

**SPECIAL YEAR-END FOCUS**

**2007: THE YEAR IN NEWS**

Dan Mason To The Rescue, HD Radio Rallies, Radio Revenue Off, Satcasters Aim To Merge, Clear Channel Sheds Staff As Buyout Looms, Imus' Second Chance, Copyright Royalties p.14

**ARBITRON FEELS THE HEAT**

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- #1 Country Artist - **Kenny Chesney**
- #1 Male Artist - **Kenny Chesney**
- #1 Female Artist - **Carrie Underwood**
- #1 New Artist - **Jason Michael Carroll**
- #1 Best Selling New Artist - **Jason Michael Carroll**

**TOP NEW ARTIST:**

- #1 - Jason Michael Carroll (Arista)
- #4 - Kellie Pickler (BNA)
- #5 - Cole Deggs & The Lonesome (Columbia)
- #8 - Chuck Wicks (RCA)

**TOP DUO / GROUP ARTISTS:**

- #3 - Montgomery Gentry (Columbia)
- #4 - Brooks & Dunn (Arista)
- #5 - Van Zant (Columbia)
- #9 - Cole Deggs & The Lonesome (Columbia)

**TOP MALE ARTIST:**

- #1 - Kenny Chesney (BNA)
- #3 - Brad Paisley (Arista)
- #9 - Jason Michael Carroll (Arista)

**TOP FEMALE ARTIST:**

- #1 - Carrie Underwood (Arista)
- #3 - Martina McBride (RCA)
- #4 - Sara Evans (RCA)
- #5 - Kellie Pickler (BNA)
- #6 - Miranda Lambert (Columbia)



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# News Focus

## CBS Radio Realigns Execs

CBS Radio has made senior management adjustments in four of its clusters.

In Philadelphia, Marc Rayfield has been named senior VP/market manager. Besides serving as VP/GM of sports WIP, Rayfield adds the same title at talk WPHT. Also, Jim Loftus, VP/GM of classic hits WOGL, adds director of sales duties for the cluster. David Yadgaroff will continue as VP/GM of news KYW and rock WYSP.

Moving south to Washington, Jeff Hedges is named VP/director of sales. In Detroit, Deb Kenyon will lead CBS' sales efforts. She also serves as VP/GM of smooth jazz WVMV and country WYCD. In West Palm Beach, Rolf Pepple returns to CBS after a five-year absence as senior VP/market manager. He was most recently VP/market manager of NextMedia's North Carolina stations. —Mike Boyle

## Dobbs, Schieffer, Stephanopoulos To Appear At TRS

CNN host Lou Dobbs, CBS news reporter Bob Schieffer and ABC news host George Stephanopoulos are the first round of speakers announced for Radio & Records' 2008 Talk Radio Seminar March 13-15 in Washington.

Instead of a rumored presidential run, Dobbs, host of CNN's "Tonight With Lou Dobbs," is launching a new syndicated radio show. Dobbs, whose views don't echo any particular ideology, has received numerous awards, including a Peabody and two Emmys.

CBS News' "Face the Nation" host Schieffer is broadcasting's most tenured Washington reporter and has covered every presidential campaign and convention since 1972.

While talk hosts excel at dissecting most everything politicians say, Stephanopoulos, host of ABC's "This Week With George Stephanopoulos," will turn the tables, moderating a presidential-style debate, challenging some of America's best-known talk hosts to discuss their plans to solve the major issues of the day.

Information regarding registration and hotel availability can be found at [radioandrecords.com](http://radioandrecords.com). —Mike Stern

## Arbitron Narrows PPM Sample Guarantee

After lobbying from the Radio Advisory Council, Arbitron has agreed to narrow its Portable People Meter sample size guarantee to cover persons 18-54 at 80% of the company's published target for each monthly report in a PPM market. The persons 18-54 guarantee will replace the previously announced PPM sample size guarantee of persons 6+ at 90% of the company's published target for each monthly report.

Meanwhile, the RAC wrapped up a three-day meeting in Atlanta Dec. 5. Incoming chairman Chuck DuCoty, who also serves as COO of NRG Media, says the council "made significant progress" in a number of areas. Among them, DuCoty says, "Arbitron acknowledged the council's desire to recalibrate the current 6+ PPM sample universe to persons 12+.



Arbitron requested the opportunity to discuss this proposal with the rest of the industry and provide the council with options on how to fulfill this request. Arbitron has committed to follow up with the council by the end of first-quarter 2008."

The hot potato issue of Media Rating Council accreditation was also discussed at the meeting, and the general consensus was, "Don't wait."

DuCoty says, "The council supports Arbitron's plans to continue to pursue and then maintain MRC accreditation in all commercialized PPM markets without slowing the PPM rollout process."

Tackling the cell-phone-only issue, DuCoty adds, "The council is pleased that Arbitron has prioritized including cell-phone-only households in PPM measurements and requests that Arbitron extend their plans for measuring cell-phone-only households in 2008 to diary markets as well as PPM markets."

In addition to the news of DuCoty being announced as incoming RAC chairman, replacing Steve Sinicropi—who also serves as VP/GM of Cox Radio/Greenville, S.C.—Seattle-based CBS Radio senior VP/market manager Lisa Decker was named incoming vice chairman, replacing DuCoty.

Arbitron, with the RAC's approval, also announced that one of its VPs of sales, Tom O'Sullivan, has been appointed "diary czar," and will be the point person for all diary measurement. DuCoty says this is "a clear sign that diary measurement remains a priority for the short and the long term."

Finally, Arbitron held its monthly PPM update call Dec. 7 to discuss the recently released November data, which maintained that reaching the 18-34 demo remained a struggle in Philadelphia and New York. —Mike Boyle

### NUMBER CRUNCH

<b>9M</b>	<b>1.8M</b>	<b>1.5%</b>
The number of subscribers XM Satellite Radio expects to have by year's end. Subscription revenue will be in the \$1 billion range. XM also expects about 4 million total new subscribers from new-vehicle sales in 2007; however, that number doesn't reflect a monthly churn rate of 1.7% and a 52% conversion rate following a 30-day test trial.	The 6+ cumc total for Clear Channel AC KODA in Arbitron's November Portable People Meter ratings for Houston, which is up from 1.7 million in October. Only one other station in the top five gained cumc month to month: No. 3 finisher Radio One urban KBXX, which went from 1.2 million to 1.3 million.	The percentage by which unique visitors listening to Internet radio fell in September from August's levels, to 60.6 million, according to J.P. Morgan. Radio One generated record traffic of almost 900,000 unique visitors, but Radio Disney, Clear Channel, CBS and Last.fm declined in the terrestrial category.

## ON THE WEB

### Khan Upgraded To Zomba Executive VP

Jive/Zomba Label Group senior VP of urban promotion and marketing Larry Khan has been elevated to executive VP of urban promotion for the company. Khan began working at

Jive Records as national director of R&B promotion in 1991 and was promoted to VP of urban promotion in 1996. Two years later, he was appointed to his most recent



Khan

position. "It's been an incredible 17-year journey at Jive/Zomba," says Khan, who will continue to report to president/CEO Barry Weiss.

—Darnella Dunham

### Bubba's Back

Cox Radio is bringing Todd "Bubba the Love Sponge" Clem back to Florida morning radio. The Sirius Satellite Radio afternoon host hasn't been heard on the



Clem

terrestrial airwaves since early 2004, when he was fired for indecency infractions that resulted in \$715,000 in FCC fines against his syndication flagship station, Clear Channel

active rock WXTB (98 Rock)/Tampa, where he had been No. 1 in 18-34. Beginning Jan. 8, Clem will host mornings on classic rock sisters WHPT/Tampa and WFYV/Jacksonville from the same Tampa studio where his afternoon show on Howard Stern's Howard 101 channel originates.

At WFYV, the "Mark, Jenny and Dahmer" morning show exits. At WHPT, former Bubba producer Mike "Cowhead" Calta shifts from mornings to afternoons.

Heard on Sirius since September 2005, Clem has re-upped with the satcaster for another year. —Mike Boyle

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## Catino Exits, Risser Rises At UMG

Universal Music Group Nashville (UMGN) executive VP of promotion Bill Catino has exited the company and been replaced by longtime MCA executive Royce Risser, who will hold the title of senior VP of promotion for the label group.



Risser

Risser, a 15-year company vet, started with MCA as a promotion assistant before moving up the ranks, first as a regional promoter, then national director and most recently VP of promotion.

Catino joined UMG in 2005 after a long run at Capitol Nashville. His background also includes stints at CBS/Epic, RCA, Universal Records, MCA Records and Cleveland International.

On the heels of Risser's promotion, Mercury Nashville VP of promotion Bruce Shindler segues to MCA to replace him. Meanwhile, Damon Moberly, Mercury senior director of regional promotion for the Southeast region, takes over as Mercury VP. —R.J. Curtis

## Dingell Asks For Special Investigation Into FCC's Ownership Review

John Dingell has lost confidence in the FCC over its handling of the media ownership rules review. During a House Commerce Committee hearing Dec. 5, Dingell, the committee's chairman, said, "The FCC appears to be broken. The victim of this breakdown is a fair, open and transparent regulatory process." He has asked the Subcommittee on Oversight and Investigation to review how the agency is conducting its business. The previous day, Dingell sent FCC chairman Kevin Martin a letter suggesting that the FCC "is on the verge of a breakdown."

Dingell, one of Capitol Hill's toughest investigative bulldogs, spearheaded the Hill's investigation into the Food and Drug Administration's generic-drug scandal in the early '90s. His committee's letters of inquiry to FDA executives were tantamount to having a few shots of espresso at midnight. There was hearing after hearing, each one unveiling new information that shook general confidence in the agency.

Now the FCC could be facing a similar fate. "Procedural breakdowns at the agency tasked with overseeing communications laws for our entire nation jeopardize the public interest it is bound to serve," Dingell wrote. "Our nation is founded on fair, open and transparent government, and the FCC is certainly no exception. When that openness and transparency is compromised, so too is public confidence in the agency." —Jeffrey Yorke

## Radio's Got Slim Days Ahead, Analysts Say

Wall Street might as well have told radio that its baby is ugly Dec. 6 when a pair of veteran analysts issued several highly negative reports, including one whose headline screamed "Radio Is a No-Growth Medium." That came from Wachovia Capital's 15-page "Broadcast: Re-evaluating the Landscape." The analysts wrote, "We previously believed that radio would some day show LSD (low, single-digit) top-line growth, but after 24 consecutive months of downward estimate revisions, we believe that 0% is a more realistic (and potentially the best-case) scenario. As a result, we reduced our value ranges [and] short-term and long-term growth estimates."

And in his report, Banc of America Securities media expert Jonathan Jacoby's headline read: "Local Market Ad Slowdown Will Impact Radio," adding that local advertising appears to be "in the midst of recessionary trends—furthering pressure on radio advertising (above and beyond radio's structural issues)."

He added, "Our channel checks indicate a weak local ad environment for local advertising mediums—buyers noting pressure as the weakening housing market 'spills over' into other parts of the local economy. We are lowering our 2008 radio industry growth estimate to negative 1% from positive 1%."

Jacoby wrote, "Our new forecast incorporates a greater than 40% chance of a mild recession in 2008. We estimate that core radio revenue will decline 3%, and that political and online will each contribute 100 basis points. We note that real estate and financial categories contribute 6.6% of total ad revenue spent in radio, while retail is 19.4%" —Jeffrey Yorke

## Board Sets New Royalty Rates For Satcasters

The Copyright Royalty Board has made a decision regarding new royalty rates for sound recordings broadcast via satellite radio. The rates set the amount that satcasters XM and Sirius must pay to SoundExchange, which collects and distributes royalties to artists, record companies and other copyright holders.

The CRB determined the value of the sound recordings to be 13% of gross revenue. But following guidelines set in the Copyright Act, it provided discounts so as not to cause undue disruption within the fledgling industry. With the discounts, the effective rates are 6%, in 2007; 6.5%, 2009; 7%, 2010; 7.5%, 2011; and 8%, 2012.

The standards used to set these rates differ from those used to set rates for webcasters earlier this year. —Susan Butler, *Billboard*

## Imus By The Numbers

Arbitron Portable People Meter data for the Dec. 3 Don Imus debut show on WABC/New York showed an average increase of 87% over the Citadel talker's previous morning drive pre-currency PPM audience. The data compares the station's morning drive persons 6+ meter count by quarter-hour on Dec. 3 with the Monday morning average from Sept. 24 to Nov. 26.

The most significant number occurred during the 8:45-9 a.m. period, where Imus posted a 121% increase at a time when the station normally attracts its largest audience.

Arbitron cautions that the data is not weighted and should not be used to calculate ratings. December pre-currency PPM monthly results for New York are scheduled for release Dec. 31. —Mike Stern

## MOVERS

After two days as VP/market manager for Beasley's five-station Las Vegas cluster, Mike Glickenhauß resigns, citing personal reasons. He was most recently founder/president/CEO of Finest City Broadcasting and spent many years in San Diego as VP/market manager for Clear Channel and Jacor . . .

Lee Habeeb, co-creator of "The Laura Ingraham Show" on Westwood One and Talk Radio Network, is named network director of strategic content at Salem Radio Network . . . Chuck Reid joins the Journal Broadcast Group in Wichita as general sales manager for the company's six local radio stations. He comes to Journal from Cox Media/Kansas, where he was VP/GM of advertising sales . . . Ben Hoffman is named director of sales for Clear Channel Radio's Dayton cluster. He transfers from the national sales manager position at Clear Channel's Kentucky and Indiana stations.



Habeeb

## SHAKERS

Tim Bronsil is upped to president of strategic marketing firm Point-to-Point, effective Jan. 1. He joined the Fort Collins, Colo.-based company as senior VP in December 2005 . . . Rich Hawkins is promoted to VP/market manager of Clear Channel's Modesto-Stockton, Calif., cluster. He was most recently VP/market manager of the company's San Luis Obispo-Santa Maria, Calif., cluster . . . Simon Halliday joins Beggars Group to manage the British independent music powerhouse's 4AD, Beggars Banquet and Too Pure labels. Rich Walker, previously in charge of the group's PR department, will work with Halliday as head of communications for the labels.

# Business Briefing

By Jeffrey Yorke

## FCC Acts To 'Maximize Value of LPFM Service'

The FCC issued revised low-power FM rules Dec. 11, intending to "ensure we maximize the value of LPFM service without harming interests of full-power FM stations or other commission licensees." The move eases third-adjacency protections for LPFM stations and gives them equal footing in the race with commercial stations to settle in frequency space that might otherwise have been allocated to terrestrial repeaters for commercial broadcasters.

FCC chairman Kevin Martin said that while the new rules will "preserve opportunities for new LPFM stations, the order restricts the number of FM translator applications we will grant from the 2003 window. In addition, the order streamlines and clarifies the process by which LPFM stations can resolve potential interference issues with full-power stations. The order also establishes a going-forward processing policy to help those LPFMs that have regularly provided eight hours of locally originated programming daily in order to preserve this local service."

In releasing the final rules, commissioner Michael Copps took the opportunity to bash big media for its persistence in "lobbying for the elimination or relaxation of ownership limits, seeking waivers of existing rules, proposing merger upon merger and daring regulators to draw the line. In radio, the results have been particularly distressing."

## Two Federal Probes On XM Come Up Empty

XM Satellite Radio says it has been notified by the Securities and Exchange Commission's Division of Enforcement that it has completed an investigation, initiated in August 2006, "relating to various matters including our historic practices regarding subscriber data and stock options." The SEC does not intend to recommend any enforcement action.

While XM may be sighing with relief, a raised eyebrow has to be lifted in the government's direction. In the first days of November, the satcaster got similar news from the Federal Trade Commission, which announced that an 18-month investigation into XM's marketing practices had ended without the regulatory body taking any action.

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# R&R NO.1

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URBAN	32	No One / Alicia Keys
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## GILBERTO SANTA ROSA

TOPS TROPICAL FOR A FIFTH WEEK WITH "CONTEO REGRESIVO." TWENTY-SIX OF HIS 32 CHART HITS HAVE REACHED THE TOP 10, INCLUDING HIS FIRST 13 BETWEEN 1994 AND 2000.



Radio and Records is published weekly, except the last week of December and the first week of January. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas U.S. Funds only from Radio & Records Inc., PO Box 16555, North Hollywood, California 91615-9338. Annual subscription plan includes the weekly newspaper plus two R&R Director's issues and other special publications. Refunds are prorated based on the actual value of issues received prior to cancellation. Non-refundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher. © Radio & Records, Inc. 2007

POSTMASTER: Send address changes to R&R, PO Box 16555, North Hollywood, California 91615-9338 Under Canadian Publication Mail Agreement No. 877959 return undeliverable Canadian addresses to DHL Global Mail, 7496 Bath Road Unit 2, Mississauga, ON L4T 1J2

A PUBLICATION OF **Billboard** INFORMATION GROUP

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ISSUE #1740 • DECEMBER 14, 2007



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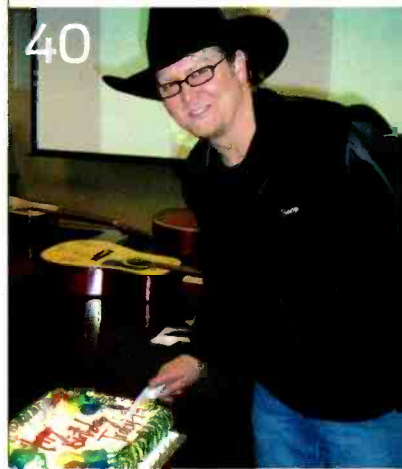
'There is a silent majority out there saying this is not what we signed up for. Sometimes, in an effort to satisfy Wall Street, we have dropped our pants and shown everything and I'm not sure that is going to serve us over the long haul.' p.66



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# What's New This Week Online

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Dec. 17  
Deeper as-it-happens news coverage, more exclusives.  
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## T

Dec. 18  
Phase 2 fall Arbitrends continue to roll. See Dallas, Minneapolis, Tampa and Buffalo today.  
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## W

Dec. 19  
Looking for a new job? R&R has listings of some of the best opportunities in radio.  
▶ [Click on Resources](#)

## T

Dec. 20  
More phase 2 fall Arbitrends arrive. Catch Seattle, Denver and Columbus, Ohio, among others, today.  
[Click on Ratings](#)

## F

Dec. 21  
Find out who's ruling radio across the pond with R&R Euro charts.  
▶ [Click on Charts](#)



PPM sampling made simple . . . sort of

# The Idiot's Guide To Arbitron

Mike Henry

mhenry@paragonmediastrategies.com



**'The only reasonable solution is a larger sample for the PPM and a price tag that radio can afford.'**

—Mike Henry

**f**or an industry that has often misunderstood research (at best) and frequently misuses research (at worst), it's amazing to see the phenomenal level of inspection that radio is applying to Arbitron's Portable People Meter. Don't get me wrong: Knowing the details, and particularly sampling details, is a very good thing. It's just that in radio research, the sampling details get lost easily. The roadside is littered with inferior research that lacks sampling details: telephone callout, online database research, listener panels, request lines . . . and the list goes on.

