

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 29, 1996 \$ 4.95 Volume 3 • No. 14

COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★



WYNONNA

To Be Loved By You (CURB/MCA)

★ ★ ★ AIRPOWER ★ ★ ★

JOHN MICHAEL MONTGOMERY • *Long As I Live* (ATLANTIC)
JODEE MESSINA • *Heads Carolina, Tails California* (CURB)

NEW RELEASES

MARK COLLIE • *Lipstick Don't Lie* (GIANT)
LINDA DAVIS • *A Love Story In The Making* (ARISTA)
VINCE GILL • *High Lonesome Sound* (MCA)
MARTINA MCBRIDE • *Phones Are Ringin' All Over Town* (RCA)
THE SKY KINGS • *Picture Perfect* (WARNER BROS.)

First Look At 23 New Acts Radio Will Hear Plenty About In '96

by Phyllis Stark

The first quarter brought radio plenty of new artists, but that's nothing compared to what's coming from labels before the end of the year. To give you a head start, we've compiled a rundown of 23 artists to whom you will be introduced in the coming months, along with some pertinent information about them. We've also given the labels a license to gush, so be forewarned.

Artist: Trace Adkins

Label: Capitol Nashville

Debut single: "There's A Girl In Texas"; March 25

Debut album: June

Factoid: Artist is 6'6" tall.

Label gush: "A very distinctive voice, a baritone that cuts

like a tenor. A country voice you'll come to rely on."

Artist: Big House

Label: MCA

Debut single/album: To be determined.

Label gush: "A mixture of J.J. Cale, Merle Haggard, and the Eagles—Bakersfield, Calif., meets Memphis and Nashville. Big House's distinct writing style, mixed with lead vocalist Monty Byrom's talent, should make them jump out from the rest. As a live band, they are very powerful."

Artist: BR5-49

Label: Arista

Debut single/album: TBD; fourth quarter



Label gush: "Hip, traditional country. The band has managed to create a nationwide buzz before

ever releasing a record. They have been drawing huge crowds to small country clubs and making a living off the tip jar."

Artist: Deana Carter

Label: Capitol Nashville

Debut single: TBD



Debut album:

TBD; September

Factoid: Carter is the daughter of veteran Nashville session guitarist Fred Carter Jr.

Label gush: "A

modern country singer/songwriter with her own energetic perspective and a very unique voice. She has a true sense of self and where Nashville is headed."

Artist: Neil Coty

Label: Mercury Nashville

Debut single/album: TBD

Factoid: Writes or co-writes his own material.

Label gush: "An incredibly passionate voice and songs that will blow you away."

Artist: Deryl Dodd

Label: Columbia

Debut single/album: TBD

Label gush: "Dodd has the diversity to sing Texas-style country. He can really cut loose and have fun on the uptempo music but at the same time can really deliver or 'live' a ballad. Dodd has an identifiable voice with a great range and won't be mistaken for anyone else. He can really deliver the music. Oh, by the way, he ain't ugly."

Artist: Bill Engvall

Label: Warner Bros.

Debut single: TBD

Debut album: TBD; May

Factoid: A comedian, not a musician.
Label gush: "Engvall takes his comedy from issues everyone is familiar with and makes them funny. His signature 'stupid sign' routine has kept

Continued on page 6

WINCE GILL



The title track
from the new album

HIGH LONESOME SOUND

Airplay April 1
In Stores May 28

MCA
NASHVILLE

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LOOK
\$4.
TW
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DWIGHT YOAKAM

SORRY YOU ASKED?

BORMAT

Produced by
Pete Andersen



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Play It Again

GOING FOR AIPLAY
APRIL 8

Shake-Up In Seattle; KCIN Kissed Off

Following last week's sale of KCIN Seattle to EZ Communications, the entire programming and air staff has left the building, including MD Lia Knight, PD Ray Randall, ND Ann DeAngelo, and morning man Ichabod Caine are still under contract, but their futures with the company have not been decided. Randall, whose contract expires May 1, has been invited to apply for the vacant PD job at duopoly sister KYCW (Young Country). Meanwhile, after five days of simulcasting sis-

ter KMPS and two more of KYCW, KCIN unveiled its new "rhythmic AC" format March 25, becoming "Kiss 106." KYCW GM Gary Taylor adds those duties at Kiss and its AM KRPM, replacing John Rogers. KMPS' Becky Brenner and Karen Oboi are helping program Kiss.

Also, at KYCW, Matt Bruno adds MD and acting PD duties to his creative director and production director chores. He replaces Lindsey Cipicic, who is now MD/middays at crosstown top 40 KUBE. **PHYLLIS STARK**



RADI ACTIVE BY PHYLLIS STARK

Sebastian Joins KZLA; Tim & Willy Confirmed

John Sebastian has been named PD at KZLA Los Angeles, effective April 8. Sebastian is currently PD at classic rock KSLX Phoenix. He has been in radio 28 years but has never done country. However, he has previously worked with KZLA GM J.D. Freeman. Sebastian is accepting resumés for an MD to replace KUBL Salt Lake City-bound APD Cary Rolfe. In other Chancellor news, KBGG San Francisco PD Bob Hamilton is now overseeing sister stations KNEW/KSAN.

Former KMLE Phoenix morning team **Tim Hatrick** and **Willy D. Loon** are now officially the morning team at the station now officially known as WKXX (Kicks Country) Chicago. They'll start in June, at which point **Nancy Turner** will move to early middays. Also, **Alan Stagg** from crosstown WCKG joins for morning news. And **Mark Campbell** joins as director of marketing and promotion. He most recently was director of field marketing at Entertainment Marketing Inc. in Chicago and previously was advertising and promotion director at WYNY New York.

Boston-based American Radio Systems and San Francisco-based Henry Broadcasting Co. have agreed to merge in a deal valued at approximately \$115 million. Henry owns nine stations, including country KSKS Fresno, Calif. Also at KSKS, evening host **Chris Costa** adds MD duties. She replaces **Scott Stevens**, now at crosstown KNAX.

WCDA Albany, N.Y., which we reported last week had dropped satellite country for a gold-based country mix, has become WPTR-FM. PD Steve Warren did mornings at WPTR-AM in the '80s.

In Fargo, N.D., KFGO-FM (Moose Country 102) has entered into separate LMAs-to-buy with country rival KVOX-AM-FM and oldies KKDL. Ed Schultz from crosstown WDAY-TV becomes VP/operations for the four stations, as well as KFGO-AM; KFGO GM Dick Boyd is now GM

for all five; and KVOX GM Clark Wideman becomes sales manager for all five. KVOX-FM ups morning host **Ann Phibian** to PD, replacing **Bob James**. Also, KKDL flips from oldies to rock.

The passage of the Telecom Act means that Scornix's Davenport, Iowa, company, Mississippi Valley Broadcasting, is now overseeing eight stations—six that it owns, two with which it has a sales agreement. WLLR GM **Larry Rosmilso** is overseeing all eight in addition to his WLLR duties.

By the time you read this, KHIT Reno, Nev., is expected to be an album rock outlet. PD **Rob Williams** stays on as OM.

KHSL Chico, Calif., has been LMA'd by Alta Broadcasting to McCoy Broadcasting, owner of crosstown N/T and AC combo KPAY/KMXI, which is in the process of purchasing KHSL. KMXI PD **Clark Michael** adds those duties at KHSL for now and says no format change is planned. He replaces **Ron Woodward**, who stays with Alta. McCoy GM **Dave Brower** adds those duties at KHSL, replacing **Gus Smith**, who moves to sales at the station.

Owner **Bill Payne** takes PD/morning duties and **Shelby T.** becomes MD/overnights at classic country KTFX Tulsa, Okla.

KTOM Monterey, Calif., morning co-host **Karyann Hamilton** adds MD duties. She replaces former APD **Keith Medlin**, now at crosstown KAXT.

As tipped here two weeks ago, former KPLX Dallas MD **Chris Huff** joins WTVK-FM Knoxville, Tenn., for nights. **Colleen Adair** moves from nights to middays, replacing **Bob Thomas**.

WOGY (Froggy 94) Memphis taps former "Miss Memphis" **Cheryl Green** for overnights. Green is using her real name, as Froggy starts downplaying frog-derived names in favor of what OM **Joel Burke** calls "real people on the radio."

KKNU Eugene, Ore., moves overnights **Ryan West** to middays, midday host **Beth Bryant** to nights, and P/T **Jeremy Wingnut** to overnights.

WIL's Heart's Desire



Lee Roy Parnell stopped by to support the WIL St. Louis radiothon for St. Jude Children's Research Hospital and pose for a picture with the station's staff. Pictured in the top row, from left, are Bo Matthews and Lynn Stewart. In the middle row, from left, are Jon Conlon of Career Records, Paul Jeffries, Debbie Connor, Willie the Cow, and Danny Montana. In the bottom row, from left, are MD Mark Langston and Parnell.



COUNTRY CONFIDENTIAL BY WADE JESSEN

The Other Reason Vets Have Trouble At Radio

Wade Jessen is attending the NARM convention in Washington, D.C. This week's guest column is by Airplay Monitor editor Sean Ross.

Ive wanted to write a guest column for Wade ever since January, when he quoted Charlie Daniels, who asked in a commentary for Billboard if George Jones' "He Stopped Loving Her Today" would get played if it came out today. In that column, Wade recalls being an MD in 1980, when that song came out, and having to struggle to get it played at his station during the "Urban Cowboy" craze, when "the flavor of the day had replaced the original recipe."

That was true, to an extent. But there was more going on than just artist image in 1980, and there is more going on today. Traditional country was down in 1980 but not entirely out: The record that followed "He Stopped" at No. 1 was Charley Pride's remake of Hank Williams Sr.'s "You Win Again." To fully appreciate the situation then and now, you have to look at the issue of an artist's track record.

When an artist is hot enough to get anything he releases played on the radio, that artist is usually tearing through material as fast as it can be found. When an artist is trying to make a comeback, they become a lot more careful. By then, however, PDs may be down on an artist because of the songs released during the artist's hot streak. In a perfect world, Ronnie Milsap's "True Believer"—his 1993 comeback attempt—would have been a bigger hit than some of his early '80s MOR records that were really "(There's) No Gettin' Over Me" side-

ways. But those songs, even though they were hits, used up a lot of Milsap's bonus points with PDs; by the time he contemporized in the early '90s, the bias was already there, but it didn't come out of the blue.

Now look at Jones' output in the six years between "The Grand Tour" and "He Stopped Loving Her Today." There are some classics. ("Someday My Day Will Come," the single before "He Stopped," is pretty great also.) There are a lot of throwaway novelties, too—the songs that are dismissed as "ditties" now—and a lot of duet projects (not including Tammy Wynette) where the pairing was more notable than the songs. Consider also the 15 years after "He Stopped"—first a very fertile period, then a return to the duets and novelties, with occasional moments of greatness in between. In other words, even eminences like George Jones occasionally chased the flavor of the day, too. And when time didn't tarnish an artist's image with PDs, inconsistency sometimes did.

OK, nobody comes up with "The Grand Tour" or "He Stopped" every time out. That's why they call them "career songs," and Jones is luckier than most to have had enough such songs for about 20 different careers. But the issue isn't just whether radio would play "He Stopped" if it came out now, but also whether there is a steady supply of songs of that caliber. That's not just an issue for Jones, who would need such a song to blast his way back into contention, but also an issue for some of today's hottest artists, who will see their hit streaks dwindle in a few years and not know why.

ON THE ROW

Miller Leaves A&M; Justice Gets Waylon

Steve Miller exits his position as VP/GM at A&M Nashville. No replacement has been named.

Waylon Jennings has signed a three-album recording contract with Houston-based Justice Records. His first release, "Right For The Time," is due May 21.

Anita Mandell has been named director of publicity and artist development at Decca. She previously handled publicity for Alan Jackson.

Several country artists recently teamed up to record a single, "Hope," as a benefit for the T.J. Martell Foundation. The single will be released by Giant in mid-April and will be promoted when many of the artists involved in the project perform it together during the Academy of Country Music Awards telecast April 24. Among the artists on the single that will appear on the ACMs are **John Berry**, **Terri Clark**, **Faith Hill**, **Tracy Lawrence**, **Little Texas**, **Neal McCoy**, **Tim McGraw**, **Marty Stuart**, **Travis Tritt**,

and **Trisha Yearwood**.

"Hope" was produced by **James Stroud** and written by **Gerry Beckley**, a founding member of the group America. Other performers on the record include **Vince Gill** and **Lorrie Morgan** plus an all-star chorus comprised of **David Ball**, **Mandy Barnett**, **Kim Carnes**, **Andy Childs**, **Mark Collie**, **Helen Darling**, **Holly Dunn**, **Skip Ewing**, **Highway 101**, **Ronna Reeves**, **Victoria Shaw**, **Daryle Singletary**, **Lisa Stewart**, **Steve Wariner**, and many others.

Columbia has teamed up with WPOC Baltimore, Best Buys, and Nashville's NightClub at the Holiday Inn in Timonium, Md., to promote artist **Marcus Hummon**, who will be "in residence" at the Holiday Inn, performing every Wednesday night in April. He is set to host a songwriter night there April 24, at which he will take questions from a reservation-only audience of 75 people.

The Country Dance Music Seminar will be held April 8-10 at the Stouffer Renaissance Hotel in Nashville. The seminar will include workshops and panel discussions on such subjects as "Programming Music For The Dance Floor" in the day and showcases from 12 artists in the evenings. The event will culminate in the Country Dance Music Awards April 10 at the Wildhorse Saloon.

The Country Music Assn. Awards show has been set for Oct. 2 at the Grand Ole Opry House. CMA's entertainment expo, SRO '96, will be held Oct. 3-5 at the Nashville Convention Center.

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Winner Takes All



Asylum artists Bryan White and Curtis Day recently stopped by KWNR Las Vegas to pick up some gaming tips from PD Tom Jordan and promotion director Lee Millard. Pictured, from left, are Millard, Asylum VP of promotion Denny Mosesman, White, Jordan, Day, and Asylum West Coast regional promotion manager Lisa Puzo.

Operation Peace Endeavor



Artists Mark Collie and Lisa Stewart showed their support for the peace-keeping mission in Bosnia by performing for and delivering CDs to U.S. troops. They were invited by the United Service Organization to tour military bases in Croatia, Bosnia, Hungary, Germany, and France. Nashville labels have donated more than 20,000 CDs, which will be delivered to troops in April. Collie and Stewart are pictured on a tank in Tulza, Bosnia, with four servicemen.

Big Ticket Talent



WPOC Baltimore is sponsoring the first Chesapeake Country Music Festival slated for Memorial Day Weekend in Middle River, Md. Headliners for the two-day event will be Tim McGraw, Faith Hill, Sawyer Brown, Sammy Kershaw, and Marty Stuart. Pictured with a jumbo version of the festival's admission ticket at the kick-off press conference, from left, are Casper Taylor, Maryland speaker of the house; Dutch Ruppersberger, Baltimore County executive; Jim Dolan, WPOC VP/GM; and Al Redmer, Maryland state delegate.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Steve Azar

"SOMEDAY" (RIVER NORTH)

Hailing from the Mississippi Delta, Steve Azar grew up in the heart of blues country. Musical influences included B.B. King, Bruce Springsteen, Hank Williams, and John Mellencamp. At age 12, he began guitar lessons and discovered songwriting. After seven years on the road with his own band, Azar moved to Nashville to pursue a record contract. This is the first single off his debut album, "Heartbreak Town." Azar co-wrote 11 of the album's 12 cuts.

Paul Brandt

"MY HEART HAS A HISTORY" (REPRISE)

A native of Calgary, Alberta, Brandt sang in church as a boy, grew up on gospel music, and began playing guitar in ninth grade. In high school, he listened to such artists as George Strait, Dwight Yoakam, and Clint Black and entered talent contests. Although



he won a \$1,000 prize at the 1992 Calgary Stampede, he chose to pursue a career in nursing and spent two years as a pediatric nurse before switching to music full-time.

This is the first single from his debut album, "Calm Before The Storm." Brandt, 23, wrote or co-wrote six songs on the album.

Keith Gattis

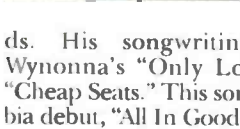
"LITTLE DROPS OF MY HEART" (RCA)

This Austin, Texas, native won a Texas State Finals talent competition at 16 and was asked to headline at the Future Farmers of America Nationals in Kansas City for a crowd of 26,000. That experience spurred Keith Gattis toward a musical career. Gattis played with Ernest Tubbs' Texas Troubadours and on tour with Johnny Paycheck before signing up with RCA. He wrote or co-wrote eight of the 10 tracks on his self-titled debut.

Marcus Hummon

"GOD'S COUNTRY, USA" (COLUMBIA)

The son of a U.S. diplomat, Marcus Hummon lived in such diverse places as Africa, Italy, and the Philippines. He first performed with his three sisters in the Washington, D.C., area, where he picked up the musical influences of James Taylor, Cat Stevens, Willie Nelson, and the Jud-



ds. His songwriting credits include Wynonna's "Only Love" and Alabama's "Cheap Seats." This song is from his Columbia debut, "All In Good Time."

Mindy McCready

"TEN THOUSAND ANGELS" (BNA)

When Mindy McCready was 10 years old, she began seven years of vocal lessons. After graduating from high school at age 16 so she

could pursue singing, she came to Nashville with a self-imposed one-year deadline. If nothing happened in that time, McCready planned to go home to Florida and attend college. Fifty-one weeks after she arrived in Nashville, McCready was signed to a record deal.

JoDee Messina

"HEADS CAROLINA, TAILS CALIFORNIA" (CURB)

After performing at a local radio show in



Nashville, JoDee Messina was introduced to a producer who took an interest in the singer and began working with her in the studio. In a chance meeting in the producer's office, she met Tim Mc-

Graw. The two became friends and, when it was time for the album, McGraw helped produce it.

★Gretchen Peters

"WHEN YOU ARE OLD" (IMPRINT)

Within months of arriving in Nashville (via Boulder, Colo.), determined to have her songs heard, Gretchen Peters quickly got a publishing deal. Her songs have



been topping the charts ever since. "Independence Day," recorded by Martina McBride, earned Peters the 1995 Country Music Assn. Song of the Year Award, and "You Don't

Even Know Who I Am," recorded by Patty Loveless, was nominated this year for a Grammy. "Chill Of An Early Fall," "Let That Pony Run," and "My Baby Loves Me (Just The Way That I Am)" were penned by Peters as well. "The Secret Of Life" is her debut album.

Ricochet

"WHAT DO I KNOW" (COLUMBIA)

Three years on the road helped to refine Ricochet's sound, which is distinguished by four-part harmonies. In motel rooms, the band spent hours practicing those harmonies and picking apart arrangements to



achieve just the right blend. At a showcase appearance in Nashville, the group was offered a four-song developmental

deal; a full-fledged record deal soon followed. "What Do I Know" is the first single from Ricochet's self-titled debut set.

★ Denotes first appearance. Airborne features those artists who are making their debut chart run in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 W. 42nd St., 12th Floor, New York, N.Y. 10036.

MARK COLLIE



"LIPSTICK DON'T LIE"

"THIS HAS ALWAYS BEEN MY SINGLE PICK FROM THE ALBUM."—BOB MOODY/WPOC

WE THINK HE'S RIGHT!

ADD DATE: APRIL 1ST

23 New Acts Radio Will Hear About

Continued from page 1

audiences across the country roaring with laughter."

Artist: Tammy Graham



Label: Career
Debut single: TBD; May
Debut album: TBD; August
Factoid: Album was produced by Barry Beckett.
Label gush: "Traditional female country with a distinctive, powerhouse voice."

Artist: Paul Jefferson

Label: Almo Sounds

Debut single: "Check Please"; May 6

Debut album: "Paul Jefferson"; July 16

Factoid: A licensed pilot, Jefferson is an established songwriter who co-authored Aaron Tippin's No. 1 hit "That's As Close As I'll Get To Loving You." His album was produced by label head Garth Fundis.

Label gush: "A wonderful, lived-in tenor voice that sounds like it's seen some life."

Artist: David Kersh

Label: Curb

Debut single: "Breaking Hearts And Taking Names"; April 15

Debut album: Most likely self-titled; TBD

Factoid: The 26-year-old from Humble, Texas, is in the middle of a 12- to 14-week radio tour.

Label gush: "He's got this incredible, booming voice. The volume of it is amazing. The women think he's the greatest thing since sliced bread."

Artist: Mark Luna

Label: A&M Nashville

Debut single: "Pro'bly Be Too Old"; April 22

Debut album: "Mark Luna"; May 21

Label gush: "A complete artist, singer/songwriter, and musician whose music is about issues and everyday events in people's lives."

Artist: Mila Mason

Label: Atlantic

Debut single: TBD; June

Debut album: TBD; August

Factoid: Mason comes from a showbiz family; she used to travel across the country watching her mother perform at venues ranging from Las Vegas to the leading hotels.

Label gush: "Both Mason's vocals and the album's tracks have an edge. Her style is a fusion of many different influences coming from a strong musical background."

Artist: Steve Maynard

Label: A&M Nashville

Debut single: TBD; Aug. 5

Debut album: Most likely self-titled; Sept. 10

Factoid: From a musical family of 12 children.

Label gush: "A traditional country music vocalist, heavily influenced by Gene Watson."

Artist: LeAnn Rimes

Label: MCG Curb

Debut single: "Blue"; mid-May

Debut album: "LeAnn Rimes"; summer

Factoid: "Blue" was written by DJ Bill Mack of WBAP Fort Worth, Texas, for Patsy Cline. She had agreed to cut it, but was killed before she had a chance. Mack sat on the song for years, then offered it to Rimes after seeing her sing in her native Dallas.

Label gush: "A stunning Texas voice, somewhere between Patsy Cline and Reba McEntire, with a unique vocal styling and a powerful range."

Artist: Brady Seals

Label: Reprise

Debut single: "Natural Born Lovers"; June

Debut album: TBD

Factoid: A former member of Little Texas.

Label gush: "Seals showcases an inspiring new

presence in country music with his debut album, produced by Rodney Crowell. He co-wrote nine of the ten songs on the album."

Artist: The Sky Kings

Label: Warner Bros.

Debut single: "Picture Perfect"; April 1

Debut album: TBD; June 25

Label gush: "Three impressive musicians with three impressive musical pasts combine their talents to form one impressive new band. John Cowan (New Grass Revival), Bill Lloyd (Foster and Lloyd), and Rusty Young (Poco) share vocal and instrumental duties."

Artist: Slickerbilly

Label: Mercury Nashville

Debut single/album: TBD

Label gush: "Mainstream country with great vocal harmonies, good look to band, great songs."

Artist: The Thompson Brothers Band

Label: RCA

Debut single: TBD



Debut album: "Cows On Main Street" (EP); March 12

Label gush: "Boasts a sound that combines the raw country energy of Dwight Yoakam and Steve Earle with the harmonies reminiscent of the Everly Brothers. 'Cows On Main

Street' sought to capture the raw, live energy that their audiences have come to expect."

Artist: Thrasher/Shiver

Label: Asylum

Debut single/album: TBD; third quarter

Label gush: "Think 'Everly Hillbillies.' A true duo who share lead vocals. Neil Thrasher and Kelly Shiver combine traditional Southern 'front porch' music with contemporary harmonies. Their warmth, honesty, and humor evoke a feeling of kinship that draws in the listener. We hope to visit as many radio stations as possible so programmers can experience their great personalities and incredible sound."

Artist: Ray Vega

Label: BNA

Debut single: TBD; summer

Debut album: TBD; late fall

Label gush: "Romantic, amazing, very cool music."

Artist: Chris Ward

Label: Giant

Debut single/album: TBD; July

Label gush: "Ward is aggressive country. He is traditional in his lyrical content, while he and his production are quite aggressive in their music arrangements and recording techniques."

Artist: Jamie Warren

Label: River North

Debut single: TBD; September

Debut album: "Fallen Angel"; September (already released in Canada)

Factoid: Three singles have already been released in Canada. Two have gone top five.

Label gush: "Warren has a vocal quality that will, at times, remind you of Dwight Yoakam while remaining uniquely his own. His music leans traditional most of the time, but it's his melodic songs and real-life lyrics hitting close to home that will hook the listener from the get-go. Much of Warren's success will depend on programmers spending a little time with the record. It's infectious and gets better the more you hear it."

Artist: Mark Wills

Label: Mercury Nashville

Debut single: "Jacob's Ladder"; May 20

Debut album: "Mark Wills"; June 11

Label gush: "Hit songs with great production, mainstream country, killer ballads, and tempo tunes. A great singer."

MONITOR PROFILE

Y108 Owns The Market, But Just In Case, Its PD Keeps Up Pressure

Two years ago, there were four country stations battling it out in Pittsburgh, three of which were co-owned. Today, there is just one country outlet left, WDSY (Y108), and that station is well on its way to realizing its goal of becoming No. 1 12-plus in the market.

In the last year, Y108 has climbed 6.5-8.3 12-plus and was No. 3 in the market, according to the fall 1995 Arbitrons, behind N/T KDKA and album rock WDVE. In the latest Arbitrends, the station was tied for No. 2 with WDVE.

The battle that once raged in the Steel City was between Entercom's mainstream country Y108, hot country WXRJ (the Rebel), Real Country-affiliated AM WEEP, and EZ Communications' WQKB (the Bear). When EZ pulled the plug on the Bear about a year and a half ago, Entercom began simulcasting Y108 on WEEP, then continued to do extensive market research that led it to change the Rebel to modern rock as the Revolution last fall.



Justin Case
Program Director
WDSY (Y108) Pittsburgh

We found there was only room for one country station in Pittsburgh'

"After several studies, we found there was only room for one country station in Pittsburgh," says Y108 PD Justin Case. "We found that Y108 was in a very strong position because of its heritage and lack of strategic weaknesses and in terms of inaging in general. . . . What got us to change the Rebel to the Revolution was [the question], 'How can Y108 be No. 1?' The way to do that was to change the Rebel . . . to help Y108 attain that No. 1 12-plus status."

At the same time, the company embarked on a heavy marketing campaign for Y108 that included TV commercials, bus-card advertising, and on-air contesting. Case says the purpose of the campaign was "to reinforce that we've been here and we're still here. We wanted to say to our listeners, 'Hey, come back to us.'"

The contesting included a \$20,000 Payroll Payoff and a \$10,000 rolling-jackpot contest, dubbed Cody's Cash Call, designed around the station's coyote mascot. (The mascot, incidentally, is recuperating from a St. Patrick's Day parade incident in which a band of excitable youngsters pulled off his tail.) More recently, Y108 gave away tickets for a cruise from Miami to Cozumel, Mexico, with the Mavericks.

Last summer, Y108 became aggressively visible in the market, going after noncountry events at which its listeners had not typically seen it in the past. That included a deal with Ticketmaster to have the Y108 logo on the back of all tickets, including those for sporting events, sponsorship of the out-of-town scoreboard at the Civic Arena, where the Penguins play, and "a lot of beer and chili festivals," says Case. Station staffers began showing up at such events as the Jimmy Buffett concert and Steelers games.

"We made an effort to get in front of as many people as possible," says Case. "That added exposure is really benefiting us now."

The station is big on image promotions and tries to sponsor a "benchmark" event about

once a month at which listeners can come out and meet the air staff. Those events include the Halloween midnight bowling party, Boo Bowl; a live Christmas Holiday Jam concert; a "prom for big kids"; and the Mother's Day Iron Mom competition. Case says those types of events help add personality to the station.

Another major focus for Y108 is its community-service obligation. It is involved in annual fund-raisers for at least a half-dozen organizations. "Just about anything we can do to get out and help the community we're involved in," Case says.

Entercom gives all of its employees a special day off each year dubbed Make a Difference Day, for which they are encouraged to work together for a charitable organization. Last fall, Y108 staffers worked with the Greater Pittsburgh Community Food Bank to refurbish a greenhouse; they picked, washed, and boxed nearly a ton of turnips.

Case says one of Entercom's "main philosophies is to be a good corporate citizen, so it's important for us to give back when we can."

Despite being the only game in town, Case says the station hasn't changed its programming philosophy. It is still 70% current/recurrent and 30% gold. Case goes back as far as '88 for gold but primarily plays music from '90 and thereafter.

The music is chosen by a committee that includes Case, MD Chris DeCarlo, and GM Joe Armao, a former programmer. "The three of us together bring a lot to the table," Case says.

"We have a conservative approach, because the Pittsburgh audience is older, so you kind of have to spoon-feed them new music and can't have too much [of it] out there at any one time."

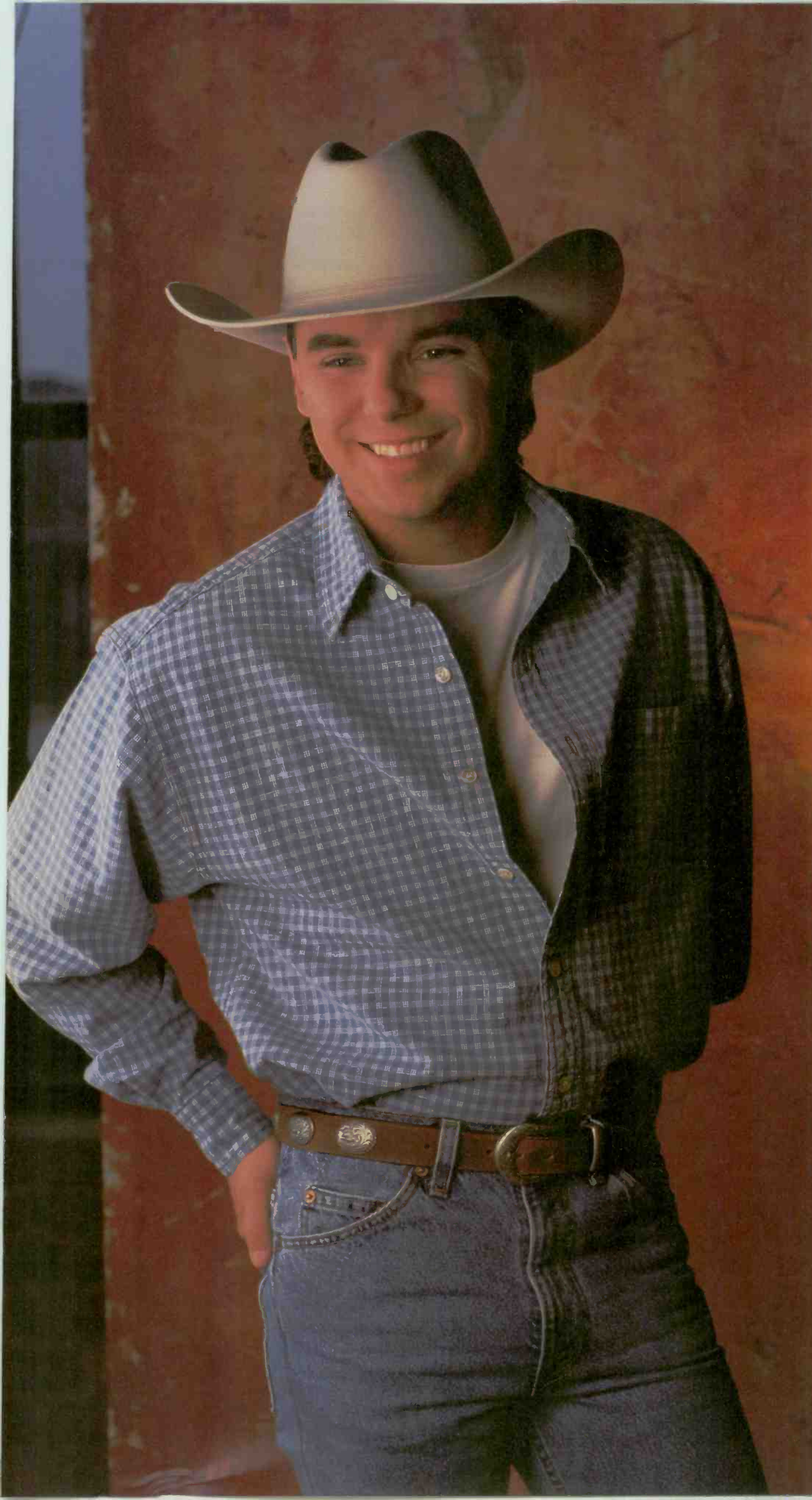
The nature of the market sometimes results in the committee being late on records, or even missing a national hit altogether, but Case says if the song "hits all three of us right between the eyes," they'll go early on a record, as they have done recently with Lonestar's "No News," Jeff Carson's "Holdin' On To Something," and Keith Gattis' "Little Drops Of My Heart."

Here's a recent 4 p.m. hour on Y108: Joe Diffie, "Bigger Than The Beatles"; Garth Brooks, "If Tomorrow Never Comes"; Brooks & Dunn, "Rock My World (Little Country Girl)"; Faith Hill, "Someone Else's Dream"; Ricochet, "What Do I Know"; Trisha Yearwood, "That's What I Like About You"; John Michael Montgomery, "Long As I Live"; Martina McBride, "Wild Angels"; Vince Gill, "I Can't Tell You Why"; Tracy Byrd, "Heaven In My Woman's Eyes"; Travis Tritt, "Foolish Pride"; Alabama, "I'm In A Hurry (And Don't Know Why)"; and Clay Walker, "Hypnotize The Moon."

Case launched his career at WADM and WQTZ Decatur, Ind., in the late '70s. After a stint at WMEE Fort Wayne, Ind., he landed his first PD job at WZOQ Lima, Ohio. That led to programming gigs at WMME Augusta, Maine, and WPKX Springfield, Mass. He joined WDSY as PD a year and a half ago.

Having been in country for a while, Case says the best change he's seen lately is that labels are taking pains with artist development. "I like the groundwork a lot of labels are doing with advance music and artist tours—letting us get familiar with the artist, so when their music comes across our desks, we've already developed a passion for [it]," he says. "The most frustrating thing for me was to get a song [from a new artist] on my desk, [and] I've never seen or heard this person, and suddenly I'm being worked on it." Now, he says, "they are establishing stars for tomorrow."

PHYLLIS STARK



BACK IN MY ARMS AGAIN

3:26

KENNY CHESNEY

History

- ★ Top 5 with "Fall In Love"
- ★ Top 5 with "All I Need To Know"
- ★ Three of the best testing records of 1995
- ★ On tour with Alabama

"Back In My Arms Again"

★ 132 bpm

- ★ written by Lee Roy Parnell,
Rory Michael Bourke, and Cris Moore
- ★ From the upcoming album "Me & You"
- ★ Produced by Barry Beckett
for Beckett Productions

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-Kenny

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K - Don't stand in my way when I'm trying to express imaginative synthesis. B

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BROOKS & DUNN • My Maria (ARISTA)	+2045
WBCT +42, KYNG +41, KRY5 +40, WCUZ +38, KEBC +34, WAMZ +33, WESC +32, KYCW +31, KYCY +30, WYCD +30	
GEORGE STRAIT • Blue Clear Sky (MCA)	+1131
KRY5 +35, WAMZ +26, WESC +25, KYNG +23, KWKH +22, KYCW +22, KKBO +21, KASE +20, KYCY +17, WYCD +17	
GARTH BROOKS • The Change (CAPITOL NASHVILLE)	+714
KRY5 +22, WYAY +20, KZLA +18, WYCD +17, WCOL +17, WHYL +17, WESC +17, KSSN +16, WQMX +15, WZZK +15	
REBA MCENTIRE • Starting Over Again (MCA)	+644
WPOC +25, KKBO +23, WESC +18, WZZK +16, WYAY +16, WSSL +15, WAMZ +15, WNCY +14, KKCS +14, KXKT +14	
TERRI CLARK • If I Were You (MERCURY NASHVILLE)	+452
KZLA +18, KWNR +14, WKLB +12, KJYJ +12, KDDK +11, KRKY +11, KEBC +11, WOKO +10, WCO5 +10, WTDR +10	
COLLIN RAYE • I Think About You (EPIC)	+442
KRY5 +16, WKTF +15, WDSY +15, WIL +15, WDRM +14, WQDR +14, WAMZ +13, WBEE +13, KSKS +12, KXXY +12	
TOBY KEITH • Does That Blue Moon Ever Shine On You (A&M NASHVILLE)	+440
KSOP +19, WSTH +17, WPOC +15, WRKZ +14, WBBS +13, WDRM +13, KYNG +13, KXKT +13, WHYL +12, KDDK +11	
BRYAN WHITE • I'm Not Supposed To Love You Anymore (ASYLUM)	+426
KASY +22, WQBE +16, WTQR +14, WBCT +13, WCUZ +13, KCYY +13, KSCS +13, WKHX +12, WROO +11, WQMX +10	
DAVID LEE MURPHY • Every Time I Get Around You (MCA)	+352
WQBE +14, WBOB +13, WNCY +12, KDDK +12, WKKO +11, KFKF +11, KSOP +11, KEKY +11, WBUB +10, WEZL +10	
RICOCHET • What Do I Know (COLUMBIA)	+348
KRY5 +18, WCMS +16, KKBO +15, KRST +14, KWJJ +14, WWKA +14, KNAX +13, KNCL +13, WYNK +12, WROO +12	
CLAY WALKER • Hypnotize The Moon (GIANT)	+330
KDDK +21, KGMV +17, WRBQ +17, WGGY +16, WSSL +16, KZSN +15, WBEE +14, KXKT +12, WGKX +12, WIVK +11	
PAUL BRANDT • My Heart Has A History (REPRISE)	+317
KKBO +19, WESC +18, KDDK +15, WKIX +14, WGH +14, KKCS +12, KUZZ +12, WPOC +12, KGMV +10, WEZL +10	
LONESTAR • No News (BNA)	+307
KKBO +15, KDDK +14, KMPS +14, KGMV +12, KFDD +12, WSM +11, WNCY +10, WDRM +10, WKJN +10, WQYK +10	
JODEE MESSINA • Heads Carolina, Tails California (CURB)	+301
KZSN +15, WKLB +14, WIL +14, KIKK +13, KYNG +11, KFRG +10, KYCW +10, WKHX +10, KSCS +10, WDRM +9	
JOHN MICHAEL MONTGOMERY • Long As I Live (ATLANTIC)	+301
KASY +20, KYCW +18, WKJN +15, WKSI +14, WEZL +14, WYRK +14, WYGY +13, WSM +13, KRKY +12, WQBE +11	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
BROOKS & DUNN <i>My Maria (Arista)</i>	118	PAUL BRANDT <i>My Heart Has A History (Reprise)</i>	20
GEORGE STRAIT <i>Blue Clear Sky (MCA)</i>	86	BRYAN WHITE <i>I'm Not Supposed To Love You Anymore (Asylum)</i>	20
REBA MCENTIRE <i>Starting Over Again (MCA)</i>	50	TERRI CLARK <i>If I Were You (Mercury Nashville)</i>	19
GARTH BROOKS <i>The Change (Capitol Nashville)</i>	45	SAMMY KERSHAW <i>Meant To Be (Mercury Nashville)</i>	17
DAVID LEE MURPHY <i>Every Time I Get Around You (MCA)</i>	31	COLLIN RAYE <i>I Think About You (Epic)</i>	17
TOBY KEITH <i>Does That Blue Moon Ever Shine On You (A&M Nashville)</i>	22	SAWYER BROWN <i>Treat Her Right (Curb)</i>	17

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK®
The Heart of Country®

	TW	LW
1 Daryle Singletary, Too Much Fun	5	4
2 Billy Dean, It's What I Do	5	4
3 Emilio, Even If I Tried	5	4
4 Linda Davis, Some Things Are Meant To Be	4	4
5 The Mavericks, All You Ever Do Is Bring Me Down	4	4
6 Clay Walker, Hypnotize The Moon	4	3
7 Tracy Lawrence, If You Loved Me	4	5
8 Diamond Rio, Walkin' Away	4	4
9 Pam Tillis, The River And The Highway	4	4
10 JoDee Messina, Heads Carolina, Tails California	4	4
11 Doug Supernaw, She Never Looks Back	4	3
12 Shania Twain, You Win My Love	4	4
13 Paul Brandt, My Heart Has A History	4	4
14 Keith Gattis, Little Drops Of My Heart	4	3
15 Joe Diffie, C-O-U-N-T-R-Y	4	3
16 Junior Brown, My Wife Thinks You're Dead	4	3
17 Sammy Kershaw, Meant To Be	4	0
18 Lorrie Morgan, Standing Tall	4	4
19 Tim McGraw, All I Want Is A Life	4	4
20 Reba McEntire, Starting Over Again	4	2
21 Baker & Myers, Years From Here	3	2
22 Alabama, It Works	3	5
23 Dwight Yoakam, Gone	3	4
24 Bobbie Cryster, You'd Think He'd Know Me Better	3	2
25 Neil Diamond, One Good Love	3	3
26 Dan Seals, I'd Really Love To	3	3
27 Terri Clark, If I Were You	3	3
28 Blackhawk, Almost A Memory Now	3	3
29 Bryan White, I'm Not Supposed To Love You	3	2
30 Sawyer Brown, Treat Her Right	3	2

CMT
COUNTRY MUSIC TELEVISION

	TW	LW
1 Garth Brooks, The Change	38	9
2 Pam Tillis, The River And The Highway	37	35
3 The Mavericks, All You Ever Do Is Bring Me Down	34	33
4 Junior Brown, My Wife Thinks You're Dead	34	21
5 JoDee Messina, Heads Carolina, Tails California	33	34
6 Sky Kings, Picture Perfect	33	8
7 Linda Davis, Some Things Are Meant To Be	32	32
8 Clay Walker, Hypnotize The Moon	32	32
9 Tracy Lawrence, If You Loved Me	32	32
10 Alabama, It Works	32	30
11 Billy Dean, It's What I Do	32	31
12 Shania Twain, You Win My Love	31	33
13 Daryle Singletary, Too Much Fun	31	32
14 Lonestar, No News	31	31
15 Diamond Rio, Walkin' Away	28	34
16 Bryan White, I'm Not Supposed To Love You	26	24
17 Sawyer Brown, Treat Her Right	26	38
18 Tim McGraw, All I Want Is A Life	26	25
19 Paul Brandt, My Heart Has A History	25	23
20 Blackhawk, Almost A Memory Now	25	23
21 Toby Keith, Does That Blue Moon Ever Shine	24	25
22 Joe Diffie, C-O-U-N-T-R-Y	24	24
23 Gretchen Peters, When You Are Old	24	25
24 Sammy Kershaw, Meant To Be	24	6
25 Reba McEntire, Starting Over Again	24	24
26 Dwight Yoakam, Gone	23	25
27 Doug Supernaw, She Never Looks Back	23	25
28 Baker & Myers, Years From Here	18	17
29 Mandy Barnett, Now That's All Right With Me	18	18
30 Kieran Kane, Cool Me Down	18	17
31 Bobbie Cryster, You'd Think He'd Know Me Better	18	17
32 Joel Nava, I Do	18	17
33 Bellamy Brothers, Old Hottie	18	17
34 Dan Seals, I'd Really Love To	18	17
35 Emilio, Even If I Tried	18	17
36 Nancy Griffith With The Crickets, Well All Right	17	16
37 Keith Stegall, 1969	17	19
38 Stephanie Bentley, Who's That Girl	17	18
39 Neil Diamond, One Good Love	17	23
40 Terri Clark, If I Were You	17	23
41 Steve Azar, Someday	17	17
42 Rich McCready, Hangin' On	17	17
43 Mandy McCreedy, Ten Thousand Angels	17	19
44 Keith Gattis, Little Drops Of My Heart	17	18
45 Lorrie Morgan, Standing Tall	17	30
46 Rhonda Vincent, What More Do You Want From Me	16	16
47 Travis Tritt, Only You (And You Alone)	16	17
48 Delevantes, Driving At Night	16	19
49 Collin Raye, I Think About You	9	0
50 Mike Henderson, I Wouldn't Lay My Guitar Down	8	6

COUNTRY RECURRENT AIRPLAY

RANK	TW	LW	TITLE	ARTIST (LABEL)
1	1834	1982	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA ...	SHANIA TWAIN (MERCURY NASHVILLE)
2	1823	1912	IT MATTERS TO ME	FAITH HILL (WARNER BROS.)
3	1751	1810	CHECK YES OR NO	GEORGE STRAIT (MCA)
4	1593	1749	NOT ENOUGH HOURS IN THE NIGHT	DOUG SUPERNAW (GIANT)
5	1586	1855	NOT THAT DIFFERENT	COLLIN RAYE (EPIC)
6	1485	1687	WHAT I MEANT TO SAY	WADE HAYES (COLUMBIA)
7	1418	1448	DUST ON THE BOTTLE	DAVID LEE MURPHY (MCA)
8	1404	1390	TALL, TALL TREES	ALAN JACKSON (ARISTA)
9	1380	1353	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)
10	1335	1343	THAT'S AS CLOSE AS I'LL GET TO LOVING YOU	AARON TIPPIN (RCA)
11	1304	1477	REBECCA LYNN	BRYAN WHITE (ASYLUM)
12	1204	1238	COWBOY LOVE	JOHN MICHAEL MONTGOMERY (ATLANTIC)
13	1188	1342	WHEN BOY MEETS GIRL	TERRI CLARK (MERCURY NASHVILLE)
14	1135	1121	ANY MAN OF MINE	SHANIA TWAIN (MERCURY NASHVILLE)
15	1057	1123	SOLD (THE GRUNDY COUNTY AUCTION ...)	JOHN MICHAEL MONTGOMERY (ATLANTIC)
16	1054	1122	CAN'T BE REALLY GONE	TIM MCGRAW (CURB)
17	1031	1575	SHE SAID YES	RHETT AKINS (DECCA)
18	989	1030	IF THE WORLD HAD A FRONT PORCH	TRACY LAWRENCE (ATLANTIC)
19	982	1070	PARTY CROWD	DAVID LEE MURPHY (MCA)
20	981	1090	LIKE THERE AIN'T NO YESTERDAY	BLACKHAWK (ARISTA)
21	948	930	THAT AIN'T MY TRUCK	RHETT AKINS (DECCA)
22	945	1014	BETTER THINGS TO DO	TERRI CLARK (MERCURY NASHVILLE)
23	939	1078	LIFE GETS AWAY	CLINT BLACK (RCA)
24	909	899	WHO NEEDS YOU BABY	CLAY WALKER (GIANT)
25	908	974	I'M NOT STRONG ENOUGH TO SAY NO	BLACKHAWK (ARISTA)

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

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- Ed Hill, Program Director, KAT Country 103/Modesto-Stockton, CA

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For Week Ending March 24, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY											
WUSN		WXTU		WKHX		KSCS		KZLA		WMZQ	
Chicago		Philadelphia		Atlanta		Dallas		Los Angeles		Washington, DC	
PD: Dean McNeil MD: Tricia Biondo		PD: Kevin O'Neal MD: Mike Brophy		PD: Neil McGinley MD: Johnny Gray		PD: Dean James MD: Bill Kinder		PD/MD: John Sebastian		Acting PD/MD: Mac Daniels	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Patty Loveless, You Can Feel Bad	1	Lonestar, No News	1	Lonestar, No News	1	Mark Chesnut, It Wouldn't Hurt To Have	1	Wynonna, To Be Loved By You	1	Wynonna, To Be Loved By You
2	Wynonna, To Be Loved By You	2	The Mavericks, All You Ever Do Is Bring Me O	2	The Mavericks, All You Ever Do Is Bring Me O	2	Wynonna, To Be Loved By You	2	Darley Singletary, Too Much Fun	2	Alabama, It Works
3	Darley Singletary, Too Much Fun	3	Brooks & Dunn, My Maria	3	Clay Walker, Hypnotize The Moon	3	Darley Singletary, Too Much Fun	3	Darley Singletary, Too Much Fun	3	Darley Singletary, Too Much Fun
4	Neal McCoy, You Gotta Love That	4	Wynonna, To Be Loved By You	4	Neal McCoy, You Gotta Love That	4	Wynonna, To Be Loved By You	4	Lonestar, No News	4	Clay Walker, Hypnotize The Moon
5	Clay Walker, Hypnotize The Moon	5	Martina McBride, Wild Angels	5	Wynonna, To Be Loved By You	5	Wynonna, To Be Loved By You	5	Patty Loveless, You Can Feel Bad	5	Tracy Lawrence, If You Loved Me
6	Garth Brooks, The Beaches Of Cheyenne	6	Garth Brooks, The Beaches Of Cheyenne	6	Darley Singletary, Too Much Fun	6	Darley Singletary, Too Much Fun	6	Neal McCoy, You Gotta Love That	6	Diamond Rio, Walkin' Away
7	Diamond Rio, Walkin' Away	7	Alan Jackson, I'll Try	7	Shania Twain, You Win My Love	7	Mark Chesnut, It Wouldn't Hurt To Have	7	Shania Twain, You Win My Love	7	Clay Walker, Hypnotize The Moon
8	Ricochet, What Do I Know	8	Ricochet, What Do I Know	8	Ricochet, What Do I Know	8	Ricochet, What Do I Know	8	Lee Roy Parnell, Heart's Desire	8	Clay Walker, Hypnotize The Moon
9	Tracy Lawrence, If You Loved Me	9	Diamond Rio, Walkin' Away	9	Ricochet, What Do I Know	9	Lee Roy Parnell, Heart's Desire	9	Lee Roy Parnell, Heart's Desire	9	Clay Walker, Hypnotize The Moon
10	Lonestar, No News	10	James Bonamy, She's Got A Mind Of Her Own	10	Patty Loveless, You Can Feel Bad	10	The Mavericks, All You Ever Do Is Bring Me O	10	Shania Twain, You Win My Love	10	George Strait, I Know She Still Loves Me
11	Shania Twain, You Win My Love	11	Patty Loveless, You Can Feel Bad	11	Linda Davis, Some Things Are Meant To Be	11	Shania Twain, You Win My Love	11	John Michael Montgomery, Long As I Live	11	Alan Jackson, I'll Try
12	The Mavericks, All You Ever Do Is Bring Me O	12	Brooks & Dunn, My Maria	12	Tracy Lawrence, If You Loved Me	12	Shania Twain, You Win My Love	12	John Michael Montgomery, Long As I Live	12	Ricochet, What Do I Know
13	Lari White, Ready, Willing And Able	13	Lari White, Ready, Willing And Able	13	Tracy Lawrence, If You Loved Me	13	Shania Twain, You Win My Love	13	John Michael Montgomery, Long As I Live	13	Tracy Lawrence, If You Loved Me
14	James Bonamy, She's Got A Mind Of Her Own	14	Mark Chesnut, It Wouldn't Hurt To Have	14	Tracy Lawrence, If You Loved Me	14	Shania Twain, You Win My Love	14	John Michael Montgomery, Long As I Live	14	Tracy Lawrence, If You Loved Me
15	Lee Roy Parnell, Heart's Desire	15	Mark Chesnut, It Wouldn't Hurt To Have	15	Tracy Lawrence, If You Loved Me	15	Shania Twain, You Win My Love	15	John Michael Montgomery, Long As I Live	15	Tracy Lawrence, If You Loved Me
16	Joe Dea, Messina, Heads Carolina, Tails Ca	16	Collin Raye, I Think About You	16	Tracy Lawrence, If You Loved Me	16	Shania Twain, You Win My Love	16	John Michael Montgomery, Long As I Live	16	Tracy Lawrence, If You Loved Me
17	Billy Dean, It's What I Do	17	Aaron Tippin, Without Your Love	17	Tracy Lawrence, If You Loved Me	17	Shania Twain, You Win My Love	17	John Michael Montgomery, Long As I Live	17	Tracy Lawrence, If You Loved Me
18	Tracy Byrd, Heaven In My Woman's Eyes	18	John Michael Montgomery, Long As I Live	18	Tracy Lawrence, If You Loved Me	18	Shania Twain, You Win My Love	18	John Michael Montgomery, Long As I Live	18	Tracy Lawrence, If You Loved Me
19	Linda Davis, Some Things Are Meant To Be	19	John Michael Montgomery, Long As I Live	19	Tracy Lawrence, If You Loved Me	19	Shania Twain, You Win My Love	19	John Michael Montgomery, Long As I Live	19	Tracy Lawrence, If You Loved Me
20	Tim McGraw, All I Want Is A Life	20	John Michael Montgomery, Long As I Live	20	Tracy Lawrence, If You Loved Me	20	Shania Twain, You Win My Love	20	John Michael Montgomery, Long As I Live	20	Tracy Lawrence, If You Loved Me
21	Terrill Clark, If I Were You	21	John Michael Montgomery, Long As I Live	21	Tracy Lawrence, If You Loved Me	21	Shania Twain, You Win My Love	21	John Michael Montgomery, Long As I Live	21	Tracy Lawrence, If You Loved Me
22	Aaron Tippin, Without Your Love	22	John Michael Montgomery, Long As I Live	22	Tracy Lawrence, If You Loved Me	22	Shania Twain, You Win My Love	22	John Michael Montgomery, Long As I Live	22	Tracy Lawrence, If You Loved Me
23	Alabama, It Works	23	John Michael Montgomery, Long As I Live	23	Tracy Lawrence, If You Loved Me	23	Shania Twain, You Win My Love	23	John Michael Montgomery, Long As I Live	23	Tracy Lawrence, If You Loved Me
24	John Michael Montgomery, Long As I Live	24	John Michael Montgomery, Long As I Live	24	Tracy Lawrence, If You Loved Me	24	Shania Twain, You Win My Love	24	John Michael Montgomery, Long As I Live	24	Tracy Lawrence, If You Loved Me
25	Mark Chesnut, It Wouldn't Hurt To Have	25	John Michael Montgomery, Long As I Live	25	Tracy Lawrence, If You Loved Me	25	Shania Twain, You Win My Love	25	John Michael Montgomery, Long As I Live	25	Tracy Lawrence, If You Loved Me
26	Bryan White, I'm Not Supposed To Love You	26	John Michael Montgomery, Long As I Live	26	Tracy Lawrence, If You Loved Me	26	Shania Twain, You Win My Love	26	John Michael Montgomery, Long As I Live	26	Tracy Lawrence, If You Loved Me
27	Joe Diffie, C-O-U-N-T-Y	27	John Michael Montgomery, Long As I Live	27	Tracy Lawrence, If You Loved Me	27	Shania Twain, You Win My Love	27	John Michael Montgomery, Long As I Live	27	Tracy Lawrence, If You Loved Me
28	David Lee Murphy, Every Time I Get Aroun	28	John Michael Montgomery, Long As I Live	28	Tracy Lawrence, If You Loved Me	28	Shania Twain, You Win My Love	28	John Michael Montgomery, Long As I Live	28	Tracy Lawrence, If You Loved Me
29	Faith Hill, Someone Else's Dream	29	John Michael Montgomery, Long As I Live	29	Tracy Lawrence, If You Loved Me	29	Shania Twain, You Win My Love	29	John Michael Montgomery, Long As I Live	29	Tracy Lawrence, If You Loved Me
30	George Strait, Check Yes Or No	30	John Michael Montgomery, Long As I Live	30	Tracy Lawrence, If You Loved Me	30	Shania Twain, You Win My Love	30	John Michael Montgomery, Long As I Live	30	Tracy Lawrence, If You Loved Me

the MAVERICKS ARE SMOKIN'!

THEIR CURRENT SINGLE,
'ALL YOU EVER DO IS BRING ME DOWN'
IS THEIR BEST PERFORMING SINGLE TO DATE
(TOP 10 IN 12 WEEKS!) THANKS RADIO!!!

1995 TRIPLE CROWN AWARD WINNERS!
ACM-TOP VOCAL GROUP AND TOP NEW VOCAL GROUP
CMA-VOCAL GROUP OF THE YEAR
GRAMMY-BEST COUNTRY PERFORMANCE BY A DUO OR GROUP

Ⓛ SOLD OUT EUROPEAN TOUR INCLUDING
HOLLAND, BELGIUM, NORWAY, SWEDEN,
SPAIN AND THE U.K.

MUSIC FOR ALL OCCASIONS WAS VOTED
#1 COUNTRY ALBUM IN REQUEST MAGAZINE

1996 ACM VOCAL GROUP OF THE YEAR NOMINEE

THE MOST ANTICIPATED, MUST SEE COUNTRY
HEADLINER TOUR OF THE YEAR

"...GREAT SONGS, GREAT SINGER, GREAT BAND.
FORGET CATEGORIES-WHAT MORE
DO YOU NEED? --US MAGAZINE

'THE MAVERICKS' VISION REMAINS INTACT,
THE BAND TIGHTER THAN EVER,
CONTEMPORARY AND FORWARD THINKING
WHILE ROOTED IN THE PAST." --COUNTRY MUSIC MAGAZINE



PUFF THAT!

MONITOR COUNTRY PANEL (151)

Akron, OH	WQMX	Las Vegas, NV	KFMS
Albany, NY	WGNA	Lexington, KY	KWNR
Albuquerque, NM	KASY	Little Rock, AR	WVLK
	KRST		KDDK
Atlanta, GA	WKHX		KSSN
	WYAY	Los Angeles, CA	KIKF
Augusta, GA	WKXC		KZLA
Austin, TX	KASE	Louisville, KY	WAMZ
	KVET	McAllen/Brownsville, TX	KTEX
Bakersfield, CA	KUZZ	Memphis, TN	WGKX
Baltimore, MD	WPOC	Miami, FL	WKIS
Baton Rouge, LA	WKJN	Milwaukee, WI	WMIL
	WYNK	Minneapolis/St. Paul, MN	KEYE
Birmingham, AL	WZZK		WBOB
Boston, MA	WKLB	Mobile, AL	WKSJ
Buffalo, NY	WYRK	Monterey/Salinas, CA	KTOM
Burlington, VT	WOKO	Montgomery, AL	WLWI
Charleston, SC	WEZL	Nashville, TN	WSIX
	WBUB		WSM
Charleston, WV	WQBE	New Orleans, LA	WNOE
Charlotte, NC	WSOC	Norfolk, VA	WCMS
	WTDR		WGH
Chattanooga, TN	WDOD	Oklahoma City, OK	KEBC
	WUSY		KXXY
Chicago, IL	WUSN	Omaha, NE	KXKT
Cincinnati, OH	WUBE		WOW
	WYGY*	Orlando, FL	WWKA
Cleveland, OH	WGAR	Pensacola, FL	WXBM
Colorado Springs, CO	KKCS	Philadelphia, PA	WXTU
Columbia, SC	WCOS	Phoenix, AZ	KMLE
Columbus, GA	WKCEN		KNIX
	WSTH	Pittsburgh, PA	WDSY
Columbus, OH	WCOL	Portland, ME	WPOR
Corpus Christi, TX	KOUL	Portland, OR	KUPL
	KRYS		KWJJ
Dallas, TX	KPLX	Providence, RI	WCTK
	KSCS	Raleigh, NC	WKIX
	KYNG		WQDR
Dayton, OH	WHKO	Richmond, VA	WKHK
Denver, CO	KYGO	Riverside/	
Des Moines, IA	KJYY	San Bernardino, CA	KFRG
Detroit, MI	WWWW	Roanoke, VA	WYYD
	WYCD	Rochester, NY	WBEE
El Paso, TX	KHEY	Sacramento, CA	KNCI
Flint, MI	WKCQ		KRAK
Ft. Myers, FL	WCKT	St. Louis, MO	WIL
Fredericksburg, VA	WFLS		WKXX
Fresno, CA	KNAX	Salt Lake City, UT	KKAT
	KSKS	San Antonio, TX	KAJA
Grand Rapids, MI	WBCT		KCYA
	WCUZ	San Diego, CA	KSON
Green Bay, WI	WGEE	San Francisco, CA	KSAN
	WNCY*		KYCY
Greensboro, NC	WKSI*	San Jose, CA	KRTY
	WPCM	Savannah, GA	WCHY
Greenville, SC	WTQR	Seattle, WA	KMPS
	WESC		KYCW
	WSSL	Shreveport, LA	KRMD
Harrisburg, PA	WHYL		KWKH
	WRKZ	Spokane, WA	KDRK
Hartford, CT	WWYZ	Springfield, MO	KGMY
Houston, TX	KIKK		KTTS
	KILT	Syracuse, NY	WBBS
	KKBQ	Tampa, FL	WQYK
Huntsville, AL	WDRM		WRBQ
Indianapolis, IN	WFMS	Toledo, OH	WKKO
Jackson, MS	WKTF	Tucson, AZ	KIIM
	WMSI	Tulsa, OK	KVOO
Jacksonville, FL	WQIK		KWEN
	WROO	Washington, DC	WMZQ
Johnson City, TN	WBQK	West Palm Beach, FL	WIRK
Kansas City, MO	KBEQ	Wichita, KS	KFDI
	KFKF		KZSN
	WDAF	Wilkes-Barre, PA	WGGY
Knoxville, TN	WIVK	Youngstown, OH	WQXX
Lafayette, LA	KXKC		

*New to panel.

