

HOT AC SPECIAL

DAVID COOKS UP A HIT



'Idol' Goes From Omaha Auditions To Chart Ambitions **Plus:** Male-Driven Music Invades Female-Targeted Format pp.38-44

HOORAY FOR HOLLYWOOD

Hollywood Records' Jesse McCartney Is No. 1 At CHR/Top 40: A First For The Singer And Label p.19

R&R

RADIO & RECORDS



JULY 18, 2008 NO. 1771 \$6.50

www.RadioandRecords.com



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SHOW PREP: Engaging Emotions With Pre- And Post-Show Preparation p.21

DATABASE: Tweak Strategies To Keep Pace With Online Trends p.50

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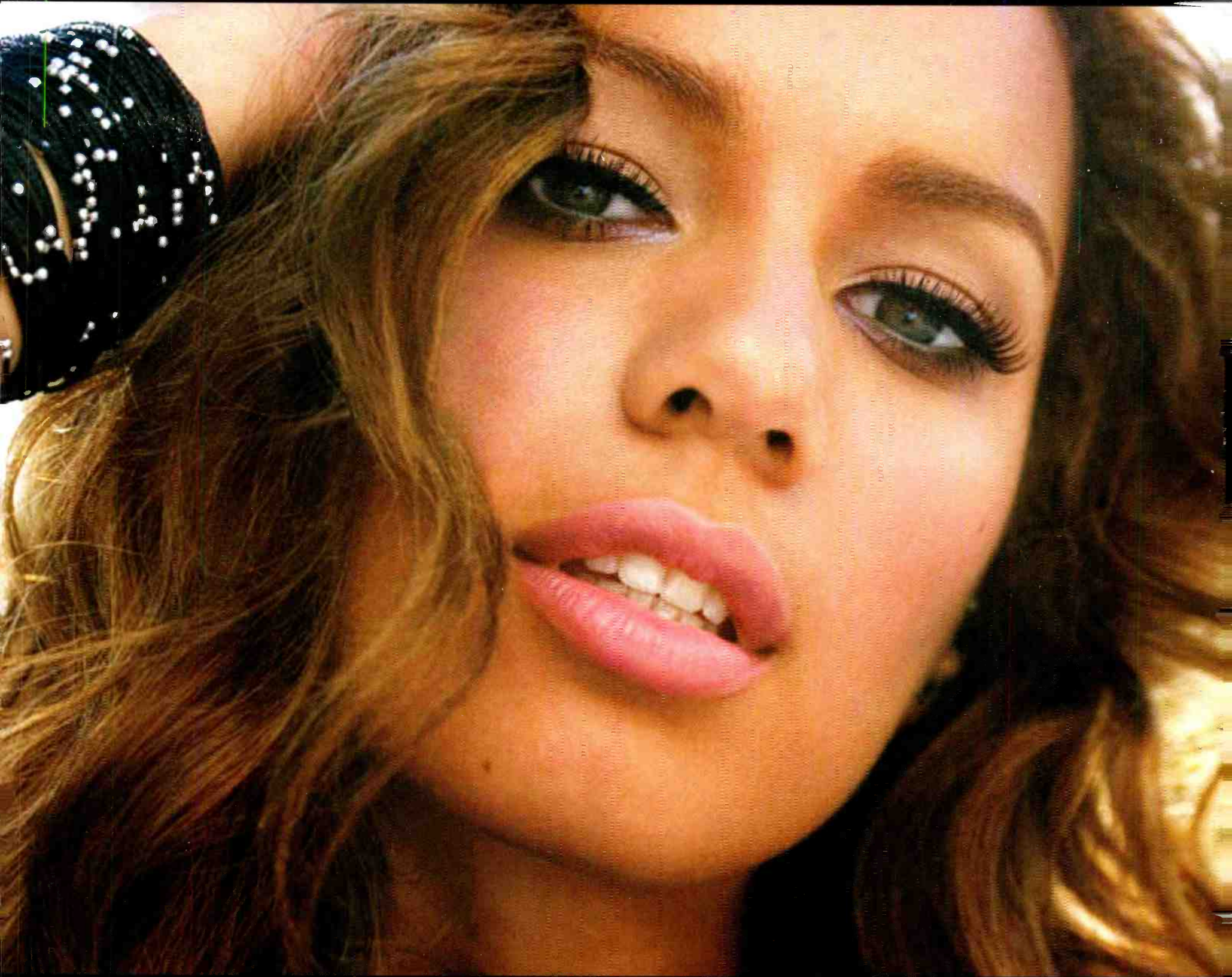
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FROM THE DEBUT ARTIST OF THE YEAR

From her Platinum-plus debut album **SPiRiT**,
the biggest selling debut album by a female artist in three years.



R&R News Focus

MOVER

Kalin Joins WW1 As COO

Westwood One has tapped Steve Kalin as COO. He served in a similar role for publisher Rodale from 2002 to 2007. Kalin was previously CFO/COO for Medscape, a Web site for physicians. He has also been VP of business development for ESPN Internet Ventures and ESPN Enterprises.

WW1's last COO was Chuck Bortnick, who exited in April 2006 to become VP/GM of CBS Radio sports WFAN/New York.

In other WW1 news, veteran journalist and Web expert Ezra Palmer joins as VP of product development. Most recently managing editor of Yahoo News, Palmer is responsible for all product development and innovation for the company's digital product offerings.

—Julie Gidlaw & Ken Tucker

SHAKER

Logan Trades In XM, Picks Up Harpo

Eric Logan steps into the newly created position of executive VP for Harpo, overseeing the Oprah Winfrey-founded company's Harpo Radio, Harpo Print and Harpo Retail



Logan

divisions. Logan, who leaves XM's executive VP of programming and broadcast operations post after slightly less than four years, will report to Harpo Productions president Tim Bennett. In addition to talent relations and management, he will push Harpo's foray into the digital and mobile arenas and work with Harpo Development on new media. Prior to his run at XM, Logan spent a year as president of programming for Citadel and a decade at Infinity Broadcasting, culminating in the VP of programming position. Logan is the second top programmer to exit XM this year, following the March departure of senior VP/chief creative officer Lee Abrams from Tribune.

—Keith Berman & Kevin Carter

FOR THE RECORD

The July 4 article "Royalty Bill Advances" should have reported that Rep. Howard Coble, R-N.C., will vote for the Performance Rights Act legislation pending before the House Judiciary Committee.

Satcasters' Veracity Could Be Focus Of FCC-Approved Merger



Tate

More than 400 days have passed since satellite radio broadcasters Sirius and XM proposed to merge, and all bets are on FCC commissioner Deborah Taylor Tate to break the tie in a Republican vs. Democrat decision. Republican chairman Kevin Martin has laid out his list of conditions for approval and has encouraged his colleagues to speak up if they have issues with the proposal and develop their own conditions. Nothing official has trickled out of the FCC headquarters, but insiders say Republican Robert McDowell will go for the deal while "the Democrats are not going to budge." Michael

Copps has long cited too much media consolidation, and fellow Democrat Jonathan Adelstein doesn't see any consumer benefits in a merger.

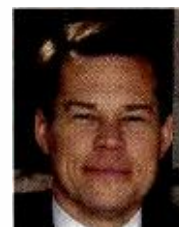
And while there has been an apparent code of silence at FCC headquarters, R&R has learned that Tate, a Republican, could be swayed on condition that the satcasters' feet be held to the fire on lingering enforcement issues after the deal is approved.

The biggest is Sirius' 2007 acknowledgement that certain personnel requested that receiver manufacturers produce radios that did not meet FCC specifications and XM's nod that a certain number of its repeater networks were placed in unapproved locations or emitted overly strong signals. A hearing on the matter could be in the offing, reportedly, if Tate has a say in it, and she does.

A recent research note by Medley Global Advisors said Martin "is willing to address these issues by taking enforcement action against XM and Sirins for past violations and establish rules for repeater use going forward. However, as a compromise, the issues may end up getting resolved separately but quickly after the item is adopted. Taking action on the enforcement piece is critical toward gaining three votes for the transaction."

Tate is also believed to be pushing for larger minority representation on the satellite spectrum spinoff and will likely push for more channel space than Martin recommended for underrepresented groups.

In a July 14 letter from NAB president/CEO David Rehr to FCC general counsel Matthew Berry, he said that "satcaster deception must be addressed as part of [the] merger review." Rehr rejected reports that Berry's office had determined that Sirius' and XM's "lack of candor" can be addressed separately without further investigation. "The simple fact that the applicant is willing to deceive the commission raises qualification concerns. Under the Communications Act, the commission must address as part of the merger proceeding the allegations in the record regarding lack of candor. If it determines that the allegations raise substantial and material questions of fact, it is required by law to designate the applications for a hearing."—Jeffrey Yorke



Rehr

ON THE WEB

Sony BMG Split Coming?

The split of the Sony-BMG merger is virtually a done deal, according to well-placed sources. A Bertelsmann supervisory board recently convened to examine the sale of the German media giant's 50% stake, with a final decision on a deal to be revealed by the end of July, following a meeting of the Sony Corp. board. But Bertelsmann's execs ought to brace themselves for the reality of the credit crunch, as its \$2.8 billion target price is seen as nearly unreachable in today's economic climate. Insiders say a \$1.5 billion price is more realistic.

The Sony-BMG joint venture agreement, struck in 2004, is due to expire in August 2009.

Meanwhile, Bertelsmann has agreed to sell its Direct Group North America unit to Najafi, a Phoenix-based private equity firm. Terms of the deal were not disclosed, but it is expected to close in third-quarter 2008. The unit—which includes Columbia House assets, BMG Music Clubs, a DVD club and the Bookspan book club—lost \$636.4 million on \$1.39 billion in revenue for the year ended Dec. 31, 2007.

—Lars Brandle & Ed Christman, *Billboard*

CCR Creates Marketing Solutions Unit

Clear Channel Radio is rolling out a new marketing consulting unit, Marketing Solutions, that will work jointly with large national advertisers and agencies early in the communications planning process. Leading the unit is executive VP Greg Glenday, who most recently was regional VP/director of sales



Glenday

for Clear Channel Radio Sales. Other senior management includes senior VPs Mary Pultorak (Chicago), Randy Gaeckler (Atlanta) and Jamie Kriegel (Los Angeles). VP stripes have also been handed to Theresa Junkunc (Detroit), Cary Kimmel (New York), Janie Knight (Boston) and Adrienne Pabst (Los Angeles). Glenday says, "This stellar team will help guide marketers through exploding opportunities in our growing medium."—Mike Boyle

NUMBER CRUNCH

2.7	193 Bil	1
The percentage by which forecaster Bob Coen has downgraded his 2008 ad spending projections for national advertising. He also dropped his forecast for local spending by 4%. Coen says the economy is now worse than it appeared it would be when he made original 2008 projections in December 2007.	The amount in dollars that Coen now projects for national ad spending in 2008, \$5.5 billion less than originally projected. Local ad spending will total \$92 billion, according to Coen, down from the \$95.8 billion he first forecast.	The percentage by which national radio advertising will decline in 2008, to \$4.2 billion, according to Coen, who also predicts magazine ad revenue will be up 1% to \$13.9 billion, while newspaper national ad revenue will drop 7% to \$6.1 billion. The Internet is expected to take in \$11.7 billion, up 12%.

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

FTC Says The PPM Could Help Restrict Beer, Booze Ads

Faster turnaround of audience ratings via Arbitron's PPM service could aid voluntary efforts by the alcoholic beverage industry to restrict youth exposure to its ads, according to a recent Federal Trade Commission report. Under the diary service, "advertisements placed on radio may run for many months before a company learns of the need to modify a placement," the report says.

In an effort to reduce underage drinking, the alcoholic beverage industry in 2003 adopted a voluntary standard requiring at least 70% of the audience for its ads be age 21-plus.

Electronic audience measurement may "produce improvements in the placement process" and supply "previously unavailable information on the presence of younger audience," enabling advertisers to make more rapid schedule adjustments, the FTC report says.

Ironically, the PPM may have a different effect. According to Paul Blake, VP of sales for Greater Media's stations in the PPM market of Philadelphia, electronic ratings have increased stability for stations' 21-plus audience composition. "Comparing diary to PPM data, we see that less stations fall in and out of compliance with the PPM," Blake says.

Zenith Media executive director Matt Feinberg isn't sure the PPM rollout is all that relevant to the issue. "People should be doing research ahead of time that shows they are meeting the compliance issues. If they are, it is very unlikely as the buy goes on that the station's complexion is going to change that much." —Mike Stern

Blair Joins Universal Republic As Alt VP

Dennis Blair is named VP of alternative promotion for Universal Republic Records. Previously, Blair served RCA Records as senior director of rock/alternative promotion. He started in the business in 1993 as assistant to Geffen president/CEO Ed Rosenblatt and was quickly elevated to director of rock promotion. He later joined Maverick Records. Blair currently handles Universal Republic alternative acts Flobots, Jack Johnson and 3 Doors Down. —Alexandra Cahill



Blair

Emmis Reduces Loss In Fiscal First Quarter

Emmis CEO Jeff Smulyan was optimistic that his struggling Indianapolis-based Emmis Communications managed to reduce its fiscal first quarter loss, beating analysts' expectations. On July 10, Emmis reported a \$1.1 million loss, or a 3 cents-per-share downturn—less than the \$1.9 million or nickel a share Emmis lost during the three-month period ending May 31, 2007. Emmis' mostly radio revenue was off 0.4% to \$85.8 million. Analysts expected a loss of 4 cents on revenue of \$86.8 million, but a sharper cost-monitoring campaign inside the company held down costs, Smulyan said. —Jeffrey Yorke

Business Briefing By Jeffrey Yorke

Turbulent Real Estate Market, Immigration Crackdown Hurt Hispanic Radio

The flattened real estate market coupled with a growing national mania over illegal immigration is taking its toll on the 11 Spanish-language radio stations in Washington, most of which depend on local, even community-oriented advertising. A number of the real estate companies that targeted Hispanic buyers have closed their doors or cut back on advertising and sponsorships, according to a report in the Washington Post. To make matters worse, while local authorities have escalated their search for illegal immigrants, making Hispanic radio a hot information conduit, it has also put the kibosh on some station promotions that would encourage audience gatherings in public.

Many of the region's Hispanic-owned businesses have slashed their ad budgets as consumers cut their shopping to basic necessities. Longtime Northern Virginia resident Carlos Aragon, a native of El Salvador who signed on Radio Fiesta six years ago on WPWC-AM (1480), a low-watt Woodbridge, Va., signal, says that the station has gone from having as many as 15 real estate agents buying time and sponsorships during the region's housing boom to two current realtor clients. Hispanics comprise almost 12% of the estimated 7 million

listeners in the Washington-Baltimore-Annapolis triangle.

First Broadcasting Merges With Cavalry Media

Private equity firm Alta Communications will acquire management consulting company Cavalry Media Services and merge it into its other recent acquisition, First Broadcasting Investment Partners, to form Broadcast Management and Technology. BMT will begin offering engineering consulting services to the radio and TV industries.

First Broadcasting CEO Gary Lawrence will be CEO of BMT and Cavalry managing director/COO Jay Meyers will join as president/COO. Lawrence and Meyers will join Alta partners Brian McNeill and Bob Emmert on the BMT board of directors.

Emmis Interactive Partners With Corus

Emmis Interactive has formally teamed with Corus Entertainment to assist the Canadian broadcaster with its interactive offerings, giving Corus a hand with 20 stations in six markets. Corus has been working with Emmis Interactive via Splice Interactive Media, which provides interactive services to Corus.

Transactions at a Glance

A. Thomas Joyner's construction permit for WNCM-FM/Garysburg, N.C., to Capitol Broadcasting for \$825,000 . . . KMC Broadcasting's KHRA-AM/Honolulu to RK Media Group for \$790,000 . . . Jeff Davis Broadcasters' WVOH-AM & FM/Hazlehurst, Ga., to Broadcast South for \$643,000 . . . Public Radio Capital's KNNZ-AM/Cedar City, Utah, to Legacy Media for \$150,000 . . . Backyard Broadcasting Mississippi Licensee's WWJK-FM/Jackson, Miss., to New South Radio for an undisclosed price . . . Backyard Broadcasting Mississippi Licensee's WRXW-FM/Pearl, Miss., to Inner City Media for an undisclosed price.

Deal of the Week

WCRM-AM/Fort Myers (Fort Myers-Naples-Marco Island)

PRICE: \$950,000 **TERMS:** Asset sale

BUYER: Christ Center International, headed by president Mario Garcia. Phone: 239-334-1350. It owns no other stations. This represents its entry into this market.

SELLER: Manna Christian Mission, headed by president Peter Quinn. Phone: 239-334-1350

FORMAT: Spanish

BROKER: Roger Rafson of CMS Station Brokerage

COMMENT: Manna Christian Missions' WCRM-AM/Fort Myers to Christ Center International for \$950,000.

2008 Deals to Date

Dollars to Date:	\$572,971,210	(Last Year: \$1,411,102,367)
Dollars This Quarter:	\$16,576,118	(Last Year: \$96,556,010)
Stations Traded This Year:	418	(Last Year: 981)
Stations Traded This Quarter:	32	(Last Year: 58)

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY
RADIO & RECORDS **Feb. 29, 2008**

Clear Channel Acquires SFX Entertainment

When Clear Channel Communications announced its purchase of mega concert promoter SFX Entertainment for \$4.4 billion, company officials touted the unprecedented cross-promotional opportunities that the merger would bring. However, a number of groups, including other promoters, artist managers and competing radio stations, cried foul, accusing Clear Channel Radio of depriving acts that didn't do business with the newly christened Clear Channel Entertainment of airplay. Denver independent promoter Nobody in Particular Presents filed a lawsuit against CCE, citing monopolistic business practices, and other smaller promoters piled on.

In one instance, Metropolitan Entertainment

Group, which had helped create Clear Channel WHTZ (Z100)/New York's annual Jingle Ball, found itself on the outside looking in when promotion of the show was moved to Clear Channel's recently acquired concert division.

In 2005, CCE was spun off from Clear Channel Communications as a separate company, renamed Live Nation. The Securities and Exchange Commission filing for the creation of Live Nation listed several reasons for pursuing the split, including avoiding regulatory and legal pitfalls faced by Clear Channel.

The Beverly Hills, Calif.-based company has made headlines in recent months by signing first Madonna, then Jay-Z and other high-profile acts to its new music division Live Nation Artists. —Ken Tucker



THE-DREAM IS SITTING PRETTY ATOP URBAN FOR A SECOND ISSUE WITH "I LUV YOUR GIRL," HIS SECOND NO. 1 AT THE FORMAT. THE SONG ALSO BULLETS AT NO. 6 ON RHYTHMIC WITH AN INCREASE OF 458 PLAYS, THE CHART'S SECOND-BEST GAIN.

R&R NO.1

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BLAKE SHELTON'S NO. 1 COUNTRY COVER OF MICHAEL BUBLÉ'S "HOME" ISN'T THE LIST'S ONLY REMAKE OF AN AC SMASH. SUGARLAND ("LIFE IN A NORTHERN TOWN") AND RISSI PALMER ("NO AIR") RANK AT NOS. 31 AND 48, RESPECTIVELY.



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Born in Ontario, Canada, Crystal Shawanda's heart has always been in Nashville. Plus: Karina, talented in any language.



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R&R
FOR 35 YEARS

'You wouldn't walk into Best Buy and ask for a black-and-white TV. The same is going to be true for HD radio.' p.12



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What's New This Week Online

M

July 21
Spring 2008 quarterly Arbitron reports arrive from Middlesex, Nassau-Suffolk, New York and Riverside.
► [Click on Ratings](#)

T

July 22
Arbitron issues its second-quarter earnings and hosts a teleconference to discuss results.
► [Bookmark Radioand-Records.com for coverage and analysis](#)

W

July 23
Discover tomorrow's hits today with HitPredictor.
► [Click on Charts](#)

T

July 24
Spring Arbitron reports continue to roll out. Catch Boston, Providence, Sacramento, San Francisco and San Jose in today's batch.
► [Click on Ratings](#)

F

July 25
Spring Arbitron results are released from Baltimore, Cleveland, Hartford and Washington.
► [Click on Ratings](#)

Are you just going through the motions? Or are you acting like a superstar salesperson?

There's No Business Without The Show



Tom Becka
tom@tombecka.com

'Stop thinking about yourself as a spot peddler and start considering yourself a great performer. You'll be surprised how you will increase your revenue and enjoy your time at work a lot more.'

—Tom Becka

As a former sales manager at various radio stations and a current radio talk show host, I go out with some of our salespeople to help promote my show and to generate revenue for the station.

■ Most of our sales staff does a great job. But to be honest, some of them don't. I am tired of going on sales calls with salespeople that think they are just salespeople. If I have to listen to one more uninspired discussion of cost per point or ratings share, I just might scream.

■ I am of the firm belief that the great salespeople are not really in the sales business, but in show business. Every time a salesperson gets before a client they are putting on a show. It's not a sales call; it's a performance.

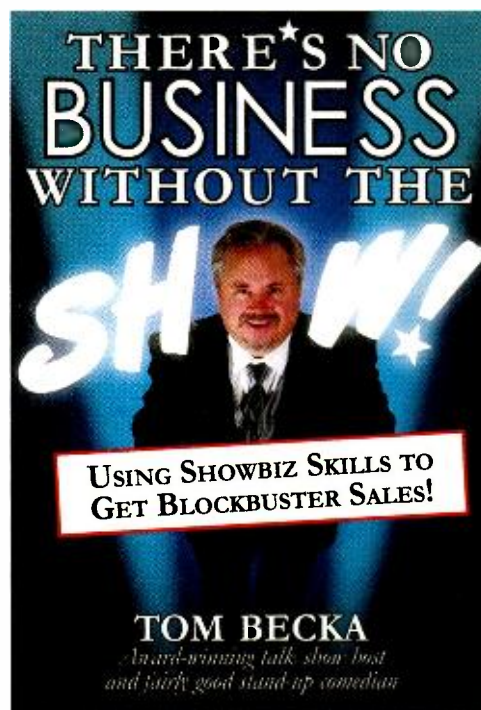
Think about it. How many people get their news from "The Daily Show," Rush Limbaugh, Bill O'Reilly or "Saturday Night Live"? When was the last time you saw an ugly anchor on the evening news? Or for that matter, a beautiful anchor on the evening news just rattling off the stories in a dry, matter-of-fact style?

Be An Entertainer

To effectively get your message across in today's world you have got to be an entertainer. The acting field, just like the advertising field, is extremely crowded and competitive. There are more than 120,000 members of the Screen Actors Guild. How many actors can you name? The great actors break through the clutter. They have an image. A presence. A unique style and a singular dedication that makes them different.

The great radio salespeople do the same. What can a radio salesperson learn from the great performers to stand out and become a star? Every successful entertainer has an image—something people automatically think of when the performer's name is mentioned. From Elvis to Usher, Jack Nicholson to Jack Black, Madonna to Rhianna, the big stars all have a strong image. When you hear their names, you get a definite impression of who they are.

What image do you have? Media buyers see hundreds of sales reps in a week. After a while they all begin to look the same. One by one these sales reps walk into the office wearing similar outfits, making similar pitches. Toward the end of a



long day the buyer's eyes begin to glaze over and the pitches begin to sound like the teacher in a Peanuts cartoon.

How do you cut through? How do they remember you? How do you pop into their minds when it's time to buy? Remember, they can't buy from you if they don't remember you. You may have the best rates and the perfect demos for a client, but without the sales performance you run a good chance of not getting a big enough buy or even being bought at all.

"The Godfather" is one of the best movies ever made. Mario Puzo wrote an incredible script. Every word is perfection. But without the sales job of Marlon Brando, the line "I'm going to make him an offer he can't refuse" would have never made it to legendary status. If that line were delivered without emotion, without the passion, without Brando believing every syllable, the words might have the same impact of a high school librarian reading the phone book.

The same is true on a sales call. You may have all the facts and figures to justify the buy, but without the performance, the emotion, the passion and believing in every syllable, you are just reciting statistics like that librarian.

It's tough to make a living going on call after call and in many ways, reciting the same or similar pitch every day. You have programmed responses to every objection. How do you deliver those lines? Do your responses seem preprogrammed?

Effort And Talent

Every night a Broadway actor or a standup comedian says the same lines they said the night before. It takes a real effort and real talent to make the words seem fresh every time they say them. While the words may be old hat to the person reciting them, they are new to the audience's ears.

How about you? Are you just going through the motions? Or are you acting like a superstar and saying those words as if they are the first time they have ever passed your lips? The great actors, comedians and salespeople deliver the lines with a freshness each time they are delivered.

One more thing to consider as you morph from a salesperson to a sales performer: your attitude. I seriously doubt that Jay Leno, David Letterman or Conan O'Brien dread going to work each day. I doubt they consider Wednesday "hump day" and count down the hours to the weekend. The great entertainers love what they do and it shows. They love coming to work. They love doing their job. That love is communicated to the audience and it makes them feel good. I have never met a successful entertainer that didn't enjoy every moment onstage.

You should have the same attitude. Enjoy your time in front of the customer. Don't look at it as a job. Look at it as a privilege. Wake up in the morning excited about the shows you are going to put on. Be enthused about the performances you will give. Buyers will sense your positive outlook and feel better about what you are trying to sell. The buyer will feel good because you feel good. It's a lot easier to make the deal when the buyer feels happy about you.

So from now on stop thinking about yourself as a spot peddler and start considering yourself a great performer. An entertainer. A star. You'll be surprised how you will increase your revenue and enjoy your time at work a lot more.

Remember, as the title of my book says, "There's No Business Without the Show." **R&R**

Tom Becka is afternoon host at Clear Channel talk KEAB/Omaha. His book is available via amazon.com or tombecka.com.

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expert-led sessions addressing the hottest industry topics, such as: thriving in a multi-platform world; using new technologies to generate new revenue streams; managing in a challenging environment; developing talent; and cultivating the next generation of listeners.

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Baltimore

Baltimore may be adjacent to Washington, but its identity is distinct, defined by a diverse population. Poised for growth, the market is also preparing to open a convention center and hotel and is expecting an influx of 60,000 new people by 2010.

In contrast to many TV markets, Baltimore TV viewing grew in May. WBAL, Hearst-Argyle Television's NBC affiliate, is the undisputed news leader, ranked first at 5 p.m., 6 p.m. and 11 p.m. since 1984. Hearst's only two radio stations are also in Baltimore. News/talk WBAL-AM and WBAL-TV recently combined forces to win the pre-season broadcast rights to pro football franchise the Ravens. Active rock sister WIYY is the Ravens' flagship.

Morning TV news is a horse race, with CBS owned-and-operated WJZ jostling for the top with WBAL. WJZ also tends to win noon, while the No. 3 contender, Scripps' ABC affiliate WMAR, cut back its noon news to a half hour. Sinclair Broadcast Group's Fox affiliate, WBFF, offers the market's only three-hour local morning news, as well as 5:30 p.m., 10 p.m. and more recently 11 p.m. newscasts. In June, WBFF became the first local outlet to broadcast in high definition. Meanwhile, cable provider Comcast faces heightened competition from

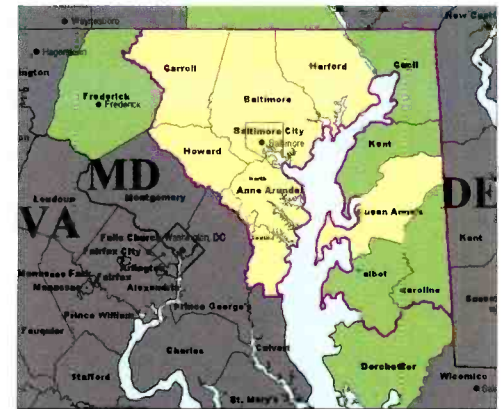
Verizon FiOS, which counts 100,000 local subscribers.

While CBS and Clear Channel have the biggest radio portfolios in Baltimore, Radio One, the nation's largest African-American radio group (headquartered in nearby Lanham), has the No. 1- and No. 3-ranked stations. With a black population of 28%, the market supports no less than five urban radio stations and two gospel outlets.

The Tribune-owned Baltimore Sun announced recently it will cut about 100 jobs, more than half in the newsroom, the third year the paper has trimmed resources to stem losses. Despite cuts, the paper is planning a radical redesign by the end of September.

Clear Channel is the dominant out-of-home company with bulletins, buses, taxis and transit shelters. JC Decaux has the advertising at Baltimore-Washington Airport.

—Katy Bachman, Mediaweek



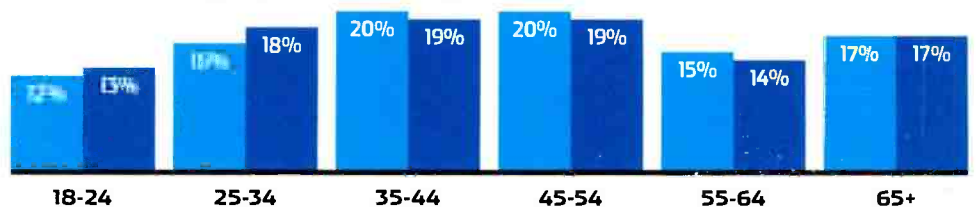
- Radio Metro Rank: 21
- Population 12+: 2,255,100
- No. Of Radio Stations (Rated): 18
- TV DMA Rank: 24
- Population 2+: 2,711,640
- TV Households: 1,095,480
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 6/0/2/2

WHO THEY ARE

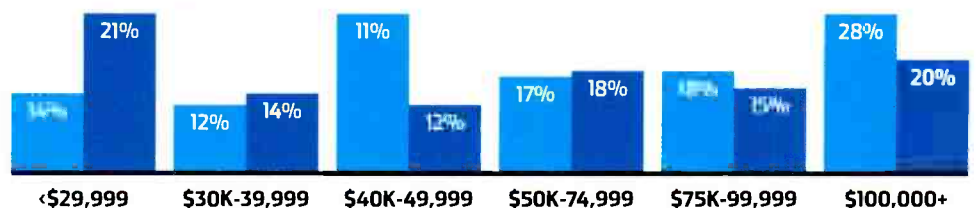
	Baltimore DMA %	US %
Men	47%	49%
Women	53%	51%
Married	55%	57%
Never Married (Single)	27%	25%
Widowed/Legally Separated/Divorced	18%	18%
White	70%	83%
Black/African-American	25%	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	56%	50%
Employed Part-Time (Less Than 35 Hours)	13%	15%
Not Employed	31%	35%
No Children In Household (Under 18)	60%	59%
One Or More Children	40%	41%
Two Or More Children	24%	25%
Three Or More Children	9%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$248.0M	\$221.2M	-11%
Newspaper	122.9M	134.0M	9%
Radio	103.5M	120.5M	16%
Local Magazine	9.8M	8.2M	-16%
Outdoor	3.9M	5.2M	31%
Total	488.2M	489.1M	0%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$39.5M	\$165.8M	\$205.3M	66.2%
Newspapers	16.4M	16.2M	32.6M	10.5%
Television	4.9M	21.3M	26.2M	8.4%
Magazines	0.5M	25.2M	25.7M	8.3%
Directories	7.6M	9.5M	17.2M	5.5%
Radio	0.9M	1.0M	1.9M	0.6%
Other Print	1.0M	0.2M	1.2M	0.4%
Total	\$70.9M	\$239.1M	\$310M	

© 2008, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
May '08	▲\$190	▲\$279	▲\$516	▲\$335
April '08	▲184	▲268	▲503	▲332
March '08	▼151	▼211	▼421	▼281
December '07	186	270	470	308

SOURCE: SQAD Q2 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
May '08	▲\$213	▲\$198	▲\$216
April '08	▲210	▼191	▲214
March '08	▲204	▼202	▼212
December '07	200	223	228

SOURCE: SQAD Q2 2008, METRO

COLOR KEY:
 ▲ Trending Upward
 ▼ Trending Downward



TIMELINE

1
YEARS AGO

Michael Walsh ascends to president/COO of Interep. ■ Brad Davidson upped to senior VP of pop promotion for TVT Records. ■ Rogelio Alfonso tapped to be PD of WMGE/Miami.

5
YEARS AGO

Bill Figenshu appointed president of the Western region for Citadel. ■ Adrian Moreira promoted to VP of adult formats for RCA Music Group. ■ John Wetherbee named PD of WLCL/Atlanta.

10
YEARS AGO

Steve Smith boosted to VP of programming for Emmis. ■ Linda Murdock moves to Trauma Records as VP of promotion. ■ Tommy Mattern elevated to PD of WALC-FM/St. Louis.



Mattern

15
YEARS AGO

WPCC/Washington promotes Jay Stevens to OM and Sam Rogers to station manager. ■ Tim Pohlman tapped to be general sales manager for KFWB and KTWW/Los Angeles. ■ WWNC and WKSF/Asheville, N.C., GM Stephen Godofsky becomes VP/GM of WYUU/Tampa.



Stevens

20
YEARS AGO

Bobby Cole advances to VP of FM programming at Fairmont Communications. ■ RKO appoints VP/GMs for New York: Bob Bruno at WOR and Steve Cadullo at WRKS. ■ Tony Novia appointed GM of WXDJ/Miami.



Stone

25
YEARS AGO

J.B. Stone elevated to VP/GM of KJLH/Los Angeles. ■ Randy Michaels made VP of programming and operations for WLW and WSKS/Cincinnati. ■ PD Steve Sands leaves WAIT/Chicago for crosstown rival WJJD.

30
YEARS AGO

Bob Young is named PD of KNEW/Oakland-San Francisco. ■ Pam Brooks is tapped as promotions director for WRKI/Bridgeport. ■ Ken Noble joins the airstaff of KPOL-FM/Los Angeles.

—Compiled by Hurricane Heeran
(hheeran@radioandrecords.com)

WRXP Gets Even More Experienced

PD **Leslie Fram** is putting the band back together at Emmis/New York's **WRXP (New York's Rock Experience)** with the announcement that her former longtime **WNNX (99X)/Atlanta** radio pal **Steve Craig** is headed north to do middays, where he will be comfortably sandwiched in between Fram and **Matt Pinfield** in the morning (more on that in a minute) and MD **Bryan Schock**. "How cool is this?" Craig asks. "I worked with Leslie for 16 years in Atlanta, and she's literally the best in the business at what she does." Craig exited 99X when it imploded in January and just finished his Cumulus contract doing middays on what's left of the

station at 99X.com. "Steve is one of those rare air talents who really knows how to talk about the music and integrate it into his show," Fram tells ST. "He's a real personality who truly connects with the audience."

Ms. Fram also made it official by telling ST she's joining Pinfield on the WRXP morning show. And why not . . . she's been doing it for the past two weeks anyway and having a blast. "Matt will be my new radio husband," Fram says. "His phone is like a rock'n'roll Rolodex—he has artists calling him 24/7, which is so cool. We've been getting along great and will start building a show from here, including hiring a producer."



It's dark; time for Leslie Fram to wake up.

The Programming Department

■ After two-and-a-half years at the helm of Flying Bear dance outlet **KNGY (Energy 92.7)/San Francisco**, PD **John Peake** has exited after achieving noteworthy ratings on a class A signal. The multitasking Peake, who had been juggling programming, music, engineering and IT duties, is best-known for his five-year PD run across the street at CBS Radio hot AC **KLLC** and his previous programming stint at **KRBE/Houston**. Consultant **Don Parker** has agreed to permanently take over the PD reins of Energy, which he signed on four years ago, but will retain his Phoenix-based consultancy. Peake can be reached at 415-706-1091 or john@johnpeake.com.

■ Congrats to **Russ Allen**, who is strongly back in the game as the newly named PD/afternoon talent at Albany Broadcasting rhythmic **WAJZ (Jamz 96.3)/Albany, N.Y.** Allen most recently spent four years at the helm of Journal rhythmic **WKHT (Hot 104.5)/Knoxville** before leaving Aug. 31, 2007. For the past few months, he has been supplementing his income by spinning records at "a local gentlemen's establishment," a gig he will now give up. Allen's impressive previous PD stops include **WJBT** and **WSOL/Jacksonville**, **KTHT/Houston**, **WJHM (102 Jamz)/Orlando**, **KSOL/San Francisco** and **WERQ (92Q)/Baltimore**, as well as award-winning on-air stints at **WPGC/Washington** and **WIOQ/Philadelphia**.

■ Sweet move for **Bo Money**, PD of Clear Channel urban **WQBT (94.1 the Beat)/Savannah, Ga.**, who's going to the Show as the new OM for Radio One/Detroit, where he will oversee urban **WHTD (Hot 102.7)**, urban AC **WDMK (105.9 Kiss FM)** and gospel **WCHB-AM**. He'll also be the day-to-day PD of Hot 102.7 and WCHB. Money replaces **Al Payne**, who left in May to become PD of urban sister **WKYS/Washington**.

■ Budget cuts at Citadel/New Orleans have had an adverse effect on the continued employment of **John McQueen**, who exits as PD/morning anchor on Citadel hot AC **WDVW (Mix 92.3)**. The Morning Mix will soldier on minus McQueen as co-hosts **Stacey Brady** and **Mike Theis** now roll as a duo, while **Jason Ginty**, who oversees sister **WMTI (True Oldies 106.1)**, will keep a programming eye on Mix for now. McQueen would

love to talk to you about any possible programming or on-air gigs, so hit him up at 504-723-8937 or jjalumbo9@cox.net.

■ **Tom Cook** is giving up the go-go lifestyle of Toledo, where he was PD of Clear Channel AC **WRVF (101.5 the River)**, for the chance to program AC sister **WOOD-FM (Star 105.7)/Grand Rapids**. The job has been open since **Tim Kiesling** left in May to become marketing director for Riviera/Las Vegas. "As much as I've enjoyed the all-you-can-eat Tony Packo's offered as a perk in Toledo, the lure of unlimited Amway products leaned heavily on my decision to head for West Michigan," Cook tells ST. "Plus, having the 265,000-watt signal of WOOD-FM will, uh, compensate for my inadequacies in other

areas." Cook's previous stops include **WSNI/Philadelphia**, **KRBB/Wichita**, **WLTQ/Milwaukee** and **WMLI/Madison**. And since he's such a giver, Cook has volunteered to help Clear Channel/Toledo OM **Bill Michaels** find his replacement.

■ **Liberman** rhythmic **KZZA (Casa 106.7)/Dallas** completes its official transition to Latin rhythm. PD **Al Fuentes** become the latest victim of the flip, replaced by **Raquenell Villarreal**; MD/midday personality/mixshow coordinator **DJ Reave** has also gone buh-bye.



The name's Allen; Russ Allen.

Quick Hits

■ Longtime Journal/Milwaukee senior VP/GM **Jon Schweitzer** exits; he had been overseeing news/talk powerhouse **WTMJ-AM** and hot AC **WKTI**. Journal executive VP of TV and radio operations **Steve Wexler**, who doubles as VP/GM of **WTMJ-TV** across the hall, picks up Schweitzer's duties. Wexler is no stranger to radio; he started his career as an intern at **WTMJ-AM** and also pulled airshifts on **WKTI** during its heady "1-94" days.

■ Alternative vet **Marco Collins** has taken up permanent residence in middays on Clear Channel alternative **KYSR/Los Angeles**, replacing **Yvonne Velazquez**. Mr. Collins, last seen on the label side with Fuzed Music, is beloved in the format for his time at **XTRA (91X)/San Diego**, **KWOD/Sacramento** and **KNDD/Seattle**.

■ After five-and-a-half years in middays on **KBZT (FM 94.9)/San Diego**, **Anya Marina** is stepping down from full-time to shift her budding musical career into overdrive. Her second album, "Slow & Steady Seduction, Phase II," is coming out soon. Taking over is San Diego fave **Hilary Chambers**, who was last seen across the street on Clear Channel hot AC **KMYI (Star 94.1)**, and made her mark on America's Finest City™ during her nine years at **XTRA (91X)**.

■ RCA Records national director of alternative and rock promotion **Bonnie Slifkin** has left the label. Reach her at 917-864-9921 or bonnierocket@aol.com.

■ With **Dave Wellington** en route to his new PD gigs at **WWDC (DC101)/Washington** and sister **WCHH (Channel 104.3)/Baltimore**, the latter of the two inks two live (albeit voice-tracked) personalities: **Aly Young** will handle 10 a.m.-5 p.m., imported from Clear Channel sister **WKLS (Project 9-6-1)/Atlanta**, and **Klinger** will do 5 p.m.-

midnight, courtesy of **WPLA (Planet 107.3)/Jacksonville**.

■ **Michael Chew** is new to mornings at **WBEB (B101)/Philadelphia**, where he'll slide in alongside **Tiffany Hill** and fill the impending chasm made by **Samantha Layne's** imminent departure to take a gig closer to her home in Allentown. Chew was last seen at **WRIT/Milwaukee**, where he co-hosted mornings for four years alongside **Carol "CV" Von**, who is set to take over **Ellen Stout's** morning co-host chair on Milwaukee Radio Alliance AC **WLDB (B93.3)/Milwaukee**. We told you a couple of weeks ago that Stout was retiring from radio to deal with her fibromyalgia, but she's still at the station and will actually do the show with Von for the week of July 21 while her partner, PD **Stan Atkinson**, is on vacation.



Anya: way more talented than we are.

■ Our best wishes also go out to **Todd Zilla**, the night jock for the past 14 years on Journal CHR/top 40 **WWST (Star 102.1)/Knoxville**, who is stepping down for health reasons. "I've known that I've had alpha 1 antitrypsin deficiency for three years, and it affects the lungs and liver, you know, the essential 'party organs,'" Zilla tells ST, clearly maintaining a positive (and smart-ass) attitude that we love. Señor Zilla will be going on long-term disability and will be reading ST at home, but he invites his

friends to stay in touch with him at zilla@toddzillas.com.

■ NRG Media/Omaha makes several prime jock moves: First, **Jenny** will take over middays on hot AC **KQKQ (Q98-5) Aug. 4**, as OM/PD **Nevin Dane** performs a public service and takes himself off the air. "There's nowhere for the ratings to go but up," Dane tells ST. Jenny is inbound from **WXAJ (99.7 Kiss FM)/Springfield, Ill.**, where she co-hosted mornings and did middays. Across the hall at adult hits

K000 (the Big O 101.9), **Matt Price** joins for afternoons. Price, who knows his way around town from his time as a jock at Waitt Radio Networks, plugs the gap created when PD/afternoon dude **Billy Shears** left in May.

■ The **Ryan Seacrest** Juggernaut of Emotion continues to propel its way across America, stopping today in scenic Jacksonville, where his syndicated show visits Clear Channel's **WFKS (97.9 Kiss FM)** every weekday from noon to 3 p.m. As a result of the move, the mad voice-tracking skillz of **Stick** from **WXXL/Orlando** were lost in the shuffle. **Mike Klein** from **WBVD (Kiss 95.1)/Melbourne** will handle 10 a.m.-noon, making for a powerful lead-in to the Seacrest experience.

■ Meanwhile, the **John Tesh** Segway de S'mores . . . er, **Amore** makes yet another stop: This time, the Teshmeister picks up nights at Cox AC **KSMG (Magic 105.3)/San Antonio**. The best part is that there's been no loss of life, as the shift was voice-tracked by one of the cluster's many fabulous personalities.

R Dub Launches New Show

KHHT (Hot 92 Jamz)/Los Angeles PD **R Dub**, already deeply beloved for his long-running "Sunday Nite Slow Jams" show, practices the ancient Chinese art of brand extension with the launch of a new weeknight version of the same fine show with a different name: "Slow Jams With R Dub!" The two-hour show will roll 10 p.m.-midnight Monday-Thursday on rhythmic, urban and CHR/ top 40 stations across this great land, self-syndicated through Dub's own Fusion Radio Networks. "I'm thrilled to be extending 'Slow Jams' to five nights a week," a clearly thrilled and obviously extended Mr. Dub says.

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iBiquity unveils \$100 price point for HD radios, but is it enough to lure consumers to shift from analog to digital?

HD HEADWAY

By Chuck Taylor

The word “traction” has multiple meanings. Since the HD Digital Radio Alliance began its push at year-end 2006 to transition the industry and consumers from analog to digital AM/FM, the group’s efforts have perhaps less resembled the more positive definition of securing forward momentum than the medical connotation of working to ease the pressure of, well, one big pain in the neck. ■ For sure, despite its ongoing attempts to move the airwaves toward a requisite new frontier, the alliance has met plenty of dogged resistance, whether convincing radio groups to invest in converting signals en masse; prevailing upon radio manufacturers, automakers and retailers to embrace the technology; enduring persistent inside-industry pooh-poohing—and perhaps most important, persuading consumers that paying to upgrade is worthy of plopping down the credit card.

But on July 9, a critical turning point was realized: iBiquity Digital, which developed and licenses technology standards for HD radio, announced the arrival of a number of radios below the \$100 marker, even as low as \$49. Considering that digital radios at first cost \$499 and up, it’s a marquee banner. According to iBiquity, the price point represents a 30% reduction compared with one year ago.

“It’s important to keep working diligently from a technology and business development standpoint to continue to see prices come down,” iBiquity president/CEO Bob Struble says. “It’s not a great mystery that a higher volume of radios will sell at a lower price. The game’s not over, for sure, but we’ve seen this movie before with consumer electronics. Think of the first DVD players for \$2,000. We are following a similar path to make it happen as quickly as we can. The price point is fundamentally important.”

Alliance president/CEO Peter Ferrara adds, “We are closing in on the point where the cost to manufacture an HD radio versus a comparable-quality analog-only radio is negligible. Each new pricing structure gets us closer and closer. Once we get there, HD radio will catapult into the mass market and will become the de facto replacement for all radios.”

Retail Strides

Radio manufacturers and retail outlets, meanwhile, keeping making accompanying strides. About 60 receivers are now in the marketplace, including table-top units and car radios from name brands on the consumer and audiophile tip, from the likes of Kenwood, Panasonic, Samsung, Yamaha, Pioneer and Sanyo to Alpine, Denon, Onkyo, Boston Acoustics, Polk and Harman Kardon. Some 12,000 retailers now offer HD radios, including national outlets Radio Shack, Best Buy, Circuit City, Target and Wal-Mart; regional retailers

Tweeter, J&R and Fry’s; and online merchants Amazon, Costco and Crutchfield.

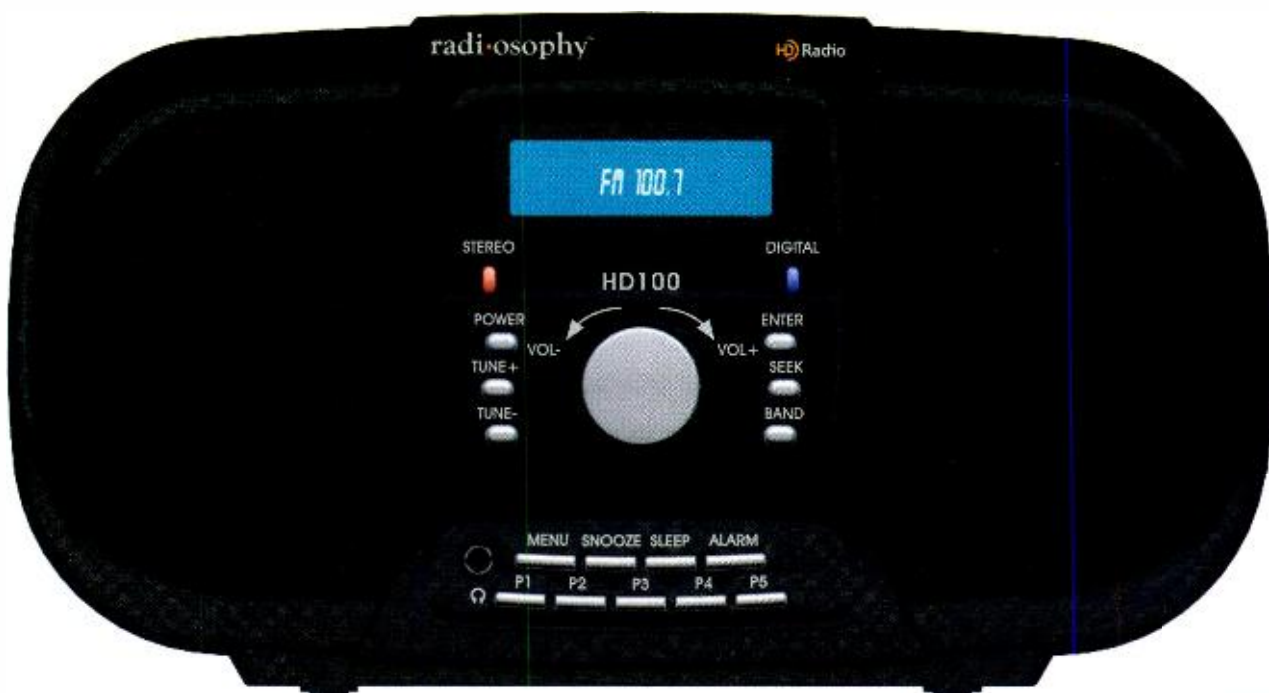
Crutchfield was among the first to climb aboard the bandwagon in 2007. The retailer offers detailed information on its Web site, including tutorials “What You Need to Know About HD Radio,” “The Benefits,” an HD radio glossary and FAQ, in addition to a robust selection of home and vehicle models.

“Crutchfield has the benefit of a large core of sophisticated customers who adopt new technologies early, and they are gobbling up HD radios in larger numbers than ever,” Crutchfield senior director of mobile merchandising Carl Matthews says. “Consumers are aware of HD radio; the next step is wider acceptance.”

Among those driving the all-important in-vehicle effort is Ford Motor, which confirmed earlier this year that it will offer HD radio technology as standard or optional equipment in Ford, Lincoln and Mercury models beginning in 2009. (HD radio was offered as a dealer-installed add-on beginning last year.) The technology joins a host of other new options, including Sync, which allows drivers to access iPod features, along with Bluetooth cell phone capability through voice command and Sirius Travel Link navigation.

“Customers are beginning to expect great local content, crystal-clear sound quality and the variety of channels and data services offered by HD radio in vehicles,” Ford director of electrical system engineering Jim Buczkowski says. “Moving forward, a radio will no longer be considered competitive if it doesn’t include digital technology.”

Meanwhile Volvo will make HD radio a standard feature on all its models except one, beginning early next year; Hyundai plans to roll out HD radio as part of a \$4,000 entertainment package on its new Genesis sedan this month; and Mercedes-Benz is adding HD as an option on three of its models this fall. Toyota’s Scion will also include HD radio “in the near future,” according



HD radios continue to innovate with new features and more dynamic design. From left are Dual's in-dash XHD 6425, Polk Audio's tagging-capable I-Sonic 2, Radiosophy's upgraded HD100 and iLuv's i169 with iPod dock.



to the alliance, joining dealer-installed options offered by BMW, Cooper Mini and Jaguar.

However, executives from General Motors and Toyota have asked the FCC to reject pleas from iBiquity and broadcasters that would force manufacturers to include HD receivers on all radios that include satellite receivers as a condition for approving the proposed \$5 billion Sirius-XM satellite radio merger. In a July 10 letter to the commission, GM executive director of satellite radio Richard Lee and Toyota group VP for strategic and product planning David Danzer told the FCC that auto manufacturers want to have control over what amenities are offered to their clients.

Meanwhile, another significant HD innovation is the April announcement of iTunes Tagging. This feature allows listeners to "tag" songs heard on HD radios with the touch of a button, which are stored in an iPod when cradled with an HD radio receiver. The next time the iPod is synced to iTunes, marked songs appear as a list, and they can be previewed, purchased and downloaded. Polk Audio's \$499 I-Sonic Entertainment System 2, Jensen's JiMS-525a table-top unit and two Alpine aftermarket auto devices—the iDA-X100 digital media receiver and IVA-W505 2-DIN mobile media station—are so equipped. As of June 27, all 700 of Clear Channel's HD and HD2 stations are tag-compatible.

"Every time a customer sees it, you see their eyes light up when they see how easy it is to hear a song they love on HD radio and simply tap the button and it will be remembered later," Apple worldwide VP of iPod product marketing Greg Joswiak said in an article published last month in Investor's Business Daily. "Customers immediately get it. It's a great way for people to discover new music." Clear Channel Radio executive VP of distribution development Jeff Littlejohn added, "Radio is how 65% of people discover new music. iTunes tagging marries the top way of finding new music with the top service for buying digital music."

And another coup: On June 30, the alliance announced a mobile marketing campaign where consumers can text message "upgrade" to 34343 for information on HD radios, retailers and vehicles, with the opportunity to receive weekly updates and access to a URL for a \$50 mail-in rebate when they purchase certain units. The initiative is part of the alliance's new \$57 million ad

campaign in which ads will be broadcast in 100 markets for 13 weeks, beginning this month. (Other ads will direct listeners to hdradio.com, which, according to Texas Creative, which maintains the Web site, has recorded more than 2 million page views since the beginning of this year, with the percentage of new visitors topping 80%.)

The Big Picture

To date, nearly 1,750 AM/FM stations covering 83% of the United States are broadcasting digitally, while about 800 offer original formats and content on HD multicast signals, according to iBiquity. Arbitron has said it will begin measuring listening to stations' HD side channels this summer. Meanwhile, Struble says consumers bought about 300,000 HD radios in the States last year, with a total of about 1 million expected to be sold this year—still a far cry from total reported annual radio sales of 70 million.

Ferrara believes, from this point on, consumers shopping for a new radio will choose an HD unit. "You wouldn't walk into Best Buy and ask for a black-and-white TV. The same is going to be true for HD radio. Retailers are always looking for ways to entice consumers to make purchases and HD radio gives them a host of consumer benefits."

Struble agrees, saying that consumers have consistently selected digital over analog counterparts once technology is in place—CDs as a replacement for albums, DVDs over VCRs, as well as digital cameras and HDTV, "and our vision is that the same will certainly be true for radio. You're not going to go to a store for an HD radio receiver; you'll ask for a radio. We believe that's coming."

But all is not rosy in terms of consumer awareness. In January, Arbitron and Edison Media Research conducted a national survey of 1,857 people 12+. Among respondents who have "heard/read anything recently about HD radio," the percentage of positive responses increased from 16% to 26% from January 2006 to January 2007, but dropped to 24% in the same month in 2008.

Edison VP Tom Webster moderated a "What to Do About HD Radio" panel at the recent Radio and Internet Newsletter (RAIN) Summit in Las Vegas and posed the question, "HD radio: Mend it or end it?" His opinion on its progression is "not good," primarily because technology and pricing are not enough to sell HD radio. He says

'HD will become the de facto replacement technology for every radio. You wouldn't walk into Best Buy and ask for a black-and-white TV. The same is going to be true for HD radio.'

—Peter Ferrara

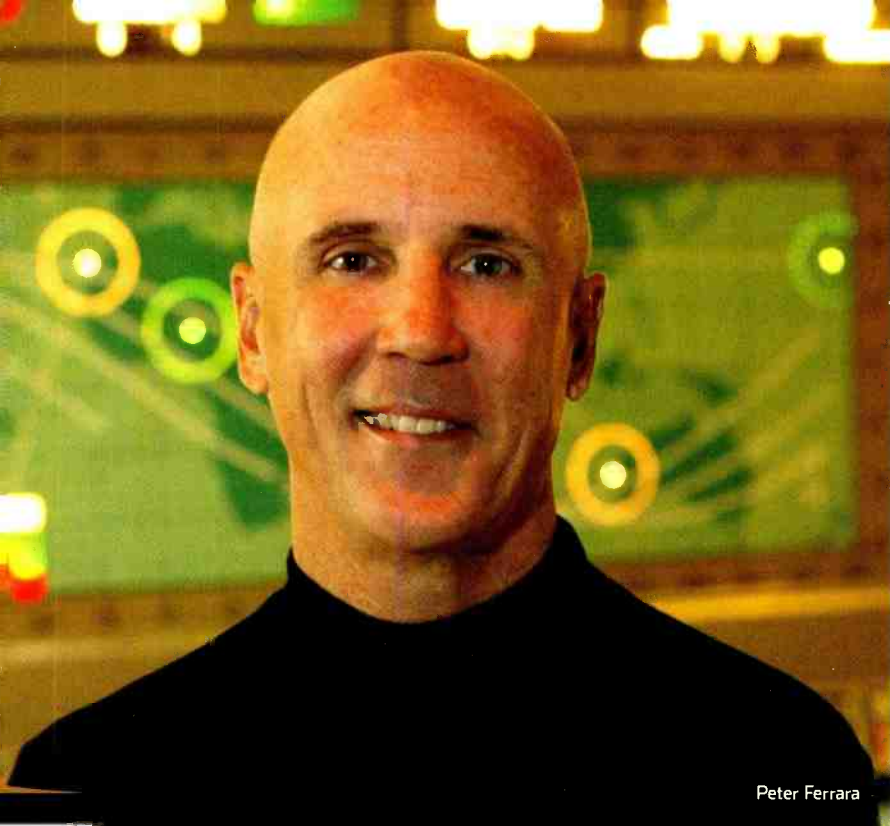
more dedication to quality content is needed.

"Programming is a regional crapshoot of varying quality," he tells R&R. "The industry has to create value through the creation of strong, passionate brands that may be augmented by music, but stand for more than 'one great song after another.' The solution is not a programming issue but an HD strategy issue. Building brands takes the time, resources and energy of radio's talented programmers and creative staff—but many are already programming three to five broadcast stations, so often the HD2 channel gets relegated to the back burner. When the industry starts measuring itself on the quality of its HD2 programming, then it will devote the resources it needs to create truly compelling brands."

Webster further asserts that HD radio's ultimate price point needs to be equal to that of analog radios. "It's necessary to make it a mass-market product; that will continue to be radio's strength in the near and middle term," he says. "But as soon as I have to pay a premium," there is consideration for the medium's many competitive choices.

Other panelists at the RAIN Summit were perhaps more empathetic, voting unanimously to "mend it," but John Gehron, a former regional VP/market manager of Clear Channel's seven Chicago stations and current GM of Oprah Winfrey's Harpo Radio, noted that time is of the essence. "I go back to when AM and FM started. Even with all the unique programming that we like to look back on in the '60s, FM really didn't take off until the FCC mandated that all radios were going to be FM and AM. If they hadn't done that, we'd probably still have more people today

Continued on page 14



Peter Ferrara



Bob Struble

Continued from page 13

listening to AM than FM because people were happy with what they had. It took years for all those radios to get converted to AM and FM because radios last forever. Why haven't we gone after Congress and the FCC that all radios are going to be AM and FM and HD? You can't do it with just the programming, so it will take years."

Similarly, Robert Unmacht, a media consultant and radio expert with iN3 Partners in Nashville, believes that HD radio may have already missed the mark. "The problem is that it is being rolled out as if it's a new radio invention, like FM. If there were no competition from new media, it would be fine for this to gradually phase in and replace analog radio—but with so much competition, we don't have that time to wait." In addition, he says the idea of aftermarket radios in vehicles simply isn't practical: "In this country, we don't replace car radios, we replace cars."

Price Point

Still, no one can say that iBiquity and the alliance aren't trying. For sure, the new \$100 price point marks a positive step. Among manufacturers shattering the ceiling is Radiosophy, which specializes in proprietary HD radio technology. Its upgraded portable HD100.1 radio receiver features an MP3 input, standard clock radio functions and a scanning option; it is available for \$49.95 after a \$50 mail-in rebate, accessible through the alliance's 34343 text campaign. The offer runs through Sept. 29.

"This upgrade texting campaign is a great opportunity for people to learn more about HD radio, find stations in their area broadcasting in HD and learn about the unique programming that you get only with HD," Radiosophy VP of communications Sue Nail says. "I don't know how many of our customers have said, 'If you would drop the price of your radio, I'd buy another one for my house.' One customer recently called in and said she has several friends who want to buy an HD radio, but they're waiting for a special offer."

Also on the home front is the sleek \$89.95 iLuv i168 table-top alarm clock, which includes dual alarms with AM/FM/HD/buzzer wake-up, a headphone output, digital tuning, LCD display

'If there were no competition from new media, it would be fine for this to gradually phase in and replace analog radio—but with so much competition, we don't have that time to wait.'

—Robert Unmacht

FOR THE RECORD

In the "Net Gains" feature in the July 11 issue, R&R misstated that CBS Radio recently purchased Last.fm. It was in fact purchased by CBS Corp. Also, play.it, CBS Radio's upcoming customized radio application, is not a partnership with AOL Music, although CBS does have a separate streaming agreement with AOL.

with digital clock/date and 30 presets, available at JCPenney, Electronics Expo, J&R and iLuv.com (the upgraded i169 features an iPod dock for \$169.99); Sony's glossy XDR-F1HD radio plugs into stereo components, with a price of \$99, and includes an RCA stereo audio-out and wireless remote; Coby's HDR-650 (\$99) is a palm-sized, tube-shaped model with brushed aluminum chassis and RCA outputs to also connect to existing stereo systems.

For vehicles, \$99 choices include the JVC KT-HD300, compatible with a new lineup of in-dash JVC units; the Pioneer GEX-P10HD, a hideaway module that connects through the Pioneer head unit's IP-BUS interface; and Sony's XT-100HD tuner module that works with most Sony car stereos.

Ultimate Gamble

Of course, the race toward HD radio has a potential competitor in the Internet's promised road to in-car availability. Already, Chrysler has said it will add Internet access to its existing models this year, using cellular phone towers to facilitate connections for a monthly subscription charge.

There may come a time in the future where online radio stations are as ubiquitous in automobiles as they are in the office. Unmacht believes that automakers' interest in HD radio will fade in favor of the promise of wireless connectivity: "The whole world wants to get broadband to you wherever you are. Automakers already have their eye on the Internet. And OnStar has said from the beginning that that was in their laboratory; they're not just around to unlock car doors."

He foresees a day when vehicles offer a roster of interactive services, including Global Positioning System, car monitoring (a la LoJack), baby monitoring and thousands of channels of audio online, all for one price. "There will come a time where broadband will be like electricity, where you don't even think of it as Internet. It will be used for any number of devices in houses and cars."

Crutchfield's Matthews, however, sees it differently: "I believe HD radio has a better chance than online radio for being the next widely adopted radio format in vehicles. With product available that starts at low price points, pricing really isn't much of a barrier for HD radio any longer," he says.

Edison's Webster falls somewhere in the middle: "Car-based Internet access will only be available at a premium, and though it will decrease over time, it will necessarily limit the reach of

online radio in the car for some years." But there's a caveat, he says: "Broadcasters have to build new, compelling digital brands first and then make them available in as many ways as they can—online, in cars, over mobile phones, over WiMax or Wi-Fi, and over HD-equipped radios.

"If HD is free and just comes with my car, then its potential exceeds the near and mid-term potential for online radio in vehicles. It's easy to fall into the trap of the 'futurist' and assume free, ubiquitous Internet access will be available to all," Webster adds. "Someday maybe, but in the intervening years, radio does have a gap—through an ever-closing window—to establish new, great digital brands that consumers will be loyal to wherever they are and whatever they are doing."

iBiquity broadcast strategic marketing manager Don Kelly—who has worked as an on-air talent, PD and in consulting roles for such stations as KPWR/Los Angeles and WQHT/New York, and was an owner/manager of WJKS/Wilmington, Del.—echoed the sentiment as a panelist at the RAIN conference. "I have 30 years in radio and am a firm believer that content is the only thing that is going to make receiver sales happen," he says. "There is a cross-pollination between Internet radio, HD radio, terrestrial radio and satellite radio that will all combine someday to offer [consumers a menu of choices]. It's programming and promotion; that's where it really is right now."

Struble responds, "While I've been hearing the doomsday predictions about [broadband] for years, I have yet to understand how it's going to work from a technical or business standpoint. If you take the 3 [million]–4 million listeners of radio drive time, that would shut down a broadband network. It simply doesn't have the capacity. And if at some point the consumer is charged for the access, that spectrum is no longer free. Radio has an economically efficient pipe to distribute to a broad audience"—the airwaves.

"Is broadband eventually coming to vehicles? Absolutely. Will that be a competitor to radio? Absolutely. But CDs, DVDs and satellite radio have also added to the competitive landscape and increased the need for radio to react. But none of them have been a death star for radio," Struble says.

Ferrara also acknowledges that broadband in automobiles "will present the consumer with another level of choice, but I don't think it will have significant impact on the rollout of HD radio. We remain a vibrant, diversely programmed local medium that serves consumers in the communities where they live. That is still a pretty hard combination for anyone to beat."

Both HD radio proponents say they remain optimistic that the technology is progressing in timely fashion. Ferrara says, "The next two years will show exponential growth. As consumer awareness and understanding continue to grow, people will ask for and demand HD radio in their cars, homes and offices. If we as an industry do our job right, convincing them to upgrade to HD should not be all that difficult."

Struble adds, "We've made spectacular progress over the past two years, and much of it very recently. We're working hard to make sure that continues. As we say in the biz, stay tuned." R&R

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Radio can be a valuable resource during challenging economic times

Stretching A Buck

Mike Stern
MStern@RadioandRecords.com

Whether you prefer the classic James Carville quote, “It’s the economy, stupid,” or the 2008 update, “It’s the stupid economy,” the fact is that right now for your listeners, it’s all about money. ■ The Pew Research Center reports interest in news stories about money matters is at an all-time high, while Gallup reports that 81% of Americans have a negative view of the current economy. For stations branded as information leaders, this is an opportunity to provide a real value to listeners by actually helping them save money.

To explore the low- or no-cost ways that talk stations can help listeners weather the storm, R&R hosted a brainstorming session with several radio leaders. In one hour, the group—Citadel talk WPRO/Providence PD Paul Giammarco, Joint Communications CEO John Parikh, Clear Channel talk KFI/Los Angeles marketing director Neil Saavedra and McVay Media interactive consultant Rockie Thomas—generated a wealth of great ideas that stations can use.

Keep It Simple

Consider a series of tips, possibly titled “One Simple Thing,” providing listeners simple, easy-to-implement suggestions for ways to hang onto their funds. Tips could be anything from the value of turning off computers as opposed to leaving them on stand-by to a reminder about using public transportation instead of driving. Delivered as short-form vignettes, the tips would fit smoothly into a station’s programming and potentially affect listener’s lives.



Paul Giammarco

Build a make-shift drive-in movie or team with the local fire department to create a sprinkler festival for kids. Who wouldn't come out to play in a field full of Slip 'N Slides?

To keep the sound of the feature interesting, look for suggestions from either the next generation or the previous one. An “Ask the Kids” series where parents look to their children for money-saving suggestions or a similar series featuring ideas from older people who survived the Great Depression could provide great content, stories and audio.

Be sure to expand the feature online with a page on the station’s Web site where suggestions are aggregated. They could also be edited together into podcasts. Listeners could submit their own ideas and sign up for a daily e-mail. Try to stay with the “One Simple Thing” concept by making the message no more than two lines long, giving busy listeners a quick, easy read.

Home Is Where The Fun Is

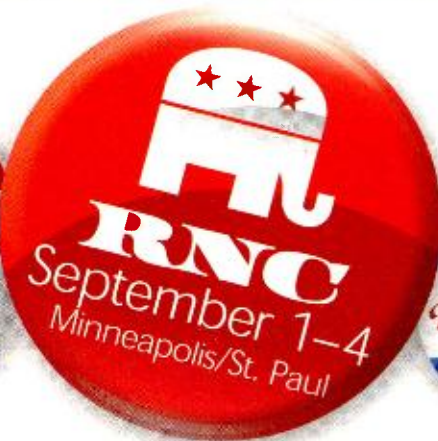
The escalating costs of travel are causing more families to take “stay-cations,” sticking around

The Economy Calls For Action

At a time when every dollar counts, there’s nothing worse for consumers than being scammed out of their money. Help listeners by establishing a Call for Action chapter in association with your station. The nonprofit group provides a consumer hotline that listeners can call for free assistance to resolve

problems with businesses, government agencies and other organizations. The group recovers more than \$30 million in lost goods and services annually. Call for Action also provides consumer education on issues like identity theft and traveling smarter. Learn more about the group at callforaction.org.—MS

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their home or only traveling in the surrounding area instead of a big annual summer trip. Create programming that highlights or suggests activities listeners and their families can take part in to help them forget about canceling their yearly getaway.

Start with a guide to low-cost attractions in your city. Museums, public parks and free summer concerts are part of almost every city in America. Work to secure discounts with local water parks, movie theaters or possibly deals on unsold hotel rooms for inexpensive listener getaways.

Local personalities can broadcast live from various places in the community where families can find entertainment. Give out clues during the show leading listeners to a mystery location. Offer free tickets for the first listeners to find the show and discounts throughout the rest of the day for the remainder of the audience.

Station promotion teams can take this a step further by taking a page from the movie "Field of Dreams": If you build it, they will come. Build a make-shift drive-in movie or team with the local fire department to create a sprinkler festival for kids. Who wouldn't come out to play in a field full of Slip 'N Slides?

Pass Along The Savings

Many stations have Web pages tracking the lowest gas prices in the city. Apply the same principle to track-



Rockie Thomas



Neil Saavedra

Remember 'Tradio'?

A July 3 article in the Wall Street Journal says bartering is making a comeback, noting that Web destination Craigslist has had its monthly barter postings double during the last year. Radio, more than most mediums, has known the power of barter since a station first tried "tradio," allowing listeners to call in with things to sell and services needed or offered. Now with powerful station Web sites available to upgrade the effort, radio is well-positioned to take advantage of bartering's return.—MS

ing inexpensive prices on other things. Build a Web page that aggregates low-cost deals, giving sponsors higher placement but not excluding nonsponsors. The goal is helping listeners save money.

Most grocery coupons that come in Sunday supplements can also be found online. Combine them into one easy-to-access page where listeners can download coupons to help reduce weekly grocery bills.

This effort can continue when the station is on-site. Instead of a tent filled with bored-looking interns, turn the station's booth into an information center equipped with coupons to pass out, fliers with money-saving tips and even access to the station's online resources.

Bring The Community Together

There may be no better purpose for social networking Web applications than building a place for listeners to help one another through tough times. Help them avoid high gas prices with a car pool bulletin board where people with similar commutes can find each other. An online coupon-swapping center could help listeners save money.

Even better than coupons, listeners can sell unused gift cards at reduced prices to people who will shop at those stores; both parties win. The station can involve advertisers by offering a sales package of commercials and on-air mentions in return for gift cards to sell at half price.

Many stations already have similar programs that benefit listeners and create a revenue source by pulling in advertisers that might otherwise not be able to afford station ad rates.

Go beyond coupons by creating a community to help listeners save money on groceries by sharing tips on feeding the family for less. Processed foods are generally the least healthy option and the most expensive. Build a place for listeners to share shopping tips and easy recipes, augmented with advice from local experts.

Remember To Help Others

For many, the current economic situation means some basic belt-tightening, but for others it could be nearly life-threatening. Meals on Wheels is reporting that it is having difficulty getting volunteers to deliver food due to sky-high gas prices. Even at \$4 per gallon, having the station van rolling around town is the cheapest form of marketing available. Send an intern to deliver meals on a day when the vehicle usually just sits in the garage. Even better, recruit listeners to help. Participating in an effort like this helps people in need and gives listeners a good reality check about the economic "crisis." R&R

Block Parties For Dummies

An entire generation has grown up with little or no knowledge of how to throw a block party, a great low-cost form of summer entertainment. Create a "How to Throw a Block Party" kit, including information on everything from necessary permits to effectively inviting neighbors whose names have been forgotten. Be sure to include client coupons to help get the party started for less money.—MS



John Parikh

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Crazy From The Heat

Columbia Nashville singer/songwriter Miranda Lambert, center, lit up the stage during her performance at the annual Summerfest concert in Milwaukee. Lambert, who has been touring the country in support of second studio album "Crazy Ex-Girlfriend," performed for 6,000 fans, including Clear Channel country WMIL (FM 106.1) PD Kerry Wolfe and his wife, Jessica. Photo: Sony BMG Nashville/Columbia Nashville

Mix Masters

Alanis Morissette joined Bonneville hot AC WTMX (101.9 the Mix)/Chicago morning show co-hosts Eric Ferguson and Kathy Hart at the eco-friendly John G. Shedd Aquarium for the station's Green Broadcast. In May, Ferguson and Hart began a yearlong commitment to help create a greener Chicago with a live morning show broadcast from the aquarium. From left are Ferguson, Morissette and Hart.



Good Day, L.A.

Mexican music icon Joan Sebastián, right, visited Univision Radio regional Mexican KSCA (La Nueva)/Los Angeles' morning show, "Piolin por la Mañana," to chat with syndicated host Eddie "Piolin" Sotelo. Sebastián has entered R&R's Regional Mexican chart at No. 40 with latest single "Sigo Vivo."

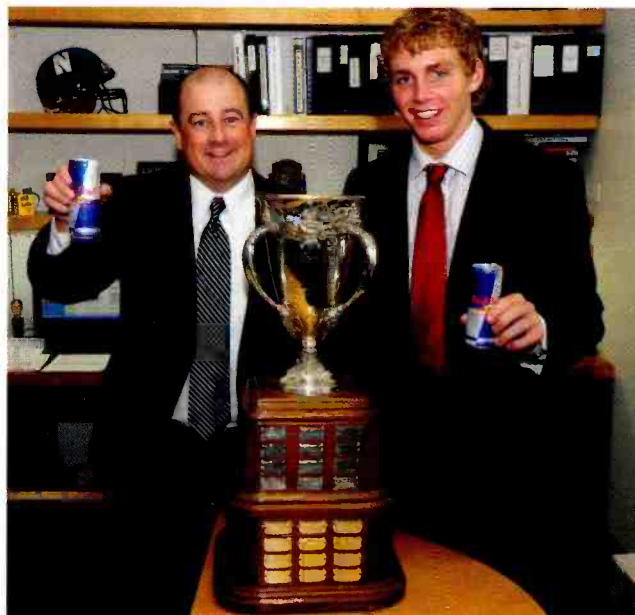
Star Power

Entercom hot AC WTSS-FM (Star 102.5)/Buffalo PD/afternoon jock Brian DeMay and station staffers hosted the Starry Night in the Garden benefit, featuring performances by Vanessa Carlton, Anna Nalick, Delta Goodrem and Ferras. The event, which included a fireworks display coordinated with music, drew 2,000 people. From right are Columbia singer/songwriter Nalick and her touring guitarist Dave Manley.



Undiscovered Country

Thousands attended Billy Ray Cyrus' Fourth of July performance at U.S. Army installation Schofield Barracks in Honolulu. His concert was open to military personnel and country music fans from all over. Cyrus, left, is pictured with Mike G., PD of Salem country KHCM (97.5)/Honolulu, a relatively new FM station in the islands.



Blades Of Glory

Tribune news/talk/sports WGN-AM Chicago VP/GM Tom Langmyer, left, and NHL 2008 rookie of the year Patrick Kane put the latter's Calder Memorial Trophy on display at the station. Since the Chicago Blackhawks player is just 19, the two Buffalo natives joked around and celebrated with an energy drink instead of champagne. WGN is the new radio home of the Chicago Blackhawks.



Guess Who's Coming To Dinner?

