

AIRPLAY Monitor

THIS WEEK IN MONITOR:

Inside Nashville's New Asylum/Curb p. 41

How Rock Reaches Out To Hispanics p. 46



FEBRUARY 7, 2003

• We Listen To Radio •

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Welcome To Miami

Welcome to Miami and the ninth Billboard/Airplay Monitor Radio Seminar.

In addition to numerous sessions focusing on the specific issues of the AC, country, rhythmic top 40, mainstream top 40, rock, and R&B formats, there are three all-format panels you shouldn't miss. At 3 p.m.

Thursday, Feb. 6, *Billboard* director of charts Geoff Mayfield will moderate "State of the Industry: The VP

Panel," which will feature six VPs of promotion from various labels, including Epic's Rodney Shealey and Asylum/Curb's Rob Dalton.

Moderators Daniel Glass of Artemis and *Airplay Monitor* editor in chief Sean Ross will co-moderate "Battling Radio's Bad Rap" at 3 p.m. Friday. Panelists will include consultant Tom Barnes, Launch/Yahoo Music's Jay Frank, the *Miami Herald's* Jordan Levin, Entercom VP of programming Pat Paxton, the *Miami New Times's* Brett Sokol, KRNB Dallas' Sam Weaver, and the National Assn. of Broadcasters' Dennis Wharton.

At 10:30 a.m. Saturday, consultants Jaye Albright and Mike O'Malley will present the can't-miss session "10 Mistakes Even the Best PDs Make."

The seminar wraps with the Billboard/Airplay Monitor Radio Awards Saturday night. We hope you enjoy the seminar and your visit to Florida.

Billboard Monitor
RADIO 2003
seminar

HitPredictor Is Here

This week marks the *Airplay Monitor* debut of HitPredictor, the online music research service spearheaded by industry veterans Rick Bisceglia and Guy Zapoleon that gives the industry its first look at potential hits.

HitPredictor information debuts this week for new and recent releases in the mainstream top 40, adult top 40, and modern rock formats. Other formats and applications are expected to follow.

HitPredictor

HitPredictor exposes new songs to a nationwide database of music consumers, who give an extended portion of a song multiple listens without knowing who the artist is. Songs are rated by listeners on a 1-5 scale; final results are based on weighted positives. A score of 65 or higher usually indicates top 10 potential, although that benchmark number may fluctuate from week to week based on the strength of available product. The service grew out of prerelease testing that Bisceglia and Zapoleon have been doing for record-label clients during the past year.

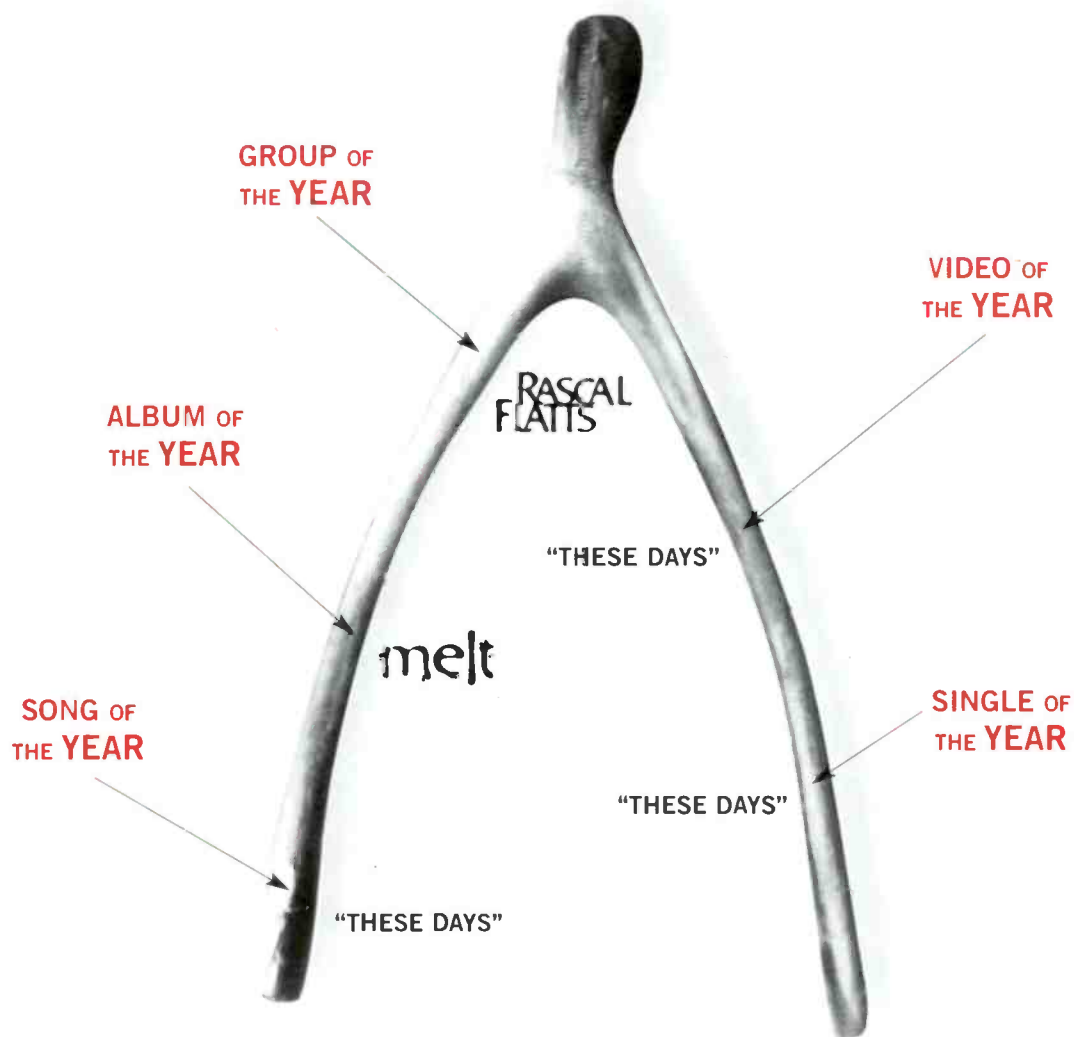
HitPredictor isn't intended to serve as a final arbiter of a song's potential. Records take on a life of their own during their chart journey, depending on numerous external factors. But it does help identify songs that may be worthy of additional consideration. The week's top-scoring new titles, songs impacting next week or in the near future, from the Calling (top 40), Kellie Coffey (adult top 40), and Seether (modern rock), and more can be found on page 61.

OUR WISHES

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BABY

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"What Happened To That Boy?"

featuring *Clipse*

Impacting 2/10 & 2/11

R&B/Hip-Hop **32**

Rap **27**

20 Million in audience

1375 Total Spins

WQHT 26x	WBHH 54x	WPGC 28x
WWPR 31x	WDTJ 24x	WXYV 33x
KKBT 13x	WEDR 26x	KBFB 35x
WGCI 21x	WERQ 23x	KNOU 68x
WPWX 28x	WOWI 21x	WQUE 26x
KXHT 50x	WPHI 33x	WPEG 47x
WHRK 27x	WUSL 51x	WWWZ 19x
WFUN 51x	WKYS 45x	WJMH 50x

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BOWLING FOR SOUP

STEREO
JDJ-40C25-2



**ON OVER
100
STATIONS!**

GRAMMY NOMINEE
Pop Performance By Duo/Group
(and they've already got their tuxes!)

Monitor Mainstream Top 40 (32) - (30)
R&R Pop 35-32* + 337

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Girl All The Bad Guys Want

"I said it would take WNOU spinning this song 1300 times for me to add it...and I'll be damned, David fell for it. I think it's about time we had a song with a meaningful message. Sounds awesome on the air. Top 10 phones since day three (day one and two we had ice storms, and no phones). I expect even more success when the familiarity kicks in." - Ryan Mill, B94/Pittsburgh

"Girl All The Bad Guys Want is #2 PHONES and sounds GREAT on the air! All of our jocks now wear blue tuxes to events!" - Tony Waitekus, WHTS/Quad Cities

"Top 5 Phones, sounds amazing on the air, research tells the story...if you're not on this song, WHY THE HELL NOT?" - Gregg Thomas & Kid Knight, WBBO/Moonmouth

"This is getting #1 PHONES here still. We are going to hold the rotation steady this week. I'm really happy to hear it's doing so well nationally, too!"
- Scott Sharp, WGTZ/Dayton

New Adds Include:

Y100	WKCI	WKSS	WXKB	KKRZ
WRVW	WXYK	WLDI	WIXX	WVKS

PHONES! PHONES! PHONES!

KRBV #5	WHTS #2	WGTZ #1	WBBO #2
Z100 Top 5	KIIS Top 5	WAEZ Top 5	WBZZ Top 5
WVYB Top 10	KBKS Top 10	WRHT Top 10	KLAL Top 10
WFLY Top 10	WDJX Top 10		

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WKTU: The Beat Of New York Goes On, Riding A Radio Wave Of Change

If New York's rhythmic top 40 WKTU could define itself in one record, Gloria Gaynor's "I Will Survive" would probably come to mind, although the station did much more than survive in the fall 2002 Arbitron ratings. WKTU was up 3.5-4.1 12-plus in the fall, as well as No. 1 25-34, No. 2 25-54, and No. 3 18-34. During the fall, VP of operations and programming Frankie Blue and APD/MD Jeff Z saw the results of a new morning and night show, as well as some music revisions.

Classic disco titles, including "I Will Survive," had been a part of WKTU from the beginning. In recent years, the station had become more contemporary and slightly more aggressive on R&B. But when R&B oldies sister WTJM became R&B/hip-hop WWPR (Power 105), those songs became more prominent again on WKTU, while most current hip-hop was phased out.

Blue says, "We knew that in order to come out on top overall, we needed to hit the middle of our demo, 25-34. If we could do that, we could be successful [in] 18-34 and 25-54."

Jeff Z adds that "we understand that [mainstream top 40 sister WHTZ] Z100 will be the powerhouse 18-34 and Power 105 will now also compete for that demo... With 'KTU's playlist almost 99% non-rap, I think our focus really helped us this time. We were able to do a test to bring back many of our gold and recurrenents, and the audience loves them. [Oldies] come back if you play them for a year, then let 'em sit for six months. All of a sudden, they want to hear 'I Will Survive' again."

NEW VOICES

When WKTU morning personality/recording artist Michelle Visage relocated to Los Angeles, WKTU teamed longtime morning co-host Goumba Johnny with seven-year WJMN (Jam'n 94.5) Boston morning host Baltazar, returning to the market after a stint at WQHT (Hot 97). Blue says the new team "needed time to work together, and we had a couple of setbacks. First Goumba lost his dad, and soon after he broke his ribs on a station cruise. Now things are better, and they have the time they need to develop. I've always believed that if you can survive in New York radio for a year, listeners will probably accept you."

"The benchmarks they're doing are bringing people to 'KTU,'" Jeff Z says. "When I hear people talking about their benchmarks on the street, it's something I haven't heard from the morning show here in ages." Those include the show's Joke-Off, for both kids and adults, and its prank "ballbuster" calls. They're helped by Mike Opelka, who Blue says is "among the best producers out there anywhere."

WKTU also welcomed Vic Latino to nights, replacing Geronimo. Latino began his career with then-Hot 97 morning team Ed Lover & Doctor Dre, before returning to the market from WPYO Orlando, Fla. A mixer as well, Latino had also performed as a recording artist around the country, including MTV's Spring Break.

MUSIC MEETING

Both Jeff Z and Blue are quick to admit that it's hard to define WKTU musically: The fewest words Blue can use are "a fun, upbeat, addicting lifestyle of rhythmic pop and dance." Then there are the records that get little airplay elsewhere,



3 P.M.

Pet Shop Boys, "West End Girls"
Sylvester, "You Make Me Feel (Mighty Real)"
Tina Ann, "In My Dreams"
Kim Wilde, "You Keep Me Hangin' On"
Pink, "Family Portrait"
Evelyn "Champagne" King, "Love Come Down"
Jennifer Lopez, "Love Don't Cost a Thing"
TKA, "Tears May Fall"
Celine Dion, "I Drove All Night"
The Trammps, "Disco Inferno"
Widelife, "I Don't Want U"

such as "L'Italiano" by the Sicilians Featuring Angelo Venuto. According to Blue, "the record started in clubs. At first people laughed when we played it, but the clubs kept on and it grew." While Blue says, "I don't try to be first, I don't use ego. I let records come to 'KTU,'" he also believes that radio stations dismiss some potential hits too easily. "I hear too often that [a certain song is just] 'a 'KTU record' from other stations. I pay attention to exclusive records on many stations. You can't argue with a record that's No. 1. Radio stations used to be on the same page with stations in other markets, and we used to share more [secret weapon records] with each other. I hate seeing great music get lost."

Blue doesn't downplay the importance of his mixers but says, "I've found that mixers for the most part love everything new. I tell them, 'I don't want your pick of the week—I want your pick of the weeks!' Sometimes I wouldn't see a mixer bring the same record back to me for even two weeks in a row. With a cume of 2 million listeners, I can only deal with records that will continue to make a big impact for some time. I do have key mixers who understand, and I work with them to teach them how to bring a record to 'KTU.'"

Recent months have seen dance-leaning rhythmic top 40s starting to pop up in other markets, although often in a considerably different form. While WKTU might not work in other markets record for record, Blue says that "the formula would. If I were launching something like this in L.A., I would hire [Elektra VP and former KPWR Los Angeles MD] Al Teviera or [KROQ Los Angeles APD] Gene Sandbloom. They understand what listeners out there grew up on—they were there and could relate that. I know from being the music director at Z100 with Scott Shannon. He loved Z100, but he also liked the old 92KTU [now WXRK], and we were able to find so many records. I really had the chance to experience firsthand the music that made the impact back then."

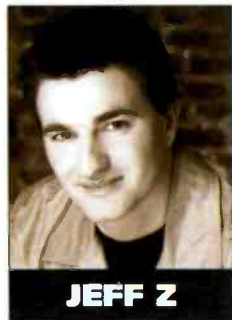
I BELIEVE IN MIRACLES

Promotionally, WKTU's signature event is Miracle on 34th Street, which celebrated its third year at Madison Square Garden—a long way from its inception at the much smaller Hammerstein Ballroom. "We needed a benchmark event, and Miracle turned out to be the one," Blue says. "We had always done big events like Saturday Night Fever and Last Dance at Studio 54, but we always found ourselves having to come up with something new."

Last December's Miracle drew 19,000 listen-



BLUE



JEFF Z

THE BRINGBACK FILE

RECORDS THAT WORK BUT AREN'T BEING WORKED

● Destiny's Child, "Brown Eyes" (KGGI Riverside, Calif.)

While KGGI Riverside, Calif., PD Jesse Duran has always been an outspoken advocate of watching your own market instead of the national charts and playing records that might not end up on other rhythmic top 40s, he doesn't often step out on records that aren't being worked at all. "Brown Eyes" became a hit album cut for numerous rhythmic stations in late 2001—it's now up to nearly 5,000 spins at Honolulu's three stations, 2,200 plays at two San Antonio stations, and 1,721 spins at KKWD Oklahoma City alone. But at the time, KGGI was doing just fine with "Emotion," the then-current single.

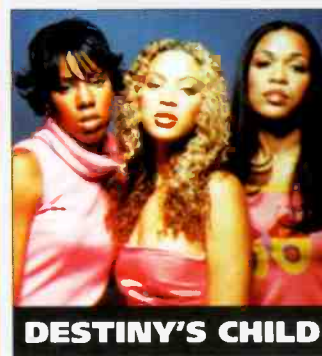
But come last December, "we were doing this early Christmas dinner with Destiny's Child where we bused 20 listeners to L.A. to meet and have dinner with them. While listening to the *Survivor* CD on the bus, all of our listeners were say-

ing how much they loved ["Brown Eyes"]," despite the fact that it was never played in Southern California, Duran says. And after a while out of the spotlight, Destiny's Child is high-profile again, thanks to Beyoncé Knowles' and Kelly Rowland's other projects. As of Jan. 22, the song had received a total of 127 spins and was already "top 10 testing and top five phones, so the listeners agree," Duran says. At the end of that week, it was KGGI's No. 12 most-played record, up to 28 spins from 22 the week before.

SEAN ROSS



DURAN



DESTINY'S CHILD

RADIO CONCERT MONITOR

DATE	STATION	EVENT	PROMOTIONS DIRECTOR
Feb. 7	WBBM-FM Chicago	Eddie & Jobo's Flashback Party 2	Michael Biemolt
	APPEARING: Cynthia, Johnny O, Lidell Townsell		
Feb. 8	KYLD San Francisco	Super Oldies Love Jam	Carlos Pedroza
	APPEARING: Deniece Williams, Evelyn "Champagne" King, Heatwave, Moments, GQ		
Feb. 9	KOHT Tucson, Ariz.	Sunday Night Slow Jams Live	Drew Stone
	APPEARING: 112, Tyrese, Amanda Perez, Rome, Nu Flavor		
Feb. 15	KOST Los Angeles	Love Songs Live	Stephanie Ross
	APPEARING: Kenny Loggins, Benny Mardones		
March 4	WMJX Boston	Concert	Adam Klein
	APPEARING: Daryl Hall & John Oates		

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ers. Produced by David Gest, the husband of Liza Minnelli, it was more like a Broadway production than a radio show. "We do it in a different style, with a 52-piece orchestra that accompanies every artist, which keeps expenses down because we don't have to fly in bands for the acts," Blue says. "The plan is simple: The show never stops. If you take a bathroom break, you're going to miss something."

"Each headline artist does two songs, newcomers sing one, and we mix all the artists up so you won't have to wait until the end of the show to see all the big artists and memorable moments," Blue continues. "We also mix the eras and styles. Miracle's music covers the '70s, '80s, '90s, and today. It's no problem to go from Gloria Gaynor to the Sugarhill Gang to Marc Anthony to Deborah Cox to Alicia Keys."

As it was for most stations last fall, Jeff Z says

that finding a lineup "was tough... The Latin [music scene] really slowed down last year and many big acts—like Jennifer Lopez, for instance—were just not doing shows." The economy was also a factor. "We saw the discount tickets move first," he adds. "We all became salespeople, checking ticket sales each morning and praying another thousand or two had moved."

"We noticed that people are doing the lounge thing in Manhattan and sticking with the clubs in Long Island, New Jersey, and Staten Island due to the economy," Jeff Z continues. "The old days of paying 60 bucks to walk in a club and \$15 to drink just ain't there anymore, not to mention driving into the city, paying to park—it's tough. Jersey kids are staying in Jersey, and the Jersey and Long Island clubs are paying to hire the big-name DJs now. The economy is something we think about in everything we do."



LISA MARIE PRESLEY

"LIGHTS OUT"

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Potential!**

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- Guy Zapoleon,
Zapoleon Media Strategies

#1 MOST ADDED INCLUDING:

KRBE	WNCI	WKQI	KHTS
KZHT	KSLZ	WFLZ	KFMD
WAKS	WKFS	KDND	WMEG
KRBV	WNOU	WRWW	WQZQ
WKSS	WAPE	AND MORE!	

