

THE NIGHT SHIFT



Syndication, Voice-Tracking And Lack Of Local Content Have Changed The Evening Landscape At Radio—But The New Topography Is Working For Many p.8



R&R

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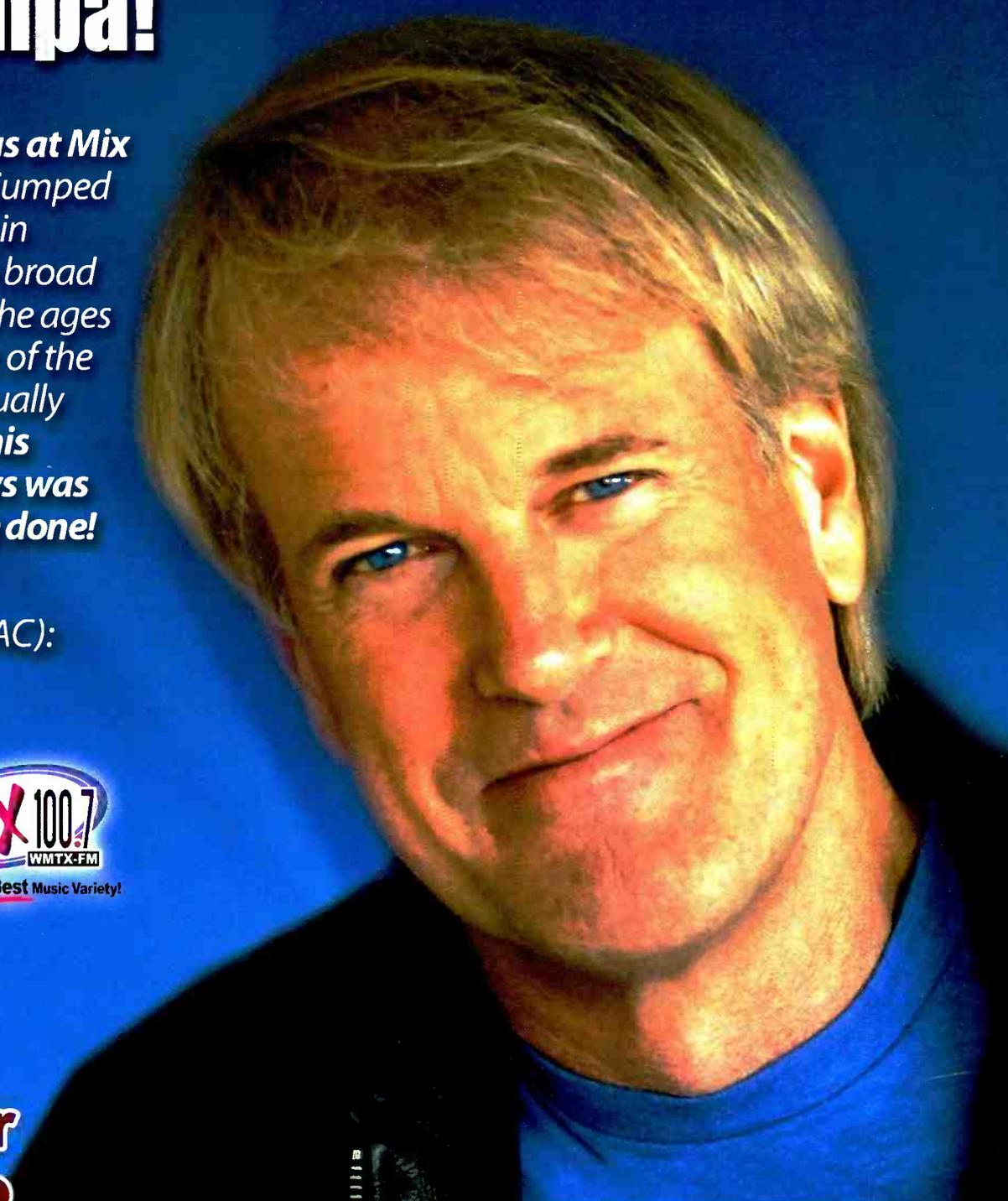
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R&R News Focus

MOVER Naftaly Gets His A&R On At RCA/Jive

Radio and records vet Keith Naftaly has been named senior VP of A&R for RCA/Jive Label Group. Most recently, Naftaly served in a similar position for Sony Label Group. Naftaly came to industry prominence in the mid-'80s as architect of KMEL/San Francisco. He joined Arista Records as VP of A&R. He later served as senior VP of A&R at J Records and did an A&R stint at DreamWorks Records before Sony.—Kevin Carter



Naftaly

SHAKER Cantillo New WABC PD



Cantillo

Citadel talk WABC/New York GM Steve Borneman names Laurie Cantillo the station's new PD. Cantillo was most recently PD for Sirius XM's "Oprah & Friends" channel.

The announcement comes 90 days after the departure of Citadel VP of news/talk programming Phil Boyce.

Cantillo, who also programmed Clear Channel talk KFYZ/Phoenix, says the new position is "a dream come true."

Borneman notes, "Laurie's extensive expertise in the news/talk business will be a tremendous asset to WABC."—Mike Stern

R&R, Kahn, MIW Present Media Job-Search Tips

R&R is teaming with Laurie Kahn, founder of Media Staffing Network and All About Careers, and the Mentoring and Inspiring Women in Radio (MIW) group to sponsor a free webinar on how to perfect a job-search strategy. Kahn will discuss reassessing skills, building a stronger résumé, interview preparation, compensation negotiation and more.

The 45-minute seminar is set for 2 p.m. ET/11 a.m. PT Jan. 26 and will be moderated by Elliot Markowitz, editorial director for Nielsen Business Media Webcasts and Digital Events. For information or to register, go to nielsencast.com.—Julie Gidlow

Clear Channel Cuts 1,850 Jobs

It was like a flying chain saw slicing through the Clear Channel forest Jan. 20, as the world's largest radio company cut 1,850 positions "across corporate, outdoor and radio," president/CEO Mark Mays said in a 485-word memo to staff after 9% of the company's work force was handed pink slips. He said the company made "difficult decisions, yet necessary ones" as "we are facing an unprecedented time of distress in the general economy."

Mays said the company needs to remain "highly entrepreneurial and innovative," staying "focused and compassionate" with the goal of emerging "even stronger and better positioned when things improve."

The number of jobs lost was staggering and includes some of the biggest names in the industry, such as Tampa-based senior VP of programming for news/talk/sports Gabe Hobbs, a 25-year company veteran. The carnage also included urban AC WMXD (Mix 92.3)/Detroit PD Jamillah Muhammad, a 19-year company vet, and Brian Waters, who spent the last 14 years as OM of 16 stations in Columbus, Ga., and neighboring Albany. While Mays acknowledged that "a significant portion" of the cutbacks were in sales, the layoffs included programmers, air talent, online PDs, and imaging and production directors.

Shortly after Mays' memo, Clear Channel Radio president/CEO John Hogan sent his own letter to staffers. "We are choosing to change as the environment around us changes and will begin work today on re-engineering our operations," Hogan said. (Visit RadioandRecords.com for more on this developing story.)—R&R Staff



Mays

ON THE WEB K.C. Gets Kissed, Cook To Pull Double Duty

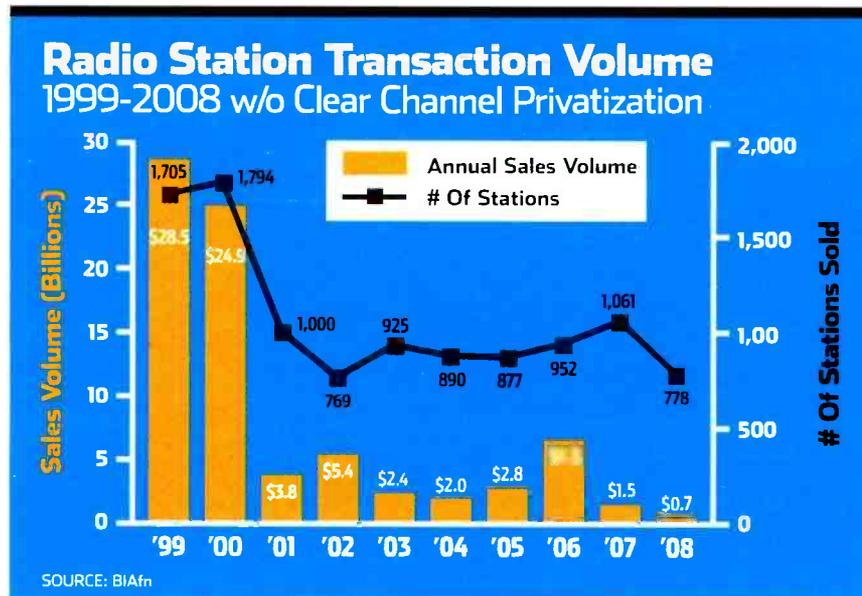
After a year as classic rock KBLV (99.7 the Boulevard)/Kansas City, the Entercom station has been replaced with hot AC KKSJN (the All-New 99.7 Kiss FM). Veteran PD John Cook arrives to program Kiss and country WDAF (106.5 the Wolf), as Wolf PD Michael Cruise exits. Kidd Kraddick will do mornings, with Ryan Seacrest in afternoons. Entercom syndicated night personality Kim Iverson will handle nights; middays are TBD. Cook last programmed WYSP and WPHT/Philadelphia until May 2008, when he was let go along with morning guy Kidd Chris. He's had country experience programming KPLX/Dallas and has also been PD of CHR/top 40s KIIS/Los Angeles and KHKS (106.1 Kiss FM)/Dallas.—Keith Berman

Lindy Returns To Clear Channel, Terrestrial Radio

Scott Lindy has assumed OM duties for Clear Channel/Atlanta, doubling as PD for country WUBL (94.9 the Bull). In addition to the Bull, CC/Atlanta includes regional Mexican WBZY, news/talk WGST, active rock WKLS, AC WWLG and Spanish AC WWVA. Lindy programmed CC's WPOC/Baltimore from 1997 to 2002 and most recently served as senior director for Sirius Satellite Radio's country programming. "There's a big opportunity in Atlanta," Lindy says. "We have a product that is completely capable of winning and a company fully committed." Lindy succeeds Clay Hunnicutt, now a CC senior VP of programming.—R.J. Curtis

Raines New River PD

After a lengthy search, Northeast Broadcasting's WXRV (the River)/Boston has named Beau Raines the triple A's new PD. Raines was most recently PD of Entercom classic rock KQMT (the Mountain)/Denver but also boasts Beantown experience as a former PD of CBS Radio classic rocker WZLX. Raines is already in place and holding down morning drive. He replaces Ron Bowen, who exited WXRV last summer. Catie Wilbur remains as APD/MD.—John Schoenberger



Broadcasting Deals Shrank In '08

There were 27% fewer stations sold last year compared with 2007, while the total value of stations sold was down almost 51%, a BIAfn survey says. The study shows 778 stations were sold for \$756 million. TV also took a massive hit, with the number of sales decreasing 76%, from 232 to 54 stations, and transaction value down 85%, from \$4.6 billion to \$900 million, BIA senior VP of advisory services Mark Fratrik says.

Given the overall economic and credit market conditions since last fall, "it is not surprising to see these drastic declines," Fratrik says. "At the same time credit was drying up for any type of transactions, including those involving radio and television stations, the underlying economic base for these stations—advertising revenues—was seeing drastic reductions from what was expected."

The outlook for the immediate future of advertising revenue is not expected to recover, he says. He also doesn't expect improvement until the latter part of this year and even then, growth will be slow. That, he says, will also keep down the number of transactions.—Jeffrey Yorke

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Dastur Doubles Up In Detroit

It's now a commuter gig for Sharon Dastur, PD of Clear Channel's CHR/top 40 WHTZ (Z100)/New York, who adds PD duties at sister WKQI (Channel 95-5)/Detroit. That position has been open since Channel PD Dom Theodore crossed the street to CBS Radio in December. "Having someone of Sharon's talent, expertise and passion to help write the next chapter of success for Channel 95-5 is extremely exciting." CC/Detroit president/market manager Til Levesque says. Dastur will remain in New York and commute regularly to Detroit.—Kevin Carter



Dastur

Universal Republic Partners With Flom

As expected, Universal Republic Records and music executive Jason Flom have finalized a new partnership that has the label providing promotion, marketing, sales and distribution services for Lava Records.

Universal Music Group chairman/CEO Doug Morris was a mentor to Flom when the latter started Lava as an imprint of Atlantic and Morris was then-chairman of Warner Music Group. Flom left his position as chairman/CEO of Capitol Music Group last year. Prior to Capitol, Flom was CEO of Virgin Records America and Atlantic Records Group.

"I'm just glad I don't have to compete against him anymore," Universal Republic president/CEO Monte Lipman says.

—Billboard

'El Gato' Debuts In L.A.

Entravision Radio's KDLI & KDLE/Los Angeles have flipped from "Indie 103.1" to the company's new regional Mexican format, "El Gato." The format first debuted on Entravision's KYSE/El Paso. El Gato is a young-leaning format that targets the 18-34 demo, best described as "contemporary rhythmic regional Mexican." The music mix includes duranguense, grupero, cumbia and other danceable styles of Mexican music.

Oswaldo Diaz's show "Erazno y La Chokolata," which also airs on El Gato/El Paso and 13 other outlets among the company's regional Mexican network La Tricolor, airs in afternoon drive.—Jackie Madrigal

Business Briefing By Jeffrey Yorke

Martin Resigns From FCC

FCC chairman Kevin Martin resigned from his post as commissioner and chairman of the FCC, effective Jan. 20. The resignation came just days after insisting that he would stay on until his term as a commissioner expired in 2010. Martin, 42, who saw himself as a consumer advocate, took pride in his pursuit of "deregulation while paying close attention to its impact on consumers and the particulars of a given market."

He joins the Aspen Institute, a nonprofit think tank in Washington, as a senior fellow in the Communications and Society Program. Martin is the fourth consecutive FCC chief to accept this fellowship after ending the chairmanship, following Michael Powell, Bill Kennard and Reed Hundt.

RAB Quashes Fake Memo

A stunning e-mail marked "confidential and meant for RAB employees only" crossed the screens of an untold number of readers on the RAB's e-mail list Jan. 15, proclaiming that at least three top RAB executives "will be relieved of their duties" and citing their alleged salaries. The faux e-mail also accused the group of being sexist, paying men far more than women for the same work. RAB president/CEO Jeff Haley told R&R that he believes

the bogus e-mailer is one of five RAB staffers laid off in a cost-cutting measure that day. (Haley's e-mail address was hijacked for the stunt: The sender line was jhaley@RAB.com.) In a legitimate e-mail sent shortly afterward, Haley called the incident "a malicious attempt to damage the organization" and refuted the sexist claim. He added that the RAB would pursue legal action.

BMO Capital Moves Lee Westerfield To Broadcasting Lending

BMO Capital Markets increased its focus on lending to the radio and TV industries Jan. 16 by reassigning former media analyst Lee Westerfield to BMO Capital Markets Services & Media Group "to drive the firm's investment banking focus on broadcasting companies."

Westerfield had been a Wall Street media analyst for 16 years and expert on the ways radio companies conducted business. He says that BMO Capital Markets is "at least one sizable financial provider that is able to commit resources and intellect to solve the riddles in the broadcasting spectrum. I hope to unknit some of the tangled capital structures because I believe in radio and television and believe that they have durable futures."

Transactions at a Glance

Cibola Radio's KIVA-FM/Santa Rosa, N.M., to Esquibel for \$5,000 . . . Kalil Holding Group's WGUY-FM/Dexter and WFZX-FM/Searsport, Maine, to Educational Media Foundation for an undisclosed price . . . American Broadcasting's WCIN-AM/Cincinnati to Alchemy Broadcasting for an undisclosed price.

Deal of the Week

KSKE-AM/Buena Vista, Colo.

PRICE: \$245,000

TERMS: Asset sale for cash

BUYER: Rocky Mountain Radio, headed by president Charles Duncan. Phone: 303-776-2323. It owns no other stations. This represents its entry into this market.

SELLER: Pilgrim Communications, headed by president Gene Hood. Phone: 317-557-6402

FORMAT: Talk/sports

BROKER: AirTime Media

COMMENT: Pilgrim Communications' KSKE-AM/Buena Vista, Colo., to Rocky Mountain Radio for \$245,000. Terms of time brokerage agreement called for \$105,000 to be paid in May 2008 plus an additional \$140,000 paid as of December 2008.

2009 Deals to Date

Dollars to Date:	\$7,194,000	(Last Year: \$97,139,320)
Dollars This Quarter:	\$7,194,000	(Last Year: \$97,139,320)
Stations Traded This Year:	15	(Last Year: 57)
Stations Traded This Quarter:	15	(Last Year: 57)

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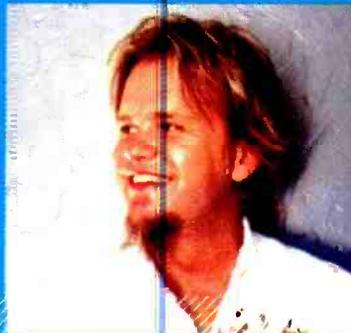


AT 15 WEEKS ATOP AC, **DAVID COOK'S** "THE TIME OF MY LIFE" BOASTS THE SECOND-LONGEST REIGN OVER AN R&R CHART FOR AN "AMERICAN DOL" FINALIST. KELLY CLARKSON'S "BECAUSE OF YOU" LED AC FOR 21 WEEKS IN 2005.

R&R No.1

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EUGE GROOVE RULES SMOOTH JAZZ FOR A THIRD ISSUE WITH "RELIGIFY." THE SAXOPHONIST'S LATEST SET, "BORN 2 GROOVE," BECAME HIS FIRST NO. 1 ON BILLBOARD'S TOP CONTEMPORARY JAZZ ALBUMS CHART IN 2007.



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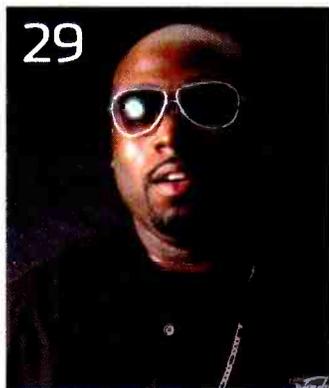
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'Companies have been mismanaged. There is a true lack of corporate governance. If there had been more checks and balances with the decisions made, they wouldn't be in this predicament.' p.66



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What's New This Week Online

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▶ [Click on Ratings](#)

T

Jan. 27
Greenville, Little Rock and Omaha are included in today's batch of fall Arbitron reports.
▶ [Click on Ratings](#)

W

Jan. 28
Holiday 2008 PPM ratings results are released from Chicago, Los Angeles, New York and San Francisco.
▶ [Click on Ratings](#)

T

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Catch up on the latest format flips, personnel changes and other news in your format.
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Katz Hopes To Grow Market

by Ken Tucker and Mediaweek's Katy Bachman



McCurdy



Olds

'We are responding to a marketplace and trying to transform our offerings in this climate. We want to help change the direction of the business.'

—Stu Olds

With the demise of Interop in late 2008 and the subsequent signing of that company's top clients to Katz Media Group, the national rep business is no longer what it once was—and that's an understatement. But the rep business was on a downward slide even before Interop's financial bailout was crippled by the credit market and CBS Radio, Entercom, Lincoln Financial and Beasley joined the Katz portfolio.

Rich Russo, director of broadcast services at ad agency JI Media, says the number of national rep firms is not a factor. "Because technology is the way it is and because of the accessibility people have, it doesn't matter where the business is housed out of. Whether there is one rep firm, five rep firms or no rep firms, it's probably not a big deal. I still have to get every single station's submission, print it out, look at it; whether it comes from 60 people or six people, what's the difference?"

Still, Clear Channel-owned Katz isn't taking its market domination for granted. Facing tough economic conditions in the new year, Katz cut staff (R&R, Jan. 16), but the company is earmarked for growth and some newly created positions that have yet to be filled. The group intends to hire an analytics expert to help advertisers determine spending effectiveness and return on investment, as well as an executive to head up planning. Additionally, the newly formed Katz Marketing Solutions intends to partner with research firms to provide customized studies to demonstrate success using metrics that match the advertiser's marketing goal for the campaign. The new group is designed to leverage multiplatform campaigns for advertisers.

"With our creative tactical solutions for advertisers, we need to quantify success. Any medium that is not accountable will be underappreciated," KMS president Bob McCurdy says.

As of November, which is when the RAB last released quarterly revenue figures, national sales were down 11% year to date when compared with the same period in 2007. Meanwhile, network grew by 1%. Network radio saw consistency from Wal-Mart, Home Depot and General Motors, according to the RAB, with Wal-Mart taking the lead as the sector's top spending advertiser with nearly \$42.7 million invested through third-quarter 2008.

Still, national accounted for \$2.2 billion while network amounted to \$852 million through three quarters. JI Media's Russo says the economic downturn is affecting all media, not just radio. "Everybody's suffering," he says.

"We are responding to a marketplace and trying to transform our offerings in this climate," Katz CEO Stu Olds says. "There is no single solution. Radio has done a lot of work to get itself in a better marketing position, but it's been hard to harness. We want to help change the direction of the business."

Meanwhile, to help media and planning agencies maximize their clients' dollars in radio, KMS recently announced that it subscribed to Compose, a planning tool developed by Point-Logic and WPP's KMR Group. The move marks the first time an ad sales organization has subscribed to a strategic communications planning tool, according to McCurdy.

"This will enable us to earn a voice at key

agency planning levels to discuss how radio complements their channel planning goals," McCurdy says.

Compose will help KMS develop and quantify content across multimedia radio platforms on behalf of Katz's station portfolio. Agencies that use Compose include some of the nation's largest, such as PHD, Universal McCann, Mediaedge:cia, Mindshare, Ogilvy and Draft FCB.

Adding expertise to go with the new tool, KMS also hired Andrea de Cordova, VP of strategic planning. Formerly U.S. director of planning and sales for KMR Group, de Cordova will lead KMS' effort to work closely with agency planning departments.

Eighteen-year Katz Media veteran Jeff Howard has been selected to serve as the only president of Clear Channel Radio Sales. He previously shared the duties with McCurdy.

Alan Korowitz and Mary Pultorak were both given new roles within the company. Korowitz, the former regional VP of the Northeast and director of sales for CCRS' New York office, rises to executive VP of operations. Pultorak, the regional VP of the Midwest and senior VP for CCRS' Marketing Solutions Group, has been elevated to senior VP for stations.

R&R

Additional reporting by Alexandra Cahill.

SMOOTH JAZZ UNDER SIEGE

By Carol Archer

The smooth jazz format's crisis deepened Jan. 14, when Radio One/Atlanta dismissed the remaining local staff of its longtime smooth jazz property, WJZZ. At press time, the station continued to air smooth jazz music with sweepers and was expected to launch a new format or move smooth jazz to a weaker signal in its cluster.

The staff dismissal represents the end of locally programmed smooth jazz on East Coast terrestrial radio, following a 20-plus-year run. Even before WJZZ pink-slipped its airstaff, nine smooth jazzers had abandoned the format, beginning with Emmis' WQCD (CD 101.9)/New York, which flipped to triple A Feb. 5, 2008. Other major markets followed suit, including Washington, Philadelphia, Houston, Denver, Baltimore and Miami.

Only a handful of locally programmed,

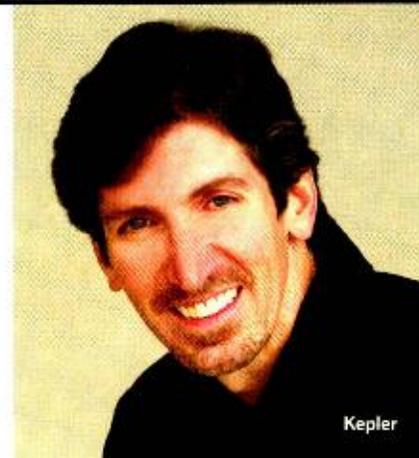
smaller-market smooth jazz outlets remain in the East, such as Hall Communications' WSJW/Harrisburg and Cutting Edge's WEIB/Springfield, Mass. Broadcast Architecture's (BA) Smooth Jazz Network programming is carried 24/7 on several outlets in the Eastern time zone, including stations in Tampa and Columbus, Ohio. R&R's monitored smooth jazz chart panel has dwindled to just 17 stations, only two of which are located in the East: WSJW and Gross' WLOQ/Orlando.

As more markets transition from the diary to Arbitron's PPM service, smooth jazz properties have generally fallen to the middle of the ratings pack. For example, WJZZ ranked 10th in 12+ with a 3.5 share in its final diary book in summer 2008 but fell to 15th with a 2.7 share in the December 2008 PPM report. In a Research Director format-

share study of eight major markets that recently converted to electronic ratings, smooth jazz lost 25% of its 12+ audience share in the transition from the diary (R&R, Nov. 28, 2008). One notable exception is CBS Radio's KTWV (the Wave)/Los Angeles, which continues to outperform its previous diary-based ratings with the PPM.

BA president Allen Kepler says the initial move away from smooth jazz, beginning with the 2004 advent of a short-lived chill format on WQCD, facilitated the current trend by alienating smooth jazz in the eyes of major-media buyers, adversely affecting revenue nationally. "This has been compounded with the initial impact from PPM reports in several markets, where local managers are making decisions based on their overall cluster strategy and these realities," he says.

The format's aging audience is another



Kepler

factor. Research Director president Charlie Sislen recalls industry efforts intended to play up the discretionary spending power of baby boomers on ad buyers, beginning 20 years ago with the 35+ Committee based in Washington. "Everyone nodded and said, 'Yes, that makes sense,' then went back to the way they did things before. It is a crime that the 55+ portion of the population isn't [recognized] for the value they really have," he says.

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The Night

SHIFT

By R.J. Curtis ■ Illustration By Glorioso Fajardo

There are two harsh realities working in radio now: Either you've witnessed significant downsizing, or you soon will. That's not simply a glass-half-empty outlook, it's the truth, evidenced by the numerous layoffs that have continued into the new year.

■ Even before the economy went from bad to horrendous last September, a multitude of stations were already forced to make budget cuts. One of the first casualties is the live and local evening personality—replaced by voice-tracking imported from a sister station's jock, syndicated programming or in some cases, a totally jockless presentation.

Evenings are particularly challenging for adult-formatted stations, whose listeners, for a host of reasons including family obligations, TV, and the Internet, don't use the radio as much between 7 p.m. and midnight. As Scott Valentine, programmer for Crista Ministries' Christian AC KCMS/Seattle, says, "If you can win in nights on an adult-formatted station, you're really doing something amazing."

Wess Nessman, PD at Gap Broadcasting's active rock KFMX/Lubbock, Texas, said he turned to syndicated programming at night out of necessity, admitting the quality is better but is struggling with the idea that it's not local. Valentine offers a different perspective: He does the morning show—which itself is syndicated—while his live, local evening personality is syndicated to other stations.

Entercom Communications launched two in-house syndicated evening shows last year, one each for its AC- and country-formatted stations. The objective, VP of programming Bill Pasha says, was to "raise the content game for two of our biggest format groups."

Then there's John Tesh, whose nationally syn-

dicated radio show "Intelligence for Your Life" has steadily increased its affiliate base to nearly 300 stations in the United States and Canada—unusually, across all dayparts.

Case In Point

Nessman's KFMX is the No. 1-ranked station in the market based on the last available Arbitron ratings book from spring 2008. A big part of its 9.4 12+ share, he says, came from "the monster night numbers." But that was before KFMX ditched its local evening show in favor of United Stations Radio Networks' "hardDrive XL," hosted by Lou Brutus.

"The truth of the matter is, this was an economic change," says Nessman, who describes a scenario that is familiar to many programmers these days. "It's hard when you're part of a corporation and they say the night jock has to go," he says. "You say, 'Wait a minute, we have these monster numbers,' and they say, 'But we're never going to be able to sell monster rates at night, regardless of the numbers.'" Faced with the possibility of extending existing shifts or going jockless,

Syndication, voice-tracking and a lack of local content have changed the evening landscape at radio—but the new topography is working for many

Nessman turned to Brutus' show. "Lou does an exceptional active rock nighttime show. He's got guest artists each week, news, features, and he plays songs that are so close to my format it was a natural fit."

Nessman began airing "hardDrive XL" six months ago and says cutting his night guy was tough. "But I looked around and I found something that is—I hate to say it—better."

While Nessman's programming ear keeps telling him the new evening show is "way more listenable, consistent, intriguing and produced," his many years in the market and at his station had him wondering how listeners would react to not being able to reach their jocks on the phone as they have for the past 28 years. KFMX has always thrived on interactivity, he says. "The kids here were used to calling and hearing their song 10 minutes later."

Nessman feels Brutus' syndicated show could lead KFMX "into a new era of dominating the market," but he also knows he doesn't get to fill out a diary.

The lack of instant gratification for active rock listeners in Lubbock is the only hesitation for Nessman now, who hopes "that people who need that kind of immediacy gravitate toward our daytime shifts." Until he gets the fall book, Nessman won't really know, but even then he says, it's just one book. "I don't think you give a DJ a fair chance if you don't give them a year-and-a-half."

Listeners will ultimately decide whether the tough love necessitated by economics will be good for evening shares on KFMX, but Nessman says the experience may have coined a new slogan for people who are resistant to change, even when something like this is looming over them. "How about, 'Budget cuts forced me to get up off my ass and make the best programming decision for my station?' Maybe that's what I should say."

Surrounded By Syndication

Valentine's KCMS, meanwhile, is a top 10-ranked station 12+. His "Scott & Sam" morning show is syndicated nationally, and his night jock Martha Hadley is syndicated through owner Crista Ministries. Hadley's show originates from KCMS and has been quite successful, at times beating the powerful syndicated AC queen Delilah on her home turf in Seattle.

Valentine agrees that the majority of adult-targeted stations are most productive from 6 a.m. to 7 p.m., but he also says there are a number of evening shows available to his format "that trump the local component," singling out Delilah,

Hadley and Tesh. The Christian format, he says, is high-touch, much like country radio, where listeners become emotionally involved in their favorite station.

When opting for syndicated shows at night—even those that are highly interactive—the challenge is finding a way for the local audience to participate. That's possible, Valentine says, "if you have savvy programmers locally."

For example, by setting up a line where someone is always there to take calls, "you can take compelling phones and find a way to weave them on the air." With a high volume of calls, Valentine insists stations can "more than make up for the loss of localism" by the value and the content of what they put on the air, along with great imaging. In general, Valentine says syndicated nights are better-positioned to succeed when they offer novel content—citing Tesh's show: "He has a home run with that idea."

More than syndication, what Valentine sees as a common nighttime solution is voice-tracking from other markets. Where that system falters, he says, "is when you have one person tracking five or six stations. How compelling can they be when they're spending a chunk of their time every day just trying to knock those shows out?"

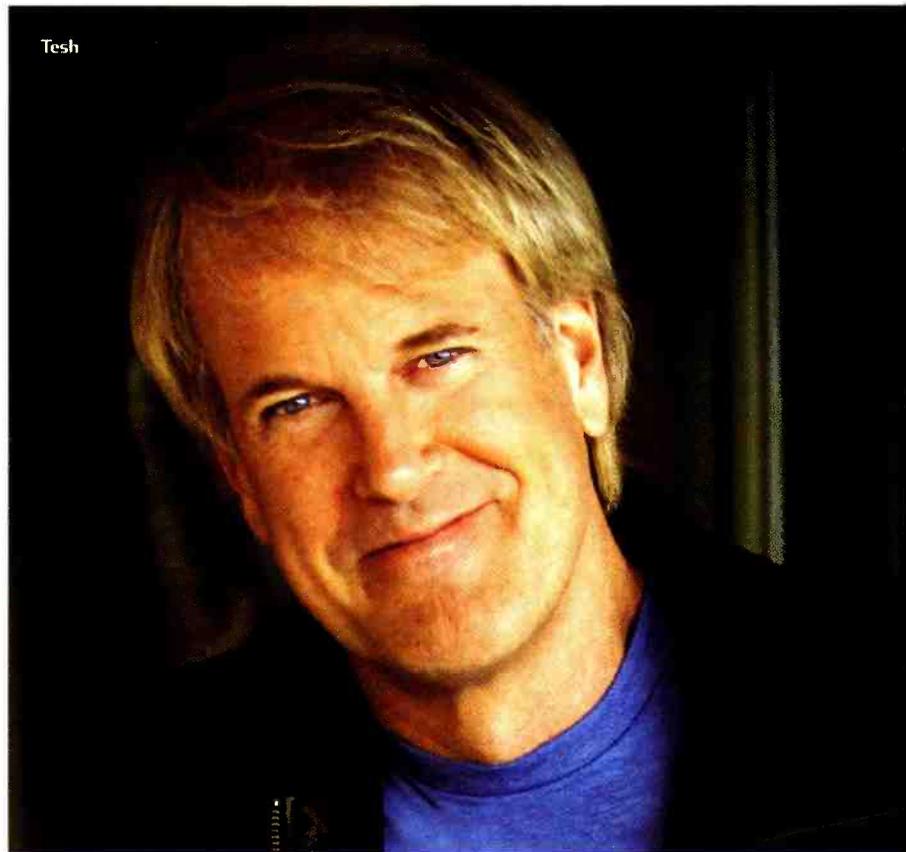
More Humanizing

With more budget cuts imminent, coupled with the challenge of pulling decent night shares—at least with adult stations—should the industry even care about nights? Valentine feels strongly that it should. "When is it that you'd like to go into Starbucks and not have a barista there? When will a vending machine replace the people serving up the doughnuts at Krispy Kreme?" A flood of technology provides an opportunity "to make radio behave like it should: less automation and more humanizing," he says.

He also suggests that the rise in social networking speaks to the need for personal connections. "People want relationships, and radio is still in the vanguard of being able to provide that—and break new music and provide entertainment. People want to look through the keyhole and see where they are in their life by seeing where everybody else is messed up or has figured things out."

Rather than throwing in the towel on nights, Valentine says, "They're probably more viable now than at any other time in history," describing the daypart as having "a little campfire quality to it." Additionally, "If people are going to bed and setting their clock radio, you know who they're waking up to, so the daypart is still powerful."

Tesh



Entercom-Only Syndication

As the industry has seen in the last few years, the most common reason for eliminating the evening position is cost-cutting. So it probably seems counterintuitive when Entercom's Pasha explains that launching two syndicated nighttime shows last year was actually a more expensive proposition than keeping local talent onboard.

First up was the spring debut of "Your Time With Kim Iverson" for the company's eight AC stations. In late summer came "The 2nd Shift With Alan Kabel," for its seven country outlets, originating from KWJJ (99.5 the Wolf)/Portland, Ore. The motivation for both programs, he says, "was to do something that would significantly change the game to make radio even more attractive than it was at night."

With statistics showing 94% of the country audience still using radio every week, Pasha, with Entercom senior VP of programming Pat Paxton and president/CEO David Field, believed they could significantly improve upon the existing product "without regard for whether or not it was going to cause an immediate ratings jump." In spite of the costs required to hire two talents worthy of national syndication and their producers, plus creating distribution and studio space, Pasha says, "We really felt like it would pay off in listeners saying, 'This is

Continued on page 10

'A lot of people are looking for something useful in their life. I think more and more, people are looking for some guidance and encouragement.'

—John Tesh

Continued from page 9

much better content for us.”

Pasha says the main goal of the country and AC projects was to make the programs fit the markets where they would air. In short, Entercom customized the shows to the needs and culture of the company. “You have to understand that the vast majority of syndicated products are offered by syndication companies, whose primary job is to sell spots in syndication, not to do great programming for local markets.” That’s what sets these two projects apart from many others, he believes. “It’s broadcasting done by broadcasters for broadcasters.”

At this point, neither show carries any national spots, nor were they designed with the idea of Entercom syndicating them outside of the company. “We had a lot of people look into that with us in the beginning, and we decided we wanted to make sure these products are as good as they can be before making them available to anybody else. First and foremost, our obligation is to an industry that has treated us really well.”

At the station level, Pasha says that initially there were a lot of questions, but no real pushback. That’s likely because he was sensitive to his own experiences with other companies as a PD, “where somebody from the top down would say, ‘Hey, you need to take this.’” He insists “that was not the way this was approached. We explained to everybody what we felt the benefits were. We got input prior to doing it and we formed subcommittees that helped review the talent we selected.”

So far, Iverson’s hot AC show has two books under its belt, spring and summer of 2008, while Kabel’s country show has two-thirds of last spring and all of summer. Airing the hot AC show, WTSS/Buffalo jumped 4.8-8.2 in women 18-34 from summer to fall 2008 in the 7 p.m.-midnight daypart, according to Pasha, and 7.1-10.4 in women 25-54 to rank second. No fall numbers are in for WMC/Memphis yet, but the station saw a nighttime increase in 18-34 persons (0.8-4.0, spring to summer). In her first book at KALC/Denver (summer 2008), Iverson went 6.0-15.2 in women 18-34. She recently added a ninth station, when Entercom flipped KBLV/Kansas City from classic rock to hot AC, as KKSX. Kabel’s country show, meanwhile, skyrocketed 5.5-12.0 in persons 18-34 at WGGY/Wilkes-Barre in the fall 2008 survey. While fall numbers haven’t been released at Kabel’s home base of KWJL (the Wolf)/Portland, the station improved 9.3-9.9 spring to summer in persons 25-54.

Offering a thumbnail sketch of the type of personality the company was looking for when casting each show, Pasha says that at the top of the list was a set of basic skills that could be carried out by most qualified broadcasters. But at the next level, Pasha says, “it takes special people to be able to talk to a nation. People who live in North Carolina have a very different life experience than someone who lives in Seattle. Our hosts have to relate to all these people.”

Iverson, for example, “is not unique among women, and that’s her greatest asset. If you’re a girl, she’s your girlfriend. If you’re a guy, she’s giving you



Valentine



Pasha

‘The vast majority of syndicated products are offered by syndication companies, whose primary job is to sell spots in syndication—not to do great programming for local markets.’

—Bill Pasha

the other team’s playbook.” Kabel’s show is all about having a party all the time, Pasha says. “He’s a little quirky and self-deprecating. He’s not what a radio programmer might expect of a country nighttime host. But so far, ratings and listener response indicates that when you’re a good person, relate to your audience, live the same way they do and reveal yourself, those qualities make you successful.”

The King Of Content

Tesh’s show could hardly be considered a testing ground at this stage. Since launching a daily version of “Intelligence for Your Life” in 2003, the program is now ubiquitous, with hundreds of affiliates in the United States and Canada. Part of the credit for the show’s concept should go to Tesh’s wife, Connie Sellecca, because that’s who it was designed for.

Sellecca was not a big radio fan, Tesh says, because she considered most of it “goofiness, time and temp, and contests.” At the same time, Sellecca was an information junkie, known for bookmarking magazine articles filled with useful tidbits for later possible use.

Tesh’s show is packed with information, thanks to a diligent staff of 10 researchers whose sole job description, Tesh says, “is to read stuff and bring me material.”

Tesh has a belief that perhaps flies in the face of broadcasters who theorize that adult listeners don’t use radio because they’re occupied with other stimuli at night, primarily TV. “With the glut of crazy shows on TV and the Internet, there may be a fair amount of people who want to shut off the TV and embrace the radio,” he says. There are a number of reasons for that: Tesh cites anecdotal feedback from among his affiliates across the United States and Canada that tell him “this is what my kids can listen to at night.” Additionally, he believes that instead of outrageous reality TV shows, “a lot of people are looking for something useful in their life. I think more and more, people are looking for some guidance and encouragement—a voice where they can be comfortable

and so can the family.”

That concept speaks directly to what KCMS’ Valentine calls the “campfire quality” of nights that listeners are seeking. According to Scott Meyers, executive producer of Tesh’s show, about 65% of affiliates run it at night, although it’s also found in mornings, middays and afternoons. Naturally, Tesh is happy to be on so many stations in so many dayparts, but says, “I’ve always thought this was an afternoon or evening show, because people driving home could get three tips on how to improve their marriage, have a better dinner or talk to their kids differently.”

What sets the Tesh show apart from other syndicated programs, ironically, is his non-radio background. That may sound odd, since Tesh was practically a household name from 13 years as host of TV’s “Entertainment Tonight” and numerous other assignments covering such events as the Olympics and Tour de France. According to Tesh, “I have a pleasing voice to listen to and I guess it’s recognizable, but I can’t do the morning show or afternoon show the way somebody in radio can.”

And because he is also an accomplished musician, Tesh draws on an analogy from his experience performing onstage to describe how he found his own style as a radio host: “You think, ‘I have to play like Chick Corea, Herbie Hancock or Keith Jarrett,’ but no, play like yourself, in your comfort zone. So I finally found that for myself.”

Tesh is the first to admit that he can’t do bits and the typical radio schtick, but a friend in radio advised him to “just do what you’re comfortable doing.” For Tesh, that was storytelling. The combination of useful content, good narrative and a discipline for maintaining the “Intelligence for Your Life” brand, plus the advantage of not being owned by a big company, has resulted in steady affiliate growth and a product that is unique and compelling, Tesh says. “We have been able to do what we wanted and let it grow.”

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A baker's dozen predictions and observations about the changes afoot

PPM Changes A Lot—But Not Everything



Alan Burns
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'We will see a resurgence of morning shows that offer a more balanced blend of music and personality.'

—Alan Burns

turn and face the strange changes.”—David Bowie ■ In the mid-'90s, just as the FCC began loosening ownership rules, I wrote an article in R&R that accurately predicted how consolidation would happen and what it would mean for the industry. The switch to the PPM ratings methodology is producing another inflection point in the radio business, so I thought I'd take a shot at some predictions and observations about how that will change things. Here are a dozen and one:

1 Misconceptions, superstitions and odd conclusions will abound for a while. I have seen quite a few people stating “facts” about the PPM that are, in fact, merely opinions and theories. When someone tells you something about the PPM, find out what the conclusion is based on before you act on it.

2 We will learn approximately 50% more than we already know about radio listening. While we already know most of the most important stuff, studies from the likes of Coleman, DMR/University of Wisconsin and others will make significant contributions to the industry's knowledge base. But learning about the PPM on your own will take a lot of time, because you have to aggregate a lot of instances to draw a valid conclusion. Just seeing the meter count dip during a quick look at your least favorite morning show bit isn't going to legitimately justify killing it.

3 Revenue for radio will ultimately increase. This will take some time, but as we become more accountable, we become more respectable and over time we will learn better how to sell radio's incredible—and now much more apparent—reach versus newspapers and TV.

4 There will be pressure for commercial spot ratings. Agencies will clamor for this, and I don't blame them; I'd be looking for every possible way to hammer rates lower, too. But everyone, including agencies, always assumed that fewer people listened to the commercials than

the entertainment or information—and the Coleman study has already shown that that dip is far less dramatic than most people ever thought.

5 Positives are more important than negatives, but programmers will overfocus on negatives for a while. Listeners come in slowly and go away quickly, and you can't see what's making them arrive, so it's the negatives that are most visible.

6 Radio will become more tactical than ever—and that's not a good thing. Some (more) operators may decide they can do without strategic research, forgetting that people listen to brands, and brands are much more than just what songs to play and where to put stopsets. Those people will suffer. Creating and fulfilling expectations will continue to be the most important action you can take for ratings success.

7 As part of those tactics, “stopset gamesmanship” will be intense for a while. Does pre-stopping the competition matter? Should we stop in the middle of a quarter-hour, at the end or span the quarter-hour break? Does it even matter where we stop? Programmers will be drilling those questions for a year or two before a conventional wisdom emerges.

8 Morning shows will be held to higher standards. What I mean is that they will get bet-

ter. As many have observed, PPM measurement is unforgiving, and “failure to entertain” is visible if you look at enough data. Interesting and relevant morning show content is as positive as ever, but uninteresting/irrelevant/self-serving material becomes apparent and measurable. Some personalities can talk a lot and remain consistently entertaining, but I think we will see a resurgence of morning shows that offer a more balanced blend of music and personality.

9 We may see some stations or formats tighten music lists even further. It's tempting, when you see eight hours of diary TSL turn into 2.5 hours in the PPM. The limiting factor on rotations and library size now is not TSL, but whether you risk burning out your library.

10 Life will improve for CHR/top 40 and AC stations. In PPM data, demos improve for CHR and cumes grow larger for AC.

11 Ethnic-based ratings politics will continue to be intense. Look for Hispanic and urban operators to continue to try to inject politics or any other available weapon into ratings methodology. I'm not sure I blame them for attempting to maintain the status quo, but it's inappropriate and a waste of time. Better to spend that energy learning how to succeed in the new PPM environment, as Radio One did in Houston.

12 New formats will have a better chance of success. The enormous increase in advertising messages and media choices has made it extremely difficult lately for new stations to win diary recall against more established competitors—but in a PPM world some of that disadvantage disappears. With the MOViN format, for example, initial PPM shares with females 18-49 are twice as large as they were in the diary world. And Philadelphia has probably seen more recent format changes than any of the other largest markets. Philly, of course, is one of the two markets with the most PPM history, and that's not a coincidence.

13 This last one is more a caution and summation than a prediction: When viewing PPM data it can look as though anything other than music drives ratings down. That could be paraphrased as “the more like an iPod you sound, the better.” Logic would tell you, though, that the more like an iPod you are, the less consumers will need you. Music radio needs to be a creator, as opposed to just a distributor of entertainment to succeed in the long run.

If your market isn't going to get the PPM anytime soon, you should still be paying attention to what you can learn about radio listening and listeners, including mistakes to avoid, from the pioneer markets. And if you're now or soon to be in a PPM market, it's an exciting time. R&R

Alan Burns and Associates is in its 23rd year of providing strategic and tactical advice to AC and CHR/top 40 stations. Burns can be reached at 850-49-RADIO.

It is a terrible economic recession. Now be hilarious

Dealing With The Downturn

'Do a fun bit and turn it into a contest. Get an expert on to discuss what is happening in layman's terms. And let callers dictate how you approach it.'

—Adam Lundquist

Adam Lundquist
adamlundquist@gmail.com

Sometimes it is so sweet to be a radio DJ. You know those times when you realize the toughest part of your workday is figuring out how many “boing” sounds to make when a girl is telling you a sex story on the air. (Hint: No fewer than three or more than seven.)

■ However, sometimes it can be brutal and confusing—and now is one of those times. America has plunged head-first into the biggest economic disaster since the Great Depression, and we as radio professionals are expected to be hilarious and maintain a sense of compassion. We need to make people laugh and forget about their troubles, while remaining topical and not avoiding the issue. I offer some tips for dealing with a recession—and doing a recession-related bit.

1 Do a fun bit: Turn this recession into a contest. Listeners may be losing their houses but they will probably enjoy winning a contest. Here is an example I call “headlines or deadlines.” In this bit you read headlines from various papers from 1929 (when the Great Depression started) and 2008, and callers guess what era it was from. You would be surprised how similar the head-

lines are but there are also key differences, such as language. From a DJ perspective it is really fun to use the 1920s voice. Apparently everyone in the 1920s sounded like the guy who sings “Hello, Ma Baby!”

2 Get an expert: On my show we had the head of the California Economic Project and that

seemed to go over pretty well. It is important to have someone that has good credentials that the listeners can trust. The more they trust and want answers from them, the longer your audience will listen (increased TSL anyone?). Ask tough questions. Even if you know the answer isn't going to be pleasant, it is better to know and have people say they heard it on your show and that it was correct.

3 Let the callers dictate:

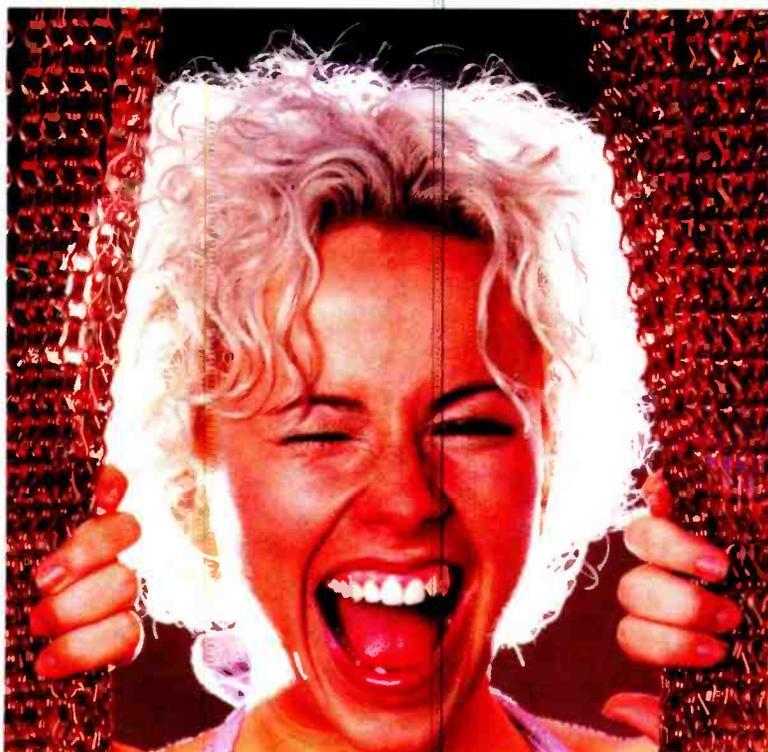
There are going to be various ways that people deal with this economic downturn/Armageddon. Do they want complaints, reassurance or no talk at all? That is up to you; know your audience. Sometimes they will want to hear about your economic troubles and sympathize

with it, and sometimes this will really annoy them. You know what your audience wants better than anyone, so don't let some egghead who has no radio experience try and tell you how to run your show.

Those are my three pieces of advice for dealing with this economic disaster. To summarize: Do a fun bit and turn it into a contest. At least they will win something. Get an expert on to discuss what is happening in layman's terms. And let callers dictate how you approach it. Sometimes audiences just want to hear people call in and complain. Follow these tips and maybe I won't run into you on the unemployment line wearing a barrel with straps.

R&R

Adam Lundquist is a five-year radio veteran on the morning show at Montecito FM alternative KJEE/Santa Barbara, Calif.



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View From The Trenches

While Reese champions FM talk, Jon Quick is living it. The director of operations for WIBC spent his 2007 holiday season preparing for a Dec. 26 move to FM. At the time, Quick told R&R the challenge was "to take this once-in-a-lifetime opportunity to change [WIBC] without breaking it."

So far, he's doing just fine. In the two ratings books prior to the move, the station's average rank in adults 25-54 was No. 11. In the three books since, that has jumped to eighth with trends indicating a possible top five finish this fall. More important, Quick adds, "We've made budget three quarters in a row and are likely to make our year."

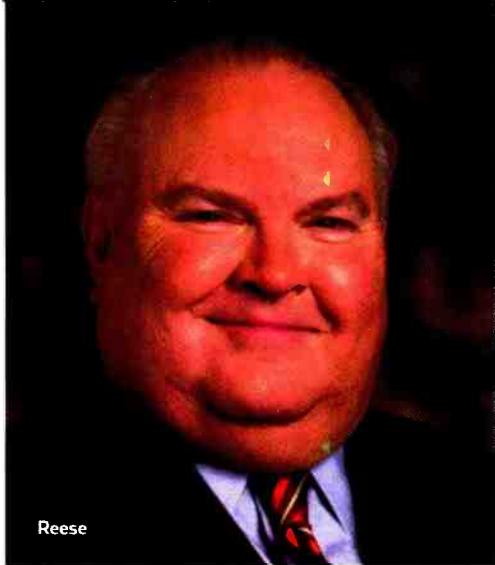
The station's successes can be partially attributed to nearly doubling the adult 25-54 cume. While it used to hit 200,000 during Indianapolis 500 coverage, "now we're over 225,000 in regular times," Quick says. "There's just that many more fish in the pond."

Besides adding a new imaging voice and more dynam-

ic personalities, Quick increased the story count in newscasts and encouraged using more sound bites in an effort to create a more contemporary feel. "We essentially wanted to pick up the pace of the station."

The resulting drop in the average age of a WIBC listener from 50 to 42 has prompted the station to refocus its selection of talk and news topics. Instead of stories about how to retire, "now the discussion might be, 'It's time for your parents to retire,'" Quick says. "We also do a lot with parenting. A lot of 40-year-olds have kids in junior high and high school."

The station has also become more involved with technology. In addition to heavily promoting its Web site, the station launched a cell phone-based video traffic service, is text messaging breaking news to listeners and built Facebook pages for each show. "Our Web traffic is up dramatically," he says. "I don't think that would have happened if we'd stayed on AM."



Reese



Oliviero

not required. "Play-by-play franchises certainly generate a lot of content but unless it's the right deal economically for the station and the team, it's not essential." He also dispels the notion that only rights to winning teams are valuable. "Let's look at Detroit. They had the worst professional football team in the history of the league at 0-16 and [WXYZ-AM-FM] the Ticket in Detroit had a tremendous fall book."

What is essential for FM sports stations, Oliviero says, is exactly what is essential for every other station: compelling air talent, smart programmers and a sales team that can monetize the format. "If you do not have the right talent and support staff, it will not work regardless if you put it on AM or FM. If you think just flipping the switch and taking an AM product to FM is going to increase your ratings, you're wrong and it's going to fail." **R&R**

Working For The Weekend

As talk stations migrate to the FM band, programmers have to take a fresh look at weekend programming.

Bonneville talk KTAR/Phoenix PD Russ Hill says it's addition by subtraction. While many AM listeners go to FM stations for music on the weekends, now that KTAR is on FM, "this breed of listener doesn't naturally flee Friday at five," he says. "This means the colon-cleansing documentaries had to be purged, so to speak."

Emmis talk WIBC/Indianapolis and Bonneville talk KSL-AM & FM/Salt Lake City have added relationship shows to their weekend lineups. "While it speaks to KSL's entire audience, the program is particularly appealing to our FM listeners," PD Kevin LaRue says.

Not everything has to change. The garden and home shows still dominate Saturday mornings on WIBC. "They may skew a little older but they are enormously popular with advertisers and generate a lot of revenue," director of operations Jon Quick says.—MS

View From The Dugout

Talk and information programming is not the only type of spoken-word radio making an impact on the FM band. Many markets now also have FM sports stations. CBS Radio has launched such outlets in Dallas, Detroit and Baltimore. "Sports is a tried-and-true format that the company has done very well for a very long time," VP of programming Chris Oliviero says.

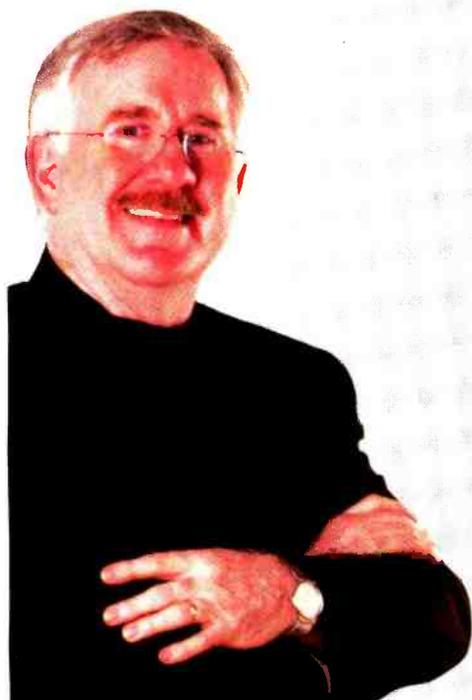
He adds that in these three markets, the FM signal had previously been an FM talk (or "guy talk") station targeting men 25-54. "The audiences on those frequencies fit with the sports format," Oliviero says. "If you can flip a format and stay in the same demographic mode, you're ahead of the game."

Facing stiff competition in all three markets, the company doesn't necessarily view the move to FM as a competition buster. "We went into it thinking there are enough ad dollars and listeners to go around and support that many sports stations. Our models are based on all the current stations staying in format."

