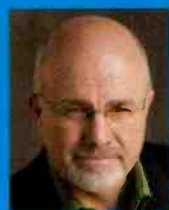


# CONVENTION FEVER!



On The Eve Of The 2008 R&R Convention, A Taste Of What's To Come: Agenda Highlights; A Survival Plan In The Digital Age;

Artist Performance Preview; What To Eat, Where To Drink, Who To Meet pp.12, 16, 23, 3E, 41

# R&R

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**MOBILE:** Radio Texts Its Way To New Growth Opportunities p.57

**SPIN:** Brad Paisley's First Country Artist In 21 Years With Eight No. 1s In A Row p.21

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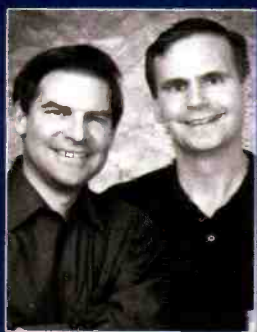
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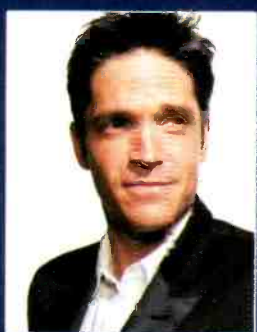
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# R&R News Focus

## Cooper Joins Jive/Zomba

After six years at Virgin/Capitol Records, Danny Cooper exits as VP of adult promo and crosses the street to the Jive/Zomba Label Group to work for executive VP Joe



Cooper

Riccitelli as VP of adult radio promotion. It's actually a reunion for Cooper and Riccitelli: The latter hired Cooper at Island in 1993 for Cooper's first local promotion gig, where he stayed for a decade before moving to Virgin. Cooper starts the new gig Sept. 15.—Kevin Carter and Keith Berman

## Tribune Taps Kapugi

Veteran programmer Jeff Kapugi is the latest Clear Channel/Jacor alum to join the Tribune Co. Kapugi, who recently stepped down as PD of Clear Channel's WIHT (Hot 99.5)/Washington and OM of CC/D.C.-Baltimore, is the newly named VP of content for Tribune Interactive/Chicago, where he will oversee chicagotribune.com, wgnv.com and cltv.com, among other outlets. TI's restructured content team also includes former Clear Channel Online VP of news/talk/sports Andy Friedman as VP of content for its Central region.—Kevin Carter

## Austin Returns To CC-Portland



Austin

Clear Channel/St. Louis OM Tommy Austin has accepted a transfer—with a bonus promotion—back to Portland, Ore., as the new OM of CC's five-station cluster and PD of AC

KKCW (K103). It's a building that Austin knows well: From 1996-2001, he worked at CHR/top 40 KKRZ (Z100), rising to PD. His new duties were most recently handled by Tony Coles, who transferred to Chicago as VP of programming and operations for the company's six-station cluster and PD of AC WLIT-FM.

"I've always had a soft spot in my heart for Portland," Austin tells R&R. "It's great to be a part of that cluster again and cool to be working with a new format at KKCW."—Kevin Carter

## HD Radio Alliance Drops HD2 Ad Restrictions, Ferrara To Leave

The seed to grow HD Radio has been planted, Peter Ferrara figures, and it's time for him to step down as president/CEO of the HD Radio Alliance. Ferrara announced his decision Sept. 3 and said he will exit Jan. 1, 2009. Taking his place as president: Alliance marketing guru Diane Warren.

"The alliance is becoming more of a marketing operation," says Ferrara, who will remain an advisor. "It is time for a change and time for Diane to take over." Ferrara says he is considering offers in the financial and investment communities.

Ferrara also said the alliance has lifted broadcaster restrictions that limit HD multicast advertising to four 10-second mentions per hour. He believes broadcasters will approach advertising on side channels in a "consumer-sensitive way," similar to the programming sponsorship model that has been successful for NPR. The radio industry will also construct a platform for HD advertisers that offers a broader spectrum, a Web of standard radio, HD2, Internet radio and mobile-messaging sites.

The alliance is encouraging local radio to take a larger role in promoting HD and HD2 stations: "We broke the egg. Now it's time to start making some omelets," Ferrara says. "We encourage the local marketplace to take ownership of HD Radio now."—Jeffrey Yorke



Ferrara

### NUMBER CRUNCH

1,750 60 14

The number of HD Radio stations on the air in the United States, according to the HD Radio Alliance, with more than 800 offering HD2 and/or HD3 multicasts.

The number of SKUs—stock-keeping units—designated for HD Radio receivers, according to the alliance, which says the radios are available at more than 72,000 retail outlets, including Wal-Mart, Target and Best Buy.

The number of automakers offering HD Radio across 82 models as factory or dealer options, according to the alliance, including Ford/Lincoln/Mercury, Volvo, BMW, Mini USA, Mercedes, Toyota Scion and Jaguar.

## Song Tagging Comes To FM

Song tagging is making the move to analog FM radio. Nine radio groups will employ RDS coding to enable listeners to "tag" songs they hear for immediate purchase. Previously confined to HD stations and compatible only with Apple's iPod, song-tagging is among a new slate of features being added Sept. 16 to Microsoft Zune MP3 players, which all come equipped with an FM tuner.

More than 450 FM stations operated by Beasley, Bonneville, CBS Radio, Citadel, Clear Channel Radio, Cox Radio, Emmis, Entercom and Greater Media will broadcast the tags—unique identifiers for each song that are encrypted and embedded in FM signals.

Consumers with devices that can capture the identifier can immediately purchase the song as a download or save the information for later purchase.

In a recent study commissioned by Microsoft, some 61% of respondents say their primary source for discovering new music is radio broadcasts.

"It's a great way to make a simple radio really interactive," says executive VP of distribution development for Clear Channel Radio Jeff Littlejohn, who was involved in the project. "It can go beyond music. There are other things that could be tagged."

Any device with an FM tuner and the ability to capture the tags can now be involved in music purchasing. While HD tagging requires a docking station, FM tagging can use wireless connectivity.—Mike Stern



On Sept. 16, the Microsoft Zune portable media player will give users the ability to buy music directly from the FM radio built into each device.

## ON THE WEB

### It's 'Now' For Greater Media In Philadelphia

Greater Media ended smooth jazz's almost two-year run on WJJZ/Philadelphia Sept. 5, which stunted all weekend and unveiled Now 97.5 Sept. 8, calling the new format a "younger-leaning AC." PD Michael Tozzi and the airstaff have exited, and the station expects to appoint a new PD soon. "We saw a great opportunity for a station that takes a new, younger approach to today's soft rock in the Philadelphia market," says Greater Media VP and market manager John Fullam. The move pits the station against Jerry Lee's WBEB (B101), which had been unchallenged in the AC format in the market.—Keith Berman

### Red Zebra Adds Tantum

Red Zebra Broadcasting hires Greg Tantum as PD for its two Washington talk stations, WTNT-AM and WWRC-AM. Tantum has experience in the market, most recently as PD at Bonneville's now-defunct talk WWWT. The two talk stations are the only non-sports formatted properties owned by Red Zebra.



Tantum

They were acquired from Clear Channel in a deal that includes sports WTEM. In the spring ratings, WTNT had a 0.5 share 12+, trailing Bonneville news WTOP by more than five shares and Citadel talker WMAL by three shares. Progressive talk WWRC did not appear in the spring ratings.—Mike Stern

### Luck Is With WAY-FM

Tate Luck is the new network PD for WAY-FM Media Group's Christian Hit Radio Satellite Network (CHRSN). He replaces Dave Senes, who left last month for a full-time position at his church. Luck was most recently director of national promotions for INO Records, and previously programmed Christian AC WCVO/Columbus, Ohio.

In other news from the nonprofit network, Jeff Connell has been named PD of the WAY-FM Denver network, replacing Scott Veigel, who resigned to spend more time with his family. In July Connell was installed as the midday host for CHRSN.—Kevin Peterson

NEWS UPDATES AROUND THE CLOCK:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## FCC Seeks Comments On PPM

The FCC has set comment dates for an emergency petition filed by the PPM Coalition—a group made up of the National Assn. of Black Owned Broadcasters, the Spanish Radio Assn., the Minority Media and Telecommunications Council, the American Hispanic Advertising Assn. and five broadcast groups that target minority audiences—which is asking the commission to open an inquiry into Arbitron's use of its PPM.

The coalition argues that PPM methodology undercounts minority radio listeners and that the expansion of the electronic ratings service—eight new markets receive September currency data Oct. 8—will seriously harm minority broadcasting and defeat the commission's diversity goals. The coalition wants the FCC to "undertake a fact-finding inquiry, using subpoenas for document production and conducting witness testimony under oath." Comments on the petition are due to the FCC by Sept. 24, and reply comments are due Oct. 6.

Arbitron responded to the news of the petition by saying it "does not believe that the FCC has jurisdiction over the company or its operations and assets and consequently lacks the authority to commence a Section 403 investigation. Nevertheless, we are committed to continue our voluntary meetings with the FCC."

However, Peter Tannenwald, an attorney with Fletcher, Heald & Hildreth in Washington, says the FCC possesses the authority to investigate if it receives enough compelling complaints from broadcasters. While it may not have the power to impose restrictions on Arbitron, the commission could set restrictions on the contracts stations sign with the ratings provider.—Julie Gidlow and Jeffrey Yorke

## Radio/TV Host Don Cheto Lines Up Ringtones

Liberian Broadcasting personality Don Cheto has recorded a series of ringtones to be sold via AT&T. The 2008 R&R Industry Achievement Award nominee pleads with the phone's owner to answer by way of various humorous riffs. The tones are to be promoted by Cheto via a shortcode on his radio show, heard in Los Angeles, Houston and Dallas. Grant Goad, CEO at mobile entertainment company Agave Mobile, which conceived the initiative, says the idea is to start with between five and 10 voicetones, and add more on a regular basis.—Ayala Ben-Yehuda, *Billboard*

## Birmingham Catches Its Ballance

Lance Ballance is the new PD of Clear Channel AC WMJJ (Magic 96.5)/Birmingham, taking over for cluster OM Tom Hanrahan, who will focus on programming country sister WDXB (102.5 the Bull). Ballance, who ended a programming run at Entercom hot AC WMC-FM (FM100)/Memphis in August, is probably best known for his dozen years in L.A. at KOST and KBIG.—Keith Berman



Ballance

## Business Briefing By Jeffrey Yorke

### Karmazin: Satellite Synergy Savings Greater Than Expected

The savings for merging XM into Sirius could be at least \$25 million greater than first forecast, Sirius XM Radio CEO Mel Karmazin said during a conference with analysts Sept. 9. Appearing before the 2008 Merrill Lynch Media Fall Preview Conference in Marina Del Rey, Calif., Karmazin said the combined entity continues to slash areas of duplication in programming, marketing and overall operations. "Today we are very comfortable that the \$400 million in synergy savings is now \$425 million."

The 65-year-old radio titan added that Sirius XM remains among the strongest growth stories in media, with pro forma revenue growth of about 17% in 2008. Karmazin expects the satcaster to end 2008 with 19.5 million subscribers and pick up another 2 million in 2009. This year's revenue ought to be \$2.4 billion, growing to \$2.7 billion next year. But he noted that closing the deal quickly on July 28 after winning FCC clearance came at a high cost: "There was some very ugly financing in order to get the deal done." The combined company has \$350 million in bank debt from closing.

Meanwhile, the merged satcaster says it will offer a la carte programming packages to Sirius and XM

radio subscribers beginning Oct. 6. The plans will offer such Sirius programming as Howard Stern and Martha Stewart as well as all NFL games to XM subscribers for the first time. XM personalities—including Oprah Winfrey and Bob Edwards, along with NHL matches and a significant college sports package—will be available to Sirius subscribers. By choosing the "best of both" programming options, subscribers to each service can retain their original programming package, but also dabble in offerings from the other service for about \$4 more per month, or \$16.99 total.

### FCC Warns Reg Fee Payers About Potential 'Phishing'

Numerous complaints have forced the FCC to warn regulatory fee payers about potential Internet "phishing" by nongovernment entities that may be using Internet sites to misdirect people seeking to submit regulatory fee payments. "Because the allegations indicate potential fraudulent and illegal conduct, the office of the managing director has referred the matter to the inspector general for further investigation," the commission warned. The FCC urged payers to make Internet payments directly through its authorized Internet Web site, [fcc.gov/feefiler](http://fcc.gov/feefiler).

## Transactions at a Glance

Gibbs Holdings' KNTK-FM/Weed and KSYC-FM/Yreka, Calif., to Jamison-Wolf Enterprises for \$925,000 . . . Allegheny Mountain Network's WQRM-FM/Smethport, Pa., to Colonial Radio Group for \$290,000 . . . Northern Star Broadcasting's WIDG-AM/St. Ignace, Mich., to Baraga Broadcasting for \$100,000 . . . Horizon Broadcasting's WQLS-AM/Ozark, Ala., to Hughey Communications for \$50,000 . . . Optima Enrichment's construction permit for a new FM in Owen, Wis., to VCY America for \$7,000 . . . O.J. and Carol Pratt's KSXT-AM/Loveland, Colo., to WP Broadcasting's Loveland Radio as collateral to satisfy obligations under a loan that seller defaulted on . . . Lifeline Ministries' WJEP-AM/Ochlocknee, Ga., to Doreen A. Blood for an undisclosed price.

## Deal of the Week

### WWLO-FM/Lowell (Chicago)

PRICE: \$1.05 million TERMS: Asset sale for cash

BUYER: Northwest Indiana Public Broadcasting, headed by president/CEO Thomas Carroll. Phone: 219-756-5656. It owns no other stations. This represents its entry into this market.

SELLER: American Family Assn., headed by chairman Donald Wildmon. Phone: 662-844-8888.

FORMAT: Christian

BROKER: Public Radio Capital and Greg Guy of Patrick Communications

COMMENT: American Family Assn.'s WWLO-FM/Lowell, Ind., to Northwest Indiana Public Broadcasting for \$1.05 million, payable in cash at closing.

## 2008 Deals to Date

Dollars to Date:	\$635,391,447	(Last Year: \$2,836,686,678)
Dollars This Quarter:	\$79,995,355	(Last Year: \$1,567,940,320)
Stations Traded This Year:	539	(Last Year: 1,409)
Stations Traded This Quarter:	158	(Last Year: 523)

**R&R** 35 PIVOTAL RADIO EVENTS IN R&R HISTORY  
RADIO & RECORDS FOR 35 YEARS 1999

### Yahoo Buys Broadcast.com

Just a year after setting a record for the biggest IPO in history, Broadcast.com was purchased by Yahoo in April 1999 for a staggering \$5.7 billion. The site carried 385 radio station streams, 40 TV networks, sports broadcasts of 420 college and professional teams, and more than 19,000 live events annually—plus an entire business services division.

Then-Broadcast.com president/chairman Mark Cuban says the company knew it was onto something special when it founded the site: "There was no question in our mind what was going on, that this was the start of something big." Dell, World Championship Wrestling and Victoria's

Secret were all smart early adapters, he says: "They used Broadcast.com to continuously upload content and refresh customers interest," Cuban says. "They were doing user-generated content 10 years before YouTube was invented."

Radio also played its role in pioneering the new space: "The PC quickly became the primary media device in corporate America and consumers wanted their radio stations. It wasn't unusual for us to have thousands of people listening to a given station during work hours, and for sporting events, like a Cubs day game, we could have 50k simultaneous users—and this was back in 1998."—Mike Stern



**ERIC BENET** SPENDS A SECOND WEEK ATOP URBAN AC WITH "YOU'RE THE ONLY ONE," WHILE FOLLOW-UP "THE HUNGER" BOWS AT NO. 36. BENET'S FOURTH STUDIO SET, "LOVE & LIFE," HIT RETAIL THIS WEEK (SEPT. 9).

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AS **STAIND'S** "BELIEVE" TOPS ALTERNATIVE FOR A SECOND ISSUE, THE BAND IS SET TO PLAY THE HARD ROCK IN LONDON SEPT. 17 AS PART OF PINKTOBER, A MONTH-LONG INITIATIVE TO RAISE FUNDS FOR BREAST CANCER RESEARCH.



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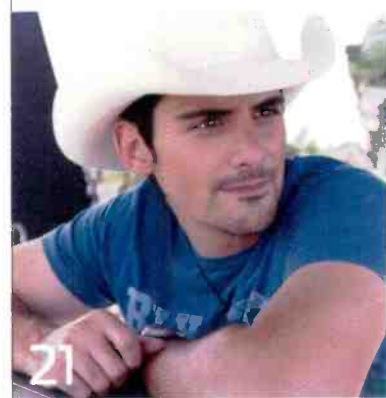
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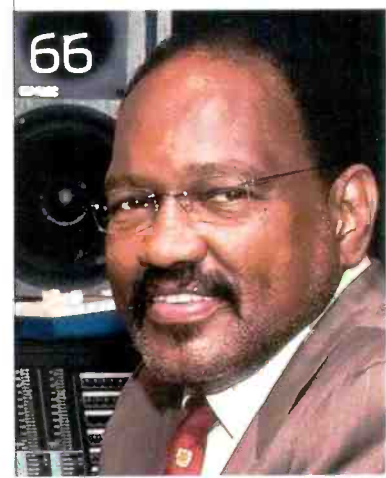
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## What's New This Week Online

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Sept. 15  
Updated charts and playlists from across the street to across the nation.  
▶ [Click on Charts](#)

**T**

Sept. 16  
Phase 2 summer Arbitrends roll out. Check out Boston, Detroit and San Diego, among others.  
▶ [Click on Ratings](#)

**W**

Sept. 17  
The R&R Convention and NAB Radio Show open today in Austin.  
▶ [Visit RadioAndRecords.com for complete coverage](#)

**T**

Sept. 18  
The Jacobs Media Summit takes place at the R&R Convention in Austin.  
▶ [Stay with RadioAndRecords.com for in-depth coverage](#)

**F**

Sept. 19  
Panelists discuss performance royalties and alternative business models at the R&R Convention.  
▶ [Coverage continues at RadioAndRecords.com](#)

Build a winning franchise and increase TSL in your market

# Marry Your Listeners

**' "Local" should become your new buzzword. Great stations know one of the best ways to win an audience is by having an air staff that lives, loves and plays in the community.'**

—Gary Begin

Gary Begin

GaryBegin@eplus.net

Radio is an art form, but it is also a business. But more than art and business, successful radio stations are married to their listeners. When we fail to satisfy our listeners' needs and desires, we don't meet listener expectations or revenue goals. As an industry we need to rejuvenate the creative spark in our product. Radio's underlying sameness from market to market has created a homogenization in sound. Our creativity has been stifled in the name of corporate profit. This is a problem, especially in small to medium markets. ■ In my 25 years as a PD and air personality in markets of all sizes across the country, I've seen great radio stations succeed because they fostered a strong creative environment, coupled with strong leaders who act as mentors. Station employees who tap into that well of creativity and apply it to their everyday craft help build winning franchises. Radio works best when it connects emotionally with its listeners, just like good marriages. And satisfied listeners are good customers. ■ Here are a few examples of building that winning franchise and increasing TSL in your market.

**1. Be Local** The more locally focused your presentation, the greater the opportunity to serve your community with excellence. "Local" should become your new buzzword. Great stations know one of the best ways to win an audience is by having an air staff that lives, loves and plays in the community. Become tapped into what's going on in your town or city and then deliver the information in a useable and interesting form to your listeners. Communicate.

**2. Know The Market** Chain stations are programmed from far away and while everyone likes the hits, not every market has the same interests, hobbies, spare-time activities, etc. Do you and your staff understand what your target audience's interests are? Do you understand their needs and wants? Are you listening to your audience or are you vulnerable to attack from the competition? If you don't know the answers to those questions, you are vulnerable.

Ask yourself, as if you were the competition: "Where are they the weakest?" Fix that area ASAP. Use research to benchmark your progress and determine if you're cutting through the clutter and how your target audience perceives your programming.

**3. Put Your Web Site To Work** If you don't have a Web site—for shame. Get one. Maintain a site

where listeners can answer surveys and take part in special online-only contests. Make it fun and involve the listener often, at least twice per daypart. And remember, stream your audio. This will allow you to pick up listeners in unconventional ways. Do you really care where they're listening as long as they're listening? Go where your listeners are. Today that often means the Internet.

**4. KISS (Keep It Simple, Stupid)** Great stations are simple stations. We never confuse the listener. This means not just playing the right songs, but playing them in the right order and giving your playlist some expansion. On music stations, 70% or more of any given hour is music. Make sure your air staff's comments reflect the music and image of your station.

**5. Consistency** More than just needing to be simple, we need to be consistent and stick with a well-thought-out game plan. Worse than not sticking with your plan is not having a plan to begin with. Inconsistency is fre-

quently caused by boredom, impatience, lack of commitment, lack of confidence or too many distractions. Today's successful stations are not produced overnight.

**6. Failure Is Not An Option** Don't fail your listeners. If you are in a marriage worth saving, you go to counseling to see how to be successful again. Your radio station is no different. How do we often fail? Through a lack of research, assumptive familiarity, "personal favorite" of the PD or MD, right songs in the wrong order or someone called in a "requested song."

**7. Start Mentoring** The encouragement of a strong creative environment begins with a mentoring program. Successful stations are professional, forward-thinking organizations that hire and train the very best people, and find a way to keep them happy. In the new millennium, it's a much more difficult task to find a great air staff and productive sales people. We need to bring "communications" back into the communications industry.

Successful mentoring starts with the following:

**Leadership:** Delegate authority and encourage teamwork. Be different. Don't follow conventional rules blindly. Become passionate about your projects. When management is excited and enthusiastic, a trickle-down effect occurs.

**Involvement:** Don't reject ideas out of hand because they seem wild, crazy or unproven. People who are involved in a decision-making process participate much more enthusiastically than those who just carry out their boss' orders. Help them contribute and show them you value their opinions.

**Brainstorm:** Something normally thought of as a group activity is also a great area for private problem solving. Do it away from the station. Find a quiet place—a park, someone's home, a friendly restaurant with private meeting rooms, anyplace where management and staff can feel mentally and physically comfortable to talk.

**Incentives/bonuses:** Showing your staff you appreciate their hard work and good ideas with bonuses or incentives helps create loyalty, making it difficult for

competitors to lure your best people away.

Ford Motor Co. claims, "Quality is job No. 1." We need to think of our radio product in the very same way. Most families have a family physician and dentist, an insurance agent and a favorite hair stylist. Why can't we also have a family favorite radio station? Any station can become wed to its listeners for life. You simply need to communicate with them and the desire to always keep them happy. **R&R**

*Programming consultant Gary Begin is a partner with Steve Bianchi in Identity Programming, specializing in small- and medium-market stations.*



Gary Begin

# Ever Want To Talk To Real PPM Panelists?



## Real PPM Panelists Tell All

Now's your chance to see and hear real PPM panelists talk about radio, the PPM and how they use it. Coleman Insights shares the results of our exclusive, no-holds-barred one-on-one interviews with PPM panelists. Learn about how panelists perceive the meter, how, when and where they use it and how they respond to Arbitron's efforts to ensure their participation.

We'll also reveal new insights about the differences between "perceived" and "metered" listening, including how large this gap is and when and why it exists. These insights will help you program smarter, as we will share concrete ideas on what you can and cannot control in a PPM world.

### 2008 NAB Radio Show

10:30 AM CDT on Friday, September 19th  
Room 18CD at the Austin Convention Center



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Mapping the DNA of PPM

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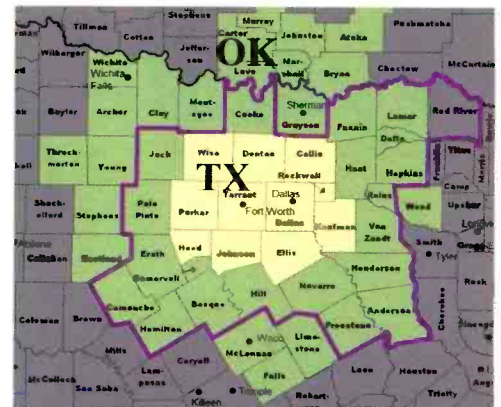
# Dallas-Fort Worth

**D**allas-Fort Worth is a veritable poster child for media consolidation, as four of the five local TV news operations are owned and operated by major TV networks: CBS, NBC, Fox and Univision. (All four nets have a duopoly in the market.) CBS and Univision also own radio stations in the medium's fifth-largest market, and CBS has a strong outdoor portfolio as well. Leveraging its cross-media strength, all three CBS divisions last year partnered to launch DFWvehicles.com, an automobile search site.

The fifth news operation, WFAA-TV, Belo's ABC affiliate and flagship, is the news leader in most dayparts: At noon, early news and 10 p.m. Fox's KDFW tends to rank first in morning news and at 9 p.m. Earlier this year, Belo became a pure-play TV group after spinning off its newspaper group into A. H. Belo Corp., owner of the Dallas Morning News, which partners with WFAA for news. To stem circulation declines, the Morning News launched Briefing, a free broadsheet delivered to non-subscribers Wednesday through Saturday.

Spanish-language media often trump their Anglo counterparts in a market where nearly one-quarter of the population is Hispanic. There are 10 Spanish-language radio sta-

tions. Liberman has five. Univision also has five, including regional Mexican outlets KESS, the No. 1 station in the market in the spring Arbitron, and No. 4-ranked KLNO. Dallas is also home to self-syndicated morning man Kidd Kraddick, based at Clear Channel CHR/top 40 KHKS (Kiss-FM) and heard on 72 stations nationwide. Typically perched at No. 1 or No. 2 12+ in the market, KHKS is the crown jewel in Clear Channel's five-station cluster, which ranks second in audience share, behind the six-station CBS cluster and ahead of Univision's five stations. Meanwhile, at the end of the year, radio stations in the market will make the transition to PPM measurement.—Katy Bachman, *MediaWeek*



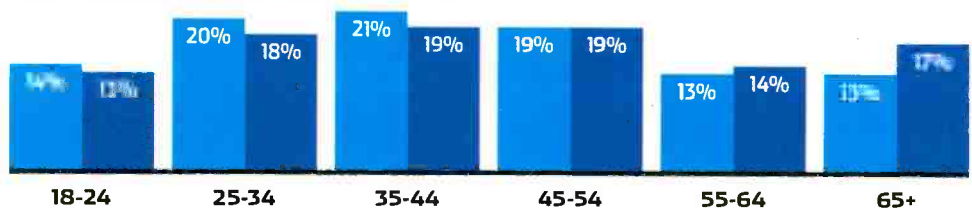
- Radio Metro Rank: 5
- Population 12+: 4,973,000
- No. Of Radio Stations (Rated): 41
- TV DMA Rank: 5
- Population 2+: 6,441,676
- TV Households: 2,435,600
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 11/7/1/1

## WHO THEY ARE

	Dallas DMA %	US %
Men	50%	49%
Women	50%	51%
Married	61%	57%
Never Married (Single)	24%	25%
Widowed/Legally Separated/Divorced	15%	18%
White	83%	83%
Black/African-American	13%	12%
Hispanic	22%	13%
Other	3%	3%
Employed Full-Time (35 Hours Or More)	55%	50%
Employed Part-Time (Less Than 35 Hours)	14%	15%
Not Employed	31%	35%
No Children In Household (Under 18)	53%	59%
One Or More Children	48%	41%
Two Or More Children	30%	25%
Three Or More Children	12%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

## Market Demographics (vs. US)



## Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

## MARKETPLACE

### Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$933.3M	\$851.2M	-9%
Newspaper	494.0M	466.4M	-6%
Radio	235.4M	258.3M	10%
Outdoor	120.1M	124.2M	3%
Local Magazine	63.0M	63.6M	1%
Total	1,845.8M	1,763.6M	-4%

SOURCE: Nielsen Monitor-Plus, DMA

### Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pure Play	\$157.7M	\$466.0M	\$623.8M	69.2%
Newspapers	59.7M	29.7M	89.3M	9.9%
Television	28.7M	55.5M	84.1M	9.3%
Magazines	1.9M	52.3M	54.1M	6.0%
Directories	17.8M	22.0M	39.8M	4.4%
Radio	4.3M	2.4M	6.7M	0.7%
Other Print	3.5M	0.2M	3.6M	0.4%
Total	\$273.6M	\$628.0M	\$901.5M	

© 2008, Borrell Associates, estimates based on Q1 figures, DMA

### SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
July '08	▼\$470	▼\$622	▼\$1458	▼\$884
June '08	▲476	▲669	▲1483	▲902
March '08	▼415	▼556	▼1252	▼763
December '07	474	658	1443	860

SOURCE: SQAD Q3 2008, DMA

### SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
July '08	▼\$290	▼\$320	▼\$329
June '08	▼351	▲342	▼362
March '08	▼380	▼338	▲370
December '07	409	382	413

SOURCE: SQAD Q3 2008, METRO

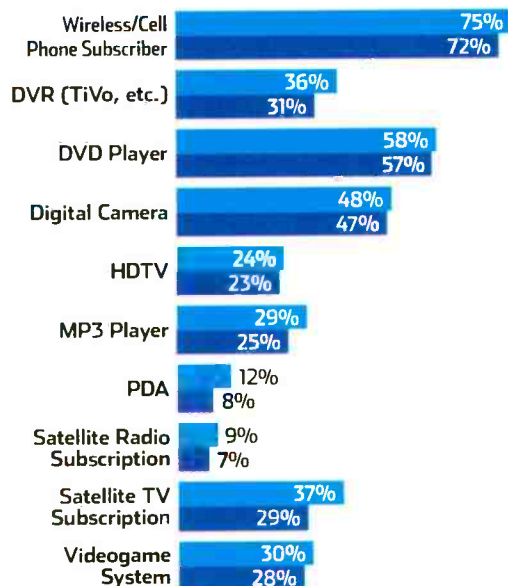
### COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward



## MEDIA

### Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

### Newspaper Readers

Any Daily (Cume)	56%
Any Sunday (Average)	45%
Online (Past 30 Days)	21%

### Out-Of-Home COMMUTING TIME

(To Work, One-Way)	
< 10 Minutes	14%
10-19 Minutes	22%
20-29 Minutes	21%
30-59 Minutes	28%
60+ Minutes	7%
Don't Commute	7%

### MODE OF TRAVEL

Carpool	4%
Drive (Not Carpool)	95%
Public Transportation	15%

Newspaper, OOH and Web: Scarborough Dallas/Fort Worth Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen May 2008 Live+7, all DMA

### Web Connection (HHL D)

Cable Modem	37%
Dial-Up	29%
DSL	14%
Other Connection	13%
None	8%

### Cable Penetration

Cable, Non ADS	40%
Alternate Delivery Sys.	38%
Digital Cable	27%
Cable With Pay	23%

### Television Usage

Early AM (5-9a)	25%
Early Fringe (3-5p)	36%
Early News (5-5:30p)	44%
Prime Access (6-7p)	50%
Prime	60%
Late News (10-10:30p)	59%

### Audio/Video Stores Shopped Past 12 Months (HHL D)

Best Buy	32%	Radio Shack	9%	Wal-Mart	34%
Circuit City	19%	Sam's Club	10%	Other Store	17%
Conn's	6%	Sears	6%	Did Not Shop For Audio/Video Items	34%
Fry's Electronics	16%	Target	17%	Any Audio/Video Store Shopped	66%

SOURCE: Scarborough Dallas/Fort Worth Local Market Study, Release 1 2008, DMA

## RADIO

### Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-AUG	08-JUL	08-JUN	08-MAY	08-APR
AT&T	\$80	\$333	\$370	\$390	\$234
Boothe Eyecare & Laser Center	298	273	263	305	330
Berkshire Hathaway	257	314	172	268	258
AutoNation	391	308	330	320	329
Time Warner	171	232	204	331	379
Verizon	406	182	223	314	193
Texas, State Of	452	276	188	316	279
McDonald's	238	212	175	245	208
Wal-Mart	384	365	267	372	190
Univision	183	186	192	176	197

SOURCE: Nielsen SpotScan, Metro

### Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
CBS Radio	5 FM, 1 AM (6)	15.1
Clear Channel	5 FM	12.6
Univision	4 FM, 1 AM (5)	11.4

SOURCE: Arbitron Spring 2008, Metro

### Radio Usage

AM Drive (6a-10a)	80%	PM Drive (3p-7p)	81%
Midday (10a-3p)	72%	Evening (7p-Mid)	51%

SOURCE: Arbitron Spring 2008, Persons 12+, Metro

### Ratings

PERSONS 12+, WINTER 08-SPRING 08 (RANK)		PERSONS 18-34 SPRING 08 (RANK)		PERSONS 25-54 SPRING 08 (RANK)	
KESS-FM	5.8-4.9 (1)	KESS-FM	(1)	KESS-FM	(1)
KHKS-FM	4.6-4.8 (2)	KHKS-FM	(2)	KLNO-FM	(2)
KLUV-FM	4.3-4.5 (3)	KKDA-FM	(3)	KTCK-AM	(3)
KLNO-FM	4.1-4.0 (4)	KLNO-FM	(4)	KLUV-FM	(4)
WBAP-AM	4.1-3.9 (5)	KBFB-FM	(5)	KVIL-FM	(4)

SOURCE: Arbitron Spring 2008, AQH share, Mon-Sun 6a-mid, Metro

### Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 SLIPKNOT	ALL HOPE IS GONE	6 LIL WAYNE	THA CARTER III
2 THE GAME	LAX	7 ALACRANES MUSICAL	TU INSPIRACION
3 JONAS BROTHERS	LITTLE BIT LONGER	8 SOLANGE	SOL-ANGEL & THE HADLEY ST. DREAMS
4 SOUNDTRACK	MAMMA MIA!	9 VARIOUS ARTISTS	NOW THAT'S WHAT I CALL COUNTRY
5 KID ROCK	ROCK N ROLL JESUS	10 COLDPLAY	VIVA LA VIDA

SOURCE: Nielsen SoundScan, for week ending: 08/31/2008.

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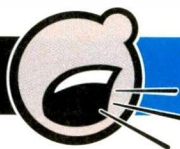
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# TIMELINE

**1 YEAR AGO** Chris Wheat returns to Indianapolis as market manager for Cumulus. ■ Gino Reyes set as PD of WXDJ/Miami. ■ Ray De La Garza joins Radio Disney as VP of programming.

**5 YEARS AGO** Jeff Z named PD of WKTU/New York. ■ Ray Kalusa tapped as PD of KSPN/Los Angeles. ■ Mike Moore made PD of KWJL/Portland, Ore.

**10 YEARS AGO** Stuart Krane recruited as executive VP/GM of Premiere Radio Networks. ■ John Burkavage boosted to VP/GM of WTMI/Miami-Fort Lauderdale. ■ John Steal promoted to director of programming and operations for Jacor/Dallas.

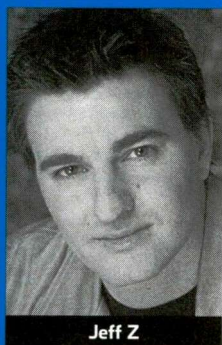
**15 YEARS AGO** Mary Catherine Sneed elevated to executive VP of Summit Broadcasting. ■ Steve Smith selected as PD of WQHT/New York. ■ Elston Butler returns to KACE/Los Angeles as station manager/general sales manager.

**20 YEARS AGO** Kurt Kelly set as PD of KNX-FM/Los Angeles. ■ Steve Hegwood takes the PD/afternoon gig at KHYS/Port Arthur, Texas, which aims for the Houston market. ■ Buckley buys WOR/New York for \$24 million.

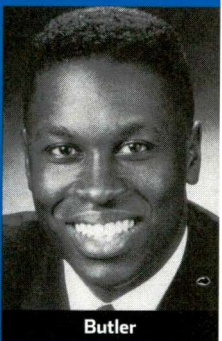
**25 YEARS AGO** Richard Palmese boosted to executive VP of marketing and promotion at MCA Records. ■ Phil Hall hired as KLAC/Los Angeles PD. ■ Jack Silver promoted to PD of KSHE/St. Louis.

**30 YEARS AGO** KBZT/San Diego debuts with Norm Feuer as GM. ■ Jeff Pollack picked as PD of WMMR/Philadelphia. ■ Alan Beck becomes GM of WLIF/Baltimore.

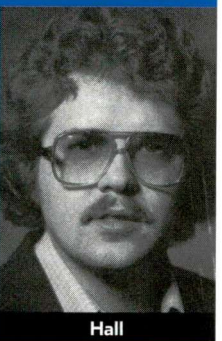
—Compiled by Hurricane Heeran (hheeran@radioandrecords.com).



Jeff Z



Butler



Hall

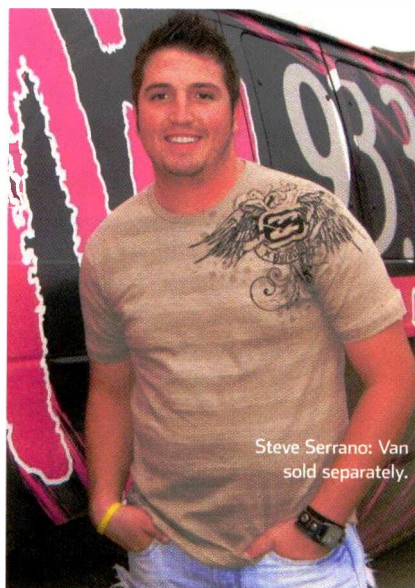
# The Programming Department

■ After six years with Clear Channel/Memphis, market manager **Tim Davies** resigned, telling ST he's heading to a gig with a top 10 cluster but can't give any other details quite yet, which frustrates the crap out of us. Stay tuned.

■ There's a newly ordained MD in the house at Wilks top 40 **KMXV/Kansas City**: night jock **Steve Serrano**. He will now enter the exciting and rewarding world of label calls every Thursday from noon-4 p.m. He can be easily accessed at 816-753-4000 or steve@mix93.com.

■ Clear Channel top 40 **WKST (96.1 Kiss FM)/Pittsburgh** bids a fond farewell to afternoon dude/MD **Dylan**, who has gone country after two-and-a-half years, transferring to afternoons at sister **KEEY/ Minneapolis**. "We'll miss him, and he leaves Kiss No. 1 18-34," PD **Alex Tear** tells ST. "For now, **Bonics**, who is No. 1 at night, will slide into afternoons and handle music. We are looking for candidates for afternoons/MD, but he's a strong frontrunner," Tear says. "Nights will be handled by **Scottro**, one of my primary weekend/event talents."

■ Last week, we told you that a dude named **Darby**, the APD/MD/midday jock on Citadel rocker **KBER/Salt Lake City**, added APD/MD duties at recently acquired active rock clustermate **KHTB**. Well, his involvement with KHTB is about to become even more deep and meaningful, as he's taking his mad on-air skillz over to KHTB to fill the vacant afternoon show, beginning Sept. 8. He'll also take his metal specialty show "Kaos" with him, but keep his APD/MD

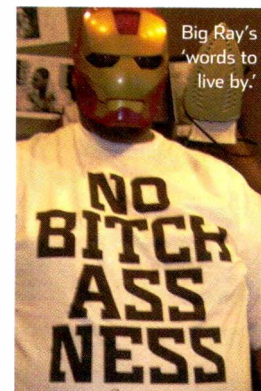


Steve Serrano: Van sold separately.

duties for both stations. **KBER PD Hammer** will take over Darby's midday shift.

■ It was a busy week for El Dorado Broadcaster VP of programming **Mark Mitchell**, who relinquishes his PD duties at AC **KSTT (Coast 101.3)/San Luis Obispo, Calif.**, and hands them to **Kristen Kelley**, who comes over from the APD/MD chair at Clear Channel AC **KSOJ/Fresno**. And because nature has a way of evening things out, Mitchell immediately assumes programming duties for active rock clustermate **KURQ (New Rock 107.3)** as APD/MD **Stephanie Bell** exits.

■ Big news from Albany Broadcasting rhythmic **WAJZ (Jamz 96.3)/Albany, N.Y.** PD **Russ Allen** makes a big-boy command decision and brings back **Jeff Lyons** as MD/morning co-host, teaming him with **Big Ray**, effective Sept. 15. The position was most recently occupied by **JD Redman**, who just transferred to top 40 sister **WZRT (297.1)/Rutland, Vt.**, as PD. The move is both a homecoming for Lyons and a reunion with Allen: Lyons was promotions director for WJAZ and WFLY in 2005, and he worked with Allen back in the day at **WERQ (92Q)/Baltimore**. Most recently, Lyons worked for Cumulus/Tallahassee, Fla., but he wisely bailed before Hurricane Ike hits.



Big Ray's "words to live by."

# Formats You'll Flip Over

■ Lincoln Financial got busy in Denver, detaching sports **KKFN-AM** from its simulcast with **KKFN-FM** and flipping the AM to **KRWZ (Cruisin Oldies 950)** under the command of **Joel Burke**, who programs country cluster cousin **KYGO**. Cruisin Oldies has launched with the frequency-related promo of 9,500 songs commercial-free and will introduce jocks after that.

■ Taking advantage of the Labor Day weekend, Fidelity Broadcasting flipped AC **WYEZ/Myrtle Beach, S.C.**, to rhythmic AC as **MOVIn 94.5**, making it the 12th affiliate of the MOVIn format, licensed and consulted by Alan Burns & Associates. Local schools and businesses were already closed for the holiday, so none actually needed to close in celebration of the event.

■ Clear Channel took **KMRQ/Modesto, Calif.**, back to the future by blowing up its two-and-a-half-year-old "La Preciosa" Spanish oldies format and returning the station to active rock under OM/



PD **Matthew Holey**, who was APD of La Preciosa. **KMRQ** will run jockless until Sept. 22, when it goes live with **Bueller** in mornings (he used to do middays pre-La Preciosa); **Holey**, aka **Foley**, will do middays, fol-

lowed by **Skippy**, who will voicetrack afternoons from Fresno, where she's APD/MD/midday princess at active rock sister **KRZR**. **Lou Brutus'** syndicated "HardDrive XL" will run at nights.

■ After a few weeks of stunting with "all-Rick & Bubba" on former country **WKZP/Chattanooga, Tenn.**, Clear Channel has now reined in the so-called "Two Sexiest Fat Men in the World" to mornings on 103.7 and flipped the station to AC **WURV (103-7 the River)**. Jumping into the programming chair is **Greg Rambin**, who's been CC/Chattanooga's production director since 2001; he'll also handle afternoons on the River. **Lois Adams** is in middays, and **Delilah** has been installed in nights.



Rick & Bubba animated over new format.

■ **CHUM Radio's CHIQ (Q94)/Winnipeg** morphed from top 40 to what it's describing as "pop/alternative" as **Curve 94.3**, with an eclectic playlist that runs the gamut from Kanye West, Daft Punk, Jay-Z, and the Notorious B.I.G. to Weezer, Katy Perry, the Red Hot Chili Peppers, Nirvana, blah, blah, blah.

# Jock-O-Rama-Lama

■ Clear Channel top 40 WKSC (103.5 Kiss-FM)/Chicago becomes the latest big-ass passenger to climb aboard the Seacrest Love Train, as the syndicated "On-Air With Ryan Seacrest" will now be enjoyed from 1 p.m.-4 p.m. week-days. Concurrent with these changes, late-night talent **Billy Hammond** exits. The reformatted Kiss lineup kicks off with "The DreX Morning Show" from 5 a.m.-10 a.m., followed by **Nina Chantele** until 1 p.m., then **Seacrest**. **Ty Bentli** rolls 4 p.m.-8 p.m., followed by **Silly Jilly** until 1 a.m. and **Club Kiss** until 5 a.m. Repeat. On an unrelated note, DreX's news/traffic/co-host **Joann Genette** exits.

■ Clear Channel top 40 KHTS (Channel 933)/San Diego has filled its morning show member opening from within, as PD **Jimmy Steele** ups three-year station vet **Sean "Sonic" Leckie** to co-host of "AJ's Playhouse." Sonic, who previously served as a street player and afternoon show producer, replaces **Kalvin Reed**, who left at the end of July.

■ As rumored in ST Daily, **Connie & Fish** have officially launched their syndication empire by annexing mornings at Clear Channel classic hits **WQBW (97.3 the Brew)/Milwaukee**, making us look absolutely friggin' brilliant by being right . . . for once. C&F, who have been at CC top 40 sister **WZEE (Z104)/Madison**, will physically move to Milwaukee and beam their show back to their old home base, replacing **Sean Lynch** and **Joanie Meyers**, who left last week.

■ **Kaedy Kiely** will set up shop in mornings on Cox Radio classic hits **WSRV (97.1 the River)/Atlanta** starting Sept. 18, filling the fluffy slippers **Lexie Kaye** left behind when she departed in July. Kiely knows where all the good restaurants are in town, thanks to her almost 25 years on the air there: She did afternoons at crosstown **WKLS (96 Rock)** from 1983-1998, then moved to the same shift at **WZGC** during its **Z93** days from 1998-2004.



She's Connie; he's the opposite of meat.

■ CBS rhythmic **KXJM (the All New Jammin' 107.5)/Portland, Ore.**, already flush in the morning with the talents of "PK & the Playhouse," now has both drive-time shifts on lockdown with the addition of market vet **CK**, whose "Bad Boy Broadcast" will now be enjoyed on your ride home from 3 p.m.-7 p.m. A known quantity in the market, Mr. CK spent 2001-2004 across the street at Clear Channel rival **KKRZ**. He's also spent time at **KDAY/Los Angeles**, **KYLD/San Francisco** and **KZZP/Phoenix**. Most recently, he did mornings at Clear Channel rhythmic **KOHT (Hot 98.3)/Tucson** until Halloween 2007.

■ After a week-long stunt with morning sidekick **Tuddle** hosting his own show at night, Clear Channel talker **WTKS/Orlando** inks market vet **Jason "Buckethead" Bailey** to the 7 p.m.-11 p.m. shift. Mr. Head most recently worked at **WJRR/Orlando** and **WXTB (98 Rock)/Tampa**.

■ Longtime Dallas personalities **Pugs and Kelly** have reappeared in afternoons at Cumulus rocker **KDBN (93-3 the Bone)**. The duo has been on the beach since July, when they left middays across the street at CBS talk **KLLI (Live 105.3)**. They will replace Bone PD **Gary Thompson**, who will downshift into mornings while the search for a new morning show continues.

