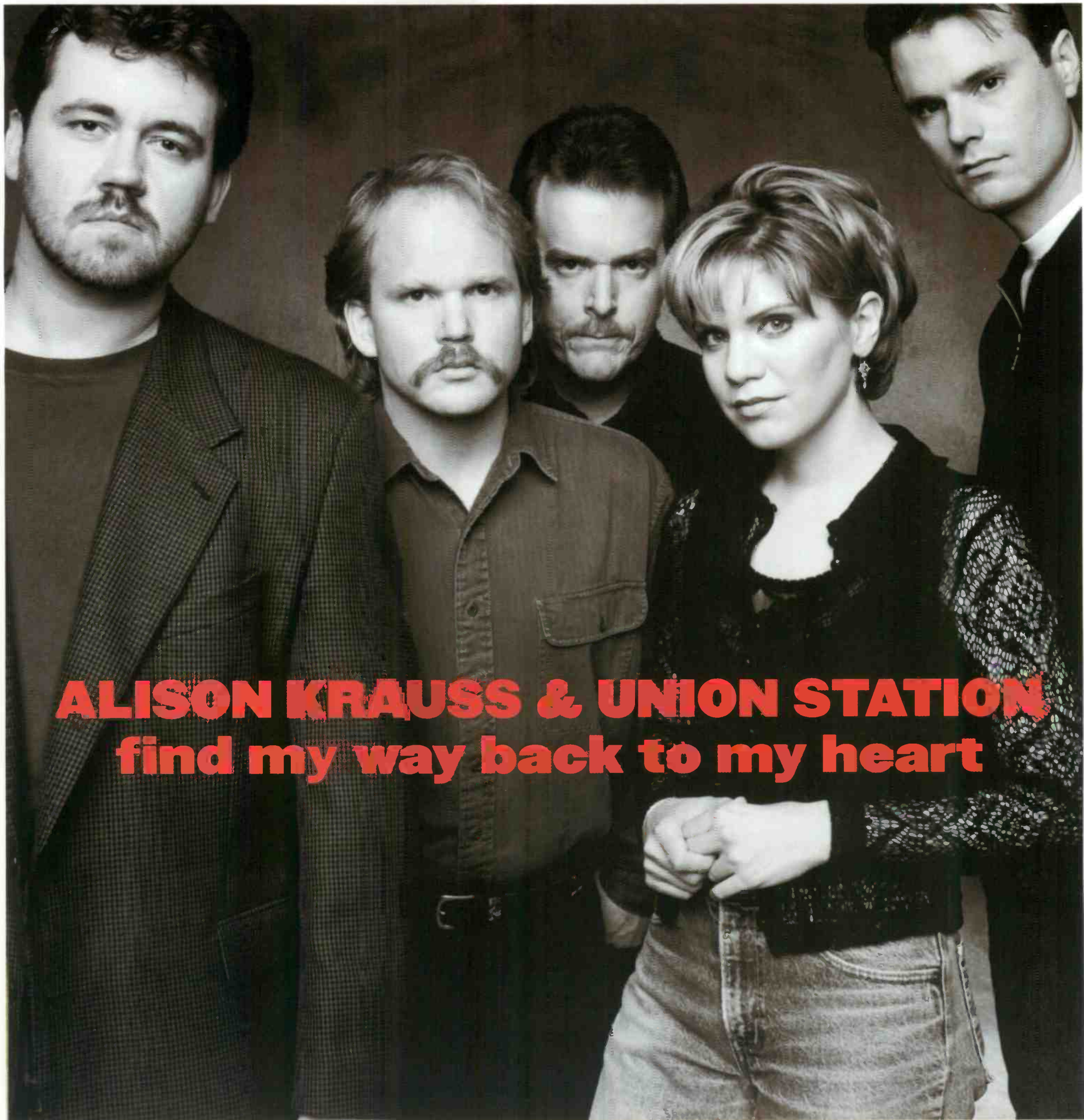
For Week Ending March 23, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WKXX			WFMS			WQYK			KFRG			WTQR			WIVK		
Chicago PD/MD: Ted Stecker			Indianapolis PD: David Wood MD: J.D. Cannon			Tampa PD: Beecher Martin MD: Jay Roberts			San Bernardino OM: Ray Massie MD: Don Jefferies			Greensboro PD: Paul Franklin MD: Deano			Knoxville PD: Les Acree MD: Chris Huff		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	Reba McEntire, How Was I To Know	38 36	1	Trace Adkins, (This Ain't) No Thinkin' T	52 40	1	Clay Walker, Rumor Has It	39 19	1	Deana Carter, We Danced Anyway	39 34	1	Kenny Chesney, When I Close My Eyes	34 22	1	David Kersh, Another You	38 28
2	Patty Loveless, She Drew A Broken Heart	37 38	2	Alan Jackson, Everything I Love	47 48	2	Tracy Byrd, Don't Take Her She's All I G	34 16	2	John Berry, She's Taken A Shine	38 36	2	Alan Jackson, Everything I Love	32 32	2	Trace Adkins, (This Ain't) No Thinkin' T	37 31
3	Diamond Rio, Holdin'	37 38	3	Tracy Byrd, Don't Take Her She's All I G	46 43	3	Reba McEntire, How Was I To Know	33 26	3	LeAnn Rimes, Unchained Melody	38 36	3	Rick Trevino, Running Out Of Reasons To	32 32	3	George Strait, One Night At A Time	37 30
4	Trace Adkins, (This Ain't) No Thinkin' T	37 37	4	Clay Walker, Rumor Has It	45 41	4	John Berry, She's Taken A Shine	31 30	4	Reba McEntire, How Was I To Know	38 37	4	Kenny Chesney, When I Close My Eyes	32 29	4	Clay Walker, Rumor Has It	36 36
5	George Strait, One Night At A Time	37 22	5	David Kersh, Another You	45 40	5	Patty Loveless, She Drew A Broken Heart	30 25	5	Toby Keith, Me Too	36 36	5	Tracy Lawrence, Is That A Tear	30 33	5	Tracy Byrd, Don't Take Her She's All I G	36 34
6	Reba McEntire, How Was I To Know	36 36	6	Reba McEntire, How Was I To Know	42 49	6	Alan Jackson, Everything I Love	30 28	6	Brooks & Dunn, A Man This Loney	36 34	6	Brooks & Dunn, A Man This Loney	30 28	6	Kenny Chesney, When I Close My Eyes	35 32
7	Clay Walker, Rumor Has It	36 37	7	Tracy Lawrence, Better Man, Better Off	34 29	7	Toby Keith, Me Too	30 28	7	Trace Adkins, (This Ain't) No Thinkin' T	36 26	7	Reba McEntire, How Was I To Know	27 34	7	Alan Jackson, Everything I Love	34 36
8	Tracy Byrd, Don't Take Her She's All I G	35 35	8	Diamond Rio, Holdin'	27 29	8	Diamond Rio, Holdin'	29 13	8	Ty Herndon, She Wants To Be Wanted Again	34 35	8	Nathy Mattea, 455 Rocket	26 25	8	Tracy Lawrence, Better Man, Better Off	31 25
9	Alan Jackson, Everything I Love	35 35	9	Lorrie Morgan, Good As I Was To You	27 29	9	Trace Adkins, (This Ain't) No Thinkin' T	28 18	9	Clay Walker, Rumor Has It	28 10	9	Toby Keith, Me Too	25 29	9	Reba McEntire, How Was I To Know	28 30
10	David Kersh, Another You	30 21	10	Terri Clark, Emotional Girl	27 31	10	George Strait, One Night At A Time	21 24	10	Tracy Byrd, Don't Take Her She's All I G	25 26	10	John Berry, She's Taken A Shine	24 24	10	Terri Clark, Emotional Girl	27 21
11	John Berry, She's Taken A Shine	26 36	11	John Berry, She's Taken A Shine	26 29	11	Bryan White, Sittin' On Go	20 14	11	Kenny Chesney, When I Close My Eyes	25 23	11	John Berry, She's Taken A Shine	24 21	11	Lee Ann Womack, Never Again, Again	26 24
12	Tracy Lawrence, Better Man, Better Off	21 19	12	Mila Mason, Dark Horse	25 19	12	Collin Raye, On The Verge	19 17	12	Collin Raye, On The Verge	25 23	12	Diamond Rio, Holdin'	24 24	12	Patty Loveless, She Drew A Broken Heart	26 26
13	Collin Raye, On The Verge	20 21	13	Travis Tritt, Where Corn Don't Grow	25 42	13	Tracy Lawrence, Better Man, Better Off	18 12	13	George Strait, One Night At A Time	24 16	13	Diamond Rio, Holdin'	24 24	13	John Michael Montgomery, I Miss You A Li	26 24
14	Alabama, Sad Lookin' Moon	20 20	14	John Michael Montgomery, I Miss You A Li	25 19	14	John Michael Montgomery, I Miss You A Li	17 9	14	John Michael Montgomery, I Miss You A Li	24 22	14	Nippi Brannon, Daddy's Little Girl	23 20	14	Martina McBride, Cry On The Shoulder Of	24 22
15	Vince Gill, A Little More Love	19 10	15	Buffalo Club, If She Don't Love You	25 19	15	Alabama, Sad Lookin' Moon	17 19	15	Tracy Lawrence, Better Man, Better Off	24 22	15	Deana Carter, We Danced Anyway	23 16	15	Collin Raye, On The Verge	24 24
16	Buffalo Club, If She Don't Love You	19 10	16	Mark Chesnut, It's A Little Too Late	24 26	16	Kippie Brannon, Daddy's Little Girl	17 17	16	Alan Jackson, Everything I Love	24 24	16	George Strait, One Night At A Time	23 22	16	Lorrie Morgan, Good As I Was To You	23 15
17	Brooks & Dunn, Why Would I Say Goodbye	19 12	17	Collin Raye, On The Verge	24 22	17	LeAnn Rimes, Unchained Melody	16 19	17	LeAnn Rimes, Unchained Melody	23 26	17	LeAnn Rimes, Unchained Melody	23 23	17	Mila Mason, Dark Horse	23 15
18	Lorrie Morgan, Good As I Was To You	18 7	18	Deana Carter, We Danced Anyway	23 29	18	Travis Tritt, Where Corn Don't Grow	16 30	18	Martina McBride, Cry On The Shoulder Of	23 26	18	Brooks & Dunn, Why Would I Say Goodbye	22 17	18	Kevin Sharp, She's Sure Taking It Well	21 18
19	Deana Carter, We Danced Anyway	18 38	19	Patty Loveless, She Drew A Broken Heart	23 29	19	LeAnn Rimes, Unchained Melody	15 11	19	Lorrie Morgan, Good As I Was To You	23 23	19	Brooks & Dunn, Why Would I Say Goodbye	22 22	19	Alan Jackson, Everything I Love	21 16
20	Kenny Chesney, When I Close My Eyes	18 19	20	Alabama, Sad Lookin' Moon	23 20	20	Kevin Sharp, She's Sure Taking It Well	15 11	20	Collin Raye, On The Verge	22 14	20	Tracy Lawrence, Better Man, Better Off	21 18	20	Lee Ann Womack, Never Again, Again	19 17
21	Toby Keith, Me Too	18 21	21	Gene Watson, Change Her Mind	23 22	21	Kevin Sharp, She's Sure Taking It Well	14 13	21	Terri Clark, Emotional Girl	21 22	21	Deana Carter, We Danced Anyway	21 18	21	Mila Mason, Dark Horse	19 25
22	Terri Clark, Emotional Girl	18 21	22	Kenny Chesney, When I Close My Eyes	23 22	22	Lorrie Morgan, Good As I Was To You	13 16	22	Buffalo Club, If She Don't Love You	21 22	22	Buffalo Club, If She Don't Love You	20 19	22	Tracy Lawrence, Better Man, Better Off	19 20
23	Kevin Sharp, Nobody Knows	16 12	23	Darley Singletary, Amen Kind Of Love	22 21	23	Buffalo Club, If She Don't Love You	12 9	23	Bill Engvall, Here's Your Sign	18 1	23	LeAnn Rimes, Unchained Melody	17 25	23	John Berry, She's Taken A Shine	21 17
24	Travis Tritt, Where Corn Don't Grow	15 21	24	Rick Trevino, Running Out Of Reasons To	21 27	24	Deana Carter, We Danced Anyway	12 26	24	John Berry, She's Taken A Shine	22 24	24	LeAnn Rimes, Unchained Melody	16 16	24	Alan Jackson, Everything I Love	23 15
25	Mark Chesnut, It's A Little Too Late	15 12	25	Toby Keith, Me Too	21 32	25	Deana Carter, We Danced Anyway	12 26	25	Bryan White, Sittin' On Go	17 2	25	LeAnn Rimes, Unchained Melody	15 16	25	Tracy Byrd, Don't Take Her She's All I G	18 15
26	Trace Adkins, Every Light In The House	15 12	26	Bryan White, Sittin' On Go	20 10	26	Kathy Mattea, 455 Rocket	12 15	26	Trace Adkins, Every Light In The House	15 15	26	Trace Adkins, Every Light In The House	14 19	26	Rick Trevino, Running Out Of Reasons To	16 19
27	Mary Chapin Carpenter, Let Me Into Your	15 13	27	George Strait, One Night At A Time	19 18	27	Mark Chesnut, It's A Little Too Late	11 11	27	Rick Trevino, Running Out Of Reasons To	15 17	27	George Strait, Check Yes Or No	14 7	27	Clay Walker, Rumor Has It	16 23
28	Rick Trevino, Running Out Of Reasons To	14 18	28	Ty Herndon, She Wants To Be Wanted Again	18 17	28	Tracy Lawrence, Is That A Tear	11 14	28	Tracy Lawrence, Is That A Tear	14 14	28	Alabama, Sad Lookin' Moon	14 12	28	Toby Keith, Me Too	16 23
29	Darley Singletary, Amen Kind Of Love	14 21	29	Sammy Kershaw, Politics, Religion And	17 20	29	Sammy Kershaw, Politics, Religion And	11 11	29	David Kersh, Another You	11 30	29	Alabama, Sad Lookin' Moon	14 12	29	Clay Walker, Rumor Has It	16 23
30	Tracy Lawrence, Better Man, Better Off	14 21	30			30			30			30			30		



ALISON KRAUSS & UNION STATION
find my way back to my heart

COUNTRY RADIO SINGLE
ADD DATE APRIL 7TH



ROUNDER



"THE BETTER TO DREAM OF YOU"

THE NEW SINGLE FROM

MARY CHAPIN CARPENTER

AIRPLAY APRIL 7

**Catch Mary Chapin Carpenter
on her "A Place In This World Tour 1997"**

- 4/25 Sunrise, FL
- 4/26 Clearwater, FL
- 4/27 Sarasota, FL
- 4/29 Ft. Meyers, FL
- 5/1 New Orleans, LA
- 5/2 Austin, TX
- 5/3 Dallas, TX
- 5/7 Greensboro, NC
- 5/8 Charlotte, NC
- 5/9 Knoxville, TN
- 5/10 Greenville, SC
- 5/16 Madison, WI
- 5/17 Peoria, IL
- 5/18 Columbus, OH
- 5/22 Memphis, TN
- 5/23 Little Rock, AK
- 5/24 Birmingham, AL
- 5/25 Nashville, TN
- 5/29 Richmond, VA
- 5/30 Norfolk, VA
- 5/31 Columbia, SC
- 6/6 Kettering, OH (Dayton)
- 6/7 Waukegan, WI (Milwaukee)
- 6/8 Cincinnati, OH
- 6/12 Louisville, KY
- 6/13 Detroit, MI
- 6/14 Interlochen, MI
- 6/19 Fargo, ND
- 6/21 Telluride, CO
- 6/24 Highland Park, IL
- 6/25 Davenport, IA
- 6/26 Cadott, WI
- 6/28 Grand Junction, CO
- 7/1 Seattle, WA
- 7/2 Portland, OR
- 7/5 Concord, CA
- 7/6 Universal City, CA
- 7/8 San Diego, CA
- 7/9 Las Vegas, NV
- 7/10 Phoenix, AZ
- 7/12 Denver, CO
- 7/14 Kansas City, MO
- 7/15 St. Louis, MO
- 7/17 Cleveland, OH
- 7/18 New York, NY
- 7/23 Warwick, RI
- 7/24 Wallingford, CT
- 7/25 Vienna, VA
- 7/26 Vienna, VA
- 7/27 Vienna, VA
- 8/1 Holmdel, NJ
- 8/2 Bolton, MA
- 8/6 Springfield, MA
- 8/7 Albany, NY
- 8/10 Canandaigua, NY
- 8/15 Atlanta, GA
- 8/16 Atlanta, GA

ALL DATES ARE SUBJECT TO CHANGE

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COUNTRY AIRPLAY MONITOR

SONG ACTIVITY REPORTS

For Week Ending March 23, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

LEANN RIMES 1504/828										SAWYER BROWN 2150/479										KEVIN SHARP 3079/385										GEORGE STRAIT 4180/487										TANYA TUCKER 1367/165																				
The Light In Your Eyes (Curb)										Six Days On The Road (Curb)										She's Sure Taking It Well (143/Asylum)										One Night At A Time (MCA)										Little Things (Capitol Nashville)																				
Total Stations: 135										Total Stations: 153										Total Stations: 161										Total Stations: 161										Total Stations: 148																				
Chart Move: 46-34										Chart Move: 32-29										Chart Move: 23-20										Chart Move: 11-9										Chart Move: 37-35																				
City	Station	IP	W	L	W	L	W	L	W	City	Station	IP	W	L	W	L	W	L	W	City	Station	IP	W	L	W	L	W	City	Station	IP	W	L	W	L	W	City	Station	IP	W	L	W	L	W																	
L.A.	CMT	28	8	28	8	28	8	28	8	L.A.	CMT	28	8	28	8	28	8	28	8	28	L.A.	CMT	28	8	28	8	28	8	L.A.	CMT	28	8	28	8	28	8	L.A.	CMT	28	8	28	8	28	8	L.A.	CMT	28	8	28	8	28	8								
Chicago	WKXX	17	4	17	4	17	4	17	4	Chicago	WKXX	17	4	17	4	17	4	17	4	17	Chicago	WKXX	17	4	17	4	17	4	Chicago	WKXX	17	4	17	4	17	4	Chicago	WKXX	17	4	17	4	17	4	Chicago	WKXX	17	4	17	4	17	4	Chicago	WKXX	17	4	17	4	17	4
San Fran.	KSAN	9	1	9	1	9	1	9	1	San Fran.	KSAN	9	1	9	1	9	1	9	1	9	San Fran.	KSAN	9	1	9	1	9	1	San Fran.	KSAN	9	1	9	1	9	1	San Fran.	KSAN	9	1	9	1	9	1	San Fran.	KSAN	9	1	9	1	9	1	San Fran.	KSAN	9	1	9	1	9	1
Phila.	WXTU	10	1	10	1	10	1	10	1	Phila.	WXTU	10	1	10	1	10	1	10	1	10	Phila.	WXTU	10	1	10	1	10	1	Phila.	WXTU	10	1	10	1	10	1	Phila.	WXTU	10	1	10	1	10	1	Phila.	WXTU	10	1	10	1	10	1	Phila.	WXTU	10	1	10	1	10	1
Dallas	KPLX	11	1	11	1	11	1	11	1	Dallas	KPLX	11	1	11	1	11	1	11	1	11	Dallas	KPLX	11	1	11	1	11	1	Dallas	KPLX	11	1	11	1	11	1	Dallas	KPLX	11	1	11	1	11	1	Dallas	KPLX	11	1	11	1	11	1	Dallas	KPLX	11	1	11	1	11	1
Wash., DC	WFLZ	13	1	13	1	13	1	13	1	Wash., DC	WFLZ	13	1	13	1	13	1	13	1	13	Wash., DC	WFLZ	13	1	13	1	13	1	Wash., DC	WFLZ	13	1	13	1	13	1	Wash., DC	WFLZ	13	1	13	1	13	1	Wash., DC	WFLZ	13	1	13	1	13	1	Wash., DC	WFLZ	13	1	13	1	13	1
Houston	KIKK	14	1	14	1	14	1	14	1	Houston	KIKK	14	1	14	1	14	1	14	1	14	Houston	KIKK	14	1	14	1	14	1	Houston	KIKK	14	1	14	1	14	1	Houston	KIKK	14	1	14	1	14	1	Houston	KIKK	14	1	14	1	14	1	Houston	KIKK	14	1	14	1	14	1
Boston	WKLB	15	1	15	1	15	1	15	1	Boston	WKLB	15	1	15	1	15	1	15	1	15	Boston	WKLB	15	1	15	1	15	1	Boston	WKLB	15	1	15	1	15	1	Boston	WKLB	15	1	15	1	15	1	Boston	WKLB	15	1	15	1	15	1	Boston	WKLB	15	1	15	1	15	1
Miami	WKIS	16	1	16	1	16	1	16	1	Miami	WKIS	16	1	16	1	16	1	16	1	16	Miami	WKIS	16	1	16	1	16	1	Miami	WKIS	16	1	16	1	16	1	Miami	WKIS	16	1	16	1	16	1	Miami	WKIS	16	1	16	1	16	1	Miami	WKIS	16	1	16	1	16	1
Atlanta	WKHX	17	1	17	1	17	1	17	1	Atlanta	WKHX	17	1	17	1	17	1	17	1	17	Atlanta	WKHX	17	1	17	1	17	1	Atlanta	WKHX	17	1	17	1	17	1	Atlanta	WKHX	17	1	17	1	17	1	Atlanta	WKHX	17	1	17	1	17	1	Atlanta	WKHX	17	1	17	1	17	1
Seattle	KMPS	18	1	18	1	18	1	18	1	Seattle	KMPS	18	1	18	1	18	1	18	1	18	Seattle	KMPS	18	1	18	1	18	1	Seattle	KMPS	18	1	18	1	18	1	Seattle	KMPS	18	1	18	1	18	1	Seattle	KMPS	18	1	18	1	18	1	Seattle	KMPS	18	1	18	1	18	1
Long Isl.	WJIC	19	1	19	1	19	1	19	1	Long Isl.	WJIC	19	1	19	1	19	1	19	1	19	Long Isl.	WJIC	19	1	19	1	19	1	Long Isl.	WJIC	19	1	19	1	19	1	Long Isl.	WJIC	19	1	19	1	19	1	Long Isl.	WJIC	19	1	19	1	19	1	Long Isl.	WJIC	19	1	19	1	19	1
San Diego	KSAN	20	1	20	1	20	1	20	1	San Diego	KSAN	20	1	20	1	20	1	20	1	20	San Diego	KSAN	20	1	20	1	20	1	San Diego	KSAN	20	1	20	1	20	1	San Diego	KSAN	20	1	20	1	20	1	San Diego	KSAN	20	1	20	1	20	1	San Diego	KSAN	20	1	20	1	20	1
Min.	KEYE	21	1	21	1	21	1	21	1	Min.	KEYE	21	1	21	1	21	1	21	1	21	Min.	KEYE	21	1	21	1	21	1	Min.	KEYE	21	1	21	1	21	1	Min.	KEYE	21	1	21	1	21	1	Min.	KEYE	21	1	21	1	21	1								
St. Louis	WKGB	22	1	22	1	22	1	22	1	St. Louis	WKGB	22	1	22	1	22	1	22	1	22	St. Louis	WKGB	22	1	22	1	22	1	St. Louis	WKGB	22	1	22	1	22	1	St. Louis	WKGB	22	1	22	1	22	1	St. Louis	WKGB	22	1	22	1	22	1	St. Louis	WKGB	22	1	22	1	22	1
Balt.	WPDC	23	1	23	1	23	1	23	1	Balt.	WPDC	23	1	23	1	23	1	23	1	23	Balt.	WPDC	23	1	23	1	23	1	Balt.	WPDC	23	1	23	1	23	1	Balt.	WPDC	23	1	23	1	23	1	Balt.	WPDC	23	1	23	1	23	1								
Pitts.	WOSY	24	1	24	1	24	1	24	1	Pitts.	WOSY	24	1	24	1	24	1	24	1	24	Pitts.	WOSY	24	1	24	1	24	1	Pitts.	WOSY	24	1	24	1	24	1	Pitts.	WOSY	24	1	24	1	24	1	Pitts.	WOSY	24	1	24	1	24	1								
Phoen.	KMLE	25	1	25	1	25	1	25	1	Phoen.	KMLE	25	1	25	1	25	1	25	1	25	Phoen.	KMLE	25	1	25	1	25	1	Phoen.	KMLE	25	1	25	1	25	1	Phoen.	KMLE	25	1	25	1	25	1	Phoen.	KMLE	25	1	25	1	25	1								
Tampa	KNIX	26	1	26	1	26	1	26	1	Tampa	KNIX	26	1	26	1	26	1	26	1	26	Tampa	KNIX	26	1	26	1	26	1	Tampa	KNIX	26	1	26	1	26	1	Tampa	KNIX	26	1	26	1	26	1	Tampa	KNIX	26	1	26	1	26	1								
Cleveland	WGAR	27	1	27	1	27	1	27	1	Cleveland	WGAR	27	1	27	1	27	1	27	1	27	Cleveland	WGAR	27	1	27	1	27	1	Cleveland	WGAR	27	1	27	1	27	1	Cleveland	WGAR	27	1	27	1	27	1	Cleveland	WGAR	27	1	27	1	27	1								
Denver	KYGO	28	1	28	1	28	1	28	1	Denver	KYGO	28	1	28	1	28	1	28	1	28	Denver	KYGO	28	1	28	1	28	1	Denver	KYGO	28	1	28	1	28	1	Denver	KYGO	28	1	28	1	28	1	Denver	KYGO	28	1	28	1	28	1								
Port., OR	KUJW	29	1	29	1	29	1	29	1	Port., OR	KUJW	29	1	29	1	29	1	29	1	29	Port., OR	KUJW	29	1	29	1	29	1	Port., OR	KUJW	29	1	29	1	29	1	Port., OR	KUJW	29	1	29	1	29	1	Port., OR	KUJW	29	1	29	1	29	1								
Cincinnati	WUBE	30	1	30	1	30	1	30	1	Cincinnati	WUBE	30	1	30	1	30	1	30	1	30	Cincinnati	WUBE	30	1	30	1	30	1	Cincinnati	WUBE	30	1	30	1	30	1	Cincinnati	WUBE	30	1	30	1	30	1	Cincinnati	WUBE	30	1	30	1	30	1								
Kan.City	KBEO	31	1	31	1	31	1	31	1	Kan.City	KBEO	31	1	31	1	31	1	31	1	31	Kan.City	KBEO	31	1	31	1	31	1	Kan.City	KBEO	31	1	31	1	31	1	Kan.City	KBEO	31	1	31	1	31	1	Kan.City	KBEO	31	1	31	1	31	1								
Rivers	WDAF	32	1	32	1	32	1	32	1	Rivers	WDAF	32	1	32	1	32	1	32	1	32	Rivers	WDAF	32	1	32	1	32	1	Rivers	WDAF	32	1	32	1	32	1	Rivers	WDAF	32	1	32	1	32	1	Rivers	WDAF	32	1	32	1	32	1								
Milwaukee	WKML	33	1	33	1	33	1	33	1	Milwaukee	WKML	33	1	33	1	33	1	33	1	33	Milwaukee	WKML	33	1	33	1	33	1	Milwaukee	WKML	33	1	33	1	33	1	Milwaukee	WKML	33	1	33	1	33	1	Milwaukee	WKML	33	1	33	1	33	1								
Sacram.	KNCI	34	1	34	1	34	1	34	1	Sacram.	KNCI	34	1	34	1	34	1	34	1	34	Sacram.	KNCI	34	1	34	1	34	1	Sacram.	KNCI	34	1	34	1	34	1	Sacram.	KNCI	34	1	34	1	34	1	Sacram.	KNCI	34	1	34	1	34	1								
San Jose	KRTY	35	1	35	1	35	1	35	1	San Jose	KRTY	35	1	35	1	35	1	35	1	35	San Jose	KRTY	35	1	35	1	35	1	San Jose	KRTY	35	1	35	1	35	1	San Jose	KRTY	35	1	35	1	35	1	San Jose	KRTY	35	1	35	1	35	1								
W.P. Beach	WCOL	36	1	36	1	36	1	36	1	W.P. Beach	WCOL	36	1	36	1	36	1	36	1	36	W.P. Beach	WCOL	36	1	36	1	36	1	W.P. Beach	WCOL	36	1	36	1	36	1	W.P. Beach	WCOL	36	1	36	1	36	1	W.P. Beach	WCOL	36	1	36	1	36	1								
Norfolk	WCMS	37	1	37	1	37	1	37	1	Norfolk	WCMS	37	1	37	1	37	1	37	1	37	Norfolk	WCMS	37	1	37	1	37	1	Norfolk	WCMS	37	1	37	1	37	1	Norfolk	WCMS	37	1	37	1	37	1	Norfolk	WCMS	37	1	37	1	37	1								
San Antonio	WGH	38	1	38	1	38	1	38	1	San Antonio	WGH	38	1	38	1	38	1	38	1	38	San Antonio	WGH	38	1	38	1	38	1	San Antonio	WGH</																														

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3200 detections for the first time)

ALABAMA 3355/253
Sad Lookin' Moon (RCA)
Total Stations: 161/Chart Move: 19-16
Heavy (35+ plays): 0
Medium (25-34): 38 KAJA, KASE, KBEQ, KCCY, KHEY, KKAT, KKBQ, KKCS, KMLE, KMPS, KRMD, KSOP, KTST, KUPL, KUZZ, KXKC, KXXY, KYCW, WBBS, WBOB, WCLB, WCOL, WDOO, WGKX, WGRL, WIL, WKCN, WKTF, WMSI, WMZQ, WNCY, WQBE, WRNS, WSOC, WWGR, WXBQ, WYAY
Light (Under 25): 123
New Airplay This Week: 3 KFMS, KRTY, WRBQ

LORRIE MORGAN 3291/115
Good As I Was To You (BNA)
Total Stations: 159/Chart Move: 18-17
Heavy (35+): 4 KTST, WAMZ, WGRL, WXBQ
Medium (25-34): 41 KAJA, KBEQ, KFKF, KKCS, KMDL, KRMD, KSSN, KWNR, KXKC, KXXY, KYCW, WBBS, WCKT, WCOL, WDOO, WDRM, WFMS, WFRE, WGAR, WGGY, WGH, WHSL, WHYL, WJCL, WKCN, WKHK, WKIX, WKTF, WPOC, WQBE, WQDR, WQXK, WSSL, WSTH, WTDR, WUBE, WUSY, WWGR, WXBQ, WYAY, WYCD
Light (Under 25): 115
New Airplay This Week: 1 KRTY

THE BUFFALO CLUB 3222/251
If She Don't Love You (Rising Tide)
Total Stations: 159/Chart Move: 20-18
Heavy (35+): 1 WGRL
Medium (25-34): 31 KBEQ, KCCY, KDRK, KMDL, KRMD, KRTY, KTST, KWNR, KXKC, KXXY, KYCY, KZLA, WBCT, WCLB, WDOO, WFKS, WFRE, WJCL, WKCN, WKIX, WKTF, WKXC, WMSI, WPOC, WQBE, WRNS, WWGR, WXYZ, WXBQ, WYAY, WYCD
Light (Under 25): 127
New Airplay This Week: 2 KSCS, KWEN

JOHN MICHAEL MONTGOMERY 3200/498
I Miss You A Little (Atlantic)
Total Stations: 161/Chart Move: 22-19
Heavy (35+): 4 KKBQ, WGRL, WXBQ, WYGY
Medium (25-34): 28 KASE, KBEQ, KEEY, KGMV, KIKK, KPLX, KRMD, KXKC, KYNG, WAMZ, WBBS, WBOB, WCOL, WDOO, WFMS, WGAR, WIVK, WKCN, WLWI, WMSI, WNCY, WPOC, WQBE, WQDR, WQXK, WRNS, WWGR, WYAY
Light (Under 25): 129
New Airplay This Week: 6 KFRG, KSSN, KTEX, KWNR, WIL, WKXC

Medium (25-34): 0
Light (Under 25): 42
New Airplay This Week: 2 KMDL, WDOO

TAMMY GRAHAM 320/153
A Dozen Red Roses (Career)
Total Stations: 50/Chart Move: 68-59
Heavy (35+): 0
Medium (25-34): 2 WBCT, WYAY
Light (Under 25): 48
New Airplay This Week: 9 KIKK, KJYY, KMLE, KTST, KWJJ, KYCW, WKSF, WKXC, WZZK

JEFF WOOD 296/39
Use Mine (Imprint)
Total Stations: 39/Chart Move: 60-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 39
New Airplay This Week: 5 KIKF, KVOO, WCMS, WDOO, WGRL

PAUL BRANDT 244/75
Take It From Me (Reprise)
Total Stations: 41/Chart Move: 66-61
Heavy (35+): 0
Medium (25-34): 1 WQBE
Light (Under 25): 40
New Airplay This Week: 3 KJYY, WGRL, WMZQ

NIKKI NELSON 229/4
Too Little, Too Much (Columbia)
Total Stations: 67/Chart Move: 63-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 67
New Airplay This Week: 1 KSN

★ **ANITA COCHRAN 208/140**
I Could Love A Man Like That (Warner Bros.)
Total Stations: 69/Chart Move: Debut 64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 69
New Airplay This Week: 3 KMDL, WKSF, WLWI

JOHN & AUDREY WIGGINS 204/123
Somewhere In Love (Mercury Nashville)
Total Stations: 38/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
New Airplay This Week: 10 KFDI, KIKF, KMDL, KSKS, KWNR, WBCT, WKCN, WKIX, WKSF, WQBE

SARA EVANS 191/68
True Lies (RCA)
Total Stations: 41/Chart Move: 73-67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 41
New Airplay This Week: 9 WCMS, WDAF, WDOO, WFMS, WKCN, WKSF, WMJC, WSOC, WXYZ

★ **JEFF CARSON 180/149**
Do It Again (Curb)
Total Stations: 61/Chart Move: Debut 68
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 61
New Airplay This Week: 4 KUBL, WMIL, WSTH, WTGE

PERFECT STRANGER 180/13
Fire When Ready (Curb)
Total Stations: 36/Chart Move: 67-69
Heavy (35+): 0
Medium (25-34): 1 WXBQ
Light (Under 25): 35
New Airplay This Week: 5 KIKF, KTTS, WCLB, WKCN, WRNS

CARYL MACK PARKER 162/10
One Night Stand (Magnatone)
Total Stations: 28/Chart Move: 69-71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 28
New Airplay This Week: 2 KXKT, WFMS

★ **JAMES BONAMY 132/132**
The Swing (Epic)
Total Stations: 59/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 1 WSTH

3199 - 1000 DETECTIONS

KEVIN SHARP 3079/385
She's Sure Taking It Well (143/Asylum)
Total Stations: 161/Chart Move: 23-20
Heavy (35+ plays): 4 KSN, KYCY, WDOO, WYAY
Medium (25-34): 31 KASE, KBEQ, KFKF, KMDL, KMLE, KNCI, KRMD, KTST, KXKC, KXXY, KYCW, KYNG, WAMZ, WBCT, WESC, WFRE, WGAR, WGRL, WKCN, WKIX, WKTF, WMSI, WQBE, WQDR, WQMX, WRNS, WSTH, WWGR, WWWW, WXBQ, WYAY
Light (Under 25): 126
New Airplay This Week: 6 KAJA, KFRG, KKAT, KWEN, WGGY, WKIS

BRYAN WHITE 2975/542
Sittin' On Go (Asylum)
Total Stations: 159/Chart Move: 25-21
Heavy (35+): 5 KPLX, KTST, KYNG, WBOB, WDOO
Medium (25-34): 27 KBEQ, KSKS, KUPL, KUZZ, KYCY, WAMZ, WBCT, WCLB, WCOL, WEZL, WFLS, WFRE, WGAR, WGRL, WIL, WKCN, WKIX, WKXC, WKXC, WMSI, WPOC, WQBE, WRKZ, WRNS, WSTH, WXBQ, WYAY
Light (Under 25): 127
New Airplay This Week: 13 KAJA, KFRG, KIKK, KTEX, WBBS, WCUZ, WJCL, WKLB, WQIK, WSOC, WTGE, WTOR, WVLK

MILA MASON 2753/403
Dark Horse (Atlantic)
Total Stations: 161/Chart Move: 26-22
Heavy (35+): 2 KYCY, WDOO
Medium (25-34): 29 KBEQ, KFKF, KMDL, KNCI, KPLX, KRTY, KTST, KXKC, KXXY, KYCW, KYNG, KZSN, WBCT, WFMS, WFRE, WGRL, WHYL, WKCN, WKIX, WKTF, WPOC, WRNS, WSIX, WSTH, WWGR, WXBQ, WYAY, WYCD, WYGY
Light (Under 25): 130
New Airplay This Week: 12 KEEY, KFRG, KTTS, KUPL, WCUZ, WDSY, WGH, WIL, WKLB, WQMX, WTOR, WYRK

KATHY MATTEA 2652/174
455 Rocket (Mercury Nashville)
Total Stations: 155/Chart Move: 24-23
Heavy (35+): 3 WCMS, WDOO, WPOC
Medium (25-34): 29 KHEY, KIKF, KMDL, KSON, KXKC, KYCW, WBCT, WCLB, WCKT, WFLS, WGH, WGRL, WHYL, WKLB, WKSF, WKTF, WQBE, WRBQ, WRKZ, WRNS, WSM, WSTH, WTOR, WUSN, WWGR, WXYZ, WXBQ, WYAY, WYNK
Light (Under 25): 123
New Airplay This Week: 2 KIIM, WGGY

MINDY MCCREARY 2615/525
A Girl's Got To Do (What A Girl's Got To Do) (BNA)
Total Stations: 159/Chart Move: 29-25
Heavy (35+): 2 KYNG, WSTH
Medium (25-34): 21 KBEQ, KCCY, KEEY, KFKF, KMDL, KRYS, WBOB, WFLS, WFRE, WGAR, WGN, WKIX, WLWI, WMSI, WPOC, WQMX, WSIX, WUSY, WXYZ, WYAY, WYCD
Light (Under 25): 136
New Airplay This Week: 10 KAJA, KNAX, KYCY, WGRL, WIVK, WKHX, WQDR, WQIK, WVLK, WYRK

BROOKS & DUNN 2325/925
Why Would I Say Goodbye (Arista)
Total Stations: 158/Chart Move: 34-26
Heavy (35+): 0
Medium (25-34): 9 KASE, KMLE, WGRL, WKCN, WMSI, WPOC, WWGR, WYAY, WYCD
Light (Under 25): 149
New Airplay This Week: 37 KFDI, KFMS, KFRG, KHAY, KIKK, KKAT, KRTY, KVOO, KWEN, KXXY, KYCW, KYCY, KYGO, KYNG, WBCT, WBOB, WCHY, WCOL, WCKT, WCUZ, WDOO, WDRM, WDSY, WESC, WGH, WGRL, WHSL, WKCO, WKIS, WKSF, WKSJ, WKTF, WMJC, WMSI, WTGE, WYNN, WYCD

SAWYER BROWN 2150/479
Six Days On The Road (Curb)
Total Stations: 153/Chart Move: 32-29
Heavy (35+): 1 WBOB
Medium (25-34): 17 KBEQ, KEEY, KGMV, KIKK, KMLE, KNIX, KSN, KUPL, KWJJ, WBCT, WCOL, WGAR, WKCN, WRKZ, WRNS, WSM, WYAY
Light (Under 25): 135
New Airplay This Week: 16 KATM, KIIM, KPLX, KSCS, KVET, KXKC, KXKT, WESC, WJCL, WKHX, WKXK, WKSJ, WMIL, WOKO, WQYK, WTGE

MARTINA MCBRIDE 2012/92
Cry On The Shoulder Of The Road (RCA)
Total Stations: 159/Chart Move: 31-30
Heavy (35+): 0
Medium (25-34): 9 KHEY, KTST, KXXY, KYCW, WDOO, WJCL, WPOC, WWGR, WXBQ
Light (Under 25): 150
New Airplay This Week: 6 KAJA, KOUL, KWNR, WBBS, WDRM, WKHX

BIG HOUSE 1678/114
Cold Outside (MCA)
Total Stations: 146/Chart Move: 33-31
Heavy (35+): 0
Medium (25-34): 11 KMDL, KTST, KUZZ, KYCY, WKIX, WKTF, WQBE, WRNS, WXBQ, WYAY
Light (Under 25): 135
New Airplay This Week: 6 KIKK, KOUL, KYCW, KZLA, WQIK, WQYK

VINCE GILL 1621/1099
A Little More Love (MCA)
Total Stations: 141/Chart Move: 50-33
Heavy (35+): 0
Medium (25-34): 6 KASE, KMLE, KTTS, KYCY, WGRL, WYAY
Light (Under 25): 135
New Airplay This Week: 80 KAJA, KATM, KBEQ, KDDK, KDRK, KEEY, KFKF, KFMS, KGMV, KHAY, KHEY, KIIM, KIKK, KJYY, KMDL, KMPS, KNCI, KRMD, KRST, KSCS, KSKS, KTOM, KTST, KTTS, KUZZ, KVOO, KWEN, KWNR, KXKC, KXKT, KYGO, WAMZ, WCKT, WCLB, WCKT, WDOO, WESC, WEZL, WFLS, WGGY, WGH, WKXK, WKXC, WLWI, WMSI, WMZQ, WNCY, WNOE, WOW, WPOC, WQBE, WQDR, WQXK, WRKZ, WRNS, WROO, WSM, WTOR, WUSN, WUSY, WWGR, WYAY, WYCD, WYNN, WYNN, WZZK

LEANN RIMES 1504/828
The Light In Your Eyes (Curb)
Total Stations: 135/Chart Move: 46-34
Heavy (35+): 1 KYCY
Medium (25-34): 5 KASE, KMLE, KUPL, WBBS, WYAY
Light (Under 25): 129
New Airplay This Week: 55 KATM, KBEQ, KDRK, KFDI, KGMV, KHEY, KIIM, KJYY, KKAT, KKCS, KMLE, KNCI, KRST, KRTY, KSN, KSON, KSOP, KTOM, KUBL, KUZZ, KXKT, KZLA, KZSN, WBOB, WBOB, WCLB, WEZL, WFRE, WGAR, WGN, WGR, WIL, WKCN, WKJN, WKSF, WKSJ, WKTF, WKXC, WLWI, WMJC, WMZQ, WNOE, WOW, WPOC, WQBE, WQDR, WQYK, WRKZ, WRNS, WROO, WUSN, WYAY, WYCD, WYNN, WYNN, WZZK

LEANN RIMES 1504/828
The Light In Your Eyes (Curb)
Total Stations: 135/Chart Move: 46-34
Heavy (35+): 1 KYCY
Medium (25-34): 5 KASE, KMLE, KUPL, WBBS, WYAY
Light (Under 25): 129
New Airplay This Week: 55 KATM, KBEQ, KDRK, KFDI, KGMV, KHEY, KIIM, KJYY, KKAT, KKCS, KMLE, KNCI, KRST, KRTY, KSN, KSON, KSOP, KTOM, KUBL, KUZZ, KXKT, KZLA, KZSN, WBOB, WBOB, WCLB, WEZL, WFRE, WGAR, WGN, WGR, WIL, WKCN, WKJN, WKSF, WKSJ, WKTF, WKXC, WLWI, WMJC, WMZQ, WNOE, WOW, WPOC, WQBE, WQDR, WQYK, WRKZ, WRNS, WROO, WUSN, WYAY, WYCD, WYNN, WYNN, WZZK

TANYA TUCKER 1367/165
Little Things (Capitol Nashville)
Total Stations: 148/Chart Move: 37-35
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 148
New Airplay This Week: 7 KDRK, KVET, KYNG, WCKT, WKLB, WMSI, WWKA

MARK WILLS 1226/169
Places I've Never Been (Mercury Nashville)
Total Stations: 129/Chart Move: 39-37
Heavy (35+): 0

Medium (25-34): 4 KBEQ, KTST, KUZZ, WUSY
Light (Under 25): 125
New Airplay This Week: 11 KFRG, KOUL, KVOO, KXKC, WCMS, WMIL, WQYK, WUSN, WXYZ, WYGY, WYNK

TRISHA YEARWOOD 1064/217
I Need You (MCA)
Total Stations: 118/Chart Move: 40-40
Heavy (35+): 1 KYCY
Medium (25-34): 3 KYNG, WBBS, WGRL
Light (Under 25): 114
New Airplay This Week: 18 KDRK, KRMD, KRST, KSON, KVOO, WAMZ, WBUB, WCOL, WESC, WEZL, WGRL, WIOV, WKIX, WMSI, WNOE, WPOC, WSSL, WXTU

LEE ANN WOMACK 1054/236
Never Again, Again (Decca)
Total Stations: 123/Chart Move: 41-41
Heavy (35+): 0
Medium (25-34): 3 KMLE, WAMZ, WIVK
Light (Under 25): 120
New Airplay This Week: 16 KCCY, KHAY, KIKF, KKAT, KTOM, WCKT, WIOV, WKXK, WKXC, WMIL, WNOE, WPOC, WROO, WSOC, WUSN, WWKA

JOE DIFFIE 1015/204
This Is Your Brain (Epic)
Total Stations: 107/Chart Move: 42-43
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 106
New Airplay This Week: 17 KFDI, KHEY, KIKK, KRMD, KRST, KTEX, KTOM, KTST, KUPL, KXXY, KYCW, KYCY, WGRL, WIOV, WKHK, WQYK, WRNS

999 - 500 DETECTIONS

SONS OF THE DESERT 959/187
Whatever Comes First (Epic)
Total Stations: 113/Chart Move: 43-44
Heavy (35+): 2 KFMS, KMDL
Medium (25-34): 1 KBEQ
Light (Under 25): 110
New Airplay This Week: 9 KRMD, KTEX, WCLB, WCMS, WCKT, WHSL, WKHK, WLWI, WXBQ

DEANA CARTER 950/699
Count Me In (Capitol Nashville)
Total Stations: 120/Chart Move: 61-45
Heavy (35+): 0
Medium (25-34): 2 KMLE, WGRL
Light (Under 25): 118
New Airplay This Week: 52 KASE, KATM, KBEQ, KCCY, KDRK, KFDI, KFKF, KGMV, KHEY, KIIM, KIKK, KIKK, KJYY, KKCS, KMLE, KMPS, KNCI, KOUL, KSOP, KTTS, KXKC, KYNG, KZLA, WAMZ, WBOB, WCMS, WCOL, WEZL, WFRE, WGAR, WGN, WGR, WHYL, WIRK, WKCN, WKXC, WKXC, WLWI, WMIL, WMJC, WNCY, WNOE, WNOE, WRKZ, WRNS, WROO, WSSL, WSTH, WTGE, WUSY, WWKA, WYCD, WZZK

KIPPI BRANNON 808/102
Daddy's Little Girl (Curb/Universal)
Total Stations: 97/Chart Move: 44-47
Heavy (35+): 0
Medium (25-34): 6 KTST, WDOO, WGGY, WJCL, WRBQ, WXYZ
Light (Under 25): 91
New Airplay This Week: 9 KILT, KTOM, KWNR, WAMZ, WBCT, WCLB, WHSL, WXBQ, WYCD

BURNIN' DAYLIGHT 789/136
Say Yes (Curb)
Total Stations: 112/Chart Move: 49-48
Heavy (35+): 0

Medium (25-34): 3 KBEQ, WKIX, WWGR
Light (Under 25): 109
New Airplay This Week: 7 WAMZ, WCLB, WCOS, WQDR, WQYK, WYAY, WYNK

LITTLE TEXAS 770/67
Bad For Us (Warner Bros.)
Total Stations: 76/Chart Move: 45-49
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 75
New Airplay This Week: 7 KAJA, WCKT, WHSL, WKJN, WQMX, WROO, WUSY

THRASHER SHIVER 563/42
Be Honest (Asylum)
Total Stations: 78/Chart Move: 51-51
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 77
New Airplay This Week: 5 KSON, KYCY, WCMS, WNOE, WYGY

TY HERNDON 550/248
Loved Too Much (Epic)
Total Stations: 73/Chart Move: 56-52
Heavy (35+): 1 KKBQ
Medium (25-34): 3 KBEQ, KMLE, WYAY
Light (Under 25): 69
New Airplay This Week: 23 KDDK, KFDI, KHAY, KIKF, KKAT, KKCS, KMDL, KRMD, KSON, KYCY, KYNG, KZLA, KZSN, WBCT, WGN, WHYL, WIRK, WKCN, WKIX, WNCY, WPOC, WQXK, WZZK

DAVID LEE MURPHY 517/61
Breakfast In Birmingham (MCA)
Total Stations: 70/Chart Move: 52-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 70
New Airplay This Week: 8 KHAY, WBUB, WCLB, WDRM, WKSJ, WOKO, WSIX, WXBQ

RICK TREVINO 507/169
I Only Get This Way With You (Columbia)
Total Stations: 91/Chart Move: 54-54
Heavy (35+): 1 KYCY
Medium (25-34): 0
Light (Under 25): 90
New Airplay This Week: 18 KAJA, KBEQ, KFDI, KFKF, KSOP, KUPL, KVOO, WBEE, WDOO, WKCN, WMSI, WNCY, WOW, WRKZ, WSM, WTGE, WWGR, WYAY

499 - 75 DETECTIONS

DARYLE SINGLETARY 495/118
The Used To Be's (Giant)
Total Stations: 81/Chart Move: 53-55
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 81
New Airplay This Week: 10 KHAY, KIKF, KKCS, KRST, KUBL, WBCT, WCLB, WDOO, WUSY, WVLK

MARK CHESNUTT 453/274
Let It Rain (Decca)
Total Stations: 69/Chart Move: 64-57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 69
New Airplay This Week: 18 KDDK, KIKK, KMPS, KPLX, KTST, KVET, WCOL, WFLS, WHYL, WKCN, WKCO, WKXC, WPOC, WQXK, WRKZ, WSM, WUSY, WWGR

SUZY BOGGUSS 326/51
She Said, He Heard (Capitol Nashville)
Total Stations: 42/Chart Move: 58-58
Heavy (35+): 0

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

S K I P E W I N G

"mary go round"

AIRPLAY DATE: APRIL 14th

the debut single
from his forthcoming album
until i found you

produced by Billy Joe Walker, Jr.



"There's A New Word In Country."

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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track, service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	3	11	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE 1 week at No. 1	TRACE ADKINS	5273	4953
2	7	10	RUMOR HAS IT GIANT	CLAY WALKER	5222	4764
3	1	15	HOW WAS I TO KNOW MCA	REBA MCENTIRE	5191	5372
4	4	17	HOLDIN' ARISTA	DIAMOND RIO	5145	4891
5	8	11	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	4864	4602
6	10	16	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	4757	4226
7	5	16	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4568	4880
8	2	18	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	4419	5222
9	11	4	ONE NIGHT AT A TIME MCA	GEORGE STRAIT	4180	3693
10	9	12	EVERYTHING I LOVE ARISTA	ALAN JACKSON	4148	4481
11	12	7	ON THE VERGE EPIC	COLLIN RAYE	4113	3652
12	15	12	ANOTHER YOU CURB	DAVID KERSH	3962	3443
13	13	13	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	3746	3556
14	14	7	BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	3734	3528
15	6	17	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	3655	4799
★ ★ ★ AIRPOWER ★ ★ ★						
16	19	6	SAD LOOKIN' MOON RCA	ALABAMA	3355	3102
★ ★ ★ AIRPOWER ★ ★ ★						
17	18	11	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	3291	3176
★ ★ ★ AIRPOWER ★ ★ ★						
18	20	12	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	3222	2971
★ ★ ★ AIRPOWER ★ ★ ★						
19	22	6	I MISS YOU A LITTLE ATLANTIC	JOHN MICHAEL MONTGOMERY	3200	2702
20	23	9	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	3079	2694
21	25	6	SITTIN' ON GO ASYLUM	BRYAN WHITE	2975	2433
22	26	9	DARK HORSE ATLANTIC	MILA MASON	2753	2350
23	24	12	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	2652	2478
24	17	20	ME TOO MERCURY NASHVILLE	TOBY KEITH	2619	3248
25	29	6	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA	MINDY MCCREADY	2615	2090
26	34	3	WHY WOULD I SAY GOODBYE ARISTA	BROOKS & DUNN	2325	1400
27	16	16	UNCHAINED MELODY CURB	LEANN RIMES	2270	3390
28	21	20	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	2179	2944
29	32	6	SIX DAYS ON THE ROAD CURB	SAWYER BROWN	2150	1671
30	31	11	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	2012	1920
31	33	9	COLD OUTSIDE MCA	BIG HOUSE	1678	1564
32	30	18	A MAN THIS LONELY ARISTA	BROOKS & DUNN	1662	2012
33	50	2	A LITTLE MORE LOVE MCA	VINCE GILL	1621	522
34	46	3	THE LIGHT IN YOUR EYES CURB	LEANN RIMES	1504	676
35	37	6	LITTLE THINGS CAPITOL NASHVILLE	TANYA TUCKER	1367	1202
36	38	11	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT		1329	1119
37	39	6	PLACES I'VE NEVER BEEN MERCURY NASHVILLE	MARK WILLS	1226	1057

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	28	18	HEARTBROKE EVERY DAY BNA	LONESTAR	1154	2231
39	35	10	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	1121	1368
40	40	6	I NEED YOU MCA	TRISHA YEARWOOD	1064	847
41	41	4	NEVER AGAIN, AGAIN DECCA	LEE ANN WOMACK	1054	818
42	36	19	HALF WAY UP RCA	CLINT BLACK	1026	1290
43	42	5	THIS IS YOUR BRAIN EPIC	JOE DIFFIE	1015	811
44	43	5	WHATEVER COMES FIRST EPIC	SONS OF THE DESERT	959	772
45	61	2	COUNT ME IN CAPITOL NASHVILLE	DEANA CARTER	950	251
46	27	12	EASE MY TROUBLED MIND COLUMBIA	RICOCHE	939	2285
47	44	9	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	808	706
48	49	8	SAY YES CURB	BURNIN' DAYLIGHT	789	653
49	45	6	BAD FOR US WARNER BROS.	LITTLE TEXAS	770	703
50	47	7	THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	579	668
51	51	7	BE HONEST ASYLUM	THRASHER SHIVER	563	521
52	56	3	LOVED TOO MUCH EPIC	TY HERNDON	550	302
53	52	4	BREAKFAST IN BIRMINGHAM MCA	DAVID LEE MURPHY	517	456
54	54	3	I ONLY GET THIS WAY WITH YOU COLUMBIA	RICK TREVINO	507	338
55	53	4	THE USED TO BE'S GIANT	DARYLE SINGLETARY	495	377
56	48	11	CHANGE HER MIND STEP ONE	GENE WATSON	493	661
57	64	4	LET IT RAIN DECCA	MARK CHESNUTT	453	179
58	58	3	SHE SAID, HE HEARD CAPITOL NASHVILLE	SUZY BOGGUSS	326	275
59	68	3	A DOZEN RED ROSES CAREER	TAMMY GRAHAM	320	167
60	60	4	USE MINE IMPRINT	JEFF WOOD	296	257
61	66	2	TAKE IT FROM ME REPRISE	PAUL BRANDT	244	169
62	63	3	TOO LITTLE, TOO MUCH COLUMBIA	NIKKI NELSON	229	225
63	57	8	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	212	284
★ ★ ★ HOT SHOT DEBUT ★ ★ ★						
64	NEW ▶		I COULD LOVE A MAN LIKE THAT WARNER BROS.	ANITA COCHRAN	208	68
65	NEW ▶		SOMEWHERE IN LOVE MERCURY NASHVILLE	JOHN & AUDREY WIGGINS	204	81
66	62	3	A GIRL LIKE YOU CURB	JEFFREY STEELE	195	243
67	73	2	TRUE LIES RCA	SARA EVANS	191	123
68	NEW ▶		DO IT AGAIN CURB	JEFF CARSON	180	31
69	67	2	FIRE WHEN READY CURB	PERFECT STRANGER	180	167
70	55	17	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	176	332
71	69	3	ONE NIGHT STAND MAGNATONE	CARYL MACK PARKER	162	152
72	NEW ▶		THE SWING EPIC	JAMES BONAMY	132	0
73	70	3	SINGIN' THE BLUES BNA	THE KENTUCKY HEADHUNTERS	121	146
74	59	9	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	110	266
75	RE-ENTRY		STATE OF MIND RIVER NORTH	CRYSTAL BERNARD	99	100

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.