Oliviero downplays play-by-play rights as helpful but

Back To Basics

With its marketing budget slashed, Emmis talk WIBC/Indianapolis director of operations Jon Quick is going back to basics. "We're taking a cue from the politicians and doing more grass-roots marketing." That means getting out and meeting listeners with "breakfast jams" and backyard barbecues. It also means partnerships with advertisers. "We're focused on using sponsor locations to expose our brand," including working toward logo placement on every bag in a major Indianapolis supermarket chain.—MS



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3/21/08	14-16	Damage Control	CHUCK TAYLOR
3/14/08	65	A Quarter-Century In Paradise	KEITH BERMAN
2/8/08	29	The Principles Of Personality Publicity	DARNELLA DUNHAM
2/8/08	16-17	Personality Crisis	PAUL HEINE & KATY BACHMAN
2/1/08	62	El Vacilón Success Poised To Continue	JACKIE MADRIGAL
2/1/08	48	This Is Just One Chapter	KEITH BERMAN
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TIMELINE

1 YEARS AGO Wind-up Records senior director of promotion Drew Hauser earns VP stripes. ■ Don Gosselin gets the WBEN/Philadelphia PD gig. ■ Gary Nolan receives PD nod for KOSI/Denver.

5 YEARS AGO Bill Conway promoted to VP/senior PD for Bonneville/San Francisco. ■ Maria Elena Nava is made OM for Spanish Broadcasting System/Los Angeles. ■ Jenneen Lee boosted to PD of WTIC-AM/Hartford.



Nava

10 YEARS AGO David Linton is named senior VP of R&B promotion for Capitol Records. ■ Frank Raphael recruited to director of news and programming for WCBS-AM/New York. ■ Bob Shomper selected as OM of WBAP/Dallas.



Worth

15 YEARS AGO Missy Worth is elevated to senior VP at Columbia Records. ■ Ted Edwards tapped to be PD of WNEW-FM/New York. ■ Paul Johnson returns to WSOC/Charlotte as PD.

20 YEARS AGO Gary Fisher advances to VP/GM at WHTZ/New York. ■ WQHT/New York ups Joel Salkowitz to VP/OM and Steve Ellis to PD. ■ Rich Plombino promoted to OM at WMMS/Cleveland.



Snowden

25 YEARS AGO Jim Snowden boosted to group PD of Amaturio. ■ Jim Price picked as station manager of KFSD/San Diego. ■ Tom Bigby becomes PD of KLUV/Dallas.

30 YEARS AGO Jim Jeffries elevated to president of national promotion at Phonogram/Mercury. ■ Michael Papale moves up to VP of promotion at Island Records. ■ Mike Shepard named PD of KQIQ/Leemore, Calif.

35 YEARS AGO William D. Brown is boosted to PD of WCBS-FM/New York. ■ WFBG/Altoona, Pa., GM John Anthony jumps to WLEE/Richmond.
—Compiled by Hurricane Heeran (hheeran@radioandrecords.com).

Another Bird-Brained Radio Bit

No one was more pleased than we were to see that this past weekend's AFC Championship game has helped revive the spirit of those old-school, larger-than-life radio stunts, like, say, convincing your mayor to change his name to coincide with your favorite football team. Such was the case in Pittsburgh, where Mayor **Luke Ravenstahl's** last name happens to carry the unfortunate stigma of containing the moniker of the Steelers' hated AFC rivals, the Baltimore Ravens. To remedy that accident of birth, His Honor joined the morning show on CBS Radio hot AC **WZPT (Star 100.7)/Pittsburgh** and officially changed his name to "Steeler-stahl." (Get it?)

"On behalf of the Steelers Nation, I've decided to remove the word 'Ravens' from my name, just like the Steelers will remove them from the AFC Championship," the newly anointed Steeler-stahl remarked during a press conference. The change remained in effect until the game ended—or until "60 Minutes" started, whichever came first.

CBS/Pittsburgh VP of programming **Keith Clark** explains how this swell idea ignited: "We were sitting around brainstorming ways to eliminate any potential jinx for the Steelers, and it hit [morning guy] **JR** that our mayor's name is 'Raven-stahl'—and that would not do. He

was a great sport and gave us all the credit for the idea. TV stations from everywhere came down to cover it." To keep the city's mood cranked to "11" until last Sunday's game, all three CBS stations hosted an all-day Balti-moron Bird Bash. "For a donation to charity, listeners could smash an old Skylark painted like the hated Ravens," Clark says. "We've always had so much fun with the Steelers fans here come playoff time . . . but this year is weird. We've got two flocks of birds to get through to our sixth Super Bowl ring: first, the Ravens; then, the Eagles or Cardinals. The whole staff is wearing face masks to avoid the avian flu."



The Programming Department

■ PD **Mike Wheeler** has left the building at CBS Radio triple A **WZGC (92.9 Dave FM)/Atlanta** after 18 months. Wheeler, who's been in Atlanta for almost 30 years, arrived at Dave in June 2007 after a run across the street at Clear Channel as regional VP of programming. Reach him at heywheeler@gmail.com.

■ Clear Channel/Richmond market manager **Ruth Stoutermire** is about to double her management fun as she is awarded bonus market manager duties at CC/Norfolk, replacing **Reggie Jordan**, who exits. Stoutermire's newly expanded Norfolk domain includes urban **WOWI**, urban AC **WKUS (105.3 Kiss FM)**, AC **WCDG (Cool 92.1)** and smooth jazz **WJCD**. Jordan can be reached at rjordan4@aol.com.

■ Congrats to Emmis alternative **KPNT (105.7 the Point)/St. Louis** APD/market-ing and promotions director **Kyle Guderian**, who has been upped to the newly created position of director of digital solutions for the cluster, which also includes classic hits **KIHT**, rocker **KSHE** and talk **KFTK**. That's good news for Point promotions coordinator **Matthew Chambers**, who takes over Guderian's marketing and promotions position. PD **Tommy Mattern** tells ST that a new Point APD will be named within a few weeks.

■ New year, new PD, new GM at Cox rocker **WPLR/New Haven, Conn.** First,

the new PD: It's **Scott Laudani**, who was last seen up I-95 in Providence programming Clear Channel rocker **WHJY**. He replaces **Ed Sabatino**, who left in October after six years. Laudani spent five years at WHJY and has a long history in New England radio, having formerly programmed Saga active rocker **WLZX** and classic rock **WAQY/Springfield, Mass.**, and he was also MD of **WHEB/Portsmouth, N.H.** WPLR VP/GM **Lee Davis** also left the building, and his duties are now being handled by Cox regional VP **Kim Guthrie**.

■ After several years in Winnipeg programming Rogers classic rocker **CITI-FM** and AC **CKY (102.3 Clear FM)**, **Gayle Zaratany** gets the call to transfer to Canada's capital as PD of classic rock sister **CHEZ** and hot AC **CISS (105.3 Kiss FM)/Ottawa**. Zaratany fills the gap at CHEZ made when the gruff-but-lovable **Gruff Gushnowski** left last May to program **CIRK (K-97)**, and, at Kiss, she replaces **Danny Kingsbury**, who exits. She arrives in Ottawa Feb. 5. Rogers is now looking for Zaratany's replacement in Winnipeg. "I'm grateful for the tremendous opportunity given to me for the last 10 years at Rogers, and I look forward to the next challenge," says Kingsbury, who can be reached at dannykingsbury@rogers.com.

■ **Mike Tech** (may not be his birth name) has been upped from APD to "regular

PD" of Beasley urban **WZFX (Fox 99)/Fayetteville, N.C.** Tech, an 11-year vet at the only station he's ever worked for, has been playing the demanding role of interim PD since September 2007, when **Jeff "Uzi D" Anderson** left to become OM of Radio One/Richmond.

■ Night jock **Lil' Mikey** adds festive APD stripes at GapWest CHR/top 40 **KFFM/Yakima, Wash.**, personally pasted on by PD **Steve Rocha**. Mikey, a five-year station vet, is a former producer of "The T-Man Morning Show" at **KUBE/Seattle**.

■ (No, Not That) **Jim Ryan** has taken on a second channel at Sirius XM: AC the Blend. Ryan is already programming hot AC the Pulse under the watchful gaze of senior director **Mike Abrams**.

■ Envision Radio Networks director of programming **Michael Lichtstein** just celebrated a promotion to VP of programming, which means he's about to become more involved in the development of new content. Since joining Envision in 2006, Lichtstein has been involved in the development and launch of "Paul Shaffer's Day in Rock," "Think Green Radio With Harrison" and "Movies and More With Jeffrey Lyons," among other shows. Prior to joining Envision, Lichtstein spent five years as senior producer/head writer/talent booker for **Carson Daly's** syndicated radio show "Most Requested" and also worked at VH1.

Budget Hell Freezes Over

■ The chopping continues at Columbia Records: The latest name in the label's hit parade is Midwest promo vet **Mike Scheid**, who exits after 20 years. The Chicago-based Scheid can be reached at 847-220-2200 or mike.scheid@yahoo.com. After 18 months as Columbia's Mountain West regional, **Danny Celis** exits as well. Celis, who's based in Denver, can be reached at 202-492-3193 or danny.celis@gmail.com. The urban department witnesses the exit of urban national rep **Jerome Kemp**, Chicago-based Midwest regional **Happy Lewis**, Atlanta-based Southeast regional **Garnet Reid** and Florida promotion manager **Jorge "DJ Xcel" Mundo**.

■ After four years with CHR/top 40 **WPXY/Rochester, N.Y.**, marketing director **Sarah Lanieu** exits, yet another victim of industry-wide budget cuts. Lanieu had been with the station since it was owned by CBS and made the transition to Entercom last year. She can be reached at 315-569-4111 or slanieu@gmail.com.

■ Main Line Broadcasting in Louisville has undergone another round of personnel cuts: The latest tally, according to several sources, is six downsized employees, including afternoon personality **Mike "the Wild One" Shannon**, an 18-year veteran of



Mike Shannon available now!

CHR/top 40 **WDJX**. Others adversely affected include business manager **Laura Morton**; **Leesa Mitchell**, aka the **Midday Diva** on urban AC **WMJM (Magic 101.3)**; production director **Marc Beasley**; assistant engineer/IT guy **Steve Johnson**; and promo assistant/morning show producer/urban **WGZB** swing jock **Ibrahim Dix**. Main Line went through a similar purge last October, which took out several employees, including **WDJX** PD **Shane Collins**. Shannon is looking for a night or afternoon gig and can be reached at 812-948-9718 or wildone997@hotmail.com; Beasley can be reached at 502-386-6655 or marcbeasley@yahoo.com.

■ The Budget Chainsaw has claimed **Maverick**, who was APD/MD/afternoon dude for the past two years at Gold Coast hot AC **KFYV (Live 105.5)/Oxnard-Ventura, Calif.** "It's never easy, but this was a tough one personally," he tells ST. "I really enjoyed working with the people there, and my OM **Big Bear** was one of the best guys I've ever worked for." **Maverick** has more than 20 years' programming experience and can be reached at radiomav@aol.com or 805-758-0066.

■ The budget pinch has reached the scenic resort market of Myrtle Beach, S.C., where **Qantum** made some tough cuts, including PD/midday talent **J. Chris** at urban AC

WQSD (Q107.1). Across the hall at CHR/top 40 sister **WWXM (Mix 97.7)**, similar cuts have taken out night jock **Sterling Hill**. **Craig Russ**, PD of hot AC sister **WYNA (Bob FM)**, now adds Q107.1 (which runs ABC's Touch format) to his to-do list, with ABC's **Pam G.** now in middays. Mix PD **Ron Roberts** tells ST his night shift will be "manned" TFN by the always reliable (and cost-conscious) "Otto Mation."

■ From the snowy plains of Ithaca, N.Y., comes word that **Saga** classic rocker **Will (I-100)** adds a touch of class to the vacant afternoon shift as PD **Mark Vanness** ups British-sounding dude **Paul Hansom** from the ranks of part-time. He replaces **Spencer**, who recently left the radio business. Hansom's promotion leaves Mr. Vanness with a sweet part-time opening. If you're interested, send your package to mark@i100.com.



Maverick bails out; Goose unavailable for comment.

Quick Hits

■ Market icon **Alan Almond** has ended his nighttime reign at Clear Channel AC **WNIC/Detroit**. Almond, a multiple R&R Industry Achievement Award nominee for AC personality of the year, has been on the air in the Motor City for more than a quarter-century. Right now, the station is opting for the old "more music at night" approach.

■ Syndicated goddess **Delilah** takes over nights on CBS Radio AC **KYXY (Soft Rock 96.5)/San Diego**, where she'll run 7

p.m.-midnight Sunday through Friday. As a result, **Julie Wheeler**, who joined the station in June 2008 to do the nightly "Love Songs" show, exits.

■ Following the budget-related exit of eight-year station vet **Bobby Knight**, PD **Scott Allen** has now yanked the tarp off his new lineup at **Saga** hot AC **KSTZ (Star 102.5)/Des Moines**. APD/MD **Jimmy Wright** will permanently set up shop in Knight's former afternoon slot. He'll handle the monster 3 p.m.-8 p.m. shift (except

on Fridays, when he'll run 3 p.m.-9 p.m. to include "Totally '80s Friday Night" from 5 p.m. to 9 p.m.), followed by the newly installed "Billy Bush Show," which will roll 8 p.m.-midnight Monday through Thursday and 9 p.m.-1 a.m. on Friday.

■ Howard Rosen Promotion has expanded yet again with the addition of **Scotty G**, former PD/morning personality at **WJMX/Florence, S.C.** Mr. G will remain in Florence and looks forward to meeting area PDs and MDs as he drives

around in search of food and drink. He can be reached at 843-407-5588 or scotty@howiewood.com.

■ Meanwhile, in a faraway land known as "Canada," **Corus** has morphed **CJDV (107.5 Dave FM)/Kitchener, Ontario**, from adult hits into rock, playing everything from the '70s to currents, allowing the Tri-Cities area to rock its collective face off. The jocks will remain aboard, and you are invited to check out the stream at davefm.com.

Rock Hall Class Of 2009!

Metallica, Run-D.M.C., Jeff Beck, Little Anthony & the Imperials and **Bobby Womack** will be inducted into the Rock and Roll Hall of Fame April 4. Beck was

first inducted into the Rock Hall in 1992 as a member of the **Yardbirds**; this year's induction is for his solo career. And in what promises to be a special moment, Run-

D.M.C.'s surviving members **Joseph "Rev Run" Simmons** and **Darryl "DMC" McDaniels** will perform for the first time since the 2002 murder of their mixer, **Jam**

Master Jay. This year, for the first time since the Rock Hall opened in Cleveland (home of R&R '05), the induction ceremony will be held at Cleveland's Public Hall.

First Batch Of Grammy Performers!

Kenny Chesney, Coldplay, the Jonas Brothers, Lil Wayne and **Katy Perry** are the first performers announced for the 51st annual Grammy Awards show set for Feb. 8. All of them are current Grammy nominees. Lil Wayne leads the class with eight nominations; Coldplay has seven. The Jonas Brothers are up for best new artist, and Perry is up for best female pop vocal performance for "I Kissed a Girl." Perry will also be the centerpiece of this year's My Grammy Moment seg-

ment, which will give civilians a shot at "performing" with the artist. Fans can upload a 30- to 60-second video of themselves singing along to a portion of "I Kissed a Girl" to cbs.com/grammys through Feb. 6. Videos that receive the most votes will be shown as part of Perry's performance. It all happens at the Staples Center in Los Angeles and will be broadcast from 8 p.m. to 11 p.m. ET/PT on CBS. Stay tuned for further Grammy announcements.



Girlish screaming drowns out this sentence.



Leading Lady

Gabe Dixon, vocalist for Fantasy Records trio the Gabe Dixon Band, met actress Anne Hathaway during an appearance on ABC-TV's "Jimmy Kimmel Live!" The band's self-titled debut dropped in August 2008.

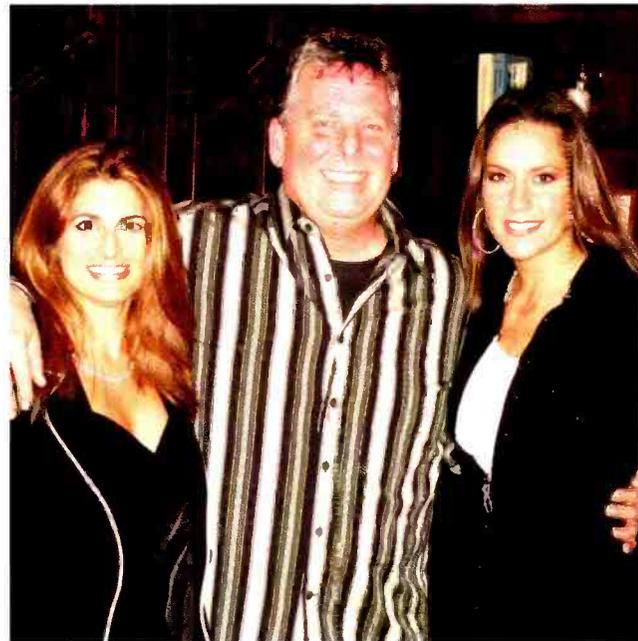
Let The Good Times Roll

Eddie Montgomery and Troy Gentry of Montgomery Gentry toasted the new year with Sony Music Nashville and Creative Artists Agency executives before headlining the Sprint Sound & Speed event at Nashville's Sommet Center. The Columbia Nashville duo played old favorites and recent hits, including "Roll With Me," from its sixth studio album, "Back When I Knew It All." From left are CAA agent John Huie, Parallel Entertainment talent manager John Dennis, Sony Music Nashville executive VP of A&R Renee Bell and chairman Joe Galante, Montgomery, Gentry, Sony Music Nashville executive VP Butch Waugh and VP of marketing Tom Baldrice. Photo: Sony Music Nashville



Star Treatment

Comedian George Wilborn, Michael Baisden's sidekick on the ABC Radio-syndicated "Michael Baisden Show," stopped by affiliate Cox WCFB (Star 94.5)/Orlando to chat with listeners and staff during one of the top-rated urban AC outlet's Eat, Meet & Greet events. Pictured with Wilborn is WCFB midday personality JoJo.



Take A Bow

BBR/Holeshot Records artist Krista Marie met Broken Bow Records' new senior VP of promotion Carson James and VP of promotion Lee Adams during a planning session with her management and label team. Krista performed a few songs on the piano for the group before returning to the studio to continue working on her debut album. From left are Adams, James and Krista. Photo: Marc Oswald

Lightning Strikes

Noel Gallagher sat down with Clear Channel alternative WFFF (Radio 104.5)/Philadelphia personality/APD Wendy Rollins at the Susquehanna Bank Center to talk about music for a station takeover by the Oasis guitarist/vocalist. Gallagher discussed his favorite bands and revealed who Oasis has "blatantly stolen from" during its career. "Dig Out Your Own Soul," Oasis' seventh studio album, was released by Big Brother Records Oct. 7, 2008, in the United States.



Breaking The Ice

From left: Lotus alternative KFMA/Tucson PD Matt Spry, Hollywood Records VP of promotion and sports marketing Joey Scoleri and Emmis alternative WKQX (Q101)/Chicago PD Marc Young try to stay warm at the NHL Winter Classic 2009 in Chicago on New Year's Day. The Chicago Blackhawks hosted the victorious Detroit Redwings at Wrigley Field.

Perfect Harmony

Decca/UMG R&B group Boyz II Men dropped by Clear Channel urban AC KHHT (Hot 92)/Los Angeles earlier this month. The Grammy Award-winning trio has been making appearances in support of its new live DVD "Motown: A Journey Through Hitsville USA." From left are Universal Records director of radio and tour promotion Elliot Kendall, KHHT MD Damon Knight, Boyz II Men's Wanya Morris, KHHT PD/"Sunday Nite Slow Jams" host R Dub and Boyz II Men's Shawn Stockman.



Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R SPIN SPOTLIGHT



Cowboys & 'Cowgirls'

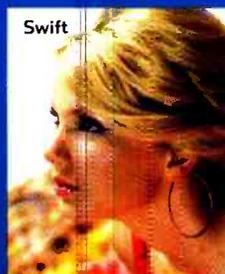
Sharing a 13-9 gallop for "Cowgirls Don't Cry" (Arista Nashville), two of country's top acts pad their top 10 totals and, in doing so, move past elite company.

The song is Brooks & Dunn's 41st top 10, breaking a tie with Alabama as the duo cr group with the most top 10s in the chart's 19 years of incorporating Nielsen BDS-based data.

For featured artist Reba McEntire, the song (which also climbs 2-1 on Canada Country) is a landmark top 10 in the format's history. "Cowgirls" is her 56th top 10 dating to her first, "(You Lift Me) Up to Heaven," in 1980. With the track's rise, McEntire passes Dolly Parton (who collected her 55th top 10 in 2006) as the female artist with the most top 10s in the Country chart's history.

I'm From The Country

"Love Story" makes Taylor Swift the second artist to propel a pair of titles into the top 10 at Country, CHR/Top 40, AC and Hot AC. The song is also the first pop top five to cross from Country since the only other artist to double up—Shania Twain—sent "That Don't Impress Me Much" to No. 5 on CHR/Top 40 in 1999. Here is a look at the titles to conquer the top 10 on all four charts.



Artist, Title, Year, Peaks (Country, CHR/Top 40, AC, Hot AC)

- Taylor Swift, "Love Story," 2008, (Nos. 1, 5, 10, 8)
- Taylor Swift, "Teardrops on My Guitar," 2008, (Nos. 2, 7, 5, 6)
- Carrie Underwood, "Before He Cheats," 2007, (Nos. 1, 9, 6, 5)
- Faith Hill, "Breathe," 2000, (Nos. 1, 7, 1, 1)
- Lonestar, "Amazed," 2000, (Nos. 1, 7, 2, 7)
- Shania Twain, "That Don't Impress Me Much," 1999, (Nos. 8, 5, 8, 6)
- Shania Twain, "You're Still the One," 1998, (Nos. 1, 3, 1, 6)

THE SPIN

Jackson Jumps To Record-Tying No. 1



Alan Jackson matches George Strait for most No. 1 Country titles in the Nielsen BDS era, as "Country Boy" (Arista Nashville) leaps 5-1. The track is Jackson's 25th No. 1, and he has achieved them all since the chart's conversion to BDS data in January 1990. Strait registered his 25th leader in that span when "I Saw God Today" reached the top

last April. He's notched a chart-record 43 No. 1s overall dating to 1982.

"Boy" is Jackson's third consecutive champ from his "Good Time" set, following "Small Town Southern Man" and the title track. He last strung together a trio of chart-toppers in 1995-96. He logged four No. 1s in a row (excluding a charted holiday title) starting with his first leader, "I'd Love You All Over Again," in 1991.

'Single Ladies' Among Top Ladies' Singles

Beyoncé equals the longest reign by a female artist in the Urban chart's 15-year history, as "Single Ladies (Put a Ring on It)" (Columbia) leads for a ninth week. Ashanti's "Foolish" (2002) and Mariah Carey's "We Belong Together" (2005) share the record among women.

Counting all acts, TLC owns the format's all-time record with 11 weeks at No. 1 for "No Scrubs" in 1999. Beyoncé's "Diva" concurrently vaults 21-10 at Urban with Airpower and Most Increased Plays (up 804).

Duo Dominates Latin Rhythm

Wisin & Yandel earn their record-extending seventh Latin Rhythm No. 1, as "Me Estas Tentando" (Machete), featuring Nesty, zips 5-1. The pair's four-position lift ties its previous chart-topper, last summer's "Siguelo," for second-largest leap to No. 1. Daddy Yankee holds the honor with a 12-1 catapult for "Impacto," featuring Fergie, in April 2007. Daddy Yankee ranks second to Wisin & Yandel with five Latin Rhythm leaders.

Pop, Adult Radio Get 'Suck'-ed In

Not sure if it will catch on as a new phrase by which to profess love this Valentine's Day, but "My Life Would Suck Without You" (RMG) gains instant approval at CHR/Top 40 and Hot AC. Kelly Clarkson's new title roars onto the former at No. 27 with Most Added and Most Increased Plays. Its 1,891 out-of-the-box spins mark the format's second-largest one-week gain in the past four years, bested in that stretch only by an increase of 2,147 plays for Madonna's "4 Minutes" last March. At Hot AC, the song also claims Most Added and Most Increased Plays (up 612), bowing at No. 28.

Clarkson last graced both tallies in summer 2007 with "Never Again." Her fourth album, "All I Ever Wanted," drops March 17.

How West Won

Kanye West ascends to his third Rhythmic No. 1, as "Heartless" (IDJMG) beats 2-1 (up 224 plays). West last led with "Gold Digger," featuring Jamie Foxx, for six weeks in 2005 and as a featured act (with Foxx) on Twista's "Slow Jamz" in 2004.

On Rap, "Heartless" unseats 10-week No. 1 "Live Your Life" (Atlantic) by T.I. by the slimmest margin of plays (31) between the top two tracks since "Shoulder Lean" by Young Dro, featuring T.I., held an advantage of 27 plays over "It's Goin' Down" by Yung Joc in August 2006.

At CHR/Top 40, "Heartless" becomes West's fifth, and third consecutive, top 10 (12-7, up 977 plays).

Swift Feels Multiformat 'Love'

Taylor Swift becomes the first artist this decade to have two titles each reach the top 10 on Country, CHR/Top 40, AC and Hot AC, as "Love Story" (Big Machine/Universal Republic) rises 12-8 on Hot AC (see Spin Spotlight, left). The song bullets on CHR/Top 40 at No. 5 and on AC at No. 10. It topped Country for two weeks in November.

Swift notched her first fourfold top 10 with "Teardrops on My Guitar." Since the youngest of the four Nielsen BDS-based charts—Hot AC—debuted in 1996, only Shania Twain had previously sent two titles into the top 10 on each list.

Airborne Assault

The Airborne Toxic Event reaches the Alternative top 10 its first time out, as "Sometime Around Midnight" (Shout Factory) rises 11-9 in its 24th week, the fourth-longest climb to the uppermost quarter in the chart's 20-year history. The track's top 10 journey is the lengthiest since Rise Against's "The Good Left Undone" scaled the top 10 in its 30th week exactly a year ago. Muse's "Hysteria (I Want It Now)" (2005) and Sick Puppies' "All the Same" (2007) required 25 weeks.

Leave the station and go to a concert

The Passion Of Music



'So what happens to our passion for live music? Why are we all so jaded to it?'

—Chad Rufer

Guest Column By Chad Rufer

One of the things I enjoy most as a programmer is to get out of the building to do different aspects of my job. Consultant Walter Sabo once said, "Catch the flu, increase your ratings," promoting the idea that programmers should leave the building a few times a year to monitor not only other stations in the market but also their own. I like to have focus groups to talk to listeners about what they like and don't like about my station and what they like about my competitors.

But the part of my job I love most outside the building is going to concerts. Sometimes amid digging through research, doing contests and making appearances, we forget we are in the music business and that artists are a big part of what makes our stations succeed. I enjoy seeing what kind of audience attends a particular artist's show. Are they mellow, young, old, hippie, female, male or some other type altogether? This helps me as a music programmer determine where a song and artist fit within a format.

Matt Who?

A year ago, I got a call from a friend insisting that I see an artist named Matt Nathanson in concert. I had heard his new single on "Grey's Anatomy," but I wasn't familiar with his other material. I walked into the venue on a Saturday night and was astonished by the amount of 30-something women. It was a complete hot AC audience in attendance; but how had I missed this guy as an artist? His show was unbelievable, and I immediately put the song into rotation and sched-

uled a market visit for him. Now, more than a year later, we're on to his second single—but if I'd missed his show I probably wouldn't have given him or his record a chance, and my audience would have missed out on a talented artist.

The majority of us in the music business are jaded by the star power these artists possess. We've met the biggest stars and rarely think twice about meeting one more. Who would you want to meet? Who would cause you to start shaking at the thought of just shaking their hand? In October I went to Fort Lauderdale to see Natasha Bedingfield, who had become a friend through the years because of the great things she has done for me, my stations and my listeners. Bedingfield was on tour with New Kids on the Block. She has always gone that extra mile for me, so in return I support her as an artist by going to her shows. While I was there, I was also going to see the guys in NKOTB.

In my 16 years in radio I have never seen a more overwhelmingly adult female audience than I saw at this show. I knew there wouldn't be a line for the men's room, that's for sure. Most

of the women standing outside the venue were in their late 20s or early 30s and were most likely hot AC/CHR PIs.

Shaking Hands With Shaking Hands

Afterward, I was standing in the "cattle line" with Jason Elias from Interscope Records and my friend Kristin who does mornings at Clear Channel CHR/top 40 WDCG (G105)/Raleigh. Throughout the day Kristin had been telling us what a huge NKOTB fan she was and primping for a photo and her chance to shake the guys' hands. It was refreshing to see that not all radio people are jaded about meeting artists. She was a true fan, and it was evident by her shaking hands when she was next in line for her picture. I had planned on just seeing Bedingfield's set and then driving home, but I was convinced to stay and see NKOTB as well. In hindsight, I'm glad I did.

For a tour that I had assumed was thrown together for a bunch of middle-aged guys to recapture their youth and make a few dollars, I was truly impressed. The costume changes, the choreography and even the vocals were great. The audience went nuts. I have never seen a bunch of adult women go so crazy for any group in my life. Every woman in the audience recaptured her youth that night. For us it was a striking reminder of what star power really means.

So what happens to our passion for live music? All of us in the music industry can pick any concert, walk in and feel a vibe from the show. Some are certainly more mellow than others, but they still create a sense of passion. Why are we all so jaded to it? Is it because we see going to a concert as an optional part of the job? Is it because we would rather be doing something else with our time? Or is it because we now have more duties than ever before and the time for extracurricular job activities has been shelved? We all need to remember that our audience trusts us to give them the best music for the formats we program, and if we don't live up to their expectations, then those audience members will find it somewhere else.

If a 30-year-old woman can still find herself star-struck at an NKOTB concert, then surely we can find ways to deliver some of that passion to the radio.

R&R

Chad Rufer is PD for Fort Myers Broadcast's hot AC WINK-FM/Fort Myers. He can be contacted at Chad@Winkfm.com.

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Be Without You / **Mary J. Blige** /Geffen/Interscope

How Do I Live / **LeAnn Rimes** /Curb

The Way You Move / **OutKast** /LaFace/Zomba

◆ 500,000 SPINS

Don't Know Why / **Norah Jones** /Blue Note/BLG

It's My Life / **No Joubt** /Interscope

The Way I Are / **Timbaland Feat. Keri Hilson** /Mosley/Blackground/Interscope

◆ 400,000 SPINS

Breathe (2 AM) / **Anna Nalick** /Columbia

Dare You To Move / **Switchfoot** /Columbia

I Wanna Talk About Me / **Toby Keith** /Dreamworks

Love In This Club / **Usher Feat. Young Jeezy** /LaFace/Zomba

No Air / **Jordin Sparks Duet With Chris Brown** /19/Jive/Zomba

What Goes Around...Comes Around / **Justin Timberlake** /Jive/Zomba

◆ 300,000 SPINS

Closer / **Ne-Yo** /Def Jam/IDJMG

Don't Stop The Music / **Rihanna** /SRP/Def Jam/IDJMG

Viva La Vida / **Coldplay** /Capitol

Whatever You Like / **T.I.** /Grand Hustle/Atlantic

◆ 200,000 SPINS

Addicted / **Saving Abel** /Skiddco/Virgin/Capitol

All Around Me / **Flyleaf** /A&M/Octone/Interscope

Better In Time / **Leona Lewis** /SYCO/J/RMG

Hot N Cold / **Katy Perry** /Capitol

I'm Yours / **Jason Mraz** /Atlantic/RRP

Live Your Life / **T.I. Feat. Rihanna** /Def Jam/Grand Hustle/IDJMG/Atlantic

Miss Independent / **Ne-Yo** /Def Jam/IDJMG

Never Wanted Nothing More / **Kenny Chesney** /BNA

So What / **Pink** /LaFace/Zomba

Watching Airplanes / **Gary Allan** /MCA Nashville

What Kinda Game / **Chris Cagle** /Capitol Nashville

◆ 100,000 SPINS

Already Gone / **Sugarland** /Mercury

Crush / **David Archuleta** /19/Jive/Zomba

Gotta Be Somebody / **Nickelback** /Roadrunner/RRP

If I Were A Boy / **Beyonce** /Music World/Columbia

Love Lockdown / **Kanye West** /Roc-A-Fella/Def Jam/IDJMG

Love Story / **Taylor Swift** /Big Machine

Right Now (Na Na Na) / **Akon** /Konvict/Upfront/SRC/Universal Motown

Roll With Me / **Montgomery Gentry** /Columbia

Shattered (Turn The Car Around) / **O.A.R.** /Everfine/Atlantic/RRP

Single Ladies (Put A Ring On It) / **Beyonce** /Music World/Columbia

'Womanizer' / **Britney Spears** /Jive/Zomba

◆ 50,000 SPINS

Bust Your Windows / **Jazmine Sullivan** /J/RMG

Chopped 'N' Skrewed / **T-Pain Feat. Ludacris** /Konvict/Nappy Boy/Jive/Zomba

Jame Tu Amor / **Alacranes Musical** /Fonovisa/Musivisa

Don't / **Billy Currington** /Mercury

Feel That Fire / **Dierks Bentley** /Capitol Nashville

Heartless / **Kanye West** /Roc-A-Fella/Def Jam/IDJMG

Human / **Killers** /Island/IDJMG

One More Drink / **Ludacris Co-starring T-Pain** /DTP/Def Jam/IDJMG

Pop Champagne / **Jim Jones & Ron Browz Feat. Juelz Santana** /Ether Boy/Universal Motown/Columbia

Right Here (Def arted) / **Brandy** /Epic/Koch

Sex On Fire / **Kings Of Leon** /RCA/RMG

She Wouldn't Be Gone / **Blake Shelton** /Warner Bros./WRN

Swagga Like Us / **Jay-Z & T.I. Feat. Kanye West & Lil Wayne** /Roc-A-Fella/Def Jam/IDJMG

'What Them Girls Like' / **Ludacris Co-starring Chris Brown & Sean Garrett** /DTP/Def Jam/IDJMG

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An eight-year morning partnership ends as one member decides to leave radio

WAPE Mornings Soon Only Half As Messy

Kevin Carter

KCarter@RadioandRecords.com

Ending a longstanding radio partnership is like ending a marriage. Statistically speaking, a morning team that has worked together every weekday for eight years has more than likely lasted longer than many marriages. ■ Right now, the final days are playing out for Mark Kaye and Kris Gamble, aka “The Morning Mess,” who have spent the past eight years waking up together (OK, not literally), the past two at Cox CHR/top 40 WAPE/Jacksonville. However, everything changed recently when Gamble made the life-altering decision to leave the industry and seek her fortune in that mythical field our parents often spoke of: “a real job.” As Gamble’s last day approaches—Jan. 30—the reality is beginning to set in for both parties.

“As much as I love doing what we do, this is something I’ve been thinking about for a while,” Gamble says. “After eight years together, Mark and I had gotten into a comfort zone, which is fine, but I’m a person who actually likes change and challenge, so I decided to throw myself a little challenge: find something to do outside of radio.”

For Kaye, Gamble’s decision wasn’t exactly breaking news. “The first time Kris said, ‘I never want to see you again,’ back in 2003, I was a little taken aback,” he says. “The second time she was going to leave radio, in 2005, I was a little less concerned. Last year, when she told me she wanted out, I just brushed it off and felt like the boy who cried wolf. This time, however, there was a wolf.”

Gamble successfully worked as a solo act for 12 years prior to teaming with Kaye, a partnership that began in 2000 at Nassau Broadcasting’s WBBO (B98.5)/Monmouth-Ocean. Then-PD Mike Kaplan hired her to co-host mornings with a different partner, who was later replaced by Kaye, hired from WDCG (G105)/Raleigh. “It quickly became the worst thing that happened to Mike, because Mark and I immediately bonded—against Mike, and we made his life hell,” Gamble recalls fondly.

After only nine months together, the newly minted morning duo was suddenly thrust into the major-market spotlight when it was hired by Jeff Wyatt at Clear Channel’s newly launched WIHT (Hot 99.5)/Washington. It was there, during the

next several years, that “The Morning Mess” really gained traction. Jacksonville’s legendary “Big Ape” hired the pair in 2006.

The Radio Wife

Although Kaye is married, any lengthy on-air partnership very much resembles a publicly broadcast marriage, with all of the triumphs—and pitfalls—that entails. “It’s been interesting over the years as our relationship has evolved,” Gamble says. So oddly joined are they that Kaye relates this too-weird-to-make-up story: “When Kris told me she was leaving, I immediately texted my wife: ‘Kris just gave her notice.’ But instead of texting my wife, I texted Kris,” he says. “And I immediately texted back, ‘Wrong wife!’” Gamble retorts.

As with any relationship, the couple has endured its share of ups and downs. “We’ve had knock-down, drag-out fights, which ended with me walking out and slamming the door,” Gamble says. “The good thing about my relationship with Mark is similar to a fight with your wife at home: You have no place to run and hide. You’re legally bound to that person and you’re responsible for showing up the next day. Both of us would come in and act like nothing ever happened.”

On the positive side, Kaye and Gamble have developed an amazing telepathy between them. “If no other person understands what I’m trying to explain, Kris Gamble does,” Kaye says. “I get very

‘I’m a person who actually likes change and challenge, so I decided to throw myself a little challenge: find something to do outside of radio.’

—Kris Gamble

frustrated if I actually have to verbalize my thoughts; I prefer people to know, before I speak, what I mean,” he says, causing Gamble to crack up loudly. “If, for example, I say, ‘The thing,’ I expect people to understand clearly what I’m referring to, and Kris does. It will be annoying for me to actually have to talk to other people when she leaves.”

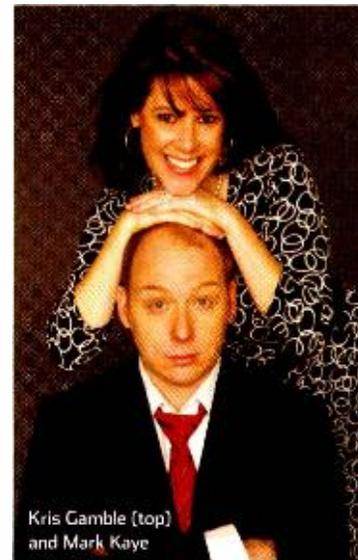
Kaye describes the timing of Gamble’s decision as a “perfect storm” of circumstances. “We knew that our contract was coming to an end on Jan. 31, the station currently has no PD, and we’re looking at a major recession. You put those three elements together, and if you’re going to make a change, it’s probably the best time to do so,” he says. “I really felt like the universe was telling me something.”

While Kaye will soldier on at the Ape with producer Mikey P without a contract for a time frame yet unknown, Gamble will move back to D.C., job or no job. “I might take a month off, just for mental health reasons,” she says. “I need to make that transition between getting up at 4 a.m., and whatever time normal people wake up.”

“I love Kris like a much older sister,” Kaye jokes. “She’s one of the most talented women I’ve ever known, and she—and her implants—will be missed. Also, she’s the only one who knows how to work the cappuccino machine,” he says.

“Trust me,” Gamble says. “After two days of not having me as his personal barista to make his cappuccino, Mark is going to be hurting.” Just to torture him, she makes noise about taking the machine with her. He’s not having it. “I’m trying to find a way to bolt it down so she can’t take it,” he says. “The only problem is, no one knows how to operate the damn thing, and the rest

of us actually work during the show, so we don’t have time to make cappuccinos.”



Kris Gamble (top) and Mark Kaye

Fun Facts About Mark & Kris

1. Marconi invented the radio in 1886; Mark & Kris invented “Dead Air.”
2. Mark & Kris split up in 2004 and have been running “best of” shows ever since. No one ever noticed.
3. Mark Kaye can slam a revolving door.
4. Kris Gamble has dated every Jewish guy in Jacksonville—both of them.
5. Mark Kaye is trying to set a Guinness World Record for most jobs offers in a single day. PDs, please help by e-mailing mark@markkaye.com.

Clock Ticking

As the clock winds down to Jan. 30, Gamble says the full impact of her departure hasn’t really hit yet. “It will soon, and it’s going to feel really weird not having that person sitting across from me who listens to my stupid jokes and thinks they’re mildly funny. And I’m more than a little concerned about trying to re-create that feeling in an office setting,” she says.

“What Kris needs to understand,” Kaye says, “is that the stuff we get paid—and bonused—to do, other people get fired for. She needs to comprehend that before she goes into any other field.”

As their professional partnership comes to a close, Kaye finds other emotions bubbling to the surface, noting, “Not only am I facing a new job transition, but my oldest friend is leaving.” But he may have found a way to cope with Gamble’s impending absence: “Last year, Kris had a bad bout of pneumonia and used up all six of her sick days, which gave me a little bit of practice. I’m going to look at the rest of my career as Kris just taking an indefinite number of sick days.”

R&R

R&R CHR/TOP 40

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► **BRITNEY SPEARS** NOTCHES HER NINTH TOP 10, AS "CIRCUS" BOUNDS 11-8 (UP 852 PLAYS). WITH "WOMANIZER" AT NO. 4, SPEARS INHABITS THE TOP 10 WITH TWO TRACKS SIMULTANEOUSLY FOR THE FIRST TIME IN HER CAREER. SHE ALSO POSTS HER FIRST BACK-TO-BACK TOP 10s SINCE "TOXIC" (NO. 1) AND "EVERYTIME" (NO. 4) IN 2004.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen CERTIFICATION	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	12	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	NO. 1 (2 WKS)	STREAMLINE/CONLIVE/CHERRYTREE/INTERSCOPE	9766 +577	62.414 1
2	4	9	BEYONCE SINGLE LADIES (PUT A RING ON IT)		MUSIC WORLD/COLUMBIA	9271 +1157	59.166 2
3	2	14	T.I. FEATURING RIHANNA LIVE YOUR LIFE		DEF JAM/GRAND HUSTLE/ATLANTIC	8674 -511	54.372 3
4	3	16	BRITNEY SPEARS WOMANIZER		JIVE/JLG	8325 -547	50.470 4
5	5	11	TAYLOR SWIFT LOVE STORY		BIG MACHINE/UNIVERSAL REPUBLIC	8273 +600	47.465 5
6	6	19	JASON MRAZ I'M YOURS		ATLANTIC/RRP	6093 -936	33.040 8
7	7	7	KANYE WEST HEARTLESS		ROC-A-FELLA/DEF JAM/IDJMG	5703 +977	34.303 7
8	8	6	BRITNEY SPEARS CIRCUS		JIVE/JLG	5645 +852	37.656 6
9	9	22	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		CASH MONEY/UNIVERSAL REPUBLIC	5418 -405	32.196 9
10	10	21	KATY PERRY HOT N COLD		CAPITOL	5326 -992	29.748 10
11	11	16	AKON RIGHT NOW (NA NA NA)		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	5007 -281	26.484 13
12	12	7	PINK SOBER		LAFACE/JLG	4938 +576	27.517 12
13	13	16	NICKELBACK GOTTA BE SOMEBODY		ROADRUNNER/RRP	4653 -43	21.533 17
14	14	14	KANYE WEST LOVE LOCKDOWN		ROC-A-FELLA/DEF JAM/IDJMG	4187 -912	28.554 11
15	15	19	T.I. WHATEVER YOU LIKE		GRAND HUSTLE/ATLANTIC	3997 -644	25.329 14
16	16	9	THE VERONICAS UNTOUCHED	AI POWER	ENGINEROOM/SIRE/WARNER BROS.	3917 +439	18.130 20
17	17	9	THE ALL-AMERICAN REJECTS GIVES YOU HELL	AI POWER	DOGHOUSE/DCC/INTERSCOPE	3845 +897	19.543 19
18	18	12	RIHANNA REHAB		SRP/DEF JAM/IDJMG	3813 -19	17.350 22
19	19	9	THE PUSSYCAT DOLLS I HATE THIS PART	AI POWER	INTERSCOPE	3675 +488	21.776 16
20	20	22	PINK SO WHAT		LAFACE/JLG	3655 -979	21.378 18
21	21	6	THE FRAY YOU FOUND ME		EPIC	3585 +394	18.111 21
22	22	17	NE-YO MISS INDEPENDENT		DEF JAM/IDJMG	3384 -726	24.410 15
23	23	11	DAVID COOK LIGHT ON		19/RCA/RMG	3061 +41	13.253 25
24	24	14	BEYONCE IF I WERE A BOY		MUSIC WORLD/COLUMBIA	2567 -976	15.873 23
25	25	3	KATY PERRY THINKING OF YOU		CAPITOL	2023 +623	9.959 27
26	26	4	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		C.O.D./COLUMBIA	1974 +648	7.087 29
27	NEW		KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	MOST INCREASED PLAYS/MOST ADDED	RCA/RMG	1891 +1891	14.718 24
28	28	11	HINDER WITHOUT YOU		UNIVERSAL REPUBLIC	1858 -422	5.980 30
29	29	10	THRIVING IVORY ANGELS ON THE MOON		WIND-UP	1654 +155	4.669 36
30	30	5	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK		DTP/DEF JAM/IDJMG	1642 +218	5.853 31
31	31	2	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE		GRAND HUSTLE/ATLANTIC	1641 +502	12.809 26
32	32	2	NE-YO MAD		DEF JAM/IDJMG	1598 +475	8.741 28
33	33	10	LESLEY ROY UNBEAUTIFUL		RELIGION/JIVE/JLG	1328 +145	5.627 33
34	NEW		LEONA LEWIS I WILL BE		SYCO/JRMG	1255 +550	4.948 35
35	35	5	THE KILLERS HUMAN		ISLAND/IDJMG	1130 +113	3.059 -
36	36	3	PARAMORE DECODE		FUELED BY RAMEN/CHOP SHOP/RRP	1014 +70	5.714 32
37	37	16	O.A.R. SHATTERED (TURN THE CAR AROUND)		EVERFINE/ATLANTIC/RRP	926 -79	3.020 -
38	NEW		AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	914 +298	4.570 37
39	NEW		FLO RIDA RIGHT ROUND		POE BOY/ATLANTIC	877 +605	4.071 39
40	40	19	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		RCA/RMG	849 -156	5.291 34

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

KELLY CLARKSON 94
My Life Would Suck Without You (RCA/RMG)

CKEY, KDND, KHFI, KHKS, KHOP, KHTS, KHHT, KIIS, KJYO, KKHH, KMMG, KKOB, KKPN, KKRZ, KLAL, KMXV, KQCH, KQMQ, KRUF, KSAS, KSLZ, KSMB, KSPW, KWNZ, KWYL, KXXM, KZCH, KZHT, KZMG, KZZP, Sirius XM 20 on 20, Sirius XM Hits 1, WABB, WAEB, WAEV, WAEZ, WAKZ, WAPE, WBHT, WBLI, WBZV, WCCQ, WDJQ, WDJX, WDDD, WERO, WEZB, WFBC, WFHN, WFLY, WFLZ, WFBQ, WHHD, WHKF, WHTS, WHTZ, WIHB, WIHT, WIOQ, WIXX, WJBQ, WKGS, WKKE, WKRZ, WKSS, WKST, WKSZ, WKZL, WLAN, WLDI, WLKT, WNCI, WNOK, WNOU, WNTQ, WPRO, WPXY, WRVQ, WRVV, WSSX, WSTR, WSTW, WVKS, WWSR, WVYB, WWST, WXXB, WXXS, WXLK, WXXX, WXYK, WYKS, WYOY, WZEE

FLO RIDA 31
Right Round (Poe Boy/Atlantic)

KDND, KHFI, KHTS, KHHT, KJYO, KMMG, KKOB, KQCH, KQMQ, KSPW, KZCH, KZHT, WBVD, WCCQ, WDJQ, WDKF, WFBZ, WFLZ, WHKF, WIHT, WIXX, WKGS, WKSS, WNKs, WRVQ, WSSX, WVYB, WXLK, WXXS, WXYK, WYKS

KATY PERRY 21
Thinking Of You (Capitol)

KHKS, KJYO, KKDM, KLAL, KQXY, KRBE, KXXM, WAEB, WFKS, WFMF, WHHY, WHOT, WHTS, WLKT, WPXY, WTWB, WVKS, WVCK, WWWQ, WXXS, WZYP

JOHN LEGEND FEAT. ANDRE 3000 20
Green Light (C.O.D./Columbia)

KHKS, KMXV, KQXY, KRBE, KZMG, WAEZ, WAKS, WADQ, WBHT, WHHY, WHOT, WKZL, WRVV, WTWB, WWSR, WVCK, WWWQ, WXXX, WZEE, WZYP

JESSE MCCARTNEY FEAT. LUDACRIS 20
How Do You Sleep? (Hollywood)

CKEY, KHOP, KKHH, KKOB, KLAL, KQMQ, KRQK, KSAS, KWNZ, WBVD, WEZB, WIOQ, WIOQ, WIXX, WJBQ, WKGS, WPRO, WSSX, WXXL, WZKF

T.I. FEAT. JUSTIN TIMBERLAKE 18
Dead And Gone (Grand Hustle/Atlantic)

KSMB, Sirius XM 20 on 20, Sirius XM Hits 1, WAEZ, WBHT, WCCQ, WFHN, WFLY, WHTZ, WKCI, WKFS, WKKE, WPRO, WQEN, WWSR, WXXL, WYKS, WZKF

ADDED AT... **WXXX**

Burlington, VT
OM/PD: Ben Hamilton
MD: Pete Belair
Kelly Clarkson, My Life Would Suck Without You, 26
John Legend Feat. Andre 3000, Green Light, 1
Beyonce, Halo, 0
Shinedown, Second Chance, 0
The Ting Tings, That's Not My Name, 0
FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE WHITE TIE AFFAIR Candle (Sick And Tired) (Slightly Dangerous/Epic)	844/121	JESSE MCCARTNEY FEAT. LUDACRIS How Do You Sleep? (Hollywood)	478/232
TOTAL STATIONS: 53		TOTAL STATIONS: 45	
LADY GAGA Poker Face (Streamline/KonLive/Cherrytree/Interscope)	582/241	LINKIN PARK Leave Out All The Rest (Warner Bros.)	477/63
TOTAL STATIONS: 78		TOTAL STATIONS: 23	
JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (Ether Boy/Universal Motown/Koch/Columbia)	579/55	WE THE KINGS Secret Valentine (5-Curve)	449/31
TOTAL STATIONS: 51		TOTAL STATIONS: 36	
EMINEM, DR. DRE & 50 CENT Crack A Bottle (Shady/Aftermath/Interscope)	565/286	THE CAB Bounce (Decaydance/Fueled By Ramen/RRP)	428/11
TOTAL STATIONS: 49		TOTAL STATIONS: 35	
MATT NATHANSON Come On Get Higher (Vanguard/Capitol)	549/122	CHRISTINA MILIAN Us Against The World (MySpace)	419/14
TOTAL STATIONS: 31		TOTAL STATIONS: 35	

MOST INCREASED PLAYS

+1891 ☆ **KELLY CLARKSON**
My Life Would Suck Without You (RCA/RMG)
KHOP +67, WIHB +67, WKGS +50, WIXX +43, KIIS +41, WBLI +41, WIOQ +41, WHTZ +40, WRVV +37, KKHH +36

+1157 ☆ **BEYONCE**
Single Ladies (Put A Ring On It) (Music World/Columbia)
WNOU +48, KMXV +36, WNCI +36, WVKS +34, WRVV +34, WWWQ +33, WHOT +32, WAKS +31, WTWB +31, WVCK +29

+977 ☆ **KANYE WEST**
Heartless (Roc-A-Fella/Def Jam/IDJMG)
WNOU +59, WHKF +38, SX20 +30, WIHB +31, KSLZ +30, WKST +29, KWYL +29, WZKF +29, WRVQ +28, WTWB +26

+897 ☆ **THE ALL-AMERICAN REJECTS**
Gives You Hell (Doghouse/DCC/Interscope)
WKGS +51, WHTZ +39, WNOU +30, KSPW +28, WABB +25, WYKS +24, WSTR +22, WBLI +22, KXXM +21, KSAS +20

+852 ☆ **BRITNEY SPEARS**
Circus (Jive/JLG)
KHHT +60, WXXL +48, SX20 +46, WRVV +42, WHTZ +34, KKHH +32, WKFS +27, KKOB +27, WRVQ +25, WIOQ +24

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
129 CHR/top 40 and 20 Canada CHR/top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 62 reporters. © 2009 Nielsen Business Media, Inc. All rights reserved.
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CBS RADIO

CBS NEWS

▶ THE FRAY FLIES 39-30 ON CANADA CHR/TOP 40 WITH "YOU FOUND ME," THE LEAD SINGLE FROM THE BAND'S UPCOMING SELF-TITLED SOPHOMORE ALBUM.