POWER PLAYLISTS™

For Week Ending
March 24, 1996



Playlists supplied by Broadcast Data Systems' Radio Track Service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WDSY		WSIX		WHKO	
Pittsburgh PD: Justin Case MD: Chris DeCarlo		Nashville OM: Charlie Quinn PD/MD: Dave Kelly		Dayton PD: Gerry McCracken MD: Dawn Michaels	
TW	LW	TW	LW	TW	LW
1	Wynonna, To Be Loved By You	1	Neal McCoy, You Gotta Love That	1	Alan Jackson, Tall, Tall Trees
2	Patty Loveless, You Can Feel Bad	2	Ricochet, What Do I Know	2	Joe Diffie, Bigger Than The Beatles
3	Clay Walker, Hypnotize The Moon	3	Lonestar, No News	3	John Michael Montgomery, Cowboy Love
4	Diamond Rio, Walkin' Away	4	Daryle Singletary, Too Much Fun	4	Bryan White, Rebecca Lynn
5	Daryle Singletary, Too Much Fun	5	Lee Roy Parnell, Heart's Desire	5	Clay Walker, Who Needs You Baby
6	Garth Brooks, The Beaches Of Cheyenne	6	Wynonna, To Be Loved By You	6	Jeff Carson, The Car
7	Ricochet, What Do I Know	7	Patty Loveless, You Can Feel Bad	7	Kenny Chesney, All I Need To Know
8	Neal McCoy, You Gotta Love That	8	Mark Chesnut, It Wouldn't Hurt To Have	8	George Strait, Check Yes Or No
9	Lonestar, No News	9	Diamond Rio, Walkin' Away	9	Collin Raye, One Boy, One Girl
10	Tracy Lawrence, If You Loved Me	10	Perfect Stranger, You Have The Right To	10	Tracy Lawrence, Texas Tornado
11	Shania Twain, You Win My Love	11	John Michael Montgomery, Long As I Live	11	Tim McGraw, I Like It, I Love It
12	Lee Roy Parnell, Heart's Desire	12	Clay Walker, Hypnotize The Moon	12	George Strait, I Know She Still Loves Me
13	Tracy Byrd, Heaven In My Woman's Eyes	13	Aaron Tippin, Without Your Love	13	Alison Krauss & Union Station, When You
14	The Mavericks, All You Ever Do Is Bring Me D	14	Alabama, It Works	14	Garth Brooks, The Beaches Of Cheyenne
15	Aaron Tippin, Without Your Love	15	Faith Hill, Someone Else's Dream	15	Garth Brooks, She's Every Woman
16	Faith Hill, Someone Else's Dream	16	Faith Hill, Someone Else's Dream	16	David Lee Murphy, Dust On The Bottle
17	John Michael Montgomery, Long As I Live	17	John Michael Montgomery, Long As I Live	17	Tracy Lawrence, Texas Tornado
18	Lari White, Ready, Willing And Able	18	Toby Keith, Does That Blue Moon Ever Sh	18	Alabama, In Pictures
19	JoDee Messina, Heads Carolina, Tails Ca	19	John Berry, Every Time My Heart Calls Yo	19	Wynonna, To Be Loved By You
20	Tim McGraw, All I Want Is A Life	20	Shania Twain, You Win My Love	20	Diamond Rio, Walkin' Away
21	Collin Raye, I Think About You	21	Blackhawk, Almost A Memory Now	21	Tracy Lawrence, If You Loved Me
22	Blackhawk, Almost A Memory Now	22	Bryan White, I'm Not Supposed To Love Yo	22	Collin Raye, Not That Different
23	Pam Tillis, The River And The Highway	23	Tracy Byrd, Heaven In My Woman's Eyes	23	Tim McGraw, Can't Be Really Gone
24	Toby Keith, Does That Blue Moon Ever Shi	24	Chely Wright, I Like It, I Love It	24	Patty Loveless, You Can Feel Bad
25	Doug Supernaw, Not Enough Hours In	25	James Bonamy, She's Got A Mind Of Her Ow	25	Aaron Tippin, That's As Close As I'll Ge
26	Alabama, It Works	26	Terri Clark, When Boy Meets Girl	26	Faith Hill, It Matters To Me
27	Alan Jackson, I'll Try	27	George Strait, Check Yes Or No	27	Alan Jackson, I'll Try
28	Martina McBride, Wild Angels	28	Collin Raye, I Think About You	28	Doug Supernaw, Not Enough Hours In
29	George Strait, I Know She Still Loves Me	29	The Mavericks, All You Ever Do Is Bring Me D	29	Reba McEntire, Ring On Her Finger, Time
30	Joe Diffie, Bigger Than The Beatles	30	Lari White, Ready, Willing And Able	30	Tracy Lawrence, If The World Had A Front

WRBQ		KNIX		KSNAN	
Tampa PD/MD: Ronnie Lane		Phoenix OM: Larry Daniels MD: Buddy Owens		San Francisco MD: Richard Ryan	
TW	LW	TW	LW	TW	LW
1	Mark Chesnut, It Wouldn't Hurt To Have	1	Tracy Byrd, Heaven In My Woman's Eyes	1	Clay Walker, Hypnotize The Moon
2	Neal McCoy, You Gotta Love That	2	Diamond Rio, Walkin' Away	2	Wynonna, To Be Loved By You
3	Lari White, Ready, Willing And Able	3	Daryle Singletary, Too Much Fun	3	Diamond Rio, Walkin' Away
4	Patty Loveless, You Can Feel Bad	4	Mark Chesnut, It Wouldn't Hurt To Have	4	Lonestar, No News
5	Diamond Rio, Walkin' Away	5	Lonestar, No News	5	Daryle Singletary, Too Much Fun
6	Alan Jackson, I'll Try	6	Tracy Lawrence, If You Loved Me	6	Ricochet, What Do I Know
7	Clay Walker, Hypnotize The Moon	7	Ricochet, What Do I Know	7	Lee Roy Parnell, Heart's Desire
8	Tracy Lawrence, If You Loved Me	8	Clay Walker, Hypnotize The Moon	8	Shania Twain, You Win My Love
9	Collin Raye, Not That Different	9	Neal McCoy, You Gotta Love That	9	Brooks & Dunn, My Maria
10	Garth Brooks, The Beaches Of Cheyenne	10	Wynonna, To Be Loved By You	10	John Berry, Every Time My Heart Calls Yo
11	Wade Hayes, What I Mean To Say	11	Brooks & Dunn, My Maria	11	JoDee Messina, Heads Carolina, Tails Ca
12	James Bonamy, She's Got A Mind Of Her Ow	12	Patty Loveless, You Can Feel Bad	12	The Mavericks, All You Ever Do Is Bring Me D
13	Faith Hill, Someone Else's Dream	13	The Mavericks, All You Ever Do Is Bring Me D	13	Lari White, Ready, Willing And Able
14	Lonestar, No News	14	Shania Twain, You Win My Love	14	Faith Hill, Someone Else's Dream
15	Lee Roy Parnell, Heart's Desire	15	John Michael Montgomery, Long As I Live	15	Neal McCoy, You Gotta Love That
16	Mindy McCready, 10,000 Angels	16	Aaron Tippin, Without Your Love	16	Tim McGraw, All I Want Is A Life
17	JoDee Messina, Heads Carolina, Tails Ca	17	JoDee Messina, Heads Carolina, Tails Ca	17	Tim McGraw, All I Want Is A Life
18	Tracy Byrd, Heaven In My Woman's Eyes	18	Billy Dean, It's What I Do	18	Garth Brooks, The Beaches Of Cheyenne
19	Tim McGraw, All I Want Is A Life	19	Pam Tillis, The River And The Highway	19	Billy Dean, It's What I Do
20	Stephanie Bentley, Who's That Girl	20	Tim McGraw, All I Want Is A Life	20	Alabama, It Works
21	Shania Twain, You Win My Love	21	Faith Hill, Someone Else's Dream	21	Aaron Tippin, Without Your Love
22	John Michael Montgomery, Long As I Live	22	Garth Brooks, The Beaches Of Cheyenne	22	Patty Loveless, You Can Feel Bad
23	John Berry, Every Time My Heart Calls Yo	23	John Michael Montgomery, Long As I Live	23	John Michael Montgomery, Long As I Live
24	The Mavericks, All You Ever Do Is Bring Me D	24	Pam Tillis, The River And The Highway	24	Pam Tillis, The River And The Highway
25	Toby Keith, Does That Blue Moon Ever Shi	25	Terri Clark, If I Were You	25	Tracy Byrd, Heaven In My Woman's Eyes
26	Alabama, It Works	26	John Michael Montgomery, Cowboy Love	26	David Lee Murphy, Dust On The Bottle
27	Linda Davis, Some Things Are Meant To Be	27	Alan Jackson, I'll Try	27	Bryan White, Rebecca Lynn
28	John Anderson, Paradise	28	Ronnie McDowell, Unchained Melody	28	George Strait, Blue Clear Sky
29	Tim McGraw, I Like It, I Love It	29	Jeff Carson, Holdin' On To Something	29	Blackhawk, Almost A Memory Now
30	Ricochet, What Do I Know	30	Bryan White, Rebecca Lynn	30	

KFRG		KMLE		WAMZ	
San Bernardino PD: Lee Logan MD: Don Jerfferies		Phoenix MD: Gwen Foster		Louisville PD: Coyote Calhoun MD: Ron Hazard	
TW	LW	TW	LW	TW	LW
1	Daryle Singletary, Too Much Fun	1	Lonestar, No News	1	Daryle Singletary, Too Much Fun
2	JoDee Messina, Heads Carolina, Tails Ca	2	Lee Roy Parnell, Heart's Desire	2	Wynonna, To Be Loved By You
3	Tracy Lawrence, If You Loved Me	3	JoDee Messina, Heads Carolina, Tails Ca	3	Billy Dean, It's What I Do
4	Clay Walker, Hypnotize The Moon	4	Neal McCoy, You Gotta Love That	4	Alan Jackson, I'll Try
5	Ricochet, What Do I Know	5	Clay Walker, Hypnotize The Moon	5	Neal McCoy, You Gotta Love That
6	Mark Chesnut, It Wouldn't Hurt To Have	6	Ricochet, What Do I Know	6	Tracy Lawrence, If You Loved Me
7	Neal McCoy, You Gotta Love That	7	Wynonna, To Be Loved By You	7	Brooks & Dunn, My Maria
8	Wynonna, To Be Loved By You	8	Diamond Rio, Walkin' Away	8	Clay Walker, Hypnotize The Moon
9	Diamond Rio, Walkin' Away	9	Patty Loveless, You Can Feel Bad	9	Lonestar, No News
10	Linda Davis, Some Things Are Meant To Be	10	Bryan White, I'm Not Supposed To Love Yo	10	Tim McGraw, All I Want Is A Life
11	Frazier River, She Got What She Deserves	11	The Mavericks, All You Ever Do Is Bring Me D	11	George Strait, Blue Clear Sky
12	Tim McGraw, All I Want Is A Life	12	Alabama, It Works	12	Blackhawk, Almost A Memory Now
13	Alabama, It Works	13	Faith Hill, Someone Else's Dream	13	Lee Roy Parnell, Heart's Desire
14	Faith Hill, Someone Else's Dream	14	Shania Twain, You Win My Love	14	Ricochet, What Do I Know
15	James Bonamy, She's Got A Mind Of Her Ow	15	Tracy Lawrence, If You Loved Me	15	David Lee Murphy, Every Time I Get Aroun
16	Aaron Tippin, Without Your Love	16	Tracy Byrd, Heaven In My Woman's Eyes	16	JoDee Messina, Heads Carolina, Tails Ca
17	Lari White, Ready, Willing And Able	17	Mark Chesnut, It Wouldn't Hurt To Have	17	Shania Twain, You Win My Love
18	The Mavericks, All You Ever Do Is Bring Me D	18	Lari White, Ready, Willing And Able	18	John Michael Montgomery, Long As I Live
19	Lonestar, No News	19	Daryle Singletary, Too Much Fun	19	Aaron Tippin, Without Your Love
20	Lee Roy Parnell, Heart's Desire	20	John Michael Montgomery, Long As I Live	20	Toby Keith, Does That Blue Moon Ever Shi
21	Billy Dean, It's What I Do	21	Pam Tillis, The River And The Highway	21	Lari White, Ready, Willing And Able
22	Shania Twain, You Win My Love	22	Alabama, It Works	22	Terri Clark, If I Were You
23	Tracy Byrd, Heaven In My Woman's Eyes	23	Shania Twain, (If You're Not In It For L	23	Patty Loveless, You Can Feel Bad
24	John Berry, Every Time My Heart Calls Yo	24	Alan Jackson, I'll Try	24	Garth Brooks, The Beaches Of Cheyenne
25	Joe Diffie, C-D-U-N-T-R-Y	25	Billy Dean, It's What I Do	25	Rhett Akins, She Said Yes
26	John Michael Montgomery, Long As I Live	26	Wade Hayes, What I Mean To Say	26	Diamond Rio, Walkin' Away
27	Stephanie Bentley, Who's That Girl	27	Brooks & Dunn, My Maria	27	Alabama, It Works
28	Chely Wright, I Like It, I Love It	28	Chely Wright, I Like It, I Love It	28	Faith Hill, Someone Else's Dream
29	Pam Tillis, The River And The Highway	29	Doug Supernaw, Not Enough Hours In	29	Tracy Byrd, Heaven In My Woman's Eyes
30	Garth Brooks, The Beaches Of Cheyenne	30	George Strait, Check Yes Or No	30	Reba McEntire, Starting Over Again

WUBE		KMPS		WSM	
Cincinnati PD: Tim Closson MD: Duke Hamilton		Seattle PD: Alan Sledge MD: Tony Thomas		Nashville PD/MD: Lee Cory	
TW	LW	TW	LW	TW	LW
1	Diamond Rio, Walkin' Away	1	Lonestar, No News	1	Daryle Singletary, Too Much Fun
2	Lonestar, No News	2	Garth Brooks, The Beaches Of Cheyenne	2	Lee Roy Parnell, Heart's Desire
3	Patty Loveless, You Can Feel Bad	3	Patty Loveless, You Can Feel Bad	3	Mark Chesnut, It Wouldn't Hurt To Have
4	Neal McCoy, You Gotta Love That	4	Tracy Lawrence, If You Loved Me	4	Linda Davis, Some Things Are Meant To Be
5	Wynonna, To Be Loved By You	5	Diamond Rio, Walkin' Away	5	Diamond Rio, Walkin' Away
6	Clay Walker, Hypnotize The Moon	6	Neal McCoy, You Gotta Love That	6	Ricochet, What Do I Know
7	Garth Brooks, The Beaches Of Cheyenne	7	Shania Twain, You Win My Love	7	Clay Walker, Hypnotize The Moon
8	Alan Jackson, I'll Try	8	George Strait, I Know She Still Loves Me	8	Wynonna, To Be Loved By You
9	Tracy Lawrence, If You Loved Me	9	Clay Walker, Hypnotize The Moon	9	Neal McCoy, You Gotta Love That
10	Tracy Byrd, Heaven In My Woman's Eyes	10	Daryle Singletary, Too Much Fun	10	Tracy Lawrence, If You Loved Me
11	Daryle Singletary, Too Much Fun	11	Wynonna, To Be Loved By You	11	Lonestar, No News
12	Shania Twain, You Win My Love	12	Tim McGraw, All I Want Is A Life	12	Bryan White, I'm Not Supposed To Love Yo
13	Lee Roy Parnell, Heart's Desire	13	Lee Roy Parnell, Heart's Desire	13	Aaron Tippin, Without Your Love
14	Mark Chesnut, It Wouldn't Hurt To Have	14	Mark Chesnut, It Wouldn't Hurt To Have	14	Shania Twain, You Win My Love
15	John Michael Montgomery, Long As I Live	15	Tracy Byrd, Heaven In My Woman's Eyes	15	Lari White, Ready, Willing And Able
16	Frazier River, She Got What She Deserves	16	Ricochet, What Do I Know	16	John Michael Montgomery, Long As I Live
17	Bryan White, I'm Not Supposed To Love Yo	17	Pam Tillis, The River And The Highway	17	James Bonamy, She's Got A Mind Of Her Ow
18	Brooks & Dunn, My Maria	18	JoDee Messina, Heads Carolina, Tails Ca	18	John Berry, Every Time My Heart Calls Yo
19	Martina McBride, Wild Angels	19	Faith Hill, Someone Else's Dream	19	Tim McGraw, All I Want Is A Life
20	Faith Hill, It Matters To Me	20	Alabama, It Works	20	JoDee Messina, Heads Carolina, Tails Ca
21	Joe Diffie, Bigger Than The Beatles	21	Alabama, It Works	21	David Lee Murphy, Every Time I Get Aroun
22	Jeff Carson, Not On Your Love	22	Terri Clark, When Boy Meets Girl	22	Billy Dean, It's What I Do

POWER PLAYLISTS



AIRPLAY
Monitor

For Week Ending
March 24, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WZZK			WKLB			WTDR		
Birmingham PD: Jim Tice MD: Scott Stewart			Boston PD: Loren Owens			Charlotte PD: Loyd Ford MD: Alison West		
TW	LW		TW	LW		TW	LW	
1	40	Daryle Singletary, Too Much Fun	1	39	Lonestar, No News	1	36	Tracy Lawrence, If You Loved Me
2	40	Ricochet, What Do I Know	2	39	Shania Twain, You Win My Love	2	35	Clay Walker, Hypnotize The Moon
3	38	Clay Walker, Hypnotize The Moon	3	36	JoDee Messina, Heads Carolina, Tails Ca	3	35	Lonestar, No News
4	38	Lee Roy Parnell, Heart's Desire	4	35	Garth Brooks, The Beaches Of Cheyenne	4	34	Patty Loveless, You Can Feel Bad
5	35	Wynonna, To Be Loved By You	5	34	Wynonna, To Be Loved By You	5	34	Linda Davis, Some Things Are Meant To Be
6	35	Patty Loveless, You Can Feel Bad	6	33	Diamond Rio, Walkin' Away	6	33	Ricochet, What Do I Know
7	34	Diamond Rio, Walkin' Away	7	33	Tracy Byrd, Heaven In My Woman's Eyes	7	32	Diamond Rio, Walkin' Away
8	34	Alan Jackson, I'll Try	8	32	Mark Chesnut, It Wouldn't Hurt To Have	8	32	Alan Jackson, I'll Try
9	32	Wade Hayes, What I Meant To Say	9	31	Daryle Singletary, Too Much Fun	9	31	Wynonna, To Be Loved By You
10	28	Lonestar, No News	10	30	Patty Loveless, You Can Feel Bad	10	30	Shania Twain, You Win My Love
11	26	James Bonamy, She's Got A Mind Of Her Own	11	29	Lee Roy Parnell, Heart's Desire	11	29	Tim McGraw, All I Want Is A Life
12	26	Shania Twain, You Win My Love	12	29	Neal McCoy, You Gotta Love That	12	29	Lee Roy Parnell, Heart's Desire
13	25	Tim McGraw, All I Want Is A Life	13	27	Linda Davis, Some Things Are Meant To Be	13	28	JoDee Messina, Heads Carolina, Tails Ca
14	25	Billy Dean, It's What I Do	14	27	Ricochet, What Do I Know	14	27	John Michael Montgomery, Long As I Live
15	23	Alabama, It Works	15	27	Tracy Lawrence, If You Loved Me	15	27	Faith Hill, Someone Else's Dream
16	23	John Michael Montgomery, Long As I Live	16	25	John Berry, Every Time My Heart Calls Yo	16	25	Collin Raye, I Think About You
17	22	Pam Tillis, The River And The Highway	17	24	Clay Walker, Hypnotize The Moon	17	24	Toby Keith, Does That Blue Moon Ever Shi
18	22	Aaron Tippin, Without Your Love	18	23	Faith Hill, Someone Else's Dream	18	23	Brooks & Dunn, My Maria
19	22	Brooks & Dunn, My Maria	19	22	Pam Tillis, The River And The Highway	19	22	Daryle Singletary, Too Much Fun
20	22	Neal McCoy, You Gotta Love That	20	21	Lari White, Ready, Willing And Able	20	21	Neal McCoy, You Gotta Love That
21	21	Lari White, Ready, Willing And Able	21	20	Martina McBride, Wild Angels	21	20	Garth Brooks, The Beaches Of Cheyenne
22	20	Blackhawk, Almost A Memory Now	22	20	Tim McGraw, All I Want Is A Life	22	20	Lari White, Ready, Willing And Able
23	19	Tracy Byrd, Heaven In My Woman's Eyes	23	19	Billy Dean, It's What I Do	23	19	David Lee Murphy, Dust On The Bottle
24	19	Stephanie Bentley, Who's That Girl	24	18	Aaron Tippin, Without Your Love	24	18	Shania Twain, (If You're Not In It For L
25	19	Terri Clark, If I Were You	25	17	Blackhawk, Almost A Memory Now	25	18	Rhett Akins, That Ain't My Truck
26	18	Bryan White, I'm Not Supposed To Love Yo	26	16	Joe Diffie, Bigger Than The Beatles	26	15	Faith Hill, It Matters To Me
27	18	Rhett Akins, That Ain't My Truck	27	16	Alabama, It Works	27	15	Pam Tillis, The River And The Highway
28	18	Garth Brooks, The Beaches Of Cheyenne	28	16	The Mavericks, All You Ever Do Is Bring Me D	28	15	George Strait, Check Yes Or No
29	18	John Berry, Every Time My Heart Calls Yo	29	16	Mandy Barnett, Now That's All Right With	29	14	Aaron Tippin, That's As Close As I'll Ge
30	17	JoDee Messina, Heads Carolina, Tails Ca	30	14	Shania Twain, (If You're Not In It For L	30	14	Doug Supernaw, Not Enough Hours In

WKIS			WQDR			KSON		
Miami PD: Bob McKay MD: Darlene Evans			Raleigh PD/MD: Len Shackelford			San Diego PD: Mike Strepard MD: Nick Jpton		
TW	LW		TW	LW		TW	LW	
1	34	Neal McCoy, You Gotta Love That	1	37	Lonestar, No News	1	37	Wynonna, To Be Loved By You
2	32	Diamond Rio, Walkin' Away	2	36	Daryle Singletary, Too Much Fun	2	36	Daryle Singletary, Too Much Fun
3	31	Lonestar, No News	3	35	Ricochet, What Do I Know	3	34	Clay Walker, Hypnotize The Moon
4	31	Mark Chesnut, It Wouldn't Hurt To Have	4	33	Diamond Rio, Walkin' Away	4	33	Lonestar, No News
5	31	Daryle Singletary, Too Much Fun	5	32	Wynonna, To Be Loved By You	5	33	Ricochet, What Do I Know
6	30	Ricochet, What Do I Know	6	31	Lee Roy Parnell, Heart's Desire	6	33	Neal McCoy, You Gotta Love That
7	29	Clay Walker, Hypnotize The Moon	7	30	Linda Davis, Some Things Are Meant To Be	7	32	Neal McCoy, You Gotta Love That
8	29	Lee Roy Parnell, Heart's Desire	8	30	Neal McCoy, You Gotta Love That	8	32	Pam Tillis, The River And The Highway
9	29	Shania Twain, You Win My Love	9	29	Clay Walker, Hypnotize The Moon	9	31	Mark Chesnut, It Wouldn't Hurt To Have
10	29	Pam Tillis, The River And The Highway	10	28	Martina McBride, Wild Angels	10	29	Tracy Lawrence, If You Loved Me
11	29	John Michael Montgomery, Long As I Live	11	27	Shania Twain, You Win My Love	11	27	Diamond Rio, Walkin' Away
12	28	The Mavericks, All You Ever Do Is Bring Me D	12	27	John Michael Montgomery, Long As I Live	12	27	JoDee Messina, Heads Carolina, Tails Ca
13	28	Faith Hill, Someone Else's Dream	13	26	The Mavericks, All You Ever Do Is Bring Me D	13	26	Tim McGraw, All I Want Is A Life
14	28	Lari White, Ready, Willing And Able	14	25	Tim McGraw, All I Want Is A Life	14	25	Shania Twain, You Win My Love
15	28	John Berry, Every Time My Heart Calls Yo	15	24	James Bonamy, She's Got A Mind Of Her Own	15	24	Faith Hill, Someone Else's Dream
16	28	Alabama, It Works	16	24	Billy Dean, It's What I Do	16	24	Tracy Byrd, Heaven In My Woman's Eyes
17	28	Wynonna, To Be Loved By You	17	23	Garth Brooks, The Beaches Of Cheyenne	17	23	Tracy Byrd, Heaven In My Woman's Eyes
18	28	Tracy Byrd, Heaven In My Woman's Eyes	18	23	Patty Loveless, You Can Feel Bad	18	23	Alabama, It Works
19	28	Billy Dean, It's What I Do	19	23	JoDee Messina, Heads Carolina, Tails Ca	19	23	Alabama, It Works
20	28	Faith Hill, It Matters To Me	20	23	Tracy Byrd, Heaven In My Woman's Eyes	20	23	Billy Dean, It's What I Do
21	28	David Lee Murphy, Dust On The Bottle	21	23	Aaron Tippin, Without Your Love	21	22	John Michael Montgomery, Long As I Live
22	28	George Strait, Check Yes Or No	22	23	Mark Chesnut, It Wouldn't Hurt To Have	22	22	Blackhawk, Almost A Memory Now
23	28	Aaron Tippin, Without Your Love	23	22	Lari White, Ready, Willing And Able	23	22	Garth Brooks, The Beaches Of Cheyenne
24	28	Garth Brooks, Friends In Low Places	24	22	Aaron Tippin, That's As Close As I'll Ge	24	21	Martina McBride, Wild Angels
25	28	Terri Clark, Better Things To Do	25	21	Tracy Lawrence, Time Marches On	25	21	Alan Jackson, I'll Try
26	28	John Michael Montgomery, No Man's Land	26	21	George Strait, Check Yes Or No	26	21	Faith Hill, It Matters To Me
27	28	Bryan White, Rebecca Lynn	27	21	Faith Hill, Someone Else's Dream	27	21	George Strait, I Know She Still Loves Me
28	28	Lonestar, Tequila Talkin'	28	20	Pam Tillis, The River And The Highway	28	20	Aaron Tippin, Without Your Love
29	28	Joe Diffie, Bigger Than The Beatles	29	20	George Strait, I Know She Still Loves Me	29	20	The Mavericks, All You Ever Do Is Bring Me D
30	28	JoDee Messina, Heads Carolina, Tails Ca	30	19	Blackhawk, Like There Ain't No Yesterday	30	19	Joe Diffie, Bigger Than The Beatles

WMIL			WUSY			WDAF		
Milwaukee OM/MD: Kerry Wolfe MD: Mitch Morgan			Chattanooga PD/MD: Bob Sterling			Kansas City PD: Ted Cramer MD: David Bryan		
TW	LW		TW	LW		TW	LW	
1	35	Lonestar, No News	1	36	Lonestar, No News	1	35	Lonestar, No News
2	35	Clay Walker, Hypnotize The Moon	2	36	Lee Roy Parnell, Heart's Desire	2	35	Neal McCoy, You Gotta Love That
3	35	Wynonna, To Be Loved By You	3	35	Daryle Singletary, Too Much Fun	3	35	Clay Walker, Hypnotize The Moon
4	34	Daryle Singletary, Too Much Fun	4	33	Patty Loveless, You Can Feel Bad	4	35	Daryle Singletary, Too Much Fun
5	34	Neal McCoy, You Gotta Love That	5	33	Clay Walker, Hypnotize The Moon	5	34	Linda Davis, Some Things Are Meant To Be
6	33	Diamond Rio, Walkin' Away	6	31	Mark Chesnut, It Wouldn't Hurt To Have	6	33	Patty Loveless, You Can Feel Bad
7	33	Ricochet, What Do I Know	7	31	Diamond Rio, Walkin' Away	7	33	Tracy Lawrence, If You Loved Me
8	33	Shania Twain, You Win My Love	8	30	Tim McGraw, All I Want Is A Life	8	30	Alabama, It Works
9	33	Lee Roy Parnell, Heart's Desire	9	29	Tracy Lawrence, If You Loved Me	9	30	The Mavericks, All You Ever Do Is Bring Me D
10	32	Patty Loveless, You Can Feel Bad	10	29	Wynonna, To Be Loved By You	10	29	Wynonna, To Be Loved By You
11	32	JoDee Messina, Heads Carolina, Tails Ca	11	28	Shania Twain, You Win My Love	11	29	Mark Chesnut, It Wouldn't Hurt To Have
12	32	The Mavericks, All You Ever Do Is Bring Me D	12	28	Lari White, Ready, Willing And Able	12	28	Shania Twain, You Win My Love
13	32	Blackhawk, Almost A Memory Now	13	27	Linda Davis, Some Things Are Meant To Be	13	27	JoDee Messina, Heads Carolina, Tails Ca
14	32	Tracy Byrd, Heaven In My Woman's Eyes	14	27	Tracy Byrd, Heaven In My Woman's Eyes	14	27	James Bonamy, She's Got A Mind Of Her Own
15	32	James Bonamy, She's Got A Mind Of Her Own	15	27	Joe Diffie, C-O-U-N-T-R-Y	15	27	Ricochet, What Do I Know
16	32	Collin Raye, I Think About You	16	27	Ricochet, What Do I Know	16	27	Joe Diffie, C-O-U-N-T-R-Y
17	32	Faith Hill, Someone Else's Dream	17	26	Neal McCoy, You Gotta Love That	17	26	Shenandoah, All Over But The Shoutin'
18	32	Mark Chesnut, It Wouldn't Hurt To Have	18	26	George Strait, I Know She Still Loves Me	18	26	Lari White, Ready, Willing And Able
19	32	Lari White, Ready, Willing And Able	19	26	The Mavericks, All You Ever Do Is Bring Me D	19	26	Mindy McCready, 10,000 Angels
20	32	Tim McGraw, All I Want Is A Life	20	26	Faith Hill, Someone Else's Dream	20	26	John Michael Montgomery, Long As I Live
21	32	John Michael Montgomery, Long As I Live	21	25	John Michael Montgomery, Cowboy Love	21	26	Diamond Rio, Walkin' Away
22	32	Alabama, It Works	22	25	Brooks & Dunn, My Maria	22	25	Blackhawk, Almost A Memory Now
23	32	Martina McBride, Wild Angels	23	25	Blackhawk, Almost A Memory Now	23	25	Tracy Byrd, Heaven In My Woman's Eyes
24	32	Brooks & Dunn, My Maria	24	25	Alan Jackson, I'll Try	24	25	Tim McGraw, All I Want Is A Life
25	32	Toby Keith, Does That Blue Moon Ever Shi	25	25	John Anderson, Long Hard Lesson Learned	25	25	Keith Stegall, -1969-
26	32	Billy Dean, It's What I Do	26	25	John Michael Montgomery, Long As I Live	26	25	Faith Hill, Someone Else's Dream
27	32	Tracy Lawrence, If You Loved Me	27	25	Shenandoah, All Over But The Shoutin'	27	25	John Anderson, Long Hard Lesson Learned
28	32	Alan Jackson, I'll Try	28	25	Alabama, It Works	28	25	David Lee Murphy, Every Time I Get Aroun
29	32	John Berry, Every Time My Heart Calls Yo	29	25	John Anderson, Paradise	29	25	Pam Tillis, The River And The Highway
30	32	Joe Diffie, Bigger Than The Beatles	30	25	George Strait, Check Yes Or No	30	25	Dwight Yoakam, Sorry You Asked?

WSSL			WBCT			KWJJ		
Greenville PD: Mike Chapman MD: Ric Larson			Grand Rapids PD: Doug Montgomery MD: Kelly Iris			Portland, OR PD: Robin Mitchell MD: Kelly McCrae		
TW	LW		TW	LW		TW	LW	
1	47	Daryle Singletary, Too Much Fun	1	49	Lee Roy Parnell, Heart's Desire	1	40	Clay Walker, Hypnotize The Moon
2	46	Neal McCoy, You Gotta Love That	2	48	Diamond Rio, Walkin' Away	2	39	Mark Chesnut, It Wouldn't Hurt To Have
3	45	Patty Loveless, You Can Feel Bad	3	48	Lonestar, No News	3	38	Lee Roy Parnell, Heart's Desire
4	45	Wynonna, To Be Loved By You	4	48	Mark Chesnut, It Wouldn't Hurt To Have	4	37	Doug Supernaw, Not Enough Hours In
5	44	Diamond Rio, Walkin' Away	5	48	Daryle Singletary, Too Much Fun	5	37	Wade Hayes, What I Meant To Say
6	44	Ricochet, What Do I Know	6	47	Shania Twain, You Win My Love	6	37	Patty Loveless, You Can Feel Bad
7	43	Clay Walker, Hypnotize The Moon	7	46	Neal McCoy, You Gotta Love That	7	37	Tracy Lawrence, If You Loved Me
8	43	Garth Brooks, The Beaches Of Cheyenne	8	46	Wynonna, To Be Loved By You	8	36	George Strait, I Know She Still Loves Me
9	43	Martina McBride, Wild Angels	9	42	Brooks & Dunn, My Maria	9	36	Alan Jackson, I'll Try
10	43	Joe Diffie, Bigger Than The Beatles	10	41	Clay Walker, Hypnotize The Moon	10	36	Wynonna, To Be Loved By You
11	43	Shania Twain, (If You're Not In It For L	11	41	JoDee Messina, Heads Carolina, Tails Ca	11	35	Collin Raye, I Think About You
12	43	George Strait, Check Yes Or No	12	40	Lari White, Ready, Willing And Able	12	35	Shania Twain, You Win My Love
13	43	Faith Hill, It Matters To Me	13	37	Ricochet, What Do I Know	13	35	Martina McBride, Wild Angels
14	43	Doug Supernaw, Not Enough Hours In	14	37	John Michael Montgomery, Long As I Live	14	35	Daryle Singletary, Too Much Fun
15	43	Aaron Tippin, That's As Close As I'll Ge	15	37	Faith Hill, Someone Else's Dream	15	35	Shenandoah, All Over But The Shoutin'
16	43	David Lee Murphy, Dust On The Bottle	16	37	Joe Diffie, C-O-U-N-T-R-Y	16	35	Lonestar, No News
17	43	Lonestar, No News	17	37	Aaron Tippin, Without Your Love	17	35	Garth Brooks, The Beaches Of Cheyenne
18	43	Lee Roy Parnell, Heart's Desire	18	37	Blackhawk, Almost A Memory Now	18	35	Billy Dean, It's What I Do
19	43	Aaron Tippin, Without Your Love	19	37	Blackhawk, Almost A Memory Now	19	35	Pam Tillis, The River And The Highway
20	43	John Michael Montgomery, Long As I Live	20	37	Bryan White, I'm Not Supposed To Love Yo	20	35	Diamond Rio, Walkin' Away
21	43	Wade Hayes, What I Meant To Say	21	37	Billy Dean, It's What I Do	21	35	Aaron Tippin, That's As Close As I'll Ge
22	43	Tracy Byrd, Heaven In My Woman's Eyes	22	37	The Mavericks, All You Ever Do Is Bring Me D	22	35	Bryan White, Rebecca Lynn
23	43	JoDee Messina, Heads Carolina, Tails Ca	23	37	Pam Tillis, The River And The Highway	23	35	George Strait, Check Yes Or No
24	43	Shania Twain, You Win My Love	24	37	John Berry, Every Time My Heart Calls Yo	24	35	Ricochet, What Do I Know
25	43	Vince Gill, Go Rest High On That Mountai	25	37	David Lee Murphy, Every Time I Get Aroun	25	35	Neal McCoy, You Gotta Love That

For Week Ending March 24, 1996

Tracks supplied by Broadcast Data Systems' Radio Track service...

COUNTRY

Grid of 48 country music playlists for stations including KBEQ, WWYZ, WGNA, WYNK, KWEN, WKKX, WESC, WVLK, WXBQ, WNOE, WCOL, KCY, KFCF, KAJA, KUPL, WDRM, KSSN, KNCI, WGKX, KASE, KXXY, WKIX, and WYRK.

AIRPLAY **Monitor** SONG ACTIVITY REPORTS

Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased plays this week. Total plays are not included. Video plays are not included in order of population.

For Week Ending March 24, 1996

COUNTRY

ALABAMA				JOHN BERRY				BLACKHAWK				JAMES BONAMY				BROOKS & DUNN															
1991/56				1817/97				2234/221				2366/99				2045/2045															
It Works (RCA)				Every Time My Heart Calls Your Name (Capitol Nashville)				Almost A Memory Now (Arista)				She's Got A Mind Of Her Own (Epic)				My Maria (Arista)															
Total Stations: 150				Total Stations: 143				Total Stations: 146				Total Stations: 148				Total Stations: 141															
Chart Move: 20-19				Chart Move: 34-36				Chart Move: 30-28				Chart Move: 29-26				Chart Move: Debut 30															
TW	LW	ZW	IP	TW	LW	ZW	IP	TW	LW	ZW	IP	TW	LW	ZW	IP	TW	LW	ZW	IP												
CMT	32	30	285	OKLA CITY	KEBC	23	26	243	OKLA CITY	KEBC	23	11	15	80	OKLA CITY	KEBC	12	13	10	64	OKLA CITY	CMT	28	34	347	OKLA CITY	KEBC	32	37	493	OKLA CITY
TNN	3	5	4	LOUISV.	KEBC	28	14	159	LOUISV.	KEBC	15	11	43	LOUISV.	KEBC	15	13	46	LOUISV.	TNN	4	4	4	LOUISV.	KEBC	3	2	237	LOUISV.		
KIFK	26	25	161	RAI/DUR.	KEBC	18	19	196	RAI/DUR.	KEBC	15	12	92	RAI/DUR.	KEBC	15	14	114	RAI/DUR.	KIFK	3	3	3	LOUISV.	KEBC	12	12	312	RAI/DUR.		
ZLZA	25	21	159	BIRMING.	KEBC	20	20	220	BIRMING.	KEBC	4	5	20	BIRMING.	KEBC	3	4	5	BIRMING.	ZLZA	14	12	90	RAI/DUR.	KEBC	39	22	135	LOUISV.		
WUSN	15	15	165	AUSTIN	KEBC	21	25	260	AUSTIN	KEBC	11	7	3	AUSTIN	KEBC	11	7	5	AUSTIN	WUSN	19	20	96	BIRMING.	KEBC	12	12	312	RAI/DUR.		
KSAN	19	21	127	ALBUQ.	KEBC	23	22	214	ALBUQ.	KEBC	18	17	91	BIRMING.	KEBC	20	21	85	BIRMING.	KSAN	25	21	159	BIRMING.	KEBC	15	15	15	ALBUQ.		
KYCY	37	33	121	ALBUQ.	KEBC	25	26	188	ALBUQ.	KEBC	12	13	66	AUSTIN	KEBC	15	15	138	ALBUQ.	WUSN	12	12	12	BIRMING.	KEBC	15	15	15	ALBUQ.		
WXIU	19	21	139	RICHMOND	KEBC	13	3	161	RICHMOND	KEBC	20	14	55	ALBUQ.	KEBC	20	20	449	BIRMING.	KSAN	20	20	138	ALBUQ.	KEBC	15	15	15	ALBUQ.		
WWWW	24	22	162	ALBANY	KEBC	22	21	190	ALBANY	KEBC	22	1	4	AUSTIN	KEBC	17	13	206	ALBUQ.	WXIU	25	25	25	ALBUQ.	KEBC	15	15	15	ALBUQ.		
WYCD	8	14	6	RICHMOND	KEBC	22	20	159	RICHMOND	KEBC	2	1	3	ALBUQ.	KEBC	17	13	206	ALBUQ.	WWWW	25	25	25	ALBUQ.	KEBC	15	15	15	ALBUQ.		
WYCD	8	14	6	ALBANY	KEBC	22	20	159	ALBANY	KEBC	2	1	3	ALBUQ.	KEBC	17	13	206	ALBUQ.	WYCD	8	14	6	ALBANY	KEBC	15	15	15	ALBUQ.		
KPLX	14	13	15	LAS VEGAS	KEBC	22	21	167	LAS VEGAS	KEBC	6	6	30	ALBUQ.	KEBC	16	14	12	ALBUQ.	WYCD	8	14	6	ALBANY	KEBC	15	15	15	ALBUQ.		
KSCS	13	14	119	GREENV.	KEBC	24	19	113	GREENV.	KEBC	12	12	111	ALBUQ.	KEBC	25	23	20	ALBUQ.	KPLX	14	13	15	LAS VEGAS	KEBC	15	15	15	ALBUQ.		
WFLS	9	19	23	SCRANTON	KEBC	26	16	261	SCRANTON	KEBC	12	12	111	ALBUQ.	KEBC	16	14	12	ALBUQ.	KSCS	13	14	119	GREENV.	KEBC	15	15	15	ALBUQ.		
WQZQ	36	36	314	TULSA	KEBC	15	16	207	TULSA	KEBC	15	14	57	ALBUQ.	KEBC	16	14	12	ALBUQ.	KYNG	41	41	41	GREENV.	KEBC	15	15	15	ALBUQ.		
WKLB	16	10	16	TULSA	KEBC	21	16	147	TULSA	KEBC	12	15	52	ALBUQ.	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	15	21	126	TUCSON	KEBC	25	31	242	TUCSON	KEBC	17	6	3	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
WKLB	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WFLS	9	19	23	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WQZQ	36	36	314	SCRANTON	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13	69	TUCSON	KEBC	6	1	1	TULSA	KEBC	16	14	12	ALBUQ.	WKLB	16	10	16	TULSA	KEBC	15	15	15	ALBUQ.		
KIKK	19	19	17	FRESNO	KEBC	15	13</																								

AIRPLAY MONITOR SONG ACTIVITY REPORTS



Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

For Week Ending March 24, 1996

COUNTRY

Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain		Total Plays/Gain									
LEE ROY PARNELL Heart's Desire (Career)		COLLIN RAYE I Think About You (Epic)		1858/442		RICOCHET What Do I Know (Columbia)		4233/348		DARYLE SINGLETARY Too Much Fun (Giant)		PAM TILLIS The River And The Highway (Arista)		2868/101					
Total Stations: 151		Chart Move: 11-10		Total Stations: 144		Chart Move: 39-35		Total Stations: 150		Chart Move: 12-9		Total Stations: 151		Chart Move: 4-4		Total Stations: 150		Chart Move: 24-21	
City	Plays	City	Plays	City	Plays	City	Plays	City	Plays	City	Plays	City	Plays	City	Plays	City	Plays	City	Plays
L.A.	26	25	24	Louisv.	10	Louisv.	10	Louisv.	10	Louisv.	10	Louisv.	10	Louisv.	10	Louisv.	10	Louisv.	10
Chicago	20	22	18	Rail/Dur.	10	Rail/Dur.	10	Rail/Dur.	10	Rail/Dur.	10	Rail/Dur.	10	Rail/Dur.	10	Rail/Dur.	10	Rail/Dur.	10
San Fran.	20	22	18	Birming.	10	Birming.	10	Birming.	10	Birming.	10	Birming.	10	Birming.	10	Birming.	10	Birming.	10
Phila.	20	22	18	Austin	10	Austin	10	Austin	10	Austin	10	Austin	10	Austin	10	Austin	10	Austin	10
Detroit	20	22	18	Richmond	10	Richmond	10	Richmond	10	Richmond	10	Richmond	10	Richmond	10	Richmond	10	Richmond	10
Dallas	20	22	18	Las Vegas	10	Las Vegas	10	Las Vegas	10	Las Vegas	10	Las Vegas	10	Las Vegas	10	Las Vegas	10	Las Vegas	10
Wash. DC	20	22	18	Greenv.	10	Greenv.	10	Greenv.	10	Greenv.	10	Greenv.	10	Greenv.	10	Greenv.	10	Greenv.	10
Boston	20	22	18	Scranton	10	Scranton	10	Scranton	10	Scranton	10	Scranton	10	Scranton	10	Scranton	10	Scranton	10
Houston	20	22	18	Tulsa	10	Tulsa	10	Tulsa	10	Tulsa	10	Tulsa	10	Tulsa	10	Tulsa	10	Tulsa	10
Miami	20	22	18	Tucson	10	Tucson	10	Tucson	10	Tucson	10	Tucson	10	Tucson	10	Tucson	10	Tucson	10
Atlanta	20	22	18	Fresno	10	Fresno	10	Fresno	10	Fresno	10	Fresno	10	Fresno	10	Fresno	10	Fresno	10
Seattle	20	22	18	Gr. Rap.	10	Gr. Rap.	10	Gr. Rap.	10	Gr. Rap.	10	Gr. Rap.	10	Gr. Rap.	10	Gr. Rap.	10	Gr. Rap.	10
San Diego	20	22	18	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10
Minneapolis	20	22	18	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10	Albany	10
St. Louis	20	22	18	Omaha	10	Omaha	10	Omaha	10	Omaha	10	Omaha	10	Omaha	10	Omaha	10	Omaha	10
Balt.	20	22	18	Knoxv.	10	Knoxv.	10	Knoxv.	10	Knoxv.	10	Knoxv.	10	Knoxv.	10	Knoxv.	10	Knoxv.	10
Pitts.	20	22	18	Hamsb.	10	Hamsb.	10	Hamsb.	10	Hamsb.	10	Hamsb.	10	Hamsb.	10	Hamsb.	10	Hamsb.	10
Phoenix	20	22	18	Toledo	10	Toledo	10	Toledo	10	Toledo	10	Toledo	10	Toledo	10	Toledo	10	Toledo	10
Tampa	20	22	18	El Paso	10	El Paso	10	El Paso	10	El Paso	10	El Paso	10	El Paso	10	El Paso	10	El Paso	10
Cleveland	20	22	18	Monterey	10	Monterey	10	Monterey	10	Monterey	10	Monterey	10	Monterey	10	Monterey	10	Monterey	10
Denver	20	22	18	B. Rouge	10	B. Rouge	10	B. Rouge	10	B. Rouge	10	B. Rouge	10	B. Rouge	10	B. Rouge	10	B. Rouge	10
Cincinnati	20	22	18	Charl., SC	10	Charl., SC	10	Charl., SC	10	Charl., SC	10	Charl., SC	10	Charl., SC	10	Charl., SC	10	Charl., SC	10
Port. OR	20	22	18	Bakersf.	10	Bakersf.	10	Bakersf.	10	Bakersf.	10	Bakersf.	10	Bakersf.	10	Bakersf.	10	Bakersf.	10
Rivers	20	22	18	Youngst.	10	Youngst.	10	Youngst.	10	Youngst.	10	Youngst.	10	Youngst.	10	Youngst.	10	Youngst.	10
Milwauk.	20	22	18	Wichita	10	Wichita	10	Wichita	10	Wichita	10	Wichita	10	Wichita	10	Wichita	10	Wichita	10
Sacram.	20	22	18	Mobile	10	Mobile	10	Mobile	10	Mobile	10	Mobile	10	Mobile	10	Mobile	10	Mobile	10
Kan. City	20	22	18	Col. Sp.	10	Col. Sp.	10	Col. Sp.	10	Col. Sp.	10	Col. Sp.	10	Col. Sp.	10	Col. Sp.	10	Col. Sp.	10
San Jose	20	22	18	Spokane	10	Spokane	10	Spokane	10	Spokane	10	Spokane	10	Spokane	10	Spokane	10	Spokane	10
Portland	20	22	18	Lafayette	10	Lafayette	10	Lafayette	10	Lafayette	10	Lafayette	10	Lafayette	10	Lafayette	10	Lafayette	10
Norfolk	20	22	18	Chattain.	10	Chattain.	10	Chattain.	10	Chattain.	10	Chattain.	10	Chattain.	10	Chattain.	10	Chattain.	10
Memphis	20	22	18	Roanoke	10	Roanoke	10	Roanoke	10	Roanoke	10	Roanoke	10	Roanoke	10	Roanoke	10	Roanoke	10
Rocheater	20	22	18	Col. Spr.	10	Col. Spr.	10	Col. Spr.	10	Col. Spr.	10	Col. Spr.	10	Col. Spr.	10	Col. Spr.	10	Col. Spr.	10
Nashv.	20	22	18	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10
Dayton	20	22	18	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10	Hunts.	10
W.P. Beach	20	22	18	D. Moines	10	D. Moines	10	D. Moines	10	D. Moines	10	D. Moines	10	D. Moines	10	D. Moines	10	D. Moines	10
Jacksonv.	20	22	18	Aug. GA	10	Aug. GA	10	Aug. GA	10	Aug. GA	10	Aug. GA	10	Aug. GA	10	Aug. GA	10	Aug. GA	10
	20	22	18	Jackson	10	Jackson	10	Jackson	10	Jackson	10	Jackson	10	Jackson	10	Jackson	10	Jackson	10
	20	22	18	Port. ME	10	Port. ME	10	Port. ME	10	Port. ME	10	Port. ME	10	Port. ME	10	Port. ME	10	Port. ME	10
	20	22	18	Gr. Bay	10	Gr. Bay	10	Gr. Bay	10	Gr. Bay	10	Gr. Bay	10	Gr. Bay	10	Gr. Bay	10	Gr. Bay	10
	20	22	18	Burling.	10	Burling.	10	Burling.	10	Burling.	10	Burling.	10	Burling.	10	Burling.	10	Burling.	10



COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3000 detections for the first time)

Artist	Total Plays/Gain	Artist	Total Plays/Gain
JOHN MICHAEL MONTGOMERY 3127/301 <i>Long As I Live (Atlantic)</i> Total Stations: 152/Chart Move: 21-15 Heavy (35+ plays): 4 KRYS, KYCW, KYCY, WYGY Medium (25-34): 25 KASE, KEEY, KGMV, KHEY, KTEX, KVET, KXKC, KXKT, KYNG, KZLA, WBCT, WOOD, WFLS, WKCN, WKIX, WKSI, WKTF, WPCM, WPOC, WQBE, WQDR, WQMX, WSIX, WSTH, WXBO Light (Under 25): 123 New Airplay This Week: 2 KASY, WKLB		JODEE MESSINA 3060/301 <i>Heads Carolina, Tails California (Curb)</i> Total Stations: 149/Chart Move: 25-18 Heavy (35+): 5 KEEY, KFKF, KFRG, KHEY, WKLB Medium (25-34): 44 KBEQ, KDRK, KEBC, KFMS, KKCS, KMLE, KNCI, KRST, KRZY, KSKS, KSON, KTEX, KTOM, KUZZ, KWKH, KWNR, KXKC, KYCY, KYNG, KZSN, WBCT, WBEE, WBOB, WCOL, WCTK, WCUZ, WDAF, WDOD, WFLS, WGAR, WGEE, WHYL, WIVK, WKHK, WKSI, WKTF, WPCM, WPOC, WQBE, WRBO, WRKZ, WYGY, WXBO, WYAY Light (Under 25): 100 New Airplay This Week: 6 KIKK, KSCS, WDRM, WIL, WKIS, WYCD	

AI2999 - 1000 DETECTIONS

Artist	Total Plays/Gain
ALABAMA 2991/56 <i>It Works (RCA)</i> Total Stations: 150/Chart Move: 20-19 Heavy (35+ plays): 4 KHEY, KYCY, WMZQ, WPOC Medium (25-34): 25 KDRK, KFKF, KFRG, KIIM, KOUL, KRMD, KSKS, KSSN, KTEX, KUZZ, KXXY, KYCW, KYGO, KZLA, WCMS, WDAF, WGGY, WGNW, WIL, WKIX, WKSI, WKSJ, WLWI, WNCY, WXBM Light (Under 25): 121	

BILLY DEAN 2869/274 <i>It's What I Do (Capitol Nashville)</i> Total Stations: 150/Chart Move: 28-20 Heavy (35+): 2 KFKF, WAMZ Medium (25-34): 24 KASE, KKAT, KKCS, KOUL, KSSN, KUPL, KXKC, KYCW, WBCT, WCOL, WESC, WFMS, WGGY, WGH, WKCN, WKTF, WNCY, WPCM, WPOC, WPOR, WQMX, WXBM, WYNY, WZZK Light (Under 25): 124 New Airplay This Week: 4 KEBC, WKKO, WQBE, WXBO	
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PAM TILLIS 2868/101 <i>The River And The Highway (Arista)</i> Total Stations: 150/Chart Move: 24-21 Heavy (35+): 3 KFKF, KHEY, KXKC Medium (25-34): 23 KPLX, KRMD, KSON, KTOM, KWNR, KYCW, KYCY, WBCT, WCKT, WGGY, WKCN, WKHK, WKJN, WKXK, WKTF, WMZQ, WNCY, WOKO, WPCM, WPOC, WRKZ, WXBM, WYAY Light (Under 25): 124 New Airplay This Week: 2 KZLA, WESC	
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LARI WHITE 2865/44 <i>Ready, Willing And Able (RCA)</i> Total Stations: 148/Chart Move: 22-22 Heavy (35+): 4 KHEY, WHYL, WIL, WRBO Medium (25-34): 24 KAJA, KBEQ, KDDK, KDRK, KFMS, KFRG, KPLX, KXKC, KYCW, KYGO, KYNG, WBCT, WCOL, WGEE, WGGY, WKSJ, WKTF, WMSI, WPCM, WPOC, WRKZ, WUSY, WXTU, WYAY Light (Under 25): 120 New Airplay This Week: 3 KEBC, KSSN, WESC	
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THE MAVERICKS (FEAT. FLACO JIMENEZ) 2634/33 <i>All You Ever Do Is Bring Me Down (MCA)</i> Total Stations: 147/Chart Move: 27-24 Heavy (35+): 1 KHEY Medium (25-34): 25 KFMS, KIKF, KMLE, KNCI, KRAK, KRZY, KTEX, KWNR, KXKC, WBCT, WCTK, WDAF, WDOD, WDSY, WGEE, WHYL, WIL, WKJN, WKSJ, WMZQ, WPCM, WQDR, WRKZ, WSTH, WXTU Light (Under 25): 121 New Airplay This Week: 1 KXXY	
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JAMES BONAMY 2366/99 <i>She's Got A Mind Of Her Own (Epic)</i> Total Stations: 148/Chart Move: 29-26 Heavy (35+): 0 Medium (25-34): 23 KASE, KBEQ, KDRK, KEEY, KFMS, KFRG, KIIM, KILT, KMLE, KTEX, KXKC, KYNG, KZSN, WDAF, WKCN, WKTF, WQBE, WRBO, WYGY, WXBM, WXBO, WXTU, WZZK Light (Under 25): 125 New Airplay This Week: 4 KYCW, WBBS, WKHX, WKIS	
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BLACKHAWK 2234/221 <i>Almost A Memory Now (Arista)</i> Total Stations: 146/Chart Move: 30-28 Heavy (35+): 0 Medium (25-34): 14 KBEQ, KTEX, KXKC, KYCW, KYNG, WAMZ, WBCT, WDOD, WESC, WKTF, WQBE, WRKZ, WXBM, WYAY Light (Under 25): 132 New Airplay This Week: 6 KAJA, KILT, KRZY, WIRK, WPOC, WWKA	
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★ BROOKS & DUNN 2045/2045 <i>My Maria (Arista)</i> Total Stations: 141/Chart Move: Debut 30 Heavy (35+): 4 KRYS, KYNG, WBCT, WCUZ Medium (25-34): 9 KEBC, KIIM, KSAN, KYCW, KYCY, WAMZ, WESC, WXTU, WYCD Light (Under 25): 128 New Airplay This Week: 118 KAJA, KASE, KASY, KBEQ, KCIN, KCYY, KDDK, KDRK, KEBC, KEEY, KFDI, KFKF, KFMS, KGMV, KHEY, KIIM, KIKF, KIKK, KILT, KJYY, KKAT, KKBO, KKCS, KMLE, KMPS, KNAX, KNCI, KNIX, KOUL, KPLX, KRAK, KRMD, KRZY, KRYS, KSAN, KSCS, KSKS, KSON, KSOP, KSSN, KTTS, KUZZ, KVET, KWEN, KWJJ, KWKH, KWNR, KXKC, KXKT, KYCW, KYCY, KYGO, KYNG, KZLA, WAMZ, WBBS, WBCT, WBEE, WBOB, WBUB, WCHY, WCMS, WCOL, WCTK, WCUZ, WDAF, WDRM, WESC, WEZL, WFLS, WGAR, WGEE, WGGY, WGH, WIL, WIVK, WKCN, WKIX, WKKO, WKXK, WKSJ, WKSJ, WKXC, WLWI, WMLI, WMSI, WMZQ, WNCY, WNOE, WOV, WPCM, WPOR, WQBE, WQDR, WQXK, WOYK, WRBO, WRKZ, WSIX, WSM, WSSL, WSTH, WTDK, WTRD, WUBE, WUSN, WUSY, WVLK, WWKA, WWWW, WYGY, WXBO, WXTU, WYAY, WYCD, WYGY, WYRK, WZZK	
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TERRI CLARK 1971/452 <i>If I Were You (Mercury Nashville)</i> Total Stations: 148/Chart Move: 35-31 Heavy (35+): 2 KKBO, KRYS Medium (25-34): 3 WESC, WKIX, WPCM Light (Under 25): 143 New Airplay This Week: 19 KCYY, KDDK, KFDI, KJYY, KRZY, KSAN, KWNR, WBEE, WBOB, WCMS, WCOS, WGKX, WKLB, WNOE, WQIK, WTDK, WVLK, WWKA, WXTU	
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BRYAN WHITE 1920/426 <i>I'm Not Supposed To Love You (Asylum)</i> Total Stations: 143/Chart Move: 36-33 Heavy (35+): 0 Medium (25-34): 4 KMLE, WBCT, WGEE, WSM Light (Under 25): 139 New Airplay This Week: 20 KASY, KCYY, KHEY, KSCS, KTOM, KUPL, KYCW, WBBS, WCOS, WCUZ, WGKX, WKHX, WOKO, WQBE, WQMX, WROO, WTDK, WTRD, WXBO, WXTU	
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COLLIN RAYE 1858/442 <i>I Think About You (Epic)</i> Total Stations: 144/Chart Move: 39-35 Heavy (35+): 0 Medium (25-34): 6 KWJJ, WKTF, WPCM, WPOC, WXBO, WYAY Light (Under 25): 138 New Airplay This Week: 17 KCYY, KDRK, KRMD, KSKS, KXXY, KYCW, KYCY, WAMZ, WBEE, WBUB, WDSY, WFMS, WGKX, WIL, WKKO, WPOR, WQDR	
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JOHN BERRY 1817/97 <i>Every Time My Heart Calls Your Name (Capitol Nashville)</i> Total Stations: 143/Chart Move: 34-36 Heavy (35+): 0 Medium (25-34): 8 KBEQ, KXKC, WBCT, WDOD, WGAR, WKLB, WQBE, WXBM Light (Under 25): 135 New Airplay This Week: 5 KASY, KYCY, WBBS, WLWI, WOYK	
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TOBY KEITH 1772/440 <i>Does That Blue Moon Ever Shine On You (A&M Nashville)</i> Total Stations: 140/Chart Move: 40-37 Heavy (35+): 0 Medium (25-34): 6 KKAT, KKBO, KXKC, KYNG, WRKZ, WSTH Light (Under 25): 134 New Airplay This Week: 22 KDDK, KFRG, KMPS, KSOP, KXKT, WBBS, WBOB, WBUB, WCKT, WCTK, WDRM, WGH, WHYL, WMLI, WOKO, WPOC, WQDR, WQYK, WROO, WYGY, WXTU, WYCD	
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MINDY MCCREARY 1697/244 <i>Ten Thousand Angels (BNA)</i> Total Stations: 142/Chart Move: 38-38 Heavy (35+): 2 KKBO, WCUZ Medium (25-34): 17 KAJA, KBEQ, KFKF, KRYS, KXKC, KYNG, WCKT, WCMS, WCOL, WDOD, WHYL, WIL, WIVK, WPOC, WRBO, WSTH, WYAY Light (Under 25): 123 New Airplay This Week: 9 KILT, KRMD, KXXY, KYCW, WKCO, WQXK, WTDK, WXBM, WXTU	
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JOE DIFFIE 1614/124 <i>C-O-U-N-T-R-Y (Epic)</i> Total Stations: 131/Chart Move: 37-39 Heavy (35+): 1 KHEY Medium (25-34): 8 KEBC, WBCT, WCOL, WDOD, WIVK, WPCM, WPOC, WYAY Light (Under 25): 122 New Airplay This Week: 8 KTOM, KXXY, KYCW, WDSY, WKKO, WKXK, WQIK, WSTH	
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STEPHANIE BENTLEY 1282/25 <i>Who's That Girl (Epic)</i> Total Stations: 128/Chart Move: 41-40 Heavy (35+): 0 Medium (25-34): 4 KFKF, KXKC, WKIX, WXBO Light (Under 25): 124 New Airplay This Week: 6 KSKS, KYCW, KYNG, WQIK, WTDK, WTRD	
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★ GEORGE STRAIT 1131/1131 <i>Blue Clear Sky (MCA)</i> Total Stations: 119/Chart Move: Debut 41 Heavy (35+): 1 KRYS Medium (25-34): 2 WAMZ, WESC Light (Under 25): 116 New Airplay This Week: 86 KAJA, KASE, KASY, KCIN, KCYY, KDDK, KDRK, KEBC, KFDI, KFKF, KFMS, KIKF, KIKK, KILT, KJYY, KKAT, KKBO, KKCS, KMLE, KMPS, KNAX, KNIX, KOUL, KPLX, KRMD, KRYS, KSAN, KSCS, KSKS, KSOP, KSSN, KTOM, KUZZ, KVET, KWEN, KWJJ, KWKH, KXKT, KXXY, KYCW, KYCY, KYGO, KYNG, KZLA, WAMZ, WBCT, WCHY, WCMS, WCOL, WCUZ, WDAF, WESC, WEZL, WFLS, WFMS, WGAR, WGEE, WGH, WIVK, WKIX, WKJN, WKKO, WKSJ, WKTF, WKXC, WLWI, WMLI, WNCY, WNOE, WOV, WPCM, WQDR, WQXK, WOYK, WRBO, WSM, WSTH, WTDK, WUBE, WUSY, WWKA, WWWW, WYGY, WYCD, WYGY, WYRK	
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DAVID LEE MURPHY 1034/352 <i>Every Time I Get Around You (MCA)</i> Total Stations: 106/Chart Move: 47-42 Heavy (35+): 0 Medium (25-34): 3 WAMZ, WBCT, WPCM Light (Under 25): 103 New Airplay This Week: 31 KCIN, KDDK, KDRK, KFKF, KFRG, KHEY, KNAX, KNIX, KPLX, KRST, KRZY, KRYS, KSOP, KWKH, KXXY, WBOB, WBUB, WDOD, WEZL, WFLS, WKCN, WKHK, WKKO, WOKO, WOV, WPOR, WQBE, WRBO, WRKZ, WTDK, WXBM	
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DAVID LEE MURPHY 1034/352 <i>Every Time I Get Around You (MCA)</i> Total Stations: 106/Chart Move: 47-42 Heavy (35+): 0 Medium (25-34): 3 WAMZ, WBCT, WPCM Light (Under 25): 103 New Airplay This Week: 31 KCIN, KDDK, KDRK, KFKF, KFRG, KHEY, KNAX, KNIX, KPLX, KRST, KRZY, KRYS, KSOP, KWKH, KXXY, WBOB, WBUB, WDOD, WEZL, WFLS, WKCN, WKHK, WKKO, WOKO, WOV, WPOR, WQBE, WRBO, WRKZ, WTDK, WXBM	
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999 - 500 DETECTIONS

Artist	Total Plays/Gain
SHENANDOAH 957/152 <i>All Over But The Shoutin' (Capitol Nashville)</i> Total Stations: 112/Chart Move: 45-43 Heavy (35+): 0 Medium (25-34): 2 KWJJ, WYAY Light (Under 25): 110 New Airplay This Week: 10 KCIN, KDDK, KFRG, KRST, WEZL, WKCN, WKIX, WOYK, WRBO, WSTH	

JEFF CARSON 899/171 <i>Holdin' On To Something (MCG Curb)</i> Total Stations: 92/Chart Move: 46-44 Heavy (35+): 0 Medium (25-34): 1 WPOC Light (Under 25): 91 New Airplay This Week: 10 KAJA, KOUL, KRST, KXKT, WBOB, WCMS, WCOL, WMZQ, WQDR, WXBM	
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PAUL BRANDT 875/317 <i>My Heart Has A History (Reprise)</i> Total Stations: 104/Chart Move: 50-45 Heavy (35+): 0 Medium (25-34): 2 KKBO, WYAY Light (Under 25): 102 New Airplay This Week: 20 KDDK, KFDI, KGMV, KKCS, KRYS, KSKS, KVOO, KWNR, WBOB, WDOD, WESC, WEZL, WGEE, WGH, WKIX, WKTF, WOV, WPOC, WSCC, WYNK	
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GARTH BROOKS 842/714 <i>The Change (Capitol Nashville)</i> Total Stations: 122/Chart Move: 71-47 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 122 New Airplay This Week: 45 KEBC, KEEY, KFDI, KFMS, KGMV, KIKF, KKAT, KNIX, KOUL, KRYS, KSAN, KSCS, KSOP, KSSN, KVOO, KWEN, KYGO, WCOL, WCTK, WFLS, WFMS, WGAR, WHYL, WIL, WKHX, WKSJ, WKXC, WMLI, WMSI, WNCY, WNOE, WQMX, WQXK, WOYK, WRKZ, WROO, WSM, WUBE, WYGY, WYAY, WYCD, WYGY, WYRK, WYDY, WZZK	
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REBA MCENTRE 789/644 <i>Starting Over Again (MCA)</i> Total Stations: 106/Chart Move: 69-49 Heavy (35+): 0 Medium (25-34): 2 KKBO, WPOC Light (Under 25): 104 New Airplay This Week: 50 KBEQ, KFMS, KIIM, KIKF, KKAT, KKCS, KNAX, KNCI, KPLX, KRAK, KSKS, KVOO, KWJJ, KWKH, KXKT, KXXY, WAMZ, WBBS, WBEE, WCKT, WCOL, WCUZ, WDRM, WESC, WFMS, WGEE, WGGY, WGNW, WHYL, WIRK, WKCN, WKIX, WKSJ, WMZQ, WNCY, WPOC, WQMX, WOYK, WSIX, WSSL, WSTH, WTDK, WUSN, WUSY, WWKA, WXBM, WYAY, WYRK, WYDY, WZZK	
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CHELY WRIGHT 680/53 <i>The Love That We Lost (A&M Nashville)</i> Total Stations: 73/Chart Move: 49-50 Heavy (35+): 0 Medium (25-34): 2 KKBO, KRZY Light (Under 25): 71 New Airplay This Week: 1 WKCN	
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BAKER & MYERS 658/8 <i>Years From Here (MCG Curb)</i> Total Stations: 87/Chart Move: 48-51 Heavy (35+): 0 Medium (25-34): 1 WMZQ Light (Under 25): 86 New Airplay This Week: 4 WBCT, WKSJ, WKSJ, WRBO	
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JOHN ANDERSON 642/127 <i>Long Hard Lesson Learned (BNA)</i> Total Stations: 73/Chart Move: 51-52 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 73 New Airplay This Week: 12 KDDK, KHEY, KKAT, KMPS, KPLX, KTEX, KUZZ, WEZL, WGH, WKCN, WKSJ, WXTU	
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TRACY LAWRENCE 585/235 <i>Time Marches On (Atlantic)</i> Total Stations: 71/Chart Move: 57-53 Heavy (35+): 1 KKBO Medium (25-34): 5 KRYS, WCUZ, WKIX, WSTH, WXBO Light (Under 25): 65 New Airplay This Week: 13 KHEY, KRYS, KUZZ, KWKH, WBCT, WCOL, WKJN, WKKO, WOYK, WRBO, WUBE, WUSY, WYGY	
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SAMMY KERSHAW 526/120 <i>Meant To Be (Mercury Nashville)</i> Total Stations: 65/Chart Move: 55-54 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 65 New Airplay This Week: 17 KAJA, KDRK, KEEY, KMLE, KMPS, KNCI, KRMD, WDOD, WFLS, WKCN, WKKO, WKXK, WKTF, WMSI, WQXK, WRKZ, WSM	
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DOUG SUPERNOW 519/53 <i>She Never Looks Back (Giant)</i> Total Stations: 90/Chart Move: 52-55 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 90 New Airplay This Week: 4 KBEQ, WKSJ, WRBO, WUSY	
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499 - 75 DETECTIONS

Artist	Total Plays/Gain
SAWYER BROWN 412/125 <i>Treat Her Right (Curb)</i> Total Stations: 72/Chart Move: 61-56 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 72 New Airplay This Week: 17 KIIM, KIKF, KMLE, KTTS, KVET, KXKC, KZSN, WCKT, WGNW, WHYL, WIVK, WKSJ, WRKZ, WSIX, WSM, WYGY, WXTU	

RHETT AKINS 385/157 <i>Don't Get Me Started (Decca)</i> Total Stations: 72/Chart Move: 65-57 Heavy (35+): 0 Medium (25-34): 1 KTTS Light (Under 25): 71 New Airplay This Week: 16 KDRK, KEEY, KGMV, KIKF, KMLE, KRMD, KSON, KTTS, KUZZ, KXKC, WCHY, WHYL, WKTF, WNCY, WQBE, WSM	
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PERFECT STRANGER 354/27 <i>Remember The Ride (Curb)</i> Total Stations: 39/Chart Move: 59-59 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 39 New Airplay This Week: 2 KSSN, WSOE	
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STEVE AZAR 310/59 <i>Someday (River North)</i> Total Stations: 52/Chart Move: 63-60 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 52 New Airplay This Week: 10 KPLX, KSKS, KWNR, WCMS, WIL, WKCN, WKIX, WNOE, WRBO, WYNK	
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TY HERNDON 206/62 <i>In Your Face (Epic)</i> Total Stations: 29/Chart Move: 70-63 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 29 New Airplay This Week: 6 KBEQ, KFDI, KSOP, KUZZ, WKTF, WNOE	
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LISA BROKOP 160/34 <i>Before He Kissed Me (Capitol Nashville)</i> Total Stations: 24/Chart Move: 72-68 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 24 New Airplay This Week: 5 KBEQ, KFDI, WEZL, WIL, WPOC	
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★ KENNY CHESNEY 139/139 <i>Back In My Arms Again (BNA)</i> Total Stations: 53/Chart Move: Debut 71 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 53 New Airplay This Week: 2 WIVK, WXBO	
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★ MARTINA MCBRIDE 128/128 <i>Phones Are Ringin' All Over (RCA)</i> Total Stations: 61/Chart Move: Debut 72 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 61 New Airplay This Week: 2 KEBC, WTDK	
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★ LORRIE MORGAN & JON RANDALL 113/46 <i>By My Side (BNA)</i> Total Stations: 17/Chart Move: Debut 75 Heavy (35+): 0 Medium (25-34): 1 KXKC Light (Under 25): 16 New Airplay This Week: 4 KAJA, KEBC, KEEY, KFDI	
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CHRIS LEDOUX 76/14 <i>Gravitational Pull (Capitol Nashville)</i> Total Stations: 11 Heavy (35+): 0 Medium (25-34): 0 Light (Under 25): 11 New Airplay This Week: 1 KYNG	
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Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial Impact: records appearing on this page for the first time.

THANKS RADIO FOR MAKING
"WILD ANGELS"
MY FIRST #1 RECORD



HOW GET READY FOR PHONES TO RING . . .
MARTINA MCBRIDE'S NEW SINGLE
"PHONES ARE RINGIN'
ALL OVER TOWN"

ON RADIOS EVERYWHERE



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 152 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ No. 1 ★★★★★				
1	2	14	TO BE LOVED BY YOU CURB/MCA 1 week at No. 1	WYNONNA	4961	4854	
2	3	17	WALKIN' AWAY ARISTA	DIAMOND RIO	4936	4796	
3	6	13	HYPNOTIZE THE MOON GIANT	CLAY WALKER	4903	4573	
4	4	18	TOO MUCH FUN GIANT	DARYLE SINGLETARY	4851	4746	
5	8	13	NO NEWS BNA	LONESTAR	4672	4365	
6	7	14	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	4656	4460	
7	1	15	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	4521	5113	
8	9	7	YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	4248	4014	
9	12	18	WHAT DO I KNOW COLUMBIA	RICOCHE	4233	3885	
10	11	12	HEART'S DESIRE CAREER	LEE ROY PARNELL	4022	3898	
11	13	15	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	3854	3670	
12	16	13	ALL I WANT IS A LIFE CURB	TIM MCGRAW	3493	3273	
13	5	17	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	3413	4628	
14	17	10	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	3219	3170	
			★★★ AIRPOWER ★★★				
15	21	6	LONG AS I LIVE ATLANTIC	JOHN MICHAEL MONTGOMERY	3127	2826	
16	19	7	SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	3111	3073	
17	10	18	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	3060	3994	
			★★★ AIRPOWER ★★★				
18	25	11	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	3060	2759	
19	20	13	IT WORKS RCA	ALABAMA	2991	2935	
20	28	10	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	2869	2595	
21	24	11	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	2868	2767	
22	22	17	READY, WILLING AND ABLE RCA	LARI WHITE	2865	2821	
23	23	10	WITHOUT YOUR LOVE RCA	AARON TIPPIN	2641	2795	
24	27	12	ALL YOU EVER DO IS BRING ME DOWN MCA THE MAVERICKS (FEAT. FLACO JIMENEZ)		2634	2601	
25	14	15	I'LL TRY ARISTA	ALAN JACKSON	2600	3571	
26	29	17	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	2366	2267	
27	26	19	WILD ANGELS RCA	MARTINA MCBRIDE	2271	2723	
28	30	7	ALMOST A MEMORY NOW ARISTA	BLACKHAWK	2234	2013	
29	15	19	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	2218	3464	
			★★★ HOT SHOT DEBUT ★★★				
30	NEW		MY MARIA ARISTA	BROOKS & DUNN	2045	0	
31	35	5	IF I WERE YOU MERCURY NASHVILLE	TERRI CLARK	1971	1519	
32	18	16	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	1958	3165	
33	36	6	I'M NOT SUPPOSED TO LOVE YOU ANYMORE ASYLUM	BRYAN WHITE	1920	1494	
34	32	19	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	1863	1970	
35	39	5	I THINK ABOUT YOU EPIC	COLLIN RAYE	1858	1416	
36	34	8	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	1817	1720	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
37	40	5	DOES THAT BLUE MOON EVER SHINE ON YOU A&M NASHVILLE	TOBY KEITH	1772	1332
38	38	10	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	1697	1453
39	37	6	C-O-U-N-T-R-Y EPIC	JOE DIFFIE	1614	1490
40	41	10	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	1282	1257
41	NEW		BLUE CLEAR SKY MCA	GEORGE STRAIT	1131	0
42	47	3	EVERY TIME I GET AROUND YOU MCA	DAVID LEE MURPHY	1034	682
43	45	7	ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	957	805
44	46	6	HOLDIN' ON TO SOMETHING MCG CURB	JEFF CARSON	899	728
45	50	5	MY HEART HAS A HISTORY REPRISE	PAUL BRANDT	875	558
46	43	11	1969 MERCURY NASHVILLE	KEITH STEGALL	868	1206
47	71	4	THE CHANGE CAPITOL NASHVILLE	GARTH BROOKS	842	128
48	44	20	OUT WITH A BANG MCA	DAVID LEE MURPHY	832	968
49	69	2	STARTING OVER AGAIN MCA	REBA MCENTIRE	789	145
50	49	9	THE LOVE THAT WE LOST A&M NASHVILLE	CHELY WRIGHT	680	627
51	48	9	YEARS FROM HERE MCG CURB	BAKER & MYERS	658	650
52	51	5	LONG HARD LESSON LEARNED BNA	JOHN ANDERSON	642	515
53	57	3	TIME MARCHES ON ATLANTIC	TRACY LAWRENCE	585	350
54	55	3	MEANT TO BE MERCURY NASHVILLE	SAMMY KERSHAW	526	406
55	52	5	SHE NEVER LOOKS BACK GIANT	DOUG SUPERNAW	519	466
56	61	3	TREAT HER RIGHT CURB	SAWYER BROWN	412	287
57	65	2	DON'T GET ME STARTED DECCA	RHETT AKINS	385	228
58	56	6	YOU'D THINK HE'D KNOW ME BETTER MCA	BOBBIE CRYNER	357	363
59	59	8	REMEMBER THE RIDE CURB	PERFECT STRANGER	354	327
60	63	4	SOMEDAY RIVER NORTH	STEVE AZAR	310	251
61	53	13	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	233	457
62	64	2	LITTLE DROPS OF MY HEART RCA	KEITH GATTIS	225	245
63	70	2	IN YOUR FACE EPIC	TY HERNDON	206	144
64	54	12	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	204	436
65	58	16	STANDING TALL BNA	LORRIE MORGAN	199	340
66	66	20	'ROUND HERE CURB	SAWYER BROWN	165	198
67	62	9	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	163	284
68	72	3	BEFORE HE KISSED ME CAPITOL NASHVILLE	LISA BROKOP	160	126
69	60	7	REDNECK SON RCA	TY ENGLAND	156	312
70	68	18	PARADISE BNA	JOHN ANDERSON	142	151
71	NEW		BACK IN MY ARMS AGAIN BNA	KENNY CHESNEY	139	0
72	NEW		PHONES ARE RINGIN' ALL OVER TOWN RCA	MARTINA MCBRIDE	128	0
73	67	11	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	114	152
74	73	4	GOD'S COUNTRY, USA COLUMBIA	MARCUS HUMMON	113	118
75	NEW		BY MY SIDE BNA	LORRIE MORGAN & JON RANDALL	113	67

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

Rich McCready
one of CMT's Rising Stars of 1996

"Thinkin' Strait"

going for
airplay
on April 8

MAGNATONE RECORDS

COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 22, 1996 \$ 4.95 Volume 3 • No. 13

COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

PATTY LOVELESS
You Can Feel Bad (EPIC)

★★★★ AIRPOWER ★★★★★

TIM MCGRAW • *All I Want Is A Life (CURB)*
TRACY BYRD • *Heaven In My Woman's Eyes (MCA)*
FAITH HILL • *Someone Else's Dream (WARNER BROS.)*

NEW RELEASES

BROOKS & DUNN • *My Maria (ARISTA)*
GARTH BROOKS • *The Change (CAPITOL NASHVILLE)*
KENNY CHESNEY • *Back In My Arms Again (BNA)*
JEFF MOORE • *She's Over You (MCG CURB)*
KIM RICHEY • *From Where I Stand (MERCURY NASHVILLE)*
GEORGE STRAIT • *Blue Clear Sky (MCA)*
HANK WILLIAMS JR. • *Houston, We Have A Problem (MCG CURB)*

Are Country's Surviving Duopoly FMs Finally Finding Their Own Identity?

by Sean Ross

As stations continue to shore up the "country favorites of yesterday and today" position in their markets, an interesting thing is happening to some country duopoly combos: Their component stations are actually starting to sound different from each other again. And in a few cases, stations that were intended only to be niche players in their markets, or as pre-emptive strikes against another country station coming into the market, are coming into their own.

Eighteen months ago, many country duopolies consisted of a mainstream and a young-end-leaning country outlet. The problem was that with most mainstream country outlets still leaning young, there was often little difference between the two halves of duopolies. And since many young-end country duopoly partners had proven unsuccessful in their attempts to protect their older siblings from new competition, it seemed as if there was little reason for these stations to exist.

Indeed, many weak sisters in country duopolies have gone away over the last year. Young-end country duopoly outlets in Pittsburgh, Orlando, Fla., San Antonio, Texas, Charleston, S.C., New Orleans, Greensboro, N.C., Des Moines, Iowa, Grand Rapids, Mich., and Charleston, W.Va., have disappeared, as their owners felt they were cannibalizing their

own siblings. Among older-targeted duopoly stations, the survival rate over the past nine months has been even worse, with casualties in Tucson, Ariz., Richmond, Va., and, most recently, Dallas.