■ Greater Media active rock **WRIF/Detroit** has wisely taken advantage of the treasure trove of sports knowledge trapped inside the head of **Jamie Samuelsen**, who has been inked as the new sports anchor for "The Mike in the Morning Show." Samuelsen, a 14-year market vet, most recently did mornings on Clear Channel's crosstown **WDFN (Sports Radio 1130)**.

■ Entercom adult hits **WNTR (107.9 the Track)/Indianapolis** stays within the family to fill mornings and middays: **Greg Browning** takes command of mornings, and **Kelli**

**Jack** assumes the midday position, replacing **Ann Duran** and **Tom Berg**, who left last week. Browning, a 15-year cluster vet, spent several years at sister **WZPL** before doing talk shows on **WXNT-AM** and **WLW-AM/Cincinnati**. He'll retain his creative services director title for the cluster. Ms. Jack has been with the cluster since 1995. During that time, she's been morning co-host for **WXNT** and **WNTR** and does weekends on the Track.

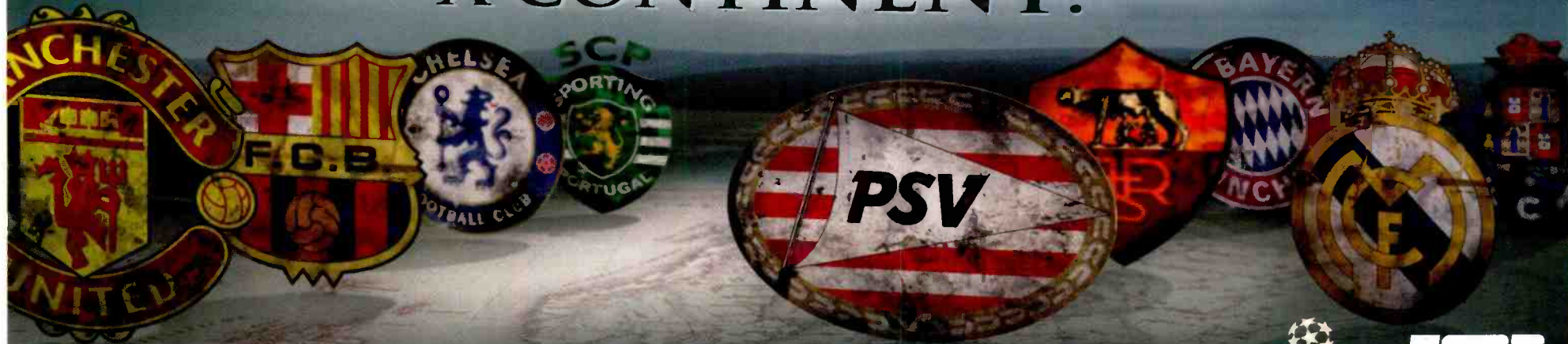
■ Just in time for the fall book, OM/PD **Chase Murphy** has shuffled the lineup at Entercom top 40 **WFBC/Greenville, S.C.**, for maximum firepower: **Hawk, Tom, Heidi** and **Kato** will run 5:30 a.m.-9:30 a.m., followed by **Dino**, who moves from nights to middays. Murphy will do the cushy PD 3 p.m.-6 p.m. shift, followed by **Just Joe**, who gets the big bump up from late nights. Last, but not least, **Fenway** (named after our favorite ballpark) is upped from promotions slave to actual full-time overnighiter.

■ **Matt & Ramona** have made their triumphant return to Columbus, Ohio! No, they're not being punished . . . what kind of snotty comment is that? Anyhow, the duo, based at Greater Media's **WLNK (107.9 the Link)/Charlotte** add nights at RadiOhio hot **AC WBNS (Mix 97.1)/Columbus** to their lengthy list of affiliates, as Mix night guy **Buzz Fitzgerald** shifts back to late-nights. M&R are mostly beloved in the city for their time across the street on Clear Channel top 40 monster **WNCI**, where they were part of "The Morning Zoo" in the mid-'90s.



From left, Matt Harris, producer Brent D'Brien, Ramona Holloway and producer Kary Bowser.

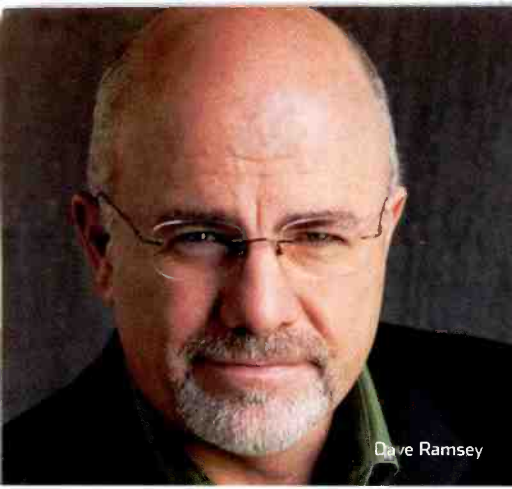
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# Destination:

## R&R Convention shapes up to be another can't-miss event

By Julie Gidlow

R&R Convention 2008 is coming up in just one week—Sept. 17-19—at the Hilton Austin Hotel, and we've prepared an agenda chock-full of keynote addresses, multiformat panels, format-specific breakout sessions, artist showcases, R&R Industry Achievement Award presentations and other special events.

Attracting the top broadcast and recording industry executives from around the country, the R&R Convention is recognized as the premier annual conference for the radio and record industries. The convention will again be co-located with the NAB Radio Show, taking place at the Austin Convention Center.

So without further ado, here's what you can expect from this essential week for the radio industry.

### Wednesday, Sept. 17

Kicking off the R&R Convention are three concurrent sessions from 10:15 a.m.-11:45 a.m. The multiformat "PPM Prep School" will convene programmers and executives working in new and existing PPM markets to discuss how they prepared for the transition to metered ratings and how they're using the massive amounts of audience data to improve their stations' programming and marketing. WRDQ/Philadelphia's Leo Baldwin, Cox Radio/Houston's Johnny Chiang, RCS' Dwight Douglas, Arbitron's Gary Marince, WMMR/Philadelphia's Bill Weston and WKQX/Chicago's Marc Young will take part in the panel—moderated by R&R executive editor Paul Heine—which also looks at how Arbitron is confronting challenges in the areas of PPM sample sizes, proportionality and recruitment.

At the same time, the AC/hot AC session, "Take Pig, Apply Lipstick," will examine turning bad sales pitches into compelling on-air winners. R&R AC/hot AC editor Keith Berman will moderate a panel

comprising KVIL/Dallas' Kurt Johnson, WTMX/Chicago's Mary Ellen Kachinske, WMJX/Boston's Don Kelley, WRMF/West Palm Beach's Bob Neumann, WRRM/Cincinnati's TJ Holland and Clifton Promo Ranch's Paige Nienaber.

Meanwhile, the country session, "Across the Country in 90 Minutes," will look at the hottest topics facing the country format as part of an open, interactive discussion with Triple Eight Management's George Couri, KASE and KVET/Austin's Mac Daniels, 377 Management's Enzo Devincenzo, KILT/Houston's Jeff Garrison, KAJA/San Antonio's George King, Lyric Street Records' Renee Leymon, Curb Records' Adrian Michaels and Smith Music Group's Bob Mitchell.

From there, attendees can head to lunch to hear keynote speaker Dave Ramsey and see the presentation of the R&R Industry Achievement Awards for the national radio categories and for radio station of the year.

More concurrent sessions are set after lunch, from 1:45 p.m.-3:15 p.m. The multiformat "Radio for Good: A Revolution" will feature former Yahoo chief solutions officer Tim Sanders, who will share research from his new book "Saving the World at Work," which suggests that today's consumer seeks entertainment as well as meaning. When programming delivers both, consumers are more loyal and spread the word to their friends. To illustrate this point, Sanders will share case studies of talk radio programs that have injected what he calls "bits for good" into their schedules and grown more valuable in the process.

Several rhythmic programmers, including KXJM/Portland, Ore.'s Lisa Adams; WRDQ/Philadelphia's Leo Baldwin; KTTB/Minneapolis' Sam Elliot; KKFR/Phoenix's Bruce St.

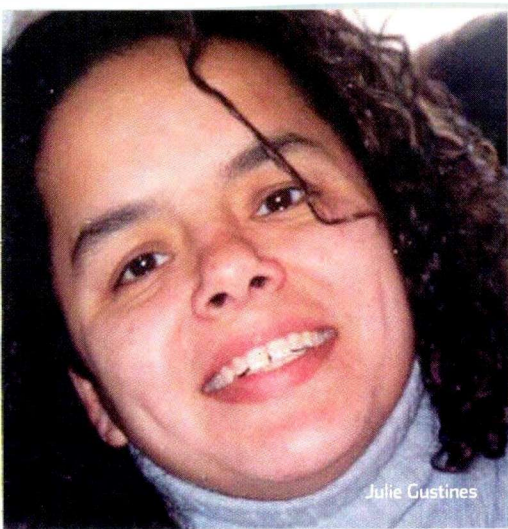
James; and KDGS/Wichita's Greg Williams, have found a way to marry music and media, extend their brands online and successfully establish destination Web sites that generate revenue. The rhythmic session "If You Build It . . ." moderated by KDHT/Austin's Chase, will show how you can do it, too.

Alternative and urban have concurrent sessions from 3:30 p.m.-5 p.m. "Mentoring Talent" is the subject of the alternative session that will be moderated by WHYG/Monmouth-Ocean PD Terrie Carr. Its focus is on proven tactics to help personalities reach full potential, regardless of day-part or format. Joining Carr will be Jacobs Media's Keith Cunningham, WKQX/Chicago's Marc Young, Edison Media Research's Sean Ross and WMGK/Philadelphia's Charley Lake.

Panelists and the audience at the urban session "Let's Win Together" will brainstorm and discuss new-media solutions to create a mutually beneficial relationship that helps urban outlets take ownership of artists before they cross to other formats and assists labels in exposing their artists to radio audiences before they hit the airwaves. Moderated by R&R rhythmic and urban chart manager Raphael George, the panel will consist of RCA Music Group's Geo Bivins, KBTB and KSOC/Dallas' John Candelaria, WHTA/Atlanta's Steve Hegwood, Universal's Michael Horton, Atlantic's Morace Landy, WMXD/Detroit's Jamillah Muhammad and Island Def Jam's Benny Pough.

Spanning the 1:45 p.m.-5 p.m. time slot is PromoSuite's Marketing Meeting, which encompasses five separate sessions. Emnis/New York's Brian D'Aurelio will moder-

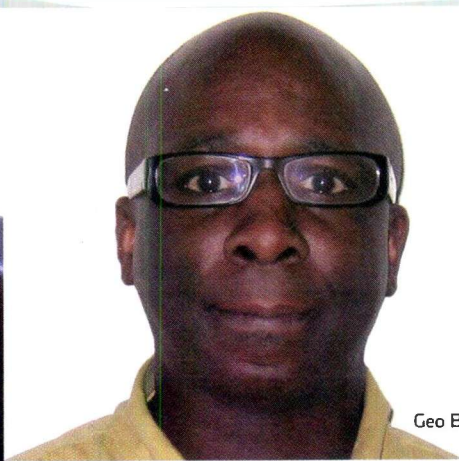




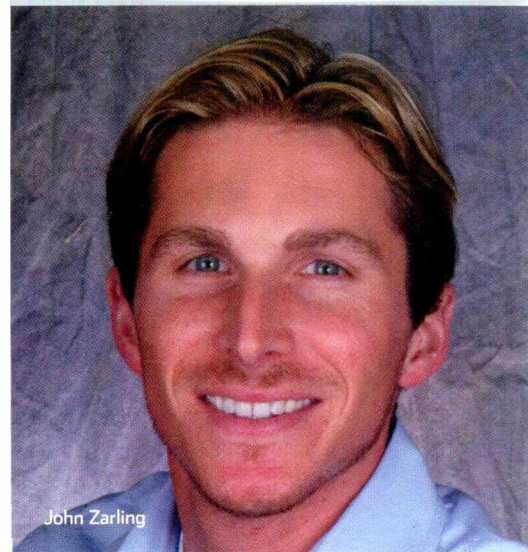
Julie Gustines



Jimmy Steele



Geo Bivins



John Zarling

# Austin!



THE NAB  
RADIO  
SHOW

ate “Lessons Learned in the Digital Space” with such panelists as Emmis Interactive’s Deborah Esayian and Bonneville’s Sammy Simpson. Emmis’ Paul Brenner will present “HD Radio: More Than What Hits Your Ears.” PromoMomma president Jennifer McKillop will explain “How to Create a Promotional Calendar.” Creative Animal president Doug Harris will offer tips on “How to Steal Your Next Idea.” And DMR’s Tripp Eldredge, Coleman Insights’ Chris Ackerman and ROI Media Solutions’ Mark Shannon O’Neil will be part of the roundtable discussing “Marketing Research in a PPM World.”

The convention’s first day is capped off by the Opening Night Cocktail Party, followed by the R&R World Poker Tour Events Texas Hold ‘Em Party. Night owls can keep the celebration going at the late-night Club R&R off-site.

## Thursday, Sept. 18

Day two of R&R Convention ’08 kicks off with concurrent sessions from 10:15 a.m.-11:45 a.m. At the multiforum “PPM on a Roll: Lessons Learned,” executives from Radio One and Emmis will provide insight on how various aspects of their radio stations in Houston—one of the first PPM markets—have adapted to the new ratings methodology, from programming and music philosophy to air talent and sales. Scheduled panelists: Radio One/Houston’s Doug Abernathy, Arbitron’s Julian Davis, WRKS/New York’s Julie Gustines, Emmis’ Jimmy Steal and KBXX & KROI/Houston’s Terri Thomas.

“Juggling Chainsaws: The Changing Role of Today’s PD,” the CHR/top 40 session moderated by R&R CHR/top 40 editor Kevin Carter, will pose the question: What is a PD today, anyway? A panel comprising KKHH/Houston’s Mark Adams; former KRBE/Houston

and Nova 106.9/Brisbane, Australia, PD Tracy Austin; KHTS/San Diego’s Jimmy Steele; and Border Media’s Mark Landis will discuss one of the biggest challenges programmers face today: how to keep everything organized, from mobile and on-line to outdoor and on-air.

At “The Comeback Kid: Latin CHR’s Explosion,” panelists will examine the format’s rejuvenation after struggling for a couple of years and losing stations to the reggaeton and oldies movements. Now, Latin pop is looking healthier than ever with a strong showing of Latin CHR outlets, particularly in Texas. And the pop music well is overflowing with fresh music by new and established artists. On the panel, moderated by R&R Latin formats editor Jackie Madrigal: Border Media’s José Santos, XHPX/El Paso’s David Castillo, KLOL/Houston’s Omar Romero, XAVO/McAllen’s Mario Facundo, Warner Music Latina’s Albert Ramírez III and Casa Blanca Entertainment’s Frank White.

From noon-1:30 p.m., enjoy the “This Is No ‘Ordinary’ Publisher’s Profile Lunch,” where Wayne Brady will perform and be interviewed by R&R president/publisher Erica Farber. The R&R Industry Achievement Awards for PD and MD of the year and local air personalities will also be handed out.

It’s back to concurrent sessions from 1:45 p.m.-3:15 p.m., starting with the multiforum “How to Develop Your Morning Show in a Time-Crunched World” panel. Talent coach Randy Lane will lead an interactive session for managers on a tour around the development of air talent, and attendees will learn how to set up the ideal environment to encourage talent to grow and thrive and how to tap into the secret motivation of air talent and help them achieve their best.

Hear from some of the hottest DJs—including WWPR/New York’s DJ Kut, WVEE/Atlanta’s Greg Street and XMOR/San Diego’s Eric & Nick V—at the urban/rhyth-

mic/mix show panel “Mixing Music and Marketing” about how they’ve branded themselves on a local, national and even international level with much success. Radio and record labels are seeking creative ways to reach today’s 18- to 34-year-olds who are harder to engage because of the multiple media options they access, so this is an especially relevant session—moderated by Radio One/Philadelphia’s Larry Howard—for anyone trying to reach younger hip-hop listeners.

From 3:30 p.m.-5 p.m., the Latin and urban formats come together for “United We Stand in a PPM World” to address some of the issues and concerns both formats are facing as Arbitron prepares to roll out PPM in more markets. Panelists include Arbitron’s Clara Carneiro, Border Media’s Jeff Hinson, Tapestry’s Isabella Sanchez and KLOL/Houston’s Charlie Wilkinson.

Also from 3:30 p.m.-5 p.m. is the multiforum “The GenY Challenge” session, where panelists—including Emmis/Austin’s Chase, Bonneville’s Sammy Simpson and Big Machine Records/the Valory Music Group’s John Zarling—will delve into the media habits of Gen Y (aka millennials), starting with a presentation by Lindsay Schutte of Frank Magid & Associates. Then Tom Webster of Edison Media Research will lead an interactive discussion with executives from the radio and record industries on how to get the next generation of potential listeners to put down their iPhones and turn on their radios.

Also on Thursday from 1:45 p.m.-5 p.m. is Jacobs Media Summit 13. This year there is an emphasis on dealing with the challenges and opportunities that broadcasters face from digital platforms. The gathering will provide insight and solutions critical to the decision-making process, with Mötley Crüe’s always-entertaining Nikki Sixx discussing “What I Know About Your Audience That You Don’t Know,” syndicated tech guru Leo Laporte tackling “Radio’s Survival Plan in the Digital Space” and “The Presidents of Radio,” where 10 industry luminaries will present initiatives for transforming radio as the industry endures challenging times.

It might be time for a nap at this point, because you’ll want to be wide awake at 10 p.m. for the various Club R&R performances. And at 10:30 p.m., there will be a sneak preview of the movie “Soul Men,” courtesy of Concord Music Group and Dimension Films. Directed by Malcolm Lee

Continued on page 14



Continued from page 13

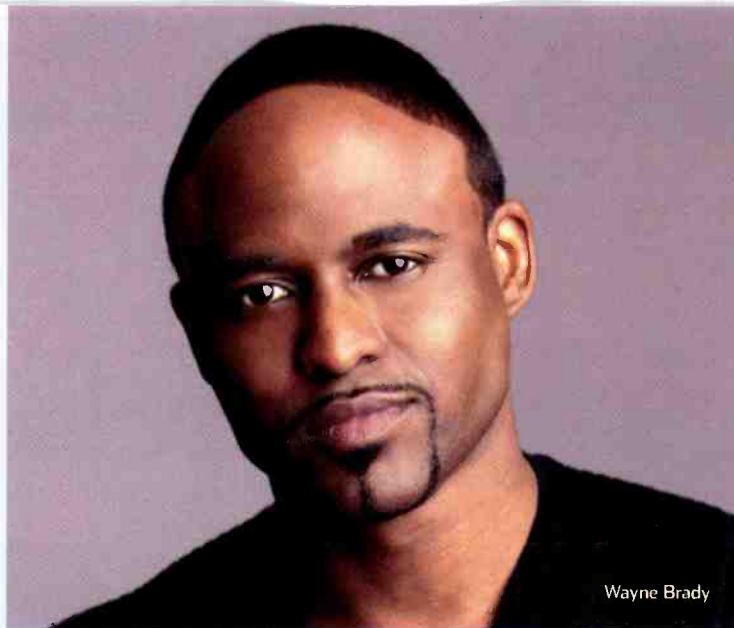
and starring Samuel L. Jackson, Bernie Mac and Isaac Hayes, the film opens nationwide Nov. 14. Syndication One personality Rickey Smiley will interview Lee before the movie starts.

### Friday, Sept. 19

The third and final day of R&R Convention '08 begins with "The Gospel According to Radio" brunch from 9:30 a.m.-11:45 a.m., which will offer ideas from panelists—including WGRB-AM/Chicago's Sonya Blakey, WPGC-AM/Washington's John Deadwyler, KROI/Houston's Brother Larry Jones and Marcus D. Wiley, WNNL/Raleigh's Jerry Smith and WLIB/New York's Pastor Hezekiah Walker—on how to help gospel stations attract more fringe listeners and drive more traffic to their Web sites. Moderated by Rejoice Musical Soulfood's Willie Mae McIver, the session will also address the role personalities should play.

Concurrent sessions from 10:15 a.m.-11:45 a.m. include "Performance Royalties: Will Radio Have to Pay to Play?," a multiformat session moderated by R&R Washington bureau chief Jeffrey Yorke, where representatives from the radio and record industries will discuss the contentious issue of the Performance Rights Act—proposed legislation that opens the way to charge terrestrial radio annual fees to compensate performers and artists for their recorded works broadcast over the airwaves—as well as its potential wide-ranging repercussions. Panelists include the RIAA's Mitch Glazier, Clear Channel's Andy Levin, Inner City Broadcasting's Charles Warfield, Vanguard Records artist Matt Nathanson, broadcast attorney David Oxenford and others.

At the same time is the active rock/rock session, "Localism: Can It Save Us?" Moderated by WIYY/Baltimore's Dave Hill, it will focus on the impact of localism in the broadcast and music industries and how important it is to the future



Wayne Brady

### Multiformat Sessions:

- **PPM Prep School** (Wed., 10:15 a.m.-11:45 a.m.)
- **Radio for Good: A Revolution** (Wed., 1:45 p.m.-3:15 p.m.)
- **PromoSuite's Marketing Meeting** (Wed., 1:45 p.m.-5 p.m.)
- **PPM on a Roll** (Thurs., 10:15 a.m.-11:45 a.m.)
- **Morning Show Development** (Thurs., 1:45 p.m.-3:15 p.m.)
- **United We Stand in a PPM World** (Thurs., 3:30 p.m.-5 p.m.)
- **The Gen Y Challenge** (Thurs., 3:30 p.m.-5 p.m.)
- **Performance Royalties** (Fri., 10:15 a.m.-11:45 a.m.)
- **Alternative Business Models** (Fri., 1:45 p.m.-3:15 p.m.)

of both. Joining Hill on the panel will be WMMR/Philadelphia's Bill Weston, KISS/San Antonio's L.A. Lloyd, Roadrunner Records' Mark Abramson and Virgin Records America's Ray Gmeiner.

From noon-1:30 p.m., don't miss the always-popular "Rate-a-Record Lunch" with Pedernales Studios' Freddy Fletcher, the Faces' Ian McLagan, Sirius XM's Jon Zellner, Automobile magazine's Jamie Kitman and artist Marc Andes, among others. At this lunch, you'll also find out the winners of the R&R Industry Achievement Awards for the national record categories and label and record company promotion executive of the year.

From 1:45 p.m.-3:15 p.m., the multiformat "Can Radio and Records Thrive Under Alternative Business Models?" session will consider the impact on both industries of such experiments as Coldplay and Nine Inch Nails releasing new music on the Internet, Madonna and Jay-Z signing with Live Nation and Radiohead letting fans decide what to pay for the band's music. Moderated by R&R radio editor Ken Tucker, panelists include, Latium Entertainment's Charles Chavez, in2tune Music's Dale Connone and Capitol Music Group's Greg Thompson.

At the same time, the rhythmic "The Discovery Channels" session, moderated by KBMB/Sacramento's Pattie Moreno, will reveal what KDHT/Austin's Deuce, WRDW/Philadelphia's Marian Newsome, KUUU/Salt Lake City's Kevin Cruise, WQHT/New York's Jill Strada, KPWR/Los

Angeles' E-Man and WBBM/Chicago's Erik Bradley are doing to stay ahead of the curve, now that listeners no longer have to wait for radio to introduce them to new music. And the "Evolution of the Smooth Jazz Species," moderated by R&R smooth jazz editor Carol Archer, will feature WSJT/Tampa's Ross Block, KWJZ/Seattle's Carol Handley, WVMV/Detroit's Bob Kaake, McVay Media's Mike McVay and KTWV/Los Angeles' Pat Prescott exploring such burning issues as what ratio of vocals to instrumentals will permit smooth jazz to retain its unique identity and attract 25-34s.

Smooth jazz keeps the discussion going from 3:30 p.m.-5 p.m. with "The Intersection of Art & Commerce." Where will radio find product to play if smooth jazz stations dwindle from the scene? Are digital pennies replacing CD dollars? Archer and Koch's Chuck Mitchell will co-moderate a panel that will include Mack Avenue Records' Randall Kennedy, WLOQ/Orlando's Paul Lavoie, Verve's Casey Silcock and Concord Music Group's Jill Weindorf.

More concurrent sessions from 3:30 p.m.-5 p.m. are the multiformat "High Tech Happy Hour," where convention-goers can enjoy a few drinks and a look at the latest station technology. Products will be on display from Grace Digital, such as its Wireless Internet Radio, its Nostalgic Victoria Tunewriter Phonograph (which records from turntable to CD) and the Digital USB-PC Vinylwriter (which records from vinyl to PC through a USB cable); Radio Time's Red Button software, which records streaming audio much like TiVO; and Sony's latest HD radio.

At the urban/urban AC/gospel session, "The Voice of the People," panelists will discuss the role that syndicated and local personalities are playing in this year's presidential election and address the benefits and repercussions that come with speaking openly and honestly on urban radio today.

The agenda and its participants are subject to change, but as you can see, R&R Convention '08 is shaping up to be another truly memorable event. See you in Austin!

R&R

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# THE OPENING ACT



PromoSuite Marketing Meeting  
Wednesday 1:45 – 5:00pm



## 1:45 – 2:40 Lessons Learned in the Digital Space

Adopting new technologies. What works? What doesn't? What should you be working on to ensure success in the future? No sales pitch here, just real life observations & suggestions from executives living and evolving radio brands in a digital world.

Moderator: Brian D'Aurelio, Director of Marketing & Digital, Emmis NY

Panelists include: Deborah Esayian, VP, Emmis Interactive

Sammy Simpson, National Director of Promotions, Bonneville International Corporation

## 2:40 – 3:55 HD Radio More Than What Hits Your Ears

HD Radio promises to deliver a variety of audio content. But to really drive HD receiver sales, radio needs to move the needle by giving consumers more. It might not be what listeners hear, as much as what they see!

Presented by: Paul Brenner, VP Integrated Technologies, Emmis Communications

## 3:00 – 3:30 How to Steal Your Next Idea

As revenue and ratings goals rise and operating budgets shrink, the pressure on broadcasters to come up with fresh, new ideas has never been greater. With a dose of escapism and a touch of music therapy, Doug Harris will explain the two founding principles of creativity, present an amazingly simple four step process for generating ideas, and reveal his favorite resources for stealing promotional ideas.

Presented by Doug Harris, The Creative Animal

## 3:35 – 4:00 How to Create a Promotional Calendar

With less people running more stations, planning and organizing your brand's annual calendar is a necessity. Jennifer McKillop will help you discover the small steps to build your calendar in order to produce greater ratings, revenue and brand building events!

Presented by: Jennifer McKillop, Partner, PromoMomma.com!

## 4:05 – 5:00 Marketing Research in a PPM World

Should you shred your current research plan along with your diaries? Does the rollout of electronic measurement mean a revolution in research? Or do you simply fine tune what you are currently doing? Our panel of industry experts has been asking themselves these questions for years. See what they have to say about the future of research in a PPM World.

Roundtable includes: Tripp Eldredge, President & COO, Direct Marketing Results

Chris Ackerman, Vice President, Coleman Insights

Mark Shannon O'Neil, Founding Partner & Managing Member, ROI Media Solutions

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Leo Laporte of 'Tech Talk' explains the evolution of media

# Forget Audience— Build Community

Mike Stern

MStern@RadioandRecords.com

**L**eo Laporte, host of the Premiere Radio Networks-syndicated show “Tech Talk,” has not always had a predisposition toward technology. He admits, “One of the guys I worked with at the college radio station in 1977 was building his own computer. We all thought, ‘What a dork.’” ■ After college, Laporte worked in radio, and by 1987 had climbed the ladder to KNBR/San Francisco, where a unique confluence occurred. As Laporte made the leap into talk radio, Silicon Valley began exploding as personal computers took off. He combined the two elements, and now, 20 years later, he paraphrases “Saturday Night Live,” saying, “Computers have been very, very good to me.”

Speaking Sept. 18 at the Jacobs Media Summit 13 during the 2008 Radio & Records convention in Austin, Laporte will lay out his survival plan for radio in the new digital world. It appears the key is evolution.

## Evolution Of The Audience

“What the Internet and new media bring to us is a way to engage with the audience more than

ever before,” Laporte says. “Now we’re building communities; we’re not building audiences.” He calls this change a “fundamental content shift”—from the old model of, “We talk, you listen” to a new model where the consumer is involved.

“The promise of digital technology is being realized,” Laporte says. “When the technology became powerful enough and inexpensive enough that everybody could use it, suddenly a whole lot of things changed.” The audience

**‘The days of turning on the radio to see what’s going on will be dead in 10 years, if they aren’t already. You’ll just go to the Internet and open your home page.’**

—Leo Laporte

being able to easily create content is “the transformation that changed everything. As an audience, we’re no longer passive. We no longer have to take what is given to us.”

While savvy marketers have always known success comes from engaging the active audience, “now you have all these new tools to do those things. Use them,” Laporte says. Unfortunately, he adds, “Most radio management doesn’t have a clue about what to use and how to do it.”

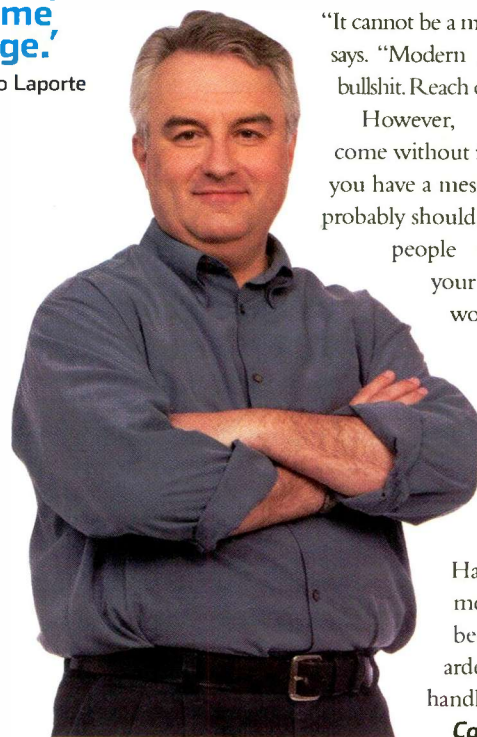
For the clueless masses of PDs and GMs, Laporte suggests: “Start a blog. Set the tone for your stations.” He references the Internet success story of Zappos.com, an online shoe retailer, whose CEO started talking with customers online, leading to better customer service and great success.

His advice also includes a few warnings: You’ll make mistakes, but don’t fret. “The Internet world is very forgiving. Besides, if we don’t do anything, we’re dead for sure.” Authenticity is also important.

“It cannot be a marketing piece,” Laporte says. “Modern audiences see through bullshit. Reach out in an authentic way.”

However, authenticity doesn’t come without its share of potholes. “If you have a message board, which you probably should, you are going to have people saying things about your station you wish they wouldn’t.” It’s part of letting the audience talk back. If you don’t, they are going to go somewhere else. Given the choices, Laporte suggests: “Respond. Have a presence. The most ardent critics will become your most ardent fans if they are handled appropriately.”

*Continued on page 18*



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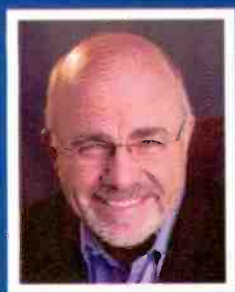


## CONVENTION SEPTEMBER 17-19

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# 08

Wednesday, September 17 @ 12 noon



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RAMSEY**

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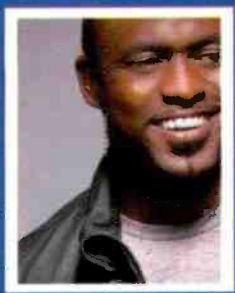
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Performance by **GENUINE SUN**



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Thursday 10PM: **CHR/TOP40 CLUB R&R AT VICCI**  
Thursday 10PM: **RHYTHMIC CLUB R&R AT ANTONE'S**  
Thursday 10PM: **LATIN CLUB R&R AT CLUB ANTRO**

Thursday, September 18 @ 10:30PM



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**Ready To Rock**

New York City Mayor Michael Bloomberg announced that the Cleveland-based Rock & Roll Hall of Fame and Museum would open an annex in New York. Located at 76 Mercer St. in Manhattan's SoHo neighborhood, the annex will showcase selected relics from the museum's vast collection, including Bruce Springsteen's 1957 Chevy, John Lennon's Record Plant piano and Elvis Presley's motorcycle jacket. Sony BMG Worldwide chief creative officer Clive Davis, left, joined Bloomberg at the Aug. 13 press conference on Mercer Street.

**A Reason To Believe**

Multiplatinum-selling band Staind played a special invite-only show Aug. 19 at New York's Hard Rock Café on Times Square. The concert celebrated the release of Staind's new Flip/Atlantic album, "The Illusion of Progress," which has already netted a No. 1 hit at Alternative (top five at Active Rock and Rock) with lead single "Believe." Backstage after the show, from left, are Staind bassist Johnny April, drummer Jon Wysocki and singer Aaron Lewis; Atlantic chairman/CEO Craig Kallman; and Staind guitarist Mike Mushok. Photo courtesy of Christa Titus.



**Winds Of Change**

ABC News Radio White House correspondent Ann Compton, left, interviewed First Lady Laura Bush during the Republican National Convention at St. Paul's Xcel Energy Center. Bush spoke about Hurricane Gustav and its threat to the Gulf Coast states during her Sept. 1 speech at the convention.



**Endless Summer**

Lance Smith, host of Country Music Television's "Top 20 Countdown" welcomed Top Dog/Atlantic artist Kid Rock to Nashville to tape an upcoming episode of the series. "All Summer Long," the smash single from the rap-rocker's ninth studio album, "Rock N Roll Jesus," is No. 6 at Country and peaked at No. 5 at CHR/Top 40 in the Aug. 22 issue. Photo courtesy of Ben Wilder.

**Radio-Friendly**

Atlantic R&B artist Musiq Soulchild stopped by Radio One's urban WPHI (100.3 the Beat) Philadelphia to support his fifth studio album, "On My Radio," which streets Sept. 16. From left are Atlantic Northeast promotions manager Dwight Willacy, Radio One/Philadelphia OM Elroy Smith, Musiq and WPHI assistant PD Johnny D.



**Radio Takeover**

On-air personality Ernie D. stepped aside for 19/Live/Zomba artist David Archuleta when he was invited to take over Radio Disney. The season-seven "American Idol" runner-up was also promoting his new single, "Crush," which is No. 22 at CHR/Top 40. From left are Radio Disney senior VP/GM Michael Riley and director of music Kelly Edwards; Archuleta; Ernie D.; David's father, Jim Archuleta; and Zomba Music Group VP of promotion Ken Lucek. Photo courtesy of Eric McCandless/Disney Channel.

**Taking Flight**

Decca Nashville group One Flew South recently stopped by R&R's offices in Los Angeles and performed at Club R&R for staff members. From left are Decca Nashville promo rep Pam Newman, One Flew South's Chris Roberts, R&R president/publisher Erica Farber, One Flew South's Royal Reed and Eddie Bush, and R&R country editor R.J. Curtis.



# Formats

The gateway to music formats, the week in charts and airplay data.

## R&R SPIN SPOTLIGHT



David Cook

### First Things First

David Cook becomes the sixth lead solo male to crown AC with a debut chart entry since the list converted to Nielsen BDS data in July 1993. Of the first

five, only Josh Groban has returned to the summit, posting five No. 1s, most among all artists this decade.

#### Artist, Title, Date Reached No. 1

David Cook, "The Time of My Life," Sept. 5, 2008  
 Daniel Powter, "Bad Day," May 5, 2006  
 James Blunt, "You're Beautiful," March 10, 2006  
 Josh Groban, "To Where You Are," Aug. 16, 2002  
 Bob Carlisle, "Butterfly Kisses," May 16, 1997  
 Martin Page, "In the House of Stone and Light," April 14, 1995

### A Pair Of Sevens

T.I. is the only artist this decade to claim Urban's Most Increased Plays award for seven consecutive weeks, and now, thanks to this frame's hike for "Whatever You Like," he's done it twice. A look at the only tracks since 2000 to take the format's Greatest Gainer prize for five or more consecutive weeks:



T.I.

#### Artist, Title, Year, Consecutive Weeks Most Increased

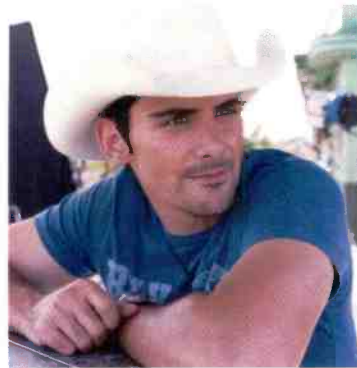
T.I., "Whatever You Like," 2008, 7  
 T.I., "What You Know," 2006, 7  
 Missy Elliott, "Work It," 2002, 6  
 Lil Wayne Featuring Static Major, "Lollipop," 2008, 5  
 Snoop Dogg Featuring Pharrell, "Drop It Like It's Hot," 2004, 5  
 Usher Featuring Ludacris & Lil Jon, "Yeah!", 2004, 5  
 50 Cent, "In Da Club," 2003, 5  
 OutKast, "Ms. Jackson," 2000, 5

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

## Paisley Streaks To No. 1



Arista Nashville's Brad Paisley becomes the first artist in 19 years to land five Country No. 1s from one album and the first in 21 years to place eight successive singles—discounting holiday tracks, album cuts and featured appearances—at the top of the list. The records Paisley matches are illuminated by his 2-1 hop with "Waitin' On a Woman," yet another No. 1 from his "5th Gear"

set. Rodney Crowell was the last artist to score five chart-topping singles from one album in 1988-89 with his "Diamonds & Dirt" set.

Paisley's eight straight No. 1 singles close a gap that opened in 1987 when Alabama ended an amazing run of 21 consecutive No. 1s—the all-time mark—with "Touch Me When We're Dancing," and the Judds landed their eighth chart-topper in a row with "Cry Myself to Sleep." All of the above No. 1s, including Paisley's, were issued on labels now consolidated under the Sony BMG Nashville umbrella; Crowell's songs were on Columbia and the Judds and Alabama were on RCA.

### King David

"American Idol" champ David Cook tops AC on his first try, as debut single "The Time of My Life" (RMG) lifts 3-1. Cook is the first lead solo male to reign with an initial AC entry since Daniel Powter ran up a 19-week rule with "Bad Day" in 2006 (see Spin Spotlight, left). He's also the fourth "Idol" alum to top the chart, following Kelly Clarkson (one No. 1), Kimberley Locke (three) and Chris Daughtry's band (one).

### Summer Vacation Ends

Donna Summer returns to the AC chart after a 19-year absence, as "Sand on My Feet" (Burgundy), her 16th chart entry, starts at No. 30. Summer's last dance at the format was with "This Time I Know It's for Real," which reached a career-best No. 2 in 1989. Having first entered the tally in May 1976, Summer extends her AC chart span to 32 years and four months.

## Lil Wayne Cashes In At Rhythmic

Lil Wayne completes a chart-topping hat trick at Rhythmic as he reaches No. 1 with "Got Money" (Universal Motown), his third straight as a lead artist. The song follows "Lollipop" and "A Milli" to the top, making Wayne the first artist to carry at least three consecutive songs to the summit since Akon hit a triple with "Smack That," "I Wanna Love You" and "Don't Matter" in 2006-2007. "Money," meanwhile, reaches the top 10 at Urban (11-9), Wayne's 18th overall top 10 on that list, and pushes 4-2 at Rap.

## T.I. No. 1 With MIP

T.I. scores his fifth Urban No. 1 and ties the mark he previously set for most consecutive weeks as the chart's top spin gainer this decade, as "Whatever You Like" (Atlantic) spends a seventh straight frame—its entire chart run—as Most Increased Plays winner (see Spin Spotlight, left). Topping the list with its best improvement yet (up 795 spins), the track matches the MIP streak achieved by his prior No. 1 as a lead artist, "What You Know," in 2006. "Whatever" also strings together seven straight weeks with Most Increased Plays at Rap (6-1, up 1,689), where it is two weeks shy of tying Shop Boyz's "Party Like a Rockstar" for that chart's all-time successive run of nine weeks. The five-position leap for "Whatever" at Rap equals Ja Rule's "Always on Time" in 2001 and, more recently, Lil Wayne's "Lollipop" for biggest jump to No. 1 in the chart's history.

## Metallica's 'Day' Arrives At Rock

Metallica earns its second Rock chart-topper as "The Day That Never Comes" (Warner Bros.) rises 2-1. The quartet first climbed to the pole position in January 2000 when "No Leaf Clover" spent three weeks at the summit. Concurrently, two other tracks from the group's "Death Magnetic" bow: "Cyanide" (No. 22) and "My Apocalypse" (No. 24).

Trailing Metallica is AC/DC's "Rock N Roll Train" (Columbia), which speeds 9-2 with Most Increased Plays honors (up 114). The track takes the biggest leap to the runner-up spot since Aerosmith's "Angel's Eye" vaulted 12-2 on the Oct. 27, 2000, chart, and makes the largest climb within the top 10 since U2's "Vertigo" flew 8-1 in the Oct. 8, 2004, issue.





A preview of the artists appearing at the R&R Convention, Sept. 17-19

## Now Performing At A Convention Near You

Ken Tucker

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As expected, the 2008 edition of R&R's annual convention, this year hosted in Austin Sept. 17-19, will feature a wide variety of musical talent. Among those performing will be the multitalented Wayne Brady, gospel/dance star Candi Staton and Ohio rockers Genuine Sun. And while he won't be onstage, Mötley Crüe/Sixx:A.M. bassist Nikki Sixx will appear at the Jacobs Media Summit Sept. 17 (R&R, Sept. 5).

Genuine Sun lead singer/songwriter Dave Ritz and his longtime friends Adam Marra (lead guitar), Joey Gerbasi (drums) and bassist Tim Kollar have been performing all over the Midwest, with regular shows at hotspots like the House of Blues in Cleveland, Bogarts in Cincinnati and the Newport Theatre in Columbus, Ohio.

Now the melodic band is hoping to break beyond the Midwest. Its first single, "Goodbye," is being worked to hot AC with its album "Return," out on Blaster Records.

Cleveland businessman Tom Porter was inspired to launch Blaster Records after Genuine Sun blew him away at a 2007 performance. The band, which will play at the R&R Convention's opening-night cocktail party, also has a fan in Cleveland-based consultant Mike McVay.

Jon McLaughlin will make two appearances during the convention. On the night of Sept. 17 he'll be at Club R&R at Antone's and the following night he'll join labelmates One Block Radius and Ludo for another Club R&R at Vicci. McLaughlin's 2007 release "Indiana" (Island) has sold 99,000 copies, according to Nielsen SoundScan. His new set, "OK Now," is due Oct. 7. Single "Beating My Heart" is No. 29 on the Hot AC chart.

The new album finds him working with producer John Fields (Jonas Brothers, Switchfoot) and co-writing with the likes of Jason Reeves (Colbie Callait's "Bubbly") and Brett James (Carrie Underwood's "Jesus, Take the Wheel").

It's hard to categorize Brady, who will sit down with R&R publisher/president Erica Farber for "Publisher's Profile Live" Sept. 18. He's an Emmy Award-winning comedian, singer and actor. He's known for his role on ABC's "Whose Line Is It Anyway?" and for his daytime talker "The Wayne

Brady Show." He's also the host of Fox's "Don't Forget the Lyrics!" and can be seen regularly at the Venetian hotel in Las Vegas.

But it's music that brings Brady to the R&R Convention. On Sept. 16, debut R&B album "A Long Time Coming" will be released by Peak Records. Single "Ordinary" is on two R&R charts: Urban AC, where it's No. 19, and Smooth Jazz, where it is No. 26, having peaked at No. 22. It's New & Active at AC.

### Old School, New School

With a combination of old and new school, pop, R&B and hip-hop, One Block Radius comprises Chico, Calif., native Marty James; Indiana-born DJ MDA; and San Francisco's MC Z-Man. They count among their influences hardcore prog-rap pioneers like the Pharcyde, De La Soul and Cypress Hill; ska-rockers Sublime; and classic '80s crooners Steve Winwood, Hall & Oates and David Bowie. The group will perform at Club R&R at Vicci Sept. 18. Its single "You Got Me" is No. 30 on the R&R CHR/Top 40 chart, No. 37 at Rhythmic after peaking at No. 30 and is New & Active at Hot AC.

Rock band Ludo—Andrew Volpe (lead vocals/guitar), Tim Ferrell (guitar), Tim Convy (moog), Marshall Fanciullo (bass) and Matt Palermo (drums)—gets its name from a character in the film "Labyrinth." The group, which will perform Sept. 18 at Club R&R with McLaughlin and One Block Radius, is rooted in St. Louis. After two independent releases, the band signed to Island. "You're Awful, I Love You," produced by Matt Wallace (Maroon 5) and released in February, has sold 55,000 copies, and single "Love Me Dead" recently peaked at No. 8 on the Alternative chart.

### First Lady Of Southern Soul

Staton, who will appear Sept. 19 at the gospel brunch, continues to reinvent herself after 40 years of recording. She was the First Lady of Southern Soul in the '60s, a disco diva in the '70s, a gospel star in the '80s and a TV personality in the '90s. Now she has refashioned herself as a praise and worship artist. Staton just finished recording her first praise and worship CD, "I Will Sing My Praise to You," due Oct. 21 on Entro Gospel.

Single "Just Jesus" is getting double-digit spins at locally owned WEUP/Huntsville, Ala.; Inner City Broadcasting's WOAD (Praise 105.9) Jackson, Miss.; Max Media's WXEZ (Star 94.1 FM)/Norfolk; Clear Channel's WSOK Savannah, Ga.; and Apex Broadcasting's WXTC (Heaven 1390)/Charleston, S.C.

James Fortune & FIYA (Free in Yahweh's Abundance) will also perform at the gospel brunch. Their latest album, 2007's "Transformation," has moved 11,000 copies, according to SoundScan. The album, which took 18 months to record, spawned recent No. 1 "I Trust You," as well as "The Blood," which peaked at No. 14 on the R&R Gospel chart earlier this year. Fortune received a 2006 ASCAP Writers Award for "You Survived," from the group's last album.

Gospel brunch attendees will also experience Indiana-born, Tennessee-based vocalist Niyoki (pronounced "Nie-oh-kee"), who is back with her sophomore CD, "Rest." It's a fitting title for the set, which she recorded while pregnant with her first child, Kedron Nero, who was born in November 2007.