Now, all of a sudden, we're having industry conversations about the most exhaustive details of PPM sampling. Be careful what you ask for—because in the next 1,000 words, I'm going to try to make common sense out of a very complicated sampling discussion.

I'll start at the end: There aren't enough people in the PPM panel, and there hasn't been enough sample in the diaries for a long time, either.

How did we get here?

## Undersampling

Arbitron's diary samples have too often delivered too few people in the narrow cells. The undersampling of ethnic age/gender cells (such as white/other men 18-34) and the notorious 7 p.m.-midnight daypart are examples. Undersampled and oversampled cells are weighted by Arbitron, which begins to distort reality. However, when we put together the three months that the quarterly diary methodology measured, things usually smoothed out and became believable. Arbitron has encouraged us to compare trends during a four-book period to smooth out the bounces inherent in even the 12-week quarterly reports. Yet inquiring radio minds can't help but drill down into the three-month books or, heaven forbid, even monthlies (bad idea), and then hang on the data as if it were gospel.

Then along came the methodologically superior PPM technology. Real listening exposure (PPM) vs. perceived listening (diary). Who can argue with that?

But what about those nasty sampling details? The bottom line is that sample sizes shrunk with the introduction of the new panel sampling. For

example, Arbitron's goal in Houston is to have a panel of 1,800 respondents carrying meters each week (a daily sample of about 1,500)—whereas Arbitron had about 4,800 respondents in the quarterly diary ratings. Arbitron's point is that in any given week of the 12-week survey period, there were 400 diarykeepers. And, hey—1,800 PPM respondents are more than 400 diarykeepers.

## Arbitron's Position

Arbitron's case rests on "total person days measured" (TPDM). The company contends that PPMs capture more actual days recorded and therefore increase the effective sample base by presenting more observations. For TPDM, the diary checked in with 3,808 observations, compared with 4,500 for the PPM. Therefore, the accuracy of a monthly PPM sample one-third the size of the quarterly diary was more reliable because of TPDM. The Arbitron argument goes that one PPM participant is the equivalent of three diarykeepers.

Any sample's reliability depends on the number of individuals it contains. Quarterly diary samples bounced around with 4,800 people, hence the four-book averages. With the monthly PPM samples, we're firmly into sample sizes offered by the old monthly trends from the diary: 1,500 daily or 1,800 weekly/monthly people for a PPM monthly rating. Historically, Arbitron has cautioned us from making too much out of monthly, let alone weekly ratings. Now we're supposed to believe that the old diary monthly sample size is large enough to support the PPM ratings, which are released monthly.

Here's what's wrong with this TPDM logic: Let's say you ask 30 men ages 18-24 who they are go-

ing to vote for in a given week. Then you ask basically the same 30 men the same question every week. Chances are that the same men will give you approximately the same answer each week.

That's not as valid as asking 30 different men in each of the four weeks because that would be asking 120 different men ages 18-24 in a month, and 360 different men during the 12 weeks of a quarterly report.

In this example, Arbitron's PPM panel asks the same 30 men what they listen to each week. Sure, you have lots of daily observations, but one can't escape the fact that it's basically the same 30 guys. It gets particularly dicey when you break down those 30 men by ethnicity.

The final test is reliability within the age/gender/ethnic categories that programmers and buyers use to program and buy each daypart. Many of the commonplace age/gender categories—let alone ethnic breakdowns—don't even have the minimally acceptable 30 respondents in embedded market PPM samples. And 30 respondents is probably cutting it thin, especially if it's the same 30 people month after month. A survey's ultimate reliability is based on the final number of people surveyed and how they are selected.

Now, Arbitron has been having difficulty meeting its own PPM quotas in getting enough youthful and ethnic listeners. The small sample started to be transparent when Arbitron argued to the Media Ratings Council that it should be able to drop minimum reporting criteria for any observation from 30 to 10 people because one PPM respondent is the equivalent of three diarykeepers. When critics observed that few traditional age/gender demos met the 30-person reporting criteria in the embedded metros within the New York metro, the undersampling problems forced Arbitron to delay the currency rollout of the PPM by a year.

## Show Me The Sample

A good part of the problem may be—surprise—financial. When Arbitron first heralded the onset of electronic measurement in the early 1990s, the company had just exited the TV ratings business. Arbitron thought it could partner with TV ratings firm Nielsen [parent company of R&R], but Nielsen ultimately opted not to. The business model without Nielsen and/or TV ratings was squeezed. The solution may have been to lower the sample sizes below what organic statisticians would say are the minimum reliability thresholds. Arbitron stands by its statistician's appraisal that 2007 PPM samples as originally rolled out are viable.

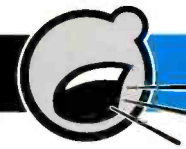
If broadcasters truly are committed to the superior real-time measurement and large enough sample sizes that most will feel comfortable with, then Arbitron will surely argue that it will cost significantly more to come up with those reliable sample sizes.

Let the negotiations continue, but let's rule out these two outcomes: returning to the diary and keeping the PPM with inadequate samples.

So, what's left? The only reasonable solution is a larger sample for the PPM and a price tag that radio can afford.

R&R

Mike Henry is CEO of Paragon Media Strategies.



WHEN'S THE LAST TIME  
SOMEONE FROM THE  
AUDIENCE SAID,  
"I'LL NEVER FORGET YOU  
GUYS AS LONG AS I LIVE.?"

Five Star Iris on tour for Armed Forces Entertainment in Southwest Asia



12

"After our show in Ramadi, Iraq, a soldier told us that it had been seven months since he had gotten his last 'fix' of live music. Although he had never heard of our music, he said our show had taken his mind off things and let him just relax — he clears roadside bombs every day. After another show a soldier told us, 'I'll never forget you guys as long as I live.' As a performer, you don't often get to hear things like that, but on an Armed Forces Entertainment tour you hear it a lot and it's humbling. Until you've done it, it's hard to comprehend how just playing your music can have such a profound effect on these people."

— ALAN SCHAEFER, LEAD SINGER — FIVE STAR IRIS



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## To Paraphrase Madonna: 'Re-Express Yourself'

Has the term "restructuring" already become obsolete? Why is no one keeping us in the hipness loop? "We are re-expressing our assets to achieve greater results." Those were the sentiments expressed by Clear Channel/Chicago president/market manager **Earl Jones**, commenting on the year-end cutbacks that affected his cluster.

The 2007 pre-holiday restructuring—er, re-expressing tour—stopped in the Windy City, bearing sad tidings for a number of Clear Channel folks. The list includes **Armando Rivera**, longtime APD/MD of urban AC **WVAZ (V-103)**, whose position has been eliminated, and **WGCI** night shift co-host **Victor "the Diz" Blackful**. **WVAZ** PD **Derrick Brown** will absorb APD/MD duties for his station, while morning traffic reporter **Leon Rogers** will pair up with **WGCI** night jock **Frankie Robinson**. At CHR/top 40 **WKSC (103.5 Kiss FM)**, morning show producer **Pete Gallindo** has been axed, along with overnigher **Alexx Dupri**. An event manager position in the promotions department was also eliminated.

Meanwhile, in San Francisco, ST confirms the exit of market fixture **Bob Agnew**, PD of talk twins **KNEW-AM** and **KKGN-AM (Green 960)** after two years and change. Agnew is best-known for his 17-year tenure across the street at sports **KNBR-AM**. He can be reached at [knbrpd@aol.com](mailto:knbrpd@aol.com). Also among those downsized out the door is **KNEW** and **KKSF** production whiz **Mario Butzner**, who can be reached at [mubutzner@aol.com](mailto:mubutzner@aol.com).

The Clear Channel Restructuring Cold Front also blew through the company's Providence cluster: At rocker **WHJY**, MD/afternoon co-host **Mike Brangiforte** and night duo **Quinn & Cantara** are out—Q&C also ran on New Hampshire sisters **WGIR-FM (Rock 101)/Manchester** and **WHEB/Portsmouth**, and are off all three stations. Reach Quinn at [quinn@quinnandcantara.com](mailto:quinn@quinnandcantara.com) and Cantara at 413-265-3193 or [cantara@quinnandcantara.com](mailto:cantara@quinnandcantara.com). Also among the casualties is cluster mainstay **Amy Hagan**, who most recently was doing afternoons on oldies **WWBB (B101)**, and **Amy Pontes**, former morning newswoman on hot AC **WSNE (Coast 93.3)**.

Clear Channel continues to stretch its existing resources to help cover the pre-holiday re-expression of some staffers. Dateline: San Diego, where regional VP of programming **Jim Richards** will dust off the old Pro-4AAs and jump back on the air to do 10 a.m.-1 p.m. at classic rock **KGB/San Diego**, replacing **Cindy**

**Pace**, who exits. Richards has also extended Ditch's 3 p.m.-7 p.m. shift to 1 p.m.-7 p.m., which includes three complementary bathroom breaks.

The Clear Channel Re-Expression Moped of Destiny made a detour into Richmond and gave rides home to two more longtime employees: **Rob Witham**, who had been production/continuity director there for eight years, and production princess/former traffic reporter **Shelly Escobedo**. Fortunately, Escobedo has already managed to find life after radio in the physical therapy field, but Witham is now on the prowl and can be reached at [thewithams@juno.com](mailto:thewithams@juno.com).

**Scott Keith**, who's been PD of Clear Channel AC **WMAG/Greensboro** for the past four years, found himself "adversely affected" as the Clear Channel Re-Expression Rickshaw of Terror makes another run through the cluster. Keith, who arrived after spending five years with Clear Channel/Fresno, also spent time in Providence and 14 years in Las Vegas. Hit him up at 336-918-9780 (cell), 336-765-4089 (home) or [puckvox@aol.com](mailto:puckvox@aol.com). Former **WMAG** PD **Nick Allen**, now programming **WLYT (Lite 102.9)/Charlotte**, will run back and forth like a maniac to handle both stations.

The label side took its share of cutback lumps with word that Columbia was doing some pre-holiday layoffs: ST has confirmed the departures of senior VP of urban and rhythmic promotion **CeCe McClendon**, VP of rock and alternative promo **JJ Grossman**, senior director of pop promotion **Julie Kaufman**, aka Stillman, and senior director of promotion for adult formats **Diane Monk**. Reach out to Grossman at 310-613-4980 or [jjgrossman10@gmail.com](mailto:jjgrossman10@gmail.com), and Monk at 310-663-4151.

On Dec. 4, **Jamie Samuelson** and **Greg Brady** were fired from mornings at Clear Channel sports **WDFN/Detroit**, as part of Clear Channel's gala Re-Expression Tour '07. Samuelson mysteriously returned to his old 6 a.m.-8 a.m. shift, this time as a solo act. The rest of the lineup remains as it was when the original cuts were made. Across the street at CBS rival **WXYT**, Detroit mainstays **Deminski & Doyle**, who are in the middle of contract negotiations, were yanked off the air a week early, presumably to give them some extra time to ponder the deal on the table, which includes the possible deal-breaker: a one-year noncompete. In the meantime, the station is running the best of D&D shows and is optimistic for a happy ending.

## The Programming Department



Wes McCain: Up Dawson creek with a paddle.

■ After a six-month stint with Cumulus/Oxnard-Ventura, Calif., **Tom Watson**, who had been OM of the cluster and PD of country **KHAY**, has departed. Watson left his most recent gig, PD of Entercom adult hits **WNTR (107.9 the Track)/Indianapolis**, in April and had returned to Los Angeles to reopen his consultancy before Cumulus came calling.

■ Christmas came early this year for **Wes McCain**, PD of Clear Channel CHR/top 40 **WNOK** and brand manager of urban **WXBT (100.1 the Beat)/Columbia, S.C.**, who has been invited to join the nationally syndicated "Dawson McAllister Show" as executive producer.

## Quick Hits

■ After 14 months back in Atlanta as a member of "The New Morning X" on Cumulus alternative WNNX (99X), Sean Demery has hung up his 99X headphones to join his wife in Utah. Demery is 99X original equipment and spent 11 years there as MD, afternoon host and morning host. He later left to program KITS (Live 105)/San Francisco for five years before returning to 99X in September 2006.

■ It's Manno y Manno at Emmis alternative WKQX (Q101.1)/Chicago, which has combined the scary talents of brothers Ryan and Kevin Manno into one gigantic nighttime fiesta-wad from 7 p.m. to midnight. The way the show used to work, Ryan did 7 p.m.-10 p.m. solo, Kevin would join him from 10 p.m. to midnight, and then finish solo until 2 a.m. This seems much better.

■ Lotus classic rock KLPX/Tucson enjoys a much-needed morning movement, as Scott Barnett rips off his APD stripes and relocates from middays to mornings to anchor "The KLPX Wake Up Call." The show has been vacant since Jonas Hunter and Andy Taylor left the station.

■ Denver radio fave Ken Tomczak, who recently left Jones Radio Networks to become promotion director for NRC Broadcasting adult hits KJAC (105.5 Jack-FM)/Denver, must have impressed the hell out of his new bosses, who have now doubled his pleasure by awarding

him similar duties for triple A KCUV, which also undergoes some major changes: Market vet Oz Medina exits mornings and is replaced by G. Brown, who moves up from middays. No problem for Brown, who used to do mornings there anyway. Another familiar station face, Zak Phillips, rejoins the full-time staff in middays.

■ Ray Quinn is the newly named market manager for Clear Channel's Birmingham and Tuscaloosa, Ala., stations and the Alabama Radio Network. He fills the gap created when Jimmy Vineyard transferred to Clear Channel/Panama City, Fla., as market manager. Most recently market manager for Entercom/Denver, Quinn will run Clear Channel's four Tuscaloosa stations and five Birmingham stations, including one close to his heart: WMJJ (Magic 96.5), which he helped launch in the '80s. At the time, the Magic airstaff included up-and-comer Marc Chase, now Clear Channel senior VP of programming.

■ The "death-by-1,000-paper-cuts" tour for "Wake Up With Whoopi" continues: Entercom AC WWDE (2WD)/Norfolk has dropped the Premiere-syndicated show. To fill the gap, OM Don London has upped MD Mark McCarthy from middays to mornings, effective Jan. 2. Until then—you guessed it, Einstein—it's all-Christmas music in the morning. Barry McKay will then pick up middays on 2WD in addition to his regular afternoon shift on hot AC sister WPTE (94.9 the Point).

## And Finally . . .



Peter B.:  
A higher calling.

Last month, morning icon Peter B. celebrated his 20th anniversary with Mainline CHR/top 40 WDJX/Louisville, a major career milestone by anyone's estimation. Now, he's leaving—on his own very personal terms: "In the last few years, I have experienced an ever-growing sense that I am being called into deeper and more meaningful service to God and the Catholic Church," he said. Shortly after Peter made his announcement, OM George "Not Goober" Lindsay quipped, "It's not like I can make you a better offer or anything."

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(Source: Arbitron Spring 2007 Women 18-34)

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# 2007: THE YEAR IN NEWS

R&R takes an in-depth look at the top radio news stories during a provocative year marked by growing pains, industry infighting and ever-increasing competition. Through it all, burgeoning technologies and determined executives on a mission instill hope.

## TUNED IN

There's really no way to sugarcoat it. The year gone by was no bed of roses for the industry. Revenue slipped, behemoth radio groups shed scores of longtime industry veterans, and competition mounted. ■ But there was also progress with radio's digital initiative—HD radio—along with the blossoming of new, smaller companies that promised to rebuild and refresh. And there was strong leadership from forward-thinking executives with a clear mission. ■ R&R offers an insider's view to the stories that made all the difference in 2007.

### A Marriage Of Stars, Satellites And Debt

As each December day passes, the regulator's clock winds closer to a decision that could mean a merger between satellite broadcasters Sirius and XM. On President's Day—some 10 months ago—the two unveiled the long-rumored, tax-free, all-stock marriage of equals that would result in “hundreds of millions of dollars in savings from synergies,” as Sirius executive VP/CFO David Frear told an investors conference Dec. 4.

The money-guzzling operations will need the savings after paying for one of the most expensive public relations send-offs in Washington history.

The satcasters spent millions to convince regu-

lators and consumers that they competed not just against each other, but against a much larger audio entertainment field that includes MP3 players, the Internet, cell phones, terrestrial radio and HD radio.

The plan has been embraced by all of the satellite radio receiver manufacturers that would love to streamline their product lines to a few hot-selling receivers and earn more profit with a lot less confusion in the marketplace.

The NAB dug deep into its own pockets to aggressively fight the merger by commissioning “research” studies, funding a college law student lobby and filing dozens of documents with the FCC, trying desperately to convince all that it is protecting consumers from a government-sanctioned monopoly. But in the end, the satcasters' rabbit in the hat may have been a proposal announced in July by Sirius CEO Mel Karmazin to create a la carte pricing—an offer that goes into effect only if the two can become one.