I'M ALL PUCKERED UP!
THANKS RADIO FOR MY FIRST #1
(THIS AIN'T) NO THINKIN' THING
WHERE DO I SEND THE KISSES?

Trace

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 21, 1997 \$ 4.95 Volume 5 • No. 12

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

REBA MCENTIRE

How Was I To Know (MCA)

★★★★ AIRPOWER ★★★★★

GEORGE STRAIT • *One Night At A Time* (MCA)

NEW RELEASES

JEFF CARSON • *Do It Again* (CURB)

MARK CHESNUTT • *Let It Rain* (DECCA)

TAMMY GRAHAM • *A Dozen Red Roses* (CAREER)

PERFECT STRANGER • *Fire When Ready* (CURB)

REGINA REGINA • *Right Plan, Wrong Man* (GIANT)

Does Country Still Deliver The Males? Or Are They Getting Too Much Attitude?

by Phyllis Stark

It is becoming increasingly common at industry conventions like the recent Country Radio Seminar to hear discussions about why all the male country listeners are leaving the format and where they are going. But despite some evidence indicating that the format seems to have been particularly hard hit by an erosion of male listeners, not everyone thinks there is a problem.

Even after the format's leveling off of recent years, country is at or above where it was in the pre-boom spring of 1989 in every demo except two: men 18-plus and adults 35-64. The 9.9 share for men in fall '96 marks the first time the format has been below a 10 share with men since Billboard and Arbitron jointly began tracking national shares of listening in 1989.

While female shares have grown 9.7-11.5 from spring 1989 to fall 1996, male numbers are off 10.1-9.9. Comparing each demo to its peak period, the drop-off is sharper. Female numbers peaked at 13.9 in the spring and fall of 1993 and have since dropped 2.4 shares from that high. Male numbers peaked at 13.4 in the fall of 1992, but the format has lost 3.5 shares of men since then.

So, where are all the men going and why? Theories range from female-attitude songs like Mindy McCready's "Guys Do It All The Time" to the rise

of modern rock and other formats that target men.

At WIVK Knoxville, Tenn., MD Chris Huff says in some male demos the station was down as much as 8 shares in the last book. "We saw a major erosion," he says. And while he says he has seen some evidence to indicate it may have been merely a fluke, Huff believes that some of what he calls the "female-slanting songs may have turned some guys away." He cites "female anthems" such as "Guys Do It All The Time," Shania Twain's "Any Man Of Mine," and even Deana Carter's "Strawberry Wine," which Huff says "was great song for the format but may not be as big for men as it has been for women."

"You look back, and a lot of the music that has been out there the last six months has been leaning female," Huff says. "It may not be driving men away en masse, but it's part of the puzzle to look at. We have to do a better job of balancing the music that comes in. Now, we're taking a song like Terri Clark's 'Emotional Girl' and being more careful about it than we [would've] been in the past."

"In the good old days, you didn't have to worry about it. All the songs were mass-appeal," adds Huff. "Now, there is a little more gender fragmentation [in the music]."

At WUSN (US99) Chicago, PD Alan Sledge says he's seen a lot of ero-

Continued on page 6



REGINA
REGINA



"RIGHT PLAN,
WRONG
MAN"

RIGHT SONG,
RIGHT TIME

Airplay Date: MARCH 24

GIANT ©1997

THIS WEEK In Country Airplay Monitor

- 3 Stroud Exits Giant, MCA's Borchetta Out
- 4 Canada Converts To BDS Data
- 6 Profile: WSM Nashville's Kyle Cantrell

Monitor Classifieds

pg. 8

Kris Tyler

KEEPING YOUR KISSES

"When I got the cassette sampler and saw that Tony Brown and Emory Gordy, Jr. produced her, it intrigued me...when I listened to the cassette, it blew me away...and when I saw her at CRS, I was convinced, Kris Tyler is the real deal..."

TIM COTTER
KDRK, Spokane

"It is the perfect springtime record...I'll add it as soon as I get it!"

TOM JORDAN
KWNR, Las Vegas

"The three song sampler tape wasn't enough, I wanted to hear more."

JOHN ST. JOHN
KYGO, Denver

"WOW what a talent... A great find!"

MIKE MEEHAN
WCMS, Virginia Beach

"When Kris Tyler's CD was playing in my office, sales people working down the hall came in to listen. That's the best in-house research you can get!"

JAY ROBERTS
WQYK, Tampa

"It's been a long time since I heard an artist who knocked me out on the first listen. Kris does that!"

BARRY MARDIT
WITL, Lansing

"Add this record immediately or we are going back to Phoenix!"

TIM & WILLY
WKXK, Chicago

PRODUCED BY **TONY BROWN** AND **EMORY GORDY, Jr.**

LISTENING FOR AIRPLAY NOW

THE PREMIERE SINGLE FROM HER DEBUT ALBUM OUT THIS MAY...

What A Woman Knows (53045)



RISING TIDE
country's next wave

Tanya's Other CRS Appearance



Jones Satellite Networks' U.S. Country and CD Country formats hosted more than 50 artists during a live broadcast from the Country Radio Seminar in Nashville. U.S. Country's Bobby Sherman is pictured at the broadcast booth interviewing Tanya Tucker.



RADIOACTIVE BY PHYLLIS STARK

Ron Ellis Named PD As Murdoch Buys WBEE

Former WCKT Fort Myers, Fla., OM **Ron Ellis** is named PD at **WBEE** Rochester, N.Y., replacing former OM **Bob Barnett**, now at sister **WIL** St. Louis. Meanwhile, **WBEE/WIL's** parent company, **Heritage Media**, is sold to **Rupert Murdoch**, who plans to spin off the group's radio properties. The radio group will be placed in trust.

Lindsey Cipic is named PD/midday host at **KBUQ** Phoenix, replacing **Jeff Daniels**, now at crosstown classic hits outlet **KHTC**. Cipic most recently was APD/MD/midday host at top 40 **KUBE** Seattle and previously was MD at **KYCW** Seattle.

After a stint as PD of oldies **WJPS** Evansville, Ind., **Carl Becker** returns to country as PD of **KYKR** Beaumont, Texas, replacing **Kurt Gilchrist**, who moved over several months ago to focus on **KYKR's** AC and top 40 duopoly partners.

WTCR Huntington, W.Va., PD/midday host **Dave Poole** is out. No replacement has been named; send T&Rs to **Judy Jennings-Riffe**. Reach Poole at 304-529-2185.

Savannah, Ga., gets a new country station, as formerly dark **WSHG** returns to the air as **WGZR** (Gator 104.9) under consultant **Mark Tudor** and PD/p.m. driver "**Big**" **John Bowen**, formerly at **WBVB** (Bubba Country) Huntington, W.Va. **WBVB's** **Scott Hesson** and **Steve "the Otter" Thomas** join from **WBVB** for mornings and nights, respectively. **Tim Bond**, PD of co-owned classic rocker **WFXH**, will do middays.

KRAZ Santa Rosa, Calif., flips to classic hits, becoming **KGRP** (the Grape).

WWQM (Q106) Madison, Wis., OM **Tom Oakes** adds acting station manager duties.

WACT Tuscaloosa, Ala., is now simulcasting new sister station **WTXT** in anticipation of a format change, expected next week. The **WACT** staff remains for now, although morning man **Rick Reed** moves to nights at **WTXT**, where he will be known as **Rick Miller**. He replaces **Joey Thrower**.

Bill Waddington is upped from ND/production manager to PD/operations director at **KOOV** Killeen, Texas. Also, **Kari "the Mouse" Grant** is upped from P/T to middays. The shift was scheduled to have been filled by **Chris Cummings**, who instead remains at **KWTX** Waco, Texas.

Night jock **Kevin Mitchell** is upped to PD/mornings at **WGLR** Dubuque, Iowa, replacing **Dean Michael**, who exits radio. New to nights is **Jeff Meyer**, who was P/T at **WQRB** Eau

Claire, Wis.

Former progressive country outlet **WELY** Duluth, Minn., becomes hot **AC Kiss 92.1**.

Joe Connolly, former night jock at **WEZL** Charleston, S.C., joins **WAMM** Harrisonburg, Va., as PD/morning host, replacing **Steve Knupp**.

KVOC Casper, Wyo., was sold to Mt. Rushmore, parent company of rival **KQLT**, and flipped to automated oldies March 10. The entire **KVOC** programming and sales staff, including PD **Daryl Davis**, is out; reach **Davis** at 307-266-4511.

WKXK Chicago APD/MD **Matt McCann** exits and is looking for a new opportunity; reach him at 630-241-8536. Night host **Dominica** adds MD duties. **Nancy Turner**, who had been splitting the midday hours with **McCann**, now extends her shift to cover the entire five-hour daypart, with three hours live and two on tape.

John Scott becomes APD/MD/afternoons at **WQIK** Jacksonville, Fla., leaving the station with a night opening.

Heath Schoenfeld is upped from MD to the newly created APD/MD position at **WPAW** (Panther Country) Vero Beach, Fla.

KMPS Seattle P/T jock **Mike Spencer** is upped to production director for sister stations **KYCW** and **KCIN**.

P/T **Roy Samson** (aka **Splash Gordon**) is now in early middays at **WGRX** (Froggy 100.7) Baltimore, splitting PD **Dave Anthony's** midday shift into two.

PD **Randy "Shotgun" Robbins** moves from afternoons to middays at **WNCY** Appleton, Wis., replacing **Amber Thomas**. APD/MD/night jock **Steve Davis** segues to afternoons. New to nights is **Joe Boxer** from P/T at sister classic rocker **WOZZ**.

Premiere-owned **After MidNite Entertainment** will launch a countdown show, called "The Country Chart," at the end of April, to be hosted by **Blair Garner**. Also, **AME** adds **KFRG** Riverside, Calif., MD **Don Jeffrey** as host of its Sunday 3-9 p.m. shift. **AME** president **Rod West** still seeks another P/T weekend jock in the wake of **Jason Dean's** move to **WSOC** Charlotte, N.C.; send him T&Rs.

Huntsman Entertainment has acquired the monthly **Positive Country** distribution service, which is shipped to nearly 1,000 country and Christian stations.

KSON San Diego morning hosts **Tony Randall** and **Kris Rochester** have re-signed with the station for a three-year contract extension.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Montgomery's Good Influence On Sara Evans

Occasionally, when I review writer credits on new product, a familiar name jumps off the page like a bolt of lightning. I first reviewed Sara Evans' debut RCA album, "Three Chords And The Truth," without benefit of writers credits, but I kept returning to one track, "If You Ever Want My Lovin'." When I got the list of writers credits for the album, I realized why. That track was co-written by Evans, new Almo Sounds artist **Billy Yates**, and **Melba Montgomery**.

Once I learned **Montgomery** was a co-writer, I felt a bizarre sort of déjà vu on subsequent listens. I couldn't help hearing an overwhelming **Montgomery** influence in Evans' vocals. I would picture **Montgomery** onstage with **Roy Acuff** or **George Jones**, belting this lilting, sassy song out for an enthusiastic **Opry** audience. **Montgomery** has one of the best pure, rippling Southern country voices ever, and hearing Evans sing this song was eerie and exciting.

Montgomery has a history in country music that even Hollywood would have had trouble dreaming up. She was raised on a farm in rural southern Tennessee and had her first guitar by the age of 10. Her entire family was musical. In 1958, she and her brother entered a talent competition sponsored by **Pet Milk**, with the finals held in **WSM Nashville's Studio C**.

Montgomery was noticed by **Opry** godfather **Roy Acuff**, who hired her as a replacement for the female singer in his troupe. During four years with **Acuff**, she toured the U.S., Europe, North Africa, Australia, and Canada,

hitting virtually every military base along the way.

With **Acuff**, she appeared on the **Grand Ole Opry** and worked with comedy duo **Lonzo & Oscar**. She was signed to **United Artists** in '62, when producer **Pappy Daily** teamed her with **Jones**. Her own composition, "We Must Have Been Out Of Our Minds," became a big international hit duet for **Jones** and **Montgomery**.

Besides her duet success with **Jones**, **Montgomery** had noticeable pairings with **Gene Pitney** and a best-selling duet album with **Charlie Louvin** in 1970. Her biggest solo hit was the 1974 **Harlan Howard** recitation, "No Charge," which went to No. 1 on **Billboard's** **Hot Country Singles & Tracks** chart. More recently, **Montgomery** co-wrote "Close To Crazy" for the new **Reba McEntire** set, "What If It's You."

Her recent songwriting renaissance comes at a time when other country poets are experiencing renewed interest, such as **Tom T. Hall** and **Bill Anderson**. It's probably no coincidence that these writers are resurgent at a time when many radio programmers, critics, and fans are chanting protests about a homogeneous sound in our music. Homogeneous is one word that's never been used to describe **Montgomery**, or **Hall** and **Anderson**, for that matter.

Montgomery's recordings can be tricky to find. Check your favorite used-record stores, or ask your Capitol rep to send you the 1996 reissue "George Jones & Melba Montgomery" from the **Vintage** series.

ON THE ROW

Stroud To Exit Giant; Borchetta Out At MCA

Giant Records president **James Stroud** has resigned effective April 15 to concentrate on his producing and publishing ventures. No official word on a replacement, although **Epic VP Doug Johnson** is expected to nab the job.

In a move that shocked **Music Row**, **MCA** senior VP of promotion **Scott Borchetta** was fired March 12. **MCA** senior director of national promotion **David Haley** was immediately upped to VP of national promotion. Look for West Coast regional **Bill Macky** to replace **Haley** and for promotion manager **Royce Risser** to replace **Macky**. Reach **Borchetta** by E-mail at **scottb@starstruck-ent.com**.

Tim McGraw has named attorney **Scott Siman** as his personal manager and signed a new recording contract with **Curb Records**. **Siman** most recently was senior VP of **Sony Music Nashville**.

Jimmy Harnen has been hired as Dallas-based Southwest regional for **Curb/Universal**, effective March 31. **Harnen**, who replaces **David Williams**, is currently country marketing rep for **Gavin**.

In addition to reviving the **Monument Records** imprint as a new label, as tipped here last week, **Sony Music** is launching a fourth Nashville label, **Lucky Dog**. **Sony Music Entertainment Nashville** president **Allen Butler** told **Billboard Bulletin** that **Lucky Dog** will be an alternative country label for older acts and new roots artists. The label's first acts are **Asleep At The Wheel**, which moves from sister label **Epic**, and **David Allan Coe**. **Lucky Dog** will forgo mainstream radio and focus mainly on touring and college promotion.

Kevin Whitesell exits his position as coordinator, media and publicity, at **Arista**. He is looking for a new opportunity; reach him at 615-834-1007.

The **Country Music Assn.** and **Advertising Age** magazine will jointly sponsor the second **Marketing With Country Music** conference May 14-15 at **Nashville's Renaissance Hotel**. The conference is designed to familiarize marketing and advertising-industry professionals on brand-marketing opportunities in country music. Performers scheduled to participate include **John Berry**, **Paul Brandt**, **Mark Chesnutt**, **Kathy Mattea**, **Kim Richey**, **Marty Stuart**, and **Trisha Yearwood**.

For the seventh consecutive year, the **International Country Music Fan Fair** has sold out its capacity of 24,000 people months in advance. The 26th annual **Fan Fair** is scheduled for June 16-21 at the **Tennessee State Fairgrounds** in **Nashville**.

If you saw **Rodney Crowell** at the **Warner Bros.** showcase prior to **Country Radio Seminar**, you know he's now signed to that label, but he will not be a country act. **Crowell** has formed a rock band, the **Cicadas**, whose self-titled debut album is due April 22. The band will be worked by **WB's** Nashville-based progressive-music division. **Crowell's** late '70s/early '80s stint on **WB** saw him worked at both pop and country at various times.

Kim Fowler joins the publicity staff at **Network Ink**. She briefly ran **Kim Fowler Media** and previously was with **Mercury Nashville**.

Songwriter **Kim Tribble** has renewed his production and publishing contract with **Balmur Entertainment**.

The **Academy of Country Music** has announced the nominees in the instrumentalist categories for the awards show, scheduled for April 23 in **Los Angeles**. Winners in these seven categories will be announced prior to the show. Nominees are **Eddie Bayers**, **Brian Prout**, and **Dony Wynn** (drums); **John Hobbs**, **Matt Rollings**, and **Dwain Rowe** (keyboard); **Charlie Crowe**, **Brent Mason**, and **Jimmy Olander** (guitar); **Paul Franklin**, **Troy Klontz**, and **Jay Dee Maness** (steel guitar); **Stuart Duncan**, **Rob Hajacos**, **Mark O'Connor**, and **Jimmy Stewart** (fiddle); and **Danny Milliner**, **Dana Williams**, and **Glenn Worf** (bass). In the specialty instrument category, nominees are **Jerry Douglas**, **Steven Duncan**, **Stuart Duncan**, **Charlie McCoy**, and **Terry McMillan**.



WATCHING THE DETECTIONS

BY HESTON HOSTEN



Canada Converts To BDS Data

OH CANADA! Several years after the first Broadcast Data Systems monitor was deployed in Canada, that country's leading trade magazine, *The Record*, has converted its charts to BDS-monitored data. In Canada, BDS monitors more than 125 stations in 15 markets and five different formats—modern, mainstream rock, top 40, AC, and country. Plans are under way to expand into more markets this year, and even if knowing that a Kingston, Ontario, monitor is coming doesn't mean much to our American readers, Canadian monitoring has meant that some U.S. outlets (such as modern WBTZ Burlington, Vt.) can be monitored from Canada. Some U.S. stations, such as WBTZ and Buffalo, N.Y.'s top 40 WKSE and R&B WBLK, also serve as dual reporters to U.S. and Canadian charts.

More important, the introduction of BDS in Canada has already shaken up the marketplace, just as it did when *Billboard* converted its first U.S. format, country, to monitored data in 1990. In Canada, where 20%-30% local content is the law for radio, David Farrell, publisher of *The Record*, says, "Phantom airplay has been exposed, and it has revealed an alarming prejudice against nonsuperstar Canadian artists."

AND HOME AGAIN: Meanwhile back in the U.S., BDS will spend most of 1997 upgrading hardware in our existing markets to accommodate new stations and looking into new formats, such as classic rock, to monitor. During the last quarter of '97, we'll again look at expanding into new markets, with an emphasis on those still unmonitored within the top 100. Meanwhile, look for new AC, top 40, R&B, modern, and country outlets in the next few weeks.

LAST MONTH, BDS unveiled its BDS/Preferred Data product to the industry. The new computerized monitoring system shows playlists of AC, country, top 40, and modern rock stations nationwide. BDS/PD is a Microsoft Windows, client-server-based system that delivers information to users via the Internet with unparalleled ease and in-depth

analysis. BDS/PD allows you to analyze your direct competition's daily music logs the next day; track a competitor's playlist, rotations, and spins by hour, daypart, day, week, year, artist, or title; and access core artists lists, positioning statements, and slogans. Users can create charts based on stations, days, and hours of their choice. MediaAmerica represents sales of the product in the U.S. For more info, call MediaAmerica Affiliate Marketing at 212-302-1100.

BDS VS. NATURE: One of the realities of having a remote monitoring system is its vulnerability to uncontrollable circumstances such as hurricanes, snowstorms, and other weather-related events. Other problems include power outages, station-signal fluctuation, damaged antennas, and monitor failure. When such instances occur, BDS quickly reacts to the problem, but in cases where the problem continues for three or more days, BDS and Airplay Monitor remove affected stations from the charts until the problem is corrected.

MIXES MATTER: We've said it before, but it's worth re-emphasizing to labels that BDS needs all versions of your song. For instance, even though we might have the CD in the system, mixers commonly use vinyl on the air. CD and vinyl are different media to the computer. The system takes into consideration the quality of the audio it listens to when fingerprinting. Even cassettes and DATs have different output. Remember, we need everything you send to radio, and we need it as early as possible. Please send your media to BDS, 8100 NW 101 Terrace, Kansas City, Mo. 64153; Attn.: Lana Goodman.

FOR A LIST of monitored stations by format, simply go online at <http://www.bds-online.com>.

Any questions? Call me at 212-789-1261 or fax 212-789-1270. Or write to BDS, 11 W. 42nd St., 12th Floor, New York, N.Y. 10036. Send E-mail to heston@earthlink.net.

Maiden Voyage



RCA Label Group hosted its 11th annual concert on the General Jackson Riverboat in Nashville during the Country Radio Seminar, at which the label introduced newcomer Sara Evans on her maiden voyage. Pictured with Evans, from left, are WIOV Lancaster, Pa.'s PD Dick Raymond, GM Mitch Carroll, and MD Keith Patrick.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.

Kippi Brannon

"DADDY'S LITTLE GIRL"
(CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at the age of 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In 1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music,



Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."

The Buffalo Club

"IF SHE DON'T LOVE YOU"
(RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittrich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40.

Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)"
(WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles and appears regularly on "The Jeff Foxworthy Show," released his debut comedy album on Warner Bros. last May.

★ Sara Evans

"TRUE LIES" (RCA)

Sara Evans was raised on a farm in Boonesboro, Mo., a town of 1,200. Her family, which included seven children, raised corn, beans, cattle, hogs, and tobacco. Evans started singing at the age of 4 and learned



the mandolin shortly thereafter. She became locally famous, performing with her brothers as "The Sara Evans Show" in churches and at retirement homes, PTA meetings, and bluegrass festivals. The extra income the group earned supplemented the Evans family's meager farm income. Evans moved to Nashville in 1991, where she met and married musician Craig Schelske and then moved to Schelske's home state of Oregon, where they performed together for three years. She returned to Nashville in 1995, when a demo of Harlan Howard's "I've Got A Tiger By The Tail" helped land her a deal with RCA. Pete Anderson produced her debut album.

Sons Of The Desert

"WHATEVER COMES FIRST" (EPIC)

The Texas-based Sons Of The Desert honed their skills in dance halls and nightclubs, playing everything from Vince Gill to Elton John covers and traveling for two years in a '72 Dodge Apollo RV. Group members are lead singer Drew Womack, guitarist Tim Womack (Drew's older brother), bassist Doug Virden, keyboardist Scott Saunders, and drummer Brian Westrum, a Minnesota native who once played in a polka group. In an unusual move for Nashville, album producers



Doug Johnson and Johnny Slate let the band members play on their Epic debut album. Drew Womack penned most of the material on the 10-song set.

Jeffrey Steele

"A GIRL LIKE YOU" (CURB)

After years of singing lead and playing bass with the group Boy Howdy, Southern California native Jeffrey Steele is going solo. He wrote or co-wrote all of the songs for his new Curb album, as well as previous Boy Howdy hits "She'd Give Anything," "They Don't Make 'Em Like That Anymore," and "A Cowboy's Born With A Broken Heart." He also wrote three songs on Kevin Sharp's debut album. Steele, who now lives in Franklin, Tenn., is a weight lifter and an avid mountain-bike rider who once tried out with the San Diego Padres before a knee injury from a motorcycle accident sidelined his baseball career.

Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of Jackson listening to Grand Ole Opry broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, Womack often accompanied her father to the radio station, where he would let her play her favorite records, which usually included Bob Wills, Ray Price, and Glen Campbell. Now 30 years old and the mother of 5-year-old daughter Aubrie, Womack is hoping to finally realize her Opry dream. Her self-titled debut album, due May 13, was produced by Mark Wright and includes a duet with labelmate Mark Chesnutt, "Make Memories With Me."

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in *Country Airplay Monitor*. Send information on new artists to Sue Falco c/o *Country Airplay Monitor*, 1515 Broadway, 15th Floor, New York, NY 10036.

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Does Country Still Deliver the Males? Or Are They Getting Too Much Attitude?

Continued from page 1

sion in male listeners. "There is a lot of noise out there right now for 18-34 males," he says. "That, coupled with the fact that the format is extremely female-leaning, [means] it may not be a male experience right now. The music is speaking to the female audience. . . . The songs coming out of Nashville seem to be so relatable to women." As for female-attitude songs, Sledge says. "I don't know if they're driving men away as much as they are appealing to women."

KXKC Lafayette, La., PD Renee Revett calls them "whiny songs" rather than "attitude songs," but she too believes they may have driven some males away. "The whiny females syndrome may subtly have a negative connotation. There are so many new female artists, and so many of them have that attitude," she says. "Mindy McCready is so precious I hate to pick on her, but 'Guys Do It All The Time' is a whiny song. Last year, somebody came out with a positive love song, and I didn't know how to act. I thought, 'She's not mad about anything.'"

Huff thinks another reason males are leaving the format is that some country stations are now researching only women in focus groups and auditorium tests—something that marked top 40's slide from mass-appeal to a niche format in the late '80s/early '90s. "I've always wondered why stations would just research women," he says. "Country is a very broad format, and if you just start researching yourself into a corner like that, you're going to find yourself in a corner."

Revett believes the glut of new artists so often blamed for country's overall downturn has had a particularly detrimental affect on male listeners because women "are just paying a little closer attention. Perhaps men don't listen with the same intensity, so it's harder for them to keep up."

"A couple of years ago, I said that if country didn't get careful, we were going to be upstaged by groups like Hootie & the Blowfish, [but] Nashville continued its glut," says Revett. "It's very similar to something that happened here in Louisiana. We had an oil and gas industry that was just phenomenal. Everybody was making money, and there was so much excess it just busted. Hopefully, there won't be a bust in country music, [but] it's very similar as far as the excess. [The thinking is], if one is good, then nine are better."

There is a much-mentioned theory that other formats have improved and become more of a draw for men. The formats most often cited for taking male country listeners are modern, classic, and album rock; jazz; and news/talk. In Knoxville, Huff believes that most of the listeners he lost in the fall seem to have turned up at the market's classic rocker.

Sledge believes the male audience hasn't left radio, just country. "The good news is they're [still] using radio. They're responding," he says. "The challenge for country is to figure out the way to get them back, either musically or through nonmusical elements."

But regardless of whether the men come back, Sledge says he is "glad it's a female-driven format. They are loyal and aware of the radio station. That really serves the format well right now. Radio stations don't create markets, they serve them. . . . [So] if there was a market for [country] stations that were male-leaning, perhaps you'd see those stations on the air."

ARBITRON: A WIVES' TALE?

Ironically, the perceived downturn in male numbers comes at a time when Arbitron has greatly increased its response rates among men 18-34, thanks to higher diary premiums and more follow-up calls to households containing a target male.

But Pierre Bouvard, Arbitron's GM of radio-station services, says he has frequently heard the theory that the increased male-response rate, and the fact that Arbitron has increased its overall sample sizes from 40% to 70% in most markets in the past four years, has actually had a detrimental affect on country shares. According to what he calls the "wives' tale," the new listeners being surveyed must be rock listeners because they are 18- to 34-year-old men. In fact, Bouvard says, increased sample and a better representation in male demos simply means more accurate measurement across the board.

But Bouvard is among those who does not believe country's male shares are off any more than its female shares. He cites a two-year trend showing country off about 17% with men and about 15% with women.

GUYS DO IT ALL THE TIME

Bouvard is joined in that belief by some programmers, like WYGY (Y96) Cincinnati's Patti Marshall, who say there is no problem with eroding male numbers in country. "I don't remember being crushed in the last book by a lack of males," says Marshall, who is particularly incensed by the theory that female-attitude songs may be driving men away. "That's not giving our male listeners much credit," she says. "Name me a sexier female than Shania Twain or Mindy McCready. The females have never been sexier."

According to Marshall, male programmers who say female-attitude songs are a problem are "threatened" by strong female artists. Male programmers "are so busy wondering where their drinking songs went that they're not concerned about what their predominantly female audience wants to hear. Strong females are putting out great songs, not just female-attitude songs."

Marshall cites results of a recent auditorium test showing that in Cincinnati, "Any Man Of Mine" actually scored higher among men than women, that "Guys Do It All The Time" scored just slightly higher with women, and that "Strawberry Wine" scored the same with both genders.

"All of a sudden, we've become overly gender-conscious," says Memphis-based consultant Craig Scott, who believes the perception that there is a male problem may have come from people looking too hard for the causes of the format's overall audience declines. "Whatever is going on in this format, you can't point to it being peculiar to one gender," he says.

"We have a lot of people in this format that are examining all possible reasons why there could be a slump," Scott adds. "In the interest of trying to find out at the station level and maybe the industry level why something is going on, you start looking under rocks that are real small for something to point to. I wouldn't point my finger to Nashville or to radio, and certainly not to men."

MONITOR PROFILE

In Heated Nashville Battle, Kyle Cantrell 'Tunes Up' No. 2 WSM-FM With New Sound

With a brand-new marketing campaign built around the phrase "tuned up" on-air and on billboards across Nashville, and a new music mix heavy on '80s gold, WSM-FM is mounting an effort to reclaim its former place as the market's leading country station.

"Over the years, some very astute people at WSIX have taken our rightful place in country music's heritage away from us, and shame on us for letting that happen. But I believe we can get it back," says Kyle Cantrell, OM at WSM-AM-FM and N/T sister WWTN. Cantrell believes he can defeat market leader WSIX, claiming, "If I didn't think so, I wouldn't be here. WSIX is a great radio station. I just think we're better, and we can be better than we are. . . . WSM's call letters have a great deal of equity, and we deserve to be the premier radio station in the U.S. We're working on that from here on out."

In the fall '96 Arbitrons, WSIX slipped 14.8-11.9 12-plus, while WSM-FM was up 8.4-9.7,



Kyle Cantrell
Operations Manager
WSM Nashville

"There has to be diversity in the music for everyone to be happy"

making the stations No. 1 and No. 2 in the market, respectively. Although WSM was just three-tenths of a share ahead of where it was in fall '95, WSIX lost 3.4 shares in the same year, narrowing the lead it once had over WSM. One reason the gap narrowed in the fall is WSM's live broadcast from the co-owned Wildhorse Saloon dance club six nights a week. The show, hosted by Rich Miller, pulls a 9.3 share at night, the only daypart in which it beats WSIX, which had a 5.8 evening share.

WSM's musical changes, implemented Feb. 17, sound more dramatic on-air than they look on paper. Cantrell says he made the changes, because "the station needed freshening. We were too similar to our competitor. . . . For a long time, we've been much like them, because it's such a heated battle."

Now, Cantrell has cut back his currents from 49 to 45 and decreased the rotations of powers from 38 to 31 spins a week to make room for a new gold category consisting of "less-played songs from the '80s." Among the titles heard recently on the station are the Desert Rose Band's '89 hit "She Don't Love Nobody," Restless Heart's "Dancy's Dream" (90), Keith Whitley's "Homecoming '63" (86), and older titles from Alabama and Highway 101.

Cantrell says deciding which records to include in the new category was "nothing scientific, just one of those gut-level calls." He went through the library of country gold sister WSM-AM to pick out some songs "that mainstream country radio has long since given up" and that were particularly strong hits on WSM when they were first played as currents. Even though he cannibalized the AM's library a bit, Cantrell says the records he chose for the FM will remain on the AM as well.

Here's a recent afternoon hour on WSM-FM: Toby Keith, "A Little Less Talk"; Terri Clark, "Better Things To Do"; Brady Seals, "Another You, Another Me"; Kathy Mattea, "455 Rocket";

Little Texas, "What Might Have Been"; Trace Adkins, "(This Ain't) No Thinkin' Thing"; Sawyer Brown, "Six Days On The Road"; Tim McGraw, "Maybe We Should Just Sleep On It"; Diamond Rio, "Mirror Mirror"; Tracy Lawrence, "Better Man, Better Off"; Alan Jackson, "Little Bitty"; Kentucky Headhunters, "Singin' The Blues"; Tracy Byrd, "Don't Take Her, She's All I Got"; and Sammy Kershaw, "She Don't Know She's Beautiful."

Meanwhile, the new "tuned up" campaign hit the air and the streets Feb. 24. A new TV campaign started March 17. At the moment, jocks are using the "tuned up" slogan between every record, although Cantrell says they may back off eventually. "This is very much akin to a grand opening," he says. "We're using it with a great deal of frequency just to get the message across."

Cantrell says the "tuned up" slogan was selected because "it means a lot of different things to a lot of different people. . . . [We were] looking for something almost cutting edge that could be easily tailored to what we're doing at the time—tuned-up music, tuned-up contests." And although Cantrell says a few people have made comments like "I didn't know it was out of tune," most of the listener reaction to both the slogan and the musical changes has been favorable.

"I wondered at the time how much listeners would really notice, but we sometimes don't take into account the sophistication of our listeners," he says. "We've gotten continuous feedback, most of it positive."

WSM recently hired consultant Bob Moody of McVay Media. Although the station had not previously worked with a consultant, Cantrell says Moody's move to Nashville made him a logical choice. "We thought his physical presence here [gave us an advantage]," he says. "We can always use another set of ears turned our way."

But while he says he has nothing against consultants, Cantrell believes the country industry is resisting fragmentation because it will wrest control away from consultants and labels. "The present system is just being threatened," he says. But, Cantrell adds, "I don't believe they'll be hurt by it. At WSM, our two stations are stronger because of our doing something different [from each other]. I can't believe it's been bad for us. I can't see any downsides to fragmentation. . . . I don't see it as anything but bringing people into the format who may be disenfranchised by what mainstream stations are doing."

Cantrell believes that the musical balance needs to return to country for the format to prosper. "If country radio is going to continue to be successful, the pendulum needs to stop swinging" between traditional and contemporary sounds, he says. "There has to be diversity in the music for everyone to be happy. Every time the pendulum has swung one way or the other, the business has suffered as it goes too far. If we could keep it balanced and make room for traditional sounds and contemporary sounds, everyone will be happier."

Like many who have passed through WSM's doors over the years, Cantrell is living his dream. "All I have ever wanted to do in my life is work at WSM," he says. A Nashville-area native, Cantrell grew up listening to WSM and imagined himself as a Grand Ole Opry announcer introducing acts like Roy Acuff. Now, he is the Saturday-night announcer at the Opry in addition to his programming duties and calls that job "one of the loves of my life." He has been working at WSM since 1982, when he joined as a P/T jock. Although it's his dream job, he concedes that "you get bogged down in it some days. You wonder if it's a dream or a nightmare. We have the same concerns and problems as any station."

PHYLLIS STARK

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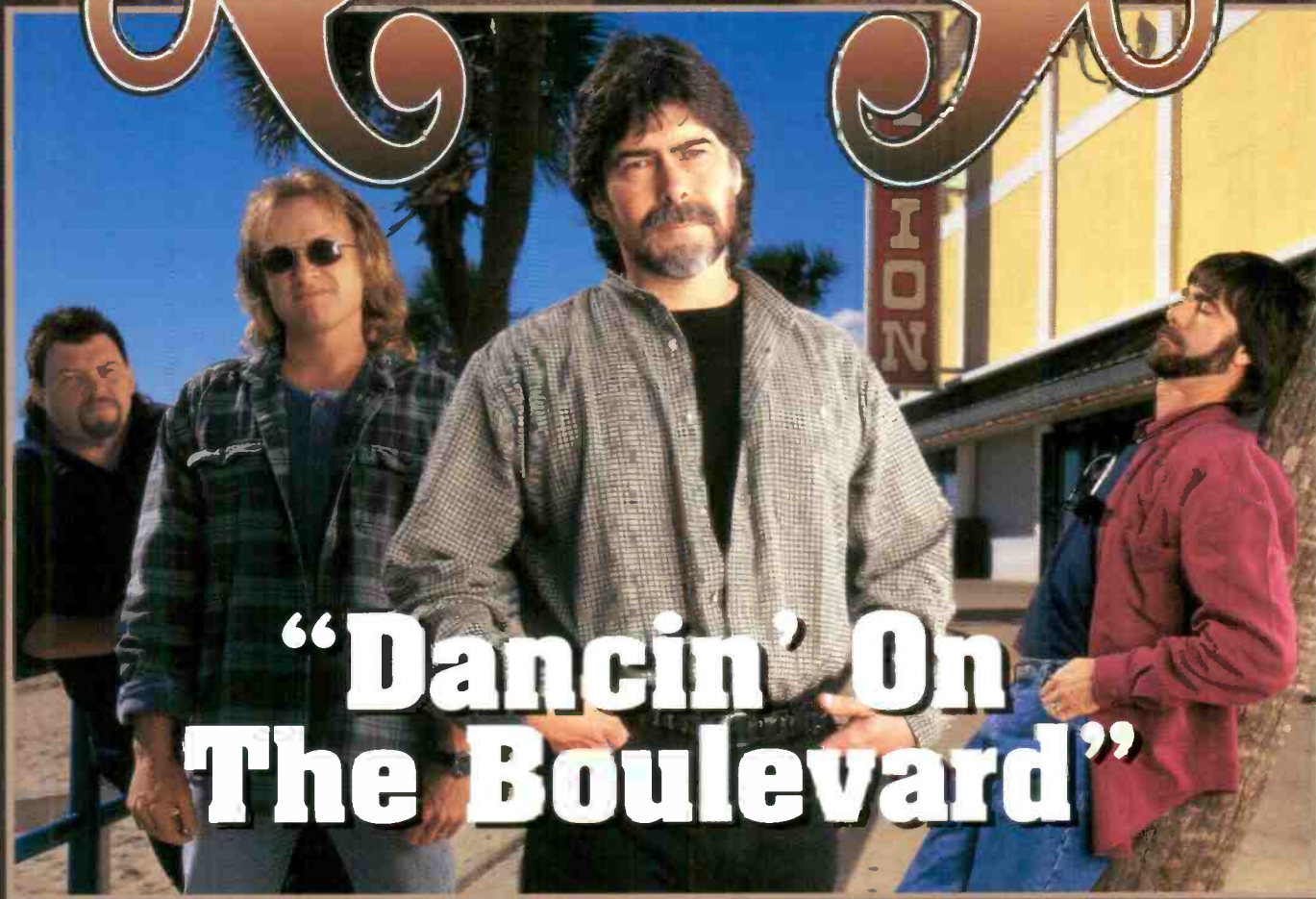
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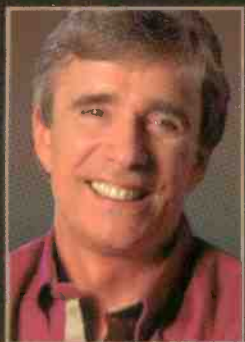
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EVENT/ISSUE	ISSUE DATE	CLASSIFIED AD DEADLINE
■ Impact Convention (April 17 - 20)	April 18	April 9
■ Nomination Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards	May 2	April 23
■ Mid West Conclave (July 16 - 20)	July 18	July 9
■ Final Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards		
■ NAB Show (Sept. 17 - 20)	Sept. 19	Sept. 10
■ Billboard/Airplay Monitor Radio Seminar and Awards (Oct. 16 - 18)	Oct. 17	Oct. 8
■ Combined Year End Special Issue	Dec. 26	Dec. 15

For More Information Contact:

Laura Rivchun

Phone: (212) 536-5058

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AIRPLAY
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Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

BROOKS & DUNN • <i>Why Would I Say Goodbye</i> (ARISTA)	+929
KMLE +23, KASE +20, KVET +19, KSON +18, WUBE +17, WKXC +16, WFLS +16, WRNS +15, WQXK +15, WNCY +14	
GEORGE STRAIT • <i>One Night At A Time</i> (MCA)	+822
WRNS +22, KXXY +21, WKLB +20, WCHY +17, WMSI +16, WYNK +16, KUBL +15, WKNV +15, KGMV +15, WKHK +15	
JOHN MICHAEL MONTGOMERY • <i>I Miss You A Little</i> (ATLANTIC)	+660
KYCW +20, WSM +19, KRTY +16, KTST +14, WDRM +14, WGGY +13, WPOC +13, WCLB +12, WWKA +11, WKSF +10	
BRYAN WHITE • <i>Sittin' On Go</i> (ASYLUM)	+641
WIVK +18, WCLB +16, KPLX +15, WMJC +14, WBUB +14, WKNV +14, WQDR +14, WESC +14, WLWI +13, KUPL +13	
MINDY MCCREADY • <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	+560
KYNG +34, WXBQ +17, KSON +15, WKTF +14, KCCY +12, WLWI +12, WKXC +12, WFRE +12, WUSN +12, KTST +11	
LEANN RIMES • <i>The Light In Your Eyes</i> (CURB)	+547
KYCY +19, WYAY +18, KIKF +17, WCOL +15, WZZK +15, WIRK +14, KASE +14, KUPL +14, KKBO +14, WWGR +13	
KEVIN SHARP • <i>She's Sure Taking It Well</i> (143/ASYLUM)	+546
KYNG +40, WIL +19, KYCW +19, WDOD +17, KYCY +16, WKJN +15, WYYD +13, WVLK +11, WSSL +11, WBBS +10	
LEE ANN WOMACK • <i>Never Again, Again</i> (DECCA)	+477
WGAR +18, KFMS +16, KUZZ +16, WAMZ +15, KMDL +14, KTST +14, WRNS +13, WKJN +13, KDDK +12, KJYJ +12	
TRACE ADKINS • <i>(This Ain't) No Thinkin' Thing</i> (CAPITOL NASHVILLE)	+464
WKJN +29, WBOB +19, WKXK +18, WESC +15, KUBL +13, KKBO +13, WROO +12, WGKX +11, WRNS +10, WKLB +10	
ALABAMA • <i>Sad Lookin' Moon</i> (RCA)	+438
KKBO +18, WYYD +17, WAMZ +16, KXXY +16, WIL +16, WKXK +15, WSTH +14, KUBL +13, WBCT +12, KIIM +12	
KENNY CHESNEY • <i>When I Close My Eyes</i> (BNA)	+437
WKJN +28, WBUB +16, WSM +16, WMJC +14, KYCY +14, WWKA +14, KRMD +12, KRST +12, KUBL +11, KRYS +11	
TRACY BYRD • <i>Don't Take Her She's All I Got</i> (MCA)	+435
WKJN +27, WKXK +16, WKXC +16, WVLK +16, WSSL +16, WFMS +16, WAMZ +15, WHSL +14, KOUL +14, WIRK +14	
DIAMOND RIO • <i>Holdin'</i> (ARISTA)	+418
WKJN +26, WQMX +16, WOKO +14, WDAF +13, KPLX +13, WHSL +12, WGAR +12, KFDI +11, WTDK +11, WGH +11	
VINCE GILL • <i>A Little More Love</i> (MCA)	+412
WYAY +22, KASE +18, KCCY +16, WPOR +13, WSSL +11, WDAF +10, WGAR +10, KYCY +9, WCOS +9, WIVK +9	
SAWYER BROWN • <i>Six Days On The Road</i> (CURB)	+370
WKTF +22, WAMZ +18, WIL +18, WPOC +16, WKIS +14, WWKA +12, KTST +11, KKCS +11, WSSL +11, WXTU +11	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
BROOKS & DUNN <i>Why Would I Say Goodbye</i> (Arista)	71	MARK WILLS <i>Places I've Never Been</i> (Mercury Nashville)	25
LEANN RIMES <i>The Light In Your Eyes</i> (Curb)	37	BIG HOUSE <i>Cold Outside</i> (MCA)	23
STEPHANIE BENTLEY <i>The Hopechest Song</i> (Epic)	30	MINDY MCCREADY <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	22
LEE ANN WOMACK <i>Never Again, Again</i> (Decca)	28	JOHN MICHAEL MONTGOMERY <i>I Miss You A Little</i> (Atlantic)	22
VINCE GILL <i>A Little More Love</i> (MCA)	25	BRYAN WHITE <i>Sittin' On Go</i> (Asylum)	21

VIDEO PLAYLISTS



	TW	LW		TW	LW
1	5	4	1	39	10
2	5	4	2	34	24
3	5	3	3	30	30
4	4	4	4	30	29
5	4	4	5	28	33
6	4	4	6	28	28
7	4	2	7	28	8
8	4	3	8	28	28
9	4	4	9	28	29
10	4	4	10	27	29
11	4	4	11	27	29
12	4	4	12	27	28
13	4	2	13	24	29
14	4	2	14	24	33
15	4	2	15	22	36
16	4	3	16	21	20
17	4	3	17	21	21
18	4	4	18	21	21
19	4	4	19	21	22
20	4	4	20	21	21
21	4	2	21	21	28
22	4	3	22	21	21
23	4	4	23	20	21
24	4	4	24	20	21
25	4	4	25	19	22
26	4	4	26	19	21
27	4	4	27	18	14
28	4	4	28	16	15
29	4	2	29	16	14
30	4	0	30	15	12
	4	4	31	15	14
	4	4	32	15	13
	4	2	33	15	13
	3	1	34	15	13
	3	3	35	15	13
	3	3	36	15	13
	3	4	37	14	14
	3	4	38	14	13
	3	3	39	14	16
	3	5	40	14	14
	3	5	41	14	14
	3	2	42	14	14
	3	2	43	14	14
	3	3	44	14	14
	3	3	45	14	14
	3	3	46	14	13
	3	3	47	14	12
	3	3	48	13	14
	3	3	49	13	19
	3	3	50	13	14

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2471	3226	RUNNING OUT OF REASONS TO RUN RICK TREVINO (COLUMBIA)	14	1138	1334	I CAN'T DO THAT ANYMORE FAITH HILL (WARNER BROS.)
2	2195	2864	AMEN KIND OF LOVE DARYLE SINGLETARY (GIANT)	15	1135	1246	HER MAN GARY ALLAN (DECCA)
3	2145	2402	IT'S A LITTLE TOO LATE MARK CHESNUTT (DECCA)	16	1116	1190	MY MARIA BROOKS & DUNN (ARISTA)
4	2065	2157	NOBODY KNOWS KEVIN SHARP (143/ASYLUM)	17	1067	1130	LIKE THE RAIN CLINT BLACK (RCA)
5	1922	2052	IS THAT A TEAR TRACY LAWRENCE (ATLANTIC)	18	1063	1213	EVERYBODY KNOWS TRISHA YEARWOOD (MCA)
6	1721	1805	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)	19	1061	1188	LIVING IN A MOMENT TY HERNDON (EPIC)
7	1689	1802	LITTLE BITTY ALAN JACKSON (ARISTA)	20	1018	1134	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)
8	1620	2068	PRETTY LITTLE ADRIANA VINCE GILL (MCA)	21	996	1479	SHE WANTS TO BE WANTED AGAIN TY HERNDON (EPIC)
9	1365	1487	FRIENDS JOHN MICHAEL MONTGOMERY (ATLANTIC)	22	934	1019	LONELY TOO LONG PATTY LOVELESS (EPIC)
10	1283	1354	BIG LOVE TRACY BYRD (MCA)	23	926	1050	DADDY'S MONEY RICOCHET (COLUMBIA)
11	1279	1303	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	24	925	1053	GOODNIGHT SWEETHEART DAVID KERSH (CURB)
12	1272	1343	THE FEAR OF BEING ALONE REBA MCENTIRE (MCA)	25	922	876	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)
13	1228	1273	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

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• **Nominee Ballot** •
May 2nd issue of Airplay Monitor

(Finalist ballot will appear in the 7/18 issue of Monitor and the 7/26 issue of Billboard)



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week.

COUNTRY

KZLA Los Angeles PD: John Sebastian APD/MD: Bill Link. Playlist of 30 songs including David Kersh, Another You and Deana Carter, We Danced Anyway.

WUSN Chicago PD: Alan Sledge MD: Tricia Biondo. Playlist of 30 songs including Deana Carter, We Danced Anyway and John Berry, She's Taken A Shine.

WXTU Philadelphia OM/PD: Gary McCarrie MD: Jim Radler. Playlist of 30 songs including Deana Carter, We Danced Anyway and Rick Trevino, Running Out Of Reasons To Love.

WKHX Atlanta PD: Neil McGinley MD: Johnny Gray. Playlist of 30 songs including Clay Walker, Rumor Has It and Trace Adkins, (This Ain't) No Thinkin' T.

WMZQ Washington, DC PD: Mac Daniels MD: Jon Anthony. Playlist of 30 songs including Toby Keith, Me Too and Reba McEntire, How Was I To Know.

KSCS Dallas PD: Dean James MD: Linda O'Brian. Playlist of 30 songs including Tracy Byrd, Don't Take Her She's All I G and Alan Jackson, Everything I Love.

KKBQ Houston PD: Dene Hallam APD: John Trapani. Playlist of 30 songs including Clay Walker, Rumor Has It and Tracy Byrd, Don't Take Her She's All I G.

KILT Houston PD/MD: Debbie Pipia. Playlist of 30 songs including Deana Carter, We Danced Anyway and John Berry, She's Taken A Shine.

KYGO Denver OM/PD: John St. John MD: Jennifer Page. Playlist of 30 songs including Trace Adkins, (This Ain't) No Thinkin' T and Kenny Chesney, When I Close My Eyes.

KYNG Dallas PD/MD: Dan Pearman. Playlist of 30 songs including Diamond Rio, Holdin' and Deana Carter, We Danced Anyway.

WWWW Detroit PD: Mark Hamlin MD: Car E. Playlist of 30 songs including Diamond Rio, Holdin' and John Berry, She's Taken A Shine.

WIL St. Louis PD: Bob Barnett APD/MD: Mark Langston. Playlist of 30 songs including Reba McEntire, How Was I To Know and LeAnn Rimes, Unchained Melody.

KIKK Houston PD: John Roberts MD: Jay Kelly. Playlist of 30 songs including Deana Carter, We Danced Anyway and John Berry, She's Taken A Shine.

WYCD Detroit PD: Eddie Haskell MD: Katie Marroso. Playlist of 30 songs including LeAnn Rimes, Unchained Melody and John Berry, She's Taken A Shine.

KPLX Dallas PD: Smokey Rivers MD: Theresa Winters. Playlist of 30 songs including Patty Loveless, She Drew A Broken Heart and Reba McEntire, How Was I To Know.

KMPS Seattle MD: Tony Thomas. Playlist of 30 songs including Trace Adkins, (This Ain't) No Thinkin' T and Patty Loveless, She Drew A Broken Heart.

KEYE Minneapolis PD: Gregg Swedberg APD/MD: Travis Moon. Playlist of 30 songs including Patty Loveless, She Drew A Broken Heart and Diamond Rio, Holdin'.

WGAR Cleveland PD: Denny Nugent MD: Chuck Collier. Playlist of 30 songs including Tracy Byrd, Don't Take Her She's All I G and John Berry, She's Taken A Shine.

WBOB Minneapolis PD/MD: Bob Wood. Playlist of 30 songs including John Berry, She's Taken A Shine and Sawyer Brown, Six Days On The Road.

WDSY Pittsburgh PD: Justin Case Acting MD: Rick Daulton. Playlist of 30 songs including Trace Adkins, Every Light In The House and Kevin Sharp, Nobody Knows.

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens. Playlist of 30 songs including Trace Adkins, (This Ain't) No Thinkin' T and John Berry, She's Taken A Shine.

WYAY Atlanta PD: Neil McGinley MD: Johnny Gray. Playlist of 30 songs including Clay Walker, Rumor Has It and Trace Adkins, (This Ain't) No Thinkin' T.

KMLE Phoenix PD: Jeff Garrison APD/MD: Jon Allen. Playlist of 30 songs including Clay Walker, Rumor Has It and Tracy Byrd, Don't Take Her She's All I G.

WPOC Baltimore PD: Scott O'Brien APD/MD: Greg Cole. Playlist of 30 songs including Reba McEntire, How Was I To Know and Trace Adkins, (This Ain't) No Thinkin' T.