Her first album, "My Everything," featured the hit "He's Here," which reached No. 8 at Gospel in late 2006. The album shifted 14,000 copies, according to Nielsen SoundScan. Niyoki wrote and produced all 13 songs on "Rest" in collaboration with four producers: Ralph B. Stacy (Mario, Dru Hill), Antonio Neal (Canton Jones, Kierra "Kiki" Sheard) and up-and-comers Floyd Thomas and Quintin X. Coleman.

Matt Nathanson, who will perform preceding the session addressing performance royalties Sept. 19, released "Some Mad Hope," his sixth studio album (and first for Vanguard), about a year ago. The set has sold 83,000 copies, according to Nielsen SoundScan. Single "Come On Get Higher?" peaked at No. 3 on Triple A and is No. 17 at Hot AC.

After relocating from Boston to San Francisco in the early '90s, Nathanson came to prominence on the coffeehouse scene, but before he picked up his acoustic guitar, he was well-schooled in the art of big-riff rock. He's known for conducting comedic singalongs by covering popular '80s hits from Survivor, Bon Jovi, Def Leppard, Asia and Rick Springfield at his live shows.



Genuine Sun

### Appearing At The R&R Convention:

- Wayne Brady
- James Fortune & FIYA (Free in Yahweh's Abundance)
- Genuine Sun
- Ludo
- Jon McLaughlin
- Matt Nathanson
- Niyoki
- One Block Radius
- Candi Staton



Candi Staton



Thirsty? Starving? Still thirsty? Check out these awesome hangs

## No Way You'll Starve While In Austin

Kevin Carter

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**a**s we prepare to take up temporary residence in Austin for R&R Convention '08 and the NAB Radio Show Sept. 17-19, I thought it would be fun to hit up my local contacts to steer us to some the coolest spots in town that are close enough to the convention hotel to make them convenient as well. Feel free to cut out this page, fold it 12 times and jam it into your back pocket for easy (and tasty) reference.

KHFI PD Jay Shannon shares a few of his favorite hangs: "The Ranch, J. Blacks and Union Park on West Sixth Street are all fun bars with a good crowd and good atmosphere. Each one is different and only a few steps away from each other. The Ranch's second-floor indoor/outdoor bar gives it a cool feel and the music is always amazing."

And Doc's Motorworks on South Congress: "Fun, laid-back sports atmosphere and a great selection of beer."

Cool restaurants for out-of-towners: Hula Hut on Lake Austin and Guero's on South Congress: "Good location, great food and a very 'Austin' fun indoor/outdoor sports bar/restaurant."

"Shady Grove, if you want to check out Austin hippies; Qua at 213 W. Fourth St. has sharks and stingrays in the dancefloor! It's for 25 and over, and you have to dress appropriately (quaaustin.com). Pure Ultra Lounge at 419 E. Sixth St. is a South Beach-style club with white Italian marble. It's one of the three nicest places on Sixth Street (pureultralounge.com).

"Malaia World Lounge at 300 E. Sixth St. has an African tribal theme and is very chic. It's the best place on Sixth Street and you must dress well to get in. Vicci at 404 Colorado is a Vegas-style club, voted one of the top 100 clubs in the nation for three years in a row. Dress code also applies here."

Columbia senior VP of pop promotion Lee Leipsner is intimately acquainted with all things Austin. His parents and brother live there, so he's partaken in many of the finer amenities the city

has to offer. "If I were visiting here for the first time, I'd hang downtown and in the South Congress St. aka 'SoCo' area," he says.

### Leipsner's Rundown

**Bars:** "Lance Armstrong's Bar Six is cool and always a scene. The Fourth and Colorado area is brimming with bars, restaurants and music; it's where the beautiful people congregate. Cedar Door has famous Mexican Martinis; limit yourself. The Belmont is upscale with tasty food and potent drinks."

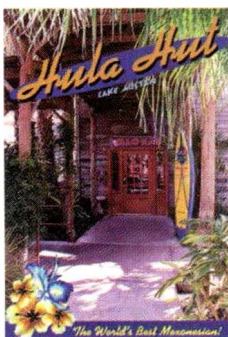
**Eateries:** "Guero's for breakfast tacos, brunch and to nurse a hangover.

"Kenichi and Uchi for sushi—surprisingly fresh for a land-locked city. Kenichi also has wicked sake.

"South Congress Café is a must. Everything is tasty and so very Austin. Don't miss it.

"Hula Hut: Sit outside and watch the water skiers on Lake Austin. Wear sunscreen and order margaritas. Shady Grove is a favorite Austin venue with the best veggie sandwich, the Hippy Chick. Or blow your diet with their chili cheese fries. 'Unplugged at the Grove' happens on Thursday nights, and movies are also played some evenings. Bathrooms are in an Airstream trailer. Chuy's is just down the street from Shady Grove and has the same owners. Known for its fabulous margaritas and queso. Order a 'dot' or a 'swirl' and take a taxi back to the hotel.

"Z'Tejas is classic Austin: a great patio and yummy Southwestern food. BBQ is big here—Iron Works, Green Mesquite and Stubb's are all good.



Hula Hut



Chuy's



Shady Grove bathroom



Threadgill's

"Amy's Ice Cream is also a must. Natural ingredients, plus it supports the local music scene. Watch the scoopers in action."

**Activities:** "The bats come out at night on the Congress Avenue Bridge from March to September—and so do the locals and visitors. Bring a blanket and watch the largest bat colony in North America soar on its nightly trek to rid Austin of insects.

"Town Lake: Run, bike, walk or paddle. Lay flowers at the statue of Stevie Ray Vaughan."

**Music:** "New and used vinyl, CDs: Cheapo Discs, Waterloo Records, Backspin Records."

**Music venues:** "There are dozens, but these are some favorites: Antone's, Stubb's, Continental Club, Threadgill's, La Zona Rosa, the Backyard (outside of Austin in Bee Cave/Lakeway), Iron Cactus."

### Wind 'Em Up

Wind-up Records Southwest regional manager of promotion Michael Starr offers, "Since I'm one of the few lucky record reps who actually resides in Austin, here's a quick guide of cool hangs."

**Best Tex-Mex:** "Guero's on South Congress, El Mercado on South First. Some people will also point you toward Chuy's with its velvet Elvis ambience."

**Best late-night eatery:** "Magnolia Café on South Congress, Katz's Deli on Sixth Street."

**Best place to get a burger:** "Hut's on Sixth Street (it's also the best place to get a veggie burger), Camino El Real on Sixth Street."

**Jogging, walking and people-watching:** "Simply take a stroll around Lady Bird Lake (formerly called Towne Lake) or Zilker Park."

Starr also recommends visiting Waterloo Records on the corner of Sixth and Lamar, "where the real music heads go to buy music. Also, the corporate flagship of Whole Foods is on another corner of Sixth and Lamar . . . you can get lost in there."

Wind-up regional director of promotions/Rocky Mountain region Mark Niederhauser adds, "A lot of promo reps now live here, but I was here first." BBQ: "My favorite is Salt Lick. You can get it at the airport, but go to the original." BYOB. Another good place downtown is Iron Works. Mexican: Manuels, and it's right downtown. "I took Jack Black there and he liked it so much he licked the plate." His other favorite places include: Z'Tejas, Eddie V's, Jeffries (W's favorite place), Fonda San Miguel for unusual Mexican, Hudson's on the Bend for wild game (out by Lake Travis), Sullivan's for steaks, Hula Hut for fun on the lake, just 10 minutes from downtown. Also check out Vespaio for Italian and Truluck's downtown for stone crabs. **R&R**



Wired 96.5/Philadelphia PD Leo Baldwin on coaching and streamlining personalities to win with PPM. Part two.

## Prospering In A PPM World

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**W**ill the PPM minimize the role personalities play on the radio? Not if you ask Leo Baldwin, PD of Beasley's WRDW (Wired 96.5)/Philadelphia. The station ranked No. 2 with 18- to 34-year-olds in the July PPM report, but that success didn't occur until Baldwin made programming adjustments following the transition from the diary. Since the PPM became the market's ratings currency in March 2007, WRDW has grown by nearly two shares in 18-34, from a 6.3 to an 8.2.

Although Baldwin didn't impose mandates on Wired's personalities or restrict how often they could crack the microphone, he did coach them on how to deliver their message more effectively during breaks.

### Rising In Morning Drive

The namesake host of "Chio in the Morning" was well-known in Philly for a six-year morning run on crosstown Clear Channel CHR/top 40 WIOQ (Q102) before joining Wired in March '06. Still, the show took a drastic ratings plunge in the first PPM results.

"My morning guy was No. 2 in the diary; when PPM came out he [dropped to] 13th," Baldwin says. "Chio: Great name recognition, great for the diary because people will just sit there with that diary and go, 'Who do I listen to in the morning?' Or, 'Who's that guy I always hear about?' 'Chio' ... that's recall.

Actual listening? That's another story.

"They don't have to remember, they just have to be listening," Baldwin continues. "And that could be good or bad for you. For us, initially it was bad for our morning guy."

The changes instituted in morning drive weren't jolting for listeners, but they worked. "Chio in the Morning" cut back on the amount of talk and played more music. According to Nielsen BDS, the station played 8.5 songs per hour in morning drive during the week of Aug. 18.

"This is a rhythmic format and my audience isn't looking for talk radio," Baldwin reasons. "My audience is looking for some information mixed in with the hottest new songs and the coolest songs that they like."

However, Chio's personality still shines through, only in a more concise way. "We got him a little more streamlined—we've got a little more music in there, we got the breaks shortened. Before, we were doing 10- or 15-minute talk breaks and now we're doing four-minute talk breaks."

The result: In morning drive, WRDW climbed from a 13th-place 4.4 in 18-34 in that first PPM currency report to 8.1 in July 2008 to rank third in Philly's competitive morning drive market.

For "the PDs who are involved in PPM, I think it's made us all better at

our job because we really have to zoom in and look at things," Baldwin says.

### Making It Work

Baldwin's philosophy for personalities is simple: "Entertain and then play some music—give me that nice little marriage."

Afternoon driver Kannon appears to have mastered relaying relevant information to listeners without interrupting the music flow. Since the advent of electronic ratings, Kannon rocketed from 6.9-9.4 to finish first in 18- to 34-year-olds. "That guy's got it down to a science," Baldwin says. "He can come in and be gone and let you know what he needs



Baldwin



### Weekdays On Wired

Wired 96.5 features a full weekday line-up of local talent. Here are the personalities who help Wired win:

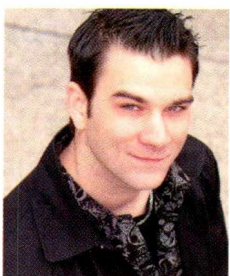
**5:30-10:00 a.m.** - "Chio in the Morning" (Chio, Justice, G-N, Seacrest, White Trash Matt)

**10:00 a.m.-3:00 p.m.** - Casey

**3:00-7:00 p.m.** - Kannon

**7:00-midnight** - "Chris and Philly's Night Show"

**midnight-5:00 a.m.** - "Late Night with JC"



Kannon

you to know before you can even get bothered by it. He's done."

Overall, WRDW sounds clean and uncluttered with lots of music. There is a noticeable emphasis on listening-appointment tactics. Going into stopsets, the station airs a produced "Just around the corner on Wired 96.5" promo that plays the hooks from major hits scheduled to air after the break.

Along with this TV-style promotion, there is a great deal of forward momentum. When a jock plugs a ticket giveaway, he gives the exact time of the contest, sometimes as close as 10 minutes away. The station strives to give listeners reasons to stick around—or to return if they punch away during a spotbreak.

Baldwin says it took frequent individual meetings with his jocks for them to understand his expectations. "When PPM came out, we had to dissect every daypart," he says. "When you look at who your competition is, you match them up and say, 'Is my guy better than that person across the street?' Once you decide, then you have to determine why that person continues to lose. What can we do better, what can we do cleaner?"

While the jocks had to relearn radio fundamentals, Baldwin had to unlearn some old rules in order to win. "The biggest radio rule that I was taught was that you could never say the station name enough. But when people listen to iPods they're dead-seg-ing all day long."

For those programmers about to enter the PPM era, Baldwin says some may simply have to "come to grips that your baby's ugly. You've got to start really looking into what might possibly be wrong with your morning show or with your station. We had to immediately figure out what was going on. Is this sample? Are there not enough pagers? All that's starting to get fixed."

More than ever, Baldwin says it's critically important for stations to understand their listeners. "We have to talk about the people that are consuming radio now. In their mind, dead seg is just the way they listen to music. They don't ever listen to music where there's something in between it—that's not the way they grew up listening. So you've got to adapt to that. I can dead seg and guess that not one person has to remember who they're listening to. They just have to be listening."

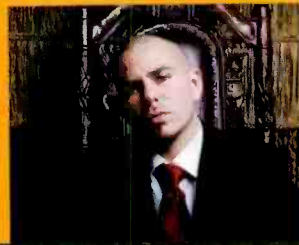
R&R

## PPM On A Roll

PPM is evolving as it continues its rollout, and that can make it hard to stay on top of the latest information about the new ratings service. Emmis has taken a proactive approach in preparing for the methodology, and as one of the initial markets, Radio One/Houston is among the most seasoned clusters with PPM. Programming executives from both companies will be joined by Arbitron director of urban media services Julian Davis at 10:15 a.m.

Thursday, Sept. 18, at the 2008 R&R Convention '08 at the Hilton Austin to discuss what they've learned during the preparation and implementation of PPM in their respective markets. Speakers on the "PPM on a Roll: Lessons Learned" panel include Emmis VP of programming/KPWR (Power 106)/Los Angeles PD Jimmy Steal, Radio One regional VP Doug Abernathy, KBXX (97.9 the Box)/Houston PD Terri Thomas and WRKS (98.7 Kiss FM)/New York APD/MD Julie Gustines.—DD





▶ **PITBULL'S STREAK OF AT LEAST TWO DEBUTS EACH YEAR SINCE 2004 REMAINS INTACT WITH THE ARRIVAL OF "KRAZY" AT NO. 35, THE MIAMI RAPPER'S FIRST CHART ENTRY SINCE THE CLOSURE OF HIS FORMER LABEL TVT.**

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	16	LIL WAYNE FEATURING T-PAIN GOT MONEY	NO. 1 (1 WK) CASH MONEY/UNIVERSAL MOTOWN		4621 +279	35.683	1
	1	20	KARDINAL OFFISHALL FEATURING AKON DANGEROUS			4542 -20	33.145	2
	3	17	CHRIS BROWN FOREVER			4296 +128	29.108	4
	4	21	NE-YO CLOSER			3921 +17	27.127	5
	5	22	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME			3789 -97	32.935	3
	8	15	YUNG BERT FEATURING CASHA THE BUSINESS			3454 +157	20.085	12
	10	6	T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT			3378 +726	24.428	7
	9	14	YOUNG JEEZY FEATURING KANYE WEST PUT ON			3368 +282	26.998	6
	7	19	THE-DREAM I LUV YOUR GIRL			3293 -272	21.121	10
10	14	5	T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS		3259 +894	23.878	8
	6	15	LIL WAYNE A MILLI			3212 -422	21.170	9
	12	12	NELLY FEATURING ASHANTI & AKON BODY ON ME			2762 +264	17.412	13
	13	12	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM			2351 -56	16.724	14
14	16	10	SAVAGE FEATURING SOULJA BOY TELL'EM SWING			2266 +98	9.730	25
15	19	7	MIKE JONES FEAT. TREY SONGZ, LIL WAYNE & TWISTA CUDDY BUDDY			2172 +328	10.017	22
	15	20	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)			2119 -228	12.137	19
	11	24	PLIES FEATURING NE-YO BUST IT BABY PART 2			2098 -474	14.552	16
18	23	7	LL COOL J FEATURING THE-DREAM BABY	AIRPOWER		1753 +94	13.772	18
19	27	2	M.I.A. PAPER PLANES	AIRPOWER		1738 +605	14.353	17
	18	25	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP			1689 -181	10.308	21
	24	9	RIHANNA DISTURBIA			1677 +285	11.164	20
	17	14	FLO RIDA FEATURING WILL.I.AM IN THE AYER			1611 -307	9.995	23
	29	3	THE GAME FEATURING LIL WAYNE MY LIFE			1593 +468	20.436	11
	20	11	KATY PERRY I KISSED A GIRL			1521 -223	9.747	24
	26	7	SLIM FEATURING YUNG JOC SO FLY			1474 +205	7.704	28
	25	15	JESSE MCCARTNEY LEAVIN'			1283 -67	9.390	26
	34	2	NE-YO MISS INDEPENDENT			1262 +410	15.386	15
	30	6	JAZMINE SULLIVAN NEED U BAD			1210 +168	5.538	34
	32	5	E-40 FEATURING AKON WAKE IT UP			1028 +61	5.377	35
	37	2	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT WHAT THEM GIRLS LIKE			1012 +209	4.627	39
	22	9	MARIAH CAREY I'LL BE LOVIN' U LONG TIME			1001 -643	6.616	29
	33	4	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS			951 +12	4.620	40
	39	3	LEONA LEWIS BETTER IN TIME			930 +179	4.604	-
	35	8	ICE CUBE DO YA THANG			876 +25	5.086	37
35	NEW		PITBULL FEATURING LIL JON KRAZY			801 +340	6.074	31
	31	8	THE PUSSYCAT DOLLS WHEN I GROW UP			755 -183	3.047	-
37	NEW		LIL WAYNE FEAT. BOBBY VALENTINO MRS. OFFICER	MOST ADDED		685 +300	8.510	27
	NEW		JAY-Z JOCKIN' JAY-Z			647 +24	6.139	30
	NEW		BRANDY RIGHT HERE (DEPARTED)			632 +246	4.457	-
	NEW		DAVID BANNER FEATURING LIL WAYNE SHAWTY SAY			618 +67	3.204	-

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LIL WAYNE FEAT. BOBBY VALENTINO Mrs. Officer (Cash Money/Universal Motown) KBBT, KBDS, KBMB, KCAQ, KDOB, KDLW, KHTN, KISV, KKFR, KKSS, KKWD, KPTY, KPWT, KRKA, KSEQ, KVEG, KWIN, KXBT, KYZZ, WAJZ, WJFX, WJQM, WLLD, WNHT, WRCL, WRDW, WRVZ, XHTZ, XMOR	29
NINA SKY FEAT. RICK ROSS Curtain Call (Polo Grounds/J/RMG) KBBT, KBMB, KCAQ, KDOB, KDGS, KDLW, KHTN, KISV, KKWD, KSEQ, KUJU, KVEG, KWIN, KXBT, KYZZ, KZFM, WJQM, WRDW, WRVZ, WXIS, XHTZ	21
M.I.A. Paper Planes (XL/Interscope) KBBT, KCAQ, KDHT, KEZE, KHTN, KKWD, KRKA, KTBT, KVEG, KWIN, KXJM, KYZZ, WAJZ, WIBT	14
PITBULL FEAT. LIL JON Krazy (Mr. 305/The Orchard) KBBT, KBFM, KBOS, KDHT, KKSS, KPRR, KPWT, KTBT, KUJU, KYLD, WBTT, WNHT, XHTZ	13
NE-YO Miss Independent (Def Jam/IDJMG) KBOS, KDHT, KIBT, KIKI, KOHT, KPHW, KPRR, KPTY, KTBT, WJFX, XHTO	11
T.I. Whatever You Like (Grand Hustle/Atlantic) KBBT, KBFM, KPHW, KUBE, KXJM, KYLD, WPOW	7
LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT What Them Girls Like (DTP/Def Jam/IDJMG) KBBT, KDHT, KDON, KIKI, KPRR, KPTY	6
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/IDJMG) KBFM, KGGI, KLUC, WJFX, WJJS, XHTO	6
JOHN LEGEND FEAT. ANDRE 3000 Green Light (G.C.O.D./Columbia) KDGS, KGGI, KHTN, KIKI, KOHT, KPWR	6
THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope) KGGI, KIBT, KIKI, KPWT, KZFM	5
ADDED AT... <b>KDGS</b> POWER Wichita, KS PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson LL Cool J Feat. The-Dream, Baby, 5 Pleasure P., Did You Wrong, 2 John Legend Feat. Andre 3000, Green Light, 1 Leona Lewis, Better In Time, 0 Nina Sky Feat. Rick Ross, Curtain Call, 0 FOR REPORTING STATIONS PLAYLISTS GO TO: <a href="http://www.RadioandRecords.com">www.RadioandRecords.com</a>	

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JOHN LEGEND FEAT. ANDRE 3000 Green Light (Home School/G.O.O.D./Columbia) TOTAL STATIONS: 52	487/109	GYM CLASS HEROES FEAT. THE-DREAM Cookie Jar (Decaydance/Fueled By Ramen/RRP) TOTAL STATIONS: 27	233/13
JORDIN SPARKS One Step At A Time (19/Jive/Zomba) TOTAL STATIONS: 24	487/59	PLEASURE P. Did You Wrong (BlueStar/Atlantic) TOTAL STATIONS: 31	225/16
ARTISTS STAND UP TO CANCER Just Stand Up! (SU2C/IDJMG) TOTAL STATIONS: 46	420/252	ALFAMEGA Uh Huh (Grand Hustle/Capitol) TOTAL STATIONS: 24	221/80
KEVIN RUDOLF FEAT. LIL WAYNE Let It Rock (Cash Money/Universal Republic) TOTAL STATIONS: 31	407/81	MACK 10 FEAT. RED CAFE & GLASSES MALONE Big Baller (Hoo-Bangin') TOTAL STATIONS: 16	214/7
T.I. & JAY-Z FEAT. KANYE WEST & LIL WAYNE Swagger (Grand Hustle/Atlantic) TOTAL STATIONS: 32	313/122	ACE HOOD FEAT. TREY SONGZ Ride (We The Best/Def Jam/IDJMG) TOTAL STATIONS: 22	209/54

## MOST INCREASED PLAYS

+894	☆	T.I. Whatever You Like (Grand Hustle/Atlantic) WRCL +36, KZON +33, WNHT +32, XHTZ +32, KBBT +31, KHTN +30, KBMB +27, KEZE +25, KXJM +25, WPOW +25
+726	☆	T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba) WRCL +43, KYZZ +38, KDLW +35, KBFM +34, WAJZ +33, KHTN +26, KPTY +26, KSEQ +25, KDOB +25, KISV +23
+605		M.I.A. Paper Planes (XL/Interscope) WBTT +34, WNHT +34, KVEG +26, KKSS +25, KZON +25, KSFM +23, XHTZ +23, WNHT +22, KBFM +21, KIBT +21
+468	☆	THE GAME FEAT. LIL WAYNE My Life (Geffen/Interscope) WPYO +32, KPWR +30, KUJU +30, KISV +25, KVEG +23, KXBT +23, WJQM +22, KYZZ +22, XHTZ +19, KPTY +18
+410	☆	NE-YO Miss Independent (Def Jam/IDJMG) WQHT +42, WRDW +33, KBOS +21, KXBT +20, KXBT +18, WNVZ +15, WXIS +13, WLLD +13, KKWD +13, KBDS +12

FOR WEEK ENDING SEPTEMBER 7, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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Tom Joyner connects with listeners beyond the airwaves

## Not Just An Event— An Experience

Darnella Dunham  
DDunham@RadioandRecords.com

**O**n most Fridays, you'll find the personalities and comedians that constitute "The Tom Joyner Morning Show" getting up close and personal with their fans via a weekly live broadcast from one of the syndicated show's affiliate cities. The weekly excursions—now known as "The Southwest Airlines Sky Shows"—began modestly in 1996 as a voter registration drive.

Today Joyner and his team have 115 markets to cover across the country, and his host stations make the most of their high-profile morning man coming to town, promoting it as a major event that draws hordes of listeners and advertisers.

Joyner has placed a premium on having a presence in the markets he broadcasts from since the '80s, when he made the rigorous daily commute from Dallas, where he hosted the morning show on KKDA, to Chicago to do afternoon drive at WGCI. The 1,000-mile daily trek was both grueling and rewarding—Joyner earned No. 1 ratings on both stations and the nicknames the FlyJock and the Hardest Working Man in Radio. ABC Radio Networks picked up his show for national syndication in 1994 and estimates his national audience today to be in excess of 8 million listeners.

### On The Go

While technology allows the Dallas-based morning man to reach more markets than any other syndicated urban radio personality, Joyner feels obligated to make

physical appearances. "I don't fly back and forth from Dallas to Chicago every day but I still fly more than most," he says. "I fly to two or three cities every week. So when I go to these cities and I show up at events, I'm still doing what black radio has always done—I'm serving, I'm hugging, I'm kissing."

In addition to the "Sky Shows," Joyner stages a pair of benchmark events: Tom Joyner's Fantastic Voyage and the Tom Joyner Family Reunion. Both extremely successful, they fulfill different missions. Voyage, an adult-targeted cruise that consistently sells out, marks its 10th anniversary next year. The seven-day cruise sails to the Mexican Riviera ports of Cabo San Lucas, Mazatlan and Puerto Vallarta May 17-24.

Its success spawned the Reunion, an all-ages event held at a resort and designed to meet demand among Joyner fans for something more inclusive. He says, "The family reunion came about as an answer to the people who complained about the cruise not being available. The cruise is the ultimate adult party with a purpose. It's seven days and

**'I'm still doing what black radio has always done—I'm serving, I'm hugging, I'm kissing.'**

—Tom Joyner

seven nights of non-stop partying for adults on a cruise line. The family reunion is the same, but it's for family."

Another difference between the two events is affordability. "It's priced right," Joyner says of the family event. "The cruise is a premium ticket and a fund-raiser for the [Tom Joyner Foundation]. This party is priced at under \$500 per person for a family of four for a four-day package. It sold out

in a month-and-a-half."

### A 'Family' Of 10,000

This year's Reunion, presented by Allstate, drew more than 10,000 people Aug. 28-31 to the Gaylord Palms Resort & Convention Center, located a few exits from Walt Disney World in Orlando. Among the acts that performed were Jen-

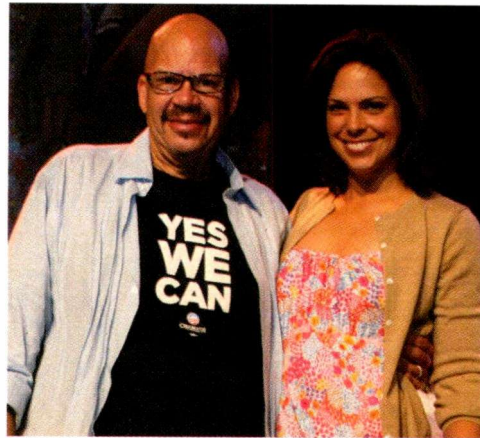
nifer Hudson, Al Green, Solange, Dwele and the Legends of Funk, featuring the Barkays, Con Funk Shun and the Dazz Band. In addition to live music and comedians, there was a family fun center expo, a house party for teens, seminars, workshops, a family show and a 5K charity walk.

Despite a grueling travel schedule Joyner remained sprightly during the four-day family reunion—even during its final hours. Being face to face with listeners helps keep him on his toes, and there's nothing like connecting with an audience.

"It's easy because people, as you've seen, give so much love that you have to give it back and it energizes you," he says. "Everywhere you go and every time you step out of the door all of these people hugging, kissing, loving, appreciating—it becomes real easy to keep going because you don't want to miss any of this love."

With 100-plus stations, Joyner has more affiliates than any other urban-formatted show. But success hasn't made him comfortable. What keeps him motivated is "always maintaining a fear of failure," he says. "And I can't look back because I'll lose ground. There's pressure now, more than ever before. We started this thing a long time ago, and, since then, the media has changed. [I'm] not the only guy on the radio doing this."

"Radio is not the only way to reach and serve the African-American community," he adds. There are other forms of media that are doing a great job of reaching and serving the African-American community. Our biggest challenge now is convincing advertisers that we still have the power to reach, the spending power, and that we can move people to buy goods."



LIVE FROM ORLANDO: CNN's Soledad O'Brien joins Tom Joyner during "The Tom Joyner Morning Show" live broadcast in Orlando at the 2008 Tom Joyner Family Reunion presented by Allstate.

### Family Affair

This year's edition of the Tom Joyner Family Reunion, held Aug. 28-31 at the Gaylord Palms Resort & Convention Center in Orlando, Fla., attracted a crowd of 10,000. Among the singers and comedians who performed:

The Bar-Kays  
Con Funk Shun  
Mark Curry  
The Dazz Band  
Marvin Dixon  
Dwele  
Al Green  
Hot Stylz  
Jennifer Hudson  
Lyfe Jennings  
Bobby Jones  
Mary Mary  
Gary Owen  
Solange  
Trin-i-tee 5:7  
Damon Williams  
Bryan Wilson



► FLORIDA IS QUICKLY BECOMING THE NEW BREEDING GROUND FOR HIP-HOP TALENT. ITS LATEST PRODUCT, **ACE HOOD**, AT NO. 40, IS THE 11TH NEWCOMER FROM THE SUNSHINE STATE TO DEBUT SINCE 2005.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	7	<b>T.I.</b> WHATEVER YOU LIKE	<b>NO. 1 (1 WK)/MOST INCREASED PLAYS</b>	☆	4448 +795	39.011	1
2	1	15	<b>JAZMINE SULLIVAN</b> NEED U BAD		☆	3898 -95	37.298	2
3	2	16	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON		☆	3533 -115	32.179	4
4	6	7	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT		☆	3529 +612	33.145	3
5	4	15	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS		☆	3433 -7	27.722	6
6	5	22	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME		☆	2807 -306	22.634	10
7	7	17	<b>LIL WAYNE</b> A MILLI		☆	2546 -282	27.050	7
8	10	12	<b>PLIES FEATURING JAMIE FOXX &amp; THE-DREAM</b> PLEASE EXCUSE MY HANDS		☆	2508 -98	20.344	12
9	11	14	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY		☆	2491 +173	24.144	9
10	8	18	<b>RIHANNA</b> TAKE A BOW		☆	2479 -240	24.211	8
11	15	4	<b>LIL WAYNE FEATURING BOBBY VALENTINO</b> MRS. OFFICER		☆	2418 +628	27.909	5
12	17	4	<b>NE-YO</b> MISS INDEPENDENT		☆	2370 +560	21.597	11
13	9	14	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM		☆	2262 -374	19.624	14
14	13	12	<b>ROBIN THICKE</b> MAGIC		☆	2177 +152	14.275	18
15	12	22	<b>THE-DREAM</b> I LUV YOUR GIRL		☆	1919 -201	15.387	16
16	18	11	<b>SLIM FEATURING YUNG JOC</b> SO FLY		☆	1881 +98	14.159	19
17	21	11	<b>JENNIFER HUDSON</b> SPOTLIGHT	<b>AIRPOWER</b>	☆	1867 +376	19.681	13
18	14	21	<b>KEYSHIA COLE</b> HEAVEN SENT		☆	1803 -188	16.014	15
19	9	9	<b>LL COOL J FEATURING THE-DREAM</b> BABY		☆	1752 +123	12.953	20
20	25	3	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> WHAT THEM GIRLS LIKE	<b>AIRPOWER</b>	☆	1746 +544	14.471	17
21	20	7	<b>KERI HILSON</b> ENERGY		☆	1638 +93	9.520	22
22	26	4	<b>BOW WOW FEATURING SOULJA BOY TELL'EM</b> MARCO POLO		☆	1378 +201	8.901	23
23	24	9	<b>ASHANTI</b> GOOD GOOD		☆	1260 +76	6.727	32
24	22	11	<b>DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY &amp; LIL' BOOSIE</b> OUT HERE GRINDIN'		☆	1255 -140	7.654	28
25	27	11	<b>PLEASURE P.</b> DID YOU WRONG		☆	1091 -46	6.872	30
26	30	3	<b>MIKE JONES FEAT. TREY SONGZ, LIL WAYNE &amp; TWISTA</b> CUDDY BUDDY		☆	1083 +217	7.937	25
27	29	5	<b>ALICIA KEYS</b> SUPERWOMAN		☆	1039 +55	7.697	27
28	38	2	<b>BRANDY</b> RIGHT HERE (DEPARTED)		☆	1023 +373	6.694	33
29	35	2	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE		☆	920 +165	5.570	36
30	28	17	<b>LLOYD FEATURING LIL WAYNE</b> GIRLS AROUND THE WORLD		☆	859 -194	7.725	26
31	33	12	<b>DAY26</b> SINCE YOU'VE BEEN GONE		☆	844 +99	3.092	-
32	32	13	<b>SOULJA BOY TELL'EM</b> DONK		☆	809 -42	6.394	34
33	<b>NEW</b>		<b>USHER</b> TRADING PLACES		☆	785 +322	4.526	40
34	23	10	<b>MARIAH CAREY</b> I'LL BE LOVIN' U LONG TIME		☆	781 -456	3.918	-
35	40	20	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR		☆	722 +73	8.486	24
36	34	5	<b>ALFAMEGA</b> UH HUH		☆	713 -48	3.508	-
37	37	5	<b>NELLY FEATURING ASHANTI &amp; AKON</b> BODY ON ME		☆	705 +16	2.528	-
38	39	3	<b>AVANT</b> WHEN IT HURTS		☆	703 +73	3.854	-
39	6	3	<b>LIL WAYNE FEATURING JAY-Z</b> MR. CARTER		☆	673 -18	10.722	21
40	<b>NEW</b>		<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE		☆	661 +80	3.943	-

## MOST ADDED

**ARTIST TITLE / LABEL** NEW STATIONS

**YOUNG JEEZY** 41  
Vacation (CTE/Def Jam/IDJMG)

**DAVID BANNER FEAT. LIL WAYNE** 31  
Shawty Say (B.I.G.F.A.C.E./SRC/Universal Motown)

**COMMON FEAT. PHARRELL** 28  
Announcement (Geffen/Interscope)

**THREE 6 MAFIA FEAT. AKON** 26  
That's Right (Hypnotize Minds/Columbia)

**NINA SKY FEAT. RICK ROSS** 20  
Curtain Call (Polo Grounds/JRMG)

**BEN ONE** 15  
Never Leave My Girl (Universal Republic)

**BOW WOW FEAT. SOULJA BOY TELL'EM** 9  
Marco Polo (Columbia)

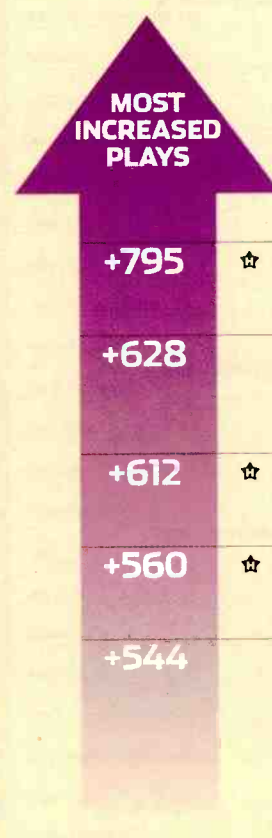
**LIL HAZE** 9  
Girls In Da Club (Birmingham)

**ADDED AT... WJWZ**  
Montgomery, AL  
PD: Marvin "Doughboy" Williams  
David Banner Feat. Lil Wayne, Shawty Say, 34  
Three 6 Mafia Feat. Akon, That's Right, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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### NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DEM FRANCHIZE BOYZ FEAT. LLOYD</b> Turn Heads (Koch)	655/151	<b>R. CITY</b> Losin' It (KonLive/Geffen/Interscope)	500/60
TOTAL STATIONS: 55		TOTAL STATIONS: 51	
<b>PRETTY RICKY</b> Knockin' Boots (BlueStar/Atlantic)	610/60	<b>LYFE JENNINGS</b> Will I Ever (Columbia)	435/48
TOTAL STATIONS: 44		TOTAL STATIONS: 43	
<b>JOHN LEGEND FEAT. ANDRE 3000</b> Green Light (Home School/G.O.O.D./Columbia)	589/130	<b>T.I. &amp; JAY-Z FEAT. KANYE WEST &amp; LIL WAYNE</b> Swagger (Grand Hustle/Atlantic)	421/165
TOTAL STATIONS: 57		TOTAL STATIONS: 49	
<b>KARDINAL OFFISHALL FEAT. AKON</b> Dangerous (KonLive/Geffen/Interscope)	557/57	<b>NOVAKANE</b> Shawty Said (STP)	408/84
TOTAL STATIONS: 48		TOTAL STATIONS: 30	
<b>BUN-B FEAT. RICK ROSS, DAVID BANNER, B-BALL &amp; MJG</b> You're Everything (J Prince/Trill/Rap-A-Lot 4 Life/Asylum)	518/50	<b>BIG BOI FEAT. MARY J. BLIGE</b> Sumthin's Gotta Give (LaFace/Zomba)	380/0
TOTAL STATIONS: 44		TOTAL STATIONS: 49	



FOR WEEK ENDING SEPTEMBER 7, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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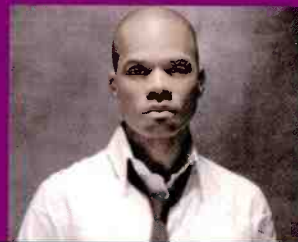
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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	19	1	<b>ERIC BENET</b> YOU'RE THE ONLY ONE	NO. 1 (2 WKS) FRIDAY/REPRISE/WARNER BROS.	1705 +68	13.369 3
2	17	2	<b>KEYSHIA COLE</b> HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	1549 -60	12.607 4
3	13	3	<b>JENNIFER HUDSON</b> SPOTLIGHT	ARISTA/RMG	1547 +29	14.874 1
4	28	4	<b>NOEL GOURDIN</b> THE RIVER	EPIC	1431 +4	8.958 8
5	13	5	<b>ROBIN THICKE</b> MAGIC	STAR TRAK/INTERSCOPE	1428 +16	14.252 2
6	50	6	<b>RAHEEM DEVAUGHN</b> WOMAN	JIVE/ZOMBA	1156 +46	9.742 6
7	38	7	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	1054 -16	10.843 5
9	8	9	<b>JOE</b> E.R. (EMERGENCY ROOM)	KEDAR	1029 +160	7.810 9
10	47	10	<b>JAHEIM</b> NEVER	DIVINE MILL/ATLANTIC	897 +18	6.470 11
8	20	8	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR	MBK/J/RMG	873 -79	9.561 7
11	48	11	<b>MARY J. BLIGE</b> JUST FINE	MATRIARCH/GEFFEN/INTERSCOPE	772 -22	6.945 10
12	13	12	<b>ALICIA KEYS</b> SUPERWOMAN	MBK/J/RMG	766 +101	6.347 12
13	16	8	<b>MINT CONDITION</b> NOTHING LEFT TO SAY	MOST INCREASED PLAYS CAGED BIRD/IMAGE	668 +166	4.093 17
12	21	12	<b>DWELE</b> I'M CHEATIN'	RT/KOCH	648 -39	4.846 14
15	23	15	<b>AL GREEN FEATURING JOHN LEGEND</b> STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	588 -6	3.825 18
17	18	17	<b>JILL SCOTT FEATURING GEORGE DUKE</b> WHENEVER YOU'RE AROUND	HIDDEN BEACH	508 +82	2.981 21
17	19	3	<b>JAZMINE SULLIVAN</b> NEED U BAD	AIRPOWER J/RMG	418 +115	4.968 13
18	19	18	<b>ANTHONY DAVID FEATURING INDIA.ARIE</b> WORDS	SOULBIRD/UNIVERSAL REPUBLIC	373 -21	3.583 19
21	4	21	<b>WAYNE BRADY</b> ORDINARY	PEAK/CMG	353 +80	1.092 29
23	3	23	<b>USHER</b> HERE I STAND	LAFACE/ZOMBA	340 +91	1.765 23
26	9	26	<b>RIHANNA</b> TAKE A BOW	SRP/DEF JAM/IDJMG	305 +52	4.551 15
20	14	20	<b>JANET</b> CAN'T BE GOOD	ISLAND/DJMG	297 +38	1.610 26
22	6	22	<b>MARY MARY</b> GET UP	COLUMBIA	293 +22	1.315 27
31	2	31	<b>LYFE JENNINGS</b> WILL I EVER	COLUMBIA	282 +116	1.059 31
24	7	24	<b>JON B</b> OH SO SEXY	VIBEZLECT/ARSENAL	255 +26	1.000 33
26	3	26	<b>NE-YO</b> MISS INDEPENDENT	DEF JAM/IDJMG	209 -9	3.236 20
27	13	27	<b>KEITH SWEAT FEATURING ATHENA CAGE</b> BUTTERSNOTCH	KEIA/ATCO/RHINO	203 -11	0.992 34
28	10	28	<b>CHARLIE WILSON</b> HOMELESS	JIVE/ZOMBA	190 -2	0.580 -
29	16	29	<b>CHANTE MOORE</b> IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	175 -27	0.850 36
34	7	34	<b>LEDISI</b> JOY	VERVE FORECAST/VERVE	172 +20	0.725 38
29	9	31	<b>URBAN MYSTIC FEATURING BETTY WRIGHT</b> LET'S DO IT AGAIN	SOBE	164 -9	0.600 -
36	5	32	<b>LEIGH JONES</b> FREE FALL	PEAK/CMG	159 +22	0.713 -
NEW		33	<b>DEBORAH COX</b> DID YOU EVER LOVE ME	DECO/IMAGE	146 +71	0.504 -
37	4	34	<b>TONY RICH PROJECT</b> PART THE WAVES	HIDDEN BEACH	146 +11	0.530 -
NEW		35	<b>LIVIN OUT LOUD</b> I CAN'T STOP	KIN	110 +22	0.178 -
NEW		36	<b>ERIC BENET</b> THE HUNGER	FRIDAY/REPRISE/WARNER BROS.	109 +33	1.186 28
39	2	37	<b>RAHEEM DEVAUGHN</b> TEXT MESSAGES	JIVE/ZOMBA	104 +3	0.280 -
RE-ENTRY		38	<b>CALVIN RICHARDSON</b> SANG NO MORE	NU MO/SHANACHIE	104 -2	0.242 -
NEW		39	<b>KIRK FRANKLIN</b> JESUS	FO YO SOUL/GOSPEL CENTRIC/ZOMBA	92 +24	1.049 32
40	2	39	<b>TERRY DEXTER</b> I'M FREE	PENNY'S GANG	92 0	0.239 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>RAPHAEL SAADIQ</b> Love That Girl (Columbia)	15
<b>NOEL GOURDIN</b> One Love (Epic)	15
<b>KENNY LATTIMORE</b> You Are My Starship (Verve)	13
<b>ARTISTS STAND UP TO CANCER</b> Just Stand Up! (SUZC/IDJMG)	8
<b>ALICIA KEYS</b> Superwoman (MBK/J/RMG)	7
<b>MINT CONDITION</b> Nothing Left To Say (Caged Bird/Image)	5
<b>USHER</b> Here I Stand (LaFace/Zomba)	5
<b>JOE</b> E.R. (Emergency Room) (Kedar)	4
<b>LYFE JENNINGS</b> Will I Ever (Columbia)	4
<b>WAYNE BRADY</b> Ordinary (Peak/CMG)	3

ARTIST TITLE / LABEL	PLAYS /GAIN
<b>MARIAH CAREY</b> I'm That Chick (Island/IDJMG)	85/23
<b>TRIN-I-TEE 5:7</b> Get Away (Spirit Rising/Music World)	63/35
<b>RAPHAEL SAADIQ</b> Love That Girl (Columbia)	63/18
<b>AVANT</b> When It Hurts (Capitol)	59/40
<b>ANGIE STONE</b> Pop Pop (Stax/CMG)	52/22

ARTIST TITLE / LABEL	PLAYS /GAIN
<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> Work It Out (Entro Gospel)	49/7
<b>SLIQUE</b> Your Body (Rosehip)	37/19
<b>TERRELL CARTER</b> My Baby (Lead Role)	34/5
<b>KIERRA KIKI SHEARD</b> Praise Him Now (EMI Gospel)	32/17
<b>ARTISTS STAND UP TO CANCER</b> Just Stand Up! (SUZC/IDJMG)	31/15



**ADDED AT... WLXC**  
Columbia, SC  
PD: Ooug Williams  
Kenny Lattimore, You Are My Starship, O Lil Wayne Feat. Babyface, Comfortable, O Noel Gourdin, One Love, O Raphael Saadiq, Love That Girl, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING SEPTEMBER 7, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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▶ NEW TOP 10s COME FROM RAP LEGEND **LL COOL J**, WHO EARNS HIS FIRST TRIP TO THE TERRITORY SINCE 2004 WITH "BABY" (11-9), AND NELLY, WHO CLIMBS TO HIS FOURTH CONSECUTIVE TOP 10 AS A LEAD ARTIST WITH "BODY ON ME" (12-10).