It's also a plan that FCC chairman Kevin Martin has longed for so that he can foist a similar order on cable and satellite TV providers. The deal's single biggest opponent, however, could be FCC commissioner Michael Copps, who has dedicated his FCC career to fighting media consolidation of any sort in the name of “consumer rights.” —Jeffrey Yorke

### An Unfortunately Familiar Story

The recent RAB third-quarter and year-to-date revenue report tells a story that's become all too familiar: Nonspot and network revenue are rising, while national and local revenue—where the bulk of radio's revenue resides—are struggling. Overall revenue for the year is off 2% to \$16 billion, while local is down 2% for the year (to \$10.8 billion). National revenue is down 4% for the year to \$3.2 billion.

Among growth categories, nonspot is up 10% (totaling \$1.1 billion) YTD, while network is ahead 5% for a total of \$844 million. Particularly in the case of nonspot, those results fall into the good news/bad news category. While nonspot and network are on the rise, they still represent a minority percentage of radio's revenue overall.

At the recent UBS Global Media and Communications Conference in New York, Universal McCann's Bob Coen projected national spot and network radio up 1% next year. He expects 5% growth for the broadcast networks and cable TV

each, and a 16.5% Internet advance.

At the same conference, CBS president/CEO Les Moonves expressed some confidence that his company's radio division will rebound. “I am, for the first time in a while, guardedly optimistic about the potential for growth in '08 for the radio business,” he said. “I am looking forward to seeing a plus sign, being in the black for radio in '08, which would be a relief, and I'm confident that will happen.”

CBS Radio president/CEO Dan Mason told attendees that he believes the key to his company's revenue growth lies with election year political ad dollars. “This is of the highest priority for CBS Radio, and hopefully for our [radio] brethren.” —Ken Tucker

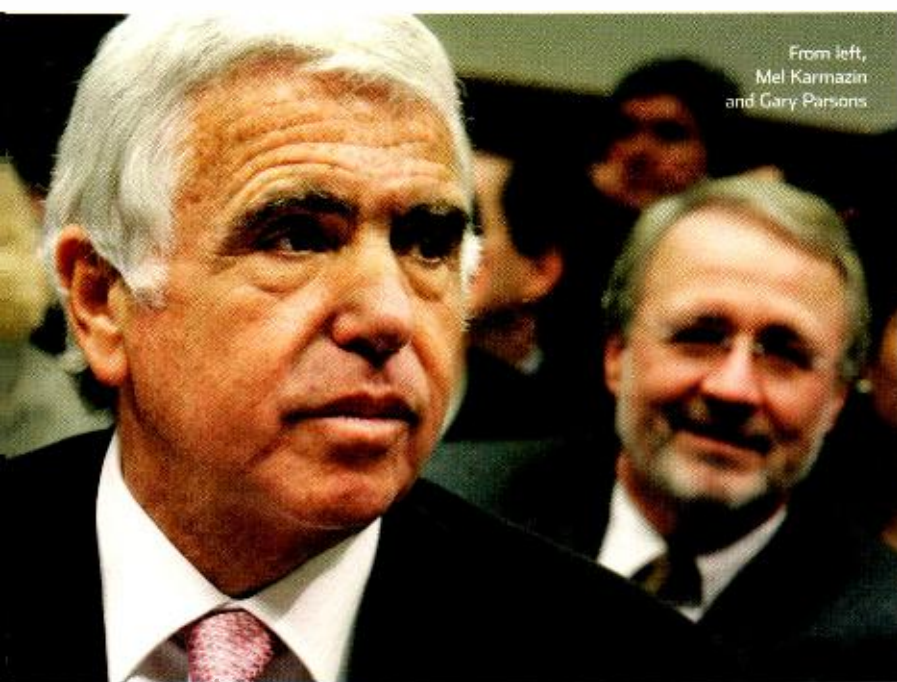
### CBS Radio: Dan Mason To The Rescue

Dan Mason began his career in radio doing overnights at WKLO/Louisville nearly 40 years ago. By the way he's turned CBS Radio upside down and then around since last spring when he rejoined the company as president/CEO, you'd think he was still working overnights and the day shift to get the job done. The jock-turned-programmer-turned-executive has an ear for the business, and he's been reinventing CBS Radio.

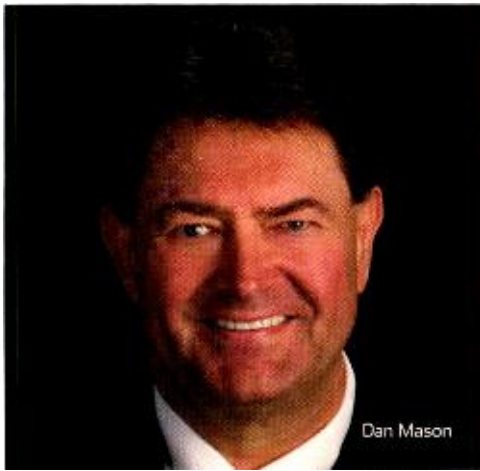
In his first weeks on the job, Mason embarked on a national marathon tour of CBS outlets, meeting management and staff to get a feel for what he'd walked into. Mason has crafted a new management team, and together they have tinkered with just about every market and station.

The changes have been rapid and intense. The radio division's Dec. 6 announcement that senior management adjustments were being made in Philadelphia, Washington, Detroit and West Palm Beach looked more like the public address announcement of a train pulling out of a station than corporate changes. But it is also reflective of Mason's urgency to fix and ready a company for a new era.

And while much of CBS needs fixing, other parts just needed some tweaking. New York needed both. Three flips and a new morning show later, CBS has fast-growing audience numbers at its FM stations, while all-sports WFAN, one of the nation's top-revenue generators, is heading back in the right direction after the embarrassing April loss of the lucrative but expensive Don Imus show. So far, WFAN is generating improved morning



From left, Mel Karmazin and Gary Parsons.



Dan Mason

numbers, Mason says, with the newly coupled team of Boomer Esiason and Craig Carton.

Earlier this month at UBS' Global Media and Communications Conference in New York, Mason said that radio is "on the cusp of reinventing itself as a reach medium with electronic measurement." Radio will "position itself as the most reach medium that advertisers can buy," he said, adding that CBS Radio has already entrenched itself with the 2008 political campaigns and it expects to extract new advertising dollars in the near future. —JY

### Imus: Words To Live (And Leave) By

Don Imus' Dec. 3 return to the radio airwaves was not exactly a triumphant return, but a bit-sweet one by a 67-year-old trying to reheat a soufflé. But while he is getting a second chance at broadcasting, it is immediately clear that his show faces a tough road.

For a time in mid-April, the much-loved, equally loathed Imus appeared to have lost his 40-year-plus broadcasting career while attempting to fulfill the obligations of his \$40 million CBS Radio contract by being outrageous and shocking. But his offensive reference to the Rutgers University women's basketball team was seen immediately as "sexist and racist," and no one in authority would defend him. His comments immediately sparked cries for his ouster from radio and his morning perch at MSNBC. The self-made, cash-generating cowboy suddenly saw such big advertisers as Sprint and General Motors pull support from his shows. (GM did pledge to continue supporting the Imus Ranch efforts to help kids with cancer.)

He had a quiet summer off, which could have been a death knell to any entertainment career. So he opened his new show with an apology to the Rutgers team, vowing to never say anything that would make them regret that they forgave him. Sens. John McCain, R-Ariz., and Christopher Dodd, D-Conn., both presidential hopefuls in 2008, called in to the show, which now broadcasts on Citadel talk WABC/New York and is seen on RFD-TV, a satellite/cable channel. Political pundits James Carville and Mary Matalin also phoned to welcome him back. Advertisers included longtime sponsor Bigelow Tea, Mohegan Sun, Accountemps and 1-800-Mattress.

Imus kept intact his rowdy crew and even added a pair of black comedians, one of each gender, for balance. And while he toned down provocative producer Bernard McGuirk, Imus came out swinging. He called Vice President Dick Cheney a "war criminal" and Sen. Hillary Clinton, D-N.Y., "Satan." And about Larry Craig, the disgraced Republican senator from Idaho arrested for a sex offense in an airport men's room who now has a horde of men saying they have had sex with him, Imus joked, "The guy's a slut. He can't make a commitment." —JY

### Clear Channel: Getting Down To Fighting (Privatization) Weight

A recent R&R story headlined "Clear Channel Restructuring Sweeps the Country" reported that "nearly 20 people have exited Clear Channel/Detroit." It should be no surprise that the nation's largest radio employer is also the largest single source of freshly milled unemployed radio people. Clear Channel's cuts have extended to its associate operations, too. Its Southern California traffic monitor Air Watch recently trimmed its staff so deeply that KFI, the company's popular news/talk station in Los Angeles, found itself without airborne reporters.

Shedding is what 2007 was all about for the San Antonio-based radio goliath that ended 2006 with a much-discussed engagement to a private equity group co-led by Bain Capital Partners and Thomas H. Lee Partners.

In January, Clear Channel announced sales of blocks of its stations to longtime broadcasters and broadcasting upstarts alike, clearly focused on culling some 500 stations from its 1,200-strong herd. Some deals didn't pan out, like the \$16.5 million pact to sell Blue Point, an 11-station group in Wyoming. But other deals later evolved, including those with such new groups as Gap and Gap West.

In many ways, Clear Channel has reversed much of the consolidation it has done since 1997. It has also played a role in the creation of several new broadcasting companies, many of which said they planned to beef up local programming at their newly acquired stations.

When the equity sale was announced, shareholders grumbled that the offer price was too low. The investors sweetened the deal to \$39.20, easily winning 98% of shareholders vote Sept. 25. But not everything happened as fast as it needed to. By Dec. 4, Clear Channel said it still had not won FCC approval, delaying the expected year-end closing to sometime in first-quarter 2008. It also exercised its option to delay closing until June 2008 if necessary. —JY

### HD Radio: It's Getting There

HD radio still has a long way to go before it can be deemed anywhere close to ubiquitous, but thanks to some strides late in 2007, it's getting closer.

In September, Ford became the first automaker to make dealer-installed HD radio an option across multiple product lines. Early in the year, BMW announced that the receivers would be an option for car buyers across its 2007 product line. Volvo, a

Ford-owned company, will offer HD radios on almost all its models starting in fall 2008.

In October it was announced that CBS Radio, Clear Channel, Cumulus, Cox, Entercom and Greater Media had embarked on the process of installing iTunes Tagging technology, which gives listeners the opportunity to snag and buy new music with the touch of a button on suitably equipped HD radios.

Still, lack of awareness of HD remains an issue. A Paragon Media Strategies survey found that HD lags far behind Internet and satellite radio, with 42% having heard of the former, compared with 85% for Internet radio and 87% for satellite. Fifty-six percent of those who were aware believe that HD has something to do with satellite radio or remain unsure whether there is a connection between the two.

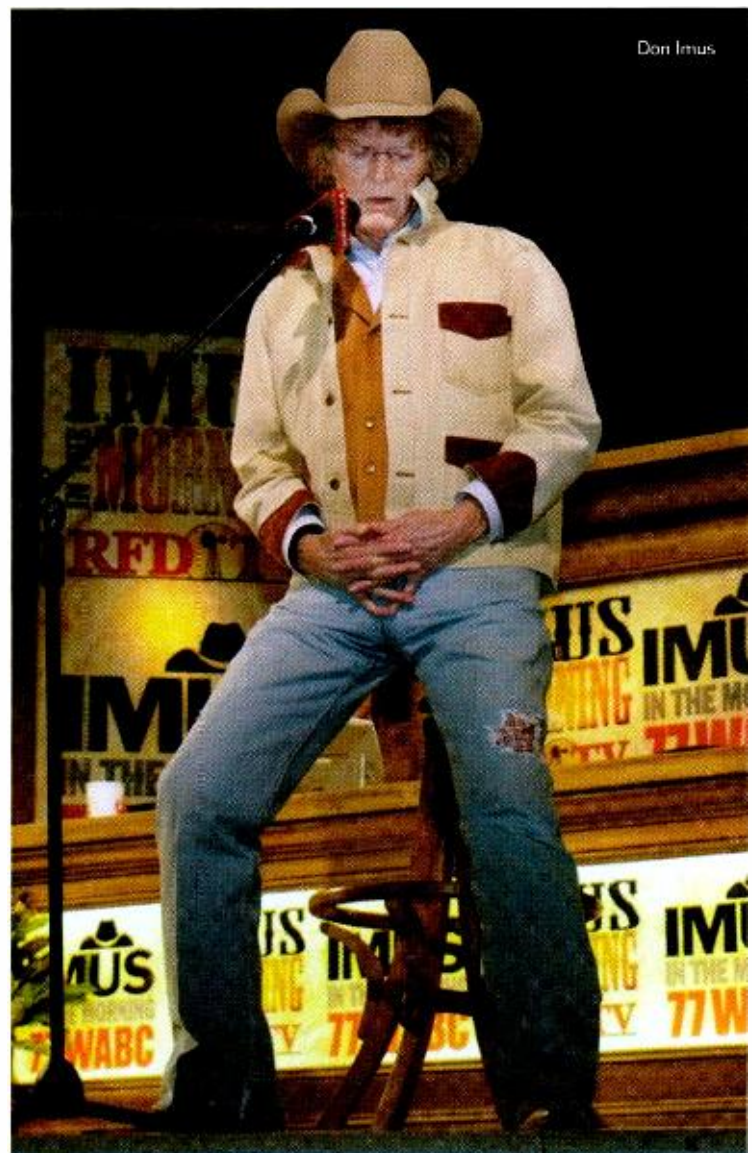
Those surveyed also said that the price for a receiver has to drop to the \$40-\$50 range before they would consider buying in.

At R&R's 2007 "Keeping Radio Relevant for Tomorrow's Listeners" round-table in Los Angeles, Edison Media Research co-founder/president Larry Rosin said, "I did a study on HD radio and the women were laughing. They were literally mocking the commercials."

On the plus side, in September, the NAB honored Greater Media active rock WRIF/Detroit's HD side channel Riff 2 and Clear Channel triple

*Continued on page 16*

**In many ways, Clear Channel has reversed much of the consolidation it has done since 1997. It has also played a role in the creation of several new broadcasting companies.**



Don Imus

# 2007: THE YEAR IN NEWS

Continued from page 15

A KBCO/Denver's Studio C Channel with its first HD Radio Multicast Award.

Meanwhile, the HD Digital Radio Alliance, as part of its charter renewal, agreed that a portion of weekly HD advertising time be returned to local stations to promote HD side channel content and local events and partnerships. Stations will now be able to change the format of their HD multicast channels without alliance review (though parent companies must still offer approval). The two-year free ad policy has come to an end, and HD side channels can now accept "name-in-title" sponsorships and limited sponsors per hour. —KT

## Copyright Royalties: Streams Run Dry?

Yahoo and AOL may shut down their Web radio services after being hit with a 38% increase in royalty obligations as a result of the Copyright Royalty Board's (CRB) decision in March, Bloomberg recently reported.

"We're not going to stay in the business if the cost is more than we make long term," Yahoo music unit GM Ian Rogers said in the story.

Yahoo and AOL stopped directing users to their radio sites after SoundExchange began collecting the higher fees in July. As a result, the number of people using Yahoo's Launchcast fell 11% to 5.1 million in October, according to ComScore. AOL Radio users declined 10% to 2.7 million from 3 million.

The CRB ordered that royalties be raised to 0.11 cents for each song listened to, from 0.08 cents last year. The rate is scheduled to reach 0.19 cents in 2010.

A source at AOL familiar with the situation says that its service is in a holding pattern. "We are still working and negotiating with SoundExchange," the source says.

Meanwhile, the CRB recently set new royalty rates for XM and Sirius.

The CRB determined the value of sound recordings to be 13% of the individual companies' gross revenue. But following guidelines set out in the Copyright Act, it provided discounts in an effort to avoid undue disruption of the fledgling satellite radio industry. With the discounts, the effective rates are 6% for 2007-08 and 6.5% for 2009.

AOL, Yahoo, RealNetworks, Pandora and Live365 recently sent a letter to key lawmakers in Washington asking them to consider performance royalty parity for broadcast, satellite, cable and Internet radio.

For many webcasters, the rates the CRB handed down earlier this year equate to more than 50% of revenue.

While terrestrial broadcasters have expressed concern over the higher rates, the issue has not received the same attention from the NAB as the proposed satellite merger and performance royalties have.

Bills introduced in the House by Rep. Jay Inslee, D-Wash., and in the Senate by Sen. Ron Wyden, D-Ore., would repeal the royalty increases. Rep. Edward Markey, D-Mass., said in July that Congress may act if a compromise isn't reached. —KT



**'The FCC is lurching dangerously off course, and I fear that at this point only congressional oversight can put us back on track.'**

—Michael Copps

## Performance Royalties: They Don't Lovett

Lyle Lovett is all about performance royalties, but the same can't be said for broadcasters. Lovett testified before the Senate Judiciary Committee in November on behalf of the MusicFIRST (Fairness in Radio Starting Today) Coalition, comprising artists groups including the American Federation of Musicians, the RIAA, SoundExchange, the Recording Artists' Coalition and the American Assn. of Independent Music.

Unlike other countries, U.S. terrestrial broadcasters have traditionally paid songwriter royalties to ASCAP, BMI and SESAC, and royalties to the publishers, but have been exempt from performance royalties similar to those levied on digital broadcasts and other music delivery systems.

Most in the music industry think that allowing broadcasters to escape paying a performance royalty is unfair. But broadcasters, who widely refer to a proposed performance royalty as a "tax," argue that the promotional value gained by playing music on the radio more than offsets any royalty that performers and record companies would receive.

On the same day that MusicFIRST was trumpeting Lovett's appearance, the NAB was blaring about artists' testimonials during the Country Music Assn. Awards show that aired Nov. 7. Such CMA winners as Kenny Chesney, Carrie Underwood and Rascal Flatts praised country music stations for airplay during the broadcast.