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSS weekly count, beginning with the highest-counting station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

C O U N T R Y

WKXX			WFMS			WQYK			KFRG			WTQR			WIVK		
Chicago PD/MD: Ted Stecker			Indianapolis PD: David Wood MD: J.D. Cannon			Tampa PD: Beecher Martin MD: Jay Roberts			San Bernardino OM: Ray Massie MD: Don Jeffries			Greensboro PD: Paul Franklin MD: Deano			Knoxville PD: Les Acree MD: Chris Huff		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	38	35	1	48	44	1	30	34	1	37	38	1	34	32	1	37	35
2	38	35	2	48	44	2	30	28	2	36	36	2	33	30	2	36	31
3	35	35	3	42	37	3	30	35	3	36	35	3	32	31	3	36	37
4	37	19	4	42	39	4	29	27	4	36	37	4	30	28	4	36	36
5	37	21	5	41	37	5	28	27	5	35	36	5	29	29	5	37	37
6	36	20	6	40	37	6	28	31	6	35	36	6	29	31	6	30	23
7	36	38	7	40	37	7	26	33	7	34	34	7	28	29	7	30	29
8	36	38	8	34	44	8	26	31	8	34	34	8	26	26	8	28	29
9	35	38	9	31	27	9	25	29	9	34	34	9	26	26	9	28	22
10	35	38	10	29	48	10	24	17	10	26	21	10	26	25	10	26	20
11	22	37	11	29	27	11	19	12	11	26	25	11	26	25	11	26	23
12	21	18	12	29	27	12	19	22	12	26	21	12	24	20	12	24	23
13	21	18	13	29	27	13	19	12	13	26	25	13	24	22	13	24	22
14	21	18	14	21	18	14	17	17	14	26	26	14	23	18	14	24	26
15	22	15	15	21	22	15	16	11	15	26	26	15	22	23	15	24	26
16	21	17	16	21	17	16	15	16	16	22	23	16	22	26	16	23	25
17	20	17	17	25	23	17	16	17	17	24	24	17	21	17	17	23	26
18	20	17	18	25	26	18	16	14	18	24	24	18	22	22	18	22	26
19	20	17	19	24	24	19	15	13	19	23	23	19	20	19	19	22	25
20	20	17	20	24	24	20	14	11	20	22	23	20	20	20	20	20	25
21	20	17	21	21	28	21	14	11	21	23	23	21	19	16	21	21	28
22	20	17	22	21	29	22	14	12	22	22	22	22	19	19	22	21	28
23	18	22	23	20	21	23	14	18	23	22	22	23	17	17	23	21	28
24	18	21	24	20	23	24	14	18	24	20	25	24	16	17	24	21	28
25	16	11	25	19	9	25	13	14	25	20	21	25	16	17	25	21	28
26	17	16	26	19	16	26	13	26	26	20	21	26	15	15	26	21	28
27	15	11	27	19	13	27	13	27	27	19	8	27	14	14	27	21	28
28	15	14	28	19	13	28	13	27	28	19	8	28	13	13	28	21	28
29	15	14	29	18	7	29	12	14	29	16	15	29	13	13	29	21	28
30	15	17	30	18	7	30	11	12	30	16	8	30	12	12	30	21	28

WUBE			WSIX			WHKO			WSOC			WWKA			WSM		
Cincinnati PD: Tim Closson MD: Duke Hamilton			Nashville PD/MD: Dave Kelly			Dayton PD: Gerry McCracken MD: Dawn Michaels			Charlotte PD: Paul Johnson MD: Rick McCracken			Orlando PD: Michael Moore MD: Shadow Stevens			Nashville PD: Kyle Cantrell MD: Kevin Anderson		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	37	35	1	37	37	1	35	37	1	36	27	1	36	37	1	37	39
2	35	33	2	36	35	2	35	37	2	33	33	2	35	38	2	34	32
3	34	36	3	35	36	3	35	36	3	32	33	3	35	38	3	34	38
4	34	37	4	35	36	4	35	36	4	32	33	4	35	36	4	34	32
5	33	33	5	35	33	5	35	36	5	31	29	5	32	38	5	33	34
6	33	33	6	34	35	6	34	36	6	31	23	6	32	31	6	33	33
7	29	26	7	34	33	7	33	32	7	28	26	7	31	20	7	31	33
8	28	31	8	32	34	8	33	30	8	28	23	8	29	27	8	30	30
9	28	31	9	30	33	9	32	33	9	28	23	9	29	25	9	30	30
10	28	31	10	30	32	10	31	32	10	28	23	10	29	25	10	30	30
11	26	25	11	30	32	11	31	32	11	26	26	11	26	20	11	26	26
12	26	25	12	29	34	12	31	32	12	26	26	12	24	19	12	26	26
13	26	25	13	29	34	13	31	32	13	26	26	13	24	19	13	26	26
14	24	18	14	26	26	14	30	32	14	26	24	14	23	18	14	26	26
15	24	18	15	26	26	15	29	32	15	26	24	15	23	18	15	26	26
16	23	25	16	26	22	16	28	32	16	26	24	16	23	18	16	26	26
17	23	25	17	25	22	17	28	32	17	26	24	17	23	18	17	26	26
18	23	25	18	25	22	18	28	32	18	26	24	18	23	18	18	26	26
19	22	25	19	25	22	19	28	32	19	26	24	19	23	18	19	26	26
20	22	25	20	25	22	20	28	32	20	26	24	20	23	18	20	26	26
21	22	25	21	25	22	21	28	32	21	26	24	21	23	18	21	26	26
22	22	25	22	25	22	22	28	32	22	26	24	22	23	18	22	26	26
23	22	25	23	25	22	23	28	32	23	26	24	23	23	18	23	26	26
24	22	25	24	25	22	24	28	32	24	26	24	24	23	18	24	26	26
25	22	25	25	25	22	25	28	32	25	26	24	25	23	18	25	26	26
26	22	25	26	25	22	26	28	32	26	26	24	26	23	18	26	26	26
27	22	25	27	25	22	27	28	32	27	26	24	27	23	18	27	26	26
28	22	25	28	25	22	28	28	32	28	26	24	28	23	18	28	26	26
29	22	25	29	25	22	29	28	32	29	26	24	29	23	18	29	26	26
30	22	25	30	25	22	30	28	32	30	26	24	30	23	18	30	26	26

WAMZ			KSAN			WKLB			WRBQ			WKIS			WZZK		
Louisville PD/MD: Coyote Calhoun			San Francisco PD: Tim Roberts MD: Richard Ryan			Boston PD: Mike Brophy APD/MD: Ginny Rogers			Tampa PD: Ronnie Lane MD: Wanda Myles			Miami PD: Bob McKay MD: Darlene Evans			Birmingham PD: Jim Tice MD: Scott Stewart		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	45	46	1	42	37	1	35	32	1	43	38	1	36	29	1	42	37
2	44	42	2	38	36	2	35	31	2	41	42	2	35	32	2	39	35
3	41	41	3	37	37	3	34	37	3	39	37	3	35	32	3	36	39
4	39	38	4	36	37	4	34	33	4	38	45	4	35	32	4	36	36
5	38	38	5	35	34	5	33	32	5	38	35	5	34	36	5	35	36
6	38	38	6	34	30	6	33	30	6	37	37	6	34	37	6	35	38
7	38	38	7	33	23	7	33	33	7	35	30	7	34	37	7	35	38
8	36	36	8	32	33	8	32	33	8	35	30	8	34	37	8	35	38
9	36	36	9	32	35	9	32	35	9	35	30	9	34	37	9	35	38
10	26	20	10	30	36	10	31	32	10	39	39	10	34	37	10	35	38
11	25	18	11	29	37	11	30	32	11	39	39	11	34	37	11	35	38
12	25	18	12	27	37	12	29	32	12	39	39	12	34	37	12	35	38
13	25	18	13	27	37	13	29	32	13	39	39	13	34	37	13	35	38
14	25	18	14	27	37	14	29</										

AIRPLAY **Monitor** Broadcast Data Systems **SONG ACTIVITY REPORTS** For Week Ending March 16, 1997

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

Total Plays/Gain										Total Plays/Gain										Total Plays/Gain										Total Plays/Gain										Total Plays/Gain									
TRACE ADKINS 4953/464					ALABAMA 3102/438					JOHN BERRY 5222/93					THE BUFFALO CLUB 2971/161					TRACY BYRD 4602/435																													
<i>(This Ain't) Nothin' Thing (Capitol Nashville)</i>					<i>Sad Lookin' Moon (RCA)</i>					<i>She's Taken A Shine (Capitol Nashville)</i>					<i>If She Don't Love You (Rising Tide)</i>					<i>Don't Take Her She's All I Got (MCA)</i>																													
Total Stations: 162					Chart Move: 5-3					Total Stations: 161					Chart Move: 25-19					Total Stations: 160					Chart Move: 2-2					Total Stations: 159					Chart Move: 23-20					Total Stations: 161					Chart Move: 12-8				
City	W	L	W	W	IP	City	W	L	W	W	IP	City	W	L	W	W	IP	City	W	L	W	W	IP	City	W	L	W	W	IP	City	W	L	W	W	IP	City	W	L	W	W	IP								
L.A.	CMT	28	28	29	272	Jacksonv.	WOIK	17	13	15	103	L.A.	CMT	27	28	29	272	Jacksonv.	WOIK	17	13	15	103	L.A.	CMT	27	28	29	272	Jacksonv.	WOIK	17	13	15	103	L.A.	CMT	27	28	29	272	Jacksonv.	WOIK	17	13	15	103		
Chicago	WXXX	36	33	25	208	Austin	KASE	25	29	31	145	Chicago	WXXX	36	33	25	208	Austin	KASE	25	29	31	145	Chicago	WXXX	36	33	25	208	Austin	KASE	25	29	31	145	Chicago	WXXX	36	33	25	208	Austin	KASE	25	29	31	145		
San Fran.	WXXX	36	33	25	208	Birmingham	WZZK	20	15	13	133	San Fran.	WXXX	36	33	25	208	Birmingham	WZZK	20	15	13	133	San Fran.	WXXX	36	33	25	208	Birmingham	WZZK	20	15	13	133	San Fran.	WXXX	36	33	25	208	Birmingham	WZZK	20	15	13	133		
Phila.	WXXX	36	33	25	208	Richmond	WXXX	36	33	25	208	Phila.	WXXX	36	33	25	208	Richmond	WXXX	36	33	25	208	Phila.	WXXX	36	33	25	208	Richmond	WXXX	36	33	25	208	Phila.	WXXX	36	33	25	208	Richmond	WXXX	36	33	25	208		
Dallas	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Dallas	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Dallas	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Dallas	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Wash. DC	WXXX	36	33	25	208	Greenway	WXXX	36	33	25	208	Wash. DC	WXXX	36	33	25	208	Greenway	WXXX	36	33	25	208	Wash. DC	WXXX	36	33	25	208	Greenway	WXXX	36	33	25	208	Wash. DC	WXXX	36	33	25	208	Greenway	WXXX	36	33	25	208		
Houston	WXXX	36	33	25	208	Tulsa	WXXX	36	33	25	208	Houston	WXXX	36	33	25	208	Tulsa	WXXX	36	33	25	208	Houston	WXXX	36	33	25	208	Tulsa	WXXX	36	33	25	208	Houston	WXXX	36	33	25	208	Tulsa	WXXX	36	33	25	208		
Boston	WXXX	36	33	25	208	Scranton	WXXX	36	33	25	208	Boston	WXXX	36	33	25	208	Scranton	WXXX	36	33	25	208	Boston	WXXX	36	33	25	208	Scranton	WXXX	36	33	25	208	Boston	WXXX	36	33	25	208	Scranton	WXXX	36	33	25	208		
Miami	WXXX	36	33	25	208	Tucson	WXXX	36	33	25	208	Miami	WXXX	36	33	25	208	Tucson	WXXX	36	33	25	208	Miami	WXXX	36	33	25	208	Tucson	WXXX	36	33	25	208	Miami	WXXX	36	33	25	208	Tucson	WXXX	36	33	25	208		
Atlanta	WXXX	36	33	25	208	McAllen	WXXX	36	33	25	208	Atlanta	WXXX	36	33	25	208	McAllen	WXXX	36	33	25	208	Atlanta	WXXX	36	33	25	208	McAllen	WXXX	36	33	25	208	Atlanta	WXXX	36	33	25	208	McAllen	WXXX	36	33	25	208		
Seattle	WXXX	36	33	25	208	Fresno	WXXX	36	33	25	208	Seattle	WXXX	36	33	25	208	Fresno	WXXX	36	33	25	208	Seattle	WXXX	36	33	25	208	Fresno	WXXX	36	33	25	208	Seattle	WXXX	36	33	25	208	Fresno	WXXX	36	33	25	208		
Long Isl.	WXXX	36	33	25	208	Gr.Rap.	WXXX	36	33	25	208	Long Isl.	WXXX	36	33	25	208	Gr.Rap.	WXXX	36	33	25	208	Long Isl.	WXXX	36	33	25	208	Gr.Rap.	WXXX	36	33	25	208	Long Isl.	WXXX	36	33	25	208	Gr.Rap.	WXXX	36	33	25	208		
San Diego	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Diego	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Diego	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Diego	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
St. Louis	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	St. Louis	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	St. Louis	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	St. Louis	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Balt.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Balt.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Balt.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Balt.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Phoen.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Phoen.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Phoen.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Phoen.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Tampa	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Tampa	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Tampa	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Tampa	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Cleveland	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Cleveland	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Cleveland	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Cleveland	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Denver	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Denver	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Denver	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Denver	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Port. OR	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Port. OR	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Port. OR	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Port. OR	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Cincinnati	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Cincinnati	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Cincinnati	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Cincinnati	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Kan. City	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Kan. City	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Kan. City	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Kan. City	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Rivers	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Rivers	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Rivers	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Rivers	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Milwaukee	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Milwaukee	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Milwaukee	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Milwaukee	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Sacram.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Sacram.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Sacram.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Sacram.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
San Jose	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Jose	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Jose	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Jose	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Provid.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Provid.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Provid.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Provid.	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Colum. OH	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Colum. OH	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Colum. OH	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Colum. OH	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Norfolk	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Norfolk	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Norfolk	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Norfolk	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
San Antonio	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Antonio	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Antonio	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	San Antonio	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Salt Lake	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Salt Lake	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Salt Lake	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Salt Lake	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Indian	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Indian	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Indian	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Indian	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208		
Char. NC	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Char. NC	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Char. NC	WXXX	36	33	25	208	Albany	WXXX	36	33	25	208	Char. NC	WXXX	36	3										

COUNTRY AIRPLAY SONG ACTIVITY REPORTS

For Week Ending March 16, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increase in play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

TRACY LAWRENCE 3528/229 <i>Better Man, Better Off (Atlantic)</i>										PATTY LOVELL 4880/119 <i>She Drew A Broken Heart (Epic)</i>										KATHY MATTEA 2478/100 <i>455 Rocket (Mercury Nashville)</i>										REBA MCENTIRE 5372/340 <i>How Was I To Know (MCA)</i>										JOHN MICHAEL MONTGOMERY 2702/660 <i>I Miss You A Little (Atlantic)</i>									
Total Stations: 161					Chart Move: 16-14					Total Stations: 161					Chart Move: 4-5					Total Stations: 157					Chart Move: 26-24					Total Stations: 162					Chart Move: 3-1					Total Stations: 161					Chart Move: 30-22				
City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP								
L.A.	CMT	12	11	12	127	Jacksonv.	WOJK	12	5	4	20	L.A.	CMT	12	11	12	127	Jacksonv.	WOJK	12	5	4	20	L.A.	CMT	12	11	12	127	Jacksonv.	WOJK	12	5	4	20														

LORRIE MORGAN 3176/309 *Good As I Was To You (BNA)*

LORRIE MORGAN 3176/309 <i>Good As I Was To You (BNA)</i>										COLLIN RAYE 3652/217 <i>On The Verge (Epic)</i>										KEVIN SHARP 2694/546 <i>She's Sure Taking It Well (143/Asylum)</i>										GEORGE STRAIT 3693/822 <i>One Night At A Time (MCA)</i>										CLAY WALKER 4764/317 <i>Rumor Has It (Giant)</i>									
Total Stations: 160					Chart Move: 22-18					Total Stations: 161					Chart Move: 15-12					Total Stations: 160					Chart Move: 28-23					Total Stations: 160					Chart Move: 21-11					Total Stations: 161					Chart Move: 7-7				
City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP	City	W	L	W	W	TP								
L.A.	CMT	12	11	12	127	Jacksonv.	WOJK	12	5	4	20	L.A.	CMT	12	11	12	127	Jacksonv.	WOJK	12	5	4	20	L.A.	CMT	12	11	12	127	Jacksonv.	WOJK	12	5	4	20														



COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

Total Plays/Gain

GEORGE STRAIT 3693/822
One Night At A Time (MCA)

Total Stations: 160/Chart Move: 21-11
Heavy (35+ plays): 11 KOU, KPLX, KSN, KTEX, KWJJ, KYCY, KYNG, WAMZ, WDOD, WGKX, WYGY
Medium (25-34): 53 KAJA, KASE, KATM, KBEO, KFKF, KFMS, KGMV, KHAY, KHEY, KIKF, KKBO, KMLE, KNAX, KNCI, KRMD, KRST, KRYS, KSCS, KSKS, KSOP, KSSN, KUPL, KVOO, KWNR, KXKC, KXXY, KYCW, KZSN, WBOB, WCOL, WESC, WEZL, WFLS, WIL, WIVK, WKCN, WKXK, WKTF, WLWI, WMZQ, WNCY, WPOC, WQBE, WQDR, WQIK, WQXK, WRKZ, WSTH, WTGE, WTQR, WUSY, WXBO, WYAY
Light (Under 25): 96
New Airplay This Week: 13 KUBL, WBUB, WCHY, WCLB, WCTK, WDSY, WGH, WIOV, WKHK, WKLB, WOKO, WRNS, WYNK

BROOKS & DUNN 1400/929
Why Would I Say Goodbye (Arista)

Total Stations: 144/Chart Move: 50-34
Heavy (35+): 0
Medium (25-34): 3 KASE, WQXK, WYAY
Light (Under 25): 141
New Airplay This Week: 71 KATM, KBEO, KCCY, KDRK, KEEY, KFKF, KGMV, KIIM, KIKF, KILT, KJJY, KKCS, KMLE, KMPS, KNCI, KOU, KRMD, KRST, KRYS, KSON, KTEX, KTOM, KTST, KUBL, KUPL, KUZZ, KVET, KXKT, KZLA, KZSN, WBOB, WCMS, WCOL, WDAF, WEZL, WFLS, WFMS, WFRE, WGKX, WGN, WIOV, WIRK, WKCN, WKHK, WKHX, WKIX, WKXK, WKXC, WKXK, WMIL, WNCY, WNOE, WOV, WPOR, WQMX, WQYK, WRKZ, WRNS, WSIX, WSOC, WSTH, WUBE, WUSN, WUSY, WYWK, WYWW, WXBM, WXBO, WYCD, WYRK, WZZK

MARY CHAPIN CARPENTER 1368/1
I Want To Be Your Girlfriend (Columbia)

Total Stations: 140/Chart Move: 36-35
Heavy (35+): 0
Medium (25-34): 6 KBEO, WBBS, WKIX, WKLB, WPOC, WWGR
Light (Under 25): 134
New Airplay This Week: 3 WJCL, WMZQ, WSOC

TANYA TUCKER 1202/116
Little Things (Capitol Nashville)

Total Stations: 130/Chart Move: 40-37
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 130
New Airplay This Week: 12 KGMV, KVOO, WBUB, WDRM, WKIX, WLWI, WNOE, WOKO, WOV, WQYK, WSSL, WYWW

MARK WILLS 1057/282
Places I've Never Been (Mercury Nashville)

Total Stations: 115/Chart Move: 42-39
Heavy (35+): 0
Medium (25-34): 2 KBEO, WUSY
Light (Under 25): 113
New Airplay This Week: 25 KDRK, KNAK, KNCI, KUBL, KXKT, KXXY, WCHY, WCKT, WCOL, WCKT, WCUZ, WFMS, WIVK, WKCO, WKHK, WKJN, WKKO, WKTF, WMSI, WOKO, WQIK, WRKZ, WSOC, WYWW, WYWD

TRISHA YEARWOOD 847/68
I Need You (MCA)

Total Stations: 100/Chart Move: 41-40
Heavy (35+): 0
Medium (25-34): 2 KYCY, WBBS
Light (Under 25): 98
New Airplay This Week: 4 KXXY, KYCY, KYNG, WWGR

LEE ANN WOMACK 818/477
Never Again, Again (Decca)

Total Stations: 94/Chart Move: 57-41
Heavy (35+): 0
Medium (25-34): 2 KKBO, WCOL
Light (Under 25): 92
New Airplay This Week: 28 KDDK, KDRK, KFDI, KFKF, KFMS, KJJY, KMDL, KNAK, KNCI, KRST, KRST, KUZZ, KXKT, WAMZ, WDAF, WFMS, WGAR, WGH, WGKX, WGN, WKHK, WKIX, WKJN, WLWI, WMJC, WRNS, WYAY

JOE DIFFIE 811/241
This Is Your Brain (Epic)

Total Stations: 107/Chart Move: 48-42
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 107
New Airplay This Week: 15 KNIX, KSN, KUZZ, WCLB, WDRM, WFLS, WGH, WJCL, WKIX, WMJC, WPOR, WQMX, WSTH, WYWK, WZZK

SONS OF THE DESERT 772/188
Whatever Comes First (Epic)

Total Stations: 103/Chart Move: 46-43
Heavy (35+): 1 KMDL
Medium (25-34): 1 WXBO
Light (Under 25): 101
New Airplay This Week: 9 KDRK, KRYS, WGN, WOV, WQDR, WROO, WTRD, WWGR, WYAY

KIPPI BRANNON 706/117
Daddy's Little Girl (Curb/Universal)

Total Stations: 96/Chart Move: 45-44
Heavy (35+): 0
Medium (25-34): 5 WDOD, WGGY, WJCL, WRBO, WYGY
Light (Under 25): 91
New Airplay This Week: 5 KKCS, WGAR, WTGE, WXTU, WYGY

LITTLE TEXAS 703/140
Bad For Us (Warner Bros.)

Total Stations: 76/Chart Move: 49-45
Heavy (35+): 0
Medium (25-34): 1 KBEO
Light (Under 25): 75
New Airplay This Week: 11 KGMV, KHEY, KPLX, KVOO, KYNG, WDOD, WGGY, WHYL, WIOV, WKXK, WYGY

LEANN RIMES 676/547
The Light In Your Eyes (Curb)

Total Stations: 101/Chart Move: 75-46
Heavy (35+): 0
Medium (25-34): 3 KASE, KKBO, KUPL
Light (Under 25): 98
New Airplay This Week: 37 KCCY, KFKF, KFMS, KHAY, KIKF, KRMD, KSKS, KYCY, KYGO, WBBS, WBCO, WCOL, WCOM, WDRM, WESC, WFLS, WFMS, WGKX, WHYL, WIRK, WIVK, WKCO, WKIX, WKLB, WMSI, WPOR, WQMX, WQXK, WSIX, WSM, WSSL, WTGE, WUSY, WWGR, WYAY, WZZK

STEPHANIE BENTLEY 668/207
The Hopechest Song (Epic)

Total Stations: 71/Chart Move: 52-47
Heavy (35+): 0
Medium (25-34): 2 KBEO, KZSN
Light (Under 25): 69
New Airplay This Week: 30 KDRK, KHAY, KNAK, KNCI, KSON, KTEX, KTOM, KUBL, WCHY, WCKT, WCKT, WCUZ, WDOD, WDSY, WESC, WEZL, WKCN, WKHK, WKKO, WKLB, WKTF, WNOE, WOKO, WOV, WQIK, WSTH, WTGE, WTQR, WYWW, WYWD

BURNIN' DAYLIGHT 653/74
Say Yes (Curb)

Total Stations: 92/Chart Move: 47-49
Heavy (35+): 0
Medium (25-34): 2 KBEO, WRNS
Light (Under 25): 90
New Airplay This Week: 6 KRST, WCOL, WEZL, WIVK, WOV, WWGR

VINCE GILL 522/412
A Little More Love (MCA)

Total Stations: 103/Chart Move: Debut 50
Heavy (35+): 1 KMLE
Medium (25-34): 2 KKBO, WYAY
Light (Under 25): 100
New Airplay This Week: 25 KASE, KCCY, KCCY, KFDI, KIKF, KPLX, KUPL, KVET, KWJJ, KYCY, WCOL, WCOM, WDAF, WFRE, WIRK, WIVK, WKIX, WMIL, WPOR, WQMX, WSIX, WSSL, WTGE, WYAY, WYRK

THRASHER SHIVER 521/59
Be Honest (Asylum)

Total Stations: 69/Chart Move: 51-51
Heavy (35+): 0
Medium (25-34): 2 KBEO, WPOC
Light (Under 25): 67
New Airplay This Week: 5 KSKS, WDOD, WHSL, WMJC, WUBE

DAVID LEE MURPHY 456/35
Breakfast In Birmingham (MCA)

Total Stations: 76/Chart Move: 53-52
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 76
New Airplay This Week: 8 KKCS, KSKS, WDOD, WMJC, WPOC, WROO, WSSL, WYGY

DARYL SINGLETARY 377/37
The Used To Be's (Giant)

Total Stations: 58/Chart Move: 58-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 58
New Airplay This Week: 6 KFDI, WKSJ, WMJC, WMSI, WOKO, WQMX

RICK TREVINO 338/167
I Only Get This Way With You (Columbia)

Total Stations: 50/Chart Move: 67-54
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 50
New Airplay This Week: 15 KATM, KCCY, KFMS, KGMV, KJJY, KTST, KTTS, KYCY, KZSN, WDRM, WFLS, WGN, WHYL, WPOR, WSIX

TY HERNDON 302/167
Loved Too Much (Epic)

Total Stations: 55/Chart Move: 73-56
Heavy (35+): 0

Medium (25-34): 2 KKBO, KMLE
Light (Under 25): 53
New Airplay This Week: 11 KATM, KCCY, KPLX, KSOP, KYGO, WFRE, WKJN, WQBE, WRKZ, WSM, WYGY

SUZIE BOGDUSS 275/65
She Said, He Heard (Capitol Nashville)

Total Stations: 37/Chart Move: 62-58
Heavy (35+): 0
Medium (25-34): 1 WWGR
Light (Under 25): 36
New Airplay This Week: 9 KFDI, KHAY, KRST, KSKS, KUZZ, WBCO, WGAR, WHYL, WMJC

JEFF WOOD 257/65
Use Mine (Imprint)

Total Stations: 45/Chart Move: 65-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
New Airplay This Week: 2 KBEO, KFMS

★ **DEANA CARTER 251/234**
Count Me In (Capitol Nashville)

Total Stations: 68/Chart Move: Debut 61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 15 KCCY, KEEY, KHAY, KKAT, KKBO, KUPL, KUZZ, KYGO, WGH, WKXK, WIVK, WPOR, WSIX, WYAY, WYGY

NIKKI NELSON 225/110
Too Little, Too Much (Columbia)

Total Stations: 63/Chart Move: 78-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
New Airplay This Week: 7 KBEO, KFMS, KGMV, WGGY, WIOV, WKSJ, WLWI

MARK CHESNUTT 179/48
Let It Rain (Decca)

Total Stations: 33/Chart Move: 74-64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 2 KYGO, WOV

★ **PAUL BRANDT 169/122**
Take It From Me (Reprise)

Total Stations: 30/Chart Move: Debut 66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
New Airplay This Week: 11 KBEO, KHAY, KMDL, KUZZ, WCOM, WFLS, WFRE, WGN, WQBE, WRNS, WSIX

PERFECT STRANGER 167/90
Fire When Ready (Curb)

Total Stations: 58/Chart Move: Debut 67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 58
New Airplay This Week: 3 KEEY, KMDL, WXBO

TAMMY GRAHAM 167/25
A Dozen Red Roses (Career)

Total Stations: 33/Chart Move: 72-68
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 32
New Airplay This Week: 1 KEEY

★ **SARA EVANS 123/62**
True Lies (RCA)

Total Stations: 36/Chart Move: Debut 73
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 36
New Airplay This Week: 4 KFDI, KFKF, KWJJ, WIOV

★ **GREG HOLLAND 88/81**
Divine Intervention (Asylum)

Total Stations: 42
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 42

★ **JOHN & AUDREY WIGGINS 81/38**
Somewhere In Love (Mercury Nashville)

Total Stations: 23
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 23
New Airplay This Week: 2 KTST, WGAR

3199 - 1000 DETECTIONS

Total Plays/Gain

LORRIE MORGAN 3176/309
Good As I Was To You (BNA)

Total Stations: 160/Chart Move: 22-18
Heavy (35+ plays): 5 KTST, WGR, WQBE, WSTH, WXBO
Medium (25-34): 41 KAJA, KBEO, KCCY, KFKF, KIKK, KMDL, KOU, KSSN, KWNR, KXKC, KXXY, WBBS, WBCT, WBEE, WCOL, WCKT, WDOD, WEZL, WFLS, WFMS, WFRE, WGAR, WGGY, WGH, WHSL, WHYL, WIVK, WKCN, WKHK, WKIX, WLWI, WPOC, WQXK, WRNS, WSSL, WWGR, WYWW, WXBM, WYAY, WYCD, WYWD
Light (Under 25): 114
New Airplay This Week: 7 KSSN, KUPL, WBOB, WDSY, WIRK, WKKO, WQIK

ALABAMA 3102/438
Sad Lookin' Moon (RCA)

Total Stations: 161/Chart Move: 25-19
Heavy (35+): 2 WAMZ, WIL
Medium (25-34): 26 KASE, KBEO, KHEY, KKBO, KMPS, KSOP, KTST, KYCW, WBBS, WDOD, WGKX, WKCN, WKJN, WKTF, WLWI, WMZQ, WNCY, WPOC, WQBE, WQDR, WRNS, WSIX, WWGR, WXBO, WYAY, WYWD
Light (Under 25): 133
New Airplay This Week: 7 KIIM, KPLX, KSSN, WKKO, WKXK, WQIK, WTQR

THE BUFFALO CLUB 2971/161
If She Don't Love You (Rising Tide)

Total Stations: 159/Chart Move: 23-20
Heavy (35+): 2 KTST, WGR
Medium (25-34): 31 KATM, KBEO, KGMV, KIKF, KKCS, KMDL, KMPS, KWNR, KXKC, KXXY, KYCW, KYCY, KZLA, WBCO, WCOL, WDOD, WFRE, WJCL, WKCN, WKTF, WKXK, WLWI, WPOC, WQBE, WQDR, WQXK, WRNS, WWGR, WXBO, WXTU, WYAY
Light (Under 25): 126
New Airplay This Week: 3 KILT, KRST, WTQR

JOHN MICHAEL MONTGOMERY 2702/660
I Miss You A Little (Atlantic)

Total Stations: 161/Chart Move: 30-22
Heavy (35+): 2 KKBO, KYNG
Medium (25-34): 19 KASE, KBEO, KHEY, KMLE, KXKC, WBOB, WDOD, WGAR, WGR, WKCN, WKIX, WPOC, WQBE, WQXK, WTRD, WWGR, WXBO, WYAY, WYGY
Light (Under 25): 140
New Airplay This Week: 22 KRST, KSON, KTST, KWJJ, KYCW, KYGO, WCHY, WCKT, WCLB, WDAF, WDRM, WGGY, WKIS, WKXK, WOKO, WOV, WQYK, WRBO, WSM, WSTH, WXBM, WYRK

KEVIN SHARP 2694/546
She's Sure Taking It Well (143/Asylum)

Total Stations: 160/Chart Move: 28-23
Heavy (35+): 2 KYCY, KYNG
Medium (25-34): 25 KASE, KBEO, KCCY, KFKF, KMDL, KNCI, KRYS, KSN, KXKC, KXXY, KZSN, WDOD, WESC, WGR, WKCN, WKIX, WMIL, WPOC, WQMX, WRNS, WSIX, WWGR, WXBO, WYAY, WYRK
Light (Under 25): 133
New Airplay This Week: 16 KUZZ, KYCW, KYNG, WBBS, WCKT, WCUZ, WDSY, WFMS, WGH, WGKX, WIL, WJCL, WKCO, WKJN, WQIK, WTGE

KATHY MATTEA 2478/100
455 Rocket (Mercury Nashville)

Total Stations: 157/Chart Move: 26-24
Heavy (35+): 3 KMDL, WPOC, WYAY

Medium (25-34): 20 KHEY, KIKF, KMPS, KYCW, WBCT, WCLB, WCKT, WDOD, WGR, WHYL, WKLB, WKTF, WQBE, WRBO, WRKZ, WRNS, WTQR, WWGR, WYGY, WXBO
Light (Under 25): 134
New Airplay This Week: 8 KCCY, KFRG, KYCW, WAMZ, WBBS, WROO, WSOC, WYRK

BRYAN WHITE 2433/641
Sittin' On Go (Asylum)

Total Stations: 160/Chart Move: 32-25
Heavy (35+): 2 KPLX, KYNG
Medium (25-34): 17 KBEO, KDDK, KFMS, KSN, WAMZ, WBCT, WBEE, WBOB, WCLB, WKCN, WKIX, WRKZ, WRNS, WSIX, WSTH, WYGY, WYAY
Light (Under 25): 141
New Airplay This Week: 21 KIIM, KILT, KWEN, KXXY, KYCW, WBUB, WCKT, WFMS, WGKX, WIVK, WKHK, WKIS, WKSJ, WKTF, WKXC, WKXK, WLWI, WMJC, WQDR, WYCD, WYWD

MILA MASON 2350/83
Dark Horse (Atlantic)

Total Stations: 160/Chart Move: 27-26
Heavy (35+): 1 KYCY
Medium (25-34): 18 KBEO, KMDL, KPLX, KRMD, KRST, KYCW, KYNG, WBCT, WDOD, WHYL, WKCN, WPOC, WRKZ, WRNS, WSM, WXTU, WYAY
Light (Under 25): 141
New Airplay This Week: 3 KIIM, WKIS, WNCY

MINDY MCCREADY 2090/560
A Girl's Gotta Do (What A Girl's Gotta Do) (BNA)

Total Stations: 151/Chart Move: 35-29
Heavy (35+): 1 KYNG
Medium (25-34): 11 KBEO, KFKF, KMDL, WBOB, WFRE, WPOC, WRKZ, WSTH, WWGR, WYAY, WYCD
Light (Under 25): 139
New Airplay This Week: 22 KASE, KCCY, KIIM, KOU, KSN, KSKS, KSON, KTST, KYCW, KYNG, WCHY, WCKT, WCKT, WCUZ, WFMS, WKTF, WQBE, WRBO, WROO, WSOC, WUSN, WXBO

MARTINA MCBRIDE 1920/235
Cry On The Shoulder Of The Road (RCA)

Total Stations: 158/Chart Move: 33-31
Heavy (35+): 1 KHEY
Medium (25-34): 8 KFRG, KTST, KYCW, WDOD, WJCL, WPOC, WRKZ, WWGR
Light (Under 25): 149
New Airplay This Week: 13 KKCS, KUBL, WCOL, WCUZ, WDSY, WESC, WKKO, WMIL, WQIK, WRBO, WSTH, WYWD, WZZK

SAWYER BROWN 1671/370
Six Days On The Road (Curb)

Total Stations: 134/Chart Move: 38-32
Heavy (35+): 1 WBOB
Medium (25-34): 11 KEEY, KIKK, KMLE, KSOP, KUPL, KWJJ, WBCT, WCOL, WKTF, WRNS, WYAY
Light (Under 25): 122
New Airplay This Week: 20 KDRK, KKCS, KMDL, KTST, KUZZ, WAMZ, WBUB, WFLS, WIL, WKCO, WKIS, WKTF, WKXK, WMJC, WNCY, WPOC, WUSN, WYWK, WXTU, WYNK

BIG HOUSE 1564/236
Cold Outside (MCA)

Total Stations: 138/Chart Move: 37-33
Heavy (35+): 1 KYCY
Medium (25-34): 10 KMDL, KTST, KUPL, KWJJ, WCLB, WKIX, WRNS, WUSY, WXBO, WYAY
Light (Under 25): 127
New Airplay This Week: 23 KBEO, KDRK, KEEY, KFMS, KNIX, KRST, KYGO, KYNG, WBEE, WBOB, WCKT, WCOM, WCUZ, WESC, WFLS, WMIL, WMSI, WNOE, WRBO, WYWW, WYCD, WYNK, WZZK

999 - 500 DETECTIONS

Total Plays/Gain

499 - 75 DETECTIONS

Total Plays/Gain

SAWYER BROWN

ACM Nominee • TOP VOCAL GROUP



Hey!
This time why don't
y'all vote for SAWYER BROWN?



<http://www.acton.com/country/sawyerbrown.html>

CURB
RECORDS

Thank you for your consideration.

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	3	14	HOW WAS I TO KNOW MCA 1 week at No. 1	REBA MCENTIRE	5372	5032
2	2	17	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	5222	5129
3	5	10	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	4953	4489
4	6	16	HOLDIN' ARISTA	DIAMOND RIO	4891	4473
5	4	15	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4880	4761
6	1	16	WE DANCED ANYWAY CAPITOL NASHVILLE	DEANA CARTER	4799	5316
7	7	9	RUMOR HAS IT GIANT	CLAY WALKER	4764	4447
8	12	10	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	4602	4167
9	10	11	EVERYTHING I LOVE ARISTA	ALAN JACKSON	4481	4250
10	13	15	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	4226	3789
★ ★ ★ AIRPOWER ★ ★ ★						
11	21	3	ONE NIGHT AT A TIME MCA	GEORGE STRAIT	3693	2871
12	15	6	ON THE VERGE EPIC	COLLIN RAYE	3652	3435
13	14	12	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	3556	3474
14	16	6	BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	3528	3299
15	18	11	ANOTHER YOU CURB	DAVID KERSH	3443	3207
16	9	15	UNCHAINED MELODY CURB	LEANN RIMES	3390	4332
17	11	19	ME TOO MERCURY NASHVILLE	TOBY KEITH	3248	4250
18	22	10	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	3176	2867
19	25	5	SAD LOOKIN' MOON RCA	ALABAMA	3102	2664
20	23	11	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	2971	2810
21	8	19	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	2944	4395
22	30	5	I MISS YOU A LITTLE ATLANTIC	JOHN MICHAEL MONTGOMERY	2702	2042
23	28	8	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	2694	2148
24	26	11	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	2478	2378
25	32	5	SITTIN' ON GO ASYLUM	BRYAN WHITE	2433	1792
26	27	8	DARK HORSE ATLANTIC	MILA MASON	2350	2267
27	20	11	EASE MY TROUBLED MIND COLUMBIA	RICOCHE	2285	2959
28	19	17	HEARTBROKE EVERY DAY BNA	LONESTAR	2231	3013
29	35	5	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA	MINDY MCCREADY	2090	1530
30	24	17	A MAN THIS LONELY ARISTA	BROOKS & DUNN	2012	2746
31	33	10	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	1920	1685
32	38	5	SIX DAYS ON THE ROAD CURB	SAWYER BROWN	1671	1301
33	37	8	COLD OUTSIDE MCA	BIG HOUSE	1564	1328
34	50	2	WHY WOULD I SAY GOODBYE ARISTA	BROOKS & DUNN	1400	471
35	36	9	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	1368	1367
36	34	18	HALF WAY UP RCA	CLINT BLACK	1290	1601
37	40	5	LITTLE THINGS CAPITOL NASHVILLE	TANYA TUCKER	1202	1086

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	31	10	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS.	BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT	1119	1924
39	42	5	PLACES I'VE NEVER BEEN MERCURY NASHVILLE	MARK WILLS	1057	775
40	41	5	I NEED YOU MCA	TRISHA YEARWOOD	847	779
41	57	3	NEVER AGAIN, AGAIN DECCA	LEE ANN WOMACK	818	341
42	48	4	THIS IS YOUR BRAIN EPIC	JOE DIFFIE	811	570
43	46	4	WHATEVER COMES FIRST EPIC	SONS OF THE DESERT	772	584
44	45	8	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	706	589
45	49	5	BAD FOR US WARNER BROS.	LITTLE TEXAS	703	563
46	75	2	THE LIGHT IN YOUR EYES CURB	LEANN RIMES	676	129
47	52	6	THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	668	461
48	44	10	CHANGE HER MIND STEP ONE	GENE WATSON	661	705
49	47	7	SAY YES CURB	BURNIN' DAYLIGHT	653	579
★ ★ ★ HOT SHOT DEBUT ★ ★ ★						
50	NEW ▶		A LITTLE MORE LOVE MCA	VINCE GILL	522	110
51	51	6	BE HONEST ASYLUM	THRASHER SHIVER	521	462
52	53	3	BREAKFAST IN BIRMINGHAM MCA	DAVID LEE MURPHY	456	421
53	58	3	THE USED TO BE'S GIANT	DARYLE SINGLETARY	377	340
54	67	2	I ONLY GET THIS WAY WITH YOU COLUMBIA	RICK TREVINO	338	171
55	43	16	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	332	709
56	73	2	LOVED TOO MUCH EPIC	TY HERNDON	302	135
57	56	7	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	284	346
58	62	2	SHE SAID, HE HEARD CAPITOL NASHVILLE	SUZY BOGGUSS	275	210
59	55	8	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	266	394
60	65	3	USE MINE IMPRINT	JEFF WOOD	257	192
61	NEW ▶		COUNT ME IN CAPITOL NASHVILLE	DEANA CARTER	251	17
62	60	2	A GIRL LIKE YOU CURB	JEFFREY STEELE	243	245
63	RE-ENTRY		TOO LITTLE, TOO MUCH COLUMBIA	NIKKI NELSON	225	115
64	74	3	LET IT RAIN DECCA	MARK CHESNUTT	179	131
65	61	6	LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA	BR5-49	179	219
66	NEW ▶		TAKE IT FROM ME REPRISE	PAUL BRANDT	169	47
67	NEW ▶		FIRE WHEN READY CURB	PERFECT STRANGER	167	77
68	72	2	A DOZEN RED ROSES CAREER	TAMMY GRAHAM	167	142
69	66	2	ONE NIGHT STAND MAGNATONE	CARYL MACK PARKER	152	172
70	70	2	SINGIN' THE BLUES BNA	THE KENTUCKY HEADHUNTERS	146	157
71	59	7	THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	136	310
72	63	11	FOREVER AND A DAY DECCA	GARY ALLAN	130	209
73	NEW ▶		TRUE LIES RCA	SARA EVANS	123	61
74	71	6	STILL STANDING TALL REPRISE	BRADY SEALS	111	155
75	68	20	I MEANT TO DO THAT REPRISE	PAUL BRANDT	103	166

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.



Kippi Brannon

"Daddy's Little Girl"

Monitor Country Airplay **(44)** + Billboard Top Country Singles Sales Debut **(15)** = Thank You Radio For Believing!

You Too Can Become A Believer.

AIRPLAY + AUDIENCE REACTION = SUPER HIT!!!



COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 14, 1997 \$ 4.95 Volume 5 • No. 11

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

DEANA CARTER

We Danced Anyway (CAPITOL NASHVILLE)

★★★★ AIRPOWER ★★★★★

COLLIN RAYE • *On The Verge* (EPIC)
TRACY LAWRENCE • *Better Man, Better Off* (ATLANTIC)
DAVID KERSH • *Another You* (CURB)

NEW RELEASES

DEANA CARTER • *Count Me In* (CAPITOL NASHVILLE)
ANITA COCHRAN • *I Could Love A Man Like That* (WARNER BROS.)
HOLLY DUNN • *Leave One Bridge Standing* (RIVER NORTH)
TY HERNDON • *Loved Too Much* (EPIC)
JOHN & AUDREY WIGGINS • *Somewhere In Love* (MERCURY NASHVILLE)
VINCE GILL • *A Little More Love* (MCA)

'Play Misty '97': Real-Life Tales Of An Often Terrifying Occupational Hazard

by Kevin Carter, Janine Coveney, Dana Hall, Marc Schiffman, and Phyllis Stark

It's part of the air-personality job description to project a friendly demeanor on the air, relate one-on-one with listeners, and meet the public. Doing it right generally pays off in ratings and listener loyalty, but it sometimes has the unfortunate byproduct of attracting stalkers.

Stalker stories—some funny, most terrifying—are common across all format and gender lines. Personalities who have been stalked say they have learned a few tips about protecting themselves, as have managers at stations where stalkers have struck.

"It always starts off with fan mail," says WVAZ (V103) Chicago afternoon jock Bonnie DeShong. "This one guy started writing to me and seemed like a nice guy, level-headed. Then the letters got to the point of saying, 'I'm glad we're in love and we're gonna have a relationship.' He even told his grandmother we were getting married... He told me he'd been watching me, going to all my appearances, and making sure I'm getting into my building OK at night." When he

threatened to come to the station because DeShong didn't show up at the wedding, the station contacted his grandmother and confirmed that he had some real mental problems. "They ended up putting him into an institution for a while," she says.

WDAS Philadelphia midday personality Pat Jackson realized her "faithful fan" was a potential problem when the cards and gifts got bigger and more frequent. "Everyone has regulars who call every day, but this guy started to send me gifts, cards with personal messages, and flowers or balloons that said 'I love you.'" The stalker then began showing up at remotes and club appearances where, Jackson says, "he would just stare at me and not say a word or talk to anyone." He would also show up at the station as she was coming off the air.

While programming New York college station WNYU, John Loscalzo, now SW Networks director of rock programming, started getting calls from a woman who, he says, "was completely out of her mind. She used to call up and burp and make guttural noises." She augmented the calls by sending things to his parents'

Continued on page 5

P1s Love Country, But Where Are P2s?

Country's fine with the folks who are still in the tent, many of whom are listening longer than ever and are happier about the overall format. But country album sales are down, and the loss of secondary and tertiary listeners, especially males, is still being sharply felt by the format.

That was the picture that emerged at the Country Radio Seminar held March 5-8 at Nashville's Opryland Hotel. Full coverage of the CRS, including a controversial live focus group, the question of CMT's impact on country radio, and the burning topic of what Tanya Tucker really did at the Epic showcase, appears on pages 3 and 4.



Monitor Classifieds

pg. 6

What Country Radio wants,
Country Radio gets... with love.

Tammy Graham

"A Dozen Red Roses"

Radio found this track and began sharing it with their audiences. Suddenly, stories and phones are exploding all over the country for this special song.

A REALLY incredible female response record for us!

Jay Phillips / KFM

Play it once and see for yourself.

Instant #1 song for us in just three days!

Billy Cannon / WUSW

It's definitely our hottest requested song.

Don't listen without Kleenex.

Patti Cheek / JBW

If it doesn't ring the phones,
your request line is probably broken!

Les Acque / WIVK

It's blowing the phones off the hook!

Rhubarb Jones / WYAY

Management: Stellar Entertainment
Produced by Berry Backett for Backet Productions

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{ C o u n t M e I n }

DEANA CARTER

the new single from the Double-Platinum album,
Did I Shave My Legs For This?

Add Date: March 17

PRODUCED BY CHRIS FARREN
WRITTEN BY DEANA CARTER
AND CHUCK JONES



Study Says Country Has Farthest Reach

More than 43 million listeners tune in to country radio each week, making it the farthest-reaching format, according to Interep's new qualitative profile of the country radio format audience. With a weekly cume of 43,547,000, country tops AC (36.4 million), news/talk (31.3 million), oldies (20.9 million), and every other format.

The study also revealed that other formats share more of their listeners with country than country stations do with other formats. For example, 25% of AC listeners also tune into country, but just 21% of country P1s say they also listen to AC. The difference in other formats is more dramatic: 19% of album rock listeners also listen to country, but only 5% of country listeners say they also listen to album rock; 23% of oldies radio listeners also tune into

country, but country shares just 11% of its audience with oldies stations.

According to Interep's profile of country listeners, 94% are white, 81% have a high school-level education or better, 72% own a home, 69% are employed full or part time, 64% are married, and 62% have a household income of \$30,000 or more. Also, 71% of country listeners are in the 18-49 demographic and 65% are in the 25-54 demo.

Despite country music's rural themes, the study found that 71% of country listeners reside in metropolitan areas, and only 29% live in nonmetro areas. The largest number of country listeners (43%) live in the South, with 26% residing in the Midwest, 18% in the West, and 13% in the Northeast.

PHYLLIS STARK

RADIOACTIVE BY PHYLLIS STARK

Justice Strikes Again; Osborn Ups Williams

The Department of Justice strikes again, as Gulfstar Communications drops its attempted buy of three Fayetteville, Ark., radio outlets, including country KFAY, from Demaree Media at DOJ's behest. But Cox says the DOJ has greenlighted its purchase of Syracuse, N.Y.'s three NewCity outlets, including country WBBS.

Longtime country outlet WGTC South Bend, Ind., becomes half of a Christian AC simulcast with crosstown WYEZ. The stations are now being operated by rival WHME.

WTVT Tuscaloosa, Ala., PD Russ Williams is upped to the newly created group PD position at parent Osborn Communications' Tuscaloosa properties, including rival WACT, which will change format shortly.

WBOB Minneapolis GM Kevin McCarthy adds those duties at oldies sister KQOL. Also, WBOB promotion director Charlie Dean adds those duties at sister station KEYE (K102), replacing John Nelson, who moves to co-owned KFAN.

Buddy Van Arsdale, OM for SFX Broadcasting's Jackson, Miss., properties, adds PD duties for WKTF (Catfish 95), following Dru LaBorde's departure for KRRV Alexandria, La., last week. Pm. driver Bill Donovan is upped to APD.

Talk station KCKC San Bernardino, Calif., adds locally programmed classic country on weekends and is considering adding the format

in some weekday dayparts. P/T J.W. Bradbury is PD for the country hours.

Jason Dean joins WSOE Charlotte, N.C., for afternoons March 24. He currently hosts the weekend programming at After MidNite Entertainment. Mike Terry moves from afternoons to middays. APD/MD Rick McCracken, who had been filling in middays since Bill Dollar's death, returns to overnights.

Adrienne Austen joins suburban trimulcast WRGX (Y107) New York as news director and morning co-host. She previously was at Metro Traffic, where she was known as Adrienne Nardo.

Andy "Crash" Kelly joins WNCY (Y100) Appleton, Wis., for mornings, replacing J. Davis. Kelly arrives from mornings at WJJO Madison, Wis. In nearby Green Bay, Wis., adult top 40 WQLH MD Big Ken O'Brien heads to mornings at WYXY Springfield, Ill.

SFX has completed its \$25 million acquisition of WWYZ Hartford, Conn. The group now owns five stations in Hartford. Pinnacle Broadcasting closes on its purchase of WYAK Myrtle Beach, S.C.

Premiere Radio Networks and the National Music Critics Assn. launch "The Big Bang," a monthly series of 90-minute syndicated radio specials hosted by Walt Disney World Resort. The series features live concerts by country and rock performers, along with a backstage interview, conducted by an NMCA journalist. The country series debuts March 16 with Trisha Yearwood.

An Emotional Guy



Mercury Nashville artist Terri Clark, left, has MD Keith Marlow of KTST (the Twister) Oklahoma City blushing with this bear hug. Marlow says the shot proves he's just "an emotional guy."



COUNTRY CONFIDENTIAL BY WADE JESSEN

Highlights From The 28th Annual CRS

The 28th annual Country Radio Seminar is now in the history books, and the vast majority of comments I heard from attendees were positive regarding both agenda and nonagenda functions. Here's my own short list of convention highlights.

Best line used during a session: While introducing panelists during "The State Of Country: Trend Report" session, co-moderator Mark Edwards of ABC Radio Networks introduced McVay Media's Bob Moody as "the former gentleman who programmed WPOC Baltimore." Immediately, Moody's fellow panelist, Radio IQ consultant Jaye Albright, who underwent a sex-change operation in '95, quipped, "No, I'm the former gentleman here."

Most talked about performance: Tanya Tucker (see story on page 4).

Most honest comment made during a session: At the Friday Night Rap Room, one attendee suggested that every piece of product that comes out of Nashville cannot become a hit, to which another programmer responded, "Yeah, and too many [of those songs] that end up being hits really shouldn't be."

Comment heard most often between sessions: "I hate this hotel."

Best musical moment: Three enthusiastic

standing ovations that happened toward the end of the annual guitar pull, "WCRS Live!" The first came after songwriter Jim Weatherly sang his "Midnight Train To Georgia," a 1973 hit for Gladys Knight & the Pips. The second standing ovation came after a performance of the 1980 George Jones hit "He Stopped Loving Her Today" by songwriter Bobby Braddock. After the crowd sat down, Braddock's fellow performer Clint Black remarked, "Most people who grew up listening to country music during my generation think that's the greatest country song ever written." Black's comment prompted the third standing ovation.

Charlie Monk's funniest line: Music publisher Charlie Monk's humor is a mainstay at CRS; some applaud, while others boo. While opening "WCRS Live!," Monk asked, "What's the difference between Elvis and [TNN's 'Prime Time Country' host] Gary Chapman?" The answer, "Elvis died privately."

Most unfortunate early departure: After Matraca Berg performed "Strawberry Wine" at the guitar pull, about 25 attendees left the room at the same time. Why so unfortunate? See "best musical moment" above.

Best use of humor on a lapel pin: Curb regional promotion manager Susanna Pritchett's strategically placed button, which read, "Stop talking to my breasts. They're deaf."

ON THE ROW

Monumental Changes To Come At Sony

Sony Music Nashville executive VP/GM Allen Butler is elevated to president. Also, look for Sony to revive the Monument Records imprint and launch it as a third country label (joining Columbia and Epic) with a roster of new artists and a full staff in the next few weeks. The label is currently negotiating rights to Monument catalog, which includes Kris Kristofferson, Dolly Parton, Willie Nelson, Brenda Lee, Roy Orbison, and Grandpa Jones.

Wynonna's appearance at the Curb/Universal booth during Country Radio Seminar's artist taping session prompted speculation that she will be moving from Curb/MCA to Curb/Universal.

Rivals WSIX and WSM-FM Nashville and WQYK Tampa, Fla., are the radio station of the year nominees for the Academy of Country Music Awards. DJ of the year nominees are WSIX's Gerry House and Carl P. Mayfield and WQYK's Tom Rivers. Other nonartist ACM categories are talent buyer/promoter nominees Ben Farrell of Varnell Enterprises in Nashville, George Moffett of Variety Attractions in Zanesville, Ohio, and Bob Romeo of the Don Romeo Agency in Omaha, Neb. Nightclub of the year nominees are Billy Bob's in Fort Worth, Texas, Crazy Horse Steak House & Saloon in Santa Ana, Calif., and the Wildhorse Saloon in Nashville. ACM winners in these categories will be announced in April.

Performers at the ACM show April 23 will include Clint Black, Garth Brooks, Brooks & Dunn, Deana Carter, Billy Dean, Vince Gill, Tracy Lawrence, Patty Loveless, the Mavericks, Reba McEntire, LeAnn Rimes, and Bryan White, along with hosts George Strait, Crystal Bernard, and Jeff Foxworthy. Also performing in taped segments will be Newcomer Award nominees Trace Adkins, James Bonamy, BR5-49, Burnin' Daylight, Mindy McCready, Ricochet, and Kevin Sharp.

Curb/Universal Southwest regional David

Williams is out; no replacement has been named.

LeAnn Rimes, George Jones, and Randy Travis will host the 31st annual TNN Music City News Country Awards June 16 at Nashville's Grand Ole Opry House. The 2 1/2-hour show will air live on TNN at 8 p.m. EST.

At MCA's marketing department, Steve Armstrong is upped to director of advertising and creative marketing, Jim Roe is named director of regional sales, David Sanders becomes director of inventory control, Phil Hart is appointed associate director of field marketing, and Julie Hall is named marketing manager. Armstrong was MCA's manager of advertising and creative marketing. Roe was the label's regional sales manager. Sanders was manager of inventory control. Hart was manager of field marketing. Hall was marketing coordinator.

Winners at Entertainment Radio Networks' Country Radio Music Awards March 4 were Garth Brooks (entertainer of the year), Patty Loveless (best female artist), Tracy Lawrence (best male artist), Sawyer Brown (best group of duo), Mindy McCready (best new artist), Loveless' "The Trouble With The Truth" (album of the year), Lawrence's "Time Marches On" (single of the year), and Vince Gill's "World's Apart" (song of the year). Also, show host Bryan White took home the Humanitarian Award and Tom T. Hall received the Legend Award, which was presented to him by Billy Ray Cyrus.

Rosemary O'Brien joins CBS Cable as director of public relations, where she will oversee publicity for TNN. She previously was with Lifetime Television.

Reba McEntire will preside over "Reba's Worldwide Cybercast" 9-10 p.m. EST March 13 on America Online. The online chat session will originate from Starstruck Entertainment in Nashville. The event is tied in with CMT, which will air a two-hour special (8-10 p.m. EST) the same evening featuring McEntire's music videos and an interview with the artist. CMT will also broadcast the live chat questions submitted by online participants along with McEntire's answers. The cybercast can be accessed at <http://www.reba.com>. AOL members can use keyword: AOL Live.

Nashville-based independent label Gotee Records and independent publisher Collins Music have joined forces to form Gotee/Collins Publishing.

CRS Panels Diverge Widely On Format Health

by Sean Ross and Phyllis Stark

If country's core listeners are so happy with the format, why are all the secondary and tertiary listeners still missing in action?

That's the big question that emerges from an overview of the panels at the 28th annual Country Radio Seminar, held March 5-8 at Nashville's Opryland Hotel.

Panelists' take on the state of the format diverged widely, depending on which session you attended. At the unveiling of this year's second Eagle Group "State Of Country Radio" study, the complaints about country were few enough that consultant Rusty Walker said, "The people who consume our product have a higher opinion of [country radio] than those who create it."

Yet, a controversial focus group of country listeners staged for CRS was particularly down on the format. And at several panels, evidence pointed to a lack of new listeners (and a loss of previous secondary fans). At a panel on the future of the format, stats were unveiled showing country album sales down 12% last year vs. a 3% rise across the business.

Last year's Eagle Group study showed how strongly the majority of country listeners want a mix of old and new songs on the radio. This year's study still showed a high rating (8.5 on a 1-10 scale) for the "yesterday and today" approach but showed fewer people than last year who felt that country was becoming more like rock. As was the case last year, about 45% of the sample couldn't come up with anything they "disliked most" about country radio. Asked for specific changes, 34% couldn't recommend any, although 16% complained about the length of stopsets—something that was particularly noticeable at the young end.

Eighty-seven percent of those polled say they're listening to country radio more or the same amount of time as last year. Of those listening less, 51% said it was because they "enjoy other music more now," 29% blamed a lifestyle change—such as a new job where they couldn't listen to radio—and 11% said they just don't enjoy country as much now.

Those who remain show that country is a format more dominated by longtime PIs, who listen longer (66% of respondents listen to country "often"; that figure is up from 55% last year). The study also showed that country has shown virtually no come growth in the last two years. Asked how long they had been listening to country, only 4% of the respondents said one year or less, identical to last year's figure. The majority of this year's respondents (73%) have been listening to country six or more years.

WHERE WILL THE P2s PLAY?

At the previous day's session on "The Future Of Country Music," Left Bank Management's Jordan Berliant unveiled similar statistics showing a lack of new converts and noting that less than 20% of the audience is under the age of 25 now. Berliant pointed out that none of the top 10 artists cited by country

listeners has broken more recently than Shania Twain in 1995 and called for PDs to try to draw both the urban and suburban audience as well as younger listeners and males to the format again.

How? KZLA Los Angeles PD John Sebastian, whose station has drawn a lot of attention—much of it hostile—for using noncountry gold, said that the country format always expands by broadening, and he attacked the format's "purity police." Sebastian ended up in a heated exchange with artist Mary Chapin Carpenter, who bemoaned the fact that KZLA didn't mention being a country station in its TV spots until the very end, an approach she called "stealth country." That kind of discussion would have been common at CRS in the '80s but has not been since the country boom.

But Carpenter was in favor of broadening, too, at least musically, noting that during the boom years, there had been more musical diversity in the format. "I think we're in for a spell of balance, but it may take a while."