But new country duopolies are still being launched. Great Empire, which already has young-end country duopoly partners in Tulsa, Okla., and Wichita, Kan., added a new one in Springfield, Mo., recently. EZ Communications has just bought KYCW Seattle to be duopoly partner to KMPS. Duopolies between two country stations still exist in at least 21 Arbitron markets. And the prototypical young-end, harder-rocking duopoly partner still exists in Indianapolis, Cincinnati, Jackson, Miss., Riverside, Calif., Little Rock, Ark., Las Vegas, Kansas City, and other markets.

More important, the last year has seen the emergence of some young-end stations as something more than strategic flankers. KBEQ (Young Country 104) Kansas City was up 5.8-6.9 last fall and virtually deadlocked 12-plus with partner KFKF (8.4-7.2). WGRL (the Bear) Indianapolis has gone 3.8-6.1 over the last year. KTST Oklahoma City edged second-place country KEBC 6.1 to 5.0 in the fall book, although the two have traded places in the first winter Arbitron.

Even when they don't post boxcar numbers, some young-end duopoly

Continued on page 6

THIS WEEK In Country Airplay Monitor

- 3 Mansfield Joins Asylum
- 3 Sledge To KMPS; Rolfe To KUBL
- 6 Profile: Vid Director Steven Goldmann

GOING FOR AIRPLAY APRIL 1

THE SKY KINGS

RUSTY YOUNG JOHN COWAN BILL LLOYD

PICTURE PERFECT

THE DEBUT SINGLE FROM THE SKY KINGS

Produced by Rob Feaster and The Sky Kings
Mike Robertson Management

Flying Is Believing © 1996 Warner Bros. Records Inc.

TIME MARCHES ON

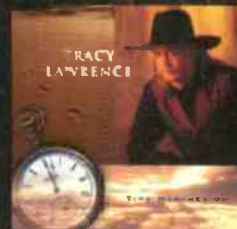
Airplay
March 25th



TRACY
LAWRENCE



TLE
MANAGEMENT
INCORPORATED



82866

Asylum Names Mansfield Co-President/CEO

Veteran marketer Joe Mansfield joins Asylum Records as co-president/CEO, alongside label president Kyle Lehning.

Mansfield most recently was a partner in the Nashville-based firm Mansfield, Martinovich

Associates and previously was VP of sales and marketing at Liberty Records.

The label's roster includes Bryan White, Emmylou Harris, Mandy Barnett, Curtis Day, and the Cox Family, among others.

ON THE AIR

NEW STATIONS AND OTHER REPORTER CHANGES FROM BDS & AIRPLAY MONITOR

WKSI, WNCY, WYGY Added To Chart Panel

Beginning with this issue of Country Airplay Monitor, monitored data from the following stations will be added for chart tabulation: WKSI Greensboro, N.C. (PD/MD Chuck Finley, 910-275-9895); WNCY (Y100) Green Bay/Appleton, Wis. (PD/MD Art Oppermann, 414-468-5445); and WYGY (Young Country) Cincinnati (PD Patii Marshall, MD J.J. Gerard, 513-721-1050). These additions bring the total number of monitored stations to 152. **WADE JESSEN**



RADIOACTIVE BY PHYLLIS STARK

Will Three-Way Swap Put Boots On Big Apple? Maybe

Will New York get its boots on again? Seems most of the country world is pinning its hopes on album rocker WAXQ (Q104) New York to fill the country hole recently left by WYNY, but don't hold your breath. The station was just sold for \$90 million from GAF Corp. to Entercom, which immediately traded it to Viacom in exchange for three Seattle stations. **Bill Figenshu**, president of Viacom's radio division, says that despite calls from the Country Music Assn. "and everybody else that wants us to be country... if [country] doesn't research out, I'm not doing it." Although Figenshu says Viacom is high on the format and will give it equal consideration in the format research, he also points out that "three other stations in town have tried country, including what's now our [AC WLTW]. It would be suicide for me to go back down to the company and say, 'You know that format we gave up? I want to do it again.'"

In other Seattle station-swap news, EZ Communications is trading its New Orleans stations—WEZB/WRNO/WBYU—to Heritage for that company's country KRPM/KCIN Seattle. With that acquisition, EZ now owns all three major Seattle country stations, following its deal to buy KYCW, with which it now enters into an LMA. In other sales news, GulfStar is purchasing country KRYS-AM-FM and AC KMXR Corpus Christi, Texas, from Ranger Broadcasting for \$6 million.

Following last week's departure of KMLE Phoenix PD **Shaun Holly**, two other Chancellor programmers have left the company: KNEW/KSAN/KBGG San Francisco OM/PD **Alan Sledge** and KZLA Los Angeles MD/acting PD **Cary Rolfe**. Sledge moves to KMPS Seattle as PD. Rolfe is now PD at KUBL Salt Lake City. He replaces **John O'Rourke**.

KIKK-AM-FM Houston PD **John Roberts** adds OM duties for duopoly partner KILT-FM. **Debbie Murray** remains PD/MD for KILT. Former KIKK-FM morning man **Carl Geisler**, who is now doing middays on KIKK-AM, adds MD duties there as well. Meanwhile, former KIKK PD **Gary Moss** has been named PD at WCOL-FM Columbus, Ohio. Moss replaces **Michael Cruise**.

Wondering who in Tallahassee, Fla., would duopolize stand-alone album rocker WRZK? All of them. WRZK has been sold to a cooperative of three local group owners—Cata-mount, HVS, and Timm—under the new Tally Radio partnership.

Duopoly country outlet WYHK Toledo, Ohio, flips to an adult R&B format as WIMX (Mix 94.7)... WCDA Albany, N.Y., switches from satellite country to gold-based country under new PD **Steve Warren**, formerly oldies host at the late WYNY. **John Hart** from crosstown WGNA will do mornings. **A.J. Roberts**, who worked at crosstown WPTR in the '80s, as did Warren, will do afternoons.

Richard Trejo has been upped from sales manager to GM of KVOY/KTPI Lancaster, Calif.

KWCK (Kwick 99) Searcy, Ark., PD **Mark Mathiss** moves to the sales side.

KLAA Alexandria, La., will flip from country to AC March 20. PD **Rick Stevens** stays on as APD/MD. **Pat Cloud**, who hosts middays at sister KQID, is the new PD.

WHZR Logansport, Ind., flips from top 40 to country. **Jason Addams** remains PD/morning man. The station is airing ABC Radio's "Country Coast To Coast" in nights and overnights and is live the rest of the day. **Sean Beall** moves from nights to middays, replacing **Rae Ervin**, who moves to evening board op duties. **Ken Collins** remains in afternoons.

WTCR Huntington, W.Va., PD **Dave Poole** remained hospitalized and in serious condition at press time after suffering a cerebral hemorrhage March 14. Cards and messages can be sent to Poole in care of WTCR, 9801 Radio Park Rd., Catlettsburg, Ky., 41129.

WIVK Knoxville, Tenn., will duopolize crosstown satellite country WXVO. WIVK also recently reclaimed its former AM, WUTK. And WGH Norfolk, Va., production director **Eric Bohlen** joins WIVK in the same capacity. Back at WGH, night jock **Karen West** adds assistant MD stripes.

KTOM Monterey, Calif., PD **Johnny Morgan** and APD/MD/morning man **Keith Medlin** exit for the PD and APD/MD positions, respectively, at crosstown KAXT. Former KAXT PD **Sharon Bonds** remains on-air. **Erik Foxx** is the new PD at KTOM. He previously was PD at KIIM Tucson, Ariz., but had been out of radio for a year. Also, KTOM GM **Caren Petruolo-Berry** will exit shortly for oldies outlet KHYL Sacramento, Calif.

KIXQ/KXDG Joplin, Mo.'s sale to country rival KJKT has closed. KJKT GM **Chuck Dunaway** is now GM for the whole set. Country KXDG flips to classic rock. **Rob Hough** from KWTO Springfield, Mo., is



COUNTRY CONFIDENTIAL BY WADE JESSEN

New, Traditional Sound Needn't Be Overlooked

I had an unusual opportunity to spend time with a few artists during the Country Radio Seminar. One conversation that stands out was with an artist who asked not to be identified here. She was concerned about country PDs' seeming reluctance to embrace traditional-sounding new records. "I attended several of the showcase stage performances," she lamented, "and it breaks my heart that the audience only seemed to respond to the more rock-sounding numbers."

Add that to Doug Supernaw's comments in the Monitor Profile of Feb. 23. Supernaw would like to see more enthusiasm for traditional sounds. He said, "If you're going to be responsible for programming the music, you ought to have a history with it and go back to the roots."

Consider some comments published elsewhere from a rock-turned-country programmer at the beginning of the "hot country" movement. This PD, whose name I can't recall, initially felt unwelcome in the format. He said, "Just because you don't know the name of the steel-guitar player for Kitty Wells doesn't mean you are incapable of programming a country radio station."

For artists whose style is traditional, there is a valid concern that the format is straying too far from its roots. PDs, many of whom did not grow up with country, have more varied music to choose from these days, and that might make it

seem as though there isn't as much traditional music out there. And while country radio generally returns to its roots after dalliances elsewhere, that's cold comfort for somebody who wants to make traditional-sounding records now.

Supernaw is correct in saying that in a perfect world, every PD would have some history with the format, but we know that the reality is much different. There isn't enough history and experience among today's programmers, but it isn't a hopeless situation. A great deal of the music that's in the pipeline is coming with traditional stylings. I've heard several new projects that should appeal to the core audience as well as the younger end of the demographic scale. The undeniable appeal of much of this material, coupled with the resources available to programmers without history or roots in the format, should ease the minds of preservationists who are worried about roots.

Beyond that, labels are now exploiting catalog material more than at any time in history. PDs who are new to the format, if they are willing to spend the time and energy, can season themselves with our traditions simply by being conscious of traditional elements in new country music and doing their homework. There's no substitute for listening to the music and letting recorded history help create a sense of connection to roots. And there are plenty of people who are more than willing to share their knowledge.

Hotter Than Asphalt



Driver Kyle Petty had several entertainers from Columbia's NASCAR-themed "Hotter Than Asphalt" album wish him good luck just prior to racing at the Daytona 500. Pictured, from left, are Billy Powell and Mike Estes of Lynyrd Skynyrd, Giant artist Mark Collie, Petty, and comedian Killer Beaz.

now PD, replacing **Ralph Cherry**, now PD of WBYT (B100) South Bend, Ind.

Classic country KOLT-FM Albuquerque, N.M., officially picks up the KRZY-FM calls. P/T **Chuck Logan** is now doing nights on KRZY... WAVC Duluth, Minn., flips calls to KKCB (B105).

KZDG Denver morning man **Jonathan Wilde** joins KPLX Dallas as morning co-host.

KFKF Kansas City taps new overnights **Cory Ellis** from crosstown R&B KPRS. Co-owned KBEQ ups overnights **Brad King** to middays; PD **Mike Kennedy** comes off the air.

WELL Battle Creek, Mich., switches handles to WRCC (Cereal City Country 105)... WBWN Bloomington, Ill., is sold to top 40 rival WBNQ.

WGTR Myrtle Beach, S.C., and WDAR Florence, S.C., which already simulcast mornings, are now simulcasting nights and overnights, too. **Bud Ford** joins for nights. P/T **Scott Goings** is upped to overnights.

WMSI (Miss 103) Jackson, Miss., morning co-host **Ron Shapley** returns to N/T KMJ Fresno, Calif., as morning anchor. P.m. driver **K.C. Daniels** is upped to morning co-host.

ON THE ROW

Rogers Signs Multiset Deal With Magnatone

Magnatone Records has signed **Kenny Rogers** to a long-term, multi-album recording contract. His first project for the label will be a Christmas album, "The Greatest Christmas Of Them All," which will be produced by Magnatone president **Brent Maher**.

Jules Wortman has been upped from director to senior director of publicity at MCA. Also at the label, **Sarah Brosmer** is upped from associate director to director of publicity and international liaison, and **Toni Miller** is upped from publicity coordinator to manager of publicity.

CMT and Cable Plus, the largest cable operator in the Czech Republic, have reached an agreement to launch CMT to 100,000 Cable Plus subscribers throughout the Czech and Slovak republics by April 1.

A Blockbuster Event



Capitol Nashville artists offered a hand at the grand-opening of the Blockbuster Music store in Nashville. Lisa Brokop, Billy Dean, George Ducas, Emilio, and newcomer Trace Adkins left their handprints and signatures in cement to decorate the new store's walls. Each artist also donated a personal musical item to Blockbuster Music. Pictured, from left, are Emilio, Blockbuster Music president Jerry Comstock, Capitol Nashville president/CEO Scott Hendricks, Ducas, Brokop, Capitol Nashville executive VP/GM Walt Wilson, Dean, and Blockbuster Entertainment president Jerry Geddis.

A Mix-Up With The Mavericks



MCA hosted a post-Grammy celebration at the Los Angeles Four Seasons Hotel to celebrate three grammy wins for the label's Nashville division: one for the Mavericks and two for Vince Gill. Pictured in the front row, from left, are Tony Brown, president, MCA Records/Nashville; Raul Malo of the Mavericks; and Malo's wife, Betty. In the back row, from left, are Jerry Dale McFadden, Nick Kane, and Paul Deakin of the Mavericks; Trisha Yearwood; Robert Reynolds of the Mavericks; Gill; Doug Morris, chairman/CEO, MCA Music Entertainment Group; and Bruce Hinton, chairman, MCA Records/Nashville.

An Outlaws Reunion



RCA will reissue country's first platinum-selling record, "Wanted: The Outlaws," April 30. The reissue will include all of the tracks from the original 1976 set recorded by Waylon Jennings, Willie Nelson, Jessi Colter, and Tompall Glaser, along with nine unreleased cuts from that project and a new track, "Nowhere Road," written and produced by Steve Earle. Pictured at the recording session for the new song in Nashville, from left, are Nelson, Jennings, and Earle.

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DIRECTOR OF CHARTS: WADE JESSEN
CHARTS ASSISTANT: MARY DECROCE
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AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Steve Azar

"SOMEDAY" (RIVER NORTH)

Hailing from the Mississippi Delta, Steve Azar grew up in the heart of blues country. Musical influences included B.B. King, Bruce Springsteen, Hank Williams, and John Mellencamp. At age 12, he began guitar lessons and discovered songwriting. After seven years on the road with his band, Azar moved to Nashville to pursue a record contract. This is the first single off his debut album, "Heartbreak Town." Azar co-wrote 11 of the album's 12 cuts.

Paul Brandt

"MY HEART HAS A HISTORY" (REPRISE)

A native of Calgary, Alberta, Brandt sang in church as a boy, grew up on gospel music, and began playing guitar in the ninth grade. In



high school, he listened to such artists as George Strait, Dwight Yoakam, and Clint Black and began entering talent contests. Although he won a \$1,000 prize at the 1992 Calgary Stampede, he chose to

pursue a career in nursing and spent two years as a pediatric nurse before switching to music full time. This is the first single from his debut album, "Calm Before The Storm." Brandt, 23, wrote or co-wrote six songs on the album.

Frazier River

"SHE GOT WHAT SHE DESERVES" (DECCA)

Since 1991, Frazier River has played to capacity crowds as the house band of the River Saloon, a Cincinnati-based riverboat club on the Ohio River. The band has also been making its mark opening for Wynonna, Rodney Crowell, Little Texas, Confederate Railroad, and Billy Dean, among others. Two live performances viewed by record executives secured Frazier River a recording contract. This song is from the band's self-titled debut album.

★ Keith Gattis

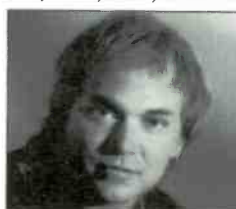
"LITTLE DROPS OF MY HEART" (RCA)

This Austin, Texas, native won a Texas State Finals talent competition at 16 and was asked to headline at the Future Farmers of America Nationals in Kansas City for a crowd of 26,000. That experience spurred Keith Gattis toward a musical career. Gattis played with Ernest Tubbs' Texas Troubadours and on tour with Johnny Paycheck before signing with RCA. He wrote or co-wrote eight of the 10 tracks on his self-titled debut.

★ Marcus Hummon

"GOD'S COUNTRY, USA" (COLUMBIA)

As the son of a U.S. diplomat, Marcus Hummon lived in such diverse places as Africa, Italy, and the Philippines. He first performed with his three sisters in the Washington, D.C., area, where he picked up the musical



influences of James Taylor, Cat Stevens, Willie Nelson, and the Judds. His songwriting credits include Wynonna's "Only Love" and

Alabama's "Cheap Seats." This song is from his Columbia debut, "All In Good Time."

Mindy McCready

"TEN THOUSAND ANGELS" (BNA)

When Mindy McCready was 10 years old, she began seven years of vocal lessons. After graduating from high school early, at age 16, so she could pursue singing, she came to Nashville with a self-imposed one-year deadline. If nothing happened in that time frame, McCready planned to go home to Florida and attend college. Fifty-one weeks after she arrived in Nashville, McCready was signed to a record deal.

Rich McCready

"HANGIN' ON" (MAGNATONE)

Growing up on a cattle ranch in Missouri actually helped Rich McCready, in a round-about way, to get discovered. With his sights



set on a songwriting career, McCready arrived in Nashville in 1992. Nights were spent honing his craft. Day jobs included working on a dairy farm, a cattle ranch, and a horse ranch that was

owned by Magnatone president Brent Maher, who later signed McCready to a deal.

JoDee Messina

"HEADS CAROLINA, TAILS CALIFORNIA" (CURB)

After performing at a local radio show in Nashville, Messina was introduced to a producer who took an interest in the singer



and began working with her in the studio. In a chance meeting in the producer's office, she met Tim McGraw. The two became friends, and when it was time for the album, McGraw helped produce it.

Ricochet

"WHAT DO I KNOW" (COLUMBIA)

Three years on the road helped to refine Ricochet's sound, which is distinguished by four-part harmonies. In motel rooms, the band spent hours practicing those harmonies



and picking apart arrangements to achieve just the right blend. At a showcase in Nashville, the band was offered a four-song develop-

mental deal; a full-fledged record deal soon followed. "What Do I Know" is the first single from Ricochet's self-titled debut set.

★ Denotes first appearance. Airborne features those artists who are making their debut chart run in Country Airplay Monitor. Send information on new artists to Sue Falco at 11 West 42nd St., 12th Floor, New York, NY 10036.

"This is Brooks at his best, looking inside and revealing himself to the world. 'This heart still believes that love and mercy still exist,'"...

Buffalo News

"The most remarkable piece...With its refrain of '...it's not the world that I am changing / I do this so the world will know that it will not change me,' ...Brooks pulls it off with the same aplomb and conviction that he brought to his signature song, 'The Dance'..."

Nashville Scene

"...instantly touches your heart."

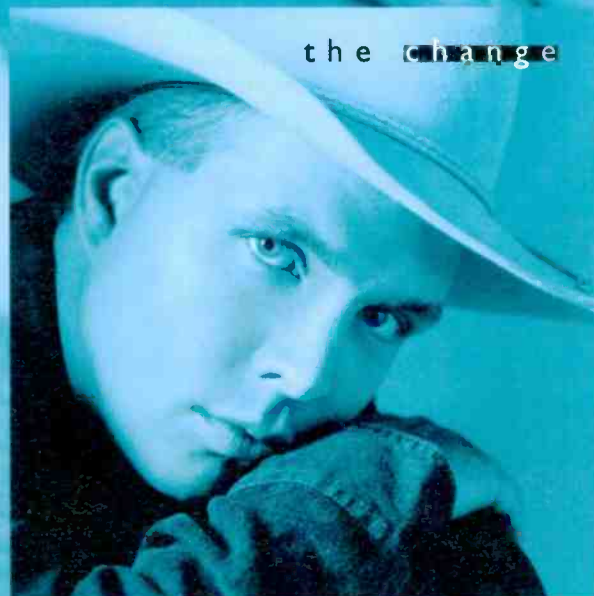
Milwaukee Sentinel Journal

"...a song for the ages."

ABC Radio Networks

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t h e c h a n g e



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Are Surviving Duopoly FMs Finding Identity?

Continued from page 1

country outlets are again sounding different from an older sibling. Even though most young-end duopoly outlets are more conservative and less rock-leaning than in the early '90s, many heritage country FMs have moved to cover the "yesterday and today" position, giving the younger-targeted stations more room to maneuver.

Consider Riverside's KFRG and KOOJ. KFRG, which signed on in the early '90s with a heavier-than-usual concentration of gold, went younger to compete with rival KHTX. But then KHTX went Spanish, freeing KFRG to return to its previous musical posture. Then the O.J. Simpson verdict came down, and KOOJ dropped its now infamous "OJ92.7" handle in favor of "New Country 92.7."

"When we had to go through the name change, we finally found and structured an identity for 'New Country 92.7,'" says OM Lee Logan. "With the name change and the identity focus, 'New Country 92.7' has solidified its position. It's now the hot-rockin', flamethrowin' station underneath KFRG, which is what it was supposed to be all along."

KOOJ is playing a handful of currents that KFRG hasn't added, but it actually runs a tighter overall list than KFRG. It also features some gold titles, such as Vince Gill's "Look At Us," that aren't exactly flamethrowin' young country. But Logan says that the older gold KFRG plays separates the two stations. And, as was the case initially, the presentations are different. While most young-end country stations are produced like top 40 radio, Logan says KOOJ sounds more like a modern rocker.

KXXY/KTST OM Charlie Harrigan came to Oklahoma City when heritage station KXXY was fighting for the "today's hot country" position. KTST, in an effort to be even hotter, Harrigan says, "was an off-the-wall sounding radio station, almost an alternative country station."

KXXY and KTST were co-owned with WNOE New Orleans. WNOE decided its equally eclectic duopoly partner KGTR (the Gator) was cannibalizing the main franchise, so it switched it to jazz/AC as KLJZ. But Harrigan felt that "this is a country music hotbed. People here were born and raised on country music. We just felt that with our country music stations, we could dominate the format if we did our job."

To that end, Harrigan says, "we took KXXY, sprinkled in some '80s gold, and made sure we had some depth to the library. We became 'the best variety of today's country hits and your all-time favorites.' As for [KTST], we knew if it was going to

grow, we couldn't play Joe Ely cuts on a consistent basis." KTST is now more hit-driven and plays songs from as far back as 1990, but "its heartbeat is still a notch above the other stations in the market."

A look at recent logs for KXXY and KTST shows the latter station playing up to five currents in a row and only one record an hour from before 1994. By contrast, KXXY will do as many as four currents and gold in a row, going back as far as 1984. KXXY turns its powers around every 5½ hours. KTST plays them every 3½ hours.

There are still markets where the differences are less pronounced, especially where the young-end station in a duopoly has matured. WGRL signed on playing its powers every 2½ hours. Now it's playing them about 45 times a week, which is still faster than sister WFMS' 35 times a week. But WFMS/WGRL OM Charlie Morgan says the other differences between his stations are presentational and that WFMS continues to position itself around "today's hot country" and not variety.

Similarly, both WUBE/WYGY Cincinnati OM Tim Closson and WMSI/WKTF Jackson OM Buddy Van Arsdale see the differences between their two stations as more presentational than position. Indeed, there's one Southern market where, despite some presentational and gold-library differences, the heritage station and its young-end partner are close enough that when asked why he keeps both stations country, the pair's OM admits, "It's a question we ask ourselves sometimes."

That market isn't the only one where such questions have been raised. There are still marriages of two successful country stations that have worked out better for one than the other, for example, KILT/KIKK Houston and WKHX/WYAY Atlanta. Then there's the Kansas City battle between KBEQ and KFKF. Both were bought by EZ Communications a year ago, and neither has been steered away from the other. KBEQ PD Mike Kennedy notes that there are places where the stations are now closer to each other. New PD Dale Carter has made KFKF's presentation more foreground and adds records faster. Kennedy, for his part, plays some '80s titles and feels KBEQ is finally making headway in 25-54. But Kennedy says Carter has added some older titles to KFKF, too, so that it still has the variety franchise vs. KBEQ's "Young Country" positioner. "I'm not here to complement KFKF. I'm here to beat KFKF. But there's an intelligent way to do that so that we don't destroy the company," he says.

The Many Faces Of Duopoly Country

Here are sample hours from two younger-leaning outlets and their older-leaning siblings.

KTST OKLAHOMA CITY VS. KXXY

KTST: Shenandoah, "If Bubba Can Dance"; Aaron Tippin, "Without Your Love"; George Strait, "I Know She Still Loves Me"; John Michael Montgomery, "Cowboy Love"; Clay Walker, "Hypnotize The Moon"; Garth Brooks, "The Beaches Of Cheyenne"; Alan Jackson, "Gone Country"; Wade Hayes, "What I Meant To Say"; John Berry, "Each Time My Heart Calls Your Name"; Clint Black, "Life Gets Away"; Shania Twain, "You Win My Love"; Diamond Rio, "Walkin' Away"; Toby Keith, "He Ain't Worth Missin'"; Ty England, "Redneck Son"; Perfect Stranger, "You Have The Right To Remain Silent"; and BlackHawk, "Almost A Memory Now."

KXXY: Billy Dean, "Only Here For A Little

While"; Bryan White, "Rebecca Lynn"; Mary Chapin Carpenter, "Tender When I Want To Be"; Clay Walker, "Hypnotize The Moon"; Mel McDaniel, "Baby's Got Her Blue Jeans On"; JoDee Messina, "Heads Carolina, Tails California"; George Strait, "Heartland"; Pam Tillis, "In Between Dances"; Martina McBride, "Safe In The Arms Of Love"; Patty Loveless, "Here I Am"; Garth Brooks, "The Beaches Of Cheyenne"; Travis Tritt, "Here's A Quarter (Call Someone Who Cares)"; John Berry, "Every Time My Heart Calls Your Name"; Brooks & Dunn, "We'll Burn That Bridge"; Toby Keith, "Does That Blue Moon Ever Shine On You"; and Tim McGraw, "Don't Take The Girl."

WGRL INDIANAPOLIS VS. WFMS

WGRL: Mark Chesnutt, "It Wouldn't Hurt To Have Wings"; Doug Stone, "Born In The Dark"; Terri Clark, "If I Were You"; BlackHawk, "That's Just About Right"; John Michael Montgomery, "Long As I Live"; Brooks & Dunn, "She's Not The Cheatin' Kind"; Neal McCoy, "You Gotta Love That"; Martina McBride, "Independence Day"; Joe Diffie, "C-O-U-N-T-R-Y"; Patty Loveless, "I Try To Think About Elvis"; Emilio, "Even If I Tried"; and George Strait, "I Know She Still Loves Me."

WFMS: Travis Tritt, "Here's A Quarter (Call Someone Who Cares)"; Mavericks, "All You Ever Do Is Bring Me Down"; Clint Black, "Nobody's Home"; Mark Chesnutt, "It Wouldn't Hurt To Have Wings"; Garth Brooks, "She's Every Woman"; George Strait, "Easy Come, Easy Go"; Bobbie Cryer, "You'd Think He'd Know Me Better"; Alabama, "Take A Little Trip"; Daryle Singletary, "Too Much Fun"; David Lee Murphy, "Dust On The Bottle"; Mindy McCready, "Ten Thousand Angels"; and Tracy Lawrence, "Texas Tornado."

MONITOR PROFILE

Country Video Director Steven Goldman Lets The Music, Artists Inspire The Image

In the world of country video, where shots of pickup trucks, prancing bimbos, and interchangeable performance segments are often the norm, the eye-catching work of director Steven Goldman stands out.

Among his more memorable recent videos are Pam Tillis' "The River And The Highway," Wade Hayes' "What I Meant To Say," Shania Twain's "(If You're Not In It For Love) I'm Outta Here!," Stephanie Bentley's "Who's That Girl," and Martina McBride's "Safe In The Arms Of Love," which was recently named video of the year at the Nashville Music Awards.

Goldman has also directed videos for Kathy Mattea, Linda Davis, Ty Herndon, Shelby Lynn, Lorrie Morgan, the Mavericks, James House, Lee Roy Parnell, and Collin Raye, whose "Not That Different" earned Goldman an Academy of Country Music Award nomination. His next project will be the Twain single "No One Needs

says. "I work with artists that have a really clear, defined sense of themselves.

"To understand the core of [the Native American-themed 'The River And The Highway'] and how it came about is to understand who Pam is and the Native American blood that's in her. I don't think anyone else would have thought to do that without knowing her.

"Mattea's videos were austere, and until I started working with her, I don't think people [who didn't know her] would know she had a sense of humor. No one had captured this woman's wit." Goldman's work with Mattea includes "Walking Away A Winner," "Nobody's Going To Rain On Our Parade," and "Clown In Your Rodeo."

Montreal-native Goldman started out as an editor in New York after getting his graduate degree from New York University's film school. While working for New York ad agencies, he directed commercials and, eventually, music videos, mostly for hard rock and heavy metal acts. He says his work in country video came "out of left field." Warner Bros. was looking for a Canadian director to make a video with George Fox. That led to a Paulette Carlson video, which, in turn, led to work with another Canadian, Michelle Wright, whose "Take It Like A Man" made her the first Canadian artist to have a No. 1 video on CMT. That video was seen by Tillis, who hired Goldman to direct "Shake The Sugar Tree."

Goldman says those early country videos got noticed because they looked like pop videos. "I had no preconceptions about country video," he says. "I had never seen CMT. I didn't approach the video with any images in my mind other than what inspired me."

With so much country work taking him away from New York, and a new baby at home, Goldman decided to move to Nashville nearly two years ago, where he landed a job at High Five. Last September, Goldman left High Five, along with colleagues Thom Olifant, Philip Cheney, and Susan Bowman, and the quartet set up their own company, the Collective. Already, business is booming. "In the first quarter, we did as much business as we did all of last year at High Five," Goldman claims.

While a typical country video costs \$50,000-\$55,000, Goldman says, "I've been lucky that I haven't had to work with that number in a long time." That's not to say, however, that he wouldn't accept that budget for the right project. "I've never said, 'I'll only work with budgets of this much.' I let my relationships with people guide me. When you're forced to work with a lower budget, it can be just as creative."

Whatever the budget, because of his advertising background, Goldman believes he always makes videos that the labels can market. "That's something I'm proud of," he says. "I'm not striving to make art every time, but it's nice if I can."

Although he is aware that some labels have cut their video budgets (Country Airplay Monitor, Sept. 1, 1995), he says it has affected him less than other directors because of the star power of the artists he works with and because he is able to get the labels excited about his ideas. "If we as directors excite the record labels with great creative, they'll come to the party," he says.

"New artists need videos," he adds. "The job is to get CMT in more homes—then we'll know for sure whether or not videos truly have an impact. I think [they] do."

PHYLLIS STARK



Steven Goldman
Director

"I didn't approach [country] video with any images in mind other than what inspired me"

To Know," which he shot in South Carolina.

Goldman goes out of his way to make sure his videos don't look like the standard country fare. "I try to make videos that get noticed," he says. "I want people to say, 'That's not what I thought a country video would be like.'"

One reason Goldman thinks so much of country video is formulaic is that "the rules are different than pop... mainly because we are trying to appeal to a broader spectrum. [With] Shania, we are going after a very youthful market, but we still are limited by just how far we can go... The broad demographic sometimes scares people, and they are afraid of being too edgy.

"I'll watch CMT and wonder why we are consistently listening to the words and translating them to screen," Goldman adds. "I fight that instinct. I was taught [by a mentor] never to condescend to the music. I've taken that to heart."

Goldman also believes country sometimes offers more potential for creativity than pop. "Country music offers a completely different set of avenues," he says. "It offers the ability to go out and tell a story. As someone who wants to make films one day, that's a challenge."

Creatively, Goldman says, "I keep looking for things I haven't seen before. Every now and then, it gets hard, but you at least try to put your signature on it. The videos I've done for Lorrie Morgan, 'I Didn't Know My Own Strength' and 'Standing Tall,' don't fall into the great-idea category, but they are classy-looking pieces that make her into what she wants to be, which is a diva."

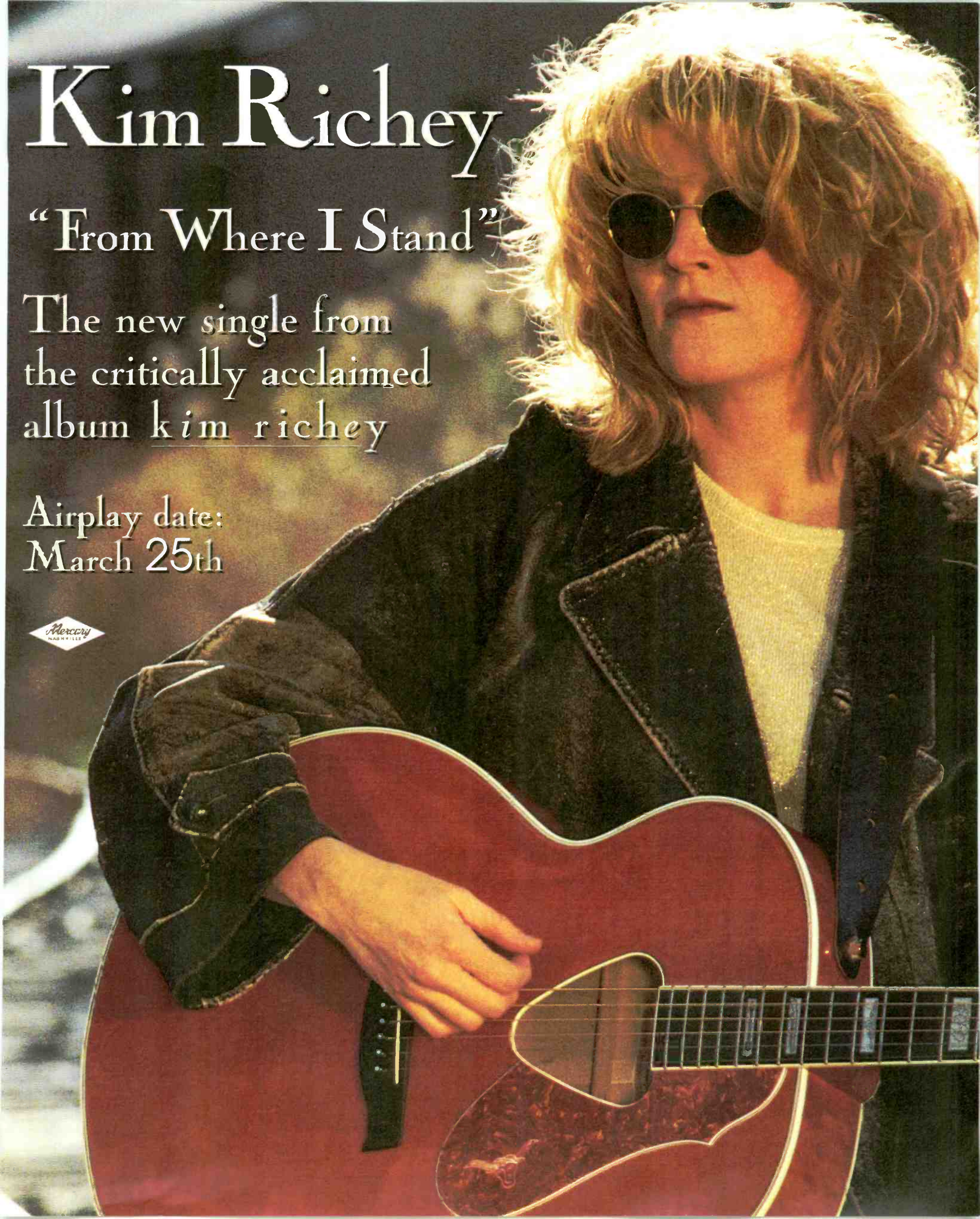
Another reason Goldman believes his videos stand out is that he generally knows the artists well and makes the video a collaborative effort with them. "I do so much repeat business that it allows me to get inside the head of the artist," he

Kim Richey

“From Where I Stand”

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the critically acclaimed
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WSTH, a powerhouse regional radio station, has on-air positions available for mid-day, afternoons, and nights. Candidates must have passion for their work, be highly motivated, have a positive "I care" attitude, and have the desire to win. Minimum of two years on-air experience required. Rush tapes and resumes with cover letter to:

MAJOR TOM, WSTH
1236 BROADWAY
COLUMBUS, GEORGIA 31901
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Programming position wanted by radio pro of 14 years. Seeks station that wants to be creative and take risks. Will relocate.

BRUCE: (415) 388-9005

Afternoon pro/ass't. to the PD, suddenly jobless! Need a new gig. Country, AC, CHR, production, remote, copywriting experience.

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HEY RECORD EXECS - Look out for Kenny Coleman.

PETE - I almost forgot - your CD is discwasher safe!

AOR/AAA/Alt soldier seeks FT duty anywhere. APD/MD and top 60 exp'd, reliable, solid air/production/phones. \$\$ unimportant.

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Sweet 95 KEPT B-96
KPM102 WKFR Coast

Sean Caldwell PRODUCTIONS
Country CHR Rock Hot AC
voice-over • production effects
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Dick at 1-817-692-4116

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Voice Trax
PROMOS-LINERS
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MIKE GREEN
Production Director
KSEG, Sacramento; KROY, Sacramento; KXXR, Kansas City; KSFM, Sacramento; Hear my Demo NOW at (916) 641-6241 or at <http://pages.prodigy.com/mgreen> or call (916) 921-1471

Station sold. Energetic sports host seeks change. Opinionated, obnoxious? You bet. Killer numbers. Just ask.

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Each Wednesday 3pm EST, 9 day leadtime.

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Phone: 212-536-5058
Fax: 212-536-5055

AIRPLAY Monitor® GREATEST GAINERS



Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

TIM MCGRAW • <i>All I Want Is A Life</i> (CURB)	+615
KASY +18, WDSY +18, WRKZ +14, WCHY +13, WHYL +13, WKHK +13, KSCS +13, WKIX +12, WOKO +12, WPOC +12	
RICOCHET • <i>What Do I Know</i> (COLUMBIA)	+452
WKCO +19, WKLB +18, KGMV +15, KAJA +15, KCYY +15, WMIL +14, KZSN +13, WSSL +12, WQIK +12, WGKX +12	
NEAL MCCOY • <i>You Gotta Love That</i> (ATLANTIC)	+450
WYGY +20, WXTU +15, WCOS +14, WSSL +14, WKIX +13, WMSI +13, WSM +13, KXXY +13, KSCS +13, WDAF +12	
TOBY KEITH • <i>Does That Blue Moon Ever Shine On You</i> (A&M NASHVILLE)	+423
KYNG +18, WAMZ +18, WZZK +15, WNCY +11, KRYS +11, KIKK +10, KWNR +9, KUZZ +9, WRBQ +9, WWKA +9	
BRYAN WHITE • <i>I'm Not Supposed To Love You Anymore</i> (ASYLUM)	+419
WZZK +18, WCOL +17, WPOC +13, KMLE +12, WCMS +12, KWNR +11, WRKZ +11, WDOD +11, KWEN +11, KRMD +10	
DAVID LEE MURPHY • <i>Every Time I Get Around You</i> (MCA)	+382
WKTF +18, WAMZ +17, WZZK +16, WLWI +15, WXBQ +13, KJJY +13, WPOC +13, WHYL +12, WSSL +12, KGMV +11	
JODEE MESSINA • <i>Heads Carolina, Tails California</i> (CURB)	+380
KYCY +27, KYNG +15, WZZK +15, WKSJ +13, KSON +13, WKIX +11, WKHX +11, WRBQ +10, WDAF +10, KRYS +9	
COLLIN RAYE • <i>I Think About You</i> (EPIC)	+377
KXKC +18, WZZK +17, WLWI +14, WGH +13, WKIX +12, KRST +12, KWNR +11, KJJY +11, WRBQ +10, WCOL +9	
DARYLE SINGLETARY • <i>Too Much Fun</i> (GIANT)	+346
WKIS +17, WKCO +15, WBBS +13, WCMS +13, WKIX +12, KWEN +12, WTQR +11, KAJA +10, KZLA +10, KSKS +9	
JOE DIFFIE • <i>C-O-U-N-T-R-Y</i> (EPIC)	+337
KHEY +17, WEZL +15, KILT +13, KFRG +12, WUSY +10, KRST +10, WRKZ +9, WIVK +9, WBBS +8, KNAX +8	
PAM TILLIS • <i>The River And The Highway</i> (ARISTA)	+319
WGGY +16, WQMX +15, KEEY +15, KSSN +13, WKIS +13, WWWW +12, WYNN +10, KWJJ +10, WYRK +10, WKIX +10	
JOHN MICHAEL MONTGOMERY • <i>Long As I Live</i> (ATLANTIC)	+286
KYCY +19, WSTH +17, WHYL +13, WBEE +12, KZLA +12, KYNG +11, WKIS +10, WDAF +10, WUSN +10, WXBQ +9	
LONESTAR • <i>No News</i> (BNA)	+283
WKIS +16, WGGY +15, KNAX +15, WYNN +14, WKJN +13, KXKT +12, KSAN +11, WKCX +10, WCMS +10, WKSI +9	
WYNONNA • <i>To Be Loved By You</i> (CURB/MCA)	+282
WQIK +19, WZZK +16, WHKO +15, KYCY +14, KGMV +14, WWKA +14, WKJN +13, WSTH +12, WQMX +11, WCOS +11	
PAUL BRANDT • <i>My Heart Has A History</i> (REPRISE)	+276
WYAY +15, WUSN +11, KJJY +10, WSM +10, KXKT +9, WPCM +9, KIKF +9, WSIX +9, KYGO +9, KKBO +9	
FAITH HILL • <i>Someone Else's Dream</i> (WARNER BROS.)	+276
WKCN +16, KFRG +16, WKIS +13, KKBO +13, WKLB +12, WZZK +11, KNKI +11, WPOC +11, KCYY +10, WMSI +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
DAVID LEE MURPHY <i>Every Time I Get Around You</i> (MCA)	35	JEFF CARSON <i>Holdin' On To Something</i> (MCG CURB)	15
PAUL BRANDT <i>My Heart Has A History</i> (Reprise)	29	TERRI CLARK <i>If I Were You</i> (Mercury Nashville)	15
COLLIN RAYE <i>I Think About You</i> (Epic)	29	DOUG SUPERNAW <i>She Never Looks Back</i> (Giant)	15
TOBY KEITH <i>Does That Blue Moon Ever Shine On You</i> (A&M Nashville)	26	STEPHANIE BENTLEY <i>Who's That Girl</i> (Epic)	14
BRYAN WHITE <i>I'm Not Supposed To Love You Anymore</i> (Asylum)	26	SAMMY KERSHAW <i>Meant To Be</i> (Mercury Nashville)	14
JOE DIFFIE <i>C-O-U-N-T-R-Y</i> (Epic)	16	KEITH STEGALL <i>1969</i> (Mercury Nashville)	14

VIDEO PLAYLISTS



	TW	LW		TW	LW
1	5	3	Tracy Lawrence, If You Loved Me	1	38
2	5	4	Alabama, It Works	2	35
3	4	3	Emilio, Even If I Tried	3	34
4	4	4	Lonestar, No News	4	33
5	4	4	Tim McGraw, All I Want Is A Life	5	32
6	4	4	Lorrie Morgan, Standing Tall	6	32
7	4	4	Linda Davis, Some Things Are Meant To Be	7	31
8	4	4	Daryle Singletary, Too Much Fun	8	31
9	4	4	The Mavericks, All You Ever Do Is Bring Me Down	9	31
10	4	4	Diamond Rio, Walkin' Away	10	31
11	4	3	Rich McCready, Hangin' On	11	31
12	4	4	JoDee Messina, Heads Carolina, Tails California	12	31
13	4	4	Billy Dean, It's What I Do	13	31
14	4	3	Stephanie Bentley, Who's That Girl	14	30
15	4	2	Dwight Yoakam, Gone	15	30
16	4	4	Shania Twain, You Win My Love	16	25
17	4	0	Paul Brandt, My Heart Has A History	17	26
18	4	4	Pam Tillis, The River And The Highway	18	26
19	3	5	Junior Brown, My Wife Thinks You're Dead	19	26
20	3	5	Clay Walker, Hypnotize The Moon	20	24
21	3	3	Mandy Barnett, Now That's All Right With	21	24
22	3	4	Nanci Griffith W/The Crickets, Well...	22	25
23	3	2	Keith Stegall, 1969	23	24
24	3	1	Mindy McCready, 10,000 Angels	24	25
25	3	3	Doug Supernaw, She Never Looks Back	25	25
26	3	3	Neil Diamond, One Good Love	26	25
27	3	3	Dan Seals, I'd Really Love To...	27	25
28	3	2	Highway 101 & Paulette Carlson, Where'd...	28	24
29	3	3	Terri Clark, If I Were You	29	24
30	3	2	Blackhawk, Almost A Memory Now	30	24
				1	38
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COUNTRY RECURRENT AIRPLAY

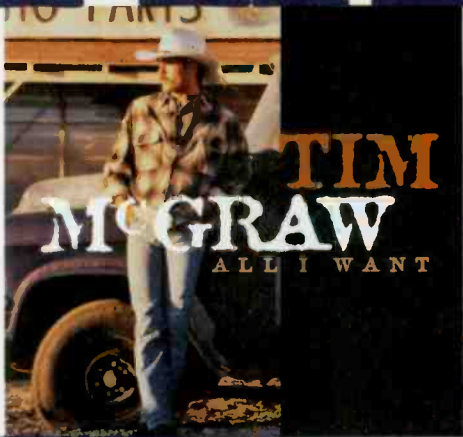
RANK	TW	LW	TITLE	ARTIST (LABEL)	RANK	TW	LW	TITLE	ARTIST (LABEL)
1	1912	2085	IT MATTERS TO ME	FAITH HILL (WARNER BROS.)	14	1121	1219	ANY MAN OF MINE	SHANIA TWAIN (MERCURY NASHVILLE)
2	1810	1829	CHECK YES OR NO	GEORGE STRAIT (MCA)	15	1090	1209	LIKE THERE AIN'T NO YESTERDAY	BLACKHAWK (ARISTA)
3	1749	2091	NOT ENOUGH HOURS IN THE NIGHT	DOUG SUPERNAW (GIANT)	16	1078	1154	LIFE GETS AWAY	CLINT BLACK (RCA)
4	1687	2136	WHAT I MEANT TO SAY	WADE HAYES (COLUMBIA)	17	1070	1004	PARTY CROWD	DAVID LEE MURPHY (MCA)
5	1575	2434	SHE SAID YES	RHETT AKINS (DECCA)	18	1030	1129	IF THE WORLD HAD A FRONT PORCH	TRACY LAWRENCE (ATLANTIC)
6	1477	1518	REBECCA LYNN	BRYAN WHITE (ASYLUM)	19	1014	1133	BETTER THINGS TO DO	TERRI CLARK (MERCURY NASHVILLE)
7	1448	1458	DUST ON THE BOTTLE	DAVID LEE MURPHY (MCA)	20	974	1098	I'M NOT STRONG ENOUGH TO SAY NO	BLACKHAWK (ARISTA)
8	1390	1516	TALL, TALL TREES	ALAN JACKSON (ARISTA)	21	930	997	THAT AIN'T MY TRUCK	RHETT AKINS (DECCA)
9	1353	1457	I LIKE IT, I LOVE IT	TIM MCGRAW (CURB)	22	899	954	WHO NEEDS YOU BABY	CLAY WALKER (GIANT)
10	1343	1383	THAT'S AS CLOSE AS I'LL GET TO ...	AARON TIPPIN (RCA)	23	861	966	THE CAR	JEFF CARSON (MCG CURB)
11	1342	1473	WHEN BOY MEETS GIRL	TERRI CLARK (MERCURY NASHVILLE)	24	858	933	LIFE GOES ON	LITTLE TEXAS (WARNER BROS.)
12	1123	1092	SOLD (THE GRUNDY COUNTY AUCTION ...)	JOHN MICHAEL MONTGOMERY (ATLANTIC)	25	810	926	YOU'RE GONNA MISS ME WHEN I'M GONE	BROOKS & DUNN (ARISTA)
13	1122	1254	CAN'T BE REALLY GONE	TIM MCGRAW (CURB)					

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

SAVE THESE DATES **BILLBOARD AIRPLAY MONITOR** **RADIO AWARDS & SEMINAR** **SEPTEMBER 5-7 1996** **NYC SHERATON** **STAY TUNED FOR DETAILS**

COUNTRY											
WUSN		WXTU		WKHX		KSCS		KZLA		WMZQ	
Chicago		Philadelphia		Atlanta		Dallas		Los Angeles		Washington, DC	
PD: Dean McNeil MD: Tricia Brando		PD: Kevin O'Neal MD: Mike Brophy		PD: Neil McGinley MD: Johnny Gray		PD: Dean James MD: Bill Kinder				Acting PD/MD: Mac Daniels	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Patty Loveless, You Can Feel Bad	1	Daryle Singletary, Too Much Fun	1	Wynonna, To Be Loved By You	1	Patty Loveless, You Can Feel Bad	1	Lonestar, No News	1	Clay Walker, Hypnotize The Moon
2	Daryle Singletary, Too Much Fun	2	Garth Brooks, The Beaches Of Cheyenne	2	Neal McCoy, You Gotta Love That	2	Clay Walker, Hypnotize The Moon	2	Wynonna, To Be Loved By You	2	Patty Loveless, You Can Feel Bad
3	Wynonna, To Be Loved By You	3	Wynonna, To Be Loved By You	3	Patty Loveless, You Can Feel Bad	3	Linda Davis, Some Things Are Meant To Be	3	Diamond Rio, Walkin' Away	3	Diamond Rio, Walkin' Away
4	Neal McCoy, You Gotta Love That	4	Alan Jackson, I'll Try	4	Clay Walker, Hypnotize The Moon	4	Tracy Lawrence, If You Loved Me	4	Patty Loveless, You Can Feel Bad	4	Alabama, It Works
5	Garth Brooks, The Beaches Of Cheyenne	5	Martina McBride, Wild Angels	5	Diamond Rio, Walkin' Away	5	Neal McCoy, You Gotta Love That	5	Tracy Lawrence, If You Loved Me	5	Rhett Akins, She Said Yes
6	Tracy Lawrence, If You Loved Me	6	George Strait, I Know She Still Loves Me	6	Tracy Lawrence, If You Loved Me	6	Tracy Byrd, Heaven In My Woman's Eyes	6	Garth Brooks, The Beaches Of Cheyenne	6	Alan Jackson, I'll Try
7	Alan Jackson, I'll Try	7	Patty Loveless, You Can Feel Bad	7	Patty Loveless, You Can Feel Bad	7	Daryle Singletary, Too Much Fun	7	Lee Roy Parnell, Heart's Desire	7	Alan Jackson, I'll Try
8	Clay Walker, Hypnotize The Moon	8	Ricochet, What Do I Know	8	Linda Davis, Some Things Are Meant To Be	8	Wynonna, To Be Loved By You	8	Shania Twain, You Win My Love	8	George Strait, I Know She Still Loves Me
9	Diamond Rio, Walkin' Away	9	Lonestar, No News	9	Lonestar, No News	9	Mark Chesnut, It Wouldn't Hurt To Have	9	Shania Twain, You Win My Love	9	Daryle Singletary, Too Much Fun
10	Shania Twain, You Win My Love	10	Collin Raye, I Think About You	10	Garth Brooks, The Beaches Of Cheyenne	10	Shania Twain, You Win My Love	10	Tim McGraw, All I Want Is A Life	10	Aaron Tippin, Without Your Love
11	Lonestar, No News	11	Lorrie Morgan, Standing Tall	11	George Strait, I Know She Still Loves Me	11	Ricochet, What Do I Know	11	Daryle Singletary, Too Much Fun	11	Lee Roy Parnell, Heart's Desire
12	Linda Davis, Some Things Are Meant To Be	12	The Mavericks, All You Ever Do Is Bring Me D	12	Lee Roy Parnell, Heart's Desire	12	Tracy Byrd, Heaven In My Woman's Eyes	12	Shania Twain, (If You're Not In It For L	12	Tracy Byrd, Heaven In My Woman's Eyes
13	Tim McGraw, All I Want Is A Life	13	Tracy Lawrence, If You Loved Me	13	Tracy Byrd, Heaven In My Woman's Eyes	13	Billy Dean, It's What I Do	13	Clay Walker, Hypnotize The Moon	13	The Mavericks, All You Ever Do Is Bring Me D
14	Tracy Byrd, Heaven In My Woman's Eyes	14	Tim McGraw, All I Want Is A Life	14	Alabama, It Works	14	Tim McGraw, All I Want Is A Life	14	Clay Walker, Hypnotize The Moon	14	Pam Tillis, The River And The Highway
15	Lee Roy Parnell, Heart's Desire	15	Linda Davis, Some Things Are Meant To Be	15	David Lee Murphy, Out With A Bang	15	Tim McGraw, All I Want Is A Life	15	Martina McBride, Wild Angels	15	George Strait, I Know She Still Loves Me
16	Faith Hill, Someone Else's Dream	16	Diamond Rio, Walkin' Away	16	Mark Chesnut, It Wouldn't Hurt To Have	16	Tim McGraw, All I Want Is A Life	16	David Lee Murphy, Dust On The Bottle	16	Faith Hill, Someone Else's Dream
17	Lari White, Ready, Willing And Able	17	Neal McCoy, You Gotta Love That	17	Lari White, Ready, Willing And Able	17	Aaron Tippin, Without Your Love	17	Terri Clark, When Boy Meets Girl	17	Alan Jackson, I'll Try
18	The Mavericks, All You Ever Do Is Bring Me D	18	John Michael Montgomery, Long As I Live	18	John Michael Montgomery, Long As I Live	18	John Michael Montgomery, Long As I Live	18	John Michael Montgomery, Long As I Live	18	John Michael Montgomery, Long As I Live
19	Joe De Maestri, Heads Carolina, Tails Ca	19	Shania Twain, You Win My Love	19	Shania Twain, You Win My Love	19	Shania Twain, You Win My Love	19	Shania Twain, You Win My Love	19	Shania Twain, You Win My Love
20	Ricochet, What Do I Know	20	Alabama, It Works	20	Alabama, It Works	20	Alabama, It Works	20	Alabama, It Works	20	Alabama, It Works
21	James Bonamy, She's Got A Mind Of Her Own	21	John Michael Montgomery, Long As I Live	21	John Michael Montgomery, Long As I Live	21	John Michael Montgomery, Long As I Live	21	John Michael Montgomery, Long As I Live	21	John Michael Montgomery, Long As I Live
22	Martina McBride, Wild Angels	22	Lari White, Ready, Willing And Able	22	Lari White, Ready, Willing And Able	22	Lari White, Ready, Willing And Able	22	Lari White, Ready, Willing And Able	22	Lari White, Ready, Willing And Able
23	Mark Chesnut, It Wouldn't Hurt To Have	23	Blackhawk, Almost A Memory Now	23	Blackhawk, Almost A Memory Now	23	Blackhawk, Almost A Memory Now	23	Blackhawk, Almost A Memory Now	23	Blackhawk, Almost A Memory Now
24	Joe Diffie, C-O-U-N-T-R-Y	24	Pam Tillis, The River And The Highway	24	Pam Tillis, The River And The Highway	24	Pam Tillis, The River And The Highway	24	Pam Tillis, The River And The Highway	24	Pam Tillis, The River And The Highway
25	Toby Keith, Does That Blue Moon Ever Shi	25	Joe De Maestri, I Know She Still Loves Me	25	Joe De Maestri, I Know She Still Loves Me	25	Joe De Maestri, I Know She Still Loves Me	25	Joe De Maestri, I Know She Still Loves Me	25	Joe De Maestri, I Know She Still Loves Me
26	George Strait, I Know She Still Loves Me	26	Pam Tillis, The River And The Highway	26	Pam Tillis, The River And The Highway	26	Pam Tillis, The River And The Highway	26	Pam Tillis, The River And The Highway	26	Pam Tillis, The River And The Highway
27	Pam Tillis, The River And The Highway	27	Joe De Maestri, I Know She Still Loves Me	27	Joe De Maestri, I Know She Still Loves Me	27	Joe De Maestri, I Know She Still Loves Me	27	Joe De Maestri, I Know She Still Loves Me	27	Joe De Maestri, I Know She Still Loves Me
28	David Lee Murphy, Dust On The Bottle	28	John Berry, I Think About It All The Tim	28	John Berry, I Think About It All The Tim	28	John Berry, I Think About It All The Tim	28	John Berry, I Think About It All The Tim	28	John Berry, I Think About It All The Tim
29	David Lee Murphy, Dust On The Bottle	29	John Berry, I Think About It All The Tim	29	John Berry, I Think About It All The Tim	29	John Berry, I Think About It All The Tim	29	John Berry, I Think About It All The Tim	29	John Berry, I Think About It All The Tim
30	Keith Stegall, 1969-	30	John Berry, I Think About It All The Tim	30	John Berry, I Think About It All The Tim	30	John Berry, I Think About It All The Tim	30	John Berry, I Think About It All The Tim	30	John Berry, I Think About It All The Tim

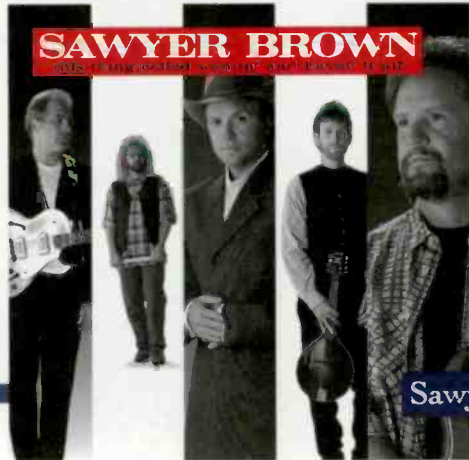
An Outstanding Year



Tim McGraw Entertainer Of The Year
Top Male Vocalist
Single Of The Year
Song Of The Year
Album Of The Year



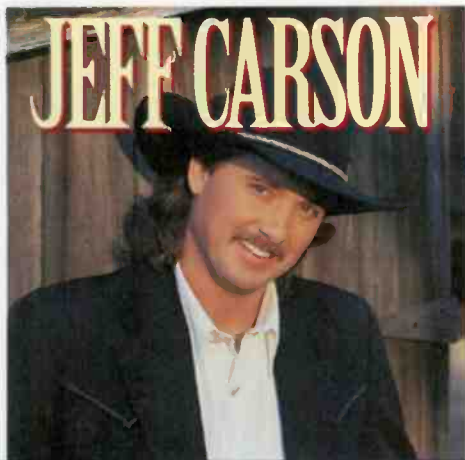
Junior Brown Country Video Of The Year
"My Wife Thinks You're Dead"



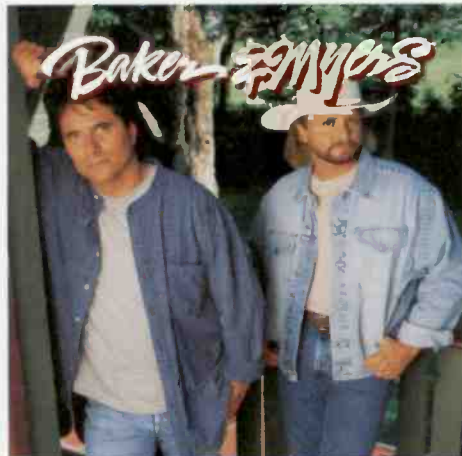
Sawyer Brown Top Vocal Group

For Some

Incredible Artists...



Jeff Carson Country Video Of The Year
"The Car"



Baker & Myers Top Vocal Duet



Perfect Stranger Top New Vocal Group or Duet

CURB
RECORDS

MCG
CURB

The Curb Group's 1996 ACM Award Nominees

Playlists supplied by Broadcast Data Systems' Radio Track Service...

COUNTRY

WDSY Pittsburgh PD: Justin Case MD: Chris DeCarlo

WSIX Nashville OM: Charlie Quinn PD/MD: Dave Kelly

WHKO Dayton PD: Gerry McCracken MD: Dawn Michaels

WRBQ Tampa PD/MD: Ronnie Lane

KNIX Phoenix OM: Larry Daniels MD: Buddy Owens

KSAN San Francisco MD: Richard Ryan

KFRG San Bernardino PD: Lee Logan MD: Don Jefferies

KMLE Phoenix MD: Gwen Foster

WAMZ Louisville PD: Coyote Calhoun MD: Ron Hazard

WUBE Cincinnati PD: Tim Closson MD: Duke Hamilton

KMPS Seattle PD: Alan Sledge MD: Tony Thomas

WSM Nashville PD/MD: Lee Cory

WZZK Birmingham PD: Jim Tice MD: Scott Stewart

WKLB Boston PD: Loren Owens

WTDR Charlotte PD: Loyd Ford MD: Alison West

WKIS Miami PD: Bob McKay MD: Darlene Evans

WQDR Raleigh PD/MD: Len Shackelford

KSON San Diego PD: Mike Shepard MD: Nick Updorn

WMIL Milwaukee OM/PD: Kerry Wolfe MD: Mitch Morgan

WUSY Chattanooga PD/MD: Bob Sterling

WDAF Kansas City PD: Ted Cramer MD: David Bryan

WSSL Greenville PD: Mike Chapman MD: Ric Larson

WBCT Grand Rapids PD: Doug Montgomery MD: Kelly Iris

KWJJ Portland, OR PD: Robin Mitchell MD: Kelly McCrae

Playlists supplied by Broadcast Data Systems' Radio Track Service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY											
KBEQ		WWYZ		WGNA		WYNK		KWEN		WKKX	
Kansas City PD: Mike Kennedy MD: T.G. McEntire		Hartford PD: Greg Roche MD: John Saville		Albany, NY OM: Fred Horton MD: Bill Earley		Baton Rouge PD/MD: Brian King		Tulsa PD: Dave Block MD: Tim Howard		St. Louis PD: Russ Schell MD: Dave Lous	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Daryle Singletary, Too Much Fun	1	JoDee Messina, Heads Carolina, Tails Ca	1	Daryle Singletary, Too Much Fun	1	Lonestar, No News	1	Daryle Singletary, Too Much Fun	1	Lonestar, No News
2	Wynonna, To Be Loved By You	2	Daryle Singletary, Too Much Fun	2	Clay Walker, Hypnotize The Moon	2	Patty Loveless, You Can Feel Bad	2	Collin Raye, Not That Different	2	Tracy Lawrence, If You Loved Me
3	Ricochet, What Do I Know	3	Neal McCoy, You Gotta Love That	3	Ricochet, What Do I Know	3	Diamond Rio, Walkin' Away	3	Patty Loveless, You Can Feel Bad	3	Wynonna, To Be Loved By You
4	Patty Loveless, You Can Feel Bad	4	Mark Chesnut, It Wouldn't Hurt To Have	4	Neal McCoy, You Gotta Love That	4	Clay Walker, Hypnotize The Moon	4	Alan Jackson, I'll Try	4	Shania Twain, You Win My Love
5	Diamond Rio, Walkin' Away	5	Patty Loveless, You Can Feel Bad	5	Garth Brooks, The Beaches Of Cheyenne	5	Tracy Lawrence, If You Loved Me	5	Tracy Lawrence, If You Loved Me	5	Diamond Rio, Walkin' Away
6	Neal McCoy, You Gotta Love That	6	James Bonamy, She's Got A Mind Of Her Own	6	Diamond Rio, Walkin' Away	6	Daryle Singletary, Too Much Fun	6	Martina McBride, Wild Angels	6	Daryle Singletary, Too Much Fun
7	Lonestar, No News	7	Ricochet, What Do I Know	7	Patty Loveless, You Can Feel Bad	7	Linda Davis, Some Things Are Meant To Be	7	Neal McCoy, You Gotta Love That	7	Patty Loveless, You Can Feel Bad
8	George Strait, I Know She Still Loves Me	8	Shania Twain, You Win My Love	8	Wynonna, To Be Loved By You	8	Neal McCoy, You Gotta Love That	8	Wade Hayes, What I Meant To Say	8	Faith Hill, Someone Else's Dream
9	Garth Brooks, The Beaches Of Cheyenne	9	Alabama, It Works	9	Tracy Lawrence, If You Loved Me	9	Wynonna, To Be Loved By You	9	George Strait, I Know She Still Loves Me	9	Linda Davis, Some Things Are Meant To Be
10	Shania Twain, You Win My Love	10	Wynonna, To Be Loved By You	10	Lonestar, No News	10	Wynonna, To Be Loved By You	10	Wynonna, To Be Loved By You	10	Lois Lane, Someone Else's Dream
11	Lee Roy Parnell, Heart's Desire	11	Shane Smith, All Over Me In The Shoutin'	11	Mark Chesnut, It Wouldn't Hurt To Have	11	Lee Roy Parnell, Heart's Desire	11	John Michael Montgomery, Long As I Live	11	Ricochet, What Do I Know
12	JoDee Messina, Heads Carolina, Tails Ca	12	Don McGray, All I Want Is A Life	12	Alan Jackson, I'll Try	12	Ricochet, What Do I Know	12	Alabama, It Works	12	Ricochet, What Do I Know
13	Tracy Lawrence, If You Loved Me	13	The Mavericks, All You Ever Do Is Bring Me D	13	JoDee Messina, Heads Carolina, Tails Ca	13	Shania Twain, You Win My Love	13	JoDee Messina, Heads Carolina, Tails Ca	13	George Strait, I Know She Still Loves Me
14	Aaron Tippin, Without Your Love	14	Linda Davis, Some Things Are Meant To Be	14	Linda Davis, Some Things Are Meant To Be	14	Pam Tillis, The River And The Highway	14	Garth Brooks, The Beaches Of Cheyenne	14	Aaron Tippin, Without Your Love
15	Clay Walker, Hypnotize The Moon	15	Tracy Byrd, Heaven In My Woman's Eyes	15	Alabama, It Works	15	Aaron Tippin, Without Your Love	15	Lee Roy Parnell, Heart's Desire	15	Tim McGraw, All I Want Is A Life
16	Lari White, Ready, Willing And Able	16	Lari White, Ready, Willing And Able	16	Lari White, Ready, Willing And Able	16	Alabama, It Works	16	Linda Davis, Some Things Are Meant To Be	16	Garth Brooks, The Beaches Of Cheyenne
17	Mark Chesnut, It Wouldn't Hurt To Have	17	Jeff Carson, Holdin' On To Something	17	Billy Dean, It's What I Do	17	Lari White, Ready, Willing And Able	17	Linda Davis, Some Things Are Meant To Be	17	Mark Chesnut, It Wouldn't Hurt To Have
18	James Bonamy, She's Got A Mind Of Her Own	18	Lonestar, No News	18	Lonestar, No News	18	James Bonamy, She's Got A Mind Of Her Own	18	Shania Twain, You Win My Love	18	Linda Davis, Some Things Are Meant To Be
19	Mindy McCready, 10,000 Angels	19	Faith Hill, Someone Else's Dream	19	Faith Hill, Someone Else's Dream	19	Tracy Byrd, Heaven In My Woman's Eyes	19	Shania Twain, You Win My Love	19	Tracy Lawrence, If You Loved Me
20	Linda Davis, Some Things Are Meant To Be	20	Clay Walker, Hypnotize The Moon	20	Clay Walker, Hypnotize The Moon	20	James Bonamy, She's Got A Mind Of Her Own	20	Clay Walker, Hypnotize The Moon	20	Lois Lane, Someone Else's Dream
21	Stephanie Bentley, Who's That Girl	21	Lee Roy Parnell, Heart's Desire	21	Faith Hill, Someone Else's Dream	21	James Bonamy, She's Got A Mind Of Her Own	21	Alabama, It Works	21	Lois Lane, Someone Else's Dream
22	Tracy Byrd, Heaven In My Woman's Eyes	22	Tracy Byrd, Heaven In My Woman's Eyes	22	Tracy Byrd, Heaven In My Woman's Eyes	22	James Bonamy, She's Got A Mind Of Her Own	22	Alabama, It Works	22	Lois Lane, Someone Else's Dream
23	Pam Tillis, The River And The Highway	23	John Berry, Every Time My Heart Calls You	23	John Michael Montgomery, Long As I Live	23	James Bonamy, She's Got A Mind Of Her Own	23	Alabama, It Works	23	Lois Lane, Someone Else's Dream
24	Emilio, Even If I Tried	24	Lorrie Morgan, Standing Tall	24	The Mavericks, All You Ever Do Is Bring Me D	24	James Bonamy, She's Got A Mind Of Her Own	24	Alabama, It Works	24	Lois Lane, Someone Else's Dream
25	Alan Jackson, I'll Try	25	Billy Dean, It's What I Do	25	Tim McGraw, All I Want Is A Life	25	James Bonamy, She's Got A Mind Of Her Own	25	Alabama, It Works	25	Lois Lane, Someone Else's Dream
26	Collin Raye, I Think About You	26	Pam Tillis, The River And The Highway	26	Pam Tillis, The River And The Highway	26	James Bonamy, She's Got A Mind Of Her Own	26	Alabama, It Works	26	Lois Lane, Someone Else's Dream
27	Alabama, It Works	27	Tracy Lawrence, If You Loved Me	27	Lee Roy Parnell, Heart's Desire	27	James Bonamy, She's Got A Mind Of Her Own	27	Alabama, It Works	27	Lois Lane, Someone Else's Dream
28	John Berry, Every Time My Heart Calls You	28	Clay Walker, Hypnotize The Moon	28	Clay Walker, Hypnotize The Moon	28	James Bonamy, She's Got A Mind Of Her Own	28	Alabama, It Works	28	Lois Lane, Someone Else's Dream
29	Billy Dean, It's What I Do	29	Aaron Tippin, Without Your Love	29	Martina McBride, Wild Angels	29	James Bonamy, She's Got A Mind Of Her Own	29	Alabama, It Works	29	Lois Lane, Someone Else's Dream
30	John Michael Montgomery, Long As I Live	30	Blackhawk, Almost A Memory Now	30	Shania Twain, (If You're Not In It For L	30	James Bonamy, She's Got A Mind Of Her Own	30	Alabama, It Works	30	Lois Lane, Someone Else's Dream

Playlists supplied by Broadcast Data Systems Radio Track service...

COUNTRY

Table with 8 columns: Station (WRKZ, WYGY, WCMS, WKHK, KKAT, WBEE), PD/MD, and song/album/artist with TW and LW columns.

Table with 8 columns: Station (WQIK, WGH, KSOP, KYCW, WKKO, WIRK), PD/MD, and song/album/artist with TW and LW columns.