CHR/TOP 40 MONITORED REPORTERS

- WFLY/Albany, NY**
OM: Kevin Callahan
PD: Terry O'Donnell
APD: Brian Cody
MD: Marissa Lanchak
- WKKF/Albany, NY**
PD: Randy McCarten
- KKOB/Albuquerque, NM**
OM: Eddie Haskell
PD: Justin Riley
APD: Mark Anderson
MD: Carlos Duran
- WAEB/Allentown, PA**
PD: Laura St. James
- WIXX/Appleton, WI**
PD: Jason Hillery
MD: David Burns
- WKSZ/Appleton, WI**
PD: Dayton Kane
APD/MD: Brian Davis
- WSTR/Atlanta, GA**
PD/MD: JR Ammons
MD: Michael Chase
- WWWQ/Atlanta, GA**
OM/MD: Rob Roberts
APD/MD: Johnny O
- WHHD/Augusta, GA**
PD: Chuck Whitaker
APD: Kris Fishler
- KHFI/Austin, TX**
OM: Mac Daniels
PD: Jay Shannon
MD: Tony Cortez
- WFMB/Baton Rouge, LA**
PD: Kevin Campbell
- KQXY/Beaumont, TX**
PD/MD: Brandin Shaw
APD: Patrick Sanders
- WYXK/Biloxi, MS**
OM: Kenny Vest
PD: Lucas
- WQEN/Birmingham, AL**
OM: Tom Hanahan
PD: Keith Allen
APD/MD: Madison Reeves
- KSAS/Boise, ID**
PD: Steve "Keke Luv"
Kicklighter
APD: Chris "Lucky" Stewart
- KZMG/Boise, ID**
MD: Miggy Santos
- WXKS/Boston, MA**
OM: Cadillac Jack
PD: Chris Tyler
MD: Jim Clerkin
- CKEY/Buffalo, NY**
PD/MD: Dave Universal
- WKSE/Buffalo, NY**
OM/MD: Sue O'Neil
- WXXX/Burlington, VT**
OM/MD: Ben Hamilton
MD: Pete Belair
- WDJQ/Canton, OH**
PD: John Stewart
MD: Nikolina
- WIHB/Charleston, SC**
OM/MD: Bryan Taylor
APD: Dave Ryan
MD: Sean Mack
- WSSX/Charleston, SC**
OM/MD: Mike Edwards
APD/MD: Daniel "Jiggy" Diaz
- WVSR/Charleston, WV**
OM: Jeff Whitehead
PD: Wade Hill
MD: Jason Reed
- WNKS/Charlotte, NC**
OM/MD: John Reynolds
MD: Otis
- WDDO/Chattanooga, TN**
OM/MD: Danny Howard
MD: Sean Stewart
- WKSC/Chicago, IL**
PD: Rick Vaughn
MD: Jeff Murray
- WKFS/Cincinnati, OH**
OM: Scott Reinhart
PD: Jordan
- WAKS/Cleveland, OH**
OM: Keith Abrams
PD: Bo Matthews
APD/MD: Kasper
- KKMG/Colorado Springs, CO**
OM: Bobby Irwin
PD: John Fox
- KVUU/Colorado Springs, CO**
PD: Chris Pickett
MD: Darren McKee
- WNOK/Columbia, SC**
PD/MD: Tommy BoDean
- WCCQ/Columbus, GA**
PD: Dave Arwood
- WNCI/Columbus, OH**
PD: Michael McCoy
APD: Erin Rafferty
- KKPN/Corpus Christi, TX**
OM/MD: Scott Holt
APD/MD: Dave Ross
- KHKS/Dallas, TX**
PD: Patrick Davis
APD/MD: Billy The Kidd
- WDKF/Dayton, OH**
OM: Tony Tillford
APD/MD: Ryan Drake
- WVYB/Daytona Beach, FL**
OM: Frank Scott
PD: Ammie Olson
- KKDM/Des Moines, IA**
PD/MD: Greg Chance
MD: Scotty Cage
- WKQI/Detroit, MI**
PD: Sharon Dastur
APD/MD: Beau Daniels
- WWCK/Flint, MI**
PD/MD: Shawn Powers
- WXKB/Ft. Myers, FL**
PD: Matt Johnson
MD: Bruce The Moose
- WYKS/Gainesville, FL**
OM/MD: Kevin Quinn
- WHTS/Grand Rapids, MI**
OM: Steve Stewart
PD: Jack Spade
- WSNX/Grand Rapids, MI**
OM: Doug Montgomery
PD: Eric O'Brien
APD: Holmes
- WKZL/Greensboro, NC**
PD: Jason Goodman
APD: Josie
- WERO/Greenville, NC**
PD: Chris "Hollywood" Mann
APD: Gina Gray
- WFBC/Greenville, SC**
PD: Chase Murphy
- WHKF/Harrisburg, PA**
OM: Chris Tyler
PD: JT Bosch
APD: Mike Miller
MD: OC
- WKSS/Hartford, CT**
PD: Stan "The Man" Priest
MD: Brian "Munchie" Donovan
- KQMQ/Honolulu, HI**
MD: Ryan Sean
- KKHH/Houston, TX**
PD: Mark Adams
APD/MD: Greg Morgan
- KRBE/Houston, TX**
PD: Leslie Whittle
- WZYP/Huntsville, AL**
PD: Jeff Andrews
- WNOU/Indianapolis, IN**
OM: Brian Wallace
PD: Tim Rainey
- WYOY/Jackson, MS**
PD: Zak Tyler
APD/MD: Nate West
- WAPE/Jacksonville, FL**
APD/MD: Chase Daniels
- WFKS/Jacksonville, FL**
OM: Gail Austin
APD: Jonathan Reed
- WAEZ/Johnson City, TN**
OM: Bill Hagy
PD/MD: Jason Reed
- KMXV/Kansas City, MO**
OM: Mike Rowen
PD: Ponch
MD: Steve Serrano
- WWST/Knoxville, TN**
PD: Rich Bailey
MD: Scott Bohannon
- KSMB/Lafayette, LA**
OM: Keith LeBlanc
PD: Bobby Novosad
MD: Chris Reed
- WLAN/Lancaster, PA**
PD: Jeff Hurley
- WJIM/Lansing, MI**
PD: Josh Strickland
- WLKT/Lexington, KY**
PD: John Fox
- KLAL/Little Rock, AR**
OM/MD: Randy Cain
APD/MD: Ed Johnson
- KIIS/Los Angeles, CA**
PD: John Ivey
APD/MD: Julie Pilat
- WDJX/Louisville, KY**
APD/MD: Ben Davis
- WZKF/Louisville, KY**
PD/MD: Matt Ryan
- WZEE/Madison, WI**
OM: Mike Ferris
PD: Jon Reilly
- WAOA/Melbourne, FL**
- WBVD/Melbourne, FL**
OM: Ken Holiday
PD: Mike Klein
- WHBQ/Memphis, TN**
OM: Chris Taylor
MD: Joe Mack
- WHYI/Miami, FL**
OM/MD: Rod Phillips
MD: Michael Yo
- WXSM/Milwaukee, WI**
OM/MD: Brian Kelly
APD/MD: JoJo Martinez
- KDWB/Minneapolis, MN**
OM/MD: Rob Morris
MD: Lucas
- WABB/Mobile, AL**
PD: Chris Michaels
APD/MD: QTIP
- KHOP/Modesto, CA**
OM: Richard Perry
PD: Mo Joe Roberts
APD: Madden
- WHHY/Montgomery, AL**
OM: Bill Jones
PD/MD: Steve Smith
- WRVW/Nashville, TN**
OM/MD: Rich Davis
MD: Tommy Butler
- WBLL/Nassau, NY**
OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Tim Clarke
- WFHN/New Bedford, MA**
PD: Jim Reitz
MD: Michael Rock
- WKCI/New Haven, CT**
MD: Mike "Jagger" Thomas
- WEZB/New Orleans, LA**
PD: Tom "Jammer" Naylor
MD: Stevie G
- WHTZ/New York, NY**
OM: Tom Poleman
PD: Sharon Dastur
MD: Romeo
- KJYO/Oklahoma City, OK**
OM: Tom Travis
PD: Mike McCoy
MD: Frito
- KQCH/Omaha, NE**
OM/MD: Mark Todd
MD: Corey Young
- WXXL/Orlando, FL**
PD: Michael Bryan
APD/MD: Jana Sutter
- WIOQ/Philadelphia, PA**
APD/MD: Jo Jo Brooks
- KZZP/Phoenix, AZ**
PD: Mark Medina
MD: Greg "DJ Greggory D"
D'Angelo
- WBZW/Pittsburgh, PA**
PD: Keith Clark
APD/MD: Kobe
- WKST/Pittsburgh, PA**
OM/MD: Alex Tear
APD: Drew Hall
MD: DJ Bonics
- WJBQ/Portland, ME**
OM/MD: Tim Moore
MD: Mike Adams
- KKRZ/Portland, OR**
PD: Brian Bridgman
APD: Mick Lee
- WPRO/Providence, RI**
OM/MD: Tony Bristol
APD/MD: Davey Morris
- WDCG/Raleigh, NC**
OM: Chris Shebel
PD: Randi West
APD/MD: Brody
- KWNZ/Reno, NV**
PD: Justin Tyme
APD: Johnny B
- KWYL/Reno, NV**
OM/MD: Nick Elliott
APD: Rude Boy
MD: Amy Black
- WRVQ/Richmond, VA**
OM: Dave Symonds
- WXLK/Roanoke, VA**
PD: Kevin Scott
APD: Danny Meyers
MD: Bob Patrick
- WKGS/Rochester, NY**
PD: Erick Anderson
MD: Jesse Graff
- WPXY/Rochester, NY**
PD: Mike Danger
- KDND/Sacramento, CA**
PD: Dan Mason
MD: Christopher K.
- WIOG/Saginaw, MI**
PD: Jerry Nobie
APD: Demas
- KZHT/Salt Lake City, UT**
OM: Jeff Cochran
PD: Jeff McCartney
MD: Tricia Jenkins
- KXXM/San Antonio, TX**
OM: George King
PD: Tony Travatto
APD/MD: Russell Rush
- KHTS/San Diego, CA**
PD: Jimmy Steele
APD/MD: Hitman Haze
- Sirius XM 20 on 20/Satellite**
OM: Kid Kelly
PD: Mike Abrams
MD: Priestly
- Sirius XM Hits 1/Satellite**
OM: Kid Kelly
APD/MD: Ryan Sampson
- WAEV/Savannah, GA**
OM/MD: Russ Francis
- KBKS/Seattle, WA**
PD: Becky Brenner
APD: Bender
MD: Eric Tyler
- KRUF/Shreveport, LA**
OM: Gary McCoy
PD: Erin Bristol
MD: Andrew "A.G." Gordon
- KSPW/Springfield, MO**
OM/MD: Valerie Knight
MD: Noah Sherwood
- KSLZ/St. Louis, MO**
OM/MD: Mark Anderson
MD: Stevie J
- WNTQ/Syracuse, NY**
OM/MD: Tom Mitchell
MD: Rick Roberts
- WWHT/Syracuse, NY**
PD: Butch Charles
MD: Jeff Wise
- WFLZ/Tampa, FL**
OM: Doug Hamand
PD/MD: Tommy Chuck
- WTWR/Toledo, OH**
PD: Chris Reynolds
- WVKS/Toledo, OH**
OM: Bill Michaels
PD: Nathan Reed
MD: Boomer
- KRQQ/Tucson, AZ**
OM/MD: Tim Richards
MD: Chris Peters
- KHTT/Tulsa, OK**
OM/MD: Tod Tucker
APD: Billy "The Baby DJ"
Sexaur
MD: Mikey B.
- WIHT/Washington, DC**
OM/MD: Thea Mitchem
APD: Toby Knapp
MD: Gillian Sussman
- WLDI/West Palm Beach, FL**
OM/MD: Dave Denver
APD/MD: Valentine
- KZCH/Wichita, KS**
OM: Lyman James
PD/MD: Sammy Suarez
- WBHT/Wilkes Barre, PA**
PD: A.J.
- WKRZ/Wilkes Barre, PA**
PD: Mike O'Donnell
APD/MD: Kelly K
- WSTW/Wilmington, DE**
PD: Mike Yeager
APD/MD: Mike Rossi
- WAKZ/Youngstown, OH**
OM: Dan Rivers
PD: Sean Stevens
MD: Krissy Taylor
- WHOT/Youngstown, OH**
PD: J-Dub

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS
			TW	+/-			
1	12	12	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE	3711	+79
4	12	12	TAYLOR SWIFT	LOVE STORY	BIG MACHINE/UNIVERSAL REPUBLIC	3495	+196
2	14	14	T.I. FEAT. RIHANNA	LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	3450	-37
3	16	16	BRITNEY SPEARS	WOMANIZER	JIVE/JLG	3343	-55
7	9	9	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	3223	+417
5	26	26	JASON MRAZ	I'M YOURS	ATLANTIC/RRP	2808	-305
6	15	15	AKON	RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2729	-133
9	22	22	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC	2381	-129
8	21	21	KATY PERRY	HOT N' COLD	CAPITOL	2366	-417
10	16	16	NICKELBACK	GOTTA BE SOMEBODY	ROADRUNNER/RRP	2312	-61
18	6	6	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	2117	+474
14	7	7	PINK	SO WHAT	LAFACE/JLG	2020	+261
17	6	6	BRITNEY SPEARS	CIRCUS	JIVE/JLG	2009	+290
13	9	9	THE VERONICAS	UNTOUCHED	ENGINEER/SIRE/WARNER BROS.	1985	+170
25	8	8	THE ALL-AMERICAN REJECTS	GIVES YOU HELL	DOGHOUSE/DGC/INTERSCOPE	1639	+366
20	11	11	DAVID COOK	LIGHT ON	19/RCA/RRMG	1630	+84
11	14	14	KANYE WEST	LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/IDJMG	1628	-375
23	8	8	THE FRAY	YOU FOUND ME	EPIC	1555	+220
24	8	8	THE PUSSYCAT DOLLS	I HATE THIS PART	INTERSCOPE	1548	+238
12	22	22	PINK	SO WHAT	LAFACE/JLG	1523	-330
19	12	12	RIHANNA	REHAB	SRP/DEF JAM/IDJMG	1467	-97
16	19	19	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	1465	-269
15	17	17	NE-YO	MISS INDEPENDENT	DEF JAM/IDJMG	1463	-291
21	14	14	HINDER	WITHOUT YOU	UNIVERSAL REPUBLIC	1203	-320
26	3	3	KATY PERRY	THINKING OF YOU	CAPITOL	1186	+378
22	14	14	BEYONCE	IF I WERE A BOY	MUSIC WORLD/COLUMBIA	950	-554
30	3	3	JOHN LEGEND FEAT. ANDRE 3000	GREEN LIGHT	G.O.O.D./COLUMBIA	863	+213
29	5	5	PARAMORE	DECODE	FUELED BY RAMEN/CHOP SHOP/RRP	774	+108
28	10	10	THRIVING IVORY	ANGELS ON THE MOON	WIND-UP	757	+36
31	3	3	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTP/DEF JAM/IDJMG	718	+69
39	2	2	T.I. FEAT. JUSTIN TIMBERLAKE	DEAD AND GONE	GRAND HUSTLE/ATLANTIC	666	+259
38	2	2	NE-YO	MAD	DEF JAM/IDJMG	652	+202
32	9	9	LESLIE ROY	UNBEAUTIFUL	RELIGION/JIVE/JLG	562	-75
34	19	19	GAVIN ROSSDALE	LOVE REMAINS THE SAME	INTERSCOPE	550	+25
NEW	10	10	LEONA LEWIS	I WILL BE	SYCO/JRMG	467	+311
27	10	10	METRO STATION	SEVENTEEN FOREVER	COLUMBIA	445	-290
NEW	16	16	KELLY CLARKSON	MY LIFE WOULD SUCK WITHOUT YOU	RCA/RMG	418	+415
33	16	16	FALL OUT BOY	I DON'T CARE	ISLAND/IDJMG	403	-123
NEW	17	17	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL	BEAUTIFUL	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	397	+277
40	17	17	O.A.R.	SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	359	-15

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS
			TW	+/-			
1	13	13	LADY GAGA	POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	915	+6
2	16	16	T.I. FEAT. RIHANNA	LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	839	-28
3	3	3	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	778	+70
7	5	5	BRITNEY SPEARS	CIRCUS	JIVE/SONY MUSIC	721	+134
6	16	16	NICKELBACK	GOTTA BE SOMEBODY	EMI	616	-19
4	17	17	BRITNEY SPEARS	WOMANIZER	JIVE/SONY MUSIC	614	-46
8	15	15	AKON	RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	593	+6
5	21	21	KEVIN RUDOLF FEAT. LIL WAYNE	LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	592	-54
11	3	3	TAYLOR SWIFT	LOVE STORY	BIG MACHINE/UNIVERSAL	554	+64
9	10	10	DANNY FERNADES	FANTASY	CP	528	+24
10	19	19	DEBORAH COX	BEAUTIFUL UR	DECO/KOCH	517	+15
16	8	8	PINK	SO WHAT	LAFACE/SONY MUSIC	502	+74
19	9	9	THE PUSSYCAT DOLLS	I HATE THIS PART	INTERSCOPE/UNIVERSAL	453	+71
13	21	21	KATY PERRY	HOT N' COLD	CAPITOL/EMI	450	-23
20	8	8	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/UNIVERSAL	436	+58
15	16	16	KANYE WEST	LOVE LOCKDOWN	ROC-A-FELLA/DEF JAM/UNIVERSAL	404	-51
12	15	15	JASON MRAZ	I'M YOURS	ATLANTIC/WARNER	404	-72
18	17	17	KARDINAL OFFISHALL FEAT. KERI HILSON	NUMBA 1 (TIDE IS HIGH)	KONLIVE/GEFFEN/UNIVERSAL	401	+1
14	19	19	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC/WARNER	375	-93
21	9	9	RIHANNA	REHAB	SRP/DEF JAM/UNIVERSAL	372	-1
22	12	12	SHILOH	OPERATOR (A GIRL LIKE ME)	UNIVERSAL	369	-3
25	6	6	THE VERONICAS	UNTOUCHED	ENGINEER/SIRE/WARNER	361	+24
17	17	17	NE-YO	MISS INDEPENDENT	DEF JAM/UNIVERSAL	355	-71
26	7	7	MARIANAS TRENCH	CROSS MY HEART	604/UNIVERSAL	353	+38
23	15	15	BEYONCE	IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	311	-61
24	12	12	KREESHA TURNER	LADY KILLER	EMI	300	-38
28	22	22	PINK	SO WHAT	LAFACE/SONY MUSIC	267	-27
29	13	13	JAHFUS	SHUT IT ALL DOWN	ROCKSTAR	265	-16
27	14	14	THE MIDWAY STATE	NEVER AGAIN	REMEDY/EMI	261	-43
39	4	4	THE FRAY	YOU FOUND ME	EPIC/SONY MUSIC	239	+51



Probing some of rhythmic's most-visited Web destinations

Sites To See

Darnella Dunham

DDunham@RadioandRecords.com

Station Web sites have continued to elevate the volume and quality of content available, and many online destinations for rhythmic outlets have experienced increased traffic in the last several months. But which are the format's most popular sites, and how do they stack up against each other? Here's a look at sites operated by Emmis, Clear Channel and CBS Radio that rank among the top 25 rhythmic radio sites, according to data from Alexa.com.

Must-See TV

WQHT (Hot 97)/New York's hot97.com remains the most-visited rhythmic Web site, and one of its newest and most prominent features is Hot 97 TV. There's a dedicated tab on the home page for Hot 97 TV, which has a variety of channels for music videos, events and celebrity interviews conducted by Hot 97 personalities. In the music video section, visitors can create their own playlists. On the interviews channel, the premiere video episode of "The Angie Martinez Show" is posted, featuring one-on-one interviews with Jay-Z and Marc Anthony. An intriguing element of the video player is an entertainment news crawl. Also, under the tab titled the Music, visitors can discover artists with potential to receive airplay on Hot 97 and rate the songs.

Hot 97 sister KPWR (Power 106)/Los Angeles also has its own online video outlet: Power 106 TV. In addition to viewing videos, visitors are able to contribute content. Burger King has sponsored the mixer room cam, which lets viewers watch the Power 106 mixers live in action. At power106.fm, some shine is given to some of the most important yet least recognized staffers: the street team, aka the Flava Unit. The group that serves as the Power 106 front line has its own tab on the home page. Co-owned KDHT (Hot 93.3)/Austin's hot933.com is another site to rank on rhythmic's most-visited list.

KYLD (Wild 94.9)/San Francisco has plenty of viral video footage in addition to Wild TV, which has a multitude of events and interviews

available. Other highlights include a 2Pac tribute and photos of artists who have stopped by the Clear Channel station. Listeners' environmental consciousness is recognized on wild949.com. After clicking on the Green tab, visitors can find information on how to go green and maintain a green lifestyle.

Further Destinations

Clear Channel's other popular rhythmic radio Web sites include KGGI/Riverside, WBTT (105.5 the Beat)/Fort Myers, WIBT (96.1 the

Beat)/Charlotte and Boston's WJMN (Jam'n 94.5). There's an abundance of content on jamn945.com overall, and under the on-demand tab, visitors can discover new music and submit songs of their own.

A new feature on co-owned KUBE/Seattle's

kube93.com is the movies section located under the music and events tabs. A visit to the page shows what's in theaters and the top 10 box-office movies. Visitors can also watch trailers of current films and read more about upcoming releases. Also, there's a section that allows users to search for tickets and purchase them online. Another addition, also located under the music tab, is the lyrics section. Information on the iPhone app iHeartRadio is located under More Radio.

Several CBS Radio stations attracted a significantly higher amount of unique visitors in December 2008 as compared with December 2007, according to OneStat.com.

Overall, the company grew 7% among unique users in the last year, setting a record high for CBS Radio, and the biggest gainer in the rhythmic format was WZMX (Hot 93.7)/Hartford.

Other standouts for CBS Radio are WBBM-FM (89.6)/Chicago, WLLD (Wild 98.7)/Tampa, KSFM/Sacramento, KZON (101.5 JamZ)/Phoenix and KIUC/Las Vegas.

R&R



The Rundown

Last summer R&R presented a list of the top rhythmic Web sites according to Alexa.com. Here's an update of how they place as of Jan. 14:

1. WQHT/New York (Emmis), hot97.com (remains 1)
2. KYLD/San Francisco (Clear Channel), wild949.com (remains 2)
3. KPWR/Los Angeles (Emmis), power106.fm (up from 4)
4. WJMN/Boston (Clear Channel), jamn945.com (up from 5)
5. KUBE/Seattle (Clear Channel), kube93.com (down from 3)
6. WPOW/Miami (Beasley), power96.com (remains 6)
7. WBBM-FM/Chicago (CBS Radio), b96.com (up from 8)
8. WLLD/Tampa (CBS Radio), wild987.com (up from 9)
9. KQKS/Denver (Lincoln Financial), ks1075.com (up from 11)
10. WPYO/Orlando (Cox), power953.com (down from 7)
11. WBTS/Atlanta (Cox), 955thebeat.com (up from 17)
12. WZMX/Hartford (CBS Radio), hot937.com (remains 12)
13. XHTZ/San Diego (Finest City), z90.com (down from 10)
14. KGGI/Riverside (Clear Channel), 991kkgifm.com (up from 18)
15. KSFM/Sacramento (CBS Radio), ksfm.com (remains 15)
16. WRDW/Philadelphia (Beasley), wired965.com (down from 13)
17. KKFR/Phoenix (Riviera), power983fm.com (new entry)
18. KVEG/Las Vegas (Kemp), kvegas.com (new entry)
19. WWKX/Providence (Citadel), hot1063.com (new entry)
20. KZON/Phoenix (CBS Radio), 1015jamz.com (new entry)
21. KDHT/Austin (Emmis), hot933.fm (down from 16)
22. WNVZ/Norfolk (Entercom), z104.com (remains 22)
23. WBTT/Fort Myers (Clear Channel), 1055thebeat.com (new entry)
24. KLUC/Las Vegas (CBS Radio), kluc.com (down from 14)
25. WIBT/Charlotte (Clear Channel), charlottesbeat.com (new entry)



► **T.I.** BECOMES THE FIRST LEAD ARTIST TO LOG THREE CONCURRENT TOP 10s SINCE LIL WAYNE IN THE AUG. 15, 2008, ISSUE. "DEAD AND GONE," FEATURING JUSTIN TIMBERLAKE, JUMPS 14-10 (UP 750 PLAYS, THE CHART'S SECOND-BEST GAIN), JOINING HIS FORMER NO. 1s "LIVE YOUR LIFE" (NO. 2) AND "WHATEVER YOU LIKE" (NO. 8).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	+/ -	AUDIENCE MILLIONS	RANK
1	2	11	KANYE WEST HEARTLESS	NO. 1 (1 WK)	★	5958	+224	40.632	1
2	1	17	T.I. FEATURING RIHANNA LIVE YOUR LIFE		11? ★	5308	-499	35.726	2
3	3	14	BEYONCE SINGLE LADIES (PUT A RING ON IT)		11 ★	5217	-93	32.502	3
4	4	15	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		11	4470	+257	26.471	4
5	6	12	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK		★	3709	-72	23.003	5
6	5	17	AKON RIGHT NOW (NA NA NA)		11 ★	3375	-430	20.473	8
7	11	9	NE-YO MAD		★	3298	+482	21.844	7
8	7	24	T.I. WHATEVER YOU LIKE		11? ★	3257	-358	21.870	6
9	10	13	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA POP CHAMPAGNE		★	3021	+49	19.923	9
10	14	6	T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE		★	2934	+750	19.213	10
11	9	21	NE-YO MISS INDEPENDENT		11? ★	2900	-313	17.280	11
12	8	19	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT		11 ★	2897	-333	15.908	12
13	12	9	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED		★	2614	-149	13.962	13
14	13	20	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER		11 ★	2131	-548	11.985	16
15	20	6	KERI HILSON FEATURING LIL WAYNE TURNIN ME ON		★	1910	+362	12.324	15
16	23	3	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL BEAUTIFUL		AIRPOWER	1901	+594	11.483	17
17	15	25	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT		11? ★	1811	-318	10.739	19
18	16	18	KANYE WEST LOVE LOCKDOWN		11 ★	1739	-327	11.394	18
19	19	9	RIHANNA REHAB		★	1635	+5	7.557	23
20	24	5	THE-DREAM ROCKIN' THAT THANG		★	1567	+271	8.297	21
21	40	2	EMINEM, DR. DRE & 50 CENT CRACK A BOTTLE		MOST INCREASED PLAYS/MOST ADDED	1527	+914	12.329	14
22	18	13	AKON FEATURING LIL WAYNE & YOUNG JEEZY I'M SO PAID		★	1512	-132	10.109	20
23	17	10	PLIES FEATURING CHRIS J PUT IT ON YA		★	1508	-503	8.001	22
24	21	13	BRITNEY SPEARS WOMANIZER		11 ★	1374	-31	7.280	25
25	28	5	MIMS MOVE (IF YOU WANNA)		★	1247	+136	5.354	29
26	25	12	KATY PERRY HOT N COLD		11? ★	1181	-63	6.690	27
27	33	4	KID CUDI DAY 'N' NITE		★	1173	+261	6.962	26
28	29	6	GORILLA ZOE LOST		★	1159	+75	4.710	34
29	26	9	BOBBY VALENTINO FEATURING YUNG JOC BEEP		★	1145	+18	4.957	30
30	NEW		BEYONCE DIVA		★	959	+467	7.335	24
31	30	19	KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK		11	917	-155	5.592	28
32	31	7	SLIM FEATURING FABOLOUS & RYAN LESLIE GOOD LOVIN'		11	912	-19	4.144	40
33	37	2	BABY BASH FEATURING MARIO THAT'S HOW I GO		11	880	+240	4.615	36
34	35	2	MIKE JONES NEXT TO YOU		11	874	+225	4.688	35
35	22	14	BEYONCE IF I WERE A BOY		11	871	-506	4.509	37
36	27	11	JAZMINE SULLIVAN BUST YOUR WINDOWS		★	775	-345	4.837	31
37	32	5	COMMON FEATURING PHARRELL UNIVERSAL MIND CONTROL		★	646	-277	4.038	-
38	38	14	PINK SO WHAT		11? ★	608	-27	4.385	38
39	NEW		BRITNEY SPEARS CIRCUS		★	575	+32	3.538	-
40	NEW		SLIM THUG IRUN		★	553	+109	2.900	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
EMINEM, DR. DRE & 50 CENT Crack A Bottle (Shady/Aftermath/Interscope)	25
BEYONCE Diva (Music World/Columbia)	23
FLO RIDA Right Round (Poe Boy/Atlantic)	21
LUDACRIS FEAT. PLIES Nasty Girl (DTP/Def Jam/IDJMG)	20
AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL Beautiful (Konvict/Uprfront/SRC/Universal Motown)	12
BABY BASH FEAT. MARIO That's How I Go (Arista/RMG)	11
UNK FEAT. RAY J She Freaky (Big Oomp/Koch)	11
LMFAO I'm In Miami Trick (Party Rock/Interscope)	10

ARTIST TITLE / LABEL	PLAYS /GAIN
THE PUSSYCAT DOLLS I Hate This Part (Interscope)	511/50
FLO RIDA Right Round (Poe Boy/Atlantic)	468/318
NE-YO FEAT. JAMIE FOXX & FABOLOUS She Got Her Own (Def Jam/IDJMG)	444/87
RON BROWZ Jumping (Out The Window) (Ether Boy/Universal Motown)	384/164
50 CENT I Get It In (Shady/Aftermath/Interscope)	361/210

MOST INCREASED PLAYS

+914	EMINEM, DR. DRE & 50 CENT Crack A Bottle (Shady/Aftermath/Interscope)
+750	T.I. FEAT. JUSTIN TIMBERLAKE Dead And Gone (Grand Hustle/Atlantic)
+594	AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL Beautiful (Konvict/Uprfront/SRC/Universal Motown)
+467	NE-YO Mad (Def Jam/IDJMG)
+400	BEYONCE Diva (Music World/Columbia)

ADDED AT... KDLW
Albuquerque, NM
PD: Eddie Col Gomez
Eminem, Dr. Dre & 50 Cent, Crack A Bottle, 9
Beyonce, Diva, 4
Ludacris Feat. Plies, Nasty Girl, 2
Ciara Feat. Young Jeezy, Never Ever, I
Flo Rida, Right Round, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHAMILLIONAIRE FEAT. LUDACRIS Creepin' (Chamilitary/Universal Republic)	343/36	JAY ROCK FEAT. LIL' WAYNE All My Life (Top Dawg/Warner Bros.)	335/35
LMFAO I'm In Miami Trick (Party Rock/Interscope)	317/16	SERANI No Games (Rockstone/Phase One/Universal Republic)	300/72
PITBULL Calle Ocho (Pitbull)	262/137		

ARTIST TITLE / LABEL	PLAYS /GAIN
THE PUSSYCAT DOLLS I Hate This Part (Interscope)	511/50
FLO RIDA Right Round (Poe Boy/Atlantic)	468/318
NE-YO FEAT. JAMIE FOXX & FABOLOUS She Got Her Own (Def Jam/IDJMG)	444/87
RON BROWZ Jumping (Out The Window) (Ether Boy/Universal Motown)	384/164
50 CENT I Get It In (Shady/Aftermath/Interscope)	361/210

ARTIST TITLE / LABEL	PLAYS /GAIN
AKON FEAT. COLBY O'DONIS & KARDINAL OFFISHALL Beautiful (Konvict/Uprfront/SRC/Universal Motown)	1901
AKON FEATURING LIL WAYNE & YOUNG JEEZY I'M SO PAID (Konvict/Uprfront/SRC/Universal Motown)	1512
PLIES FEATURING CHRIS J PUT IT ON YA (Big Gates/Slip-N-Slide/Atlantic)	1508
BRITNEY SPEARS WOMANIZER (Jive/JLG)	1374
MIMS MOVE (IF YOU WANNA) (American King/Capitol)	1247
KATY PERRY HOT N COLD (Capitol)	1181
KID CUDI DAY 'N' NITE (Fool's Cold)	1173
GORILLA ZOE LOST (Block/Bad Boy South/Atlantic)	1159
BOBBY VALENTINO FEATURING YUNG JOC BEEP (Blu Kolla Dreams/Capitol)	1145
BEYONCE DIVA (Music World/Columbia)	959
KEVIN RUDOLF FEATURING LIL WAYNE LET IT ROCK (Cash Money/Universal Republic)	917
SLIM FEATURING FABOLOUS & RYAN LESLIE GOOD LOVIN' (M3/Asylum)	912
BABY BASH FEATURING MARIO THAT'S HOW I GO (Arista/RMG)	880
MIKE JONES NEXT TO YOU (Ice Ace/Asylum)	874
BEYONCE IF I WERE A BOY (Music World/Columbia)	871
JAZMINE SULLIVAN BUST YOUR WINDOWS (J/RMG)	775
COMMON FEATURING PHARRELL UNIVERSAL MIND CONTROL (G.O.O.D./Geffen/Interscope)	646
PINK SO WHAT (LaFace/JLG)	608
BRITNEY SPEARS CIRCUS (Jive/JLG)	575
SLIM THUG IRUN (Boss Hogg/Outlawz/Koch)	553

ARTIST TITLE / LABEL	PLAYS /GAIN
CHAMILLIONAIRE FEAT. LUDACRIS Creepin' (Chamilitary/Universal Republic)	343/36
JAY ROCK FEAT. LIL' WAYNE All My Life (Top Dawg/Warner Bros.)	335/35
LMFAO I'm In Miami Trick (Party Rock/Interscope)	317/16
SERANI No Games (Rockstone/Phase One/Universal Republic)	300/72
PITBULL Calle Ocho (Pitbull)	262/137

ARTIST TITLE / LABEL	PLAYS /GAIN
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FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

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WVEE (V-103)/Atlanta's DJ Class brings the club to radio

Can DJ Class Repeat History?

Darnella Dunham

DDunham@RadioandRecords.com

In the early '90s, one-time Baltimore personality Frank Ski of former urban WXYV (V-103) scored big as an artist with "Doo Doo Brown." He recorded the song as one-half of 2 Hyped Brothers & a Dog, and it went on to become a popular record in the Baltimore club scene and rapidly spread across the country. "Doo Doo Brown" spent 11 weeks on Billboard's Hot R&B/Hip-Hop Songs chart and peaked at No. 65 Feb. 22, 1992. This national attention is especially noteworthy, because just like Washington's go-go scene, Baltimore club music rarely gets much attention outside the city and its surrounding areas. Despite the single's success, Frank Ski kept his radio job and was eventually recruited for morning drive at CBS Radio's WVEE (V-103)/Atlanta, a position he still holds.

Fast forward to 2009. DJ Class, the former owner of retail outlet All About Music who now handles production and imaging for V-103's "Frank & Wanda in the Morning," looks like he may accomplish what his colleague Frank Ski did by releasing a single—"I'm the Ish"—with potential to blow up nationally. DJ Class made his way from his native Baltimore in 2000 to Atlanta and landed his radio gig a year later. In addition to his duties at V-103, he has been making music and mixing in clubs locally and around the country. "The record reminds me of how 'Doo Doo Brown' was popular," Radio One's WERQ (92Q)/Baltimore MD Kelson recalls. "Baltimore club music didn't pop then, it was just exposed [in Baltimore]."

Club Crossing Over

In late October, Class stepped into his studio, created the beat and recorded the auto-tune-effected lyric to "I'm the Ish," a Baltimore club track with a deafening buzz, thanks to mixers nationwide. Class usually gives a developing beat a few days of thought before laying it down, but "I'm the Ish" came to fruition quickly. "I made the beat the same day and later on that night I was singing the lyrics," Class says of the process. "so it just kind of made sense to lock myself in the basement and do it right then and there."

Even though he's a transplant, Class' latest single is a big deal in his adopted hometown. WERQ PD Neke Howse believes it has the potential to resonate nationally and describes it as "the hottest club song out right now." Instead of waiting for the song to build in the clubs, 92Q decided to get it started on the air. "We got it first and played it on the air, then our mixers started to play it in the clubs."

The mixers on Emmis rhythmic KPWR (Power 106)/Los Angeles helped break "I'm the Ish" outside of Baltimore, and mixer DJ Reflex immediately received inquiries about it via MySpace, e-mail, cell phone, request lines and even fax after only two plays. "We haven't had reaction on a record like this in a long time," Reflex says. "That record is going to totally break out."

Class was pleasantly surprised to see the song gain traction in a market so far away geographically and vastly different musically. While his main concern is to get "I'm the Ish" heard by as many people as possible, he's also championing the dance subgenre from his hometown. "Baltimore club music has always been feel-good music," DJ Class says, "so for the last few years we've been just trying to put together music that feels really good."

Something To Dance To

The positive energy of "I'm the Ish" was so infectious that Jermaine Dupri appeared on a

remix along with Trey Songz after hearing it on Power 106 while visiting L.A. in late December. "I woke up one morning to a lot of phone calls [saying] to go to YouTube right now," Class says. "Jermaine Dupri simply took 'I'm the Ish' and Trey Songz did his thing. We never officially talked about that; they just felt

strongly about the record. Same deal with Alfamega and DJ Nabs. They just fell in love with the record and decided to do their own version of 'I'm the Ish,' and that's a big honor."

Kelson adds, "This will open the gap even further and give the Baltimore sound more exposure. It's cool that Baltimore is getting the love from the other markets that are playing the record. I also think it's cool how artists such as Jermaine Dupri and Trey Songz have jumped on the record. I believe that

it's only the beginning. Other artists will jump on the record. Everyone likes a song where they can brag about them being the 'ish.'"

Urban audiences in markets like Chicago and Baltimore have consistently responded favorably to songs flavored with house music through the years, but urban programmers have often resisted giving these records a shot. Ne-Yo's "Closer" proved to be a hit at urban and other formats despite initial reluctance. Class truly believes that African-Americans in other cities will enjoy more dance music. He says, "They're used to hearing good, fast music but as times go on it may change up a little bit. A lot of R&B [fans] don't mind a fast beat; I guess it's the way you serve it up to them."

When mixing in clubs, Class is usually reserved when breaking his own music, but not with "I'm the Ish." He says, "I usually just tease them, give them a few bars and then I'll leave it alone until I feel comfortable. But with this particular record, I just went in. The very next week people kept saying they want to hear that record."

He's declared it on record, so why does Class feel that he's the "ish"? "I feel good about myself," he says. "I'm blessed, and it's very seldom that you just feel like you have no worries, and that's the way I am in my life. I feel good in a lot of different areas of my life."

With all the problems going on in the world, Class is trying to create a little bit of escapism. "I make party music—something that's going to make you get up and dance. Of course I love my roots, my Baltimore club music, so I wanted to take something with that kind of energy and make a song that makes people feel good about themselves."



DJ Class

'We haven't had reaction on a record like this in a long time. That record is going to totally break out.'

—DJ Reflex



▶ TWO YEARS AND ONE WEEK AFTER "THIS IS WHY I'M HOT" DEBUTED, EVENTUALLY SPENDING A WEEK AT THE SUMMIT, **MIMS** RETURNS AT NO. 36 WITH "MOVE (IF YOU 'W'ANNA)" (UP 293 PLAYS). ON THE RAP CHART, THE NEW TRACK BECOMES HIS THIRD TOP 10 (12-10) IN AS MANY OUTINGS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	BEYONCE SINGLE LADIES (PUT A RING ON IT)	NO. 1 (9 WKS)	11 ☆	4364 -249	41.351 1
2	2	17	T.I. FEATURING RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11 ² ☆	3915 -232	34.759 2
3	4	13	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH	☆	3892 +341	30.139 4
4	3	16	T-PAIN FEATURING LUDACRIS CHOPPED 'N' SKREWED	KONVICT/NAPPY BOY/JIVE/JLG	☆	3611 -296	31.733 3
5	8	10	KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	☆	3296 +460	24.915 8
6	6	12	PLIES FEATURING CHRIS J PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	3025 -114	24.084 9
7	9	9	NE-YO FEATURING JAMIE FOXX & FABOLOUS SHE GOT HER OWN	DEF JAM/IDJMG	☆	2917 +238	25.144 5
8	7	20	USHER TRADING PLACES	LAFACE/JLG	☆	2860 -266	25.059 6
9	5	19	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	G.O.D.D./COLUMBIA	11 ☆	2746 -421	21.066 10
10	21	5	BEYONCE AIRPOWER/MOST INCREASED PLAYS	MUSIC WORLD/COLUMBIA	☆	2638 +804	25.050 7
11	10	13	LUDACRIS CO-STARRING T-PAIN ONE MORE DRINK	DTP/DEF JAM/IDJMG	☆	2623 +10	18.808 13
12	16	6	THE DREAM ROCKIN' THAT THANG	RADIO KILLA/DEF JAM/IDJMG	☆	2512 +402	18.163 15
13	13	10	JAMIE FOXX FEATURING T.I. JUST LIKE ME	J/RMG	☆	2461 +120	17.209 16
14	11	14	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	☆	2188 -202	19.689 11
15	22	6	KERI HILSON FEATURING LIL WAYNE TURNIN' ME ON	MOSLEY/ZONE 4/INTERSCOPE	☆	2100 +353	15.587 18
16	14	26	T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	11 ³ ☆	1947 -314	18.585 14
17	12	23	NE-YO MISS INDEPENDENT	DEF JAM/IDJMG	11 ² ☆	1941 -430	18.988 12
18	20	6	KEYSHIA COLE YOU COMPLETE ME	IMANI/GEFFEN/INTERSCOPE	☆	1876 +36	12.032 21
19	15	14	MUSIQ SOULCHILD FEATURING MARY J. BLIGE IF U LEAVE	ATLANTIC	☆	1868 -244	13.442 19
20	17	23	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	11 ☆	1858 -251	16.482 17
21	23	13	BOBBY VALENTINO FEATURING YUNG JOC BEEP	BLU KOLLA DREAMS/CAPITOL	☆	1692 +45	11.032 23
22	19	17	JAZMINE SULLIVAN BUST YOUR WINDOWS	J/RMG	☆	1493 -380	12.903 20
23	24	13	GORILLA ZOE LOST	BLOCK/BAD BOY SOUTH/ATLANTIC	☆	1413 +80	8.430 28
24	27	10	NE-YO MAD	DEF JAM/IDJMG	☆	1391 +153	11.432 22
25	26	6	YUNG L.A. FEATURING YOUNG DRO & T.I. AIN'T I	GRAND HUSTLE/INTERSCOPE	☆	1377 +135	9.854 24
26	18	12	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA	11 ☆	1266 -640	9.586 26
27	32	2	GS BOYZ STANKY LEGG	SWAGG TEAM/JIVE/BATTERY	☆	1225 +303	7.330 29
28	29	5	J. HOLIDAY IT'S YOURS	MUSIC LINE/CAPITOL	☆	1086 +43	6.663 31
29	25	18	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG	☆	1065 -259	8.628 27
30	31	7	BRANDY LONG DISTANCE	KOCH/EPIC	☆	1029 +57	3.878 39
31	40	2	RON BROWZ JUMPING (OUT THE WINDOW)	ETHER BOY/UNIVERSAL MOTOWN	☆	1015 +373	6.926 30
32	30	8	SLIM FEATURING FABOLOUS & RYAN LESLIE GOOD LOVIN'	M3/ASYLUM	☆	930 -70	5.942 33
33	34	4	RIHANNA REHAB	SRP/DEF JAM/IDJMG	☆	908 +61	4.624 36
34	NEW		JAZMINE SULLIVAN LIONS, TIGERS & BEARS	J/RMG	☆	904 +499	6.317 32
35	NEW		T.I. FEATURING JUSTIN TIMBERLAKE DEAD AND GONE	GRAND HUSTLE/ATLANTIC	☆	806 +419	4.620 37
36	NEW		MIMS MOVE (IF YOU 'W'ANNA)	AMERICAN KING/CAPITOL	☆	758 +293	5.063 35
37	NEW		JAMIE FOXX FEATURING T-PAIN BLAME IT	J/RMG	☆	721 +359	9.841 25
38	28	11	BUSTA RHYMES FEATURING RON BROWZ ARAB MONEY	UNIVERSAL MOTOWN	☆	695 -370	4.107 38
39	36	7	THE GAME FEATURING RAHEEM DEVAUGHN TOUCHDOWN	GEFFEN/INTERSCOPE	☆	682 -36	3.005 -
40	NEW		BRUTHA FEATURING FABOLOUS I CAN'T HEAR THE MUSIC	GOODFELLAS/DEF JAM/IDJMG	☆	681 +42	2.675 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CIARA FEAT. YOUNG JEEZY Never Ever (LaFace/JLG)	36
LUDACRIS FEAT. PLIES Nasty Girl (DTP/Def Jam/IDJMG)	33
MUSIQ SOULCHILD sobeautiful (Atlantic)	30
DEM GETAWAY BOYZ Imma G (Warbucks/Universal Motown)	24
SLIM THUG I Run (Boss Hogg Outlawz/Koch)	20
UNLADY LIKE Bartender (Def Jam/IDJMG)	20
BEYONCE Diva (Music World/Columbia)	12
JAZMINE SULLIVAN Lions, Tigers & Bears (J/RMG)	10

ADDED AT... KRRQ
Lafayette, LA
PD: D-Rock
Unlady Like, Bartender, 9
Ciara Feat. Young Jeezy, Never Ever, 8
Ludacris Feat. Plies, Nasty Girl, 8
Musiq Soulchild, sobeautiful, 8
Dem Getaway Boyz, Imma G, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JENNIFER HUDSON If This Isn't Love (Arista/RMG)	673/95	SOULJA BOY TELL 'EM FEAT. SAMMIE Kiss Me Thru The Phone (ColliPark/Interscope)	420/65
TOTAL STATIONS:	48	TOTAL STATIONS:	47
T-PAIN FEAT. CHRIS BROWN Freeze (Konvict/Nappy Boy/Jive/JLG)	589/454	USHER Here I Stand (LaFace/JLG)	313/35
TOTAL STATIONS:	54	TOTAL STATIONS:	31
YOUNG JEEZY FEAT. NAS My President (CTE/Def Jam/IDJMG)	502/56	EMINEM FEAT. DR. DRE & SO CENT Crack A Bottle (Shady/Aftermath/Interscope)	306/144
TOTAL STATIONS:	57	TOTAL STATIONS:	51
PLIES FEAT. ASHANTI Want It, Need It (Big Gates/Slip-N-Slide/Atlantic)	472/245	GUCCI MANE Stoopid (Big Cat/Tommy Boy)	306/56
TOTAL STATIONS:	47	TOTAL STATIONS:	32
YO GOTTI Sold Out (STP)	461/20	SO CENT I Get It In (Shady/Aftermath/Interscope)	287/137
TOTAL STATIONS:	30	TOTAL STATIONS:	53



FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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▶ AT NO. 38, **AVANT** REVIVES CHRISTOPHER CROSS' EASY LISTENING CLASSIC "SAILING," WHICH REACHED NO. 1 ON R&R'S CHR POP CHART AND WON GRAMMY AWARDS FOR RECORD AND SONG OF THE YEAR IN 1980. AVANT ALSO POSTS THE CHART'S SECOND-BEST INCREASE WITH "WHEN IT HURTS" AT NO. 4 (UP 109 PLAYS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS MPFINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	MUSIQ SOULCHILD FEAT. MARY J. BLIGE IfULeave	NO. 1 (3 WKS) ATLANTIC	1814 +69	14.449 1
2	2	22	USHER HERE I STAND	LAFACE/JLG	1759 +51	12.437 2
3	3	18	ROBIN THICKE THE SWEETEST LOVE	STAR TRAK/INTERSCOPE	1518 -102	10.557 4
4	19	4	AVANT WHEN IT HURTS	CAPITOL	1508 +109	10.695 3
5	5	32	JENNIFER HUDSON SPOTLIGHT	11 ARISTA/RMG	1264 -44	9.661 5
6	2	19	ANTHONY HAMILTON FEATURING DAVID BANNER COOL	11 MISTER'S MUSIC/So So DEF/JLG	1111 +50	6.532 10
7	6	27	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	1098 -121	7.060 9
8	7	36	KEYSHIA COLE HEAVEN SENT	11 IMANI/GEFFEN/INTERSCOPE	1062 -62	8.733 6
9	10	14	CHARLIE WILSON THERE GOES MY BABY	MOST INCREASED PLAYS JIVE/JLG	1047 +145	5.767 12
10	9	22	JAZMINE SULLIVAN NEED U BAD	11 J/RMG	915 -81	7.844 7
11	11	38	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	883 0	6.156 11
12	22	22	NE-YO MISS INDEPENDENT	11, 2 DEF JAM/IDJMG	843 -31	7.454 8
13	13	19	RAPHAEL SAADIQ LOVE THAT GIRL	COLUMBIA	654 -56	4.743 13
14	15	17	JOHN LEGEND FEATURING ANDRE 3000 GREEN LIGHT	11 C.O.O.D./COLUMBIA	517 -58	3.052 19
15	18	8	KEYSHIA COLE FEATURING 2PAC PLAYA CARDZ RIGHT	AMARU/IMANI/GEFFEN/INTERSCOPE	500 +46	4.264 14
16	19	7	BRANDY LONG DISTANCE	KOCH/EPIC	485 +60	2.148 24
17	17	8	INDIA.ARIE FEATURING MUSIQ SOULCHILD CHOCOLATE HIGH	UNIVERSAL REPUBLIC	481 -2	2.674 20
18	16	10	JOE WE NEED TO ROLL	563/KEDAR	474 -18	3.081 18
19	21	14	LAURA IZIBOR FROM MY HEART TO YOURS	ATLANTIC	399 +22	2.311 22
20	22	13	KENNY "BABYFACE" EDMONDS I NEED A LOVE SONG	MERCURY/IDJMG	375 +28	1.773 27
21	24	8	JENNIFER HUDSON IF THIS ISN'T LOVE	ARISTA/RMG	368 +29	3.413 16
22	23	10	JAZMINE SULLIVAN BUST YOUR WINDOWS	J/RMG	333 -9	3.269 17
23	20	20	ERIC BENET THE HUNGER	FRIDAY/REPRISE/WARNER BROS.	331 -57	1.577 29
24	25	10	BEYONCE SINGLE LADIES (PUT A RING ON IT)	11 MUSIC WORLD/COLUMBIA	323 +14	3.445 15
25	27	9	JAZMINE SULLIVAN LIONS, TIGERS & BEARS	J/RMG	312 +45	1.344 33
26	26	10	JAMIE FOXX FEATURING T.I. JUST LIKE ME	J/RMG	276 -3	1.125 38
27	35	4	CASE LOVELY	INDIGO BLUE	254 +79	0.825 -
28	28	11	LABELLE SUPERLOVER	VERVE	225 -41	1.472 31
29	32	2	MUSIQ SOULCHILD SOBEAUTIFUL	MOST ADDED ATLANTIC	210 +2	2.263 23
30	29	20	DEBORAH COX DID YOU EVER LOVE ME	DECO/IMAGE	206 -34	1.329 34
31	31	7	USHER TRADING PLACES	LAFACE/JLG	201 -23	2.562 21
32	34	4	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	196 +8	1.768 28
33	30	13	DWELE A FEW REASONS (TRUTH PT. 2)	R7/KOCH	193 -39	0.480 -
34	33	12	BEYONCE AT LAST	MUSIC WORLD/COLUMBIA	166 -34	1.295 35
35	38	12	LALAH HATHAWAY THAT WAS THEN	STAX/CMG	153 +2	0.586 -
36	39	2	SLIQUE YOUR BODY	ROSEHIP	140 +3	0.859 -
37	35	9	LIONEL RICHIE GOOD MORNING	ISLAND/IDJMG	131 -44	0.411 -
38	NEW		AVANT SAILING	CAPITOL	118 +61	1.124 39
39	NEW		WAYNE BRADY F.W.B.	PEAK/CMG	114 +6	1.902 26
40	37	3	MARY MARY FEATURING KIERRA "KIKI" SHEARD GOD IN ME	MY BLOCK/COLUMBIA	112 -58	1.552 30

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MUSIQ SOULCHILD sobeautiful (Atlantic)	18
CHARLIE WILSON There Goes My Baby (Jive/JLG)	4
ANTHONY HAMILTON FEAT. DAVID BANNER Cool (Mister's Music/So So Def/JLG)	3
KEYSHIA COLE FEAT. 2PAC Playa Cardz Right (Amaru/Imani/Geffen/Interscope)	3
JENNIFER HUDSON If This Isn't Love (Arista/RMG)	3
INDIA.ARIE FEAT. MUSIQ SOULCHILD Chocolate High (Universal Republic)	2
LAURA IZIBOR From My Heart To Yours (Atlantic)	2
JAZMINE SULLIVAN Lions, Tigers & Bears (J/RMG)	2
CASE Lovely (Indigo Blue)	2
AVANT When It Hurts (Capitol)	1

ADDED AT...
KJLH
Los Angeles, CA
PD: Aundrea Russell
Case, Lovely, 0
Musiq Soulchild, sobeautiful, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SY SMITH Fly Away With Me (Psyko)	102/9	WAYMAN TISDALE In Love (Rendezvous)	46/3
TOTAL STATIONS: 12		TOTAL STATIONS: 9	
MUSIQ SOULCHILD deserveuore (Atlantic)	66/66	KEYSHIA COLE Where This Love Could End Up (Imani/Geffen/Interscope)	40/1
TOTAL STATIONS: 34		TOTAL STATIONS: 34	
MACY GRAY & MARSHA AMBROSIUS Still Hurts (Stadium)	53/17	T-PAIN FEAT. LIL WAYNE Can't Believe It (Konvict/Nappy Boy/Jive/JLG)	34/1
TOTAL STATIONS: 6		TOTAL STATIONS: 13	
21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/JLG)	53/2	ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T/Empire Gospel)	33/15
TOTAL STATIONS: 28		TOTAL STATIONS: 19	
URBAN MYSTIC Obama: A Change Has Come (Sobe)	51/36	JEAN BAYLOR Come Go With Me (Be A Light)	33/4
TOTAL STATIONS: 6		TOTAL STATIONS: 6	

MOST INCREASED PLAYS

+145	CHARLIE WILSON There Goes My Baby (Jive/JLG) WKSP +9, WLWH +9, KMJQ +2, WTYB +1, KVMA +1, KMJL +0, WHRP +8, WYLD +7, WSRB +6, WXXM +6
+109	AVANT When It Hurts (Capitol) WTLZ +21, WVAZ +10, WYLD +8, WBLS +8, WLWH +7, WSOJ +6, WZZZ +5, WBAV +6, KJMS +6, WLXC +6
+79	CASE Lovely (Indigo Blue) KMEZ +9, KQXL +9, WLXC +7, WKSP +5, KJMS +5, WHRP +5, WHLR +5, WIMX +5, WKUS +5, WLWH +5
+69	MUSIQ SOULCHILD FEAT. MARY J. BLIGE IfULeave (Atlantic) WFXC +11, WHQT +10, WQNC +10, KNEK +8, WVBE +8, WDAS +8, WROU +7, WJMJ +6, WAMJ +6, WDLT +5
	MUSIQ SOULCHILD deserveuore (Atlantic) KMEZ +2, KMJL +2, KOKY +2, KQXL +2, WAMJ +2, WBAV +2, WCFB +2, WDAS +2, WDLT +2, WFUN +2

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens			

* Monitored Reporters



▶ WHILE 50 CENT'S "BEFORE I SELF DESTRUCT" HAS YET TO BE RELEASED, "I GET IT IN" MARKS THE SET'S SECOND TOP 25 DEBUT (NO. 25). FIRST SINGLE "GET UP" OPENED AT NO. 23 IN OCTOBER.