At that evening's "Rap Room," WSM-AM-FM Nashville PD Kyle Cantrell had a similar take. "We've got to stop the pendulum from swinging because the listener wants it all," he said. "In a few months, all you'll be able to [get from labels are] all these traditional things."

HOCUS FOCUS

At Friday morning's "Live Focus Group," respondents called for a greater variety—not just in terms of older gold, but from a greater number of new artists. Respondents complained about DJs who trashed artists on-air and said that they felt country radio was too talky, particularly in the morning. But, like many research respondents, these respondents complained that DJs didn't back- or front-sell music enough.

The focus-group panel was instantly controversial because its respondents were recruited from country fans who were at Opryland for the express purpose of stargazing at CRS and because participants were told that their responses were being watched. Respondents also used more radio jargon and had a greater knowledge of current artists than many nonindustry listeners. While the nature of the panelists led many in attendance to minimize their conclusions, Moon Mullins cited the 80/20 rule about the percent of listening that comes from core listeners, adding, "I'd rather know what they think than people who drop in and out of the format."

Other recurring topics at the CRS panels included the speed at which records move up and down the chart. At BP Consulting Group's "Seminar Before The Seminar" March 5, KZLA's Sebastian called country radio's habit of dropping records as soon as they peak "ridiculous." "If you keep playing it [as a current] or drop it down to recurrent... you'll get more ratings out of that song," he said. At the Rap Room, consultant Keith Hill noted that country was no longer in a position where it could "open up the Fed Ex's and put

them in the CD players" and still win.

Then there was the issue of whether Country Music Television is cannibalizing radio listening. After several attendees noted that those who used CMT were now talking about "listening" to it rather than "watching" it, the Eagle study showed that video watching was almost unchanged from last year. But consultant Jaye Albright noted the stats were different in markets with heavy CMT penetration.

CONVENTION CAPSULES

• Capitol Nashville artist Tanya Tucker's odd behavior became the talk of the convention when she climbed on stage uninvited during an Epic showcase featuring Joe Diffie, Collin Raye, and Ty Herndon and proceeded to sing song after song. After flashing her breasts and kissing Raye on the rear end, Tucker was urged off the stage by Epic senior VP of promotion Jack Laneier. Less than 24 hours later, Epic staffers were sporting T-shirts that read "Capitol has her hits but we have her..." Tucker's guest at the showcase

was Stone Phillips of "Dateline NBC," who was following her around town in preparation for a story set to air March 28.

• The convention's move to the hotel's huge new Delta wing prompted "WCRC Live!" host Charlie Monk to thank the hotel for "giving us another two miles of walking pleasure." Monk also quipped that the convention's entertainment was "a showing of 'Private Parts' starring Tanya Tucker."

• Trying to remember a song during the March 8 luncheon, Raul Malo of the Mavericks quipped, "After four years on the road, the only thing I can retain is water."

• Deana Carter's upcoming video, "Count Me In," will feature some footage of the artist making the rounds at CRS.

• WXTU Philadelphia morning host Gina Preston was named to the newly created vice chairman position on the CRS agenda committee. MJI Broadcasting's Gary Krantz remains chairman.

• Despite some industry consolidation over the past year, attendance at CRS 28 was 2,237, down by just a few registrants from last year.

Bigger Than The Beatles



More than 30 artists stopped by the Chancellor Broadcasting suite during Country Radio Seminar in Nashville to cut liners and meet staffers. Pictured in the front row, from left, are WUBE Cincinnati's Cindy Eath, KNEW/KSAN San Francisco's David Isenberg, KZLA Los Angeles' Marida Petitjean, WBOB/KEEY Minneapolis' Charlie Dean, and WYGY Cincinnati's Ron James. In the middle row, from left, are KNEW/KSAN's Richard Ryan, KZLA's John Sebastian, WYGY's J.J. Gerard, Joe Diffie, WYGY's Patti Marshall, and Chancellor's Tim Closson. In the back row, from left, are KMLE Phoenix's Jon Allen, Collin Raye, and KEEY's Gregg Swedberg and Travis Moon.

Young Country Q104 Its Own Animal

To the editor:

I've enjoyed your articles in the last couple of weeks, [including the one] on the status of the Young Country stations that signed on in the last five years [Country Airplay Monitor, Feb. 14]. You might be interested to know that we just celebrated our fourth year on the air, and yes, it's true most of the "mainstream," heritage country stations around said we would not last in this format.

Please let me note one thing. The article read like we were one of the Alliance-formulated stations like KYNG, KYCW, and KYCY. That's really not the case at all. We bought the rights to the name Young Country, and that's it. KBEQ is really not similar to the stations I list above. It's its own animal and really is not included under that umbrella.

Secondly, regarding your feature on Kansas City country radio [Country Airplay Monitor, Feb. 28], I enjoyed the entire article. I just wanted to make you aware of one little bit of misinformation. When [KFKF Kansas City OM] Dale [Carter] makes reference to KFKF being "the

leader," he forgets to let you know that KFKF is the leader in its target demo, 25-54. KBEQ is "the leader" 18-34. That's our target demo, where 57% of our audience resides.

It's unfortunate that people still think 25-54 is the only demo alive today and the only demo that matters. Last I heard, programmers loved country music because they could get listeners from the cradle to the grave!

Mike Kennedy
Program Director
KBEQ (Q104) Kansas City

P.S.: Dale and I have reconciled our differences, are moving back in together, and plan on having a family soon.

The editor responds: The Feb. 14 story, "Young Country: 'Format That Wouldn't Last' Celebrates Its Fifth Birthday," specifically pointed out that KBEQ is not one of the Alliance "Young Country" stations. The story read, "KYCW is now a licensee of the name, as are about 14 other stations, including KBEQ Kansas City."

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'Play Misty '97': Real-Life Tales Of An Often Terrifying Occupational Hazard

Continued from page 1

house. "I'd get a call from my mom or my dad, and it would be like, 'Miriam stopped by. She, uh, left you a present.' And it would be an envelope full of lint." It got to the point where she was sure Loscalzo was in danger and started phoning in emergency calls for him, once sending an ambulance to his house. It came to a head one day at the station. "I was sitting in studio C reading the paper. I look out the porthole window in the studio and see the barrel of a shotgun and cops in riot gear walking by." Upon going outside, Loscalzo learned that Miriam had told the police that a man with a gun was in the station.

KUBE Seattle PD Mike Tierney recalls the telephone stalker who was enamored with afternoon jock Eric Powers. "She found out Eric's voice-mail extension and began leaving him rambling, nonsensical, profane messages after hours," he says. Not content to stop there, the caller moved up the corporate food chain to the point where she was harassing a major shareholder in the station's parent company. That's when the FBI stepped in.

WFXX (Foxy 105) Columbus, Ga., midday Terri Thomas has been harassed by the same man for almost four years. "He started by calling the request line. Then when he saw me in a TV commercial, he came to a remote and approached me for a date," she says. "You always get listeners that ask you out, but this guy was extremely persistent. At first, he was really nice; but when I didn't return his interest, he started to get nasty. His calls are abusive, often arrogant, and sometimes threatening."

The record holder for long-time stalkee must go to WAMO-AM Pittsburgh jock Brother Matt, who has been pursued by a listener for almost 30 years. "I met her at a gig in 1968, and she's been around ever since," he says. The woman, who occasionally shows up at the station, calls often and mails Matt lengthy, rambling letters about "their relationship." Every year, there's a birthday, Christmas, and even Father's Day present. "She sends me pictures of her kids and says they're ours. She's accused me of having an affair with her neighbor and claims I talk to her when I'm on the air," he says. After 30 years of being stalked, Brother Matt says, "I don't worry about her too much, but I shake every time I hear 'Play Misty For Me.' It's just a little spooky."

GONNA GET A LIFE

Despite the mental picture you might have of a stalker as someone on society's fringe, WGCI-FM Chicago morning producer Jimmy Jam Richards was stalked by a kindergarten teacher. APD Don E. Cologne says she would wait outside, trying to meet Richards. So one day, they let her in. Cologne says, "She went into the studio with him, and she was putting her hands in his pockets, hugging him, and carrying on. And Jimmy said, 'Sorry, I'm not feeling you like that.' She didn't want to leave, she was crying. She called and came back another day. She was out there ringing the doorbell, waiting for somebody to come out so she could catch the door... She was a professional person, [so] you never know who's going to have a couple of loose screws."

Former country WSM-FM Nashville MD/afternoon host Kim Leslie, now with Asylum Records, says her stalker "wasn't the kind of person you were afraid of when you saw her. She was a perfectly [normal-looking] girl that just needed a life."

Leslie's stalker called many times a day and would show up with homemade bread and cookies at Leslie's appearances. The offerings accelerated to "elaborate needlepoint gifts, things that took hours of work." For Leslie's birthday, she received a framed photograph of her stalker and a videotape of the woman's life, complete with footage of a dance she had choreographed for Leslie. "She'd plan vacations with me and was constantly inviting me to go places with her," says Leslie.

While she believes she was never in real danger and didn't involve the police, Leslie had unsettling moments when her stalker mentioned

that she was moving into Leslie's apartment complex. When Leslie asked how the stalker knew where she lived, the woman confessed that she found the apartment by driving around Leslie's neighborhood and looking for her car in the early morning hours.

WYYD Roanoke, Va., PD/afternoon host Robynn Jaymes first met her stalker, Earl, at a remote. "He looked like any other listener, so I smiled and gave him some stuff from the station," she says. Earl began calling every day, and Jaymes says she was friendly at first, until he upped the call frequency to several times per shift and began sending her letters mentioning dead babies and telling Jaymes he could tell she was in love with him by the songs she played on the air.

After he began showing up at remotes on a regular basis, station management called the police, who were able to pay Earl a visit, thanks to the return address he included on his letters. Jaymes says Earl got the message, but he would still call from time to time. But Jaymes says the incident, which lasted several months, was so frightening that she bought a gun for protection. "It was a freaky time, because I was coming out of the building alone at 7 p.m. and looking over my shoulder," she says.

Occasionally, stalkers target an entire station. When he was PD at KWMX Denver, John Peake, now PD at KRBE Houston, says, "a guy kept calling the station, telling us to stop saying his name over and over on the radio. He said if we didn't stop, he'd begin shooting people." The man came to the station one day "to pick up his royalty check," claiming the station owed him money for saying his name so often on the air. After a tense meeting with the GM, police arrived to escort him out.

Peake recalls when another "average listener" showed up at the station and confronted him about a sweeper that was obviously broadcast solely to him: "You're listening to Mix 107.5." "How on earth did you know that I was listening right at that moment?" asked the agitated listener.

ONLY YOU CAN PREVENT STALKING

So how does someone in the public light, particularly someone whose job includes being friendly to strangers, avoid becoming tomorrow's headline? You can make yourself less accessible by using an air name, having an unlisted phone number, and being careful about giving out personal information on-air. Police have advised victims of stalkers to record all conversations with the stalker and save any mail or gifts they receive as future evidence.

It helps to be aware of your demeanor. Jaymes echoed many we talked to: "You can't be too friendly. You have to be kind of reserved. It's difficult because radio is so high profile and you pull so many appearances, but the listener that obsesses over you listens to you every day and thinks they know you and thinks they can come into your life."

Many jocks suggest taking the situation seriously and telling as many people about it as possible. "Notify management immediately and don't worry about people thinking you're crazy," says WDAS' Jackson. "You never know when that listener may be the one who's crazy."

"Make sure everyone around you is aware of the situation and of the person, as you just don't know when someone is going to snap," agrees Leslie.

Station management can help allay fears by tightening security. KRBE's Peake says that's just what his station did after one jock there started receiving phone calls threatening violence. The station is now posting a 24-hour security guard who will escort the jocks to their cars upon request.

"Stalking and harassing in this business happens more often than you think; I don't believe we take it as seriously as we should," says Peake. "If one person becomes a threat to someone at the station, that puts everyone in the building at risk, from the receptionist to the chief engineer."

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.

Kippi Brannon

"DADDY'S LITTLE GIRL" (CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at the age of 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In 1982, she was a top new female vocalist nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."

The Buffalo Club

"IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Hemby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.

Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros. last May. Engvall will be hosting the New Faces show during Country Radio Seminar March 8.

Nikki Nelson

"TOO LITTLE TOO MUCH" (COLUMBIA)

Nikki Nelson grew up in Topaz Lake, Nev., 35 miles south of Carson City, so it is not surprising that her first performing experience was at a casino, where as a 12-year old, she performed with her band, Nikki & Gold Rush, five nights a week. She moved to Nashville at the age of 18 and worked as a bartender, waitress, and secretary while pursuing her musical ambitions. National exposure came when

she replaced Paulette Carlson as lead singer of Highway 101. Her self-titled solo album was produced by Don Cook. Nelson, whose mother is a casino pit boss, will host a "Nikki Nite" gambling party March 5 at Country Radio Seminar.

Sons Of The Desert

"WHATEVER COMES FIRST" (EPIC)

The Texas-based Sons Of The Desert honed their skills in dance halls and nightclubs, playing everything from Vince Gill to Elton John covers and traveling for two years in a '72 Dodge Apollo RV. Group members are lead singer Drew Womack, guitarist Tim Womack (Drew's older brother), bassist Doug Virden, keyboardist Scott Saunders, and drummer Brian Westrum, a Minnesota native who once played in a polka group. In an unusual move for Nashville, album producers Doug Johnson and Johnny Slate let the band members play on their Epic debut album. Drew Womack penned most of the material on the 10-song set.

★ Jeffrey Steele

"A GIRL LIKE YOU" (CURB)

After years of singing lead and playing bass with the group Boy Howdy, Southern California native Jeffrey Steele is going solo. He wrote or co-wrote all of the songs for his new Curb album, as well as previous Boy Howdy hits "She'd Give Anything," "They Don't Make 'Em Like That Anymore," and "A Cowboy's Born With A Broken Heart." He also wrote three songs on Kevin Sharp's debut album. Steele, who now lives in Franklin, Tenn., is a weightlifter and an avid mountain-bike rider who once tried out with the San Diego Padres before a knee injury from a motorcycle accident sidelined his baseball career.

Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of Jackson listening to Grand Ole Opry broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, Womack often accompanied her father to the radio station, where he would let her play her favorite records, which usually included Bob Wills, Ray Price, and Glen Campbell. Now 30 years old and the mother of 5-year-old daughter Aubrie, Womack is hoping to finally realize her Opry dream. Her self-titled debut album, due May 13, was produced by Mark Wright and includes a duet with labelmate Mark Chesnutt, "Make Memories With Me."

★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.



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1515 Broadway
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Matt Bruno
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Seattle, WA 98121

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EVENT/ISSUE	ISSUE DATE	CLASSIFIED AD DEADLINE
■ Impact Convention (April 17 - 20)	April 18	April 9
■ Nomination Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards	May 2	April 23
■ Mid West Conclave (July 16 - 20)	July 18	July 9
■ Final Ballots Inserted for 1997 Billboard/Airplay Monitor Radio Awards		
■ NAB Show (Sept. 17 - 20)	Sept. 19	Sept. 10
■ Billboard/Airplay Monitor Radio Seminar and Awards (Oct. 16 - 18)	Oct. 17	Oct. 8
■ Combined Year End Special Issue	Dec. 26	Dec. 15

For More Information Contact:

Laura Rivchun
Phone: (212) 536-5058
Fax: (212) 536-8864



TOP 40 • COUNTRY • R&B • ROCK

AIRPLAY Monitor® GREATEST GAINERS



Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

- GEORGE STRAIT** • *One Night At A Time* (MCA) **+1406**
KPLX +30, WYGY +25, KHEY +25, KYCW +24, WHYL +22, WSM +22, WBOB +20, KWNR +20, KRMD +20, WQBE +18
- JOHN MICHAEL MONTGOMERY** • *I Miss You A Little* (ATLANTIC) **+763**
KYNG +35, KKKC +21, WKCN +19, WQDR +15, WYNK +15, WAMZ +15, WXTU +14, WTQR +13, WGH +13, WRNS +12
- ALABAMA** • *Sad Lookin' Moon* (RCA) **+650**
WGRL +28, KFRG +21, WDRM +19, KXKC +18, WNCY +17, WIRK +16, WBUB +15, WKCN +15, WXTU +15, KMLE +14
- BRYAN WHITE** • *Sittin' On Go* (ASYLUM) **+605**
WDRM +18, WXTU +15, WKKO +14, WRKZ +14, WGRL +13, WKSF +13, KXKT +13, WYNK +13, WPOR +12, KRST +12
- REBA MCENTIRE** • *How Was I To Know* (MCA) **+504**
WKCC +21, KPLX +20, KIKK +19, WIRK +18, WYNK +17, WFMS +17, WKXK +16, KRST +16, WCUZ +16, WIL +16
- KEVIN SHARP** • *She's Sure Taking It Well* (143/ASYLUM) **+475**
KXXY +18, WKTF +17, WBUB +12, WKCN +12, WKKO +12, WWGR +11, WGRL +10, KXKC +10, KIIM +10, WRKZ +10
- TRACY LAWRENCE** • *Better Man, Better Off* (ATLANTIC) **+454**
KFRG +21, KSCS +14, WBOB +11, KOUL +11, WYD +11, WYNK +11, WOW +10, WYRK +10, KGMV +9, WCOS +9
- TRACY BYRD** • *Don't Take Her She's All I Got* (MCA) **+427**
WGRL +21, KTST +18, WDOD +18, KJY +15, KTOM +14, KATM +13, WBOB +13, KWEN +13, WKCN +11, KSKS +11
- KATHY MATTEA** • *455 Rocket* (MERCURY NASHVILLE) **+424**
KMPS +17, WDOD +16, WWGR +14, KYNG +14, KFMS +13, KPLX +13, WRBO +12, KBEQ +12, KMDL +11, WKIX +11
- JOHN BERRY** • *She's Taken A Shine* (CAPITOL NASHVILLE) **+411**
KIKK +22, KILT +21, WBEE +15, WHSL +14, WGY +14, WTDR +14, KKAT +14, WBUB +13, WVLC +12, WEZL +12
- MINDY MCCREADY** • *A Girl's Gotta Do (What A Girl's Gotta Do)* (BNA) **+408**
WDRM +19, WKKO +15, WGGY +14, KVOO +13, WESC +12, KMLE +12, KWEN +12, KMDL +11, WBUB +11, WBCT +10
- TRACE ADKINS** • *(This Ain't) No Thinkin' Thing* (CAPITOL NASHVILLE) **+402**
KYCY +17, WIRK +17, KXKT +16, KIKF +15, WMZQ +15, WHKO +14, WCTK +12, WKIS +12, WCUZ +12, WCMS +12
- BROOKS & DUNN** • *Why Would I Say Goodbye* (ARISTA) **+393**
KXKC +20, WTQR +16, WQBE +15, WWGR +14, WQDR +13, WHYL +13, WAMZ +13, WGAR +13, WPOC +13, WYAY +13
- SAWYER BROWN** • *Six Days On The Road* (CURB) **+392**
KDDK +21, KBEQ +17, WCMS +16, KIKF +15, WSM +14, KJY +13, KRST +13, WBOB +11, WGKX +10, KXXY +10
- DIAMOND RIO** • *Holdin'* (ARISTA) **+355**
KXKT +18, WHYL +18, WKXK +16, WWKA +14, WKTF +13, WBUB +13, WBEE +13, WNOE +13, KWJJ +12, WYRK +12

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
GEORGE STRAIT <i>One Night At A Time</i> (MCA)	48	TANYA TUCKER <i>Little Things</i> (Capitol Nashville)	26
JOHN MICHAEL MONTGOMERY <i>I Miss You A Little</i> (Atlantic)	38	MINDY MCCREADY <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	23
BRYAN WHITE <i>Sittin' On Go</i> (Asylum)	36	SAWYER BROWN <i>Six Days On The Road</i> (Curb)	23
BROOKS & DUNN <i>Why Would I Say Goodbye</i> (Arista)	27	TRISHA YEARWOOD <i>I Need You</i> (MCA)	20
JOE DIFFIE <i>This Is Your Brain</i> (Epic)	26	KEVIN SHARP <i>She's Sure Taking It Well</i> (143/Asylum)	17

VIDEO PLAYLISTS



	TW	LW
1 Deana Carter, We Danced Anyway	5	4
2 Kathy Mattea, 455 Rocket	5	2
3 Ricochet, Ease My Troubled Mind	4	3
4 Toby Keith, Me Too	4	4
5 Ty Herndon, She Wants To Be Wanted Again	4	4
6 Travis Tritt, Where Corn Don't Grow	4	4
7 Billy Ray Cyrus, Three Little Words	4	3
8 Daryle Singletary, Amen Kind Of Love	4	4
9 John Michael Montgomery, I Miss You A Little	4	0
10 John Berry, She's Taken A Shine	4	4
11 Trace Adkins, (This Ain't) No Thinkin' Thing	4	4
12 Lorrie Morgan, Good As I Was To You	4	4
13 Tracy Byrd, Don't Take Her She's All I Got	4	4
14 Terri Clark, Emotional Girl	4	3
15 Gary Allan, Forever And A Day	4	3
16 Tracy Lawrence, Better Man, Better Off	4	3
17 Emilio, I'd Love You To Love Me	4	4
18 Collin Raye, On The Verge	4	4
19 Trisha Yearwood, I Need You	3	3
20 Alison Krauss, Baby Mine	3	5
21 Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)	3	3
22 Doug Supernaw & Herschel Walker, Four Score And Seven Beers Ago	3	2
23 Noel Haggard, Once You Learn	3	1
24 Clay Walker, Rumor Has It	3	5
25 Sawyer Brown, Six Days On The Road	3	3
26 Cledus "T." Judd, Cledus Went Down To Florida	3	3
27 The Kentucky Headhunters, Singin' The Blues	3	0
28 Mark Willis, Places I've Never Been	3	2
29 Brent Lamb, Love Lives On	3	2
30 Lee Ann Womack, Never Again, Again	3	0



	TW	LW
1 John Michael Montgomery, I Miss You A Little	36	10
2 Ricochet, Ease My Troubled Mind	33	18
3 Travis Tritt, Where Corn Don't Grow	33	30
4 Rick Trevino, Running Out Of Reasons To Run	30	28
5 John Berry, She's Taken A Shine	29	28
6 Deana Carter, We Danced Anyway	29	27
7 Tracy Byrd, Don't Take Her She's All I Got	29	33
8 Clay Walker, Rumor Has It	29	27
9 Ty Herndon, She Wants To Be Wanted Again	29	28
10 Toby Keith, Me Too	28	28
11 Trace Adkins, (This Ain't) No Thinkin' Thing	28	29
12 Terri Clark, Emotional Girl	28	29
13 The Kentucky Headhunters, Singin' The Blues	28	5
14 Daryle Singletary, Amen Kind Of Love	25	33
15 Tracy Lawrence, Better Man, Better Off	24	21
16 Milla Mason, Dark Horse	22	20
17 Sawyer Brown, Six Days On The Road	22	21
18 Trisha Yearwood, I Need You	21	22
19 Kevin Sharp, She's Sure Taking It Well	21	22
20 Anita Cochran, I Could Love A Man Like That	21	5
21 Little Texas, Bad For Us	21	28
22 Emilio, I'd Love You To Love Me	21	21
23 Cledus "T." Judd, Cledus Went Down To Florida	21	21
24 Nikki Nelson, Too Little, Too Much	21	21
25 Collin Raye, On The Verge	20	38
26 Caryl Mack Parker, One Night Stand	19	22
27 Billy Ray Cyrus, Three Little Words	16	21
28 Lorrie Morgan, Good As I Was To You	15	14
29 Royal Wade Kimes, Another Man's Sky	15	13
30 Brent Lamb, Love Lives On	14	14
31 Brooks & Dunn, A Man This Lonely	14	25
32 Paul Brandt, I Meant To Do That	14	14
33 Jo Dee Messina, Do You Wanna Make Something Of It	14	15
34 Bill Engvall With Special Guest Travis Tritt, Here's Your Sign (Get The Picture)	14	14
35 Gary Allan, Forever And A Day	14	19
36 Charlie Major, This Crazy Heart Of Mine	14	14
37 Crystal Bernard, State Of Mind	14	14
38 Thrasher Shiver, Be Honest	14	14
39 Kathy Mattea, 455 Rocket	14	14
40 Noel Haggard, Once You Learn	14	14
41 Kippi Brannon, Daddy's Little Girl	14	14
42 Big House, Cold Outside	14	14
43 Bryan Smith, Jack Of All Trades	14	14
44 David Lee Murphy, Genuine Rednecks	13	14
45 Martina McBride, Cry On The Shoulder Of The Road	13	20
46 Lee Ann Womack, Never Again, Again	13	14
47 John Jennings, Everybody Loves Me	13	19
48 Mark Willis, Places I've Never Been	13	14
49 Jack Ingram, That's Not Me	13	14
50 Jeff Wood, Use Mine	13	14

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)
1	2864	3576	AMEN KIND OF LOVE DARYLE SINGLETARY (GIANT)	HER MAN GARY ALLAN (DECCA)
2	2402	2601	IT'S A LITTLE TOO LATE MARK CHESNUTT (DECCA)	MY MARIA BROOKS & DUNN (ARISTA)
3	2157	2265	NOBODY KNOWS KEVIN SHARP (143/ASYLUM)	LIVING IN A MOMENT TY HERNDON (EPIC)
4	2052	2261	IS THAT A TEAR TRACY LAWRENCE (ATLANTIC)	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)
5	1805	1871	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)	LIKE THE RAIN CLINT BLACK (RCA)
6	1802	1849	LITTLE BITTY ALAN JACKSON (ARISTA)	CHECK YES OR NO GEORGE STRAIT (MCA)
7	1487	1621	FRIENDS JOHN MICHAEL MONTGOMERY (ATLANTIC)	ME AND YOU KENNY CHESNEY (BNA)
8	1479	2602	SHE WANTS TO BE WANTED AGAIN TY HERNDON (EPIC)	GOODNIGHT SWEETHEART DAVID KERSH (CURB)
9	1354	1410	BIG LOVE TRACY BYRD (MCA)	DADDY'S MONEY RICOCHET (COLUMBIA)
10	1343	1431	THE FEAR OF BEING ALONE REBA MCENTIRE (MCA)	THAT OL' WIND GARTH BROOKS (CAPITOL NASHVILLE)
11	1334	1502	I CAN'T DO THAT ANYMORE FAITH HILL (WARNER BROS.)	LONELY TOO LONG PATTY LOVELESS (EPIC)
12	1303	1288	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	BLUE CLEAR SKY GEORGE STRAIT (MCA)
13	1273	1328	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

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Radio Seminar & Awards

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• **Nominee Ballot** •
May 2nd issue of Airplay Monitor

(Finalist ballot will appear in the 7/18 issue of Monitor and the 7/26 issue of Billboard)

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-cumulated station. Cumes are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

For Week Ending March 9, 1997

COUNTRY

Grid of 24 country music playlists for stations including KZLA, WUSN, WXTU, WKHX, WMZQ, KSCS, KKBQ, KILT, KYGO, KYNG, WWW, WIL, KIKK, WYCD, KPLX, KMPS, KEYE, WGAR, WBOB, WDSY, KNIX, WYAY, KMLE, and WPOC. Each playlist includes song titles, artists, and weekly counts.

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PHASE 2 MUSIC TRAX
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PHASE 3 SOUNDERS & STAGERS
Face it. Some package's sounders and stagers can still be heard on re-runs of Lost In Space. We've come a long way from those days. Listen to the ones from INVASION. They'd really give that robot a reason to throw his arms around.

PHASE 4 SOUND EFX
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POWER PLAYLISTS

For Week Ending March 9, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

WKXX		WFMS		WQYK		KFRG		WTQR		WIVK	
Chicago	PD: Ted Stecker MD: Matt McCann	Indianapolis	PD: David Wood MD: J.D. Cannon	Tampa	PD: Beecher Martin MD: Jay Roberts	San Bernardino	OM: Ray Massie MD: Don Jefferies	Greensboro	PD: Paul Franklin MD: Deano	Knoxville	PD: Les Acree MD: Chris Huff
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Reba McEntire, How Was I To Know	1	Alan Jackson, Everything I Love	1	Travis Tritt, Where Corn Don't Grow	1	LeAnn Rimes, Unchained Melody	1	LeAnn Rimes, Unchained Melody	1	Kenny Chesney, When I Close My Eyes
2	Alan Jackson, Everything I Love	2	John Berry, She's Taken A Shine	2	Reba McEntire, How Was I To Know	2	Ty Herndon, She Wants To Be Wanted Again	2	Reba McEntire, How Was I To Know	2	Clay Walker, Rumor Has It
3	LeAnn Rimes, Unchained Melody	3	Deana Carter, We Danced Anyway	3	Deana Carter, We Danced Anyway	3	Mark Chesnut, It's A Little Too Late	3	Rick Trevino, Running Out Of Reasons To	3	Tracy Byrd, Don't Take Her She's All I G
4	Travis Tritt, Where Corn Don't Grow	4	Reba McEntire, How Was I To Know	4	Toby Keith, Me Too	4	Toby Keith, Me Too	4	Toby Keith, Me Too	4	Trace Adkins, (This Ain't) No Thinkin' T
5	Toby Keith, Me Too	5	Toby Keith, Me Too	5	John Berry, She's Taken A Shine	5	Toby Keith, Me Too	5	Kevin Sharp, Nobody Knows	5	Toby Keith, Me Too
6	John Berry, She's Taken A Shine	6	Sammy Kershaw, Politics, Religion And He	6	Patty Loveless, She Drew A Broken Heart	6	Clint Black, Half Way Up	6	Clint Black, Half Way Up	6	Tracy Lawrence, Is That A Tear
7	Diamond Rio, Holdin'	7	Travis Tritt, Where Corn Don't Grow	7	Alan Jackson, Everything I Love	7	John Berry, She's Taken A Shine	7	Alan Jackson, Everything I Love	7	Alan Jackson, Everything I Love
8	Patty Loveless, She Drew A Broken Heart	8	Trace Adkins, (This Ain't) No Thinkin' T	8	LeAnn Rimes, Unchained Melody	8	Mindy McCready, Maybe He'll Notice Her N	8	Faith Hill, I Can't Do That Anymore	8	Faith Hill, I Can't Do That Anymore
9	Deana Carter, We Danced Anyway	9	Lonestar, Heartbroke Every Day	9	Rick Trevino, Running Out Of Reasons To	9	Bryan White, That's Another Song	9	Brooks & Dunn, A Man This Lonely	9	Brooks & Dunn, A Man This Lonely
10	Rick Trevino, Running Out Of Reasons To	10	Darley Singletary, Amen Kind Of Love	10	Darley Singletary, Amen Kind Of Love	10	Clay Walker, Rumor Has It	10	Kathy Mattea, 455 Rocket	10	Kathy Mattea, 455 Rocket
11	Lonestar, Heartbroke Every Day	11	Patty Loveless, She Drew A Broken Heart	11	Trace Adkins, (This Ain't) No Thinkin' T	11	Bill Engvall, Here's Your Sign	11	Trace Adkins, (This Ain't) No Thinkin' T	11	Trace Adkins, (This Ain't) No Thinkin' T
12	Vince Gill, Pretty Little Adriana	12	Tracy Byrd, Don't Take Her She's All I G	12	Bill Engvall, Here's Your Sign	12	Lorrie Morgan, Good As I Was To You	12	Clay Walker, Rumor Has It	12	Clay Walker, Rumor Has It
13	George Strait, One Night At A Time	13	Diamond Rio, Holdin'	13	Lorrie Morgan, Good As I Was To You	13	Clay Walker, Rumor Has It	13	George Strait, One Night At A Time	13	George Strait, One Night At A Time
14	Tracy Byrd, Don't Take Her She's All I G	14	Terri Clark, Emotional Girl	14	Clay Walker, Rumor Has It	14	Martina McBride, Cry On The Shoulder Of	14	LeAnn Rimes, Unchained Melody	14	LeAnn Rimes, Unchained Melody
15	Ricochet, Ease My Troubled Mind	15	Clay Walker, Rumor Has It	15	Colin Raye, On The Verge	15	Lonestar, Heartbroke Every Day	15	Lonestar, Heartbroke Every Day	15	Lonestar, Heartbroke Every Day
16	Clay Walker, Rumor Has It	16	Tracy Lawrence, Better Man, Better Off	16	Tracy Byrd, Don't Take Her She's All I G	16	Alan Jackson, Everything I Love	16	Diamond Rio, Holdin'	16	Diamond Rio, Holdin'
17	Kenny Chesney, When I Close My Eyes	17	George Watson, Change Her Mind	17	Diamond Rio, Holdin'	17	Diamond Rio, Holdin'	17	John Berry, She's Taken A Shine	17	John Berry, She's Taken A Shine
18	Buffalo Club, If She Don't Love You	18	Rick Trevino, Running Out Of Reasons To	18	Tracy Lawrence, Better Man, Better Off	18	Marty Stuart, You Can't Stop Love	18	Collin Raye, On The Verge	18	Collin Raye, On The Verge
19	Collin Raye, On The Verge	19	Alan Jackson, Home	19	Vince Gill, Pretty Little Adriana	19	Mary Chapin Carpenter, I Want To Be Your	19	Deana Carter, We Danced Anyway	19	Deana Carter, We Danced Anyway
20	Tracy Lawrence, Better Man, Better Off	20	Tim McGraw, Maybe We Should Just Sleep O	20	Tim McGraw, Maybe We Should Just Sleep O	20	Ricochet, Ease My Troubled Mind	20	David Kersh, Another You	20	David Kersh, Another You
21	Trace Adkins, (This Ain't) No Thinkin' T	21	Kenny Chesney, When I Close My Eyes	21	Tracy Byrd, Don't Take Her She's All I G	21	Tracy Byrd, Don't Take Her She's All I G	21	Tracy Byrd, Don't Take Her She's All I G	21	Tracy Byrd, Don't Take Her She's All I G
22	Darley Singletary, Amen Kind Of Love	22	Tracy Lawrence, Is That A Tear	22	David Kersh, Another You	22	David Kersh, Another You	22	Lorrie Morgan, Good As I Was To You	22	Lorrie Morgan, Good As I Was To You
23	Terri Clark, Emotional Girl	23	Mark Chesnut, It's A Little Too Late	23	Gary Allan, Her Man	23	Gary Allan, Her Man	23	LeAnn Rimes, Unchained Melody	23	LeAnn Rimes, Unchained Melody
24	Mark Chesnut, It's A Little Too Late	24	Tracy Lawrence, Is That A Tear	24	Tracy Lawrence, Is That A Tear	24	Tracy Lawrence, Is That A Tear	24	LeAnn Rimes, Unchained Melody	24	LeAnn Rimes, Unchained Melody
25	Tim McGraw, Maybe We Should Just Sleep O	25	Mark Chesnut, It's A Little Too Late	25	Ricochet, Ease My Troubled Mind	25	Ricochet, Ease My Troubled Mind	25	LeAnn Rimes, Unchained Melody	25	LeAnn Rimes, Unchained Melody
26	David Kersh, Another You	26	Tracy Lawrence, Is That A Tear	26	Tracy Byrd, Big Love	26	Tracy Byrd, Big Love	26	LeAnn Rimes, Unchained Melody	26	LeAnn Rimes, Unchained Melody
27	Trisha Yearwood, Everyday Knows	27	Tracy Lawrence, Is That A Tear	27	Tracy Byrd, Big Love	27	Tracy Byrd, Big Love	27	LeAnn Rimes, Unchained Melody	27	LeAnn Rimes, Unchained Melody
28	Mary Chapin Carpenter, Let Me Into Your	28	Tracy Lawrence, Is That A Tear	28	Tracy Byrd, Big Love	28	Tracy Byrd, Big Love	28	LeAnn Rimes, Unchained Melody	28	LeAnn Rimes, Unchained Melody
29	John Michael Montgomery, Friends	29	Tracy Lawrence, Is That A Tear	29	Tracy Byrd, Big Love	29	Tracy Byrd, Big Love	29	LeAnn Rimes, Unchained Melody	29	LeAnn Rimes, Unchained Melody
30	Alan Jackson, Little Bit	30	Kathy Mattea, 455 Rocket	30	Tracy Lawrence, Is That A Tear	30	Tracy Lawrence, Is That A Tear	30	LeAnn Rimes, Unchained Melody	30	LeAnn Rimes, Unchained Melody

AIRPLAY **Monitor** COUNTRY REPORTS

For Week Ending March 9, 1997

Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased airplay. Total plays and gain do not include video airplay. Markets listed in order of population.

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain	
TRACE ADKINS 4489/402 (This Ain't No Thokin' Thing (Capitol Nashville))		ALABAMA 2664/650 Sad Lookin' Moon (RCA)		JOHN BERRY 5129/411 She's Taken A Shine (Capitol Nashville)		BIG HOUSE 1328/307 Cold Outside (MCA)		THE BUFFALO CLUB 2810/282 If She Don't Love You (Rising Tide)	
Total Stations: 162 Chart Move: 11-5		Total Stations: 159 Chart Move: 30-25		Total Stations: 160 Chart Move: 5-2		Total Stations: 131 Chart Move: 42-37		Total Stations: 158 Chart Move: 25-23	
LA	CMT 29 33 25 256 TNN 4 4 2 23 KIF 33 18 25 137	LA	CMT 14 14 12 40 TNN 21 21 14 59 KIF 21 21 14 59	LA	CMT 4 4 4 44 TNN 34 31 33 343 KIF 34 31 33 343	LA	CMT 12 12 13 68 TNN 12 12 13 68 KIF 12 12 13 68	LA	CMT 19 23 26 115 TNN 19 23 26 115 KIF 19 23 26 115
Chicago	WXXN 19 19 20 96 WWSN 20 21 20 96 KSN 37 29 26 221	Chicago	WXXN 18 16 20 61 WWSN 18 16 20 61 KSN 18 16 20 61	Chicago	WXXN 34 31 23 187 WWSN 34 31 23 187 KSN 34 31 23 187	Chicago	WXXN 15 15 20 87 WWSN 15 15 20 87 KSN 15 15 20 87	Chicago	WXXN 11 11 12 74 WWSN 11 11 12 74 KSN 11 11 12 74
San Fran.	WXXN 37 29 26 221 KSN 37 29 26 221 WWSN 37 29 26 221	San Fran.	WXXN 16 15 4 39 KSN 16 15 4 39 WWSN 16 15 4 39	San Fran.	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	San Fran.	WXXN 8 8 7 49 KSN 8 8 7 49 WWSN 8 8 7 49	San Fran.	WXXN 24 26 19 108 KSN 24 26 19 108 WWSN 24 26 19 108
Phila.	WXXN 22 20 23 136 WWSN 22 20 23 136 KSN 22 20 23 136	Phila.	WXXN 11 11 14 88 WWSN 11 11 14 88 KSN 11 11 14 88	Phila.	WXXN 26 33 27 188 KSN 26 33 27 188 WWSN 26 33 27 188	Phila.	WXXN 7 7 11 25 KSN 7 7 11 25 WWSN 7 7 11 25	Phila.	WXXN 15 16 9 108 KSN 15 16 9 108 WWSN 15 16 9 108
Detroit	WXXN 22 20 23 136 WWSN 22 20 23 136 KSN 22 20 23 136	Detroit	WXXN 11 11 10 36 WWSN 11 11 10 36 KSN 11 11 10 36	Detroit	WXXN 26 27 29 199 KSN 26 27 29 199 WWSN 26 27 29 199	Detroit	WXXN 4 4 1 3 KSN 4 4 1 3 WWSN 4 4 1 3	Detroit	WXXN 22 18 20 96 KSN 22 18 20 96 WWSN 22 18 20 96
Dallas	WXXN 22 20 23 136 WWSN 22 20 23 136 KSN 22 20 23 136	Dallas	WXXN 12 2 1 15 WWSN 12 2 1 15 KSN 12 2 1 15	Dallas	WXXN 26 33 27 188 KSN 26 33 27 188 WWSN 26 33 27 188	Dallas	WXXN 2 2 1 3 KSN 2 2 1 3 WWSN 2 2 1 3	Dallas	WXXN 22 15 20 79 KSN 22 15 20 79 WWSN 22 15 20 79
Wash. DC	WXXN 36 34 36 80 WWSN 36 34 36 80 KSN 36 34 36 80	Wash. DC	WXXN 19 13 6 52 WWSN 19 13 6 52 KSN 19 13 6 52	Wash. DC	WXXN 44 41 31 311 KSN 44 41 31 311 WWSN 44 41 31 311	Wash. DC	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Wash. DC	WXXN 19 13 6 52 KSN 19 13 6 52 WWSN 19 13 6 52
Houston	WXXN 27 25 23 164 WWSN 27 25 23 164 KSN 27 25 23 164	Houston	WXXN 14 14 1 29 WWSN 14 14 1 29 KSN 14 14 1 29	Houston	WXXN 46 24 26 217 KSN 46 24 26 217 WWSN 46 24 26 217	Houston	WXXN 2 2 2 22 KSN 2 2 2 22 WWSN 2 2 2 22	Houston	WXXN 24 22 22 90 KSN 24 22 22 90 WWSN 24 22 22 90
Boston	WXXN 52 46 46 236 WWSN 52 46 46 236 KSN 52 46 46 236	Boston	WXXN 10 9 1 10 WWSN 10 9 1 10 KSN 10 9 1 10	Boston	WXXN 30 20 18 170 KSN 30 20 18 170 WWSN 30 20 18 170	Boston	WXXN 5 5 2 8 KSN 5 5 2 8 WWSN 5 5 2 8	Boston	WXXN 24 22 22 90 KSN 24 22 22 90 WWSN 24 22 22 90
Miami	WXXN 18 19 9 84 WWSN 18 19 9 84 KSN 18 19 9 84	Miami	WXXN 13 7 1 21 WWSN 13 7 1 21 KSN 13 7 1 21	Miami	WXXN 35 33 30 266 KSN 35 33 30 266 WWSN 35 33 30 266	Miami	WXXN 25 15 3 41 KSN 25 15 3 41 WWSN 25 15 3 41	Miami	WXXN 13 16 17 53 KSN 13 16 17 53 WWSN 13 16 17 53
Atlanta	WXXN 30 27 21 130 WWSN 30 27 21 130 KSN 30 27 21 130	Atlanta	WXXN 21 21 8 29 WWSN 21 21 8 29 KSN 21 21 8 29	Atlanta	WXXN 36 33 29 241 KSN 36 33 29 241 WWSN 36 33 29 241	Atlanta	WXXN 7 6 7 22 KSN 7 6 7 22 WWSN 7 6 7 22	Atlanta	WXXN 12 14 11 39 KSN 12 14 11 39 WWSN 12 14 11 39
Seattle	WXXN 32 33 26 126 WWSN 32 33 26 126 KSN 32 33 26 126	Seattle	WXXN 18 17 16 61 WWSN 18 17 16 61 KSN 18 17 16 61	Seattle	WXXN 37 37 37 339 KSN 37 37 37 339 WWSN 37 37 37 339	Seattle	WXXN 14 10 10 39 KSN 14 10 10 39 WWSN 14 10 10 39	Seattle	WXXN 23 22 17 105 KSN 23 22 17 105 WWSN 23 22 17 105
Long Isl.	WXXN 20 17 15 87 WWSN 20 17 15 87 KSN 20 17 15 87	Long Isl.	WXXN 12 8 7 43 WWSN 12 8 7 43 KSN 12 8 7 43	Long Isl.	WXXN 26 27 29 199 KSN 26 27 29 199 WWSN 26 27 29 199	Long Isl.	WXXN 10 8 10 28 KSN 10 8 10 28 WWSN 10 8 10 28	Long Isl.	WXXN 18 15 11 65 KSN 18 15 11 65 WWSN 18 15 11 65
San Diego	WXXN 20 17 15 87 WWSN 20 17 15 87 KSN 20 17 15 87	San Diego	WXXN 19 19 21 71 WWSN 19 19 21 71 KSN 19 19 21 71	San Diego	WXXN 28 27 29 199 KSN 28 27 29 199 WWSN 28 27 29 199	San Diego	WXXN 11 8 10 28 KSN 11 8 10 28 WWSN 11 8 10 28	San Diego	WXXN 15 11 11 65 KSN 15 11 11 65 WWSN 15 11 11 65
St. Louis	WXXN 43 37 27 169 WWSN 43 37 27 169 KSN 43 37 27 169	St. Louis	WXXN 15 14 1 29 WWSN 15 14 1 29 KSN 15 14 1 29	St. Louis	WXXN 47 42 43 432 KSN 47 42 43 432 WWSN 47 42 43 432	St. Louis	WXXN 2 2 1 3 KSN 2 2 1 3 WWSN 2 2 1 3	St. Louis	WXXN 27 24 25 122 KSN 27 24 25 122 WWSN 27 24 25 122
Balt.	WXXN 28 29 31 169 WWSN 28 29 31 169 KSN 28 29 31 169	Balt.	WXXN 26 28 18 82 WWSN 26 28 18 82 KSN 26 28 18 82	Balt.	WXXN 34 33 26 242 KSN 34 33 26 242 WWSN 34 33 26 242	Balt.	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Balt.	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Phoen.	WXXN 52 50 31 227 WWSN 52 50 31 227 KSN 52 50 31 227	Phoen.	WXXN 6 4 3 13 WWSN 6 4 3 13 KSN 6 4 3 13	Phoen.	WXXN 19 7 4 81 WWSN 19 7 4 81 KSN 19 7 4 81	Phoen.	WXXN 4 4 2 11 KSN 4 4 2 11 WWSN 4 4 2 11	Phoen.	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Tampa	WXXN 15 17 15 87 WWSN 15 17 15 87 KSN 15 17 15 87	Tampa	WXXN 11 11 8 49 WWSN 11 11 8 49 KSN 11 11 8 49	Tampa	WXXN 30 20 18 170 KSN 30 20 18 170 WWSN 30 20 18 170	Tampa	WXXN 5 5 2 8 KSN 5 5 2 8 WWSN 5 5 2 8	Tampa	WXXN 24 22 22 90 KSN 24 22 22 90 WWSN 24 22 22 90
Cleveland	WXXN 19 18 16 69 WWSN 19 18 16 69 KSN 19 18 16 69	Cleveland	WXXN 4 6 4 15 WWSN 4 6 4 15 KSN 4 6 4 15	Cleveland	WXXN 26 25 17 88 KSN 26 25 17 88 WWSN 26 25 17 88	Cleveland	WXXN 21 20 13 66 KSN 21 20 13 66 WWSN 21 20 13 66	Cleveland	WXXN 24 22 22 90 KSN 24 22 22 90 WWSN 24 22 22 90
Denver	WXXN 35 31 25 169 WWSN 35 31 25 169 KSN 35 31 25 169	Denver	WXXN 19 19 16 61 WWSN 19 19 16 61 KSN 19 19 16 61	Denver	WXXN 18 18 12 48 KSN 18 18 12 48 WWSN 18 18 12 48	Denver	WXXN 4 2 5 11 KSN 4 2 5 11 WWSN 4 2 5 11	Denver	WXXN 19 17 11 79 KSN 19 17 11 79 WWSN 19 17 11 79
Port, OR	WXXN 32 33 26 126 WWSN 32 33 26 126 KSN 32 33 26 126	Port, OR	WXXN 16 11 12 47 WWSN 16 11 12 47 KSN 16 11 12 47	Port, OR	WXXN 37 37 37 339 KSN 37 37 37 339 WWSN 37 37 37 339	Port, OR	WXXN 25 25 19 104 KSN 25 25 19 104 WWSN 25 25 19 104	Port, OR	WXXN 16 16 19 53 KSN 16 16 19 53 WWSN 16 16 19 53
Cincinnati	WXXN 38 38 42 225 WWSN 38 38 42 225 KSN 38 38 42 225	Cincinnati	WXXN 12 12 8 49 WWSN 12 12 8 49 KSN 12 12 8 49	Cincinnati	WXXN 26 27 29 199 KSN 26 27 29 199 WWSN 26 27 29 199	Cincinnati	WXXN 15 14 1 29 WWSN 15 14 1 29 KSN 15 14 1 29	Cincinnati	WXXN 23 22 14 81 KSN 23 22 14 81 WWSN 23 22 14 81
Kan. City	WXXN 30 32 31 176 WWSN 30 32 31 176 KSN 30 32 31 176	Kan. City	WXXN 24 14 38 WWSN 24 14 38 KSN 24 14 38	Kan. City	WXXN 35 35 35 315 KSN 35 35 35 315 WWSN 35 35 35 315	Kan. City	WXXN 7 6 6 26 KSN 7 6 6 26 WWSN 7 6 6 26	Kan. City	WXXN 29 28 29 197 KSN 29 28 29 197 WWSN 29 28 29 197
Rivers	WXXN 39 35 19 104 WWSN 39 35 19 104 KSN 39 35 19 104	Rivers	WXXN 13 7 1 21 WWSN 13 7 1 21 KSN 13 7 1 21	Rivers	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Rivers	WXXN 5 5 9 37 KSN 5 5 9 37 WWSN 5 5 9 37	Rivers	WXXN 26 30 31 134 KSN 26 30 31 134 WWSN 26 30 31 134
Milwaukee	WXXN 24 23 21 109 WWSN 24 23 21 109 KSN 24 23 21 109	Milwaukee	WXXN 12 12 13 68 WWSN 12 12 13 68 KSN 12 12 13 68	Milwaukee	WXXN 35 35 35 315 KSN 35 35 35 315 WWSN 35 35 35 315	Milwaukee	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Milwaukee	WXXN 26 30 31 134 KSN 26 30 31 134 WWSN 26 30 31 134
Sacram.	WXXN 22 20 23 136 WWSN 22 20 23 136 KSN 22 20 23 136	Sacram.	WXXN 16 12 1 19 WWSN 16 12 1 19 KSN 16 12 1 19	Sacram.	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Sacram.	WXXN 2 2 1 3 KSN 2 2 1 3 WWSN 2 2 1 3	Sacram.	WXXN 26 30 31 134 KSN 26 30 31 134 WWSN 26 30 31 134
Provid.	WXXN 28 29 31 169 WWSN 28 29 31 169 KSN 28 29 31 169	Provid.	WXXN 7 7 7 38 WWSN 7 7 7 38 KSN 7 7 7 38	Provid.	WXXN 48 43 36 327 KSN 48 43 36 327 WWSN 48 43 36 327	Provid.	WXXN 20 13 10 44 KSN 20 13 10 44 WWSN 20 13 10 44	Provid.	WXXN 19 15 11 69 KSN 19 15 11 69 WWSN 19 15 11 69
Colum. OH	WXXN 30 27 21 130 WWSN 30 27 21 130 KSN 30 27 21 130	Colum. OH	WXXN 16 16 8 41 WWSN 16 16 8 41 KSN 16 16 8 41	Colum. OH	WXXN 34 33 26 242 KSN 34 33 26 242 WWSN 34 33 26 242	Colum. OH	WXXN 12 12 8 49 KSN 12 12 8 49 WWSN 12 12 8 49	Colum. OH	WXXN 23 22 14 81 KSN 23 22 14 81 WWSN 23 22 14 81
Norfolk	WXXN 32 33 26 126 WWSN 32 33 26 126 KSN 32 33 26 126	Norfolk	WXXN 12 12 8 49 WWSN 12 12 8 49 KSN 12 12 8 49	Norfolk	WXXN 26 27 29 199 KSN 26 27 29 199 WWSN 26 27 29 199	Norfolk	WXXN 16 12 14 81 KSN 16 12 14 81 WWSN 16 12 14 81	Norfolk	WXXN 14 13 8 50 KSN 14 13 8 50 WWSN 14 13 8 50
San Antonio	WXXN 18 21 9 84 WWSN 18 21 9 84 KSN 18 21 9 84	San Antonio	WXXN 19 19 21 71 WWSN 19 19 21 71 KSN 19 19 21 71	San Antonio	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	San Antonio	WXXN 2 2 1 3 KSN 2 2 1 3 WWSN 2 2 1 3	San Antonio	WXXN 22 17 16 66 KSN 22 17 16 66 WWSN 22 17 16 66
Salt Lake	WXXN 23 22 14 81 WWSN 23 22 14 81 KSN 23 22 14 81	Salt Lake	WXXN 1 1 1 3 WWSN 1 1 1 3 KSN 1 1 1 3	Salt Lake	WXXN 34 33 26 242 KSN 34 33 26 242 WWSN 34 33 26 242	Salt Lake	WXXN 17 7 7 40 KSN 17 7 7 40 WWSN 17 7 7 40	Salt Lake	WXXN 22 22 22 90 KSN 22 22 22 90 WWSN 22 22 22 90
Indian	WXXN 27 25 23 164 WWSN 27 25 23 164 KSN 27 25 23 164	Indian	WXXN 1 1 1 3 WWSN 1 1 1 3 KSN 1 1 1 3	Indian	WXXN 34 33 26 242 KSN 34 33 26 242 WWSN 34 33 26 242	Indian	WXXN 4 4 2 11 KSN 4 4 2 11 WWSN 4 4 2 11	Indian	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Wash. DC	WXXN 36 34 36 80 WWSN 36 34 36 80 KSN 36 34 36 80	Wash. DC	WXXN 1 1 1 3 WWSN 1 1 1 3 KSN 1 1 1 3	Wash. DC	WXXN 46 24 26 217 KSN 46 24 26 217 WWSN 46 24 26 217	Wash. DC	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Wash. DC	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Charl. NC	WXXN 23 15 14 81 WWSN 23 15 14 81 KSN 23 15 14 81	Charl. NC	WXXN 1 1 1 3 WWSN 1 1 1 3 KSN 1 1 1 3	Charl. NC	WXXN 34 33 26 242 KSN 34 33 26 242 WWSN 34 33 26 242	Charl. NC	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Charl. NC	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
New Or.	WXXN 19 18 16 69 WWSN 19 18 16 69 KSN 19 18 16 69	New Or.	WXXN 14 13 13 61 WWSN 14 13 13 61 KSN 14 13 13 61	New Or.	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	New Or.	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	New Or.	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Orlando	WXXN 20 19 17 64 WWSN 20 19 17 64 KSN 20 19 17 64	Orlando	WXXN 12 12 8 49 WWSN 12 12 8 49 KSN 12 12 8 49	Orlando	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Orlando	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Orlando	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Buffalo	WXXN 25 25 13 70 WWSN 25 25 13 70 KSN 25 25 13 70	Buffalo	WXXN 12 12 8 49 WWSN 12 12 8 49 KSN 12 12 8 49	Buffalo	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Buffalo	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Buffalo	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Hartford	WXXN 28 29 31 169 WWSN 28 29 31 169 KSN 28 29 31 169	Hartford	WXXN 12 12 8 49 WWSN 12 12 8 49 KSN 12 12 8 49	Hartford	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Hartford	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Hartford	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Greensb.	WXXN 19 18 16 69 WWSN 19 18 16 69 KSN 19 18 16 69	Greensb.	WXXN 3 3 3 15 WWSN 3 3 3 15 KSN 3 3 3 15	Greensb.	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Greensb.	WXXN 5 4 2 11 KSN 5 4 2 11 WWSN 5 4 2 11	Greensb.	WXXN 28 28 25 107 KSN 28 28 25 107 WWSN 28 28 25 107
Memphis	WXXN 23 23 21 110 WWSN 23 23 21 110 KSN 23 23 21 110	Memphis	WXXN 19 14 7 43 WWSN 19 14 7 43 KSN 19 14 7 43	Memphis	WXXN 36 37 29 212 KSN 36 37 29 212 WWSN 36 37 29 212	Memphis	WXXN 1 1 1 3 KSN 1 1 1 3 WWSN 1 1 1 3	Memphis	WXXN 28 28 25 107 KSN 28 28

For Week Ending March 9, 1997

COUNTRY

Grid of song activity reports for artists including Alan Jackson, David Kersh, Tracy Lawrence, Mila Mason, Kathy Mattea, Martina McBride, Mindy McCready, Reba McEntire, John Michael Montgomery, and Lorrie Morgan. Each entry includes station codes, play counts, and chart positions.