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Mixed by Jean-Marie Horvat

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MAINSTREAM TOP 40

FOR WEEK ENDING FEBRUARY 2, 2003

POWER PLAYLIST



Songs ranked by number of detections. Playlists are listed in order of TSA weekly curve, beginning with the highest-cumulating station. Curves are updated twice weekly following the release of the spring and fall ARBMs surveys. The number of stations shown each week varies depending upon space.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS

#1 WKSS Hartford, CT (PD/MD: Vaughn/Brooks)

Airplay Leader Designations: 6

- #2 KZZU, Spokane, WA (PD/MD: Michaels/Christopher) 4
#3 WKST, Pittsburgh, PA (PD/MD: Kidd/Robitaille) 4
#4 WDRQ, Detroit, MI (PD/MD: Tear/Curry) 3
#5 WDKF, Dayton, OH (PD: Matt Johnson) 3

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

KHKS Dallas PD: Brian Bridgman APD/MD: Fernando Ventura Clear Channel 214-891-3400

Table with 2 columns: Rank and Song/Artist. Top songs include Avril Lavigne 'I'm With You' and Christina Aguilera 'Beautiful'.

WHTZ New York Sr. VP/Pgm: Tom Poleman MD: Paul Bryant Clear Channel 201-209-6200

Table with 2 columns: Rank and Song/Artist. Top songs include Good Charlotte 'Lifestyles Of The Rich & Famous'.

KIIS Los Angeles PD: John Ivey APD/MD: Julie Pilat Clear Channel 818-845-1027

Table with 2 columns: Rank and Song/Artist. Top songs include B2K & P. Diddy 'Bump, Bump, Bump'.

WIOQ Philadelphia OM/PD: Todd Shannon APD/MD: Marian Newsome Clear Channel 610-667-8100

Table with 2 columns: Rank and Song/Artist. Top songs include Christina Aguilera 'Beautiful' and Ja Rule 'Featuring Ashanti Mesmerize'.

WKSC Chicago PD: Rod Phillips MD: Jeff "Smash" Murray Clear Channel 312-255-5100

Table with 2 columns: Rank and Song/Artist. Top songs include B2K & P. Diddy 'Bump, Bump, Bump'.

WXKS Boston VP/Pgm: Jack McCartney APD/MD: Kid David Corey Clear Channel 781-396-1430

Table with 2 columns: Rank and Song/Artist. Top songs include Avril Lavigne 'I'm With You' and Christina Aguilera 'Beautiful'.

KDWB Minneapolis PD: Rob Morris MD: Derek Moran Clear Channel 612-340-9000

Table with 2 columns: Rank and Song/Artist. Top songs include B2K & P. Diddy 'Bump, Bump, Bump'.

WFLZ Tampa OM/PD: Jeff Kapugi APD: Toby Knapp MD: Stan "The Man" Priest Clear Channel 813-839-9393

Table with 2 columns: Rank and Song/Artist. Top songs include Justin Timberlake 'Cry Me A River'.

WMEG San Juan PD: Raymond Torres MD: Edwin Santiago SBS 787-622-9700

Table with 2 columns: Rank and Song/Artist. Top songs include Puddle Of Mudd 'She Hates Me'.

WHYI Miami OM/PD: Rob Roberts APD: Chris Marino MD: Michael You Clear Channel 954-862-2000

Table with 2 columns: Rank and Song/Artist. Top songs include Justin Timberlake 'Cry Me A River'.

KRWB Dallas Sr. VP/Pgm: John Cook APD: Alex Valentine MD: Bethany Parks Infinity 214-630-3011

Table with 2 columns: Rank and Song/Artist. Top songs include Jennifer Lopez 'Featuring LL All I Have'.

WPST Trenton Sr. VP/Pgm: Michelle Stevens APD/MD: Chris Puoro Nassau 609-419-0300

Table with 2 columns: Rank and Song/Artist. Top songs include John Mayer 'Your Body Is A Wonderland'.

THE FIRST PARTY ANTHEM OF 2003

NEW AT
WIOQ
KUBE WJMN
KZZP WIHT
WKST KTFM
B97 KBBT
WJHM
AND MORE!

GINUWINE

HELL YEAH

FEATURING BABY FROM HIS NEW ALBUM,
"THE SENIOR"
IN STORES MARCH 25

37 - **29** MONITOR RHYTHMIC TOP 40 +193x

38 - **29** MONITOR R&B/HIP HOP +374x

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B96, Z90, KMEL, KYLD, KSFM, WPHI, KTTB, WZMX, WERQ, WWKX, WBL5, WKYS, KKDA, WPWX, WJLB, WEDR and many more!!!

COULDN'T WAIT AT TOP 40:

KDWB, WKSC, KHTS, KSLZ, WFLZ, WAKS, WKQI, WKFS, WKSS
and more!!!

Single Produced, Written & Arranged by R. Kelly
Rap Written & Performed by Baby



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IMPACTING TOP 40 - 2/13

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WPRO 10x
KQBT 10x
KZMG 19x
KWNZ 10x
KSXY 6x

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**IMPACTS TOP 40
AND HOT AC 3/17**

B

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AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)

KKZZ • Spokane, WA PD: Brew Michaels MD: Casey Christopher Date: 01/12/03

93.200 FM KZZZ

AIRPOWER ROUND (Total Detections/Gain)

AIRPLAY MONITOR Nielsen Broadcast Data Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

TOP 40 AC

J.A. RULE FEATURING ASHANTI 4186/1022 Mesmerize (Mer/Capitol) [A&M/JMG]

Total Stations: 122 Chart Move: 18-13 H (23), M (47), L (52) Airplay Adds: 9

Table with 2 columns of station/radio codes and their corresponding chart moves for the J.A. Rule song.

VANESSA CARLTON 2846/99 Pretty Baby (A&M/Interscope)

Total Stations: 119 Chart Move: 25-17 H (9), M (44), L (68) Airplay Adds: 13

Table with 2 columns of station/radio codes and their corresponding chart moves for Vanessa Carlton's song.

3 DOORS DOWN 2717/468 When I'm Gone (Republic/Universal/UMRG)

Total Stations: 111 Chart Move: 27-22 H (9), M (44), L (58) Airplay Adds: 4

Table with 2 columns of station/radio codes and their corresponding chart moves for 3 Doors Down's song.

DIXIE CHICKS 3120/483 Landslide (MCA/Columbia)

Total Stations: 120 Chart Move: 17-16 H (3), M (69), L (48) Airplay Adds: 5

Table with 2 columns of station/radio codes and their corresponding chart moves for Dixie Chicks' song.

JC CHASEZ 3497/255 Blowin' Me Up (With Her Love) (Fox/Jive)

Total Stations: 120 Chart Move: 17-16 H (3), M (69), L (48) Airplay Adds: 5

Table with 2 columns of station/radio codes and their corresponding chart moves for JC Chasez's song.

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)

KHKS • Dallas, TX PD: Brian Bridgman MD: Fernando Ventura Date: 12/08/02

106.1

Total Stations: 114 Chart Move: 23-20 H (17), M (42), L (55) Airplay Adds: 5

Table with 2 columns of station/radio codes and their corresponding chart moves for KHKS.

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)

KHKS • Dallas, TX PD: Brian Bridgman MD: Fernando Ventura Date: 12/08/02

106.1

Total Stations: 114 Chart Move: 23-20 H (17), M (42), L (55) Airplay Adds: 5

Table with 2 columns of station/radio codes and their corresponding chart moves for KHKS.

AMANDA PEREZ 1807/546 Angel (Powerhouse/Virgin)

Total Stations: 90 Chart Move: 36-29 H (3), M (23), L (64) Airplay Adds: 21

Table with 2 columns of station/radio codes and their corresponding chart moves for Amanda Perez's song.

EMINEM 3378/996 Superman (Web/Aftermath/Interscope)

Total Stations: 121 Chart Move: 26-24 H (3), M (44), L (74) Airplay Adds: 4

Table with 2 columns of station/radio codes and their corresponding chart moves for Eminem's song.

SIMPLE PLAN 2638/348 I'd Do Anything (Lava)

Total Stations: 121 Chart Move: 26-24 H (3), M (44), L (74) Airplay Adds: 4

Table with 2 columns of station/radio codes and their corresponding chart moves for Simple Plan's song.

MISSY 'MISDEMEANOR' ELLIOTT FEAT. LUDACRIS 1626/559 Gossip Folks (The Gold Mind/Elektra/EEG)

Total Stations: 90 Chart Move: 20-18 H (2), M (22), L (66) Airplay Adds: 19

Table with 2 columns of station/radio codes and their corresponding chart moves for Missy Elliott's song.

MISSY 'MISDEMEANOR' ELLIOTT FEAT. LUDACRIS 1626/559 Gossip Folks (The Gold Mind/Elektra/EEG)

Total Stations: 90 Chart Move: 20-18 H (2), M (22), L (66) Airplay Adds: 19

Table with 2 columns of station/radio codes and their corresponding chart moves for Missy Elliott's song.

DF DUB 1952/464 Country Girl (Columbia)

Total Stations: 105 Chart Move: 30-28 H (1), M (25), L (79) Airplay Adds: 17

Table with 2 columns of station/radio codes and their corresponding chart moves for DF Dub's song.

BOWLING FOR SOUP 1663/284 Girl All The Bad Guys Want (Ft. Frosco/Silvertone/Jive)

Total Stations: 84 Chart Move: 32-30 H (1), M (23), L (60) Airplay Adds: 12

Table with 2 columns of station/radio codes and their corresponding chart moves for Bowling For Soup's song.

CRAIG DAVID 1631/308 Hidden Agenda (Wildstar/Antenna)

Total Stations: 111 Chart Move: 33-31 H (0), M (23), L (88) Airplay Adds: 11

Table with 2 columns of station/radio codes and their corresponding chart moves for Craig David's song.

AIRPLAY 1 Monitor Nielsen Broadcast Data Systems

Songs posting gains in detections of with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections. *Indicates station(s) appeared between 24 and 56 hours of monitored downtime during the chart week.

Table with columns: Station, Song, Detections, and other metrics. Includes entries like Miami WYNY, San Juan WJAX, Seattle KBKS, etc.

Table with columns: Station, Song, Detections, and other metrics. Includes entries like Rochester WFKS, WJAX, WJXX, etc.

Table with columns: Station, Song, Detections, and other metrics. Includes entries like Houston KRBE, Atlanta WSTW, Miami WKMG, etc.

NORAH JONES 831/6 Don't Know Why (Blue Note/Virgin) Total Stations: 50 Heavy (3) WDCG, WKCI, WKZL Medium (7), Light (40)

50 CENT 651/467 In Da Club (Shady/Aftermath/Interscope) Total Stations: 68 Heavy (1) WDRQ Medium (6), Light (61) Airplay Adds: 25 KDWB, KHTS, KHTT, KIIS, etc.

LUCY WOODWARD 623/358 Dumb Girls (Atlantic) Total Stations: 71 Heavy (0) Medium (3), Light (68) Airplay Adds: 19 KFMD, KLZR, KMXV, KOAR, etc.

VI-3 492/216 Eyes Closed So Tight (MCA) Total Stations: 39 Heavy (0) Medium (4), Light (35) Airplay Adds: 14 KHHT, KLAL, KSLZ, WBAM, etc.

FAITH HILL 474/28 Cry (Warner Bros.) Total Stations: 44 Heavy (1) WKZL Light (39) Airplay Adds: 3 WAEB, WAEV, WZEE

ANGIE MARTINEZ FEATURING KELIS 468/37 Take You Home (Elektra/EEG) Total Stations: 46 Heavy (0) Medium (8), Light (38) Airplay Adds: 4 WDKF, WKGS, WKKS, WXXX

COUNTING CROWS FEAT. VANESSA CARLTON 451/120 Big Yellow Taxi (Geffen/Interscope) Total Stations: 30 Heavy (0) Medium (7), Light (23) Airplay Adds: 8 KLZR, WAPE, WCGQ, WERO, etc.

O-TOWN 391/345 I Showed Her (J/RMG) Total Stations: 54 Heavy (0) Medium (1), Light (53) Airplay Adds: 23 KDND, KFMD, KLAL, KOAR, etc.

KILLER MIKE FEAT. BIG BOI 384/156 A.D.I.D.A.S. (Aquemini/Columbia) Total Stations: 32 Heavy (0) Medium (3), Light (29) Airplay Adds: 8 KSLZ, KZHT, WCIL, WDBT, etc.

DANIEL BEDINGFIELD 321/216 If You're Not The One (Island/IDJMG) Total Stations: 21 Heavy (0) Medium (6), Light (15) Airplay Adds: 9 KHHT, KRBE, KRUF, KZHT, etc.

4 STRINGS 76/25 Take Me Away (Into The Night) (Liquid/Ultra) Total Stations: 15 Heavy (0) Medium (1), Light (14) Airplay Adds: 2 KXKM, WFLZ

GINUWINE FEATURING BABY 293/157 Hell Yeah (Epic) Total Stations: 28 Heavy (0) Medium (3), Light (25) Airplay Adds: 11 KHTS, KSLZ, WAKS, WAKZ, etc.

BON JOVI 1153/152 Misunderstood (Island/IDJMG) Total Stations: 72 Heavy (0) Medium (15), Light (57) Airplay Adds: 6 KBFM, WDCG, WIOG, WSSX, etc.

SMILEZ & SOUTHSTAR 1393/288 Tell Me (What's Goin' On) (ARTISTdirect) Total Stations: 79 H (1), M (17), L (61) Chart Move: Debut 36 Airplay Adds: 5

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

CELINE DION 1303/604 I Drove All Night (Epic) Total Stations: 87 H (0), M (14), L (73) Chart Move: Debut 40 Airplay Adds: 31

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

MARIO 1328/159 C'mon (3rd Street/J/RMG) Total Stations: 107 H (0), M (13), L (94) Chart Move: 37-38 Airplay Adds: 3

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

CHART BOUND Total Detections/Gain

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

TELEPOP MUSIK 1284/185 Breathe (Catalogue/Capitol) Total Stations: 92 Heavy (0) Medium (15), Light (77) Airplay Adds: 12 KBKS, KLZR, KRUF, WAKS, etc.

AALIYAH 1191/225 Miss You (Blackground/Universal/UMRG) Total Stations: 77 Heavy (0) Medium (18), Light (59) Airplay Adds: 6 KFMD, KSLZ, KZHT, WBLI, etc.

NO DOUBT 1324/462 Running (Interscope) Total Stations: 78 H (0), M (17), L (61) Chart Move: Debut 39 Airplay Adds: 26

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

VONRAY 1526/143 Inside Out (Elektra/EEG) Total Stations: 108 H (0), M (23), L (85) Chart Move: 1 Airplay Adds: 1

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

BOOMKAT 1492/428 The Wreckoning (DreamWorks) Total Stations: 110 H (0), M (21), L (89) Chart Move: Debut 35 Airplay Adds: 15

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

MARIAH CAREY FEATURING CAM'RON 88/67 Boy (I Need You) (MonarC/Island/IDJMG) Total Stations: 15 Heavy (0) Medium (0), Light (15) Airplay Adds: 7 KKRZ, WCIL, WKFS, etc.

FABOLOUS FEATURING NATE DOGG 86/37 Can't Deny It (Desert Storm/Elektra/EEG) Total Stations: 13 Heavy (0) Medium (0), Light (13)

GOO GOO DOLLS 75/20 Sympathy (Warner Bros.) Total Stations: 4 Heavy (0) Medium (2), Light (2) Airplay Adds: 1 WWST

Table with columns: Station, Song, Detections, and other metrics. Includes entries like New York MTV, WYNY, WJAX, etc.

UNCLE KRACKER

Drift Away

the new single
(featuring Dobie Gray)

Most Added This Week Including:

WPLJ KPLZ KFMB KMXP
WMJJ WMXY WMYL WSNE
WHYN KPEK KIZS WJLQ

#1 Callout WWMX 62X

Also Playing:

WBMX WPTF WTIC WKRQ WZPT
WENS KSTP KRSK KZZO KEZR
WKZN KDMX WOMX and many more!



Nielsen Broadcast Data Systems. Songs ranked by number of detections. Playlists are listed in order of TSA weekly came, beginning with the highest-cuming station...

AIRPLAY LEADERBOARD THE STATIONS THAT BREAK THE HITS. #1 KYSR Los Angeles (PD/MD: Ivey/Patryk) Airplay Leader Designations: 3

WPLJ New York* VP/Pgm: Tom Cuddy PD: Scott Shannon MD: Tony Mascaro ABC/Disney 212-613-8900. Chart listing with stations TW, LW and song titles.

KYSR Los Angeles* PD: John Ivey APD/MD: Chris Patyk AMD: Skip Kelly Clear Channel 818-955-7000. Chart listing with stations TW, LW and song titles.

WMTX Chicago* SM: Barry James APD/MD: Mary Ellen Kachinske Bonneville 312-946-1019. Chart listing with stations TW, LW and song titles.

WBMX Boston* PD: Greg Strassel APD/MD: Mike Mullany AMF: Erin O'Malley Infinity 617-779-2000. Chart listing with stations TW, LW and song titles.

WWZZ Washington, DC* PD: Mike Edwards APD/MD: Sean Sellers Bonneville 703-522-1041. Chart listing with stations TW, LW and song titles.

WRXQ Washington, DC OM/PA: Kenny King MD: Carol Parker ABC/Disney 202-686-3100. Chart listing with stations TW, LW and song titles.

KIOI San Francisco OM/PA: Michael Martin APD/MD: James Baker Clear Channel 415-538-1013. Chart listing with stations TW, LW and song titles.

KLLC San Francisco* Alice @ 97.3 PD: John Peake MD: Derek Madden Infinity 415-765-4000. Chart listing with stations TW, LW and song titles.

KSTP Minneapolis PD: Leighton Beck MD: Jill Roen Hubbard 651-642-4141. Chart listing with stations TW, LW and song titles.

KDMX Dallas* PD: Pat McMahon APD/MD: Lisa Thomas Clear Channel 972-991-1029. Chart listing with stations TW, LW and song titles.

WDVD Detroit* Interim PD: Alex Tear MD: Ann Delisi ABC/Disney 313-871-3030. Chart listing with stations TW, LW and song titles.

KHMX Houston PD: Marc Sherman APD: Ryan O'Bryan Clear Channel 713-830-8000. Chart listing with stations TW, LW and song titles.

WQAL Cleveland PD: Allan Fee MD: Rebecca Wilde Infinity 216-696-6666. Chart listing with stations TW, LW and song titles.

WVRV St. Louis* PD: Marty Linck Bonneville 314-231-3699. Chart listing with stations TW, LW and song titles.

WTIC Hartford* OM: Steve Salhany APD/MD: Jeanne Jersey Infinity 860-677-6700. Chart listing with stations TW, LW and song titles.