RAP

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW	AUDIENCE MILLIONS	RANK
1	2	10	KANYE WEST	HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	NO. 1 (1WK)	9254 +684	65.547	2
2	1	18	T.I. FEATURING RIHANNA	LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	11 ²	9223 -731	70.484	1
3	3	16	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA	POP CHAMPAGNE	ETHER BOY/UNIVERSAL MOTOWN/COLUMBIA/KOCH		6913 +390	50.062	3
4	4	14	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK	DTP/DEF JAM/IDJMG		6332 -62	41.811	4
5	5	26	T.I.	WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	11 ³	5204 -672	40.455	5
6	6	14	PLIES FEATURING CHRIS J	PUT IT ON YA	BIG GATES/SLIP-N-SLIDE/ATLANTIC		4533 -617	32.085	6
7	7	25	LIL WAYNE FEAT. BOBBY VALENTINO & KIDD KIDD	MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	11	3989 -799	28.467	7
8	8	8	T.I. FEAT. JUSTIN TIMBERLAKE	DEAD AND GONE	GRAND HUSTLE/ATLANTIC	MOST INCREASED PLAYS	3740 +1169	23.833	8
9	9	15	GORILLA ZOE	LOST	BLOCK/BAD BOY SOUTH/ATLANTIC		2572 +155	13.140	10
10	12	7	MIMS	MOVE (IF YOU W'ANNA)	AMERICAN KING/CAPITOL		2005 +429	10.417	14
11	23	2	EMINEM FEAT. DR. DRE & SO CENT	CRACK A BOTTLE	SHADY/AFTERMATH/INTERSCOPE	AIRPOWER	1833 +1058	14.293	9
12	15	15	YUNG L.A. FEATURING YOUNG DRO & T.I.	AIN'T I	GRAND HUSTLE/INTERSCOPE		1531 +190	10.776	13
13	13	36	LIL WAYNE FEATURING T-PAIN	GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	11	1457 -119	11.017	12
14	18	12	GS BOYZ	STANKY LEGG	SWAGG TEAM/JIVE/BATTERY		1439 +344	8.423	16
15	10	20	JAY-Z & T.I. FEATURING KANYE WEST & LIL WAYNE	SWAGGA LIKE US	ROC-A-FELLA/DEF JAM/IDJMG		1433 -472	11.948	11
16	20	3	RON BROWZ	JUMPING (OUT THE WINDOW)	ETHER BOY/UNIVERSAL MOTOWN		1399 +537	8.868	15
17	11	13	BUSTA RHYMES FEATURING RON BROWZ	ARAB MONEY	UNIVERSAL MOTOWN		1180 -601	7.818	17
18	17	43	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	11	1123 -141	6.541	19
19	14	10	COMMON FEATURING PHARRELL	UNIVERSAL MIND CONTROL	G.O.O.D./Geffen/INTERSCOPE		1119 -361	5.866	21
20	16	25	THE GAME FEATURING LIL WAYNE	MY LIFE	GEFFEN/INTERSCOPE		939 -394	6.445	20
21	26	5	MIKE JONES	NEXT TO YOU	ICE AGE/ASYLUM		885 +220	4.775	24
22	28	5	BABY BASH FEATURING MARIO	THAT'S HOW I GO	ARISTA/RMG		884 +239	4.623	25
23	29	6	SLIM THUG	I RUN	BOSS HOGG OUTLAWZ/KOCH		823 +256	4.927	23
24	24	8	THE GAME FEATURING RAHEEM DEVAUGHN	TOUCHDOWN	GEFFEN/INTERSCOPE		702 -44	3.173	35
25	NEW		50 CENT	I GET IT IN	SHADY/AFTERMATH/INTERSCOPE		648 +347	7.302	18
26	32	8	JAY ROCK FEATURING LIL' WAYNE	ALL MY LIFE	TOP DAWG/WARNER BROS.		592 +76	3.165	36
27	31	5	YO GOTTI	SOLD OUT	STP		562 +18	2.223	-
28	NEW		PLIES FEATURING ASHANTI	WANT IT, NEED IT	BIG GATES/SLIP-N-SLIDE/ATLANTIC		550 +277	3.157	37
29	33	11	YOUNG JEEZY FEATURING NAS	MY PRESIDENT	CTE/DEF JAM/IDJMG		546 +95	5.258	22
30	21	13	SOULJA BOY TELL 'EM	BIRD WALK	COLLIPARK/INTERSCOPE		532 -261	3.436	30
31	38	2	SOULJA BOY TELL 'EM FEATURING SAMMIE	KISS ME THRU THE PHONE	COLLIPARK/INTERSCOPE		524 +129	3.426	31
32	25	12	YOUNG JEEZY	CRAZY WORLD	CTE/DEF JAM/IDJMG		518 -175	2.263	-
33	22	14	DJ KHALED FEATURING KANYE WEST & T-PAIN	GO HARD	WE THE BEST/TERROR SQUAD/KOCH		497 -289	3.813	27
34	NEW		FLO RIDA	RIGHT ROUND	POE BOY/ATLANTIC		474 +312	2.994	38
35	34	4	CHAMILLIONAIRE FEATURING LUDACRIS	CREEPIN'	CHAMILLITARY/UNIVERSAL REPUBLIC		466 +36	3.751	28
36	27	20	PITBULL FEATURING LIL JON	KRAZY	MR. 3DS/FAMOUS ARTIST/THE ORCHARD		465 -186	2.287	-
37	37	11	DAMM-D	LOVE ME	RAP-A-LOT 4 LIFE		389 -27	3.272	33
38	36	17	LIL WIL	BUST IT WIDE OPEN	RUDEBWOY/UNAUTHORIZED/ASYLUM		365 -58	3.557	29
39	30	14	50 CENT	GET UP	SHADY/AFTERMATH/INTERSCOPE		364 -189	1.856	-
40	RE-ENTRY		JAY-Z FEATURING SANTOGOLD	BROOKLYN GO HARD	BAD BOY/ATLANTIC		345 +16	4.300	26

FOR WEEK ENDING JANUARY 18, 2009

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► **KIERRA "KIKI" SHEARD** REGISTERS HER SECOND TOP 10, AS "PRAISE HIM NOW" SHIFTS 12-9 (UP 28 PLAYS). SHEARD FIRST REACHED THE CHART'S TOP TIER WITH "WHY ME?," WHICH ROSE TO NO. 6 IN NOVEMBER 2006 DURING A 37-WEEK CHART RUN.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS / IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	49	JAMES FORTUNE & FIYA I TRUST YOU	NO. 1 (23 WKS) BLACK SMOKE/WORLDWIDE	1232 +38	5.193 1
2	2	22	MAFY MARY GET UP	MY BLOCK/COLUMBIA	925 -78	3.829 3
3	3	32	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVE ME	PR JAM/GOSPO CENTRIC/JLG	836 +8	4.323 2
4	4	17	HEZEKIAH WALKER & LFC SOUL'D OUT	VERITY/JLG	803 -11	3.568 4
5	5	26	ARKANSAS GOSPEL MASS CHOIR LIFT MY HANDS	T/EMTRO GOSPEL	703 -33	2.265 8
6	6	12	KURT CARR & THE KURT CARR SINGERS PEACE AND FAVOR REST ON US	KCC/JLG	692 +14	2.677 6
7	8	59	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	621 -33	2.273 7
8	7	54	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	591 -80	3.140 5
9	12	24	KIEFRA KIKI SHEARD PRAISE HIM NOW	EMI GOSPEL	541 +28	1.975 10
10	9	37	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	533 -107	1.812 12
11	10	40	THE WEST ANGELES COGIC MASS CHOR LORD PREPARE ME	EMI GOSPEL	521 -97	1.894 11
12	11	29	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	463 -51	2.043 9
13	18	20	NIYOKI JOY	D2G-EXECUTIVE	403 +61	1.583 15
14	13	39	KIRK FRANKLIN JESUS	FOYD/MOUL/GOSPO CENTRIC/JLG	403 -38	1.560 16
15	14	9	DONALD LAWRENCE & CO. BACK IN EDEN	QUIET WATER/VERITY/JLG	399 +30	1.659 14
16	17	8	MAURETTE BROWN-CLARK IT AIN'T OVER (UNTIL GOD SAYS IT'S OVER)	AIR GOSPEL/MALACO	379 +35	1.326 18
17	15	30	DAMITA NO LOU'NING BACK	TYSCOT	379 +13	1.685 13
18	16	16	KATHY TAYLOR AND FAVOR OH HOW PRECIOUS	KATCO/TYSCOT	363 +3	1.320 19
19	19	13	THE MURRILLS FRIEND OF MINE	QUIET WATER/VERITY/JLG	348 +26	0.994 21
20	20	6	MAPVIN SAPP PRAISE HIM IN ADVANCE	AIRPOWER VERITY/JLG	322 +29	1.452 17
21	21	10	ISAIAH D. THOMAS & ELEMENTS OF PRAISE SAID -E WOULD BE WITH ME	HABAKKUK	277 +18	0.797 25
22	24	13	REGINA BELLE I CALL ON JESUS	PENDULUM	262 +14	0.905 24
23	22	6	THE WILLIAMS BROTHERS STILL STRONG	BLACKBERRY	255 +5	0.626 30
24	26	13	JIMMY HICKS & THE VOICES OF INTEGRITY GOD'S GOT IT	BLACK SMOKE/WORLDWIDE	234 +1	0.594 -
25	8	8	HEATHER HEADLEY FEATURING SMOKIE NORFUL JESUS IS LOVE	EMI GOSPEL	222 -17	0.925 22
26	23	16	VIP MASS CHOIR FEAT. PASTOR JOHN P. KEE & LOWELL PYE YES WE CAN	TYSCOT/VERITY/JLG	218 -32	0.653 28
27	28	13	PAUL PORTER WHAT DID YOU DO?	LIGHT	214 -9	0.577 -
28	29	2	JAMES INGRAM DON'T LET GO	INTERING/MUSIC ONE	199 +19	0.749 27
29	27	18	DETRICK HADDON I'M ALIVE	VERITY/JLG	199 -34	0.770 26
30	30	2	BLESSED GOTT TAKE MY TIME	ULTIMATE	179 +1	0.349 -

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	MARVIN SAPP NEVER WOULD HAVE MADE IT (VERITY/JLG)		677 632
2	SHEKINAH GLORY MINISTRY JESUS (KINGDOM)		596 626
3	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/JLG)		414 468
4	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)		347 383
5	DESTINY PRAISE HIS WILL (DESTINY STYLE)		336 295

MOST ADDED

ARTIST / TITLE / LABEL	NEW STATIONS
SMOKIE NORFUL Justified (EMI Gospel)	7
GI Get Up (BCA/Blacksmoke/WorldWide)	5
MARY MARY FEAT. KIERRA "KIKI" SHEARD God in Me (My Block/Columbia)	4
JAMES INGRAM Don't Let Go (Intering/Music One)	3
CRYSTAL AIKIN I Desire More (Verity/JLG)	3
BISHOP PAUL S. MORTON PRESENTS THE FULL GOSPEL BAPTIST CHURCH FELLOWSHIP Cry Your Last Tear (Tehillah/Light)	3
KEITH WONDERBOY JOHNSON & THE SPIRITUAL VOICES Time To Get Close To Jesus (Gospel Truth)	2
LUTHER BARNES & THE RED BUDD GOSPEL CHOIR Spirit Fall Down (AIR Gospel/Malaco)	2

ADDED AT... WPZE
Atlanta, GA
PD/MD: Derek Harper
Jonathan Nelson Featuring Purpose, My Name is Victory, 27
Smokie Norful, Justified, 15

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	ARTIST / TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	BYRON CAGE ROYALTY (LIVE AT THE APOLLO) (GOSPO CENTRIC/JLG)		331 367
7	DEWAYNE WOODS & WHEN SINGERS MEET LET GO (QUIET WATER/VERITY/JLG)		329 260
8	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		328 331
9	TYE TRIBBETT & G.A. HOLD ON (COLUMBIA)		319 329
10	BISHOP PAUL S. MORTON BE BLESSED (TEHILLAH/LIGHT)		282 217

NEW AND ACTIVE

ARTIST / TITLE / LABEL	PLAYS / GAIN	ARTIST / TITLE / LABEL	PLAYS / GAIN
SHARI ADDISON No Battle, No Blessing (Verity/JLG)	177/43	JOE LEAVELL & ST. STEPHEN TEMPLE CHOIR God Is Able (Emtro Gospel)	146/56
TOTAL STATIONS:	20	TOTAL STATIONS:	10
TED WINN God Believes In You (Teddyjamz)	157/8	KENNY LEWIS & ONE VOICE I Am (Ice Inspirational/Icee)	142/2
TOTAL STATIONS:	13	TOTAL STATIONS:	12
CRYSTAL AIKIN I Desire More (Verity/JLG)	155/65	SMOKIE NORFUL Justified (EMI Gospel)	127/127
TOTAL STATIONS:	19	TOTAL STATIONS:	20
CANOI STATON Just Jesus (Emtro Gospel)	154/8	BRIAN COURTNEY WILSON All I Need (Spirit Rising/Music World)	125/0
TOTAL STATIONS:	28	TOTAL STATIONS:	8
PERFECTION What Is This (Testimony)	153/14	MICAH STAMPLEY The Corinthian Song (Interface)	123/4
TOTAL STATIONS:	11	TOTAL STATIONS:	19

MOST INCREASED PLAYS

+127	SMOKIE NORFUL Justified (EMI Gospel) WNNL +31, WPZE +15, WWIN +15, WCHB +14, WPZZ +12, WPZS +11, WTLC +9, KROI +5, WUYD +3, WPPZ +2
+65	CRYSTAL AIKIN I Desire More (Verity/JLG) WEUP +21, WXVI +14, WXEZ +10, WHLH +9, WLOU +6, WTLC +6, KHVN +2, WCAO +2, WPZE +2, WPRS +1
+61	NIYOKI Joy (D2G-Executive) WOAD +23, WLIB +6, KOKA +5, WPRF +4, WXEZ +3, WXOK +3, WEUP +3, WFMV +3, WFLT +2, WPRS +2
+56	JOE LEAVELL & ST. STEPHEN TEMPLE CHOIR God Is Able (Emtro Gospel) WHLW +45, WXEZ +4, WTHE +3, WXOK +3, SXPR +2, WLOU +1, WXVI +1
+43	SHARI ADDISON No Battle, No Blessing (Verity/JLG) WXVI +16, WXEZ +9, WFMV +6, WHLW +5, WPPZ +4, WFLT +3, WLOU +3, WGRB +2, WPRS +2, WCAO +1

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

WPZE/Atlanta, GA* OM: Steve Hegwood PD/MD: Derek Harper	WPZS/Charlotte, NC* PD/MD: Alvin Stowe	WJYD/Columbus, OH* OM: Jerry Smith PD: Dawn Mosby	WTLC/Indianapolis, IN* OM: Brian Wallace PD: The First Lady Rave	WLOU/Louisville, KY* PD: Bill Price	Rejoice! Musical Soulfood/Network PD: Willie Mae McIver	WPPZ/Philadelphia, PA* OM/MD: Elroy Smith APD/MD: CeCe McGhee	KOKA/Shreveport, LA* PD: Eddie Giles APD/MD: Sharon Flournoy
WTHB/Augusta, GA* OM/FD: Terry Monday	WNOO/Chattanooga, TN* OM: Lee Clear PD/MD: Sam Terry	KHVN/Dallas, TX* PD: Dion Mortenson	WHLH/Jackson, MS* PD: Torrez Harris	WBBP/Memphis, TN MD: Doreen Graves	Rejoy Radio/Network PD: Michael Gamble	WNNL/Raleigh, NC* OM/MD: Jerry Smith MD: Melissa Wade	KATZ/St. Louis, MO* MD: Dwight Stone
WCAJ/Baltimore, MD* OM: Thea Mitchell PD: Lee Michaels	WGRB/Chicago, IL* PD: Sonya M. Blakey APD/MD: Effie Rolfe	WCHB/Detroit, MI* OM/MD: Bo Money	WHLW/Memphis, TN* PD: Eileen Collier	WHAL/Memphis, TN* PD: Eileen Collier	WPRF/New Orleans, LA* PD/MD: Jojo Walker	WPDZ/Richmond, VA* OM: Jeff Anderson PD: Reggie Baker	WIMG/Trenton, NJ OM/MD: Felicia Brannon APD/MD: Robyn McCallum
WWFJ/Baltimore, MD* PD: Nike Roberts	WJMO/Cleveland, OH* PD/MD: Kim Johnson	WFLT/Flint, MI* OM/MD: Sammie L. Jordan, Jr.	WLOK/Memphis, TN* PD/MD: Kim Harper	WLOK/Memphis, TN* PD/MD: Greg Cooper	WYLD/New Orleans, LA* PD: Derrick Corbett APD/MD: Loretta Petit	Sheridan Gospel Network/Satellite PD: Michael Gamble APD: Morgan Dukes MD: Ace Alexander	WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AM/D: Charles Anthony
WXOK/Baton Rouge, LA* OM: LeBron "LBJ" Joseph PD/MD: J. Michael Francois	WFMV/Columbia, SC* PD: Tony "Gee" Green	WEAL/Greensboro, NC* PD/MD: Joseph Level	WMBM/Miami, FL PD/MD: Greg Cooper	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant	WLIB/New York, NY* OM/MD: Skip Dillard	Sirius XM Praise/Satellite* OM: B.J. Stone PD: Pat McKay	WPRS/Washington, DC* PD: Matt Anderson
WUFJ/Buffalo, NY* PD: Le Pettigrew	WEAM/Columbus, GA OM: Carl Conner, Jr. PD: Pam Dixon	WDJL/Huntsville, AL* PD/MD: Walter Peavey	WHLW/Montgomery, AL* OM: Michael Long PD/MD: Conny Bryant	WXVI/Montgomery, AL* PD: Gin Ja Perkins	WFMV/Norfolk, VA* OM: Nea Williams PD: Mike Chandler	WSOK/Savannah, GA* PD: E. Larry McDuffie	WFAI/Wilmington, DE OM: Melvin Brittingham PD/MD: Manuel Mena
WJNV/Charleston, SC* OM: Michael Baynard PD/MD: Sctonda Kelly	WAJV/Columbus, MS OM: GQ Riley PD: Sebastian Riley	WEUP/Huntsville, AL* OM: Hundley Batts PD: Steve Murry MD: Ricky Sykes	WXVI/Montgomery, AL* PD: Gin Ja Perkins	WTHE/Nassau, NY* MD: Clara Mack			



After nearly being sold and flipped, WGTS/Washington stays the course

Alive And Thriving

Kevin Peterson

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Sixteen months ago, Columbia Union College Christian AC WGTS/Washington was on the verge of being sold and having its format flipped. But after the school's board made a miraculous last-minute decision to not sell the station, it has received substantial coverage from the Washington Post and local TV stations, as well as national media outlets. WGTS also purchased full-page ads in the Washington Post Express—a commuter version of the larger newspaper—as part of a campaign that's created quite a buzz in our nation's capital. If that wasn't enough, the recent introduction of Arbitron's PPM ratings service in the market reveals that WGTS has a larger listening audience than its management thought—significantly larger.

In September 2007, the school's board was ready to consider bids from at least three groups to buy the station. With its sale, the college hoped to fund a \$4 million endowment and pay off \$5 million in debt. Station staff continued to pray but were preparing for a change in ownership and likely a new format. However, the board rescinded the action to enter negotiations to sell.



Alignay

During the past four years, the station's Arbitron/Radio Research Consortium (RRC) ratings averaged a 1.7 share with persons 12+, and its highest ranking was No. 16 in the market. Women 25-54 averaged a 3.0 for 10th place. Then preliminary PPM data for the market started rolling in October, with the first currency ratings released in December. WGTS debuted with a surprising 4.6 share with persons 6+, good for seventh place. Among women 25-54, the station climbed to 6.1, putting it at No. 7 in the market. In the summer 2008 ratings—the last using the diary methodology—WGTS' 12+ cume was listed at 198,300. In the December 2008 PPM numbers, 12+ jumped to 371,800 and the new 6+ cume debuted at 415,900.

Admit It

WGTS VP/GM John

Konrad admits, "For me it wasn't a surprise at all. I always felt it was there; it's just that with the old system of diaries and remembering what you listened to and writing it down, some people may not necessarily want to write down that they listen to the easy-listening station or they may not want to write down that they listen to the Christian station." He says the other cool thing with the PPM is

that it gives the team a better measurement of those who may not be church-goers but actively listen to Christian radio.

PD Becky Alignay adds, "We had a chance to meet with Dave Sullivan from RRC and he said that from what they saw, stations that usually grew the most were those that really worked on their relationship with listeners, that were really relevant and that worked on their time exposed or time spent listening, holding on to those listeners."

The Washington Post took notice of the numbers and ran an extensive story about the station in December.



Marketing Coup

The Post and several other media outlets also covered WGTS' recent newspaper



'With the old system of remembering what you listened to, some people may not necessarily want to write down that they listen to the Christian station.'

—John Konrad

December 2008 PPM Results

6+: 4.6 (No. 7)
12+: 4.5 (No. 7, tie)
Women 25-54: 6.1 (No. 7)
Women 25-49: 6.7 (No. 4, tie)

Source: Arbitron, Mon.-Sun., 6 a.m.-midnight, AQH share

Calls: WGTS

Frequency: 91.9
Slogan: "Family Friendly Music"
Station owner: Columbia Union College
VP/GM: John Konrad
PD/MD: Becky Alignay
Sign-on date: 1957, playing classical music; flipped to Christian in 1997

campaign. Konrad says, "The American Humanist Assn. put a billboard out that says, 'Why believe in a God? Just be good, for goodness' sake.' They plastered it over the D.C. area on buses. There were several other Christian groups that wanted to put responses out, but we thought, 'Man, they asked the coolest question that anyone could.' " Rather than getting argumentative with the humanist group, the station decided that America was founded on religious freedom and the association had a

right to say what it did—but that didn't mean WGTS couldn't offer a response.

"We wanted to provide an answer that got people thinking, and still played off what they said," Konrad says. "Our answer to 'Why believe in God?' was, 'Because he believes in you, good or bad.' We went with a full-color, full-page newspaper ad in the Washington Post Express. We realized that with that, we could put out the ads quicker than if we tried to do a whole bus board campaign and hit more people. And the cool thing about the way we designed it is that everybody thinks we did a bus ad."

He says it also attracted TV news stories on the CBS and NBC affiliates in Washington, as well as countless print and blog mentions, so the station was able to garner attention without breaking the bank.

Station consultant John Frost was excited about the response to the humanist group. He says, "WGTS countered with a thought-provoking question to tap into a spiritual dialogue that was already viral. They will feature promos from listeners talking about why they believe in God. With creative thinking like this, it is no surprise that WGTS now ranks in the top seven in all stations with persons 12+ and [fourth] with women 25-49. That's a remarkable performance in a top 10 market that is highly diverse and ethnic."

Alignay adds that the station also created a Web site, WhyDoYouBelieve.org, where people can express their testimony or experiences with God and what he means in their lives, along with how he helped them through difficult times in their life. "We got some great stories from this, including a response from Charles Mann, a former Pro Bowl Washington Redskins player," she says. "We're going to be doing more ads during inauguration week. We're hoping a lot more people will learn about the radio station, too." Konrad says the inauguration week campaign includes quotes from listeners and on inauguration day, a quote from President-elect Barack Obama.

R&R

Why believe in God? ...He believes in You, Good or Bad.



A full-page ad that WGTS placed in the Washington Post Express responded to a billboard campaign by the American Humanist Assn. (left).

R&R CHRISTIAN AC

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ UP 420 SPINS, **FRANCESCA BATTISTELLI** CLAIMS MOST INCREASED PLAYS WITH "FREE TO BE ME" (18-9), HER THIRD TOP 10. THE SINGER PREVIOUSLY REACHED THAT SECTION OF THE CHART WITH "I'M LETTING GO" (NO. 3 IN AUGUST) AND "YOU'RE HERE" (NO. 5 IN DECEMBER).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
2	19	1	JEREMY CAMP THERE WILL BE A DAY	NO. 1 (3 WKS) BEC/TOOTH & NAIL	1629 +73	3.340	3
4	18	1	THIRD DAY REVELATION	ESSENTIAL/PLG	1587 +85	3.728	1
7	32	1	BRANDON HEATH GIVE ME YOUR EYES	MC NOMODE/REUNION/PLG	1560 -53	3.013	5
10	23	1	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	1549 +104	3.503	2
5	3	1	TOBY MAC FEATURING KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	1500 -39	3.250	4
6	6	1	CHRIS TOMLIN JESUS A ESSIAH	SIXSTEPS/SPARROW/EMI CMG	1262 -57	2.402	6
7	25	1	CASTING CROWNS SLOW FADE	BEAC 4 STREET/REUNION/PLG	1182 +22	2.087	7
8	23	1	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	985 -49	1.278	14
9	3	1	FRANCESCA BATTISTELLI FREE TO BE ME	MOST INCREASED PLAYS FERVENT/WORD-CURB	880 +420	1.943	8
10	18	1	ADDISON ROAD HOPE NOW	INO	872 +34	1.848	10
13	12	1	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	822 +174	1.883	9
10	17	1	BUILDING 429 END OF ME	INO	815 +40	1.697	12
14	3	1	MERCYME FINALLY HOME	INO	759 +204	1.774	11
11	22	1	MICHAEL W. SMITH WITH THE AFRICAN CHILDREN'S CHOIR A NEW HALLELUJAH	REUNION/PLG	725 +22	0.865	18
12	12	1	NATALIE GRANT OUR HOPE ENDURES	CURB	696 +24	0.726	19
15	9	1	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	643 +91	0.879	17
16	14	1	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	578 +35	1.007	15
17	11	1	POINT OF GRACE I WISH	WORD-CURB	561 +34	1.356	13
19	5	1	THE MICHAEL GUNGOR BAND ANCIENT SKIES	BRASH	424 +34	0.492	23
20	3	1	IAN ESKELIN, MARK STUART & VICKY BEECHING LORD	AIRPOWER INTEGRITY	306 +58	0.680	20
21	18	1	RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	306 -9	0.202	-
23	3	1	DAVID CROWDER BAND O, FOR A THOUSAND TONGUES TO SING	SIXSTEPS/SPARROW/EMI CMG	304 +39	0.269	-
21	18	1	SANCTUS REAL WHAT EVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	303 +3	0.898	16
24	12	1	NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	243 -36	0.131	-
25	3	1	MARK HARRIS ONE TRULY GOD	INO	239 +12	0.421	26
27	16	1	SALVADOR AWARE	WORD-CURB	213 +4	0.338	-
27	10	1	MATT MAHER AS IT IS IN HEAVEN	ESSENTIAL/PLG	208 -14	0.538	22
NEW		1	AARON SHUST CREATE AGAIN	BRASH	206 +14	0.172	-
29	15	1	BEBO NORMAN BRITNEY	BEC/TOOTH & NAIL	175 -25	0.295	-
30	2	1	CHRIS SLIGH ARISE	BRASH	173 -20	0.191	-

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	DOWNHERE IF I AM (CENTRICITY)		1079 1192	6	AARON SHUST MY SAVIOR MY GOD (BRASH)		595 616
2	BIC DADDY WEA/VE WHAT LIFE WOULD BE LIKE (FERVENT/WCRO-CURB)		1079 1195	7	TREE63 BLESSED BE YOUR NAME (INPOP)		581 567
3	MERCYME YOU REIGN (INO)		1009 1120	8	MATT MAHER YOUR GRACE IS ENOUGH (ESSENTIAL/PLG)		573 640
4	LAURA STORY MIGHTY TO SAVE (INO)		881 927	9	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		567 579
5	33 MILES ONE LIFE TO LOVE (INO)		768 866	10	THIRD DAY CALL MY NAME (ESSENTIAL/PLG)		557 587

MOST ADDED

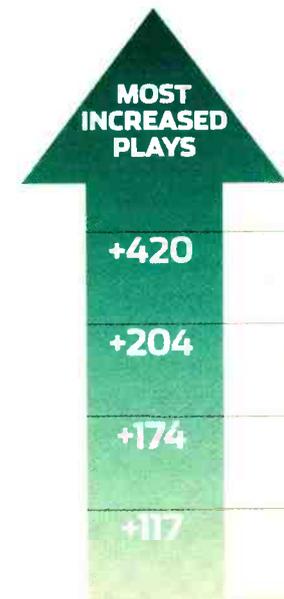
ARTIST TITLE / LABEL	NEW STATIONS
NEWSBOYS In The Hands Of God (Inpop) KBIQ, KBNJ, KLJC, KVMV, Sirius XM The Message, WBEJ, WDJC, WJTL, WLAB, WMSJ	10
FRANCESCA BATTISTELLI Free To Be Me (Fervent/Word-Curb) KVMV, KWND, WMHK, WPOZ	4
MERCYME Finally Home (INO) KFSH, KFVS, WBDX, WFSH	4
NATALIE GRANT Our Hope Endures (Curb) KFSH, KPEZ, WFSH, WRMC	4
JOSH WILSON Savior, Please (Sparrow/EMI CMG) KKFS, KPEZ, WBDX	3
ABOVE THE GOLDEN STATE I'll Love You So (Sparrow/EMI CMG) KPEZ, KXOJ, WBDX	3
BLUETREE God Of This City (Lucid) WAFJ, WJTL, WМУZ	3
THIRD DAY Revelation (Essential/PLG) KWND, WCVO	2
MATTHEW WEST The Motions (Sparrow/EMI CMG) WFSH, WMHK	2

ADDED AT... WMSJ
Portland, ME
PD: Paul K
MD: Kermy Robinson
Newsboys, In the Hands of God, O
Hawk Nelson, Let's Dance, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE FRAY You Found Me (Epic/INO)	158/42	SALVADOR What Would It Be Like (Word-Curb)	126/6
TOTAL STATIONS: 16		TOTAL STATIONS: 6	
JOHN WALLER While I'm Waiting (Beach Street/Reunion/PLG)	158/11	JULIAN DRIVE From His Hands (Inpop)	119/6
TOTAL STATIONS: 10		TOTAL STATIONS: 6	
THE AFTERS Never Going Back To OK (INO)	130/7	NEWSBOYS In The Hands Of God (Inpop)	117/117
TOTAL STATIONS: 11		TOTAL STATIONS: 14	
COMPASSION ART FEAT. MATT REDMAN, TIM HUGHES & JOEL HOUSTON King Of Wonders (Sparrow/EMI CMG)	129/6	JADON LAVIK Wondrous Love (BEC/Tooth & Nail)	99/0
TOTAL STATIONS: 19		TOTAL STATIONS: 10	
SARAH REEVES Sweet, Sweet Sound (Sparrow/EMI CMG)	128/67	JAMIE SLOCUM Dependence (Curb)	96/24
TOTAL STATIONS: 8		TOTAL STATIONS: 4	



FRANCESCA BATTISTELLI
Free To Be Me (Fervent/Word-Curb)
KAIM +35, WBSN +31, KSON +28, KBIQ +27, KHZR +23, WGTG +23, WAWZ +21, KLTJ +20, WPAR +20, WMSJ +20

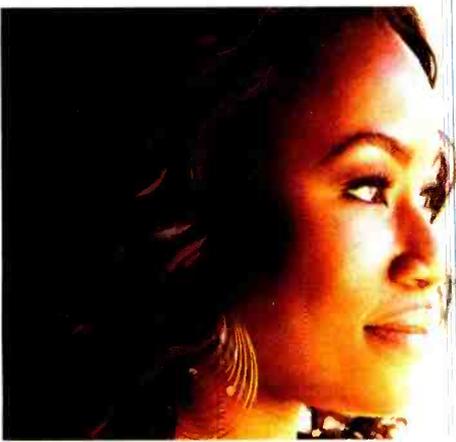
MERCYME
Finally Home (INO)
KAIM +24, KFSH +22, WBSN +19, WPAR +18, WAWZ +16, KHZR +14, KCMS +13, KKFS +12, WMHK +11, WFSH +11

JOSH WILSON
Savior, Please (Sparrow/EMI CMG)
WCQR +22, WVEJ +19, WAWZ +18, WCVO +17, KKFS +13, KSON +11, KPEZ +11, WFFJ +11, WJIE +10, WMSJ +8

NEWSBOYS
In The Hands Of God (Inpop)
KHZR +23, WLAB +18, WJIE +14, WJCL +14, KXOJ +12, WAKW +9, WJTL +9, KBIQ +8, WDJC +5, KCBI +1

TENTH AVENUE NORTH
By Your Side (Reunion/PLG)
WJCL +27, WGTG +23, WCVO +17, KTSY +17, KGBI +8, KTIS +8, KPEZ +8, WLFJ +8, KCMS +6, KAIM +5

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Now impacting AC and CHR...
MANDISA
MY DELIVERER

early adds at: KAFC | Anchorage, AK
KYTT | Eugene, OR
KCVO | Columbia, MO
WAYR | Brunswick, GA
KGCB | Flagstaff, AZ
WPER | Fredericksburg, VA
KXOJ | Tulsa, OK
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3.24.09

EMI Music
Christian Music Group
SPARROW



▶ WITH 139 SPINS AT EIGHT REPORTERS, **THE CONTACT** OPENS AT NO. 23 ON CHRISTIAN ROCK WITH "BLACK SEA." LED BY FRONTMAN GEOFFREY FIFIELD, THE TRIO IS BASED IN HALIFAX, NOVA SCOTIA. THE SONG APPEARS ON THE BAND'S ALBUM "CANVAS TEARS."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	19		JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	1077	+4
2	20		TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	1076	+35
3	19		GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	852	-5
4	2		FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	713	+210
5	21		NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	694	+18
6	11		RUSH OF FOOLS LOSE IT ALL	MIDAS	676	+62
7	4	33	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	603	-145
8	5	25	BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	592	-94
9	12	16	THIRD DAY RUN TO YOU	ESSENTIAL/PLG	580	+54
10	13		ARTICLE ONE TAKEN BY THE STORM	INPOP	564	+12
11	9	21	STELLAR KART INNOCENT	WORD-CURB	559	-15
12	20	7	VOTA HARD TO BELIEVE	INO	557	+119
13	8	17	JON MCLAUGHLIN BEATING MY HEART	ISLAND/IDJMG	549	-59
14	8		MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	542	+80
15	10		DISCIPLE WHATEVER REASON	INO	536	+23
16	2	8	RED NEVER BE THE SAME	ESSENTIAL/PLG	485	+63
17	3		FRAY YOU FOUND ME	EPIC/INO	482	+82
18	17	15	BUILDING 429 END OF ME	INO	482	-10
19	19	17	DECEMBERADIO BELIEVER	SLANTED/SPRING HILL	457	-3
20	22	11	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	413	+2
21	25	11	JORDIN SPARKS ONE STEP AT A TIME	19/IVE/JLG	357	+10
22	28	12	INHABITED LOVE (I NEED YOU)	FERVENT/WORD-CURB	334	+39
23	27	7	KRYSTAL MEYERS LOVE IT AWAY	ESSENTIAL/PLG	314	-1
24	26	6	JON FOREMAN YOUR LOVE IS STRONG	CREDENTIAL/EMI CMG	308	-12
25	29	6	HELLO KELLY FALL OVER ME	7 SPIN	274	+11
26	RE-ENTRY		BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	265	+26
27	2		THIS BEAUTIFUL REPUBLIC BEAUTIFULLY BROKEN	FOREFRONT/EMI CMG	249	+7
28	RE-ENTRY		ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	238	-1
29	NEW		FLYLEAF THERE FOR YOU	A&M/OCTONE/INTERSCOPE	205	-27
30	NEW		JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	195	+22

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	16		WEDDING RETURN	BRAVE NEW WORLD	288	+42
2	12		RED FIGHT INSIDE	ESSENTIAL/PLG	287	+57
3	11		KUTLESS TO KNOW THAT YOU'RE ALIVE	BEC/TOOTH & NAIL	271	+42
4	15		HOUSE OF HEROES LOSE CONTROL	MONO VS STEREO/GOTEE	264	+54
5	14		CAPITAL LIGHTS OUTRAGE	TOOTH & NAIL	262	+30
6	10		REMEDY DRIVE STAND UP	WORD-CURB	258	+66
7	17		BECOMING YOUR LOVE	TOOTH & NAIL	258	+17
8	15		DISCIPLE 3-2-1	INO	256	+22
9	9		RELIENT K THE LAST, THE LOST, THE LEAST	GOTEE	251	+23
10	8		FAMILY FORCE 5 RADIATOR	TMG	248	+39
11	11		CLASSIC CRIME SING	TOOTH & NAIL	243	+54
12	6		IVORYLINE HEARTS AND MINDS	TOOTH & NAIL	211	+63
13	14		RUTH WHO I WAS AND WHO I AM	TOOTH & NAIL	206	+58
14	3		CHILDREN 18:3 HOMEMADE VALENTINE	TOOTH & NAIL	206	+48
15	10		SECRET AND WHISPER ANCHORS	TOOTH & NAIL	202	+28
16	20		RUN KID RUN SURE SHOT	TOOTH & NAIL	195	+35
17	3		NEVERTHELESS CROSS MY HEART	FLICKER/PLG	171	+53
18	20		EMERY TEN TALENTS	TOOTH & NAIL	155	+17
19	10		SEARCH THE CITY THE RESCUE	TOOTH & NAIL	152	+39
20	3		THIS BEAUTIFUL REPUBLIC SURRENDER SAVED MY LIFE	FOREFRONT/EMI CMG	152	+31
21	6		A ROTTERDAM NOVEMBER ENOUGH	ARN	140	+40
22	8		FALLING UP MAPS	BEC/TOOTH & NAIL	140	+1
23	NEW		THE CONTACT BLACK SEA	7 SPIN	139	+55
24	18		FIRELIGHT YOU GAVE ME A PROMISE	FLICKER/PLG	130	-30
25	19		UNDEROATH TOO BRIGHT TO SEE TOO LOUD TO HEAR	TOOTH & NAIL	128	+4
26	17		JONEZETTA WIDE AWAKE	TOOTH & NAIL	123	-4
27	3		WE AS HUMAN DEAD MAN	WE AS HUMAN	121	+12
28	3		MANIC DRIVE BLUE	WHIPLASH	110	+8
29	8		SINCE OCTOBER GUILTY	TOOTH & NAIL	100	-15
30	3		MANAFEST 4-3-2-1	BEC/TOOTH & NAIL	97	-4

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	15		JAMIE SLOCUM DEPENDENCE	CURB	375	+8
2	17		JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	320	+6
3	18		MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	317	-12
4	10		MARK HARRIS ONE TRUE GOD	INO	310	+13
5	14		RUSH OF FOOLS WONDER OF THE WORLD	MIDAS	267	+9
6	18		WAYBURN DEAN I NEED A SAVIOR	WAYJADE	260	-5
7	2		MERCYME FINALLY HOME	INO	245	+78
8	21		MARK ROACH THE LEAST I CAN DO	MYRRH/WORD-CURB	236	-8
9	7		NATALIE GURTS OUR HOPE ENDURES	CURB	229	+69
10	22		STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	224	-13

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	13		JARED ANDERSON GLORIFIED	INTEGRITY	197	-23
2	17		ADDISON ROAD HOPE NOW	INO	185	-37
3	8		CURT COLLINS JESUS PAID IT ALL	FSS	174	+14
4	14		DOWNHERE HERE I AM	CENTRICITY	157	-31
5	RE-ENTRY		JUSTIN UNGER BEHOLD	HEIGHTS	150	+36
6	16		JADON LAVIK WONDEROUS LOVE	BEC/TOOTH & NAIL	150	+10
7	5		THIRD DAY REVELATION	ESSENTIAL/PLG	144	+15
8	NEW		MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	131	+19
9	4		JAIME JAMGOCHIAN FOR YOU	CENTRICITY	120	-10
10	RE-ENTRY		BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	108	+19

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

KXWA/Denver, CO*
PD: Jeff Connell

WHJT/Jackson, MS
OM/PD: Traci Lee

WJLZ/Norfolk, VA*
OM/FC: Anne Verebely

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Josh Thompson

KADI/Springfield, MO*
PD/MD: Rod Kittleman

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

WJRF/Duluth, MN
PD/MD: Terry Michaels

WAYK/Kalamazoo, MI
PD/MD: Mike Couchman

KJTH/Ponca City, OK
PD/MD: Tony Weir
APD: Andy Youso

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WHMX/Bangor, ME
OM/PD: Tim Collins
APD/MD: Morgan Smith

KNMI/Farmington, NM
OM/PD: Darren Nez

WYLV/Knoxville, TN*
PD: Marshall Stewart
MD: Kris Love

KZRU/Portland, OR*
OM: Mike Novak
PD: Chad Pierce
APD: Eric Allen

WHRZ/Spartanburg, SC
OM: Michele Brady
PD: Britt Dillard
APD: Matthew Bishop
MD: Cale Nelson

WYSZ/Toledo, OH
PD/MD: Jeff Howe

KXGM/Cedar Rapids, IA
PD/MD: Don Burns
APD: Chris Behmlander

WSCF/Ft. Pierce, FL
PD/MD: Jon Hamilton
APD: Brian Strickland

WAYM/Nashville, TN*
OM/PD: Tate Luck
MD: Zach Boehm

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Crawford

WLCQ/Springfield, MA
OM/PD: Nate Thomas

KDUV/Visalia, CA*
PD/AMD: Shannon Steele

WONU/Chicago, IL*
PD/MD: Johnathon Eltrevoog

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin

WCLQ/Wausau, WI
PD/MD: Matt Deane

* Monitored Reporters

CHRISTIAN AC REPORTERS

KGZ/Abilene, TX
PD/MD: Gary Hill

WMIT/Asheville, NC*
OM/PD: Tom Greene
MD: Matt Stockman

WFSH/Atlanta, GA*
PD: Mike Blakemore
MD: Mike Stoudt

WVFJ/Atlanta, GA*
OM/PD: Don Schaeffer
APD: Steve Williams

WAFJ/Augusta, GA*
PD/MD: Steve Swanson

KPEZ/Austin, TX*
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge

WRBS/Baltimore, MD*
PD: David Paul
MD: Chris Scotland

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce

KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Culver

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

WAYR/Brunswick, GA
PD/MD: Bart Wagner

WRCM/Charlotte, NC*
OM: Gary Morland
PD: Dwayne Harrison

WBDX/Chattanooga, TN*
OM/PD: Jason McKay
MD: Justin Wade

WJKL/Chicago, IL*

WAKW/Cincinnati, OH*
PD: Kurt Wallace
APD: Rob Lewis
MD: Daryl Pierce

WFHM/Cleveland, OH*
PD: Len Howser
MD: Gina Hart

KGTS/College Place, WA
PD/MD: Ernest Beck

KBIQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton

KCVO/Columbia, MO
OM/PD: Jim McDermott

WMHK/Columbia, SC*
PD: Steve Sunshine

WCVO/Columbus, OH*
PD: Todd Stach
APD/MD: Mike Russell

KBNJ/Corpus Christi, TX*
PD: Joe Fahf

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast

KNWI/Des Moines, IA*
PD/MD: Dave St. John

WMUZ/Detroit, MI*
PD: Julia Belcher

WWIB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward

WCTL/Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase

KHPE/Eugene, OR
MD: Paul Hernandez

KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens

KLRC/Fayetteville, AR
PD/MD: Mark Michaels

WCLN/Fayetteville, NC
OM/PD: Dan DeBuler
APD: Syndi Long
MD: Steve Turley

KGCB/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Medlin

WPER/Fredericksburg, VA
PD: Frankie Morea

KZKZ/Ft. Smith, AR
OM/PD: Dave Burdud

WLAB/Ft. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana

WCSG/Grand Rapids, MI*
PD: Chris Lemke

WJQK/Grand Rapids, MI*
OM: Troy West
PD/MD: Gary Thompson

WBEJ/Greensboro, NC*
OM: Dana Evans
PD/MD: Wally Decker
APD: Darren Stevens

WLEJ/Greenville, SC*
PD/MD: Rob Dempsey
APD: Gary Miller

KAIM/Honolulu, HI*
OM: Jack Waters
PD/MD: Mike Gravatt

KSBH/Houston, TX*
PD: Jon Hull
MD: Jim Beeler

WQME/Indianapolis, IN
PD/MD: Matt Rust

WCRJ/Jacksonville, FL*
PD: Chris Wayne
MD: Theresa Ross

WCQR/Johnson City, TN*
APD/MD: Brian Sumner

KOBC/Joplin, MO
OM/PD: Lisa Davis

KLJC/Kansas City, MO*
PD/MD: Michael Grimm

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WLGH/Lansing, MI
PD: Jenn Czelada

KSO5/Las Vegas, NV*
PD: Scott Herrold

KKSP/Little Rock, AR*
PD: JR Runyon
MD: Dave Srite

KFSH/Los Angeles, CA*
PD: Chuck Tyler
APD: Bob Shaw
MD: Lara Scott

WJIE/Louisville, KY*
PD: Jim Calipeau
APD/MD: Chris Crain

KSWP/Lufkin, TX
OM/PD: Al Ross
APD/MD: Michelle Ross

WNWC/Madison, WI
PD/MD: Dave St. John

KVMV/McAllen, TX*
PD: James Gambin
APD/MD: Bob Malone

KJIL/Meade, KS
PD/MD: Michael Luskey

WAUZ/Middlesex, NJ*
OM: Scott Taylor
PD: Johnny Stone
APD/MD: Keith Stevens

KTIS/Minneapolis, MN*
PD: Jason Sharp

KBMQ/Monroe, LA
PD/MD: Phillip Brooks

WFFH/Nashville, TN*
PD/MD: Vance Dillard

Family Life Ministries/Network
PD: Cecil Van Houten
APD: Kevin VanBuren
MD: Bruce Barrows

New Life Media/Network
PD/MD: Joe Buchanan

WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimsier
MD: Libby Krimsier

KGBI/Omaha, NE*
PD: Melody Miller
MD: Jeff Devereaux

WPOZ/Orlando, FL*
OM/PD: Dean O'Neal
APD: Jeff Cruz

WMSJ/Portland, ME*
OM/PD: Paula K.
MD: Kenny Robinson

KFIS/Portland, OR*
OM/PD: Dave Arthur
MD: Kat Taylor

KSLT/Rapid City, SD
PD/MD: Dave Masters

KSGN/Riverside, CA*
PD: Bryan O'Neal
MD: Brandi Lanai

WPAR/Roanoke, VA*
OM/MD: Jackie Howard

WQFL/Rockford, IL
PD/MD: Johnny V.

KKFS/Sacramento, CA*
PD/MD: Max Miller

WSMR/Sarasota, FL

Sirius XM The Message/Satellite*
PD: Al Skop

KCMS/Seattle, WA*
PD: Scott Huntley
MD: Sarah Taylor

WBYO/Sellersville, PA

WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore

WHPZ/South Bend, IN
PD: Gary Hegland
MD: Phil Michaels

KWND/Springfield, MO*
PD/MD: Chalmer Harper

KKJM/St. Cloud, MN
OM/PD: Diana Madsen
MD: Dawn Madsen

KHZR/St. Louis, MO*
OM: Sandi Brown
PD/MD: Greg Cassidy

WLPJ/Tampa, FL*
PD: Carmen Brown
APD: Dave Cruise
MD: Jeff MacFarlane

KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly

KXOJ/Tulsa, OK*
PD: Bob Thornton

KVNE/Tyler, TX
PD: Mike Harper
MD: Jennifer Winborn

WGTS/Washington, DC*
PD: Becky Wilson Aligned
MD: Rob Conway

KNWS/Waterloo, IA
PD: Dan Raymond

WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher

WGRC/Williamsport, PA
OM: Don Casteline
PD/MD: Larry Weidman

WXHL/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sai April

WGR/Williamsport, PA

WXLH/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sai April

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WXLH/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sai April



► **NEWSBOYS** POST THE CHART'S ONLY DEBUT WITH "IN THE HANDS OF GOD" AT NO. 30. THE SONG, WHICH SWIPES MOST ADDED HONORS WITH FOUR NEW AIRPLAY COMMITMENTS, PREVIEWS THE GROUP'S NEW ALBUM, SLATED FOR RELEASE MAY 5.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	20	JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	1094	+39
2	3	17	THIRD DAY REVELATION	ESSENTIAL/PLG	879	+56
3	2	21	TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	868	-17
4	4	32	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	762	-16
5	5	32	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	741	-2
6	9	11	MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	638	+51
7	8	26	CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	599	+1
8	10	18	BUILDING 429 END OF ME	INO	568	+4
9	6	32	CHRIS TOMLIN JESUS MESSIAH	SIX STEPS/SPARROW/EMI CMG	561	-55
10	7	26	33MILES ONE LIFE TO LOVE	INO	559	-57
11	16	10	NATALIE GRANT OUR HOPE ENDURES	CURB	528	+45
12	2	23	STEVEN CURTIS CHAPMAN YOURS	SPARROW/EMI CMG	517	-32
13	3	22	MICHAEL W. SMITH W/THE AFRICAN CHILDREN'S CHOIR A NEW HALLELUJAH	REUNION/PLG	513	-31
14	11	25	ADDISON ROAD HOPE NOW	INO	505	-54
15	17	15	JOSH WILSON SAVIOR, PLEASE	SPARROW/EMI CMG	502	+22
16	20	2	FRANCESCA BATTISTELLI FREE TO BE ME	FERVENT/WORD-CURB	479	+102
17	15	16	MEREDITH ANDREWS YOU INVITE ME IN	WORD-CURB	458	-33
18	21	3	MERCYME FINALLY HOME	INO	443	+81
19	19	9	MICHAEL GUNGOR BAND ANCIENT SKIES	BRASH	438	+47
20	18	13	POINT OF GRACE I WISH	WORD-CURB	429	+12
21	22	16	AARON SHUST CREATE AGAIN	BRASH	314	-10
22	23	8	IAN ESKELIN, MARK STUART & VICKY BEECHING LORD	INTEGRITY	274	+17
23	26	3	MARK HARRIS ONE TRUE GOD	INO	232	+22
24	25	20	JIMMY NEEDHAM HURRICANE	INPOP	223	+5
25	24	6	JOHN WALLER WHILE I'M WAITING	BEACH STREET/REUNION/PLG	223	+3
26	27	11	DECEMBERADIO FOR YOUR GLORY	SLANTED/SPRING HILL	211	+3
27	30	2	DAVID CROWDER BAND O, FOR A THOUSAND TONGUES TO SING	SIX STEPS/SPARROW/EMI CMG	174	+18
28	29	4	AFTERS NEVER GOING BACK TO OK	INO	169	+6
29	28	3	MATT MAHER AS IT IS IN HEAVEN	ESSENTIAL/PLG	160	-23
30	NEW		NEWSBOYS IN THE HANDS OF GOD	INPOP	153	+101



Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	18-24	25-34	35-44
TENTH AVENUE NORTH BY YOUR SIDE	REUNION/PLG	4.29	96%	13%	4.26	4.31	4.27
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	4.18	100%	22%	4.28	3.98	4.16
MATTHEW WEST THE MOTIONS	SPARROW/EMI CMG	4.12	80%	12%	4.10	4.11	4.08
JEREMY CAMP THERE WILL BE A DAY	BEC/TOOTH & NAIL	4.12	98%	23%	3.90	4.22	4.03
GROUP 1 CREW KEYS TO THE KINGDOM	FERVENT/WORD-CURB	4.10	91%	20%	3.99	3.95	3.99
CASTING CROWNS SLOW FADE	BEACH STREET/REUNION/PLG	4.09	92%	30%	3.61	4.00	3.82
LIFEHOUSE BROKEN	GEFFEN/INTERSCOPE	4.05	95%	18%	4.17	4.03	4.12
RUN KID RUN FREEDOM	TOOTH & NAIL	3.99	92%	31%	4.03	3.82	3.97
THIRD DAY RUN TO YOU	ESSENTIAL/PLG	3.99	89%	22%	3.83	4.22	4.00
STELLAR KART INNOCENT	WORD-CURB	3.91	87%	19%	4.04	3.55	3.89
RUSH OF FOOLS LOSE IT ALL	MIDAS	3.91	86%	14%	3.82	3.71	3.78
SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	3.89	90%	14%	3.93	4.00	3.96
THOUSAND FOOT KRUTCH MY HOME	TOOTH & NAIL	3.87	93%	22%	3.92	3.67	3.82
RELIENT K I JUST WANT YOU TO KNOW	GOTEE	3.86	94%	23%	3.58	3.77	3.68
BEBO NORMAN PULL ME OUT	BEC/TOOTH & NAIL	3.84	92%	34%	3.79	3.91	3.82
THIS BEAUTIFUL REPUBLIC BEAUTIFULLY BROKEN	FOREFRONT/EMI CMG	3.80	90%	24%	3.70	3.59	3.65
SHAWN MCDONALD CLARITY	SPARROW/EMI CMG	3.80	80%	9%	3.44	4.00	3.71
NEEDTOBREATHE STREETS OF GOLD	ATLANTIC/WORD-CURB	3.80	89%	22%	3.77	3.86	3.80
JDR DIN SPARKS ONE STEP AT A TIME	19 JIVE/JLG	3.79	100%	36%	4.12	3.90	4.04
ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	3.77	86%	25%	3.72	3.70	3.71

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 673 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the Internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com

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Picture this: a column on station production

Imaging Is Everything

R.J. Curtis

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the year was 1990, and Garth Brooks was just beginning to explode. It was also the year tennis sensation Andre Agassi appeared in the most successful TV campaign in the history of Canon, the camera manufacturer, when he voiced the phrase, "Image is everything."

Brooks and Agassi had lots more hair back then and each has since retired. Ironic, isn't it? There's a point to this '90s trivia and it has nothing to do with tennis or cameras, but a lot to do with Brooks. He's the one who triggered a renaissance in this format that resulted in a proliferation of country stations, many of which took on—and in many cases overtook—heritage competitors with a one-two combination of the most fertile era of current music in the format's history, along with a more aggressive, creative approach to on-air station imaging than ever before.

In the nearly 20 years since, country radio has continued to rely on powerful imaging packages to position itself and maintain momentum between what is often a tempo-challenged music mix. Now here's more irony for you: Although this is already the third col-

umn of 2009 and my 103rd one since taking on the role of country editor for R&R, we've never discussed imaging before. As of this issue date, we're three weeks into the new year and 13 days into a ratings survey that will run until April 2 for diary markets—and through Feb. 6 for the 14 markets measured by the PPM—so now is as good a time as any to discuss a critical component of station presentation.

A Few Nuts And Bolts

We often look to benchmarks on the calendar to pull out checklists of important things to update on the station: a new year, an important book or a huge promotion. According to Bob Glasco of Rusty Walker Programming, at the very least, stations should be reimagining on a quarterly basis, but here's something else to

Imaging: What Is It, Really?

Bob Glasco has a definite philosophy on station imaging. Here, he is kind enough to share with the rest of the class.

You have to consider what imaging really is on a radio station. It's two things, and I don't give a damn if it's a PPM or a diary, you still have to get noticed. You still have to register—not on their Arbitron meter, but their internal meter—that you might be worth listening to. In a diary market it's about keeping top-of-mind awareness, but in a PPM market you have to do that, too.

What's the No. 1 way people say they hear about a station? It's one person telling another. That person isn't going to talk about you unless you've done something to maintain that position in their head. Because of the nature of our lifegroup, you can't image a country station like you would, say, a soft AC. There was a period there—and in some cases it's still going on—where some stations started to sound like a soft AC.

The third thing imaging does is help create the perception of energy on the station. If you only depend on the music, you're dead.

'There's no steadfast rule that says station imaging should be under 15 seconds. It's about how great it is. It's all about content.'

—Meg Stevens



think about. "Most of the guys I work with are constantly doing it," he says. "They're turning stuff over every 10 days or two weeks."

Country radio's approach to imaging has undergone constant evolution through the years. Meg Stevens, who programs Clear Channel's WMZQ/Washington and WPOC/Baltimore, says, "It's still creative, but I don't think it's as overproduced and it has become more organic." She says the overall style is moving toward talking to instead of at listeners, at least for her two stations.

Glasco has noticed two major trends during the last couple of years: First, more stations are now outsourcing station imaging, and second, he's hearing multiple voices on the air. "There are more stations now where I hear two or even three different voices in the imaging," he says. Stevens is doing that at both of her stations, utilizing on-air talent. "It's what people expect to hear," she says. Glasco favors using separate voices to image the station. "You need a voice to sell and the talent to entertain," he says.

All About The Content

One area Glasco and Stevens agree on is the length of sweepers that run inside a music set. Short and sweet is the way to go, they both say. "I think things like that are under 10 seconds," Stevens says, though she will allow for something longer, providing it's creative. "There's no steadfast rule that says it's under 15 seconds—it's about how great it is, all about content." Glasco says the idea of imaging in a sweep "is to sell the fact that you're playing a lot of music and that it's good music. You can sure as heck do that in less than 20 seconds."

Asked about the number of production pieces she uses on the air at any given time, Stevens breaks it down into a typical 15-minute segment. "You'd probably have two talk positions and at least one or two sweepers with just one no-talk segue in that 15 minutes." Another component widely used in country radio are jingles, and Stevens practically lights up when the subject is mentioned. "I love jingles," she says. "WPOC and 'MZQ each just put new jingles on the air, produced by Reelworld... They're just another way to be fresh. When you come out of a long spot set, why talk when you can play a really great jingle?"

Because Glasco consults many stations in different market sizes and regions of the country, he has a definite opinion about what he typically finds off-point about a station's imaging during his first listen. Usually, he says, "it doesn't fit the target, nor does it bring any excitement to the radio. It doesn't say anything." Part of the strategy that Glasco tries to convince his clients to follow "is making the imaging really stand out; to help the energy and memorable quality of the station; to add to the entertainment value. If you are going to put everything on the station through the targeting strainer, the imaging has to go through that, too."

R&R

'You need a voice to sell and the talent to entertain.'

—Bob Glasco



Thoughts On Station Imaging

- Sweepers should be short and sweet, but allow for great content.
- Talk to, not at listeners.
- Make it memorable.
- Keep it entertaining.
- Don't overproduce.
- Don't allow imaging to interrupt station flow.
- Make the imaging style fit the station.