Continuation of the song activity reports grid, covering artists like Alan Jackson, David Kersh, Tracy Lawrence, Mila Mason, Kathy Mattea, Martina McBride, Mindy McCready, Reba McEntire, John Michael Montgomery, and Lorrie Morgan.

MONITOR AIRPLAY SONG ACTIVITY REPORTS

For Week Ending March 9, 1997

Broadcast Data Systems
Any Recognition System

Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COLLIN RAYE										RICOCHET										SAWYER BROWN										KEVIN SHARP										GEORGE STRAIT									
On The Verge (Columbia)										Ease My Troubled Mind (Columbia)										Six Days On The Road (Curb)										She's Sure Taking It Well (143/Asylum)										One Night At A Time (MCA)									
Total Stations: 161										Total Stations: 157										Total Stations: 107										Total Stations: 153										Total Stations: 155									
Chart Move: 19-15										Chart Move: 22-20										Chart Move: 43-38										Chart Move: 33-28										Chart Move: 37-21									
City	W	L	W	Z	W	W	W	W	W	City	W	L	W	Z	W	W	W	W	W	City	W	L	W	Z	W	W	W	W	W	City	W	L	W	Z	W	W	W	W	W	City	W	L	W	Z	W	W	W	W	W
L.A.	CMT	24	24	14	4	1	1	1	1	Chicago	WXXX	20	8	5	33	13	13	13	13	San Fran.	KSAN	20	24	20	83	18	17	18	18	Phila.	KYCY	23	24	13	65	15	15	15	15	Dallas	WYCD	30	27	13	70	12	12	12	12
L.A.	CMT	23	23	13	2	2	2	2	2	Chicago	WXXX	21	16	4	42	23	23	23	23	San Fran.	KSAN	22	17	16	137	19	19	19	19	Phila.	WXTU	17	17	15	106	16	16	16	16	Dallas	WYCD	25	27	12	124	14	14	14	14
L.A.	CMT	23	23	13	2	2	2	2	2	Chicago	WXXX	21	16	4	42	23	23	23	23	San Fran.	KSAN	22	17	16	137	19	19	19	19	Phila.	WXTU	17	17	15	106	16	16	16	16	Dallas	WYCD	25	27	12	124	14	14	14	14
L.A.	CMT	23	23	13	2	2	2	2	2	Chicago	WXXX	21	16	4	42	23	23	23	23	San Fran.	KSAN	22	17	16	137	19	19	19	19	Phila.	WXTU	17	17	15	106	16	16	16	16	Dallas	WYCD	25	27	12	124	14	14	14	14
L.A.	CMT	23	23	13	2	2	2	2	2	Chicago	WXXX	21	16	4	42	23	23	23	23	San Fran.	KSAN	22	17	16	137	19	19	19	19	Phila.	WXTU	17	17	15	106	16	16	16	16	Dallas	WYCD	25	27	12	124	14	14	14	14
L.A.	CMT	7	9	11	27	1	1	1	1	Chicago	WXXX	7	5	12	113	1	1	1	1	San Fran.	KSAN	6	2	8	177	1	1	1	1	Phila.	KYCY	17	17	15	34	1	1	1	1	Dallas	WYCD	3	2	7	34	1	1	1	1
L.A.	CMT	26	22	25	127	1	1	1	1	Chicago	WXXX	23	25	25	119	1	1	1	1	San Fran.	KSAN	31	32	21	113	1	1	1	1	Phila.	WXTU	26	23	19	86	1	1	1	1	Dallas	WYCD	45	28	29	182	1	1	1	1
L.A.	CMT	16	13	13	29	1	1	1	1	Chicago	WXXX	16	13	13	29	1	1	1	1	San Fran.	KSAN	14	9	23	177	1	1	1	1	Phila.	WXTU	18	11	25	34	1	1	1	1	Dallas	WYCD	21	20	12	112	1	1	1	1
L.A.	CMT	13	13	13	47	1	1	1	1	Chicago	WXXX	13	13	13	47	1	1	1	1	San Fran.	KSAN	6	2	8	177	1	1	1	1	Phila.	KYCY	18	11	25	34	1	1	1	1	Dallas	WYCD	2	2	2	2	1	1	1	1
L.A.	CMT	23	23	13	2	2	2	2	2	Chicago	WXXX	21	16	4	42	23	23	23	23	San Fran.	KSAN	22	17	16	137	19	19	19	19	Phila.	WXTU	17	17	15	106	16	16	16	16	Dallas	WYCD	25	27	12	124	14	14	14	14

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

Artist	Total Plays/Gain	Artist	Total Plays/Gain	Artist	Total Plays/Gain	
COLLIN RAYE <i>On The Verge (Epic)</i>	3435/355	TRACY LAWRENCE <i>Better Man, Better Off (Atlantic)</i>	3299/454	DAVID KERSH <i>Another You (Curb)</i>	3207/316	
Total Stations: 161/Chart Move: 19-15 Heavy (35+ plays): 3 KMLE, KWJJ, WYAY Medium (25-34): 45 KASE, KBEQ, KDDK, KFMS, KGMV, KHAY, KHEE, KKBO, KKCS, KMDL, KMPS, KPLX, KSAN, KSCS, KSKS, KUZZ, KWNR, KXKC, KYCW, KYNG, KZSN, WAMZ, WBCT, WBOB, WCTK, WDOD, WEZL, WFRE, WGRW, WIL, WIVK, WKCN, WKIX, WKXX, WKTF, WPOC, WQBE, WQXK, WSTH, WUSN, WWGR, WXBW, WYCD, WYRK		Total Stations: 161/Chart Move: 21-16 Heavy (35+): 4 KMLE, KYNG, WDOE, WGRW Medium (25-34): 39 KASE, KBEQ, KDDK, KFMS, KGMV, KKBO, KMDL, KNCI, KPLX, KRMD, KRYS, KSAN, KUBL, KUZZ, KWJJ, KXKC, KYCW, KZSN, WBCT, WCLB, WCOL, WFMS, WGAR, WGKX, WIL, WKCN, WKTF, WLWI, WNCY, WPOC, WRKZ, WRNS, WSIX, WSTH, WWGR, WXBW, WYCD, WYAY, WYGY		Total Stations: 161/Chart Move: 20-18 Heavy (35+): 7 KFKF, KFMS, KKBO, KWNR, KYNG, WGRW, WYGY Medium (25-34): 33 KAJA, KBEQ, KCCY, KGMV, KKCS, KMDL, KMLE, KMPS, KNIX, KPLX, KRMD, KSKS, KTST, KUZZ, KXXY, KYCY, KYGO, KZLA, WCOL, WDOD, WFRE, WKCW, WKHX, WKIX, WMSI, WNCY, WPOC, WQXK, WRNS, WWGR, WXBW, WXTU, WYCD		Total Stations: 158/Chart Move: 32-27 Heavy (35+): 2 KYCY, WDOE Medium (25-34): 15 KBEQ, KTST, KYNG, WBCT, WFRE, WHYL, WIRK, WKCN, WKIX, WPOC, WRNS, WSIX, WSM, WXBW, WYAY
Light (Under 25): 113 New Airplay This Week: 5 KILT, KSSN, WCLB, WIRK, WRBQ		Light (Under 25): 118 New Airplay This Week: 6 KFRG, KILT, KSCS, WBOB, WQIK, WYCD		Light (Under 25): 121 New Airplay This Week: 5 KFRG, KSON, KYCW, WBBS, WIL		

JOE DIFFIE 570/327
This Is Your Brain (Epic)
Total Stations: 89/Chart Move: 61-48
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 88
New Airplay This Week: 26 KATM, KCYY, KEEY, KGMV, KIKF, KMDL, KNCI, KSKS, KTTS, KVET, KYGO, KZSN, WAMZ, WCMG, WEZL, WFRE, WGAR, WGNA, WKCN, WLWI, WOW, WPOC, WRKZ, WUSY, WWGR, WYAY

LITTLE TEXAS 563/96
Bad For Us (Warner Bros.)
Total Stations: 67/Chart Move: 53-49
Heavy (35+): 0
Medium (25-34): 2 KKBO, WXBQ
Light (Under 25): 65
New Airplay This Week: 10 KHAY, KNIX, KXKC, WCLB, WGH, WGNA, WIRK, WKCN, WOKO, WSIX

Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 7 KHEY, KKAT, KSOP, WGH, WHYL, WKXX, WLWI

CARYL MACK PARKER 172/58
One Night Stand (Magnetone)
Total Stations: 53/Chart Move: Debut 66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
New Airplay This Week: 2 WIRK, WQMX

★ **RICK TREVINO** 171/103
I Only Get This Way With You (Columbia)
Total Stations: 39/Chart Move: Debut 67
Heavy (35+): 0
Medium (25-34): 1 KASE
Light (Under 25): 38
New Airplay This Week: 10 KCYY, KHEY, KRYS, KVET, KXKC, KYGO, WCOL, WFRE, WKIX, WQXK

RHETT AKINS 158/68
Somebody Knew (Decca)
Total Stations: 56/Chart Move: Debut 69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 56
New Airplay This Week: 3 KRMD, WKCN, WSM

★ **THE KENTUCKY HEADHUNTERS** 157/84
Singin' The Blues (BNA)
Total Stations: 45/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
New Airplay This Week: 6 KEEY, KIKF, KTTS, KVOO, WHYL, WRNS

BRADY SEALS 155/4
Still Standing Tall (Reprise)
Total Stations: 28/Chart Move: 69-71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 28

★ **TAMMY GRAHAM** 142/89
A Dozen Red Roses (Career)
Total Stations: 20/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 2 WBCT, WYAY
Light (Under 25): 18
New Airplay This Week: 4 KUPL, WESC, WJCL, WYAY

★ **TY HERNDON** 135/74
Loved Too Much (Epic)
Total Stations: 26/Chart Move: Debut 73
Heavy (35+): 1 KKBO
Medium (25-34): 0
Light (Under 25): 25
New Airplay This Week: 2 KBEQ, WYAY

MARK CHESNUTT 131/8
Let It Rain (Decca)
Total Stations: 14/Chart Move: 73-74
Heavy (35+): 0
Medium (25-34): 2 KYNG, WKIX
Light (Under 25): 12
New Airplay This Week: 1 KASE

★ **LEANN RIMES** 129/128
The Light In Your Eyes (Curb)
Total Stations: 29/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 29
New Airplay This Week: 9 KASE, KCCY, KEEY, KKBO, KNIX, KUPL, KVET, WDAF, WSTH

VINCE GILL 110/28
A Little More Love (MCA)
Total Stations: 10
Heavy (35+): 0
Medium (25-34): 2 KKBO, KMLE
Light (Under 25): 8
New Airplay This Week: 2 WGAR, WIL

GARTH BROOKS 100/10
The Old Stuff (Capitol Nashville)
Total Stations: 12
Heavy (35+): 0
Medium (25-34): 1 WROO
Light (Under 25): 11

GARY ALLAN 88/9
From Where I'm Sitting (Decca)
Total Stations: 6
Heavy (35+): 0
Medium (25-34): 2 KMLE, WKIX
Light (Under 25): 4
New Airplay This Week: 1 KSOP

★ **PERFECT STRANGER** 77/43
Fire When Ready (Curb)
Total Stations: 39
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 39
New Airplay This Week: 3 KHAY, WQBE, WYDZ

3199 - 1000 DETECTIONS

RICOCHET 2959/182
Ease My Troubled Mind (Columbia)
Total Stations: 157/Chart Move: 22-20
Heavy (35+ plays): 1 WCHY
Medium (25-34): 33 KBEQ, KHAY, KMDL, KRMD, KRYS, KRYG, KTEX, KTST, KYCW, KZSN, WBCT, WBOB, WCLB, WCTK, WEZL, WGAR, WGGY, WGRW, WJCL, WKCN, WKTF, WPOC, WRKZ, WRNS, WSTH, WTGE, WWGR, WWWW, WXBW, WYAY, WYCD, WYRK, WYD

GEORGE STRAIT 2871/1406
One Night At A Time (MCA)
Total Stations: 155/Chart Move: 37-21
Heavy (35+): 8 KOUL, KPLX, KSAN, KTEX, KYCW, KYCY, WAMZ, WYGY
Medium (25-34): 26 KASE, KCCY, KCYY, KFKF, KFMS, KHEY, KIKF, KILT, KKBO, KMLE, KNIX, KRMD, KRYS, KSCS, KSOP, KSSN, KWJJ, KWNR, KYNG, WBOB, WCOL, WDOD, WIVK, WKUN, WTQR, WYAY
Light (Under 25): 121
New Airplay This Week: 48 KFRG, KGMV, KHEY, KKAT, KKCS, KMDL, KRST, KRTY, KTOM, KTST, KTTS, KUZZ, KWNR, KXXY, WBBS, WBEE, WCKT, WCUZ, WDRM, WEZL, WFRE, WGGY, WGRW, WGRW, WHSL, WHYL, WIRK, WKXX, WKIS, WKIX, WKKO, WKSJ, WKTF, WKXX, WMJC, WMSI, WNOE, WPOC, WQBE, WRBQ, WSIX, WSM, WVLK, WWGR, WWWW, WXBW, WXTU, WYD

LORRIE MORGAN 2867/353
Good As I Was To You (BNA)
Total Stations: 160/Chart Move: 26-22
Heavy (35+): 3 KYCY, WQBE, WXBQ
Medium (25-34): 33 KAJA, KCCY, KFMS, KGMV, KHEY, KMDL, KRYS, KSKS, KTST, KWNR, KXKC, KXXY, WBBS, WBCT, WCOL, WDOD, WFRE, WGGY, WGH, WGRW, WHYL, WKCN, WKIX, WMSI, WPOC, WRKZ, WRNS, WSTH, WTDR, WWGR, WXBW, WYAY, WYCD
Light (Under 25): 124
New Airplay This Week: 10 KEEY, KSCS, KVET, KYCW, KYNG, KZLA, WBUB, WKXX, WYDZ, WYRK

THE BUFFALO CLUB 2810/282
If She Don't Love You (Rising Tide)
Total Stations: 158/Chart Move: 25-23
Heavy (35+): 2 WDOD, WGRW
Medium (25-34): 24 KBEQ, KCCY, KKCS, KMDL, KMPS, KNCI, KOUL, KTST, KXKC, KXXY, KYCW, WBCT, WBOB, WCLB, WFRE, WKCN, WKIX, WMSI, WPOC, WQBE, WRNS, WWGR, WXBQ, WYAY
Light (Under 25): 132
New Airplay This Week: 3 KTTS, WKXX, WQMX

ALABAMA 2664/650
Sad Lookin' Moon (RCA)
Total Stations: 159/Chart Move: 30-25
Heavy (35+): 1 KYCY
Medium (25-34): 18 KASE, KBEQ, KHEY, KYCW, WBBS, WDOD, WFLS, WGRW, WIVK, WKCN, WKTF, WMZQ, WNCY, WPOC, WQBE, WRNS, WWGR, WYAY
Light (Under 25): 140
New Airplay This Week: 16 KFRG, KILT, KKBO, KMDL, KMLE, KSON, KXKC, WBUB, WDRM, WGRW, WIRK, WUSY, WVLK, WXTU, WYCD, WYD

KATHY MATTEA 2378/424
455 Rocket (Mercury Nashville)
Total Stations: 153/Chart Move: 31-26
Heavy (35+): 2 WDOD, WPOC
Medium (25-34): 26 KHAY, KIKF, KMDL, KMPS, KNCI, KTST, WBCT, WCMG, WCTK, WEZL, WGH, WGRW, WKLB, WKTF, WNCY, WQBE, WRBQ, WRKZ, WRNS, WSTH, WTQR, WWGR, WYDZ, WXBW, WXBQ, WYAY
Light (Under 25): 125
New Airplay This Week: 13 KBEQ, KCYY, KDRK, KFMS, KILT, KSAN, WCUZ, WDSY, WKKO, WMZQ, WOKO, WUSY, WZZK

MILA MASON 2267/318
Dark Horse (Atlantic)
Total Stations: 158/Chart Move: 32-27
Heavy (35+): 2 KYCY, WDOE
Medium (25-34): 15 KBEQ, KTST, KYNG, WBCT, WFRE, WHYL, WIRK, WKCN, WKIX, WPOC, WRNS, WSIX, WSM, WXBW, WYAY
Light (Under 25): 141
New Airplay This Week: 7 KCYY, KIKK, KJJY, KNAX, WMIL, WQDR, WQIK

KEVIN SHARP 2148/475
She's Sure Taking It Well (143/Asylum)
Total Stations: 153/Chart Move: 33-28
Heavy (35+): 0
Medium (25-34): 11 KASE, KBEQ, KNCI, KXKC, KXXY, WGAR, WGRW, WPOC, WRNS, WXBQ, WYAY
Light (Under 25): 142
New Airplay This Week: 17 KIIM, KTTS, KUPL, KVOO, KWNR, WBUB, WKHX, WKKO, WKSJ, WKTF, WROO, WUSN, WVLK, WYDZ, WYDZ, WZZK

JOHN MICHAEL MONTGOMERY 2042/763
I Miss You A Little (Atlantic)
Total Stations: 147/Chart Move: 38-30
Heavy (35+): 1 KYNG
Medium (25-34): 9 KASE, KBEQ, KKBO, KMLE, WBOB, WCOL, WKCN, WQXK, WWGR
Light (Under 25): 137
New Airplay This Week: 38 KFDI, KIKK, KMDL, KMPS, KNCI, KSCS, KUBL, KUZZ, KVOO, KXKC, KXXY, KYCY, WAMZ, WBEE, WBUB, WCMG, WCTK, WGH, WIOV, WJCL, WKCO, WKHX, WKKO, WKSJ, WKSJ, WKTF, WMSI, WNOE, WQDR, WSOC, WTQR, WUSN, WVLK, WYDZ, WYDZ, WXTU, WYDZ, WYDZ

BRYAN WHITE 1792/605
Sittin' On Go (Asylum)
Total Stations: 138/Chart Move: 40-32
Heavy (35+): 1 KYNG
Medium (25-34): 4 WBCT, WBOB, WKSJ, WRKZ
Light (Under 25): 133
New Airplay This Week: 36 KDRK, KHEY, KKAT, KVOO, KWNR, KXKC, KXKC, KYCY, WCHY, WCLB, WCTK, WDAF, WDRM, WGRW, WHSL, WIOV, WKHX, WKKO, WNCY, WNOE, WOKO, WOW, WQYK, WROO, WUSN, WWWW, WXTU, WYDZ, WYDZ

MARTINA MCBRIDE 1685/207
Cry On The Shoulder Of The Road (RCA)
Total Stations: 145/Chart Move: 35-33
Heavy (35+): 0
Medium (25-34): 9 KFRG, KHEY, KTST, KXXY, KYCW, KYCY, KYNG, WPOC, WWGR
Light (Under 25): 136
New Airplay This Week: 6 KBEQ, WGAR, WIL, WQDR, WSOC, WYDZ

MINDY MCCREADY 1530/408
A Girl's Gotta Do (What A Girl's Gotta Do) (BNA)
Total Stations: 138/Chart Move: 41-35
Heavy (35+): 0
Medium (25-34): 3 KMDL, WSTH, WWGR
Light (Under 25): 135
New Airplay This Week: 23 KATM, KHEY, KIKK, KVOO, KWEN, KZLA, WBEE, WBUB, WCMG, WDRM, WESC, WEZL, WGGY, WKKO, WKXX, WKXX, WNCY, WNOE, WOKO, WQYK, WUSY, WYDZ, WYDZ

MARY CHAPIN CARPENTER 1367/153
I Want To Be Your Girlfriend (Columbia)
Total Stations: 119/Chart Move: 39-36
Heavy (35+): 0
Medium (25-34): 5 KYCY, WBBS, WKLB, WPOC, WWGR
Light (Under 25): 114
New Airplay This Week: 14 KNAX, KUBL, KUZZ, KZSN, WCKT, WCUZ, WDSY, WESC, WKKO, WQIK, WQMX, WSTH, WTGE, WYDZ

BIG HOUSE 1328/307
Cold Outside (MCA)
Total Stations: 131/Chart Move: 42-37
Heavy (35+): 0
Medium (25-34): 8 KMDL, KTST, KUPL, KWJJ, WKIX, WRNS, WXBQ, WYAY
Light (Under 25): 123
New Airplay This Week: 7 KGMV, KVOO, WBUB, WLWI, WOKO, WSSL, WYDZ

SAWYER BROWN 1301/392
Six Days On The Road (Curb)
Total Stations: 107/Chart Move: 43-38
Heavy (35+): 1 WBOB
Medium (25-34): 6 KEEY, KMLE, WBCT, WCOL, WRNS, WYAY
Light (Under 25): 100
New Airplay This Week: 23 KBEQ, KDDK, KIKF, KJJY, KNCI, KRST, KTEX, KXXY, KZLA, WBEE, WCHY, WCLB, WCMG, WCOS, WHSL, WHYL, WIOV, WKHK, WNOE, WOW, WSM, WSOC, WWWW

TANYA TUCKER 1086/302
Little Things (Capitol Nashville)
Total Stations: 122/Chart Move: 45-40
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 122
New Airplay This Week: 26 KDDK, KEEY, KHEY, KOU, KPLX, KRST, KRYS, KUPL, KUZZ, KWNR, KXXY, WCLB, WCTK, WKCN, WKCO, WKIS, WKXX, WKSJ, WKSJ, WQXK, WSIX, WUBE, WUSN, WXBW, WYDZ

999 - 500 DETECTIONS

TRISHA YEARWOOD 779/186
I Need You (MCA)
Total Stations: 99/Chart Move: 48-41
Heavy (35+): 0
Medium (25-34): 2 KXKC, WBBS
Light (Under 25): 97
New Airplay This Week: 20 KDDK, KFDI, KKAT, KMDL, KMPS, KTOM, KXKT, WDOD, WGH, WGN, WKSJ, WMJC, WNCY, WOKO, WOW, WRKZ, WROO, WSM, WWWW, WYGY

MARK WILLS 775/97
Places I've Never Been (Mercury Nashville)
Total Stations: 94/Chart Move: 46-42
Heavy (35+): 0
Medium (25-34): 1 WUSY
Light (Under 25): 93
New Airplay This Week: 11 KEEY, KFKF, KRMD, KSAN, KTOM, WAMZ, WGRW, WIOV, WLWI, WROO, WYDZ

GENE WATSON 705/30
Change Her Mind (Step One)
Total Stations: 94/Chart Move: 47-44
Heavy (35+): 0
Medium (25-34): 5 KMDL, KXKC, WFMS, WLWI, WUSY
Light (Under 25): 89
New Airplay This Week: 3 KHEY, WDRM, WSSL

KIPPI BRANNON 589/64
Daddy's Little Girl (Curb/Universal)
Total Stations: 74/Chart Move: 49-45
Heavy (35+): 0
Medium (25-34): 3 WDOD, WJCL, WYDZ
Light (Under 25): 71
New Airplay This Week: 6 KFKF, WBEE, WCKT, WFLS, WIRK, WKIX

SONS OF THE DESERT 584/115
Whatever Comes First (Epic)
Total Stations: 79/Chart Move: 52-46
Heavy (35+): 0
Medium (25-34): 2 KMDL, WXBQ
Light (Under 25): 77
New Airplay This Week: 12 KAJA, KCYY, KHEY, KRST, KVET, WAMZ, WCOL, WDOD, WFMS, WKCO, WKXX, WTGE

BURNIN' DAYLIGHT 579/121
Say Yes (Curb)
Total Stations: 77/Chart Move: 54-47
Heavy (35+): 0
Medium (25-34): 3 KBEQ, WQBE, WXBQ
Light (Under 25): 74
New Airplay This Week: 9 KHEY, KRMD, KRYS, KSKS, WIRK, WKIX, WMJC, WQXK, WTQR

499 - 75 DETECTIONS

BROOKS & DUNN 471/393
Why Would I Say Goodbye (Arista)
Total Stations: 66/Chart Move: Debut 50
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 66
New Airplay This Week: 27 KASE, KMDL, KNAX, KNIX, KSAN, KSCS, KSOP, KWJJ, WAMZ, WBEE, WGAR, WHYL, WIVK, WKJN, WKKO, WLWI, WPOC, WQBE, WQDR, WQXK, WROO, WSSL, WTQR, WWGR, WYDZ, WYDZ

THRASHER SHIVER 462/48
Be Honest (Asylum)
Total Stations: 53/Chart Move: 56-51
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 52
New Airplay This Week: 3 KILT, WFMS, WFRE

STEPHANIE BENTLEY 461/68
The Hopechest Song (Epic)
Total Stations: 72/Chart Move: 57-52
Heavy (35+): 0
Medium (25-34): 1 KBEQ
Light (Under 25): 71
New Airplay This Week: 10 KEEY, KILT, KSOP, KTTS, KUZZ, KYGO, KZSN, WBEE, WHYL, WIRK

DAVID LEE MURPHY 421/190
Breakfast In Birmingham (MCA)
Total Stations: 75/Chart Move: 63-53
Heavy (35+): 0
Medium (25-34): 2 WGRW, WYAY
Light (Under 25): 73
New Airplay This Week: 11 KFDI, KTOM, KTTS, WZL, WGNA, WIRK, WKSJ, WNCY, WOW, WRKZ, WZZK

GEORGE DUCAS 394/2
Long Trail Of Tears (Capitol Nashville)
Total Stations: 70/Chart Move: 58-55
Heavy (35+): 0
Medium (25-34): 2 KMDL, WPOC
Light (Under 25): 58

LEE ANN WOMACK 341/209
Never Again, Again (Decca)
Total Stations: 50/Chart Move: 71-57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 50
New Airplay This Week: 15 KNIX, KOUL, KSOP, KTTS, KVOO, WBOB, WCMG, WCOL, WDOD, WFRE, WHYL, WRKZ, WSM, WSTH, WTDR

DARYLE SINGLETARY 340/122
The Used To Be's (Giant)
Total Stations: 70/Chart Move: 65-58
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 70
New Airplay This Week: 14 KASE, KDRK, KGMV, KHEY, KRYS, KSOP, KXKT, KZSN, WHYL, WQDR, WRKZ, WSIX, WSM, WYDZ

JEFFREY STEELE 245/139
A Girl Like You (Curb)
Total Stations: 60/Chart Move: Debut 60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 60
New Airplay This Week: 5 KTOM, KTTS, WBOB, WGRW, WHSL

★ **SUZY BOGGUSS** 210/136
She Said, He Heard (Capitol Nashville)
Total Stations: 39/Chart Move: Debut 62
Heavy (35+): 0
Medium (25-34): 1 WWGR
Light (Under 25): 38
New Airplay This Week: 9 KEEY, KIKF, KSON, KTTS, KVET, WKSJ, WPOC, WQXK, WYDZ

JEFF WOOD 192/62
Use Mine (Imprint)
Total Stations: 35/Chart Move: 72-65
Heavy (35+): 0

Airpower awarded to those records which attain 3200 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

LEANN RIMES

continues to make history!



1st female artist ever to debut at #1 on both the Country and Pop Album Charts

1st female artist to win a Grammy for Best New Artist and Top Country Female Vocal Performance

CURB
RECORDS

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. ©1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	1	15	WE DANCED ANYWAY CAPITOL NASHVILLE 2 weeks at No. 1	DEANA CARTER	5316	5353	
2	5	16	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	5129	4718	
3	7	13	HOW WAS I TO KNOW MCA	REBA MCENTIRE	5032	4528	
4	4	14	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4761	4783	
5	11	9	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	4489	4087	
6	10	15	HOLDIN' ARISTA	DIAMOND RIO	4473	4118	
7	8	8	RUMOR HAS IT GIANT	CLAY WALKER	4447	4172	
8	6	18	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	4395	4703	
9	3	14	UNCHAINED MELODY CURB	LEANN RIMES	4332	4815	
10	12	10	EVERYTHING I LOVE ARISTA	ALAN JACKSON	4250	4023	
11	2	18	ME TOO MERCURY NASHVILLE	TOBY KEITH	4250	4942	
12	13	9	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	4167	3740	
13	14	14	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	3789	3585	
14	17	11	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	3474	3357	
15	19	5	★★★ AIRPOWER ★★★				
			ON THE VERGE EPIC	COLLIN RAYE	3435	3080	
16	21	5	★★★ AIRPOWER ★★★				
			BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	3299	2845	
17	9	22	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	3226	4160	
18	20	10	★★★ AIRPOWER ★★★				
			ANOTHER YOU CURB	DAVID KERSH	3207	2891	
19	18	16	HEARTBROKE EVERY DAY BNA	LONESTAR	3013	3138	
20	22	10	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	2959	2777	
21	37	2	ONE NIGHT AT A TIME MCA	GEORGE STRAIT	2871	1465	
22	26	9	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	2867	2514	
23	25	10	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	2810	2528	
24	16	16	A MAN THIS LONELY ARISTA	BROOKS & DUNN	2746	3502	
25	30	4	SAD LOOKIN' MOON RCA	ALABAMA	2664	2014	
26	31	10	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	2378	1954	
27	32	7	DARK HORSE ATLANTIC	MILA MASON	2267	1949	
28	33	7	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	2148	1673	
29	24	20	PRETTY LITTLE ADRIANA MCA	VINCE GILL	2068	2586	
30	38	4	I MISS YOU A LITTLE ATLANTIC	JOHN MICHAEL MONTGOMERY	2042	1279	
31	29	9	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT		1924	2177	
32	40	4	SITTIN' ON GO ASYLUM	BRYAN WHITE	1792	1187	
33	35	9	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	1685	1478	
34	27	17	HALF WAY UP RCA	CLINT BLACK	1601	2266	
35	41	4	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA	MINDY MCCREADY	1530	1122	
36	39	8	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	1367	1214	
37	42	7	COLD OUTSIDE MCA	BIG HOUSE	1328	1021	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	43	4	SIX DAYS ON THE ROAD CURB	SAWYER BROWN	1301	909	
39	34	20	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	1213	1561	
40	45	4	LITTLE THINGS CAPITOL NASHVILLE	TANYA TUCKER	1086	784	
41	48	4	I NEED YOU MCA	TRISHA YEARWOOD	779	593	
42	46	4	PLACES I'VE NEVER BEEN MERCURY NASHVILLE	MARK WILLS	775	678	
43	36	15	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	709	1477	
44	47	9	CHANGE HER MIND STEP ONE	GENE WATSON	705	675	
45	49	7	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	589	525	
46	52	3	WHATEVER COMES FIRST EPIC	SONS OF THE DESERT	584	469	
47	54	6	SAY YES CURB	BURNIN' DAYLIGHT	579	458	
48	61	3	THIS IS YOUR BRAIN EPIC	JOE DIFFIE	570	243	
49	53	4	BAD FOR US WARNER BROS.	LITTLE TEXAS	563	467	
50	NEW		★★★ HOT SHOT DEBUT ★★★				
			WHY WOULD I SAY GOODBYE ARISTA	BROOKS & DUNN	471	78	
51	56	5	BE HONEST ASYLUM	THRASHER SHIVER	462	414	
52	57	5	THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	461	393	
53	63	2	BREAKFAST IN BIRMINGHAM MCA	DAVID LEE MURPHY	421	231	
54	44	20	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	410	853	
55	58	7	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	394	392	
56	59	6	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	346	364	
57	71	2	NEVER AGAIN, AGAIN DECCA	LEE ANN WOMACK	341	132	
58	65	2	THE USED TO BE'S GIANT	DARYLE SINGLETARY	340	218	
59	51	6	THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	310	507	
60	NEW		A GIRL LIKE YOU CURB	JEFFREY STEELE	245	106	
61	64	5	LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA	BR5-49	219	231	
62	NEW		SHE SAID, HE HEARD CAPITOL NASHVILLE	SUZY BOGGUSS	210	74	
63	50	10	FOREVER AND A DAY DECCA	GARY ALLAN	209	524	
64	55	20	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	204	416	
65	72	2	USE MINE IMPRINT	JEFF WOOD	192	130	
66	NEW		ONE NIGHT STAND MAGNATONE	CARYL MACK PARKER	172	114	
67	NEW		I ONLY GET THIS WAY WITH YOU COLUMBIA	RICK TREVINO	171	68	
68	62	19	I MEANT TO DO THAT REPRISE	PAUL BRANDT	166	233	
69	NEW		SOMEBODY KNEW DECCA	RHETT AKINS	158	90	
70	NEW		SINGIN' THE BLUES BNA THE KENTUCKY HEADHUNTERS		157	73	
71	69	5	STILL STANDING TALL REPRISE	BRADY SEALS	155	151	
72	NEW		A DOZEN RED ROSES CAREER	TAMMY GRAHAM	142	53	
73	NEW		LOVED TOO MUCH EPIC	TY HERNDON	135	61	
74	73	2	LET IT RAIN DECCA	MARK CHESNUTT	131	123	
75	NEW		THE LIGHT IN YOUR EYES CURB	LEANN RIMES	129	1	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

REGINA REGINA

"RIGHT PLAN, WRONG MAN"

RIGHT SONG, RIGHT TIME

Airplay Date: MARCH 24

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COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 7, 1997 \$ 4.95 Volume 5 • No. 10

COUNTRY HIGHLIGHTS

★★★★ NO. 1 ★★★★★

#1

DEANA CARTER

We Danced Anyway (CAPITOL NASHVILLE)

★★★★ AIRPOWER ★★★★★

TERRI CLARK • *Emotional Girl* (MERCURY NASHVILLE)

NEW RELEASES

PAUL BRANDT • *Take It From Me* (REPRISE)

BROOKS & DUNN • *Why Would I Say Goodbye* (ARISTA)

SARA EVANS • *True Lies* (RCA)

LEANN RIMES • *The Light In Your Eyes* (CURB)

GEORGE STRAIT • *One Night At A Time* (MCA)

RICK TREVINO • *I Only Get This Way With You* (COLUMBIA)

WESTERN FLYER • *Wish You Were Here* (STEP ONE)

LEE ANN WOMACK • *Never Again, Again* (DECCA)

Can Boom Times Be Far? Echoes Of '87 Are Heard In Today's Country Radio

by Sean Ross

As PDs gather for the Country Radio Seminar, *Country Airplay Monitor* looks at country radio 10 years ago and today to determine what lessons '87 holds for '97 and country's next boom.

Clint Black and Garth Brooks were still two years from their chart debuts, but country's post-"Urban Cowboy" doldrums were already starting to give way in 1987.

Consider that Randy Travis, who had broken through the previous year, released his signature song, "Forever And Ever, Amen" in '87. That hit, along with George Strait's Western swing "All My Ex's Live In Texas," constituted a one-two punch for new traditionalism. And new and established artists unleashed rock-influenced records that helped redefine country, among them Foster & Lloyd's "Crazy Over You" the Desert Rose Band's "One Step Forward," Steve Earle's "Goodbye's All We've Got Left," Steve Warner's "Lynda," Hank Williams Jr.'s "Born To Boogie," and the Nitty Gritty Dirt Band's "Baby's Got A Hold On Me."

Presentationally, a change was in the works, too. The morning show was coming into its own at country radio. Rusty Walker, who had garnered a lot of attention at WYAY (Y106) Atlanta with a heavily produced, high-energy country station, did it again with the launch of KCCY (Y100) San Antonio, Texas, thus hastening a transition from the soft AC presentation of the early '80s to today's top 40-influenced sound.

Were these changes recognizable in 1987? As WKXX Chicago PD Ted Stecker, who was consulting and programming KSCS Dallas in 1987, notes, "Radio played the crap out of 'Forever And Ever, Amen,' but we didn't say, 'Here's a guy starting a brand-new sound.'" Also, as the week's top 10 shows, there was still an ample representation of mid-'80s core artists mak-

ing the AC-flavored ballad-to-midtempo records that are most often associated with the era (see page 6). And, compared to the music that emerged in 1989-90, much of '87's most innovative country would prove more influential with other artists than enduring at country radio (see *Airplay Monitor's* 200 most-played gold titles, page 16).

But by '87, Travis, Strait, the Judds, and Reba McEntire were already generating press about a country music renaissance. And "Forever And Ever, Amen" is often considered the moment that Travis, who had galvanized country's existing audience, began drawing new fans into the tent. He also helped redefine what a country album could sell.

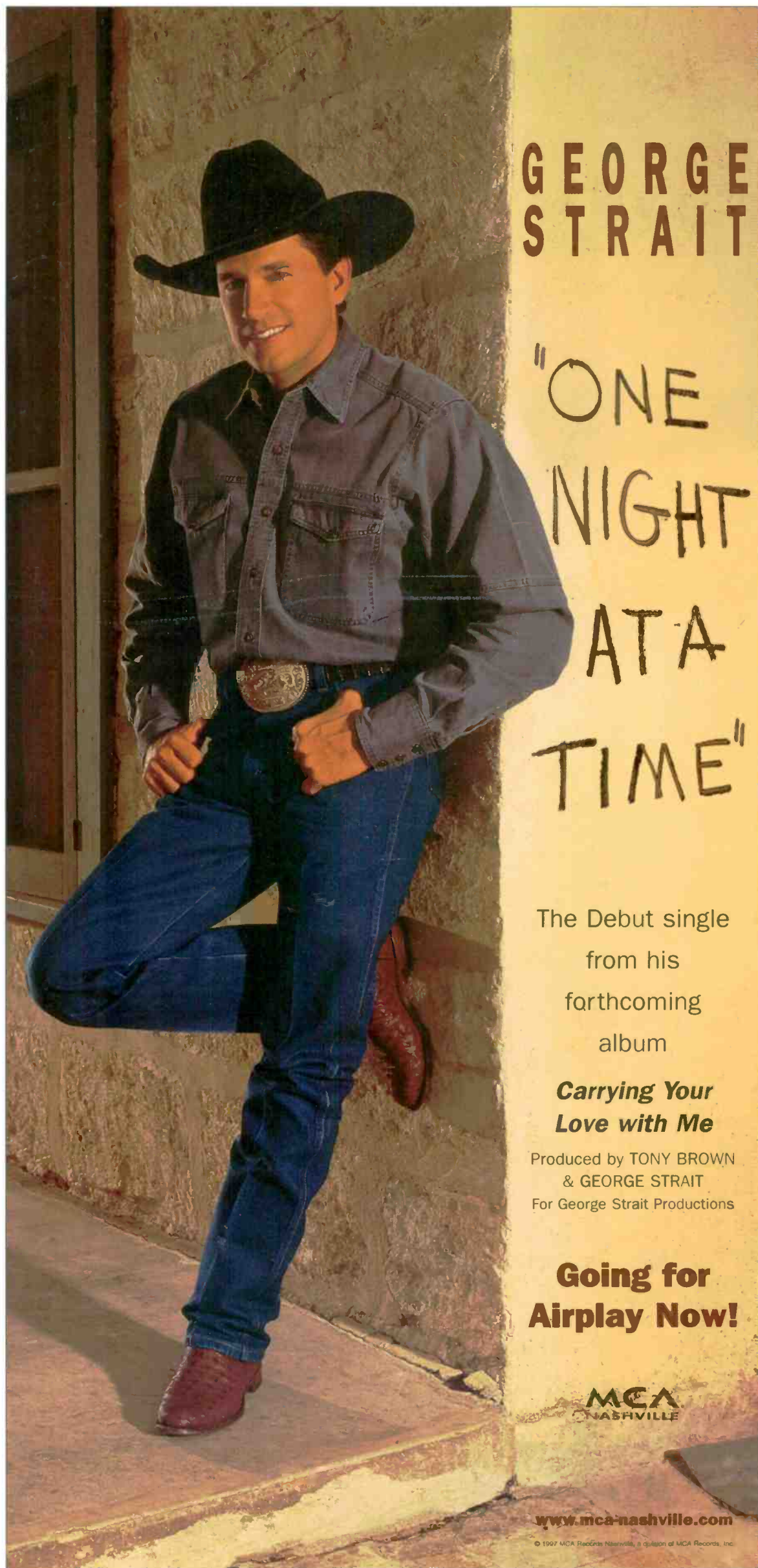
The ups and downs of most formats, PDs agree, are cyclical. Top 40's boom/bust in the early '90s was, in many ways, identical to its early '80s crisis. As a result, country's proponents have made two main contentions over the past four years. One is that country's lull leaves the format in a better place than it was in 1982-87. (*Airplay Monitor* national format rankings go back to '89; country remains well ahead of those numbers except in the 35-64 demo and with men.)

The other contention is that this down-cycle, too, shall pass. The questions then become when and how?

THE BEST (AND MOST) NEWS

There are many aspects of country radio in which echoes of 1987 are unmistakable in 1997. The good news is that on the presentation side, those echoes are relatively faint. Shortly after the "hot country" movement began to wind down, some stations showed signs of returning to the "10 in a row" or "best and most country"-type positioning that had typified the format in the mid-'80s. Others, fearing the format sounded too much like top 40, backed

Continued on page 6



GEORGE STRAIT

"ONE NIGHT AT A TIME"

The Debut single
from his
forthcoming
album

***Carrying Your
Love with Me***

Produced by TONY BROWN
& GEORGE STRAIT
For George Strait Productions

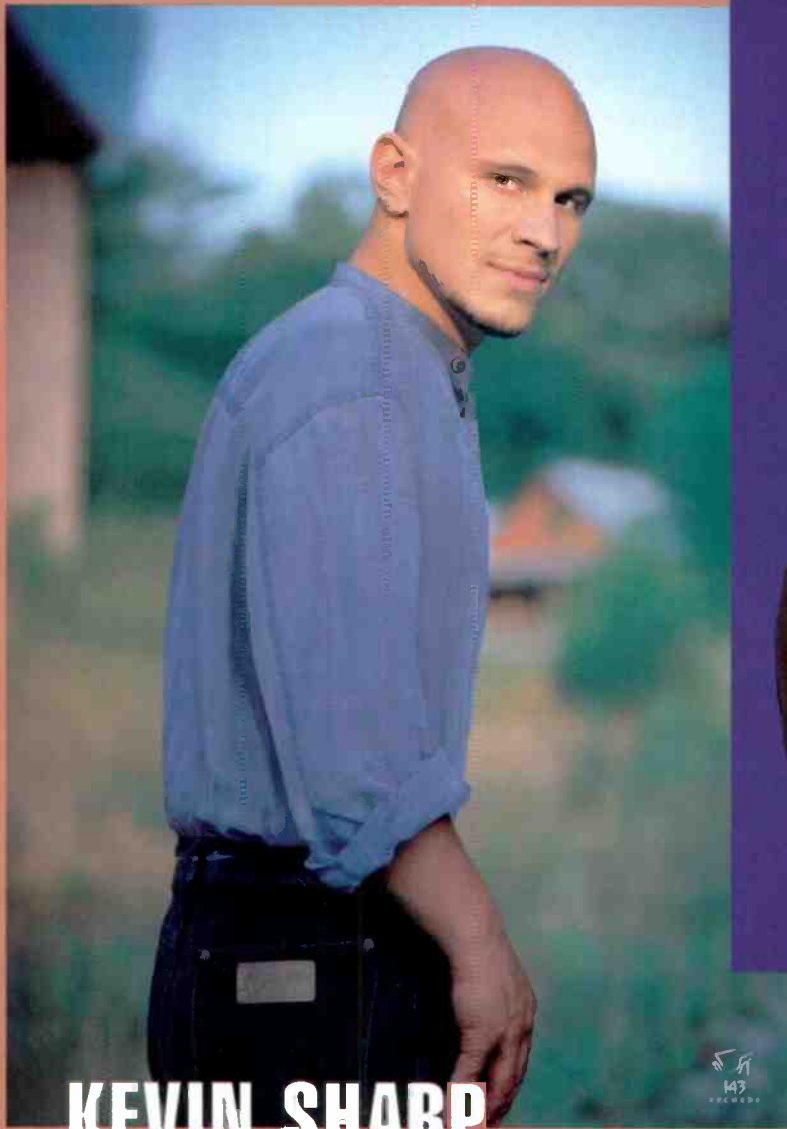
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TWO HOT ARTISTS.
ONE HOT LABEL.



KEVIN SHARP
She's Sure Taking It Well

From his **gold** debut album *Measure Of A Man*
Produced by Chris Farron
Management: Sound & Serenity Management



Photo: Lee Cahn

BRYAN WHITE
Sittin' On Go

From his **platinum** album *Between Now And Forever*
Produced by Billy Joe Walker, Jr. and Kyle Lehning
Management: GC Management

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RADIOACTIVE BY PHYLLIS STARK

JSN Launches Classic Hit Country; SFX Deal

Jones Satellite Networks launched a format, Classic Hit Country, March 1. **Lew Jones** has been hired as OM/midday host. He most recently was PD at the Branson Music Network. JSN's senior OM, **Jim Murphy**, will host the 3-8 p.m. shift. **Mark McColl**, previously with JSN's U.S. Country format, hosts nights. JSN staffer **Cherokee Wells** hosts overnights. The new format's core artists include **Willie Nelson, Charley Pride, Dolly Parton, George Strait, the Oak Ridge Boys, Merle Haggard, Conway Twitty, Waylon Jennings, Hank Williams Jr., and Alabama.** JSN now syndicates three full-time country formats.

KUPR San Diego, after several months with country, will have unveiled its new format, rhythmic AC, by the time you read this. The station will be known as **KMCG** (Magic 95.7).

SFX Broadcasting, which is in the process of acquiring **WDSY** Pittsburgh from Secret Communications, announces plans to spin off **WDSY** to **EZ** Communications in exchange for **EZ**'s rock station, **WRFX** Charlotte, N.C. **SFX** will also pay **EZ** \$20 million as part of the deal. **WRFX** is being spun off in accordance with a Justice Department ruling requiring American Radio Systems to sell that station and **KSSJ** Sacramento, Calif., before it can close on its purchase of **EZ**. **ARS** is now square with **DOJ**. Meanwhile, **DOJ** antitrust division acting assistant attorney general **Joel Klein**, the center of much of **DOJ**'s radio action, gets the post officially.

Bob Moody of **McVay Media** has signed a consulting deal with **WSM-FM** Nashville.

Jacor has closed on its buy of **Regent Communications**, including **WEZL** Charleston, S.C.—where **PD TJ Phillips** was upped to OM, following the recent arrival of new **PD Kris Van Dyke, KKAT** Salt Lake City, and **KFMS/KWNR** Las Vegas.

WKTF Jackson, Miss., **PD/MD Dru Laborde** exits to become **PD/morning co-host** at **KRRV** Alexandria, La. He replaces **Michael Bailey**, now **PD/mornings** at sister AC station **KKST**. At **WKTF**, **Bill Donovan**, is handling music for now.

Country **WBAM** Montgomery, Ala., flips to top 40 as **Star 98.9**. P.m. driver **Bill Morgan** is now **PD** at sister **WRWO**, which flips from classic rock to AC. Morning co-host **Todd Stone** now has afternoons.

WJXY Myrtle Beach, S.C., goes to a country/Southern rock hybrid, playing at least two cuts an hour from the **Allman Brothers, Marshall Tucker Band, ZZ Top**, etc., and a few crossover currents, such as **John Mellencamp's** "Key West Intermezzo." **WJXY**, now known as **Cruisin' Country**, also simulcasts on ex-classic rock rival **WSCA**, which is now **WXJY**. **Beth Vickers**, a former **AE** at suburban Washington, D.C., outlet **WRCY**, is now **GM**, replacing **Bob Chrysler**. **Joe Abby** remains **PD**.

Former **KOOV** Killeen, Texas, **PD Rob Carpenter** lands the **PD** job at **WPZM** (the Possum) Huntsville, Ala., where he will also do an air shift. Former **PD Tex Carter** is now in mornings.

Ex-**KIXQ** Joplin, Mo., **PD Chris Cannon** is now

PD/mornings at **KLTQ** (Max 96.5) Springfield, Mo. He previously programmed rival **KGMV**. Former **KLTQ** **PD Steve Smith** (aka **Big Boss Johnson**) exits. Also, **KIXQ** adds **SuperRadio's** syndicated "The Silver Grill" in overnights, replacing **Mitch McMann**, now in middays.

Changes at **KTPH** Lancaster/Bakersfield, Calif. New **PD/afternoon** man **Ric Morgan** from afternoons at **KSPZ** Colorado Springs, Colo., arrives March 10. Former **PD/morning** man **Mark Colvard** moves to **MD/nights**, replacing **Marshall Thomas**, now at crosstown **KGMX**.

PD Steve Knupp exits **WAMM** Harrisonburg, Va. **Knupp** was also **PD** over hot AC sister **WQPO**. **WNFT** Boston, which had been airing children's programming from the now-defunct **Kid-Star** network, is now simulcasting sister **WKLB**.

WQIX Elmira, N.Y., flips from full-service country to talk and sports as **WWLZ**.

Tom Pantaleo is now in nights at **WMJC** Long Island, N.Y., joining from nearby **WRIV**. **Robbie Crane** from album sister **WRCN** joins for overnights. Middayer **Suzanne Alexander** is now **MD**.

WNOE New Orleans acting **MD Cadillac** Jack exits.

KIZN Boise, Idaho, **MD/evenings** **Jake Murphy** exits for crosstown **KARO**. **PD Rich Summers** assumes music duties and moves from afternoons to mornings. **Don Jarrett** from **KRAZ** Santa Rosa, Calif., joins for nights. Former **KIZN** **PD Wade Brooks** returns for afternoons. **Alex Matthews** from **KFLG** Bullhead City, Ariz., joins for swing.

At **WKKW** Morgantown, W.Va., **Chris Wayne** joins as **MD/production director**. He previously worked at the former **WQKB** Pittsburgh.

Deb Spring joins **KSON** San Diego for nights March 24 from that shift at **KWNR** Las Vegas. She replaces **Kathy White**, now at sister **KIFM**.

WGAR Cleveland morning co-host **Erin Weber** goes to afternoons, paired with **John Arthur**. **Jim Mantel** remains as morning host, and newsmen **Ed Richards** ups his profile to a co-hosting role.

At the new **KCKK** (Country 104.3) Denver, **Dennis Harrington**, formerly **P/T** at sister **KYGO-AM**, goes to mornings. **Scott Powers**, also from **P/T** on **KYGO-AM**, moves to middays. **PD Chuck St. John** moves from mornings to afternoons.

Ex-**WCKT** Fort Myers, Fla., **PD Jeff Reed**, who stayed on as 2-4 p.m. host after new **PD Paul Orr** arrived some weeks ago, has now exited **WCKT**. Other air shifts have been extended to fill the slot.

WYYD Roanoke, Va., **PD/afternoon** host **Robynn Jaymes** and **OM/morning** host **Kenny Shelton** swap shifts effective March 10.

KTPK Topeka, Kan., **PD/afternoons** **Lee O'Day** and **MD/middays** **Marlena Adkison** swap shifts.

WDGG Huntington, W.Va., names **Teresa Nichols** morning co-host, replacing **Marilyn Sargent**. **Nichols** did news at **WRKA** Louisville, Ky.

KYYI Wichita Falls, Texas, picks up **Dr. Laura Schlessinger's** afternoon talk show and the night show "Country Heartlines With John Crenshaw."

position of senior director of business and legal affairs. He was with the law firm Wyatt, Tarrant & Combs.

Leadership Music is accepting applications through April 1 from established entertainment-industry leaders for the class of '98. For an application, write to Leadership Music, P.O. Box 158010, Nashville, Tenn. 37215, or fax 615-327-9846. Update sheets are available to those who have previously applied.

Intersound Entertainment has moved to 1222 16th Ave. South, 3rd Floor, Nashville, Tenn. 37212. Phone is 615-327-0770. Fax is 615-327-1214.

LeAnn Rimes has been added to the lineup of the **Fruit of the Loom Countryfest '97**, scheduled for June 14 in Fort Worth, Texas.

Tracy Lawrence will co-produce the next album by Magnatone artist **Rich McCready**, along with **Flip Anderson**, who co-produced many of **Lawrence's** records. The project will be **Lawrence's** first single-artist producing debut.

Brooks & Dunn, Rimes, Strait Top ACM Noms

Brooks & Dunn, LeAnn Rimes, and George Strait top the nominations for the 32nd Academy of Country Music Awards, which were announced March 3. Winners will be named April 23 during a three-hour prime-time special airing on NBC-TV from the Universal Amphitheatre in Los Angeles, hosted by **Strait, Crystal Bernard, and Jeff Foxworthy**.

Nominees and winners are determined by the ACM's voting membership. Following are the nominees:

Entertainer of the year: **Garth Brooks, Brooks & Dunn, Alan Jackson, Tim McGraw, George Strait.**

Top female vocalist: **Patty Loveless, Reba McEntire, LeAnn Rimes, Shania Twain, Trisha Yearwood.**

Top male vocalist: **Vince Gill, Alan Jackson, Collin Raye, George Strait, Bryan White.**

Top vocal duet: **Brooks & Dunn, Jeff Foxworthy and Alan Jackson, Lorrie Morgan and Jon Randall, Marty Stuart and Travis Tritt, Hank Williams Jr. and Hank Williams III.**

Top vocal group: **BlackHawk, Lonestar,**

the **Mavericks, Ricochet, Sawyer Brown.**

Top new female vocalist: **Deana Carter, Mindy McCready, LeAnn Rimes.**

Top new male vocalist: **Trace Adkins, James Bonamy, Kevin Sharp.**

Top new vocal duet or group: **BR5-49, Burnin' Daylight, Ricochet.**

Album of the year: **LeAnn Rimes, "Blue"; George Strait, "Blue Clear Sky"; Brooks & Dunn, "Borderline"; Tracy Lawrence, "Time Marches On"; Patty Loveless, "The Trouble With The Truth."**

Single record of the year: **LeAnn Rimes, "Blue"; George Strait, "Carried Away"; Brooks & Dunn, "My Maria"; Deana Carter, "Strawberry Wine"; Tracy Lawrence, "Time Marches On."**

Song of the year: **LeAnn Rimes, "Blue"; George Strait, "Carried Away"; Brooks & Dunn, "My Maria"; Deana Carter, "Strawberry Wine"; Tracy Lawrence, "Time Marches On."**

Country video of the year: **Garth Brooks, "The Change"; Collin Raye, "I Think About You"; Travis Tritt, "More Than You'll Ever Know"; Brooks & Dunn, "My Maria"; Doug Supernaw, "She Never Looks Back."**



COUNTRY CONFIDENTIAL BY WADE JENSEN

So Who Really Broke The Grammy Barrier?

During the 39th annual Grammy Awards Feb. 26, the National Academy of Recording Arts and Sciences handed its best new artist trophy to **LeAnn Rimes**, who became the first country artist to win this award in 20 years. Considering the stiff competition in that category (**Garbage, Jewel, No Doubt, and the Tony Rich Project**), any country artist would have been a dark horse, making **Rimes** win all the more meaningful.

At the post-awards show parties, much of the discussion about **Rimes**' best new artist win centered on the category's previous country winners, and whether they were really country artists at all. **Bobbie Gentry** took the trophy in 1967, and **Debbi Boone** won it 10 years later. But since both had bigger pop than country hits, can they be considered country winners? And if **Gentry** and **Boone** are really pop artists, wouldn't that make **Rimes** the first country artist to win the award? Well, it's a matter of perspective. But here's what we know about the winners' chart histories.

"**Ode To Billie Joe**," **Gentry's** 1967 signature song, opened on **Billboard's** Hot 100 Singles chart one month before it appeared on **Hot Country Singles**. It spent 14 weeks on the singles chart and eight weeks on the country list. The song rose to No. 17 on the country list, but controlled the No. 1 slot on the Hot 100 for a solid month. From a chart standpoint, **Gentry's** song was a much bigger pop hit, but its Mississippi Delta imagery and mysterious ending gave it the earmarkings of a rural Southern tragedy ballad. Besides "**Ode To Billie Joe**," **Gentry's** biggest country hit was a duet with **Glen Campbell**, and her original version of "**Fancy**" fared only slightly better on the country chart than on the pop side, reaching No. 31 and No. 26, respectively.