Visionary Related Media classic rock KPOI-FM/Honolulu listeners won autographed Alice Cooper clothing and qualified to have dinner with the syndicated radio personality and shock rocker on Maui during a two-week on-air promotion. KPOI flew winner Maureen Takayama and her daughter, Stephanie Brub, to Maui to have dinner at the Mala Wailea restaurant at the Wailea Beach Marriot Resort. Sammy Hagar joined the contest winner and Cooper for dinner at the resort. Cooper's radio show "Nights With Alice Cooper" airs on KPOI 6 p.m.-11 p.m. Sunday-Friday. From left are Hagar, Brub, Takayama and Cooper.

Tag Team

Jermaine Dupri celebrated the launch of new hip-hop label TAG Records at Kress in Los Angeles. TAG is a subsidiary of Island Def Jam Music Group and Procter & Gamble's TAG brand, a partnership forged and managed by New York-based ACME Brand Content. From left are TAG brand manager Adam Weber, TAG Records president Dupri and ACME president David Caruso.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R SPIN SPOTLIGHT



Sweet Success

Lil Wayne's "Lollipop" moves closer to the mark for longest reign amid the Rhythmic chart's 15-year archives. A look at the format's lengthiest leaders:

Weeks At No. 1, Artist, Title, Year(s)

- 15, TLC, "No Scrubs," 1999
- 14, Keith Sweat, "Twisted," 1996
- 13, Silk, "Freak Me," 1993
- 13, Usher, "You Make Me Wanna . . .," 1997-98
- 12, Boyz II Men, "I'll Make Love to You," 1994
- 12, Lil Wayne Featuring Static Major, "Lollipop," 2008



Sara Bareilles

Perfect 10s

As Sara Bareilles' "Love Song" leads AC for a 10th week, it teams with the chart's previous No. 1, Colbie Caillat's "Bubbly," for two chart records. "Love Song" becomes just the second career-opening single by a solo female to dominate for at least 10 weeks, after "Bubbly" held the top spot from January through May. Overall, only four freshman artists have topped the 47-year-old AC tally for 10 weeks or more on their first career try, and all have done so within the past four years:

Artist, Title, Year(s), Weeks At No. 1

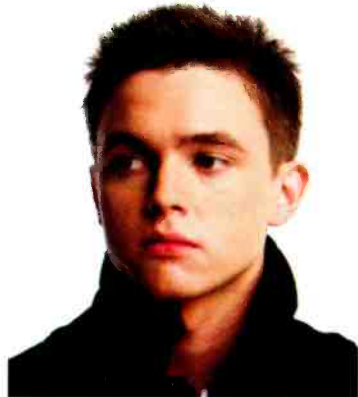
- Sara Bareilles, "Love Song," 2008, 10
- Colbie Caillat, "Bubbly," 2008, 19
- Daniel Powter, "Bad Day," 2006, 19
- Los Lonely Boys, "Heaven," 2004-05, 18

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Hooray For Hollywood . . . And McCartney



Hollywood Records' Jesse McCartney rises to No. 1 on the CHR/Top 40 chart with "Leavin'," granting the 21-year-old singer and 19-year-old label their first No. 1s each on the Nielsen BDS-based list. McCartney had achieved his prior best showing with debut single "Beautiful Soul," which peaked at No. 4 in February 2005, while Hollywood had previously approached the summit, peaking at No. 3 twice and at No. 2 with Kelly Clarkson's "Breakaway" (2004) and Plain White T's' "Hey There Delilah" (2007). Making the week even sweeter for Hollywood, "Leavin'" takes Most Increased Plays (up 845), while the label's Jonas Brothers post the format's second-greatest gain (up 793) with "Burnin' Up" (24-21).

Sapp's Strength Overpowers Urban AC

Marvin Sapp carries the first gospel song to the Urban AC perch since Yolanda Adams' "Open My Heart" in 2000 as "Never Would Have Made It" (Zomba) floats 3-1. Sapp's first frame atop this list is only a speck compared with his supremacy over the Gospel chart, where "Never" spends a 42nd week at No. 1, extending the record for longest rule for any title on an R&R tally.

Tantric's 'Down' Is Up

Tantric earns its fourth Active Rock top 10, and first in more than four years, as "Down and Out" (ILG) rises 12-9 in its 21st chart week. The quintet last hit the top 10 when "Hey Now" peaked at No. 9 in March 2004. The group also reached the upper level in 2001 with its first two singles: "Breakdown" (No. 4) and "Astounded" (No. 10).

Hollywood Records' Jesse McCartney rises to No. 1 on the CHR/Top 40 chart with "Leavin'," granting the 21-year-old singer and 19-year-old label their first No. 1s each on the Nielsen BDS-based list. McCartney had achieved his prior best showing with debut single "Beautiful Soul," which peaked at No. 4 in February 2005, while Hollywood had previously approached the summit, peaking

Lil Wayne Locks Up Rhythmic Top 10

Lil Wayne dominates three slots in the Rhythmic top 10 as "A Milli" (Universal Motown) rockets 11-8 and joins his other hits "Lollipop" (12 weeks at No. 1) and "Got Money" (No. 10). "A Milli" moves upward with Most Increased Plays (up 835) and makes the rapper the first lead artist since Usher—with "Confessions Part II," "Burn" and "Yeah!" in June 2004—to claim three simultaneous songs in the top 10. "Lollipop," meanwhile, ties for fifth place for most weeks at No. 1 (see Spin Spotlight, left). At Rap, "Lollipop" (1-2) falls one week short of tying the chart's record of 15 weeks at No. 1 held by "Can I Get A . . ." by Jay-Z featuring Amil & Ja Rule (1998-99) as Plies moves into the driver's seat with "Bust It Baby Part 2" (Atlantic).

Lambert's First Top 10 Ups Columbia's Count

Miranda Lambert garners her first Country top 10 as "Gunpowder & Lead" jumps 12-9, pushing Columbia Records' top 10 count this issue to three, a first in the 18-year Nielsen BDS era. The explosion of "Gunpowder" triggers the label's triple-play as Lambert joins Montgomery Gentry, No. 4 with "Back When I Knew It All," and Keith Anderson, No. 8 with "I Still Miss You," in the top 10. Prior to this chart run, Columbia hadn't placed two titles in the top 10 simultaneously since the Aug. 26, 2005, chart, when Van Zant's "Help Somebody" and Montgomery Gentry's "Something to Be Proud Of" ranked at Nos. 8 and 9, respectively. With a total of six titles, Columbia and sister Sony BMG Nashville imprints Arista Nashville and BNA dominate this issue's top 10.

Santa Rosa, MJ Lead Latin

Two Latin charts host new leaders. Gilberto Santa Rosa's "No Te Vayas" (Sony BMG Norte) rises 2-1 in its 20th week on Tropical to become the salsa superstar's 12th No. 1. He's been reaching the top since "No Quiero Na' Regala'o" became his first No. 1 in December 1996. On Latin Rhythm, newcomer MJ pushes 2-1 with "He Venido" (Machete), his first chart champ at the format after two prior attempts fell short of the top 20.

Staind Inks Increased Awards

Staind's "Believe" (Atlantic) wins the Most Increased Plays title at Alternative (16-11, up 283) for a third straight week and at Rock (17-12, up 71) for a second successive frame. The quartet's run as the top Alternative gainer is its longest since "It's Been Awhile" rang the bell for three weeks in March 2001 on the way to a 16-week stay at No. 1.





Born in Ontario, Crystal Shawanda's heart has always been in Nashville

Crystal Clear Country

Ken Tucker

KTucker@RadioandRecords.com

despite the fact that she's a full-blooded Ojibwa and was born and raised on a reservation in Ontario, Canada, Crystal Shawanda, whose surname means "dawn of a new day," calls her move to Nashville inevitable. ■ "I grew up on nothing but country music, and not just listening to it, but listening to the stories," she says. "My grandpa and my dad and my mom were constantly talking about the Grand Ole Opry. They would tell me about how people would sneak across the alley behind the Grand Ole Opry to have a couple beers down at Tootsie's Orchid Lounge on Broadway. I couldn't wait to jump in and be a part of it." ■ Shawanda left for Nashville at age 16 and after moving back and forth for five years, opted to stay, no matter what. "I decided that I wasn't moving to Nashville to get a record deal—I was moving here because I just wanted to sing," she says. "And if in 15 years I'm still singing for tips on Broadway, then it's a good life. It beats cleaning toilets."

Approached by producer Scott Hendricks (Trace Adkins) while performing one night at the very club she'd heard about in her family's stories, Shawanda was impressed when he said he thought he could get her a record deal, but was cautious. "I made him come back to my show

every day for two weeks and we would talk before and after the show about music," she recalls. "It was really important that he got to know me as a person and as an artist."

Now signed to Sony BMG Nashville's RCA label, Shawanda is being marketed on both sides

of the border. Her Canadian debut single, the coming-of-age "You Can Let Go," reached No. 5 in April, and second single "What Do I Have to Do" holds steady at No. 7 this week on R&R's Canada Country airplay chart. Her

album has sold 2,100 units since its June 24 release after debuting at No. 39 on the Nielsen SoundScan Top Albums chart in Canada and No. 2 on the SoundScan Top Country Albums chart in that country.

First U.S. single "You Can Let Go" is No. 29 after 17 weeks on R&R's Country chart; her album is due south of the border Aug. 19.

CBS Radio country WSOC/Charlotte OM DJ. Stout saw Shawanda for the first time at Tootsie's and again later at a label-sponsored showcase in Orlando. "She is one of the best, if not the best, live female performers I have seen in some time," he says. "She sounds great, gets the crowd involved and brings a ton of energy."

Shawanda used that stage presence when she finally made her Opry debut last August with her family in attendance. "How do you describe a moment you have been waiting for your entire life? It was very emotional for me. I remember walking out to that spot on the stage and feeling emotional, and the whole time, I was like, 'Don't cry, don't cry, don't cry. You can cry when it's over. You need to get through this.' Afterward, I came offstage and immediately started blubbering."



'How do you describe a moment you have been waiting for your entire life? It was very emotional for me.'

—Crystal Shawanda



Talented In Any Language

Flowing long hair, acrylic nails and heavy makeup: ingredients for an outspoken, aggressive teenager ready to declare her independence. It's a picture that one might expect to see when meeting a young star. So it's something of a surprise when Karina appears, tiny in stature with an easy smile, minus any teen attitude. Accompanied by her mother and brother, it's clear that she is close with her family, who seem to provide an atmosphere of comfort for her.

Also included within this tight-knit family circle is legendary musician/producer Quincy Jones, her musical godfather, whom she met at age 12. Impressed by her talent, he invited her to perform at the We Are the Future charity concert in 2006.

Often compared to Alicia Keys because of their similar upbringing in music, Karina is a classically trained pianist. She has been singing since 3 and has the unique ability to sing in seven languages.

"It's a blessing to know a lot of different cultures and have that influenced by the music that I do," she says.

With a growing tween fan base—thanks to the buzz generated by debut single "16 @ War," which peaked at No. 25 on R&R's Urban chart in the May 23 issue—creating an album that focused on the message and grabbed the attention of her adolescent fans was important to Karina.

Clear Channel urban WQBT/Savannah, Ga., PD Bo Money, who is moving to the OM position at Radio

One/Detroit, says, "She's a wonderful artist and just what the industry needs right now. She's a true musician and role model."

Latest single "Can't Find the Words" (Def Jam) was recently released to urban radio and is beginning to gain momentum. KNDA/Corpus Christi, Texas, is leading the way, according to Nielsen BDS, while WQBT, Welch Communications WJUC/Toledo and locally owned WJZD/Biloxi, Miss., are spinning the song 20-plus times per week.

With her album "First Love" set to be released Aug. 19, Karina recalls the counsel given to her by her godfather: "He's always told me to stay humble and stay close to my family and to definitely stay grounded." —Foladé Bell



Conclave session yields enough useable info to stretch two weeks!
Part two of two

Show Prep: Before, During And After

Kevin Carter

KCarter@RadioandRecords.com

Last week, in part one of our discussion about the show prep session I moderated at the 2008 Conclave Learning Conference in Minneapolis, the panelists' consensus was simple: Life is show prep. Just to review, the panel featured Mike Marino, founder of the BitXChange show prep service; Clear Channel WHTZ (Z100)/New York afternoon driver JJ Kincaid, co-owned KDWB/Minneapolis creative director AJ Bilger and New Northwest Broadcasters KFAT/Anchorage, Alaska, APD/morning guy Brad Erickson.

The discussion centered upon radio's inherent advantage over an iPod in that it's local, live (hopefully) and emotionally engaging, an advantage that can be enhanced with some basic pre- and post-show prep.

The biggest challenge jocks face is the ability to effectively slog through the sheer tonnage of available information, and translate some of it into relatable content. The key word here is "some," and that requires a degree of filtering.

"Rick Dees and Ryan Seacrest have one philosophy: We produce prep. Their lives are like a giant funnel," Marino said. "Think of your day as the top of the funnel and the bottom is your show. Someone has to direct how much stuff comes out."

Kincaid said he often bounces stuff off of his phone ops, who are a direct connection to the ever-shifting mood of listeners. "That's my litmus test," he said.

Marino added that you don't have to do morning drive to do show prep—you can still effectively prep your show even if you have to play 10-12 songs per hour. "The length of your bits will obviously be shorter. Something like a phone call; sometimes that one conversation can turn into an hour-and-a-half of content."

Erickson gets frustrated when he hears jocks who obviously aren't prepared. "Sometimes all I hear them say is, 'That was, this is.' You're not helping yourself. There's always something going on, no matter where you are. If there's not something going on in your town, there's something going on an hour away that people will drive to. Read the paper or go online and find out what's going on that weekend."

Work The Web

Artist interviews often present a slippery slope for jocks, no matter how well prepped they think they are, mostly because there are usually publicists involved and lists of things that you can and can't ask. In such cases, one must improvise, and that involves some pre-prep, said Kincaid. "We've been blessed to have all these great artists come through New York, and I don't want to ask someone the usual 'Who were your musical influences?' question. I usually get instructions ahead of time on what we can and can't talk about—but there are crafty ways around them. You can tiptoe around it and feel out the mood of the artist."

And while you have access to that artist or celeb, it's important to work them to creatively acquire some useable content for the contemporary version of getting your call letters on "a local TV station"—that is, the nationally read gossip Web sites like TMZ or PerezHilton.com. "I've been told by [Clear Channel New York online PD] Zena Burns to get a great quote so we can get coverage on TMZ," Kincaid said. "Always ask them a very specific question."

Even if you don't have such ready access to famous people, there are ways to make it sound like you do. "Having access to celebrities is great, but anyone can do that with the Internet," Marino said. "You can easily rephrase [questions from celebrity interviews] that you download. Maybe you didn't ask the [original] question, but they'll answer it and you get credit. That's part of prep."



'I've been told to break the rules. As long as it's compelling and it keeps a listener tuned in, do it.'

—JJ Kincaid



Erickson



'Think of your day as the top of the funnel and the bottom is your show. Someone has to direct how much stuff comes out.'

—Mike Marino



Bilger

Make Your Own Celebrities

Don't have any celebrities? Why not make your own? "There are local celebrities everywhere," said Erickson, who, by the sheer necessity of his remote location, has to sometimes be a little more creative than, say, Z100's Kincaid, to give his listeners the celebrity experience. "I don't get Mariah Carey," he admitted, "but if you have trouble getting celebrity interviews, I find it helps to reach out to the local TV affiliates or newspapers." You can also utilize your more colorful clients and make homegrown celebrities out of them. They'll love it. "Part of show prep is making a local celeb part of your show," he said.

"Two words: Eliot Spitzer," Kincaid said. "We got so much out of him. We played Ashley Dupre's song for three days. Sure, it was horrible, but everyone was talking about it." Marino took that a step further: "You didn't have to be in New York to capitalize on that situation. It was all over the Internet."

The key to taking what might be perceived as a national or regional story and making it relatable to (insert your market here), according to Erickson, is to localize it. "In the case of Spitzer, we had the mayor of Anchorage on the show the next day and asked him what he thought of the situation. It's easy to take something national and make it local." Marino said, "From a programmer's perspective, it's important to put your own spin on a national story and make a character out of it. The listeners are getting to know your personality, whether or not they like it. They're getting to know who you are."

The art of the post-show promo is also a valuable form of prep, said Bilger, who works with KDWB morning guy Dave Ryan: "A lot of morning show producers are just trying to get some content on the air and recycle, but a lot of times, the promos say absolutely nothing. If your PD is in love with having show clips, you have to be specific and get something on that means something or says something. Sometimes it can't be 20 seconds long. You want to find something that has an ending, even if it's touchy-feely. You want people to listen and understand what's going on."

Marino suggested posting a podcast of the bit online. AJ added, "Then do a promo about the podcast. The production values on these promos don't have to be really big, as long as it says something. Make sure they push people to an appointment. It can brand your morning show without putting in a specific time. It's a fun thing for your station, and stations are starting to run out of fun. It breaks the rules and shows you have some personality."

Kincaid noted, "I've been told to break the rules. As long as it's compelling and it keeps a listener tuned in, do it."

"With the advent of PPM, if you do research, the highest-testing bits, outside of songs, aren't Mariah Carey interviews," Marino said. "The best bits are what you're talking about: local stuff, relationship-based or anything that touches people emotionally. Those are the most important bits to a radio show."

R&R CHR/TOP 40

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▶ CANADIAN RAPPER **KARDINAL OFFISHALL'S** FIRST U.S. HIT CROSSES THE AIRPOWER THRESHOLD AT NO. 20 (UP 602 PLAYS) WHILE ALSO CONTINUING ITS CLIMB WITHIN THE TOP FIVE OF THE RHYTHMIC CHART (5-4).

WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
16	JESSE MCCARTNEY LEAVIN'	NO. 1 (1 WK)/MOST INCREASED PLAYS	1	HOLLYWOOD	9496	+845	56.615	2
16	RIHANNA TAKE A BOW	11	1	SRP/DEF JAM/IDJMG	9183	-274	53.295	3
9	KATY PERRY I KISSED A GIRL	11	1	CAPITOL	8838	+476	57.821	1
20	NATASHA BEDINGFIELD POCKETFUL OF SUNS-IN	11	1	PHONOGENIC/EPIC	7636	+312	40.706	6
21	LEONA LEWIS BLEEDING LOVE	11	3	SYCO/J/RMG	6604	-616	42.932	5
11	CHRIS BROWN FOREVER	11	1	JIVE/ZOMBA	6536	+693	46.325	4
15	METRO STATION SHAKE IT	11	1	COLUMBIA	6007	+323	30.769	10
16	DANITY KANE DAMAGED	11	1	BAD BOY/ATLANTIC	5050	-662	37.048	7
13	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	11	1	KONLIVE/GEFFEN/INTERSCOPE	4906	+49	31.312	8
14	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	11	2	CASH MONEY/UNIVERSAL MOTOWN	4793	-629	31.044	9
18	RAY J & YUNG BERG SEXY CAN I	11	2	KNOCKOUT/DEJA 34/KOCH/EPIC	4789	-794	26.404	11
22	COLBIE CAILLAT REALIZE	11	1	UNIVERSAL REPUBLIC	4658	-536	22.770	15
14	3 DOORS DOWN IT'S NOT MY TIME	11	1	UNIVERSAL REPUBLIC	4604	+201	19.692	17
16	GAVIN DEGRAW IN LOVE WITH A GIRL	11	1	J/RMG	4471	+204	19.416	18
8	KID ROCK ALL SUMMER LONG	11	1	TOP DOG/ATLANTIC	3938	+571	15.832	23
4	THE PUSSYCAT DOLLS WHEN I GROW UP	11	1	INTERSCOPE	3895	+695	24.544	12
21	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	11	3	LAFACE/ZOMBA	3705	-479	22.844	13
7	PLIES FEATURING NE-YO BUST IT BABY PART 2	11	1	BIG CATES/SLIP-N-SLIDE/ATLANTIC	3517	+265	19.403	19
25	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	11	3	19/JIVE/ZOMBA	3400	-184	22.777	14
23	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	AIRPOWER	1	KONLIVE/GEFFEN/INTERSCOPE	3347	+602	21.765	16
3	JONAS BROTHERS BURNIN' UP	11	1	HOLLYWOOD	3299	+793	17.249	21
9	NEW KIDS ON THE BLOCK SUMMERTIME	11	1	INTERSCOPE	3155	+79	16.620	22
4	RIHANNA DISTURBIA	11	1	SRP/DEF JAM/IDJMG	3069	+753	18.623	20
7	MILEY CYRUS 7 THINGS	11	1	HOLLYWOOD	3056	+24	13.201	27
20	FLYLEAF ALL AROUND ME	11	1	AGM/OCTONE/INTERSCOPE	2730	-325	15.353	25
3	COLDPLAY VIVA LA VIDA	11	1	CAPITOL	2487	+529	11.780	29
5	SECONDHAND SERENADE FALL FOR YOU	11	1	GLASSNOTE/ILG/ATLANTIC	2275	+383	14.075	26
3	NE-YO CLOSER	11	1	DEF JAM/IDJMG	1987	+570	15.606	24
3	JORDIN SPARKS ONE STEP AT A TIME	11	1	19/JIVE/ZOMBA	1853	+511	12.929	28
6	BOYS LIKE GIRLS THUNDER	11	1	COLUMBIA	1574	+194	4.265	-
3	PARAMORE THAT'S WHAT YOU GET	11	1	FUELED BY RAMEN/RRP	1569	+157	10.794	30
6	ESTELLE FEATURING KANYE WEST AMERICAN BOY	11	1	HOME SCHOOL/ATLANTIC	1455	+101	7.751	33
17	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	11	1	WARNER BROS.	1411	-320	9.520	32
4	DAVID COOK THE TIME OF MY LIFE	11	1	19/RCA/RMG	1294	+130	5.671	34
9	DUFFY MERCY	11	1	MERCURY/IDJMG	1291	-865	5.012	37
4	SARA BAREILLES BOTTLE IT UP	11	1	EPIC	1278	+165	3.709	-
2	FLOBOTS HANDLEBARS	11	1	UNIVERSAL REPUBLIC	1224	+220	5.024	36
2	THREE 6 MAFIA FEATURING PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLIE (POP THAT 30DY)	11	1	HYPNOTIZE MINDS/COLUMBIA	1216	+274	4.004	-
2	FLO RIDA FEATURING WILL.I.AM IN THE AYER	11	1	POE BOY/ATLANTIC	1051	+195	4.574	-
2	V.I.C. GET SILLY	11	1	YOUNG MOCUL/WARNER BROS.	935	+109	3.097	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LEONA LEWIS Better In Time (SYCO/J/RMG) KDND, KHOP, KKM, KQMQ, KSAS, KSMB, KWYL, KZMG, WBHT, WFBC, WFLY, WJBQ, WJIM, WKRZ, WKSE, WPRO, WPXY, WRVQ, WSSX, WVK, WVYB, WKKB, WLXK, WXXX, WXYK, WYOY	26
JORDIN SPARKS One Step At A Time (19/Jive/Zomba) KHFI, KHH, KJYO, KLAL, KSLZ, KSPW, KXXM, WABB, WAEZ, WBLI, WBZW, WDCG, WFBC, WHYI, WIHT, WKGS, WKST, WKZL, WLDI, WSTR, WVSR, WWST, WYOY	23
NE-YO Closer (Def Jam/IDJMG) KDND, KHH, KKRZ, KLAL, KSPW, WABB, WAEZ, WAKS, WDJQ, WHHD, WJBQ, WJIM, WKSE, WKZL, WLAN, WPXY, WQEN, WVSR, WXXS	19
JONAS BROTHERS Burnin' Up (Hollywood) KHH, KXXV, KRBE, KRUF, WAEV, WAEZ, WAKZ, WHHY, WKCI, WLDI, WNKS, WNOK, WNOU, WVK, WWHT, WZEE	16
MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG) KHTS, KJYO, KKP, KZHT, KZZP, WBHT, WDJQ, WFLY, WHYI, WIXX, WKGS, WKSE, WKSZ, WPRO, WSNX	15
RIHANNA Disturbia (SRP/Def Jam/IDJMG) KBKS, KHH, KRUF, WAEV, WAPE, WFLZ, WHTS, WKRZ, WKSS, WLKT, WRVV, WXXS	12
THE PUSSYCAT DOLLS When I Grow Up (InterSCOPE) KHH, KVLU, WHBQ, WHTS, WIXX, WJBQ, WLAN, WNOK, WNOU, WRVV, WWST, WXXS	12
KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) KHH, KLAL, KRUF, KZMG, WAEZ, WAPE, WIHB, WKRZ, WKSS, WNCI, WNOU, WYKS	12
KID ROCK All Summer Long (Top Dog/Atlantic) KQXY, KRBE, WAOA, WFKS, WFLZ, WHYI, WHOT, WHTZ, WTR, WVK, WWWQ	11
COLDPLAY Viva La Vida (Capitol) KHFI, KHS, KRUF, KZCH, KZZP, WABB, WBZW, WFHN, WIHT, WWST	10

ADDED AT... KWYL
Reno, NV
PD: Nick Elliott
APD: Rude Boy
MD: Amy Black
Savage Feat. Soula Boy Tell 'Em, Swing, 5 Leona Lewis, Better In Time, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MENUDO Lost (Wright Enterprises/Menudo/Epic)	699/118	LEONA LEWIS Better In Time (SYCO/J/RMG)	546/192
TOTAL STATIONS:	75	TOTAL STATIONS:	47
SAVING JANE SuperGirl (Alert/Toucan Cove)	684/67	ONE BLOCK RADIUS You Got Me (Property/Mercury/IDJMG)	542/158
TOTAL STATIONS:	27	TOTAL STATIONS:	39
SEPTEMBER Cry For You (Robbins)	600/75	MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	524/245
TOTAL STATIONS:	49	TOTAL STATIONS:	50
WE THE KINGS Check Yes Juliet (Run Baby Run) (S-Curve)	590/119	MADONNA Give It 2 Me (Warner Bros.)	518/113
TOTAL STATIONS:	41	TOTAL STATIONS:	51
LESLEY ROY I'm Gone, I'm Going (Jive/Zomba)	571/30	DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. f.a.c.e./SRC/Universal Motown)	485/90
TOTAL STATIONS:	46	TOTAL STATIONS:	46



+845	JESSE MCCARTNEY Leavin' (Hollywood) WIOQ +54, WFLY +53, WLDI +39, KSLZ +37, KHH +37, WKHF +32, WHYI +29, KHH +29, WKST +26, KHTS +26
+793	JONAS BROTHERS Burnin' Up (Hollywood) WXXB +31, XT20 +24, WNKS +24, WVSR +23, WAEZ +21, WZEE +21, WRVQ +20, KSAS +20, WAEV +20, WWST +18
+753	RIHANNA Disturbia (SRP/Def Jam/IDJMG) WIOQ +32, WNTQ +29, WFKS +21, WKST +20, KRUF +20, WLXK +20, WFLZ +19, WKCS +18, KSPW +18, WSSX +18
+695	THE PUSSYCAT DOLLS When I Grow Up (InterSCOPE) WLAN +24, WAKS +23, WAPE +22, WKST +21, KQMQ +20, KSAS +19, WRVV +19, KZZP +18, KZHT +18, WDJQ +17
+693	CHRIS BROWN Forever (Jive/Zomba) KHIT +53, KZZP +53, WBVD +43, WHBQ +36, WFLY +35, WHKF +32, XT20 +29, KWNV +29, WZKF +26, KQMQ +25

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **KID ROCK'S** "ALL SUMMER LONG" JUMPS 12-9 ON THE CANADA CHR/TOP 40 CHART, HIS FIRST TOP 10 AT THE FORMAT SINCE "PICTURE" REACHED NO. 1 IN 2003.

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Squirrel MD: Jessica	WSTO/Evansville, IN OM: Tim Huebsing PD: Jason Addams	WQGN/New London, CT PD: Matt Girard
KXSS/Amarillo, TX OM: Rick Andrews PD: Marshal Bleivins MD: Tomi Hurtado	WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
WWBX/Bangor, ME PD: Tommy Frank	WMSR/Florence, AL PD: Jon "Fatguy" Marte	WILN/Panama City, FL PD: Chris Alan MD: Spoon
KRSQ/Billings, MT OM/MD: Kyle McCoy	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Fisher	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
WWYL/Binghamton, NY PD: Matt Johnson	KISR/Ft. Smith, AR OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	KRCS/Rapid City, SD PD/MD: Spanky
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreuder	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KJCK/Salina, KS PD: Robert Elfman
KNDE/Bryan, TX OM/PD: Tucker Young	WQPO/Harrisonburg, VA PD/MD: Ryan O' Bryan	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	Music Choice Hit List/Satellite PD: Justin Prager MD: Michael Schwab
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wyldie	WZLX/Dayton, OH OM: Matt Senne PD: JJ Holiday
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	WWSR/Lima, OH OM: Brian Steel PD: Daniel "Kennedy" Baisden	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WHTE/Charlottesville, VA OM: Winnie Kice PD/MD: PJ Styles	KFRX/Lincoln, NE PD: Matt McKay APD/MD: JJ Ryan	WMGI/Terre Haute, IN PD/MD: Jamie Dawson
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	KZII/Lubbock, TX OM: Wes Nessmann PD: Ethan Dometrius	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WKMX/Dothan, AL OM: Kris Van Dyke PD: Aaron Tyler	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	KUJ/Tri-Cities, WA PD: AJ Brewster
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jare E. Jordan	KIFS/Medford, OR PD/MD: Gemineye Meyers	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	KNOE/Monroe, LA OM/PD: Bobby Richards	WIFC/Wausau, WI PD: Tony Waitekus
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hopy Kercheval PD: Lacy Neff	WAZO/Wilmington, NC
WDKS/Evansville, IN OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	16	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	3483	+52
2	8	8	KATY PERRY I KISSED A GIRL	CAPITOL	3401	+131
3	16	16	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	3380	+222
4	5	21	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	2997	+50
5	21	21	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG	2978	-173
6	11	11	CHRIS BROWN FOREVER	JIVE/ZOMBA	2784	+231
7	14	14	METRO STATION SHAKE IT	COLUMBIA	2655	+130
8	10	13	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	2291	+64
9	8	16	DANITY KANE DAMAGED	BAD BOY/ATLANTIC	2271	-236
10	9	14	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	1989	-241
11	14	8	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	1908	+138
12	12	22	COLBY O'DONIS FEAT. AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	1873	-98
13	11	17	RAY J & YUNG BERG SEXY CANI	KNOCKOUT/DEJA 34/KOCH/EPIC	1855	-284
14	13	22	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	1775	-183
15	15	15	GAVIN DEGRAW IN LOVE WITH A GIRL	J/RMG	1722	+30
16	9	5	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE	1660	+306
17	7	9	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE	1617	+53
18	7	7	MILEY CYRUS 7 THINGS	HOLLYWOOD	1520	-21
19	6	21	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	1393	-242
20	27	3	COLOPLAY VIVA LA VIDA	CAPITOL	1204	+365
21	23	7	PLIES FEAT. NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1187	+75
22	28	2	JONAS BROTHERS BURNIN' UP	HOLLYWOOD	1148	+368
23	25	4	RIHANNA DISTURBIA	SRP/DEF JAM/IDJMG	1078	+208
24	21	19	FLYLEAF ALL AROUND ME	A&M/OCTONE/INTERSCOPE	1077	-189
25	26	3	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	1026	+183
26	16	17	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	891	-110
27	29	5	SECONDHAND SERENADE FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC	869	+106
28	22	9	DUFFY MERCY	MERCURY/IDJMG	855	-300
29	32	4	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/ZOMBA	832	+255
30	30	6	DAVID COOK THE TIME OF MY LIFE	19/RCA/RMG	678	-56
31	33	6	FLOBOTS HANDLEBARS	UNIVERSAL REPUBLIC	655	+78
32	NEW	NEW	NE-YO CLOSER	DEF JAM/IDJMG	577	+246
33	38	2	THREE 6 MARIEA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOU LOLLU (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	556	+90
34	35	7	SMALL TOWN SLEEPER BACKSEAT	UPPER 11	510	+22
35	39	3	BOYS LIKE GIRLS THUNDER	COLUMBIA	488	+48
36	NEW	NEW	PARAMORE THAT'S WHAT YOU GET	FUELED BY RAMEN/RRP	479	+106
37	40	4	ESTELLE FEAT. KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	457	+41
38	37	9	KASPERFROMTHEK WHATCHAGONDD	EO	449	-20
39	NEW	NEW	ERIKA JAYNE STARS	RM	410	+49
40	34	8	MAROON 5 FEAT. RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/INTERSCOPE	405	-143

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	8	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	780	0
2	2	11	CHRIS BROWN FOREVER	JIVE/SONY BMG	682	-6
3	4	15	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	598	-1
4	3	16	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	584	-16
5	5	12	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	548	+1
6	6	13	KREESHA TURNER DON'T CALL ME BABY	EM	487	-12
7	7	12	METRO STATION SHAKE IT	COLUMBIA/SONY BMC	462	-15
8	9	10	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/UNIVERSAL	450	+18
9	12	5	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	422	+59
10	8	14	HEDLEY NEVER TOO LATE	UNIVERSAL	408	-36
11	17	7	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	405	+78
12	11	18	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	360	-27
13	14	17	ADDICTIV TONITE	URBAN HEAT	351	-7
14	28	3	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL	350	+116
15	24	4	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL	322	+74
16	13	19	RAY J & YUNG BERG SEXY CANI	KNOCKOUT/DEJA 34/EPIC/KOCH	320	-40
17	20	6	CREATURE POP CULTURE	BONSOUND/UNIVERSAL	313	+17
18	16	27	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	313	-32
19	10	23	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	310	-82
20	15	17	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	304	-52
21	18	10	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE/UNIVERSAL	299	-18
22	21	13	DANITY KANE DAMAGED	BAD BOY/ATLANTIC/WARNER	280	-12
23	23	12	BELLY & KESHIA CHANTE GET TO KNOW YOU	CP	276	+9
24	25	5	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY	274	+27
25	27	15	NE-YO CLOSER	DEF JAM/UNIVERSAL	265	+28
26	37	3	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	264	+84
27	34	3	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	258	+62
28	26	6	LIL'JA ROCK STEADY	ROCKSTAR	245	-1
29	22	13	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL	229	-44
30	30	10	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	219	-1

*OR WEEK ENDING JULY 13, 2008

♦ indicates CanCon



New frequency, new focus for KXJM/Portland

Reinventing Jammin'

Darnella Dunham

DDunham@RadioandRecords.com

For nearly a decade, listeners in Portland, Ore., tuned to 95.5 to get their fix of hip-hop and R&B. Rose City Radio rhythmic KXJM (Jammin' 95.5) was the only frequency to specialize in those genres and its unique position made it an 18-34 powerhouse unchallenged by any urban or rhythmic competitors. ■ On May 9, the company announced plans to abandon the rhythmic format and join the growing number of companies programming sports on FM. In turn, CBS Radio, owner of six stations in the market, acquired KXJM's intellectual property and blew up rhythmic AC KVMX (MOViN 107.5)—the lowest-rated of its five FMs in the market. On May 12, Jammin' was resurrected as "Jammin' 107.5, Hits and Hip-Hop." Long-running morning show "PK's PlayHouse" made the move up the dial along with the KXJM call letters.

The deal gave CBS Radio the market's No. 1 English-language station among 18- to 34-year-olds with a 7.1 share in the demo in the winter 2008 Arbitron. "PK's PlayHouse" held the same ratings distinction with a 9.4 share. When the transaction was announced, CBS/Portland senior VP Dave McDonald called it "a rare opportunity" to buy a "well-established, successful brand," while Rose City Radio president Tim McNamara said he was thrilled that Jammin' would continue to serve the market.

Jammin' 2.0

Portland native Lisa Adams, who programmed KVMX before its demise, remained in place after the switch. While she respects Jammin' 95.5's heritage, she's focused on creating a Jammin' 2.0, if you will, by bringing back key elements that some rhythmic stations have abandoned with the goal of achieving even greater heights than the station reached on its previous frequency.

Reinventing an established brand is tricky; you want to breathe new life into it without stripping away the elements that make it familiar. While Adams says her mission is to "create something that was going to be more mass appeal," she first turned to someone with an intimate understanding of all things Jammin' from the past: former KXJM PD Mark Adams.

"Mark and I go way back before Jammin'," she

says. "I've always loved his programming philosophy and there was one piece of advice he gave me: 'You can make it bigger.' This was something that was going to cross color lines, counties, cities and that we could take to not just urban but suburban communities as well."

Helping Lisa Adams achieve her mass appeal vision are massive mainstream hits from such core artists as Lil Wayne and Yung Berg. "It's not so much about being gangsta anymore, it's about these great old-school hooks and talking about having fun and it's a party and where the girls are at," she says. "It's more embracing."

The most blatant change is the new logo, which is brighter and slicker than the one Jammin' 95.5 used. Adams describes the station's retooled brand as "hip, fresh, and it's community." She continues, "I want the Mark Adams legacy to continue and I want to create this radio station that will embrace this community and mean something to our listeners."

'Being Real People'

Community is the station's cornerstone, something rhythmic stations aren't routinely known for. "It's still about being able to reach out and touch their favorite radio station—being real people," Adams says. "A lot of us programmers kind of lost our way over the last 10 years. What does your community need? You just have to find out what that is and

'This was something that was going to cross color lines, counties, cities and that we could take to not just urban but suburban communities as well.'

—Lisa Adams

go out there and address it."

Adams understands that it's going to take time to reap benefits from this approach—listeners may not immediately believe a station can truly superserve them. She says, "I'm not saying that it's all going to happen overnight. I've got a battle because people aren't expecting that right now. People are just a little jaded. It's sad to see that."

Reinventing Jammin' has required a lot of time and effort from Adams and her small team, but her enthusiasm for the endeavor and the industry remains high. "Every morning I wake up and say, 'How am I going to make it bigger today? How am I going to make this more special for my listeners and for the people who work for me, too?'" Adams says. "Radio was so special to me growing up and it was such a big part of my life. I know we can make it that way again for the next generation and hopefully generations to come." **R&R**



KXJM PD Lisa Adams, center, is flanked by members of "PK's PlayHouse." From left are Neveen, PK, Ivan and DuRyan.

Still Jammin'

CBS Radio's version of the Jammin' brand in Portland, Ore., includes several voices familiar to listeners of the original KXJM. Self-syndicated morning show "PK's PlayHouse" immediately made the move from 95.5 to 107.5. Securing the show was a no-brainer—it ranks No. 1 among English-language stations in the target 18-34 demo.

Former MD/midday personality Alexa, who left the station three years ago for middays on CBS rhythmic AC sister KMVQ (MOViN 99.7)/San Francisco, is back in middays on KXJM via voice-tracking from KMVQ. "She is such a great talent and people love her and loved her when she was here, so I get the best of all worlds," PD Lisa Adams says. "I don't get to have her here but I get her vibe for Portland; she gets it and she understands what Portland is."



Earlier this year, Jammin' 95.5 weekend Stevie G was upgraded to full-time status as night show host. He spent a few weeks off the air after CBS bought the station's intellectual property, before Adams hired him for the same shift on Jammin' 107.5. "He's a young and upcoming talent, he loves this music, he's out in the clubs every Friday and Saturday night. He's my street guy," Adams

says. "He gets it and he's got such a passion for this business and for this music that it rings through on the speakers."

Afternoon drive is currently open and Adams knows what role she has in mind for this position. "Not only will they have to understand the hip-hop culture and the power of that, how to harness that and bring that to the people, but this is also the person that is going to be out there embracing the community along with Stevie G." —DD



► **MARIAH CAREY** FURTHER SOLIDIFIES HER TITLE AS THE WOMAN WITH THE MOST RHYTHMIC CHART HITS AS "I'LL BE LOVIN' U LONG TIME" BECOMES HER 32ND DEBUT, ENTERING AT NO. 36. CAREY'S TOTAL ALSO TIES HER WITH JAY-Z FOR THIRD ON THE OVERALL LIST OF ALL-TIME CHART APPEARANCES.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	NO. 1 (12 WKS)	11 ☆	5247 -300	37.392	1
2	2	16	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	4995 -88	35.371	2
3	3	14	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME			4946 +347	31.988	5
4	5	12	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		☆	4781 +350	31.225	6
5	4	12	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLLIE (POP THAT BODY)			4610 +194	27.163	7
6	6	11	THE-DREAM I LUV YOUR GIRL		☆	4573 +458	34.447	3
7	13	13	RIHANNA TAKE A BOW		11 ☆	3739 +261	20.633	10
8	11	7	LIL WAYNE A MILLI	MOST INCREASED PLAYS	☆	3497 +835	32.667	4
9	9	9	CHRIS BROWN FOREVER		☆	3293 +401	23.457	9
10	8	8	LIL WAYNE FEATURING T-PAIN GOT MONEY			2876 +140	24.570	8
11	23	23	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11 ☆	2715 -275	18.754	12
12	10	10	V.I.C. GET SILLY		☆	2503 +178	11.228	18
13	22	22	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ☆	2388 -218	18.713	13
14	13	13	NE-YO CLOSER		☆	2323 +163	20.548	11
15	19	19	LEONA LEWIS BLEEDING LOVE		11 ☆	2149 -222	12.520	15
16	25	25	RAY J & YUNG BERG SEXY CANI		11 ☆	2016 -247	12.493	16
17	9	9	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		☆	1774 +42	11.770	17
18	19	19	RICK ROSS FEATURING T-PAIN THE BOSS		11	1710 -206	15.020	14
19	21	3	KATY PERRY I KISSED A GIRL	AIRPOWER		1628 +270	10.384	19
20	19	8	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	1623 +15	8.200	24
21	25	6	FLO RIDA FEATURING WILL.I.AM IN THE AYER		☆	1485 +215	8.154	25
22	23	7	YUNG BERG FEATURING CASHA THE BUSINESS			1452 +162	8.379	22
23	24	4	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	1447 +183	7.254	29
24	20	18	DANITY KANE DAMAGED		11 ☆	1426 -106	10.206	20
25	28	3	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		☆	1253 +220	6.762	32
26	4	4	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	1224 +132	6.870	30
27	6	6	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	1209 +139	7.341	28
28	7	7	JESSE MCCARTNEY LEAVIN'		11 ☆	1169 +134	7.355	27
29	8	8	CHRIS BROWN TAKE YOU DOWN		☆	1021 +141	9.543	21
30	5	5	USHER MOVING MOUNTAINS		☆	983 +9	5.380	34
31	6	6	KEYSHIA COLE HEAVEN SENT		☆	980 +103	6.628	33
32	2	2	SAVAGE FEATURING SOULJA BOY TELL'EM SWING			973 +160	3.753	39
33	11	11	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II		☆	894 -423	4.705	36
34	13	13	ESTELLE FEATURING KANYE WEST AMERICAN BOY			869 +116	6.869	31
35	18	18	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS			842 -162	7.584	26
36	NEW		MARIAH CAREY I'LL BE LOVIN' U LONG TIME		☆	814 +414	5.374	35
37	NEW		RIHANNA DISTURBIA			596 +80	2.662	-
38	15	15	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL			579 -120	3.419	-
39	NEW		ONE BLOCK RADIUS YOU GOT ME			567 +83	2.289	-
40	8	8	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING			553 -140	8.208	23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ASHANTI Good Good (The Inc./Universal Motown)	14
LAZE & ROYAL Like A Pistol (Warner Bros.)	11
JAZMINE SULLIVAN Need U Bad (J/RMG)	9
SHAWTY PUTT FEAT. LIL JON & TOO SHORT Dat Baby (BME/Razor & Tie)	8
LIL WAYNE A Milli (Cash Money/Universal Motown)	7
FLO RIDA FEAT. WILL.I.AM In The Ayer (Poe Boy/Atlantic)	6
MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	6
LL COOL J FEAT. THE-DREAM Baby (Def Jam/IDJMG)	6
YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/IDJMG)	5
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Universal Republic)	5

ADDED AT... KEZE

Spokane, WA
PD: Boomer Davis

Savage Feat. Soulja Boy Tell 'Em, Swing, 7
LL Cool J Feat. The-Dream, Baby, 4
Jazmine Sullivan, Need U Bad, 0
T-Pain Feat. Lil Wayne, Can't Believe It, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SLIM FEAT. YUNG JOC So Fly (M3/Asylum)	483/61	MAINO Hi Hater (Hustle Hard/Atlantic)	333/21
TOTAL STATIONS: 45		TOTAL STATIONS: 36	
ICE CUBE Do Your Thang (Firm/Lench Mob)	481/36	PLIES FEAT. JAMIE FOX & THE-DREAM Please Excuse My Hands (Big Gates/Sip-N-Slide/Atlantic)	319/88
TOTAL STATIONS: 35		TOTAL STATIONS: 20	
THE PUSSYCAT DOLLS When I Grow Up (Interscope)	477/34	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE Out Here Grindin (Terror Squad/Koch)	261/9
TOTAL STATIONS: 29		TOTAL STATIONS: 24	
RAY J Gifts (Knockout/DEJA 34/Koch)	431/20	FLEX Te Quiero (EMI Televisa)	254/1
TOTAL STATIONS: 42		TOTAL STATIONS: 10	
SHAWTY PUTT FEAT. LIL JON Dat Baby (BME)	387/57	LL COOL J FEAT. THE-DREAM Baby (Def Jam/IDJMG)	236/81
TOTAL STATIONS: 38		TOTAL STATIONS: 46	

MOST INCREASED PLAYS

+835	☆	LIL WAYNE A Milli (Cash Money/Universal Motown) KDLW +44, WHZT +41, WXIS +38, KHTN +32, KPWR +29, KYZZ +29, KBMB +26, KEZE +26, KBDS +26, KDDB +26
+458	☆	THE-DREAM I Luv Your Girl (Radio Killa/Def Jam/IDJMG) WHZT +61, WPOW +32, WPYD +30, KDHT +25, KRKA +22, KKSS +22, WRDW +20, WBTT +19, KCGI +19, WJQM +18
+414	☆	MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG) KDDB +43, KDGS +42, WRCL +30, KRKA +29, XHTO +22, KCHZ +21, KVEG +18, KQYB +17, WLTO +17, KBFM +17
+401	☆	CHRIS BROWN Forever (Jive/Zomba) KPWR +48, KIKI +39, KDGS +35, WAJZ +34, XMOR +32, WRWD +23, KSEQ +22, KBFM +19, WXIS +18, KCHZ +18
+350	☆	KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) KIKI +36, KPRR +30, KTTB +27, KCAQ +23, KDDB +23, KDHT +23, KDON +22, KCHZ +20, WWKL +20, KBOS +19

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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KJZZ/Jacksonville, FL* OM: Steve Crumley PD/MD: Jet Black	KJZZ/Jacksonville, FL* OM: Steve Crumley PD/MD: Jet Black	KBFB/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Jay Z	KBFB/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Jay Z

* Monitored Reporters

THIS WEEK		LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	CHG +/-	AUDIENCE MILLIONS	RANK
1	2	19	1	PLIES FEATURING NE-YO BUST IT BABY PART 2	NO. 1 (1 WK) BIG GATES/SLIP-N-SLIDE/ATLANTIC	11	8438	-278	73.216	2
2	1	18	1	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	11 ²	8367	-432	68.741	3
3	3	11	3	LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN	MOST INCREASED PLAYS	7879	+970	77.394	1
4	4	16	4	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN		7256	+583	50.446	4
5	5	13	5	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLIPOP (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA		5852	+360	32.828	8
6	6	13	6	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE		5239	+427	33.699	7
7	8	10	7	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG		4769	+597	36.117	6
8	7	15	8	V.I.C. GET SILLY	YOUNG MOGUL/WARNER BROS.		4385	-78	25.376	10
9	10	9	9	LIL WAYNE FEATURING T-PAIN HOT MONEY	CASH MONEY/UNIVERSAL MOTOWN		4164	+306	37.110	5
10	9	10	10	GOT STYLZ FEATURING YUNG JOE LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA		4015	-123	26.462	9
11	11	12	11	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	GEFFEN/INTERSCOPE		3653	-188	23.433	13
12	13	6	12	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG		3492	+410	23.764	12
13	14	8	13	YUNG BERG FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KOCH		3137	+482	17.843	14
14	12	25	14	RICK ROSS FEATURING T-PAIN THE BOSS	SLIP-N-SLIDE/DEF JAM/IDJMG		2847	-502	24.974	11
15	15	27	15	2 PISTOLS FEATURING T-PAIN & TAY DIZM SHE GOT IT	UNIVERSAL REPUBLIC		2203	-336	16.306	15
16	16	14	16	SHAWTY LO FOOLISH	D4L/ASYLUM		2165	-315	13.258	18
17	18	5	17	NELLY FEATURING ASHANTI & AKON BODY ON ME	DERRTY/UNIVERSAL MOTOWN		2043	+210	9.323	22
18	20	5	18	PLIES FEAT. JAMIE FOX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	AIRPOWER	1965	+485	13.547	17
19	17	46	19	FLO RIDA FEATURING T-PAIN LOW	POE BOY/ATLANTIC	11 ⁴	1765	-30	10.868	19
20	23	4	20	MAINO HI HATER	HUSTLE HARD/ATLANTIC	AIRPOWER	1627	+377	16.189	16
21	22	7	21	FLO RIDA FEATURING WILL.I.AM IN THE AYER	POE BOY/ATLANTIC		1530	+94	8.293	26
22	21	4	22	SLIM FEATURING YUNG JOE SO FLY	M3/ASYLUM		1500	-121	10.279	20
23	24	5	23	DIKHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL BOOSIE OUT HERE GRINDIN	TERROR SQUAD/KOCH		1191	+39	8.390	25
24	27	3	24	SAVAGE FEATURING SOULJA BOY TELL'EM SWING	DAWN RAID/UNIVERSAL REPUBLIC		1137	+52	4.000	31
25	28	8	25	SOULJA BOY TELL'EM DONK	COLLIPARK/INTERSCOPE		1099	+49	9.231	23
26	34	2	26	LL COOL J FEATURING THE-DREAM BABY	DEF JAM/IDJMG		939	+57	10.120	21
27	25	20	27	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS	SO SO DEF/IDJMG		861	-188	7.654	28
28	29	6	28	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY	INTERSCOPE		815	-30	3.840	32
29	26	9	29	KANYE WEST FEATURING CHRIS MARTIN HDME COMING	ROC-A-FELLA/DEF JAM/IDJMG		799	-254	8.764	24
30	35	3	30	PRETTY RICKY FEATURING BUTTA CREAME CUDDLE UP	BLUESTAR/ATLANTIC		767	+52	2.796	-
31	30	17	31	ACE HOOD FEATURING ROCK ROSS & T-PAIN CASH FLOW	WE THE BEST/OEF JAM/IDJMG		662	-183	3.764	33
32	31	7	32	2 PISTOLS FEATURING RAY J YOU KNOW ME	UNIVERSAL REPUBLIC		625	-134	2.430	-
33	39	2	33	ICE CUBE DO YOUR THANG	FIRM/LENCH MOB		618	+34	2.494	-
34	37	7	34	BIRDMAN FEATURING LIL WAYNE I RUN THIS	CASH MONEY/UNIVERSAL MOTOWN		609	0	3.169	37
35	32	19	35	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL	FAMOUS ARTISTS/TVT		588	-115	3.456	35
36	40	3	36	ONE BLOCK RADIUS YOU GOT ME	PROPERTY/MERCURY/IDJMG		567	+83	2.289	-
37	NEW	NEW	37	NAS FEATURING KERI HILSON HERO	OEF JAM/IDJMG		562	+74	2.820	-
38	NEW	NEW	38	T.I. SWING YA RAG	GRAND HUSTLE/ATLANTIC		546	+323	6.893	29
39	RE-ENTRY	RE-ENTRY	39	SHAWTY PUTT FEATURING LIL JON DAT BABY	BME		540	+58	2.465	-
40	36	5	40	DJ LAZ FEATURING FLO RIDA & CASELY MOVE SHAKE DROP	VIP/UNIVERSAL REPUBLIC		537	-48	2.471	-

FOR WEEK ENDING JULY 13, 2008



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▶ AFTER EIGHT CONSECUTIVE WEEKS AS THE CHART'S RUNNER-UP, **PLIES** SWAPS PLACES WITH LIL WAYNE TO EARN HIS SECOND NO. 1 WITH "BUST IT BABY PART 2," DESPITE A LOSS IN PLAYS. LESS THAN A YEAR AGO, THE FLORIDA-BASED RAPPER SPENT A WEEK AT THE TOP WITH "SHAWTY," FEATURING T-PA N.



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PD-turned-owner Tony Q on the benefits of doing it yourself

Independently Owned

Darnella Dunham

DDunham@RadioandRecords.com

The Telecommunications Act of 1996 ushered in an era of consolidation, but now that radio's value on Wall Street has declined, some expect large publicly traded corporations to sell off some of their stations to independent operators. Speaking June 28 at the urban session at the Conclave Learning Conference, Interep senior VP of urban radio Sherman Kizart predicted a growing number of station-ownership opportunities for entrepreneurs as radio experiences a massive "landscape change" marked by the "deconsolidation" of Clear Channel and other large radio corporations.

New ownership opportunities could conceivably allow some programmers to become station owners. According to QC Communications owner Tony "Q" Quartarone, ownership is a logical and natural transition for PDs.

"Corporate are not radio people," says Quartarone, owner/GM of gospel WFAI-AM (Faith 1510) and owner/PD of urban WJKS (Kiss 101.7)/Wilmington, Del. "Corporate are people who are investors and bankers and stock people. A true PD knows what he needs to do, what he shouldn't do, what is right and what is wrong."

Programming At 21

Tony Q began his radio career in his hometown of New York at WXLO. He joined the station when he was only 17, was named PD at 21 and during a decade long stretch from 1976 to 1986 was heavily involved in its transformation to urban WRKS (Kiss 98.7). He then joined WUSL (Power 99)/Philadelphia as PD and spent four years there, during which time he began to pursue ownership opportunities. "I said to myself, 'You know, Tony, you're 29 years old. Go out and buy your own station.'"

And that's exactly what he did. In the mid-'80s he acquired WOVU/Salisbury, Md., for \$1.2 million, flipped it to urban and changed the calls and

moniker to WRTE (Kiss 101.7). On July 1, 1997, he added WJKS.

Explaining his motivation to pick up the second signal, he says, "Every time I would go home I would lose my signal [WRTE] to [WJKS] because it happened to be at the same frequency, 101.7. I said, 'One day I'm going to buy this radio station and create twin FMs, one in the north and one in the south that would cover the entire state of Delaware.'" Ten years later he sold WRTE and acquired WFAI-AM.

Juggling ownership and programming responsibilities hasn't been as daunting as it may seem. "I always found that my PD responsibilities were a good maybe day-and-a-half to two days of work [each week]," Tony Q says. "The rest of the time was going out with the sales staff or going out with the GMs—it wasn't really concrete work. It was stupid meetings that got nothing accomplished." Now he says he spends Wednesday through Friday functioning as an

account executive, sales manager, promotions director and "overall worrier. I do everything."

Having a strong programming support system has allowed him to focus on other areas. He says WFAI-AM PD/WJKS MD Manuel "Manny" Mena "coordinates everything for me. He deals with the record people on a weekly basis. He's been with me for 21 years. I think he's just an outstanding person to the point where I also gave him some owner-



'I get in the car and I listen to the station and I say, "That's partly mine." I say partly because you never really own your radio station, it belongs to the people.'

—Tony Q

No Pressure

Ownership comes with benefits and challenges. Remaining competitive with fewer resources is

Tony Q's biggest obstacle. "We don't get concerts like Clear Channel does. They've got their own entertainment division, so it's hard for us to get tickets to concerts."

Explaining his promotional philosophy, he says, "You can give away \$1 million and make it sound like \$1 or you can give away \$1 and make it sound like a million bucks. That's what we try to do here at the station."

His challenges as programmer aren't as harsh, he says, because it's an aspect of his job that he sincerely

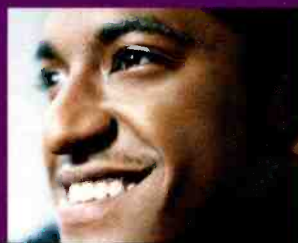
enjoys, especially without having to deal with corporate pressure. "If the record sounds good to me, then I play it. I'm not afraid to put on new music, four or five records a week. That's the way it used to be. We don't play the power records 110 times a week, because the one thing about black listeners is that while people don't have a favorite TV station, people do have a favorite radio station and they fall in love with that radio station. They'll fall in love with their personalities, with the music, with the whole stationality. One thing that black radio was known for was very high time spent listening. And when you play a record 110 times a week you just killed your time spent listening."

"There's nothing more that I want than to continue what I'm doing, with the format that I've been dedicated to for more than 30 years, to respect the listeners as listeners respect us and also respect the record industry because without them there would be no radio stations. And keep going forward as long as God allows me to. That's how I operate and I still feel like I work for someone. I still have that sense of urgency where I forget that I own the place."

R&R



Tony Q



▶ AFTER A TWO-WEEK ABSENCE, "GIRLS AROUND THE WORLD" BY **LLOYD** FEATURING LIL WAYNE MAKES A RETURN VISIT TO THE TOP 10 (11-10) WITH THE TITLE'S FIRST TRIPLE-DIGIT INCREASE IN THREE FRAMES.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	14	THE-DREAM I LUV YOUR GIRL	NO. 1 (2 WKS)	★	4435 +63	39.869 2
2	9	LIL WAYNE A Milli	CASH MONEY/UNIVERSAL MOTOWN	★	4382 +135	44.727 1
4	13	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	★	3796 +26	37.187 4
3	14	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	★	3655 -154	34.191 5
7	8	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG	★	3560 +458	28.776 8
6	18	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	11	3443 -189	37.846 3
9	10	RIHANNA TAKE A BOW	MOST INCREASED PLAYS	11	3333 +575	31.078 7
8	17	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	112	3120 -132	31.349 6
9	9	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	★	2762 -97	19.700 10
11	9	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD	THE INC./UNIVERSAL MOTOWN	★	2624 +165	18.637 12
10	12	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	★	2591 -43	22.804 9
15	14	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	★	2310 +236	18.458 13
13	6	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	★	2268 +279	16.894 15
14	12	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II	LAFACE/ZOMBA	★	2125 -221	19.660 11
15	7	JAZMINE SULLIVAN NEED U BAD	J/RMG	★	2086 +287	18.153 14
16	13	V.I.C. GET SILLY	YOUNG MOGUL/WARNER BROS.	★	1882 -224	14.149 16
17	9	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	GEFFEN/INTERSCOPE	★	1879 -230	11.664 21
18	6	USHER MOVING MOUNTAINS	AIRPOWER	★	1854 +169	13.092 17
19	7	YUNG BERG FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KOCH	★	1685 +320	9.464 25
20	11	SHAWTY LO FOOLISH	D4J/ASYLUM	★	1670 -176	10.947 23
21	4	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	★	1646 +397	11.703 20
22	2	MAINO HI HATER	HUSTLE HARD/ATLANTIC	★	1294 +356	12.834 18
23	6	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	★	1288 +166	12.540 19
24	5	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	★	1242 +166	5.666 36
25	4	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	★	1167 +198	9.514 24
26	20	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	★	1152 -63	11.433 22
27	3	SLIM FEATURING YUNG JOC SO FLY	M3/ASYLUM	★	1017 +73	7.110 30
28	5	SOULJA BOY TELL'EM DONK	COLLIPARK/INTERSCOPE	★	1000 +130	8.547 28
29	2	MARIAH CAREY I'LL BE LOVIN' U LONG TIME	ISLAND/IDJMG	★	977 +333	7.364 29
30	3	DIKHALED FEAT. PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE OUT HERE GRINDIN	TERROR SQUAD/KOCH	★	930 +80	5.819 35
31	3	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	★	922 +190	6.258 32
32	14	NE-YO CLOSER	DEF JAM/IDJMG	★	862 -66	8.999 27
33	2	RAY J GIFTS	KNOCKOUT/OEJA 34/KOCH	★	812 +161	3.044 -
34	5	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY	INTERSCOPE	★	804 -49	3.586 -
35	18	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	113	796 -95	9.227 26
36	3	PLEASURE P. DID YOU WRONG	ATLANTIC	★	775 +156	4.174 39
37	4	LL COOL J FEATURING THE-DREAM BABY	DEF JAM/IDJMG	★	703 +226	7.016 31
38	4	DAY26 SINCE YOU'VE BEEN GDNE	BAD BOY/ATLANTIC	★	690 +27	4.586 38
39	2	ASHANTI GOOD GOOD	THE INC./UNIVERSAL MOTOWN	★	635 +101	2.812 -
40	2	NELLY FEATURING ASHANTI & AKON BODY ON ME	DERRTY/UNIVERSAL MOTOWN	★	596 +27	2.069 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ALFAMEGA Uh Huh (Grand Hustle/Capitol) KBTT, KIPR, KJMM, KOPW, KPRS, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJKT, WJMS, WJLB, WJMI, WJTT, WJUC, WJWZ, WJZD, WJZE, WQBT, WTMG, WWWZ, WXBT, WZFX, WZHT	30
SNOOP DOGG Those Gurlz (Doggystyle/Geffen/Interscope) KBTT, KDAY, KIPR, KJMM, KOPW, KRRQ, KVSP, WBFA, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJBT, WJMS, WJMI, WJTT, WJUC, WJWZ, WJZD, WQHH, WRBJ, WTMG, WVEE, WWWZ, WZHT	27
RAHEEM DEVAUGHN Text Messages (Jive/Zomba) KBTT, KIPR, KJMM, KOPW, KPRS, KRRQ, KVSP, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WEUP, WFXA, WFXE, WJMS, WJMI, WJTT, WJUC, WJZD, WQHH, WRBJ, WTMG, WZHT	25
ICE CUBE Do Your Thang (Firm/Lench Mob) KIPR, KJMM, KKDA, KOPW, KPRS, KRRQ, KVSP, WBFA, WBTF, WDKX, WEMX, WEUP, WFXA, WJMS, WJMI, WJTT, WJUC, WJZD, WJZE, WRBJ, WTMG	21
SLIM THUG PRESENTS BOSS HOGG OUTLAWZ FEAT. RAY J Keep It Playa (Koch) KBTT, KIPR, KJMM, KKDA, KOPW, KRRQ, KVSP, WEMX, WEUP, WFXA, WJBT, WJMI, WJTT, WJWZ, WJZD, WQBT, WZHT	17
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic) KMEL, KMJJ, WBLX, WEAS, WKVK, WPGC, WVEE	7
CHRIS BROWN Forever (Jive/Zomba) WAMO, WCKX, WDHT, WFXE, WPEG, WPRW	6
RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (NextSelection/Casablanca/Universal Motown) KRRQ, WEMX, WJUC, WKYS, WPEG, WZHT	6
MAINO Hi Hater (Hustle Hard/Atlantic) KATZ, KTCX, WEAS, WJBT, WQUE	5

ADDED AT... WBTF
Lexington, KY
PD: Jay Alexander
Ice Cube, Do Your Thang, 13
Missy Elliott, Best, Best, 1
Alfamega, Uh Huh, 0
Pharrell Feat. Slim Thug, Keep It Playa, 0
Raheem DeVaughn, Text Messages, 0
Snoop Dogg, Those Gurlz, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PRETTY RICKY FEAT. BUTTA CREAME Cuddle Up (BlueStar/Atlantic) TOTAL STATIONS: 49	591/113	T.I. Swing Ya Rag (Grand Hustle/Atlantic) TOTAL STATIONS: 62	450/249
BIRDMAN FEAT. LIL WAYNE I Run This (Cash Money/Universal Motown) TOTAL STATIONS: 63	519/25	KARINA Can't Find The Words (Def Jam/IDJMG) TOTAL STATIONS: 39	443/121
MUSIQ SOULCHILD Radio (Atlantic) TOTAL STATIONS: 61	511/201	TAY DIZM FEAT. T-PAIN & RICK ROSS Beam Me Up (Nappy Boy) TOTAL STATIONS: 36	395/84
NAS FEAT. KERI HILSON I've Changed (Def Jam/IDJMG) TOTAL STATIONS: 62	474/82	JAHEIM FEAT. KEYSHIA COLE I've Changed (Divine Mill/Atlantic) TOTAL STATIONS: 31	360/17
KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope) TOTAL STATIONS: 46	458/77	JARVIS FEAT. LUDACRIS Pretty Girl (DTP/Def Jam/IDJMG) TOTAL STATIONS: 30	350/33

MOST INCREASED PLAYS

+575	★ RIHANNA Take A Bow (SRP/Def Jam/IDJMG) WJLB +44, KMJJ +35, WERQ +26, WJZE +26, WENZ +26, WWPR +22, WHHH +21, WQBT +20, WHXT +19, WIKS +18
+458	★ YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/IDJMG) WQUE +33, WCDX +25, KMJJ +25, WPRW +20, WENZ +19, WJZE +18, WEMX +17, WEAS +16, WH1D +15, WBHJ +14
+397	★ PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic) WEUP +24, KKDA +23, KBTT +21, KBFB +20, WBHJ +20, WJZE +20, WBLX +20, WCDX +18, WHTA +18, KMJJ +18
+356	MAINO Hi Hater (Hustle Hard/Atlantic) WZHT +51, WJZF +24, KHTE +23, WJMH +22, WHTA +18, WPHI +15, KKDA +14, XCTY +13, WBTF +13, WCDX +12
+333	★ MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG) WCKX +30, WEMX +25, WWPR +24, WDKX +17, KOPW +15, KKDA +15, SIHU +14, WAMO +13, WFXA +13, WBTF +12

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **RIHANNA** LAUNCHES HER URBAN AC CHART CAREER WITH "TAKE A BOW," HER MOST SUCCESSFUL TRACK AT C-TR/ TOP 40 TO DATE. THE SONG DEBUTS AT NO. 38 ON THIS LIST THE SAME WEEK ITS THREE-WEEK STINT ATOP CHR/TOP 40 ENDS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	30	MARVIN SAPP Never Would Have Made It	NO. 1 (1 WK) VERITY/ZOMBA	1700 +134	15.104 1
2	2	20	NOEL GOURDIN The River	EPIC	1692 +90	10.703 8
3	1	42	RAHEEM DEVAUGHN Woman	JIVE/ZOMBA	1611 -2	12.835 4
4	5	11	ERIC BENET You're The Only One	FRIDAY/REPRISE/WARNER BROS.	1481 +80	11.484 5
5	4	12	ALICIA KEYS Teenage Love Affair	MBK/J/RMG	1457 +43	14.574 2
6	7	9	KEYSHIA COLE Heaven Sent	MOST INCREASED PLAYS IMANI/GEFFEN/INTERSCOPE	1434 +180	12.886 3
7	6	39	JAHEIM Never	DIVINE MILL/ATLANTIC	1233 +44	10.107 9
8	8	24	LYFE JENNINGS Never Never Land	COLUMBIA	1221 +60	9.771 10
9	9	40	MARY J. BLIGE Just Fine	11 MATRIARCH/GEFFEN/INTERSCOPE	1051 +17	10.925 6
10	12	5	ROBIN THICKE Magic	STAR TRAK/INTERSCOPE	973 +159	10.712 7
11	10	36	KEYSHIA COLE I Remember	11 IMANI/GEFFEN/INTERSCOPE	972 -32	7.645 12
12	13	15	JAHEIM FEATURING KEYSHIA COLE I've Changed	DIVINE MILL/ATLANTIC	839 +149	7.450 13
13	11	13	DWELE I'm Cheatin'	RT/KOCH	838 +38	5.776 15
14	15	5	JENNIFER HUDSON Spotlight	ARISTA/RMG	791 +99	7.081 14
15	14	36	ALICIA KEYS Like You'll Never See Me Again	112 MBK/J/RMG	775 +59	8.388 11
16	17	15	AL GREEN FEATURING JOHN LEGEND Stay With Me (By The Sea)	BLUE NOTE/CAPITOL	555 +44	3.832 17
17	16	14	LALAH HATHAWAY Let Go	STAX/CMG	532 -46	3.267 20
18	18	5	USHER Moving Mountains	LAFACE/ZOMBA	429 +28	3.336 19
19	19	11	ANTHONY DAVID FEATURING INDIA.ARIE Words	SOULBIRD/UNIVERSAL REPUBLIC	410 +31	2.079 25
20	20	13	RAHSAAN PATTERSON Feels Good	ARTISTRY	371 +26	2.074 26
21	24	10	JILL SCOTT FEATURING GEORGE DUKE Whenever You're Around	HIDDEN BEACH	320 +30	2.164 24
22	23	5	KEITH SWEAT FEATURING ATHENA CAGE Butterscotch	KEIA/ATCO/RHINO	273 0	1.058 -
23	21	8	CHANTE MOORE It Ain't Supposed To Be This Way	PEAK/CMG	295 -24	1.306 32
24	22	14	ASHANTI The Way That I Love You	THE INC./UNIVERSAL MOTOWN	256 -48	2.722 22
25	25	10	WILL DOWNING Fantasy (Spending Time With You)	PEAK/CMG	253 +6	1.089 40
26	26	6	CHAZ By My Side	PRK	233 -8	2.175 23
27	27	19	RAHEEM DEVAUGHN Customer	JIVE/ZOMBA	221 +32	1.866 27
28	28	8	CALVIN RICHARDSON Sang No More	NU MO/SHANACHIE	210 +36	0.693 -
29	37	2	CHARLIE WILSON Homeless	JIVE/ZOMBA	209 +94	0.713 -
30	NEW		CHRIS BROWN Take You Down	JIVE/ZOMBA	170 +83	1.689 28
31	29	17	CHRISSETTE MICHELE Love Is You	DEF JAM/IDJMG	158 +1	0.851 -
32	32	4	REGINA BELLE God Is Good	PENDULUM	150 +15	1.095 39
33	30	4	HOWARD HEWETT I Wanna Know	THE GROOVE	140 -17	0.640 -
34	33	3	Q Steal My Show	BLACKGROUND/UNIVERSAL MOTOWN	136 +10	0.436 -
35	NEW		URBAN MYSTIC FEATURING BETTY WRIGHT Let's Do It Again	SOBE	135 +41	0.417 -
36	36	9	JORDIN SPARKS DUET WITH CHRIS BROWN No Air	113 19/JIVE/ZOMBA	132 +12	3.584 18
37	34	19	MARCUS MILLER FEATURING CORINNE BAILEY RAE Free	3 DEUCES/CMG	132 +8	0.846 -
38	NEW		RIHANNA Take A Bow	11 SRP/DEF JAM/IDJMG	131 +41	1.493 30
39	39	2	APRIL HILL I Wanna Be Free	JAZZY PEACH	124 +12	0.206 -
40	31	7	MARY J. BLIGE Stay Down	MATRIARCH/GEFFEN/INTERSCOPE	123 -29	4.422 16

MOST ADDED

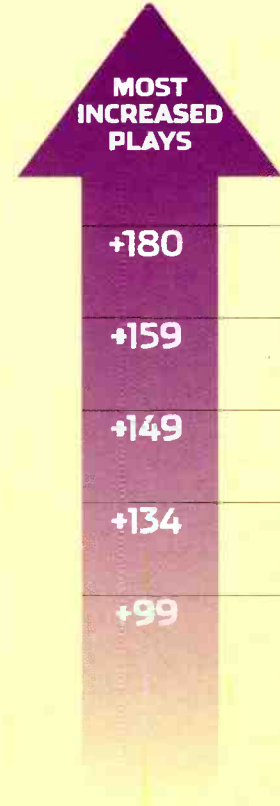
ARTIST TITLE / LABEL	NEW STATIONS
MINT CONDITION Nothing Left To Say (Caged Bird/Image)	22
JOE E.R. (Emergency Room) (Kedar)	22
JOE E.R. (Emergency Room) (Kedar)	22
JON B. Oh So Sexy (VibeSelect/Arseral)	17
JANET Can't B Good (Island/IDJMG)	14
IRENE CARA How Can I Make U Luv Me (Caramel Goddess)	11
EMILY BELL Messin' Around (DEG/COS)	6
ROBIN THICKE Magic (StarTrak/Interscope)	4
ERIC BENET You're The Only One (Friday/Reprise/Warner Bros.)	2
DWELE I'm Cheatin' (RT/Koch)	2
JAHEIM I've Changed (Divine Mill/Atlantic)	2

**ADDED AT...
KDKS** 102.1
Shreveport, LA
PE: Quenn Echo s
Emily Bell, Messin' Around, 0
Janet, Can't B Good, 0
Joe, E.R. (Emergency Room), 0
Jon B., Oh So Sexy, 0
Mint Condition, Nothing Left To Say, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MINT CONDITION Nothing Left To Say (Caged Bird/Image)	105/37	LEDISI Think Of You (Verve Forecast/Verve)	57/57
TOTAL STATIONS:	37	TOTAL STATIONS:	19
JOE E.R. (Emergency Room) (Kedar)	79/42	JAZMINE SULLIVAN Need U Bad (J/RMG)	52/4
TOTAL STATIONS:	13	TOTAL STATIONS:	16
BRENT JONES & THE T.P. MOBB The Ocean (Tyscot)	76/8	INCOGNITO I Remember A Time (Heads Up)	47/18
TOTAL STATIONS:	12	TOTAL STATIONS:	6
CUPID Happy Dance (The Only Cupid)	71/15	LLOYD FEAT. LIL WAYNE Girls Around The World (The Inc./Universal Motown)	42/3
TOTAL STATIONS:	21	TOTAL STATIONS:	9
KIRK FRANKLIN Jesus (Fo Yo Soul/Gosao Centric/Zomba)	65/8	ANTHONY HAMILTON Cool (So So Def/Zomba)	38/37
TOTAL STATIONS:	23	TOTAL STATIONS:	19



KEYSHIA COLE
Heaven Sent (Imani/Geffen/Interscope)
WKSP +20, WYLD +14, WNEW +13, WRKS +13, WHRP +12, WJMR +11, WTLZ +11, WFLM +11, WWIN +10, WDLT +9

ROBIN THICKE
Magic (StarTrak/Interscope)
WMIB +14, WVBE +12, WAKB +11, WVKL +11, WJWZ +11, WNEW +9, WGPR +9, WKSP +9, WBLS +8, KQXL +7

JAHEIM FEAT. KEYSHIA COLE
I've Changed (Divine Mill/Atlantic)
KMJK +13, WDZZ +11, WHRP +11, WTYB +10, WQQK +8, KMJM +7, KMEZ +6, WWIN +6, WAKB +5, WRKS +5

MARVIN SAPP
Never Would Have Made It (Verity/Zomba)
KRNB +25, WKSP +19, WRKS +13, WMIB +9, WDLT +8, WXST +8, WHRP +8, WHQT +7, KVMA +7, WBLS +7

JENNIFER HUDSON
Spotlight (Arista/RMG)
WQMG +10, WWIN +9, WXXM +9, WKSP +7, WNEW +6, WYLD +5, WMGL +5, WRNB +5, WBLS +5, WVBE +4

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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HOT AC SPECIAL

DAVID COOKS UP A HIT



'Idol' Goes From Omaha Auditions To Chart Ambitions **Plus:** Male-Driven Music Invades Female-Targeted Format pp.38-44

HOORAY FOR HOLLYWOOD

Hollywood Records' Jesse McCartney Is No. 1 At CHR/Top 40: A First For The Singer And Label p.19

R&R

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HD HEADWAY: Will New \$100 Price Points Pave Way For HD Radio Consumer Adoption? p.12

COMMUNITY SERVICE: Radio Can Be A Valuable Resource In Tough Economic Times p.16

SHOW PREP: Engaging Emotions With Pre- And Post-Show Preparation p.21

DATABASE: Tweak Strategies To Keep Pace With Online Trends p.50

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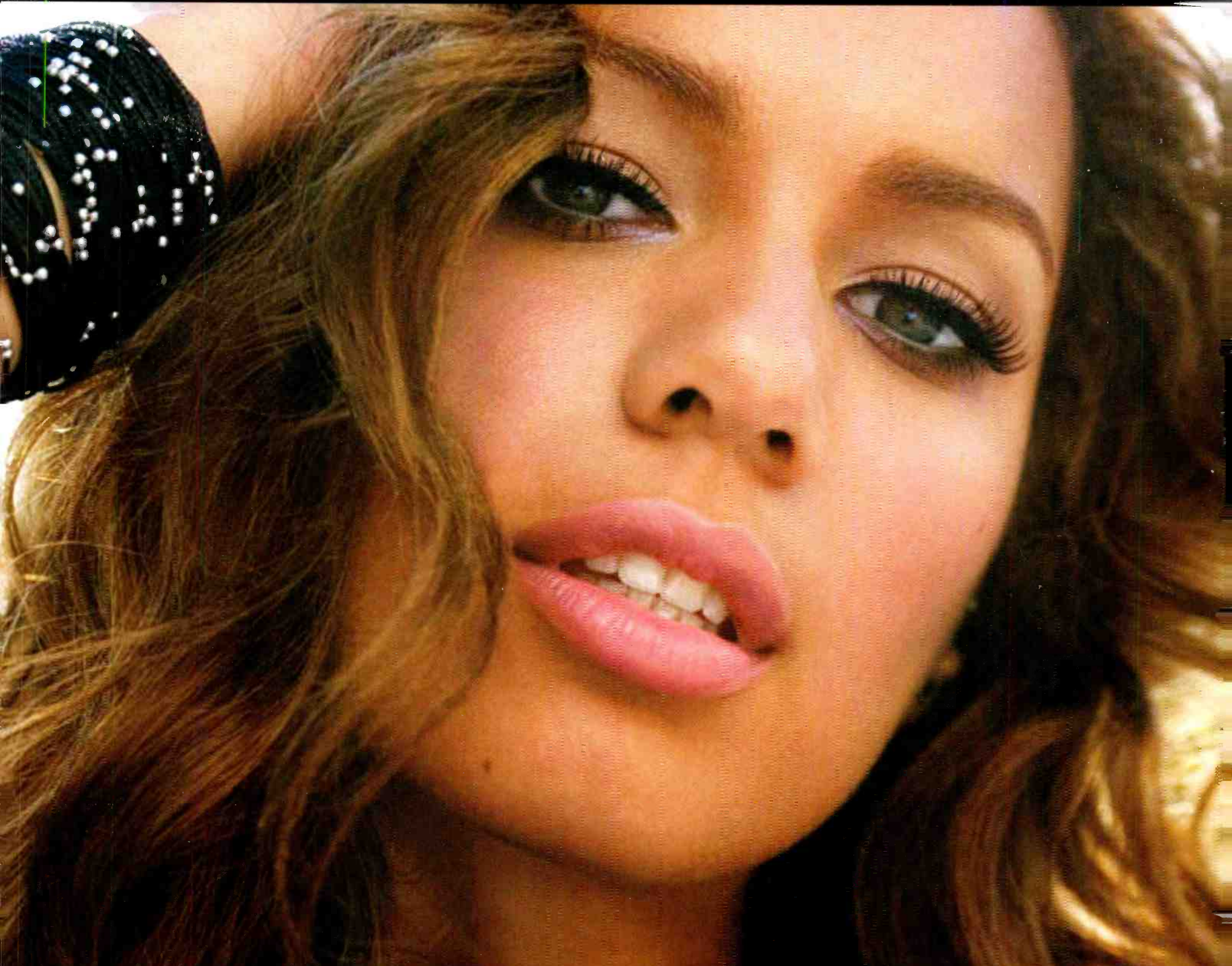
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RECORD-BREAKING, WORLDWIDE SMASH HIT!