R&R COUNTRY

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► **KEITH URBAN** BECOMES JUST THE FIFTH ARTIST IN THE 19-YEAR NIELSEN BDS ERA AT COUNTRY TO PLACE TWO SONGS IN THE TOP 10 SIMULTANEOUSLY, AS "SWEET THING" LIFTS 12-8, JOINING "START A BAND" AT NO. 2 GEORGE STRAIT (2008), KENNY CHESNEY (2004), TCBY KEITH (2004) AND TIM MCGRAW (1998, 2000, 2002) PREVIOUSLY ACCOMPLISHED THE FEAT.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
1	5	17	ALAN JACKSON	COUNTRY BOY	NO. 1 (1 WK)	☆	28.919 +1.438	4544 1
2	1	19	BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND		☆	28.704 -1.700	4155 4
3	9	24	BLAKE SHELTON	SHE WOULDN'T BE GONE		☆	28.473 +3.032	4272 3
4	4	27	BILLY CURRINGTON	DON'T		☆	28.444 +0.802	4339 2
5	8	18	DIERKS BENTLEY	FEEL THAT FIRE		☆	28.320 +2.226	4125 5
6	10	13	TOBY KEITH	COD LOVE HER		☆	26.646 +2.692	3811 6
7	11	13	KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD		☆	25.622 +1.777	3672 7
8	12	11	KEITH URBAN	SWEET THING		☆	25.200 +2.498	3456 10
9	13	15	BROOKS & DUNN FEAT. REBA MCENTINE	COWGIRLS DON'T CRY		☆	23.838 +1.271	3568 9
10	2	21	SUGARLAND	ALREADY GONE		☆	23.804 -5.933	3575 8
11	3	20	RASCAL FLATTS	HERE		☆	22.835 -5.484	3314 11
12	14	11	GEORGE STRAIT	RIVER OF LOVE		☆	20.956 +1.178	3099 12
13	15	8	TAYLOR SWIFT	WHITE HORSE		☆	18.404 +2.281	2627 14
14	16	14	DARIUS RUCKER	IT WON'T BE LIKE THIS FOR LONG		☆	17.818 +1.917	2714 13
15	18	32	PAT GREEN	LET ME		☆	15.117 +0.798	2309 16
16	19	28	LEE ANN WOMACK	LAST CALL		☆	14.660 +1.683	2339 15
17	20	23	JAKE OWEN	DON'T THINK I CAN'T LOVE YOU		☆	13.576 +0.735	2268 17
18	24	10	RODNEY ATKINS	IT'S AMERICA	AIRPOWER	☆	11.615 +2.277	1837 19
19	21	16	JACK INGRAM	THAT'S A MAN	AIRPOWER	☆	11.014 +0.636	1864 18
20	22	22	MIRANDA LAMBERT	MORE LIKE HER	AIRPOWER	☆	10.643 +0.868	1771 20
21	23	12	MARTINA MCBRIDE	RIDE		☆	10.279 +0.898	1752 21
22	25	22	JOSH TURNER	EVERYTHING IS FINE		☆	8.549 +0.107	1620 22
23	26	15	JIMMY WAYNE	I WILL		☆	8.206 +0.690	1552 23
24	31	5	TIM MCGRAW	NOTHIN' TO DIE FOR	MOST INCREASED AUDIENCE	☆	6.821 +3.085	1202 26
25	29	9	JASON ALDEAN	SHE'S COUNTRY		☆	6.492 +1.335	1221 24
26	28	20	ELI YOUNG BAND	ALWAYS THE LOVE SONGS		☆	6.309 +0.995	982 27
27	27	15	GARY ALLAN	SHE'S SO CALIFORNIA		☆	6.292 +0.283	1213 25
28	30	15	THE LOST TRAILERS	HOW 'BOUT YOU DON'T		☆	4.321 +0.426	753 30
29	37	3	TRACE ADKINS	MARRY FOR MONEY		☆	4.073 +1.696	755 29
30	32	19	JOEY + RORY	CHEATER CHEATER		☆	3.825 +0.103	594 35

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
31	33	16	JOHN MICHAEL MONTGOMERY	FOREVER		☆	3.733 +0.500	63E 33
32	34	9	JASON MICHAEL CARROLL	WHERE I'M FROM		☆	3.427 +0.738	85C 28
33	36	10	EMERSON DRIVE	BELONGS TO YOU		☆	2.973 +0.377	581 36
34	35	11	HEIDI NEWFIELD	CRY CRY ('TIL THE SUN SHINES)		☆	2.944 +0.342	66C 32
35	39	13	DEAN BRODY	BREAKER	BREAKER	☆	2.750 +0.607	59E 34
36	41	13	JAMES OTTO	THESE ARE THE GOOD OLD DAYS	BREAKER	☆	2.432 +0.687	50E 37
37	NEW	NEW	CARRIE UNDERWOOD	IT TOLD YOU SO	HOT SHOT DEBUT/MOST ADDED	☆	2.37E +2.264	34E 41
38	38	13	SARAH BUXTON	SPACE		☆	2.335 +0.173	69S 31
39	40	10	KELLIE PICKLER	BEST DAYS OF YOUR LIFE		☆	2.172 +0.108	422 39
40	44	5	JOSH GRACIN	TELLURIDE		☆	1.453 +0.388	394 40
41	42	10	ADAM GREGORY	WHAT IT TAKES		☆	1.367 +0.093	447 38
42	45	3	CRAIG MORGAN	GOD MUST REALLY LOVE ME		☆	1.286 +0.479	26D 44
43	43	10	MELISSA LAWSON	WHAT IF IT ALL GOES RIGHT		☆	1.188 +0.463	71 59
44	43	12	JEREMY MCCOMB	COLD		☆	1.082 -0.090	266 43
45	50	8	JAMIE O'NEAL	LIKE A WOMAN		☆	1.040 +0.349	243 46
46	45	7	JESSICA ANDREWS	EVERYTHING		☆	0.992 +0.008	303 42
47	54	2	ZAC BROWN BAND	WHATEVER IT IS		☆	0.969 +0.423	139 51
48	51	2	JOHN RICH	ANOTHER YOU		☆	0.956 +0.312	167 49
49	47	3	TRENT TOMLINSON	THAT'S HOW IT STILL OUGHTA BE		☆	0.824 +0.025	138 52
50	NEW	NEW	LADY ANTEBELLUM	I RUN TO YOU		☆	0.819 +0.597	91 57
51	48	6	LITTLE BIG TOWN	GOOD LORD WILLING		☆	0.755 -0.038	249 45
52	NEW	NEW	CARRIE UNDERWOOD	THE MORE BOYS I MEET		☆	0.575 +0.421	32 -
53	53	5	MATT STILLWELL	SHINE		☆	0.536 -0.013	136 54
54	56	3	RICHE MCDONALD	HOW DO I JUST STOP		☆	0.500 +0.082	187 47
55	52	3	STEVE AZAR	YOU'RE MY LIFE		☆	0.464 -0.118	170 48
56	55	3	POINT OF GRACE	I WISH		☆	0.455 -0.087	137 53
57	60	4	TRACY LAWRENCE	YOU CAN'T HIDE REDNECK		☆	0.397 +0.107	130 55
58	57	3	CRYSTAL SHAWANDA	MY ROOTS ARE SHOWING		☆	0.394 +0.041	144 50
59	NEW	NEW	CHUCK WICKS	MAN OF THE HOUSE		☆	0.308 +0.134	64 -
60	NEW	NEW	KEITH ANDERSON	SHE COULD'VE BEEN MINE		☆	0.290 +0.104	71 58

MOST INCREASED AUDIENCE (IN MILLIONS)

+3.085
TIM MCGRAW
☆
Nothin' To Die For (Curb)
WLSH +0.284, WLSN +0.283, WWSU +0.012, WWSJ +0.009, WWSX +0.008, WWSY +0.007, WWSZ +0.006, WWSK +0.005, WWSL +0.004, WWSM +0.003, WWSN +0.002, WWSO +0.001

+3.032
BLAKE SHELTON
☆
She Wouldn't Be Gone (Capitol Nashville)
WWSH +0.284, WWSI +0.283, WWSJ +0.012, WWSK +0.009, WWSL +0.008, WWSM +0.007, WWSN +0.006, WWSO +0.005, WWSX +0.004, WWSY +0.003

+2.692
TOBY KEITH
☆
Cod Love Her (Show Dog Nashville)
WWSH +0.284, WWSI +0.283, WWSJ +0.012, WWSK +0.009, WWSL +0.008, WWSM +0.007, WWSN +0.006, WWSO +0.005, WWSX +0.004, WWSY +0.003

+2.498
KEITH URBAN
☆
Sweet Thing (Capitol Nashville)
WWSH +0.284, WWSI +0.283, WWSJ +0.012, WWSK +0.009, WWSL +0.008, WWSM +0.007, WWSN +0.006, WWSO +0.005, WWSX +0.004, WWSY +0.003

+2.281
TAYLOR SWIFT
☆
White Horse (Big Machine)
WWSH +0.284, WWSI +0.283, WWSJ +0.012, WWSK +0.009, WWSL +0.008, WWSM +0.007, WWSN +0.006, WWSO +0.005, WWSX +0.004, WWSY +0.003

NEW AND ACTIVE			
ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
MONTGOMERY GENTRY One In Every Crowd (Columbia)	0.288/0.285	KID ROCK Blue Jeans And A Rosary (Top Dog/Atlantic)	0.219/0.206
TRAILER CHOIR What Would You Say (Show Dog Nashville)	0.284/0.144	GLORIANA Wild At Heart (Emblem/New Revolution)	0.202/0.000
TOTAL STATIONS: 20		TOTAL STATIONS: 9	
		DARRYL WORLEY Sounds Like Life To Me (Stroudavarious)	0.170/0.110
		PHIL VASSAR Prayer Of A Common Man (Universal South)	0.168/0.167
TOTAL STATIONS: 14		TOTAL STATIONS: 15	
		CHUCK WICKS Man Of The House (RCA)	0.134/0.000
		KEITH ANDERSON She Could've Been Mine (Columbia)	0.104/0.000
		TOTAL STATIONS: 2	

MOST ADDED

CARRIE UNDERWOOD 36
I Told You So (19/Arista/Arista Nashville)
KASE, KATC, KFDI, KIIM, KIZN, KKGQ, KKWF, KMDL, KNTY, KPLX, KRST, KSOP, KUBL, KVDO, KYGO, WGNA, WGNL, WIL, WITL, WKHX, WKKT, WKMK, WKSF, WKXC, WQCK, WPAW, WQHK, WQMX, WQYK, WRNS, WSLC, WUBL, WUSJ, WWQM, WXCX, WYRK

TIM MCGRAW 18
Nothin' To Die For (Curb)
KMLE, KRTY, KSCS, KSON, KTEX, KUPL, KXKS, WBSB, WEZL, WFLS, WKMK, WKSF, WRBT, WSIX, WSLC, WSOC, WWNU, WXTU

TRACE ADKINS 17
Marry For Money (Capitol Nashville)
KEYE, KMLE, KMPS, KSON, KUPL, KMLE, KXKT, WCTK, WCTD, WGGY, WGH, WQMX, WSIX, WLSN, WUSY, WWNU, WWQM

ELI YOUNG BAND 9
Always The Love Songs (Republic/Universal South)
KJIM, KRST, KRTY, KSKS, KTDI, WOGK, WDKQ, WQMX, WUSJ

LADY ANTEBELLUM 9
I Run To You (Capitol Nashville)
KIZN, KMOL, KRTEY, KSOP, WKMK, WKXC, WWQM, WYCD, WYRK

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
121 country and 129 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 120 reporters.
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COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WAXX/Eau Claire, WI OM/PD: George House APD/MD: Alex Edwards	WYZO/Kalamazoo, MI OM: Brian Hayes PD: P.J. Lacey MD: Dan Diggler	WWFG/Salisbury, MD OM/PD: Dick Raymond APD/MD: Sandra Lee
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WORB/Eau Claire, WI PD/MD: Mike McKay	KOBR/Kalispell, MT OM/PD: John Michaels	KEGA/Salt Lake City, UT* PD: Alan Hague
KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark	WRSF/Elizabeth City, NC OM/PD: Cuervo Curtis	WKOA/Lafayette, IN OM: Jim Roberts PD: Mark Allen APD: Annie James MD: Bob Vizza	KTMV/Salt Lake City, UT* OM: Jeff Cochran PD/MD: Brandon Young
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WTWF/Erie, PA OM: Joe Lang PD: Ron Kline APD: Chuck Rambaldo	WBNN/Laurel, MS OM/PD: Stephen St. James	KGKL/San Angelo, TX OM/PD: Boomer Kingston
WPUR/Atlantic City, NJ* PD: Joe Kelly	WXTA/Erie, PA OM/PD: Adam Reese	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KUSS/San Diego, CA* OM: Bill Pugh PD: Mike O'Brian APD/MD: Cindy Spicer
KYKR/Beaumont, TX OM/PD: Trey Poston	KKNU/Eugene, OR PD/MD: Jim Davis	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WKDQ/Evansville, IN PD/MD: Jon Prell	WMAD/Madison, WI* OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KIAT/Mason City, IA PD/MD: Jared Allen	KSNJ/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
WZKX/Biloxi, MS* OM/PD: Bryan Rhodes	WKML/Fayetteville, NC PD/MD: Dean O	KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler	KFGY/Santa Rosa, CA PD: Rob Taylor APD/MD: Stacy Hoblitzell
WHWK/Binghamton, NY PD: Don Brake	KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brown	KUBB/Merced, CA OM/PD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	Dial Global Hot Country/Satellite* OM/PD: Penny Mitchell MD: Joani Williams
WNBC/Birmingham, AL* OM/PD: Justin Case	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WOKK/Meridian, MS PD: Todd Rupe	Sirius XM The Highway/Satellite* PD: Jon Anthony MD: Jay Thomas
WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens	WEGX/Florence, SC OM/PD: Randy "Mudflap" Witcox MD: Chase Matthews	WBAM/Montgomery, AL* OM: Bill Jones PD/MD: Bill Dollar	WJCL/Savannah, GA* PD/MD: Boomer Lee
WHXK/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WFRE/Frederick, MD* PD: Jess Wright MD: Will Robinson	WMDH/Muncie, IN PD/MD: Shane Goad	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler
KQFC/Boise, ID* PD/MD: Wes McShay	WFLS/Fredericksburg, VA* OM/PD: Paul Johnson APD: Todd Grimsted	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	KSUX/Sioux City, IA PD/MD: Tony Michaels
KAGG/Bryan, TX APD/MD: Adam Drake	KHGE/Fresno, CA OM/PD: Paul Wilson	WGTR/Myrtle Beach, SC OM: Johnny Walker PD: Trey Cooler MD: Korby Ray	WBYT/South Bend, IN APD: Stinger MD: Shannon Marie
WOKO/Burlington, VT* OM/PD: Steve Pelkey MD: Bill Sargent	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	KIXZ/Spokane, WA* OM: Robert Harder PD: Paul "Coyote" Neumann MD: Lyn Daniels
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	WCKT/Ft. Myers, FL* OM: Louis Kaplan PD/MD: Mark Wilson APD: Dave Logan	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WTHI/Terre Haute, IN OM/PD: Barry Kent
WIWF/Charleston, SC* PD: Brian Driver	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WKWS/Charleston, WV OM: Rick Johnson PD/MD: John Anthony	WBTU/Ft. Wayne, IN OM: Phil Becker PD: Chris Sargent	WPAP/Panama City, FL PD: Todd Berry APD: David Howard MD: Shane Collins	WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes
WOGT/Chattanooga, TN* PD: Duane Shannon	WTRN/Grand Rapids, MI* OM: Brent Alberts OM/PD: Steve Stewart APD/MD: Nick Allan	WFYR/Peoria, IL OM/PD: Ric Morgan	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WNCY/Green Bay, WI* PD: Dan Stone APD: Chance Lewis MD: Charli McKenzie	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff	WFRG/Utica, NY OM/PD: Bill McAdams
WKCN/Columbus, GA* PD/MD: Brian Thomas	WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmons MD: Tori Anderson	WRWD/Poughkeepsie, NY PD/MD: Aaron "Dave" McCord	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WRDU/Raleigh, NC* OM: Chris Shebel APD: Zac Davis	WDEZ/Wausau, WI APD/MD: Vanessa Ryan	WQVK/Wheeling, WV PD/MD: Jim Elliott
WCLT/Columbus, OH* PD: Curtis Newland MD: Tommy Douglas	KOUT/Rapid City, SD PD: Mark Houston MD: Dean Taylor	WZSN/Wichita, KS* OM: Lyman James PD: Cody Carlson	KZSN/Wichita, KS* OM: Lyman James PD: Cody Carlson
WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson	WILQ/Williamsport, PA OM/PD: Ted Minier APD/MD: John O'Brien	KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WYFD/Roanoke, VA* OM: Steve Cross PD/MD: Kenny Shelton	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	WCEN/Saginaw, MI* PD/MD: Joby Phillips
KOUL/Corpus Christi, TX* OM/PD: Clayton Allen	WYDZ/Des Moines, IA* OM: Steve Brill PD/MD: Andy Elliott	KIXQ/Joplin, MO OM: Chad Elliot PD: Rob Meyer MD: Jack White	WNWN/Kalamazoo, MI OM: Woody Houston APD/MD: Scott Wagner
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	WTVY/Dothan, AL OM/PD: Kris Van Dyke	KKCB/Duluth, MN OM/PD: David Drew	



► **JOHNNY REID'S** "A WOMAN LIKE YOU," THE FIRST SINGLE FROM "DANCE WITH ME" (MARCH 10), ENTERS CANADA COUNTRY AT NO. 26. IT'S THE HIGHEST DEBUT BY A MALE ARTIST SINCE GORD BAMFORD'S "STAYED TIL TWO" (NO. 25) A YEAR AGO THIS WEEK.

COUNTRY INDICATOR HIGHLIGHTS

NO. 1		
ARTIST TITLE	IMPRINT / PROMOTION LABEL	
ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE	

MOST ADDED			
ARTIST TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS	
CARRIE UNDERWOOD I TOLD YOU SO	19/ARISTA/ARISTA NASHVILLE	46	
TRACE ADKINS MARRY FOR MONEY	CAPITOL NASHVILLE	26	
LADY ANTEBELLUM I RUN TO YOU	CAPITOL NASHVILLE	17	
TIM MCGRAW NOTHIN' TO DIE FOR	CURB	16	
ZAC BROWN BAND WHATEVER IT IS	HOME GROWN/ATLANTIC/BIG PICTURE	14	
THE LOST TRAILERS HOW 'BOUT YOU DON'T	BNA	11	

MOST INCREASED PLAYS			
ARTIST TITLE	IMPRINT / PROMOTION LABEL	GAIN	
TIM MCGRAW NOTHIN' TO DIE FOR	CURB	+667	
TRACE ADKINS MARRY FOR MONEY	CAPITOL NASHVILLE	+599	
CARRIE UNDERWOOD I TOLD YOU SO	19/ARISTA/ARISTA NASHVILLE	+547	
TOBY KEITH GOD LOVE HER	SHOW DOG NASHVILLE	+340	
RODNEY ATKINS IT'S AMERICA	CURB	+339	

INDICATOR EXCLUSIVES						
TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-	
47	51	MARK WILLS THE THINGS WE FORGET	TENACITY	208	+11	
48	49	ZONA JONES YOU SHOULD'VE SEEN HER THIS MORNING	ROCKY COMFORT/NINE NORTH	208	+2	
53	—	DARRYL WORLEY SOUNDS LIKE LIFE TO ME	STROUDAVARIOUS	145	+112	
54	54	SHAWN HAMMONDS EVERYTHING	COUNTRY THUNDER	145	-4	
55	58	MARK CHESNUTT THINGS TO DO IN WICHITA	BIG 7/LOFTON CREEK	138	+51	
56	55	ROAD HAMMERS I'VE GOT THE SCARS TO PROVE IT	MONTAGE	131	+2	
57	—	TRAILER CHOIR WHAT WOULD YOU SAY	SHOW DOG NASHVILLE	120	+82	
58	57	LANCE MILLER BACON FRYING	BIG 7/LOFTON CREEK	105	+10	
59	—	JULIA BURTON WHAT A WOMAN WANTS	EMERALD RIVER	88	+57	

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

CANADA COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
2	13	2	BROOKS & DUNN FEATURING REBA MCENTIRE COWGIRLS DON'T CRY	ARISTA NASHVILLE/SONY MUSIC	755	+21
2	1	18	BRAD PAISLEY DUET WITH KEITH URBAN START A BAND	ARISTA NASHVILLE/SONY MUSIC	727	-50
6	10	6	KEITH URBAN SWEET THING	CAPITOL NASHVILLE/EMI	721	+67
4	11	4	KENNY CHESNEY WITH MAC MCANALLY DOWN THE ROAD	BLUE CHAIR/BNA/SONY MUSIC	714	+33
3	17	3	DIERKS BENTLEY FEEL THAT FIRE	CAPITOL NASHVILLE/EMI	708	+24
5	16	5	ALAN JACKSON COUNTRY BOY	ARISTA NASHVILLE/SONY MUSIC	638	-35
9	10	9	TOBY KEITH GOD LOVE HER	SHOW DOG NASHVILLE/UNIVERSAL	618	+13
8	10	9	GEORGE STRAIT RIVER OF LOVE	MCA NASHVILLE/UNIVERSAL	584	-9
11	14	11	AARON PRITCHETT HOW DO I GET THERE	OPM/604	579	+4
10	15	11	DOC WALKER ONE LAST SUNDOWN	OPEN ROAD/UNIVERSAL	562	+18
11	8	18	RASCAL FLATTS HERE	LYRIC STREET/UNIVERSAL	561	-74
14	9	14	EMERSON DRIVE BELONGS TO YOU	VALORY/OPEN ROAD/UNIVERSAL	560	+8
13	13	14	DEAN BRODY BROTHERS	BROKEN BOW/SONY MUSIC	551	-3
14	12	15	GEORGE CANYON JUST LIKE YOU	UNIVERSAL	546	-27
15	17	8	THE ROAD HAMMERS HOMEGROWN	OPEN ROAD/UNIVERSAL	492	+11
16	21	15	BLAKE SHELTON SHE WOULDN'T BE GONE	WARNER BROS./WARNER	491	+62
19	6	19	TAYLOR SWIFT WHITE HORSE	BIG MACHINE/OPEN ROAD/UNIVERSAL	490	+38
18	7	19	SUGARLAND ALREADY GONE	MERCURY/UNIVERSAL	481	-162
19	18	8	TARA ORAM \$38 STARS	OPEN ROAD/UNIVERSAL	475	-2
20	16	12	CRYSTAL SHAWANDA MY ROOTS ARE SHOWING	RCA/SONY MUSIC	474	-32
23	8	23	DARIUS RUCKER IT WON'T BE LIKE THIS FOR LONG	CAPITOL NASHVILLE/EMI	434	+38
22	26	11	BILLY CURRINGTON DON'T	MERCURY/UNIVERSAL	414	+69
23	20	17	ZAC BROWN BAND CHICKEN FRIED	HOME GROWN/ATLANTIC/BIG PICTURE	406	-36
24	25	6	ONE MORE GIRL I CAN LOVE ANYONE	EMI	405	+56
25	22	21	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE/EMI	357	-50
26	NEW	NEW	JOHNNY REID A WOMAN LIKE YOU	OPEN ROAD/UNIVERSAL	351	+265
27	32	4	ADAM GREGORY WHAT IT TAKES	BIG MACHINE/OPEN ROAD/UNIVERSAL	336	+65
28	24	22	MONTGOMERY GENTRY ROLL WITH ME	COLUMBIA/SONY MUSIC	326	-38
29	33	6	MARTINA MCBRIDE RIDE	RCA/SONY MUSIC	295	+48
30	NEW	NEW	GORD BAMFORD LITTLE GUY	ROYALTY	283	+163



How to time-manage after being handed another station

So You're Programming A Pair (Or More) Now . . .

Keith Berman

KBerman@RadioandRecords.com

as with any phrase that enters the lexicon, "Less is more" was quickly perverted by radio people who felt overworked into various permutations, including, "Less do more," "Do more with less" and "Less people, more work." Sadly, the state of affairs that's led to massive consolidation of jobs across the industry doesn't seem to be abating soon, and people who are surviving budget cuts are doing so because they're being handed heavier workloads.

The cacophony of people asking, "How am I supposed to get everything done? How do I keep everything straight?" has been getting louder. So I asked a couple of PDs who run a pair of stations about how they handle the load of—and how they successfully juggle—more than one baby without either one suffering.

Dylan Sprague, who arrived at Entercom/Denver a year ago to program hot AC KALC (Alice 105.9), was given classic rock sister KQMT (the Mountain) in December. He believes that having good people on staff is the key to making things work smoothly.

"The only way to do this successfully is to be able to depend on the people beneath you to get the job done the right way, and you have to have enough of those people so that everything gets done and things don't slip through the cracks," he says. This makes it all the more important that those who have a hard time delegating learn how to do so—and fast.

Jay Beau Jones, who has been in command

of CBS Radio hot AC WBMX (Mix 98.5) and classic hits WODS (Oldies 103)/Boston for the past year, has been double-dipping since 1996 when he was programming WKSS (Kiss 95.7) and added WMRQ (Radio 104)/Hartford. He, too, quickly realized that people are the key to making the operation work. "The teams at each station became incredibly important incredibly quickly," he says. "Having teams in place who can execute the vision is critical."

Organize This!

In terms of personal organization, Jones and Sprague use different styles of keeping themselves on track. Sprague divides up his schedule by days, starting the week with a catch-all schedule on Monday. "Tuesday is Mountain-only, and Wednesday is Alice-only—I have all the meetings for the stations on those days, like with sales managers and promotions and talent/aircheck meet-

there's something in there, it means it's a task that hasn't been completed yet, and it bugs the crap out of me, so there's a good motivation to get that done." Jones enjoys being able to whip through his e-mails quickly on his Storm, and he synchs it with the CBS calendar on his desktop to keep his schedule current in both places.—KB

Get Technical

Use technology to your advantage to help organize yourself. KALC and KQMT/Denver PD Dylan Sprague claims he would die if his iPhone was lost or erased, while WBMX and WODS/Boston programmer Jay Beau Jones is addicted to his new BlackBerry Storm. "I'm also a big e-mail guy, and my inbox needs to be completely clean," Sprague says. "If

ings," he says, rounding out Thursday and Friday by mopping up whatever else came his way during the course of the week.

"You've got to let the people who are working around you know that there are boundaries, and you're going to work on this project today and that project tomorrow," he says.

Jones, on the other hand, tries to balance his workload on a daily basis, though he admits it's not easy. "I basically try to split my day between the administrative side of my job—working with and responding to local and national sales—and day-to-day programming," he says. "I find that if I respond to the sales team quicker and make that an equal priority to programming, less headaches and less surprises come my way when I need to focus on programming."

Recognizing that it's difficult to shut out problems and requests in today's on-demand world, Jones also says that he has learned to accept that sales teams need attention at times that don't comply with scheduled meetings.



Jones

Answer 'When,' If Not 'Now'

Jones reiterates that it comes back to having systems in place and relying on his teams to know their jobs and being able to execute his vision for the station should something come up. His programming staffs keep an eye out for each other and give the heads-up if something is on the horizon that could affect the other station. "Everyone seems to work like a well-oiled machine," he says. Being understanding is also helpful, and Jones' programming staffs are able to roll with the punches should fires erupt that require immediate attention.

"Understanding" is a key word, as Sprague admits that he can frustrate people by not being able to give them an answer immediately. However, he has found that being honest about that is important.

"It's the most frustrating thing for people who work with or underneath you when you can't answer them right away or give them what they need," he says. "It's very important to at least tell them that you may not have the exact answer now, but here's when they'll get it. I set definite times to meet with people, and the biggest organizational trick you can have is a calendar that you stay committed to. That's the key to being successful and managing a great staff and keeping them motivated and happy and not thinking you're way off on another planet and don't care."

Sprague also has said that with his new schedule, one casualty has been his ability to return phone calls. He has combatted that by moving things to e-mail and being honest about the possibility of not being able to call someone back. "I've changed my voice-mail message to say that the best way to reach me is by e-mail, and I may not be able to get back to someone in a timely manner by phone."

R&R

Go Low-Tech Too

While Dylan Sprague and Jay Beau Jones use smart phones to keep themselves on track, both still embrace the age-old legal pad and notebook to generate to-do lists. "I have a notebook that I just continually write stuff in, no matter which station it's for, and when the task gets done, it gets crossed off," Sprague says, despite also using his e-mail and iPhone to keep himself from letting tasks fall through the cracks. Jones also pairs his BlackBerry Storm with a legal pad to constantly check and balance himself to ensure he's taken care of everything.—KB

JIM BRICKMAN PASSES CELINE DION FOR MOST AC HITS THIS DECADE, AS "NEVER FAR AWAY," HIS 17th ENTRY OF THE 2000s, LAUNCHES AT NO. 23. THE SONG, THE FIRST CHARTED TITLE AT THE FORMAT FOR FEATURED ACT RUSH OF FOOLS, INTRODUCES THE FORTHCOMING "ULTIMATE LOVE SONGS: THE VERY BEST OF JIM BRICKMAN."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	35	DAVID COOK THE TIME OF MY LIFE	NO. 1 (15 WKS)	11 ☆	1935 +13	14.827	1
2	2	27	COLDPLAY VIVA LA VIDA		11 ³ ☆	1877 +16	13.693	2
3	4	24	JASON MRAZ I'M YOURS		11 ² ☆	1767 +79	13.169	3
4	3	31	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 ³ ☆	1638 -70	12.749	4
5	5	54	SARA BAREILLES LOVE SONG		11 ⁵ ☆	1532 -112	11.155	5
6	6	41	LEONA LEWIS BLEEDING LOVE		11 ⁵ ☆	1511 -97	10.303	6
7	8	23	DAVID ARCHULETA CRUSH	MOST INCREASED PLAYS	11	1189 +209	6.406	10
8	7	47	DAUGHTRY FEELS LIKE TONIGHT		11 ² ☆	1069 -72	7.423	7
9	9	18	DAUGHTRY WHAT ABOUT NOW		11 ☆	851 +95	6.772	8
10	10	13	TAYLOR SWIFT LOVE STORY	MOST ADDED	11 ☆	825 +184	5.077	11
11	12	14	LEONA LEWIS BETTER IN TIME		11 ² ☆	683 +159	6.568	9
12	11	21	MISSY HIGGINS WHERE I STOOD		11 ☆	572 +33	1.872	15
13	14	13	GAVIN ROSSDALE LOVE REMAINS THE SAME		11	431 +92	2.222	13
14	13	20	SIMON COLLINS UNCONDITIONAL		11	401 +42	1.127	19
15	15	19	EAGLES WHAT DO I DO WITH MY HEART		11 ☆	293 -9	0.825	21
16	17	13	JAMES TAYLOR IT'S GROWING	AIRPOWER	11 ☆	292 +63	1.930	14
17	16	14	CELINE DION MY LOVE		11	289 +9	0.803	22
18	19	11	O.A.R. SHATTERED (TURN THE CAR AROUND)		11	221 +23	1.135	18
19	21	3	BEYONCE IF I WERE A BOY	AIRPOWER	11	206 +64	1.721	16
20	18	16	SARAH MCLACHLAN I WANT ME 2		11 ☆	187 -16	0.371	24
21	20	9	JORDIN SPARKS ONE STEP AT A TIME		11	176 -5	1.311	17
22	22	21	RIHANNA TAKE A BOW		11 ³ ☆	144 +5	2.408	12
23	NEW		JIM BRICKMAN FEATURING RUSH OF FOOLS NEVER FAR AWAY		11	110 +68	0.356	25
24	25	4	NICKELBACK GOTTA BE SOMEBODY		11	105 +24	0.936	20
25	23	3	ADELE CHASING PAVEMENTS		11	96 +10	0.227	26
26	24	5	MARIAH CAREY RIGHT TO DREAM		11	91 +8	0.060	-
27	25	12	WAYNE BRADY ORDINARY		11	80 +5	0.091	-
28	29	2	DAVID COOK LIGHT ON		11 ² ☆	69 +20	0.156	-
29	30	3	KATY PERRY HOT N COLD		11 ² ☆	65 +16	0.486	23
30	RE-ENTRY		ENYA TRAINS AND WINTER RAINS		11	64 +33	0.141	-

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	JOHN MAYER SAY (AWARE/COLUMBIA)	11	1121	1328
2	COLBIE CAILLAT REALIZE (UNIVERSAL REPUBLIC)	11 ²	1032	1130
3	FERGIE BIG GIRLS DON'T CRY (WILLIAMS/AM&M/INTERSCOPE)	11 ⁶	1012	953
4	COLBIE CAILLAT BUBBLY (UNIVERSAL REPUBLIC)	11 ⁵	964	1024
5	LIFEHOUSE WHATEVER IT TAKES (Geffen/INTERSCOPE)	11 ²	961	929

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE (MOSLEY/BLACKGROUND/INTERSCOPE)	11 ⁶	912	942
7	DAUGHTRY HOME (RCA/RMG)	11 ⁵	700	683
8	PINK WHO KNEW (LAFACE/JLG)	11 ⁴	697	666
9	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁷	666	771
10	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁵	664	720

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
TAYLOR SWIFT Love Story (Big Machine/Universal Republic) KMGA, KOSI, KSNE, KSSK, KTDY, WGSY, WLIT, WNIC, WTVR	9
DAUGHTRY What About Now (RCA/RMG) KKMJ, KSSK, KWAV, WDEF, WLDB, WMGF, WMJY, WRVR, WTVR	9
LEONA LEWIS Better In Time (SYCO/J/RMG) KBAY, KKMJ, KSNE, KSSK, KUMU, WEZF, WFPG, WLDB, WNIC	9
GAVIN ROSSDALE Love Remains The Same (InterScope) KRWM, KWAV, WEBE, WFMK, WMGV, WMXS, WRRM	7
JAMES TAYLOR It's Growing (Hear/CMG) KVKI, KWAV, WFMK, WJBR, WMAS	5
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KKMY, WEZF, WFMK, WLHT, WNIC	5
JASON MRAZ I'm Yours (Atlantic/RRP) KMGL, WCFS, WNIC, WSHH	4
JORDIN SPARKS One Step At A Time (19/Jive/JLG) KUMU, Sirius XM The Blend, WEZF, WFMK	4

ADDED AT... WMJX
Boston, MA
QM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence
Simply Red, Go Now, O

MAGIC 106.7
WMAZ-FM

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHRIS RICE So Much For My Sad Song (INO/Columbia)	42/9	JENNIFER HUDSON Spotlight (Arista/RMG)	16/0
DUFFY Stepping Stone (Mercury/DJMG)	33/33	TOM JONES If He Should Ever Leave You (S-Curve)	15/5
LEANN RIMES What I Cannot Change (Curb/Reprise)	26/5	LIFEHOUSE Broken (Geffen/InterScope)	15/0
PINK So What (LaFace/JLG)	26/4	DAVID ARCHULETA A Little Too Not Over You (19/Jive/JLG)	13/2
MATT NATHANSON Come On Get Higher (Vanguard/Capitol)	20/2	SECONDHAND SERENADE Fall For You (Glassnote/ILG/Atlantic)	13/0

MOST INCREASED PLAYS

+209	DAVID ARCHULETA Crush (19/Jive/JLG) KRNO +1, KNEV +10, WCRZ +10, WFPG +10, KFRH +10, WJAF +9, WSPA +9, WOBN +9, KBEE +8, KTSM +8
+184	TAYLOR SWIFT Love Story (Big Machine/Universal Republic) WOOD +4, KNEV +13, KMGL +12, WMJX +10, WMXC +9, KFRH +9, WGSY +8, KSNE +8, WFPG +8, KBEE +7
+159	LEONA LEWIS Better In Time (SYCO/J/RMG) WALK +12, KMGA +12, WCDV +11, WMGN +10, WLHT +9, WYJB +7, KTSM +7, KRNO +7, WMJX +6, KKBA +5
+95	DAUGHTRY What About Now (RCA/RMG) WDEF +18, WLTV +14, KTSM +8, WOBN +8, WOOD +8, WCRZ +7, KKMJ +7, WYJB +7, WSPA +7, KBEE +6
+92	GAVIN ROSSDALE Love Remains The Same (InterScope) WARM +8, WMXS +4, WCDV +10, WCRZ +9, WHUD +8, WYJB +6, WFMK +6, WAHR +5, KVKI +4, WDOK +3

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS	AUDIENCE	RANK
				IMPRINT / PROMOTION LABEL		TW +/-	MILLIONS	
1	1	16	NICKELBACK GOTTA BE SOMEBODY	NO. 1 (2 WKS)	11 ☆	3421 +45	17.440	1
2	2	17	KATY PERRY HOT N COLD		11 ☆	3146 -150	16.210	3
3	3	43	JASON MRAZ I'M YOURS		11 ☆	2955 -162	16.562	2
4	4	22	PINK SO WHAT		11 ☆	2728 -201	16.093	4
5	5	30	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 ☆	2666 -15	13.463	5
6	6	8	THE FRAY YOU FOUND ME		11 ☆	2591 +193	12.959	7
7	9	14	DAVID COOK LIGHT ON		11 ☆	2468 +211	11.786	9
8	12	9	TAYLOR SWIFT LOVE STORY		11	2211 +253	10.946	10
9	7	39	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆	2173 -209	11.979	8
10	11	23	LEONA LEWIS BETTER IN TIME		11 ☆	2150 -32	10.881	11
11	8	30	DAUGHTRY WHAT ABOUT NOW		11	2144 -135	13.186	6
12	10	27	LIFEHOUSE BROKEN		11 ☆	2030 -161	10.412	12
13	16	16	SAVING ABEL ADDICTED		11 ☆	1976 +33	8.719	14
14	14	34	COLDPLAY VIVA LA VIDA		11 ☆	1591 -89	10.090	13
16	17	17	3 DOORS DOWN LET ME BE MYSELF		11 ☆	1551 +112	6.713	16
17	15	19	KEVIN RUDDOLF FEATURING LIL WAYNE LET IT ROCK		11	1395 +176	7.489	15
19	12	19	SECONDHAND SERENADE FALL FOR YOU		11	1274 -173	5.906	17
19	12	12	THE KILLERS HUMAN		11	1202 +103	4.778	20
19	20	11	COLDPLAY LOVERS IN JAPAN		11 ☆	1101 +63	3.981	21
20	28	5	PINK SOBER	AIRPOWER	11 ☆	993 +310	5.030	18
21	21	13	CHRISTINA AGUILERA KEEPS GETTIN' BETTER		11 ☆	988 -24	4.898	19
22	16	16	MISSY HIGGINS WHERE I STOOD		11 ☆	954 +55	3.082	25
25	10	10	THE ALL-AMERICAN REJECTS GIVES YOU HELL		11 ☆	875 +153	2.885	26
29	7	7	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE		11 ☆	794 +174	3.168	24
24	11	11	HINDER WITHOUT YOU		11 ☆	781 +57	2.379	29
26	23	20	LINKIN PARK LEAVE OUT ALL THE REST		11 ☆	766 -4	2.868	27
27	11	11	ERIC HUTCHINSON ROCK & ROLL		11 ☆	753 +61	2.445	28
28	NEW	NEW	KELLY CLARKSON MY LIFE WOULD SUCK WITHOUT YOU	MOST INCREASED PLAYS/MOST ADDED	11 ☆	612 +612	3.925	22
35	5	5	BEYONCE SINGLE LADIES (PUT A RING ON IT)		11	592 +155	3.561	23
32	9	9	THEORY OF A DEADMAN NOT MEANT TO BE		11 ☆	578 +66	2.297	30
31	30	13	PLAIN WHITE T'S 1, 2, 3, 4		11	565 -18	2.078	31
32	33	13	THRIVING IVORY ANGELS ON THE MOON		11	494 -15	1.156	35
34	8	8	BRITNEY SPEARS WOMANIZER		11	463 +6	1.885	32
34	31	10	BEYONCE IF I WERE A BOY		11	396 -168	1.305	34
36	6	6	BUCKCHERRY DON'T GO AWAY		11 ☆	353 +45	0.718	38
37	NEW	NEW	JASON MRAZ & COLBIE CAILLAT LUCKY		11 ☆	349 +184	1.136	36
37	5	5	SNOW PATROL CRACK THE SHUTTERS		11 ☆	279 +26	0.343	~
38	NEW	NEW	THE VERONICAS UNTOUCHED		11 ☆	215 +49	0.638	39
39	NEW	NEW	KATY PERRY THINKING OF YOU		11 ☆	181 +74	0.846	37
40	38	19	LENKA THE SHOW		11 ☆	179 -61	0.636	40

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)	52
PINK Sober (LaFace/JLG)	10
LADY GAGA FEAT. COLBY O'DONIS Just Dance (Streamline/KonLive/Cherrytree/Interscope)	7
JASON MRAZ & COLBIE CAILLAT Lucky (Atlantic/RRP)	7
HOOBASTANK So Close, So Far (Island/DJMG)	6
3 DOORS DOWN Let Me Be Myself (Universal Republic)	5
COLDPLAY Lovers In Japan (Capitol)	5
KEVIN RUDDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Republic)	5
BRETT DENNEN FEAT. FEMI KUTI Make You Crazy (Downtown/Dualtone)	5
U2 Get On Your Boots (Interscope)	5

ADDED AT... KLTG

Corpus Christi, TX
 OM: Clayton Allen
 PD/MD: Cory Knight
 Kelly Clarkson, My Life Would Suck Without You. 20
 Rihanna, Rehab. 8
 Brett Dennen Feat. Femi Kuti, Make You Crazy, 2
 Fall Out Boy, I Don't Care, 0
 Katy Perry, Thinking Of You. 0
 U2, Get On Your Boots. 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
KID ROCK Roll On (Top Dog/Atlantic)	169/28	KINGS OF LEON Sex On Fire (RCA/RMG)	141/24
TOTAL STATIONS: 16		TOTAL STATIONS: 12	
NATASHA BEDINGFIELD ☆ Soulmate (Phonogenic/Epic)	164/51	NE-YO Miss Independent (Def Jam/DJMG)	128/22
TOTAL STATIONS: 16		TOTAL STATIONS: 7	
BRITNEY SPEARS Circus (Jive/JLG)	160/65	RIHANNA Rehab (SRP/Def Jam/DJMG)	126/13
TOTAL STATIONS: 12		TOTAL STATIONS: 13	
ALTER BRIDGE Watch Over You (Universal Republic)	160/12	LIVE Forever (Vanguard)	116/19
TOTAL STATIONS: 13		TOTAL STATIONS: 9	
HOOBASTANK So Close, So Far (Island/DJMG)	154/123	T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/DJMG/Atlantic)	107/25
TOTAL STATIONS: 15		TOTAL STATIONS: 10	

MOST INCREASED PLAYS

+612	☆ KELLY CLARKSON My Life Would Suck Without You (RCA/RMG) KMXB +32, WBMX +30, WAVV +28, WSJ0 +28, WMC +26, WTC +23, WTMX +22, WRMF +21, KLTG +20, KRSK +19
+310	☆ PINK Sober (LaFace/JLG) WKRQ +31, KLCA +25, KCDU +18, KPEK +16, KALC +16, KCDU +15, KLTG +14, KVLV +14, WBMX +14, WJLK +14
+253	☆ TAYLOR SWIFT Love Story (Big Machine/Universal Republic) KZZU +26, KMYI +20, WRMF +19, WRQX +18, WTMX +17, KSRZ +16, KSTZ +14, KCDU +14, KIOI +13, KZZO +10
+211	☆ DAVID COOK Light On (19/RCA/RMG) KEZR +27, WBN5 +27, KZZU +21, WINK +14, KPLZ +14, WPST +12, KMYI +11, WTSS +11, KLLY +10, WVDV +9
+133	☆ THE FRAY You Found Me (Epic) KLUDD +25, WMYX +25, WHBC +14, KLLY +14, KSTZ +14, WPTE +12, KSCF +10, WALJ +9, KPEK +8, WWWW +8

FOR WEEK ENDING JANUARY 18, 2009
 LEGEND: See legend to charts in charts section for rules and symbol explanations.
 84 hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not receive a bullet, even if it registers an increase in plays. Country

titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
 Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
 Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
 Awarded solely on the Country chart

to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
 Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
 Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
 A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will

also be highlighted if on chart.

NEW AND ACTIVE:
 Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
 A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
 Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and

Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays, or if they rank below No. 10 and post a third consecutive week of audience decline, regardless of total chart weeks. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they

rank below No. 20 in both audience and plays.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

+ Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



► **LADY GAGA'S "POKER FACE" RISES 3-1 AT CANADA HOT AC, BESTING THE NO. 2 PEAK OF HER FIRST SINGLE, "JUST DANCE." HER CURRENT HIT ALSO LEADS CANADA CHR/TOP 40 FOR A FOURTH ISSUE.**

HOT AC REPORTERS

- | | | | |
|--|--|---|--|
| WKDD/Akron, OH*
OM/PD: Keith Kennedy | KIMN/Denver, CO*
OM/PD: Bill Gamble
MD: Hollywood Henderson | WMC/Memphis, TN*
OM: Jerry Dean
PD: John Roberts
MD: Jill Bucco | KMYI/San Diego, CA*
PD: Jimmy Steele |
| WRVE/Albany, NY*
OM/PD: Randy McCarty
APD: Kevin Rush
MD: Tred Hulse | KSTZ/Des Moines, IA*
OM/PD: Scott Allen
APD/MD: Jimmy Wright | WMYX/Milwaukee, WI*
OM/PD: Brian Kelly | KSCF/San Diego, CA*
PD: Charese Fruge
APD: Jeff Stewart
MD: Cristy Westfall |
| KPEK/Albuquerque, NM*
PD: Tony Maniero
MD: Jamie Frye | WDVD/Detroit, MI*
OM/PD: Ron Harrell
MD: Jesse Addy | KSTP/Minneapolis, MN*
PD: Leighton Peck
APD/MD: Jill Roen | KIOI/San Francisco, CA*
OM: Michael Erickson
PD: Andrew Jeffries |
| KDBZ/Anchorage, AK
OM/PD: Tom Oakes | KBMX/Duluth, MN
OM: David Drew
PD: Corey Carter | KOSO/Modesto, CA*
PD: Angie Good
APD: John Chimp
MD: Tammy Cruise | KLLC/San Francisco, CA*
PD: Charese Fruge
APD: Marcus D. Najera
MD: Jayn |
| KMXS/Anchorage, AK
PD: Devan Mitchell
APD/MD: Amber O'Neill | KSII/El Paso, TX*
OM: Courtney Nelson
PD: Jerry Kidd | WJLK/Monmouth, NJ*
OM/PD: Lou Russo
MD: Steve Ardolina | KEZR/San Jose, CA*
PD: Dana Jang
MD: Kirk Peffer |
| WAYV/Atlantic City, NJ*
PD: Rob Garcia | KFLX/Flagstaff, AZ
OM/PD: Robb Rose
MD: Kat Kasey | KCDU/Monterey, CA*
OM/PD: Kenny Allen | KRUZ/Santa Barbara, CA*
PD: Matt Stone |
| WSJO/Atlantic City, NJ*
PD/MD: Eric Johnson
APD: Christopher Knight | WBQB/Fredericksburg, VA
OM/PD: Chris Carmichael | WGMT/Montpelier, VT
PD/MD: Steve Nichols
APD: Jeff Garfield | KMHX/Santa Rosa, CA*
PD: Danny Wright |
| KAMX/Austin, TX*
PD: Cat Thomas
APD/MD: Carey Edwards | KALZ/Fresno, CA*
OM/PD: Paul Wilson
APD: Laurie West | WPLJ/New York, NY*
OM: Tom Cuddy
PD: Scott Shannon
MD: Tony Mascaro | Music Choice
Adult Top 40/Satellite
OM: Justin Prager
APD: Josh Orentlicher
MD: Michael Schwab |
| KLLY/Bakersfield, CA*
OM/PD: E.J. Tyler
APD: Erik Fox | KKPL/Ft. Collins, CO
OM/PD: Mark Callaghan
MD: Beano | WPTE/Norfolk, VA*
PD: Barry McKay
MD: Heather Branch | Sirius XM
The Pulse/Satellite*
OM: Kid Kelly
PD/MD: Jim Ryan |
| WWMX/Baltimore, MD*
OM: Dave LaBrozzi
PD: Greg Carpenter | WINK/Ft. Myers, FL*
PD: Chad Rufer | KYIS/Oklahoma City, OK*
OM/PD: Chris Baker | KPLZ/Seattle, WA*
PD: Kent Phillips
APD: Leonard Barokas
MD: Alisa Hashimoto |
| WMRV/Binghamton, NY
OM/PD: Jim Free | WAJI/Ft. Wayne, IN*
OM: Lee Tobin
PD: Barb Richards
MD: Marti Taylor | WMXO/Olean, NY
MD: Tom Power | KCDK/Spokane, WA*
OM/PD: Robert Harder |
| KCIX/Boise, ID*
PD/MD: Brent Carey | WMEE/Ft. Wayne, IN*
OM/PD: Rob Kelley
APD/MD: Dave Michaels | KQKQ/Omaha, NE*
OM/PD: Nevin Dane
MD: Heather Lee | KZZU/Spokane, WA*
OM: Roger Nelson
PD: Ken Hopkins |
| WBMX/Boston, MA*
PD: Jay Beau Jones
APD/MD: Mike Mullaney | WQLH/Green Bay, WI*
PD: Jimmy Clark | KSRZ/Omaha, NE*
OM: Mark Todd
PD: Kurt Owens
MD: Jessica Dol | WHYN/Springfield, MA*
OM/PD: Pat McKay
MD: Kevin Johnson |
| WUHU/Bowling Green, KY
PD/MD: Brooke Summers | WIKZ/Hagerstown, MD
OM/PD: Rick Alexander
MD: Jeff Roteman | WOMX/Oroville, FL*
PD: Jeff Cushman
APD: Bobby Smith
MD: Laura Francis | KYKY/St. Louis, MO*
PD: Mark Edwards
MD: Jen Myers |
| WTSS/Buffalo, NY*
OM: Sue O'Neil
PD: Brian Demay
MD: Rob Lucas | WNNK/Harrisburg, PA*
OM/PD: John O'Dea
MD: Denny Logan | KBBY/Oxnard, CA*
PD: Matt Stone
MD: Keli Reynolds | WQXX/Sunbury, PA
PD: Drew Kelly
APD: Chad Evans
MD: Rob Senter |
| WHBC/Canton, OH*
PD: Jerry Mac
APD/MD: Kayleigh Kriss | WTIC/Hartford, CT*
OM: Steve Salhany
PD/MD: Jeannine Jersey | KFYV/Oxnard, CA*
OM/PD: Brian "Big Bear" Davis | WMTX/Tampa, FL*
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner |
| WCOD/Cape Cod, MA
OM: Steve McVie
PD: Kevin Matthews | KLAZ/Hot Springs, AR
OM/PD: Keith Michaels
APD/MD: Aaron Cerrett | KPSI/Palm Springs, CA
PD: Connie Breeze
APD: Bradley Ryan | WVWW/Toledo, OH*
PD: Ron Finn |
| WLNK/Charlotte, NC*
PD: Neal Sharpe
APD: Anthony Michaels
MD: Todd Haller | KHMX/Houston, TX*
OM: Ken Charles
PD: Keith Scott
MD: John Whalen | KMXP/Phoenix, AZ*
OM: Alan Sledge
PD: Ron Price
APD: Allen Frey
MD: Chris Marino | KLZR/Topeka, KS*
OM: Ron Cover
PD: Dale Kovar |
| WTMX/Chicago, IL*
PD: Mary Ellen Kachinske
MD: Nikki Chuminatto | WZPL/Indianapolis, IN*
OM/PD: Scott Sands
APD: Kari Johll
MD: Dave Decker | WGMX/Portland, ME*
OM: Chris Mac
PD: Randi Kirshbaum
APD/MD: Alisha Bolin | WPST/Trenton, NJ*
OM/PD: Dave McKay
APD/MD: Matt Sneed |
| WKRO/Cincinnati, OH*
OM/PD: Patti Marshall
APD: Grover Collins
MD: Brian Douglas | KQUR/Laredo, TX
PD: AL Guevara | KRSK/Portland, OR*
OM: Clark Ryan
PD: Dan Persigehl
MD: Sheryl Stewart | WRQX/Washington, DC*
OM/PD: Kenny King
MD: Carol Parker |
| WNNF/Cincinnati, OH* | KMXB/Las Vegas, NV*
PD: Cat Thomas
APD/MD: Brandon Bell | WRMF/West Palm Beach, FL*
PD: Bob Neumann
APD/MD: Amy Navarro | KNIN/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan |
| WQAL/Cleveland, OH*
PD: Dave Popovich | WAJK/LaSalle, IL
PD: John Spencer
MD: Clare Bennett | WGER/Saginaw, MI
OM: Dave Maurer
PD: Lauren Davis | WXL0/Worcester, MA*
OM/PD: Jeff Adams
APD/MD: Paula Kidwell |
| WBNS/Columbus, OH*
OM/PD: Jay Taylor
MD: Sue Leighton | WCDA/Lexington, KY*
OM: Charlie Kendall
PD: Dale O'Brian
MD: Chris Elliott | KJMY/Salt Lake City, UT*
OM: Jeff Cochran
PD: Rob Boshard | KUDD/Salt Lake City, UT*
OM/PD: Brian Michel |
| WLNH/Concord (Lakes Region), NH
OM: Andy Mack
PD: Molly King | KURB/Little Rock, AR*
OM/PD: Randy Cain
APD/MD: Becky Rogers | KZZO/Sacramento, CA*
OM: Byron Kennedy
PD: Bryan Jackson | |
| KLTC/Corpus Christi, TX*
OM: Clayton Allen
PD/MD: Cory Knight | KBIG/Los Angeles, CA*
APD: Jason Griffin | | |
| KDMX/Dallas, TX*
PD: Rick O'Bryan | WXMA/Louisville, KY*
OM/PD: George Lindsey
MD: Tommy Lee | | |
| WDAQ/Danbury, CT
PD: Zach Dillon
MD: Nate Mumford | KVLY/McAllen, TX*
PD: Alex Duran
APD/MD: Merideth | | |
| WMMX/Dayton, OH*
OM/PD: Jeff Stevens
APD: Shaun Vincent | | | |
| KALC/Denver, CO*
PD: Dylan Sprague
APD/MD: Sam Hill | | | |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-
1	16	1	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	434	+12
2	3	26	COLOPLAY VIVALA VIDA	PARLOPHONE/EMI	331	-1
3	2	23	SARAH MCLACHLAN U WANT ME 2	NETTWERK	328	-15
4	4	33	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY MUSIC	325	+9
5	5	34	KREESHA TURNER DON'T CALL ME BABY	EMI	322	+7
6	19	6	ALI SLAIGHT GREAT EXPECTATIONS	UNIVERSAL	315	+2
7	7	25	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	290	-13
8	16	8	SIMON COLLINS UNCONDITIONAL	RAZOR & TIE/SONY MUSIC	272	+6
9	9	28	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY MUSIC	262	+4
10	12	45	JOHN MAYER SAY	AWARE/COLUMBIA/SONY MUSIC	249	+14
11	14	10	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	244	+35
12	13	22	LEONA LEWIS BETTER IN TIME	SYCO/J/SONY MUSIC	244	+25
13	11	46	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY MUSIC	239	-8
14	10	33	DIVINE BROWN LAY IT ON THE LINE	WARNER	237	-13
15	17	10	DEBORAH COX BEAUTIFUL UR	DECO/KOCH	224	+36
16	15	15	CELINE DION MY LOVE	COLUMBIA/SONY MUSIC	203	-6
17	16	25	CARLY RAE JEPSEN SUNSHINE ON MY SHOULDERS	MAPLEMUSIC	186	-3
18	21	14	BRYAN ADAMS SHE'S GOT A WAY	BADMAN/UNIVERSAL	163	+14
19	18	47	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	161	-3
20	19	14	BURTON CUMMINGS DREAM	SONY MUSIC	159	+6
21	22	13	DAVID ARCHULETA CRUSH	19/JIVE/SONY MUSIC	138	+1
22	20	19	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	129	-24
23	24	13	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE/UNIVERSAL	127	+13
24	23	21	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	126	+3
25	26	12	MADONNA MILES AWAY	WARNER BROS./WARNER	98	0
26	25	28	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	90	-11
27	32	11	JAMES BLUNT LOVE, LOVE, LOVE	CUSTARD/ATLANTIC/WARNER	76	+11
28	27	10	SEAL A CHANGE IS GONNA COME	143/WARNER BROS./WARNER	67	-8
29	34	8	SHERAZADE QUAND ON ATTEND L'AMOUR	SHERAZADE	61	+3
30	31	3	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	58	-8

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-
1	3	11	LADY GAGA POKER FACE	STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE/UNIVERSAL	763	+38
2	1	16	NICKELBACK GOTTA BE SOMEBODY	EMI	747	-112
3	2	17	JASON MRAZ I'M YOURS	ATLANTIC/WARNER	716	-64
4	6	16	KEVIN RUDOLF FEAT. LIL WAYNE LET IT ROCK	CASH MONEY/UNIVERSAL REPUBLIC/UNIVERSAL	642	+1
5	4	18	DEBORAH COX BEAUTIFUL UR	DECO/KOCH	617	-37
6	10	6	BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA/SONY MUSIC	601	+113
7	7	12	DAVID COOK LIGHT ON	19/RCA/SONY MUSIC	592	+5
8	8	16	BRITNEY SPEARS WOMANIZER	JIVE/SONY MUSIC	546	-41
9	11	7	THE FRAY YOU FOUND ME	EPIC/SONY MUSIC	544	+103
10	5	19	KATY PERRY HOT N COLD	CAPITOL/EMI	524	-119
11	9	20	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/WARNER	499	-1
12	17	6	PINK SOBER	LAFACE/SONY MUSIC	477	+89
13	11	11	CARLY RAE JEPSEN TUG OF WAR	MAPLEMUSIC	475	+49
14	15	11	AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	456	+56
15	24	5	BRITNEY SPEARS CIRCUS	JIVE/SONY MUSIC	443	+148
16	14	20	SIMPLE PLAN SAVE YOU	LAVA/ATLANTIC/WARNER	381	-33
17	28	7	RIHANNA REHAB	SRP/DEF JAM/UNIVERSAL	380	+96
18	12	18	CHRISTINA AGUILERA KEEPS GETTIN' BETTER	RCA/SONY MUSIC	380	-49
19	20	12	THE MIDWAY STATE NEVER AGAIN	REMEDY/EMI	376	+25
20	31	6	DANNY FERNANDES FANTASY	CP	356	+80
21	30	5	TAYLOR SWIFT LOVE STORY	BIG MACHINE/OPEN ROAD/UNIVERSAL	348	+68
22	16	14	BEYONCE IF I WERE A BOY	MUSIC WORLD/COLUMBIA/SONY MUSIC	341	-51
23	37	5	HEDLEY DYING TO LIVE AGAIN	UNIVERSAL	327	+91
24	23	8	KREESHA TURNER LADY KILLER	EMI	323	+25
25	25	13	SHILOH OPERATOR (A GIRL LIKE ME)	UNIVERSAL	321	+26
26	33	5	T.I. FEAT. RIHANNA LIVE YOUR LIFE	SRP/DEF JAM/GRAND HUSTLE/ATLANTIC/UNIVERSAL/WARNER	319	+63
27	21	11	NE-YO MISS INDEPENDENT	DEF JAM/UNIVERSAL	308	-9
28	18	19	EVA AVILA GIVE ME THE MUSIC	SONY MUSIC	280	-76
29	19	22	PINK SO WHAT	LAFACE/SONY MUSIC	279	-73
30	22	28	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	274	-30

♦ indicates CanCon



When the going gets tough, the tough reinvent themselves

What's Plan B?