Boone's releases, decidedly more pop than **Gentry's**, fared better over a longer period on the country charts. Like **Gentry**, **Boone's** biggest hit opened on the pop chart about one month before making its

debut on the country chart. "**You Light Up My Life**" reached No. 4 on the country list but set up housekeeping at No. 1 for a whopping 10 weeks on the Hot 100. But **Boone's** subsequent releases performed better on the country list than the pop scorecard, and, in spring 1980, she reached No. 1 on the country list with "**Are You On The Road To Loving Me Again**."

Although "**You Light Up My Life**" peaked on the country list at No. 4, it was a bigger radio hit at the time than **Rimes**' debut single, "**Blue**," which peaked at No. 10 last year. **Rimes** scored a No. 1 country song ("**One Way Ticket**") more quickly than **Boone** after both made their initial impact, but "**Blue**" had an impressive run on the Hot 100 as a result of its sales.

After 1981, **Boone** was absent from the country chart. **Gentry** never reappeared there after her hit duets with **Campbell** but had minor pop successes in 1976, when the movie version of "**Ode To Billie Joe**" spurred an unusual cover battle between **Gentry's** original version and a rerecorded version from the movie, also by **Gentry**.

A few more factoids here: Both **Rimes** and **Boone** recorded for **Mike Curb** at the time of their breakthroughs; both received such immense amount publicity due to their first hits that the knives were already poised for them by their second, yet both survived a disappointing follow-up to rebound with subsequent hits.

The difference is that while **Boone** became a reliable hitmaker for several years, one doesn't think of her now as having been an image artist for the format. **Rimes** comes at a time when country badly wants more image artists. Three hit singles, thus far, might not put her alongside **Garth, George, Clint, and Reba** yet, but it's pretty good for an artist still in her "early years." Beyond the "first country artist" question, a lot of people outside the format applaud **Rimes**' efforts, and that's a phenomenon often called superstardom.

ON THE ROW

Industry Mourns Allen; Fennell Exits SSP

Sorry to report the Feb. 25 death of longtime **WLAC** Nashville air personality **Bill "Hoss" Allen**, 74, of a thoracic aneurysm. **Allen** is credited with being one of the first white jocks to play blues and R&B music for an interracial audience. He had been at **WLAC** since 1949.

Debe Fennell amicably exits **Skip Stevens Promotions** to look for a new opportunity; reach her at 615-298-5178.

Page Kelley joins **Arista** in the newly created

M Street Format Monitor

Country Gains Nine Outlets; Top 40 Up, Too


Just in time for this week's Country Radio Seminar (March 5-8), the country format gets some good news from February's M Street Format Monitor—the tally sheet of who changed format during the month according to the M Street Journal. Country, which has been losing stations at an average of more than six a month since we launched the M Street feature last fall, was up by nine stations in February.

The combined top 40 format—including mainstream and rhythmic outlets—recovered from a slight downturn in January to post a net gain of nine stations. That reflects a heavy amount of inbound traffic, as there were also a number of stations headed out of the format last month. AC and adult top 40 were off slightly.

The R&B formats, after several stagnant months, posted a combined net gain of four stations.

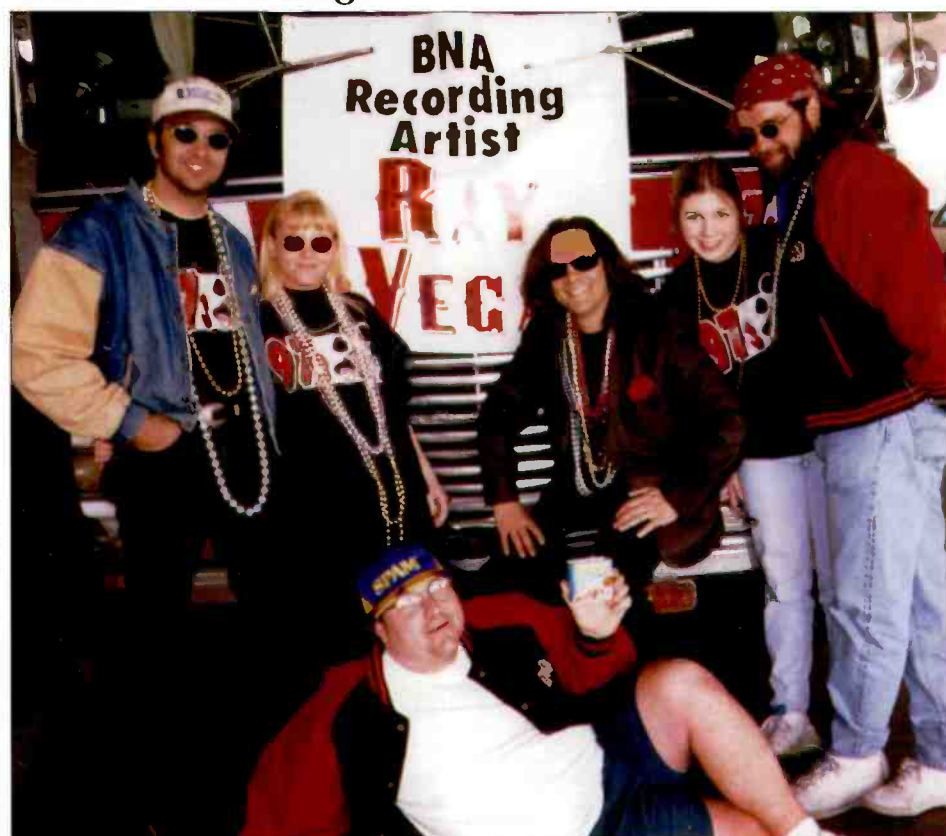
On the rock side, triple-A, which has been averaging a gain of three stations a month, continued to nudge forward, as did mainstream rock. Modern, after a growth spurt at the beginning of the year, was off slightly. News/talk, religious-formatted music outlets, and the all-sports format—all of which have been on a roll in recent months—continued to grow.

M Street is a Nashville-based purveyor of radio station data for the broadcast and music industries. It can be reached at 615-865-1525. The M Street Format Monitor appears in the first monthly issue of Airplay Monitor.

RANK		The M Street  FORMAT MONITOR	STATION COUNT		
THIS MONTH	LAST MONTH		FEB. '97	JAN. '97	NET GAIN OR LOSS
		FORMATS	Copyright M Street Corp. 1997		
1	1	Country	2,520	2,511	9
2	2	News/Talk	1,127	1,119	8
3	3	Adult Contemporary	930	932	(2)
4	4	Oldies	736	734	2
5	5	Religion (Music)	611	604	7
6	6	Adult Standards	513	509	4
7	7	Spanish	472	468	4
8	8	Religion (Talk)	423	423	0
9	9	Soft AC/Easy Listening	385	392	(7)
10	10	Classic Rock/Hits	358	358	0
11	11	Top-40/Mainstream/Rhythm	341	332	9
12	12	Top-40/Adult	283	284	(1)
13	13	Mainstream Rock	265	263	2
14	15	Sports	186	181	5
15	14	R&B	181	178	3
16	16	R&B Adult/Oldies	167	166	1
17	17	Miscellaneous	156	158	(2)
18	18	Modern Rock	155	156	(1)
19	19	Triple-A	122	120	2
20	20	Jazz	93	93	0
21	21	Classical	41	40	1
Total commercial operating stations			10,065	10,021	
Stations off the air			235	257	

○ Formats showing an increase in station count over the previous chart, regardless of chart movement.

Mardi Gras Dawgs



BNA artist Ray Vega and Steve Grisaffe of Capitol Nashville's River Road Band rode on KMDL (the Dawg) Lafayette, La.'s vehicle in the Feb. 11 Mardi Gras parade. Pictured standing, from left, are Grisaffe, assistant MD Stephanie Crist, Vega, night jock Johnnie, and MD Hollywood Harrison. PD Bruce Mikells is pictured in front.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Big House

"COLD OUTSIDE" (MCA)

The six members of Big House, all veterans of the Bakersfield, Calif., music scene, got together just a year ago and were quickly signed to MCA. Since then, the group has opened for Travis Tritt, Wynonna, Patty Loveless, and Collin Raye, in between recording dates for a self-titled debut album, which is due March 25. Harmonies are shared by all of the group members: brothers Monty and Tanner Byrom, David Neuhauser, Chuck Seaton, Sonny California, and Ron Mitchell.



Kippi Brannon

"DADDY'S LITTLE GIRL" (CURB/UNIVERSAL)

Kippi Brannon was signed to MCA at the age of 14 and charted with such singles as "If I Could See You Tonight," "He Don't Make Me Cry," "In My Dreams," and a remake of Webb Pierce's "Slowly" between age 15 and 17. In 1982, she was a top new female vocalist



nominee at the Academy of Country Music Awards. But after four singles and without having recorded a full album, she quit the business to attend college. During her break from music, Brannon married twice and worked as a secretary and an accounting assistant, among other jobs. Now 30 and the single mother of a 9-year-old girl, Brannon makes her Curb/Universal debut, "I'd Be With You."

The Buffalo Club

"IF SHE DON'T LOVE YOU" (RISING TIDE)

Three musically diverse artists came together to form this band. Guitarist Charlie Kelley grew up on a farm listening to everything from Bryan Adams to Willie Nelson. Lead vocalist Ron Henby, a former member of the Imperials, brings in a strong gospel background from his native Missouri. Drummer John Dittrich, formerly of Restless Heart, hails from New York and Texas, where he enjoyed jazz and top 40. The band's self-titled debut is scheduled for release in March.



Bill Engvall

"HERE'S YOUR SIGN (GET THE PICTURE)" (WARNER BROS.)

Comedian Bill Engvall, a native of Galveston, Texas, originally planned to be a teacher until he discovered that he loved making people laugh. He has made several appearances on "The Tonight Show" and, in 1992, won the American Comedy Award for best male stand-up comedian. Engvall, who currently lives in Los Angeles, released his debut comedy album on Warner Bros.



last May. Engvall will be hosting the New Faces show during Country Radio Seminar March 8.

Nikki Nelson

"TOO LITTLE TOO MUCH" (COLUMBIA)

Nikki Nelson grew up in Topaz Lake, Nev., 35 miles south of Carson City, so it is not surprising that her first performing experience was at a casino, where as a 12-year-old, she performed with her band, Nikki & Gold Rush, five nights a week. She moved to Nashville at the age of 18 and worked as a bartender, waitress, and secretary while pursuing her musical



ambitions. National exposure came when she replaced Paulette Carlson as lead singer of Highway 101. Her self-titled solo album was produced by Don Cook. Nelson, whose mother is a casino pit boss, will host a "Nikki Nite" gambling party March 5 at Country Radio Seminar.

Sons Of The Desert

"WHATEVER COMES FIRST" (EPIC)

The Texas-based Sons Of The Desert honed their skills in dance halls and nightclubs, playing everything from Vince Gill to Elton John covers and traveling for two years in a '72 Dodge Apollo RV. Group members are lead singer Drew Womack, guitarist Tim Womack (Drew's older brother), bassist Doug



Viriden, keyboardist Scott Saunders, and drummer Brian Westrum, a Minnesota native who once played in a polka group. In an unusual move for Nashville, album producers Doug Johnson and Johnny Slate let the band members play on their Epic debut album, which includes a cover of the Monkees' "Last Train To Clarksville." Drew Womack penned most of the material on the 12-song set.

Lee Ann Womack

"NEVER AGAIN, AGAIN" (DECCA)

Lee Ann Womack grew up in the east Texas town of Jackson listening to Grand Ole Opry broadcasts from Nashville and picturing herself on the Opry stage. The daughter of a part-time country DJ, Womack often accompanied her father to the radio station, where he would let her play her favorite records, which usually included Bob Wills, Ray Price, and Glen Campbell. Now 30 years old and the mother of 5-year-old daughter Aubrie, Womack is hoping to finally realize her Opry dream. Her self-titled debut album, due May 13, was produced by Mark Wright and includes a duet with labelmate Mark Chesnutt, "Make Memories With Me."



★ Denotes first appearance. Airborne features those artists who are making their debut chart runs in Country Airplay Monitor. Send information on new artists to Sue Falco c/o Country Airplay Monitor, 1515 Broadway, 15th Floor, New York, NY 10036.

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Sherrié Austin
BR5-49
BlackHawk
Brooks & Dunn
Diamond Rio
Radney Foster
Alan Jackson
Pam Tillis
The Tractors
Steve Wariner
Michelle Wright



BlackHawk



Pam Tillis



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The Tractors



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Lee Roy Parnell

Welcome to
CRS '97

THANKS,
Country Radio,
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great year!

Can Boom Times Be Far? Echoes of '87 Are Heard In Today's Country Radio

Continued from page 1

off on some of the jock energy or became less highly produced.

KZLA Los Angeles has gotten a lot of attention for its move to a more music-intensive presentation. But there are stations at the other extreme, such as New York's new WRGX (Y107) simulcast, which isn't produced much differently from when it was a modern rocker. Most are still in the middle. Rather than look to quantity of music as the magic bullet—something that was often thought to indicate a lack of confidence in the music itself—many stations are now positioning themselves around some variant of "today's country and yesterday's favorites."

KNCI/KRAK Sacramento, Calif., GM Doug McGuire was PD of WLK Charlotte, N.C., in 1987. Asked if he saw any sign of a return to the "10 in a row" era, he says, "No, and I hope I don't, because that was the least fun I've ever had. None of us got into the business wanting to play 10 in a row, but it was necessary at the time." KCYY PD R.J. Curtis, PD of KZLA Los Angeles in '87, notes that once country music became better produced, it was necessary for the presentation to change to keep up. That seems unlikely to be reversed, nor do country stations seem likely to give up the personality morning shows they've developed. So if presentation is an issue, country has missed the worst of the '80s cycle—or hasn't come to it yet.

THE EAGLE FLIES ON COUNTRY

1987 was the year of Restless Heart's "I'll Still Be Loving You," the last major country crossover for five years, until the country boom propelled Billy

Top 10 Country Singles March 7, 1987:

1. **Lee Greenwood**, "Morning Ride"
2. **Randy Travis**, "No Place Like Home"
3. **S-K-O**, "Baby's Got A New Baby"
4. **Sweethearts Of The Rodeo**, "Midnight Girl/Sunset Town"
5. **Restless Heart**, "I'll Still Be Loving You"
6. **Steve Wariner**, "Small Town Girl"
7. **Kenny Rogers**, "Twenty Years Ago"
8. **Statler Brothers**, "Forever"
9. **Juice Newton**, "What Can I Do With My Heart"
10. **Gatlin Brothers**, "Talkin' To The Moon"

Ray Cyrus' "Achy Breaky Heart" to top 40 airplay. In 1987, pop-to-country crossover was still common. Beyond the presence of the Eagles in many gold libraries, Ken Johnson, then and now PD of WYRK Buffalo, N.Y., remembers playing Jim Croce's "Operator" and Danny O'Keefe's "Good Time Charlie's Got The Blues" as oldies and Billy & the Beaters' "At This Moment" as a current. Bill Hagy, WXBQ Bristol, Va., PD in '87, played "Sweet Home Alabama." The move to purge those records for most stations wouldn't start for a few years.

Will that cycle be unbroken? KZLA has gotten some press for restoring the Eagles and the Marshall Tucker Band to its gold library. WRGX plays "Heard It In A Love Song" and titles from Roy Orbison and the Travelling Wilburys that crossed to country in New York. So far, there seem to be few other takers, although KVET/KASE Austin, Texas, OM Bob Cole thinks a new country-based album from the Eagles would reignite outside interest in the format. And Hagy, now OM for WXBQ's owner, Bristol Broadcasting, thinks KZLA made the right decision for its market.

Moreover, Hagy says that unlike 1987, when there was both a new traditional influence and a rock influence, little is happening now to keep younger listeners interested in country. "Southern Pacific, Desert Rose, and some of those bands helped us turn the corner. In the past two years, that's been kind of a missing ingredient to me."

SLOWING DOWN THE CHART CYCLE

At 1987's CRS, besides the perennial argument over whether radio's responsibility is to sell records, there were complaints about the state of trade charts. Three years before the introduction of

Broadcast Data Systems, in a year when country had 49 No. 1 hits, one major retailer charged, "We can't get a chart that's worth a damn. No one wants an honest chart."

While the chart debate has pretty well dissipated over the past five years, the extent to which many country PDs follow them has not, and with it the twin issues of whether stations are too tied to major label priorities, and whether stations are cycling through hits too quickly. Over the past year, PDs—and even some label folks—have repeatedly suggested that the solution for this down cycle is to hold on to records longer and aim for quality, rather than quantity, with new artists.

Here, the similarities between '87 and '97 become a little louder. "All the talk you hear about reducing playlists, and maybe relying more on top-testing gold titles, is very similar," says Stecker. And Cole, who was then out of country, programming AC KKMJ Austin, says, "I remember feeling that I didn't know a lot of the music. There was so much new music coming out at the time that I was losing the familiarity I once felt with the format," a line that is usually used to describe listeners, not PDs, these days.

"Whenever there's a soft spot in the road for our format, one of the first things that happens is that playlists get cut," says Bobby Kraig, VP of promotion for Arista and Career, who was PD of KPLX Dallas in '87. "I think it will always be that way, but it generally doesn't last too long."

BETTER CLASS OF DOLDRUMS

Even some of the PDs who are programming more conservatively than they were a few years ago are quick to point out, as does Curtis, that the format and the music are in a better place than they were in the mid-'80s. If some claim today's country is disposable, he says, "it's better disposable music. After Clint Black and all the others, the bar was raised, and at least people are trying to jump over it. You listen to some mid-'80s music now and wonder, 'How the hell did we play that?' I don't think I'll look back at 'Her Man' or 'Nobody Knows' and wonder, 'Why did we play that thing?'" he adds.

Yet the consensus is that superstars brought country out of the first slump, and PDs still complain about a lack of new superstars. Cole recalls "watching the first Garth Brooks TV special and crying," but not being affected that way by any of today's artists. "If there's another phase to country music, it's not here yet," says then Viacom VP of programming Bob McNeil, now in a similar position with Heritage Media. "We're still in the phase of replication where we have a lot of people who sound the same and are struggling to find those new superstar artists."

HE WALKED ON WATER

All of this leads one to ask how the superstar artists who could reinvigorate country music will do so in this climate of greater conservatism? Country PDs recall that they embraced acts like Travis because they suddenly became available. Most, when asked if radio had to change its mind-set before an act like Travis could break, say no.

Yet even before "1982" became Travis' breakthrough hit, his "On The Other Hand" had been released once, unable to clear the twin hurdles of being a traditional record by a new artist. "A lot of stations had to be dragged kicking and screaming into adding [Travis]," recalls WYRK's Johnson. Today, unlike Travis, whose basic sound remained unchanged for several years, LeAnn Rimes turned her debut into a string of hits at country only by switching to a less-traditional sound the third time out, suggesting that there might still be some initial PD resistance to anything that different.

Consultant Joel Raab believes that "what fuels the growth of country is when the format is truest to its roots," something he says is happening again. As for whether PDs would again become more aggressive on new music if they felt the product was there, as was the case in 1990-93, responses are split. Curtis says he would play more smashes if he had them. Johnson believes that country's adult audience can assimilate new music only so quickly.

MONITOR PROFILE

RCA's Waugh's In A Position To Learn As Well As Teach Patience In His New VP/GM Role

If there's one thing RCA senior VP Butch Waugh hopes to bring to Nashville in his new position as senior VP/GM of RCA Label Group, it's patience. Noting how much more quickly singles break—and break apart—in country vs. the other formats he's worked, Waugh is among the many industry executives who think the country format could benefit by slowing down. And as part of the team that spent a year and a half breaking "Macarena," Waugh knows a little something about patience.

Waugh's patience will also extend to himself, as he learns a new city and a brand-new country format and marketplace. As a Southerner, Waugh grew up on country but says his only previous country promotion experience came in the early '80s, during a three-year stint as a local rep at Capitol. Waugh admits the country business has changed a lot since then. "As I recall, the average playlist was 55-65 songs... back then," he says.



Butch Waugh
Senior VP/GM
RCA Label Group

*I hope to bring
[to Nashville]
an attitude about
developing artists
and sticking
with them'*

He recognizes a world of difference between how the pop and country worlds operate, including the accelerated frequency at which artists release albums in country. "What's different from what I'm dealing with now is that you're always setting up the artist's next album" in country.

What also comes more quickly in country are singles. On the pop side, Waugh says, labels typically take 16-25 weeks to actively work a single, then wait eight weeks or more before coming with the next one. "It takes a long time for records to break at top 40," he says. "Singles come a lot more quickly in country," and "it seems that records don't stay in recurrent as long in country, and albums are [over] more quickly."

"What I hope to bring [to Nashville] is an attitude about developing artists and sticking with them a long time," says Waugh. "We stick with the records as long as [we] get encouraging signs back from radio and the marketplace."

Another major difference between country promotion and that of other formats is that there are more format options on the pop and rock side. For example, RCA has been working the

Leah Andreone single since last June, taking it from one format to the next as it breaks in each, according to Waugh. For a dance record by an act like La Bouche or Wild Orchid, labels have the option of first taking them to what Waugh calls the "major dance stations who are open minded and aggressive on these kinds of records." After building a story there, the label may then have a better chance at taking the record to other top 40 outlets and making it a hit.

In country, there are no such options, meaning this format is harder to work, says Waugh. "You don't have the luxury of going to certain stations to get [airplay]. It seems like you have to go to the whole panel at once. When you release a song, you have that one shot. You take it to the one format, and you have nowhere else to go." To compensate for the lack of available format options, Waugh says, the key element in country promotion becomes "setup, setup, setup."

Among the things he likes best about his new role at RLG is being brought in on the music process even earlier in the game. On a recent trip to Nashville, he found himself in the studio while Lorrie Morgan was recording her new album. "It's like a close-knit family... The artists are wonderful," he observes. "They are great to work with. They are so open and friendly."

RLG chairman Joe Galante says Waugh was the first person he considered when Randy Goodman announced his plans to vacate the label group's senior VP/GM slot. "He's the perfect person for this job," says Galante. "He comes from a radio [promotion] background and is a very organized, bright individual, a student of the business. At the same time, he's very people- and artist-friendly. He's going to be a great leader."

Galante says Waugh's background outside the country format will be an advantage for the label group. "We're in the general marketplace, not just in the country music business," he says. "What helps us as we become global players is the ability to attract executives from the general marketplace. In contemporary music, you're used to juggling so many different kinds of music that you learn to do things differently."

According to Galante, Waugh is assuming his new role at a time when the company is "extremely healthy," despite a softening in the country music business in general. "We're in a very tough marketplace," he says. "That's the sobering fact—that you can have all this success, but there aren't a lot of people in the stores right now buying records. But as far as the overall health of the operation, it's never been better... We've got great people and great music, [and we're] not just dependent on one artist."

Waugh's new duties at RLG will include promotions, sales, marketing, creative, press, and special projects. He expects to move to Nashville to assume his new duties in midsummer.

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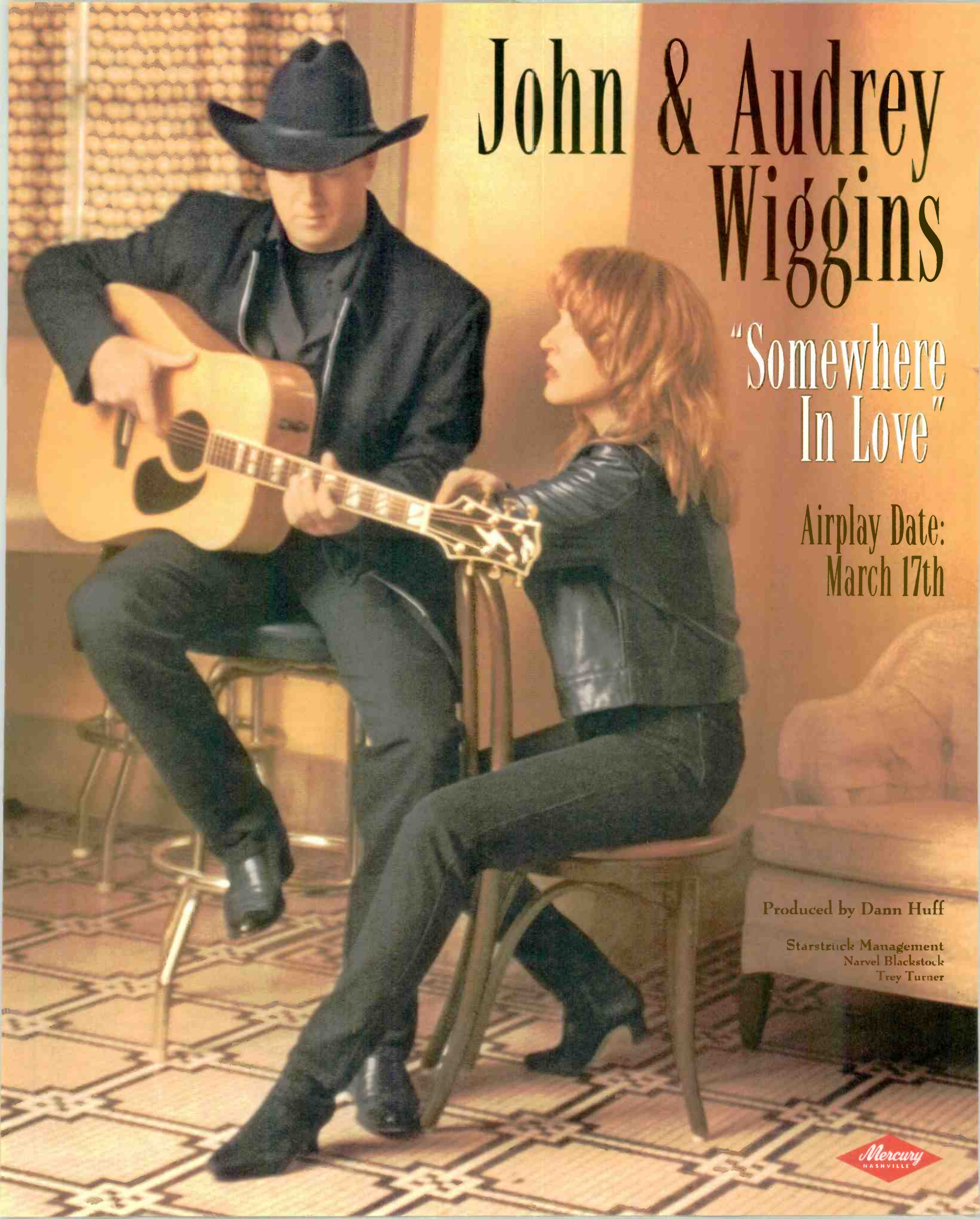
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AIRPLAY Monitor® GREATEST GAINERS

Broadcast Data Systems
Airplay Measurement Services

Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

GEORGE STRAIT • <i>One Night At A Time</i> (MCA)	+1465
KYCY +38, KOUL +31, WGAR +28, WAMZ +27, WQIK +26, KYNG +24, KMLE +24, KKQB +24, KSNAN +24, KASE +22	
COLLIN RAYE • <i>On The Verge</i> (EPIC)	+813
KMLE +27, WTQR +20, KTEX +15, WKLB +15, WDRM +15, WDOD +15, WRNS +14, WYCD +14, WKCN +14, KGMV +14	
JOHN MICHAEL MONTGOMERY • <i>I Miss You A Little</i> (ATLANTIC)	+803
WGRL +27, WBOB +20, WYGY +18, WIRK +18, KVET +16, KFMS +16, WIVK +16, WKIX +15, WBCT +15, WQXK +15	
BRYAN WHITE • <i>Sittin' On Go</i> (ASYLUM)	+748
WCOL +20, KPLX +19, WQXK +17, WEZL +17, WIRK +17, WBOB +16, WBCT +16, WRNS +15, KDDK +15, WOBE +15	
TRACY LAWRENCE • <i>Better Man, Better Off</i> (ATLANTIC)	+646
WDOD +17, WKCN +16, WRKZ +15, WUSY +15, WCMS +15, WWKA +14, WXTU +14, WGGY +13, KWNF +13, WGRL +12	
LORRIE MORGAN • <i>Good As I Was To You</i> (BNA)	+565
KYCY +30, WBBS +18, WDOD +15, KXXY +15, WKCN +14, WZZK +14, KSNAN +14, WQXK +12, WHYL +12, KGMV +11	
KEVIN SHARP • <i>She's Sure Taking It Well</i> (143/ASYLUM)	+550
WKXC +19, WEZL +16, WYCD +14, WLWI +14, WWGR +13, KTOM +13, WDRM +13, WQDR +13, WPOC +13, KMPS +13	
ALABAMA • <i>Sad Lookin' Moon</i> (RCA)	+528
WKXC +20, WGGY +16, WSM +16, KDDK +15, KYCY +14, KTOM +13, KIKK +13, WKIX +12, WLWI +12, KVOO +12	
KATHY MATTEA • <i>455 Rocket</i> (MERCURY NASHVILLE)	+441
WKTF +17, KUPL +14, WXTU +14, WVLC +13, KRST +13, WFLS +13, WGAR +13, WMSI +12, KEEY +12, KTST +11	
MINDY MCCREADY • <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	+441
WIL +14, WQXK +13, KRST +13, WGAR +13, WCLB +12, KXKT +12, WLWI +11, KCCY +10, WQMX +10, KTOM +10	
JOHN BERRY • <i>She's Taken A Shine</i> (CAPITOL NASHVILLE)	+419
WKXC +15, WHKO +15, WWWW +15, WCMS +14, WWGR +13, WWKA +13, WBOB +12, KOUL +12, WESC +12, WIRK +12	
CLAY WALKER • <i>Rumor Has It</i> (GIANT)	+406
KKAT +22, KJYJ +14, KNCI +14, WXBW +13, WGGY +12, WKIX +11, WKTF +11, KDDK +11, WSTH +11, KEEY +11	
MILA MASON • <i>Dark Horse</i> (ATLANTIC)	+397
KDDK +17, KRTY +14, WFLS +14, WWGR +13, KXKC +11, WPOR +11, KWEN +11, WRKZ +10, WUBE +10, WKHX +10	
DEANA CARTER • <i>We Danced Anyway</i> (CAPITOL NASHVILLE)	+378
KIKK +18, KIIM +15, WOKO +14, KXKT +14, WCOS +14, WKTF +13, KOUL +13, KTST +12, KRYS +12, KKCS +12	
DAVID KERSH • <i>Another You</i> (CURB)	+377
KYCY +29, KYNG +17, WESC +17, KXXY +17, WTQR +16, KYGO +13, KKCS +12, KASE +11, WGRL +10, WSOC +10	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
GEORGE STRAIT <i>One Night At A Time</i> (MCA)	98	TANYA TUCKER <i>Little Things</i> (Capitol Nashville)	31
JOHN MICHAEL MONTGOMERY <i>I Miss You A Little</i> (Atlantic)	62	MINDY MCCREADY <i>A Girl's Gotta Do (What A Girl's Gotta Do)</i> (BNA)	29
BRYAN WHITE <i>Sittin' On Go</i> (Asylum)	49	SAWYER BROWN <i>Six Days On The Road</i> (Curb)	28
KEVIN SHARP <i>She's Sure Taking It Well</i> (143/Asylum)	34	KATHY MATTEA <i>455 Rocket</i> (Mercury Nashville)	19
ALABAMA <i>Sad Lookin' Moon</i> (RCA)	31	TRISHA YEARWOOD <i>I Need You</i> (MCA)	18

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK®
The Heart of Country

	TW	LW		TW	LW
1	5	3	1	38	10
2	5	4	2	33	31
3	5	3	3	33	29
4	4	4	4	30	28
5	4	3	5	29	33
6	4	3	6	29	22
7	4	4	7	28	27
8	4	5	8	28	29
9	4	4	9	28	28
10	4	5	10	28	27
11	4	2	11	28	5
12	4	2	12	27	29
13	4	2	13	27	29
14	4	2	14	25	32
15	4	2	15	22	20
16	4	3	16	22	27
17	4	3	17	22	21
18	4	0	18	21	18
19	4	2	19	21	21
20	4	2	20	21	21
21	4	3	21	21	21
22	4	3	22	21	37
23	4	5	23	21	22
24	4	4	24	20	21
25	4	2	25	20	5
26	3	1	26	19	20
27	3	3	27	19	21
28	3	2	28	18	14
29	3	1	29	15	14
30	2	0	30	15	13

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2601	3173	IT'S A LITTLE TOO LATE MARK CHESNUTT (DECCA)	14	1202	1150	LIKE THE RAIN CLINT BLACK (RCA)
2	2265	2487	NOBODY KNOWS KEVIN SHARP (143/ASYLUM)	15	1201	1204	SO MUCH FOR PRETENDING BRYAN WHITE (ASYLUM)
3	2123	2503	YOU CAN'T STOP LOVE MARTY STUART (MCA)	16	1135	1185	LIVING IN A MOMENT TY HERNDON (EPIC)
4	1871	1937	ONE WAY TICKET (BECAUSE I CAN) LEANN RIMES (CURB)	17	1084	1141	LONELY TOO LONG PATTY LOVELESS (EPIC)
5	1849	2007	LITTLE BITTY ALAN JACKSON (ARISTA)	18	1062	1125	DADDY'S MONEY RICOCHET (COLUMBIA)
6	1621	1726	FRIENDS JOHN MICHAEL MONTGOMERY (ATLANTIC)	19	1035	1132	THAT OL' WIND GARTH BROOKS (CAPITOL NASHVILLE)
7	1502	1783	I CAN'T DO THAT ANYMORE FAITH HILL (WARNER BROS.)	20	1028	1060	BELIEVE ME BABY (I LIED) TRISHA YEARWOOD (MCA)
8	1431	1390	THE FEAR OF BEING ALONE REBA MCENTIRE (MCA)	21	1028	1195	MAYBE WE SHOULD JUST SLEEP ON IT TIM MCGRAW (CURB)
9	1410	1633	BIG LOVE TRACY BYRD (MCA)	22	1027	1090	GOODNIGHT SWEETHEART DAVID KERSH (CURB)
10	1378	1616	HER MAN GARY ALLAN (DECCA)	23	1024	1052	ME AND YOU KENNY CHESNEY (BNA)
11	1328	1486	EVERY LIGHT IN THE HOUSE TRACE ADKINS (CAPITOL NASHVILLE)	24	981	1015	CHECK YES OR NO GEORGE STRAIT (MCA)
12	1288	1369	STRAWBERRY WINE DEANA CARTER (CAPITOL NASHVILLE)	25	972	1029	BLUE CLEAR SKY GEORGE STRAIT (MCA)
13	1244	1217	MY MARIA BROOKS & DUNN (ARISTA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.



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POWER PLAYLISTS

For Week Ending March 2, 1997



Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cumings station. Cumes are updated twice yearly following the release of the Spring and Fall/Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KZZL			WUSN			WXTU			WKHX			WMZQ			KSCS		
Los Angeles PD: John Sebastian APD/MD: Bill Fink			Chicago PD: Alan Sledge MD: Tricia Biondo			Philadelphia OM/DP: Gary McCarrie MD: Jim Radler			Atlanta PD: Neil McGinley MD: Johnny Gray			Washington, DC PD: Mac Daniels MD: Jon Anthony			Dallas PD: Dean James MD: Linda O'Brian		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	32	John Berry, She's Taken A Shine	1	34	Daryle Singletary, Amen Kind Of Love	1	33	Daryle Singletary, Amen Kind Of Love	1	32	LeAnn Rimes, Unchained Melody	1	33	Clint Black, Half Way Up	1	33	Reba McEntire, How Was I To Know
2	27	Toby Keith, Me Too	2	33	LeAnn Rimes, Unchained Melody	2	32	John Berry, She's Taken A Shine	2	36	Deana Carter, We Danced Anyway	2	36	Brooks & Dunn, A Man This Lonely	2	36	Alan Jackson, Everything I Love
3	27	Deana Carter, We Danced Anyway	3	35	Patty Loveless, She Drew A Broken Heart	3	32	Patty Loveless, She Drew A Broken Heart	3	36	Toby Keith, Me Too	3	37	Deana Carter, We Danced Anyway	3	37	Travis Tritt, Where Corn Don't Grow
4	27	Trace Adkins, (This Ain't) No Thinkin' T	4	35	Deana Carter, We Danced Anyway	4	31	Travis Tritt, Where Corn Don't Grow	4	35	Reba McEntire, How Was I To Know	4	37	Collin Raye, On The Verge	4	37	Collin Raye, On The Verge
5	25	David Kersh, Another You	5	32	Reba McEntire, How Was I To Know	5	31	Trisha Yearwood, Everybody Knows	5	35	Travis Tritt, Where Corn Don't Grow	5	35	Mark Chesnut, It's A Little Too Late	5	39	Tracy Byrd, Don't Take Her She's All I G
6	25	Tracy Byrd, Don't Take Her She's All I G	6	34	Clay Walker, Rumor Has It	6	31	Deana Carter, We Danced Anyway	6	39	John Berry, She's Taken A Shine	6	36	Daryle Singletary, Amen Kind Of Love	6	39	George Strait, One Night At A Time
7	25	Clay Walker, Rumor Has It	7	34	John Berry, She's Taken A Shine	7	31	Clint Black, Half Way Up	7	32	Patty Loveless, She Drew A Broken Heart	7	36	Kevin Sharp, Nobody Knows	7	20	Lonestar, Heartbreak Every Day
8	25	Buffalo Club, If She Don't Love You	8	33	Brooks & Dunn, A Man This Lonely	8	30	Toby Keith, Me Too	8	20	Diamond Rio, Holdin'	8	28	Toby Keith, Me Too	8	20	Reba McEntire, How Was I To Know
9	22	Lonestar, Heartbreak Every Day	9	27	Alan Jackson, Everything I Love	9	30	Rick Trevino, Running Out Of Reasons To	9	28	Alan Jackson, Everything I Love	9	33	Kevin Sharp, She's Sure Taking It Well	9	19	Sammy Kershaw, Politics, Religion And He
10	24	Kenny Chesney, When I Close My Eyes	10	20	Collin Raye, On The Verge	10	25	LeAnn Rimes, Unchained Melody	10	28	Rick Trevino, Running Out Of Reasons To	10	29	Rick Trevino, Running Out Of Reasons To	10	19	Diamond Rio, Holdin'
11	21	Sammy Kershaw, Politics, Religion And He	11	23	Travis Tritt, Where Corn Don't Grow	11	27	Clay Walker, Rumor Has It	11	24	Daryle Singletary, Amen Kind Of Love	11	31	Reba McEntire, How Was I To Know	11	17	Gene Watson, Change Her Mind
12	21	Alabama, Sad Lookin' Moon	12	22	Lorrie Morgan, Good As I Was To You	12	27	Reba McEntire, How Was I To Know	12	23	David Kersh, Another You	12	30	Patty Loveless, She Drew A Broken Heart	12	16	Sammy Kershaw, Politics, Religion And He
13	21	Collin Raye, On The Verge	13	22	Lonestar, Heartbreak Every Day	13	26	Lonestar, Heartbreak Every Day	13	22	Trace Adkins, (This Ain't) No Thinkin' T	13	30	Diamond Rio, Holdin'	13	25	Kenny Chesney, When I Close My Eyes
14	20	Diamond Rio, Holdin'	14	22	Diamond Rio, Holdin'	14	26	Trace Adkins, (This Ain't) No Thinkin' T	14	22	Kenny Chesney, When I Close My Eyes	14	28	Clay Walker, Rumor Has It	14	13	Alabama, Sad Lookin' Moon
15	20	Terri Clark, Emotional Girl	15	22	Vince Gill, Pretty Little Adriana	15	26	Trace Adkins, (This Ain't) No Thinkin' T	15	22	Clay Walker, Rumor Has It	15	29	Alan Jackson, Everything I Love	15	8	Martina McBride, Cry On The Shoulder Of
16	20	Reba McEntire, How Was I To Know	16	24	Trace Adkins, (This Ain't) No Thinkin' T	16	26	Buffalo Club, If She Don't Love You	16	21	Lonestar, Heartbreak Every Day	16	29	LeAnn Rimes, Unchained Melody	16	13	Kenny Chesney, When I Close My Eyes
17	19	Stephanie Bentley, The Hopechest Song	17	19	Rick Trevino, Running Out Of Reasons To	17	26	Diamond Rio, Holdin'	17	19	Terri Clark, Emotional Girl	17	28	Tracy Byrd, Don't Take Her She's All I G	17	12	Mark Chesnut, It's A Little Too Late
18	18	George Strait, One Night At A Time	18	18	Lonestar, Heartbreak Every Day	18	25	Alan Jackson, Everything I Love	18	19	Terri Clark, Emotional Girl	18	17	Tim McGraw, Maybe We Should Just Sleep O	18	12	Tim McGraw, Maybe We Should Just Sleep O
19	18	Kevin Sharp, She's Sure Taking It Well	19	17	Terri Clark, Emotional Girl	19	25	Terri Clark, Emotional Girl	19	19	Terri Clark, Emotional Girl	19	17	Clay Walker, Rumor Has It	19	12	Tracy Lawrence, Is That A Tear
20	16	LeAnn Rimes, Unchained Melody	20	16	Toby Keith, Me Too	20	23	Collin Raye, On The Verge	20	18	Collin Raye, On The Verge	20	16	LeAnn Rimes, Unchained Melody	20	11	Alan Jackson, Little Bitty
21	16	Ty Herndon, She Wants To Be Wanted Again	21	16	Clint Black, Half Way Up	21	23	Collin Raye, On The Verge	21	18	Collin Raye, On The Verge	21	15	Vince Gill, Pretty Little Adriana	21	11	Alan Jackson, Little Bitty
22	15	Rick Trevino, Running Out Of Reasons To	22	15	Tracy Byrd, Don't Take Her She's All I G	22	23	Tracy Byrd, Don't Take Her She's All I G	22	16	Collin Raye, On The Verge	22	15	Tracy Lawrence, Is That A Tear	22	11	George Strait, One Night At A Time
23	15	Vince Gill, Pretty Little Adriana	23	15	Ty Herndon, She Wants To Be Wanted Again	23	18	Kenny Chesney, When I Close My Eyes	23	17	Collin Raye, On The Verge	23	15	Brooks & Dunn, A Man This Lonely	23	11	George Strait, One Night At A Time
24	15	Mindy McCready, Maybe He'll Notice Her N	24	15	Paul Brandt, I Do	24	17	Nancy Tucker, Little Things	24	17	Tracy Lawrence, Is That A Tear	24	15	John Michael Montgomery, Friends	24	11	Trace Adkins, (This Ain't) No Thinkin' T
25	15	Brooks & Dunn, A Man This Lonely	25	15	Riccochet, Ease My Troubled Mind	25	17	Lorrie Morgan, Good As I Was To You	25	17	Brooks & Dunn, A Man This Lonely	25	14	Tracy Lawrence, Is That A Tear	25	11	Trace Adkins, (This Ain't) No Thinkin' T
26	15	John Michael Montgomery, Friends	26	15	Alabama, Sad Lookin' Moon	26	17	Mark Chesnut, It's A Little Too Late	26	17	Alan Jackson, Little Bitty	26	14	Tracy Lawrence, Is That A Tear	26	11	Trace Adkins, (This Ain't) No Thinkin' T
27	14	Tracy Lawrence, Is That A Tear	27	15	Big House, Cold Outside	27	17	Riccochet, Ease My Troubled Mind	27	17	Tracy Lawrence, Is That A Tear	27	14	Tracy Lawrence, Is That A Tear	27	11	Trace Adkins, (This Ain't) No Thinkin' T
28	14	Neal McCoy, That Woman Of Mine	28	14	Tracy Lawrence, Is That A Tear	28	17	Tanya Tucker, Little Things	28	17	Mark Chesnut, It's A Little Too Late	28	14	Tracy Lawrence, Is That A Tear	28	11	Trace Adkins, (This Ain't) No Thinkin' T
29	14	Rippi Brannon, Daddy's Little Girl	29	14	Gary Allan, Her Man	29	17	Tracy Lawrence, Is That A Tear	29	17	Kevin Sharp, Nobody Knows	29	14	Tracy Lawrence, Is That A Tear	29	11	Trace Adkins, (This Ain't) No Thinkin' T
30	14	Mark Willis, Places I've Never Been	30	14	Gary Allan, Her Man	30	16	Tracy Lawrence, Is That A Tear	30	17	Kevin Sharp, Nobody Knows	30	14	Tracy Lawrence, Is That A Tear	30	11	Trace Adkins, (This Ain't) No Thinkin' T

A T L A N T I C P R O M O T I O N

NOEL HAGGARD

MATT KING

TRACY LAWRENCE

MILA MASON

NEAL MCCOY

JOHN MICHAEL MONTGOMERY

CONFEDERATE RAILROAD

RICKY SKAGGS

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T R U S T T H E M U S I C



Caution: Artist Hearing Debut Song While Behind The Driver's Wheel!

by Phyllis Stark

The leading cause of traffic accidents may not be drunk or reckless drivers. It may actually be artists hearing their debut single on the radio for the first time. We asked some of the artists who will be performing at this year's Country Radio Seminar to tell us about the moment they first heard themselves on the radio. A surprising number of them involved cars and overexcited drivers, but the central theme of all of their stories is the power of radio to touch people's lives.

TRACE ADKINS

"Tony Michaels, the Capitol Nashville regional, and I had visited KITT Shreveport, La. When we left the station and got in the car to go, my song was playing on the radio. So we sat in the parking lot and listened to 'There's A Girl In Texas.' It was a very cool feeling."



CLINT BLACK

"I was in a car with my co-writer, Hayden Nichols, on our way back from taping the 'Shotgun Red' video show at TNN studios when we heard 'Better Man' come on the radio. It's one of those moments you don't ever forget. I remember it like it was yesterday. Our eyes lit up, and we were so excited."



SUZY BOGGUSS

"I have a very clear memory of hearing my debut single, 'I Don't Want To Set The World On Fire,' for the first time on the radio. I was living in Keith Whitley's old duplex at the time, and my manager called me to say that they had just started playing it. Since I couldn't pick up the station at my duplex, my manager suggested using my car radio and driving north to get better reception. By the time I had driven far enough to hear it clearly, it was already on the last chorus!"



PAUL BRANDT

"'My Heart Has A History' coming out of my car speakers definitely caught me off guard. I was so excited I had to work my way through Nashville traffic to reach the side of the road. I pulled over just to stop and listen. It was so amazing to hear something I had written played with songs that were already at the top of the charts."



MARY CHAPIN CARPENTER

"I heard my first single, 'How Do,' off of my 'State Of The Heart' album while I was dri-

ving across a bridge. It was the Woodrow Wilson Bridge connecting Virginia with Maryland, very high above the Potomac River. It was a warm, sunny day, and all I can remember was yelling at the top of my lungs 'Yay!' ... and trying not to drive over the side."



KENTUCKY HEADHUNTERS

Richard Young, rhythm guitarist and vocalist for the Kentucky Headhunters, says, "I remember hearing our first single, 'Walk Softly On This Heart Of Mine,' riding in a convertible on the Sunset Strip in Los Angeles. I was trying



crazy. A few people that were swimming and laying out ran over there to us and joined in our excitement. It was perfect!"

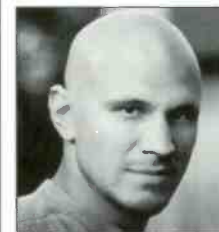
THE MAVERICKS



Mavericks singer Raul Malo says, "The first time I heard my song on the radio, I felt like an idiot. Why? Because I always feel like an idiot."

KEVIN SHARP

"We were driving in Owensboro, Ky. ... and out of the blue there was 'Nobody Knows' on [WKDQ Evansville, Ind.]. I started hooting and hollering and screaming. I rolled down the window and yelled 'I'm on the radio' at this truck driver with a big truck of fertilizer. At first, I was just yelling at him, and he was starting to panic, thinking he was losing his load. It's sort of scary



when you get this bald guy with his head out the window yelling at you. So I made a sign that said 'I'm on the radio' and wrote the station down. Finally, he understood and gave me the thumbs up ... at least I think he did.

He may have just been going, 'OK, nutso.' We ... found the number of the station and called and got on the air. I still feel like that every time I hear it [on the radio]. I haven't heard the new single ['She's Sure Taking It Well'] on the radio yet, but I'm wondering who's car I'm going to almost wreck when I hear that one."

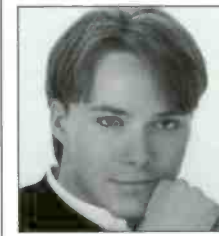
PAM TILLIS

"After many years of struggling in the music business and having my son tell me I needed to get a real job, the first time we heard 'Don't Tell Me What To Do' on the radio was a milestone in my life. My son and I were driving down the road, and we pulled into a minimarket parking lot to listen to it. We cried and hugged. We were so excited."



BRYAN WHITE

"The first time I heard 'Eugene You Genius' on the radio, I was on the radio tour setting up my first album and getting to know all the station people around the country. We made a stop at KMLE in Phoenix. I met the morning guys, Tim and Willie [now at WKXX Chicago], and we really hit it off. As a matter of fact, now we're good friends. As the label rep and I drove away, we were listening to KMLE, and Tim and Willie surprised me and played 'Eugene You Genius' on morning drive. I got so excited, I asked the rep to pull over at the nearest pay phone so I could call Tim and Willie to thank them."



COUNTRY AIRPLAY Monitor



DEANA CARTER

"I had been on a national radio tour and flew back home to Nashville. My husband picked me up at the airport. I remember it was a beautiful, sunny Saturday about 1:30 p.m. We were driving down the interstate going home, and 'Strawberry Wine' came on WMMU [now WZPC Nashville]. It was a perfect afternoon."



TERRI CLARK

"I first heard 'Better Things To Do' on Cat Country [KASY] in Albuquerque, N.M., on my hotel clock radio. I was thrilled to death and just went nuts. I just wanted to hear it again! Hearing the DJ say 'that was Terri Clark' was a dream come true."



to act real cool about it, but everybody else in the car [band members Doug Phelps and Fred Young] were knocking over Coke bottles and everything else in the car. Then, not five minutes later, we passed a billboard with our album cover right there on Sunset Boulevard. It was about more than I could stand. I realized we weren't just famous in Kentucky anymore."

MILA MASON

"I had hoped the very first time I would hear 'That's Enough Of That' spontaneously on the radio I would be with my children. On a rare day off in the midst of [my] radio tour, me and my kids were at the swimming pool at our apartment complex. We were having a big time swimming when we heard the intro to 'That's Enough Of That.' We jumped out of the water and stood underneath the little pool speaker and screamed, sang along, and danced around like



There Are More Pickin's Than The Pickin' Parlor In Music City

by Phyllis Stark

Welcome to Music City and the Country Radio Seminar. Many visitors to our fair city who stay at the Opryland Hotel never venture off campus but still head back to the airport believing they have seen Nashville. After all, they've taken a boat ride in the Delta, walked through lush indoor gardens, gawked at the WSM jocks in the lobby studio, shopped 'til they dropped, sampled the cuisine at Rachel's Kitchen, and had a few cold ones at the Pickin' Parlor. What could possibly be left to do?

Plenty!

To help you get the most out of your visit, we've asked a group of Nashville insiders for their suggestions on restaurants and little-known things to see and do in Twang Town. To give you a feel for what the city is really like and to prove industry people really are funny, we've also printed their responses to questions about such topics as "Nashville's best-kept secret," and "favorite (not necessarily true) fact about Nashville."

RICK BAUMGARTNER, WARNER BROS.



Favorite Nashville restaurant: J. Alexander's at Cool Springs, 1721 Galleria Blvd., Franklin, 771-7779. Good food. Good location. Order the sea bass and spinach dip.

Nashville's best-kept secret: According to Ken Tucker, "It's Ken's Gold Club" [see Dale

Turner].

Favorite (not necessarily true) fact about Nashville: Everyone and their pet who lives in Nashville plays guitar and counts the days 'til Fan Fair. **"You Know You're In Nashville When . . .":** You drive around town and see no driver using a turn signal and single occupants in the high-occupancy vehicle lane!

SCOTT BORCHETTA, MCA



Favorite Nashville restaurant: Morton's of Chicago, corner of Seventh Avenue and Church Street, 259-4558. Start with a sliced beefsteak tomato with bleu cheese, followed by a little lobster bisque. Main course is filet mignon—butterfly cut—and lobster for

the table. On the side you've gotta have some asparagus tips with hollandaise sauce and sauteed mushrooms. Baked potato optional. Don't forget the souffle. If you're a wine drinker, the list is pretty strong. If you're feeling brave, tell the waiter that Mark Wright sent you and steal a bottle from his personal stash. If you're still going strong and feel like smoking a cigar, proceed to the bar and light up. Hey, give me one of those 20-year-old ports.

Favorite little-known thing to see or do in Nashville: Subway surfing.

Nashville's best-kept secret: I can't tell you.

Favorite (not necessarily true) fact about Nashville: After the big quake of 1998, beach-front property for everyone!

"You Know You're In Nashville When . . .": You pass the road sign that says "Welcome to Davidson County, home of the Grand Ole Opry."

GEORGE BRINER, CURB/UNIVERSAL

Favorite Nashville restaurants: The Mad Platter, 1239 Sixth Ave. N., 242-2563. Nice atmosphere. Truly some of the best cooking in Nashville. Menu changes nightly.

La Hacienda, 2515 Nolensville Road, 256-6142.



The closest thing to a real Mexican taquerito. This place is the real mom-and-pop place—part restaurant, part grocery store. Cheap. Order anything that sounds Mexican.

Nashville's best-kept secret: Sequin mines and the only sequin discount outlet in North America.

Favorite (not necessarily true) fact about Nashville: People do not realize how exciting it is to visit the sequin mines! Great tours!

"You Know You're In Nashville When . . .": You tell someone to "get a life," and their response is "what do you mean?" Or, when the person in front of you at the movie box office asks for two tickets to "Ev-et-ah!"

DEBI FLEISCHER, COLUMBIA



Favorite Nashville restaurant: Blue Moon Waterfront Cafe, 525 Basswood Ave. at Rock Harbor Marina, 352-5892. Very casual atmosphere overlooking the cabin cruisers on the Cumberland River, with standard and unusual food. Great honey-jalapeño salad dressing.

Order trout or catfish any and all ways. Do have the catfish eggrolls to start.

Favorite little-known thing to see or do in Nashville: Metal detecting for Civil War artifacts with Jack Lameier.

Nashville's best-kept secret: Dancing to lounge tunes at the Wild Boar Bar, 2014 Broadway, 329-1313. Even if you don't dance, it's worth it watching those that do.

Favorite (not necessarily true) fact about Nashville: Only in Nashville could a state legislator become a congressman under criminal investigation, then become a mayor who embarrasses his city nationally with his second wife and a harmonica, and then be re-elected to the state legislature, where it all began.

"You Know You're In Nashville When . . .": You're driving 10 miles over the speed limit and everyone else is still whizzing past you while giving you the finger.

DAVID HALEY, MCA



Favorite Nashville restaurant: The Mad Platter [see George Briner]. Restaurant is off the beaten path, located in historic Germantown. Unusual decor. Great service.

Favorite little-known thing to see or do in Nashville: Carter House in Franklin, 1140 Columbia Ave., 791-1861. Take the 45-minute tour. Also, Lawrence Brothers Records downtown, 409 Broadway, 256-9240.

Nashville's best-kept secret: Intermedia community-access channel 19 broadcasts a cross-dressers support group for men along with other great topics on "Left Of Center" [Saturday at 10 p.m., after the "New Faces" show].

Favorite (not necessarily true) fact about Nashville: You can get fired from the Grand Ole Opry. However, Hank was only suspended. Also, Woodmont Avenue is really Briley Parkway, or is it Thompson Lane?

"You Know You're In Nashville When . . .": Your former Reba fan club contact is Faith Hill. Your former contact at Starstruck, Regina Nicks, is now in Regina Regina.

DAVE KELLY, WSIX



Favorite Nashville restaurant: According to most label financial guys, I eat about 15 times a day, mostly at golf-course snack bars. Really, I love going to Brown's Diner, 2102 Blair Blvd., 269-5509, which is in a trailer. The only thing to order is the cheeseburger and

fries. They've got the coldest beer in town.