Table with 8 columns: Station (WQBE, KIIM, WCTK, KRAK), PD/MD, and song/album/artist with TW and LW columns.

Table with 8 columns: Station (WQXK, WCOS, WQMX, WMSI, WGGY, WYYD), PD/MD, and song/album/artist with TW and LW columns.

For Week Ending March 17, 1996

COUNTRY

Detailed song tracking information for the last 3 weeks for all songs showing increased play...

Total Plays/Gain Total Plays/Gain Total Plays/Gain Total Plays/Gain

ALABAMA 2935/20 It Works (RCA) Total Stations: 150 Chart Move: 19-20

JOHN BERRY 1720/98 Every Time My Heart Calls Your Name (Capitol Nashville) Total Stations: 140 Chart Move: 35-34

BLACKHAWK 2013/215 Almost A Memory Now (Arista) Total Stations: 143 Chart Move: 34-30

JAMES BONAMY 2267/102 She's Got A Mind Of Her Own (Epic) Total Stations: 149 Chart Move: 30-29

TRACY BYRD 3170/222 Heaven In My Woman's Eyes (MCA) Total Stations: 149 Chart Move: 18-17

MARK CHESNUT 3670/100 It Wouldn't Hurt To Have Wings (Decca) Total Stations: 151 Chart Move: 16-13

TERRI CLARK 1519/217 If I Were You (Mercury Nashville) Total Stations: 137 Chart Move: 38-35

BILLY DEAN 2595/121 It's What I Do (Capitol Nashville) Total Stations: 150 Chart Move: 25-28

DIAMOND RIO 4796/50 Walkin' Away (Arista) Total Stations: 152 Chart Move: 3-3

JOE DIFFIE 1490/337 C-O-U-N-T-R-Y (Epic) Total Stations: 131 Chart Move: 41-37

MONITOR AIRPLAY **SONG ACTIVITY REPORTS**

For Week Ending March 17, 1996

Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

C O U N T R Y

COLLIN RAYE 1416/377 <i>I Think About You (Epic)</i>										RICOCHET 3885/452 <i>What Do I Know (Columbia)</i>										DARYLE SINGLETARY 4746/346 <i>Too Much Fun (Giant)</i>										PAM TILLIS 2767/319 <i>The River And The Highway (Arista)</i>										AARON TIPPIN 2795/70 <i>Without Your Love (RCA)</i>									
Total Plays/Gain					Chart Move: 44-39					Total Plays/Gain					Chart Move: 17-12					Total Plays/Gain					Chart Move: 7-4					Total Plays/Gain					Chart Move: 26-24					Total Plays/Gain					Chart Move: 22-23				
Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP										
LA	16	17	1	34	Louisv.	16	14	11	198	LA	4	4	4	62	LA	19	12	12	37	LA	15	13	10	105	LA	15	13	10	105	LA	15	13	10	105	LA	15	13	10	105	LA	15	13	10	105					

SHANIA TWAIN 4014/235 <i>You Win My Love (Mercury)</i>										CLAY WALKER 4573/160 <i>Hypnotize The Moon (Giant)</i>										BRYAN WHITE 1494/419 <i>I'm Not Supposed To Love You (Asylum)</i>										LARI WHITE 2821/61 <i>Ready, Willing And Able (RCA)</i>										WYNNONNA 4854/282 <i>To Be Loved By You (Curb/MCA)</i>									
Total Plays/Gain					Chart Move: 13-9					Total Plays/Gain					Chart Move: 6-6					Total Plays/Gain					Chart Move: 42-36					Total Plays/Gain					Chart Move: 21-22					Total Plays/Gain					Chart Move: 5-2				
Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP	Market	TW	LW	ZW	IP										
LA	33	35	29	197	LA	32	31	27	292	LA	2	2	2	6	LA	19	24	23	243	LA	32	31	29	271	LA	32	31	29	271	LA	32	31	29	271	LA	32	31	29	271	LA	32	31	29	271					

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3000 detections for the first time)

TIM MCGRAW **3273/615**
All I Want Is A Life (Curb)
Total Stations: 150/Chart Move: 23-16
Heavy (35+ plays): 2 KEEY, KRYS
Medium (25-34): 47 KASE, KCIN, KDDK, KEBC, KHEY, KIKF, KNCL, KRKY, KTEX, KWNR, KYCW, KYCY, KYNG, KZLA, WBCT, WBEE, WCHY, WCMG, WCOL, WCUZ, WDAF, WDDO, WESC, WEZL, WFMS, WHYL, WIRK, WIVK, WKCN, WKHK, WKIX, WKJN, WKXK, WNCY, WPCM, WQBE, WQDR, WRBQ, WRKZ, WSIX, WSTH, WUSY, WXBQ, WYAY, WYGY, WYYD
Light (Under 25): 101
New Airplay This Week: 6 KASY, KIKK, KSCS, WKLB, WOKO, WYCD

TRACY BYRD **3170/222**
Heaven In My Woman's Eyes (MCA)
Total Stations: 149/Chart Move: 18-17
Heavy (35+): 2 KRYS, WCUZ
Medium (25-34): 44 KASE, KASY, KEBC, KHEY, KIKF, KMLE, KNCL, KNIX, KRKY, KSCS, KSSN, KTEX, KUZZ, KYGO, WCHY, WCTK, WDAF, WDDO, WDSY, WESC, WGAR, WGEE, WHYL, WIVK, WKHK, WKIX, WKJN, WKXK, WKLB, WKSJ, WKSJ, WKTFF, WMZQ, WNCY, WOKO, WPCM, WPOC, WQDR, WRBQ, WRKZ, WSTH, WUBE, WXBQ, WYAY
Light (Under 25): 103
New Airplay This Week: 1 WQBE

FAITH HILL **3073/276**
Someone Else's Dream (Warner Bros.)
Total Stations: 151/Chart Move: 20-19
Heavy (35+): 3 KRYS, KYCW, WDDO
Medium (25-34): 33 KASE, KCYY, KKBB, KKCS, KNCL, KRKY, KTEX, KUZZ, KXKC, KYNG, WBCT, WCHY, WCOL, WCUZ, WESC, WFLS, WGAR, WGEE, WKCN, WKHK, WKXK, WKSJ, WKTFF, WMZQ, WPCM, WPOC, WQIK, WRBQ, WRKZ, WSIX, WYAY, WYRK, WYYD
Light (Under 25): 115
New Airplay This Week: 3 KSSN, WKIS, WKLB

Medium (25-34): 0
Light (Under 25): 102
New Airplay This Week: 11 KCYY, KKAT, KSKS, KTOM, KXKT, WKHK, WKXK, WSM, WSOC, WXTU, WYAY
JEFF CARSON **728/212**
Holdin' On To Something (MCG Curb)
Total Stations: 76/Chart Move: 52-46
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 76
New Airplay This Week: 15 KHEY, KNIX, KXKC, WGEE, WGH, WKTFF, WOKO, WOW, WROO, WSIX, WSTH, WUSY, WXTU, WYAY, WYYD

DAVID LEE MURPHY **682/382**
Every Time I Get Around You (MCA)
Total Stations: 86/Chart Move: 63-47
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 86
New Airplay This Week: 35 KEEY, KGMV, KIKF, KJUY, KKCS, KMLE, KMPS, KSKS, KTTS, KUZZ, KYCW, KYGO, WAMZ, WCKT, WCOL, WDAF, WGGY, WGNA, WHYL, WKJN, WKSJ, WKTFF, WLWI, WNCY, WPOC, WQXK, WROO, WSSL, WUSN, WUSY, WXBQ, WXTU, WYCD, WYGY, WZZK

BAKER & MYERS **650/135**
Years From Here (MCG Curb)
Total Stations: 83/Chart Move: 51-48
Heavy (35+): 0
Medium (25-34): 2 WIVK, WMZQ
Light (Under 25): 81
New Airplay This Week: 5 WCOL, WDDO, WFLS, WRKZ, WYRK

CHELY WRIGHT **627/127**
The Love That We Lost (A&M Nashville)
Total Stations: 79/Chart Move: 53-49
Heavy (35+): 0
Medium (25-34): 2 KKBB, WIVK
Light (Under 25): 77
New Airplay This Week: 3 KXKC, WDDO, WFLS

PAUL BRANDT **558/276**
My Heart Has A History (Reprise)
Total Stations: 91/Chart Move: 65-50
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 91
New Airplay This Week: 29 KAJA, KBEQ, KFKF, KIKF, KILT, KJUY, KKBB, KNCL, KNIX, KOUL, KISAN, KSOP, KUZZ, KXKT, KYGO, WCHY, WCMG, WKHK, WKXK, WMZQ, WPCM, WQBE, WQXK, WSIX, WUSN, WXBQ, WYAY, WYYD

JOHN ANDERSON **515/146**
Long Hard Lesson Learned (BNA)
Total Stations: 82/Chart Move: 58-51
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 82
New Airplay This Week: 11 KEEY, KNAX, KNCL, KOUL, KRYS, WGNA, WKSJ, WPCM, WROO, WSM, WYNK

499 - 75 DETECTIONS

DOUG SUPERNOW **466/155**
She Never Looks Back (Giant)
Total Stations: 86/Chart Move: 60-52
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 86
New Airplay This Week: 15 KAJA, KDRK, KFDI, KGMV, KKAT, KWNR, WCKT, WCMG, WDDO, WEZL, WKCN, WKJN, WLWI, WMSI, WOW

SAMMY KERSHAW **406/154**
Meant To Be (Mercury Nashville)
Total Stations: 57/Chart Move: 66-55
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 56
New Airplay This Week: 14 KFDI, KFKF, KIKF, KTTS, KVOO, KZLA, WBCT, WHYL, WKIX, WKSJ, WQBE, WSIX, WWWW, WYGY

BOBBIE CRYNER **363/43**
You'd Think He'd Know Me Better (MCA)
Total Stations: 52/Chart Move: 61-56
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 51
New Airplay This Week: 1 KKCS

TRACY LAWRENCE **350/73**
Time Marches On (Atlantic)
Total Stations: 35/Chart Move: 64-57
Heavy (35+): 1 KKBB
Medium (25-34): 1 WSTH
Light (Under 25): 33
New Airplay This Week: 5 KSOP, KZLA, WCUZ, WIVK, WPCM

SAWYER BROWN **287/173**
Treat Her Right (Curb)
Total Stations: 80/Chart Move: 74-61
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 80
New Airplay This Week: 11 KEEY, KGMV, KKAT, KNAX, KOUL, KVOO, KWKH, KYGO, WGEE, WMIL, WROO

STEVE AZAR **251/76**
Someday (River North)
Total Stations: 47/Chart Move: 70-63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 47
New Airplay This Week: 5 KRST, KSN, WDDO, WFMS, WGEE

KEITH GATTIS **245/161**
Little Drops Of My Heart (RCA)
Total Stations: 56/Chart Move: Debut 64
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 56
New Airplay This Week: 9 KAJA, KBEQ, KEBC, KEEY, KFMS, KTOM, KVOO, WCMG, WKSJ

★ **RHETT AKINS** **228/225**
Don't Get Me Started (Decca)
Total Stations: 70/Chart Move: Debut 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 70
New Airplay This Week: 12 KEBC, KIIM, KNAX, KWKH, KYGO, WGEE, WKSJ, WKSJ, WPCM, WSIX, WXBQ, WYGY

★ **REBA MCENTIRE** **145/125**
Starting Over Again (MCA)
Total Stations: 49/Chart Move: Debut 69
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 49
New Airplay This Week: 6 KKBB, KSSN, WCHY, WGAR, WMIL, WPOC

TY HERNDON **144/40**
In Your Face (Epic)
Total Stations: 22/Chart Move: Debut 70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
New Airplay This Week: 4 KIKF, KTTS, KVOO, WHYL

GARTH BROOKS **128/78**
The Change (Capitol Nashville)
Total Stations: 35/Chart Move: Re-Entry 71
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 35
New Airplay This Week: 6 KNAX, KWJJ, WBCT, WCHY, WGEE, WPOC

LISA BROKOP **126/21**
Before He Kissed Me (Capitol Nashville)
Total Stations: 30/Chart Move: 75-72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 30
New Airplay This Week: 4 KUZZ, KVOO, WSIX, WSM

★ **DWIGHT YOAKAM** **95/94**
Sorry You Asked? (Reprise)
Total Stations: 65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 65
New Airplay This Week: 1 WDAF

★ **GRETCHEN PETERS** **79/42**
When You Are Old (Imprint)
Total Stations: 19
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 19
New Airplay This Week: 3 KTTS, WDDO, WHYL

2999 - 1000 DETECTIONS

ALABAMA **2935/20**
It Works (RCA)
Total Stations: 150/Chart Move: 19-20
Heavy (35+ plays): 3 KHEY, WMZQ, WPOC
Medium (25-34): 19 KEBC, KFRG, KKCS, KTEX, KUZZ, KYCY, KYGO, KZLA, WDAF, WGGY, WGH, WIL, WKCN, WKIX, WKSJ, WKSJ, WNCY, WROO, WSIX
Light (Under 25): 128

JOHN MICHAEL MONTGOMERY **2826/286**
Long As I Live (Atlantic)
Total Stations: 150/Chart Move: 24-21
Heavy (35+): 2 KRYS, KYCY
Medium (25-34): 25 KASE, KEEY, KHEY, KSKS, KTEX, KXKC, KYNG, KZLA, WBCT, WDDO, WESC, WGAR, WHYL, WKCN, WKIX, WKTFF, WPCM, WPOC, WQMX, WRBQ, WSTH, WUBE, WUSY, WYAY, WYGY
Light (Under 25): 123
New Airplay This Week: 6 KCIN, KSCS, WBEE, WKIS, WQIK, WUSN

LARI WHITE **2821/61**
Ready, Willing And Able (RCA)
Total Stations: 150/Chart Move: 21-22
Heavy (35+): 1 WRBQ
Medium (25-34): 24 KBEQ, KDRK, KHEY, KPLX, KRMD, KTEX, KUZZ, KXKC, KYGO, KYNG, WBCT, WDDO, WGEE, WGGY, WHYL, WIL, WKTFF, WMZQ, WPCM, WQBE, WQIK, WRKZ, WXBQ, WYAY
Light (Under 25): 125
New Airplay This Week: 1 WWWW

AARON TIPPIN **2795/70**
Without Your Love (RCA)
Total Stations: 151/Chart Move: 22-23
Heavy (35+): 4 WAMZ, WCUZ, WESC, WSTH
Medium (25-34): 32 KBEQ, KFMS, KFRG, KIIM, KKAT, KKBB, KNCL, KRMD, KXKC, WBCT, WBEE, WCOL, WCKT, WDDO, WDSY, WEZL, WHYL, WIRK, WKHK, WKJN, WKXK, WMZQ, WNCY, WOKO, WPOC, WQBE, WQDR, WRKZ, WSM, WUBE, WXBQ, WYAY
Light (Under 25): 115
New Airplay This Week: 2 KIKK, KSCS

PAM TILLIS **2767/319**
The River And The Highway (Arista)
Total Stations: 150/Chart Move: 26-24
Heavy (35+): 3 KHEY, KXKC, KYCY
Medium (25-34): 22 KFKF, KMLE, KPLX, KTEX, KWNR, KYCW, WBCT, WCOL, WDDO, WGGY, WHYL, WKCN, WKXK, WKSJ, WKTFF, WMSI, WMZQ, WNCY, WPCM, WPOC, WRKZ, WXBQ
Light (Under 25): 125
New Airplay This Week: 5 KSSN, WKIS, WQBE, WQMX, WWWW

JO DEE MESSINA **2759/380**
Heads Carolina, Tails California (Curb)
Total Stations: 146/Chart Move: 28-25
Heavy (35+): 2 KHEY, WDDO
Medium (25-34): 35 KBEQ, KEEY, KFKF, KFRG, KGMV, KMLE, KMPS, KNCL, KRST, KRKY, KSKS, KTEX, KWKH, KWNR, KXKC, KYCY, WAMZ, WBCT, WBOB, WCUZ, WGEE, WHYL, WIVK, WKSJ, WKSJ, WKTFF, WOV, WPOC, WQBE, WRBQ, WRKZ, WYGY, WXBQ, WYAY
Light (Under 25): 109
New Airplay This Week: 12 KILT, KYCW, KYCY, KYNG, KZLA, WBBS, WCKT, WKHX, WKKO, WSTH, WUBE, WZZK

THE MAVERICKS (FEAT. FLACO JIMENEZ) **2601/182**
All You Ever Do Is Bring Me Down (MCA)
Total Stations: 145/Chart Move: 27-27
Heavy (35+): 1 KHEY
Medium (25-34): 28 KFMS, KFRG, KIKF, KMLE, KNCL, KTEX, KTOM, KWNR, KXKC, KYNG, WBCT, WCHY, WCTK, WDAF, WDDO, WDSY, WGEE, WHYL, WIL, WIVK, WKJN, WMIL, WMZQ, WPCM, WRKZ, WSTH, WXBQ, WXTU
Light (Under 25): 116
New Airplay This Week: 3 WBBS, WKHX, WTDK

BILLY DEAN **2595/121**
It's What I Do (Capitol Nashville)
Total Stations: 150/Chart Move: 25-28
Heavy (35+): 0
Medium (25-34): 11 KASE, KFKF, KIIM, KKCS, KRYS, KWJJ, KXKC, WBCT, WESC, WGEE, WQMX
Light (Under 25): 139
New Airplay This Week: 1 KYCW

JAMES BONAMY **2267/102**
She's Got A Mind Of Her Own (Epic)
Total Stations: 149/Chart Move: 30-29
Heavy (35+): 0
Medium (25-34): 19 KBEQ, KEEY, KFRG, KKCS, KTEX, KTOM, KYNG, WCHY, WCOL, WDDO, WKCN, WKSJ, WKTFF, WPCM, WQBE, WRBQ, WYGY, WYAY
Light (Under 25): 130
New Airplay This Week: 1 WPOC

BLACKHAWK **2013/215**
Almost A Memory Now (Arista)
Total Stations: 143/Chart Move: 34-30
Heavy (35+): 0
Medium (25-34): 11 KXKC, KYCW, KYCY, KYNG, WBCT, WCOL, WESC, WKTFF, WQBE, WRKZ, WYAY
Light (Under 25): 132
New Airplay This Week: 7 KFRG, KSKS, WKLB, WQDR, WRBQ, WROO, WSOC

JOHN BERRY **1720/98**
Every Time My Heart Calls Your Name (Capitol Nashville)
Total Stations: 140/Chart Move: 35-34
Heavy (35+): 0
Medium (25-34): 8 WBCT, WCOL, WDDO, WKLB, WKSJ, WQBE, WXBQ, WYAY
Light (Under 25): 132
New Airplay This Week: 6 KFMS, KHEY, KWNR, WKIX, WPOC, WQDR

TERRI CLARK **1519/217**
If I Were You (Mercury Nashville)
Total Stations: 137/Chart Move: 38-35
Heavy (35+): 1 KRYS
Medium (25-34): 2 KKBB, WPCM
Light (Under 25): 134
New Airplay This Week: 15 KOUL, KRMD, WAMZ, WDAF, WKXC, WLWI, WMZQ, WOKO, WPOC, WPOC, WQDR, WQXK, WRBQ, WSSL, WTQR

BRYAN WHITE **1494/419**
I'm Not Supposed To Love You (Asylum)
Total Stations: 134/Chart Move: 42-36
Heavy (35+): 0
Medium (25-34): 3 KMLE, KRYS, WSM
Light (Under 25): 131
New Airplay This Week: 26 KFDI, KNCL, KNIX, KOUL, KRMD, KRKY, KSON, KWEN, KXCY, KYGO, WAMZ, WCOL, WCKT, WFMS, WGNA, WKCN, WKIX, WKXC, WMSI, WPOC, WQDR, WQXK, WSOC, WUSN, WUSY, WZZK

JOE DIFFIE **1490/337**
C-O-U-N-T-R-Y (Epic)
Total Stations: 131/Chart Move: 41-37
Heavy (35+): 1 KHEY
Medium (25-34): 4 KEBC, WCOL, WPCM, WYAY
Light (Under 25): 126
New Airplay This Week: 16 KFRG, KILT, KKBB, KNAX, KSOP, KWEN, WBBS, WCKT, WCON, WEZL, WKHK, WOKO, WRBQ, WYAY, WYAY

MINDY MCCREADY **1453/231**
Ten Thousand Angels (BNA)
Total Stations: 123/Chart Move: 39-38
Heavy (35+): 0
Medium (25-34): 17 KAJA, KBEQ, KFKF, KKAT, KKBB, KRYS, KYNG, WCKT, WCMG, WCUZ, WHYL, WIVK, WPCM, WPOC, WRBQ, WSTH, WYAY
Light (Under 25): 106
New Airplay This Week: 13 KCYY, KKCS, KSN, KVET, KYCY, WCOL, WKCN, WKIX, WMIL, WSM, WTQR, WYCD, WYGY

COLLIN RAYE **1416/377**
I Think About You (Epic)
Total Stations: 130/Chart Move: 44-39
Heavy (35+): 0
Medium (25-34): 4 KWJJ, WCOL, WXBQ, WXTU
Light (Under 25): 126
New Airplay This Week: 29 KAJA, KASE, KFDI, KHEY, KJUY, KNCL, KRST, KRYS, KVET, KVOO, KWNR, WCHY, WCTK, WCUZ, WDAF, WDRM, WGGY, WGH, WGNA, WKCC, WKJN, WLWI, WQYK, WRBQ, WRKZ, WROO, WUSN, WYAY, WZZK

TOBY KEITH **1332/423**
Does That Blue Moon Ever Shine On You (A&M Nashville)
Total Stations: 136/Chart Move: 46-40
Heavy (35+): 0
Medium (25-34): 2 KKBB, KXKC
Light (Under 25): 134
New Airplay This Week: 26 KEEY, KFDI, KIKK, KNIX, KRMD, KRST, KRYS, KWNR, KYNG, WAMZ, WBCT, WCMG, WDSY, WFLS, WGAR, WKIX, WKJN, WKXK, WKXC, WLWI, WOW, WPOC, WRBQ, WSM, WYAY, WZZK

STEPHANIE BENTLEY **1257/216**
Who's That Girl (Epic)
Total Stations: 131/Chart Move: 43-41
Heavy (35+): 0
Medium (25-34): 4 KXKC, WGEE, WKTFF, WYAY
Light (Under 25): 127
New Airplay This Week: 14 KPLX, KTEX, KXKT, KXCY, WCMG, WGGY, WGGY, WKCQ, WKHK, WPOC, WQDR, WSSL, WUSY, WYAY

KEITH STEGALL **1206/253**
1969 (Mercury Nashville)
Total Stations: 121/Chart Move: 45-43
Heavy (35+): 0
Medium (25-34): 3 WEZL, WIL, WPOC
Light (Under 25): 118
New Airplay This Week: 14 KCYY, KKAT, KNCL, KRYS, KYCY, WCHY, WCUZ, WGH, WGXK, WKCN, WKKO, WQDR, WSTH, WWWW

999 - 500 DETECTIONS

SHENANDOAH **805/129**
All Over But The Shoutin' (Capitol Nashville)
Total Stations: 102/Chart Move: 50-45
Heavy (35+): 0

Airpower awarded to those records which attain 3000 detections for the first time. New airplay lists those stations registering six or more detections per week on a record for the first time. ★ Initial impact: records appearing on this page for the first time.

AN ARTIST LIKE TOBY KEITH COMES
ALONG ONCE IN A BLUE MOON.



TOBY KEITH

STATIONS CURRENTLY ON THE SINGLE INCLUDE:

WXTU • WUBE • WDSY • WWYZ • WQXK • WBEE • WIOV • WGNA • WRKZ • WKHK • WKLB • WCOL • WGH • WCMS • WVLK • WCTK • WFRG • WPKX • WTCR • WGGY • WYYD • WGTY • WHOK •
WAYZ • WPOR • WXTA • WQYK • WIVK • WWKA • WSIX • WTQR • WKSJ • WSSL • WRBQ • WAMZ • WYAY • WZZK • WRNS • WSM • WUSY • WCKT • WQIK • WIRK • WXBK • WCOS • WDEM •
WKML • WESC • WKXC • WTDK • WLWI • WROO • WEZL • WWZD • WKNN • WKSJ • WTVY • WGNL • WKSJ • WTNT • WKNL • WWQQ • WUSN • WWWW • WYCD • WMIL • WFMS • KEEY •
WBOB • WKCQ • WITL • KBEQ • WKKX • WTHI • WXCL • KTTS • WDEZ • WTCM • WOW • WFMB • WUSW • WWQM • WIBW • KZKX • WGTC • KPLX • KIKK • KYNG • KXXY • KTST • WNOE •
WYNK • KWEN • KCYY • WGKX • KXKC • KAJA • WMSI • KRMD • WACO • KTEX • KZSN • WOGY • KFDI • KKIX • KTCS • KRYS • KNUE • KAYD • KYKR • KVOO • KRRV • KNFM • KGNC • KLLL •
KZLA • KNIX • KMPS • KYGO • KSAN • KMLE • KATM • KSON • KIKF • KIIM • KUZZ • KHSI • KNCI • KSOP • KKAT • KRST • KWNR • KSKS • KXDD • KFMS • KHAY • KDRK • KKCS • KJUG • KTOM •
KUGN • KPLM • KNAX • KBUL • KASH

PRODUCED BY NELSON LARKIN AND TOBY KEITH



Nashville, Tennessee

Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 152 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ NO. 1 ★★★★★				
1	1	14	YOU CAN FEEL BAD EPIC 2 weeks at No. 1	PATTY LOVELESS	5113	5101	
2	5	13	TO BE LOVED BY YOU CURB/MCA	WYNONNA	4854	4572	
3	3	16	WALKIN' AWAY ARISTA	DIAMOND RIO	4796	4746	
4	7	17	TOO MUCH FUN GIANT	DARYLE SINGLETARY	4746	4400	
5	4	16	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	4628	4679	
6	6	12	HYPNOTIZE THE MOON GIANT	CLAY WALKER	4573	4413	
7	11	13	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	4460	4010	
8	10	12	NO NEWS BNA	LONESTAR	4365	4082	
9	13	6	YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	4014	3779	
10	2	17	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	3994	4941	
11	12	11	HEART'S DESIRE CAREER	LEE ROY PARNELL	3898	3779	
12	17	17	WHAT DO I KNOW COLUMBIA	RICOCHET	3885	3433	
13	16	14	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	3670	3570	
14	9	14	I'LL TRY ARISTA	ALAN JACKSON	3571	4143	
15	14	18	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	3464	3714	
16	23	12	ALL I WANT IS A LIFE CURB	TIM MCGRAW	3273	2658	
17	18	9	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	3170	2948	
18	8	15	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	3165	4338	
19	20	6	SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	3073	2797	
20	19	12	IT WORKS RCA	ALABAMA	2935	2915	
21	24	5	LONG AS I LIVE ATLANTIC	JOHN MICHAEL MONTGOMERY	2826	2540	
22	21	16	READY, WILLING AND ABLE RCA	LARI WHITE	2821	2760	
23	22	9	WITHOUT YOUR LOVE RCA	AARON TIPPIN	2795	2725	
24	26	10	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	2767	2448	
25	28	10	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	2759	2379	
26	15	18	WILD ANGELS RCA	MARTINA MCBRIDE	2723	3667	
27	27	11	ALL YOU EVER DO IS BRING ME DOWN MCA THE MAVERICKS (FEAT. FLACO JIMENEZ)		2601	2419	
28	25	9	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	2595	2474	
29	30	16	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	2267	2165	
30	34	6	ALMOST A MEMORY NOW ARISTA	BLACKHAWK	2013	1798	
31	31	20	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	1982	2188	
32	29	18	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	1970	2216	
33	32	20	NOT THAT DIFFERENT EPIC	COLLIN RAYE	1855	2163	
34	35	7	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	1720	1622	
35	38	4	IF I WERE YOU MERCURY NASHVILLE	TERRI CLARK	1519	1302	
36	42	5	I'M NOT SUPPOSED TO LOVE YOU ANYMORE ASYLUM	BRYAN WHITE	1494	1075	


THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
37	41	5	C-O-U-N-T-R-Y EPIC	JOE DIFFIE	1490	1153
38	39	9	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	1453	1222
39	44	4	I THINK ABOUT YOU EPIC	COLLIN RAYE	1416	1039
40	46	4	DOES THAT BLUE MOON EVER SHINE ON YOU A&M NASHVILLE	TOBY KEITH	1332	909
41	43	9	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	1257	1041
42	37	20	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1238	1309
43	45	10	1969 MERCURY NASHVILLE	KEITH STEGALL	1206	953
44	36	19	OUT WITH A BANG MCA	DAVID LEE MURPHY	968	1389
45	50	6	ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	805	676
46	52	5	HOLDIN' ON TO SOMETHING MCG CURB	JEFF CARSON	728	516
47	63	2	EVERY TIME I GET AROUND YOU MCA	DAVID LEE MURPHY	682	300
48	51	8	YEARS FROM HERE MCG CURB	BAKER & MYERS	650	515
49	53	8	THE LOVE THAT WE LOST A&M NASHVILLE	CHELY WRIGHT	627	500
50	65	4	MY HEART HAS A HISTORY REPRISE	PAUL BRANDT	558	282
51	58	4	LONG HARD LESSON LEARNED BNA	JOHN ANDERSON	515	369
52	60	4	SHE NEVER LOOKS BACK GIANT	DOUG SUPERNOW	466	311
53	49	12	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	457	678
54	47	11	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	436	867
55	66	2	MEANT TO BE MERCURY NASHVILLE	SAMMY KERSHAW	406	252
56	61	5	YOU'D THINK HE'D KNOW ME BETTER MCA	BOBBIE CRYNER	363	320
57	64	2	TIME MARCHES ON ATLANTIC	TRACY LAWRENCE	350	277
58	48	15	STANDING TALL BNA	LORRIE MORGAN	340	736
59	56	7	REMEMBER THE RIDE CURB	PERFECT STRANGER	327	416
60	55	6	REDNECK SON RCA	TY ENGLAND	312	392
61	74	2	TREAT HER RIGHT CURB	SAWYER BROWN	287	114
62	57	8	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	284	392
63	70	3	SOMEDAY RIVER NORTH	STEVE AZAR	251	175
64	NEW		LITTLE DROPS OF MY HEART RCA	KEITH GATTIS	245	84
65	NEW		DON'T GET ME STARTED DECCA	RHETT AKINS	228	3
66	67	19	'ROUND HERE CURB	SAWYER BROWN	198	229
67	72	10	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	152	158
68	69	17	PARADISE BNA	JOHN ANDERSON	151	184
69	NEW		STARTING OVER AGAIN MCA	REBA MCENTIRE	145	20
70	NEW		IN YOUR FACE EPIC	TY HERNDON	144	104
71	RE-ENTRY		THE CHANGE CAPITOL NASHVILLE	GARTH BROOKS	128	50
72	75	2	BEFORE HE KISSED ME CAPITOL NASHVILLE	LISA BROKOP	126	105
73	73	3	GOD'S COUNTRY, USA COLUMBIA	MARCUS HUMMON	118	137
74	62	10	HANGIN' ON MAGNATONE	RICH MCCREADY	111	297
75	RE-ENTRY		THE FEVER CAPITOL NASHVILLE	GARTH BROOKS	104	94

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

"TREAT HER RIGHT" Airplay Date: March 18, 1996

"Best ballad Sawyer Brown has had since Moby Dick was a sardine."

JOHNNY GRAY, MD
WYAY & WKHX (ATLANTA, GA)



COUNTRY AIRPLAY Monitor

• We Listen To Radio •

March 15, 1996 \$ 4.95 Volume 4 • No. 12

COUNTRY HIGHLIGHTS

★ ★ ★ NO. 1 ★ ★ ★

#1

PATTY LOVELESS
You Can Feel Bad (EPIC)

★ ★ ★ AIRPOWER ★ ★ ★

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

NEW RELEASES

RHETT AKINS • *Don't Get Me Started (DECCA)*
CHET ATKINS • *I Still Write Your Name In The Snow (COLUMBIA)*
TRACY LAWRENCE • *Time Marches On (ATLANTIC)*
REBA MCENTIRE • *Starting Over Again (MCA)*
SAWYER BROWN • *Treat Her Right (CURB)*

Radio And Record Folks Sound Off With Suggestions For Next CRS

by Phyllis Stark

Fewer label parties—especially when they compete with panels. More about the business of radio. And, maybe, a new venue. Those are some of the key suggestions that record and radio people have for next year's Country Radio Seminar.

CRS 27, held Feb. 28-March 2 at Nashville's Opryland Hotel, generated a lot of positive comments for its selection of panels, showcases, and related events. Columbia's senior director of national promotion Debi Fleischer is among those who believes that "in terms of the panels and overall seminar presentation . . . it was one of the better [seminars]." But many attendees, including Fleischer, came away from CRS 27 with a list of suggestions for next year's event.

The most frequent concern, heard more from labels than radio, was that there were too many extracurricular record-label parties, meals, and other off-campus functions that pulled programmers away from the CRS-sanctioned events. "I'd like to see more of a spirit of cooperation and fairness existing among all the record labels in not having functions that interfere with the agenda of CRS itself," says Fleischer.

Tim Murphy, VP of promotion at Rising Tide, predicts that if that trend continues, CRS will be gone in a few years. "GMs will start look-

ing around saying, 'Why are we sending our PDs here to a big party?' " he says. "The sessions I went to were poorly attended. There are too many people pulling [programmers] in too many directions."

"The whole point of CRS is to help country radio be better, so when the labels take radio out of sessions that can help them make radio better, it hurts the whole industry," says Brad Chambers, VP of promotion at Imprint Records. "It's not a hype fest. It's supposed to be a learning experience. GMs are already saying they're not going to send their PDs if all it is is an excuse for labels to take them out to lunch and out driving on tractors [a reference to another label's event]. It's just so defeating. Let's get our priorities straight . . . It's just going to make radio people resent the record companies even more . . . unless somebody draws the line for the entire event."

COUNTRY RECORD SEMINAR?

Another concern of some attendees was that the seminar has gotten away from its focus on radio, as evidenced by the relative dearth of discussion about the recent passage of the Telecommunications Act, which most expect will make profound, fundamental changes in the radio business in the coming years.

"I'd like to see it more Country Radio Seminar rather than Country

Continued on page 5

THIS WEEK In Country Airplay Monitor

3 Mitchell Out, Wagner In At Columbia

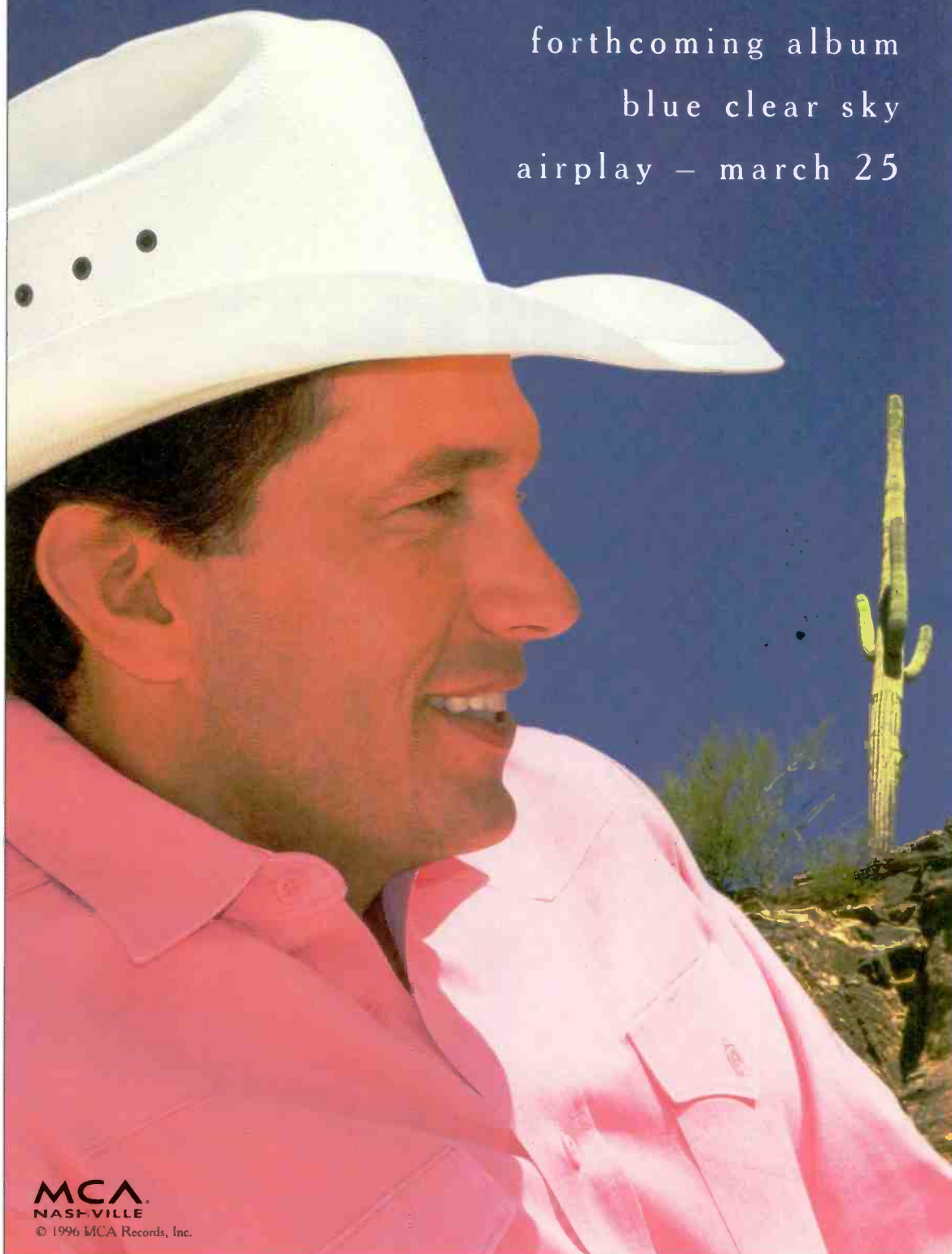
3 Jessen: Is Country Really Narrow?

5 Monitor Profile: WHKO's McCracken

GEORGE STRAIT

blue clear sky

from the
forthcoming album
blue clear sky
airplay - march 25



MCA
NASHVILLE
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TNN's
new country
showcase!



Hosted By Tom Wopat

weeknights
9 PM ET LIVE!



*We are Country*SM

WAVC Cited In Age Discrimination Suit

Former WAVC Duluth, Minn., p.m. driver Tim Michaels has filed a \$1 million suit against the station's parent company, Brill Media, in U.S. District Court, claiming he was fired Jan. 22 because of age discrimination. Michaels, who is 49, now hosts afternoons at crosstown KUSZ.

Michaels, who had been with WAVC for seven years, says he wasn't given a reason for the dismissal other than being told "the station is heading in a new direction, and you don't fit the direction." He also claims that in

an earlier staff meeting, company officials indicated that they intended to pursue a younger listening audience and that PD Tom Bishop once told him that listeners "must think you're 90 years old."

The suit claims emotional distress and mental anguish. WAVC GM Charles Norman couldn't be reached for comment, but WAVC's attorney told The Duluth News-Tribune that the station would deny Michaels' allegations in court.

PHYLLIS STARK



RADIOACTIVE BY PHYLLIS STARK

WBCT Names Essick GM; Holly Exits KMLE

Skip Essick has been named GM at WBCT Grand Rapids, Mich., and duopoly partners WOOD-AM-FM, replacing former owner Bruce Holberg. Essick was PD of WJR Detroit.

KMLE Phoenix PD Shaun Holly has resigned effective March 29. Also, morning hosts Tim Hatrick and Willy D. Loon have given notice, but will serve out their contract, which ends in early June. Speculation has them going to WKXX Chicago, although PD Ted Stecker says no deal has been struck yet. In the meantime, KMLE GM Allen Stieglitz is looking to fill both positions and wants T&Rs.

Longtime KKYX San Antonio, Texas, MD/morning man Jerry King is upped to PD, replacing Matt McCann. Also, part-timer Jennifer Herron is upped to middays, replacing Gordon Mathews.

WYCD Detroit GM Scott Meier adds those duties at news/talk sister station WXYT.

"Major Tom" Hanrahan will be the new PD/morning man at WSTH Columbus, Ga., effective March 18. He replaces former PD Danny Sommers, who's now with Magnatone. Hanrahan most recently was acting PD at oldies WODL Birmingham, Ala.

Springfield, Mo., gets its seventh country signal, as AC KLTQ flips to 12-34-targeted "Max 96.5" under a sales agreement with Great Empire, owners of crosstown KTTS-AM-FM. Former KXDG Joplin, Mo., PD Steve Smith will be PD/mornings as "Big Hoss Johnson." KWTO Springfield's Rob Huff is the new PD at KXDG.

Look for satellite country WELL Battle Creek, Mich., to get new calls shortly and take a new run at that market under PD Dan McClintock. Kim Stewart from crosstown WNWN joins for mornings. Dusty Rhodes from WBCT Grand Rapids,

Mich., will do afternoons. Other shifts are still on the bird for now.

Jessie James joins WMIL Milwaukee for nights, replacing Scott Dolphin, who became morning co-host a few months ago. James previously hosted mornings at WZEE (Z104) Madison, Wis.

WLLR Davenport, Iowa, loses two veterans in one week, as both leave the radio business. Eight-year morning vet Mike Kenneally is retiring to concentrate on his own business. Midday host Jack Karey is going to Nashville to work on his fourth album. Neither has been replaced.

WEYZ Erie, Pa., flips from adult standards to Westwood One's country format. . . WMTT Binghamton, N.Y., flips from classic rock to Jones Satellite Networks' CD Country format.

Although no deal had been struck at press time, look for former KPLX Dallas MD Chris Huff to join WIVK-FM Knoxville, Tenn., for nights. Current night host Colleen Adair is expected to move into the midday slot recently vacated by Bob Thomas.

KRMD Shreveport, La., morning co-host Kelly Richards exits to work for an AC station in her hometown of Louisville, Ky. Also, afternoon host Gary Walker exits for nights at KYKX Longview, Texas. KRMD OM Rick Stephenson is accepting T&Rs for both shifts.

WMUS Muskegon, Mich., PD Mark Dixon returns himself from middays to mornings, reuniting with former partner Pam Roberts, who returned to the station a month ago. Scott Fredericks exits. Production manager Ranger Bob adds midday duties.

Combined local and national radio revenues were up 7% in January compared to the same month last year, according to the Radio Advertising Bureau. That figure is based on an 8% gain in local revenue and a 1% national revenue increase in January.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Preserving Boundaries In A Modern Market

Of all the sessions I attended at the Country Radio Seminar this year, "Radio And Records: Meet In The Middle" was the one that left me scratching my head.

As reported in Country Airplay Monitor last week, both radio and the record community took significant hits at the session for what has been dubbed "the cookie-cutter syndrome." But at one point, WYRK Buffalo, N.Y., PD Ken Johnson noted the stylistic elasticity of the country format, reminding the audience of country's comfortable accommodation of a wide variety of musical styles. Johnson also appropriately reminded us that country's diversity is not new.

It was Johnson's comments that prompted Mercury Nashville president Luke Lewis to say, "Because the genre wants to define itself in such a seemingly narrow way, we've become chickenshits. We're afraid to go too left of center for fear [a record] won't get played on radio."

Here's the head scratcher: Just how do we measure "too left of center"? Country has an abundance of product already on the air that fits that description. Isn't Shania Twain's product left of center? What about "The Fever" by Garth Brooks? Granted, the Brooks title wasn't a No. 1 hit, but it got airplay. Just because it peaked at No. 23 hardly makes it a failure. The Mavericks are often situated left of center, and I believe we have to view the band as being successful. Dwight Yoakam continues to attract lis-

teners to the format, and I don't think of him as part of the "cookie-cutter syndrome." I haven't heard anyone accusing Wynonna of being "too country," either.

We're letting ourselves get entirely too carried away with stylistic concerns. How far left of center do we need to go in order to arrive at a place where the creative community will stop blaming radio for narrowcasting the format? Is part of that sentiment rooted in the belief that country is the new pop music? If so, maybe we need to remind ourselves that while today's business practices in the country arena may more closely resemble those of our pop cousins, we're still making music for suburbia and the heartland.

If we're ever going to stop the finger-pointing between radio and records, we've got to effectively differentiate stylistic issues from business practices. It's a grave mistake to assume that the music should change as rapidly and as drastically as the way in which it is recorded, marketed, and promoted. Just because we have new tools and techniques to broaden our retail and consumer bases doesn't necessarily mean that our music needs to be overhauled, too.

Is this about radio stifling creativity, or does it have more to do with the apparent desire of the other side to erase the boundaries that have given us our identity? Is there a difference between pushing the envelope and ripping it to shreds?

ON THE ROW

Mitchell, Massie Out, Wagner In At Columbia

Bob Mitchell exits his spot as director of national promotion at Columbia and will be replaced by Ted Wagner, who is currently director of Eastern regional promotion at RCA. Mitchell will be returning with his family to Bakersfield, Calif., where he will continue to work on special projects for Sony Music and will serve on the board of Billy Bob's Texas Inc. Also, look for Steve Massie, Midwest regional promotion director at Columbia, to move to A&M in that capacity.

Larry Willoughby is upped from director of A&R to senior director of A&R at MCA.

RCA Label Group and Kmart have teamed up to sponsor the Kranefuss/Haas racing team for the 1996 NASCAR Winston Cup season. RCA and BNA artists will have their names on the body of the Ford Thunderbird driven by John Andretti in different races. Martina McBride was the first artist to be featured on the car during the Daytona 500 last month.

The Fruit of the Loom All-Star Country Fest, scheduled for June 13 at the Atlanta Motor Speedway, is expected to set a new world attendance record: 250,000 people are expected to attend the festival, which will star nine country acts, including Alan Jackson, Alabama, and Patty Loveless. The current record for a one-day, ticketed concert was Pink Floyd's 1990 The Wall concert in Berlin, which attracted 200,000.

CMT has signed on to sponsor the Tim McGraw/Faith Hill Spontaneous Combustion tour, which kicks off March 14 in Wheeling, W.Va., and will hit 100 cities this year. CMT will sponsor a preconcert party for fans in every city that will include games, merchandise giveaways, and live audience and backstage interviews that will be broadcast on huge onstage screens, along with CMT music videos. In related news, CMT will air a one-hour, radio-themed special, "Faith Hill And Little Texas: Turn Your Radio On," April 16 at 8 p.m. ET. The show was taped during the Country Radio Seminar and includes footage of the two Warner Bros. acts, as well as newcomers the Sky Kings and Paul Brandt, performing for 4,000 PDs at Nashville's Opry House and recording station liners and interacting with PDs throughout the seminar.

CMT has selected six artists to showcase as "rising stars": Mandy Barnett, Paul Brandt, Junior Brown, Bobbie Cryner, Rich McCready, and JoDee Messina. Beginning this spring, those artists will be featured on "CMT Top 12 Countdown," a weekly 90-minute program that spotlights the top 12 videos of the week. The weekly rising-star feature will include an interview segment with the artist, as well as that artist's video. The six artists will rotate appearances on the countdown show, which airs three times a week.

MCA Music Publishing has re-signed songwriter Gary Burr to an exclusive contract. MCA Music also has signed Jackson Leap to an exclusive deal. Leap is the composer of Reba McEntire's "Have I Got A Deal For You" and Collin Raye's "I Want You Bad."

Lee Greenwood will open a theater in Sevierville, Tenn., April 1. Former President George Bush and his wife, Barbara, will be attending the black-tie opening ceremony.

Lane Gets The Big A&M Welcome



A&M artist Chely Wright, center, and J.D. Haas of Haas Enterprises, right, hung around at Nashville International Airport to welcome WRBQ-FM Tampa, Fla., PD Ronnie Lane when he arrived in Nashville for the Country Radio Seminar.

Stars And Radio Bigs Turn Out For Country Radio Seminar

The Faith That Launched CRS



KZLA Los Angeles acting PD/MD Cary Rolfe, right, met with Faith Hill after the fifth annual Warner/Reprise/Giant Superstar show at the Opry House in Nashville. The event, which kicks off the Country Radio Seminar every year, also starred the Sky Kings, Paul Brandt, and Little Texas.

He Said Yes To KUGN



Decca's Rhett Akins, left, signed a guitar for Bob 3csche of KUGN-FM Eugene, Ore., at the Country Radio Seminar. The guitar will be auctioned for a children's charity.

Standing Tall



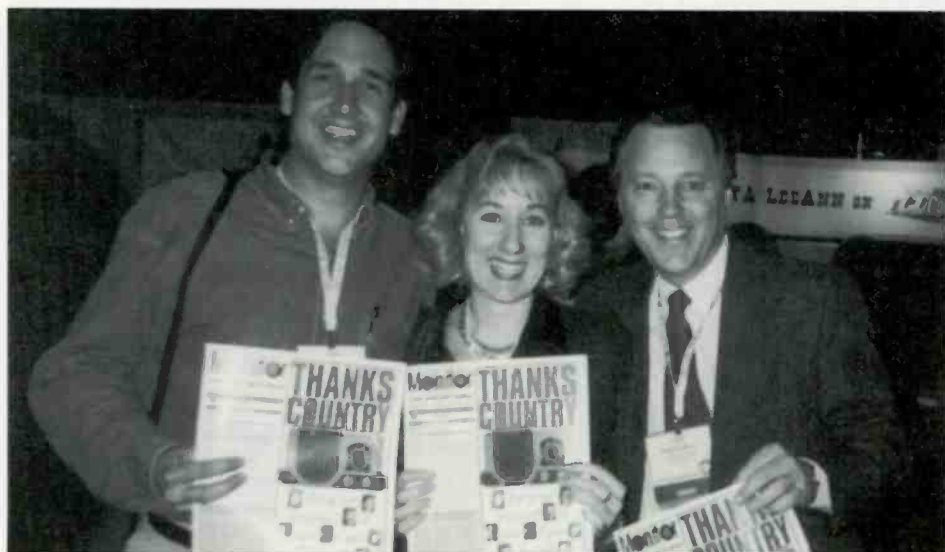
Decca's Helen Darling, center, met with Chris Atkins from WFRG (Big Frog 104) Utica, N.Y., and his wife, Melinda, during the Country Radio Seminar.

Country Crazy



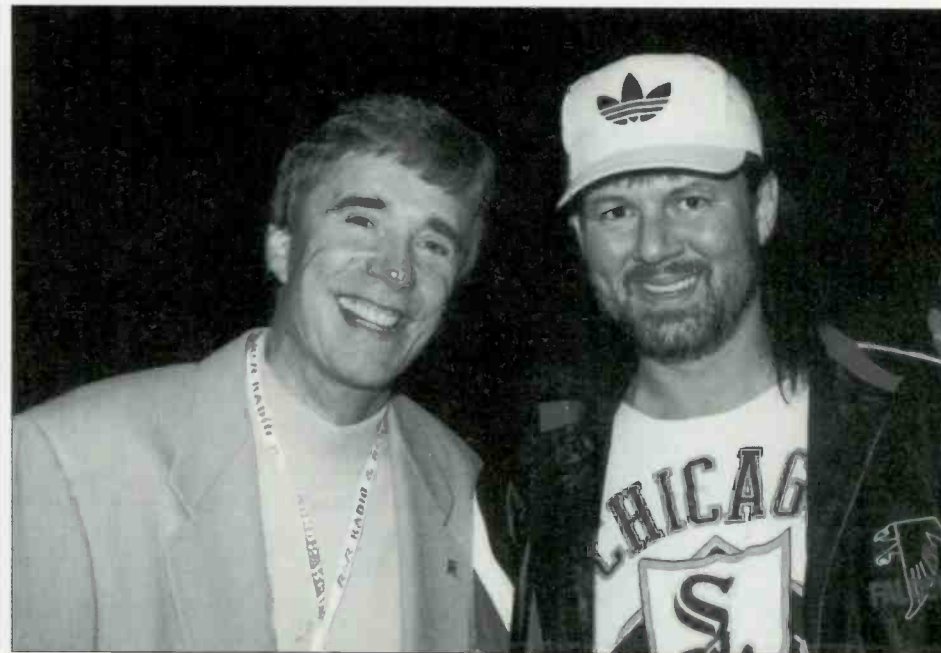
KBEQ Kansas City PD Mike Kennedy, center, met with Little Texas after the group's performance at the Warner Bros./Giant/Reprise Superstar show, which is sponsored by WSM-AM-FM Nashville just prior to the Country Radio Seminar each year. Pictured in matching suits, from left, are band members Tim Rushlow, Del Gray, Duane Propes, Dwayne O'Brien, Jeff Huskins, and Porter Howell.

A Monitor Moment



Showing off their favorite trade publication at the Country Radio Seminar, from left, are WESC/WFNQ Greenville, S.C., OM Jeff Garrison, Country Airplay Monitor managing editor Phyllis Stark, and San Antonio, Texas-based radio consultant Lee Randall.

Don't Call Me Shirley



Bob Kingsley, left, host of ABC Radio Networks' "American Country Countdown With Bob Kingsley," chatted with Danny Shirley of Confederate Railroad during the Country Radio Seminar.

Radio And Record People Sound Off On CRS

Continued from page 1

Record Seminar," says WIVK-FM Knoxville, Tenn., PD Les Acree. "We've gotten away a little bit from radio... The telecom thing is the biggest issue in radio, and that thing wasn't even mentioned."

"What was really lacking this year was any substantial discussion about the telecom bill," agrees Murphy. "That's the major issue in radio right now, but there was more discussion about getting concert presents."

As for other seminar topics, Bryan Switzer, VP/GM of Atlantic Records, says he would like to see "more nuts and bolts for some of the radio programmers, useful tools that they can take back with them... Some of the panels have become redundant, [like] market wars. It's great to have

lantic, he says, "I would be reluctant to participate."

HOTEL FROM HELL?

There were also concerns expressed again this year about the Opryland Hotel. Numerous problems with restaurant and room-service efficiency, noise, and poor ventilation were reported. Switzer is among those who would like to see CRS move to downtown Nashville after its deal with Opryland expires after next year's convention.

"I have never been a fan of Opryland," he says. "I'd like to see a change of pace, because downtown you have an opportunity for people to see Nashville [including] all of the restaurants, the nightlife, and the convention center."

Raab, on the other hand, is among those who would like the convention to remain where it is. "For whatever flaws the Opryland has, the best part about it is that it keeps everyone in the same building, affording people an opportunity to network, which is one of the primary functions of CRS," he says. "I think it's better that people are together."

ALLEN RESPONDS

Paul Allen, executive director of the Country Radio Broadcasters, which organizes CRS, says he will hear presentations from both Opryland parent company Gaylord and a group representing the downtown business district this spring. He will pass along his recommendation to the CRB board, which will then hear the same presentations over the summer and make a decision about a 1998 CRS venue.

For the most part, however, Allen disagrees

[CRS] offers tremendous opportunities for country managers, PDs, and MDs to find ways to better compete'

—Paul Allen

'The telecom thing is the biggest issue in radio, and that thing wasn't even mentioned'

—Les Acree

[those] conversations, but maybe they are better served in a round-table situation than a panel."

"I'd like to see less music and more learning," says consultant Joel Raab. "I love the showcases. I think it's a really important place for us to see the new talent... but do we really need to have a concert in the morning?"

At least one PD, however, says he'd like to see more, or at least bigger artists, involved in CRS. "From a label standpoint, the only thing I have to say to them is, 'Where's the beef?'" says WBCT (B93) Grand Rapids, Mich., PD Doug Montgomery, echoing some concerns first voiced last year about a lack of superstars. "There was nothing but the baby acts."

Montgomery also suggests "invoking the Dene Hallam" rule, which means having the outspoken KKBQ (93Q) Houston PD included on at least one panel a year "to make it interesting... He's the one PD in America that makes everybody rethink what they do." Instead, Montgomery says, he came away with the impression that "the whole CRS this year just went through the motions and never really clicked."

One improvement cited by attendees of this year's CRS was the elimination of the artist videotaping sessions. "These artists should be giving their time to radio," says artist manager Barry Coburn of Ten Ten Management. Despite this, other attendees were concerned with the wait for liners at the taping session and felt that stations should be limited to a set number of liners.

Montgomery would like to see the artist taping session broken out by market size. "I find that when I'm behind the big kids at the larger market station, whoever's grabbing the liners does it more quickly, whereas the smaller market stations get liners for every weekender at every AM daytimer in Saskatchewan."

Coburn also believes the two nights of artist showcases were better received this year than in years past, although he says some of the performers "proved that a lot of the new acts are just that—acts. They're not artists." But Switzer at Atlantic was disappointed in the turnout for the showcase stages and says "a lot of folks will be reevaluating whether they got their money's worth out of it." As for Ar-

with critics that sessions were poorly attended, noting that fully half of the seminar's 1,700 paid registrants attended the early Saturday morning events. He also says there are no plans for any kind of crackdown on label events.

"Folks who are in business are going to do what they choose to do as competitors," Allen says. "We certainly encourage anyone in the music industry to not provide competing events that will draw our attendees away from our reasons for bringing them to Nashville."

"I would challenge someone in radio management who hasn't been to one of the Country Radio Seminars in recent years on the perception that this is nothing more than [a party. It's] a good business-learning environment. It offers tremendous opportunities for country managers, PDs, and MDs to find ways to better compete in the radio marketplace when they go home."

Allen also defends this year's panel selection, calling it "a remarkable, extremely strong agenda... I was very, very pleased with the strength of our seminar agenda."

The CRS agenda committee chairman for 1997 is Gary Krantz, VP/GM of MJI Broadcasting. Suggestions for next year's seminar can be mailed to him at 1290 Avenue of the Americas, 6th Floor, New York, NY 10104 or faxed to 212-586-1090.

MONITOR PROFILE

Rotating Cuts At Speed Of Molasses Suits PD McCracken, WHKO Listeners

Over its seven-year history, WHKO (K99.1) Dayton, Ohio, has earned two distinctions. First, it has been No. 1 12-plus in the market in every Arbitron book since the fall of 1991. Second, it has become the No. 1 most complained about station by the labels, which frequently urge Country Airplay Monitor to stop including WHKO on its panel of Broadcast Data Systems-monitored stations.

The reasons for the complaints are that WHKO PD Gerry McCracken rotates records at the speed of molasses compared to the rest of the monitored stations, adds them only when they near the top of the charts, then keeps them around as currents long after they have either been dropped or become recurrences for his counterparts in other markets.

While that may be frustrating for the la-

the station's top 10 is Alison Krauss' "When You Say Nothing At All."

Pressed for other examples of records he was early on, McCracken goes back to Garth Brooks' "Somewhere Other Than the Night," which he says he started playing the second week after its chart debut.

In choosing singles, McCracken says he looks for "the songs that we feel will be in the playlist five years from now. We're looking for songs that will end up in the powers [in] years to come."

And although he says he listens to everything, he generally adds nothing until he's sure it will be a hit. "Unless there is something we think is stupendous, we don't give it a second, third, or fourth look until it's near the top of the charts," he says.

One reason WHKO is judicious with its playlist is its broad target audience. "This may sound bizarre, but we're a family radio station, so our target is 12-plus," McCracken says.

Here's a recent 10 a.m. hour on WHKO: Alan Jackson, "Wanted"; Bryan White, "Rebecca Lynn"; Rick Trevino, "Doctor Time"; George Strait, "I Know She Still Loves Me"; Trisha Yearwood, "She's In Love With The Boy"; Little Texas, "Kick A Little"; Tanya Tucker, "Two Sparrows In A Hurricane"; Reba McEntire, "Ring On Her Finger, Time On Her Hands"; Restless Heart, "Why Does It Have To Be (Wrong Or Right)"; Tracy Lawrence, "If The World Had A Front Porch"; Boy Howdy, "She'd Give Anything"; Perfect Stranger, "You Have The Right To Remain Silent"; Forester Sisters, "Just In Case"; Confederate Railroad, "Jesus And Mama"; and Sammy Kershaw, "I Can't Reach Her Anymore."

WHKO has held fast to its slow pace on records since its inception, and McCracken says he has carried the same philosophy to other stations where he has worked. ("Every place I've ever been... people have always said, 'Gerry is a little slow,'" he jokes.)

McCracken launched his radio career in New Castle, Pa., in 1976. It included stops at WKKX Parkersburg, W.Va., and WCOS Columbia, S.C., before he landed at WHKO as PD for the first time when it went on the air in 1989. After additional career stops at WSOC Charlotte, N.C., and '70s gold KBGG San Francisco, he returned "back here where I belong" last July.

The station's air staff is currently undergoing some restructuring. New afternoon jock Bob Vandergrift from oldies WBBG Youngstown, Ohio, is expected to start around March 18 and will replace John Montgomery. New overnighter Alan Kelly, who most recently was with a local traffic service, started at WHKO a few weeks ago. The rest of the lineup remains intact.

PHYLLIS STARK



Gerry McCracken
Program Director
WHKO (K99.1) Dayton, Ohio

'We love the record guys. We just feel the charts move too fast'

bels, it's hard to argue with success. WHKO has scored a 14.9 12-plus share in both of the last two Arbitron books. Its only format rivals, suburban outlets WPFB-FM and WKSX, languish with 2 and 1 shares, respectively.

"We love the record guys. We just feel the charts move too fast," McCracken says. "I think it takes more weeks for people to really hear a song and get to like it. That process is a lot slower than the charts reflect. It amazes me [that] it takes 10 weeks for a song to go to No. 1 and two weeks for it to disappear."

About the closest McCracken has come recently to going "out of the box" on a record is Bryan White's "Rebecca Lynn," which he added when it was in the mid-30s on the chart. True to form, that song, which peaked at No. 1 last December, remained WHKO's most-played record last week with 37 spins.

McCracken says he'll keep a record in current rotation "as long as it tests well." As evidence, last week's top five also included Tim McGraw's "I Like It, I Love It," Alan Jackson's "Tall Tall Trees," Jeff Carson's "The Car," and the Ty Herndon/Stephanie Bentley duet, "Heart Half Empty." Among

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WCOL +14, KXKT +14, KRST +14, WUBE +14, WQMX +13, WGGY +13, KWEN +13, WYAY +13, WDOD +11, WIRK +11	
JO DEE MESSINA • <i>Heads Carolina, Tails California</i> (CURB)	+476
KRTY +20, WCOL +17, KOUL +15, WMSI +14, WWWW +12, WQDR +11, WOW +11, WTQR +11, WOKO +10, KSOP +10	
BRYAN WHITE • <i>I'm Not Supposed To Love You Anymore</i> (ASYLUM)	+377
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SHANIA TWAIN • <i>You Win My Love</i> (MERCURY NASHVILLE)	+317
KYCW +13, WKIS +12, WR00 +11, KMLE +11, KKAT +11, KRAK +11, WKLB +10, KEBC +10, KPLX +10, WCKT +9	
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KOUL +27, WAMZ +20, KSSN +17, WGGY +16, WZZK +14, WYCD +12, WQXK +11, KFRG +11, WKTF +10, KSKS +10	
DAVID LEE MURPHY • <i>Every Time I Get Around You</i> (MCA)	+290
WESC +17, WYAY +15, WBCT +14, WPCM +14, WSM +12, KASE +11, KKAT +10, WGEE +9, KBEQ +9, KXKC +8	
WYNONNA • <i>To Be Loved By You</i> (CURB/MCA)	+282
KVOO +16, WGGY +15, WAMZ +14, WBEE +13, WSM +13, WMSI +12, KYCW +12, KILT +12, KSON +11, WKXC +10	
JAMES BONAMY • <i>She's Got A Mind Of Her Own</i> (EPIC)	+261
KOUL +15, KMLE +12, KSCS +11, KRST +10, WEZL +10, KIIM +9, WGEE +8, KSSN +8, WDOD +8, KXKC +7	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
COLLIN RAYE <i>I Think About You</i> (Epic)	41	TIM MCGRAW <i>All I Want Is A Life</i> (Curb)	18
TERRI CLARK <i>If I Were You</i> (Mercury Nashville)	39	MINDY MCCREADY <i>Ten Thousand Angels</i> (BNA)	16
BRYAN WHITE <i>I'm Not Supposed To Love You Anymore</i> (Asylum)	24	DAVID LEE MURPHY <i>Every Time I Get Around You</i> (MCA)	14
JOE DIFFIE <i>C-O-U-N-T-R-Y</i> (Epic)	23	STEPHANIE BENTLEY <i>Who's That Girl</i> (Epic)	13
TOBY KEITH <i>Does That Blue Moon Ever Shine On You</i> (A&M Nashville)	23	JO DEE MESSINA <i>Heads Carolina, Tails California</i> (Curb)	13
JOHN ANDERSON <i>Long Hard Lesson Learned</i> (BNA)	18		

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK
The Heart of Country

	TW	LW		TW	LW
1	5	4	1	Bryan White, I'm Not Supposed To Love You	38 9
2	5	4	2	Shania Twain, You Win My Love	35 29
3	5	3	3	Pam Tillis, The River And The Highway	34 22
4	5	3	4	Diamond Rio, Walkin' Away	33 31
5	4	2	5	Linda Davis, Some Things Are Meant To Be	32 31
6	4	3	6	Daryle Singletary, Too Much Fun	32 31
7	4	4	7	The Mavericks, All You Ever Do Is Bring Me Down	32 31
8	4	4	8	Alabama, It Works	32 31
9	4	4	9	Clay Walker, Hypnotize The Moon	31 32
10	4	4	10	Tracy Lawrence, If You Loved Me	31 32
11	4	4	11	Billy Dean, It's What I Do	31 35
12	4	4	12	Lonestar, No News	31 30
13	4	4	13	Lorrie Morgan, Standing Tall	31 32
14	4	4	14	Toby Keith, Does That Blue Moon Ever...	30 8
15	4	4	15	Martina McBride, Wild Angels	30 34
16	4	4	16	Paul Brandt, My Heart Has A History	26 32
17	4	4	17	Blackhawk, Almost A Memory Now	26 24
18	4	4	18	Dwight Yoakam, Gone	26 25
19	4	4	19	Doug Supernaw, She Never Looks Back	26 38
20	4	4	20	Joe Diffie, C-O-U-N-T-R-Y	25 6
21	4	4	21	Terri Clark, If I Were You	25 25
22	4	4	22	Nanci Griffith W/The Crickets, Well...	24 24
23	4	4	23	Neil Diamond, One Good Love	24 25
24	4	4	24	Tim McGraw, All I Want Is A Life	24 27
25	4	4	25	Dan Seals, I'd Really Love To	23 26
26	4	4	26	Steve Azar, Someday	23 25
27	4	4	27	Mindy McCready, 10,000 Angels	23 23
28	4	4	28	JoDee Messina, Heads Carolina, Tails California	22 16
29	4	4	29	Emilio, Even If I Tried	19 17
30	4	4	30	Rich McCready, Hangin' On	18 19
31	4	4	31	Stephanie Bentley, Who's That Girl	18 23
32	4	4	32	Bobbie Cryner, You'd Think He'd Know Me	18 22
33	4	4	33	Baker & Myers, Years From Here	18 18
34	4	4	34	Bellamy Brothers, Old Hippie	18 18
35	4	4	35	Rhonda Vincent, What More Do You Want...	18 18
36	4	4	36	Junior Brown, My Wife Thinks You're Dead	18 18
37	4	4	37	Mandy Barnett, Now That's All Right With	17 17
38	4	4	38	Keith Stegall, 1969	17 17
39	4	4	39	Kieran Kane, Cool Me Down	17 18
40	4	4	40	Joel Nava, I Do	17 18
41	4	4	41	Travis Tritt, Only You (Trav	17 18
42	4	4	42	Deleevantes, Driving At Night	17 17
43	4	4	43	4 Runner, Ripples	17 17
44	4	4	44	Rhett Akins, She Said Yes	17 18
45	4	4	45	Kelth Gattis, Little Drops Of My Heart	16 5
46	4	4	46	Collin Raye, Not That Different	16 17
47	4	4	47	Ricky Skaggs, Solid Ground	15 18
48	4	4	48	Philip Claypool, The Strength Of A Woman	14 17
49	4	4	49	Sawyer Brown, 'Round Here	13 29
50	4	4	50	Joe Diffie, Bigger Than The Beatles	13 31

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2381	3259	SHE SAID YES RHETT AKINS (DECCA)	14	1095	1014	BETTER THINGS TO DO TERRI CLARK (MERCURY NASHVILLE)
2	2183	2555	WHAT I MEANT TO SAY WADE HAYES (COLUMBIA)	15	1093	1076	IF THE WORLD HAD A FRONT PORCH TRACY LAWRENCE (ATLANTIC)
3	1944	2326	NOT ENOUGH HOURS IN THE NIGHT DOUG SUPERNAW (GIANT)	16	1074	1042	I'M NOT STRONG ENOUGH TO SAY NO BLACKHAWK (ARISTA)
4	1765	1913	CHECK YES OR NO GEORGE STRAIT (MCA)	17	1057	1070	SOLD (THE GRUNDY COUNTY AUCTION ...) JOHN MICHAEL MONTGOMERY (ATLANTIC)
5	1480	1598	REBECCA LYNN BRYAN WHITE (ASYLUM)	18	987	1087	PARTY CROWD DAVID LEE MURPHY (MCA)
6	1450	1700	TALL, TALL TREES ALAN JACKSON (ARISTA)	19	951	1133	THE CAR JEFF CARSON (MCG CURB)
7	1423	1541	WHEN BOY MEETS GIRL TERRI CLARK (MERCURY NASHVILLE)	20	945	887	THAT AIN'T MY TRUCK RHETT AKINS (DECCA)
8	1420	1435	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)	21	907	996	WHO NEEDS YOU BABY CLAY WALKER (GIANT)
9	1410	1546	DUST ON THE BOTTLE DAVID LEE MURPHY (MCA)	22	897	907	YOU'RE GONNA MISS ME WHEN I'M GONE BROOKS & DUNN (ARISTA)
10	1346	1522	THAT'S AS CLOSE AS I'LL GET TO LOVING YOU AARON TIPPIN (RCA)	23	892	901	LIFE GOES ON LITTLE TEXAS (WARNER BROS.)
11	1235	1313	CAN'T BE REALLY GONE TIM MCGRAW (CURB)	24	847	807	IN PICTURES ALABAMA (RCA)
12	1196	1280	ANY MAN OF MINE SHANIA TWAIN (MERCURY NASHVILLE)	25	780	822	SHOULD'VE ASKED HER FASTER TY ENGLAND (RCA)
13	1126	1186	LIFE GETS AWAY CLINT BLACK (RCA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

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Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in fronted week.