Carol Archer

CArcher@RadioandRecords.com

According to the Bureau of Labor Statistics, the nation's unemployment rate rose to 7.2% in December—a 16-year high. The tally stands at 11.1 million, up nearly 50% since the start of the recession one year ago, with 524,000 jobs lost in December alone. The outlook in radio is bleak. Previously in this column, executive coach/former NBC Radio president Nancy Widmann summarized current conditions in words sure to resonate in radio today: "It's all about going forward in a terrible world."

In a new year's memo to employees, Clear Channel CEO Mark Mays stated, "This recession will beat many. There will be obstacles that competitors and colleagues alike will find insurmountable."

To provide a grasp on how to reinvent oneself, we cast a wide net, seeking mind-sets and best practices to help ensure your survival, with true tales from the lives of bona fide reinventors. While this wisdom may not save the job you have, it might help prepare you for whatever comes next. For sure, it's a jungle out there. You must be able to compete.

Follow Your Bliss

ABC Radio Networks president and former

smooth jazz WJZW/Washington GM Jim Robinson suggests anticipating change and doing what you can to control it in advance—because it's harder to have clarity when you don't have a job. "It's a good exercise anytime and that same thinking can be applied to what you're doing today. Is there something that can make it more interesting, more rewarding and more successful? Get clarity. Review your strengths and accomplishments. Ask for feedback from those who know you well. Believe in yourself and review the reasons why you should. Make the list. Prepare your notes on how you'll tell your story to the person you want a job from. Focus first on what you want and what interests you, then cross-check it with what you can do."

Similarly, in the view of Clear Channel

From The Pantheon

R&R president/publisher Erica Farber, who exits at the end of this month after more than 16 years leading the company, weighs in on career reinvention: "When making a transition, the most important attribute one must embrace is to accept change and never give up. That sounds so simple but we need to simplify our focus, not complicate it. The first next job may not be the ideal job but it keeps you in the work force and helps keep your focus."

Farber adds, "Nothing is the same as it was. In my experience, most people looking for work

or who are looking outside their areas of expertise are really not prepared. They have not done the homework on the industry, on the actual companies they are interviewing with, nor do they have a true understanding of the positions they are seeking.

"Conversely, most individuals in positions of hiring are not clever or creative enough to open up their minds to consider what some might consider nontraditional people for specific roles. Is it easy? No, but if you are focused and have confidence in yourself, others will take notice."—CA



Odell

WNUA/Chicago MD and longtime top-rated midday personality Rick Odell, the most important attribute is readiness to embrace change. "Smooth jazz radio folk have done a remarkable job from the start: going from

cart-based to CD-based to a point-and-click show; reel-to-reel to digital recording and editing; live shows to live combined with voice-tracking; phones and faxes to mainly e-mail; prepping shows using press releases and bios on paper to total reliance on the Internet. We've had to master totally new and different technologies, and we shouldn't fear change. We adjust to it all the time."

Even the not-so-tough can reinvent. Creative people and artists do it all the time, according to Geller Media International Media president Valerie Geller. "Growth is a part of being alive. Life is not risk-free," she says. As a consultant, her work includes assessing potential and contemplating ways in which to apply one's strengths in a new endeavor. "Ask, 'What are the possibilities, skills and interests? Can those be repurposed to create or add to the work we're doing?' It's best not to be a steamboat captain when railroads come in, even if you are or have been the best. If people are using the rails, you'd better learn to drive a train. Reassess what you love to do, where your talents are and add in your experience."

Some see smooth jazz transforming as a terrestrial radio format, but don't think it will die. "All That Jazz" co-head Jason Gorov speculates that by late 2009, the format's strongest outlets will sustain, as smooth jazz continues to migrate to alternate platforms: the Internet and cable, satellite and HD radio. "Surviving traditional smooth



Gorov

jazz properties will be those whose management recognizes the urgent need to market their stations and commit necessary dollars, who won't have a knee-jerk overreaction if initial PPM ratings don't equal or surpass diary-based numbers and will look to [CBS Radio's] KTWV (the Wave)/Los Angeles' gains under PPM as a blueprint for their own stations' ongoing success." One can only hope.

Things Can Only Get Better

Naturally, just about everyone has reinvention in mind. My own advice: Stay strong during these daunting days. One successful programmer told me that the pain over the state of radio in general is sickening and finds needless attrition of the smooth jazz format particularly egregious. This person, whom I have never heard utter a profane word, hopes smooth jazz will arise from the ashes like the mythical phoenix. "But it's too painful right now. I'm at the point where I just want to say, 'Fuck it.'"

R&R

'It's all about going forward in a terrible world.'

—Nancy Widmann



'Focus first on what you want and what interests you, then cross-check it with what you can do.'

—Jim Robinson

'It's best not to be a steamboat captain when railroads come in, even if you are or have been the best.'

—Valerie Geller

R&R SMOOTH JAZZ

POWERED BY **nielsen** 3DS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ PERHAPS FITTINGLY IN THIS PRESIDENTIAL INAUGURATION WEEK, **SEAL'S** COVER OF SAM COOKE'S 1965 ANTHEM "A CHANGE IS GONNA COME" FINDS A BIGGER AUDIENCE. THE SONG TAKES AIRPOWER HONORS AND RISES 22-16 (UP 36 PLAYS) IN NOVEMBER, SEAL'S NEW SET, "SOUL," BECAME HIS HIGHEST-CHARTING ALBUM (NO. 13) ON THE BILLBOARD 200 IN FIVE YEARS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	21	EUGE GROOVE RELIGIFY	NI 11 (3 WKS)	NARADA JAZZ/CAPITOL	334 +29	3.138	1
2	3	29	WARREN HILL LA DOLCE VITA		EVOLUTION/KOCH	318 +32	2.620	3
3	2	28	TIM BOWMAN SWEET SUNDAYS		TRIPPIN' N' RHYTHM	297 -5	2.910	2
4	4	27	DAVE KOZ LIFE IN THE FAST LANE		CAPITOL	252 -28	1.657	7
5	7	28	NAJEE OUT OF A DREAM		HEADS UP	236 +40	1.533	8
6	5	31	PAUL HARDCASTLE MARIMBA		TRIPPIN' N' RHYTHM	215 -2	2.169	5
7	8	21	MICHAEL LINGTON YOU AND I		NUGROOVE	202 +29	2.370	4
8	6	36	ERIC DARIUS GON'N' ALL OUT		BLUE NOTE/CAPITOL	179 -23	1.499	9
9	18	3	BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)	MOST INCREASED PLAYS/MOST ADDED	CONCORD/CMG	170 +59	2.142	6
10	9	22	WAYNE BRADY ORDINARY		PEAK/CMG	170 +24	1.451	11
11	10	28	KENNY G TANGO		STARBUCKS/CONCORD/CMG	166 +23	1.178	14
12	12	11	BEYONCE AT LAST		MUSIC WORLD/COLUMBIA	164 +32	1.170	15
13	11	13	OLI SILK CHILL OR BE CHILLED		TRIPPIN' N' RHYTHM	157 +19	1.452	10
14	16	23	NICK COLIONNE NO LIMITS		ON THE EDGE/KOCH	144 +24	1.235	13
15	14	21	FOURPLAY FORTUNE TELLER		HEADS UP	135 +9	0.931	18
16	22	7	SEAL A CHANGE IS GONNA COME	AIRPOWER	143/WARNER BROS.	132 +36	1.123	16
17	19	9	KIM WATERS LET'S GET ON IT		SHANACHIE	121 +14	0.898	20
18	15	10	JESSE COOK HAVANA		COACH HOUSE/KOCH	121 +1	1.280	12
19	17	18	SERGIO MENDES FEATURING FERGIE THE LOOK OF LOVE		WILLIAMS/STARBUCKS/CONCORD/CMG	113 -3	1.018	17
20	21	15	JOHN LEGEND GOOD MORNING		G.O.O.D./COLUMBIA	105 +5	0.771	21
21	23	16	MINDI ABAIR OUT OF THE BLUE		23/PEAK/CMG	98 +3	0.724	23
22	20	13	CHRIS STANDRING HAVE YOUR CAKE & EAT IT		ULTIMATE VIBE	97 -4	0.711	24
23	25	11	ROBIN THICKE MAGIC		STAR TRAK/INTERSCOPE	61 -3	0.544	25
24	27	10	PHIL PERRY SHOW UP THE PEOPLE		SHANACHIE	60 +2	0.363	30
25	26	15	PAUL TAYLOR STREAMLINE		PEAK/CMG	59 -5	0.487	27
26	28	3	KENNY LATTIMORE AND I LOVE HER		VERVE	57 0	0.729	22
27	29	7	KYLE WOLVERTON MISS PEACHES		SMOOTH RIDE	45 +1	0.413	29
28	RE-ENTRY		CANDY DULFER SMOKIN' GUN		HEADS UP	42 +4	0.095	-
29	30	20	DAVID SANBORN FEATURING DEREK TRUCKS BROTHER RAY		DECCA	41 +3	0.137	-
30	RE-ENTRY		WALTER BEASLEY STEADY AS SHE GOES		HEADS UP	37 +25	0.219	-

NEW AND ACTIVE

ARTIST / LABEL	PLAYS / GAIN	ARTIST / LABEL	PLAYS / GAIN	ARTIST / LABEL	PLAYS / GAIN
MATT MARSHAK On The Rocks (Nuance)	30/2	NOVELLO B3 Soul (Nogoo)	25/2	EARL KLUGH Ocean Blue (861/Koch)	23/9
TOTAL STATIONS: 3		TOTAL STATIONS: 2		TOTAL STATIONS: 2	
LAWSON ROLLINS FEAT. FLORA PURIM Infinita (Infinita/Baja/TSR)	26/0	WAYMAN TISDALE One On One (Rendezvous)	24/1	BRIAN CULBERTSON Let's Stay In Tonight (GRP/Verve)	23/1
TOTAL STATIONS: 3		TOTAL STATIONS: 2		TOTAL STATIONS: 3	

MOST ADDED

ARTIST / LABEL	NEW STATIONS
BONEY JAMES Stop, Look, Listen (To Your Heart) (Concord/CMG)	6
SEAL A Change Is Gonna Come (Warner Bros.)	2
WALTER BEASLEY Steady As She Goes (Heads Up)	2
DAVE KOZ FEAT. JEFF GOLUB Bada Bing (Capitol)	2
JESSE COOK Havana (Coach House/Koch)	1
ROBIN THICKE Magic (StarTrak/Interscope)	1
MATT MARSHAK On The Rocks (Nuance)	1
BRIAN CULBERTSON Let's Stay In Tonight (GRP/Verve)	1
EARL KLUGH Ocean Blue (861/Koch)	1
JAMES TAYLOR It's Growing (Hear/CMG)	1

ADDED AT... KKSf
San Francisco, CA
PD/MD: Ken Jones
Boney James, Stop, Look, Listen (To Your Heart), 14
Jesse Cook, Havana, 13

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	20	FOURPLAY FORTUNE TELLER	HEADS UP	160 -3
2	2	20	MICHAEL LINGTON YOU AND I	NUGROOVE	154 +2
3	RE-ENTRY		ESPERANZA SPALDING PRECIOUS	HEADS UP	125 +77
4	3	29	TIM BOWMAN SWEET SUNDAYS	TRIPPIN' N' RHYTHM	121 -29
5	7	14	GERALD VEASLEY YOUR MOVE	HEADS UP	116 +1
6	21	2	BONEY JAMES STOP, LOOK, LISTEN (TO YOUR HEART)	CONCORD/CMG	114 +33
7	5	21	EUGE GROOVE RELIGIFY	NARADA JAZZ/CAPITOL	113 -16
8	4	30	WARREN HILL LA DOLCE VITA	EVOLUTION/KOCH	112 -19
9	8	18	ANDRE DELANO SISTA CALIENTE	NUGROOVE	111 0
10	10	10	WAYMAN TISDALE ONE ON ONE	RENDEZVOUS	106 +2
11	6	21	OLI SILK CHILL OR BE CHILLED	TRIPPIN' N' RHYTHM	101 -15
12	RE-ENTRY		WALTER BEASLEY STEADY AS SHE GOES	HEADS UP	98 +41
13	9	27	DAVE KOZ LIFE IN THE FAST LANE	CAPITOL	93 -14
14	RE-ENTRY		MATT MARSHAK FEAT. DR. MARTIN LUTHER KING, JR. BROTHERHOOD	NUANCE	92 +35
15	11	6	KIM WATERS LET'S GET ON IT	SHANACHIE	88 -10
16	24	10	KENNY G TANGO	STARBUCKS/CONCORD/CMG	82 +12
17	RE-ENTRY		INCOGNITO I REMEMBER A TIME	HEADS UP	79 +27
18	16	2	JESSY J SIN TI/WITHOUT YOU	PEAK/CMG	77 -13
19	23	20	WAYNE BRADY ORDINARY	PEAK/CMG	72 -5
20	18	11	SHAUN LABELLE DESERT NIGHTS	INNERVISION	71 -16
21	14	12	EVERETTE HARP ALL JAZZED UP	SHANACHIE	71 -23
22	NEW		DAVID BOSWELL I LIKE THAT	MY QUIET MOON	70 +29
23	NEW		FUNKEE BOY BODY MUSIC	FUNKEE BOY	69 +20
24	19	8	MINDI ABAIR OUT OF THE BLUE	23/PEAK/CMG	69 -17
25	17	11	DANNY LERMAN SOUTH BEACH SERENATA	SUGAR WHISKEY/LIGHTYEAR	68 -19
26	NEW		VIBES ALIVE AFTER HOURS	SWINGINGO	67 +31
27	NEW		ERIC ESSIX SHUTTLESWORTH DRIVE	ECLECTIC/ESSENTIAL	66 +28
28	NEW		CHRIS STANDRING HAVE YOUR CAKE & EAT IT	ULTIMATE VIBE	66 +4
29	NEW		LORI JENAIRE CALIFORNINA DREAMIN'	NOUVEAU BLEU	61 +33
30	NEW		DAVID WELLS DISCO KID	NUANCE	61 +28

MOST INCREASED PLAYS

+59	BONEY JAMES Stop, Look, Listen (To Your Heart) (Concord/CMG) WNJA +16, KJZY +9, WJZZ +9, WDSJ +8, KKSf +6, KSSJ +4, KIFM +3, SXWR +2, WSJW +2, WLOQ +1
+40	NAJEE Out Of A Dream (Heads Up) WDSJ +16, KOAS +4, WVMV +4, KKSf +4, WNJA +3, WJZZ +3, KYOT +2, WLOQ +1, SXWR +1, KIFM +1
+36	SEAL A Change Is Gonna Come (143/Warner Bros.) WDSJ +14, WNJA +9, WJZZ +8, KJZY +5, KOAS +1, WLOQ +1, WSJW +1, KSSJ +1
+32	WARREN HILL La Dolce Vita (Evolution/Koch) WDSJ +7, WNJA +7, KKSf +4, KOAS +2, KSSJ +2, KTWW +2, WSJW +1, WLOQ +1, WVMV +1, KJZY +1
+28	BEYONCE At Last (Music World/Columbia) WDSJ +16, KRVR +3, WNJA +3, KOAS +2, KYOT +2, KKSf +2, WLOQ +1, KTWW +1, KIFM +1, WVMV +1

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
7 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Sheppard	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	WQTQ/Hartford, CT PD/MD: Stewart Stone	KUAP/Little Rock, AR PD/MD: Michael Nellums	WVAS/Montgomery, AL OM: Candy Capel PD: Mel Marshall MD: Jay Holcey	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WVSU/Birmingham, AL OM/PD: Andy Parrish	WVMV/Detroit, MI* OM/PD: Tom Sleeper MD: Sandy Kovach	KPVU/Houston, TX PD: Cheryl Brooks MD: Jeff Kelly	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WNJA/Chicago, IL* OM: Darren Davis PD: Rick O'Dell	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	KTWW/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WLOQ/Orlando, FL* PD: Paul Lavioie APD: Brian Morgan MD: Patricia James	KKSf/San Francisco, CA* PD/MD: Ken Jones	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	
	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards		WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian				

* Monitored Reporters



After sitting out a one-year noncompete, the duo now hosts mornings on WCSX

D&D's Triumphant Return To Detroit's Airwaves

Mike Boyle

MBoyle@RadioandRecords.com

At 12:01 a.m. Jan. 1, a nightmare that had endured for more than 12 months finally ended for Jeff Deminski and Bill Doyle. The duo was legally able to wrap a noncompete and begin anew, hosting mornings on Greater Media classic rock WCSX/Detroit. The twosome replaced longtime hosts Jim "J.J." Johnson and Lynne Woodison, who were dismissed early last November. However, getting to that point for Deminski & Doyle was painful personally and professionally.

Because of not being able to come to terms on a new contract with CBS Radio in the Motor City, where the duo hosted afternoons on talk WKRK and then moved to mornings when the station flipped to sports WXYT in October 2007—a period covering eight-and-a-half years—D&D left the station in December 2007. But they had to sit out a one-year noncompete.

"The reason it didn't work out at WXYT was because we wouldn't accept the length of contract they wanted us," Doyle says. "They took us off the air one week before we were supposed to take vacation. In essence, they gave us a 'time-out' to think about their offer, which we had already said we were not going to take. I can only assume that they thought that we were not willing to risk sitting out a year in the market... and they were wrong."

Not being paid during 2008 "sucked," Doyle says. As a condition of their contract, CBS Radio had the right to match any offers D&D received

for the first six months, so they decided not to entertain any offers during that time. Doyle says, "In doing so, we had no idea what things would be like out there come July 1, 2008. So, there was no income and no prospect or guarantee of a job until July 1. We rolled the dice and all I can say is, it was extremely tense."

Was moving out of Detroit a possibility? "Only as a last resort," Deminski says. "Our fan base here had been terrific and we generally like the city, even with all of its problems in these tough economic times."

Not wanting to name the companies, Deminski also says they received inquiries about working in such cities as Chicago and Dallas but didn't pursue them, nor did they contemplate splitting up and going their separate ways.

The duo rose up the radio ranks in smaller markets. Deminski once left the business early on to do standup comedy but eventually returned. They met when Deminski applied to work at country

Deminski & Doyle Timeline

Millennium talk WKXW/Trenton, N.J.:

January 1994-August 1999

CBS Radio WKRK and WXYT/Detroit: August 1999-December 2007

Greater Media WCSX/Detroit: January 2009-present

D&D's Last WKRK Afternoon Drive Ratings (Diary)

Spring-summer 2007 (12+): 3.1-3.2

WCSX Morning Drive Pre-D&D (PPM)

October-December 2008: 4.8-5.2-5.5

KLMR/Lamar, Colo., where Doyle was PD/air talent. Deminski didn't take the job with Doyle, but they stayed in touch.

"Bill says he always wanted to find the right person to put together a team with and asked me if I had ever thought about it," Deminski says. "On a whim, we put together a demo tape, having no idea that becoming a team would be so successful for us."

The second station they sent a tape to was burgeoning talk WKXW (New Jersey 101.5)/Trenton, N.J., which today is owned by Millennium Broadcasting. "They flew us in for an on-air audition for a couple of days and on the plane ride home we got the offer from the station," Deminski recalls. And so D&D's future as a team was sealed when they started in afternoon drive in January 1994 and left in August 1999 for the same shift at WKRK.

When D&D were legally allowed to, after July 1, 2008, they spoke with Greater Media/Detroit director of rock programming Doug Podell about joining WCSX in mornings. Doyle says, "The way Greater Media has conducted itself in all of its markets is extraordinary, so thinking there was a chance that we could work for WCSX, I became affixed to Doug Podell's leg."

Podell says it was easy to see the dedicated following D&D had, but perhaps what sealed the deal was learning of the duo's willingness to work with almost any client request within reason. "In markets this size you just don't see that very often," Podell says. "Where you do, there is ultimately success."

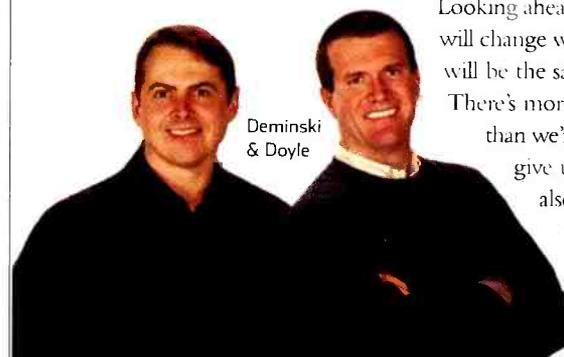
D&D didn't officially start their show on WCSX until Jan. 5, but Greater Media threw them a party with about 400 fans on New Year's Eve and they broadcast live at the stroke of midnight for about an hour, when their noncompete expired. Deminski says, "It was very humbling to see that many people, especially given the fact that we couldn't be on the air at WCSX to promote it ahead of time."

Looking ahead, Deminski says little will change with their program. "It will be the same show, just better.

There's more of a music element than we're used to, but this will give us the opportunity to also talk to some legendary people from the music world. Other than that, it's still a talk show." **R&R**

'Thinking there was a chance that we could work for WCSX, I became affixed to Doug Podell's leg.'

—Bill Doyle



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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	22		KINGS OF LEON SEX ON FIRE	NO. 1 (7 WKS)	☆ RCA/RMG	1918 -83	9.670 1
2	14		INCUBUS LOVE HURTS		☆ IMMORTAL/EPIC	1647 -36	8.774 2
3	18		SHINEDOWN SECOND CHANCE		☆ ATLANTIC	1632 -4	6.594 4
4	29		APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆ 20-20/JIVE/ZOMBA	1430 -121	6.429 5
5	15		PARAMORE DECODE		☆ FILED BY RAMEN/CHOP SHOP/RRP	1365 +14	5.959 6
6	18		SEETHER BREAKDOWN		☆ WIND-UP	1331 +18	4.955 7
7	26		THE OFFSPRING YOU'RE CONNADO FAR, KID		☆ COLUMBIA	1285 -89	8.360 3
8	16		ANBERLIN FEEL GOOD DRAG		☆ UNIVERSAL REPUBLIC	1007 +20	3.283 11
9	24		THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		☆ MAJORDOMO/SHOUT! FACTORY	998 +128	4.180 8
10	15		SAVING ABEL 18 DAYS		☆ SKIDCO/VIRGIN/CAPITOL	882 +27	2.575 17
11	15		DISTURBED INDESTRUCTIBLE		☆ REPRISE	869 -33	2.148 21
12	7		THE OFFSPRING KRISTY, ARE YOU DOING OK?		☆ COLUMBIA	822 +120	2.914 15
13	16		MUDVAYNE DO WHAT YOU DO		☆ EPIC	792 +24	1.817 28
14	14		HOLLYWOOD UNDEAD UNDEAD		☆ A&M/OCTONE/INTERSCOPE	780 -37	2.141 22
15	22		RISE AGAINST RE-EDUCATION (THROUGH LABOR)		☆ DGC/INTERSCOPE	778 -157	2.976 14
16	6		THE KILLERS SPACEMAN		☆ ISLAND/DJMG	716 +78	2.711 16
17	10		THE RED JUMPSUIT APPARATUS YOU BETTER PRAY		☆ VIRGIN/CAPITOL	706 +33	1.708 29
18	28		WEEZER TROUBLEMAKER		☆ DGC/INTERSCOPE	702 -93	3.959 9
19	10		MGMT KIDS		☆ COLUMBIA	700 +31	3.272 12
20	7		FRANZ FERDINAND ULYSSES		☆ DOMINO/EPIC	611 +16	2.000 25
21	7		NICKELBACK SOMETHING IN YOUR MOUTH		☆ ROADRUNNER/RRP	553 +30	1.448 32
22	13		FRAMING HANLEY LOLLIPOP		☆ SILENT MAJORITY/ILG/WARNER BROS.	545 +5	1.672 31
23	17		THE KILLERS HUMAN		☆ ISLAND/DJMG	543 -11	3.913 10
24	3		BLUE OCTOBER DIRT ROOM		☆ UNIVERSAL MOTOWN	536 +155	2.155 20
25	6		METALLICA CYANIDE		☆ WARNER BROS.	536 +53	1.305 35
26	5		STAINED ALL I WANT		☆ FLIP/ATLANTIC	516 +38	2.021 24
27	3		RISE AGAINST AUDIENCE OF ONE		☆ DGC/INTERSCOPE	512 +138	2.426 19
28	9		SLIPKNOT DEAD ME MORIES		☆ ROADRUNNER/RRP	510 +62	1.167 39
29	8		CAROLINA LIAR SHOW ME WHAT I'M LOOKING FOR		☆ ATLANTIC	505 +23	1.990 26
30	19		FALL OUT BOY I DON'T CARE		☆ ISLAND/DJMG	479 -16	3.140 13
31	6		SHINY TOY GUNS GHOST TOWN		☆ UNIVERSAL MOTOWN	446 +18	1.241 37
32	NEW		KINGS OF LEON USE SOMEBODY		☆ RCA/RMG	428 +156	2.479 18
33	19		COLDPLAY LOST!		☆ CAPITOL	398 -109	1.874 27
34	14		HOOBASTANK MY TURN		☆ ISLAND/DJMG	382 -105	0.947 -
35	NEW		PAPA ROACH LIFELINE	MOST INCREASED PLAYS	☆ EL TONAL/DGC/INTERSCOPE	354 +264	2.119 23
36	11		THE TING TINGS THAT'S NOT MY NAME		☆ COLUMBIA	318 -77	0.918 -
37	2		THEORY OF A DEADMAN HATE MY LIFE		☆ 604/ROADRUNNER/RRP	311 +30	0.698 -
38	NEW		THE GASLIGHT ANTHEM THE '59 SOUND		☆ SIDEONE/DUMMYY	253 +7	0.855 -
39	NEW		WEEZER THE GREATEST MAN THAT EVER LIVED (VARIATIONS ON A HAKER HYMN)		☆ DGC/INTERSCOPE	252 +25	1.297 36
40	15		NICKELBACK GOTTA BE SOMEBODY		☆ ROADRUNNER/RRP	245 -70	0.859 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
U2 Get On Your Boots (Interscope) KBZT, KFMA, KFTE, KJEE, KNXX, KRBZ, KROX, KRZQ, KWOD, KXRR, Sirius XM Alt Nation, WARQ, WBRU, WEQX, WFNX, WGRD, WKRL, WLUM, WROX, WWCD, WZNE	21
PAPA ROACH Lifeline (El Tonal/DGC/Interscope) KDGE, KEDJ, KFTE, KITS, KPNT, KRAB, KRZQ, KTCL, Sirius XM Alt Nation, WARQ, WBTZ, WCYY, WKQX, WLUM, WMFS, WRWK, WZNE	18
BLUE OCTOBER Dirt Room (Universal Motown) CIMX, KMYZ, KRBZ, WEND, WKRK, WMFS, WRFK, WRWK, WURH, WXDX	10
RISE AGAINST Audience Of One (DGC/Interscope) KDGE, KNXX, KTBJ, KUDD, WCYY, WFXH, WKQX, WRWK	9
KINGS OF LEON Use Somebody (RCA/RMG) KBZT, KCNL, KEDJ, KPNT, KRBZ, KRZQ, KXRR, KYSR, WKQX	9
THE OFFSPRING Kristy, Are You Doing OK? (Columbia) KCXX, KMYZ, WRXL, WWDC	4
STAINED All I Want (Flip/Atlantic) WFXH, WRWK, WRXL, WWDC	4
NICKELBACK Something In Your Mouth (Roadrunner/RRP) KNXX, WFXH, WRXL, WZNE	4
THE KILLERS Spaceman (Island/DJMG) KROQ, KTCL, WWDC	3
IGLU & HARTLY In This City (Universal Republic) KITS, WARQ, WSWD	3

ADDED AT ...
KBZT
San Diego, CA
PD: Garrett Michaels
MD: Mike Halloran
Glasvegas, Geraldine, 15
Blitzen Trapper, Gold For Bread, 14
Kings Of Leon, Use Somebody, 2
U2, Get On Your Boots, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THIRD EYE BLIND Non Dairy Creamer (Assembly) TOTAL STATIONS: 14	226/27	DEAD CONFEDERATE The Rat (Razor & Tie) TOTAL STATIONS: 18	173/3
SNOW PATROL Crack The Shutters (Polydor/Fiction/Geffen/Interscope) TOTAL STATIONS: 13	216/2	THE FRAY You Found Me (Epic) TOTAL STATIONS: 7	166/6
AVENGED SEVENFOLD Scream (Hopeless/Warner Bros.) TOTAL STATIONS: 18	214/8	RYAN ADAMS & THE CARDINALS Magick (Lost Highway) TOTAL STATIONS: 15	158/17
LUDO Go-Getter Greg (redbird/Island/DJMG) TOTAL STATIONS: 22	204/14	THE RACONTEURS Consoler Of The Lonely (Third Man/Warner Bros.) TOTAL STATIONS: 12	149/2
OASIS I'm Outta Time (Big Brother/Reprise) TOTAL STATIONS: 15	184/20	POP EVIL 100 In A 55 (Pazzo/Jard Star) TOTAL STATIONS: 12	112/14

MOST INCREASED PLAYS

+264	PAPA ROACH Lifeline (El Tonal/DGC/Interscope) KRAB +27, KFMA +25, CIMX +23, KDGE +22, KJEE +16, KXTE +14, KQRA +14, WROX +14, KWOD +13, KXRR +12
+156	KINGS OF LEON Use Somebody (RCA/RMG) KYSR +20, KCNL +17, KNDD +16, WARQ +15, WCYY +15, KROX +14, KFMA +11, WWCD +11, KROQ +9, KXTE +5
+155	BLUE OCTOBER Dirt Room (Universal Motown) WWCD +15, KFTE +14, WURH +14, WRFK +12, WXDX +12, WEND +12, WBTZ +11, KNDD +10, WZNE +9, KNXX +9
+138	RISE AGAINST Audience Of One (DGC/Interscope) KNDD +18, KRZQ +14, WROX +14, KTBJ +13, KXRR +11, KTCL +11, KDGE +11, KPNT +10, KQRA +8, WRWK +7
+128	THE AIRBORNE TOXIC EVENT Sometime Around Midnight (Majordomo/Shout! Factory) WWCD +16, WEND +15, WZJO +14, KITS +14, WTZR +13, KFTE +12, WBRU +10, KWOD +9, KRZQ +8, WROX +7

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **METALLICA** COLLECTS ITS 13th TOP 10, AS "CYANIDE" VAULTS 14-10. THE SECOND TOP 10 FROM "DEATH MAGNETIC," FOLLOWING THE NO. 1 "THE DAY THAT NEVER COMES," LIFTS THE BAND INTO A FOURTH-PLACE TIE WITH DISTURBED FOR MOST CAREER TOP 10s AT THE FORMAT, TRAILING ONLY GODSMACK (16), FOO FIGHTERS AND NICKELBACK (14 EACH).

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	SHINEDOWN SECOND CHANCE	NO. 1 (4 WKS) ATLANTIC	1668 +24	6.131	2
2	2	22	DISTURBED INDESTRUCTIBLE	REPRISE	1596 -1	6.184	1
3	3	17	MUDVAYNE DO WHAT YOU DO	EPIC	1557 +48	5.186	3
4	4	22	SEETHER BREAKDOWN	WIND-UP	1439 +29	4.747	4
6	7	10	NICKELBACK SOMETHING IN YOUR MOUTH	ROADRUNNER/RRP	1384 +102	4.330	6
5	5	30	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	20-20/JIVE/JLG	1219 -139	4.643	5
7	7	21	SAVING ABEL 18 DAYS	SKIDD/CO/VIRGIN/CAPITOL	1159 +14	3.477	9
8	8	20	HOLLYWOOD UNDEAD UNDEAD	A&M/OCTONE/INTERSCOPE	1059 +95	2.941	11
9	9	13	SLIPKNOT DEAD MEMORIES	ROADRUNNER/RRP	1046 +82	2.744	13
14	8	8	METALLICA CYANIDE	WARNER BROS.	1001 +156	3.562	7
13	18	18	AVENGED SEVENFOLD SCREAM	HOPELESS/WARNER BROS.	901 +16	2.548	14
15	8	8	THEORY OF A DEADMAN HATE MY LIFE	604/ROADRUNNER/RRP	879 +94	2.516	15
10	24	24	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA	846 -72	2.884	12
17	45	45	FIVE FINGER DEATH PUNCH STRANGER THAN FICTION	FIRM	806 +65	2.329	16
12	21	21	AC/DC ROCK N ROLL TRAIN	COLUMBIA	803 -85	3.547	8
16	13	13	SALIVA FAMILY REUNION	ISLAND/DJMG	778 0	2.306	17
17	11	35	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	757 -140	3.040	10
19	20	20	DROWNING POOL 37 STITCHES	ELEVEN SEVEN	511 +20	1.459	21
20	11	11	GUNS N' ROSES BETTER	BLACK FROG/GEFFEN/INTERSCOPE	603 -2	1.858	18
21	17	17	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DCC/INTERSCOPE	591 +16	1.291	22
22	17	17	ALL THAT REMAINS TWO WEEKS	PROSTHETIC/RAZOR & TIE	537 +15	1.068	24
23	10	10	BUCKCHERRY RESCUE ME	ELEVEN SEVEN/ATLANTIC	508 +20	1.804	19
35	4	4	AC/DC BIG JACK	COLUMBIA	496 +231	1.748	20
25	11	11	REV THEORY LIGHT IT UP	VAN HOWES/MALOFF/DCC/INTERSCOPE	421 +6	1.107	23
29	5	5	3 DOORS DOWN CITIZEN/SOLDIER	UNIVERSAL REPUBLIC	406 +77	0.927	26
27	14	14	HOOBASTANK MY TURN	ISLAND/DJMG	358 -13	0.697	32
28	9	9	POP EVIL 100 IN A 55	PAZZO/JARD STAR	357 +25	0.605	36
38	2	2	HINDER UP ALL NIGHT	UNIVERSAL REPUBLIC	347 +135	1.048	25
30	6	6	BLACK STONE CHERRY PLEASE COME IN	IN DE GOOD/ROADRUNNER/RRP	337 +16	0.657	33
33	6	6	THE RED JUMPSUIT APPARATUS YOU BETTER PRAY	VIRGIN/CAPITOL	330 +29	0.514	39
32	7	7	STAIN'D ALL I WANT	FLIP/ATLANTIC	322 +32	0.631	34
32	11	11	ROB ZOMBIE WAR ZONE	LIONSGATE/RED	301 -75	0.801	28
34	10	10	10 YEARS SO LONG, GOOD-BYE	UNIVERSAL REPUBLIC	294 +1	0.776	30
37	5	5	KINGS OF LEON SEX ON FIRE	RCA/ARMG	282 +45	0.754	31
35	7	7	FRAMING HANLEY LOLLIPOP	SILENT MAJORITY/JLG/WARNER BROS.	271 -30	0.448	40
36	13	13	GUNS N' ROSES CHINESE DEMOCRACY	BLACK FROG/GEFFEN/INTERSCOPE	270 -152	0.878	27
39	3	3	RED DEATH OF ME	ESSENTIAL/RED	257 +33	0.605	35
38	4	4	PAPA ROACH HOLLYWOOD WHORE	EL TONAL/DCC/INTERSCOPE	218 -40	0.794	29
39	NEW	NEW	PAPA ROACH LIFELINE	EL TONAL/DCC/INTERSCOPE	201 +185	0.593	38
40	RE-ENTRY	RE-ENTRY	WEEZER TROUBLEMAKER	DCC/INTERSCOPE	194 -7	0.602	37

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
PAPA ROACH Lifeline (El Tonal/DCC/Interscope) KISW, KLAQ, KQRC, KQXR, KRXQ, KXFX, KZRQ, WBUZ, WCCC, WCHZ, WCPH, WEDG, WIL, WKLQ, WMMR, WQXA, WTKX, WTPT, WWBN, WWIZ, WWWX, WXZZ, WZOR	23
U2 Get On Your Boots (Interscope) KLAQ, KOMP, KUPD, WAAF, WBUZ, WEDG, WIL, WLXZ, WMMR, WRAT, WRUF, WYBB	12
AC/DC Big Jack (Columbia) KNCN, KQXR, KXFX, Sirius XM Octane, WBSX, WBYR, WJJO, WXQR, WXZZ	9
HINDER Up All Night (Universal Republic) KATT, KQRC, KRXQ, WBUZ, WYBB, WZOR	6
RED Death Of Me (Essential/RED) KFRQ, KOMP, KZRQ, WLXZ, WQXA, WRIF	6
HURT Wars (Amusement) KOMP, KXFX, WIL, WTFX, WXQR	5
METALLICA Cyanide (Warner Bros.) KATT, KNCN, WBSX, WRXR	4
3 DOORS DOWN Citizen/Soldier (Universal Republic) KISW, KNCN, WWWX, WXTB	4
BLUE OCTOBER Dirt Room (Universal Motown) WBYR, WQXA, WRUF, WWWX	4
STAIN'D All I Want (Flip/Atlantic) WAAF, WRZK, WWBN	3

ADDED AT... KQRC
Kansas City, MO
OM/PD: Bob Edwards
MD: Paul Marshall
Hinder, Up All Night, 12
Papa Roach, Lifeline, 6

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
THE OFFSPRING Kristy, Are You Doing OK? (Columbia) TOTAL STATIONS: 22	190/23	BURN HALO Dirty Little Girl (Rawhead/JLG) TOTAL STATIONS: 13	111/26
INCUBUS Love Hurts (Immortal/Epic) TOTAL STATIONS: 15	172/16	HURT Wars (Amusement) TOTAL STATIONS: 16	85/37
ARANDA Still In The Dark (Astonish) TOTAL STATIONS: 14	163/16	SEVENDUST Inside (7Bros/Asylum/JLG) TOTAL STATIONS: 10	85/29
CROOKED X Rock N Roll Dream (MPM/Capitol) TOTAL STATIONS: 34	159/22	(HED) P.E. Renegade (Suburban Noise) TOTAL STATIONS: 13	83/37
BLUE OCTOBER Dirt Room (Universal Motown) TOTAL STATIONS: 20	142/42	LAST VEGAS I'm Bad (Eleven Seven) TOTAL STATIONS: 11	83/15

↑ MOST INCREASED PLAYS

+231	AC/DC Big Jack (Columbia) KZRQ +17, WCHZ +15, KNCN +14, WRZK +14, WCCC +13, WCPH +12, WKLQ +11, WBSX +10, WRAT +10, WRIF +9
+189	PAPA ROACH Lifeline (El Tonal/DCC/Interscope) KZZQ +23, WTKX +16, WNFZ +15, WWIZ +12, WZOR +12, WBUZ +11, WWWX +10, SXOC +9, KUPD +8, WRUF +7
+156	METALLICA Cyanide (Warner Bros.) KISW +20, KEGL +14, KFRQ +10, KATT +10, WBSX +9, WLRS +8, WRIF +8, WRXR +8, WQXA +7, WXTB +6
+135	HINDER Up All Night (Universal Republic) KRXQ +16, KUPD +16, KATT +13, WWBN +12, WZOR +11, KZZQ +9, WKLQ +8, KXXR +7, WRXW +7, WRUF +7
+102	NICKELBACK Something In Your Mouth (Roadrunner/RRP) WXZZ +15, KFRQ +13, KISW +13, WYFY +11, KISS +11, WCHZ +10, WWIZ +10, WBUZ +9, KZRQ +7, WWWX +7

FOR WEEK ENDING JANUARY 18, 2009
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► **SHINEDOWN** RETURNS TO THE TOP AFTER A TWO-WEEK ABSENCE, AS THE APPROPRIATELY TITLED "SECOND CHANCE" REBOUNDS 2-1. THE SONG MARKS THE JACKSONVILLE, FLA.-BASED QUINTET'S SECOND VISIT TO THE SUMMIT; "SAVE ME" REIGNED FOR 15 WEEKS BEGINNING IN DECEMBER 2005.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST/TITLE	NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	19	SHINEDOWN SECOND CHANCE	NOL. 1 (2 WKS)	ATLANTIC	420 +11	1.386	2
2	3	10	NICKELBACK SOMETHING IN YOUR MOUTH		ROADRUNNER/RRP	337 +13	1.328	4
3	21	21	AC/DC ROCK N ROLL TRAIN		COLUMBIA	369 -58	1.457	1
4	4	25	APOCALYPTICA FEATURING ADAM LANTIER I DON'T CARE	CONTIER	20-20/JIVE/JLG	353 -15	1.356	3
5	7	19	DISTURBED INDESTRUCTIBLE		REPRISE	330 +32	1.187	5
6	5	17	SEETHER BREAKDOWN		WIND-UP	296 -9	0.768	9
7	6	34	THEORY OF A DEADMAN BAD GIRL FRIEND		604/ROADRUNNER/RRP	259 -34	0.893	6
8	8	22	METALLICA THE DAY THAT NEVER COMES		WARNER BROS.	253 -3	0.832	7
9	9	18	SAVING ABEL 18 DAYS		SKIDDCO/VIRGIN/CAPITOL	245 +7	0.675	10
10	10	13	GUNS N' ROSES CHINESE EMOCRACY		BLACK FROG/GEFFEN/INTERSCOPE	192 -37	0.628	11
11	11	17	MUDVAYNE DO WHAT YOU DO		EPIC	189 -3	0.564	12
12	13	16	METALLICA CYANIDE		WARNER BROS.	185 +30	0.797	8
13	15	7	THEORY OF A DEADMAN HATE MY LIFE		604/ROADRUNNER/RRP	184 +41	0.454	15
14	12	10	GUNS N' ROSES BETTER		BLACK FROG/GEFFEN/INTERSCOPE	166 -13	0.469	14
15	16	9	BUCKCHERRY RESCUE ME		ELEVEN SEVEN/ATLANTIC	145 +13	0.543	13
16	22	6	3 DOORS DOWN CITIZEN/SOLDIER	MOST INCREASED PLAYS	UNIVERSAL REPUBLIC	142 +53	0.245	22
17	18	6	STAINO ALL I WANT		FLIP/ATLANTIC	125 +23	0.443	17
18	25	4	AC/DC BIG JACK	AIRPOWER	COLUMBIA	121 +53	0.290	19
19	20	12	SLIPKNOT DEAD MEMORIES		ROADRUNNER/RRP	104 +6	0.234	23
20	19	14	THE OFFSPRING YOU'RE GONNA GO FAR, KID		COLUMBIA	100 +1	0.449	16
21	17	16	NICKELBACK GOTTA BE SOME BODY		ROADRUNNER/RRP	100 -31	0.337	18
22	21	11	SALIVA FAMILY REUNION		ISLAND/JUMG	89 -2	0.111	-
23	26	6	POP E/IL 100 IN A SE		PAZZO/JARD STAR	72 +9	0.056	-
24	24	14	KID ROCK ROCK N ROLL JESUS		TOP DOG/ATLANTIC	68 -2	0.067	-
25	RE-ENTRY	2	BLACK STONE CHERRY PLEASE COME IN		IN THE GOOD/ROADRUNNER/RRP	65 +25	0.160	26
26	30	2	HOLLYWOOD UNDEAD UNDEAD		A&M/OCTONE/INTERSCOPE	64 +23	0.101	-
27	27	19	TESLA I WANNA LIVE		TESLA ELECTRIC CO.	54 -2	0.088	-
28	29	6	AVENED SEVENFOLD SCREAM		HOPELESS/WARNER BROS.	46 -2	0.125	29
29	NEW	1	INCUBJS LOVE HURTS		IMMORTAL/EPIC	45 +6	0.151	27
30	RE-ENTRY	1	10 YEARS SO LONG, GOOD-BYE		UNIVERSAL REPUBLIC	44 +12	0.091	-

THIS WEEK	ARTIST/TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	SIX: X: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)		149 172
2	SAVING ABEL ADDICTED (SKIDDCO/VIRGIN/CAPITOL)		139 157
3	PUDDLE OF MUDD PSYCHO (FLAWLESS/GEFFEN/INTERSCOPE)		138 132
4	HINDER USE ME (UNIVERSAL REPUBLIC)		118 144
5	SEETHER FAKE IT (WIND-UP)		114 112

RECURRENTS

THIS WEEK	ARTIST/TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	FOO FIGHTERS LET IT BE (ROSWELL/RCA/RMG)		107 97
7	GUNS N' ROSES SWEET CHILD O' MINE (GEFFEN/INTERSCOPE)		107 99
8	FOO FIGHTERS THE PRETENDER (ROSWELL/RCA/RMG)		107 113
9	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		104 98
10	3 DOORS DOWN IT'S NOT MY TIME (UNIVERSAL REPUBLIC)		103 122

MOST ADDED

ARTIST/TITLE / LABEL	NEW STATIONS
PAPA ROACH Lifeline (E1 Tonal/DGC/Interscope) KUFO, WJXQ, WKLC	3
3 DOORS DOWN Citizen/Soldier (Universal Republic) KIOC, WAFX	2
STAINO All I Want (Flip/Atlantic) KTUX, WONE	2
AC/DC Big Jack (Columbia) KAZR, WHJY	2
HOLLYWOOD UNDEAD Undead (A&M/Octone/Interscope) KIOC, WAQX	2
U2 Get On Your Boots (Interscope) WDHA, WXMM	2
NICKELBACK Something In Your Mouth (Roadrunner/RRP) WAFX	1
SAVING ABEL 18 Days (Skiddco/Virgin/Capitol) WHDR	1
GUNS N' ROSES Better (Black Frog/Geffen/Interscope) WXMM	1

ADDED AT ...
WXMM
Norfolk, VA
OM/PD: John Shornby
Buckcherry, Rescue Me, O
Guns N' Roses, Better, O
U2, Get On Your Boots, O

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NEW AND ACTIVE

ARTIST/TITLE / LABEL	PLAYS /GAIN	ARTIST/TITLE / LABEL	PLAYS /GAIN
KINGS OF LEON Sex On Fire (RCA/RMG) TOTAL STATIONS: 5	43/8	DROWNING POOL 37 Stitches (Eleven Seven) TOTAL STATIONS: 6	34/2
PAPA ROACH Hollywood Whore (E1 Tonal/DGC/Interscope) TOTAL STATIONS: 6	35/6	PAPA ROACH Lifeline (E1 Tonal/DGC/Interscope) TOTAL STATIONS: 5	30/27
ARANDA Still In The Dark (Astonish) TOTAL STATIONS: 5	34/10	HINDER Up All Night (Universal Republic) TOTAL STATIONS: 4	30/0

MOST INCREASED PLAYS

+53	3 DOORS DOWN Citizen/Soldier (Universal Republic) WAFX +4, WVRK +10, KIOC -8, KTUX +7, WNDR +5, KMDD +4, WONE +3, WKLC +2, WJXQ +2, WAQX +2
+53	AC/DC Big Jack (Columbia) WAQX +10, KUFO +9, WXMM +8, WHJY +7, WAFX +5, WKLC +4, WONE +3, WRQK +2, WJXQ +1, KAZR +1
+41	THEORY OF A DEADMAN Hate My Life (604/Roadrunner/RRP) WZZO +1, WXMM +9, WONE +8, WJXQ +6, WKLC +4, WVRK +4, WMMS +2, KSHE +1, KTUX -1
+32	DISTURBED Indestructible (Reprise) KUFO +1, WHJY +10, WMMS +9, WVRK +5, KBER +3, WHDR +2, WEBN +1, WGIR +1, KMDD +1
+30	METALLICA Cyanide (Warner Bros.) WVRK +1, KUFO +6, WRQK +4, KAZR +4, WNDR +2, WEBN +1, WAQX +1, KTUX +1, WJXQ +1, WONE +1

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ROCK REPORTERS

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KZRR/Albuquerque, NM* PD: Phil Mahoney MD: Robert Chethers	WPTQ/Bowling Green, KY OM/PD: Alex "Axe" Perocci APD/MD: Monty Foster	WMMS/Cleveland, OH* OM: Keith Abrams PD: Bo Matthews	WRVC/Huntington, WV PD: Reeves Kirtner	WNOR/Norfolk, VA* PD: Mike Beck APD/MD: Sonja Morrell	WRRX/Rockford, IL PD: Jim Stone MD: Jon Schulz	WAQX/Syracuse, NY* OM: Tom Mitchell PD: Hunter Scott APD/MD: Doni Kelley
WZZO/Allentown, PA* PD: Tari Thomas MD: Keith Moyer	WRQK/Canton, OH* PD: Greg Ausham	WVRK/Columbus, GA* PD: Chris Chaos	WJXQ/Lansing, MI* PD: Sheri Vegas	WXMM/Norfolk, VA* OM/PD: John Shornby	KBER/Salt Lake City, UT* PD: Kelly Hammer APD/MD: Darby Wilcox	KMOD/Tulsa, OK* OM/PD: Doni Crist
KWHL/Anchorage, AK PD: Brac Sennet MD: Matthew Collins	WPXC/Cape Cod, MA PD/MD: Suzanne Tonare	KAZR/Des Moines, IA* OM: Scott Allen PD: Ryan Patrick MD: Andy Hal	WGIR/Manchester, NH* PD: Chris "Doc" Garrett	KCLB/Palm Springs, CA OM/PD: Jen Shevlin MD: Shelly Brown	KZOZ/San Luis Obispo, CA OM: Pepper Daniels PD/MD: Dusty Rhoads	WMZK/Wausau, WI MD: Larry Offerman
WTJS/Augusta, ME OM/PD: Jack O'Brien APL: Mark Smith	WKLC/Charleston, WV* OM/PD: Jay Nunley APD/MD: Brian Thompson	KHQG/Duluth, MN OM: Jack Lawson PD: Scott Klotin	WHDR/Miami, FL* PD: Kevin Vargas MD: Dave Hanson	KUFO/Portland, OR* OM/PD: Chris Patyk	KTUX/Shreveport, LA* OM: Gary McCoy PD/MD: Randy Hill	KBZS/Wichita Falls, TX PD: Liz Ryan
			WAFX/Montgomery, AL* PD: Rick Hendrick			

* Monitored Reporters



▶ AS "SEX ON FIRE" REIGNS FOR A NINTH WEEK ATOP CANADA ROCK, **KINGS OF LEON'S** NEXT TRACK, "USE SOMEBODY," MAKES THE CHART'S LARGEST LEAP, JUMPING 40-24.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

WJSE/Atlantic City, NJ
OM/PD: Paul Kelly
MD: Scott Reilly

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD/MD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

KFRR/Fresno, CA*
PD: Jason Squires
APD/MD: Ryan Oldfield

WJBX/Ft. Myers, FL*
PD: Matt Johnson
MD: Jeff Zito

WGRD/Grand Rapids, MI*
OM/PD: Jerry Tarrants

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

WURH/Hartford, CT*
OM: Todd Thomas
PD: Becky Pohotsky

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBZ/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Lazlo
APD/MD: Jason Ulanet

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Josh Boulanger

KXTE/Las Vegas, NV*
PD: Chris Ripley

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD/MD: Julie Pilat

KROG/Medford, OR
PD/MD: Cosmo

WMFS/Memphis, TN*
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: James Steele

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

WRFF/Philadelphia, PA*
OM: Thea Mitchem
PD/MD: John Allers
APD: Wendy Rollins

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM: Alex Tear
PD: John Moschitta

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Wendell Clough
APD: Gabrielle Greenfield
MD: Alex Korzec

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDFW/Richmond, VA*
PD: Mojo

WRXL/Richmond, VA*
OM: Dave Symonds
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Nik Rivers

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXKR/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD/MD: Corey O'Brien

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Capone
MD: Christy Taylor

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
APD: Josh Orentlicher
MD: Gary Susalis

**Sirius XM
Alt Nation/Satellite***
OM: Gregg Steele
PD: Jeff Regan
APD: Jordan Gremli

WFXX/Savannah, GA*
OM: Jon Robbins
PD: Boomer
MD: Marci Stanley

KNDD/Seattle, WA*
OM: Mike Kaplan
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
MD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
OM: Thea Mitchem
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
APD/MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/MD: Frank Pain

WZMR/Albany, NY*
OM/PD: Kevin Callahan

KTEG/Albuquerque, NM*
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill

WCPR/Biloxi, MS*
OM/PD: Kenny Vest
MD: Denver Crabb

WKGW/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WAAB/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WIL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KEGL/Dallas, TX*
OM: Vince Richards
PD: Chris Ryan

KBPI/Denver, CO*
PD: Willie B.

WRIF/Detroit, MI*
OM: Doug Podell
PD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYY/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	22	2	KINGS OF LEON SEX ON FIRE	RCA/SONY MUSIC	593	-50
2	25	1	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY MUSIC	524	-10
3	16	1	SHINEDOWN SECOND CHANCE	ATLANTIC/WARNER	523	+4
4	11	1	NICKELBACK SOMETHING IN YOUR MOUTH	EMI	450	+37
5	15	1	SEETHER BREAKDOWN	WIND-UP	402	+22
6	8	1	AC/DC BIG JACK	COLUMBIA/SONY MUSIC	385	+64
7	5	1	THORNLEY MAKE BELIEVE	604/UNIVERSAL	371	+106
8	31	1	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	2D-2D/JIVE/SONY MUSIC	291	-46
9	32	1	THE STILLS BEING HERE	ARTS & CRAFTS	274	-4
10	18	1	MATT MAYS & EL TORPEDO BUILDING A BOAT	SONIC/WARNER	266	-4
11	22	1	RISE AGAINST RE-EDUCATION (THROUGH LABOR)	DCC/UNIVERSAL	261	+8
12	8	1	ARKELLS OH, THE BOSS IS COMING!	DINE ALONE	235	+23
13	13	1	GUNS N' ROSES CHINESE DEMOCRACY	BLACK FROG/GEFFEN/UNIVERSAL	233	-83
14	28	1	MOBILE THE KILLER	UNIVERSAL	231	-4
15	12	1	AIRBOURNE DIAMOND IN THE ROUGH	ROADRUNNER/UNIVERSAL	222	-7
16	16	1	DISTURBED INDESTRUCTIBLE	REPRISE/WARNER	201	+17
17	10	1	MGMT KIDS	COLUMBIA/SONY MUSIC	194	+1
18	27	1	HINDER USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	193	-3
19	11	1	METRIC HELP I'M ALIVE	LAST GANG	190	-15
20	8	1	THEORY OF A DEADMAN NOT MEANT TO BE	604/UNIVERSAL	186	0
21	9	1	FRANZ FERDINAND ULYSSES	DOMINO/EPIC/SONY MUSIC	184	+32
22	9	1	SAVING ABEL 18 DAYS	SKIDCO/VIRGIN/EMI	183	+16
23	25	1	WEEZER TROUBLEMAKER	DCC/UNIVERSAL	183	-3
24	2	1	KINGS OF LEON USE SOMEBODY	RCA/SONY MUSIC	162	+73
25	15	1	COLDPLAY LOST!	PARLOPHONE/EMI	162	-1
26	24	1	SAM ROBERTS DETROIT '67	SECRET BRAIN/UNIVERSAL	157	-44
27	13	1	INCUBUS LOVE HURTS	IMMORTAL/EPIC/SONY MUSIC	156	0
28	9	1	EAGLES OF DEATH METAL WANNABE IN LA	REKORDS REKORDS/DOWNTOWN/FONATANA NORTH	152	-6
29	19	1	THE TREWS MAN OF TWO MINDS	THE BUMSTAD/UNIVERSAL	148	+16
30	17	1	BILLY TALENT & ANTI-FLAG TURN YOUR BACK	WARNER MUSIC CANADA/WARNER	144	+28

FOR WEEK ENDING JANUARY 15, 2009

♦ indicates CanCon

WKLQ/Grand Rapids, MI*
OM: Steve Stewart
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgaro
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WLRS/Louisville, KY*
OM: George Lindsey
PD: Tommy Lee

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
PD: Alex Duran
MD: Keith West

KBRE/Merced, CA
PD/MD: Jason LaChance

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM/PD: Troy Hanson
OM: Dean Warfield
APD: Zig

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Steve Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDDX/Rapid City, SD
OM/PD: Jim Kallas

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KZZQ/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM/PD: Mark Mitchell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
APD: Josh Orentlicher
MD: Gary Susalis



Listener support remains strong during economic downturn

Public Radio Hangs Tough In Tough Times

John Schoenberger
JSchoenberger@RadioandRecords.com

As much as commercial radio is tightening its belt, public radio appears to be feeling the economic pinch less. By delivering the product and services listeners want and expect, noncommercial radio not only held its own, but in some cases even grew, during 2008 fall fund drives—right smack in the middle of the economic meltdown. From music-based stations to news/information outlets, memberships rose and committed support dollars remained robust.