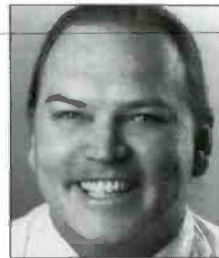
Favorite little-known thing to see or do in Nashville: Tour the Scott Borchetta hair-care-products museum.

Nashville's best-kept secret: Writer's nights all over town where you get to see some of the most talented people in the industry.

Favorite (not necessarily true) fact about Nashville: Everyone wears Stetsons, heavily starched shirts, and belt buckles the size of a small child.

"You Know You're In Nashville When . . .": Someone cuts you off in traffic, and you start to flip them off. At that moment, you notice it's an artist.

BUZZ LEDFORD, STEP ONE RECORDS



Favorite Nashville restaurant: Brown's Diner [see Dave Kelly]. Small, open, friendly. Order a cheeseburger, fries, and vegetable soup.

Nashville's best-kept secret: Idle Hour Tavern, 1010 16th Ave. S., 726-0446.

Favorite (not necessarily true) fact about Nashville: Nashville has more women than men.

"You Know You're In Nashville When . . .": You drive into town, guitar in hand, stop at Shoney's on Demonbreun, and 12 producers offer you a deal, as long as you'll pay for everything!

BILL MAYNE, WARNER BROS./REPRISE/GIANT



Favorite Nashville restaurant: Sportsman's Grille, 1601 21st Ave. S., 320-1633. Unpretentious, great basic food. Good service. Ask for Tracy. Order the house salad and chicken sandwich.

Favorite little-known thing to see or do in Nashville: Jim Ed Nor-

man's office.

Nashville's best-kept secret: Hillbilly Heaven.

Favorite (not necessarily true) fact about Nashville: Macaroni and cheese sold here is a vegetable.

"You Know You're In Nashville When . . .": The driver in the left lane makes a right turn in heavy traffic.

GERRIE MCDOWELL, CURB/UNIVERSAL



Favorite Nashville restaurant: F. Scott's, 2210 Crestmoor Road, Green Hills, 269-5861. Good wine and cigar selections, great service, and great jazz. Order grilled tuna.

Favorite little-known thing to see or do in Nashville: Love Circle.

Nashville's best-kept

secret: Single men.

Favorite (not necessarily true) fact about Nashville: The haunted buildings on Music Row.

"You Know You're In Nashville When . . .": You see someone make a left-hand turn from the far-right lane without a signal, of course!

TIM MURPHY, RISING TIDE



Favorite Nashville restaurant: Slice of Life, 1811 Division St., 329-2525. Order the french toast.

Favorite little-known thing to see or do in Nashville: Go home. See my family.

Nashville's best-kept secret: Is this a trick question?

Favorite (not necessarily true) fact about Nashville: Granny White was a madam.

"You Know You're In Nashville When . . .": You get stuck behind slow-moving tour buses going to the Waffle House.

NORBERT NIX, MERCURY NASHVILLE



Favorite Nashville restaurant: Shalimar, 4111 Hillsboro Road, Green Hills, 269-8577. Quality, imported food. Order Malai Kofta.

Favorite little-known thing to see or do in Nashville: Running and hiking trails at Percy Warner Park.

Nashville's best kept secret: Larry Hughes' motorcycle chaps.

Favorite (not necessarily true) fact about Nashville: One of the largest Green Bay Packer fan clubs in the South.

"You Know You're In Nashville When . . .": Everybody's a songwriter.

LARRY PAREIGIS, ALMO SOUNDS

Favorite Nashville restaurant: Cafe 123, 123 12th Ave. N., 255-2233. The food is exceptional, and so are the low-key, burnished-wood surroundings. Plus, it's kind of an unofficial gathering place for after-hours Music Row denizens.

Favorite little-known thing to see or do in Nashville: A must-see: the "Mother Teresa" cinnamon bun at Bongo Java, 2007 Belmont Blvd., 292-1234.

Nashville's best-kept secret: A little sushi joint called Taste of Tokyo, 1806 21st Ave. S., 292-8338. You'd never go in from the looks of it, but for the money, the food is fresh and fast and good.

Favorite (not necessarily true) fact about Nashville: That Boss Hogg is still our mayor.

CHUCK RHODES, MAGNATONE

Favorite Nashville restaurant: Tex's World Famous Bar-B-Q, 1013 Foster Ave., off Murfreesboro Road, 254-8715. No-nonsense, authentic Texas BBQ. Owner John Norris serves up great brisket, pork, chicken, and ribs only on Thursday. Order the beef brisket, pulled pork, and BBQ bologna.

Nashville's best kept secret: George Briner.

"You Know You're In Nashville When . . .": You see a tourist sightseeing bus drive by that says "country and western!"

BUFFY ROCKHILL, CURB/UNIVERSAL



Favorite Nashville restaurant: Vandyland, 2916 West End Ave., 327-3868. Mac's been there more than 30 years. Food is always good. Order fries and a milkshake—health food.

Favorite little-known thing to see or do in Nashville: Me!

Nashville's best-kept secret: Me!

Favorite (not necessarily true) fact about Nashville: There really is good jazz in this town.

"You Know You're In Nashville When . . .": You hit that god-awful construction!

Continued on page 24

RISING TIDE



MATRACA BERG
JACK INGRAM
J.C. JONES
DELBERT McCLINTON
DOLLY PARTON
KEITH SEWELL
KRIS TYLER
NITTY GRITTY DIRT BAND
THE BUFFALO CLUB
TONY TOLIVER



RISING TIDE

Country's Next Wave

48 Music Square East Nashville, TN 37203 615.254.5050 Fax 615.313.3700

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Top Oldies & Recurrents From BDS

Ballads Gaining Ground; Newest Titles Still Dominate Gold

A Look At Country's Most-Played Titles

The theory that ballads are the country format's most durable songs is chanted like a mantra in programming circles, but a look at country's most-played titles still reflects the dominance of tempo in recent years, although ballads may be gaining some ground.

We examined a list of country songs for the period of Feb. 9-15 and listed the 100 most-played recurrents (songs that peaked in 1996) and the 200 most-played oldies (those that peaked before the first Country Airplay Monitor chart of 1996). Here's what we discovered.

With respect to tempo, the recurrent list for the same period last year (Feb. 7-13, 1996) yielded 32 ballads. The remaining 68 songs were medium to uptempo. This year, the list of titles peaking in 1996 shows that 39 of the 100 most-played are ballads. This slight increase by ballads probably suggests a trend toward stronger ballad material by new artists, such as Deana Carter's "Strawberry Wine" and Kevin Sharp's "Nobody Knows." Half of that list's top 10 titles are ballads by artists who didn't appear on that same list last year. Of those five songs, three are debut singles.

On the gold list, here's the way it stacks by vintage: 60 of the top 200 titles are from 1995; 43 are from '94; 34 are from '93; 29 are from '92; and 18 peaked in '91, proving that country radio's gold base remains heavily influenced by recent titles. Titles appearing on the gold list that peaked prior to the beginning of '90 are in the single digits: Nine titles came from '89, and only one title—"Forever And Ever, Amen" by Randy Travis—is from '87, although "Fishin' In The Dark" by the Nitty Gritty Dirt Band narrowly missed the cut, as did the Judds' '84 hit "Why Not Me."

If we can conclude that country's gold base stretches from '87 to '95, there is plenty of material missing from several key years. For example, 1988 titles are absent from the list entirely. That year's biggest hit was Keith Whitley's "When You Say Nothing At All."



Broadcast Data Systems
Airplay Recognition Services

WADE JESSEN

100 Most Played Recurrents

- 1 NOBODY KNOWS/Kevin Sharp
- 2 ONE WAY TICKET (BECAUSE I CAN)/LeAnn Rimes
- 3 HER MAN/Gary Allan
- 4 BIG LOVE/Tracy Byrd
- 5 MAYBE HE'LL NOTICE HER NOW/Mindy McCready Feat. Lonestar's Richie McDonald
- 6 THE FEAR OF BEING ALONE/Reba McEntire
- 7 EVERY LIGHT IN THE HOUSE/Trace Adkins
- 8 STRAWBERRY WINE/Deana Carter
- 9 LIVING IN A MOMENT/Ty Herndon
- 10 MY MARIA/Brooks & Dunn
- 11 MAYBE WE SHOULD JUST SLEEP ON IT/Tim McGraw
- 12 GOODNIGHT SWEETHEART/David Kersh
- 13 LIKE THE RAIN/Clint Black
- 14 THAT OL' WIND/Garth Brooks
- 15 LONELY TOO LONG/Patty Loveless
- 16 SO MUCH FOR PRETENDING/Bryan White
- 17 BELIEVE ME BABY (I LIED)/Trisha Yearwood
- 18 BLUE CLEAR SKY/George Strait
- 19 DADDY'S MONEY/Ricochet
- 20 CHECK YES OR NO/George Strait
- 21 ME AND YOU/Kenny Chesney
- 22 I CAN STILL MAKE CHEYENNE/George Strait
- 23 GUYS DO IT ALL THE TIME/Mindy McCready
- 24 MORE THAN YOU'LL EVER KNOW/Travis Tritt
- 25 SHE NEVER LETS IT GO TO HER HEART/Tim McGraw
- 26 TIME MARCHES ON/Tracy Lawrence
- 27 NO ONE NEEDS TO KNOW/Shania Twain
- 28 NO NEWS/Lonestar
- 29 I DO/Paul Brandt
- 30 CARRIED AWAY/George Strait
- 31 DON'T GET ME STARTED/Rhett Akins

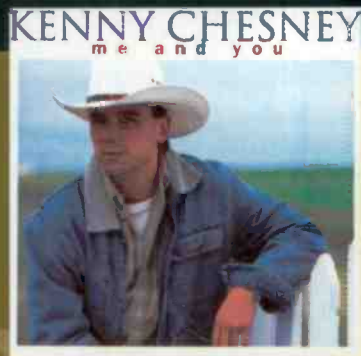
- 32 ON A GOOD NIGHT/Wade Hayes
- 33 LEARNING AS YOU GO/Rick Trevino
- 34 POOR, POOR PITIFUL ME/Terri Clark
- 35 YOU WIN MY LOVE/Shania Twain
- 36 10,000 ANGELS/Mindy McCready
- 37 I DON'T THINK I WILL/James Bonamy
- 38 LOVE IS STRONGER THAN PRIDE/Ricochet
- 39 STARS OVER TEXAS/Tracy Lawrence
- 40 WILD ANGELS/Martina McBride
- 41 MEANT TO BE/Sammy Kershaw
- 42 TOO MUCH FUN/Daryle Singletary
- 43 THE ROAD YOU LEAVE BEHIND/David Lee Murphy
- 44 HEADS CAROLINA, TAILS CALIFORNIA/Jo Dee Messina
- 45 THE MAKER SAID TAKE HER/Alabama
- 46 YOU CAN FEEL BAD/Patty Loveless
- 47 EVERY TIME I GET AROUND YOU/David Lee Murphy
- 48 SOMEONE ELSE'S DREAM/Faith Hill
- 49 HEART'S DESIRE/Lee Roy Parnell
- 50 JACOB'S LADDER/Mark Wills
- 51 THAT'S WHAT I GET (FOR LOVING YOU)/Diamond Rio
- 52 CHANGE MY MIND/John Berry
- 53 I AM THAT MAN/Brooks & Dunn
- 54 MY HEART HAS A HISTORY/Paul Brandt
- 55 IT MATTERS TO ME/Faith Hill
- 56 BIGGER THAN THE BEATLES/Joe Diffie
- 57 IT'S MIDNIGHT CINDERELLA/Garth Brooks
- 58 HOME/Alan Jackson
- 59 LET ME INTO YOUR HEART/Mary Chapin Carpenter
- 60 IT WOULDN'T HURT TO HAVE WINGS/Mark Chesnutt
- 61 TREAT HER RIGHT/Sawyer Brown
- 62 THEN YOU CAN TELL ME GOODBYE/Neal McCoy
- 63 I'M NOT SUPPOSED TO LOVE YOU ANYMORE/Bryan White
- 64 THE BEACHES OF CHEYENNE/Garth Brooks
- 65 YOU GOTTA LOVE THAT/Neal McCoy
- 66 ONLY ON DAYS THAT END IN 'Y'/Clay Walker
- 67 DOES THAT BLUE MOON EVER SHINE ON YOU/Toby Keith
- 68 THAT GIRL'S BEEN SPYIN' ON ME/Billy Dean
- 69 WALKIN' AWAY/Diamond Rio
- 70 RUNNIN' AWAY WITH MY HEART/Lonestar
- 71 YOU'RE NOT IN KANSAS ANYMORE/Jo Dee Messina
- 72 HYPNOTIZE THE MOON/Clay Walker
- 73 YOU CAN'T LOSE ME/Faith Hill
- 74 ANOTHER YOU, ANOTHER ME/Brady Seals
- 75 REBECCA LYNN/Bryan White
- 76 WHAT DO I KNOW/Ricochet
- 77 WHEN BOY MEETS GIRL/Terri Clark
- 78 WORLDS APART/Vince Gill
- 79 ALL I WANT IS A LIFE/Tim McGraw
- 80 NOT ENOUGH HOURS IN THE NIGHT/Doug Supernaw
- 81 LONG AS I LIVE/John Michael Montgomery
- 82 TO BE LOVED BY YOU/Wynonna
- 83 WHAT IF JESUS COMES BACK LIKE THAT/Collin Raye
- 84 HOLDIN' ON TO SOMETHING/Jeff Carson
- 85 THAT'S ENOUGH OF THAT/Mila Mason
- 86 NOT THAT DIFFERENT/Collin Raye
- 87 BLUE/LeAnn Rimes
- 88 A WOMAN'S TOUCH/Toby Keith
- 89 IT'S WHAT I DO/Billy Dean
- 90 I'LL TRY/Alan Jackson
- 91 VIDALIA/Sammy Kershaw
- 92 WHAT I MEANT TO SAY/Wade Hayes
- 93 COWBOY LOVE/John Michael Montgomery
- 94 ALL YOU EVER DO IS BRING ME DOWN/Mavericks Feat. Flaco Jiménez
- 95 LIKE THERE AIN'T NO YESTERDAY/BlackHawk
- 96 IF I WERE YOU/Terri Clark
- 97 LOVE REMAINS/Collin Raye
- 98 THE RIVER AND THE HIGHWAY/Pam Tillis
- 99 IN PICTURES/Alabama
- 100 IF YOU LOVED ME/Tracy Lawrence

200 Most Played Gold

- 1 I LIKE IT, I LOVE IT/Tim McGraw (95)
- 2 ANY MAN OF MINE/Shania Twain (95)
- 3 DUST ON THE BOTTLE/David Lee Murphy (95)
- 4 SOLD (THE GRUNDY COUNTY AUCTION INCIDENT)/John Michael Montgomery (95)
- 5 FRIENDS IN LOW PLACES/Garth Brooks (90)
- 6 BOOT SCOOTIN' BOOGIE/Brooks & Dunn (92)
- 7 I SWEAR/John Michael Montgomery (94)
- 8 CHATTAHOOCHEE/Alan Jackson (93)
- 9 I CROSS MY HEART/George Strait (92)
- 10 NO ONE ELSE ON EARTH/Wynonna (92)
- 11 SHE DON'T KNOW SHE'S BEAUTIFUL/Sammy Kershaw (93)
- 12 BE MY BABY TONIGHT/John Michael Montgomery (94)
- 13 TALL, TALL TREES/Alan Jackson (95)
- 14 PARTY CROWD/David Lee Murphy (95)
- 15 AIN'T GOING DOWN (TIL THE SUN COMES UP)/Garth Brooks (93)
- 16 THE KEEPER OF THE STARS/Tracy Byrd (95)
- 17 GONE COUNTRY/Alan Jackson (95)
- 18 SHE'S IN LOVE WITH THE BOY/Trisha Yearwood (91)
- 19 LIVIN' ON LOVE/Alan Jackson (94)
- 20 SHOULD'VE BEEN A COWBOY/Toby Keith (93)
- 21 BLAME IT ON YOUR HEART/Patty Loveless (93)
- 22 FOREVER AND EVER, AMEN/Randy Travis (87)
- 23 DON'T LET OUR LOVE START SLIPPIN' AWAY/Vince Gill (92)
- 24 SHAMELESS/Garth Brooks (91)
- 25 A LITTLE LESS TALK AND A LOT MORE ACTION/Toby Keith (94)
- 26 DOWN ON THE FARM/Tim McGraw (94)
- 27 WHOSE BED HAVE YOUR BOOTS BEEN UNDER?/Shania Twain (95)
- 28 KICK A LITTLE/Little Texas (94)
- 29 DON'T TAKE THE GIRL/Tim McGraw (94)
- 30 XXX'S AND OOO'S/Trisha Yearwood (94)
- 31 WILD ONE/Faith Hill (93)
- 32 WINK/Neal McCoy (94)
- 33 GOD BLESSED TEXAS/Little Texas (93)
- 34 DOWN AT THE TWIST AND SHOUT/Mary Chapin Carpenter (91)
- 35 NEON MOON/Brooks & Dunn (92)
- 36 THAT AIN'T MY TRUCK/Rhett Akins (95)
- 37 IF THE WORLD HAD A FRONT PORCH/Tracy Lawrence (95)
- 38 I'M NOT STRONG ENOUGH TO SAY NO/BlackHawk (95)
- 39 I CAN LOVE YOU LIKE THAT/John Michael Montgomery (95)
- 40 THE DANCE/Garth Brooks (90)
- 41 HOLDIN' HEAVEN/Tracy Byrd (93)
- 42 YOU AIN'T MUCH FUN/Toby Keith (95)
- 43 MAYBE IT WAS MEMPHIS/Pam Tillis (92)
- 44 THE THUNDER ROLLS/Garth Brooks (91)
- 45 INDEPENDENCE DAY/Martina McBride (94)
- 46 ONE MORE LAST CHANCE/Vince Gill (93)
- 47 HEARTLAND/George Strait (93)
- 48 THAT'S AS CLOSE AS I'LL GET TO LOVING YOU/Aaron Tippin (95)
- 49 IS THERE LIFE OUT THERE/Reba McEntire (92)
- 50 MY BABY LOVES ME/Martina McBride (93)
- 51 BETTER THINGS TO DO/Terri Clark (95)
- 52 TELL ME WHY/Wynonna (93)
- 53 FAST AS YOU/Dwight Yoakam (93)
- 54 TWO OF A KIND (WORKIN' ON A FULL HOUSE)/Garth Brooks (91)
- 55 PICKUP MAN/Joe Diffie (94)
- 56 STRAIGHT TEQUILA NIGHT/John Anderson (92)
- 57 RODEO/Garth Brooks (91)
- 58 DON'T ROCK THE JUKEBOX/Alan Jackson (91)
- 59 IF I COULD MAKE A LIVING/Clay Walker (94)
- 60 WHEN YOU SAY NOTHING AT ALL/Alison Krauss & Union Station (95)
- 61 IF TOMORROW NEVER COMES/Garth Brooks (89)
- 62 THEY'RE PLAYIN' OUR SONG/Neal McCoy (95)
- 63 PAPA LOVED MAMA/Garth Brooks (92)

Continued on page 24

"Blah, Blah, Blah"



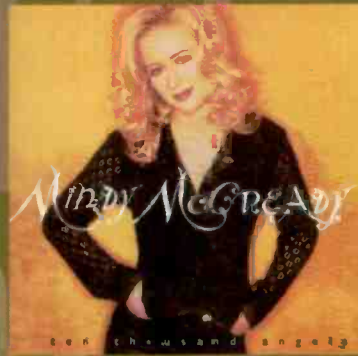
Kenny Chesney
"When I Close My Eyes"



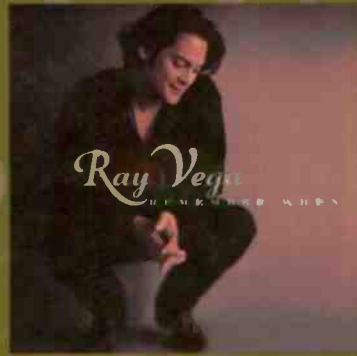
Lonestar
"Heartbroke Everyday"



Lorrie Morgan
"Good As I Was To You"



Mindy McCready
"A Girl's Gotta Do
[What A Girl's Gotta Do]"



Ray Vega
"I Can Dream"



Kentucky Headhunters
"Singin' The Blues"



K.T. Oslin
"My Roots Are Showing..."

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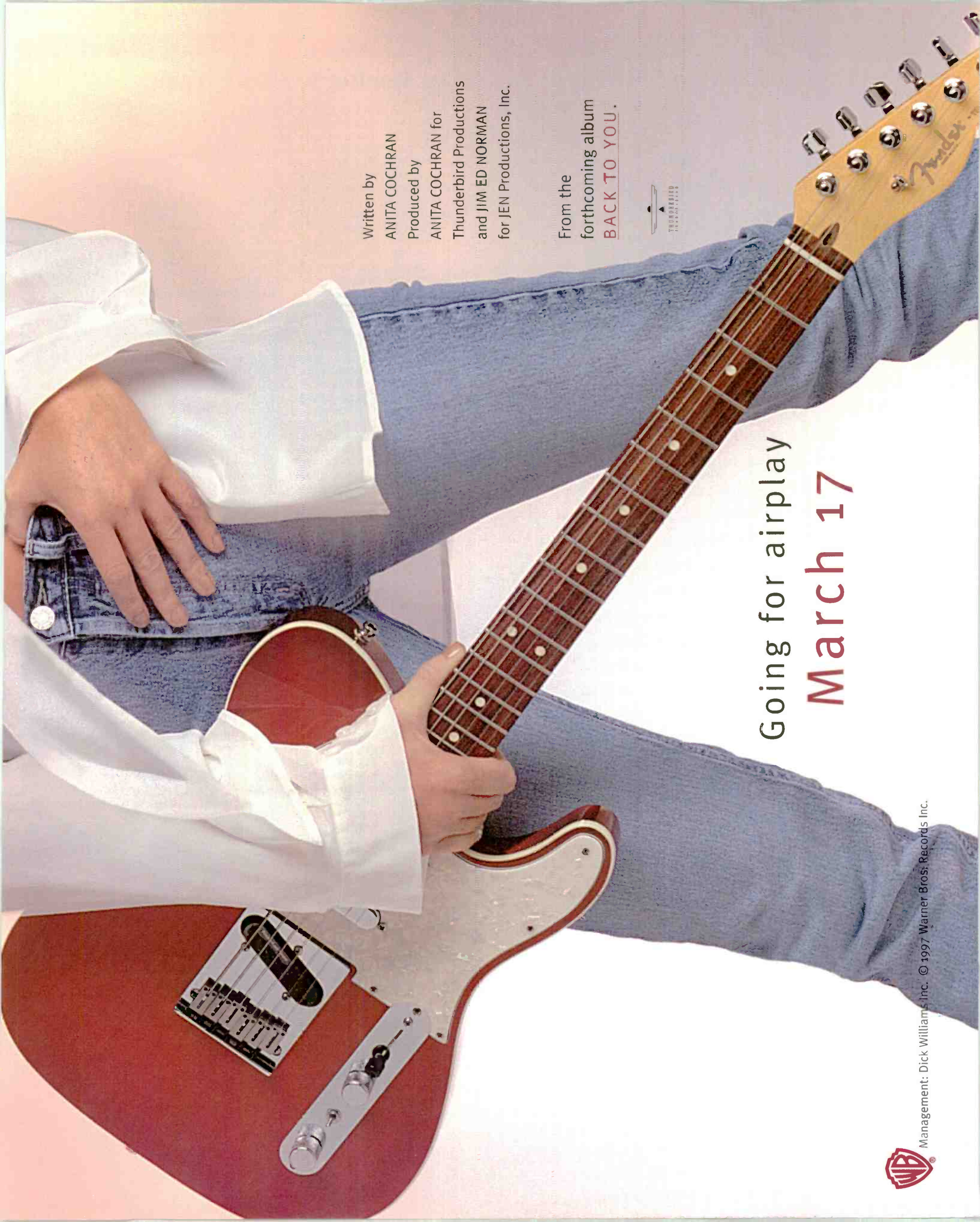
-Neil Pond/Country America

The debut single from

Anita Cochran

I COULD LOVE A MAN LIKE THAT





Written by
ANITA COCHRAN
Produced by
ANITA COCHRAN for
Thunderbird Productions
and JIM ED NORMAN
for JEN Productions, Inc.

From the
forthcoming album
BACK TO YOU.



Going for airplay
March 17



Management: Dick Williams Inc. © 1997 Warner Bros. Records Inc.

Your Clip-And-Save Guide To Airplay Monitor's Country Panel

Akron, Ohio	WQMX	3610 W. Market St. #107	Akron, OH 44333	330/434-6499	FAX: 330/666-6086	PD: Kevin Mason, MD: Bill Sheil
Albany, N.Y.	WGNA	800 New London Rd. Ste. 4200	Latham, NY 12110	518/782-1474	FAX: 518/782-1486	PD: Fred Horton, MD: Bill Earley
Albuquerque, N.M.	KRST	P.O. Box 3280	Albuquerque, NM 87190	505/343-5778	FAX: 505/343-5760	PD: Jim Patrick, MD: Chaz Malibu
Asheville, N.C.	WKSF	P.O. Box 6447	Asheville, NC 28816	704/257-2700	FAX: 704/255-7850	PD/MD: Nikki Thomas
Atlanta, Ga.	WKHX	210 Interstate North Pkwy. 6th fl.	Atlanta, GA 30339	770/955-0101	FAX: 770/953-4612	PD: Neil McGinley, MD: Johnny Gray
	WYAY	210 Interstate North Pkwy. 6th fl.	Atlanta, GA 30339	770/955-0106	FAX: 770/952-7461	PD: Neil McGinley, MD: Johnny Gray
Augusta Ga.	WKXC	419 W. Martintown Road	North Augusta, SC 29841	803/279-2099	FAX: 803/279-3664	PD: Tommy Gentry, MD: Tony Cooper
Austin, Texas	KASE	P.O. Box 380	Austin, TX 78767	512/495-1300	FAX: 512/473-2233	PD: Brad Hansen, MD: Steve Gary
	KVET	705 N. Lamar	Austin, TX 78703	512/495-1300	FAX: 512/495-9423	PD: Don Miller, MD: Steve Gary
Bakersfield, Calif.	KUZZ	3223 Sillect Ave.	Bakersfield, CA 93308	805/326-1011	FAX: 805/328-7503	PD/MD: Evan Bridwell
Baltimore	WPOC	711 W. 40th St.	Baltimore, MD 21211	410/366-3693	FAX: 410/235-3899	PD: Scott O'Brien, APD/MD: Greg Cole
Baton Rouge, La.	WKJN	650 Wooddale Blvd.	Baton Rouge, LA 70806	504/926-1106	FAX: 504/928-1606	PD: Charles Hanagriff, MD: Chris Torrick
	WTGE	929-B Government St.	Baton Rouge, LA 70802	504/388-9898	FAX: 504/499-9800	PD/MD: Randy Chase
	WYNK	5555 Hilton Ave., 5th fl.	Baton Rouge, LA 70808	504/231-1860	FAX: 504/231-1869	PD/MD: Brian King
Birmingham, Ala.	WZZK	530 Beacon Pkwy. West Suite. 300	Birmingham, AL 35209	205/916-1100	FAX: 205/916-1151	PD: Jim Tice, MD: Scott Stewart
Boston	WKLB	P.O. Box 352	Boston, MA 02117	617/542-0241	FAX: 617/542-5809	PD: Mike Brophrey, APD/MD: Ginny Rogers
Buffalo, N.Y.	WYRK	1200 Rand Building	Buffalo, NY 14203-1912	716/852-7444	FAX: 716/852-5683	PD: Ken Johnson, MD: Pat O'Brien
Burlington, Vt.	WOKO	70 Joy Drive	South Burlington, VT 05403	802/658-1230	FAX: 802/862-0786	PD: Steve Pelkey, MD: Sam Stevens
Charleston, S.C.	WBUB	4995 La Cross Road #1800	Charleston, SC 29406	803/566-1100	FAX: 803/529-1933	PD: Charlie Lindsey, MD: John Dixon
	WEZL	1950 Houston Northcutt Blvd.	Mount Pleasant, SC 29465	803/884-2534	FAX: 803/884-1218	PD: Kris Van Dyke, MD: Gary Griffin
Charleston, W.Va.	WQBE	4250 Washington St. W.	Charleston, WV 25313	304/744-7020	FAX: 304/744-8562	PD/MD: Jeff Whitehead
Charlotte, N.C.	WSOC	P.O. Box 30247	Charlotte, NC 28230	704/522-1103	FAX: 704/523-2104	PD: Paul Johnson, MD: Rick McCracken
	WTDR	301 S. McDowell, Suite 210	Charlotte, NC 28204	704/333-9690	FAX: 704/332-8805	PD/MD: Loyd Ford
Chattanooga, Tenn.	WDOD	P.O. Box 4232	Chattanooga, TN 37405	423/266-5117	FAX: 423/265-6433	PD/MD: Jack Cole
	WUSY	P.O. Box 8799	Chattanooga, TN 37414	423/892-3333	FAX: 423/899-7224	PD: Clay Hunnicutt, MD: Bill Poindexter
Chicago	WKXK	190 N. State St.	Chicago, IL 60601	312/984-0890	FAX: 312/984-5305	PD: Ted Stecker, MD: Mark Campbell
	WUSN	875 N. Michigan Ave. Suite 1310	Chicago, IL 60611	312/649-0099	FAX: 312/664-3999	PD: Alan Sledge, MD: Tricia Biondo
Cincinnati	WUBE	635 Eden Park Drive Suite 1050	Cincinnati, OH 45202	513/721-1050	FAX: 513/621-2105	PD: Tim Closson, MD: Duke Hamilton
	WYGY	625 Edith Park Drive #1050	Cincinnati, OH 45202	513/721-1050	FAX: 513/721-9949	PD: Patti Marshall, MD: J.J. Gerard
Cleveland	WGAR	5005 Rockside Road Suite 530	Cleveland, OH 44131	216/328-9950	FAX: 216/328-9951	PD: Denny Nugent, MD: Chuck Collier
Colorado Springs, Colo.	KKCS	P.O. Box 39102	Colorado Springs, CO 80949	719/594-9000	FAX: 719/594-9006	PD: Charlie Cassidy, MD: Dave Shepel
Columbia, S.C.	WCOS	P.O. Box 748	Columbia, SC 29202	803/256-7348	FAX: 803/779-7572	PD: Bob Raleigh, MD: Glen Garrett
Columbus, Ga.	WKCN	1353 13th Ave.	Columbus, GA 31901	706/596-9000	FAX: 706/660-4634	PD: Robin Lee, MD: Andy Woods
	WSGH	1236 Broadway	Columbus, Ga. 31901	706/596-5100	FAX: 706/596-5115	PD: Tom Hanrahan, MD: Shane Collins
Columbus, Ohio	WCOL	2 Nationwide Plaza 10th fl.	Columbus, OH 43215	614/221-7811	FAX: 614/461-1193	PD: Gary Moss, MD: John Crenshaw
Corpus Christi, Texas	KOUL	P.O. Box 898	Corpus Christi, TX 78403	512/883-1600	FAX: 512/888-5685	PD/MD: Dave Collins
	KRYS	2209 N. Padre Island Drive, Suite K	Corpus Christi, TX 78408	512/289-0111	FAX: 512/289-5836	PD: Clayton Allen, MD: Lou Ramirez
Dallas	KPLX	3500 Maple Drive Suite 1600	Dallas, TX 75219	214/526-2400	FAX: 214/520-4343	PD: Smokey Rivers, MD: Theresa Whitney
	KSCS	2221 E. Lamar Blvd., Suite 400	Arlington, TX 76006	817/695-1820	FAX: 817/695-0241	PD: Dean James, MD: Linda O'Brian
	KYNG	12201 Merit Drive Suite 930	Dallas, TX 75251	214/716-7800	FAX: 214/716-7835	PD/MD: Dan Pearman
Dayton, Ohio	WHKO	P.O. Box 1406	Dayton, OH 45401	937/259-2111	FAX: 937/259-2168	PD: Gerry McCracken, MD: Dawn Michaels
Denver	KYGO	1095 S. Monaco Pkwy.	Denver, CO 80224	303/321-0950	FAX: 303/320-0708	OM/MD: John St. John, MD: Jennifer Page
Des Moines, Iowa	KJJY	5161 Maple Drive	Des Moines, IA 50317	515/262-9200	FAX: 515/261-6192	PD: Beverlee Brannigan, MD: Eddie Hatfield
Detroit	WWWW	2930 E. Jefferson	Detroit, MI 48207	313/259-4323	FAX: 313/259-9817	PD: Mark Hamlin, MD: Carl E.
	WYCD	26555 Evergreen, Suite 675	Southfield, MI 48076	810/799-0600	FAX: 810/358-9217	PD: Eddie Haskell, MD: Katie Marroso
El Paso, Texas	KHEF	2419 N. Piedras	El Paso, TX 79930	915/566-9301	FAX: 915/566-0928	PD: Danny White, MD: John Hunter
Flint, Mich.	WKCQ	P.O. Box 1776	Saginaw, MI 48605	517/752-8161	FAX: 517/752-8102	PD/MD: Rick Walker
Fort Myers, Fla.	WCKT	4110 Centerpoint Drive Suite 212	Fort Myers, FL 33916	941/275-5107	FAX: 941/275-4669	PD: Paul Orr, MD: Jeff Reed
	WWGR	4210 Metro Pkwy., Suite 210	Fort Myers, FL 33916	941/936-2599	FAX: 941/936-0977	PD: Rick McGee, MD: Buzzy Ford
Frederick, Md.	WFRE	P.O. Box 151	Frederick, MD 21705	301/663-4337	FAX: 301/663-5494	PD: Tom Gibbons, MD: Jim Titus
Fredericksburg, Va.	WFLS	616 Amelia St.	Fredericksburg, VA 22401	540/373-1500	FAX: 540/374-5525	PD: John Reed, MD: Jay Thomas
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	KSXS	P.O. Box 70002	Fresno, CA 93744	209/233-9393	FAX: 209/266-3714	PD/MD: Ken Boesen
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	WCUZ	140 Monroe Center	Grand Rapids, MI 49503	616/451-2551	FAX: 616/451-0931	OM: Doug Montgomery PD/MD: Kelly Iris
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Greensboro, N.C.	WHSL	P.O. Box 5897	High Point, NC 27262	910/272-0995	FAX: 910/887-0104	PD: Bill Young, MD: Jayme Austin
	WTQR	875 W. 5th St.	Winston-Salem, NC 27101	910/727-8826	FAX: 910/777-3930	PD: Paul Franklin, MD: Deano
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	WSSL	P.O. Box 100	Greenville, SC 29602	864/242-1005	FAX: 864/271-3830	PD: Bruce Logan, MD: Dude Walker
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	WRKZ	P.O. Box Z	Hershey, PA 17033	717/367-7700	FAX: 717/367-9322	PD: Mitch Mahan, MD: Dandalion
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	KIEF	24 E. Greenway Plaza Suite 1900	Houston, TX 77046	713/881-5100	FAX: 713/881-5199	PD/MD: Debbie Pipia
	KKBQ	11 Greenway Plaza Suite 2022	Houston, TX 77046	713/961-0093	FAX: 713/963-1293	PD: Dene Hallam, APD/MD: John Trapani
Huntsville, Ala.	WDRM	P.O. Box 789	Decatur, AL 35602	205/353-1750	FAX: 205/355-8013	PD/MD: Mack Bramlett
Indianapolis	WFMS	8120 Knue Road	Indianapolis, I 46250	317/842-9550	FAX: 317/577-3361	PD: David Wood, MD: J.D. Cannon
	WGRL	8120 Knue Road	Indianapolis, IN 46250	317/842-9550	FAX: 317/577-3361	PD: Sam McGuire, MD: John Morris
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	WMSI	1375 Beasley Road	Jackson, MS 39206	601/982-1062	FAX: 601/362-1905	OM/MD: Buddy Van Arsdale, APD/MD: Rick Adams
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	KXKC	P.O. Box 12948	New Iberia, LA 70562	318/365-6651	FAX: 318/365-6314	PD: Renee Revett, MD: Kelly Thompson
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Lexington, Ky.	WVLK	P.O. Box 1559	Lexington, KY 40592	606/253-5900	FAX: 606/231-6270	PD/MD: Matt Austin
Little Rock, Ark.	KDDK KSSN	314 Main St. P.O. Box 96	N. Little Rock, AR 72114 Little Rock, AR 72203	501/372-7740 501/227-9696	FAX: 501/372-7787 FAX: 501/228-9547	PD: Kevin King, MD: Chris Torrick PD: Greg Mazingo, MD: Tom Travis
Long Island, N.Y.	WMJC	900 Walt Whitman Road	Melville, NY 11747	516/423-6740	FAX: 516/423-6750	PD: Jim Asker, MD: Suzanne Alexander
Los Angeles	KIKF KZLA	2 City Blvd. E., Suite 183 330 N. Brand Blvd. Suite 800	Orange, CA 92868 Glendale, CA 91203	714/634-9494 818/246-0939	FAX: 714/937-1262 FAX: 818/637-2267	Acting PD: Frank Cisco, MD: Carrie Dunne PD: John Sebastian, APD/MD: Bill Fink
Louisville, Ky.	WAMZ	P.O. Box 1100	Louisville, KY 40201	502/582-7840	FAX: 502/582-7287	PD/MD: Coyote Calhoun
McAllen, TX	KTEX	3301 South Expressway 83	Harlingen, TX 78550	210/423-5068	FAX: 210/421-2582	PD/MD: Jim Paczkowski
Memphis	WGKX	965 Ridgelake Blvd. Suite 102	Memphis, TN 38120	901/682-1106	FAX: 901/767-9531	PD: J.L. Fisk, MD: Mark Billingsley
Miami	WKIS	9881 Sheridan St.	Hollywood, FL 33024	954/431-6200	FAX: 954/437-2466	PD: Bob McKay, MD: Darlene Evans
Milwaukee	WMIL	12100 W. Howard Ave.	Greenfield, WI 53228	414/545-8900	FAX: 414/545-4069	OM/PD: Kerry Wolfe, MD: Mitch Morgan
Minneapolis, MN	KEEY WBOB	7900 Xerxes Ave. S. Suite 102 60 S. 6th St., Suite 930	Minneapolis, MN 55431 Minneapolis, MN 55402	612/820-4200 612/330-0100	FAX: 612/820-4241 FAX: 612/338-8575	PD: Gregg Swedberg, APD/MD: Travis Moon PD/MD: Bob Wood
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Monterey/Salinas, Calif.	KTOM	P.O. Box 81380	Salinas, CA 93912	408/422-7484	FAX: 408/422-5544	PD/MD: Karyann Hamilton
Montgomery, Ala.	WLWI	P.O. Box 4999	Montgomery, AL 36103	334/240-9274	FAX: 334/240-9219	PD/MD: Al Mason
Nashville	WSIX WSM	55 Music Square West 2644 McGavock Pike	Nashville, TN 37203 Nashville, TN 37214	615/664-2400 615/889-6595	FAX: 615/664-2457 FAX: 615/871-6384	PD: Kyle Cantrell, MD: Kevin Anderson PD: Wayne Carlyle, MD: Dale Knippers
New Bern, N.C.	WRNS	2030 Banks School Road	Kinston, NC 28504	919/522-4141	FAX: 919/523-4877	Act PD: Eddie Edwards, Act MD: Cadillac Jack
New Orleans	WNOE	529 Bienville	New Orleans, LA 70130	504/529-1212	FAX: 504/525-1011	PD/MD: Mike Meehan
Norfolk, Va.	WCMS WGH	900 Commonwealth Pl. 281 Independence Blvd., Suite 101	Virginia Beach, VA 23464 Virginia Beach, VA 23462	757/424-1050 757/497-1310	FAX: 757/424-3479 FAX: 757/497-8283	PD: Randy Brooks, MD: Mare Carmody PD: Charlie Harrigan, MD: Keith Marlow
Oklahoma City	KTST KXXY	101 N.E. 28th St. 101 N.E. 28th St.	Oklahoma City, OK 73105 Oklahoma City, OK 73105	405/528-5543 405/528-5543	FAX: 405/524-5823 FAX: 405/524-5823	PD: Charlie Harrigan, MD: Bill Reed PD: Tom Goodwin, MD: John Glenn
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Oxnard, Calif.	KHAY	P.O. Box 699	Ventura, CA 93002	805/642-8595	FAX: 805/656-5838	PD/MD: Bruce Clark
Pensacola, Fla.	WXBM	1687 Quintet Road	Pace, FL 32571	904/994-5358	FAX: 904/994-7191	OM/PD: Gary McCartie, MD: Jim Radler
Philadelphia	WXTU	555 City Line Ave. Suite 330	Bala Cynwyd, PA 19004	610/667-9000	FAX: 610/667-5978	PD: Jeff Garrison, APD/MD: Jon Allen
Phoenix	KMLE KNIX	645 E. Missouri Suite 244 600 E. Gilbert Drive	Phoenix, AZ 85012 Tempe, AZ 85281	602/264-0108 602/966-6236	FAX: 602/230-2116 FAX: 602/921-6301	PD: Larry Daniels, MD: Buddy Owens PD: Justin Case, Acting MD: Rick Dalton
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Portland, Maine	WPOR	15 Baxter Blvd.	Portland, ME 04101	207/773-8111	FAX: 207/772-0870	PD: Lee Rogers, MD: Rick Taylor
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Riverside, CA	KFRG	900 E. Washington Suite 315	Colton, CA 92324	909/825-9525	FAX: 909/825-0441	OM: Kenny Shelton, PD/MD: Robynn Jaymes
Roanoke, Va.	WYYD	P.O. Box 4108	Lynchburg, VA 24502	804/237-4700	FAX: 804/237-8070	
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Saint Louis	WIL WKKX	8081 Manchester Road 638 Westport Plaza	St. Louis, MO 63144 St. Louis, MO 63146	314/781-9600 314/434-0106	FAX: 314/781-3298 FAX: 314/878-1564	PD: Jeff Allen, MD: Dave Louis
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Washington, D.C.	WMZQ	5513 Connecticut Ave. N.W.	Washington, DC 20015	202/362-8330	FAX: 202/966-2679	PD: Mac Daniels, MD: Jon Anthony
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Wilkes-Barre, Pa.	WGGY	305 Hwy. 315	Pitston, PA 18640	717/883-9800	FAX: 717/883-9851	PD/MD: Mark Lindow
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- 64 I SAW THE LIGHT/Wynonna (92)
 65 SOMEONE ELSE'S STAR/Bryan White (95)
 66 WISH I DIDN'T KNOW NOW/Toby Keith (94)
 67 SOME GIRLS DO/Sawyer Brown (92)
 68 I DON'T EVEN KNOW YOUR NAME/Alan Jackson (95)
 69 PIECE OF MY HEART/Faith Hill (94)
 70 THAT SUMMER/Garth Brooks (93)
 71 SHUT UP AND KISS ME/Mary Chapin Carpenter (94)
 72 THAT'S JUST ABOUT RIGHT/BlackHawk (95)
 73 LOVE WITHOUT END, AMEN/George Strait (90)
 74 I TRY TO THINK ABOUT ELVIS/Patty Loveless (94)
 75 STANDING ON THE EDGE OF GOODBYE/John Berry (95)
 76 EXCEPT FOR MONDAY/Lorrie Morgan (92)
 77 MEET IN THE MIDDLE/Diamond Rio (91)
 78 WHO NEEDS YOU BABY/Clay Walker (95)
 79 WATERMELON CRAWL/Tracy Byrd (94)
 80 I'M IN A HURRY (AND DON'T KNOW WHY)/Alabama (92)
 81 T-R-O-U-B-L-E/Travis Tritt (93)
 82 WHAT'S IT TO YOU/Clay Walker (93)
 83 TRASHY WOMEN/Confederate Railroad (93)
 84 NOT ON YOUR LOVE/Jeff Carson (95)
 85 THE HEART IS A LONELY HUNTER/Reba McEntire (95)
 86 ALIBIS/Tracy Lawrence (93)
 87 SUMMERTIME BLUES/Alan Jackson (94)
 88 SHE'S NOT THE CHEATIN' KIND/Brooks & Dunn (94)
 89 SMALL TOWN SATURDAY NIGHT/Hal Ketchum (91)
 90 THAT'S MY STORY/Collin Raye (94)
 91 SHE'S EVERY WOMAN/Garth Brooks (95)
 92 MY KIND OF GIRL/Collin Raye (95)
 93 FANCY/Reba McEntire (91)
 94 WHY DIDN'T I THINK OF THAT/Doug Stone (93)
 95 WHAT SHE'S DOING NOW/Garth Brooks (92)
 96 UNANSWERED PRAYERS/Garth Brooks (91)
 97 LIFE GOES ON/Little Texas (95)
 98 I FEEL LUCKY/Mary Chapin Carpenter (92)
 99 SHE'S GOT THE RHYTHM (AND I GOT THE BLUES)/Alan Jackson (92)
 100 OLD ENOUGH TO KNOW BETTER/Wade Hayes (95)
 101 EVERY ONCE IN A WHILE/BlackHawk (94)
 102 LITTLE MISS HONKY TONK/Brooks & Dunn (95)
 103 LIFE'S A DANCE/John Michael Montgomery (93)
 104 DREAMING WITH MY EYES OPEN/Clay Walker (94)
 105 WHAT MIGHT HAVE BEEN/Little Texas (93)
 106 ONE BOY, ONE GIRL/Collin Raye (95)
 107 DARNED IF I DON'T (DANGED IF I DO)/Shenandoah (95)
 108 YOU'RE GONNA MISS ME WHEN I'M GONE/Brooks & Dunn (95)
 109 CAN'T BE REALLY GONE/Tim McGraw (95)
 110 GOIN' THOUGH THE BIG D/Mark Chesnutt (95)
 111 SEMINOLE WIND/John Anderson (92)
 112 LOVE A LITTLE STRONGER/Diamond Rio (94)
 113 THAT AIN'T NO WAY TO GO/Brooks & Dunn (94)
 114 SHOULD'VE ASKED HER FASTER/Ty England (95)
 115 BABY LIKES TO ROCK IT/Tractors (94)
 116 DEEPER THAN THE HOLLER/Randy Travis (89)
 117 EVERY LITTLE THING/Carlene Carter (93)
 118 LIFE GETS AWAY/Clint Black (95)
 119 CHASIN' THAT NEON RAINBOW/Alan Jackson (90)
 120 BETTER MAN/Clint Black (89)
 121 BRAND NEW MAN/Brooks & Dunn (91)
 122 STANDING OUTSIDE THE FIRE/Garth Brooks (94)
 123 THE RIVER/Garth Brooks (92)
 124 YOU HAVE THE RIGHT TO REMAIN SILENT/Perfect Stranger (95)
 125 MY LOVE/Little Texas (95)
 126 GONNA GET A LIFE/Mark Chesnutt (95)
 127 ANYMORE/Travis Tritt (91)
 128 THANK GOD FOR YOU/Sawyer Brown (93)
 129 I LOVE THE WAY YOU LOVE ME/John Michael Montgomery (93)
 130 A LITTLE BIT OF YOU/Lee Roy Parnell (95)
 131 NOT A MOMENT TOO SOON/Tim McGraw (95)
 132 TAKE IT BACK/Reba McEntire (93)
 133 I DIDN'T KNOW MY OWN STRENGTH/Lorrie Morgan (95)
 134 I STILL BELIEVE IN YOU/Vince Gill (92)
 135 GIVE ME ONE MORE SHOT/Alabama (95)
 136 STATE OF MIND/Clint Black (94)
 137 TAKE IT EASY/Travis Tritt (94)
 138 SAFE IN THE ARMS OF LOVE/Martina McBride (95)
 139 WATCH ME/Lorrie Morgan (92)
 140 WHO'S THAT MAN/Toby Keith (94)
 141 IT'S A LITTLE TOO LATE/Tanya Tucker (93)
 142 NEXT TO YOU, NEXT TO ME/Shenandoah (90)
 143 ROCK MY WORLD (LITTLE COUNTRY GIRL)/Brooks & Dunn (94)
 144 WHY HAVEN'T I HEARD FROM YOU/Reba McEntire (94)
 145 GO REST HIGH ON THAT MOUNTAIN/Vince Gill (95)
 146 KILLIN' TIME/Clint Black (89)
 147 HE THINKS HE'LL KEEP HER/Mary Chapin Carpenter (94)
 148 THINKIN' ABOUT YOU/Trisha Yearwood (95)
 149 SONG OF THE SOUTH/Alabama (89)
 150 IN A DIFFERENT LIGHT/Doug Stone (91)
 151 THE RACE IS ON/Sawyer Brown (89)
 152 TRYIN' TO GET OVER YOU/Vince Gill (94)
 153 WHAT PART OF NO (DON'T YOU UNDERSTAND)/Lorrie Morgan (93)
 154 TAKE IT LIKE A MAN/Michelle Wright (92)
 155 SOMEWHERE OTHER THAN THE NIGHT/Garth Brooks (93)
 156 NOBODY WINS/Radney Foster (93)
 157 TAKE ME AS I AM/Faith Hill (94)
 158 THE CAR/Jeff Carson (95)
 159 WHAT THE COWGIRLS DO/Vince Gill (94)
 160 WHAT KIND OF FOOL (DO YOU THINK I AM)/Lee Roy Parnell (92)
 161 THE CHURCH ON CUMBERLAND ROAD/Shenandoah (89)
 162 ADALIDA/George Strait (95)
 163 GOODBYE SAYS IT ALL/BlackHawk (93)
 164 BORN COUNTRY/Alabama (92)
 165 I'M THAT KIND OF GIRL/Patty Loveless (91)
 166 IF I WERE YOU/Collin Raye (95)
 167 AND STILL/Reba McEntire (95)
 168 MERCURY BLUES/Alan Jackson (93)
 169 FALL IN LOVE/Kenny Chesney (95)
 170 A THOUSAND MILES FROM NOWHERE/Dwight Yoakam (93)
 171 LOVE, ME/Collin Raye (91)
 172 THIRD RATE ROMANCE/Sammy Kershaw (94)
 173 I LET HER LIE/Daryle Singletary (95)
 174 THIRD ROCK FROM THE SUN/Joe Diffie (94)
 175 BACK IN YOUR ARMS AGAIN/Lorrie Morgan (95)
 176 THIS WOMAN AND THIS MAN/Clay Walker (95)
 177 BUBBA SHOT THE JUKEBOX/Mark Chesnutt (92)
 178 IF I DIDN'T HAVE YOU/Randy Travis (92)
 179 THE GREATEST MAN I NEVER KNEW/Reba McEntire (92)
 180 SPILLED PERFUME/Pam Tillis (94)
 181 TWO DOZEN ROSES/Shenandoah (89)
 182 AS ANY FOOL CAN SEE/Tracy Lawrence (95)
 183 CALLIN' BATON ROUGE/Garth Brooks (94)
 184 YOU DON'T EVEN KNOW WHO I AM/Patty Loveless (95)
 185 TEQUILA TALKIN'/Lonestar (95)
 186 A GOOD RUN OF BAD LUCK/Clint Black (94)
 187 HE AIN'T WORTH MISSING/Toby Keith (93)
 188 MUCH TOO YOUNG (TO FEEL THIS DAMN OLD)/Garth Brooks (89)
 189 LOOK AT US/Vince Gill (92)
 190 SHE'D GIVE ANYTHING/Boy Howdy (94)
 191 NORMA JEAN RILEY/Diamond Rio (92)
 192 YOU KNOW ME BETTER THAN THAT/George Strait (91)
 193 TEXAS TORNADO/Tracy Lawrence (95)
 194 A BAD GOODBYE/Clint Black With Wynonna (93)
 195 YOU BETTER THINK TWICE/Vince Gill (95)
 196 HERE'S A QUARTER (CALL SOMEONE WHO CARES)/Travis Tritt (91)
 197 NO DOUBT ABOUT IT/Neal McCoy (94)
 198 BORN TO BE BLUE/The Judds (90)
 199 BURN ME DOWN/Marty Stuart (92)
 200 I TAKE MY CHANCES/Mary Chapin Carpenter (94)

There Are More Pickin's Than The Pickin' Parlor In Music City

Continued from page 14

TOM SGRO, BNA

Favorite Nashville restaurants: Tin Angel, 3201 West End Ave., 298-3444. Surprisingly good. Sunset Grill, 2001 Belcourt Ave., 386-3663. Food is always good, service is always good, bread is always good, and they pay attention to healthy entrees. Order the Pasta Robynn.

Favorite little-known thing to see or do in Nashville: During Vanderbilt basketball season, go see a Vandy game at Memorial Gym. They call it "magic at Memorial." It's loud, and it's fun.

Nashville's best-kept secret: Soup without a cream base. If you find a place that serves it, please tell me. Also, the Station Inn, 402 12th Ave. S., 255-3307, is famous for bluegrass, but I usually see only about 15 people there on a Sunday night, when the "sittin' in" jam session is incredible.

Favorite (not necessarily true) fact about Nashville: Very hospitable people—true. Very easy to get around—true. Cold, heartless business atmosphere—untrue.

"You Know You're In Nashville When . . .": Every waiter is a singer. Or when you say something in a downtown restaurant about the business and it is already around Music Row one hour later.

PHYLLIS STARK, COUNTRY AIRPLAY MONITOR

Favorite Nashville restaurant: Cracker Barrel.

various locations. Try the meatloaf and mashed potatoes.

Favorite little-known thing to see or do in Nashville: Fencing at the Nashville Fencing Academy, 527 Eighth Ave. S., 742-7391.

Nashville's best-kept secret: A trick question. Everyone knows there are no secrets in this town.

Favorite (not necessarily true) fact about Nashville: You can say anything about someone and not be offensive as long as you end it with the words "bless his/her heart."

"You Know You're In Nashville When . . .": The locals can tell you which day the catfish restaurants change their grease.

KEN TUCKER, GIANT/REPRISE



Favorite Nashville restaurant: The Mad Platter [see George Briner].

Favorite little-known thing to see or do in Nashville: Watching tourists drive the wrong way on 16th Avenue.

Nashville's best-kept secret: The Our House Restaurant in Bug-

sculle, Tenn.

Favorite (not necessarily true) fact about Nashville: Thirty percent of the Nashville Symphony once worked in the band on "Nashville Now."

"You Know You're In Nashville When . . .": You learn that macaroni and cheese is a vegetable.

NANCY TUNICK, ASYLUM



Favorite Nashville restaurant: The Boundary, 911 20th Ave. S., 321-3043. Hip atmosphere. Wide variety of food. Order Southwest sushi.

Favorite little-known thing to see or do in Nashville: The country's largest privately owned Confederate cemetery [located outside of Nashville in Franklin].

Nashville's best-kept secret: The Nashville Symphony.

Favorite (not necessarily true) fact about Nashville: Nobody has to go to work when it snows, or when snow is forecast for tomorrow or later in the week.

"You Know You're In Nashville When . . .": Your waiter, your plumber, and your lawyer are all songwriters.

DALE TURNER, RCA LABEL GROUP



Favorite Nashville restaurant: Ken's Gold Club, 500 Fifth Ave. S., 255-5632. Great buffet and ballet entertainment.

Favorite little-known thing to see or do in Nashville: Downtown Franklin Square.

Nashville's best-kept secret: The streets are totally screwed up.

Streets named 'East' go north and change three to four times across the city.

Favorite (not necessarily true) fact about Nashville: Music is not the largest employer; it's publishing and health care.

"You Know You're In Nashville When . . .": The check-out girl at Kroger hands you a demo tape.

TED WAGNER, COLUMBIA



Favorite Nashville restaurant: Brown's Diner [see Dave Kelly]. A real dive. A smoky, greasy, authentic diner. Order a cheeseburger with grilled onions—best in Tennessee!