For Week Ending March 10, 1996

COUNTRY

Grid of 48 country music playlists for stations WUSN, WXTU, WKHX, KSCS, KZLA, WMZQ, KILT, WIL, KPLX, KYNG, KEEY, KIKK, KKBQ, WBOB, WWWW, WYCD, WYAY, WGAR, WTQR, WKKA, WQYK, KYGO, WFMS, WSOC. Each station listing includes PD/MD, song titles, and TW/LW ratings.

POWER PLAYLISTS



AIRPLAY
Monitor

For Week Ending
March 10, 1996

Playlists supplied by Broadcast Data Systems. Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WDSY			WSIX			WHKO		
Pittsburgh PD: Justin Case MD: Chris DeCarlo			Nashville OM: Charlie Quinn PD/MD: Dave Kelly			Dayton PD: Gerry McCracken MD: Dawn Michaels		
TW	LW		TW	LW		TW	LW	
1	38	33	1	36	24	1	37	37
2	36	32	2	36	32	2	37	35
3	36	31	3	35	36	3	37	36
4	35	33	4	35	24	4	36	37
5	34	34	5	35	33	5	36	36
6	32	34	6	35	36	6	36	36
7	31	37	7	33	35	7	36	37
8	31	32	8	33	30	8	36	36
9	29	30	9	33	35	9	36	37
10	29	21	10	33	30	10	36	36
11	29	22	11	30	31	11	36	37
12	28	25	12	28	25	12	36	36
13	27	23	13	27	23	13	36	36
14	27	23	14	27	26	14	36	36
15	27	23	15	27	18	15	36	36
16	25	25	16	26	25	16	36	36
17	25	24	17	26	24	17	36	36
18	25	24	18	25	15	18	36	36
19	25	24	19	24	21	19	36	36
20	25	24	20	24	16	20	36	36
21	25	18	21	24	16	21	36	36
22	24	24	22	24	22	22	36	36
23	24	21	23	22	23	23	36	36
24	24	23	24	22	14	24	36	36
25	17	19	25	21	22	25	36	36
26	17	17	26	21	22	26	36	36
27	15	13	27	21	22	27	36	36
28	14	13	28	21	22	28	36	36
29	14	13	29	21	22	29	36	36
30	12	14	30	20	21	30	36	36

WRBQ			KNIX			KSN		
Tampa PD/MD: Ronnie Lane			Phoenix OM: Larry Daniels MD: Buddy Owens			San Francisco PD: Alan Sledge MD: Richard Ryan		
TW	LW		TW	LW		TW	LW	
1	45	44	1	34	30	1	38	33
2	44	44	2	33	30	2	37	36
3	43	45	3	33	33	3	36	31
4	43	41	4	32	33	4	36	30
5	43	40	5	31	30	5	36	35
6	42	42	6	30	21	6	36	30
7	41	38	7	29	29	7	36	37
8	41	42	8	27	25	8	36	34
9	37	45	9	26	27	9	36	30
10	37	45	10	26	20	10	36	24
11	34	43	11	26	20	11	36	23
12	34	43	12	24	21	12	36	21
13	28	26	13	22	22	13	36	22
14	27	15	14	22	19	14	36	23
15	27	15	15	22	19	15	36	22
16	27	15	16	21	20	16	36	23
17	27	15	17	21	19	17	36	23
18	27	15	18	21	19	18	36	23
19	27	15	19	21	19	19	36	23
20	27	15	20	21	16	20	36	23
21	27	15	21	21	16	21	36	23
22	27	15	22	21	16	22	36	23
23	27	15	23	21	16	23	36	23
24	27	15	24	21	16	24	36	23
25	27	15	25	21	16	25	36	23
26	27	15	26	21	16	26	36	23
27	27	15	27	21	16	27	36	23
28	27	15	28	21	16	28	36	23
29	27	15	29	21	16	29	36	23
30	27	15	30	21	16	30	36	23

KFRG			KMLE			WAMZ		
San Bernardino PD: Lee Logan MD: Don Jefferies			Phoenix PD: Shaun Holly MD: Gwen Foster			Louisville PD: Coyote Calhoun MD: Ron Hazard		
TW	LW		TW	LW		TW	LW	
1	38	36	1	32	33	1	40	32
2	38	37	2	31	24	2	39	40
3	37	37	3	31	30	3	39	37
4	37	38	4	30	31	4	39	43
5	37	37	5	30	31	5	38	35
6	37	37	6	30	34	6	38	38
7	37	37	7	29	27	7	37	37
8	37	37	8	27	25	8	37	37
9	34	23	9	27	26	9	37	30
10	34	24	10	27	26	10	36	24
11	27	25	11	26	27	11	36	24
12	26	24	12	26	21	12	36	24
13	26	25	13	25	26	13	36	24
14	26	25	14	25	25	14	36	24
15	26	25	15	25	21	15	36	23
16	25	25	16	25	24	16	36	23
17	25	24	17	24	14	17	36	22
18	25	25	18	22	20	18	36	22
19	24	20	19	22	20	19	36	22
20	24	26	20	22	24	20	36	22
21	24	21	21	21	20	21	36	20
22	24	21	22	21	28	22	36	20
23	24	21	23	21	28	23	36	20
24	24	21	24	21	28	24	36	20
25	24	21	25	21	28	25	36	20
26	24	21	26	21	28	26	36	20
27	24	21	27	21	28	27	36	20
28	24	21	28	21	28	28	36	20
29	24	21	29	21	28	29	36	20
30	24	21	30	21	28	30	36	20

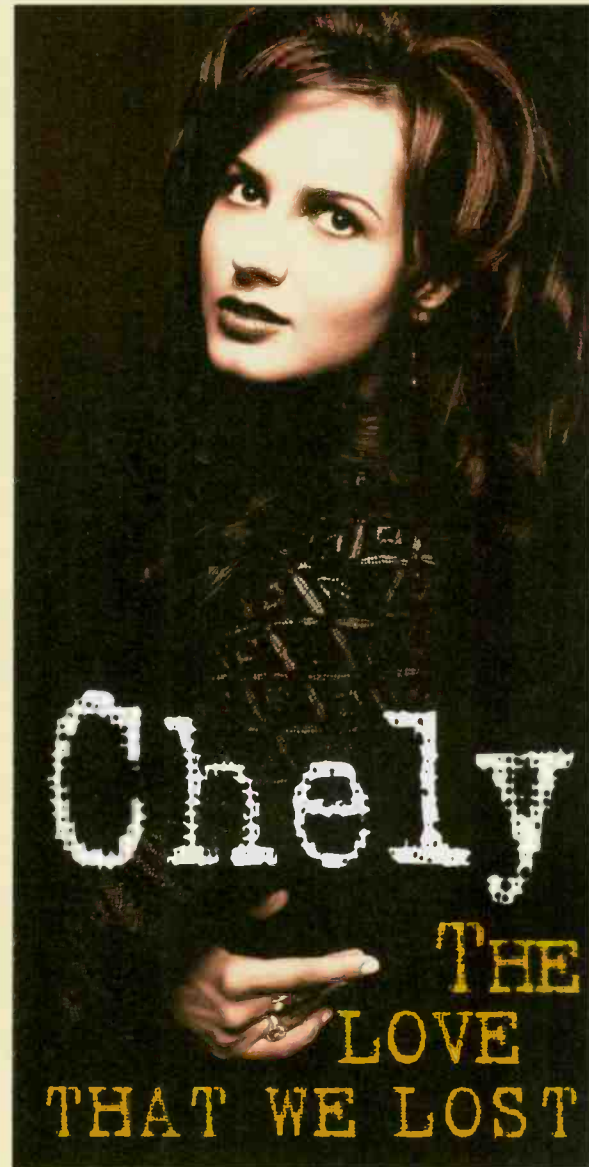
WUBE			KMPS			WSM		
Cincinnati PD: Tim Closson MD: Duke Hamilton			Seattle OM/MD: Becky Brenner MD: Tony Thomas			Nashville PD/MD: Lee Cory		
TW	LW		TW	LW		TW	LW	
1	37	35	1	39	36	1	40	30
2	37	35	2	39	34	2	39	37
3	37	35	3	38	35	3	39	35
4	36	32	4	36	33	4	39	36
5	35	35	5	36	37	5	39	32
6	35	36	6	35	36	6	39	32
7	35	36	7	35	36	7	39	32
8	35	36	8	34	36	8	39	32
9	35	36	9	34	36	9	39	32
10	35	36	10	34	36	10	39	32
11	35	36	11	34	36	11	39	32
12	35	36	12	34	36	12	39	32
13	35	36	13	34	36	13	39	32
14	35	36	14	34	36	14	39	32
15	35	36	15	34	36	15	39	32
16	35	36	16	34	36	16	39	32
17	35	36	17	34	36	17	39	32
18	35	36	18	34	36	18	39	32
19	35	36	19	34	36	19	39	32
20	35	36	20	34	36	20	39	32
21	35	36	21	34	36	21	39	32
22	35	36	22	34	36	22	39	32
23	35	36	23	34	36	23	39	32
24	35	36	24	34	36	24	39	32
25	35	36	25	34	36	25	39	32
26	35	36	26	34	36	26	39	32
27	35	36	27	34	36	27	39	32
28	35	36	28	34	36	28	39	32
29	35	36	29	34	36	29	39	32
30	35	36	30	34	36	30	39	32

"This is a very strong female song that you cannot afford to ignore."

KTST Keith Marlow

"This is by far Chely's best...and my listeners have called to tell me. Chely is a STAR and the buzz from CRS proves it."

WWYZ John "Cadillac" Saville



"The Love That We Lost helps Chely Wright stand out among all the new artists to my listeners."

WCMS Mike Meehan

"This record is ready to break...I think it's a hit, and I just added it!"

WYAY Johnny Gray

"If this isn't a smash, I'll kiss your ***."

WIVK Les Acree

"Chely is a dynamic vocalist who is about to be discovered by the masses on the strength of 'The Love That We Lost.'"

KTOM Johnny Morgan

"The breakthrough song for Chely Wright."

KZSN Dan Holiday

"We added Chely's record prior to CRS and after watching the New Faces Show, we knew we made the Wright choice."

KRTY Tony Michaels

Produced by
Ed Seay and Harold Heddy



Nashville, Tennessee

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WZZK		WKLB		WTDR		WKIS		WQDR		KSON	
Birmingham PD: Jim Tice MD: Scott Stewart		Boston PD: Loren Owens		Charlotte PD: Loyd Ford MD: Alison West		Miami PD: Bob McKay MD: Darlene Evans		Raleigh PD/MD: Len Shackelford		San Diego PD: Mike Shepard MD: Nick Upton	
TW	LW	TW	LW	TW	LW	TW	LW	TW	LW	TW	LW
1	Daryle Singletary, Too Much Fun	1	Patty Loveless, You Can Feel Bad	1	Ricochet, What Do I Know	1	Patty Loveless, You Can Feel Bad	1	Lonestar, No News	1	Tracy Byrd, Heaven In My Woman's Eyes
2	Diamond Rio, Walkin' Away	2	Martina McBride, Wild Angels	2	Martina McBride, Wild Angels	2	Diamond Rio, Walkin' Away	2	Wynonna, To Be Loved By You	2	Daryle Singletary, Too Much Fun
3	Ricochet, What Do I Know	3	Garth Brooks, The Beaches Of Cheyenne	3	Alan Jackson, I'll Try	3	Neal McCoy, You Gotta Love That	3	Garth Brooks, The Beaches Of Cheyenne	3	Garth Brooks, The Beaches Of Cheyenne
4	Linda Davis, Some Things Are Meant To Be	4	Clay Walker, Hypnotize The Moon	4	Collin Raye, Not That Different	4	Clay Walker, Hypnotize The Moon	4	Wynonna, To Be Loved By You	4	Wynonna, To Be Loved By You
5	Garth Brooks, The Beaches Of Cheyenne	5	Shania Twain, You Win My Love	5	George Strait, I Know She Still Loves Me	5	Clay Walker, Hypnotize The Moon	5	Shania Twain, You Win My Love	5	George Strait, I Know She Still Loves Me
6	Alan Jackson, I'll Try	6	Lonestar, No News	6	Lonestar, No News	6	Linda Davis, Some Things Are Meant To Be	6	Diamond Rio, Walkin' Away	6	Patty Loveless, You Can Feel Bad
7	Linda Davis, Some Things Are Meant To Be	7	John Berry, Every Time My Heart Calls To You	7	John Berry, Every Time My Heart Calls To You	7	George Strait, I Know She Still Loves Me	7	Lee Roy Parnell, Heart's Desire	7	Neal McCoy, You Gotta Love That
8	Wade Hayes, What I Meant To Say	8	Wynonna, To Be Loved By You	8	Lonestar, No News	8	Linda Davis, Some Things Are Meant To Be	8	Lee Roy Parnell, Heart's Desire	8	Martina McBride, Wild Angels
9	George Strait, I Know She Still Loves Me	9	Diamond Rio, Walkin' Away	9	Clay Walker, Hypnotize The Moon	9	Linda Davis, Some Things Are Meant To Be	9	Martina McBride, Wild Angels	9	Lonestar, No News
10	Lonestar, No News	10	Tracy Byrd, Heaven In My Woman's Eyes	10	Clay Walker, Hypnotize The Moon	10	Wynonna, To Be Loved By You	10	Shania Twain, You Win My Love	10	Alan Jackson, I'll Try
11	Lee Roy Parnell, Heart's Desire	11	Clay Walker, Hypnotize The Moon	11	Wynonna, To Be Loved By You	11	Wynonna, To Be Loved By You	11	Ricochet, What Do I Know	11	Mark Chesnut, It Wouldn't Hurt To Have
12	Lari White, Ready, Willing And Able	12	Alan Jackson, I'll Try	12	Wade Hayes, What I Meant To Say	12	Mark Chesnut, It Wouldn't Hurt To Have	12	Linda Davis, Some Things Are Meant To Be	12	Lee Roy Parnell, Heart's Desire
13	Tracy Lawrence, If You Loved Me	13	Tracy Lawrence, If You Loved Me	13	JoDee Messina, Heads Carolina, Tails Ca	13	Alabama, It Works	13	Doug Supernaw, Not Enough Hours In	13	Doug Supernaw, Not Enough Hours In
14	James Bonamy, She's Got A Mind Of Her Own	14	Neal McCoy, You Gotta Love That	14	Diamond Rio, Walkin' Away	14	Lee Roy Parnell, Heart's Desire	14	Wade Hayes, What I Meant To Say	14	Ricochet, What Do I Know
15	Clay Walker, Hypnotize The Moon	15	Lee Roy Parnell, Heart's Desire	15	Garth Brooks, The Beaches Of Cheyenne	15	Martina McBride, Wild Angels	15	Alan Jackson, I'll Try	15	Alan Jackson, I'll Try
16	Aaron Tippin, Without Your Love	16	George Strait, I Know She Still Loves Me	16	Rhett Akins, She Said Yes	16	Lari White, Ready, Willing And Able	16	George Strait, I Know She Still Loves Me	16	George Strait, I Know She Still Loves Me
17	Neal McCoy, You Gotta Love That	17	Mark Chesnut, It Wouldn't Hurt To Have	17	Lari White, Ready, Willing And Able	17	Linda Davis, Some Things Are Meant To Be	17	Lari White, Ready, Willing And Able	17	Tracy Byrd, Heaven In My Woman's Eyes
18	Alabama, It Works	18	The Mavericks, All You Ever Do Is Bring Me D	18	Aaron Tippin, That's As Close As I'll Get	18	The Mavericks, All You Ever Do Is Bring Me D	18	Kenny Chesney, When I Need To Know	18	Kenny Chesney, When I Need To Know
19	Billy Dean, It's What I Do	19	Joe Diffie, Bigger Than The Beatles	19	Shania Twain, You Win My Love	19	Shania Twain, You Win My Love	19	John Berry, Every Time My Heart Calls To You	19	John Berry, Every Time My Heart Calls To You
20	Shania Twain, You Win My Love	20	JoeDee Messina, Heads Carolina, Tails Ca	20	Lari White, Ready, Willing And Able	20	Blackhawk, I'm Not Strong Enough To Say	20	Blackhawk, I'm Not Strong Enough To Say	20	Blackhawk, I'm Not Strong Enough To Say
21	Rhett Akins, She Said Yes	21	David Lee Murphy, Out With A Bang	21	Lee Roy Parnell, Heart's Desire	21	Lonestar, No News	21	Lonestar, No News	21	Lonestar, No News
22	Tracy Byrd, Heaven In My Woman's Eyes	22	Tracy Lawrence, If You Loved Me	22	Shania Twain, (If You're Not In It For L	22	John Michael Montgomery, No Man's Land	22	John Michael Montgomery, No Man's Land	22	John Michael Montgomery, No Man's Land
23	Terri Clark, If I Were You	23	Aaron Tippin, Without Your Love	23	George Strait, Check Yes Or No	23	Faith Hill, Someone Else's Dream	23	Faith Hill, Someone Else's Dream	23	Faith Hill, Someone Else's Dream
24	Patty Loveless, You Can Feel Bad	24	Shania Twain, (If You're Not In It For L	24	Toby Keith, Does That Blue Moon Ever Shi	24	Kenny Chesney, All I Need To Know	24	Tracy Lawrence, If You Loved Me	24	Tracy Lawrence, If You Loved Me
25	Faith Hill, It Matters To Me	25	Blackhawk, Almost A Memory Now	25	Mark Chesnut, It Wouldn't Hurt To Have	25	Neal McCoy, You Gotta Love That	25	Faith Hill, It Matters To Me	25	Faith Hill, It Matters To Me
26	Joe Diffie, Bigger Than The Beatles	26	Lari White, Ready, Willing And Able	26	John Michael Montgomery, No Man's Land	26	Lari White, Ready, Willing And Able	26	Joe Diffie, Bigger Than The Beatles	26	Joe Diffie, Bigger Than The Beatles
27	George Strait, Check Yes Or No	27	David Lee Murphy, Out On The Bottle	27	Faith Hill, Someone Else's Dream	27	Jeff Carson, The Car	27	Mark Chesnut, It Wouldn't Hurt To Have	27	Mark Chesnut, It Wouldn't Hurt To Have
28	Wynonna, To Be Loved By You	28	George Strait, Check Yes Or No	28	Pam Tillis, The River And The Highway	28	Daryle Singletary, Too Much Fun	28	George Strait, Check Yes Or No	28	George Strait, Check Yes Or No
29	Shania Twain, (If You're Not In It For L	29	Collin Raye, Not That Different	29	Collin Raye, Not That Different	29	Bryan White, Rebecca Lynn	29	Bryan White, Rebecca Lynn	29	Bryan White, Rebecca Lynn
30	Tim McGraw, All I Want Is A Life	30	John Michael Montgomery, Cowboy Love	30	Tracy Lawrence, If You Loved Me	30	David Lee Murphy, Out On The Bottle	30	Tim McGraw, All I Want Is A Life	30	Tim McGraw, All I Want Is A Life

COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★

(Minimum 3000 detections for the first time)

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

2999 - 1000 DETECTIONS

Total Plays/Gain

TRACY BYRD 2878/203

Heaven In My Woman's Eyes (MCA)
Total Stations: 146/Chart Move: 20-18
Heavy (35+ plays): 1 WCUZ
Medium (25-34): 35 KAJA, KASE, KEBC, KFMS, KIKF, KKBO, KMLE, KNCL, KNIX, KRYS, KSSN, KTEX, KUZZ, WDAF, WDOD, WDSY, WESC, WFLS, WGAR, WGEE, WHYL, WIL, WKHK, WKIX, WKXK, WKLW, WKTF, WMZQ, WPCM, WPOC, WQYK, WRBQ, WRKZ, WXBM, WYAY
Light (Under 25): 110
New Airplay This Week: 5 KCIN, KJJY, WTD, WTQR, WXBQ

ALABAMA 2846/42

It Works (RCA)
Total Stations: 147/Chart Move: 19-19
Heavy (35+): 3 KHEY, KYGO, WMZQ
Medium (25-34): 21 KASE, KEBC, KFRG, KKCS, KRMD, KSSN, KTEX, KUZZ, KYCW, KZLA, WBBS, WGAR, WHYL, WIVK, WJCN, WKIX, WPCM, WPOC, WQDR, WSIX, WWWW
Light (Under 25): 123

FAITH HILL 2741/579

Someone Else's Dream (Warner Bros.)
Total Stations: 148/Chart Move: 30-20
Heavy (35+): 2 KRYS, KYCW
Medium (25-34): 22 KASE, KEEY, KIIM, KRTY, KTEX, KXKC, KYNG, WBCT, WCOL, WCUZ, WDOD, WEZL, WKXK, WKTF, WPCM, WQBE, WRBQ, WRKZ, WSIX, WSM, WXBM, WXBQ
Light (Under 25): 124
New Airplay This Week: 12 KRMD, KSKS, KSOP, WKCT, WESC, WIL, WKHX, WQDR, WROO, WSOC, WXTU, WZZK

LARI WHITE 2736/101

Ready, Willing And Able (RCA)
Total Stations: 148/Chart Move: 22-21
Heavy (35+): 1 WRBQ
Medium (25-34): 26 KBEQ, KFRG, KHEY, KIIM, KKAT, KRMD, KRTY, KTEX, KUZZ, KXKC, WBCT, WCOL, WCTK, WDOD, WGAR, WGGY, WHYL, WIL, WKSJ, WKTF, WMZQ, WPCM, WSM, WXBM, WXTU, WYAY
Light (Under 25): 121
New Airplay This Week: 4 KCIN, KEEY, WKIS, WYRK

AARON TIPPIN 2682/136

Without Your Love (RCA)
Total Stations: 146/Chart Move: 24-22
Heavy (35+): 2 WCUZ, WESC
Medium (25-34): 31 KBEQ, KFMS, KIIM, KKBO, KRYS, KTEX, KXKC, KYNG, WBCT, WBEE, WCKT, WCOL, WCTK, WDAF, WDOD, WDSY, WEZL, WGAR, WHYL, WIVK, WKHK, WKXK, WMZQ, WQBE, WRKZ, WSM, WSTH, WUBE, WWWW, WXBM, WYAY
Light (Under 25): 113
New Airplay This Week: 1 WYCD

TIM MCGRAW 2592/563

All I Want Is A Life (Curb)
Total Stations: 144/Chart Move: 31-23
Heavy (35+): 1 KRYS
Medium (25-34): 23 KASE, KDDK, KEBC, KEEY, KHEY, KWN, KXKC, KYCW, KYNG, KZLA, WBCT, WESC, WEZL, WIVK, WKJN, WPCM, WQBE, WQDR, WRBQ, WSIX, WXBQ, WXTU, WYAY
Light (Under 25): 120
New Airplay This Week: 18 KFKF, KMLE, KRST, KSSN, KTTS, KVOO, WKCT, WCOS, WDSY, WFM, WGGX, WKHX, WNOE, WRKZ, WROO, WSOC, WYRK, WYNN

JOHN MICHAEL MONTGOMERY 2477/620

Long As I Live (Atlantic)
Total Stations: 147/Chart Move: 35-24
Heavy (35+): 1 KRYS
Medium (25-34): 15 KASE, KCYY, KEEY, KSKS, WBCT, WCOL, WDSY, WESC, WKIX, WKTF, WPCM, WPOC, WRBQ, WRKZ, WYAY
Light (Under 25): 131
New Airplay This Week: 12 KFRG, KSSN, KTTS, KUPL, KYGO, KYNG, WKCT, WDAF, WEZL, WSOC, WYRK, WYXBQ

BILLY DEAN 2420/167

It's What I Do (Capitol Nashville)
Total Stations: 147/Chart Move: 28-25
Heavy (35+): 0
Medium (25-34): 11 KASE, KBEQ, KRYS, KWJ, KXKC, WBCT, WDOD, WESC, WGEE, WKTF, WXBM
Light (Under 25): 136
New Airplay This Week: 4 KFMS, KRTY, KXXY, WKHX

PAM TILLIS 2404/20

The River And The Highway (Arista)
Total Stations: 147/Chart Move: 25-26
Heavy (35+): 1 KYCY
Medium (25-34): 11 KHEY, KMLE, KWN, KXKC, KYCW, KYNG, WBCT, WJCN, WMZQ, WPOC, WRKZ
Light (Under 25): 135
New Airplay This Week: 4 KWJ, WSOC, WXBQ, WYRK

THE MAVERICKS (FEAT. FLACO JIMENEZ) 2381/35

All You Ever Do Is Bring Me Down (MCA)
Total Stations: 143/Chart Move: 26-27
Heavy (35+): 2 KHEY, WIVK
Medium (25-34): 25 KFMS, KFRG, KIKF, KMLE, KNCL, KRTY, KRYS, KTEX, KTOM, KXKC, WBCT, WDAF, WDOD, WDSY, WGEE, WHYL, WIL, WKJN, WMZQ, WPCM, WRBQ, WRKZ, WXBM, WXTU, WYAY
Light (Under 25): 116
New Airplay This Week: 6 KBEQ, KIIM, KYNG, WSSL, WYNN, WYRK

JODEE MESSINA 2334/476

Heads Carolina, Tails California (Curb)
Total Stations: 144/Chart Move: 34-28
Heavy (35+): 2 KFKF, KHEY
Medium (25-34): 23 KEEY, KFRG, KGM, KKCS, KMLE, KRTY, KXKC, WAMZ, WBCT, WBOB, WCOL, WDOD, WESC, WHYL, WIVK, WKTF, WPOC, WQBE, WSIX, WWWW, WXBM, WXBQ, WYAY
Light (Under 25): 119
New Airplay This Week: 13 KKAT, KOUL, KRMD, WCOS, WDSY, WFM, WIRK, WKXK, WNOE, WQDR, WQIK, WTQR, WWWW

JAMES BONAMY 2136/261

She's Got A Mind Of Her Own (Epic)
Total Stations: 146/Chart Move: 33-30
Heavy (35+): 0
Medium (25-34): 16 KBEQ, KEEY, KFKF, KFRG, KIIM, KKCS, KRST, KTEX, KXKC, KZSN, WDOD, WFM, WKTF, WPOC, WWWW, WXBM
Light (Under 25): 130
New Airplay This Week: 10 KEBC, KOUL, KSCS, KSSN, WDSY, WGEE, WKKO, WKOC, WSSL, WTQR

BLACKHAWK 1754/253

Almost A Memory Now (Arista)
Total Stations: 133/Chart Move: 37-34
Heavy (35+): 0
Medium (25-34): 8 KXKC, KYCW, WBCT, WCUZ, WKTF, WQBE, WRKZ, WYWD
Light (Under 25): 125
New Airplay This Week: 11 KCYY, KWJ, KYNG, WBBS, WCKT, WESC, WLWI, WNOE, WQIK, WQMX, WTQR

JOHN BERRY 1576/39

Every Time My Heart Calls Your Name (Capitol Nashville)
Total Stations: 136/Chart Move: 36-35
Heavy (35+): 0
Medium (25-34): 6 KBEQ, WBCT, WDOD, WKLW, WQBE, WSM
Light (Under 25): 130
New Airplay This Week: 5 KFRG, WDAF, WESC, WKXC, WYKA

TERRI CLARK 1251/486

If I Were You (Mercury Nashville)
Total Stations: 130/Chart Move: 47-38
Heavy (35+): 0
Medium (25-34): 2 KKBO, WYAY
Light (Under 25): 128
New Airplay This Week: 39 KAJA, KDRK, KHEY, KIKK, KKAT, KNAX, KNCL, KRAK, KRST, KSON, KTOM, KWEN, KXKT, KZLA, KZSN, WBCT, WCKT, WCOL, WCTK, WDOD, WDRM, WDSY, WGAR, WGEE, WGGY, WGH, WHYL, WIL, WIRK, WIVK, WKCN, WKJN, WMIL, WOW, WQMX, WQYK, WUBE, WUSN, WUSY

MINDY MCCREADY 1210/227

Ten Thousand Angels (BNA)
Total Stations: 103/Chart Move: 42-39
Heavy (35+): 0
Medium (25-34): 9 KFKF, KKAT, KKBO, KSOP, WCKT, WCM, WPOC, WSTH, WYAY
Light (Under 25): 94
New Airplay This Week: 16 KDRK, KOUL, KPLX, KTEX, KWKH, KYNG, WBOB, WUBU, WDSY, WEZL, WKHK, WKXK, WNOE, WOW, WQIK, WYWD

JOE DIFFIE 1132/324

C-O-U-N-T-R-Y (Epic)
Total Stations: 104/Chart Move: 46-41
Heavy (35+): 0
Medium (25-34): 2 KEBC, WDAF
Light (Under 25): 102
New Airplay This Week: 23 KFKF, KIIM, KKAT, KOUL, KRST, KRYS, KTEX, KXKC, KXKT, KZSN, WCTK, WFM, WGH, WKCN, WKIX, WKSJ, WLWI, WMSI, WNOE, WOW, WPOC, WQXK, WUBE

BRYAN WHITE 1034/377

I'm Not Supposed To Love You (Asylum)
Total Stations: 110/Chart Move: 49-42
Heavy (35+): 0
Medium (25-34): 3 KRYS, WPCM, WYAY
Light (Under 25): 107
New Airplay This Week: 24 KASE, KDRK, KILT, KRAK, KRST, KSKS, KUZZ, KWN, KXKC, WBCT, WUBU, WCHY, WCKT, WCM, WFLS, WGAR, WGGY, WKCO, WMZQ, WOW, WRBQ, WRKZ, WYCD, WYWD

STEPHANIE BENTLEY 1011/178

Who's That Girl (Epic)
Total Stations: 111/Chart Move: 45-43
Heavy (35+): 0
Medium (25-34): 5 KBEQ, KFKF, WQBE, WXBQ, WYAY
Light (Under 25): 106
New Airplay This Week: 13 KIKK, KILT, KKAT, KNIX, KRTY, KUZZ, WCHY, WCOL, WDAF, WEZL, WMIL, WUSN, WYBM

COLLIN RAYE 1005/550

I Think About You (Epic)
Total Stations: 115/Chart Move: 55-44
Heavy (35+): 0
Medium (25-34): 1 WGAR
Light (Under 25): 114
New Airplay This Week: 41 KBEQ, KCIN, KEEY, KFKF, KGM, KIKF, KKAT, KMLE, KNAX, KNIX, KOUL, KSOP, KTEX, KUZZ, KWEN, KXKC, KXKT, KYGO, KZSN, WDOD, WFLS, WHYL, WIVK, WKCN, WKIX, WKXK, WKSJ, WKTF, WMIL, WMSI, WOKO, WOW, WPOC, WQBE, WSIX, WSM, WSSL, WWWW, WYBM, WYRK, WYWD

999 - 500 DETECTIONS

Total Plays/Gain

KEITH STEGALL 939/78

1969 (Mercury Nashville)
Total Stations: 114/Chart Move: 44-45
Heavy (35+): 0

Medium (25-34): 2 WIL, WPOC
Light (Under 25): 112
New Airplay This Week: 7 KOUL, KSAN, WKHK, WOW, WPCM, WQMX, WQYK

TOBY KEITH 880/258

Does That Blue Moon Ever Shine On You (A&M/Nashville)
Total Stations: 113/Chart Move: 50-46
Heavy (35+): 0
Medium (25-34): 1 KKBO
Light (Under 25): 112
New Airplay This Week: 23 KCYY, KDRK, KFMS, KMLE, KOUL, KPLX, KTOM, KWEN, KYGO, WBEE, WCOL, WCOS, WDOD, WEZL, WFM, WGGY, WGNA, WKHK, WMSI, WUBE, WUSY, WYNN, WYWD

SHENANDOAH 666/131

All Over But The Shoutin' (Capitol Nashville)
Total Stations: 85/Chart Move: 51-50
Heavy (35+): 0
Medium (25-34): 1 WDAF
Light (Under 25): 84
New Airplay This Week: 12 KEEY, KIIM, KNAX, KOUL, KRYS, WBCT, WBEE, WGH, WGNA, WKTF, WOKO, WQXK

BAKER & MYERS 515/139

Years From Here (MCG Curb)
Total Stations: 54/Chart Move: 60-51
Heavy (35+): 0
Medium (25-34): 2 KXKC, WGEE
Light (Under 25): 52
New Airplay This Week: 12 KCIN, KEBC, KFDI, KTOM, WCKT, WDRM, WGGX, WPOR, WQMX, WSIX, WSOC, WYWD

499 - 75 DETECTIONS

Total Plays/Gain

JEFF CARSON 496/115

Holdin' On To Something (MCG Curb)
Total Stations: 55/Chart Move: 59-52
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
New Airplay This Week: 10 KGM, KIKF, KRYS, KSOP, KTEX, KTTS, KVET, WDOD, WKCN, WMIL

CHELY WRIGHT 493/46

The Love That We Lost (A&M Nashville)
Total Stations: 66/Chart Move: 56-53
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 66
New Airplay This Week: 9 KFRG, KRYS, KSKS, KWN, WDAF, WKSJ, WRBQ, WSOC, WYAY

PERFECT STRANGER 383/10

Remember The Ride (Curb)
Total Stations: 47/Chart Move: 61-56
Heavy (35+): 0
Medium (25-34): 2 KASE, KKBO
Light (Under 25): 45
New Airplay This Week: 4 KRMD, WBCT, WGEE, WSTH

FRAZIER RIVER 366/14

She Got What She Deserves (Decca)
Total Stations: 44/Chart Move: 62-57
Heavy (35+): 0
Medium (25-34): 3 WQBE, WUBE, WXBQ
Light (Under 25): 41
New Airplay This Week: 2 KNIX, WNOE

JOHN ANDERSON 364/195

Long Hard Lesson Learned (BNA)
Total Stations: 55/Chart Move: 70-58
Heavy (35+): 0
Medium (25-34): 1 WQBE
Light (Under 25): 54
New Airplay This Week: 18 KBEQ, KFDI, KFKF, KMLE, KNIX, KVOO, KZSN, WCM, WCUZ, WDAF, WDOD, WFLS, WHYL, WKXK, WLWI, WQBE, WSIX, WUSY

DOUG SUPERNAW 311/130

She Never Looks Back (Giant)
Total Stations: 79/Chart Move: 68-60
Heavy (35+): 0

Medium (25-34): 0
Light (Under 25): 79
New Airplay This Week: 11 KOUL, KTEX, KWJ, WBCT, WCHY, WGEE, WGNA, WRKZ, WROO, WSSL, WYBM

BOBBIE CRYNER 308/100

You'd Think He'd Know Me Better (MCA)
Total Stations: 51/Chart Move: 65-61
Heavy (35+): 0
Medium (25-34): 1 WPOC
Light (Under 25): 50
New Airplay This Week: 8 KOUL, KSAN, KXKT, WHYL, WKJN, WPOR, WTD, WYWD

★ **DAVID LEE MURPHY 290/290**

Every Time I Get Around You (MCA)
Total Stations: 88/Chart Move: Debut 63
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 88
New Airplay This Week: 14 KASE, KBEQ, KKAT, KXKC, WBCT, WESC, WFM, WGEE, WKSJ, WPCM, WSIX, WSM, WWWW, WYAY

★ **TRACY LAWRENCE 277/204**

Time Marches On (Atlantic)
Total Stations: 28/Chart Move: Debut 64
Heavy (35+): 1 KKBO
Medium (25-34): 1 WKIX
Light (Under 25): 26
New Airplay This Week: 12 KEBC, KFMS, KILT, KXKC, KYCW, WESC, WIRK, WKTF, WQBE, WQDR, WSTH, WWWW

PAUL BRANDT 272/115

My Heart Has A History (Reprise)
Total Stations: 59/Chart Move: 72-65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 59
New Airplay This Week: 11 KEBC, KKAT, KNAX, KSON, KTEX, KVET, KXKC, KZSN, WKJN, WSM, WWWW

★ **SAMMY KERSHAW 238/219**

Meant To Be (Mercury Nashville)
Total Stations: 68/Chart Move: Debut 66
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 68
New Airplay This Week: 8 KBEQ, KPLX, KWKH, KXKC, WPCM, WUBE, WXBQ, WYAY

MARCUS HUMMON 137/38

God's Country, USA (Columbia)
Total Stations: 38/Chart Move: 74-73
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
New Airplay This Week: 4 KFDI, KTTS, WWWW, WYWD

★ **SAWYER BROWN 112/112**

Treat Her Right (Curb)
Total Stations: 46/Chart Move: Debut 74
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 46
New Airplay This Week: 3 KASE, KSOP, WPCM

★ **LISA BROKOP 105/59**

Before He Kissed Me (Capitol Nashville)
Total Stations: 42/Chart Move: Debut 75
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 41
New Airplay This Week: 3 KTTS, WCM, WWWW

★ **TY HERNDON 104/48**

In Your Face (Epic)
Total Stations: 36
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 36
New Airplay This Week: 4 KGM, WBCT, WSIX, WWWW

★ **KEITH GATTIS 82/40**

Little Drops Of My Heart (RCA)
Total Stations: 20
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 20
New Airplay This Week: 2 KTTS, KVET

What A Difference A Chance Makes!



Y.E.S. TO JOBS Interns 1987

Look where they are now!

Racquel Caldwell • Real Estate Administrator

Jai Cannon • Independent Producer/Owner, Oktav Productions & Studio

José Castellon • Assistant Engineer, A&M Studios

Marsha Cole • Program Coordinator, Y.E.S. TO JOBS

Kisha Cravin • Administrative Services Manager, Perspective Records

Morgan Fouch • Account Coordinator, Burrell Communications Group

Sergio Gonzales • Assistant Data Processing Production Manager, WEA

Stan Kurianski • Owner/Commercial Artist, Stan Kurianski Advertising & Design

Heidi Othmer • Promotions Director, KLAX FM & KXED AM Los Angeles

Eric Reed • Jazz Pianist, Impulse! Records

James Staten • Field Director, Rock the Vote

Derrick Wade • Business and Legal Affairs Assistant, Hanna Barbera

“People Can’t Be What They Don’t Know Exists”

To give a chance to a 16-18 year old minority, high-school student, contact:

Y.E.S. TO JOBS • JALEESA HAZZARD • 213 • 469 • 2411 x3598



Compiled from a national sample of airplay supplied by Broadcast Data Systems' Radio Track service to Country Airplay Monitor. 149 country stations are elec-
tronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★★ No. 1 ★★★★★				
1	2	13	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	4984	4911	
2	1	16	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	4815	4987	
3	6	15	WALKIN' AWAY ARISTA	DIAMOND RIO	4625	4470	
4	7	15	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	4578	4333	
5	8	12	TO BE LOVED BY YOU CURB/MCA	WYNONNA	4477	4195	
6	9	11	HYPNOTIZE THE MOON GIANT	CLAY WALKER	4318	4099	
7	10	16	TOO MUCH FUN GIANT	DARYLE SINGLETARY	4284	3962	
8	5	14	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	4243	4567	
9	3	13	I'LL TRY ARISTA	ALAN JACKSON	4039	4853	
10	11	11	NO NEWS BNA	LONESTAR	3980	3825	
11	12	12	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	3926	3758	
12	16	10	HEART'S DESIRE CAREER	LEE ROY PARNELL	3692	3330	
13	14	5	YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	3688	3371	
14	13	17	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	3682	3653	
15	4	17	WILD ANGELS RCA	MARTINA MCBRIDE	3568	4614	
16	15	13	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	3501	3337	
17	18	16	WHAT DO I KNOW COLUMBIA	RICOCHET	3364	3071	
18	20	8	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	2878	2675	
19	19	11	IT WORKS RCA	ALABAMA	2846	2804	
20	30	5	SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	2741	2162	
21	22	15	READY, WILLING AND ABLE RCA	LARI WHITE	2736	2635	
22	24	8	WITHOUT YOUR LOVE RCA	AARON TIPPIN	2682	2546	
23	31	11	ALL I WANT IS A LIFE CURB	TIM MCGRAW	2592	2029	
24	35	4	LONG AS I LIVE ATLANTIC	JOHN MICHAEL MONTGOMERY	2477	1857	
25	28	8	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	2420	2253	
26	25	9	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	2404	2384	
27	26	10	ALL YOU EVER DO IS BRING ME DOWN MCA	THE MAVERICKS (FEAT. FLACO JIMENEZ)	2381	2346	
28	34	9	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	2334	1858	
29	23	17	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	2147	2615	
30	33	15	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	2136	1875	
31	27	19	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	2117	2294	
32	21	19	NOT THAT DIFFERENT EPIC	COLLIN RAYE	2114	2644	
33	29	20	IT MATTERS TO ME WARNER BROS.	FAITH HILL	2085	2215	
34	37	5	ALMOST A MEMORY NOW ARISTA	BLACKHAWK	1754	1501	
35	36	6	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	1576	1537	
36	32	18	OUT WITH A BANG MCA	DAVID LEE MURPHY	1345	1992	
37	38	19	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1268	1467	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS	
					TW	LW
38	47	3	IF I WERE YOU MERCURY NASHVILLE	TERRI CLARK	1251	765
39	42	8	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	1210	983
40	40	20	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	1209	1373
41	46	4	C-O-U-N-T-R-Y EPIC	JOE DIFFIE	1132	808
42	49	4	I'M NOT SUPPOSED TO LOVE YOU ANYMORE ASYLUM	BRYAN WHITE	1034	657
43	45	8	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	1011	833
44	55	3	I THINK ABOUT YOU EPIC	COLLIN RAYE	1005	455
45	44	9	1969 MERCURY NASHVILLE	KEITH STEGALL	939	861
46	50	3	DOES THAT BLUE MOON EVER SHINE ON YOU A&M NASHVILLE	TOBY KEITH	880	622
47	41	10	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	862	1042
48	39	14	STANDING TALL BNA	LORRIE MORGAN	735	1447
49	43	11	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	672	877
50	51	5	ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	666	535
51	60	7	YEARS FROM HERE MCG CURB	BAKER & MYERS	515	376
52	59	4	HOLDIN' ON TO SOMETHING MCG CURB	JEFF CARSON	496	381
53	56	7	THE LOVE THAT WE LOST A&M NASHVILLE	CHELY WRIGHT	493	447
54	48	20	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	483	657
55	57	5	REDNECK SON RCA	TY ENGLAND	390	423
56	61	6	REMEMBER THE RIDE CURB	PERFECT STRANGER	383	373
57	62	7	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	366	352
58	70	3	LONG HARD LESSON LEARNED BNA	JOHN ANDERSON	364	169
59	53	20	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	359	460
60	68	3	SHE NEVER LOOKS BACK GIANT	DOUG SUPERNAW	311	181
61	65	4	YOU'D THINK HE'D KNOW ME BETTER MCA	BOBBIE CRYNER	308	208
62	58	9	HANGIN' ON MAGNATONE	RICH MCCREADY	295	388
63	NEW		EVERY TIME I GET AROUND YOU MCA	DAVID LEE MURPHY	290	0
64	NEW		TIME MARCHES ON ATLANTIC	TRACY LAWRENCE	277	73
65	72	3	MY HEART HAS A HISTORY REPRISE	PAUL BRANDT	272	157
66	NEW		MEANT TO BE MERCURY NASHVILLE	SAMMY KERSHAW	238	19
67	63	18	'ROUND HERE CURB	SAWYER BROWN	228	323
68	52	8	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	189	534
69	54	16	PARADISE BNA	JOHN ANDERSON	182	459
70	67	2	SOMEDAY RIVER NORTH	STEVE AZAR	166	187
71	64	13	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	157	226
72	71	9	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	154	169
73	74	2	GOD'S COUNTRY, USA COLUMBIA	MARCUS HUMMON	137	99
74	NEW		TREAT HER RIGHT CURB	SAWYER BROWN	112	0
75	NEW		BEFORE HE KISSED ME CAPITOL NASHVILLE	LISA BROKOP	105	46

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

...if you love her

TREAT HER RIGHT

THE PASSIONATE NEW SINGLE FROM SAWYER BROWN

Going for adds March 18th
(The phones are going to ring for this one!)



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Performed with a passion
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SAWYER BROWN

Airplay date March 18th

On your desk now!

(The phones are going to ring for this one!)

CURB
RECORDS



After MidNite Bows New Weekend Shows

After MidNite Entertainment will launch three new shows next month—two weekend shows and a shortform trivia feature—as tipped here previously (Country Airplay Monitor, Feb. 9).

The weekend shows are divided into two dayparts. KIIS Los Angeles jock Bruce Vidal will host a noon-6 p.m. shift on Saturday and Sunday. Jason Dean will host the 6 p.m.-midnight daypart both days. Dean exits nights at KSAN San Francisco to join AME.

The two dayparts will be available as separate entities and will contain no references to AME's flagship show, "After MidNite With Blair Garner," so they can be aired on affil-

ates that may not take the Garner show. The weekend shows will include 14 songs and two minutes of network spots each hour. Affiliates get three 3 1/2-minute optional breakaways every hour that can be used for remotes or local spots. Both shows are available on a barter basis.

The shortform program, "The Answer Man," features a trivia question answered by Neil Haislop, formerly of ABC's "American Country Countdown With Bob Kingsley." Haislop also co-authored the book "Giants Of Country Music." The network is targeting an April 27 launch date for all three shows. **PHYLLIS STARK**



RADIOACTIVE BY PHYLLIS STARK

'Kickin' Country': An Action Or A Station?; 'Less Brooks, Fewer Liners' For WKJK

Thought the Fresno, Calif., battle was settling down? Well, in addition to KSKS PD Ken Boesen's promise at the Country Radio Seminar that you'd never see him and rival KNAX share a concert stage like those wimps in Salt Lake City, KSKS has started using liners that refer to "kickin' country," which, not coincidentally, is KNAX's new on-air nickname. KSKS' liners generally refer to "kickin' country" as an action, not a noun, for example, "we're kickin' country into your radio." KSKS' primary handle remains "Kiss Country."

There are lots of anecdotes out there about radio folks who were surprised at how well Garth Brooks remembered meeting them several years ago. Here's more proof that Brooks never forgets. WKJK Louisville, Ky., which caused a stir last fall with billboards that promised "Less Garth, More Possum," tried getting some taped Brooks liners at CRS by piggybacking onto WRBQ (Q105) Tampa, Fla.'s liners. (Q105 is the sister station of WKJK's duopoly partner, WAMZ.) WKJK's Mark Williams says Brooks took a look at the WKJK liners and asked if it was some sort of joke. Brooks told Billboard's Melinda Newman last fall that WKJK could forget about any favors in the future, and apparently he remained true to his word.

So what country station are New Yorkers listening to now that WYNY is gone? Some, apparently, have discovered an AM station some eight hours away: 50,000-watt WWKB Buffalo, N.Y., which runs ABC's Real Country format, is readily audible in New York at night. Real Country OM Dave Nicholson says calls to the network from the New York area have picked up noticeably since WYNY went away.

Dave Donahue, GM of R&B WJHM Orlando, Fla., is named GM of WKIS Miami, replacing former owner Jeff Greenhaw.

Former KFRG San Bernardino, Calif., PD Jan Jeffries is the new PD/afternoon jock at WCLB West Palm Beach, Fla., replacing Neil Sullivan. Jeffries most recently worked at sister WRMF West Palm Beach. WCLB night jock Dakota is upped to MD, replacing Scott Davidson, who moves to WHYI (Y100) Miami.

Chad Elliott joins KATI Jefferson City, Mo., as PD and will also host an undetermined air shift there. He previously was afternoon jock at sister station KTXV Columbia, Mo. Elliott replaces Bobby Jackson, who moves to sales. Also, KATI morning co-hosts Don and Susan Glaze will make a walk-on appearance on the CBS-TV soap opera "Guiding Light" March 11.

Infinity Broadcasting has entered into an agreement to acquire the 12-station Granum

Communications group for \$410 million. No country stations were involved. Infinity is also buying Shadow Broadcast Services.

Kenneth O'Keefe has been named executive VP of operations at Evergreen Media Corp. He previously was executive VP/CFO at Pyramid Communications, which was acquired by Evergreen in January.

Debbie Raborn, longtime GM of country/AC combo KBUL/KNEV Reno, Nev., exits. Leonard Smart, formerly GM of sister station KUBL Salt Lake City in its classic rock KLZX days, is the new GM in Reno. He had been handling special projects for owner Citadel.

CKQM (Country 105) Peterborough, Ontario, PD/MD Rick Walters is the new PD/MD at CJBX (BX93) London, Ontario, replacing Mark LaPointe, who remains for middays.

The Branson Music Network picks up a Reno, Nev.-area affiliate, as AC KBCH Lake Tahoe, Nev., becomes country KHWG. . . WZMP Meridian, Miss., becomes the second station in its market to flip to classic hits within several weeks. It's now WZRW (Arrow 95.1). John Anthony remains PD.

KPLX Dallas morning co-host Richard Stevens exits. He is looking for a new opportunity; reach him at 214-393-4674. . . WIVK-FM Knoxville, Tenn., midday host Bob Thomas exits after 18 years.

At WKL Boston, MD Dave Williams is now concentrating on his night shift. Marketing director Kira Robbins and morning co-host Joni Siani are handling MD duties.

WYCD Detroit marketing director Don MacLeod moves to crosstown WKQI in that capacity. Another Detroit, former WWWW morning man Sgt. Dave Kelly, moves to oldies WJIM Lansing, Mich., for mornings as Dave Burns. Also, with WJIM PD Steve Cherry poised to join WITL as PD when its sale closes, WLDE Fort Wayne, Ind., PD Tim Kreisling is the new PD at WJIM.

Former KFMS Las Vegas morning man Tom Kelly joins KEBC Oklahoma City for mornings, replacing Jim Lago.

WNUC Buffalo, N.Y., PD Tom Donahue is now doing mornings on that station. He replaces Steve Mortenson, who was the subject of a court battle when he jumped from crosstown WYRK to WNUC last year.

Darlene Donovan joins WXKX (Kix 103) Parkersburg, W.Va., for middays, replacing Kris Davis. Donovan, who joins from crosstown classic rock WRZZ (Z106), will be known as Darlene Tanna at Kix.

Jerry Drummond returns to afternoon drive at WHUG Jamestown, N.Y. PD Gary McIntyre adds morning-show duties at oldies sister WKSJ.



COUNTRY CONFIDENTIAL BY WADE JESSEN

High And Low Points At The 27th CRS

AS THE LAST REMNANTS of the 27th Country Radio Seminar are swept up at the Opryland Hotel, several highlights of the convention are hot topics around the country and on Music Row. Every convention has its triumphs and flops, and CRS 27 was no exception. Among the high points and low moments:

1. Everyone was buzzing about the Warner/Reprise/Giant show at the Opry house, mainly because of Faith Hill's stunning performance. There were also lots of positive comments about newcomer Paul Brandt's performance, but the familiar complaint about this show's length was heard again.

2. Responses to keynote speaker Terry Bradshaw were mixed, ranging from "spell-binding" to "who chose him?"

3. The artist-taping session turned into an attendee-bitching session. The major complaint was about stations that take up too much time securing their liners. Seems some programmers have sets of liners that are roughly the length of "War And Peace." Is there a better way?

4. Assuming that the confab will again be held

at the Opryland Hotel, someone may want to sponsor a set of earplugs in the registration bag. Between the new construction at the hotel and a few late-night jam sessions, many attendees were left counting sheep or awakened to the sounds of a crane as early as 6:00 a.m. Could a convention relocation be far off?

5. I've heard a lot of good comments about the New Faces Show, but no consensus about who stole the show, if anyone.

6. As a CRS agenda-committee member, I heard an unusual amount of compliments regarding the sessions. The session hosted by James Stroud on "How A Record Is Made" and Scott Borchetta's role-playing "Promotion In Motion" concert-wars session were most often mentioned by attendees. Congratulations to Mercury Nashville president Luke Lewis for fighting off the urge to use the term "chickenshit" more than twice during the "Meet In The Middle" session. Awe-inspiring restraint.

YOU'LL KNOW: Beginning this issue, all titles on our airplay chart that had been listed as Polydor Nashville will now be listed as A&M.

May The Byrd Of Paradise Foul Up Your Clothes



When MCA artist Tracy Byrd, center, showed up on SW Networks' syndicated show "Country's Most Wanted," host Carl P. Mayfield, left, and sidekick P-Team Dean inexplicably chose to mark the occasion by filling the studio with dirty laundry and underwear, some of which they wore on their heads. No one was injured.

ON THE ROW

Finalists Announced For ACM Radio Awards

KZLA Los Angeles, WQYK-FM Tampa, Fla., and WSIX Nashville are the finalists in the radio station of the year category for the Academy of Country Music Awards. WQYK's Tom Rivers, WSIX's Gerry House, and Carl P. Mayfield are the three finalists in the DJ of the year category. Winners will be announced in April and honored at the April 24 ACM show in Los Angeles.

Mila Collins is upped from Northeast regional promotion director to director of national promotion at Imprint Records.

The nonprofit Rock the Vote campaign, which encourages young voters to go to the polls, is extending its reach to country. A series of TV and radio public-service announcements were produced at the Country Radio Seminar by journalist Robert Oermann and video producer/director

Michael McNamara for the Country Rocks the Vote campaign. Participating artists include Terri Clark, Billy Ray Cyrus, Charlie Daniels, Wade Hayes, Sammy Kershaw, Kim Richey, Sawyer Brown, Doug Stone, and Pam Tillis. Both CMT and TNN will air the PSAs. Participating artists will also use their fan club newsletters and concert stages to promote voting, backed by Country Rocks the Vote registration booths in the venues where they are playing.

Carole Ann Mobley joins Starstruck Entertainment as director of A&R, replacing Sam Hogin. Mobley previously was creative assistant at Beckett Productions.

TNN's "Prime Time Country" is now taped for telecast, rather than telecast live. The move came in response to feedback from artists, labels, and management, which said they would prefer to have an earlier call time than the show's 9 p.m. ET time slot.

Garth Brooks was recently named the best-selling male artist of all time by the Recording Industry Assn. of America. His total domestic album sales, which exceed 58 million, beat those of Billy Joel (57 million), Michael Jackson (48 million), and Elvis Presley (41.35 million). The RIAA also certified Brooks' latest album, "Fresh Horses," triple platinum.

The Great Outdoors



Chely Wright, left, and Ty Herndon enjoyed the great outdoors during the taping of TNN's annual "Country In The Rockies" special, which aired March 5. The weekend ski event in Crested Butte, Colo., included a benefit concert for cancer research. Other performers included Kathy Mattea, BlackHawk, Lari White, Hal Ketchum, and Gary Chapman.

House Call



WYGY (Y96) Cincinnati got a Valentine's Day house call from Dr. Judy Kuriansky, left, host of the syndicated "Love Phones" show, which airs on Y96. PD Patti Marshall, right, apparently used the visit as an opportunity to get some counseling.

Crazy For Brokop

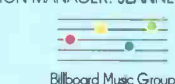


Lisa Brokop introduced her self-titled album to the music industry with a party and a prize for listening closely to her songs. Amy Gill of MPL Film and Video won a trip to a spot just west of the Crazy Mountains in Montana by correctly answering six questions based on the lyrics of Brokop's newest songs, including "West Of Crazy." Pictured, from left, are Scott Hendricks, Capitol Nashville president/CEO; Gill; Brokop; and Doug Baker, the label's director of radio marketing.

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AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

★ Steve Azar

"SOMEDAY" (RIVER NORTH)

Hailing from the Mississippi Delta, Steve Azar grew up in the heart of blues country. Musical influences included B.B. King, Bruce Springsteen, Hank Williams, and John Mellencamp. At age 12, he began guitar lessons and discovered songwriting. After seven years on the road with his own band, Azar moved to Nashville to pursue a record contract. This is the first single off his debut album, "Heartbreak Town." Azar co-wrote 11 of the set's 12 cuts.

Mandy Barnett

"NOW THAT'S ALL RIGHT WITH ME"
(ASYLUM)

The past two years of this 20-year-old singer's life have been spent portraying one of her heroes. Mandy Barnett had the starring role in the stage production of "Always . . . Patsy Cline" at the Ryman Auditorium in Nashville. She first made her mark in Nashville at age 12 when she performed on the Ernest Tubbs Record Shop's "Midnight Jamboree." Her self-titled debut incorporates the songwriting talents of Kostas, Jim Lauderdale, Rodney Crowell, Willie Nelson, and Kelly Willis, among others.



Stephanie Bentley

"WHO'S THAT GIRL" (EPIC)

Born and raised in Thomasville, Ga., Stephanie Bentley joined a local theater troupe at age 9 and had the opportunity to perform for President Carter. Years later, Bentley's vocal performance on a demo for "Shake The Sugar Tree" secured her a backing-vocal stint on Pam Tillis' version of that No. 1 song. Shortly thereafter, Bentley was signed by Epic. She first gained radio's attention last year with "Heart Half Empty," a duet with Ty Herndon. "Hopechest" is her debut album.

★ Paul Brandt

"MY HEART HAS A HISTORY" (REPRISE)

A native of Calgary, Alberta, Brandt sang in church as a boy, grew up on gospel music, and began playing guitar in ninth grade. In high school, he began listening to such artists as George Strait, Dwight Yoakam, and Clint Black and entered talent contests. Although he won a \$1,000 prize at the 1992 Calgary Stampede, he chose to first pursue a career in nursing and spent two years as a pediatric nurse before switching to music full time. This is the first single from his debut album, "Calm Before The Storm." Brandt, 23, wrote or co-wrote six songs on the album.

Frazier River

"SHE GOT WHAT SHE DESERVES" (DECCA)



Since 1991, Frazier River has played to capacity crowds as the house band of the River Saloon, a club on a Cin-

cinnati-based riverboat that runs on the Ohio River. The band also has made its mark opening for Wynonna, Rodney Crowell, Little Texas, Confederate Railroad, and Billy Dean, among others. Two live performances viewed by record executives secured Frazier River a recording contract. This song is from the band's self-titled debut album.

Mindy McCready

"TEN THOUSAND ANGELS" (BNA)

When Mindy McCready was 10 years old, she began seven years of vocal lessons. After graduating from high school early, at age 16, so she could pursue singing, she went to Nashville with a self-imposed one-year deadline: If nothing happened in that time frame, McCready planned to go home to Florida and attend college. Fifty-one weeks after she arrived in Nashville, McCready was signed to a record deal.

Rich McCready

"HANGIN' ON" (MAGNATONE)

Growing up on a cattle ranch in Missouri actually helped Rich McCready, in a round-about way, to get discovered. With his sights set on a songwriting career, McCready arrived in Nashville in 1992. Nights were spent honing his craft. Day jobs included work on a dairy farm, a cattle ranch, and a horse ranch owned by Magnatone president Brent Maher. Maher later signed McCready to a deal.



JoDee Messina

"HEADS CAROLINA, TAILS CALIFORNIA"
(CURB)

After performing at a local radio show in Nashville, JoDee Messina was introduced to a producer who took an interest in the singer and began working with her in the studio. In a chance meeting in the producer's office, she met Tim McGraw. The two became friends and, when it was time for the album, McGraw helped produce it.

Ricochet

"WHAT DO I KNOW" (COLUMBIA)

Three years on the road helped to refine Ricochet's sound, which is distinguished by four-part harmonies. In hotel rooms, the band spent hours practicing those harmonies and picking apart arrangements to achieve just the right blend. At a showcase in



Nashville, the band was offered a four-song developmental deal; a full-fledged record deal soon followed. "What Do I Know" is the first single from Ricochet's self-titled debut set.

★ Denotes first appearance. Airborne features those artists who are making their debut chart run in Country Airplay Monitor.

Listeners Want Mix Of Old and New Titles

Continued from page 1

ago, only a handful of pure classic country outlets have sprung up, and several of those have already moved on to other formats. Most PDs, skeptical about the age and the size of a constituency for classic country, have felt they could satisfy that audience segment by adding more gold to their existing formats.

Asked how she felt about the possibility of a classic country format, Jaye Albright—one of several consultants who appeared on the dais at this session to respond to the study's findings—suggested that in a duopoly situation, the format might make more sense than the traditional low-end country duopoly station, if only because it would be less likely to cannibalize the parent station's cume. When consultant Joel Raab noted that the biggest vote was for a mix, not classic country, consultant Rusty Walker responded that stations that weren't definitively younger or older would have a harder time differentiating themselves.

AUDIENCE TRUE TO OAKS

The size of the classic country constituency wasn't the only finding that induced gasps from attendees. So did a list of artist ratings that showed such format superstars as Reba McEntire and Alabama atop the pack with an 8.2 rating on a 1-10 scale, followed by George Strait (8.1); Alan Jackson, Clint Black, and Garth Brooks (7.9); Vince Gill (7.8); John Michael Montgomery, Randy Travis, and Brooks & Dunn (7.6); Travis Tritt (7.3); and Mary Chapin Carpenter, Faith Hill, and Trisha Yearwood (7.2). The surprise there wasn't the top 10, but the midpack inclusion of the Oak Ridge Boys at 6.7, ahead of such current hitmakers as Collin Raye (6.6), Black-Hawk and Sammy Kershaw (6.5), Joe Diffie (6.4), and Toby Keith (6.3).

Similarly, an analysis of artist clusters that appealed to like-minded study respondents showed that while Jackson, Strait, and Gill were preferred by a relatively homogenous group of 47.2% of the respondents, the second cluster was Alabama and the Oak Ridge Boys at 45.2%, followed by a third cluster of Black, Brooks, Travis, and Tritt that drew the approval of 36.9% of those surveyed.

Those showing a preference for veteran artists were, like the classic country partisans, generally older. Despite that, and despite the willingness by some panelists to allow that there might now be a hole for classic country, panelists still contended that it would remain possible for mainstream country stations to serve all constituencies, rather than fragmenting, a fate that most country PDs have staunchly resisted for years. Walker suggested that the vote of confidence for the Oak Ridge Boys was more a response to artist image than individual songs. Albright encouraged PDs to continue to "bridge generations" and to avoid on-air references that "date you" either as too old or too young.

ROCK IS GOOD

Not only did most respondents notice country's increased tempo of recent years, but few listeners disapproved of it, the Eagle researchers noted. Of the survey respondents, 71% had noticed a change

in the format. Of those, 74% noticed that country was "more like rock," followed by 10% who said it was "more mainstream" and another 10% who found it "not as depressing." While a few upper-demo respondents did not see country being "more like rock" as a positive, the majority of respondents did, PDs were told.

Further, respondents asked for the ideal tempo of a country station saw it as 6.7 on a 1-10 scale, with the highest weekday daypart being an ideal 6.8 (mornings and afternoons were at 6.6; evenings were at 5.4). Weekend days should be even more uptempo, respondents said, opting for 7 on a 1-10 scale.

VETERAN LISTENERS

Some other findings from the Eagle study:

- Of the respondents, 69% said they had listened to country for six or more years; 13% had listened for three to six years; and 14% had listened for one to three years. Only 4% had started listening in the last year. The six-year figure audibly surprised the audience.

- Two-thirds of 18- to 34-year-old respondents said their parents had listened to country.

- 31% said they also listened to "rock"; 26% said they listened to oldies. This was followed by 17% for classical, 16% for top 40, 14% for AC, and 11% for classic rock.

- When asked what they liked about country radio besides the music, 33% said there *was* nothing they liked besides the music; 21% liked the DJs. Despite this, respondents who were asked to rate other potential attributes of a station gave "lots of music without a lot of talk" 9.0 on a 1-10 scale, but gave artist identification 8.8. "DJs with a good sense of humor" got 8.7, "DJs who are warm and friendly" scored 8.4, and artist info got 7.5, suggesting that listeners want more from their radio station than just music.

- Asked if there was anything they didn't like about country radio, 46% had no answer. Placing a distant second were those who felt there were too many ads (18%), too much talk (12%), and too much repetition (11%).

ALBUM-OF-THE-MONTH CLUB

- Country listeners buy an average of only 1.1 country CDs or tapes per month—another finding that drew gasps from the audience. While 79% of the respondents said they were buying the same amount of music or more than they were a year ago, 20% said they were buying less, and 31% of those listeners said that they couldn't afford to buy more music. Live shows fared less well with respondents, who attended less than one concert over the last year, on average.

- Despite the stereotype of the country audience, 23% of the survey respondents were college graduates, 30% had some college education, and 32% had graduated from high school. Only 6% were high school dropouts, which, the study noted, was the same figure as the 6% who had graduate degrees. Similarly, while Republicans made up the largest segment of the sample (32%), Democrats were close behind (27%), followed by independents (19%).

CRS Hot Topics

Continued from page 1

and labels were blamed for the problem, Mercury president Luke Lewis said, "On the record company side we're so afraid to go outside the lines for fear we can't get it on the radio. We're chickenshits."

- At the "State Of Country Radio Report," consultant Jaye Albright, who changed her gender late last year, got a big laugh, then a round of applause, when she sent a willowy blond model-type to sit in her spot on the dais. When moderator Mark Edwards, OM of ABC Radio Networks country formats, introduced her, the real Albright walked up and took the model's place. "Anybody heard any good jokes?" she asked. "So Jaye," Edwards said, "any big changes in country radio?"

- A panel on concert promotion detailed how KSOP and KKAT Salt Lake City are cooperating on presenting concerts in town. This prompted

KKBQ Houston PD Dene Hallam to declare the idea of cooperation among competitors "shameful... You're lobotomizing each other," he said.

- The Humanitarian Award was presented to Billy Ray Cyrus. Station Humanitarian Awards went to WGAR Cleveland, KSSN Little Rock, Ark., KRRV Alexandria, La., and KOOV Killeen, Texas. DJ Hall of Fame Awards went to the late Hiram Higsby and also to Mike Hoyer and WSM Nashville's Hair! Hensley.

- Gary Krantz, VP/GM of MJI Broadcasting, and Paul Johnson, PD at WSOC Charlotte, N.C., were elected to the Country Radio Broadcasters board of directors. Krantz also was named CRS agenda committee chairman for next year's show.

- CRS attendance was 2,257, up from 2,120 last year.

PHYLLIS STARK AND SEAN ROSS

MONITOR PROFILE

Crenshaw's Listeners Star On His Syndicated 'Country Heartlines' Show

John Crenshaw has turned the simple idea of making the caller the star on his syndicated "Country Heartlines" show into a successful franchise. The show is heard from 7 p.m. to midnight on a dozen stations, including five owned by his employer, Benchmark Communications.

The show's concept came from Crenshaw's observations about country artists. "They put the fans on the pedestal, [so] we thought, 'Let's make the people the stars of the show in the same way,'" he says. "I thought, 'If it works for the artists, people would want to feel the same way about their radio station.' In radio, sometimes we talk down to listeners instead of interacting with them." Crenshaw drives the point home for his listeners with the show's request number, 1-800-YOU-STAR.

The show is music-intensive, including about 50% requests, and utilizes about eight listener calls an hour. After five years of hosting the show,

particularly in the music-intensive first hour, when he takes no calls. The mix is about 60%-70% current/recurrent, with "nothing older than 1990," Crenshaw says. "We want to reflect what most stations are doing so it sounds seamless with the rest of their music."

A typical hour on the show includes 10 songs, eight calls, one national spot, and space for affiliates to play 11 minutes of local advertising.

Crenshaw launched his radio career at college in South Carolina. After graduating, he worked for several AMs in North Carolina, including WWNC Asheville. That experience led to the night shift at WSSL, where he first developed the concept for his show and more than tripled the ratings in his daypart in the 4½ years he was there.

Crenshaw resigned from WSSL and joined Benchmark, owner of rival WESC/WFNQ, in November 1994. That move resulted in a flurry of lawsuits, including two filed by SFX seeking to prevent him from going on the air in Greenville and Columbia, S.C., and one filed by Crenshaw for breach of contract, charging that SFX didn't follow through on promises to syndicate his show. After 11 months in court, all of the suits were amicably settled, but not without some sacrifices on Crenshaw's part. The first was having to move away from his fiancée and family to Lynchburg, Va., so that he could work for Benchmark and not violate a temporary restraining order filed by SFX. The second was that he was off the air for four months while some of the disputed issues were ironed out in litigation.

"I think it affected me personally more than anything," he says of the experience. "I had never even been to court for a traffic violation. It was tedious and, frankly, frightening to me, because I didn't understand what all the fuss was about. Things tend to get exaggerated when you get a bunch of lawyers in the room scrapping with each other. I was away from my family and my fiancée, and I never knew when it was going to end."

Benchmark changed the name of the show to "Country Heartlines" late last year because of the litigation and expansion plans. "We knew we were going to be going into states where someone may have service-marked [that] name," he explains.

Crenshaw, who previously went by "John Boy," dropped the "Boy" when he joined Benchmark also because of the litigation and to eliminate ongoing confusion with Charlotte, N.C.-based syndicated jocks John Boy and Billy, who are heard in several of the same markets as Crenshaw.

After watching the success of such personalities as Rush Limbaugh, Howard Stern, and Blair Garner, Crenshaw says he decided to get in on the syndication market himself. "The way technology is moving, I decided I'd better figure out a way to get on that side of the satellite feed or I may be looking for a job myself." But unlike "After MidNite With Blair Garner," which makes no bones about being syndicated and broadcast from L.A., "We don't feel its important to point out where I or the callers are located," Crenshaw says.

His current affiliate list is KICR Alexandria, La.; KJLO Monroe, La.; WCOS Columbia; WDJR Dothan, Ala.; WDSD Wilmington, Del.; WJKK Jackson, Miss.; WKNC (Kix 99) Augusta, Ga.; WOKK Meridian, Miss.; WQDR Raleigh, N.C.; WUSQ (Q102) Winchester, Va.; WWFG (Froggy 99) Ocean City, Md.; and WYYD Lynchburg, Va.

Although he does the show from the WESC/WFNQ studios, Crenshaw won't be back on the air in Greenville until July 1, when his noncompete with WSSL expires. **PHYLLIS STARK**



John Crenshaw
Syndicated Air
Personality

'In radio, sometimes we talk down to listeners instead of interacting with them'

previously known as "Cryin', Lovin', Leaving, Or Laughin'." Crenshaw says he has an instinct for which calls will work and screens them all himself. "I know what sounds good and what gets people involved," he says. "I don't want anybody else making those decisions for me."

But Crenshaw says there are certain calls he stays clear of. "It's not like a tabloid TV show, [but] I get the most unbelievable calls. One caller said, 'My husband wants me to sleep with his best friend.' That's interesting, but too far [out to put on the air], because these are country listeners, and they are pretty conservative. The themes that are in the music are what I look for: people having affairs, breaking up... I look for something that's going to make people turn up the volume and call in. I think that's part of the art... I try to entice [callers] to talk about certain things, then let them do their own thing."