"Throughout history, artists, record label executives and Congress have recognized the enormous promotional value of America's hometown radio stations," the NAB said in a release that claimed that the music industry is simply trying to make up for falling CD sales. "RIAA and executives from the foreign-owned record labels should know better

than to bite the radio hand that feeds them."

SoundExchange executive director John Simson disagrees. "It seems that the NAB will do anything to avoid paying artists," Simson says. "They tried calling royalties a 'tax' years ago when they moved heaven and earth to avoid paying songwriters, but they lost that one." —KT

## Media Ownership: Hotter Than A Blue Flame (Or Dress)

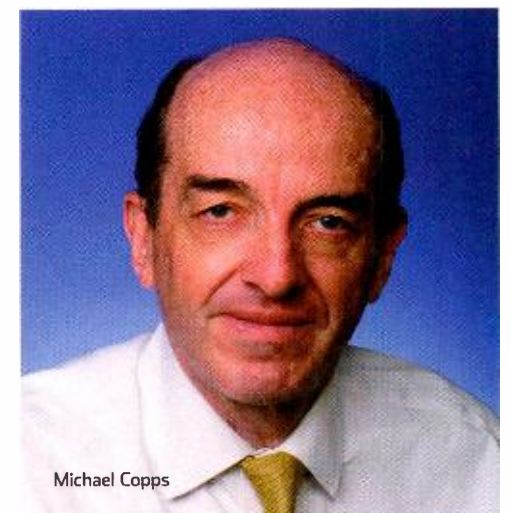
Few subjects generated the same level of passion and firestorm in the nation's capital that discussing media ownership rules did this year. And with FCC chairman Kevin Martin's recent proposal to loosen the newspaper cross-ownership regulations, which would allow a media company to own a newspaper and a radio or TV station in the 20 largest markets, cries of foul have come from not only consumers and Capitol Hill, but from such fellow commissioners as Michael Copps.

"The FCC is lurching dangerously off course, and I fear that at this point only congressional oversight can put us back on track," Copps testified Dec. 5 before a House Subcommittee hearing on how the FCC is conducting its long-awaited review of media ownership rules. "The chairman is proposing that two weeks from now, the FCC open the door to newspaper-broadcast combinations in every market in the country."

At the same hearing, House Commerce Committee chairman John Dingell, D-Mich., told all five FCC commissioners that there has been "too much sniping among [them]. We've heard too many tales of short-circuited decision-making processes."

The commissioners have spent the last year traveling the nation to hear from citizens about how media is serving them. While the line has been blurred with concerns about localism, one thing has been perfectly clear: The average consumers think too few own too much of the American media landscape, and they're demanding that someone change that.

Meanwhile, Sens. Byron Dorgan, D-N.D., and Trent Lott, R-Miss., introduced a measure to stop Martin's attempt to loosen the rules without a 90-day public review. But that bill has yet to go before the full Senate for a vote and the FCC is expected to consider Martin's plan at its Dec. 18 meeting. —JY



Michael Copps

LOVETT: RYAN KELLY/CONGRESSIONAL QUARTERLY/GETTY IMAGES



# R&R

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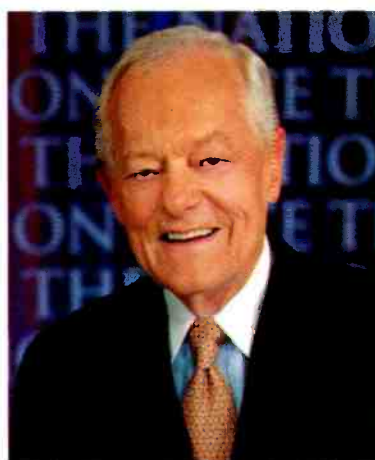
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# 2007: THE YEAR IN NEWS

The PPM dominated headlines, as sample shortfalls derailed further rollout

## ARBITRON FEELS THE HEAT

By Ken Tucker, Leila Cobo and Darnella Dunham  
Illustration By Brian Stauffer

The year may have opened with great promise for Arbitron's Portable People Meter, but by the close of 2007, the much-touted electronic ratings methodology ended on a much different note. After launching amid great fanfare in Philadelphia, then Houston, Arbitron ultimately pushed back rollout in New York, Los Angeles, Chicago, Dallas, San Francisco and other markets—in some cases by as much as nine months. ■ In mid-November, not satisfied with sample size and composition, particularly among 18- to 34-year-old blacks and Hispanics, Clear Channel, Cox, Cumulus and Radio One sent a terse letter to Arbitron calling for the company to take “immediate action” to “fix” low PPM samples. ■ A number of advertising agencies, who believe the PPM will bring new, much-needed accountability to radio, agreed with broadcasters that something needs to be done.

“We need to work with Arbitron to get better results, because the meters are better than diaries and we can't go backward,” Initiative executive VP of broadcast strategy Janice Finkel Greene said at the time.

The fact that the Media Ratings Council has accredited only Arbitron's Houston PPM ratings is another bone of contention for broadcasters. The company has delivered an MRC audit for Philadelphia and is in the process of completing one for New York—but the MRC has not yet announced accreditation for those markets. Some broadcasters believe the PPM should not become currency in those markets without MRC accreditation.

Given the outcry, Arbitron acquiesced and pushed back rollout. “We already have a number of initiatives in the pipeline for implementation in the first quarter of 2008 that we believe will improve the performance of our PPM samples,” Arbitron president/CEO Steve Morris said in a statement. “Our intention is to expand significantly this list of improvement initiatives by working closely with customers, industry organizations and community groups.

“We expect that the Media Rating Council will be a particularly valuable source of guidance and advice on the more technically oriented aspects of this review and improvement process and we

intend to work closely with the members of the MRC over the next several months,” Morris added.

Inner City Broadcasting urban AC WBLS/New York GM Deon Levingston is among those who is convinced that samples need to be improved. When the diary-fueled summer survey results were released for New York Oct. 15, WBLS was ranked No. 1 25-54. But by Nov. 7, the station had fallen to No. 12, according to the PPM. Emmis urban AC WRKS (98.7 Kiss-FM) dropped from No. 3 to No. 9 (see graph, below).

“Arbitron does a great job of sampling over the age of 45,” Levingston said before Arbitron announced it had delayed the PPM launch. “But they've consistently done a horrible job of sampling people 18-24 and 25-34. There are over 3 million African-Americans in New York, and the [number of African-Americans being electronically monitored] is 600. I have no idea where those 600 people are or what their listening patterns are as far as where they work, what they do or how they consume radio.”

An Arbitron spokesman says the number of African-Americans in the PPM survey is a statistically correct reflection of the New York population. And while Arbitron admits that in some markets the sample sizes of certain demographics have been below target levels—and it is working on increasing those samples—the company believes the ratings data is accurate.

“Arbitron's role is to provide valid estimates of audience size and composition for radio,” Morris recently said. “With random sampling as the basic research platform for measuring, there is never ‘perfect’ measurement, which is why the Media Rating Council mandates that the data are always to be described by suppliers like Arbitron as ‘estimates.’ ”

Another concern that Arbitron seeks to rectify with the PPM—one that broadcasters have recognized for years—involves “voting.” Faced with trying to recall exactly which stations they listened to and when, some diarykeepers are known to simply credit their favorite station. Voting is not necessarily unique to any particular format, but urban listeners have proved particularly loyal to their favorites. With electronic measurement in place, stations that received high ratings under the diary system could potentially find out that they don't have the large numbers of listeners they thought they had.

Some broadcasters facing the PPM switch believe the real answer is educating advertisers about the changing metrics. “We continue to tell our customers that the audiences did not change; only the measurement changed,” Emmis Radio president Rick Cummings said before Arbitron opted to postpone PPM measurements in New York, where Emmis owns rhythmic WQHT (Hot 97), smooth jazz WQCD (CD 101.9) and WRKS.

PPM data, which is far more detailed than information provided by diaries, can be beneficial, Cummings believes. “We can now categorically prove that the only effective way to reach the tremendous buying power of the African-American consumer is with African-American-targeted stations.”

Some programmers see definite advantages with the PPM system. “The one thing I do like about PPM is the cume numbers,” Radio One urban WPHI (100.3 the Beat)/Philadelphia PD Colby Colb said at the 2007 R&R Convention in September in Charlotte. “The PPM shows through cume how many people are really listening.”

The PPM shows dramatic cume increases over

### Before And After

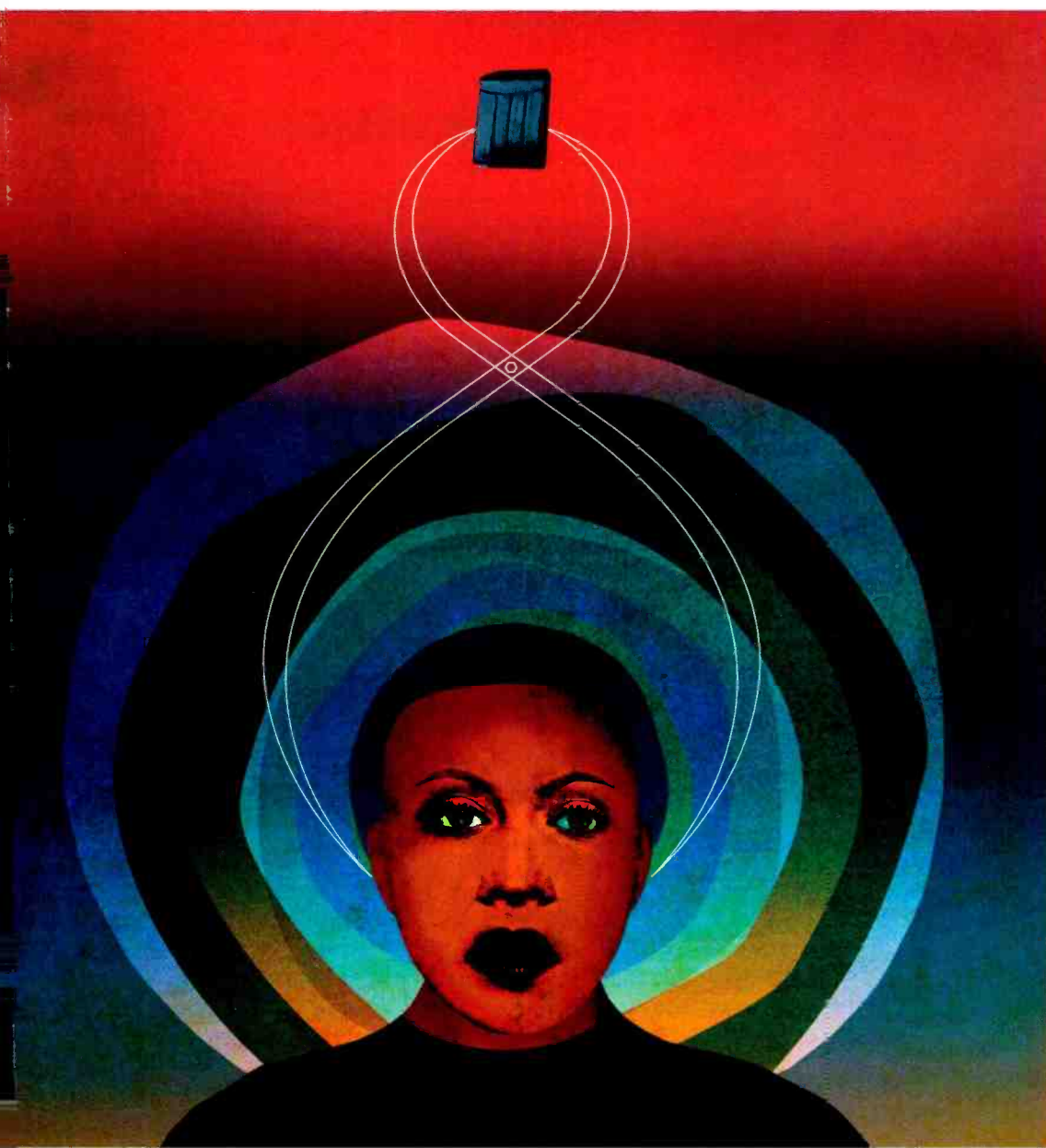
Latin and urban stations took a ratings hit when Arbitron issued its initial PPM results for New York this fall.

DIARY SURVEY			PRE-CURRENCY PPM		
RANK	STATION	FORMAT	RANK	STATION	FORMAT
1.	WBLS	Urban AC	1.	WHTZ	CHR/Top 40
2.	WHTZ	CHR/Top 40	2.	WLTW	Adult Contemporary
3.	WRKS	Urban AC	3.	WAXQ	Classic Rock
4.	WSKQ	Tropical	4.	WCBS-FM	Classic Hits
5.	WLTW	Adult Contemporary	5.	WKTU	Rhythmic AC
6.	WAXQ	Classic Rock	6.	WWFS	Adult Contemporary
7.	WPAT	Latin Pop	7.	WSKQ	Tropical
8.	WCBS-FM	Classic Hits	8.	WPLJ	Hot AC
9.	WKTU	Rhythmic AC	9.	WRKS	Urban AC
10.	WQCD	Smooth Jazz	10.	WWPR	Urban
11.	WWFS	Adult Contemporary	11.	WFAN	Sports
11.	WINS	News	12.	WBLS	Urban AC
13.	WWPR	Urban	13.	WQHT	Rhythmic
13.	WQHT	Rhythmic	14.	WCBS-AM	News
13.	WFAN	Sports	14.	WXRK	Alternative
16.	WPLJ	Hot AC	16.	WQCD	Smooth Jazz
17.	WXRK	Alternative	17.	WINS	News
18.	WCBS-AM	News	18.	WABC	Talk
19.	WCAA	Latin Rhythm	19.	WPAT	Latin Pop
20.	WABC	Talk	20.	WCAA	Latin Rhythm

Summer 2007; Adults 25-54

October 2007; Adults 25-54

SOURCE: Arbitron, based on average quarter-hour shares



what the diary reported. Country stations such as Beasley's WXTU/Philadelphia have long believed that the format, particularly in the Northeast, has suffered from "phantom come." Once the PPM launched in Philadelphia, WXTU's stock rose, regularly making it one of the top five or so coming stations in the market.

WBL's PD Vinny Brown, who has reservations about the PPM's negative effect on urban and Latin outlets, nonetheless sees some positives in the service as well. He believes the PPM "makes radio sexier because it puts us on the same playing field and platform as television."

One long-range question on broadcasters' minds is how numbers derived from the PPM will ultimately affect programming. Levingston says the PPM presents urban and Hispanic broadcasters with a new challenge. "Do they disregard what they have done and try to program to their listeners, to their core?" he asks. "Or do they play a game and now try to become as mass appeal as possible?" Levingston is adamant his station will not make such a change. "We will not disregard our community like that; we will not."

"From a business point of view, this [change] is incredibly harmful," says Frank Flores, VP/market manager for Spanish Broadcasting System's New York cluster. SBS Latin pop WPAT

took the biggest drop in the rankings, falling from No. 7 in 25-54 in the summer diary service to No. 19 in October's PPM survey, while tropical sister WSKQ fell from fourth to seventh.

Flores notes that five Spanish-language stations serve New York's Hispanic population of approximately 5 million. SBS, along with Univision Radio, are the two biggest operators in Spanish radio.

"If the business changes, maybe we don't have five stations," he says. "Maybe because business isn't good, two go away. And the community has to wake up because this is a big deal. It's not only a radio station: It's their culture, it's their language."

As far as SBS is concerned, Flores says, "we're not flipping anything. We're in the Spanish-language radio business."

Some in Latin radio—Flores included—remain skeptical about the accuracy of the new technology as well.

"We had anticipated some changes, just because there are always changes when you move from a diary to an electronic system," Univision Communications executive VP of corporate research Ceril Shagrin says. She notes that through the multimedia company's experiences with TV ratings, Univision has had ample experience in dealing with evolution. (TV ratings giant Nielsen Media Research, a sister company to R&R, is tran-

## A Plea For Calmer Voices

In the weeks preceding and following Arbitron's decision to delay further rollout of the PPM, there was a heated and, at times, nasty public debate about the new ratings service. Amid the din, several calmer voices advocated an end to the public debate and suggested that while the PPM may not be perfect, it's time to move forward.

"No one disputes the concerns being expressed about PPM sample and panel size," consultant Fred Jacobs wrote in a recent blog. "Like any new product, there are going to be bugs, and Arbitron needs to be proactive in identifying and solving problems." But he contends that there are more private avenues, specifically the Arbitron Advisory Council, "where protests can best be lodged, without all the media fanfare and explosiveness we've been seeing."

Greater Media president/CEO Peter Smyth agrees. "I have opinions about PPM issues, which I will communicate privately to the appropriate managers within Arbitron," he recently wrote on the company's Web site.

Saga Communications executive VP Steve Goldstein is of a similar mind. "We all know that Arbitron has some deep and difficult issues ahead," he wrote in a letter to R&R and other trade publications. "But anyone who thinks the transition from the 40-year-old diary to a brand-new technology will happen without bumps and glitches is not grounded in reality." —KT

sitioning to its own version of a Personal People Meter ratings service and is actually several years ahead of Arbitron in terms of rollout.)

However, Shagrin says, when those changes are significantly out of line with expectations, questions arise. "It all comes down to samples," she says. "The measurement tool itself changes what's being measured."

Shagrin and Flores agree that Hispanics are undercounted by the PPM. This has to do, on one hand, with the measurement tool, which picks up exposure to all radio. Naturally, they believe, there's more English-language radio in public spaces than Spanish. (Diarykeepers might not, for example, credit a station that they heard while shopping, but the PPM registers it. With the PPM, Arbitron has begun referring to the metric previously known as "time spent listening" as "time exposed.")

"We expected a little higher exposure to English media among English-speaking Hispanics than the diary would have recorded," Shagrin says. Far more troubling, she says, is that 18- to 34-year-olds are the most difficult segment to sample. Because Hispanic listeners are younger, they turn out to be particularly undercounted by the PPM, even though Arbitron says it weighs the sample to account for that underrepresentation.