REGINA
REGINA

IT'S TIME that you meet Becky, Willie, &
the waitress from the Waffle House

Going for airplay
MARCH
24

**"RIGHT PLAN,
WRONG
MAN"**

Playlists supplied by Broadcast Data Systems' Radio Track service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly count, beginning with the highest-cumulative station. Cumes are updated twice weekly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

Table with 16 columns representing radio stations (WKXX, WFMS, WQYK, KFRG, WTQR, WIVK, WUBE, WSIX, WHKO, WSOC, WWKA, WSM, WAMZ, KSAN, WKLB, WRBQ, WKIS, WZZK, KFKF, WTDR, KWJJ, WDAF, WWYZ, WMIL) and rows of song titles, artists, and counts.

POWER PLAYLISTS

Broadcast Data Systems
Arbitron Programming Services

AIRPLAY
Monitor

For Week Ending
March 2, 1997

Playlists supplied by Broadcast Data Systems' Radio Trak service. Songs ranked by number of plays in monitored week. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the Spring and Fall Arbitron surveys. The number of stations shown each week varies depending upon space.

COUNTRY

KXXY			WUSY			KUPL		
Oklahoma City PD: Charlie Harrigan MD: Bill Reed			Chattanooga PD: Clay Hunnicutt MD: Bill Poindexter			Portland, OR PD: Lee Rogers MD: Rick Taylor		
TW	LW		TW	LW		TW	LW	
1	37	Daryle Singletary, Amen Kind Of Love	1	31	Daryle Singletary, Amen Kind Of Love	1	36	Tracy Lawrence, Is That A Tear
2	36	LeAnn Rimes, Unchained Melody	2	31	Reba McEntire, How Was I To Know	2	37	Bill Engvall, Here's Your Sign
3	35	Travis Tritt, Where Corn Don't Grow	3	31	Toby Keith, Me Too	3	36	Rick Trevino, Running Out Of Reasons To
4	35	Tracy Byrd, Don't Take Her She's All I G	4	30	Travis Tritt, Where Corn Don't Grow	4	36	Daryle Singletary, Amen Kind Of Love
5	34	Brooks & Dunn, A Man This Lonely	5	30	LeAnn Rimes, Unchained Melody	5	34	Kevin Sharp, Nobody Knows
6	34	Rick Trevino, Running Out Of Reasons To	6	28	Clay Walker, Rumor Has It	6	33	Reba McEntire, How Was I To Know
7	33	Toby Keith, Me Too	7	28	Lonestar, Heartbroke Every Day	7	33	Travis Tritt, Where Corn Don't Grow
8	33	Patty Loveless, She Drew A Broken Heart	8	28	Brooks & Dunn, A Man This Lonely	8	33	Clay Walker, Rumor Has It
9	32	John Berry, She's Taken A Shine	9	28	John Berry, She's Taken A Shine	9	32	Tracy Byrd, Don't Take Her She's All I G
10	30	Clay Walker, Rumor Has It	10	28	Patty Loveless, She Drew A Broken Heart	10	29	Collin Raye, On The Verge
11	30	Terri Clark, Emotional Girl	11	26	Trace Adkins, (This Ain't) No Thinkin' T	11	27	Alan Jackson, Everything I Love
12	30	Deana Carter, We Danced Anyway	12	24	Mark Willis, Places I've Never Been	12	25	Big House, Cold Outside
13	29	Reba McEntire, How Was I To Know	13	24	Kenny Chesney, When I Close My Eyes	13	24	Marty Stuart, You Can't Stop Love
14	28	Diamond Rio, Holdin'	14	21	Tracy Byrd, Don't Take Her She's All I G	14	23	Trace Adkins, (This Ain't) No Thinkin' T
15	27	Kenny Chesney, When I Close My Eyes	15	20	Gene Watson, Change Her Mind	15	23	Toby Keith, Me Too
16	27	Lorrie Morgan, Good As I Was To You	16	20	Paul Brandt, I Meant To Do That	16	22	Patty Loveless, She Drew A Broken Heart
17	27	David Kersh, Another You	17	20	Deana Carter, We Danced Anyway	17	20	Diamond Rio, Holdin'
18	26	Alan Jackson, Everything I Love	18	20	Diamond Rio, Holdin'	18	20	John Berry, She's Taken A Shine
19	25	Trace Adkins, (This Ain't) No Thinkin' T	19	20	Ty Herndon, She Wants To Be Wanted Again	19	22	Deana Carter, We Danced Anyway
20	24	Martina McBride, Cry On The Shoulder Of	20	16	Alan Jackson, Everything I Love	20	22	Tracy Lawrence, Better Man, Better Off
21	24	Kathy Mattea, 455 Rocket	21	19	Sammy Kershaw, Politics, Religion And He	21	21	Alabama, Sad Lookin' Moon
22	23	Ricochet, Ease My Troubled Mind	22	18	Collin Raye, On The Verge	22	21	LeAnn Rimes, Unchained Melody
23	23	Mila Mason, Dark Horse	23	16	Tracy Lawrence, Better Man, Better Off	23	20	Lonestar, Heartbroke Every Day
24	23	Buffalo Club, If She Don't Love You	24	15	John Michael Montgomery, I Miss You A Li	24	20	Mark Chesnut, R's A Little Too Late
25	22	Terri Clark, Emotional Girl	25	15	David Kersh, Another You	25	20	Mark Willis, Jacob's Ladder
26	22	James Bonamy, All I Do Is Love Her	26	15	Terri Clark, Emotional Girl	26	15	Keith Hill, Someone Else's Dream
27	21	Mark Chesnut, It's A Little Too Late	27	14	Marty Stuart, You Can't Stop Love	27	20	Terri Clark, Emotional Girl
28	21	Ty Herndon, She Wants To Be Wanted Again	28	13	Burnin' Daylight, Say Yes	28	19	Trisha Yearwood, Believe Me Baby
29	20	Collin Raye, On The Verge	29	13	Trisha Yearwood, I Need You	29	19	Kathy Mattea, 455 Rocket
30	19	Tracy Lawrence, Better Man, Better Off	30	13	Mila Mason, Dark Horse	30	18	Tracy Byrd, Big Love

KSON			WVLK			WSSL		
San Diego PD: Mike Shepard MD: Nick Upton			Lexington PD/MD: Matt Austin			Greenville PD: Bruce Logan MD: Dude Walker		
TW	LW		TW	LW		TW	LW	
1	37	Rick Trevino, Running Out Of Reasons To	1	35	Patty Loveless, She Drew A Broken Heart	1	37	LeAnn Rimes, Unchained Melody
2	35	Toby Keith, Me Too	2	34	Travis Tritt, Where Corn Don't Grow	2	37	Trace Adkins, (This Ain't) No Thinkin' T
3	34	LeAnn Rimes, Unchained Melody	3	34	Rick Trevino, Running Out Of Reasons To	3	36	Alan Jackson, Everything I Love
4	34	Clint Black, Half Way Up	4	32	Deana Carter, We Danced Anyway	4	36	John Berry, She's Taken A Shine
5	34	John Berry, She's Taken A Shine	5	32	Clint Black, Half Way Up	5	35	Deana Carter, We Danced Anyway
6	32	Brooks & Dunn, A Man This Lonely	6	32	LeAnn Rimes, Unchained Melody	6	35	Travis Tritt, Where Corn Don't Grow
7	31	Daryle Singletary, Amen Kind Of Love	7	31	Toby Keith, Me Too	7	35	Toby Keith, Me Too
8	31	Ty Herndon, She Wants To Be Wanted Again	8	29	Daryle Singletary, Amen Kind Of Love	8	33	Reba McEntire, How Was I To Know
9	30	Alan Jackson, Everything I Love	9	26	Vince Gill, Pretty Little Adriana	9	33	Tracy Lawrence, Is That A Tear
10	26	Lonestar, Heartbroke Every Day	10	23	Alan Jackson, Everything I Love	10	26	Diamond Rio, Holdin'
11	26	Deana Carter, We Danced Anyway	11	22	Marty Stuart, You Can't Stop Love	11	25	Terri Clark, Emotional Girl
12	25	Patty Loveless, She Drew A Broken Heart	12	22	Diamond Rio, Holdin'	12	25	Buffalo Club, If She Don't Love You
13	25	Lorrie Morgan, Good As I Was To You	13	21	Ty Herndon, She Wants To Be Wanted Again	13	25	Patty Loveless, She Drew A Broken Heart
14	25	Trace Adkins, (This Ain't) No Thinkin' T	14	21	Terri Clark, Emotional Girl	14	24	Lorrie Morgan, Good As I Was To You
15	23	Travis Tritt, Where Corn Don't Grow	15	20	Trace Adkins, (This Ain't) No Thinkin' T	15	24	Kenny Chesney, When I Close My Eyes
16	23	Clay Walker, Rumor Has It	16	19	Lonestar, Heartbroke Every Day	16	24	Ricochet, Ease My Troubled Mind
17	23	Vince Gill, Pretty Little Adriana	17	19	Kenny Chesney, When I Close My Eyes	17	24	Collin Raye, On The Verge
18	23	Terri Clark, Emotional Girl	18	19	Clay Walker, Rumor Has It	18	23	Bill Engvall, Here's Your Sign
19	23	Mark Chesnut, It's A Little Too Late	19	19	John Berry, She's Taken A Shine	19	23	Clay Walker, Rumor Has It
20	23	Reba McEntire, How Was I To Know	20	18	David Kersh, Another You	20	22	David Kersh, Another You
21	23	Tracy Byrd, Don't Take Her She's All I G	21	18	Buffalo Club, If She Don't Love You	21	21	Tracy Lawrence, Better Man, Better Off
22	23	Marty Stuart, You Can't Stop Love	22	17	Reba McEntire, How Was I To Know	22	21	Rick Trevino, Running Out Of Reasons To
23	23	Diamond Rio, Holdin'	23	15	Kathy Mattea, 455 Rocket	23	21	Daryle Singletary, Amen Kind Of Love
24	23	Tracy Lawrence, Is That A Tear	24	15	Tracy Byrd, Don't Take Her She's All I G	24	20	Tracy Byrd, Don't Take Her She's All I G
25	23	LeAnn Rimes, One Way Ticket	25	15	Ricochet, Ease My Troubled Mind	25	16	George Strait, Blue Clear Sky
26	23	Kenny Chesney, When I Close My Eyes	26	13	Brooks & Dunn, A Man This Lonely	26	16	LeAnn Rimes, One Way Ticket
27	23	Kevin Sharp, Nobody Knows	27	12	Trisha Yearwood, Everybody Knows	27	16	Windy McCreedy, A Girl's Got To Do
28	23	Kathy Mattea, 455 Rocket	28	12	Collin Raye, On The Verge	28	16	Brooks & Dunn, A Man This Lonely
29	23	John Michael Montgomery, Friends	29	11	Martina McBride, Cry On The Shoulder Of	29	16	Bryan White, Sitting On Go
30	23	Ricochet, Ease My Troubled Mind	30	11	Mark Chesnut, It's A Little Too Late	30	16	Trisha Yearwood, Everybody Knows

WQDR			KBEQ			WXBQ		
Raleigh OM: Len Shackelford			Kansas City PD: Mike Kennedy MD: T.J. McEntire			Johnson City PD: Bill Hagy MD: Reggie Neel		
TW	LW		TW	LW		TW	LW	
1	37	LeAnn Rimes, Unchained Melody	1	35	John Berry, She's Taken A Shine	1	34	Kathy Mattea, 455 Rocket
2	35	Rick Trevino, Running Out Of Reasons To	2	33	Travis Tritt, Where Corn Don't Grow	2	37	Clay Walker, Rumor Has It
3	34	Reba McEntire, How Was I To Know	3	32	Ty Herndon, She Wants To Be Wanted Again	3	32	Clint Black, Half Way Up
4	34	Deana Carter, We Danced Anyway	4	31	Tracy Byrd, Don't Take Her She's All I G	4	32	Vince Gill, Pretty Little Adriana
5	34	Diamond Rio, Holdin'	5	31	Toby Keith, Me Too	5	32	Lorrie Morgan, Good As I Was To You
6	33	Patty Loveless, She Drew A Broken Heart	6	31	Brooks & Dunn, A Man This Lonely	6	31	Deana Carter, We Danced Anyway
7	32	Marty Stuart, You Can't Stop Love	7	31	Terri Clark, Emotional Girl	7	30	Trace Adkins, (This Ain't) No Thinkin' T
8	32	John Berry, She's Taken A Shine	8	31	Trace Adkins, (This Ain't) No Thinkin' T	8	30	Ty Herndon, She Wants To Be Wanted Again
9	32	Toby Keith, Me Too	9	31	Lonestar, Heartbroke Every Day	9	30	Patty Loveless, She Drew A Broken Heart
10	31	Travis Tritt, Where Corn Don't Grow	10	31	Clay Walker, Rumor Has It	10	31	Big House, Cold Outside
11	31	Terri Clark, Emotional Girl	11	30	Reba McEntire, How Was I To Know	11	29	Reba McEntire, How Was I To Know
12	31	Tracy Byrd, Don't Take Her She's All I G	12	30	Ricochet, Ease My Troubled Mind	12	28	Brooks & Dunn, A Man This Lonely
13	31	Lorrie Morgan, Good As I Was To You	13	29	Lonestar, Heartbroke Every Day	13	28	Collin Raye, On The Verge
14	31	Ty Herndon, She Wants To Be Wanted Again	14	29	David Kersh, Another You	14	27	John Berry, She's Taken A Shine
15	31	Brooks & Dunn, A Man This Lonely	15	28	Kenny Chesney, When I Close My Eyes	15	27	Travis Tritt, Where Corn Don't Grow
16	31	Alabama, Sad Lookin' Moon	16	28	Buffalo Club, If She Don't Love You	16	26	Burnin' Daylight, Say Yes
17	31	Lonestar, Heartbroke Every Day	17	27	Patty Loveless, She Drew A Broken Heart	17	25	Terri Clark, Emotional Girl
18	31	Tracy Lawrence, Better Man, Better Off	18	27	Burnin' Daylight, Say Yes	18	25	Tracy Lawrence, Better Man, Better Off
19	31	Clay Walker, Rumor Has It	19	27	Stephanie Bentley, The Hopedest Song	19	25	Neal McCoy, That Woman Of Mine
20	31	Kenny Chesney, When I Close My Eyes	20	26	Alan Jackson, Everything I Love	20	25	LeAnn Rimes, Unchained Melody
21	31	Alan Jackson, Everything I Love	21	26	Tracy Lawrence, Better Man, Better Off	21	24	Mila Mason, Dark Horse
22	31	Trace Adkins, (This Ain't) No Thinkin' T	22	26	Deryl Dodd, That's How I Got To Memphis	22	24	Buffalo Club, If She Don't Love You
23	31	Collin Raye, On The Verge	23	26	Thrasher Shaver, Be Honest	23	24	Deryl Dodd, That's How I Got To Memphis
24	31	David Kersh, Another You	24	26	Marty Stuart, You Can't Stop Love	24	23	Trisha Yearwood, Everybody Knows
25	31	Kathy Mattea, 455 Rocket	25	25	Diamond Rio, Holdin'	25	23	Jeff Wood, You Just Get One
26	31	Ricochet, Ease My Troubled Mind	26	24	Collin Raye, On The Verge	26	22	Kevin Sharp, She's Sure Taking It Well
27	31	Buffalo Club, If She Don't Love You	27	24	Lorrie Morgan, Good As I Was To You	27	21	Gary Allan, Forever And A Day
28	31	Gene Watson, Change Her Mind	28	24	Mila Mason, Dark Horse	28	21	Daryle Singletary, Amen Kind Of Love
29	31	Neal McCoy, That Woman Of Mine	29	24	Bryan White, Sitting On Go	29	21	Rick Trevino, Running Out Of Reasons To
30	31	Kevin Sharp, She's Sure Taking It Well	30	23	Harley Allen, Love Ain't Supposed To Hur	30	21	Ricochet, Ease My Troubled Mind

WKXX			KYCW			WESC		
St. Louis PD: Jeff Allen MD: Dave Louis			Seattle PD: Matt Bruno MD: Penny Coyne			Greenville OM: Ron Brooks MD: John Landrum		
TW	LW		TW	LW		TW	LW	
1	35	John Berry, She's Taken A Shine	1	37	Tracy Byrd, Don't Take Her She's All I G	1	36	Rick Trevino, Running Out Of Reasons To
2	35	Daryle Singletary, Amen Kind Of Love	2	36	Bill Engvall, Here's Your Sign	2	37	Daryle Singletary, Amen Kind Of Love
3	35	LeAnn Rimes, Unchained Melody	3	35	Deana Carter, We Danced Anyway	3	38	LeAnn Rimes, Unchained Melody
4	35	Travis Tritt, Where Corn Don't Grow	4	34	Diamond Rio, Holdin'	4	34	Toby Keith, Me Too
5	35	Patty Loveless, She Drew A Broken Heart	5	34	Trace Adkins, (This Ain't) No Thinkin' T	5	34	John Berry, She's Taken A Shine
6	35	Deana Carter, We Danced Anyway	6	33	LeAnn Rimes, Unchained Melody	6	32	Deana Carter, We Danced Anyway
7	35	Toby Keith, Me Too	7	33	Clay Walker, Rumor Has It	7	32	Travis Tritt, Where Corn Don't Grow
8	35	Collin Raye, On The Verge	8	33	Toby Keith, Me Too	8	32	Brooks & Dunn, A Man This Lonely
9	35	David Kersh, Another You	9	33	Reba McEntire, How Was I To Know	9	32	Mark Chesnut, It's A Little Too Late
10	35	Clay Walker, Rumor Has It	10	33	John Berry, She's Taken A Shine	10	32	Patty Loveless, She Drew A Broken Heart
11	35	Reba McEntire, How Was I To Know	11	33	Terri Clark, Emotional Girl	11	32	Terri Clark, Emotional Girl
12	35	Trace Adkins, (This Ain't) No Thinkin' T	12	32	Buffalo Club, If She Don't Love You	12	31	Ricochet, Ease My Troubled Mind
13	35	Terri Clark, Emotional Girl	13	32	Patty Loveless, She Drew A Broken Heart	13	31	Kenny Chesney, When I Close My Eyes
14	35	Rick Trevino, Running Out Of Reasons To	14	32	Martina McBride, Cry On The Shoulder Of	14	31	Trace Adkins, (This Ain't) No Thinkin' T
15	35	Lonestar, Heartbroke Every Day	15	32	Sawyer Brown, Six Days On The Road	15	31	Diamond Rio, Holdin'
16	35	Clint Black, Half Way Up	16	32	Tracy Lawrence, Better Man, Better Off	16	31	Reba McEntire, How Was I To Know
17	35	Kenny Chesney, When I Close My Eyes	17	32	Tracy Lawrence, Better Man, Better Off	17	31	Clay Walker, Rumor Has It
18	35	Lorrie Morgan, Good As I Was To You	18	32	BRS-49, Little Ramona	18	31	David Kersh, Another You
19	35	Stephanie Bentley, The Hopedest Song	19	32	Daryle Singletary, Amen Kind Of Love	19	31	Tracy Byrd, Don't Take Her She's All I G
20	35	Tracy Byrd, Don't Take Her She's All I G	20	32	Ricochet, Ease My Troubled Mind	20	31	Lorrie Morgan, Good As I Was To You
21	35	Alan Jackson, Everything I Love	21	32	Alabama, Sad Lookin' Moon	21	31	Tracy Lawrence, Better Man, Better Off
22	35	Tracy Lawrence, Better Man, Better Off	22	32	Kenny Chesney, When I Close My Eyes	22	31	Clint Black, Half Way Up
23	35	Buffalo Club, If She Don't Love You	23	32	Travis Tritt, Where Corn Don't Grow	23	31	Trisha Yearwood, Everybody Knows
24	35	George Strait, One Night At A Time	24	32	Mila Mason, Dark Horse	24	31	Gene Watson, Change Her Mind
25	35	Ricochet, Ease My Troubled Mind	25	32	Shania Twain, Any Man Of Mine	25	31	Buffalo Club, If She Don't Love You
26	35	Ricochet, Daddy's Little Girl	26	32	Collin Raye, On The Verge	26	31	Alan Jackson, Everything I Love
27	35	LeAnn Rimes, One Way Ticket	27	32	George Strait, One Night At A Time	27	31	Tracy Lawrence, Is That A Tear
28	35	Mindy McCreedy, Guys Do It All The Time	28	32	Gene Watson, Change Her Mind	28	31	LeAnn Rimes, One Way Ticket
29	35	Sammy Kershaw, Politics, Religion And He	29	32	Tim McGraw, I Like It, I Love It	29	31	Kevin Sharp, She's Sure Taking It Well
30	35	Alan Jackson, Little Bit	30	32	The Tractors, Baby Likes To Rock It	30	31	Alan Jackson, Little Bit

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BACK TO BACK #1 SINGLES

“LEARNING AS YOU GO”

“RUNNING OUT OF REASONS TO RUN”

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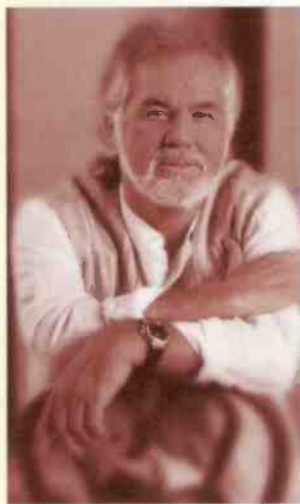
Magnatone FUTURE

Billy Montana



In the studio producing a new project for Summer '97

Kenny Rogers



In the studio with producer Brent Maher mixing 10 new songs for Summer '97

Rich McCready



In the studio recording a new project with Tracy Lawrence co-producing for late Summer '97



MAGNATONE
RECORDS

AIRPLAY **Monitor** SONG ACTIVITY REPORTS

For Week Ending March 2, 1997



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. All plays and gain do not include video play. Markets listed in order of population.

COUNTRY

JOHN MICHAEL MONTGOMERY 1279/803 <i>I Miss You A Little (Atlantic)</i>										LORRIE MORGAN 2514/565 <i>Good As I Was To You (BNA)</i>										COLLIN RAYE 3080/813 <i>On The Verge (Epic)</i>										RICEOCHET 2777/104 <i>Ease My Troubled Mind (Columbia)</i>										LEANN RIMES 4815/142 <i>Unchained Melody (Curb)</i>																				
Total Stations: 125					Chart Move: 51-38					Total Stations: 158					Chart Move: 33-26					Total Stations: 160					Chart Move: 28-19					Total Stations: 157					Chart Move: 23-22					Total Stations: 162					Chart Move: 5-3															
City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	
L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10

KEVIN SHARP 1673/550 <i>She's Sure Taking It Well (143/Asylum)</i>										GEORGE STRAIT 1465/1465 <i>One Night At A Time (MCA)</i>										TRAVIS TRITT 4703/131 <i>Where Corn Don't Grow (Warner Bros.)</i>										CLAY WALKER 4172/406 <i>Rumor Has It (Giant)</i>										BRYAN WHITE 1187/748 <i>Sittin' On Go (Asylum)</i>									
Total Stations: 142					Chart Move: 40-33					Total Stations: 145					Chart Move: Debut 37					Total Stations: 160					Chart Move: 6-6					Total Stations: 161					Chart Move: 14-8					Total Stations: 127					Chart Move: 53-40				
City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W	City	Station	TP	W	L	W	W	W	W	W
L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10	L.A.	CMT	12	10	10	10	10	10	10	10



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COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3200 detections for the first time)

TERRI CLARK 3357/265
Emotional Girl (Mercury Nashville)

Total Stations: 161/Chart Move: 21-17
Heavy (35+ plays): 2 KYCY, KYNG
Medium (25-34): 51 KATM, KBEQ, KIKF, KKCS, KMDL, KMPS, KNCI, KOUL, KRMD, KRZY, KSKS, KTEX, KTST, KXKT, KXXY, KYCW, WBCT, WBEE, WBOB, WCHY, WCLB, WCTK, WDDO, WDRM, WESC, WEZL, WFRE, WGRL, WHYL, WIOV, WKCN, WKHK, WKXX, WKTF, WMSI, WPOC, WQBE, WQDR, WQMX, WRBQ, WRKZ, WRNS, WSIX, WSOC, WSSL, WSTH, WWGR, WXBM, WXBO, WYAY, WYRK
Light (Under 25): 108
New Airplay This Week: 2 KKBO, WGKX

Total Plays/Gain

3199 - 1000 DETECTIONS

Total Plays/Gain

COLLIN RAYE 3080/813
On The Verge (Epic)

Total Stations: 160/Chart Move: 28-19
Heavy (35+ plays): 0
Medium (25-34): 37 KASE, KFMS, KGMV, KHAY, KKBO, KMDL, KMLE, KNIX, KPLX, KRZY, KSN, KSCS, KTEX, KUPL, KWJ, KYNG, WBCT, WBOB, WDDO, WEZL, WFLS, WGRL, WIVK, WKCN, WKIX, WKXX, WKTF, WMSI, WPOC, WQBE, WQMX, WSTH, WWGR, WXBO, WYAY, WYCD, WYGY
Light (Under 25): 123
New Airplay This Week: 6 KIIM, KMLE, WBBS, WKXX, WQYK, WRNS

DAVID KERSH 2891/377
Another You (Curb)

Total Stations: 161/Chart Move: 25-20
Heavy (35+): 2 KFKF, KYNG
Medium (25-34): 32 KBEQ, KEEY, KGMV, KKBO, KKCS, KMDL, KMLE, KMPS, KRZY, KRYS, KTST, KUZZ, KWNR, KXKC, KXXY, KYCY, KYGO, KZLA, WBCT, WCOL, WDDO, WDSY, WFMS, WGRL, WKCN, WKIX, WKXX, WQMX, WXBM, WXTU, WYAY, WYGY
Light (Under 25): 127
New Airplay This Week: 8 KSCS, KYCY, WBOB, WHSL, WROO, WTDR, WYRK

TRACY LAWRENCE 2845/646
Better Man, Better Off (Atlantic)

Total Stations: 160/Chart Move: 30-21
Heavy (35+): 3 KYNG, WGRL, WYAY
Medium (25-34): 22 KBEQ, KFMS, KHEY, KKBO, KMDL, KMLE, KRYS, KSN, KXKC, KYCW, KZSN, WBCT, WDDO, WKCN, WKTF, WMSI, WNCY, WRKZ, WRNS, WSIX, WWGR, WXBO
Light (Under 25): 135
New Airplay This Week: 16 KSON, KWNR, WBBS, WBEE, WCM, WGGY, WKLB, WKSJ, WOKO, WUSN, WUSY, WVLK, WWKA, WWYZ, WXTU, WYRK

RICOCHE 2777/104
Ease My Troubled Mind (Columbia)

Total Stations: 157/Chart Move: 23-22
Heavy (35+): 0
Medium (25-34): 29 KBEQ, KCCY, KKCS, KNCI, KRMD, KTEX, KTST, KZSN, WBCT, WBEE, WCHY, WCLB, WCTK, WESC, WEZL, WFRE, WGRL, WIOV, WJCL, WKCN, WKTF, WMSI, WPOC, WQBE, WQMX, WWGR, WYAY, WYCD, WYRK
Light (Under 25): 128
New Airplay This Week: 7 KATM, KFRG, KIKK, WCOL, WKLB, WKXX, WTQR

THE BUFFALO CLUB 2528/188
If She Don't Love You (Rising Tide)

Total Stations: 160/Chart Move: 27-25
Heavy (35+): 0
Medium (25-34): 20 KBEQ, KCCY, KKCS, KMDL, KTST, KWNR, KXKC, KYCW, WBCT, WBOB, WDDO, WGRL, WKCN, WKIX, WPOC, WQBE, WRNS, WSSL, WXTU, WYAY
Light (Under 25): 140
New Airplay This Week: 7 KHEY, KIIM, KSN, KVET, WGGY, WWGR, WYRK

LORRIE MORGAN 2514/565
Good As I Was To You (BNA)

Total Stations: 158/Chart Move: 33-26
Heavy (35+): 0
Medium (25-34): 26 KFKF, KGMV, KHEY, KMDL, KTST, KXKC, KXXY, KYCY, WBBS, WCOL, WDDO, WFLS, WFRE, WGH, WGRL, WHYL, WKCN, WKIX, WPOC, WQBE, WQDR, WRKZ, WRNS, WSTH, WWGR, WXBO
Light (Under 25): 132
New Airplay This Week: 8 KFRG, KIIM, KSN, KYCY, KYGO, WKHX, WYGY, WZZK

ALABAMA 2014/528
Sad Lookin' Moon (RCA)

Total Stations: 152/Chart Move: 38-30
Heavy (35+): 0
Medium (25-34): 8 KASE, KYCY, WBBS, WIVK, WMZQ, WPOC, WSIX, WWGR
Light (Under 25): 144
New Airplay This Week: 31 KATM, KCYY, KDDK, KIKK, KNCI, KOUL, KRST, KSN, KSKS, KTOM, KVOO, KXXY, WBCT, WCHY, WCLB, WGGY, WGH, WGNA, WKCO, WKHX, WKIS, WKIX, WKTF, WKXC, WNCY, WOKO, WROO, WSM, WSTH, WTGE, WYGY

KATHY MATTEA 1954/441
455 Rocket (Mercury Nashville)

Total Stations: 147/Chart Move: 37-31
Heavy (35+): 1 WPOC
Medium (25-34): 17 KHAY, KTST, KYCY, WBCT, WCM, WGH, WGRL, WKLB, WKSF, WKTF, WQBE, WRKZ, WRNS, WWYZ, WXBM, WXBO, WYAY
Light (Under 25): 129
New Airplay This Week: 19 KATM, KEEY, KJYY, KOUL, KTOM, KUBL, KUPL, KXKC, KYGO, WFLS, WGAR, WHSL, WKIX, WKXX, WQIK, WVLK, WWKA, WXTU

MILA MASON 1949/397
Dark Horse (Atlantic)

Total Stations: 155/Chart Move: 36-32
Heavy (35+): 1 KYCY
Medium (25-34): 5 WBCT, WKIX, WPOC, WQBE, WRNS
Light (Under 25): 149
New Airplay This Week: 17 KDDK, KFMS, KSN, KWEN, WAMZ, WFLS, WGNA, WHSL, WNOE, WOKO, WPOR, WQYK, WSOC, WUBE, WVLK, WWGR, WWKA

KEVIN SHARP 1673/550
She's Sure Taking It Well (143/Asylum)

Total Stations: 142/Chart Move: 40-33
Heavy (35+): 0
Medium (25-34): 2 WKIX, WPOC
Light (Under 25): 140
New Airplay This Week: 34 KCYY, KDDK, KDRK, KIKK, KJYY, KOUL, KPLX, KSKS, KTEX, KTOM, KUBL, KXXY, KYGO, WCHY, WCLB, WCO, WCTK, WDRM, WEZL, WFLS, WHSL, WIOV, WKSF, WKXC, WLWI, WQDR, WQYK, WRKZ, WSOC, WUBE, WUSY, WWGR, WYCD, WYNK

MARTINA MCBRIDE 1478/168
Cry On The Shoulder Of The Road (RCA)

Total Stations: 132/Chart Move: 39-35
Heavy (35+): 0
Medium (25-34): 5 KHEY, KTST, KYCW, KYCY, WWGR
Light (Under 25): 127
New Airplay This Week: 8 KDDK, KMLE, WCLB, WFMS, WKIS, WKIX, WMZQ, WOKO

★ **GEORGE STRAIT** 1465/1465
One Night At A Time (MCA)

Total Stations: 145/Chart Move: Debut 37
Heavy (35+): 1 KYCY
Medium (25-34): 4 KOUL, WAMZ, WGAR, WQIK
Light (Under 25): 140
New Airplay This Week: 98 KAJA, KASE, KATM, KBEQ, KCCY, KCYY, KDRK, KEEY, KFDI, KFKF, KFMS, KHAY, KIIM, KIKF, KIKK, KILT, KJYY, KKBO, KMLE, KMPS, KNAX, KNCI, KOUL, KPLX, KRMD, KRYS, KSN, KSKS, KSON, KSOP, KSSN, KTEX, KUPL, KVET, KVOO, KWEN, KWJ, KXKC, KXKT, KYCW, KYCY, KYGO, KYNG, KZLA, KZSN, WAMZ, WBOB, WCM, WCOL, WCO, WDAF, WDDO, WESC, WFLS, WFMS, WGAR, WGGX, WIL, WIVK, WJCL, WKCN, WKCO, WKJN, WKXX, WKSF, WKXC, WLWI, WML, WMZQ, WNCY, WOV, WPOR, WQDR, WQIK, WQMX, WQXK, WQYK, WRKZ, WROO, WSOC, WSSL, WSTH, WTDR, WTGE, WYRK, WUBE, WUSN, WUSY, WWKA, WWYZ, WXBO, WYAY, WYCD, WYGY, WYRK, WZZK

JOHN MICHAEL MONTGOMERY 1279/803
I Miss You A Little (Atlantic)

Total Stations: 125/Chart Move: 51-38
Heavy (35+): 0

Medium (25-34): 3 KASE, KKBO, WGRL
Light (Under 25): 122
New Airplay This Week: 62 KATM, KBEQ, KDDK, KDRK, KFKF, KFMS, KGMV, KHAY, KHEY, KIIM, KIKF, KJYY, KKAT, KNIX, KOUL, KRMD, KRST, KRYS, KSKS, KTOM, KTTS, KVET, KWEN, KXKT, KYNG, KZLA, KZSN, WBBS, WBOB, WDDO, WESC, WFLS, WFMS, WFRE, WGXX, WGN, WGRL, WHSL, WHYL, WIRK, WIVK, WKCN, WKHK, WKIX, WKJN, WLWI, WML, WMJC, WNCY, WPOC, WPOR, WQXK, WRKZ, WRNS, WROO, WSSL, WUSY, WWWV, WXBO, WYCD, WYGY, WZZK

MARY CHAPIN CARPENTER 1214/255
I Want To Be Your Girlfriend (Columbia)

Total Stations: 118/Chart Move: 42-39
Heavy (35+): 0
Medium (25-34): 2 WBBS, WPOC
Light (Under 25): 116
New Airplay This Week: 9 KBEQ, KGMV, KILT, KYCY, WUB, WIL, WKIS, WQDR, WRBQ

BRYAN WHITE 1187/748
Sittin' On Go (Asylum)

Total Stations: 127/Chart Move: 53-40
Heavy (35+): 0
Medium (25-34): 3 KYNG, WBOB, WQBE
Light (Under 25): 124
New Airplay This Week: 49 KASE, KCYY, KDDK, KFDI, KFKF, KGMV, KHAY, KIKF, KJYY, KKCS, KMLE, KNAX, KNCI, KNIX, KPLX, KRYS, KSN, KTOM, KTTS, KUZZ, KVET, KZLA, KZSN, WAMZ, WBCT, WBEE, WCOL, WDDO, WESC, WEZL, WFRE, WGH, WGNA, WHYL, WIRK, WKCN, WKXX, WMSI, WMZQ, WPOC, WPOR, WQXK, WRKZ, WRNS, WSSL, WUSY, WWGR, WXBM, WZZK

MINDY MCCREADY 1122/441
A Girl's Gotta Do (What A Girl's Gotta Do) (BNA)

Total Stations: 117/Chart Move: 46-41
Heavy (35+): 0
Medium (25-34): 2 WSTH, WYAY
Light (Under 25): 115
New Airplay This Week: 29 KCCY, KDDK, KDRK, KFDI, KMLE, KNCI, KRST, KTOM, KUBL, KXKT, KZSN, WBCT, WCLB, WCO, WDDO, WFLS, WHSL, WIL, WIOV, WKHK, WKXC, WLWI, WMSI, WPOR, WQXK, WUBE, WWWV, WXBM, WYNK

BIG HOUSE 1021/131
Cold Outside (MCA)

Total Stations: 112/Chart Move: 43-42
Heavy (35+): 0
Medium (25-34): 4 KUPL, WQBE, WXBO, WYAY
Light (Under 25): 108
New Airplay This Week: 6 KKAT, KRST, WKIS, WKXC, WSM, WWKA

999 - 500 DETECTIONS

Total Plays/Gain

SAWYER BROWN 909/296
Six Days On The Road (Curb)

Total Stations: 84/Chart Move: 47-43
Heavy (35+): 1 KMLE
Medium (25-34): 4 KYCW, WBCT, WBOB, WRNS
Light (Under 25): 79
New Airplay This Week: 28 KCCY, KFKF, KGMV, KNIX, KOUL, KRMD, KRYS, KTOM, KTTS, KVOO, WCOL, WEZL, WFRE, WGAR, WGH, WGGX, WGN, WIRK, WIVK, WKCN, WKXC, WMSI, WPOR, WRKZ, WROO, WSSL, WXBM, WZZK

TANYA TUCKER 784/375
Little Things (Capitol Nashville)

Total Stations: 104/Chart Move: 55-45
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 104
New Airplay This Week: 31 KAJA, KBEQ, KCYY, KFDI, KIKK, KKCS, KMLE, KMPS, KSCS, KSSN, KTEX, KTOM, WAMZ, WBEE, WDDO, WGGY, WGRL, WHYL, WIOV, WKHK, WMJC, WPOC, WQBE, WQDR, WSM, WTDR, WTGE, WWGR, WWYZ, WXTU, WYGY

MARK WILLS 678/208
Places I've Never Been (Mercury Nashville)

Total Stations: 91/Chart Move: 52-46
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 90
New Airplay This Week: 17 KATM, KHEY, KPLX, KRST, KRYS, KTEX, KWEN, WDDO, WHYL, WKIX, WKSJ, WMJC, WRBQ, WTGE, WWGR, WXBM, WXTU

TRISHA YEARWOOD 593/194
I Need You (MCA)

Total Stations: 90/Chart Move: 56-48
Heavy (35+): 0
Medium (25-34): 1 WBBS
Light (Under 25): 89
New Airplay This Week: 18 KHAY, KNAX, KRYS, KTST, KTTS, KUPL, WBEE, WCM, WCTK, WIL, WKHK, WLWI, WSIX, WTDR, WTGE, WUSY, WWYZ, WXBM

KIPPI BRANNON 525/135
Daddy's Little Girl (Curb/Universal)

Total Stations: 75/Chart Move: 57-49
Heavy (35+): 0

Medium (25-34): 1 WOOD
Light (Under 25): 74
New Airplay This Week: 6 KHEY, KTTS, WCTK, WRNS, WSIX, WUSN

499 - 75 DETECTIONS

Total Plays/Gain

SONS OF THE DESERT 469/42
Whatever Comes First (Epic)

Total Stations: 69/Chart Move: 54-52
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 69
New Airplay This Week: 9 KFKF, KKCS, KUZZ, KXKT, KZSN, WBCT, WKIX, WQBE, WSIX

LITTLE TEXAS 467/173
Bad For Us (Warner Bros.)

Total Stations: 73/Chart Move: 65-53
Heavy (35+): 0
Medium (25-34): 1 KMLE
Light (Under 25): 72
New Airplay This Week: 13 KCYY, KFDI, KIKF, KJYY, KKBO, KMDL, KMLE, WCM, WCOL, WKSF, WNOE, WRKZ, WYCD

BURNIN' DAYLIGHT 458/111
Say Yes (Curb)

Total Stations: 58/Chart Move: 61-54
Heavy (35+): 0
Medium (25-34): 3 KBEQ, WQBE, WXBO
Light (Under 25): 55
New Airplay This Week: 5 KIKF, KPLX, KTOM, WBCT, WROO

THRASHER SHIVER 414/71
Be Honest (Asylum)

Total Stations: 50/Chart Move: 63-56
Heavy (35+): 0
Medium (25-34): 2 KBEQ, WPOC
Light (Under 25): 48
New Airplay This Week: 6 KDRK, KRYS, KUBL, KVOO, WQYK, WRBQ

STEPHANIE BENTLEY 393/40
The Hopechest Song (Epic)

Total Stations: 76/Chart Move: 60-57
Heavy (35+): 0
Medium (25-34): 2 KBEQ, KPLX
Light (Under 25): 74
New Airplay This Week: 5 KFDI, KFKF, KFMS, KVOO, WBCT

GEORGE DUCAS 392/18
Long Trail Of Tears (Capitol Nashville)

Total Stations: 52/Chart Move: 58-58
Heavy (35+): 0
Medium (25-34): 3 KMDL, WPOC, WSIX
Light (Under 25): 49
New Airplay This Week: 2 KBEQ, KXKT

EMILIO 364/10
I'd Love You To Love Me (Capitol Nashville)

Total Stations: 36/Chart Move: 59-59
Heavy (35+): 1 KYNG
Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 1 KNIX

RANDY TRAVIS 301/47
Price To Pay (Warner Bros.)

Total Stations: 69/Chart Move: 66-60
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 69
New Airplay This Week: 4 KDDK, KSCS, WCTK, WTGE

JOE DIFFIE 243/61
This Is Your Brain (Epic)

Total Stations: 53/Chart Move: 69-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 53
New Airplay This Week: 11 KOUL, WBCT, WHYL, WKJN, WKSF, WQDR, WQXK, WSM, WSSL, WTDR, WWYZ

BR5-49 231/3
Little Ramona (Gone Hillbilly Nuts) (Arista)

Total Stations: 33/Chart Move: 67-64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 4 KFDI, KTEX, WAMZ, WIOV

DAVID LEE MURPHY 231/139
Breakfast In Birmingham (MCA)

Total Stations: 44/Chart Move: Debut 63
Heavy (35+): 0
Medium (25-34): 1 WGRL
Light (Under 25): 43
New Airplay This Week: 9 KBEQ, KCYY, KIKF, KXKT, KZLA, WFMS, WFRE, WGRL, WKCN

★ **DARYLE SINGLETARY** 218/149
The Used To Be's (Giant)

Total Stations: 62/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 61
New Airplay This Week: 8 KCYY, KTTS, WCOL, WGAR, WGKX, WGNA, WKCN, WKSF

★ **NIKKI NELSON** 169/117
Too Little, Too Much (Columbia)

Total Stations: 59/Chart Move: Debut 67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 3 KTOM, KTTS, WRNS

★ **CRYSTAL BERNARD** 135/109
State Of Mind (River North)

Total Stations: 44/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 44
New Airplay This Week: 2 WDDO, WQBE

LEE ANN WOMACK 132/20
Never Again, Again (Decca)

Total Stations: 30/Chart Move: Debut 71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
New Airplay This Week: 2 KEEY, WIVK

★ **JEFF WOOD** 130/60
Use Mine (Imprint)

Total Stations: 32/Chart Move: Debut 72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 32
New Airplay This Week: 7 KFDI, KHAY, KXKC, KZSN, WBCT, WKCN, WSM

MARK CHESNUTT 123/25
Let It Rain (Decca)

Total Stations: 11/Chart Move: Debut 73
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 11
New Airplay This Week: 2 KTTS, WIVK

CARYL MACK PARKER 114/4
One Night Stand (Magnatone)

Total Stations: 22
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22

★ **JEFFREY STEELE** 106/54
A Girl Like You (Curb)

Total Stations: 34
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 34
New Airplay This Week: 7 KIKF, WCM, WGH, WMZQ, WPOC, WTGE, WXTU

GARTH BROOKS 90/2
The Old Stuff (Capitol Nashville)

Total Stations: 9
Heavy (35+): 0
Medium (25-34): 1 WROO
Light (Under 25): 8

★ **RHETT AKINS** 90/41
Somebody Knew (Decca)

Total Stations: 20
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 20
New Airplay This Week: 5 KFDI, KMDL, WIOV, WKSF, WRKZ

★ **VINCE GILL** 82/40
A Little More Love (MCA)

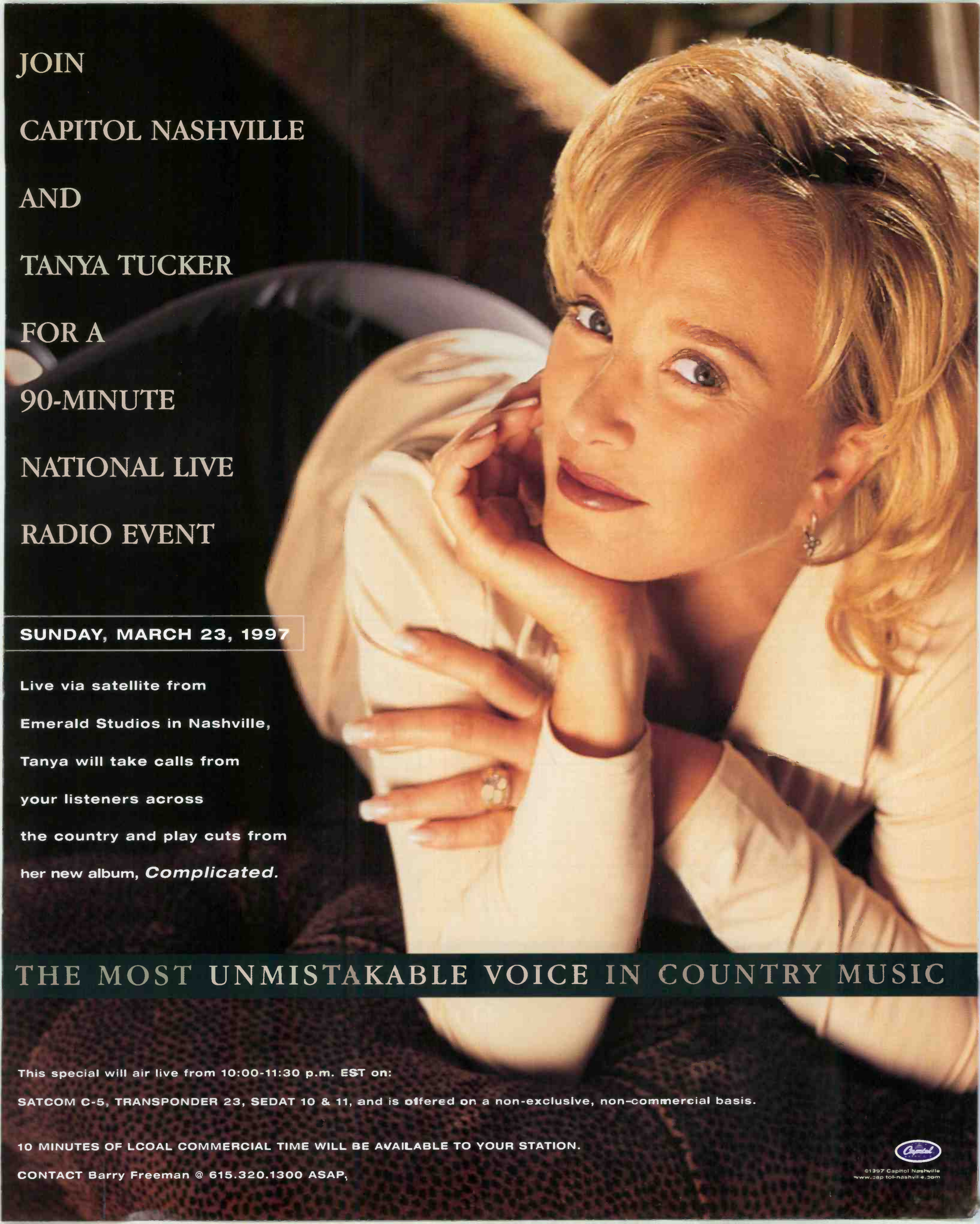
Total Stations: 8
Heavy (35+): 0
Medium (25-34): 2 KKBO, KMLE
Light (Under 25): 6
New Airplay This Week: 1 KMLE

★ **GARY ALLAN** 79/5
From Where I'm Sitting (Decca)

Total Stations: 7
Heavy (35+): 0
Medium (25-34): 1 WKIX
Light (Under 25): 6

★ **BROOKS & DUNN** 78/51
Why Would I Say Goodbye (Arista)

Total Stations: 23
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 24
New Airplay This Week: 4 KCYY, WIL, WTDR, WYAY



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Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor, 162 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1997 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
★ ★ ★ No. 1 ★ ★ ★						
1	2	14	WE DANCED ANYWAY CAPITOL NASHVILLE 1 week at No. 1	DEANA CARTER	5353	4975
2	1	17	ME TOO MERCURY NASHVILLE	TOBY KEITH	4942	5088
3	5	13	UNCHAINED MELODY CURB	LEANN RIMES	4815	4673
4	7	13	SHE DREW A BROKEN HEART EPIC	PATTY LOVELESS	4783	4570
5	9	15	SHE'S TAKEN A SHINE CAPITOL NASHVILLE	JOHN BERRY	4718	4299
6	6	17	WHERE CORN DON'T GROW WARNER BROS.	TRAVIS TRITT	4703	4572
7	8	12	HOW WAS I TO KNOW MCA	REBA MCENTIRE	4528	4303
8	14	7	RUMOR HAS IT GIANT	CLAY WALKER	4172	3766
9	3	21	RUNNING OUT OF REASONS TO RUN COLUMBIA	RICK TREVINO	4160	4942
10	13	14	HOLDIN' ARISTA	DIAMOND RIO	4118	3831
11	11	8	(THIS AIN'T) NO THINKIN' THING CAPITOL NASHVILLE	TRACE ADKINS	4087	3888
12	15	9	EVERYTHING I LOVE ARISTA	ALAN JACKSON	4023	3671
13	17	8	DON'T TAKE HER SHE'S ALL I GOT MCA	TRACY BYRD	3740	3395
14	18	13	WHEN I CLOSE MY EYES BNA	KENNY CHESNEY	3585	3349
15	4	23	AMEN KIND OF LOVE GIANT	DARYLE SINGLETARY	3576	4717
16	10	15	A MAN THIS LONELY ARISTA	BROOKS & DUNN	3502	4150
★ ★ ★ AIRPOWER ★ ★ ★						
17	21	10	EMOTIONAL GIRL MERCURY NASHVILLE	TERRI CLARK	3357	3092
18	20	15	HEARTBROKE EVERY DAY BNA	LONESTAR	3138	3171
19	28	4	ON THE VERGE EPIC	COLLIN RAYE	3080	2267
20	25	9	ANOTHER YOU CURB	DAVID KERSH	2891	2514
21	30	4	BETTER MAN, BETTER OFF ATLANTIC	TRACY LAWRENCE	2845	2199
22	23	9	EASE MY TROUBLED MIND COLUMBIA	RICOCHET	2777	2673
23	22	20	SHE WANTS TO BE WANTED AGAIN EPIC	TY HERNDON	2602	2959
24	16	19	PRETTY LITTLE ADRIANA MCA	VINCE GILL	2586	3596
25	27	9	IF SHE DON'T LOVE YOU RISING TIDE	THE BUFFALO CLUB	2528	2340
26	33	8	GOOD AS I WAS TO YOU BNA	LORRIE MORGAN	2514	1949
27	12	16	HALF WAY UP RCA	CLINT BLACK	2266	3843
28	24	20	IS THAT A TEAR ATLANTIC	TRACY LAWRENCE	2261	2524
29	29	8	HERE'S YOUR SIGN (GET THE PICTURE) WARNER BROS. BILL ENGVALL WITH SPECIAL GUEST TRAVIS TRITT		2177	2250
30	38	3	SAD LOOKIN' MOON RCA	ALABAMA	2014	1486
31	37	9	455 ROCKET MERCURY NASHVILLE	KATHY MATTEA	1954	1513
32	36	6	DARK HORSE ATLANTIC	MILA MASON	1949	1552
33	40	6	SHE'S SURE TAKING IT WELL 143/ASYLUM	KEVIN SHARP	1673	1123
34	34	19	EVERYBODY KNOWS MCA	TRISHA YEARWOOD	1561	1815
35	39	8	CRY ON THE SHOULDER OF THE ROAD RCA	MARTINA MCBRIDE	1478	1310
36	35	14	THAT WOMAN OF MINE ATLANTIC	NEAL MCCOY	1477	1628
★ ★ ★ HOT SHOT DEBUT ★ ★ ★						
37	NEW		ONE NIGHT AT A TIME MCA	GEORGE STRAIT	1465	0

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/PROMOTION LABEL	ARTIST	DETECTIONS	
					TW	LW
38	51	3	I MISS YOU A LITTLE ATLANTIC	JOHN MICHAEL MONTGOMERY	1279	476
39	42	7	I WANT TO BE YOUR GIRLFRIEND COLUMBIA	MARY CHAPIN CARPENTER	1214	959
40	53	3	SITTIN' ON GO ASYLUM	BRYAN WHITE	1187	439
41	46	3	A GIRL'S GOTTA DO (WHAT A GIRL'S GOTTA DO) BNA	MINDY MCCREADY	1122	681
42	43	6	COLD OUTSIDE MCA	BIG HOUSE	1021	890
43	47	3	SIX DAYS ON THE ROAD CURB	SAWYER BROWN	909	613
44	32	19	POLITICS, RELIGION AND HER MERCURY NASHVILLE	SAMMY KERSHAW	853	1977
45	55	3	LITTLE THINGS CAPITOL NASHVILLE	TANYA TUCKER	784	409
46	52	3	PLACES I'VE NEVER BEEN MERCURY NASHVILLE	MARK WILLS	678	470
47	45	8	CHANGE HER MIND STEP ONE	GENE WATSON	675	685
48	56	3	I NEED YOU MCA	TRISHA YEARWOOD	593	399
49	57	6	DADDY'S LITTLE GIRL CURB/UNIVERSAL	KIPPI BRANNON	525	390
50	44	9	FOREVER AND A DAY DECCA	GARY ALLAN	524	706
51	50	5	THAT'S WHAT HAPPENS WHEN I HOLD YOU RCA	AARON TIPPIN	507	526
52	54	2	WHATEVER COMES FIRST EPIC	SONS OF THE DESERT	469	427
53	65	3	BAD FOR US WARNER BROS.	LITTLE TEXAS	467	294
54	61	5	SAY YES CURB	BURNIN' DAYLIGHT	458	347
55	41	19	THAT'S HOW I GOT TO MEMPHIS COLUMBIA	DERYL DODD	416	966
56	63	4	BE HONEST ASYLUM	THRASHER SHIVER	414	343
57	60	4	THE HOPECHEST SONG EPIC	STEPHANIE BENTLEY	393	353
58	58	6	LONG TRAIL OF TEARS CAPITOL NASHVILLE	GEORGE DUCAS	392	374
59	59	5	I'D LOVE YOU TO LOVE ME CAPITOL NASHVILLE	EMILIO	364	354
60	66	4	PRICE TO PAY WARNER BROS.	RANDY TRAVIS	301	254
61	69	2	THIS IS YOUR BRAIN EPIC	JOE DIFFIE	243	182
62	48	18	I MEANT TO DO THAT REPRISE	PAUL BRANDT	233	587
63	NEW		BREAKFAST IN BIRMINGHAM MCA	DAVID LEE MURPHY	231	92
64	67	4	LITTLE RAMONA (GONE HILLBILLY NUTS) ARISTA	BR5-49	231	228
65	NEW		THE USED TO BE'S GIANT	DARYLE SINGLETARY	218	69
66	64	13	KING OF THE MOUNTAIN MCA	GEORGE STRAIT	174	311
67	NEW		TOO LITTLE, TOO MUCH COLUMBIA	NIKKI NELSON	169	52
68	68	6	THREE LITTLE WORDS MERCURY NASHVILLE	BILLY RAY CYRUS	169	223
69	71	4	STILL STANDING TALL REPRISE	BRADY SEALS	151	163
70	NEW		STATE OF MIND RIVER NORTH	CRYSTAL BERNARD	135	26
71	NEW		NEVER AGAIN, AGAIN DECCA	LEE ANN WOMACK	132	112
72	NEW		USE MINE IMPRINT	JEFF WOOD	130	70
73	NEW		LET IT RAIN DECCA	MARK CHESNUTT	123	98
74	73	6	DO THE RIGHT THING MCA	GEORGE STRAIT	122	157
75	72	4	VALENTINE WINDHAM HILL	JIM BRICKMAN WITH MARTINA MCBRIDE	121	162

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3200 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Greg Holland

"DIVINE INTERVENTION"

THE PREMIERE SINGLE FROM HIS ASYLUM DEBUT
Exception To The Rule

Produced by DON COOK Management: CARTER MANAGEMENT

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