"The whole concept of the show is you get people to really talk about what's going on in their lives and mix it with country music," he says. "You can tell a lot from the song somebody picks out... People always want to hear 'Keeper Of The Stars' and 'I Cross My Heart.' Those don't interest me as much as the caller who says, 'Play "Does She Love You" by Reba McEntire and Linda Davis, because I've been married for 10 years, and now I'm fighting someone for my husband.'"

Being on the air at night gives Crenshaw an advantage when it comes to getting callers to open up. "People are a lot more forthcoming when it gets dark," he says. "The things I pull out of people I don't think I could pull out in the daytime. There are no last names or city names given. The calls could be coming from anywhere, but these problems are as universal as the themes of the music."

In addition to the calls, Crenshaw, who was MD at WSSL Greenville, S.C., for four years, picks all the nonrequest music on his show, par-

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Airplay Monitor editor Sean Ross and his hard-working staff have now added editorial to all four Airplay Monitor publications. Since that's kinda time consuming, and they'd all like to go home once in a while, Monitor is looking for "The Next Sean", a New York-based writer/reporter with a knowledge of radio programming, a familiarity with multiple formats, and a genuine love of the business. Ability to copy-edit and proof read would be helpful too. Fax resume + writing samples to:

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T - We could make beautiful music together. Let's get with the rhythm.

SANTELMO - Good luck with your tour. Call me when you get back in town. Disco Diva

MY LITTLE CABBAGE - What do you think you know? A concerned friend.

KELLY - Good luck with Motor Mouth and remember to switch ears every 10 minutes. Joe B.

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AIRPLAY Monitor GREATEST GAINERS



Strongest Increase In Airplay This Week

INCREASE
IN PLAYS

TIM MCGRAW • <i>All I Want Is A Life (CURB)</i>	+868
WRBQ +21, WBEE +21, WLWI +19, WKJN +18, KWNR +17, KIIM +17, WQMX +16, KYCY +16, WZZK +16, WCMS +16	
SHANIA TWAIN • <i>You Win My Love (MERCURY NASHVILLE)</i>	+776
WIL +21, KKQB +20, KASY +18, KSCS +17, KSSN +16, WBEE +16, KZLA +16, WCKT +14, KRAK +14, WKLB +13	
FAITH HILL • <i>Someone Else's Dream (WARNER BROS.)</i>	+608
KASY +18, KRST +17, WRBQ +17, KYCY +16, WKKX +16, WPOC +15, WEZL +14, WDSY +14, KTEX +13, WXBM +13	
JOHN MICHAEL MONTGOMERY • <i>Long As I Live (ATLANTIC)</i>	+577
KRY5 +25, WAMZ +20, KSKS +16, WDOD +15, WCMS +15, KCYY +15, KJYJ +14, KWNR +13, KXKT +13, KRAK +13	
DIAMOND RIO • <i>Walkin' Away (ARISTA)</i>	+569
WCHY +15, WKXC +15, KYNG +15, WHKO +15, WGKX +15, KCIN +15, WBBS +14, KNAX +14, WXTU +14, KRST +13	
JOE DIFFIE • <i>C-O-U-N-T-R-Y (EPIC)</i>	+419
KWJJ +19, WXBM +17, WESC +17, KDDK +16, WQBE +16, KBEQ +16, WYAY +15, KGMV +14, KVOO +13, WUSY +12	
BLACKHAWK • <i>Almost A Memory Now (ARISTA)</i>	+398
WKTF +13, KNAX +12, WFMS +12, WMZQ +12, WMSI +11, WCTK +11, KXXY +11, WKXC +10, KXKT +10, KFKF +10	
TERRI CLARK • <i>If I Were You (MERCURY NASHVILLE)</i>	+380
KXKC +21, WKTF +18, KBEQ +15, WPCM +14, WSIX +13, WYAY +13, WXBM +11, WRKZ +11, KRY5 +10, WFLS +10	
NEAL MCCOY • <i>You Gotta Love That (ATLANTIC)</i>	+378
KPLX +16, WRBQ +13, KXKT +12, KJYJ +12, WTQR +12, WKTF +11, WXBQ +11, KIIM +11, WBEE +11, KSON +11	
TOBY KEITH • <i>Does That Blue Moon Ever Shine On You (A&M)</i>	+367
KKBQ +18, WESC +15, KXXY +15, WYAY +15, KXKC +13, WGEE +12, KSN +12, KIIM +11, WRKZ +11, WTDR +11	
THE MAVERICKS (FEAT. FLACO JIMENEZ) • <i>All You Ever Do Is Bring Me Down (MCA)</i>	+335
WIRK +18, WMZQ +13, WHYL +12, KSSN +11, KMPS +11, WEZL +10, WCHY +9, WIVK +8, KKAT +8, WKCN +7	
TRACY LAWRENCE • <i>If You Loved Me (ATLANTIC)</i>	+325
KCIN +17, KXKT +16, WIRK +14, WGKX +13, KILT +13, WBCT +12, WCHY +11, WBEE +11, KSN +11, WBBS +9	
PAM TILLIS • <i>The River And The Highway (ARISTA)</i>	+308
KYCY +27, KYCW +22, WKCN +12, KMPS +12, WCHY +11, KRST +11, WBEE +11, WQIK +10, WFMS +10, KCYY +10	
DARYLE SINGLETARY • <i>Too Much Fun (GIANT/REPRISE)</i>	+303
KSSN +17, WBUB +14, KGMV +13, KJYJ +13, KRST +13, WGKX +13, KCYY +13, WKLB +12, WCHY +12, KKCS +12	
LONESTAR • <i>No News (BNA)</i>	+300
KYCW +17, WPCM +16, WMZQ +15, WLWI +11, WGEE +10, KWJJ +10, KSCS +10, KTEX +9, WUSY +9, KVOO +9	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
TIM MCGRAW <i>All I Want Is A Life (Curb)</i>	51	FAITH HILL <i>Someone Else's Dream (Warner Bros.)</i>	24
JOHN MICHAEL MONTGOMERY <i>Long As I Live (Atlantic)</i>	33	BRYAN WHITE <i>I'm Not Supposed To Love You Anymore (Asylum)</i>	22
TERRI CLARK <i>If I Were You (Mercury Nashville)</i>	32	BLACKHAWK <i>Almost A Memory Now (Arista)</i>	19
JOE DIFFIE <i>C-O-U-N-T-R-Y (Epic)</i>	30	COLLIN RAYE <i>I Think About You (Epic)</i>	18
TOBY KEITH <i>Does That Blue Moon Ever Shine On You (A&M)</i>	27	JEFF CARSON <i>Holdin' On To Something (MCG Curb)</i>	13

VIDEO PLAYLISTS



	TW	LW		TW	LW
1	5	3	1	5	3
2	5	4	2	5	4
3	5	4	3	5	4
4	4	4	4	4	4
5	4	3	5	4	3
6	4	5	6	4	5
7	4	3	7	4	3
8	4	4	8	4	4
9	4	4	9	4	4
10	4	4	10	4	4
11	4	3	11	4	3
12	4	4	12	4	4
13	4	4	13	4	4
14	4	3	14	4	3
15	4	3	15	4	3
16	4	3	16	4	3
17	4	0	17	4	0
18	4	3	18	4	3
19	3	4	19	3	4
20	3	1	20	3	1
21	3	5	21	3	5
22	3	4	22	3	4
23	3	4	23	3	4
24	3	4	24	3	4
25	3	3	25	3	3
26	3	3	26	3	3
27	3	2	27	3	2
28	3	4	28	3	4
29	3	3	29	3	3
30	3	2	30	3	2

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2555	3629	WHAT I MEANT TO SAY WADE HAYES (COLUMBIA)	14	1087	1084	PARTY CROWD DAVID LEE MURPHY (MCA)
2	2326	2655	NOT ENOUGH HOURS IN THE NIGHT DOUG SUPERNAW (GIANT/REPRISE)	15	1076	1156	IF THE WORLD HAD A FRONT PORCH TRACY LAWRENCE (ATLANTIC)
3	1913	1927	CHECK YES OR NO GEORGE STRAIT (MCA)	16	1070	1138	SOLD (THE GRUNDY COUNTY AUCTION...) JOHN MICHAEL MONTGOMERY (ATLANTIC)
4	1700	1597	TALL, TALL TREES ALAN JACKSON (ARISTA)	17	1042	1094	I'M NOT STRONG ENOUGH TO SAY NO BLACKHAWK (ARISTA)
5	1598	1649	REBECCA LYNN BRYAN WHITE (ASYLUM)	18	1014	1019	BETTER THINGS TO DO TERRI CLARK (MERCURY NASHVILLE)
6	1546	1493	DUST ON THE BOTTLE DAVID LEE MURPHY (MCA)	19	996	1004	WHO NEEDS YOU BABY CLAY WALKER (GIANT/REPRISE)
7	1541	1665	WHEN BOY MEETS GIRL TERRI CLARK (MERCURY NASHVILLE)	20	907	881	YOU'RE GONNA MISS ME WHEN I'M ... BROOKS & DUNN (ARISTA)
8	1522	1609	THAT'S AS CLOSE AS I'LL GET TO ... AARON TIPPIN (RCA)	21	901	935	LIFE GOES ON LITTLE TEXAS (WARNER BROS.)
9	1435	1566	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)	22	887	985	THAT AIN'T MY TRUCK RHETT AKINS (DECCA)
10	1313	1432	CAN'T BE REALLY ONE TIM MCGRAW (CURB)	23	827	792	A LITTLE BIT OF YOU LEE ROY PARNELL (CAREER)
11	1280	1184	ANY MAN OF MINE SHANIA TWAIN (MERCURY NASHVILLE)	24	822	821	SHOULD'VE ASKED HER FASTER TY ENGLAND (RCA)
12	1186	1252	LIFE GETS AWAY CLINT BLACK (RCA)	25	807	802	IN PICTURES ALABAMA (RCA)
13	1133	1068	THE CAR JEFF CARSON (MCG CURB)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

SAVE THESE DATES **BILLBOARD AIRPLAY MONITOR** RADIO SEMINAR & AWARDS **SEPTEMBER 5-7 1996** NYC SHERATON STAY TUNED FOR DETAILS

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

Grid of country music charts for stations WUSN, WXTU, WKHX, KSCS, KZLA, and WMZQ. Includes station names, PDs, MDs, and song lists with TW and LW ratings.

Grid of country music charts for stations KILT, WIL, KPLX, KYNG, KEYE, and KIKK. Includes station names, PDs, MDs, and song lists with TW and LW ratings.

Grid of country music charts for stations KKBQ, WBOB, WWWW, WYCD, WYAY, and WGAR. Includes station names, PDs, MDs, and song lists with TW and LW ratings.

Grid of country music charts for stations WTQR, WWKA, WQYK, KYGO, WFMS, and WSOC. Includes station names, PDs, MDs, and song lists with TW and LW ratings.

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WDSY
Pittsburgh PD: Justin Case MD: Chris DeCarlo

	TW	LW
1 Alan Jackson, I'll Try	37	34
2 Diamond Rio, Walkin' Away	34	27
3 George Strait, I Know She Still Loves Me	34	31
4 Martina McBride, Wild Angels	33	36
5 Garth Brooks, The Beaches Of Cheyenne	33	33
6 Tracy Lawrence, If You Loved Me	32	31
7 Neal McCoy, You Gotta Love That	32	24
8 Patty Loveless, You Can Feel Bad	31	31
9 Collin Raye, Not That Different	30	35
10 Aaron Tippin, Without Your Love	25	25
11 Lonestar, No News	25	27
12 Linda Davis, Some Things Are Meant To Be	25	24
13 Lee Roy Parnell, Heart's Desire	24	24
14 Tracy Byrd, Heaven In My Woman's Eyes	24	15
15 Rhett Akins, She Said Yes	24	26
16 Daryle Singletary, Too Much Fun	24	17
17 Ricochet, What Do I Know	23	27
18 Clay Walker, Hypnotize The Moon	23	23
19 The Mavericks, All You Ever Do Is Bring Me D	23	23
20 Pam Tillis, The River And The Highway	23	22
21 Wynonna, To Be Loved By You	22	21
22 Faith Hill, Someone Else's Dream	21	7
23 Alabama, It Works	19	18
24 John Michael Montgomery, Long As I Live	18	9
25 Joe Diffie, Bigger Than The Beatles	17	25
26 Shania Twain, (If You're Not In It For L	14	17
27 David Lee Murphy, Dust On The Bottle	14	14
28 Lari White, Ready, Willing And Able	14	9
29 Blackhawk, Almost A Memory Now	14	8
30 Lorrie Morgan, Standing Tall	14	8

WSIX
Nashville OM: Charlie Quinn PD/MD: Dave Kelly

	TW	LW
1 Neal McCoy, You Gotta Love That	36	34
2 Patty Loveless, You Can Feel Bad	36	32
3 Linda Davis, Some Things Are Meant To Be	35	32
4 Garth Brooks, The Beaches Of Cheyenne	35	36
5 Martina McBride, Wild Angels	33	36
6 Daryle Singletary, Too Much Fun	33	22
7 Diamond Rio, Walkin' Away	32	33
8 George Strait, I Know She Still Loves Me	31	31
9 Clay Walker, Hypnotize The Moon	31	32
10 Wynonna, To Be Loved By You	30	22
11 Tracy Lawrence, If You Loved Me	30	33
12 Alan Jackson, I'll Try	27	34
13 Alabama, It Works	27	19
14 Shania Twain, You Win My Love	26	20
15 JoDee Messina, Heads Carolina, Tails Ca	25	27
16 Shania Twain, (If You're Not In It For L	24	17
17 Mark Chesnut, It Wouldn't Hurt To Have	24	25
18 Lee Roy Parnell, Heart's Desire	24	23
19 Lonestar, No News	24	24
20 The Mavericks, All You Ever Do Is Bring Me D	23	20
21 Ricochet, What Do I Know	23	22
22 Lari White, Ready, Willing And Able	22	21
23 Aaron Tippin, Without Your Love	22	23
24 Rich McCready, Hangin' On	22	23
25 James Bonamy, She's Got A Mind Of Her O	22	19
26 Pam Tillis, The River And The Highway	21	23
27 John Berry, Every Time My Heart Calls Yo	21	15
28 Clint Black, Life Gets Away	20	28
29 Tracy Byrd, Heaven In My Woman's Eyes	20	22
30 Joe Diffie, Bigger Than The Beatles	20	17

WHKO
Dayton PD: Gerry McCracken MD: Dawn Michaels

	TW	LW
1 Bryan White, Rebecca Lynn	37	24
2 Tim McGraw, I Like It, I Love It	37	37
3 Alan Jackson, Tall, Tall Trees	37	37
4 Jeff Carson, The Car	36	37
5 Ty Herndon, Heart Half Empty	36	37
6 Tracy Lawrence, If I Wouldn't Hurt To Have	36	36
7 Garth Brooks, The Beaches Of Cheyenne	36	22
8 Collin Raye, One Boy, One Girl	36	34
9 George Strait, Check Yes Or No	35	36
10 Alison Krauss & Union Station, When You	27	33
11 Patty Loveless, You Don't Even Know Who	24	23
12 Tracy Lawrence, Texas Tornado	23	23
13 Kenny Chesney, All I Need To Know	23	23
14 Alabama, It Works	22	25
15 Shania Twain, You Win My Love	22	24
16 JoDee Messina, Heads Carolina, Tails Ca	22	25
17 Perfect Stranger, You Have The Right To	22	24
18 Collin Raye, If I Were You	22	24
19 Garth Brooks, She's Every Woman	21	23
20 Clay Walker, Who Needs You Baby	21	20
21 John Michael Montgomery, Cowboy Love	20	19
22 Diamond Rio, Walkin' Away	20	5
23 Doug Supernaw, Not Enough Hours In	20	18
24 Patty Loveless, You Can Feel Bad	20	6
25 Blackhawk, Almost A Memory Now	20	18
26 Aaron Tippin, That's As Close As I'll Ge	20	19
27 Rich McCready, Hangin' On	19	20
28 Martina McBride, Wild Angels	19	20
29 Pam Tillis, The River And The Highway	19	20
30 Joe Diffie, Bigger Than The Beatles	19	19
31 Alan Jackson, I'll Try	19	18
32 Collin Raye, Not That Different	19	20
33 Tim McGraw, Can't Be Really Gone	18	20

WRBQ
Tampa PD/MD: Ronnie Lane

	TW	LW
1 Martina McBride, Wild Angels	45	43
2 Lari White, Ready, Willing And Able	45	42
3 Neal McCoy, You Gotta Love That	44	41
4 David Lee Murphy, Dust On The Bottle	44	29
5 Wynonna, To Be Loved By You	43	28
6 Daryle Singletary, Too Much Fun	42	46
7 Collin Raye, Not That Different	42	44
8 Diamond Rio, Walkin' Away	41	46
9 Alan Jackson, I'll Try	40	41
10 Wade Hayes, What I Meant To Say	38	41
11 Rhett Akins, She Said Yes	35	39
12 Mindy McCready, 10,000 Angels	28	24
13 The Mavericks, All You Ever Do Is Bring Me D	27	25
14 Neal McCoy, You Gotta Love That	27	25
15 Lonestar, No News	26	28
16 Patty Loveless, You Can Feel Bad	26	28
17 Linda Davis, Some Things Are Meant To Be	26	22
18 Tracy Lawrence, If You Loved Me	25	20
19 James Bonamy, She's Got A Mind Of Her O	25	24
20 Tracy Byrd, Heaven In My Woman's Eyes	25	19
21 Mark Chesnut, It Wouldn't Hurt To Have	24	27
22 Terrill Clark, When Boy Meets Girl	23	23
23 Clay Walker, Hypnotize The Moon	23	23
24 Faith Hill, Someone Else's Dream	23	6
25 Ricochet, What Do I Know	22	21
26 Tim McGraw, I Like It, I Love It	21	19
27 Lorrie Morgan, Standing Tall	21	21
28 Alan Jackson, I'll Try	20	18
29 Terrill Clark, Better Things To Do	20	21
30 Alabama, It Works	20	12

KNIX
Phoenix OM: Larry Daniels MD: Buddy Owens

	TW	LW
1 Tracy Lawrence, If You Loved Me	33	29
2 Garth Brooks, The Beaches Of Cheyenne	33	29
3 Mark Chesnut, It Wouldn't Hurt To Have	33	26
4 Martina McBride, Wild Angels	30	24
5 Patty Loveless, You Can Feel Bad	30	24
6 Daryle Singletary, Too Much Fun	30	27
7 Wade Hayes, What I Meant To Say	30	31
8 Wynonna, To Be Loved By You	29	28
9 George Strait, I Know She Still Loves Me	27	28
10 Alan Jackson, I'll Try	25	31
11 Ricochet, What Do I Know	22	23
12 Neal McCoy, You Gotta Love That	21	20
13 Lonestar, No News	21	23
14 Shania Twain, You Win My Love	21	21
15 Tracy Byrd, Heaven In My Woman's Eyes	21	21
16 Clay Walker, Hypnotize The Moon	20	16
17 Diamond Rio, Walkin' Away	20	17
18 JoDee Messina, Heads Carolina, Tails Ca	19	19
19 Shania Twain, You Win My Love	19	16
20 Faith Hill, Someone Else's Dream	19	13
21 The Mavericks, All You Ever Do Is Bring Me D	19	20
22 Lee Roy Parnell, Heart's Desire	19	12
23 Tim McGraw, All I Want Is A Life	16	12
24 John Michael Montgomery, Cowboy Love	16	13
25 Rhett Akins, She Said Yes	15	20
26 Kenny Chesney, Grandpa Told Me So	15	15
27 Brooks & Dunn, Whiskey Under The Bridge	15	14
28 John Michael Montgomery, Long As I Live	14	15
29 The Mavericks, Here Comes The Rain	14	16
30 George Strait, Check Yes Or No	14	13

KSAN
San Francisco PD: Alan Sledge MD: Richard Ryan

	TW	LW
1 Wynonna, To Be Loved By You	37	36
2 Clay Walker, Hypnotize The Moon	36	32
3 Martina McBride, Wild Angels	35	33
4 Garth Brooks, The Beaches Of Cheyenne	35	33
5 George Strait, I Know She Still Loves Me	34	35
6 Diamond Rio, Walkin' Away	33	34
7 Patty Loveless, You Can Feel Bad	31	37
8 Alan Jackson, I'll Try	30	35
9 Tracy Lawrence, If You Loved Me	30	39
10 JoDee Messina, Heads Carolina, Tails Ca	24	22
11 Daryle Singletary, Too Much Fun	24	19
12 Ricochet, What Do I Know	24	23
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19 Linda Davis, Some Things Are Meant To Be	21	23
20 Mark Chesnut, It Wouldn't Hurt To Have	21	20
21 Lee Roy Parnell, Heart's Desire	21	20
22 The Mavericks, All You Ever Do Is Bring Me D	19	12
23 Faith Hill, Someone Else's Dream	18	12
24 John Berry, Every Time My Heart Calls Yo	17	17
25 Tracy Byrd, Heaven In My Woman's Eyes	16	14
26 Bryan White, I'm Not Supposed To Love Yo	16	13
27 Collin Raye, Not That Different	15	15
28 James Bonamy, She's Got A Mind Of Her O	15	15
29 Clint Black, Life Gets Away	13	12
30 Tim McGraw, Can't Be Really Gone	13	10

KFRG
San Bernardino PD: Lee Logan MD: Don Jefferies

	TW	LW
1 Tracy Lawrence, If You Loved Me	38	36
2 Alan Jackson, I'll Try	38	37
3 Garth Brooks, The Beaches Of Cheyenne	37	38
4 Daryle Singletary, Too Much Fun	37	37
5 Patty Loveless, You Can Feel Bad	37	36
6 George Strait, I Know She Still Loves Me	37	39
7 Rhett Akins, She Said Yes	36	25
8 Linda Davis, Some Things Are Meant To Be	36	35
9 Martina McBride, Wild Angels	35	37
10 Diamond Rio, Walkin' Away	26	25
11 Neal McCoy, You Gotta Love That	26	25
12 The Mavericks, All You Ever Do Is Bring Me D	25	22
13 JoDee Messina, Heads Carolina, Tails Ca	25	22
14 Mark Chesnut, It Wouldn't Hurt To Have	25	24
15 James Bonamy, She's Got A Mind Of Her O	25	25
16 Lari White, Ready, Willing And Able	25	24
17 Lee Roy Parnell, Heart's Desire	24	22
18 Alabama, It Works	24	20
19 Lonestar, No News	24	25
20 Wynonna, To Be Loved By You	24	25
21 Clay Walker, Hypnotize The Moon	23	24
22 Ricochet, What Do I Know	23	25
23 Pam Tillis, The River And The Highway	22	19
24 Tracy Byrd, Heaven In My Woman's Eyes	22	8
25 Aaron Tippin, Without Your Love	21	21
26 Mandy Barnett, Now That's All Right With	20	19
27 Shania Twain, You Win My Love	20	7
28 Emilio, Even If I Tried	19	17
29 Frazier River, She Got What She Deserves	18	7
30 Kenny Chesney, Fall In Love	14	10

KMLE
Phoenix PD: Shaun Holly MD: Gwen Foster

	TW	LW
1 Lonestar, No News	33	29
2 Diamond Rio, Walkin' Away	32	31
3 Patty Loveless, You Can Feel Bad	31	32
4 Garth Brooks, The Beaches Of Cheyenne	30	35
5 George Strait, I Know She Still Loves Me	28	26
6 Martina McBride, Wild Angels	28	33
7 Tracy Byrd, Heaven In My Woman's Eyes	27	18
8 Ricochet, What Do I Know	27	25
9 Alan Jackson, I'll Try	27	29
10 JoDee Messina, Heads Carolina, Tails Ca	26	26
11 Mark Chesnut, It Wouldn't Hurt To Have	26	24
12 Wynonna, To Be Loved By You	26	27
13 Tracy Lawrence, If You Loved Me	25	26
14 The Mavericks, All You Ever Do Is Bring Me D	25	26
15 Linda Davis, Some Things Are Meant To Be	24	20
16 Rhett Akins, She Said Yes	24	25
17 Lee Roy Parnell, Heart's Desire	24	26
18 Pam Tillis, The River And The Highway	24	21
19 Diamond Rio, Walkin' Away	24	21
20 Daryle Singletary, Too Much Fun	21	19
21 Clay Walker, Hypnotize The Moon	21	21
22 Lari White, Ready, Willing And Able	20	21
23 Tim McGraw, I Like It, I Love It	19	14
24 David Lee Murphy, Dust On The Bottle	17	14
25 Shania Twain, (If You're Not In It For L	16	13
26 Alan Jackson, Tall, Tall Trees	16	14
27 Lonestar, No News	16	12
28 Trisha Yearwood, Thinkin' About You	16	10
29 Billy Dean, It's What I Do	14	9
30 Shania Twain, Any Man Of Mine	14	13

WAMZ
Louisville PD: Coyote Calhoun MD: Rom Hazard

	TW	LW
1 Garth Brooks, The Beaches Of Cheyenne	43	39
2 Tracy Lawrence, If You Loved Me	40	38
3 Clay Walker, Hypnotize The Moon	40	38
4 Shania Twain, (If You're Not In It For L	38	34
5 Diamond Rio, Walkin' Away	38	38
6 Neal McCoy, You Gotta Love That	37	34
7 Daryle Singletary, Too Much Fun	37	34
8 Doug Supernaw, Not Enough Hours In	35	36
9 Alan Jackson, I'll Try	32	39
10 Lee Roy Parnell, Heart's Desire	26	25
11 Blackhawk, Almost A Memory Now	26	24
12 JoDee Messina, Heads Carolina, Tails Ca	24	20
13 Billy Dean, It's What I Do	24	19
14 Tim McGraw, All I Want Is A Life	23	28
15 Tracy Byrd, Heaven In My Woman's Eyes	23	24
16 Shania Twain, You Win My Love	23	23
17 Aaron Tippin, Without Your Love	21	24
18 Patty Loveless, You Can Feel Bad	21	23
19 John Michael Montgomery, Long As I Live	20	0
20 Linda Davis, Some Things Are Meant To Be	20	19
21 Lari White, Ready, Willing And Able	20	21
22 Mark Chesnut, It Wouldn't Hurt To Have	20	18
23 Wynonna, To Be Loved By You	20	23
24 John Michael Montgomery, Cowboy Love	19	22
25 Martina McBride, Wild Angels	19	22
26 Keith Stegall, 1989-	19	18
27 Alabama, It Works	19	21
28 Rhett Akins, She Said Yes	18	10
29 Mandy Barnett, Now That's All Right With	17	21
30 Ricochet, What Do I Know	17	19

WUBE
Cincinnati PD: Tim Closson MD: Duke Hamilton

	TW	LW
1 Garth Brooks, The Beaches Of Cheyenne	36	35
2 George Strait, I Know She Still Loves Me	36	30
3 Lonestar, No News	35	30
4 Patty Loveless, You Can Feel Bad	35	33
5 Tracy Byrd, Heaven In My Woman's Eyes	35	27
6 Alan Jackson, I'll Try	35	37
7 Faith Hill, It Matters To Me	34	37
8 Martina McBride, Wild Angels	32	35
9 Clay Walker, Hypnotize The Moon	32	34
10 Diamond Rio, Walkin' Away	27	26
11 Alabama, It Works	26	25
12 Doug Supernaw, Not Enough Hours In	26	33
13 Mark Chesnut, It Wouldn't Hurt To Have	26	25
14 Wynonna, To Be Loved By You	26	23
15 Tracy Lawrence, If You Loved Me	26	27
16 Joe Diffie, Bigger Than The Beatles	26	27
17 Alabama, It Works	26	23
18 Frazier River, She Got What She Deserves	24	24
19 Aaron Tippin, Without Your Love	22	26
20 Terrill Clark, When Boy Meets Girl	22	26
21 Lee Roy Parnell, Heart's Desire	22	18
22 Collin Raye, I Think About You	21	5
23 Shania Twain, You Win My Love	20	21
24 John Michael Montgomery, Long As I Live	19	21
25 George Strait, Check Yes Or No	18	19
26 Shania Twain, (If You're Not In It For L	18	19
27 Rhett Akins, She Said Yes	18	16
28 Ricochet, What Do I Know	18	17
29 Pam Tillis, The River And The Highway	18	12
30 Clay Walker, Who Needs You Baby	17	18

KMPS
Seattle OM/MD: Becky Brenner MD: Tony Thomas

	TW	LW
1 Wynonna, To Be Loved By You	37	24
2 Linda Davis, Some Things Are Meant To Be	36	23
3 Wade Hayes, What I Meant To Say	36	32
4 Diamond Rio, Walkin' Away	36	33
5 Alan Jackson, I'll Try	35	35
6 Martina McBride, Wild Angels	35	39
7 Garth Brooks, The Beaches Of Cheyenne	34	35
8 George Strait, I Know She Still Loves Me	33	27
9 Patty Loveless, You Can Feel Bad	33	32
10 Lonestar, No News	29	33
11 Alabama, It Works	28	18
12 Clay Walker, Hypnotize The Moon	26	20
13 Neal McCoy, You Gotta Love That	26	29
14 JoDee Messina, Heads Carolina, Tails Ca	25	14
15 Daryle Singletary, Too Much Fun	25	27
16 Pam Tillis, The River And The Highway	25	13
17 Tracy Lawrence, If You Loved Me	24	22

MONITOR AIRPLAY **SONG ACTIVITY REPORTS**

For Week Ending March 3, 1996

MM
Broadcast Data Systems
Detailed song tracking information for the last 3 weeks for all songs showing increased play this week. Total plays and gain do not include video play. Markets listed in order of population.

COUNTRY

RHETT AKINS 3259/31 <i>She Said Yes (Decca)</i> Total Stations: 147 Chart Move: 18-17										ALABAMA 2804/245 <i>It Works (RCA)</i> Total Stations: 148 Chart Move: 24-19										JOHN BERRY 1537/220 <i>Every Time My Heart Calls Your Name (Capitol Nashville)</i> Total Stations: 130 Chart Move: 39-36										BLACKHAWK 1501/398 <i>Almost A Memory Now (Arista)</i> Total Stations: 127 Chart Move: 42-37										JAMES BONAMY 1875/220 <i>She's Got A Mind Of Her Own (Epic)</i> Total Stations: 142 Chart Move: 34-33									
TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.	
CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125

GARTH BROOKS 4987/85 <i>The Beaches Of Cheyenne (Capitol Nashville)</i> Total Stations: 148 Chart Move: 2-1										TRACY BYRD 2675/241 <i>Heaven In My Woman's Arms (MCA)</i> Total Stations: 145 Chart Move: 25-20										MARK CHESNUTT 3337/133 <i>It Wouldn't Hurt To Wings (Decca)</i> Total Stations: 148 Chart Move: 19-15										LINDA DAVIS 3653/182 <i>Some Things Are Meant To Be (Arista)</i> Total Stations: 148 Chart Move: 14-13										BILLY DEAN 2253/285 <i>It's What I Do (Capitol Nashville)</i> Total Stations: 146 Chart Move: 31-28									
TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.		TW		LW		ZW		IP		Lousiv.	
CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125	CMT	18	17	18	42	10	15	12	125	125

SOMEDAY

Steve Azar

will be a household name

SOMEDAY

is Here

SOMEDAY

The debut single from

Steve Azar

A STANDING "0" & THE BUZZ OF CRS '96

**THESE STATIONS ALREADY KNOW WHY:
WKLB, WSIX, WBEE, WSOC, KYGO, WFMS,
WAMZ, WOKQ, KFKF, KBEQ, WSSL**

•BILLBOARD MONITOR'S HOT SHOT DEBUT•

RIVER
NORTH
NASHVILLE



Polygram Group Distribution



COUNTRY AIRPLAY

★ ★ ★ **AIRPOWER** ★ ★ ★
(Minimum 3000 detections for the first time)

SHANIA TWAIN 3371/776

You Win My Love (Mercury Nashville)

Total Stations: 148/Chart Move: 22-14
Heavy (35+ plays): 6 KRYS, KYCW, KYNG, WBCT, WCUZ, WKIX
Medium (25-34): 40 KASE, KDRK, KEEY, KFMS, KGMV, KIIM, KIKF, KKBO, KNCI, KRKY, KSXS, KTEX, KWKH, KXKC, KXKT, KYCY, KZLA, WBEE, WCOL, WCTK, WDOO, WEZL, WFMS, WGAR, WGEE, WHYL, WKTF, WKXC, WLWI, WMZQ, WPCM, WPOC, WQBE, WQDR, WRKZ, WSIX, WXBW, WXBQ, WXTU, WYAY
Light (Under 25): 102
New Airplay This Week: 6 KRAK, KSCS, WIL, WIVK, WKIS, WVLK

Total Plays/Gain

Medium (25-34): 4 KASE, WKIX, WPCM, WYAY
Light (Under 25): 137
New Airplay This Week: 33 KCYY, KJJY, KMLE, KMPS, KNCI, KPLX, KRAK, KRMD, KRST, KSXS, KSON, KTEX, KTOM, KXKT, KZLA, WAMZ, WBBS, WCMC, WCOS, WCTK, WDOO, WGKX, WKCO, WKHK, WKHX, WKKO, WKSJ, WMZQ, WOKO, WOW, WQBE, WRBQ, WYNK

JOHN BERRY 1537/220

Every Time My Heart Calls Your Name (Capitol Nashville)

Total Stations: 130/Chart Move: 39-36
Heavy (35+): 0
Medium (25-34): 7 KBEQ, WBCT, WCUZ, WDOO, WKLB, WSM, WYAY
Light (Under 25): 123
New Airplay This Week: 11 KAJA, KXXY, WCKT, WIL, WKCQ, WKKO, WNOE, WOKO, WQIK, WQMX, WROO

BLACKHAWK 1501/398

Almost A Memory Now (Arista)

Total Stations: 127/Chart Move: 42-37
Heavy (35+): 0
Medium (25-34): 6 KGMV, WBCT, WKTF, WQBE, WXBO, WYAY
Light (Under 25): 121
New Airplay This Week: 19 KHEY, KNAX, KNCI, KPLX, KRMD, KRYS, KTOM, KUPL, KVOO, KWEN, KXKT, KXXY, WBOB, WDAF, WGKX, WKXC, WMZQ, WSTH, WYNK

999 - 500 DETECTIONS

Total Plays/Gain

MINDY MCCREADY 983/233

Ten Thousand Angels (BNA)

Total Stations: 95/Chart Move: 48-42
Heavy (35+): 0
Medium (25-34): 5 KFKF, KKBO, WCMC, WPOC, WRBQ
Light (Under 25): 90
New Airplay This Week: 9 KHEY, KSON, WBEE, WCTK, WDOO, WESC, WIL, WKKO, WYAY

MANDY BARNETT 877/54

Now That's All Right With Me (Asylum)

Total Stations: 98/Chart Move: 46-43
Heavy (35+): 0
Medium (25-34): 6 KBEQ, WDOO, WHYL, WPOC, WQBE, WXBQ
Light (Under 25): 92
New Airplay This Week: 6 KKAT, WEZL, WKIX, WKXK, WUSN, WYNK

KEITH STEGALL 861/54

1969 (Mercury Nashville)

Total Stations: 97/Chart Move: 47-44
Heavy (35+): 0
Medium (25-34): 2 WIL, WPOC
Light (Under 25): 95
New Airplay This Week: 5 KSON, KXKC, WCKT, WMIL, WMZQ

STEPHANIE BENTLEY 833/97

Who's That Girl (Epic)

Total Stations: 102/Chart Move: 49-45
Heavy (35+): 0
Medium (25-34): 1 KFKF
Light (Under 25): 101
New Airplay This Week: 6 KASE, KRST, WBUB, WCKT, WCTK, WYYD

JOE DIFFIE 808/419

C-O-U-N-T-R-Y (Epic)

Total Stations: 85/Chart Move: 57-46
Heavy (35+): 0
Medium (25-34): 1 KEBK
Light (Under 25): 84
New Airplay This Week: 30 KBEQ, KCYY, KDDK, KFDI, KGMV, KMPS, KSXS, KVOO, KWJJ, KYGO, WBUB, WCHY, WDOO, WESC, WFLS, WGKX, WGNB, WHYL, WKTF, WKXC, WMIL, WPOR, WQBE, WRKZ, WSIX, WSM, WUSN, WUSY, WXBW, WYAY

TERRI CLARK 765/380

If I Were You (Mercury Nashville)

Total Stations: 105/Chart Move: 58-47
Heavy (35+): 0

Medium (25-34): 1 KKBO
Light (Under 25): 104
New Airplay This Week: 32 KBEQ, KFKF, KMLE, KMPS, KSXS, KSOP, KTEX, KTTS, KVOO, KXKC, KXXY, KYCW, WBUB, WCHY, WEZL, WFLS, WKCO, WKHK, WKKO, WKKX, WKSJ, WKTF, WMSI, WRKZ, WSIX, WSM, WYAY, WXBW, WYAY, WYNK, WYRK, WYYD

BRYAN WHITE 657/200

I'm Not Supposed To Love You (Asylum)

Total Stations: 84/Chart Move: 53-49
Heavy (35+): 0
Medium (25-34): 1 WYAY
Light (Under 25): 83
New Airplay This Week: 22 KAJA, KBEQ, KFKF, KJJY, KKCS, KPLX, KTEX, KXKT, KZSN, WDOO, WGH, WHYL, WIL, WIVK, WPOR, WQYK, WSIX, WSM, WUBE, WYAY, WXBW, WYNK

TOBY KEITH 622/367

Does That Blue Moon Ever Shine On You (A&M)

Total Stations: 90/Chart Move: 65-50
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 90
New Airplay This Week: 27 KAJA, KEBK, KIIM, KKBO, KNAX, KSN, KSXS, KSON, KTEX, KTTS, KUZZ, KVOO, KXKC, KXXY, KZSN, WESC, WGKX, WIVK, WKCN, WKCO, WKSJ, WRKZ, WSTH, WTD, WVLK, WXBW, WYAY

SHENANDOAH 535/114

All Over But The Shoutin' (Capitol Nashville)

Total Stations: 83/Chart Move: 54-51
Heavy (35+): 0
Medium (25-34): 1 WPCM
Light (Under 25): 82
New Airplay This Week: 6 KFDI, WBOB, WCMC, WKSJ, WLWI, WUSY

499 - 75 DETECTIONS

Total Plays/Gain

COLLIN RAYE 455/219

I Think About You (Epic)

Total Stations: 75/Chart Move: 67-55
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 75
New Airplay This Week: 18 KIIM, KKCS, KMPS, KRKY, WBCT, WBOB, WCMC, WEZL, WKXC, WPCM, WQMX, WQXK, WTD, WTD, WQBE, WUSY, WXBQ, WYAY

CHELY WRIGHT 447/42

The Love That We Lost (A&M)

Total Stations: 58/Chart Move: 56-56
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 58
New Airplay This Week: 5 KIKF, KKBO, KRKY, WCKT, WSM

TY ENGLAND 423/82

Redneck Son (RCA)

Total Stations: 58/Chart Move: 61-57
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 58
New Airplay This Week: 7 KPLX, KTEX, KXXY, KYGO, WBOB, WDAF, WROO

RICH MCCREADY 388/12

Hangin' On (Magnatone)

Total Stations: 55/Chart Move: 59-58
Heavy (35+): 0
Medium (25-34): 1 KXKC
Light (Under 25): 54
New Airplay This Week: 2 WCKT, WYYD

JEFF CARSON 381/131

Holdin' On To Something (MCG Curb)

Total Stations: 42/Chart Move: 66-59
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 42
New Airplay This Week: 13 KEEY, KFDI, KFKF, KVOO, WBEE, WCUZ, WFLS, WFMS, WHYL,

WKSJ, WPCM, WQMX, WQXK

BAKER & MYERS 376/74

Years From Here (MCG Curb)

Total Stations: 51/Chart Move: 63-60
Heavy (35+): 0
Medium (25-34): 1 WGEE
Light (Under 25): 50
New Airplay This Week: 6 KASY, KRAK, KSOP, WEZL, WUSN, WYAY

PERFECT STRANGER 373/19

Remember The Ride (Curb)

Total Stations: 42/Chart Move: 60-61
Heavy (35+): 0
Medium (25-34): 2 KASE, KKBO
Light (Under 25): 40
New Airplay This Week: 3 KILT, WGNB, WYYD

FRAZIER RIVER 352/15

She Got What She Deserves (Decca)

Total Stations: 45/Chart Move: 62-62
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 45
New Airplay This Week: 3 KASE, KIKK, KSXS

BOBBIE CRYNER 208/32

You'd Think He'd Know Me Better (MCA)

Total Stations: 38/Chart Move: 70-65
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 38
New Airplay This Week: 6 KCYY, KWKH, WCMC, WGKX, WKTF, WSM

★ **STEVE AZAR 187/122**

Someday (River North)

Total Stations: 63/Chart Move: Debut 67
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 63
New Airplay This Week: 6 KFKF, WBCT, WBEE, WKCO, WKTF, WRKZ

DOUG SUPERNOW 181/59

She Never Looks Back (Giant/Reprise)

Total Stations: 41/Chart Move: 75-68
Heavy (35+): 0
Medium (25-34): 1 KTTS
Light (Under 25): 40
New Airplay This Week: 8 KEEY, KNAX, KSOP, KVOO, WESC, WKTF, WTD, WYAY

JOHN ANDERSON 169/23

Long Hard Lesson Learned (BNA)

Total Stations: 33/Chart Move: 71-70
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 33
New Airplay This Week: 9 KIKF, KSOP, KTTS, KXKC, WIRK, WTD, WYAY, WXBW, WXBQ

GARTH BROOKS 169/31

It's Midnight Cinderella (Capitol Nashville)

Total Stations: 30/Chart Move: 73-71
Heavy (35+): 0
Medium (25-34): 1 KYNG
Light (Under 25): 29
New Airplay This Week: 2 KWKH, WTD

PAUL BRANDT 157/20

My Heart Has A History (Reprise)

Total Stations: 55/Chart Move: 74-72
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 55
New Airplay This Week: 1 WSTH

★ **MARCUS HUMMON 99/64**

God's Country, USA (Columbia)

Total Stations: 22/Chart Move: Debut 74
Heavy (35+): 0
Medium (25-34): 0
Light (Under 25): 22
New Airplay This Week: 5 KCIN, KMLE, WBCT, WHYL, WXTU

2999 - 1000 DETECTIONS

Total Plays/Gain

ALABAMA 2804/245

It Works (RCA)

Total Stations: 148/Chart Move: 24-19
Heavy (35+ plays): 2 KHEY, WMZQ
Medium (25-34): 24 KASE, KBEQ, KEBK, KKCS, KMPS, KOUL, KRMD, KSSN, KUZZ, KYGO, WBBS, WCHY, WFLS, WGEE, WIL, WKCN, WMSI, WPCM, WPOC, WRKZ, WSIX, WUBE, WXBW, WYAY
Light (Under 25): 122
New Airplay This Week: 2 KYCW, KYNG

TRACY BYRD 2675/241

Heaven In My Woman's Eyes (MCA)

Total Stations: 145/Chart Move: 25-20
Heavy (35+): 1 WRBQ
Medium (25-34): 26 KASE, KEBK, KFMS, KIKF, KKBO, KMLE, KOUL, KRYS, KSSN, KTEX, KUZZ, WCUZ, WDAF, WDOO, WESC, WGAR, WGEE, WHYL, WKIX, WKTF, WPCM, WPOC, WRBQ, WRKZ, WXBW, WYAY
Light (Under 25): 118
New Airplay This Week: 5 KASY, WBBS, WBOB, WIL, WYRK

LARI WHITE 2635/287

Ready, Willing And Able (RCA)

Total Stations: 147/Chart Move: 27-22
Heavy (35+): 1 WRBQ
Medium (25-34): 27 KBEQ, KFRG, KHEY, KIIM, KKAT, KTEX, KUPL, KUZZ, KXKC, KYNG, WBCT, WCHY, WDOO, WEZL, WGEE, WGGY, WHYL, WIL, WKCN, WKTF, WMZQ, WOKO, WPCM, WSM, WXBW, WXTU, WYAY
Light (Under 25): 119
New Airplay This Week: 3 KYNG, KZLA, WQBE

AARON TIPPIN 2546/149

Without Your Love (RCA)

Total Stations: 146/Chart Move: 26-24
Heavy (35+): 3 KOUL, WCUZ, WDOO
Medium (25-34): 19 KBEQ, KFMS, KKBO, KNCI, KTEX, KYNG, WCKT, WCOL, WCTK, WDSY, WESC, WEZL, WGAR, WKXK, WMZQ, WQBE, WRKZ, WSTH, WYAY
Light (Under 25): 124
New Airplay This Week: 8 KEEY, KIIM, KRAK, KYCW, KYGO, WIL, WNOE, WYRK

PAM TILLIS 2384/308

The River And The Highway (Arista)

Total Stations: 147/Chart Move: 29-25
Heavy (35+): 0
Medium (25-34): 18 KBEQ, KHEY, KMPS, KTEX, KXKC, KXKT, KYCY, WBCT, WCOL, WDOO, WEZL, WHYL, WKCN, WKHK, WKTF, WPCM, WPOC, WRKZ
Light (Under 25): 129
New Airplay This Week: 5 KNIX, KSN, KSCS, KYCW, WBEE

THE MAVERICKS (FEAT. FLACO JIMENEZ) 2346/335

All You Ever Do Is Bring Me Down (MCA)

Total Stations: 142/Chart Move: 30-26
Heavy (35+): 1 KHEY

Medium (25-34): 21 KFRG, KIKF, KMLE, KNCI, KOUL, KRKY, KTEX, KTOM, KXKC, WDAF, WDOO, WGEE, WHYL, WIVK, WKLB, WMZQ, WRBQ, WRKZ, WXBW, WXTU, WYAY
Light (Under 25): 120
New Airplay This Week: 5 KMPS, KPLX, KYCY, WIRK, WKIX

BILLY DEAN 2253/285

It's What I Do (Capitol Nashville)

Total Stations: 146/Chart Move: 31-28
Heavy (35+): 0
Medium (25-34): 8 KFKF, KSOP, KTEX, KXKC, WBCT, WDOO, WEZL, WXBW
Light (Under 25): 138
New Airplay This Week: 7 KSCS, KWEN, WBEE, WCOL, WTQR, WUSY, WVLK

FAITH HILL 2162/608

Someone Else's Dream (Warner Bros.)

Total Stations: 144/Chart Move: 37-30
Heavy (35+): 2 KRYS, KYCW
Medium (25-34): 4 KASE, KOUL, WCUZ, WPCM
Light (Under 25): 138
New Airplay This Week: 24 KASY, KCYY, KFRG, KIKK, KILT, KPLX, KRAK, KRST, KVOO, KWEN, KXXY, KYCY, KZLA, WCOS, WGGY, WIRK, WIVK, WKCO, WKXK, WOW, WPOC, WUBE, WYCD, WYNK

TIM MCGRAW 2029/868

All I Want Is A Life (Curb)

Total Stations: 141/Chart Move: 41-31
Heavy (35+): 1 KRYS
Medium (25-34): 15 KASE, KDDK, KEEY, KOUL, KWRN, KYCW, KYCY, KYNG, KZLA, WBCT, WGAR, WPCM, WQDR, WRBQ, WYAY
Light (Under 25): 125
New Airplay This Week: 51 KAJA, KBEQ, KCYY, KDRK, KFDI, KFRG, KIIM, KILT, KJJY, KKCS, KMPS, KNCI, KPLX, KRAK, KRMD, KSN, KSXS, KSON, KTOM, KUPL, KUZZ, KWEN, KXKT, KXXY, KZSN, WBBS, WBEE, WBUB, WCTK, WDAF, WEZL, WGGY, WGNB, WHYL, WKCO, WKHK, WKTF, WLWI, WMSI, WMZQ, WPOC, WQIK, WQMX, WQXK, WQYK, WTQR, WUSN, WUSY, WVLK, WYYD, WZK

JAMES BONAMY 1875/220

She's Got A Mind Of Her Own (Epic)

Total Stations: 142/Chart Move: 34-33
Heavy (35+): 0
Medium (25-34): 12 KBEQ, KEEY, KFKF, KFRG, KYNG, KZSN, WESC, WKTF, WPOC, WRBQ, WYAY
Light (Under 25): 130
New Airplay This Week: 3 KIIM, KUPL, WUBE

JODEE MESSINA 1858/259

Heads Carolina, Tails California (Curb)

Total Stations: 122/Chart Move: 36-34
Heavy (35+): 2 KFKF, KHEY
Medium (25-34): 14 KFRG, KMLE, KMPS, KSXS, KXKC, WBCT, WBOB, WDOO, WGEE, WPOC, WSIX, WYAY
Light (Under 25): 106
New Airplay This Week: 12 KAJA, KRAK, KRKY, KSON, KZSN, WCHY, WCOL, WEZL, WKHK, WKXC, WLWI, WMSI

JOHN MICHAEL MONTGOMERY 1857/577

Long As I Live (Atlantic)

Total Stations: 142/Chart Move: 40-35
Heavy (35+): 1 KRYS



S H E N A N D O A H

C O N G R A T U L A T I O N S

V O C A L C O L L A B O R A T I O N W I T H A L I S O N K R A U S S

F R O M Y O U R C A P I T O L N A S H V I L L E

F A M I L Y



Compiled from a national sample of airplay supplied by Broadcast Data Systems Radio, Track service to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			★★★ NO. 1 ★★★				
1	3	15	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE 1 week at No. 1	GARTH BROOKS	4987	4902	
2	4	12	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	4911	4686	
3	1	12	I'LL TRY ARISTA	ALAN JACKSON	4853	4960	
4	2	16	WILD ANGELS RCA	MARTINA MCBRIDE	4614	4956	
5	5	13	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	4567	4430	
6	8	14	WALKIN' AWAY ARISTA	DIAMOND RIO	4470	3901	
7	6	14	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	4333	4008	
8	7	11	TO BE LOVED BY YOU CURB/MCA	WYONNNA	4195	3980	
9	9	10	HYPNOTIZE THE MOON GIANT/REPRISE	CLAY WALKER	4099	3831	
10	11	15	TOO MUCH FUN GIANT/REPRISE	DARYLE SINGLETARY	3962	3659	
11	13	10	NO NEWS BNA	LONESTAR	3825	3525	
12	15	11	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	3758	3380	
13	14	16	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	3653	3471	
			★★★ AIRPOWER ★★★				
14	22	4	YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	3371	2595	
15	19	12	IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	3337	3204	
16	20	9	HEART'S DESIRE CAREER	LEE ROY PARNELL	3330	3204	
17	18	22	SHE SAID YES DECCA	RHETT AKINS	3259	3228	
18	21	15	WHAT DO I KNOW COLUMBIA	RICOCHET	3071	3021	
19	24	10	IT WORKS RCA	ALABAMA	2804	2559	
20	25	7	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	2675	2434	
21	10	18	NOT THAT DIFFERENT EPIC	COLLIN RAYE	2644	3697	
22	27	14	READY, WILLING AND ABLE RCA	LARI WHITE	2635	2348	
23	16	16	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	2615	3327	
24	26	7	WITHOUT YOUR LOVE RCA	AARON TIPPIN	2546	2397	
25	29	8	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	2384	2076	
26	30	9	ALL YOU EVER DO IS BRING ME DOWN MCA THE MAVERICKS (FEAT. FLACO JIMENEZ)		2346	2011	
27	23	18	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	2294	2585	
28	31	7	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	2253	1968	
29	28	19	IT MATTERS TO ME WARNER BROS.	FAITH HILL	2215	2330	
30	37	4	SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	2162	1554	
31	41	10	ALL I WANT IS A LIFE CURB	TIM MCGRAW	2029	1161	
32	17	17	OUT WITH A BANG MCA	DAVID LEE MURPHY	1992	3246	
33	34	14	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	1875	1655	
34	36	8	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	1858	1599	
35	40	3	LONG AS I LIVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1857	1280	
36	39	5	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	1537	1317	
37	42	4	ALMOST A MEMORY NOW ARISTA	BLACKHAWK	1501	1103	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
38	35	18	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1467	1623	
39	32	13	STANDING TALL BNA	LORRIE MORGAN	1447	1708	
40	38	19	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	1373	1492	
41	43	9	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	1042	1051	
42	48	7	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	983	750	
43	46	10	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	877	823	
44	47	8	1969 MERCURY NASHVILLE	KEITH STEGALL	861	807	
45	49	7	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	833	736	
46	57	3	C-O-U-N-T-R-Y EPIC	JOE DIFFIE	808	389	
47	58	2	IF I WERE YOU MERCURY NASHVILLE	TERRI CLARK	765	385	
48	45	19	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	657	906	
49	53	3	I'M NOT SUPPOSED TO LOVE YOU ANYMORE ASYLUM	BRYAN WHITE	657	457	
50	65	2	DOES THAT BLUE MOON EVER SHINE ON YOU A&M	TOBY KEITH	622	255	
51	54	4	ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	535	421	
52	52	7	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	534	645	
53	50	19	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	460	670	
54	44	15	PARADISE BNA	JOHN ANDERSON	459	997	
55	67	2	I THINK ABOUT YOU EPIC	COLLIN RAYE	455	236	
56	56	6	THE LOVE THAT WE LOST A&M	CHELY WRIGHT	447	405	
57	61	4	REDNECK SON RCA	TY ENGLAND	423	341	
58	59	8	HANGIN' ON MAGNATONE	RICH MCCREADY	388	376	
59	66	3	HOLDIN' ON TO SOMETHING MCG CURB	JEFF CARSON	381	250	
60	63	6	YEARS FROM HERE MCG CURB	BAKER & MYERS	376	302	
61	60	5	REMEMBER THE RIDE CURB	PERFECT STRANGER	373	354	
62	62	6	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	352	337	
63	51	17	'ROUND HERE CURB	SAWYER BROWN	323	669	
64	55	12	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	226	407	
65	70	3	YOU'D THINK HE'D KNOW ME BETTER MCA	BOBBIE CRYNER	208	176	
66	69	20	ALWAYS HAVE, ALWAYS WILL CAPITOL NASHVILLE	SHENANDOAH	208	206	
			★★★ HOT SHOT DEBUT ★★★				
67	NEW▶		SOMEDAY RIVER NORTH	STEVE AZAR	187	65	
68	75	2	SHE NEVER LOOKS BACK GIANT/REPRISE	DOUG SUPERNAW	181	122	
69	68	9	RIPPLES A&M	4 RUNNER	171	223	
70	71	2	LONG HARD LESSON LEARNED BNA	JOHN ANDERSON	169	146	
71	73	8	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	169	138	
72	74	2	MY HEART HAS A HISTORY REPRISE	PAUL BRANDT	157	137	
73	64	10	LET YOUR HEART LEAD YOUR MIND MCG CURB	SMOKIN' ARMADILLOS	124	292	
74	NEW▶		GOD'S COUNTRY, USA COLUMBIA	MARCUS HUMMON	99	35	
75	RE-ENTRY		MY WIFE THINKS YOU'RE DEAD MCG CURB	JUNIOR BROWN	91	112	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.

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COUNTRY HIGHLIGHTS

#1

★★★★ NO. 1 ★★★★★

ALAN JACKSON

I'll Try (ARISTA)

★★★★ AIRPOWER ★★★★★

MARK CHESNUTT • *It Wouldn't Hurt To Have Wings* (DECCA)

LEE ROY PARNELL • *Heart's Desire* (CAREER)

RICOCHET • *What Do I Know* (COLUMBIA)

NEW RELEASES

TIM MCGRAW • *All I Want Is A Life* (CURB)

JOHN MICHAEL MONTGOMERY • *Long As I Live* (ATLANTIC)

Good News: PDs, Reps Say There Is A Cure For "Cookie-Cutter" Syndrome

by Phyllis Stark

What's the biggest issue facing country music today? The most common answer these days is an alleged "cookie-cutter" mentality on the part of radio and labels that often results in sound-alike records and indistinguishable stations. But radio and record people say there are solutions.

"I'm not sure the solution isn't to make so much cookie-cutter music that the industry chokes on it and then we can be reborn," says Mercury Nashville president Luke Lewis.

"Maybe the problem is radio and the creative community here not having an open, clean line of communication," Lewis adds. "Some of the signals we've gotten back from radio programmers have been a bit frightening to us, the creative community here. The backlash against the Coun-

try Music Assn. awards and Alison Krauss' success was almost stifling.

"The signal from radio programmers seemed to be, 'Don't go down that path.' So when you're making creative decisions and thinking of investing a half-million dollars, our tendency is the same as radio—let's be safe. For radio, there is so much at stake. The properties are worth so much. The same is true of [labels].

"The only solution is for those of us that are having success to reinvest our profits in something that is seemingly risky," Lewis continues. "Keith [Steggall, Mercury's A&R VP] and I have ... had discussions about having a roster that presented a spectrum of music with the belief being that consumer tastes are a moving target anyway."

"As labels, we can always continue to look for new, fresh artists that don't fit

Continued on page 6

Country's Fall Arbs Rebound: Was It Better Music? Or Tighter Music?

by Sean Ross

So did country radio rebound in the fall Arbitrons because of the available new music or because stations chose to play less of it?

That's the question raised by the Airplay Monitor/Arbitron national format ratings for fall '95, which show country radio up 11.8-12.1 12-plus in nationwide listening, its first rise after 1½ years of steady slippage, and a mirror reversal of its 12.1-11.8 drop in the summer. Country remained in third place overall (after news/talk, which was up 15.5-16.9, and AC, which was down 14.7-14.1).

The exclusive national numbers, based on the fall 1995 Arbitron survey and tracking Arbitron's 94 continuously measured markets, also show N/T at its highest 12-plus share ever—thanks to the O.J. Simpson verdict—sharp drops for top 40, album rock, AC, and oldies; rises for modern rock, R&B, and jazz/AC; and a national rise for Spanish radio similar to the one that recently caused so

much controversy in Los Angeles.

Country was up 11.9-12.2 in mornings, 11.9-12.5 in middays, 12.1-12.3 afternoons, 9.6-9.7 at night, 11.3-11.4 in the 18-34 demo, 12.2-12.5 in 25-54, and 13.3-13.6 in 35-64. Its only drop was in teens, in which it was down 9.3-9.1. Country was flat at a 12.8 in adult women, but up 11.2-11.8 in men 18-plus. In most cases, country's gains in each demo were the exact inverse of its summer losses.

Country radio may have gotten some help in the fall from the Country Music Assn. Awards, which—in the days before the format was on a consistent up or down trajectory—always seemed to be good for a few tenths' share rise in the fall. (This, despite the complaints at the time from some PDs who felt that both the CMA winners and the award show's performers were out of touch with the heartland.)

The format probably also got a boost from a new Garth Brooks album during the fall—despite the con-

Continued on page 6

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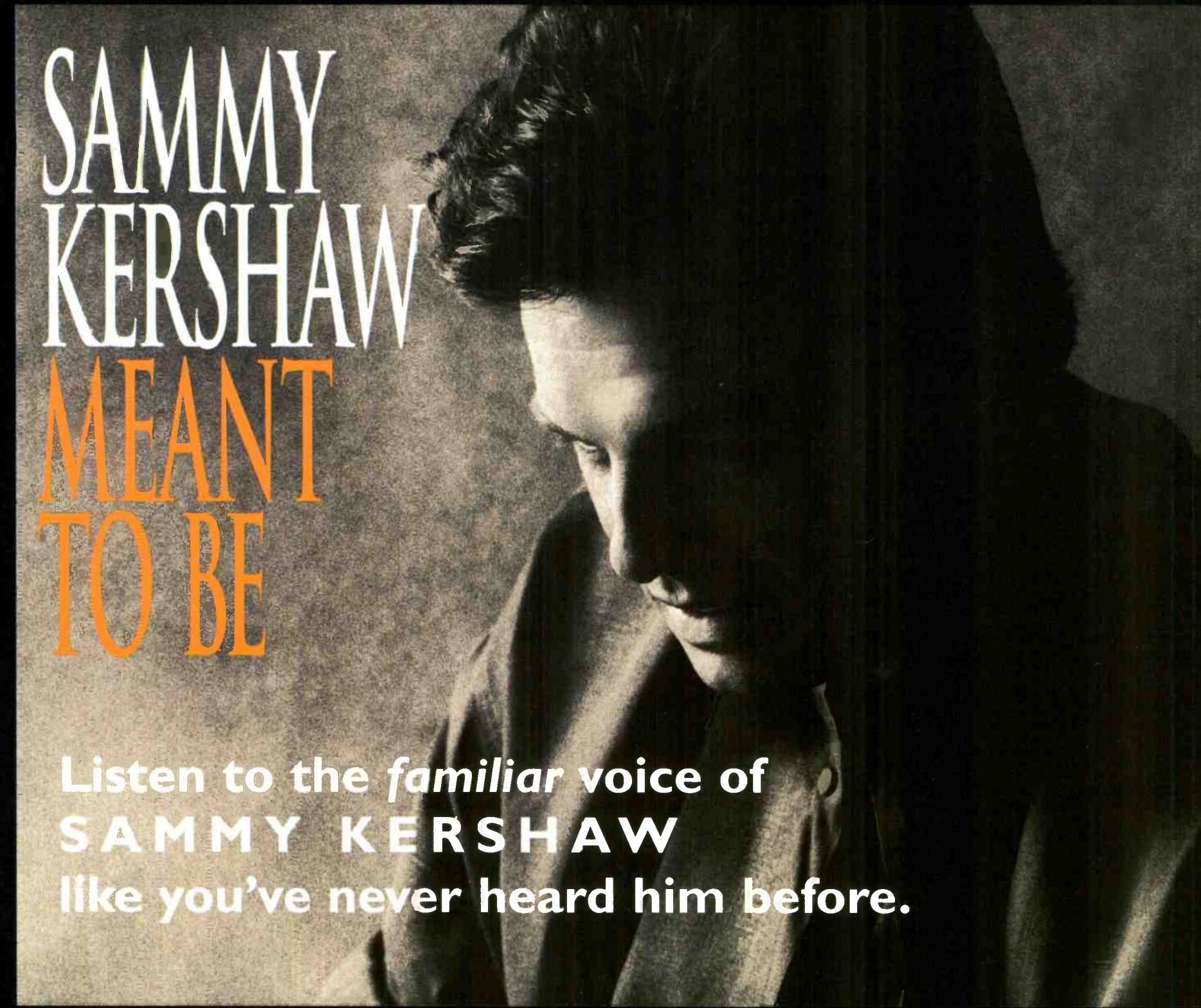
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John Berry Caught In Huntsville Station Skirmish

Think radio's artist wars issue has cooled a bit? Think again. It got plenty hot in Huntsville, Ala., recently, with Capitol Nashville's John Berry as the unlucky artist caught in the middle.

WPZM PD Tex Carter says he was told by his Capitol Nashville rep that crosstown heavyweight WDRM dropped Berry's latest record because Berry had agreed to perform at a May 18 station-birthday concert for WPZM. WPZM has organized similar concerts for the last five years and always pays the participating artists, but, Carter says, "we've run into this same problem every year."

WDRM co-owner/GM/PD/MD Mack Bramlett admits he dropped the record partly because of the show. Playing it, he says, "is like a three-minute advertisement for their concert."

According to Bramlett, Berry called him to explain that he was doing the show because he needed the money and offered to do an-

other show for WDRM later in the year, but Bramlett made a "business decision" to drop the record anyway, a move he doesn't view as unfair to the artist. "He's working for my competition against me," Bramlett says. "Nobody at the record companies can see that. Nobody can see the radio side. They may think I'm a bully but I'm not . . . I just try to protect our share."

"I have no war with John Berry," Bramlett adds. "I'm playing all his records, just not this latest one."

"Why anyone would do that is beyond me," says Terry Stevens, Capitol Nashville's VP of national promotion. "John's been asked to sacrifice a lot on a promotional level to get to this point where someone would want to pay him handsomely . . . It's our position that if an artist has a paid date, we're not going to ask them not to do it. We ask them to do enough free stuff."

PHYLLIS STARK



RADIOACTIVE BY PHYLLIS STARK

Haskell PD At YCD; Cruise Cruises

Eddie Haskell has been promoted from APD/MD to PD at WYCD Detroit. He replaces Al Casey, now with sister station KSNM Dallas. That station will reportedly be N/T by the time you read this, with new calls KEWS (K-News).

WCOL-FM Columbus, Ohio, PD Michael Cruise exits to become a consultant and inks WCOL as his first client. Rusty Walker also continues to consult WCOL. No new PD has been named.

Arbitron plans to implement additional survey techniques in 126 markets beginning with the spring 1996 ratings period in an effort to increase representation of men 25-34. Those techniques—which consist of additional follow-up calls or a combination of increased diary premiums and additional follow-up calls—are an effort to raise the response rate of men in that age bracket. The markets selected are those in which the in-tab has been less than 90% of goal for an average of the past four surveys.

Former Gulfstar Communications president/COO George King is named executive VP/COO for Curtis Media—owner of WQDR Raleigh, N.C., WPCM Greensboro, N.C., and WKTC Goldsboro, N.C., among others. Also, Derek Thompson is upped from regional GSM to director of sales for WPTF and WQDR. And WKTC MD Donna James is the new midday jock at WKIX Raleigh, N.C., as Jake Stevens goes to nights.

KIKN Sioux Falls, S.D., PD Rob Carpenter is the new PD of KKIK Killeen, Texas, replacing David Franklin. Elsewhere in Rob's old market, KTWB taps new morning co-host Don Christopherson from crosstown KELO. He replaces

the exiting Brian Bjerke and Lee Collins. P.m. driver Bill Daniels assumes Collins' MD duties.

The previously announced \$23 million sale of WCLB West Palm Beach, Fla., from Ardman Broadcasting Corp. to Fairbanks Communications has been filed. Also, WCLB MD/acting PD Scott Davidson exits.

KQFC Boise, Idaho, MD/afternoon jock Carl Scheider moves to afternoons at sister station KLCI. PD Paul Wilson adds MD duties. Al Jackson moves from evenings to afternoons. Jeff Ward joins KQFC for evenings. He previously hosted afternoons at KSRV Ontario, Ore. Also, Johnny Day shifts from afternoons at KLCI to overnights at KQFC, replacing the late Paul Ryder.

Three staffers are out at KSAN San Francisco following last week's closing of Chancellor's purchase of the station. Gone are APD/fill-in air talent Craig Bowers, promotion coordinator Marti Spisak, and public affairs assistant Rudy Beserra.

KYCY San Francisco has reunited the entire former morning show from KSAN. In addition to Buddy Baron and Mark Nieto, who have been on the air together at KYCY about five months, Betsy O'Conner is now part of the team. She had most recently been working in a flower shop. Nieto and O'Conner are employees of Shadow Broadcast Services. Also, Steve Jordan joins KYCY P/T after 10 years at KSAN.

WICO Salisbury, Md., morning host Tom Browne goes to mornings at WTRS Ocala, Fla., replacing Tyler and Taylor. At WICO, Billy the Kid moves from afternoons to mornings, as PD Joe Edwards returns to the air for p.m. drive.

KNAX Yankton, S.D., goes from Park Broadcasting to Saga for \$7 million.

shows at the Omni in Atlanta (March 13-17) by selling out four more at Cleveland's Gund Arena. The more than 79,000 tickets sold for the March 20-23 shows breaks the arena's previous sellout record of approximately 42,000 tickets set last year by Jimmy Page and Robert Plant. From Cleveland, Brooks heads to Indianapolis and Washington, D.C.

Huntsman Entertainment will produce a multistation remote broadcast April 22-24 for the Academy of Country Music Awards show in Universal City in Hollywood, Calif. Universal Studios has partnered with Huntsman to offer special fly-away trip promotions to participating stations. A package of daily shortform feeds will also be available for stations that are unable to participate in the on-site broadcast. The promotion is market-exclusive.



COUNTRY CONFIDENTIAL BY WADE JESSEN

Your User's Guide To CRS

Welcome to Country Radio Seminar 27! If this is your first CRS experience, you're joining an important tradition for country radio, artists, and music. For those of you who are veterans of the convention, please add your welcome to mine for new attendees and artists. On behalf of the CRS agenda committee, on which I serve, I urge you to study the agenda and familiarize yourselves with the speakers, panelists, and performers. (See complete seminar schedule on pages 14 and 16 of this issue.)

This year's schedule is dotted with several unique, first-time events. "How A Record Is Made: The Nuts And Bolts Of Hitmaking," featuring busy producer James Stroud and rising star Daryle Singletary, will be an inclusive, "all-you-ever-wanted-to-know" presentation on recording technique and style. "The Art Of The Interview," featuring Doug Supernaw and Tracy Byrd, should be on the top of your list regardless of the size of your market. Some of the worst interviewers in the business are making six-figure salaries, while some of the best are small-market personalities who have done their homework. And "Women In The Business: Myth Vs. Reality" will feature moderator Mary Bufwack, a cultural anthropologist specializing in women's studies, and should

be great for management types of both sexes.

A NOTE FOR STATIONS WISHING TO BE MONITORED: Every week, I receive at least 12 calls from stations wishing to be included in our panel of monitored stations.

As has been noted in this column, the nature of BDS technology prevents us from making wholesale additions to our panel. But it does continue to grow each year—from 139 to, at one point, 151. There are currently 149 stations on the panel, with other stations to be added soon. With more coverage of the most significant markets, and BDS' plans to complete its penetration of the top 100 markets this year, we pledge exhaustive efforts to achieve more representation from markets and stations that are uniquely important to our format so that we can continue to bring you the most accurate charts in the business.

Airplay Monitor editor Sean Ross and I will be available at CRS to discuss BDS monitoring at Friday morning's 10:30 round table. Please continue to communicate with us on the status of new monitors and the progress of the panel additions. Every call or letter is important, so please keep the lines open and be patient. Please refer your calls to me or contact BDS radio relations manager Heston Hosten at 212-789-3660.

Brooks & Dunn & Friends



Brooks & Dunn visited backstage with consultant Craig Scott prior to their recent performance in Memphis. Pictured, from left, are Ronnie Dunn, Scott, Kix Brooks, and Arista director of field promotion Kevin Erickson.