FROM THE DEBUT ARTIST OF THE YEAR

From her Platinum-plus debut album **SPiRiT**,
the biggest selling debut album by a female artist in three years.



R&R News Focus

MOVER Kalin Joins WW1 As COO

Westwood One has tapped Steve Kalin as COO. He served in a similar role for publisher Rodale from 2002 to 2007. Kalin was previously CFO/COO for Medscape, a Web site for physicians. He has also been VP of business development for ESPN Internet Ventures and ESPN Enterprises.

WW1's last COO was Chuck Bortnick, who exited in April 2006 to become VP/GM of CBS Radio sports WFAN/New York.

In other WW1 news, veteran journalist and Web expert Ezra Palmer joins as VP of product development. Most recently managing editor of Yahoo News, Palmer is responsible for all product development and innovation for the company's digital product offerings.

—Julie Gidlow & Ken Tucker

SHAKER Logan Trades In XM, Picks Up Harpo

Eric Logan steps into the newly created position of executive VP for Harpo, overseeing the Oprah Winfrey-founded company's Harpo Radio, Harpo Print and Harpo Retail



Logan

divisions. Logan, who leaves XM's executive VP of programming and broadcast operations post after slightly less than four years, will report to Harpo Productions president Tim Bennett. In addition to talent relations and management, he will push Harpo's foray into the digital and mobile arenas and work with Harpo Development on new media. Prior to his run at XM, Logan spent a year as president of programming for Citadel and a decade at Infinity Broadcasting, culminating in the VP of programming position. Logan is the second top programmer to exit XM this year, following the March departure of senior VP/chief creative officer Lee Abrams from Tribune.

—Keith Berman & Kevin Carter

FOR THE RECORD

The July 4 article "Royalty Bill Advances" should have reported that Rep. Howard Coble, R-N.C., will vote for the Performance Rights Act legislation pending before the House Judiciary Committee.

Satcasters' Veracity Could Be Focus Of FCC-Approved Merger



Tate

More than 400 days have passed since satellite radio broadcasters Sirius and XM proposed to merge, and all bets are on FCC commissioner Deborah Taylor Tate to break the tie in a Republican vs. Democrat decision. Republican chairman Kevin Martin has laid out his list of conditions for approval and has encouraged his colleagues to speak up if they have issues with the proposal and develop their own conditions. Nothing official has trickled out of the FCC headquarters, but insiders say Republican Robert McDowell will go for the deal while "the Democrats are not going to budge." Michael

Copps has long cited too much media consolidation, and fellow Democrat Jonathan Adelstein doesn't see any consumer benefits in a merger.

And while there has been an apparent code of silence at FCC headquarters, R&R has learned that Tate, a Republican, could be swayed on condition that the satcasters' feet be held to the fire on lingering enforcement issues after the deal is approved.

The biggest is Sirius' 2007 acknowledgement that certain personnel requested that receiver manufacturers produce radios that did not meet FCC specifications and XM's nod that a certain number of its repeater networks were placed in unapproved locations or emitted overly strong signals. A hearing on the matter could be in the offing, reportedly, if Tate has a say in it, and she does.

A recent research note by Medley Global Advisors said Martin "is willing to address these issues by taking enforcement action against XM and Sirius for past violations and establish rules for repeater use going forward. However, as a compromise, the issues may end up getting resolved separately but quickly after the item is adopted. Taking action on the enforcement piece is critical toward gaining three votes for the transaction."

Tate is also believed to be pushing for larger minority representation on the satellite spectrum spinoff and will likely push for more channel space than Martin recommended for underrepresented groups.

In a July 14 letter from NAB president/CEO David Rehr to FCC general counsel Matthew Berry, he said that "satcaster deception must be addressed as part of [the] merger review." Rehr rejected reports that Berry's office had determined that Sirius' and XM's "lack of candor" can be addressed separately without further investigation. "The simple fact that the applicant is willing to deceive the commission raises qualification concerns. Under the Communications Act, the commission must address as part of the merger proceeding the allegations in the record regarding lack of candor. If it determines that the allegations raise substantial and material questions of fact, it is required by law to designate the applications for a hearing."—Jeffrey Yorke



Rehr

ON THE WEB Sony BMG Split Coming?

The split of the Sony-BMG merger is virtually a done deal, according to well-placed sources. A Bertelsmann supervisory board recently convened to examine the sale of the German media giant's 50% stake, with a final decision on a deal to be revealed by the end of July, following a meeting of the Sony Corp. board. But Bertelsmann's execs ought to brace themselves for the reality of the credit crunch, as its \$2.8 billion target price is seen as nearly unreachable in today's economic climate. Insiders say a \$1.5 billion price is more realistic.

The Sony-BMG joint venture agreement, struck in 2004, is due to expire in August 2009.

Meanwhile, Bertelsmann has agreed to sell its Direct Group North America unit to Najafi, a Phoenix-based private equity firm. Terms of the deal were not disclosed, but it is expected to close in third-quarter 2008. The unit—which includes Columbia House assets, BMG Music Clubs, a DVD club and the Bookspan book club—lost \$636.4 million on \$1.39 billion in revenue for the year ended Dec. 31, 2007.

—Lars Brandle & Ed Christman, Billboard

CCR Creates Marketing Solutions Unit

Clear Channel Radio is rolling out a new marketing consulting unit, Marketing Solutions, that will work jointly with large national advertisers and agencies early in the communications planning process. Leading the unit is executive VP Greg Glenday, who most recently was regional VP/director of sales



Glenday

for Clear Channel Radio Sales. Other senior management includes senior VPs Mary Pultorak (Chicago), Randy Gaeckler (Atlanta) and Jamie Kriegel (Los Angeles). VP stripes have also been handed to Theresa Junkunc (Detroit), Cary Kimmel (New York), Janie Knight (Boston) and Adrienne Pabst (Los Angeles). Glenday says, "This stellar team will help guide marketers through exploding opportunities in our growing medium."—Mike Boyle

NUMBER CRUNCH

2.7	193 Bil	1
The percentage by which forecaster Bob Coen has downgraded his 2008 ad spending projections for national advertising. He also dropped his forecast for local spending by 4%. Coen says the economy is now worse than it appeared it would be when he made original 2008 projections in December 2007.	The amount in dollars that Coen now projects for national ad spending in 2008, \$5.5 billion less than originally projected. Local ad spending will total \$92 billion, according to Coen, down from the \$95.8 billion he first forecast.	The percentage by which national radio advertising will decline in 2008, to \$4.2 billion, according to Coen, who also predicts magazine ad revenue will be up 1% to \$13.9 billion, while newspaper national ad revenue will drop 7% to \$6.1 billion. The Internet is expected to take in \$11.7 billion, up 12%.

NEWS UPDATES AROUND THE CLOCK:
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FTC Says The PPM Could Help Restrict Beer, Booze Ads

Faster turnaround of audience ratings via Arbitron's PPM service could aid voluntary efforts by the alcoholic beverage industry to restrict youth exposure to its ads, according to a recent Federal Trade Commission report. Under the diary service, "advertisements placed on radio may run for many months before a company learns of the need to modify a placement," the report says.

In an effort to reduce underage drinking, the alcoholic beverage industry in 2003 adopted a voluntary standard requiring at least 70% of the audience for its ads be age 21-plus.

Electronic audience measurement may "produce improvements in the placement process" and supply "previously unavailable information on the presence of younger audience," enabling advertisers to make more rapid schedule adjustments, the FTC report says.

Ironically, the PPM may have a different effect. According to Paul Blake, VP of sales for Greater Media's stations in the PPM market of Philadelphia, electronic ratings have increased stability for stations' 21-plus audience composition. "Comparing diary to PPM data, we see that less stations fall in and out of compliance with the PPM," Blake says.

Zenith Media executive director Matt Feinberg isn't sure the PPM rollout is all that relevant to the issue. "People should be doing research ahead of time that shows they are meeting the compliance issues. If they are, it is very unlikely as the buy goes on that the station's complexion is going to change that much." —Mike Stern

Blair Joins Universal Republic As Alt VP

Dennis Blair is named VP of alternative promotion for Universal Republic Records. Previously, Blair served RCA Records as senior director of rock/alternative promotion. He started in the business in 1993 as assistant to Geffen president/CEO Ed Rosenblatt and was quickly elevated to director of rock promotion. He later joined Maverick Records. Blair currently handles Universal Republic alternative acts Flobots, Jack Johnson and 3 Doors Down. —Alexandra Cahill



Blair

Emmis Reduces Loss In Fiscal First Quarter

Emmis CEO Jeff Smulyan was optimistic that his struggling Indianapolis-based Emmis Communications managed to reduce its fiscal first quarter loss, beating analysts' expectations. On July 10, Emmis reported a \$1.1 million loss, or a 3 cents-per-share downturn—less than the \$1.9 million or nickel a share Emmis lost during the three-month period ending May 31, 2007. Emmis' mostly radio revenue was off 0.4% to \$85.8 million. Analysts expected a loss of 4 cents on revenue of \$86.8 million, but a sharper cost-monitoring campaign inside the company held down costs, Smulyan said. —Jeffrey Yorke

Business Briefing By Jeffrey Yorke

Turbulent Real Estate Market, Immigration Crackdown Hurt Hispanic Radio

The flattened real estate market coupled with a growing national mania over illegal immigration is taking its toll on the 11 Spanish-language radio stations in Washington, most of which depend on local, even community-oriented advertising. A number of the real estate companies that targeted Hispanic buyers have closed their doors or cut back on advertising and sponsorships, according to a report in the Washington Post. To make matters worse, while local authorities have escalated their search for illegal immigrants, making Hispanic radio a hot information conduit, it has also put the kibosh on some station promotions that would encourage audience gatherings in public.

Many of the region's Hispanic-owned businesses have slashed their ad budgets as consumers cut their shopping to basic necessities. Longtime Northern Virginia resident Carlos Aragon, a native of El Salvador who signed on Radio Fiesta six years ago on WPWC-AM (1480), a low-watt Woodbridge, Va., signal, says that the station has gone from having as many as 15 real estate agents buying time and sponsorships during the region's housing boom to two current realtor clients. Hispanics comprise almost 12% of the estimated 7 million

listeners in the Washington-Baltimore-Annapolis triangle.

First Broadcasting Merges With Cavalry Media

Private equity firm Alta Communications will acquire management consulting company Cavalry Media Services and merge it into its other recent acquisition, First Broadcasting Investment Partners, to form Broadcast Management and Technology. BMT will begin offering engineering consulting services to the radio and TV industries.

First Broadcasting CEO Gary Lawrence will be CEO of BMT and Cavalry managing director/COO Jay Meyers will join as president/COO. Lawrence and Meyers will join Alta partners Brian McNeill and Bob Emmert on the BMT board of directors.

Emmis Interactive Partners With Corus

Emmis Interactive has formally teamed with Corus Entertainment to assist the Canadian broadcaster with its interactive offerings, giving Corus a hand with 20 stations in six markets. Corus has been working with Emmis Interactive via Splice Interactive Media, which provides interactive services to Corus.

Transactions at a Glance

A. Thomas Joyner's construction permit for WNCM-FM/Garysburg, N.C., to Capitol Broadcasting for \$825,000 . . . KMC Broadcasting's KHRA-AM/Honolulu to RK Media Group for \$790,000 . . . Jeff Davis Broadcasters' WVDH-AM & FM/Hazlehurst, Ga., to Broadcast South for \$643,000 . . . Public Radio Capital's KNNZ-AM/Cedar City, Utah, to Legacy Media for \$150,000 . . . Backyard Broadcasting Mississippi Licensee's WWJK-FM/Jackson, Miss., to New South Radio for an undisclosed price . . . Backyard Broadcasting Mississippi Licensee's WRXW-FM/Pearl, Miss., to Inner City Media for an undisclosed price.

Deal of the Week

WCRM-AM/Fort Myers (Fort Myers-Naples-Marco Island)

PRICE: \$950,000 **TERMS:** Asset sale

BUYER: Christ Center International, headed by president Mario Garcia. Phone: 239-334-1350. It owns no other stations. This represents its entry into this market.

SELLER: Manna Christian Mission, headed by president Peter Quinn. Phone: 239-334-1350

FORMAT: Spanish

BROKER: Roger Rafson of CMS Station Brokerage

COMMENT: Manna Christian Missions' WCRM-AM/Fort Myers to Christ Center International for \$950,000.

2008 Deals to Date

Dollars to Date:	\$572,971,210	(Last Year: \$1,411,102,367)
Dollars This Quarter:	\$16,576,118	(Last Year: \$96,556,010)
Stations Traded This Year:	418	(Last Year: 981)
Stations Traded This Quarter:	32	(Last Year: 58)

R&R 35 PIVOTAL RADIO EVENTS IN R&R HISTORY
 RADIO RECORDS FOR 35 YEARS Feb. 29, 2008

Clear Channel Acquires SFX Entertainment

When Clear Channel Communications announced its purchase of mega concert promoter SFX Entertainment for \$4.4 billion, company officials touted the unprecedented cross-promotional opportunities that the merger would bring. However, a number of groups, including other promoters, artist managers and competing radio stations, cried foul, accusing Clear Channel Radio of depriving acts that didn't do business with the newly christened Clear Channel Entertainment of airplay. Denver independent promoter Nobody in Particular Presents filed a lawsuit against CCE, citing monopolistic business practices, and other smaller promoters piled on.

In one instance, Metropolitan Entertainment

Group, which had helped create Clear Channel WHTZ (Z100)/New York's annual Jingle Ball, found itself on the outside looking in when promotion of the show was moved to Clear Channel's recently acquired concert division.

In 2005, CCE was spun off from Clear Channel Communications as a separate company, renamed Live Nation. The Securities and Exchange Commission filing for the creation of Live Nation listed several reasons for pursuing the split, including avoiding regulatory and legal pitfalls faced by Clear Channel.

The Beverly Hills, Calif.-based company has made headlines in recent months by signing first Madonna, then Jay-Z and other high-profile acts to its new music division Live Nation Artists. —Ken Tucker



THE-DREAM IS SITTING PRETTY ATOP URBAN FOR A SECOND ISSUE WITH "I LUV YOUR GIRL," HIS SECOND NO. 1 AT THE FORMAT. THE SONG ALSO BULLETS AT NO. 6 ON RHYTHMIC WITH AN INCREASE OF 458 PLAYS, THE CHART'S SECOND-BEST GAIN.

R&R NO.1

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URBAN AC	29	Marvin Sapp / Never Would Have Made It
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BLAKE SHELTON'S NO. 1 COUNTRY COVER OF MICHAEL BUBLÉ'S "HOME" ISN'T THE LIST'S ONLY REMAKE OF AN AC SMASH. SUGARLAND ("LIFE IN A NORTHERN TOWN") AND RISSI PALMER ("NO AIR") RANK AT NOS. 31 AND 48, RESPECTIVELY.



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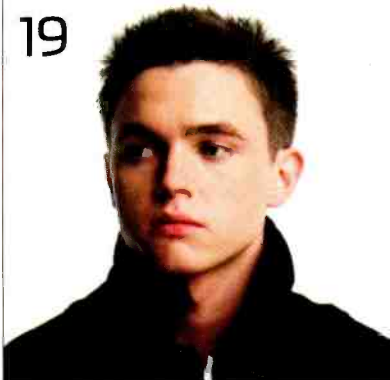
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'You wouldn't walk into Best Buy and ask for a black-and-white TV. The same is going to be true for HD radio.' p.12

R&R
FOR 35 YEARS



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July 21
Spring 2008 quarterly Arbitron reports arrive from Middlesex, Nassau-Suffolk, New York and Riverside.
▶ [Click on Ratings](#)

T

July 22
Arbitron issues its second-quarter earnings and hosts a teleconference to discuss results.
▶ [Bookmark Radioand-Records.com for coverage and analysis](#)

W

July 23
Discover tomorrow's hits today with HitPredictor.
▶ [Click on Charts](#)

T

July 24
Spring Arbitron reports continue to roll out. Catch Boston, Providence, Sacramento, San Francisco and San Jose in today's batch.
▶ [Click on Ratings](#)

F

July 25
Spring Arbitron results are released from Baltimore, Cleveland, Hartford and Washington.
▶ [Click on Ratings](#)

Are you just going through the motions? Or are you acting like a superstar salesperson?

There's No Business Without The Show



Tom Becka
tom@tombecka.com

'Stop thinking about yourself as a spot peddler and start considering yourself a great performer. You'll be surprised how you will increase your revenue and enjoy your time at work a lot more.'

—Tom Becka

as a former sales manager at various radio stations and a current radio talk show host, I go out with some of our salespeople to help promote my show and to generate revenue for the station.

- Most of our sales staff does a great job. But to be honest, some of them don't. I am tired of going on sales calls with salespeople that think they are just salespeople. If I have to listen to one more uninspired discussion of cost per point or ratings share, I just might scream.
- I am of the firm belief that the great salespeople are not really in the sales business, but in show business. Every time a salesperson gets before a client they are putting on a show. It's not a sales call; it's a performance.

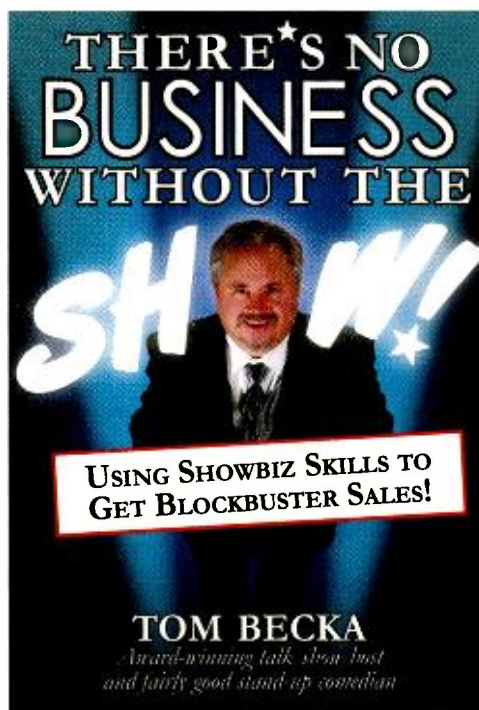
Think about it. How many people get their news from "The Daily Show," Rush Limbaugh, Bill O'Reilly or "Saturday Night Live"? When was the last time you saw an ugly anchor on the evening news? Or for that matter, a beautiful anchor on the evening news just rattling off the stories in a dry, matter-of-fact style?

Be An Entertainer

To effectively get your message across in today's world you have got to be an entertainer. The acting field, just like the advertising field, is extremely crowded and competitive. There are more than 120,000 members of the Screen Actors Guild. How many actors can you name? The great actors break through the clutter. They have an image. A presence. A unique style and a singular dedication that makes them different.

The great radio salespeople do the same. What can a radio salesperson learn from the great performers to stand out and become a star? Every successful entertainer has an image—something people automatically think of when the performer's name is mentioned. From Elvis to Usher, Jack Nicholson to Jack Black, Madonna to Rhianna, the big stars all have a strong image. When you hear their names, you get a definite impression of who they are.

What image do you have? Media buyers see hundreds of sales reps in a week. After a while they all begin to look the same. One by one these sales reps walk into the office wearing similar outfits, making similar pitches. Toward the end of a



long day the buyer's eyes begin to glaze over and the pitches begin to sound like the teacher in a Peanuts cartoon.

How do you cut through? How do they remember you? How do you pop into their minds when it's time to buy? Remember, they can't buy from you if they don't remember you. You may have the best rates and the perfect demos for a client, but without the sales performance you run a good chance of not getting a big enough buy or even being bought at all.

"The Godfather" is one of the best movies ever made. Mario Puzo wrote an incredible script. Every word is perfection. But without the sales job of Marlon Brando, the line "I'm going to make him an offer he can't refuse" would have never made it to legendary status. If that line were delivered without emotion, without the passion, without Brando believing every syllable, the words might have the same impact of a high school librarian reading the phone book.

The same is true on a sales call. You may have all the facts and figures to justify the buy, but without the performance, the emotion, the passion and believing in every syllable, you are just reciting statistics like that librarian.

It's tough to make a living going on call after call and in many ways, reciting the same or similar pitch every day. You have programmed responses to every objection. How do you deliver those lines? Do your responses seem preprogrammed?

Effort And Talent

Every night a Broadway actor or a standup comedian says the same lines they said the night before. It takes a real effort and real talent to make the words seem fresh every time they say them. While the words may be old hat to the person reciting them, they are new to the audience's ears.

How about you? Are you just going through the motions? Or are you acting like a superstar and saying those words as if they are the first time they have ever passed your lips? The great actors, comedians and salespeople deliver the lines with a freshness each time they are delivered.

One more thing to consider as you morph from a salesperson to a sales performer: your attitude. I seriously doubt that Jay Leno, David Letterman or Conan O'Brien dread going to work each day. I doubt they consider Wednesday "hump day" and count down the hours to the weekend. The great entertainers love what they do and it shows. They love coming to work. They love doing their job. That love is communicated to the audience and it makes them feel good. I have never met a successful entertainer that didn't enjoy every moment onstage.

You should have the same attitude. Enjoy your time in front of the customer. Don't look at it as a job. Look at it as a privilege. Wake up in the morning excited about the shows you are going to put on. Be enthused about the performances you will give. Buyers will sense your positive outlook and feel better about what you are trying to sell. The buyer will feel good because you feel good. It's a lot easier to make the deal when the buyer feels happy about you.

So from now on stop thinking about yourself as a spot peddler and start considering yourself a great performer. An entertainer. A star. You'll be surprised how you will increase your revenue and enjoy your time at work a lot more.

Remember, as the title of my book says, "There's No Business Without the Show." **R&R**

Tom Becka is afternoon host at Clear Channel talk KEAB/Omaha. His book is available via amazon.com or tombecka.com.

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expert-led sessions addressing the hottest industry topics, such as: thriving in a multi-platform world; using new technologies to generate new revenue streams; managing in a challenging environment; developing talent; and cultivating the next generation of listeners.

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Baltimore

Baltimore may be adjacent to Washington, but its identity is distinct, defined by a diverse population. Poised for growth, the market is also preparing to open a convention center and hotel and is expecting an influx of 60,000 new people by 2010.

In contrast to many TV markets, Baltimore TV viewing grew in May. WBAL, Hearst-Argyle Television's NBC affiliate, is the undisputed news leader, ranked first at 5 p.m., 6 p.m. and 11 p.m. since 1984. Hearst's only two radio stations are also in Baltimore. News/talk WBAL-AM and WBAL-TV recently combined forces to win the pre-season broadcast rights to pro football franchise the Ravens. Active rock sister WIYY is the Ravens' flagship.

Morning TV news is a horse race, with CBS owned-and-operated WJZ jostling for the top with WBAL. WJZ also tends to win noon, while the No. 3 contender, Scripps' ABC affiliate WMAR, cut back its noon news to a half hour. Sinclair Broadcast Group's Fox affiliate, WBFF, offers the market's only three-hour local morning news, as well as 5:30 p.m., 10 p.m. and more recently 11 p.m. newscasts. In June, WBFF became the first local outlet to broadcast in high definition. Meanwhile, cable provider Comcast faces heightened competition from

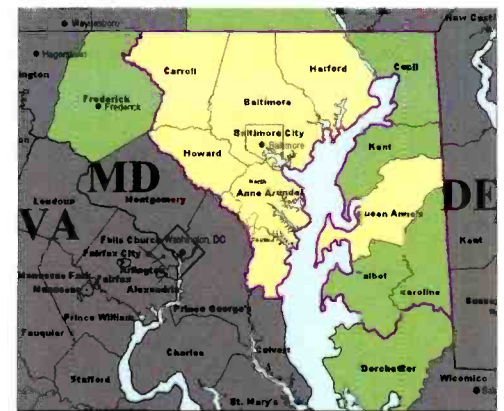
Verizon FiOS, which counts 100,000 local subscribers.

While CBS and Clear Channel have the biggest radio portfolios in Baltimore, Radio One, the nation's largest African-American radio group (headquartered in nearby Lanham), has the No. 1- and No. 3-ranked stations. With a black population of 28%, the market supports no less than five urban radio stations and two gospel outlets.

The Tribune-owned Baltimore Sun announced recently it will cut about 100 jobs, more than half in the newsroom, the third year the paper has trimmed resources to stem losses. Despite cuts, the paper is planning a radical redesign by the end of September.

Clear Channel is the dominant out-of-home company with bulletins, buses, taxis and transit shelters. JC Decaux has the advertising at Baltimore-Washington Airport.

—Katy Bachman, Mediaweek



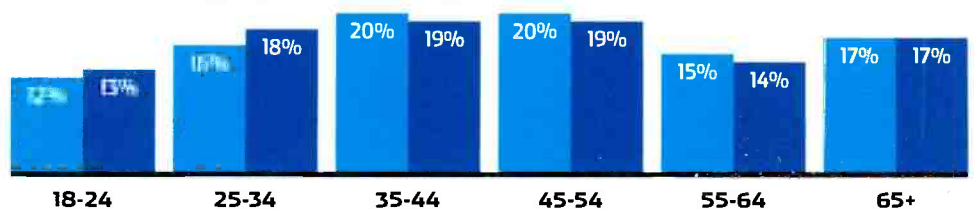
- Radio Metro Rank: 21
- Population 12+: 2,255,100
- No. Of Radio Stations (Rated): 18
- TV DMA Rank: 24
- Population 2+: 2,711,640
- TV Households: 1,095,490
- No. Of TV Stations (Net./Ind./Public/Loc. Cable): 6/0/2/2

WHO THEY ARE

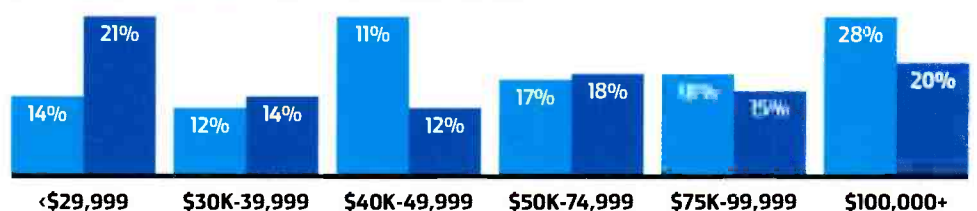
	Baltimore DMA %	US %
Men	47%	49%
Women	53%	51%
Married	55%	57%
Never Married (Single)	27%	25%
Widowed/Legally Separated/Divorced	18%	18%
White	70%	83%
Black/African-American	25%	12%
Hispanic	--	13%
Other	--	3%
Employed Full-Time (35 Hours Or More)	56%	50%
Employed Part-Time (Less Than 35 Hours)	13%	15%
Not Employed	31%	35%
No Children In Household (Under 18)	60%	59%
One Or More Children	40%	41%
Two Or More Children	24%	25%
Three Or More Children	9%	10%

SOURCE: SCARBOROUGH USA+, RELEASE 2 2007

Market Demographics (vs. US)



Market Household Income (vs. US)



SOURCE: SCARBOROUGH USA+, RELEASE 2 2007, DMA

MARKETPLACE

Local Ad Revenue (Mil)

	2006	2007	% CHANGE 2006 TO 2007
Spot Television	\$248.0M	\$221.2M	-11%
Newspaper	122.9M	134.0M	9%
Radio	103.5M	120.5M	16%
Local Magazine	9.8M	8.2M	-16%
Outdoor	3.9M	5.2M	31%
Total	488.2M	489.1M	0%

SOURCE: Nielsen Monitor-Plus, DMA

Local Online Ad Revenue (Mil)

	LOCAL	NATIONAL	TOTAL	SHARE
Pureplay	\$39.5M	\$165.8M	\$205.3M	66.2%
Newspapers	16.4M	16.2M	32.6M	10.5%
Television	4.9M	21.3M	26.2M	8.4%
Magazines	0.5M	25.2M	25.7M	8.3%
Directories	7.6M	9.5M	17.2M	5.5%
Radio	0.9M	1.0M	1.9M	0.6%
Other Print	1.0M	0.2M	1.2M	0.4%
Total	\$70.9M	\$239.1M	\$310M	

© 2008, Borrell Associates, estimates based on Q4 figures, DMA

SQAD Cost Per Point TV Monitor

TELEVISION P25-54	EARLY AM	EARLY NEWS	PRIME	LATE NEWS
May '08	▲\$190	▲\$279	▲\$516	▲\$335
April '08	▲184	▲268	▲503	▲332
March '08	▼151	▼211	▼421	▼281
December '07	186	270	470	308

SOURCE: SQAD Q2 2008, DMA

SQAD Cost Per Point Radio Monitor

RADIO P18-49	AM DRIVE	MIDDAY	PM DRIVE
May '08	▲\$213	▲\$198	▲\$216
April '08	▲210	▼191	▲214
March '08	▲204	▼202	▼212
December '07	200	223	228

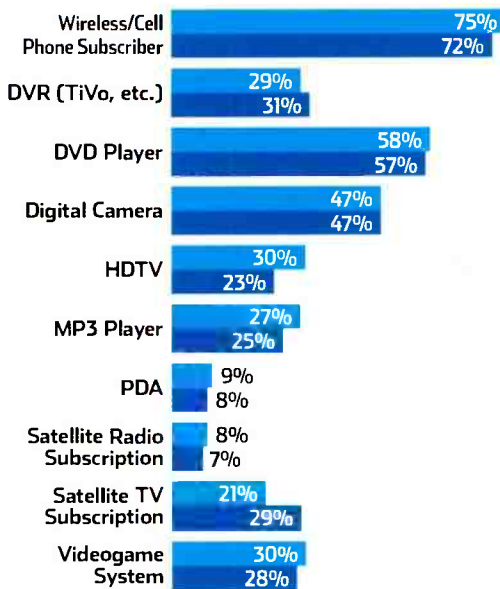
SOURCE: SQAD Q2 2008, METRO

COLOR KEY:

- ▲ Trending Upward
- ▼ Trending Downward

MEDIA

Items In Household (vs. US)



SOURCE: Scarborough USA+, Release 2 2007, DMA

Newspaper Readers

Any Daily (Cume)	65%
Any Sunday (Average)	55%
Online (Past 30 Days)	20%

Out-Of-Home COMMUTING TIME (To Work, One-Way)

< 10 Minutes	17%
10-19 Minutes	23%
20-29 Minutes	18%
30-59 Minutes	27%
60+ Minutes	11%
Don't Commute	4%

MODE OF TRAVEL

Carpool	5%
Drive (Not Carpool)	94%
Public Transportation (Combination of bus, light rail, taxi, train or other)	15%

Newspaper, OOH and Web: Scarborough Baltimore Local Market Study, Release 1 2008; Cable: Nielsen; TV: Nielsen Winter 2008 Live+7, all DMA

Web Connection (HHLD)

Cable Modem	30%
Dial-Up	10%
DSL	27%
Other Connection	6%
None	28%

Cable Penetration

Cable, Non ADS	70%
Alternate Delivery Sys.	19%
Digital Cable	--
Cable With Pay	42%

Television Usage

Early AM (5-9a)	31%
Early Fringe (4-6p)	47%
Early News (6-6:30p)	56%
Prime Access (7-8p)	61%
Prime	69%
Late News (11-11:30p)	57%

Audio/Video Stores Shopped Past 12 Months (HHLD)

Best Buy	33%	Radio Shack	6%	Other Store	18%
BJ's Wholesale Club	7%	Sam's Club	6%	Did Not Shop For Audio/Video Items	35%
Circuit City	19%	Sears	6%	Any Audio/Video Store Shopped	65%
Costco	5%	Target	18%		
Kmart	7%	Wal-Mart	28%		

SOURCE: Scarborough Baltimore Local Market Study, Release 1 2008, DMA

RADIO

Radio Spending, Past Five Months

All amounts are in \$(000's)

ADVERTISER	08-JUNE	08-MAY	08-APR	08-MAR	08-FEB
Verizon	\$260	\$326	\$309	\$329	\$413
Maryland, State Of	239	329	324	268	314
Berkshire Hathaway	174	202	154	202	174
McDonald's	186	172	176	201	169
Constellation Energy Group	127	183	116	120	166
Safeway	144	123	112	91	88
Signet Group	41	120	104	49	143
TJB	120	118	99	73	107
News Corp.	27	114	84	55	110
Toyota	160	136	128	2	28

SOURCE: Nielsen SpotScan, Metro

Radio Ownership

OWNER	NO. OF STATIONS	RATINGS SHARE
Clear Channel	2 FM, 1 AM (3)	20.2
Radio One	2 FM, 1 AM (3)	18.1
CBS Radio	4 FM, 1 AM (5)	17.6

SOURCE: Arbitron Winter 2008, Metro

Radio Usage

AM Drive (6a-10a)	78%	PM Drive (3p-7p)	78%
Midday (10a-3p)	69%	Evening (7p-Mid)	49%

SOURCE: Arbitron Winter 2008, Persons 12+, Metro

Ratings

PERSONS 12+, FALL 07-WINTER 08 (RANK)

WERQ-FM	8.7-9.4 (1)
WPOC-FM	6.9-8.1 (2)
WWIN-FM	7.4-7.1 (3)
WLIF-FM	7.6-6.0 (4)
WBAL-AM	4.8-4.3 (5)

PERSONS 18-34 WINTER 08 (RANK)

WERQ-FM	(1)
WWMX-FM	(2)
WIYY-FM	(3)
WPOC-FM	(4)
WWIN-FM	(5)

PERSONS 25-54 WINTER 08 (RANK)

WWIN-FM	(1)
WERQ-FM	(2)
WPOC-FM	(3)
WLIF-FM	(4)
WWMX-FM	(5)

SOURCE: Arbitron Winter 2008, AQH share, Mon-Sun 6a-mid, Metro

Top-Selling Albums

ARTIST	TITLE	ARTIST	TITLE
1 LIL WAYNE	THA CARTER III	6 JOHN MAYER	WHERE THE LIGHT IS: JOHN MAYER LIVE IN LOS ANGELES
2 G-UNIT	T.O.S. (TERMINATE ON SIGHT)	7 RIHANNA	GOOD GIRL GONE BAD
3 COLDPLAY	VIVA LA VIDA OR DEATH AND ALL HIS FRIENDS	8 VARIOUS ARTISTS	NOW 28
4 CAMP ROCK	SOUNDTRACK	9 JIM JONES & THE BYRD GANG	M.O.B.
5 USHER	HERE I STAND	10 MARVIN SAPP	THIRSTY

SOURCE: Nielsen SoundScan, for week ending: 07/06/2008

EDITORIAL

Associate Publisher/Editorial Director
Cyndee Maxwell
CMaxwell@RadioandRecords.com
(323) 954-3420

Executive Editor Paul Heine
PHeine@RadioandRecords.com
(646) 654-4669

Senior Editor (News, Rock Editor)
Mike Boyle
MBoyle@RadioandRecords.com
(646) 654-4727

Senior Editor (Features)
Chuck Taylor
CTaylor@RadioandRecords.com
(646) 654-4729

CHR/Top 40 Editor Kevin Carter
KCarter@RadioandRecords.com
(323) 954-3433

Washington, D.C. Bureau
Chief/Business Editor Jeffrey Yorke
JYorke@RadioandRecords.com
(301) 773-7005

Country Editor R. J. Curtis
RCurtis@RadioandRecords.com
(323) 954-3444

Radio Editor Ken Tucker
KTucker@RadioandRecords.com
(615) 321-4286

Latin Formats Editor Jackie Madrigal
JMadrigal@RadioandRecords.com
(323) 954-3427

Urban/Rhythmic/Gospel Editor
Darnella Dunham
DDunham@RadioandRecords.com
(323) 954-3421

Assistant Editor Folade Bell
FBell@RadioandRecords.com
(323) 954-3450

Christian Editor Kevin Peterson
KPeterson@RadioandRecords.com
(850) 916-9933

Triple A Editor John Schoenberger
JSchoenberger@RadioandRecords.com
(323) 954-3429

Smooth Jazz Editor Carol Archer
CArcher@RadioandRecords.com
(323) 954-3419

AC/Hot AC Editor Keith Berman
KBerman@RadioandRecords.com
(323) 954-3432

News/Talk/Sports Editor Mike Stern
MStern@RadioandRecords.com
(773) 857-2693

News Editor Julie Gidlow
JGidlow@RadioandRecords.com
(323) 954-3417

Online Editor Alexandra Cahill
ACahill@RadioandRecords.com
(646) 654-4679

Ratings Editor Hurricane Heeran
HHeeran@RadioandRecords.com
(323) 954-3425

Copy Chief Chris Woods
Copy Editors
Wayne Robins, Christa Titus

Director of Charts Silvio Pietroluongo
SPietroluongo@RadioandRecords.com
(646) 654-4624

Nashville Director of Operations
and Charts Wade Jessen
(Country, Christian & Gospel)
WJessen@RadioandRecords.com
(615) 641-6080

Chart Managers
Anthony Colombo
(Alternative, Active Rock, Heritage
Rock, Triple A)
AColombo@RadioandRecords.com
(646) 654-4640

Raphael George
(Urban, Rhythmic, Rap)
RGeorge@RadioandRecords.com
(646) 654-4623

Gordon Murray
(Smooth Jazz)
GMurray@RadioandRecords.com
(646) 654-4638

Gary Trust
(Hot AC, AC)
GTrust@RadioandRecords.com
(646) 654-4659

Director of Music Operations

Josh Bennett
JBennett@RadioandRecords.com
(323) 954-3431

Charts & Music Manager

Michael Vogel
MVogel@RadioandRecords.com
(323) 954-3439

Chart Assistant Mary DeCroce

(Country, Christian, Gospel)
MDeCroce@RadioandRecords.com
615-332-8339

Chart Production Manager

Michael Cusson

Associate Chart Production Manager

Alex Vitoulis

ART

Art Director Ray Carlson

Advertising Artist Ken Diamond

PRODUCTION

Production Director Terrence Sanders

Senior Editorial Production Manager

Barry Bishin

Editorial Production Manager

Susan Chicola

Editorial Production

Rodger Leonard, Anthony T. Stallings

Advertising Production Manager

Chris Dexter

Director of Digital Products

Susan Shankin

Design Albert Escalante,
Glorioso Fajardo, Patricia McMahon

SALES

Director of Sales Henry Mowry

HMowry@RadioandRecords.com
(323) 954-3424

Sales Manager Kristy Scott

KScott@RadioandRecords.com
(323) 954-3435

Sales Representatives

Rosalina Correa

RCorrea@RadioandRecords.com
(323) 954-3434

Melissa Garn

MGarn@RadioandRecords.com
(615) 321-4283

Gabrielle Graf

GGraf@RadioandRecords.com
(614) 937-4088

Jessica Harrell

JHarrell@RadioandRecords.com
(615) 497-7299

Meredith Hupp

MHupp@RadioandRecords.com
(615) 321-4282

Steve Resnik

SResnik@RadioandRecords.com
(323) 954-3445

Michelle Rich

MRich@RadioandRecords.com
(812) 303-7676

Sales Assistant Jana Rockwell

JRockwell@RadioandRecords.com
(323) 954-3428

CHARTS

NEW BUSINESS DEVELOPMENT

Senior Director/Ogital Initiatives

John Fagot

JFagot@RadioandRecords.com
(323) 954-3430

ADMINISTRATION

Executive Assistant Lisa Linares

LLinares@RadioandRecords.com
(323) 954-3436

SUBSCRIPTIONS

(800) 562-2706 (U.S.);

(818) 487-4582 (outside U.S.)

radioandrecords@espcorp.com



TIMELINE

1 YEAR AGO Michael Walsh ascends to president/COO of Interep. ■ Brad Davidson upped to senior VP of pop promotion for TVT Records. ■ Rogelio Alfonso tapped to be PD of WMGE/Miami.

5 YEARS AGO Bill Figenshu appointed president of the Western region for Citadel. ■ Adrian Moreira promoted to VP of adult formats for RCA Music Group. ■ John Wetherbee named PD of WLCL/Atlanta.

10 YEARS AGO Steve Smith boosted to VP of programming for Emmis. ■ Linda Murdock moves to Trauma Records as VP of promotion. ■ Tommy Mattern elevated to PD of WALC-FM/St. Louis.



Mattern

15 YEARS AGO WPCC/Washington promotes Jay Stevens to OM and Sam

Rogers to station manager. ■ Tim Pohlman tapped to be general sales manager for KFWB and KTWW/Los Angeles. ■ WWNC and WKSJ/Asheville, N.C., GM Stephen Godofsky becomes VP/GM of WYUU/Tampa.



Stevens

20 YEARS AGO Bobby Cole advances to VP of FM programming at Fairmont Communications. ■ RKO appoints

VP/GMs for New York: Bob Bruno at WOR and Steve Cadullo at WRKS. ■ Tony Novia appointed GM of WXDJ/Miami.



Stone

25 YEARS AGO J.B. Stone elevated to VP/GM of

KJLH/Los Angeles. ■ Randy Michaels made VP of programming and operations for WLW and WSKS/Cincinnati. ■ PD Steve Sands leaves WAIT/Chicago for crosstown rival WJJD.

30 YEARS AGO Bob Young is named PD of KNEW/Oakland-San Francisco. ■ Pam

Brooks is tapped as promotions director for WRKI/Bridgeport. ■ Ken Noble joins the airstaff of KPOL-FM/Los Angeles.

—Compiled by Hurricane Heeran
(hheeran@radioandrecords.com)

WRXP Gets Even More Experienced

PD **Leslie Fram** is putting the band back together at Emmis/New York's **WRXP (New York's Rock Experience)** with the announcement that her former longtime **WNNX (99X)/Atlanta** radio pal **Steve Craig** is headed north to do middays, where he will be comfortably sandwiched in between Fram and **Matt Pinfield** in the morning (more on that in a minute) and MD **Bryan Schock**. "How cool is this?" Craig asks. "I worked with Leslie for 16 years in Atlanta, and she's literally the best in the business at what she does." Craig exited 99X when it imploded in January and just finished his Cumulus contract doing middays on what's left of the

station at 99X.com. "Steve is one of those rare air talents who really knows how to talk about the music and integrate it into his show," Fram tells ST. "He's a real personality who truly connects with the audience."

Ms. Fram also made it official by telling ST she's joining Pinfield on the WRXP morning show. And why not . . . she's been doing it for the past two weeks anyway and having a blast. "Matt will be my new radio husband," Fram says. "His phone is like a rock'n'roll Rolodex—he has artists calling him 24/7, which is so cool. We've been getting along great and will start building a show from here, including hiring a producer."



The Programming Department

■ After two-and-a-half years at the helm of Flying Bear dance outlet **KNGY (Energy 92.7)/San Francisco**, PD **John Peake** has exited after achieving noteworthy ratings on a class A signal. The multitasking Peake, who had been juggling programming, music, engineering and IT duties, is best-known for his five-year PD run across the street at CBS Radio hot AC **KLLC** and his previous programming stint at **KRBE/Houston**. Consultant **Don Parker** has agreed to permanently take over the PD reins of Energy, which he signed on four years ago, but will retain his Phoenix-based consultancy. Peake can be reached at 415-706-1091 or john@johnpeake.com.

■ Congrats to **Russ Allen**, who is strongly back in the game as the newly named PD/afternoon talent at Albany Broadcasting rhythmic **WAJZ (Jamz 96.3)/Albany, N.Y.** Allen most recently spent four years at the helm of Journal rhythmic **WKHT (Hot 104.5)/Knoxville** before leaving Aug. 31, 2007. For the past few months, he has been supplementing his income by spinning records at "a local gentlemen's establishment," a gig he will now give up. Allen's impressive previous PD stops include **WJBT** and **WSOL/Jacksonville**, **KTHT/Houston**, **WJHM (102 Jamz)/Orlando**, **KSOL/San Francisco** and **WERQ (92Q)/Baltimore**, as well as award-winning on-air stints at **WPGC/Washington** and **WIOQ/Philadelphia**.

■ Sweet move for **Bo Money**, PD of Clear Channel urban **WQBT (94.1 the Beat)/Savannah, Ga.**, who's going to the Show as the new OM for Radio One/Detroit, where he will oversee urban **WHTD (Hot 102.7)**, urban AC **WDMK (105.9 Kiss FM)** and gospel **WCHB-AM**. He'll also be the day-to-day PD of Hot 102.7 and WCHB. Money replaces **AI Payne**, who left in May to become PD of urban sister **WKYS/Washington**.

■ Budget cuts at Citadel/New Orleans have had an adverse effect on the continued employment of **John McQueen**, who exits as PD/morning anchor on Citadel hot AC **WDVW (Mix 92.3)**. The Morning Mix will soldier on minus McQueen as co-hosts **Stacey Brady** and **Mike Theis** now roll as a duo, while **Jason Ginty**, who oversees sister **WMTI (True Oldies 106.1)**, will keep a programming eye on Mix for now. McQueen would

love to talk to you about any possible programming or on-air gigs, so hit him up at 504-723-8937 or jjalumbo9@cox.net.

■ **Tom Cook** is giving up the go-go lifestyle of Toledo, where he was PD of Clear Channel AC **WRVF (101.5 the River)**, for the chance to program AC sister **WOOD-FM (Star 105.7)/Grand Rapids**. The job has been open since **Tim Kiesling** left in May to become marketing director for Riviera/Las Vegas. "As much as I've enjoyed the all-you-can-eat Tony Packo's offered as a perk in Toledo, the lure of unlimited Amway products leaned heavily on my decision to head for West Michigan," Cook tells ST. "Plus, having the 265,000-watt signal of WOOD-FM will, uh, compensate for my inadequacies in other

areas." Cook's previous stops include **WSNI/Philadelphia**, **KRBB/Wichita**, **WLTQ/Milwaukee** and **WMLI/Madison**. And since he's such a giver, Cook has volunteered to help Clear Channel/Toledo OM **Bill Michaels** find his replacement.

■ **Lieberman** rhythmic **KZZA (Casa 106.7)/Dallas** completes its official transition to Latin rhythm. PD **AI Fuentes** become the latest victim of the flip, replaced by **Raquenell Villarreal**; MD/midday personality/mixshow coordinator **DJ Reave** has also gone buh-bye.



Quick Hits

■ Longtime Journal/Milwaukee senior VP/GM Jon Schweitzer exits; he had been overseeing news/talk powerhouse WTMJ-AM and hot AC WKTI. Journal executive VP of TV and radio operations Steve Wexler, who doubles as VP/GM of WTMJ-TV across the hall, picks up Schweitzer's duties. Wexler is no stranger to radio; he started his career as an intern at WTMJ-AM and also pulled airshifts on WKTI during its heady "I-94" days.

■ Alternative vet Marco Collins has taken up permanent residence in middays on Clear Channel alternative KYSR/Los Angeles, replacing Yvonne Velazquez. Mr. Collins, last seen on the label side with Fuzed Music, is beloved in the format for his time at XTRA (91X)/San Diego, KWOD/Sacramento and KNDD/Seattle.

■ After five-and-a-half years in middays on KBZT (FM 94.9)/San Diego, Anya Marina is stepping down from full-time to shift her budding musical career into overdrive. Her second album, "Slow & Steady Seduction, Phase II," is coming out soon. Taking over is San Diego fave Hilary Chambers, who was last seen across the street on Clear Channel hot AC KMYI (Star 94.1), and made her mark on America's Finest City™ during her nine years at XTRA (91X).

■ RCA Records national director of alternative and rock promotion Bonnie Slifkin has left the label. Reach her at 917-864-9921 or bonnierocket@aol.com.

■ With Dave Wellington en route to his new PD gigs at WWDC (DC101)/Washington and sister WCHH (Channel 104.3)/Baltimore, the latter of the two inks two live (albeit voice-tracked) personalities: Aly Young will handle 10 a.m.-5 p.m., imported from Clear Channel sister WKLS (Project 9-6-1)/Atlanta, and Klinger will do 5 p.m.-

midnight, courtesy of WPLA (Planet 107.3)/Jacksonville.

■ Michael Chew is new to mornings at WBEB (B101)/Philadelphia, where he'll slide in alongside Tiffany Hill and fill the impending chasm made by Samantha Layne's imminent departure to take a gig closer to her home in Allentown. Chew was last seen at WRIT/Milwaukee, where he co-hosted mornings for four years alongside Carol "CV" Von, who is set to take over Ellen Stout's morning co-host chair on Milwaukee Radio Alliance AC WLDB (B93.3)/Milwaukee. We told you a couple of weeks ago that Stout was retiring from radio to deal with her fibromyalgia, but she's still at the station and will actually do the show with Von for the week of July 21 while her partner, PD Stan Atkinson, is on vacation.



Anya: way more talented than we are.

■ Our best wishes also go out to Todd Zilla, the night jock for the past 14 years on Journal CHR/top 40 WWST (Star 102.1)/Knoxville, who is stepping down for health reasons. "I've known that I've had alpha 1 antitrypsin deficiency for three years, and it affects the lungs and liver, you know, the essential 'party organs,'" Zilla tells ST, clearly maintaining a positive (and smart-ass) attitude that we love. Señor Zilla will be going on long-term disability and will be reading ST at home, but he invites his

friends to stay in touch with him at zilla@toddzillas.com.

■ NRG Media/Omaha makes several prime jock moves: First, Jenny will take over middays on hot AC KQKQ (Q98-5) Aug. 4, as OM/PD Nevin Dane performs a public service and takes himself off the air. "There's nowhere for the ratings to go but up," Dane tells ST. Jenny is inbound from WXAJ (99.7 Kiss FM)/Springfield, Ill., where she co-hosted mornings and did middays. Across the hall at adult hits

K000 (the Big O 101.9), Matt Price joins for afternoons. Price, who knows his way around town from his time as a jock at Waitt Radio Networks, plugs the gap created when PD/afternoon dude Billy Shears left in May.

■ The Ryan Seacrest Juggernaut of Emotion continues to propel its way across America, stopping today in scenic Jacksonville, where his syndicated show visits Clear Channel's WFKS (97.9 Kiss FM) every weekday from noon to 3 p.m. As a result of the move, the mad voice-tracking skillz of Stick from WXXL/Orlando were lost in the shuffle. Mike Klein from WBVD (Kiss 95.1)/Melbourne will handle 10 a.m.-noon, making for a powerful lead-in to the Seacrest experience.

■ Meanwhile, the John Tesh Segway de S'mores . . . er, Amore makes yet another stop: This time, the Teshmeister picks up nights at Cox AC KSMG (Magic 105.3)/San Antonio. The best part is that there's been no loss of life, as the shift was voice-tracked by one of the cluster's many fabulous personalities.

R Dub Launches New Show

KHHT (Hot 92 Jamz)/Los Angeles PD R Dub, already deeply beloved for his long-running "Sunday Nite Slow Jams" show, practices the ancient Chinese art of brand extension with the launch of a new weeknight version of the same fine show with a different name: "Slow Jams With R Dub!" The two-hour show will roll 10 p.m.-midnight Monday-Thursday on rhythmic, urban and CHR/top 40 stations across this great land, self-syndicated through Dub's own Fusion Radio Networks. "I'm thrilled to be extending 'Slow Jams' to five nights a week," a clearly thrilled and obviously extended Mr. Dub says.

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iBiquity unveils \$100 price point for HD radios, but is it enough to lure consumers to shift from analog to digital?

HD HEADWAY

By Chuck Taylor

The word “traction” has multiple meanings. Since the HD Digital Radio Alliance began its push at year-end 2006 to transition the industry and consumers from analog to digital AM/FM, the group’s efforts have perhaps less resembled the more positive definition of securing forward momentum than the medical connotation of working to ease the pressure of, well, one big pain in the neck. ■ For sure, despite its ongoing attempts to move the airwaves toward a requisite new frontier, the alliance has met plenty of dogged resistance, whether convincing radio groups to invest in converting signals en masse; prevailing upon radio manufacturers, automakers and retailers to embrace the technology; enduring persistent inside-industry pooh-poohing—and perhaps most important, persuading consumers that paying to upgrade is worthy of plopping down the credit card.

But on July 9, a critical turning point was realized: iBiquity Digital, which developed and licenses technology standards for HD radio, announced the arrival of a number of radios below the \$100 marker, even as low as \$49. Considering that digital radios at first cost \$499 and up, it’s a marquee banner. According to iBiquity, the price point represents a 30% reduction compared with one year ago.

“It’s important to keep working diligently from a technology and business development standpoint to continue to see prices come down,” iBiquity president/CEO Bob Struble says. “It’s not a great mystery that a higher volume of radios will sell at a lower price. The game’s not over, for sure, but we’ve seen this movie before with consumer electronics. Think of the first DVD players for \$2,000. We are following a similar path to make it happen as quickly as we can. The price point is fundamentally important.”

Alliance president/CEO Peter Ferrara adds, “We are closing in on the point where the cost to manufacture an HD radio versus a comparable-quality analog-only radio is negligible. Each new pricing structure gets us closer and closer. Once we get there, HD radio will catapult into the mass market and will become the de facto replacement for all radios.”

Retail Strides

Radio manufacturers and retail outlets, meanwhile, keeping making accompanying strides. About 60 receivers are now in the marketplace, including table-top units and car radios from name brands on the consumer and audiophile tip, from the likes of Kenwood, Panasonic, Samsung, Yamaha, Pioneer and Sanyo to Alpine, Denon, Onkyo, Boston Acoustics, Polk and Harman Kardon. Some 12,000 retailers now offer HD radios, including national outlets Radio Shack, Best Buy, Circuit City, Target and Wal-Mart; regional retailers

Tweeter, J&R and Fry’s; and online merchants Amazon, Costco and Crutchfield.

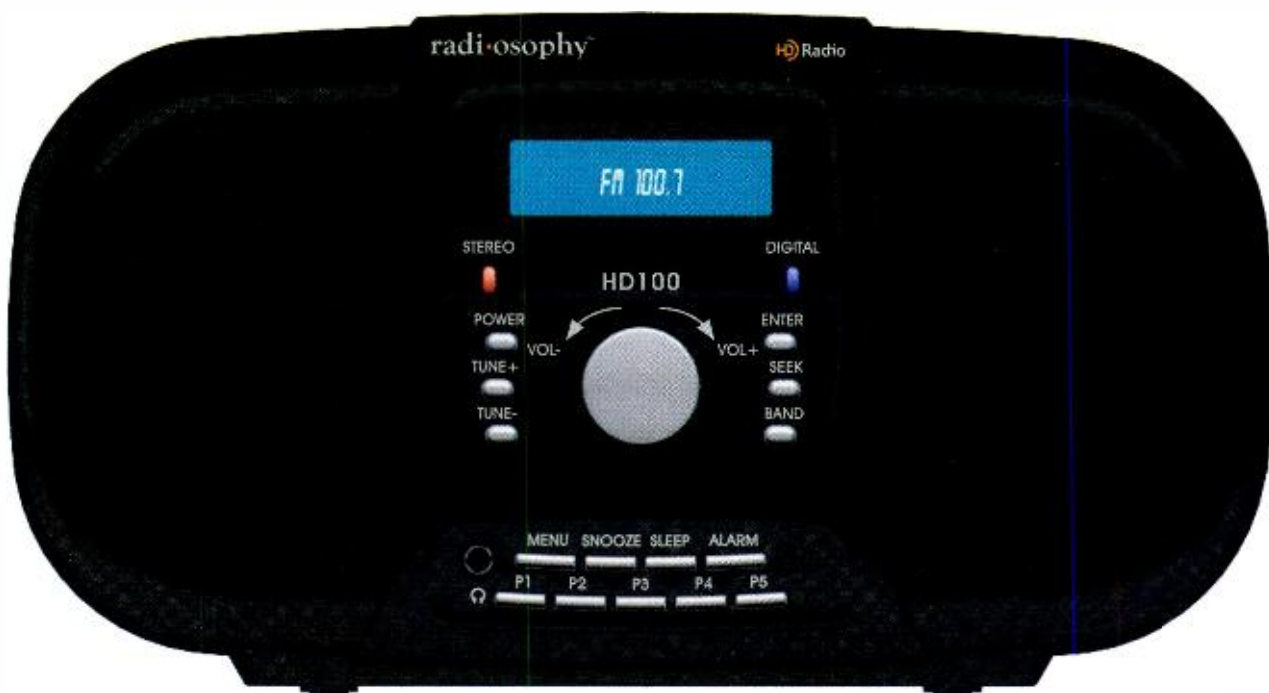
Crutchfield was among the first to climb aboard the bandwagon in 2007. The retailer offers detailed information on its Web site, including tutorials “What You Need to Know About HD Radio,” “The Benefits,” an HD radio glossary and FAQ, in addition to a robust selection of home and vehicle models.

“Crutchfield has the benefit of a large core of sophisticated customers who adopt new technologies early, and they are gobbling up HD radios in larger numbers than ever,” Crutchfield senior director of mobile merchandising Carl Matthews says. “Consumers are aware of HD radio; the next step is wider acceptance.”

Among those driving the all-important in-vehicle effort is Ford Motor, which confirmed earlier this year that it will offer HD radio technology as standard or optional equipment in Ford, Lincoln and Mercury models beginning in 2009. (HD radio was offered as a dealer-installed add-on beginning last year.) The technology joins a host of other new options, including Sync, which allows drivers to access iPod features, along with Bluetooth cell phone capability through voice command and Sirius Travel Link navigation.

“Customers are beginning to expect great local content, crystal-clear sound quality and the variety of channels and data services offered by HD radio in vehicles,” Ford director of electrical system engineering Jim Buczkowski says. “Moving forward, a radio will no longer be considered competitive if it doesn’t include digital technology.”

Meanwhile Volvo will make HD radio a standard feature on all its models except one, beginning early next year; Hyundai plans to roll out HD radio as part of a \$4,000 entertainment package on its new Genesis sedan this month; and Mercedes-Benz is adding HD as an option on three of its models this fall. Toyota’s Scion will also include HD radio “in the near future,” according



HD radios continue to innovate with new features and more dynamic design. From left are Dual's in-dash XHD 6425, Polk Audio's tagging-capable I-Sonic 2, Radiosophy's upgraded HD100 and iLuv's i169 with iPod dock.

to the alliance, joining dealer-installed options offered by BMW, Cooper Mini and Jaguar.

However, executives from General Motors and Toyota have asked the FCC to reject pleas from iBiquity and broadcasters that would force manufacturers to include HD receivers on all radios that include satellite receivers as a condition for approving the proposed \$5 billion Sirius-XM satellite radio merger. In a July 10 letter to the commission, GM executive director of satellite radio Richard Lee and Toyota group VP for strategic and product planning David Danzer told the FCC that auto manufacturers want to have control over what amenities are offered to their clients.

Meanwhile, another significant HD innovation is the April announcement of iTunes Tagging. This feature allows listeners to "tag" songs heard on HD radios with the touch of a button, which are stored in an iPod when cradled with an HD radio receiver. The next time the iPod is synced to iTunes, marked songs appear as a list, and they can be previewed, purchased and downloaded. Polk Audio's \$499 I-Sonic Entertainment System 2, Jensen's JiMS-525a table-top unit and two Alpine aftermarket auto devices—the iDA-X100 digital media receiver and IVA-W505 2-DIN mobile media station—are so equipped. As of June 27, all 700 of Clear Channel's HD and HD2 stations are tag-compatible.

"Every time a customer sees it, you see their eyes light up when they see how easy it is to hear a song they love on HD radio and simply tap the button and it will be remembered later," Apple worldwide VP of iPod product marketing Greg Joswiak said in an article published last month in Investor's Business Daily. "Customers immediately get it. It's a great way for people to discover new music." Clear Channel Radio executive VP of distribution development Jeff Littlejohn added, "Radio is how 65% of people discover new music. iTunes tagging marries the top way of finding new music with the top service for buying digital music."

And another coup: On June 30, the alliance announced a mobile marketing campaign where consumers can text message "upgrade" to 34343 for information on HD radios, retailers and vehicles, with the opportunity to receive weekly updates and access to a URL for a \$50 mail-in rebate when they purchase certain units. The initiative is part of the alliance's new \$57 million ad

campaign in which ads will be broadcast in 100 markets for 13 weeks, beginning this month. (Other ads will direct listeners to hdradio.com, which, according to Texas Creative, which maintains the Web site, has recorded more than 2 million page views since the beginning of this year, with the percentage of new visitors topping 80%.)

The Big Picture

To date, nearly 1,750 AM/FM stations covering 83% of the United States are broadcasting digitally, while about 800 offer original formats and content on HD multicast signals, according to iBiquity. Arbitron has said it will begin measuring listening to stations' HD side channels this summer. Meanwhile, Struble says consumers bought about 300,000 HD radios in the States last year, with a total of about 1 million expected to be sold this year—still a far cry from total reported annual radio sales of 70 million.

Ferrara believes, from this point on, consumers shopping for a new radio will choose an HD unit. "You wouldn't walk into Best Buy and ask for a black-and-white TV. The same is going to be true for HD radio. Retailers are always looking for ways to entice consumers to make purchases and HD radio gives them a host of consumer benefits."

Struble agrees, saying that consumers have consistently selected digital over analog counterparts once technology is in place—CDs as a replacement for albums, DVDs over VCRs, as well as digital cameras and HDTV, "and our vision is that the same will certainly be true for radio. You're not going to go to a store for an HD radio receiver; you'll ask for a radio. We believe that's coming."

But all is not rosy in terms of consumer awareness. In January, Arbitron and Edison Media Research conducted a national survey of 1,857 people 12+. Among respondents who have "heard/read anything recently about HD radio," the percentage of positive responses increased from 16% to 26% from January 2006 to January 2007, but dropped to 24% in the same month in 2008.

Edison VP Tom Webster moderated a "What to Do About HD Radio" panel at the recent Radio and Internet Newsletter (RAIN) Summit in Las Vegas and posed the question, "HD radio: Mend it or end it?" His opinion on its progression is "not good," primarily because technology and pricing are not enough to sell HD radio. He says



'HD will become the de facto replacement technology for every radio. You wouldn't walk into Best Buy and ask for a black-and-white TV. The same is going to be true for HD radio.'

—Peter Ferrara

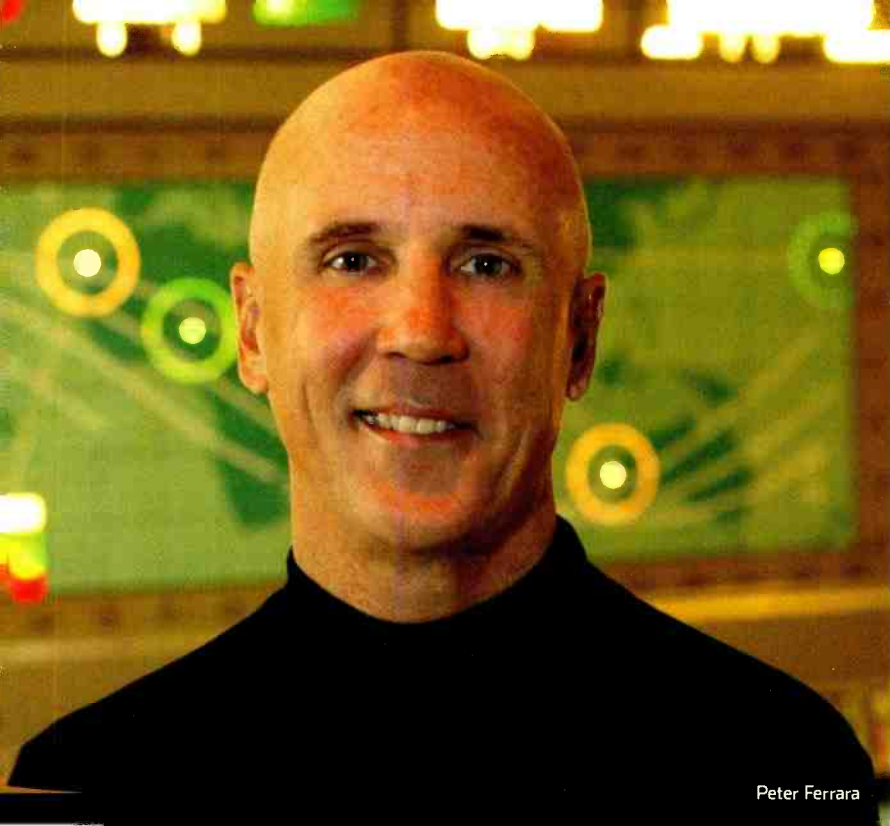
more dedication to quality content is needed.

"Programming is a regional crapshoot of varying quality," he tells R&R. "The industry has to create value through the creation of strong, passionate brands that may be augmented by music, but stand for more than 'one great song after another.' The solution is not a programming issue but an HD strategy issue. Building brands takes the time, resources and energy of radio's talented programmers and creative staff—but many are already programming three to five broadcast stations, so often the HD2 channel gets relegated to the back burner. When the industry starts measuring itself on the quality of its HD2 programming, then it will devote the resources it needs to create truly compelling brands."

Webster further asserts that HD radio's ultimate price point needs to be equal to that of analog radios. "It's necessary to make it a mass-market product; that will continue to be radio's strength in the near and middle term," he says. "But as soon as I have to pay a premium," there is consideration for the medium's many competitive choices.

Other panelists at the RAIN Summit were perhaps more empathetic, voting unanimously to "mend it," but John Gehron, a former regional VP/market manager of Clear Channel's seven Chicago stations and current GM of Oprah Winfrey's Harpo Radio, noted that time is of the essence. "I go back to when AM and FM started. Even with all the unique programming that we like to look back on in the '60s, FM really didn't take off until the FCC mandated that all radios were going to be FM and AM. If they hadn't done that, we'd probably still have more people today

Continued on page 14



Peter Ferrara



Bob Struble

Continued from page 13

listening to AM than FM because people were happy with what they had. It took years for all those radios to get converted to AM and FM because radios last forever. Why haven't we gone after Congress and the FCC that all radios are going to be AM and FM and HD? You can't do it with just the programming, so it will take years."

Similarly, Robert Unmacht, a media consultant and radio expert with iN3 Partners in Nashville, believes that HD radio may have already missed the mark. "The problem is that it is being rolled out as if it's a new radio invention, like FM. If there were no competition from new media, it would be fine for this to gradually phase in and replace analog radio—but with so much competition, we don't have that time to wait." In addition, he says the idea of aftermarket radios in vehicles simply isn't practical: "In this country, we don't replace car radios, we replace cars."

Price Point

Still, no one can say that iBiquity and the alliance aren't trying. For sure, the new \$100 price point marks a positive step. Among manufacturers shattering the ceiling is Radiosophy, which specializes in proprietary HD radio technology. Its upgraded portable HD100.1 radio receiver features an MP3 input, standard clock radio functions and a scanning option; it is available for \$49.95 after a \$50 mail-in rebate, accessible through the alliance's 34343 text campaign. The offer runs through Sept. 29.

"This upgrade texting campaign is a great opportunity for people to learn more about HD radio, find stations in their area broadcasting in HD and learn about the unique programming that you get only with HD," Radiosophy VP of communications Sue Nail says. "I don't know how many of our customers have said, 'If you would drop the price of your radio, I'd buy another one for my house.' One customer recently called in and said she has several friends who want to buy an HD radio, but they're waiting for a special offer."

Also on the home front is the sleek \$89.95 iLuv i168 table-top alarm clock, which includes dual alarms with AM/FM/HD/buzzer wake-up, a headphone output, digital tuning, LCD display

'If there were no competition from new media, it would be fine for this to gradually phase in and replace analog radio—but with so much competition, we don't have that time to wait.'

—Robert Unmacht

FOR THE RECORD

In the "Net Gains" feature in the July 11 issue, R&R misstated that CBS Radio recently purchased Last.fm. It was in fact purchased by CBS Corp. Also, play.it, CBS Radio's upcoming customized radio application, is not a partnership with AOL Music, although CBS does have a separate streaming agreement with AOL.

with digital clock/date and 30 presets, available at JCPenney, Electronics Expo, J&R and iLuv.com (the upgraded i169 features an iPod dock for \$169.99); Sony's glossy XDR-F1HD radio plugs into stereo components, with a price of \$99, and includes an RCA stereo audio-out and wireless remote; Coby's HDR-650 (\$99) is a palm-sized, tube-shaped model with brushed aluminum chassis and RCA outputs to also connect to existing stereo systems.

For vehicles, \$99 choices include the JVC KT-HD300, compatible with a new lineup of in-dash JVC units; the Pioneer GEX-P10HD, a hideaway module that connects through the Pioneer head unit's IP-BUS interface; and Sony's XT-100HD tuner module that works with most Sony car stereos.

Ultimate Gamble

Of course, the race toward HD radio has a potential competitor in the Internet's promised road to in-car availability. Already, Chrysler has said it will add Internet access to its existing models this year, using cellular phone towers to facilitate connections for a monthly subscription charge.

There may come a time in the future where online radio stations are as ubiquitous in automobiles as they are in the office. Unmacht believes that automakers' interest in HD radio will fade in favor of the promise of wireless connectivity: "The whole world wants to get broadband to you wherever you are. Automakers already have their eye on the Internet. And OnStar has said from the beginning that that was in their laboratory; they're not just around to unlock car doors."

He foresees a day when vehicles offer a roster of interactive services, including Global Positioning System, car monitoring (a la LoJack), baby monitoring and thousands of channels of audio online, all for one price. "There will come a time where broadband will be like electricity, where you don't even think of it as Internet. It will be used for any number of devices in houses and cars."

Crutchfield's Matthews, however, sees it differently: "I believe HD radio has a better chance than online radio for being the next widely adopted radio format in vehicles. With product available that starts at low price points, pricing really isn't much of a barrier for HD radio any longer," he says.

Edison's Webster falls somewhere in the middle: "Car-based Internet access will only be available at a premium, and though it will decrease over time, it will necessarily limit the reach of

online radio in the car for some years." But there's a caveat, he says: "Broadcasters have to build new, compelling digital brands first and then make them available in as many ways as they can—online, in cars, over mobile phones, over WiMax or Wi-Fi, and over HD-equipped radios.

"If HD is free and just comes with my car, then its potential exceeds the near and mid-term potential for online radio in vehicles. It's easy to fall into the trap of the 'futurist' and assume free, ubiquitous Internet access will be available to all," Webster adds. "Someday maybe, but in the intervening years, radio does have a gap—through an ever-closing window—to establish new, great digital brands that consumers will be loyal to wherever they are and whatever they are doing."

iBiquity broadcast strategic marketing manager Don Kelly—who has worked as an on-air talent, PD and in consulting roles for such stations as KPWR/Los Angeles and WQHT/New York, and was an owner/manager of WJKS/Wilmington, Del.—echoed the sentiment as a panelist at the RAIN conference. "I have 30 years in radio and am a firm believer that content is the only thing that is going to make receiver sales happen," he says. "There is a cross-pollination between Internet radio, HD radio, terrestrial radio and satellite radio that will all combine someday to offer [consumers a menu of choices]. It's programming and promotion; that's where it really is right now."