## URBAN REPORTERS

- |  |   |  |   |
|--|---|--|---|
| <b>WJIZ/Albany, GA</b><br>PD/MD: Big Scoop   | <b>KNDA/Corpus Christi, TX*</b><br>OM/MD: Napp-I<br>PD: Richard Leal                            | <b>WGZB/Louisville, KY*</b><br>PD: Tim Gerard Girton   | <b>Music Choice Rap/Satellite</b><br>OM/MD: Damon Williams<br>APD: Mecca Thames<br>MD: Lamonda Williams     |
| <b>KBCE/Alexandria, LA</b><br>PD: Al Irvin   | <b>KBFB/Dallas, TX*</b><br>OM/MD: John Candelaria<br>MD: DJ Big Bink Theodore<br>Turner         | <b>WFXM/Macon, GA</b><br>PD: Talus Knight  | <b>Sirius Hip Hop Nation/Satellite</b><br>OM: Geronimo<br>PD: Reggie Hawkins<br>MD: Ron Mills Triana        |
| <b>KKST/Alexandria, LA</b><br>OM/MD: Jay Stevens<br>APD: Wade Hampton<br>MD: Corey B.          | <b>KKDA/Dallas, TX*</b><br>OM/APD: Gary Saunders<br>PD: Skip Cheatham<br>MD: Nate Quick         | <b>WHRK/Memphis, TN*</b><br>PD: Devin Steel<br>APD/MD: Big Sue Purnell                             | <b>Sirius Hot Jamz/Satellite*</b><br>OM: Geronimo<br>PD: Tonya Byrd   |
| <b>WHTA/Atlanta, GA*</b><br>OM/MD: Steve Hegwood<br>APD: Bill Black                            | <b>WDHT/Dayton, OH*</b><br>OM: Steve Weed<br>PD: Scott Sharp                                    | <b>WJXM/Meridian, MS</b><br>PD: Jigga JT   | <b>XM Raw/Satellite</b><br>PD: Leo G.   |
| <b>WVEE/Atlanta, GA*</b><br>PD: Reggie Rouse   | <b>WFXA/Augusta, GA*</b><br>OM/MD: Terry Monday<br>MD: JayTek                                   | <b>WEDR/Miami, FL*</b><br>PD: Derrick Baker<br>MD: Shelby Rushin                                   | <b>XM The City/Satellite*</b><br>PD: Lisa M. Ivery<br>MD: DJ Xclusive                                       |
| <b>WPRW/Augusta, GA*</b><br>OM: Steve Burke<br>PD: Tim "Fattz" Snell<br>MD: Tu Tu              | <b>WJLB/Detroit, MI*</b><br>OM/MD: KJ Holiday<br>APD/MD: Cheron Mans                            | <b>WKKV/Milwaukee, WI*</b><br>PD: Bailey Coleman<br>APD/MD: Reggie Brown                           | <b>WEAS/Savannah, GA*</b><br>OM: Maurice DeVoe<br>PD: Lil G<br>MD: Kenya Cabine                             |
| <b>WERQ/Baltimore, MD*</b><br>PD: Neke Howse<br>MD: Kelson                                     | <b>WJMN/Dothan, AL</b><br>OM/MD: JR Wilson  | <b>WBLX/Mobile, AL*</b><br>OM: James Alexander<br>PD: Al Weeden<br>APD: Cortney Hicks              | <b>WQBT/Savannah, GA*</b>   |
| <b>KTCX/Beaumont, TX*</b><br>OM: Maurice DeVoe<br>PD: Doug Harris<br>APD/MD: Adrian Scott      | <b>WZFX/Fayetteville, NC*</b><br>APD: Mike Tech<br>MD: Sherman "DJ Drocc" Howze                 | <b>KRVV/Monroe, LA</b><br>PD: Chris Collins  | <b>KBTJ/Shreveport, LA*</b><br>PD/MD: Quenn Echols  |
| <b>WJZD/Biloxi, MS*</b><br>PD: Rob Neal  | <b>WTMG/Gainesville, FL*</b><br>PD/MD: Jamie "DJ Babyface" Pendleton                            | <b>WJWZ/Montgomery, AL*</b><br>OM: Terry Barber<br>PD/MD: Marvin "Doughboy" Nugent                 | <b>KMJJ/Shreveport, LA*</b><br>OM: Maurice DeVoe<br>PD: Mychal Maguire                                      |
| <b>WBHJ/Birmingham, AL*</b><br>PD: Mary K.<br>MD: Lil Hornie                                   | <b>WJMH/Greensboro, NC*</b><br>OM/MD: Brian Douglas<br>MD: Tap Money                            | <b>WZHT/Montgomery, AL*</b><br>OM/MD: Michael Long<br>PD: Darryl Elliott                           | <b>KATZ/St. Louis, MO*</b><br>PD: Taylor J  |
| <b>WBLK/Buffalo, NY*</b><br>PD: Chris Reynolds   | <b>WIKS/Greenville, NC*</b><br>PD: J-Dot<br>APD: Teresa Terry                                   | <b>WUBT/Nashville, TN*</b><br>OM: Rich Davis<br>PD/MD: Pamela Aniese                               | <b>WHHL/St. Louis, MO*</b><br>OM/MD: Jowco "Boogie D" Gilchrist<br>APD/MD: Staci Static                     |
| <b>WWWZ/Charleston, SC*</b><br>OM/MD: Terry Base<br>MD: Yonni "Da Rude Bwoi" Rude              | <b>KBXX/Houston, TX*</b><br>OM/MD: Terri Thomas<br>APD: Kevin Jackson<br>MD: J Mac              | <b>WWPR/New York, NY*</b><br>PD: Cadillac Jack<br>APD/MD: Geespin                                  | <b>WBTP/Tampa, FL*</b><br>PD: Ron "Jomama" Shepard<br>MD: Coka-Lani Kimbrough                               |
| <b>WPEG/Charlotte, NC*</b><br>PD: Terri Avery<br>MD: Deon Cole                                 | <b>WEUP/Huntsville, AL*</b><br>PD: Anthony "Big Ant" Simmons<br>MD: Jeffrey "DJ Illie III" Rice | <b>WOWI/Norfolk, VA*</b><br>OM: Travis Dylan<br>PD: DJ Law<br>MD: DJ Fountz                        | <b>KZRB/Texarkana, TX, TX</b><br>OM: Ray Burse<br>PD: Brigitte Talbert                                      |
| <b>WUVA/Charlottesville, VA</b><br>OM/MD: Tanisha R. Thompson                                  | <b>WHHH/Indianapolis, IN*</b><br>MD: Brian Wallace<br>MD: Don "DJ Wreck I" Williams             | <b>KVSP/Oklahoma City, OK*</b><br>OM/MD: Terry Monday<br>APD/MD: Jo Corleone                       | <b>WJUC/Toledo, OH*</b><br>PD: Charlie Mack   |
| <b>WJTT/Chattanooga, TN*</b><br>PD: Keith Landecker<br>MD: Magic Crutcher                      | <b>WJMI/Jackson, MS*</b><br>OM/MD: Stan Branson<br>APD: Alice Marie                             | <b>KOPW/Omaha, NE*</b><br>OM: Nevin Dane<br>PD: Bryant McCain<br>MD: Hot Boy                       | <b>WJZE/Toledo, OH*</b><br>PD: Rocky Love<br>APD: Brandi Brown  |
| <b>WGCI/Chicago, IL*</b><br>PD: Kris Kelley<br>MD: Kenard "K2" Karter                          | <b>WRBJ/Jackson, MS*</b><br>PD: Kwasi Kwa   | <b>WJHM/Orlando, FL*</b><br>PD: Michael Saunders<br>APD: Keith Memoly<br>MD: Dawn Campbell         | <b>KJMM/Tulsa, OK*</b><br>OM/MD: Terry Monday<br>APD: Aaron Bernard   |
| <b>WPWX/Chicago, IL*</b><br>PD: Jay Alan<br>MD: Barbara McDowell                               | <b>WJBT/Jacksonville, FL*</b><br>OM: Gail Austin<br>PD: G-Wiz                                   | <b>WPHI/Philadelphia, PA*</b><br>APD: Johnny Dee<br>MD: Bent Roc                                   | <b>WESE/Tupelo, MS</b><br>OM: Rick Stevens<br>PD: GQ Riley<br>MD: Julian "DJ XTC" Vaughn                    |
| <b>WIZF/Cincinnati, OH*</b><br>PD: Terrence Bibb<br>MD: Greg Williams                          | <b>KPRS/Kansas City, MO*</b><br>OM: Andre Carson<br>PD/MD: Myron Fears                          | <b>WUSL/Philadelphia, PA*</b><br>APD/MD: Kashon Powell   | <b>WLYX/Valdosta, GA</b><br>OM: Shailuv<br>MD: Juan Gott  |
| <b>WENZ/Cleveland, OH*</b><br>OM/MD: Kim Johnson<br>APD: Robin Simone<br>MD: DJ Latin Assassin | <b>KRRQ/Lafayette, LA*</b><br>PD: D-Rock  | <b>WAMO/Pittsburgh, PA*</b><br>PD: DJ Boogie<br>MD: Kode Wred                                      | <b>WSTI/Valdosta, GA</b><br>OM: Clark Johnson<br>PD: James "Kiila Groove" Walton                            |
| <b>WHXT/Columbia, SC*</b><br>PD: Chris Connors<br>MD: Shank Mincie                             | <b>KJMH/Lake Charles, LA</b><br>PD/MD: Erik Thomas<br>APD: Gina Cook                            | <b>WQOK/Raleigh, NC*</b><br>OM/MD: Cy Young<br>APD/MD: Shawn Alexander                             | <b>WKYS/Washington, DC*</b><br>OM: Kathy Brown<br>PD: Al Payne<br>APD: Dionne Burkett<br>MD: Paul Stewart   |
| <b>WXBT/Columbia, SC*</b><br>OM: L.J. Smith<br>PD/MD: Brian Paiz                               | <b>WQHH/Lansing, MI*</b><br>OM/MD: Mike Skot<br>MD: J. Hicks                                    | <b>WWTJ/Richmond, VA*</b><br>PD: Aaron Maxwell<br>APD/MD: Mike Street                              | <b>WPGC/Washington, DC*</b><br>OM/MD: Rob Scorpio<br>MD: Talya Johnson                                      |
| <b>WBFA/Columbus, GA*</b><br>OM: Brian Waters<br>PD: Derrick "Lil D" Greene                    | <b>KJMZ/Lawton, OK</b><br>OM/MD: Terry Monday<br>APD: Tony Tone                                 | <b>WCDX/Richmond, VA*</b><br>OM/MD: Jeff Anderson  | <b>WJKS/Wilmington, DE*</b><br>PD: Tony Quartarone<br>MD: Manuel Mena                                       |
| <b>WFXE/Columbus, GA*</b><br>OM: Carl Conner, Jr.<br>PD: Michael Soul<br>MD: Kenya White       | <b>WBTF/Lexington, KY*</b><br>PD/MD: Jay Alexander  | <b>WDXK/Rochester, NY*</b><br>OM/MD: Andre Marcel<br>APD: Jim Jordan<br>MD: Tariq Spence           | <b>KMEL/San Francisco, CA*</b><br>OM: Michael Erickson<br>PD: Stacy Cunningham<br>MD: Von "Big Von" Johnson |
| <b>WMSU/Columbus, MS</b><br>OM: GQ Riley<br>PD: Sebastian Riley<br>MD: Shawna Young            | <b>KHTE/Little Rock, AR*</b><br>OM/MD: Joe Ratliff<br>APD/MD: Toni Seville                      | <b>Music Choice Hip-Hop and R&amp;B/Satellite</b><br>OM/MD: Damon Williams<br>MD: Lamonda Williams |   |
| <b>WCKX/Columbus, OH*</b><br>PD: J.D. Kunes<br>MD: B-Slim                                      | <b>KIPR/Little Rock, AR*</b><br>OM: Mark Dylan<br>PD: Joe Booker<br>APD: TreDay                 |  |   |

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	NIelsen BDS CERTIFICATIONS	AUDIENCE MILLIONS RANK
1	6	7	<b>T.I.</b> WHATEVER YOU LIKE	NO. 1 (1 WK)/MOST INCREASED PLAYS GRAND HUSTLE/ATLANTIC	7707 +1689		62.389 1
2	4	17	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	7112 +452		59.327 2
3	18	3	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON	CTE/DEF JAM/DJMG	6901 +167		59.177 3
4	2	16	<b>YUNG B ERG FEATURING CASHA</b> THE BUSINESS	YUNG BOSS/KOCH/EPIC	5887 +150		47.306 6
5	1	24	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	6596 -403		55.569 4
6	5	19	<b>LIL WAYNE</b> A MILLI	CASH MONEY/UNIVERSAL MOTOWN	5758 -704		48.220 5
7	8	21	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KOHLIVE/GEFFEN/INTERSCOPE	5099 +37		38.613 7
8	7	14	<b>RICK ROSS FEATURING NELLY &amp; AVERY STORM</b> HERE I AM	SLIP-N-SLIDE/DEF JAM/DJMG	4613 -430		36.349 9
9	11	10	<b>LL COOL J FEATURING THE-DREAM</b> BABY	DEF JAM/DJMG	3505 +217		26.725 10
10	12	13	<b>NELLY FEATURING ASHANTI &amp; AKON</b> BODY ON ME	DERRTY/UNIVERSAL MOTOWN	3467 +280		19.340 14
11	10	13	<b>PLIES FEATURING JAMIE FOXX &amp; THE-DREAM</b> PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3459 -86		24.964 12
12	14	8	<b>MIKE JONES FEATURING TREY SONGZ, LIL WAYNE &amp; TWISTA</b> CUDDY BUDDY	ICE AGE/ASYLUM	3255 +545		17.355 16
13	17	6	<b>LIL WAYNE FEATURING BOBBY VALENTINO</b> MRS. OFFICER	CASH MONEY/UNIVERSAL MOTOWN	3103 +928		36.419 8
14	9	27	<b>PLIES FEATURING NE-YO</b> BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	3037 -639		22.626 13
15	19	4	<b>LUDACRIS CO-STARRING CHRIS BROWN &amp; SEAN GARRETT</b> WHAT THEM GIRLS LIKE	DTP/DEF JAM/DJMG	2758 +753		19.098 15
16	21	6	<b>THE GAME FEATURING LIL WAYNE</b> MY LIFE	AIRPOWER GEFFEN/INTERSCOPE	2513 +633		26.007 11
17	13	26	<b>LIL WAYNE FEATURING STATIC MAJOR</b> LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	2507 -282		17.471 17
18	16	11	<b>SAVAGE FEATURING SOULJA BOY TELL'EM</b> SWING	DAWN RAID/UNIVERSAL REPUBLIC	2406 +118		10.300 25
19	15	21	<b>THREE 6 MAFIA FEATURING PROJECT PAT, YOUNG D &amp; SUPERPOWER</b> LOLLI LOLL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	2387 -298		14.010 20
20	22	3	<b>M.I.A.</b> PAPER PLANES	AIRPOWER XL/INTERSCOPE	1853 +642		15.522 19
21	18	15	<b>FLO RIDA FEATURING WILL.I.AM</b> IN THE AYER	POE BOY/ATLANTIC	1823 -291		11.102 24
22	20	13	<b>DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY &amp; LIL' BOOSIE</b> OUT HERE GRINDIN	TERROR SQUAD/KOCH	1774 -154		11.209 23
23	24	5	<b>BOW WOW FEATURING SOULJA BOY TELL'EM</b> MARCO POLO	COLUMBIA	1439 +205		9.368 26
24	23	6	<b>E-40 FEATURING AKON</b> WAKE IT UP	SICK WID IT/BME/REPRISE/WARNER BROS.	1329 +89		6.727 28
25	25	4	<b>JAY-Z</b> JOCKIN' JAY-Z	ROC-A-FELLA/DEF JAM/DJMG	1132 -20		11.511 22
26	27	10	<b>ICE CUBE</b> DO YA THANG	LENCH MOB	1051 +27		5.470 32
27	30	4	<b>DAVID BANNER FEATURING LIL WAYNE</b> SHAWTY SAY	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	943 +19		6.597 30
28	32	7	<b>ALFAMEGA</b> UH HUH	GRAND HUSTLE/CAPITOL	934 +32		4.349 37
29	29	17	<b>SHAWTY PUTT FEATURING TOO SHORT &amp; LIL JON</b> DAB BABY	BME/RAZOR & TIE	907 -73		4.009 39
30	31	8	<b>LIL WAYNE FEATURING JAY-Z</b> MR. CARTER	CASH MONEY/UNIVERSAL MOTOWN	902 -29		15.930 18
31	34	5	<b>ACE HOOD FEATURING TREY SONGZ</b> RIDE	WE THE BEST/DEF JAM/DJMG	870 +134		5.406 33
32	33	16	<b>SOULJA BOY TELL'EM</b> DONK	COLLIPARK/INTERSCOPE	870 -50		6.769 27
33	NEW		<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 305/THE ORCHARD	838 +357		6.188 31
34	26	18	<b>HOT STYLZ FEATURING YUNG JOC</b> LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	792 -385		5.308 35
35	28	20	<b>THE GAME FEATURING KEYSHIA COLE</b> GAME'S PAIN	GEFFEN/INTERSCOPE	753 -254		6.697 29
36	NEW		<b>T.I. FEATURING KANYE WEST &amp; LIL WAYNE</b> SWAGGER	GRAND HUSTLE/ATLANTIC	734 +287		12.721 21
37	37	3	<b>DEM FRANCHIZE BOYZ FEATURING LLOYD</b> TURN HEADS	KOCH	719 +145		2.563 -
38	39	4	<b>BUN-B FEATURING RICK ROSS, DAVID BANNER, 8-BALL &amp; MJG</b> YOU'RE EVERYTHING	J-PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM	611 +92		4.610 36
39	38	8	<b>TAY DIZM FEATURING T-PAIN &amp; RICK ROSS</b> BEAM ME UP	NAPPY BOY DIGITAL	527 -43		2.947 -
40	36	11	<b>ONE BLOCK RADIUS</b> YOU GOT ME	PROPERTY/MERCURY/DJMG	521 -104		2.412 -

FOR WEEK ENDING SEPTEMBER 7, 2008

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▶ INDIANA NATIVE **NIYOKI** REGISTERS THE CHART'S ONLY NEW ENTRY AS "JOY" OPENS AT NO. 29. THE TRACK IS THE LEAD SINGLE FROM THE ARTIST'S SECOND ALBUM, "REST." SHE PREVIOUSLY CHARTED WITH "HE'S HERE," WHICH PEAKED AT NO. 8 IN DECEMBER 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	30	<b>JAMES FORTUNE &amp; FIYA</b> I TRUST YOU	NO. 1 (4 WKS) BLACK SMOKE/WORLWIDE	1193 -46	4.880 1
2	2	40	<b>TROY SNEED PRESENTS BONAFIDE PRAISERS</b> WORK IT OUT	EMTRO GOSPEL	998 +33	3.966 2
3	3	68	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	782 -93	3.857 3
4	5	20	<b>KIRK FRANKLIN</b> JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	732 +44	3.394 4
5	8	18	<b>JASON CHAMPION</b> ALWAYS	BROOKS/EMI GOSPEL	681 +32	2.807 6
6	7	42	<b>SHEKINAH GLORY MINISTRY</b> JESUS	KINGDOM	642 -2	2.872 5
7	6	34	<b>DORINDA CLARK-COLE</b> TAKE IT BACK	GOSPO CENTRIC/ZOMBA	621 -41	2.718 7
8	4	27	<b>REGINA BELLE</b> GOD IS GOOD	PENDULUM	608 -159	1.861 13
9	9	35	<b>JONATHAN NELSON FEATURING PURPOSE</b> MY NAME IS VICTORY	INTEGRITY	549 +27	1.976 9
10	11	52	<b>BEVERLY CRAWFORD</b> HE'S DONE ENOUGH	JDI	510 +21	1.879 12
11	10	13	<b>21:03 WITH FRED HAMMOND, SMOKIE NORFUL &amp; J MOSS</b> COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	507 +28	2.297 8
12	15	24	<b>BYRON CAGE</b> ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	467 +73	1.619 16
13	13	21	<b>THE WEST ANGELES COGIC MASS CHOIR</b> LORD PREPARE ME	EMI GOSPEL	435 +28	1.942 11
14	17	10	<b>PASTOR GREGG PATRICK &amp; THE BRIDGE PROJECT</b> I AM A WITNESS	CROSSOVER/TYSCOT	399 -12	1.152 18
15	12	27	<b>CECE WINANS</b> WAGING WAR	PURESPRINGS GOSPEL	384 -47	1.709 15
16	16	11	<b>DAMITA</b> NO LOOKING BACK	TYSCOT	367 -13	1.332 17
17	20	3	<b>MARY MARY</b> GET UP	COLUMBIA	364 +80	1.945 10
18	18	12	<b>DESTINY PRAISE</b> HIS WILL	DESTINY STYLE	350 +52	1.761 14
19	19	7	<b>ARKANSAS GOSPEL MASS CHOIR</b> I LIFT MY HANDS	T/EMTRO GOSPEL	316 +46	0.684 27
20	21	6	<b>DAVE HOLLISTER</b> STRIVING	GOSPO CENTRIC/ZOMBA	277 -1	0.895 23
21	24	10	<b>TYE TRIBETT &amp; G.A.</b> HOLD ON	COLUMBIA/INTEGRITY	273 +38	0.963 20
22	27	5	<b>KIERRA KIKI SHEARD</b> PRAISE HIM NOW	EMI GOSPEL	272 +68	0.790 24
23	22	11	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> ONE MORE CHANCE	NUSPRING/EMI GOSPEL	263 +8	0.712 26
24	25	19	<b>J MOSS</b> ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	248 +13	0.926 22
25	30	15	<b>NATHANIEL &amp; NECY</b> SERVE NOBODY BUT YOU	WOGG	245 +41	0.466 -
26	23	17	<b>JEFF MAJORS</b> GLORY GLORY	MUSIC ONE	225 -4	0.933 21
27	29	6	<b>DOUG WILLIAMS &amp; PASTOR TIM ROGERS</b> THE LOVE OF JESUS	BLACKBERRY/MALACO	224 +18	0.565 29
28	26	16	<b>NORMAN HUTCHINS</b> IT'S YOUR SEASON	IR	217 -8	1.065 19
29	NEW		<b>NIYOKI</b> JOY	D2G-EXECUTIVE	215 +20	0.499 -
30	28	6	<b>DOTTIE PEOPLES</b> DO IT!	DP	215 +9	0.586 28

## MOST ADDED

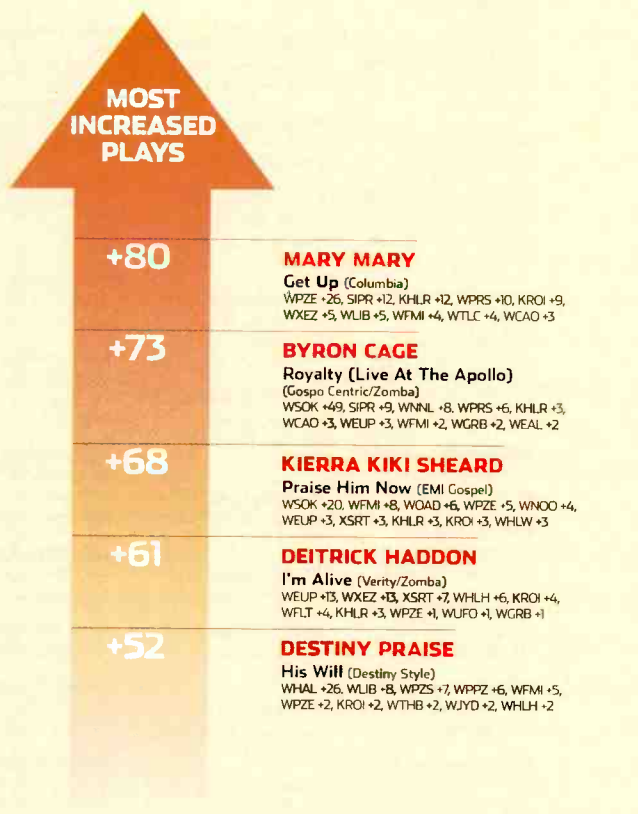
ARTIST TITLE / LABEL	NEW STATIONS
<b>BLASE</b> My Gift (S4J) KHLR, KHVN, KOKA, WHLH, WUFO, WXTC	6
<b>KENNY LEWIS &amp; ONE VOICE</b> I Am (ICEE) WFLT, WGRB, WXTC, WXVI, XM The Spirit	5
<b>CANDI STATION</b> Just Jesus (Emtro Gospel) KOKA, WHLW, WSOX, WXTC	4
<b>ARKANSAS GOSPEL MASS CHOIR</b> I Lift My Hands (T/Emtro Gospel) WCAO, WPZS, WXTC	3
<b>MARY MARY</b> Get Up (Columbia) KHLR, KOKA, WPRS	3
<b>DAVE HOLLISTER</b> Striving (Gospo Centric/Zomba) WFLT, WTHB, WTLC	3
<b>PAUL PORTER</b> What Did You Do? (Light) WFLT, WHLW, WSOK	3
<b>TYE TRIBETT &amp; G.A.</b> Hold On (Columbia) KOKA, WCAO	2
<b>NIYOKI</b> Joy (D2G-Executive) WEUP, WXVI	2

**ADDED AT ... WFLT**  
Flint, MI  
PD/MD: Sammie L. Jordan, Jr.  
Kenny Lewis & One Voice, I Am, D  
Dave Hollister, Striving, D  
Paul Porter, What Did You Do?, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>DETRICK HADDON</b> I'm Alive (Verity/Zomba) TOTAL STATIONS: 27	155/61	<b>JIMMY HICKS &amp; THE VOICES OF INTEGRITY</b> God's Got It (Black Smoke/WorldWide) TOTAL STATIONS: 11	112/10
<b>ISAIAH D. THOMAS &amp; ELEMENTS OF PRAISE</b> Said He Would Be With Me (Habakkuk) TOTAL STATIONS: 12	150/29	<b>SPENSHA BAKER</b> Hallelujah (Geffen/Interscope) TOTAL STATIONS: 10	111/8
<b>PAUL PORTER</b> What Did You Do? (Light) TOTAL STATIONS: 17	140/39	<b>CANDI STATION</b> Just Jesus (Emtro Gospel) TOTAL STATIONS: 10	100/38
<b>KEITH WONDERBOY JOHNSON</b> I'm Ready (Blackberry/Malaco) TOTAL STATIONS: 20	137/16	<b>CECE WINANS</b> It Ain't Over (PureSprings Gospel) TOTAL STATIONS: 10	87/18
<b>KATHY TAYLOR</b> Oh How Precious (Katco) TOTAL STATIONS: 8	135/0	<b>JOHN TILLERY PROJECT</b> Look At Me (Danbla) TOTAL STATIONS: 8	86/15



FOR WEEK ENDING SEPTEMBER 7, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations. 45 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	<b>JOSHUA'S TROOP</b> EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		572 558
2	<b>HEZEKIAH WALKER &amp; LFC</b> GRATEFUL (VERITY/ZOMBA)		527 550
3	<b>J MOSS</b> PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		398 413
4	<b>DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS</b> ENCOURAGE YOURSELF (EMI GOSPEL)		375 367
5	<b>BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR</b> NOT ABOUT US (ALPHA DCG/TYSCOT)		375 381

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	<b>RICKY DILLARD &amp; "NEW G" (NEW GENERATION CHORALE)</b> THE LIGHT (NUSPRING)		352 416
7	<b>RUBEN STUDDARD, DETRICK HADDON &amp; MARY MARY</b> LOVE HIM LIKE I DO (VERITY/ZOMBA)		336 292
8	<b>MAURETTE BROWN CLARK</b> ONE GOD (ATLANTA INTERNATIONAL/MALACO)		336 380
9	<b>THE CLARK SISTERS</b> LIVIN' (EMI GOSPEL)		332 397
10	<b>KIRK FRANKLIN</b> DECLARATION (THIS IS IT!) (GOSPO CENTRIC/ZOMBA)		320 298

## GOSPEL REPORTERS

- |   |   |   |   |  |   |  |   |
|---|---|---|---|--|---|--|---|
| <p><b>WPZE/Atlanta, GA*</b><br/>OM: Steve Hegwood<br/>PD/MD: Derek Harper</p> <p><b>WTHB/Augusta, GA*</b><br/>OM/MD: Terry Monday<br/>APD: Jay Teck</p> <p><b>WCAO/Baltimore, MD*</b><br/>OM: Thea Mitchem<br/>PD: Lee Michaels<br/>APD/MD: Danielle Brown</p> <p><b>WWIN/Baltimore, MD*</b><br/>PD: Mike Roberts</p> <p><b>WUFO/Bufalo, NY*</b><br/>MD: Duane Price</p> <p><b>WJNI/Charleston, SC*</b><br/>OM: Michael Baynard<br/>PD: Belinda Parker<br/>MD: Anthony Baxter</p> | <p><b>WXTC/Charleston, SC*</b><br/>PD: Michael Tee<br/>APD: Edwin "Chef" Wright</p> <p><b>WPZS/Charlotte, NC*</b><br/>PD: Alvin Stowe<br/>MD: Tonya Rivers</p> <p><b>WNOO/Chattanooga, TN*</b><br/>OM: Lee Clear<br/>PD/MD: Sam Terry</p> <p><b>WGRB/Chicago, IL*</b><br/>PD: Sonya M. Blakey<br/>APD/MD: Effie Rolfe</p> <p><b>WJMO/Cleveland, OH*</b><br/>PD/MD: Kim Johnson</p> <p><b>WFMV/Columbia, SC*</b><br/>PD: Tony "Gee" Green<br/>APD/MD: Monica Washington</p> <p><b>WEAM/Columbus, GA</b><br/>OM: Carl Conner, Jr.<br/>PD: Pam Dixon</p> | <p><b>WAVJ/Columbus, MS</b><br/>OM: GQ Riley<br/>PD: Sebastian Riley</p> <p><b>WJYD/Columbus, OH*</b><br/>OM: Jerry Smith<br/>PD: Dawn Mosby</p> <p><b>KHVN/Dallas, TX*</b><br/>PD: Antonio Johnson</p> <p><b>WCHB/Detroit, MI*</b><br/>OM/MD: Bo Money</p> <p><b>WFLT/Flint, MI*</b><br/>OM/MD: Sammie L. Jordan, Jr.</p> <p><b>WEAL/Greensboro, NC*</b><br/>PD/MD: Joseph Level</p> <p><b>KROI/Houston, TX*</b><br/>OM/MD: Terri Thomas</p> <p><b>WEUP/Huntsville, AL*</b><br/>OM/MD: Ricky Sykes</p> | <p><b>WTLC/Indianapolis, IN*</b><br/>OM: Brian Wallace<br/>PD: The First Lady Raye</p> <p><b>WHLH/Jackson, MS*</b><br/>OM: Steve Kelly<br/>PD: Torrez Harris<br/>MD: Lance Fuller</p> <p><b>WOAD/Jackson, MS*</b><br/>OM: Stan Branson<br/>PD/MD: Percy Davis</p> <p><b>KPRT/Kansas City, MO</b><br/>OM: Andre Carson<br/>PD: Myron Fears<br/>APD: Freddie Bell<br/>MD: Debbie Dee Johnson</p> <p><b>KHLR/Little Rock, AR*</b><br/>OM: Sonny Victory<br/>PD: JC Loves</p> | <p><b>KPZK/Little Rock, AR</b><br/>OM: Mark Dylan<br/>PD/MD: Billy St. James</p> <p><b>WLou/Louisville, KY*</b><br/>PD: Bill Price</p> <p><b>WBBP/Memphis, TN</b><br/>MD: Doreen Graves</p> <p><b>WHAL/Memphis, TN*</b><br/>PD: Eileen Collier<br/>APD/MD: Tracy Betha</p> <p><b>WLOK/Memphis, TN*</b><br/>PD/MD: Kim Harper</p> <p><b>WMBM/Miami, FL</b><br/>PD/MD: Greg Cooper</p> <p><b>WHLW/Montgomery, AL*</b><br/>OM: Michael Long<br/>PD: Dale Murray</p> <p><b>WXVI/Montgomery, AL*</b><br/>PD: Glinda Perkins</p> | <p><b>WTHE/Nassau, NY*</b><br/>MD: Clara Mack</p> <p><b>Rejoice! Musical Soulfood/Network</b><br/>PD: Willie Mae McIver</p> <p><b>Rejoy Radio/Network</b><br/>OM: Frankie Hemphill<br/>PD: RaShaun Green<br/>MD: Samuel Priester</p> <p><b>WLIB/New York, NY*</b><br/>PD: Denise Hill</p> <p><b>WFMI/Norfolk, VA*</b><br/>OM: Neal Williams<br/>PD: Mike Chandler</p> <p><b>WXEZ/Norfolk, VA*</b><br/>OM: John Shomby<br/>PD: Dale Murray</p> <p><b>WPPZ/Philadelphia, PA*</b><br/>OM/MD: Elroy Smith<br/>APD/MD: CeCe McGhee</p> | <p><b>WNNL/Raleigh, NC*</b><br/>OM/MD: Jerry Smith<br/>MD: Melissa Wade</p> <p><b>WPZZ/Richmond, VA*</b><br/>OM: Jeff Anderson<br/>PD: Reggie Baker</p> <p><b>Sheridan Gospel Network/Satellite</b><br/>PD: Michael Gamble<br/>APD: Morgan Dukes<br/>MD: Ace Alexander</p> <p><b>Sirius Praise/Satellite*</b><br/>OM: B.J. Stone<br/>PD: Pat McKay</p> <p><b>XM The Spirit/Satellite*</b><br/>PD/MD: Jay Bryant</p> <p><b>WSOK/Savannah, GA*</b><br/>PD: E. Larry McDuffie</p> | <p><b>KOKA/Shreveport, LA*</b><br/>PD: Eddie Giles<br/>APD/MD: Sharon Flournoy</p> <p><b>KATZ/St. Louis, MO*</b><br/>MD: Dwight Stone</p> <p><b>WIMG/Trenton, NJ</b><br/>OM/MD: Felicia Brannon<br/>APD/MD: Robyn McCollum</p> <p><b>WTSK/Tuscaloosa, AL</b><br/>OM: Greg Tomascello<br/>PD/AMD: Charles Anthony</p> <p><b>WPRS/Washington, DC*</b><br/>PD: Matt Anderson</p> <p><b>WFAI/Wilmington, DE</b><br/>OM: Melvin Brittingham<br/>PD/MD: Manuel Mena</p> |
|---|---|---|---|--|---|--|---|

\* Monitored Reporters



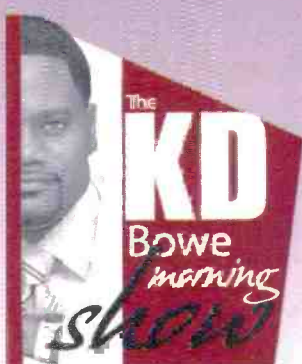
# Congratulations to SGN's Ace Alexander,



host of *The Afternoon Praise Party*, for his nominations in the *2008 Radio & Records Industry Achievement Awards!* Ace is a nominee for *Gospel Music Director of the Year* as well as *Gospel Personality of the Year!* Best of luck to Ace on behalf of his listeners and the SGN Family!

SHERIDAN GOSPEL NETWORK is a 24 hour nationally syndicated inspirational music format targeted to African-American adults 25 - 54. We deliver the nation's best mix of traditional and contemporary inspirational music, informative programming and strategic promotions. SGN "The Light" is recognized for its ability to create a highly effective interactive musical and entertainment atmosphere for our listeners, advertisers and station affiliates via the creative talents of our AWARD WINNING NETWORK AND AIR STAFF.

- 2007 GMWA "Announcer of the Year"
- 2005 Stellar Award Winner Best Radio Network
- AQQC "Favorite Radio Network Of The Year" 2001 & 2002
- Gospel Today "Broadcast Excellence Award" 2001
- 2000 NBPC "Gospel Air Personality of The Year"



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Your nominations for the R&R Christian Industry Achievement Awards

## Let The Voting Begin

Kevin Peterson

KPeterson@RadioandRecords.com

**a**fter taking your nominations online for two weeks, the finalists are in place for the 2008 R&R Christian Industry Achievement Awards. Now it's up to you to decide on a winner in each of the 11 categories. ■ On Friday, Sept. 12, Election Services Corp. is e-mailing one ballot per R&R subscriber in the Christian music industry. Please check to make sure it made it through your spam filter. The deadline for voting is Friday, Sept. 26. ■ The awards will be presented Tuesday, Oct. 28, at the R&R Christian Summit in Nashville.

Session highlights for this year's summit include an Oct. 27 opening keynote from popular radio/TV host and author Dave Ramsey and an Oct. 28 keynote from Indianapolis Colts punter Hunter Smith, fresh off the team's Oct. 27 Monday Night Football game with the Tennessee Titans. One of the most anticipated panels is the Oct. 28 "To Fee, or Not to Fee" session on the Performance Rights Act, with panelists Mike Novak, president of EMF Broadcasting; Washington broadcast attorney Dave Oxenford; EMI CMG president Bill Hearn; and RIAA chairman Mitch Bainwol.

### Operations Manager/Program Director of the Year



<b>Chuck Finney</b> KLTY/Dallas	<b>Dean O'Neal</b> WPOZ/Orlando	<b>Jason Sharp</b> KTIS/Minneapolis	<b>Johnny Stone</b> WAWZ/Middlesex	<b>Bob Thornton</b> KXOJ/Tulsa	<b>Scott Valentine</b> KCMS/Seattle
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### Music Director of the Year



<b>Joe Buchanan</b> New Life/ Morris, Ill.	<b>Steve Etheridge</b> KPEZ/Austin	<b>Mike Prendergast</b> KLTY/Dallas	<b>Jon Rivers</b> K-LOVE/ Rocklin, Calif.	<b>Keith Stevens</b> WAWZ/Middlesex	<b>Sarah Taylor</b> KCMS/Seattle
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### Station of the Year: Markets 1-25

KLTY/Dallas	KSBJ/Houston	KFSH/Los Angeles
KTIS/Minneapolis	K-LOVE/Network	KCMS/Seattle

### Station of the Year: Markets 26-100

WCSG/Grand Rapids	WLFJ/Greenville, S.C.	WAWZ/Middlesex
WPOZ/Orlando	WJIS/Sarasota	WAYF/West Palm Beach

### Station of the Year: Markets 101+

WMIT/Asheville, N.C.	KLRC/Fayetteville, Ark.	WCQR/Johnson City, Tenn.
WAYK/Kalamazoo, Mich.	WJTL/Lancaster, Pa.	WCIC/Peoria, Ill.

### Major Label of the Year

EMI CMG	Provident Label Group	Word Label Group
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### Independent Label of the Year

BEC/Tooth & Nail Records	Centricity Music	Curb Records
INO Records	Inpop Records	Integrity Music

### Personality/Show of the Year



<b>Beth Bacall</b> WAWZ/Middlesex	<b>Brant Hanson</b> WAY-FM/ Nashville	<b>Mark &amp; Jen</b> KLRC/Fayetteville, Ark.	<b>Mike &amp; Susan</b> KSBJ/Houston	<b>Frank Reed</b> KLTY/Dallas	<b>Jon and Sherry Rivers</b> K-LOVE/ Rocklin, Calif.
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### Senior Promotion Executive of the Year



<b>John Butler</b> Curb	<b>Brian Dishon</b> Provident	<b>Steve Ford</b> Centricity	<b>Grant Hubbard</b> EMI CMG	<b>Derek Jones</b> Word	<b>Dan Michaels</b> INO
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### Director of Promotions of the Year



<b>Andrea Kleid</b> Word	<b>Grayson Long</b> Integrity	<b>Jennifer Allen</b> Centricity	<b>Josh Lauritch</b> EMI CMG	<b>Steve Strout</b> Provident	<b>Kai Elmer</b> INO
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### Independent Promotion Executive of the Year



<b>Chris Hauser</b> Hauser Promotions	<b>Donna Del Sesto</b> IHS Promotions	<b>Jason Miller</b> Lion Chaser Entertainment	<b>Linda Meyers</b> Legacy Promotions	<b>Mark Giles</b> Hit Radio Promotions	<b>Michael Johnson</b> Top 5 Promotions
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# R&R CHRISTIAN AC

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▶ CANADIAN POP/ROCK FOURSOME **DOWNHERE** CLAIMS ITS SECOND STRAIGHT TOP 10, AS "HERE I AM" GAINS 42 PLAYS AND RISES 13-10. THE GROUP ALSO COMPETED IN THE TOP 10 WHEN "HOW MANY KINGS" ROSE TO NO. 4 ON THE CHART DATED DEC. 28, 2007.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	<b>MERCYME</b> YOU REIGN	NO. 1 (3 WKS) INO	1654 +1	4.535 1
2	3	13	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	1520 +94	3.334 4
3	2	22	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	1495 -39	4.260 2
4	4	12	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	1444 +34	3.184 5
5	16	16	<b>FRANCESCA BATTISTELLI</b> I'M LETTING GO	FERVENT/WORD-CURB	1274 -3	3.477 3
7	13	13	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	1254 +72	2.238 9
7	6	23	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	1143 -48	2.901 6
8	9	25	<b>LAURA STORY</b> MIGHTY TO SAVE	INO	929 +7	1.588 18
9	8	19	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	890 -12	1.741 15
10	13	8	<b>DOWNHERE</b> HERE I AM	CENTRICITY	824 +42	2.109 11
11	11	26	<b>CHRIS SLIGH</b> EMPTY ME	BRASH	824 -6	2.278 8
12	10	30	<b>MATT MAHER</b> YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	820 -30	2.810 7
13	12	48	<b>MATTHEW WEST</b> YOU ARE EVERYTHING	SPARROW/EMI CMG	762 -38	1.905 12
14	18	8	<b>TOBYMAC FEATURING KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	750 +120	1.838 14
15	17	12	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME	SPARROW/EMI CMG	728 +52	2.155 10
16	15	10	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	720 +20	1.076 23
17	19	4	<b>STEVEN CURTIS CHAPMAN</b> YOURS	AIRPOWER SPARROW/EMI CMG	694 +68	1.613 17
18	19	19	<b>PLUMB</b> IN MY ARMS	CURB	691 +4	1.373 21
19	20	6	<b>CASTING CROWNS</b> SLOW FADE	AIRPOWER BEACH STREET/REUNION/PLG	638 +75	1.389 20
20	21	7	<b>33MILES</b> ONE LIFE TO LOVE	INO	620 +75	0.788 26
21	22	4	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	589 +101	1.858 13
22	23	7	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	442 +2	1.455 19
23	26	3	<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	REUNION/PLG	428 +74	1.030 24
24	24	16	<b>LIFEHOUSE</b> WHATEVER IT TAKES	GEFFEN/INTERSCOPE	370 -9	1.630 16
25	25	15	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	350 +20	0.415 -
26	28	2	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	334 +40	0.387 -
27	27	5	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	326 +3	1.146 22
28	NEW		<b>BEBO NORMAN</b> BRITNEY	BEC/TOOTH & NAIL	285 +51	0.473 -
29	29	9	<b>SALVADOR</b> AWARE	WORD-CURB	274 0	0.523 -
30	RE-ENTRY		<b>WARREN BARFIELD</b> LOVE IS NOT A FIGHT	ESSENTIAL/PLG	257 +8	0.287 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) KBNJ, KHZR, KLJC, KSBJ, KSGN, Sirius Spirit 66, WAKW, WBDX, WJIE, WMIT, WRCM, XM The Message	12
<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> Lose My Soul (ForeFront/EMI CMG) KGBI, WAWZ, WFHM, WVJF	4
<b>AARON SHUST</b> Create Again (Brash) KXOJ, WCSG, WJTL, XM The Message	4
<b>DOWNHERE</b> Here I Am (Centricity) WJQK, WPAR, WVJF	3
<b>CASTING CROWNS</b> Slow Fade (Beach Street/Reunion/PLG) KGBI, WAKW, WFHM	3
<b>BROOKE FRASER</b> Shadowfeet (Wood And Bone) WDJC, WFFH, WFHM	3
<b>ABOVE THE GOLDEN STATE</b> Sound Of Your Name (Sparrow/EMI CMG) KTIS, WLAB	2
<b>TENTH AVENUE NORTH</b> By Your Side (Reunion/PLG) KLTJ, WCSG	2
<b>BUILDING 429</b> End Of Me (INO) WFHM, WJKL	2

**ADDED AT... WVFJ**  
Atlanta, GA  
PD: Don Schaeffer  
MD: Steve Williams  
Downhere, Here I Am, 15  
tobyMac, Lose My Soul, 15

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>ADDISON ROAD</b> Hope Now (INO) TOTAL STATIONS: 19	243/40	<b>ROBBIE SEAY BAND</b> New Day (Sparrow/EMI CMG) TOTAL STATIONS: 8	155/43
<b>KUTLESS</b> Complete (BEC/Tooth & Nail) TOTAL STATIONS: 12	218/19	<b>CONNERSVINE</b> Glory Be (INO) TOTAL STATIONS: 10	149/15
<b>AYIESHA WOODS</b> Love Like This (Gotee) TOTAL STATIONS: 12	187/23	<b>DECEMBERADIO</b> For Your Glory (Slanted/Spring Hill) TOTAL STATIONS: 13	149/11
<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) TOTAL STATIONS: 20	184/135	<b>PHIL WICKHAM</b> True Love (Simple/INO) TOTAL STATIONS: 12	148/21
<b>MATT MAHER</b> As It Is In Heaven (Essential/PLG) TOTAL STATIONS: 14	173/18	<b>NEEDTOBREATHE</b> Streets Of Gold (Atlantic/Word-Curb) TOTAL STATIONS: 11	143/4

## MOST INCREASED PLAYS

+135	<b>JEREMY CAMP</b> There Will Be A Day (BEC/Tooth & Nail) KXOJ +25, WMIT +23, WAKW +18, WJIE +12, SIST +9, WCSG +9, WAEJ +8, KSGN +7, WRCM +6, WBEJ +5
+120	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> Lose My Soul (ForeFront/EMI CMG) WFHM +24, WVJF +13, KGBI +10, KSOS +9, WAWZ +9, WAKW +8, KCMS +8, WRCM +6, WJQK +5, WJKL +4
+101	<b>TENTH AVENUE NORTH</b> By Your Side (Reunion/PLG) WMIT +24, WDJC +21, KSOS +17, KVMY +11, WFHM +5, WJIE +5, WAEJ +5, WRBS +5, SIST +4, KFSH +3
+94	<b>BRANDON HEATH</b> Give Me Your Eyes (Reunion/PLG) KVMY +17, WAKW +13, WMIT +13, WJQK +12, WJIE +12, WFHM +7, KCMS +6, KWND +6, WJKL +4, KKSP +3
+75	<b>CASTING CROWNS</b> Slow Fade (Beach Street/Reunion/PLG) WJKL +19, WAKW +13, WJTL +9, WFSH +7, SIST +6, KGBI +6, WFHM +5, WCQR +4, KTSY +4, KPEZ +3

FOR WEEK ENDING SEPTEMBER 7, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 33 reporters, christian CHR 28, christian rock 26 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS							
THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>FEE</b> ALL BECAUSE OF JESUS (INO)		695 741	6	<b>AARON SHUST</b> MY SAVIOR MY GOD (BRASH)		590 576
2	<b>NEEDTOBREATHE</b> WASHED BY THE WATER (ATLANTIC/WORD-CURB)		664 691	7	<b>CASTING CROWNS</b> EAST TO WEST (BEACH STREET/REUNION/PLG)		561 544
3	<b>ROBBIE SEAY BAND</b> SONG OF HOPE (SPARROW/EMI CMG)		647 661	8	<b>TREE63</b> BLESSÉD BE YOUR NAME (INPOP)		546 536
4	<b>JEREMY CAMP</b> LET IT FADE (BEC/TOOTH & NAIL)		617 724	9	<b>LINCOLN BREWSTER</b> EVERLASTING GOD (INTEGRITY)		531 524
5	<b>MERCYME</b> GOD WITH US (INO)		611 610	10	<b>TENTH AVENUE NORTH</b> LOVE IS HERE (REUNION/PLG)		494 540