KALC Denver* PD: Tom Gierom APD/MD: Kozman Entercom 303-572-7000. Chart listing with stations TW, LW and song titles.

WMMX Baltimore OM: Bill Pasha PD: Steve Monz MD: Ryan Sampson Infinity 410-825-5400. Chart listing with stations TW, LW and song titles.

KPLZ Seattle OM: Rob Dunlop PD: Kent Phillips MD: Aisa Hashimoto Fisher 206-223-5700. Chart listing with stations TW, LW and song titles.

KFMB San Diego* GM: Tracy Johnson APD/MD: Jen Sewell Midwest TV 858-292-7600. Chart listing with stations TW, LW and song titles.

WMV Cleveland PD: Dave Popovich MD: Jay Hudson Clear Channel 216-520-2600. Chart listing with stations TW, LW and song titles.

WOMX Orlando APD: Jeff Cushman MD: Laura Francis Infinity 407-919-1000. Chart listing with stations TW, LW and song titles.

WKRC Cincinnati PD: Tommy Frank APD: Grover Collins MD: Brian Douglas Infinity 513-699-5102. Chart listing with stations TW, LW and song titles.

WBNS Columbus, OH* PD: Jeff Ballentine MD: Robin Cole Radio Ohio 614-460-3850. Chart listing with stations TW, LW and song titles.

TOP 40



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cume, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. *Indicates station reports to both Adult Top 40 and Modern AC. Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.

WMMX Milwaukee PD/MD: Brian Kelly APD: Mark Richards Entercom 414-529-1250

Table with 2 columns: Rank, Song/Artist. Top songs include Avril Lavigne 'I'm With You' and Vanessa Carlton 'A Thousand Miles'.

WLKN Charlotte* PD: Neal Sharpe APD: Chris Allen MD: Derek James Jefferson Pilot 704-374-3500

Table with 2 columns: Rank, Song/Artist. Top songs include Santana 'Featuring Michelle B The Game O' and Dixie Chicks 'Landslide'.

KRSK Portland* PD: Dan Persigehl APD: Lisa Adams MD: Sheryl Stewart Jefferson Pilot 503-223-1441

Table with 2 columns: Rank, Song/Artist. Top songs include Dixie Chicks 'Landslide' and Avril Lavigne 'I'm With You'.

KYKY St. Louis OM: Smokey Rivers APD: Greg Hewitt Infinity 314-531-0000

Table with 2 columns: Rank, Song/Artist. Top songs include Kid Rock 'Featuring Sheryl Cr Picture' and Avril Lavigne 'I'm With You'.

KMPX Phoenix PD: Ron Price MD: Trent Edwards Clear Channel 602-279-5577

Table with 2 columns: Rank, Song/Artist. Top songs include Nickleback 'How You Remind Me' and Vanessa Carlton 'A Thousand Miles'.

WKTI Milwaukee OM: Rick Belcher PD/MD: Bob Walker Journal 414-967-5339

Table with 2 columns: Rank, Song/Artist. Top songs include Uncle Kracker 'In A Little While' and Dixie Chicks 'Landslide'.

WSSR Tampa* OM: Jeff Kungu PD: Rick Schmidt APD: Kurt Schreiner Clear Channel 813-839-9393

Table with 2 columns: Rank, Song/Artist. Top songs include John Mayer 'Your Body Is A Wonderland' and Dixie Chicks 'Landslide'.

WPTF Norfolk* OM: Don London PD: Steve McKay MD: Al Mitchell Entercom 757-497-2000

Table with 2 columns: Rank, Song/Artist. Top songs include Dixie Chicks 'Landslide' and John Mayer 'Your Body Is A Wonderland'.

WTSS Buffalo OM/MD: Sue O'Neil STAR 102.5 today's best variety Entercom 716-843-0600

Table with 2 columns: Rank, Song/Artist. Top songs include Dixie Chicks 'Landslide' and John Mayer 'Your Body Is A Wonderland'.

KIMN Denver PD: Ron Harrell APD/MD: Michael Gifford Infinity 303-832-6665

Table with 2 columns: Rank, Song/Artist. Top songs include Santana 'Featuring Michelle B The Game O' and Dixie Chicks 'Landslide'.

WZPT Pittsburgh VP/Pgm: Keith Clark APD/MD: Jonny Hartwell Infinity 412-920-9400

Table with 2 columns: Rank, Song/Artist. Top songs include Faith Hill 'Cry' and Dixie Chicks 'Landslide'.

KZZO Sacramento* PD: Mr. Ed Lambert APD/MD: Jim Matthews Infinity 916-923-6800

Table with 2 columns: Rank, Song/Artist. Top songs include John Mayer 'Your Body Is A Wonderland' and Jack Johnson 'Flake'.

KQMB Salt Lake City* PD: Mike Nelson APD/MD: Justin Riley Simmons 801-524-2600

Table with 2 columns: Rank, Song/Artist. Top songs include Dixie Chicks 'Landslide' and John Mayer 'Your Body Is A Wonderland'.

WZPL Indianapolis* PD: Scott Sands MD: Dave Decker Mystar 317-816-4000

Table with 2 columns: Rank, Song/Artist. Top songs include Santana 'Featuring Michelle B The Game O' and Dixie Chicks 'Landslide'.

WRMF West Palm Beach PD: Russ Morley APD/MD: Amy Navarro James Crystal 561-432-5100

Table with 2 columns: Rank, Song/Artist. Top songs include Vanessa Carlton 'A Thousand Miles' and Dixie Chicks 'Landslide'.

WSNE Providence PD: Bill Hess APD: Gary Truss Clear Channel 401-438-9300

Table with 2 columns: Rank, Song/Artist. Top songs include Dixie Chicks 'Landslide' and John Mayer 'Your Body Is A Wonderland'.

KEZR San Jose PD/MD: Jim Murphy APD: Michael Martinez Infinity 408-287-5775

Table with 2 columns: Rank, Song/Artist. Top songs include Christina Aguilera 'Beautiful' and Dixie Chicks 'Landslide'.

WMMX Dayton PD: Jeff Stevens APD: Shawn Vincent Clear Channel 937-224-1137

Table with 2 columns: Rank, Song/Artist. Top songs include Santana 'Featuring Michelle B The Game O' and Dixie Chicks 'Landslide'.

WRFY Reading* PD/MD: Al Burke Clear Channel 610-376-6671

Table with 2 columns: Rank, Song/Artist. Top songs include Kid Rock 'Featuring Sheryl Cr Picture' and Dixie Chicks 'Landslide'.

WKZN New Orleans* OM/MD: John Roberts APD: Duncan James MD: Stevie G Entercom 504-834-9587

Table with 2 columns: Rank, Song/Artist. Top songs include Kid Rock 'Featuring Sheryl Cr Picture' and Dixie Chicks 'Landslide'.

KMXB Las Vegas* OM: Cat Thomas APD/MD: Charese Fruge Infinity 702-889-5100

Table with 2 columns: Rank, Song/Artist. Top songs include Kid Rock 'Featuring Sheryl Cr Picture' and Dixie Chicks 'Landslide'.

KYIS Oklahoma City* OM: Chris Baker PD: Ray Kalusa Citadel 405-848-0100

Table with 2 columns: Rank, Song/Artist. Top songs include Dixie Chicks 'Landslide' and No Doubt 'Featuring Lady Saw Underneath'.

KAMX Austin* PD: Scooter Stevens MD: Clay Culver Infinity 512-327-9595

Table with 2 columns: Rank, Song/Artist. Top songs include Avril Lavigne 'I'm With You' and Santana 'Featuring Michelle B The Game O'.

WENS Indianapolis PD: Greg Dunkin MD: Jim Cerone Emmis 317-266-9700

Table with 2 columns: Rank, Song/Artist. Top songs include No Doubt 'Featuring Lady Saw Underneath' and Dixie Chicks 'Landslide'.

Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.



Nielsen Broadcast Data Systems

WEEKLY AIRPLAY LISTS

WMC Memphis PD: Chris Taylor AMD: Toni St. James Infinity 901-726-0555

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Kid Rock Feat Sheryl Cr Picture.

WRVE Albany OM/PA: Randy McCarten MD: Tred Huise Clear Channel 518-452-4829

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Creed One Last Breath.

WNNK Harrisburg PD/MD: John O'Dea Cumulus 717-238-1402

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: No Doubt Feat Lady Saw Underneath.

WKDD Akron PD/MD: Keith Kennedy Clear Channel 330-836-4700

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: John Mayer Your Body Is A Wonderland.

KFME Kansas City PD: Mike O'Reilly MD: Elena Abatig Susquehanna 913-327-2400

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Dixie Chicks Landslide.

KSTZ Des Moines OM: Jim Schaeffer APD: Scott Allen MD: Jimmy Wright Saga 515-280-1350

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Dixie Chicks Landslide.

WVOR Rochester PD: Dave LeFrois Clear Channel 716-454-4884

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: John Mayer Your Body Is A Wonderland.

WJLK Monmouth/Ocean OM/PA: Lou Russo MD: Debbie Mazella Nassau 732-897-8282

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: John Mayer Your Body Is A Wonderland.

WMBX Richmond PD: Tim Baldwin MD: Michelle Prosser Cox 804-330-5700

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Nickleback How You Remind Me.

WMBZ Memphis PD: Jerry Dean PD/MD: Kramer Entercom 901-683-9400

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: matchbox twenty Disease.

KIZS Tulsa Interim PD: Kim Gower Clear Channel 918-664-2810

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Avril Lavigne I'm With You.

KURB Little Rock PD: Randy Cain MD: Kevin Miller Citadel 501-401-0200

Table with 10 columns: Rank, Song, Artist, Station, Date, etc. Top song: Dixie Chicks Landslide.

Compiled from a national sample of data supplied by Broadcast Data Systems to Top 40 Airplay Monitor 45 modern AC stations are electronically monitored 24 hours a day, 7 days a week.

Nielsen Broadcast Data Systems

Main chart table with 13 columns: This Week, Last Week, Wks. on Chart, Title/Imprint/Promotion Label, Artist, Tw, Lw, Millions, Rank. Top song: UNDERNEATH IT ALL INTERSCOPE.

Songs ranked by number of detections. Songs showing an increase in detections over the previous week...

GREATEST GAINERS MODERN AC INCREASE IN DETECTIONS SIXPENCE NONE THE RICHER +190, KID ROCK FEATURING SHERYL CROW +186, MATCHBOX TWENTY +184, UNCLE KRACKER FEATURING DOBIE GRAY +142, AVRIL LAVIGNE +104

Simply Said...
Classic **WHITNEY**
At It's Finest

EARLY AIRPLAY:

KOST/Loš Angeles

WXKS/Boston

KKCW/Portland

WSNE/Providence

WLTJ/Pittsburgh

WMAS/Springfield

WHOM/Portland, ME

"This is the Whitney
performance that will win
listeners' hearts over
again!"

- Jhani Kaye, PD
KOSTILA

<< **TRY IT ON MY OWN** >>

The spine tingling new single that's sure to preserve her legendary eminence.

IMPACTING ADULT <<FEBRUARY 10TH>>

Taken from her chart topping new album *Just Whitney...*
In-Stores Now

ARISTA © 2003 Arista Records, Inc., a unit of BMG Entertainment.

Management: Niccy, Inc. & James Lassiter 

POWER PLAYISTS



Songs ranked by number of detections. Playlists are listed in order of TSA weekly come, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space. Airplay Add (AA) denotes songs with 6 or more detections at station for first time this week.

TOP 40/AC

AIRPLAY LEADERBOARD

Table with 5 columns: Rank, Station, Song, Artist, and Detections. Includes logos for 106.7 Litefm, WMJX Boston, and KVLV McAllen, Texas.

Station: WLTW New York, OM: Jim Ryan, APD: Bridget Sullivan, Clear Channel 212-603-4600. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KOST Los Angeles, Stn. Mgr.: Jhani Kaye, APD/MD: Stella Schwartz, Clear Channel 818-546-1043. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WBEP Philadelphia, PD/MD: Chris Conley, WEAZ Radio 610-667-8400. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WLIT Chicago, RVP/Pgm: Bob Kaake, Clear Channel 312-329-9002. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WMJX Boston, PD: Don Kelley, APD: Candy O'Terry, MD: Mark Laurence, Greater Media 617-822-9600. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KVLV Dallas, OM/PD: Kurt Johnson, Infinity 214-691-1037. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WASH Washington, DC, PD: Steve Allan, Clear Channel 301-984-9710. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WNIC Detroit, RVP/Pgm: Darren Davis, Clear Channel 248-324-5800. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WPCH Atlanta, OM: Louis Kaplan, APD: Steve Goss, Clear Channel 404-367-0640. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WDOK Cleveland, PD: Scott Miller, MD: Ted Kowalski, Infinity 216-696-0123. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WMGF Orlando, PD: Ken Payne, APD: Brenda Matthews, MD: Miles Chrisinger, Clear Channel 407-916-7790. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KEZK St. Louis, OM: Smokey Rivers, APD: Bob London, MD: Jim Doyle, Infinity 314-531-0000. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WMGC Detroit, OM: Bill Fries, PD: Jim Harper, MD: Jon Ray, Greater Media 248-414-5600. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WLTE Minneapolis, PD/MD: Gary Nolan, Infinity 612-339-1029. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KOSI Denver, PD: Mark Edwards, APD: Steve Hamilton, Entercom 303-696-1714. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WALK Long Island, PD: Rob Miller, Clear Channel 631-475-5200. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KESZ Phoenix, PD: Shaun Holly, MD: Craig Jackson, Clear Channel 480-966-6236. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WRCH Hartford, PD: Allan Camp, MD: Joe Hann, Infinity 860-677-6700. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WLIF Baltimore, OM: Bill Pasha, APD: Steve Barrett, MD: Ken Merson, Infinity 410-823-1570. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KSFI Salt Lake City, OM: Alan Hague, APD/MD: Lance Ballance, Simmons 801-524-2600. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WHUD Poughkeepsie, PD: Steve Petrone, MD: Tom Furci, Pama 845-838-6000. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KRWM Seattle, PD: Tony Coles, MD: Laura Dane, Sandusky 425-373-5545. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WSHH Pittsburgh, PD: Ron Antill, Renda 412-875-9500. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KLSY Seattle, PD: Tony Coles, MD: Daria Thomas, Sandusky 425-653-9462. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WRAL Raleigh, OM: Joe Wade Formicola, MD: Jim Kelly, WRAL, Inc 919-890-6101. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WRRM Cincinnati, OM: T.J. Holland, APD: Ted Morro, Susquehanna 513-241-9898. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WSNY Columbus, PD: Chuck Knight, MD: Steve Cherry, Saga 614-451-2191. Table with 2 columns: Rank, Song, Artist, Detections.

Station: KKL Phoenix, PD/MD: Joel Grey, Emms 602-274-6200. Table with 2 columns: Rank, Song, Artist, Detections.

Station: WEAT West Palm Beach, PD: Rick Shockley, MD: Chad Perry, Infinity 561-686-9505. Table with 2 columns: Rank, Song, Artist, Detections.

TOP 10 BOUND

CHRISTINA AGUILERA 987/190 Beautiful (RCA/RMG)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

NORAH JONES 540/7 Don't Know Why (Blue Note/Virgin)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

PAUL SIMON 317/7 Father And Daughter (Nick/Jive)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

AVRIL LAVIGNE 215/64 I'm With You (Arista)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

GLORIA GAYNOR 93/15 I Never Knew (Logic)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

ROD STEWART 750/70 These Foolish Things (JRMG)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

JOSH GROBAN 493/229 You're Still You (143/Reprise)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

JOHN MAYER 279/63 Your Body Is A Wonderland (Aware/Columbia)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

GEORGE HARRISON 170/38 Stuck Inside A Cloud (Capitol)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

SIXPENCE NONE THE RICHER 42/8 Don't Dream It's Over (Squint-Curb/Reprise)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

CELINE DION 596/197 I Drove All Night (Epic)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

REGIE HAMM 442/154 Babies (Refugee/Universal South)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

DANA GLOVER 245/81 Thinking Over (DreamWorks)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

KID ROCK FEAT. SHERYL CROW 143/12 Picture (Lava/Atlantic)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

UNCLE KRACKER 136/8 In A Little While (Lava)

Table with columns: Station, ID, and Airplay Additions. Lists stations across various cities like New York, Chicago, Dallas, etc.

H=Heavy (21+ Detections), M=Medium (14-20), L=Light (Under 14). Airpower awarded to songs appearing in the top 20 both the Airplay and Audience charts for the first time with increases in both detections and audience.



Clear Channel Spreads The Gospel—To FM—In Memphis

Memphis has always been a showplace market for R&B radio. In recent years, it has also become a showplace market for Clear Channel. Building from powerhouse combo *WDIA/WHRK*, the cluster usually accounts for four stations in the top 10 and sometimes even in the top five. In the fall Arbitron ratings, *WHRK* (K97) was No. 1 with an 8.6 share 12-plus, followed by *WDIA*'s 8.1. Also in the top 10 were adult R&B *KJMS* (V101.5) and classic rock *WEGR*.

Airplay Monitor spoke with market manager/CC regional VP *Bruce Demps*, who oversees the Memphis cluster (including new FM black gospel *WHAL* and N/Ts *WREC* and *KWAM*), and *Nate Bell*, director of urban programming for the cluster and PD of *WHRK* and *KJMS*. It's not the first time the two have worked together. Both began their radio careers in the Jacksonville, Fla., market. They first joined forces at *WJBT* and later at adult R&B *WSOL-FM*. *Demps* moved on to Memphis in 1995.

**DEMPS**

How has the Memphis market evolved since you began your tenure there?

Demps: When I first arrived, I was only managing *WHRK* and *WDIA*, which were both very successful stations already. Late in 1996, Clear Channel acquired *KJMS* and *KWAM*, and we began our plan for two FMs and two AMs, all of which had the mission to superserve the African-American audience and those who find that music and presentation to their liking. Now it's three FMs and one AM, but the mission is ultimately the same.

With four different R&B outlets, how do you keep each in their own lane and avoid infringing on any one station's domain?

Bell: Actually, musically you want them to overlap so there is no gap left open for a competitor to come in and drive a wedge. Formatically, they will all have their own core artists that are exclusive to that station. But there will always be some songs and some artists that cross over all formats.

Demps: The key is not whether we overlap but rather [that] we are first in the minds of listeners and buyers. We will probably always have the competitive issue in this market because of the high ethnicity of Memphis. But at the end of the day, if you think of hip-hop, we want you to think of *WHRK* first. When you think of legendary call letters, it's *WDIA* first and foremost. Contemporary adult R&B? *KJMS*. And when you think of gospel, we want you to think of *WHAL* first.

WHAL switched to black gospel in January. (A move Clear Channel has since made on *WENN* Birmingham, Ala., as well.) What convinced Clear Channel to walk away from the only pop oldies station in the market?

Demps: The movement of black gospel from AM to FM has actually opened the doors for more opportunities for many clusters. The ability to do this format is both a reflection of how gospel music has changed in recent years and a reflection of who the gospel listener is.

