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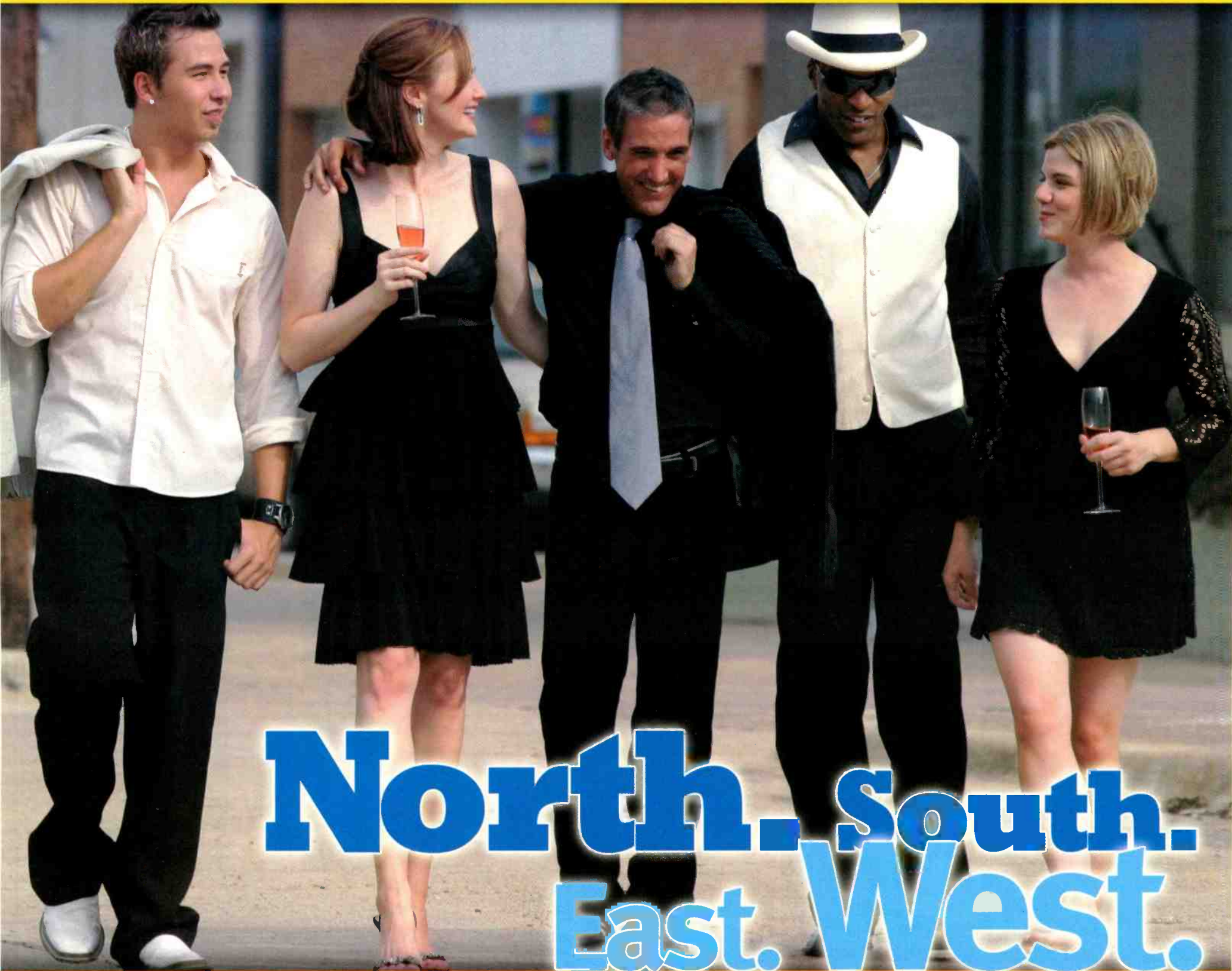
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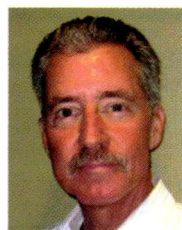
CCR, Katz Launch Digital Network

Clear Channel Radio and Katz Media Group have rolled out a new online radio sales network—the Katz Online Network—that incorporates independent Internet radio stations with the online and mobile streams of AM and FM stations and syndicated content. In addition to audio spots within streams, advertisers can also combine pre-roll audio or video, display or video ads and synchronized banners on online media players.

Included in the new net's offerings are AM and FM station streams from Clear Channel, Cumulus, Cox Radio, Emmis, Entercom, Greater Media, Journal Broadcast Group, Nassau Broadcasting, Salem, Saga, Bonneville, syndicated Air America content and Internet radio.

—Mike Boyle

Pugh Rejoins CC As San Diego OM



Pugh

Bill Pugh, a 26-year programming veteran who left the PD chair at Sporting News Radio in January after a year on the job, has resurfaced as OM of Clear Channel/San Diego's seven-station cluster.

Prior to Sporting News Radio, he was VP of programming for Broadcast Cos. of America, where he oversaw XPRS-AM and XBCE-FM (XXSports Radio)/San Diego.—Mike Boyle

Jacobs Media Previews Summit Agenda

For the 13th year, Jacobs Media will partner with the R&R Convention to present the Jacobs Summit, a one-day meeting open to Jacobs clients and the industry at large. Three sessions have been announced: Mötley Crüe's Nikki Sixx, who will discuss "What I Know About Your Audience That You Don't Know"; syndicated tech guru Leo LaPorte, who will tackle "Radio's Survival Plan in the Digital Space"; and RAB CEO Jeff Haley, who will talk about "Managing the Digital Transition." Jacobs Summit 13 convenes 1:30 p.m.-5:30 p.m. Sept. 18, alongside the R&R Convention and NAB Radio Show in Austin. For summit info, go to jacobs-summit.com; to register for R&R '08, see radioandrecords.com.—Kevin Carter

Satcasters Join Forces As Sirius XM Radio

The 1959 film "Ben Hur" is a Hollywood epic, years in the making with millions of dollars in production costs. Washington and the radio industry now have their own such dramatic vehicle—the Sirius-XM merger—with millions spent and nearly 18 months of squeezing through the federal government's regulatory maze.

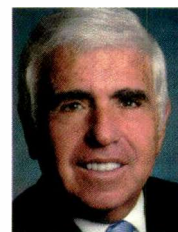
It took a tenuous 3-2 vote for approval, with numerous conditions (see "New Rules of the Road") set by the FCC's commissioners, after winning Department of Justice approval in March. The companies immediately focused on raising \$550 million in a high interest stock offering to pay back XM investors after Sirius absorbed XM in a \$3.3 billion, all-stock deal.

By combining the two debt behemoths, Sirius CEO Mel Karmazin and XM chairman Gary Parsons (both carry their titles over to the new company) hope to see 2009 synergies save about \$400 million in operating costs and adjusted earnings before interest, taxes, depreciation and amortization of more than \$300 million. Karmazin has already shepherded a lengthy conference call previewing a two-tier management team with an "executive management committee" consisting of about two dozen VPs.

Sirius' New York studios become the base of operations, with presence at XM's headquarters in Washington.

Although the combined companies have the largest subscriber business in the United States, Sirius XM still has less than 10% penetration of homes and cars, but the "opportunity for continued growth is significant," Karmazin said.

In a client note, Citibank analysts embraced the deal, maintaining a "buy" rating on Sirius with a \$6.50 target price and noting, "We believe the fundamentals of the satellite radio business remain strong and advise investors to sit tight as the merger storm passes."—Jeffrey Yorke



Karmazin

New Rules of the Road

In order to become the newly FCC-sanctioned Sirius XM Radio, the two companies had to agree to a slew of important concessions:

- Payment of nearly \$19.5 million to the U.S. Treasury to settle FCC rule violations related to placement of terrestrial repeaters and noncompliant radios.
- A 36-month subscription price cap at \$12.95 per month.
- A la carte programming options and first a la carte-capable radios to be introduced in retail aftermarket within three months.
- Combined entity's "best of" packages to be available on existing receivers at \$16.99 per month.
- "Mostly music" options and a news, sports and talk package offered at \$9.99 each.
- "Family-friendly" versions of Sirius or XM programming available at \$11.99; Sirius customers allowed access

to select XM choices and vice versa.

- Interoperable receivers available within nine months.
- Immediately permit any device-maker to manufacture equipment offering combined service.
- Within four months, initiate long-term public access deals with operators for 4% or six channels of both satcasters' spectrum. Similarly, make equal amount of spectrum available on both platforms for noncommercial educational programming within six months.
- File with FCC for satellite radio service for Puerto Rico within three months.
- Ban on use of terrestrial repeaters for local programming/ads upheld.
- Cannot make exclusive agreements with sports franchises that would exclude terrestrial radio from broadcasting live, local sports programming.

—Jeffrey Yorke



ON THE WEB

CBS Radio Launches New Web Video Push

Moving radio one step closer to a visual medium, CBS Radio has launched a new video platform for its radio station Web sites. Powered by WorldNow, the initiative gives CBS' 140 stations the ability to create personalized branded video players that feature such station content as music videos, artist interviews, live concert performances, breaking news and original programming and allows stations to syndicate content or embed clips to be shared via social networking. The video platform debuted in mid-July on four of the company's New York stations: AC WWFS (fresh1027.com), news WCBS-AM (wcb880.com), rock WXRK (923krock.com) and sports WFAN (wfan.com).

For advertisers, the platform creates new advertising and sponsorship opportunities, including branded players, content, advertisements and in-video advertising.

In another effort to bolster video presence, CBS recently inked a deal with PalTalk to provide live video streaming for WFAN's morning show with Boomer Esiason and Craig Carton and its midday show with Joe Beningo and Evan Roberts.

—Mike Boyle & Mediaweek's Katy Bachman

CHR Shows Largest Cume Gain In Chicago PPM

Arbitron has released pre-currency data from the June PPM survey month for Chicago, one of eight markets scheduled to flip to electronic ratings in September. As in other markets, preliminary data shows total weekly (cume) audiences for Chicago stations up sharply over what the diary reported. Among the 14 format groups represented in the market, CHR/top 40 showed the largest "cume zoom" with an average station gain of 554,712 persons, followed by smooth jazz (548,689), alternative (498,433), oldies (416,455) and AC (414,945). Spanish-dominant Hispanics and what Arbitron classifies as "other" (non-black, non-Hispanic) spent more time listening to radio than all other demos.

While Arbitron exceeded Chicago sample targets in the majority of demos, it missed the mark in persons 18-34, black persons 18-34 and "other" 18-34. However, it exceeded the in-tab target for Hispanics 18-34.

—Mike Boyle & Paul Heine

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Former CC Exec Gilbert Cleared For Tribune Gig

Carolyn Gilbert, founder and former president of Critical Mass Media, started her new job as executive VP of Tribune's Multi-Media Sales Group July 7. Gilbert had negotiated an amicable separation agreement with the Clear Channel-owned research company and agreed to a severance package, only to later discover the company's legal department had added restrictive language to the final deal, which she said barred her from taking the Tribune job immediately. She responded by suing the radio giant June 13.



Gilbert

On July 23, Clear Channel announced that lawsuits it filed against several former employees who allegedly violated their contracts by joining its former radio division CEO Randy Michaels at Tribune had been settled. Tribune senior VP of corporate relations Gary Weitman says the company has "never tortiously interfered with the contracts of Clear Channel employees."

—Alexandra Cahill & Mike Stern

Clear Channel: Gone Private

Nearly 21 months after saying they'd consider taking private the radio empire their father started decades ago, the Mays family of San Antonio concluded their rough ride down Wall Street as 97% of Clear Channel shareholders voted July 24 to accept \$36 per share in a leveraged buyout offer. The \$17.9 billion private equity deal, led by Bain Capital and Thomas H. Lee Partners, keeps Lowry Mays and sons Mark Mays and Randall Mays in their executive suites while radio division president John Hogan settles into a new five-year contract. Closing was set for July 30.



Mays

The settlement wraps up a staggering American media financing journey that twisted through a series of courtroom appearances in Texas and New York, resulting in numerous deal tweaks after six banks that agreed to fund the plan at \$39.20 per share withdrew and had to be reeled back in at a lowered rate. Clear Channel, which once boasted 1,200 radio stations, slimmed down to less than 900 by closing.—Jeffrey Yorke

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY 1994

Hot 97 Becomes First 24/7 Hip-Hop Radio Outlet

While several radio stations had embraced hip-hop titles on their playlists, in 1994, Emmis rhythmic WQHT (Hot 97)/New York became the first FM outlet to position itself solely around the genre and lifestyle. Former PD Steve Smith, then-executive VP of programming Rick Cummings and former Emmis/New York senior VP/market manager Judy Ellis oversaw the shift from dance, which had its challenges. As Smith recalls, "We knew we wanted to move the station into the hip-hop mode, but there had never been a hip-hop station 24/7."

"Where Hip-Hop Lives" became the position statement and Smith recruited "Yo! MTV Raps" weekday co-hosts Ed Lover and Doctor Dre for mornings, Bugsy

in middays, Wendy Williams for afternoon drive, mixer Funkmaster Flex in nights and Angie Martinez in overnights.

While some doubted the station's ability to attract a broad audience and advertisers with hip-hop, doubters were soon put at ease when, in the mid-'90s, the station reached No. 1 in 12+ in the nation's No. 1 market, proving that the genre was indeed mainstream.

Hot 97 has since become one of radio's most recognized brands, opening the door to hip-hop formats in other major markets. Some 14 years later, the station posted a 3.7 12+ share in the spring Arbitron survey, ranked eighth in the market, proving that hip-hop not only lives, but continues to thrive.

—Darnella Dunham



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Business Briefing By Jeffrey Yorke

Copps Rips FCC Over Media Consolidation, Minority Ownership

Commissioner Michael Copps lashed out against the FCC for its "liberal rules" permitting media consolidation, calling for the agency to reverse "the sad state of minority ownership" in media properties. "If media consolidation is driving down the numbers of minority and female owners, giving the green light to more consolidation is exactly the wrong thing to do," Copps said during the FCC's special hearing on "overcoming barriers to communications financing" July 29 in New York. "When we live in a nation that is approaching one-third minority population, the fact that people of color own 3% of full-power commercial television stations indicates something is seriously askew—economically, socially and, I hazard, morally."

He insisted the FCC "missed a real opportunity" last December when the three Republicans on the commission "refused to adopt a definition of 'eligible entity' that many minority advocates said would do no good at all. We are left with a situation wherein most of whatever new initiatives we may adopt will generally end up benefiting companies run by white men."

Blueberry Closes On 17 CC Stations

Three months after announcing that it would buy 17 Clear Channel stations for \$11 million, a pair of Maine veteran broadcasters, operating as Blueberry Broadcasting, closed on their deal in the Pine Tree State July 29. President/CEO Louis Vitali and VP/COO Bruce Biette merged their resources to bring the deal to fruition after a year-and-a-half of planning. The deal was interrupted for about six months after Dean Goodman's GoodRadio-TV swooped in and cut a deal with Clear Channel to buy some 400 stations, including the Maine outlets. But Goodman's deal dissolved, putting the stations back into play for Vitali and Biette. They put together a financing package of bank debt, their own equity and private investors. Blueberry picked up nine Augusta area stations and eight in greater Bangor.

Salem Buys Christian Job Web Site

Salem Communications subsidiary Salem Web Network has acquired Interchristo.com, one of the country's oldest online Christian employment Web sites, from CRISTA Ministries. Financial details weren't disclosed.

Transactions at a Glance

Millennium Radio Group's WBUD-AM/Trenton, N.J., to Domestic Church Media Foundation for \$2.3 million . . . M&M Broadcasters' KCLE-AM/Cleburne, Texas, to SIGA Broadcasting for \$1.4 million . . . Bishop of the Diocese of St. Petersburg's WLMS-FM/Lecanto, Fla., to Central Florida Educational Foundation for \$2 million . . . Olga J. Rosario Irizarry's WZNA-AM/Moca, Puerto Rico, to La Mas Z Radio for \$1.2 million . . . Stage Door Development's WRJM-FM/Geneva, Ala., to Gulf South Communications for \$1.1 million . . . James Falcon's construction permit for KTSX-FM/Knox City, KAHA-FM/Olney, KZAM-FM/Pleasant Valley, KZNO-FM/Seymour and KXME-FM/Wellington, Texas, and KXOW-FM/Eldorado, Okla., to South Texas FM Investments for \$648,108 . . . Educational Media Foundation's WPLX-AM/Turrell, Ark., to Pollack Broadcasting for \$250,000.

Deal of the Week

Construction permit for a new FM in Chino Valley (Flagstaff-Prescott), Ariz.

PRICE: \$3 million **TERMS:** Asset sale for cash

BUYER: Seeger, Guest & Fort, headed by president Edward Seeger. Phone: 843-972-2200. It owns no other stations. This represents its entry into this market.

SELLER: Grenax Broadcasting, headed by president Greg Dinetz. Phone: 303-790-4015.

COMMENT: Grenax Broadcasting's construction permit for a new FM in Chino Valley to Seeger, Guest & Fort's Gold Water Radio Partners for \$3 million, payable in cash at closing with a \$150,000 escrow deposit.

2008 Deals to Date

Dollars to Date:	\$607,979,319	(Last Year: \$2,782,272,977)
Dollars This Quarter:	\$51,584,227	(Last Year: \$1,467,726,620)
Stations Traded This Year:	481	(Last Year: 1,326)
Stations Traded This Quarter:	95	(Last Year: 403)

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'There's always going to be an issue when a more accurate audience measurement service provides different numbers than people are used to using. But it would be better if they were all marching down the positive path of supporting it.' p.18

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What's New This Week Online

M

Aug. 4
Updated charts and playlists from across the street to across the nation.
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T

Aug. 5
Radio One and Saga release second-quarter financial results and host public teleconferences to discuss their numbers.
▶ [Bookmark Radioand-Records.com for coverage and analysis](#)

W

Aug. 6
Spring quarterly Arbitron results roll out from Nashville, Oklahoma City and Grand Rapids.
▶ [Click on Ratings](#)

T

Aug. 7
Citadel and Regent report second-quarter results.
▶ [Bookmark Radioand-Records.com for coverage and analysis](#)

F

Aug. 8
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

TIME

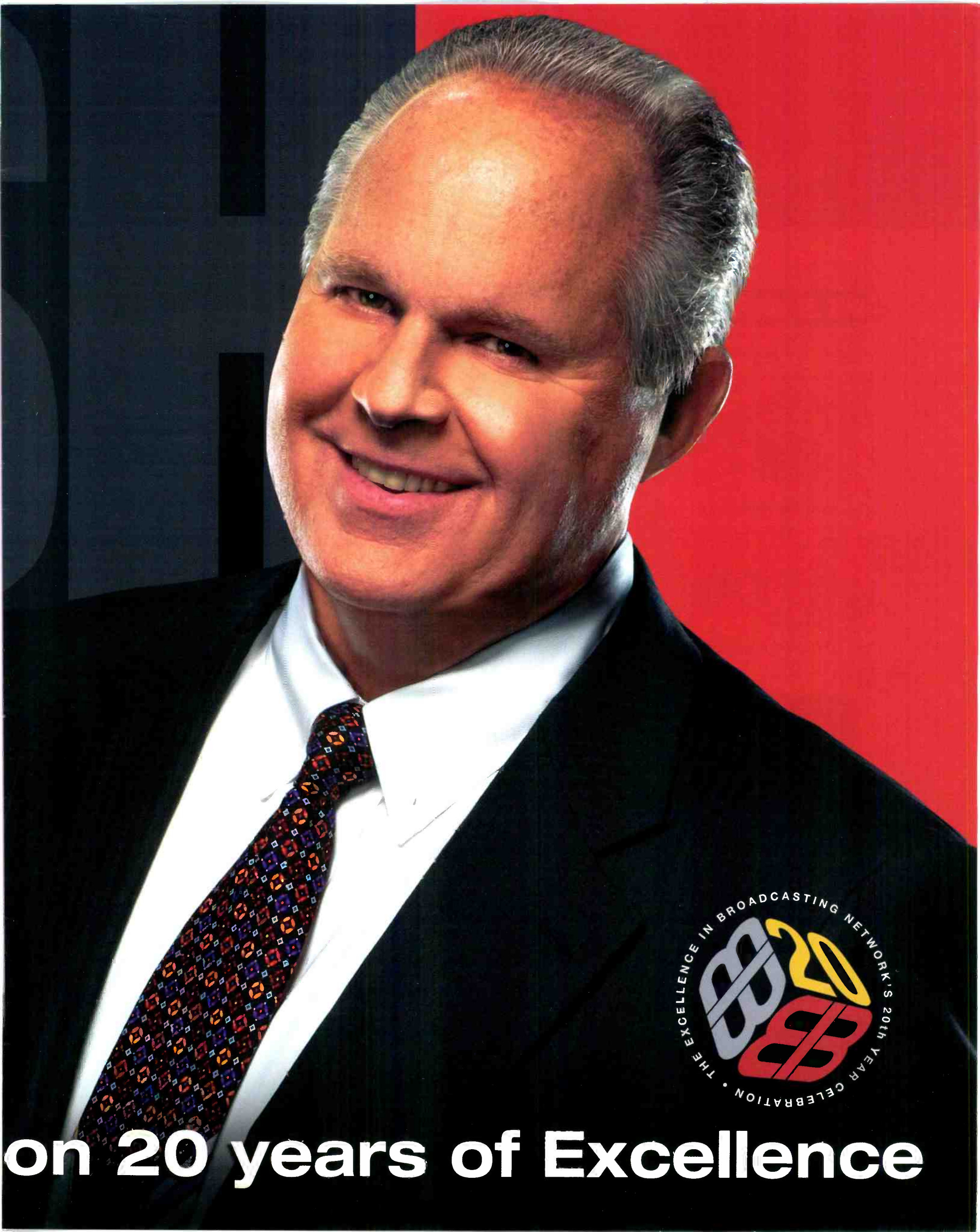
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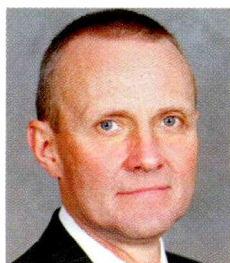
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Demographics and TSL tell a different side of a 'fatalistic' story about radio listening

Is Radio Really Losing College Grads?



Richard Harker
richard@harkerresearch.com

'When we focus on a single breakout like education, there is a good chance that we will miss an even more fundamental relationship between demographics and listening patterns.'

—Richard Harker

Radio is suffering a serious inferiority complex fueled by a nearly continuous barrage of punditry proclaiming the death of the medium. Our self-loathing has reached such a point that today, anyone, regardless of the paucity of hard evidence, can rail against radio's sins and broadcasters will simply lower their heads in shame. ■ Bad news about radio gets uncritically reported, with any factoid that seems to support its imminent demise accepted as fact. With such pervasive fatalism, we were not surprised but disappointed that no one rose to the defense of radio when an R&R story appeared suggesting that college-educated people are abandoning the airwaves (Has Radio Lost the College Grads?, May 30).

According to the author, "College grads listen to five-and-a-half fewer hours of radio per week, on average, than those who have not attained a college degree." The article said, "The significance of these numbers simply cannot be overstated. What this means is that if you combine the differential in total weekly listening with the fact that quite a lot of listening among college grads is going to public radio, you see that the difference in listening to commercial radio is enormous. Simply stated, college grads are now accounting for only a small minority of total commercial radio listening."

He speculates that perhaps "programming available from commercial radio is just not appealing enough to college grads. Has our programming simply chased college grads away from the dial?"

We can look at listenership in many ways. We can break out listening by age, sex, race, employment, education, household income and so on. We can theoretically break out listening in more than 62,000 ways. When we focus on a single breakout like education, there is a good chance that we will miss an even more fundamental relationship between demographics and listening patterns.

Education And TSL

The assertion is that there is a relationship between education and TSL, such that more educated people listen less to commercial radio—but this ignores some well-understood relationships between demographics and TSL. First, we know

that African-Americans and Hispanics have considerably higher TSL than nonethnic listeners and that both ethnic groups make up a higher proportion of high school rather than college-educated listeners. That means that if we look at TSL by education and do not control for race, TSL is going to be lower for college grads. If we dig into Maximi\$er, we find all sorts of interesting things, like college-educated African-Americans listening to more radio than high school-educated nonethnic listeners.

The first step to test the theory that "programming available from commercial radio is just not appealing enough to college grads" is to control for race. In other words, we have to compare nonethnic college grads to nonethnic high school grads. The second thing we have to control is employment. Anyone familiar with listening patterns knows that employed listeners have higher TSL than those who are unemployed. Our analysis of the top 10 diary-measured markets shows that the employed college-educated listen around 20 hours while the unemployed college-educated listen about 16 hours. Since Arbitron's average TSL is 20 hours, the below-average listening for the college-educated is driven by the unemployed.

When college-educated listeners have jobs, they listen more to commercial radio. It is the unemployed college-educated person who listens less. Does that mean unemployed college-educated people want better programming than employed college-educated people? That is highly unlikely. So it is equally unlikely that our

programming is chasing college-educated listeners away. And remember, these numbers include ethnic listeners.

We also have to question the use of TSL numbers to prove that "college grads are now accounting for only a small minority of total commercial radio listening." To determine the accuracy of that statement, we need to look at quarter-hours persons, not TSL.

Since San Francisco numbers were used to illustrate the impact of public radio on commercial listening, let's look more closely at the market. In San Francisco, of the roughly 400,000 25-54 quarter-hours of listening each week, three-quarters come from those with a college education. Only 27% of listening comes from those with a high school education. Three-quarters sounds like a lot more than a "small minority." The Bay Area is a highly educated market, but even in blue-collar towns, a large if not majority of quarter-hours come from the highly educated.


And what about the suggestion that most college-educated listening in San Francisco goes to KQED? Only about one in 10 college grad quarter-hours goes to the station, and public radio in most markets reaches a fraction of the audience that KQED attracts. So it is false that a majority of quarter-hours come from high school-educated listeners and it is false that "a lot" of college-educated listeners choose NPR over commercial radio.

College-Educated And Employed

These are well-known facts about radio. The majority of quarter-hour persons comes from college-educated people, just the opposite of what has been asserted. Employed people listen to more radio than unemployed people because a higher proportion of college-educated people are employed. According to the Bureau of Labor Statistics, the unemployment rate ranges from 7.8% for those lacking a high school diploma to 2.1% of those with a bachelor's degree. Employed high school graduates may listen to slightly more radio than college-educated listeners, but fewer high school graduates work.

So the assertion that "college grads are now accounting for only a small minority of total commercial radio listening" is simply, demonstrably wrong. College-educated people apparently find plenty to listen to on the commercial band because they contribute the majority of quarter-hours.

What about the assertion that college-educated listeners are abandoning commercial radio? Our studies haven't found any evidence that this group is leaving in higher numbers than less-educated listeners. In comparing declines in various cells, we find no relationship between education and declines in TSL. None.

Is commercial radio becoming the medium of the uneducated? Clearly not. Is commercial radio chasing away college grads? Clearly not. And at a time when radio is taking one body blow after another, broadcasters should take issue with any assertion that radio is in decline. 

Richard Harker is president of Harker Research.

Houston

a growing, diverse market and international business center, Houston is also one of only two markets where both TV and radio audiences are electronically measured. Arbitron made Houston its second PPM radio market in July 2007. In October, Nielsen went live with Local People Meters. In both cases, the transition to electronic measurement affects station ratings, putting new twists on competitive rivalries.

Since the PPM came to Houston, several stations have changed formats. Most recently, CBS Radio dropped smooth jazz on KHJZ for a CHR/top 40 format: KKHH (Hot 95.7, Houston's Hot Hits).

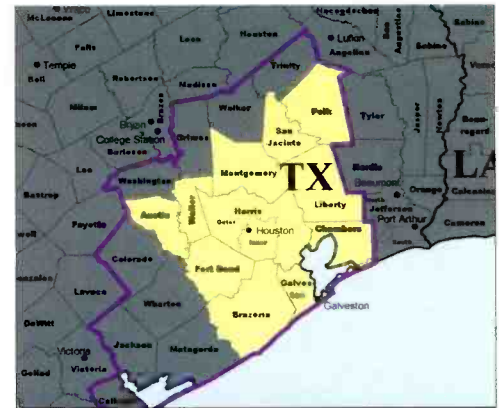
The radio market is buzzing about the future broadcasting rights for the Houston Astros. Currently held by KTRH, owned by Clear Channel, the rights expire at the end of the 2008 season. Other contenders include Gow Communications' sports KGOW and Cumulus Media's sports outlet KFNC.

In TV, KTRK, ABC's owned-and-operated station, is the overall news leader, winning most newscasts, but KHOU, Belo's CBS affiliate, isn't far behind. Among adults 25-54, KTRK wins 5 p.m. and 6 p.m. but is tied with KHOU for late news. For

the first time in May, mornings (5 a.m.-9 a.m.) went to KRIV, Fox's O&O, which has the only local newscast running 7 a.m.-9 a.m. The station also recently added two half-hour early newscasts at 5 p.m. and 5:30 p.m. to offer a total of six hours of local news daily, more than any other station in the market.

Univision dominates a crowded Hispanic TV market (one of the biggest in the country) with a Univision-Telefutura duopoly, KXLN and KFTH, and five radio stations.

Clear Channel is the largest outdoor operator in the area with nearly 4,500 faces. Hearst Corp.'s Houston Chronicle, the largest daily newspaper in Texas, is also the seventh-largest daily in the United States.—Katy Bachman, *Medianweek*



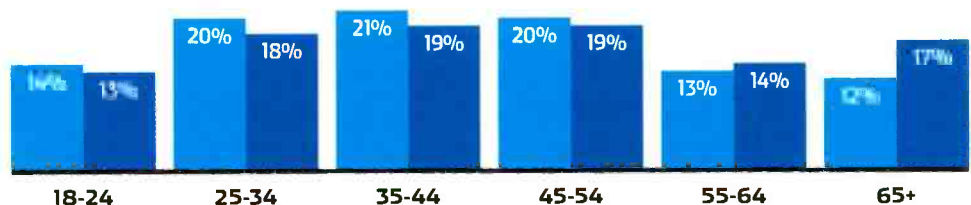
- Radio Metro Rank: 6
- Population 12+: 4,639,000
- No. Of Radio Stations (Rated): 42
- TV DMA Rank: 10
- Population 2+: 5,646,048
- TV Households: 2,050,550
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 10/8/1/0

WHO THEY ARE

	Houston DMA %	US %
Men	50%	49%
Women	50%	51%
Married	59%	57%
Never Married (Single)	26%	25%
Widowed/Legally Separated/Divorced	16%	18%
White	79%	83%
Black/African-American	16%	12%
Hispanic	29%	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	55%	50%
Employed Part-Time (Less Than 35 Hours)	13%	15%
Not Employed	32%	35%
No Children In Household (Under 18)	54%	59%
One Or More Children	46%	41%
Two Or More Children	29%	25%
Three Or More Children	11%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

	Local Ad Revenue (Mil)		% CHANGE 2006 TO 2007
	2006	2007	
Spot Television	\$684.8M	\$621.4M	-9%
Newspaper	408.6M	407.8M	0%
Radio	204.3M	243.9M	19%
Outdoor	93.4M	100.9M	8%
Local Magazine	0.0M	0.0M	0%
Total	1,391.2M	1,374.1M	-1%

SOURCE: Nielsen Monitor-Plus, DMA

	Local Online Ad Revenue (Mil)			SHARE
	LOCAL	NATIONAL	TOTAL	
Pureplay	\$82.7M	\$300.6M	\$383.3M	68.9%
Newspapers	45.7M	17.1M	62.8M	11.3%
Magazines	1.1M	41.0M	42.1M	7.6%
Television	5.1M	33.7M	38.8M	7.0%
Directories	13.0M	10.7M	23.8M	4.3%
Radio	2.6M	0.8M	3.4M	0.6%
Other Print	1.6M	0.2M	1.8M	0.3%
Total	\$151.8M	\$404.2M	\$555.9M	

© 2008, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor				
TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
May '08	▲\$397	▲\$582	▲\$1160	▲\$758
April '08	▲392	▲566	▲1144	▲753
March '08	▼330	▼475	▼961	▼637
December '07	382	634	1144	703

SOURCE: SQAD Q2 2008, DMA

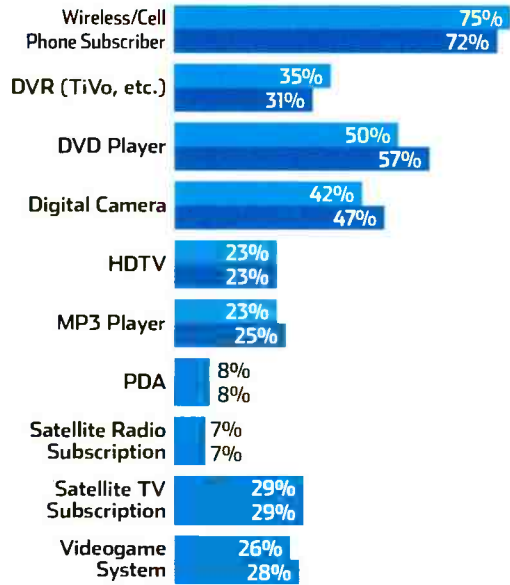
SQAD Cost Per Point Radio Monitor			
RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
May '08	▼\$363	▼\$410	▼\$349
April '08	370	▲411	▲371
March '08	▲370	▲392	▲363
December '07	348	358	378

SOURCE: SQAD Q2 2008, METRO

- COLOR KEY:**
- ▲ Trending Upward
 - ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper Readers

Any Daily (Cume)	50%
Any Sunday (Average)	42%
Online (Past 30 Days)	22%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	17%
10-19 Minutes	20%
20-29 Minutes	24%
30-59 Minutes	23%
60+ Minutes	10%
Don't Commute	6%

MODE OF TRAVEL

Carpool	5%
Drive (Not Carpool)	92%
Public Transportation (Combination of bus, light rail, taxi or other)	11%

Newspaper, OOH and Web: Scarborough Houston Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen May 2008 Live+7, all DMA

Web Connection (HHLD)

Cable Modem	21%
Dial-Up	11%
DSL	34%
Other Connection	7%
None	31%

Cable Penetration

Cable, Non ADS	50%
Alternate Delivery Sys.	26%
Digital Cable	31%
Cable With Pay	28%

Television Usage

Early AM (5-9a)	26%
Early Fringe (3-5p)	40%
Early News (5-5:30p)	45%
Prime Access (6-7p)	52%
Prime	62%
Late News (10-10:30p)	60%

Audio/Video Stores Shopped Past 12 Months (HHLD)

Best Buy	32%	Radio Shack	10%	Wal-Mart	37%
Circuit City	15%	Sam's Club	11%	Other Store	15%
Conn's	9%	Sears	6%	Did Not Shop For Audio/Video Items	34%
Fry's Electronics	15%	Target	17%	Any Audio/Video Store Shopped	66%

SOURCE: Scarborough Houston Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-JUNE	08-MAY	08-APR	08-MAR	08-FEB
AT&T	\$292	\$533	\$347	\$202	\$236
Texas, State Of	390	301	388	129	360
Berkshire Hathaway	181	316	326	192	245
Daimler Chrysler	166	142	282	418	255
Wal-Mart	370	455	333	309	233
McDonald's	348	344	300	237	222
Verizon	211	314	234	251	299
Heard Bill Enterprises	277	190	254	253	294
Safeway	299	280	297	256	194
JW Childs Associates	143	137	289	179	159

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	5 FM, 3 AM (8)	29.5
Radio One	3 FM (3)	14.7
Cox	4 FM (4)	14

SOURCE: Arbitron Winter 2008, Metro

Radio Usage

AM Drive (6a-10a)	71%	PM Drive (3p-7p)	81%
Midday (10a-3p)	75%	Evening (7p-Mid)	66%

SOURCE: Arbitron May 2008, Persons 12+, Metro

Ratings

PERSONS 6+, MAY 08 - JUNE 08 (RANK)	PERSONS 18-34 JUNE 08 (RANK)	PERSONS 25-54 JUNE 08 (RANK)
KBXX-FM 5.6-6.2 (1)	KBXX-FM (1)	KMJQ-FM (1)
KMJQ-FM 6.8-5.8 (2)	KTBZ-FM (2)	KBXX-FM (2)
KODA-FM 5.7-5.8 (3)	KLLOL-FM (3)	KODA-FM (2)
KLLOL-FM 4.5-4.8 (4)	KRBE-FM (4)	KKRW-FM (4)
KRBE-FM 4.3-4.8 (5)	KLTN-FM (5)	KTBZ-FM (5)

SOURCE: Arbitron May-June 2008 PPM, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 NAS	NAS	6 CAMP ROCK	SOUNDTRACK
2 ABN	IT IS WHAT IT IS	7 DAVID BANNER	GREATEST STORY EVER TOLD
3 LIL WAYNE	THA CARTER III	8 KID ROCK	ROCK N ROLL JESUS
4 SOUNDTRACK	MAMMA MIA!	9 TAYLOR SWIFT	BEAUTIFUL EYES (EP)
5 COLDPLAY	VIVA LA VIDA OR DEATH AND ALL HIS FRIENDS	10 RIHANNA	GOOD GIRL GONE BAD

SOURCE: Nielsen SoundScan, for week ending: 07/27/2008.

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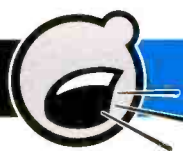
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TIMELINE

1 YEAR AGO Trip Reeb ascends to president/CEO of Finest City Broadcasting. ■ Andrew Rosen set as VP/GM for Radio One/Philadelphia.

5 YEARS AGO Mitch Bainwol becomes chairman/CEO of the RIAA. ■ Ken Kohl elevated to regional news and talk programming head for Clear Channel.



10 YEARS AGO Strauss Zelnick ascends to president/CEO of BMG Entertainment. ■ Bill Fink officially named PD of KZLA-FM/Los Angeles.

15 YEARS AGO Bob Visotcky tapped as GM of KSFO and KYA-FM/San Francisco. ■ Jeremy Coleman boosted to OM at WJFK-FM/Washington.



20 YEARS AGO Rick Dobbis elevated to executive VP/GM at RCA Records. ■ Andy Beaubien becomes PD at WCXR/Washington.

25 YEARS AGO Charlie Minor elevated to senior VP of promotion at A&M Records. ■ KDKA/Pittsburgh moves John Cigna from nights to mornings.

30 YEARS AGO George (Harris) Hawras is tapped as PD of WEZV/Bethlehem, Pa. ■ Scotty Brink becomes morning man for WNBC/New York.

—Compiled by Hurricane Heeran (hheeran@radioandrecords.com)

The Programming Department

■ **Mike Mullaney** changed his mind. About 48 hours after it was announced that the **WBMX (Mix 98.5)/Boston APD/MD** was leaving his radio home for the past decade to cross the street and become PD of his former station, Northeast Broadcasting triple A **WXRV (92.5 the River)**, he had a late-inning change of



What do Mullaney & Brett Favre have in common?

heart and decided to stay put. He explains to ST, "As much as I wanted to go back and help make the River a real impact player, Mix PD **Jay Beau Jones** and our senior VP/market manager **Mark Hannon** helped me see that being first mate at the helm of the best ship in the world of hot AC really is the best place for me now. Northeast Broadcasting owner **Steven Silberberg**, APD **Catie Wilbur** and the crew of the River are an amazing group of people, and I wish them all the best in the future." So, what does Mullaney's decision mean for **Zeb Norris**, Northeast triple A product manager/PD of **WNCS/Burlington, Vt.**? It's back to square one.

■ In another "Forget I ever mentioned it" moment, only two weeks after making the gala announcement that he was transferring up to **WOOD-FM (Star 105.7)/Grand Rapids**, **Tom Cook** has decided that his old gig as PD of Clear Channel AC **WRVF (101.5 the River)** in the garden spot of Toledo was just too swell to give up, so he's sticking around—which means we lose out on truckloads of potential future jokes about Cook and his



After much discussion, Cook says no to WOOD.

WOOD. "After using an inordinate amount of brainpower, I decided that 101.5 the River and CC/Toledo are where I belong right now," Cook tells ST. He'll still be handling music for **WOOD** (sorry, we've got to get them all in while we can) in the interim, and **WOOD OM Doug Montgomery** is eager to hear from [your name here] about his once-again-vacant PD post at dougmontgomery@clearchannel.com.

■ **Steve Richards** is leaving his APD/MD position at Greater Media classic rock **WCSX/Detroit** after five years and is headed south to beautiful Savannah, Ga., to assume the OM position with Clear Channel's cluster. As Richards starts packing, his boss **Doug Podell** has already begun the process of finding Richards' replacement.

■ New England radio vet **John Laurenti** has been named MD at noncommercial **WUMB/Boston**, owned by University of Massachusetts-Boston. Laurenti is known for his other Boston stints at Greater Media's former triple A **WBOS** and CBS Radio classic rocker **WZLX**, as well as a stretch at Clear Channel rocker **WHJY/Providence**. Reach Laurenti in his new digs at 617-287-6900 or wumb.music@umb.edu.

Promotions Folks In Motion

■ Clear Channel CHR/top 40 **WIHT (Hot 99.5)/Washington** suddenly has a lucrative promotions director opening, as the lovely and talented promo princess **Jessica Ritch** has

tendered her resignation, effective Aug. 29. After three-and-a-half years in D.C., she's headed home to Buffalo to seek further fame and fortune while nestled closer to the

bosom of her family . . . not literally, of course.

■ After a decade at CBS Radio alternative **KITS (Live 105)/San Francisco**, promo

queen **Robin Rockwell** is leaving radio for the more visually intensive world of TV. She's heading to **KBWB-TV/San Francisco** as marketing/promo director.

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Jock-O-Rama-Lama



Slater still freaked by ocean on left side.

■ Bonneville triple A KSWD (100.3 the Sound)/Los Angeles makes a serious on-air statement with the hire of Julie Slater for middays. Slater cemented her radio reputation by following Howard Stern on WXRK (K-Rock)/New York for nearly a decade before moving to L.A. two years ago to work for Sirius as

an on-air reporter. "Lots of people told us that Julie belongs on a station for music lovers like the Sound, including some guy named Howard Stern," PD Dave Beasing says. "Julie was beloved by many New Yorkers listening at work. Now she'll develop a friendship with rock fans in Southern California, too." Slater makes her Sound debut Aug. 11, sandwiched between Larry Morgan in the morning and Andy Chanley in afternoons. Mike Powers rounds out the lineup at night.

■ The perennially smiley Billy Bush, already deeply beloved by the masses for his work hosting "Access Hollywood," expands his radio domain as Westwood One signs a sweet deal with Cumulus that slaps "The Billy Bush Show" on eight Cumulus stations, including nights on CHR/top 40 WWWQ (Q100)/Atlanta, effective Aug. 4. No word yet what the other seven affiliates will be. Bush is already heard in nights on Clear Channel's KBIG (104.3 MYfm)/Los Angeles. But wait, there's more! WW1 and Cumulus also put pen to pad and sign a deal that will launch yet another brand-new brand of Bush brand extension on a bunch of Cumulus stations: "Billy Bush's Weekend Countdown" blasts off Aug. 16 on 25 Cumulus outlets, including Q100

and KRBE/Houston. As its name so helpfully suggests, Bush's new show will be a top 30 weekend countdown that will also incorporate interviews and entertainment news, blah, blah, blah . . .

■ CBS Radio alternative KXTE (X-107.5 Xtreme Radio)/Las Vegas makes a major move in afternoons, replacing "X-treme Disorder"—Dave Farra, Brian Black and Lemmy the Gopher—with the talents of one Greg Rampage, in-bound from the MD/afternoon slot at Lotus alternative KFMA/Tucson. Xtreme's drive-ya-home shift will roll jock-less until Rampage's arrival Aug. 11.

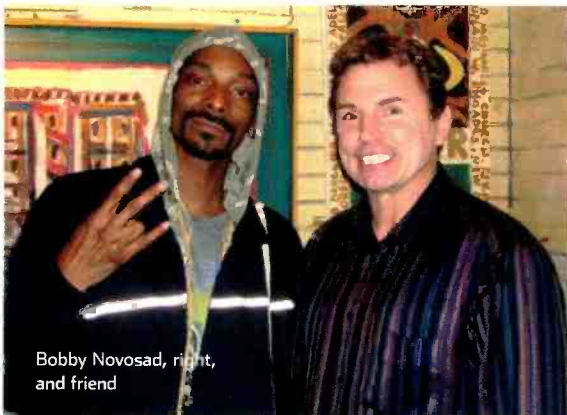
■ After a year together in mornings at Cumulus classic rock KDBN (93.3 the Bone)/Dallas, the radio marriage of Cindy Scull and Robert Miguel has disintegrated as both parties have left the building. PD/afternoon dude Gary Thompson has now thrown open the big net to capture his next morning show.

■ Jeff Ramsey slides in alongside Kathi Lincoln in mornings at Cox AC WVEZ (Lite 106.9)/Louisville to form the aptly named "Jeff & Kathi Morning Show." Señor Ramsey was last seen doing the same shift across the hall at oldies WRKA, but you probably heard the giant "boom" a couple of weeks ago when it blew up and flipped to country.

■ Michaels & Layne ride again! After a year apart, Rick Michaels and Samantha Layne have reunited (yes, and it feels so good) in mornings on Nassau classic hits WODE (99.9 the Hawk)/Allentown, replacing Ken & Kitty. Ken left in March to do mornings at KBWF (the Wolf)/San Francisco, and Kitty had been holding it down solo but now exits; reach her at kitty999thehawk@gmail.com. Michaels & Layne had ruled mornings at the Hawk from December 2001 to July 2007 but split up when Layne headed to WBEB (B101)/Philadelphia and Michaels went off-air to start his own audio-video production company.

And Finally . . .

Congrats to KSMB/Lafayette, La., PD/morning icon Bobby Novosad, who just celebrated three pretty cool things: 1) He just re-upped for another two years; 2) he was named best radio personality by the readers of the weekly Times of Acadiana; and 3) he just scored a starring role in the new music video "Happy Dance," by Cupid, an Atlantic artist he was instrumental in breaking. Novosad has been doing mornings at KSMB since 1987. He added PD stripes in 1991.



Bobby Novosad, right, and friend

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No consensus among
ad agencies on pushing
ahead with the **PPM** before
MRC approval

WAIT TO ACCREDITATE?

By Paul Heine

While the radio industry is split over the issue of whether Arbitron should wait for Media Ratings Council accreditation before resuming rollout of its Portable People Meter ratings service, ad agency execs, too, lack harmony on the contentious issue. Some believe the blessing of the MRC—the nonprofit industry association that audits ratings services—is significant but not mandatory and that the radio industry simply cannot afford to wait any longer to catch up with competing media already measured by electronic methodologies. Others, while acknowledging that the PPM is a far superior audience measurement tool than the decades-old diary, say Arbitron has a ways to go before broadcasters are convinced the new system is airtight.

Helen Katz, senior VP/director of research for ad agency Starcom MediaVest Group, says accreditation is “important but not essential,” particularly when a new technology is replacing an age-old measurement service. “It is not in the interest of either buyers or sellers to wait for accreditation before moving ahead with PPM. To have confidence in the data, the buyers of the data should do their own analysis prior to official industry accreditation,” she says.

MediaVest senior VP/director of local broadcast Maribeth Papuga says the radio industry can ill afford to wait for MRC approval before pushing ahead with the PPM. Faced with flat to down revenue for a seventh year, electronic measure-

‘It is not in the interest of either buyers or sellers to wait for accreditation before moving ahead with PPM.’ —Helen Katz

ment is essential to move the industry forward: “Radio has not gotten its fair value because the current methodology does not allow us enough robust data to be able to look at it relative to other media. We can disagree but that doesn’t mean we should stop the presses.”

Horizon Media senior VP of research Brad Adgate agrees that radio has “no choice but to move ahead with a more passive way of measuring radio. It needs something that addresses accountability better and gives marketers a better idea of who is listening and when and where.”

No Accreditation, No Problem

Although neither of the Web’s audience measurement providers—comScore Media Metrix and Nielsen NetRatings—has received MRC approval, it hasn’t stopped advertisers from shifting millions of dollars from traditional media to the Internet. Its share of total U.S. advertising expenditures leap-frogged past radio in 2007, according to data released in March by TNS Media Intelligence. Online advertising grew to 7.6% from 6.6% in 2006, while radio slipped to 7.2% from 7.5%. And a recently released study by market research and analysis firm International Data Corp. says overall Internet advertising revenue will double from \$25.5 billion in 2007 to \$51.1 billion in 2012.

After completing the rigorous pre-audit process in spring 2007, comScore last September announced it had formally entered into an agreement with the MRC to move forward with an audit of its U.S. Media Metrix online audience measure-

ment service. Competitor Nielsen NetRatings completed a pre-audit in March 2006 and initiated a full audit in March 2007. (Nielsen NetRatings is owned by R&R parent the Nielsen Co.)

Acknowledging that “in the real world, there are services that are the standard without accreditation,” Adgate says he would prefer Arbitron wait for the MRC’s double checkmarks before making the PPM the ratings currency in a market. That it chose not to do so in Philadelphia raises red flags, he insists, about recruitment and proper representation of ethnic groups and young listeners in the sample frame. The meter’s reliance on a smaller sample size than the diary and the granularity of its data increases the importance of recruitment methods that deliver a sample that matches up with the market population, he says.

“They need to come up with a strategy that will make radio and the advertising community comfortable with their recruitment tactics, a system that will enable them to recruit these hard-to-reach demographics that are important to a lot of marketers and stations,” Adgate says. “They have a lot of work to do.”

Jim Spaeth, founding partner at brand and media metrics consultancy Sequent Partners, sees accreditation as “critical to industry credibility,” but he stops short of calling for Arbitron to hit the brakes. “That’s a tough question. There should be no hesitation in the effort to meet MRC minimum standards, but is the industry better-served by diaries? I don’t think so. I believe in Arbitron’s integrity; they will do everything possible to meet MRC minimum standards, even if there is not a gun to their head.”

Déjà Vu For Nielsen

The uproar over the PPM is not unlike what Nielsen Media Research faced when it began the rollout of its Local People Meter TV ratings service. When Boston became the first market to adopt the LPM in 2002, major network affiliate stations boycotted it for several months until it was accredited. Ready to launch the LPM in April 2004 in New York, Nielsen came under attack by Fox Television and Don't Count Us Out (DCUO), a coalition of black and Hispanic political and community leaders who claimed the LPM undercounted minorities, forcing a delay until June 3. The company was dealt another blow one week before the rescheduled launch date when the MRC withheld accreditation. Nielsen responded by agreeing to operate its meter/diary service in parallel with the LPM for three months.

The company hired a PR firm and testified before the New York City Council. Although Nielsen won the support of the NAACP and BET, an onslaught of opposition continued as it rolled out the service in more markets. DCUO took out ads on local TV stations in New York and Los Angeles and CBS joined Univision Communications in calling for Nielsen to back off until it received accreditation. When the service went live July 8, 2004, in Los Angeles, the controversy moved to the Superior Court of the State of California, where Univision sued Nielsen, alleging that it engaged in unfair, unlawful and deceptive business practices by using flawed sampling and weighting methodologies.

Even Congress got involved. More than 20 representatives from both sides of the aisle asked the Federal Trade Commission to determine what role it could play in the ratings firestorm. A small group of senators introduced legislation that would require any TV ratings service to achieve MRC accreditation before it could be offered as the standard currency for conducting business. However, legislation wasn't passed and Congress ultimately made it clear that it was not interested

in legislating how TV audiences were measured.