## CHRISTIAN CHR REPORTERS

**KLYT/Albuquerque, NM**  
OM: Johann "Yo" Snyder  
MD: Joey Belville

**KAFC/Anchorage, AK**  
OM/PD: Mark Guy  
APD/MD: Mike Carrier

**WHMX/Bangor, ME**  
OM/PD: Tim Collins  
APD/MD: Morgan Smith

**WONU/Chicago, IL\***  
PD/MD: Johnathon Eltrevoog

**KXWA/Denver, CO**  
PD: Scott Veigel

**WJRF/Duluth, MN**  
PD/MD: Terry Michaels

**KNMI/Farmington, NM**  
OM/PD: Darren Nez  
MD: Kenny Montano

**WSCF/Ft. Pierce, FL**  
PD/MD: Jon Hamilton  
APD: Brian Strickland

**WORQ/Green Bay, WI\***  
OM/PD: Jim Raider

**WHJT/Jackson, MS**  
OM/PD: Traci Lee

**WAYK/Kalamazoo, MI**  
PD/MD: Mike Couchman

**WYLV/Knoxville, TN\***  
PD: Marshall Stewart  
MD: Kris Love

**WAYM/Nashville, TN\***  
OM: Tate Luck  
PD: Jeff Brown  
MD: Zach Boehm

**WNAZ/Nashville, TN\***  
OM/PD: Dave Queen  
APD: Jennifer Houchin

**WJLZ/Norfolk, VA\***  
OM/PD: Anne Verebely

**KJTH/Ponca City, OK**  
PD/MD: Tony Weir

**KZRI/Portland, OR\***  
OM: Mike Novak  
PD: David Pierce  
APD: Eric Allen

**KTPT/Rapid City, SD**  
OM: Tom Schoenstedt  
PD: Jennifer Crawford

**WPRJ/Saginaw, MI**  
OM/PD: Aaron Dicer  
MD: Josh Thompson

**KLFF/San Luis Obispo, CA\***  
PD: Matt Williams  
MD: Noonie Fugler

**WBYO/Sellersville, PA**  
OM: David Baker  
PD/MD: Kristine McClain

**WHRZ/Spartanburg, SC**  
OM: Michele Brady  
PD: Britt Dillard  
APD: Matthew Bishop  
MD: Cale Nelson

**WLCQ/Springfield, MA**  
OM/PD: Nate Thomas

**KADI/Springfield, MO\***  
PD/MD: Rod Kittleman

**WBVM/Tampa, FL\***  
OM: Chris Sampson  
PD/MD: Olivia Paff

**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

**KDUV/Visalia, CA\***  
PD: Joe Croft  
APD/MD: Shannon Steele

**WCLQ/Wausau, WI**  
PD/MD: Matt Deane

\* Monitored Reporters

# R&R CHRISTIAN

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AVAILABLE AT DMDS.COM



► **FALLING UP** LEAPS 3-1 ON CHRISTIAN ROCK WITH "GOODNIGHT GRAVITY," WHICH DRAWS 301 PLAYS AT 18 REPORTING STATIONS. THE TRACK IS FROM THE GROUP'S 2007 ALBUM, "CAPTIVA," AND IS INCLUDED ON "DISCOVER THE TREES AGAIN: THE BEST OF FALLING UP," RELEASED IN JULY.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		PLAYS	TW	+/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1	14	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	1106	+41	
2	2	20	<b>SKILLET</b> THOSE NIGHTS	ARDENT/SRE/INO	986	+65	
3	4	10	<b>ADDISON ROAD</b> STICKING WITH YOU	INO	799	-9	
4	6	14	<b>SUPERCHICK(K)</b> HOLD	INPOP	784	+41	
5	5	12	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	772	+18	
6	7	7	<b>HAWK NELSON</b> ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	727	+18	
7	10	11	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	724	+51	
8	3	17	<b>FRANCESCA BATTISTELLI</b> I'M LETTING GO	FERVENT/WORD-CURB	722	-94	
9	8	17	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	699	-8	
10	11	11	<b>KUTLESS</b> COMPLETE	BEC/TOOTH & NAIL	644	-9	
11	9	22	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	606	-78	
12	14	9	<b>MERCYME</b> YOU REIGN	INO	587	+80	
13	15	8	<b>AFTERS</b> WE ARE THE SOUND	COLUMBIA/INO	561	+75	
14	12	14	<b>KRYSTAL MEYERS</b> SHINE	ESSENTIAL/PLG	557	-3	
15	13	10	<b>JIMMY NEEDHAM</b> A BREATH OR TWO	INPOP	555	+15	
16	17	6	<b>BEBO NORMAN</b> PULL ME OUT	BEC/TOOTH & NAIL	475	+31	
17	21	6	<b>JAYMES REUNION</b> FINE	BEC/TOOTH & NAIL	444	+57	
18	19	9	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	432	+10	
19	23	8	<b>REMEDY DRIVE</b> DAYLIGHT	WORD-CURB	420	+71	
20	16	18	<b>CHASEN</b> DROWN	OMG	419	-52	
21	22	5	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	389	+37	
22	20	19	<b>BRITT NICOLE</b> BELIEVE	SPARROW/EMI CMG	381	-39	
23	24	4	<b>RELIENT K</b> I JUST WANT YOU TO KNOW	GOTEE	358	+31	
24	25	2	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	330	+35	
25	26	2	<b>FIREFLIGHT</b> BRAND NEW DAY	FLICKER/PLG	297	+11	
26	<b>NEW</b>		<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	284	+33	
27	27	14	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	279	+2	
28	29	2	<b>STELLAR KART</b> INNOCENT	WORD-CURB	268	+1	
29	30	15	<b>FLYLEAF</b> ALL AROUND ME	A&M/OCTONE	260	-3	
30	28	15	<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	258	-17	

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		PLAYS	TW	+/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	3	11	<b>FALLING UP</b> GOODNIGHT GRAVITY	BEC/TOOTH & NAIL	301	+16	
2	4	9	<b>SKILLET</b> WHISPERS IN THE DARK	ARDENT/SRE/INO	299	+16	
3	1	10	<b>CHILDREN 18:3</b> ALL MY BALLOONS	TOOTH & NAIL	288	-16	
4	7	11	<b>HAWK NELSON</b> YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	284	+16	
5	11	9	<b>THIS BEAUTIFUL REPUBLIC</b> NO TURNING BACK	FOREFRONT/EMI CMG	281	+34	
6	5	13	<b>IVORYLINE</b> REMINDE ME I'M ALIVE	TOOTH & NAIL	280	-2	
7	8	10	<b>RELIENT K</b> THE SCENE AND THE HERD	GOTEE	269	+9	
8	2	14	<b>CAPITAL LIGHTS</b> OUT OF CONTROL	TOOTH & NAIL	266	-35	
9	10	9	<b>DECYFER DOWN</b> CRASH	INO	259	+12	
10	12	8	<b>FAMILY FORCE 5</b> FEVER	TOOTH & NAIL	243	+12	
11	14	6	<b>PHILMONT</b> I CAN'T STAND TO FALL	FOREFRONT/EMI CMG	216	+8	
12	13	11	<b>SANCTUS REAL</b> TURN ON THE LIGHTS	SPARROW/EMI CMG	214	-13	
13	15	7	<b>P.O.D.</b> SHINE WITH ME	COLUMBIA/INO	212	+4	
14	17	12	<b>CLASSIC CRIME</b> CLOSER THAN WE THINK	TOOTH & NAIL	206	-1	
15	6	14	<b>WEDDING</b> RECEIVE	BRAVE NEW WORLD	204	-69	
16	19	6	<b>DIZMAS</b> THIS IS A WARNING	CREDENTIAL/EMI CMG	202	+12	
17	20	6	<b>WAVORLY</b> FORGIVE AND FORGET	FLICKER/PLG	201	+20	
18	16	14	<b>HOUSE OF HEROES</b> IN THE VALLEY OF THE DYING SUN	GOTEE	198	-10	
19	22	5	<b>ALMOST.</b> STOP IT	TOOTH & NAIL	196	+26	
20	18	12	<b>KUTLESS</b> THE FEELING	BEC/TOOTH & NAIL	181	-17	
21	23	3	<b>ABANDON</b> PROVIDENCE	FOREFRONT/EMI CMG	180	+13	
22	9	15	<b>A ROTTERDAM NOVEMBER</b> CRIPPLING MACHINE	ARN	175	-78	
23	21	8	<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	174	-7	
24	25	15	<b>MANAFEST</b> SO BEAUTIFUL	BEC/TOOTH & NAIL	154	+8	
25	30	2	<b>PILLAR</b> TURN IT UP	ESSENTIAL/PLG	135	+41	
26	26	17	<b>FIREFLIGHT</b> THE HUNGER	FLICKER/PLG	126	-5	
27	24	14	<b>FOLD</b> BESIDE YOU NOW	TOOTH & NAIL	121	-25	
28	27	4	<b>PROJECT 86</b> PUT YOUR LIPS TO THE TV	TOOTH & NAIL	117	+11	
29	<b>NEW</b>		<b>RUN KID RUN</b> SURE SHOT	TOOTH & NAIL	116	+31	
30	<b>NEW</b>		<b>EMERY</b> TEN TALENTS	TOOTH & NAIL	114	+65	

FOR WEEK ENDING SEPTEMBER 7, 2008

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	TW	+/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
1	1	12	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	455	+26	
2	2	15	<b>MERCYME</b> YOU REIGN	INO	445	+18	
3	3	14	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	363	+23	
4	6	6	<b>RICHIE MCDONALD</b> I TURN TO YOU	LUCID	276	+30	
5	4	9	<b>MOLLYE REES &amp; JAMIE SLOCUM</b> DIFFERENT	HOLLOW OAK	255	-11	
6	7	7	<b>BRETT RUSH</b> WHEN I'M ALONE WITH YOU	CREATIVE SOUL	247	+2	
7	8	8	<b>ASHMONT HILL</b> SONG OF GLORY	AXIOM	237	+5	
8	9	6	<b>BART MILLARD</b> I STAND AMAZED	INO	236	+8	
9	10	3	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	229	+26	
10	5	16	<b>POINT OF GRACE</b> HEAL THE WOUND	WORD-CURB	227	-33	

THIS WEEK	LAST WEEK	WEEKS ON CHART	SOFT AC/INSPIRATIONAL		PLAYS	TW	+/-
			ARTIST TITLE	IMPRINT / PROMOTION LABEL			
11	11	11	<b>MARK HARRIS</b> ALL FOR THE GLORY OF YOU	INO	187	-15	
12	19	2	<b>MARK ROACH</b> THE LEAST I CAN DO	MYRRH/WORD-CURB	169	+23	
13	16	4	<b>CECE WINANS</b> THE TEST OF TIME	PURESPRINGS GOSPEL	165	-2	
14	14	20	<b>SALVADOR</b> AWARE	WORD-CURB	165	-8	
15	13	15	<b>SONFLOWERZ</b> MY ADORATION	AVISTA	162	-23	
16	12	19	<b>FEE</b> ALL BECAUSE OF JESUS	INO	160	-30	
17	20	2	<b>SHANNON WEXELBERG</b> HAIL TO THE KING	DISCOVERY HOUSE	157	+12	
18	18	8	<b>SARA GROVES</b> IT MIGHT BE HOPE	INO	155	+4	
19	<b>FE-ENTRY</b>		<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	REUNION/PLG	149	+12	
20	<b>FE-ENTRY</b>		<b>33MILES</b> ONE LIFE TO LOVE	INO	143	-1	

## CHRISTIAN ROCK REPORTERS

**KLYT/Albuquerque, NM**  
OM: Johann "Ys" Snyder  
MD: Joey Eelville

**KVRK/Dallas, TX\***  
PD: Chris Goodwin  
MD: Drue Mitchell

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WJLZ/Norfolk, VA\***  
OM/PD: Anne Verebely  
APD: Troy Alan

**WJIS/Sarasota, FL**  
OM: Kris Byerly  
PD: Michelle Tellone  
MD: Elisha Skorski

**WHRZ/Spartanburg, SC**  
OM: Michele Brady  
PD: Britt Dillard  
APD: Matthew Bishop  
MD: Cale Nelson

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard

**WSNL/Flint, MI**  
MD: Brian Goodman

**KIBZ/Lincoln, NE**  
PD/MD: Ron Drury

**WITR/Rochester, NY**  
PD/ME: Samme Palermo  
APD: Will "The Tuna" Benson

**Firecape/Satellite**  
PD/MD: Joe Hayes

**KCLC/St. Louis, MO**  
MD: Dave Merkel

**WVCF/Bridgeport, CT**  
PD/MD: Bob Felberg

**WORQ/Green Bay, WI\***  
OM/PD: Jim Raider

**WDML/Marion, IL**  
MD: Tom Schroeder

**WPRJ/Saginaw, MI**  
OM/PD: Aaron Dicer  
MD: Jesh Thompson

**Sirius Spirit 66/Satellite\***  
PD: Al Skop

**WBVM/Tampa, FL\***  
OM: Chris Sampson  
PD/MD: Olivia Paff

**WCWP/Brookville, NY**  
PD: Feter Bellocti  
MD: Reena Terrburni

**WBFJ/Greensboro, NC\***  
OM: Dana Evans  
PD/MD: Wally Decker  
APD: Darren Stevens

**WMKL/Miami, FL**  
PD: Rob Robbins  
MD: Kelly Downing

**Effect Radio/Network**  
PD/MD: Brian Harman  
APD: Amanda Harman

**The Sound Of Light/Satellite**  
PD: Bill Scott  
MD: Jack Eason

**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

**Whip Of Cords/Satellite**  
OM/PD: Matt Rhodes

\* Monitored Reporters

## CHRISTIAN AC REPORTERS

**KGZ/Abilene, TX**  
PD/MD: Gary Hill

**WMIT/Asheville, NC\***  
OM/MD: Tom Greene  
MD: Matt Stockman

**WFSH/Atlanta, GA\***  
PD: Mike Blakemore  
MD: Mike Stoudt

**WVEJ/Atlanta, GA\***  
OM/MD: Don Schaeffer  
APD: Steve Williams

**WAFJ/Augusta, GA\***  
PD/MD: Steve Swanson

**KPEZ/Austin, TX\***  
OM: Mac Daniels  
PD: Gary Walsh  
APD/MD: Steve Etheridge

**WRBS/Baltimore, MD\***  
PD: David Paul  
MD: Chris Scotland

**WDJC/Birmingham, AL\***  
APD/MD: Ronnie Bruce

**KTSY/Boise, ID\***  
OM: Chris Gilbreth  
PD: Jerry Woods  
APD/MD: Travis Culver

**WCVK/Bowling Green, KY**  
OM: Ken Burns  
PD: Susan Woodard

**WAYR/Brunswick, GA**  
PD/MD: Bart Wagner

**WRCM/Charlotte, NC\***  
OM: Gary Morland  
PD: Dwayne Harrison

**WBDX/Chattanooga, TN\***  
OM/MD: Jason McKay  
MD: Justin Wade

**WJKL/Chicago, IL\***

**WAKW/Cincinnati, OH\***  
PD: Rob Lewis  
MD: Daryl Pierce

**WFHM/Cleveland, OH\***  
PD: Len Howser  
MD: Gina Hart

**KGTS/College Place, WA**  
PD/MD: Ernest Beck

**KBIO/Colorado Springs, CO\***  
PD: Bret Stevens  
MD: Jack Hamilton

**KCVO/Columbia, MO**  
OM/MD: Jim McDermott

**WMHK/Columbia, SC\***  
PD: Steve Sunshine

**WCVO/Columbus, OH\***  
PD: Todd Stach  
APD/MD: Mike Russell

**KBNJ/Corpus Christi, TX\***  
PD: Joe Fahle

**KLTY/Dallas, TX\***  
PD: Chuck Finney  
APD/MD: Michael Prendergast

**KNWI/Des Moines, IA**  
PD/MD: Dave St. John

**WMUZ/Detroit, MI\***  
PD: Miranda Belcher  
MD: Jon Culbert

**WWIB/Eau Claire, WI**  
OM: Paul Anthony  
PD/MD: Greg Steward

**WCTL/Erie, PA**  
OM: Ronald Raymond  
PD/MD: Adam Frase

**KHPE/Eugene, OR**  
MD: Paul Hernandez

**KYTT/Eugene, OR**  
OM: Dave DeAndrea  
PD/MD: Rick Stevens

**KLRC/Fayetteville, AR**  
PD/MD: Mark Michaels

**WCLN/Fayetteville, NC**  
OM/MD: Dan DeBruler  
APD: Syndi Long  
MD: Steve Turley

**KGCB/Flagstaff, AZ**  
OM: Daniel White  
PD/MD: Mike Medlin

**WPER/Fredericksburg, VA**  
PD: Frankie Morea

**KZKZ/Ft. Smith, AR**  
OM/MD: Dave Burdue

**WLAB/Ft. Wayne, IN\***  
PD: Don Buettner  
MD: Melissa Montana

**WCSC/Grand Rapids, MI\***  
PD: Chris Lemke

**WJQK/Grand Rapids, MI\***  
OM: Troy West  
PD/MD: Gary Thompson

**WBFJ/Greensboro, NC\***  
OM: Dana Evans  
PD/MD: Wally Decker  
APD: Darren Stevens

**WLFJ/Greenville, SC\***  
PD/MD: Rob Dempsey  
APD: Gary Miller

**KAIM/Honolulu, HI\***  
OM: Jack Waters  
PD/MD: Mike Gravatt

**KSBJ/Houston, TX\***  
PD: Jon Hull  
MD: Jim Beeler

**WCRJ/Jacksonville, FL\***  
PD: Chris Wayne  
MD: Theresa Ross

**WCQR/Johnson City, TN\***  
PD: Chalmer Harper

**KOBC/Joplin, MO**  
OM/MD: Lisa Davis

**KLJC/Kansas City, MO\***  
PD/MD: Michael Grimm

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**WLGH/Lansing, MI**  
PD: Jenn Czelada

**KSOS/Las Vegas, NV\***  
PD: Scott Herrold

**KKSP/Little Rock, AR\***  
PD: Don Burns

**KFSH/Los Angeles, CA\***  
OM: Jim Tinker  
PD: Chuck Tyler  
APD/MD: Bob Shaw

**WJIE/Louisville, KY\***  
PD: Jim Galipeau  
APD/MD: Chris Crain

**WRVI/Louisville, KY**  
OM/MD: CC Matthews  
APD: Dave Reichel

**KSWP/Lufkin, TX**  
OM/MD: Al Ross  
APD/MD: Michelle Ross

**KVMV/McAllen, TX\***  
PD: James Gambelin  
APD/MD: Bob Malone

**KJIL/Meade, KS**  
PD/MD: Michael Luskey

**WAWZ/Middlesex, NJ\***  
OM: Scott Taylor  
PD: Johnny Stone  
APD/MD: Keith Stevens

**KTIS/Minneapolis, MN\***  
PD: Jason Sharp

**KBMQ/Monroe, LA**  
PD/MD: Phillip Brooks

**WFFH/Nashville, TN\***  
PD/MD: Vance Dillard

**Family Life Ministries/Network**  
PD: Cecil Van Houten  
APD: Kevin VanBuren  
MD: Bruce Barrows

**New Life Media/Network**  
PD/MD: Joe Buchanan

**KGBI/Omaha, NE\***  
PD: Melody Miller  
MD: Jeff Devereaux

**WPOZ/Orlando, FL\***  
OM/MD: Dean O'Neal  
APD: Jeff Cruz

**WMSJ/Portland, ME\***  
OM/MD: Paula K.  
MD: Kenny Robinson

**KFIS/Portland, OR\***  
PD: Dave Arthur  
MD: Kat Taylor

**KSLT/Rapid City, SD**  
PD/MD: Dave Masters

**KSGN/Riverside, CA\***  
PD: Bryan O'Neal  
MD: Brandi Lanai

**WPAR/Roanoke, VA\***  
OM: Jackie Howard  
MD: Brian Summer

**WQFL/Rockford, IL**  
PD/MD: Johnny V.

**KKFS/Sacramento, CA\***  
PD/MD: Max Miller

**Sirius Spirit 66/Satellite\***  
PD: Al Skop

**XM The Message/Satellite\***  
OM: Jon Zellner  
PD: Mike Abrams  
MD: Jim Epperlein

**KCMS/Seattle, WA\***  
PD: Scott Huntley  
MD: Sarah Taylor

**WFRN/South Bend, IN**  
PD: Jim Carter  
MD: Doug Moore

**WHPZ/South Bend, IN**  
PD: Gary Hegland  
MD: Jay Michaels

**KWND/Springfield, MO\***  
PD/MD: Jeremy Morris

**KKJM/St. Cloud, MN**  
OM/MD: Diana Madsen  
MD: Dawn Madsen

**KHZR/St. Louis, MO\***  
OM: Sandi Brown  
PD/MD: Greg Cassidy

**WLPJ/Tampa, FL\***  
PD: Carmen Brown  
APD: Dave Cruse  
MD: Jeff MacFarlane

**KKCM/Tulsa, OK\***  
OM: Steve Hunter  
PD: Chris Kelly

**KXOJ/Tulsa, OK\***  
PD: Bob Thornton  
APD: Dave Gordon

**WAJS/Tupelo, MS**  
OM: Marvin Sanders  
PD: Rick Robertson  
MD: John Riley

**KVNE/Tyler, TX**  
PD: Mike Harper  
MD: Jennifer Winborn

**WGTS/Washington, DC\***  
PD: Becky Wilson Alignay  
MD: Rob Conway

**WGNV/Wausau, WI**  
OM: Karen Benke  
PD: Mark Bystrom  
MD: Todd Christopher

**WGRC/Williamsport, PA**  
OM: Don Casteline  
PD/MD: Larry Weidman

**WXHL/Wilmington, DE**  
OM: Dan Edwards  
PD/MD: Dave Kirby  
APD: Sal April

\* Monitored Reporters



▶ WITH 227 SPINS AT 13 REPORTING STATIONS, ACOUSTIC/POP ARTIST **JIMMY NEEDHAM** TAKES THE CHART'S HIGHEST BOW AT NO. 25 WITH "HURRICANE." THE TRACK INTRODUCES NEEDHAM'S THIRD ALBUM, "NOT WITHOUT LOVE." HE IS CURRENTLY A STUDENT AT TEXAS A&M.

**DMDS**  
DIGITAL DOWNLOADS  
AVAILABLE AT DMDS.COM

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	15	1	<b>MERCYME</b> YOU REIGN	INO	1023	+41
2	13	2	<b>CHRIS TOMLIN</b> JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	997	+16
3	16	3	<b>BIG DADDY WEAVE</b> WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	931	+27
4	17	4	<b>FRANCESCA BATTISTELLI</b> I'M LETTING GO	FERVENT/WORD-CURB	921	+30
5	13	6	<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	796	+37
6	5	23	<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	726	-114
7	10	7	<b>LINCOLN BREWSTER</b> TODAY IS THE DAY	INTEGRITY	667	+65
8	8	21	<b>MATTHEW WEST</b> SOMETHING TO SAY	SPARROW/EMI CMG	635	+71
9	10	9	<b>DOWNHERE</b> HERE I AM	CENTRICITY	583	+68
10	13	10	<b>TOBYMAC FEAT. KIRK FRANKLIN &amp; MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	552	+44
11	7	7	<b>33MILES</b> ONE LIFE TO LOVE	INO	531	+25
12	16	4	<b>STEVEN CURTIS CHAPMAN</b> YOURS	SPARROW/EMI CMG	481	+85
13	9	9	<b>ABOVE THE GOLDEN STATE</b> SOUND OF YOUR NAME	SPARROW/EMI CMG	445	+8
14	15	7	<b>CASTING CROWNS</b> SLOW FADE	BEACH STREET/REUNION/PLG	434	+23
15	12	26	<b>LAURA STORY</b> MIGHTY TO SAVE	INO	416	-66
16	17	3	<b>MICHAEL W. SMITH</b> A NEW HALLELUJAH	REUNION/PLG	364	+42
17	6	6	<b>ADDISON ROAD</b> HOPE NOW	INO	339	+53
18	23	7	<b>BROOKE FRASER</b> SHADOWFEET	WOOD AND BONE	323	+42
19	19	5	<b>NEEDTOBREATHE</b> STREETS OF GOLD	ATLANTIC/WORD-CURB	322	+21
20	18	17	<b>SWITCHFOOT</b> THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	307	-6
21	20	11	<b>KUTLESS</b> COMPLETE	BEC/TOOTH & NAIL	296	+2
22	21	5	<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	294	+8
23	25	2	<b>TENTH AVENUE NORTH</b> BY YOUR SIDE	REUNION/PLG	281	+38
24	24	8	<b>MICHAEL ENGLISH</b> FEELS LIKE REDEMPTION	CURB	274	+2
25	NEW	1	<b>JIMMY NEEDHAM</b> HURRICANE	INPOP	227	+40
26	28	12	<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	219	-37
27	30	3	<b>AYIESHA WOODS</b> LOVE LIKE THIS	GOTEE	218	+10
28	27	16	<b>PLUMB</b> IN MY ARMS	CURB	204	-38
29	29	2	<b>BEBO NORMAN</b> BRITNEY	BEC/TOOTH & NAIL	193	-23
30	NEW	1	<b>JEREMY CAMP</b> THERE WILL BE A DAY	BEC/TOOTH & NAIL	179	+135



Hit Music Research

## CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
<b>BRANDON HEATH</b> GIVE ME YOUR EYES	REUNION/PLG	4.22	91%	15%	4.09	4.16	4.11
<b>MANDISA</b> VOICE OF A SAVIOR	SPARROW/EMI CMG	4.19	89%	23%	4.27	4.00	4.15
<b>CHASEN</b> OROWN	OMG	4.15	75%	10%	4.15	4.21	4.16
<b>SANCTUS REAL</b> WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.13	94%	22%	4.10	4.12	4.11
<b>SKILLET</b> THOSE NIGHTS	ARDENT/SRE/INO	4.12	92%	28%	4.20	4.12	4.15
<b>MAINSTAY</b> BECOME WHO YOU ARE	BEC/TOOTH & NAIL	4.09	91%	25%	4.27	4.31	4.29
<b>SWITCHFOOT</b> THIS IS HOME	SPARROW/EMI CMG	4.08	89%	19%	4.07	3.96	4.04
<b>THIRD DAY</b> CALL MY NAME	ESSENTIAL/PLG	4.07	97%	25%	3.86	4.36	4.11
<b>TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA</b> LOSE MY SOUL	FOREFRONT/EMI CMG	4.07	91%	20%	3.76	4.19	3.97
<b>NEVERTHELESS</b> SLEEPING IN	FLICKER/PLG	4.03	71%	15%	3.96	3.75	3.87
<b>BECKAH SHAE</b> FAITH IS	SHAE-SHOC	4.01	71%	21%	3.69	4.27	4.07
<b>RUSH OF FOOLS</b> WONDER OF THE WORLD	MIDAS	4.01	72%	12%	4.00	3.93	3.96
<b>ADDISON ROAD</b> STICKING WITH YOU	INO	3.98	90%	16%	3.71	4.05	3.86
<b>MERCYME</b> YOU REIGN	INO	3.97	86%	18%	3.72	3.97	3.84
<b>CHRIS TOMLIN</b> JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	3.95	85%	25%	3.69	4.38	4.02
<b>PHIL WICKHAM</b> TRUE LOVE	INO	3.94	75%	31%	3.36	3.71	3.48
<b>FALLING UP</b> GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.92	76%	28%	3.87	3.56	3.74
<b>NATALIE GRANT</b> I WILL NOT BE MOVED	CURB	3.90	91%	30%	3.62	4.16	3.87
<b>JIMMY NEEDHAM</b> A BREATH OR TWO	INPOP	3.89	62%	15%	4.03	4.25	4.13
<b>BRITT NICOLE</b> BELIEVE	SPARROW/EMI CMG	3.89	93%	31%	4.06	3.79	3.95

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 678 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it) Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Some Austin dining info you can really sink your teeth into

## Chew On This

R.J. Curtis

RCurtis@RadioandRecords.com

As the radio industry readies to plop down in Austin Sept. 17-19 for R&R Convention '08, a quick tutorial on the Texas state capital seems appropriate one week in advance. ■ It's bad enough that some of you might wander outside the convention center with that painfully obvious badge hanging around your neck, which screams, "I ain't from 'round these parts," but think how awful the week will be if you go there unprepared. We're no Travel Channel, but we have pulled together some reliable ideas on where to eat and hang out during those precious few idle hours at the convention.

We went to a reputable authority on the subject, native Texan and BNA artist Pat Green, who was kind enough to share some invaluable insider tips on the fourth-largest city in the Lone Star State. Green's latest single, "Let Me," is No. 30 on R&R's Country chart and the lead cut from his "What I'm For" album, which doesn't have a release date yet but should be arriving in early 2009 at the latest.

Like Green, many Texans will tell you that Austin is their favorite city, and it's a favorite of non-Texans too. Money magazine selected Austin as the No. 1 city for its "Best Places to Live" list in 2006. MSN named it one of the top 10 "Greenest Cities in America," while CNN Headline News and Travel and Leisure ranked Austin No. 2 on the list of cities with the best people—referring to the personalities and attributes of its citizens. Maybe that's why Austin is such a comfortable place to be. It's ranked as the fifth-safest city in America, with fewer than three people per 100,000 murdered annually. On that cheery note, let us remind you that it's still not too late to register for the R&R Convention, simply by logging on to radioandrecords.com.

### He's From Around These Parts

But enough Chamber of Commerce propaganda. You've got plans to make; we have a plane to catch. Here are some suggestions from Green, who knows a thing or two about Texas, since he

was born just down the road from Austin in San Antonio, was raised in Waco and attended Texas Tech University.

One of the best things about Austin, he says, is that "it's only got a million people, so everything is 15-20 minutes away." Actually, every one of Green's ideas for eating or hanging out in Austin are much closer than that and don't even require a cab ride. He says, "If you're looking for the best greasy-spoon cheeseburger thing, that would be Dirty Martin's Kum-Bak Place," located at 2808 Guadalupe St. Just 2.45 miles from the R&R Convention headquarters at the Austin Hilton, Dirty Martin's has been there since 1926. It's about an eight-minute drive, but c'mon, walk it, for goodness sakes! You may need the exercise, especially if you wolf down a double-meat Big Sissy Burger.

Then again, when you go to Austin, it's probably a good idea to sample some authentic Tex-Mex, and there's plenty of it around. Green suggests a place called Maudies. There are five locations, but the closest is less than three miles from the Hilton, at 2608 W. Seventh St. "My favorite one there is down on Lake Austin," Green says. "I would recommend the fajitas there."

Say, remember that awesome Green song called "Carry On"? Sure you do! Go back and listen to the words for the next Tex-Mex idea. Oh, never mind, we already found it for you: "We'll go down to El Arroyo, have some tacos

'Austin is the gateway to hill country, which has no snow-capped mountains. But if you want to get the subtle wonder and beauty of a state like Texas, you'll see it right there.'

—Pat Green

and beer, yeah, and let ourselves go." Well, isn't that convenient? El Arroyo is a mere 1.97 miles from the Hilton, located at 1624 W. Fifth St., and, as Green tips off, "The chicken chipotle there is way over the top and definitely my favorite."

### Mexinesian

Another great place he points to is the Hula Hut. "It's actually on the lake and is a beautiful place to sit and look at the water and eat Tex-Mex." There's another element in the mix there: Polynesian. Mix it with Mexican food and it's something they call—no kidding here—Mexinesian. Only 3.73 miles from the hotel, the Hula Hut is at 3825 Lake Austin Blvd.

Want something closer and a bit more, shall we say, American? Three-tenths of a mile from the Hilton is Stubb's Bar-B-Q at 801 Red River St. "Stubb's is right there downtown with a lot of live music, a great bar downstairs and some awesome barbecue," Green says. "Another live

music staple in the downtown area is Antone's. Always great local bands and some of the national touring acts stop in there, too." Antone's is at 213 W. Fifth St., just a half mile from the Hilton.

"Next on my list is the Continental Club," Green says. "It's not very big; only 400-500 seats, but as far as getting the best local Austin music, that's a great place to go . . . It's South Austin, too, across the river. Things get really fun and funky

there." The Continental Club is only 1.5 miles from the Hilton, at 1315 South Congress Ave.

If you're interested in a nice place that has a good wine list—Green is a bit of a wine aficionado—you need to go to Jeffrey's. It's two miles from the hotel, at 1204 W. Lynn St. He says, "It's actually a little neighborhood restaurant, a bit on the high scale." Only one-half mile from the Hilton is Joe's (242 W. Second St.), where Pat says the burgers are great, but it's also a coffee shop.



### Food

- **Dirty Martin's Kum-Bak Place**, 2808 Guadalupe St., greasy spoon
- **Maudies**, 2608 W. Seventh St., Tex-Mex
- **El Arroyo**, 1624 W. Fifth St., Tex-Mex
- **The Hula Hut**, 3825 Lake Austin Blvd., Mexinesian
- **Stubb's Bar-B-Q**, 801 Red River St., barbecue and live music

### Music

- **Antone's**, 213 W. Fifth St.
- **The Continental Club**, 1315 South Congress Ave.

### Subtle Wonder And Beauty

Although Green is living up north in Forth Worth, he describes Austin as "the heartbeat of our state. Austin is the gateway to hill country and it really gets interesting" west of the city. That's where Willie Nelson lives, "and the reason he lives there is not because it's ugly. It's jaw-dropping out there." If by some chance you rent a car and want to see what Green describes as the prettiest side of Austin, "get on 2222 and head out toward Lake Travis, have a cocktail and watch the sun go down. As far as Texas goes, that's as good as it gets. The hill country has no snow-capped mountains and you're not going to see the Smithsonian, but if you want to get the subtle wonder and beauty of a state like Texas, you'll see it right there." R&R

# R&R COUNTRY

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► FIFTH-SEASON AMERICAN IDOL FINALIST **BUCKY COVINGTON** CROSSES THE AIRPOWER THRESHOLD WITH "I'LL WALK" (21-20), THE THIRD SINGLE FROM HIS SELF-TITLED DEBUT ALBUM. "A DIFFERENT WORLD" PEAKED AT NO. 6 IN AUGUST 2007, AND "IT'S GOOD TO BE US" STOPPED AT NO. 11 IN APRIL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
1	2	13	<b>BRAD PAISLEY</b> Waitin' On A Woman	NO. 1 (1 WK)	☆	32.032 +2.776	4505 1
2	1	24	<b>JIMMY WAYNE</b> Do You Believe Me Now		☆	31.459 +1.198	4462 2
3	5	21	<b>DARIUS RUCKER</b> Don't Think I Don't Think About It		☆	27.637 +2.333	3838 3
4	3	16	<b>KEITH URBAN</b> You Look Good In My Shirt		☆	26.903 -2.327	3796 5
5	6	6	<b>KENNY CHESNEY</b> Everybody Wants To Go To Heaven		☆	26.532 +1.476	3560 7
6	7	17	<b>KID ROCK</b> All Summer Long		☆	25.777 +1.472	3498 8
7	4	32	<b>KEITH ANDERSON</b> I Still Miss You		☆	25.509 -3.144	3804 4
8	9	11	<b>TOBY KEITH</b> She Never Cried In Front Of Me		☆	24.365 +1.669	3439 9
9	8	15	<b>GEORGE STRAIT</b> Troubadour		☆	24.148 +0.444	3564 6
10	10	29	<b>THE LOST TRAILERS</b> Holler Back		☆	22.102 -0.117	3199 10
11	12	9	<b>CARRIE UNDERWOOD</b> Just A Dream		☆	21.350 +1.524	3059 11
12	11	17	<b>TAYLOR SWIFT</b> Should've Said No		☆	16.271 -4.415	2260 14
13	14	23	<b>HEIDI NEWFIELD</b> Johnny & June		☆	15.540 +0.738	2356 12
14	16	27	<b>LUKE BRYAN</b> Country Man		☆	14.368 +0.519	2271 13
15	20	8	<b>TIM MCGRAW</b> Let It Go	AIRPOWER	☆	13.303 +2.773	1999 17
16	13	16	<b>SUGARLAND</b> All I Want To Do		☆	13.069 -2.151	1774 19
17	19	20	<b>JASON ALDEAN</b> Relentless		☆	12.791 +2.027	2085 16
18	18	21	<b>CHUCK WICKS</b> All I Ever Wanted		☆	12.598 +1.590	2112 15
19	26	7	<b>MONTGOMERY GENTRY</b> Roll With Me	MOST INCREASED AUDIENCE	☆	11.431 +3.294	1636 24
20	21	20	<b>BUCKY COVINGTON</b> I'll Walk	AIRPOWER	☆	10.884 +1.429	1837 18
21	25	25	<b>CRYSTAL SHAWANDA</b> You Can Let Go		☆	10.375 +1.638	1708 21
22	22	18	<b>CRAIG MORGAN</b> Love Remembers		☆	10.139 +1.102	1744 20
23	23	23	<b>JAMEY JOHNSON</b> In Color		☆	9.747 +0.757	1671 22
24	24	14	<b>LADY ANTEBELLUM</b> Lookin' For A Good Time		☆	9.644 +0.708	1605 25
25	15	12	<b>RASCAL FLATTS</b> Bob That Head		☆	9.564 -4.254	1647 23
26	17	20	<b>BROOKS &amp; DUNN</b> Put A Girl In It		☆	9.070 -3.673	1429 27
27	29	17	<b>ASHTON SHEPHERD</b> Sounds So Good		☆	7.566 +1.545	1346 29
28	27	12	<b>ZAC BROWN BAND</b> Chicken Fried		☆	7.548 +0.686	1352 28
29	28	16	<b>KELLIE PICKLER</b> Don't You Know You're Beautiful		☆	7.383 +0.689	1446 26
30	31	13	<b>PAT GREEN</b> Let Me		☆	6.089 +1.033	915 32

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS
31	32	14	<b>RANDY HOUSER</b> Anything Goes		☆	5.383 +0.775	976 30
32	34	5	<b>TRACE ADKINS</b> Muddy Water		☆	5.112 +1.055	907 33
33	33	8	<b>BILLY CURRINGTON</b> Don't		☆	4.889 +0.672	891 34
34	35	19	<b>ADAM GREGORY</b> Crazy Days		☆	4.854 +0.875	947 31
35	37	5	<b>BLAKE SHELTON</b> She Wouldn't Be Gone	BREAKER	☆	4.823 +1.636	855 35
36	30	15	<b>JESSICA SIMPSON</b> Come On Over		☆	4.437 -1.424	588 39
37	39	8	<b>PHIL VASSAR</b> I Would		☆	4.092 +1.320	685 36
38	36	9	<b>LITTLE BIG TOWN</b> Fine Line		☆	3.933 +0.711	642 38
39	41	13	<b>JAMES OTTO</b> For You		☆	3.440 +1.072	651 37
40	38	11	<b>JEWEL</b> I Do		☆	3.387 +0.299	576 41
41	47	2	<b>SUGARLAND</b> Already Gone		☆	2.973 +1.307	433 46
42	40	6	<b>BILLY RAY CYRUS</b> Somebody Said A Prayer		☆	2.923 +0.531	584 40
43	45	4	<b>JAKE OWEN</b> Don't Think I Can't Love You		☆	2.544 +0.752	547 42
44	43	9	<b>LEE ANN WOMACK</b> Last Call	BREAKER	☆	2.299 +0.422	523 43
45	42	6	<b>KRISTY LEE COOK</b> 15 Minutes Of Shame		☆	2.280 +0.394	434 45
46	44	12	<b>LEE BRICE</b> Upper Middle Class White Trash		☆	2.004 +0.190	501 44
47	49	9	<b>GRETCHEN WILSON</b> Don't Do Me No Good		☆	1.938 +0.569	362 48
48	52	3	<b>JOSH TURNER</b> Everything Is Fine		☆	1.714 +0.589	390 47
49	NEW		<b>RASCAL FLATTS</b> Hot Shot Debut/ Most Added Here		☆	1.573 +1.512	273 51
50	53	7	<b>RANDY OWEN</b> Like I Never Broke Her Heart		☆	1.531 +0.433	317 49
51	50	5	<b>JUSTIN MOORE</b> Back That Thing Up		☆	1.436 +0.229	292 50
52	46	16	<b>CHRIS YOUNG</b> Voices		☆	1.426 -0.321	239 52
53	51	3	<b>MIRANDA LAMBERT</b> More Like Her		☆	1.387 +0.256	213 55
54	54	6	<b>CAROLINA RAIN</b> American Radio		☆	1.129 +0.187	219 53
55	57	2	<b>JOSH GRACIN</b> Unbelievable (Ann Marie)		☆	0.885 +0.284	215 54
56	55	7	<b>ONE FLEW SOUTH</b> My Kind Of Beautiful		☆	0.854 +0.134	174 58
57	56	7	<b>CARTER'S CHORD</b> Different Breed		☆	0.697 -0.004	173 59
58	58	7	<b>TRISHA YEARWOOD</b> They Call It Fallin' For A Reason		☆	0.672 +0.144	207 56
59	59	4	<b>DIERKS BENTLEY</b> Sweet & Wild		☆	0.484 +0.041	68 -
60	NEW		<b>ELI YOUNG BAND</b> Always The Love Songs		☆	0.467 +0.095	49 -

**MOST INCREASED AUDIENCE (IN MILLIONS)**

**+3.294**

**MONTGOMERY GENTRY**

Roll With Me

**+2.776**

**BRAD PAISLEY**

Waitin' On A Woman

**+2.773**

**TIM MCGRAW**

Let It Go

**+2.333**

**DARIUS RUCKER**

Don't Think I Don't Think About It

**+2.027**

**JASON ALDEAN**

Relentless

NEW AND ACTIVE	
<b>DARRYL WORLEY</b> Tequila On Ice (Stroudavarious) TOTAL STATIONS: 28	<b>RANDY ROGERS BAND</b> In My Arms Instead (Mercury) TOTAL STATIONS: 8
<b>WHITNEY DUNCAN</b> When I Said I Would (Warner Bros./WRN) TOTAL STATIONS: 17	<b>JOHN MICHAEL MONTGOMERY</b> Forever (Stringtown/COS) TOTAL STATIONS: 5
<b>ASHLEY RAY</b> Next Time I Fall In Love (Capitol Nashville) TOTAL STATIONS: 16	<b>JOEY &amp; RORY</b> Cheater, Cheater (Vanguard/Sugar Hill/Nine North) TOTAL STATIONS: 9

MOST ADDED	
<b>RASCAL FLATTS</b> 30 Here (Lyric Street) KATC, KATM, KEEY, KFDI, KIM, KIZN, KJY, KKW, KMDL, KNCI, KNTY, KSCS, KSKS, KTTS, KUZZ, KV00, KWJJ, WAMZ, WCTK, WFBE, WGN, WKHX, WPCV, WQHK, WQYK, WRNS, WUBE, WUNJ, WXY, WXTU	<b>SUGARLAND</b> 22 Already Gone (Mercury) KBEQ, KEEY, KFDI, KILT, KIZN, KKN, KMDL, KNTY, KRTY, KSCS, KSON, KSOP, KUBL, KWJJ, WBCT, WGN, WGN, WIOV, WKDF, WKKT, WUSN, WXY
<b>TAYLOR SWIFT</b> 18 Love Story (Big Machine) KATM, KBEQ, KBUL, KJY,	<b>BLAKE SHELTON</b> 13 She Wouldn't Be Gone (Warner Bros./WRN) KBQI, KILT, KKBQ, KKN, KMDL, KXKS, WBE, WGN, WKKT, WKLB, WMAD, WPAW, WUNU
<b>KELLIE PICKLER</b> 12 Don't You Know You're Beautiful (19/BNA) KHEY, KJY, KMDL, KWJJ, WAMZ, WCOL, WDSY, WGAR, WKSJ, WXCK, WPCV, WRBT	<b>JOSH TURNER</b> 12 Everything Is Fine (MCA Nashville) KBQI, KJY, KKBQ, KRST, KSKS, WCTK, WIRK, WQBE, WQYK, WUBE, WUNU, WXBQ

FOR WEEK ENDING SEPTEMBER 7, 2008  
 LEGEND: See legend to charts in charts section for rules and symbol explanations.  
 113 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters.  
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## "How Do We Manage (and Sell) This Digital Stuff?"

Learn from experts Ronning Lipset Radio's co-founder Eric Ronning and Emmis Interactive's Deb Esayan - they've got war stories and solutions on how to manage the digital transition at your station, cluster & company.

September 18, 1:30-5:30 pm  
 Austin Hilton Hotel  
 Details: [www.jacobsmedia.com](http://www.jacobsmedia.com)  
 RSVP: [Lisa@jacobsmedia.com](mailto:Lisa@jacobsmedia.com)





Groundwork for R&R's assault on Austin

## Keep Austin Weird— And Delicious!

Keith Berman

[KBerman@RadioandRecords.com](mailto:KBerman@RadioandRecords.com)

**d**espite the fact that Austin is one of this decade's fastest-growing American cities, the state capital's unofficial motto, "Keep Austin weird," appears to be well-intact. There's also a very good reason why its nickname is "the Live Music Capital of the World": With all the clubs that feature music on a nightly basis, the "Austin City Limits" TV series and its spinoff Austin City Limits Music Festival and the amazingly popular SXSW fest that has grown into a gargantuan event, Austin's music scene has a well-deserved reputation for bursting with activity.

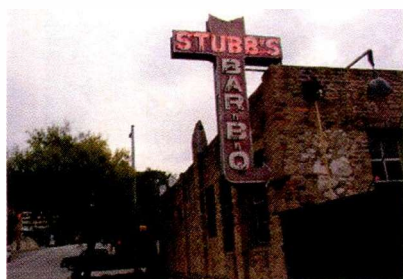
With that in mind, it's no wonder why we chose this city—which Money magazine named the best big city to live in in 2006 and MSN declared one of the top 10 greenest cities in the United States—as the venue for R&R Convention '08. And don't worry about getting into too much trouble while you're there. Austin placed second on CNN Headline News' and Travel & Leisure's lists of cities with the best people, and it's ranked the fifth-safest city in the country based on its extremely low homicide rate.