Univision Radio COO Gary Stone calls electronic measurement "terrific. But the problem is Arbitron is not getting a large enough sample, and they're not able to break it down for Spanish-language usage," he says. "So if a Spanish-dominant person drops out, you have no way of replacing them."

Stone, Flores and Shagrin all say they're concerned that Arbitron's sampling of Hispanics does not take into account, for example, that those of Dominican origin may not have the same musical tastes as those of Colombian extraction and that a change in a panel may significantly alter the results.

The concern extends to advertising agencies, which naturally support electronic measurement because it's perceived to be more accurate. "But it can't be accurate if the sample doesn't represent your industry," Shagrin says. "Everyone wants to support [the PPM], but Arbitron has to make the changes that give us credible currency."

Working toward advertising rate parity has always been a struggle for Spanish-language media. But major inroads had been made in recent years, particularly in light of Spanish radio and TV's rising ratings.

Shagrin, for one, says Univision is pleased that Arbitron has delayed its PPM rollout to New York and other markets. "We encourage them to make the necessary changes to reduce bias and improve the reliability of the data and we are willing to work with Arbitron and the other users of the data to help them succeed in this effort," Shagrin says. "We encourage Arbitron to make the same changes in Houston and Philadelphia, which remain currency in those markets."

WBL's Levingston welcomes the PPM postponement as well. "I'm glad that Arbitron decided to listen to its clients and that they're going to take extra time to ensure that they have the most accurate system out there for measuring radio," he says. "That's beneficial in the long run to all radio stations as well as to all of the advertisers." R&R



Don Imus' return marked by intrigue, continuing criticism, questions

## The I-Man Cometh

Mike Stern

MStern@RadioandRecords.com

**t**he year's biggest story in the news/talk/sports world culminated at 6 a.m. EST Dec. 3 when New York veteran radio newsman Charles McCord began his broadcast with this pronouncement: "This first headline will make news all across the country. The 'Imus in the Morning' radio program has returned to the air. Its new addresses are WABC/New York and RFD-TV."

Yes, Don Imus is back after a six-month hiatus that began with his April 12 firing by CBS Radio. To recap, he lost his job after a furor arose over a regrettable comment referring to the Rutgers women's basketball team as "nappy-headed ho's." Immediately after he was canned, speculation of Imus' return began. On Nov. 1 the whispers grew to a media roar, as Citadel announced that Imus would host mornings on talker WABC. His return created a myriad of stories to cover, not the least of which involves industry reactions to his maiden broadcast on his new radio home.

### Day One

Calling the I-Man's Dec. 3 show "truly vintage," Tribune talk WGN/Chicago PD Bob Shomper says, "He handled his 'return' remarks with class and humor. Recognizing supporters [former WABC morning co-host] Curtis Sliwa, [WFAN afternoon co-host] Mike Francesa and [CBS Radio syndicated talkers] Opie & Anthony was a nice touch. The guest roster was good, but not great. Two standout comments: 'We signed for five years. It will take me that long to get back at everyone.' And when Imus was asked if he could

**'Imus is back in the saddle, sounding like the cowboy curmudgeon his fans and guests know and love.'**

—Michael Packer

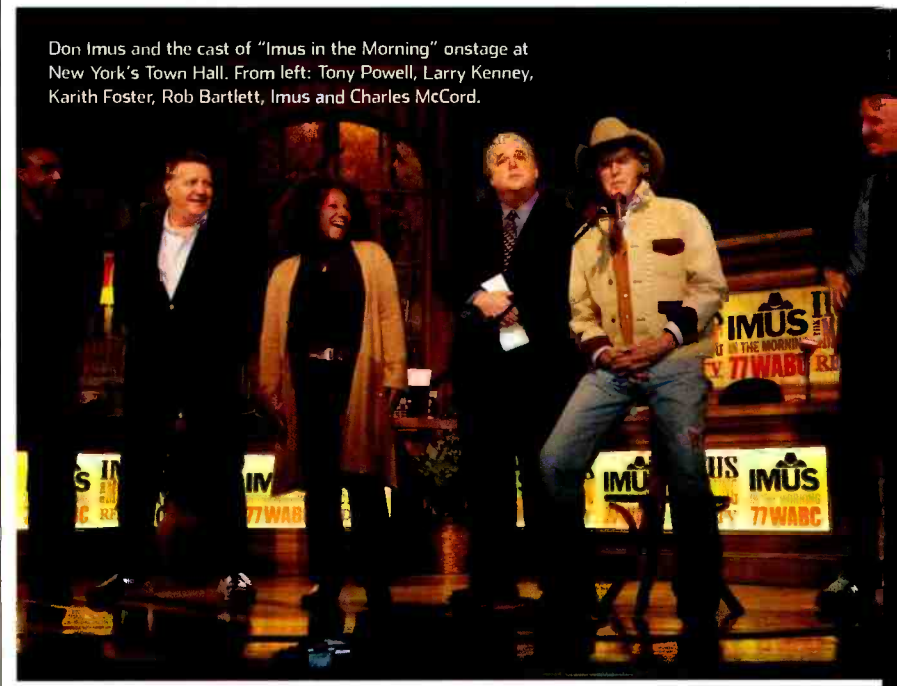
just forgive, he responded, 'I probably can.'"

McVay Media news/talk specialist Holland Cooke says that Imus sounded understandably nervous and thrilled to be working. "We may actually be seeing a kinder, gentler I-Man. When Sen. John McCain ducked Imus' question about gays in the military, Imus tried to call him on it but eventually gave up and let it go. Also, WABC sure has some snappy new jingles."

Radio America VP of programming Michael Packer adds that Imus back in the saddle sounds like the cowboy curmudgeon his fans and guests know and love. He may be wiser but he hasn't "lost his bark."

But Packer believes the jury is still out on many questions: Will the show succeed? Will Imus grow the audience he inherited from his WABC predecessors Curtis and Ron Kuby? Still, Packer says Imus will definitely bring in the dough and that advertisers will pay a premium to be on his show

*Continued on page 22*



Don Imus and the cast of "Imus in the Morning" onstage at New York's Town Hall. From left: Tony Powell, Larry Kenney, Karith Foster, Rob Bartlett, Imus and Charles McCord.

PHOTOGRAPH BY ANN MARIE SCIASCIA PHOTOGRAPHY

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## TAKE ON THE DAY

THE DR. LAURA PROGRAM

Source: Arbitron, Summer 2007/Spring 2007, Adults 25-54. Exact times. Selected markets.

Continued from page 20

because he's been one of radio's best-known morning stars for 30 years.

Clear Channel/Cincinnati director of AM programming Darryl Parks notes that Imus looks like he spent his sabbatical getting a face-lift: "He looks rested, tanned and like there was time spent in the 90210."

### Criticism Continues

National Organization for Women president Kim Gandy has consistently criticized Imus as being emblematic of a lack of diversity and unique voices in the media. During a Dec. 3 appearance on CNN's "Larry King Live," KABC/Los Angeles host Larry Elder asked what else people wanted from Imus, to which Gandy replied, "I've got a list."

First among Gandy's mandates is restitution from the maligned personality. "I keep hearing 'redemption' thrown around," she tells R&R, "but the guy did a lot of damage and walked away with a nice settlement from CBS. Did he do anything with it except take a nice six-month vacation?"

Gandy suggests Imus could help the Rutgers women's basketball team or "any one of many women of color organizations that are addressing issues like the one he started."

She would also like Imus to acknowledge that what happened had two dimensions. "It wasn't just racism," Gandy says. "It was racism and sexism, but that gets glossed over." Imus called for a national discussion about racism. Gandy responds, "Race and racism are good things to have a dialogue about, but he left out a very large part of what happened."

She would like to see a serious discussion about sexism in the media. She explains that Imus "has a platform now, and he ought to use it for more than calling Hillary Clinton Satan."

Gandy also scoffs at the addition of Karith Foster and Tony Powell, two African-American comedians who joined Imus' regular cast. "He sees himself as a commentator on the issues of the day, talking to high-profile politicians and newsmakers," Gandy says, incredulous that "this is his effort to expand that voice? He hires two comics?"

As for the future, Gandy sounds resigned. "It's a done deal, he has the contract, and he's back on the air." She feels the important question is, "What are we going to do

with it? Are we going to use that fact to accomplish something? Either it can be instituted by him or it can be about him. That's his decision to make."

While she insists that she "appreciates Imus' promise that nothing is going to happen to make them feel foolish about accepting his apology," she jokes that "somebody smart wrote that line."

Does she believe Imus does feel bad? "Nah. No chance."

### Not-So-Smooth Carr Ride

Imus wasn't the only personality affected by his April 12 firing. Entercom talk WRKO/Boston personality Howie Carr was hosting afternoons at WRKO while Imus' syndicated show aired in mornings on Greater Media talk WTKK. Nearly three months after Imus was fired, a Greater Media representative confirmed that the company had made him an offer, presumably to take mornings on WTKK. The next day Carr filed a lawsuit claiming Entercom was illegally blocking him from going to WTKK. Litigation over Greater Media's offer continued until Imus sealed his deal with Citadel and the obvious solution appeared: WTKK became an affiliate. Carr

**'It wasn't just racism. It was racism and sexism, but that gets glossed over.'** —Kim Gandy

returned to the WRKO afternoon slot with a lucrative new five-year contract Nov. 16.

Back at Entercom, Carr says to expect "basically the same show," characterizing his relationship with management as "fine as long as the checks clear." As for other staff, Carr says, "The salespeople are happy to have something to sell again." Carr's close relationship with the sales staff is clear. "I've asked them to please work on getting me back my free BMW X5."

Carr never felt any pressure to drop the suit and return to the air. He says he was "simply trying to improve himself and extend his career by moving to FM." He adds that his fans were supportive of the decision, reaching out "via e-mail, letters and right on the street. It was very gratifying." Many industry people also reached out, "including all of my would-be colleagues at WTKK."

Carr's listeners "seem to be glad I'm back," he says, and he is "very appreciative of that." Asked about the person who started the entire chain of events, Carr says, "Imus is yesterday's news."

R&R

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### Imus Onstage And In The Flesh

Don Imus' return to the airwaves was more than simply theater of the mind. The occasion was marked with a live broadcast at New York's Town Hall concert venue. Attendees ponied up \$100 for tickets, which benefited Imus' Ranch for Kids, a 4,000-acre ranch for children suffering from cancer and blood diseases. Including donations, the show raised \$100,000.

The scene onstage could have been inspired by "Hee-Haw," with a country-decor long oak desk and tall wood backdrop, sporting the logo of

flagship talker WABC/New York.

Imus wore his signature white cowboy hat and beige coat, surrounded by his cast of veterans and new faces. Behind and to his right, the Levon Helm Band added to the grits-and-scrapple perception, playing several country-inspired songs during the maiden broadcast.

The audience at Town Hall, which was about 80% filled at any given time, was a mirror image of Imus: middle-aged white men who applauded enthusiastically whenever the appropriate political views were voiced.

Imus played straight to the radio mic: When on the air, he did his thing, but during the frequent breaks where music or spots played, curiously he never once addressed or acknowledged his audience, despite frequent applause and generous laughter during comedic segments.

For those first four hours marking his return to the airwaves, it was obviously all business, with serious pressure to balance humor and sarcasm against his newly humbled persona. —Chuck Taylor



Leslie Segrete  
Co-Host

Tom Kraeutler  
Host

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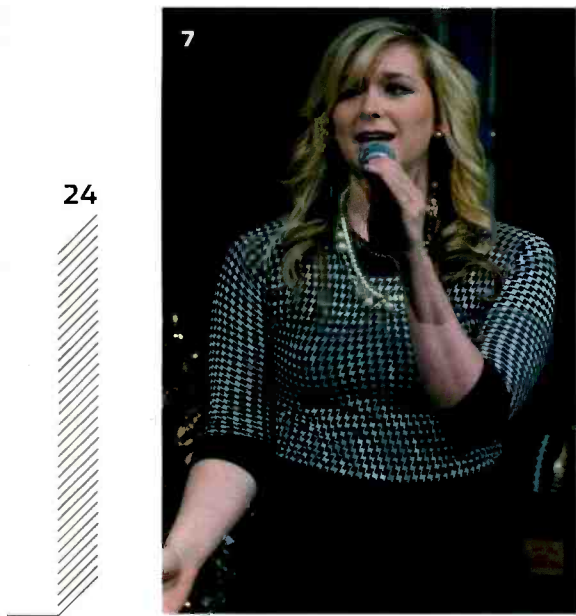
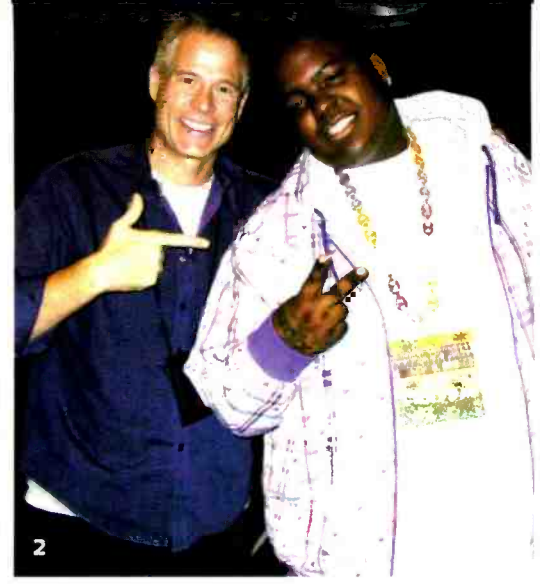
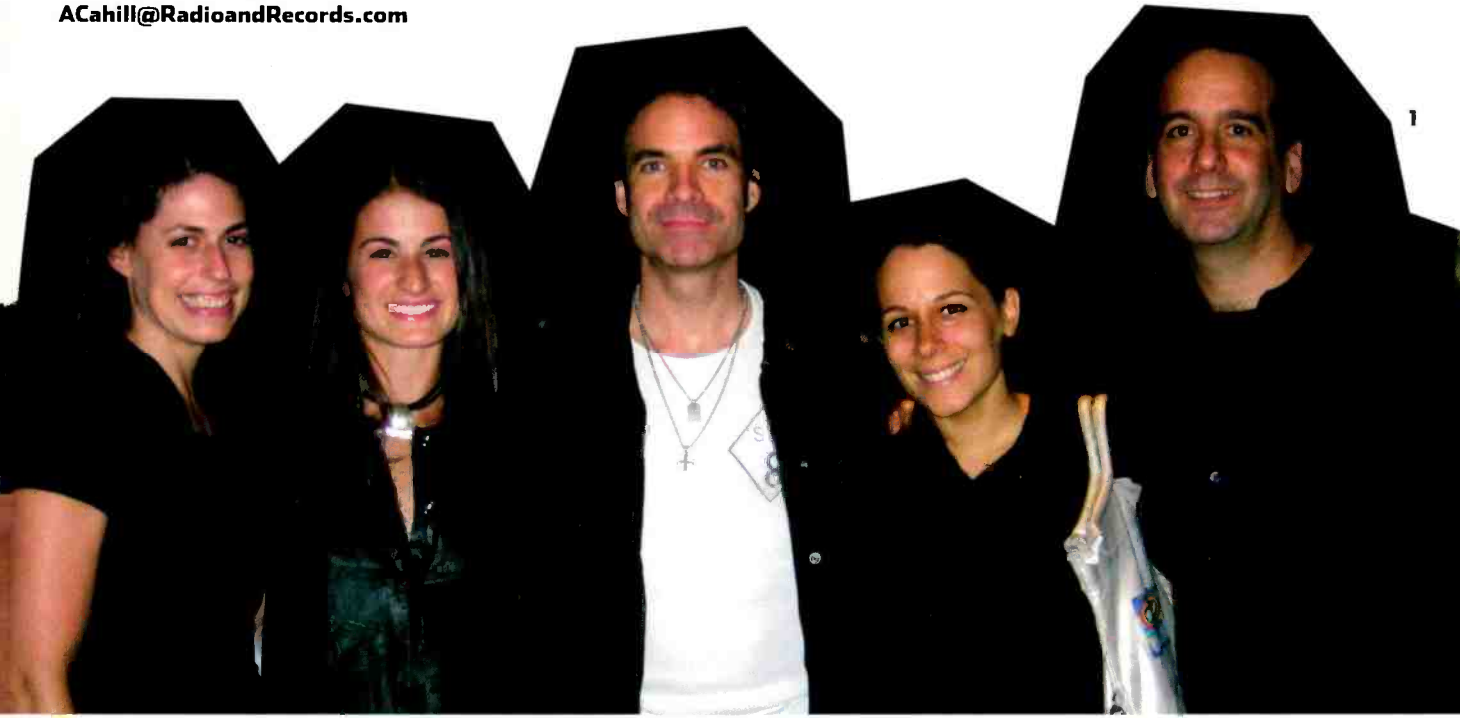


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# BIG SHOTS

Compiled by Alexandra Cahill  
 ACahill@RadioandRecords.com



## Personal Best

**1.** A few lucky listeners met Columbia Records solo artist and Train vocalist Pat Monahan at Citadel hot AC WPLJ/New York's Up Close and Personal concert event at the China Club. From left are fans Emily Schmalholz and Cathy Alessio, Monahan, fan Heather Schwartz and Columbia Records senior VP Pete Cosenza. "Her Eyes," the first single from Monahan's solo debut, is No. 16 on R&R's Hot AC chart.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to [ACahill@RadioandRecords.com](mailto:ACahill@RadioandRecords.com).

**2. Life Is Beautiful** Beluga Heights/Epic/Koch Records artist Sean Kingston, right, dropped by Voice of America's Washington, D.C., studios to discuss his new single, "Take You There," with VOA Music Mix DJ Larry London. Kingston's self-titled debut CD, which includes summer chart-topper "Beautiful Girls," dropped July 31.