Struble responds, "While I've been hearing the doomsday predictions about [broadband] for years, I have yet to understand how it's going to work from a technical or business standpoint. If you take the 3 [million]-4 million listeners of radio drive time, that would shut down a broadband network. It simply doesn't have the capacity. And if at some point the consumer is charged for the access, that spectrum is no longer free. Radio has an economically efficient pipe to distribute to a broad audience"—the airwaves.

"Is broadband eventually coming to vehicles? Absolutely. Will that be a competitor to radio? Absolutely. But CDs, DVDs and satellite radio have also added to the competitive landscape and increased the need for radio to react. But none of them have been a death star for radio," Struble says.

Ferrara also acknowledges that broadband in automobiles "will present the consumer with another level of choice, but I don't think it will have significant impact on the rollout of HD radio. We remain a vibrant, diversely programmed local medium that serves consumers in the communities where they live. That is still a pretty hard combination for anyone to beat."

Both HD radio proponents say they remain optimistic that the technology is progressing in timely fashion. Ferrara says, "The next two years will show exponential growth. As consumer awareness and understanding continue to grow, people will ask for and demand HD radio in their cars, homes and offices. If we as an industry do our job right, convincing them to upgrade to HD should not be all that difficult."

Struble adds, "We've made spectacular progress over the past two years, and much of it very recently. We're working hard to make sure that continues. As we say in the biz, stay tuned." **R&R**

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Radio can be a valuable resource during challenging economic times

Stretching A Buck

Mike Stern
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Whether you prefer the classic James Carville quote, “It’s the economy, stupid,” or the 2008 update, “It’s the stupid economy,” the fact is that right now for your listeners, it’s all about money. ■ The Pew Research Center reports interest in news stories about money matters is at an all-time high, while Gallup reports that 81% of Americans have a negative view of the current economy. For stations branded as information leaders, this is an opportunity to provide a real value to listeners by actually helping them save money.

To explore the low- or no-cost ways that talk stations can help listeners weather the storm, R&R hosted a brainstorming session with several radio leaders. In one hour, the group—Citadel talk WPRO/Providence PD Paul Giammarco, Joint Communications CEO John Parikh, Clear Channel talk KFI/Los Angeles marketing director Neil Saavedra and McVay Media interactive consultant Rockie Thomas—generated a wealth of great ideas that stations can use.

Keep It Simple

Consider a series of tips, possibly titled “One Simple Thing,” providing listeners simple, easy-to-implement suggestions for ways to hang onto their funds. Tips could be anything from the value of turning off computers as opposed to leaving them on stand-by to a reminder about using public transportation instead of driving. Delivered as short-form vignettes, the tips would fit smoothly into a station’s programming and potentially affect listener’s lives.



Paul Giammarco

Build a make-shift drive-in movie or team with the local fire department to create a sprinkler festival for kids. Who wouldn't come out to play in a field full of Slip 'N Slides?

To keep the sound of the feature interesting, look for suggestions from either the next generation or the previous one. An “Ask the Kids” series where parents look to their children for money-saving suggestions or a similar series featuring ideas from older people who survived the Great Depression could provide great content, stories and audio.

Be sure to expand the feature online with a page on the station’s Web site where suggestions are aggregated. They could also be edited together into podcasts. Listeners could submit their own ideas and sign up for a daily e-mail. Try to stay with the “One Simple Thing” concept by making the message no more than two lines long, giving busy listeners a quick, easy read.

Home Is Where The Fun Is

The escalating costs of travel are causing more families to take “stay-cations,” sticking around

The Economy Calls For Action

At a time when every dollar counts, there’s nothing worse for consumers than being scammed out of their money. Help listeners by establishing a Call for Action chapter in association with your station. The nonprofit group provides a consumer hotline that listeners can call for free assistance to resolve

problems with businesses, government agencies and other organizations. The group recovers more than \$30 million in lost goods and services annually. Call for Action also provides consumer education on issues like identity theft and traveling smarter. Learn more about the group at callforaction.org.—MS

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their home or only traveling in the surrounding area instead of a big annual summer trip. Create programming that highlights or suggests activities listeners and their families can take part in to help them forget about canceling their yearly getaway.

Start with a guide to low-cost attractions in your city. Museums, public parks and free summer concerts are part of almost every city in America. Work to secure discounts with local water parks, movie theaters or possibly deals on unsold hotel rooms for inexpensive listener getaways.

Local personalities can broadcast live from various places in the community where families can find entertainment. Give out clues during the show leading listeners to a mystery location. Offer free tickets for the first listeners to find the show and discounts throughout the rest of the day for the remainder of the audience.

Station promotion teams can take this a step further by taking a page from the movie "Field of Dreams": If you build it, they will come. Build a make-shift drive-in movie or team with the local fire department to create a sprinkler festival for kids. Who wouldn't come out to play in a field full of Slip 'N Slides?



Rockie Thomas

Pass Along The Savings

Many stations have Web pages tracking the lowest gas prices in the city. Apply the same principle to track-



Neil Saavedra

Remember 'Tradio'?

A July 3 article in the Wall Street Journal says bartering is making a comeback, noting that Web destination Craigslist has had its monthly barter postings double during the last year. Radio, more than most mediums, has known the power of barter since a station first tried "tradio," allowing listeners to call in with things to sell and services needed or offered. Now with powerful station Web sites available to upgrade the effort, radio is well-positioned to take advantage of bartering's return.—MS

ing inexpensive prices on other things. Build a Web page that aggregates low-cost deals, giving sponsors higher placement but not excluding nonsponsors. The goal is helping listeners save money.

Most grocery coupons that come in Sunday supplements can also be found online. Combine them into one easy-to-access page where listeners can download coupons to help reduce weekly grocery bills.

This effort can continue when the station is on-site. Instead of a tent filled with bored-looking interns, turn the station's booth into an information center equipped with coupons to pass out, fliers with money-saving tips and even access to the station's online resources.

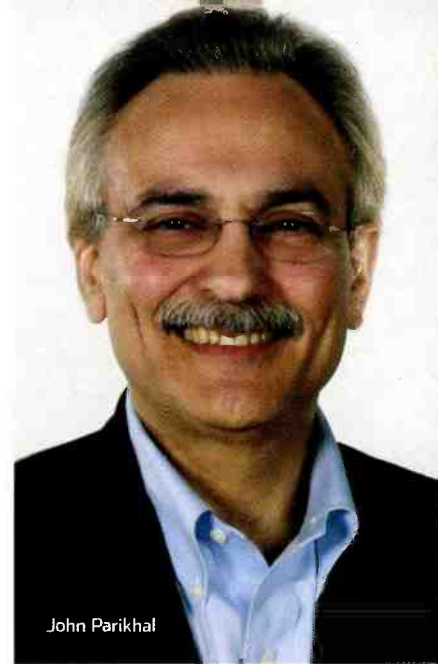
Bring The Community Together

There may be no better purpose for social networking Web applications than building a place for listeners to help one another through tough times. Help them avoid high gas prices with a car pool bulletin board where people with similar commutes can find each other. An online coupon-swapping center could help listeners save money.

Even better than coupons, listeners can sell unused gift cards at reduced prices to people who will shop at those stores; both parties win. The station can involve advertisers by offering a sales package of commercials and on-air mentions in return for gift cards to sell at half price.

Many stations already have similar programs that benefit listeners and create a revenue source by pulling in advertisers that might otherwise not be able to afford station ad rates.

Go beyond coupons by creating a community to help listeners save money on groceries by sharing tips on feeding the family for less. Processed foods are generally the least healthy option and the most expensive. Build a place for listeners to share shopping tips and easy recipes, augmented with advice from local experts.



John Parikh

Remember To Help Others

For many, the current economic situation means some basic belt-tightening, but for others it could be nearly life-threatening. Meals on Wheels is reporting that it is having difficulty getting volunteers to deliver food due to sky-high gas prices. Even at \$4 per gallon, having the station van rolling around town is the cheapest form of marketing available. Send an intern to deliver meals on a day when the vehicle usually just sits in the garage. Even better, recruit listeners to help. Participating in an effort like this helps people in need and gives listeners a good reality check about the economic "crisis." R&R

Block Parties For Dummies

An entire generation has grown up with little or no knowledge of how to throw a block party, a great low-cost form of summer entertainment. Create a "How to Throw a Block Party" kit, including information on everything from necessary permits to effectively inviting neighbors whose names have been forgotten. Be sure to include client coupons to help get the party started for less money.—MS

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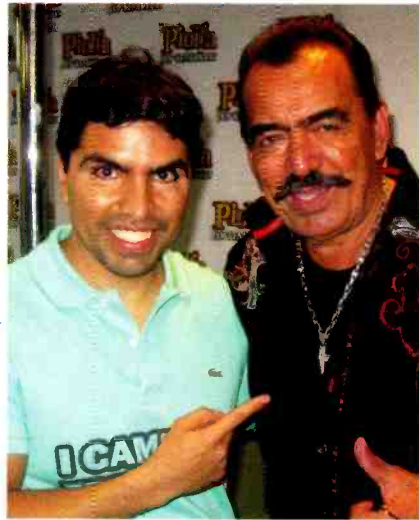


Crazy From The Heat

Columbia Nashville singer/songwriter Miranda Lambert, center, lit up the stage during her performance at the annual Summerfest concert in Milwaukee. Lambert, who has been touring the country in support of second studio album "Crazy Ex-Girlfriend," performed for 6,000 fans, including Clear Channel country WMIL (FM 106.1) PD Kerry Wolfe and his wife, Jessica. Photo: Sony BMG Nashville/Columbia Nashville

Mix Masters

Alanis Morissette joined Bonneville hot AC WTMX (101.9 the Mix)/Chicago morning show co-hosts Eric Ferguson and Kathy Hart at the eco-friendly John G. Shedd Aquarium for the station's Green Broadcast. In May, Ferguson and Hart began a yearlong commitment to help create a greener Chicago with a live morning show broadcast from the aquarium. From left are Ferguson, Morissette and Hart.



Good Day, L.A.

Mexican music icon Joan Sebastián, right, visited Univision Radio regional Mexican KSCA (La Nueva)/Los Angeles' morning show, "Piolin por la Mañana," to chat with syndicated host Eddie "Piolin" Sotelo. Sebastián has entered R&R's Regional Mexican chart at No. 40 with latest single "Sigo Vivo."

Star Power

Entercom hot AC WTSS-FM (Star 102.5)/Buffalo PD/afternoon jock Brian DeMay and station staffers hosted the Starry Night in the Garden benefit, featuring performances by Vanessa Carlton, Anna Nalick, Delta Goodrem and Ferras. The event, which included a fireworks display coordinated with music, drew 2,000 people. From right are Columbia singer/songwriter Nalick and her touring guitarist Dave Manley.



Undiscovered Country

Thousands attended Billy Ray Cyrus' Fourth of July performance at U.S. Army installation Schofield Barracks in Honolulu. His concert was open to military personnel and country music fans from all over. Cyrus, left, is pictured with Mike G., PD of Salem country KHCM (97.5)/Honolulu, a relatively new FM station in the islands.



Blades Of Glory

Tribune news/talk/sports WGN-AM Chicago VP/GM Tom Langmyer, left, and NHL 2008 rookie of the year Patrick Kane put the latter's Calder Memorial Trophy on display at the station. Since the Chicago Blackhawks player is just 19, the two Buffalo natives joked around and celebrated with an energy drink instead of champagne. WGN is the new radio home of the Chicago Blackhawks.



Guess Who's Coming To Dinner?

Visionary Related Media classic rock KPOI-FM/Honolulu listeners won autographed Alice Cooper clothing and qualified to have dinner with the syndicated radio personality and shock rocker on Maui during a two-week on-air promotion. KPOI flew winner Maureen Takayama and her daughter, Stephanie Brub, to Maui to have dinner at the Mala Wailea restaurant at the Wailea Beach Marriot Resort. Sammy Hagar joined the contest winner and Cooper for dinner at the resort. Cooper's radio show "Nights With Alice Cooper" airs on KPOI 6 p.m.-11 p.m. Sunday-Friday. From left are Hagar, Brub, Takayama and Cooper.

Tag Team

Jermaine Dupri celebrated the launch of new hip-hop label TAG Records at Kress in Los Angeles. TAG is a subsidiary of Island Def Jam Music Group and Procter & Gamble's TAG brand, a partnership forged and managed by New York-based ACME Brand Content. From left are TAG brand manager Adam Weber, TAG Records president Dupri and ACME president David Caruso.



Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

R&R SPIN SPOTLIGHT



Lil Wayne

Sweet Success

Lil Wayne's "Lollipop" moves closer to the mark for longest reign amid the Rhythmic chart's 15-year archives. A look at the format's lengthiest leaders:

Weeks At No. 1, Artist, Title, Year(s)

- 15, TLC, "No Scrubs," 1999
- 14, Keith Sweat, "Twisted," 1996
- 13, Silk, "Freak Me," 1993
- 13, Usher, "You Make Me Wanna . . .," 1997-98
- 12, Boyz II Men, "I'll Make Love to You," 1994
- 12, Lil Wayne Featuring Static Major, "Lollipop," 2008



Sara Bareilles

Perfect 10s

As Sara Bareilles' "Love Song" leads AC for a 10th week, it teams with the chart's previous No. 1, Colbie Caillat's "Bubbly," for two chart records. "Love Song" becomes just the second career-opening single by a solo female to dominate for at least 10 weeks, after "Bubbly" held the top spot from January through May. Overall, only four freshman artists have topped the 47-year-old AC tally for 10 weeks or more on their first career try, and all have done so within the past four years:

Artist, Title, Year(s), Weeks At No. 1

- Sara Bareilles, "Love Song," 2008, 10
- Colbie Caillat, "Bubbly," 2008, 19
- Daniel Powter, "Bad Day," 2006, 19
- Los Lonely Boys, "Heaven," 2004-05, 18

THE SPIN

Hooray For Hollywood . . . And McCartney



Hollywood Records' Jesse McCartney rises to No. 1 on the CHR/Top 40 chart with "Leavin'," granting the 21-year-old singer and 19-year-old label their first No. 1s each on the Nielsen BDS-based list. McCartney had achieved his prior best showing with debut single "Beautiful Soul," which peaked at No. 4 in February 2005, while Hollywood had previously approached the summit, peaking

at No. 3 twice and at No. 2 with Kelly Clarkson's "Breakaway" (2004) and Plain White T's' "Hey There Delilah" (2007). Making the week even sweeter for Hollywood, "Leavin'" takes Most Increased Plays (up 845), while the label's Jonas Brothers post the format's second-greatest gain (up 793) with "Burnin' Up" (24-21).

Sapp's Strength Overpowers Urban AC

Marvin Sapp carries the first gospel song to the Urban AC perch since Yolanda Adams' "Open My Heart" in 2000 as "Never Would Have Made It" (Zomba) floats 3-1. Sapp's first frame atop this list is only a speck compared with his supremacy over the Gospel chart, where "Never" spends a 42nd week at No. 1, extending the record for longest rule for any title on an R&R tally.

Tantric's 'Down' Is Up

Tantric earns its fourth Active Rock top 10, and first in more than four years, as "Down and Out" (ILG) rises 12-9 in its 21st chart week. The quintet last hit the top 10 when "Hey Now" peaked at No. 9 in March 2004. The group also reached the upper level in 2001 with its first two singles: "Breakdown" (No. 4) and "Astounded" (No. 10).

Lil Wayne Locks Up Rhythmic Top 10

Lil Wayne dominates three slots in the Rhythmic top 10 as "A Milli" (Universal Motown) rockets 11-8 and joins his other hits "Lollipop" (12 weeks at No. 1) and "Got Money" (No. 10). "A Milli" moves upward with Most Increased Plays (up 835) and makes the rapper the first lead artist since Usher—with "Confessions Part II," "Burn" and "Yeah!" in June 2004—to claim three simultaneous songs in the top 10. "Lollipop," meanwhile, ties for fifth place for most weeks at No. 1 (see Spin Spotlight, left). At Rap, "Lollipop" (1-2) falls one week short of tying the chart's record of 15 weeks at No. 1 held by "Can I Get A . . ." by Jay-Z featuring Amil & Ja Rule (1998-99) as Plies moves into the driver's seat with "Bust It Baby Part 2" (Atlantic).

Lambert's First Top 10 Ups Columbia's Count

Miranda Lambert garners her first Country top 10 as "Gunpowder & Lead" jumps 12-9, pushing Columbia Records' top 10 count this issue to three, a first in the 18-year Nielsen BDS era. The explosion of "Gunpowder" triggers the label's triple-play as Lambert joins Montgomery Gentry, No. 4 with "Back When I Knew It All," and Keith Anderson, No. 8 with "I Still Miss You," in the top 10. Prior to this chart run, Columbia hadn't placed two titles in the top 10 simultaneously since the Aug. 26, 2005, chart, when Van Zant's "Help Somebody" and Montgomery Gentry's "Something to Be Proud Of" ranked at Nos. 8 and 9, respectively. With a total of six titles, Columbia and sister Sony BMG Nashville imprints Arista Nashville and BNA dominate this issue's top 10.

Santa Rosa, MJ Lead Latin

Two Latin charts host new leaders. Gilberto Santa Rosa's "No Te Vayas" (Sony BMG Norte) rises 2-1 in its 20th week on Tropical to become the salsa superstar's 12th No. 1. He's been reaching the top since "No Quiero Na' Regala'o" became his first No. 1 in December 1996. On Latin Rhythm, newcomer MJ pushes 2-1 with "He Venido" (Machete), his first chart champ at the format after two prior attempts fell short of the top 20.

Staind Inks Increased Awards

Staind's "Believe" (Atlantic) wins the Most Increased Plays title at Alternative (16-11, up 283) for a third straight week and at Rock (17-12, up 71) for a second successive frame. The quartet's run as the top Alternative gainer is its longest since "It's Been Awhile" rang the bell for three weeks in March 2001 on the way to a 16-week stay at No. 1.





Born in Ontario, Crystal Shawanda's heart has always been in Nashville

Crystal Clear Country

Ken Tucker

KTucker@RadioandRecords.com

despite the fact that she's a full-blooded Ojibwa and was born and raised on a reservation in Ontario, Canada, Crystal Shawanda, whose surname means "dawn of a new day," calls her move to Nashville inevitable. ■ "I grew up on nothing but country music, and not just listening to it, but listening to the stories," she says. "My grandpa and my dad and my mom were constantly talking about the Grand Ole Opry. They would tell me about how people would sneak across the alley behind the Grand Ole Opry to have a couple beers down at Tootsie's Orchid Lounge on Broadway. I couldn't wait to jump in and be a part of it." ■ Shawanda left for Nashville at age 16 and after moving back and forth for five years, opted to stay, no matter what. "I decided that I wasn't moving to Nashville to get a record deal—I was moving here because I just wanted to sing," she says. "And if in 15 years I'm still singing for tips on Broadway, then it's a good life. It beats cleaning toilets."

Approached by producer Scott Hendricks (Trace Adkins) while performing one night at the very club she'd heard about in her family's stories, Shawanda was impressed when he said he thought he could get her a record deal, but was cautious. "I made him come back to my show

every day for two weeks and we would talk before and after the show about music," she recalls. "It was really important that he got to know me as a person and as an artist."

Now signed to Sony BMG Nashville's RCA label, Shawanda is being marketed on both sides

of the border. Her Canadian debut single, the coming-of-age "You Can Let Go," reached No. 5 in April, and second single "What Do I Have to Do" holds steady at No. 7 this week on R&R's Canada Country airplay chart. Her

album has sold 2,100 units since its June 24 release after debuting at No. 39 on the Nielsen SoundScan Top Albums chart in Canada and No. 2 on the SoundScan Top Country Albums chart in that country.

First U.S. single "You Can Let Go" is No. 29 after 17 weeks on R&R's Country chart; her album is due south of the border Aug. 19.

CBS Radio country WSOC/Charlotte OM DJ. Stout saw Shawanda for the first time at Tootsie's and again later at a label-sponsored showcase in Orlando. "She is one of the best, if not the best, live female performers I have seen in some time," he says. "She sounds great, gets the crowd involved and brings a ton of energy."

Shawanda used that stage presence when she finally made her Opry debut last August with her family in attendance. "How do you describe a moment you have been waiting for your entire life? It was very emotional for me. I remember walking out to that spot on the stage and feeling emotional, and the whole time, I was like, 'Don't cry, don't cry, don't cry. You can cry when it's over. You need to get through this.' Afterward, I came offstage and immediately started blubbering."



'How do you describe a moment you have been waiting for your entire life? It was very emotional for me.'

—Crystal Shawanda



Talented In Any Language

Flowing long hair, acrylic nails and heavy makeup: ingredients for an outspoken, aggressive teenager ready to declare her independence. It's a picture that one might expect to see when meeting a young star. So it's something of a surprise when Karina appears, tiny in stature with an easy smile, minus any teen attitude. Accompanied by her mother and brother, it's clear that she is close with her family, who seem to provide an atmosphere of comfort for her.

Also included within this tight-knit family circle is legendary musician/producer Quincy Jones, her musical godfather, whom she met at age 12. Impressed by her talent, he invited her to perform at the We Are the Future charity concert in 2006.

Often compared to Alicia Keys because of their similar upbringing in music, Karina is a classically trained pianist. She has been singing since 3 and has the unique ability to sing in seven languages.

"It's a blessing to know a lot of different cultures and have that influenced by the music that I do," she says.

With a growing tween fan base—thanks to the buzz generated by debut single "16 @ War," which peaked at No. 25 on R&R's Urban chart in the May 23 issue—creating an album that focused on the message and grabbed the attention of her adolescent fans was important to Karina.

Clear Channel urban WQBT/Savannah, Ga., PD Bo Money, who is moving to the OM position at Radio

One/Detroit, says, "She's a wonderful artist and just what the industry needs right now. She's a true musician and role model."

Latest single "Can't Find the Words" (Def Jam) was recently released to urban radio and is beginning to gain momentum. KNDA/Corpus Christi, Texas, is leading the way, according to Nielsen BDS, while WQBT, Welch Communications WJUC/Toledo and locally owned WJZD/Biloxi, Miss., are spinning the song 20-plus times per week.

With her album "First Love" set to be released Aug. 19, Karina recalls the counsel given to her by her godfather: "He's always told me to stay humble and stay close to my family and to definitely stay grounded."—Foladé Bell



Conclave session yields enough useable info to stretch two weeks!
Part two of two

Show Prep: Before, During And After

Kevin Carter

KCarter@RadioandRecords.com

Last week, in part one of our discussion about the show prep session I moderated at the 2008 Conclave Learning Conference in Minneapolis, the panelists' consensus was simple: Life is show prep. Just to review, the panel featured Mike Marino, founder of the BitXChange show prep service; Clear Channel WHTZ (Z100)/New York afternoon driver JJ Kincaid, co-owned KDWB/Minneapolis creative director AJ Bilger and New Northwest Broadcasters KFAT/Anchorage, Alaska, APD/morning guy Brad Erickson.

The discussion centered upon radio's inherent advantage over an iPod in that it's local, live (hopefully) and emotionally engaging, an advantage that can be enhanced with some basic pre- and post-show prep.

The biggest challenge jocks face is the ability to effectively slog through the sheer tonnage of available information, and translate some of it into relatable content. The key word here is "some," and that requires a degree of filtering.

"Rick Dees and Ryan Seacrest have one philosophy: We produce prep. Their lives are like a giant funnel," Marino said. "Think of your day as the top of the funnel and the bottom is your show. Someone has to direct how much stuff comes out."

Kincaid said he often bounces stuff off of his phone ops, who are a direct connection to the ever-shifting mood of listeners. "That's my litmus test," he said.

Marino added that you don't have to do morning drive to do show prep—you can still effectively prep your show even if you have to play 10-12 songs per hour. "The length of your bits will obviously be shorter. Something like a phone call; sometimes that one conversation can turn into an hour-and-a-half of content."

Erickson gets frustrated when he hears jocks who obviously aren't prepared. "Sometimes all I hear them say is, 'That was, this is.' You're not helping yourself. There's always something going on, no matter where you are. If there's not something going on in your town, there's something going on an hour away that people will drive to. Read the paper or go online and find out what's going on that weekend."

Work The Web

Artist interviews often present a slippery slope for jocks, no matter how well prepped they think they are, mostly because there are usually publicists involved and lists of things that you can and can't ask. In such cases, one must improvise, and that involves some pre-prep, said Kincaid. "We've been blessed to have all these great artists come through New York, and I don't want to ask someone the usual 'Who were your musical influences?' question. I usually get instructions ahead of time on what we can and can't talk about—but there are crafty ways around them. You can tiptoe around it and feel out the mood of the artist."

And while you have access to that artist or celeb, it's important to work them to creatively acquire some useable content for the contemporary version of getting your call letters on "a local TV station"—that is, the nationally read gossip Web sites like TMZ or PerezHilton.com. "I've been told by [Clear Channel New York online PD] Zena Burns to get a great quote so we can get coverage on TMZ," Kincaid said. "Always ask them a very specific question."

Even if you don't have such ready access to famous people, there are ways to make it sound like you do. "Having access to celebrities is great, but anyone can do that with the Internet," Marino said. "You can easily rephrase [questions from celebrity interviews] that you download. Maybe you didn't ask the [original] question, but they'll answer it and you get credit. That's part of prep."



'I've been told to break the rules. As long as it's compelling and it keeps a listener tuned in, do it.'

—JJ Kincaid



Erickson



'Think of your day as the top of the funnel and the bottom is your show. Someone has to direct how much stuff comes out.'

—Mike Marino



Bilger

Make Your Own Celebrities

Don't have any celebrities? Why not make your own? "There are local celebrities everywhere," said Erickson, who, by the sheer necessity of his remote location, has to sometimes be a little more creative than, say, Z100's Kincaid, to give his listeners the celebrity experience. "I don't get Mariah Carey," he admitted, "but if you have trouble getting celebrity interviews, I find it helps to reach out to the local TV affiliates or newspapers." You can also utilize your more colorful clients and make homegrown celebrities out of them. They'll love it. "Part of show prep is making a local celeb part of your show," he said.

"Two words: Eliot Spitzer," Kincaid said. "We got so much out of him. We played Ashley Dupre's song for three days. Sure, it was horrible, but everyone was talking about it." Marino took that a step further: "You didn't have to be in New York to capitalize on that situation. It was all over the Internet."

The key to taking what might be perceived as a national or regional story and making it relatable to (insert your market here), according to Erickson, is to localize it. "In the case of Spitzer, we had the mayor of Anchorage on the show the next day and asked him what he thought of the situation. It's easy to take something national and make it local." Marino said, "From a programmer's perspective, it's important to put your own spin on a national story and make a character out of it. The listeners are getting to know your personality, whether or not they like it. They're getting to know who you are."

The art of the post-show promo is also a valuable form of prep, said Bilger, who works with KDWB morning guy Dave Ryan: "A lot of morning show producers are just trying to get some content on the air and recycle, but a lot of times, the promos say absolutely nothing. If your PD is in love with having show clips, you have to be specific and get something on that means something or says something. Sometimes it can't be 20 seconds long. You want to find something that has an ending, even if it's touchy-feely. You want people to listen and understand what's going on."

Marino suggested posting a podcast of the bit online. AJ added, "Then do a promo about the podcast. The production values on these promos don't have to be really big, as long as it says something. Make sure they push people to an appointment. It can brand your morning show without putting in a specific time. It's a fun thing for your station, and stations are starting to run out of fun. It breaks the rules and shows you have some personality."

Kincaid noted, "I've been told to break the rules. As long as it's compelling and it keeps a listener tuned in, do it."

"With the advent of PPM, if you do research, the highest-testing bits, outside of songs, aren't Mariah Carey interviews," Marino said. "The best bits are what you're talking about: local stuff, relationship-based or anything that touches people emotionally. Those are the most important bits to a radio show."

R&R CHR/TOP 40

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▶ CANADIAN RAPPER **KARDINAL OFFISHALL'S** FIRST U.S. HIT CROSSES THE AIRPOWER THRESHOLD AT NO. 20 (UP 602 PLAYS) WHILE ALSO CONTINUING ITS CLIMB WITHIN THE TOP FIVE OF THE RHYTHMIC CHART (5-4).

WEEKS ON CHART	ARTIST TITLE	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
16	JESSE MCCARTNEY LEAVIN' (Hollywood)	NO. 1 (1 WK)/MOST INCREASED PLAYS	11	9496 +845	56.615	2
16	RIHANNA TAKE A BOW (SRP/Def Jam/IDJMG)	11	11	9183 -274	53.295	3
9	KATY PERRY I KISSED A GIRL (Capitol)	11	11	8838 +476	57.821	1
20	NATASHA BEDINGFIELD POCKETFUL OF SUNS-IN (Phonogenic/Epic)	11	11	7636 +312	40.706	6
21	LEONA LEWIS BLEEDING LOVE (SYCO/J/RMG)	11	11	6604 -616	42.932	5
11	CHRIS BROWN FOREVER (JIVE/ZOMBA)	11	11	6536 +693	46.325	4
15	METRO STATION SHAKE IT (Columbia)	11	11	6007 +323	30.769	10
16	DANITY KANE DAMAGED (BAD BOY/ATLANTIC)	11	11	5050 -662	37.048	7
13	COLBY O'DONIS FEATURING AKON WHAT YOU GOT (KonLive/Geffen/Interscope)	11	11	4906 +49	31.312	8
14	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOPOP (CASH MONEY/Universal Motown)	11	11	4793 -629	31.044	9
18	RAY J & YUNG BORG SEXY CAN I (Knockout/Deja Vu/Koch/Epic)	11	11	4789 -794	26.404	11
22	COLBIE CAILLAT REALIZE (Universal Republic)	11	11	4658 -536	22.770	15
14	3 DOORS DOWN IT'S NOT MY TIME (Universal Republic)	11	11	4604 +201	19.692	17
16	GAVIN DEGRAW IN LOVE WITH A GIRL (J/RMG)	11	11	4471 +204	19.416	18
8	KID ROCK ALL SUMMER LONG (Top Dog/Atlantic)	11	11	3938 +571	15.832	23
4	THE PUSSYCAT DOLLS WHEN I GROW UP (Interscope)	11	11	3895 +695	24.544	12
21	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB (Lafayette/Zomba)	11	11	3705 -479	22.844	13
7	PLIES FEATURING NE-YO BUST IT BABY PART 2 (Big Gates/Slip-N-Slide/Atlantic)	11	11	3517 +265	19.403	19
25	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR (19/Jive/Zomba)	11	11	3400 -184	22.777	14
6	KARDINAL OFFISHALL FEATURING AKON DANGEROUS (KonLive/Geffen/Interscope)	AIRPOWER	11	3347 +602	21.765	16
3	JONAS BROTHERS BURNIN' UP (Hollywood)	11	11	3299 +793	17.249	21
9	NEW KIDS ON THE BLOCK SLIMMERTIME (Interscope)	11	11	3155 +79	16.620	22
4	RIHANNA DISTURBIA (SRP/Def Jam/IDJMG)	11	11	3069 +753	18.623	20
7	MILEY CYRUS 7 THINGS (Hollywood)	11	11	3056 +24	13.201	27
20	FLYLEAF ALL AROUND ME (A&M/Octone/Interscope)	11	11	2730 -325	15.353	25
3	COLDPLAY VIVA LA VIDA (Capitol)	11	11	2487 +529	11.780	29
5	SECONDHAND SERENADE FALL FOR YOU (Glassnote/LG/Atlantic)	11	11	2275 +383	14.075	26
3	NE-YO CLOSER (Def Jam/IDJMG)	11	11	1987 +570	15.606	24
3	JORDIN SPARKS ONE STEP AT A TIME (19/Jive/Zomba)	11	11	1853 +511	12.929	28
6	BOYS LIKE GIRLS THUNDER (Columbia)	11	11	1574 +194	4.265	-
3	PARAMORE THAT'S WHAT YOU GET (Fueled By Ramen/RRP)	11	11	1569 +157	10.794	30
6	ESTELLE FEATURING KANYE WEST AMERICAN BOY (Home School/Atlantic)	11	11	1455 +101	7.751	33
17	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES (Warner Bros.)	11	11	1411 -320	9.520	32
4	DAVID COOK THE TIME OF MY LIFE (19/RCA/RMG)	11	11	1294 +130	5.671	34
9	DUFFY MERCY (Mercury/IDJMG)	11	11	1291 -865	5.012	37
4	SARA BAREILLES BOTTLE IT UP (Epic)	11	11	1278 +165	3.709	-
2	FLOBOTS HANDLEBARS (Universal Republic)	11	11	1224 +220	5.024	36
2	THREE 6 MAFIA FEATURING PROJECT PAT, YOUNG D & SUPERPOWER LOLLILOLLO (Pop That 300Y)	11	11	1216 +274	4.004	-
2	FLO RIDA FEATURING WILL.I.A.M IN THE AYER (Poe Boy/Atlantic)	11	11	1051 +195	4.574	-
2	V.I.C. GET SILLY (Young Mogul/Warner Bros.)	11	11	935 +109	3.097	-

MOST ADDED

LEONA LEWIS 26
Better In Time (SYCO/J/RMG)
KDND, KHOP, KKM, KQM, KSAS, KSMB, KWYL, KZMG, WBHT, WFBC, WFLY, WJBO, WJIM, WKRZ, WKSE, WPRO, WPXY, WRVQ, WSSX, WVK, WYB, WXXB, WXLK, WXXX, WXYK, WYOY

JORDIN SPARKS 23
One Step At A Time (19/Jive/Zomba)
KHFI, KHKS, KJYO, KLAL, KSLZ, KSPW, KXXM, WABB, WAEZ, WBLI, WBZ, WDCG, WFBC, WHYI, WIHT, WKGS, WKST, WKZL, WLDI, WSTR, WVSR, WWST, WYOY

NE-YO 19
Closer (Def Jam/IDJMG)
KDND, KKH, KKRZ, KLAL, KSPW, WABB, WAEZ, WAKS, WDJQ, WHHD, WJBO, WJIM, WKSE, WKZL, WLAN, WPXY, WQEN, WVSR, WXS

JONAS BROTHERS 16
Burnin' Up (Hollywood)
KKHH, KMXV, KRBE, KRUF, WAEV, WAEZ, WAKZ, WHHY, WKCI, WLDI, WNK, WNOK, WNOU, WVK, WWHT, WZEE

MARIAH CAREY 15
I'll Be Lovin' U Long Time (Island/IDJMG)
KHTS, KJYO, KKP, KZHT, KZZP, WBHT, WDJQ, WFLY, WHHY, WIXX, WKGS, WKSE, WKSZ, WPRO, WSNX

RIHANNA 12
Disturbia (SRP/Def Jam/IDJMG)
KBKS, KKH, KRUF, WAEV, WAPE, WFLZ, WHTS, WKRZ, WKSS, WLKT, WRVW, WXS

THE PUSSYCAT DOLLS 12
When I Grow Up (Interscope)
KKHH, KVUU, WHBQ, WHTS, WIXX, WJBO, WLAN, WNOK, WNOU, WRVW, WWST, WXS

KARDINAL OFFISHALL FEAT. AKON 12
Dangerous (KonLive/Geffen/Interscope)
KKHH, KLAL, KRUF, KZMG, WAEZ, WAPE, WHB, WKRZ, WKSS, WNCI, WNOU, WYKS

KID ROCK 11
All Summer Long (Top Dog/Atlantic)
KQXY, KRBE, WAOA, WFKS, WFLZ, WHHY, WHOT, WHZ, WTRW, WWC, WWWQ

COLDPLAY 10
Viva La Vida (Capitol)
KHFI, KHS, KRUF, KZCH, KZZP, WABB, WBZ, WFHN, WIHT, WWST

ADDED AT... KWYL
Reno, NV
PD: Nick Elliott
APD: Rude Boy
MD: Amy Black

Savage Feat. Soulja Boy Tell 'Em, Swing, 5 Leona Lewis, Better In Time, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MENUDO Lost (Wright Enterprises/Menudo/Epic)	699/118	LEONA LEWIS Better In Time (SYCO/J/RMG)	546/192
TOTAL STATIONS:	75	TOTAL STATIONS:	47
SAVING JANE SuperGirl (Alert!/Toucan Cove)	684/67	ONE BLOCK RADIUS You Got Me (Property/Mercury/IDJMG)	542/158
TOTAL STATIONS:	27	TOTAL STATIONS:	39
SEPTEMBER Cry For You (Robbins)	600/75	MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG)	524/245
TOTAL STATIONS:	49	TOTAL STATIONS:	50
WE THE KINGS Check Yes Juliet (Run Baby Run) (S-Curve)	590/119	MADONNA Give It 2 Me (Warner Bros.)	518/113
TOTAL STATIONS:	41	TOTAL STATIONS:	51
LESLEY ROY I'm Gone, I'm Going (Jive/Zomba)	571/30	DAVID BANNER FEAT. CHRIS BROWN Get Like Me (b.i.g. f.a.c.e./SRC/Universal Motown)	485/90
TOTAL STATIONS:	46	TOTAL STATIONS:	46

MOST INCREASED PLAYS

+845	JESSE MCCARTNEY Leavin' (Hollywood) WIOQ +54, WFLY +53, WLDI +39, KSLZ +37, KKHH +37, WIKF +32, WHYI +29, KHKS +29, WKST +26, KHTS +26
+793	JONAS BROTHERS Burnin' Up (Hollywood) WXXB +31, XT20 +24, WNK +24, WVSR +23, WAEZ +21, WZEE +21, WRVQ +20, KSAS +20, WAEV +20, WWST +18
+753	RIHANNA Disturbia (SRP/Def Jam/IDJMG) WIOQ +32, WNTQ +29, WFKS +21, WKST +20, KRUF +20, WXLK +20, WFLZ +19, WKGS +18, KSPW +18, WSSX +18
+695	THE PUSSYCAT DOLLS When I Grow Up (Interscope) WLAN +24, WAKS +23, WAPE +22, WKST +21, KQMQ +20, KSAS +19, WRVW +19, KZZP +18, KZHT +18, WDJQ +17
+693	CHRIS BROWN Forever (Jive/Zomba) KHIT +53, KZZP +53, WBVD +43, WHBQ +36, WFLY +35, WHKF +32, XT20 +29, KWNZ +29, WZKF +26, KQMQ +25

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► **KID ROCK'S** "ALL SUMMER LONG" JUMPS 12-9 ON THE CANADA CHR/TOP 40 CHART, HIS FIRST TOP 10 AT THE FORMAT SINCE "PICTURE" REACHED NO. 1 IN 2003.

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD: Squirrel MD: Jessica	WSTO/Evansville, IN OM: Tim Huelsing PD: Jason Addams	WQGN/New London, CT PD: Matt Girard
KXSS/Amarillo, TX OM: Rick Andrews PD: Marshal Bleivins MD: Tomi Hurtado	WDAY/Fargo, ND PD: Troy Dayton MD: Zander Kelly	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
WWBX/Bangor, ME PD: Tommy Frank	WMSR/Florence, AL PD: Jon "Fatguy" Marte	WILN/Panama City, FL PD: Chris Alan MD: Spoon
KRSQ/Billings, MT OM/PD: Kyle McCoy	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Fisher	WPIA/Peoria, IL OM: Gabe Reynolds PD/MD: Don "Big D" Black
WWYL/Binghamton, NY PD: Matt Johnson	KISR/Ft. Smith, AR OM: Mike "Mike at Night" Oldham PD/MD: "Big Dog" Rick Hayes	KRCS/Rapid City, SD PD/MD: Spanky
WBNQ/Bloomington, IL OM: Dan Westhoff PD: Dave Adams MD: Mason Schreuder	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KJCK/Salina, KS PD: Robert Elfman
KNDE/Bryan, TX OM/PD: Tucker Young	WQPO/Harrisonburg, VA PD/MD: Ryan O' Bryan	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	Music Choice Hit List/Satellite PD: Justin Prager MD: Michael Schwab
KTRS/Casper, WY OM/PD: Donovan Short	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WXER/Sheboygan, WI OM: Patrick Pendergast PD/MD: Ron Simonet
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon APD: Chris Jackson MD: Ric Swann	WANDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde
WQQB/Champaign, IL OM: Morgan Kane PD: Joe McIntyre	WWSR/Lima, OH OM: Brian Steel PD: Daniel "Kennedy" Baisden	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday
WHTE/Charlottesville, VA OM: Winnie Kice PD/MD: PJ Styles	KFRX/Lincoln, NE PD: Matt McKay APD/MD: JJ Ryan	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WJYY/Concord (Lakes Region), NH PD/MD: AJ Dukette	KZII/Lubbock, TX OM: Wes Nessmann PD: Ethan Dometrius	WMGI/Terre Haute, IN PD/MD: Jamie Dawson
WKMX/Dothan, AL OM: Kris Van Dyke PD: Aaron Tyler	WCIL/Marion, IL PD: Jon E. Quest MD: Ivy	WKHQ/Traverse City, MI PD: Dave B. Goode MD: Lunchbox
WBIZ/Eau Claire, WI OM: Mike Cushman PD/MD: Jared E. Jordan	KIFS/Medford, OR PD/MD: Gemineye Mayers	KUJ/Tri-Cities, WA PD: AJ Brewster
WNKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	KNOE/Monroe, LA OM/PD: Bobby Richards	WWKZ/Tupelo, MS OM/PD: Rick Stevens
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	WVAQ/Morgantown, WV OM: Hopsy Kercheval PD: Lacy Neff	WIFC/Wausau, WI PD: Tony Waitekus
WDKS/Evansville, IN OM: Mike Sanders PD: Ryan Lewis APD/MD: Rob Hirschbuhl	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: Ron Roberts MD: Larry Knight	WAZO/Wilmington, NC
	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha	

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	16	RIHANNA TAKE A BOW	SRP/DEF JAM/IDJMG	3483 +52
2	2	16	KATY PERRY I KISSED A GIRL	CAPITOL	3401 +131
3	3	16	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD	3380 +222
4	5	21	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC	2997 +50
5	4	21	LEONA LEWIS BLEEDING LOVE	SYCO/J/RMG	2978 -173
6	6	11	CHRIS BROWN FOREVER	JIVE/ZOMBA	2784 +231
7	7	14	METRO STATION SHAKE IT	COLUMBIA	2655 +130
8	10	13	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC	2291 +64
9	8	16	DANITY KANE DAMAGED	BAD BOY/ATLANTIC	2271 -236
10	9	14	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	1989 -241
11	14	8	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC	1908 +138
12	12	22	COLBY O'DONIS FEAT. AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	1873 -98
13	11	17	RAY J & YUNG BERG SEXY CANI	KNOCKOUT/DEJA 34/KOCH/EPIC	1855 -284
14	13	22	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC	1775 -183
15	15	15	GAVIN DEGRAW IN LOVE WITH A GIRL	J/RMG	1722 +30
16	19	5	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE	1660 +306
17	7	9	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE	1617 +53
18	18	7	MILEY CYRUS 7 THINGS	HOLLYWOOD	1520 -21
19	5	21	USHER FEAT. YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/ZOMBA	1393 -242
20	27	3	COLOPLAY VIVA LA VIDA	CAPITOL	1204 +365
21	23	7	PLIES FEAT. NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1187 +75
22	28	2	JONAS BROTHERS BURNIN' UP	HOLLYWOOD	1148 +368
23	25	4	RIHANNA DISTURBIA	SRP/DEF JAM/IDJMG	1078 +208
24	21	19	FLYLEAF ALL AROUND ME	A&M/OCTONE/INTERSCOPE	1077 -189
25	26	3	KARDINAL OFFISHALL FEAT. AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	1026 +183
26	24	17	MADONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS.	891 -110
27	29	5	SECONDHAND SERENADE FALL FOR YOU	GLASSNOTE/ILG/ATLANTIC	869 +106
28	22	9	DUFFY MERCY	MERCURY/IDJMG	855 -300
29	32	4	JORDIN SPARKS ONE STEP AT A TIME	19/JIVE/ZOMBA	832 +255
30	30	6	DAVID COOK THE TIME OF MY LIFE	19/RCA/RMG	678 -56
31	33	6	FLOBOTS HANDLEBARS	UNIVERSAL REPUBLIC	655 +78
32	NEW	NEW	NE-YO CLOSER	DEF JAM/IDJMG	577 +246
33	38	2	THREE 6 MARIE FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOU LULL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	556 +90
34	35	7	SMALL TOWN SLEEPER BACKSEAT	UPPER 11	510 +22
35	39	3	BOYS LIKE GIRLS THUNDER	COLUMBIA	488 +48
36	NEW	NEW	PARAMORE THAT'S WHAT YOU GET	FUELED BY RAMEN/RRP	479 +106
37	40	4	ESTELLE FEAT. KANYE WEST AMERICAN BOY	HOME SCHOOL/ATLANTIC	457 +41
38	37	9	KASPERFROMTHEK WHATCHAGONDDO	EO	449 -20
39	NEW	NEW	ERIKA JAYNE STARS	RM	410 +49
40	34	8	MAROON 5 FEAT. RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/INTERSCOPE	405 -143

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	8	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	780 0
2	2	11	CHRIS BROWN FOREVER	JIVE/SONY BMG	682 -6
3	4	15	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	598 -1
4	3	16	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	584 -16
5	5	12	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	548 +1
6	6	13	KREESHA TURNER DON'T CALL ME BABY	EM	487 -12
7	7	12	METRO STATION SHAKE IT	COLUMBIA/SONY BMC	462 -15
8	9	10	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/UNIVERSAL	450 +18
9	12	5	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	422 +59
10	8	14	HEDLEY NEVER TOO LATE	UNIVERSAL	408 -36
11	17	7	LADY GAGA FEATURING COLBY O'DONIS JUST DANCE	STREAMLINE/KONLIVE/INTERSCOPE/UNIVERSAL	405 +78
12	11	18	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	360 -27
13	14	17	ADDICTIV TONITE	URBAN HEAT	351 -7
14	28	3	THE PUSSYCAT DOLLS WHEN I GROW UP	INTERSCOPE/UNIVERSAL	350 +116
15	24	4	RIHANNA DISTURBIA	SRP/DEF JAM/UNIVERSAL	322 +74
16	13	19	RAY J & YUNG BERG SEXY CANI	KNOCKOUT/DEJA 34/EPIC/KOCH	320 -40
17	20	6	CREATURE POP CULTURE	BONSOUND/UNIVERSAL	313 +17
18	16	21	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB	LAFACE/SONY BMG	313 -32
19	10	23	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	310 -82
20	15	17	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	304 -52
21	18	10	NEW KIDS ON THE BLOCK SUMMERTIME	INTERSCOPE/UNIVERSAL	299 -18
22	21	13	DANITY KANE DAMAGED	BAD BOY/ATLANTIC/WARNER	280 -12
23	23	12	BELLY & KESHIA CHANTE GET TO KNOW YOU	CP	276 +9
24	25	5	STATE OF SHOCK BEST I EVER HAD	CORDOVA BAY	274 +27
25	27	15	NE-YO CLOSER	DEF JAM/UNIVERSAL	265 +28
26	37	3	THEORY OF A DEADMAN ALL OR NOTHING	604/UNIVERSAL	264 +84
27	34	3	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	258 +62
28	26	6	LIL' JAJA ROCK STEADY	ROCKSTAR	245 -1
29	22	13	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL	229 -44
30	30	10	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	219 -1



New frequency, new focus for KXJM/Portland

Reinventing Jammin'

Darnella Dunham

DDunham@RadioandRecords.com

For nearly a decade, listeners in Portland, Ore., tuned to 95.5 to get their fix of hip-hop and R&B. Rose City Radio rhythmic KXJM (Jammin' 95.5) was the only frequency to specialize in those genres and its unique position made it an 18-34 powerhouse unchallenged by any urban or rhythmic competitors. ■ On May 9, the company announced plans to abandon the rhythmic format and join the growing number of companies programming sports on FM. In turn, CBS Radio, owner of six stations in the market, acquired KXJM's intellectual property and blew up rhythmic AC KVMX (MOViN 107.5)—the lowest-rated of its five FMs in the market. On May 12, Jammin' was resurrected as "Jammin' 107.5, Hits and Hip-Hop." Long-running morning show "PK's PlayHouse" made the move up the dial along with the KXJM call letters.

The deal gave CBS Radio the market's No. 1 English-language station among 18- to 34-year-olds with a 7.1 share in the demo in the winter 2008 Arbitron. "PK's PlayHouse" held the same ratings distinction with a 9.4 share. When the transaction was announced, CBS/Portland senior VP Dave McDonald called it "a rare opportunity" to buy a "well-established, successful brand," while Rose City Radio president Tim McNamara said he was thrilled that Jammin' would continue to serve the market.

Jammin' 2.0

Portland native Lisa Adams, who programmed KVMX before its demise, remained in place after the switch. While she respects Jammin' 95.5's heritage, she's focused on creating a Jammin' 2.0, if you will, by bringing back key elements that some rhythmic stations have abandoned with the goal of achieving even greater heights than the station reached on its previous frequency.

Reinventing an established brand is tricky; you want to breathe new life into it without stripping away the elements that make it familiar. While Adams says her mission is to "create something that was going to be more mass appeal," she first turned to someone with an intimate understanding of all things Jammin' from the past: former KXJM PD Mark Adams.

"Mark and I go way back before Jammin'," she

says. "I've always loved his programming philosophy and there was one piece of advice he gave me: 'You can make it bigger.' This was something that was going to cross color lines, counties, cities and that we could take to not just urban but suburban communities as well."

Helping Lisa Adams achieve her mass appeal vision are massive mainstream hits from such core artists as Lil Wayne and Yung Berg. "It's not so much about being gangsta anymore, it's about these great old-school hooks and talking about having fun and it's a party and where the girls are at," she says. "It's more embracing."

The most blatant change is the new logo, which is brighter and slicker than the one Jammin' 95.5 used. Adams describes the station's retooled brand as "hip, fresh, and it's community." She continues, "I want the Mark Adams legacy to continue and I want to create this radio station that will embrace this community and mean something to our listeners."

'Being Real People'

Community is the station's cornerstone, something rhythmic stations aren't routinely known for. "It's still about being able to reach out and touch their favorite radio station—being real people," Adams says. "A lot of us programmers kind of lost our way over the last 10 years. What does your community need? You just have to find out what that is and

'This was something that was going to cross color lines, counties, cities and that we could take to not just urban but suburban communities as well.'

—Lisa Adams

go out there and address it."

Adams understands that it's going to take time to reap benefits from this approach—listeners may not immediately believe a station can truly superserve them. She says, "I'm not saying that it's all going to happen overnight. I've got a battle because people aren't expecting that right now. People are just a little jaded. It's sad to see that."

Reinventing Jammin' has required a lot of time and effort from Adams and her small team, but her enthusiasm for the endeavor and the industry remains high. "Every morning I wake up and say, 'How am I going to make it bigger today? How am I going to make this more special for my listeners and for the people who work for me, too?'" Adams says. "Radio was so special to me growing up and it was such a big part of my life. I know we can make it that way again for the next generation and hopefully generations to come." **R&R**



KXJM PD Lisa Adams, center, is flanked by members of "PK's PlayHouse." From left are Neveen, PK, Ivan and DuRyan.

Still Jammin'

CBS Radio's version of the Jammin' brand in Portland, Ore., includes several voices familiar to listeners of the original KXJM. Self-syndicated morning show "PK's PlayHouse" immediately made the move from 95.5 to 107.5. Securing the show was a no-brainer—it ranks No. 1 among English-language stations in the target 18-34 demo.

Former MD/midday personality Alexa, who left the station three years ago for middays on CBS rhythmic AC sister KVMQ (MOViN 99.7)/San Francisco, is back in middays on KXJM via voice-tracking from KVMQ. "She is such a great talent and people love her and loved her when she was here, so I get the best of all worlds," PD Lisa Adams says. "I don't get to have her here but I get her vibe for Portland; she gets it and she understands what Portland is."



Earlier this year, Jammin' 95.5 weekend Stevie G was upgraded to full-time status as night show host. He spent a few weeks off the air after CBS bought the station's intellectual property, before Adams hired him for the same shift on Jammin' 107.5. "He's a young and upcoming talent, he loves this music, he's out in the clubs every Friday and Saturday night. He's my street guy," Adams

says. "He gets it and he's got such a passion for this business and for this music that it rings through on the speakers."

Afternoon drive is currently open and Adams knows what role she has in mind for this position. "Not only will they have to understand the hip-hop culture and the power of that, how to harness that and bring that to the people, but this is also the person that is going to be out there embracing the community along with Stevie G." —DD



► **MARIAH CAREY** FURTHER SOLIDIFIES HER TITLE AS THE WOMAN WITH THE MOST RHYTHMIC CHART HITS AS "I'LL BE LOVIN' U LONG TIME" BECOMES HER 32ND DEBUT, ENTERING AT NO. 36. CAREY'S TOTAL ALSO TIES HER WITH JAY-Z FOR THIRD ON THE OVERALL LIST OF ALL-TIME CHART APPEARANCES.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	NO. 1 (12 WKS)	11 ² ☆	5247 -300	37.392 1
2	2	16	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	4995 -88	35.371 2
3	3	14	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME			4946 +347	31.988 5
4	5	12	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		☆	4781 +350	31.225 6
5	4	12	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)			4610 +194	27.163 7
6	6	11	THE-DREAM I LUV YOUR GIRL		☆	4573 +458	34.447 3
7	7	13	RIHANNA TAKE A BOW		11 ☆	3739 +261	20.633 10
8	11	7	LIL WAYNE A MILLI	MOST INCREASED PLAYS	☆	3497 +835	32.667 4
9	9	9	CHRIS BROWN FOREVER		☆	3293 +401	23.457 9
10	8	8	LIL WAYNE FEATURING T-PAIN GOT MONEY			2876 +140	24.570 8
11	23	5	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11 ☆	2715 -275	18.754 12
12	10	10	V.I.C. GET SILLY		☆	2503 +178	11.228 18
13	12	22	USHER FEATURING YOUNG JEEZY LOVE IN THIS CLUB		11 ³ ☆	2388 -218	18.713 13
14	13	13	NE-YO CLOSER		☆	2323 +163	20.548 11
15	19	13	LEONA LEWIS BLEEDING LOVE		11 ³	2149 -222	12.520 15
16	25	5	RAY J & YUNG BERG SEXY CANI		11 ²	2016 -247	12.493 16
17	9	9	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN		☆	1774 +42	11.770 17
18	19	9	RICK ROSS FEATURING T-PAIN THE BOSS		11	1710 -206	15.020 14
19	21	3	KATY PERRY IKISSED A GIRL	AIRPOWER		1628 +270	10.384 19
20	19	8	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		☆	1623 +15	8.200 24
21	25	6	FLO RIDA FEATURING WILL.I.AM IN THE AYER		☆	1485 +215	8.154 25
22	23	7	YUNG BERG FEATURING CASHA THE BUSINESS			1452 +162	8.379 22
23	24	4	NELLY FEATURING ASHANTI & AKON BODY ON ME		☆	1447 +183	7.254 29
24	20	18	DANITY KANE DAMAGED		11 ☆	1426 -106	10.206 20
25	8	3	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		☆	1253 +220	6.762 32
26	4	4	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM		☆	1224 +132	6.870 30
27	6	6	YOUNG JEEZY FEATURING KANYE WEST PUT ON		☆	1209 +139	7.341 28
28	19	7	JESSE MCCARTNEY LEAVIN'		11 ☆	1169 +134	7.355 27
29	32	8	CHRIS BROWN TAKE YOU DOWN		☆	1021 +141	9.543 21
30	31	5	USHER MOVING MOUNTAINS		☆	983 +9	5.380 34
31	33	6	KEYSHIA COLE HEAVEN SENT		☆	980 +103	6.628 33
32	15	2	SAVAGE FEATURING SOULJA BOY TELL'EM SWING			973 +160	3.753 39
33	12	11	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II		☆	894 -423	4.705 36
34	36	13	ESTELLE FEATURING KANYE WEST AMERICAN BOY			869 +116	6.869 31
35	30	18	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO FINER THINGS			842 -162	7.584 26
36	NEW		MARIAH CAREY I'LL BE LOVIN' U LONG TIME		☆	814 +414	5.374 35
37	NEW		RIHANNA DISTURBIA			596 +80	2.662 -
38	37	15	PITBULL FEATURING TRINA & YOUNG BOSS GO GIRL			579 -120	3.419 -
39	NEW		ONE BLOCK RADIUS YOU GOT ME			567 +83	2.289 -
40	38	8	KANYE WEST FEATURING CHRIS MARTIN HOMECOMING			553 -140	8.208 23

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ASHANTI Good Good (The Inc./Universal Motown)	14
LAZE & ROYAL Like A Pistol (Warner Bros.)	11
JAZMINE SULLIVAN Need U Bad (J/RMG)	9
SHAWTY PUTT FEAT. LIL JON & TOO SHORT Dat Baby (BME/Razor & Tie)	8
LIL WAYNE A Milli (Cash Money/Universal Motown)	7
FLO RIDA FEAT. WILL.I.AM In The Ayer (Poe Boy/Atlantic)	6
MARIAH CAREY I'll Be Lovin' U Long Time (Island/DJMG)	6
LL COOL J FEAT. THE-DREAM Baby (Def Jam/DJMG)	6
YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/DJMG)	5
SAVAGE FEAT. SOULJA BOY TELL'EM Swing (Universal Republic)	5

ADDED AT... KEZE

Spokane, WA
PD: Boomer Davis

Savage Feat. Soulja Boy Tell 'Em, Swing, 7
LL Cool J Feat. The-Dream, Baby, 4
Jazmine Sullivan, Need U Bad, 0
T-Pain Feat. Lil Wayne, Can't Believe It, 0

FOR REPORTING STATIONS PLAYLISTS GO TO:
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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
SLIM FEAT. YUNG JOC So Fly (M3/Asylum)	483/61	MAINO Hi Hater (Hustle Hard/Atlantic)	333/21
TOTAL STATIONS:	45	TOTAL STATIONS:	36
ICE CUBE Do Your Thang (Firm/Lench Mob)	481/36	PLIES FEAT. JAMIE FOX & THE-DREAM Please Excuse My Hands (Big Gates/Sip-N-Slide/Atlantic)	319/88
TOTAL STATIONS:	35	TOTAL STATIONS:	20
THE PUSSYCAT DOLLS When I Grow Up (Interscope)	477/34	DJ KHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL' BOOSIE Out Here Grindin' (Terror Squad/Koch)	261/9
TOTAL STATIONS:	29	TOTAL STATIONS:	24
RAY J Gifts (Knockout/DEJA 34/Koch)	431/20	FLEX Te Quiero (EMI Televisa)	254/1
TOTAL STATIONS:	42	TOTAL STATIONS:	10
SHAWTY PUTT FEAT. LIL JON Dat Baby (BME)	387/57	LL COOL J FEAT. THE-DREAM Baby (Def Jam/DJMG)	236/81
TOTAL STATIONS:	38	TOTAL STATIONS:	46

MOST INCREASED PLAYS

+835 ☆ **LIL WAYNE**
A Milli (Cash Money/Universal Motown)
KDLW +44, WHZT +41, WXIS +38, KHTN +32, KPWR +29, KYZZ +29, KBMB +26, KEZE +26, KBDS +26, KDOB +26

+458 ☆ **THE-DREAM**
I Luv Your Girl (Radio Killa/Def Jam/DJMG)
WHZT +61, WPOW +32, WPYO +30, KDHT +25, KRKA +22, KKSS +22, WRDW +20, WBTT +19, KGGI +19, WJQM +18

+414 ☆ **MARIAH CAREY**
I'll Be Lovin' U Long Time (Island/DJMG)
KDOB +43, KDGS +42, WRCL +30, KRKA +29, XHTO +22, KCHZ +21, KVEG +18, KYYB +17, WLTO +17, KBFM +17

+401 ☆ **CHRIS BROWN**
Forever (Jive/Zomba)
KPWR +48, KIKI +39, KDGS +35, WAJZ +34, XMOR +32, WRWD +23, KSEQ +22, KBFM +19, WXIS +18, KCHZ +18

+350 ☆ **KARDINAL OFFISHALL FEAT. AKON**
Dangerous (KonLive/Geffen/Interscope)
KIKI +36, KPRR +30, KTTB +27, KCAQ +23, KDOB +23, KDHT +23, KDON +22, KCHZ +20, WWKL +20, KBOS +19

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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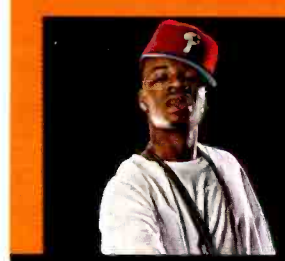
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RHYTHMIC REPORTERS

<p>WAJZ/Albany, NY* OM: Kevin Callahan PD: Russ Allen MD: JD Redman</p> <p>KDLW/Albuquerque, NM* OM: Dave Anderson PD: Eddie (Go!) George MD: Teddy P</p> <p>KKSS/Albuquerque, NM* PD: D.J. Lopez MD: Matthew Candelaria</p> <p>KFAT/Anchorage, AK OM: Tom Oakes PD/MD: McConnell "Man@Large" Adams APD: Brad Erickson</p> <p>WBTS/Atlanta, GA* PD: Lee Cagle APD/MD: Maverick</p> <p>KDHT/Austin, TX* OM/MD: Chase APD: Boogie MD: Deuce</p> <p>KXBT/Austin, TX* PD: Rudy Ramos APD: Chico Rico</p> <p>KBDS/Bakersfield, CA* PD: Robert Chavez APD: Adlai "DJ D-Lay" Wilson</p> <p>KISV/Bakersfield, CA* PD/MD: J. Reed</p> <p>WJMN/Boston, MA* OM: Cadillac Jack PD: Chris Tyler APD: Dennis O'Heron MD: Gee Spin</p> <p>WCZQ/Champaign, IL PD/MD: Roderick "Suava" Lake</p> <p>WRVZ/Charleston, WV* OM: Rick Johnson PD/MD: Woody Woods</p> <p>WIBT/Charlotte, NC* OM: Bruce Logan PD: Rob Wagman APD/MD: JoJo</p> <p>WBBM/Chicago, IL* PD: Todd Cavanah APD/MD: Erik Bradley</p> <p>KIBT/Colorado Springs, CO* PD: Chris Pickett MD: Madboy</p> <p>KZFM/Corpus Christi, TX* OM/MD: Ed Ocanas MD: Arlene M. Cordell</p> <p>KQKS/Denver, CO* PD: Cat Collins APD/MD: John E. Kage</p> <p>KPRR/El Paso, TX* PD: Patti Diaz APD/MD: DJ Slo Motion</p> <p>XHTO/El Paso, TX* OM/MD: Francisco Aguirre APD/MD: Alex "Big Al" Flora</p> <p>WRCL/Flint, MI* OM: J. Patrick PD: Clay Church MD: Ian Richards</p> <p>KBOS/Fresno, CA* PD: Greg Hoffman MD: Danny Salas</p> <p>KSEQ/Fresno, CA* OM/MD: Tommy Del Rio MD: DJ Lacey</p>	<p>WBTT/Ft. Myers, FL* PD: Scrap Jackson APD/MD: Omar "The Big O"</p> <p>WFFY/Ft. Walton Beach, FL OM/MD: Scott "Lugnut" Dwyer</p> <p>WJFX/Ft. Wayne, IN* PD: Phil Becker APD/MD: Weasel</p> <p>WNHT/Ft. Wayne, IN* PD/MD: Shady Spencer</p> <p>WHZT/Greenville, SC* OM: Steve Crumley PD/MD: Jet Black</p> <p>WDLW/Hagerstown, MD OM: Rick Alexander PD/MD: Artie Shultz</p> <p>WWKL/Harrisburg, PA* OM/MD: John O'Dea APD/MD: Venetia</p> <p>WZMX/Hartford, CT* OM: Steve Salhany PD/MD: DJ Buck APD: David Simpson</p> <p>KDDB/Honolulu, HI* PD: Ryan Sean</p> <p>KIKI/Honolulu, HI* PD/MD: K-Smooth</p> <p>KPHW/Honolulu, HI* OM: Wayne Maria PD: KC Bejerana MD: Kevin Akitake</p> <p>KPTY/Houston, TX* OM: Arnulfo Ramirez PD: Cindy Hill APD/MD: Crisco Kidd</p> <p>WXIS/Johnson City, TN* PD/MD: Todd Ambrose</p> <p>KCHZ/Kansas City, MO* OM/MD: Maurice DeVoe</p> <p>WKHT/Knoxville, TN* OM: Rich Bailey PD: Darren Stephens APD: Eric Bennett MD: Joey Tack</p> <p>KRKA/Lafayette, LA* PD: Chris Logan MD: DJ Digital</p> <p>KNEX/Laredo, TX PD: Arturo Serna III</p> <p>KLUC/Las Vegas, NV* OM/MD: Cat Thomas APD/MD: J.B. King</p> <p>KVEG/Las Vegas, NV* PD: Sherita Saulsberry MD: Jesse "J-Noise" Garcia</p> <p>WLTO/Lexington, KY* OM: Robert Lindsey PD: Tabatha Levault</p> <p>KPWR/Los Angeles, CA* PD: Jimmy Steal APD/MD: E-Man</p> <p>KBTE/Lubbock, TX OM: Jeff Scott PD/MD: Magoo</p> <p>KSTQ/Lubbock, TX PD: Eddie Moreno APD: Vince Carrillo MD: Gilbert Saldana</p> <p>WJQM/Madison, WI* OM: Randy Hawke PD: JD Garfield MD: Brandon Marshall</p> <p>KBFM/McAllen, TX* OM: Billy Santiago PD: Johnny O MD: Jay Z</p>	<p>KXHT/Memphis, TN* PD: Mo Better</p> <p>WPOW/Miami, FL* OM/MD: Tom Calococci MD: Eddie Mix</p> <p>KTTB/Minneapolis, MN* OM/MD: Sam Elliot MD: Zannie K.</p> <p>KHTN/Modesto, CA* OM/MD: Rene Roberts</p> <p>KDON/Monterey, CA* OM/MD: Sam Diggedy APD/MD: Eric "The Funky 1"</p> <p>KYZZ/Monterey, CA* PD: Tommy Del Rio MD: Amy Chalis</p> <p>WQHT/New York, NY* PD: Ebro Darden APD/MD: Jill Strada</p> <p>WNVZ/Norfolk, VA* OM: Don London PD: Tias Schuster MD: Shaggy</p> <p>KMRK/Odessa, TX PD: Christopher Marquez APD/MD: Kid Vicious</p> <p>KKWD/Oklahoma City, OK* OM: Chris Baker PD: Ronnie Ramirez</p> <p>WPYO/Orlando, FL* OM: Steve Holbrook PD: Stevie DeMann</p> <p>KCAQ/Oxnard, CA* PD: Brian "Big Bear" Davis MD: Quay</p> <p>KVYB/Oxnard, CA* PD: Jan Jeffries</p> <p>KKUU/Palm Springs, CA PD: Anthony "Antdog" Quiroz APD: Erin Deveaux MD: Ron T.</p> <p>WZPW/Peoria, IL PD: Jason Parkinson</p> <p>WRDW/Philadelphia, PA* PD: Leo "Kid Leo" Baldwin MD: Marian Newsome-McAdam</p> <p>KKFR/Phoenix, AZ* PD: Bruce St. James APD: Karlie Hustle MD: DJ Joey Boy</p> <p>KZON/Phoenix, AZ* PD: Byron Kennedy APD: Strawberry MD: DJ Mikee Mike</p> <p>WRED/Portland, ME* OM/MD: Buzz Bradley MD: DJ Jon</p> <p>KXJM/Portland, OR* PD: Lisa Adams</p> <p>WPKF/Poughkeepsie, NY PD: Aaron "Dave" McCord APD/MD: C.J. McIntyre</p> <p>WWKX/Providence, RI* OM: Tony Bristol PD/MD: Dan Hunt APD: Joey Foxx</p> <p>KEWB/Redding, CA OM: Rick Healy PD: Rico Garcia</p> <p>KGGI/Riverside, CA* PD: Jesse Duran MD: DJ KC</p>	<p>WJJS/Roanoke, VA* PD/MD: Cisko</p> <p>KBMB/Sacramento, CA* PD: Pattie Moreno MD: DJ Short-E</p> <p>KSFM/Sacramento, CA* PD: Byron Kennedy APD: Randy Fox</p> <p>WOCQ/Salisbury, MD PD: Deelite MD: Bill Baker</p> <p>KUUU/Salt Lake City, UT* OM/MD: Brian Michel APD/MD: Kevin Cruise</p> <p>KBBT/San Antonio, TX* PD: Homie Marco Arias</p> <p>KPWT/San Antonio, TX* OM: Roger Allen PD: Eric Sean</p> <p>XHTZ/San Diego, CA* PD: Rick Thomas APD: DJ Tre</p> <p>XMOR/San Diego, CA* OM/MD: Lee Cornell APD: Chris Loos MD: Vanya</p> <p>KYLD/San Francisco, CA* OM: Michael Martin PD/MD: Jazzy Jim Archer APD/MD: Travis Loughran</p> <p>KWWV/San Luis Obispo, CA OM: Drew Ross PD: Jo Jo Lopez APD/MD: Mr. Clean</p> <p>KPAT/Santa Maria, CA PD/MD: DJ E-Wrek</p> <p>KUBE/Seattle, WA* OM: Shellie Hart PD: Eric Powers APD/MD: Karen Wild</p> <p>WYPW/South Bend, IN APD/MD: Mike Jackson</p> <p>KEZE/Spokane, WA* OM: Roger Nelson PD: Boomer Davis</p> <p>KWIN/Stockton, CA* PD: Louie Diaz</p> <p>WLLD/Tampa, FL* PD: Orlando APD: Scantman MD: Kristi Reif</p> <p>KOHT/Tucson, AZ* OM: Tim Richards PD: Fred Rico</p> <p>KTBT/Tulsa, OK* OM: Don Cristi PD: Corbin Pierce MD: Jonathan Shuford</p> <p>KBLZ/Tyler, TX PD/MD: Charlie O'Douglas MD: J. Dominguez</p> <p>WMBX/West Palm Beach, FL* OM/MD: Mark McCray MD: Preston Lowe</p> <p>KDGS/Wichita, KS* PD: Greg "Hitman" Williams MD: Dave "Deuce" Jacobson</p> <p>KHHK/Yakima, WA OM/MD: Dewey Boynton</p>
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* Monitored Reporters



▶ AFTER EIGHT CONSECUTIVE WEEKS AS THE CHART'S RUNNER-UP, **PLIES** SWAPS PLACES WITH LIL WAYNE TO EARN HIS SECOND NO. 1 WITH "BUST IT BABY PART 2," DESPITE A LOSS IN PLAYS. LESS THAN A YEAR AGO, THE FLORIDA-BASED RAPPER SPENT A WEEK AT THE TOP WITH "SHAWTY," FEATURING T-PAIN.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	2	19	PLIES FEATURING NE-YO	BUST IT BABY PART 2	NO. 1 (1 WK)	BIG GATES/SLIP-N-SLIDE/ATLANTIC	8438	-278	73.216	2
2	1	18	LIL WAYNE FEATURING STATIC MAJOR	LOLLIPOP	11 ²	CASH MONEY/UNIVERSAL MOTOWN	8367	-432	68.741	3
3	3	11	LIL WAYNE	A MILLI	MOST INCREASED PLAYS	CASH MONEY/UNIVERSAL MOTOWN	7879	+970	77.394	1
4	4	16	DAVID BANNER FEATURING CHRIS BROWN	GET LIKE ME		B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	7256	+583	50.446	4
5	5	13	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER	LOLLI LOLL I (POP THAT BODY)		HYPNOTIZE MINDS/COLUMBIA	5852	+360	32.828	8
6	6	13	KARDINAL OFFISHALL FEATURING AKON	DANGEROUS		KONLIVE/GEFFEN/INTERSCOPE	5239	+427	33.699	7
7	8	10	YOUNG JEEZY FEATURING KANYE WEST	PUT ON		CTE/DEF JAM/IDJMG	4769	+597	36.117	6
8	7	15	V.I.C.	GET SILLY		YOUNG MUGUL/WARNER BROS.	4385	-78	25.376	10
9	10	9	LIL WAYNE FEATURING T-PAIN	GOT MONEY		CASH MONEY/UNIVERSAL MOTOWN	4164	+306	37.110	5
10	9	10	KOT STYLZ FEATURING YUNG JOC	LOOKIN BOY		SWAGG TEAM/BLOCKJIVE/ZOMBA	4015	+123	26.462	9
11	11	12	THE GAME FEATURING KEYSHIA COLE	GAME'S PAIN		GEFFEN/INTERSCOPE	3653	-188	23.433	13
12	13	6	RICK ROSS FEATURING NELLY & AVERY STORM	HERE I AM		SLIP-N-SLIDE/DEF JAM/IDJMG	3492	+410	23.764	12
13	14	8	YUNG BERG FEATURING CASHA	THE BUSINESS		YUNG BOSS/EPIC/KOCH	3137	+482	17.843	14
14	12	25	RICK ROSS FEATURING T-PAIN	THE BOSS		SLIP-N-SLIDE/DEF JAM/IDJMG	2847	-502	24.974	11
15	15	27	2 PISTOLS FEATURING T-PAIN & TAY DIZM	SHE GOT IT		UNIVERSAL REPUBLIC	2203	-336	16.306	15
16	16	14	SHAWTY LO	FOOLISH		D4L/ASYLUM	2165	-315	13.258	18
17	18	5	NELLY FEATURING ASHANTI & AKON	BODY ON ME		DERRTY/UNIVERSAL MOTOWN	2043	+210	9.323	22
18	20	5	PLIES FEAT. JAMIE FOXX & THE-DREAM	PLEASE EXCUSE MY HANDS	AIRPOWER	BIG GATES/SLIP-N-SLIDE/ATLANTIC	1965	+485	13.547	17
19	17	46	FLO RIDA FEATURING T-PAIN	LOW		POE BOY/ATLANTIC	1765	-30	10.868	19
20	23	4	MAINO	HI HATER	AIRPOWER	HUSTLE HARD/ATLANTIC	1627	+377	16.189	16
21	22	7	FLO RIDA FEATURING WILL.I.AM	IN THE AYER		POE BOY/ATLANTIC	1530	+94	8.293	26
22	21	4	SLIM FEATURING YUNG JOC	SO FLY		M3/ASYLUM	1500	-421	10.279	20
23	24	5	DIKHALED FEAT. AKON, PLIES, YOUNG JEEZY, RICK ROSS, ACE HOOD, TRICK DADDY & LIL BOOSIE	OUT HERE GRINDIN		TERROR SQUAD/KOCH	1191	+39	8.390	25
24	27	3	SAVAGE FEATURING SOULJA BOY TELL'EM	SWING		DAWN RAID/UNIVERSAL REPUBLIC	1137	+52	4.000	31
25	28	8	SOULJA BOY TELL'EM	DONK		COLLIPARK/INTERSCOPE	1099	+49	9.231	23
26	34	2	LL COOL J FEATURING THE-DREAM	BABY		DEF JAM/IDJMG	939	+507	10.120	21
27	25	20	DJ FELLI FEL FEAT. KANYE WEST, JERMAINE DUPRI, FABOLOUS & NE-YO	FINER THINGS		SO SO DEF/IDJMG	861	-188	7.654	28
28	29	6	GREG STREET PRESENTS NAPPY ROOTS	GOOD DAY		INTERSCOPE	815	-30	3.840	32
29	26	9	KANYE WEST FEATURING CHRIS MARTIN	HDMCOMING		ROC-A-FELLA/DEF JAM/IDJMG	799	-254	8.764	24
30	35	3	PRETTY RICKY FEATURING BUTTA CREAME	CUDDLE UP		BLUESTAR/ATLANTIC	767	+52	2.796	-
31	30	17	ACE HOOD FEATURING ROCK ROSS & T-PAIN	CASH FLOW		WE THE BEST/DEF JAM/IDJMG	662	-183	3.764	33
32	31	7	2 PISTOLS FEATURING RAY J	YOU KNOW ME		UNIVERSAL REPUBLIC	625	-134	2.430	-
33	39	2	ICE CUBE	DO YOUR THANG		FIRM/LENCH MOB	618	+34	2.494	-
34	37	7	BIRDMAN FEATURING LIL WAYNE	I RUN THIS		CASH MONEY/UNIVERSAL MOTOWN	609	0	3.169	37
35	32	19	PITBULL FEATURING TRINA & YOUNG BOSS	GO GIRL		FAMOUS ARTISTS/TVT	588	-15	3.456	35
36	40	3	ONE BLOCK RADIUS	YOU GOT ME		PROPERTY M/MERCURY/IDJMG	567	+83	2.289	-
37	NEW		NAS FEATURING KERI HILSON	HERO		DEF JAM/IDJMG	562	+74	2.820	-
38	NEW		T.I.	SWING YA RAG		GRAND HUSTLE/ATLANTIC	546	+323	6.893	29
39	RE-ENTRY		SHAWTY PUTT FEATURING LIL JON	DAT BABY		BME	540	+58	2.465	-
40	36	5	DJ LAZ FEATURING FLO RIDA & CASELY	MOVE SHAKE DROP		VIP/UNIVERSAL REPUBLIC	537	-48	2.471	-

FOR WEEK ENDING JULY 13, 2008

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PD-turned-owner Tony Q on the benefits of doing it yourself

Independently Owned

Darnella Dunham
DDunham@RadioandRecords.com

The Telecommunications Act of 1996 ushered in an era of consolidation, but now that radio's value on Wall Street has declined, some expect large publicly traded corporations to sell off some of their stations to independent operators. Speaking June 28 at the urban session at the Conclave Learning Conference, Interep senior VP of urban radio Sherman Kizart predicted a growing number of station-ownership opportunities for entrepreneurs as radio experiences a massive "landscape change" marked by the "deconsolidation" of Clear Channel and other large radio corporations.