Before going live with it last year, Arbitron received MRC approval for its Houston PPM product, which uses a costlier, address-based recruitment methodology originally developed for a dual radio-TV measurement service. However, its Radio First service adopted earlier that year in Philadelphia remains unaccredited and in late fall, Arbitron put further rollout on hold, following criticism of low samples among young and ethnic demographics in Philadelphia. Since, the company has worked to improve its samples and response rates, but MRC accreditation has been elusive.

Arbitron revealed Feb. 28 in a Form 10-K filing with the Securities and Exchange Commission that it had been denied accreditation by an MRC PPM audit committee for the Philadelphia-type service that is scheduled to go live in September in the nation's four largest markets—New York, Los Angeles, Chicago and San Francisco—along with four suburban markets. The MRC holds its accreditation process in strict confidence and it is not known why the association denied accreditation for Philadelphia. Arbitron says it has begun reauditing Philly and New York and expects to continue to work with the MRC to obtain accreditation in both markets.

Meanwhile, the PPM has come under fire by a handful of radio's largest groups, including Clear Channel, Cox Radio, Radio One and Cumulus Media, who want the Philly-style system to be accredited in at least one market before June 30, 2009. Arbitron has said securing MRC approval is its top priority but that it has no control over the association's timeline.

Major Disruption

Transitioning to the PPM has become a major disruption for the radio industry, in part because the numbers it produces are, in some cases, significantly different from what the diary showed. "There's

'They need to come up with a strategy that will make radio and the advertising community comfortable with their recruitment tactics and enable them to recruit hard-to-reach demographics that are important to marketers and stations.'

—Brad Adgate

always going to be an issue when you've got a more accurate audience measurement service that is going to provide different numbers than what people are used to using," Katz says. "It's good to have debate, and that's what the accreditation process is about. It would be better if they were all marching down the positive path of supporting it."

Papuga believes that broadcasters have overlooked an important consideration in the whole debate: that advertisers will have to buy more spots to reach the same audience levels they did with the diary, due to lower average quarter-hours reported by the PPM. "Stations stand to sell more advertising. But they don't see it that way," she says. "Arbitron and the MRC need to work out what the right mix is. As long as Arbitron shares with us what some of the potential pitfalls might be in using their data on a short-term basis until they get MRC accreditation, that might be a better way to go."

The PPM obviously represents a "huge change," Adgate says. "It's so important as a revenue producer for the station and for marketers to know what they get for the dollars they invest in radio." Although he believes the PPM will ultimately receive accreditation, "if you are going to make this change, make it airtight," he says.

One thing is for certain: The MRC has a full plate. In addition to conducting audits of the PPM and two Internet ratings providers, some in the ad community are calling for Google to submit the protocols of its new TV Ads system's audience measurement service for accreditation. There are also big changes in how out-of-home media are measured.

"There's a lot going on," Adgate says. "PPM is just one of many initiatives that research companies are now embarking on. And MRC accreditation is a very important part in this day and age with all these changes in audience measurement." R&R

Additional reporting by Mike Boyle and MediaWeek senior editor Katy Bachman.

An Explanation of the PPM debate in plain English

PPM FOR DUMMIES

By Mike Stern

In the debate over Arbitron's implementation of the PPM, terminology is being tossed about like Britney Spears jokes at an amateur comedy night. Anyone trying to follow the discussion is forced to wade through talk of commercialization, currency, benchmarks, accreditation, panels and sample frames. Following so many new developments without a translator is enough to make one want to shave one's head.

■ With the help of Cox Radio CEO Bob Neil, ROI Media Solutions founding partner Mark O'Neill, Research Director partner Mark Greenspan and official statements from Arbitron, R&R translates the ongoing PPM discussion in terms hopefully everyone can understand.

The Letter

On June 20, a letter to Arbitron signed by Clear Channel Radio, Cox Radio, Cumulus Media, Inner City Broadcast Holdings, Radio One and Saga Communications laid out four "industry expectations" for the PPM. Defining the companies that signed it as "paying customers who rely upon the credibility of [Arbitron] information to transact billions of dollars worth of business," the letter stated that if Arbitron can perform up to the following specifications, they would be confident in PPM data moving forward:

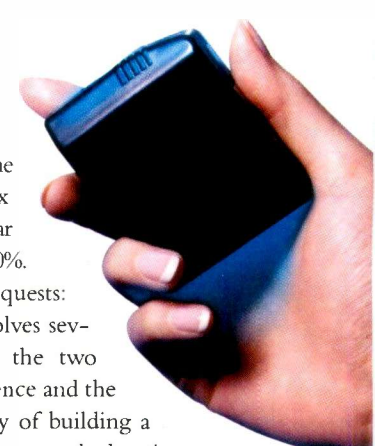
Requests 1 And 2: Sample

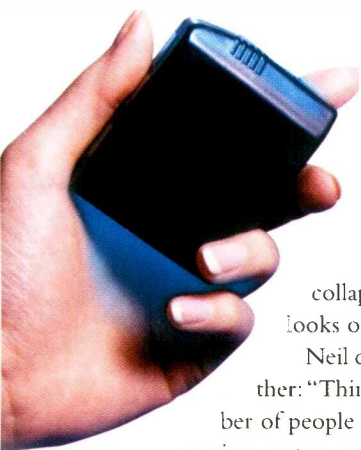
The first two requests are for "100% delivery of 18-54 target beginning with the first month of currency, including the sample guarantee with a financial

rebate," and a similar guarantee for 18- to 34-year-olds starting with 80% of the expected sample in the first six months, 85% after the first year and so on until reaching 100%.

Neil explains these requests: "Any research project involves several important steps, but the two most important are the science and the sample." Using the analogy of building a house, Neil adds, "Broadcasters and advertisers need to know that the research is based on sound science. A plan for a new house or building is signed off on by engineers to be sure the house won't fall down. It's the same way with research. If the structure isn't sound, the whole house can

Continued on page 20





Continued from page 19

collapse no matter how pretty it looks on the outside.”

Neil carries the analogy a step further: “Think of the sample,” the number of people taking part in the survey by carrying meters or filling out diaries, “as the materials used to build the house. If you build the house with rotten plywood, even if it’s according to the plan, you have the same problem.”

Greenspan says that the two requests are parallel. “The main goal is to say, ‘Hey, Arbitron, we want you to include the right number of meters in the sample every month,’” starting with the first set of official data in each market. “If they fail to hit that goal, the letter essentially asks, ‘What’s in it for the client?’”

While the letter asks for Arbitron to deliver 100% of the sample that it initially promised (“We expected to get 100% of the sample size when we bought PPM”), Arbitron has since agreed to raise its guarantee. In a July 21 announcement following the summer Arbitron Radio Advisory Council meeting, Arbitron said it would increase its 18-54 sample guarantee from 80% to 90% starting on the first anniversary of PPM currency in the local market.

O’Neill believes a 90% guarantee is fair. “From a business point of view, how could you possibly guarantee 100% in every market in every instance? No matter how perfect everything is, you can’t put a money-back guarantee on 100%.”

In the same announcement, Arbitron also said it would raise its guaranteed performance in the difficult-to-measure 18-34 demo. While not at the industry’s requested standard, the company now promises to start at a level of 70%, which is what used to be guaranteed after four months, and reach 80% by the one-year mark.

Request No. 3: The 10% Solution

When it introduced the PPM in Philadelphia and Houston last year, Arbitron expanded the audience it measures from listeners 12+ to listeners 6+. Broadcasters have requested it abandon the new 6- to 11-year-old audience and redistribute those meters among older participants, thus making it easier to reach the goals for 18-54 and 18-34.

Arbitron said July 21 that it was looking at several approaches to reach its new 12+ sample target, “including, among other means, an increase

to the cell phone-only household sampling rate, redistributing children 6-11 sample and/or the introduction of sample stratification. The specific combinations of approaches are pending the outcome of methodological tests and further industry consultation.”

O’Neill says, “Arbitron says the reliability of a monthly PPM report is comparable to the reliability in a 12-week diary survey. They aren’t saying it’s more reliable, just that it’s comparable.” That claim is based on having enough meters in a market to record the same amount of listening in a month as what was recorded over 12 weeks with the diary.

But a discrepancy arose when Arbitron spread the amount of listening a 12+ audience sample was providing over a broader 6+ audience, which O’Neill says is equal to about 10% of the listening being redirected. By promising to add 10% to the 18-54 sample, Arbitron is essentially saying, “Now the math works,” O’Neill says.

Arbitron’s desire to survey 6- to 11-year-old respondents probably stems from financial opportunity, according to Greenspan. “If they have the data, they can sell it to somebody,” he says. “As far as Arbitron is concerned, if they have 2,000 meters in Philadelphia, they have a certain cost to managing that panel. It costs the same if they are only measuring 12+ or if they are measuring 6+. But if they are measuring 6+, they have a new revenue source.”

Listening data for a broader audience could benefit more than just Arbitron. Greenspan says, “There is a lot of [advertising] money that goes to other media like television that, in theory, could go to radio.” O’Neill agrees that in looking to the future, “if you look at listenership declines, you have the boomers aging but we aren’t bringing younger people into radio,” he says. “If we are going to address that, how are you going to measure it?”

Request No. 4: Accreditation

The Media Ratings Council was created in the early ’60s following U.S. congressional committee hearings on the purpose and accuracy of audience research related to the TV and radio industries. Deciding industry self-regulation was preferable to government intervention, an industry-funded organization was created, with three goals: to secure for the media industry audience measurement services that are valid,

One Month Of The PPM = 12 Weeks Of Diaries

The chart below illustrates how a PPM panel records more than triple the amount of listening in a 12-week period than the diary. According to Arbitron, a single month of PPM measurement is equivalent to an entire 12-week, diary-based ratings survey.

WEEK	DIARIES	DAYS OF OBSERVATION	WEEK	PPMs	DAYS OF OBSERVATION
1	492	2,744	1	2,456	17,192
2	518	2,926	2	2,456	17,192
3	551	2,457	3	2,456	17,192
4	502	2,114	4	2,456	17,192
5	580	1,900	5	2,456	17,192
6	498	2,786	6	2,456	17,192
7	430	2,310	7	2,456	17,192
8	670	2,590	8	2,456	17,192
9	503	2,821	9	2,456	17,192
10	678	2,646	10	2,456	17,192
11	599	4,389	11	2,456	17,192
12	505	2,135	12	2,456	17,192
TOTAL 7,440		52,080	TOTAL 2,456		206,304

SOURCE: Arbitron

‘A plan for a new house is signed off on by engineers to be sure it won’t fall down. It’s the same with research. If the structure isn’t sound, the whole house can collapse no matter how pretty it looks on the outside.’

—Bob Neil

reliable and effective; to evolve criteria for audience measurement services; and to provide an audit system to inform users whether audience measurements conform to the criteria and procedures developed.

Arbitron has received MRC approval—or accreditation—for the PPM rollout in Houston but has not received accreditation in Philadelphia where it uses a different system to recruit participants.

Neil says that the MRC does for research what the Food and Drug Administration does for drugs and the Federal Aviation Administration does for aircraft. “They check the science to make sure it’s right.” He adds that broadcast groups are concerned because “this has taken a year-and-a-half for the new Philly system when we were led to believe it would happen quickly.” Arbitron president/CEO Steve Morris agrees with the urgency of gaining accreditation, recently calling it the company’s No. 1 priority.

Unfortunately, some things are out of the company’s control. “The first thing that has to happen as part of the MRC process is an audit,” O’Neill says. “That’s the critical part of the MRC process because they have to pass the audit. The audit committee then makes a recommendation to the research committee about accreditation.”

The rub, O’Neill adds, comes from who’s on the committee. “You have agencies, television broadcasters, radio broadcasters and others, not all of [whom] have a vested interest in seeing Arbitron get the accreditation.” Receiving approval “isn’t like getting a [perfect score] on the SATs.” Instead it’s closer to a gymnastics score; “sometimes you get the 5.4 from the Russian judge. There’s a lot of conflicting interest there,” O’Neill says. “The important part is doing what it takes to pass the audit. Arbitron is in control of that.”

Philly And Houston: A Tale Of Two Methods

There is a vast and important difference in the methods Arbitron employed in the first two PPM markets, Houston and Philadelphia. While one is accredited by the MRC, the other is not—yet.

In Houston, where Arbitron has received accreditation, the company uses an address-based sample frame, meaning that when it started recruiting people to take part in the survey, it pur-

chased a list of addresses.

ROI Media Solutions founding partner Mark O’Neill says, “With a significant portion of those addresses, you have telephone numbers to recruit from, but if you can’t reach them by phone, you can actually send somebody to the door.” While that is an advantage to using addresses, there is a major drawback: “It is an exception-

ally expensive way of going about it,” he says.

In Philadelphia, Arbitron reverted to a phone-based recruiting method. “They took the [system] they had been using for diaries, modified it to include cell phone-only households and moved forward,” O’Neill says. That system, called Radio First, has yet to receive MRC accreditation.—MS

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Three people who defy the conventional image of talk hosts

Talking Bout My Gender-Ation

Mike Stern

MStern@RadioandRecords.com

If you look closely, the seeds of change are being planted in talk radio. Whether it's a pair of hosts age 30 or younger taking the reins at night on a successful, heritage talk station or an ambitious woman hosting not one, but two conservative talk shows on West Coast stations, the future of the format may include a more diverse cast than it has in the past.

A Walk On The Nightside

PD Kevin LaRue sees the future of Bonneville talk KSL/Salt Lake City in Alex Kirry and Ethan Millard, the 27- and 30-year-old hosts of "The Nightside Project," which airs weeknights.

The pair doesn't seem concerned about the future, instead appearing clearly focused on today. "I see myself interacting with other young professionals, people who are starting to pay taxes, buying homes and starting families. I really feel like I have a place within a specific generation," Millard says.

The two came to their current place by dif-

ferent paths. Kirry's was more traditional. "I was an intern. I kept showing up, being loud and being a good producer." It was his creativity that got management's attention. "I would do pieces of production and parodies that would end up being sent around the office."

Millard attained local notoriety with his political blog, SLCSpin.com. "He was bringing up ideas it didn't seem like other people had brought up before," Kirry says. "People thought he was from Washington and it was actually a guy waiting tables."

Millard realizes he may have stepped over some people: "I realize the Internet and my blog put

'I've met the president. I've been invited to the White House three times. I've broadcast from Israel, but I still have to cook dinner and clean toilets. Nobody in my house is impressed with me whatsoever.'

—Inga Barks

me to the front of the line in radio. I don't make apologies for it. It's recognition of the power and automatic audience the Internet can give you."

Both believe that's a lesson for young talent. "The Internet is really the entry for all media these days," Kirry says. Millard suggests that any young talent should "get started immediately online."

The hosts say they don't think much about who's listening. "We see our show as a holistic kind of thing. Neither of us is trying to aim for any specific demographic." The show stands out on the heritage talker because "we sound younger, we talk younger, there's probably not as much of a diplomatic tone to the way we speak," Kirry says.

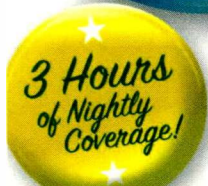
Ironically, that lack of interest in audience targets leads Millard to mention a trait admired by millennials. "All Alex and I can do is go on and be genuine," he says. Which is exactly what LaRue wants. "His advice is to always hit issues head on. Be respectful but don't apologize," Millard says. Kirry agrees: "Our bosses say, 'Don't fake it.' Have a 27-year-old's opinion and a grown-up conversation on the air about it."

Not faking it means admitting the drawbacks of youth. "I'm very open about the things I may



Alex Kirry, left, and Ethan Millard

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Woman Of The Year



First Inga Barks with California state Sen. Roy Ashburn, D-Bakersfield, who nominated her for the Woman of the Year award.

Inga Barks was selected as the 2007 Woman of the Year in California's 18th Senate District for her extensive work in the community and efforts in passing Dylan's Law, which requires a mandatory life sentence in prison for violent sexual crimes against children.

not know or understand. It's part of being real on the radio," Millard says. "There's some vulnerability to deal with but it's part of allowing yourself to be reflected genuinely in your on-air product." Kirry adds, "It's not that we're uneducated. We just don't have the same historical perspective." To make up the difference, "we research like crazy."

Understanding Their Place

The pair walks a fine line. They mention 9 a.m.-noon host Doug Wright. "He's celebrating 30 years on KSL," Millard says. "He has an extraordinary amount of knowledge and information built up about this community and about the world, but it's important to realize he built that up over 30 years. I feel that same process is going on with us." Kirry is encouraged by Wright's example, "He had to start somewhere—and he was about my age when he did."

Appreciating the station's heritage helps Kirry and Millard make smart decisions. "KSL is a huge talk radio station and Doug Wright is a very big deal in the community," Kirry says. "The station has always been very conservative, which means our audience is never going to appreciate lewdness."

They do, however, need to carve out their own space. "A lot of people think the show comes off as disrespectful—just us being young on this station makes us disrespectful," Kirry says. Millard adds, "A lot of people expect the show to be silly. That's not who we are. We do a lot

of comedy and satire but it's all based on current events." He believes that "people want to hear news and be informed but they don't want it to be boring. And not being boring doesn't mean it has to be silly."

For now, their goal is consistency. "I think the image we are building is that we provide a very entertaining look at the world around us," Kirry says. "Sometimes it's funny, sometimes it's serious, but we always want it to be compelling, interesting and relevant."

The Only Woman In The Room

Inga Barks was in training to be a talk show host at a young age. "Growing up, the dining room table discussion was always to make a point and then prove it," she says. "We commented on the news, but you couldn't just make a statement, you had to back it up."

That early training paid off. Barks hosts two shows: 9 a.m.-11 a.m. on American General Media talk KERN/Bakersfield and 6 p.m.-8 p.m. on Peak Broadcasting talk KMJ/Fresno. She is also a frequent Fox News contributor and fills in for ABC Radio syndicated host Mark Levin, effectively carving out a space in what may be the most male-dominated space on radio: conservative talk.

Her secret weapon is her family. As the mother of three sons, "I think that I have a unique edge because I understand all those grown-up men out there listening to me," Barks says. "I understand what it's like to be a boy."

'A lot of people expect the show to be silly. That's not who we are. We do a lot of comedy and satire but it's all based on current events.' —Ethan Millard

Being a mom also keeps her humble. "I've met the president. I've been invited to the White House three times. I've broadcast from Israel," she says. But when Barks gets home, "I still have to cook dinner and clean toilets. Nobody in my house is impressed with me whatsoever."

She wants to yell, "Do you people know who I am? I just spoke to the Vice President of the United States," but knows she'll just hear, "We're out of milk," in response.

In her opinion, conservative talk is primarily male because "women are taught to be demure," she says. "Women think that in order to get your biological specimen, that manly man, we're not supposed to be dominant in any way. But in talk radio you can't be demure, you have to be dominant."

She advises other aspiring talk hosts to "find where your passion lies and pursue that. I don't believe talk radio is something you can do as a function. You have to be passionate about it. If the hottest story is something I don't give a flying rip about, I can't talk about it."

It doesn't hurt to also have a thick skin. "I prefer being called a chick. It makes me feel youthful," Barks says with a laugh. More important, she adds, "I'm good-looking in talk radio. I was voted cutest seventh grader and it's great to be cute, but in talk radio I'm good-looking. They're so hurting for chicks, it's great." R&R

A Rush Moment

Premiere syndicated host Rush Limbaugh celebrates the 20-year anniversary of his show's national syndication, which changed the perception of AM radio. Sharing his favorite "Rush moment" is Citadel VP of news/talk programming Phil Boyce: "I remember the first time I heard him," he says. "I was driving down by the Wilshire golf course in Denver" in 1988, shortly after

he went into syndication. As news director/morning anchor at talker KHOW/Denver, Boyce was on his way home when he heard Limbaugh on another station. "I was blown away. I turned around to go back to the station, which I would never do. I walked back in and I told the GM, 'You got to turn on the radio. This guy is the answer. We got to get this guy.'"

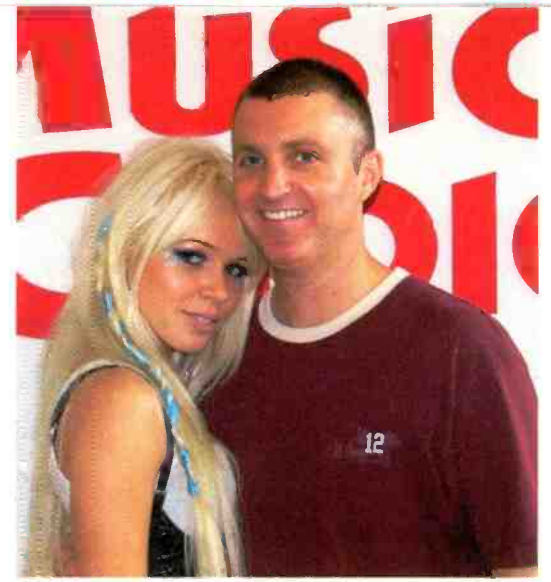
Neither Boyce nor his boss had heard of Limbaugh, but the GM placed a call to the owner/president of KHOW. As it turns out, "it was a guy who had actually roomed with [Limbaugh] when he was a jock in Pittsburgh." Apparently, the roommates hadn't gotten along that well, leaving the president, who shall remain unnamed, less than impressed.—MS

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Dawn Of The Dead

Estonian pop singer Kerli, left, dropped by Music Choice's studios in New York to promote her debut album for Island Def Jam Records, "Love Is Dead." Pictured with Kerli is Music Choice director of rock and pop programming Justin Prager.



Top Chef

Grammy Award-winning singer/actor Isaac Hayes and writing partner David Porter were honored and interviewed at a BMI luncheon at the annual Conclave Learning Conference's "At the Crossroads" session June 28 in Minneapolis. The duo, which composed numerous hits at the Stax label in the '60s, including classics "Soul Man" and "Hold On! I'm Comin'," discussed the craft of songwriting and reminisced about their careers. From left are Conclave board member Jerry Boulding, BMI's Dan Spears, Conclave board member Tony Garcia, Conclave board chairman Tim Kelly, Porter, Hayes, BMI's Mark Barron and Conclave executive director Tom Kay.

Soup Of The Day

That squealing you hear is from Sam Hill, APD/MD/midday personality on Entercom hot AC KALC (Alice 105.9)/Denver, as she got a chance to hang with Joel McHale, left, of E!'s "The Soup." Hill stopped short of professing her undying love for him, but did express her, ahem, high level of appreciation for his TV work.



Born To Run

Brothers and Airbourne bandmates Joel and Ryan O'Keeffe enjoyed the hospitality of Entercom active rock KISW/Seattle personality Jolene. The Roadrunner/RRP quartet's first single, "Runnin' Wild," is No. 30 on R&R's Active Rock rock. From left are vocalist Joel O'Keeffe, Jolene and drummer Ryan O'Keeffe.



Back To The Beach

Sugarland's Jennifer Nettles and Kristian Bush appeared on a beach-themed edition of CMT's "Top 20 Countdown" with host Lance Smith. The Mercury Nashville duo discussed third studio album "Love on the Inside," which dropped July 22. From left are Smith, Nettles and Bush. Photo: Ben Wilder



Most Wanted

Bon Jovi guitarist Richie Sambora, right, teamed with Citadel hot AC WPLJ personality Race Taylor to raise \$50,000 during the live Care for Kelly auction at the station's New York studios. Proceeds from the auction will go to the family of Kelly Mahon, a Woodbridge, N.J., teenager who remains hospitalized after enduring two strokes and several aneurysms late last year. Like Mahon, Sambora hails from Woodbridge and attended Woodbridge High School.



She's Got The Beat

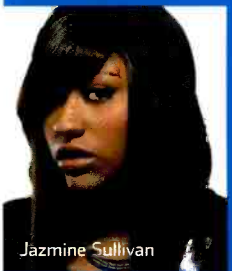
J Records singer/songwriter Jazmine Sullivan talked to staffers at Clear Channel urban WXBT (100.1 the Beat)/Columbia, S.C., about her new single "Need U Bad," featuring Missy Elliott. From left are Beat personalities Venom and Frankie B., Sullivan and Beat evening personality DJ Frosty.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



Jazmine Sullivan

Jazmine Blooms

With a 13-3 jump at Urban, Jazmine Sullivan becomes the sixth female lead artist since 2004 to make a maiden voyage into the top 10 with a debut single. Here's a list of the other successful starts.

Artist, Title, Peak, Year

Jazmine Sullivan, "Need U Bad," No. 8, 2008
 Cassie, "Me & U," No. 3, 2006
 LeToya, "Torn," No. 2, 2006
 Brooke Valentine Featuring Lil Jon & Big Boi, "Girlfight," No. 9, 2005
 Fantasia, "Truth Is," No. 3, 2005
 Ciara Featuring Peety Pablo, "Goodies," No. 1, 2004



Kid Rock

Classic Rock

While Kid Rock ends a long top 10 drought with the ascension of "All Summer Long," a look at the March 7, 2003, CHR/Top 40 chart, when he hit his peak with "Picture," shows four other lead artists, some surprisingly, who have yet to return to the upper quarter of the list. That would be you, Jennifer Lopez, Ja Rule, B2K and t.A.T.u.

Pos., Artist, Title

- Jennifer Lopez Featuring LL Cool J, "All I Have"
- Avril Lavigne, "I'm With You"
- Ja Rule Featuring Ashanti, "Mesmerize"
- B2K & P. Diddy, "Bump, Bump, Bump"
- Kid Rock Featuring Sheryl Crow, "Picture"
- Christina Aguilera, "Beautiful"
- 50 Cent, "In Da Club"
- Justin Timberlake, "Cry Me a River"
- t.A.T.u., "All the Things She Said"
- Eminem, "Superman"

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Disturbed Smolders With 'Fire'



Disturbed prevails in a tightly contested battle atop the Rock chart to claim its first No. 1 at the format with "Inside the Fire" (Reprise). The song rises 3-1, despite a one-spin decrease to edge Seether's "Rise Above This" by three plays in the second-tightest race atop that chart this year. On the March 14 chart, Seether was the victor with

"Fake It" by two spins over Puddle of Mudd's "Psycho."

At Active Rock, "Fire" maintains its grip on the pole position for a 14th straight frame, tying Godsmack's "Awake" and Staind's "It's Been Awhile" for the third-longest stay at No. 1 in the 11-year history of the chart.

'Summer' Brings Rock Back In Season

One week after ending a nearly identical drought at Hot AC, Kid Rock earns his third CHR/Top 40 top 10 and first since 2003's "Picture" hit No. 5, as "All Summer Long" jumps 11-7 (see Spin Spotlight, left). Rock's initial top 10 arrived in the spring of 2000 when "Only God Knows Why" peaked at No. 6. The multiformat "Summer" continues its climb at Hot AC (10-6) while also taking the noteworthy Most Increased Audience award at Country, where it steps 25-21. And speaking of noteworthy, the CHR/Top 40 chart is debut-free for the first time since the Aug. 11, 2006, list was similarly absent of any new entries.

Rossdale Scales Hot AC

Gavin Rossdale, best-known for his stint as lead singer of rock band Bush, earns his first Hot AC top 10 with his first chart appearance as "Love Remains the Same" (Interscope) jumps 12-9. While Bush amassed 10 Alternative top 10 tracks, including four No. 1s, between 1995 and 2000, the band did not dent the Hot AC list.

Rossdale is one of five acts in the Hot AC top 10—along with 3 Doors Down, Coldplay, Kid Rock and Daughtry—that have drawn top 10 Alternative ink at some point in their careers. "Love" also continues its climb at Triple A as it moves 20-19 and earns Airpower stripes.

Sullivan Makes 'Bad' Look Good

Twenty-one-year-old Jazmine Sullivan glides 13-8 on the Urban chart with "Need U Bad" (RMG) to become the first female since Cassie with "Me & U" in 2006 to carry a debut track into the top 10 (see Spin Spotlight, left). While six women have cracked Urban's upper quadrant with their first single since the start of 2004, the two years that separate Sullivan and Cassie represent the longest drought between new females in that span.

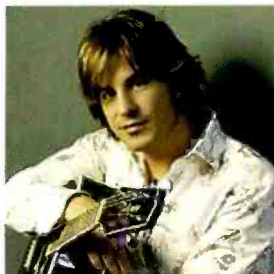
'Remember' Metallica

With the heavily anticipated "Death Magnetic" album tentatively due in mid-September, Metallica enters the Active Rock chart at No. 40 with "Remember Tomorrow," a track from "Maiden Heaven," a Kerrang magazine tribute to Iron Maiden. "Remember" marks the quartet's second appearance with a track from an outside project since its "Some Kind of Monster" EP was released in July 2004. The group's version of "The Ecstasy of Gold" from the "We All Love Ennio Morricone" tribute album reached No. 21 in April 2007.

Wayne's Top 10 Wait Is Over

Jimmy Wayne returns to the Country chart's top 10 for the first time in more than four years, as "Do You Believe Me Now" rises 15-9. The track's six-spot jump is the largest for a song entering the top 10 since Luke Bryan's "All My Friends Say" rose 13-7 in the Sept. 1, 2007, issue.

"Believe," the lead single/title track from Wayne's new album that's due Aug. 26, is his third title to compete in the top 10. He first reached the upper tier when "Stay Gone" peaked at No. 3 on the June 27, 2003, chart and then with "I Love You This Much" (No. 6, March 2004). His new song is also the first top 10 for the new Valory imprint, a spinoff of Big Machine. The label's first chart entry was Jewel's "Stronger Woman," which peaked at No. 13 April 18. Her follow-up, "I Do," moves 44-42 this issue.





Radio catching on to Miranda Lambert revenge tale

Top 10 With A Bullet

Ken Tucker

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Country star Miranda Lambert among those who are a bit surprised that “Gunpowder & Lead,” her tale of a defiant woman waiting for her abusive mate to return home, would be her first top 10 airplay single. The song rests at No. 8 on R&R’s Country chart. ■ While the lyric would make rapper Lil Kim proud (“Slapped my face and he shook me like a rag doll, don’t that sound like a real man/I’m going to show him what a little girl’s made of, gunpowder and lead”), the song is not typical country fare, even in a format that in its past has embraced prostitution (“Fancy,” the Bobbie Gentry song later covered by Reba McEntire) and revengeful murder (Garth Brooks’ “The Thunder Rolls”).

“It was very shocking to me,” Lambert says. “It’s the most controversial song I’ve put out so far and it gets to the top 10. I thought it would be [last single] ‘Famous in a Small Town’ or something not so threatening.” “Famous” reached No. 14 in November, topping previous best “Kerosene,” which peaked at No. 15 in March 2006.

“It was just a matter of time before radio figured out that she truly is a viable act,” Columbia Nashville VP of promotion Jimmy Rector says, citing Lambert’s live show as a strength. “Sometimes the fans find [artists] quicker than the industry or radio. It happened with [Kenny] Chesney and it happened with her.”

Clear Channel country WKKT/Charlotte PD Bruce Logan admits that the song’s subject matter is “a bit rough,” but says “the audience is smarter than we give them credit for. All the people who love the song aren’t gun-toting crazies

about to off a loved one. They enjoy the song for the attitude, performance and it’s fun.”

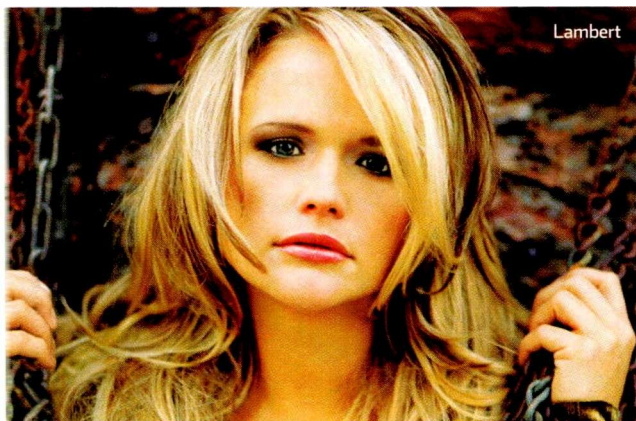
CBS Radio country WQYK/Tampa MD Jay Roberts agrees. Country music has “always dealt with real life issues and to date I have only received one e-mail from a listener who was offended by the song,” he says.

Logan says “Kerosene,” a song that finds Lambert exacting revenge on a cheating mate, is the only other single among the seven the artist has released that has performed well for the station.

Given Lambert’s sales history—her album “Kerosene” has scanned more than 930,000 copies, according to Nielsen SoundScan, and “Crazy Ex-Girlfriend,” from which “Gunpowder & Lead” was released, has tallied nearly 490,000 scans—Roberts is surprised that radio hasn’t embraced Lambert more quickly. “Listeners vote with their wallet when they buy a CD and in this instance radio is just now catching up,” he says.

Weekly sales of Lambert’s current album have more than doubled since the single was released. During the four weeks in January, “Crazy Ex-Girlfriend” sold an average of 4,400 units, while the album averaged 9,400 units sold during the four weeks ending July 13.

While “Gunpowder” is still climbing the charts, Lambert says she hopes her next single, “More Like Her,” will show fans that she has another side. “I don’t want it always to be about the in-your-face, tough-chick songs, because that’s not all of me,” she says. “I also have a different, softer side, and I want people to hear that.”



Lambert

The Boys Are Back In Town

After moving nearly 3 million copies of its 2005 debut album “Extreme Behavior,” Hinder is eyeing another big release with its new album “Take It to the Limit.”

Due Nov. 4 via Universal Republic, the disc is already off to a strong start with the single “Use Me,” which debuted at No. 25 on R&R’s Rock chart in the July 18 issue and is currently No. 13. The song also debuted at No. 34 on Active Rock in that issue and is now No. 11.

“It was a combination of all the hard work they did at rock formats on the last album cycle,” Universal Republic senior VP of A&R Tom Mackay says. “The song is one of those immediate reactions.”

The track, which is available now on Rhapsody, hit digital retailers July 22. “We’d be lying if we said the last album was represented by ‘Lips of an Angel,’” Mackay says of the ballad that peaked at No. 3 on the

Billboard Hot 100 and R&R’s Hot AC chart. “The first single here needs to be uptempo and exciting to cement them as a multiformat rock band.”

Hinder employed an unusual recording process for “Take It to the Limit,” tracking five potential singles first. This enabled management to mix,

master and launch a single while the band worked on the second set of songs.

Although “Lips of an Angel” and fellow ballad “Better Than Me” scored huge at pop radio, Mackay says success in the rock genre is Hinder’s first priority. “We have to remember where our bread is buttered,” he says. “They are a rock act. If we have crossover success, then that’s great.”

Mark Pennington, APD/MD at Greater Media active rock WRIF/Detroit, says he knew at first listen that the song was a hit and acted accordingly. “Why wait if you have a gut feeling something is going to work?” he says. “This has the same feel as ‘Get Stoned,’ which we played as soon as we heard it as well.”

Clear Channel alternative KHBZ (94-7 the Buzz)/Oklahoma City PD Jeff “J-Rod” Blackburn agrees. “The minute I heard it, I couldn’t stop singing it. It’s infectious.

“‘Use Me’ definitely has a formula to it,” Blackburn continues, “and whatever formula they are using, they should keep doing it. They deliver every time they put something new out and they deliver it live in a big way.”

Pennington says Hinder fits WRIF. “When they first walked into our studio carrying a big bottle of tequila and looking like they had not slept in four days, I knew this was going to be a ‘RIF band.’ The CD wasn’t even out yet and they had that rock star vibe that has been missing in rock for a long time.”

—Evan Lucy with additional reporting by Ken Tucker



Hinder

‘When Hinder first walked into our studio carrying a big bottle of tequila and looking like they had not slept in four days, I knew this was going to be a RIF band.’

—Mark Pennington



Talent coach Steve Reynolds shows the road map to success

Those Who've Been There, Now Teach

Kevin Carter

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If I weren't doing this, my fallback position was to be a school teacher," says Steve Reynolds, a former PD and morning personality who is now putting that once-dormant teaching gene to good use as a successful talent coach. It wasn't exactly a deliberate career direction; it was more of a creative detour that was encouraged some 12 years ago by consultant Jon Coleman, who had seen Reynolds work his unique magic with air talent while Reynolds was programming WRAL/Raleigh. "Jon was the first person who told me, 'You've got a business here,'" Reynolds says.

The die was cast after Coleman encouraged Reynolds to do a coaching presentation at one of the research firm's annual format round-table meetings. "I was really nervous, but after it was over, all I saw were dollar signs in the eyes of the program directors there," he says. In 1999, Reynolds left radio, stepped off the proverbial curb and launched his own company, the Reynolds Group. "Jon told me that with the increase in consolidation, there would be a lot more syndication; some shows that weren't working would be let go, and the remaining shows would have to be taught strategy, how to remain relevant and learn how to keep it entertaining."

Today, Reynolds has grown his coaching business to the point where his client list is a major market who's who (see a partial list on this page). One obvious issue he had to overcome early on was the delicate dance of working with PDs and gauging their reaction to having an outside talent coach show up. He says it's a lot easier now that he's established. "I get to work with some really terrific program directors and managers, and there's a common thread throughout all of them: They're smart, confident and like to gain fresh perspectives on how to do all facets of radio, morning drive included. The ones I work with who truly excel are completely comfortable being challenged and ask for me to help them see it differently so they can grow and continue to stay on top

of their game."

These days, when Reynolds walks into a station, his radar is turned up to 11, looking for those non-verbal cues to play off of. "I'm looking way past what's being said in the room; I'm looking at body language



Reynolds

and responses," he says. "As someone who used to be on the air, I know how I used to respond to consultants, so I can extrapolate those feelings and use them positively." He admits that on many occasions he's been confronted with jocks with the classic arms-folded-across-chest defensive posture, eyes cast downward, etc. What better time than to break the ice with a good old sports analogy: "I sometimes ask them to name their favorite sports teams. I explain that pitchers use pitching coaches. Troy Aikman had quarterback coaches who helped him win the Super Bowl. I tell them, 'How can we expect you to win the Super Bowl of Arbitron if you don't have the help?'"

Another method Reynolds employs to create that initial bond with talent is to tell them, "I'm charging your GM a lot of money to be here, and they're willingly paying for it, because they believe in your potential." Wait, it gets better: "I always make a point, in front of the GM, to tell the talent, 'Here is my objective: X years from now, when your contract is up, you can take a sheet of paper [as Reynolds holds up his own paper as a visual aid] and write a really large number on it—preferably with two commas—hand it to your GM

Some Of Reynolds' Current Clients

"Kiss Wake Up Club,"

WRKS (Kiss-FM)/New York

"The Cipa & Rosenberg Experience," WQHT (Hot 97)/New York

Matt Pinfield, WRXP/New York

Rick Dees, KMVN (MOVN 93.9)/Los Angeles



Dees

"The Tom Joyner Morning Show" (syndicated)

Gene & Julie, KVIL/Dallas

Karlson & McKenzie, WZLX/Boston

"Mojo in the Morning," WKQI (Channel 95.5)/Detroit

Cliff & Company, KSON/San Diego

"The Yolanda Adams Morning Show" (syndicated)



Adams

Wank & O'Brien, WLHK (Hank-FM)/Indianapolis

Big Ken & Colleen, KSTZ (Star 102.5)/Des Moines

"The Morning Mess," WSTR (Star 94)/Atlanta

Steve Reynolds can be reached at 919-233-1600 or steve88@nc.rr.com.

and say, "This is how much you'll have to pay me a year to keep me."

It's The Strategy, Stupid

Two of the main points Reynolds teaches talent are a) "sustaining the talent's level of relevance," and b) "getting them to understand what makes people come back to them again—the shows that are innovative and funny," he says. "The only sustainable advantage you have over your competitor is to out-innovate them. Radio is still the most intimate form of communication, and what is missing from almost 100% of the shows that I get to touch, at the beginning, is a strategy," he says. "Every radio station has a very compact, focused music strategy; the only point of differentiation any station has, in order for them to make money and stand out in the marketplace, is their people."

To that end, Reynolds helps each show develop a comprehensive content and show strategy. "What many talent-driven radio shows are missing today is a content plot," he says. "Once we get that plot in place, we then know where we're going to find our content, how we're going to do it and how we're going to be different from competitors," he says. "All we have to do is choose our content and execute it through the plot."

Reynolds employs a scorecard tool that a show can use in the prep and evaluative processes to determine if it's doing the five things that he believes "will cultivate in listeners an image that will make them return: How topical, innovative, funny, real and personal is the show? I have a series of yes/no questions that are placed against every half hour of radio that they do, both for content choice and execution." There is a specific threshold that Reynolds asks his clients to reach on any given scorecard to know they got it right. "Then I ask the PD to score the show and see how the results match up," he says. "That way we'll understand where our deficiencies might be and see areas to improve upon. Once we do that, we start seeing stronger scorecards, and the ratings tend to follow suit."

In-Person Visits

Reynolds makes it a point to speak to all his clients at least once a week, plus he makes frequent in-person market visits. "If they trust me, if I'm honest with them, if I instill in the room a sense of collective responsibility, if I care about these people as people and if I'm proud of my association with them and they feel that about me, then we'll have an association where I can truly effect them, change them, grow them as people and professionals, and they'll have the same effect on me," says Reynolds, who as a special closing gift, shares what he refers to as the secret of a successful show: "If you do these four things as a show, the audience shall come, I promise you," he says: 1) The talent is authentic and real; 2) The talent is exceptionally relevant in its content; 3) The show is perceived as funny; and 4) There are particular levels of innovation up against that content.

In short, if you can deliver authenticity, relevance, innovation and humor, the audience will just need to be around you each day, especially if you're a reflection of the values of the radio station and the value structure of the listeners."

R&R

R&R CHR/TOP 40

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► **KARDINAL OFFISHALL** MAKES THE BIGGEST JUMP INTO THE TOP 10 THIS YEAR AS "DANGEROUS" DARTS SEVEN SPOTS (16-9). THE TRACK IS THE CANADIAN HIP-HOP STAR'S FIRST U.S. TOP 10, WHILE FEATURED ARTIST AKON REACHES THE TOP TIER FOR THE 10TH TIME SINCE FIRST DEBUTING IN 2005, MOVING HIM ONE AHEAD OF RIHANNA FOR MOST TOP 10s SINCE THE BEGINNING OF THAT YEAR.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	18	JESSE MCCARTNEY LEAVIN'	NO. 1 (3 WKS)	HOLLYWOOD	9736 +63	59.751	1
2	2	11	KATY PERRY I Kissed A Girl		CAPITOL	9138 +115	57.863	2
3	5	13	CHRIS BROWN Forever		JIVE/ZOMBA	8059 +724	52.545	3
4	3	18	RIHANNA Take A Bow		SRP/DEF JAM/IDJMG	7589 -1019	44.993	4
5	4	22	NATASHA BEDINGFIELD Pocket Full of Sunshine		PHONOGENIC/EPIC	7308 -411	37.269	5
6	6	17	METRO STATION Shake It		COLUMBIA	6490 +210	33.659	7
7	11	10	KID ROCK All Summer Long		TOP DOG/ATLANTIC	5095 +603	22.789	16
8	7	23	LEONA LEWIS Bleeding Love		SYCO/J/RMG	5062 -684	34.638	6
9	16	8	KARDINAL OFFISHALL FEATURING AKON Dangerous		KONLIVE/GEFFEN/INTERSCOPE	4883 +855	28.929	9
10	13	6	THE PUSSYCAT DOLLS When I Grow Up		INTERSCOPE	4853 +488	31.118	8
11	10	18	GAVIN DEGRAW In Love With A Girl		J/RMG	4778 +112	19.838	19
12	9	16	3 DOORS DOWN It's Not My Time		UNIVERSAL REPUBLIC	4739 +57	19.559	20
13	6	15	COLBY O'DONIS FEATURING AKON What You Got		KONLIVE/GEFFEN/INTERSCOPE	4263 -574	26.343	12
14	18	5	JONAS BROTHERS Burnin' Up		HOLLYWOOD	4205 +267	21.012	17
15	19	6	RIHANNA Disturbia		SRP/DEF JAM/IDJMG	4154 +533	24.082	14
16	12	18	DANITY KANE Damaged		BAD BOY/ATLANTIC	3950 -529	27.449	11
17	14	16	LIL WAYNE FEATURING STATIC MAJOR Lollipop		CASH MONEY/UNIVERSAL MOTOWN	3884 -403	24.718	13
18	25	5	NE-YO Closer	AIRPOWER/MOST INCREASED PLAYS	DEF JAM/IDJMG	3762 +953	27.672	10
19	15	20	RAY J & YUNG BERG Sexy Can I		KNOCKOUT/DEJA 34/KOCH/EPIC	3693 -487	23.043	15
20	17	24	COLBIE CAILLAT Realize		UNIVERSAL REPUBLIC	3523 -505	19.261	21
21	23	5	COLDPLAY Viva La Vida		CAPITOL	3358 +465	18.864	22
22	26	5	JORDIN SPARKS One Step At A Time		19/JIVE/ZOMBA	3341 +702	20.159	18
23	20	9	PLIES FEATURING NE-YO Bust It Baby Part 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	3274 -266	17.951	23
24	24	7	SECONDHAND SERENADE Fall For You		GLASSNOTE/ILG/ATLANTIC	3195 +364	17.649	25
25	21	11	NEW KIDS ON THE BLOCK Summertime		INTERSCOPE	2633 -459	15.578	26
26	22	9	MILEY CYRUS 7 Things		HOLLYWOOD	2346 -606	9.417	31
27	27	8	ESTELLE FEATURING KANYE WEST American Boy		HOME SCHOOL/ATLANTIC	2339 +533	17.843	24
28	30	4	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER Lolli Lolli (Pop That Body)		HYPNOTIZE MINDS/COLUMBIA	2158 +581	9.669	29
29	29	5	PARAMORE That's What You Get		FUELED BY RAMEN/RRP	2147 +418	11.555	27
30	28	8	BOYS LIKE GIRLS Thunder		COLUMBIA	2012 +215	8.508	33
31	37	2	LEONA LEWIS Better In Time	MOST ADDED	SYCO/J/RMG	1686 +788	9.617	30
32	34	4	FLO RIDA FEATURING WILL.I.AM In The Ayer		POE BOY/ATLANTIC	1613 +275	9.278	32
33	31	4	FLOBOTS Handlebars		UNIVERSAL REPUBLIC	1601 +105	5.523	37
34	32	6	SARA BAREILLES Bottle It Up		EPIC	1553 +122	4.679	40
35	33	6	DAVID COOK The Time of My Life		19/RCA/RMG	1450 +92	5.940	34
36	39	2	MARIAH CAREY I'll Be Lovin' U Long Time		ISLAND/IDJMG	1161 +388	5.733	35
37	35	19	MADONNA FEATURING JUSTIN TIMBERLAKE 4 Minutes		WARNER BROS.	990 -188	4.934	39
38	36	3	V.I.C. Get Silly		YOUNG MUGUL/WARNER BROS.	978 +2	3.141	-
39	38	2	MENUDO Lost		EPIC	971 +158	5.107	38
40	40	2	WE THE KINGS Check Yes Juliet (Run Baby Run)		S-CURVE/CAPITOL	942 +186	5.683	36



LEONA LEWIS
Better In Time (SYCO/J/RMG)
KDWB, KJYO, KKDM, KLAL, KMXY, KQCH, KQXY, KRBE, KZCH, KZZP, WAEV, WAEZ, WAOA, WBVD, WDJX, WEZB, WFLZ, WHBQ, WHHD, WHYY, WHKF, WHTS, WKSZ, WLDI, WNTQ, WSNX, WTWR, WWSR, WWCK, WWWQ, WXXS, WYKS, WZYP

ESTELLE FEAT. **KANYE WEST**
American Boy (Home School/Atlantic)
KBKS, KDND, KDWB, KKDM, WKDF, WFMF, WIOG, WKCI, WKFS, WKSZ, WLDI, WNCI, WNOK, WQEN, WXXS

THREE 6 MAFIA FEAT. **PROJECT PAT, YOUNG D & SUPERPOWER**
Lolli Lolli (Pop That Body) (Hypnotize Minds/Columbia)
KHKS, KHOP, WKDF, WFKS, WFMF, WHTZ, WHYI, WIOG, WKSS, WLAN, WRVQ, WRVW, WYKS, WXLK

KARDINAL OFFISHALL FEAT. **AKON**
Dangerous (KonLive/Geffen/Interscope)
KRBE, Sirius Hits 1, WAOA, WBLI, WHHY, WHOT, WIXX, WJIM, WKZL, WTWR, WWCK, WWWQ, WZYP

DAUGHTRY
What About Now (RCA/RMG)
KSPW, KWYL, WBHT, WDJQ, WFBC, WHBQ, WJIM, WKSE, WKSZ, WPKY, WSTW, WYDY

SHONTELLE
T-Shirt (SRC/Universal Motown)
KJYO, KKMG, KLAL, KWNZ, KZCH, WFBC, WJBO, WKSS, WSNX, WYKS, WXXB, XM Top 20 on 20

NE-YO
Closer (Def Jam/IDJMG)
KQCH, KQXY, WAEB, WBLI, WHOT, WHIB, WIOG, WNKX, WRVW, WXXS, WYDY

FLO RIDA FEAT. **WILL.I.AM**
In The Ayer (Poe Boy/Atlantic)
KKDM, KKMG, KSLZ, KWYL, WFBC, WFMF, WQEN, WRVQ, WYKS, WYDY

GYM CLASS HEROES FEAT. **THE-DREAM**
Cookie Jar (Decaydance/Fueled By Ramen/RRP)
KHTS, KKPNI, KQMQ, KWNZ, KWYL, WKSE, WPKY, WSSX, WYBY, WXXX

ADDED AT... WBHT
Wilkes Barre, PA
PD: A.J.
MD: Marino
Flobots, Handlebars, 2 September, Cry For You, 2 Paramore, That's What You Get, 1 Daughtry, What About Now, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SEPTEMBER Cry For You (Robbins)	866/121	MADONNA Give It 2 Me (Warner Bros.)	565/13
TOTAL STATIONS: 4		TOTAL STATIONS: 49	
ONE BLOCK RADIUS You Got Me (Property/Mercury/IDJMG)	782/123	SEETHER Rise Above This (Wind-up)	515/69
TOTAL STATIONS: 54		TOTAL STATIONS: 30	
SAVING JANE SuperGirl (Alert/Toucan Cove)	764/19	LIL WAYNE A Milli (Cash Money/Universal Motown)	470/119
TOTAL STATIONS: 41		TOTAL STATIONS: 55	
DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. i.a.c./SRC/Universal Motown)	702/136	SAVING ABEL Addicted (Skiddco/Virgin/Capitol)	386/207
TOTAL STATIONS: 55		TOTAL STATIONS: 32	
LESLEY ROY I'm Gone, I'm Going (Religion/Jive/Zomba)	661/50	DAUGHTRY What About Now (RCA/RMG)	378/85
TOTAL STATIONS: 55		TOTAL STATIONS: 34	



PLAYS	ARTIST
+953	NE-YO Closer (Def Jam/IDJMG) WYKS +68, WAJX +36, WKSE +32, WKDF +31, WKSS +27, KSLZ +25, WFMF +25, WDJX +25, WFKS +23, WJIM +23
+855	KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) KHFI +44, WHKF +44, KDWB +37, KWNZ +36, KSAS +35, KZCH +33, WXXL +31, WIOG +29, WKSS +26, KKPNI +26
+788	LEONA LEWIS Better In Time (SYCO/J/RMG) WIOG +49, WKSS +24, WAEV +23, WJAX +24, WYKS +24, WHTS +23, WKCI +22, WLDI +22, WSTW +22, KQXY +20
+724	CHRIS BROWN Forever (Jive/Zomba) WHIB +39, WAJX +36, WBLI +34, WIOG +34, WDJX +33, WKST +32, WFLZ +31, KKMG +27, WWWQ +27, WHOT +26
+702	JORDIN SPARKS One Step At A Time (19/Jive/Zomba) WZKF +27, WYKS +24, WKCI +23, WAKZ +21, WKDF +21, KSPW +19, WNTQ +19, WYKS +18, WKSS +18, WIOG +17

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 128 CHR/Top 40 and 19 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 58 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

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▶ **JONAS BROTHERS** LAND THEIR FIRST TOP 20 HIT ON THE CANADA CHR/TOP 40 AS "BURNIN' UP" JUMPS 35-18.