When you look at the gospel music genre, it's one of the few music genres still growing in sales, while the rest of the industry is sliding. Look at the touring industry of gospel artists—shows are supported even in markets with limited music outlets. Doesn't that say something? If people are willing to buy the music and pay to go see the artist in a live forum, I believe they are also passionate enough to support a radio station on the FM dial.

Bell: I think it's the next logical step, in fact.

Gospel has always been a part of the R&B lifestyle, anyway.

Demps: You hear it all the time from contemporary artists, how they grew up singing in the church. And you're hearing the [new] gospel music reflect more of a contemporary sound and style. We also take that concept and add it to how we present the format on-air. It's as contemporary as *KJMS*, only the music is different.

So how will *WHAL* affect other stations in the cluster, particularly *KJMS*?

Demps: It may impact *V101*, but we look at it as [though we are] covering the market with all our sticks. If it has an impact on *KJMS*, so be it. But we believe it will have an even more dramatic impact on competing stations, like jazz *WJZN*; *WRBO*, the [R&B] oldies station; and the long-standing run of [AM gospel] *WLOK*.

I don't see it impacting *WDIA*, because for the most part, *WDIA* only competes against itself. That's because *WDIA* is a full-service station, in every sense of the concept. It's as much about information as it is about music. *WDIA* is an institution that simply cannot be duplicated. I don't see *WDIA* or *KJMS* making any real adjustments, even with the sign-on of *WHAL*.

I don't want to make any predictions, but if we are lucky enough to earn an 8 share for *WHAL*, [meaning that] we could take a 2 share away from *WRBO*, *WJZN*, *WLOK*, and even *KJMS*, that would be fine.

What about the challenges of selling the gospel format, with the perception that its audience consists of 70-year-old grandmothers?

Demps: The things we are doing with the station, presentationally and promotionally, are most definitely not for a 70-year-old grandmother. The reason [AM gospel stations] were generally perceived that way was because that's how they were presented. That's not who we are targeting. We assume that the advertising community is still in the dark ages, but in reality, they are already seeing the value of the gospel market. Radio has just never taken advantage of that market. It's the equivalent to how people used to perceive the country market.

Bell: Look at companies like *Burger King*, *Chevrolet*, and *Kraft Foods*. They've been going after this audience for a long time.

Demps: And when you look at national magazines, you'll see gospel artists as spokespersons for national brands. Or you'll see a major corporation sponsoring something like the *Stellar Awards*. They

are not going to lay down those kinds of national advertising dollars if they are not getting their money back tenfold.

It's also the same as when advertisers used to devalue the [R&B] audience. That is going away as well. Marketers are becoming more sophisticated, and it's partly our job at radio to make them get the point about our product. The marketers, companies like *McDonald's* and *Coca-Cola*, they've already done their homework and are going after this audience. And if we can show significant audience, we'll generate significant sales.

KJMS dropped in the fall book, 7.0-5.3. How do you interpret the extent of that change, and how do you deal with the staff's morale?

Demps: We evaluate each of our stations individually and each ratings period individually. We look at diary distribution and placement related to the format before we assume a bad book or a good book. In the case of *V101* in the fall, our first

**BELL**

3 P.M. FRIDAY: MEMPHIS

**WHRK**
CLEAR CHANNEL**KXHT**
FLINN

AIR PERSONALITY: DEVIN STEEL

Aaliyah, "Miss You"
R. Kelly, "Your Body's Callin' "
Missy "Misdemeanor" Elliott Featuring
Ludacris, "Gossip Folks"
Tyrese, "How You Gonna Act Like That"
LL Cool J, "I Need Love"
Tela, "Incredible"
Ja Rule Featuring Ashanti, "Mesmerize"
Aaliyah, "Are You That Somebody?"
Dru Hill, "I Should Be . . ."

STOPSET

Trick Daddy, "Thug Holiday"
2Pac, "Keep Ya Head Up"
Ginuwine Featuring Baby, "Hell Yeah"

AIR PERSONALITY: BOOGALOO BOYER

Common, "Come Close to Me"
Ja Rule Featuring Ashanti, "Mesmerize"
Styles, "Good Times"
Nivea, "Laundromat"

STOPSET

Aaliyah, "Miss You"
Ludacris, "Roll Out (My Business)"
B2K & P. Diddy, "Bump, Bump, Bump"
Choppa, "Choppa Style"
Nelly, "Pimp Juice"
50 Cent, "In Da Club"
Beenie Man Featuring Lady Saw &
Sean Paul, "Bossman"

STOPSET

8ball & MJG, "Mr. Big"
LL Cool J, "Luv U Better"

POSITIONERS & PROMOTIONS

"K97"
"No. 1 for continuous jams"
"K-97 presents Jay-Z live at the Mid-South Coliseum and televised live on Showtime"

"Hot 107.1"
"Blazin' hip-hop and R&B"
"We're giving you the Jigga—passes to see Jay-Z—and qualify to fly away to NBA All-Star weekend"

Wish You Were In Miami Too?



WHQT (Hot 105) Miami recently welcomed Jive artist Syleena Johnson to South Florida. Pictured, from left, are PD Derrick Brown, Johnson, afternoon jock K.O., and Jive senior national director of R&B promotion Craig Davis.

look showed that the quarter-hour for persons 25-34, in particular women in that demo, was down significantly for the entire market [and] not just our radio station. When that demo is your power zone, which it is for *V101*, you're going to see a major dip. Then, we looked at the average quarter-hour loss, and it was commensurate with the cume loss; then I know it's not a product problem, and Nate doesn't need to do anything with the staff other than explain to them what happened and why. There is a direct correlation between cume loss and quarter-hour loss, but the TSL stayed steady. That's how you measure.

Bell: We try to teach the staff that and how to

read the overall picture, so that they are not affected negatively by numbers alone. The most important thing is that we continue to give them the direction we want them to go in.

Demps: And you can see by the longevity of the folks who have been in this cluster that we believe we are in this together, and talent should not over-react to a bad book or a tremendously successful book, either. I won't make you a king if you win, and I won't look at you funny if you're No. 5.

Bell: I've also learned that most people will tear up a bad book to see what they did wrong. Well, the key is to dissect the good books, to see what you did right.

For the First Time in the History of Radio!!! 24 Hours of Music Celebrating Black Music Month.



**IMPACTING THIS JUNE
FOR BLACK MUSIC
MONTH!!!**

For the first time ever in
Radio, 24 hours of music
specials reaching three
distinct audiences... Each
special is eight hours long.

THE HISTORY OF
HIP HOP!
Keepin' it Real

The History of Hip Hop – Keepin' It Real... featuring the roots of Hip Hop music from Grand Master Flash, The Sugar Hill Gang and Salt & Pepper, artist interviews along with attitude, to the new styles and influences on American culture of P. Diddy and Eminem.

Soulful Praise - The History of Gospel Music... is a story that inspired a race of people to new heights and shaped a nation. A story that strengthened hope and rang praises in a time that was needed most. It is the history of gospel music in America told by the people who were there when it evolved out of the Black Church experience.

Soulful Praise
THE HISTORY
OF GOSPEL MUSIC

Reflections - A Journey Through America's R&B Soul Scene... will be loaded with rare artist interviews, with the Supremes, Rev. Al Green, Roberta Flack, The Temptations, and many more. Plus, featuring nothing but the timeless #1 Hits.

REFLECTIONS
A Journey Through
America's
Soul/R&B Music Scenes

Together, these powerful programs
combined attract the audience you
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President of Operations -
412-456-4038

Anita Parker Brown, Vice
President, Entertainment
Programming - 212-883-2114

Lenore Williams, Manager
of Operations - 412-456-4098

POWER PLAYLISTS



Songs ranked by number of detections. Playlists are listed in order of TSA weekly cumes, beginning with the highest-cuming station. Cumes are updated twice yearly following the release of the spring and fall Arbitron surveys. The number of stations shown each week varies depending upon space.

AIRPLAY LEADERBOARD

THE STATIONS THAT BREAK THE HITS



WZMX Hartford, CT (PD: Victor Starr)

- Airplay Leader Designations: 8
#2 WBHH, Norfolk, VA (PD: Heart Attack) 5
#3 WMBZ, Charleston, SC (PD: Cliff Fletcher) 3
#4 WQHT, New York, NY (PD/MD: Cloherty/E-Bro) 3
#5 KKDA, Dallas, TX (PD: Skip Cheatham) 3

Refer to Impact! page for this week's Airplay Leaders and Airplay Leaderboard rules.

WGCI Chicago
OM: Elroy R.C. Smith
APD/MD: Tiffany Green
Clear Channel 312-540-2000

Table with 2 columns: Rank and Song/Artist. Top songs include R. Kelly Ignition, Busta Rhymes Feat. Maria I Know Who, Tyrese How You Gonna Act Like That.

KBXX Houston
PD: Tom Calococi
MD: T. Gray
Radio One 713-623-2108



Table with 2 columns: Rank and Song/Artist. Top songs include R. Kelly Ignition, 2Pac Thugz Mansion, 50 Cent In Da Club.

WQHT New York
VP/Pgm: Tracy Cloherty
MD: E-Bro
Emms 212-229-9797

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, Lil' Kim Feat. Mr. Cheek The Jump O, Nas Made You Look.

WJMN Boston
PD: Jack McCartney
APD: Dennis O'Heron
MD: Chris Tyler
Clear Channel 781-663-2500

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent Wanksta, Jennifer Lopez Feat. LL All I Have, Ja Rule Feat. Ashanti Mesmerize.

WEDR Miami
PD/MD: Cedric Hollywood
AMD: Shelby Ruslin
Cox 305-623-7711



Table with 2 columns: Rank and Song/Artist. Top songs include R. Kelly Ignition, 2Pac Still Ballin', Aaliyah Miss You.

KPWR Los Angeles
VP/Pgm: Jimmy Steal
APD: Damon Young
MD: E-man
Emms 818-953-4200

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent Wanksta, 2Pac Thugz Mansion, LL Cool J Feat. Amerie Paradise.

WPGC Washington, DC
VP/Pgm: Jay Stevens
APD: Reggie Rowe
MD: Sarah O'Connor
Infinity 301-918-0955

Table with 2 columns: Rank and Song/Artist. Top songs include R. Kelly Ignition, 50 Cent In Da Club, Aaliyah Miss You.

WPWX Chicago
PD/MD: Jay Alan
APD: Tracie Reynolds
AMD: Barbara McDowell
Crawford 773-734-4455



Table with 2 columns: Rank and Song/Artist. Top songs include R. Kelly Ignition, Aaliyah Miss You, Jaheim Feat. The Notori Realist Ni.

WWPR New York
PD: Michael Saunders
MD: Mara Melendez
MC: Deja Vu
Clear Channel 212-704-1051

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, Aaliyah Miss You, 30 Cent Feat. The Notori Realist Ni.

WUSL Philadelphia
PD: Glenn Cooper
MD: Coka-Lani
AMD: Cosmic Key
Clear Channel 215-483-8900

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, R. Kelly Ignition, Busta Rhymes Feat. Maria I Know Who.

KMEL San Francisco
OM: Michael Martin
APD/MD: "Jazzy" Jim Archer
Clear Channel 415-538-1061



Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, Aaliyah Miss You, 2Pac Thugz Mansion.

WBLS New York
PD: Vinny Brown
MD: Deneen Womack
Inner City 212-447-1000

Table with 2 columns: Rank and Song/Artist. Top songs include Aaliyah Miss You, 2Pac Thugz Mansion, Jaheim Feat. The Notori Realist Ni.

WVEE Atlanta
PD: Tony Brown
APD/MD: Tasha Love
Infinity 404-898-8900

Table with 2 columns: Rank and Song/Artist. Top songs include R. Kelly Ignition, Aaliyah Miss You, Busta Rhymes Feat. Maria I Know Who.

WJLB Detroit
PD: K.J. Holiday
APD/MD: Kris Kelly
Clear Channel 313-965-2000



Table with 2 columns: Rank and Song/Artist. Top songs include Aaliyah Miss You, Tyrese How You Gonna Act Like That, 30 Cent Wanksta.

KKBT Los Angeles
PD: Robert Scorpio
APD/MD: Dorsey Fuller
Radio One 323-634-1800

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, Tyrese How You Gonna Act Like That, 30 Cent Wanksta.

WKYS Washington, DC
PD: Daryl Huckaby
MD: P. Stew
Radio One 301-306-1111

Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, R. Kelly Ignition, Aaliyah Miss You.

KKDA Dallas
PD: Skip Cheatham
Service 972-263-9911



Table with 2 columns: Rank and Song/Artist. Top songs include 50 Cent In Da Club, Tyrese How You Gonna Act Like That, 30 Cent Wanksta.

Lil' Kim

"THE JUMP OFF"

featuring MR. CHEEKS

Produced by Timbaland for Timbaland Productions

Mixed by: Timbaland and Jimmy Douglass

The first single from the forthcoming album

LA BELLA MAFIA

Featuring Missy Elliott,
Styles P, Twista,
and Governor.

**Impacting
February
10th & 11th**

**The Jump Off
has already begun:**

WQHT 65x	WJMH 25x
WWPR 27x	KIPR 24x
WPHI 32x	WKPO 34x
WUSL 37x	WBTF 27x
WJMN 51x	KKDA 25x
WERQ 25x	KNOU 41x
WXYV 26x	WQUE 29x
WBHH 54x	KKBT 28x
WEPR 27x	KPWR 34x
WCHH 32x	KBMB 30x
WPEG 21x	

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Airplay Adds (AA) denotes songs with 6 or more detections at station for first time this week.



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POWER PLAYLISTS

WMBX West Palm Beach, Fla. PD: Mark McCray MD: Darnella Dunham Infinity 561-686-9505

Table with columns for station, rank, song title, artist, and date. Includes songs like '50 Cent In Da Club' and 'Amanda Perez Angel'.

KPRS Kansas City OM: Andre Carson PD: Myron D. Carter 816-763-2040

Table for KPRS station with columns for rank, song title, artist, and date. Includes songs like '50 Cent In Da Club' and 'Ja Rule Featuring Ashanti Mesmerize'.

WBOT Boston Interim PD: Lamar Robinson Radio One 617-427-2222

Table for WBOT station with columns for rank, song title, artist, and date. Includes songs like 'Ja Rule Featuring Ashanti Mesmerize' and 'Erykah Badu Featuring Common Love Of My'.

KATZ St. Louis VP Operations/PD: Chuck Atkins APD: Dwight Stone Clear Channel 314-692-5108

Table for KATZ station with columns for rank, song title, artist, and date. Includes songs like 'R. Kelly Ignition' and '50 Cent Wanksta'.

KBMB Sacramento PD: "D. Rock" Williams Diamond 916-440-9500

Table for KBMB station with columns for rank, song title, artist, and date. Includes songs like 'B2K & P. Diddy Bump, Bump, Bump' and 'Nelly Featuring Kiyuan, Ali Air Force'.

WKV Milwaukee PD: Ron Scott MD: Doc Love Clear Channel 414-321-1007

Table for WKV station with columns for rank, song title, artist, and date. Includes songs like 'Nelly Featuring Kiyuan, Ali Air Force' and 'Snoop Dogg Featuring Pharrell Beautiful'.

WBHJ Birmingham PD: Mickey Johnson APD/MD: Mary K. Cox 205-322-2987

Table for WBHJ station with columns for rank, song title, artist, and date. Includes songs like '50 Cent Wanksta' and 'Ja Rule Featuring Ashanti Mesmerize'.

WCKV Columbus PD: Paul Strong APD: Warren Stevens Radio One 614-487-1444

Table for WCKV station with columns for rank, song title, artist, and date. Includes songs like '50 Cent In Da Club' and 'R. Kelly Ignition'.

WFUN St. Louis PD: Mo'Shay APD: Craig Blac MD: Koa Koa Thai Radio One 314-989-9550

Table for WFUN station with columns for rank, song title, artist, and date. Includes songs like '50 Cent In Da Club' and 'Nelly Ignition'.

AIRPLAY MONITOR RAP

Compiled from a national sample of data supplied by Broadcast Data Systems to Airplay Monitor. 101 R&B/Hip-Hop and 46 Rhythmic Top 40 stations are electronically monitored 24 hours a day, 7 days a week. © 2003 VNU Business Media, Inc. All rights reserved.

Nielsen Broadcast Data Systems

FOR WEEK ENDING FEBRUARY 2, 2003

Main Airplay Monitor table with columns: This Week, Last Week, Wks. On Chart, Title/Imprint/Promotion Label, Artist, TW, LW, Millions, Rank. Includes top hits like 'In Da Club' and 'Excuse Me Miss'.

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement.

GREATEST GAINERS RAP section featuring '50 CENT • In Da Club' (+1747), 'JAY-Z • Excuse Me Miss' (+986), and others.

TOP 10 BOUND

Total Detections/Gain TYRESE 2699/198 How You Gonna Act Like That (JIRMG) Total Stations: 83 Chart Move: 14-11 H (13), M (44), L (26)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for TYRESE's song across various markets.

Justin Timberlake 1873/232 Cry Me A River (Jive) Total Stations: 78 Chart Move: 24-20 H (8), M (27), L (43)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Justin Timberlake's song across various markets.

Nivea 1500/275 Laudromat (Jive) Total Stations: 77 Chart Move: 30-27 H (2), M (24), L (51)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Nivea's song across various markets.

Wayne Wonder 1106/90 No Letting Go (VP/Atlantic) Total Stations: 77 Chart Move: 36-37 H (3), M (11), L (63)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Wayne Wonder's song across various markets.

Marques Houston 1198/295 That Girl (T.U.G./A&M/Interscope) Total Stations: 73 Chart Move: 40-34 H (0), M (16), L (57)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Marques Houston's song across various markets.

Field Mob 2566/212 Sick Of Being Lonely (MCA) Total Stations: 93 Chart Move: 16-12 H (10), M (38), L (45)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Field Mob's song across various markets.

Common Featuring Mary J. Blige 1864/10 Come Close To Me (MCA) Total Stations: 82 Chart Move: 23-21 H (4), M (31), L (47)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Common's song across various markets.

Geniune Featuring Baby 1337/374 Hell Yeah (Epic) Total Stations: 84 Chart Move: 38-29 H (0), M (17), L (67)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Geniune's song across various markets.

Lil' Kim Featuring Mr. Cheeks 1142/442 The Jump Off (Queen Bee/Atlantic) Total Stations: 84 Chart Move: Debut 35 H (3), M (17), L (64)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Lil' Kim's song across various markets.

Blackstreet 1080/87 Deep (DreamWorks/Interscope) Total Stations: 66 Chart Move: 37-38 H (0), M (13), L (53)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Blackstreet's song across various markets.

AIRPOWER

NO RECORDS QUALIFIED FOR AIRPOWER THIS WEEK

AIRPOWER BOUND

Total Detections/Gain SMILEZ & SOUTHSTAR 2028/79 Tell Me (What's Goin' On) (ARTISTdirect) Total Stations: 90 Chart Move: 22-18 H (7), M (31), L (52)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Smilez & Southstar's song across various markets.