New ownership opportunities could conceivably allow some programmers to become station owners. According to QC Communications owner Tony "Q" Quartarone, ownership is a logical and natural transition for PDs.

"Corporate are not radio people," says Quartarone, owner/GM of gospel WFAI-AM (Faith 1510) and owner/PD of urban WJKS (Kiss 101.7)/Wilmington, Del. "Corporate are people who are investors and bankers and stock people. A true PD knows what he needs to do, what he shouldn't do, what is right and what is wrong."

Programming At 21

Tony Q began his radio career in his hometown of New York at WXLO. He joined the station when he was only 17, was named PD at 21 and during a decade long stretch from 1976 to 1986 was heavily involved in its transformation to urban WRKS (Kiss 98.7). He then joined WUSL (Power 99)/Philadelphia as PD and spent four years there, during which time he began to pursue ownership opportunities. "I said to myself, 'You know, Tony, you're 29 years old. Go out and buy your own station.'"

And that's exactly what he did. In the mid-'80s he acquired WOVU/Salisbury, Md., for \$1.2 million, flipped it to urban and changed the calls and

moniker to WRTE (Kiss 101.7). On July 1, 1997, he added WJKS.

Explaining his motivation to pick up the second signal, he says, "Every time I would go home I would lose my signal [WRTE] to [WJKS] because it happened to be at the same frequency, 101.7. I said, 'One day I'm going to buy this radio station and create twin FMs, one in the north and one in the south that would cover the entire state of Delaware.'" Ten years later he sold WRTE and acquired WFAI-AM.

Juggling ownership and programming responsibilities hasn't been as daunting as it may seem. "I always found that my PD responsibilities were a good maybe day-and-a-half to two days of work [each week]," Tony Q says. "The rest of the time was going out with the sales staff or going out with the GMs—it wasn't really concrete work. It was stupid meetings that got nothing accomplished." Now he says he spends Wednesday through Friday functioning as an

account executive, sales manager, promotions director and "overall worrier. I do everything."

Having a strong programming support system has allowed him to focus on other areas. He says WFAI-AM PD/WJKS MD Manuel "Manny" Mena "coordinates everything for me. He deals with the record people on a weekly basis. He's been with me for 21 years. I think he's just an outstanding person to the point where I also gave him some owner-



'I get in the car and I listen to the station and I say, "That's partly mine." I say partly because you never really own your radio station, it belongs to the people.'

—Tony Q

No Pressure

Ownership comes with benefits and challenges. Remaining competitive with fewer resources is

Tony Q's biggest obstacle. "We don't get concerts like Clear Channel does. They've got their own entertainment division, so it's hard for us to get tickets to concerts."

Explaining his promotional philosophy, he says, "You can give away \$1 million and make it sound like \$1 or you can give away \$1 and make it sound like a million bucks. That's what we try to do here at the station."

His challenges as programmer aren't as harsh, he says, because it's an aspect of his job that he sincerely

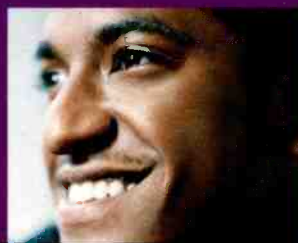
enjoys, especially without having to deal with corporate pressure. "If the record sounds good to me, then I play it. I'm not afraid to put on new music, four or five records a week. That's the way it used to be. We don't play the power records 110 times a week, because the one thing about black listeners is that while people don't have a favorite TV station, people do have a favorite radio station and they fall in love with that radio station. They'll fall in love with their personalities, with the music, with the whole stationality. One thing that black radio was known for was very high time spent listening. And when you play a record 110 times a week you just killed your time spent listening."

"There's nothing more that I want than to continue what I'm doing, with the format that I've been dedicated to for more than 30 years, to respect the listeners as listeners respect us and also respect the record industry because without them there would be no radio stations. And keep going forward as long as God allows me to. That's how I operate and I still feel like I work for someone. I still have that sense of urgency where I forget that I own the place."

R&R



Tony Q



▶ AFTER A TWO-WEEK ABSENCE, "GIRLS AROUND THE WORLD" BY **LLOYD** FEATURING LIL WAYNE MAKES A RETURN VISIT TO THE TOP 10 (11-10) WITH THE TITLE'S FIRST TRIPLE-DIGIT INCREASE IN THREE FRAMES.

LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	14	THE-DREAM LUUV YOUR GIRL	NO. 1 (2 WKS)	☆	4435 +63	39.869	2
2	9	LIL WAYNE A MILLI	CASH MONEY/UNIVERSAL MOTOWN	☆	4382 +135	44.727	1
3	13	KEYSHIA COLE HEAVEN SENT	IMANI/GEFFEN/INTERSCOPE	☆	3796 +26	37.187	4
4	14	CHRIS BROWN TAKE YOU DOWN	JIVE/ZOMBA	☆	3655 -154	34.191	5
5	7	YOUNG JEEZY FEATURING KANYE WEST PUT ON	CTE/DEF JAM/IDJMG	☆	3560 +458	28.776	8
6	18	PLIES FEATURING NE-YO BUST IT BABY PART 2	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	3443 -189	37.846	3
7	10	RIHANNA TAKE A BOW	MOST INCREASED PLAYS	☆	3333 +575	31.078	7
8	17	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	☆	3120 -132	31.349	6
9	9	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY	SWAGG TEAM/BLOCK/JIVE/ZOMBA	☆	2762 -97	19.700	10
10	9	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD	THE INC./UNIVERSAL MOTOWN	☆	2624 +165	18.637	12
11	12	ALICIA KEYS TEENAGE LOVE AFFAIR	MBK/J/RMG	☆	2591 -43	22.804	9
12	14	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN	☆	2310 +236	18.458	13
13	6	RICK ROSS FEATURING NELLY & AVERY STORM HERE I AM	SLIP-N-SLIDE/DEF JAM/IDJMG	☆	2268 +279	16.894	15
14	12	USHER FEATURING BEYONCE & LIL WAYNE LOVE IN THIS CLUB PART II	LAFACE/ZOMBA	☆	2125 -221	19.660	11
15	7	JAZMINE SULLIVAN NEED U BAD	J/RMG	☆	2086 +287	18.153	14
16	13	V.I.C. GET SILLY	YOUNG MOGUL/WARNER BROS.	☆	1882 -224	14.149	16
17	9	THE GAME FEATURING KEYSHIA COLE GAME'S PAIN	GEFFEN/INTERSCOPE	☆	1879 -230	11.664	21
18	6	USHER MOVING MOUNTAINS	AIRPOWER	☆	1854 +169	13.092	17
19	7	YUNG BERG FEATURING CASHA THE BUSINESS	YUNG BOSS/EPIC/KOCH	☆	1685 +320	9.464	25
20	11	SHAWTY LO FOOLISH	D4J/ASYLUM	☆	1670 -176	10.947	23
21	4	PLIES FEATURING JAMIE FOXX & THE-DREAM PLEASE EXCUSE MY HANDS	BIG GATES/SLIP-N-SLIDE/ATLANTIC	☆	1646 +397	11.703	20
22	2	MAINO HI HATER	HUSTLE HARD/ATLANTIC	☆	1294 +356	12.834	18
23	6	LIL WAYNE FEATURING T-PAIN GOT MONEY	CASH MONEY/UNIVERSAL MOTOWN	☆	1288 +166	12.540	19
24	5	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLI LOLL (POP THAT BODY)	HYPNOTIZE MINDS/COLUMBIA	☆	1242 +166	5.666	36
25	4	ROBIN THICKE MAGIC	STAR TRAK/INTERSCOPE	☆	1167 +198	9.514	24
26	20	ASHANTI THE WAY THAT I LOVE YOU	THE INC./UNIVERSAL MOTOWN	☆	1152 -63	11.433	22
27	3	SLIM FEATURING YUNG JOC SO FLY	M3/ASYLUM	☆	1017 +73	7.110	30
28	5	SOULJA BOY TELL'EM DONK	COLLIPARK/INTERSCOPE	☆	1000 +130	8.547	28
29	2	MARIAH CAREY I'LL BE LOVIN' U LONG TIME	ISLAND/IDJMG	☆	977 +333	7.364	29
30	3	DIKHALED FEAT. PLIES, YOUNG JEEZY, RICK ROSS, ACEHOOD, TRICK DADDY & LIL' BOOSIE OUT HERE GRINDIN	TERROR SQUAD/KOCH	☆	930 +80	5.819	35
31	3	JENNIFER HUDSON SPOTLIGHT	ARISTA/RMG	☆	922 +190	6.258	32
32	14	NE-YO CLOSER	DEF JAM/IDJMG	☆	862 -66	8.999	27
33	2	RAY J GIFTS	KNOCKOUT/DEJA 34/KOCH	☆	812 +161	3.044	-
34	5	GREG STREET PRESENTS NAPPY ROOTS GOOD DAY	INTERSCOPE	☆	804 -49	3.586	-
35	18	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/ZOMBA	☆	796 -95	9.227	26
36	3	PLEASURE P. DID YOU WRONG	ATLANTIC	☆	775 +156	4.174	39
37	NEW	LL COOL J FEATURING THE-DREAM BABY	DEF JAM/IDJMG	☆	703 +226	7.016	31
38	4	DAY26 SINCE YOU'VE BEEN GDNE	BAD BOY/ATLANTIC	☆	690 +27	4.586	38
39	NEW	ASHANTI GOOD GOOD	THE INC./UNIVERSAL MOTOWN	☆	635 +101	2.812	-
40	2	NELLY FEATURING ASHANTI & AKON BODY ON ME	DERRTY/UNIVERSAL MOTOWN	☆	596 +27	2.069	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ALFAMEGA Uh Huh (Grand Hustle/Capitol)	30
SNOOP DOGG Those Gurlz (Doggystyle/Geffen/Interscope)	27
RAHEEM DEVAUGHN Text Messages (Jive/Zomba)	25
ICE CUBE Do Your Thang (Firm/Lench Mob)	21
SLIM THUG PRESENTS BOSS HOGG OUTLAWZ FEAT. RAY J Keep It Playa (Koch)	17
PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic)	7
CHRIS BROWN Forever (Jive/Zomba)	6
RYAN LESLIE FEAT. CASSIE & FABOLOUS Addiction (NextSelection/Casablanca/Universal Motown)	6
MAINO Hi Hater (Hustle Hard/Atlantic)	5

ADDED AT... WBTF
Lexington, KY
PD: Jay Alexander
Ice Cube, Do Your Thang, 13
Missy Elliott, Best, Best, 1
Alfamega, Uh Huh, 0
Pharrell Feat. Slim Thug, Keep It Playa, 0
Raheem DeVaughn, Text Messages, 0
Snoop Dogg, Those Gurlz, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PRETTY RICKY FEAT. BUTTA CREAME Cuddle Up (BlueStar/Atlantic)	591/113	T.I. Swing Ya Rag (Grand Hustle/Atlantic)	450/249
TOTAL STATIONS: 49		TOTAL STATIONS: 62	
BIRDMAN FEAT. LIL WAYNE I Run This (Cash Money/Universal Motown)	519/25	KARINA Can't Find The Words (Def Jam/IDJMG)	443/121
TOTAL STATIONS: 63		TOTAL STATIONS: 39	
MUSIQ SOULCHILD Radio (Atlantic)	511/201	TAY DIZM FEAT. T-PAIN & RICK ROSS Beam Me Up (Nappy Boy)	395/84
TOTAL STATIONS: 61		TOTAL STATIONS: 36	
NAS FEAT. KERI HILSON Hero (Def Jam/IDJMG)	474/82	JAHEIM FEAT. KEYSHIA COLE I've Changed (Divine MIII/Atlantic)	360/17
TOTAL STATIONS: 62		TOTAL STATIONS: 31	
KARDINAL OFFISHALL FEAT. AKON Dangerous (KonLive/Geffen/Interscope)	458/77	JARVIS FEAT. LUDACRIS Pretty Girl (DTP/Def Jam/IDJMG)	350/33
TOTAL STATIONS: 46		TOTAL STATIONS: 30	

MOST INCREASED PLAYS

+575	☆ RIHANNA Take A Bow (SRP/Def Jam/IDJMG) WJLB +44, KMJL +33, WERQ +26, WJZE +26, WENZ +26, WWPB +22, WHHH +21, WQBT +20, WHXT +19, WIKS +18
+458	☆ YOUNG JEEZY FEAT. KANYE WEST Put On (CTE/Def Jam/IDJMG) WQVE +33, WCDX +25, KMJL +25, WPRW +20, WENZ +19, WJZE +18, WEMX +17, WEAS +16, WHTD +15, WBHU +14
+397	☆ PLIES FEAT. JAMIE FOXX & THE-DREAM Please Excuse My Hands (Big Gates/Slip-N-Slide/Atlantic) WUEP +24, KKDA +23, KBTT +21, KBFB +20, WBHU +20, WJZE +20, WBLX +20, WCDX +18, WHTA +18, KMJL +18
+356	MAINO Hi Hater (Hustle Hard/Atlantic) WZHT +51, WJZF +24, KHTE +23, WJMH +22, WHTA +18, WPHI +15, KKDA +14, XCTY +13, WBTF +13, WCDX +12
+333	☆ MARIAH CAREY I'll Be Lovin' U Long Time (Island/IDJMG) WCKX +30, WEMX +25, WWPB +24, WDKX +17, KOPW +15, KKDA +15, SHU +14, WAMO +13, WFXA +13, WBTF +12

FOR WEEK ENDING JULY 13, 2008
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► **RIHANNA** LAUNCHES HER URBAN AC CHART CAREER WITH "TAKE A BOW," HER MOST SUCCESSFUL TRACK AT C-H/TOP 40 TO DATE. THE SONG DEBUTS AT NO. 38 ON THIS LIST THE SAME WEEK ITS THREE-WEEK STINT ATOP CHR/TOP 40 ENDS.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS T/W +/-	AUDIENCE MILLIONS	RANK
1	3	30	MARVIN SAPP Never Would Have Made It	NO. 1 (1 WK) Verity/Zomba	1700 +134	15.104	1
2	2	20	NOEL GOURDIN The River	EPIC	1692 +90	10.703	8
3	1	42	RAHEEM DEVAUGHN Woman	JIVE/ZOMBA	1611 -2	12.835	4
4	5	11	ERIC BENET You're The Only One	FRIDAY/REPRISE/WARNER BROS.	1481 +80	11.484	5
5	4	12	ALICIA KEYS Teenage Love Affair	MBK/J/RMG	1457 +43	14.574	2
6	7	9	KEYSHIA COLE Heaven Sent	MOST INCREASED PLAYS IMANI/GEFFEN/INTERSCOPE	1434 +180	12.886	3
7	6	39	JAHEIM Never	DIVINE MILL/ATLANTIC	1233 +44	10.107	9
8	8	24	LYFE JENNINGS Never Never Land	COLUMBIA	1221 +60	9.771	10
9	9	40	MARY J. BLIGE Just Fine	11 MATRIARCH/GEFFEN/INTERSCOPE	1051 +17	10.925	6
10	12	5	ROBIN THICKE Magic	STAR TRAK/INTERSCOPE	973 +159	10.712	7
11	10	36	KEYSHIA COLE I Remember	11 IMANI/GEFFEN/INTERSCOPE	972 -32	7.645	12
12	13	15	JAHEIM FEATURING KEYSHIA COLE I've Changed	DIVINE MILL/ATLANTIC	839 +149	7.450	13
13	11	13	DWELE I'm Cheatin'	RT/KOCH	838 +38	5.776	15
14	15	5	JENNIFER HUDSON Spotlight	ARISTA/RMG	791 +99	7.081	14
15	14	36	ALICIA KEYS Like You'll Never See Me Again	11, 2 MBK/J/RMG	775 +59	8.388	11
16	17	15	AL GREEN FEATURING JOHN LEGEND Stay With Me (By The Sea)	BLUE NOTE/CAPITOL	555 +44	3.832	17
17	16	14	LALAH HATHAWAY Let Go	STAX/CMG	532 -46	3.267	20
18	18	5	USHER Moving Mountains	LAFACE/ZOMBA	429 +28	3.336	19
19	19	11	ANTHONY DAVID FEATURING INDIA.ARIE Words	SOULBIRD/UNIVERSAL REPUBLIC	410 +31	2.079	25
20	20	13	RAHSAAN PATTERSON Feels Good	ARTISTRY	371 +26	2.074	26
21	24	10	JILL SCOTT FEATURING GEORGE DUKE Whenever You're Around	HIDDEN BEACH	320 +30	2.164	24
22	23	5	KEITH SWEAT FEATURING ATHENA CAGE Butterscotch	KEIA/ATCO/RHINO	213 0	1.058	-
23	21	8	CHANTE MOORE It Ain't Supposed To Be This Way	PEAK/CMG	295 -24	1.306	32
24	22	14	ASHANTI The Way That I Love You	THE INC./UNIVERSAL MOTOWN	256 -48	2.722	22
25	25	10	WILL DOWNING Fantasy (Spending Time With You)	PEAK/CMG	253 +6	1.089	40
26	26	6	CHAZ By My Side	PRK	233 -8	2.175	23
27	27	19	RAHEEM DEVAUGHN Customer	JIVE/ZOMBA	221 +32	1.866	27
28	28	8	CALVIN RICHARDSON Sang No More	NU MO/SHANACHIE	210 +36	0.693	-
29	37	2	CHARLIE WILSON Homeless	JIVE/ZOMBA	209 +94	0.713	-
30	NEW		CHRIS BROWN Take You Down	JIVE/ZOMBA	170 +83	1.689	28
31	29	17	CHRISSETTE MICHELE Love Is You	DEF JAM/IDJMG	158 +1	0.851	-
32	32	4	REGINA BELLE God Is Good	PENDULUM	150 +15	1.095	39
33	30	4	HOWARD HEWETT I Wanna Know	THE GROOVE	140 -17	0.640	-
34	33	3	Q Steal My Show	BLACKGROUND/UNIVERSAL MOTOWN	136 +10	0.436	-
35	NEW		URBAN MYSTIC FEATURING BETTY WRIGHT Let's Do It Again	SOBE	135 +41	0.417	-
36	36	9	JORDIN SPARKS DUET WITH CHRIS BROWN No Air	11, 3 19/JIVE/ZOMBA	132 +12	3.584	18
37	34	19	MARCUS MILLER FEATURING CORINNE BAILEY RAE Free	3 DEUCES/CMG	132 +8	0.846	-
38	NEW		RIHANNA Take A Bow	11 SRP/DEF JAM/IDJMG	131 +41	1.493	30
39	39	2	APRIL HILL I Wanna Be Free	JAZZY PEACH	124 +12	0.206	-
40	31	7	MARY J. BLIGE Stay Down	MATRIARCH/GEFFEN/INTERSCOPE	123 -29	4.422	16

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
MINT CONDITION Nothing Left To Say (Caged Bird/Image)	22
JOE E.R. (Emergency Room) (Kedar)	22
JOE E.R. (Emergency Room) (Kedar)	22
JON B. Oh So Sexy (VibeZSelect/Arseral)	17
JANET Can't B Good (Island/IDJMG)	14
IRENE CARA How Can I Make U Luv Me (Caramel Goddess)	11
EMILY BELL Messin' Around (DEG/CDS)	6
ROBIN THICKE Magic (StarTrak/Interscope)	4
ERIC BENET You're The Only One (Friday/Reprise/Warner Bros.)	2
DWELE I'm Cheatin' (RT/Koch)	2
JAHEIM I've Changed (Divine Mill/Atlantic)	2

ADDED AT... KDKS
Shreveport, LA
PE: Quenn Echo's
Emily Bell, Messin' Around, 0
Janet, Can't B Good, 0
Joe, E.R. (Emergency Room), 0
Jon B., Oh So Sexy, 0
Mint Condition, Nothing Left To Say, 0

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MINT CONDITION Nothing Left To Say (Caged Bird/Image)	105/37	LEDISI Think Of You (Verve Forecast/Verve)	57/57
TOTAL STATIONS: 37		TOTAL STATIONS: 19	
JOE E.R. (Emergency Room) (Kedar)	79/42	JAZMINE SULLIVAN Need U Bad (J/RMG)	52/4
TOTAL STATIONS: 13		TOTAL STATIONS: 16	
BRENT JONES & THE T.P. MOBB The Ocean (Tyscot)	76/8	INCOGNITO I Remember A Time (Heads Up)	47/18
TOTAL STATIONS: 12		TOTAL STATIONS: 6	
CUPID Happy Dance (The Only Cupid)	71/15	LLOYD FEAT. LIL WAYNE Girls Around The World (The Inc./Universal Motown)	42/3
TOTAL STATIONS: 21		TOTAL STATIONS: 9	
KIRK FRANKLIN Jesus (Fo Yo Soul/Gosao Centric/Zomba)	65/8	ANTHONY HAMILTON Cool (So So Def/Zomba)	38/37
TOTAL STATIONS: 23		TOTAL STATIONS: 19	

MOST INCREASED PLAYS

+180	KEYSHIA COLE Heaven Sent (Imani/Geffen/Interscope) WKSP +20, WYLD +14, WNEW +13, WRKS +13, WHRP +12, WJMR +11, WTLZ +11, WFLM +11, WWIN +10, WDLT +9
+159	ROBIN THICKE Magic (StarTrak/Interscope) WMBB +4, WVBE +2, WAKB +1, WVKL +1, WJWZ +1, WNEW +9, WQPR +9, WKSP +9, WBLS +8, KQXL +7
+149	JAHEIM FEAT. KEYSHIA COLE I've Changed (Divine Mill/Atlantic) KMUJ +3, WZZZ +1, WHRP +1, WTYB +1, WQOK +8, KMJM +7, KMEZ +6, WWIN +6, WAKB +5, WRKS +5
+134	MARVIN SAPP Never Would Have Made It (Verity/Zomba) KRNB +25, WKSP +19, WRKS +13, WMBB +9, WDLT +8, WXST +8, WHRP +8, WJQT +7, KVMA +7, WBLS +7
+99	JENNIFER HUDSON Spotlight (Arista/RMG) WQMG +10, WWIN +9, WXXM +9, WKSP +7, WNEW +6, WYLD +5, WMGL +5, WRNB +5, WBLS +5, WVBE +4

FOR WEEK ENDING JULY 13, 2008
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► UP 86 PLAYS, **WEST ANGELES COGIC MASS CHOIR**, LED BY BISHOP CHARLES E. BLAKE, GETS THE MOST INCREASED PLAYS AND MOST ADDED NODS WITH "LORD PREPARE ME," THE GROUP'S HIGHEST-CHARTED TITLE (17-14).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	1) NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	60	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (42 WKS) VERITY/ZOMBA	1088 -23	4.443 1
2	2	19	REGINA BELLE GOD IS GOOD	PENDULUM	1013 -28	3.434 4
3	3	22	JAMES FORTUNE & FIYA I TRUST YOU	BLACK SMOKE/WORLDWIDE	920 +35	3.572 2
4	4	26	DORINDA CLARK-COLE TAKE IT BACK	GOSPO CENTRIC/ZOMBA	862 -9	3.525 3
5	5	32	TROY SNEED PRESENTS BONAFIDE PRAISERS WORK IT OUT	EMTRO GOSPEL	861 -10	3.281 5
6	6	34	SHEKINAH GLORY MINISTRY JESUS	KINGDOM	734 -28	2.860 6
7	7	38	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) THE LIGHT	NUSPRING	643 -21	2.248 9
8	8	50	THE CLARK SISTERS LIVIN'	EMI GOSPEL	642 -4	2.488 8
9	9	12	KIRK FRANKLIN JESUS	FO YO SOUL/GOSPO CENTRIC/ZOMBA	561 +8	2.593 7
10	10	44	BEVERLY CRAWFORD HE'S DONE ENOUGH	JDI	539 -8	1.960 12
11	11	27	JONATHAN NELSON FEATURING PURPOSE MY NAME IS VICTORY	INTEGRITY	532 +1	2.192 10
12	12	45	THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE RIGHT NOW PRAISE	TYSCOT/NEW LIFE/VERITY/ZOMBA	471 -17	1.450 15
13	13	19	CECE WINANS WAGING WAR	PURESPRINGS GOSPEL	432 -12	1.636 14
14	17	13	THE WEST ANGELES COGIC MASS CHOIR LORD PREPARE ME	EMI GOSPEL	407 +86	2.017 11
15	16	5	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS COVER ME	PAJAM/GOSPO CENTRIC/ZOMBA	399 +73	1.777 13
16	14	16	BYRON CAGE ROYALTY (LIVE AT THE APOLLO)	GOSPO CENTRIC/ZOMBA	384 -6	1.184 19
17	15	10	JASON CHAMPION ALWAYS	BROOKS/EMI GOSPEL	383 +34	1.350 16
18	22	9	JEFF MAJORS GLORY GLORY	MUSICONE	297 +28	1.302 18
19	23	3	DAMITA NO LOOKING BACK	AIRPOWER TYSCOT	288 +24	1.162 20
20	19	17	CHRISTOPHER YES	JEG	265 -20	0.684 23
21	26	7	NATHANIEL & NECY SERVE NOBODY BUT YOU	WOGG	248 +29	0.425 28
22	20	15	ISRAEL & NEW BREED IF NOT FOR YOUR GRACE	COLUMBIA/INTEGRITY	240 -36	0.631 24
23	18	11	J MOSS ABUNDANTLY	PAJAM/GOSPO CENTRIC/ZOMBA	236 -54	0.845 22
24	21	6	TYE TRIBBETT & G.A. STAND OUT	COLUMBIA	223 -53	1.329 17
25	25	4	DESTINY PRAISE HIS WILL	DESTINY STYLE	214 -7	1.161 21
26	24	20	DEITRICK HADDON PRESENTS VOICES OF UNITY HE'S ABLE	TYSCOT	210 -20	0.476 27
27	28	8	NORMAN HUTCHINS IT'S YOUR SEASON	IR	189 -9	0.595 25
28	29	2	PASTOR GREGG PATRICK & THE BRIDGE PROJECT I AM A WITNESS	CROSSOVER/TYSCOT	181 +10	0.344 -
29	27	3	RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE) ONE MORE CHANCE	NUSPRING/EMI GOSPEL	181 -21	0.374 -
30	30	2	TYE TRIBBETT & G.A. HOLD ON	COLUMBIA/INTEGRITY	149 0	0.351 -

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
THE WEST ANGELES CHURCH OF GOD IN CHRIST MASS CHOIR & CONGREGATION Lord Prepare Me (EMI Gospel) KROI, WHLH, WNNL, WTHB	4
KIRK FRANKLIN Jesus (Fo Yo Soul/Gospo Centric/Zomba) WCHB, WNNL	2
21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WCHB, WPPZ	2
DAVE HOLLISTER Striving (Gospo Centric/Zomba) WJYD, WNOO	2
MAVIS STAPLES & PATTI GRIFFIN Waiting For My Child To Come Home (EMI) Sirius Praise, XM The Spirit	2
JAMES FORTUNE & FIYA I Trust You (Blacksmoke) WTLG	1
JASON CHAMPION Always (Brooks/EMI Gospel) WEUP	1
BYRON CAGE Royalty (Live At The Apollo) (Gospo Centric/Zomba) KROI	1

ADDED AT...

SIRIUS PRAISE

Satellite
PD/MD: Pat McKay
Mavis Staples & Patti Griffin, Waiting For My Child to Come Home, O
Martha Munizzi, Favor of God, O

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
ARKANSAS GOSPEL MASS CHOIR I Lift My Hands (T) TOTAL STATIONS: 15	148/24	DOUG WILLIAMS & PASTOR TIM ROGERS The Love Of Jesus (Blackberry/Malaco) TOTAL STATIONS: 14	109/1
KEVIN JARIDO & NU VIRTUE Sunday Morning (Emtro Gospel) TOTAL STATIONS: 13	137/16	WILLIAM MURPHY I Will Rejoice (M3M) TOTAL STATIONS: 9	105/48
KATHY TAYLOR Oh How Precious (Katco) TOTAL STATIONS: 9	116/1	GERALD SCOTT & COMPANY You Can't Stop My Praise (Gerald Scott & Company) TOTAL STATIONS: 15	103/5
NIYOKI Joy (D2G-Executive) TOTAL STATIONS: 12	112/31	JOHN TILLERY PROJECT Look At Me (Danbla) TOTAL STATIONS: 9	96/12
DAVE HOLLISTER Striving (Gospo Centric/Zomba) TOTAL STATIONS: 8	110/31	EUCLID GRAY Let Me Praise Him (Malaco) TOTAL STATIONS: 12	89/21

MOST INCREASED PLAYS

+86	THE WEST ANGELES COGIC MASS CHOIR Lord Prepare Me (EMI Gospel) WNNL +21, WHLH +12, WFTL +8, KROI +8, WTHB +7, WLJB +6, WHAL +5, WPPZ +4, WXVI +4, WFMV +4
+73	21:03 WITH FRED HAMMOND, SMOKIE NORFUL & J MOSS Cover Me (PAJAM/Gospo Centric/Zomba) WXVI +15, WXEZ +13, WCHB +12, WNOO +8, WWIN +7, WPPZ +5, WLOU +5, WLJB +4, WCAO +4, WTHE +3
+48	WILLIAM MURPHY I Will Rejoice (M3M) WEUP +13, WCAO +11, KOKA +6, WPZE +4, WLOU +4, WFMV +3, WEAL +2, KHVN +2
+48	DOTTIE PEOPLES Do It (DP) WCAO +6, XSRT +6, WLOU +5, WFMI +4, WJMO +4, WXVI +3, WXKZ +3, WLOK +2, WNOO +2, WXOK +2
+37	THE MIGHTY CLOUDS OF JOY Rain On Me (EMI Gospel) WYLD +36, WSOK +2

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
1	BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR NOT ABOUT US (ALPHA DDC/TYSCOT)		594 526
2	JOSHUA'S TROOP EVERYBODY CLAP YOUR HANDS (NEW HAVEN)		521 521
3	RUBEN STUDDARD, DEITRICK HADDON & MARY MARY LOVE HIM LIKE I DO (VERITY/ZOMBA)		461 417
4	HEZEKIAH WALKER & LFC GRATEFUL (VERITY/ZOMBA)		431 394
5	KIRK FRANKLIN DECLARATION (THIS IS IT) (GOSPO CENTRIC/ZOMBA)		397 378

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	1) NIelsen BDS CERTIFICATIONS	PLAYS TW LW
6	J MOSS PRAISE ON THE INSIDE (PAJAM/GOSPO CENTRIC/ZOMBA)		397 436
7	MAURETTE BROWN CLARK ONE GOD (ATLANTA INTERNATIONAL/MALACO)		393 431
8	ISAIAH D. THOMAS & ELEMENTS OF PRAISE THE GREATEST (HABAKKUK)		345 363
9	MYRON BUTLER & LEVI STRONGER (EMI GOSPEL)		342 359
10	CANTON JONES MY DAY (ARROW)		333 362

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Dying professor shares time management advice

Time: More Valuable Than Money

Kevin Peterson

KPeterson@RadioandRecords.com

It was Aug. 15, 2007, when Randy Pausch's doctors told him he had three to six months of good health left. Three months later, he returned to the University of Virginia, where he had been a professor, to speak on the topic of time management. "I think at this point I'm an authority to talk about what to do with limited time," he said in the speech, which has since been widely distributed on the Internet.

In a recent R&R survey of the Christian music community, readers said time management was their No. 1 challenge—and as Pausch acknowledged, they're hardly alone.

"Americans are really bad at dealing with time as a commodity," he said. We may be good at dealing with money, but as he told his graduate students, "The money is not important. You can go and earn more money later. What you'll never do is get the two years of your life back."

In discussing why time management is important, Pausch spoke of something he called the time famine. "It's a bit like thinking of Africa," he said. "You can airlift all the food you want in to solve the crisis this week, but the problem is systemic and you really need systemic solutions. So a time management solution that says it's going to fix things for you in the next 24 hours is laughable, just like saying, 'I'm going to fix hunger in Africa in the next year.' You need to think long term and you need to change fundamental, underlying processes."

Pausch added that it's not just about time management: It's life advice. It's about how to change the way you're doing a lot of things and how you allocate your time in the quest for a happier, more wonderful life. He said the problem is severe—and that on average, people waste about two hours per day. Signs of time wasting include a messy desk, cluttered files—or no files—not being able to find things, missing appointments, being unprepared for meetings, volunteering to do things other people should do and being tired and unable to concentrate. Another big time waster is TV. Pausch said the average American watches more than 28 hours of TV per week. That's almost three quarters of a full-time job.

Goals, Priorities, Planning

According to Pausch, the keys to successful time management are setting goals, setting priorities and planning. In setting goals, you should ask, "Why am I doing this? What is the goal? Why will I succeed? What happens if I choose not to do it?"

In setting priorities, he noted, "It's more important to focus on doing the right things than it is to focus on doing things right. If you're doing the right things adequately, that's much more important than doing the wrong things beautifully. Make sure you have the courage of your convictions to say you're going to focus on the important things."

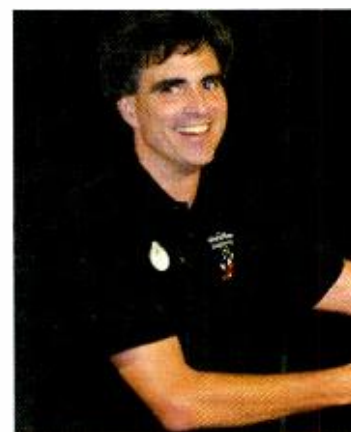
When it comes to planning, Pausch says you should plan each day, each week and each quarter. "You can always change your plan, but only once you have one," he said, suggesting a "to do" list. "Break things down into small steps and do the ugliest thing first." He recommended using the four-quadrant "to do" list from Stephen Covey's book "The Seven Habits of Highly Effective People," but said you can also use a numbered list, prioritized in order of importance. "The most important thing I can teach you about time management is that when you're done with the things that are important and due soon, that's when you go to the things that are important and not due soon."

Pausch also said to keep your desk clear by focusing on one thing at a time, and that a good file system is essential. "One of the mantras of time management is, 'Touch each piece of paper once,'" he said. "Have a place where every piece of paper can go, in alphabetical order." He added that you should only "touch" each e-mail once as well, because your inbox is not your "to do" list.

The telephone is a big time waster, according to

'Time is all we have, and you may find one day, you have less than you think.'

—Randy Pausch



Pausch, and he said it's important to keep calls short. Standing during the call will help you keep it brief. He also recommended having something in view that you're waiting to get to next. "Group your calls," he said. "Call people right before lunch or right before the end of the day, because they probably have something they would rather do than keep chatting, too."

Schedule Yourself

People don't find time for important things; you make it, he said. "You make time by electing not to do something else." He added that there is a term from economics that everyone should hold near and dear to their heart: opportunity cost. "The bad thing about doing something that isn't very valuable is not that it's a bad thing to have done it; the problem is that once you've spent an hour doing it, that's an hour you can never again spend in any other way."

To find out how much time you're really wasting and where, Pausch recommended keeping a time journal. Monitor yourself in 15-minute increments for three days to two weeks, updating every half hour. Use the journal data to ask yourself, "What am I doing that doesn't really need to be done, that could be done by someone else, that could be done more efficiently or that wastes others' time?" He also

observed that everyone has dead time. Use it to schedule meetings, phone calls and mundane stuff. You also need to find creative thinking time; defend it ruthlessly and spend it alone.

You can accomplish a lot more with help and Pausch said delegation is key, but it should not be dumping things on others. "Grant authority with responsibility, give them a concrete goal, deadline and consequences, and treat your people well," he said. "Always do the ugliest job yourself. Challenge people. They usually rise to the challenge." When delegating, he warned that you should give objectives, not procedures. "Tell them what you want them to do, not how to do it, and tell them the relative importance of the task. Reinforce behavior you want repeated."

Meetings are where the average executive spends more than 40% of his or her time, according to Pausch, so come meeting time, lock the door, unplug the phone, take everyone's BlackBerry and keep the meeting to a maximum of one hour. Be prepared with an agenda and at the end, give everyone a copy of the minutes, and who is responsible for what and by when.

Pausch said, "You always have time to sleep, because if you are sleep-deprived, everything falls apart." He added that eating properly and exercising regularly can also help you be more efficient. But he said, "You don't become more efficient at work so you can be this uber-worker. Instead, you become more efficient at work so you can leave at 5 p.m., go home and be with the people you love. It's called work-life balance."

Pausch concluded that you should put a reminder in your PDA to go back and revisit these principles in 30 days and ask yourself what behaviors you've changed. "If you've changed things you'll probably have a lot more time to spend with the ones you love. And that's important. Time is all we have; you may find one day, you have less than you think."

R&R

Action Items

- Get a day-timer or PDA.
- Set goals, priorities and planning.
- Start a "to do" list in four-quadrant form, or ordered by priorities (not due dates).
- Keep a time journal, or at least record the number of hours of TV watched per week.
- Delegate.
- Revisit this in 30 days and ask yourself, "What behaviors have I changed?"

R&R CHRISTIAN AC

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▶ AT JUST EIGHT CHART WEEKS, **FRANCESCA BATTISTELLI'S** FIRST TOP 10 IS ALSO THE YOUNGEST TITLE BY A SOLO FEMALE ON THE CHRISTIAN AC LIST. "I'M LETTING GO" RISES 11-7 AND TAKES MOST INCREASED PLAYS (UP 83 DETECTIONS).

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	THIRD DAY CALL MY NAME	NO. 1 (6 WKS) ESSENTIAL/PLG	1705 -2	4.888 1
2	3	6	MERCYME YOU REIGN	INO	1265 +79	3.631 3
3	2	22	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	1201 -94	3.777 2
4	4	29	JEREMY CAMP LET IT FADE	BEC/TOOTH & NAIL	1061 -80	2.520 8
5	5	26	FEE ALL BECAUSE OF JESUS	INO	1055 -57	2.583 5
6	7	15	NATALIE GRANT I WILL NOT BE MOVED	CURB	1048 +72	2.561 7
7	11	8	FRANCESCA BATTISTELLI I'M LETTING GO	MOST INCREASED PLAYS FERVENT/WORD-CURB	987 +83	2.583 6
8	6	23	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	987 -62	2.329 10
9	12	4	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	968 +67	2.390 9
10	8	46	ROBBIE SEAY BAND SONG OF HOPE	SPARROW/EMI CMG	940 -1	3.358 4
11	9	23	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	887 -40	2.291 11
12	13	18	CHRIS SLIGH EMPTY ME	BRASH	877 +29	2.077 14
13	10	40	MATTHEW WEST YOU ARE EVERYTHING	SPARROW/EMI CMG	871 -43	2.277 12
14	14	19	AARON SHUST WATCH OVER ME	BRASH	796 -29	1.983 15
15	16	11	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	770 +25	1.378 18
16	17	14	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	718 +23	1.527 16
17	18	17	LAURA STORY MIGHTY TO SAVE	INO	687 +20	1.202 21
18	19	11	PLUMB IN MY ARMS	CURB	653 +39	1.318 19
19	22	5	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	575 +56	0.992 22
20	20	5	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	558 +33	0.892 24
21	21	15	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	554 +31	1.280 20
22	23	8	LIFEHOUSE WHATEVER IT TAKES	GEFFEN/INTERSCOPE	447 -19	2.221 13
23	24	4	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	428 0	1.523 17
24	25	7	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	422 +5	0.736 29
25	26	2	LINCOLN BREWSTER TODAY IS THE DAY	MOST ADDED INTEGRITY	399 +58	0.659 -
26	29	3	SALVADOR AWARE	WORD-CURB	300 +20	0.672 30
27	28	3	DIZMAS YOURS	FORFRONT/EMI CMG	273 -9	0.936 23
28	27	7	JEFF JOHNSON BAND RUIN ME	NUSPRING	270 -14	0.764 27
29	NEW		WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	265 +12	0.281 -
30	30	12	FIREFLIGHT BRAND NEW DAY	FLICKER/PLG	264 -8	0.636 -



MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LINCOLN BREWSTER Today Is The Day (Integrity) KKSP, KVMV, WBSN, WCRJ, WDJC, WLPJ, WMIT	7
DOWNHERE Here I Am (Centricity) KHZR, KLJC, KVMV, WAFJ, WJIE, WJTL, WLPJ	7
BIG DADDY WEAVE What Life Would Be Like (Fervent/Word-Curb) KLTU, KPEZ, KTSY, WAKW, WLPJ, WPOZ	6
FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) KKFS, KWND, WFFH, WJIE, WVFJ	5
BROOKE FRASER Shadowfeet (Wood And Bone) KSBJ, WAFJ, WBDX, WJTL	4
RUSH OF FOOLS Wonder Of The World (Midas) KBIQ, KXDJ, WJIE, WМУZ	4
TENTH AVENUE NORTH By Your Side (Reunion/PLG) KLJC, KXOJ, WМУZ, XM The Message	4
MERCYME You Reign (INO) KAIM, KKFS, WVFJ	3
CHRIS SLIGH Empty Me (Brash) KWND, WGT5, WVFJ	3

ADDED AT... XM THE MESSAGE

Satellite
PD: Mike Abrams
MD: Jim Epperlein
Phil Wickham, True Love, O
Tenth Avenue North, By Your Side, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
TOBYMAC FEAT. KIRK FRANKLIN & MANDISA Lose My Soul (ForeFront/EMI CMG)	252/33	SANCTUS REAL Whatever You're Doing (Something Heavenly) (Sparrow/EMI CMG)	190/1
TOTAL STATIONS:	20	TOTAL STATIONS:	17
MARK HARRIS All For The Glory Of You (INO)	244/0	KUTLESS Complete (BEC/Tooth & Nail)	149/10
TOTAL STATIONS:	18	TOTAL STATIONS:	11
DOWNHERE Here I Am (Centricity)	211/83	LEELAND Opposite Way (Essential/PLG)	145/5
TOTAL STATIONS:	16	TOTAL STATIONS:	11
BROOKE FRASER Shadowfeet (Wood And Bone)	209/31	MICHAEL ENGLISH Feels Like Redemption (Curb)	136/36
TOTAL STATIONS:	12	TOTAL STATIONS:	9
MAINSTAY Where Your Heart Belongs (BEC/Tooth & Nail)	200/7	CONNERSVINE Glory Be (INO)	115/28
TOTAL STATIONS:	9	TOTAL STATIONS:	8

MOST INCREASED PLAYS

+83	FRANCESCA BATTISTELLI I'm Letting Go (Fervent/Word-Curb) WCQR +30, KVMV +17, KWND +15, WJIE +14, WLEJ +10, WCRJ +6, KTSY +5, SIST +5, WAKW +4, KPEZ +3
+83	DOWNHERE Here I Am (Centricity) KBNJ +16, WJIE +14, WLPJ +14, WAFJ +10, KXOJ +9, XMES +5, KPEZ +5, WBDX +3, WJTL +3, WCSG +1
+79	MERCYME You Reign (INO) KAIM +42, KPEZ +14, WPAR +7, SIST +7, KSBJ +7, WLPJ +7, KXOJ +6, WCSG +4, KBNJ +4, KTIS +4
+72	NATALIE GRANT I Will Not Be Moved (Curb) WMIK +18, WJIE +12, WFHM +11, WRBS +10, KPEZ +6, WCQR +4, WLAB +4, KXOJ +4, WBDX +4, WCRJ +4
+67	CHRIS TOMLIN Jesus Messiah (SixSteps/Sparrow/EMI CMG) WBDX +12, WCQR +7, WMSJ +7, WMIT +7, WAWZ +5, WRBS +5, WFHM +5, WJTL +5, WJJKL +4, KSBJ +4

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
53 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 31 reporters. christian CHR 25, christian rock 25 and soft AC/inspirational 20. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	CASTING CROWNS EVERY MAN (BEACH STREET/REUNION/PLG)		730 800	6	STEVEN CURTIS CHAPMAN CINDERELLA (SPARROW/EMI CMG)		596 716
2	MERCYME GOD WITH US (INO)		686 724	7	CHRIS TOMLIN AMAZING GRACE (MY CHAINS ARE GONE) (SIXSTEPS/SPARROW/EMI CMG)		557 588
3	JADON LAVIK COME THOU FOUNT (BEC/TOOTH & NAIL)		642 714	8	TREE63 BLESS'D BE YOUR NAME (INPOP)		555 560
4	DECEMBERADIO FIND YOU WAITING (SLANTED/SPRING HILL)		602 660	9	CASTING CROWNS EAST TO WEST (BEACH STREET/REUNION/PLG)		554 544
5	AARON SHUST MY SAVIOR MY GOD (BRASH)		596 588	10	LINCOLN BREWSTER EVERLASTING GOD (INTEGRITY)		542 562

SOFT AC/INSPIRATIONAL REPORTERS

WHCF/Bangor, ME
OM: Tim Collins
PD/MD: Joe Polek

WNFR/Flint, MI
OM: Lori McNaughton
PD: Brian Smith
MD: Ellyn Davey

KAMB/Merced, CA
PD/MD: David Benton

KNLB/Phoenix, AZ
PD: Faron Eckelbarger

KCRN/San Angelo, TX
PD/MD: Mark Mohr
APD: Steve Hayes

KYCC/Stockton, CA
PD: Scott Mearns
MD: Marina Tahod

KCBI/Dallas, TX*
PD: Mike Tirone
APD: Bill Bumpas
MD: John McLain

WAGO/Greenville, NC
PD: Keith Aycock
MD: Tiffany Johnson

**Family Life
Communications/Network**
PD: Dawn Bumstead
APD: Adam Biddell
MD: Bill Ronning

KLTV/Ponca City, OK
PD/MD: Tony Weir

WSMR/Sarasota, FL
OM: Douglas Poll
PD: Dan Young
MD: Paul Perrault

WOLW/Traverse City, MI
PD/MD: Patrick Green

WCDR/Dayton, OH
OM: Keith Hamer
PD/MD: Eric Johnson

WCRH/Hagerstown, MD
OM: Jeff Ward
PD: Jeffrey Bean
MD: Susanna Scott

WAFR/Network
OM: Marvin Sanders
PD: Rick Robertson
MD: Jim Stanley

WGSL/Rockford, IL
OM: Ron Tietzort
PD/MD: Charmel Jacobs

KCFB/St. Cloud, MN
PD: Jim Park
MD: Chuck Heuberger

WGNV/Wausau, WI
OM: Karen Benke
PD: Mark Bystrom
MD: Todd Christopher

WHCB/Johnson City, TN
OM: Matthew Hill
MD: Dave Purin

* Monitored Reporters



► **FIREFLIGHT** SURGES 8-1 (UP 55 PLAYS) ON CHRISTIAN ROCK WITH "THE HUNGER." THE GROUP PREVIOUSLY SCORED A NO. 1 ON THE LIST WITH THE LEAD SINGLE AND TITLE TRACK FROM CURRENT ALBUM "UNBREAKABLE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	14	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	854	-32
2	2	12	SKILLET THOSE NIGHTS	ARDENT/SRE/INO	825	+5
3	4	15	PILLAR SMILING DOWN	ESSENTIAL/PLG	740	+4
4	3	22	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	728	-19
5	6	9	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	711	+45
6	8	6	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	688	+46
7	7	9	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	686	+26
8	5	13	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	685	+3
9	10	11	BRITT NICOLE BELIEVE	SPARROW/EMI CMG	616	+1
10	9	18	PAUL ALAN TO BRING YOU BACK	WHIPLASH	557	-84
11	14	10	CHASEN DROWN	OMG	516	+33
12	16	6	SUPERCHIC(K) HOLD	INPOP	494	+74
13	13	25	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	439	-45
14	19	6	KRYSTAL MEYERS SHINE	ESSENTIAL/PLG	418	+22
15	17	7	NATALIE GRANT I WILL NOT BE MOVED	CURB	411	+4
16	12	18	ARTICLE ONE WITHOUT YOU	INPOP	406	-154
17	24	9	FALLING UP GOOD MORNING PLANETARIUM	BEAC/TOOTH & NAIL	387	+51
18	23	4	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	387	+49
19	18	13	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	378	-27
20	27	3	KUTLESS COMPLETE	BEAC/TOOTH & NAIL	374	+70
21	22	3	BROOKE FRASER SHADOWFEET	WOOD AND BONE	365	+22
22	21	6	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	361	-3
23	29	2	ADDISON ROAD STICKING WITH YOU	INO	359	+82
24	20	18	DIZMAS YOURS	FOREFRONT/EMI CMG	319	-69
25	26	2	JIMMY NEEDHAM A BREATH OR TWO	INPOP	305	-11
26	25	11	INHABITED I WANT TO KNOW	7SPIN	299	-20
27	30	2	LEELAND OPPOSITE WAY	ESSENTIAL/PLG	295	+19
28	NEW		MERCYME YOU REIGN	INO	262	+32
29	NEW		AFTERS WE ARE THE SOUND	COLUMBIA/INO	262	+22
30	NEW		CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	237	+2

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	8	9	FIREFLIGHT THE HUNGER	FLICKER/PLG	261	+55
2	3	12	PILLAR RECKLESS YOUTH	ESSENTIAL/PLG	256	+6
3	2	15	RUN KID RUN CAPTIVES COME HOME	TOOTH & NAIL	248	-3
4	5	6	HOUSE OF HEROES IN THE VALLEY OF THE DYING SUN	GOTEE	246	+22
5	9	5	IVORYLINE REMIND ME I'M ALIVE	TOOTH & NAIL	239	+41
6	7	7	A ROTTERDAM NOVEMBER CRIPPLING MACHINE	ARN	228	+15
7	1	16	RED LOST	ESSENTIAL/PLG	228	-27
8	7	6	WEDDING RECEIVE	BRAVE NEW WORLDO	226	+14
9	4	11	EVER STAYS RED RUN	VERTICAL SHIFT	200	-31
10	11	3	FALLING UP GOODNIGHT GRAVITY	BEAC/TOOTH & NAIL	194	+17
11	16	4	CLASSIC CRIME CLOSER THAN WE THINK	TOOTH & NAIL	184	+26
12	10	7	SUPERCHIC(K) HEY HEY	INPOP	177	-5
13	15	7	MANAFEST SO BEAUTIFUL	BEAC/TOOTH & NAIL	170	+6
14	29	2	RELIENT K THE SCENE AND THE HERD	GOTEE	162	+53
15	14	6	FOLD BESIDE YOU NOW	TOOTH & NAIL	162	-6
16	17	11	SEARCH THE CITY CLOCKS AND TIME PIECES	BEAC/TOOTH & NAIL	160	+7
17	13	18	DEMON HUNTER FADING AWAY	SOLID STATE/TOOTH & NAIL	158	-13
18	26	3	HAWK NELSON YOU HAVE WHAT I NEED	BEAC/TOOTH & NAIL	152	+18
19	24	3	SANCTUS REAL TURN ON THE LIGHTS	SPARROW/EMI CMG	152	+16
20	12	16	MXPX SECRET WEAPON	TOOTH & NAIL	152	-22
21	22	3	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	147	+8
22	27	4	KUTLESS THE FEELING	BEAC/TOOTH & NAIL	143	+17
23	23	6	CAPITAL LIGHTS OUT OF CONTROL	TOOTH & NAIL	141	+3
24	28	2	CHILDREN 18:3 ALL MY BALLOONS	TOOTH & NAIL	137	+13
25	21	20	STELLAR KART SHINE LIKE THE STARS	WORD-CURB	125	-17
26	20	19	PROJECT 86 MOLOTOV	TOOTH & NAIL	122	-21
27	NEW		DECYFER DOWN CRASH	INO	120	+75
28	25	10	SINCE OCTOBER DISASTER	TOOTH & NAIL	120	-15
29	NEW		SKILLET WHISPERS IN THE DARK	ARDENT/SRE/INO	119	+57
30	NEW		THIS BEAUTIFUL REPUBLIC NO TURNING BACK	FOREFRONT/EMI CMG	102	+15

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	7	MERCYME YOU REIGN	INO	365	+31
2	2	13	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	310	+7
3	5	12	MICHAEL W. SMITH FEAT. ISRAEL HOUGHTON & CHRISTY NOCKELS SO GREAT REUNION/PLG	SO GREAT REUNION/PLG	300	+42
4	3	12	SALVADOR AWARE	WORD-CURB	284	-1
5	4	8	POINT OF GRACE HEAL THE WOUND	WORD-CURB	272	+8
6	10	4	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	258	+40
7	6	10	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	256	+1
8	8	6	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	250	+26
9	7	11	FEE ALL BECAUSE OF JESUS	INO	236	-4
10	11	7	SONFLOWERZ MY ADORATION	SONFLOWERZ	234	+24

SOFT AC/INSPIRATIONAL

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
11	9	19	LAURA STORY MIGHTY TO SAVE	INC	206	-15
12	13	14	MARK ROACH SURROUNDED	MYRRH/WORD-CURE	142	-32
13	12	16	RUSH OF FOOLS PEACE BE STILL	MIDAS	141	-38
14	16	4	CURT COLLINS ANOTHER DAY	FSS	138	+7
15	14	6	KENT BOTTENFIELD A SON OF MY OWN	IBE	131	-5
16	15	19	WAYBURN DEAN THROUGH THE RAIN	WAYJADE	129	-6
17	16	3	MARK HARRIS ALL FOR THE GLORY OF YOU	INC	128	+19
18	17	3	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	121	+9
19	NEW		MOLLYE REES & JAMIE SLOCUM DIFFERENT	HOLLOW OAK*	117	+22
20	20	2	SARA GROVES IT MIGHT BE HOPE	INC	109	+5

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM
OM: Johann "Yo" Snyder
MD: Joey Belville

WJRF/Duluth, MN
PD/MD: Terry Michaels

WYLV/Knoxville, TN*
PD: Marshall Stewart
MD: Kris Love

KJTH/Ponca City, OK
PD/MD: Tony Weir

KLFF/San Luis Obispo, CA*
PD: Matt Williams
MD: Noonie Fugler

WYSZ/Toledo, OH
PD/MD: Jeff Howe

KAFC/Anchorage, AK
OM/PD: Mark Guy
APD/MD: Mike Carrier

KNMI/Farmington, NM
OM/PD: Darren Nez
MD: Kenny Montano

WAYM/Nashville, TN*
OM: Dave Senes
PD: Jeff Brown
MD: Zach Boehm

KZRI/Portland, OR*
OM: Mike Novak
PD: David Pierce
APD: Eric Allen

WBVO/Sellersville, PA
OM: David Baker
PD/MD: Kristine McClain

KDUV/Visalia, CA*
PD: Joe Croft
APD/MD: Shannon Steele

WHMX/Bangor, ME
OM/PD: Tim Collins
APC/MD: Morgan Smith

WSCF/Ft. Pierce, FL
PD/MD: Jon Hamilton
APD: Brian Strickland

WNAZ/Nashville, TN*
OM/PD: Dave Queen
APD: Jennifer Houchin
MD: Seth Routzahn

KTPT/Rapid City, SD
OM: Tom Schoenstedt
PD: Jennifer Walker

KADI/Springfield, MO*
PD/MD: Rod Kittleman

WCLQ/Wausau, WI
PD/MD: Matt Deane

WONU/Chicago, IL*
PD/MD: Johnathon Eltrevoog

WORQ/Green Bay, WI
OM/PD: Jim Raider

WJLZ/Norfolk, VA*
OM/PD: Anne Verebely

WPRJ/Saginaw, MI
OM: Aaron Dicer
MD: Josh Thompson

WBVM/Tampa, FL*
OM: Chris Sampson
PD/MD: Olivia Paff

* Monitored Reporters

CHRISTIAN AC REPORTERS

KGZV/Abilene, TX PD/MD: Gary Hill	KLRC/Fayetteville, AR PD/MD: Mark Michaels	Family Life Ministries/Network PD: John Owens APD: Kevin VanBuren MD: Cecil Van Houten
WMIT/Asheville, NC* OM/PD: Tom Greene MD: Matt Stockman	WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	New Life Media/Network PD/MD: Joe Buchanan
WFSH/Atlanta, GA* PD: Mike Blakemore MD: Mike Stoldt	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier
WVFI/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WAFJ/Augusta, GA* PD/MD: Steve Swanson	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz
KPEZ/Austin, TX* OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WLAB/Ft. Wayne, IN* PD: Don Buettnier MD: Melissa Montana	WMSJ/Portland, ME* OM/PD: Paula K. MD: Kenny Robinson
WRBS/Baltimore, MD* PD: David Paul MD: Chris Scotland	WCSG/Grand Rapids, MI* PD: Chris Lemke	KFIS/Portland, OR* OM: Troy West PD/MD: Gary Thompson
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WJQK/Grand Rapids, MI* OM: Troy West PD/MD: Gary Thompson	KSLT/Rapid City, SD OM: Tom Schoenstedt PD/MD: Dave Masters
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSGN/Riverside, CA* PD: Bryan O'Neal MD: Brandi Lanai
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard	WLEJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	WPAR/Roanoke, VA* OM: Jackie Howard MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Bart Wagner	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Mike Gravatt	WQFL/Rockford, IL PD/MD: Johnny V.
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	KSBH/Houston, TX* PD: Jon Hull MD: Jim Beeler	KKFS/Sacramento, CA* PD/MD: Max Miller
WBDX/Chattanooga, TN* OM/PD: Jason McKay MD: Justin Wade	WCRJ/Jacksonville, FL* PD: Chris Wayne MD: Theresa Ross	Sirius Spirit 66/Satellite* PD: Al Skop
WJKL/Chicago, IL*	WCQR/Johnson City, TN* PD: Chalmer Harper	XM The Message/Satellite* OM: Jon Zellner PD: Mike Abrams MD: Jim Epperlein
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
KGTS/College Place, WA PD/MD: Ernest Beck	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	WHPZ/South Bend, IN PD/MD: Tom Scott
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI PD: Jenn Czelada	KWND/Springfield, MO* PD/MD: Jeremy Morris
KCVO/Columbia, MO OM/PD: Jim McDermott	KKSP/Little Rock, AR* PD: Don Burns	KKJM/St. Cloud, MN OM/PD: Diana Madsen
WMHK/Columbia, SC* PD: Steve Sunshine	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WCVO/Columbus, OH* PD: Todd Stach MD: Mike Russell	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruise MD: Jeff MacFarlane
KBNJ/Corpus Christi, TX* PD: Joe Fahl	WRVI/Louisville, KY OM/PD: CC Matthews APD: Dave Reichel	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
KNWI/Des Moines, IA PD/MD: Dave St. John	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	WGTS/Washington, DC* PD: Becky Wilson Alignay MD: Rob Conway
WMUZ/Detroit, MI* PD: Miranda Belcher MD: Jon Culbert	KJIL/Meade, KS PD/MD: Michael Luskey	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WAWZ/Middlesex, NJ* OM: Scott Taylor PD: Johnny Stone APD/MD: Keith Stevens	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* PD: Jason Sharp	
KHPE/Eugene, OR MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	

* Monitored Reporters



▶ WITH 168 PLAYS AT 11 REPORTING STATIONS, **ABOVE THE GOLDEN STATE** SNARES THE CHART'S HIGHEST DEBUT AT NO. 29 WITH "SOUND OF YOUR NAME." THE TRIO'S SELF-TITLED DEBUT ALBUM ARRIVES JULY 22.

DMDS
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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	CHANGES
1	1	15	THIRD DAY CALL MY NAME	ESSENTIAL/PLG	988	-15
2	8	8	BIG DADDY WEAVE WHAT LIFE WOULD BE LIKE	FERVENT/WORD-CURB	689	+105
3	5	9	FRANCESCA BATTISTELLI I'M LETTING GO	FERVENT/WORD-CURB	682	+85
4	4	7	MERCYME YOU REIGN	INO	678	+69
5	7	5	CHRIS TOMLIN JESUS MESSIAH	SIXSTEPS/SPARROW/EMI CMG	653	+68
6	3	17	MEREDITH ANDREWS YOU'RE NOT ALONE	WORD-CURB	624	-9
7	2	19	MATT MAHER YOUR GRACE IS ENOUGH	ESSENTIAL/PLG	609	-65
8	9	16	NATALIE GRANT I WILL NOT BE MOVED	CURB	591	+29
9	10	13	MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	568	+38
10	13	18	LAURA STORY MIGHTY TO SAVE	INO	533	+29
11	11	14	MANDISA VOICE OF A SAVIOR	SPARROW/EMI CMG	510	-3
12	12	18	CHRIS SLIGH EMPTY ME	BRASH	504	-7
13	6	27	FEE ALL BECAUSE OF JESUS	INO	501	-85
14	14	22	NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	469	-10
15	16	9	SWITCHFOOT THIS IS HOME	WALDEN MEDIA/WALT DISNEY/SPARROW/EMI CMG	455	+2
16	15	17	NEWSBOYS STAY STRONG	SPARROW/EMI CMG	443	-24
17	18	5	BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	437	+72
18	17	20	TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	345	-103
19	27	2	LINCOLN BREWSTER TODAY IS THE DAY	INTEGRITY	331	+136
20	22	5	TOBYMAC FEAT. KIRK FRANKLIN & MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	256	+19
21	20	1	JADON LAVIK COME THOU FOUNT	BEC/TOOTH & NAIL	248	+3
22	19	16	MARK HARRIS ALL FOR THE GLORY OF YOU	INO	247	-88
23	26	3	KUTLESS COMPLETE	BEC/TOOTH & NAIL	225	+26
24	25	4	LEELAND OPPOSITE WAY	ESSENTIAL/PLG	216	+10
25	24	4	SANCTUS REAL WHATEVER YOU'RE DOING (SOMETHING HEAVENLY)	SPARROW/EMI CMG	215	+3
26	29	2	DOWNHERE HERE I AM	CENTRICITY	206	+34
27	28	8	PLUMB IN MY ARMS	CURB	190	+8
28	23	14	WARREN BARFIELD LOVE IS NOT A FIGHT	ESSENTIAL/PLG	174	-45
29	NEW	1	ABOVE THE GOLDEN STATE SOUND OF YOUR NAME	SPARROW/EMI CMG	168	+52
30	21	20	AFTERS KEEPING ME ALIVE	INO	157	-83



Hit Music Research

CHRISTIAN CHR MUSIC RESEARCH

ARTIST TITLE	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	W 18-24	W 25-34	W 18-34
BRANDON HEATH GIVE ME YOUR EYES	REUNION/PLG	4.21	81%	7%	4.42	4.08	4.24
SKILLET THOSE NIGHTS	ARDENT/SRE/INO	4.15	86%	17%	4.19	3.96	4.10
SWITCHFOOT THIS IS HOME	SPARROW/EMI CMG	4.14	84%	15%	3.96	3.88	3.93
MATTHEW WEST SOMETHING TO SAY	SPARROW/EMI CMG	4.12	73%	11%	4.24	4.07	4.16
THOUSAND FOOT KRUTCH WISH YOU WELL	TOOTH & NAIL	4.12	99%	19%	4.00	4.09	4.03
TOBYMAC FEAT. KIRK FRANKLIN AND MANDISA LOSE MY SOUL	FOREFRONT/EMI CMG	4.11	86%	15%	4.11	4.18	4.14
TENTH AVENUE NORTH LOVE IS HERE	REUNION/PLG	4.10	95%	25%	3.87	4.20	4.02
SANCTUS REAL WHATEVER YOU'RE DOING	SPARROW/EMI CMG	4.10	94%	25%	3.99	3.96	3.98
CHASEN DROWN	OMG	4.05	80%	20%	4.03	4.10	4.05
NEWSBOYS STAY STRONG	INPOP	4.00	77%	17%	3.67	4.00	3.84
STELLAR KART JESUS LOVES YOU	WORD-CURB	3.99	90%	23%	3.73	4.17	3.91
PAUL ALAN TO BRING YOU BACK	WHIPLASH	3.98	88%	24%	3.85	3.93	3.88
LEELAND OPPOSITE WAY	ESSENTIAL/PLG	3.97	77%	15%	3.79	4.11	3.93
NEEDTOBREATHE WASHED BY THE WATER	ATLANTIC/WORD-CURB	3.97	86%	20%	3.87	4.06	3.96
CHRIS TOMLIN JESUS, MESSIAH	SIXSTEPS/SPARROW/EMI CMG	3.94	72%	15%	3.56	4.03	3.81
PILLAR SMILING DOWN	FLICKER/ESSENTIAL	3.93	85%	17%	3.77	3.84	3.80
FALLING UP GOOD MORNING PLANETARIUM	BEC/TOOTH & NAIL	3.92	86%	16%	4.00	3.91	3.96
THIRD DAY CALL MY NAME	ESSENTIAL/PLG	3.90	95%	27%	3.79	4.03	3.88
BRITT NICOLE BELIEVE	SPARROW/EMI CMG	3.89	91%	23%	3.87	3.86	3.86
EVERYDAY SUNDAY TELL ME YOU'LL BE THERE	INPOP	3.89	93%	15%	3.84	3.68	3.77

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 681 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5 = love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Think you had a challenging spring book?

A Flood Of Adversity

R.J. Curtis

RCurtis@RadioandRecords.com

When natural disasters strike, local radio is usually able to segue into its wheelhouse quickly and do what it does best: dispense vital information to the community as tragedy unfolds, followed by much-needed relief efforts after the fact. ■ But what happens when the public's source for news and reassurance suddenly becomes a victim of the very catastrophe it's reporting on? That was the case last month when Cedar Rapids, Iowa, experienced the worst flooding in its history. The Cedar River began rising June 11; by the next day it had swelled 34 feet above normal. Some 1,000 blocks were submerged, forcing 25,000 people—one-fifth of the city's population—out of their homes. More than 7,000 properties were affected, including 1,322 businesses.

'This Is Serious'

One of those businesses was the Cumulus/Cedar Rapids cluster, home to country KHAK, AC KDAT, active rock KRNA and oldies KRQN. According to cluster OM Dick Stadlen, when he awoke June 11 to news of possible flooding in Cedar Rapids, his initial concern was confined to, "What happens if we lose power for a few hours?"

A strategy meeting with the staff mapped out a plan, "the stuff you go through when there's a severe situation coming," Stadlen says that within a couple of hours, however, it was apparent this was going to be a much more severe issue. "By 2 p.m. we got the word they were forcing the evacuation of downtown as of 3 p.m. So literally, within six hours this went from something we weren't really focused on to, 'Holy crap, this is serious stuff.'"

Since the stations are housed on the fourth floor, there wasn't any danger of flooding at the Cumulus facility. Still, when power to the area was shut down at 12:15 a.m. June 12, all four stations were off the air. Stadlen notes, "At that time we were hopeful we'd be back in the building in fairly short order." But as he looked out a station window that morning and watched the water level rise higher and higher, he thought, "I'm not really comfortable being in the building, let alone asking anyone else to come and sit it out."

KHAK and KDAT were dark for the next 37 hours. But Cumulus corporate in Atlanta sent emergency automation equipment; management at local

CBS affiliate KGAN-TV allowed its conference room to become a makeshift studio, and KHAK and KDAT began operating again at 7 p.m. June 13.

It was a logistical nightmare at first, Stadlen says. "We worked furiously. The numbering system was totally different as far as scheduling music. KDAT is a soft AC and they sent us a hot AC library."

Stadlen and his staff focused on simply getting the two stations back on the air. At first it was only music, but soon they were able to pull a couple of jingles, an ID and one sweeper out of the hard drive back at the radio station and get these basic elements on the air. "We hand-loaded logs for the next three days until we were able to get caught up and schedule music through the normal channels," Stadlen says. By June 17, KRQN and KRNA were back on the air, too, broadcasting from a spare studio provided by independently owned crosstown CHR/top 40 KZIA.

'Within six hours, this went from something we weren't really focused on to, "Holy crap, this is serious stuff."'

—Dick Stadlen

Luckily, only a handful of the Cumulus/Cedar Rapids staff were personally affected by the flooding. Even more incredibly, he says, every staff member was determined to get all the stations up and running as normally as possible. This was made difficult by the lack of a centralized facility and other such amenities as telephones and the Internet. Even now, the radio stations are operating without e-mail, a miracle in itself these days, and still cannot stream.

KHAK and KDAT continue to broadcast from the KGAN-TV conference room and the on-air product is pretty bare bones. All production, including any recorded announcements and commercial matter, is being produced at the in-home studio of an account executive. The on-air staff is still not broadcasting live, but tracking



Flooded streets of Cedar Rapids

'Our version of Katrina'

Cumulus/Cedar Rapids OM Dick Stadlen calls the June flooding 'our version of Katrina.' It was the worst flooding in the history of the city:

- 1,000 blocks were submerged
- 25,000 people were evacuated (one-fifth of the population)
- 7,000 flood-struck properties, including 5,000 homes, 30 churches, eight cultural sites and more than 1,300 businesses.

streamlined shows. All tracks have to be recorded at the one production facility—the at-home studio—then transported back to the makeshift conference room studio and downloaded into the automation system.

What continues to be amazing is the tenacity Stadlen and his staff have demonstrated in making sure the local community is provided with important flood-related details. "Our primary focus was getting as much information out as we could; we first went back on with information about [the Federal Emergency Management Agency] and where people could get help. That was about all we could do," Stadlen says.

Just that has been a monumental feat in itself. KHAK and KDAT are still running off one control board, one station is coming through the program channel, the other in audition. Sales and business office staff are temporarily housed in a vacant storefront provided by a local mall. The employees of all four stations are literally scattered all over town.

Two More Weeks

At press time, the building where Cumulus is housed still has no power and access is limited. Staffers are only allowed to remain in the building for an hour at a time and are required to wear a mask. "Technically, our building hasn't been cleared for occupancy yet," Stadlen says. "You have to wait for a guard to let you in, our lobby is down to cinder block and only one elevator is operating." The timetable for a return is mid-July, with another week following before Internet and phone service is restored. He hopes that in the next two weeks, "we'll have everything back to normal."