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Squirrel MD: Jessica	WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KXSS/Amarillo, TX OM: Rick Andrews PD: Marshal Blevins MD: Tomi Hurtado	WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	KCRS/Odessa, TX PD/MD: Nate Rodriguez
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	WILN/Panama City, FL PD: Chris Alan MD: Spoon
WWBX/Bangor, ME PD: Tommy Frank	WMSR/Florence, AL PD: Jon "Fatguy" Marte	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
KRSQ/Billings, MT OM/PD: Kyle McCoy	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Fisher	KRCS/Rapid City, SD PD/MD: Spanky
WWYL/Binghamton, NY PD: Matt Johnson	KISR/Ft. Smith, AR OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	KJCK/Salina, KS PD: Robert Elfan
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreder	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
KNDE/Bryan, TX OM/PD: Tucker Young	WQPO/Harrisonburg, VA PD/MD: Ryan O'Bryan	Music Choice Hit List/Satellite PD: Justin Praeger MD: Michael Schwab
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WNVD/South Bend, IN PD: Karen Rite MD: Scotty Wyld
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	WAZY/Lafayette, IN PD/MD: Jimmy Knight	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	WWSR/Lima, OH OM: Brian Steel PD: Daniel "Kennedy" Baisden	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WHTE/Charlottesville, VA OM: Winnie Kice PD/MD: PJ Styles	KFRX/Lincoln, NE PD: Matt McKay APD/MD: JJ Ryan	WMGI/Terre Haute, IN OM/PD: Bill Cain APD/MD: Kolene Kaye
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	KZII/Lubbock, TX OM: Wes Nessmarr PD: Ethan Dometrius	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WKMX/Dothan, AL OM: Kris Van Dyke PD: Aaron Tyler	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	KUJ/Tri-Cities, WA PD: AJ Brewster
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E. Jordan	KIFS/Medford, OR PD/MD: Gemineye Mayers	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	KNOE/Monroe, LA OM/PD: Bobby Richards	WIFC/Wausau, WI PD: Tony Waitekus
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hopsy Kercheval PD: Lacy Neff	WAZO/Wilmington, NC
WDKS/Evansville, IN OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	KFFM/Yakima, WA OM: Ron Harris PO/MD: Steve Rocha
	WQGN/New London, CT PD: Matt Girard	

THIS WEEK		WEEKS ON CHART	ARTIST TITLE	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
1	2					TW	+/-
1	18	18	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD	3610	+176
2	10	10	KATY PERRY I KISSED A GIRL		CAPITOL	3576	+56
3	5	13	CHRIS BROWN FOREVER		JIVE/ZOMBA	3260	+244
4	23	23	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC	3092	+31
5	6	16	METRO STATION SHAKE IT		COLUMBIA	2980	+191
6	18	18	RIHANNA TAKE A BOW		SRP/DEF JAM/IDJMG	2945	-318
7	8	15	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	2268	+42
8	10	10	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC	2264	+210
9	23	23	LEONA LEWIS BLEEDING LOVE		SYCO/J/RMG	2149	-204
10	7	7	THE PUSSYCAT DOLLS WHEN I GROW UP		INTERSCOPE	2065	+249
11	37	37	GAVIN DEGRAW IN LOVE WITH A GIRL		J/RMG	1844	+15
12	24	24	COLBY O'DONIS FEAT. AKON WHAT YOU GOT		KONLIVE/GEFFEN/INTERSCOPE	1749	-72
13	4	4	JONAS BROTHERS BURNIN' UP		HOLLYWOOD	1727	+263
14	18	18	DANITY KANE DAMAGED		BAD BOY/ATLANTIC	1647	-377
15	5	5	KARDINAL OFFISHALL FEAT. AKON DANGEROUS		KONLIVE/GEFFEN/INTERSCOPE	1604	+302
16	16	16	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL MOTOWN	1577	-149
17	5	5	COLDPLAY VIVA LA VIDA		CAPITOL	1564	+129
18	6	6	RIHANNA DISTURBIA		SRP/DEF JAM/IDJMG	1523	+227
19	7	7	SECONDHAND SERENADE FALL FOR YOU		GLASSNOTE/ILG/ATLANTIC	1453	+304
20	6	6	JORDIN SPARKS ONE STEP AT A TIME		19/JIVE/ZOMBA	1376	+300
21	11	11	NEW KIDS ON THE BLOCK SUMMERTIME		INTERSCOPE	1366	-160
22	9	9	PLIES FEAT. NE-YO BUST IT BABY PART 2		BIG GATES/SLIP-N-SLIDE/ATLANTIC	1275	-27
23	19	19	RAY J & YUNG BERG SEXY CAN I		KNOCKOUT/DEJA 34/KOCH/EPIC	1256	-267
24	9	9	MILEY CYRUS 7 THINGS		HOLLYWOOD	1185	-235
25	3	3	NE-YO CLOSER		DEF JAM/IDJMG	992	+243
26	8	8	FLOBOTS HANDLEBARS		UNIVERSAL REPUBLIC	894	+89
27	4	4	THREE6MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLILOLLU (POPHATBODY)		HYPNOTHEMINDS/COLUMBIA	864	+169
28	6	6	ESTELLE FEAT. KANYE WEST AMERICAN BOY		HOME SCHOOL/ATLANTIC	764	+205
29	8	8	DAVID COOK THE TIME OF MY LIFE		19/RCA/RMG	743	+18
30	3	3	PARAMORE THAT'S WHAT YOU GET		FUELED BY RAMEN/RRP	741	+105
31	5	5	BOYS LIKE GIRLS THUNDER		COLUMBIA	712	+166
32	2	2	LEONA LEWIS BETTER IN TIME		SYCO/J/RMG	578	+179
33	19	19	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES		WARNER BROS.	547	-220
34	2	2	FLO RIDA FEAT. WILL.I.AM IN THE AYER		POE BOY/ATLANTIC	509	+137
35	9	9	SMALL TOWN SLEEPER BACKSEAT		UPPER 11	472	-6
36	11	11	KASPERFROMTHEK WHATCHAGONDO		EO	450	+11
37	NEW	NEW	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		ISLAND/IDJMG	413	+99
38	NEW	NEW	SAVING JANE SUPERGIRL		TOUCAN COVE/ALERT	402	+48
39	NEW	NEW	JASON MRAZ I'M YOURS		ATLANTIC/RRP	386	+79
40	NEW	NEW	SEPTEMBER CRY FOR YOU		ROBBINS	357	+58

THIS WEEK		WEEKS ON CHART	ARTIST TITLE	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS	
1	2					TW	+/-
1	10	10	KATY PERRY I KISSED A GIRL		CAPITOL/EMI	859	+17
2	13	13	CHRIS BROWN FOREVER		JIVE/SONY BMG	790	+35
3	17	17	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		KONLIVE/GEFFEN/UNIVERSAL	712	-13
4	14	14	JESSE MCCARTNEY LEAVIN'		HOLLYWOOD/UNIVERSAL	617	+7
5	9	9	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE		STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	611	+106
6	6	6	RIHANNA DISTURBIA		SRP/DEF JAM/UNIVERSAL	536	+98
7	10	7	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC/WARNER	531	+33
8	14	14	METRO STATION SHAKE IT		COLUMBIA/SONY BMG	522	-15
9	5	5	THE PUSSYCAT DOLLS WHEN I GROW UP		INTERSCOPE/UNIVERSAL	504	+94
10	18	18	RIHANNA TAKE A BOW		SRP/DEF JAM/UNIVERSAL	501	-99
11	12	12	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		KONLIVE/GEFFEN/UNIVERSAL	495	-40
12	15	15	KREESHA TURNER DON'T CALL ME BABY		EMI	423	-76
13	18	18	THEORY OF A DEADMAN ALL OR NOTHING		604/UNIVERSAL	407	+86
14	20	20	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		PHONOGENIC/EPIC/SONY BMG	391	-25
15	17	17	NE-YO CLOSER		DEF JAM/UNIVERSAL	371	+44
16	16	16	HEDLEY NEVER TOO LATE		UNIVERSAL	370	-45
17	19	19	LIGHTS DRIVE MY SOUL		LIGHTS MUSIC	365	+45
18	35	35	JONAS BROTHERS BURNIN' UP		HOLLYWOOD/UNIVERSAL	330	+107
19	17	17	ADDICTIV TONITE		URBAN HEAT	322	-1
20	15	15	DANITY KANE DAMAGED		BAD BOY/ATLANTIC/WARNER	322	-47
21	5	5	COLDPLAY VIVA LA VIDA		PARLOPHONE/EMI	308	+62
22	7	7	STATE OF SHOCK BEST I EVER HAD		CORDOVA BAY	303	+32
23	8	8	CREATURE POP CULTURE		BONASOUND/UNIVERSAL	292	-17
24	23	23	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		LAFACE/SONY BMG	287	-13
25	12	12	NEW KIDS ON THE BLOCK SUMMERTIME		INTERSCOPE/UNIVERSAL	281	-14
26	12	12	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC/UNIVERSAL	280	+41
27	12	12	ESTELLE FEATURING KANYE WEST AMERICAN BOY		HOME SCHOOL/ATLANTIC/WARNER	280	+30
28	8	8	DI'JA ROCK STEADY		ROCKSTAR	273	-5
29	25	25	LEONA LEWIS BLEEDING LOVE		SYCO/J/SONY BMG	272	-27
30	15	15	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		CASH MONEY/UNIVERSAL	243	-23

PCF WEEK ENDING JULY 27, 2008

♦ indicates CanCon



2008 Radio & Records Industry Achievement Awards personality nominees

Plenty Of Talent

Darnella Dunham

DDunham@RadioandRecords.com

In the July 25 issue, the nominees for the 2008 Radio & Records Industry Achievement Awards were announced. Voting is now open and the winners will be announced Sept. 17-19 at the R&R Convention at the Hilton Hotel in Austin.

While there were some familiar faces in the personality or show of the year category, there were also several first-time nominees. Following is a closer look at this year's contenders in that category.

Big Boy, KPWR (Power 106)/Los Angeles

One year ago, "Big Boy's Neighborhood" could be heard only on Enemis' KPWR (Power 106)/Los Angeles. Thanks to a syndication deal inked with ABC Radio Networks one year ago, the popular morning show is now heard in New York, Philadelphia, Houston, San Diego, Providence, San Antonio, New Orleans, Omaha, Fresno, Austin and Colorado Springs, among other markets. In addition to being a morning drive staple in L.A., Big Boy is also appreciated by the industry, with a double-digit number of awards from R&R and the NAB to his credit. After eight consecutive R&R wins as personality of the year, he continues to be the most honored personality in the format.

Big Boy's move to a national radio stage has not diluted his appeal in his home market. In the spring 2008 Arbitron, he pulled an 8.5 share among 18- to 34-year-olds to tie Kevin & Bean on CBS Radio alternative KROQ as the No. 1 English-language morning show in L.A. It is the highest share for the "Neighborhood" all year, up from a 7.6 in the winter survey.

CJ & Murph Dawg, WBTS (95.5 the Beat)/Atlanta

CJ and Murph Dawg both brought morning show experience from other stations when they began



Murph Dawg & CJ

working together in April 2007 at Cox's WBTS (95.5 the Beat)/Atlanta. CJ spent many years in the market as a sidekick on Radio One urban WHTA (Hot 107.9) and Murph Dawg has handled a.m. drive solo on WBTS since November 2006, after his

partner Stacy C moved into sales. Prior to joining the Beat, Murph Dawg hosted morning drive at sister WHZT (Hot 98.1)/Greenville, S.C.—a shift he continues to anchor. This is the first year the morning show team was eligible for an R&R Industry Achievement Award.

The two personalities have gelled nicely since pairing up 16 months ago. While spring 2008 Arbitron results had not been released at press time, the show advanced 3.3-4.3 in the 18-34 demo in the winter 2008 book.



Orlando

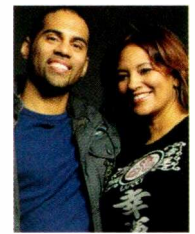
Orlando, WLLD (WiLD 98.7)/Tampa

WLLD (WiLD 98.7)/Tampa PD/morning show host Orlando recently celebrated his 10-year anniversary at the CBS Radio station. During that time, he has earned a reputation in the industry as a

forward-thinking programmer while simultaneously developing a loyal morning drive audience in Tampa, St. Petersburg and Clearwater. Declining offers to program in larger markets, Orlando has remained with WiLD 98.7 so that he can continue to do both jobs.

In the winter survey, Orlando proved his ability to balance programming and on-air duties. WiLD 98.7 finished second with 18-34 listeners, up from 8.2 in fall 2007 to 10.8 in winter 2008. Orlando has received multiple nominations as R&R personality of the year. **Ramiro & Pebbles, WJMN (Jam'n 94.5)/Boston** WJMN (Jam'n 94.5)/Boston morning show co-host Pebbles has worked in morning drive for her entire career with the Clear Channel station. Previously part-

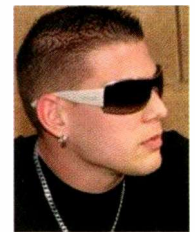
nered with Balthazar, she began working with co-host Ramiro in 2001 when he replaced Balthazar as a.m. drive co-host.



Ramiro & Pebbles

The winter ratings prove the partnership is working. Ramiro & Pebbles simply rule in their 18-34 target: In winter 2008 they were first with a 14.8 share and ranked second with 12+ listeners with a 7.0.

Bennie Siegal, KBMB (103.5 the Bomb)/Sacramento Bennie Siegal handled afternoon drive and nights prior to joining Entravision's KBMB (103.5 the Bomb)/Sacramento in December 2006. He has spent his entire career in California, first hosting weekends at Clear Channel's KYLD (WiLD 94.9)/San Francisco, nights at Buckley's KSEQ (Q97)/Fresno, nights at MEC Networks' XMOR (Blazin' 98.9)/San Diego and then back to Buckley as APD/MD/afternoon personality of KYZZ (Jammin 97.9)/Monterey.

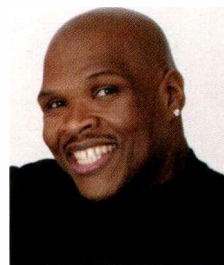


Siegal

When Siegal returned to the Bay Area to host nights on KBMB he was reunited with former XMOR PD Pattie Moreno. Hiring Siegal was a great move; in the winter book he was No. 1 18-34 with an 11.9 share and tied for first place in 12+ with Tony Tecate, heard on CBS Radio rhythmic competitor KSFM, with a 7.1. This is Siegal's first R&R Industry Achievement Award nomination.

"The Tone E. Fly Morning Show," KTTB (B96)/Minneapolis

Twin Cities morning staple "The Tone E. Fly Morning Show"—Tone E. Fly, co-host Danni Starr, producer Trey and sidekick B-Right—has been reaching new heights as of late on Northern Lights' KTTB (B96). Flash back to last summer and the show had a 3.9 in 18-34. The ratings have since grown exponentially, rising from 6.5 in fall '07 to a 7.3 share in the winter book, to rank fourth. The show was previously nominated for an R&R Industry Achievement Award in this category in 2006.

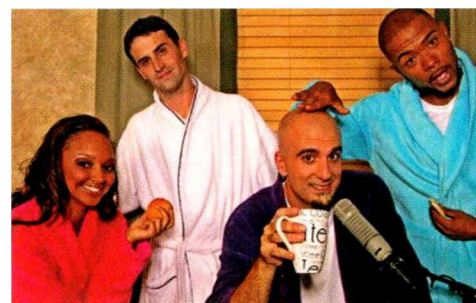


Big Boy

Winning Streak

Big Boy has been voted rhythmic personality of the year every year since 2000. The winners in this category since 1998 are:

1998: Broadway Bill Lee, WKTU/New York
1999: Eddie & Jobo, WBBM (B96)/Chicago
2000-07: Big Boy, KPWR (Power 106)/Los Angeles



"The Tone E. Fly Morning Show"

Mixing Music And Marketing

Several radio mix show DJs have successfully branded themselves on a local, national and even international level. A group of DJs who have kept their brands fresh and relevant through a combination of new media and traditional marketing will discuss how they reach 18- to 34-year-olds during a panel discussion at the 2008 R&R Convention Sept. 17-19

at the Hilton Austin Hotel. The "Mixing Music and Marketing" session, to be held 1:45 p.m.-3:15 p.m. Sept. 18, is geared for stations and labels looking for creative ways to reach this demo, which has become harder to engage due to multiple media options available to them. For more information and to register, visit radioandrecords.com.—DD

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► **FLO RIDA** RISES TO AIRPOWER STATUS WITH THE THIRD TRACK FROM "MAIL ON SUNDAY" AS "IN THE AYER," FEATURING WILL.I.A.M, MOVES 18-15. THE RAPPER PREVIOUSLY MADE TRIPS TO THE REGION WITH "LOW," WHICH SPENT NINE WEEKS AT NO. 1, AND "ELEVATOR," WHICH PEAKED AT NO. 10.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	16	DAVID BANNER FEAT. CHRIS BROWN GET LIKE ME	NO. 1 (2 WKS)	☆	5188 -35	35.731 1
2	14	2	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		☆	5069 +152	31.051 4
3	13	3	THE-DREAM ILUV YOUR GIRL		☆	4993 +193	35.523 2
5	14	5	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLII (POP THAT BODY)		☆	4604 -78	26.621 8
7	9	7	LIL WAYNE A MILLI		☆	4330 +286	34.159 3
4	18	4	PLIES FEATURING NE-YO BUST IT BABY PART 2		☆	4276 -521	29.743 5
6	19	6	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		☆	4138 -417	27.905 6
8	11	8	CHRIS BROWN FOREVER		☆	3600 +124	26.417 9
10	10	10	LIL WAYNE FEATURING T-PAIN GOT MONEY		☆	3372 +261	26.705 7
9	15	9	RIHANNA TAKE A BOW		☆	3163 -256	21.029 11
11	15	11	NE-YO CLOSER		☆	2732 +183	23.940 10
12	25	12	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		☆	2278 -262	15.621 12
13	12	13	V.I.C. GET SILLY		☆	2224 -222	9.296 22
14	24	14	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		☆	1951 -243	13.155 13
15	18	8	FLO RIDA FEAT. WILL.I.A.M IN THE AYER	AIRPOWER	☆	1921 +201	11.668 17
16	5	16	KATY PERRY I KISSED A GIRL		☆	1905 +47	11.393 18
17	22	8	YOUNG JEEZY FEAT. KANYE WEST PUT ON	AIRPOWER	☆	1891 +372	12.947 14
18	23	9	YUNG BERG FEAT. CASHA THE BUSINESS	AIRPOWER	☆	1812 +294	10.131 20
15	27	15	RAY J & YUNG BERG SEXY CAN I		☆	1698 -176	9.630 21
20	6	20	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	1694 +134	8.311 26
21	27	3	MARIAH CAREY I'LL BE LOVIN' U LONG TIME	MOST INCREASED PLAYS	☆	1678 +419	12.124 15
25	6	25	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	1654 +196	11.819 16
30	4	30	SAVAGE FEATURING SOULJA BOY TELL'EM SWING		☆	1414 +245	5.323 34
26	5	26	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		☆	1402 +32	6.761 30
29	9	29	JESSE MCCARTNEY LEAVIN'		☆	1309 +121	9.015 24
19	11	19	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		☆	1292 -358	10.377 19
21	10	21	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	1115 -440	7.410 29
33	15	33	ESTELLE FEATURING KANYE WEST AMERICAN BOY		☆	1050 +123	8.194 27
31	8	31	KEYSHIA COLE HEAVEN SENT		☆	970 -47	6.628 31
28	20	28	DANITY KANE DAMAGED		☆	852 -400	4.551 36
32	10	32	CHRIS BROWN TAKE YOU DOWN		☆	824 -142	6.596 32
NEW			MIKE JONES FEATURING T-PAIN, LIL WAYNE & TWISTA CUDDY BUDDY		☆	797 +359	4.371 37
39	3	39	RIHANNA DISTURBIA		☆	761 +159	3.633 40
35	3	35	ONE BLOCK RADIUS YOU GOT ME		☆	733 +90	2.498 -
36	2	36	THE PUSSYCAT DOLLS WHEN I GROW UP		☆	718 +86	3.581 -
NEW			SLIM FEATURING YUNG JOC SO FLY		☆	717 +158	3.672 39
NEW			LL COOL J FEATURING THE-DREAM BABY		☆	694 +220	7.598 28
38	20	38	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS		☆	692 +73	9.146 23
40	2	40	ICE CUBE DO YOUR THANG		☆	557 -5	2.242 -
NEW			SHAWTY PUTT FEATURING LIL JON & TOO SHORT DAT BABY		☆	510 +23	2.224 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
T-PAIN FEAT. LIL WAYNE Can't Believe It (KonLive/Jive/Zomba)	24
ALICIA KEYS Superwoman (MBK/JRMG)	17
COLBY O'DONIS Don't Turn Back (KonLive/Geffen/Interscope)	16
MIKE JONES FEAT. T-PAIN, LIL WAYNE & TWISTA Cuddy Buddy (Cutty)	9
T.I. Whatever You Like (Grand Hustle/Atlantic)	8
MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	7
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Dawn Raid/Universal Republic)	6
YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic/Koch)	5
ASHANTI Good Good (The Inc./Universal Motown)	5
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)	5

ARTIST TITLE / LABEL	PLAYS / GAIN
MAINO Hi Hater (Hustle Hard/Atlantic)	491/53
JAZMINE SULLIVAN Need U Bad (JRMG)	482/165
T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)	464/244
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)	433/79
ASHANTI Good Good (The Inc./Universal Motown)	397/181
ASHANTI Good Good (The Inc./Universal Motown)	29

ARTIST TITLE / LABEL	PLAYS / GAIN
DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE Out Here Grindin (Terror Squad/Koch)	379/86
RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (Next Selection/Casablanca/Universal Motown)	293/5
LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown)	279/99
KERI HILSON Energy (Mosley/Zone 4/Interscope)	273/232
BIG GEMINI My Shawty (Big Gun/Upstairs)	268/60

ARTIST TITLE / LABEL	PLAYS / GAIN
MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	+419
YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/IDJMG)	+372
MIKE JONES FEAT. T-PAIN, LIL WAYNE & TWISTA Cuddy Buddy (Cutty)	+359
YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic/Koch)	+294
LIL WAYNE A Milli (Cash Money/Universal Motown)	+286

ADDED AT... WRCL
Flint, MI
PD: Clay Church
MD: Ian Richards
Ashanti, Good Good, 24
Mike Jones Feat. T-Pain, Lil Wayne & Twista, Cuddy Buddy, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS / GAIN
MIKE JONES FEAT. T-PAIN, LIL WAYNE & TWISTA Cuddy Buddy (Cutty)	9
T.I. Whatever You Like (Grand Hustle/Atlantic)	8
MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	7
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Dawn Raid/Universal Republic)	6
YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic/Koch)	5
ASHANTI Good Good (The Inc./Universal Motown)	5
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)	5

MOST INCREASED PLAYS

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Colleagues and friends remember WERQ (92Q)/Baltimore's K-Swift

The People's Choice

Darnella Dunham

DDunham@RadioandRecords.com

early in the morning on July 21, WERQ (92Q) and the city of Baltimore lost a star who was far from reaching her apex. Night show host/mix show coordinator DJ K-Swift drowned and her family, friends, colleagues and listeners were shocked and saddened by the sudden loss of the 27-year-old.

K-Swift was born and raised in Baltimore, and she championed the city's unique genre of club music. She was known as the "Club Queen" and built a huge following in the market for her work on "Off the Hook Radio" and in the local clubs.

The popularity of K-Swift was easy to see by looking at her ratings. In the winter 2008 Arbitron, K-Swift and her co-host Squirrel Wyde came in first place across multiple demos: 12+ (18.1 share), 18-34 (33.3), 12-24 (43.4) and teens (42.4).

During K-Swift's 10 years at Radio One/

Baltimore, colleagues watched her blossom into a woman and beloved personality. The programmers who worked with her and witnessed her ascension firsthand remember what it was about K-Swift that made her so special at 92Q and in the streets of Baltimore.

Give Love To Get Love

K-Swift had four different PDs at 92Q. She first worked for Tom Calococci (now Beasley rhythmic WPOW [Power 96]/Miami OM/PD), then Dion Summers (currently XM Satellite Radio senior PD of urban formats), Victor Starr (now president of "SmashTime Radio") and current 92Q PD/midday personality Neke Howse. While they worked with her at various points in her career, they agree that listeners' response to her was something special.

Howse mentions K-Swift's "uniqueness and commitment to her listeners" as a key to her success.

"Despite her fame and popularity, she never became cocky or arrogant with her success," Summers says. "She was still considered touchable and relatable to the public. Literally, she was a star who never forgot where she came from."

Former 92Q MD and current MTV MD Buttahman notes that K-Swift "had a special spirit and could relate to everybody. You just rooted for her." Current 92Q MD Kelson adds, "She was truly the people's champ."

Jive national director of promotion

'She was still considered touchable and relatable to the public. Literally, she was a star who never forgot where she came from.'

—Dion Summers

Samantha "Baby Sam" Selolwane previously worked at 92Q as assistant MD, and in both positions says she recognized that K-Swift always put listeners first.

"She was one of the people who never compromised what she did for anyone. No national label could sway her away from her B-More club set. Not only was she loyal to her fans first, she really loved her audience," Starr says.

Lasting Legacy

During her short life, K-Swift also managed to establish herself as a successful entrepreneur. She owned production/management company Club Queen Entertainment, a graphics firm and a record pool, and she also sold her mixtapes online. But it's not just business savvy that will make her legacy an enduring one. K-Swift's work as a DJ made her Baltimore's "Club Queen." Buttahman says, "She exposed club music to a whole generation" beyond CBS Radio WVEE (V-103)/Atlanta morning show host and former Baltimore DJ/personality Frank Ski, Ms. Toni and the founders of the genre. "Through her radio show she put artists like Young Leek on the map, fusing club with hip-hop. Baltimore has lost a legend."

Summers adds, "Although club music had been around prior to the Club Queen, she is responsible for helping to grow [it] to what it is today, locally and outside of Baltimore. We'll remember Swift as someone who made sure Baltimoreans always had a good time. Beyond that, her legacy is also one of determination and perseverance. Throughout her career, she became exactly who she wanted to be . . . and did exactly what she wanted to do with her life."

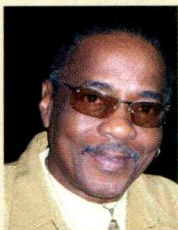
Selolwane adds, "She accomplished a lot for a young age. She paved the way for female DJs to make it to the national scene and to create a strong niche for herself within a strong teen demographic."

Starr says that K-Swift will be remembered as B-More's greatest DJ of all time. On a personal note, Kelson believes that people will most remember "her smile, her personality and the fact that she was very approachable." Calococci simply states a sentiment held by those who knew her personally and admired her from afar: "She will be missed." Selolwane adds, "Not just for the moment but forever." **R&R**

K-Swift



Urban Legend Dies



Ladd

Clear Channel urban AC WDIA-AM/Memphis' Steve Ladd died July 20 after suffering an aneurysm earlier that week. He was heard weekdays from 4:30 p.m. to 6 p.m. as

host of "What's On Your Mind Line" and 6 a.m.-10 a.m. on "All Blues Saturday." Ladd was 63.

He made stops in Los Angeles, Oklahoma City and Sherman, Texas. His longest stint was at KKDA-AM/Dallas hosting middays. R&R offers sincere condolences to Ladd's family, friends and colleagues.—DD



► **KERI HILSON** HAS ALREADY MADE A NAME CO-WRITING SONGS FOR BRITNEY SPEARS, DANITY KANE AND THE PUSSYCAT DOLLS AND HAS OFFERED HER VOCALS TO HITS PRODUCED BY TIMBALAND. NOW SHE TAKES CENTER STAGE AS A LEAD ARTIST WITH "ENERGY" AT NO. 37.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	LIL WAYNE A MILLI	NO. 1 (2 WKS)	☆	4373 -100	45.356 1
2	2	16	THE-DREAM I LUV YOUR GIRL		☆	4190 -54	37.672 2
3	4	10	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	3824 +174	33.419 5
4	3	12	RIHANNA TAKE A BOW		☆	3740 +90	35.070 3
5	5	15	KEYSHIA COLE HEAVEN SENT		☆	3249 -284	34.522 4
6	6	16	CHRIS BROWN TAKE YOU DOWN		☆	3222 -211	32.432 6
7	7	20	PLIES FEATURING NE-YO BUST IT BABY PART 2		☆	3026 -68	30.901 7
8	13	9	JAZMINE SULLIVAN NEED U BAD		☆	2939 +476	24.854 9
9	8	16	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		☆	2889 +147	24.909 8
10	12	8	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	2763 +218	23.124 10
11	10	11	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	2529 -129	16.519 16
12	15	9	YUNG BERG FEATURING CASHA THE BUSINESS		☆	2423 +373	16.961 15
13	11	11	HOT STYLZ FEATURING YUNG JOC LOOKIN' BOY		☆	2369 -250	19.072 12
14	17	6	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS		☆	2274 +294	17.435 14
15	9	19	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		☆	2203 -528	22.598 11
16	14	14	ALICIA KEYS TEENAGE LOVE AFFAIR		☆	1961 -461	18.241 13
17	16	8	USHER MOVING MOUNTAINS		☆	1905 -88	12.331 19
18	18	14	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II		☆	1710 -132	15.232 17
19	24	6	ROBIN THICKE MAGIC		☆	1578 +224	10.832 21
20	22	7	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)		☆	1493 +37	7.191 32
21	25	4	MARIAH CAREY I'LL BE LOVIN' U LONG TIME		☆	1485 +260	8.769 27
22	23	8	LIL WAYNE FEATURING T-PAIN GOT MONEY		☆	1477 +104	14.385 18
23	27	5	DIJHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LL' BOOSIE OUT HERE GRINDIN'		☆	1422 +235	8.265 28
24	21	4	MAINO HI HATER		☆	1359 -123	10.439 22
25	29	5	SLIM FEATURING YUNG JOC SO FLY		☆	1336 +171	9.295 23
26	19	15	V.I.C. GET SILLY		☆	1256 -328	9.113 25
27	26	7	SOULJA BOY TELL'EM DONK		☆	1231 +39	9.030 26
28	30	5	JENNIFER HUDSON SPOTLIGHT		☆	1163 +83	7.824 29
29	20	11	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		☆	1071 -433	6.419 35
30	31	3	LL COOL J FEATURING THE-DREAM BABY		☆	1012 +140	7.550 30
31	35	6	DAY26 SINCE YOU'VE BEEN GONE		☆	905 +156	5.622 38
32	33	5	PLEASURE P. DID YOU WRONG		☆	868 +63	5.731 37
33	28	13	SHAWTY LO FOOLISH		☆	821 -366	5.748 36
34	37	3	ASHANTI GOOD GOOD		☆	795 +122	3.602 -
35	34	16	NE-YO CLOSER		☆	788 +16	12.293 20
36	32	4	RAY J GIFTS		☆	784 -35	2.199 -
37	NEW		KERI HILSON ENERGY		☆	768 +381	5.315 39
38	NEW		T.I. WHATEVER YOU LIKE	MOST INCREASED PLAYS	☆	697 +547	7.438 31
39	NEW		T-PAIN FEATURING LIL WAYNE CAN'T BELIEVE IT	MOST ADDED	☆	666 +300	6.426 34
40	38	2	MUSIQ SOULCHILD RADIO		☆	648 -2	4.309 -

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

T-PAIN FEAT. LIL WAYNE 41
Can't Believe It (Konvict/Jive/Zomba)
KATZ, KBTT, KDAY, KHTE, KIPR, KJMM, KNDA, KOPW, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEDR, WEMX, WEUP, WFXA, WFXE, WHHH, WHXT, WJKS, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPEG, WPRW, WQBT, WQHH, WQUC, WRBJ, WTMG, WWWZ, WXBT, WZFX, WZHT, XM The City

T.I. 39
Whatever You Like (Grand Hustle/Atlantic)
KBTT, KBXX, KHTE, KIPR, KJMM, KNDA, KOPW, KPRS, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WCDX, WDKX, WEUP, WFXA, WFXE, WJZB, WHXT, WJZF, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WKYS, WPEG, WPGC, WPHL, WPRW, WRBJ, WTMG, WVEE, WWWZ, WZFX, WZHT, XM The City

ALICIA KEYS 35
Superwoman (MBK/J/RMG)
KDAY, KHTE, KIPR, KJMM, KNDA, KOPW, KPRS, KVSP, Sirius Hot Jamz, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WHXT, WJKS, WJMI, WJTT, WJUC, WJZD, WJZE, WPEG, WPRW, WQBT, WQHH, WRBJ, WTMG, WWWZ, WZFX, WZHT, XM The City

V.I.C. 23
Wobble (Young Mogul/Warner Bros.)
KBTT, KIPR, KJMM, KOPW, KVSP, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WPRW, WRBJ, WTMG, WZHT

LYFE JENNINGS 22
Will I Ever (Columbia)
KHTE, KJMM, KOPW, KPRS, KVSP, WBLK, WDKX, WEMX, WEUP, WFXA, WJKS, WJUC, WJZD, WJZE, WPEG, WPRW, WQBT, WRBJ, WTMG, WWWZ, WZFX, WZHT

B LLOYD 17
She All Mine (Still Hustlin')
KBTT, KIPR, KJMM, KOPW, KVSP, WBFA, WDKX, WEMX, WEUP, WFXA, WJMI, WJTT, WJUC, WJZD, WJZE, WTMG, WZFX

KERI HILSON 10
Energy (Mosley/Zone 4/Interscope)
KATZ, WBTF, WBTP, WDHT, WENZ, WHTA, WJZE, WPRW, WQHH, WXBT

SHAWTY PUTT FEAT. LIL JON & TOO SHORT 8
Dat Baby (BME/Razor & Tie)
KBTT, KOPW, WBLK, WEMX, WHHH, WJUC, WPEG, WZFX

ADDED AT... WAMO
Pittsburgh, PA
PD: DJ Boogie
MD: Kode Wred
T-Pain Feat. Lil Wayne, Can't Believe It, 20 Common Feat. Pharrell, Announcement, 1 Alicia Keys, Superwoman, 0 T.I., Whatever You Like, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CHRIS BROWN Forever (Jive/Zomba) TOTAL STATIONS: 51	615/44	RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (Next Selection/Casablanca/Universal Motown) TOTAL STATIONS: 46	460/43
ALFAMEGA Uh Huh (Grand Hustle/Capitol) TOTAL STATIONS: 66	603/171	TAY DIZM FEAT. T-PAIN & RICK ROSS Beam Me Up (Nappy Boy) TOTAL STATIONS: 48	446/8
NAS FEAT. KERI HILSON Hero (Def Jam/Columbia/DJMG) TOTAL STATIONS: 59	553/20	MISSY ELLIOTT Best, Best (The Gold Mind/Atlantic) TOTAL STATIONS: 46	369/35
KARINA Can't Find The Words (Def Jam/DJMG) TOTAL STATIONS: 47	548/86	LIL WAYNE FEAT. JAY-Z Mr. Carter (Cash Money/Universal Motown) TOTAL STATIONS: 31	360/52
RAHEEM DEVAUGHN Text Messages (Jive/Zomba) TOTAL STATIONS: 48	489/185	YOUNG STEFF Professional (Richcraft/Atlantic) TOTAL STATIONS: 58	348/89

MOST INCREASED PLAYS

+547
T.I. Whatever You Like (Grand Hustle/Atlantic)
WPHI +43, WJMH +42, KKDA +40, KHTE +33, KBFB +32, WHHL +27, WHTA +27, WBFA +21, WJZF +20, XCTY +20

+476
☆ **JAZMINE SULLIVAN** Need U Bad (J/RMG)
KKDA +39, WBHJ +35, WCKX +27, WJMI +26, WPEG +23, WKBT +23, WJZS +23, KIPR +22, WPRW +21, WEDR +21

+381
KERI HILSON Energy (Mosley/Zone 4/Interscope)
WEMX +36, WENZ +32, WJUC +25, WJZF +23, WHTD +20, WXBT +20, WBTP +14, WJKS +13, KATZ +12, WAMO +12

+373
YUNG BERG FEAT. CASHA The Business (Yung Boss/Epic/Koch)
KKDA +41, WJMH +35, WHHH +28, WJUC +23, KJMM +22, WERG +18, WKYS +17, KMEL +17, WBLX +16, KMJH +14

+300
T-PAIN FEAT. LIL WAYNE Can't Believe It (Nappy Boy/Konvict/Jive/Zomba)
WHTA +21, WHHH +20, WJZB +18, WZFX +18, KATZ +15, WDKX +14, WJMI +13, WXBT +13, WPEG +13, WQBT +13

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 82 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 82 urban and 76 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2008 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numerical following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.

R&R URBAN AC

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DWELE RETURNS TO THE TOP 10 FOR THE FIRST TIME SINCE 2005 AS "I'M CHEATIN'" JUMPS 13-10 WITH MOST INCREASED PLAYS (UP 146). JON B, MEANWHILE, ENDS HIS THREE-YEAR CHART ABSENCE WITH THE DEBUT OF "OH SO SEXY" AT NO. 34.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	22	NOEL GOURDIN THE RIVER	NO. 1 (2 WKS) EPIC	1720 +28	12.838 5
2	6	11	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	1661 +104	15.260 3
3	3	14	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	1636 +26	17.241 1
4	2	44	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA	1590 -56	13.184 4
5	5	32	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA	1562 -11	16.101 2
6	4	13	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.	1491 -89	12.041 7
7	7	41	JAHEIM NEVER	DIVINE MILL/ATLANTIC	1205 +38	9.232 8
8	9	7	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	1165 +101	12.707 6
9	8	26	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA	1024 -118	6.265 15
10	13	15	DWELE I'M CHEATIN'	MOST INCREASED PLAYS RT/KOCH	990 +146	8.126 11
11	14	17	JAHEIM FEATURING KEYSHIA COLE I'VE CHANGED	DIVINE MILL/ATLANTIC	977 +144	8.299 10
12	12	7	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	946 +98	8.999 9
13	10	38	KEYSHIA COLE I REMEMBER	11 IMANI/GEFFEN/INTERSCOPE	871 -53	7.254 14
14	11	42	MARY J. BLIGE JUST FINE	11 MATRIARCH/GEFFEN/INTERSCOPE	843 -79	8.116 12
15	15	38	ALICIA KEYS LIKE YOU'LL NEVER SEE ME AGAIN	11 ² MBK/J/RMG	682 -33	7.861 13
16	16	17	AL GREEN FEATURING JOHN LEGEND STAY WITH ME (BY THE SEA)	BLUE NOTE/CAPITOL	601 +46	4.341 16
17	17	16	LALAH HATHAWAY LET GO	STAX/CMG	529 -4	4.196 18
18	18	7	USHER MOVING MOUNTAINS	LAFACE/ZOMBA	452 -18	4.090 19
19	13	13	ANTHONY DAVID FEATURING INDIA.ARIE WORDS	SOULBIRD/UNIVERSAL REPUBLIC	448 +23	2.461 26
20	21	12	JILL SCOTT FEATURING GEORGE DUKE WHENEVER YOU'RE AROUND	HIDDEN BEACH	435 +82	2.196 29
21	20	15	RAHSAAN PATTERSON FEELS GOOD	ARTISTRY	364 -3	2.159 30
22	22	7	KEITH SWEAT FEATURING ATHENA CAGE BUTTERS COTCH	KEIA/ATCO/RHINO	349 +14	1.347 36
23	26	2	JOE E.R. (EMERGENCY ROOM)	KEDAR	328 +121	2.517 25
24	25	2	MINT CONDITION NOTHING LEFT TO SAY	CAGED BIRD/IMAGE	301 +103	1.440 33
25	23	10	CHANTE MOORE IT AIN'T SUPPOSED TO BE THIS WAY	PEAK/CMG	296 -11	1.476 32
26	24	4	CHARLIE WILSON HOMELESS	JIVE/ZOMBA	292 +36	1.198 38
27	33	8	JANET CAN'T BE GOOD	ISLAND/IDJMG	264 +89	1.375 35
28	30	10	CALVIN RICHARDSON SANG NO MORE	NU MO/SHANACHIE	207 +13	0.659 -
29	25	12	WILL DOWNING FANTASY (SPENDING TIME WITH YOU)	PEAK/CMG	196 -34	1.233 37
30	27	16	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	191 -22	1.731 31
31	26	8	CHAZ BY MY SIDE	PRK	187 -29	1.025 -
32	34	3	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	180 +3	2.988 22
33	34	3	URBAN MYSTIC FEATURING BETTY WRIGHT LET'S DO IT AGAIN	SOBE	175 +17	0.524 -
34	NEW		JON B OH SO SEXY	VIBESELECT/ARSENAL	173 +66	0.839 -
35	38	3	RIHANNA TAKE A BOW	11 ² SRP/DEF JAM/IDJMG	172 +37	3.424 20
36	40	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	11 ³ JIVE/ZOMBA	133 +8	2.880 24
37	35-37 (IT)		MARIO MUSIC FOR LOVE	3RD STREET/J/RMG	124 +14	4.239 17
38	38	5	Q STEAL MY SHOW	BLACKGROUND	122 -8	0.378 -
39	35	6	REGINA BELLE GOD IS GOOD	PENDULUM	121 -21	1.049 40
40	NEW		LEDISI JOY	VERVE FORECAST/VERVE	116 +95	0.332 -

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

ALICIA KEYS Superwoman (MBK/J/RMG) **22**
KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, Sirius Heart & Soul, WAGH, WAKB, WGPR, WHUR, WIMX, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WVBE, WWDM, WXST

MARY MARY Get Up (Columbia) **19**
KDKS, KJLH, KMEZ, KNEK, KOKY, KQXL, WAGH, WAKB, WBAV, WFLM, WGPR, WHUR, WKXI, WLXC, WMGL, WSRB, WTLZ, WVBE, WXST

TERRY DEXTER I'm Free (Penny's Gang) **14**
KMEZ, KNEK, KOKY, KQXL, WAGH, WGPR, WHUR, WLXC, WMGL, WSRB, WTLZ, WVBE, WWDM, WXST

LEIGH JONES FEAT. CLARK ANDERSON Free Fall (Peak/CMG) **14**
KJLH, KMEZ, KNEK, KQXL, WAGH, WAKB, WGPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WTLZ, WXST

LVIN OUT LOUD I Can't Stop (Kin) **10**
KMEZ, KOKY, KQXL, WAGH, WAKB, WHUR, WKXI, WMPZ, WTLZ, WXST

JENNIFER HUDSON Spotlight (Arista/RMG) **9**
KMJK, WDLT, WDZZ, WHQT, WHRP, WJMJ, WQQK, WRKS, WTYB

JOE E.R. (Emergency Room) (Kedar) **6**
WAMJ, WMMJ, WNEW, WPHR, WWIN, WYLD

MINT CONDITION Nothing Left To Say (Caged Bird/Image) **4**
WAMJ, WKSP, WNEW, WPHR

JILL SCOTT Whenever You're Around (Hidden Beach) **4**
WDLT, WDZZ, WHRR, WTLZ

DWELE I'm Cheatin' (RT/Koch) **3**
WJMJ, WROU, WXMG

ADDED AT... **WVBE** Roanoke, VA

PD: Walt Ford
Alicia Keys, Superwoman, 1
Mary Mary, Get Up, 0
Terry Dexter, I'm Free, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL PLAYS /GAIN ARTIST TITLE / LABEL PLAYS /GAIN

JAZMINE SULLIVAN Need U Bad (J/RMG) **109/27** **MARIAH CAREY** I'm That Chick (Island/IDJMG) **60/29**
TOTAL STATIONS: 15 TOTAL STATIONS: 30

ANTHONY HAMILTON Cool (So So Def/Zomba) **93/92** **LLOYD FEAT. LIL WAYNE** Girls Around The World (The Inc./Universal Motown) **55/13**
TOTAL STATIONS: 19 TOTAL STATIONS: 7

IRENE CARA How Can I Make U Luv Me (Caramel Goddess) **75/24** **PHYLLISIA** Fairy Tale (Sobe) **41/8**
TOTAL STATIONS: 13 TOTAL STATIONS: 8

EMILY BELL Messin' Around (DEG/CO5) **68/12** **MARIAH CAREY** I'll Be Lovin' U Long Time (Island/IDJMG) **39/8**
TOTAL STATIONS: 11 TOTAL STATIONS: 11

USHER Here I Stand (LaFace/Zomba) **65/6** **MARY MARY** Get Up (Columbia) **37/24**
TOTAL STATIONS: 6 TOTAL STATIONS: 13

MOST INCREASED PLAYS

- +146 DWELE** I'm Cheatin' (RT/Koch)
WWIN +4, WXMG +13, WDZZ +11, WRNB +9, KVMA +9, WVKL +9, WHUR +8, WRKS +7, WLXC +6, WAGH +5
- +144 JAHEIM FEAT. KEYSHIA COLE** I've Changed (Divine Mill/Atlantic)
KDKS +12, WWIN +12, WVKL +11, WMJM +8, WIMX +7, WBAV +7, KNEK +6, WLXC +6, WMGL +4, KMJK +4
- +121 JOE** E.R. (Emergency Room) (Kedar)
WWIN +15, WNEW +10, WUHT +10, WVBE +9, KRNB +9, WAMJ +9, WPHR +9, WMMJ +7, WIMX +7, KBLX +7
- +104 KEYSHIA COLE** Heaven Sent (Imani/Geffen/Interscope)
WLVH +28, WMIB +21, WMJM +18, WXMG +14, WAGH +12, KDKS +12, WROU +11, WIMX +9, WKSP +8, WHQT +7
- +103 MINT CONDITION** Nothing Left To Say (Caged Bird/Image)
WVBE +12, SHIS +11, WAMJ +10, WNEW +10, WPHR +9, WHUR +7, WDAS +6, WAGH +6, KDKS +6, KMJS +4

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WAKB/Augusta, GA* OM/MD: Terry Monday MD: Jay Tek	WZTF/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Denis Davis	WDAS/Philadelphia, PA* OM: Thea Mitchem PD: Joe Tamburro APD/MD: Jo Gamble
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WXST/Charleston, SC* OM/MD: Michael Tee	WXXI/Jackson, MS* OM/MD: Stan Branson	Sirius Heart & Soul/Satellite* OM/MD: Gail Austin PD/MD: KJ Brooks
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WMPZ/Chattanooga, TN* OM: Keith Landecker PD: Andrea Perry MD: Eric Foster	WXXI/Jackson, MS* OM/MD: Stan Branson	WLVH/Savannah, GA* PD/MD: Gary Young
WSRB/Chicago, IL* PD/MD: Tracie Reynolds	WSOL/Jacksonville, FL* OM: Gail Austin PD/MD: KJ Brooks	WTYB/Savannah, GA* OM: Jim Kennedy PD: Yolanda Neely
WVAZ/Chicago, IL* PD/MD: Derrick Brown	KOKY/Little Rock, AR* OM/MD: Mark Dylan	KDKS/Shreveport, LA* OM/MD: Quenn Echols
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WZAK/Cleveland, OH* OM/MD: Kim Johnson	WMJM/Louisville, KY* PD/MD: Tim Gerard Gorton	KMJM/St. Louis, MO* PD: Darrel Eason
WLXC/Columbia, SC* PD/MD: Doug Williams	KJMS/Memphis, TN* PD: Eileen Collier MD: Nikki French	WFUN/St. Louis, MO* OM/MD: Jowcoi "Boogie D" Gilchrist APD/MD: Niecy Davis
WWDM/Columbia, SC* PD/MD: Mike Love	WHQT/Miami, FL* PD: Phil Michaels-Trueba APD: Karen Vaughn	WPHR/Syracuse, NY* OM: Rich Lauber PD: Butch Charles APD/MD: Kenny Dees
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WXMG/Columbus, OH* OM: J.D. Kunes PD: Warren Stevens	WDLT/Mobile, AL* OM/MD: James Alexander MD: Cathy Barlow	WGOV/Valdosta, GA OM/MD: Jammin' Jammie Brooks
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	WKUS/Norfolk, VA* PD: DJ Law	

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▶ **T.I.** ESTABLISHES A NEW CAREER HIGH DEBUT AS "WHATEVER YOU LIKE" BOWS AT NO. 26 WITH THE CHART'S MOST INCREASED PLAYS (UP 724). HIS PREVIOUS BENCHMARK WAS A NO. 31 ENTRY FOR "WHY YOU WANNA" IN 2006.