Louisville Public Media represents a consortium of three stations: triple A WFPK, NPR news/information affiliate WFPL and classical WOUL (classical 90.5). LPM's most recent fund drive raised \$270,140. A large portion of this total was donated by almost 1,000 new members.

Executive director Donovan Reynolds attributes the success of this past fall's drive to the unique formats of the three stations. WFPL's ability to offer independent, fact-based coverage of the ongoing economic crisis, the presidential election and international events was cited as very important to the station's membership. Contributors also said they valued the unique music formats offered by Classical 90.5 and WFPK.

"I think our message that public radio is more important than ever really resonated with our listeners," Reynolds says. "We are grateful for this show of support in very difficult economic times."

WFPK PD Stacy Owen adds, "We finished with our second-best fall drive ever. That is extraordinary, given the economic environment we are experiencing. I guess people will cut back during a time of crisis, but not on the things they value."

News/talk and triple A music hybrid KUT/Austin, which is in the midst of celebrating its 50th birthday, also had a record-breaking fund drive in fall '08. The University of Texas at Austin-owned station raised \$790,000 and had more than 6,500 pledges with 2,000-plus new members.

"We concentrated on how important our news

service had been in the last year and the music side being a great refuge from all that news," associate GM/director of content and broadcast Hawk Mendenhall says.

Director/GM Stewart Vanderwilt adds, "We have grants and corporate underwriting and all that, but the membership funds remain the backbone of the station. I think this model works better than most in the tough economic times we are facing right now."

Minnesota Public Radio was also pleased with the results from its fall drive, exceeding the goal of 13,500 members. Combining pledges for triple A KCMP (the Current)/Minneapolis and statewide news and classical networks, a total of \$1.5 mil-

lion was raised.

"Our membership team certainly made some adjustments as we always do, but there was no big change in our strategy," says former KCMP PD Steve Nelson, who now heads up MPR's news efforts. "We acknowledged the tough economic times but tried not to dwell on that."

Music And News Both Fair Well

Some of triple A's most important noncommercial outlets experienced success this fall, too. Pittsburgh Community Broadcasting's WYEP/Pittsburgh took a realistic approach to its fall '08 drive, setting goals at 2007 levels. So while the station was essentially flat from the previous year, PD Kyle Smith points out that it didn't lose ground,

'I guess people will cut back during a time of crisis, but not on the things they value.'

—Stacy Owen



'The main goal was to keep more people listening during the drive.'

—Bruce Warren

raising \$91,000. The station offered little talk about premiums and gifts and instead focused on music service for the community and events that the station takes part in or supports.

University of Pennsylvania's WXPN/Philadelphia also did well in its fall drive. To accomplish this, the outlet tried a couple of new things: It hosted the annual listener-voted countdown promotion during the drive, while pitch breaks and times were cut down compared with previous years.

The Main Goal

Assistant GM of programming Bruce Warren says the main goal was "to keep more people listening during the drive." The PPM data that came in not long after the fund-raiser showed the station indeed had above-average listening (in cume and AQH) during the drive. So even though WXPN fell slightly short in revenue—raising \$380,000—the goal of keeping people tuned in more than exceeded expectations.

On the news/information side, many stations also fared well. University of Missouri-St. Louis NPR news KWMU, which pulled in \$382,885 in pledges during its fall membership drive, set a station record. In fact, new membership rose 65% from 2007, the largest one-year increase in the station's 36-year history.

Michigan Public Radio's network of three NPR affiliates—WUOM/Ann Arbor, WVGR/Grand Rapids and WFUM/Flint—says that it generated \$770,000 in pledges during its fall drive. The take, a 16% increase over 2007, exceeded goals, despite cutting the on-air campaign by 20%.

And KPCC/Los Angeles, managed by Southern California Public Radio, hit an all-time fund-raising high last fall. The drive generated nearly \$1.5 million in support from more than 11,000 new and renewing members. A critical factor in this effort's success was SCPR's partnerships with other regional non-profit organizations. Instead of using premiums as thank-you gifts to donors, KPCC used funds that normally would have purchased those items to support the Los Angeles Regional Food Bank and First Book L.A. Through these partnerships, KPCC donors helped provide more than 200,000 meals to families in need and gave 5,000-plus books to children in low-income homes.

R&R

Public Radio Audience Up

According to a Radio Research Consortium report dated Nov. 5, 2008, and based on Arbitron's Spring 2008 Public Radio Nationwide report, Corporation for Public Broadcasting-supported stations are reaching a greater 12+ audience than ever before. Following a 3% increase in spring 2007, stations climbed another 3% in spring 2008 to

28,744,600 persons in an average week.

Further, the cume rating for the combined stations was estimated at 11.3%—holding steady from the year before—and the average-quarter-hour share is 5.2% of the U.S. population.

This is an all-time high AQH share percentage, growing by 1% since spring 2007.—JS



► **THE DEREK TRUCKS BAND** ENJOYS ITS FIRST CHART ENTRY, AS "DOWN IN THE FLOOD" OPENS AT NO. 30 (UP 57 PLAYS, THE FORMAT'S THIRD-BEST INCREASE). THE TRACK INTRODUCES "ALREADY FREE," THE SIXTH STUDIO SET FROM THE GROUP FRONTED BY THE ALLMAN BROTHERS BAND'S 29-YEAR-OLD GUITARIST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	9	THE FRAY YOU FOUND ME	NO. 1 (5 WKS) EPIC	605 +43	2.514 1
2	6	8	BRUCE SPRINGSTEEN WORKING ON A DREAM	COLUMBIA	465 +54	1.896 2
3	2	27	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BROS.	455 -17	1.562 3
4	4	16	THE KILLERS HUMAN	ISLAND/IDJMG	414 -13	1.545 4
5	5	19	BRETT DENNEN FEATURING FEMĪ KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	409 -4	1.087 11
6	7	21	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	390 -8	1.538 5
7	3	18	SNOW PATROL TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	365 -88	1.474 6
8	8	21	COLDPLAY LOST!	CAPITOL	329 -52	1.244 7
9	10	15	JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	328 +7	0.783 17
10	9	16	RYAN ADAMS & THE CARDINALS FIX IT	LOST HIGHWAY	314 -17	0.967 13
11	18	6	COLDPLAY LOVERS IN JAPAN	MOST INCREASED PLAYS CAPITOL	296 +88	1.231 8
12	12	14	KEANE THE LOVERS ARE LOSING	INTERSCOPE	296 +24	0.914 14
13	16	9	SNOW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	284 +50	1.214 9
14	11	30	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	258 -38	1.156 10
15	13	22	SARAH MCLACHLAN U WANT ME 2	ARISTA/RMG	224 -23	0.749 19
16	26	3	PRETENDERS LOVE'S A MYSTERY	AIRPOWER SHANGRI-LA	223 +83	0.971 12
17	15	15	DAVID BYRNE & BRIAN ENO STRANGE OVERTONES	OPAL/TODDUNDO	220 -24	0.858 15
18	14	13	TRACY CHAPMAN SING FOR YOU	ELEKTRA/ATLANTIC	218 -27	0.540 21
19	20	10	SHERYL CROW DETOURS	A&M/INTERSCOPE	209 +30	0.776 18
20	19	8	ADELE RIGHT AS RAIN	XL/COLUMBIA	203 +8	0.453 25
21	21	14	KINGS OF LEON SEX ON FIRE	RCA/RMG	184 +10	0.829 16
22	17	17	AMOS LEE WHAT'S BEEN GOING ON	BLUE NOTE/CAPITOL	181 -48	0.345 -
23	22	13	AUGUSTANA I STILL AIN'T OVER YOU	EPIC	174 +7	0.229 -
24	25	7	DEATH CAB FOR CUTIE NO SUNLIGHT	ATLANTIC	171 +27	0.444 26
25	23	10	MEIKO BOYS WITH GIRLFRIENDS	LUCKY EAR/DGC/MYSPACE	160 +8	0.458 24
26	28	2	DONAVON FRANKENREITER YOUR HEART	LOST HIGHWAY	139 +22	0.219 -
27	24	20	DEATH CAB FOR CUTIE CATH...	ATLANTIC	118 -27	0.406 28
28	RE-ENTRY		MISSY HIGGINS WHERE I STOOD	ELEVEN/REPRISE	111 -2	0.564 20
29	NEW		COUNTING CROWS WHEN I DREAM OF MICHELANGELO	DCC/GEFFEN/INTERSCOPE	108 +33	0.430 27
30	NEW		THE DEREK TRUCKS BAND DOWN IN THE FLOOD	VICTOR	97 +57	0.312 -

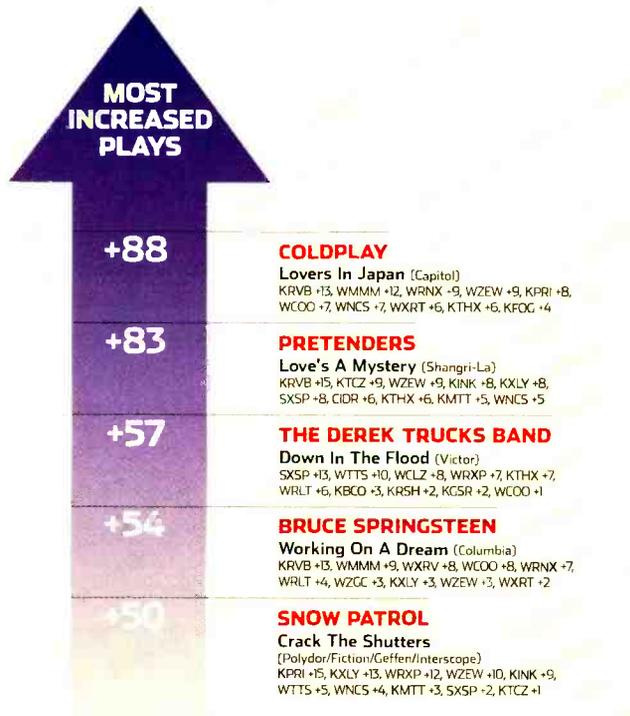
MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
U2 Get On Your Boots (Interscope) CIDR, KENZ, KGSR, KMTT, KPRI, KRVB, KSWD, KTHX, KXLY, Sirius XM Spectrum, WCLZ, WCOO, WNCS, WRLT, WRNR, WRXP, WTTX, WXRW, WZEW	19
PRETENDERS Love's A Mystery (Shangri-La) KTCZ, WCLZ, WXRW	3
COUNTING CROWS When I Dream Of Michelangelo (DCC/Geffen/Interscope) KINK, KRVB, KWMT	3
ANDREW BIRD Fitz And The Dizzyspells (Fat Possum/RED) KFOG, KTHX, WRLT	3
RAY LAMONTAGNE Let It Be Me (RCA/RED) KINK, WCLZ, WCOO	3
SERENA RYDER Little Bit Of Red (Atlantic) KRSH, KXLY, Sirius XM Spectrum	3
MORRISSEY I'm Throwing My Arms Around Paris (Attack/Lost Highway) KRSH, Sirius XM Spectrum, WXRW	3
COLDPLAY Lovers In Japan (Capitol) WRNX, WXRW	2

ADDED AT... WRLT
Nashville, TN
OM/PD: David Hall
APD/MD: Rev. Keith Coes
The Duhks, You Don't See It, 8
Andrew Bird, Fitz And The Dizzyspells, 0
The Gabe Dixon Band, Five More Hours, 0
U2, Get On Your Boots, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ANDREW BIRD Fitz And The Dizzyspells (Fat Possum/RED) TOTAL STATIONS: 11	97/49	OASIS I'm Outta Time (Big Brother/Reprise) TOTAL STATIONS: 8	70/9
JASON MRAZ & COLBIE CAILLAT Lucky (Atlantic/RRP) TOTAL STATIONS: 13	97/14	LIFEHOUSE Broken (Geffen/Interscope) TOTAL STATIONS: 4	68/30
ADELE Chasing Pavements (XL/Columbia) TOTAL STATIONS: 10	96/11	ERIN MCCARLEY Love, Save The Empty (Universal Republic) TOTAL STATIONS: 7	61/28
KINGS OF LEON Use Somebody (RCA/RMG) TOTAL STATIONS: 6	90/14	MATT NATHANSON All We Are (Vanguard) TOTAL STATIONS: 10	57/23
GAVIN ROSSDALE Can't Stop The World (Interscope) TOTAL STATIONS: 8	78/6	AMY MACDONALD This Is The Life (Mercury/Decca) TOTAL STATIONS: 10	55/16



RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	JASON MRAZ I'M YOURS (ATLANTIC/RRP)		216 225	6	GAVIN ROSSDALE LOVE REMAINS THE SAME (INTERSCOPE)		154 180
2	MATT NATHANSON COME ON GET HIGHER (VANGUARD)		210 256	7	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER (LOST HIGHWAY)		128 122
3	MICHAEL FRANTI & SPEARHEAD SAY HEY (I LOVE YOU) (BOO BOO WA XANTI-JEPI TAPH)		198 184	8	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART (ATLANTIC)		122 124
4	COLDPLAY VIVA LA VIDA (CAPITOL)		156 194	9	MY MORNING JACKET I'M AMAZED (ATO/RED)		121 138
5	NEEDTOBREATHE MORE TIME (ATLANTIC)		154 178	10	BECK ORPHANS (DCC/INTERSCOPE)		119 145

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 Triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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► **THE PRETENDERS** LEAP 11-5 ON TRIPLE A INDICATOR, AS "LOVE'S A MYSTERY" GAINS 53 PLAYS. THE TRACK IS THE SECOND CHARTED ENTRY FROM THE GROUP'S "BREAK UP THE CONCRETE" ALBUM. "BOOTS OF CHINESE PLASTIC" PEAKED AT NO. 2 ON THE CHART IN OCTOBER.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS TW +/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	8		BRUCE SPRINGSTEEN WORKING ON A DREAM	COLUMBIA	569 +5
2	6	3	COLDPLAY LOVERS IN JAPAN	CAPITOL	439 +79
3	8		DONAVON FRANKENREITER YOUR HEART	LOST HIGHWAY	419 +39
4	5	8	THE FRAY YOU FOUND ME	EPIC	388 +16
5	11	3	PRETENDERS LOVE'S A MYSTERY	SHANGRI-LA	378 +53
6	2	16	RYAN ADAMS & THE CARDINALS FIX IT	LOST HIGHWAY	374 -83
7	10	10	ADELE RIGHT AS RAIN	XL/COLUMBIA	355 +16
8	4	14	SUSAN TEDESCHI TRUE	VERVE FORECAST/VERVE	351 -23
9	8	13	TRACY CHAPMAN SING FOR YOU	ELEKTRA/ATLANTIC	339 -5
10	15	11	KEANE THE LOVERS ARE LOSING	INTERSCOPE	312 +6
11	12	15	THE KILLERS HUMAN	ISLAND/IDJMG	311 -13
12	7	22	RAY LAMONTAGNE YOU ARE THE BEST THING	RCA/RED	308 -45
13	9	16	DAVID BYRNE & BRIAN ENO STRANGE OVERTONES	OPAL/TODOMUNDO	298 -44
14	3	20	BRETT DENNEN FEAT. FEMI KUTI MAKE YOU CRAZY	DOWNTOWN/DUALTONE	297 -17
15	14	9	DELTA SPIRIT PEOPLE C'MON	ROUNDER	291 -19
16	16	10	JENNY LEWIS CARPETBAGGERS	WARNER BROS.	276 -21
17	NEW		THE DEREK TRUCKS BAND DOWN IN THE FLOOD	VICTOR	272 +151
18	17	17	SNOW PATROL TAKE BACK THE CITY	POLYDOR/FICTION/GEFFEN/INTERSCOPE	270 -5
19	3	3	COUNTING CROWS WHEN I DREAM OF MICHELANGELO	DGC/GEFFEN/INTERSCOPE	220 +11
20	18	8	THE FIREMAN SING THE CHANGES	ATO/RED	212 -14
21	22	10	KINGS OF LEON SEX ON FIRE	RCA/RMG	211 +19
22	NEW		ANDREW BIRD FITZ AND THE DIZZY SPELLS	FAT POSSUM/RED	209 +89
23	25	2	SNOW PATROL CRACK THE SHUTTERS	POLYDOR/FICTION/GEFFEN/INTERSCOPE	203 +18
24	23	3	OF MONTREAL AN ELUARDIAN INSTANCE	POLYVINYL	203 +15
25	30	2	AMY MACDONALD THIS IS THE LIFE	MERCURY/DECCA	197 +34
26	NEW		CALEXICO VICTOR JARA'S HANDS	QUARTERSTICK/TOUCH & GO	194 +33
27	NEW		LILY ALLEN THE FEAR	CAPITOL	190 +35
28	20	10	JOHN MELLENCAMP TROUBLED LAND	HEAR/CMG	187 -17
29	NEW		JJ GREY & MOFRO EVERYTHING GOOD IS BAD	ALLIGATOR	182 +29
30	RE-ENTRY		JAMES MORRISON NOTHING EVER HURT LIKE YOU	POLYDOR/INTERSCOPE	182 +19

THIS WEEK	LAST WEEK	WEEKS ON CHART	AMERICANA		PLAYS TW +/- CUMULATIVE
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	1		LUCINDA WILLIAMS LITTLE HONEY	LOST HIGHWAY	287 -46 5575
2	2		RYAN ADAMS & THE CARDINALS CARDINOLOGY	LOST HIGHWAY	279 -22 3523
3	3		RODNEY CROWELL SEX AND GASOLINE	WORK SONG/YEP ROC	261 -15 6728
4	4		THE TEJAS BROTHERS THE TEJAS BROTHERS	SMITH	251 -12 2230
5	8		SUSAN TEDESCHI BACK TO THE RIVER	VERVE FORECAST/VERVE	248 +1 2542
6	5		YARN EMPTY POCKETS	ARDSLEY	244 -9 3380
7	7		THE BRIDGE BLIND MAN'S HILL	HYENA	231 -1 1417
8	9		TODD SNIDER PEACE QUEER	AIMLESS	223 -5 6201
9	11		HANK WILLIAMS III DAMN RIGHT REBEL PROUD	CURB	219 +2 3020
10	10		OLD CROW MEDICINE SHOW TENNESSEE PUSHER	NETTWERK	214 -10 5056
11	25		THE GOURDS HAYMAKER!	YEP ROC	205 +56 429
12	12		WAYLON JENNINGS WAYLON FOREVER	VAGRANT	193 -15 2395
13	8		KASEY CHAMBERS & SHANE NICHOLSON RATTLIN' BONES	SUGAR HILL	191 -38 6843
14	14		THE DERAILERS GUARANTEED TO SATISFY	PALO DURO	190 +2 2127
15	15		MICKY AND THE MOTORCARS NAIVE	SMITH	187 +4 4648
16	13		CHRIS KNIGHT HEART OF STONE	DRIFTER'S CHURCH	168 -21 6136
17	19		BIG HOUSE NEVER ENDING TRAIN	BIG HOUSE	164 +5 697
18	16		PRETENDERS BREAK UP THE CONCRETE	SHANGRI-LA	159 -14 3355
19	18		RECKLESS KELLY BULLETPROOF	YEP ROC	159 -1 8575
20	21		CHARLIE HADEN FAMILY & FRIENDS RAMBLING BOY	DECCA	158 +2 2366
21	21		CHARLIE LOUVIN SINCE MURDER BALLADS AND DISASTER SONGS	TOMPKINS SQUARE	154 -3 723
22	17		GRAYSON CAPP & THE STUMPKNOCKERS ROTT-N-ROLL	HYENA	152 -12 2724
23	43		OTIS GIBBS GRANDPA WALKED A PICKET LINE	WANAMAKER	151 +55 247
24	23		MILTON GRAND HOTEL	MAGGADEE	149 -5 1118
25	22		ARTHUR GODFREY BROKEN WINGS	ARTHUR GODFREY	147 -8 1842
26	24		CARRIE RODRIGUEZ SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	144 -6 6383
27	26		VARIOUS ARTISTS VOICES OF A GRATEFUL NATION, VOLUME 162	WELCOME HOME PROJECT	144 +8 693
28	34		RAUL MALO LUCKY ONE	FANTASY/CMG	142 +31 272
29	28		BEN KWELLER CHANGING HORSES	ATO/RED	141 +11 592
30	28		VARIOUS ARTISTS IMUS RANCH RECORD	NEW WEST	135 +6 1939

MOST ADDED

U2 19
Get On Your Boots (InterScope)
KBAC, KFMM, KTBC, KYSL, WAPS, WBJB, WCNR, WDST, WEHM, WEXT, WFUV, WMVY, WNRN, WOCM, WTYD, WUIN, WYOD, WXPB, WXPX

RAY LAMONTAGNE 13
Let It Be Me (RCA/RED)
KDDB, KLRR, KMTN, KTAO, KTBC, WDST, WEHM, WEXT, WFUV, WJCU, WMWV, WUIN, WYEP

NEKO CASE 13
People Got A Lotta Nerve (Anti-/Epitaph)
KBAC, KCLC, KCMP, KSJT, KUT, Sirius XM The Loft, WBJB, WEXT, WFPK, WKZE, WMVY, WNRN, WXPX

MORRISSEY 12
I'm Throwing My Arms Around Paris (Attack/Lost Highway)
KBAC, KMTN, KNBA, KTAO, KTBC, WBJB

SERENA RYDER 9
Little Bit Of Red (Atlantic)
KLRR, KNBA, KPND, KROK, KSPN, KTAO, WEHM, WJCU, WXPX

FOR WEEK ENDING JANUARY 18, 2009

MOST ADDED

TONY FURTADO 13
Deep Water (Fanzalo)
THE DEREK TRUCKS BAND 12
Already Free (Victor)

OTIS GIBBS 12
Grandpa Walked A Picketline (Wanamaker)

THE GOURDS 10
Haymaker! (Yep Roc)

ASHLEIGH FLYNN 9
American Dream (Home Perm)

PIERCE PETTIS 9
That Kind Of Love (Compass)

RANDY WEEKS 9
Going My Way (Certifiable)

DONNA ULISSE 9
Walk This Mountain Down (Hadley)

THE REFUGEES 8
Unbound (Wabuco)

FOR WEEK ENDING JANUARY 18, 2009

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2009 American Music Association.

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Josh Villa talks about programming Border Media's Austin cluster

A New Sheriff In Town

Jackie Madrigal

JMadrigal@RadioandRecords.com

after founding consulting firm Breakthrough Media Services, Josh Villa is back at the programming helm of three stations in Austin: Border Media's regional Mexican KHHL (La Ley), Latin pop KXXS (Digital) and Spanish adult hits KFON (Juan). Villa, whose résumé includes past PD gigs at Univision Radio's then-Latin pop KLQV (Viva)/San Diego and Sun City's Latin rhythm KVIB (Latino Vibe)/Phoenix, was named PD/director of operations of the Austin cluster in December.

New to Austin and to programming regional Mexican, Villa is preparing to implement new strategies with the intent of positioning the stations at the top of the ratings. In an exclusive interview with R&R, he weighs in on each of the stations, digital and online opportunities, competing in a tough economy and preparing for the inevitable arrival of the PPM.

You're new to Austin. What surprised you about the market?

All markets are generally the same in terms of listeners. All listeners love radio and want to be part of a station that cares about them, plays their favorite music and gives them great promotions. More than anything, there is a real sense of localism and community in Austin, and that is at the heartbeat of Hispanic people, because they like to feel really connected.

What is the biggest challenge as a programmer and manager with three stations?

It's an incredible opportunity to be able to program for such a large and diverse section of the Hispanic population with three different formats. It opened my eyes to the reality that there are listeners for every single type of format. The challenges that we're all facing in 2009 are monumental, because of the current economy and how it affects everything that we do. We need to rethink the way we present the stations, the way we sell them to clients, the way we do promotions and even the way we present music. As the listeners begin to hold on to their money a little bit more, we need to focus on what our ultimate target is, which is to be entertaining.

Why is a jockless format like Juan a good fit for Austin?

Some of the older, catalog music that isn't getting played on regional Mexican stations—because they are so current-oriented—has always been a staple in the Hispanic community. I remember that music because my parents listened to it, and it brings back memories. It always goes back to the nostalgia factor. If you can grab onto an old memory and connect it to a song, then you've created something that can last a lifetime. With Juan, we're taking the music people have always loved and offering it in a fresh, new way.

La Ley has tough competition. What are your strategies to win?

We all play the same music. It's not like one station has proprietary over one artist that lays the golden eggs. What makes us stand out from our competitor [Univision Radio's KHCK]—which is good at what they do—is the fact that we have a connection with the community. It also helps that we have personalities on the air that people are familiar with, plus just having a pulse on the market music-wise and with promotion, talent, etc., is how we continue to be relevant for our listeners and advertisers.

The pop format has changed since you programmed Viva/San Diego years ago. How are those changes affecting your programming style on Digital?

Programming Viva was quite different, because it was right on the border, which always pushes you

'The challenges that we're all facing in 2009 are monumental, because of the current economy and how it affects everything that we do.'

—Josh Villa



to be more progressive. In Austin, we're focused on playing the hits. Pop music has changed from three or four years ago. You don't have the strength of the pillars of the genre from the '90s. What you have now are newer artists with a fresh new sound and new creative musical ideas—artists like Reik, Jesse & Joy, Ha-Ash and others that are becoming core artists for the format. I think the record industry is starting to realize that you can't hang your hat on the star power anymore. It has to have content, sound great and be a hit.

How are your stations taking advantage of new media like streaming online?

As we look at our audience's patterns and needs, I believe that instead of looking at alternate media streams as competition, we have to find a way to integrate them into what we do. Digital is streaming through a partnership we have with a local entity, but it is our Web site. We try to make it as inclusive as possible and drive traffic to the site. I think we're all waking up to the fact that it's important to stream, to have videos of artists on the Web page, to offer interactive opportunities for the audience to participate with the station. That's what people want.

Have promotions become more of a challenge to implement as budgets are cut due to the economy?

Our mentality on promotions has not changed, although the avenues we explore to complete our promotions may be different. We have to be just as active with promotions as we have been or even more so with so many other choices out there. It's no longer just about the music or talent, but the promotions you offer. We have great partnerships, like with Hip-Cricket, and we hope to use those avenues. But [we must] also explore new ways to get our promotions to the listeners.

The PPM is scheduled to replace the diary in Austin in September 2010. Are you already starting to prepare?

I've been thinking about PPM for years now, even before I got to the Austin market. It's something that as programmers we need to be aware of. As the radio community continues to evolve, things are going to change dramatically with the PPM. We've already seen it in some of the markets where it has rolled out.

Am I programming for the PPM now? I'm programming for the needs of our listeners according to the current methodology. But there are plans in effect that will hopefully begin to show soon on the station, as to how we're preparing for the PPM. The PPM is a different world. Not only will we have to think out of the box as programmers, but think like there is no box. I would like to see Arbitron continue to work on PPM to perfect the methodology, but the bottom line is that we all need to prepare for it.

R&R

Top Five Most-Played

La Ley

"Espero," Montéz de Durango

"Ojalá," Pesado

"Dame Tu Amor,"

Alacranes Musical

"No Molestar," Marco

A. Solís

"Ven Tú," El Güero y

Su Banda

Digital

"Vuelvo," Beto Cuevas

"Te Amo," Alexander

Acha

"Cómo Duele," Ricardo

Arjona

"Te Regalo Amores,"

RKM & Ken-Y

"Se Te Olvidó,"

Kalimba

Source: R&R Music Tracking

R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



▶ **EL TRONO DE MEXICO** RETURNS WITH ITS SECOND CHART ENTRY, "ALMAS GEMELAS," AT NO. 29, NABBING THE FORMAT'S SECOND-BIGGEST INCREASE (UP 170 PLAYS). THE GROUP PEAKED AT NO. 32 WITH ITS FIRST CHARTED TITLE, "SE FUE," IN DECEMBER 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	GRUPO MONTEZ DE DURANGO NO. 1 (3 WKS) ESPERO	DISA	1806 +114	11.309	1
2	5	12	BANDA EL RECODO MOST INCREASED PLAYS TE PRESUMO	FONOVISIA	1649 +176	10.171	2
3	3	16	EL CHAPO DE SINALOA MALDITO LICOR	DISA	1624 +24	9.010	5
4	2	24	LA ARROLLADORA BANDA EL LIMON Y QUE QUEDE CLARO	DISA/EDIMONSA	1565 -78	9.218	3
5	4	26	ALACRANES MUSICAL DAME TU AMOR	FONOVISIA/MUSIVISA	1464 -15	8.296	7
6	7	8	VICENTE FERNANDEZ EL ULTIMO RESO	NORTE/SML	1437 +100	9.044	4
7	8	18	PESADO OJALA	ASL	1298 +66	6.105	10
8	9	17	EL POTRO DE SINALOA DE JAME VACIO	FONOVISIA/MUSIVISA	1247 +24	7.484	8
9	10	15	BANDA MS EL MECHON	ASL	1226 +32	8.354	6
10	6	19	MARCO ANTONIO SOLIS NO MOLESTAR	FONOVISIA	1196 -172	5.187	13
11	11	24	ESPINOZA PAZ EL PROXIMO VIERNES	ASL	1162 +65	7.007	9
12	13	15	INTOCABLE LLEVAME EN TU VIAJE	EMI TELEVISIA	1008 -63	4.128	20
13	12	23	JENNI RIVERA CULPABLE O INOCENTE	FONOVISIA	945 -145	4.583	18
14	15	17	EL GUERO Y SU BANDA CENTENARIO VEN TU	A.R.C.	924 +36	2.970	26
15	14	28	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	NORTE/SML	917 -137	5.008	15
16	18	9	LOS DAREYES DE LA SIERRA AIRPOWER QUE TE ENTREGUES HOY	DISA	895 +65	4.180	19
17	19	13	LOS TUCANES DE TIJUANA SE FUE MI AMOR	FONOVISIA/MUSIVISA	849 +24	4.587	17
18	17	11	GLORIA TREVI & LOS HOROSCOPOS DE DURANGO CINCO MINUTOS	UNIVERSAL MUSIC LATINO	813 -18	5.808	11
19	16	47	LOS DAREYES DE LA SIERRA HASTA EL DIA DE HOY	DISA	808 -70	4.725	16
20	20	23	EL TIGRILLO PALMA EL BAZUCAZO	FONOVISIA	785 +8	5.081	14
21	22	8	LOS PRIMOS DE DURANGO FUEGO EN TU PIEL	ASL	784 +46	3.999	21
22	21	11	LOS INVASORES DE NUEVO LEON AHORA VA LA MIA	SERCA	727 -37	3.512	24
23	23	9	EL COYOTE Y SU BANDA TIERRA SANTA CITA CON UN INVENTO	FONOVISIA/MUSIVISA	715 +105	5.557	12
24	26	4	CONJUNTO PRIMAVERA MI PRIMERA VEZ	FONOVISIA	666 +133	3.648	22
25	28	5	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ Y POR ESA CALLE VIVE	DISA/EDIMONSA	618 +90	1.810	31
26	31	5	PATRULLA 81 QUIEREME MAS	DISA	540 +53	2.522	27
27	29	6	LOS TEMERARIOS LUZ DE LUNA	FONOVISIA	537 +31	1.327	38
28	2	13	BANDA PACHUCO AUNQUE ME JUZGUES DE LOCO	MUSART/BALBOA	521 -34	1.646	34
29	NEW		EL TRONO DE MEXICO ALMAS GEMELAS	FONOVISIA/MUSIVISA	461 +170	3.560	23
30	30	10	CONTROL EL GATO VUJITO	DEGO	442 -54	0.853	-
31	33	6	GRUPO INNOVACION A MI MODO	GARMEX	432 +30	0.933	-
32	24	16	LOS RIELEROS DEL NORTE AUXILIO	FONOVISIA	428 -130	1.701	33
33	27	16	LALO MORA EL ASALTA CUNAS	DISA/EDIMONSA	413 -119	1.189	-
34	32	15	LUZ RIOS FEATURING JOAN SEBASTIAN AIRE	LCR	374 -76	1.326	39
35	37	9	TIERRA CALI PERRA SOLEDAD	VENEMUSIC	372 +16	1.360	37
36	NEW		EL PODER DEL NORTE ULTIMAS NOTICIAS	DISA	367 +81	1.393	36
37	35	14	CUISILLOS AUNQUE TENCAS LA RAZON	MUSART/BALBOA	357 -6	0.757	-
38	40	2	ANDRES MARQUEZ "EL MACIZO" HOTEL EL CID	DISA	356 +59	3.293	25
39	34	18	CARDENALES DE NUEVO LEON YA LO SE	ASL	356 -28	1.435	35
40	38	8	GERMAN MONTERO PENSANDO EN TI	FONOVISIA/MUSIVISA	348 +29	2.295	28



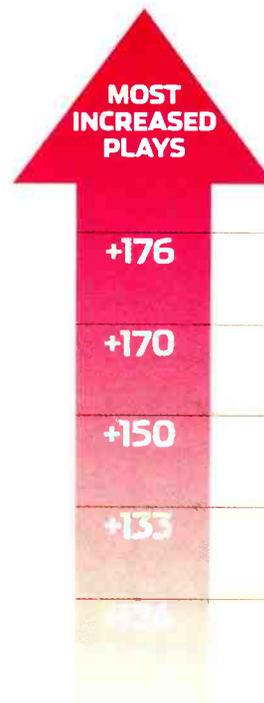
ARTIST TITLE / LABEL	NEW STATIONS
LOS HURACANES DEL NORTE La Higuera (Disa)	10
EL TRONO DE MEXICO Almas Gemelas (Fonovisa/Musivisa)	7
FIDEL RUEDA Y Tu Que Harias (Fonovisa)	6
JENNI RIVERA Chuper Amigos (Fonovisa)	6
CONJUNTO PRIMAVERA Mi Primera Vez (Fonovisa)	5
EL PODER DEL NORTE Ultimas Noticias (Disa)	5
LA AUTENTICA DE JEREZ DE ZACATECAS El Invisible (Viva)	5
EL TIGRILLO PALMA Gente De Alto Poder (Fonovisa)	5
LOS RIELEROS DEL NORTE Voy A Dejarte (Fonovisa)	5
PALOMO El Otro (Disa)	5

ADDED AT ... KHHL
Austin, TX
PD: Jose "Jime" Martinez
Hechizeros Band, El Sonidito, 16
Vicente Fernandez, El Ultimo Beso, 15
El Potro De Sinaloa, Dejame Vacio, 12
El Trono De Mexico, Almas Gemelas, 10
Los Dareyes De La Sierra, Que Te Entregues Hoy, 10

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
COLMILLO NORTENO El Cid (Viva)	314/26	LA AUTENTICA DE JEREZ DE ZACATECAS El Invisible (Viva)	240/61
TOTAL STATIONS:	20	TOTAL STATIONS:	14
LOS BUITRES DE CULIACAN SINALOA No Tengas Miedo (Ladiscmusic/Universal Music Latino)	300/39	LOS TIGRES DEL NORTE Mis Dos Patrias (Fonovisa)	221/40
TOTAL STATIONS:	19	TOTAL STATIONS:	15
K-PAZ DE LA SIERRA Ese Loco Soy Yo (Disa)	287/23	LUIS FONSI No Me Doy Por Vencido (Universal Music Latino)	217/4
TOTAL STATIONS:	17	TOTAL STATIONS:	20
HECHIZEROS BAND El Sonidito (Fonovisa/Musivisa)	261/60	LA AJUESTA Perdoname (Serca)	201/20
TOTAL STATIONS:	28	TOTAL STATIONS:	10
DUELO Necesito Mas De Ti (Fonovisa/Musivisa)	244/68	LABERINTO La Soraya (Musart/Balboa)	192/11
TOTAL STATIONS:	12	TOTAL STATIONS:	13



FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
57 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM
PD: Henry Gonzalez
KLVO/Albuquerque, NM
PD/MD: Rene Leon
KRYP/Astoria, OR
OM: Dave Arthur
PD/MD: Jose Elias Cruz
WBZY/Atlanta, GA
PD: Raffy Contigo
APD: Aiv Young
KHHL/Austin, TX
PD: Josh Villa
KIWI/Bakersfield, CA
PD/MD: Raul Evangelista
KMQA/Bakersfield, CA
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez

KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Cesar Chavez
KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez
WLEY/Chicago, IL
PD: Jose "Cheque" Gonzalez
WOJO/Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista
KLHB/Corpus Christi, TX
OM: Clayton Allen
PD/MD: Luis Munoz
KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena
KDXX/Dallas, TX
OM: Andy Lockridge
PD: Jesus Espiricueta

KESD/Dallas, TX
PD: Oscar Rios
KBNO/Denver, CO
PD: Socorro Rios
OM: Zenon Ferrufino
PD: Pedro Garza
KXPK/Denver, CO
PD: Napoleon Sanchez
XHNZ/El Paso, TX
PD: Francisco Acuirre
KLBN/Fresno, CA
PD/MD: Jorge Guillen
KOND/Fresno, CA
PD: Juan Fernando
KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto
KTJM/Houston, TX
PD/MD: Eddie Leon

WEDJ/Indianapolis, IN
PD/MD: Manuel Sepulveda
KISF/Las Vegas, NV
PD: Jose Ramon Bravo
KBUE/Los Angeles, CA
PD: Peque Garza
KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo
KSCA/Los Angeles, CA
PD: Veronica Nava
KWIZ/Los Angeles, CA
PD: Eddie Leon
KESO/McAllen, TX
OM: Romeo Herrera
PD: Mario Facundo
KGBT/McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan

KKPS/McAllen, TX
PD: Mando San Roman
MD: Robert Montalvo
KSKD/Merced, CA
OM: Debbie Gomez
PD: Nelson F. Gomez
KRAY/Monterey, CA
PD: Vicente Romero
WQBU/New York, NY
PD: Gerardo Lopez
APD: Gabriel Pino
KTUZ/Oklahoma City, OK
OM/MD: Kevin Christopher
MD: Gabriel Ocoyueda
KXLM/Oxnard, CA
PD/MD: Salvador Prieto
KHOT/Phoenix, AZ
OM/MD: Nelson Oseida

KXPD/Portland, OR
OM/MD: Paul Danitz
APD/MD: Nancy Corcuera
WYMY/Raleigh, NC
PD: Julie Garza
KXSB/Riverside, CA
PD/MD: Salvador Prieto
KTTA/Sacramento, CA
PD: Juan Gonzalez
KDUT/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Cesar Valdiosera
KLEY/San Antonio, TX
OM/MD: Alfonso Flores
APD/MD: Edgar Monsivais
KROM/San Antonio, TX
PD: Rogelio Leal

KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez
KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Pete A. Morales III
KLNV/San Diego, CA
PD: Antonio Covarrubias
APD: Gabriel Alvarez
XHTY/San Diego, CA
PD: Elvis Valle
XOCL/San Diego, CA
PD: Marylu Ramos
APD: Gisel Moreno
KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo

KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez
KIST/Santa Barbara, CA
OM: Keith Royer
PD: Jose Fierros
KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Alex Ballesteros
KSTN/Stockton, CA
PD: Kent Rodriguez
WLCC/Tampa, FL
PD: Luis Briceño
KCMT/Tucson, AZ
PD/MD: Enrique Mayans
KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez



▶ LED BY THE VOCALS OF MARIA LEON, **PLAYA LIMBO** SCORES ITS SECOND TOP 10 AS "ASI FUE" STEPS 12-9 IN ITS NINTH CHART WEEK. THE QUARTET PREVIOUSLY REACHED THE TOP 10 IN 10 WEEKS WITH "10 PARA LAS 10," WHICH PEAKED AT NO. 9 IN MAY 2008.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	29	LUIS FONSI NO ME DOY POR VENCIDO	NO. 1 (23 WKS)	1094 -46	9.224 1
2	2	23	REIK INOLVIDABLE		954 -54	8.065 2
3	3	16	RICARDO ARJONA COMO DUELE		887 -55	6.589 4
4	4	30	ENRIQUE IGLESIAS LLORO POR TI		853 -39	6.673 3
5	6	17	RKM & KEN-Y TE REGALAMOS AMORES		631 -8	5.338 6
5	5	36	GLORIA TREVI CINCO MINUTOS		614 -73	4.260 10
7	7	43	MANA SI NO TE HUBIERAS IDO		606 -30	5.743 5
8	8	19	JUANES ODIO POR AMOR		563 -38	3.091 16
9	12	9	PLAYA LIMBO ASI FUE		561 +25	2.657 22
10	9	12	FANNY LU TU NO ERES PARA MI		552 -8	4.247 11
11	10	10	KALIMBA SE TE OLVIDO		531 -10	2.236 31
12	11	33	AVENTURA EL PERDEJOR		486 -55	4.183 12
13	13	13	LAURA PAUSINI EN CAMBIO NO		484 +76	3.392 14
14	13	50	ENRIQUE IGLESIAS DONDE ESTAN CORAZON		458 -22	4.554 9
15	19	7	AVENTURA POR UN SEGUNDO		447 +62	4.824 8
16	16	16	BETO RUEVAS VUELVO		426 -2	1.754 39
17	10	10	ALEXANDER ACHA TE AMO		419 +44	1.584 -
18	14	14	CALLE 13 FEATURING CAFE TACUBA NO HAY MADIE COMO TU		412 +28	2.351 28
19	14	28	HA*ASH NO TE OLVIDARE NADA		389 -41	1.493 -
20	15	21	FONSECA ARROYITO		365 -48	3.861 13
21	40	2	LA 5A ESTACION QUE TE QUERIA	MOST INCREASED PLAYS	328 +173	2.822 19
22	18	20	JESSE & JOY ESTO ES LO QUE SOY		326 -68	2.044 33
23	22	14	NEGROS EN UN SEGUNDO DIA		309 +5	4.926 7
24	27	9	WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO		287 +29	2.291 29
25	23	15	KANY GARCIA ESTIGMA DE AMOR		274 -9	3.161 15
26	30	20	EDDY LOVER LUNA		273 +33	1.341 -
27	NEW	17	REIK FUI		262 +140	0.857 -
28	24	17	MARCO ANTONIO SOLIS NO MOLESTAR		258 -25	3.047 17
29	28	8	DADDY YANKEE LLAMADO DE EMERGENCIA		244 -1	1.997 35
30	33	2	FRANCO DE VITA CUANDO FUS OJOS ME MIRAN		234 +34	2.631 25
31	NEW	14	CHRISTIAN CASTRO NO ME DIGNAS	MOST ADDED	229 +148	0.980 -
32	26	14	VICTOR & LEO NADA ES NORMAL		227 -35	1.979 36
33	35	2	LA SETA ALL-STAR DE JALOS QUE HABLEN		214 +28	2.419 27
34	29	10	DON TETTO AUTORCIDO		213 -27	0.721 -
35	25	11	YOLANDA MONGE MALA		212 -54	2.694 20
36	NEW	4	FLEX DIME SI TE VAS CON EL		210 +65	1.531 -
37	34	4	BRITNEY SPEARS WOMANIZER		207 +11	1.842 38
38	36	7	MAKANO TE AMO		190 +4	1.367 -
39	NEW	13	KATY PERRY HOT N COLD		187 +49	2.653 23
40	31	13	ROSARIO NO DUDA RIA		187 -39	2.690 21

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CHRISTIAN CASTRO No Me Dignas (Universal Music Latino) KLOL, KPFL, KRIO, KXOB, WAMR, WRMA, XHFG	7
LAURA PAUSINI En Cambio No (Warner Latina) KRIO, KXOB, XAVO, XGLX, XHFG	5
LUIS FONSI Aqui Estoy Yo (Universal Music Latino) KQQK, KTCY, WMGE, XHPX, XLTN	5
RICARDO ARJONA Sin Ti...Sin Mi (Warner Latina) WFID, WIOA, WKAQ, WXYX, XHPX	5
LA 5A ESTACION Que Te Quería (Norte/SML) KPFL, KQQK, XHFG	3
FLEX Dime Si Te Vas Con El (EMI Televisa) KAMA, KLLO, KTCY	3
AMAIA MONTERO Quiero Ser (Ariola/Sony BMG) WFID, WKAQ, XHPX	3
ALEXANDER ACHA Te Amo (Warner Latina) KBMG, XGLX	2
DADDY YANKEE Llamado De Emergencia (Machete) KQQK, XGLX	2
DON OMAR Virtual Diva (Viv/Machete) KBMG, XGLX	2

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LUIS FONSI Aqui Estoy Yo (Universal Music Latino) TOTAL STATIONS: 10	177/111	NE-YO Closer (Def Jam/DJMG) TOTAL STATIONS: 6	133/27
TOMMY TORRES Imparable (Warner Latina) TOTAL STATIONS: 6	176/37	PAT-RICH VS. NICOLA FASANO 75, Brazil Street (Ultra) TOTAL STATIONS: 5	122/0
MIRANDA Enamorada (EMI Televisa) TOTAL STATIONS: 5	165/4	LA MUZA FEAT. ANDRES JIMENEZ EL JIBARO Mi Bandera (Luar) TOTAL STATIONS: 2	110/8
YVES LAROCK Rise Up (Ultra) TOTAL STATIONS: 6	151/4	ARCANGEL Por Amar A Ciegas (Mas Flow/Machete) TOTAL STATIONS: 3	107/21
T.I. FEAT. RIHANNA Live Your Life (Def Jam/Grand Hustle/DJMG/Anti) TOTAL STATIONS: 4	140/35	DON OMAR Virtual Diva (Viv/Machete) TOTAL STATIONS: 6	106/41

MOST INCREASED PLAYS

+173	LA 5A ESTACION Que Te Quería (Norte/SML) WKAQ +29, KPFL +26, WXYX +20, KSSE +17, WFID +12, XAVO +11, KQQK +11, XHFG +11, KBMG +10, KXXS +9
+148	CHRISTIAN CASTRO No Me Dignas (Universal Music Latino) KPFL +27, KGSX +21, WAMR +19, KLLO +18, KXOB +13, XHFG +13, WRMA +11, KRIO +9, KXXS +8, XHPX +8
+140	REIK Fui (Norte/SML) XHFG +34, KGSX +24, WMGE +19, KBMG +14, XHFG +12, KXXS +11, WFID +11, KRIO +7, XGLX +7, XAVO +5
+111	LUIS FONSI Aqui Estoy Yo (Universal Music Latino) WXYX +33, WKAQ +18, WIOA +15, XLTN +15, KQQK +11, WMGE +8, XHPX +8, KTCY +7, KLLO +2
+75	LAURA PAUSINI En Cambio No (Warner Latina) XAVO +21, KRIO +19, XGLX +15, XHFG +14, KXOB +12, WFID +9, KQQK +4, KAMA +3, KBMG +1, XHPX +1

ADDED AT... WIAC
San Juan, PR
PD: Valerie Mejia
Beyoncé, Single Ladies (Put A Ring On It), 41
Kardinal Offishall Feat. Akon, Dangerous, 9
Miley Cyrus, Girls Just Wanna Have Fun, 8
La Quinta Estacion, La Frase Tonta De La Semana, 7
FOR REPORTING STATIONS PLAYLISTS GO TO www.RadioandRecords.com

FOR WEEK ENDING JANUARY 18, 2009
LEGEND: See legend to charts in charts section for rules and symbol explanations.
30 Latin pop, 17 tropical and 11 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2009 Nielsen Business Media, Inc. All rights reserved.