In spite of all they have endured, Stadlen remains optimistic. "Other than the fact that we can't go live and do as much detail work, we are basically functioning as a business and a service to the community. I am proud of everyone in our building who has worked so well together." Stadlen has retained his sense of humor, too. "I've been telling people after the flooding that Cumulus is still streaming—just not on the Internet." **R&R**



Makeshift radio station offices in a mall storefront

R&R COUNTRY

POWERED BY nielsen BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM



▶ HOOTIE & THE BLOWFISH LEAD SINGER **DARIUS RUCKER** CLAIMS HIS FIRST TOP 20 COUNTRY HIT AS "DON'T THINK I DON'T THINK ABOUT IT" EARNS AIRPOWER HONORS IN ITS 13TH CHART WEEK (21-18). THE SONG INTRODUCES RUCKER'S FIRST COUNTRY ALBUM, DUE SOMETIME THIS FALL.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) +/-	PLAYS TW	RANK
1	1	25	BLAKE SHELTON HOME	NO. 1 (2 WKS)	★	29.324	-0.237	4137 2
2	2	14	ALAN JACKSON GOOD TIME		★	29.082	+0.832	4194 1
3	3	12	BROOKS & DUNN PUT A GIRL IN IT		★	24.216	+2.051	3646 3
4	4	21	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		★	23.441	-4.117	3328 5
5	7	8	SUGARLAND ALL I WANT TO DO		★	22.638	+0.708	3490 4
6	9	8	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		★	21.691	+1.986	3011 9
7	10	9	TAYLOR SWIFT SHOUL'D'VE SAID NO		★	21.193	+1.989	3155 6
8	8	24	KEITH ANDERSON I STILL MISS YOU		★	21.134	+1.176	3080 7
9	12	28	MIRANDA LAMBERT GUNPOWDER & LEAD		★	19.343	+1.001	3060 8
10	4	17	KENNY CHESNEY BETTER AS A MEMORY		★	18.408	-4.098	2726 10
11	14	39	JOSH GRACIN WE WEREN'T CRAZY		★	17.226	+0.907	2666 11
12	17	21	THE LOST TRAILERS HOLLER BACK		★	15.089	+1.410	2296 13
13	13	18	CARRIE UNDERWOOD LAST NAME		★	14.935	-1.994	2016 17
14	15	17	GARY ALLAN LEARNING HOW TO BEND		★	14.927	+0.877	2393 12
15	16	24	REBA MCENTIRE EVERY OTHER WEEKEND		★	14.548	+0.626	2174 15
16	18	16	JIMMY WAYNE DO YOU BELIEVE ME NOW		★	13.692	+1.198	2255 14
17	19	7	GEORGE STRAIT TROUBADOUR		★	13.403	+1.382	2099 16
18	21	13	DARIUS RUCKER DON'T THINK I DON'T THINK ABOUT IT	AIRPOWER	★	12.482	+1.529	1874 19
19	24	5	BRAD PAISLEY WAITIN' ON A WOMAN	AIRPOWER	★	12.051	+2.628	1812 20
20	20	20	JULIANNE HOUGH THAT SONG IN MY HEAD		★	12.013	+0.881	1942 18
21	23	24	JASON MICHAEL CARROLL I CAN SLEEP WHEN I'M DEAD		★	10.710	+0.086	1780 21
22	25	19	LUKE BRYAN COUNTRY MAN		★	9.803	+1.072	1581 23
23	26	7	JESSICA SIMPSON COME ON OVER		★	9.772	+1.305	1592 22
24	28	4	RASCAL FLATTS BOB THAT HEAD		★	8.130	+2.170	1281 25
25	27	15	HEIDI NEWFIELD JOHNNY & JUNE		★	8.029	+0.804	1400 24
26	34	3	TOBY KEITH SHE NEVER CRIED IN FRONT OF ME	BREAKER/MOST INCREASED AUDIENCE	★	6.884	+3.459	1010 28
27	30	13	CHUCK WICKS ALL I EVER WANTED		★	5.841	+0.389	1174 26
28	29	12	JASON ALDEAN RELENTLESS		★	5.713	+0.242	1153 27
29	32	17	CRYSTAL SHAWANDA YOU CAN LET GO		★	4.764	+0.546	781 30
30	30	10	CRAIG MORGAN LOVE REMEMBERS		★	4.343	+0.373	912 29

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) +/-	PLAYS TW	RANK
31	31	17	SUGARLAND FEATURING LITTLE BIG TOWN & JAKE OWEN LIFE IN A NORTHERN TOWN		★	4.149	-0.204	546 36
32	44	9	KID ROCK ALL SUMMER LONG		★	3.513	+1.667	491 38
33	36	12	BUCKY COVINGTON I'LL WALK		★	3.369	+0.593	750 31
34	37	15	JAMEY JOHNSON IN COLOR		★	3.367	+0.611	642 32
35	39	8	KELLIE PICKLER DON'T YOU KNOW YOU'RE BEAUTIFUL		★	3.006	+0.304	599 35
36	35	19	JO DEE MESSINA I'M DONE		★	2.921	-0.150	641 33
37	40	11	ADAM GREGORY CRAZY DAYS		★	2.513	+0.111	612 34
38	43	6	LADY ANTEBELLUM LOOKIN FOR A GOOD TIME		★	2.487	+0.447	370 40
39	38	34	ELI YOUNG BAND WHEN IT RAINS	BREAKER	★	2.438	-0.236	361 42
40	42	9	ASHTON SHEPHERD SOUNDS SO GOOD		★	2.268	+0.189	496 37
41	41	14	RODNEY ATKINS INVISIBLY SHAKEN		★	2.033	-0.141	467 39
42	45	6	RANDY HOUSER ANYTHING GOES		★	1.815	+0.085	356 43
43	46	5	PAT GREEN LET ME		★	1.687	+0.132	181 53
44	49	8	CHRIS YOUNG VOICES		★	1.627	+0.342	367 41
45	NEW		CARRIE UNDERWOOD JUST A DREAM	HOT SHOT DEBUT/MOST ADDED	★	1.609	+1.441	223 52
46	48	13	ERIC CHURCH HIS KIND OF MONEY (MY KIND OF LOVE)		★	1.587	+0.134	310 45
47	51	4	ZAC BROWN BAND CHICKEN FRIED		★	1.472	+0.256	257 49
48	47	10	RISSI PALMER NO AIR		★	1.399	-0.148	262 48
49	56	3	JEWEL I DO	BREAKER	★	1.301	+0.355	289 47
50	54	5	JAMES OTTO FOR YOU		★	1.136	+0.128	294 46
51	53	4	LEE BRICE UPPER MIDDLE CLASS WHITE TRASH		★	1.113	+0.077	319 44
52	50	20	TOBY KEITH SHE'S A HOTTIE		★	1.002	-0.324	252 50
53	52	13	KEVIN FOWLER BEST MISTAKE I EVER MADE		★	0.848	-0.238	69 -
54	58	4	MARCEL I LOVE THIS SONG		★	0.827	+0.092	233 51
55	55	20	TIM MCGRAW KRISTOFFERSON		★	0.775	-0.197	80 -
56	NEW		LEE ANN WOMACK LAST CALL		★	0.729	+0.404	163 55
57	60	2	THE ROAD HAMMERS GIRL ON THE BILLBOARD		★	0.719	+0.074	136 56
58	NEW		LITTLE BIG TOWN FINE LINE		★	0.600	+0.272	65 -
59	NEW		GRETCHEN WILSON DON'T DO ME NO GOOD		★	0.590	+0.090	116 59
60	59	15	LONESTAR LET ME LOVE YOU		★	0.477	-0.201	122 58

MOST INCREASED AUDIENCE (IN MILLIONS)
+3.459
TOBY KEITH
★
She Never Cried In Front Of Me
(Show Dog Nashville)
KKGO +0.280, WKLB +0.235, KEEY +0.202, KILT +0.192, WCTD +0.146, WUBL +0.140, KMPS +0.132, KMLE +0.127, WUBE +0.123, WUSN +0.116

+2.628
BRAD PAISLEY
★
Waitin' On A Woman
(Arista Nashville)
WVVK +0.225, KEEY +0.171, WCCL +0.169, WUBE +0.163, KBWF +0.141, KILT +0.123, KNTY +0.121, KTEX +0.112, KIM +0.103, KMLE +0.101

+2.170
RASCAL FLATTS
★
Bob That Head
(Lyric Street)
KILT +0.439, KKGO +0.277, WKLB +0.164, KMLE +0.123, WDAF +0.093, WCTK +0.093, KEEY +0.093, WDSY +0.080, KLZZ +0.072, WKKT +0.072

+2.051
BROOKS & DUNN
★
Put A Girl In It
(Arista Nashville)
KBWF +0.258, WCTD +0.187, WSIX +0.154, KNIX +0.144, KMPS +0.135, WGH +0.131, KKGO +0.102, KEEY +0.101, WGNV +0.092, KILT +0.090

+1.989
TAYLOR SWIFT
★
Should've Said No
(Big Machine)
WXTU +0.334, WYCD +0.279, KMLE +0.254, KILT +0.232, WMIL +0.184, WCTK +0.139, KNIX +0.126, KTEX +0.116, WVVK +0.112, WGNV +0.100

NEW AND ACTIVE					
ARTIST / LABEL	AUDIENCE / GAIN	ARTIST / LABEL	AUDIENCE / GAIN	ARTIST / LABEL	AUDIENCE / GAIN
BILLY CURRINGTON Don't (Mercury)	0.414/0.201	MONTGOMERY GENTRY Roll With Me (Columbia)	0.384/0.206	CAROLINA RAIN American Radio (Equity)	0.325/0.049
TOTAL STATIONS: 23		TOTAL STATIONS: 3		TOTAL STATIONS: 16	
DIERKS BENTLEY Sweet & Wild (Capitol Nashville)	0.389/0.027	JOHN MICHAEL MONTGOMERY If You Ever Went Away (Stringtown/COS)	0.347/0.108	HEARTLAND Slow Down (Country Thunder)	0.318/0.194
TOTAL STATIONS: 3		TOTAL STATIONS: 8		TOTAL STATIONS: 19	

MOST ADDED

CARRIE UNDERWOOD 25
Just A Dream (19/Arista/Arista Nashville)
KATM, KEEY, KEQA, KIM, KIZN, KMDL, KMPS, KNCL, KNTY, KSKS, KSOP, KUBL, KVOD, WCTK, WGH, WKX, WGNV, WITL, WKCQ, WKHX, WMIL, WRNS, WUBE, WXCX, WYRK

KID ROCK 17
All Summer Long (Top Dog/Atlantic/COS)
KEEY, KILT, KNTY, KRST, KSCS, KSOP, WDSY, WGGY, WKX, WIOV, WOGI, WOKQ, WPAW, WQMX, WUBE, WUSJ, WUSY

RASCAL FLATTS 17
Bob That Head (Lyric Street)

KCYE, KILT, KMLE, KTEX, KUPL, KYGO, WBCT, WBUL, WEZL, WGXK, WKDF, WKSF, WQDR, WQMX, WSOC, WWYZ, WYCD

TOBY KEITH 16
She Never Cried In Front Of Me (Show Dog Nashville)
KFRG, KILT, KIXZ, KUZZ, KWNR, KYGO, WBCT, WCCL, WEZL, WOKQ, WSIX, WUBL, WUSN, WWYZ, WYCD, WYPY

BILLY CURRINGTON 14
Don't (Mercury)
KBUL, KHKI, KIZN, KUBL, WBE, WCTD, WGH, WGXK, WKCC, WQHK, WQYK

LITTLE BIG TOWN 10
Fine Line (Capitol Nashville)
KBEQ, KHKI, KRST, KSON, WBEE, WGXK, WOGK, WSLC, WUBE, WXTU

GRETCHEN WILSON 9
Don't Do Me No Good (Columbia)
KATC, KATM, KHKI, WGH, WIOV, WOKQ, WRNS, WWGR, WXTU

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
108 country and 28 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 113 reporters.
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NEWS OF THE DAY

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▶ "LET'S GET ROWDY," THE FIRST SINGLE FROM MULTIPLE CANADIAN COUNTRY MUSIC ASSN. AWARD WINNER AARON PRITCHETT'S UPCOMING ALBUM, "THANKFUL," LEAPS 10 SPOTS TO NO. 14 ON THE CANADA COUNTRY CHART.

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	KKCB/Duluth, MN OM/PD: David Drew	WKOA/Lafayette, IN PD: Mark Allen APD: Annie James MD: Bob Vizza	WWFG/Salisbury, MD OM/PD: Dick Raymond APD/MD: Sandra Lee
KRRV/Alexandria, LA PD: Hollywood Harrison APD/MD: Melissa Frost	WAXX/Eau Claire, WI OM/PD: George House APD/MD: Alex Edwards	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley	KGKL/San Angelo, TX OM/PD: Boomer Kingston
KGNC/Amarillo, TX OM/PD: Tim Butler APD/MD: Patrick Clark	WQRB/Eau Claire, WI PD/MD: Mike McKay	WBBN/Laurel, MS OM/PD: Stephen St. James	KUSS/San Diego, CA* PD: Mike O'Brian APD/MD: Geoff Alan
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	WRSF/Elizabeth City, NC OM: Curtis Cuervo PD: Les Humble	KKJG/San Luis Obispo, CA OM/PD: Pepper Daniels MD: Adam Montiel	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WPUR/Atlantic City, NJ* PD: Joe Kelly	WTWF/Erie, PA OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	KSNL/Santa Maria, CA OM: Mark Mitchell OM/PD: Jennifer Grant PD/MD: Jay Turner	Dial Global CD Country/Satellite* OM/PD: Jim Murphy MD: Rick Morgan
KBKO/Bakersfield, CA* PD/MD: Kenn McCloud	WXTA/Erie, PA OM/PD: Adam Reese	WWQM/Madison, WI* PD: Brad Austin APD/MD: Kenny Jay	Dial Global US Country/Satellite* OM/PD: Penny Mitchell MD: Joani Williams
WJLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	KKNU/Eugene, OR PD/MD: Jim Davis	KIAL/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	Sirius New Country/Satellite* PD: Scott Lindy
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WKDQ/Evansville, IN PD/MD: Jon Prell	KRWQ/Medford, OR OM/PD: Larry Neal MD: Scott Schuler	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
WZKX/Biloxi, MS* OM/PD: Bryan Rhodes	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KUBB/Merced, CA OM/PD: Rene Roberts APD: Greg Edwards MD: Dee Kelly	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WHWK/Binghamton, NY PD: Don Brake	WKML/Fayetteville, NC PD/MD: Dean O	WOKK/Meridian, MS PD: Todd Rupe	WBFM/Sheboygan, WI PD: Eddie Ybarra MD: Jonathan Henseler
WBWN/Bloomington, IL OM/PD: Dan Westhoff APD/MD: Buck Stevens	KAFF/Flagstaff, AZ PD: Shaun Holly MD: Jenny Brawn	WBAM/Montgomery, AL*	KSUX/Sioux City, IA PD/MD: Tony Michaels
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	WKKW/Morgantown, WV OM: Hoppy Kercheval PD/MD: John Bowen	WBYT/South Bend, IN PD: Clint Marsh APD: Stinger MD: Shannon Marie
KQFC/Boise, ID* PD: Wes McShay MD: Ruby Cortez	WEGX/Florence, SC OM/PD: Randy "Mudflap" Wilcox MD: Chase Matthews	WMDH/Muncie, IN PD: Brian Sims APD/MD: Shane Good	KDRK/Spokane, WA* OM: Frank Jackson PD: Jay Daniels
KAGG/Bryan, TX APD/MD: Adam Drake	WFRE/Fredrick, MD* PD: Lisa Allen MD: Jess Wright	WMUS/Muskegon, MI* OM: Dave Tait PD: Mark Dixon	WTHI/Terre Haute, IN OM/PD: Barry Kent
WOKO/Burlington, VT* OM/PD: Steve Pelkey MD: Bill Sargent	WFLS/Fredricksburg, VA* OM/PD: Paul Johnson APD: Todd Grimsted	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Korby Ray	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
WIXY/Champaign, IL PD: Jonathan Drake APD: Andy Roberts MD: Nicole Beals	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	KJCS/Nacogdoches, TX PD/MD: Robby Lynn	WTCM/Traverse City, MI OM/PD: Jack O'Malley MD: Carey Carlson
WIWF/Charleston, SC* PD: Brian Driver	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WCTY/New London, CT PD: Dave Elder APD/MD: Jimmy Lehn	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WOGT/Chattanooga, TN* PD: Duane Shannon	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KHKK/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WFFN/Tuscaloosa, AL OM: Greg Thomas PD: Monk
WYGY/Cincinnati, OH* OM: Patti Marshall PD: Travis Moon	WBTU/Ft. Wayne, IN OM: Phil Becker PD/MD: Scott Roddy	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WFRG/Utica, NY OM/PD: Bill McAdams
KCCY/Colorado Springs, CO* OM: Bob Richards PD: Jesse Garcia APD/MD: Chris Brooks	WTRS/Gainesville, FL OM/PD: Shane Finch MD: Dave Tyler	WPAP/Panama City, FL PD: Todd Berry APD: David Howard MD: Shane Collins	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries
WKCN/Columbus, GA* PD/MD: Brian Thomas	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Nick Alan	WYCT/Pensacola, FL PD: Kevin King MD: Denis "Catfish" Miller	WDEZ/Wausau, WI APD/MD: Vanessa Ryan
WSTH/Columbus, GA* OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	WNCY/Green Bay, WI* PD/MD: Dan Stone	WFYR/Peoria, IL OM/PD: Ric Morgan	WOVK/Wheeling, WV PD/MD: Jim Elliott
KFTX/Corpus Christi, TX* PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	WAYZ/Hagerstown, MD OM/PD: Randy Fitzsimmons MD: Tori Anderson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	KZSN/Wichita, KS* OM/PD: Lyman James APD: Todd Taylor MD: Rick Regan
KOUL/Corpus Christi, TX* OM/PD: Clayton Allen	WRWD/Poughkeepsie, NY PD/MD: Aaron "Dave" McCord	WYD/Utica, NY OM/PD: Bill McAdams	WILQ/Williamsport, PA OM/PD: Ted Minier APD/MD: John O'Brian
KRYS/Corpus Christi, TX* OM: Paula Newell PD: Frank Edwards	KOUT/Rapid City, SD PD/MD: Mark Houston	KJUG/Visalia, CA PD: Dave Daniels MD: Adam Jeffries	KXDD/Yakima, WA OM/PD: Dewey Boynton APD/MD: Joel Baker
KWLI/Denver, CO* PD: Bill Gamble APD/MD: Randy Shannon	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	WYD/Utica, NY OM/PD: Bill McAdams	WYD/Utica, NY OM/PD: Bill McAdams
KJJY/Des Moines, IA* OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	WYYD/Roanoke, VA* OM: Steve Cross PD/MD: Kenny Shelton	WYD/Utica, NY OM/PD: Bill McAdams	WYD/Utica, NY OM/PD: Bill McAdams
WTVY/Dothan, AL OM: Kris Van Dyke PD: Arnie Pollard MD: Mike Casey	WDWG/Rocky Mount, NC OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	WYD/Utica, NY OM/PD: Bill McAdams	WYD/Utica, NY OM/PD: Bill McAdams
	WCEN/Saginaw, MI* PD/MD: Joby Phillips	WYD/Utica, NY OM/PD: Bill McAdams	WYD/Utica, NY OM/PD: Bill McAdams

COUNTRY INDICATOR HIGHLIGHTS

NO. 1					
ARTIST	TITLE	IMPRINT / PROMOTION LABEL			
ALAN JACKSON	GOOD TIME	ARISTA NASHVILLE			
MOST ADDED					
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	NEW STATIONS		
CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	35		
TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	20		
KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/CO5	13		
BILLY CURRINGTON	DON'T	MERCURY	13		
LITTLE BIG TOWN	FINE LINE	CAPITOL NASHVILLE	11		
RASCAL FLATTS	BOB THAT HEAD	LYRIC STREET	9		
BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	8		
MOST INCREASED PLAYS					
ARTIST	TITLE	IMPRINT / PROMOTION LABEL	GAIN		
TOBY KEITH	SHE NEVER CRIED IN FRONT OF ME	SHOW DOG NASHVILLE	+376		
CARRIE UNDERWOOD	JUST A DREAM	19/ARISTA/ARISTA NASHVILLE	+351		
BRAD PAISLEY	WAITIN' ON A WOMAN	ARISTA NASHVILLE	+284		
KEITH URBAN	YOU LOOK GOOD IN MY SHIRT	CAPITOL NASHVILLE	+197		
KID ROCK	ALL SUMMER LONG	TOP DOG/ATLANTIC/CO5	+182		
GRETCHEN WILSON	DON'T DO ME NO GOOD	COLUMBIA	+111		
PHIL VASSAR	I WOULD	UNIVERSAL SOUTH	+84		
INDICATOR EXCLUSIVES					
TW	LW	ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW PLAYS	+/-
56	58	CARTER'S CHORD DIFFERENT BREED	SHOW DOG NASHVILLE	212	+21
58	-	PHIL VASSAR I WOULD	UNIVERSAL SOUTH	205	+125

Get your first look at next week's complete Country Indicator chart action in R&R Country HotFax, in your e-mail in-box every Monday. To subscribe to R&R Country HotFax, visit www.radioandrecords.com.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	CANADA COUNTRY	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	13	ALAN JACKSON GOOD TIME		ARISTA NASHVILLE/SONY BMG	749	-13
2	3	11	BROOKS & DUNN PUT A GIRL IN IT		ARISTA NASHVILLE/SONY BMG	700	-1
3	2	14	KENNY CHESNEY BETTER AS A MEMORY		BNA/SONY BMG	668	-61
4	4	6	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		CAPITOL NASHVILLE/EMI	613	+9
5	6	7	SUGARLAND ALL I WANT TO DO		MERCURY/UNIVERSAL	588	+7
6	5	9	ADAM GREGORY CRAZY DAYS		NSA/MIDAS/KOCH	550	-37
7	7	6	CRYSTAL SHAWANDA WHAT DO I HAVE TO DO		RCA/SONY BMG	548	-25
8	8	7	TAYLOR SWIFT SHOULD'VE SAID NO		BIG MACHINE/UNIVERSAL	546	-12
9	11	6	JOHNNY REID OUT OF THE BLUE		OPEN ROAD/UNIVERSAL	514	-3
10	12	7	PAUL BRANDT RISK		BRAND-T/UNIVERSAL	510	-3
11	10	17	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		COLUMBIA/SONY BMG	505	-26
12	9	16	CARRIE UNDERWOOD LAST NAME		19/ARISTA/ARISTA NASHVILLE/SONY BMG	499	-45
13	14	7	JASON BLAINE MY FIRST CAR		KOCH	451	-1
14	24	5	AARON PRITCHETT LET'S GET ROWDY		OPM	422	+81
15	16	20	JAMES OTTO JUST GOT STARTED LOVIN' YOU		RAYBAW/WARNER BROS./WARNER	421	-21
16	13	24	LADY ANTEBELLUM LOVE DON'T LIVE HERE		CAPITOL NASHVILLE/EMI	419	-77
17	19	4	JAYDEE BIXBY OLD FASHIONED GIRL		HRM	411	+21
18	20	5	JESSICA SIMPSON COME ON OVER		EPIC/SONY BMG	391	+5
19	18	14	REBA MCENTIRE EVERY OTHER WEEKEND		MCA NASHVILLE/UNIVERSAL	388	-26
20	21	9	KEITH ANDERSON I STILL MISS YOU		COLUMBIA/SONY BMG	376	+4
21	17	18	RASCAL FLATTS EVERY DAY		LYRIC STREET/UNIVERSAL	358	-77
22	26	8	MIRANDA LAMBERT GUNPOWDER & LEAD		COLUMBIA/SONY BMG	356	+39
23	15	20	BRAO PAISLEY I'M STILL A GUY		ARISTA NASHVILLE/SONY BMG	339	-111
24	30	3	BRAO PAISLEY WAITIN' ON A WOMAN		ARISTA NASHVILLE/SONY BMG	327	+68
25	25	4	GEORGE STRAIT TROUBADOUR		MCA NASHVILLE/UNIVERSAL	322	-2
26	29	12	GARY ALLAN LEARNING HOW TO BEND		MCA NASHVILLE/UNIVERSAL	313	+27
27	22	19	AARON LINES MOMENTS THAT MATTER		OUTSIDE THE LINES	308	-58
28	41	2	DOC WALKER THAT'S ALL		OPEN ROAD/UNIVERSAL	293	+96
29	28	20	DOC WALKER BEAUTIFUL LIFE		OPEN ROAD/UNIVERSAL	279	-20
30	23	16	THE HIGGINS FLOWER CHILD		OPEN ROAD/UNIVERSAL	262	-99

FOR WEEK ENDING JULY 13, 2008

♦ indicates CanCon



What happens when male-driven music invades a female-targeted format

Hot AC Rocks

Keith Berman

KBerman@RadioandRecords.com

Here's a fun game to play: Which of the following doesn't fit? Your choices are Finger Eleven, Three Days Grace, Gavin Rossdale, Yanni, Linkin Park, Seether and hot AC. For those not versed in the incredibly obvious, the answer is Yanni. ■ For a little while now, a handful of hot AC stations have been leaning into what some might describe as "modern AC," dipping into titles riding high on the alternative and active rock charts. Plus, the format has been the recipient of some artists that have traditionally been alternative-based and were broken at that format, but now are being actively worked to hot AC.

So what's the deal? Is it market conditions in specific places? Is the format going through a transition into something more active-leaning, or is it morphing into a true adult top 40? Are we witnessing the death of the perception that women don't like to rock? The answer is somewhere between "some of that is true" to "all of the above."

"Women like to rock," Clear Channel KMXB (Mix 96.9)/Phoenix PD Ron Price says. Price is up against an alternative, an active rocker, a mainstream rocker and a classic rocker in what's traditionally a rock-oriented town, and he's finding that not only do women 25-54 like to rock, but women 35-44 also really get into the sound, with rock tracks testing better with the upper demos before they react with younger listeners.

"Over the years, I've been taking titles off of the alternative chart and the rock chart and building this library of great rock recurrences," he says. "Now I'm getting to the point where I find

myself actually being up to speed with the alternative and the rock stations in town to the point where I've added a record before the alternative, which just blows me away. It's not something I'm trying to do, it just naturally happens because of the love of the rock product on my station."

Satisfy Your Females' Craving

Another big rock town is Reno, Nev., where Americom KLCA (Alice@96.5) PD Beej Bretz has Seether, Three Days Grace and Sixx:A.M. in power rotation. Bretz sees a large craving for rock from female listeners and ignored the derisive criticism that erupted a few years ago that hot AC had turned into a rock format for women, since the music was working for the station.

"Most of the feedback I get from the average 38-year-old female is that deep down, they know they're not cool—but they still want to feel like they are," he says. "A 38-year-old female still

wants to feel edgy. I think they're really craving it because it makes them feel young and cool. The singer/songwriter stuff seems to work for us, but it never really seems to scratch that special spot. Most of those songs float into B rotation for a long time but never make it to power. They appreciate it, but it's not what makes them really feel alive when they listen to the station."

Nevin Dane, PD of NRG Media's KQKQ (Q98-5)/Omaha, is also reaching into the rock realm to play songs like Crossfade's "Cold" (not the acoustic version), Seether's "Rise Above This" and Papa Roach's "Scars." He also feels that rock artists appeal to his female listeners and make them feel hip, which is reflected in his research and ratings. "More often than not, girls like to rock, at least in Omaha," he says. "We've leaned alternative since we signed on in 2003, and it's paid off really well. As long as the music's good, I think we'll be in good shape. I don't get stations who say there's too much guitar in those kinds of songs. When you have huge hits that rock, it doesn't matter how much guitar there is. If it's a good song, people are going to like it. Songs like that add spice to the format so it's not wallpaper or background noise; it actually wakes people up," Dane adds. "You combine that sound with good promotions and good imaging and, all of a sudden, you're not a boring hot AC, you're an active hot AC that encourages listeners to not think of your station as 'old' or 'sleepy'—but a contemporary adult station."

Rock is also huge in Sacramento, where CBS Radio's KZZO (100.5 the Zone) is competing against heritage alternative and active rock stations that dominate the market. There are also two rhythmic stations going head to head, so stations in the market lean either rock or rhythmic. But PD Jeff Z says a lot of the females there are rock fans who like such acts as Linkin Park, Paramore, Finger Eleven and Daughtry, but they also want the lighter fare that was part of the genesis of the format.

"Hot AC has grown out of that slow Sarah McLachlan type of sound to be almost an adult

Continued on page 40

'I think—and I know some people still hold onto it—we need to get rid of the concept of train wrecks.'

—Beej Bretz



PHOTOGRAPH BY PAUL BRADBURY/GETTY IMAGES



**IMPACTING
7/29**

*Colbie
Caillat* "The Little Things"

Coco has sold over 3 Million copies worldwide

"Bubbly"
#1 Hot AC (17 weeks) #1 Triple A #1 AC
Total Audience to date over 2 Billion
On iTunes Top 100 tracks since released 07/17/07
Sold more than 1.2M mobile products (ringtones, ringbacks)

"Realize"
Top 5 at Hot AC
Top 10 at Top 40

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BLACK AND GOLD



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Hot AC Radio
NOW**

SAM SPARRO "Black and Gold"


#1 Single iTunes UK
#1 Album iTunes UK
Top 5 Album UK Debut

**Album in stores
NOW**

Played Coachella with Mark Ronson
Nominated for Best New Indie & Alternative
Solo Artist at NME Awards

"If Wham jammed with LCD Soundsystem...
it would sound a lot like this." —Rolling Stone

samsparro.com universalrepublic.com

3 DOORS DOWN "It's Not My Time"

#2 at Hot AC
Top 10 Top 40
Over 15 Million albums sold to date

New single "Let Me Be Myself" hitting radio soon

Played the MLB Home Run Derby on ESPN
(est 17 million viewers)

fuse Vh1 Music CHOICE Your Music. Your Choice.™

**SOLD OUT
NATIONAL TOUR NOW**



**At
Hot AC Radio
NOW**

MATT WERTZ "5:19"

Over 100K records sold independently
Toured with Gavin DeGraw, Jason Mraz, Jamie Cullum,
Marc Broussard, Switchfoot, Ben Folds, Stephen Kellogg
and Matt Nathanson among others.

AOL Breakers Feature!
Matt is currently featured as one of AOL's breaking
new artists for the months of July/August

Myspace.com Feature!
Matt was featured on the main homepage in December,
currently has over 92,000 friends and 3.5 million plays

Continued from page 38

top 40; women might like Paramore and Linkin Park, but they don't want to sit through some of the harder rock tracks. That's what we're trying to do: just deliver that type of stuff," he says.

Balance Your Mix

Where hot ACs are going up against alternative and active rockers, it's easy to let them pave the way on titles before picking them up. Keith Scott, who programs Clear Channel's KHMx (Mix 96.5)/Houston, sees better research on alternative titles simply because the alternative station down the hall has thrown it into rotation and warmed it up for him. "We played 30 Seconds to Mars' 'The Kill'; it came back top 10 for six weeks or so. I think the market conditions affect it, as well as the fact that the alternative station played it, like 1,300 times," he says. "Since we're sharing as many people as we do, the instant familiarity was already built in."

Jeff Z says that the hot AC format—and the Zone—need to be carefully woven together, bringing in different threads of sound to make a beautiful radio tapestry, and it's just a matter of balancing out everything that's in the mix.

"It's strange, because you can see callout that will have Finger Eleven at No. 1, Sara Bareilles



Ron Price

at No. 2 and Linkin Park at No. 3," he says. "You'd think these records shouldn't be played on the same station. But that's what this format has really become. It's the place for an adult to go for their top 40 sound, whether it's rock or artists like Duffy or Sara Bareilles. . . . it's our job to put them together."

Dave McKay, PD of Nassau Broadcasting's WPST/Trenton, N.J., has always leaned somewhat into the rock realm, and he finds that he needs to search out the pop-leaning hits to balance out 'PST's sound. "That's why Leona Lewis

'What's different from top 40 about hot AC is that we play the hits . . . for adults.' —Jeff Z

is so great, and Alicia Keys was a much-needed record," he says. "We had success with Chris Brown and Jordin Sparks to add that pop element in, so those types of records are good for us to find because sometimes you feel like it's constantly Nickelback, Daughtry, Three Doors Down; there's a lot of that sound, and you need to balance it out."

However, McKay also considers some of the rock stuff as hits due to its sonic attributes. "For me, the Seether track, even though it's a harder sound, has such a strong hook to it," he says. "The hook sounds so front and center, and that's what drew us into it. Adults—and female adults—who grew up with alternative music didn't suddenly switch their tastes completely, so I think it fits with them. As long as it's a good song and it's catchy, it can work. It can come from either side."

Paramore and Flyleaf also have a pop-oriented, hook-driven sound, and that's what drew him in on those titles. The fact that both bands have female lead singers also helps, which draws obvious Evanescence comparisons—a band that paved the way for female-fronted rock-leaning bands at hot AC.

Bretz, on the other hand, is just starting to dip his toes into the pop pool because—possibly due to what he describes as Reno's tastes lagging behind the rest of the country—that sound is

Continued on page 42



Jeff Z



Dave McKay

The Modern Side Of Hot AC

R&R compiled a "Modern AC" chart for this issue's tracking week (July 7-13)—a Hot AC subchart comprising 13 alternative-leaning hot AC reporters: KHMx/Houston; KLCA/Reno, Nev.; KLLC/San Francisco; KMXB/Las Vegas; KMXP/Phoenix; KOSO/Modesto, Calif.; KQKQ/Omaha; KRSK/Portland, Ore.; KRUI/Santa Barbara, Calif.; KSCF/San Diego; KUDD/Salt Lake City, KZZO/Sacramento; and WNNF/Cincinnati.

Notable differences between the Hot

AC chart and the Modern AC breakout begin at the top, as Coldplay's "Viva La Vida" tops Modern AC, compared with its No. 4 ranking at Hot AC.

Exactly half of the Modern AC top 10 consists of songs that do not rank in the upper tier at Hot AC, from Gavin Rossdale (No. 4 Modern AC, No. 11 Hot AC), Jason Mraz (No. 5, No. 14), the Spill Canvas (No. 6, No. 19), Duffy (No. 7, No. 17) and Katy Perry (No. 10, No. 20).

Six building hits populate the

Modern AC chart that are not on Hot AC: tracks from Death Cab for Cutie (No. 27), Puddle of Mudd (No. 30), Lifehouse (No. 33), Justin Nozuka (No. 34), Flobots (No. 35) and Secondhand Serenade (No. 40).

Additionally, songs ranking significantly higher on the Modern AC list than Hot AC include those from Seether (No. 20, No. 33), O.A.R. (No. 24, No. 32) and Weezer (No. 28, No. 38).—Gary Trust

1	COLDPLAY	Viva La Vida	21	SARA BAREILLES	Bottle It Up
2	3 DOORS DOWN	It's Not My Time	22	NEWTON FAULKNER	Dream Catch Me
3	LEONA LEWIS	Bleeding Love	23	KID ROCK	All Summer Long
4	GAVIN ROSSDALE	Love Remains the Same	24	O.A.R.	Shattered (Turn the Car Around)
5	JASON MRAZ	I'm Yours	25	MAROON 5 FEAT. RIHANNA	If I Never See Your Face Again
6	THE SPILL CANVAS	All Over You	26	MATT NATHANSON	Come On Get Higher
7	DUFFY	Mercy	27	DEATH CAB FOR CUTIE	I Will Possess Your Heart
8	ONEREPUBLIC	Stop and Stare	28	WEEZER	Pork and Beans
9	LIFHOUSE	Whatever It Takes	29	ANNA NALICK	Shine
10	KATY PERRY	I Kissed a Girl	30	PUDDLE OF MUDD	We Don't Have to Look Back Now
11	GAVIN DeGRAW	In Love With a Girl	31	DELTA GOODREM	In This Life
12	NATASHA BEDINGFIELD	Pocketful of Sunshine	32	TRISTAN PRETTYMAN	Madly
13	SARA BAREILLES	Love Song	33	LIFHOUSE	Broken
14	FLYLEAF	All Around Me	34	JUSTIN NOZUKA	After Tonight
15	FINGER ELEVEN	Paralyzer	35	FLOBOTS	Handlebars
16	DAUGHTRY	Feels Like Tonight	36	Yael NAIM	New Soul
17	DAVID COOK	The Time of My Life	37	METRO STATION	Shake It
18	COLBIE CAILLAT	Realize	38	THE LAST GOODNIGHT	Stay Beautiful
19	PANIC AT THE DISCO	Nine in the Afternoon	39	JORDIN SPARKS DUET WITH CHRIS BROWN	No Air
20	SEETHER	Rise Above This	40	SECONDHAND SERENADE	Fall for You

Jason Mraz

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R&R Hot AC: 16 - 14 (+96)

R&R Triple A: Top 5!

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WTMX/Chicago
KPLZ/Seattle
KRSK/Portland
KSTP/Mirneapolis
KYKY/St. Louis
KEZR/San Jose
KIMN/Denver
WNNF/Cincinnati
KSCF/San Diego
KUDD/Salt Lake City
Sirius Pulse
KSXY/Santa Rosa
WDVI/Rochester
KLLY/Bakersfield
KOSJ/Modesto

CLOSING THE FORMAT!!

KHMX/Houston
WXXL/Orlando (Top 40)
WRMF/West Palm
WINK Ft. Myers
KYIS/Oklahoma City
KSTZ/Des Moines
WHYN/Springfield
WERZ/Portsmouth



O.A.R.

"SHATTERED (TURN THE CAR AROUND)"

R&R Hot AC:

35 - 32 (+159)



ADD

*** Most Added 2nd Week In A Row ***

KLLC/San Francisco
WRMF/West Palm
XM Flight 26
KKPL/Fl. Collins
WJAI/Ft. Wayne
KYKY/St. Louis
WTIC/Hartford
WRVE/Albany
KMHX/Santa Rosa

WPLJ/New York
KSCF/San Diego
WMJC/Long Island
WNNF/Cincinnati
WXMA/Louisville
KPEK/Albuquerque

THE LEADERS

WRQX/Washington
KMXP/Phoenix
WWMX/Baltimore
WTIC/Hartford
KQKQ/Omaha
...and Many More!!!!

WTMX/Chicago
KYKY/St. Louis
KNXB/Las Vegas
WDVI/Rochester
Sirius Pulse-
Top 5 Phones

ATLANTIC RRP

Continued from page 40

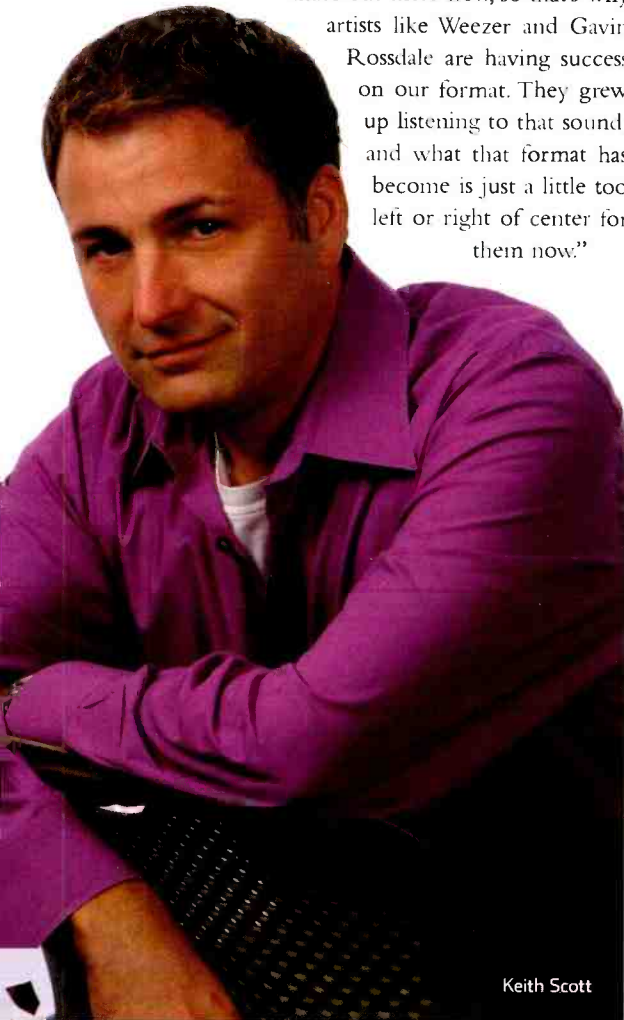
just starting to permeate the market. "We're playing Natasha Bedingfield's 'Pocketful of Sunshine,' but we wouldn't have touched it two years ago," he says.

"It took us a long time to get a Kelly Clarkson song on; 'Behind These Hazel Eyes' was the first one that really worked for us. It's much less of a resurgence; it's been more of our P1s' appetites for the longest time, and they're just now starting to say they have a craving for some of the top 40 stuff. It's hit and miss for what works. Natasha and Leona Lewis are working for us; Jordin Sparks, not so much."

Remember The Past

Price builds his playlist around the core rock and pop-rock sound and also uses '90s alternative as a bridge between the harder-edged rock stuff into lighter fare like Rob Thomas and the Fray, as well as artists like Bareilles and Lewis. "The hit factor is very important to me, so that's why I'm not playing every single rock or alternative track out there," he says, noting that a lot of the women who grew up on '90s alternative have now graduated into the hot AC demos and lifestyle, which makes it easier for him to build that library in order to capitalize on the familiarity of those titles.

Scott agrees. "I've heard that stuff about how, as you get older, you gravitate more towards the music of your youth," he says. "They may not necessarily be comfortable with some of the stuff that's out there now, so that's why artists like Weezer and Gavin Rossdale are having success on our format. They grew up listening to that sound, and what that format has become is just a little too left or right of center for them now."



Keith Scott

CBS Radio KMXB (Mix 94.1)/Las Vegas PD Justin Chase also feels that since his audience was listening to bands like Nirvana, the Red Hot Chili Peppers and Green Day in the '90s, it's in his best interest to continue serving listeners with those kind of acts. "A rock/alternative track could evoke passion from P1s while adding to the variety image," he says. "Back in 1997 or so, when Creed had just crossed over, many PDs and MDs thought it was too hard for the format, but they turned out to be one of the era's biggest bands. Eventually, hot AC took ownership of them, much like we did with Nickelback, 3 Doors Down and Panic at the Disco."

Some might take issue with putting together a playlist that incorporates all these different types of music smoothly, but Jeff Z says it's just a matter of building clean transitions and going over the categories with your MD. On the other hand, he says, "Sometimes, you just let it go. You have to say that in your head, Finger Eleven should not go into Sara Bareilles, but it does. We have a traffic girl and an engineer girl here, and I see them singing both those songs back to back, and I think, 'OK, I understand it.'"

Bretz, meanwhile, advocates just playing the songs that are hits and, while he recognizes the need for consistency in the format, it's a matter of applying the iPod formula without getting too caught up in it. "We have the general genre of music we're going to play because research tells us we have an incrementally greater chance of converting that come to core," he says. "But I think—and I know some people still hold onto it—we need to get rid of the concept of train wrecks. I'll be happy to play Seether's 'Rise Above This' back to back with Sarah McLachlan's 'Angel.' The old philosophy was that you couldn't do that. That's where the iPod comes in. No one has ever been listening to their iPod on shuffle and said, 'I love those two songs, but I wish my iPod hadn't put them together.'"

Just Play The Hits, Stupid

What it all boils down to is the fact that there are stations within the format that are morphing into what some describe as "adult top 40"—just playing the hits for an audience that's aging out of traditional top 40 demos. It's a matter of playing the best music and biggest songs that appeal to your target listeners, and if those songs come over from different formats, that doesn't make them any less popular.

"As far as currents go, we're letting top 40 and alternative warm them up, and once they develop that story, we'll bring them over," Scott says. McKay agrees, adding that that's kind of the point of the format: cherry-picking the best records from different formats, which, if they make titles familiar for hot AC, all the better.

Dane has always considered his station to be adult top 40, and the only line he won't cross (due to the market makeup) is rhythmic. "Anything that's pop or pop-rock or a massive alternative song, we'll play and own it," he says. "It's worked because we're broad, but we're focused on a certain sound, though we still have other

'You're an active hot AC that encourages your listeners to not think of your station as an "old" or "sleepy" station.'

—Nevin Dane

sounds in that format to break up the constant guitar, or, vice versa, you break up Leona Lewis with the Foo Fighters or Bush or Nirvana. They're massive songs that adult females grew up with, and they still appeal to younger people, so we get a good range there. It's worked well for us."

Jeff Z sums up that people need to get over strict format walls and get back to realizing that a hit's a hit, no matter if it comes from the rock or alternative side or wherever. "If it's a hit and it does well with the demographic you're going after, play it," he says. "What's different from top 40 about hot AC is that we play the hits . . . for adults." **R&R**



Beej Bretz



Justin Chase

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'American Idol' goes from Omaha auditions to ruling the charts

David Cooks Up A Hit

By Keith Berman

David Cook didn't even originally go to audition for "American Idol." He showed up to support his younger brother, Andrew. "The planets aligned and fate intervened," he says. Was his brother upset that Cook was picked to go to Hollywood for the finals? Cook says that he told him after they left the auditions in Omaha that if Andrew didn't want him to move ahead, he would bail on the show. "He replied, 'If you don't, I'll kick your expletive,' and I believed him," Cook says. "I'm lucky to have a close family."

From there, Cook built a reputation for being "the rock guy" on "American Idol," performing songs by Free, Our Lady Peace, the Who, Switchfoot and Collective Soul while accompanying himself on guitar. He made waves by doing reworked covers of a few tracks, including the Beatles' "Day Tripper" as redone by Whitesnake and a killer rendition of Michael Jackson's "Billie Jean" that Chris Cornell had recorded.

"That version of 'Billie Jean' has just got such a cool vibe to it," Cook says. "That's kind of what I wanted to do this season: push the envelope a little bit, make the people listen, and kind of sit on their ear for a minute."

Apparently, it's what the people wanted to hear. On May 21, Cook was anointed the seventh-season winner of "American Idol" and then performed the single that's currently zooming up the hot AC chart, "The Time of My Life," which moves 10-9 this week.

"It was an odd feeling when they announced my name as the winner," he says. "I'm pretty sure my heart stopped, but, for some reason, I didn't die. It was such a disconnect between mind and body. I felt like I was watching it happen, as odd as that sounds. No one expects to hear their name called as the next American Idol. I just couldn't have fathomed it."

'Time' To Shatter Records

In his first post-"Idol" week, Cook broke a slew of Billboard chart records: He put an amazing 11 songs into the Hot 100 that week, the most by a single artist since the Beatles in 1964. He also launched a record-breaking 14 titles on the Hot Digital Songs chart that week, with "The Time of My Life" appearing at No. 3 on the Hot 100.

"They let me tinker with the arrangement a little bit, so I'm actually really happy with the way that it turned out," he says about his biggest hit. "Obviously, the theme of the song is something that everyone can get behind—to have those

moments in your life where you feel like you're on top of the world. That's pretty universal. But it's an uplifting song, and I'm glad that it's doing as well as it is. I enjoy it, and it looks like I'll be singing it for a while."

Cook admits that the track is a pretty accurate depiction of how he felt when he won, but he's happy that the lyrics aren't cheesy or campy, in his opinion, and he likes the imagery the song creates. "It's easy to put myself behind it, especially considering that if ever I were having the time of my life, I would imagine that now would be it," he says.

Prior to kicking off the "American Idol" tour, which began July 1, Cook spent a lot of time in the recording studio working on his album, scheduled to hit this fall, and RCA says it has kept him busier than any other previous Idol. "For the album, the vibe I'm trying to create is that I really want to take this kind of 1-4-5 chord progression pop sensibility and switch it up a little bit," Cook says. "For me, it's all about hooks within some chord progressions that people maybe might not automatically think of."

Seeing America

On the lyrical side, Cook doesn't claim to have many completely original experiences, so he's just trying to write about his own life in a way that everyone can relate to, while still being unique and interesting. "No one wants to buy an album they can't relate to, so for me, it's about finding those universal themes and trying to talk about them in a fresh fashion," he says. "I think the record I put out will have a little more drive and push than the single."

'It's easy to put myself behind the single, especially considering that if ever I were having the time of my life, I would imagine that now would be it.' —David Cook

Cook enjoys talking about the record and the tour, and encourages radio to ask him about them during any station stops he makes. "I'll answer that stuff all day," he says.

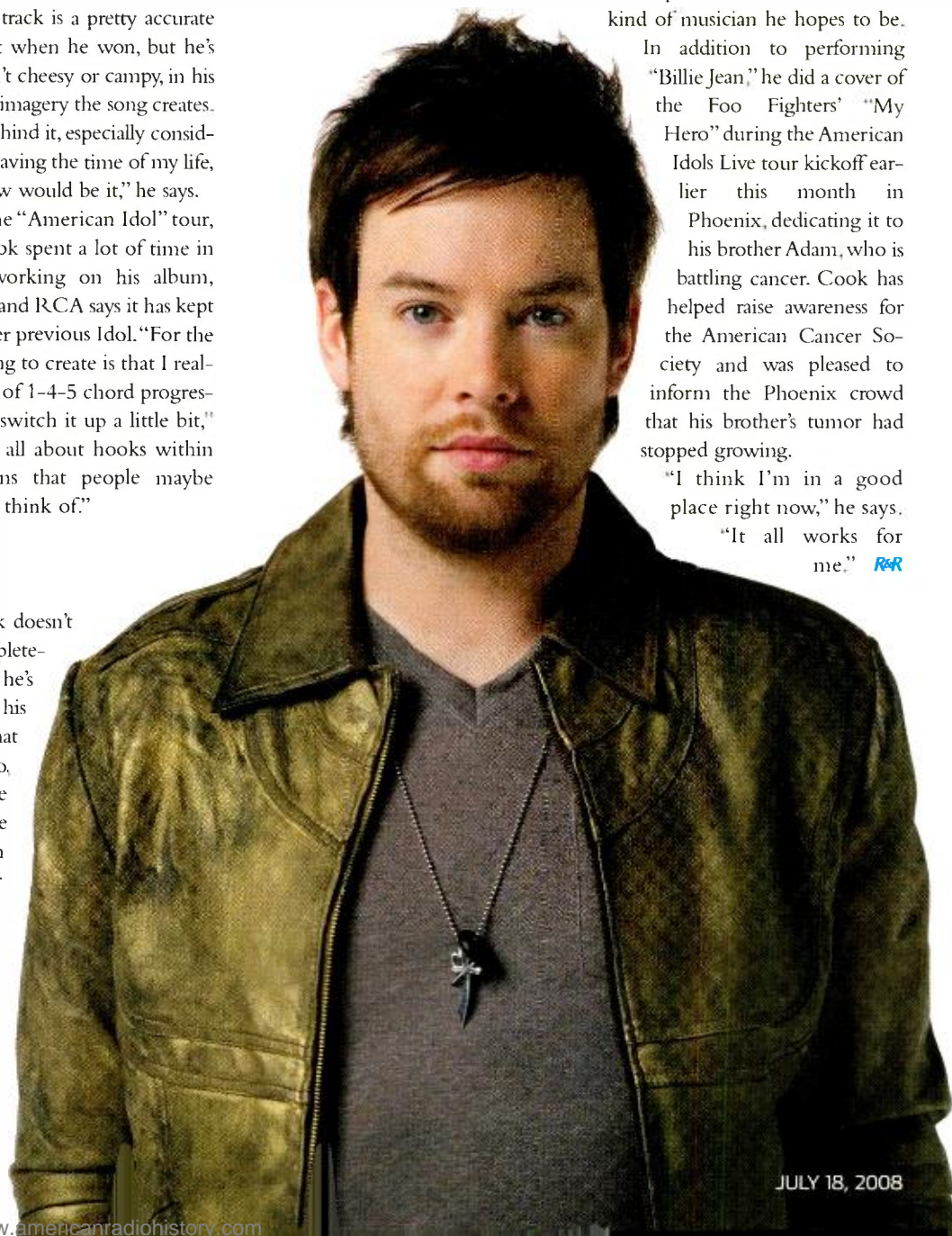
When he's not performing and coming up with ideas for the album, Cook likes to read. He says he likes to dabble in a bunch of different areas and is currently reading poetry and a J.D. Salinger book that a fan sent him in the mail. "And how could I possibly omit 'I Am America, and So Can You' by Stephen Colbert," he says. "What I actually appreciate about the book—on top of the subject matter, which is kind of inherently funny—is that when you're reading it, it's written in a way that you can hear Stephen Colbert saying every word, which makes it 10 times funnier."

All in all, Cook is looking forward to the tour, where he hopes to show audiences what kind of musician he hopes to be.

In addition to performing "Billie Jean," he did a cover of the Foo Fighters' "My Hero" during the American Idols Live tour kickoff earlier this month in Phoenix, dedicating it to his brother Adam, who is battling cancer. Cook has helped raise awareness for the American Cancer Society and was pleased to inform the Phoenix crowd that his brother's tumor had stopped growing.

"I think I'm in a good place right now," he says.

"It all works for me." **R&R**



R&R HOT AC

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THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	15	LEONA LEWIS BLEEDING LOVE	NO. 1 (8 WKS)	11 ⁹ ☆	3310 +75	16.381	1
2	2	17	3 DOORS DOWN IT'S NOT MY TIME		11 ☆	2804 +167	13.148	2
3	3	13	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11	2722 +261	12.968	3
4	6	7	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS	11 ² ☆	2659 +318	12.790	5
5	3	26	ONEREPUBLIC STOP AND STARE		11 ² ☆	2602 +40	11.494	6
6	4	27	DAUGHTRY FEELS LIKE TONIGHT		11 ☆	2451 -33	12.955	4
7	8	26	LIFHOUSE REALIZE		11 ☆	2248 +29	10.804	7
8	7	22	GAVIN DEGRAW IN LOVE WITH A GIRL		11 ☆	2226 -61	10.100	9
9	10	7	DAVID COOK THE TIME OF MY LIFE		11 ³ ☆	2068 +166	9.385	11
10	9	36	LIFHOUSE WHATEVER IT TAKES		11 ☆	2034 -113	9.972	10
11	12	12	GAVIN ROSSDALE LOVE REMAINS THE SAME		11 ³ ☆	1844 +94	7.200	16
12	11	47	SARA BAREILLES LOVE SONG		11 ³ ☆	1832 -41	10.239	8
13	12	12	KID ROCK ALL SUMMER LONG		11 ³ ☆	1820 +187	7.802	12
14	16	16	JASON MRAZ I'M YOURS		11 ² ☆	1671 +96	7.591	15
15	14	40	BUCKCHERRY SORRY		11 ² ☆	1619 -11	7.780	13
16	15	16	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		11 ³ ☆	1510 -94	7.682	14
17	17	18	DUFFY MERCY		11 ³ ☆	1488 +35	5.515	17
18	18	9	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN		11 ³ ☆	1252 +156	5.144	18
19	19	18	THE SPILL CANVAS ALL OVER YOU		11 ³ ☆	1100 +69	3.109	21
20	22	4	KATY PERRY I KISSED A GIRL	AIRPOWER	11 ³ ☆	918 +144	4.135	19
21	23	10	SARA BAREILLES BOTTLE IT UP		11 ³ ☆	830 +92	2.202	26
22	20	13	PANIC AT THE DISCO NINE IN THE AFTERNOON		11 ³ ☆	782 -100	2.634	23
23	24	8	FLYLEAF ALL AROUND ME		11 ³ ☆	632 -23	1.385	31
24	26	10	NEWTON FAULKNER DREAM CATCH ME		11 ³ ☆	623 +57	1.031	34
25	28	8	MATT NATHANSON COME ON GET HIGHER		11 ³ ☆	621 +63	1.552	29
26	21	20	THE LAST GOODNIGHT STAY BEAUTIFUL		11 ³ ☆	571 -278	1.728	27
27	33	3	DAUGHTRY WHAT ABOUT NOW		11 ³ ☆	548 +177	2.204	25
28	25	16	MADONNA FEATURING JUSTIN TIMBERLAKE 4 MINUTES		11 ³ ☆	546 -72	2.428	24
29	27	17	Yael Naim NEW SOUL		11 ³ ☆	510 -49	2.720	22
30	30	6	RIHANNA TAKE A BOW		11 ³ ☆	492 +99	3.435	20
31	31	4	METRO STATION SHAKE IT		11 ³ ☆	476 +86	1.242	33
32	35	3	O.A.R. SHATTERED (TURN THE CAR AROUND)	MOST ADDED	11 ³ ☆	471 +159	1.634	28
33	29	9	SEETHER RISE ABOVE THIS		11 ³ ☆	437 +25	1.468	30
34	37	6	DELTA GOODREM IN THIS LIFE		11 ³ ☆	384 +79	0.892	35
35	32	11	ANNA NALICK SHINE		11 ³ ☆	379 -11	0.866	36
36	34	7	JESSE MCCARTNEY LEAVIN'		11 ³ ☆	351 +17	1.301	32
37	38	3	TRISTAN PRETTYMAN MADLY		11 ³ ☆	329 +35	0.583	40
38	36	4	WEEZER PORK AND BEANS		11 ³ ☆	324 +15	0.786	39
39	NEW		ADELE CHASING PAVEMENTS		11 ³ ☆	248 +55	0.401	-
40	39	2	LESLEY ROY I'M GONE, I'M GOING		11 ³ ☆	231 +3	0.301	-

+ MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KCDA, KCIX, KLLC, KMHX, KOSO, KUDD, WAJI, WRMF, WTIC, XM Flight 26	10
KATY PERRY I Kissed A Girl (Capitol) KALZ, KAMX, KCDA, KYKY, WLNK, WMEE, WMGX, WPTE	8
DAUGHTRY What About Now (RCA/RMG) KLLY, KLTG, KZZU, WVMX, WMTX, WPTE, WSNE, XM Flight 26	8
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) KCIX, KLLC, KLTG, KLZR, KMHX, KOSO, WKRQ, WRQX	8
LIFHOUSE Broken (Geffen/Interscope) KCDA, KLLY, KLZR, KPLZ, KSII, KZZO, Sirius The Pulse, WTMX	8
MAROON 5 FEAT. RIHANNA If I Never See Your Face Again (A&M/Octone/Interscope) KSTP, WINK, WPTE, WQAL, WRMF	5
JASON MRAZ I'm Yours (Atlantic/RRP) KSTZ, WMMX, WRMF, WTSS	4
THE SPILL CANVAS All Over You (One Eleven/Sire/Reprise) Sirius The Pulse, WLNK, WRQX, WRVE	4
SARA BAREILLES Bottle It Up (Epic) KSRZ, WMMX, WPLJ, WRMF	4
DELTA GOODREM In This Life (Decca/Mercury) KMPX, KURB, WVMX, WTSS	4

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
PUDDLE OF MUDD We Don't Have To Look Back Now (Flawless/Geffen/Interscope) TOTAL STATIONS: 18	203/95	JORDIN SPARKS One Step At A Time (19/Jive/Zomba) TOTAL STATIONS: 12	137/73
CARRIE UNDERWOOD ☆ Last Name (19/Arista/Arista Nashville/RMG) TOTAL STATIONS: 20	190/52	ECHO JET Wave (Machine) TOTAL STATIONS: 12	132/12
JON MCLAUGHLIN Beating My Heart (Island/IDMGM) TOTAL STATIONS: 21	185/49	JONAS BROTHERS Burnin' Up (Hollywood) TOTAL STATIONS: 10	109/25
LIFHOUSE Broken (Geffen/Interscope) TOTAL STATIONS: 19	160/126	MICHAEL BUBLE Lost (143/Reprise) TOTAL STATIONS: 8	100/18
JANITY KANE Damaged (Bad Boy/Antalantic) TOTAL STATIONS: 7	145/21	MATT WERTZ 5:19 (Handwritten/Universal Republic) TOTAL STATIONS: 13	99/1

↑ MOST INCREASED PLAYS

+318	☆ COLDPLAY Viva La Vida (Capitol) WKRR +31, WVDV +22, KPLZ +20, WAVV +19, KBBY +18, WPLJ +16, KZZU +15, WTIC +15, KQKQ +14, WOMX +13
+261	☆ NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic) WTIC +24, KBBY +21, WPLJ +16, KAMX +15, KIMN +15, WAJI +15, KLZR +13, WWWW +11, WCDA +11, KCDA +10
+187	☆ KID ROCK All Summer Long (Top Dog/Antalantic) KMXB +21, WKDD +18, KSTP +18, WPTE +16, WTIC +15, WMMX +15, KEZR +15, KZZU +14, KIMN +11, KZZO +9
+177	☆ DAUGHTRY What About Now (RCA/RMG) KLCA +27, WTIC +16, WKDD +15, WPLJ +11, WMTX +11, WXLO +10, KLZR +9, WSNE +9, WINK +8, KCDA +8
+167	☆ 3 DOORS DOWN It's Not My Time (Universal Republic) KBBY +25, WPLJ +19, WWWW +18, WMMX +17, KAMX +14, KVLY +13, WTIC +12, WQLH +12, WJLK +11, KCDA +11

ADDED AT...
KQKQ
Omaha, NE
OM/PD: Nevin Dane
MD: Heather Lee
Carolina Liar, I'm Not Over, O
Tristan Prettyman, Madly, O

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FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	27	SARA BAREILLES LOVE SONG	NO. 1 (10 WKS)	11 ³ ☆	2192 +111	16.807	2
2	2	14	LEONA LEWIS BLEEDING LOVE		11 ³ ☆	2031 +181	17.064	1
3	4	19	JOHN MAYER SAY		11	1635 +114	13.675	3
4	3	50	COLBIE CAILLAT BUBBLY		11 ⁴ ☆	1551 -31	12.073	4
5	5	37	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11 ⁵ ☆	1514 +78	9.747	6
6	8	8	DAVID COOK THE TIME OF MY LIFE	MOST INCREASED PLAYS	19/RCA/RMG	1353 +224	9.605	7
7	7	29	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11 ³ ☆	1320 +23	7.675	10
8	6	27	MICHAEL BUBLE LOST		143/REPRISE	1259 -69	9.356	9
9	10	20	DAUGHTRY FEELS LIKE TONIGHT		11	1201 +200	10.514	5
10	9	28	JORDIN SPARKS TATTOO		11 ² ☆	1173 +91	9.552	8
11	2	2	PLUMB IN MY ARMS		19/JIVE/ZOMBA	958 +13	3.948	12
12	23	23	EAGLES BUSY BEING FABULOUS		143/REPRISE	752 +9	2.877	16
14	14	14	JOSH GROBAN AWAKE		143/REPRISE	564 +91	2.569	17
19	10	10	JOURNEY AFTER ALL THESE YEARS		143/REPRISE	496 +179	1.370	22
17	14	14	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS		143/REPRISE	492 +77	1.438	21
16	15	14	LIFEHOUSE WHATEVER IT TAKES		143/REPRISE	487 +48	3.810	14
16	10	10	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR		19/JIVE/ZOMBA	461 +43	5.258	11
18	20	11	COLBIE CAILLAT REALIZE	AIRPOWER	11	371 +71	2.200	19
19	21	4	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	AIRPOWER	11	339 +70	3.941	13
20	18	19	KIMBERLEY LOCKE FALL		11	303 -40	0.652	-
21	22	12	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING		11	287 +24	0.521	-
22	24	16	MAROON 5 WON'T GO HOME WITHOUT YOU		11	239 +37	3.795	15
23	23	9	ROOM FOR TWO ROOTS BEFORE BRANCHES		11	225 +19	0.294	-
24	27	3	KID ROCK ALL SUMMER LONG		11	162 +49	1.226	23
25	29	5	ONEREPUBLIC STOP AND STARE		11 ² ☆	139 +31	1.652	20
26	30	2	HILARY MCRAE EVERY DAY (WHEN WILL YOU BE MINE)		11	113 +16	0.105	-
27	28	16	REO SPEEDWAGON FIND YOUR OWN WAY HOME		11	109 0	0.126	-
28	26	6	CLAY AIKEN ON MY WAY HERE		11	108 -6	0.191	-
29	NEW		CHRIS BROWN WITH YOU		11 ³ ☆	83 +12	2.255	18
30	NEW		KARMINA THE KISS		11	77 -7	0.047	-

MOST ADDED

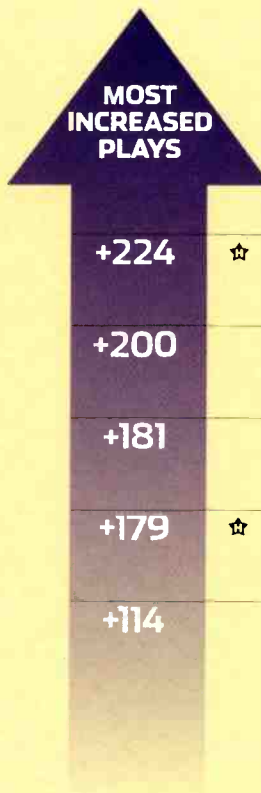
ARTIST TITLE / LABEL	NEW STATIONS
MICHAEL MCDONALD Enemy Within (Universal Motown)	7
JOHN MELLENCAMP My Sweet Love (Hear/CMG)	7
NATASHA BEDINGFIELD Pocketful Of Sunshine (Phonogenic/Epic)	5
JOURNEY After All These Years (Nomota)	4
COLBIE CAILLAT Realize (Universal Republic)	3
DAVID COOK The Time Of My Life (19/RCA/RMG)	2
DAUGHTRY Feels Like Tonight (RCA/RMG)	2
HILARY MCRAE Every Day (When Will You Be Mine) (Hear/CMG)	2
KARMINA The Kiss (CBS)	2

ADDED AT... KUMU
Honolulu, HI
MD: Lee Kirk
Donna Summer, Sand On My Feet, O
Michael McDonald, Enemy Within, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
MINDI ABAIR Stars (Peak/CMG)	73/5	FOREIGNER Too Late (Atlantic/Rhino)	54/15
COLDPLAY Viva La Vida (Capitol)	59/34	RIHANNA Don't Stop The Music (SRP/Def Jam/IDJMG)	47/2
GREG MEDORO Imagining You (Odds On)	59/7	JASON MRAZ I'm Yours (Atlantic/RRP)	44/14
RIHANNA Take A Bow (SRP/Def Jam/IDJMG)	55/28	GAVIN DEGRAW In Love With A Girl (J/RMG)	43/13
SHERYL CROW Love Is Free (A&M/Interscope)	55/1	Yael Naim New Soul (Tot Ou Tard/Atlantic)	37/13



FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
101 AC, 27 Canada AC and 24 Canada hot AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS		THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS	
			TW	LW				TW	LW
1	FERGIE BIG GIRLS DON'T CRY (WILL.I.AM/A&M/INTERSCOPE)	11 ⁵	1029	1145	6	GWEN STEFANI FEATURING AKON THE SWEET ESCAPE (INTERSCOPE)	11 ⁵	732	687
2	ALICIA KEYS NO ONE (MBK/J/RMG)	11 ⁵	971	978	7	SNOW PATROL CHASING CARS (POLYDOR/A&M/INTERSCOPE)	11 ⁵	675	644
3	DAUGHTRY HOME (RCA/RMG)	11 ⁴	834	935	8	DANIEL POWTER BAD DAY (WARNER BROS.)	11 ⁵	674	657
4	PINK WHO KNEW (LAFACE/ZOMBA)	11 ⁴	813	811	9	JOHN MAYER WAITING ON THE WORLD TO CHANGE (AWARE/COLUMBIA)	11 ⁵	671	631
5	NATASHA BEDINGFIELD UNWRITTEN (EPIC)	11 ⁶	784	633	10	UNCLE KRACKER FEAT. DOBIE GRAY DRIFT AWAY (ATLANTIC/RRP)	11 ⁷	667	602

CHART LEGEND

Charts are ranked by plays (except for Country, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT: Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz; top 10 for Soft AC/Inspirational) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in

both audience and plays.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

🇨🇦 Indicated solely on the Canadian charts for songs meeting Canadian content requirements.



► **DIVINE BROWN**
LANDS HER SECOND
TOP 10 AT CANADA
AC AS "LAY IT ON
THE LINE" LIFTS 12-9.

AC REPORTERS

- | | | | |
|--|---|--|---|
| WYJB/Albany, NY*
OM: Kevin Callahan
PD: Ric Mitchell
APD/MD: Chad O'Hara | WCRZ/Flint, MI*
OM/PD: J. Patrick
APD/MD: George McIntyre | WLTE/Minneapolis, MN*
PD: John Lassman
APD/MD: Adam Sprenger | WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels |
| KMGA/Albuquerque, NM*
OM: Eddie Haskell
PD/MD: Justin Riley | WDAR/Florence, SC
PD/MD: Wil Nichols | WMXC/Mobile, AL*
OM: Steve Powers
PD: Dan Mason
MD: Mary Booth | WGFB/Rockford, IL
OM: Jim Stone
PD: Timothy Crull
MD: Gail Lewis |
| WLEV/Allentown, PA*
OM/PD: Shelly Easton
APD/MD: Jerry Padden | WAFY/Frederick, MD
PD: Marc Richards | WOBM/Monmouth, NJ*
PD/MD: Steve Ardolina | KBEE/Salt Lake City, UT*
PD: Rusty Keys |
| KYMG/Anchorage, AK
OM: Mark Murphy
PD/MD: Dave Flavin | KSOF/Fresno, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristen Kelley | KWAV/Monterey, CA*
PD/MD: Bernie Moody | KBAY/San Jose, CA*
PD: Dana Jang
MD: Steve Fox |
| WFPG/Atlantic City, NJ*
PD/MD: Gary Guida | KTRR/Ft. Collins, CO
OM/PD: Mark Callaghan | WMXS/Montgomery, AL*
OM: Bill Jones
PD/MD: Brian Roberts | KSTT/San Luis Obispo, CA
OM/PD: Mark Mitchell |
| KKMJ/Austin, TX*
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick | WHLG/Ft. Pierce, FL*
PD/MD: George Coles | WALK/Nassau, NY*
PD: Patrick Shea | KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Bie |
| WCDV/Baton Rouge, LA*
OM: LeBron "LBJ" Joseph
PD: J-Tweezy
APD: DeMarcus Jones
MD: Elizabeth Eads | WLHT/Grand Rapids, MI*
OM/PD: Bill Bailey
MD: Kim Carson | WKJY/Nassau, NY*
PD: Bill Edwards
MD: Jodi Vale | Music Choice
Lite Hits/Satellite
PD: Justin Prager
MD: Tiffany Sinder |
| KKMY/Beaumont, TX*
PD: Don Rivers | WOOD/Grand Rapids, MI*
OM: Doug Montgomery
PD: Tom Cook | WLTW/New York, NY*
PD: Chris Conley
APD/MD: Morgan Prue | Sirius Starlite/Satellite*
OM/PD: Kid Kelly |
| WMJY/Biloxi, MS*
OM/PD: Walter Brown | WSPA/Greenville, SC*
OM: Mark Hamlin
PD/MD: Mike McKeel | WWFS/New York, NY*
PD: Brian Thomas
APD/MD: Fabi Pimentel | XM The Blend/Satellite*
OM/PD: Mike Abrams |
| WMXW/Binghamton, NY
PD: Doug Mosher | WRCH/Hartford, CT*
PD: Allan Camp
MD: Joe Hann | WGNV/Newburgh, NY
OM/PD: Robert Maines
MD: Joerg Klebe | KRWM/Seattle, WA*
PD: Laura Dane |
| KXLT/Boise, ID*
PD: Brent Carey
APD/MD: Tobin Jeffries | KSSK/Honolulu, HI*
PD: Jamie Hyatt | WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Tom Furci | KVKI/Shreveport, LA*
OM/PD: Gary McCoy |
| WMJX/Boston, MA*
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence | KUMU/Honolulu, HI*
MD: Lee Kirk | WVBN/Norfolk, VA*
OM: John Shornby
PD: Mike Allen | WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King |
| WEBE/Bridgeport, CT*
OM/PD: Curt Hansen
MD: Danny Lyons | WAHR/Huntsville, AL*
OM/PD: Lee Reynolds | WWDE/Norfolk, VA*
PD: Don London
MD: Mark McCarthy | KISC/Spokane, WA*
PD: Robert Harder |
| WEZF/Burlington, VT*
OM/PD: Steve Cormier
MD: Jennifer Foxx | WRSR/Huntsville, AL*
PD: John Malone
MD: Nate Cholevik | KCHX/Odessa, TX
PD/MD: Grace Tijerina | WMAS/Springfield, MA*
OM/PD: Rob Anthony
MD: Jim Raino |
| WVAF/Charleston, WV*
OM/PD: Rick Johnson | WJJK/Jackson, MS*
PD/MD: John Anthony | KMGL/Oklahoma City, OK*
PD/MD: Steve O'Brien | KGBX/Springfield, MO*
OM/PD: Paul Kelley |
| WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Sanders
MD: Robin Daniels | WTFM/Johnson City, TN*
PD/MD: Mark Baker | WMGF/Orlando, FL*
PD/MD: Mark Baker | KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London |
| WLIT/Chicago, IL*
OM/PD: Darren Davis
APD/MD: Eric Richeke | KCKC/Kansas City, MO*
OM: Mike Kennedy
PD: Ed Walker | KEZN/Palm Springs, CA
PD/MD: Rick Shaw | WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason |
| WRRM/Cincinnati, OH*
PD: TJ Holland
APD: Ted Morro | KUDL/Kansas City, MO*
OM/PD: Thom McGinty | WMEZ/Pensacola, FL*
PD/MD: John McGinty | WRVW/Toledo, OH*
OM: John Michaels
MD: KC Palmer |
| WOOK/Cleveland, OH*
PD: Dave Popovich
MD: Ted Kowalski | WJXB/Knoxville, TN*
PD: Jeff Jarnigan | WSWT/Peoria, IL
OM/PD: Randy Rundle | KONA/Tri-Cities, WA
OM/PD: Doug Daniels |
| WTBC/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen | KQIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins | WBEB/Philadelphia, PA*
PD: Chuck Knight | KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois |
| WGSY/Columbus, GA*
PD: Alan Quin | KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley | KESZ/Phoenix, AZ*
PD: Kevin Gossett | KBEB/Tulsa, OK*
PD: Dave Dallow |
| WSNY/Columbus, OH*
PD: Tony Florentino | WFMK/Lansing, MI*
OM: Brent Alberts | WLTJ/Pittsburgh, PA*
PD/MD: Chuck Stevens | KOOI/Tyler, TX
PD/MD: Rick Evans |
| KKBA/Corpus Christi, TX*
OM: Ed Ocanas
PD/MD: Bart Allison | KSNE/Las Vegas, NV*
PD: Tom Chase
MD: John Berry | WSHH/Pittsburgh, PA*
PD/MD: Ron Antill | WLZV/Utica, NY
OM/PD: Eric Miller
MD: Mark Richards |
| WLQT/Dayton, OH*
OM/PD: Jeff Stevens
APD/MD: Brian Michaels | KBIG/Los Angeles, CA*
PD/MD: Dave "Chachi" Denes
APD: Jason Griffin | WHOM/Portland, ME*
OM/PD: Tim Moore | WASH/Washington, DC*
PD: Bill Hess |
| KOSI/Denver, CO*
PD: Gary Nolan | KOST/Los Angeles, CA*
PD/MD: Stella Schwartz | KKCW/Portland, OR*
OM/PD: Tony Coles | KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson |
| WMGC/Detroit, MI*
OM: Jim Harper
PD: Lori Bennett | WLVN/Madison, WI*
PD: Pat O'Neill
APD: Amy Ziebell
MD: Amy Abbott | WBYV/Portsmouth, NH
OM/PD: Jeff Paradis
APD: Ian Horne
MD: Pat McCrueden | WMGS/Wilkes Barre, PA*
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes |
| WNIC/Detroit, MI*
PD/MD: Theresa Lucas | WRAL/Raleigh, NC*
PD: Barry Fox
APD/MD: Jim Kelly | WVLI/Providence, RI*
OM/PD: Tony Bristol
APD: Mike Rovin | WJBR/Wilmington, DE*
OM: Michael Waite
PD: Mike Sommers
MD: Catey Hill |
| WOOF/Dothan, AL
PD/MD: Leigh Simpson | WLRQ/Melbourne, FL*
OM/PD: Ken Holiday
APD/MD: Michael W. Lowe | KNEV/Reno, NV*
OM/PD: Nick Elliott | WSRS/Worcester, MA*
PD/MD: Tom Holt |
| KTSM/EI Paso, TX*
PD/MD: Bill Tole
APD: Sam Cassiano | WRVR/Memphis, TN*
OM/PD: Jerry Dean
MD: Scott Miller | KRNO/Reno, NV*
PD/MD: Dan Fritz | WARM/York, PA*
PD: Dave Russell
MD: Melanie Gardner |
| WXKC/Erie, PA
OM: Adam Reese
PD: Ron Arlen | WMGQ/Middlesex, NJ
PD: Jeff Rafter
APD/MD: Debbie Mazella | WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons | |

* Monitored Reporters

CANADA AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	19	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	401	+22
2	2	23	SARA BAREILLES LOVE SONG	EPIC/SONY BMG	322	-24
3	5	18	JOHN MAYER SAY	AWARE/COLUMBIA/SONY BMG	293	+2
4	4	23	BRYAN ADAMS I THOUGHT I'D SEEN EVERYTHING	BADMAN/UNIVERSAL	287	-8
5	7	44	MICHAEL BUBLE LOST	143/REPRISE/WARNER	280	+2
6	8	35	TIMBALAND FEAT. ONEREPUBLIC APOLOGIZE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	274	-1
7	3	20	NELLY FURTADO FEATURING KEITH URBAN IN GOD'S HANDS	MOSLEY/GEFFEN/UNIVERSAL	274	-27
8	6	27	ALICIA KEYS NO ONE	MBK/J/SONY BMG	273	-10
9	12	6	DIVINE BROWN LAY IT ON THE LINE	WARNER	270	+42
10	10	16	CELINE DION ALONE	COLUMBIA/SONY BMG	253	+6
11	11	42	COLBIE CAILLAT BUBBLY	L/UNIVERSAL REPUBLIC/UNIVERSAL	238	+1
12	9	17	SARAH SLEAN GET HOME	WARNER	231	-16
13	13	40	FEIST 1234	ARTS & CRAFTS	225	-3
14	15	16	DUFFY MERCY	MERCURY/UNIVERSAL	207	+18
15	19	6	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	190	+39
16	18	22	HEDLEY FOR THE NIGHTS I CAN'T REMEMBER	UNIVERSAL	190	+8
17	16	25	SHERYL CROW LOVE IS FREE	A&M/INTERSCOPE/UNIVERSAL	172	-14
18	17	48	JULY BLACK SEVEN DAY FOOL	UNIVERSAL	170	-14
19	20	11	JULY BLACK UNTIL I STAY	UNIVERSAL	168	+19
20	14	53	FERGIE BIG GIRLS DON'T CRY	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	164	-29
21	21	7	KREESHA TURNER DON'T CALL ME BABY	EMI	160	+26
22	22	10	DAUGHTRY FEELS LIKE TONIGHT	RCA/SONY BMG	132	-1
23	23	24	MICHAEL McDONALD (YOUR LOVE KEEPS LIFTING ME) HIGHER AND HIGHER	UNIVERSAL MOTOWN/UNIVERSAL	126	+5
24	27	7	GAROU HEAVEN'S TABLE	SONY BMG	122	+33
25	24	7	INGRIGIO MICHAELSON THE WAY I AM	CABIN 24	98	+3
26	32	6	IMA REVIEWS	DIVINE ANGEL	92	+24
27	28	9	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	91	+4
28	26	24	TAYLOR SWIFT TEARDROPS ON MY GUITAR	BIG MACHINE/UNIVERSAL	88	-4
29	29	7	BLUE RODEO 3 HOURS AWAY (WHERE I WAS BEFORE)	WEA/WARNER	87	+6
30	25	22	JORDIN SPARKS TATTOO	19/JIVE/SONY BMG	84	-9

CANADA HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	17	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE	PHONOGENIC/EPIC/SONY BMG	826	-3
2	3	14	RIHANNA TAKE A BOW	SRP/DEF JAM/UNIVERSAL	790	+44
3	2	15	HEDLEY NEVER TOO LATE	UNIVERSAL	770	+17
4	5	6	KATY PERRY I KISSED A GIRL	CAPITOL/EMI	738	+68
5	6	15	DUFFY MERCY	MERCURY/UNIVERSAL	619	+4
6	7	17	GAVIN DEGRAW IN LOVE WITH A GIRL	J/SONY BMG	589	-13
7	9	11	3 DODDS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	573	0
8	8	19	SIMPLE PLAN YOUR LOVE IS A LIE	LAVA/ATLANTIC/WARNER	564	-29
9	10	13	KREESHA TURNER DON'T CALL ME BABY	EMI	553	-19
10	16	4	COLOPLAY VIVA LA VIDA	PARLOPHONE/EMI	550	+134
11	11	9	NEW KIOS ON THE BLOCK SUMMERTIME	INTERSCOPE/UNIVERSAL	540	+10
12	14	7	KAROLINA OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/UNIVERSAL	513	+56
13	4	17	MAONNA FEAT. JUSTIN TIMBERLAKE 4 MINUTES	WARNER BROS./WARNER	507	-168
14	19	11	METRO STATION SHAKE IT	COLUMBIA/SONY BMG	497	+98
15	17	7	LIGHTS DRIVE MY SOUL	LIGHTS MUSIC	493	+78
16	13	9	MAROON 5 FEATURING RIHANNA IF I NEVER SEE YOUR FACE AGAIN	A&M/OCTONE/UNIVERSAL	478	-11
17	12	23	LEONA LEWIS BLEEDING LOVE	SYCO/J/SONY BMG	473	-48
18	25	5	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	437	+97
19	20	8	CHRIS BROWN FOREVER	JIVE/SONY BMG	424	+59
20	18	19	CRASH PARALLEL WORLD WE KNOW	BLACK BOX RECORDINGS/SONY BMG	393	-16
21	15	13	AVRIL LAVIGNE INNOCENCE	RCA/SONY BMG	373	-50
22	28	4	JESSE MCCARTNEY LEAVIN'	HOLLYWOOD/UNIVERSAL	318	+42
23	31	7	ADDICTIV TONITE	URBAN HEAT	313	+40
24	21	29	ONEREPUBLIC STOP AND STARE	MOSLEY/INTERSCOPE/UNIVERSAL	313	-52
25	24	20	JORDIN SPARKS DUET WITH CHRIS BROWN NO AIR	19/JIVE/SONY BMG	310	-31
26	22	16	STATE OF SHOCK HEARTS THAT BLEED	CORDOVA BAY	310	-51
27	36	6	DAVID COOK THE TIME OF MY LIFE	19/RCA/SONY BMG	273	+55
28	29	9	DANITY KANE DAMAGED	BAD BOY/ATLANTIC/WARNER	272	-3
29	23	12	COLBIE CAILLAT REALIZE	UNIVERSAL REPUBLIC/UNIVERSAL	268	-76
30	34	4	DIVINE BROWN LAY IT ON THE LINE	WARNER	266	+18

♦ indicates CanCon



If you're not tweaking your databases to keep pace with today's online trends, you're behind the times

Rethinking Station Database Strategies

Mike Boyle

MBoyle@RadioandRecords.com

In the words of Harve Alan Media president Harve Alan, "Go where your listeners are; it will pay dividends." And where your listeners are these days is the Internet and on their cell phones, but that's not news. What is news is the fast pace that listeners are gravitating toward ever-changing new technologies and the challenge for radio to remain connected to its listeners.