The R&R Convention host hotel, the Hilton Austin, is in the middle of downtown at 500 East Fourth St., only two blocks from Austin's famed Sixth Street and one block from Red River Street.

Congress Avenue, another hot spot, is just four blocks away. Three blocks south of the intersection of Fourth and Congress is the Ann W. Richards Congress Avenue Bridge, home to the world's largest urban population of Mexican free-tailed bats. One of the city's biggest tourist attractions happens there every night at sunset, when the bats leave their home on the underside of the bridge—so many bats make their exit every night that they're actually visible on weather radar.

### Eating And Drinking Commence

Since we're all descending on Austin like a horde of



Stubb's

crazed, hungry and thirsty Elks Club members, I polled some people who know a thing or two about the city—as well as eating and drinking—to see where some of the better places are in town.

Cat Thomas, VP of programming of Entercom/Austin and PD of AC KKMJ (Majic 95.5) and hot AC KAMX (Mix 94.7), says that Cuba Libre at 409 Colorado Ave. is a great spot for happy hour and drinks. Voted Best After-Work Drinks and Best Over-30 Singles Bar by Citysearch in 2004, the place is known for its martinis and mojitos, and fills up quickly.

If you like outdoor drinking, he suggests the Hula Hut at 3825 Lake Austin Blvd. As the address suggests, it's right on the lake near downtown, and Thomas says it's a hot spot any time of day, but is great in the evening; Citysearch voted it Best After-Work Bar in 2007 and Best Outdoor Dining in 2006. "Eddie V's is another good spot for drinks," Thomas says about the eatery at 301 E. Fifth that's also recommended for its seafood.

Speaking of fish, if sushi is your deal, Thomas says Uchi (801 S. Lamar Blvd.) is the best place in town. "Chef Tyson Cole was voted one of the top chefs in America and was recently on 'Iron Chef,'" Thomas says. "Better make your reservations now though."

If a deli is more your speed, hit up Katz's Deli & Bar at 618 E. Sixth St., open 24 hours a day. "Message

### Quick Reference Guide

#### Cuba Libre

409 Colorado Ave.  
Cross-street: W. Fourth Street

#### Hula Hut

3825 Lake Austin Blvd.

#### Uchi

801 S. Lamar Blvd.

Cross-street: Juliet Street

#### Katz's Deli & Bar

618 E. Sixth Street

Cross-street: Red River Street

#### Wink

1014 N. Lamar Blvd.

Cross-street: W. 10th Street

#### Zoot

509 Hearn St.

Cross-street: Lake Austin Boulevard

#### Hudson's on the Bend

3509 Ranch Road 620 N.

#### County Line on the Lake

5204 FM 2222

#### County Line on the Hill

6500 Bee Caves Road

#### Stubb's

801 Red River St.

Cross-street: E. Eighth Street

#### Angie's

1307 E. Seventh St.

Cross-street: Lydia Street

#### Z' Tejas

1110 W. Sixth St.

Cross-street: Baylor Street

#### Iron Cactus

10001 Stonelake Blvd.

#### Threadgill's

6416 N. Lamar Blvd.

#### Waterloo Ice House

600 N. Lamar Blvd.

Cross-street: W. Sixth Street

#### Chuy's

1728 Barton Springs Road

#### Matt's El Rancho

2613 S. Lamar Blvd.

#### Guero's Taco Bar

1412 S. Congress Ave.

Cross-street: Gibson Street

#### Magnolia Café South

2304 Lake Austin Blvd.

#### Cisco's Bakery

1511 E. Sixth Street

#### Fonda San Miguel

2330 W. North Loop Blvd.

to my Deep South homeboys: They have a great fried bologna sandwich," Thomas reports. Katz's won Citysearch's award for Best Late-Night Dining in 2004 and 2006.

He also recommends the interestingly named Wink and Zoot. Wink is at 1014 N. Lamar Blvd.; Zoot is in a converted house at 509 Hearn St. If you care to venture beyond downtown, Thomas praises Hudson's on the Bend at 3509 Ranch Road 620 N. "The food and preparations are spectacular—not to mention a fab wine list," he says.

### Roberts Arrives, Restaurants Rejoice

Renowned food fan John Roberts, last seen at KIMN (Mix 100)/Denver, also had Katz's on his list of places to go, but his favorite eateries were primarily meat- and barbecue-based. No. 1 in his guide are the two locations of County Line Barbecue: County Line on the Lake (at 5204 FM 2222), made distinguishable by a sign adorned with three dancing pigs, and County Line on the Hill (6500 Bee Caves Road). "Both locations have world-class sausage plates and sandwiches," Roberts says. He also recommends the traditional barbecue at Stubb's (801 Red River St.), which is also well-known for its live music scene and was voted Best Live Music Venue on Citysearch in 2006 and 2007.

If you're looking Mexican breakfast or lunch, Roberts suggests Angie's at 1307 E. Seventh St. For breakfast, he recommends the huevos Mexicana with cheese and chorizo. "For lunch, they have great puffy tacos—deep-fried flour tortillas," he says. "Their salsa is very hot, so watch out if you're not used to it."

Other Tex-Mex places Roberts likes include Z' Tejas at 1110 W. Sixth St. and the Iron Cactus at 10001 Stonelake Blvd., which he says offers traditional Tex-Mex and other Texas fare. ("It's a good lunch and late-night choice.") You can also find "down-home Southern/Texas-style lunches and dinners" at Threadgill's (6416 N. Lamar Blvd.), which won Citysearch's Best Comfort Food honors in 2005 and 2006. Finally, if you're just looking for a burger, Roberts suggests the Waterloo Ice House at 600 N. Lamar Blvd.

For Mexican food and margaritas, Emmis adult hits KBPA (103.5 Bob FM) PD Krash Kelly digs three places: Chuy's at 1728 Barton Springs Road, which Citysearch anointed with Best Mexican Food honors in 2004 and Best Burritos in 2006; Matt's El Rancho at 2613 S. Lamar Blvd.; and Guero's Taco Bar at 1412 S. Congress Ave.

For breakfast, he recommends Magnolia Café (there are two locations, the one closest to the hotel is at 2304 Lake Austin Blvd.), which is open 24/7 and won Citysearch's Best Breakfast in 2005, 2006 and 2007. You can also check out Cisco's Bakery at 1511 E. Sixth St.

"And for a really amazing, unique meal that's a bit upper-end, try Fonda San Miguel," Kelly says about the restaurant at 2330 W. North Loop Blvd. that scored Citysearch's coveted Best Mexican Food distinction in 2006 and 2007. "It's a bit of a drive from downtown, but a fantastic place which is all about interior Mexican food. Again, it's a bit 'foo-foo,' but just about everyone leaves the place speechless."

R&R



Artists unite to rebuild Melbourne, Fla., after flooding from Tropical Storm Fay

## WGRV's Smooth Jazz Cares Concert Fund-Raiser

Carol Archer

CArcher@RadioandRecords.com

**t**he state of Florida arguably has more smooth jazz properties per capita than even California, including WLVE (Love 94)/ Miami, WSJT (Evolution of the Cool)/Tampa, WLOQ/ Orlando, WSBZ (Sea Breeze)/Fort Walton Beach and community-supported WGRV (the Groove)/Melbourne. ■ So if you want to get the artist community's attention, utter the words "disaster" and "Florida" in the same breath. Further, if you're looking for musicians to fly 3,500 miles to play a concert for free, just say, "Melbourne, Fla." and "WGRV PD Randy Bennett needs help."

WGRV will assist community relief efforts by mounting a two-day fund-raising concert, Smooth Jazz Cares, next month at Wickham Park Amphitheater in Melbourne. Its genesis sprang from the musical branch of the format's family tree as much as the radio station itself.

On Aug. 19, Tropical Storm Fay turned on a dime: Instead of blowing toward Florida's Gulf Coast, as predicted, she tore up from the Keys through the middle of the state and stalled over Brevard County, population approaching 750,000, and home to WGRV. Fay unleashed a deluge of 25 inches of rain in 24 hours and widespread devastation. Water topped the region's ubiquitous lakes and flash flooding overwhelmed the storm drain system, wiping out entire neighborhoods. Losses included Randy's and his wife Jan's home and possessions. Countywide, damage estimates range in the neighborhood of \$100 million.

### Good Karma

"The massive outpouring of love from the smooth jazz industry has helped keep our spirits going," Randy says.

You might say it's personal, as this format's artists hold Randy in high regard for creating a vibrant jazz culture in Melbourne, and they appreciate the

ardor of upwards of 750 fans who routinely attend each of WGRV's Wednesday- and Thursday-night live shows at the Crowne Plaza Melbourne Oceanfront hotel. The station also maintains a proactive, current-intensive playlist (see sample, right), where almost half the current tracks aired receive 19 or more spins per week, the hottest of which play as often as 34 times per week.

As live national TV coverage of the disaster on CNN—which had a truck parked down the block from the Bennetts' house—and other outlets began to air, Randy's PDA began buzzing with what became, within a few days, a torrent of some 40 calls and at least 75 personal e-mails from booking agent Steve Butler, concerned artists—including Matt Marshak (see story, far right), Jeff Kashiwa, Blake Aaron, Paul Brown, Mindi Abair, Lee Ritenour and Jessy J—and innumerable others. Each wanted to know what they could do to help.

Growing up in St. Petersburg, Fla., Abair, for example, has lived through her share of hurricanes. A few years ago, Hurricane Charley wiped out three of her relatives' houses. "We were ripping out carpets and tarping roofs for days, trying to save what we could



Abair

**'The massive outpouring of love from the smooth jazz industry has helped keep our spirits going.'**

—Randy Bennett



Below are just a few of 69 currents from WGRV (the Groove)/Melbourne's current Indicator playlist, reported for the week of Aug. 25-Sept. 1, and the number of spins they received:

- Nick Colionne, "No Limits," 34
- Paul Hardcastle, "Marimba," 34
- Gail Johnson, "Pearls," 34
- Esperanza Spalding, "Precious," 34
- Philip Brooks, "Rush Hour," 30
- Blake Aaron, "Shine," 25
- Tim Bowman, "Sweet Sundays," 24
- Matt Marshak, "On the Rocks," 24
- Darren Motamed, "Double Cache," 24
- Darren Rahn, "On the Rebound," 24
- Horace Alexander, "Chicken 'N Waffles," 23
- Roger Smith, "Sittin' In," 18
- Lin Rountree, "Sumthin' Good," 17
- Native Vibe, "Now's the Time," 17
- Kyle Wolverton, "Miss Peaches," 16

Source: WGRV

in 100-degree temperatures. It's great that the smooth jazz community can come together to help one of our own. That's what it's all about," she says.

### Minnows In The Kitchen

Thundershowers are commonplace on summer evenings in Florida, and while it was raining when the Bennetts turned in Aug. 19, they thought the storm would just blow over. But around 8 a.m. the next morning, Randy was awakened by an unusual "knocking" sound—the noise of floating debris banging against the back door. When he spun out of bed, the carpet squished underfoot: It was waterlogged. He and Jan watched in terror as the water level rose to knee-deep. "There were minnows swimming in the kitchen," he recalls.

By the time the water had climbed waist-high, they had grabbed their cats and clothes and evacuated, leaving everything else behind. Randy says that Jan was OK until she saw her college diploma and school mementos ruined. "Our house and everything in it was wiped out: refrigerator, washer and dryer, dishwasher, kitchen cabinets; and two feet of drywall throughout will have to be gutted," he says. Unfortunately, and probably much like many others, their homeowners' insurance won't cover the damages, because Fay wasn't a "named hurricane."

By press time, Randy noted that fund-raising efforts were well under way. Artists that are thus far confirmed to perform are Marsak, Najee, Blake Aaron, Earl Klugh, Paul Brown, Jeff Kashiwa, Greg Adams, Nils, Nelson Rangell, Michael Lington, Ken Navarro, Marion Meadows, Jackiem Joyner, Brian Simpson, David Wells, Warren Hill, Dee Lucas and Tim Bowman. The station is offering to pay artists' airfare if they will waive performance fees. A few have offered to use their own frequent flyer miles, so WGRV may allocate the money to defray the event's production costs instead.

Randy says he feels sorry for people in California who lost their homes to wildfires and the multitudes in New Orleans and the rest of the Gulf Coast—1,600 of whom perished in Hurricane Katrina—and numerous others who lost everything but their lives. "Now I know what it is to lose everything, too." R&R

### Marshak Eager To Represent

Guitarist Matt Marshak says that WGRV (the Groove)/Melbourne PD Randy Bennett has supported him since his maiden release. "He's always been there for me and I'll do anything to pitch in and help out," he says.

"Randy plays Boney James, Larry Carlton and the big names, but he's into evolution and



Marshak

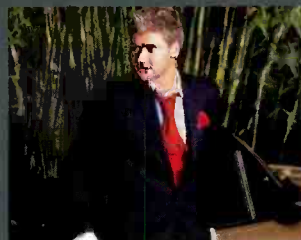
intrigued by new faces and new energy. His follow-through and level of seriousness—especially for a newer person in this format—steps up your own game and inspires you."



# R&R SMOOTH JAZZ

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► **MICHAEL LINGTON** TAKES THE CHART'S LARGEST POSITION LEAP WITH "YOU AND I" (26-21, UP 22). THE SONG FALLS FROM HIS JUST-RELEASED NUGROOVE LABEL DEBUT, "HEAT," WHICH FEATURES A HOT SUPPORTING CAST OF AARON NEVILLE, "AMERICAN IDOL" FINALIST ACE YOUNG AND MICHAEL SEMBELLO.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	28	<b>THE SAX PACK</b> FALLIN' FOR YOU	<b>NO. 1 (8 WKS)</b> SHANACHIE	439 +13	4,567 1
2	2	24	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER	GRP/VERVE	363 -20	3,064 5
3	4	17	<b>ERIC DARIUS</b> GOIN' ALL OUT	BLUE NOTE/CAPITOL	330 -3	3,747 2
4	3	31	<b>NORMAN BROWN</b> POP'S COOL GROOVE	PEAK/CMG	320 -60	2,913 7
5	6	8	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	CAPITOL	309 +6	3,468 4
6	5	21	<b>EARL KLUGH</b> DRIFTIN'	KOCH	308 +2	2,921 6
7	7	22	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN	RENDEZVOUS	266 +11	2,726 8
8	8	12	<b>PAUL HARDCASTLE</b> MARIMBA	<b>MOST ADDED</b> TRIPPIN' N' RHYTHM	251 0	3,690 3
9	9	25	<b>JESSE COOK</b> CAFE MOCHA	COACH HOUSE/KOCH	245 +16	2,478 9
10	10	41	<b>CHUCK LOEB</b> WINDOW OF THE SOUL	HEADS UP	227 +9	1,710 16
11	13	9	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	214 +10	2,319 10
12	15	31	<b>MARCUS MILLER FEATURING CORINNE BAILEY RAE</b> FREE	3 DEJES/CMG	209 +18	1,943 15
13	12	14	<b>MICK HUCKNALL</b> FARTHER UP THE ROAD	SIMPLYRED.COM/ATCOR/RHINO	205 -5	1,953 14
14	11	34	<b>JESSY J</b> TEQUILA MOON	PEAK/CMG	201 -14	1,603 17
15	14	10	<b>WARREN HILL</b> LA DOLCE VITA	EVOLUTION/KOCH	196 -4	2,022 12
16	16	9	<b>KENNY G</b> TANGO	STARBUCKS/CONCORD/CMG	173 +14	2,095 11
17	17	13	<b>BONEY JAMES</b> THE WAY SHE WALKS	CONCORD/CMG	149 +10	1,989 13
18	19	9	<b>NAJEE</b> OUT OF A DREAM	<b>MOST INCREASED PLAYS</b> HEADS UP	141 +22	1,530 19
19	18	11	<b>AL GREEN FEATURING JOHN LEGEND</b> STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	121 -11	1,547 18
20	20	19	<b>JAY SOTO</b> STAY AWHILE	NUGROOVE	98 +8	1,018 20
21	26	2	<b>MICHAEL LINGTON</b> YOU AND I	NUGROOVE	90 +22	0,337 29
22	23	2	<b>EUGE GROOVE</b> RELIGIFY	NARADA JAZZ/CAPITOL	88 +13	0,627 23
23	25	3	<b>JEFF LORBER</b> REHAB	PEAK/CMG	81 +10	0,453 27
24	24	4	<b>NICK COLIONNE</b> NO LIMITS	ON THE EDGE/KOCH	76 +4	0,882 22
25	21	17	<b>DAVID BENOIT</b> HUMAN NATURE	PEAK/CMG	71 -10	0,951 21
26	22	3	<b>WAYNE BRADY</b> ORDINARY	PEAK/CMG	69 -11	0,394 28
27	29	3	<b>DAVID SANBORN FEATURING DEREK TRUCKS</b> BROTHER RAY	DECCA	57 +1	0,233 -
28	28	2	<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	56 -1	0,221 -
29	27	9	<b>MELODY GARDOT</b> WORRISOME HEART	VERVE	56 -3	0,258 -
30	30	18	<b>CANDY DULFER</b> BACK TO JUAN	HEADS UP	48 -2	0,317 -

## NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
<b>SERGIO MENDES FEAT.</b> <b>NATALIE COLE</b> Somewhere In The Hills (O Morro Nao Tem Vez) (will.i.am/Starbucks/Concord/CMG)	47/3	<b>JOHN MAYER</b> Say (Aware/Columbia)	35/3	<b>PAUL TAYLOR</b> Streamline (Peak/CMG)	30/0
<b>TOTAL STATIONS:</b>	6	<b>ROGER SMITH</b> Sittin' In (There)	31/2	<b>SHILTS</b> Back On The Hudson (NuGroove)	28/1
<b>NOVELLO</b> B3 Soul (Hogo)	41/3	<b>TOTAL STATIONS:</b>	3	<b>TOTAL STATIONS:</b>	3
<b>TOTAL STATIONS:</b>	3				

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>PAUL HARDCASTLE</b> Marimba (Trippin' N' Rhythm) KOAS, WSJT	2
<b>FOURPLAY</b> Fortune Teller (Heads Up) KWJZ, WVMV	2
<b>SERGIO MENDES FEAT. FERGIE</b> The Look Of Love (will.i.am/Starbucks/Concord/CMG) KIFM, KWJZ	2
<b>ERIC DARIUS</b> Goin' All Out (Blue Note/Capitol) KOAS	1
<b>DAVE KOZ</b> Life In The Fast Lane (Capitol) WSJT	1
<b>EARL KLUGH</b> Driftin' (Koch) WSJT	1
<b>WAYMAN TISDALE</b> Throwin' It Down (Rendezvous) WSJT	1
<b>TIM BOWMAN</b> Sweet Sundays (Trippin' N' Rhythm) WSJT	1
<b>BONEY JAMES</b> The Way She Walks (Concord/CMG) KOAS	1
<b>NAJEE</b> Out Of A Dream (Heads Up) WLOQ	1

**ADDED AT... KOAS**  
Las Vegas, NV  
OM/PD: Duncan Payton  
MD: Lynn Briggs  
Boney James, The Way She Walks, 1  
Al Green Feat. John Legend, Stay With Me (By The Sea), 0  
Eric Darius, Goin' All Out, 0  
Paul Hardcastle, Marimba, 0  
**FOR REPORTING STATIONS PLAYLISTS GO TO:**  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	3	8	<b>DAVE KOZ</b> LIFE IN THE FAST LANE	CAPITOL	154 +4
2	2	22	<b>EARL KLUGH</b> DRIFTIN'	KOCH	153 -2
3	1	21	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN	RENDEZVOUS	153 -13
4	6	10	<b>TIM BOWMAN</b> SWEET SUNDAYS	TRIPPIN' N' RHYTHM	150 +12
5	4	14	<b>ERIC DARIUS</b> GOIN' ALL OUT	BLUE NOTE/CAPITOL	148 +6
6	5	12	<b>PAUL HARDCASTLE</b> MARIMBA	TRIPPIN' N' RHYTHM	146 +5
7	8	14	<b>NAJEE</b> OUT OF A DREAM	HEADS UP	137 +9
8	7	11	<b>WARREN HILL</b> LA DOLCE VITA	KOCH	137 +3
9	12	11	<b>NICK COLIONNE</b> NO LIMITS	KOCH	128 +14
10	16	5	<b>BLAKE AARON</b> SHINE	INNERVISION	117 +11
11	10	14	<b>GERALD ALBRIGHT</b> KNOCK ON WOOD	PEAK/CMG	108 -9
12	9	19	<b>BONEY JAMES</b> THE WAY SHE WALKS	CONCORD/CMG	107 -12
13	20	8	<b>INCOGNITO</b> N.O.T.	HEADS UP	105 +5
14	11	11	<b>ESPERANZA SPALDING</b> PRECIOUS	HEADS UP	105 -11
15	13	28	<b>THE SAX PACK</b> FALLIN' FOR YOU	SHANACHIE	104 -5
16	21	12	<b>KEN NAVARRO</b> DADDY-O	POSITIVE	102 +2
17	24	2	<b>EUGE GROOVE</b> RELIGIFY	NARADA JAZZ/CAPITOL	101 +7
18	23	13	<b>LAWSON ROLLINS FEAT. FLORA PURIM</b> INFINITA	INFINITA/BAJA/TSR	101 +3
19	18	6	<b>LARRY CARLTON</b> ALL IN GOOD TIME (RERECORDED)	335	100 -2
20	17	10	<b>RICK BRAUN &amp; RICHARD ELLIOT</b> QUE PASO	ARTIZEN	99 -5
21	<b>NEW</b>		<b>FOURPLAY</b> FORTUNE TELLER	HEADS UP	98 +17
22	<b>RE-ENTRY</b>		<b>SHILTS</b> BACK ON THE HUDSON	NUGROOVE	97 +13
23	19	18	<b>GAIL JHONSON</b> PEARLS	NUGROOVE	96 -5
24	22	6	<b>KENNY G</b> TANGO	STARBUCKS/CONCORD/CMG	95 -5
25	15	20	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER	GRP/VERVE	95 -12
26	<b>NEW</b>		<b>JEFF LORBER</b> REHAB	PEAK/CMG	93 +42
27	30	2	<b>OLI SILK</b> CHILL OR BECHILLED	TRIPPIN' N' RHYTHM	91 +6
28	<b>NEW</b>		<b>MICHAEL LINGTON</b> YOU AND I	NUGROOVE	90 +12
29	26	3	<b>MICK HUCKNALL</b> FARTHER UP THE ROAD	SIMPLYRED.COM/ATCOR/RHINO	90 +1
30	25	5	<b>PHILLIP BROOKS</b> RUSH HOUR	MOJOY	90 0

**MOST INCREASED PLAYS**

- +22** **NAJEE**  
Out Of A Dream (Heads Up)  
WVMV +8, WNUA +4, WLOQ +3, SUIC +2, XWRC +1, KBZN +1, WJZZ +1, WSJW +1, KKSF +1, WDSJ +1
- +22** **MICHAEL LINGTON**  
You And I (NuGroove)  
SUIC +11, WNWV +7, KRVR +3, KIFM +2, XWRC +1, KSSJ +1
- +14** **KENNY G**  
Tango (Starbucks/Concord/CMG)  
KIFM +4, KKSF +3, WNUA +2, WVMV +2, WNWV +1, XWRC +1, WJZZ +1, KYOT +1, WLVE +1, KSSJ +1
- +14** **DIANA KRALL**  
Let's Fall In Love (Verve)  
KUZY +2, KRVR +1, KIFM +1, KOAS +1, KYOT +1, WDSJ +1, WJZZ +1, WLVE +1, WNUA +1, WNWV +1
- +14** **GEORGE DUKE**  
Listen Baby (Heads Up)  
SUIC +7, XWRC +4, KIFM +1, KKSF +1, KSSJ +1

FOR WEEK ENDING SEPTEMBER 7, 2008  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
25 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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## SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA\***  
OM: Steve Hegwood  
PD/MD: Dave Kosh
- WEAA/Baltimore, MD**  
PD: Sandi Mallory  
APD/MD: Marcellus "Bassman" Shepard
- WYSU/Birmingham, AL**  
OM/PD: Andy Parrish
- WNUA/Chicago, IL\***  
OM: Darren Davis  
PD: Rick O'Dell
- WNWV/Cleveland, OH\***  
PD/MD: Angie Handa
- WDSJ/Dayton, OH\***  
OM/PD: Jeff Stevens
- WVMV/Detroit, MI\***  
OM/PD: Tom Sleeker  
MD: Sandy Kovach
- WZJZ/Ft. Myers, FL**  
OM: Louis Kaplan  
APD/MD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL**  
PD: Mark Carter  
MD: Mark Edwards
- WSJW/Harrisburg, PA\***  
PD/MD: Paul Scott
- WQTQ/Hartford, CT**  
PD/MD: Stewart Stone
- KPVU/Houston, TX**  
PD: Larry Coleman
- KJLU/Jefferson City, MO**  
OM: Mike Downey  
PD/MD: Dan Turner  
APD: LaVaughn Wilson
- KOAS/Las Vegas, NV\***  
OM/PD: Duncan Payton  
MD: Lynn Briggs
- KUAP/Little Rock, AR**  
PD/MD: Michael Nellums
- KSBR/Los Angeles, CA**  
OM/PD: Terry Wedel  
MD: Vienna Yip
- KTWV/Los Angeles, CA\***  
PD: Paul Goldstein  
APD/MD: Blake Florence
- WGRV/Melbourne, FL**  
PD/MD: Randy Bennett  
APD: Jan Julian
- WLVE/Miami, FL\***  
OM/PD: Rich McMillan
- KRVR/Modesto, CA\***  
OM/MD: Doug Wulff  
PD: James Bryan
- WVAS/Montgomery, AL**  
OM: Candy Capel  
PD: Mel Marshall  
MD: Jay Holcley
- WHOV/Norfolk, VA**  
PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL\***  
PD: Paul Lavoie  
APD: Brian Morgan  
MD: Patricia James
- KYOT/Phoenix, AZ\***  
PD/MD: Russ Egan
- KSSJ/Sacramento, CA\***  
PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT\***  
OM/PD: Dan Jessop
- KIFM/San Diego, CA\***  
PD: Mike Vasquez  
APD: J. Weidenheimer  
MD: Kelly Cole
- KKSJ/San Francisco, CA\***  
PD/MD: Ken Jones
- KJZY/Santa Rosa, CA\***  
PD: Gordon Zlot  
APD/MD: Rob Singleton
- Dial Global Radio Networks/Satellite\***  
OM/PD: Steve Hibbard  
APD/MD: Laurie Cobb
- DMX Jazz Vocal Blend/Satellite**  
PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite**  
PD/MD: Rochelle Matthews
- Music Choice Smooth Jazz/Satellite**  
APD: Will Kinnally
- Sirius Jazz Cafe/Satellite\***  
OM: Gregg Steele  
PD: Shirley Maldonado
- XM Watercolors/Satellite\***  
PD: Shirilita Colon  
MD: Lynette White
- KWJZ/Seattle, WA\***  
PD: Carol Handley  
MD: Dianna Rose
- KCOZ/Springfield, MO**  
OM: Jae Jones  
PD/MD: Jarrett Grogan
- WSJT/Tampa, FL\***  
PD: Ross Block  
MD: Kathy Curtis

\* Monitored Reporters



► MONTREAL'S **MOBILE** REACHES THE TOP 10 AT CANADA ROCK FOR A SECOND TIME WITH "THE KILLER." THE BAND HAD PREVIOUSLY DIALED UP NO. 5 PEAK WITH "MONTREAL CALLING" IN 2005.

## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willabee  
MD: Amber Miller

**WHRL/Albany, NY\***  
OM: John Cooper  
PD/MD: Tim Noble

**WJSE/Atlantic City, NJ**  
OM: Paul Kelly  
PD: Rich DeSisto  
MD: Scott Reilly

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Kenn McCloud  
PD/MD: Danny Spanks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**KQXR/Boise, ID\***  
OM: Dan McCoolly  
PD: Jeremy Nicolato  
MD: Jeremy Smith

**WBCN/Boston, MA\***  
PD: Mike Thomas  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
APD: Fletcher  
MD: Paul Driscoll

**WBTZ/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/MD: Kevin Mays

**WZJO/Charleston, WV\***  
OM: Jeff Whitehead

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/MD: Jack Daniel

**WKQX/Chicago, IL\***  
PD: Marc Young

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Jay Kruz  
APD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
OM/PD: Vince Richards  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer  
MD: Matt Jericho

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**KFRF/Fresno, CA\***  
PD: Jason Squires  
APD/MD: Ryan Oldfield

**WJBY/Ft. Myers, FL\***  
PD: Matt Johnson  
APD: Anthony "Roach" Proffitt  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
OM/PD: Jerry Tarrants

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
MD: Blando

**WURH/Hartford, CT\***  
OM: Todd Thomas  
PD: Becky Pohotsky

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBZ/Houston, TX\***  
PD: Don Jantzen  
MD: Karah Leigh

**WRZX/Indianapolis, IN\***  
PD/MD: Lenny Diana

**WTZR/Johnson City, TN\***  
OM: Bill Hagy  
PD/MD: Jay Patrix

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Greg Bergen  
APD/MD: Jason Ulanet

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Jude Vice

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley  
MD: Homie Pooser

**KROQ/Los Angeles, CA\***  
PD: Keith Weatherly  
APD: Gene Sandbloom  
MD: Lisa Worden

**KYSR/Los Angeles, CA\***  
PD: Michael Martin  
APD/MD: Julie Pilat

**KROG/Medford, OR**  
PD/MD: Cosmo

**WMFS/Memphis, TN\***  
PD: Rob Cressman  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Jackson  
APD: Stephen Kallao

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
OM/PD: Mark McKinney  
MD: Mase Brazelle

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels  
MD: Tamo Sein

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn

**WJRR/Orlando, FL\***  
PD: Rick Everett

**WRFF/Philadelphia, PA\***  
OM: Thea Mitchem  
PD/MD: John Allers  
APD: Wendy Rollins

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/MD: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM/PD: John Moschitta

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton

**WBRU/Providence, RI\***  
OM: Mark Stachowski  
PD: Chris Novello  
APD: Tom Chiden  
MD: Nick Castillo

**KRZQ/Reno, NV\***  
OM: Mark Keefe  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Mojo

**WRXL/Richmond, VA\***  
OM: Bill Cahill  
PD/MD: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/MD: Bobby Sato

**WZNE/Rochester, NY\***  
OM: Mike Ninnie  
PD: Terese Taylor

**KWOD/Sacramento, CA\***  
OM/PD: Curtiss Johnson  
MD: Andy Hawk

**KXRK/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD: Corey O'Brien  
MD: Artie Fufkin

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Phil Manning  
MD: Capone

**KITS/San Francisco, CA\***  
PD: Dave Numme  
APD/MD: Aaron Axelsen

**KCNL/San Jose, CA\***  
PD: Jeanene Calloun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Gutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Prager  
MD: Gary Susalis

**Sirius Alt Nation/Satellite\***  
OM/PD: Gregg Steele  
APD: Khaled Elsebai

**XM Ethel/Satellite\***  
PD: Steve Kingston  
MD: Erik Range

**WFXX/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer  
APD/MD: Leslie Scott

**KNDD/Seattle, WA\***  
PD: Mike Kaplan  
APD/MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podell  
APD/MD: Mark Pennington

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/MD: Carolyn Stone

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBVR/Ft. Wayne, IN\***  
APD/MD: Stiiler

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
MD: Ross Mahoney

**WSFM/Wilmington, NC**  
PD/MD: Mike Kennedy

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/AMD: Frank Pain

**WZMR/Albany, NY\***  
OM/PD: Kevin Callahan

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WWWX/Appleton, WI\***  
PD/MD: Guy Dark

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WIYY/Baltimore, MD\***  
PD: Dave Hill  
APD/MD: Rob Heckman

**WCPR/Biloxi, MS\***  
OM: Kenny Vest  
APD/MD: Maynard

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/MD: Tim Boland

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/MD: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
PD: Boner

**WILL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Steve Salzman

**KRQR/Chico, CA**  
OM: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Mehoff

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/MD: Monte Montana

**KEGL/Dallas, TX\***  
OM: Vince Richards  
PD: Chris Ryan

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/MD: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podell  
APD/MD: Mark Pennington

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/MD: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/MD: Slick Nick

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/MD: Carolyn Stone

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/MD: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
APD/MD: Skippy

**WBVR/Ft. Wayne, IN\***  
APD/MD: Stiiler

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	2	AC/DC ROCK N ROLL TRAIN	COLUMBIA/SONY BMG	547	+110
5	12		COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	453	+60
4	20		AIRBOURNE RUNNIN' WILD	ROADRUNNER/UNIVERSAL	408	+2
4	3	14	THEORY OF A DEADMAN BAD GIRLFRIEND	604/UNIVERSAL	401	-6
5	2	24	FOO FIGHTERS LET IT DIE	RDSWELL/RCA/SONY BMG	392	-27
6	16		SLOAN BELIEVE IN ME	MURDERERCORDS/SONY BMG	370	+10
12	3		METALLICA THE DAY THAT NEVER COMES	WARNER BROS./WARNER	360	+67
8	8	23	DISTURBED INSIDE THE FIRE	REPRISE/WARNER	332	+5
9	8		HINDER USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	325	+15
10	14	9	MOBILE THE KILLER	UNIVERSAL	295	+9
11	7	28	SEETHER RISE ABOVE THIS	WIND-UP	293	-36
12	13	23	FINGER ELEVEN TALKING TO THE WALLS	WIND-UP	290	+1
17	9		STAIN'D BELIEVE	FLIP/ATLANTIC/WARNER	285	+31
15	15	12	APOCALYPTICA FEATURING ADAM GON TIER I DON'T CARE	20-20/JIVE/SONY BMG	279	+9
15	11	21	THE TREWS PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	271	-24
16	22	3	OASIS THE SHOCK OF THE LIGHTNING	BIG BROTHER/REPRISE/WARNER	270	+71
17	10	18	THE OFFSPRING HAMMERHEAD	COLUMBIA/SONY BMG	249	-59
18	21	6	WEEZER TROUBLEMAKER	DGC/UNIVERSAL	245	+44
19	25	13	THE STILLS BEING HERE	ARTS & CRAFTS	234	+41
20	19	6	BUCKCHERRY TOO DRUNK...	ELEVEN SEVEN/UNIVERSAL	222	+12
21	16	21	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	221	-44
22	18	22	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	220	-16
23	28	6	THE OFFSPRING YOU'RE GONNA GO FAR, KID	COLUMBIA/SONY BMG	205	+52
24	27	18	CITY AND COLOUR SLEEPING SICKNESS	DINE ALONE	198	+15
25	24	18	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE/UNIVERSAL	195	+2
26	20	28	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	182	-23
27	26	17	SHINEDOWN DEVOUR	ATLANTIC/WARNER	178	-9
28	31	14	SAVING ABEL ADDICTED	SKIDCO/VIRGIN/EMI	145	+2
29	23	21	WEEZER PORK AND BEANS	DGC/GEFFEN/UNIVERSAL	141	-54
30	30	6	ONE DAY AS A LION WILD INTERNATIONAL	ANTI-/EPITAPH	133	-10

FOR WEEK ENDING SEPTEMBER 7, 2008

\* indicates CanCon

**WRUF/Gainesville, FL\***  
OM/PD: Harry Guscott  
APD: Kyle Baldry  
MD: Jack Wich

**WKLQ/Grand Rapids, MI\***  
OM: Steve Stewart  
PD: Michael Grey  
APD: Jay Deacon  
MD: Darcy

**WZOR/Green Bay, WI\***  
PD: Joe Calgano  
APD: Cutter  
MD: Borna Velic

**WXQR/Greenville, NC\***  
OM: Mark McKinney  
PD: Wes Styles

**WTPT/Greenville, SC\***  
OM/PD: Mark Hendrix  
MD: Twisted Todd

**WQXA/Harrisburg, PA\***  
OM/PD: Ken Carson  
APD/MD: Nixon

**WCCC/Hartford, CT\***  
PD: Michael Picozzi  
APD/MD: Mike Karolyi

**WAMX/Huntington, WV**  
PD/MD: Erik Raines  
APD: Robin Wilds

**WRTT/Huntsville, AL\***  
OM/PD: Lee Reynolds  
APD/MD: Clay Sanders

**WRXW/Jackson, MS\***  
PD/MD: Brad Stevens

**WRZK/Johnson City, TN\***  
PD/MD: Scott Onks

**KQRC/Kansas City, MO\***  
OM/PD: Bob Edwards  
MD: Paul Marshall

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/MD: Valerie Hale

**KOMP/Las Vegas, NV\***  
PD: John Griffin  
MD: Cariota

**KZCD/Lawton, OK**  
PD: Don "Criter" Brown  
APD: J.C. "Kelso" Kellison

**WXZZ/Lexington, KY\***  
OM: Robert Lindsey  
PD: Johnny Maze  
APD: Twitch

**KDJE/Little Rock, AR\***  
OM: Sonny Victory  
PD: Jeff Petterson  
MD: Adam Peterson

**WLRS/Louisville, KY\***  
OM: George Lindsey  
PD: Joe Stamm

**WTFX/Louisville, KY\***  
PD: Charlie Steele  
MD: Frank Webb

**KFMX/Lubbock, TX**  
OM/PD: Wes Nessmann

**WJJO/Madison, WI\***  
PD: Randy Hawke  
APD/MD: Blake Patton

**KFRQ/McAllen, TX\***  
OM/PD: Mike Quinn

**KBRE/Merced, CA**  
PD/MD: Jason LaChance

**KXXR/Minneapolis, MN\***  
OM: Dave Hamilton  
PD: Wade Linder  
APD/MD: Pablo

**WRAT/Monmouth, NJ\***  
OM/PD: Carl Graft  
APD/MD: Robyn Lane

**WCLG/Morgantown, WV**  
OM/PD: Jeff Miller

**WBUZ/Nashville, TN\***  
OM/PD: Troy Hanson  
OM: Dean Warfield  
APD: Zigz

**KATT/Oklahoma City, OK\***  
OM/PD: Chris Baker  
MD: Jake Daniels

**WYYX/Panama City, FL**  
PD: Chris Alan  
APD/MD: Stroke

**WTKX/Pensacola, FL\***  
PD: Joel Sampson  
APD/MD: Mark The Shark

**WIXO/Peoria, IL**  
OM/PD: Matt Bahan

**WMMR/Philadelphia, PA\***  
PD: Bill Weston  
APD: Chuck Damico  
MD: Sean "The Rabbi" Tyszler

**KUPD/Phoenix, AZ\***  
PD/MD: Larry McFeele

**KDDX/Rapid City, SD**  
OM/PD: Jim Kallas

**KDOT/Reno, NV\***  
OM: Jim McClain  
PD/MD: Jave Patterson

**KRXQ/Sacramento, CA\***  
OM/PD: Jim Fox

**WKQZ/Saginaw, MI\***  
PD: Hoser  
APD/MD: Matt Bingham

**WZBH/Salisbury, MD**  
OM: Sue Timmons  
PD: Sean McHugh  
MD: Chris Steele

**KOAY/Salt Lake City, UT\***  
PD: Kayvon Motiee  
APD/MD: Roger Orton

**KISS/San Antonio, TX\***  
PD/MD: LA Lloyd

**KIOZ/San Diego, CA\***  
PD/MD: Shauna Moran-Brown

**KURQ/San Luis Obispo, CA**  
OM/PD: Mark Mitchell

**KXFX/Santa Rosa, CA\***  
PD/MD: Scott Less



Using new media to establish relationships

## Starting From Scratch

John Schoenberger

JSchoenberger@RadioandRecords.com

Last week's column examined some of the options available to spice up any radio station's Web site—mainly things that can be done with a limited budget and staff. This week we take a look at what a major-market station is capable of. Both approaches were addressed at this year's R&R Triple A Summit during the "New Media Show & Tell" session, moderated by Presslaff Interactive president Ruth Presslaff and SBR Creative Media co-president Dave Rahn.

Bonneville national director of marketing and promotion Sammy Simpson, now based in Los Angeles at triple A start-up KSWD (the Sound), was among the panelists. He demonstrated a variety of things he is doing with the station's Web site to build relationships with listeners for the new outlet.

As Rahn stated before Simpson spoke, "This isn't about getting involved with new, cutting-edge stuff because you can. This is about doing the right things that are tactical in nature and to keep listeners coming back to your radio station."

### Focused Approach

Bonneville as a company is firmly committed to new media and has put a lot of resources and money behind it. This has given the Sound plenty of options to choose from. However, Simpson said the station is taking a focused approach. "The key for us is only to do the things that complement the radio station. For now, it is all about the listener community we are trying to build and serve."

The idea was to keep it simple, yet rich, interactive and dynamic. To be sure, the site will evolve, but the initial goal was to start a dialogue with the passionate music fans the station targets.

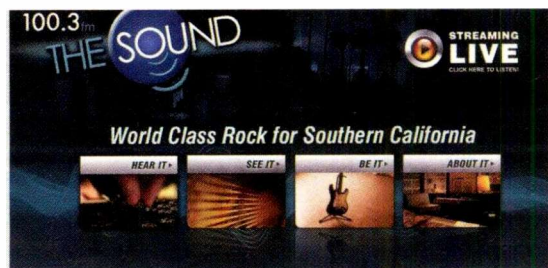
"They have a lot to say and they truly love the music discovery process, so that is what we are tapping into," Simpson said.

Visitors to the Sound's Web site (thesoundla.com) see an easy-to-navigate home page with four headers: Hear It. Be It. See It. About It. Simpson said the most popular page is under the Hear It tab, which shows visitors the last 10 songs played. From there, the site offers a playlist search for the past two weeks.

As an extension, the station has an RSS feed on its site that any person can then incorporate with any device to see what is playing at all times. They are also utilizing micro-blogging service Twitter, which pulls new information about every 30 minutes and provides the last 10 songs played.

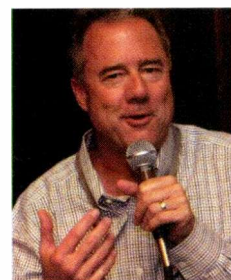
KSWD has also created what it calls the SoundVillage—essentially a message board and rudimentary VIP club. While there is a code of conduct, visitors are largely free to express their opinions. The Sound staff also occasionally posts messages.

"We see it as another touch point for us to understand the way our listeners think and for them to feel like their thoughts matter and are acted upon," Simpson says.



**'This is about doing the right things that are factual in nature and to keep listeners coming back to your radio station.'**

—Dave Rahn



### A Few Bells And Whistles

With video an increasingly important component of station sites, KSWD has partnered with Kyte.com, which provides tools to allow the sharing of video, pictures and ideas. The station is already posting video of all kinds, including private listening parties it has deemed "Sound Sessions." It also allows others to post within that framework on the Sound's Web site.

"Some avid fans have created videos about the Sound and this gives them a chance to post them on our site," Simpson said. "Obviously we screen what has been submitted to make sure it is appropriate."

But the real beauty of the Kyte service is that one can easily distribute an updated post with one click to a variety of designated social networking pages. Once the user has set up links to their various pages, every time he or she updates the main site, it will automatically update all the other pages.

Another noteworthy feature is the wiki section. The station didn't want to do just an artist bios page—although Simpson acknowledged they are very effective for the triple A format. Rather, they were looking for another interactive feature. This wiki approach allows the station to continue its collaborative efforts with its audience.

The station was fortunate that Bonneville's corporate office had already built the basic wiki platform; all it had to do was to customize it for the Sound Web site. Simpson was quick to add that this is with the blessing of Wikipedia, which the station credits for much of the content it is repurposing.

Simpson pointed out that there are several outside options a station can utilize in this area, even without in-house expertise or resources. For example, WetPaint.com is essentially a wiki provider. Anyone can open an account and be on their way in minutes.

"All these tools are playing an important role for us, but they are also all centered on what our operational halo is: the radio station and the process of musical discovery," Simpson said. "The key is to make participation in these things easy and to make sure the listeners feel we are reacting to their input."

R&R

### Web Services

A variety of third-party resources can help flesh out a station's Web site, including:

- **Kyte.com:** Allows the client to instantly deliver rich social media to multiple destinations. Also offers e-mail, RSS and SMS capabilities.

- **WetPaint.com:** Designed so clients can create a custom wiki platform on any

Web site.

- **Twitter:** A free social networking and micro-blogging service.

- **Message boards:** One log-in gets you into all the features the Sound Web site offers, such as streaming, e-mail alerts, the Sound Village and participation in surveys.