JAY-Z 1538/804 Excuse Me Miss (Roc-A-Fella/Def Jam/JMG) Total Stations: 91 Chart Move: Debut 25 H (5), M (16), L (70)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Jay-Z's song across various markets.

Snoop Dogg 1276/321 Beautiful (Doggystyle/Priority/Capitol) Total Stations: 79 Chart Move: 39-30 H (4), M (11), L (64)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Snoop Dogg's song across various markets.

Baby Featuring Clipse 1240/147 What Happened To That Boy (Cash Money/Universal/UMRG) Total Stations: 83 Chart Move: 34-32 H (7), M (12), L (64)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Baby's song across various markets.

Vivian Green 1140/91 Emotional Rollercoaster (Columbia) Total Stations: 66 Chart Move: 35-36 H (1), M (14), L (51)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Vivian Green's song across various markets.

Killer Mike feat. Big Boi 914/327 A.D.I.D.A.S. (Aquemini/Columbia) Total Stations: 71 Chart Move: 15-11 H (1), M (14), L (56)

Table with columns: City, Station, Airplay, Detections, Gain. Lists top 10 stations for Killer Mike's song across various markets.

H-Heavy (45+ Detections), M=Medium (25-44), L=Light (Under 25). AIRPOWER awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each form's Power Playlists page to see this week's Airplay Leaders.

Lil' Mo

YOU'VE GOTTEN TO KNOW HER
AS THE VOICE OF CHART-TOPPING
HITS BY HIP HOP'S BIGGEST STARS
AS AN ARTIST AND SONGWRITER
IN HER OWN RIGHT
AS A SUPERWOMAN.
BUT SHE'S REALLY JUST BEEN
THE GIRL NEXT DOOR 4EVER.

LIL' MO
4EVER FEATURING FABOLOUS
ON YOUR DESK NOW!



Management: Violator Management

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IMPACT!

AIRPLAY
Monitor

Nielsen
Broadcast Data
Systems

Songs posting gains in detections or with a percentage loss in detections, equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

*Indicates station experienced between 24 and 56 hours of monitored downtime during the chart week

CLIPSE FEATURING FAITH EVANS 906/125
Ma, I Don't Love Her (Star Trak/Arista)
Total Stations: 79
Heavy (0)
Medium (7), Light (72)
Airplay Adds: 7 WCDX, WCHH, WIKS, WKYS, WSSP, WTLZ, WZHT

CHOPPA FEATURING MASTER P 869/-3
Choppa Style (New No Limit/Universal/UMRG)
Total Stations: 48
Heavy (6) KNDA, KPTX, KXHT, WBHJ, WEUP, WRJH
Medium (8), Light (34)
Airplay Adds: 4 WFXE, WSSP, WVEE, WZFX

EMINEM 864/215
Superman (Web/Aftermath/Interscope)
Total Stations: 46
Heavy (6) KKFR, KNDA, KPWR, WJMN, WKPO, WQSL
Medium (9), Light (31)
Airplay Adds: 6 WAJZ, WZZZ, WEMX, WFXE, WHXT, WZHT

DMX 798/49
X Gon' Give It To Ya (Bloodline/Def Jam/IDJMG)
Total Stations: 85
Heavy (0)
Medium (7), Light (78)
Airplay Adds: 4 WJLB, WJNH, WPHI, WQSL

TRINA FEATURING LUDACRIS 790/19
B R Right (Slip-N-Slide/Atlantic)
Total Stations: 62
Heavy (4) KKFR, KNDA, KUUU, WRJH
Medium (5), Light (53)
Airplay Adds: 1 WQHT

FAT JOE 640/114
All I Need (Terror Squad/Atlantic)
Total Stations: 56
Heavy (1) WZMX
Medium (4), Light (51)
Airplay Adds: 2 WBTF, WPHI

THE ROOTS FEATURING MUSIQ 555/30
Break You Off (MCA)
Total Stations: 46
Heavy (1) WPGC
Medium (8), Light (37)
Airplay Adds: 1 WDKX

FLOETRY 527/270
Say Yes (Soljaz/DreamWorks/Interscope)
Total Stations: 55
Heavy (0)
Medium (3), Light (52)
Airplay Adds: 15 WAJZ, WAMO, WBLX, WBTF, WCKX, WENZ, WGZB, WHXT, WJKS, WJMI, WJUC, WPGC, WPHR, WPRW, WROU

SYLEENA JOHNSON 524/23
Guess What (Jive)
Total Stations: 37
Heavy (3) WHRK, WKKV, WZHT
Medium (6), Light (28)
Airplay Adds: 4 KIPR, KPRS, WHXT, WJMI

NAS 490/94
I Can (III Will/Columbia)
Total Stations: 55
Heavy (1) WBHH
Medium (5), Light (49)
Airplay Adds: 6 KCAQ, WEDR, WJHM, WJKS, WJMN, WXYV

NAAM BRIGADE FEATURING JUVENILE 480/43
What You Doin' Wit Dat (Forster Bros./ARTISTdirect)
Total Stations: 56
Heavy (1) WRJH
Medium (1), Light (54)
Airplay Adds: 3 WAMO, WBOT, WFXE

SEAN PAUL 472/215
Get Busy (Black Shadow/VP/Atlantic)
Total Stations: 63
Heavy (1) WWBZ
Medium (2), Light (60)
Airplay Adds: 17 KBXX, KIPR, KKB, KKFR, KMEL, WDKX, WFXE, WHHH, WHXT, WJMI, WJMN, WJUC, WPEG, WPGC, WWDM, WWWZ, WZMX

50 CENT FEAT. THE NOTORIOUS B.I.G. 465/33
Realest Niggaz (G-Unit)
Total Stations: 60
Heavy (3) WQHT, WUJL, WWPR
Medium (2), Light (55)
Airplay Adds: 5 KMEL, KPWR, WJLB, WJMH, WJWZ

KELLY ROWLAND 421/159
Can't Nobody (Music World/Columbia)
Total Stations: 43
Heavy (0)
Medium (3), Light (40)
Airplay Adds: 15 KCAQ, KDKS, KNDA, WAMO, WBLX, WBLX, WCKX, WEAS, WEMX, WIZF, WJTT, WJUC, WOWI, WPHR, WWDM

KIZZY ROCK 416/1
Twurkulator Part II (ColliPark/In The Paint/Koch)
Total Stations: 54
Heavy (0)
Medium (2), Light (52)
Airplay Adds: 1 WHHH

BUSTA RHYMES FEAT. MARIAH CAREY 397/162
I Know What You Want (J/RMG)
Total Stations: 26
Heavy (1) WGCI
Medium (7), Light (18)
Airplay Adds: 8 WAMO, WEMX, WJLB, WJTT, WPHI, WPHR, WVEE, WZHT

NELLY 380/38
Pimp Juice (Fo' Reel/Universal/UMRG)
Total Stations: 19
Heavy (2) KATZ, WFUN
Medium (4), Light (13)
Airplay Adds: 3 KPRS, WBTF, WJMI

DAVID BANNER 337/101
Like A Pimp (b.i.g. f.a.c.e.)
Total Stations: 19
Heavy (0)
Medium (6), Light (13)
Airplay Adds: 2 WEUP, WZHT

B2K 327/203
Girlfriend (T.U.G./Epic)
Total Stations: 37
Heavy (0)
Medium (3), Light (34)
Airplay Adds: 11 KBXX, WBOT, WDTJ, WEDR, WENZ, WERQ, WJTT, WKPO, WPEG, WQOK, WVEE

BONECRUSHER AND HIS INDUSTRY FRIENDS 306/86
Never Scared (Break 'Em Off/So So Def/Arista)
Total Stations: 35
Heavy (1) WHTA
Medium (3), Light (31)
Airplay Adds: 2 WQBT, WZHT

DA ENTOURAGE 306/8
Bunny Hop (Red Boy)
Total Stations: 11
Heavy (3) KBXX, KNOU, WQUE
Medium (2), Light (6)

MR. CHEEKS FEAT. MARIO WINANS 286/148
Crush On You (Universal/UMRG)
Total Stations: 52
Heavy (0)
Medium (1), Light (51)
Airplay Adds: 15 KATZ, KJMM, KMJJ, KPRS, WAMO, WBLX, WBLX, WEAS, WHRK, WIZF, WJMI, WPHR, WQHT, WVEE, WWWZ

FABOLOUS FEAT. LIL'MO & MIKE SHOR 242/108
Can't Let You Go (Desert Storm/Elektra/EEG)
Total Stations: 40
Heavy (1) WZMX
Medium (0), Light (39)
Airplay Adds: 9 KKFR, WFXE, WJNH, WJUC, WJWZ, WKPO, WPGC, WQHT, WQOK

2PAC 229/42
Still Ballin' (Amaru/Death Row/Interscope)
Total Stations: 35
Heavy (2) WEDR, WMBX
Medium (1), Light (32)
Airplay Adds: 2 KQKS, WBLK

MARIAH CAREY FEATURING CAM'RON 227/73
Boy (I Need You) (MonarC/Island/IDJMG)
Total Stations: 29
Heavy (0)
Medium (1), Light (28)
Airplay Adds: 4 KMJJ, KRRQ, WAJZ, WCKX

TLC 211/34
Hands Up (Arista)
Total Stations: 31
Heavy (0)
Medium (1), Light (30)
Airplay Adds: 3 KJMM, WHXT, WJMI

ERICK SERMON FEAT. AL GREEN 208/65
Love Iz (J/RMG)
Total Stations: 48
Heavy (0)
Medium (1), Light (47)
Airplay Adds: 6 KATZ, WAJZ, WFXA, WHXT, WQBT, WWDM

GANG STARR 201/3
Skills (Virgin)
Total Stations: 36
Heavy (0)
Medium (1), Light (35)
Airplay Adds: 1 WJWZ

TELA 187/19
Incredible (Rap-A-Lot/Virgin)
Total Stations: 12
Heavy (2) KXHT, WHRK
Medium (0), Light (10)

BEENIE MAN 183/19
Bossman (Shocking Vibes/VP/Virgin)
Total Stations: 36
Heavy (0)
Medium (2), Light (34)
Airplay Adds: 3 WAJZ, WEMX, WFXE

702 108/22
I Still Love You (Motown/UMRG)
Total Stations: 7
Heavy (0)
Medium (2), Light (5)

BG 182/35
Hottest Of The Hot (Cash Money/In The Paint/Koch)
Total Stations: 45
Heavy (0)
Medium (0), Light (45)
Airplay Adds: 2 WAJZ, WWWZ

LIL' MO FEATURING FABOLOUS 167/91
Forever (The Gold Mind/Elektra/EEG)
Total Stations: 35
Heavy (0)
Medium (0), Light (35)
Airplay Adds: 6 KBMB, KVSP, WJMN, WJTT, WQOK, WXYV

TALIB KWELI 157/83
Get By (Rawkus/MCA)
Total Stations: 41
Heavy (0)
Medium (1), Light (40)
Airplay Adds: 2 KBXX, WJWZ

PAUL WALL/CHAMILLIONAIRE 127/0
-N- Luv Wit My Money (Paid In Full)
Total Stations: 8
Heavy (1) KBXX
Medium (1), Light (6)

JAY-Z 122/32
The Bounce (Roc-A-Fella/Def Jam/IDJMG)
Total Stations: 46
Heavy (0)
Medium (0), Light (46)

KELLY PRICE 120/46
He Proposed (Def Soul/IDJMG)
Total Stations: 13
Heavy (0)
Medium (1), Light (12)
Airplay Adds: 2 WGCI, WJWZ

HEATHER HEADLEY 115/15
I Wish I Wasn't (RCA/RMG)
Total Stations: 11
Heavy (0)
Medium (0), Light (11)
Airplay Adds: 2 WBLX, WCDX

FREEWAY 108/25
Alright (Roc-A-Fella/Def Jam/IDJMG)
Total Stations: 33
Heavy (0)
Medium (0), Light (33)
Airplay Adds: 3 KPWR, WUJL, WXYV

T.I. 108/11
24's (Grand Hustle)
Total Stations: 9
Heavy (0)
Medium (1), Light (8)

MISSY "MISDEMEANOR" ELLIOTT 108/24
Pussycat (The Gold Mind/Elektra/EEG)
Total Stations: 8
Heavy (0)
Medium (2), Light (6)
Airplay Adds: 1 WHRK

702 108/22
I Still Love You (Motown/UMRG)
Total Stations: 7
Heavy (0)
Medium (2), Light (5)

★ RON ISLEY A.K.A. MR. BIGGS 107/72
What Would You Do (DreamWorks/Interscope)
Total Stations: 14
Heavy (0)
Medium (0), Light (14)
Airplay Adds: 3 WGCI, WJMN, WSSP

GERALD LEVERT 106/0
Funny (Elektra/EEG)
Total Stations: 20
Heavy (0)
Medium (1), Light (19)

★ RUSTY WATERS 100/5
Cornbread (Hot Ta Def/Virgin)
Total Stations: 17
Heavy (0)
Medium (0), Light (17)

★ JAHEIM 98/21
Put That Woman First (Divine Mill/Warner Bros.)
Total Stations: 9
Heavy (0)
Medium (1), Light (8)

★ PASTOR TROY FEAT. PETER THE DISCIPLE 98/5
You Can't Pimp Me (MADD Society/Universal/UMRG)
Total Stations: 3
Heavy (1) WBHJ
Medium (0), Light (2)

★ 50 CENT FEATURING EMINEM 89/89
Patiently Waiting (Shady/Aftermath/Interscope)
Total Stations: 23
Heavy (0)
Medium (0), Light (23)
Airplay Adds: 6 KKB, KPWR, WBHH, WEDR, WQHT, WWPR

★ ASHANTI 86/5
Dreams (Murder Inc./AJM/IDJMG)
Total Stations: 18
Heavy (0)
Medium (0), Light (18)
Airplay Adds: 2 WDKX, WWPR

IMX 85/1
Beautiful (You Are) (T.U.G./New Line)
Total Stations: 11
Heavy (0)
Medium (1), Light (10)

★ SARAI 80/43
Pack Ya Bags (Sweat/Epic)
Total Stations: 10
Heavy (0)
Medium (0), Light (10)
Airplay Adds: 4 KMEL, KNDA, KPVA, WKPO

★ STAGGA LEE 75/33
Roll With MVP (MVP)
Total Stations: 16
Heavy (0)
Medium (0), Light (16)
Airplay Adds: 1 KBMB

★ XZIBIT 75/19
Choke Me, Spank Me, (Pull My Hair) (Loud/Columbia)
Total Stations: 7
Heavy (0)
Medium (1), Light (6)

H=Heavy (45+ Detections), M=Medium (25-44), L=Light (Under 25). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. * Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

ADULT R&B

FOR WEEK ENDING FEBRUARY 2, 2002

POWER PLAYS

AIRPLAY LEADERBOARD

Table with 2 columns: Rank and Station/Artist. Includes WHQT Miami, FL and KRWP Houston.

Table with 2 columns: Rank and Station/Artist. Includes WKRS New York and KHHT Los Angeles.

Table with 2 columns: Rank and Station/Artist. Includes WHUR Washington, DC and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WDAS Philadelphia and WHQT Miami.

Table with 2 columns: Rank and Station/Artist. Includes WVAZ Chicago and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR Washington, DC and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHQT Miami and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WALR Atlanta and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes KBLX San Francisco and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WWIN Baltimore and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

Table with 2 columns: Rank and Station/Artist. Includes WHUR 96.3 and WHUR 96.3.

FOR WEEK ENDING FEBRUARY 2, 2003

ADULT R&B

IMPACT! Monitor

TOP 10 BOUND

Table with 2 columns: Rank and Station/Artist. Includes GERALD LEVERT Closure (Elektra/EEG).

Table with 2 columns: Rank and Station/Artist. Includes KENNY LATTIMORE & CHANTE MOORE Loveable (Arista).

Table with 2 columns: Rank and Station/Artist. Includes DEBORAH COX The Morning After (J/RMG).

Table with 2 columns: Rank and Station/Artist. Includes SOUNDS OF BLACKNESS Don't You Ever Give Up (Arista).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes TONI BRAXTON A Better Man (Arista).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes KIM WATERS You Know That I Love You (Shanachie).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes R. KELLY Ignition (Jive).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes TONY TERRY In My Heart (Golden Boy).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes SANTANA FEATURING MUSIQ Nothing At All (Arista).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes CRAIG DAVID Personal (Wildstar/Atlantic).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes MARY MARY I Try (Columbia).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes KAREN BRIGGS, MIKE PHILLIPS & PETER BLACK Hot In Herre (Epic).

Table with 2 columns: Rank and Station/Artist. Includes K-CI & JOJO This Very Moment (Hollywood/MCA).

Table with 2 columns: Rank and Station/Artist. Includes FLOETRY Say Yes (Soljazi/DreamWorks/Interscope).

Summary text regarding chart performance and methodology.



Hope Runs High At Nashville's Newest Start-Up, Asylum/Curb

It's always an encouraging sign for Nashville when a new label ramps up. In January 2002, Tim DuBois and Tony Brown announced the formation of Universal South Records and went on to have success with debut artist Joe Nichols.

Executives at the Curb Group have equally ambitious plans for their new start-up label, Asylum/Curb, which revives a label name once equated with such successes as the Eagles, and, in a later incarnation, Bryan White.

"There's a lot of people who would like to see this thing succeed for the growth and expansion of this town," new Asylum/Curb VP of promotion Rob Dalton says. "Everyone is totally optimistic."

The timing of the launch wasn't coincidental. Dalton says it was Curb Group chairman Mike Curb's vision to "send a positive message right at the first of the year. Mike felt it would be a good statement for the industry if we announced something positive."

The vision for the label, Dalton says, is simply to have "a lot of hit records." The Curb Group is "so music-driven," adds Dalton, who recently realized "how much this town forgets about music and the high standard that has to be put upon music. That's tougher than it sounds." At Asylum/Curb, he boasts, "we're going to create superstars."

As the label gets going, Dalton says, "you'll see us establish a roster that's solid and will be set up to sell some serious tonnage. You won't see us just spitting out single releases. We'll be very selective. We're keeping the bar very high."

TIME FOR A CHANGE

Dalton spent 15 years with Sony (which was still CBS Records when he got his first paying gig there in the mail room after an internship in the A&R department) and worked his way up to VP of promotion at Epic. But after such a lengthy stint with one company, Dalton decided it was time for a change.

"My contract was up, and the merger [of Epic and Monument records] had happened," putting Dalton in an unaccustomed No. 2 position at the combined label. But what really prompted the change was thinking about "the corporate stresses from publicly owned labels that are unreasonable and require serious tonnage to make the numbers. Before I signed a new [Sony] deal, I just lifted up my head to look around."

Dalton started to take meetings with other labels just to see what was out there. "When I talked to Mike Curb, I [realized] that out of the 15 years I spent in this town, I've never met someone who was more passionate and excited about music, and it just jazzed me." At the Curb Group, Dalton says, "it wasn't about units. It was about getting the music right, and everything else falls into place."