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WEEK	LAST WEEK	WEEKS ON CHART	RAP		NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
			ARTIST	TITLE					
1	13	1	LIL WAYNE	NO. 1 (2 WKS)	CASH MONEY/UNIVERSAL MOTOWN	8703	+186	79.515	1
2	18	2	DAVID BANNER FEATURING CHRIS BROWN		B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	8077	+112	60.640	3
3	21	3	PLIES FEATURING NE-YO		BIG GATES/SLIP-N-SLIDE/ATLANTIC	7302	-589	60.644	2
4	20	4	LIL WAYNE FEATURING STATIC MAJOR		CASH MONEY/UNIVERSAL MOTOWN	6341	-945	50.502	4
5	15	5	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER		HYPNOTIZE MINDS/COLUMBIA	6097	-41	33.811	8
6	12	6	YOUNG JEEZY FEATURING KANYE WEST		CTE/DEF JAM/IDJMG	5715	+546	46.367	5
7	15	7	KARDINAL OFFISHALL FEATURING AKON		KONLIVE/GEFFEN/INTERSCOPE	5534	+119	33.732	9
8	11	8	LIL WAYNE FEATURING T-PAIN		CASH MONEY/UNIVERSAL MOTOWN	4849	+365	41.089	6
9	8	9	RICK ROSS FEATURING NELLY & AVERY STORM		SLIP-N-SLIDE/DEF JAM/IDJMG	4417	+414	34.943	7
10	10	10	YUNG BERG FEATURING CASHA		YUNG BOSS/EPIC/KOCH	4235	+667	27.092	10
11	12	11	HOT STYLZ FEATURING YUNG JOC		SWAGG TEAM/BLOCK/JIVE/ZOMBA	3771	-218	25.834	11
12	9	12	V.I.C.		YOUNG MUGUL/WARNER BROS.	3480	-550	18.409	13
13	7	13	PLIES FEATURING JAMIE FOXX & THE-DREAM		BIG GATES/SLIP-N-SLIDE/ATLANTIC	2707	+373	20.031	12
14	14	14	THE GAME FEATURING KEYSHIA COLE		GEFFEN/INTERSCOPE	2363	-791	16.796	15
15	7	15	NELLY FEATURING ASHANTI & AKON		DEERTY/UNIVERSAL MOTOWN	2284	+114	10.241	23
16	27	16	RICK ROSS FEATURING T-PAIN		SLIP-N-SLIDE/DEF JAM/IDJMG	2175	-380	17.520	14
17	6	17	SLIM FEATURING YUNG JOC		M3/ASYLUM	2053	+329	12.967	19
18	9	18	FLO RIDA FEATURING WILL.I.AM		POE BOY/ATLANTIC	2048	+258	12.319	20
19	6	19	MAINO		HUSTLE HARD/ATLANTIC	1850	-70	14.022	18
20	7	20	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL BOOSIE		TERROR SQUAD/KOCH	1801	+321	11.049	21
21	4	21	LL COOL J FEATURING THE-DREAM		DEF JAM/IDJMG	1706	+360	15.149	17
22	5	22	SAVAGE FEATURING SOULJA BOY TELL'EM		DAWN RAID/UNIVERSAL REPUBLIC	1579	+248	5.590	29
23	10	23	SOULJA BOY TELL'EM		COLLIPARK/INTERSCOPE	1301	+12	9.640	24
24	2	24	MIKE JONES FEATURING T-PAIN, LIL WAYNE & TWISTA		CUTTY	1125	+439	7.316	26
25	16	25	SHAWTY LO		D4L/ASYLUM	1015	-453	7.423	25
NEW			T.I.	MOST INCREASED PLAYS	GRAND HUSTLE/ATLANTIC	897	+724	10.581	22
26	4	26	ICE CUBE		FIRM/LENCH MOB	859	+82	2.781	36
27	11	27	SHAWTY PUTT FEATURING LIL JON & TOO SHORT		BME	806	+133	3.737	33
28	5	28	ONE BLOCK RADIUS		PROPERTY/MERCURY/IDJMG	733	+90	2.498	-
29	3	29	T.I.		GRAND HUSTLE/ATLANTIC	683	-62	6.121	28
30	3	30	NAS FEATURING KERI HILSON		DEF JAM/COLUMBIA/IDJMG	645	+35	3.910	32
31		31	ALFAMEGA		GRAND HUSTLE/CAPITOL	640	+204	2.682	39
32	2	32	LIL WAYNE FEATURING JAY-Z		CASH MONEY/UNIVERSAL MOTOWN	639	+151	15.263	16
33	2	33	TAY DIZM FEATURING T-PAIN & RICK ROSS		NAPPY BOY	579	+18	2.688	37
34	5	34	PRETTY RICKY FEATURING BUTTA CREAME		BLUESTAR/ATLANTIC	423	-252	1.925	-
35	11	35	KANYE WEST FEATURING CHRIS MARTIN		ROC-A-FELLA/DEF JAM/IDJMG	420	-136	6.409	27
36	7	36	DJ LAZ FEATURING FLO RIDA & CASELY		VIP/UNIVERSAL REPUBLIC	416	-88	3.467	34
37	9	37	BIRDMAN FEATURING LIL WAYNE		CASH MONEY/UNIVERSAL MOTOWN	390	-100	2.517	-
38	8	38	GREG STREET PRESENTS NAPPY ROOTS		INTERSCOPE	384	-201	2.840	35
39		39	TRAI'D		HITZ COMMITTEE/ZOMBA	364	-3	1.548	-

FOR WEEK ENDING JULY 27, 2008

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▶ WITH 166 PLAYS AT 18 MONITORED STATIONS, **ARKANSAS GOSPEL MASS CHOIR** POPS ON AT NO. 29 WITH ITS DEBUT SINGLE, "I LIFT MY HANDS." THE GROUP, BASED IN BENTONVILLE, ARK., WAS FORMED A YEAR AGO.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	62	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (44 WKS) VERITY/ZOMBA	1159	+66	4.960	1
2	21		REGINA BELLE GOD IS GOOD	PENDULUM	1067	+41	3.538	5
3	3	24	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORDWIDE	1022	+71	3.855	2
4	4	34	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	959	+75	3.706	3
5	5	28	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	857	+4	3.655	4
6	6	36	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	764	+35	3.312	6
7	8	14	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	635	+28	2.617	8
7	52		THE CLARK SISTERS LIVIN'	EMI GOSPEL	634	-36	2.632	7
10	29		JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	575	+31	2.475	9
11	46		BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	570	+31	2.168	10
9	40		RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	548	-56	2.098	11
12	12		JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	499	+58	2.054	12
13	16	7	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	476	+52	1.905	13
14	14	18	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	431	+2	1.290	16
15	13	21	CECE WINANS WAGING WAR	PURESPPRINGS GOSPEL	408	-31	1.606	15
16	17	15	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	379	-23	1.692	14
17	18	5	DAMITA NO LOOKING BACK	TYSCOT	306	+24	0.965	19
18	23	5	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	288	+40	0.624	24
19	27	4	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	261	+55	0.583	25
20	20	19	CHRISTOPHER YES	JEG	260	-9	0.565	26
21	21	11	JEFF MAJORS GLORY GLORY	MUSIC ONE	253	-5	1.012	18
22	19	9	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	253	-26	0.474	-
23	22	17	ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	COLUMBIA/INTEGRITY	252	-2	0.753	20
24	6		DESTINY PRAISE HIS WILL	DESTINY STYLE	251	+14	1.200	17
26	13		J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	225	+5	0.751	21
26	NEW		DOTTIE PEOPLES DO IT!	DP	209	+77	0.432	-
27	30	10	NORMAN HUTCHINS IT'S YOUR SEASON	IR	206	+25	0.740	22
28	29	4	TYE TRIBBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	198	+16	0.481	30
29	NEW		ARKANSAS GOSPEL MASS CHOIR I LIFT MY HANDS	T/EMTRO GOSPEL	166	+2	0.355	-
30	28	8	TYE TRIBBETT & G.A. STAND OUT	COLUMBIA	147	-37	0.701	23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MARY MARY Get Up (Columbia) WFMI, WFMV, WTBE, WXVI	4
ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T/Emtro Gospel) Sirius Praise, WTBE, WUFO	3
DOTTIE PEOPLES Do It! (DP) WFLT, WSOK, WUFO	3
KIERRA KIKI SHEARD Praise Him Now (EMI Gospel) WCHB, WFLT, WPZE	3
DOUG WILLIAMS & PASTOR TIM ROGERS The Love Of Jesus (Blackberry/Malaco) WFLT, WNOO, WSOK	3
JASON CHAMPION Always (Brooks/EMI Gospel) WPZE, WTBE	2
NORMAN HUTCHINS It's Your Season (IR) WCAO, WGRB	2
DETRICK HADDON I'm Alive (Verity/Zomba) KROI, WUFO	2
NEW SHILOH WOMEN OF WITNESS & WORSHIP Hallelu Anyhow! (JDI) WHLW, WTBE	2

ADDED AT...
WGRB
Chicago, IL
PD: Sonya M. Blakey
MD: Effie Rolfe
Billy Rivers, He'll Never Leave You, 15
Norman Hutchins, It's Your Season, 13
Ricky Dillard, One More Chance, 13
Tye Tribbett, Hold On, 13

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
DOUG WILLIAMS & PASTOR TIM ROGERS The Love Of Jesus (Blackberry/Malaco) TOTAL STATIONS: 15	146/6	KATHY TAYLOR Oh How Precious (Katco) TOTAL STATIONS: 9	121/5
DAVE HOLLISTER Striving (Gospo Centric/Zomba) TOTAL STATIONS: 11	133/16	KIERRA KIKI SHEARD Praise Him Now (EMI Gospel) TOTAL STATIONS: 20	117/55
WILLIAM MURPHY I Will Rejoice (M3M) TOTAL STATIONS: 11	126/16	TRIN-I-TEE 5:7 I Will Lift (Spirit Rising/Music World) TOTAL STATIONS: 9	108/5
NIYOKI Joy (DZG-Executive) TOTAL STATIONS: 18	125/19	KEITH WONDERBOY JOHNSON I'm Ready (Blackberry/Malaco) TOTAL STATIONS: 1	103/13
KEVIN JARIDO & NU VIRTUE Sunday Morning (Emtro Gospel) TOTAL STATIONS: 15	123/12	BILLY RIVERS & THE ANGELIC VOICES OF FAITH He'll Never Leave You (Right Now) TOTAL STATIONS: 10	98/18

MOST INCREASED PLAYS

+77	DOTTIE PEOPLES Do It! (DP) WLOU +4, WXVI +2, WJXI +10, WXEZ +9, WFMI +8, WSOK +8, WCAO +4, WHLW +4, WUFO +4, WXOK +4
+75	TROY SNEED PRESENTS BONAFIDE PRAISERS Work It Out (Emtro Gospel) WXTX +16, KOKA +8, KROI +8, WPPZ +8, WPZE +7, WJMO +6, WXVI +6, WHLW +5, WHAL +5, WPRS +5
+71	JAMES FORTUNE & FIYA I Trust You (Black Smoke/WorldWide) KOKA +17, WSOK +13, WEAL +12, WJYD +10, WPZE +9, WPPZ +9, WWIN +5, WUFO +5, WXTX +4, WPRS +3
+66	MARVIN SAPP Never Would Have Made It (Verity/Zomba) WJMO +10, WLOU +8, WXTX +7, KROI +7, WFMV +7, KHVN +6, WHAL +5, WJYD +5, WXVI +5, WPZS +4
+58	JASON CHAMPION Always (Brooks/EMI Gospel) WJYD +16, WJMO +12, XSRT +7, WLOU +7, WPPZ +6, WNOO +6, WXEZ +5, WOAD +4, WPZE +4, KROI +3

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
44 gospel stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS	
		TW	LW	TW	LW
1	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)	545	563		
2	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DOC/TYSCOT)	529	554		
3	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)	502	442		
4	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)	490	437		
5	MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)	443	396		

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS	
		TW	LW	TW	LW
1	RUBEN STUDDARD, DETRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)	417	445		
2	THE NEW LIFE COMMUNITY CHOIR FEATURING JOHN P. KEE RIGHT NOW PRAISE (TYSCOT/NEW LIFE/VERITY/ZOMBA)	390	429		
3	DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS ENCOURAGE YOURSELF (EMI GOSPEL)	342	318		
4	KIRK FRANKLIN DECLARATION (THIS IS IT!) (GOSPO CENTRIC/ZOMBA)	330	387		
5	THE CLARK SISTERS BLESSSED & HIGHLY FAVORED (EMI GOSPEL)	304	256		

GOSPEL REPORTERS

WPZE/Atlanta, GA*
OM: Steve Hegwood
PD/MD: Derek Harper

WTHB/Augusta, GA*
OM/PD: Terry Monday
APD: JayTek

WCAO/Baltimore, MD*
PD: Lee Daniels
APD/MD: Danielle Brown

WWIN/Baltimore, MD*
PD: Mike Roberts

WXOK/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois

WUFO/Buffalo, NY*
MD: Duane Price

WJNI/Charleston, SC*
OM: Michael Baynard
PD: Belinda Parker
MD: Anthony Baxter

WXTX/Charleston, SC*
PD: Michael Tee
APD: Edwin "Chef" Wright

WPZS/Charlotte, NC*
PD: Alvin Stowe
MD: Tonya Rivers

WNOO/Chattanooga, TN*
OM: Lee Clear
PD/MD: Sam Terry

WGRB/Chicago, IL*
PD: Sonya M. Blakey
APD/MD: Effie Rolfe

WJMO/Cleveland, OH*
PD/MD: Kim Johnson

WFMV/Columbia, SC*
PD: Tonya "Gee" Green
APD/MD: Monica Washington

WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon

WAJV/Columbus, MS
OM: CQ Riley
PD: Sebastian Riley

WJYD/Columbus, OH*
OM: Jerry Smith
PD: Dawn Mosby

KHVN/Dallas, TX*
PD: Antonio Johnson

WFLT/Flint, MI*
OM/PD: Sammie L. Jordan, Jr.

WEAL/Greensboro, NC*
PD/MD: Joseph Level

KROI/Houston, TX*
OM: Terri Thomas

WDJL/Huntsville, AL*
PD/MD: Walter Peavey

WEUP/Huntsville, AL*
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes

WTLC/Indianapolis, IN*
OM: Brian Wallace
PD: The First Lady Raye

WHLH/Jackson, MS*
OM: Steve Kelly
PD: Torrez Harris
MD: Lance Fuller

WOAD/Jackson, MS*
OM: Stan Branson
PD/MD: Percy Davis

KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson

KHLR/Little Rock, AR*
OM: Sonny Victory
PD: JC Loves

KPKZ/Little Rock, AR
OM: Mark Dylan
PD: Billy St. James

WLOU/Louisville, KY*
PD: Bill Price

WBBP/Memphis, TN
MD: Doreen Graves

WHLH/Memphis, TN*
PD: Eileen Collier
APD/MD: Tracy Bethae

WLOK/Memphis, TN*
PD/MD: Kim Harper

WMBM/Miami, FL
PD/MD: Greg Cooper

WHLW/Montgomery, AL*
OM: Michael Long
PD/MD: Conny Bryant

WXVI/Montgomery, AL*
PD: Glinda Perkins

WTBE/Nassau, NY*
MD: Clara Mack

Rejoice Radio/Network
OM: Frankie Hemphill
PD: RaShaun Green
MD: Samuel Priester

Rejoice Musical Soulfood/Network
PD: Willie Mae McIver

WPRF/New Orleans, LA
PD: Kris "Cap'n Kris" McCoy

WYLD/New Orleans, LA*
PD: Derrick Corbett
APD/MD: Loretta Petit

WLIB/New York, NY*
PD: Denise Hill

WFMI/Norfolk, VA*
OM: Neal Williams
PD: Mike Chandler

WXEZ/Norfolk, VA*
OM: John Shomby
PD: Dale Murray

WPPZ/Philadelphia, PA*
OM/PD: Elroy Smith
APD/MD: CeCe McGhee

WNNL/Raleigh, NC*
OM/PD: Jerry Smith
MD: Melissa Wade

WPZZ/Richmond, VA*
OM: Jeff Anderson
PD: Reggie Baker

Sheridan Gospel Network/Satellite
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander

Sirius Praise/Satellite*
OM: B.J. Stone
PD: Pat McKay

XM The Spirit/Satellite*
PD/MD: Jay Bryant

WSOK/Savannah, GA*
PD: E. Larry McDuffie

KOKA/Shreveport, LA*
PD: Eddie Giles
APD/MD: Sharon Flournoy

KATZ/St. Louis, MO*
MD: Dwight Stone

WIMG/Trenton, NJ
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum

WTSK/Tuscaloosa, AL
OM: Greg Tomascello
PD/AMD: Charles Anthony

WPRS/Washington, DC*
PD: Matt Anderson

WFAI/Wilmington, DE
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters



Personalities can make all the difference

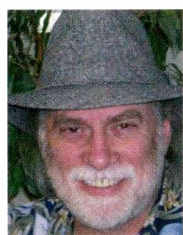
Filling Up The Talent Pool

Kevin Peterson

KPeterson@RadioandRecords.com

With music easily accessible through so many delivery systems, talent and personalities are still the great differentiators for radio. This week, some of the best in the industry share their must-do's for on-air talent. ■ Crista Ministries Christian AC KCMS/Seattle MD Sarah Taylor, who co-hosts the afternoon show with Tom Pettijohn, says it's more than just personality, it's an emotional connection with the listener. "I could crack myself up on the air all day long, but if I'm not making a connection every time, then I'm missing the mark," she says. "My PD Scott Valentine has always said that it starts 100% with the listener. Where is she in her life? What's important to her?"

Talent coach Tommy Kramer says it's also about being a companion to the listener. "I think that's the backbone of what radio will always be," he says. "Be a companion and talk about things your listener cares about. I see disc jockeys selecting the things that they think are interesting and talking about them, but the key is that they're relevant. There's a difference between your listener having a passing interest in something and it mattering to her."



Kramer

Importance Of Relevance

Florida's JOY FM network morning host Dave Cruse says that relevance is a must, but that it also seems a bit subjective. "I don't think reading lists of helpful hints and interviewing the author of the latest healthy diet book makes you relevant," Cruse says. "Just covering the heart, health, pocketbook and family bases isn't enough, either. You have to find ways to integrate your own story into these things. Pull from your life and let the audience see behind the curtain. Become a friend and not just a voice reporting the latest tips between songs. Then find ways to connect off-air."

He says the members of the network's morning team all have blogs in which they post videos and daily highlights on their Web site and recently discovered twitter.com. "It's all part of building a community, not just an audience."

Authenticity is the theme for Pillar of Fire Christian

ACWAWZ (Star 99.1)/New York PD/morning man Johnny Stone. "Be who you are off the air on the air,"

he says. "Some of the best radio I've ever listened to or been a part of involves sharing real-life experiences." He also warns talent to get past the "everybody goes through that, so it must not be interesting to talk about on the air" notion. "Because everybody goes through something like that is exactly the reason why you should bring it up on the air, [because it's] from your perspective. Life is the best show prep imaginable, because it is a shared experience."

For Taylor, the birth of her daughter Olivia has been a connecting point with KCMS' female listeners. "I remember the day I announced my pregnancy on the air. From that moment on I had women calling in that wanted to help me because they've been through it." Taylor says that after her daughter was born, she returned to work and brought Olivia in one morning. "She made little noises on the air and people were relating to that so much that they wanted pictures, so I created an online journal to post pictures and tell more stories. When people wanted more, I could tell that it was connecting."



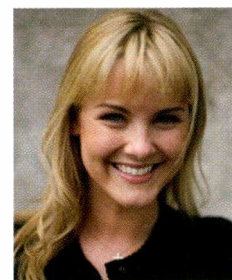
Cruse

A Home Run With Listeners

A recent story involving Major League Baseball created a connection with Christians around the world

'If someone calls in and they've got a punch line, we don't try to top it. We want them to be the one that has the payoff in the end.'

—Sarah Taylor



'Must Do's' For Air Talent

- Make an emotional connection.
- Talk about what matters to the listener.
- Be a companion; don't scream.
- Be relevant.
- Connect with listeners off-air.
- Be authentic.
- Use real life as show prep.
- Let the listener be the star.



Stone

too. Texas Ranger slugger Josh Hamilton was in the home run derby before this year's All-Star Game. Kramer recalls, "Here's a guy who was a bonus baby, had millions of dollars in the bank and three years later he's broke, addicted to crack cocaine and sleeping on the street in a box. His grandmother took him in under the condition that he would never use drugs again and that he would go to church. There he is hitting 28 home runs, beating the closest competitor by 20 in the first round of the home run derby and the first thing he says to 55,000 people in Yankee Stadium and millions watching on TV is that he wanted to thank his lord and savior Jesus Christ and his grandmother, because without the two of them, he'd be dead now."

Kramer adds, "That's what it's all about, and as an air talent, if you're not talking about that the day after it happens, then just put your head in the sand like an ostrich and get out of radio."

While triumph connects people, so too does tragedy. Cruse says the recent death of artist Steven Curtis Chapman's daughter Maria Sue was such a case. "We have worked hard to help our audience connect with the music and the artists," he says. "Our relationships with the artists extend vicariously to the listeners. As a result, there were many who walked through that very tough Thursday morning with us. It was a very transparent day."

Cruse and PD/morning partner Carmen Brown flew to Nashville for the memorial celebration and afterward shared their thoughts on-air and in their blogs. "The response to both was incredible. I still have people thanking me for being there on their behalf and for taking them with us through what we shared."

Stone says that with the mortgage crisis and the weak economy, food banks in New York and New Jersey are not getting the support they normally do. "We know our listeners want to help but don't know how," he says. Star lightened things up by sending street guy David A. Dein, dressed up as the Green Giant, to various locations in New York and New Jersey. In exchange for a bag of canned goods, listeners received a CD from some of the station's biggest artists, courtesy of Provident Label Group.

With a few final tips for talent, Taylor says, "We try to let the listener be the star. If someone calls in and they've got a punch line or something great, we don't try to top it. We want them to be the one that has the payoff in the end."

Kramer says, "Tape yourself for an hour. Then while you're sitting around answering e-mail or whatever, listen to your show in the background like real people do. You'll really pick up a lot at half volume."

Cruse adds, "Build relationships with your listeners, encourage them and give yourself to them. Love being with them and they will return that love with loyalty and return the encouragement on the days you need it most."

Stone says, "Love life and be yourself. There is only one of you and if you can relate to your listeners in a way that is really you, you will do well. Most people can spot a phony right off the bat, especially one that's on the radio. Be passionate about what you do and realize that we are blessed to be doing what we do."

R&R



▶ NEW ZEALAND NATIVE **BROOKE FRASER** OPENS AT NO. 28 WITH "SHADOWFEET," THE LEAD SINGLE FROM HER NEW "ALBERTINE" ALBUM, HER FIRST STATESIDE RELEASE. SHE REMAINS BASED IN AUSTRALIA, WHERE SHE ATTENDS AND HAS COMPOSED WORSHIP MUSIC FOR HILLSONG UNITED CHURCH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	16	THIRD DAY CALL MY NAME	NO. 1 (8 WKS)	ESSENTIAL/PLG	1703	-16	5.045	1
2	8		MERCYME YOU REIGN		IND	1431	+24	4.264	2
3	10		FRANCESCA BATTISTELLI I'M LETTING GO		FERVENT/WORD-CURB	1167	+39	3.024	4
4	17		NATALIE GRANT I WILL NOT BE MOVED		CURB	1148	+81	3.000	5
5	24		MATT MAHER YOUR GRACE IS ENOUGH		ESSENTIAL/PLG	1146	-37	3.601	3
6	6		CHRIS TOMLIN JESUS MESSIAH		SIXSTEPS/SPARROW/EMI CMG	1140	+73	2.548	7
7	25		NEEDTOBREATHE WASHED BY THE WATER		ATLANTIC/WORD-CURB	949	+11	2.340	9
8	20		CHRIS SLIGH EMPTY ME		BRASH	936	-30	2.397	8
9	31		JEREMY CAMP LET IT FADE		BEC/TOOTH & NAIL	871	-200	2.308	10
10	28		FEE ALL BECAUSE OF JESUS		IND	870	-107	2.251	12
11	48		ROBBIE SEAY BAND SONG OF HOPE		SPARROW/EMI CMG	857	-62	2.856	6
12	13		MATTHEW WEST SOMETHING TO SAY		SPARROW/EMI CMG	844	+42	1.693	14
13	42		MATTHEW WEST YOU ARE EVERYTHING		SPARROW/EMI CMG	837	-28	2.299	11
14	7		BIG DADDY WEAVER WHAT LIFE WOULD BE LIKE	AIRPOWER	FERVENT/WORD-CURB	785	+62	1.401	19
15	20		BRANDON HEATH GIVE ME YOUR EYES		REUNION/PLG	780	+142	1.591	16
16	21		AARON SHUST WATCH OVER ME		BRASH	727	+8	1.808	13
17	19		LAURA STORY MIGHTY TO SAVE		IND	710	+20	1.331	21
18	16		MEREDITH ANDREWS YOU'RE NOT ALONE		WORD-CURB	688	-66	1.553	18
19	13		PLUMB IN MY ARMS		CURB	666	-6	1.377	20
20	17		NEWSBOYS STAY STRONG		SPARROW/EMI CMG	538	+21	1.218	22
21	4		LINCOLN BREWSTER TODAY IS THE DAY		INTEGRITY	511	+23	0.808	26
22	6		ABOVE THE GOLDEN STATE SOUND OF YOUR NAME		SPARROW/EMI CMG	463	0	1.559	17
23	10		LIFEHOUSE WHATEVER IT TAKES		GEFFEN/INTERSCOPE	411	-31	1.673	15
24	9		SWITCHFOOT THIS IS HOME		WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	378	-34	0.566	-
25	2		DOWNHERE HERE I AM		CENTRICITY	349	+70	0.463	-
26	2		TOBYMAC FEATURING KIRK FRANKLIN & MANDISA LOSE MY SOUL		FOREFRONT/EMI CMG	341	+44	0.966	25
27			NEW 33MILES ONE LIFE TO LOVE	MOST INCREASED PLAYS	IND	291	+189	0.348	-
28			NEW BROOKE FRASER SHADOWFEET		WOOD AND BONE	282	+35	1.193	23
29	5		SALVADOR AWARE		WORD-CURB	282	-21	0.617	30
30			RE-ENTRY WARREN BARFIELD LOVE IS NOT A FIGHT		ESSENTIAL/PLG	258	-5	0.253	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
CASTING CROWNS Slow Fade (Beach Street/Reunion/PLG) KLCJ, WCRJ, WCSG, WFSH, XM The Message	5
NATALIE GRANT I Will Not Be Moved (Curb) KFSH, KKCM, WCSG, WGT5	4
BRANDON HEATH Give Me Your Eyes (Reunion/PLG) KBIQ, KKCM, WMIT, WPOZ	4
TENTH AVENUE NORTH By Your Side (Reunion/PLG) KBIQ, KFIS, WMSJ	3
MICHAEL W. SMITH A New Hallelujah (Reunion/PLG) KBNU, KXQJ, Sirius Spirit 66	3
PLUMB In My Arms (Curb) KBIQ, WMHK	2
LINCOLN BREWSTER Today Is The Day (Integrity) WAFJ, WJQK	2
DOWNHERE Here I Am (Centricity) KLTJ, WFSH	2
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG) KFIS, KTIS	2

ADDED AT ...

KBIQ

Colorado Springs, CO
 PD: Bret Stevens
 MD: Jack Hamilton
 Francesca Battistelli, I'm Letting Go, 26
 Plumb, In My Arms, 4
 Tenth Avenue North, By Your Side, 3
 Brandon Heath, Give Me Your Eyes, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
CASTING CROWNS Slow Fade (Beach Street/Reunion/PLG) TOTAL STATIONS: 18	249/161	DAVID CROWDER BAND Remedy (Sixsteps/Sparrow/EMI CMG) TOTAL STATIONS: 16	144/24
MAINSTAY Where Your Heart Belongs (BEC/Tooth & Nail) TOTAL STATIONS: 9	195/0	PHIL STACEY Identity (Lyric Street) TOTAL STATIONS: 8	133/12
KUTLESS Complete (BEC/Tooth & Nail) TOTAL STATIONS: 12	194/8	CONNERSVINE Glory Be (IND) TOTAL STATIONS: 10	132/6
MICHAEL ENGLISH Feels Like Redemption (Curb) TOTAL STATIONS: 10	175/60	TENTH AVENUE NORTH By Your Side (Reunion/PLG) TOTAL STATIONS: 10	114/54
RUSH OF FOOLS Wonder Of The World (Midast) TOTAL STATIONS: 15	157/59	AYIESHA WOODS Love Like This (Gotea) TOTAL STATIONS: 7	114/11

MOST INCREASED PLAYS

+189	33MILES One Life To Love (IND) WPAR +28, WLAB +25, WAKW +21, KTSY +18, WCSG +16, KXQJ +16, WRBS +16, KBNJ +15, WAFJ +9, XMES +9
+161	CASTING CROWNS Slow Fade (Beach Street/Reunion/PLG) KHZR +39, WLAB +36, WMSJ +24, WFSH +21, KBNJ +16, WAWZ +14, WBOX +9, WJIE +8, KKSP +1, KBIQ +1
+142	BRANDON HEATH Give Me Your Eyes (Reunion/PLG) WFHM +27, KHZR +23, KPEZ +20, WAKW +20, KTIS +20, KKCM +12, WJQK +6, WAWZ +6, KFIS +4, WLAB +3
+81	NATALIE GRANT I Will Not Be Moved (Curb) WJKL +22, WMIT +22, WLFJ +16, WFHM +15, KKCM +4, WFFF +8, KFSH +8, WBSN +6, WPOZ +5, KKSP +5
+73	CHRIS TOMLIN Jesus Messiah (Sixsteps/Sparrow/EMI CMG) WGT5 +37, WJIE +15, WLFJ +13, WRBS +11, KXQJ +6, WPOZ +6, KVMV +5, KFPS +5, WBSN +4, WCSG +3

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	TENTH AVENUE NORTH LOVE IS HERE (REUNION/PLG)		723	810
2	MERCYME GOD WITH US (IND)		659	683
3	JADON LAVIK COME THOU FOUNT (BEC/TOOTH & NAIL)		600	603
4	AARON SHUST MY SAVIOR MY GOD (BRASH)		578	607
5	CASTING CROWNS EVERY MAN (BEACH STREET/REUNION/PLG)		564	614

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	TREE63 BLESS'D BE YOUR NAME (INPOP)		537	565
7	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		535	549
8	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) (SIXSTEPS/SPARROW/EMI CMG)		530	559
9	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		518	541
10	RUSH OF FOOLS UNDO (MIDAS)		509	504

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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NEW WORSHIP SINGLE FROM...

MICHAEL W. SMITH

A NEW HALLELUJAH

AVAILABLE NOW FOR DOWNLOAD ON PLAY MPE

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FROM THE NEW LIVE WORSHIP CD, "A NEW HALLELUJAH," IN STORES **10.28.08**

SONY BMG MUSIC ENTERTAINMENT provident LABELGROUP

R&R CHRISTIAN

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▶ WITH 267 PLAYS, FAYETTEVILLE, ARK.-BASED **THE WEDDING** (FORMERLY EASTER SAID) LEADS THE CHRISTIAN ROCK LIST WITH "RECEIVE" (4-1). THE SONG INTRODUCES THE BAND'S FOURTH PROJECT, THE EP "THE SOUND, THE STEEL."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	890	+34
2	2	16	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	865	+18
3	3	11	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	814	+30
4	4	8	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	786	+47
5	5	17	PILLAR SMILING DOWN	ESSENTIAL/PLG	729	-8
6	6	11	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	717	+28
7	7	15	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	627	-4
8	12	8	SUPERCHICK(K) HOLD	INPOP	587	+57
9	8	13	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	566	-49
10	9	24	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	537	-57
11	11	12	CHASEN DROWN	OMG	528	-16
12	10	20	PAUL ALAN TO BRING YOU BACK	WHIPLASH	515	-33
13	17	5	KUTLESS COMPLETE	BEC/TOOTH & NAIL	502	+88
14	16	6	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	487	+67
15	18	4	ADDISON ROAD STICKING WITH YOU	INO	479	+71
15	13	8	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	472	+20
17	15	11	FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	439	+18
18	19	5	BROOKE FRASER SHADOWFEET	WOOD AND BONE	426	+30
19	14	9	NATALIE GRANT I WILL NOT BE MOVED	CURB	371	-60
20	20	15	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	363	-33
21	23	4	JIMMY NEEDHAM A BREATH OR TWO	INPOP	338	+24
22	22	8	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	324	-43
23	21	20	ARTICLE ONE WITHOUT YOU	INPOP	319	-74
24	25	3	MERCYME YOU REIGN	INO	306	+12
25	24	4	LEELAND OPPOSITE WAY	ESSENTIAL/PLG	302	+6
26	28	3	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	299	+31
27	NEW		HAWK NELSON ONE LITTLE MIRACLE	BEC/TOOTH & NAIL	293	+54
28	27	3	AFTERS WE ARE THE SOUND	COLUMBIA/INO	279	+6
29	RE-ENTRY		FLYLEAF ALL AROUND ME	A&M/OCTONE	267	+33
30	30	2	REMEDY DRIVE DAYLIGHT	WORD-CURB	265	+10

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	4	8	WEDDING RECEIVE	BRAVE NEW WORLD	267	+27
2	3	11	FIREFLIGHT THE HUNGER	FLICKER/PLG	261	+15
3	5	7	IVORYLINE REMINDE ME I'M ALIVE	TOOTH & NAIL	257	+23
4	1	8	HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	248	-17
5	7	9	A ROTTEROAM NOVEMBER CRIPPLING MACHINE	ARN	237	+8
6	16	8	CAPITAL LIGHTS OUT OF CONTROL	TOOTH & NAIL	233	+68
7	2	14	PILLAR RECKLESS YOUTH	ESSENTIAL/PLG	230	-25
8	9	5	FALLING UP GOODNIGHT GRAVITY	BEC/TOOTH & NAIL	220	+31
9	23	3	SKILLET WHISPERS IN THE DARK	ARDENT/SRE/INO	203	+60
10	12	9	MANAFEST SO BEAUTIFUL	BEC/TOOTH & NAIL	203	+22
11	10	6	CLASSIC CRIME CLOSER THAN WE THINK	TOOTH & NAIL	193	+6
12	6	17	RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	191	-43
13	25	3	THIS BEAUTIFUL REPUBLIC NO TURNING BACK	FOREFRONT/EMI CMG	184	+43
14	17	2	FAMILY FORCE 5 FEVER	TOOTH & NAIL	177	+15
15	18	5	SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	173	+15
16	15	4	RELIENT K THE SCENE AND THE HERD	GOTEE	168	-1
17	20	3	DECYFER DOWN CRASH	INO	167	+17
18	19	5	HAWK NELSON YOU HAVE WHAT I NEED	BEC/TOOTH & NAIL	154	-2
19	22	4	CHILDREN 18:3 ALL MY BALLOONS	TOOTH & NAIL	153	+6
20	14	8	FOLD BESIDE YOU NOW	TOOTH & NAIL	153	-21
21	24	6	KUTLESS THE FEELING	BEC/TOOTH & NAIL	152	+10
22	27	5	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	138	0
23	8	18	RED LOST	ESSENTIAL/PLG	137	-75
24	11	13	EVER STAYS RED RUN	VSR	134	-49
25	13	9	SUPERCHICK(K) HEY HEY	INPOP	133	-43
26	26	20	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	132	-9
27	NEW		P.O.D. SHINE WITH ME	COLUMBIA/INO	121	+33
28	28	12	SINCE OCTOBER DISASTER	TOOTH & NAIL	117	+1
29	21	13	SEARCH THE CITY CLOCKS AND TIME PIECES	BEC/TOOTH & NAIL	109	-39
30	30	2	NEVERTHELESS SLEEPING IN	FLICKER/PLG	103	+10

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	9	MERCYME YOU REIGN	INO	378	+36
2	2	14	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT	REUNION/PLG	299	-24
3	6	6	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	284	+41
4	4	10	POINT OF GRACE HEAL THE WOUND	WORD-CURB	278	0
5	3	15	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	276	-19
6	10	9	SONFLOWERZ MY ADORATION	SONFLOWERZ	260	+34
7	5	12	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	260	-6
8	8	8	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	249	+9
9	7	14	SALVADOR AWARE	WORD-CURB	239	-25
10	9	13	FEE ALL BECAUSE OF JESUS	INO	219	+3

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	12	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	181	+16
2	2	13	MOLLY REES & JAMIE SLOCUM DIFFERENT	HOLLOW OAK	174	+21
3	3	19	ASHMONT HILL SONG OF GLORY	AXIOM	136	+13
4	4	6	CURT COLLINS ANOTHER DAY	FSS	130	-11
5	5	8	KENT BOTTFENFIELD A SON OF MY OWN	IBB	122	-18
6	6	16	MARK ROACH SURROUNDED	MYRRH/WORD-CURB	116	-18
7	7	18	RUSH OF FOOLS PEACE BE STILL	MIDAS	114	-10
8	NEW		BRETT RUSH WHEN I'M ALONE WITH YOU	CREATIVE SOUL	113	+7
9	NEW		JUSTIN UNGER REACHING FOR ME	HEIGHTS	112	+8
10	RE-ENTRY		SARA GROVES IT MIGHT BE HOPE	INO	108	+10

CHRISTIAN ROCK REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely
APD: Troy Alan

Firecape/Satellite
PD/MD: Joe Hayes

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard

KVRK/Dallas, TX*
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
PD/MD: Ron Drury

WITR/Rochester, NY
PD/MD: Samme Palermo
APD: Will "The Tuna" Benson

Sirius Spirit 66/Satellite*
PD: Al Skop

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WVOF/Bridgeport, CT
PD/MD: Bob Felberg

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPRJ/Saginaw, MI
OM/PD: Aaron Dicer
MD: Josh Thompson

The Sound Of Light/Satellite
PD: Bill Scott
MD: Jack Eason

WCWP/Brookville, NY
PD: Peter Bellotti
MD: Reena Temburni

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio/Network
PD/MD: Brian Harman
APD: Amanda Harman

KCLC/St. Louis, MO
MD: Dave Merkel



▶ WITH NEW AIRPLAY COMMITMENTS AT SEVEN REPORTING STATIONS, **33 MILES'** "ONE LIFE TO LOVE" GETS THE MOST ADDED TROPHY AND DEBUTS AT NO. 29. THE SONG IS ALSO AMONG THE MOST ADDED TITLES ON CHRISTIAN SOFT AC/INSPIRATIONAL AND CHRISTIAN AC WITH TWO ADDS AT EACH FORMAT.

DMDS
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CHRISTIAN AC REPORTERS

KGZ/Abilene, TX PD/MD: Gary Hill	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WMIT/Asheville, NC* OM/PD: Tom Greene MD: Matt Stockman	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimmsier MD: Libby Krimmsier
WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoudt	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WVEJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	KZKZ/Ft. Smith, AR OM/PD: Dave Burdud	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
WAFJ/Augusta, GA* PD/MD: Steve Swanson	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
WQJ/Birmingham, AL* APD/MD: Ronnie Bruce	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Mike Gravatt	WQFL/Rockford, IL PD/MD: Johnny V.
WYR/Brunswick, GA PD/MD: Bart Wagner	KSBH/Houston, TX* PD: Jon Hull MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	WCQR/Johnson City, TN* PD: Chalmer Harper	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WJWL/Chicago, IL*	KOBC/Joplin, MO OM/PD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Huntley MD: Sarah Taylor
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD: Gary Hegland MD: Jay Michaels
KGTS/College Place, WA PD/MD: Ernest Beck	WLGH/Lansing, MI PD: Jenn Czelada	KWND/Springfield, MO* PD/MD: Jeremy Morris
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	KKSP/Little Rock, AR* PD: Don Burns	KKJM/St. Cloud, MN OM/PD: Diana Madsen
KCVO/Columbia, MO OM/PD: Jim McDermott	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WMHK/Columbia, SC* PD: Steve Sunshine	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruse MD: Jeff MacFarlane
WCVO/Columbus, OH* PD: Todd Stach MD: Mike Russell	WRVI/Louisville, KY OM/PD: CC Matthews APD: Dave Reichel	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KBNJ/Corpus Christi, TX* PD: Joe Fahl	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	WGTS/Washington, DC* PD: Becky Wilson Alignay MD: Rob Conway
KNWI/Des Moines, IA PD/MD: Dave St. John	KJIL/Meade, KS PD/MD: Michael Lusksey	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WMUZ/Detroit, MI* PD: Miranda Belcher MD: Jon Culbert	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	KTIS/Minneapolis, MN* PD: Jason Sharp	
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KHPE/Eugene, OR MD: Paul Hernandez	WFFH/Nashville, TN* PD/MD: Vance Dillard	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	Family Life Ministries/Network PD: John Owens APD: Kevin VanBuren MD: Cecil Van Houten	
KLRC/Fayetteville, AR PD/MD: Mark Michaels		

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CHRISTIAN AC INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	17	THIRD DAY CALL MY NAME		ESSENTIAL/PLG	981	0
2	2	9	MERCYME YOU REIGN		INO	868	+105
3	3	7	CHRIS TOMLIN JESUS MESSIAH		SIXSTEPS/SPARROW/EMI CMG	797	+77
4	4	10	BIG DADDY WEAWE WHAT LIFE WOULD BE LIKE		FERVENT/WORD-CURB	785	+67
5	5	11	FRANCESCA BATTISTELLI I'M LETTING GO		FERVENT/WORD-CURB	780	+94
6	6	18	NATALIE GRANT I WILL NOT BE MOVED		CURB	677	+32
7	7	15	MATTHEW WEST SOMETHING TO SAY		SPARROW/EMI CMG	58	+10
8	14	7	BRANDON HEATH GIVE ME YOUR EYES		REUNION/PLG	555	+70
9	11	20	CHRIS SLIGH EMPTY ME		BRASH	520	+22
10	10	20	LAURA STORY MIGHTY TO SAVE		INO	506	+7
11	13	29	FEE ALL BECAUSE OF JESUS		INO	468	-24
12	12	16	MANDISA VOICE OF A SAVIOR		SPARROW/EMI CMG	464	-33
13	7	19	MEREDITH ANDREWS YOU'RE NOT ALONE		WORD-CURB	454	-183
14	17	11	SWITCHFOOT THIS IS HOME		WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	451	+31
15	9	21	MATT MAHER YOUR GRACE IS ENOUGH		ESSENTIAL/PLG	441	-109
16	18	4	LINCOLN BREWSTER TODAY IS THE DAY		INTEGRITY	432	+86
17	16	19	NEWSBOYS STAY STRONG		SPARROW/EMI CMG	400	-36
18	20	4	DOWNHERE HERE I AM		CENTRICITY	335	+67
19	19	7	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL		FOREFRONT/EMI CMG	319	+9
20	23	3	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME		SPARROW/EMI CMG	262	+42
21	22	6	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)		SPARROW/EMI CMG	261	+26
22	21	5	KUTLESS COMPLETE		BEC/TOOTH & NAIL	261	+4
23	24	6	LEELAND OPPOSITE WAY		ESSENTIAL/PLG	231	+12
24	27	10	PLUMB IN MY ARMS		CURB	225	+21
25	26	14	JADON LAVIK COME THOU FOUNT		BEC/TOOTH & NAIL	221	+8
26	29	2	MICHAEL ENGLISH FEELS LIKE REDEMPTION		CURB	181	+14
27		NEW	CASTING CROWNS SLOW FADE		BEACH STREET/REUNION/PLG	172	+57
28		NEW	BROOKE FRASER SHADOWFEET		WOOD AND BONE	172	+26
29		NEW	33MILES ONE LIFE TO LOVE		INO	171	+93
30	28	16	WARREN BARFIELD LOVE IS NOT A FIGHT		ESSENTIAL/PLG	170	-7



CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W		
					18-24	25-34	18-34
THOUSAND FOOT KRUTCH WISH YOU WELL	TOOTH & NAIL	4.12	99%	18%	4.23	3.85	4.05
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	4.09	79%	11%	4.17	4.03	4.10
SANCTUS REAL WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.07	91%	23%	3.86	3.84	3.85
SKILLET THOSE NIGHTS	ARDENT/SRE/INO	4.05	87%	21%	4.10	3.94	4.03
SWITCHFOOT THIS IS HOME	SPARROW/EMI CMG	4.01	85%	15%	3.96	3.68	3.84
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	3.98	94%	22%	3.98	3.93	3.95
ADDISON ROAD STICKING WITH YOU	INO	3.97	79%	11%	3.98	4.04	4.01
WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	3.96	81%	17%	4.00	3.89	3.95
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	3.89	93%	23%	3.81	4.01	3.90
CHASEN DROWN	OMG	3.89	80%	19%	4.04	3.88	3.98
TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	3.88	77%	17%	3.93	3.91	3.92
PAUL ALAN TO BRING YOU BACK	WHIPLASH	3.88	88%	23%	3.82	3.81	3.82
BRITT NICOLE BELIEVE	SPARROW/EMI CMG	3.87	91%	27%	3.82	3.82	3.82
FLYLEAF ALL AROUND ME	SRE/OCTONE	3.86	97%	25%	4.09	3.80	3.95
ARTICLE ONE WITHOUT YOU (I'M NOT ALRIGHT)	INPOP	3.86	91%	24%	3.86	3.74	3.80
FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.83	88%	21%	3.89	3.68	3.78
PILLAR SMILING DOWN	ESSENTIAL/PLG	3.83	79%	14%	3.67	3.56	3.62
MERCYME YOU REIGN	INO	3.82	65%	11%	3.77	3.87	3.83
CHRIS TOMLIN JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	3.80	74%	17%	3.50	4.00	3.79
NEWSBOYS STAY STRONG	SPARROW/EMI CMG	3.79	79%	15%	3.51	3.80	3.67

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 786 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Ryan Dokke is experienced, smart, savvy—and only 25

The Talented Mr. Dokke

R.J. Curtis

RCurtis@RadioandRecords.com

So far, the radio career of Ryan Dokke has gone like this: Interned at his hometown station, eventually earning a paid position as a board operator. Worked his way up to on-air position, ultimately doing afternoons. When the PD left for another market, Dokke was given a shot. Simultaneously, he commuted two hours each way to a major market where he did weekends. Eventually, he left town for a bigger market and stayed two years, while doing middays along with APD/MD chores. He made another leap in December 2007 from market 92 to 25, where he's APD/MD and does evenings.

Sounds like a fairly typical career trajectory until you realize all that upward mobility has been compressed into the past eight years. There's one more item worthy of mention, too. Dokke was recently selected as one of the prestigious 30 Under 30 of industry professionals compiled by Edison Media Research. The list recognizes rising stars under the age of 30—and here's the impressive, dare we say, scary part. At just 25 years of age, Dokke has a chance to make this list for the next four years. Obviously the future appears bright for Dokke, but let's pause for a moment, in order to provide a more detailed back story on how he arrived here, as the APD/MD/evening personality at Clear Channel's WKKT (Cat Country)/Charlotte.

A Quick Read

Like many people who are 17, Dokke didn't know what he wanted to be when he grew up, so he dreamed of a career in professional baseball. Still in high school at the time, he was assigned a job shadowing for the morning show at Morris Communications' KXXX/Aberdeen, Wash. Radio was never on the radar screen until the morning guy involved Dokke in a bit one day.

Handing him a piece of copy during a commercial break, the personality instructed Dokke not to look at it in advance but to read it on cue once the mics were open. The purpose of this comedy hijinx was to see how badly the 17-year-old high school kid would butcher a cold, 60-second live commercial read. Dokke screwed things up all right, when he calmly—and flawlessly—nailed the spot in 59 seconds, ruining the bit.



Dokke

The morning guy encouraged Dokke, saying he was born for radio and boom—just like that, Dokke was hooked. "Once I got in there and started learning about it, I realized if I was any good at this I'd never have to work; this wasn't a job to me," he says.

After becoming a board operator at the four-station cluster, Dokke graduated to covering weekend shifts and voice-tracking nights on the classic rock station. Even though he was young, Dokke was a huge country fan. He'd grown up listening to it and once in radio, knew he wanted to work in the format. Dokke says he was fortunate to have been mentored by the consultant for KXXX, Jaye Albright, who worked with him and helped him become the station's afternoon personality. When the PD took another job,

'I became a PD at 21 with a lot of support, but still so much more in front of me. I'm fascinated by the strategy of how we program radio.'

—Ryan Dokke

Dokke says "Jaye Albright pushed for me to get the PD job, even though I was only 21." The GM and OM were skeptical, but Dokke also had Morris Communications radio division VP Michael Osterhout in his corner. "With Jaye's help, [Osterhout] said, 'Let's give Ryan enough rope to hang himself.'" Asked what qualities she saw in this 21-year-old kid at the time, Albright says, "He eats up every bit of input, guidance and advice you give him. He interprets it with intelligence, drive and passion. He's also one of those people you don't have to explain things to very much. He just gets it right out of the box."

No. 25 With A Bullet

As if programming a station at the tender age of 21 wasn't a big enough deal, in 2003, Dokke was also hired for weekends at CBS Radio's KMPS/Seattle, a gig that required a two-hour drive each way. He continued this seven-day-a-week workathon for nearly three years, honing his on-air skills. In May 2006, Dokke was recruited by Cary Rolfe, OM at the Citadel cluster in Spokane, and became APD/MD/midday personality for KDRK. As the station transitioned to Mapleton Communications in December 2007, Dokke realized he wouldn't be part of the plan. Just days after leaving KDRK, his phone started ringing; one of the voices was WKKT PD Bruce Logan. Inside of a couple of weeks, Dokke found himself employed as APD/MD/evening personality in market No. 25, quite a step up from Spokane, at No. 92.

Even though he has previous experience as a PD, Dokke is quite comfortable as Logan's wingman, because he still has so much to learn. "I became a PD at 21 with a lot of support, but still so much more in front of me. I'm fascinated by the strategy of how we program radio. Having a chance to watch Bruce program this station every day is such a great value to me."

Dokke still enjoys being on the air every day, but he's also thinking of his career long term. "Like a lot of great programmers out there, I'm ready to let the on-air part of it go and be an off-air PD. My mind right now is so fascinated by trying to program great radio."

Shocked, Humbled, Fascinated

A couple of months ago, Dokke was notified of his selection as one of Edison's 30 Under 30. When told he'd made the list, Dokke says he was "pretty shocked" and described the emotion as "humbling," particularly when he realized he was the only representative from the country format.

For a guy so young, Dokke has a pretty good head on his shoulders and seems to be keeping things in perspective. "I'm not the greatest PD, MD or air talent. I think I've gotten to where I am because I'm good with people and I'm fascinated by country music. As long as I can maintain that passion and enthusiasm about the music and the people I work for and with, this is going to be a great journey." **R&R**

The Ryan Dokke File

Age: 25

Hometown: Hoquiam, Wash.

Hobbies: Golfing, baseball, catching a good movie

Dog or cat person? "I own neither, but I like both."

Favorite food: Seafood

What was the best thing before sliced bread? "The original Nintendo. Shows my age a little, huh?"

Favorite movie: "The Departed" or "Back to the Future"

How many pairs of boots do you own? "None."

If someone offers to buy you a drink, what do you order? "Crown & Coke."

Favorite country song: "I'm Over You," Keith Whitley

Why is a round pizza put in a square box? "To hold the peppers and sauce."

You work in Charlotte. NASCAR fan yet? "Is it an option in North Carolina?"

Do you prefer Mac or PC? "PC."

How many text messages did you send last month? "I have an unlimited plan so I can only imagine."