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WEST/Allentown, PA OM: Jeffrey Maddox PD: Tony Rodriguez APC: Jaz Miguel	WNNW/Boston, MA OM: Kevin Wright PD: Johnny McKenzie	WLAT/Hartford, CT PD: Robbie "DJ" Trigeno	WXJJ/Miami, FL PD: Simon "Latino" Reyes MD: "Jazmin" Jimena Caride	WSKQ/New York, NY PD: Tony Luna MD: Polito Vega	WNUE/Orlando, FL PD: Rafael Grillon MD: Jose Martinez	WRUM/Orlando, FL PD: Raymond Torres	WEMG/Philadelphia, PA PD: Maria Del Pilar	WUBA/Philadelphia, PA PD: Milca Macera	WKKB/Providence, RI PD: Darwin Garcia	WPMZ/Providence, RI PD: Dilson Mendez, Jr.	WPRM/Puerto Rico PD: Jorge Pabon	WZNT/Puerto Rico PD: Pedro Arroyo	WSPR/Springfield, MA PD: Nelson Brudys	WYUU/Tampa, FL OM: Mike Culotta PD: George Mier MD: Carlos Jose Peralta	WLZL/Washington, DC PD: Aracely Rivera	WORC/Worcester, MA OM: Lilly Guzman PD: Andres Perez APD/MD: Sergio Toribio	LATIN RHYTHM	KFZO/Dallas, TX OM: Andy Lockridge APD: Alejandro Covarrubias MD: Jesus Lopez	KZZA/Dallas, TX PD: Raquene Villalreal MD: Juan Tapia	KLLE/Fresno, CA PD: Al Sanchez MD: Ramona Rivera	WTLQ/Ft. Myers, FL PD: Hector Velazquez	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WRTO/Miami, FL OM: Loretta Anaya PD: Walo Davila	WCAA/New York, NY OM: Pete Manriquez PD: Tony Santos MD: DJ Kazanova	KVIB/Phoenix, AZ PD: Bobby Ramos APD: Mark Garcia	WODA/Puerto Rico OM: Jose Nelson PD/MD: Roggie Gallart	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz	KVVZ/San Francisco, CA PD: Bismarck Espinoza
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► NO STRANGER TO LOFTY LATIN RHYTHM CHART ENTRANCES, **DADDY YANKEE** BOWS AT NO. 29 WITH "QUE TENGO QUE HACER." THE SONG, WHICH EARNS MOST INCREASED PLAYS (100 FIRST-WEEK SPINS), MARKS THE ARTIST'S FOURTH CONSECUTIVE TOP 30 DEBUT AS A LEAD.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TROPICAL		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			1	NIelsen BDS CERTIFICATIONS					
1	1	11	NO. 1 (3 WKS)		AVENTURA POR UN SEGUNDO	PREMIUM LATIN	467 +33	4.208	1
2	2	19			RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	343 -6	1.925	4
3	3	30			ADOLESCENT'S ORQUESTA EN AQUEL LUGAR	KORTA/UNION	318 +18	2.368	3
4	4	26			LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL MUSIC LATINO	267 -24	1.007	22
5	5	15			TITO NIEVES MI ETERNO AMOR SECRETO	MACHETE	226 -8	1.821	5
6	8	6			JORGE CELEDON & JIMMY ZAMBRANO ESTA VIDA	NORTE/SML	220 +3	1.183	17
7	7	8			HECTOR ACOSTA CON QUE OJOS	D.A.M./VENEMUSIC	214 -6	1.761	6
8	6	18			ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL MUSIC LATINO	212 -9	0.854	26
9	9	14			JUANES ODIO POR AMOR	UNIVERSAL MUSIC LATINO	206 +2	0.716	30
10	14	7			BACHATA HEIGHTZ ME PUEDO MATAR	NU LIFE	195 +21	0.491	36
11	11	33			TOBY LOVE LLORAR LLOVIENDO	NORTE/SML	191 0	1.544	11
12	31	2	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED		GILBERTO SANTA ROSA LLEGO EL AMOR	NORTE/SML	185 +92	1.090	20
13	20	15			DADDY YANKEE LLAMADO DE EMERGENCIA	EL CARTEL	176 +27	2.415	2
14	12	12			WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO	WY/MACHETE	174 -16	1.622	8
15	10	18			GILBERTO SANTA ROSA PENSANDO EN TI	NORTE/SML	174 -25	0.503	35
16	21	7	AIRPOWER		GRUPO MANIA MARIALOLA	WW/NEW	167 +26	1.321	13
17	15	10			FANNY LU TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO	166 -2	0.518	34
18	16	14			XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE	154 -8	1.321	12
19	23	9			RICARDO ARJONA COMO DUELE	WARNER LATINA	147 +13	1.271	14
20	24	10			DON OMAR VIRTUAL DIVA	VII/MACHETE	142 +10	1.579	9
21	26	7			N'KLABE AMOR DE AGUA	NU LIFE/MACHETE	136 +20	0.311	-
22	25	11			ISSAC DELGADO NO VALE LA PENA	MACHETE	133 +16	0.623	31
23	17	10			MAKANO TE AMO	PANAMA/MACHETE	133 -26	0.776	28
24	22	25			MARCY PLACE FEATURING DON OMAR TODO LO QUE SOY	ORFANATO/SIENTE	128 -11	1.574	10
25	18	19			OSCAR D'LEON NI FRIO NI CALOR	NORTE/SML	124 -30	0.422	40
26	13	19			IVY QUEEN DIME	DRAMA/MACHETE	108 -71	1.199	16
27	29	2			RAFELY ROSARIO ME LIBERE	D.A.M./VENEMUSIC	100 +6	0.881	25
28	33	6			CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU	NORTE/SML	94 +5	0.307	-
29	32	17			KIKO RODRIGUEZ QUEDE SOLO EN LA POBREZA	PERLA/VENEMUSIC	92 +2	1.682	7
30	28	17			WILLY CHIRINO LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM	90 -5	0.586	32

THIS WEEK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			1	NIelsen BDS CERTIFICATIONS					
1	5	14	NO. 1 (1 WK)		WISIN & YANDEL FEATURING NESTY ME ESTAS TENTANDO	WY/MACHETE	517 +73	4.986	1
2	2	11			AVENTURA POR UN SEGUNDO	PREMIUM LATIN	509 +37	4.912	2
3	1	20			RKM & KEN-Y TE REGALO AMORES	PINA/MACHETE	486 -10	3.115	4
4	3	13			DON OMAR VIRTUAL DIVA	VII/MACHETE	445 -22	4.482	3
5	6	26			IVY QUEEN DIME	DRAMA/MACHETE	336 -34	1.863	12
6	7	23			MAKANO TE AMO	PANAMA/MACHETE	328 +6	2.599	5
7	8	27			LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL MUSIC LATINO	313 +6	1.482	19
8	9	8			BABY RASTA & GRINGO TIEMBLIO	LOUDES68/EME/UNIVERSAL MUSIC LATINO	305 +3	2.401	6
9	4	19			DADDY YANKEE LLAMADO DE EMERGENCIA	EL CARTEL	295 -154	1.772	14
10	10	19			REIK INOLVIDABLE	NORTE/SML	276 -20	1.166	23
11	11	23			ENRIQUE IGLESIAS LLORO POR TI	UNIVERSAL MUSIC LATINO	242 -2	0.997	30
12	13	7			RKM & KEN-Y CUERPO SENSUAL	PINA/MACHETE	199 -11	2.330	7
13	17	9			FANNY LU TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO	197 +21	1.126	26
14	16	6			ARCANGEL POR AMAR A CIEGAS	MAS FLOW/MACHETE	196 +17	1.904	11
15	14	27			EDDY LOVER LUNA	MACHETE	192 -10	1.345	21
16	12	15			XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE	191 -30	1.070	27
17	15	15			AKON RIGHT NOW (NA NA NA)	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	159 -37	1.058	29
18	20	5			TITO "EL BAMBINO" UNDER	EMI TELEVISION	158 +20	2.136	9
19	23	10	AIRPOWER		T.I. FEATURING RIHANNA LIVE YOUR LIFE	DEF JAM/GRAND HUSTLE/IDJMG/ATLANTIC	154 +29	2.311	8
20	27	4	AIRPOWER		BEYONCE SINGLE LADIES (PUT A RING ON IT)	MUSIC WORLD/COLUMBIA	153 +43	1.507	17
21	22	4			FLEX DIME SI TE VAS CON EL	EMI TELEVISION	151 +23	1.556	15
22	18	15			CALLE 13 FEATURING CAFE TACUBA NO HAY NADIE COMO TU	NORTE/SML	137 -12	0.691	-
23	19	12			BABY BOY DONDE ESTAS	786/SIENTE	135 -5	1.483	18
24	4	4			LADY GAGA FEATURING COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/CHERRY TREE/INTERSCOPE	128 +6	1.508	16
25	24	5			KANYE WEST HEARTLESS	ROC-A-FELLA/DEF JAM/IDJMG	122 0	1.994	10
26	26	10			YOLANDITA MONGE MALA	UNIVERSAL MUSIC LATINO	116 -4	1.453	20
27	29	5			TREBOL CLAN VENTE CONMIGO	BLOW MUSIC FACTORY	104 +2	1.193	22
28	32	17			T.I. WHATEVER YOU LIKE	GRAND HUSTLE/ATLANTIC	102 +15	0.844	37
29	NEW		MOST INCREASED PLAYS		DADDY YANKEE QUE TENGO QUE HACER	EL CARTEL	100 +100	1.160	24
30	NEW				BRITNEY SPEARS WOMANIZER	JIVE/JLG	97 +42	1.785	13

THIS WEEK	LAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE		ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	8	8			D-MENTE LUZ	RAMHAUS RECORDS/V&J
2	8	8			AUDITIVO SINCERA	PISTOLERO
3	7	14			PLASTILINA MOSH PERVERT POP SONG	NACIONAL
4	5	10			GONZALO YANEZ DISPARA	NACIONAL
5	3	11			KINKY HASTA QUEMARNOS	NETWORK
6	16	14			MANU CHAO LA VIDA TOMBOLA	NACIONAL
7	4	16			ATERCIOPELADOS RID	NACIONAL
8	8	8			CAFE TACUBA VAMONOS	UNIVERSAL MUSIC LATINO
9	6	10			BETO CUEVAS VUELVO	WARNER LATINA
10	10	3			ALLISON ALGO QUE DECIR	NORTE/SML
11	NEW				JUANES ODIO POR AMOR	UNIVERSAL MUSIC LATINO
12	12	3			ENJAMBRE AUSENCIA DE COSINA	TELY
13	20	20			JAGUARES ENTRE TUS JARDINES	CAPITOL
14	2	2			CALLE 13 FEAT. CAFE TACUBA NO HAY NADIE COMO TU	NORTE/SML
15	14	5			DISIDENTE DIABLO	PISTOLERO/V&J
16	5	9			ALLISON BABE PLEASE	NORTE/SML
17	18	7			TRIBAL SANCHO	MAXIMO SONIDO RECORDS
18	17	12			MASSAPAN NO TENGO DINERO	NORTE/SML
19	RE-ENTRY				BECKER CERCA	HOME
20	NEW				EL TRI LA RAZA INDOCUMENTADA	NOT LISTED

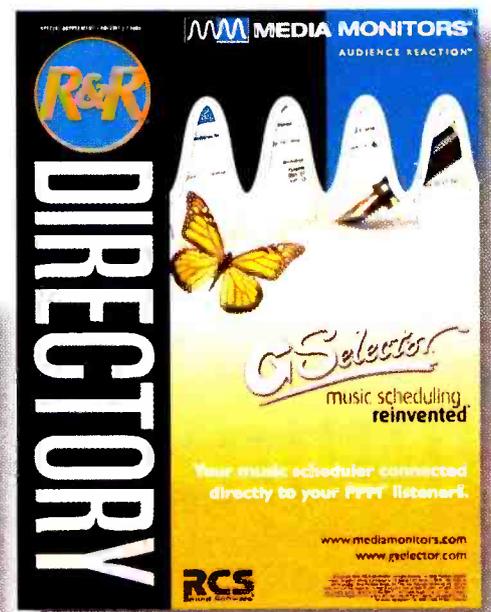
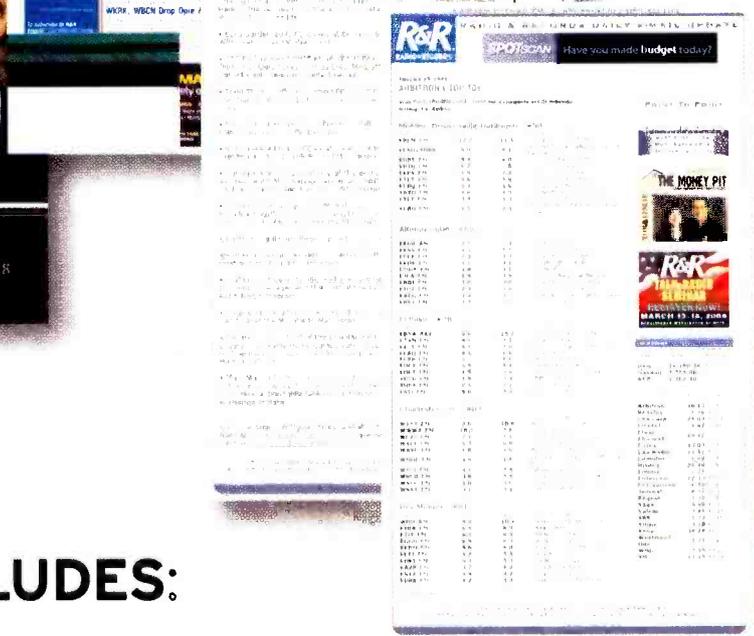
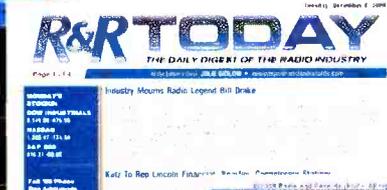
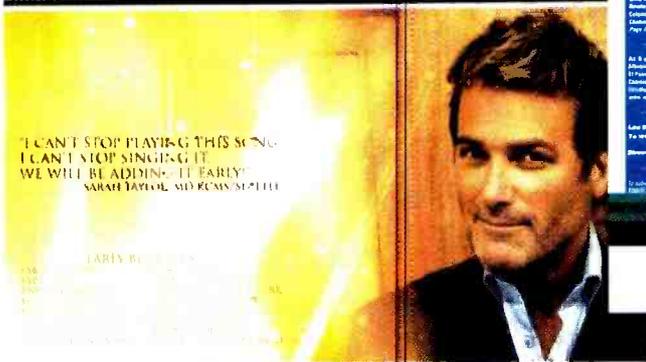
THIS WEEK	LAST WEEK	WEEKS ON CHART	RECORD POOL		ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	9	9			AVENTURA POR UN SEGUNDO	PREMIUM LATIN
2	6	6			PENA SUAZO Y LA BANDA GORDA ELLA TIENE UNA COSA QUE AMARRA	M.P./JVN/J&N
3	3	9			WISIN & YANDEL FEAT. NESTY ME ESTAS TENTANDO	WY/MACHETE
4	4	13			TITO NIEVES MI ETERNO AMOR SECRETO	MACHETE
5	12	2			FANNY LU TU NO ERES PARA MI	UNIVERSAL MUSIC LATINO
6	2	19			OSCAR D'LEON NI FRIO NI CALOR	NORTE/SML
7	10	6			BABY RASTA Y GRINGO TIEMBLIO	LOUDES68/EME/UNIVERSAL LATIN
8	5	10			XTREME THROUGH THAT WINDOW (ENAMORADO ESTOY)	MACHETE
9	7	21			EDDY LOVER LUNA	MACHETE
10	11	7			BRENDALY RITMO LATINO	SOUTHERN PEARL
11	NEW				NANDA MY BIZ	A4 PRODUCTIONS
12	15	15			CHARLIE CRUZ SIGO TRATANDO	NORTE/SML
13	13	18			OPTIMO YA TE PERDI	NORTE/SML
14	17	15			GILBERTO SANTA ROSA PENSANDO EN TI	NORTE/SML
15	9	16			ANAYKA NADIE SE MUERE POR UN AMOR	PRO MOTION
16	14	11			MJ FEAT. SEAN KINGSTON SHE MAKES ME FEEL (ME HACE SENTIR)	MACHETE
17	16	8			DANIEL MONCION CULPABLE	M.P./JVN/J&N
18	8	14			INDIA I CAN'T GET NO SLEEP '08	ANGEL EYES
19	19	7			ISSAC DELGADO NO VALE LA PENA	MACHETE
20	18	14			WILLY CHIRINO LOS CAMPEONES DE LA SALSA	EVENTUS/LATINUM

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R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS** BILLBOARD CHARTS **nielsen** COMPILED BY **SoundScan**

The Billboard 200 is based on a national sample of retail stores, mass merchant, direct-to-consumer transactions and Internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	10	#1 TAYLOR SWIFT IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE)	Fearless		1
2	4	2	BEYONCÉ MUSIC WORLD/COLUMBIA 19492/SONY MUSIC (15.98)	I Am...Sasha Fierce		1
3	2	5	NICKELBACK ROADRUNNER 618028 (18.98)	Dark Horse		1
4	HOT SHOT DEBUT	1	SOUNDTRACK FOX BAD BOY 517001/AG (18.98)	Notorious		4
5	3	3	KANYE WEST ROC-A-FELLA DEF JAM 012198/IDJMG (13.98)	808s & Heartbreak		1
6	5	4	SOUNDTRACK SUMMIT/CHOP SHOP ATLANTIC 515923/AG (18.98)	Twilight		1
7	6	7	BRITNEY SPEARS JIVE 40387 JLG (18.98)	Circus		1
8	8	8	JAMIE FOXX J 41294/RMG (18.98)	Intuition		3
9	7	7	KEYSHIA COLE IMANI/DEF JAM 012395/IGA (13.98)	A Different Me		3
10	18	16	GREATEST GAINER DAVID COOK 19/RCA 33463/RMG (18.98)	David Cook		3
11	9	9	VARIOUS ARTISTS UNIVERSAL/EMI SONY MUSIC ZOMBA 012100/UME (18.98)	NOW 29		3
12	10	11	AKON KONVICT UPFRONT/SRC UNIVERSAL MOTOWN 012334/UMRG (13.98)	Freedom		7
13	NEW	1	VARIOUS ARTISTS UNIVERSAL MOTOWN/EMI SONY MUSIC 012489/UME (18.98)	NOW That's What I Call Motown		13
14	12	17	PINK LAFACE 36759/JLG (18.98)	Funhouse		2
15	11	12	SOUNDTRACK DECCA 011439 (18.98) +	Mamma Mia!		1
16	55	85	PACE SETTER SOUNDTRACK INTERSCOPE 012502/IGA (13.98)	Slumdog Millionaire		16
17	13	13	T.I. GRAND HUSTLE ATLANTIC 512267/AG (18.98) +	Paper Trail		1
18	14	26	LADY GAGA STREAMLINE/KONLIVE CHERRYTREE INTERSCOPE 011805/IGA (12.98)	The Fame		1
19	NEW	1	THE DEREK TRUCKS BAND VICTOR 32781 SONY MUSIC (17.98)	Already Free		1
20	19	21	RIHANNA SRP DEF JAM 008968/IDJMG (13.98)	Good Girl Gone Bad		2
21	24	27	JASON MRAZ ATLANTIC 448508/AG (18.98) +	We Sing. We Dance. We Steal Things.		3
22	17	33	KINGS OF LEON RCA 32712/RMG (17.98)	Only By The Night		7
23	22	19	LIL WAYNE CASH MONEY UNIVERSAL MOTOWN 011977/UMRG (13.98)	Tha Carter III		2
24	21	18	THE KILLERS ISLAND 012197/IDJMG (13.98)	Day & Age		8
25	20	14	LUDACRIS DTP/DEF JAM 012020/IDJMG (13.98)	Theater Of The Mind		8

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	27	#1 JUST DANCE 4 WKS LADY GAGA FEAT. COLBY ODOMS (STREAMLINE/KONLIVE/INTERSCOPE)		2
2	4	11	GIVES YOU HELL THE ALL-AMERICAN REJECTS (DOGHOUSE/DGC/INTERSCOPE)		2
3	2	11	HEARTLESS KANYE WEST (ROC-A-FELLA DEF JAM/IDJMG)		2
4	13	8	I HATE THIS PART THE PUSSYCAT DOLLS (INTERSCOPE)		2
5	5	9	SINGLE LADIES (PUT A RING ON IT) BEYONCÉ (MUSIC WORLD/COLUMBIA)		2
6	3	19	LOVE STORY TAYLOR SWIFT (BIG MACHINE)		2
7	6	21	LET IT ROCK KEVIN RUDD/FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)		2
8	7	7	CIRCUS BRITNEY SPEARS (JIVE JLG)		2
9	8	26	HOT N' COLD KATY PERRY (CAPITOL)		2
10	9	40	I'M YOURS JASON MRAZ (ATLANTIC/SRP)		2
11	10	18	LOVE LOCKDOWN KANYE WEST (ROC-A-FELLA DEF JAM/IDJMG)		2
12	12	16	LIVE YOUR LIFE T.I. FEAT. RIHANNA (DEF JAM/GRAND HUSTLE/UMG/ATLANTIC)		2
13	11	15	WOMANIZER BRITNEY SPEARS (JIVE/JLG)		2
14	16	8	UNTOUCHED THE VERONICAS (ENGINE ROOM/SIRE WARNER BROS.)		2
15	20	9	YOU FOUND ME THE FRAY (EPIC)		2
16	27	3	DEAD AND GONE T.I. FEAT. JUSTIN TIMBERLAKE (GRAND HUSTLE/ATLANTIC)		2
17	43	14	LIGHT ON DAVID COOK (19/RCA/RMG)		2
18	15	16	GOTTA BE SOMEBODY NICKELBACK (ROADRUNNER RRP)		2
19	23	9	SOBER PINK (LAFACE/JLG)		2
20	14	17	RIGHT NOW (NA NA NA) AKON (KONVICT/UPFRONT/SRC UNIVERSAL MOTOWN)		2
21	19	22	SO WHAT PINK (LAFACE/JLG)		2
22	15	22	WHATEVER YOU LIKE T.I. (GRAND HUSTLE/ATLANTIC)		2
23	22	10	REHAB RIHANNA (SRP DEF JAM/IDJMG)		2
24	17	13	IF I WERE A BOY BEYONCÉ (MUSIC WORLD/COLUMBIA)		2
25	18	25	CHICKEN FRIED ZAC BROWN BAND (HOME GROWN/ATLANTIC BIG PICTURE)		2

VIDEO CHANNELS

Channel	Artist	Title	TW	LW
VH1 Exec: VP/Talent & Music: Rick Kim Sr. VP Music & Talent: Bruce Olaner VP Music & Talent: Sandy Alouette Viacom 212-258-7800	1	Rihanna, Rehab	21	19
	2	The Fray, You Found Me	21	23
	3	David Cook, Light On	20	16
	4	Beyoncé, Single Ladies (Put A Ring On It)	19	20
	5	Saving Abel, Addicted	18	16
	6	Fall Out Boy, I Don't Care	18	17
	7	Coldplay, Lovers In Japan	17	14
	8	Katy Perry, Hot N Cold	17	19
	9	The Killers, Human	16	14
	10	Lifeshouse, Broken	16	14
	11	Taylor Swift, Love Story	16	16
	12	Nickelback, Gotta Be Somebody	16	17
	13	Pink, Sober	15	16
	14	Mani Neutron, Come On Get Higher	13	11
	15	Jason Mraz & Colbie Caillat, Lucky	13	11
	16	Britney Spears, Womanizer	13	16
	17	Bruce Springsteen, Working On A Dream	12	11
	18	The All-American Rejects, Gives You Hell	12	13
	19	Kanye West, Love Lockdown	11	10
	20	Eric Hutchinson, Rock & Roll	11	10
	21	Thriving Ivory, Angels On The Moon	11	10
	22	Lanka, The Show	11	11
	23	Kid Rock, Roll On	10	7
	24	Hinder, Without You	10	11
	25	The Pussycat Dolls, I Hate This Part	8	8
	26	O.A.R., Shattered (Turn The Car Around)	8	8
	27	Coldplay, Viva La Vida	7	7
	28	Jason Mraz, I'm Yours	8	8
	29	Buckcherry, Don't Go Away	8	10
	30	Pink, So What	7	7
No Airplay Adds This Week				
CMT VP Music & Talent: Rei Chris Parr Dir. Music Pgm: Evan Krotf Viacom 615-335-8400				
1	Toby Keith, God Love Her	22	21	
2	Brad Paisley Duet With Keith Urban, Start A Band	21	17	
3	Miranda Lambert, More Like Her	20	17	
4	Dierks Bentley, Feel That Fire	20	18	
5	Alan Jackson, Country Boy	18	17	
6	Sugarland, Love	18	17	
7	Trace Adkins, Muddy Water	18	18	
8	Brooks & Dunn, Cowgirls Don't Cry	18	18	
9	Lady Antebellum, Lookin' For A Good Time	17	19	
10	Zac Brown Band, Chicken Fried	17	20	
11	Lee Ann Womack, Last Call	16	10	
12	Billy Currington, Don't	16	16	
13	Taylor Swift, Love Story	16	19	
14	Jack Ingram, That's A Man	15	15	
15	Blake Shelton, She Wouldn't Be Gone	15	16	
16	Jake Owen, Don't Think I Don't Love You	13	14	
17	Jason Aldean, Before He Cheats	9	9	
18	Joni + Roy, Cheater Cheater	9	9	
19	Julianne Hough, My Hallelujah Song	9	9	
20	Jamie O'Neal, Like A Woman	7	0	
21	Kid Rock, Roll On	7	5	
22	Carnie Underwood, All-American Girl	7	5	
23	Josh Turner, Everything Is Fine	7	6	
24	The Recorders, Did Enough	6	0	
25	Emerson Drive, Belongs To You	6	0	
26	Jamie Johnson, In Color	6	6	
27	Jewel, Tell It Feels Like Cheating	6	7	
28	Jimmy Wayne, I Will	6	7	
29	Carnie Underwood, Just A Dream	6	7	
30	Little Big Town, Good Lord Willing	6	9	
No Airplay Adds This Week				
FUSE Dir. Pgm: Janis Unterwieser Rainbow-Media 212-324-3416				
1	Beyoncé, Single Ladies (Put A Ring On It)	26	26	
2	Paramore, Decode	24	25	
3	Hollywood Undead, Undead	23	25	
4	Seether, Breakdown	23	26	
5	T.I., Live Your Life	22	24	
6	Metro Station, Seventeen Forever	20	24	
7	Britney Spears, Circus	19	18	
8	Lil Wayne, Mrs. Officer	19	21	
9	Kings Of Leon, Sex On Fire	19	22	
10	Nickelback, Gotta Be Somebody	18	24	
11	Veronicas, Untouched	18	15	
12	Ludacris Co-Starring T-Pain, One More Drink	18	19	
13	Me-Yo, Miss Independent	17	19	
14	Katy Perry, Hot N Cold	17	20	
15	The All-American Rejects, Gives You Hell	17	21	
16	Missy, I Miss Those Days (Ghost)	16	15	
17	Fall Out Boy, I Don't Care	16	16	
18	Jason Mraz, I'm Yours	16	19	
19	Kanye West, Heartless	16	20	
20	The Killers, Human	16	21	
21	Rise Against, Re-Education (Through Labor)	16	22	
22	Akon, Right Now (Na Na Na)	16	24	
23	Lady Gaga, Just Dance	15	20	
24	Apocalyptica, I Don't Care	15	20	
25	Abernethy, Feel Good Drag	13	11	
26	Pink, Sober	13	16	
27	Coldplay, Lovers In Japan	13	16	
28	Rihanna, Rehab	13	17	
29	Hinder, Without You	12	12	
30	Kanye West, Love Lockdown	12	15	
No Airplay Adds This Week				
MuchMusic Canada Dir. Music Pgm: Sheila Sullivan CHUM Limited 416-591-5757				
1	Marianas Trench, Cross My Heart	22	18	
2	Nickelback, Gotta Be Somebody	21	16	
3	Rihanna, Rehab	19	10	
4	T.I., Live Your Life	18	16	
5	Britney Spears, Circus	17	18	
6	Beyoncé, Single Ladies (Put A Ring On It)	16	17	
7	Katy Perry, Thinking Of You	14	3	
8	U2, ABC's	14	8	
9	Fall Out Boy, America's Sweethearts	14	11	
10	Point Blank (Tilt Rock), T.O. 2.O.T.	13	8	
11	Keri Hilson, Turn Me On	13	9	
12	The Pussycat Dolls, I Hate This Part	13	13	
13	Metro Station, Seventeen Forever	13	17	
14	The Red Jumpsuit Apparatus, You Better Pray	11	3	
15	Shloh, Operator (A Girl Like Me)	11	10	
16	Lights, February Air	11	12	
17	Pink, Sober	11	13	
18	Lady Gaga, Poker Face	11	17	
19	50 Cent, Get Up	10	5	
20	Akon, Right Now (Na Na Na)	10	8	
21	Miley Cyrus, Fly On The Wall	10	10	
22	Midway State, Change For You	10	13	
23	Danny Fernandes, Fantasy	10	24	
24	Kings Of Leon, Use Somebody	9	6	
25	Eva Avila, Give Me The Music	9	6	
26	Akon, I'm So Paid	9	7	
27	Theory Of A Deadman, All Or Nothing	9	12	
28	Simple Plan, Save You	9	13	
29	Jonas Brothers, Lovebug	9	16	
30	Lights, Drive My Soul	8	3	
No Airplay Adds This Week				
CMT Canada Dir. Pgm: Casey Clarke MD: Dana Bourgeois Corus 416-534-1191				
1	Brad Paisley Duet With Keith Urban, Start A Band	23	18	
2	Brooks & Dunn, Cowgirls Don't Cry	22	23	
3	Alan Jackson, Country Boy	20	20	
4	Taylor Swift, Love Story	18	24	
5	Sugarland, Love	16	0	
6	The Road Hammers, Homegrown	16	14	
7	Aaron Pritchett, How Do I Get There	15	15	
8	Dierks Bentley, Feel That Fire	14	15	
9	Toby Keith, God Love Her	13	14	
10	Montgomery Gentry, Roll With Me	13	14	
11	Billy Currington, Don't	13	16	
12	Zac Brown Band, Chicken Fried	13	16	
13	Emerson Drive, Belongs To You	12	12	
14	Gord Bamford, Little Guy	12	14	
15	Blake Shelton, She Wouldn't Be Gone	12	16	
16	George Canyon, Just Like You	11	14	
17	Trace Adkins, Muddy Water	10	7	
18	Dean Brody, Brothers	10	8	
19	Dara Drum, 58 Stars	10	10	
20	One More Girl, Can Love Anyone	9	6	
21	Randy Houser, Anything Goes	8	7	
22	Miranda Lambert, More Like Her	8	7	
23	Doc Walker, One Last Sundown	7	4	
24	T-Pain, Chopped N Screwed	7	8	
25	Souja Boy Tell'em, Bird Walk	7	9	
26	50 Cent, Get Up	7	9	
27	Cameo, Move	7	9	
28	Adam Gregory, What It Takes	6	3	
29	Jessie Farrell, I Guess	6	7	
30	Doc Walker, Beautiful Life	5	1	
No Airplay Adds This Week				
BET VP/Music Prog: Stephen Hill SVP Music & Talent: G Viacom 212-975-4055				
1	Brandy, Long Distance	6	2	
2	Brutha, I Can't Hear The Music	6	3	
3	Sista Rhymes, Arab Money	6	5	
4	Young Jeezy, Crazy World	6	7	
5	DJ Khaled, Go Hard	6	8	
6	T-Pain, Freeze	4	1	
7	Akon, I'm So Paid	4	3	
8	Keri Hilson, Turn Me On	4	3	
9	Yung LA, Ain't I	4	4	
10	Me-Yo, Mad	4	4	
11	Jamie Foxx, Just Like Me	4	4	
12	Flies, Put It On Ya	4	6	
13	Scarface, High Powered	3	3	
14	O.T. Top, Move	3	3	
15	T.I., Live Your Life	3	4	
16	Bobby Valentino, Beep	3	5	
17	The Game, Camera Phone	3	7	
18	The Notorious B.I.G., Juicy	2	0	
19	The Notorious B.I.G., Warning	2	0	
20	Aaliyah, At Your Best (You Are Love)	2	0	
21	P Diddy & The Bad Boy Family, Dirty	2	0	
22	Nas, Heaven	2	0	
23	The Black Eyed Peas, Anxiety	2	0	
24	Acelyah, Find Out	2	0	

OPPORTUNITIES

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Mornings open? Ratings are ALWAYS something I excelled at, 3 priors I got first ever Arbitron ratings! See www.steveallison.org (Resume). Steve (503) 327-4120.

Nex-Gen Expert, Cool Edit, Adobe Audition, and plenty of seasoning with AC, Classic Hits, CHR, Etc... seeks midday/afternoon slot. 20+ exp. fmdjay@yahoo.com (760) 519-5969.

The Right Balance with Greg Allen seeks new home for intelligent political/pop culture interviews. Hit "Contact Us" @ www.theightbalance.org.

Very Creative, Bilingual. Focused, talented with digital/music production skills. Natural Voiceover ability, and character voices. Julian 817-217-1327; juliancabrera96@yahoo.com.

Motivated by media. Outstanding personality, self-sufficient and ready to work at your station. Proficient communication and production skills. kjaysemail@yahoo.com; 817-204-4339.

Notable production ability. Extremely dedicated. Creative, with good show prep/people skills. Catches on quickly. Industrious. BMI songwriter/composer. Kevin Hardy 817-412-4343.

A fresh voice cementing new media strategies and convinced the time for upward curve is sustainable. Thalya 469-765-6537; Bwill068@yahoo.com.

Loyal, dedicated, committed talent seeking on-air, copywriting, or board-operation positions. Conversational voice, quick wit. Willing to relocate. Call Justin 817-444-5317.

Extensive PA/sports experience. Notable show preparation/research skills. Excellent professional delivery, able to communicate and relate to audience. Chris 817-528-5524; awright005@tx.rr.com.

Motivated Air Personality with a Passion for the Lord!! Seeking air shift or production positions available. Troy abstroy1726@hotmail.com, (541) 258-5278.

Performer, great copy and production ability, very quick, and computer savvy. Natural leader/good people skills. Shannon 817-226-6506, mystyxiii@gmail.com.

Wholistic Promotions. Concept2completion. Bond with your clients/community. Build a bridge between talent/sales. Consult/Relocate/Telecommute. 505-352-9089.

Great personality with solid on-air, production and creative copywriting ability. Extremely dependable. Voiceover, Marketing/Promotions experience. Sonia 817-456-7572; soniafennel@yahoo.com.

Experienced Jock/APD/Production Director wants to win! 15+ years experience. E-mail amytown@comcast.net.

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to rcorrea@radioandrecords.com. Ads are also accepted by fax: 323-954-3411 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	LADY GAGA FEAT. COLBY O'DONIS	JUST DANCE	NO. 1 (2 WKS)	11	☆
2	4	9	BEYONCE	SINGLE LADIES (PUT A RING ON IT)		11	☆
3	2	14	T.I. FEATURING RIHANNA	LIVE YOUR LIFE		11	☆
4	3	16	BRITNEY SPEARS	WOMANIZER		11	☆
5	5	11	TAYLOR SWIFT	LOVE STORY		11	☆
6	6	19	JASON MRAZ	I'M YOURS		11	☆
7	12	7	KANYE WEST	HEARTLESS		11	☆
8	11	6	BRITNEY SPEARS	CIRCUS		11	☆
9	8	22	KEVIN RUDOLF FEATURING LIL WAYNE	LET IT ROCK		11	☆
10	7	21	KATY PERRY	HOT N COLD		11	☆

NO. 1 MOST ADDED

KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)

NO. 1 MOST INCREASED PLAYS

KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)

TOP 5 NEW AND ACTIVE

THE WHITE TIE AFFAIR Candle (Sick And Tired) (SLIGHTLY DANGEROUS/EPIC)

LADY GAGA Poker Face (STREAMLINE/KONLIVE/CHERRYTREE/INTERSCOPE)

JIM JONES & RON BROWZ FEAT. JUELZ SANTANA Pop Champagne (ETHER BOY/UNIVERSAL MOTOWN/KOCH/COLUMBIA)

EMINEM, DR. DRE & 50 CENT Crack A Bottle (SHADY/AFTERMATH/INTERSCOPE)

MATT NATHANSON Come On Get Higher (VANGUARD/CAPITOL)

COMPLETE CHR/TOP 40 CHART ON PAGE 25

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	11	KANYE WEST	HEARTLESS	NO. 1 (1 WK)	11	☆
2	1	17	T.I. FEATURING RIHANNA	LIVE YOUR LIFE		11	☆
3	3	14	BEYONCE	SINGLE LADIES (PUT A RING ON IT)		11	☆
4	4	15	LADY GAGA FEATURING COLBY O'DONIS	JUST DANCE		11	☆
5	6	12	LUDACRIS CO-STARRING T-PAIN	ONE MORE DRINK		11	☆
6	5	17	AKON	RIGHT NOW (NA NA NA)		11	☆
7	11	9	NE-YO	MAD		11	☆
8	7	24	T.I.	WHATEVER YOU LIKE		11	☆
9	10	13	JIM JONES & RON BROWZ FEAT. JUELZ SANTANA	POP CHAMPAGNE		11	☆
10	14	6	T.I. FEATURING JUSTIN TIMBERLAKE	DEAD AND GONE		11	☆

NO. 1 MOST ADDED

EMINEM, DR. DRE & 50 CENT Crack A Bottle (SHADY/AFTERMATH/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

EMINEM, DR. DRE & 50 CENT Crack A Bottle (SHADY/AFTERMATH/INTERSCOPE)

TOP 5 NEW AND ACTIVE

THE PUSSYCAT DOLLS I Hate This Part (INTERSCOPE)

FLO RIDA Right Round (POE BOY/ATLANTIC)

NE-YO FEAT. JAMIE FOXX & FABOLOUS She Got Her Own (DEF JAM/IDJMG)

RON BROWZ Jumping (Out The Window) (ETHER BOY/UNIVERSAL MOTOWN)

50 CENT I Get It In (SHADY/AFTERMATH/INTERSCOPE)

COMPLETE RHYTHMIC CHART ON PAGE 28

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	BEYONCE	SINGLE LADIES (PUT A RING ON IT)	NO. 1 (9 WKS)	11	☆
2	2	17	T.I. FEATURING RIHANNA	LIVE YOUR LIFE		11	☆
3	4	13	JIM JONES & RON BROWZ FEATURING JUELZ SANTANA	POP CHAMPAGNE		11	☆
4	3	16	T-PAIN FEATURING LUDACRIS	CHOPPED 'N' SKREWED		11	☆
5	8	10	KANYE WEST	HEARTLESS		11	☆
6	6	12	PLIES FEATURING CHRIS J	PUT IT ON YA		11	☆
7	9	9	NE-YO FEATURING JAMIE FOXX & FABOLOUS	SHE GOT HER OWN		11	☆
8	7	20	USHER	TRADING PLACES		11	☆
9	5	19	JOHN LEGEND FEATURING ANDRE 3000	GREEN LIGHT		11	☆
10	21	5	BEYONCE	DIVA	AIRPOWER/MOST INCREASED PLAYS	11	☆

NO. 1 MOST ADDED

CIARA FEAT. YOUNG JEEZY Never Ever (LAFACE/JLG)

NO. 1 MOST INCREASED PLAYS

BEYONCE Diva (MUSIC WORLD/COLUMBIA)

TOP 5 NEW AND ACTIVE

JENNIFER HUDSON If This Isn't Love (ARISTA/RMG)

T-PAIN FEAT. CHRIS BROWN Freeze (KONVIC/NAPPY BOY/JIVE/JLG)

YOUNG JEEZY FEAT. NAS My President (CTE/DEF JAM/IDJMG)

PLIES FEAT. ASHANTI Want It, Need It (BIG GATES/SLIP-N-SLIDE/ATLANTIC)

YO GOTTI Sold Out (STP)

COMPLETE URBAN CHART ON PAGE 30

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	MUSIQ SOULCHILD FEAT. MARY J. BLIGE	IF U LEAVE	NO. 1 (3 WKS)	11	☆
2	2	22	USHER	HERE I STAND		11	☆
3	3	18	ROBIN THICKE	THE SWEETEST LOVE		11	☆
4	4	19	AVANT	WHEN IT HURTS		11	☆
5	5	32	JENNIFER HUDSON	SPOTLIGHT		11	☆
6	8	19	ANTHONY HAMILTON FEATURING DAVID BANNER	COOL		11	☆
7	6	27	MINT CONDITION	NOTHING LEFT TO SAY		11	☆
8	7	36	KEYSHIA COLE	HEAVEN SENT		11	☆
9	10	14	CHARLIE WILSON	THERE GOES MY BABY	MOST INCREASED PLAYS	11	☆
10	9	22	JAZMINE SULLIVAN	NEED U BAD		11	☆

NO. 1 MOST ADDED

MUSIQ SOULCHILD sobeautiful (ATLANTIC)

NO. 1 MOST INCREASED PLAYS

CHARLIE WILSON There Goes My Baby (JIVE/JLG)

TOP 5 NEW AND ACTIVE

SY SMITH Fly Away With Me (PSYKO)

MUSIQ SOULCHILD deserveumore (ATLANTIC)

MACY GRAY & MARSHA AMBROSIOUS Still Hurts (STADIUM)

21-03 WITH FRED HAMMOND, SMOKE NORFOLK & J MOSS Cover Me (PAJAM/COSPO CENTRIC/JLG)

URBAN MYSTIC Obama: A Change Has Come (SOBE)

COMPLETE URBAN AC CHART ON PAGE 31

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	5	17	ALAN JACKSON	COUNTRY BOY	NO. 1 (1 WK)	11	☆
2	1	19	BRAD PAISLEY DUET WITH KEITH URBAN	START A BAND		11	☆
3	9	24	BLAKE SHELTON	SHE WOULDN'T BE GONE		11	☆
4	4	27	BILLY CURRINGTON	DON'T		11	☆
5	8	18	DIERKS BENTLEY	FEEL THAT FIRE		11	☆
6	10	13	TOBY KEITH	GOD LOVE HER		11	☆
7	11	13	KENNY CHESNEY WITH MAC MCANALLY	DOWN THE ROAD		11	☆
8	12	11	KEITH URBAN	SWEET THING		11	☆
9	13	15	BROOKS & DUNN FEATURING REBA MCENTIRE	COWGIRLS DON'T CRY		11	☆
10	2	21	SUGARLAND	ALREADY GONE		11	☆

NO. 1 MOST ADDED

CARRIE UNDERWOOD I Told You So (19/ARISTA/ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

TIM MCGRAW Nothin' To Die For (CURB)

TOP 5 NEW AND ACTIVE

MONTGOMERY GENTRY One In Every Crowd (COLUMBIA)

TRAILER CHOIR What Would You Say (SHOW DOG NASHVILLE)

KID ROCK Blue Jeans And A Rosary (TOP DOG/ATLANTIC)

GLORIANA Wild At Heart (EMBLEM/NEW REVOLUTION)

DARRYL WORLEY Sounds Like Life To Me (STROUD/AVARIOUS)

COMPLETE COUNTRY CHART ON PAGE 40

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	35	DAVID COOK	THE TIME OF MY LIFE	NO. 1 (15 WKS)	11	☆
2	2	27	COLDPLAY	VIVA LA VIDA		11	☆
3	4	24	JASON MRAZ	I'M YOURS		11	☆
4	3	31	NATASHA BEDINGFIELD	POCKETFUL OF SUNSHINE		11	☆
5	5	54	SARA BAREILLES	LOVE SONG		11	☆
6	6	41	LEONA LEWIS	BLEEDING LOVE		11	☆
7	8	23	DAVID ARCHULETA	CRUSH	MOST INCREASED PLAYS	11	☆
8	7	47	DAUGHTRY	FEELS LIKE TONIGHT		11	☆
9	9	18	DAUGHTRY	WHAT ABOUT NOW		11	☆
10	10	13	TAYLOR SWIFT	LOVE STORY	MOST ADDED	11	☆

NO. 1 MOST ADDED

TAYLOR SWIFT Love Story (BIG MACHINE/UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

DAVID ARCHULETA Crush (19/JIVE/JLG)

TOP 5 NEW AND ACTIVE

CHRIS RICE So Much For My Sad Song (INO/COLUMBIA)

DUFFY Stepping Stone (MERCURY/IDJMG)

LEANN RIMES What I Cannot Change (CURB/REPRISE)

PINK So What (LAFACE/JLG)

MATT NATHANSON Come On Get Higher (VANGUARD/CAPITOL)

COMPLETE AC CHART ON PAGE 43

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	NICKELBACK GOTTA BE SOMEBODY	NO. 1 (2 WKS)	11 ☆	ROADRUNNER/RRP
2	2	17	KATY PERRY HOT N COLD		11 ² ☆	CAPITOL
3	3	43	JASON MRAZ I'M YOURS		11 ² ☆	ATLANTIC/RRP
4	4	22	PINK SO WHAT		11 ² ☆	LAFACE/JLG
5	5	30	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 ☆	EVERFINE/ATLANTIC/RRP
6	8	8	THE FRAY YOU FOUND ME		☆	EPIC
9	14	14	DAVID COOK LIGHT ON		☆	19/RCA/RMG
12	9	9	TAYLOR SWIFT LOVE STORY		11	BIG MACHINE/UNIVERSAL REPUBLIC
9	7	39	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆	INTERSCOPE
10	11	23	LEONA LEWIS BETTER IN TIME		11 ²	SYCO/J/RMG

NO. 1 MOST ADDED

KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)

NO. 1 MOST INCREASED PLAYS

KELLY CLARKSON My Life Would Suck Without You (RCA/RMG)

TOP 5 NEW AND ACTIVE

KID ROCK Roll On (TOP DOG/ATLANTIC)

NATASHA BEDINGFIELD Soulmate (PHONOGENIC/EPIC)

BRITNEY SPEARS Circus (JIVE/JLG)

ALTER BRIDGE Watch Over You (UNIVERSAL REPUBLIC)

HOOBASTANK So Close, So Far (ISLAND/IDJMG)

COMPLETE HOT AC CHART ON PAGE 44

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	EUGE GROOVE RELIGIFY	NO. 1 (3 WKS)		NARADA JAZZ/CAPITOL
3	29	3	WARREN HILL LA DOLCE VITA			EVDLUTION/KOCH
2	28	2	TIM BOWMAN SWEET SUNDAYS			TRIPPIN' N' RHYTHM
4	27	4	DAVE KOZ LIFE IN THE FAST LANE			CAPITOL
5	28	7	NAJEE OUT OF A DREAM			HEADS UP
6	31	5	PAUL HARDCASTLE MARIMBA			TRIPPIN' N' RHYTHM
7	21	8	MICHAEL LINGTON YOU AND I			NUGROOVE
8	36	6	ERIC DARIUS GOIN' ALL OUT			BLUE NOTE/CAPITOL
18	3	3	BONEY JAMES MOST INCREASED PLAYS/MOST ADDED STOP, LOOK, LISTEN (TO YOUR HEART)			CONCORD/CMG
9	22	9	WAYNE BRADY ORDINARY			PEAK/CMG

NO. 1 MOST ADDED

BONEY JAMES Stop, Look, Listen (To Your Heart) (CONCORD/CMG)

NO. 1 MOST INCREASED PLAYS

BONEY JAMES Stop, Look, Listen (To Your Heart) (CONCORD/CMG)

TOP 5 NEW AND ACTIVE

MATT MARSHAK On The Rocks (NUANCE)

LAWSON ROLLINS FEAT. FLORA PURIM Infinita (INFINITA/BAJA/TSR)

NOVELLO B3 Soul (NOGO)

WAYMAN TISDALE One On One (RENDEZVOUS)

EARL KLUGH Ocean Blue (861/KOCH)

COMPLETE SMOOTH JAZZ CHART ON PAGE 47

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	KINGS OF LEON SEX ON FIRE	NO. 1 (7 WKS)	☆	RCA/RMG
2	2	14	INCUBUS LOVE HURTS		☆	IMMORTAL/EPIC
3	3	18	SHINEDOWN SECOND CHANCE		☆	ATLANTIC
4	4	29	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	20-20/JIVE/JLG
6	15	6	PARAMORE DECODE		☆	FUELED BY RAMEN/CHOP SHOP/RRP
7	18	7	SEETHER BREAKDOWN		☆	WIND-UP
5	26	5	THE OFFSPRING YOU'RE CONNA GO FAR, KID		☆	COLUMBIA
8	16	8	ANBERLIN FEEL GOOD DRAG		☆	UNIVERSAL REPUBLIC
11	24	11	THE AIRBORNE TOXIC EVENT SOMETIME AROUND MIDNIGHT		☆	MAJORDOMO/SHOUT! FACTORY
12	15	12	SAVING ABEL 18 DAYS		☆	SKIDDCO/VIRGIN/CAPITOL

NO. 1 MOST ADDED

U2 Get On Your Boots (INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

PAPA ROACH Lifeline (EL TONAL/DGC/INTERSCOPE)

TOP 5 NEW AND ACTIVE

THIRD EYE BLIND Non Dairy Creamer (ASSEMBLY)

SNOW PATROL Crack The Shutters (POLYDOR/FICTION/GEFFEN/INTERSCOPE)

AVENGED SEVENFOLD Scream (HOPELESS/WARNER BROS.)

LUDO Go-Getter Greg (REDBIRD/ISLAND/IDJMG)

OASIS I'm Outta Time (BIG BROTHER/REPRISE)

COMPLETE ALTERNATIVE CHART ON PAGE 49

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	SHINEDOWN SECOND CHANCE	NO. 1 (4 WKS)		ATLANTIC
2	2	22	DISTURBED INDESTRUCTIBLE			REPRISE
3	3	17	MUDVAYNE DO WHAT YOU DO			EPIC
4	4	22	SEETHER BREAKDOWN			WIND-UP
5	6	10	NICKELBACK SOMETHING IN YOUR MOUTH			ROADRUNNER/RRP
6	5	30	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			20-20/JIVE/JLG
7	21	7	SAVING ABEL 18 DAYS			SKIDDCO/VIRGIN/CAPITOL
8	20	8	HOLLYWOOD UNDEAD UNDEAD			A&M/OCTONE/INTERSCOPE
9	13	9	SLIPKNOT DEAD MEMORIES			ROADRUNNER/RRP
10	8	10	METALLICA CYANIDE			WARNER BROS.

NO. 1 MOST ADDED

PAPA ROACH Lifeline (EL TONAL/DGC/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

AC/DC Big Jack (COLUMBIA)

TOP 5 NEW AND ACTIVE

THE OFFSPRING Kristy, Are You Doing OK? (COLUMBIA)

INCUBUS Love Hurts (IMMORTAL/EPIC)

ARANDA Still In The Dark (ASTONISH)

CROOKED X Rock N Roll Dream (MPM/CAPITOL)

BLUE OCTOBER Dirt Room (UNIVERSAL MOTOWN)

COMPLETE ACTIVE ROCK CHART ON PAGE 50

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	19	SHINEDOWN SECOND CHANCE	NO. 1 (2 WKS)		ATLANTIC
2	3	10	NICKELBACK SOMETHING IN YOUR MOUTH			ROADRUNNER/RRP
3	1	21	AC/DC ROCK N ROLL TRAIN			COLUMBIA
4	4	25	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE			20-20/JIVE/JLG
5	7	19	DISTURBED INDESTRUCTIBLE			REPRISE
6	5	17	SEETHER BREAKDOWN			WIND-UP
7	6	34	THEORY OF A DEADMAN BAD GIRLFRIEND	11		604/ROADRUNNER/RRP
8	8	22	METALLICA THE DAY THAT NEVER COMES			WARNER BROS.
9	18	9	SAVING ABEL 18 DAYS			SKIDDCO/VIRGIN/CAPITOL
10	13	10	GUNS N' ROSES CHINESE DEMOCRACY			BLACK FROG/GEFFEN/INTERSCOPE

NO. 1 MOST ADDED

PAPA ROACH Lifeline (EL TONAL/DGC/INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

3 DOORS DOWN Citizen/Soldier (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

KINGS OF LEON Sex On Fire (RCA/RMG)

PAPA ROACH Hollywood Whore (EL TONAL/GEFFEN/INTERSCOPE)

ARANDA Still In The Dark (ASTONISH)

DROWNING POOL 37 Stitches (ELEVEN SEVEN)

PAPA ROACH Lifeline (EL TONAL/DGC/INTERSCOPE)

COMPLETE ROCK CHART ON PAGE 51

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	THE FRAY YOU FOUND ME	NO. 1 (5 WKS)		EPIC
6	8	6	BRUCE SPRINGSTEEN WORKING ON A DREAM			COLUMBIA
2	27	2	ERIC HUTCHINSON ROCK & ROLL			LET'S BREAK/WARNER BROS.
4	4	16	THE KILLERS HUMAN			ISLAND/IDJMG
5	19	5	BRETT DENNEN FEATURING FEMI KUTI MAKE YOU CRAZY			DOWNTOWN/DUALTONE
7	21	7	RAY LAMONTAGNE YOU ARE THE BEST THING			RCA/RED
3	18	3	SNOW PATROL TAKE BACK THE CITY			POLYDOR/FICTION/GEFFEN/INTERSCOPE
8	21	8	COLDPLAY LOST!			CAPITOL
10	15	10	JAMES MORRISON NOTHING EVER HURT LIKE YOU			POLYDOR/INTERSCOPE
9	16	9	RYAN ADAMS & THE CARDINALS FIX IT			LOST HIGHWAY

NO. 1 MOST ADDED

U2 Get On Your Boots (INTERSCOPE)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Lovers In Japan (CAPITOL)

TOP 5 NEW AND ACTIVE

ANDREW BIRD Fitz And The Dizzyspells (FAT POSSUM/RED)

JASON MRAZ & COLBIE CAILLAT Lucky (ATLANTIC/RRP)

ADELE Chasing Pavements (XL/COLUMBIA)

KINGS OF LEON Use Somebody (RCA/RMG)

GAVIN ROSSDALE Can't Stop The World (INTERSCOPE)

COMPLETE TRIPLE A CHART ON PAGE 54

Wachovia Capital Markets VP of equity research: This time her advice is free

Marci Ryvicker

By Erica Farber

With the price of broadcast stocks being challenged, many broadcast analysts have either exited by their own volition—or their company's. One of the highest-profile analysts is Marci Ryvicker and when she speaks, people listen. As VP of equity research for Wachovia Capital Markets, Ryvicker makes a study of the broadcast industry and then documents her opinions for investors.

Beginning your career: I wanted to be a writer. I went to the University of Pennsylvania thinking I would major in English and minor in a foreign language. I transferred to Wharton [as an] undergrad and didn't know what I wanted to major in. My grandfather was an accountant, and my father was an attorney, but he had studied finance and said to me, "I really think you should do accounting; it will help you in every aspect of your life." So I majored in accounting and became an accountant at Price Waterhouse. After five years I wasn't sure what I wanted to do yet, and at some point I thought I probably wanted to be running a company, so I decided to go to business school, and I ended up at Harvard.

Joining Wachovia: I met a bunch of people who thought it was amazing I loved to write and that I also love numbers; very few careers allow you to do both. Someone suggested I look into equity research and I had no idea what that was. I knew very little about stocks. I knew my dad had lost a lot of money and I was kind of scared, but thought it would be a great way to learn about companies and the stock market at the same time. I came to Wachovia and worked for the senior media analyst at the time, Jim Boyle. He left and went to a smaller firm and I got the opportunity to do this by myself. I've been working here almost seven years.

Describe what you do: The high-level responsibility is to look at a subsector of stocks—mine happens to be broadcast—and figure out where they're going to go. I talk to investors and tell them whether I think it's time to buy or sell a stock. It's looking at public companies and their filings, talking to people associated with the business, whether advertisers, audience or suppliers—doing what I call 360-degree analysis of a com-

pany and trying to figure out what moves the stock and then have an opinion. Then telling large institutions so they can make an informed decision when they decide or not to invest.

What you look for: For radio I look at what's going to be the next revenue driver. My clients focus on that but at the same time I look at free cash flow; that's another metric, to see who can pay down their loans and other stakeholders in the business. Aside from the financials, I try to see what or who is running the business. Do I believe in their vision? I definitely think there are better operators than others. And there are more shareholder-friendly operators than others.

What radio can do to enhance its image within the financial community: Be a little more open. They have not been investor-friendly. They won't visit investors. Now some of them aren't even doing conference calls. One of the problems is investors got really burned by this space and they don't want to touch them. I think what happened is one of the larger operators decided to cut their inventory and

kind of made a mess of the message. It confused advertisers, other radio operators and people lost faith, and the revenue numbers were declining. It's difficult talking to investors today. There's very little equity value, which is frustrating because when I saw the fundamentals deteriorating I don't necessarily want to go out and put out negative pieces.

Biggest challenge: In research it's staying valuable and relevant. You've got to think of new ideas. I have to do fundamental research, and getting in front of the right people on the corporate side or the radio side is important and not always easy, especially because a lot of CEOs of public companies blame analysts and the hedge fund world for what's happened to them. I think some were a little too focused on reporting to these people on a quarterly basis and they lost focus of the long term.

State of radio: Radio is not dead. It is very relevant and there are valuable assets here, and it's part of our everyday lives.

Some of these companies have been mismanaged. There is a true lack of corporate governance. If there had been more checks and balances with some of the decisions made, they wouldn't be in the predicament they're in. Today, the focus has to be on cutting expenses. Unfortunately, you can't really act on any new revenue-generating product or idea because we're in a huge recession and these companies have a lot of debt and have to figure out how they're going to service that debt first. Radio needs to think about how they are going to collaborate and figure out what they're going to do about electronic measurement. They need to think about how they're going to generate revenue.

I think most of these companies will survive, some may be delisted, some may be on the verge of bankruptcy, but they need to figure out how to take money from newspapers, outdoor, yellow pages and other sectors. They need to figure out how to price inventory right; that's been a problem. Should they be able to do this, we could see some actual revenue growth.

Career highlight: Because everything revolves around the stock call, there are a lot of them that are highlights and there are a lot of them that are disappointments. If I'm right 51% of the time, I'm doing my job well. I don't know that I've reached a point yet where I can say this is a huge highlight in my career.

Advice for broadcasters: Really work together. They are starting to do this but it needs to be better—work together to survive. Embrace change and listen to all your constituents—advertisers, listeners and the rest of your stakeholders—like your shareholders.

R&R



'Some of these companies have been mismanaged. If there had been more checks and balances with some of the decisions made, they wouldn't be in the predicament they're in.'

—Marci Ryvicker

Lixer Notes

Profile: Marci Ryvicker

Title: Wachovia Capital Markets VP of equity research

Favorite radio format: Top 40

Favorite TV show:

"'Grey's Anatomy' and 'CSI.' They're on at the same time, so I TiVo 'CSI' and watch 'Grey's Anatomy.'"

Favorite song: "Sexy-Back" by Justin Timberlake

Favorite movie: "E.T."

Favorite book: "Where the Wild Things Are"

Favorite Web site: Facebook

Favorite restaurant: Nobu

Beverage of choice: Merlot

Hobbies: "Running, spending time with my son and writing."

E-mail address: marci.ryvicker@wachovia.com

EXCLUSIVE PRINT CONTENT



THE INDUSTRY'S MOST COMPREHENSIVE NEW MEDIA RESOURCE



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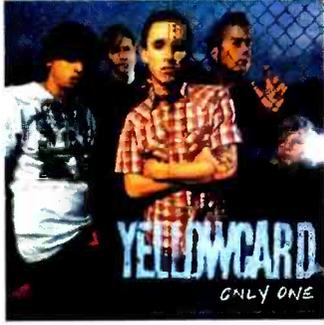
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Alternative Plays Its Yellowcard

Yellowcard land Most Added honors at Alternative this week with "Only One," the followup to their multiformat hit "Ocean Avenue." Meanwhile, "Ocean Avenue" is knocking on the door of the top 10 at CHR/Pop.



JUNE 25, 2004

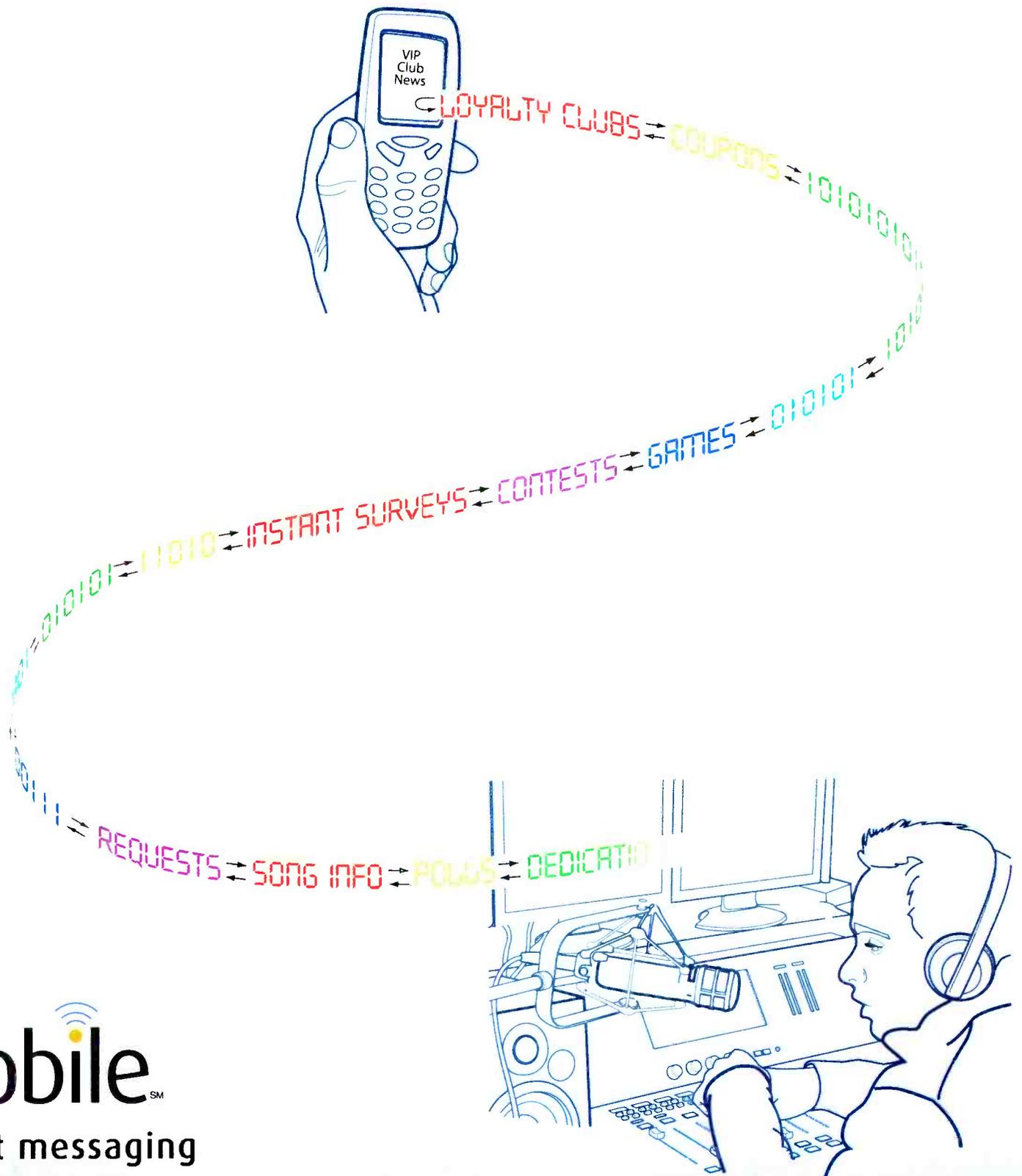
It's A Wireless World

This week's Management/Marketing/Sales section examines the new frontier of wireless text messaging. Learn how this technological advantage can benefit your radio station and how to find the right company to work with. Pages 9-12.



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WAKS	WKSC	KZHT	KXXM	WRVW	WKCI	KHTS	WSTR
KRBE	KRQQ	Y100	WNCI	WQZQ	KDND	WKSS	WIOQ
WDRQ	KFMD	WPLJ	WSSX	WLKT	WZKL	WKZL	KZZU
WLAN	WGTV	WDKF	WDJX	WZNY	KYSR	KFMB	WNOU
WPXY	WSNX	WHOT	WWCK	WZEE	KRUF	KKDM	WNOK



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