**3. Sugarland Express** "CMT Top 20 Countdown" host Lance Smith caught up with Sugarland's Kristian Bush and Jennifer Nettles during a VIP preparty at the Hard Rock Cafe in New York. The country music channel filmed the Mercury Nashville duo's concert stop with Jake Owen at the Nokia Theatre for "CMT on Tour: Sugarland." From left are Bush, Smith and Nettles. Photo: Scott Gries/CMT **4. Magic Kingdom** The timeless Olivia Newton-John recently performed at the Australia Zoo for Steve Irwin Day. She is pictured with publicist Michael Caprio, founder of Las Vegas-based Caprio Media Design, and a koala, a native to Oz. Newton-John is not; she was born in England and moved to Australia at age 5.

**5. Supa-Friends** Archway rhythmic WCZQ (Hot 105.5)/Champaign, Ill., mixer/personality DJ Supa, right, chatted with Soulja Boy Tell 'Em during a performance with T-Pain in Central Illinois. The second single from the Collipark/Interscope rapper, "Soulja Girl," is No. 7 on R&R's Urban chart. **6. Crossover Appeal** Clear Channel CHR/top 40 WHTZ (Z100)/New York staffers welcomed Grammy Award nominee Taylor Swift to the Big Apple. From left are Universal Republic director of top 40 promotion Mike Nazarro, Big Machine Records president Scott Borchetta, Swift, Z100 PD Sharon Dastur and Universal Republic senior VP of promotion and artist development Joel Klaiman. **7. Saved By The Bells** Teen singer/songwriter Whitney Wolanin performed "Silver Bells" on religious network EWTN's "Life on the Rock" TV special. Her holiday album "Christmasology" was released in 2006 on TopNotch Records. Photo: courtesy of TopNotch Records





# Formats

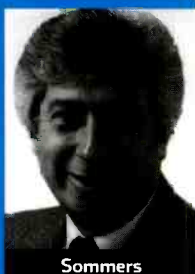
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## R&R TIMELINE

**1 YEAR AGO** R&R announces that R.J. Curtis will join as country editor. ■ KLDE/Houston hires Ed Scarborough as PD. ■ Mike Peer is aboard KENZ/Salt Lake City as PD, replacing Bruce Jones.

**5 YEARS AGO** Emmis names Barry Mayo Sr. VP/ market manager of its New York station group. ■ Gerry DeFrancesco is hired at WMWX/Philadelphia as PD. ■ Bill Michaels rises to OM of Clear Channel's Toledo cluster.

**10 YEARS AGO** Bill Sommers returns to ABC/ Los Angeles as president/GM over KABC-AM, KTNZ-AM and KLOS-FM. ■ WKQI/Detroit hires Rick Gillette as PD. ■ Ken Johnson joins WXTU/Philadelphia for programming duties.



Sommers

**15 YEARS AGO** Randy Bongarten becomes president/ GM of WNCN/New York. ■ WEEI/ Boston taps Aaron Daniels for VP/ GM duties. ■ Ardie Gregory rises to VP/GM of WWMX/Baltimore.

**20 YEARS AGO** KFI/Los Angeles elevates Ken Kohn to station manager. ■ Jim Haviland is appointed GM of WCZE and WLOO/Chicago. ■ A&M promotes Jesus Garber to VP of R&B promotion.



Garber

**25 YEARS AGO** Bill Phippen is chosen as GM for WWSH/Philadelphia. ■ WABC/New York selects Jim Haviland as GM. ■ The Amarturo Group names Chuck Borchard GM of WDRQ/Detroit and James Butler GM of WWJF/Miami.

**30 YEARS AGO** Gary Stevens is promoted to president of Doubleday Broadcasting. ■ WHCN/Hartford picks Michael Picozzi as PD. ■ R.D. "Crash" Williams becomes GM of KAYO/Seattle.



Picozzi

## THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

### Foo Fighters Set Alternative No. 1 Weeks Mark



the Red Hot Chili Peppers' "Scar Tissue" in October 1999 and matched by Staind's "It's Been Awhile" (2001) and Green Day's "Boulevard of Broken Dreams" (2005).

Foo Fighters set the record for most weeks at No. 1 in the 19-year history of the Alternative chart as "The Pretender" (RMG) retains the top spot for a 17th straight week and even bullets with a modest increase of 12 plays. "The Pretender" eclipses the 16-week standard first set by

### Keys Expands Kingdom

Alicia Keys becomes the first artist to reign simultaneously over Rhythmic, Urban and Urban AC since Mary J. Blige in March 2006 (with "Be Without You"), as "No One" (RMG) skirts past Chris Brown's "Kiss Kiss" (Zomba) to reach the Rhythmic summit, despite losing 23 plays. Meanwhile, the track holds at No. 1 for a seventh week at Urban AC and reclaims the top spot at Urban for a sixth nonconsecutive frame after a two-week absence. "No One" is Keys' second career No. 1 at Rhythmic, following her Usher duet "My Boo" in 2004. At CHR/Top 40, "No One" scores Most Increased Plays (up 1,071) for a decade-best sixth consecutive week, rising 4-2. It's also the Greatest Gainer at Hot AC (29-23, up 234).

### Fergie Goes Five For Five

Fergie becomes just the third artist in the 15-year history of the Nielsen BDS-driven CHR/Top 40 chart to score five top five singles from one album, as "Clumsy" (Interscope) steps 6-5. With her latest track from "The Dutchess," Fergie joins Justin Timberlake and Kelly Clarkson, both of whom achieved the feat within the past two years with their respective sets "FutureSex/LoveSounds" and "Breakaway."

### New Reign At Regional Mexican

It took almost seven years and 10 chart singles, but La Arrolladora Banda El Limon lands its first Regional Mexican No. 1, as "Sobre Mis Pies" (Edimonsa) jumps 3-1. The act first reached the list in early 2001 with the No. 5-peaking "Que Me Vas A Dar," while its highest chart hit until this week was "De Ti Exclusivo," which rose to No. 3 in June. The group's new set, "Y Que Quede Claro," became its first top 10 on Billboard's Top Latin Albums chart when it debuted at No. 9 last month.

### Swift Rise To No. 1

Taylor Swift takes the Country chart's biggest jump to No. 1 by any artist in almost 10 years, and the biggest for a solo female in 14 years as "Our Song" (Big Machine) gains 2.8 million impressions and surges 6-1.

Swift's move is the chart's biggest leap to No. 1 since Tim McGraw's "Just to See You Smile" shifted 6-1 in January 1998 and the biggest by a female since Faith Hill's "Wild One" flew 6-1 in December 1993. Swift's audience gain is second only to McGraw's 2.9 million improvement with "Suspicious" (Curb), which jumps 37-27.

Coincidentally, Carrie Underwood's "So Small" (Arista/Arista Nashville) takes the deepest plunge from No. 1 by any title in more than 11 years. Underwood's song dips 6.8 million impressions and tumbles 1-10, the most drastic fall from the summit since Shania Twain's "You Win My Love" fell 1-11 in May 1996. This also marks the first time this decade that one solo female replaces another atop the country chart. That hasn't happened since January 1999 when Jo Dee Messina's "Stand Beside Me" followed Martina McBride's "Wrong Again" at the summit.

### Joyeux 'Noel'

Like a star atop a Christmas tree, Josh Groban places "I'll Be Home for Christmas" (Reprise) at the AC apex, while also debuting with a trio of seasonal songs. "Home" becomes Groban's fifth career No. 1 (and third holiday chart-topper, following 2002's "O Holy Night" and 2004's "Believe"), extending his lead for most AC No. 1s this decade. The success of his album "Noel," the first yuletide No. 1 on The Billboard 200 since Kenny G's "Miracles" in 1994, prompts the entries of "The First Noel" at No. 23, "Little Drummer Boy" at No. 24 and "Silent Night" at No. 29. Two additional Groban titles make the format's New & Active list.





Part one of our look at a year so action-packed, we break it into six-month chunks

## 2007 In Review: A Year Of Living Crazy

Kevin Carter  
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As much as Dan Mason Sr. figured prominently in the events of 2007 in that he transformed the corporate culture at CBS Radio in a remarkable way, it was his son, Dan Jr., who figured indirectly in one of the year's most significant stories: transforming tragedy into triumph at Entercom/Sacramento. **a** This year started on a somber and shocking note with a now-infamous accident that fundamentally changed the very way that radio stations approached high-profile promotions. Jennifer Strange, a 28-year-old mother of three, died from the effects of water intoxication while attempting to win a Nintendo Wii from KDND (107.9 the End)/Sacramento. Strange's death proved to be the End for 10 station employees, including PD Steve Weed and the members of "The Morning Rave."

This is the part of the story where Dan Jr. steps in. After only seven months in the PD chair at WHYI (Y100)/Miami, Mason had left the station and was in search of a gig. Coincidentally, a month or so after Strange's death, KDND was running rudderless and was badly in need of a programming authority figure. Enter Mason, who agreed to come to Sacramento, ostensibly to baby-sit and stabilize the station. His reassuring presence resulted in a permanent invitation to stick around, and the station has since flourished under his leadership. We love a happy ending.

First quarter 2007 also witnessed a flurry of label activity: John Boulos joined Lava Records April 23 as senior VP of pop promotion. Around that same time, Marni Halpern left her post as VP of pop promo at Lava and segued to the same position at Epic Records, where senior VP Jacqueline Saturn also promoted national director of top 40 promotion Alex Levy to senior director and moved Adan Armandariz from Dallas back to Los Angeles as senior director of rock and alternative promotion.

Over at the Zomba Label Group, Ken Lucek was inked as West Coast VP of CHR promotion. No injuries were reported in the resulting fracas.

After 11 years with the same Fresno frequency, PD Mike Yeager left KWYE (Y101)/Fresno about a month after Peak Broadcasting acquired the station from CBS Radio and flipped it from

CHR/top 40 to AC, blowing out the entire airstaff with the exception of Yeager, who sat on the sidelines for a few months before landing on his feet in April as the new PD of WSTW/Wilmington, Del.

### More Transitions

Clear Channel's WXXL (XL106.7)/Orlando loomed large in the year's news, starting with the departure of longtime morning co-host Doc Holliday after 17 years with the station, which had also been in need of a PD since Tommy Chuck transferred to sister WFLZ/Tampa in November 2006. Enter Chuck's high school pal Michael Bryan, who left his second go-round at WNVZ (Z104)/Norfolk and filled the PD vacancy at WXXL. Later in the year, in a bold stroke, Bryan filled his morning opening with the talents of Trish Sweet, who happened to be one of the exiled members of KDND's ill-fated "Morning Rave." Using the name Jayde, Sweet charmed her way into an interview with Bryan and was subsequently hired as XL's new morning show co-host.

And the eternal PD puzzle gets filled in once again: Replacing Bryan at WNVZ was Entercom's rising young programming stud Tias Schuster, who scored the market upgrade from Entercom sister WKRZ/Wilkes-Barre.



Bryan



Mason



Reynolds



Schuster



Thomas

One of the format's lengthier runs ended in April when OM/PD Cat Thomas suddenly left the building at the legendary WAPE/Jacksonville after 12 years. Fortunately, Thomas didn't sit on the beach for long; he landed at Entercom/Austin as OM/VP of programming in June—the same month that J.R. Ammons gave his notice at Wilks Broadcast Group's CHR/top 40 KMXV (Mix 93.3)/Kansas City and was named to replace Thomas at WAPE. See how this all works? Ammons was previously famous for his 11 years at WSTR (Star 94)/Atlanta, which underwent some major upheaval of its own when it announced that Vikki Locke, 17-year co-host of the "Steve & Vikki" morning show, would be leaving the station for health reasons at the end of the year. The eventual outcome turned out a bit differently, as Star ended up hiring a whole new morning show.

### Waving Bye-Bye

In May, Universal Republic VP of promotion Dave Reynolds waved farewell after 12 years with the company. Reynolds was the first local rep hired back in 1995, when the label was still known as Rising Tide. "I'm just humbled that anyone would let me stick around for that long," he remarked. Reynolds didn't remain idle; he was scooped up by Virgin Records as VP of promotion, filling the gap created when Jason McFadden left. In other label love, congrats went out to Jive's very own Jeff "J.R." Rizzo on his sweet promotion to VP of top 40 promotion for Zomba Label Group.

In other news from the front half of 2007, Sean Lynch had to field a bunch of "What are you, insane?" phone calls from friends when he left Hawaii after 18 months in paradise as OM/PD at Visionary Related Entertainment CHR/top 40 KQMQ (93.1 the Zone) and rhythmic KDDB (102.7 Da Bomb)/Honolulu, and headed home to Los Angeles to reopen his consultancy with the focus-group-tested name Sean Lynch Consulting. In another surprising exit, MD/mid-day princess Keli Reynolds left WNKS (Kiss 95.1)/Charlotte (home of R&R '07!) after nearly five years. She's now at KBBY/Oxnard-Ventura, Calif.

And finally, 2007 bore witness to one of the year's oddest radio journeys: Say hello to Chris Pickett, who left his PD gig at Clear Channel hot AC KVUU and soft AC KKLI (K-Lite 106.3)/Colorado Springs, to make the major move to Indianapolis as PD of Emmis CHR/top 40 WNOU (RadioNow 93.1). Sadly, the gig lasted for just a few months, when Emmis sold the station's format and intellectual property to Radio One, putting Pickett on the unemployment line—or did it? In a stroke of miraculous good fortune, Pickett's old job was still open and he headed back to Colorado Springs . . . as though nothing had ever happened.

R&R

Next week: Part two of one of the industry's craziest years . . . and we've seen some crazy ones.



# CHR/TOP 40

▶ WHILE THE TIMBALAND-PRODUCED "APOLOGIZE" HOLDS AT NO. 1 FOR A SIXTH WEEK, **ONEREPUBLIC** STEPS OUT ON ITS OWN WITH "STOP AND STARE," THE CHART'S TOP DEBUT AT NO. 36.



# R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOT ON LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	13	<b>APOLOGIZE</b> TIMBALAND FEATURING ONEREPUBLIC	NO. 1 (6 WKS)	11 ☆ MOSLEY/BLACKGROUND/INTERSCOPE	10255 -98	69.013	1
2	4	7	<b>NO ONE</b> ALICIA KEYS	MOST INCREASED PLAYS	11 MBK/J/RMG	8362 +1071	59.609	2
3	2	13	<b>BUBBLY</b> COLBIE CAILLAT		11 ☆ UNIVERSAL REPUBLIC	8346 -732	48.761	5
4	3	14	<b>HATE THAT I LOVE YOU</b> RIHANNA FEATURING NE-YO		11 ☆ SRP/DEF JAM/DJMG	7852 -54	48.797	4
5	6	10	<b>CLUMSY</b> FERGIE		11 ☆ WILL.I.AM/A&M/INTERSCOPE	7386 +1018	48.810	3
6	5	16	<b>PARALYZER</b> FINGER ELEVEN		11 2 WIND-UP	6974 +47	35.330	8
7	8	8	<b>KISS KISS</b> CHRIS BROWN FEATURING T-PAIN		11 ☆ JIVE/ZOMBA	6875 +634	48.639	6
8	11	11	<b>TATTOO</b> JORDIN SPARKS		11 ☆ 19/JIVE/ZOMBA	5981 +621	36.445	7
9	19	8	<b>OVER YOU</b> DAUGHTRY		11 ☆ RCA/RMG	4910 -843	23.824	13
10	9	26	<b>THE WAY I ARE</b> TIMBALAND FEATURING KERI HILSON		11 3 MOSLEY/BLACKGROUND/INTERSCOPE	4676 -794	32.061	9
11	12	12	<b>CYCLONE</b> BABY BASH FEATURING T-PAIN		11 ARISTA/RMG	4556 -285	25.536	11
12	18	5	<b>LOW</b> FLO RIDA FEATURING T-PAIN		11 POE BOY/ATLANTIC	4542 +1055	28.594	10
13	9	13	<b>LOVE LIKE THIS</b> NATASHA BEDINGFIELD FEATURING SEAN KINGSTON		11 ☆ PHONOGENIC/EPIC	4456 +175	23.695	14
14	11	20	<b>STRONGER</b> KANYE WEST		11 2 ROC-A-FELLA/DEF JAM/DJMG	4331 -927	24.742	12
15	12	18	<b>HOW FAR WE'VE COME</b> MATCHBOX TWENTY		11 ☆ MELISMATA/ATLANTIC	3969 -277	17.568	20
16	23	5	<b>TEARDROPS ON MY GUITAR</b> TAYLOR SWIFT	AIRPOWER	11 ☆ BIG MACHINE/UNIVERSAL REPUBLIC	3878 +977	20.583	17
17	14	14	<b>I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)</b> GOOD CHARLOTTE		11 DAYLIGHT/EPIC	3767 -4	20.907	16
18	9	9	<b>GOOD LIFE</b> KANYE WEST FEATURING T-PAIN		11 ROC-A-FELLA/DEF JAM/DJMG	3497 +11	19.646	18
19	21	8	<b>MISERY BUSINESS</b> PARAMORE	AIRPOWER	11 ☆ FUELED BY RAMEN/ATLANTIC/LAVA	3414 +252	23.009	15
20	15	24	<b>WHO KNEW</b> PINK		11 2 ☆ LAFACE/ZOMBA	3369 -539	16.829	22
21	17	20	<b>WAKE UP CALL</b> MAROON 5		11 A&M/OCTONE/INTERSCOPE	3019 -731	15.526	23
22	26	6	<b>TAKE YOU THERE</b> SEAN KINGSTON		11 BELUGA HEIGHTS/EPIC	2766 +439	17.155	21
23	20	15	<b>CRANK THAT (SOULJA BOY)</b> SOULJA BOY TELL'EM		11 2 COLLIPARK/INTERSCOPE	2695 -487	14.642	24
24	22	15	<b>AYO TECHNOLOGY</b> 50 CENT FEAT. JUSTIN TIMBERLAKE & TIMBALAND		11 SHADY/AFTERMATH/INTERSCOPE	2506 -515	19.054	19
25	27	7	<b>SWEETEST GIRL (DOLLAR BILL)</b> WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIIA		11 COLUMBIA	2391 +388	12.176	26
26	28	7	<b>INTO THE NIGHT</b> SANTANA FEATURING CHAD KROEGER		11 ARISTA/RMG	2235 +307	7.923	31
27	24	10	<b>BED</b> J. HOLIDAY		11 MUSIC LINE/CAPITOL	2137 -754	11.656	27
28	30	5	<b>SHADOW OF THE DAY</b> LINKIN PARK		11 WARNER BROS.	2040 +479	9.155	28
29	29	6	<b>NEVER TOO LATE</b> THREE DAYS GRACE		11 JIVE/ZOMBA	1869 +280	5.507	37
30	25	10	<b>S.O.S.</b> JONAS BROTHERS		11 HOLLYWOOD	1635 -710	5.663	35
31	35	4	<b>SORRY</b> BUCKCHERRY		11 ELEVEN SEVEN/ATLANTIC/LAVA	1474 +439	4.896	-
32	31	3	<b>PIECE OF ME</b> BRITNEY SPEARS		11 JIVE/ZOMBA	1443 +245	12.349	25
33	36	2	<b>WON'T GO HOME WITHOUT YOU</b> MAROON 5		11 A&M/OCTONE/INTERSCOPE	1420 +417	5.011	40
34	34	4	<b>HERO/HEROINE</b> BOYS LIKE GIRLS		11 COLUMBIA	1268 +215	6.206	34
35	33	5	<b>BABY DON'T GO</b> FABOLOUS FEATURING JERMAINE DUPRI		11 DESERT STORM/DEF JAM/DJMG	1085 -25	8.181	30
36	NEW		<b>STOP AND STARE</b> ONEREPUBLIC		11 MOSLEY/INTERSCOPE	763 +291	5.189	39
37	40	2	<b>HE SAID SHE SAID</b> ASHLEY TISDALE		11 WARNER BROS.	740 +73	3.109	-
38	NEW		<b>SHE SAID, I SAID (TIME WE LET GO)</b> NLT		11 T.U.C./GEFFEN	693 +111	5.592	36
39	NEW		<b>HYPNOTIZED</b> PLIES FEATURING AKON		11 BIG GATES/SLIP-N-SLIDE/ATLANTIC	669 +175	3.463	-
40	37	9	<b>UNTIL THE END OF TIME</b> JUSTIN TIMBERLAKE DUET WITH BEYONCE		11 JIVE/ZOMBA	667 -221	2.634	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>DON'T STOP THE MUSIC</b> Rihanna (SRP/DEF JAM/DJMG)	19
<b>SORRY</b> Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)	17
<b>STOP AND STARE</b> OneRepublic (MOSLEY/INTERSCOPE)	15
<b>SCREAM</b> Timbaland Feat. Keri Hilson & Nicole Scherzinger (MOSLEY/BLACKGROUND/INTERSCOPE)	14
<b>SWEETEST GIRL (DOLLAR BILL)</b> Wyclef Jean Feat. Akon, Lil Wayne & NiiA (COLUMBIA)	11
<b>LOW</b> Flo Rida Feat. T-Pain (POE BOY/ATLANTIC)	10
<b>CLUMSY</b> Fergie (WILL.I.AM/A&M/INTERSCOPE)	9
<b>HERO/HEROINE</b> Boys Like Girls (COLUMBIA)	9
<b>PIECE OF ME</b> Britney Spears (JIVE/ZOMBA)	9
<b>SEE YOU AGAIN</b> Miley Cyrus (HOLLYWOOD)	9