R&R COUNTRY

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ UP 3.2 MILLION IMPRESSIONS, TOBY KEITH'S "SHE NEVER CRIED IN FRONT OF ME" TAKES AIRPOWER HONORS IN ITS FIFTH CHART WEEK (23-17). KEITH HAS LAUNCHED A MEDIA BLITZ TO PROMOTE HIS NEW FILM, "BEER FOR MY HORSES," WHICH PREMIERES AUG. 8. THE SOUNDTRACK STREETS AUG. 12.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
1	1	16	ALAN JACKSON GOOD TIME	NO. 1 (2 WKS)	☆	30.401	-0.142	4456
2	3	10	SUGARLAND ALL I WANT TO DO		☆	28.120	+1.133	4161
3	5	10	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		☆	27.777	+2.053	3921
4	6	11	TAYLOR SWIFT SHOULDN'T HAVE SAID NO		☆	26.758	+1.042	3891
5	4	14	BROOKS & DUNN PUT A GIRL IN IT		☆	26.727	+0.154	4078
6	7	26	KEITH ANDERSON I STILL MISS YOU		☆	24.005	+1.212	3693
7	2	27	BLAKE SHELTON HOME		11 ☆	23.810	-4.205	3241
8	8	30	MIRANDA LAMBERT GUNPOWDER & LEAD		☆	22.801	+0.572	3452
9	15	18	JIMMY WAYNE DO YOU BELIEVE ME NOW		☆	19.707	+3.357	2853
10	10	41	JOSH GRACIN WE WEREN'T CRAZY		☆	19.172	+0.485	2914
11	14	7	BRAD PAISLEY WAITIN' ON A WOMAN		☆	18.803	+2.248	2796
12	16	9	GEORGE STRAIT TROUBADOUR		☆	17.501	+2.056	2584
13	12	23	THE LOST TRAILERS HOLLER BACK		☆	17.486	+0.878	2579
14	13	19	GARY ALLAN LEARNING HOW TO BEND		☆	16.551	-0.049	2596
15	17	15	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT		☆	15.673	+1.450	2381
16	11	19	KENNY CHESNEY BETTER AS A MEMORY		11 ☆	15.138	-2.345	2083
17	23	5	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	AIRPOWER	☆	13.143	+3.243	1930
18	18	22	JULIANNE HOUGH THAT SONG IN MY HEAD		☆	12.597	+0.116	2096
19	21	6	RASCAL FLATTS BOB THAT HEAD	AIRPOWER	☆	12.333	+0.857	1977
20	20	9	JESSICA SIMPSON COME ON OVER		☆	12.010	-0.203	1976
21	25	11	KID ROCK ALL SUMMER LONG	MOST INCREASED AUDIENCE	☆	11.399	+3.359	1470
22	22	21	LUKE BRYAN COUNTRY MAN		☆	11.388	+0.619	1803
23	19	20	CARRIE UNDERWOOD LAST NAME		11 ☆	10.698	-1.579	1319
24	24	17	HEIDI NEWFIELD JOHNNY & JUNE		☆	8.994	+0.381	1558
25	31	3	CARRIE UNDERWOOD JUST A DREAM	BREAKER/MOST ADDED	☆	7.571	+3.229	1123
26	26	15	CHUCK WICKS ALL I EVER WANTED		☆	6.691	+0.288	1381
27	28	19	CRYSTAL SHAWANDA YOU CAN LET GO		☆	6.656	+0.990	1134
28	27	14	JASON ALDEAN RELENTLESS		☆	6.389	+0.411	1345
29	29	12	CRAIG MORGAN LOVE REMEMBERS		☆	5.709	+0.925	1108
30	33	14	BUCKY COVINGTON I'LL WALK		☆	5.106	+1.128	1047

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS)	PLAYS	RANK
32	10	10	KELLIE PICKLER DON'T YOU KNOW YOU'RE BEAUTIFUL		19/BNA	4.351	+0.322	776
33	35	8	SUGARLAND FEATURING LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN		☆	3.871	-0.723	543
34	34	17	LADY ANTEBELLUM LOOKIN' FOR A GOOD TIME	BREAKER	☆	3.861	+0.419	641
35	34	17	JAMEY JOHNSON IN COLOR		☆	3.760	+0.189	731
36	39	11	ASHTON SHEPHERD SOUNDS SO GOOD	BREAKER	☆	3.388	+0.528	703
37	37	36	ELI YOUNG BAND WHEN IT RAINS		☆	3.298	+0.292	503
38	40	13	ADAM GREGORY CRAZY DAYS		☆	2.956	+0.203	633
39	41	8	RANDY HOUSER ANYTHING GOES	BREAKER	☆	2.574	+0.401	500
40	38	7	PAT GREEN LET ME		☆	2.405	-0.517	345
41	42	6	ZAC BROWN BAND CHICKEN FRIED		☆	2.225	+0.201	406
42	43	10	CHRIS YOUNG VOICES		☆	2.033	-0.024	390
43	4	5	JEWEL I DO		☆	1.833	+0.040	390
44	4	7	JAMES OTTO FOR YOU		☆	1.760	+0.295	377
45	3	3	LITTLE BIG TOWN FINE LINE		☆	1.643	+0.513	296
46	53	3	GRETCHEN WILSON DON'T DO ME NO GOOD		☆	1.503	+0.560	240
47	5	2	TIM MCGRAW LET IT GO		☆	1.501	+1.048	302
48	48	3	LEE ANN WOMACK LAST CALL		☆	1.487	+0.143	330
49	5	2	BILLY CURRINGTON DON'T		☆	1.351	+0.503	319
50	50	12	RISSI PALMER NO AIR		☆	1.223	+0.083	223
51	2	2	PHIL VASSAR I WOULD		☆	1.168	+0.219	218
52	54	15	KEVIN FOWLER BEST MISTAKE I EVER MADE		☆	1.142	+0.290	83
53	49	6	LEE BRICE UPPER MIDDLE CLASS WHITE TRASH		☆	1.136	-0.075	320
54	53	15	ERIC CHURCH HIS KIND OF MONEY (MY KIND OF LOVE)		☆	1.080	-0.343	191
55	56	6	MARCEL I LOVE THIS SONG		☆	0.819	-0.012	258
56	46	16	RODNEY ATKINS INVISIBLY SHAKEN		☆	0.703	-0.706	156
57	NEW	NEW	MONTGOMERY GENTRY ROLL WITH ME	HOT SHOT DEBUT	☆	0.675	+0.278	109
58	58	4	THE ROAD HAMMERS GIRL ON THE BILLBOARD		☆	0.625	-0.007	133
59	57	2	KENNY CHESNEY GOT A LITTLE CRAZY		☆	0.615	-0.030	93
60	NEW	NEW	RANDY OWEN LIKE I NEVER BROKE HER HEART		☆	0.480	+0.172	70
61	NEW	NEW	CARTER'S CHORD DIFFERENT BREED		☆	0.444	+0.053	135

MOST INCREASED AUDIENCE
(IN MILLIONS)

+3.359
KID ROCK
☆
All Summer Long (Top Dog/Atlantic/COS)
KKKQ +0.375, KYGO +0.252, WUBE +0.244, WKHX +0.237, WXTU +0.169, KSCS +0.168, KMPS +0.036, KWJL +0.029, KMLE -0.018, WBEF -0.012

+3.357
JIMMY WAYNE
☆
Do You Believe Me Now (Valory)
KKKQ +0.395, KEYE +0.304, KKKT +0.266, KMLE +0.203, WUSN +0.199, KLT +0.178, WFMS +0.146, WKLB +0.158, KASE +0.137, KSON +0.129

+3.243
TOBY KEITH
☆
She Never Cried In Front Of Me (Show Dog Nashville)
KILT +0.304, WKHX +0.287, WDTW +0.207, WFMS +0.201, KBWF +0.195, KKBQ +0.185, WSOC +0.165, KTST +0.114, KFKF +0.102, KKWF +0.100

+3.229
CARRIE UNDERWOOD
☆
Just A Dream (19/Arista/Arista Nashville)
KSCS +0.297, WKHX +0.263, KKBQ +0.248, WYRK +0.194, KMLE +0.173, WFMS +0.165, KUBL +0.131, KASE +0.116, WDAF +0.098, KTST +0.095

+2.248
BRAD PAISLEY
☆
Waitin' On A Woman (Arista Nashville)
WGAR +0.252, WMIL +0.184, KYGO +0.169, KKKT +0.165, KWNR +0.112, KKBQ +0.101, WAMZ +0.088, WOOC +0.085, WDAF +0.083, WGNE +0.080

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN	ARTIST TITLE / LABEL	AUDIENCE / GAIN
ONE FLEW SOUTH My Kind Of Beautiful (Decca/Rounder)	0.421/0.171	JOHN MICHAEL MONTGOMERY If You Ever Went Away (Stringtown/COS)	0.410/0.046	SUGARLAND It Happens (Mercury)	0.283/0.166
CROSSIN DIXON I Love My Old Bird Dog (& I Love You) (Broken Bow)	0.418/0.054	TRACE ADKINS Muddy Water (Capitol Nashville)	0.332/0.332	KEITH URBAN Got It Right This Time (The Celebration) (Capitol Nashville)	0.244/0.067
TOTAL STATIONS: 13		TOTAL STATIONS: 17		TOTAL STATIONS: 10	
TOTAL STATIONS: 2		TOTAL STATIONS: 18		TOTAL STATIONS: 3	

MOST ADDED

FOR WEEK ENDING JULY 27, 2008

LEGEND: See legend to charts in charts section for rules and symbol explanations. 113 country and 26 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters. © 2008 Nielsen Business Media, Inc. All rights reserved.

CARRIE UNDERWOOD 27
Just A Dream (19/Arista/Arista Nashville)
KASE, KBWF, KHEY, KKBQ, KKGO, KKNG, KMLE, KRKY, KTST, KTTS, KWJL, KXKT, WBCT, WCOL, WFMS, WGNE, WKSF, WKXC, WPCV, WQBE, WQDR, WSLC, WSOC, WUSN, WWYZ, WXBQ, WXTU

TIM MCGRAW 18
Let It Go (Curb)
KATC, KBEQ, KIXZ, KMPS, KUBL, WDAF, WGNA, WIVK, WKQC, WKXC, WPAW, WQHK, WSLC, WUBL, WUSJ, WXCX, WYFY, WYRK

KID ROCK 16
All Summer Long (Top Dog/Atlantic/COS)
KEGA, KKGO, KKWF, KMPS, WGNE, WITL, WKDF, WKKT, WKLB, WKXC, WPKX, WQYK, WRNS, WWGR, WWYZ, WXCY

LITTLE BIG TOWN 11
Fine Line (Capitol Nashville)
KKNG, KNCL, KNIX, KNTY, KWJL, WDSY, WKXC, WMAD, WPAW, WQYK, WYFY

TOBY KEITH 10
She Never Cried In Front Of Me (Show Dog Nashville)
KASE, KKBQ, KTST, WDAF, WDTW, WFMS, WKSF, WMIL, WPXK, WQBE

MONTGOMERY GENTRY 10
Roll With Me (Columbia)
KBLU, KEFY, KFOL, KMOL, WTL, WKV, WQBE, WUSY, WXBQ, WYRK

KENNY CHESNEY 10
Everybody Wants To Go To Heaven (Blue Chair/BNA)
KATM, KMOL, KNTY, KSOP, WGH, WGNA, WKLB, WPCV, WXTU, WYRK

FREE COUNTRY DAILY E-MAIL

NEWS OF THE DAY **DAILY TOP 5 SONGS** **INDUSTRY PICS** **R&R RADIO & RECORDS COUNTRY DAILY** **ACCURATE TRUSTWORTHY COMPREHENSIVE**

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▶ "WAITIN' ON A WOMAN" LEAPS 17-10 AT CANADA COUNTRY, GIVING BRAD PAISLEY HIS FIFTH TOP 10 HIT FROM THE APPROPRIATELY TITLED "5TH GEAR" ALBUM.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KKCB/Duluth, MN OM/MD: David Drew	KDBR/Kalispell, MT OM/MD: John Michaels	WCEN/Saginaw, MI* PD/MD: Joby Phillips
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WAXX/Eau Claire, WI OM/MD: George House APD/MD: Alex Edwards	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WWFG/Salisbury, MD OM/MD: Dick Raymond APD/MD: Sandra Lee
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WQRB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/MD: Stephen St. James	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WRFS/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	KZKX/Lincoln, NE PD: Hoss Michaels APD/MD: Carol Turner	KUSS/San Diego, CA* PD: Mike O'Brian APD: Geoff Alan MD: Cindy Spicer
WPUR/Atlantic City, NJ* PD: Joe Kelly	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
KBKO/Bakersfield, CA* PD/MD: Kenn McCloud	WXTA/Erie, PA OM/MD: Adam Reese	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	KKNU/Eugene, OR PD/MD: Jim Davis	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	KSNI/Santa Maria, CA OM: Mark Mitchell PD/MD: Jay Turner
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WKDQ/Evansville, IN PD/MD: Jon Prell	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Dial Global CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
WZKX/Biloxi, MS* OM/MD: Bryan Rhodes	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KUBB/Merced, CA OM/MD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	Dial Global US Country/Satellite* OM/MD: Penny Mitchell MD: Joani Williams
WHWK/Binghamton, NY PD: Don Brake	WKML/Fayetteville, NC PD/MD: Dean O	WOKK/Meridian, MS PD: Todd Rupe	Sirius New Country/Satellite* PD: Scott Lindy
WNCB/Birmingham, AL* OM/MD: Justin Case	KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brawn	WBAM/Montgomery, AL*	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WKKW/Morgantown, WV OM: Hoppie Kercheval PD/MD: John Bowen	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WMDH/Muncie, IN PD: Brian Sims APD/MD: Shane Goad	KSUX/Sioux City, IA PD/MD: Tony Michaels
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	WFRE/Frederick, MD* PD: Lisa Allen MD: Jess Wright	WMUS/Muskegon, MI* OM: Dave Taft MD: Mark Dixon	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
KAGG/Bryan, TX APD/MD: Adam Drake	WFSL/Fredericksburg, VA* OM/MD: Paul Johnson APD: Todd Grimsted	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
WOKO/Burlington, VT* OM/MD: Steve Pelkey MD: Bill Sargent	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	KJCS/Nacogdoches, TX PD: Robby Lynn	WTHI/Terre Haute, IN OM/MD: Barry Kent
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WCTY/New London, CT PD: Dave Eider APD/MD: Jimmy Lehn	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WIWF/Charleston, SC* PD: Brian Driver	WCKT/Ft. Myers, FL* OM: Louis Kaplan PD/MD: Mark Wilson APD: Dave Logan	WTRM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson	WZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WOGT/Chattanooga, TN* PD: Duane Shannon	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	WPAP/Panama City, FL PD: Todd Berry APD: David Howard MD: Shane Collins	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WBTU/Ft. Wayne, IN OM: Phil Becker PD/MD: Scott Roddy	WYCT/Pensacola, FL PD: Kevin King MD: Denis "Catfish" Miller	WFRG/Utica, NY OM/MD: Bill McAdams
WKCW/Columbus, GA* PD/MD: Brian Thomas	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	WFYR/Peoria, IL OM/MD: Ric Morgan	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Nick Alan	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
WCLT/Columbus, OH* PD: Ron Strong MD: Tommy Douglas	WNCY/Green Bay, WI* PD/MD: Dan Stone	WRWD/Poughkeepsie, NY PD/MD: Aaron "Dave" McCord	WQVK/Wheeling, WV PD/MD: Jim Elliott
WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harrison APD: Philip Gibbons MD: Stewart James	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Toni Anderson	WRDU/Raleigh, NC* OM: Chris Shebel PD: Trey Cooler APD: Zac Davis	KZSN/Wichita, KS* OM/MD: Lyman James APD: Todd Taylor MD: Rick Regan
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WCAT/Harrisburg, PA* PD: Will Robinson APD/MD: Rich Creeger	KOUT/Rapid City, SD OM/MD: Mark Houston	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
KOUL/Corpus Christi, TX* OM/MD: Clayton Allen	WTCR/Huntington, WV PD: Judy Eaton MD: Scott Hesson	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	KXDD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	KIXQ/Joplin, MO OM: Chad Elliott PD: Cody Carlson MD: Jack White	WYYD/Roanoke, VA* OM: Steve Cross PD/MD: Kenny Shelton	WWDW/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond
KHKI/Des Moines, IA* OM: Steve Brill PD/MD: Andy Elliott	WNWN/Kalamazoo, MI PD: Woody Houston APD/MD: Scott Wagner		
WTVV/Dothan, AL OM: Kris Van Dyke			

COUNTRY INDICATOR HIGHLIGHTS

NO. 1			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	
BROOKS & DUNN	PUT A GIRL IN IT	ARISTA NASHVILLE	
MOST ADDED			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS
TIM MCGRAW	LET IT GO	CURB	25
KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/COS	17
TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	17
CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	15
KELLIE PICKLER	DON'T YOU KNOW YOU'RE BEAUTIFUL	19/BNA	11
LADY ANTEBELLUM	LOOKIN' FOR A GOOD TIME	CAPITOL NASHVILLE	11
MONTGOMERY GENTRY	ROLL WITH ME	COLUMBIA	11
BILLY CURRINGTON	DON'T	MERCURY	10
MOST INCREASED PLAYS			
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN
TIM MCGRAW	LET IT GO	CURB	+409
CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	+290
KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/COS	+261
TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	+200
TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	+162
CHUCK WICKS	ALL I EVER WANTED	RCA	+144
CRYSTAL SHAWANDA	YOU CAN LET GO	RCA	+138
BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	+112

INDICATOR EXCLUSIVES

TW	LW	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
56	59	TODD O'NEILL	CAN I COME OVER TONIGHT	ARIA NASHVILLE/QUARTERBACK	193	+15
57	—	JEFF BATES	RIVERBANK	BLACK RIVER	172	+20
58	—	TRISHA YEARWOOD	THEY CALL IT FALLING FOR A REASON	BIG MACHINE	163	+31
59	—	TRACE ADKINS	MUDDY WATER	CAPITOL NASHVILLE	162	+162

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA COUNTRY		PLAYS		
			ARTIST	TITLE			
		ARTIST	TITLE	IMPRINT / PROMOTION LABEL	TW	+/-	
1	2	15	ALAN JACKSON	GOOD TIME	ARISTA NASHVILLE/SONY BMG	748	-19
2	1	13	BROOKS & DUNN	PUT A GIRL IN IT	ARISTA NASHVILLE/SONY BMG	737	-24
3	3	8	KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE/EMI	725	+11
4	4	9	SUGARLAND	ALL I WANT TO DO	MERCURY/UNIVERSAL	659	-27
5	6	9	TAYLOR SWIFT	SHOUL'D'VE SAID NO	BIG MACHINE/UNIVERSAL	611	+23
6	5	16	KENNY CHESNEY	BETTER AS A MEMORY	BNA/SONY BMG	579	-45
7	7	8	CRYSTAL SHAWANDA	WHAT DO I HAVE TO DO	RCA/SONY BMG	578	-9
8	8	8	JOHNNY REID	OUT OF THE BLUE	OPEN ROAD/UNIVERSAL	575	+20
9	10	11	ADAM GREGORY	CRAZY DAYS	NSA/MIDAS/KOCH	517	-6
10	17	5	BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE/SONY BMG	516	+90
11	9	9	PAUL BRANDT	RISK	BRAND-T/UNIVERSAL	515	-35
12	15	6	GEORGE STRAIT	TROUBADOUR	MCA NASHVILLE/UNIVERSAL	512	+66
13	11	9	JASON BLAINE	MY FIRST CAR	KOCH	481	+6
14	14	6	JAYDEE BIXBY	OLD FASHIONED GIRL	HRM	460	-6
15	23	4	DOC WALKER	THAT'S ALL	OPEN ROAD/UNIVERSAL	450	+82
16	16	7	JESSICA SIMPSON	COME ON OVER	EPIC/SONY BMG	435	+5
17	20	11	KEITH ANDERSON	I STILL MISS YOU	COLUMBIA/SONY BMG	430	0
18	13	7	AARON PRITCHETT	LET'S GET ROWDY	OPM	418	-25
19	12	19	MONTGOMERY GENTRY	BACK WHEN I KNEW IT ALL	COLUMBIA/SONY BMG	385	-71
20	24	5	LISA BROKOP	BREAK IT	ELLBEA	364	+20
21	19	22	JAMES OTTO	JUST GOT STARTED LOVIN' YOU	RAYBAY/WARNER BROS./WARNER	353	-47
22	21	10	MIRANDA LAMBERT	GUNPOWDER & LEAD	COLUMBIA/SONY BMG	349	-1
23	25	14	GARY ALLAN	LEARNING HOW TO BEND	MCA NASHVILLE/UNIVERSAL	347	+6
24	22	16	REBA MCENTIRE	EVERY OTHER WEEKEND	MCA NASHVILLE/UNIVERSAL	344	-21
25	29	4	DARIUS RUCKER	DON'T THINK I DON'T THINK ABOUT IT	CAPITOL NASHVILLE/EMI	315	+40
26	31	2	RASCAL FLATTS	BOB THAT HEAD	LYRIC STREET/UNIVERSAL	287	+27
27	36	2	TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE/UNIVERSAL	283	+66
28	18	18	CARRIE UNDERWOOD	LAST NAME	19/ARISTA/ARISTA NASHVILLE/SONY BMG	273	-106
29	NEW	NEW	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	255	+169
30	26	21	AARON LINES	MOMENTS THAT MATTER	OUTSIDE THE LINES	252	-65

FOR WEEK ENDING JULY 27, 2008

♦ indicates CanCon



Getting better, faster and stronger—yes, even in seven seconds

Are Your Breaks Broken?

Keith Berman

KBerman@RadioandRecords.com

It's been hammered into our heads hundreds, if not thousands, of times: What will tear people away from their iPods/TiVos/YouTube/iTunes libraries and get them back to radio is personality. We have it. So how can you be the best you can be, especially in this age of seven- and 30-second barriers? ■ For the answers to this and other burning questions, I talked to format vet Angela Perelli, well-known for her time at Clear Channel's KIOI/San Francisco, her two rounds programming sister KYSR/Los Angeles and her run in the chair I currently sit in as R&R's AC/hot AC editor. As a talent coach with the Randy Lane Co. (Lane was her PD when she first joined KYSR), Perelli now deals more directly with talent than she did as a PD, working to enhance personalities and shows in a variety of ways.

Crossing over from the PD's office has been an exercise in letting go of her own agenda, she admits, and while you can never really turn off your "PD ears," she's had to practice distancing herself from her programming instincts to focus more on helping talent. "When PDs listen to the morning show—or any talent, really—they can get stuck on hearing something that went wrong: something that pissed them off about their big promotion or the talent didn't say something about the artist or do a client mention that they were supposed to," she says.

"When you're listening and get pissed off, you don't hear anything good for the rest of the show because you're stewing, which can strain that relationship. I talked to a group of PDs a month ago, who said it was so true, it's so hard for them to stay clear for the rest of the show and really hear what their jocks are doing if the jock has done one tiny thing that annoyed the PD." Without those triggers to set her off, Perelli says she is able to work with jocks to bring out the best in them and become better communicators overall.

Get To The Point Already

One thing that Perelli says any jock can work on is keeping things tighter. "Everybody is feeling the pinch of having less time to make a

connection with the audience," she says. "What we really try to do is coach them on how to get people's attention right now." Commenting that personalities have about seven seconds to grab a listener's attention, Perelli says she's heard morning shows sometimes take as much as two minutes to get to the point of a story or bit.

"Start with the punch line," she advises. "You've got to grab listeners right away, and that will do that." Perelli recently heard a jock tell a story on-air about something that happened with his kids, starting the bit with the phrase, "Tell me if this makes me a bad parent." As soon as she heard that, she was hooked in for the rest of the story.

To help shows and jocks get to the point faster, Perelli suggests producing stagers with benchmarks like calls, slogan and show name built in, so the personalities don't have to lose momentum coming out of music or stopsets by getting bogged down listing all that stuff before they've even had a chance to say anything to grab listeners' attention.

Another way she thinks will help rivet audiences is to emulate TV news promos and presentation. How many times have we seen four-second promo bites saying things like "Could your dog choke on supermarket bags? Find out at 11!" and then we're compelled to watch that station's newscast? TV stations use the same tech-

'Everybody is feeling the pinch of having less time to make a connection with the audience. What we really try to do is coach them on how to get people's attention right now.'

—Angela Perelli

nique when going into commercials during the actual newscast and will even use it to keep viewers' attention through a few other items after they've returned to the show.

"That example uses two techniques that work really well: saying the word 'you,' which is what we call the 'you-orientation' because you're using 'you' instead of telling a personal story like, 'Oh, my dog almost choked on a grocery bag, I'll tell you about it in a minute'; the second is asking it as a question," she says. "You can also use the declarative, like the earlier example of 'Tell me if this makes me a bad parent,' because then you're like, 'Uh, OK, what happened?' It immediately asks for a listener's engagement."

Not A Morning Person?

Even if you're not doing a morning show, there are still things you can do to connect with your

audience, even in a compressed amount of time. Perelli suggests that jocks think about where their audiences are at a particular time of day. "For example, if you're going to talk about your lunchtime feature, connect with their lifestyle," she says. "Say something like, 'If you're going to be out running errands at lunchtime, be sure to turn on our station for the Totally '80s at noon,' or 'If you're sitting at your



Perelli

cubicle, you may as well log on to our Web site and check out the contest we have there."

Want More?

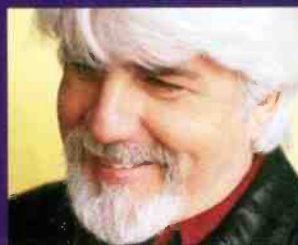
Come to R&R Convention '08, going down Sept. 17-19 in Austin. Randy Lane himself will be doing a session Sept. 18 called "How to Develop Your Morning Show in a Time-Crunched World." Register now at radioandrecords.com, and be sure to book your travel so you're also in Austin in time for the AC/hot AC session "Take Pig, Apply Lipstick," happening at 10:15 a.m. Sept. 17.

"Just those few words at the beginning of the sentence—'While you're out running errands,' 'On your way home,' 'If you're picking up the kids from school,' 'While you're doing your bills before bed'—can deepen the connection you have with your listeners without adding four minutes to your break. You can even use that to frontsell, like, 'This is a great song to do the dishes to, so turn it up.'" It's not just a matter of talking to your audience, it's a matter of connecting with them based on what they're doing, she says.

The other thing that Perelli recommends for any jock is show prep—yes, you're thinking, "Well, duh," but it's more than a matter of just going through the motions and doing things, like finding news-of-the-weird stories online and reading them to your listeners.

"You should know what the biggest stories of the day are and what's on people's minds," she says, advising that incorporating things as simple as the day of the week or the weather into your breaks can help connect with people and make them realize there's another person on the other side of their radio. "You have to do your homework and really work at making your show topical and relevant to your audience every day."

R&R



► **MICHAEL McDONALD** DEBUTS WITH HIS SIXTH SONG THIS DECADE, BUT THE FIRST NON-REMAKE, AS "ENEMY WITHIN" STARTS AT NO. 28. HE LAST APPEARED ON THE LIST WITH AN ORIGINAL COMPOSITION IN 1993 WHEN "I STAND FOR YOU" PEAKED AT NO. 21.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	29	SARA BAREILLES LOVE SONG	NO. 1 (12 WKS)	11 ³ ☆	2160 +37	16.884	2
2	2	16	LEONA LEWIS BLEEDING LOVE		11 ³ ☆	2011 +2	17.779	1
3	3	21	JOHN MAYER SAY		11	1817 +63	14.778	3
4	5	10	DAVID COOK THE TIME OF MY LIFE	MOST INCREASED PLAYS	11 ² ☆	1631 +117	11.557	4
5	6	39	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁵ ☆	1491 +18	10.289	8
6	4	52	COLBIE CAILLAT BUBBLY		11 ⁴ ☆	1480 -46	11.274	5
7	8	22	DAUGHTRY FEELS LIKE TONIGHT		11	1304 +51	10.926	6
8	7	31	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ² ☆	1214 -128	6.981	10
9	9	30	JORDIN SPARKS TATTOO		11 ² ☆	1175 +22	10.392	7
10	10	29	MICHAEL BUBLE LOST		11 ² ☆	1088 -43	7.216	9
11	11	26	PLUMB IN MY ARMS		11 ² ☆	943 -50	3.500	15
12	12	25	EAGLES BUSY BEING FABULOUS		11 ² ☆	723 +42	2.937	17
13	14	12	JOURNEY AFTER ALL THESE YEARS	AIRPOWER	11 ² ☆	638 +55	2.131	19
14	16	6	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	MOST ADDED	11	596 +98	5.120	11
15	13	13	COLBIE CAILLAT REALIZE		11	563 +84	3.924	14
16	15	16	LIFEHOUSE WHATEVER IT TAKES		11 ☆	561 +59	4.452	13
17	17	12	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ³ ☆	480 +17	4.973	12
18	13	16	JOSH GROBAN AWAKE		143/REPRISE	463 -128	1.931	21
19	19	16	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS		MOSLEY/GEFFEN/INTERSCOPE	319 -22	1.260	26
20	20	18	MAROON 5 WON'T GO HOME WITHOUT YOU		A&M/OCTONE/INTERSCOPE	291 +15	3.438	16
21	23	11	ROOM FOR TWO ROOTS BEFORE BRANCHES		CURB/WARNER BROS.	256 +28	0.496	-
22	21	14	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING		BAOMAN	234 -27	0.357	-
23	24	5	KID ROCK ALL SUMMER LONG		TOP DOG/ATLANTIC	222 +16	1.692	22
24	27	2	COLDPLAY VIVA LA VIDA		CAPITOL	186 +80	1.532	24
25	25	7	ONEREPUBLIC STOP AND STARE		MOSLEY/INTERSCOPE	168 +14	1.978	20
26	26	4	HILARY MCRAE EVERY DAY (WHEN WILL YOU BE MINE)		HEAR/CMG	128 +12	0.158	-
27	29	3	KARMINA THE KISS		CBS	100 +11	0.089	-
28	NEW		MICHAEL McDONALD ENEMY WITHIN		UNIVERSAL MOTOWN	99 +50	0.088	-
29	RE-ENTRY		CHRIS BROWN WITH YOU		JIVE/ZOMBA	88 +8	2.416	18
30	30	2	MINDI ABAIR STARS		PEAK/CMG	77 -8	0.051	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) KMGL, KUMU, KXLT, WLIT, WLTE, WMGN, WWLI, XM The Blend	8
CNOTE Still (JKH Ent) KTSM, KUMU, WDEF, WFPG, WJXB, WLTJ, WTFM	7
COLDPLAY Viva La Vida (Capitol) WHLG, WLHT, WLIT, WMJX, WOOD, WRVF	6
JOURNEY After All These Years (Nomota) KSOE, KSSK, Sirius Starlite, WJBR, WMGF	5
JORDIN SPARKS DUET WITH CHRIS BROWN No Air (19/Jive/Zomba) KSOE, Sirius Starlite, WMGN, WMJY, WWDE	5
DAVID COOK The Time Of My Life (19/RCA/RMG) KGBX, WMGC, WMGF	3
MICHAEL McDONALD Enemy Within (Universal Motown) KMGA, WSHH, WZID	3
JOHN MELLENCAMP My Sweet Love (Hear/CMG) KBEE, KBEZ, WJXB	3
COLBIE CAILLAT Realize (Universal Republic) KMGA, KOST	2

ADDED AT... WZID
Manchester, NH
PD/MD: Bob Bronson
Michael McDonald, Enemy Within, O
Natalie Grant, In Better Hands, O
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JASON MRAZ I'm Yours (Atlantic/RRP)	75/22	DONNA SUMMER Sand On My Feet (BURGUNDY)	44/8
TOTAL STATIONS:	8	TOTAL STATIONS:	9
RIHANNA Take A Bow (SRP/Def Jam/IDJMG)	69/2	NATALIE GRANT In Better Hands (Curb)	42/6
TOTAL STATIONS:	6	TOTAL STATIONS:	11
FOREIGNER Too Late (Atlantic/Rhino)	66/6	DUFFY Mercy (Mercury/IDJMG)	37/0
TOTAL STATIONS:	14	TOTAL STATIONS:	4
JOHN MELLENCAMP My Sweet Love (Hear/CMG)	58/28	CNOTE Still (JKH Ent)	36/36
TOTAL STATIONS:	14	TOTAL STATIONS:	9
MICHAEL DAMIAN Getting So Much Better (Caption)	55/1	GAVIN ROSSDALE Love Remains The Same (Interscope)	34/1
TOTAL STATIONS:	9	TOTAL STATIONS:	5

MOST INCREASED PLAYS

+117	☆ DAVID COOK The Time Of My Life (19/RCA/RMG) WDEF +14, WNIC +13, KBIG +8, WFMK +8, WLHT +7, KRWM +6, KTDY +5, WVBW +5, KGBX +5, KMXX +5
+98	NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) SISL +15, WALK +13, KBIG +11, WVBW +10, WRAL +10, WDEF +6, WDBM +6, WLHT +5, KKKY +5, KUDL +4
+84	COLBIE CAILLAT Realize (Universal Republic) KRWM +20, WCRZ +11, WARM +10, SISL +9, WLDB +8, WOOD +7, WMGV +6, KTSM +3, WYJB +3, WWDE +3
+80	COLDPLAY Viva La Vida (Capitol) WSNY +14, KKCV +10, WTVR +8, KTSM +6, WLEV +5, KUMU +5, KWAV +5, WHLD +5, WCDV +4, WKJY +4
+63	JOHN MAYER Say (Aware/Columbia) KRWM +18, WLTE +10, WLQT +10, WLHT +6, WCRZ +6, WCFS +5, WTVR +5, KUMU +4, WMGN +4, KVKI +4

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	FERGIE BIG GIRLS DON'T CRY (WILL.I.AM/A&M/INTERSCOPE)	11 ⁵	1074 1158
2	ALICIA KEYS NO ONE (MBK/J/RMG)	11 ⁶	952 991
3	PINK WHO KNEW (LFACE/ZOMBA)	11 ⁴	840 847
4	DAUGHTRY HOME (RCA/RMG)	11 ⁴	792 865
5	PLAIN WHITE T'S HEY THERE DELILAH (FEARLESS/HOLLYWOOD)	11 ⁴	701 601

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	669 696
7	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁵	665 582
8	THE FRAY HOW TO SAVE A LIFE (EPIC)	11 ⁶	659 682
9	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	648 597
10	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	648 683

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► "WHAT ABOUT NOW," THE FIFTH HIT FROM DAUGHTRY'S SELF-TITLED DEBUT ALBUM, SCORES MOST INCREASED PLAYS HONORS AS IT MOVES 22-21 (UP 273). THREE PREVIOUS TRACKS—"IT'S NOT OVER," "HOME" AND "FEELS LIKE TONIGHT"—HAVE SPENT A COMBINED 22 WEEKS AT NO. 1.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	LEONA LEWIS BLEEDING LOVE	NO. 1 (10 WKS)	113 ☆ SYCO/J/RMG	3132 -106	14.458 1
2	2	19	3 DOORS DOWN IT'S NOT MY TIME		11 ☆ UNIVERSAL REPUBLIC	3030 +94	14.092 3
3	4	9	COLDPLAY VIVA LA VIDA		11 ☆ CAPITOL	2946 +90	13.979 4
4	3	15	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 PHONOGENIC/EPIC	2933 +41	14.278 2
5	5	28	ONEREPUBLIC STOP AND STARE		112 ☆ MOSLEY/INTERSCOPE	2545 -65	11.357 6
6	10	14	KID ROCK ALL SUMMER LONG		11 TOP DOG/ATLANTIC	2306 +204	11.943 5
7	6	29	DAUGHTRY FEELS LIKE TONIGHT		11 ☆ RCA/RMG	2194 -173	11.307 7
8	9	9	DAVID COOK THE TIME OF MY LIFE		11 ☆ 19/RCA/RMG	2157 +38	9.490 9
9	12	14	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ☆ INTERSCOPE	2025 +93	7.822 14
10	8	28	COLBIE CAILLAT REALIZE		11 ☆ UNIVERSAL REPUBLIC	1999 -146	8.321 12
11	7	24	GAVIN DEGRAW IN LOVE WITH A GIRL		11 ☆ J/RMG	1996 -167	8.770 10
12	13	18	JASON MRAZ I'M YOURS		11 ATLANTIC/RRP	1932 +78	8.462 11
13	11	38	LIFEHOUSE WHATEVER IT TAKES		11 ☆ Geffen/INTERSCOPE	1824 -131	9.522 8
14	16	11	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		11 A&M/Octone/INTERSCOPE	1662 +144	7.235 15
15	14	49	SARA BAREILLES LOVE SONG		113 EPIC	1617 -101	8.281 13
16	18	18	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		113 19/JIVE/ZOMBA	1287 -65	7.213 16
17	20	6	KATY PERRY I KISSED A GIRL		11 CAPITOL	1286 +81	5.170 18
18	19	20	THE SPILL CANVAS ALL OVER YOU		11 ONE ELEVEN/SIRE/REPRISE	1215 +5	4.084 20
19	17	20	DUFFY MERCY		11 MERCURY/IDJMG	1196 -240	5.375 17
20	21	12	SARA BAREILLES BOTTLE IT UP		11 EPIC	1169 +186	4.015 21
21	22	5	DAUGHTRY WHAT ABOUT NOW	MOST INCREASED PLAYS	11 RCA/RMG	1045 +273	4.329 19
22	23	5	O.A.R. SHATTERED (TURN THE CAR AROUND)		11 EVERFINE/ATLANTIC/RRP	1028 +271	3.622 23
23	24	10	MATT NATHANSON COME ON GET HIGHER		11 VANGUARD	817 +85	1.954 28
24	27	6	METRO STATION SHAKE IT		11 COLUMBIA	744 +101	2.154 25
25	29	8	RIHANNA TAKE A BOW		112 SRP/DEF JAM/IDJMG	672 +85	3.961 22
26	26	12	NEWTON FAULKNER DREAM CATCH ME		11 AWARE/COLUMBIA	628 -16	1.124 34
27	28	10	FLYLEAF ALL AROUND ME		11 A&M/Octone/INTERSCOPE	559 -40	1.321 31
28	25	15	PANIC AT THE DISCO NINE IN THE AFTERNOON		11 DECAYDANCE/FUELED BY RAMEN/RRP	519 -146	1.892 29
29	33	9	JESSE MCCARTNEY LEAVIN'		11 HOLLYWOOD	505 +91	2.014 27
30	30	11	SEETHER RISE ABOVE THIS		11 WIND-UP	482 -17	1.657 30
31	31	19	Yael Naim NEW SOUL		11 TOT OU TARD/ATLANTIC	471 -20	2.593 24
32	34	5	TRISTAN PRETTYMAN MADLY		11 VIRGIN/CAPITOL	410 -1	1.068 36
33	35	8	DELTA GOODREM IN THIS LIFE		11 MERCURY/DECCA	407 +12	0.781 38
34	33	2	LIFEHOUSE BROKEN		11 Geffen/INTERSCOPE	402 +107	1.308 32
35	35	6	WEEZER PORK AND BEANS		11 DGC/Geffen/INTERSCOPE	370 +40	0.765 39
36	39	3	ADELE CHASING PAVEMENTS		11 XL/COLUMBIA	369 +76	0.548
37	37	2	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW		11 FLAWLESS/Geffen/INTERSCOPE	359 +55	1.231 33
38	32	18	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11 WARNER BROS.	318 -131	2.081 26
39	RE-ENTRY		LESLEY ROY I'M GONE, I'M GOING		11 RELIGION/JIVE/ZOMBA	285 +24	0.373
40	NEW		JONAS BROTHERS BURNIN' UP		11 HOLLYWOOD	264 +83	1.116 35

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
COLBIE CAILLAT The Little Things (Universal Republic) KALC, KCDU, KCIX, KLLY, KLTG, KMHX, KSII, KSTP, KVLV, Sirius The Pulse, WAYV, WBNS, WCDA, WPST, XM Flight 26	15
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KCIX, KDMX, KYIS, WHBC, WHYN, WKTI, WMTX, WSNE, WZPL	9
DAUGHTRY What About Now (RCA/RMG) KIMN, KLLC, KMXP, KSCF, KYIS, WQVD, WKRQ, WMYX, WXMA	9
LIFEHOUSE Broken (Geffen/Interscope) KCIX, KDMX, KRUZ, WBNS, WCDA, WMEE, WXMA	7
STAIN'D Believe (Flip/Atlantic) KCDU, KLLY, KMXP, KSII, KVLV, KZZU, XM Flight 26	7
SARA BAREILLES Bottle It Up (Epic) KFYV, KRUZ, KYIS, WHYN, WLNK, WRVE	6
MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/Octone/Interscope) KMYI, KZZO, WAJI, WQVD, WMTX	5
MATT NATHANSON Come On Get Higher (Vanguard) KALZ, KPLZ, WHYN, WMTX, WXMA	5
METRO STATION Shake It (Columbia) KQKQ, WMEE, WMGX, WQAL, WTMX	5
KID ROCK All Summer Long (Top Dog/Atlantic) KALC, KYIS, WMYX, WMMX	4

ADDED AT... WZPL
Indianapolis, IN
OM/PD: Scott Sands
MD: Dave Decker
Jonas Brothers, Burnin' Up, 17
O.A.R., Shattered (Turn The Car Around), 12

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JORDIN SPARKS One Step At A Time (19/Jive/Zomba)	260/62	JUSTIN NOZUKA After Tonight (Glassnote/RED)	121/17
TOTAL STATIONS:	15	TOTAL STATIONS:	7
JON MCLAUGHLIN Beating My Heart (Island/IDJMG)	238/16	THRIVING IVORY Angels On The Moon (Wind-up)	101/29
TOTAL STATIONS:	22	TOTAL STATIONS:	14
CARRIE UNDERWOOD ☆ Last Name (19/Arista/Arista Nashville/RMG)	222/26	MICHAEL BUBLE Lost (143/Reprise)	100/3
TOTAL STATIONS:	16	TOTAL STATIONS:	8
ESTELLE FEAT. KANYE WEST American Boy (Home School/Atlantic)	188/46	JON PETER LEWIS Break The Silence (Cockaroom/Adrenaline)	95/6
TOTAL STATIONS:	11	TOTAL STATIONS:	7
ECHO JET Wave (Machine)	139/10	RIHANNA Disturbia (SRP/Def Jam/IDJMG)	81/16
TOTAL STATIONS:	13	TOTAL STATIONS:	6

MOST INCREASED PLAYS

+273

DAUGHTRY
What About Now (RCA/RMG)
WKRQ +25, KPEK +23, WQVD +21, WPTT +17, KYIS +17,
SIPL +17, KLLC +12, WXMA +12, KSTP +11, KIMN +11

+271

☆ **O.A.R.**
Shattered (Turn The Car Around)
(Everfine/Atlantic/RRP)
WMMX +31, WBNS +22, WXLO +20, KUDD +19, WKTI +18,
WMTX +17, KDMX +14, KQKQ +12, WZPL +12, KYIS +10

+204

KID ROCK
All Summer Long (Top Dog/Atlantic)
WMMX +31, WKTI +23, WQAL +22, KALC +16, KDMX +13,
KLLY +13, KZZU +12, KSTP +10, KPEK +9, WSNE +9

+186

☆ **SARA BAREILLES**
Bottle It Up (Epic)
KRUZ +24, KSTP +23, WJLK +15, WTS5 +13, KLTG +12,
KSTZ +10, WLNK +9, KFYV +8, KZZU +7, KVLV +7

+144

MAROON 5 FEAT. RIHANNA
If I Never See Your Face Again
(A&M/Octone/Interscope)
KSTZ +20, WQVD +19, KZZO +19, WPTT +17, KLCA +16,
KQKQ +11, WMTX +11, KSCF +8, WPST +8, KMYI +8

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **KREESHA TURNER** MOVES INTO THE CANADA AC TOP 10 FOR THE FIRST TIME AS "DON'T CALL ME BABY" CRAWLS 14-10.

AC REPORTERS

- WYJB/Albany, NY***
OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chad O'Hara
- WXXC/Erie, PA**
OM: Adam Reese
PD: Ron Arlen
- WZLW/Milwaukee, WI***
PD/MD: Stan Atkinson
- WTVR/Richmond, VA***
OM/MD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons
- KMGA/Albuquerque, NM***
OM: Eddie Haskell
PD/MD: Justin Riley
- WCRZ/Flint, MI***
OM/MD: J. Patrick
APD/MD: George McIntyre
- WLSQ/Roanoke, VA***
PD: Jim Murphy
MD: Dick Daniels
- WLEV/Allentown, PA***
OM/MD: Shelly Easton
APD/MD: Jerry Padden
- WDAR/Florence, SC**
PD/MD: Wil Nichols
- WGFJ/Rockford, IL**
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis
- KYMG/Anchorage, AK**
OM: Mark Murphy
PD/MD: Dave Flavin
- WAFY/Frederick, MD**
PD: Marc Richards
- KBEE/Salt Lake City, UT***
PD: Rusty Keys
- WFPG/Atlantic City, NJ***
PD/MD: Gary Guida
- KSOJ/Fresno, CA***
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley
- WOBM/Monmouth, NJ***
PD/MD: Steve Ardolina
- KKMJ/Austin, TX***
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick
- KTRR/Ft. Collins, CO**
OM/MD: Mark Callaghan
- KWAV/Monterey, CA***
PD/MD: Bernie Moody
- WCDV/Baton Rouge, LA***
OM: LeBron "LBJ" Joseph
PD: J-Tweezzy
APD: DeMarcus Jones
MD: Elizabeth Eads
- WHLG/Ft. Pierce, FL***
PD/MD: George Coles
- WMXS/Montgomery, AL***
OM: Bill Jones
PD/MD: Brian Roberts
- KKMY/Beaumont, TX***
PD: Don Rivers
- WMTW/New York, NY***
PD: Chris Conley
APD/MD: Morgan Prue
- WMJY/Biloxi, MS***
OM/MD: Walter Brown
- WSPA/Greenville, SC***
OM: Mark Hamlin
PD/MD: Mike McKeel
- WMXW/Binghamton, NY**
PD: Doug Mosher
- WRCH/Hartford, CT***
PD: Allan Camp
MD: Joe Hann
- KXLT/Boise, ID***
PD: Brent Carey
APD/MD: Tobin Jeffries
- WGNY/Newburgh, NY**
OM/MD: Robert Maines
MD: Joerg Klebe
- WMJX/Boston, MA***
OM/MD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence
- KSSK/Honolulu, HI***
PD: Jamie Hyatt
- WHUD/Newburgh, NY***
OM/MD: Steven Petrone
APD/MD: Tom Furci
- WEBE/Bridgeport, CT***
OM/MD: Curt Hansen
MD: Danny Lyons
- WAHR/Huntsville, AL***
OM/MD: Lee Reynolds
- WVBN/Norfolk, VA***
OM: John Shomby
PD: Mike Allen
- WZEF/Burlington, VT***
OM/MD: Steve Cormier
MD: Jennifer Foxx
- WWSA/Huntsville, AL***
PD: John Malone
MD: Nate Cholevik
- WWDE/Norfolk, VA***
PD: Don London
MD: Mark McCarthy
- WVAF/Charleston, WV***
OM/MD: Rick Johnson
- WJKK/Jackson, MS***
PD/MD: John Anthony
- KCHX/Odessa, TX**
PD/MD: Grace Tijerina
- WDEF/Chattanooga, TN***
OM/MD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels
- WTFM/Johnson City, TN***
PD/MD: Mark Baker
- KEZK/St. Louis, MO***
PD: Mark Edwards
APD: Bob London
- WCFS/Chicago, IL***
PD: Mike Peterson
APD/MD: Joe Epperson
- WYZZ/Syracuse, NY***
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason
- WLIT/Chicago, IL***
OM/MD: Darren Davis
APD/MD: Eric Richeke
- WRVF/Toledo, OH***
OM: Bill Michaels
MD: KC Palmer
- WRRM/Cincinnati, OH***
PD: TJ Holland
APD: Ted Morro
- KONA/Tri-Cities, WA**
OM/MD: Doug Daniels
- WDOB/Cleveland, OH***
PD: Dave Popovich
MD: Ted Kowalski
- KMXZ/Tucson, AZ***
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois
- WTCB/Columbia, SC***
OM/MD: Brent Johnson
APD: Jennifer Jensen
- WWSH/Pittsburgh, PA***
PD/MD: Ron Antill
- WGSY/Columbus, GA***
PD: Alan Quin
- WZLW/Utica, NY**
PD: Eric Miller
MD: Mark Richards
- WSNY/Columbus, OH***
PD: Tony Florentino
- WASH/Washington, DC***
PD: Bill Hess
- KKBA/Corpus Christi, TX***
OM: Ed Ocanas
PD/MD: Bart Allison
- KRBB/Wichita, KS***
OM/MD: Lyman James
MD: Dave Wilson
- WLQT/Dayton, OH***
OM/MD: Jeff Stevens
APD/MD: Brian Michaels
- WMGS/Wilkes Barre, PA***
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes
- KOSI/Denver, CO***
PD: Gary Nolan
- WJBR/Wilmington, DE***
OM: Michael Waite
PD: Mike Sommers
MD: Catey Hill
- WMGC/Detroit, MI***
OM: Jim Harper
PD: Lori Bennett
- WZLD/Manchester, NH***
OM/MD: Bob Bronson
- WRAL/Raleigh, NC***
PD: Barry Fox
APD/MD: Jim Kelly
- WNIC/Detroit, MI***
PD/MD: Theresa Lucas
- KSHA/Redding, CA**
OM/MD: Don Burton
- WOOF/Dothan, AL**
PD/MD: Leigh Simpson
- KNEV/Reno, NV***
OM/MD: Nick Elliott
- KTSM/EI Paso, TX***
PD/MD: Bill Tole
APD: Sam Cassiano
- WRVR/Memphis, TN***
OM/MD: Jerry Dean
MD: Scott Miller
- KRNO/Reno, NV***
PD/MD: Dan Fritz

* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	21	LEONA LEWIS BLEEDING LOVE	SYCO//SONY BMG	356	-31
2	2	25	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	353	+16
3	5	8	DIVINE BROWN LAY IT ON THE LINE	WARNER	294	+12
4	3	20	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	290	-9
5	8	25	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	282	+12
6	4	29	ALICIA KEYS NO ONE	MBK//SONY BMG	279	-17
7	9	18	CELINE DION ALONE	COLUMBIA/SONY BMG	275	+16
8	7	22	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	264	-13
9	6	46	MICHAEL BUBLE LOST	143/REPRISE/WARNER	262	-16
10	14	9	KREESHA TURNER DON'T CALL ME BABY	EMI	246	+23
11	10	37	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	236	-8
12	11	42	FEIST 1234	ARTS & CRAFTS	231	+2
13	12	19	SARAH SLEAN GET HOME	WARNER	225	-1
14	13	44	COLBIE CAILLAT BUBBLY	UNIVERSAL REPUBLIC/UNIVERSAL	222	-2
15	15	8	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	207	0
16	16	24	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	195	+4
17	18	13	JULY BLACK UNTIL I STAY	UNIVERSAL	177	-8
18	17	18	DUFFY MERCY	MERCURY/UNIVERSAL	175	-16
19	19	55	FERGIE BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	170	-13
20	21	9	GAROU HEAVEN'S TABLE	SONY BMG	148	+18
21	23	26	MICHAEL MCDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	138	+13
22	22	12	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	137	+10
23	20	27	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	131	-46
24	24	11	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19//JIVE/SONY BMG	108	+6
25	25	9	INGRID MICHAELSON THE WAY I AM	CABIN 24	104	+10
26	28	7	MAROON 5 WON'T GO HOME WITHOUT YOU	A&M/OCTONE/INTERSCOPE/UNIVERSAL	92	+9
27	27	9	BLUE RODEO 3 HOURS AWAY (WHERE I WAS BEFORE)	WEA/WARNER	91	+7
28	26	26	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	86	-4
29	29	6	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG	84	+7
30	45	3	AUDREY CAGNON TOI, TU M'AIMES	MUSICOR	83	+35

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	8	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	877	+47
2	2	19	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	759	-17
3	3	16	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	741	-23
4	4	17	HEDLEY NEVER TOO LATE	UNIVERSAL	677	-79
5	6	6	COLDPLAY VIVA LA VIDA	PARLOPHONE/EMI	659	+69
6	13	3	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	621	+38
7	9	9	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	594	+35
8	7	7	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	589	+29
9	13	13	METRO STATION SHAKE IT	COLUMBIA/SONY BMG	585	+46
10	10	21	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	579	+29
11	9	19	GAVIN DEGRAW IN LOVE WITH A GIRL	J//SONY BMG	562	+11
12	11	11	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE/UNIVERSAL	545	0
13	17	10	CHRIS BROWN FOREVER	JIVE/SONY BMG	544	+84
14	16	11	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/UNIVERSAL	537	+49
15	14	15	KREESHA TURNER DON'T CALL ME BABY	EMI	533	-5
16	15	9	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	518	+21
17	11	17	DUFFY MERCY	MERCURY/UNIVERSAL	469	-79
18	19	25	LEONA LEWIS BLEEDING LOVE	SYCO//SONY BMG	398	-23
19	23	6	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	356	+17
20	20	15	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG	350	-20
21	22	9	ADDICTIV TONITE	URBAN HEAT	342	-1
22	18	19	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	341	-99
23	24	6	DIVINE BROWN LAY IT ON THE LINE	WARNER	312	+20
24	30	5	JORDIN SPARKS ONE STEP AT A TIME	19//JIVE/SONY BMG	300	+67
25	37	3	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	296	+107
26	31	4	MADONNA GIVE IT 2 ME	WARNER BROS./WARNER	291	+60
27	35	4	LADY GAGA FEAT. COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	284	+69
28	21	21	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	277	-74
29	25	18	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	268	-17
30	36	4	ESTELLE FEATURING KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC/WARNER	225	+30

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It's the emotional experience the listener has with your station that brings them back

It's All About Soul

Guest Column By Lori Lewis

You don't know what you got until it's gone. How many times have you heard that? I didn't realize how much I missed hearing smooth jazz on the radio until a recent road trip with my daughter, driving through Cleveland and Detroit. ■ First, the scanner landed on WNWV/Cleveland and Kirk Whalum's "The Wave." He has always been a favorite. Luther Vandross once said of Kirk: "He sings with his saxophone."