That meeting, Dalton says, "fueled a fire that had gone out some time ago, and I didn't even realize it had gone out."

After starting his new job in January, Dalton immediately realized one of the benefits of working for a privately owned company. "To be out of the corporate structure is something that cannot be overstated," he says. "That [corporate] business model is tough. It's stressful. The biggest dif-

ference I saw [at Curb] was the belief that we will ship music if we believe it's great and not ship it if we don't. It's quality over quantity."

The new job reunited Dalton with two executives who had been a big part of the successful team at Epic: Jack Lameier, who is consulting Asylum/Curb, and Doug Johnson, who is its head of A&R. Add two more Epic expatriates, Mike Rogers and Mark Westcott, to Dalton's promotion staff, and "it's like the band's getting back together," Dalton says. That same team, he says, "built Epic into the No. 3 chart-share label for several years, with probably the smallest roster in town."

In addition to Rogers, who is handling the Southeast for Asylum/Curb, and Westcott (mid-west), Dalton assembled a team that also included

some players from Curb Records' existing promotion staff (*Airplay Monitor*, Jan. 10). That team includes Rick Cardarelli (Northeast), Keith Greer (Southwest), and John Curb (West). Dalton also recruited former Epic promotion coordinator Mary Befera in the same capacity.

'SUDDENLY' A LABEL

While Dalton says Asylum/Curb is still in the "planning and strategizing" phase, that will change soon when the label ships its first record, LeAnn Rimes' "Suddenly," exclusively to country radio March 10 (*Airplay Monitor*, Jan. 31). "To be associated with an artist like LeAnn is exciting for me," Dalton says. "[She has] so much superstar power and much more potential."

While the single is from an album widely considered to be Rimes' first full-blown pop effort, "Suddenly," Dalton says, "is reminiscent of the hits she has had at country radio. I believe the song fits the format." Dalton also hopes to "give country a chance to take ownership of [Rimes] again" with this single. "She's an artist who has sold 20 million records. There should be strength in that."

At press time, the label had not yet announced the rest of its roster, but it is expected to comprise some acts shifting from Curb and some other artists who were not previously part of the organization.

DALTON FREAKS OUT

In 15 years with Sony, Dalton became as well-known for his attention-grabbing stunts as for his hit records. "The element of surprise is the most powerful human emotion for impact," Dalton says. "If you want to have impact, create an event."

Dalton learned this lesson early on while helping organize a showcase at Country Radio Seminar (CRS), when arrangements were quietly made to have the Beach Boys come out and do a surprise performance with Epic artist James House.

Among the stunts Dalton has pulled off was having the Flying Elvises jump out of an airplane at a Kinleys showcase in Las Vegas. But even the planned stunts he was never quite able to bring to fruition are evidence of his creativity. Most memorably, he once almost managed to have a roller-skating monkey race around the opening reception at CRS wearing a T-shirt that said "Epic freaks me out." The monkey was located and booked, but his handler needed to be paid in advance. A Sony Nashville executive balked, refusing to send an invoice to the company's New York headquarters for a skating simian.



DALTON



RIMES



Six Questions With New US99 OM Tom Rivers

For Tom Rivers, the newly named OM of WUSN (US99) Chicago, the unusual decision to transfer to this post from VP/GM of Infinity's Tampa, Fla., cluster is part of a trend he's seeing in which people are striving to be professionally fulfilled, "rather than simply attaining the highest title they can."

Rivers replaces Eric Logan, who moved to New York last November after being named VP of programming for Infinity.

Airplay Monitor caught up with Rivers while he was searching for a new home in Chicago (although he says he'll keep his house and his boat in Tampa).

What attracted you to this job?

Chicago has an incredible history of country radio, and radio in general, from WMAQ, to WJZZ, and, for 20 years now, WUSN. The chance to be a part of that lineage was too extraordinary to pass up.

When do you plan to start?

I am taking this move slowly, which in one way is difficult, because my nature is usually rather fast-paced. However, Infinity regional VP Brian Ongaro and I agree that after five years of general managing, at times up to six stations and the [Tampa Bay Buccaneers] radio network, some time to adjust my head from [revenue] pacing and P&Ls to programming and promotion was proper and valuable.

Why go from VP/GM to OM?

I believe Sept. 11, 2001, made every human realize how important it is to be doing work

that gives us a feeling of purpose and provides each of us [with] a clear path to what we ultimately wish to accomplish. For me, getting back to the "arts and crafts" side of the business is my personal attempt to accomplish that for myself. At the same time, I would like to believe I can make a significant contribution to continuing and reinvigorating the heritage of WUSN.

What did you miss the most about programming?

Spending time with the music, listening to entire CDs to find the best songs, [and] working to help build our newest superstars. Being a GM is a great job, but it does not allow you a lot of time

to find those great songs, and this entire industry is based on great songs.

Will it be weird to go from being Eric Logan's boss in Tampa to now having him as a boss?

I never considered myself Eric's boss. We were colleagues and friends. Eric always maintained that he felt my best value to the company was on the programming side, not the administration side, and for now, I have to agree with him... I really have Eric to thank for pushing me back into what he thinks my strengths are and what I think I'll be happiest at.

What are your immediate plans for US99?

[To] listen a lot—to the station, to the staff, and to all my fellow Infinity managers in the market. You cannot move decisively forward without knowing the landscape first.



RIVERS

Chicks Dig Them



Chris Cagle, right, recently visited ZFKY (Rooster 101.9) Grand Cayman, British West Indies, where he did a half-hour on-air interview. He's pictured here with p.m. driver Pete Moss.

CLEARING HIS HEAD

During his three-month hiatus between leaving his Epic/Monument post and starting his Asylum/Curb job, Dalton "had a lot of time to get my head clear and think about what it is that we do," he says. "There are some things that will never change, and that's the limitations and restraints put on radio, which are also publicly owned companies. Radio is not the enemy. They want to play hit music as much as we want them to. The question is, Are we shipping them hit music?"

"If you take your eye off the hit-music ball, you're going to swing and miss," Dalton continues. "The dangerous part is you don't even realize your eye is off the ball."

Corporate distractions, he says, are what can

ON THE ROW

Vocal Ailment Sidelines Urban

Keith Urban has been forced to cancel his appearances for what doctors at Vanderbilt Voice Clinic in Nashville are estimating will be the next six weeks, due to what his publicist terms "a persistent and serious vocal-cord ailment." The cancellations include a February co-headlining tour of Canada with Carolyn Dawn Johnson, all of Urban's appearances at Country Radio Seminar in Nashville, and his concert as part of Rodeo Houston March 1. He is expected to recover in time to tour with Kenny Chesney in April.

Lost Highway Records has promoted Jim Flammia to VP of media and artist relations. He formerly served as the label's senior director of media and artist relations.

most often take the focus off the music. "At a large corporation they're going to tell you how many units they need to sell and how many projects they need" to make their numbers. "If you can get [consumers'] attention and hold it, you win. That's it. We make it too complicated."

Dalton will be appearing on the all-format panel "The VPs of Promotion Speak" at the Billboard/Airplay Monitor Radio Seminar in Miami this week. So what can we expect him to say?

"I'll be the anti-voice of doom and gloom," he says. "I'll be saying, 'There's optimism here.' We're not going to go away as an industry [but neither are] our problems going to go away. It's how we handle those problems that will decide the record industry's future."

Compiled from a national sample of data supplied by Nielsen Broadcast Data Systems to Airplay Monitor. 150 country stations are electronically monitored 24 hours a day, 7 days a week. © 2003 VNU Business Media, Inc. All rights reserved.

Table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW, DETECTIONS, MILLIONS, AUDIENCE RANK. Includes 'NO. 1' and 'GREATEST GAINERS' highlights.

most airplay adds

NEW STATIONS table listing top new additions with station names, titles, and performance metrics.

GREATEST GAINERS COUNTRY

Table listing greatest gainers with station names, titles, and percentage increases in detections.

AIRPLAY Monitor RECURRENCS COUNTRY

Table listing recurrents with station names, titles, and performance metrics.

Recurrents are titles that have appeared on the Country Airplay chart for 20 weeks and have dropped below the top 20.

Table with columns: THIS WEEK, LAST WEEK, WKS. ON CHART, TITLE/IMPRINT/PROMOTION LABEL, ARTIST, TW, LW, DETECTIONS, MILLIONS, AUDIENCE RANK.

Songs ranked by number of detections. Songs showing an increase in detections over the previous week, regardless of chart movement...

AIRPLAY Monitor COUNTRY PANEL

150 STATIONS

Grid of 150 station call letters and their corresponding cities across various states.

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections. *Indicates station experienced between 24 and 35 hours of monitored downtime during the chart week.

TOP 10 BOUND

TRACE ADKINS 3287/255 Chrome (Capitol) Total Stations: 146 Chart Move: 14-11 H (2), M (73), L (71)

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

JENNIFER HANSON 2521/41 Beautiful Goodbye (Capitol)

Total Stations: 144 Chart Move: 18-19 H (2), M (31), L (111) Airplay Adds: 0

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

KEITH URBAN 2260/161 Raining On Sunday (Capitol)

Total Stations: 145 Chart Move: 22-21 H (0), M (17), L (128) Airplay Adds: 6

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

MARTINA MCBRIDE 2092/302 Concrete Angel (RCA)

Total Stations: 143 Chart Move: 25-23 H (3), M (12), L (128) Airplay Adds: 11

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

TIM MCGRAW 1899/438 She's My Kind Of Rain (Curb)

Total Stations: 134 Chart Move: 30-26 H (3), M (15), L (116) Airplay Adds: 26

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

ALAN JACKSON 2885/445 That'd Be Alright (Arista Nashville)

Total Stations: 146 Chart Move: 19-15 H (2), M (37), L (107) Airplay Adds: 11

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

KENNY CHESNEY 2153/361 Big Star (BNA)

Total Stations: 142 Chart Move: 26-22 H (0), M (23), L (119) Airplay Adds: 18

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

VINCE GILL 2554/192 Next Big Thing (MCA Nashville)

Total Stations: 145 Chart Move: 21-18 H (1), M (25), L (119) Airplay Adds: 1

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

DIAMOND RIO 2089/93 I Believe (Arista Nashville)

Total Stations: 144 Chart Move: 23-24 H (1), M (11), L (132) Airplay Adds: 4

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

FAITH HILL 1781/92 When The Lights Go Down (Warner Bros./WRR)

Total Stations: 140 Chart Move: 27-27 H (0), M (11), L (129) Airplay Adds: 2

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

SHANIA TWAIN 2829/121 Up! (Mercury)

Total Stations: 146 Chart Move: 16-16 H (0), M (40), L (106) Airplay Adds: 5

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

WWMQ • Madison, WI PD: Mark Granitz MD: Mel McKenzie Date: 12/15/02

Total Stations: 145 Chart Move: 21-18 H (1), M (25), L (119) Airplay Adds: 1

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

DEANA CARTER 2043/55 There's No Limit (Arista Nashville)

Total Stations: 142 Chart Move: 24-25 H (0), M (14), L (128) Airplay Adds: 4

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

WWMQ • Madison, WI PD: Mark Granitz MD: Mel McKenzie Date: 12/15/02

Total Stations: 145 Chart Move: 21-18 H (1), M (25), L (119) Airplay Adds: 1

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

WWMQ • Madison, WI PD: Mark Granitz MD: Mel McKenzie Date: 12/15/02

Total Stations: 145 Chart Move: 21-18 H (1), M (25), L (119) Airplay Adds: 1

Table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

Main table with columns: Station, LW, ZW, ID, and song title. Lists stations like KMTL, WYUU, WYUU, etc.

Table with 4 columns (Station, Song, Position, Change) listing various country songs and their chart performance.

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Table with 4 columns (Station, Song, Position, Change) listing various country songs and their chart performance.

CHRIS CAGLE 1524/62 What A Beautiful Day (Capitol) Total Stations: 134 Chart Move: 29-30

Table with 4 columns (Station, Song, Position, Change) listing various country songs and their chart performance.

TOP 30 BOUND Total Detections/Gain

JEFF BATES 1245/146 The Love Song (RCA) Total Stations: 133 Chart Move: 33-32

RASCAL FLATTS 909/407 Love You Out Loud (Lyric Street) Total Stations: 92 Chart Move: 42-34

MONTGOMERY GENTRY 852/144 Speed (Columbia) Total Stations: 105 Chart Move: 35-35

RANDY TRAVIS 739/168 Three Wooden Crosses (Word-Curb/Warner Bros. Christian) Total Stations: 75 Chart Move: 39-36

CRAIG MORGAN 730/137 Almost Home (Broken Bow) Total Stations: 84 Chart Move: 37-37

JO DEE MESSINA 718/156 Was That My Life (Curb) Total Stations: 88 Chart Move: 38-38

TAMMY COCHRAN 595/79 Love Won't Let Me (Epic/EMN) Total Stations: 77 Chart Move: 41-39

PINMONKEY 576/44 I Drove All Night (BNA) Total Stations: 74 Chart Move: 40-41

TRAVIS TRITT 490/114 Country Ain't Country (Columbia) Total Stations: 63 Chart Move: 45-42

KID ROCK FEAT. SHERYL CROW OR ALLISON MOORER 488/71 Picture (Lava/Atlantic/Universal South) Total Stations: 44 Chart Move: 44-43

AARON TIPPIN FEAT. THEA TIPPIN 402/58 Love Like There's No Tomorrow (Lyric Street) Total Stations: 57 Chart Move: 46-44

WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

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STEVE HOLY 186/53 Rock-A-Bye Heart (Curb) Total Stations: 34 Chart Move: 55-48

ANTHONY SMITH 161/38 Half A Man (Mercury) Total Stations: 29 Chart Move: 56-51

JIMMY WAYNE 124/34 Stay Gone (DreamWorks) Total Stations: 28 Chart Move: 58-53

BRETT JAMES 114/112 After All (Arista Nashville) Total Stations: 58 Chart Move: Debut 54

MARK CHESNUTT 112/89 I'm In Love With A Married Woman (Columbia) Total Stations: 50 Chart Move: Debut 55

WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

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WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

BRAD MARTIN 64/1 Just Like Love (Epic/EMN) Total Stations: 3 Heavy (0) Medium (0), Light (3)

TOMMY SHANE STEINER WITH BRIDGETTE WILSON-SAMPTRAS 62/3 What We're Gonna Do About It (RCA) Total Stations: 9 Heavy (0) Medium (0), Light (9)

MONTGOMERY GENTRY 60/7 Break My Heart Again (Columbia) Total Stations: 3 Heavy (0) Medium (0), Light (3)

WILLIE NELSON WITH JON BON Jovi & RICHIE SAMBORA 49/39 Always On My Mind (Lost Highway/Mercury) Total Stations: 40 Heavy (0) Medium (0), Light (40)

BROOKS & DUNN 48/9 Cabin In The Valley (Arista Nashville) Total Stations: 35 Heavy (0) Medium (0), Light (35)

DIXIE CHICKS 42/42 The Star Spangled Banner (No Label) Total Stations: 25 Heavy (0) Medium (0), Light (25)

ALISON KRAUSS + UNION STATION 38/8 Let Me Touch You For Awhile (Rounder/Mercury) Total Stations: 7 Heavy (0) Medium (0), Light (7)

CHELY WRIGHT 37/0 While I Was Waiting (MCA Nashville) Total Stations: 1 Heavy (0) Medium (1), Light (0)

STEVE WARINER 91/30 Snowfall On The Sand (SelecTone) Total Stations: 16 Chart Move: Debut 60

HOLLY LAMAR 34/16 Unkissed (Universal South) Total Stations: 7 Heavy (0) Medium (0), Light (7)

WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

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WANT MY MONEY BACK (Audiium) Total Stations: 40 Chart Move: 48-45

H=Heavy (45+ Detections), M=Medium (25-44), L=Light (Under 25). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience.



Getting Hispanic Listeners Back In The Loop (And Elsewhere)

When WLUP (the Loop) Chicago PD Greg Solk got the industry's attention last month by adding Spanish-language top-of-the-hour IDs to his classic rock station, he was returning to the fore an issue that has been on many rock PDs' minds in recent years. As the Hispanic population grows and new population data is figured into Arbitron weighting, markets get new or more competitive Spanish-language outlets, and Latin radio continues to grow while rock radio numbers become further fragmented.

Spanish-language broadcasters still have their own Arbitron issues. But Solk felt compelled to take his to the airwaves after WLUP's 25-44 male numbers slipped from first to fifth. "It was more to make a point than actually try to recruit Hispanic listeners," he says. "Clearly we've got to re-evaluate the way in which we not only program our stations but also market them. Programming and marketing to the general population, which is the way most radio stations operate, needs to be investigated. I'm sure that consultants and researchers and radio geniuses out there touting a new way of marketing to potential Arbitron diary holders will be a big part of the industry in the near future if Arbitron continues to measure the way they're measuring."

One modern rock PD who asked to speak anonymously believes Hispanic listeners "tremendously" contribute to his station's ratings inconsistency. "Our market's heavily Hispanic, and they're easier to get hold of at home and more apt to be interested in participating than my 18- to 34-year-old white males," the PD says. "You look at the rhythmic stations, and that's the kids and the women in the market listening. It's not that the males don't play into it, but [women and children are] more apt to be home to take the phone calls and take the time to fill out the diaries."

"I think that diary sampling is a big issue here, and we have a very traditional pattern in this market where, in the fall, the Hispanic-targeted and Spanish stations go through the roof every year, and we see the reverse happen in the spring," active KCAL San Bernardino, Calif., PD Steve Hoffman says. "I've been here five years and had 20 books. This was the second-best fall we've had since I've been here. So it's fair to say that out of five fall books, this was No. 2, and out of 20 ratings books, this was probably about 13 or 14. There's a tremendous amount of inconsistency in the way Arbitron does things, and we address that issue to the best of our ability."

ACKNOWLEDGING THE AUDIENCE

For some stations, addressing the issues of sampling and changing market makeup mean merely trying to ensure their existing core is represented at diary time. But some rock stations are making a more concerted effort to attract the Hispanic audience. Targeting Hispanics is widely thought to be part of the recent success of KROQ Los Angeles. And the ethnicity of South Florida figured into last year's flip from active to modern rock at WZTA (Zeta) Miami. Now that station has added a two-hour weekly Sunday-night rock *en español* show, *En Fuego*. Similarly formatted KHRO El Paso, Texas, is researching the hole for something similar. MD

Joe Garcia says, "We get a lot of requests for [Latin rockers] Mano and Soda Stereo."

And some stations have always done well with the Hispanic audience, particularly longtime active outlet KISS San Antonio. "San Antonio is a completely different world than any other major market," OM Virgil Thompson says. "Generally speaking, our Hispanics have assimilated. They're third, fourth, and fifth generation and they share the culture, but Spanish isn't necessarily their first language. We reflect San Antonio—there's a lot of Hispanic cultural things that we're involved in. We have Hispanic air talent, and our morning show acknowledges the Hispanic community." Thompson adds that while San Antonio is 48% Hispanic, the number of people who choose Spanish as their language preference is only 13%.