**ADDED AT... WYB**  
Daytona Beach, FL  
PD: Ammie Olson  
Britney Spears, Piece Of Me, 1  
Ne-Yo, Go On Girl, O  
Sum 41, With Me, O  
Timbaland Feat. Keri Hilson & Nicole Scherzinger, Scream, D

FOR REPORTING STATIONS PLAYLISTS GO TO  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>SEE YOU AGAIN</b> Miley Cyrus (WALT DISNEY/HOLLYWOOD)	598/265	<b>BREAK ANOTHER</b> Blake Lewis (J/RMG)	552/120
<b>CALABRIA 2008</b> Enur Feat. Natassja (ULTRA)	584/104	<b>SOULJA GIRL</b> Soulja Boy Tell'em Feat. I-15 (COLLIPARK/INTERSCOPE)	545/55
<b>WHATEVER IT TAKES</b> Lifehouse (Geffen)	571/140	<b>HOT</b> Avril Lavigne (RCA/RMG)	529/67
<b>GET BUCK IN HERE</b> DJ Fell Feat. Diddy, Akon, Ludacris & Lil Jon (ISLAND URBAN/DJMG)	563/147	<b>DON'T STOP THE MUSIC</b> Rihanna (SRP/DEF JAM/DJMG)	505/252
<b>CALLING YOU</b> Blue October (UNIVERSAL MOTOWN)	557/92	<b>BEST DAYS</b> Matt White (Geffen)	501/44

## MOST INCREASED PLAYS

+1071	<b>NO ONE</b> Alicia Keys (MBK/J/RMG)
+1055	<b>LOW</b> Flo Rida Feat. T-Pain (Poe Boy/Atlantic)
+1018	<b>CLUMSY</b> Fergie (Will.I.Am/A&M/Interscope)
+977	<b>TEARDROPS ON MY GUITAR</b> Taylor Swift (Big Machine/Universal Republic)
+634	<b>KISS KISS</b> Chris Brown Feat. T-Pain (Jive/Zomba)

FOR WEEK ENDING DECEMBER 9, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 126 CHR/Top 40 and 17 Canada CHR/Top 40 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. CHR/Top 40 indicator chart comprised of 55 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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A look at who did what in the past year

## Making Moves

Darnella Dunham

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**W**hile there were a number of major issues that persisted throughout 2007—Arbitron's Portable People Meter, the pending Sirius/XM merger and industry layoffs—in the rhythmic radio arena there was a lot of movement, resulting in a positive year for many in the format. Among the highlights, Ennis morning show personalities Big Boy of KPWR (Power 106)/Los Angeles and Miss Jones of WQHT (Hot 97)/New York stepped into the world of syndication. Programmers and label execs were elevated within their respective companies or moved on to different ones, and others moved out of the industry entirely. Following is a look at the major happenings of the last year.

### The PD Chair

After about three years as PD of Ennis' WQHT, John Dimick resigned to become Lincoln Financial Media VP of programming. APD/MD Ebro succeeded Dimick and was promoted to PD, and Jill Strada resigned from her PD position at Cox's WPYO (Power 95.3)/Orlando to become Hot 97's APD/MD.

In February, R Dub vacated his post as PD/afternoon host of Clear Channel's KOHT (Hot 98.3)/Tucson to focus on his nationally syndicated program "Sunday Nite Slow Jams." But his move away from programming was short-lived: He resurfaced at urban AC sister KHHT (Hot 92.3)/Los Angeles several weeks later. The PD opening at KOHT was filled from within the company with the hiring of Fred Rico from KIKI (Hot 93.9)/Honolulu. APD/MD/afternoon personality Tony Tecate of CBS Radio's KSFM became the new PD at KIKI in February but returned to the mainland in October.

Twenty-four hours of stunting as "Free Paris Radio" led to the late-June launch of KZON (101.5 JamZ)/Phoenix, replacing the station's previous Free FM format. Former Clear Channel/Northern California regional VP of programming and KYLD (Wild 94.9)/San Francisco PD Dennis Martinez was named PD; DJ Mikee Mike resigned from his assistant MD position at KPWR to become MD of KZON.

Cindy Hill, PD of Univision Radio's No. 1-

ranked KBBT (98.5 the Beat)/San Antonio, was elevated to regional programmer for the company. She relinquished her PD duties to KKSS (Kiss 97.3)/Albuquerque programmer Homie Marco Arias and became PD of KPTY/Houston. Another PD change in the market occurred when KPWT (Power 106.7) PD Doug Bennett stepped down from the position in November and picked up other programming/on-air duties at Cox/San Antonio.

Cumulus/Kansas City OM and KCHZ (95.7 the Vibe) PD Maurice DeVoe absorbed additional programming responsibilities for several urban stations in November.

Entercom-owned WNVZ (Z104)/Norfolk PD/afternoon talent Michael Bryan headed south in the spring to become PD of Clear Channel heritage CHR/top 40 WXXL (XL 106.7)/Orlando. Tias Schuster came onboard from co-owned CHR/top 40 WKRZ/Wilkes-Barre to replace Bryan.

Stevie DeMann exited CBS Radio urban WJHM (102 Jamz)/Orlando as PD/afternoon personality, then joined sister WLLD (WiLD 98.7)/Tampa. He abruptly resigned after a couple of weeks and was later named PD of WPYO, succeeding Strada.

The PD position at Clear Channel's KTBT (92.1 the Beat)/Tulsa opened in 2006 when Chase relocated to Austin to become FM OM for the Ennis cluster and KDHT (Hot 93.3) PD Corbin Pierce, PD/afternoon personality at

### 2007 R&R Industry Achievement Award Winners

This year's winners of the R&R Industry Achievement Awards were full of repeat honorees from 2006 and years past. Here are the leaders, voted upon by their peers, as best in the rhythmic format for 2007:

Station of the year (markets 1-25): **WJMN/Boston**

Station of the year (markets 26-100): **KBBT/San Antonio**

Station of the year (markets 101+): **KZFM/Corpus Christi, Texas**  
 PD/OM: **Jimmy Steal, KPWR/Los Angeles**  
 MD: **Erik Bradley, WBBM-FM/Chicago**  
 Personality/show: **Big Boy, KPWR/Los Angeles**

Label (platinum): **Island Def Jam Music Group**

Label (gold): **Koch**

Promotion executive:

**Gary Marella, Universal Motown**

alternative KHBZ (94.7 the Buzz)/Oklahoma City, filled the opening at KTBT.

WKHT (Hot 104.5)/Knoxville PD/afternoon personality Russ Allen resigned from his position after four years with the station, while Dan Hunt became PD of Citadel's WWKX (Hot 106.3)/Providence. KIDDB/Honolulu OM/PD Sean Lynch relocated to Los Angeles. WOCQ (OC104)/Salisbury, Md., PD/morning show host Wookie unexpectedly left the station after more than a decade there. Afternoon talent Deelite replaced him as PD.

Big Bear was promoted from KCAQ (Q104.7)/Oxnard, Calif., PD to director of programming and broadcast operations for Gold Coast. KPAT (95.7 the Beat) and adult hits KBOX/Santa Maria, Calif., PD Louie Diaz accepted the same position at KWIN/Stockton.

After six years as PD of co-owned WHZT (Hot 98.1)/Greenville, S.C., Fisher accepted the PD position at hot AC sister WMXB (Mix 103.7)/Richmond. He was replaced by Jet Black, previously APD/MD/night show host of Clear Channel's KTBT.

Spokane Television/Spokane OM Ken Hopkins became PD of the market's KEZE (Wired 96.9) shortly after Maynard departed to accept the PD position at KQMV (MOVIN 92.5)/Seattle. Boomer, former PD of KZAP (Club 96.7 FM)/Chico, Calif., joined KEZE later in the year to allow Hopkins to focus on his OM duties for other stations in the cluster.

There were two controversial PD moves in Amarillo, Texas: KBZD (Energy 99.7) PD/morning show host Justin Tyme was dismissed because management was unhappy with content on his MySpace page; and Deana E. McGuire, PD of competitor KQIZ, was unexpectedly fired after spending her entire 17-year career there, only to be rehired a month later.

### Executive Movement

In February, rumors about Jermaine Dupri becoming president of Island Urban Music turned out to be true. Concurrently, many of his staffers at Virgin were laid off as part of a restructuring. Those affected included senior VP of pop and rhythm promotion Andrea Kline, senior director of rhythm crossover Cord Himmelstein and national director of rhythm crossover Boogie D, who returned to radio as OM of Radio One/St. Louis.

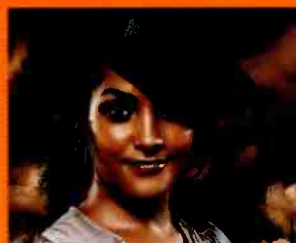
Jive/Zomba Group VP of promotion John Strazza was upped to senior VP of promotion. Due to downsizing, Columbia Records senior director of rhythm promotion Andy Arnold was released from his position.

As a result of the dismantling of Def Con II and the departure of senior VP of rhythmic and crossover promotion Marthe Reynolds, Def Con II senior VP of promotion Rick Sackheim moved to Island Def Jam in the same role. Def Con II senior director of rhythmic promotion Noah Sheer shifted back to Island Def Jam Music Group in the same capacity. **R&R**



# RHYTHMIC

► LATE DANISH SINGER **NATASJA** AND DJ/PRODUCER **ENUR** GIVE DANCE LABEL **ULTRA** ITS FIRST RHYTHMIC CHART APPEARANCE WITH THE DEBUT OF "CALABRIA 2008" AT NO. 36.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	+/	AUDIENCE MILLIONS	RANK
1	2	13	<b>NO ONE</b> ALICIA KEYS	NO. 1 (1 WK)	11 ☆ MBKJ/RMG	5675	-23	47.898	2
2	1	13	<b>KISS KISS</b> CHRIS BROWN FEATURING T-PAIN		11 ☆ JIVE/ZOMBA	5544	-201	49.224	1
3	14	13	<b>LOW</b> FLO RIDA FEATURING T-PAIN		POE BOY/ATLANTIC	5386	+474	38.258	3
4	15	13	<b>HYPNOTIZED</b> PLIES FEATURING AKON		BIG GATES/SLIP-N-SLIDE/ATLANTIC	4457	+370	33.820	4
5	10	10	<b>APOLOGIZE</b> TIMBALAND FEATURING ONEREPUBLIC		MOSLEY/BLACKGROUND/INTERSCOPE	3822	+273	25.244	6
6	4	13	<b>GOOD LIFE</b> KANYE WEST FEATURING T-PAIN		ROC-A-FELLA/DEF JAM/IDJMG	3467	-664	28.590	5
7	9	10	<b>DUFFLE BAG BOY</b> PLAYAZ CIRCLE FEATURING LIL WAYNE		DTP/DEF JAM/IDJMG	2987	+130	23.371	8
8	7	25	<b>CYCLONE</b> BABY BASH FEATURING T-PAIN		ARISTA/RMG	2832	-199	23.864	7
9	10	16	<b>HATE THAT I LOVE YOU</b> RIHANNA FEATURING NE-YO		SRP/DEF JAM/IDJMG	2570	-221	18.829	11
10	15	8	<b>GIRLFRIEND</b> BOW WOW & OMARION		T.U.G./COLUMBIA	2509	+294	15.273	15
11	18	18	<b>BABY DON'T GO</b> FABOLOUS FEATURING JERMAINE DUPRI		DESERT STORM/DEF JAM/IDJMG	2486	-492	18.097	12
12	1	21	<b>CRANK THAT (SOULJA BOY)</b> SOULJA BOY TELL'EM		COLLIPARK/INTERSCOPE	2302	-391	16.329	14
13	12	17	<b>BED</b> J. HOLIDAY		MUSIC LINE/CAPITOL	2114	-522	14.671	16
14	18	7	<b>CAN'T HELP BUT WAIT</b> TREY SONGZ		SONG BOOK/ATLANTIC	2094	+399	20.606	9
15	34	20	<b>SHAWTY IS A 10</b> THE-DREAM		DEF JAM/IDJMG	2055	-369	19.330	10
16	13	9	<b>SOULJA GIRL</b> SOULJA BOY TELL'EM FEATURING I-15		COLLIPARK/INTERSCOPE	2042	-585	10.628	22
17	16	17	<b>GET BUCK IN HERE</b> DJ FELLI FEL FEATURING DIDDY, AKON, LUDACRIS & LIL JON		ISLAND URBAN/IDJMG	2021	+85	17.403	13
18	19	6	<b>WHAT IS IT</b> BABY BASH FEATURING SEAN KINGSTON	AIRPOWER	ARISTA/RMG	1923	+242	10.876	20
19	27	3	<b>FLASHING LIGHTS</b> KANYE WEST FEATURING DWELE	AIRPOWER	ROC-A-FELLA/DEF JAM/IDJMG	1723	+489	12.282	17
20	22	14	<b>FREAKY GURL</b> GUCCI MANE		BIG CAT/ASYLUM/ATLANTIC	1558	+66	8.335	29
21	23	6	<b>ROC BOYS (AND THE WINNER IS)...</b> JAY-Z		ROC-A-FELLA/DEF JAM/IDJMG	1475	-3	11.189	19
22	26	8	<b>TAKE YOU THERE</b> SEAN KINGSTON		BELUGA HEIGHTS/EPIC/KOCH	1343	+2	8.697	28
23	24	18	<b>HOOD FIGGA</b> GORILLA ZOE		BLOCK/BAD BOY SOUTH/ATLANTIC	1336	-146	10.448	24
24	25	11	<b>MY DRINK N' MY 2 STEP</b> CASSIDY FEATURING SWIZZ BEATZ		FULL SURFACE/J/RMG	1316	-59	11.277	18
25	17	13	<b>UNTIL THE END OF TIME</b> JUSTIN TIMBERLAKE DUET WITH BEYONCE		JIVE/ZOMBA	1302	-369	7.016	31
26	28	6	<b>CLUMSY</b> FERGIE		WILL.I.AM/A&M/INTERSCOPE	1287	+194	10.682	21
27	2	16	<b>SWEETEST GIRL (DOLLAR BILL)</b> WYCLEF JEAN FEATURING AKON, LIL WAYNE & NIJA		COLUMBIA	1205	-352	8.880	27
28	3	4	<b>SUFFOCATE</b> J. HOLIDAY		MUSIC LINE/CAPITOL	1157	+214	5.405	35
29	33	2	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b> ALICIA KEYS		MBKJ/RMG	1133	+343	9.187	25
30	29	7	<b>I'M SO HOOD</b> DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES		TERROR SQUAD/KOCH	1124	+63	8.953	26
31	34	2	<b>SENSUAL SEDUCTION</b> SNOOP DOGG		DOGGYSTYLE/GEFFEN/INTERSCOPE	1106	+406	10.547	23
32	30	12	<b>SECRET ADMIRER</b> PITBULL FEATURING LLOYD		FAMOUS ARTISTS/TVT	934	-114	5.181	36
33	35	3	<b>FLY LIKE ME</b> CHINGY FEATURING AMERIE		DTP/DEF JAM/IDJMG	861	+147	2.623	-
34	32	6	<b>SHOULDA LET YOU GO</b> KEYSHIA COLE INTRODUCING AMINA		IMANI/GEFFEN/INTERSCOPE	798	-19	4.714	38
35	37	3	<b>THE ANTHEM</b> PITBULL FEATURING LIL JON		FAMOUS ARTISTS/TVT	782	+119	6.255	32
36	NEW		<b>CALABRIA 2008</b> ENUR FEATURING NATASJA		ULTRA	760	+215	8.165	30
37	NEW		<b>WITH YOU</b> CHRIS BROWN	MOST INCREASED PLAYS/MOST ADDED	JIVE/ZOMBA	722	+496	5.599	34
38	NEW		<b>INDEPENDENT</b> WEBBIE, LIL' PHAT & LIL' BOOSIE		TRILL/ASYLUM	624	+174	3.660	39
39	36	8	<b>GET IT BIG</b> TRAP STARZ CLIK		UNIVERSAL REPUBLIC	618	-47	2.498	-
40	40	4	<b>HYPNOTIZED</b> BIG GEMINI		BIG GUN	612	+39	2.634	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>WITH YOU</b> Chris Brown (JIVE/ZOMBA)	16
<b>SENSUAL SEDUCTION</b> Snoop Dogg (DOGGYSTYLE/GEFFEN)	15
<b>I WON'T TELL</b> Fat Joe Feat. J. Holiday (TERROR SQUAD/IMPERIAL/CAPITOL)	12
<b>SCREAM</b> Timbaland Feat. Keri Hilson & Nicole Scherzinger (MOSLEY/BLACKGROUND/INTERSCOPE)	10
<b>LIKE YOU'LL NEVER SEE ME AGAIN</b> Alicia Keys (MBKJ/RMG)	8
<b>GIVIN' ME A RUSH</b> Tyra B (REPRISE/WARNER BROS.)	8
<b>FLASHING LIGHTS</b> Kanye West Feat. Dwele (ROC-A-FELLA/DEF JAM/IDJMG)	7
<b>CAN'T HELP BUT WAIT</b> Trey Songz (SONGBOOK/ATLANTIC)	7
<b>GO ON GIRL</b> Ne-Yo (DEF JAM/IDJMG)	7
<b>SUFFOCATE</b> J. Holiday (MUSIC LINE/CAPITOL)	6