In no time at all, we were now approaching Detroit and Tom Sleeker's WVMV (V98.7) jingle was playing (I even sang along.) Sleeker has perfected the art of knowing his audience and how to feed the need. It felt so good to hear this smooth jazz/AC station in particular. Sleeker has never strayed from the soul of his station. Perhaps that is why WVMV and many other smooth jazz outlets are thriving. They feed the listener's needs. They are exactly who the audience expects them to be, every time they turn the station on. I've often said the brand is the soul of the station, so your soul must be unmistakable.

What Is Your Brand's Soul?

By definition, soul is the central or vital part of something. It is also something fun to ramble on about over a couple of boxes of wine, which is what Sirius Satellite Radio senior director of country programming Scott Lindy and I have done throughout the years.

Defining station branding is about equity and quality. The brand speaks to the emotion of the equity and the quality of your station. More so than habit or choice of format, it's the emotional experience that listeners have with your station that brings them back. Today's music is available through so many different channels, but the emotion that you give your audience is all yours. Lindy says that when developing your station's branding, consider how you want to be defined: Is this brand easy to be famous for? Can you own this brand in your marketplace? Consider the implications of the brand. Poke holes in it, attack it, consider where it will let you down, then create strategies that help you play around those limitations before they become

realities. Once it's ready, it should be part of everything the station does vocally, visually and psychologically.

When done right and marketed properly, smooth jazz/AC is a viable brand for the stressed-out audience in their 40s and 50s. Because these days, you have mainstream AC playing everything from Daughtry to Smash Mouth to Boston; and many times, urban AC offers unfamiliar content. So smooth jazz/AC is the only format that truly satisfies the need to relax, a clear benefit that an audience is looking for. No matter where they come from, what culture, there is a sense of unity that comes from this music. This brand unites people.

Deep Feeling

Smooth jazz/AC is music that expresses a deep feeling, forces passion to rise higher, takes you somewhere you need to go when everything else becomes too noisy. It is a trusted companion, unlike any other music when you need to hide out. Maya Angelou once said, "Music was my refuge. I could crawl into the space between the notes and curl my back to loneliness." This is a soulful, global brand, in the time we need it most. R&R



Lewis

This guest column was written by Lori Lewis, who was PD at smooth jazz WSMJ/Baltimore until the station flipped formats in May. R&R smooth jazz editor Carol Archer's regular column returns Aug. 22.

A Good Summer Read To Soothe The Soul

I have found myself in an odd, strangely fascinating place. Single mom, jobless and homeless—well, sort of. I had no idea I would sell my house in Baltimore within one week of listing it, so I found myself scrambling for a plan and saying at least 50 times a day, "Are you serious?"

In light of this crazy phase, I dusted off one of my favorite quick reads. It's a book for these kinds of times, when we're not sure there's light at the end of the "what just happened to my life" tunnel. It's called "What I Know Now: Letters to My Younger Self." In this book, extraordinary people share the wisdom they have today that they wish they'd had when they were younger.

I thought it would be fun to read what seasoned radio and record label vets would write to their younger selves. Following are some of those letters:

Denise Oliver, Oliver Media consultant/content developer

Dear Denise:

It's human nature to get caught up in the day's challenges: office politics, job security, personnel problems, budgets, promotions gone awry, whatever. Looking back, these things seem fleeting and inconsequential. Are your loved ones healthy and happy? Do you have the basic necessities of life and maybe even a few luxuries? Are you proud of your work and your life? Are you enjoying what you can each day? The years go by in the blink of an eye. Decide what you value and keep the rest in perspective.

Signed,

From somebody who knows

Joshua L. Mednick, KOAS and KVGS/Las Vegas station manager/director of sales

Dear Joshua,

When you accepted your first sales management position about a thousand years ago, the CEO of the company congratulated you and explained that there would be a group of 10-15 people that you would remain in contact with throughout your career. They would serve as a "personal board of directors." They would call you

for advice and counsel and you would do the same with them. Their friendship, leadership and perspective will prove to be one of the most valuable assets you have in this industry. Make sure you avail yourself more of the advice, counsel and perspective of the people you consider mentors before choosing your courses of action—not because the decisions would have turned out any differently; you wouldn't want your life any other way than it is today, but just spend more time in conversation with your closest colleagues.

Every position you hold will provide you with tremendous life lessons, endless opportunities to grow and develop, and an amazing list of people on your "board." Don't ever take your board for granted.

Signed,

From somebody who cares

Bud Harner, Chapman Management manager

Dear Bud,

After 17 years of playing professionally, you will have had two kids, bought a house and desperately wanted to get off the road. You love your jazz fusion group, Uncle Festive; however, a small label called Mesa/Bluemoon is going to offer you a job for about a third of what you are making. You're wondering if you should do this. Give up the money to try this label thing? Take it! It leads to you eventually becoming VP of A&R, as well as what you love doing today. Don't look back. If you have an opportunity in the area that you're passionate about, grab it, even if it means a sideways or backward step. Again, stick to your goals, focus on what you really want to do. Don't be left saying "what if."

Signed,

From someone who just let it unfold

If you could write a letter back through time to your younger self, what age would you choose and what would your letter say? It's a great exercise for you to realize how far you've come and an awesome way to "pay it forward" to those who need to know that you talented pros didn't come into this industry as finished products.—Lori Lewis

R&R SMOOTH JAZZ

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▶ "DRIFTIN'," EARL KLUGH'S FIRST OFFERING FROM HIS LATEST ALBUM, "THE SPICE OF LIFE," FLOWS INTO THE TOP 10 (11-8, UP 36). KLUGH, ALONGSIDE BOB JAMES, FIRST HIT NO. 1 ON BILLBOARD'S TOP JAZZ ALBUMS CHART ON DEC. 15, 1979, WITH "ONE ON ONE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	22	THE SAX PACK Fallin' For You	NO. 1 (2 WKs) SHANACHIE	454 +35	4.646 1
2	2	18	BRIAN CULBERTSON Always Remember	GRP/VERVE	435 +30	4.166 2
3	5	25	NORMAN BROWN Pop's Cool Groove	PEAK/CMG	361 +30	2.690 6
4	3	35	CHUCK LOEB Window of the Soul	HEADS UP	359 -40	2.923 4
5	4	28	JESSY J Tequila Moon	PEAK/CMG	340 -26	2.687 7
6	9	16	WAYMAN TISDALE Throwin' It Down	MOST INCREASED PLAYS RENDEZVOUS	287 +46	2.514 8
7	6	19	JESSE COOK Cafe Mocha	COACH HOUSE/KOCH	267 -14	3.397 3
8	11	15	EARL KLUGH Driftin'	KOCH	258 +36	2.460 9
9	10	25	MARCUS MILLER FEATURING CORINNE BAILEY RAE Free	3 DEUCES/CMG	243 +6	2.161 13
10	7	27	CHRIS STANDRING Love & Paragraphs	ULTIMATE VIBE	238 -42	1.589 20
11	14	8	MICK HUCKNALL Farther Up The Road	SIMPLYRED.COM/ATCO/RHINO	219 +27	1.713 19
12	8	27	KENNY G Sax-O-LoCo	STARBUCKS/CONCORD/CMG	215 -38	2.183 12
13	12	21	MINDI ABAIR Smile	PEAK/CMG	212 -4	1.964 16
14	13	32	EUGE GROOVE Mr. Groove	NARADA JAZZ/CAPITOL	207 -5	2.886 5
15	15	6	PAUL HARDCASTLE Marimba	TRIPPIN' N' RHYTHM	195 +4	1.830 17
16	16	11	ERIC DARIUS Goin' All Out	BLUE NOTE/CAPITOL	188 +4	1.805 18
17	19	2	DAVE KOZ Life In The Fast Lane	MOST ADDED CAPITOL	187 +45	2.188 11
18	17	21	JOHN LEGEND Each Day Gets Better	G.O.O.D./COLUMBIA	174 +9	1.335 22
19	20	7	BONEY JAMES The Way She Walks	CONCORD/CMG	162 +30	2.316 10
20	23	5	AL GREEN FEATURING JOHN LEGEND Stay With Me (By The Sea)	BLUE NOTE/CAPITOL	134 +37	1.528 21
21	18	11	DAVID BENOIT Human Nature	PEAK/CMG	133 -22	2.067 15
22	22	3	KENNY G Tango	STARBUCKS/CONCORD/CMG	128 +18	2.159 14
23	24	3	TIM BOWMAN Sweet Sundays	TRIPPIN' N' RHYTHM	123 +33	1.263 23
24	28	3	NAJEE Out of a Dream	HEADS UP	95 +18	0.645 29
25	21	19	ALICIA KEYS Like You'll Never See Me Again	MBKJ/RMG	94 -18	0.968 25
26	27	4	WARREN HILL La Dolce Vita	EVOLUTION/KOCH	88 +6	0.985 24
27	25	13	JAY SOTO Stay Awhile	NUGROOVE	83 -5	0.873 27
28	26	16	BOB BALDWIN Third Wind	NUGROOVE	78 -7	0.956 26
29	RE-ENTRY		MELODY GARDOT Worrisome Heart	VERVE	69 +5	0.422 -
30	30	12	CANDY DULFER Back to Juan	HEADS UP	63 -3	0.275 -

NEW AND ACTIVE

ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN	ARTIST TITLE / LABEL	AUD / GAIN
GERALD ALBRIGHT Knock On Wood (Peak/CMG)	62/3	NOVELLO B3 Soul (Nogo)	41/2	NICK COLIONNE Keepin' It Cool (Narada Jazz/Capitol)	38/9
TOTAL STATIONS:	10	TOTAL STATIONS:	3	TOTAL STATIONS:	4
LAWSON ROLLINS FEAT. FLORA PURIM Infinita (Infinita/Baja/TSR)	52/12	ESPERANZA SPALDING Precious (Heads Up)	40/4	INCOGNITO N.O.T. (Heads Up)	37/0
TOTAL STATIONS:	5	TOTAL STATIONS:	4	TOTAL STATIONS:	4

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
DAVE KOZ Life In The Fast Lane (Capitol) Dial Global Radio Networks, KKSF, WDSJ, WVMV	4
PAUL HARDCASTLE Marimba (Trippin' N' Rhythm) KKSF, KYOT, WDSJ	3
WARREN HILL La Dolce Vita (Koch) KSSJ, WJZZ	2
NORMAN BROWN Pop's Cool Groove (Peak/CMG) WLVE	1
WAYMAN TISDALE Throwin' It Down (Rendezvous) WLVE	1
NAJEE Out Of A Dream (Heads Up) WSJW	1
AL GREEN FEAT. JOHN LEGEND Stay With Me (By The Sea) (Blue Note/Capitol) WLVE	1
MELODY GARDOT Worrisome Heart (Verve) WNVV	1
INCOGNITO N.O.T. (Heads Up) WSJW	1
DARREN RAHN FEAT. WAYMAN TISDALE On The Rebound (NuGroove) XM Watercolors	1

ADDED AT... KKSF
San Francisco, CA
PD/MD: Ken Jones
Dave Koz, Life In The Fast Lane, 14
Paul Hardcastle, Marimba, 14

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	16		EARL KLUGH Driftin'	KOCH	183 0
2	2	15	WAYMAN TISDALE Throwin' It Down	RENDEZVOUS	175 -1
3	3	13	BONEY JAMES The Way She Walks	CONCORD/CMG	147 +4
4	4	4	TIM BOWMAN Sweet Sundays	TRIPPIN' N' RHYTHM	137 +5
5	6	14	BRIAN CULBERTSON Always Remember	GRP/VERVE	130 -2
6	5	22	THE SAX PACK Fallin' For You	SHANACHIE	130 -2
7	10	26	NORMAN BROWN Pop's Cool Groove	PEAK/CMG	128 +5
8	7	30	JESSY J Tequila Moon	PEAK/CMG	128 0
9	11	8	GERALD ALBRIGHT Knock On Wood	PEAK/CMG	126 +4
10	8	5	ESPERANZA SPALDING Precious	HEADS UP	123 -2
11	9	21	GERALD VEASLEY Slip N' Slide	HEADS UP	120 -3
12	12	6	PAUL HARDCASTLE Marimba	TRIPPIN' N' RHYTHM	117 -3
13	13	13	CANDY DULFER Back to Juan	HEADS UP	115 -1
14	16	6	KEN NAVARRO Daddy-O	POSITIVE	111 +4
15	20	8	ERIC DARIUS Goin' All Out	BLUE NOTE/CAPITOL	108 +3
16	19	4	RICK BRAUN & RICHARD ELLIOT Que Pasa	ARTIZEN	105 0
17	14	12	GAIL JHONSON Pearls	NU GROOVE	105 -3
18	22	8	NAJEE Out of a Dream	HEADS UP	104 +5
19	15	10	DAVID BENOIT Human Nature	PEAK/CMG	101 -7
20	27	2	DAVE KOZ Life In The Fast Lane	CAPITOL	100 +11
21	21	7	LAWSON ROLLINS FEAT. FLORA PURIM Infinita	INFINITA/BAJA/TSR	100 -1
22	25	5	NICK COLIONNE No Limits	KOCH	99 +8
23	17	5	WARREN HILL La Dolce Vita	KOCH	99 -6
24	26	5	JOEY SOMMERVILLE Like You Mean It	SOJO/THREE KEYS	93 +2
25	30	3	MICHAEL MANSON Bring It On	NUGROOVE	92 +7
26	23	7	ROBERT HARRIS Monaco	CANYON LAKE	90 -4
27	24	5	TOM SCOTT & SPECIAL GUESTS Jive Samba	CONCORD JAZZ/CMG	89 -3
28	28	4	AL GREEN FEAT. JOHN LEGEND Stay...	BLUE NOTE/CAPITOL	88 -1
29	29	2	INCOGNITO N.O.T.	HEADS UP	86 -1
30	RE-ENTRY		JESSE COOK Cafe Mocha	KOCH	85 0

MOST INCREASED PLAYS

+46	WAYMAN TISDALE Throwin' It Down (Rendezvous) WDSJ +18, WVMV +11, WLVE +9, WLOQ +8, SJJC +5, KYOT +4, KBZN +2, KWJZ +1, WNUA +1, XWRC +1
+45	DAVE KOZ Life In The Fast Lane (Capitol) KTWV +11, SJJC +9, WNUA +8, WJZZ +8, WLOQ +7, KSSJ +3, DSJ +3, KRVR +2, XWRC +2, KIFM +2
+37	AL GREEN FEAT. JOHN LEGEND Stay With Me (By The Sea) (Blue Note/Capitol) WDSJ +15, WLVE +10, WLOQ +4, WVMV +4, KYOT +4, KKSF +2
+36	EARL KLUGH Driftin' (Koch) WVMV +10, SJJC +8, WNUA +5, KYOT +4, WDSJ +3, KSSJ +2, WLVE +2, KIFM +1, KRVR +1, WJZZ +1
+35	THE SAX PACK Fallin' For You (Shanachie) KTWV +21, WSJW +5, KKSF +5, SJJC +4, WNVV +3, KSSJ +3, WSJZ +3, KIFM +3, WDSJ +2, WLOQ +1

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
23 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* OM: Steve Hegwood PD/MD: Dave Kosh	WDSJ/Dayton, OH* OM/PD: Jeff Stevens	WQTQ/Hartford, CT PD/MD: Stewart Stone	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcay	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa	Dial Global Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb	XM Watercolors/Satellite* PD: Shirilita Colon MD: Lynette White
WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeker MD: Sandy Kovach	KPVU/Houston, TX PD: Larry Coleman	KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Blake Florence	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WVSU/Birmingham, AL OM/PD: Andy Parrisi	WZJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: LaVaughn Wilson	WGRV/Melbourne, FL PD/MD: Randy Bennett APD: Jan Julian	WLOQ/Orlando, FL* PD: Paul Lavoie APD: Brian Morgan MD: Patricia James	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WNUA/Chicago, IL* OM/PD: Darren Davis MD: Rick O'Dell	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KOAS/Las Vegas, NV* OM/PD: Duncan Payton MD: Lynn Briggs	WLVE/Miami, FL* OM/PD: Rich McMillan	WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Weidenheimer MD: Kelly Cole	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WNVV/Cleveland, OH* PD: Tom Murphy	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KUAP/Little Rock, AR PD/MD: Michael Nellums	KRVR/Modesto, CA* OM/PD: Doug Wulff PD: James Bryan		KKSF/San Francisco, CA* PD/MD: Ken Jones	Sirius Jazz Cafe/Satellite* OM: Gregg Steele PD: Shirley Maldonado	
					KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton		

* Monitored Reporters



WXTB/Tampa midday host Ron 'Big Rig' Michaels hosts seven daily radio shows and oversees several Web sites

Multitasking Madman

Mike Boyle

MBoyle@RadioandRecords.com

the next time you're overwhelmed by the volume of work on your plate, take a moment to ponder the plight of Clear Channel active rock WXTB (98 Rock)/Tampa midday host Ron "Big Rig" Michaels. In addition to his 'XTB show, Michaels voice-tracks another half-dozen daily shows for sister stations in Dallas, Charlotte, Indianapolis, West Palm Beach, Cleveland and Mobile. If that's not enough to make your head spin, he also oversees WXTB's Web site and troubleshoots other stations sites for the company. Oh, and he's a dad, too.

Managing The Madness

Regardless of whether you think voice-tracking raises the quality of talent heard on the air or sucks the life out of local radio, you have to hand it to Michaels when it comes to his work ethic. The seven-market man says he couldn't successfully navigate his day with-

out a stringent structure that he never deviates from.

"I have to manage every moment of my day," he says. "I have no less than two to three things happening at once. It's just time dedication to those things that is the key."

OK, so how does Michaels actually manage his day?

Programmer By Day, Syndicated Host At Night

Like many in the radio industry, L.A. Lloyd and Lou Brutus juggle extra gigs beyond their day jobs. In addition to serving as Cox Radio active rock KISS/San Antonio PD/afternoon host, Lloyd hosts the weekly syndicated "Rock 30" countdown show on a reported 30 stations. Brutus, senior director of programming for the active rock channels on XM Satellite Radio, is also a syndicated host, anchoring the weekly "hardDrive" for the past 12 years. The show, which claims 120 affiliates, was offered in expanded form for weeknights as "hardDrive XL" beginning in February 2007.

Regarding time management, Lloyd says, "I get my PD duties done when I arrive in the morning, and then when it's time to be the afternoon host I close the door to the studio and try to do the best



Brutus



Lloyd

shift that I can. If there is something programming-related that needs attention, obviously I will take care of it, but when I'm in that studio I try to be the personality and not think about what's coming into my e-mail. If I did that, it would drive me crazy, so I just let it go for the four hours I'm on the air." His day doesn't end until after an evening workout and a few hours in his home studio working on "Rock 30."

Brutus has a realistic way of looking at his dual roles.

"I have been able to segment in my head what needs to be done for both, so it's become second nature to me to write fresh material every day. You just train your brain to work in certain ways and you only get better at it."—MB

Big Rig's Wide Load

In addition to doing a daily 10 a.m.-3 p.m. show on Clear Channel active rock WXTB (98 Rock)/Tampa, Ron "Big Rig" Michaels voice-tracks shows daily on six other company stations:

- Active rock
KEGL/Dallas (middays)
- Alternative
WEND/Charlotte (nights)
- Classic rock
WFBQ/Indianapolis (nights)
- Classic rock
WKGR/West Palm Beach (nights)
- Rock
WMMS/Cleveland (nights)
- Classic rock
WRKH/Mobile (nights)

'I think I'm more local than some of the other personalities actually broadcasting in those markets.'

—Ron "Big Rig" Michaels



"I get to work between 8:30 and 9 a.m. and will first take care of voice-tracking [active rock] KEGL [Dallas], because I've already prepped them before I've left the house. Then I'll do 'XTB at 10 a.m. and during that time I'm working the phones, the chat rooms from the social networking area of our Web site and answering e-mails. I will voice-track the other stations after my 'XTB shift."

Michaels says that on a typical day it takes 25-30 minutes to voice-track each station, but there's more to it than it sounds. There is a lot of prep work for each market.

"When I'm tracking a show for a market, it's all about that particular market," Michaels says. "Yahoo allows you to set up a customized page for any city that you want and you can pretty much gauge what topic A is going to be in that city that day. And if something has happened in the market that CNN or the wire services haven't pick up on yet, the PDs at those stations will be in touch to fill me in."

And Michaels will take on anyone that thinks he can't deliver a local-sounding show. "I find myself, in most cases, more local than any other talent that is live in the market. For instance, a few weeks ago there were storms that affected a huge ZZ Top show in Mobile. I had already voice-tracked the show, but the PD got in touch with me and I was able to come back to my WXTB studio and cut breaks helping people through this, rather than having it sound like other station personnel were breaking into my show. Soon I'll be able to do this right from my house with the Prophet [studio automation software] system. To me, you have to be willing to do these kinds of things when you've committed to voice-tracking."

Michaels says he communicates daily with all his PDs and their promotion directors and has set up a folder in his e-mail inbox for each station.

Web Duty

Once he gets through his voice-tracking marathon, Michaels says he heads home for dinner with his family. By the time everyone has gone to bed, usually by 10:30 p.m., he goes into Web site mode. "I'll work on the WXTB Web site and any other side company Web projects until 1:30 a.m.-2 a.m., then get up with my son at 7 a.m. to do it all over again."

The Web site issues that Michaels works on include fixes for HTML code problems and responding as needed for a group of regional sites that he helps oversee. He adds, "Some of the stations that I voice-track will see something I've done on the WXTB Web site and ask me to implement it on their sites, too. Because we have so many return visitors, there are at least three to four new things every day on the 'XTB Web site because I don't want people coming back to see the same stale content. It doesn't matter whether it's about saving them money, getting them a free ticket, whatever. So that alone is a solid three-hour project every night."

R&R

R&R ALTERNATIVE

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► **ONE DAY AS A LION**, THE DUO FEATURING RAGE AGAINST THE MACHINE'S ZACH DE LA ROCHA AND THE MARS VOLTA'S JON THEODORE, EARNS MOST ADDED AND MOST INCREASED PLAYS HONORS (UP 268) AS "WILD INTERNATIONAL" ENTERS THE CHART AT NO. 40. THE TRACK IS THE FIRST SINGLE FROM THE DUO'S SELF-TITLED FIVE-SONG EP, WHICH WAS RELEASED JULY 22.

WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
					TW	+/-		
1	17	FOO FIGHTERS LET IT DIE	NO. 1 (2 WKS)	RDSWELL/RCA/RMG	1919	-120	7.945	2
2	15	WEEZER PORK AND BEANS		DGC/GEFFEN/INTERSCOPE	1851	-82	8.771	1
4	8	COLDPLAY VIVA LA VIDA		CAPITOL	1585	+84	7.469	3
3	12	THE OFFSPRING HAMMERHEAD		COLUMBIA	1487	-193	6.424	4
5	18	DISTURBED INSIDE THE FIRE		REPRISE	1361	-28	4.524	8
9	5	STAIN'D BELIEVE		FLIP/ATLANTIC	1322	+157	5.614	6
6	21	LINKIN PARK GIVEN UP		WARNER BROS.	1280	-75	5.737	5
7	23	SEETHER RISE ABOVE THIS		WIND-UP	1208	-80	5.158	7
8	19	SAVING ABEL ADDICTED		SKIDDCCO/VIRGIN/CAPITOL	1186	-25	3.552	12
10	13	CAROLINA LIAR I'M NOT OVER		ATLANTIC	1084	+28	3.609	11
12	23	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL REPUBLIC	926	-80	3.808	10
11	19	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC	916	-98	4.355	9
13	19	LUDO LOVE ME DEAD		REDBIRD/ISLAND/DJMG	890	-12	2.980	14
14	12	SHINEDOWN DEVOUR		ATLANTIC	867	-21	2.526	18
5	8	REHAB BARTENDER SONG (AKA SITTIN' AT A BAR)	AIRPOWER	UNIVERSAL REPUBLIC	839	+40	2.221	20
17	10	SCARS ON BROADWAY THEY SAY		VELVET HAMMER/INTERSCOPE	754	+9	1.827	28
15	17	FLOBOTS HANDLEBARS		UNIVERSAL REPUBLIC	734	-131	2.606	17
18	39	PUDDLE OF MUDD PSYCHO		FLAWLESS/GEFFEN/INTERSCOPE	703	-35	3.206	13
24	5	BECK GAMMA RAY		DGC/INTERSCOPE	665	+48	2.018	25
21	14	ALKALINE TRIO HELP ME		EPIC	658	+5	1.757	29
20	16	AVENGED SEVENFOLD AFTERLIFE		HOPELESS/WARNER BROS.	656	-20	2.067	24
26	6	THEORY OF A DEADMAN BAD GIRLFRIEND		604/ROADRUNNER/RRP	606	+66	1.378	33
19	14	NINE INCH NAILS DISCIPLINE		THE NULL CORPORATION/RED	579	-131	2.155	22
27	4	SLIPKNOT PSYCHOSOCIAL		ROADRUNNER/RRP	576	+46	1.253	36
25	5	ATREYU SLOW BURN		HOLLYWOOD	572	+25	1.128	39
22	17	THE KOOKS ALWAYS WHERE I NEED TO BE		ASTRALWERKS/CAPITOL	545	-92	1.702	30
32	4	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		2D-20 ENT./LIVE/ZOMBA	503	+93	1.419	32
37	2	HINDER USE ME		UNIVERSAL REPUBLIC	496	+144	1.890	27
29	13	COLDPLAY VIOLET HILL		CAPITOL	464	-17	2.783	15
26	7	KATY PERRY I KISSED A GIRL		CAPITOL	439	-61	2.360	19
36	3	WEEZER TROUBLEMAKER		DGC/INTERSCOPE	430	+75	2.684	16
23	15	SAFETY SUIT SOMEONE LIKE YOU		UNIVERSAL MOTOWN	429	-197	0.925	-
31	15	RED ALREADY OVER		ESSENTIAL/RED/EPIC	416	-35	1.133	38
33	6	3 DOORS DOWN TRAIN		UNIVERSAL REPUBLIC	404	+34	1.037	-
30	18	THE RACONTEURS SALUTE YOUR SOLUTION		THIRD MAN/WARNER BROS.	374	-86	1.516	31
35	7	THE TING TINGS SHUT UP AND LET ME GO		COLUMBIA	365	+6	0.707	-
38	5	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?		ELEVEN SEVEN	357	+28	1.050	40
39	NEW	THE OFFSPRING YOU'RE GONNA GO FAR, KID		COLUMBIA	349	+64	2.073	23
39	NEW	BUCKCHERRY TOO DRUNK...		ELEVEN SEVEN/ATLANTIC	319	+152	1.288	34
40	NEW	ONE DAY AS A LION WILD INTERNATIONAL	MOST INCREASED PLAYS/MOST ADDED	ANTI-EPIPTAPH	317	+268	1.992	26

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ONE DAY AS A LION Wild International (Anti-/Epitaph) KCXX, KFMA, KITS, KPNT, KWOD, KXRK, WARQ, WBCN, WJBX, WKRK, WLUM	11
WEEZER Troublemaker (DGC/Interscope) KFMA, KPNT, WBCN, WBRU, WCYY, WLUM	6
M.I.A. Paper Planes (XL/Interscope) CIMX, KROQ, KUCC, KXRK, WWCD, XETRA	6
APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (2D-20 Live/Zomba) KHBZ, KRZQ, WCYY, WKRL, WSWD	5
BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) KHBZ, KYSR, WJBX, WPBZ, WZJO	5
LINKIN PARK Leave Out All The Rest (Warner Bros.) KTCL, KWOD, KXRK, WCYY, WZJO	5
CAROLINA LIAR I'm Not Over (Atlantic) CIMX, WKQX, WKRL, WXNR	4
PLAIN WHITE T'S Natural Disaster (Hollywood) KTBZ, KYSR, Sirius Alt Nation, XM Ethel	4
BECK Gamma Ray (DGC/Interscope) KQRA, WLUM, XETRA	3
THE OFFSPRING You're Gonna Go Far, Kid (Columbia) WLUM, WTZR, WZJO	3

ADDED AT... XTRA
San Diego, CA
PD: Phil Manning
MD: Capone
One Day As A Lion, Wild International, 32
M.I.A., Paper Planes, 6
Linkin Park, Leave Out All The Rest, 6
FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LINKIN PARK Leave Out All The Rest (Warner Bros.) TOTAL STATIONS: 27	279/74	HAWTHORNE HEIGHTS Rescue Me (Victory) TOTAL STATIONS: 17	199/25
AIRBORNE TOXIC EVENT Sometime Around Midnight (MajorDomo/Shout! Factory) TOTAL STATIONS: 20	242/20	THE RACONTEURS Many Shades Of Black (Third Man/Warner Bros.) TOTAL STATIONS: 24	186/36
THE VERVE Love Is Noise (On Our Own/RED) TOTAL STATIONS: 25	217/16	KID ROCK All Summer Long (Top Dog/Atlantic) TOTAL STATIONS: 14	181/27
LOW VS DIAMOND Heart Attack (Epic) TOTAL STATIONS: 16	205/30	TICKLE ME PINK Typical (Wind-up) TOTAL STATIONS: 14	178/20
FLOGGING MOLLY Float (SideOneDummy) TOTAL STATIONS: 16	204/31	FIVE FINGER DEATH PUNCH Never Enough (Firm) TOTAL STATIONS: 16	176/8

MOST INCREASED PLAYS

+268	ONE DAY AS A LION Wild International (Anti-/Epitaph) XTRA +28, KITS +27, KRZQ +21, WBRU +20, KXRK +19, KFMA +9, KWOD +14, KBZT +14, WKRK +11, WBCN +10
+157	STAIN'D Believe (Flip/Atlantic) KNXX +22, WZNE +19, WJRR +15, KCXX +14, WDYL +12, WTZR +10, KJEE +10, KEDJ +9, WXEG +8, KPNT +8
+152	BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) KYSR +23, WXNR +15, WTZR +15, WPBZ +14, WMFS +13, WXEG +12, KPNT +11, WGRD +11, WJBX +11, KHBZ +9
+144	HINDER Use Me (Universal Republic) WJRR +16, WCYY +16, KRZQ +13, WMFS +10, WRZX +9, KFTE +9, WFXH +9, KNXX +8, KQRA +7, WNFZ +6
+93	APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (2D-20 Ent./Live/Zomba) WRWK +14, WRZX +13, WSWD +12, WNFZ +9, WBZT +7, WCYY +7, WXEG +6, KNXX +6, WKRL +6, KFMA +5

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **FIVE FINGER DEATH PUNCH** MAKES IT BACK-TO-BACK TOP 10s AS "NEVER ENOUGH" JUMPS 12-8 (UP 55). "THE BLEEDING," THE FIRST SINGLE FROM THE ALBUM "THE WAY OF THE FIST," PEAKED AT NO. 7 IN MARCH.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	1E	DISTURBED INSIDE THE FIRE	NO. 1 (14 WKS) REPRISE	1821 +53	6.257 1
2	2	1E	SHINEDOWN DEVOUR	ATLANTIC	1593 +13	4.748 2
3	3	26	SAVING ABEL ADDICTED	SKIDDCCO/VIRGIN/CAPITOL	1386 -105	4.540 3
4	5	14	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	1186 +22	3.626 4
5	3	10	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	1142 +47	3.143 6
6	4	22	SEETHER RISE ABOVE THIS	WIND-UP	1052 -167	3.163 5
7	7	22	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	1017 -6	2.356 12
8	2	1E	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	984 +55	2.602 11
9	4	5	STAINED BELIEVE	FLIP/ATLANTIC	975 +64	2.753 8
10	3	21	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	937 -35	2.168 17
11	7	3	HINDER USE ME	UNIVERSAL REPUBLIC	934 +199	2.706 9
12	3	22	LINKIN PARK GIVEN UP	WARNER BROS.	907 -70	2.655 10
13	5	5	SLIPKNOT PSYCHOSOCIAL	ROADRUNNER/RRP	890 +100	2.180 16
14	7	2E	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	865 -97	1.912 18
15	1	15	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	860 -81	2.790 7
16	5	10	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	799 +15	2.210 15
17	5	12	THE OFFSPRING HAMMERHEAD	COLUMBIA	787 -131	2.269 13
18	5	11	CANDLEBOX STAND	SILENT MAJORITY/ILG	732 +4	1.315 19
19	23	5	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	AIRPOWER 20-20 ENT./JIVE/ZOMBA	648 +139	1.577 20
20	20	4E	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	623 -2	2.258 14
21	22	6	ATREYU SLOW BURN	HOLLYWOOD	607 +52	1.050 25
22	21	16	REV THEORY HELL YEAH	VAN HOWES/MALOOD/INTERSCOPE	583 +6	1.271 23
23	24	10	SCARS ON BROADWAY THEY SAY	VELVET HAMMER/INTERSCOPE	492 +36	1.021 26
24	34	2	BUCKCHERRY MOST INCREASED PLAYS/MOST ADDED TOO DRUNK...	ELEVEN SEVEN/ATLANTIC	472 +209	1.279 22
25	25	8	REHAB BARTENDER SONG (AKA SITTING AT A BAR)	UNIVERSAL REPUBLIC	458 +26	0.381 27
26	25	14	WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	434 -16	1.341 21
27	22	4	BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	427 +72	0.745 29
28	23	12	POP EVIL HERO	PAZZO/JARD STAR	420 -5	0.623 31
29	31	7	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?	ELEVEN SEVEN	396 +29	0.533 34
30	27	10	AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	385 -45	1.062 24
31	30	7	JET BLACK STARE READY TO ROLL	ISLAND/IDJMG	361 -7	0.708 30
32	23	1	ANOTHER BLACK DAY WICKED SOULS	BIELER BROS.	296 -106	0.462 35
33	38	10	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	240 -50	0.567 32
34	35	19	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	232 -8	0.547 33
35	35	5	MIDNIGHT TO TWELVE SLAM	JKH ENT	201 +13	0.331 38
36	37	4	EGYPT CENTRAL TAKING YOU DOWN	FAT LADY/ILG	194 +22	0.217 -
37	40	2	BULLET FOR MY VALENTINE HEARTS BURST INTO FIRE	20-20 ENT./JIVE/ZOMBA	189 +58	0.317 39
38	33	7	EARSHOT MISSUNDERSTOOD	IN DE GOOT	173 +9	0.203 -
39	NEW		12 STONES ADRENALINE	WIND-UP	172 +47	0.242 -
40	NEW		METALLICA REMEMBER TOMORROW	NOT LISTED	171 -103	0.828 28

MOST ADDED

ARTIST TITLE / LABEL NEW STATIONS

BUCKCHERRY 12
Too Drunk... (Eleven Seven/Atlantic)
KFRQ, KLAQ, KRZR, KUPD, WBUZ, WEDG, WRXR, WRZK, WTKX, WTPT, WWWX, WZMR

SEVENDUST FEAT. DAUGHTRY 7 7
The Past (7 Bros./Asylum/ILG)
KHTQ, KISW, KOMP, WCCC, WJJO, WLZX, WRXW

APOCALYPTICA FEAT. ADAM GONTIER 6
I Don't Care (20-20/Jive/Zomba)
KLAQ, WRXR, WTKX, WTPT, WXQR, WZMR

TAPROOT 6
Wherever I Stand (Velvet Hammer/RED)
KXFX, WIL, WKLQ, WKQZ, WRIF, XM Squiz

BULLET FOR MY VALENTINE 5
Hearts Burst Into Fire (20-20/Jive/Zomba)
WBUZ, WJJO, WTKX, WXQR, WZOR

12 STONES 5
Adrenaline (Wind-up)
Sirius Octane, WBSX, WCPN, WRZK, WXQR

THE OFFSPRING 5
You're Gonna Go Far, Kid (Columbia)
KRXQ, WBSX, WIYY, WKLQ, WQXA

LINKIN PARK 5
Leave Out All The Rest (Warner Bros.)
KHTB, WBSX, WEDG, WLZX, WRIF

ONE DAY AS A LION 5
Wild International (Anti-/Epitaph)
KHTQ, KXXR, Sirius Octane, WZMR, XM Squiz

HINDER 4
Use Me (Universal Republic)
KBPI, KNCN, WBSX, WRXR

ADDED AT...
KLAQ
El Paso, TX
QM/PM: Courtney Nelson
APD/MD: Glenn Garza
Weezer, Pork And Beans, 9
Buckcherry, Too Drunk..., 2
Midnight To Twelve, Slam, 2
Apocalyptica Feat. Adam Gontier, I Don't Care, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ROYAL BLISS Save Me (Merovingian/Caroline/Contraband) TOTAL STATIONS: 18	154/35	BLACK TIDE Let Me (Interscope) TOTAL STATIONS: 10	100/5
RA Broken Hearted Soul (Sahaja) TOTAL STATIONS: 15	149/25	STEREOSIDE So Long (Bieler Bros.) TOTAL STATIONS: 11	90/12
ANEW REVOLUTION Done (Koch) TOTAL STATIONS: 10	126/11	ASHES DIVIDE Enemies (Island/IDJMG) TOTAL STATIONS: 28	84/24
HEAD Flush (Driven) TOTAL STATIONS: 31	124/51	BULLET FOR MY VALENTINE Waking The Demon (20-20 Ent./Jive/Zomba) TOTAL STATIONS: 25	78/20
P.O.D. Shine With Me (INO/Columbia) TOTAL STATIONS: 13	103/26	THE OFFSPRING You're Gonna Go Far, Kid (Columbia) TOTAL STATIONS: 16	77/8

MOST INCREASED PLAYS

+209

BUCKCHERRY
Too Drunk... (Eleven Seven/Atlantic)
WTKX +23, WAAF +15, KRZR +13, WWWX +12, WCHZ +10, KZKQ +10, WBBN +10, WXQR +10, WCPN +9, WRXW +9

+199

HINDER
Use Me (Universal Republic)
WRXR +19, KZKQ +16, WRTT +14, WRXW +11, WAAF +10, WMMR +9, KQRC +8, WRZK +7, XSQU +7, WXQR +7

+139

APOCALYPTICA FEAT. ADAM GONTIER
I Don't Care (20-20 Ent./Jive/Zomba)
WTKX +17, WRXR +17, KZKQ +13, KHTB +11, WRXW +9, WAAF +8, KDUE +7, WBYR +6, KOMP +6, KISW +6

+103

METALLICA
Remember Tomorrow (Not Listed)
WTKX +20, WZOR +15, KILQ +14, KDOT +13, KXXR +10, KDUE +9, WAAF +7, KQRC +7, KOMP +2, KATT +2

+100

SLIPKNOT
Psychosocial (Roadrunner/RRP)
WZOR +17, KTEG +13, WKLQ +11, KRXQ +7, WBBN +6, SIOC +6, KILQ +6, KXFX +6, WRXR +6, KBPI +5

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations. 61 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.



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► **STAIND** EARNs ITS EIGHTH TOP 10 AS "BELIEVE" MOVES 12-10 (UP 22). THREE OF THE QUARTET'S PREVIOUS SEVEN TOP 10s HAVE REACHED NO. 1: "IT'S BEEN AWHILE," "SO FAR AWAY" AND "RIGHT HERE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	3	18	DISTURBED INSIDE THE FIRE	NO. 1 (1 WK) REPRISE	400 -1	1.259	1
2	1	23	SEETHER RISE ABOVE THIS	WIND-UP	397 -14	1.255	2
3	4	21	SAVING ABEL ADDICTED	SKIDCO/VIRGIN/CAPITOL	390 +2	1.248	3
4	2	15	MOTLEY CRUE SAINTS OF LOS ANGELES	MOTLEY	384 -22	1.158	4
5	5	12	SHINEDOWN DEVOUR	ATLANTIC	356 -19	0.992	5
6	7	40	PUDDLE OF MUDD PSYCHO	FLAWLESS/GEFFEN/INTERSCOPE	285 -13	0.731	9
7	6	23	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	285 -34	0.856	6
8	10	9	THEORY OF A DEADMAN BAD GIRLFRIEND	604/ROADRUNNER/RRP	263 +35	0.602	11
9	8	14	FOO FIGHTERS LET IT DIE	ROSWELL/RCA/RMG	256 +4	0.760	7
10	12	5	STAIND BELIEVE	FLIP/ATLANTIC	237 +22	0.681	10
11	11	19	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	236 +16	0.735	8
12	13	11	CANDLEBOX STAND	SILENT MAJORITY/ILG	204 +12	0.539	12
13	17	3	HINDER USE ME	UNIVERSAL REPUBLIC	195 +85	0.494	13
14	9	25	10 YEARS BEAUTIFUL	UNIVERSAL REPUBLIC	191 -39	0.376	14
15	15	9	3 DOORS DOWN TRAIN	UNIVERSAL REPUBLIC	154 +7	0.274	16
16	16	12	THE OFFSPRING HAMMERHEAD	COLUMBIA	123 -18	0.271	17
17	22	2	BUCKCHERRY TOO DRUNK...	AIRPOWER ELEVEN SEVEN/ATLANTIC	103 +36	0.342	15
18	18	11	AIRBOURNE RUNNIN' WILD	ROADRUNNER/RRP	97 +1	0.138	21
19	20	4	SLIPKNOT PSYCHOSOCIAL	AIRPOWER ROADRUNNER/RRP	90 +13	0.151	20
20	21	13	TANTRIC DOWN AND OUT	SILENT MAJORITY/ILG	75 +4	0.072	-
21	26	4	REHAB BARTENDER SONG (AKA SITTING AT A BAR)	UNIVERSAL REPUBLIC	56 +8	0.105	26
22	23	15	REV THEORY HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE	53 -3	0.041	-
23	24	6	THE BLACK CROWES WOUNDED BIRD	SILVER ARROW	52 -2	0.152	19
24	25	4	BLACK STONE CHERRY BLIND MAN	ROADRUNNER/RRP	51 0	0.073	-
25	28	13	AVENGED SEVENFOLD AFTERLIFE	HOPELESS/WARNER BROS.	50 +4	0.074	-
26	NEW		JESSE JAMES DUPREE & DIXIE INC. REV IT UP AND GO-GO	MIGHTY LOUD	46 +12	0.052	-
27	29	3	FIVE FINGER DEATH PUNCH NEVER ENOUGH	FIRM	45 +2	0.074	-
28	27	6	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW	FLAWLESS/GEFFEN/INTERSCOPE	45 -2	0.116	25
29	RE-ENTRY		ROYAL BLISS SAVE ME	MEROVINGIAN/CAROLINE/CONTRABAND	41 +6	0.156	18
30	30	5	ARANDA STILL IN THE DARK	ASTONISH	37 0	0.103	27

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
HINDER Use Me (Universal Republic) KMOD, WAQX, WGIR, WMMS, WZZO	5
BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) KMOD, WKLC, WNOR, WXMM	4
STAIND Believe (Flip/Atlantic) WEBN, WAFX	2
APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20 Live/Zomba) KBER, WEBN	2
SIXX: A.M. Tomorrow (Eleven Seven) KIOC, WKLC	2
PUDDLE OF MUDD Livin' On Borrowed Time (Flawless/Geffen/Interscope) KBER, WKLC	2
THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KMOD	1
CANDLEBOX Stand (Silent Majority/ILG) WAQX	1
REHAB Bartender Song (aka Sittin' At A Bar) (Universal Republic) KUFO	1

ADDED AT... WAQX
Syracuse, NY
PD: Alexis
APD/MD: Don Kelley
Candlebox, Stand, O
Hinder, Use Me, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ATREYU Slow Burn (Hollywood)	34/5	TRAPT Who's Going Home With You Tonight? (Eleven Seven)	29/2
TOTAL STATIONS: 9		TOTAL STATIONS: 4	
FOREIGNER Too Late (Atlantic/Rhino)	34/0	POP EVIL Hero (Pazzo/Jard Star)	26/0
TOTAL STATIONS: 4		TOTAL STATIONS: 6	
APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20 Ent./Jive/Zomba)	33/3	WEEZER Pork And Beans (DCC/Geffen/Interscope)	24/0
TOTAL STATIONS: 7		TOTAL STATIONS: 3	

MOST INCREASED PLAYS

+85	HINDER Use Me (Universal Republic) WZZO +15, KTUX +10, KMOD +10, WMMS +9, KIOC +7, WDHA +6, WKLC +6, WXMM +4, WVRK +4, WEBN +4
+36	BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic) KMOD +10, WDHA +7, KIOC +6, KSHE +4, WEBN +4, KAZR +2, KBER +1, WJXQ +1, WZZO +1
+35	THEORY OF A DEADMAN Bad Girlfriend (604/Roadrunner/RRP) KTUX +4, WMMS +10, KMOD +10, KIOC +3, WEBN +3, WAQX +2
+22	STAIND Believe (Flip/Atlantic) WEBN +16, KMOD +11, WAQX +2, WAFX +2, WZZO +1, WMMS +1, KTUX +1
+18	SIXX: A.M. Tomorrow (Eleven Seven) KIOC +17, WDHA +1

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	SIXX: A.M. LIFE IS BEAUTIFUL (ELEVEN SEVEN)		216 240	6	THREE DAYS GRACE RIOT (JIVE/ZOMBA)		108 116
2	SEETHER FAKE IT (WIND-UP)		153 161	7	FINGER ELEVEN PARALYZER (WIND-UP)		101 107
3	THEORY OF A DEADMAN SO HAPPY (604/ROADRUNNER/RRP)		147 175	8	AC/DC HIGHWAY TO HELL (ATLANTIC)		96 85
4	THREE DAYS GRACE NEVER TOO LATE (JIVE/ZOMBA)		136 129	9	PINK FLOYD ANOTHER BRICK IN THE WALL (PART II) (COLUMBIA)		95 92
5	OZZY OSBOURNE I DON'T WANNA STOP (EPIC)		109 103	10	AC/DC BACK IN BLACK (LEGACY/EPIC)		95 95

ROCK REPORTERS

WONE/Akron, OH*
OM: Chuck Collins
PD: T.K. O'Grady
APD/MD: Tim Daugherty

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers

WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer

KWHL/Anchorage, AK
PD: Brad Stennett
MD: Matthew Collins

WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush

KIOC/Beaumont, TX*
OM: Trey Poston
PD: Joey Armstrong

WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster

WRQK/Canton, OH*
PD: Greg Ausham

WPXC/Cape Cod, MA
PD/MD: Suzanne Tonaire

WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox

WEBN/Cincinnati, OH*
OM: Rick Alexander
PD/MD: Dave Fritz

WMMS/Cleveland, OH*
PD: Bo Matthews

WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos

KAZR/Des Moines, IA*
OM: Scott Allen
PD: Ryan Patrick
MD: Andy Hall

KHQG/Duluth, MN
OM/PD: Jack Lawson

WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder

WRVC/Huntington, WV
PD: Reeves Kirtner

WJXQ/Lansing, MI*
PD: Sheri Vegas

WGIR/Manchester, NH*
PD: Chris "Doc" Garrett

WAFX/Montgomery, AL*
PD: Rick Hendrick

WDHA/Morristown, NJ*
PD: Tony Paige
APD: Curtis Kay

WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Sonja Morrell

WXMM/Norfolk, VA*
OM/PD: John Shomby

KCLB/Palm Springs, CA
OM/PD: Jen Shevlin
MD: Jenn Brewski

KUFO/Portland, OR*
PD: Chris Patyk
APD/MD: Dan Bozyk

WHJY/Providence, RI*
PD: Scott Laudani

WXRK/Rockford, IL
PD: Jim Stone
MD: Jon Schulz

KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox

KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads

KTUX/Shreveport, LA*
OM: Gary McCoy
PD/MD: Randy Hill

KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza

WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley

KMOD/Tulsa, OK*
OM/PD: Don Cristi

WMZK/Wausau, WI
MD: Steve Resnick

KBZS/Wichita Falls, TX
PD: Liz Ryan

* Monitored Reporters



► HALIFAX, NOVA SCOTIA, QUARTET **SLOAN** JUMPS 15-10 AT CANADA ROCK WITH "BELIEVE IN ME," ITS SIXTH TOP 10.

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willobee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremy Smith

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Grasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
PD: Jay Kruz
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBX/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBX/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
OM: Bob Edwards
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTF/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Tamo Sein

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Vinnie Ferguson

WCYY/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBUR/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
OM: Mike Ninnie
PD: Terese Taylor

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRX/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
MD: Mike Haloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Cutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXH/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Rich DeSisto
APD/MD: Scott Reilly

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WIYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WILL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Padell
APD/MD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WCBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WBBN/Flint, MI*
OM: J. Patrick
PD: Brian Beddow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYS/Ft. Wayne, IN*
APD/MD: Stiller

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	18	FOO FIGHTERS	LET IT DIE	ROSWELL/RCA/SONY BMG	530	-1
2	2	22	SEETHER	RISE ABOVE THIS	WIND-UP	485	-23
3	3	12	THE OFFSPRING	HAMMERHEAD	COLUMBIA/SONY BMG	470	+24
4	5	15	WEEZER	PORK AND BEANS	DGC/GEFFEN/UNIVERSAL	450	+42
5	4	17	FINGER ELEVEN	TALKING TO THE WALLS	WIND-UP	405	-7
6	6	15	THE TREES	PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	382	+10
7	8	8	THEORY OF A DEADMAN	BAD GIRLFRIEND	604/UNIVERSAL	377	+16
8	7	15	MOTLEY CRUE	SAINTS OF LOS ANGELES	MOTLEY	373	+9
9	13	14	AIRBOURNE	RUNNIN' WILD	ROADRUNNER/UNIVERSAL	368	+42
10	15	10	SLOAN	BELIEVE IN ME	MURDERRECORDS/SONY BMG	332	+68
11	11	12	MATT MAYS & EL TORPEDO	TALL TREES	SONIC/WARNER	330	-7
12	10	22	3 DOORS DOWN	IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	311	-28
13	9	21	SAM ROBERTS	THEM KIDS	UNIVERSAL	310	-39
14	12	13	COLDPLAY	VIOLET HILL	PARLOPHONE/EMI	305	-24
15	14	16	KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	268	-4
16	17	17	DISTURBED	INSIDE THE FIRE	REPRISE/WARNER	247	+34
17	19	13	NINE INCH NAILS	DISCIPLINE	THE NULL CORPORATION	239	+36
18	16	8	SAVING ABEL	ADDICTED	SKIDCO/VIRGIN/EMI	227	+11
19	21	6	COLDPLAY	VIVA LA VIDA	PARLOPHONE/EMI	225	+38
20	20	12	CITY AND COLOUR	SLEEPING SICKNESS	DINE ALONE	209	+14
21	26	6	APOCALYPTICA FEATURING ADAM GONTIER	I DON'T CARE	20-20 ENT./JIVE/SONY BMG	198	+63
22	18	12	REV THEORY	HELL YEAH	VAN HOWES/MALOOFF/INTERSCOPE/UNIVERSAL	193	-18
23	23	11	SHINEDOWN	DEVOUR	ATLANTIC/WARNER	182	+22
24	22	11	STAREWELL	BROKE AND OUT OF MONEY	NOT LISTED	177	+8
25	25	7	THE STILLS	BEING HERE	ARTS & CRAFTS	171	+28
26	27	3	STAIN'D	BELIEVE	FLIP/ATLANTIC/WARNER	164	+35
27	37	2	HINDER	USE ME	UNIVERSAL REPUBLIC/UNIVERSAL	154	+78
28	30	3	MOBILE	THE KILLER	UNIVERSAL	141	+44
29	24	18	DEATH CAB FOR CUTIE	I WILL POSSESS YOUR HEART	ATLANTIC/WARNER	133	-15
30	29	18	THE RACONTEURS	SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	129	+10

FOR WEEK ENDING JULY 27, 2008

* indicates CanCon

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD: Michael Grey
APD: Jay Deacon
MD: Darcy

WZOR/Green Bay, WI*
PD: Joe Calgario
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM: Mark McKinney
PD: Wes Styles

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlot

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MD: Jason LaChance

WHDR/Miami, FL*
PD: Kevin Vargas
MD: Dave Hanson

KXXR/Minneapolis, MN*
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WCLG/Morgantown, WV
OM/PD: Jeff Miller

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler

WYSP/Philadelphia, PA*
APD: Spike
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motie
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squiz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD: Ryan Castle

WHBZ/Sheboygan, WI
PD: Ron Simonet
MD: Dave Nelson

WRBR/South Bend, IN
PD: Tommy Carroll

KHTQ/Spokane, WA*
PD/MD: Barry Bennett
APD: Kris Siebers

WLZX/Springfield, MA*
PD/MD: Courtney Quinn



DJs enhance the musical listening experience, not overshadow it

Where The Music Matters

John Schoenberger

JSchoenberger@RadioandRecords.com

at any triple A station, music is the star. The format is not as much about on-air personalities taking the spotlight on a morning show, a stunt man doing crazy stuff to get publicity or even utilizing nationally known syndicated shows. The role of the triple A host is to enhance the listening experience by offering information about artists and, yes, even telling the audience whose music just played.