"We reach out to them from a cultural standpoint," Thompson continues. "You can't escape the cultural factor of the Hispanic community in San Antonio. It's intertwined in every way. We don't have to do anything above and beyond that. Morning co-host Steve Hahn is half-Hispanic, so he always jokingly refers to Hispanics as 'my people.' We acknowledge it in that way." But Thompson does say that KISS makes it a point to have van hits and appearances on the more Hispanic-concentrated west and south sides of town.

KHRO, which serves an even more Hispanic-dominated market and the border town of Juarez, Mexico, has a bilingual airstaff. "When I'm on the air, and I put them on the radio, I'll talk to them in Spanish, while translating into English," Garcia says. "We don't do that too much, because we don't want to offend our predominantly English-speaking audience, either. We don't want to go over the limit, but we do recognize our Spanish-speaking audience."

"You need to find out what the Hispanic listeners want, deciding from there whether you feel it's enough without turning off the Anglo listeners," Clear Channel/Houston director of rock programming Vince Richards says. "It's a very careful balance, and you have to be incredibly careful not to overbalance the radio stations while trying to get Hispanic males as well. It's a constant top-of-mind proponent to the radio station."

"I feel the importance of trying to capture second-generation Hispanics is very important," Richards continues. "First-generation Hispanics are going to listen to the Spanish stations. You have a better chance of getting second-generation Hispanics, and that's something else that needs to be in your game plan if you should be in a market with a Hispanic makeup."

"We don't make a specific effort to try to get that segment of the population to listen to us," heritage KLBJ Austin, Texas, MD Loris Lowe says. That said, "During South by Southwest, they have rock en español showcases, which we've helped out with. We'll do interviews and spike some of the bands. Also, our overnight jock, A.D., is Hispanic. He has given [bilingual rock act] Puya some spikes here and there and had them on the air for interviews."

NO SILVER BULLET

"I think if you treat Hispanics as though they are one monolithic block of human beings, you're making a mistake," Hoffman says. "We have to be



RICHARDS



THOMPSON

3 P.M. FRIDAY: MIAMI



WZTA
CLEAR CHANNEL



WBGG
CLEAR CHANNEL

Tool, "Schism"
Nirvana, "Lithium"
System of a Down, "Aerials"
Blink-182, "All the Small Things"
Staind, "For You"
Saliva, "Always"
The Offspring, "Gotta Get Away"
Stone Sour, "Bother"
Red Hot Chili Peppers, "Breaking the Girl"

Buffalo Springfield, "For What It's Worth"
Fleetwood Mac, "Gold Dust Woman"
Aerosmith, "Dude (Looks Like a Lady)"
REO Speedwagon, "Ridin' the Storm Out"
The Allman Brothers Band, "Ramblin' Man"
Rush, "Fly by Night"
U2, "Pride (In the Name of Love)"
The James Gang, "Funk #49"
Led Zeppelin, "Whole Lotta Love"
Eric Clapton, "I Can't Stand It"
Bob Seger, "Turn the Page"

POSITIONERS & PROMOTIONS

"Zeta"
"South Florida's new rock alternative"

"Big 106"
"The home of classic rock"

No Wallflowers Here



Smiles were in bloom when the Wallflowers visited triple-A WNCS Burlington, Vt. Pictured, from left, are the Wallflowers' Yogi and Jakob Dylan, PD Mark Abuzhab, the group's Rami Jaffee, WNCS' Jeanette Bisson, the Wallflowers' Moe-Z M.D., and the station's Jon Hosford and Katie Kenworthy.

who and what we are, and those Hispanics that happen to like rock will presumably and hopefully come to the party, and those who don't will not. Beyond that, there's nothing we feel is some sort of silver bullet that can address that issue. In this market, the male 25-34 demographic at the heart of what active rock does is 62% ethnic. It's a big challenge for us, yet we have a 17 share and we're in a five-way tie for No. 1 in the demo with a thoroughly Hispanic-targeted [crossover outlet] and three Hispanic stations. All of those have a 3 share with other ethnicities [in] males 25-34. So the impact here is probably as aggressive and notable as anywhere in the country."

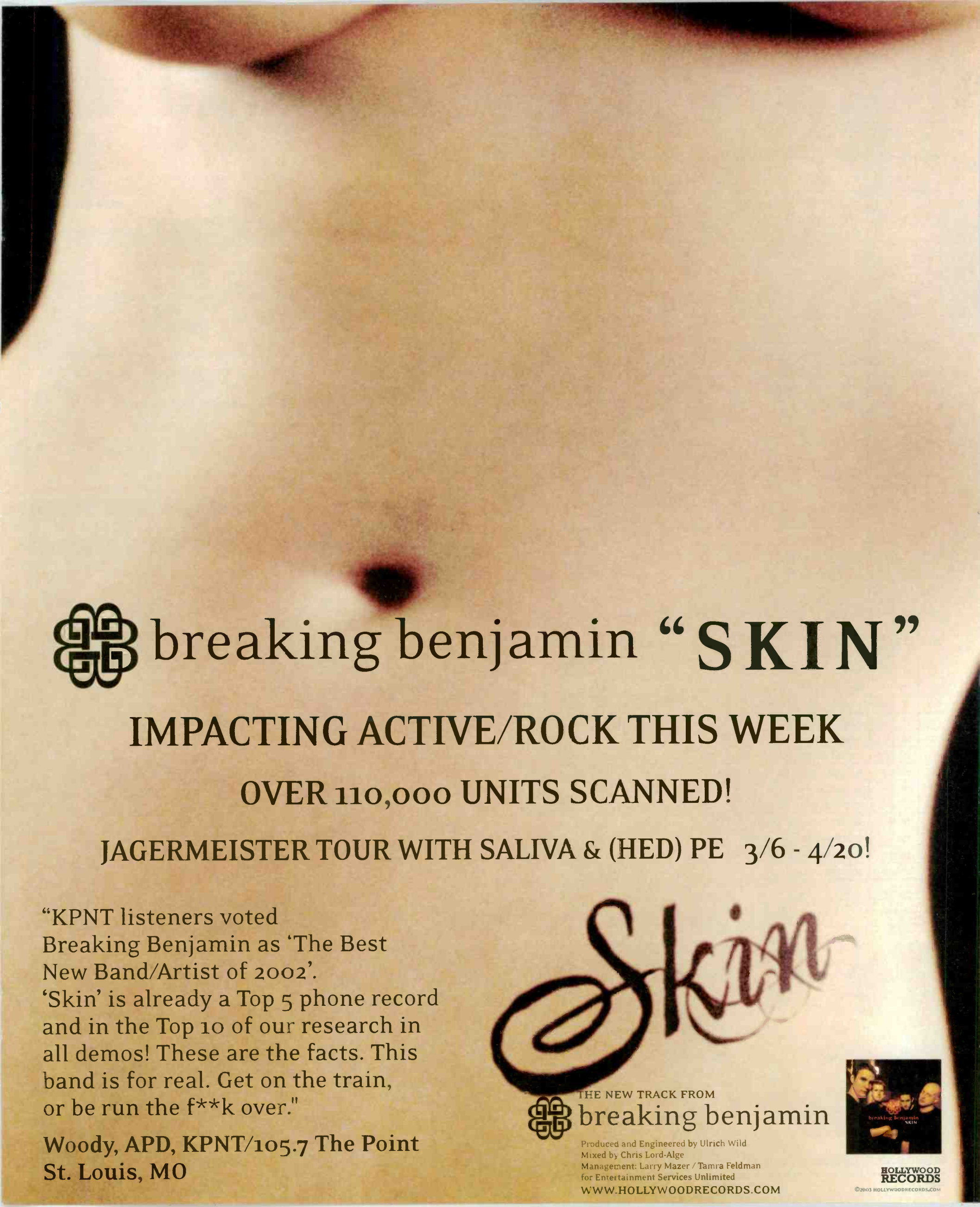
But even if your programming includes outreach to Hispanics, it probably won't be the same from city to city. "Knowing the ethnic makeup of your market and programming your station for that specific market is incredibly important," Richards says. "Having come from Kansas City—which was a very meat-and-potatoes, rock'n'roll kind of market—to Houston, which is very ethnically mixed, changes the way you program. So what works in one particular city isn't going to work in another. Here in Texas, we find that Hispanic men like harder music, as opposed to Miami, which has a more rhythmic feel. It's very


market-specific."

To the extent that any common denominator exists, it's a passion for harder music of the sort that first made KISS a powerhouse 20 years ago. "In 11 years in San Antonio, I've noticed that by and large, Hispanics, like African-Americans, have a higher passion level for what they do like," Thompson says. "So if they like a band, they really like it. If they like their favorite station, they really like their favorite station. They are more passionate than non-ethnic audiences. And generally speaking, we have seen Hispanics embrace aggressive music, whether it's aggressive classic music or aggressive newer rock."

"If they like [modern KTBZ] the Buzz, they want to hear the System of a Downs and that type of stuff," Richards says. "On [heritage] KLOL, we find that they like the AC/DCs and Van Halens. And on [classic rock KKRW] the Arrow, they just like classic rock in general."

But in El Paso, Garcia says, "we've noticed they like a lot of emo and garage-like music, like the Strokes. I've gotten a lot more newer requests than anything classic. The kids are hitting what they see on MTV and MuchMusic USA. Satellite radio and digital cable are huge here. They see and hear these bands and identify with them."



 breaking benjamin “SKIN”

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“KPNT listeners voted Breaking Benjamin as ‘The Best New Band/Artist of 2002’. ‘Skin’ is already a Top 5 phone record and in the Top 10 of our research in all demos! These are the facts. This band is for real. Get on the train, or be run the f**k over.”

Woody, APD, KPNT/105.7 The Point
St. Louis, MO

Skin



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MODERN ROCK

IMPACT!

AIRPLAY Monitor

Nielsen Broadcast Data Systems

Songs posting gains in detections of with a percentage loss... Stations equal to or better than the monitored... Nielsen Broadcast Data Systems

Table with station call letters and numbers for various cities like Providence, Columbus, and Norfolk.

Table with station call letters and numbers for various cities like Las Vegas, New Orleans, and New York.

BURNING BRIDES 421/96 Arctic Snow (File 13V/2) Total Stations: 40 Heavy (1) KWOD Medium (8), Light (31) Airplay Adds: 5 KCNL, KMBY, KNDD, WBRU, WJXB

AVRIL LAVIGNE 120/30 I'm With You (Arista) Total Stations: 3 Heavy (2) KAEP, KZON Medium (1), Light (0)

THE MUSIC 70/21 Take The Long Road And Walk It (Capitol) Total Stations: 12 Heavy (0) Medium (3), Light (9) Airplay Adds: 1 WOXY

NICKEL CREEK 39/11 Spit On A Stranger (Sugar Hill) Total Stations: 8 Heavy (0) Medium (1), Light (7)

MUDVAYNE 664/4 Not Falling (Epic) Total Stations: 42 H (5), M (16), L (21) Chart Move: 38-35 Airplay Adds: 0

THEORY OF A DEADMAN 357/77 Make Up Your Mind (604/Roadrunner/IDJMG) Total Stations: 31 Heavy (1) KFSD Medium (7), Light (23) Airplay Adds: 6 KCXX, KJEE, WFXH, WPBZ, WROX, WZTA

PROJECT 86 112/5 Hollow Again (Atlantic) Total Stations: 17 Heavy (0) Medium (2), Light (15) Airplay Adds: 1 KNXX

BEN HARPER 70/63 With My Own Two Hands (Virgin) Total Stations: 2 Heavy (1) KFSD Medium (1), Light (0) Airplay Adds: 1 KFSD

DAVE MATTHEWS BAND 38/8 Grace Is Gone (RCA/RMG) Total Stations: 2 Heavy (0) Medium (1), Light (1)

Large table with station call letters and numbers for various cities across the US.

BECK 348/30 Lost Cause (DGC/Geffen/Interscope) Total Stations: 26 Heavy (2) KDGE, WWCD Medium (11), Light (13)

JOHNNY CASH 110/69 Hurt (American/Lost Highway) Total Stations: 48 Heavy (0) Medium (0), Light (48) Airplay Adds: 2 WBCN, WOXY

BEFORE BRAILLE 63/0 A Cinema Spine (Aezra) Total Stations: 8 Heavy (0) Medium (0), Light (8)

CHRIS COX VS. HAPPY CLAPPERS 37/13 I Believe (Provocative/The Right Stuff) Total Stations: 26 Heavy (0) Medium (0), Light (26)

THE D4 269/82 Get Loose (Flying Nun/Hollywood) Total Stations: 37 Heavy (1) KFSD Medium (3), Light (33) Airplay Adds: 7 KFTTE, KLEC, KMBY, KNXX, WJXB, WLIR, WROX

BLINDSIDE 110/33 Sleepwalking (Elektra/EEG) Total Stations: 25 Heavy (0) Medium (1), Light (24) Airplay Adds: 3 KEDJ, KXTE, WFXH

COUNTING CROWS 62/7 Big Yellow Taxi (Geffen/Interscope) Total Stations: 5 Heavy (0) Medium (2), Light (3)

SWITCHFOOT 36/20 Meant To Live (Columbia) Total Stations: 13 Heavy (0) Medium (1), Light (12) Airplay Adds: 1 KZON

PACIFIER 545/53 Bulletproof (HiFi/Arista) Total Stations: 48 H (1), M (9), L (38) Chart Move: Debut 39 Airplay Adds: 2

N'E'R'D FEATURING LEE HARVEY & VITA 259/43 Lapdance (Virgin) Total Stations: 27 Heavy (1) WNNX Medium (3), Light (23) Airplay Adds: 5 KJEE, KNXX, WDYL, WRAX, WZNE

BRAND NEW 105/20 Jude Law And A Semester Abroad (Triple Crown/Razor & Tie) Total Stations: 17 Heavy (0) Medium (3), Light (14)

LIAM LYNCH 57/20 United States Of Whatever (Universal/UMRG) Total Stations: 7 Heavy (0) Medium (2), Light (5)

HOT HOT HEAT 35/11 Bandages (Sub Pop) Total Stations: 9 Heavy (0) Medium (1), Light (8) Airplay Adds: 1 XTRA

Large table with station call letters and numbers for various cities across the US.

THE SOUNDTRACK OF OUR LIVES 247/81 Sister Surround (Republic/Universal/UMRG) Total Stations: 33 Heavy (0) Medium (6), Light (27) Airplay Adds: 7 KDGE, KENZ, KMBY, KNXX, WDYL, WGRD, WKRL

THE WHITE STRIPES 99/0 We're Going To Be Friends (Third Man/V2) Total Stations: 7 Heavy (0) Medium (3), Light (4)

PEARL JAM 56/39 Get Right (Epic) Total Stations: 4 Heavy (1) WZZN Medium (0), Light (3)

KELLY OSBOURNE 35/1 Shut Up (Epic) Total Stations: 1 Heavy (1) KFSD Medium (0), Light (0)

TORI AMOS 232/1 A Sorta Fairytale (Epic) Total Stations: 36 Heavy (0) Medium (4), Light (32) Airplay Adds: 9 KEDJ, KENZ, KROQ, WJRR, WKRL, WOXY, WRAX, WWDC, WXRK

(HED)PLANET EARTH 98/21 Blackout (Volcano/Jive) Total Stations: 24 Heavy (0) Medium (2), Light (22)

COLDPLAY 55/24 The Scientist (Capitol) Total Stations: 6 Heavy (0) Medium (2), Light (4)

SISTER HAZEL 35/0 Your Mistake (Sixthman) Total Stations: 3 Heavy (0) Medium (2), Light (1)

THE ATARIS 220/133 In This Diary (Columbia) Total Stations: 36 Heavy (0) Medium (4), Light (32) Airplay Adds: 9 KEDJ, KENZ, KROQ, WJRR, WKRL, WOXY, WRAX, WWDC, WXRK

THE STREETS 97/17 Let's Push Things Forward (Vice/Antenna) Total Stations: 15 Heavy (0) Medium (2), Light (13)

BREAKING BENJAMIN 54/15 Skin (Hollywood) Total Stations: 5 Heavy (1) KPNT Medium (1), Light (3)

AVRIL LAVIGNE 35/0 Losing Grip (Arista) Total Stations: 1 Heavy (1) CIMX Medium (0), Light (0)

CHEVELLE 534/274 Send The Pain Below (Epic) Total Stations: 58 H (0), M (13), L (45) Chart Move: Debut 40 Airplay Adds: 18

SYSTEM OF A DOWN 174/9 I-E-A-I-A-I-O (American/Columbia) Total Stations: 17 Heavy (0) Medium (5), Light (12) Airplay Adds: 2 KXTE, WOCL

THE VINES 94/31 Miss Jackson (EngineRoom/Capitol) Total Stations: 8 Heavy (1) KRBZ Medium (3), Light (4) Airplay Adds: 1 CIMX

CREED 53/18 Hide (Wind-up) Total Stations: 2 Heavy (1) KUCD Medium (0), Light (1)

JOHN MAYER 33/1 Why Georgia (Aware/Columbia) Total Stations: 3 Heavy (0) Medium (1), Light (2) Airplay Adds: 1 KENZ

Large table with station call letters and numbers for various cities across the US.