Nominees For 31st ACM Awards Announced

Final nominations have been announced for the 31st annual Academy of Country Music Awards, which will be held April 24 at the Universal Amphitheater in Los Angeles. Brooks & Dunn, who scored five nominations this year, and Faith Hill, who nabbed three, will co-host the show. It will be televised on NBC 8-11 p.m. (ET).

Following are the final nominees in 12 categories:

Entertainer of the year: Garth Brooks; Brooks & Dunn; Alan Jackson; Tim McGraw; Reba McEntire.

Top vocal group: Alabama; BlackHawk; Diamond Rio; the Mavericks; Sawyer Brown.

Top vocal duet: Baker & Myers; Brooks & Dunn; George Jones and Tammy Wynette; Shelby Lynne and Faith Hill; Dolly Parton and Vince Gill.

Top male vocalist: John Berry; Vince Gill; Alan Jackson; Tim McGraw; George Strait.

Top female vocalist: Faith Hill; Patty Loveless; Reba McEntire; Pam Tillis; Shania Twain.

Top new male vocalist: Wade Hayes; David Lee Murphy; Bryan White.

Top new female vocalist: Terri Clark; Alison Krauss; Shania Twain.

Top new vocal group or duet: 4 Runner;

Lonestar; Perfect Stranger.

Single record of the year (awarded to artist, producer, and label): "Any Man Of Mine," Shania Twain; "Check Yes Or No," George Strait; "I Like It, I Love It," Tim McGraw; "It Matters To Me," Faith Hill; "You're Gonna Miss Me When I'm Gone," Brooks & Dunn.

Song of the year (awarded to artist, writer, and publisher): "I Like It, I Love It," Tim McGraw; "The Keeper Of The Stars," Tracy Byrd; "Standing On The Edge Of Goodbye," John Berry; "You Don't Even Know Who I Am," Patty Loveless; "You're Gonna Miss Me When I'm Gone," Brooks & Dunn.

Album of the year (awarded to artist, producer, and label): "All I Want," Tim McGraw; "Lead On," George Strait; "Waitin' On Sundown," Brooks & Dunn; "When Fallen Angels Fly," Patty Loveless; "The Woman In Me," Shania Twain.

Country video of the year: "My Wife Thinks You're Dead," Junior Brown; "Not That Different," Collin Raye; "Sold (The Grundy County Auction Incident)," John Michael Montgomery; "Tell Me I Was Dreaming," Travis Tritt; "The Car," Jeff Carson.

Final nominees in the radio station and DJ categories will be announced next week.

ON THE ROW

Moxley Rising With The Tide

Rick Moxley joins Rising Tide Entertainment as national director of promotion. He was Southeast regional promotion director at Giant.

Anne Weaver, Mercury/Nashville's former VP of promotion, has opened the independent promotion firm Anne Weaver Promotions. Reach her at 615-367-3460.

Garth Brooks followed up selling out five

Blues Brothers?



KNIX Phoenix hosted Comedy Central's "It Ain't Over 'Til The Fat Man Catches" contest during the week of Super Bowl XXX in Tempe, Ariz. Contestants who caught a football (thrown by Green Bay Packers quarterback Brett Favre) while in a sumo wrestler suit and football helmet were entered in a drawing for tickets to the Dallas/Pittsburgh playoff at Sun Devil Stadium. Pictured at the event, from left, are KNIX Phoenix sports reporter Dave Burns, Favre, and KNIX APD George King.

Well Dunn



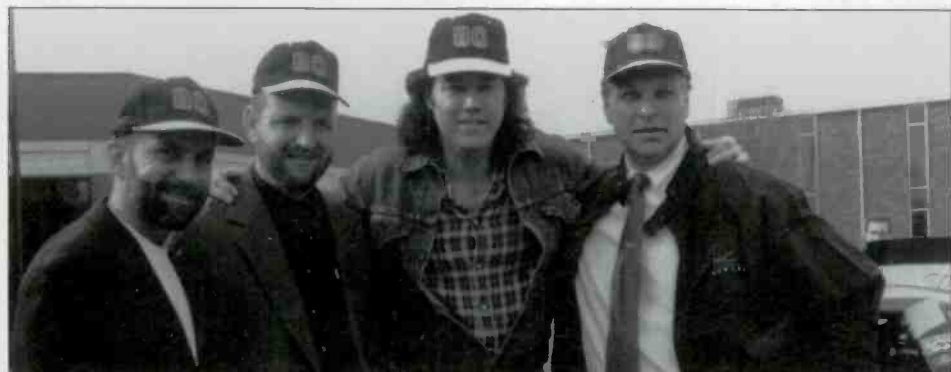
River North artist Holly Dunn paid a surprise visit to KASE Austin, Texas, morning hosts Sammy Allred, right, and Bob Cole during a recent stop in town. Dunn, a central Texas native, visits Austin frequently.

Stamp Of Approval



Arista artist Linda Davis helps celebrate the kickoff for Tennessee's bicentennial. Davis sang the national anthem at a ceremony to unveil the Tennessee Statehood postage stamp, which will go on sale nationwide later this year. Pictured at the ceremony on the East Lawn of the State Capitol, from left, are Tennessee Gov. Don Sundquist, Davis, U.S. Postmaster General Marvin Runyon, and U.S. Sen. Bill Frist, R-Tenn.

Out With A Bang



MCA sponsored Joe Ruttman's Ford Thunderbird in the Feb. 18 Daytona 500. The car's hood was covered with graphics from David Lee Murphy's album "Out With A Bang." Pictured, from left, are Tony Brown, president of MCA Records/Nashville; Stan Hover, Stan Hover Motorsports; Murphy; and Ruttman.

AIRBORNE

Instant information on Country's new artists

Edited by Sue Falco

Mandy Barnett

"NOW THAT'S ALL RIGHT WITH ME"
(ASYLUM)

The past two years of this 20-year-old singer's life have been spent portraying one of her heroes. Mandy Barnett had the starring role in the stage production of "Always . . . Patsy Cline" at the Ryman Auditorium in Nashville. She made her mark in Nashville at age 12 when she performed on the Ernest Tubbs Record Shop's "Midnight Jam-boree." Her self-titled debut incorporates the songwriting talents of Kostas, Jim Lauderdale, Rodney Crowell, Willie Nelson, and Kelly Willis, among others.



tend college. Fifty-one weeks after she arrived in Nashville, McCready signed to a record deal.

Rich McCready

"HANGIN' ON" (MAGNATONE)

Growing up on a cattle ranch in Missouri actually helped Rich McCready, in a roundabout way, get discovered. With his sights set on a songwriting career, McCready arrived in Nashville in 1992. Nights were spent honing his craft. Day jobs included working on a dairy farm, a cattle ranch, and a horse ranch; the latter was owned by Magnatone president Brent Maher, who eventually signed McCready to a deal.



Stephanie Bentley

"WHO'S THAT GIRL" (EPIC)

Born and raised in Thomasville, Ga., Bentley joined a local theater troupe at age 9 and had the opportunity to perform for President Carter. Years later, Bentley's vocal performance on a demo for "Shake The Sugar Tree" secured her a backing-vocal stint on Pam Tillis' version of that No. 1 song. Shortly thereafter, Bentley was signed by Epic. She first gained radio's attention last year with "Heart Half Empty," a duet with Ty Herndon. "Hopechest" is her debut album.

Frazier River

"SHE GOT WHAT SHE DESERVES"
(DECCA)

Since 1991, Frazier River has been known as the house band, playing to capacity crowds, at the River Saloon, a Cincinnati-based riverboat club that runs along the Ohio River. The band also has been making its mark opening for Wynonna, Rodney Crowell, Little Texas, Confederate Railroad, and Billy Dean. Two live performances viewed by record executives secured Frazier River a recording contract. This song is from the band's self-titled debut album.



Mindy McCready

"TEN THOUSAND ANGELS" (BNA)

When Mindy McCready was 10 years old, she began seven years of vocal lessons. After graduating from high school early at age 16 so she could pursue singing, she came to Nashville with a one-year deadline. If nothing happened in that time frame she had set for herself, McCready planned to go home to Florida and at-

Ricochet

"WHAT DO I KNOW" (COLUMBIA)

Three years on the road helped refine Ricochet's sound, which is distinguished by four-part harmonies. In motel rooms, the band spent hours practicing those harmonies and picking apart arrangements to achieve just the right blend. At a showcase in Nashville, the band was offered a four-song developmental deal; a full-fledged record deal soon followed. "What Do I Know" is the first single from Ricochet's self-titled debut set.

Smokin' Armadillos

"LET YOUR HEART LEAD YOUR MIND"
(MCG CURB)

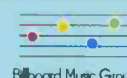
As a band that never played clubs and didn't cut demos, the Smokin' Armadillos can say they did it their way. The band members, who range in age from 18 to 26, staged their own concerts and, through word-of-mouth, began drawing crowds of up to 5,000. A previous, independently released CD sold more than 100,000 copies. This song is from the band's self-titled MCG Curb debut.

★Denotes first appearance. Airborne features those artists who are making their debut chart run in Country Airplay Monitor.

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Finding A Cure For 'Cookie-Cutter' Syndrome

Continued from page 1

or can't be compared to somebody else musically," says Bryan Switzer, VP/GM of Atlantic Records. "We as a label have a responsibility to try new things—to find the fresh, new artists and pair them with great songs."

That effort to try new things is the solution for radio, too, according to KMPS Seattle MD Tony Thomas. "In the last month, I've heard the line, 'We're not going to be sending you cookie-cutter records,' from at least seven different labels," Thomas says. "I think 'No cookie-cutter records' is fast becoming the industry's cookie-cutter phrase."

What's the solution? Thomas suggests "moving beyond 'generic'-sounding singles that sound inspired by little more than release schedules and get added only because they have a supposedly value-added attribute-like tempo."

"The issue becomes, What's cookie-cutter and what's the opposite?" Thomas says. "To me, the proof is listening to the music every week with our audience and station goals in mind, then adding the songs we think will best entertain our listeners. . . . I ask the label executives I speak with

to promote country records they're genuinely excited about, while remembering that each project has to fight through the weekly mountain of new music radio has to choose from.

"We all need hits to keep our customers coming back for more," adds Thomas. "Fortunately for all of us, the fans who listen to our stations and buy the records don't know music industry terminology like 'cookie-cutter records.' They just know what they like."

Another programmer, Ken Moultrie of BP Consulting Group, says radio can break the mold by focusing on nonmusic elements. "Sometimes radio stations tend to focus on [music] and look for ways they can be musically different—some play more gold, some play more new music—and that's really kind of scary. Radio stations that try to be different musically and away from the mainstream have a really hard time succeeding."

"It's a matter of radio stations finding . . . other points of difference between them and their competitors that make them unique, [such as] what happens between the records [and] how the station is positioned."

Country's Ratings Resurgence

Continued from page 1

controversy that surrounded "The Fever"—as well as Brooks' attendant national media presence and his ad in USA Today on behalf of country radio.

But this was also a quarter when many PDs were down on the new music available to them. It was the fall of playlist cuts at many stations, or at least a slowing of the pace that new records went through the rotational categories, as well as a time of many complaints about "cookie-cutter music" and a glut of unfamiliar artists.

So does country's rebound suggest that listeners were perfectly happy with the new music in the fall or that they were happy about hearing less of that new music? You'd need a perceptual for that. But one hint is that the gains are bigger as the demos get older, suggesting a yes vote for conservatism.

Another hint is that after a relatively tempo-driven summer ("Any Man Of Mine," "I Like It, I Love It," "Sold,") it was a fall of relatively mellow country hits. There was still Shania Twain's "(If You're Not In It For Love) I'm Outta Here!" and Joe Diffie's "Bigger Than The Beatles" on the rock-edged side, but there was also a spate of strong ballads and midtempo hits, i.e., "It Matters To Me," "Rebecca Lynn," "That's As Close As I'll Get To Loving You," "Can't Be Really Gone," "Love Lessons," etc.

COUNTRY IS 'BIGGER THAN BEATLES'

Whatever the reason for its rise, country was one of the few adult-targeted music formats to withstand the O.J. Simpson verdict and the corresponding rise of N/T. After its initial Simpson surge, N/T had begun to taper again, falling 16.2-15.8-15.5 over the last six months. In the fall, however, the O.J. verdict brought N/T back everywhere except nights—where you would expect it to drop, following the end of baseball season. The format was up 15.5-16.9 overall.

By contrast, AC was down 14.7-14.1, album rock was down 8.3-7.7, classic rock was down 3.5-3.4, and oldies dropped sharply, 7.6-6.6, as predicted in last week's story about the country/oldies connection (Country Airplay Monitor, Feb. 23). Regardless of whether you believe that the fortunes of country and oldies radio are still linked, oldies should have gotten a boost this fall from the publicity surrounding the new Beatles album and TV special. Instead, it had its worst showing in nearly two years.

Other ratings: top 40, 9.4-8.8 (its lowest number ever); R&B, 9.5-9.8 (its best number in several years); Spanish, 5.2-5.9; modern rock, 3.1-3.4; adult standards, 3.3-3.2; jazz/AC, 2.8-3.0; religious, 2.1-2.1; and easy listening, 0.4-0.5. Notably, modern was up 8.9-10.2 in teens and 7.1-7.3 in 18-34, but flat in 25-54 and 35-64.

MONITOR PROFILE

WUSN's Dean McNeil Gets What He's Always Programmed For—Competition

If you see WUSN (US99) Chicago PD Dean McNeil at the Country Radio Seminar, don't ask him about new rival WKXK (Kicks 94.7), which signed on in December. McNeil is so tired of fielding questions about the competition that he jokes about sporting a button at the convention that reads, "Don't ask me about Kicks."

When McNeil does talk about his new rival on the record, he takes the gentlemanly high road, saying he hopes that they'll be successful, but not too successful. He adds that his station was well prepared for competition.

"Ever since I've been here, we've always programmed the radio station as having a competitor," he says. "When you're in a market the size of Chicago and have afternoon and morning guys [in town] making over a million dollars a year," you have plenty of competition, whether they are in your format or not.

In a previous interview with Country Airplay

Chicago PDs are relying on nonmusic elements to differentiate themselves. "I think the main difference right now is that our personalities are a little more well known than theirs," McNeil says.

The one exception may be Nancy Turner, a longtime US99 veteran who was lured out of retirement by WKXK. McNeil says he was "very shocked" when Turner turned up on the air at the competition. And while he says he's heard about Kicks making a run at some of his current jocks, none have left so far and "it would take a lot to make someone leave here."

"A great quality of US99 is that all the air personalities love the format; they embrace it," he says. "We are much more than announcers; we are music enhancers, because the music is the star of the radio station."

In addition to personalities, McNeil says, what sets his station apart is its emphasis on community involvement. Three weeks ago, its radiothon raised \$640,000 for St. Jude Children's Research Hospital in Memphis. The station also hosts an annual fund-raiser for the families of firefighters and police killed in the line of duty and an annual free concert for listeners that drew 46,000 people last year. Each December, US99 also collects coats for the homeless, toys for tots, and food for the needy.

With WYNY New York out of the format, WUSN is the country's No. 1 cuming station, a position McNeil doesn't take lightly. The station runs liners at the top of every hour thanking listeners for helping it earn the distinction.

"For a station in the Midwest, particularly in Chicago, to be the No. 1 cuming country station is pretty incredible," McNeil says.

In the fall Arbitron book, US99 was up 4.2-4.7 12-plus and was No. 3 in the market. Although it dipped to 3.9 in the first Arbitrend of the winter book, McNeil doesn't believe that was because of WKXK, which also was off in the trend.

McNeil believes the biggest challenge facing country radio now is to keep focused and avoid the possibility of a "rock'n'roll attitude" creeping into the format's mentality.

"The artists seem to have a very sincere caring [for] the listeners, [but] as an industry we don't want to get to how the rock'n'rollers are," he says. "We need to still remember that the listeners are the most important element of our format. If we make them mad, nobody's going to go to concerts or buy records and nobody's going to get any ratings."

"The industry in general needs to be careful about how we treat the buying public," he continues. "We never need to take on a prima donna attitude. . . . We need to be the nice, friendly, warmhearted, caring people that we started out to be. . . . [We] need to remember that everybody is a potential fan of the format."

McNeil started in radio in 1971 in Van Wert, Ohio, then got out of the business for about 10 years. After returning, he made career stops at WMEE Fort Wayne, Ind., WQCT Bryan, Ohio, WQHK Fort Wayne, WASK Lafayette, Ind., WYAK Myrtle Beach, S.C., WXCL Peoria, Ill., and WCHY Savannah, Ga. He joined US99 as PD in 1993.

PHYLLIS STARK



Dean McNeil
Program Director
WUSN (US99) Chicago

We need to remember that everybody is a potential fan of the format

Monitor (Jan. 5), WKXK PD Ted Stecker said that there is plenty of room for two country stations in Chicago and that when there have been two country stations there, the format's overall shares have increased. That is something McNeil agrees with completely. "Another station playing country music will only enhance the life group," he says. "I've seen that happen before."

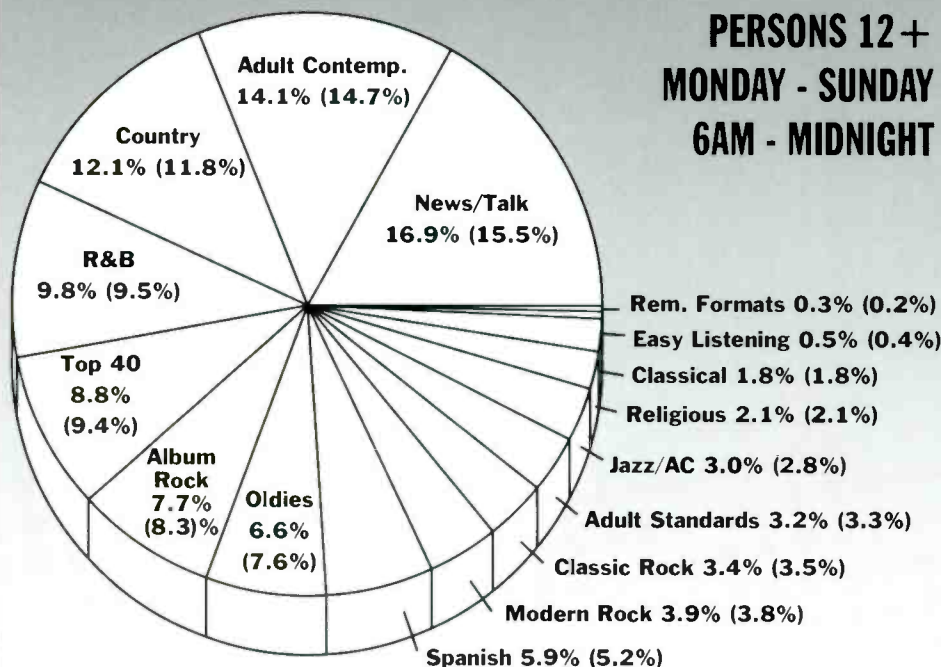
Like Stecker, McNeil believes the two stations are virtually identical musically, with both taking the "today's hot new country" position, although he says he plays about 40 currents to Stecker's 35. McNeil adds that he has made no musical adjustments prior to or since the Kicks sign-on.

Here's a recent afternoon hour: Aaron Tippin, "That's As Close As I'll Get To Loving You"; Clint Black and Wynonna, "A Bad Goodbye"; Patty Loveless, "You Can Feel Bad"; James House, "This Is Me Missing You"; Alabama, "Old Flame"; Clay Walker, "Hypnotize The Moon"; John Michael Montgomery, "Be My Baby Tonight"; Shania Twain, "(If You're Not In It For Love) I'm Outta Here!"; John Berry, "Every Time My Heart Calls Your Name"; Shenandoah, "Two Dozen Roses"; Garth Brooks, "The Beaches Of Cheyenne"; Faith Hill, "Wild One"; Pam Tillis, "The River And The Highway"; Mary Chapin Carpenter, "I Feel Lucky"; and Doug Stone, "Little Houses."

With almost no difference musically, both

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TIM MCGRAW • <i>All I Want Is A Life</i> (CURB)	+536
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PATTY LOVELESS • <i>You Can Feel Bad</i> (EPIC)	+517
WIL +15, KYGO +15, WGGY +14, KSSN +14, WTDR +14, KSKS +13, WSSL +13, KGMV +12, KRMD +12, WPCM +12	
AARON TIPPIN • <i>Without Your Love</i> (RCA)	+497
KTOM +20, KWEN +16, KFRG +14, WTQR +12, WOKO +11, WKIS +11, KNCI +11, KSN +11, KTEX +10, WCKT +10	
PAM TILLIS • <i>The River And The Highway</i> (ARISTA)	+424
KTOM +20, WXBM +20, KNCI +18, KASY +16, KYNG +13, KWEN +13, KMPS +13, WBOB +12, WKQC +12, KFRG +12	
LEE ROY PARNELL • <i>Heart's Desire</i> (CAREER)	+419
WDRM +20, KTTS +16, KRYS +15, WKIS +15, WKIX +14, WBOB +13, WQXK +13, KZSN +10, KFMS +10, WEZL +10	
BILLY DEAN • <i>It's What I Do</i> (CAPITOL NASHVILLE)	+385
KYNG +18, KASY +14, WPOC +14, WMZQ +13, WKTF +12, WGKX +11, WTDR +11, WSIX +11, KTEX +10, KUZZ +10	
RICOCHET • <i>What Do I Know</i> (COLUMBIA)	+355
KYCW +24, KKAT +12, KYCY +11, WCOS +11, KDRK +11, KFKF +11, WBOB +10, WYNK +10, WPOC +10, KTEX +9	
DIAMOND RIO • <i>Walkin' Away</i> (ARISTA)	+352
WKQC +19, WAMZ +19, WGGY +16, WRBQ +16, KSN +14, KIIM +13, KCIN +13, KASY +12, WDAF +12, WBEE +12	
DARYLE SINGLETARY • <i>Too Much Fun</i> (GIANT/REPRISE)	+326
KDDK +16, KXKT +15, WGGY +14, KYCW +14, KTOM +13, WIL +13, WBEE +12, WIVK +11, KSKS +10, KRMD +10	
JODEE MESSINA • <i>Heads Carolina, Tails California</i> (CURB)	+325
KIIM +19, KRST +16, WQMX +15, KJYJ +12, KHEY +11, WCMS +10, KNCI +10, KCY +10, KSKS +9, KDRK +9	
BLACKHAWK • <i>Almost A Memory Now</i> (ARISTA)	+313
KIIM +16, WYAY +16, WGH +14, KKCS +13, WPCM +12, WUBE +11, WQXK +10, WDDO +10, WAMZ +10, WCMS +10	

MOST NEW AIRPLAY THIS WEEK

	No. Of Stations		No. Of Stations
FAITH HILL	62	SHENANDOAH	18
<i>Someone Else's Dream</i> (Warner Bros.)		<i>All Over But The Shoutin'</i> (Capitol Nashville)	
JOHN MICHAEL MONTGOMERY	59	TERRI CLARK	17
<i>Long As I Live</i> (Atlantic)		<i>If I Were You</i> (Mercury Nashville)	
SHANIA TWAIN	30	JOE DIFFIE	17
<i>You Win My Love</i> (Mercury Nashville)		<i>C-O-U-N-T-R-Y</i> (Epic)	
TIM MCGRAW	30	MINDY MCCREADY	16
<i>All I Want Is A Life</i> (Curb)		<i>Ten Thousand Angels</i> (BNA)	
BLACKHAWK	28	PAM TILLIS	16
<i>Almost A Memory Now</i> (Arista)		<i>The River And The Highway</i> (Arista)	
JOHN BERRY	21	BRYAN WHITE	16
<i>Every Time My Heart Calls ...</i> (Capitol Nashville)		<i>I'm Not Supposed To Love You ...</i> (Asylum)	

VIDEO PLAYLISTS

TNN
THE NASHVILLE NETWORK.
The Heart of Country

	TW	LW
1 Lonestar, No News	5	4
2 Joe Diffie, Bigger Than The Beatles	5	4
3 Linda Davis, Some Things Are Meant To Be	5	4
4 Junior Brown, My Wife Thinks You're Dead	4	3
5 John Michael Montgomery, Cowboy Love	4	4
6 Collin Raye, Not That Different	4	5
7 Martina McBride, Wild Angels	4	4
8 Daryle Singletary, Too Much Fun	4	4
9 The Mavericks, All You Ever Do Is Bring Me Down	4	3
10 Clay Walker, Hypnotize The Moon	4	4
11 Tracy Lawrence, If You Loved Me	4	4
12 Diamond Rio, Walkin' Away	4	4
13 Rich McCready, Hangin' On	4	3
14 Alabama, It Works	4	4
15 JoDee Messina, Heads Carolina, Tails California	4	3
16 Neil Diamond With Waylon Jennings, One...	4	0
17 Rhett Akins, She Said Yes	3	2
18 Emilio, Even If I Tried	3	3
19 Rhonda Vincent, What More Do You Want...	3	2
20 Faith Hill, It Matters To Me	3	3
21 Lorrle Morgan, Standing Tall	3	5
22 Sawyer Brown, 'Round Here	3	4
23 Smokin' Armatillos, Let Your Heart Lead ...	3	1
24 Mandy Barnett, Now That's All Right With Me	3	2
25 Nanci Griffith With The Crickets, Well All Right	3	5
26 Delevantes, Driving At Night	3	1
27 Keith Stegall, 1969	3	1
28 4 Runner, Ripples	3	3
29 Pam Tillis, The River And The Highway	3	4
30 Billy Dean, It's What I Do	3	3

CMT
COUNTRY MUSIC TELEVISION.

	TW	LW
1 Dwight Yoakam, Gone	38	9
2 Alabama, It Works	35	27
3 Joe Diffie, Bigger Than The Beatles	34	31
4 Lonestar, No News	32	35
5 The Mavericks, All You Ever Do Is Bring Me Down	32	32
6 Clay Walker, Hypnotize The Moon	32	31
7 Diamond Rio, Walkin' Away	32	32
8 Wade Hayes, What I Meant To Say	31	33
9 Martina McBride, Wild Angels	31	32
10 Daryle Singletary, Too Much Fun	31	21
11 Sawyer Brown, 'Round Here	30	32
12 Linda Davis, Some Things Are Meant To Be	30	32
13 Tracy Lawrence, If You Loved Me	30	34
14 John Michael Montgomery, Cowboy Love	28	32
15 Collin Raye, Not That Different	28	34
16 Shania Twain, You Win My Love	28	29
17 Billy Dean, It's What I Do	27	24
18 Mindy McCready, Ten Thousand Angels	25	24
19 Bobbie Cryer, You'd Think He'd Know Me	25	25
20 Steve Azar, Someday	25	24
21 Nanci Griffith With The Crickets, Well All Right	24	24
22 Stephanie Bentley, Who's That Girl	24	25
23 Neil Diamond With Waylon Jennings, One...	24	26
24 Terri Clark, If I Were You	24	38
25 Pam Tillis, The River And The Highway	23	25
26 Bellamy Brothers, Old Hippie	23	24
27 Dan Seals, I'd Really Love To	23	26
28 Lorrle Morgan, Standing Tall	20	17
29 Delevantes, Driving At Night	19	17
30 JoDee Messina, Heads Carolina, Tails California	19	17
31 Emilio, Even If I Tried	18	18
32 Travis Tritt, Only You (And You Alone)	18	17
33 Mandy Barnett, Now That's All Right With Me	18	16
34 Phillip Claypool, The Strength Of A Woman	18	18
35 Curtis Day, The Truth Is Hard To Swallow	18	17
36 Kieran Kane, Cool Me Down	18	18
37 Joel Nava, I Do	18	17
38 Keith Stegall, 1969	18	17
39 4 Runner, Ripples	18	18
40 Junior Brown, My Wife Thinks You're Dead	17	17
41 Rhett Akins, She Said Yes	17	18
42 Rhonda Vincent, What More Do You Want...	17	17
43 Baker & Myers, Years From Here	17	17
44 Ricky Skaggs, Solid Ground	17	17
45 Rich McCready, Hangin' On	17	18
46 Faith Hill, It Matters To Me	16	28
47 Smokin' Armatillos, Let Your Heart Lead...	14	19
48 Doug Supernaw, She Never Looks Back	9	0
49 Claire Lynch, My Heart Is A Diamond	8	7
50 Maura O'Connell, Blue Chalk	8	7

COUNTRY RECURRENT AIRPLAY

RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)	RANK	TW PLAYS	LW PLAYS	TITLE ARTIST (LABEL)
1	2655	3305	NOT ENOUGH HOURS IN THE NIGHT DOUG SUPERNAW (GIANT/REPRISE)	14	1084	938	PARTY CROWD DAVID LEE MURPHY (MCA)
2	1927	1952	CHECK YES OR NO GEORGE STRAIT (MCA)	15	1068	1192	THE CAR JEFF CARSON (MCG CURB)
3	1649	1690	REBECCA LYNN BRYAN WHITE (ASYLUM)	16	1019	1036	BETTER THINGS TO DO TERRI CLARK (MERCURY NASHVILLE)
4	1609	1639	THAT'S AS CLOSE AS I'LL GET TO LOVING YOU AARON TIPPIN (RCA)	17	1004	1078	WHO NEEDS YOU BABY CLAY WALKER (GIANT/REPRISE)
5	1597	1740	TALL, TALL TREES ALAN JACKSON (ARISTA)	18	985	977	THAT AIN'T MY TRUCK RHETT AKINS (DECCA)
6	1566	1456	I LIKE IT, I LOVE IT TIM MCGRAW (CURB)	19	935	985	LIFE GOES ON LITTLE TEXAS (WARNER BROS.)
7	1493	1585	DUST ON THE BOTTLE DAVID LEE MURPHY (MCA)	20	881	865	YOU'RE GONNA MISS ME WHEN I'M GONE BROOKS & DUNN (ARISTA)
8	1432	1632	CAN'T BE REALLY GONE TIM MCGRAW (CURB)	21	821	881	SHOULD'VE ASKED HER FASTER TY ENGLAND (RCA)
9	1252	1248	LIFE GETS AWAY CLINT BLACK (RCA)	22	802	897	IN PICTURES ALABAMA (RCA)
10	1184	1145	ANY MAN OF MINE SHANIA TWAIN (MERCURY NASHVILLE)	23	798	876	BACK IN YOUR ARMS AGAIN LORRIE MORGAN (BNA)
11	1156	1224	IF THE WORLD HAD A FRONT PORCH TRACY LAWRENCE (ATLANTIC)	24	792	793	A LITTLE BIT OF YOU LEE ROY PARNELL (CAREER)
12	1138	1167	SOLD (THE GRUNDY COUNTY AUCTION ...) JOHN MICHAEL MONTGOMERY (ATLANTIC)	25	789	810	SHE'S EVERY WOMAN GARTH BROOKS (CAPITOL NASHVILLE)
13	1094	1128	I'M NOT STRONG ENOUGH TO SAY NO BLACKHAWK (ARISTA)				

Recurrents are titles which have appeared on the Hot Country Singles chart for 20 weeks and have dropped below the top 20.

ONE BOY, ONE GIRL #1 • NOT THAT DIFFERENT #1

and, now, the third incredible single

I THINK ABOUT YOU

COLLIN RAYE

epic nashville Country Music That Matters



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Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WUSN			WXTU			WKHX			KSCS			KZLA			WMZQ					
Chicago PD: Dean McNeil MD: Tricia Biondo			Philadelphia PD: Kevin O'Neal MD: Mike Brophy			Atlanta PD: Neil McGinley MD: Johnny Gray			Dallas PD: Dean James MD: Bill Kinder			Los Angeles Acting PD/MD: Cary Rolfe			Washington, DC Acting PD/MD: Mac Daniels					
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW				
1	35	Martina McBride, Wild Angels	1	37	Daryle Singletary, Too Much Fun	1	37	George Strait, I Know She Still Loves Me	1	39	Alan Jackson, I'll Try	1	42	Martina McBride, Wild Angels	1	38	Joe Diffie, Bigger Than The Beatles	38	34	
2	35	Joe Diffie, Bigger Than The Beatles	2	36	Martina McBride, Wild Angels	2	37	Martina McBride, Wild Angels	2	38	Patty Loveless, You Can Feel Bad	2	42	George Strait, I Know She Still Loves Me	2	39	Diamond Rio, Walkin' Away	39	33	33
3	31	Patty Loveless, You Can Feel Bad	3	32	Joe Diffie, Bigger Than The Beatles	3	36	Tracy Lawrence, If You Loved Me	3	36	Tracy Lawrence, If You Loved Me	3	39	Alan Jackson, I'll Try	3	38	Martina McBride, Wild Angels	38	34	34
4	33	Garth Brooks, The Beaches Of Cheyenne	4	32	Shania Twain, You Win My Love	4	36	Patty Loveless, You Can Feel Bad	4	35	Garth Brooks, The Beaches Of Cheyenne	4	38	Alan Jackson, I'll Try	4	38	George Strait, I Know She Still Loves Me	35	33	35
5	33	Collin Raye, Not That Different	5	37	Faith Hill, It Matters To Me	5	35	Alan Jackson, I'll Try	5	36	George Strait, I Know She Still Loves Me	5	38	Garth Brooks, The Beaches Of Cheyenne	5	38	Collin Raye, Not That Different	35	35	35
6	31	Wade Hayes, What I Meant To Say	6	30	Collin Raye, Not That Different	6	32	Garth Brooks, The Beaches Of Cheyenne	6	36	Wade Hayes, What I Meant To Say	6	36	Collin Raye, Not That Different	6	36	Collin Raye, Not That Different	36	34	34
7	31	George Strait, I Know She Still Loves Me	7	38	George Strait, I Know She Still Loves Me	7	35	David Lee Murphy, Out With A Bang	7	29	Faith Hill, It Matters To Me	7	40	George Strait, I Know She Still Loves Me	7	40	Faith Hill, It Matters To Me	35	35	35
8	31	Alan Jackson, I'll Try	8	31	Alan Jackson, I'll Try	8	30	Diamond Rio, Walkin' Away	8	28	Linda Davis, Some Things Are Meant To Be	8	28	Alan Jackson, I'll Try	8	25	Wynonna, To Be Loved By You	31	29	29
9	29	Tracy Lawrence, If You Loved Me	9	29	Linda Davis, Some Things Are Meant To Be	9	30	Joe Diffie, Bigger Than The Beatles	9	28	Wynonna, To Be Loved By You	9	26	Tracy Lawrence, If You Loved Me	9	26	Lonestar, No News	30	17	17
10	22	Shania Twain, You Win My Love	10	22	Garth Brooks, The Beaches Of Cheyenne	10	30	Wynonna, To Be Loved By You	10	28	Rhett Akins, She Said Yes	10	26	Shania Twain, You Win My Love	10	26	Joe Diffie, Bigger Than The Beatles	29	25	25
11	22	David Lee Murphy, Out With A Bang	11	22	Patty Loveless, You Can Feel Bad	11	29	Collin Raye, Not That Different	11	23	Shania Twain, (If You're Not In It For L	11	25	David Lee Murphy, Out With A Bang	11	25	Linda Davis, Some Things Are Meant To Be	28	28	28
12	23	Lonestar, No News	12	23	Lonestar, No News	12	26	Lonestar, No News	12	23	Tracy Byrd, Heaven In My Woman's Eyes	12	23	Shania Twain, (If You're Not In It For L	12	25	Clay Walker, Hypnotize The Moon	28	27	27
13	24	Lee Roy Parnell, Heart's Desire	13	24	Lari White, Ready, Willing And Able	13	26	Wade Hayes, What I Meant To Say	13	31	Collin Raye, Not That Different	13	27	Neal McCoy, You Gotta Love That	13	29	Neal McCoy, You Gotta Love That	28	26	26
14	21	Neal McCoy, You Gotta Love That	14	21	David Lee Murphy, Out With A Bang	14	25	Alabama, It Works	14	20	Martina McBride, Wild Angels	14	24	Lee Roy Parnell, Heart's Desire	14	24	Clay Walker, Hypnotize The Moon	27	28	28
15	20	Daryle Singletary, Too Much Fun	15	20	Lorrie Morgan, Standing Tall	15	25	George Strait, I Know She Still Loves Me	15	21	Mark Chesnut, It Wouldn't Hurt To Have	15	20	Wynonna, To Be Loved By You	15	20	Clay Walker, Hypnotize The Moon	27	28	28
16	20	Clay Walker, Hypnotize The Moon	16	20	Wade Hayes, What I Meant To Say	16	24	Wade Hayes, What I Meant To Say	16	21	Ricochet, What Do I Know	16	18	Clay Walker, Hypnotize The Moon	16	18	Clay Walker, Hypnotize The Moon	27	27	27
17	20	Linda Davis, Some Things Are Meant To Be	17	20	Rhett Akins, She Said Yes	17	24	John Michael Montgomery, Cowboy Love	17	18	John Michael Montgomery, Cowboy Love	17	18	Wynonna, To Be Loved By You	17	18	Tracy Lawrence, If You Loved Me	27	18	18
18	20	Doug Supernaw, Not Enough Hours In	18	20	Ricochet, What Do I Know	18	24	Linda Davis, Some Things Are Meant To Be	18	16	Neal McCoy, You Gotta Love That	18	15	Tracy Lawrence, If You Loved Me	18	15	Wynonna, To Be Loved By You	27	23	23
19	19	Lari White, Ready, Willing And Able	19	19	The Mavericks, All You Ever Do Is Bring Me D	19	23	Daryle Singletary, Too Much Fun	19	17	The Mavericks, All You Ever Do Is Bring Me D	19	13	Tim McGraw, All I Want Is A Life	19	13	Wynonna, To Be Loved By You	26	27	27
20	19	Wynonna, To Be Loved By You	20	19	James Bonamy, She's Got A Mind Of Her O	20	23	Rhett Akins, She Said Yes	20	19	Lonestar, No News	20	13	David Lee Murphy, Out With A Bang	20	13	David Lee Murphy, Out With A Bang	26	25	25
21	18	Mark Chesnut, It Wouldn't Hurt To Have	21	18	Tracy Lawrence, If You Loved Me	21	22	Shania Twain, (If You're Not In It For L	21	20	Alabama, It Works	21	9	Doug Supernaw, Not Enough Hours In	21	9	Rhett Akins, She Said Yes	25	25	25
22	18	Rhett Akins, She Said Yes	22	17	Diamond Rio, Walkin' Away	22	20	Mark Chesnut, It Wouldn't Hurt To Have	22	19	Shania Twain, (If You're Not In It For L	22	8	Tim McGraw, I Like It, I Love It	22	8	Doug Supernaw, Not Enough Hours In	24	17	17
23	17	Aaron Tippin, Without Your Love	23	17	Smokin' Aramidillo, Let Your Heart Lead	23	20	Lee Roy Parnell, Heart's Desire	23	20	Lee Roy Parnell, Heart's Desire	23	8	Bryan White, Rebecca Lynn	23	14	Bryan White, Rebecca Lynn	18	15	15
24	17	Faith Hill, It Matters To Me	24	17	Mark Chesnut, It Wouldn't Hurt To Have	24	25	Wynonna, To Be Loved By You	24	19	Blackhawk, Like There Ain't No Yesterday	24	15	Blackhawk, Like There Ain't No Yesterday	24	15	Blackhawk, Like There Ain't No Yesterday	18	18	18
25	16	John Berry, Every Time My Heart Calls Yo	25	16	Wynonna, To Be Loved By You	25	19	Blackhawk, Like There Ain't No Yesterday	25	18	Blackhawk, Like There Ain't No Yesterday	25	15	Blackhawk, Like There Ain't No Yesterday	25	15	Blackhawk, Like There Ain't No Yesterday	18	18	18
26	16	Diamond Rio, Walkin' Away	26	15	Aaron Tippin, Without Your Love	26	19	Blackhawk, Like There Ain't No Yesterday	26	18	Blackhawk, Like There Ain't No Yesterday	26	15	Blackhawk, Like There Ain't No Yesterday	26	15	Blackhawk, Like There Ain't No Yesterday	18	18	18
27	16	Tim McGraw, I Like It, I Love It	27	14	John Anderson, Paradise	27	16	Blackhawk, Like There Ain't No Yesterday	27	18	Blackhawk, Like There Ain't No Yesterday	27	15	Blackhawk, Like There Ain't No Yesterday	27	15	Blackhawk, Like There Ain't No Yesterday	18	18	18
28	14	Alabama, It Works	28	14	Neal McCoy, You Gotta Love That	28	15	Blackhawk, Like There Ain't No Yesterday	28	18	Blackhawk, Like There Ain't No Yesterday	28	15	Blackhawk, Like There Ain't No Yesterday	28	15	Blackhawk, Like There Ain't No Yesterday	18	18	18
29	14	Billy Dean, It's What I Do	29	14	Billy Dean, It's What I Do	29	15	Blackhawk, Like There Ain't No Yesterday	29	17	Blackhawk, Like There Ain't No Yesterday	29	15	Blackhawk, Like There Ain't No Yesterday	29	15	Blackhawk, Like There Ain't No Yesterday	18	18	18
30	8	George Strait, Check Yes Or No	30	8	Lee Roy Parnell, Heart's Desire	30	14	Blackhawk, Like There Ain't No Yesterday	30	17	Blackhawk, Like There Ain't No Yesterday	30	15	Blackhawk, Like There Ain't No Yesterday	30	15	Blackhawk, Like There Ain't No Yesterday	16	16	16

S H E N A N D O A H

'ALL OVER, *BUT THE SHOUTIN'* "

FROM THE UPCOMING ALBUM

NOW AND THEN

CELEBRATING THEIR 10 YEAR ANNIVERSARY

10 OF THEIR GREATEST HITS NEWLY RECORDED

PLUS FIVE NEW SONGS

AVAILABLE IN STORES APRIL 2, 1996



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For Week Ending February 25, 1996

Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY

WDSY			WSIX			WHKO			WRBQ			KNIX			KSNF		
Pittsburgh PD: Justin Case MD: Chris DeCarlo			Nashville OM: Charlie Quinn PD/MD: Dave Kelly			Dayton PD: Gerry McCracken MD: Dawn Michaels			Tampa PD/MD: Ronnie Lane			Phoenix OM: Larry Daniels MD: Buddy Owens			San Francisco PD: Alan Sledge MD: Richard Ryan		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	34	Martina McBride, Wild Angels	1	35	Garth Brooks, The Beaches Of Cheyenne	1	36	Tim McGraw, I Like It, I Love It	1	45	Daryle Singletary, Too Much Fun	1	32	Wade Hayes, What I Meant To Say	1	31	Patty Loveless, You Can Feel Bad
2	31	Collin Raye, Not That Different	2	32	Martina McBride, Wild Angels	2	37	Jeff Carson, The Car	2	46	Diamond Rio, Walkin' Away	2	31	Alan Jackson, I'll Try	2	32	Wynonna, To Be Loved By You
3	31	Alan Jackson, I'll Try	3	30	David Lee Murphy, Out With A Bang	3	35	Ty Herndon, Heart Half Empty	3	42	Collin Raye, Not That Different	3	30	Rhett Akins, She Said Yes	3	30	Alan Jackson, I'll Try
4	31	Garth Brooks, The Beaches Of Cheyenne	4	34	Alan Jackson, I'll Try	4	34	Alan Jackson, Tall, Tall Trees	4	43	Martina McBride, Wild Angels	4	29	Tracy Lawrence, If You Loved Me	4	29	Collin Raye, Not That Different
5	29	Patty Loveless, You Can Feel Bad	5	29	Neal McCoy, You Gotta Love That	5	34	George Strait, Check Yes Or No	5	44	Lari White, Ready, Willing And Able	5	29	Garth Brooks, The Beaches Of Cheyenne	5	29	George Strait, I Know She Still Loves Me
6	33	Tracy Lawrence, If You Loved Me	6	33	Diamond Rio, Walkin' Away	6	36	Tracy Lawrence, If The World Had A Front	6	41	Alan Jackson, I'll Try	6	28	Wynonna, To Be Loved By You	6	28	Diamond Rio, Walkin' Away
7	30	George Strait, I Know She Still Loves Me	7	33	Clay Walker, Hypnotize The Moon	7	34	Collin Raye, One Boy, One Girl	7	40	Wade Hayes, What I Meant To Say	7	28	George Strait, I Know She Still Loves Me	7	28	Garth Brooks, The Beaches Of Cheyenne
8	26	Martina McBride, Wild Angels	8	32	Clay Walker, Hypnotize The Moon	8	33	Garth Brooks, She's Every Woman	8	39	Rhett Akins, She Said Yes	8	27	Daryle Singletary, Too Much Fun	8	27	Martina McBride, Wild Angels
9	26	Martina McBride, Wild Angels	9	29	Alan Jackson, I'll Try	9	30	Alison Krauss & Union Station, When You	9	43	Shania Twain, (If You're Not In It For L	9	28	Mark Chesnut, It Wouldn't Hurt To Have	9	26	Clay Walker, Hypnotize The Moon
10	27	Wynonna, To Be Loved By You	10	26	Linda Davis, Some Things Are Meant To Be	10	26	Dolly Parton & Vince Gill, I Will Always	10	43	Patricia Loveless, You Can Feel Bad	10	28	Patty Loveless, You Can Feel Bad	10	24	Neal McCoy, You Gotta Love That
11	24	Ricochet, What Do I Know	11	27	Wade Hayes, What I Meant To Say	11	24	Collin Raye, If I Were You	11	35	Faith Hill, It Matters To Me	11	24	Martina McBride, Wild Angels	11	24	Linda Davis, Some Things Are Meant To Be
12	26	Wade Hayes, What I Meant To Say	12	26	George Strait, I Know She Still Loves Me	12	24	Bryan White, Rebecca Lynn	12	31	Neal McCoy, You Gotta Love That	12	23	Ricochet, What Do I Know	12	23	Tracy Byrd, Heaven In My Woman's Eyes
13	27	Rhett Akins, She Said Yes	13	27	Rhett Akins, She Said Yes	13	22	Tracy Lawrence, Texas Tomado	13	29	Lonestar, No News	13	21	Tracy Byrd, Heaven In My Woman's Eyes	13	21	Lonestar, No News
14	27	Joe Diffie, Bigger Than The Beatles	14	27	Joe Diffie, Bigger Than The Beatles	14	22	Alabama, In Pictures	14	28	Wynonna, To Be Loved By You	14	21	Wynonna, To Be Loved By You	14	21	Shania Twain, You Win My Love
15	25	Aaron Tippin, Without Your Love	15	25	Mark Chesnut, It Wouldn't Hurt To Have	15	22	Patty Loveless, You Don't Even Know Who	15	27	Lonestar, No News	15	20	The Mavericks, Always Ever Do Is Bring Me D	15	20	Shania Twain, You Win My Love
16	24	Shania Twain, (If You're Not In It For L	16	24	Lonestar, No News	16	22	Garth Brooks, The Beaches Of Cheyenne	16	27	Collin Raye, Not That Different	16	20	Alan Jackson, I'll Try	16	20	David Lee Murphy, Out With A Bang
17	24	Neal McCoy, You Gotta Love That	17	23	Clay Walker, Hypnotize The Moon	17	21	Parlied Stranger, You Have The Right To	17	26	Clay Walker, Hypnotize The Moon	17	19	Alan Jackson, I'll Try	17	19	Neal McCoy, You Gotta Love That
18	24	Linda Davis, Some Things Are Meant To Be	18	23	Pam Tillis, The River And The Highway	18	21	Tim McGraw, Can't Be Really Gone	18	26	James Bonamy, She's Got A Mind Of Her O	18	19	Joe Diffie, Bigger Than The Beatles	18	19	Joe Diffie, Bigger Than The Beatles
19	23	The Mavericks, All You Ever Do Is Bring Me D	19	23	Clay Walker, Hypnotize The Moon	19	21	Clay Walker, Who Needs You Baby	19	25	Mindy McCready, 10,000 Angels	19	18	Joe Diffie, Bigger Than The Beatles	19	18	Rhett Akins, She Said Yes
20	23	Clay Walker, Hypnotize The Moon	20	22	Billy Dean, It's What I Do	20	20	Faith Hill, It Matters To Me	20	25	George Strait, I Know She Still Loves Me	20	17	Shania Twain, (If You're Not In It For L	20	17	Mark Chesnut, It Wouldn't Hurt To Have
21	22	Pam Tillis, The River And The Highway	21	22	Lorrie Morgan, Standing Tall	21	20	George Strait, I Know She Still Loves Me	21	20	Clay Walker, Hypnotize The Moon	21	17	Shania Twain, (If You're Not In It For L	21	17	Clay Walker, Hypnotize The Moon
22	22	Shania Twain, You Win My Love	22	22	Tracy Byrd, Heaven In My Woman's Eyes	22	19	Reba McEntire, Ring On Her Finger, Time	22	19	Linda Davis, Some Things Are Meant To Be	22	17	Shania Twain, (If You're Not In It For L	22	17	Daryle Singletary, Too Much Fun
23	22	Alabama, It Works	23	22	Daryle Singletary, Too Much Fun	23	18	Collin Raye, Not That Different	23	18	Clay Walker, Hypnotize The Moon	23	16	Shania Twain, (If You're Not In It For L	23	16	Shania Twain, (If You're Not In It For L
24	24	David Lee Murphy, Out With A Bang	24	22	Ricochet, What Do I Know	24	18	Martina McBride, Wild Angels	24	18	Pam Tillis, The River And The Highway	24	16	Clay Walker, Hypnotize The Moon	24	16	Clay Walker, Hypnotize The Moon
25	24	Shania Twain, (If You're Not In It For L	25	22	Wynonna, To Be Loved By You	25	18	Joe Diffie, Bigger Than The Beatles	25	17	Shania Twain, (If You're Not In It For L	25	15	Clay Walker, Hypnotize The Moon	25	15	Clay Walker, Hypnotize The Moon
26	24	Neal McCoy, You Gotta Love That	26	21	Ricochet, What Do I Know	26	17	Kenny Chesney, All I Need To Know	26	17	Terri Clark, Better Things To Do	26	15	Alan Jackson, I'll Try	26	15	Alan Jackson, I'll Try
27	24	John Anderson, Paradise	27	21	George Strait, Check Yes Or No	27	17	Aaron Tippin, That's As Close As I'll Ge	27	18	Tracy Lawrence, If You Loved Me	27	14	John Anderson, Paradise	27	14	John Anderson, Paradise
28	24	Aaron Tippin, That's As Close As I'll Ge	28	21	Shania Twain, You Win My Love	28	17	Shania Twain, You Win My Love	28	18	Tracy Lawrence, If You Loved Me	28	13	Aaron Tippin, That's As Close As I'll Ge	28	13	Aaron Tippin, That's As Close As I'll Ge
29	24	George Strait, Check Yes Or No	29	21	Alabama, It Works	29	19	John Michael Montgomery, I Can Love You	29	19	Tracy Byrd, Heaven In My Woman's Eyes	29	13	George Strait, Check Yes Or No	29	13	George Strait, Check Yes Or No
30	24	Tracy Byrd, Heaven In My Woman's Eyes	30	21	James Bonamy, She's Got A Mind Of Her O	30	19	James Bonamy, She's Got A Mind Of Her O	30	19	Tracy Byrd, Heaven In My Woman's Eyes	30	12	Tracy Byrd, Heaven In My Woman's Eyes	30	12	Tracy Byrd, Heaven In My Woman's Eyes

Execs Discuss Country's "Present and Future"

by Phyllis Stark

The 27th annual Country Radio Seminar is built around the theme "Investing In The Present; Securing The Future." With that in mind, Country Airplay Monitor contacted nine prominent executives representing several facets of country music and asked them how their part of the business is investing in the present, how they hope that investment will help secure the future, and exactly what that future is, from their perspective. Following are their thoughts.

JEFF CARSON

Jeff Carson is an artist on MCG/Curb.

Carson says that a strong relationship with radio and good song selection are the two keys to longevity for an artist.

"I went on a radio tour back in December [1994], before my first single, and we went around all over the U.S. visiting stations and trying to get a relationship built up and trying to get to know everyone, and it sure has helped," he

says. "We're touring now, and it's a whole lot easier on you when you've met them and recognize them, and they recognize you. It has done much for my career. It's all up to radio."

As for the music, Carson says, "I al-

ways look for songs that I can easily relate to. That's why 'Not On Your Love' was such a hit. So many fans told me that's what their relationship is like."

Carson's role model for longevity in the format is George Strait. "He's been out there so long and still packing the house... I want to be in the business [that] long." According to Carson, the most important elements for ensuring that kind of longevity are "just keeping the fans happy and letting them know we appreciate them."

JOE GALANTE

Joe Galante is chairman of the RCA Label Group, which includes RCA and BNA Records.

For Galante, investing in the present means investing in talent, including artists and executives.

"First and foremost... it's about finding the new talent and taking the existing talent to the next level," he says. In addition to that, Galante stresses the need to "develop new producers, along with the existing folks we have right now. Some of our key producers have become executives, so we have to replace them and keep the creative future alive."

"The talent is not just at the artistic level, it's also at the executive level, and we, as a town, really need to invest in these people," he adds. "We need to grow some leaders, some really talented executives, and put the time and [effort] into teaching them... It's a lot more complicated business than it used to be."

Galante says that one of country's strengths is that its artists last 10-20 years, ensuring a healthy catalog album business, which "has always been core to our development." While that may be waning a bit, Galante says it "will continue to be part of our makeup, so by really focusing on the music, we can keep that happening."

Looking toward the future of country, Galante says, "I still see one country format, not two... I don't see the level of competition diminishing. I see us continuing to fight for dollars not only from [each other], but from other forms of entertainment."

"We're going to have a lot more competition in this town... At some point in the next few years, some folks are going to get bloody and will

go away." He cautions people who are "coming into the format who think they can just stick their flag in here and get rich. It isn't going to happen."

"As long as we do our jobs right in terms of making the music unique, fresh, exciting, and quality, we'll have some bumps, but ultimately we'll be just fine."

KEITH HILL

Consultant Keith Hill is based in New Rochelle, N.Y., and prefers the term "unconsultant."

"It used to be that our business moved along at the typical 40-mph pace," says Hill. "With the telecommunications bill we've just seen passed, our business is now running at 150 mph. Even at the programmer level, we have just seen the most fundamental change in our industry since FM radio, which is that instead of owning two stations, in some markets, you can own all of them. The way we approach things is changing

themselves special to their markets. That is the only way to keep our shares up—simply be excellent stations, regardless of what the songs are. The quality of music from Nashville ebbs and flows... Good programmers will make their radio station great and make adjustments to their playlist on a weekly basis based on the quantity of good stuff."

ROBYNN JAYMES

Robynn Jaymes is PD and music director at WYYD Lynchburg, Va.

Jaymes is looking toward new technology as a way to invest in her station now and help it grow in the future. She's in the process of purchasing a digital studio and is looking into the Internet as a possible area of growth.

"I can't avoid looking to the Net and all the opportunities that will be available to us on the World Wide Web sites," she says. "These are

wrapped up in what KZLA [Los Angeles] is doing. It has no relevance to me."

JOHN LYTLE

John Lytle is VP of promotion at Decca Records.

Decca's way of investing in the present is taking its A&R staff out to radio so the two sides are in closer touch about radio's needs. A&R staffers recently visited about 12 Florida stations in a four-day period and talked to programmers about what kinds of records work for them. Decca will have its A&R staff out in full force at CRS.

"With as much competition as there is right now, we want to be giving [radio] what they need and investing in quality music—not only hits but records that will be good re-records," Lytle says.

That approach may concern those in the industry who say that letting radio dictate music-making stifles the creative process, but Lytle says it's more a question of striking the right "creative balance" that works for a particular artist.

"I think that we have to be very careful to not create those formula records," Lytle says. "Radio is always accusing Nashville of putting out [too much of] whatever is hot. We have to temper that and not become followers but also not become... trend chasers. But radio and record [companies] also need to keep our ears open and listen for the records that are different and that will allow us to grow. Following too much what's safe is what's going to stifle the entire industry, both records and broadcasting."

BILL MAYNE

Bill Mayne is senior VP of promotion at Warner Bros. Records.

"The thing that labels do to invest in the present and secure the future is go out and sign the artists that they feel have a creative vision of country music and bring that to the marketplace," says Mayne. "What they do for the future is have a true spectrum of vision that is not narrowly constrained, [so] that it allows for growth in the future."

Mayne sees the industry's future as "very bright... Although things seem to have, in the cycle, plateaued and eroded a bit, we still are very, very healthy in terms of both a sales perspective and a ratings perspective. I'm very optimistic. I think that we have to continue to move forward and not get scared and knee-jerk into a defensive position. It's a very exciting, competitive time, and in times of intense competition, the cream always rises to the top. So rather than be paranoid, like some folks are, I'm excited and challenged by it."

BOB MOODY

Bob Moody is PD at WPOC Baltimore and group programming adviser at Nationwide Communications.

"While it is certainly not the business of radio to sell records or to build artists' careers, it is in our best interest to have a healthy format and one that has growth potential for the future," says Moody. "I'm alarmed when I see country stations that see a hit in the ratings react the way that rock stations traditionally have—by cutting their playlist. That works in rock, because their time spent listening tends to be so much less than ours. But in country, we have such long TSL, and the core is so devoted and so loyal that cutting the list only serves to annoy the 20% of the cume that gives you 60% of your TSL and 65% of your quarter hours. It may be a quick fix, but it is not something that promotes the long-term well-being of the country format."

"What we're doing to invest in the future is, on the one hand, trying to maximize our ratings and protect that franchise. We're also trying to do what ever we can to encourage new artists and the best songwriters and the best creative people in the in-

Continued on page 26



in a fundamental way... You've even got clients now strategically positioning country not to compete with their AC station. The level of competition has forced us to be more strategic in our approach. Before, [the approach] was, 'Let's just make a better country radio station.'

"The country music industry in Nashville is experiencing some of the same pressures. Ten years ago, there was one gold-record party every few months. Now there's one every week. Everyone from Disney to the mob... has loaded up the truck and rented out either a bad building or the Taj Mahal [in Nashville] and hung out a shingle, calling themselves a record label. It's the worst and best thing to happen to our industry—best because we're getting more product, but worst because we're getting a lot of bad product too, just because of sheer volume. Years ago, you'd open up every envelope and put [the record it contained] right on the radio station. You'd rush it into the studio. Now, there's 30 records in a stack at the music meeting, and there are maybe two slots on your playlist."

"The bad programmers are forcing songs through too quickly... A record is like a stock in the stock market. If you pick it, you're betting on its success. You don't play the stock market short term."

As for the industry's future, Hill believes that "there is precious little room for growth. Most of the radio stations that have optimized their shares have taken it beyond just the great country music that Nashville has given us to making

things you really have to do, or you will be left behind."

Another important thing she's doing to invest in WYYD's present and future is making sure the people who work at the station are happy.

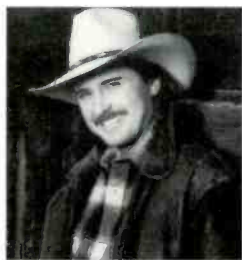
"I want the staff to have a life outside the office," she says. "Now that I'm in a management position, it has become more crucial for me to make sure they're happy campers."

As for the future, Jaymes says, "I'm in a lot of ways very concerned." She is particularly concerned about artists and stations that sound too much like others and MDs who have no passion for the music.

"I've heard over the last month how this station sounds different from any station in America

right now, and I take that as a very high compliment," she says. "I'll continue to take risks. I'll play Kim Richey and Keith Stegall because they're pressing the envelope. I hope that Nashville

won't stop giving us these opportunities, but I know they get scared when they have a record that only gets 50-60 radio stations. The key is being your local radio station and not getting all



COUNTRY RADIO SEMINAR PROGRAM

WEDNESDAY, FEBRUARY 28

- 10:00 a.m.-5:00 p.m. **Registration**, Ryman B Exhibit Hall
- 10:00 a.m.-5:00 p.m. **Exhibit Hall**, Ryman B Exhibit Hall
- 11:00 a.m.-12:30 p.m. **Artist Radio Taping Session**,
2:00 a.m.-5:00 p.m. Tennessee Ballroom
- 5:00 p.m.-5:45 p.m. **Press Conference/First Time Attendee Welcome**, Centennial B
- 5:00 p.m.-10:00 p.m. **Registration**, Presidential Lobby
- 6:00 p.m.-8:00 p.m. **Attendee Reception**, Presidential Room
- 8:00 p.m.-12:00 p.m. **Hospitality Suites**, See directory

THURSDAY, FEBRUARY 29

- 8:00 a.m.-9:00 a.m. **Breakfast**, Presidential Lobby
- 8:00 a.m.-12:00 p.m. **Registration**, Presidential Lobby
- 9:00 a.m.-10:20 a.m. **Opening Session**, Presidential Ballroom

Welcome by Ed Salamon, president of Country Radio Broadcasters Inc.

Presentation of Station Humanitarian Awards
Charlie Daniels, Presentation of Artist Humanitarian Awards
Chuck Chellman, Recognition of DJ Hall of Fame Inductees
CRS-27 Musical Showcase Welcome Featuring Tim McGraw



Charlie Daniels

- 10:30 a.m.-11:30 a.m. **Keynote Presentation**
Terry Bradshaw, "Why Not Your Best"
- 10:00 a.m.-5:00 p.m. **Exhibit Hall**, Ryman B Exhibit Hall
- 12:00 p.m.-2:00 p.m. **Buffet Lunch**, Ryman B Exhibit Hall
- 2:30 p.m.-3:50 p.m. **Promotion in Motion**, Chattanooga Room

Explore the positive and negative aspects of concert promotions. What happens when radio stations cooperate... what happens when they don't? What's the long-term price?

Moderators:
Scott Borchetta, MCA
Maria Cooper Brunner, Insight Management



Scott Borchetta

Participants:
Jim Mickelson, KKAT Salt Lake City
Debby Turpin, KSOP Salt Lake City
Ron Baird, Creative Artists Agency
Debi Fleischer, Columbia Records
T.K. Kimbrell, TKO Artists Management



Debi Fleischer

- 2:30 p.m.-3:30 p.m. **Better Profits & Ratings From Better Copy & Production**, Sevier A&B
- Join our panel to learn how copy and production can add to your bottom line and your numbers.

Moderators:
Cliff Blake, Warner Bros. Records
Ty Ford, Technique Inc.

- 4:00 p.m.-5:30 p.m. **Record Industry & Radio: Meet in the Middle Again**, Chattanooga Room

An in-depth discussion between radio and the record business, exploring ways to find common ground. While we are in different businesses, successfully marketing new acts is essential to the continued growth of both industries.



Robynn James

Panelists:

Jack Lameier, Epic Records
Luke Lewis, Mercury Records
Bryan Switzer, Atlantic Records
Robynn Jaymes, WYYD Lynchburg, Va.
Craig Scott, Craig Scott & Associates
Paul Johnson, WSOC Charlotte, N.C.
Bill Mayne, Warner Bros/Reprise/Giant Records

- 4:00 p.m.-5:30 p.m. **Managing Sales for Profit: A Workshop**, Sevier A&B

This is a roll-up-your-sleeves, solution-oriented workshop conducted in round-table fashion. Topics covered will include Motivating Your Sales Staff, Optimum Effective Scheduling, Vendor Programs, Non-Spot Revenue, Maximizing Sales in Small Markets; and Sales Training. Join in any or all of these discussions topics by changing tables throughout the session. A variety of well-respected broadcasters will be facilitating the discussions, challenging you to seek solutions as well as offering you guidelines based on their own experiences in radio.

Facilitators include:

Pierre Bouvard, Arbitron
Beth Murphy, WSIX/WYHY Nashville
Rod Harsell, Western Broadcasting
Joyce Marshall, WYNG Evansville, Ind.
Janna Davis, KLLL Lubbock, Texas
Micki Whitson, WZZK Birmingham, Ala.



Pierre Bouvard

- 6:00 p.m.-10:00 p.m. **Showcases**,
Jefferson/Adams Ballroom

Master of Ceremonies: Bob Kingsley

Featured artists include:

Marcus Hummon	Columbia	6:00-6:30 p.m.
Frazier River	Decca	6:35-7:05 p.m.
Paul Brandt	Reprise	7:10-7:40 p.m.
Mandy Barnett	Asylum	7:45-8:15 p.m.
Steve Azar	River North	8:20-8:50 p.m.
Jo Dee Messina	Curb	8:55-9:25 p.m.
Great Plains/ Rich McCready	Magnatone	9:30-10:00 p.m.

- 10:00 p.m.-12:00 a.m. **Hospitality Suites**, see directory

FRIDAY, MARCH 1

- 7:30 a.m.-8:30 a.m. **Breakfast**, Presidential Lobby
- 8:00 a.m.-10:00 a.m. **Registration**
- 9:00 a.m.-10:20 a.m. **Keynote Speaker**
Gerry Tabio, "Brainstorming Techniques"
- 10:00 a.m.-6:30 p.m. **Exhibit Hall and Silent Auction**,
Ryman B Exhibit Hall
- 10:30 a.m.-11:50 a.m. **On the Air & On Line ... Making the Internet Work for You!**,
Chattanooga Room

Join us for a guided tour through cyberspace showing you opportunities to promote your station as well as ways to generate new revenue. A session for GMs, PDs, and GSMs. Learn how to integrate your station on the Internet and stay ahead of the competition.

Moderator:
Rich Rieman, Intervox Communications

Panelists:

Corinne Baldassano, SW Networks
Tim Murphy, Rising Tide Entertainment
Dean Sakai, KMPS Seattle



Corinne Baldassano



Tim Murphy

- 10:30 a.m.-11:50 a.m. **Ask the NAB, Donelson A**
From deregulation to questions regarding the lotteries and gaming casinos that are cropping up around the country, join us for advice from the expert.

Barry Umansky, legal counsel, National Assn. of Broadcasters

- 10:30 a.m.-11:50 a.m. **Radio Music Systems**, Sevier A
Priorities and problems... advice on how to get the most from your music-scheduling systems. Some of the best in the business are here to help you with workstations on-site.

Moderator:

Bob Barnett, WBEE Rochester, N.Y.

Panelists:

Greg Mozingo, KSSN Little Rock, Ark.
Dr. Andrew Economos, Radio Computing Services
Mitch Mahen, WRKZ Harrisburg, Pa.
Kelly Thompson, KXKC Lafayette, La.
Joe Knapp, A-Ware Software Inc.
Kyle Cantrell, WSM-AM Nashville
Bill Webber, RCS

- 10:30 a.m.-11:50 a.m. **Radio Music Licensing**, Sevier B
Your advocate in contract negotiations for music license fees in the Radio Music Licensing Committee (RMLC), which also serves as a lobbying arm of the radio industry. The RMLC works closely with the National Assn. of Broadcasters in negotiating the radio industry's music license with ASCAP, BMI, and SESAC. Learn how you can have an active part in helping to contain the music license fees for your station.

Moderators:

Dave Fuellhart, RMLC
Dave Hicks, Crystal Radio Groups

- 10:30 a.m.-11:50 a.m. **Country Radio Basics**,
Knoxville Room

Here's your chance to challenge our experts to solve your problems at round tables on topics like Air & Sales Staff Recruitment/Training, Record Service, Trade Reporting, Connecting with Concerts, Positioning for Success, Small Markets on the Fringe of Majors, Research on No Money... and there'll be plenty of handouts and great take-home information.



Jack Purcell

Panelists:

Mary Quass, KHAK Cedar Rapids, Iowa
Mark Kassof, Mark Kassof & Co.
Sean Ross, Airplay Monitor
Renee Revett, KXKC Lafayette, La.
Eric Marshall, KKIX Fayetteville, Ark.
Lou Vito, WBLL Belfontaine, Ohio
Billy Buck, WFMX Statesville, N.C.
Jon Reed, WFLS Fredericksburg, Va.
Randy Chase
Cyndi Hoelzle, Gavin
Lon Helton, Radio and Records
Rob Dalton, Epic Records
Jack Purcell, Giant/Reprise Records

- 12:00 p.m.-2:00 p.m. **Luncheon and show**,
Washington/Adams Room

Featured performances by Bryan White and Ty England



Bryan White

- 2:30 p.m.-3:50 p.m. **Promotion Awards & Idea Jam**, Knoxville Room

This year's promotion awards take on a new twist, as awards are given for Best Sales/On-Air Promotion, Best Community Service Event Promotion, and Best Programming Promotion. Moderator Bob Duchesne will also be racing against the clock to provide as many "promotions on the cheap" to take home as we can fit into this session!



Ty England

last year he lost his hair... **THIS YEAR HE LOSES HIS CAR.**

After a year as an ugly bald man, Blair Garner is coming back for more.

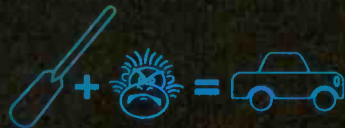
It's his pride. His Joy. His baby. A 1967 Ford Mustang Fastback he restored himself.

And, he's giving it to you! *The After MidNite/Doug Supernaw bash is back for '96.*

And somebody's leaving the party as the new owner of Blair's Mustang.

Make plans to join us Saturday night at the Stage Door Lounge right after the New Faces show. It's open bar, a live band, and your shot at winning a classic American muscle car!

By the way, is your monkey behaving?



WITH
BLAIR GARNER



(8 0 0) 2 6 1 - 9 0 5 3

Moderators:

Katie Wellman and Von Cook, KAYD Beaumont, Texas
Bob Duchesne, WQCB Bangor, Maine

2:30 p.m.-3:50 p.m. **Art of the Interview**, Chattanooga Room

Role-play scenarios designed to illustrate the elements of a great interview, and how to avoid a not-so-great interview. Hear "horror" and success stories from industry professionals.

Moderator:

Kip Kirby, Media/Mark

Panelists:

Pam Green, Westwood One
Ronna Rubin, Rubin Media
David Haley, MCA
Tom Rivers, WQYK Tampa, Fla.
Maurice Miner, MJI Broadcasting
Doug Supernaw, Giant
Tracy Byrd, MCA/Nashville



David Haley

2:30 p.m.-3:50 p.m. **Sales Workshop: Manufacturers, Retailers, and Radio**, Sevier A&B

Create revenue for your station, regardless of market size, by understanding the needs, issues, and opportunities in the grocery retail business. The session features speakers from each of these areas who will take you through the basics, discuss industry trends, and answer your questions about their business and how you can profit from it.

Panelists:

Ross Thomas, the Krugar Co.
Jill Lego, Eastern Foods
Lance Richard, WFOX Atlanta

4:00 p.m.-5:30 p.m. **Marketing and Promotion Workshop**, Knoxville Room

A roll-up-your-sleeves, hands-on solution to your marketing and promotion needs. Three 25-minute segments allow you to use what you learn right away. Round tables include At Work Promotions, Multi-Media Promotions, St. Jude's Children's Hospital, Database Marketing, Maximizing Remotes & Appearances, and Off-Air Non-Spot Revenue Promotions.