Sure, morning and afternoon drive are as important to triple A as any other station and they offer news and information to add to the package, but a good triple A host will never think he or she is more important than the music. The music is why discerning adult listeners tune in and why they keep coming back.

As much as the approach of playing music

from then and now by established and new artists is central to the format, the mix of on-air hosts at any given station may often include a roster of seasoned professionals as well as newcomers just learning the ropes. The common factor that binds them is love of music and a passion to turn others on to the artists they love.

As Hutton Broadcasting/Santa Fe, Calif., director of programming Ira Gordon says, "In this era of voice-tracking a four-hour show in 25 minutes, any DJ who makes it sound like they were actually playing and listening to the song like the audience earns points in my book."

Two-Way Street

Bee Broadcasting/Kalispell, Mont., OM Brew Michaels feels that triple A is a bastion of "real radio" in an otherwise compromised world. The group's KRVO (the River) features a staff of major-market, 30-year veterans and equally important, a crew of 20-somethings that are eager to soak in the accumulated knowledge and add their own slant.

"There is no substitute for hearing good radio, and our next generation of talent is immersed in the old-school ways while leading the seasoned performers into the future," he says. "It's hard to say who's really teaching who more, but it does make for exciting and fresh radio."

Tuned In's WRLT/Nashville OM/PD David Hall says this two-way street is a good thing. Because triple A covers such a wide berth of

'Many air talents are attracted to the triple A format because of their own diverse tastes in music, old and new.'

—David Hall



eras and styles, a great DJ certainly has to have a broader knowledge and love of music than other formats.

"Younger air talents aren't going to have experienced the '70s or maybe even early-'80s music firsthand, so you've got to find someone who's made themselves a student of those eras," Hall says. "It's painful to the upper end of the demo to hear DJs who obviously don't know what they're talking about when trying to relay information about what is the important music of that listener's life."

But similarly, the DJs who are seasoned pros need to work at keeping up with—and have an enthusiasm for—newer artists. Younger listeners aren't going to tolerate someone who's not that knowledgeable about the hottest new songs.

"Fortunately, many air talents are attracted to the triple A format because of their own diverse tastes in music, old and new, so that's helpful," Hall says.

Bonneville KSWD (the Sound)/Los Angeles PD Dave Beasing has been wrestling with what attributes make for the ideal triple A host since he joined the format's newest top market startup in early May.

"Smart, warm, personable, passionate and knowledgeable are the qualities in the front of my mind as I go through this process," Beasing says. "We're looking for people who can react to the music as an enthusiastic listener would, not sell it as a spokesperson for the station."

Beasing adds that Andy Chanley, who was the first full-time hire for afternoons, is a perfect fit. Using him as a template, the station has since brought in more hosts, including Mike Powers (nights), Julie Slater (middles) and Larry Morgan (mornings), as well as some solid weekend talent.

"We're convinced that people only believe their own conclusions about a product, not the ones we try to force feed them," he adds.

Ultimate Lineup

If any triple A station has the ultimate DJ lineup, it's CBS Radio's WXRT/Chicago. PD Norm Winer says that the qualities that make the veteran staff successful include musical knowledge, respect for the audience's intelligence, a sense of humor and personalities that listeners can relate to.

"It is hard to coach veterans such as we have at WXRT but I try to remind them to minimize the use of the first person singular in expressing an opinion, so he or she can better reflect the views of the listener. I want them to sound more like a human being than a 'professional air personality.'"

As University of Pennsylvania's WXPB/Philadelphia assistant GM of programming Bruce Warren says, "A great triple A DJ has to get listeners excited about music and has to have respect for the listener. That's a tough job, whether you have been doing it for decades or just a few years."

R&R

Best of The Best

Through the years many triple A DJs have been nominated for R&R's annual Industry Achievement Awards.

The list includes:

- Lin Brehmer**, WXRT/Chicago
- Amy Brooks**, WBOS/Boston
- B.T. & Kelley**, KTCZ/Minneapolis
- Jody Denberg**, KGSR/Austin
- David Dye**, "World Cafe"
- Nic Harcourt**, KCRW/Los Angeles
- Ginger Havlat**, KBCO/Denver
- Travus T. Hipp**, KPIG/Monterey
- Terri Hemmert**, WXRT/Chicago
- Rita Houston**, WFUV/New York
- Rosalie Howarth**, KFOG/San Francisco
- Robert Hughes**, KPRI/San Diego
- Jim McGuinn**, WXPB/Philadelphia
- Dave Morey**, KFOG/San Francisco
- Brian Oake**, KTCZ/Minneapolis
- Marty Riemer**, KMTT/Seattle
- Shawn Stewart**, KMTT/Seattle
- Big Rick Stuart**, KFOG/San Francisco

Getting A Start

"Anyone that approaches me about getting ahead in the industry gets a speech about how they should make an effort to get a job in a small market and learn as many aspects of the business as possible. That way, as they work into larger markets, they will have many skills and can offer versatility to an employer. That will prepare them for the 'budget conscious' managers that want people who can handle many day-to-day tasks these days."

—KCUV/Denver PD Doug Clifton

"We have found that the internship programs offered by local universities can be a very fruitful source of potential talent. Several part-timers we've recently hired started as interns in our programming department. We recognized some had raw talent and drive, and with some coaching, these people have really taken off."

—WTTS/Indianapolis PD Brad Holtz

R&R TRIPLE A

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► **JOHN MELLENCAMP'S "MY SWEET LOVE"** CLIMBS 16-13 IN ITS SEVENTH WEEK TO BECOME HIS HIGHEST-CHARTING TRACK AT THE FORMAT SINCE "WALK TALL" PEAKED AT NO. 3 IN SEPTEMBER 2004.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-	AUDIENCE MILLIONS	RANK
1	1	9	COLDPLAY VIVA LA VIDA	NO. 1 (5 WKS) CAPITOL	627	-2	3.968	1
2	2	11	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	507	-11	2.167	6
3	5	20	MATT NATHANSON COME ON GET HIGHER	VANGUARD	461	+1	1.897	10
4	4	22	JASON MRAZ I'M YOURS	ATLANTIC/RRP	459	-7	1.928	9
5	3	18	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	445	-43	3.447	2
6	6	13	MY MORNING JACKET I'M AMAZED	ATO/RED	444	+15	2.959	3
7	8	10	R.E.M. HOLLOW MAN	WARNER BROS.	422	-3	1.446	13
8	7	16	DUFFY MERCY	MERCURY/IDJMG	407	-22	1.977	8
9	12	5	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	364	+43	1.331	14
10	9	16	NEEDTOBREATHE MORE TIME	ATLANTIC	357	-38	1.047	20
11	10	11	LOS LONELY BOYS STAYING WITH ME	EPIC	343	-10	1.322	15
12	15	6	COUNTING CROWS COME AROUND	DGC/GEFFEN/INTERSCOPE	342	+33	1.561	12
13	16	7	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	312	+5	0.843	28
14	14	9	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	311	-4	2.319	5
15	24	3	BECK ORPHANS	AIRPOWER/MOST INCREASED PLAYS DGC/INTERSCOPE	285	+65	2.559	4
16	13	19	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	285	-31	0.886	24
17	17	12	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	281	-25	0.760	30
18	23	5	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	261	+32	0.858	27
19	20	11	GAVIN ROSSDALE LOVE REMAINS THE SAME	AIRPOWER INTERSCOPE	257	+7	1.185	17
20	19	7	AIMEE MANN FREEWAY	SUPEREGD	255	+1	1.618	11
21	18	9	BIG BLUE BALL FEATURING PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	253	-10	1.192	16
22	21	15	SARA BAREILLES BOTTLE IT UP	EPIC	248	+8	0.913	22
23	22	13	COLDPLAY VIOLET HILL	CAPITOL	226	-13	1.125	18
24	27	3	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	202	+37	0.537	-
25	26	2	ERIC HUTCHINSON ROCK & ROLL	MOST ADDED LET'S BREAK/WARNER BROS.	169	+3	0.481	-
26	30	6	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	168	+16	0.339	-
27	29	5	RADIOHEAD HOUSE OF CARDS	TBD/ATO	155	-2	1.124	19
28	28	17	WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	150	+5	2.088	7
29	28	17	MUDCRUTCH SCARE EASY	REPRISE	146	-16	0.529	-
30	28	17	SHERYL CROW MOTIVATION	A&M/INTERSCOPE	130	-12	0.406	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.) KMTT, KSWD, WNCS, WXRV	4
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KFOG, KSWD, KTHX	3
DAR WILLIAMS It's Alright (Razor & Tie) KCUV, KTHX, WNCS	3
BUDDY GUY Skin Deep (Silvertone/Zomba) KBCO, KCUV, WCOO	3
COUNTING CROWS Come Around (DGC/Geffen/Interscope) KPTL, WMMM	2
BECK Orphans (DGC/Interscope) KINK, WRNX	2
G. LOVE & SPECIAL SAUCE Peace, Love & Happiness (Brushfire) WXRT, WZEW	2
GAVIN ROSSDALE Love Remains The Same (Interscope) WMMM, WRNX	2
ALEJANDRO ESCOVEDO Always A Friend (Back Porch/Manhattan/Capitol) KFOG, WXRV	2

ADDED AT...
WCOO
Charleston, SC
OM/PD: Mike Allen
MD: Joel Frank
Buddy Guy, Skin Deep, 1
Carolina Liar, I'm Not Over, O
Great Big Sea, Here And Now, O
Sharon Little, Try, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ADELE Chasing Pavements (XL/Columbia) TOTAL STATIONS: 11	128/17	THE VERVE Love Is Noise (On Our Own/RED) TOTAL STATIONS: 10	70/15
COLBIE CAILLAT The Little Things (Universal Republic) TOTAL STATIONS: 11	105/6	BECK Gamma Ray (DGC/Interscope) TOTAL STATIONS: 6	69/25
COLDPLAY Lost! (Capitol) TOTAL STATIONS: 9	79/25	MISSY HIGGINS Where I Stood (e1even/Reprise) TOTAL STATIONS: 7	69/2
DEATH CAB FOR CUTIE No Sunlight (Atlantic) TOTAL STATIONS: 13	78/14	JOHN MAYER Free Fallin' (Columbia) TOTAL STATIONS: 15	60/28
DELTA SPIRIT Trashcan (Rounder) TOTAL STATIONS: 9	70/16	LINKIN PARK Shadow Of The Day (Warner Bros.) TOTAL STATIONS: 7	54/0

MOST INCREASED PLAYS

+65	BECK Orphans (DGC/Interscope) WRNX +13, WZEW +13, KCUV +10, KRVB +10, KPRI +8, KINK +8, WNCS +7, KXLY +4, KMTT +4, KCSR +4
+43	O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) WTGB +13, WMMM +9, WRNX +8, KRVB +7, KCUV +7, WTTS +7, WCLZ +4, WCOO +2, KFOG +2, WRLL +2
+37	DONAVON FRANKENREITER Life, Love & Laughter (Lost Highway) CIDR +12, WCLZ +7, KINK +6, KCUV +6, KTHX +3, KENZ +2, KRSH +2, WRNR +2, KPTL +2, WRLL +1
+33	COUNTING CROWS Come Around (DGC/Geffen/Interscope) KRVB +4, WRLL +10, KPRI +7, KPTL +7, KMTT +4, KFOG +3, WCOO +3, KINK +2, WXRT +2, WZEW +1
+32	G. LOVE & SPECIAL SAUCE Peace, Love & Happiness (Brushfire) WTTS +12, CIDR +11, KFOG +7, KCUV +6, WTGB +5, WCLZ +4, WMMM +2, KPTL +2, KTHX +1, KPRI +1

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
33 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
1	AUGUSTANA SWEET AND LOW (EPIC)		283	349
2	SPOON DON'T YOU EVAH (MERGE)		193	223
3	NEWTON FAULKNER DREAM CATCH ME (AWARE/COLUMBIA)		176	183
4	R.E.M. SUPERNATURAL SUPERSERIOUS (WARNER BROS.)		145	149
5	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		138	147

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW	PLAYS LW
6	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		134	145
7	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		119	109
8	SARA BAREILLES LOVE SONG (EPIC)		114	123
9	EDDIE VEDDER HARD SUN (MONKEY WRENCH/JJ/RMG)		108	113
10	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)		107	118

Sharon Little "TRY"

NEW ADDS THIS WEEK – WCOO, KSUT, KUWR, WNRN
ALREADY PLAYING – WXPB, Sirius "The Spectrum," KBAC, KCUV, WFPK, WCBE, KPTL, KDBB, & many more
see her and keaton simons perform 8/7 in boulder at the summit luncheon...

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R&R TRIPLE A/ AMERICANA

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► **MUDCRUTCH** LEADS THREE DEBUTS ONTO THE TRIPLE A INDICATOR LIST AS "LOVER OF THE BAYOU" ENTERS AT NO. 25. THE TRACK IS THE FOLLOW-UP TO "SCARE EASY," WHICH SPENT FOUR WEEKS AT NO. 4 IN THE SPRING.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	
1	6	6	COLDPLAY VIVA LA VIDA	CAPITOL	532 -26
2	3	9	BIG BLUE BALL FEAT. PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	494 +9
3	2	10	R.E.M. HOLLOW MAN	WARNER BRDS.	485 -15
4	6	6	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	465 -27
5	5	10	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	464 -11
6	8	11	LOS LONELY BOYS STAYING WITH ME	EPIC	454 +32
7	4	12	MY MORNING JACKET I'M AMAZED	ATO/RED	430 -50
8	9	13	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	412 -8
9	10	7	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	411 +15
10	11	4	BECK ORPHANS	DCC/INTERSCOPE	407 +34
11	35	6	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	389 +33
12	7	15	OLD 97'S DANCE WITH ME	NEW WEST	382 -42
13	16	5	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	369 +14
14	12	13	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	346 -23
15	13	12	AIMEE MANN FREEWAY	SUPEREGO	341 -21
16	17	5	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	330 +34
17	14	18	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	309 -52
18	18	3	DELTA SPIRIT TRASHCAN	ROUNDER	286 +28
19	19	8	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BRDS.	251 +1
20	25	2	AMY MACDONALD MR. ROCK & ROLL	DECCA	246 +30
21	20	19	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	236 -13
22	28	2	ERIC HUTCHINSON ROCK & ROLL	LET'S BREAK/WARNER BRDS.	233 +46
23	29	3	ADELE CHASING PAVEMENTS	XL/COLUMBIA	231 +45
24	24	7	ROBERT PLANT / ALISON KRAUSS RICH WOMAN	ROUNDER	229 +5
25	NEW		MUDCRUTCH LOVER OF THE BAYOU	REPRISE	218 +132
26	23	13	COLDPLAY VIOLET HILL	CAPITOL	212 -13
27	21	9	JOHN HIATT LOVE YOU AGAIN	NEW WEST	208 -37
28	22	15	DUFFY MERCY	MERCURY/DJMG	201 -34
29	NEW		COUNTING CROWS COME AROUND	DCC/GEFFEN/INTERSCOPE	184 +38
30	NEW		STEVE WINWOOD I'M NOT DROWNING	COLUMBIA	178 -3

THIS WEEK	LAST WEEK	AMERICANA		PLAYS	CUMULATIVE
		ARTIST TITLE	IMPRINT / PROMOTION LABEL		
1	1	JOHN HIATT SAME OLD MAN	NEW WEST	457 -34	4697
2	2	HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	443 -27	8155
3	3	RECKLESS KELLY BULLETPROOF	YEP ROC	426 +15	2747
4	4	THE BAND OF HEATHENS THE BAND OF HEATHENS	BOH	414 +8	3720
5	5	ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	404 +4	4079
6	7	EMMYLOU HARRIS ALL I INTENDED TO BE	NONESUCH/WARNER BRDS.	350 -3	1776
7	9	JOHN MELLENCAMP LIFE, DEATH, LOVE AND FREEDOM	HEAR/CMG	348 +34	1897
8	6	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	310 -46	9312
9	8	ELEVEN HUNDRED SPRINGS COUNTRY JAM	PALO DURO	308 -13	2929
10	10	OLD 97'S BLAME IT ON GRAVITY	NEW WEST	301 -11	4066
11	11	SONNY LANDRETH FROM THE REACH	LANDFALL	280 +5	2468
12	12	CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	268 +19	1788
13	14	GIRLS GUNS & GLORY INVERTED VALENTINE	GIRLS GUNS & GLORY	247 +10	1504
14	13	RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	235 -9	1550
15	15	JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	235 +7	3938
16	26	THE BOXMASTERS THE BOXMASTERS	VANGUARD	225 +32	1276
17	21	WILLIE NELSON AND WYNTON MARSALIS TWO MEN WITH THE BLUES	BLUE NOTE/CAPITOL	213 +5	810
18	22	DAN TYMINSKI WHEELS	ROUNDER	212 +12	1031
19	19	THE HACIENDA BROTHERS ARIZONA MOTEL	HACIENDA/PROPER AMERICAN	206 -3	805
20	30	DONNA THE BUFFALO SILVERLINED	SUGAR HILL	204 +30	503
21	25	FRED EAGLESMITH TINDERBOX	LONESOME DAY	203 +8	907
22	17	JAMES HUNTER THE HARD WAY	HEAR/CMG	201 -19	1956
23	18	VARIOUS ARTISTS RIBBON OF HIGHWAY, ENDLESS SKYWAY	MUSIC ROAD	199 -21	717
24	32	HONEYBROWNE MILE BY MILE	SMITH	198 +31	785
25	24	THE MOTHER TRUCKERS LET'S ALL GO TO BED	FUNZALO	197 0	1822
26	27	RAILROAD EARTH AMEN CORNER	SCIFIDELITY	193 +8	1938
27	20	DR. JOHN AND THE LOWER 911 CITY THAT CARE FORGOT	429/516	190 -18	1479
28	28	ELIZA GILKYSON BEAUTIFUL WORLD	RED HOUSE	184 +4	2169
29	16	MUDCRUTCH MUDCRUTCH	REPRISE	178 -42	2436
30	29	THE WATSON TWINS FIRE SONGS	VANGUARD	177 -2	1205

MOST ADDED

- DAR WILLIAMS** 16
It's Alright (Razor & Tie) [KDBB, KLRR, KMTN, KNBA, KPND, KROK, KSPN, KTAO, KTBG, WCBE, WCNR, WDST, WFPK, WMWV, WTMD, WVOO]
- SONYA KITCHELL** 12
Here To There (Velour/Decca) [KNBA, KTAO, KYSL, Music Choice Adult Alternative, WCBE, WDST, WFIV, WKZE, WNRN, WUIN]
- CONOR OBERST** 13
Sausalito
- THE DUHKS** 11
Mighty Storm (Sugar Hill) [KMTN, KNBA, KPIC, KSUT, KTAO, KTBC, WCBE, WFPK, WKZE, WNCW, WXPXN]
- CARRIE RODRIGUEZ** 8
She Ain't Me (Back Porch/Manhattan/Capitol) [KNBA, KSUT, KTAO, KUT, WCBE, WNRN, WRSI, WYEP]
- PRETENDERS** 8
Boots Of Chinese Plastic (Shangri-La) [WMVY, WNRN, WTMD, WUIN]

FOR WEEK ENDING JULY 27, 2008

MOST ADDED

- CARRIE RODRIGUEZ** 22
She Ain't Me (Back Porch/Manhattan/Capitol)
- THE DUHKS** 12
Fast Paced World (Sugar Hill)
- BUDDY GUY** 10
Skin Deep (Silvertone/Zomba)
- MARIA MULDAUR** 9
Yes We Can (Telarc)
- DAR WILLIAMS** 8
Promised Land (Razor & Tie)
- THE GRASCALS** 8
Keep On Walkin' (Rounder)

FOR WEEK ENDING JULY 27, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.

August 6-9, 2008

St. Julien Hotel & Spa

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A pair of top programmers offers advice to aspiring young jocks

Listen Up, Young Talent

Jackie Madrigal

JMadrigal@RadioandRecords.com

many Latin stations now count on superstars to headline their morning shows. This is the era of Piolín, El Cucuy, Don Cheto and Juan Carlos & Frankie Jay, personalities known throughout the Latin radio world and growing in step with the overall Latin radio industry. ■ All have built success stories for their stations—Piolín is based at Univision Radio regional Mexican KSCA (La Nueva)/Los Angeles (and syndicated in 49 markets), El Cucuy is heard on Spanish Broadcasting System regional Mexican KLAX (La Raza)/Los Angeles, Don Cheto is on Liberman Broadcasting regional Mexican KBUE (Que Buena)/Los Angeles and Juan Carlos & Frankie Jay make their home at SBS tropical WSKQ (Mega)/New York. But a definitive question for Latin radio remains: how can young, up-and-coming jocks reach parallel levels of success?

Two of the country's top programmers—WSKQ and Latin pop WPAT (Amor)/New York PD Tony Luna and Clear Channel Latin pop KLOL (Mega)/Houston PD Omar Romero—share insights on what PDs look for in new talent. Both PDs are committed to finding fresh blood and helping young people develop their talents behind the mic, even in markets as large as theirs.

Hard Work And Charisma

Romero says the No. 1 quality he looks for is dedication—those willing to do the work and pay their dues. “What matters is who wants to be here and do a great job,” he says. Those willing to accept any daypart and work hard will get ahead. Luna says a jock also has to have “charisma”—a quality one is born with and cannot be taught.

That, combined with natural ability and education, are the ingredients for success, Luna says. “I encourage education because it enriches one's knowledge, which is a valuable resource to have on the air.” The ability to entertain while discussing any subject intelligently—so that the audience doesn't feel like it's being lectured to—is a major plus, Luna says. “You also have to be lighthearted, cheerful and informal, because our

job is to entertain, not teach. It's not what you say, but how you say it.”

The serious, deep, formal voices of yesteryear are no longer required. In fact, both programmers say the pitch of the voice is far less important than the delivery. Aspiring young talent often come across as sounding too formal in their demos, especially if they haven't worked in U.S. radio before, Luna says. “They have a misconception of what U.S. Latin radio is like and what we're looking for. We're in an interactive era, where an organic, human touch is much more important.”

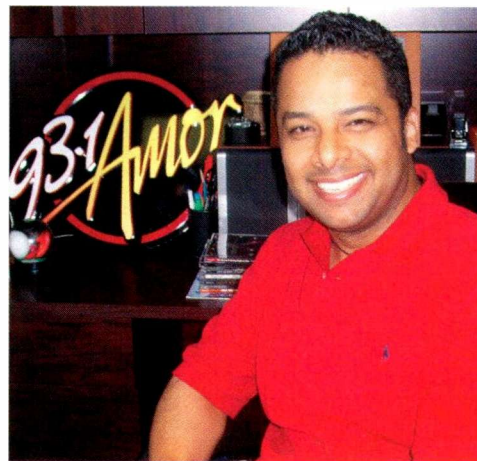
According to Luna, the top challenge young talent face is learning to be less of a traditional jock and more of a communication vessel. “Radio today has to reach more people and is facing much more competition, not only from other stations but other media. That's why we value talent so much more, because that's what makes us different from other media.”

Thick Skin Required

Up-and-coming talent need a thick skin, Romero says, to weather resistance that comes with being perceived as young and inexperienced by veteran jocks. “You don't matter to them, and how talented you are is beside the

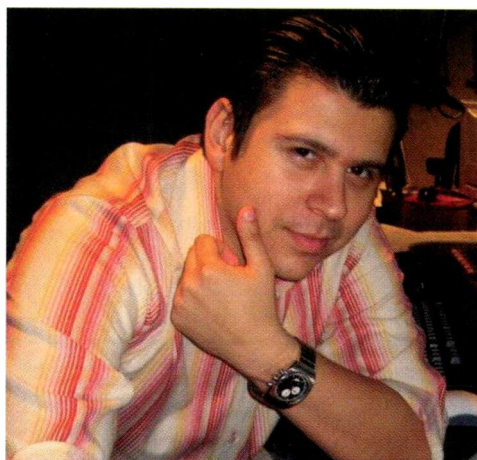
‘You have to be lighthearted, cheerful and informal, because our job is to entertain, not teach.’

—Tony Luna



‘My advice is to persevere. Many of us are here because someone once believed in us when we were young.’

—Omar Romero



point. All they are looking at is that you're young and they see you as a threat.” Romero's advice: Take what people say about you and let it go. “Take in all the positive and leave all the negative behind. And surround yourself with successful people because you'll learn from them and succeed as well.”

Be open to moving to any city where a gig is available, Romero suggests; making it in New York, Los Angeles or Houston on the first try isn't likely. Stations in smaller markets are more

receptive to new talent and offer an opportunity to learn and grow, he adds.

The good news is that programmers are always on the lookout for new jocks and are willing to give them a shot, even in large markets. “And because all jocks have their moment, evolve and move from one station to the other, the search

for new talent is a constant,” Luna says. Developing new talent is as important to a station as selecting the right music, Luna says, and has taken on even greater urgency because strong new talent is so difficult to find. Still, Luna remains hopeful that fresh talent is out there. “We just have to find the right ones.”

Romero acknowledges that opportunities are scarce because large companies focus too much on established jocks. It's simply a matter of economics, he says. But that shouldn't deter young people who are passionate about radio. “My advice is to persevere,” Romero says. “Many of us are here because someone once believed in us when we were young.”

Romero says he is more than willing to give new jocks a shot at Mega. In fact, all his talent is young and Mega-made—and he likes it that way. “You can mold young talent to fit your station's sound. It's also much easier to work with them than with big-name jocks that also have big egos.”

Luna, on the other hand, manages superstar talent at Mega and Amor. Yet he still believes it's a PD's responsibility to be on the lookout for new blood. “We have to go that extra mile and do more than listen to demos and believe there is no one new,” he says. He cautions PDs against getting too “comfortable” and encourages them to venture out to comedy clubs, shows and other events where they may discover their next shining star. On the flip side, young jocks shouldn't hesitate to send demos to PDs, Luna says, even those in large markets.

R&R

R&R REGIONAL MEXICAN

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BDS



▶ WITH A 24-18 JUMP ACCOMPANIED BY AIRPOWER STRIPES, **FLEX'S** "TE QUIERO" DEFINES A MULTIFORMAT HIT AS IT BECOMES THIS FIRST SONG THIS YEAR TO REACH THE TOP 20 ON REGIONAL MEXICAN, LATIN POP, TROPICAL AND LATIN RHYTHM.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	22	1	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	NO. 1 (11 WKS) DISA	1548 +20	11.476 2
2	14	2	INTOCABLE TU ADIOS NO MATA	EMI TELEVISA	1401 -38	9.095 3
3	10	3	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1396 +59	11.478 1
4	13	4	CUISILLOS VIVE Y DEJAME VIVIR	MUSART/BALBOA	1318 -5	7.901 5
5	15	5	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVISA	1257 +29	8.308 4
6	9	7	LOS TEMERARIOS SI TU TE VAS	FONOVISA	1107 +12	5.994 9
7	26	6	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	1054 -49	7.782 7
8	14	8	LOS TUCANES DE TIJUANA QUE TE PERDONE TU MADRE	UNIVISION	1012 +26	5.261 12
9	17	3	LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	MOST INCREASED PLAYS SONY BMG NORTE	859 +172	7.821 6
10	9	19	PALOMO SUFRIRAS	DISA	830 -45	4.060 18
11	14	6	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	823 +95	5.467 11
12	22	12	JENNI RIVERA INOLVIDABLE	FONOVISA	790 +34	4.989 13
13	11	10	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	788 +17	4.774 14
14	16	11	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	755 +24	2.637 29
15	9	13	EL CHAPO DE SINALOA EL PALETERO	DISA	722 +32	4.282 17
16	16	7	K-PAZ DE LA SIERRA VOLVERE	AIRPOWER DISA/EDIMONSA	703 +15	3.968 19
17	15	28	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	683 -26	4.697 15
18	24	3	FLEX TE QUIERO	AIRPOWER EMI TELEVISA	615 +92	7.746 8
19	19	10	URANIO MUSICAL DULCE VENENO	ASL	598 -37	3.557 23
20	18	7	GRUPO CONTROL SE TAMBALEA	DECO	574 -49	3.066 26
21	23	7	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	543 -22	2.784 28
22	22	5	LA ARROLLADORA BANDA EL LIMON PRIMER TIEMPO	DISA/EDIMONSA	540 -34	3.562 22
23	21	27	VICENTE FERNANDEZ LA DERROTA	SONY BMG NORTE	537 -45	4.593 16
24	3C	2	JULIO CHAIDEZ EL AMOR EN CARRO	MOST ADDED ASL	500 +81	5.541 10
25	25	3	LOS HOROSCOPOS DE DURANGO NIEGALO	UNIVISION	461 -3	2.123 31
26	27	8	CONJUNTO ATARDECER SE VA MURIENDO MI ALMA	CAMPANARIO	460 +13	3.039 27
27	26	3	LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVISA	433 -23	1.269 -
28	28	4	JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	431 -2	1.312 -
29	32	6	LOS NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	424 +11	1.053 -
30	NEW		ALACRANES MUSICAL DAME TU AMOR	FONOVISA	397 +140	3.300 24
31	29	8	LOS INVASORES DE NUEVO LEON DECIAS QUENO	SERCA	394 -31	1.644 38
32	31	15	BANDA MACHOS EL PROXIMO TONTO	SONY BMG NORTE	386 -29	1.960 32
33	33	9	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	366 -39	3.814 21
34	35	2	ADAN ROMERO SOLO UN DIA (AHORA TE AMO)	LA SIERRA	358 +10	3.886 20
35	34	6	LA APUESTA POR TI	SERCA	353 +1	1.627 39
36	37	11	CONJUNTO PRIMAVERA LA GRAN SENORA	FONOVISA	324 -2	1.695 36
37	36	17	LOS TIGRES DEL NORTE EL HIJO DEL PUEBLO	FONOVISA	287 -46	1.080 -
38	39	4	LOS BUITRES DE CULIACAN SINALOA ESTOY TOMANDO SIN CONTROL	LADISCOMUSIC/UNIVERSAL LATINO	280 -24	1.166 -
39	NEW		EL COYOTE Y SU BANDA TIERRA SANTA LINDA DOCTORA	FONOVISA	272 +25	1.746 35
40	40	5	EL TIGRILLO PALMA CON QUE ME PAGAS	SONY BMG NORTE	268 -18	1.339 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
JULIO CHAIDEZ El Amor En Carro (ASL) KESS, KLBN, KOND, KXPD, WLCC, WYMY	6
LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KDXX, KHHL, KWEI, WYMY, XHTY	5
EL CHAPO DE SINALOA El Paletero (Disa) KDXX, KISF, KTJM, KXPK	4
FLEX Te Quiero (EMI Televisa) KDXX, KGBT, KROM, WBZY	4
K-PAZ DE LA SIERRA Volvere (Disa/Edimonsa) KDXX, KLTV, WBZY	3
ESPINOZA PAZ El Proximo Viernes (ASL) KDXX, KESS, KXPD	3
CUISILLOS Vive Y Dejame Vivir (Musart/Balboa) KDXX, KESS	2
JOAN SEBASTIAN Sigo Vivo (Musart/Balboa) KMYX, KTJM	2
EL COYOTE Y SU BANDA TIERRA SANTA Linda Doctora (Fonovisa) KGBT, KXPD	2
ALACRANES MUSICAL Dame Tu Amor (Fonovisa) KDXX, KLHB	2

NEW AND ACTIVE			
ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
FIDEL RUEDA No Puedo Perdonarte (Fonovisa) TOTAL STATIONS: 19	267/38	ANDRES MARQUEZ Mas Que Amigos (Disa) TOTAL STATIONS: 17	202/3
KUMBIA ALL STARZ FEAT. MELISSA JIMENEZ Rica Y Apretadita (EMI Televisa) TOTAL STATIONS: 23	257/6	ESPINOZA PAZ El Proximo Viernes (ASL) TOTAL STATIONS: 18	191/50
YOLANDA PEREZ Abusadora (Cash Money/Universal Motown) TOTAL STATIONS: 16	214/9	TIERRA CALI Mas Alla De La Distancia (Universal Latino) TOTAL STATIONS: 9	187/18
LA AUTORIDAD DE LA SIERRA Amor A Gotas (Disa) TOTAL STATIONS: 16	212/20	HUICHOL MUSICAL La Cusinela (ASL) TOTAL STATIONS: 24	187/9
LA ORIGINAL BANDA EL LIMON Sin Pensar Yo Te Engane (DBC) TOTAL STATIONS: 15	208/6	JULION ALVAREZ Las Mulass De Moreno (ASL) TOTAL STATIONS: 18	178/13



+172	LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KRZZ +17, KDXX +6, WBZY +14, KOND +13, KMYX +11, KWEI +11, KWIZ +9, KBNO +9, KYQQ +9, KHHL +9
+140	ALACRANES MUSICAL Dame Tu Amor (Fonovisa) KSKD +32, KCMT +29, KXPD +19, WBZY +11, KDXX +10, KLHB +7, KXPK +6, WLEY +5, KJFA +5, KHHL +5
+95	PATRULLA 81 Los Reproches Del Viento (Disa) KMQA +14, KJFA +11, XHTY +9, WBZY +9, KLVO +6, KISF +6, KTJM +5, KSOL +5, KLAX +4, KXPK +4
+92	FLEX Te Quiero (EMI Televisa) KWEI +14, KLVO +10, KLTV +10, WEDJ +8, KBUE +7, KSTN +7, KJFA +6, WBZY +6, KDXX +6, KROM +6
+81	JULIO CHAIDEZ El Amor En Carro (ASL) KCMT +13, KESS +13, WYMY +11, KXPK +10, KOND +10, KXTS +9, KLBN +9, KHOT +8, WLCC +8, KRAY +6

ADDED AT... KTUZ
Oklahoma City, OK
PD: Kevin Christopher
MD: Gabriel Ocegueda
La Autentica De Jerez, Como Extranos A Zacatecas, 15
Los Primos De Durango, La Playa, 9
Rogelio Martinez, Aqui Me Tienes, 9
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
56 regional mexican stations electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

REGIONAL MEXICAN MONITORED REPORTERS

- | | | | | | | | |
|--|--|---|--|---|--|---|---|
| KJFA/Albuquerque, NM
PD: Henry Gonzalez | KWEI/Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez | KBNO/Denver, CO
PD: Socorro Rios
MD: Zenon Ferrufino | KISF/Las Vegas, NV
PD: Jose Ramon Bravo | KKPS/McAllen, TX
PD: Mando San Roman
MD: Robert Montalvo | KXPD/Portland, OR
OM/PD: Paul Danitz
APD/MD: Nancy Corcuera | KSAH/San Antonio, TX
OM: Robin Flores
PD: Alfonso Flores
APD: Minnie Ochoa
MD: Juan Martinez | KSOL/San Francisco, CA
PD/MD: Jose Luis Gonzalez |
| KLVO/Albuquerque, NM
PD/MD: Rene Leon | WLEY/Chicago, IL
PD: Ezequiel Gonzalez | KXPK/Denver, CO
PD: Napoleon Sanchez | KBUE/Los Angeles, CA
PD: Pepe Garza | KSKD/Merced, CA
OM: Debbie Gomez
PD: Saul Fiallos | WYMY/Raleigh, NC
PD: Julie Garza | KXTN/San Antonio, TX
PD: Jon Ramirez
APD: Pete A. Morales III | KIST/Santa Barbara, CA
OM: Keith Royer
PD: Jose Fierros |
| WBZY/Atlanta, GA
PD: Raffy Contigo
APD: Aly Young | WOJO/Chicago, IL
OM: Cesar Canales
PD: Rafael Bautista | XHNZ/El Paso, TX
PD: Francisco Aguirre | KLAX/Los Angeles, CA
OM: Pio Ferro
PD: Juan Carlos Hidalgo
MD: Lupita Del Castillo | KRAY/Monterey, CA
PD: Vicente Romero | KXSB/Riverside, CA
PD/MD: Salvador Prieto | KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Alex Ballesteros | KXTS/Santa Rosa, CA
OM: Krista Bowker
PD: Alex Ballesteros |
| KHHL/Austin, TX
PD: Jose "Jime" Martinez | KLHB/Corpus Christi, TX
OM: Clayton Allen
PD/MD: Luis Munoz | KLBN/Fresno, CA
PD/MD: Jorge Guillen | KSCA/Los Angeles, CA
PD: Veronica Nava | WQBU/New York, NY
PD: Gerardo Lopez
APD: Gabriel Pino | KTTA/Sacramento, CA
PD: Elvis Valle | KLNV/San Diego, CA
PD: Antonio Covarrubias
APD: Gabriel Alvarez | KSTN/Stockton, CA
PD: Kent Rodriguez |
| KIWI/Bakersfield, CA
PD/MD: Raul Evangelista | KSAB/Corpus Christi, TX
OM: Paula Newell
PD/MD: Dan Pena | KOND/Fresno, CA
PD: Juan Fernando | KWIZ/Los Angeles, CA
PD: Eddie Leon | KTUZ/Oklahoma City, OK
OM/PD: Kevin Christopher
MD: Gabriel Ocegueda | KDUT/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Cesar Valdiosera | XHTY/San Diego, CA
PD: Elis Valle | WLCC/Tampa, FL
PD: Luis Briceno |
| KMQA/Bakersfield, CA
OM: Irene Escalante
PD/MD: Yesenia De Luna
APD: Victor Martinez | KDXX/Dallas, TX
OM: Andy Lockridge
PD: Jesus Espiritueta | KLTN/Houston, TX
PD: Raul Brindis
MD: Angel Basulto | KESO/McAllen, TX
OM: Romep Herrera
PD: Mario Facundo | KXLM/Oxnard, CA
PD/MD: Salvador Prieto | KLEY/San Antonio, TX
OM/PD: Alfonso Flores
APD/MD: Edgar Monsivais | XOCL/San Diego, CA
PD: Marylu Ramos
APD: Gisela Moreno | KCMT/Tucson, AZ
PD/MD: Enrique Mayans |
| KMYX/Bakersfield, CA
OM: Robert Chavez
PD: Cesar Chavez | KESS/Dallas, TX
PD: Oscar Rios | KTJM/Houston, TX
PD/MD: Eddie Leon | KGBT/McAllen, TX
PD: Hugo De La Cruz
MD: Armando Almazan | KHOT/Phoenix, AZ
OM: Eleazar Garcia
PD: Nelson Oseida | KROM/San Antonio, TX
PD: Rogelio Leal | KRZZ/San Francisco, CA
OM: Olga Rosales
PD: Jesse Portillo | KYQQ/Wichita, KS
OM: Beverlee Brannigan
PD: Arnoldo Gonzalez |

R&R LATIN POP

POWERED BY **nielsen** BDS



▶ WITH FOUR PRIOR HITS TO HER CREDIT, **GLORIA TREVI** CLAIMS HER FIRST LATIN POP TOP 10 AS "CINCO MINUTOS" CLIMBS 11-8 AS MOST ADDED.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	18	MANA SI NO TE HUBERAS IDO	WARNER LATINA	985 -13	11.170 1
2	2	15	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	798 -32	8.176 4
3	4	25	ENRIQUE IGLESIAS DONDE ESTAM CORAZON	UNIVERSAL LATINO	711 +8	7.400 5
4	5	4	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	682 +8	9.534 2
5	3	39	FLEX TE QUIERO	EMI TELEVISA	680 -44	8.997 3
6	6	6	CAMILA ME DA IGUAL	SONY BMG NORTE	611 +15	4.640 11
7	10	9	JUANES TRES	UNIVERSAL LATINO	600 +29	3.701 14
8	11	11	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	593 +67	2.950 22
9	6	17	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	571 -61	5.205 10
10	7	27	BELANOVA CADA QUE...	UNIVERSAL LATINO	556 -61	3.586 15
11	12	11	KANY GARCIA ESTA SOLEDAD	SONY BMG NORTE	522 -3	5.774 6
12	13	5	ENRIQUE IGLESIAS LORO POR TI	UNIVERSAL LATINO	516 +11	5.559 7
13	9	31	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	509 -76	4.249 12
14	15	21	TOMMY TORRES PEGADITO	WARNER LATINA	457 -19	3.249 19
15	14	16	ALEJANDRO FERNANDEZ ERES	SONY BMG NORTE	454 -39	1.861 38
16	16	25	JESSE & JOY LLEGASTE TU	WARNER LATINA	418 +14	2.362 32
17	20	3	HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	358 +78	1.513 -
18	17	47	JUANES ME ENAMORA	UNIVERSAL LATINO	358 -20	5.506 9
19	23	2	TOMMY TORRES TARDE O TEMPRANO	WARNER LATINA	319 +97	5.554 8
20	18	13	PEPE AGUILAR PERDONO Y OVIDO	EMI TELEVISA	287 -12	3.481 17
21	27	2	MANA ARDE EL CIELO	WARNER LATINA	272 +61	2.551 28
22	19	7	LOS TEMERARIOS SI TU TE VAS	FONOVISIA	270 -21	3.043 20
23	24	12	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISA	267 +46	3.742 13
24	31	11	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	228 +41	1.720 -
25	29	7	MJ HE VENIDO	MACHETE	226 +28	2.427 31
26	26	14	WISIN & YANDEL AHORA ES	MACHETE	225 +9	2.100 34
27	28	13	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	216 +16	2.443 29
28	22	12	ABRAHAM AMARTE	MACHETE	204 -27	3.566 16
29	32	7	BLACK: GUAYABA NO HAY ESPACIO	MACHETE	197 +18	2.794 25
30	30	25	CHAYANNE LOLA	SONY BMG NORTE	197 +5	3.446 18
31	35	8	AVENTURA EL PERDEDOR	PREMIUM LATIN	194 +24	1.241 -
32	39	16	FONSECA ENREDAME	EMI TELEVISA	161 +14	2.610 27
33	NEW		COLDPLAY VIVA LA VIDA	CAPITOL	154 +51	2.827 23
34	36	13	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/DJMG	151 -15	0.756 -
35	38	2	PLAYA LIMBO EL TIEMPO DE TI	SONY BMG NORTE	150 -3	0.722 -
36	33	10	ZORRO VIEJO DUELE PERDER	NU	149 -24	1.812 -
37	NEW		DADDY YANKEE POSE	EL CARTEL	143 +32	2.093 35
38	NEW		ALEJANDRO FERNANDEZ SIN CONSIDERACION	SONY BMG NORTE	142 +15	1.483 -
39	40	6	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	142 -2	1.963 37
40	NEW		LEONA LEWIS BLEEDING LOVE	SYCO3/RMG	138 +33	1.779 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
GLORIA TREVI Cinco Minutos (Universal Latino) KLOL, WIAC, WVIV	3
MARCOS YAROIDE FEAT. DIVINO Todo Se Lo Debo A El (Luar) WFID, WIOA, WXYX	3
HA*ASH No Te Quiero Nada (Sony BMG) KVVA, WFID	2
MANA Arde El Cielo (Warner Latina) KQQK, KVVA	2
TOMMY TORRES Tarde O Temprano (Warner Latina) KLOL, WFID	2
EDDY LOVER Luna (Machete) XHFG, XHPX	2
DAVID CAVAZOS Bruja Hada (Warner Latina) KBMG, XLTN	2
VICTOR MANUELLE No Soy Quien (Kiyavi/VIM) WIAC, WIOA	2
JUANES Tres (Universal Latino) XLTN	1
PLAYA LIMBO El Tiempo De Ti (Sony BMG Norte) KTCY	1

ADDED AT...
XLTN
San Diego, CA
PD: Libia Sauza
David Cavazos, Bruja Hada, 18
Juanes, Tres, 7

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LOS CAFRES Bastara (Luar/Machete) TOTAL STATIONS: 4	135/9	YURIDIA En Su Lugar (Sony BMG Norte) TOTAL STATIONS: 4	96/16
WISIN & YANDEL Siguelo (Machete) TOTAL STATIONS: 9	130/11	ERRE XI Carita Bonita (Mas Flow/Machete) TOTAL STATIONS: 7	94/20
JESSE & JOY Ya No Quiero (Warner Latina) TOTAL STATIONS: 9	126/4	BELANOVA One, Two, Three, Go! (1, 2, 3 Go!) (Universal Latino) TOTAL STATIONS: 5	93/11
XIMENA SARINANA Vidas Paralelas (Warner Latina) TOTAL STATIONS: 8	104/37	LA SECTA ALLSTAR No Puedes Parar (No Little Fish) TOTAL STATIONS: 2	87/3
FERGIE Labels Or Love (New Line/will.i.am/A&M/Interscope) TOTAL STATIONS: 3	100/30	MOTEL Uno, Dos, Tres (Warner Latina) TOTAL STATIONS: 2	85/3

MOST INCREASED PLAYS

+97	TOMMY TORRES Tarde O Temprano (Warner Latina) WFID +57, KLOL +12, WKAQ +8, WIOA +8, WWVA +8, WPAT +6, WIAC +3, XAVO +2, WRMA +1
+78	HA*ASH No Te Quiero Nada (Sony BMG Norte) WFID +23, KXXS +19, KVVA +14, KXOB +11, XHPX +10, KBMG +3, KLOL +2, KRIO +1, XHFG +1, WIOA +1
+67	GLORIA TREVI Cinco Minutos (Universal Latino) KPSL +20, KGSX +19, KLOL +17, KXOB +13, KSSE +9, WIAC +8, XHPX +7, WVIV +6, KQQK +5, WXYX +5
+61	MANA Arde El Cielo (Warner Latina) KBMG +23, KTCY +12, KVVA +12, KQQK +11, KRIO +8, WXYX +5
+51	COLDPLAY Viva La Vida (Capitol) WVJP +28, WFID +14, WXYX +13

FOR WEEK ENDING JULY 27, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
28 Latin pop, 17 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
PD: Raffy Contigo

KXXS/Austin, TX
OM: Romeo Herrera
PD: Rudy Ramos
MD: Julieta Jil

KPSL/Bakersfield, CA
PD: Isidro Roman

WVIV/Chicago, IL
OM/PD: Cesar Canales
APD: Lucy Herrera
MD: Armando Reyes

KTCY/Dallas, TX
PD: Javier Casanova

XHPX/El Paso, TX
PD: David Castillo

KXOB/Fresno, CA
PD: Jorge Guillen

KLOL/Houston, TX
PD: Omar Romero

KQQK/Houston, TX
PD: Eddie Leon
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Fernando Perez

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez

WRMA/Miami, FL
OM/PD: Tony Campos

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAC/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

WVJP/Puerto Rico
OM/PD: Junior Torres
APD: Gloria Garced

WXYX/Puerto Rico
PD/MD: Herman Davila

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KGSX/San Antonio, TX
PD: Manny Herrera

KRIO/San Antonio, TX
OM/PD: Alfonso Flores

XHFG/San Diego, CA
PD: Elvis Valle

XLTN/San Diego, CA
PD: Libia Sauza



► **IVY QUEEN** WASTES NO TIME EARNING HER EIGHTH TOP 20 SONG ON LATIN RHYTHM AS "DIME" BOWS AT NO. 20 WITH MOST ADDED AND MOST INCREASED PLAYS HONORS (UP 92).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TROPICAL		PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL			
1	1	22	GILBERTO SANTA ROSA NO TE VAYAS	NO. 1 (3 WKS) SONY BMG NORTE	370 -1	2.040	6
2	2	36	AVENTURA EL PERDEDOR	PREMIUM LATIN	299 -21	1.940	8
3	6	22	WISIN & YANDEL AHORA ES	MACHETE	295 +5	2.513	3
4	5	19	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISA	291 -7	1.889	10
5	4	18	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	276 -24	1.702	14
6	3	13	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	270 -43	1.802	13
7	11	38	FRANK REYES AMOR DESPERDIADO	M.P./JVN/J & N	251 +34	3.234	1
8	10	10	DADDY YANKEE POSE	EL CARTEL	247 +29	1.936	9
9	8	12	JORGE CELEDON & JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE	242 +13	1.217	20
10	9	17	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	235 +8	1.187	21
11	7	23	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	234 0	1.362	18
12	17	6	MJ HE VENIDO	MOST INCREASED PLAYS/MOST ADDED MACHETE	229 +64	1.399	17
13	12	36	FLEX TE QUIERO	EMI TELEVISA	227 +33	2.156	5
14	14	32	NG2 ELLA MENEÁ	SONY BMG NORTE	202 +24	1.449	16
15	15	17	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	189 +19	2.900	2
16	13	21	DOMENIC MARTE FEATURING GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J & N	183 0	0.302	-
17	16	21	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	146 -24	1.066	22
18	24	4	ANDY ANDY PORQUE FUE QUE TE AME	EMI TELEVISA	143 +23	0.624	29
19	22	43	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	139 +12	2.259	4
20	18	34	HECTOR ACOSTA SIN PERDON	VENEMUSIC	131 -13	2.024	7
21	21	7	NG2 POR AMARTE	SONY BMG NORTE	129 -2	0.667	27
22	23	6	JUANES TRES	UNIVERSAL LATINO	128 +8	0.475	37
23	25	5	ADOLESCENT ORQUESTA EN AQUEL LUGAR	KORTA/UNION	125 +6	1.868	11
24	26	5	NEGROS SE MURIO DE Pena	PREMIUM LATIN	121 +4	0.245	-
25	19	14	LENY AYER CUANDO TE VI	UNIVERSAL LATINO	116 -25	0.497	35
26	37	2	ANGEL & KHRIZ NA DE NA	VIMACHETE	113 +40	0.271	-
27	20	17	FONSECA ENREDAME	EMI TELEVISA	112 -21	0.455	39
28	36	3	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	106 +31	0.229	-
29	27	12	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J & N	104 -2	0.694	26
30	34	6	BATS N ROME FEATURING DOMENIC MARTE ME INVADE ESTA SOLEDAD	DIRECT BALANCE	99 +13	0.107	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	LATIN RHYTHM		PLAYS TW +/-	AUDIENCE MILLIONS	RANK
			ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL			
1	1	17	BABY BOY YA NO LLORES (LET ME LOVE YOU)	NO. 1 (3 WKS) 786/SIENTE	495 +21	6.772	1
2	4	7	ANGEL & KHRIZ NA DE NA	VIMACHETE	402 +1	4.730	5
3	3	11	DADDY YANKEE POSE	EL CARTEL	400 -2	6.221	2
4	2	16	MJ HE VENIDO	MACHETE	389 -40	4.488	6
5	6	10	WISIN & YANDEL SIGUELO	MACHETE	370 +35	6.181	3
6	5	39	FLEX TE QUIERO	EMI TELEVISA	350 -7	2.713	9
7	8	19	TONY DIZE PERMITAME	WY/MACHETE	316 +35	4.849	4
8	9	36	AVENTURA EL PERDEDOR	PREMIUM LATIN	311 +32	3.681	7
9	7	28	WISIN & YANDEL AHORA ES	MACHETE	250 -38	2.902	8
10	10	18	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	225 -13	0.957	39
11	12	5	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	223 +21	2.418	11
12	11	23	ERRE XI CARITA BONITA	MAS FLOW/MACHETE	195 -24	1.135	32
13	16	5	TITO "EL BAMBINO" VAMOS PAL AGUA	EMI TELEVISA	173 +5	2.180	14
14	14	25	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	171 -3	0.527	-
15	15	13	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	153 -16	2.247	12
16	13	16	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	138 -48	1.666	20
17	22	2	MANA ARDE EL CIELO	WARNER LATINA	136 +34	0.774	-
18	18	29	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	130 -13	0.373	-
19	17	21	BELANOVA CADA QUE...	UNIVERSAL LATINO	129 -17	0.319	-
20	NEW		IVY QUEEN DIME	MOST INCREASED PLAYS/MOST ADDED MACHETE	123 +92	0.887	-
21	21	8	CARIBBEAN CONNECTION P.U.E.R.T.O.R.I.C.O.	VIMACHETE	113 -2	0.972	37
22	20	11	KUMBIA ALL STARZ FEATURING MELISSA JIMENEZ RICA Y APRETADITA	EMI TELEVISA	113 -6	0.756	-
23	30	5	JUANES TRES	UNIVERSAL LATINO	97 +18	0.525	-
24	28	2	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	97 +11	0.350	-
25	22	11	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	97 +2	0.438	-
26	35	2	EDDY LOVER LUNA	MACHETE	95 +30	0.659	-
27	29	12	DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKE DROP	VIP/UNIVERSAL REPUBLIC	93 +13	2.590	10
28	26	16	ALEXIS & FIDO SOBRENATURAL	SONY BMG NORTE	88 +1	1.285	26
29	27	15	DE LA GHETTO EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	87 0	1.891	18
30	24	3	LEONA LEWIS BLEEDING LOVE	SYCO/JRMG	86 -2	2.079	16