STAGE 169/64 I Will Be Something (Maverick/Warner Bros.) Total Stations: 26 Heavy (1) KCPX Medium (3), Light (22) Airplay Adds: 2 WEDG, WPBZ

JASON MRAZ 92/15 The Remedy (I Won't Worry) (Elektra/EEG) Total Stations: 6 Heavy (1) KFSD Medium (2), Light (3)

AUDIOVENT Stalker (Atlantic) Total Stations: 3 Heavy (1) KEDJ Medium (1), Light (1)

HOT ROD CIRCUIT 32/15 The Pharmacist (Vagrant) Total Stations: 18 Heavy (0) Medium (0), Light (18) Airplay Adds: 1 KRBZ

HOT ACTION COP 166/65 Fever For The Flava (Lava) Total Stations: 22 Heavy (2) KEDJ, KRBZ Medium (1), Light (19) Airplay Adds: 4 WARQ, WGRD, WNFZ, WRZX

TELEPOPMUSIK 91/1 Breathe (Catalogue/Capitol) Total Stations: 4 Heavy (1) XTRA Medium (2), Light (1)

FROU FROU 50/8 Breathe In (MCA) Total Stations: 3 Heavy (0) Medium (2), Light (1)

EYES ADRIFT 32/13 Alaska (spinArt) Total Stations: 3 Heavy (0) Medium (1), Light (2)

THE FLAMING LIPS 165/14 Do You Realize?? (Warner Bros.) Total Stations: 16 Heavy (1) KFSD Medium (2), Light (13) Airplay Adds: 1 WHFS

LEISURE WORLD 84/35 I'm Dead (41/ARTISTdirect) Total Stations: 26 Heavy (0) Medium (1), Light (25) Airplay Adds: 5 KNDD, KNKR, KRBZ, WARQ, WKRL

LONGWAVE 43/6 Everywhere You Turn (RCA/RMG) Total Stations: 5 Heavy (0) Medium (2), Light (3)

THE STROKES 32/13 Soma (RCA/RMG) Total Stations: 1 Heavy (1) XTRA Medium (0), Light (0)

CHART BOUND

FINCH 498/83 What It Is To Burn (Drive-thru/MCA) Total Stations: 42 Heavy (0) Medium (17), Light (25) Airplay Adds: 4 KMBY, WEDG, WMFS, WZTA

INTERPOL 160/59 PDA (Matador/Beggars Group) Total Stations: 24 Heavy (0) Medium (3), Light (21) Airplay Adds: 3 KITS, WXRK, XTRA

OLEANDER 83/24 Hands Off The Wheel (Sanctuary) Total Stations: 21 Heavy (0) Medium (2), Light (19) Airplay Adds: 1 KCDA

NORAH JONES 43/4 Don't Know Why (Blue Note/Virgin) Total Stations: 3 Heavy (0) Medium (2), Light (1)

LINKIN PARK 32/3 A Place For My Head (Warner Bros.) Total Stations: 1 Heavy (1) WPLA Medium (0), Light (0)

OFF BY ONE 137/31 Change (LMC) Total Stations: 13 Heavy (0) Medium (3), Light (10) Airplay Adds: 3 KFSD, KTBZ, WKRL

MATCHBOX TWENTY 83/30 Unwell (Atlantic) Total Stations: 4 Heavy (1) KZON Medium (2), Light (1) Airplay Adds: 1 KAEP

KID ROCK FEAT. SHERYL CROW 41/10 Picture (Lava/Antenna) Total Stations: 3 Heavy (0) Medium (1), Light (2) Airplay Adds: 1 WLUM

SIMIAN 31/14 La Breeze (Astralwerks) Total Stations: 10 Heavy (0) Medium (0), Light (10) Airplay Adds: 1 WEQX

Table with station call letters and numbers for various cities across the US.

3 DOORS DOWN 78/6 Here Without You (Republic/Universal/UMRG) Total Stations: 2 Heavy (1) KUCD Medium (0), Light (1)

STEREOMUD 76/9 Breathing (Loud/Columbia) Total Stations: 13 Heavy (0) Medium (3), Light (10)

RHETT MILLER 41/4 Come Around (Elektra/EEG) Total Stations: 2 Heavy (1) KFSD Medium (0), Light (1)

ZED 31/0 Starlight (Geffen/Interscope) Total Stations: 3 Heavy (0) Medium (1), Light (2)

STEREO FUSE 40/19 Everything (Wind-up) Total Stations: 1 Heavy (1) KAEP Medium (0), Light (0)

LUCY WOODWARD 30/9 Dumb Girls (Atlantic) Total Stations: 1 Heavy (1) KZON Medium (0), Light (0)

H=Heavy (30+ Detections), M=Medium (15-29), L=Light (Under 15). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

ACTIVE ROCK

IMPACT! AIRPLAY Monitor Nielsen Broadcast Data Systems

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downline percentage in the format. Songs listed in order of detections. *Indicates station appeared between 24 and 56 hours of monitored downtime during the chart week.

TOP 10 BOUND

TRAPT 1005/101

Headstrong (Warner Bros.) Total Stations: 51 Chart Move: 15-11 H (21), M (12), L (18) Airplay Adds: 0

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

MUDVAYNE 999/50

Not Falling (Epic) Total Stations: 53 Chart Move: 12-12 H (23), M (12), L (18) Airplay Adds: 0

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

RA 976/26

Do You Call My Name (Republic/Universal/UMRG) Total Stations: 51 Chart Move: 11-14 H (19), M (16), L (16) Airplay Adds: 1

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

SOCIALBURN 961/33

Down (Elektra/EEG) Total Stations: 53 Chart Move: 13-15 H (20), M (16), L (17) Airplay Adds: 0

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

GODSMACK 1296/1296

Straight Out Of Line (Republic/Universal/UMRG) NO AIRPLAY LEADER

Total Stations: 52 Chart Move: Debut 6 H (32), M (13), L (17) Airplay Adds: 49

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

AUDIOSLAVE 770/157

Like A Stone (Interscope/Epic) Total Stations: 52 Chart Move: 23-17 H (11), M (16), L (25) Airplay Adds: 9

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)

KRAB • Bakerfield, CA KRAB PRD: Danny Spanks Date: 02/02/03

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

FOO FIGHTERS 658/170

Times Like These (Roswell/RCA/UMRG) Total Stations: 50 Chart Move: 26-23 H (8), M (14), L (28) Airplay Adds: 7

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

FUEL 572/15

Won't Back Down (Wind-up/Epic) Total Stations: 42 Chart Move: 24-25 H (8), M (9), L (25) Airplay Adds: 1

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

THEORY OF A DEADMAN 492/57

Make Up Your Mind (604/Roadrunner/IDJMG) Total Stations: 45 Chart Move: 28-27 H (2), M (12), L (31) Airplay Adds: 4

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

THEORY OF A DEADMAN 492/57

Make Up Your Mind (604/Roadrunner/IDJMG) Total Stations: 45 Chart Move: 28-27 H (2), M (12), L (31) Airplay Adds: 4

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

PACIFIER 452/13

Bullitproof (HiFi/Arista) Total Stations: 41 Chart Move: 27-28 H (4), M (7), L (30) Airplay Adds: 0

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

CHEVELLE 391/166

Send The Pain Below (Epic) Total Stations: 38 Chart Move: 36-30 H (6), M (4), L (28) Airplay Adds: 12

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

OUTSPOKEN 374/34

Farther (Lava) Total Stations: 38 Chart Move: 32-31 H (3), M (5), L (30) Airplay Adds: 5

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

(HED)PLANET EARTH 243/99

Blackout (Volcano/Jive) Total Stations: 34 Chart Move: Debut 35 H (2), M (4), L (28) Airplay Adds: 3

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

OLEANDER 232/80

Hands Off The Wheel (Sanctuary) Total Stations: 29 Chart Move: Debut 37 H (1), M (5), L (23) Airplay Adds: 6

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

BLINDSIDE 217/71

Sleepwalking (Elektra/EEG) Total Stations: 33 Chart Move: Debut 39 H (1), M (2), L (30) Airplay Adds: 7

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

FINCH 196/38

What It Is To Burn (Drive-thru/MCA) Total Stations: 21 Chart Move: 5-16 Heavy (0) Medium (5), Light (16) Airplay Adds: 1 WXQR

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

PROJECT 86 168/29

Hollow Again (Atlantic) Total Stations: 25 Chart Move: 2-12 Heavy (0) Medium (2), Light (23) Airplay Adds: 6 KHTQ, WIL, WNOR, WNVN, WPTT, WXQR

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

STONE SOUR 141/61

Inhale (Roadrunner/IDJMG) Total Stations: 31 Chart Move: 3-12 Heavy (2) KRAB, WAAF Medium (0), Light (29) Airplay Adds: 4 KICT, WCCC, WLZR, WTKX

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

LOUDERMILK 110/0

Rock 'n' Roll & The Teenage Desperation (DreamWorks) Total Stations: 12 Chart Move: 2-10 Heavy (0) Medium (2), Light (10)

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

30 SECONDS TO MARS 105/61

Edge Of The Earth (Immortal/Virgin) Total Stations: 16 Chart Move: 2-10 Heavy (0) Medium (2), Light (14) Airplay Adds: 4 KPOI, KZRO, WRTT, WXOR

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

SEETHER 40/0

Driven Under (Wind-up) Total Stations: 14 Chart Move: 1-11 Heavy (0) Medium (0), Light (14) Airplay Adds: 1 KRAB

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

EVANESCENCE 75/23

Bring Me To Life (Wind-up) Total Stations: 12 Chart Move: 1-11 Heavy (1) WNOR Medium (0), Light (11) Airplay Adds: 3 KFKN, WIYY, WRAT

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

THE D4 55/18

Get Loose (Flying Nun/Hollywood) Total Stations: 9 Chart Move: 1-11 Heavy (0) Medium (1), Light (8) Airplay Adds: 1 KHTQ

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

3 DOORS DOWN 54/9

The Road I'm On (Republic/Universal/UMRG) Total Stations: 6 Chart Move: 1-11 Heavy (0) Medium (2), Light (4) Airplay Adds: 1 KOMP

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

★ HOT ACTION COP 50/31

Fever For The Flava (Lava) Total Stations: 12 Chart Move: 1-11 Heavy (1) WTFX Medium (0), Light (11) Airplay Adds: 1 KXXX

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

★ STAGE 47/23

I Will Be Something (Maverick/Warner Bros.) Total Stations: 9 Chart Move: 1-11 Heavy (0) Medium (0), Light (9) Airplay Adds: 1 WJJO

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

★ DROWNING POOL FEAT. ROB ZOMBIE 75/62

The Man Without Fear (Wind-up) Total Stations: 13 Chart Move: 1-11 Heavy (0) Medium (3), Light (10) Airplay Adds: 4 WGIR, WQBK, WFTX, WXTB

Table with columns: Station, IDW, LW, ZW, ID, and data for various stations like Chicago, San Fran, Dallas, etc.

H=Heavy (21+ Detections), M=Medium (14-20), L=Light (Under 14). Airpower awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both detections and audience. ★ Initial impact: songs appearing on this page for the first time in summary form. Airplay Adds are songs with 6 or more detections at new stations this week. The Airplay Leaderboard ranks taste-maker stations that have been the most successful in identifying future hit songs as measured by the amount of AIRPOWER titles for which they were Airplay Leaders. Refer to each format's Power Playlists page to see this week's Airplay Leaders.

Airplay Adds (▲) denotes songs with 6 or more detections at station for first time this week.

Songs posting gains in detections or with a percentage loss in detections equal to or better than the monitored downtime percentage in the format. Songs listed in order of detections.

POWER PLAYISTS

AIRPLAY LEADERBOARD

Table with 2 columns: Rank, Station/Artist. #1 WEEN, #2 WJLA, #3 WOTT, #4 WAXQ, #5 WMMR.

WAXQ New York PD: Bob Buchmann APD/MD: Eric Wellman Clear Channel 212-575-1043

KLOS Los Angeles PD: Rita Wilde ABC/Disney 310-840-4800 95.5 KLOS

WLUP Chicago VP/Pgmng: Greg Salk Pgm Mgr: Bill Klapproth Bonneville 312-440-5270

WMMR Philadelphia PD: Sam Milkman APD/MD: Ken Zipeto Greater Media 610-771-0933

WKLS Atlanta Reg. VP/Pgmng: Tim Dukes APD/MD: Jimmy Tidwell Clear Channel 404-325-0960

Table with 2 columns: Rank, Song/Artist. 1 Styx Waiting For Our Time, 2 Def Leppard Fools In The Rain, 3 Aerosmith Sweet Emotion.

Table with 2 columns: Rank, Song/Artist. 1 Saliva Always, 2 Nickelback Never Again, 3 3 Doors Down When I'm Gone.

Table with 2 columns: Rank, Song/Artist. 1 Puddle Of Mudd Grift & Die, 2 3 Doors Down When I'm Gone, 3 Nickelback Never Again.

WDVE Pittsburgh OM: John Moschitta MD: Val Porter Clear Channel 412-937-1441

WFBO Indianapolis OM: Marty Bender PD: Mike Thomas MD: Ace Cosby Clear Channel 317-257-7565

KLOL Houston OM: Vince Richards Clear Channel 713-830-8000

Table with 2 columns: Rank, Song/Artist. 1 3 Doors Down When I'm Gone, 2 The Clarks Maybe, 3 Saliva Always.

Table with 2 columns: Rank, Song/Artist. 1 Creed Weathered, 2 3 Doors Down When I'm Gone, 3 Nickelback Never Again.

Table with 2 columns: Rank, Song/Artist. 1 Creed Weathered, 2 Tommy Lee Hold Me Down, 3 Nickelback Never Again.

WEBN Cincinnati OM/MD: Scott Reinhart MD: Rick "The Dude" Vaske Clear Channel 513-621-9326

KSHE St. Louis PD: Rick Balis Emmis 314-621-0095

KISW Seattle PD: Dave Richards APD: Kyle Brooks Entercom 206-285-7625

Table with 2 columns: Rank, Song/Artist. 1 Chevelle The Red, 2 Disturbed Prayer, 3 3 Doors Down When I'm Gone.

Table with 2 columns: Rank, Song/Artist. 1 Saliva Always, 2 Def Leppard Four Letter Word, 3 Creed Weathered.

Table with 2 columns: Rank, Song/Artist. 1 System Of A Down Aerials, 2 Foo Fighters All My Life, 3 Def Leppard Four Letter Word.

WHJY Providence PD: Joe Bevilacqua APD: Doug Palmieri MD: John Laurenti Clear Channel 401-438-6110

WBAB Long Island PD: John Olsen APD/MD: John Parise Cox 631-587-1023

KDKB Phoenix PD: Joe Bonadonna MD: Dock Ellis Sandusky 480-897-9300

Table with 2 columns: Rank, Song/Artist. 1 Saliva Always, 2 3 Doors Down When I'm Gone, 3 Audioslave Cochise.

Table with 2 columns: Rank, Song/Artist. 1 Stone Sour Bother, 2 3 Doors Down When I'm Gone, 3 Santana Featuring Chad Kroeger Why Don't You.

Table with 2 columns: Rank, Song/Artist. 1 3 Doors Down When I'm Gone, 2 Creed Weathered, 3 Chad Kroeger Featuring Josely Hero.

IMPACT! TOP 10 BOUND

RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)

Table with 2 columns: Station, Detections/Gain. Total Stations: 19, Chart Move: 20-18.

FUEL Won't Back Down (Wind-up/Epic)

Table with 2 columns: Station, Detections/Gain. Total Stations: 20, Chart Move: 22-23.

STYX Waiting For Our Time (CMC International/Sanctuary)

Table with 2 columns: Station, Detections/Gain. Total Stations: 22, Chart Move: 33-24.

BLON JOVI Bounce (Island/IDJMG)

Table with 2 columns: Station, Detections/Gain. Total Stations: 21, Chart Move: 29-25.

DISTURBED Remember (Reprise)

Table with 2 columns: Station, Detections/Gain. Total Stations: 16, Chart Move: 30-26.

TRAPT Headstrong (Warner Bros.)

Table with 2 columns: Station, Detections/Gain. Total Stations: 11, Chart Move: 32-29.

AIRPOWER

FOO FIGHTERS Times Like These (Roswell/RCA/RMG)

Table with 2 columns: Station, Detections/Gain. Total Stations: 24, Chart Move: 23-10.

GODSMACK Straight Out Of Line (Republic/Universal/UMRG)

Table with 2 columns: Station, Detections/Gain. Total Stations: 16, Chart Move: Debut 30.

OUTSPOKEN Farther (Lava)

Table with 2 columns: Station, Detections/Gain. Total Stations: 17, Chart Move: 36-31.

SOCIALBURN Down (Elektra/EEG)

Table with 2 columns: Station, Detections/Gain. Total Stations: 24, Chart Move: 23-10.

THE DONNAS Take It Off (Atlantic)

Table with 2 columns: Station, Detections/Gain. Total Stations: 13, Chart Move: 35-33.

AIRPLAY LEADER (FIRST STATION TO 100 PLAYS)

WOTT - Watertown, NY PD: Johnny Keegan Date: 12/29/02

Table with 2 columns: Station, Detections/Gain. Total Stations: 23, Chart Move: 16-13.

STEREOMUD Breathing (Loud/Columbia)

Table with 2 columns: Station, Detections/Gain. Total Stations: 12, Chart Move: 70/0.

THEORY OF A DEADMAN Make Up Your Mind (604/Roadrunner/IDJMG)

Table with 2 columns: Station, Detections/Gain. Total Stations: 24, Chart Move: 21-14.

SANTANA FEATURING CHAD KROEGER Why Don't You & I (Arista)

Table with 2 columns: Station, Detections/Gain. Total Stations: 6, Chart Move: 69/44.

AUDIOSLAVE Like A Stone (Interscope/Epic)

Table with 2 columns: Station, Detections/Gain. Total Stations: 22, Chart Move: 31-15.

MUDVAYNE Not Falling (Epic)

Table with 2 columns: Station, Detections/Gain. Total Stations: 8, Chart Move: 50/0.

FINCH What It Is To Burn (Drive-thru/MCA)

Table with 2 columns: Station, Detections/Gain. Total Stations: 3, Chart Move: 34/6.

THEORY OF A DEADMAN Make Up Your Mind (604/Roadrunner/IDJMG)

Table with 2 columns: Station, Detections/Gain. Total Stations: 24, Chart Move: 21-14.

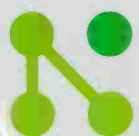
BLANK THEORY Middle Of Nowhere (Scratchie/New Line)

Table with 2 columns: Station, Detections/Gain. Total Stations: 5, Chart Move: 44/0.

AIRPOWER BOUND

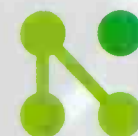
Table with 2 columns: Station, Detections/Gain. Total Stations: 22, Chart Move: 31-15.

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- #3 MOST PLAYED @ **MTV 2**
- HEAVY ROTATION @ **3ET**
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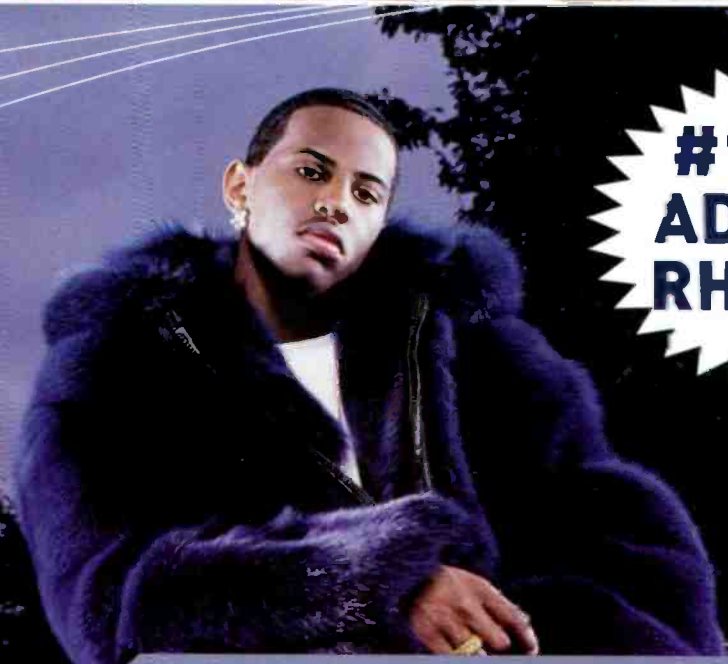
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KLUC	WMBX	WBTT	KGGI	KCAQ

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