Panelists:

Paul Miraldi, KSAN/KNEW San Francisco
Twana Burns, WUBE Cincinnati
Karen Oboy, KMPS Seattle
Sheila Silverstein, WPOC Baltimore
Kathi Page, KZDG Denver
Laurie Boliaeu, KEEY Minneapolis



Sheila Silverstein

4:00 p.m.-5:30 p.m. **Air Personalities: Winning In Your Daypart**, Chattanooga Room

Tips and tactics being used by top country personalities to win the specific dayparts, including a.m. drive, middays, afternoons, and evenings.

Panelists:

Tim Roberts, KDRK Spokane, Wash.
Tom Wopat, Dick Clark Co.
Alison West, WTDR Charlotte, N.C.
John Crenshaw, Benchmark Communications
Hoss Burns, WSIX Nashville
Blair Garner, After MidNite
Moby, WKHX Atlanta
Robynn Jaymes, WYYD Lynchburg, Va.



Blair Garner

5:30 p.m.-6:30 p.m. **Exhibit Hall Reception & End of Silent Auction**, Raymond B Exhibit Hall

5:30 p.m.-10:00 p.m. **Showcases**, Jefferson/Adams Ballroom

Master of Ceremonies: Bob Kingsley

Featured artists:

Junior Brown MCG Curb
Charlie Major Imprint
Mark Luna A&M

4 Runner A&M
Mary Haggard Critique
M.C. Potts Critique
Rhonda Vincent Giant

10:00 p.m.-12:00 a.m. **Hospitality Suites**, see directory

SATURDAY, MARCH 2

8:00 a.m.-9:00 a.m. **Breakfast**, Knoxville A&B, Sevier A&B

8:00 a.m.-5:30 p.m. **Registration**, Presidential Lobby

9:00 a.m.-11:50 a.m. **The State of Country Radio 1996: A Research Report**, Knoxville A

This is what every GM, PD, GSM, NSM, LSM, and promotion director should know about their country radio audience. The results of a special lifestyle study by the Eagle Research Group will be revealed for the first time by Dr. Roger Wimmer and Matt Hudson. Be part of a music test specially designed for CRS-27.

Moderators:

Joel Raab, Joel Raab Associates
Mark Edwards, ABC Radio Networks

Research presenters:

Dr. Roger Wimmer, the Eagle Group
Matt Hudson, the Eagle Group

Panelists:

Jaye Albright, consultant
Lynn Kite, Katz Radio Group
Rusty Walker, Rusty Walker Programming
Beverly Branigan, KJJY Des Moines, Iowa

9:00 a.m.-10:20 a.m. **The Art of Managing & Motivating Air Talent**, Sevier A&B

You're in the communications business and yet communicating doesn't always come easy. Our panelists will lead you through how they get the maximum out of their staffs with a minimum of conflict.

Panelists:

Ray Randall, KCIN Seattle
John King, WSIX/WYHY Nashville
Ken Moultrie, BP Consulting Group
Jim O'Hara, WLLR Davenport, Iowa

9:00 a.m.-10:00 a.m. **Women in the Business: Myth vs. Reality**, Knoxville B

Our moderator is especially qualified to bring a different perspective to this session. Cultural anthropologist Dr. Mary A. Bufwack wrote the book "Finding Her Voice," a history of women in country music.

Introduction by:

Gina Preston, WXTU Philadelphia

Presenter:

Dr. Mary A. Bufwack, author/professor/civic leader

10:30 a.m.-11:50 a.m. **Programming Workshop: Comedy & Show Prep**, Sevier A & B

Some of the biggest names in and out of country radio come together to show you how to identify, write, create, and execute comedy on the radio. Learn how to find the humor in just about any situation.

Moderator:

Larry Morgan, Premiere Radio Networks

Participants:

Jimmy Brogan, "The Tonight Show"
Buddy Baron, KYCY San Francisco
Bob Hamilton, New RadioStar
Mike Adlams and Tom Doyle, WBCS Boston

10:30 a.m.-11:50 a.m. **How a Record is Made: The Nuts and Bolts of Hitmaking**, Memphis Room

Have you ever wondered about the work that went into creating those CDs sitting on your desk? It's one part science and two parts magic, and we have one of country music's greatest magicians to demonstrate how it works. James Stroud, Giant Records president and superpro-

ducer will bring in a work tape, record new tracks, and mix it down before your very eyes! Special guest Daryle Singletary will join James for an on-site vocal recording demo.



Daryle Singletary

Participants:

James Stroud, Giant
Daryle Singletary, Giant

12:00 p.m.-1:00 p.m. **Lunch and show**, Washington/Adams Room

Featured performance by Gretchen Peters



James Stroud

2:00 p.m.-3:20 p.m. **Town Meeting**, Chattanooga Room

The hottest topics affecting the future of country radio will be discussed by you, the attendees of the Country Radio Seminar. Has the format peaked? Are there too many artists? Do consultants have too much control? Here's a chance to speak your mind and learn from the best and brightest in the industry.

Facilitator:

Dan Halyburton, KPLX Dallas

2:00 p.m.-3:20 p.m. **Vanderbilt Voice Clinic**, Sevier A&B

How to use and take care of our industry's most important instrument ... the human voice. Ranked last year as one of the Country Radio Seminar's top sessions.

Moderator:

Greg Cole, WPOC Baltimore

Participants from Vanderbilt University Medical Center:

Dr. Robert Ossoff
Dr. Mark Courey
Dr. Stephen Mitchell
Dr. Ed Stone

3:30 p.m.-5:00 p.m. **WCRC Live!**, Tennessee Ballroom

WCRC Live! is our own superstar "Guitar Pull" showcasing the biggest artists and most prolific songwriters in country music. WCRC Live! provides an intimate and entertaining live music experience that you won't want to miss.

Host:

Charlie Monk, Monk Family Music Group

Songwriters and artists:

Tony Arata
Gretchen Peters
John Berry
Lee Roy Parnell



John Berry



Lee Roy Parnell

5:45 p.m.-7:00 p.m. **Cocktails**, Presidential Lobby

7:00 p.m.-10:00 p.m. **27th Annual New Faces Banquet/Show**, Presidential Ballroom

Hosted by: Bill Engvall and Tim Wilson

Featured performers (in order of appearance):

Daryle Singletary
Ricochet
Emilio
Helen Darling
Russ Taff
Perfect Stranger
David Lee Murphy
Ty Herndon
Chely Wright
Jeff Carson

10:00 p.m.-12:00 a.m. **Hospitality Suites**, see directory

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a l b u m

BEFORE HE KISSED ME

ADD DATE
MARCH 11

LISA BROKOP



©1996 Capitol Nashville

Top Oldies & Recurrents From BDS

Tempo & Recent Titles Still Rule Country's 300 Most Played

by Sean Ross

While some programmers say that ballads and music from the early '90s arouse more passion in their music tests than more recent uptempo titles, country radio's most played songs are still heavily uptempo and are concentrated in the last few years, judging from a look at the most played gold titles according to Broadcast Data Systems.

Using BDS' 149 monitored country stations for the week of Feb. 7-13, 1996, we divided songs into recurrents—those that peaked after the first Monitor issue of 1995—and gold titles from 1994 or before. Several patterns emerged. More than a third of the top 200 most-played gold titles—70 to be exact—are from 1994. Fifty-nine are from 1993. Thirty-three are from 1992. Twenty-one are from 1990. Eight are from 1990. Seven are from 1989. Two are from 1987.

Despite the publicity that many PDs gave to the re-addition of '80s gold—at least by currently viable artists—fewer than 10 '80s titles—Restless Heart's "Why Does It Have To Be" and the Judds' "Why Not Me"—just missed the cut.)

As far as tempo goes, all of the top 20 gold are uptempo or midtempo; there are just two ballads in the top 20 most-played recurrents.

BDS monitors approximately 3,500 country titles and 103 markets. For information on BDS' RadioTrack services or custom gold lists by region, a custom station group, or market, call Sue Falco at 212-789-1262.



- 27 BLACKHAWK/That's Just About Right
- 28 MARTINA MCBRIDE/Safe In The Arms Of Love
- 29 COLLIN RAYE/One Boy, One Girl
- 30 TOBY KEITH/You Ain't Much Fun
- 31 NEAL MCCOY/They're Playing Our Song
- 32 ALISON KRAUSS & UNION STATION/When You Say Nothing At All
- 33 DARYLE SINGLETARY/I Let Her Lie
- 34 ALAN JACKSON/I Don't Even Know Your Name
- 35 SHENENDOAH/Darned If I Don't (Danged If I Do)
- 36 JEFF CARSON/Not On Your Love
- 37 ALAN JACKSON/Gone Country
- 38 CLINT BLACK/One Emotion
- 39 LONESTAR/Tequila Talkin'
- 40 BRYAN WHITE/Someone Else's Star
- 41 JOHN MICHAEL MONTGOMERY/No Man's Land
- 42 JAMES HOUSE/This Is Me Missing You
- 43 JOHN BERRY/Standing On The Edge Of Goodbye
- 44 PERFECT STRANGER/You Have The Right To Remain Silent
- 45 VINCE GILL/Go Rest High On That Mountain
- 46 KENNY CHESNEY/All I Need To Know
- 47 TRACY BYRD/The Keeper Of The Stars
- 48 WADE HAYES/Old Enough To Know Better
- 49 ALABAMA/Give Me One More Shot
- 50 BROOKS & DUNN/Little Miss Honky Tonk
- 51 SHANIA TWAIN/Whose Bed Have Your Boots Been Under
- 52 TRISHA YEARWOOD/Thinkin' About You
- 53 TY HERNDON & STEPHANIE BENTLEY/Heart Half Empty
- 54 MARK CHESNUTT/Gonna Get A Life
- 55 REBA MCENTIRE/The Heart Is A Lonely Hunter
- 56 VINCE GILL/You Better Think Twice
- 57 JOHN MICHAEL MONTGOMERY/I Can Love You Like That
- 58 TRACY LAWRENCE/Texas Tornado
- 59 MARK CHESNUTT/Going Through The Big D
- 60 BROOKS & DUNN/Whiskey Under The Bridge
- 61 COLLIN RAYE/My Kind Of Girl
- 62 TRACY LAWRENCE/As Any Fool Can See
- 63 TY HERNDON/What Mattered Most
- 64 KENNY CHESNEY/Fall In Love
- 65 LEE ROY PARNELL/When A Woman Loves A Man
- 66 TRAVIS TRITT/Tell Me I Was Dreaming
- 67 JOHN BERRY/I Think About It All The Time
- 68 SAWYER BROWN/This Time
- 69 COLLIN RAYE/If I Were You
- 70 NEAL MCCOY/For A Change
- 71 PATTY LOVELESS/Halfway Down
- 72 FAITH HILL/Let's Go To Vegas
- 73 TRISHA YEARWOOD/I Wanna Go Too Far
- 74 TIM MCGRAW/Not A Moment Too Soon
- 75 ALABAMA/She Ain't Your Ordinary Girl
- 76 TRAVIS TRITT/Sometimes She Forgets
- 77 TY HERNDON/I Want My Goodbye Back
- 78 CLINT BLACK/Wherever You Go
- 79 CLAY WALKER/This Woman And This Man
- 80 REBA MCENTIRE/And Still
- 81 DOLLY PARTON & VINCE GILL/I Will Always Love You
- 82 WADE HAYES/Don't Stop
- 83 CLINT BLACK/Summer's Comin'
- 84 GEORGE STRAIT/Adalida
- 85 SAWYER BROWN/(This Thing Called) Wantin' & Havin' It All
- 86 RICK TREVINO/Bobbie Ann Mason
- 87 PAM TILLIS/In Between Dances
- 88 MAVERICKS/Here Comes The Rain
- 89 PAM TILLIS/Mi Vida Loca (My Crazy Life)
- 90 JOE DIFFIE/So Help Me Girl
- 91 PATTY LOVELESS/You Don't Even Know Who I Am
- 92 WADE HAYES/I'm Still Dancin' With You
- 93 TIM MCGRAW/Refried Dreams
- 94 LARI WHITE/That's How You Know (When You're In Love)
- 95 NEAL MCCOY/If I Was A Drinkin' Man
- 96 GEORGE STRAIT/You Can't Make A Heart Love Somebody
- 97 EMILIO/It's Not The End Of The World
- 98 LITTLE TEXAS/Amy's Back In Austin
- 99 SHENENDOAH & ALISON KRAUSS/Somewhere In The Vicinity Of The Heart
- 100 SAWYER BROWN/I Don't Believe In Goodbye

100 Most Played Recurrents

- 1 GEORGE STRAIT/Check Yes Or No
- 2 BRYAN WHITE/Rebecca Lynn
- 3 ALAN JACKSON/Tall Tall Trees
- 4 AARON TIPPIN/That's As Close As I'll Get To Loving You
- 5 DAVID LEE MURPHY/Dust On The Bottle
- 6 TIM MCGRAW/I Like It, I Love It
- 7 CLINT BLACK/Life Gets Away
- 8 JEFF CARSON/The Car
- 9 TRACY LAWRENCE/If The World Had A Front Porch
- 10 SHANIA TWAIN/Any Man Of Mine
- 11 JOHN MICHAEL MONTGOMERY/Sold (The Grundy Country Auction Incident)
- 12 CLAY WALKER/Who Needs You Baby
- 13 BLACKHAWK/I'm Not Strong Enough To Say No
- 14 LITTLE TEXAS/Life Goes On
- 15 RHETT AKINS/That Ain't My Truck
- 16 TERRI CLARK/Better Things To Do
- 17 DAVID LEE MURPHY/Party Crowd
- 18 LORRIE MORGAN/Back In Your Arms Again
- 19 ALABAMA/In Pictures
- 20 BROOKS & DUNN/You're Gonna Miss Me When I'm Gone
- 21 GARTH BROOKS/She's Every Woman
- 22 TY ENGLAND/Should've Asked Her Faster
- 23 LEE ROY PARNELL/A Little Bit Of You
- 24 PAM TILLIS/Deep Down
- 25 LORRIE MORGAN/I Didn't Know My Own Strength
- 26 TRACY BYRD/Love Lessons

200 Most Played Gold

- 1 NEAL MCCOY/Wink (94)
- 2 JOHN MICHAEL MONTGOMERY/Be My Baby Tonight (94)
- 3 BROOKS & DUNN/Boot Scootin' Boogie (92)
- 4 ALAN JACKSON/Chattahoochee (93)
- 5 GARTH BROOKS/Friends In Low Places (90)
- 6 TOBY KEITH/A Little Less Talk And A Lot More Action (94)
- 7 ALAN JACKSON/Livin' On Love (94)
- 8 CLAY WALKER/If I Could Make A Living (94)
- 9 JOE DIFFIE/Pickup Man (94)
- 10 TRISHA YEARWOOD/XXX's And OOO's (94)

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Tempo & Recent Titles Still Rule Country's 300 Most Played

Continued from page 18

- 11 VINCE GILL/One More Last Chance (93)
- 12 VINCE GILL/Don't Let Our Love Start Slippin' Away (92)
- 13 TOBY KEITH/Should've Been A Cowboy (93)
- 14 TIM MCGRAW/Down On The Farm (94)
- 15 TRISHA YEARWOOD/She's In Love With The Boy (91)
- 16 LITTLE TEXAS/God Blessed Texas (93)
- 17 WYNONNA/No One Else On Earth (92)
- 18 GARTH BROOKS/Two Of A Kind, Workin' On A Full House (91)
- 19 BROOKS & DUNN/She's Not The Cheatin' Kind (94)
- 20 TOBY KEITH/Wish I Didn't Know Now (94)
- 21 BROOKS & DUNN/Neon Moon (92)
- 22 SAMMY KERSHAW/She Don't Know She's Beautiful (93)
- 23 LITTLE TEXAS/Kick A Little (94)
- 24 REBA MCENTIRE/Is There Life Out There (92)
- 25 PATTY LOVELESS/Blame It On Your Heart (93)
- 26 JOHN MICHAEL MONTGOMERY/I Swear (94)
- 27 MARY CHAPIN CARPENTER/Down At The Twist & Shout (91)
- 28 GARTH BROOKS/Ain't Goin' Down (Til The Sun Comes Up) (93)
- 29 RANDY TRAVIS/Forever & Ever, Amen (87)
- 30 CLAY WALKER/Dreaming With My Eyes Open (94)
- 31 FAITH HILL/Wild One (93)
- 32 GEORGE STRAIT/I Cross My Heart (92)
- 33 DWIGHT YOAKAM/Fast As You (93)
- 34 TRACY BYRD/Watermelon Crawl (94)
- 35 BROOKS & DUNN/That Ain't No Way To Go (94)
- 36 PAM TILLIS/Maybe It Was Memphis (92)
- 37 GEORGE STRAIT/Heartland (93)
- 38 WYNONNA/I Saw The Light (92)
- 39 JOHN ANDERSON/Straight Tequila Night (91)
- 40 CLAY WALKER/What's It To You (93)
- 41 VINCE GILL/What The Cowgirls Do (94)
- 42 DIAMOND RIO/Meet In The Middle (91)
- 43 PATTY LOVELESS/I Try To Think About Elvis (94)
- 44 SAWYER BROWN/Some Girls Do (92)
- 45 TIM MCGRAW/Don't Take The Girl (94)
- 46 TRACTORS/Baby Likes To Rock It (94)
- 47 MARY CHAPIN CARPENTER/Shut Up And Kiss Me (94)
- 48 BROOKS & DUNN/Rock My World (Little Country Girl) (93)
- 49 TRACY BYRD/Holdin' Heaven (93)
- 50 GARTH BROOKS/The Dance (90)
- 51 DIAMOND RIO/Love A Little Stronger (94)
- 52 ALAN JACKSON/Don't Rock The Jukebox (91)
- 53 FAITH HILL/Piece Of My Heart (94)
- 54 FAITH HILL/Take Me As I Am (94)
- 55 JOE DIFFIE/Third Rock From The Sun (94)
- 56 MARTINA MCBRIDE/My Baby Loves Me (Just The Way That I Am) (93)
- 57 ALABAMA/I'm In A Hurry (And Don't Know Why) (92)
- 58 WYNONNA/Tell Me Why (93)
- 59 BROOKS & DUNN/Brand New Man (91)
- 60 MARY CHAPIN CARPENTER/I Feel Lucky (92)
- 61 BLACKHAWK/Every Once In A While (94)
- 62 SAWYER BROWN/Thank God For You (93)
- 63 GARTH BROOKS/The Thunder Rolls (91)
- 64 CLINT BLACK/A Good Run Of Bad Luck (94)
- 65 MARTINA MCBRIDE/Independence Day (94)
- 66 GEORGE STRAIT/Love Without End, Amen (90)
- 67 SAMMY KERSHAW/Third Rate Romance (94)
- 68 TANYA TUCKER/It's A Little Too Late (93)
- 69 HAL KETCHUM/Small Town Saturday Night (91)
- 70 GARTH BROOKS/Shameless (91)
- 71 DOUG STONE/Why Didn't I Think Of That (93)
- 72 ALAN JACKSON/Summertime Blues (94)
- 73 TRAVIS TRITT/T-R-O-U-B-L-E (93)
- 74 CONFEDERATE RAILROAD/Trashy Women (93)
- 75 TRACY LAWRENCE/Alibis (93)
- 76 ALAN JACKSON/She's Got The Rhythm (And I Got The Blues) (92)
- 77 CLINT BLACK/Better Man (89)
- 78 RADNEY FOSTER/Nobody Wins (93)
- 79 TOBY KEITH/Who's That Man (94)
- 80 ALAN JACKSON/Chasin' That Neon Rainbow (90)
- 81 GARTH BROOKS/Rodeo (91)
- 82 BLACKHAWK/Goodbye Says It All (93)
- 83 LORRIE MORGAN/Except For Monday (92)
- 84 TOBY KEITH/He Ain't Worth Missing (93)
- 85 KATHY MATTEA/Walking Away A Winner (94)
- 86 RANDY TRAVIS/Deeper Than The Holler (89)
- 87 MARY CHAPIN CARPENTER/He Thinks He'll Keep Her (94)
- 88 JOHN MICHAEL MONTGOMERY/Life's A Dance (92)
- 89 JOHN MICHAEL MONTGOMERY/I Love The Way You Love Me (93)
- 90 GARTH BROOKS/Papa Loved Mama (92)
- 91 CLINT BLACK/State Of Mind (94)
- 92 NEAL MCCOY/No Doubt About It (94)
- 93 GARTH BROOKS/Standing Outside The Fire (94)
- 94 JOHN ANDERSON/Seminole Wind (92)
- 95 LEE ROY PARNELL/What Kind Of Fool Do You Think I Am (92)
- 96 TRAVIS TRITT/Take It Easy (93)
- 97 CLINT BLACK/When My Ship Comes In (93)
- 98 BOY HOWDY/They Don't Make 'Em Like That Anymore (94)
- 99 DWIGHT YOAKAM/A Thousand Miles From Nowhere (93)
- 100 KEN MELLONS/Jukebox Junkie (94)
- 101 GARTH BROOKS/If Tomorrow Never Comes (89)
- 102 GARTH BROOKS/That Summer (93)
- 103 MARTY STUART/Burn Me Down (92)
- 104 LEE ROY PARNELL/Tender Moment (93)
- 105 MARY CHAPIN CARPENTER/I Take My Chances (94)
- 106 REBA MCENTIRE/Take It Back (93)
- 107 LITTLE TEXAS/What Might Have Been (93)
- 108 SHENENDOAH/The Church On Cumberland Road (89)
- 109 LITTLE TEXAS/My Love (94)
- 110 CLAY WALKER/Live Until I Die (93)
- 111 CARLENE CARTER/Every Little Thing (93)
- 112 SHENENDOAH/If Bubba Can Dance (I Can Too) (94)
- 113 REBA MCENTIRE/Why Haven't I Heard From You (94)
- 114 MICHELLE WRIGHT/Take It Like A Man (92)
- 115 SAMMY KERSHAW/National Working Woman's Holiday (94)
- 116 TRAVIS TRITT/Anymore (91)
- 117 LARI WHITE/Now I Know (94)
- 118 PAM TILLIS/When You Walk In The Room (94)
- 119 REBA MCENTIRE/Fancy (91)
- 120 DOUG STONE/A Jukebox With A Country Song (92)
- 121 LORRIE MORGAN/What Part Of No (93)
- 122 DIAMOND RIO/Norma Jean Riley (92)
- 123 COLLIN RAYE/That's My Story (94)
- 124 CLINT BLACK/Killin' Time (89)
- 125 RANDY TRAVIS/If I Didn't Have You (92)
- 126 MARK CHESNUTT/Bubba Shot The Jukebox (92)
- 127 VINCE GILL/I Still Believe In You (92)
- 128 TRISHA YEARWOOD/That's What I Like About You (92)
- 129 BOY HOWDY/She'd Give Anything (94)
- 130 MARK CHESNUTT/I Just Wanted You To Know (94)
- 131 JOHN DIFFIE/Honky Tonk Attitude (93)
- 132 HAL KETCHUM/Hearts Are Gonna Roll (93)
- 133 RESTLESS HEART/When She Cries (92)
- 134 LORRIE MORGAN/Watch Me (92)
- 135 COLLIN RAYE/Love, Me (91)
- 136 GEORGE STRAIT/The Big One (94)
- 137 PAM TILLIS/Spilled Perfume (94)
- 138 SHENENDOAH/Next To You, Next To Me (90)
- 139 TRACY LAWRENCE/I See It Now (94)
- 140 GARTH BROOKS/Callin' Baton Rouge (94)
- 141 VINCE GILL/Tryin' To Get Over You (94)
- 142 MARK CHESNUTT/It Sure Is Monday (93)
- 143 GARTH BROOKS/Unanswered Prayers (90)
- 144 LEE ROY PARNELL/On The Road (93)
- 145 BROOKS & DUNN/Hard Workin' Man (93)
- 146 PATTY LOVELESS/How Can I Help You Say Goodbye (94)
- 147 CLINT BLACK/We Tell Ourselves (92)
- 148 TRACY LAWRENCE/Can't Break It To My Heart (93)
- 149 PATTY LOVELESS/I'm That Kind Of Girl (91)
- 150 SAWYER BROWN/The Race Is On (89)
- 151 WYNONNA/Rock Bottom (94)
- 152 GARTH BROOKS/What She's Doing Now (92)
- 153 GARTH BROOKS/The River (92)
- 154 TRACY BYRD/The First Step (94)
- 155 NEAL MCCOY/The City Put The Country Back In Me (94)
- 156 SAMMY KERSHAW/Cadillac Style (91)
- 157 LEE ROY PARNELL/I'm Holding My Own (94)
- 158 RANDY TRAVIS/Before You Kill Us All (94)
- 159 MARTINA MCBRIDE/Life #9 (94)
- 160 CLINT BLACK & WYNONNA/A Bad Goodbye (93)
- 161 TANYA TUCKER/Two Sparrows In A Hurricane (92)
- 162 JOE DIFFIE/Prop Me Up Beside The Jukebox (If I Die) (93)
- 163 TRAVIS TRITT/Here's A Quarter (Call Someone Who Cares) (91)
- 164 RANDY TRAVIS/Better Class Of Losers (92)
- 165 GEORGE STRAIT/Easy Come, Easy Go (93)
- 166 CONFEDERATE RAILROAD/Queen Of Memphis (93)
- 167 AARON TIPPIN/There Ain't Nothin' Wrong With The Radio (92)
- 168 DOUG SUPERNAW/I Don't Call Him Daddy (93)
- 169 MARY CHAPIN CARPENTER/Passionate Kisses (93)
- 170 TIM MCGRAW/Indian Outlaw (94)
- 171 REBA MCENTIRE/The Heart Won't Lie (93)
- 172 BROOKS & DUNN/We'll Burn That Bridge (93)
- 173 JOHN ANDERSON/Money In The Bank (93)
- 174 ALAN JACKSON/Mercury Blues (93)
- 175 TANYA TUCKER/If Your Heart Ain't Busy Tonight (92)
- 176 VINCE GILL/When Love Finds You (94)
- 177 JOHN MICHAEL MONTGOMERY/Rope The Moon (94)
- 178 WYNONNA/She Is His Only Need (92)
- 179 REBA MCENTIRE/The Greatest Man I Never Knew (92)
- 180 GEORGE STRAIT/You Know Me Better Than That (91)
- 181 VINCE GILL/Liza Jane (91)
- 182 NITTY GRITTY DIRT BAND/Fishin' In The Dark (87)
- 183 SHENENDOAH/Two Dozen Roses (89)
- 184 DAVID BALL/Thinkin' Problem (94)
- 185 RICK TREVINO/She Can't Say I Didn't Cry (94)
- 186 VINCE GILL/Whenever You Come Around (94)
- 187 JOE DIFFIE/New Way (To Light Up An Old Flame) (91)
- 188 RANDY TRAVIS/This Is Me (94)
- 189 TRAVIS TRITT/I'm Gonna Be Somebody (90)
- 190 PAM TILLIS/Don't Tell Me What To Do (91)
- 191 CLINT BLACK/No Time To Kill (93)
- 192 VINCE GILL/Look At Us (91)
- 193 TRACY BYRD/Lifestyles Of The Not So Rich And Famous (94)
- 194 JOE DIFFIE/John Deere Green (94)
- 195 MARK COLLIE/Hard Lovin' Woman (94)
- 196 VINCE GILL/When I Call Your Name (90)
- 197 JOHN BERRY/What's In It For Me (94)
- 198 RANDY TRAVIS/Whisper My Name (94)
- 199 ALAN JACKSON/Love's Got A Hold Of You (92)
- 200 DAVID BALL/When The Thought Of You Catches Up With Me (94)

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MONITOR COUNTRY PANEL (149)

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	KRST	Los Angeles, CA	KIKF
Atlanta, GA	WKHX		KZLA
	WYAY	Louisville, KY	WAMZ
Augusta, GA	WKXC	McAllen/Brownsville, TX	KTEX
Austin, TX	KASE	Memphis, TN	WGKX
	KVET	Miami, FL	WKIS
Bakersfield, CA	KUZZ	Milwaukee, WI	WMIL
Baltimore, MD	WPOC	Minneapolis/St. Paul, MN	KEYE
Baton Rouge, LA	WKJN		WBOB
	WYNK	Mobile, AL	WKSJ
Birmingham, AL	WZZK	Monterey/Salinas, CA	KTOM
Boston, MA	WKLB	Montgomery, AL	WLWI
Buffalo, NY	WYRK	Nashville, TN	WSIX
Burlington, VT	WOKO		WSM
Charleston, SC	WBUB	New Orleans, LA	WNOE
	WEZL	Norfolk, VA	WCMS
Charleston, WV	WQBE		WGH
Charlotte, NC	WSOC	Oklahoma City, OK	KEBC
	WTDR		KXXY
Chattanooga, TN	WDOD	Omaha, NE	KXKT
	WUSY		WOW
Chicago, IL	WUSN	Orlando, FL	WWKA
Cincinnati, OH	WUBE	Pensacola, FL	WXBW
Cleveland, OH	WGAR	Philadelphia, PA	WXTU
Colorado Springs, CO	KKCS	Phoenix, AZ	KMLE
Columbia, SC	WCOS		KNIX
Columbus, GA	WKCW	Pittsburgh, PA	WDSY
	WSTH	Portland, ME	WPOR
Columbus, OH	WCOL	Portland, OR	KUPL
Corpus Christi, TX	KOUL		KWJJ
	KRYS	Providence, RI	WCTK
Dallas, TX	KPLX	Raleigh, NC	WKIX
	KSCS		WQDR
	KYNG	Richmond, VA	WKHK
Dayton, OH	WHKO	Riverside/	
Denver, CO	KYGO	San Bernardino, CA	KFRG
Des Moines, IA	KJYJ	Roanoke, VA	WYYD
Detroit, MI	WWWW	Rochester, NY	WBEE
	WYCD	Sacramento, CA	KNCI
El Paso, TX	KHEY		KRAK
Flint, MI	WKCCQ	St. Louis, MO	WIL
Ft. Myers, FL	WCKT		WKKX
Fredericksburg, VA	WFLS	Salt Lake City, UT	KKAT
Fresno, CA	KNAX		KSOP
	KSKS	San Antonio, TX	KAJA
Grand Rapids, MI	WBCT		KCYC
	WCUZ	San Diego, CA	KSON
Green Bay, WI	WGEE	San Francisco, CA	KSAN
Greensboro, NC	WPCM		KYCY
	WTQR	San Jose, CA	KRTY
Greenville, SC	WESC	Savannah, GA	WCHY
	WSSL	Seattle, WA	KCIN
Harrisburg, PA	WHYL		KMPS
	WRKZ	Shreveport, LA	KYCW
Hartford, CT	WWYZ		KRMD
Houston, TX	KIKK		KWKH
	KILT	Spokane, WA	KDRK
	KKBQ	Springfield, MO	KGMV
Huntsville, AL	WDRM		KTTS
Indianapolis, IN	WFMS	Syracuse, NY	WBBS
Jackson, MS	WKTF	Tampa, FL	WQYK
	WMSI		WRBQ
Jacksonville, FL	WQIK	Toledo, OH	WKKO
	WROO	Tucson, AZ	KIIM
Johnson City, TN	WXBQ	Tulsa, OK	KVOO
Kansas City, MO	KBEQ		KWEN
	KFKF	Washington, DC	WMZQ
Knoxville, TN	WDAF	West Palm Beach, FL	WIRK
Lafayette, LA	WIVK	Wichita, KS	KFDI
Las Vegas, NV	KXKC		KZSN
	KFMS	Wilkes-Barre, PA	WGGY
	KWNR	Youngstown, OH	WQXK

10 Artists Pin Hopes On New Faces Show

by Sue Falco

In 1970, the country music industry came together for what was to become an annual event for the next quarter-century: the Country Radio Seminar. In addition to the various sessions, speeches, and activities, a portion of the seminar was dedicated to showcasing live music. The New Faces Show was the forum; it gave upcoming artists the opportunity to be seen and heard by some of the most influential people in the industry—radio programmers.

If the past 26 years is any indication, performing at the New Faces Show has become a major launching pad the stars of tomorrow. New Faces alumni include:

Alabama, Reba McEntire (1980)
George Strait (1982)
Vince Gill (1985)
Randy Travis (1986)
Keith Whitley, Dwight Yoakam (1987)
Patty Loveless (1988)
Paul Overstreet, Shenandoah (1989)
Mary Chapin Carpenter, Lorrie Morgan, Travis Tritt (1990)
Billy Dean, Joe Diffie, Aaron Tippin (1991)
Brooks & Dunn, Tracy Lawrence, Little Texas, Collin Raye, Pam Tillis (1992)
Tracy Byrd, Martina McBride (1993)
John Berry, Tim McGraw (1994)
David Ball, Bryan White (1995)

CAN THE PAST PREDICT THE FUTURE?

This year another crop of newcomers will be taking the stage, hoping to win over the notoriously tough audience.

Country Airplay Monitor talked with each of them about their careers and their hopes for the New Faces show. They are listed in the order in which they will be appearing at the March 2 show.

Artist: Daryle Singletary

Label: Giant

Current album: "Daryle Singletary"

Scheduled to perform: "Too Much Fun"

Second song undecided

"I think the New Faces Show is a good opportunity to genuinely thank people in person, in a one-to-one environment," says Daryle Singletary. "Hopefully, I'll say and do the right things, but, above all that, just be myself."

Singletary will also be participating in Saturday's "How A Record Is Made: The Nuts & Bolts of Hitmaking" session with producer James Stroud. He is currently on a club tour.

Artist: Ricochet

Label: Columbia

Current album: "Ricochet"

Scheduled to perform: "What Do I Know," "Daddy's Money"

With this being the band's first CRS, Eddie Kilgallon, Ricochet's keyboardist/saxophonist, admits, "At first we weren't aware of the scope of the whole thing. Right now, we're quite honored to be playing."

Ricochet is currently winding up a five-month radio tour and will be "going back to a lot of the clubs we started out in to say thanks for their support," Kilgallon says.

Artist: Emilio

Label: Capitol Nashville

Current album: "Life Is Good"

Scheduled to perform: "It's Not The End Of

The World," "Even If I Tried"

This six-time winner of the Tejano Music Award for male entertainer of the year, and five-time TMA album of the year winner, finds it refreshing when he visits country radio these days.



"It's neat that a lot of [country] radio doesn't know who I am," he says. "To them I'm a brand-new artist."

Emilio, who recently sang the National Anthem at the NBA All-Star game in his hometown of San Antonio, says he is currently touring with Alan Jackson "until he gets sick of me and kicks me off."

Artist: Helen Darling

Label: Decca

Current album: "Helen Darling"

Scheduled to perform: Two new songs she plans to record for an upcoming album

Garth Brooks took an interest in the early days of Helen Darling's career by personally making phone calls to labels and producers on her behalf. Darling says she still calls Brooks "to bounce ideas off him."



Darling is just coming off of a 22-week radio tour and is preparing to go into

the studio to record her next album, due in late summer or early fall.

Artist: Russ Taff

Label: Reprise

Current album: "Winds Of Change"

Scheduled to perform: Undecided

Born the son of a preacher, five-time Grammy Award winner Russ Taff found that gospel music was a natural progression. While just barely out of his teens, he became a mainstay with gospel group the Imperials, then later launched a solo gospel career. It wasn't until 1990 that he switched musical gears to pursue country music.

On performing at New Faces, Taff says, "It's a different feeling playing for the industry. Everyone comes in, and you get an immediate response."

Taff is preparing to go into the studio to record his next album.

Artist: Perfect Stranger

Label: Curb

Current album: "You Have The Right To Remain Silent"

Scheduled to perform: "You Have The Right To Remain Silent," "Remember The Ride"

"We're really looking forward to New Faces," drummer Andy Ginn says. "This is the first CRS we've actually been invited to. We crashed last year's."



Perfect Stranger is winding down from a 250-date tour and is gearing up to record another album for summer release.

Continued on page 26

1991 Label of the Year R&R and Billboard
1992 Label of the Year R&R and Billboard
1993 Label of the Year R&R and Billboard
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1995 Label of the Year R&R and Billboard

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1996

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STAY TUNED FOR DETAILS

10 Artists Pin Hopes

Continued from page 24

Artist: David Lee Murphy

Label: MCA

Current album: "Out With A Bang"

Scheduled to perform: "Party Crowd," "Dust On The Bottle"

"I love radio," says David Lee Murphy. "In Illinois I was a DJ at an AM station. My brother was the PD and got me the job, so I had to go by 'David Lee' and drop the 'Murphy' to avoid any confusion."



Murphy is working on his next album, which will include the new single, "Everytime I Get Around You." He is currently touring with Brooks & Dunn and headlining at smaller venues.

Asked whether he prefers being part of a major tour or playing clubs, Murphy says, "To me it's like barbecue—I like it all."

Artist: Ty Herndon

Label: Epic

Current album: "What Mattered Most"

Scheduled to perform: "What Mattered Most," "In Your Face"

You might say Ty Herndon was raised on radio. In Butler, Ala., Herndon's mother and two aunts hosted their own radio show, and his grandmother still does a weekly morning show on WPRN.



On attending the CRS, Herndon says, "If I wasn't playing it, I'd still be there," referring to his family's radio background.

Herndon is currently out with Black-Hawk and will soon be joining the Wynonna tour.

Artist: Chely Wright

Label: A&M Nashville

Current album: "Right In The Middle Of It"

Scheduled to perform: Undecided

In the early part of her career, Wright spent five seasons entertaining at Nashville's Opryland USA theme park. In 1995, she picked up the Academy of Country Music Award for top new female vocalist.



Wright has recently been touring with Confederate Railroad and has released her

second album, which she says "makes my first record sound like a demo."

Artist: Jeff Carson

Label: MCG/Curb

Current album: "Jeff Carson"

Scheduled to perform: "Holdin' Onto Something," "Not On Your Love"

Carson spent his first few years after arriving in Nashville performing at the Opryland Hotel and says he is looking forward to returning to that same hotel to perform at New Faces.



"Having experienced the seminar last year, I just thought it would be great to be

up there," he says.

Carson has been on a club and radio tour since last May.

Country's Present and Future

Continued from page 13

dusty.

"We're not afraid to take a calculated gamble on an artist or song we really believe in. Obviously, we can't accommodate everyone, but we're not afraid to trust the best judgment of the good people we have working here."

As for the future, Moody says, "In radio there are some pretty scary things going on, and I hope we don't get to the point where the individual entrepreneurs are being shut out, and we have five companies owning all the stations."

"We're probably bound to see, short term, some more label consolidation. Some labels may close their doors, but in the long term, as long as we still have the best quality writers and artists, the industry is going to be OK."

BOBBY ROBERTS

Artist manager and booking agent Bobby Roberts runs the Bobby Roberts Co. in Nashville. He manages John Anderson, Paul Overstreet, Stephanie Benley, and Shaun Camp.

"Of course, I'm an optimist, as most managers are," says Roberts. "What we have to key in on as



we develop artists for the industry is those unique artists. There have been a lot of comments in the press about that cookie-cutter mentality. Our management company, and I think most of them, look for that unique artist that is going to be the next trend-setter...

You have to come up with these artists that recognize or write great songs [and] keep looking for fresh, exciting talent that you can help develop and achieve their dreams for them.

"I'm in [the business] because I love the music, and it's the most popular art form in America today," Roberts adds. "A lot of people have come to country music in the last five years, and I don't believe we're going to lose those people. Now that we have this stronghold in the marketplace, I believe we'll keep that."

FRED SCHUMACHER

Fred Schumacher is GM of EZ Communications' KMP5 Seattle. EZ is in the process of buying crosstown rival KYCW (Young Country).

"Duopoly is going to present some interesting opportunities for the format, because, as we have already done in Kansas City, it allows us to compete with each other in a more managed way so that everybody wins. It's an advantage for the advertisers, because you don't have two stations trying to kill each other; they are complementary. It is good for the company, because it's a managed competitive environment, and for the listeners, because they can hear the difference," rather than having two identical stations from which to choose.

Like Jaymes, Schumacher believes that investing in people is key to securing the future. "We try to staff ourselves with the best people we can, with the best value system and energy level and knowledge and create an environment in which they can grow."

"Everything we are today is a product of the people that made it be like that. Just like a record company is nothing but artists and vinyl, a radio station is a bunch of people, wires, and a lease on a building. It's the standard by which they operate that makes the difference."

Schumacher says the industry's future looks "terrific. While there are those who will say it has peaked out, my feeling is that the quality of the music has never been better. Maybe part of what drives it is that there are more labels than there ever have been before and more good artists, and it creates a competitive environment in which MDs have the ability to choose from a much better crop than they had before. It just raises the bar. It's not enough anymore for an artist to be just a good singer and writer and look good in their Levis, because there are plenty more artists just like that. The winner in all that is the listeners."

SOMEDAY

Steve Azar

will be a household name.

SOMEDAY

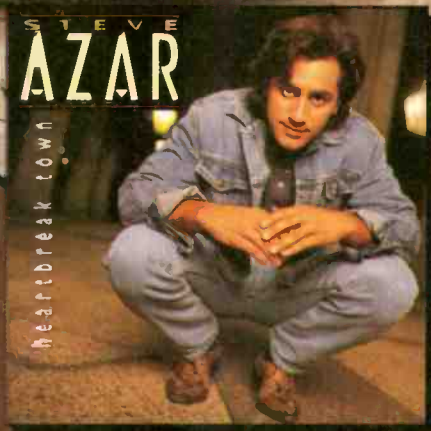
is Here

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Playlists supplied by Broadcast Data Systems' Radio Track service. Stations selected from panel of leading broadcasters in 125 radio markets, electronically monitored 24 hours a day, 7 days a week. Songs ranked by number of plays in monitored week.

COUNTRY


KBEQ			WWYZ			WGNA			WYNK			KWEN			WKKX		
Kansas City PD: Mike Kennedy MD: T.G. McEntire			Hartford PD: Greg Roche MD: John Saville			Albany, NY OM: Fred Horton MD: Bill Earley			Baton Rouge PD/MD: Brian King			Tulsa PD: Dave Block MD: Tim Howard			St. Louis PD: Russ Schell MD: Dave Louis		
TW	LW		TW	LW		TW	LW		TW	LW		TW	LW		TW	LW	
1	35	David Lee Murphy, Out With A Bang	1	39	Martina McBride, Wild Angels	1	39	Martina McBride, Wild Angels	1	37	Tracy Lawrence, If You Loved Me	1	37	Martina McBride, Wild Angels	1	35	Martina McBride, Wild Angels
2	37	Shania Twain, (If You're Not In It For L	2	37	James Bonamy, She's Got A Mind Of Her O	2	37	Garth Brooks, The Beaches Of Cheyenne	2	35	Wade Hayes, What I Meant To Say	2	37	Shania Twain, (If You're Not In It For L	2	36	Shania Twain, (If You're Not In It For L
3	32	Sawyer Brown, Round Here	3	24	Darley Singletary, Too Much Fun	3	26	Diamond Rio, Walkin' Away	3	37	Alan Jackson, I'll Try	3	37	Garth Brooks, The Beaches Of Cheyenne	3	34	Garth Brooks, The Beaches Of Cheyenne
4	36	Ricochet, What Do I Know	4	27	Patty Loveless, You Can Feel Bad	4	27	Neal McCoy, You Gotta Love That	4	33	Garth Brooks, The Beaches Of Cheyenne	4	36	Rhett Akins, She Said Yes	4	36	Lee Roy Parnell, Heart's Desire
5	35	Joe Diffie, Bigger Than The Beatles	5	28	David Lee Murphy, Out With A Bang	5	26	Rhett Akins, She Said Yes	5	31	Alan Jackson, I'll Try	5	36	John Michael Montgomery, Cowboy Love	5	35	Collin Raye, Not That Different
6	34	Martina McBride, Wild Angels	6	25	Wynonna, To Be Loved By You	6	26	George Strait, I Know She Still Loves Me	6	32	Wade Hayes, What I Meant To Say	6	37	Collin Raye, Not That Different	6	34	Alan Jackson, I'll Try
7	29	Tracy Lawrence, If You Loved Me	7	30	Joe Diffie, Bigger Than The Beatles	7	25	Darley Singletary, Too Much Fun	7	31	Wynonna, To Be Loved By You	7	35	George Strait, Check Yes Or No	7	33	Patty Loveless, You Can Feel Bad
8	26	Lonestar, No News	8	25	Lonestar, No News	8	25	Lonestar, No News	8	32	Alabama, It Works	8	34	Alabama, It Works	8	31	Joe Diffie, Bigger Than The Beatles
9	22	Aaron Tippin, Without Your Love	9	22	JoDee Messina, Heads Carolina, Tails Ca	9	22	Alan Jackson, I'll Try	9	33	Martina McBride, Wild Angels	9	35	Alabama, It Works	9	33	Lonestar, No News
10	27	Darley Singletary, Too Much Fun	10	21	Ricochet, What Do I Know	10	22	Lorrie Morgan, Standing Tall	10	24	Lonestar, No News	10	30	Patty Loveless, You Can Feel Bad	10	30	Darley Singletary, Too Much Fun
11	31	Collin Raye, Not That Different	11	21	Diamond Rio, Walkin' Away	11	22	Clay Walker, Hypnotize The Moon	11	22	David Lee Murphy, Out With A Bang	11	29	Darley Singletary, Too Much Fun	11	30	Darley Singletary, Too Much Fun
12	32	Shenanando, Always Have Always	12	28	Lari White, Ready, Willing And Able	12	22	John Anderson, Paradise	12	23	Wynonna, To Be Loved By You	12	27	Wynonna, To Be Loved By You	12	30	Neal McCoy, You Gotta Love That
13	27	Alan Jackson, I'll Try	13	20	Garth Brooks, The Beaches Of Cheyenne	13	20	Joe Diffie, Bigger Than The Beatles	13	23	Ricochet, What Do I Know	13	23	Garth Brooks, The Beaches Of Cheyenne	13	29	George Strait, I Know She Still Loves Me
14	25	Diamond Rio, Walkin' Away	14	27	Linda Davis, Some Things Are Meant To Be	14	20	Wynonna, To Be Loved By You	14	23	Neal McCoy, You Gotta Love That	14	23	Linda Davis, Some Things Are Meant To Be	14	28	Tracy Lawrence, If You Loved Me
15	25	Mark Chesnut, It Wouldn't Hurt To Have	15	19	Tracy Lawrence, If You Loved Me	15	21	Ricochet, What Do I Know	15	22	Linda Davis, Some Things Are Meant To Be	15	23	Darley Singletary, Too Much Fun	15	28	Aaron Tippin, Without Your Love
16	25	Patty Loveless, You Can Feel Bad	16	25	Billy Dean, It's What I Do	16	24	Wade Hayes, What I Meant To Say	16	22	Alabama, It Works	16	22	Neal McCoy, You Gotta Love That	16	28	Aaron Tippin, Without Your Love
17	18	Billy Dean, It's What I Do	17	19	John Berry, Every Time My Heart Calls Yo	17	19	John Berry, Every Time My Heart Calls Yo	17	23	Mark Chesnut, It Wouldn't Hurt To Have	17	22	Clay Walker, Hypnotize The Moon	17	27	Wynonna, To Be Loved By You
18	26	Linda Davis, Some Things Are Meant To Be	18	26	Neal McCoy, You Gotta Love That	18	24	Collin Raye, Not That Different	18	22	Alan Jackson, I'll Try	18	22	Clay Walker, Hypnotize The Moon	18	25	Wade Hayes, What I Meant To Say
19	27	Lee Roy Parnell, Heart's Desire	19	27	Shania Twain, You Win My Love	19	27	Shania Twain, You Win My Love	19	22	Tracy Lawrence, If You Loved Me	19	22	Diamond Rio, Walkin' Away	19	25	Doug Supernaw, Not Enough Hours In
20	27	Neal McCoy, You Gotta Love That	20	19	Pam Tillis, The River And The Highway	20	19	Mark Chesnut, It Wouldn't Hurt To Have	20	22	Mark Chesnut, It Wouldn't Hurt To Have	20	22	Doug Supernaw, Not Enough Hours In	20	25	Tracy Lawrence, If You Loved Me
21	26	Pam Tillis, The River And The Highway	21	26	Tracy Lawrence, If You Loved Me	21	18	Linda Davis, Some Things Are Meant To Be	21	19	Tracy Lawrence, If You Loved Me	21	21	Tracy Lawrence, If You Loved Me	21	25	Tracy Lawrence, If You Loved Me
22	24	Garth Brooks, The Beaches Of Cheyenne	22	24	Mark Chesnut, It Wouldn't Hurt To Have	22	18	Linda Davis, Some Things Are Meant To Be	22	19	Linda Davis, Some Things Are Meant To Be	22	21	Clay Walker, Hypnotize The Moon	22	26	Tracy Lawrence, If You Loved Me
23	24	Wynonna, To Be Loved By You	23	27	Mandy Barnett, Now That's A Mind Of Her O	23	18	Collin Raye, Not That Different	23	18	Collin Raye, Not That Different	23	21	Clay Walker, Hypnotize The Moon	23	26	Tracy Lawrence, If You Loved Me
24	26	Alabama, It Works	24	26	Collin Raye, Not That Different	24	18	Collin Raye, Not That Different	24	18	Collin Raye, Not That Different	24	20	Alabama, It Works	24	20	Alabama, It Works
25	22	James Bonamy, She's Got A Mind Of Her O	25	22	George Strait, I Know She Still Loves Me	25	17	George Strait, I Know She Still Loves Me	25	14	George Strait, I Know She Still Loves Me	25	24	Rhett Akins, She Said Yes	25	20	Rhett Akins, She Said Yes
26	27	Little Texas, Country Crazy	26	27	Tracy Byrd, Heaven In My Woman's Eyes	26	15	Tracy Byrd, Heaven In My Woman's Eyes	26	13	Shania Twain, (If You're Not In It For L	26	26	Shania Twain, (If You're Not In It For L	26	19	Pam Tillis, The River And The Highway
27	27	Emilio, Even If I Tried	27	25	Tim McGraw, All I Want Is A Life	27	15	Tim McGraw, All I Want Is A Life	27	12	Wade Hayes, What I Meant To Say	27	18	Shania Twain, You Win My Love	27	20	Shania Twain, You Win My Love
28	27	Clay Walker, Hypnotize The Moon	28	22	Pam Tillis, The River And The Highway	28	15	Pam Tillis, The River And The Highway	28	16	Shania Twain, (If You're Not In It For L	28	18	John Berry, Every Time My Heart Calls Yo	28	19	John Berry, Every Time My Heart Calls Yo
29	24	Lari White, Ready, Willing And Able	29	25	Alabama, It Works	29	14	Alabama, It Works	29	15	Doug Supernaw, Not Enough Hours In	29	17	David Lee Murphy, Out With A Bang	29	18	Billy Dean, It's What I Do
30	23	George Strait, I Know She Still Loves Me	30	23	Lorrie Morgan, Standing Tall	30	14	Lorrie Morgan, Standing Tall	30	13	Little Texas, Country Crazy	30	17	John Berry, Every Time My Heart Calls Yo	30	18	Mark Chesnut, It Wouldn't Hurt To Have

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RESULTS

1. (7) Dale Jarrett
2. (1) Dale Earnhardt
3. (4) Ken Schrader
4. (15) Mark Martin
5. (16) Jeff Burton
6. (9) Wally Dallenbach
7. (20) Ted Musgrave
8. (21) Bill Elliot
9. (10) Ricky Rudd
10. (11) Michael Waltrip
11. (19) Jimmy Spencer
12. (44) Jeff Purvis
13. (36) Ricky Craven
14. (32) Lake Speed
15. (23) Dave Marcis

A woman with dark hair, wearing a white tank top and blue jeans, is sitting on a ledge outdoors. She is looking down and to the right with a thoughtful expression. The background is bright and slightly out of focus, showing some greenery and a building. The text is overlaid on the right side of the image.

**Let's face it...
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CRS '96

BRYAN WHITE

"I'm Not Supposed To Love You Anymore," the first single from Bryan's new album, is taking country radio by storm. Don't miss a live preview of his second release, *Between Now And Forever*, in the Asylum suite (8520) Thursday night at 10:00pm, and be sure to see him perform at the ASCAP luncheon Friday at noon.



MANDY BARNETT

This talented newcomer has created quite a buzz with her debut single, "Now That's All Right With Me." Mandy's self-titled album hit stores this week, but you can hear her unforgettable voice live on the showcase stage at 7:45 pm Thursday night.



CURTIS DAY

He's got a hard-hitting ballad, "The Truth Is Hard To Swallow," and he's making the rodeo circuit on his Dancin' In The Dirt tour. Dust off your boots, kick up your heels and party down with Curtis in the Asylum suite Friday night at 10:00 pm.



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For Week Ending February 25, 1996

COUNTRY

Detailed song tracking information for the last 3 weeks for all songs showing increased plays this week. Total plays and gain do not include video play. Markets listed in order of population.

FAITH HILL 1554/833 Someone Else's Dream (Warner Bros.) Total Stations: 129 Chart Move: 49-37

ALAN JACKSON 4960/216 I'll Try (Arista) Total Stations: 149 Chart Move: 2-1

TRACY LAWRENCE 4008/177 If You Loved Me (Atlantic) Total Stations: 148 Chart Move: 9-6

LONESTAR 3525/311 No News (BNA) Total Stations: 148 Chart Move: 19-13

PATTY LOVELESS 4686/517 You Can Feel Bad (Epic) Total Stations: 149 Chart Move: 8-4

THE MAVERICKS (FEAT. FLACO JIMENEZ) 2011/200 All You Ever Do Is Bring Me Down (MCA) Total Stations: 137 Chart Move: 33-30

MARTINA MCBRIDE 4956/66 Wild Angels (RCA) Total Stations: 149 Chart Move: 1-2

NEAL MCCOY 3380/166 You Gotta Love That (Atlantic) Total Stations: 147 Chart Move: 18-15

JODEE MESSINA 1599/325 Heads Carolina, Tails California (Curb) Total Stations: 130 Chart Move: 41-36

LORRIE MORGAN 1708/90 Standing Tall (BNA) Total Stations: 139 Chart Move: 37-32

To all those who claim that Country Music's popularity is leveling off, we suggest that you turn on your

RADIO

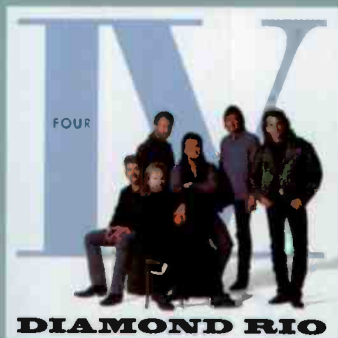
ARISTATM
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Making the music that makes the difference



BLACKHAWK - *Strong Enough* - Country's rare bird is now *this* close to platinum with their new hit, "Almost A Memory Now."



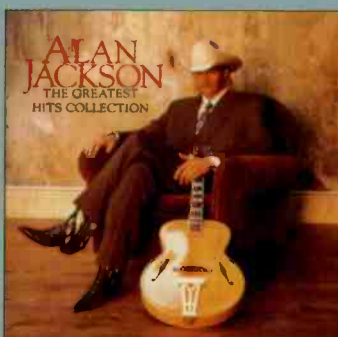
DIAMOND RIO - *IV* - Their biggest - and best - album yet features the fast-breaking first single, "Walkin' Away."



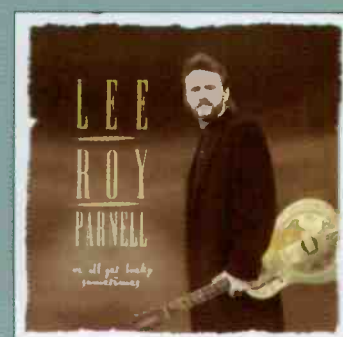
PAM TILLIS - *All Of This Love* - Pam produced her acclaimed new album, featuring the stunning single and video, "The River And The Highway."



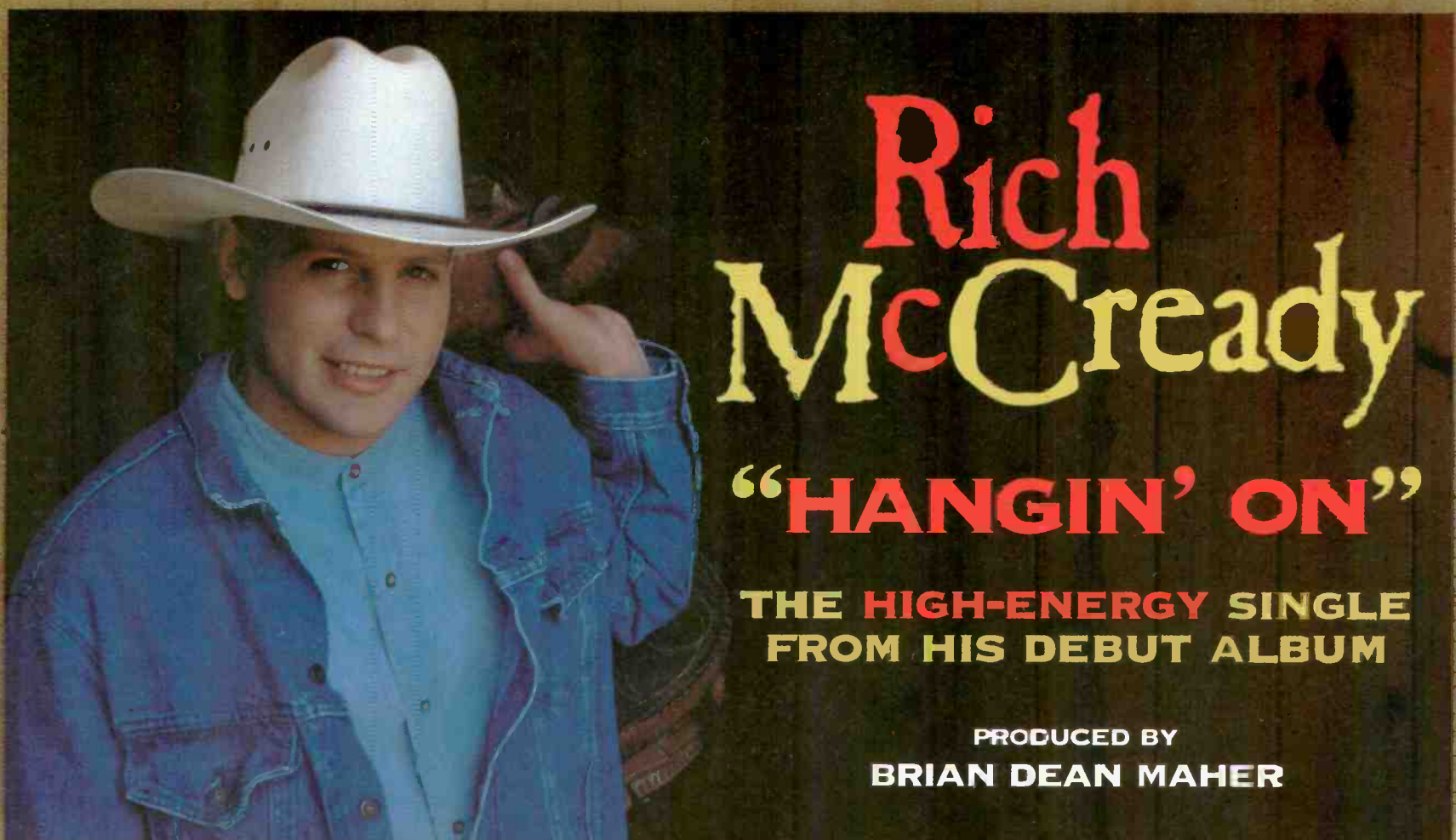
LINDA DAVIS - *Some Things Are Meant To Be* - A record that speaks for itself from a star that's come into her own. Her new album features the breakthrough title track.



ALAN JACKSON - *The Greatest Hits Collection* Now approaching triple platinum with his 18th #1 hit, "I'll Try." What more can we say than "YEE HAW!"



LEE ROY PARNELL - *We All Get Lucky Sometimes* - Our Parnell commitment is stronger than ever with his hottest single to date, "Heart's Desire."



Rich McCready

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FROM HIS DEBUT ALBUM**

PRODUCED BY
BRIAN DEAN MAHER

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BLAIR GARNER
AFTER MIDNIGHT**

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PROJECT DESERVES TO BE HEARD AND SEEN. TOGETHER, LET’S
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Keith Gattis

—
d e b u t s i n g l e, "Little Drops of My Heart"

o n r a d i o s
e v e r y w h e r e
M a r c h 11



RCA RECORDS LABEL



Compiled from a national sample of airplay, supplied by Broadcast Data Systems Radio Track service, to Country Airplay Monitor. 149 country stations are electronically monitored 24 hours a day, 7 days a week. Songs are ranked by number of detections. © 1996 Billboard/BPI Communications.

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
			*** No. 1 ***				
1	2	11	I'LL TRY ARISTA 1 week at No. 1	ALAN JACKSON	4960	4744	
2	1	15	WILD ANGELS RCA	MARTINA MCBRIDE	4956	4890	
3	3	14	THE BEACHES OF CHEYENNE CAPITOL NASHVILLE	GARTH BROOKS	4902	4688	
4	8	11	YOU CAN FEEL BAD EPIC	PATTY LOVELESS	4686	4169	
5	7	12	I KNOW SHE STILL LOVES ME MCA	GEORGE STRAIT	4430	4170	
6	9	13	IF YOU LOVED ME ATLANTIC	TRACY LAWRENCE	4008	3831	
7	10	10	TO BE LOVED BY YOU CURB/MCA	WYNONNA	3980	3778	
8	12	13	WALKIN' AWAY ARISTA	DIAMOND RIO	3901	3549	
9	11	9	HYPNOTIZE THE MOON GIANT/REPRISE	CLAY WALKER	3831	3587	
10	4	17	NOT THAT DIFFERENT EPIC	COLLIN RAYE	3697	4436	
11	14	14	TOO MUCH FUN GIANT/REPRISE	DARYLE SINGLETARY	3659	3333	
12	5	20	WHAT I MEANT TO SAY COLUMBIA	WADE HAYES	3629	4397	
13	19	9	NO NEWS BNA	LONESTAR	3525	3214	
14	17	15	SOME THINGS ARE MEANT TO BE ARISTA	LINDA DAVIS	3471	3250	
15	18	10	YOU GOTTA LOVE THAT ATLANTIC	NEAL MCCOY	3380	3214	
16	6	15	BIGGER THAN THE BEATLES EPIC	JOE DIFFIE	3327	4204	
17	13	16	OUT WITH A BANG MCA	DAVID LEE MURPHY	3246	3517	
18	20	21	SHE SAID YES DECCA	RHETT AKINS	3228	3039	
19	21	11	*** AIRPOWER ***				
			IT WOULDN'T HURT TO HAVE WINGS DECCA	MARK CHESNUTT	3204	2947	
20	23	8	*** AIRPOWER ***				
			HEART'S DESIRE CAREER	LEE ROY PARNELL	3204	2785	
21	24	14	*** AIRPOWER ***				
			WHAT DO I KNOW COLUMBIA	RICOCHET	3021	2666	
22	31	3	YOU WIN MY LOVE MERCURY NASHVILLE	SHANIA TWAIN	2595	1857	
23	16	17	(IF YOU'RE NOT IN IT FOR LOVE) I'M OUTTA HERE! MERCURY NASHVILLE	SHANIA TWAIN	2585	3260	
24	25	9	IT WORKS RCA	ALABAMA	2559	2381	
25	32	6	HEAVEN IN MY WOMAN'S EYES MCA	TRACY BYRD	2434	1850	
26	30	6	WITHOUT YOUR LOVE RCA	AARON TIPPIN	2397	1900	
27	28	13	READY, WILLING AND ABLE RCA	LARI WHITE	2348	2053	
28	22	18	IT MATTERS TO ME WARNER BROS.	FAITH HILL	2330	2787	
29	36	7	THE RIVER AND THE HIGHWAY ARISTA	PAM TILLIS	2076	1652	
30	33	8	ALL YOU EVER DO IS BRING ME DOWN MCA THE MAVERICKS (FEAT. FLACO JIMENEZ)		2011	1811	
31	38	6	IT'S WHAT I DO CAPITOL NASHVILLE	BILLY DEAN	1968	1583	
32	37	12	STANDING TALL BNA	LORRIE MORGAN	1708	1618	
33	35	20	WHEN BOY MEETS GIRL MERCURY NASHVILLE	TERRI CLARK	1665	1663	
34	40	13	SHE'S GOT A MIND OF HER OWN EPIC	JAMES BONAMY	1655	1398	
35	29	17	COWBOY LOVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1623	1978	
36	41	7	HEADS CAROLINA, TAILS CALIFORNIA CURB	JODEE MESSINA	1599	1274	

THIS WEEK	LAST WEEK	WKS. ON CHART	TITLE/LABEL/DISTRIBUTING LABEL	ARTIST	DETECTIONS		
					TW	LW	
37	49	3	SOMEONE ELSE'S DREAM WARNER BROS.	FAITH HILL	1554	721	
38	27	18	LIKE THERE AIN'T NO YESTERDAY ARISTA	BLACKHAWK	1492	2111	
39	43	4	EVERY TIME MY HEART CALLS YOUR NAME CAPITOL NASHVILLE	JOHN BERRY	1317	1049	
40	57	2	LONG AS I LIVE ATLANTIC	JOHN MICHAEL MONTGOMERY	1280	400	
41	53	9	ALL I WANT IS A LIFE CURB	TIM MCGRAW	1161	625	
42	47	3	ALMOST A MEMORY NOW ARISTA	BLACKHAWK	1103	790	
43	45	8	EVEN IF I TRIED CAPITOL NASHVILLE	EMILIO	1051	1004	
44	26	14	PARADISE BNA	JOHN ANDERSON	997	2197	
45	39	18	RING ON HER FINGER, TIME ON HER HANDS MCA	REBA MCENTIRE	906	1445	
46	48	9	NOW THAT'S ALL RIGHT WITH ME ASYLUM	MANDY BARNETT	823	724	
47	50	7	1969 MERCURY NASHVILLE	KEITH STEGALL	807	662	
48	54	6	TEN THOUSAND ANGELS BNA	MINDY MCCREADY	750	548	
49	51	6	WHO'S THAT GIRL EPIC	STEPHANIE BENTLEY	736	626	
50	44	18	GRANDPA TOLD ME SO BNA	KENNY CHESNEY	670	1051	
51	42	16	'ROUND HERE CURB	SAWYER BROWN	669	1264	
52	52	6	GONE (THAT'LL BE ME) REPRISE	DWIGHT YOAKAM	645	637	
53	61	2	I'M NOT SUPPOSED TO LOVE YOU ANYMORE ASYLUM	BRYAN WHITE	457	308	
54	67	3	ALL OVER BUT THE SHOUTIN' CAPITOL NASHVILLE	SHENANDOAH	421	197	
55	46	11	COUNTRY CRAZY WARNER BROS.	LITTLE TEXAS	407	808	
56	60	5	THE LOVE THAT WE LOST POLYDOR NASHVILLE	CHELY WRIGHT	405	321	
57	68	2	C-O-U-N-T-R-Y EPIC	JOE DIFFIE	389	171	
58	NEW		*** HOT SHOT DEBUT ***				
			IF I WERE YOU MERCURY NASHVILLE	TERRI CLARK	385	73	
59	59	7	HANGIN' ON MAGNATONE	RICH MCCREADY	376	314	
60	66	4	REMEMBER THE RIDE CURB	PERFECT STRANGER	354	243	
61	64	3	REDNECK SON RCA	TY ENGLAND	341	262	
62	62	5	SHE GOT WHAT SHE DESERVES DECCA	FRAZIER RIVER	337	280	
63	63	5	YEARS FROM HERE MCG CURB	BAKER & MYERS	302	266	
64	55	9	LET YOUR HEART LEAD YOUR MIND MCG CURB	SMOKIN' ARMADILLOS	292	464	
65	NEW		DOES THAT BLUE MOON EVER SHINE ON YOU POLYDOR NASHVILLE	TOBY KEITH	255	63	
66	71	2	HOLDIN' ON TO SOMETHING MCG CURB	JEFF CARSON	250	130	
67	NEW		I THINK ABOUT YOU EPIC	COLLIN RAYE	236	22	
68	58	8	RIPPLES POLYDOR NASHVILLE	4 RUNNER	223	352	
69	65	19	ALWAYS HAVE, ALWAYS WILL CAPITOL NASHVILLE	SHENANDOAH	206	245	
70	69	2	YOU'D THINK HE'D KNOW ME BETTER MCA	BOBBIE CRYNER	176	150	
71	NEW		LONG HARD LESSON LEARNED BNA	JOHN ANDERSON	146	5	
72	56	8	ONLY YOU (AND YOU ALONE) WARNER BROS.	TRAVIS TRITT	140	422	
73	70	7	IT'S MIDNIGHT CINDERELLA CAPITOL NASHVILLE	GARTH BROOKS	138	136	
74	NEW		MY HEART HAS A HISTORY REPRISE	PAUL BRANDT	137	6	
75	NEW		SHE NEVER LOOKS BACK GIANT/REPRISE	DOUG SUPERNOW	122	34	

Records showing an increase in detections over the previous week, regardless of chart movement. Airpower awarded to those records which attain 3000 detections for the first time. If two records are tied in number of plays, the record being played on more stations is placed first. Records below the top 20 that are decreasing in plays are removed from the chart after 20 weeks.



"MY HEART HAS A HISTORY"

THE DEBUT SINGLE FROM

PAUL BRANDT

GOING FOR AIRPLAY MONDAY, MARCH 11.

"PAUL HAS THE VOICE AND PERSONALITY OF A STAR."
Carrie Dunne/KIK

"I'VE SEEN HIM. I'VE HEARD HIM. I'M SOLD - PAUL SINGS FROM THE HEART."
Richard Ryan/KSAN

"I AM IMPRESSED WITH PAUL'S INSIGHT AND INTUITION, AND THE SENSITIVITY OF HIS WRITING IS AMAZING FOR SOMEONE AS YOUNG AS HE IS! HE'S GOT SOME GREAT MATERIAL!"
Rick McCracken/WSOC

Performing on the CRS Showcase Stage Thursday, February 29.
Produced by JOSH LEO
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