Simpson

# R&R TRIPLE A

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



► **SARAH MCLACHLAN** GRABS THE MOST INCREASED PLAYS CROWN (UP 71) AS "U WANT ME 2," HER FIRST TRIPLE-A HIT IN NEARLY FOUR YEARS, CLIMBS 20-16 IN ITS THIRD WEEK. MCLACHLAN AMASSED SIX CONSECUTIVE TOP 10s BETWEEN JULY 1997 AND DECEMBER 2003.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	15	<b>COLDPLAY</b> VIVA LA VIDA	NO. 1 (11 WKS) CAPITOL	551 +15	3.792 1
2	12		<b>COUNTING CROWS</b> COME AROUND	DGC/GEFFEN/INTERSCOPE	503 +36	2.124 4
3	11		<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	491 +34	1.923 6
4	17		<b>JACK JOHNSON</b> HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	403 -13	1.675 7
5	26		<b>MATT NATHANSON</b> COME ON GET HIGHER	VANGUARD	392 -9	1.606 8
6	19		<b>MY MORNING JACKET</b> I'M AMAZED	ATO/RED	348 -8	1.445 10
7	15		<b>THE RACONTEURS</b> OLD ENOUGH	THIRD MAN/WARNER BROS.	343 +3	2.233 3
8	11		<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	335 +52	0.877 25
9	9		<b>BECK</b> ORPHANS	DGC/INTERSCOPE	310 +10	2.519 2
10	8		<b>JASON MRAZ</b> I'M YOURS	ATLANTIC/RRP	299 -7	1.428 11
13	17		<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME	INTERSCOPE	297 +11	1.415 12
12	10		<b>R.E.M.</b> HOLLOW MAN	WARNER BROS.	269 -20	0.949 20
13	12		<b>JOHN ELLENBAMP</b> MY SWEET LOVE	HEAR/CMG	263 -16	1.068 16
14	15		<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	262 +10	1.462 9
15	16		<b>G. LOVE &amp; SPECIAL SAUCE</b> PEACE, LOVE & HAPPINESS	BRUSHFIRE	254 +6	0.713 -
16	20		<b>SARAH MCLACHLAN</b> U WANT ME 2	MOST INCREASED PLAYS ARISTA/RMG	244 +71	0.921 21
17	19		<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	237 +13	0.733 30
18	14		<b>LOS LONELY BOYS</b> STAYING WITH ME	EPIC	237 -25	1.018 18
19	18		<b>SHERYL CROW</b> MOTIVATION	A&M/INTERSCOPE	236 +18	0.872 26
20	23		<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RMG	184 +23	0.529 -
21	27		<b>COLDPLAY</b> LOST!	MOST ADDED CAPITOL	182 +52	1.262 14
22	22		<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-EPITAPH	171 +18	0.756 28
23	26		<b>JOHN MAYER</b> FREE FALLIN'	COLUMBIA	169 +34	0.613 -
24	21		<b>INGRID MICHAELSON</b> BE OK	CABIN 24/ORIGINAL SIGNAL/RED	154 +1	0.401 -
25	25		<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	139 +6	0.892 24
26	24		<b>AIMEE MANN</b> FREEWAY	SUPEREGO	138 -16	0.630 -
27	NEW		<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	133 +50	0.352 -
28	28		<b>THE HOLD STEADY</b> SEQUESTERED IN MEMPHIS	VAGRANT	123 -3	1.994 5
29	NEW		<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	118 +39	1.050 17
30	NEW		<b>MISSY HIGGINS</b> WHERE I STOOD	ELEVEN/REPRISE	115 -4	0.710 -

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>COLDPLAY</b> Lost! (Capitol) KFOG, KPRI, KTHX, KXLY, WCOO, WNCS, WXRV	7
<b>DEATH CAB FOR CUTIE</b> Cath... (Atlantic) KPRL, KXLY, WNCS, WTTS, WZGC	5
<b>RAY LAMONTAGNE</b> You Are The Best Thing (RCA/RED) KRVB, KTCZ, WRNR	3
<b>INGRID MICHAELSON</b> Be Ok (Cabin 24/Original Signal/RED) KPRI, WRLT, WXR	3
<b>BRETT DENNEN FEAT. FEMI KUTI</b> Make You Crazy (Downtown/Dualtone) KFOG, WCOO, WRLT	3
<b>SARAH MCLACHLAN</b> U Want Me 2 (Arista/RMG) KFOG, WZEW	2
<b>LINDSEY BUCKINGHAM</b> Did You Miss Me (Reprise) KINK, WNCS	2
<b>AMY MACDONALD</b> Mr. Rock & Roll (Decca) KPRI, Sirius Spectrum	2
<b>B.B. KING</b> How Many More Years (Geffen/Interscope) KPRI, Sirius Spectrum	2

**ADDED AT... WTTS 92.3 WTTS**  
Indianapolis, IN  
PD: Brad Holtz  
APD/MD: Laura Duncan  
John Mayer, Free Fallin', 8  
Death Cab For Cutie, Cath... 7  
JJ Grey & MOFRO, Orange Blossoms, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>COLBIE CAILLAT</b> The Little Things (Universal Republic)	111/5	<b>AUGUSTANA</b> I Still Ain't Over You (Epic)	84/7
<b>BEN FOLDS FEAT. REGINA SPEKTOR</b> You Don't Know Me (Epic)	105/33	<b>AMOS LEE</b> What's Been Going On (Blue Note/Capitol)	83/3
<b>MUDCRUTCH</b> Lover Of The Bayou (Reprise)	104/6	<b>DEATH CAB FOR CUTIE</b> No Sunlight (Atlantic)	80/3
<b>ERIN MCCARLEY</b> Pony (It's OK) (Universal Republic)	92/13	<b>CONOR OBERST</b> Sausalito (Merge)	75/5
<b>OASIS</b> The Shock Of The Lightning (Big Brother/Reprise)	90/14	<b>DAVID BYRNE &amp; BRIAN ENO</b> Strange Overtones (Todo Mundo)	67/34

## MOST INCREASED PLAYS

+71	<b>SARAH MCLACHLAN</b> U Want Me 2 (Arista/RMG) CIDR +19, KXLY +12, WCLZ +8, WMMM +7, KTHX +6, KFOG +5, KENZ +4, KPRL +3, WXRV +3, KPRI +3
+52	<b>DONAVON FRANKENREITER</b> Life, Love & Laughter (Lost Highway) SISP +27, WZEW +13, WCLZ +4, KENZ +4, WCOO +3, KRSH +3, KPRL +2, WRNR +1, WRLT +1, WNCS +1
+52	<b>COLDPLAY</b> Lost! (Capitol) KENZ +4, CIDR +1, WZEW +10, WRNR +7, WTTS +7, KINK +6, SISP +3, KSWD +2, WRXP +2, XMCF +2
+50	<b>LUCINDA WILLIAMS</b> Real Love (Lost Highway) SISP +12, WRLT +12, WTTS +12, WCLZ +8, WCOO +8, XMCF +3, KGSR +2, CIDR +1, KXLY +1
+39	<b>DEATH CAB FOR CUTIE</b> Cath... (Atlantic) CIDR +10, WZGC +9, KPRL +7, WMMM +7, WCOO +6, WRXP +2, WRNR +1, WXR +1, XMCF +1, KMTT +1

FOR WEEK ENDING SEPTEMBER 7, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations. 31 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.  
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## RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	
		PLAYS TW	LW			PLAYS TW	LW
1	<b>NEEDTOBREATHE</b> MORE TIME (ATLANTIC)	261	256	6	<b>DEATH CAB FOR CUTIE</b> I WILL POSSESS YOUR HEART (ATLANTIC)	179	190
2	<b>SARA BAREILLES</b> BOTTLE IT UP (EPIC)	235	253	7	<b>JAKOB DYLAN</b> SOMETHING GOOD THIS WAY COMES (STARBUCKS/COLUMBIA)	146	160
3	<b>SPOON</b> DON'T YOU EVAH (MERGE)	225	213	8	<b>EDDIE VEDDER</b> HARD SUN (MONKEY WRENCH/J/RMG)	122	119
4	<b>DUFFY</b> MERCY (MERCURY/DJMG)	209	243	9	<b>ROBERT PLANT / ALISON KRAUSS</b> GONE, GONE, GONE (DONE MOVED ON) (ROUNDER)	113	94
5	<b>AUGUSTANA</b> SWEET AND LOW (EPIC)	199	211	10	<b>INGRID MICHAELSON</b> THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)	113	112

## CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

**●** Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:** Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:** Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:** Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:** Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:** Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:** A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:** Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:** A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

**RECURRENT RULE:** Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

**n** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**🇨🇦** Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

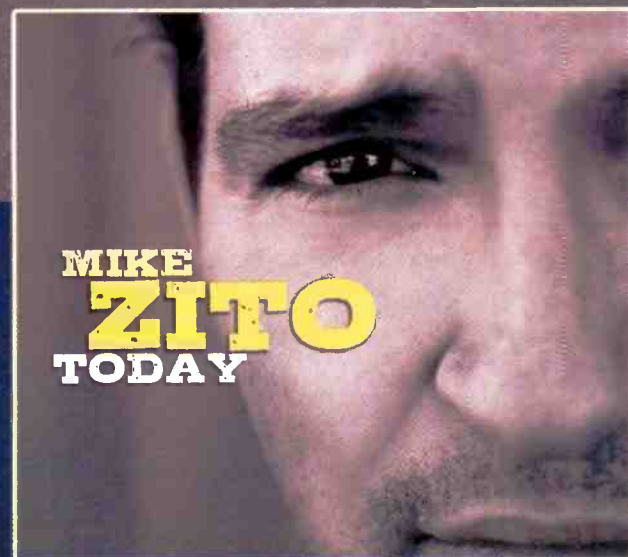
# MIKE LITTLE RED CORVETTE ZITO



**GOING FOR ADDS 9/23**

**"LITTLE RED CORVETTE" FROM THE ALBUM "TODAY"**

I BECAME AN INSTANT FAN OF MIKE ZITO UPON HEARING "LOVE LIKE THIS". I KNEW I NEEDED TO HEAR MORE AND LEARN MORE ABOUT THIS ZITO GUY. HIS SOULFUL VOICE HAS A HINT OF JOHN HAITT TO IT. BE SURE TO CHECK OUT ZITO'S VERSION OF 'LITTLE RED CORVETTE'...IT IS SMOKIN' HOT! - Sue Waters / Music Director / 101.5FM KTKE



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# R&R TRIPLE A/ AMERICANA

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► **DONAVON FRANKENREITER** REACHES THE SUMMIT ON THE TRIPLE A INDICATOR CHART AS "LIFE, LOVE & LAUGHTER" MOVES 3-1. "LIFE," WHICH ALSO JUMPS 11-8 ON THE MONITORED TRIPLE A CHART, IS THE FIRST TRACK FROM THE JUST RELEASED "PASS IT AROUND."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	3	11	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER	LOST HIGHWAY	452	+8
2	2	10	<b>BECK</b> ORPHANS	DGC/INTERSCOPE	448	+2
3	1	12	<b>G. LOVE &amp; SPECIAL SAUCE</b> PEACE, LOVE & HAPPINESS	BRUSHFIRE	416	-65
4	8	5	<b>MICHAEL FRANTI &amp; SPEARHEAD</b> SAY HEY (I LOVE YOU)	BOO BOO WAX/ANTI-/EPITAPH	408	+42
5	14	3	<b>RAY LAMONTAGNE</b> YOU ARE THE BEST THING	RCA/RED	402	+85
6	12	4	<b>PRETENDERS</b> BOOTS OF CHINESE PLASTIC	SHANGRI-LA	390	+46
7	6	9	<b>DELTA SPIRIT</b> TRASHCAN	ROUNDER	385	-10
8	10	6	<b>DAR WILLIAMS</b> IT'S ALRIGHT	RAZOR & TIE	370	+5
9	5	12	<b>THE HOLD STEADY</b> SEQUESTERED IN MEMPHIS	VAGRANT	356	-46
10	9	11	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	344	-21
11	15	4	<b>BOB DYLAN</b> DREAMIN' OF YOU	COLUMBIA	331	+14
12	4	12	<b>COLDPLAY</b> VIVA LA VIDA	CAPITOL	324	-84
13	13	18	<b>MY MORNING JACKET</b> I'M AMAZED	ATO/RED	311	-28
14	17	3	<b>BLUES TRAVELER</b> YOU, ME AND EVERYTHING	VERVE FORECAST/VERVE	287	-3
15	16	6	<b>CONOR OBERST</b> SAUSALITO	MERGE	287	-4
16	16	16	<b>JACK JOHNSON</b> HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	286	-61
17	<b>NEW</b>		<b>LUCINDA WILLIAMS</b> REAL LOVE	LOST HIGHWAY	283	+110
18	7	13	<b>JOHN MELLENCAMP</b> MY SWEET LOVE	HEAR/CMG	280	-99
19	21	7	<b>COUNTING CROWS</b> COME AROUND	DGC/GEFFEN/INTERSCOPE	251	-15
20	8	8	<b>AMY MACDONALD</b> MR. ROCK & ROLL	DECCA	249	-2
21	18	15	<b>BIG BLUE BALL FEAT. PETER GABRIEL</b> BURN YOU UP, BURN YOU DOWN	REAL WORLD	246	-33
22	<b>NEW</b>		<b>BRETT DENNEN FEAT. FEMI KUTI</b> MAKE YOU CRAZY	DOWNTOWN/DUALTONE	241	+93
23	26	2	<b>JJ GREY &amp; MOFRO</b> ORANGE BLOSSOMS	ALLIGATOR	228	+35
24	19	16	<b>R.E.M.</b> HOLLOW MAN	WARNER BROS.	227	-48
25	24	8	<b>ERIC HUTCHINSON</b> ROCK & ROLL	LET'S BREAK/WARNER BROS.	225	-3
26	22	7	<b>MUDCRUTCH</b> LOVER OF THE BAYOU	REPRISE	222	-37
27	27	2	<b>DEATH CAB FOR CUTIE</b> CATH...	ATLANTIC	221	+29
28	25	9	<b>ADELE</b> CHASING PAVEMENTS	XL/COLUMBIA	214	+10
29	20	17	<b>LOS LONELY BOYS</b> STAYING WITH ME	EPIC	214	-54
30	<b>NEW</b>		<b>INGRID MICHAELSON</b> BE OK	CABIN 24/ORIGINAL SIGNAL/RED	210	+79

THIS WEEK	LAST WEEK	AMERICANA		PLAYS	
		ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	<b>THE BAND OF HEATHENS</b> THE BAND OF HEATHENS	BOH	358	-13
6	6	<b>LITTLE FEAT AND FRIENDS</b> JOIN THE BAND	429/SLG	357	+48
12	12	<b>KASEY CHAMBERS &amp; SHANE NICHOLSON</b> RATTLIN' BONES	SUGAR HILL	356	+85
3	3	<b>CARRIE RODRIGUEZ</b> SHE AIN'T ME	BACK PORCH/MANHATTAN/CAPITOL	348	+16
15	15	<b>RODNEY CROWELL</b> SEX AND GASOLINE	WORK SONG/YEP ROC	332	+105
2	2	<b>RECKLESS KELLY</b> BULLETPROOF	YEP ROC	320	-31
7	7	<b>DARRELL SCOTT</b> MODERN HYMNS	APPLESEED	316	+8
8	8	<b>CHRIS KNIGHT</b> HEART OF STONE	DRIFTER'S CHURCH	314	+14
4	4	<b>ALEJANDRO ESCOVEDO</b> REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	296	-23
9	9	<b>JOHN HIATT</b> SAME OLD MAN	NEW WEST	293	-1
11	11	<b>DONNA THE BUFFALO</b> SILVERLINED	SUGAR HILL	291	+11
5	5	<b>EMMYLOU HARRIS</b> ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	280	-36
13	13	<b>THE DUHKS</b> FAST PACED WORLD	SUGAR HILL	260	+4
10	10	<b>HAYES CARLL</b> TROUBLE IN MIND	LOST HIGHWAY	232	-48
14	14	<b>JOHN MELLENCAMP</b> LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	230	-3
16	16	<b>DAN TYMINSKI</b> WHEELS	ROUNDER	220	+1
19	19	<b>MICKY AND THE MOTORCARS</b> NAIVE	SMITH	211	+4
23	23	<b>DREW EMMITT</b> LONG ROAD	COMPASS	207	+12
32	32	<b>BRUCE ROBISON</b> THE NEW WORLD	PREMIUM	200	+34
22	22	<b>GIRLS GUNS &amp; GLORY</b> INVERTED VALENTINE	GIRLS GUNS & GLORY	193	-5
17	17	<b>WILLIE NELSON AND WYNTON MARSALIS</b> TWO MEN WITH THE BLUES	BLUE NOTE/CAPITOL	189	-23
20	20	<b>HONEYBROWNE</b> MILE BY MILE	SMITH	189	-16
28	28	<b>FRED EAGLESMITH</b> TINDERBOX	LONESOME DAY	186	+5
24	24	<b>THE BOXMASTERS</b> THE BOXMASTERS	VANGUARD	181	-11
33	33	<b>JOAN BAEZ</b> DAY AFTER TOMORROW	RAZOR & TIE	181	+19
18	18	<b>CHIP TAYLOR</b> NEW SONGS OF FREEDOM	TRAIN WRECK	180	-30
29	29	<b>JAMES MCMURTRY</b> JUST US KIDS	LIGHTNING ROD	169	-9
30	30	<b>JUSTIN TOWNES EARLE</b> THE GOOD LIFE	BLOODSHOT	169	-8
31	31	<b>MITCH WEBB &amp; THE SWINDLES</b> LONELY KIND	SUPREME	165	-3
48	48	<b>TODD SNIDER</b> PEACE QUEER	AIMLESS	165	+43

**MOST ADDED**

<b>JAKOB DYLAN</b> 13 Will It Grow (Starbucks/Columbia) DMX Folk Rock, KBAC, KDBB, KNBA, KOHO, KRVO, KSUT, KTAO, MWV, WNRN, WDCM	<b>ALEJANDRO ESCOVEDO</b> 7 Sister Lost Soul (Back Porch/Manhattan/Capitol) KNBA, KTAO, KTBC, WFUV, WNVV, WNRN, WTMD	<b>OLD 97'S</b> 6 My Two Feet (New West) KDBB, KTBC, Music Choice Adult Alternative, WDST, WFUV, WNRN	<b>LUCINDA WILLIAMS</b> 4 Real Love (Lost Highway) KOHO, KYSL, WCBE, WKZE
<b>COLDPLAY</b> 12 Lost! (Capitol) DMX Folk Rock,	<b>JJ GREY &amp; MOFRO</b> 5 Orange Blossoms (Alligator) KDBB, KLRR, KYSL, WEHM, WFUV	<b>JOHN MELLENCAMP</b> 4 Troubled Land (Hear/CMG) KNBA, Music Choice Adult Alternative, WEXT, WNRN	

FOR WEEK ENDING SEPTEMBER 7, 2008

**MOST ADDED**

<b>RODNEY CROWELL</b> 12 Sex And Gasoline (Work Song/Yep Roc)	<b>TODD SNIDER</b> 9 Peace Queer (Aimless)	<b>LOUDON WAINWRIGHT III</b> 8 Recovery (Yep Roc)	<b>JERRY DOUGLAS</b> 7 Glide (Koch)
<b>ANNE MCCUE</b> 11 East Of Electric (Anne McCue)	<b>KASEY CHAMBERS &amp; SHANE NICHOLSON</b> 8 Rattlin' Bones (Sugar Hill)	<b>BLUE MOUNTAIN</b> 7 Midnight In Mississippi (Broadmoor)	<b>ROGER CREAHER</b> 7 Here It Is (Fun All Wrong)

FOR WEEK ENDING SEPTEMBER 7, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2008 Americana Music Association.

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Broadcasters align with HipCricket to tap growing mobile marketing opportunity

## Text Appeal

Jackie Madrigal  
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**h**ispanics are in love with their cell phones. According to the Mobile Marketing Assn., they are significantly ahead of the curve in mobile phone and data usage: 75% of Hispanic households own cell phones and more than half use them to send and receive text messages on a regular basis. In addition, 32% of Hispanics say they are moderately or highly interested in receiving mobile marketing messages, suggesting a fertile opportunity for broadcasters and advertisers to tap into the growing mobile market.

That is precisely what Kirkland, Wash.-based HipCricket was counting on when it launched its Hispanic Mobile Marketing Network in April. The mobile marketing company introduced the Hispanic ad network to assist Spanish-language radio and TV stations and their clients in delivering campaigns to mobile users that are part of the \$860 billion Hispanic consumer market.

Bustos Media, Lotus Communications and Davidson Media were among the first Hispanic radio groups and general-market broadcasters with Hispanic properties to join the network. Border Media Partners, Spanish Broadcasting System and, most recently, Univision Radio, are among those who followed.

According to HipCricket, the network's reach encompasses up to 9 million Hispanic radio and TV consumers. "We're now in more than 40 markets and 14 of the top 15 Hispanic markets," HipCricket chief marketing officer Jeff Hasen says.

### Audience Engagement

HipCricket enables radio stations to target marketing campaigns to listeners who have given it permission to send text messages. Stations that join the network are assigned an individual five-digit short code that listeners use to text the station for contests, receive advertiser coupons or info on station events, make requests and other interactions.

In addition to increasing audience engagement

capabilities, such mobile marketing vendors as HipCricket and Chicago-based Vibes Media enable broadcasters to offer clients interactive mobile components as part of broader ad campaigns, which may also include on-air and online elements. HipCricket clients are assigned an account manager, available 24/7, to help design client campaigns and assist with other needs. "We will work with them to develop a campaign that has a

mobile component, which they can go out and sell, and also price it beyond what a radio spot would demand," Hasen says.

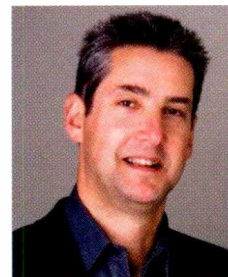
Stations also receive two weeks of in-market training. "We sit down with PD, sales staff, on-air and other people, and we teach them everything from what is mobile marketing to how to sell it and how to program for it," Hasen says. Authorized station personnel can access the Web-based system and set up a campaign in a matter of minutes.

Hispanics, more so than other population segments, he says, place a high premium on value and are interested in receiving something if they think they will get something in return. According to public research, general-market response rates for mobile marketing campaigns are 40%, compared with 3% for direct mail and 1% for Internet banner ads. It's too early to tell whether Hispanics will respond better to these campaigns than the general market, Hasen says. But "Hispanic stations are wise to the fact that their listeners are using their mobile device more than they use PCs. That's what

the statistics show in the U.S. That's the most personal device for everybody, and Hispanics are [at the highest part of the list]," he says.

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—Jeff Hasen



**'We created a quick and easy campaign that allowed our listeners to participate and interact live with our jocks. Our clients were able to quickly reach out to these people through sponsorships.'**

—Juan González



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Bustos Media's interest in HipCricket came from a need to get on track with the new wave of interactivity with the younger audience, president/CEO Amador Bustos says. Bustos VP of programming Juan González says his stations have seen instant impact from their mobile campaigns. In a recent contest, two finalists were selected to audition for the judges of TV Azteca's "La Academia," the Mexican equivalent of "American Idol."

"We created a quick and easy campaign that allowed our listeners to participate and interact live with our jocks by voting for the contestant that they thought should win one of the two slots," González says. Response was "huge" and gave the stations immediate interaction with listeners. "Our clients were able to quickly reach out to these people through sponsorships we offered through the program. This made it a win-win-win for programming, sales and our clients," he says.

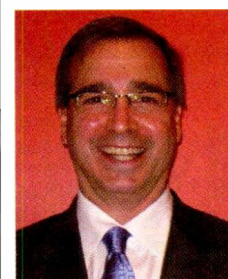
### Station Training

Border Media Partners/Austin GM Jerry Del Core says the company interviewed and evaluated several mobile marketing firms, ultimately deciding that HipCricket best fit its needs. What helped cinch the deal was the training the company provides station programming, promotions and sales departments, Del Core says. "HipCricket set themselves apart from their competitors with their launch and ongoing training. Having staff to assist local sellers work toward client solutions is a great benefit to the stations and their clients."

However, there is a drawback, he says: HipCricket's policy of taking on multiple partners within the same market. "As competitors join HipCricket, their value to our stations diminishes," he says, adding that Border Media Partners may eventually be forced to look for another way to reach listeners and customers. For Bustos, the challenge has been incorporating HipCricket into station operating systems, González says. "As with any new software, program or piece of technology, it changes the way things are put together and executed."

Still, opportunities outnumber the challenges. While July went down as radio's 15th consecutive month of negative revenue, off-air revenue became a bright spot. Off-air—which reflects all radio sales activity apart from on-air spots and is driven largely by digital applications—is "very much part of the future for radio, for Hispanic and non-Hispanic alike," Hasen says.

Formerly known as nonspot revenue, off-air shot up 10% to \$1.7 billion in 2007 from \$1.5 billion in 2006, according to the RAB. Off-air revenue has exceeded industry projections, the RAB said in an August report, and is expected to reach \$2 billion by the end of 2008, almost a full year ahead of the predicted timeline. "Exceeding expectations that were based on a compounded annual growth rate [CAGR] of 10% from June 2005 to June 2007, off-air activity surged in late 2007 and has been increasing at a CAGR of 12.3% over the past two years," the report says. **R&R**



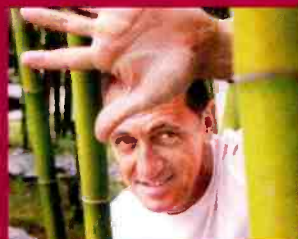
Del Core



Bustos

# R&R LATIN POP

POWERED BY nielsen BDS



► **FRANCO DE VITA** LOGS HIS SIXTH TOP 10 AS "MI SUEÑO" STRIDES 12-10 (UP 87 PLAYS, THE FORMAT'S THIRD-BEST GAIN). THE RENOWNED VENEZUELAN BALLADEER LAST REACHED THE CHART'S UPPER BRACKET WITH THE NO. 6-PEAKING "SI LA VES" (WITH SIN BANDERA) IN OCTOBER 2004.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	10	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	NO. 1 (4 WKS) UNIVERSAL LATINO	1251 +103	13.309 1
2	4	11	<b>ENRIQUE IGLESIAS</b> LORO POR TI	UNIVERSAL LATINO	833 +37	7.931 3
3	3	17	<b>GLORIA TREVI</b> CINCO MINUTOS	UNIVERSAL LATINO	831 +19	7.554 4
4	7	9	<b>HA*ASH</b> NO TE QUIERO NADA	SONY BMG NORTE	779 +81	6.711 7
5	2	24	<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	768 -41	8.739 2
6	5	45	<b>FLEX</b> TE QUIERO	EMI TELEVISA	659 -58	6.182 8
7	8	12	<b>CAMILA</b> ME DA IGUAL	SONY BMG NORTE	658 +9	4.749 10
8	6	31	<b>ENRIQUE IGLESIAS</b> DONDE ESTAN CORAZON	UNIVERSAL LATINO	641 -49	7.512 5
9	9	15	<b>JUANES</b> TRES	UNIVERSAL LATINO	590 -38	4.388 13
10	12	5	<b>FRANCO DE VITA</b> MI SUEÑO	SONY BMG NORTE	562 +87	7.233 6
11	10	37	<b>JUANES</b> GOTAS DE AGUA DULCE	UNIVERSAL LATINO	550 +50	4.501 12
12	16	4	<b>REIK</b> INOLVIDABLE	AIRPOWER/MOST INCREASED PLAYS SONY BMG NORTE	534 +117	3.475 16
13	14	8	<b>MANA</b> ARDE EL CIELO	WARNER LATINA	533 +73	4.298 14
14	11	23	<b>LUIS MIGUEL</b> SI TU TE ATREVES	WARNER LATINA	491 +6	3.317 19
15	13	21	<b>JULIETA VENEGAS</b> EL PRESENTE	SONY BMG NORTE	478 -7	3.392 17
16	15	8	<b>TOMMY TORRES</b> TARDE O TEMPRANO	WARNER LATINA	461 +36	5.719 9
17	21	7	<b>ALEJANDRO FERNANDEZ</b> SIN CONSIDERACION	AIRPOWER SONY BMG NORTE	340 +32	3.352 18
18	27		<b>TOMMY TORRES</b> PEGADITO	WARNER LATINA	327 -29	1.183 -
19	14		<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	320 +8	2.235 30
20	23	5	<b>CHAYANNE</b> AMOR INMORTAL	SONY BMG NORTE	313 +45	4.619 11
21	28	3	<b>LA OREJA DE VAN GOGH</b> EL ULTIMO VALS	SONY BMG NORTE	311 +86	2.879 22
22	26	3	<b>MOTEL FEATURING PATY CANTU</b> DOS PALABRAS	WARNER LATINA	306 +59	1.990 35
23	25	8	<b>PLAYA LIMBO</b> EL TIEMPO DE TI	SONY BMG NORTE	306 +33	0.740 -
24	22	13	<b>MJ</b> HE VENIDO	MACHETE	250 -40	1.647 -
25	27	20	<b>WISIN &amp; YANDEL</b> AHORA ES	MACHETE	229 -3	1.701 -
26	39	2	<b>FONSECA</b> ARROYITO	EMI TELEVISA	225 +72	3.632 15
27	24	19	<b>PEPE AGUILAR</b> PERDONO Y OLVIDO	EMI TELEVISA	224 -27	2.473 26
28	37	2	<b>KALIMBA</b> JAMAS	SONY BMG NORTE	220 +40	0.406 -
29	31	6	<b>ERRE XI</b> CARITA BONITA	MAS FLOW/MACHETE	209 -6	0.990 -
30	NEW		<b>JESSE &amp; JOY</b> ESTO ES LO QUE SOY	WARNER LATINA	207 +73	2.438 27
31	30	13	<b>LOS TEMERARIOS</b> SI TU TE VAS	FONOVISA	200 -20	2.166 31
32	33	5	<b>LOLA</b> SI ME BEBAS	EMI TELEVISA	197 +8	2.030 34
33	32	18	<b>JUAN LUIS GUERRA Y 440</b> COMO YO	EMI TELEVISA	196 -10	1.989 36
34	36	12	<b>VICENTE FERNANDEZ</b> PARA SIEMPRE	SONY BMG NORTE	191 +16	3.185 20
35	34	5	<b>EDNITA NAZARIO FEATURING NATALIA JIMENEZ</b> NO	SONY BMG NORTE	182 -3	2.398 28
36	38	3	<b>MARCOS YAROIDE FEATURING DIVINO</b> TODO SE LO DEBO A EL	LUAR	181 +21	2.885 21
37	35	17	<b>BABY BOY</b> YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	176 -6	0.997 -
38	29	17	<b>KANY GARCIA</b> ESTA SOLEDAD	SONY BMG NORTE	161 -80	1.765 -
39	RE-ENTRY		<b>THALIA</b> TEN PACIENCIA	EMI TELEVISA	155 +16	2.680 24
40	NEW		<b>KATY PERRY</b> KISSED A GIRL	CAPITOL	154 +34	2.108 32

## MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
<b>R.K.M. &amp; KEN-Y</b> Te Regalo Amores (Pina/Machete) KBMG, WRLX, WVIV	3
<b>GLORIA TREVI</b> Pruebamele (Univision) XGLX, XHFG, XHPX	3
<b>ENRIQUE IGLESIAS</b> Lloro Por Ti (Universal Latino) XGLX, XHFG	2
<b>HA*ASH</b> No Te Quiero Nada (Sony BMG Norte) WRMA, XGLX	2
<b>REIK</b> Inolvidable (Sony BMG Norte) WIOA, XGLX	2
<b>MANA</b> Arde El Cielo (Warner Latina) WFID, XGLX	2
<b>MOTEL FEAT. PATY CANTU</b> Dos Palabras (Warner Latina) KQKQ, WRMA	2
<b>LA OREJA DE VAN GOGH</b> El Ultimo Vals (Sony BMG Norte) WKAQ, XGLX	2
<b>CHAYANNE</b> Amor Inmortal (Sony BMG) KXXS, XLTN	2
<b>KALIMBA</b> Jamás (Sony BMG) KRIO, XGLX	2

## ADDED AT...

**WRLX**  
West Palm Beach, FL  
PD: Raymond Hernandez  
September, Cry For You, 11  
R.K.M. & Ken-Y, Te Regalo Amores, 10

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
<b>BELANOVA</b> One, Two, Three, Go! (1, 2, 3 Go!) (Universal Latino)	154/20	<b>MANNY MANUEL</b> Yo Voy A Darte (Universal Latino)	123/6
TOTAL STATIONS:	8	TOTAL STATIONS:	3
<b>LA SECTA ALLSTAR</b> No Puedes Parar (No Little Fish)	153/12	<b>ABRAHAM</b> Mi Esposa (Machete)	118/13
TOTAL STATIONS:	3	TOTAL STATIONS:	3
<b>EDDY LOVER</b> Luna (Machete)	151/2	<b>WISIN &amp; YANDEL</b> Siguelo (Machete)	109/18
TOTAL STATIONS:	9	TOTAL STATIONS:	8
<b>DADDY YANKEE</b> Pose (El Cartel)	149/2	<b>ZORRO VIEJO</b> Chica Especial (Nu)	103/16
TOTAL STATIONS:	8	TOTAL STATIONS:	4
<b>COLDPLAY</b> Viva La Vida (Capitol)	129/11	<b>ANA VICTORIA</b> Siempre Pude Ver (Diam/Covertura)	103/3
TOTAL STATIONS:	4	TOTAL STATIONS:	3

## MOST INCREASED PLAYS

+117	<b>REIK</b> Inolvidable (Sony BMG Norte) WMGE +22, XHPX +20, KRIO +19, KQKQ +10, WKAQ +9, KSSE +7, WIOA +7, KXXS +5, WVIV +5, KGSX +4
+103	<b>LUIS FONSI</b> No Me Doy Por Vencido (Universal Latino) XHPX +9, KLOL +16, KSSE +12, KGSX +11, KQKQ +8, WVJV +7, KRIO +6, WRMA +6, KXOB +6, KVVA +6
+87	<b>FRANCO DE VITA</b> Mi Sueno (Sony BMG Norte) KTCY +9, WPAT +17, WRMA +13, KRIO +8, WIAC +7, WKAQ +7, XLTN +7, WIOA +6, WXYX +5, XHPX +4
+86	<b>LA OREJA DE VAN GOGH</b> El Ultimo Vals (Sony BMG Norte) WKAQ +27, XGLX +16, WXYX +10, XAVO +10, WIOA +9, WIAC +7, KXXS +6, XHPX +4
+81	<b>HA*ASH</b> No Te Quiero Nada (Sony BMG Norte) KGSX +9, WRMA +6, XHPX +11, XHFG +10, KRIO +8, WIAC +8, KVVA +6, KXXS +5, XGLX +3, KSSE +3

FOR WEEK ENDING SEPTEMBER 7, 2008  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
30 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen  
Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc.  
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## LATIN POP MONITORED REPORTERS

**WWVA/Atlanta, GA**  
PD: Raffy Contigo

**KXXS/Austin, TX**  
OM: Romeo Herrera  
PD: Rudy Ramos  
MD: Julieta Jil

**KPSL/Bakersfield, CA**  
PD: Isidro Roman

**WVIV/Chicago, IL**  
OM/PD: Cesar Canales  
APD: Lucy Herrera  
MD: Armando Reyes

**KTCY/Dallas, TX**  
PD: Javier Casanova

**XHPX/EI Paso, TX**  
PD: David Castillo

**KXOB/Fresno, CA**  
PD: Jorge Guillen

**KLOL/Houston, TX**  
PD: Omar Romero

**KQKQ/Houston, TX**  
PD: Eddie Leon  
MD: Raquenell Villarreal

**KLVE/Los Angeles, CA**  
PD: Fernando Perez

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Nestor Rocha  
APD: Andrea Becerra

**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo

**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez

**WMGE/Miami, FL**  
OM: Rod Phillips  
PD: Rogelio Alfonso  
MD: Raymond Hernandez

**WRMA/Miami, FL**  
OM/PD: Tony Campos

**WPAT/New York, NY**  
PD: Tony Luna

**KVVA/Phoenix, AZ**  
PD: Edgar Pineda

**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos

**WIAC/Puerto Rico**  
PD: Valerie Mejia

**WIOA/Puerto Rico**  
PD: Fernando De Hostos

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas

**WVJP/Puerto Rico**  
OM/PD: Junior Torres  
APD: Gloria Garced

**WXYX/Puerto Rico**  
PD/MD: Herman Davila

**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Ana Perez

**KGSX/San Antonio, TX**  
PD: Manny Herrera

**KRIO/San Antonio, TX**  
OM/PD: Alfonso Flores

**XGLX/San Diego, CA**  
PD: Marylu Ramos  
APD: Jorge Rivera

**XHFG/San Diego, CA**  
OM: Elvis Valle  
PD: Robbie Ramirez

**XLTN/San Diego, CA**  
PD: Libia Sauza

**WRLX/West Palm Beach, FL**  
PD: Raymond Hernandez





► **LUIS FONSI** CLAIMS THE MOST INCREASED PLAYS TITLE (UP 62) AS "NO ME DOY POR VENCIDO" ROLLS 10-5 AT TROPICAL. THE TRACK, WHICH ALSO CLIMBS 14-11 AT LATIN RHYTHM, IS FROM FONSI'S NO. 1 BILLBOARD LATIN ALBUM "PALABRAS DEL SILENCIO."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	<b>CHARLIE CRUZ</b> TU ME CONFUNDES	SONY BMG NORTE	325 +2	2.554 2
2	3	25	<b>JUAN LUIS GUERRA Y 440</b> COMO YO	EMI TELEVISIA	307 +13	2.365 3
3	2	28	<b>GILBERTO SANTA ROSA</b> NO TE VAYAS	SONY BMG NORTE	303 +3	1.223 18
4	5	42	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	264 +5	2.084 6
5	10	9	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	250 +62	1.302 16
6	8	11	<b>ADOLESCENT ORQUESTA</b> EN AQUEL LUGAR	KORTA/UNION	244 +29	2.083 7
7	4	12	<b>MJ</b> HE VENIDO	MACHETE	241 -4	1.956 9
8	9	28	<b>WISIN &amp; YANDEL</b> AHORA ES	MACHETE	222 +6	1.758 10
9	7	42	<b>FLEX</b> TE QUIERO	EMI TELEVISIA	212 -10	2.762 1
10	6	44	<b>FRANK REYES</b> AMOR DESPERDIADO	M.P./JVN/J & N	211 -4	2.123 5
11	14	8	<b>ANGEL &amp; KHRIZ</b> NA DE NA	VI/MACHETE	197 +36	1.464 12
12	13	23	<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	177 +23	0.970 23
13	11	18	<b>JORGE CELEDON &amp; JIMMY ZAMBRANO</b> ME VI LLORAR	SONY BMG NORTE	175 +7	2.140 4
14	19	13	<b>NG2</b> POR AMARTE	SONY BMG NORTE	157 +23	1.039 19
15	16	23	<b>EL CHAVAL</b> DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	149 +8	2.048 8
16	15	38	<b>NG2</b> ELLA MENA	SONY BMG NORTE	149 +4	0.985 21
17	23	14	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE	141 +21	1.387 15
18	17	6	<b>EDDY LOVER</b> LUNA	MACHETE	132 +12	0.499 36
19	20	12	<b>JUANES</b> TRES	UNIVERSAL LATINO	130 +12	0.434 40
20	22	18	<b>KEVIN CEBALLO</b> EL MILAGRO DE TU AMOR	M.P./JVN/J & N	127 -4	0.827 27
21	26	5	<b>VICTOR MANUELLE</b> NO SOY QUIEN	KIYAVI/VM	123 +11	1.463 13
22	12	16	<b>DADDY YANKEE</b> POSE	EL CARTEL	118 -48	0.999 20
23	37	2	<b>THALIA</b> TEN PACIENCIA	EMI TELEVISIA	117 +52	0.929 25
24	33	9	<b>FLEX</b> ESCAPATE	EMI TELEVISIA	106 +38	0.289 -
25	28	10	<b>FRANK REYES</b> TE REGALO EL MAR	M.P./JVN/J & N	103 -7	0.741 29
26	27	5	<b>DOMENIC MARTE</b> YO ME EQUIVOCO	M.P./JVN/J & N	102 +18	0.160 -
27	21	19	<b>VICTOR MANUELLE</b> YO NO SE PERDONARTE	KIYAVI/VM	101 -16	0.672 30
28	18	10	<b>ANDY ANDY</b> PORQUE FUE QUE TE AME	EMI TELEVISIA	99 -2	0.565 32
29	25	9	<b>FUEGO</b> MI ALMA SE MUERE	CHOSEN FEW EMERALD/ONE	83 -9	0.662 31
30	39	6	<b>MARCY PLACE FEATURING DON OMAR</b> TODO LO QUE SOY	EL ORFANATO	81 +16	1.409 14

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	17	<b>ANGEL &amp; KHRIZ</b> NA DE NA	VI/MACHETE	464 -10	6.672 1
2	1	16	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE	459 -33	6.280 2
3	3	17	<b>DADDY YANKEE</b> POSE	EL CARTEL	365 -2	5.175 3
4	5	22	<b>MJ</b> HE VENIDO	MACHETE	346 +28	4.094 5
5	4	23	<b>BABY BOY</b> YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	319 -7	2.946 10
6	7	45	<b>FLEX</b> TE QUIERO	EMI TELEVISIA	293 +21	1.613 25
7	9	8	<b>EDDY LOVER</b> LUNA	MACHETE	289 +31	3.154 6
8	6	42	<b>AVENTURA</b> EL PERDEDOR	PREMIUM LATIN	279 -36	2.688 11
9	11	7	<b>IVY QUEEN</b> DIME	MACHETE	274 +38	3.071 9
10	8	25	<b>TONY DIZE</b> PERMITAME	WY/MACHETE	242 -17	4.448 4
11	14	8	<b>LUIS FONSI</b> NO ME DOY POR VENCIDO	UNIVERSAL LATINO	217 +29	2.010 22
12	10	1	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE	216 -25	2.300 16
13	13	23	<b>MANA</b> SI NO TE HUBIERAS IDO	WARNER LATINA	193 +4	0.908 -
14	12	6	<b>ALEXIS &amp; FIDO</b> SUBETE	SONY BMG NORTE	191 +1	3.143 7
15	15	23	<b>ERRE XI</b> CARITA BONITA	MAS FLOW/MACHETE	189 +15	1.091 -
16	16	6	<b>ENRIQUE IGLESIAS</b> LLORO POR TI	UNIVERSAL LATINO	178 +9	1.135 38
17	NEW	1	<b>R.K.M. &amp; KEN-Y</b> TE REGALO AMORES	PINA/UNIVERSAL LATINO	175 +175	2.226 17
18	16	7	<b>BABY RANKS FEATURING ANGEL LOPEZ</b> EL AMOR SE FUE	STAR-DOME LATINO	152 +12	1.282 32
19	31	2	<b>PITBULL FEATURING LIL JON</b> KRAZY	MR. 305/THE ORCHARD	134 +54	2.403 12
20	17	7	<b>TITO "EL BAMBINO"</b> VAMOS PAL AGUA	EMI TELEVISIA	133 -23	1.120 40
21	21	16	<b>LOS YETSONS</b> NADIE COMO TU	ROTARI	127 +7	1.511 28
22	22	5	<b>CHRIS BROWN</b> FOREVER	JIVE/ZOMBA	126 +10	3.080 8
23	19	6	<b>RKM &amp; KEN-Y FEATURING PLAN B</b> TUVE UN SUEÑO	PINA/UNIVERSAL LATINO	124 -5	1.673 23
24	25	8	<b>MANA</b> ARDE EL CIELO	WARNER LATINA	120 +13	0.754 -
25	24	2	<b>DE LA GHETTO</b> EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	113 +6	2.065 19
26	26	6	<b>FLEX</b> ESCAPATE	EMI TELEVISIA	104 +3	2.062 21
27	27	1	<b>JUANES</b> TRES	UNIVERSAL LATINO	102 +11	0.737 -
28	25	7	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	99 -9	1.622 24
29	29	6	<b>ELOY</b> YO VOY	FLY/GEMMEX	93 +5	1.219 34
30	30	1	<b>MENUDO</b> PERDIDO SIN TI	EPIC	88 +6	0.675 -

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	12	<b>ALLISON</b> MEMORAMA	SONY BMG NORTE
2	2	5	<b>TRIBAL</b> TEQUILA	MAXIMO SONIDO RECORDS
3	3	13	<b>JULIETA VENEGAS</b> EL PRESENTE	SONY BMG NORTE
4	5	6	<b>PLASTILINA MOSH</b> LET U KNOW	NACIONAL
5	4	6	<b>MONTECRISTO</b> TERESA	MTC MUSIC
6	6	26	<b>MOTEL</b> UNO, DOS, TRES	WARNER LATINA
7	NEW	1	<b>VICTIMAS OEL DR. CEREBRO</b> EL CADAVER DEL AMOR	ONE AMERICA RECORDS
8	9	6	<b>MANA</b> ARDE EL CIELO	WARNER LATINA
9	8	12	<b>CAFE TACVBA</b> ESTA VEZ	UNIVERSAL LATINO
10	10	3	<b>JAGUARES</b> VISIBLE	EMI TELEVISIA
11	NEW	1	<b>JAGUARES</b> ENTRE TUS JARDINES	EMI TELEVISIA
12	7	21	<b>BABASONICOS</b> PIJAMAS	UNIVERSAL LATINO
13	11	3	<b>BELANOVA</b> ONE, TWO, THREE, GO! (1, 2, 3 GO!)	UNIVERSAL LATINO
14	12	6	<b>FATIMA</b> HUSH HUSH	FATIMA
15	NEW	1	<b>LOS RADARES</b> MICROSCOPIO	TOCA 75
16	NEW	1	<b>LILA DOWNS &amp; ENRIQUE BUNBURY</b> JUSTICIA	EMI LATIN/VIRGIN
17	13	3	<b>VICTIMAS</b> CADAVER DE AMOR	NOT LISTED
18	15	2	<b>ELJURI</b> UNA OLA	MANDOVILL
19	16	5	<b>PLASTILINA MOSH FEAT. ADRIAN DARGEOS</b> PASO FINO	NACIONAL
20	18	8	<b>SEKRETO</b> VUELVE A LA CARGA	SONES DEL MEX/IDE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	11	<b>ANGEL Y KHRIZ</b> NA DE NA	MACHETE
2	4	6	<b>CHAMBAO</b> PAPELES MOJADOS	SONY BMG NORTE
3	2	9	<b>CARIBBEAN CONNECTION</b> INTRO	VI/MACHETE
4	5	9	<b>WISIN &amp; YANDEL</b> SIGUELO	MACHETE
5	7	14	<b>MAELO RUIZ</b> AROMA DE MUJER	CODISCOS/TROPISOUNDS
6	6	6	<b>JUANES</b> TRES	UNIVERSAL LATINO
7	10	3	<b>MARALA</b> QUIERO TENERTE	RVM
8	3	14	<b>BRENDALY</b> NA NA NA	SOUTHERN PEARL
9	9	11	<b>LOS HERMANOS ROSARIO</b> TE ECHE DE MENOS	M.P./JVN/J & N
10	8	11	<b>TOBY LOVE</b> LLORAR LLOVIENDO	SONY BMG NORTE
11	11	9	<b>PUERTO RICAN POWER</b> ENSENAME	M.P./JVN/J & N
12	12	14	<b>DLG</b> TORO MATA	LA CALLE/UNIVISION
13	14	2	<b>EDDY LOVER</b> LUNA	MACHETE
14	16	13	<b>NG2</b> POR AMARTE	SONY BMG NORTE
15	13	11	<b>DOMENIC MARTE FEAT. GERALDINE</b> CON LOS OJOS CERRADOS	M.P./JVN/J & N
16	NEW	1	<b>THALIA</b> TEN PACIENCIA	EMI TELEVISIA
17	15	8	<b>NIHO</b> MI TEQUETEQUE	HOLA HOLA
18	17	11	<b>JORGE CELEDON Y JIMMY ZAMBRANO</b> ME VI LLORAR	SONY BMG NORTE
19	18	6	<b>BELANOVA</b> CADA QUE...	UNIVERSAL LATINO
20	NEW	1	<b>SONORA CARRUSELES</b> NADIE SE SALVA DE LA RUMBA	FUENTES

# R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen** BDS BILLBOARD CHARTS **nielsen** COMPILLED BY SoundScan

## Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	<b>YOUNG JEEZY</b> IMPRINT & NUMBER / DISTRIBUTING LABEL (PRICE) #1 WK CTE/DEF JAM 011536*/DJMG (13.98)	The Recession	1	1
2	NEW	1	<b>NEW KIDS ON THE BLOCK</b> INTERSCOPE 011792/IGA (13.98) +	The Block	2	2
3	2	2	<b>THE GAME</b> Geffen 011465*/IGA (13.98)	LAX	2	2
4	3	2	<b>KID ROCK</b> TOP DOG ATLANTIC 290556*/AG (18.98)	Rock N Roll Jesus	2	2
5	1	2	<b>SLIPKNOT</b> ROADRUNNER 617938 (18.98) +	All Hope Is Gone	2	2
6	4	1	<b>JONAS BROTHERS</b> HOLLYWOOD 001944 (18.98) +	A Little Bit Longer	2	2
7	5	4	<b>SOUNDTRACK</b> DECCA 011439 (18.98)	Mamma Mia!	1	1
8	NEW	1	<b>UNDEROATH</b> SOLID STATE 08842*/TODTH & NAIL (13.98) +	Lost In The Sound Of Separation	2	2
9	NEW	1	<b>CHRIS TOMLIN</b> SIXTEENS 12359/SPARROW (17.98)	Hello Love	2	2
10	6	7	<b>LIL WAYNE</b> CASH MONEY/UNIVERSAL MOTOWN 011977*/UMRG (13.98)	Tha Carter III	2	2
11	8	8	<b>SUGARLAND</b> MERCURY NASHVILLE 011273*/UMGN (13.98)	Love On The Inside	1	1
12	10	11	<b>COLDPLAY</b> CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends	1	1
13	12	12	<b>RIHANNA</b> SRP/DEF JAM 008968*/DJMG (13.98)	Good Girl Gone Bad	2	2
14	11	6	<b>MILEY CYRUS</b> HOLLYWOOD 002129 (18.98)	Breakout	1	1
15	7	2	<b>VARIOUS ARTISTS</b> CAPITOL NASHVILLE/SONY BMG/UNIVERSAL 011724/UMGN (18.98)	NOW That's What I Call Country	7	7
16	21	22	<b>JASON MRAZ</b> ATLANTIC 448508*/AG (18.98)	We Sing, We Dance, We Steal Things.	3	3
17	13	3	<b>STAINED</b> FLIP ATLANTIC 511769/AG (18.98)	The Illusion Of Progress	3	3
18	16	9	<b>SOUNDTRACK</b> WALT DISNEY 001742 (18.98)	Camp Rock	2	2
19	NEW	1	<b>DONNIE KLANG</b> BAD BOY 511253/AG (18.98) +	Just A Rolling Stone	19	19
20	19	18	<b>LEONA LEWIS</b> SYCO/J 02554/RMG (18.98)	Spirit	1	1
21	NEW	1	<b>BRIAN WILSON</b> BRIMEL 34147*/CAPITOL (18.98) +	That Lucky Old Sun	21	21
22	NEW	1	<b>HOLLYWOOD UNDEAD</b> A&M OCTUNE (12.98)	Swan Songs	22	22
23	20	14	<b>KATY PERRY</b> CAPITOL 04249 (12.98)	One Of The Boys	2	2
24	22	16	<b>VARIOUS ARTISTS</b> EMI/SONY BMG/UNIVERSAL/ZOMBA 08144/CAPITOL (18.98)	NOW 28	1	1
25	24	15	<b>TAYLOR SWIFT</b> BIG MACHINE 079012 (18.98) +	Taylor Swift	3	5

The Billboard 200 is based on a national sample of retail stores, mass merchant, direct to consumer transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the internet.