Texting 1-2-3

The use of text messaging among rock listeners during the past year has exploded. According to an online poll conducted by Jacobs Media of more than 27,000 respondents across 69 U.S. rock-formatted stations, more than half now text at least weekly, while almost one in 10 texts hourly.

These and other trends signal that it may be time for programmers to rethink station database strategies. Traditional radio database marketing began with post-cards, mailers and phone calls, progressed to e-mail and now includes text messaging.

"Next time you are at a bar, supermarket,

sporting event or mall, look around you and count how many people don't have cell phones—more than likely it will only be a handful," Alan says. "And remember, even the most basic phones today are text-enabled, so your text messaging database can quickly alert listeners to important happenings locally, on-air and online." But Alan also stresses, "Don't abuse the database. Keep your messages short and limit the content to high-interest items that are interesting to listeners—the station."



Alan

Mid-West Family Broadcast Group active rock WJJO/Madison, Wis., PD Randy Hawke agrees that stations must be smart about how

'Just sending out e-mails to your database is B-level now.'

—Randy Hawke

they market to their database. Rather than blanketing all members with one mass e-mail, he advocates giving them a choice. When listeners sign up to receive e-mails or text messages, they select the types of communications they wish to receive, such as messages from the morning show, concert information, special promotions or other offers. Such database filtering allows WJJO to narrowly target its messages. "Just sending out e-mails to your database is B-level now," Hawke says.

Among the options offered at wjjo.com are text alerts for the last three songs the station played. There's also an interactive request function. Using RadioTrak's E-Quest Alert, listeners fill out a simple online form indicating what songs they want to hear on the station and then receive an e-mail or text alert—

their choice—10 minutes before one of their requests hits the air.

Apart from communicating with listeners the way they want, Hawke says that texting has allowed him to "clean up the air" by urging listeners to get complete details on WJJO activities by texting the station.



Working With Widgets

A widget is a small application that can enrich computer desktops or Web pages with functionality, useful information and a lot of fun. Generally widgets are third-party-originated, though they can be homemade. Harve Alan Media president Harve Alan suggests stations use widgets to share their online content with a wider audience. It's easy, he says. "Have your listeners include your station widget on their MySpace, Twitter or Facebook page. Set up an account at widgetbox.com and their software will produce the code to make the widget in short order." He adds, "There is also a ton of pre-created widgets that can be customized and placed on your Web site."

Social Networking

In taking a recent tour of top 50 market Web sites, programming consultant Dave Lange noted that Babe of the Day was the main feature for most active rock, rock and classic rock stations, along with many alternative outlets. "Many have two, three versions of the bit," Lange says. But Hawke calls the online feature "kind of a waste. Think about it. You can Google the word 'ass' and find more pornographic pictures than you would if we had a Babe of the Day feature."

So if seductive pictures of hot women is no longer "the" attraction for male-targeted station Web sites, what is? According to Hawke, it's social networking and information that listeners can't get anywhere else.

"It's amazing what social networking can do for radio stations now," he says. "We don't have jock pages on our Web site anymore. Instead, we have links to our individual MySpace pages. So in essence that gives each of us our own database and we can send listeners group messages just about things we're doing." He adds, "Ninety percent of all rock stations will tell you that they have MySpace pages, but do they interact with the audience? Have you, for instance, embedded YouTube videos of things you've done for listeners to see?"

Adding it all up, stations now have the ability to build three different listener databases, Hawke says. "We now have an e-mail database, text messaging database and our individual MySpace databases. That gives us tremendous options for communicating with our audience."

'Dating Game' With A Web Component

Press Communications alternative WHTG (GRock)/Monmouth-Ocean, N.J., took social networking to another level with a recent Win a Date With Matt Murray contest. To enter the contest for a date with the morning show co-host, listeners set up a profile and uploaded their picture to the Social G section of the station's Web site (grockradio.com).

PD Terrie Carr and morning co-host Erin Vogt went through all of the profiles—about 40 ladies—and picked the top four, who were then invited to a bar that advertises on the station for a "Dating Game"-style event

hosted by Carr.

"It was great, because people were blogging about it, even women—many moms—that weren't involved in the actual game," Carr says. "It ended up being one of the most successful events the station has ever done. The bar was packed; all the girls showed up. We gave each girl a happy hour for all of her friends, which helped pack the bar even more."

The station also videotaped the event and later streamed it on its Web site, offering yet another level of interaction with listeners.—MB

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► **COLDPLAY** MATCHES ITS BEST ALTERNATIVE SHOWING AS "VIVA LA VIDA" RISES 6-5 (UP 162). "VIVA" EQUALS THE CHART PEAK OF "SPEED OF SOUND," WHICH SPENT THREE WEEKS AT NO. 5 IN 2005, AND "TALK," WHICH SPENT ONE WEEK THERE IN FEBRUARY 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST / TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	CHG +/-	AUDIENCE MILLIONS	RANK
1	1	13	WEEZER PORK AND BEANS	NO. 1 (11 WKS)	☆	2036	+17	9.338	1
2	3	15	FOO FIGHTERS LET IT DIE		☆	1852	+105	7.606	2
3	2	10	THE OFFSPRING HAMMERHEAD		☆	1805	+48	7.230	3
4	4	19	LINKIN PARK GIVEN UP		☆	1449	+13	6.061	5
5	6	6	COLDPLAY VIVA LA VIDA		☆	1439	+162	6.956	4
6	5	21	SEETHER RISE ABOVE THIS		☆	1367	-34	5.042	7
7	7	16	DISTURBED INSIDE THE FIRE		☆	1365	+142	4.516	9
8	3	17	SAVING ABEL ADDICTED		☆	1204	+123	3.593	11
9	3	17	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		☆	1150	-52	5.239	6
10	10	21	3 DOORS DOWN IT'S NOT MY TIME		☆	1046	-3	4.247	10
11	6	3	STAIN'D BELIEVE	MOST INCREASED PLAYS	☆	1044	+283	4.895	8
12	11	11	CAROLINA LIAR I'M NOT OVER		☆	998	+108	3.516	13
13	15	15	FLOBOTS HANDLEBARS		☆	954	+12	3.488	14
14	17	17	LUDD LOVE ME DEAD	AIRPOWER	☆	915	+56	2.346	18
15	12	12	NINE INCH NAILS DISCIPLINE		☆	892	-76	3.203	15
16	10	10	SHINEDOWN DEVOUR		☆	877	+29	2.515	19
17	6	6	REHAB BARTENDER SONG (AKA SITTIN' AT A BAR)		☆	775	+130	2.163	22
18	13	13	SAFETYSUIT SOMEONE LIKE YOU		☆	765	+10	1.672	29
19	37	37	PUDDLE OF MUDD PSYCHO		☆	745	+13	3.555	12
20	8	8	SCARS ON BROADWAY THEY SAY		☆	733	+81	1.597	30
21	14	14	AVENGED SEVENFOLD AFTERLIFE		☆	655	+66	1.957	25
22	15	15	THE KOOKS ALWAYS WHERE I NEED TO BE		☆	645	+6	1.976	24
23	12	12	ALKALINE TRIO HELP ME		☆	640	+49	1.765	27
24	13	13	THE RACONTEURS SALUTE YOUR SOLUTION		☆	616	-130	2.427	20
25	11	11	COLDPLAY VIOLET HILL		☆	580	-94	3.135	16
26	3	3	BECK GAMMA RAY		☆	565	+128	1.750	28
27	5	5	KATY PERRY I KISSED A GIRL		☆	512	+48	2.935	17
28	13	13	RED ALREADY OVER		☆	484	+10	1.183	36
29	4	4	THEORY OF A DEADMAN BAD GIRLFRIEND		☆	480	+65	1.145	37
30	2	2	SLIPKNOT PSYCHOSOCIAL		☆	479	+127	1.095	38
31	3	3	ATREYU SLOW BURN		☆	439	+61	0.803	-
32	19	19	PENNYWISE THE WESTERN WORLD		☆	407	-38	2.010	23
33	4	4	JACK JOHNSON HOPE		☆	390	-17	1.585	31
34	2	2	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE		☆	341	-54	1.071	39
35	4	4	3 DOORS DOWN TRAIN		☆	336	+40	0.907	-
36	7	7	PUDDLE OF MUDD WE DON'T HAVE TO LOOK BACK NOW		☆	322	-5	1.222	34
37	5	5	THE TING TINGS SHUT UP AND LET ME GO		☆	318	+15	0.572	-
38	3	3	TRAPT WHO'S GOING HOME WITH YOU TONIGHT?		☆	316	+8	0.914	-
39	NEW	NEW	WEEZER TROUBLEMAKER		☆	299	+70	2.385	21
40	NEW	NEW	ATMOSPHERE YOU		☆	275	+28	1.451	32

MOST ADDED

ARTIST / LABEL	NEW STATIONS
HINDER Use Me (Universal Republic)	16
STAIN'D Believe (Flip/Atlantic)	8
BECK Gamma Ray (DGC/Interscope)	7
BUCKCHERRY Too Drunk... (Eleven Seven/Atlantic)	7
SLIPKNOT Psychosocial (Roadrunner/RRP)	4
COLDPLAY Viva La Vida (Capitol)	3
CAROLINA LIAR I'm Not Over (Atlantic)	3
REHAB Bartender Song (aka Sittin' At A Bar) (Universal Republic)	3
ATREYU Slow Burn (Hollywood)	3
THE OFFSPRING You're Gonna Go Far, Kid (Columbia)	3

ADDED AT... WEQX
102.7 FM
Albany, NY
OM/PD: Willabee
MD: Amber Miller
We Are Scientists, After Hours, 1
Death Cab For Cutie, No Sunlight, O
Oasis, Falling Down, O
Toadies, No Deliverance, O
Val Emmich, Get On With It, O

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST / LABEL	PLAYS / GAIN	ARTIST / LABEL	PLAYS / GAIN
SANTOGOLD ...E.S. Artistes (Lizard King/Downtown)	263/31	AIRBORNE TOXIC EVENT Sometime Around Midnight (Majordomo/Shout! Factory)	163/24
TOTAL STATIONS:	18	TOTAL STATIONS:	18
THE OFFSPRING You're Gonna Go Far, Kid (Columbia)	261/38	HAWTHORNE HEIGHTS Rescue Me (Victory)	155/33
TOTAL STATIONS:	21	TOTAL STATIONS:	16
CANDLEBOX Stand (Silent Majority/LG)	209/10	FIVE FINGER DEATH PUNCH Never Enough (Firm)	150/26
TOTAL STATIONS:	19	TOTAL STATIONS:	17
RADIOHEAD House Of Cards (TBD/ATO)	202/21	THE VERVE Love Is Noise (On Our Own/RED)	148/48
TOTAL STATIONS:	12	TOTAL STATIONS:	25
HINDER Use Me (Universal Republic)	168/168	LOW VS DIAMOND Heart Attack (Epic)	139/2
TOTAL STATIONS:	24	TOTAL STATIONS:	16

MOST INCREASED PLAYS

+283	☆ STAIN'D Believe (Flip/Atlantic) WWDC +32, KROX +19, WKRK +19, WSWD +19, KITS +18, WBTZ +17, KEDJ +14, KRAB +12, KXRX +12, WARQ +11
+168	HINDER Use Me (Universal Republic) KHBZ +40, KTBZ +27, WXNR +21, KDGE +20, KPNT +10, WJRR +9, WRXL +7, KQRA +4, WRZX +4, WXEG +4
+162	☆ COLDPLAY Viva La Vida (Capitol) WDYL +21, WSWD +20, KFTE +15, KJEE +14, WBRU +14, KRBZ +13, KMYZ +12, KXRX +11, WARQ +11, KTCL +10
+142	☆ DISTURBED Inside The Fire (Reprise) KXTE +21, KFMA +19, KCXX +14, KXRX +14, KMYZ +13, KEDJ +11, WBTZ +10, KQXR +9, KJEE +9, KROQ +9
+130	REHAB Bartender Song (aka Sittin' At A Bar) (Universal Republic) WWDC +18, KFMA +15, WMFS +15, WXNR +12, WXEG +11, KRZQ +9, WBCN +9, WNFZ +8, KHBZ +8, KXRX +8

FOR WEEK ENDING JULY 12, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY*
OM/PD: Willabee
MD: Amber Miller

WHRL/Albany, NY*
OM: John Cooper
PD/MD: Tim Noble

KROX/Austin, TX*
OM: Chase
PD: Lynn Barstow
MD: Toby Ryan

KRAB/Bakersfield, CA*
OM: Kenn McCloud
PD/MD: Danny Spanks
APD: Jared Mann

KNXX/Baton Rouge, LA*
OM/PD: Dave Dunaway
APD: Phillip Kish
MD: Darren Gauthier

KQXR/Boise, ID*
OM: Dan McColly
PD: Jeremy Nicolato
MD: Jeremi Smith

WBCN/Boston, MA*
PD: Mike Thomas
MD: Dan O'Brien

WFNX/Boston, MA*
PD: Keith Dakin
APD: Fletcher
MD: Paul Driscoll

WBTZ/Burlington, VT*
OM/PD: Matt Crasso
APD/MD: Kevin Mays

WZJO/Charleston, WV*
OM: Jeff Whitehead

WEND/Charlotte, NC*
OM: Bruce Logan
PD/MD: Jack Daniel

WKQX/Chicago, IL*
PD: Marc Young

WSWD/Cincinnati, OH*
OM: Patti Marshall
APD: Julie Evans

WKRK/Cleveland, OH*
PD: Dominic Nardella

WARQ/Columbia, SC*
PD: Dave Stewart
MD: Matt Lee

WWCD/Columbus, OH*
OM: Randy Malloy
PD: Andy "Andyman" Davis

KDGE/Dallas, TX*
OM/PD: Vince Richards
APD: Chris Ryan

WXEG/Dayton, OH*
OM: Tony Tilford
PD: Steve Kramer
MD: Matt Jericho

KTCL/Denver, CO*
PD: Nerf
MD: Eric "Boney" Clouse

CIMX/Detroit, MI*
PD: Vince Cannova
MD: Jay Hudson

KXNA/Fayetteville, AR
PD: Dave Jackson

WJBF/Ft. Myers, FL*
PD: Matt Johnson
APD: Anthony "Roach" Proffitt
MD: Jeff Zito

WGRD/Grand Rapids, MI*
PD: Jerry Tarrant

WXNR/Greenville, NC*
OM: Bruce Simel
MD: Blando

KUCD/Honolulu, HI*
PD: Adam Carr
MD: Chris Sampaio

KTBB/Houston, TX*
PD: Don Jantzen
MD: Karah Leigh

WRZX/Indianapolis, IN*
PD/MD: Lenny Diana

WTZR/Johnson City, TN*
OM: Bill Hagy
PD/MD: Jay Patrix

KRBZ/Kansas City, MO*
PD: Greg Bergen
APD/MD: Jason Ulanet

WNFZ/Knoxville, TN*
OM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale

KFTE/Lafayette, LA*
PD: Scott Perrin
MD: Jude Vice

KXTE/Las Vegas, NV*
PD: Chris Ripley
MD: Homie Pooser

KROQ/Los Angeles, CA*
PD: Kevin Weatherly
APD: Gene Sandbloom
MD: Lisa Worden

KYSR/Los Angeles, CA*
PD: Michael Martin
APD/MD: Julie Pilat

WMFS/Memphis, TN*
PD: Rob Cressman
MD: Sydney Nabors

WLUM/Milwaukee, WI*
PD: Jacent Jackson
APD: Stephen Kallao

WHTG/Monmouth, NJ*
PD: Terrie Carr
MD: Matt Murray

WKZQ/Myrtle Beach, SC
OM/PD: Mark McKinney
MD: Mase Brazelle

WROX/Norfolk, VA*
OM/PD: Jay Michaels
MD: Tamo Sein

KHBZ/Oklahoma City, OK*
OM: Tom Travis
PD: Jeff Blackburn

WJRR/Orlando, FL*
PD: Rick Everett

KEDJ/Phoenix, AZ*
PD: Bruce St. James
APD/MD: Tim Virgin

WXDX/Pittsburgh, PA*
OM/PD: John Moschitta
MD: Winnie Ferguson

WCYV/Portland, ME*
PD: Herb Ivy
MD: Brian James

KNRK/Portland, OR*
PD: Mark Hamilton

WBRU/Providence, RI*
OM: Mark Stachowski
PD: Chris Novello
APD: Tom Ghiden
MD: Nick Castillo

KRZQ/Reno, NV*
OM: Mark Keefe
PD: Melanie Flores
MD: Chris Payne

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WDYL/Richmond, VA*
PD: Fisher

WRXL/Richmond, VA*
OM: Bill Cahill
PD/MD: Casey Krukowski

KCXX/Riverside, CA*
PD: John DeSantis
APD/MD: Bobby Sato

WZNE/Rochester, NY*
PD/MD: Danni

KWOD/Sacramento, CA*
OM/PD: Curtiss Johnson
MD: Andy Hawk

KXRK/Salt Lake City, UT*
OM: Alan Hague
PD: Todd Noker
APD: Corey O'Brien
MD: Artie Fufkin

KBZT/San Diego, CA*
PD: Garrett Michaels
APD: Mike Hansen
MD: Mike Halloran

XETRA/San Diego, CA*
PD: Phil Manning
MD: Capone

KITS/San Francisco, CA*
PD: Dave Numme
APD/MD: Aaron Axelsen

KCNL/San Jose, CA*
PD: Jeanene Calhoun

KJEE/Santa Barbara, CA*
PD: Eddie Gutierrez
MD: Dave Hanacek

**Music Choice
Alternative/Satellite**
PD: Justin Prager
MD: Gary Susalis

Sirius Alt Nation/Satellite*
OM: Gregg Steele
APD: Khaled Elsebai

XM Ethel/Satellite*
PD: Steve Kingston
MD: Erik Range

WFXX/Savannah, GA*
OM: Jon Robbins
PD: Boomer
APD/MD: Leslie Scott

KNDD/Seattle, WA*
PD: Lazlo
APD/MD: Andrew Harms

KQRA/Springfield, MO*
PD: Kristen Bergman
MD: Shadow Williams

KPNT/St. Louis, MO*
PD: Tommy Mattern
APD: Kyle Guderian
MD: Scott Rizzuto

WKRL/Syracuse, NY*
MD: Ty

WSUN/Tampa, FL*
PD: Shark

WRWK/Toledo, OH*
PD: Dan McClintock
APD/MD: Carolyn Stone

KFMA/Tucson, AZ*
PD: Matt Spry
APD: Chris Firmage
MD: Greg Rampage

KMYZ/Tulsa, OK*
PD: Kenny Wall

WWDC/Washington, DC*
PD: Dave Wellington
APD: Dave Hennessy
MD: Greg Roche

WPBZ/West Palm Beach, FL*
PD: John O'Connell
MD: Ross Mahoney

WSFM/Wilmington, NC
PD/MD: Mike Kennedy

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

ACTIVE

KEYJ/Abilene, TX
OM: Randy Jones
PD/AMD: Frank Pain

WZMR/Albany, NY*
OM: Kevin Callahan
PD: Nik Rivers

KTEG/Albuquerque, NM*
OM/PD: Bill May
MD: Aaron "Buck" Burnett

WWWX/Appleton, WI*
PD/MD: Guy Dark

WJSE/Atlantic City, NJ
OM/PD: Rich DeSisto
APD/MD: Scott Reilly

WCHZ/Augusta, GA*
OM: Harley Drew
PD: Chuck Williams

WYYY/Baltimore, MD*
PD: Dave Hill
APD/MD: Rob Heckman

WCPR/Biloxi, MS*
OM: Kenny Vest
APD/MD: Maynard

WKGB/Binghamton, NY
OM/PD: Jim Free
APD/MD: Tim Boland

WAAF/Boston, MA*
PD: Ron Valeri
MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim

WYBB/Charleston, SC*
OM/PD: Mike Allen
MD: Amy Hutto

WRXR/Chattanooga, TN*
PD: Boner

WILL/Chicago, IL*
OM/PD: John Perry
APD: Tom Kief
MD: Steve Salzman

KRQR/Chico, CA
OM: Chad Perry
PD: Neil Randall

KILO/Colorado Springs, CO*
PD: Ross Ford
MD: Jack Mehoff

KNCN/Corpus Christi, TX*
OM/PD: Paula Newell
APD/MD: Monte Montana

KBPI/Denver, CO*
PD: Willie B.
APD/MD: Aaron "Double A" Montell

WRIF/Detroit, MI*
OM/PD: Doug Podell
APD/MD: Mark Pennington

KLAQ/El Paso, TX*
OM/PD: Courtney Nelson
APD/MD: Glenn Garza

WGBF/Evansville, IN
OM/PD: Mike Sanders
APD/MD: Slick Nick

WWBN/Flint, MI*
OM: J. Patrick
PD: Brian Beedow
APD/MD: Tony LaBrie

KRZR/Fresno, CA*
OM/PD: Paul Wilson
APD/MD: Skippy

WBYP/Ft. Wayne, IN*
APD/MD: Stiller

WRUF/Gainesville, FL*
OM/PD: Harry Guscott
APD: Kyle Baldry
MD: Jack Wich

CANADA ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	16	FOO FIGHTERS LET IT DIE	RDSWELL/RCA/SONY BMG	552	+12
2	1	20	SEETHER RISE ABOVE THIS	WIND-UP	516	-26
3	3	10	THE OFFSPRING HAMMERHEAD	COLUMBIA/SONY BMG	456	-31
4	4	13	WEEZER PORK AND BEANS	DGC/GEFFEN/UNIVERSAL	430	-19
5	6	15	FINGER ELEVEN TALKING TO THE WALLS	WIND-UP	421	-11
6	5	11	COLOPLAY VIOLET HILL	PARLOPHONE/EMI	393	-47
7	7	19	SAM ROBERTS THEM KIDS	UNIVERSAL	386	-24
8	9	13	MOTLEY CRUE SHAIMS OF LOS ANGELES	MOTLEY	380	+3
9	10	13	THE TREWS PARANOID FREAK	THE BUMSTEAD/UNIVERSAL	374	+23
10	8	20	3 DOORS DOWN IT'S NOT MY TIME	UNIVERSAL REPUBLIC/UNIVERSAL	371	-34
11	12	6	THEORY OF A DEADMAN BAD GIRLFRIEND	604/UNIVERSAL	354	+30
12	13	12	AIRBOURNE RUNNIN' WILD	ROADRUNNER/UNIVERSAL	335	+13
13	11	10	MATT MAYS & EL TORPEDO TALL TREES	SONIC/WARNER	329	-16
14	14	14	KID ROCK ALL SUMMER LONG	TOP DOG/ATLANTIC/WARNER	279	+10
15	15	8	SLOAN BELIEVE IN ME	MURDERRECORDS/SONY BMG	241	-34
16	16	11	NINE INCH NAILS DISCIPLINE	THE NULL CORPORATION	225	-2
17	15	15	DISTURBED INSIDE THE FIRE	REPRISE/WARNER	224	-11
18	17	10	REV THEORY HELL YEAH	VAN HOWES/MALDFO/INTERSCOPE/UNIVERSAL	202	-12
19	19	16	SAVING ABEL ADDICTED	SKIDDCO/VIRGIN/EMI	196	+17
20	21	9	STAREWELL BROKE AND OUT OF MONEY	NOT LISTED	164	+5
21	20	4	COLOPLAY VIVA LA VIDA	PARLOPHONE/EMI	161	+35
22	22	10	CITY AND COLOUR SLEEPING SICKNESS	DINE ALONE	156	-1
23	26	9	SHINEDOWN DEVOUR	ATLANTIC/WARNER	154	+1
24	23	5	THE STILLS BEING HERE	ARTS & CRAFTS	141	+23
25	25	20	GOB UNDERGROUND	AQUARIUS/EMI	140	-17
26	20	16	THE RACONTEURS SALUTE YOUR SOLUTION	THIRD MAN/WARNER BROS./WARNER	136	-39
27	27	16	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC/WARNER	129	-15
28	35	4	APOCALYPTICA FEATURING ADAM GONTIER I DON'T CARE	2D-20 ENT./JIVE/SONY BMG	122	+22
29	34	17	TDKYO POLICE CLUB TESSELLATE	MEAN BEARD/UNIVERSAL	112	+11
30	30	17	LINKIN PARK GIVEN UP	WARNER BROS./WARNER	108	-17

FOR WEEK ENDING JULY 13, 2008

↑ indicates CanCon

WKLQ/Grand Rapids, MI*
OM: Brent Alberts
PD/MD: Michael Grey

WZOR/Green Bay, WI*
PD: Joe Calgano
APD: Cutter
MD: Borna Velic

WXQR/Greenville, NC*
OM/PD: Mark McKinney

WTPT/Greenville, SC*
OM/PD: Mark Hendrix
MD: Twisted Todd

WQXA/Harrisburg, PA*
OM/PD: Ken Carson
APD/MD: Nixon

WCCC/Hartford, CT*
PD: Michael Picozzi
APD/MD: Mike Karolyi

WAMX/Huntington, WV
PD/MD: Erik Raines
APD: Robin Wilds

WRTT/Huntsville, AL*
OM/PD: Lee Reynolds
APD/MD: Clay Sanders

WRXW/Jackson, MS*
PD/MD: Brad Stevens

WRZK/Johnson City, TN*
PD/MD: Scott Onks

KQRC/Kansas City, MO*
OM/PD: Bob Edwards
MD: Paul Marshall

KOMP/Las Vegas, NV*
PD: John Griffin
MD: Carlota

KZCD/Lawton, OK
PD: Don "Crittter" Brown
APD: J.C. "Kelso" Kellison

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Johnny Maze
APD: Twitch

KDJE/Little Rock, AR*
OM: Sonny Victory
PD: Jeff Petterson
MD: Adam Peterson

WTFX/Louisville, KY*
PD: Charlie Steele
MD: Frank Webb

KFMX/Lubbock, TX
OM/PD: Wes Nessmann

WJJO/Madison, WI*
PD: Randy Hawke
APD/MD: Blake Patton

KFRQ/McAllen, TX*
OM/PD: Mike Quinn

KBRE/Merced, CA
PD/MD: Jason LaChance

WHDR/Miami, FL*
PD: Kevin Vargas
MD: Dave Hanson

KXXX/Minneapolis, MN*
OM: Dean Hamilton
PD: Wade Linder
APD/MD: Pablo

WRAT/Monmouth, NJ*
OM/PD: Carl Craft
APD/MD: Robyn Lane

WBUZ/Nashville, TN*
OM: Dean Warfield
PD/MD: Troy Hanson
APD: Zigz

KATT/Oklahoma City, OK*
OM/PD: Chris Baker
MD: Jake Daniels

WYYX/Panama City, FL
PD: Chris Alan
APD/MD: Stroke

WTKX/Pensacola, FL*
PD: Joel Sampson
APD/MD: Mark The Shark

WIXO/Peoria, IL
OM/PD: Matt Bahan

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tyszler

WYSP/Philadelphia, PA*
APD: Spike
MD: Jeff Sottolano

KUPD/Phoenix, AZ*
PD/MD: Larry McFeele

KDOT/Reno, NV*
OM: Jim McClain
PD/MD: Jave Patterson

KRXQ/Sacramento, CA*
OM/PD: Jim Fox

WKQZ/Saginaw, MI*
PD: Hoser
APD/MD: Matt Bingham

WZBH/Salisbury, MD
OM: Sue Timmons
PD: Sean McHugh
MD: Chris Steele

KHTB/Salt Lake City, UT*
PD: Kayvon Motiee
APD/MD: Roger Orton

KISS/San Antonio, TX*
PD/MD: LA Lloyd

KIOZ/San Diego, CA*
OM: Jim Richards
PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA
OM: Mark Mitchell
APD/MD: Stephanie Bell

KXFX/Santa Rosa, CA*
PD/MD: Scott Less

Music Choice Rock/Satellite
PD: Justin Prager
MD: Gary Susalis

Sirius Octane/Satellite*
OM: Gregg Steele
PD: Jeff Regan

XM Squizz/Satellite*
PD: Bodhi Ebright
MD: Grant Random

KISW/Seattle, WA*
OM/PD: Dave Richards
APD:



Q&A: Amy Miller recognized as a 30 Under 30 programmer to watch

Riding The Tide

John Schoenberger
JSchoenberger@RadioandRecords.com

former Davis Media triple A WTJD (the Tide)/Williamsburg, Va., PD Amy Miller was recently honored in the 2008 class of Edison Media Research's 30 Under 30, a nationwide talent search that recognizes deserving young people making a difference in radio. ■ For the past three years, Miller had worked at the triple A outlet, which is co-owned by format veteran Tom Davis and local Williamsburg celebrity/musician Bruce Hornsby. She was there as MD when the station launched in June 2005 and later added PD duties. But since it is a smaller station with a slim staff, everyone wears several hats.

As Miller said, "I feel like I've gotten 10 years of experience crammed into three years." But she brought some great experience with her, too, first by doing college radio in Santa Cruz, Calif., near where she grew up and later as an intern at triple A stalwart KFOG/San Francisco, which turned into a part-time job for a few years after she graduated from college.

As you'll read in this interview, conducted shortly before she announced her resignation from the station, Miller has come a long way in a short time and has a clear vision of the career path she would like to take.

How did it feel to be recognized as a 30 Under 30 programmer this year?

I am honored and it was totally unexpected. It also came at a good time, as I think I am just about ready to move on to a new challenge in a larger

market. The three years I have spent at WTJD under the guidance of Tom Davis have been awesome and I have learned so much. I also learned a lot from Dave Benson and Haley Jones at KFOG. But I feel the time might be right for me to face a new challenge. What exactly that is going to be I am not sure yet; we'll see what comes along.

Tell us about the Williamsburg market.

Contrary to what you might think, Williamsburg is not a "bedroom" community to the nearby larger cities. Some people, I am sure, do commute, but the majority of the residents here work locally.

It is an upscale market with a rich colonial history: We do have the College of William & Mary and some younger couples stay on to start their families and settle here. But there are also quite a few folks who are in their 50s or older—and not



'I think there is a way to blend what commercial radio does best with the hallmarks of non-commercial radio.'

—Amy Miller

much in between. Because of this make-up we adjust our musical blend accordingly.

Is the station hitting a stride after three years?

We are in a market that sits between Richmond and Norfolk/Virginia Beach, but our signal only hits the edges of those cities. So we are not under any kind of pressure to perform in the ratings game in those markets. We are simply a station that is completely focused on the local market we serve and the majority of our support comes from advertisers and listeners based in the Williamsburg area.

At this point the station is making money and we are serving the community in ways most other signals that get into the market don't. Further, we are the only commercial triple A station around and we are playing and supporting acts that basically no else is. So we are unique in both our local community focus as well as the type of music we play.

Does that situation give you a lot of freedom?

I think it does; consequently we play quite a few currents and we have a very deep and broad library of songs we cycle in and out. Many of our core artists have 20 to 25 songs in the database that we tap into. No, Bruce Hornsby is not the only one we go that deep with!

We have also developed a highly successful local concert series we call the Skookum Music Series out of the Kimball Theater. It has ended up bringing acts into town that normally would not have bothered to stop in Williamsburg. This is really the only big promotional initiative we do and it is ongoing.

Another way we have tapped into the local market is via an online newspaper Tom has developed called the WY Daily for Williamsburg and nearby Yorktown [wydaily.com]. A lot of the station's clients are also advertising with us on this site. It covers all kinds of local news and interest stories, and many of us at the station contribute to it. I do the music and entertainment stuff.

What is your vision of a dream radio station?

I would love to be the PD of a major-market station someday. I would like to regain the respect from listeners who have started depending primarily on sources outside of radio, to discover new music.

I think there is a way to blend what commercial radio does best with the hallmarks of non-commercial radio. We try to do that here at the Tide. Certainly triple A understands this premise better than most other formats and some commercial triple A programmers do try to bring in some of those elements, knowing they share a sizeable segment of the audience with public radio, but I think it can be taken further.

I also think that noncomm radio can take more cues from commercial radio and take the stations to a much broader audience. Some triple A noncomms do this already, but by and large, most of public radio thinks commercial radio is the enemy.

There have to be ways to break down those barriers to create exciting radio and to support more new music.



Music Monitor

3 p.m., July 2

David Bowie, "Space Oddity"

Mike Doughty, "Fort Hood"

R.E.M., "Fall on Me"

Elvis Costello, "Accidents Will Happen"

Los Mocosos, "Spill the Wine"

The Hold Steady, "Sequestered in Memphis"

The Beatles, "Two of Us"

Bruce Hornsby, "Tango King"

Death Cab for Cutie, "I Will Possess Your Heart"

Chris Rea, "Texas" The Cure, "Just Like Heaven"

Big Blue Ball, "Burn You Up, Burn You Down"

Bonnie Raitt, "Angel From Montgomery"

Source: Station log

What Is The Skookum Music Series?

In the Pacific Northwest, there's a Chinook word used to describe something that's good and first-rate: "skookum."

When something is skookum, it's got purpose. So that is what the folks at WTJD decided to name their ongoing music series.

■ The series takes place at the 400-capacity Kimball Theatre in downtown



Williamsburg.

■ It attracts everyone from students and local residents to tourists and people living in the surrounding markets.

■ Some of the artists booked for the series include Bruce Hornsby, John Hiatt, Marc Cohn, Duncan Sheik, Ben Lee, Glen Phillips, Dar Williams, Carbon Leaf, Will Hoge, Sonya Kitchell and Ben Taylor.—JS

R&R TRIPLE A

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► **NEEDTOBREATHE** HITS THE TOP 10 WITH ITS FIRST TRIPLE A APPEARANCE AS "MORE TIME" JUMPS 12-10 (UP 37). "TIME" NEEDED 14 WEEKS TO HIT THE TOP 10, THE LONGEST CLIMB TO THE UPPER TIER BY A CHART FRESHMAN SINCE THE RACONTEURS' "STEADY, AS SHE GOES" ALSO RACKED UP 14 FRAMES ON ITS TOP 10 TRIP IN JULY 2006.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	7	COLDPLAY VIVA LA VIDA	NO. 1 (3 WKS) CAPITOL	640 +27	3.022	2
2	2	16	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	521 -31	3.691	1
3	4	9	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	496 +16	1.745	10
4	3	20	JASON MRAZ I'M YOURS	ATLANTIC/RRP	494 -9	2.009	6
5	5	18	MATT NATHANSON COME ON GET HIGHER	VANGUARD	458 +25	1.806	9
6	5	14	DUFFY MERCY	MERCURY/DJMG	444 -12	1.993	7
7	7	8	R.E.M. HOLLOW MAN	WARNER BROS.	410 +5	1.377	18
8	9	11	MY MORNING JACKET I'M AMAZED	ATO/RED	404 +12	2.072	5
9	8	22	AUGUSTANA SWEET AND LOW	EPIC	380 -15	1.644	12
10	12	14	NEEDTOBREATHE MORE TIME	ATLANTIC	372 +37	1.055	26
11	11	9	LOS LONELY BOYS STAYING WITH ME	EPIC	352 +10	1.285	20
12	10	17	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	336 -26	1.250	22
13	15	5	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	314 +36	1.126	24
14	16	7	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	291 +25	1.456	17
15	14	11	COLDPLAY VIOLET HILL	CAPITOL	285 -5	2.494	3
16	13	10	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	280 -10	0.705	-
17	17	4	COUNTING CROWS COME AROUND	AIRPOWER DGC/GEFFEN/INTERSCOPE	261 +15	1.307	19
18	20	7	BIG BLUE BALL FEATURING PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	255 +19	1.277	21
19	24	3	O.A.R. SHATTERED (TURN THE CAR AROUND)	MOST ADDED EVERFINE/ATLANTIC/RRP	254 +50	0.806	30
20	19	13	SARA BAREILLES BOTTLE IT UP	EPIC	250 +12	0.759	-
21	23	9	GAVIN ROSSDALE LOVE REMAINS THE SAME	INTERSCOPE	233 +22	1.124	25
22	18	15	MUDCRUTCH SCARE EASY	REPRISE	227 -11	0.757	-
23	25	5	AIMEE MANN FREEWAY	SUPEREGO	221 +32	1.614	13
24	22	18	Yael Naim NEW SOUL	TOT OU TARD/ATLANTIC	204 -9	0.919	28
25	26	3	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	197 +9	0.637	-
26	NEW		BECK ORPHANS	DGC/INTERSCOPE	194 +47	1.588	14
27	21	19	NEWTON FAULKNER DREAM CATCH ME	AWARE/COLUMBIA	190 -28	0.805	-
28	NEW		WEEZER PORK AND BEANS	DGC/GEFFEN/INTERSCOPE	160 +26	2.141	4
29	27	4	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	159 -9	0.372	-
30	NEW		DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	155 +13	0.529	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
O.A.R. Shattered (Turn The Car Around) (Everfine/Atlantic/RRP) KMTT, KWMT, WRLT, WZEW	4
COUNTING CROWS Come Around (DGC/Geffen/Interscope) KPRL, WCOO, WRLT	3
SHERYL CROW Motivation (A&M/Interscope) KGSR, KRVB, KTHX	3
COLBIE CAILLAT The Little Things (Universal Republic) KPTL, KWMT, WCOO	3
DELTA SPIRIT Trashcan (Rounder) KXLY, WRLT, WXRV	3
THE RACONTEURS Old Enough (Third Man/Warner Bros.) KRVB, WMMM	2
GAVIN ROSSDALE Love Remains The Same (Interscope) KWMT, WRLT	2
AIMEE MANN Freeway (SuperEgo) KPTL, WCOO	2
ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.) KRVB, WCLZ	2

ADDED AT... WCLZ
Portland, ME
PD/MD: Ethan Minton
Coldplay, Lost! O
Death Cab For Cutie, No Sunlight, O
The Duke Spirit, The Step And The Walk, O
Eric Hutchinson, Rock & Roll, O
Tift Merritt, Morning Is My Destination, D
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
RADIOHEAD House Of Cards (TBD/ATO) TOTAL STATIONS: 18	154/0	THE HOLD STEADY Sequestered In Memphis (Vagrant) TOTAL STATIONS: 9	68/47
ERIC HUTCHINSON Rock & Roll (Let's Break/Warner Bros.) TOTAL STATIONS: 15	141/19	3 DOORS DOWN It's Not My Time (Universal Republic) TOTAL STATIONS: 3	68/19
ROBERT PLANT / ALISON KRAUSS Rich Woman (Rounder) TOTAL STATIONS: 11	131/37	KID ROCK All Summer Long (Top Dog/Atlantic) TOTAL STATIONS: 3	60/34
SHERYL CROW Motivation (A&M/Interscope) TOTAL STATIONS: 14	121/14	JOHN HIATT Love You Again (New West) TOTAL STATIONS: 8	60/3
COLBIE CAILLAT The Little Things (Universal Republic) TOTAL STATIONS: 9	82/57	THE KOOKS Always Where I Need To Be (Astralwerks/Capitol) TOTAL STATIONS: 7	59/7



+57 COLBIE CAILLAT
The Little Things (Universal Republic)
KENZ +26, KPRI +9, KWMT +9, KTCZ +5, KPTL +4,
KRSH +4, WXRV +2, KBCC +1

+50 O.A.R.
Shattered (Turn The Car Around)
(Everfine/Atlantic/RRP)
KENZ +30, CIDR +9, WNCS +5, KBCC +4, KWMT +4,
WZCC +3, KPRI +3, KXLY +1, KRVB +1, KMTT +1

+47 BECK
Orphans (DGC/Interscope)
WCLZ +14, WMMM +8, SISF +8, WXRV +5, XMCF +4,
WRNR +3, KSWD +3, KENZ +3, KBCC +2, KCSR +1

+47 THE HOLD STEADY
Sequestered In Memphis (Vagrant)
SISP +40, KCLV +2, WRNR +2, KCSR +1, WRXP +1,
KFOG +1, WMMM +1

+37 NEEDTOBREATHE
More Time (Atlantic)
SISP +35, WZEW +13, WRLT +5, WXRV +4, WNCS +2,
KPTL +1, KXLY +1, WTTS +1

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
33 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 52 reporters.
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RECURRENTS

THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	ARTIST TITLE / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	SPOON DON'T YOU EVAH (MERGE)		216 226	6	INGRID MICHAELSON THE WAY I AM (CABIN 24/ORIGINAL SIGNAL/RED)		143 155
2	COUNTING CROWS YOU CAN'T COUNT ON ME (DGC/GEFFEN/INTERSCOPE)		183 199	7	SNOW PATROL SHUT YOUR EYES (POLYDOR/A&M/INTERSCOPE)		133 130
3	R.E.M. SUPERNATURAL SUPERSERIOUS (WARNER BROS.)		177 198	8	DAVID GRAY YOU'RE THE WORLD TO ME (ATO/RED)		129 146
4	JACK JOHNSON IF I HAD EYES (BRUSHFIRE/UNIVERSAL REPUBLIC)		169 185	9	SARA BAREILLES LOVE SONG (EPIC)		126 122
5	EDDIE VEDDER HARD SUN (MONKEY WRENCH/JRMG)		143 153	10	TRISTAN PRETTYMAN MADLY (VIRGIN/CAPITOL)		114 130



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R&R TRIPLE A/ AMERICANA

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▶ **BECK** POSTS A 25-14 MOVE ON THE TRIPLE A INDICATOR LIST WITH "ORPHANS." THE TRACK, FROM THE RECENTLY RELEASED "MODERN GUILT," SCORES THE CHART'S LARGEST INCREASE IN PLAYS (UP 77).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR		PLAYS	
			ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-
1	3	8	R.E.M. HOLLOW MAN	WARNER BROS.	508	+23
2	4	8	JACK JOHNSON HOPE	BRUSHFIRE/UNIVERSAL REPUBLIC	475	-4
3	2	7	BIG BLUE BALL FEAT. PETER GABRIEL BURN YOU UP, BURN YOU DOWN	REAL WORLD	472	-21
4	1	13	OLD 97'S DANCE WITH ME	NEW WEST	446	-56
5	7	10	MY MORNING JACKET I'M AMAZED	ATO/RED	444	-2
6	8	9	LOS LONELY BOYS STAYING WITH ME	EPIC	443	+24
7	10	4	COLDPLAY VIVA LA VIDA	CAPITOL	438	+61
8	6	11	AMOS LEE LISTEN	BLUE NOTE/CAPITOL	420	-30
9	9	11	ALEJANDRO ESCOVEDO ALWAYS A FRIEND	BACK PORCH/MANHATTAN/CAPITOL	406	+14
10	11	4	G. LOVE & SPECIAL SAUCE PEACE, LOVE & HAPPINESS	BRUSHFIRE	403	+50
11	5	16	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART	ATLANTIC	387	-67
12	13	10	AIMEE MANN FREEWAY	SUPEREGO	379	+44
13	12	5	JOHN MELLENCAMP MY SWEET LOVE	HEAR/CMG	374	+35
14	25	2	BECK ORPHANS	DGC/INTERSCOPE	322	+77
15	20	3	DONAVON FRANKENREITER LIFE, LOVE & LAUGHTER	LOST HIGHWAY	322	+50
16	19	4	THE HOLD STEADY SEQUESTERED IN MEMPHIS	VAGRANT	299	+26
17	16	17	JAKOB DYLAN SOMETHING GOOD THIS WAY COMES	STARBUCKS/COLUMBIA	275	-49
18	22	7	JOHN HIATT LOVE YOU AGAIN	NEW WEST	270	+6
19	26	3	O.A.R. SHATTERED (TURN THE CAR AROUND)	EVERFINE/ATLANTIC/RRP	266	+27
20	18	11	WILCO GLAD IT'S OVER	NBC/ADRENALINE	264	-14
21	17	14	MUDCRUTCH SCARE EASY	REPRISE	262	-26
22	14	11	COLDPLAY VIOLET HILL	CAPITOL	253	-76
23	24	6	THE RACONTEURS OLD ENOUGH	THIRD MAN/WARNER BROS.	249	-6
24	21	13	DUFFY MERCY	MERCURY/DJMG	241	-30
25	27	5	ROBERT PLANT / ALISON KRAUSS RICH WOMAN	ROUNDER	233	+4
26	NEW		DELTA SPIRIT TRASHCAN	ROUNDER	220	+63
27	23	19	JASON MRAZ I'M YOURS	ATLANTIC/RRP	197	-59
28	NEW		ADELE CHASING PAVEMENTS	XL/COLUMBIA	186	+19
29	NEW		THE BLACK CROWES WOUNDED BIRD	SILVER ARROW	184	+3
30	NEW		WIDESPREAD PANIC ANGELS ON HIGH	WIDESPREAD	183	+15

THIS WEEK	LAST WEEK	AMERICANA		PLAYS		CUMULATIVE
		ARTIST TITLE	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1	JOHN HIATT SAME OLD MAN	NEW WEST	472	-16	3749
2	2	HAYES CARLL TROUBLE IN MIND	LOST HIGHWAY	450	-32	7242
3	4	ALEJANDRO ESCOVEDO REAL ANIMAL	BACK PORCH/MANHATTAN/CAPITOL	413	+4	3275
4	5	THE BAND OF HEATHENS THE BAND OF HEATHENS	BOH	408	+16	2900
5	3	JAMES MCMURTRY JUST US KIDS	LIGHTNING ROD	392	-21	8646
6	6	RECKLESS KELLY BULLETPROOF	YEP ROC	373	+2	1910
7	11	EMMYLOU HARRIS ALL I INTENDED TO BE	NONESUCH/WARNER BROS.	327	+72	1073
8	7	OLD 97'S BLAME IT ON GRAVITY	NEW WEST	312	-14	3453
9	8	ELEVEN HUNDRED SPRINGS COUNTRY JAM	PALO DURO	307	+9	2300
10	10	JOHN MELLENCAMP LIFE DEATH LOVE AND FREEDOM	HEAR/CMG	289	+1	1235
11	9	SONNY LANDRETH FROM THE REACH	LANDFALL	275	-22	1913
12	11	JUSTIN TOWNES EARLE THE GOOD LIFE	BLOODSHOT	244	-2	3475
13	14	RED MOLLY LOVE AND OTHER TRAGEDIES	RED MOLLY	229	+11	1071
14	1	MUDCRUTCH MUDCRUTCH	REPRISE	222	+18	2038
15	16	GIRLS GUNS & GLORY INVERTED VALENTINE	GIRLS GUNS & GLORY	222	+20	1020
16	13	JAMES HUNTER THE HARD WAY	HEAR/CMG	221	-9	1535
17	22	CHIP TAYLOR NEW SONGS OF FREEDOM	TRAIN WRECK	220	+39	1271
18	19	DR. JOHN AND THE LOWER 911 CITY THAT CARE FORGOT	429/SLG	196	+9	1081
19	23	THE BOXMASTERS THE BOXMASTERS	VANGUARD	192	+28	858
20	17	SOLOMON BURKE LIKE A FIRE	SHOUT! FACTORY	188	-7	1214
21	20	THE MOTHER TRUCKERS LET'S ALL GO TO BED	FUNZALO	188	+2	1428
22	24	THE INFAMOUS STRINGDUSTERS THE INFAMOUS STRINGDUSTERS	SUGAR HILL	186	+8	1653
23	35	WILLIE NELSON AND WYNTON MARSALIS TWO MEN WITH THE BLUES	BLUE NOTE/CAPITOL	185	+47	389
24	18	RAILROAD EARTH AMEN CORNER	SCI FIDELITY	183	-11	1560
25	26	THE WATSON TWINS FIRE SONGS	VANGUARD	178	+4	849
26	37	FRED EAGLESMITH TINDERBOX	LONESOME DAY	174	+42	509
27	23	ELIZA GILKYSOY BEAUTIFUL WORLD	RED HOUSE	173	-7	1805
28	25	DAN TYMINSKI WHEELS	ROUNDER	173	-2	619
29	44	THE HACIENDA BROTHERS ARIZONA MOTEL	HACIENDA/PROPER AMERICAN	173	+49	390
30	21	VAN MORRISON KEEP IT SIMPLE	LOST HIGHWAY	164	-20	4655

MOST ADDED

BUDDY GUY 10
Skin Deep
(Silvertone/Zomba)
DMX Folk Rock,
KMTN, KNBA,
KPIG, KPND, KROK,
KYSL, WNCW,
WNRN, WYEP

MATT COSTA 8
Cigarette Eyes
(Brushfire/Universal
Republic)
KCLC, KPND, KTAO,
KTBC, WAPS,
WBFB, WOCM, WTMV

INDIGENOUS 8
Should I Stay
(Vanguard)
KBAC, KDBB,
KMMS, KMTN,
KPIG, KTAO, WBFB,
WOCM

DELTA SPIRIT 7
Trashcan
(Rounder)
KHUM, KROK,
KSPN, KUT, WEXT,
WFIV, WXPX

BECK 5
Orphans
(DGC/Interscope)
KOHO, WFPK,
WJCU, WNCW,
WNRN

THE HOLD STEADY 5
Sequestered In
Memphis
(Vagrant)
WNCW, WOCM,
WVOD, WYCE,
WYMS

SIMON COLLINS 5
Powerless
(Razor & Tie)
KDBB, KTAO,
WPAS, WJCU,
WVOD

COLDPLAY 4
Viva La Vida
(Capitol)
KPND, KTAO,
WFPK, WVMY

MOST ADDED

DONNA THE BUFFALO 12
Silverlined
(Sugar Hill)

RY COODER 10
I, Flathead
(Nonesuch/Warner
Bros.)

WILLIE NELSON AND WYNTON MARSALIS 9
Two Men With The
Blues
(Blue Note/Capitol)

DREW EMMITT 8
Long Road
(Compass)

EMMYLOU HARRIS 6
All I Intended To Be
(Nonesuch/Warner
Bros.)

CHIP TAYLOR 6
New Songs Of
Freedom
(Train Wreck)

FOR WEEK ENDING JULY 13, 2008

FOR WEEK ENDING JULY 13, 2008

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2008 Americana Music Association.



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Singer/songwriter Noel Schajris on his plans as a solo artist

Embarking On A 'New Beginning'

Jackie Madrigal

JMadrigal@RadioandRecords.com

One of the most sought-after Latin songwriters of his time is embarking on a new project to relaunch his career as a solo artist. After an eight-year run with Leonel García in mega successful duo Sin Bandera, Noel Schajris is now writing songs for a new album to be released by Sony BMG some time next year. Sin Bandera, which charted five top 20 Latin albums for Sony BMG in the United States, went out with a bang July 4 at the last concert of its farewell tour at Arena Monterrey in Monterrey, Mexico.

"It's a new beginning," says Noel, who didn't make much of an impact with his first solo album in 1999. This time, though, the expectations are much greater, thanks to Sin Bandera's international success.

Noel's fresh start also involves a new partnership with SESAC Latina, the performance rights organization that represents his works in the United States and Puerto Rico. (In Mexico he's represented by Sociedad de Autores y Compositores de México.)

From Hobby To Career

Born in Buenos Aires, Noel now lives in Mexico and has become a Mexican citizen. Music came naturally to him, he says, and when his grandmother gave him a piano at age 13 he realized he could turn his music hobby into a career. "It was a pivotal moment for me," he says, one that led him to enroll in Argentina's music conservatory. "My first works were terrible, but I'd like to think my later work is much better. This is an endless road of self expression, exploration and growth."

Noel's first solo album, 1999's R&B-infused "Cita en las Nubes," met with limited success. At the time he was also writing songs for other acts, the biggest of which was Pandora, but no one was breaking down his door. That changed in 2000, when Noel and Leonel wrote their first song together, "Y Llegaste Tú"—and Sin Bandera was born.

The duo gave him recognition as a songwriter

and artists began to pursue him. "That's much better than you going out knocking on doors looking for someone to record your songs," he says. Artists who have covered his material include Christian Castro, Alejandro Fernández, Ednita Nazario, Yahir, Luis Fonsi, Víctor Manuelle, Frankie J, Jean, Tito Nieves, Víctor García, Jesse & Joy, Reik and Yuridia. Among his latest compositions is "Señora de Nadie," which he wrote for actor/singer Jaime Camil's new album and which also serves as the theme song for Camil's new Mexican telenovela, "Las Tontas No Van Al Cielo." Noel also plans to pen songs with Camila member Samó for the pop band's new album.

'Positive Energy'

While there has been speculation that Sin Bandera broke up because the duo didn't get along, among other troubles, Noel says Leonel came to him with the idea of ending their musical relationship when their last tour ended. "Leo wanted to explore his own solo music career, like I did. I had the opportunity to do it back in 1999, and he didn't. He tried and wasn't able to accomplish that goal."

Noel says he not only supports Leonel on his new journey but also welcomes his new-found freedom. "And what better time for an end, than at the pinnacle of success?"

How much of a challenge will it be to now stand alone onstage after eight years of a successful partnership? "I've never been a person who guides his life by fear," Noel says, though he does

'The fans have let me know they will be there for me and that's very comforting.'

—Noel

admit to moments of insecurity. Much of that went away in December 2007, when he performed solo for the first time in many years as part of a Ricardo Montaner foundation charity event that also featured David Bisbal, Juan Luis Guerra, Luis Fonsi and Juanes. "From that moment on, I've experienced so many blessings," he says, and there's a very positive energy around his new solo project. "The fans have let me know they will be there for me and that's very comforting. It's very motivating to know you have a fan base that is waiting for your new album. When I say a new beginning, I mean it's going to be a new beginning with millions of fans who were fans of Sin Bandera and will continue to be there to support me."

Currently immersed in writing his new album, Noel is working with singer/songwriters Ricardo Montaner, Juan Luis Guerra, Franco De Vita, Gian Marco and Claudia Brant, who he says is like his sister. "I've known her 14 years and we've written 55 songs together. Many of the songs I've written for other artists have been collaborations with her. She's my ideal partner."

He's also working with R&B/pop singer/songwriter Brian McKnight on a couple of songs. "I'm getting together with him at the end of July to write a song for a duet I'm going to do with a Korean artist named Seven." Noel says that the song will be recorded in Spanish for his own album, in Korean for Seven's release and any other variation of the languages they come up with that make sense.

Noel says he's enjoying the songwriting process. "I don't want to rush the album. I'm still writing it and I don't want to release it until I have 11 singles, because I'm not interested in releasing an album with one single and the rest filler songs." **R&R**

Prolific Songwriter

Among the songs Noel has written for other artists:

"Solitario y Solo"
(Alejandro Fernández)

"Amor Total"
(Christian Castro)

"Llegó Tu Amor" (Reik)

"Me Lo Dice el Alma"
(Luis Fonsi)

"Tú Eres Mi Hogar"
(Frankie J)

"Somos Lo Que Fue"
(Jesse & Joy)

"A Que Pides Más"
(Ednita Nazario)

"Maldita Suerte"
(Víctor Manuelle)

"La Solución"
(Diego González)

"Por Eso"
(Yuri & Mijares)

"Natural" (Claudia Brant)



R&R REGIONAL MEXICAN

POWERED BY **nielsen** BDS



► **NEW GROUP LOS PIKADIENTES DE CABORCA** EARNS MOST ADDED HONORS AND DEBUTS AT NO. 38 WITH "LA CUMBIA DEL RIO." IN JUST ITS THIRD WEEK OF AIRPLAY, THE TRACK IS THE SECOND MOST-PLAYED SONG AT LOS ANGELES' KBUE AND KWIZ.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	20	DAREYES DE LA SIERRA HASTA EL DIA DE HOY	NO. 1 (9 WKS) DISA	1601 +42	11.724	1
2	3	13	LOS RIELEROS DEL NORTE A PUNTO DE LLORAR	FONOVI SA	1368 +25	9.662	4
3	6	11	CUISILLOS VIVÉ Y DEJAME VIVIR	MUSART/BALBOA	1315 +51	7.930	6
4	4	12	INTOCABLE TU ADIOS NO MATA	EMI TELEVIS A	1295 -3	8.221	5
5	5	24	GERMAN MONTERO AMANTES ESCONDIDOS	UNIVISION	1275 +2	9.769	2
6	7	8	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	1248 +125	9.728	3
7	2	7	LOS TEMERARIOS SI TU TE VAS	FONOVI SA	1196 -196	7.208	7
8	10	12	LOS TUCANES DE TIJUANA QUE TE PERDONE TU MADRE	UNIVISION	973 +127	4.658	15
9	8	17	PALOMO SUFRIRAS	DISA	939 +41	5.025	11
10	12	9	GRUPO MONTEZ DE DURANGO LA IMAGEN DE MAL VERDE	DISA	809 -9	5.903	9
11	11	20	JENNI RIVERA INOLVIDABLE	FONOVI SA	776 -60	5.862	10
12	25	5	GRUPO CONTROL SE TAMBALEA	AIRPOWER DEGO	712 +143	4.635	16
13	17	14	EL GUERO Y SU BANDA CENTENARIO ANTES	A.R.C.	710 +31	2.490	34
14	9	25	VICENTE FERNANDEZ LA DERROTA	SONY BMG NORTE	710 -145	6.363	8
15	26	26	LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ POR QUIEN ME DEJAS	DISA/EDIMONSA	697 -17	4.700	14
16	21	7	EL CHAPO DE SINALOA EL PALETERO	AIRPOWER DISA	695 +87	4.307	19
17	20	8	URANIO MUSICAL DULCE VENENO	ASL	673 +41	3.570	25
18	19	5	K-PAZ DE LA SIERRA VOLVERE	DISA/EDIMONSA	656 +13	3.054	28
19	13	27	CONJUNTO PRIMAVERA TE LLORO	FONOVI SA	656 -76	4.863	13
20	15	34	EL POTRO DE SINALOA EL VASO DERRAMA	MACHETE	633 -73	3.755	22
21	16	39	LA ARROLLADORA BANDA EL LIMON SOBRE MIS PIES	DISA/EDIMONSA	631 -55	4.972	12
22	23	5	LOS INQUIETOS DEL NORTE LA BORRACHERA	EAGLE	604 +31	3.112	27
23	26	4	PATRULLA 81 LOS REPROCHES DEL VIENTO	DISA	601 +44	3.790	21
24	22	20	CARDENALES DE NUEVO LEON Y DINORA FLOR DE LAS FLORES	ASL	583 -12	3.602	24
25	33	3	LA ARROLLADORA BANDA EL LIMON PRIMER TIEMPO	DISA/EDIMONSA	504 +94	3.710	23
26	29	13	BANDA MACHOS EL PROXIMO TONTO	SONY BMG NORTE	474 -31	2.867	29
27	17	17	LUPILLO RIVERA DE QUE ME PRESUMES	ASL	436 -107	2.641	31
28	30	6	LOS INVASORES DE NUEVO LEON DECIAS QUE NO	SERCA	413 -22	1.772	-
29	31	6	CONJUNTO ATARDECER SE VA MURIENDO MI ALMA	CAMPANARIO	407 -20	2.532	33
30	37	7	SERGIO VEGA MI BUEN AMANTE	SONY BMG NORTE	394 +20	4.223	20
31	NEW		LOS HOROSCOPOS DE DURANGO NIEGALO	UNIVISION	391 +87	1.086	-
32	NEW		FLEX TE QUIERO	EMI TELEVIS A	385 +148	4.365	18
33	40	2	JOAN SEBASTIAN SIGO VIVO	MUSART/BALBOA	374 +69	1.275	-
34	36	15	LOS TIGRES DEL NORTE EL HIJO DEL PUEBLO	FONOVI SA	367 -10	2.019	36
35	38	4	LOS NOBLEZA DE AGUILILLA CON MENTIRAS NO	SIMON	365 +4	1.049	-
36	35	9	CONJUNTO PRIMAVERA LA GRAN SENORA	FONOVI SA	363 -22	2.169	35
37	34	3	EL TIGRILLO PALMA CON QUE ME PAGAS	SONY BMG NORTE	358 -38	1.556	-
38	NEW		LOS PIKADIENTES DE CABORCA LA CUMBIA DEL RIO	MOST ADDED SONY BMG NORTE	351 +152	4.623	17
39	NEW		LOS HURACANES DEL NORTE EL AZABACHE DEL DIABLO	FONOVI SA	347 +82	1.021	-
40	39	4	LA APUESTA POR TI	SERCA	341 -1	1.432	-

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) KHOT, KLAX, KLBN, KLNv, KLVQ, KMQA, KTJM, KT TA, KXLM, KXSB, WLEY	11
FIDEL RUEDA No Puedo Perdonarte (Fonovisa) KBNO, KCMT, KDUT, KESO, KMQA, KT TA, KWEI, XOCL	8
FLEX Te Quiero (EMI Televisa) KISF, KJFA, KKPS, KLNv, KRZZ, KSOL	6
LA ARROLLADORA BANDA EL LIMON Primer Tiempo (Disa/Edimonsa) KHHL, KIWI, KTUZ, KWIZ, KXTS	5
LOS HOROSCOPOS DE DURANGO Niegalo (Fonovisa) KBNO, KLBN, KMYX, KSAH, KXTS	5
LOS HURACANES DEL NORTE El Azabache Del Diable (Fonovisa) KBNO, KISF, KJFA, KLNv, KXTS	5
EL CHAPO DE SINALOA El Paletero (Disa) KLAX, KLNv, KSCA, KTTA	4
PATRULLA 81 Los Reproches Del Viento (Disa) KIWI, KXPK, WLCC, WQBU	4
CONTROL Se Tambalea (Dego) KDXX, KLTN, KTJM, KXPK	4
ALACRANES MUSICAL Dame Tu Amor (Fonovisa) KLTN, KXPK, WEDJ, WOJO	4

ADDED AT... KSCA
Los Angeles, CA
PD: Veronica Nava
Sergio Vega, Mi Buen Amante, 14
Julio Chaidez, El Amor En Carro, 11
Espinoza Paz, El Proximo Viernes, 10
El Chapo De Sinaloa, El Paletero, 8

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
JULIO CHAIDEZ El Amor En Carro (ASL)	266/49	YOLANDA PEREZ Abusadora (Cash Money/Universal Motown)	204/14
TOTAL STATIONS: 19		TOTAL STATIONS: 13	
LA ORIGINAL BANDA EL LIMON Sin Pensar Yo Te Engane (DeCo)	236/10	VAGON CHICANO Sigues Arrasando (ASL)	178/22
TOTAL STATIONS: 17		TOTAL STATIONS: 11	
AP DRES MARQUEZ Ma Que Amigos (Disa)	225/55	SIGGNO Yo Queria (Freddie)	172/17
TOTAL STATIONS: 19		TOTAL STATIONS: 7	
EL COYOTE Y SU BANDA TIERRA SANTA Linda Doctora (Fonovisa)	215/39	JULION ALVAREZ Las Mulitas De Moreno (ASL)	165/8
TOTAL STATIONS: 18		TOTAL STATIONS: 20	
GFACIELA BELTRAN Lastima Me Das (Univision)	205/7	FIDEL RUEDA No Puedo Perdonarte (Fonovisa)	162/162
TOTAL STATIONS: 17		TOTAL STATIONS: 20	

MOST INCREASED PLAYS

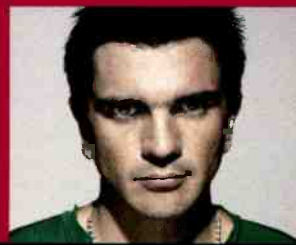
+162	FIDEL RUEDA No Puedo Perdonarte (Fonovisa) KT TA +25, KWEI +23, KCMT +22, KESO +22, XOCL +22, KBNO -8, KDUT +7, KMQA +7, KMYX +6, KYQQ +6
+152	LOS PIKADIENTES DE CABORCA La Cumbia Del Rio (Sony BMG Norte) WLEY +21, KT TA +14, KLVQ +13, KTJM +11, KLNv +10, KLAX +10, KWIZ +9, KXSB +9, KXLM +8, KSCA +7
+148	FLEX Te Quiero (EMI Televisa) KCMT +26, KLAX +26, KSOL +25, KISF +19, KKPS +12, KJFA +11, KLNv +10, KRZZ +8, KSCA +6, XHTY +4
+143	GRUPO CONTROL Se Tambalea (Dego) KCMT +19, KGBT +18, KLTN +17, KXPK +16, KDXX +12, KROM +11, WEDJ +10, KWEI +8, KBUE +8, KBNO +7
+127	LOS TUCANES DE TIJUANA Que Te Perdona Tu Madre (Univision) KSKD +30, KSTN +14, KLVQ +12, KLAX +10, KBUE +10, KDUT +9, WQBU +9, KJFA +8, KESO +7, KIST +7

REGIONAL MEXICAN MONITORED REPORTERS

KJFA/Albuquerque, NM PD: Henry Gonzalez	KWEI/Boise, ID OM: Steve Ramirez PD: Melvin Albanez	KBNO/Denver, CO PD: Socorro Rios MD: Zenon Ferrufino	KISF/Las Vegas, NV PD: Jose Ramon Bravo	KKPS/McAllen, TX OM: Mando San Roman MD: Robert Montalvo	KXPD/Portland, OR OM/PD: Paul Deniz APD/MD: Nancy Corcuera	KSAH/San Antonio, TX OM: Robin Flores PD: Alfonso Flores APD: Minnie Ochoa MD: Juan Martinez	KSOL/San Francisco, CA PD/MD: Jose Luis Gonzalez
KLVC/Albuquerque, NM PD/MD: Rene Leon	WLEY/Chicago, IL PD: Ezequiel Gonzalez	KXPK/Denver, CO PD: Napoleon Sanchez	KBUE/Los Angeles, CA PD: Pepe Garza	KSKD/Merced, CA OM: Debbie Gomez PD: Saul Fiallos	WYMY/Raleigh, NC PD: Julie Garza	KXTN/San Antonio, TX PD: Jon Ramirez APD: Pete A. Morales III	KIST/Santa Barbara, CA OM: Keith Royer PD: Jose Fierros
WBZY/Atlanta, GA PD: Robbie Ramirez APD: Ah Young	WOJO/Chicago, IL OM: Cesar Canales PD: Rafael Bautista	XHNZ/El Paso, TX PD: Francisco Aquirre	KLAX/Los Angeles, CA OM: Pio Ferro PD: Juan Carlos Hidalgo MD: Lupita Del Castillo	KRAY/Monterey, CA PD: Vicente Romero	KXSB/Riverside, CA PD/MD: Salvador Prieto	KLNv/San Diego, CA PD: Antonio Covarrubias APD: Gabriel Alvarez	KXTS/Santa Rosa, CA OM: Krista Bowker PD: Alex Ballesteros
KHHL/Austin, TX PD: Jose "Jime" Martinez	KLHB/Corpus Christi, TX OM: Clayton Allen PD/MD: Luis Munoz	KLBN/Fresno, CA PD/MD: Jorge Guillen	KSCA/Los Angeles, CA PD: Veronica Nava	WQBU/New York, NY PD: Gerardo Lopez APD: Gabriel Pino	KT TA/Sacramento, CA PD: Juan Gonzalez	KDUT/Salt Lake City, UT OM: Carlos Martin Valdez PD: Cesar Valdicsera	KSTN/Stockton, CA PD: Kent Rodriguez
KIWI/Bakersfield, CA PD/MD: Raul Evangelista	KSAB/Corpus Christi, TX OM: Paula Newell PD/MD: Dan Pena	KOND/Fresno, CA PD: Juan Fernando	KWIZ/Los Angeles, CA PD: Eddie Leon	KTUZ/Oklahoma City, OK OM/PD: Kevin Christopher MD: Gabriel Ocegueda	KDTA/Sacramento, CA PD: Juan Gonzalez	XHTY/San Diego, CA PD: Elvis Valle	WLCC/Tampa, FL PD: Luis Briceno
KMQA/Bakersfield, CA OM: Irene Escalante PD/MD: Yesenia De Luna APD: Victor Martinez	KDXX/Dallas, TX OM: Andy Lockridge PD: Jesus Espiricueta	KLTN/Houston, TX PD: Raul Brindis MD: Anjel Basulto	KESO/McAllen, TX OM: Romeo Herrera PD: Mario Facundo	KXLM/Oxnard, CA PD/MD: Salvador Prieto	KJFA/San Antonio, TX PD: Rogelio Lea	KLEY/San Antonio, TX OM/PD: Alfonso Flores APD/MD: Edgar Monsivais	KCMT/Tucson, AZ PD/MD: Enrique Mayans
KMXX/Bakersfield, CA OM: Robert Chavez PD: Cesar Chavez	KESS/Dallas, TX PD: Oscar Rios	KTJM/Houston, TX PD/MD: Eddie Leon	KGBT/McAllen, TX PD: Hugo De La Cruz MD: Armando Almazan	KHOT/Phoenix, AZ OM: Eleazar Garcia PD: Nelson Oseida	KROM/San Antonio, TX PD: Rogelio Lea	KRZZ/San Francisco, CA OM: Olga Rosales PD: Jesse Portillo	KYQQ/Wichita, KS OM: Beverlee Brannigan PD: Arnoldo Gonzalez

R&R LATIN POP

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▶ WITH HIS 16TH CHART ENTRY, **JUANES** COLLECTS HIS 14TH TOP 10 AS "TRES" RIDES 11-10. SINCE HIS FIRST CHART APPEARANCE IN 2001, THE COLOMBIAN ROCKER'S DISCOGRAPHY INCLUDES EIGHT NO. 1s, FOUR OF WHICH HAVE SPENT 10 OR MORE WEEKS AT THE SUMMIT.

WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	16	16	MANA SI NO TE HUBIERAS IDO	NO. 1 (13 WKS) WARNER LATINA	1033 -14	11.145	1
2	3	13	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE	901 +73	8.591	2
3	2	23	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	773 -104	8.062	4
4	4	37	FLEX TE QUIERO	EMI TELEVISA	732 -30	8.072	3
5	5	25	BELANOVA CADA QUE...	UNIVERSAL LATINO	686 -57	5.212	9
6	6	15	LUIS MIGUEL SI TU TE ATREVES	WARNER LATINA	642 +11	6.082	6
7	8	29	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	591 -47	5.087	11
8	12	4	CAMILA ME DA IGUAL	SONY BMG NORTE	590 +62	4.978	12
9	13	2	LUIS FONSI NO ME DOY POR VENCIDO	UNIVERSAL LATINO	570 +95	7.873	5
10	11	7	JUANES TRES	UNIVERSAL LATINO	564 +5	3.918	17
11	7	14	ALEJANDRO FERNANDEZ ERES	SONY BMG NORTE	555 -71	2.713	26
12	10	9	KANY GARCIA ESTA SOLEDAD	SONY BMG NORTE	546 -20	5.577	8
13	9	19	TOMMY TORRES PEGADITO	WARNER LATINA	509 -62	4.027	14
14	15	9	GLORIA TREVI CINCO MINUTOS	UNIVERSAL LATINO	463 +84	2.025	40
15	19	3	ENRIQUE IGLESIAS LORO POR TI	MOST ADDED UNIVERSAL LATINO	425 +85	5.187	10
16	14	45	JUANES ME ENAMORA	UNIVERSAL LATINO	409 +5	5.925	7
17	16	23	JESSE & JOY LLEGASTE TU	WARNER LATINA	383 -30	1.641	-
18	17	11	PEPE AGUILAR PERDONO Y OLVIDO	EMI TELEVISA	343 +11	3.910	18
19	18	19	PLAYA LIMBO ID PARA LAS ID	SONY BMG NORTE	285 -36	1.082	-
20	22	5	LOS TEMERARIOS SI TU TE VAS	AIRPOWER FONOVISA	277 +18	3.982	15
21	20	10	ABRAHAM AMARTE	MACHETE	251 -29	3.182	21
22	23	10	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISA	226 -24	3.046	22
23	27	11	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE	220 +9	2.938	24
24	39	19	ENUR FEATURING NATASJA CALABRIA 2008	ULTRA	220 -6	1.819	-
25	24	8	ZORRO VIEJO DULE PERDER	NU	219 -7	2.995	23
26	21	16	RBD EMPEZAR DESDE CERO	EMI TELEVISA	216 -61	1.256	-
27	37	12	WISIN & YANDEL AHORA ES	MACHETE	214 +47	2.077	36
28	29	11	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	213 +14	4.176	13
29	25	9	BABY BOY YA NO LLORES (LET ME LOVE YOU)	786/SIENTE	206 -20	1.539	-
30	28	23	CHAYANNE LOLA	SONY BMG NORTE	201 -1	3.518	20
31	31	5	MJ HE VENIDO	MACHETE	199 +1	2.511	28
32	34	14	FONSECA ENREDAME	EMI TELEVISA	191 +20	3.919	16
33	RE-ENTRY		AVENTURA EL PERDEDOR	PREMIUM LATIN	187 +13	1.284	-
34	30	7	DANIEL CALVETI EN PAZ	VENEMUSIC	187 -12	2.427	31
35	NEW		HA*ASH NO TE QUIERO NADA	SONY BMG NORTE	183 +64	0.695	-
36	36	4	VICENTE FERNANDEZ PARA SIEMPRE	SONY BMG NORTE	177 +9	2.106	34
37	26	11	RIHANNA FEATURING NE-YO HATE THAT I LOVE YOU	SRP/DEF JAM/IDJMG	176 -38	1.153	-
38	32	40	MARCO ANTONIO SOLIS NO PUEDO OLVIDARLA	FONOVISA	172 -4	3.594	19
39	38	8	JOHNNY SIGAL QUEDO EN NADA	UC MEDIA/BISSI	163 -2	2.475	30
40	35	5	BLACK: GUAYABA NO HAY ESPACIO	MACHETE	159 -10	2.051	38

MOST ADDED

ARTIST TITLE / LABEL	NEW STATIONS
ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) KGSX, WIAC, WKAQ, WXYX, XAVO	5
MANA Arde El Cielo (Warner Latina) KSSE, WIAC, WKAQ, WXYX, XHPX	5
LUIS FONSI No Me Doy Por Vencido (Universal Latino) KGSX, KXOB, KXXS, WVJP	4
HA*ASH No Te Quiero Nada (Sony BMG) KRIO, KSSE, WIOA	3
LOLA Si Me Besas (EMI Televisa) KQKQ, KTCY, WKAQ	3
ALEJANDRO FERNANDEZ Sin Consideracion (Sony BMG) KSSE, KVVA, WIOA	3
GLORIA TREVI Cinco Minutos (Universal Latino) KGSX, KVVA	2
AVENTURA El Perdedor (Premium Latin) KGSX, KQKQ	2
PLAYA LIMBO El Tiempo De Ti (Sony BMG Norte) KSSE, XAVO	2
ALLISON Memorama (Sony BMG Norte) KTCY, XHPX	2

ADDED AT...
KVVA
Phoenix, AZ
PD: Edgar Pineda
Pepe Aguilar, Perdono Y Olvido, 27
Luis Miguel, Si Tu Te Atreves, 23
Gloria Trevi, Cinco Minutos, 21
Alejandro Fernandez, Sin Consideracion, 9

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NEW AND ACTIVE

ARTIST TITLE / LABEL	PLAYS /GAIN	ARTIST TITLE / LABEL	PLAYS /GAIN
LEONA LEWIS Bleeding Love (SYCO/J/RMG)	139/3	PLAYA LIMBO El Tiempo De Ti (Sony BMG Norte)	80/16
TOTAL STATIONS:	5	TOTAL STATIONS:	5
WISIN & YANDEL Siguelo (Machete)	130/1	FERGIE Labels Or Love (New Line/will.i.am/A&M/Interscope)	77/6
TOTAL STATIONS:	5	TOTAL STATIONS:	2
DADDY YANKEE Pose (El Cartel)	120/30	SIE7E Alo (VI/Machete)	75/15
TOTAL STATIONS:	5	TOTAL STATIONS:	4
COLDPLAY Viva La Vida (Capitol)	100/19	CHRIS BROWN With You (Jive/Zomba)	75/4
TOTAL STATIONS:	3	TOTAL STATIONS:	4
MANA Arde El Cielo (Warner Latina)	97/97	TONY DIZE Permitame (WY/Machete)	74/2
TOTAL STATIONS:	7	TOTAL STATIONS:	7



+97	MANA Arde El Cielo (Warner Latina) WIAC +28, WXYX +26, WKAQ +24, XHPX +9, KSSE +7, KLVE +2, WMGE +1
+95	LUIS FONSI No Me Doy Por Vencido (Universal Latino) KGSX +23, WKAQ +17, KLDL +15, KXXS +14, KXOB +13, WIOA +8, WVJP +7, KLVE +6, KRIO +3, XHFG +2
+85	ENRIQUE IGLESIAS Lloro Por Ti (Universal Latino) WKAQ +22, XAVO +20, WIAC +20, KXXS +14, KPSL +12, KGSX +8, WXYX +8, KRIO +7, WPAT +4, XHPX +1
+84	GLORIA TREVI Cinco Minutos (Universal Latino) KGSX +40, KVVA +21, KRIO +13, KSSE +12, KXXS +11, XLTN +8, XAVO +3, WAMR +1, WVIV +1
+73	JULIETA VENEGAS El Presente (Sony BMG Norte) KLLO +30, WIOA +9, XAVO +13, WVIV +11, WKAQ +9, KSSE +4, XHFG +4, WRMA +3, KBMG +3, KQKQ +3

FOR WEEK ENDING JULY 13, 2008
LEGEND: See legend to charts in charts section for rules and symbol explanations.
28 Latin pop, 17 tropical and 9 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2008 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA PD/MD: Robbie Ramirez	KTCY/Dallas, TX PD: Javier Casanova	KLVE/Los Angeles, CA PD: Fernando Perez	WMGE/Miami, FL OM: Rod Phillips PD: Rogelio Alfonso MD: Raymond Hernandez	WIAC/Puerto Rico PD: Valerie Mejia	KBMG/Salt Lake City, UT OM: Carlos Martin Valdez PD: Ana Perez
KXXS/Austin, TX OM: Romeo Herrera PD: Rudy Ramos MD: Julieta Jil	XHPX/El Paso, TX PD: David Castillo	KSSE/Los Angeles, CA OM: Elias Autran PD: Nestor Rocha APD: Andrea Becerra	WRMA/Miami, FL OM/PD: Tony Campos	WIOA/Puerto Rico PD: Fernando De Hostos	KGSX/San Antonio, TX PD: Manny Herrera
KPSL/Bakersfield, CA PD: Isidro Roman	KXOB/Fresno, CA PD: Jorge Guillen	XAVO/McAllen, TX OM: Jeff Koch PD: Juan Facundo	WPAT/New York, NY PD: Tony Luna	WKAQ/Puerto Rico PD: Carlos Gonzalez APD: Natalia Cuevas	KRIO/San Antonio, TX OM/PD: Alfonso Flores
WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes	KLLO/Houston, TX PD: Raffy Contigo	WAMR/Miami, FL PD: Pedro Javier Gonzalez	KVVA/Phoenix, AZ PD: Edgar Pineda	WVJP/Puerto Rico OM/PD: Junior Torres APD: Gloria Garced	XHFG/San Diego, CA PD: Elvis Valle
	KQKQ/Houston, TX PD: Eddie Leon MD: Raquenell Villarreal		WFID/Puerto Rico PD: Lucy-Ann Ramos	WXYX/Puerto Rico PD/MD: Herman Davila	XLTN/San Diego, CA PD: Libia Sauza



► **ANDY ANDY** TAKES HOME MOST INCREASED PLAYS AND MOST ADDED HONORS AT TROPICAL AS "PORQUE FUE QUE TE AME" ROLLS 36-23 (UP 43). "PORQUE" MARKS THE DOMINICAN REPUBLIC NATIVE'S 11TH CHART TRACK, WITH HIS ONE-WEEK STINT AT NO. 1 WITH "QUE IRONIA" IN SEPTEMBER 2005 REPRESENTING HIS BEST SHOWING.

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	20	GILBERTO SANTA ROSA NO TE VAYAS	NO. 1 (1 WK) SONY BMG NORTE	331 -9	1.928	8
2	1	17	VICTOR MANUELLE YO NO SE PERDONARTE	KIYAVI/VM	316 +18	2.649	2
3	1	20	WISIN & YANDEL AHORA ES	MACHETE	307 -40	2.524	3
4	1	16	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE	305 -13	1.543	13
5	3	34	AVENTURA EL PERDEDOR	PREMIUM LATIN	303 +6	3.189	1
6	2	21	DLG QUIERO DECIRTE QUE TE AMO	LA CALLE/UNIVISION	283 -35	1.569	12
7	1	17	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	277 -8	1.639	10
8	1	34	FLEX TE QUIERO	EMI TELEVISIA	245 -24	1.982	7
9	1	36	FRANK REYES AMOR DESPERDIADO	M.P./JVN/J&N	221 -26	2.382	5
10	1	15	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	214 -11	1.183	18
11	1	8	DADDY YANKEE POSE	EL CARTEL	197 +22	1.643	9
12	1	19	DOMENIC MARTE FEATURING GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J&N	193 -5	0.625	31
13	1	30	NG2 ELLA MENEA	SONY BMG NORTE	183 -8	0.931	21
14	1	10	JORGE CELEDON & JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE	180 +24	1.140	19
15	1	19	N'KLABE EL DIA DE TU SUERTE (HOY)	NU LIFE/MACHETE	171 -3	0.795	25
16	1	15	FONSECA ENREDAME	EMI TELEVISIA	165 +18	0.833	23
17	1	15	EL CHAVAL DONDE ESTAN ESOS AMIGOS	MAS/VENEMUSIC	165 -5	2.316	6
18	1	4	MJ HE VENIDO	MACHETE	148 +40	0.930	22
19	1	14	WILLY CHIRINO PA'LANTE	EVENTUS/LATINUM	147 -26	1.008	20
20	1	41	GILBERTO SANTA ROSA CONTEO REGRESIVO	SONY BMG NORTE	140 -28	1.187	17
21	1	32	HECTOR ACOSTA SIN PERDON	VENEMUSIC	134 +5	2.459	4
22	1	5	NG2 POR AMARTE	SONY BMG NORTE	132 +4	0.639	30
23	1	2	ANDY ANDY PORQUE FUE QUE TE AME	MOST INCREASED PLAYS/MOST ADDED EMI TELEVISIA	120 +43	0.231	-
24	1	12	LENY AYER CUANDO TE VI	UNIVERSAL LATINO	120 +14	0.273	-
25	1	3	ADOLESCENT ORQUESTA EN AQUEL LUGAR	KORTA/UNION	107 +6	1.538	14
26	1	4	JUANES TRES	UNIVERSAL LATINO	103 +12	0.463	36
27	1	3	NEGROS SE MURIO DE PENA	PREMIUM LATIN	98 -5	0.187	-
28	1	11	DANIEL SANTACRUZ A DONDE VA EL AMOR	BIG DREAM	96 +10	0.343	-
29	1	23	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	96 -18	1.308	16
30	1	12	TONY DIZE PERMITAME	WY/MACHETE	87 -5	0.471	35

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	14	MJ HE VENIDO	NO. 1 (1 WK) MACHETE	359 +10	4.563	4
2	3	16	BABY BOY YA NO LLORES (LET ME LOVE YOU)	796/SIENTE	358 +36	4.524	5
3	1	9	DADDY YANKEE POSE	EL CARTEL	337 -21	6.109	1
4	4	17	FLEX TE QUIERO	EMI TELEVISIA	311 -10	2.437	11
5	6	5	ANGEL & KHRIZ NA DE NA	V/MACHETE	309 -9	4.273	6
6	7	26	WISIN & YANDEL AHORA ES	MACHETE	303 -4	5.513	2
7	5	7	TONY DIZE PERMITAME	WY/MACHETE	291 -29	4.718	3
8	8	6	MANA SI NO TE HUBIERAS IDO	WARNER LATINA	273 -12	1.297	27
9	10	8	WISIN & YANDEL SIGUELO	MOST ADDED MACHETE	228 +27	3.301	9
10	9	34	AVENTURA EL PERDEDOR	PREMIUM LATIN	215 +7	2.884	10
11	11	27	JUANES GOTAS DE AGUA DULCE	UNIVERSAL LATINO	209 +11	0.781	-
12	12	25	ENRIQUE IGLESIAS DONDE ESTAN CORAZON	UNIVERSAL LATINO	178 -16	0.560	-
13	13	3	TITO "EL BAMBINO" VAMOS PAL AGUA	EMI TELEVISIA	165 -5	2.337	12
14	14	14	COLBY O'DONIS FEATURING AKON WHAT YOU GOT	KONLIVE/GEFFEN/INTERSCOPE	160 +15	3.338	8
15	15	13	DE LA GHETTO EL DIFICIL	CMG/SRC/UNIVERSAL MOTOWN	159 +36	4.089	7
16	14	6	CARIBBEAN CONNECTION P.U.E.R.T.O.R.I.C.O.	V/MACHETE	157 +6	1.761	20
17	15	15	BELANOVA CADA QUE...	UNIVERSAL LATINO	142 +37	0.565	-
18	15	39	DON OMAR CANCION DE AMOR	V/MACHETE	141 -8	1.374	25
19	16	1	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP	CASH MONEY/UNIVERSAL MOTOWN	139 +3	2.322	13
20	17	21	ERRE XI CARITA BONITA	MAS FLCW/MACHETE	133 -3	0.751	-
21	21	2	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE	127 +19	1.940	16
22	20	9	JULIETA VENEGAS E. PRESENTE	SONY BMG NORTE	105 -16	0.419	-
23	24	14	ALEXIS & FIDO SOBRENATURAL	SONY BMG NORTE	89 +3	1.860	19
24	27	4	DANITY KANE LAMAGED	BAD BOY/ATLANTIC	69 +16	1.753	21
25	28	3	KARDINAL OFFISHALL FEATURING AKON DANGEROUS	KONLIVE/GEFFEN/INTERSCOPE	68 +11	1.867	18
26	27	2	JUAN LUIS GUERRA Y 440 COMO YO	EMI TELEVISIA	68 -4	1.139	32
27	28	3	JUANES TRES	UNIVERSAL LATINO	65 -11	0.265	-
28	23	10	TOMMY TORRES PEGADITO	WARNER LATINA	65 -34	0.314	-
29	26	2	MAGNATE & VALENTINO TAL VEZ	V/MACHETE	64 -10	0.862	40
30	NEW		LEONA LEWIS BLEEDING LOVE	SYCO/JRMG	63 +13	1.488	23

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	1	13	BABASONICOS PIJAMAS	UNIVERSAL LATINO
2	2	18	MOTEL UNO, DOS, TRES	WARNER LATINA
3	3	4	ALLISON MEMORAMA	SONY BMG NORTE
4	5	10	NORTEC COLLECTIVE PRESENTS BOSTITCH & FUSSIBLE	TIJUANA SOUND MACHINE NACIONAL
5	4	5	JULIETA VENEGAS EL PRESENTE	SONY BMG NORTE
6	7	7	AMARAL KAMIKAZE	EMI TELEVISIA
7	11	41	CAFE TACVBA VOLVER A COMENZAR	UNIVERSAL LATINO
8	9	8	MANU CHAO POLITIK KILLS	BECAUSE/NACIONAL
9	6	17	CAFE TACVBA S3100	UNIVERSAL LATINO
10	10	19	CIRCO ALGUIEN	SONY BMG NORTE
11	3	5	PINKER TONES HAPPY EVERYWHERE	NACIONAL
12	7	4	LOCOS POR JUANA TU SABES MUY BIEN (LA NALGA)	MACHETE
13	12	4	PINKER TONES ELECTROTUMBAO	NACIONAL
14	14	10	CHAMBAO PAPELES MOJADOS	SONY BMG NORTE
15	15	14	DJ BITMAN TROPILOVE	NACIONAL
16	16	12	JORGE VILLAMIZAR NINGUNA	WARNER LATINA
17	18	17	MDNTE NEGRO ME DUELE NO ESTAR JUNTO A TI	FEED THE HUNGRY
18	13	10	MANU CHAO 13 DIAS	NACIONAL
19	NEW		PINKER SEXY ROBOT	NACIONAL
20	RE-ENTRY		BABASONICOS COMO ERAN LAS COSAS	UNIVERSAL LATINO

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	IMPRINT / PROMOTION LABEL
1	3	6	DLG TORO MATA	LA CALLE/UNIVISION
2	11	6	BRENDALY NA NA NA	SOUTHERN PEARL
3	2	4	EL-BOODAH FEAT. J-COST DIRTY PAYPA	LOUJES 68/UNIVERSAL LATINO
4	6	6	MAELO RUIZ AROMA DE MUJER	CODISCOS/TROPISOUNDS
5	12	3	ANGEL Y KHRIZ NA DE NA	MACHETE
6	3	14	KEVIN CEBALLO EL MILAGRO DE TU AMOR	M.P./JVN/J&N
7	9	3	TOBY LOVE LLORAR LLOVIENDO	SONY BMG NORTE
8	4	15	CHARLIE CRUZ TU ME CONFUNDES	SONY BMG NORTE
9	8	17	ANGEL Y KHRIZ LA VECINA	V/MACHETE
10	10	3	LOS HERMANOS ROSARIO TE ECHE DE MENOS	M.P./JVN/J&N
11	7	16	GILBERTO SANTA ROSA NO TE VAYAS	SONY BMG NORTE
12	15	12	SAMMY GARCIA Y EL SABOR DE PUERTO RICO AMOR DESPIADADO	CODISCOS/TROPISOUNDS
13	14	3	KALIMETE TAKA TAKA	CUTTING LATINO
14	13	18	AKWID Y LOS TUCANES DE TIJUANA OMBLIGO A OMBLIGO	UNIVISION
15	11	15	PEDRO JESUS QUE ES MALO	M.P./JVN/J&N
16	20	3	DOMENIC MARTE FEAT. GERALDINE CON LOS OJOS CERRADOS	M.P./JVN/J&N
17	19	5	NG2 POR AMARTE	SONY BMG NORTE
18	NEW		WISIN & YANDEL SIGUELO	MACHETE
19	18	3	JORGE CELEDON Y JIMMY ZAMBRANO ME VIO LLORAR	SONY BMG NORTE
20	NEW		CARIBBEAN CONNECTION INTRO	V/MACHETE

R&R NATIONAL AIRPLAY OVERVIEW

POWERED BY **nielsen BDS** BILLBOARD CHARTS **nielsen** COMPILED BY **SoundScan**

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	Title	CERT.	PEAK POSITION
1	1	5	#1 LIL WAYNE CASH MONEY/UNIVERSAL MOTOWN 011033/UMRG (13.98)	Tha Carter III		1
2	1	4	COLDPLAY CAPITOL 16886* (18.98)	Viva La Vida or Death And All His Friends		1
3	3	4	SOUNDTRACK WALT DISNEY 001742 (18.98)	Camp Rock		1
4	HOT SHOT DEBUT	1	BECK OGC 011507/IGA (13.98)	Modern Guilt		4
5	7	12	GREATEST GAINER KID ROCK TOP DOG/ATLANTIC 290556*AG (18.98)	Rock N Roll Jesus		1
6	6	6	VARIOUS ARTISTS EMI/SONY BMG/UNIVERSAL ZOMBA 08144/CAPITOL (18.98)	NOW 28		6
7	NEW	1	SOUNDTRACK DECCA 011439 (18.98)	Mamma Mia!		7
8	9	10	RIHANNA SRP/DEF JAM 00898*/IDJMG (13.98)	Good Girl Gone Bad		8
9	4	2	G UNIT G UNIT/INTERSCOPE 011461/IGA (13.98)	T*O*S (Terminate On Sight)		9
10	5	2	JOHN MAYER COLUMBIA 22665* SONY MUSIC (19.98)	Where The Light Is: John Mayer Live In Los Angeles		10
11	8	7	USHER LAFACE 23388/ZOMBA (18.98)	Here I Stand		11
12	14	13	KATY PERRY CAPITOL 04249 (12.98)	One Of The Boys		12
13	10	9	DISTURBED REPRISE 411132/WARNER BROS. (18.98)	Indestructible		13
14	17	14	TAYLOR SWIFT BIG MACHINE 079012 (18.98)	Taylor Swift		14
15	18	16	LEONA LEWIS SYCO/J 02554/RMG (18.98)	Spirit		15
16	11	5	THREE 6 MAFIA HYPNOTIZE MINDS/COLUMBIA 88580/SONY MUSIC (11.98)	Last 2 Walk		16
17	15	11	PLIES BIG GATES/SLIP-N-SLIDE/ATLANTIC 511238/AG (18.98)	Definition Of Real		17
18	19	17	JOURNEY NEMOTA 4506 EX (14.98 CD/DVD)	Revelation		18
19	21	19	3 DOORS DOWN UNIVERSAL REPUBLIC 011065/UMRG (13.98)	3 Doors Down		19
20	NEW	1	WILLIE NELSON WYNTON MARSALIS BLUE NOTE 04454*/BLG (18.98)	Two Men With The Blues		20
21	20	18	DUFFY MERCURY 010822*/IDJMG (11.98)	Rockferry		21
22	31	24	JONAS BROTHERS HOLLYWOOD 000082 (18.98)	Jonas Brothers		22
23	16	4	MOTLEY CRUE MOTLEY 240 ELEVEN SEVEN (16.98)	Saints Of Los Angeles		23
24	28	26	TOBY KEITH SHOW DOG NASHVILLE 010334/UME (19.98)	35 Biggest Hits		24
25	98	100	PACE SETTER MAROON 5 A&M/OCTONE 008917/IGA (18.98)	It Won't Be Soon Before Long		1

The Billboard 200 - based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales (both physical albums via Internet, as well as downloaded albums from such services as iTunes). Hot Digital Songs - The top 75 paid download songs sold via the Internet.

VIDEO CHANNELS

MTV
Sr VP/Music & Talent: Amy Doyle
VP/Music & Talent: Peter Baron
Viacom 212-258-8000

	TW	LW
1 Lil Wayne, A Milli	27	9
2 T.I., No Matter What	26	24
3 Lil Mama, What Is (Strike A Pose)	23	14
4 Boys Like Girls, Thunder	21	11
5 Shawty Lo, Foolish	21	18
6 DAY26, Since You've Been Gone	21	31
7 Miley Cyrus, 7 Things	18	1
8 Vampire Weekend, Oxford Comma	18	18
9 Jordan Sparks, Die Step At A Time	17	0
10 Mariah Carey, I'll Be Lovin' U Long Time	16	0
11 Jonas Brothers, Burnin' Up	16	18
12 Maroon 5, If I Never See Your Face Again	14	10
13 Jennifer Hudson, Spotlight	13	1
14 Leona Lewis, Better In Time	13	1
15 Rihanna, Take A Bow	6	9
16 Katy Perry, I Kissed A Girl	4	2
17 She & Him, Why Do You Let Me Stay	2	0
18 Deughy, What About Now	2	0
19 LL Cool J, Baby	2	0
20 Woodale, Keep Driving	2	17
21 The Pussycat Dolls, When I Grow Up	2	17
22 No Age, Eraser	2	25
23 Nas, Hero	2	25
24 Santogold, Julian Casablancas & N.E.R.D., My	1	0
25 Charlotte Sometimes, How I Could Just	1	0
26 The Veronicas, Untouched	1	0
27 David Banner, Get Like Me	1	0
28 Kid Rock, All Summer Long	1	0
29 Lloyd, Girls Around The World	1	0
30 Savage, I Decided	1	0

VH1
Exec: VP/Talent & Music: Rick Krim
Sr VP/Music & Talent: Bruce Gilmer
VP/Music & Talent: Sandy Acouete
Viacom 212-258-7800

	TW	LW
1 ADELE, Chasing Pavements	24	24
2 Duffy, Mercy	22	24
3 Gavin Degraw, In Love With A Girl	20	20
4 Rihanna, Take A Bow	20	20
5 Kid Rock, All Summer Long	20	20
6 Katy Perry, I Kissed A Girl	20	21
7 Justin Nozuka, After Tonight	20	21
8 Natasha Bedingfield, Pockyful Of	19	16
9 New Kids On The Block, Summertime	19	17
10 Maroon 5, If I Never See Your Face Again	19	17
11 Jason Mraz, I'm Yours	18	14
12 Coldplay, Viva La Vida	18	17
13 Leona Lewis, Better In Time	18	17
14 3 Doors Down, It's Not My Time	18	17
15 Madonna, Give It 2 Me	17	14
16 Sara Bareilles, Bottle It Up	15	13
17 Colbie Caillat, Resize	15	16
18 Alicia Keys, Teenage Love Affair	15	16
19 Charlotte Sometimes, How I Could Just	14	17
20 Thriving Ivory, Angels On The Moon	14	16
21 The Pussycat Dolls, When I Grow Up	12	12
22 Weezer, Pork And Beans	11	14
23 John Mellencamp, My Sweet Love	10	0
24 Sheryl Crow, Out Of Our Heads	10	9
25 Gavin Rossdale, Love Remains The Same	10	9
26 Alicia Keys, Teenage Love Affair	9	6
27 Bon Jovi, Whole Lot Of Leavin'	9	10
28 Little Jackie, The World Should Revolve	9	10
29 Foo Fighters, The Pretender	8	0
30 Delta Goodrem, In This Life	8	6

STREAMS

AOL
Video On Demand AOL music
Pete Schecke
212-652-6400

	TW	LW
1 Miley Cyrus, Lollipop	42,923	27,649
2 Rihanna, Take A Bow	28,993	16,541
3 Jonas Brothers, Burnin' Up	25,467	21,309
4 Katy Perry, I Kissed A Girl	24,733	25,837
5 Leona Lewis, Bleeding Love	18,106	18,719
6 The Pussycat Dolls, When I Grow Up	16,328	16,362
7 Julianne Hough, Dreaming Under The Same	15,719	1,319
8 Vanessa Hudgens, Sneakernight	15,256	13,466
9 Lil Wayne, Lollipop	11,967	12,638
10 Jesse McCartney, Leavin'	10,429	9,186
11 Chris Brown, Forever	10,218	9,761
12 Jordan Sparks Duet With Chris Brown, No Air	8,774	8,565
13 Plies, Bust It Baby Part 2	8,648	8,704
14 Mariah Carey, Bye Bye	8,334	8,652
15 Danity Kane, Damaged	8,224	8,088
16 All Summer Long	8,220	5,918
17 Jonas Brothers, Play My Music	7,427	7,634
18 Taylor Swift, Our Song	7,327	5,781
19 Ray J, All I Feel	7,009	5,683
20 Soulja Boy Tell'em, Crank That (Soulja Boy)	6,534	6,267

YAHOO! MUSIC

John Lenac
310-526-4300

	TW	LW
1 Leona Lewis, Bleeding Love	125,404	231,684
2 Jesse McCartney, Leavin'	117,297	211,188
3 Ray J & Yung Berg, Sexy Can I	104,051	213,226
4 Danity Kane, Damaged	96,937	178,508
5 Sara Bareilles, Love Song	95,854	183,516
6 Natasha Bedingfield, Pockyful Of Sunshine	83,325	148,588
7 Lil Wayne, Lollipop	80,732	153,510
8 Rihanna, Take A Bow	77,836	145,316
9 Chris Brown, Forever	77,184	134,353
10 Colbie Caillat, Resize	77,049	145,321
11 Gavin Degraw, In Love With A Girl	76,847	130,513
12 Usher, Love In This Club	74,292	158,284
13 Metro Station, Shake It	74,268	139,651
14 Madonna, 4 Minutes	73,034	147,294
15 Jordan Sparks Duet With Chris Brown, No Air	68,820	205,099
16 Flo Rida, Low	67,407	132,034
17 OneRepublic, Stop And Stare	62,274	116,860
18 3 Doors Down, It's Not My Time	62,252	127,642
19 Buckcherry, Sorry	60,072	124,966
20 Soulja Boy Tell'em, Crank That (Soulja Boy)	60,008	112,256

AOL TOTAL STREAMS

Dir: Pgmng: Janis Unterweiser
Rainbow-Media 212-324-3416

	TW	LW
1 Leona Lewis, Bleeding Love	143,562	250,510
2 Jesse McCartney, Leavin'	127,733	220,291
3 Ray J & Yung Berg, Sexy Can I	108,111	217,774
4 Rihanna, Take A Bow	106,807	161,871
5 Danity Kane, Damaged	105,162	186,538
6 Sara Bareilles, Love Song	97,075	184,538
7 Lil Wayne, Lollipop	92,700	166,156
8 Chris Brown, Forever	87,449	144,166
9 Natasha Bedingfield, Pockyful Of Sunshine	83,325	148,590
10 Metro Station, Shake It	80,188	144,495
11 Colbie Caillat, Resize	79,970	147,172
12 Usher, Love In This Club	78,668	163,148
13 Gavin Degraw, In Love With A Girl	77,803	131,247
14 Jordan Sparks Duet With Chris Brown, No Air	77,549	213,730
15 Madonna, 4 Minutes	76,492	150,001
16 Flo Rida, Low	71,935	136,071
17 3 Doors Down, It's Not My Time	64,083	123,353
18 Colby O'Donis, What You Got	63,852	124,991
19 OneRepublic, Stop And Stare	63,767	118,353
20 Buckcherry, Sorry	62,841	127,539
21 New Kids On The Block, Summertime	62,571	114,530
22 Flyleaf, All Around Me	61,929	114,179
23 All Summer Long	61,515	80,472
24 Taylor Swift, Our Song	59,107	104,380
25 Keri Lynn, Killa	58,423	114,500
26 John Mayer, No One	56,047	113,511
27 Mariah Carey, Touch My Body	53,054	125,715
28 Mariah Carey, Bye Bye	52,481	96,026
29 Britney Spears, Break The Ice	49,494	97,921
30 Alicia Keys, Teenage Love Affair	48,269	96,541
31 Linkin Park, What I've Done	48,164	96,941
32 Chris Brown, Forever	45,258	93,979
33 The Fray, How To Save A Life	44,675	89,191
34 Secondhand Serenade, Love In This Club	44,635	57,719
35 Coldplay, Viva La Vida	44,345	107,492

Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.	THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	10	#1 I KISSED A GIRL KATY PERRY (CAPITOL)			26	20	2	FREE FALLIN' JOHN MAYER (COLUMBIA)		
2	3	6	7 THINGS MILEY CYRUS (HOLLYWOOD)			27	26	16	BUST IT BABY PART 2 PLIES FEAT. NE-YO (BIG GATES/SLIP-N-SLIDE/ATLANTIC)		
3	2	6	BURNIN' UP JONAS BROTHERS (HOLLYWOOD)			28	10	10	IF I NEVER SEE YOUR FACE AGAIN MAROON 5 FEAT. RIHANNA (A&M/OCTONE/INTERSCOPE)		
4	10	10	VIVA LA VIDA COLDPLAY (CAPITOL)			29	22	16	4 MINUTES MADONNA FEAT. JUSTIN TIMBERLAKE (WARNER BROS.)		
5	7	7	WHEN I GROW UP THE PUSSYCAT DOLLS (INTERSCOPE)			30	34	34	GET LIKE ME DAVID BANNER FEAT. CHRIS BROWN (B.I.G. F.A.C.E./SONY/UNIVERSAL MOTOWN)		
6	6	4	DISTURBIA RIHANNA (SRP/DEF JAM/IDJMG)			31	36	4	IN THE AYER FLO RIDA FEAT. WILLIAM L. (P.O.E. BOY/ATLANTIC)		
7	10	12	FOREVER CHRIS BROWN (JIVE/ZOMBA)			32	45	5	FALL FOR YOU SECONDHAND SERENADE (GLASSNOTE/ILG)		
8	7	10	TAKE A BOW RIHANNA (SRP/DEF JAM/IDJMG)			33	27	18	DAMAGED DANITY KANE (BAD BOY/ATLANTIC)		
9	8	8	SHAKE IT METRO STATION (COLUMBIA)			34	33	18	WHAT YOU GOT COLBY O'DONIS FEAT. AKON (KONLIVE/GEFFEN/INTERSCOPE)		
10	13	21	POCKETFUL OF SUNSHINE NATASHA BEDINGFIELD (PHONOGENIC/EPIC)			35	31	27	NO AIR JORDAN SPARKS DUET WITH CHRIS BROWN (JIVE/ZOMBA)		
11	9	17	LOLLIPOP LIL WAYNE FEAT. STATIC MAJOR (CASH MONEY/UNIVERSAL MOTOWN)			36	37	10	GET SILLY V.I.C. (YOUNG MOGUL/WARNER BROS.)		
12	18	8	DANGEROUS KARDINAL OFFSHALL (KONLIVE/GEFFEN)			37	32	12	MERCY DUFFY (MERCURY/IDJMG)		
13	14	14	LOLLI LOLL (POP THAT BODY) THREE 6 MAFIA (HYPNOTIZE MINDS/COLUMBIA)			38	29	4	PLAY MY MUSIC JONAS BROTHERS (WALT DISNEY)		
14	16	12	LEAVIN' JESSE MCCARTNEY (HOLLYWOOD)			39	58	3	ONE STEP AT A TIME JORDAN SPARKS (19/JIVE/ZOMBA)		
15	11	21	BLEEDING LOVE LEONA LEWIS (SYCO/J/RMG)			40	35	28	SAY JOHN MAYER (AWARE/COLUMBIA)		
16	21	13	I'M YOURS JASON MRAZ (ATLANTIC)			41	15	15	IN LOVE WITH A GIRL GAVIN DEGRAW (JRMG)		
17	17	12	A MILLI LIL WAYNE (CASH MONEY/UNIVERSAL MOTOWN)			42	25	25	REALIZE COLBIE CAILLAT (UNIVERSAL REPUBLIC)		
18	12	3	ALL I WANT TO DO SUGARLAND (MERCURY NASHVILLE)			43	51	7	SHOULD'VE SAID NO TAYLOR SWIFT (BIG MACHINE)		
19	19	2	OUT HERE GRINDIN' DJ KHALED (TERROR SQUAD/KOCH)			44	53	3	BARTENDER SONG (AKA SITTIN' AT A BAR) REHAB (UNIVERSAL REPUBLIC)		
20	23	12	CLOSER NE-YO (DEF JAM/IDJMG)			45	54	32	DO NOT STOP THE MUSIC RIHANNA (SRP/DEF JAM/IDJMG)		
21	14	4	THIS IS ME DEMI LOVATO & JOE JONAS (WALT DISNEY)			46	20	20	LOVE IN THIS CLUB USHER FEAT. YOUNG JEEZY (LAFACE/ZOMBA)		
22	24	11	AMERICAN BOY ESTELLE FEAT. KANYE WEST (HOME SCHOOL/ATLANTIC)			47	46	7	GOT MONEY LIL WAYNE FEAT. T-PAIN (CASH MONEY/UNIVERSAL MOTOWN)		
23	28	13	HANDLEBARS FLOBOTS (UNIVERSAL REPUBLIC)			48	41	22	SEXY CAN I RAY J & YUNG BERG (KNOCKOUT/DEJA 34/KOCH/EPIC)		
24	25	14	IT'S NOT MY TIME 3 DOORS DOWN (UNIVERSAL REPUBLIC)			49	47	36	LOW FLO RIDA FEAT. T-PAIN (P.O.E. BOY/ATLANTIC)		
25	30	9	SUMMERTIME NEW KIDS ON THE BLOCK (INTERSCOPE)			50	-	-	STEPPED ON MY J'Z NELLY FEAT. CIARA & JD (DERTV/UNIVERSAL MOTOWN)		

BET
VP/Music Prog: Stephen Hill
MD: Kelly G
Viacom 212-975-4055

	TW	LW
1 Nelly, Stepped On My J'z	20	16
2 Rihanna, Take A Bow	18	14
3 Usher, Moving Mountains	18	14
4 Rick Ross, Here I Am	14	14
5 Alan Jackson, Good Time	11	14
6 Hot Stylz, Lookin' Boy	11	17
7 Lil Wayne, A Milli	10	16
8 David Banner, Get Like Me	9	9
9 Kardinal Offshall, Dangerous	9	9
10 Lloyd, Girls Around The World	9	12

OPPORTUNITIES

SOUTH

BECAUSE YOU NEED TO KNOW

KURV710

NEWS / WEATHER / TRAFFIC

Heritage News/Talk station seeking experienced PD for our McAllen, Texas cluster. Join an experienced team of award winning talent in market #58 and lead them to next level of News/Talk. Responsibilities include:

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- Developing local talk content to grow our audience
- Manage stations programming department budget

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All interested candidates please contact Jane Smith via email at Jsmith@bmpradio.com.

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WSTO Hot 96 Evansville is looking for a star to take over mornings!

South Central Radio Group understands talent and their value.

Come work in a competitive, fun environment with all the toys and tools you'll need to shine.

Plus we'll offer the right compensation package for the right talent.

The ideal candidate innovates, takes chances, shakes every hand, preps better than anyone, works well with others and is coachable.

The ideal candidate is REAL, relatable, fun and can deliver 18-24 and keep them wanting more.

WSTO is a true, CHR, part of the South Central Radio Group. Brevity will be rewarded.

Send resume, MP3 demo and/or site link to LookingForAStar@Hot96.com.

E.O.E.

POSITIONS SOUGHT

The Pajama Bar hosted by Jimi B. Theatre of the Mind radio with charisma looking now. Please request demo Pajamabar@yahoo.com.

Creative copywriting ability. Extremely dependable. Good show prep. Tight studio and board work. Very good behind scenes. Kayla 817-230-9245; kaylam1029@yahoo.com.

Good studio/board skills. Strong production/technical ability. Young and hip, with energetic sound. Reliable, loyal and committed to company. AJ (682) 203-8078.

Seasoned personality, Apd, Md looking for next opportunity in Detroit or Houston. Urban AC and Oldies formats. bgray1059@comcast.net.

ALL REQUEST MUSIC FORMAT developed on the internet is available for broadcast stations. Inexpensive. Bill Elliott. www.3DSJ.com Bill Elliott (305) 230-6834

Seeking paid political/current event radio show in NYC. Have degree, do comedy, and strong ability to connect with audience contact: oceanreemer2002@yahoo.com.

Music/sports knowledge with good copy/production. Very determined to succeed in broadcasting. Reliable, professional, and takes initiative. Michael (214) 372-6276; fanikasimmons@yahoo.com.

Sports enthusiast knowledge football/basketball; budding in other sports. Strong opinions, with no fear, and a way with words. Moona (214) 586-9629; anniekwhite@att.net.

Former Apd/Md/Production Director on the beach looking for work. Materials found here: www.myspace.com/radiodjbob1 (318) 640-1204 or radiodjbob1@aol.com.

Extremely fresh, outgoing, enthusiastic, and up-for the challenge! Innovative, and adaptable professional. Reliable, with attention to detail. Shatora (972) 408-5239; shatora.king@yahoo.com.

Experienced OM, PD, and air talent available now. Multi formats. Great skills. Contact MARTIN: (231) 564-1813 mlee.radio@gmail.com.

Talk Show Host. 20 year radio pro, upbeat, varied topics, motivational, family values, phone friendly, vast life experience. (210) 454-9775, LivingInMoment@aol.com.

Seventeen years experience. Living in Phoenix and looking for a break in the Valley. Here for the long haul. Call (623) 313-4830

Exceptionally strong editing skills, plus ran media/sound boards. Good voice, personable, with creative copywriting. Reliable, industrious, comfortable. Justin (214) 493-6080, natural.jt@gmail.com.

Secretly A Movie Star! Dallas' Rock & Roll Zoo, WFAA, and K104 Radio. Network TV, Movies, and Stand-Up Comedy. Joe (817) 861-9814 joe@joekingfanclub.com.

Self-motivated, and directed broadcaster with effective writing ability. Solid digital/technical capacity. Strong organizational skills; professional attitude. Good prep/board-operations. Eric (214) 735-6769, kervthom@aol.com.

Morning Rock vet looking to Dominate, Kill, Disembowel and KICK ASS. No wimps please! David Lee (818) 635-1863.

Friendly, upbeat lady jock wants back in business. Warm production talent, sweet voice. email: vlj3733@yahoo.com (Victoria).

Sixties and seventies jock wants to go back on air . . . oldies or jazz . . . as i am also a drummer.contact: robins3633@charter.com.

Local newsperson without the high expense: Newscasts specifically for your market. Quality, relevant, and great-sounding newscasts. Delivered via Internet. djsinsc@aol.com.

Motivated, energetic, and ready for another radio challenge. 6 years co-host including: news, copywriting, on-air, plus production. Amy 214-515-2794, queen1amy@yahoo.com.

#1 Track Record! AC PD/OM. Anywhere. www.mikebertak.com.

Sociable and confident young woman perfect for promotions! Sure to bring listeners back to your events! Dottie - 972-964-3362; deh103@aol.com.

Good technical ability, strong digital skills and commercial voice, with quick wit and sales savvy. Contact Danny Gamble 817-965-3275; djgamble37@yahoo.com.

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Friday 4 p.m. (PST), seven days prior to issue date. Free Opportunities listings can be emailed to: rcorrea@radioandrecords.com, faxed to: (323) 954-3411, or sent to: 5055 Wilshire Blvd., Suite 600, Los Angeles, CA. 90036. Free opportunities or job sought ads have a 20-word maximum. Will only accept typewritten or printed on 8 1/2" x 11" company/station letterhead.

CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	16	JESSE MCCARTNEY LEAVIN'	NO. 1 (1 WK) / MOST INCREASED PLAYS	11	HOLLYWOOD SRP/DEF JAM/IDJMG
2	1	16	RIHANNA TAKE A BOW		11	SRP/DEF JAM/IDJMG
3	3	9	KATY PERRY I KISSED A GIRL		11	CAPITOL
4	4	20	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11	PHONOGENIC/EPIC
5	5	21	LEONA LEWIS BLEEDING LOVE		11	SYCO/J/RMG
6	6	11	CHRIS BROWN FOREVER		11	JIVE/ZOMBA
7	8	15	METRO STATION SHAKE IT		11	COLUMBIA
8	7	16	DANITY KANE DAMAGED		11	BAD BOY/ATLANTIC
9	12	13	COLBY O'DONIS FEATURING AKON WHAT YOU GOT		11	KONLIVE/GEFFEN/INTERSCOPE
10	10	14	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11	CASH MONEY/UNIVERSAL MOTOWN

NO. 1 MOST ADDED

LEONA LEWIS Better In Time (SYCO/J/RMG)

NO. 1 MOST INCREASED PLAYS

JESSE MCCARTNEY Leavin' (HOLLYWOOD)

TOP 5 NEW AND ACTIVE

MENUDO Lost (WRIGHT ENTERPRISES/MENUDO/EPIC)

SAVING JANE SuperGirl (ALERT/TOUCAN COVE)

SEPTEMBER Cry For You (ROBBINS)

WE THE KINGS Check Yes Juliet (Run Baby Run) (S-CURVE)

LESLEY ROY I'm Gone, I'm Going (JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 22

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	17	LIL WAYNE FEAT. STATIC MAJOR LOLLIPOP	NO. 1 (12 WKS) / MOST INCREASED PLAYS	11	CASH MONEY/UNIVERSAL MOTOWN
2	2	16	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	BIG GATES/SLIP-N-SLIDE/ATLANTIC
3	3	14	DAVID BANNER FEATURING CHRIS BROWN GET LIKE ME		11	B.I.G. F.A.C.E./SRC/UNIVERSAL MOTOWN
4	5	12	KARDINAL OFFISHALL FEATURING AKON DANGEROUS		11	KONLIVE/GEFFEN/INTERSCOPE
5	4	12	THREE 6 MAFIA FEAT. PROJECT PAT, YOUNG D & SUPERPOWER LOLLIPOP (POP THAT BODY)		11	HYPNOTIZE MINOS/COLUMBIA
6	6	11	THE-DREAM I LUV YOUR GIRL		11	RADIO KILLA/DEF JAM/IDJMG
7	7	13	RIHANNA TAKE A BOW		11	SRP/DEF JAM/IDJMG
8	11	7	LIL WAYNE A MILLI	MOST INCREASED PLAYS	11	CASH MONEY/UNIVERSAL MOTOWN
9	9	9	CHRIS BROWN FOREVER		11	JIVE/ZOMBA
10	10	8	LIL WAYNE FEATURING T-PAIN GOT MONEY		11	CASH MONEY/UNIVERSAL MOTOWN

NO. 1 MOST ADDED

ASHANTI Good Good (THE INC./UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

LIL WAYNE A Milli (CASH MONEY/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

SLIM FEAT. YUNG JOC So Fly (M3/ASYLUM)

ICE CUBE Do Your Thang (FIRM/LENCH MOB)

THE PUSSYCAT DOLLS When I Grow Up (INTERSCOPE)

RAY J Gifts (KNOCKOUT/DEJA 34/KOCH)

SHAWTY PUTT FEAT. LIL JON Dat Baby (BME)

COMPLETE RHYTHMIC CHART ON PAGE 25

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	THE-DREAM I LUV YOUR GIRL	NO. 1 (2 WKS)	11	RADIO KILLA/DEF JAM/IDJMG
2	2	9	LIL WAYNE A MILLI		11	CASH MONEY/UNIVERSAL MOTOWN
3	4	13	KEYSHIA COLE HEAVEN SENT		11	IMANI/GEFFEN/INTERSCOPE
4	3	14	CHRIS BROWN TAKE YOU DOWN		11	JIVE/ZOMBA
5	7	8	YOUNG JEEZY FEATURING KANYE WEST PUT ON		11	CTE/DEF JAM/IDJMG
6	5	18	PLIES FEATURING NE-YO BUST IT BABY PART 2		11	BIG GATES/SLIP-N-SLIDE/ATLANTIC
7	9	10	RIHANNA TAKE A BOW	MOST INCREASED PLAYS	11	SRP/DEF JAM/IDJMG
8	6	17	LIL WAYNE FEATURING STATIC MAJOR LOLLIPOP		11	CASH MONEY/UNIVERSAL MOTOWN
9	8	9	HOT STYLZ FEATURING YUNG JOC LOOKIN BOY		11	SWAGG TEAM/BLOCK/JIVE/ZOMBA
10	11	9	LLOYD FEATURING LIL WAYNE GIRLS AROUND THE WORLD		11	THE INC./UNIVERSAL MOTOWN

NO. 1 MOST ADDED

ALFAMEGA Uh Huh (GRAND HUSTLE/CAPITOL)

NO. 1 MOST INCREASED PLAYS

RIHANNA Take A Bow (SRP/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

PRETTY RICKY FEAT. BUTTA CREAM Cuddle Up (BLUESTAR/ATLANTIC)

BIRDMAN FEAT. LIL WAYNE I Run This (CASH MONEY/UNIVERSAL MOTOWN)

MUSIQ SOULCHILD Radio (ATLANTIC)

NAS FEAT. KERI HILSON Hero (DEF JAM/IDJMG)

KARDINAL OFFISHALL FEAT. AKON Dangerous (KONLIVE/GEFFEN/INTERSCOPE)

COMPLETE URBAN CHART ON PAGE 28

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	30	MARVIN SAPP NEVER WOULD HAVE MADE IT	NO. 1 (1 WK)	11	VERITY/ZOMBA
2	2	20	NOEL GOURDIN THE RIVER		11	EPIC
3	1	42	RAHEEM DEVAUGHN WOMAN		11	JIVE/ZOMBA
4	5	11	ERIC BENET YOU'RE THE ONLY ONE		11	FRIDAY/REPRISE/WARNER BROS.
5	4	12	ALICIA KEYS TEENAGE LOVE AFFAIR		11	MBK/J/RMG
6	7	9	KEYSHIA COLE HEAVEN SENT	MOST INCREASED PLAYS	11	IMANI/GEFFEN/INTERSCOPE
7	6	39	JAHEIM NEVER		11	DIVINE MILL/ATLANTIC
8	8	24	LYFE JENNINGS NEVER NEVER LAND		11	COLUMBIA
9	9	40	MARY J. BLIGE JUST FINE		11	MATRIARCH/GEFFEN/INTERSCOPE
10	12	5	ROBIN THICKE MAGIC		11	STAR TRAK/INTERSCOPE

NO. 1 MOST ADDED

MINT CONDITION Nothing Left To Say (CAGED BIRD/IMAGE)

NO. 1 MOST INCREASED PLAYS

KEYSHIA COLE Heaven Sent (IMANI/GEFFEN/INTERSCOPE)

TOP 5 NEW AND ACTIVE

MINT CONDITION Nothing Left To Say (CAGED BIRD/IMAGE)

JOE E.R. (Emergency Room) (KEDAR)

BRENT JONES & THE T.P. MOBB The Ocean (TYSOT)

CUPID Happy Dance (THE ONLY CUPID)

KIRK FRANKLIN Jesus (FO YO SOUL/GOSPO CENTRIC/ZOMBA)

COMPLETE URBAN AC CHART ON PAGE 29

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	25	BLAKE SHELTON HOME	NO. 1 (2 WKS)	11	WARNER BROS./WRN
2	2	14	ALAN JACKSON GOOD TIME		11	ARISTA NASHVILLE
3	5	12	BROOKS & DUNN PUT A GIRL IN IT		11	ARISTA NASHVILLE
4	3	21	MONTGOMERY GENTRY BACK WHEN I KNEW IT ALL		11	COLUMBIA
5	7	8	SUGARLAND ALL I WANT TO DO		11	MERCURY
6	9	8	KEITH URBAN YOU LOOK GOOD IN MY SHIRT		11	CAPITOL NASHVILLE
7	10	9	TAYLOR SWIFT SHOULD'VE SAID NO		11	BIG MACHINE
8	8	24	KEITH ANDERSON I STILL MISS YOU		11	COLUMBIA
9	12	28	MIRANDA LAMBERT GUNPOWDER & LEAD		11	COLUMBIA
10	4	17	KENNY CHESNEY BETTER AS A MEMORY		11	BNA

NO. 1 MOST ADDED

CARRIE UNDERWOOD Just A Dream (19/ARISTA/ARISTA NASHVILLE)

NO. 1 MOST INCREASED AUDIENCE

TOBY KEITH She Never Cried In Front Of Me (SHOW DOG NASHVILLE)

TOP 5 NEW AND ACTIVE

BILLY CURRINGTON Don't (MERCURY)

DIERKS BENTLEY Sweet & Wild (CAPITOL NASHVILLE)

MONTGOMERY GENTRY Roll With Me (COLUMBIA)

JOHN MICHAEL MONTGOMERY If You Ever Went Away (STRINGTOWN/CO5)

CAROLINA RAIN American Radio (EQUITY)

COMPLETE COUNTRY CHART ON PAGE 36

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	27	SARA BAREILLES LOVE SONG	NO. 1 (10 WKS)	n3	EPIC
2	2	14	LEONA LEWIS BLEEDING LOVE		11	SYCO/J/RMG
3	4	19	JOHN MAYER SAY		11	AWARE/COLUMBIA
4	3	50	COLBIE CAILLAT BUBBLY		11	UNIVERSAL REPUBLIC
5	5	37	TIMBALAND FEATURING ONEREPUBLIC APOLOGIZE		11	MOSLEY/BLACKGROUND/INTERSCOPE
6	8	8	DAVID COOK THE TIME OF MY LIFE	MOST INCREASED PLAYS	11	19/RCA/RMG
7	7	29	TAYLOR SWIFT TEARDROPS ON MY GUITAR		11	BIG MACHINE/UNIVERSAL REPUBLIC
8	6	27	MICHAEL BUBLE LOST		11	1-3/REPRISE
9	10	20	DAUGHTRY FEELS LIKE TONIGHT		11	RCA/RMG
10	9	28	JORDIN SPARKS TATTOO		11	19/JIVE/ZOMBA

NO. 1 MOST ADDED

MICHAEL McDONALD Enemy Within (UNIVERSAL MOTOWN)

NO. 1 MOST INCREASED PLAYS

DAVID COOK The Time Of My Life (19/RCA/RMG)

TOP 5 NEW AND ACTIVE

MINDI ABAIR Stars (PEAK/CMG)

COLDPLAY Viva La Vida (CAPITOL)

GREG MEDORO Imagining You (ODDS ON)

RIHANNA Take A Bow (SRP/DEF JAM/IDJMG)

SHERYL CROW Love Is Free (A&M/INTERSCOPE)

COMPLETE AC CHART ON PAGE 46

R&R THE BACK PAGES

POWERED BY **nielsen** BDS

DMDS DIGITAL DOWNLOADS AVAILABLE AT DMDS.COM

HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	15	LEONA LEWIS BLEEDING LOVE	NO. 1 (8 WKS)	11 ⁹ ☆ S/COJ/RMG
2	2	17	3 DOORS DOWN IT'S NOT MY TIME		11 ☆ UNIVERSAL/REPUBLIC
3	5	13	NATASHA BEDINGFIELD POCKETFUL OF SUNSHINE		11 PHONIC/ENIC/EPIC
4	6	7	COLDPLAY VIVA LA VIDA	MOST INCREASED PLAYS	11 ☆ CAPITOL
5	3	26	ONEREPUBLIC STOP AND STARE		11 ² ☆ MOSLEY//INTERSCOPE
6	4	27	DAUGHTRY FEELS LIKE TONIGHT		11 ☆ RCA/RMG
7	8	26	COLBIE CAILLAT REALIZE		11 ☆ UNIVERSAL/REPUBLIC
8	7	22	GAVIN DEGRAW IN LOVE WITH A GIRL		11 ☆ J/RMG
9	10	7	DAVID COOK THE TIME OF MY LIFE		9/RCA/RMG
10	9	36	LIFEHOUSE WHATEVER IT TAKES		11 ☆ Geffen/Interscope

NO. 1 MOST ADDED

O.A.R. Shattered (Turn The Car Around) (EVERFINE/ATLANTIC/RRP)

NO. 1 MOST INCREASED PLAYS

COLDPLAY Viva La Vida (CAPITOL)

TOP 5 NEW AND ACTIVE

PUDDLE OF MUDD We Don't Have To Look Back Now (FLAWLESS/GEFFEN/INTERSCOPE)

CARRIE UNDERWOOD Last Name (19/ARIS/ARISTA NASHVILLE/RMG)

JON MCLAUGHLIN Beating My Heart (ISLAND/IDJMG)

LIFEHOUSE Broken (GEFFEN/INTERSCOPE)

DANITY KANE Damaged (BAD BOY/ATLANTIC)

COMPLETE HOT AC CHART ON PAGE 45

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	16	BRIAN CULBERTSON ALWAYS REMEMBER	NO. 1 (2 WKS)	GRP/VERVE
2	3	20	THE SAX PACK FALLIN' FOR YOU		SHANACHIE
3	4	33	CHUCK LOEB WINDOW OF THE SOUL		HEADS UP
4	2	26	JESSY J TEQUILA MOON		PEAK/CMG
5	6	25	CHRIS STANDRING LOVE & PARAGRAPHS		ULTIMATE VIBE
6	5	25	KENNY G SAX-O-LOCO		STARBUCKS/CONCORD/CMG
7	7	23	NORMAN BROWN POP'S COOL GROOVE		PEAK/CMG
8	8	17	JESSE COOK CAFE MOCHA		COACH HOUSE/KOCH
9	11	29	PAUL BROWN OL' SKOOLIN'		PEAK/CMG
10	9	14	WAYMAN TISDALE THROWIN' IT DOWN		RENDEZVOUS

NO. 1 MOST ADDED

DAVE KOZ Life In The Fast Lane (CAPITOL)

NO. 1 MOST INCREASED PLAYS

MICK HUCKNALL Farther Up The Road (SIMPLYRED.COM/ATCO/RHINO)

TOP 5 NEW AND ACTIVE

MELODY GARDOT Worrysome Heart (VERVE)

NAJEE Out Of A Dream (HEADS UP)

U-NAM Keep The Faith (TRIPPIN' N' RHYTHM)

NICK COLIONNE No Limits (KOCH)

DAVE KOZ Life In The Fast Lane (CAPITOL)

COMPLETE SMOOTH JAZZ CHART ON PAGE 49

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	13	WEEZER PORK AND BEANS	NO. 1 (11 WKS)	DCC/GEFFEN/INTERSCOPE
2	3	15	FOO FIGHTERS LET IT DIE		ROSSELL/RCA/RMG
3	2	10	THE OFFSPRING HAMMERHEAD		COLUMBIA
4	4	19	LINKIN PARK GIVEN UP		WARNER BROS.
5	6	6	COLDPLAY VIVA LA VIDA		CAPITOL
6	5	21	SEETHER RISE ABOVE THIS		WIND-UP
7	7	16	DISTURBED INSIDE THE FIRE		REPRISE
8	9	17	SAVING ABEL ADDICTED		SKIDD/CO/VIRGIN/CAPITOL
9	8	17	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC
10	10	21	3 DOORS DOWN IT'S NOT MY TIME		UNIVERSAL/REPUBLIC

NO. 1 MOST ADDED

HINDER Use Me (UNIVERSAL/REPUBLIC)

NO. 1 MOST INCREASED PLAYS

STAIN'D Believe (FLIP/ATLANTIC)

TOP 5 NEW AND ACTIVE

SANTOGOLD L.E.S. Artistes (LIZARD KING/DOWNTOWN)

THE OFFSPRING You're Gonna Go Far, Kid (COLUMBIA)

CANDLEBOX Stand (SILENT MAJORITY/ILG)

RADIOHEAD House Of Cards (TBD/ATO)

HINDER Use Me (UNIVERSAL/REPUBLIC)

COMPLETE ALTERNATIVE CHART ON PAGE 51

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	16	DISTURBED INSIDE THE FIRE	NO. 1 (12 WKS)	REPRISE
2	2	24	SAVING ABEL ADDICTED		SKIDD/CO/VIRGIN/CAPITOL
3	4	11	SHINEDOWN DEVOUR		ATLANTIC
4	3	21	SEETHER RISE ABOVE THIS		WIND-UP
5	7	12	FOO FIGHTERS LET IT DIE		ROSSELL/RCA/RMG
6	5	20	LINKIN PARK GIVEN UP		WARNER BROS.
7	8	8	THEORY OF A DEADMAN BAD GIRLFRIEND		604/ROADRUNNER/RRP
8	6	23	10 YEARS BEAUTIFUL		UNIVERSAL/REPUBLIC
9	12	21	TANTRIC DOWN AND OUT		SILENT MAJORITY/ILG
10	9	19	AVENGED SEVENFOLD AFTERLIFE		HOPELESS/WARNER BROS.

NO. 1 MOST ADDED

HINDER Use Me (UNIVERSAL/REPUBLIC)

NO. 1 MOST INCREASED PLAYS

HINDER Use Me (UNIVERSAL/REPUBLIC)

TOP 5 NEW AND ACTIVE

FLOBOTS Handlebars (UNIVERSAL/REPUBLIC)

OPIATE FOR THE MASSES Burn You Down (CENTURY MEDIA)

RA Broken Hearted Soul (SAHAJA)

ANEW REVOLUTION Done (KOCH)

BLACK TIDE Let Me (INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 52

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	21	SEETHER RISE ABOVE THIS	NO. 1 (4 WKS)	WIND-UP
2	2	19	SAVING ABEL ADDICTED		SKIDD/CO/VIRGIN/CAPITOL
3	4	13	MOTLEY CRUE SAINTS OF LOS ANGELES		MOTLEY
4	3	16	DISTURBED INSIDE THE FIRE		REPRISE
5	5	10	SHINEDOWN DEVOUR		ATLANTIC
6	6	38	PUDDLE OF MUDD PSYCHO	11 FLAWLESS/GEFFEN/INTERSCOPE	
7	7	21	3 DOORS DOWN IT'S NOT MY TIME	11 UNIVERSAL/REPUBLIC	
8	10	23	10 YEARS BEAUTIFUL		UNIVERSAL/REPUBLIC
9	11	12	FOO FIGHTERS LET IT DIE		ROSSELL/RCA/RMG
10	13	7	THEORY OF A DEADMAN BAD GIRLFRIEND		604/ROADRUNNER/RRP

NO. 1 MOST ADDED

HINDER Use Me (UNIVERSAL/REPUBLIC)

NO. 1 MOST INCREASED PLAYS

STAIN'D Believe (FLIP/ATLANTIC)

TOP 5 NEW AND ACTIVE

FOREIGNER Too Late (ATLANTIC/RHINO)

TRAPT Who's Going Home With You Tonight? (ELEVEN SEVEN)

JESSE JAMES DUPREE & DIXIE INC. Rev It Up And Go-Go (MIGHTY LOUD)

POP EVIL Hero (PAZZO/JARD STAR)

APOCALYPTICA FEAT. ADAM GONTIER I Don't Care (GO-20 ENT./JIVE/ZOMBA)

COMPLETE ROCK CHART ON PAGE 53

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST TITLE	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	7	COLDPLAY VIVA LA VIDA	NO. 1 (3 WKS)	CAPITOL
2	2	16	DEATH CAB FOR CUTIE I WILL POSSESS YOUR HEART		ATLANTIC
3	4	9	JACK JOHNSON HOPE		BRUSHFIRE/UNIVERSAL/REPUBLIC
4	3	20	JASON MRAZ I'M YOURS		ATLANTIC/RRP
5	6	18	MATT NATHANSON COME ON GET HIGHER		VANGUARD
6	5	14	DUFFY MERCY		MERCURY/IDJMG
7	7	8	R.E.M. HOLLOW MAN		WARNER BROS.
8	9	11	MY MORNING JACKET I'M AMAZED		ATO/RED
9	8	22	AUGUSTANA SWEET AND LOW		EPIC
10	12	14	NEEDTOBREATHE MORE TIME		ATLANTIC

NO. 1 MOST ADDED

O.A.R. Shattered (Turn The Car Around) (EVERFINE/ATLANTIC/RRP)

NO. 1 MOST INCREASED PLAYS

COLBIE CAILLAT The Little Things (UNIVERSAL/REPUBLIC)

TOP 5 NEW AND ACTIVE

RADIOHEAD House Of Cards (TBD/ATO)

ERIC HUTCHINSON Rock & Roll (LET'S BREAK/WARNER BROS.)

ROBERT PLANT / ALISON KRAUSS Rich Woman (ROUNDER)

SHERYL CROW Motivation (A&M/INTERSCOPE)

COLBIE CAILLAT The Little Things (UNIVERSAL/REPUBLIC)

COMPLETE TRIPLE A CHART ON PAGE 56

Lobbying leads to role protecting medium he loves—radio—
as president/CEO of the Florida Assn. of Broadcasters

Pat Roberts

By Erica Farber

In 1987 Florida broadcasters were fighting for their livelihood as they worked to repeal the much-contested ad services tax. One of the lobbyists they hired to work on their behalf was Pat Roberts. Successfully fighting that battle, the Florida Assn. of Broadcasters (FAB) then offered Roberts the opportunity to run its organization. Twenty years into the job he finds himself back in the firing line.

Beginning your career: I got a business degree from a Baptist college and went to seminary for a year. Then I ran a youth ministry and stumbled into politics. A local attorney decided to run for United States Congress in 1975 when there was a special election. The dean of the house, Wright Packman, announced his retirement after 50 years and then died. I was asked to do the campaign for Sam Hall and with 13 candidates, he won. By 1979 I was [Sen. Bob] Dole's political director for the country. I did three races in Tampa Bay and that is what brought us back to Florida. On election day 1982, Jack Eckerd, who had drugstores around the country, said, "You're a Florida native, your wife is from Tampa Bay, you ought to move back home." So I ended up back in Florida and became VP of Eckerd College on a part-time basis and an adviser to him. I handled his charities, political interests and the sale of the company.

Joining the FAB: Mr. Eckerd was very frustrated that there were a lot of kids that didn't have gifts under the Christmas tree and said he'd put up a quarter of a million dollars anonymously. I was set up with the Eckerd toy buyer to purchase year-end toys that hadn't sold at a highly discounted rate. I was told to figure out how to double the money and make sure kids had Christmas. We teamed with Channel 10 in Tampa through John Wilson, the anchor. I met the general manager, Larry Clamadge, and we created the Christmas Toy Network. It was incredible.

Then in 1987, the infamous service tax came along. I was still helping Mr. Eckerd, but also had two other clients. Larry says I'm the only guy he knows that knows politics: "I'm losing a quarter-million dollars a week in advertising because of this crazy service ad tax they passed," he says. "Can I get you with Bill Brooks at WPTV in Palm Beach

and help us kill this thing?" They hired me on the Republican side and we hired two top Democrat lobbyists in town. Our mission was get the tax repealed. By the middle of September we had our first special session to try and revise it and get advertising out, but by then the governor said he wanted the whole thing gone. It took two special sessions to finally repeal the whole tax and replace it with a penny. The broadcasters said, "We don't know much about politics; we just got our rear ends kicked this last year." I got hired the summer of 1987 as a lobbyist and consultant and in the summer of 1988 became president of the FAB.

Mission of the organization: The first job is to protect this industry from undue and extreme, difficult regulation and taxation.

Service tax issue: We have a group that meets every 20 years called the Tax and Budget Reform Commission. They put out Amendment 5, which would reduce property taxes by 25% but replace it with an increase in sales tax by a penny. But that only replaces

a third of that tax, so they would be forced to remove exemptions and add services to the tax base, which would be advertising. We are asking our stations to provide airtime on a pro bono basis to run spots to kill this thing before it comes up on the ballot in November. If it passes, they have two years to implement it, but they would have no choice but to do a service tax again. The state tax would go to 7%, but there are local options so in most counties it would be 8% on all creative and all advertising buys and on everything else in the station: paid programming, weather services, news services; if anchors, weathermen or DJs had performance contracts and were not employees, those contracts would all be taxed. That's what they did to us in 1987, so we're trying to kill the tax amendment and hopefully kill it strong enough that it will be 20 years more before we have to deal with it again.

Biggest challenge: Reminding members that if you wait until you have a war and haven't gotten to know legislators or leaders of the House and the Senate, it's a little late. Today, corporations move management around a lot, TV more than radio. And they're busy. It's a lot of pressure to run five or seven stations. But my challenge is getting our membership to interface with local elected officials.

State of radio: I'm extremely optimistic. Advertising is down and we're going to have to be more creative but it's still one medium nobody can replace. All these marketing gurus and young wizards are infatuated by the Internet, so it's imperative [for] broadcasters to figure out how to better weave stations with Web sites because there's going to be a lot of money moving to the Web. But that doesn't mean we can't capture a good bit of it, especially radio. People are loyal to stations. We've got to fight for our share of advertising dollars. I'm not as worried about listenership as I am the revenue side and justifying that we're a vehicle nobody else can replace.

Career highlight: The charity stuff I do. Starting the Christmas Toy Network or looking at all the public service we've done in Florida. Being able to work with broadcasters in my role during disasters. The amount of help broadcasters provided [after] Hurricane Andrew was a good learning experience. Coordinating broadcasters in Miami and Fort Lauderdale during that time made me feel good about our industry. I hope we never live through that again.

Advice for broadcasters: Have faith. We're still the only free over-the-air communication and we have the largest audience. Have faith in our strength but look to the opportunities of the Web and other digital means of communication. And don't despair during these recessions. When it's up and down, work harder to be more innovative. R&R



'I'm not as worried about listenership as I am the revenue side and justifying that we're a vehicle nobody else can replace.' —Pat Roberts

Liner Notes

Profile: Pat Roberts

Title: Florida Assn. of Broadcasters president/CEO

Favorite radio format: News

Favorite TV show: "60 Minutes"

Favorite movie: "Gone With the Wind"

Favorite book: "The Bible."

Favorite restaurant: Café Milano in Washington

Beverage of choice: Michelob Ultra

Hobbies: "Deep sea fishing and raising money to help build churches."

E-mail address: cproberts@fab.org

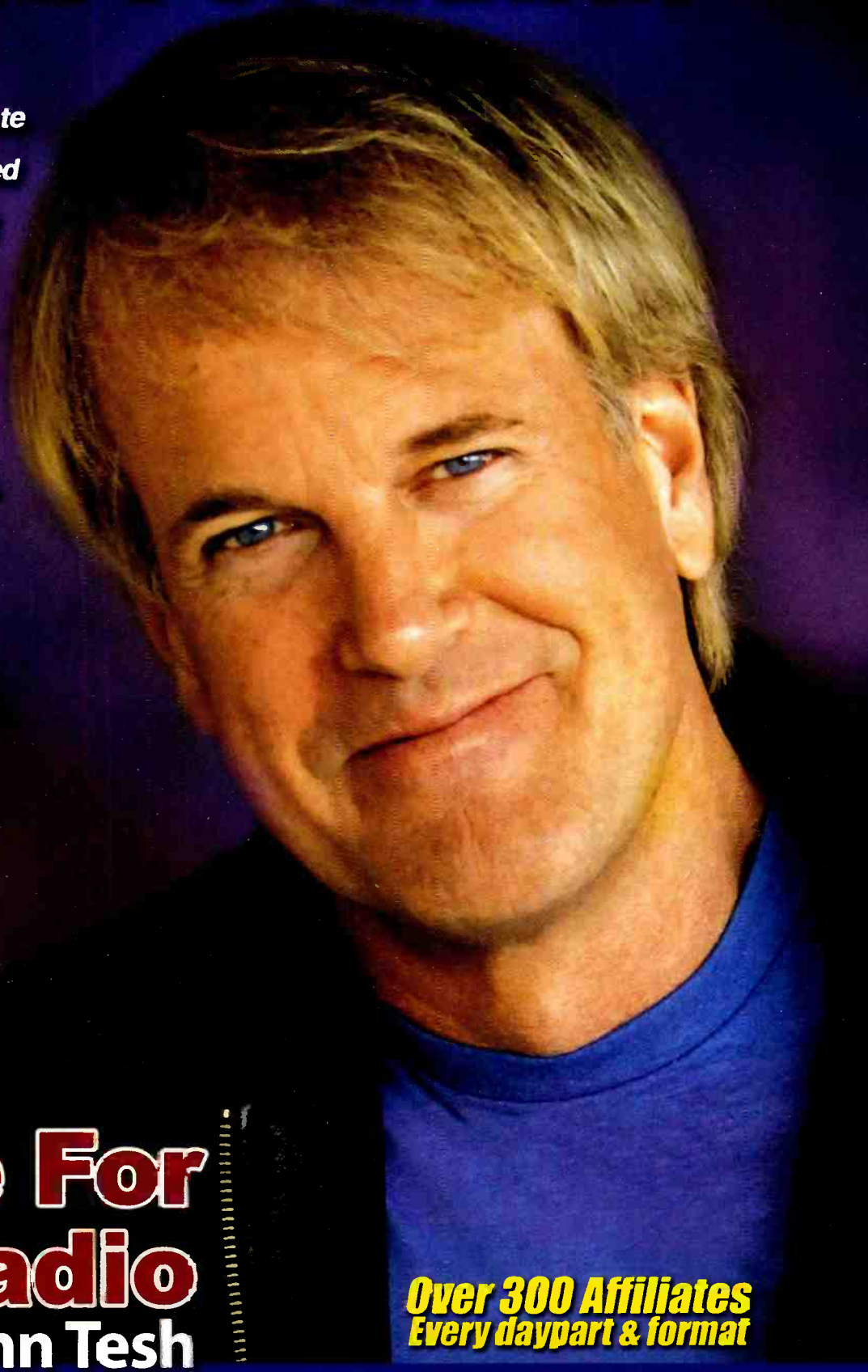
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As for numbers, John was huge – as always:

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- #1 Adults 25-54**
- #1 Women 25-54**
- #1 Women 18-49**

Tony Coles
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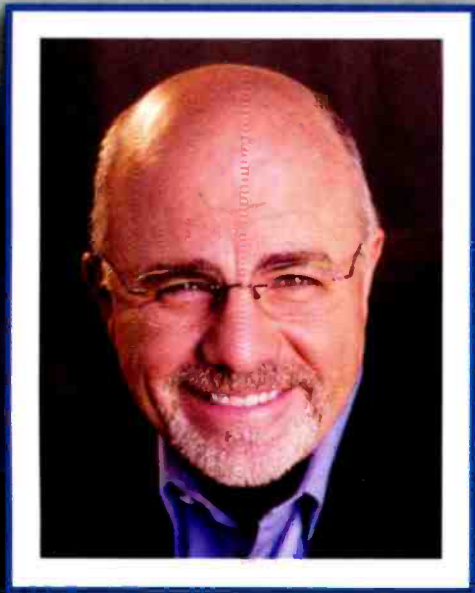
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