THIS WEEK	LAST WEEK	WEEKS ON CHART	ROCK/ALTERNATIVE	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	6	ALLISON MEMORAMA	SONY BMG NORTE
2	2	15	BABASONICOS PIJAMAS	UNIVERSAL LATINO
3	3	20	MOTEL UNO, DOS, TRES	WARNER LATINA
4	4	12	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE TIJUANA SOUND MACHINE	NACIONAL
5	5	7	JULIETA VENEGAS EL PRESENTE (MTV UNPLUGGED)	SONY BMG NORTE
6	7	10	MANU CHAO POLITIK KILLS	BECAUSE/NACIONAL
7	8	43	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
8	8	7	PINKER TONES HAPPY EVERYWHERE	NACIONAL
9	RE-ENTRY		MOLOTOV BIEN	UNIVERSAL LATINO
10	10	19	MONTE NEGRO ME DUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
11	9	9	AMARAL KAMIKAZE	EMI TELEVISA
12	1	2	PLASTILINA MOSH FEAT. ADRIAN DARGELOS PASO FINO	NACIONAL
13	13	19	CAFE TACVBA 53100	UNIVERSAL LATINO
14	15	6	CAFE TACVBA ESTA VEZ	UNIVERSAL LATINO
15	15	8	TURBO 15	PISTOLERO/V&J
16	20	2	SEKRETO VUELVE A LA CARGA	SONES DEL MEXICO
17	RE-ENTRY		PINKER SEXY ROBOT	NACIONAL
18	18	2	BIZARRE SE	MASS-RECORDS
19	NEW		FATIMA HUSH HUSH	FATIMA
20	NEW		MOTEL 17	WARNER LATINA

THIS WEEK	LAST WEEK	WEEKS ON CHART	RECORD POOL	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	4	6	EL-BOODAH FEAT. J-COST DIRTY PAYPA	LOUDES 68/UNIVERSAL LATINO
2	2	8	BRENDALY NA NA NA	SOUTHERN PEARL
3	3	5	ANGEL Y KHRIZ NA DE NA	MACHETE
4	1	8	DLG TORO MATA	LA CALLE/UNIVISION
5	8	3	CARIBBEAN CONNECTION INTRO	VIMACHETE
6	5	5	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE
7	7	8	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPISOUNDS
8	11	5	KALIMETE TAKA TAKA	CUTTING LATINO
9	6	16	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J&N
10	14	3	WISIN & YANDEL SIGUELO	MACHETE
11	10	5	LOS HERMANOS ROSARIO TE ECHE DE MENOS	M.P./JVN/J&N
12	9	17	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
13	12	7	NG2 POR AMARTE	SONY BMG NORTE
14	15	3	PUERTO RICAN POWER ENSENAME	M.P./JVN/J&N
15	17	5	JORGE CELEDON Y JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE
16	13	18	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE
17	19	2	NIHO MI TEQUETEQUE	HOLA HOLA
18	16	5	DOMENIC MARTE FEAT. GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J&N
19	RE-ENTRY		AKWID Y LOS TUCANES DE TIJUANA OMBLICO A OMBLICO	UNIVISION
20	2	14	SAMMY GARCIA Y EL SABOR DE PUERTO RICO AMOR DESPIADADO	CODISCOS/TROPISOUNDS

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS** BILLBOARD CHARTS COMPILY BY **nielsen SoundScan**

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHRT	ARTIST	Title	CERT.	PEAK POSITION
1	1	1	#1 MILEY CYRUS HOLLYWOOD 002129 (18.98)	Breakout		1
2	NEW	1	SUGARLAND MERCURY NASHVILLE 011476/UMGN (19.98)	Love On The Inside: Deluxe Fan Edition		2
3	3	7	GREATEST GAINER SOUNDTRACK DECCA 011439 (18.98)	Mamma Mia!		3
4	6	5	KID ROCK TOP DOG/ATLANTIC 290556*/AG (18.98)	Rock N Roll Jesus		4
5	2	7	LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011033/UMRG (13.98)	Tha Carter III		5
6	4	2	COLDPLAY CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends		6
7	3	6	SOUNDTRACK WALT DISNEY 001742 (18.98)	Camp Rock		7
8	1	2	NAS DEF JAM/COLUMBIA 011505/IDJMG (13.98)	Untitled		8
9	11	6	VARIOUS ARTISTS EMI/SONY BMG/UNIVERSAL ZOMBA 08144/CAPITOL (18.98)	NOW 28		9
10	9	2	TAYLOR SWIFT BIG MACHINE 0140 (15.98 CD/DVD)	Beautiful Eyes (EP)		10
11	10	8	RIHANNA SRP/DEF JAM 008968*/IDJMG (13.98)	Good Girl Gone Bad		11
12	12	14	TAYLOR SWIFT BIG MACHINE 079012 (18.98)	Taylor Swift		12
13	NEW	1	NINE INCH NAILS THE NULL CORPORATION 27 (24.98 CD/DVD)	The Slip		13
14	15	12	KATY PERRY CAPITOL 04249 (12.98)	One Of The Boys		14
15	23	51	JONAS BROTHERS HOLLYWOOD 000282 (18.98)	Jonas Brothers		15
16	7	2	JOHN MELLENCAMP HEAR 30822 (18.98)	Life Death Love And Freedom		16
17	17	13	DISTURBED REPRISE 411132/WARNER BROS. (18.98)	Indestructible		17
18	19	11	USHER LAFACE 23388/ZOMBA (18.98)	Here I Stand		18
19	21	15	LEONA LEWIS SYCO/J 02554/RMG (18.98)	Spirit		19
20	8	2	DAVID BANNER B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN 009956/UMRG (13.98)	The Greatest Story Ever Told		20
21	18	18	JOURNEY NBMOTA 4506 EX (14.98 CD/DVD)	Revelation		21
22	27	19	3 DOORS DOWN UNIVERSAL REPUBLIC 011065/UMRG (13.98)	3 Doors Down		22
23	20	2	SOUNDTRACK WARNER SUNSET 511101/WARNER BROS. (18.98)	The Dark Knight		23
24	25	11	DUFFY MERCURY 010822*/IDJMG (11.98)	Rockferry		24
25	4	3	BECK DGC 011507*/IGA (13.98)	Modern Guilt		25

The Billboard 200 is based on a national sample of retail stores, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via internet, as well as downloaded albums from such services as iTunes), Hot Digital Songs. The top 75 paid download songs sold via the internet.

VIDEO CHANNELS

MTV
Exec: VP Music & Talent: Amy Doyle
VP Music & Talent: Peter Baron
Viacom 212-258-8000

	TW	LW
1 Nelly, Body On Me	37	2
2 Slipknot, Psychosocial	34	7
3 Shwayze, Corona And Lime	24	2
4 Lesley Roy, I'm Gone, I'm Going	33	2
5 Daughtry, What About Now	20	38
6 She & Him, Why Do You Let Me Stay	20	38
7 Lil Wayne, A Milli	19	1
8 Keni Hills, Energy	19	1
9 Jonas Brothers, Burnin' Up	19	13
10 LL Cool J, Baby	19	29
11 MGMT, Electric Feel	18	0
12 The-Dream, I Luv Your Girl	18	0
13 Katy Perry, I Kissed A Girl	17	24
14 Veronica, Untouched	9	0
15 Alicia Keys, Superwoman	6	0
16 Chronos, Morina's Boy	6	0
17 Danity Kane, Bad Girl	2	0
18 Tokyo Police Club, Graves	2	0
19 Boya Wow, Here Am I	2	0
20 Lindsey Buckingham, Holiday Road	2	0
21 Coldplay, Violet Hill	2	1
22 Pies, Bust It Baby Part 2	1	0
23 One Is What We Am For, Practice	1	0
24 Rihanna, Disturbed	1	0
25 Young Jeezy, Put On	1	0
26 Alkaline Trio, Help Me	1	0
27 Ne-Yo, Closer	1	0
28 Tokyo Police Club, Monsoon	1	0
29 Danity Kane, Damaged	1	0
30 Chris Brown, Forever	1	1

BET
VP/Music Prog: Stephen Hill
MD: Kelly G
Viacom 212-975-4055

	TW	LW
1 Yung Berg, The Business	18	14
2 Mariah Carey, I'll Be Lovin' U Long Time	18	15
3 T.I., No Matter What	17	7
4 Janelle Monae, Need U Bad	12	7
5 Rick Ross, Here I Am	12	14
6 Rihanna, Take A Bow	12	14
7 Lil Wayne, A Milli	12	20
8 Chris Brown, Forever	11	6
9 Pretty Ricky, Cuddle Up	11	7
10 Lloyd, Girls Around The World	11	8
11 Three 6 Mafia, Lollipop (Pop That Body)	8	3
12 Hot Stylz, Lookin' Boy	8	20
13 Pies, Bust It Baby Part 2	7	5
14 The-Dream, I Luv Your Girl	7	5
15 Alicia Keys, Superwoman	7	9
16 Kardinal Offishall, Dangerous	7	8
17 Shwayze, Electric Feel	7	9
18 Ashanti, Good Good	6	9
19 Nas, Hero	5	7
20 Keyshia Cole, Heaven Sent	5	7
21 David Banner, Get Like Me	5	7
22 Nelly, Steppin' On My Feet	5	12
23 KeAnthony, I Ain't Tryin'	4	0
24 Skitz, So Far So Good	4	1
25 Young Jeezy, Put On	4	1
26 Solange, I Decided	4	2
27 Maino, Hi Hater	4	4
28 Jennifer Hudson, Spotlight	4	4
29 Marvin Sapp, Never Would Have Made It	4	5
30 The Game, Game's Pain	4	5

Great American Country
MD: Tony Trovato
Scipps 615-327-7525

	TW	LW
1 Keith Urban, You Look Good In My Shirt	36	21
2 Sugarland, All I Want To Do	30	23
3 Keshia Knight Pulliam, Johnny & June	29	25
4 Carrie Underwood, Last Name	29	25
5 Miranda Lambert, Gunpowder & Lead	27	18
6 Brad Paisley, Water On A Woman	27	26
7 Taylor Swift, Should've Said No	27	26
8 Alan Jackson, Good Time	26	24
9 Keith Anderson, I Still Miss You	26	25
10 Julianne Hough, That Song In My Head	25	25
11 Go Fish, Let It Die	25	25
12 Reba McEntire, Every Other Weekend	23	25
13 Josh Gracin, We Weren't Crazy	20	11
14 Lady Antebellum, Lookin' For A Good Time	18	16
15 Lil Wayne, Do You Believe Me Now	17	17
16 Jason Michael Carroll, I Can Steal	17	17
17 Gary Allan, Learning How To Bend	17	17
18 Jewel, I Do	17	23
19 Ice Cube, Do Your Thang	16	12
20 Carrie Underwood, All-American Girl	13	10
21 Craig Morgan, Love Remembers	13	15
22 Jason Aldean, Relentless	12	12
23 Rodney Atkins, Invisibly Shakin'	12	16
24 Trace Adkins, You're Gonna Miss This	12	25
25 Whitney Duncan, When I Said I Would	11	2
26 Eli Young Band, When It Rains	11	6
27 Crystal Shawanda, Love Me Let Go	11	6
28 Jessica Simpson, Come On Over	10	10
29 The Lost Trailers, Holler Back	10	13
30 Josh Turner, Firecracker	8	4

MTV2
Exec: VP Music & Talent: Amy Doyle
VP Music & Talent: Peter Baron
Viacom 212-258-8000

	TW	LW
1 Nelly, Body On Me	14	1
2 Tokyo Police Club, Graves	12	0
3 The Wombats, Let's Dance To Joy Division	9	4
4 Alkaline Trio, Help Me	9	4
5 Shwayze, Here I Am	9	5
6 Lil Wayne, A Milli	9	9
7 Disturbed, Inside The Fire	8	6
8 Rick Ross, Here I Am	8	11
9 Mayday Parade, Jamie All Over	7	0
10 T.I., No Matter What	7	6
11 Three 6 Mafia, Lollipop (Pop That Body)	7	6
12 LL Cool J, Baby	7	6
13 Flo Rida, In The Ayer	7	9
14 Maino, Hi Hater	7	9
15 Lloyd, Girls Around The World	6	4
16 David Banner, Get Like Me	6	11
17 Anapaula, I Don't Care	5	1
18 Slipknot, Psychosocial	5	1
19 Red, Already Over	5	3
20 Story Of The Year, Wake Up	5	4
21 Linkin Park, Leave Out All The Rest	5	4
22 Kardinal Offishall, Dangerous	5	5
23 Lupe Fiasco, Paris, Tokyo	5	5
24 Weezer, Pork And Beans	5	5
25 One Is What We Am For, Practice	5	5
26 Saving Abel, Addicted	5	5
27 Hot Stylz, Lookin' Boy	5	10
28 Jonas Brothers, Burnin' Up	5	10
29 Yung Berg, The Business	4	0
30 Lesley Roy, I'm Gone, I'm Going	4	1

VH1
Exec: VP/Talent & Music: Rick Krm
VP Music & Talent: Bruce Ellner
VP Music & Talent: Sandy Alouette
Viacom 212-258-7800

	TW	LW
1 Adele, Chasing Pavements	26	23
2 Charlotte Sometimes, How I Could Just Kiss You	23	17
3 Kid Rock, All Summer Long	21	17
4 3 Doors Down, It's Not My Time	20	16
5 Natasha Bedingfield, Pocketful Of Sunshine	20	18
6 Thiving Ivory, Angels On The Moon	19	12
7 Katy Perry, I Kissed A Girl	19	18
8 The Pussycat Dolls, When I Grow Up	18	13
9 Gavin DeGraw, In Love With A Girl	18	15
10 Justin Bieber, After Tonight	18	22
11 New Kids On The Block, Summername	17	16
12 Rihanna, Take A Bow	17	17
13 Maroon 5, If I Never See Your Face Again	16	13
14 Leona Lewis, Better In Time	16	16
15 Coldplay, Violet Hill	15	13
16 Estelle, American Boy	14	11
17 Jason Mraz, I'm Yours	14	17
18 Sara Bareilles, Bottle It Up	13	12
19 Gavin Rossdale, The World Remains The Same	13	12
20 Madonna, Give It 2 Me	13	16
21 Duffy, Mercy	13	19
22 Daughtry, What About Now	12	0
23 Weezer, Pork And Beans	12	8
24 John Mellencamp, My Sweet Love	12	8
25 The Ting Tings, Shut Up And Let Me Go	10	11
26 John Mayer, Free Fallin'	9	0
27 Delta Goodrem, In This Life	9	9
28 David Guetta, The World Should Revolve	9	9
29 Solange, I Decided	8	9
30 Leona Lewis, Bleeding Love	7	0

CMT
VP Music & Talent: Regis Parr
Dir: Music Pgm: Evan Kraft
Viacom 615-335-8400

	TW	LW
1 Kid Rock, All Summer Long	23	22
2 Carrie Underwood, Last Name	22	22
3 Taylor Swift, Should've Said No	22	22
4 Brad Paisley, Water On A Woman	22	24
5 Jessica Simpson, Come On Over	20	20
6 Alan Jackson, Good Time	20	20
7 Reba McEntire, Every Other Weekend	19	15
8 Julianne Hough, That Song In My Head	19	19
9 Keith Anderson, I Still Miss You	18	16
10 Keith Urban, You Look Good In My Shirt	18	11
11 Sugarland, All I Want To Do	18	22
12 Keith Anderson, I Still Miss You	16	15
13 Trai Hader, On The Hillbilly Hook	16	17
14 Blake Shelton, Home	15	15
15 Chuck Wicks, All I Ever Wanted	14	15
16 Gary Allan, Learning How To Bend	14	16
17 Josh Turner, Another Try	14	16
18 Trace Adkins, You're Gonna Miss This	14	16
19 James Otto, Just Got Started Lovin' You	9	6
20 Rodney Atkins, Invisibly Shakin'	9	7
21 Josh Gracin, We Weren't Crazy	9	8
22 Dierks Bentley, Trying To Stop You	9	9
23 Chuck Wicks, All I Ever Wanted	7	0
24 Jamey Johnson, In Color	7	5
25 Sugarland, Life In A Northern Town	7	6
26 Jimmy Wayne, Do You Believe Me Now	7	6
27 Carrie Underwood, All-American Girl	7	7
28 Rissi Palmer, No Air	6	0
29 Tom Mabe, A D D	6	0
30 Taylor Swift, Picture To Burn	6	6

FUSE
Dir: Pgm: Janis Unterweiser
Rainbow-Media 212-324-3416

	TW	LW
1 Metro Station, Shake It	22	21
2 Disturbed, Inside The Fire	21	19
3 Katy Perry, I Kissed A Girl	20	19
4 Weezer, Pork And Beans	19	16
5 Lil Wayne, Lollipop	19	19
6 The Pussycat Dolls, When I Grow Up	17	10
7 The Offspring, Screamhead	17	17
8 The Game, Game's Pain	17	14
9 Linkin Park, Given Up	17	14
10 Kardinal Offishall, Dangerous	16	10
11 Go Fish, Let It Die	16	19
12 Seether, Rise Above This	14	23
13 3 Doors Down, It's Not My Time	13	19
14 Scars On Broadway, They Say	11	4
15 Alkaline Trio, Let It Die	11	4
16 Flo Rida, In The Ayer	11	11
17 Coldplay, Violet Hill	11	12
18 Nas, Hero	11	14
19 Ice Cube, Do Your Thang	10	6
20 Gyn Class Heroes, Pease Sign/Rod	10	0
21 Death Cab For Cutie, Cath...	10	0
22 Lil Wayne, What It Is (Strike A Pose)	10	11
23 Boys Like Girls, Thunder	9	2
24 Aventura, What It Is (Strike A Pose)	9	5
25 Puddle Of Mudd, We Don't Have To	9	8
26 Kid Rock, All Summer Long	9	10
27 Love Me Let Go	9	13
28 Motley Crue, Saints Of Los Angeles	9	15
29 Santogold, Julian Casablancas & N.E.R.D., My	9	16
30 Shinedown, Davour	8	1

CMT Canada
Dir: Pgm: Casey Clarke
MD: Dana Bourgoin
Corus 416-534-1191

	TW	LW
1 Alan Jackson, Good Time	24	21
2 Sugarland, All I Want To Do	23	25
3 Reba McEntire, Every Other Weekend	22	3
4 Carrie Underwood, Last Name	19	22
5 Tara Oram, Fly Girl	18	17
6 Dierks Bentley, Trying To Stop You	15	11
7 Jason Blaine, My First Car	15	14
8 Doc Walker, That's All	15	15
9 Adam GREGG, Gray Days	15	17
10 Paul Brandt, Risk	14	15
11 Lady Antebellum, Lookin' For A Good Time	13	13
12 Beverly Mahood, This Girl	13	16
13 Keith Anderson, I Still Miss You	12	21
14 Blake Shelton, Home	12	21
15 Aaron Pritchett, Let's Get Rowdy	12	9
16 Michael Edwards, I Make The Dough	12	10
17 Keith Anderson, I Still Miss You	12	12
18 Jessica Simpson, Come On Over	11	0
19 Lisa Brokop, Break It	11	8
20 Miranda Lambert, Gunpowder & Lead	11	8
21 Brad Paisley, Water On A Woman	11	13
22 Josh Gracin, We Weren't Crazy	9	7

OPPORTUNITIES

EAST



Radio General Manager, Scranton/Wilkes-Barre

Shamrock Communications has an opening for an experienced General Manager for our two FM and one AM station in Scranton/Wilkes-Barre, Pennsylvania, WEZX/WPZX Rock 107, WQFM/WQFN Cool 92.1 and 100.1, ESPN Radio 630/1240AM and 96.1FM. If you have a background in growing revenue, increasing ratings and surpassing cash flow goals, this may be an excellent opportunity for you. Candidate must have a proven success record, dynamic leadership capabilities and strong presentation skills. We are looking for a GM who can attract, retain, and nurture top talent throughout all departments of our organization.

Shamrock Communications is a family owned media company in radio for over 75 years in Scranton/Wilkes-Barre. If you have the vision, drive and entrepreneurial spirit to take this successful cluster to the next level, send resume to:

Shamrock Communications

c/o Bobby Lynett

149 Penn Avenue

Scranton, PA. 18509

bobbylynett@shamrocknepa.com

EOE.

POSITIONS SOUGHT

Current college radio personality and former KYLD/S.F Air Talent wants back in the game! PLEASE e-mail me for CD&R. wild949hanky@yahoo.com.

Detail-oriented, reliable, driven to succeed broadcaster, seeking a position with a radio/media organization behind the scenes/on-air. Contact Tim 210-382-2651; think_tank_tim@yahoo.com.

The Pajama Bar hosted by Jimi B. Theatre of the Mind radio with charisma looking now. Please request demo Pajamabar@yahoo.com.

Major league talent looking for major market, FT gig in TV/Radio. PDFunny@aol.com.

Creative copywriting ability. Extremely dependable. Good show prep. Tight studio and board work. Very good behind scenes. Kayla 817-230-9245; kaylam1029@yahoo.com.

Good studio/board skills. Strong production/technical ability. Young and hip, with energetic sound. Reliable, loyal and committed to company. AJ 682-203-8078.

Seasoned personality, APD, MD looking for next opportunity in Detroit or Houston. Urban AC and Oldies formats. bgray1059@comcast.net.

All Request Music Format developed on the internet is available for broadcast stations. Inexpensive. Bill Elliott. www.3DSJ.com 305-230-6834.

Seeking paid political/current event radio show in NYC. Have degree, do comedy, and strong ability to connect with audience contact: oceandreemer2002@yahoo.com.

Music/sports knowledge with good copy/production. Very determined to succeed in broadcasting. Reliable, professional, and takes initiative. Michael 214-372-6276; fanikasimmons@yahoo.com.

Sports enthusiast knowledge football/basketball; budding in other sports. Strong opinions, with no fear, and a way with words. Moona 214-586-9629; anniekwhite@att.net.

Former APD/MD/Production Director on the beach looking for work. Materials found here: www.myspace.com/radiodjbob1 318-640-1204 or radiodjbob1@aol.com.

Extremely fresh, outgoing, enthusiastic, and up-for the challenge! Innovative, and adaptable professional. Reliable, with attention to detail. Shatora 972-408-5239; shatora.king@yahoo.com.

Experienced OM, PD, and air talent available now. Multi formats. Great skills. Contact MARTIN: (231) 564-1813 mlee.radio@gmail.com.

Talk Show Host. 20 year radio pro, upbeat, varied topics, motivational, family values, phone friendly, vast life experience. 210-454-9775, LivingInMoment@aol.com.

Seventeen years experience. Living in Phoenix and looking for a break in the Valley. Here for the long haul. Call 623-313-4830.

Exceptionally strong editing skills, plus ran media/sound boards. Good voice, personable, with creative copywriting. Reliable, industrious, comfortable. Justin 214-493-6080, natural_jt@gmail.com.

Secretly A Movie Star! Dallas' Rock & Roll Zoo, WFAA, and K104 Radio. Network TV, Movies, and Stand-Up Comedy. Joe 817-861-9814 joe@joekingfanclub.com.

Self-motivated, and directed broadcaster with effective writing ability. Solid digital/technical capacity. Strong organizational skills; professional attitude. Good prep/board-operations. Eric 214-735-6769, kervthom@aol.com.

Morning Rock vet looking to Dominate, Kill, Disembowel and KICK ASS. No wimps please! David Lee 818-635-1863

Friendly, upbeat lady jock wants back in business. Warm production talent, sweet voice. email: vlj3733@yahoo.com (Victoria)

Sixties and seventies jock wants to go back on air . . . oldies or jazz . . . as i am also a drummer.contact: robins3633@charter.com.

Local newscperson without the high expense: Newscasts specifically for your market. Quality, relevant, and great-sounding newscasts. Delivered via Internet. djsinca@aol.com.

Motivated, energetic, and ready for another radio challenge. 6 years co-host including: news, copywriting, on-air, plus production. Amy 214-515-2794, queen1amy@yahoo.com.

#1 Track Record! AC PD/OM. Anywhere. www.mikeberlak.com.

Sociable and confident young woman perfect for promotions! Sure to bring listeners back to your events! Dottie - 972-964-3362; deh103@aol.com.

Good technical ability, strong digital skills and commercial voice, with quick wit and sales savvy. Contact Danny Gamble 817-965-3275; djgamble37@yahoo.com.

Driven, passionate, industrious, conscious and extremely dependable. Broad grasp of sports. Knowledge of running sound/music boards. Shawn 469-230-5300, shawn4848@yahoo.com.

Hard-working, NorCal veteran, seeks return to radio. Contact Frank at 510-223-1534.

Extremely friendly, personable, and fluently Bilingual. Motivated, and enthusiastic about developing relationships with listeners. Sales professional also. Yolanda Diaz 817-500-8229.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

R&R THE BACK PAGES

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CHR/TOP 40				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	18	JESSE MCCARTNEY LEAVIN'	NO. 1 (3 WKS) HOLLYWOOD
2	2	11	KATY PERRY I KISSED A GIRL	CAPITOL
3	5	13	CHRIS BROWN FOREVER	JIVE/ZOMBA
4	3	18	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG
5	4	22	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC
6	6	17	METRO STATION SHAKE IT	COLUMBIA
7	11	10	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC
8	7	23	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG
9	16	8	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE
10	13	6	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE

RHYTHMIC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	16	DAVID BANNER FEAT. CHRIS BROWN GET LIKE ME	NO. 1 (2 WKS) B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
2	2	14	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE
3	3	13	THE-DREAM I LUV YOUR GIRL	RADIO KILLA/DEF JAM/IDJMG
4	5	14	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLII (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA
5	7	9	LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN
6	4	18	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC
7	6	19	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN
8	8	11	CHRIS BROWN FOREVER	JIVE/ZOMBA
9	10	10	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN
10	9	15	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG

URBAN				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	11	LIL WAYNE A MILLI	NO. 1 (2 WKS) CASH MONEY/UNIVERSAL MOTOWN
2	2	16	THE-DREAM I LUV YOUR GIRL	RADIO KILLA/DEF JAM/IDJMG
3	4	10	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG
4	3	12	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG
5	5	15	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE
6	6	16	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA
7	7	20	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC
8	13	9	JAZMINE SULLIVAN NEED U BAD	J/RMG
9	8	16	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
10	12	8	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG

NO. 1 MOST ADDED
LEONA LEWIS Better In Time (SYCO/J/RMG)

NO. 1 MOST INCREASED PLAYS
NE-YO Closer (DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE
SEPTEMBER Cry For You (ROBBINS)
ONE BLOCK RADIUS You Got Me (PROPERTY/MERCURY/IDJMG)
SAVING JANE SuperGirl (ALERT/TOUCAN COVE)
DAVID BANNER FEAT. CHRIS BROWN Get Like Me (B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN)
LESLIE ROY I'm Gone, I'm Going (RELIGION/JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 28

NO. 1 MOST ADDED
T-PAIN FEAT. LIL WAYNE Can't Believe It (KONVICT/JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS
MARIAH CAREY I'll Be Lovin' U Long Time (ISLAND/IDJMG)

TOP 5 NEW AND ACTIVE
MAINO Hi Hater (HUSTLE HARD/ATLANTIC)
JAZMINE SULLIVAN Need U Bad (J/RMG)
T-PAIN FEAT. LIL WAYNE Can't Believe It (NAPPY BOY/KONVICT/JIVE/ZOMBA)
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (BIG GATES/SLIP-N-SLIDE/ATLANTIC)
ASHANTI Good Good (THE INC./UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 31

NO. 1 MOST ADDED
T-PAIN FEAT. LIL WAYNE Can't Believe It (KONVICT/JIVE/ZOMBA)

NO. 1 MOST INCREASED PLAYS
T.I. Whatever You Like (GRAND HUSTLE/ATLANTIC)

TOP 5 NEW AND ACTIVE
CHRIS BROWN Forever (JIVE/ZOMBA)
ALFAMEGA Uh Huh (GRAND HUSTLE/CAPITOL)
NAS FEAT. KERI HILSON Hero (DEF JAM/COLUMBIA/IDJMG)
KARINA Can't Find The Words (DEF JAM/IDJMG)
RAHEEM DEVAUGHN Text Messages (JIVE/ZOMBA)

COMPLETE URBAN CHART ON PAGE 33

URBAN AC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	22	NOEL GOURDIN THE RIVER	NO. 1 (2 WKS) EPIC
2	6	11	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE
3	3	14	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG
4	2	44	RAHEEM DEVAUGHN WOMAN	JIVE/ZOMBA
5	5	32	MARVIN SAPP NEVER WOULD HAVE MADE IT	VERITY/ZOMBA
6	4	13	ERIC BENET YOU'RE THE ONLY ONE	FRIDAY/REPRISE/WARNER BROS.
7	7	41	JAHEIM NEVER	DIVINE MILL/ATLANTIC
8	9	7	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE
9	8	26	LYFE JENNINGS NEVER NEVER LAND	COLUMBIA
10	13	15	DWELE I'M CHEATIN'	MOST INCREASED PLAYS RT/KOCH

COUNTRY				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	16	ALAN JACKSON GOOD TIME	NO. 1 (2 WKS) ARISTA NASHVILLE
2	3	10	SUGARLAND ALL I WANT TO DO	MERCURY
3	5	10	KEITH URBAN YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE
4	6	11	TAYLOR SWIFT SHOULD'VE SAID NO	BIG MACHINE
5	4	14	BROOKS & DUNN PUT A GIRL IN IT	ARISTA NASHVILLE
6	7	26	KEITH ANDERSON I STILL MISS YOU	COLUMBIA
7	2	27	BLAKE SHELTON HOME	WARNER BROS./WRN
8	8	30	MIRANDA LAMBERT GUNPOWDER & LEAD	COLUMBIA
9	15	18	JIMMY WAYNE DO YOU BELIEVE ME NOW	VALORY
10	10	41	JOSH GRACIN WE WEREN'T CRAZY	LYRC STREET

AC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL
1	1	29	SARA BAREILLES LOVE SONG	NO. 1 (12 WKS) EPIC
2	2	16	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG
3	1	21	JOHN MAYER SAY	AWARE/COLUMBIA
4	5	10	DAVID COOK THE TIME OF MY LIFE	MOST INCREASED PLAYS 19/RCA/RMG
5	6	39	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE	115 MOSLEY/BLACKGROUND/INTERSCOPE
6	4	52	COLBIE CAILLAT BUBBLY	114 UNIVERSAL REPUBLIC
7	8	22	DAUGHTRY FEELS LIKE TONIGHT	11 RCA/RMG
8	7	31	TAYLOR SWIFT TEARDROPS ON MY GUITAR	113 BIG MACHINE/UNIVERSAL REPUBLIC
9	9	30	JORDIN SPARKS TATTOO	112 19/JIVE/ZOMBA
10	10	29	MICHAEL BUBLE LOST	143/REPRISE

NO. 1 MOST ADDED
ALICIA KEYS Superwoman (J/RMG)

NO. 1 MOST INCREASED PLAYS
DWELE I'm Cheatin' (RT/KOCH)

TOP 5 NEW AND ACTIVE
JAZMINE SULLIVAN Need U Bad (J/RMG)
ANTHONY HAMILTON Cool (SO SO DEF/ZOMBA)
IRENE CARA How Can I Make U Luv Me (CAMEL GODDESS)
EMILY BELL Messin' Around (DEG/COS)
USHER Here I Stand (LAFACE/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 34

NO. 1 MOST ADDED
CARRIE UNDERWOOD Just A Dream (19/ARISTA/ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE
KID ROCK All Summer Long (TOP DOG/ATLANTIC/COS)

TOP 5 NEW AND ACTIVE
ONE FLEW SOUTH My Kind Of Beautiful (DECCA/ROUNDER)
CROSSIN DIXON I Love My Old Bird Dog (& I Love You) (BROKEN BOW)
JOHN MICHAEL MONTGOMERY If You Ever Went Away (STRINGTOWN/COS)
TRACE ADKINS Muddy Water (CAPITOL NASHVILLE)
SUGARLAND It Happens (MERCURY)

COMPLETE COUNTRY CHART ON PAGE 42

NO. 1 MOST ADDED
NATASHA BEDINGFIELD Pocketful Of Sunshine (PHONOGENIC/EPIC)

NO. 1 MOST INCREASED PLAYS
DAVID COOK The Time Of My Life (19/RCA/RMG)

TOP 5 NEW AND ACTIVE
JASON MRAZ I'm Yours (ATLANTIC/RRP)
RIHANNA Take A Bow (SRP/DEF JAM/IDJMG)
FOREIGNER Too Late (ATLANTIC/RHINO)
JOHN MELLENCAMP My Sweet Love (HEAR/CMG)
MICHAEL DAMIAN Getting So Much Better (CAPTION)

COMPLETE AC CHART ON PAGE 45

R&R THE BACK PAGES

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HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	LEONA LEWIS BLEEDING LOVE	NO. 1 (10 WKS)	1 ☆ SYCO/J/RMG	
2	2	19	3 DOORS DOWN IT'S NOT MY TIME		1 ☆ UNIVERSAL REPUBLIC	
3	4	9	COLDPLAY VIVA LA VIDA		☆ CAPITOL	
4	3	15	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		1 PHONOGENIC/EPIC	
5	5	28	ONEREPUBLIC STOP AND STARE		1 ☆ MOSLEY/INTERSCOPE	
6	10	14	KID ROCK ALL SUMMER LONG		1 TOP DOG/ATLANTIC	
7	6	29	DAUGHTRY FEELS LIKE TONIGHT		1 ☆ RCA/RMG	
8	9	9	DAVID COOK THE TIME OF MY LIFE		☆ 19/RCA/RMG	
9	12	14	GAVIN ROSSDALE LOVE REMAINS THE SAME		☆ INTERSCOPE	
10	8	28	COLBIE CAILLAT REALIZE		1 ☆ UNIVERSAL REPUBLIC	

NO. 1 MOST ADDED

COLBIE CAILLAT The Little Things (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

DAUGHTRY What About Now (RCA/RMG)

TOP 5 NEW AND ACTIVE

JORDIN SPARKS One Step At A Time (19/JIVE/ZOMBA)

JON MCLAUGHLIN Beating My Heart (ISLAND/DJMG)

CARRIE UNDERWOOD Last Name (19/ARISTA/ARISTA NASHVILLE/RMG)

ESTELLE FEAT. KANYE WEST American Boy (HOME SCHOOL/ATLANTIC)

ECHO JET Wave (MACHINE)

COMPLETE HOT AC CHART ON PAGE 46

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	22	THE SAX PACK FALLIN' FOR YOU	NO. 1 (2 WKS)		SHANACHIE
2	2	18	BRIAN CULBERTSON ALWAYS REMEMBER			GRP/VERVE
3	5	25	NORMAN BROWN POP'S COOL GROOVE			PEAK/CMG
4	3	35	CHUCK LOEB WINDOW OF THE SOUL			HEADS UP
5	4	28	JESSY J TEQUILA MOON			PEAK/CMG
6	9	16	WAYMAN TISDALE THROWIN' IT DOWN	MOST INCREASED PLAYS		RENDEZVOUS
7	6	19	JESSE COOK CAFE MOCHA			COACH HOUSE/KOCH
8	11	15	EARL KLUGH DRIFTIN'			KOCH
9	10	25	MARCUS MILLER FEATURING CORINNE BAILEY RAE FREE			3 DEUCES/CMG
10	7	27	CHRIS STANDRING LOVE & PARAGRAPHS			ULTIMATE VIBE

NO. 1 MOST ADDED

DAVE KOZ Life In The Fast Lane (CAPITOL)

NO. 1 MOST INCREASED PLAYS

WAYMAN TISDALE Throwin' It Down (RENDEZVOUS)

TOP 5 NEW AND ACTIVE

GERALD ALBRIGHT Knock On Wood (PEAK/CMG)

LAWSON ROLLINS FEAT. FLORA PURIM Infinita (INFINITA/BAJA/TSR)

NOVELLO B3 Soul (NOGO)

ESPERANZA SPALDING Precious (HEADS UP)

NICK COLONNE Keepin' It Cool (NARADA JAZZ/CAPITOL)

COMPLETE SMOOTH JAZZ CHART ON PAGE 49

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	FOO FIGHTERS LET IT DIE	NO. 1 (2 WKS)	☆	ROSWELL/RCA/RMG
2	2	15	WEEZER PORK AND BEANS		☆	DGC/GEFFEN/INTERSCOPE
3	4	8	COLDPLAY VIVA LA VIDA		☆	CAPITOL
4	3	12	THE OFFSPRING HAMMERHEAD		☆	COLUMBIA
5	5	18	DISTURBED INSIDE THE FIRE		☆	REPRISE
6	9	5	STAINED BELIEVE		☆	FLIP/ATLANTIC
7	6	21	LINKIN PARK GIVEN UP		☆	WARNER BROS.
8	7	23	SEETHER RISE ABOVE THIS			WIND-UP
9	8	19	SAVING ABEL ADDICTED			SKIDD/CO/VIRGIN/CAPITOL
10	10	13	CAROLINA LIAR I'M NOT OVER			ATLANTIC

NO. 1 MOST ADDED

ONE DAY AS A LION Wild International (ANTI-/EPITAPH)

NO. 1 MOST INCREASED PLAYS

ONE DAY AS A LION Wild International (ANTI-/EPITAPH)

TOP 5 NEW AND ACTIVE

LINKIN PARK Leave Out All The Rest (WARNER BROS.)

AIRBORNE TOXIC EVENT Sometime Around Midnight (MAJORDOMO/SHOUT! FACTORY)

THE VERVE Love Is Noise (ON OUR OWN/RED)

LOW VS DIAMOND Heart Attack (EPIC)

FLOGGING MOLLY Float (SIDEONEDUMMY)

COMPLETE ALTERNATIVE CHART ON PAGE 51

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	DISTURBED INSIDE THE FIRE	NO. 1 (14 WKS)		REPRISE
2	2	13	SHINEDOWN DEVOUR			ATLANTIC
3	3	26	SAVING ABEL ADDICTED			SKIDD/CO/VIRGIN/CAPITOL
4	5	14	FOO FIGHTERS LET IT DIE			ROSWELL/RCA/RMG
5	6	10	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
6	4	23	SEETHER RISE ABOVE THIS			WIND-UP
7	7	23	TANTRIC DOWN AND OUT			SILENT MAJORITY/ILG
8	12	15	FIVE FINGER DEATH PUNCH NEVER ENOUGH			FIRM
9	14	5	STAINED BELIEVE			FLIP/ATLANTIC
10	9	21	AVENGED SEVENFOLD AFTERLIFE			HOPELESS/WARNER BROS.

NO. 1 MOST ADDED

BUCKCHERRY Too Drunk... (ELEVEN SEVEN/ATLANTIC)

NO. 1 MOST INCREASED PLAYS

BUCKCHERRY Too Drunk... (ELEVEN SEVEN/ATLANTIC)

TOP 5 NEW AND ACTIVE

ROYAL BLISS Save Me (MEROVINGIAN/CAROLINE/CONTRABAND)

RA Broken Hearted Soul (SAHAJA)

ANEW REVOLUTION Done (KOCH)

HEAD Flush (DRIVEN)

P.O.D. Shine With Me (INO/COLUMBIA)

COMPLETE ACTIVE ROCK CHART ON PAGE 52

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	18	DISTURBED INSIDE THE FIRE	NO. 1 (1 WK)		REPRISE
2	1	23	SEETHER RISE ABOVE THIS			WIND-UP
3	4	21	SAVING ABEL ADDICTED			SKIDD/CO/VIRGIN/CAPITOL
4	2	15	MOTLEY CRUE SAINTS OF LOS ANGELES			MOTLEY
5	5	12	SHINEDOWN DEVOUR			ATLANTIC
6	7	40	PUDDLE OF MUDD PSYCHO	1		FLAWLESS/GEFFEN/INTERSCOPE
7	6	23	3 DOORS DOWN IT'S NOT MY TIME	1		UNIVERSAL REPUBLIC
8	10	9	THEORY OF A DEADMAN BAD GIRLFRIEND			604/ROADRUNNER/RRP
9	8	14	FOO FIGHTERS LET IT DIE			ROSWELL/RCA/RMG
10	12	5	STAINED BELIEVE			FLIP/ATLANTIC

NO. 1 MOST ADDED

HINDER Use Me (UNIVERSAL REPUBLIC)

NO. 1 MOST INCREASED PLAYS

HINDER Use Me (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

ATREYU Slow Burn (HOLLYWOOD)

FOREIGNER Too Late (ATLANTIC/RHINO)

APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (20-20 ENT./JIVE/ZOMBA)

TRAPT Who's Going Home With You Tonight? (ELEVEN SEVEN)

POP EVIL Hero (PAZZO/JAZZ STAR)

COMPLETE ROCK CHART ON PAGE 53

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	COLDPLAY VIVA LA VIDA	NO. 1 (5 WKS)		CAPITOL
2	2	11	JACK JOHNSON HOPE			BRUSHFIRE/UNIVERSAL REPUBLIC
3	5	20	MATT NATHANSON COME ON GET HIGHER			VANGUARD
4	4	22	JASON MRAZ I'M YOURS			ATLANTIC/RRP
5	3	18	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART			ATLANTIC
6	6	13	MY MORNING JACKET I'M AMAZED			ATO/REO
7	8	10	R.E.M. HOLLOW MAN			WARNER BROS.
8	7	16	DUFFY MERCY			MERCURY/INOJMG
9	12	5	O.A.R. SHATTERED (TURN THE CAR AROUND)			EVERFINE/ATLANTIC/RRP
10	9	16	NEEDTOBREATHE MORE TIME			ATLANTIC

NO. 1 MOST ADDED

ERIC HUTCHINSON Rock & Roll (LET'S BREAK/WARNER BROS.)

NO. 1 MOST INCREASED PLAYS

BECK Orphans (DGC/INTERSCOPE)

TOP 5 NEW AND ACTIVE

ADELE Chasing Pavements (XL/COLUMBIA)

COLBIE CAILLAT The Little Things (UNIVERSAL REPUBLIC)

COLDPLAY Lost! (CAPITOL)

DEATH CAB FOR CUTIE No Sunlight (ATLANTIC)

DELTA SPIRIT Trashcan (ROUNDER)

COMPLETE TRIPLE A CHART ON PAGE 56

Celebrating nearly 15 years of country "After Midnite"

Blair Garner

By Erica Farber

after being discovered at the age of 15, Blair Garner has been able to combine his love of radio with strong family values in creating the highly acclaimed country radio show "After Midnite," a six-hour nationally syndicated program airing on nearly 250 affiliates. Celebrating 15 years in 2008, Garner is as appreciative today as ever and approaches every show as if it was his first. He is truly grateful radio has given him the home that it has.

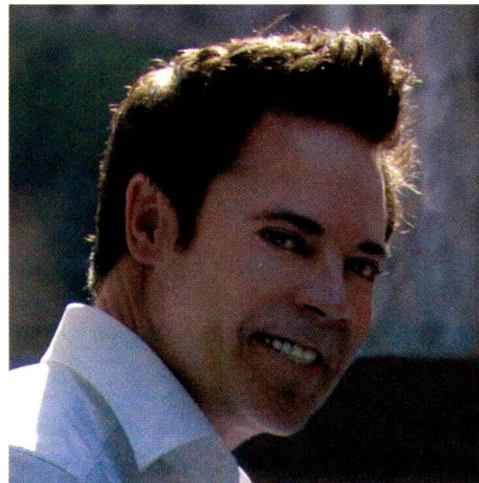
Getting into the business: I was discovered in my hometown of Canyon, Texas, by Jack Aldridge, who's still in the business. Unknown to me, he owned a small AM radio station—and the most beautiful '57 Thunderbird I'd ever seen. I was 15 and already consumed by cars and wanted to buy that one. I was talking to him about it in his driveway and asked if he wanted to sell it. When I got home from school the next day my mother left a note saying Jack wanted me to come to his office to see him. I thought he wanted to sell the car. I walked in and he says, "I was listening to you talk yesterday and I think you should be in radio." He gave me some copy for a Mexican restaurant, which he recorded, then called in the PD, Tony Mathis, and said, "This is the kid I was telling you about." They put me on as an experiment one Sunday. I was scared and nervous, but I did it. The next day at school the kids were like, "Was that you on the radio?," and all of a sudden I was this star. I did two weeks part-time and they offered me full-time 7 [p.m.]-midnight and were going to pay me \$600 a month. I was still in high school living at home, so that meant I could get a new car. That was the only reason I did it. Within three months, John Shomby from KAFM in Dallas offered me weekends.

Deciding on a career in radio: Once I finished high school and went to Dallas, that was pretty well it. John, who's now PD at the Eagle [country WGH-FM] in Virginia Beach, gave me my first big break. Ultimately I went to work in New York at WPLJ with Scott Shannon and Tom Cuddy. Then I came to work for Bill Richards at KIIS-FM/Los Angeles. Jeff Wyatt preceded Bill and put me on afternoons.

Founding "After Midnite": When I was at KIIS I wanted to work for myself. I began writing up the business plan for "After Midnite" with my business

partner Rod West. I identified a weakness all stations shared regardless of size: the overnight daypart. It had become a revolving door of talent, and PDs needed to focus their sights on the slots that are going to generate the highest revenue. We determined overnights retain nearly 30%-40% of the size of the daytime audience at a single station. The thesis of the company became, if we take that 30% of Pittsburgh and add that to the 30% of Milwaukee and add that to Seattle and so on, you've established a pretty big network. Rod and I secured financial capitalization from two doctors here in Los Angeles. We launched on Nov. 13, 1993, and we're going to be 15 in November.

Describe the show: We operate under the McDonald's theory of radio; we are not the Big Mac. We are the french fries and we're here to make the entree taste a bit better. We don't take ourselves too seriously. We keep the music at the forefront. We've established meaningful relationships with the artists that make our music. I don't think a show like this would really work in any other format because the artists aren't like any other format; they



are approachable and real. The friendships you develop with them are genuine. I get such a feeling of family in country music. "After Midnite" was the first country show I've hosted but it was a coming home for me being raised in a small town in Texas. You couldn't grow up in that area and not be heavily influenced by country music.

Long-range plans: I'm moving to Nashville, probably mid- to late September. I bought a house out there and the kids are already enrolled in a school. The reaction we've gotten from our friends in the recording industry has been fantastic. We're in the process of nailing a studio down. The staff is all staying here and I am basically on permanent remote. I'm making this decision for my family and thankfully you can do your job from almost anywhere now. I talk about the values we have in country music. I would like to have an environment that supports those values, and to me Nashville is a community that very much supports that.

Biggest challenge: Staying true to the format and the music. Also reaching out to listeners in a language they speak. I'm proud our staff has entered into the world of interactivity. We embrace requests by instant message, we take text requests all the time. We're working with Hip Cricket to do a better job of incorporating listener input through their texting. Our Web site is unlike anything I've ever seen.

State of radio: A lot of people tend to be negative, but it's an exciting time as long as you're willing to embrace change. Anyone who conforms to the idea of yesterday's business model, I'm sad to say their days are numbered. PDs need to talk to their kids and learn how to speak their language and then do it. Never forsake the music. There is still a great place in this world of radio for practicing word economy and being the listener's friend. Content is king and as long as we provide the content and stay true to our focus, it's going to be fine.

Career highlight: The relationship we have with listeners. It is never lost on me. I am always amazed when somebody relates to a specific moment during the program. I get so angry when people on the air don't realize what a great gift we've been given. Night after night, people are kind enough to invite us into their homes and work spaces. Every person that calls our program, we end those calls saying thanks for listening, thanks for calling. Everyone is given respect.

Advice for talent: Don't be afraid to ask for help. While our business is changing quickly, the mechanics of good radio will never change. *R&R*

'We operate under the McDonald's theory of radio; we are not the Big Mac. We are the french fries and we're here to make the entree taste a bit better.' —Blair Garner

Liier Notes

- Profile:** Blair Garner
- Title:** Radio personality, Premiere Radio Networks' "After Midnite"
- Favorite radio format:** Country
- Favorite TV show:** "Match Game"
- Favorite song:** "Live Like You Were Dying"
- Favorite movie:** "Misery"
- Favorite book:** "The 22 Immutable Laws of Marketing"
- Favorite restaurant:** "Sushi, as long as it's fresh."
- Beverage of choice:** Iced tea
- Hobbies:** "Cars, cars and more cars. I'm 44 now and I've owned over 170 cars. I've got 16 right now."
- E-mail address:** bag@premrads.com

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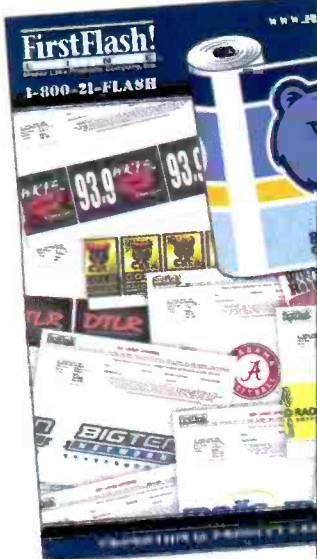


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