## VIDEO CHANNELS

### MTV

Exec: VP/Music & Talent: Amy Doyle  
VP/Music & Talent: Peter Baron  
Viacom 212-258-8000

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

List truncated due to special programming.

### BET

VP/Music Prog: Stephen Hill  
MO: Kelly G  
Viacom 212-975-4055

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

### Great American Country

MD: Tony Trovato  
Scripps 615-321-7525

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

### MTV2

Exec: VP/Music & Talent: Amy Doyle  
VP/Music & Talent: Peter Baron  
Viacom 212-258-8000

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

### VH1

Exec: VP/Talent & Music: Rick Krim  
Sr. VP Music & Talent: Bruce Gilmer  
VP/Music & Talent: Sandy Alouete  
Viacom 212-258-7800

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

### CMT

VP/Music & Talent: Chris Parr  
Dir Music Pgm: Evan Kraft  
Viacom 212-335-8400

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

### FUSE

Dir. Pgm: Janis Unterwieser  
Rainbow Media 212-324-3416

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

### CMT Canada

Dir. Pgm: Casey Clarke  
MD: Dana Bourgoignie  
Corus 216-534-1191

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

## Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	1	<b>SO WHAT</b>	PINK (LAFACE/ZOMBA)	1
2	2	2	<b>WHATEVER YOU LIKE</b>	T.I. (GRAND HUSTLE/ATLANTIC)	1
3	3	3	<b>I'M YOURS</b>	JASON MRAZ (ATLANTIC/RRP)	1
4	4	4	<b>DISTURBIA</b>	RIHANNA (SRP/DEF JAM/DJMG)	1
5	5	5	<b>PAPER PLANES</b>	M.I.A. (XL/INTERSCOPE)	1
6	6	6	<b>IN THE AYER</b>	FLO RIDA FEAT. WILL.I.A.M. (POE BOY/ATLANTIC)	1
7	7	7	<b>JUST STAND UP!</b>	ARTISTS STAND UP TO CANCER (SU2C/DJMG)	1
8	8	8	<b>GET N COLD</b>	KATY PERRY (CAPITOL)	1
9	9	9	<b>WHEN I GROW UP</b>	THE PUSSYCAT DOLLS (INTERSCOPE)	1
10	10	10	<b>VIVA LA VIDA</b>	COLDPLAY (CAPITOL)	1
11	11	11	<b>FOREVER</b>	CHRIS BROWN (JIVE/ZOMBA)	1
12	12	12	<b>CAN'T BELIEVE IT</b>	T-PAIN FEAT. LIL WAYNE (HAPPY BOY/KONVICT/JIVE/ZOMBA)	1
13	13	13	<b>I KISSED A GIRL</b>	KATY PERRY (CAPITOL)	1
14	14	14	<b>FALL FOR YOU</b>	SECONDHAND SERENADE (GLASSNOTE/ILG)	1
15	15	15	<b>CLOSER</b>	NE-YO (DEF JAM/DJMG)	1
16	16	16	<b>ONE STEP AT A TIME</b>	JORDIN SPARKS (19/JIVE/ZOMBA)	1
17	17	17	<b>DANGEROUS</b>	KARDINAL OFFISHALL (KONLIVE/GEFFEN)	1
18	18	18	<b>BETTER IN TIME</b>	LEONA LEWIS (SYCO/J/RMG)	1
19	19	19	<b>LOVE REMAINS THE SAME</b>	GAVIN ROSSDALE (INTERSCOPE)	1
20	20	20	<b>CRUSH</b>	DAVID ARCHULETA (19/JIVE/ZOMBA)	1
21	21	21	<b>MY LIFE</b>	THE GAME FEAT. LIL WAYNE (GEFFEN/INTERSCOPE)	1
22	22	22	<b>CYANIDE</b>	METALLICA (WARNER BROS.)	1
23	23	23	<b>BURNIN' UP</b>	JONAS BROTHERS (HOLLYWOOD)	1
24	24	24	<b>SHAKE IT</b>	METRO STATION (COLUMBIA)	1
25	25	25	<b>GOT MONEY</b>	LIL WAYNE FEAT. T-PAIN (CASH MONEY/UNIVERSAL MOTOWN)	1
26	26	26	<b>LOLLI LOLLI (POP THAT BODY)</b>	THREE 6 MAFIA (HYPROTIZE MINDS/COLUMBIA)	1
27	27	27	<b>PUT ON</b>	YOUNG JEEZY FEAT. KANYE WEST (CTE/DEF JAM/DJMG)	1
28	28	28	<b>ALL SUMMER LONG</b>	HIT MASTERS (HIP KIDDY)	1
29	29	29	<b>LET IT ROCK</b>	KEVIN RUDOLF FEAT. LIL WAYNE (CASH MONEY/UNIVERSAL REPUBLIC)	1
30	30	30	<b>A MILLI</b>	LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)	1
31	31	31	<b>SWING</b>	SAVAGE FEAT. SOULJA BOY TEL'EM (DAWN RAID/UNIVERSAL REPUBLIC)	1
32	32	32	<b>LEAVIN'</b>	JESSE MCCARTNEY (HOLLYWOOD)	1
33	33	33	<b>GET BACK</b>	DEMI LOVATO (HOLLYWOOD)	1
34	34	34	<b>MISS INDEPENDENT</b>	NE-YO (DEF JAM/DJMG)	1
35	35	35	<b>TAKE A BOW</b>	RIHANNA (SRP/DEF JAM/DJMG)	1
36	36	36	<b>LOLLOPOP</b>	LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)	1
37	37	37	<b>WHAT THEM GIRLS LIKE</b>	LUDACRIS CO-STARRING CHRIS BROWN & SEAN GARRETT (DTP/DEF JAM/DJMG)	1
38	38	38	<b>BARTENDER SONG (AKA SITTING AT A BAR)</b>	REHAB (UNIVERSAL REPUBLIC)	1
39	39	39	<b>WHAT UP, WHAT'S HAAPNIN'</b>	T.I. (GRAND HUSTLE/ATLANTIC)	1
40	40	40	<b>SHUT UP AND LET ME GO</b>	THE TING TINGS (COLUMBIA)	1
41	41	41	<b>HANDLEBARS</b>	FLOORTS (UNIVERSAL REPUBLIC)	1
42	42	42	<b>CORONA AND LIME</b>	SHWAYZE (SURETONE/GEFFEN/INTERSCOPE)	1
43	43	43	<b>JUST DANCE</b>	LADY GAGA FEAT. COLBY O'DONIS (STREAMLINE/KONLIVE/INTERSCOPE)	1
44	44	44	<b>GET LIKE ME</b>	DAVID BANNER FEAT. CHRIS BROWN (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)	1
45	45	45	<b>SHATTERED (TURN THE CAR AROUND)</b>	D.A.R. (EVERFINE/ATLANTIC/RRP)	1
46	46	46	<b>CHECK YES JULIE (RUN BABY RUN)</b>	WE THE KINGS (S-CURVE)	1
47	47	47	<b>7 THINGS</b>	MILEY CYRUS (HOLLYWOOD)	1
48	48	48	<b>BLEEDING LOVE</b>	LEONA LEWIS (SYCO/J/RMG)	1
49	49	49	<b>POCKETFUL OF SUNSHINE</b>	NATASHA BEDINGFIELD (PHONOGENIC/EPIC)	1
50	50	50	<b>ADDICTED</b>	SAVING ABEL (SKIDD/COVIRGIN/CAPITOL)	1

## OPPORTUNITIES

### EAST



#### General Sales Manager

Top 10 Market, Top 10 Station! Amazing opportunity to join Beasley's WXTU, Philadelphia, PA – exclusive format, CMA Awarded Heritage Country Station on top of its game in the City of Brotherly Love. Chance of a lifetime opportunity for a dynamic leader who can drive revenue in a top station and top market to an even higher level. We're hiring a champion with 5 years prior sales management & NTR/Event/Interactive experience and a proven track record of developing, training and coaching a stellar sales team, managing inventory and delivering solid results year over year! Is it you? Send resume to [kate@mediastaffingnetwork.com](mailto:kate@mediastaffingnetwork.com). EOE

#### Clear Channel Salisbury MD Market Mgr/DOS

The ideal candidate will view obstacles as opportunities. You'll oversee all cluster operations including sales. This MM/DOS must have a clear vision and documented success of what it takes to grow RATINGS, REVENUE, and CASH FLOW. We need someone that knows how to lead and maximize a team of great and committed broadcasters while successfully solving our customer's needs. We'll give you the best resources in radio to accomplish your goals! Candidate should have at least three years Market Manager and or DOS experience. Ready to lead? Ready to step up? Let's talk. Please email your resume and qualifications to [melissaburns@clearchannel.com](mailto:melissaburns@clearchannel.com).

*Clear Channel is an Equal Opportunity Employer.*

### Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com). Ads are also accepted by fax: 323-954-3411 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

## SOUTH



#### Market Manager/Austin

Entercom Communications Corp. has an incredible opportunity to work in "The Live Music Capital of the World." Austin is the 3rd fastest growing city in the US and has largely avoided the real estate crash with a 4+% growth. We are seeking a dynamic leader for our AC, Hot AC and News Talk. Perfect candidates must have a solid sales/programming background with proven experience in maximizing resources while possessing impressive leadership expertise and exceptional communication skills. Must have the vision and ability to lead our stations to reach their maximum potential.

Entercom is one of the 5 largest, progressive radio broadcasting companies in the US, with a nationwide portfolio of stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City. We focus on creating effective integrated marketing solutions for our customers that incorporate audio, digital and experiential assets.

GM/Market Management exp. preferred, but will consider major market DOS exp.

Send resume to Noreen McCormack, VP of HR at [nmccormack@entercom.com](mailto:nmccormack@entercom.com).

All inquiries will be handled in strict confidence. EOE



#### General Sales Manager HOT 98-1/WHZT-FM (Cox Radio, Greenville, SC, market #59)

An inter-company transfer has created this rare opportunity to join the best Radio Company in America. Are you famous for getting results for your customers? Are you comfortable selling a young adult lifestyle format? Do you have 2+ years of sales management experience? EOE Full details at [http://hot981.com/about\\_us/careers.html](http://hot981.com/about_us/careers.html).

## MIDWEST

#### On-Air Radio Show Host

If you love music and realize the healing power its message can offer listeners, you're on the right track.

And, if you've earned a Ph. D. from the School of Hard Knocks and know how to relate to listeners, you're sprinting toward our finish line.

If your faith is something that informs everything you are and you don't feel the need to apologize for it, we'd welcome you to consider joining our winning team of broadcast professionals.

We are seeking an experienced on-air host with a minimum of 3-5 years of music and/or talk experience to anchor our new afternoon show and make a positive impact on our listeners' lives.

Please send your resume, air check, references and salary requirements to [fitbwp@gmail.com](mailto:fitbwp@gmail.com).

*We are an equal opportunity employer.*

We are currently looking for Payroll and Accountants, Job comes with great benefits, applicants should kindly email resumes to [Johninc001@yahoo.com](mailto:Johninc001@yahoo.com) for info.

## POSITIONS SOUGHT

**50.4, 46.5, 38.7 share! Top 120 mornings** or 80 afternoons in CHR, Country, HOT AC, or CCM.

[www.scholarbrad.com](http://www.scholarbrad.com), [Brad@scholarbrad.com](mailto:Brad@scholarbrad.com).

**The Pajama Bar is "Theatre of the Mind"** Radio with charisma! And is looking for a home station to help pay the bills. Request demo from [Pajamabar@yahoo.com](mailto:Pajamabar@yahoo.com).

**Well-spoken, articulate and charismatic on-air talent** energetic and ready to work! Versatile programming, production, copywriting, and promotions. Jacob 214-718-2414; [jdsl11@comcast.net](mailto:jdsl11@comcast.net).

**Awesome on-air presence, production and vocals.** Astute show prep, copywriting, with exceptional work ethic. Classic Rock/Oldies. Dan Marquess 817-808-0078; [danmarquess@aol.com](mailto:danmarquess@aol.com).

**Creative on-air talent/writer** with international experience wants to relocate. Email Tom at [vsop@kc.rr.com](mailto:vsop@kc.rr.com).

**Warm and relational, with quick wit!** Experience with broadcast equipment/software. Great copywriting ability, and strong board skills. Terri 817-723-4903; [matlock.terri@yahoo.com](mailto:matlock.terri@yahoo.com).

**Last call before vacation! Hard working NorCal** veteran seeks return to radio before August 16/after August 28th. Contact Frank at (510) 223-1534.

# R&R THE BACK PAGES

POWERED BY **nielsen** BDS

**DMDS** DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

CHR/TOP 40				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	1	19	<b>CHRIS BROWN</b> FOREVER	<b>NO. 1 (4 WKS)</b> 11 <sup>2</sup> ☆ JIVE/ZOMBA
2	4	11	<b>NE-YO</b> CLOSER	11 DEF JAM/DJMG
3	3	14	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	11 ☆ KONLIVE/GEFFEN/INTERSCOPE
4	5	12	<b>RIHANNA</b> DISTURBIA	☆ SRP/DEF JAM/DJMG
5	2	24	<b>JESSE MCCARTNEY</b> LEAVIN'	11 <sup>2</sup> HOLLYWOOD
6	7	11	<b>JORDIN SPARKS</b> ONE STEP AT A TIME	☆ 19/JIVE/ZOMBA
7	6	16	<b>KID ROCK</b> ALL SUMMER LONG	11 <sup>2</sup> ☆ TOP DOG/ATLANTIC
8	9	13	<b>SECONDHAND SERENADE</b> FALL FOR YOU	☆ GLASSNOTE/ILG/ATLANTIC
9	12	8	<b>LEONA LEWIS</b> BETTER IN TIME	☆ SYCO/JRMG
10	13	14	<b>ESTELLE FEATURING KANYE WEST</b> AMERICAN BOY	☆ HOME SCHOOL/ATLANTIC

## NO. 1 MOST ADDED

**CHRISTINA AGUILERA** Keeps Gettin' Better (RCA/RMG)

## NO. 1 MOST INCREASED PLAYS

**PINK** So What (LAFACE/ZOMBA)

## TOP 5 NEW AND ACTIVE

**LIL WAYNE FEAT. T-PAIN** Got Money (CASH MONEY/UNIVERSAL MOTOWN)

**T.I.** Whatever You Like (GRAND HUSTLE/ATLANTIC)

**JASON MRAZ** I'm Yours (ATLANTIC/RRP)

**SHWAYZE** Corona And Lime (SURETONE/GEFFEN/INTERSCOPE)

**SAVAGE FEAT. SOULJA BOY TELL'EM** Swing (DAWN RAID/UNIVERSAL REPUBLIC)

COMPLETE CHR/TOP 40 CHART ON PAGE 24

RHYTHMIC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	2	16	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	<b>NO. 1 (1 WK)</b> 11 ☆ CASH MONEY/UNIVERSAL MOTOWN
2	1	20	<b>KARDINAL OFFISHALL FEATURING AKON</b> DANGEROUS	11 ☆ KONLIVE/GEFFEN/INTERSCOPE
3	3	17	<b>CHRIS BROWN</b> FOREVER	11 <sup>2</sup> ☆ JIVE/ZOMBA
4	4	21	<b>NE-YO</b> CLOSER	11 ☆ DEF JAM/DJMG
5	5	22	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	11 B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
6	8	15	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS	11 ☆ YUNG BOSS/KOCH/EPIC
7	10	6	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT	☆ NAPPY BOY/KONVICT/JIVE/ZOMBA
8	9	14	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON	☆ CTE/DEF JAM/DJMG
9	7	19	<b>THE-DREAM</b> I LUV YOUR GIRL	11 ☆ RADIO KILLA/DEF JAM/DJMG
10	14	5	<b>T.I.</b> WHATEVER YOU LIKE	<b>MOST INCREASED PLAYS</b> ☆ GRAND HUSTLE/ATLANTIC

## NO. 1 MOST ADDED

**LIL WAYNE FEAT. BOBBY VALENTINO** Mrs. Officer (CASH MONEY/UNIVERSAL MOTOWN)

## NO. 1 MOST INCREASED PLAYS

**T.I.** Whatever You Like (GRAND HUSTLE/ATLANTIC)

## TOP 5 NEW AND ACTIVE

**JOHN LEGEND FEAT. ANDRE 3000** Green Light (HOME SCHOOL/G.O.O.D./COLUMBIA)

**JORDIN SPARKS** One Step At A Time (19/JIVE/ZOMBA)

**ARTISTS STAND UP TO CANCER** Just Stand Up! (SU2C/DJMG)

**KEVIN RUDOLF FEAT. LIL WAYNE** Let It Rock (CASH MONEY/UNIVERSAL REPUBLIC)

**T.I. & JAY-Z FEAT. KANYE WEST & LIL WAYNE** Swagger (GRAND HUSTLE/ATLANTIC)

COMPLETE RHYTHMIC CHART ON PAGE 27

URBAN				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	3	7	<b>T.I.</b> WHATEVER YOU LIKE	<b>NO. 1 (1 WK)/MOST INCREASED PLAYS</b> ☆ GRAND HUSTLE/ATLANTIC
2	1	15	<b>JAZMINE SULLIVAN</b> NEED U BAD	☆ J/RMG
3	2	16	<b>YOUNG JEEZY FEATURING KANYE WEST</b> PUT ON	☆ CTE/DEF JAM/DJMG
4	6	7	<b>T-PAIN FEATURING LIL WAYNE</b> CAN'T BELIEVE IT	☆ NAPPY BOY/KONVICT/JIVE/ZOMBA
5	4	15	<b>YUNG BERG FEATURING CASHA</b> THE BUSINESS	11 ☆ YUNG BOSS/KOCH/EPIC
6	5	22	<b>DAVID BANNER FEATURING CHRIS BROWN</b> GET LIKE ME	11 B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
7	7	17	<b>LIL WAYNE</b> A MILLI	11 ☆ CASH MONEY/UNIVERSAL MOTOWN
8	10	12	<b>PLIES FEATURING JAMIE FOXX &amp; THE-DREAM</b> PLEASE EXCUSE MY HANDS	☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC
9	11	14	<b>LIL WAYNE FEATURING T-PAIN</b> GOT MONEY	☆ CASH MONEY/UNIVERSAL MOTOWN
10	8	18	<b>RIHANNA</b> TAKE A BOW	11 <sup>2</sup> ☆ SRP/DEF JAM/DJMG

## NO. 1 MOST ADDED

**YOUNG JEEZY** Vacation (CTE/DEF JAM/DJMG)

## NO. 1 MOST INCREASED PLAYS

**T.I.** Whatever You Like (GRAND HUSTLE/ATLANTIC)

## TOP 5 NEW AND ACTIVE

**DEM FRANCHIZE BOYZ FEAT. LLOYD** Turn Heads (KOCH)

**PRETTY RICKY** Knockin' Boots (BLUESTAR/ATLANTIC)

**JOHN LEGEND FEAT. ANDRE 3000** Green Light (HOME SCHOOL/G.O.O.D./COLUMBIA)

**KARDINAL OFFISHALL FEAT. AKON** Dangerous (KONLIVE/GEFFEN/INTERSCOPE)

**BUN-B FEAT. RICK ROSS, DAVID BANNER, 8-BALL & MJG**  
You're Everything (J PRINCE/TRILL/RAP-A-LOT 4 LIFE/ASYLUM)

COMPLETE URBAN CHART ON PAGE 29

URBAN AC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	1	19	<b>ERIC BENET</b> YOU'RE THE ONLY ONE	<b>NO. 1 (2 WKS)</b> 11 ☆ FRIDAY/REPRISE/WARNER BROS.
2	2	17	<b>KEYSHIA COLE</b> HEAVEN SENT	11 IMANI/GEFFEN/INTERSCOPE
3	3	13	<b>JENNIFER HUDSON</b> SPOTLIGHT	☆ ARISTA/RMG
4	4	28	<b>NOEL GOURDIN</b> THE RIVER	☆ EPIC
5	5	13	<b>ROBIN THICKE</b> MAGIC	☆ STAR TRAK/INTERSCOPE
6	6	50	<b>RAHEEM DEVAUGHN</b> WOMAN	☆ JIVE/ZOMBA
7	7	38	<b>MARVIN SAPP</b> NEVER WOULD HAVE MADE IT	11 VERITY/ZOMBA
8	9	8	<b>JOE</b> E.R. (EMERGENCY ROOM)	☆ KEDAR
9	10	47	<b>JAHEIM</b> NEVER	☆ DIVINE MILL/ATLANTIC
10	8	20	<b>ALICIA KEYS</b> TEENAGE LOVE AFFAIR	☆ MBK/J/RMG

## NO. 1 MOST ADDED

**RAPHAEL SAADIQ** Love That Girl (COLUMBIA)

## NO. 1 MOST INCREASED PLAYS

**MINT CONDITION** Nothing Left To Say (CAGED BIRD/IMAGE)

## TOP 5 NEW AND ACTIVE

**MARIAH CAREY** I'm That Chick (ISLAND/DJMG)

**TRIN-I-TEE 5:7** Get Away (SPIRIT RISING/MUSIC WORLD)

**RAPHAEL SAADIQ** Love That Girl (COLUMBIA)

**AVANT** When It Hurts (CAPITOL)

**ANGIE STONE** Pop Pop (STAX/CMG)

COMPLETE URBAN AC CHART ON PAGE 30

COUNTRY				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	2	13	<b>BRAD PAISLEY</b> WAITIN' ON A WOMAN	<b>NO. 1 (1 WK)</b> 11 ☆ ARISTA NASHVILLE
2	1	24	<b>JIMMY WAYNE</b> DO YOU BELIEVE ME NOW	☆ VALORY
3	5	21	<b>DARIUS RUCKER</b> DON'T THINK I DON'T THINK ABOUT IT	☆ CAPITOL NASHVILLE
4	3	16	<b>KEITH URBAN</b> YOU LOOK GOOD IN MY SHIRT	☆ CAPITOL NASHVILLE
5	6	8	<b>KENNY CHESNEY</b> EVERYBODY WANTS TO GO TO HEAVEN	☆ BLUE CHAIR/BNA
6	7	17	<b>KID ROCK</b> ALL SUMMER LONG	11 ☆ TOP DOG/ATLANTIC/COS
7	4	32	<b>KEITH ANDERSON</b> I STILL MISS YOU	11 ☆ COLUMBIA
8	9	11	<b>TOBY KEITH</b> SHE NEVER CRIED IN FRONT OF ME	☆ SHOW DOG NASHVILLE
9	8	15	<b>GEORGE STRAIT</b> TROUBADOUR	☆ MCA NASHVILLE
10	10	29	<b>THE LOST TRAILERS</b> HOLLER BACK	☆ BNA

## NO. 1 MOST ADDED

**RASCAL FLATTS** Here (LYRIC STREET)

## NO. 1 MOST INCREASED AUDIENCE

**MONTGOMERY GENTRY** Roll With Me (COLUMBIA)

## TOP 5 NEW AND ACTIVE

**DARRYL WORLEY** Tequila On Ice (STROUDAVARIOUS)

**WHITNEY DUNCAN** When I Said I Would (WARNER BROS./WRN)

**RANDY ROGERS BAND** In My Arms Instead (MERCURY)

**ASHLEY RAY** Next Time I Fall In Love (CAPITOL NASHVILLE)

**JOEY & RORY** Cheater, Cheater (VANGUARD/SUGAR HILL/NINE NORTH)

COMPLETE COUNTRY CHART ON PAGE 39

AC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	3	16	<b>DAVID COOK</b> THE TIME OF MY LIFE	<b>NO. 1 (1 WK)</b> 11 ☆ 19/RCA/RMG
2	2	22	<b>LEONA LEWIS</b> BLEEDING LOVE	11 <sup>4</sup> ☆ SYCO/J/RMG
3	1	35	<b>SARA BAREILLES</b> LOVE SONG	11 <sup>4</sup> ☆ EPIC
4	4	27	<b>JOHN MAYER</b> SAY	11 AWARE/COLUMBIA
5	5	28	<b>DAUGHTRY</b> FEELS LIKE TONIGHT	11 <sup>2</sup> RCA/RMG
6	6	12	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE	11 <sup>2</sup> PHONOGENIC/EPIC
7	7	45	<b>TIMBALAND FEATURING ONEREPUBLIC</b> APOLOGIZE	11 <sup>5</sup> ☆ MOSLEY/BLACKGROUND/INTERSCOPE
8	8	37	<b>TAYLOR SWIFT</b> TEARDROPS ON MY GUITAR	11 <sup>3</sup> ☆ BIG MACHINE/UNIVERSAL REPUBLIC
9	10	18	<b>JOURNEY</b> AFTER ALL THESE YEARS	☆ NOMOTA
10	9	36	<b>JORDIN SPARKS</b> TATTOO	11 <sup>2</sup> ☆ 19/JIVE/ZOMBA

## NO. 1 MOST ADDED

**COLDPLAY** Viva La Vida (CAPITOL)

## NO. 1 MOST INCREASED PLAYS

**ARTISTS STAND UP TO CANCER** Just Stand Up! (SU2C/DJMG)

## TOP 5 NEW AND ACTIVE

**JOSH KELLEY** To Remember (DNK)

**EAGLES** What Do I Do With My Heart (ERC)

**DAUGHTRY** What About Now (RCA/RMG)

**JESSE MCCARTNEY** Leavin' (HOLLYWOOD)

**WAYNE BRADY** Ordinary (PEAK/CMG)

COMPLETE AC CHART ON PAGE 42

# R&R THE BACK PAGES

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## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	15	<b>COLDPLAY</b> VIVA LA VIDA	<b>NO. 1 (3 WKS)</b>	11 ☆	CAPITOL
2	2	20	<b>KID ROCK</b> ALL SUMMER LONG		11 <sup>2</sup>	TOP DOC/ATLANTIC
3	3	25	<b>3 DOORS DOWN</b> IT'S NOT MY TIME		11 <sup>2</sup> ☆	UNIVERSAL REPUBLIC
4	4	20	<b>GAVIN ROSSDALE</b> LOVE REMAINS THE SAME		☆	INTERSCOPE
5	6	24	<b>JASON MRAZ</b> I'M YOURS		☆	ATLANTIC/RRP
6	5	21	<b>NATASHA BEDINGFIELD</b> POCKETFUL OF SUNSHINE		11 <sup>2</sup>	PHONOGENIC/EPIC
7	9	11	<b>DAUGHTRY</b> WHAT ABOUT NOW			RCA/RMG
8	7	15	<b>DAVID COOK</b> THE TIME OF MY LIFE		☆	19/RCA/RMG
9	8	23	<b>LEONA LEWIS</b> BLEEDING LOVE		11 <sup>4</sup> ☆	SYCO/J/RMG
10	11	11	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		☆	EVERFINE/ATLANTIC/RRP

### NO. 1 MOST ADDED

**LEONA LEWIS** Better In Time (SYCO/J/RMG)

### NO. 1 MOST INCREASED PLAYS

**PINK** So What (LAFACE/ZOMBA)

### TOP 5 NEW AND ACTIVE

**SECONDHAND SERENADE** Fall For You (GLASSNOTE/ILG/ATLANTIC)

**GAVIN DEGRAW** Cheated On Me (J/RMG)

**LENKA** The Show (EPIC)

**JUSTIN NOZUKA** After Tonight (GLASSNOTE/RED)

**DUFFY** Warwick Avenue (MERCURY/IDJMG)

COMPLETE **HOT AC** CHART ON PAGE 43

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	28	<b>THE SAX PACK</b> FALLIN' FOR YOU	<b>NO. 1 (8 WKS)</b>	SHANACHIE
2	2	24	<b>BRIAN CULBERTSON</b> ALWAYS REMEMBER		GRP/VERVE
3	4	17	<b>ERIC DARIUS</b> GOIN' ALL OUT		BLUE NOTE/CAPITOL
4	3	31	<b>NORMAN BROWN</b> POP'S COOL GROOVE		PEAK/CMG
5	6	8	<b>DAVE KOZ</b> LIFE IN THE FAST LANE		CAPITOL
6	5	21	<b>EARL KLUGH</b> DRIFTIN'		KOCH
7	7	22	<b>WAYMAN TISDALE</b> THROWIN' IT DOWN		RENDEZVOUS
8	8	12	<b>PAUL HARDCASTLE</b> MARIMBA	<b>MOST ADDED</b>	TRIPPIN' N' RHYTHM
9	9	25	<b>JESSE COOK</b> CAFE MOCHA		COACH HOUSE/KOCH
10	10	41	<b>CHUCK LOEB</b> WINDOW OF THE SOUL		HEADS UP

### NO. 1 MOST ADDED

**PAUL HARDCASTLE** Marimba (TRIPPIN' N' RHYTHM)

### NO. 1 MOST INCREASED PLAYS

**NAJEE** Out Of A Dream (HEADS UP)

### TOP 5 NEW AND ACTIVE

**SERGIO MENDES FEAT. NATALIE COLE**  
Somewhere In The Hills (O Morro Nao Tem Vez) (WILL.I.AM/STARBUCKS/CONCORD/CMG)

**NOVELLO B3** Soul (NOGO)

**JOHN MAYER** Say (AWARE/COLUMBIA)

**ROGER SMITH** Sittin' In (THERE)

**PAUL TAYLOR** Streamline (PEAK/CMG)

COMPLETE **SMOOTH JAZZ** CHART ON PAGE 47

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	<b>STAINED</b> BELIEVE	<b>NO. 1 (2 WKS)</b>	☆	FLIP/ATLANTIC
2	2	23	<b>FOO FIGHTERS</b> LET IT DIE		☆	ROSWELL/RCA/RMG
3	4	19	<b>CAROLINA LIAR</b> I'M NOT OVER			ATLANTIC
4	3	14	<b>COLDPLAY</b> VIVA LA VIDA		11 ☆	CAPITOL
5	8	9	<b>WEEZER</b> TROUBLEMAKER		☆	DCC/INTERSCOPE
6	9	7	<b>THE OFFSPRING</b> YOU'RE GONNA GO FAR, KID		☆	COLUMBIA
7	10	3	<b>METALLICA</b> THE DAY THAT NEVER COMES			WARNER BROS.
8	5	21	<b>WEEZER</b> PORK AND BEANS		☆	DCC/GEFFEN/INTERSCOPE
9	6	24	<b>DISTURBED</b> INSIDE THE FIRE		☆	REPRISE
10	7	25	<b>SAVING ABEL</b> ADDICTED			SKIDD/CO/VIRGIN/CAPITOL

### NO. 1 MOST ADDED

**FALL OUT BOY** I Don't Care (ISLAND/IDJMG)

### NO. 1 MOST INCREASED PLAYS

**RISE AGAINST** Re-Education (Through Labor) (DCC/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**COLD WAR KIDS** Something Is Not Right With Me (DOWNTOWN)

**PUDDLE OF MUDD** Livin' On Borrowed Time (FLAWLESS/GEFFEN/INTERSCOPE)

**MGMT** Electric Feel (COLUMBIA)

**FLOGGING MOLLY** Float (SIDEONEDUMMY)

**COLDPLAY** Lost! (CAPITOL)

COMPLETE **ALTERNATIVE** CHART ON PAGE 49

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	16	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND	<b>NO. 1 (2 WKS)</b>	604/ROADRUNNER/RRP
2	2	3	<b>METALLICA</b> THE DAY THAT NEVER COMES		WARNER BROS.
3	3	9	<b>HINDER</b> USE ME		UNIVERSAL REPUBLIC
4	4	19	<b>SHINEDOWN</b> DEVOUR		ATLANTIC
5	9	11	<b>APOCALYPTICA FEATURING ADAM GONTIER</b> I DON'T CARE		20-20/LIVE/ZOMBA
6	6	11	<b>STAINED</b> BELIEVE		FLIP/ATLANTIC
7	8	11	<b>SLIPKNOT</b> PSYCHOSOCIAL		ROADRUNNER/RRP
8	5	24	<b>DISTURBED</b> INSIDE THE FIRE		REPRISE
9	7	21	<b>FIVE FINGER DEATH PUNCH</b> NEVER ENOUGH		FIRM
10	16	2	<b>AC/DC</b> ROCK N ROLL TRAIN	<b>MOST INCREASED PLAYS</b>	COLUMBIA

### NO. 1 MOST ADDED

**SHINEDOWN** Second Chance (ATLANTIC)

### NO. 1 MOST INCREASED PLAYS

**AC/DC** Rock N Roll Train (COLUMBIA)

### TOP 5 NEW AND ACTIVE

**ANOTHER BLACK DAY** Another Black Day (BIELER BROS.)

**TOADIES** No Deliverance (KIRTLAND)

**RA** Broken Hearted Soul (SAHAJA)

**SIXX: A.M.** Tomorrow (ELEVEN SEVEN)

**TAPROOT** Wherever I Stand (VELVET HAMMER/RED)

COMPLETE **ACTIVE ROCK** CHART ON PAGE 50

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	2	3	<b>METALLICA</b> THE DAY THAT NEVER COMES	<b>NO. 1 (1 WK)</b>	WARNER BROS.
2	9	2	<b>AC/DC</b> ROCK N ROLL TRAIN	<b>MOST INCREASED PLAYS/MOST ADDED</b>	COLUMBIA
3	3	27	<b>SAVING ABEL</b> ADDICTED		SKIDD/CO/VIRGIN/CAPITOL
4	5	11	<b>STAINED</b> BELIEVE		FLIP/ATLANTIC
5	1	24	<b>DISTURBED</b> INSIDE THE FIRE		REPRISE
6	4	15	<b>THEORY OF A DEADMAN</b> BAD GIRLFRIEND		604/ROADRUNNER/RRP
7	8	9	<b>HINDER</b> USE ME		UNIVERSAL REPUBLIC
8	7	18	<b>SHINEDOWN</b> DEVOUR		ATLANTIC
9	6	20	<b>FOO FIGHTERS</b> LET IT DIE		ROSWELL/RCA/RMG
10	10	8	<b>BUCKCHERRY</b> TOO DRUNK...		ELEVEN SEVEN/ATLANTIC

### NO. 1 MOST ADDED

**AC/DC** Rock N Roll Train (COLUMBIA)

### NO. 1 MOST INCREASED PLAYS

**AC/DC** Rock N Roll Train (COLUMBIA)

### TOP 5 NEW AND ACTIVE

**TRAPT** Who's Going Home With You Tonight? (ELEVEN SEVEN)

**THE OFFSPRING** You're Gonna Go Far, Kid (COLUMBIA)

**POP EVIL** Hero (PAZZO/JARD STAR)

**TESLA** I Wanna Live (TESLA ELECTRIC CO.)

**DISTURBED** Indestructible (REPRISE)

COMPLETE **ROCK** CHART ON PAGE 51

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL
1	1	15	<b>COLDPLAY</b> VIVA LA VIDA	<b>NO. 1 (11 WKS)</b>	11 CAPITOL
2	2	12	<b>COUNTING CROWS</b> COME AROUND		DCC/GEFFEN/INTERSCOPE
3	3	11	<b>O.A.R.</b> SHATTERED (TURN THE CAR AROUND)		EVERFINE/ATLANTIC/RRP
4	4	17	<b>JACK JOHNSON</b> HOPE		BRUSHFIRE/UNIVERSAL REPUBLIC
5	5	26	<b>MATT NATHANSON</b> COME ON GET HIGHER		VANGUARD
6	6	19	<b>MY MORNING JACKET</b> I'M AMAZED		ATO/RED
7	7	15	<b>THE RACONTEURS</b> OLD ENOUGH		THIRD MAN/WARNER BROS.
8	11	9	<b>DONAVON FRANKENREITER</b> LIFE, LOVE & LAUGHTER		LOST HIGHWAY
9	9	9	<b>BECK</b> ORPHANS		DCC/INTERSCOPE
10	8	28	<b>JASON MRAZ</b> I'M YOURS		ATLANTIC/RRP

### NO. 1 MOST ADDED

**COLDPLAY** Lost! (CAPITOL)

### NO. 1 MOST INCREASED PLAYS

**SARAH MCLACHLAN** U Want Me 2 (ARISTA/RMG)

### TOP 5 NEW AND ACTIVE

**COLBIE CAILLAT** The Little Things (UNIVERSAL REPUBLIC)

**BEN FOLDS FEAT. REGINA SPEKTOR** You Don't Know Me (EPIC)

**MUDCRUTCH** Lover Of The Bayou (REPRISE)

**ERIN MCCARLEY** Pony (It's Ok) (UNIVERSAL REPUBLIC)

**OASIS** The Shock Of The Lightning (BIG BROTHER/REPRISE)

COMPLETE **TRIPLE A** CHART ON PAGE 54

Stax co-owner has seen the best and worst of the record industry—and now he is determined to return core values

# Al Bell

By Erica Farber

Celebrating his 50th anniversary in recorded music, Al Bell continues to help shape the American music scene. Having started as a DJ, he is best-known as one of the key figures and co-owner of legendary Stax Records during the latter half of the label's existence. He doesn't sing, dance or play a musical instrument, but his gift is hearing and feeling the music.

**Beginning your career:** In high school I was president of the Audio Visual Aid Society. That was the school organization that had all the motion picture projectors and record players. Students started asking for record hops after the football and basketball games. Once the principal agreed, after the games I would put a table up on the stage with a record player and play music. I started to appreciate how I could control the audience by the tempo of the music. Our first black station opened up in Little Rock, KOKY. I asked one of their jocks and the station manager to be judges in a talent show. After the show, the station manager said he'd like me to come by the station Friday after school. So I went by the station and he said I had a gift for gab and he wanted to make a disc jockey out of me. By Sunday morning I was on the air playing gospel music. After I graduated and was in my freshman year in college, they gave me the morning show.

**Learning the music business:** We had one record shop in [Little Rock] and it dawned on me that people are spending money to get me to play these records; they must be making money some way. So I started going by the record store to see what people were buying to give me an idea of what to play. I started asking questions about where they were getting their records and they told me about the wholesalers in Memphis. Eventually, I came to work at WLOK/Memphis and started a label. I was recording in Memphis and ran into Red Matthews. He took me under his wing and taught me everything he knew about the business.

**Joining Stax Records:** Stax was a studio and the label Stax Records was distributed by Atlantic Records. [Songwriter/producer] David Porter would visit me at WLOK and talk about the records they released. The first time I walked into the studio, I saw two white guys and two black guys making this music that sounded the way that Stax music sounded. It blew my mind. I got an offer to go to WUST/Washington, D.C., and mentioned it to David. He said to take the job and our records, since they

weren't being played in other areas of the country. I did morning and afternoon drive, then started my second label. I developed a relationship with Jim Stewart, founder of Stax. He would send me the records so I could listen and give him my comments. One day Jim called and said, "We're \$90,000 in the hole and about to go under. Atlantic isn't promoting our records and we need attention. All of the disc jockeys know and respect you, and I wish you would consider coming to Memphis to work in promotion." He and his sister agreed to give me equity in the company if I could help turn it around. In about nine months we had [made] a million-and-a-half dollars.

**Restructuring the company:** In the contract, there was language that said if Atlantic merged with someone, Stax would be free to remove themselves from that agreement. When Atlantic merged with Warner and Elektra to form WEA, Stax opted not to go along. When we realized the masters belonged to Atlantic, we had nothing. Then an angel came along that created a miracle: Clarence Avant. He was a friend and put together a business plan and sold the company to Gulf & Western. Jim got his stock out, I got stock, and we got funding

needed to operate. It allowed us to grow from a production company to a free-standing independent record company. All of a sudden we were resurrected, and the rest is history.

**Current projects:** In February I was talking to some investment bankers and financial people about a new paradigm I had been working on for the music business. These guys said it would work because I was dealing with my greatest asset—something that has a track record—me. They said I should put forth a business using "Al Bell Presents," which I'll be formally announcing in about 60 days.

**State of the music industry:** It's troubling. Major companies developed a cookie-cutter approach to creating music. That allowed them to mass-merchandise product to big-box retailers to realize projections and keep stockholders happy, but what they didn't take into consideration is what was happening on the Internet. Instead of buying what got to be a \$14, \$15, \$16.98 CD that only had one or two great songs on it, people could go on the Internet, download it and not have to purchase full-length CDs. Without being consciously aware, they were destroying the art and creativity of our business, placing the emphasis on commerce.

**Career highlight:** I'm proud of everything we did at Stax. I looked for unique artists and tried to find writers that wrote to that artist's God-given gift. On a personal level, I was able to sign the Staple Singers.

**Most influential individual:** Winthrop Paul Rockefeller of the Rockefeller family, who chose to live in Arkansas. My father became a landscaping contractor. Rockefeller was into real estate development and many other things, and my father would send me to take invoices up to the ranch. While I was there, Mr. Rockefeller would spend time talking to me. Of the many things he taught me, the thing that influenced me most was a piece of wood he burned part of a poem into with a magnifying glass. I studied the poem, and that has influenced me to this day. It is written by Edgar A. Guest, titled "It Couldn't Be Done."

**Advice for the music industry:** Let us become artistic, creative, innovative. Realize the industry has changed in terms of delivery of product and how we market to the consumer. Let us go back to making and recording great product, unique artists and songs and treat it as art. Take the time to merchandise and market that unique artist and great song to the consumer.



**'Major companies developed a cookie-cutter approach to creating music. That allowed them to keep stockholders happy. But without being consciously aware, they were destroying the art and creativity of our business.'** —Al Bell

## Liner Notes

**Profile:** Al Bell  
**Title:** Al Bell Presents executive  
**Favorite radio format:** "AC or oldies."  
**Favorite TV show:** "Every Sunday, I try to watch Pastor Fred Price in Los Angeles. And until recently, 'Meet the Press.'"  
**Favorite song:** "Wish I Knew Why I'm So in Love With You"  
**Favorite movie:** "Tea and Sympathy"  
**Favorite book:** "Jonathan Livingston Seagull"  
**Favorite restaurant:** "I married a woman who is one of the greatest cooks on this planet, so she's my favorite restaurateur."  
**Beverage of choice:** "It varies between Sprite, 7-Up and Mountain Dew."  
**Hobbies:** "The one I love and unfortunately I can't do much is fishing, whether it's salt water or freshwater or backwater, whatever."  
**E-mail address:** iambusy@alpine-records.com

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WFHN 18x, WXYK 42x

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