**ADDED AT...**  
**KCAQ**  
Oxnard, CA  
PD: Brian "Big Bear" Davis  
Chris Brown, With You, 4  
Big Gemini, Hypnotized, 1

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>CERTIFIED</b> Glasses Malone Feat. Akon (CASH MONEY/UNIVERSAL MOTOWN)	566/92	<b>FALSETTO</b> The-Dream (DEF JAM/IDJMG)	286/113
<b>TATTOO</b> Jordin Sparks (19/JIVE/ZOMBA)	379/90	<b>BLOW YA MIND</b> Styles P Feat. Swizz Beatz (KOCH)	274/59
<b>POP BOTTLES</b> Birdman Feat. Lil Wayne (CASH MONEY/UNIVERSAL MOTOWN)	352/96	<b>I WON'T TELL</b> Fat Joe Feat. J. Holiday (TERROR SQUAD/IMPERIAL/CAPITOL)	268/163
<b>THICKA THAN A SNICKA</b> Meech (EPIC)	326/74	<b>SPEEDIN'</b> Rick Ross Feat. R. Kelly (SLIP-N-SLIDE/DEF JAM/IDJMG)	265/8
<b>SINGLE AGAIN</b> Trina (SLIP-N-SLIDE)	319/29	<b>WHO THE F*** IS THAT</b> Dolla Feat. T-Pain & Akon (JIVE/ZOMBA)	239/3

## MOST INCREASED PLAYS

+496	☆	<b>WITH YOU</b> Chris Brown (Jive/Zomba)
+489	☆	<b>FLASHING LIGHTS</b> Kanye West Feat. Dwele (Roc-A-Fella/Def Jam/IDJMG)
+474		<b>LOW</b> Flo Rida Feat. T-Pain (Poe Boy/Atlantic)
+406		<b>SENSUAL SEDUCTION</b> Snoop Dogg (Doggystyle/Geffen/Interscope)
+399	☆	<b>CAN'T HELP BUT WAIT</b> Trey Songz (Song Book/Atlantic)

FOR WEEK ENDING DECEMBER 9, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
75 rhythmic stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

"the only way I retrieve new music"  
Larry McFeele, PD (KUPD)

"the music and features that our stations need"  
Jeff Littlejohn, Executive VP  
Distribution Development  
(Clear Channel Radio)



"an indispensable too!"  
Charlie Cook, Senior Format Director  
(Cumulus Media)

"best quality files...I love it"  
Erik Bradley, APD/MD (B96)

"the only thing I use"  
Jeff Kapugi, OM (Clear Channel Radio)

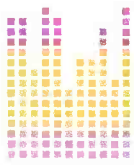
We couldn't have said it any better...

Contact your label representatives and request that music be delivered to you via Play MPE.

Go Play.

[www.PlayMPE.com](http://www.PlayMPE.com)





Promotions, layoffs and mergers made headlines in '07

## No Shortage Of Label Newsmakers

Darnella Dunham

[DDunham@RadioandRecords.com](mailto:DDunham@RadioandRecords.com)

**a**n endless parade of personnel changes and format flips are pretty much a given at radio. But radio hardly had a monopoly on movement in 2007. From the merger of EMI North America's Capitol and Virgin labels to form Capitol Music Group to the closing of Island Def Jam's specialized promotion team, Def Con II, a high degree of change was experienced in the record business. ■ While some of the shifts cost people their jobs, other label executives moved up the ranks in their companies or transferred elsewhere to more powerful positions. ■ Here is the good and the bad of this year's urban news from the label side.

### Major Promotions

Morace Landy advanced from senior VP of urban promotion to executive VP at Atlantic Records, filling the opening created by Ronnie Johnson's

departure to become executive VP of the urban department at the newly formed Capitol Music Group. Also earning executive VP stripes was Jive/Zomba Label Group senior VP of urban promo-

tion and marketing Larry Khan, who was elevated to executive VP of urban promotion.

Zomba Label Group promoted senior VP Mark Pitts to president of urban music in February. More recently, Universal Republic appointed Elise Wright senior VP of urban music for the label.

Danny "C." Coniglio joined Epic Records as VP of urban and rhythm promotion. He was formerly VP of crossover promotion at TVT Records, a position he held since September 2006.

Light Records moved Benita Bellamy from VP of national promotion to VP of marketing. Director of sales and label relations Gina Miller filled Bellamy's promo position.

After consulting Concord Music Group for more than a year, Rick Nuhn was hired as senior director of urban music promotion.

Meanwhile, Interscope Records upped Cleveland-based Midwest regional Reza Sarrafieh and Atlanta-based Southeast rep Keinon Johnson to national directors of urban promotion for the West and East Coasts, respectively.

Larry Jackson rose to senior VP of A&R at RCA Music Group from the VP of A&R position he held at J Records since 2000.



Khan



Wright



Johnson



Nuhn



Wilson

### New Digs

Jermaine Dupri was appointed president of Island Urban Music, overseeing urban music operations as well as producing artists on the Island Def Jam roster and throughout parent company Universal Music Group's family of labels. Dupri previously held the same post in Virgin's urban music department before stepping down in October 2006.

Columbia tapped former Warner Music Group senior VP of A&R Kyambo "Hip-Hop" Joshua as president of its urban department. Producer No I.D. also joined Columbia to work as an A&R rep.

J Records senior VP of urban promotion Ken Wilson exited the company after six years, resurfacing as Warner Bros. senior VP of urban promotion in November. Geo Bivins replaced Wilson at J, arriving from the same position at Capitol.

David Lawrence was named VP of urban promotion at Jive Records, replacing Craig Davis. Lawrence had worked at Sony Urban prior to its dismantling late last year. James Brown left Columbia and joined Atlantic's Special Ops as VP.

Elsewhere, Kathi Moore departed Island Def Jam Music Group (IDJMG) to join Atlantic Records as VP of urban promotion, and Icee Records executive VP of urban music Damon "D" Stewart resigned to become VP of radio promotion at Jordan Entertainment Group.

After CO5 Music launched an urban division in July, David Linton joined the promotion company one month later as executive VP of urban promotion. Former Music World VP of promotion Shannon Henderson recently joined CO5's urban division as VP of promotion and marketing.

R&R

## Industry Achievement Award Winners Revisited

The 2007 recipients of the R&R Industry Achievement Awards were a mix of first-timers and repeat winners. Here's a recap of who won what this year:

### URBAN

Station of the year (markets 1-25): **WVEE (V-103)/Atlanta**

Station of the year (markets 26-100): **WHRK (K97)/Memphis**

Station of the year (markets 101+): **WPRW (Power 107)/Augusta, Ga., and KMJJ/Shreveport, La. (tie)**

PD/OM: **Thea Mitchem, WUSL (Power 99)/Philadelphia**

MD: **Kashon Powell, WUSL (Power 99)/Philadelphia**

Personality/show: **Crazy Howard McGee, WGCI/Chicago**

Label (platinum): **Island Def Jam Music Group**

Label (gold): **Koch Records**

Promotion executive: **CeCe McClendon, Columbia**

### URBAN AC

Station of the year (markets 1-25): **WBLS/New York**

Station of the year (markets 26-100): **WJMZ (107.3 Jamz)/Greenville, S.C.**

Station of the year (markets 101+): **WKSP (96.3 Kiss FM)/Augusta, Ga.**

PD/OM: **Elroy Smith, WVAZ (V103)/Chicago MD: Armando Rivera, WVAZ (V103)/Chicago**

Personality/show: **Wendy Williams, WBLS/New York**

Label of the year (platinum): **Island Def Jam Music Group**

Label of the year (gold): **Concord Music Group**

Promotion executive: **Stephanie Lopez, RCA Music Group**

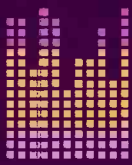
### GOSPEL

Station: **WPZE (Praise 97.5)/Atlanta**

PD/OM: **Eileen Collier, WHAL (Hallelujah 95.7)/Memphis**

Label: **EMI Gospel**

Promotion executive: **Eboni Funderburk-Grimes**



# URBAN

► RICK ROSS SHIFTS INTO HIGH GEAR TO PREP THE FEB. 19 RELEASE OF HIS NEW ALBUM AS "SPEEDIN'," FEATURING R. KELLY, ENTERS AT NO. 39.



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WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS	AUDIENCE MILLIONS	RANK
15	<b>NO ONE</b>	ALICIA KEYS	NO. 1 (6 WKS)	11 ☆	4192	-319	46.907
14	<b>KISS KISS</b>	CHRIS BROWN FEATURING T-PAIN		11 ☆	4130	-509	40.720
17	<b>CAN'T HELP BUT WAIT</b>	TREY SONGZ		☆	4012	+114	43.067
12	<b>GOOD LIFE</b>	KANYE WEST FEATURING T-PAIN		11 ☆	3790	-393	38.118
13	<b>SHOULDA LET YOU GO</b>	KEYSHIA COLE INTRODUCING AMINA		☆	3241	-29	30.846
18	<b>DUFFLE BAG BOY</b>	PLAYAZ CIRCLE FEATURING LIL WAYNE		☆	3089	-157	33.228
11	<b>SOULJA GIRL</b>	SOULJA BOY TELL'EM FEATURING I-15		☆	2952	-75	20.273
17	<b>I'M SO HOOD</b>	DJ KHALED FEAT. T-PAIN, TRICK DADDY, RICK ROSS & PLIES		☆	2875	-211	28.844
6	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b>	ALICIA KEYS	MOST INCREASED PLAYS	☆	2805	+615	30.521
8	<b>SUFFOCATE</b>	J. HOLIDAY		☆	2776	+323	25.431
10	<b>JUST FINE</b>	MARY J. BLIGE		☆	2659	-7	22.675
6	<b>INDEPENDENT</b>	WEBBIE, LIL' PHAT & LIL' BOOSIE		☆	2454	+494	18.286
22	<b>SHAWTY IS A IO</b>	THE-DREAM		☆	2339	-300	25.672
29	<b>UNTIL THE END OF TIME</b>	JUSTIN TIMBERLAKE DUET WITH BEYONCÉ		11 ☆	2239	-307	24.988
7	<b>ROC BOYS (AND THE WINNER IS)...</b>	JAY-Z		☆	2097	-254	17.046
9	<b>POP BOTTLES</b>	BIRDMAN FEATURING LIL WAYNE		☆	2051	+268	17.878
23	<b>BED</b>	J. HOLIDAY		11 ☆	1786	-300	18.577
3	<b>FLASHING LIGHTS</b>	KANYE WEST FEATURING DWELE	AIRPOWER	☆	1766	+314	17.751
9	<b>GIVIN' ME A RUSH</b>	TYRA B		☆	1763	+66	8.797
12	<b>HYPNOTIZED</b>	PLIES FEATURING AKON		☆	1748	+181	12.636
5	<b>GIRLFRIEND</b>	BOW WOW & OMARION		☆	1732	+123	13.279
9	<b>LOW</b>	FLO RIDA FEATURING T-PAIN		☆	1676	+202	11.474
3	<b>SENSUAL SEDUCTION</b>	SNOOP DOGG		☆	1674	+525	15.644
16	<b>MY DRINK N' MY 2 STEP</b>	CASSIDY FEATURING SWIZZ BEATZ		☆	1667	-387	14.610
11	<b>CRYING OUT FOR ME</b>	MARIO		☆	1490	+76	12.811
13	<b>HATE THAT I LOVE YOU</b>	RIHANNA FEATURING NE-YO		11 ☆	1284	0	12.770
19	<b>FREAKY GURL</b>	GUCCI MANE		☆	1102	-150	8.456
4	<b>FLY LIKE ME</b>	CHINGY FEATURING AMERIE		☆	1091	+128	6.047
3	<b>DEY KNOW</b>	SHAWTY LO		☆	1062	+154	8.224
2	<b>I REMEMBER</b>	KEYSHIA COLE		☆	1058	+382	11.999
20	<b>INT'L PLAYERS ANTHEM (I CHOOSE YOU)</b>	UGK FEATURING OUTKAST		☆	910	+227	9.802
6	<b>STILL WILL</b>	50 CENT FEATURING AKON		☆	852	-107	4.426
4	<b>BLOW YA MIND</b>	STYLES P FEATURING SWIZZ BEATZ		☆	848	+12	5.768
7	<b>LOST IN LOVE</b>	I-15		☆	836	+3	4.051
2	<b>TAKE YOU THERE</b>	SEAN KINGSTON		☆	796	+94	2.903
2	<b>WITH YOU</b>	CHRIS BROWN		☆	779	+398	7.608
2	<b>IN MY BEDROOM</b>	B5		☆	760	+45	4.672
2	<b>COPS UP</b>	LYFE JENNINGS		☆	726	+59	4.002
2	<b>SPEEDIN'</b>	RICK ROSS FEATURING R. KELLY		☆	711	+97	3.009
2	<b>LET'S VIBE</b>	YO GOTTI FEATURING PRETTY RICKY		☆	707	+28	3.122

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>I WON'T TELL</b>	Fat Joe Feat. J. Holiday (TERROR SQUAD/IMPERIAL/CAPITOL)	40
<b>WORK THAT</b>	Mary J. Blige (MARIARCH/GEFFEN)	32
<b>TIPSY</b>	T-Pain (KONVICT/NAPPY BOY/JIVE/ZOMBA)	25
<b>CRANK DAT BATMAN</b>	Pop It Off Boyz (UNIVERSAL MOTOWN)	23
<b>WHOLE TOWN LAUGHING</b>	Jagged Edge (SO SO DEF/DJMG)	18
<b>WITH YOU</b>	Chris Brown (JIVE/ZOMBA)	15
<b>SENSUAL SEDUCTION</b>	Snoop Dogg (DOGGYSTYLE/GEFFEN)	9
<b>I REMEMBER</b>	Keyshia Cole (IMANI/GEFFEN)	7
<b>LIKE YOU'LL NEVER SEE ME AGAIN</b>	Alicia Keys (MBK/JRMG)	6

**ADDED AT... WEUP**  
Huntsville, AL  
PD: Anthony "Big Ant" Simmons  
MD: Jeffrey "DJ Illie III" Rice  
Pop It Off Boyz, Crank Dat Batman, 8 Fat Joe Feat. J. Holiday, I Won't Tell, 3 T-Pain, Tipsy, 2

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
<b>TALKIN' OUT DA SIDE OF YA NECK</b>	Dem Franchize Boyz (VIRGIN/CAPITOL)	665/147	<b>HONEY</b>	Erykah Badu (UNIVERSAL MOTOWN)	570/47
<b>FALSETTO</b>	The-Dream (DEF JAM/DJMG)	659/288	<b>HIT THE DANCE FLOOR</b>	Unk Feat. Baby D (BIG OOMP/KOCH)	548/35
<b>UMMA DO ME</b>	Rocko (ROCKY ROAD/ISLAND URBAN/DJMG)	644/50	<b>WHO THE F*** IS THAT</b>	Dolla Feat. T-Pain & Akon (JIVE/ZOMBA)	504/66
<b>GET IT BIG</b>	Trap Starz Clik (UNIVERSAL REPUBLIC)	626/76	<b>RAIN</b>	Dear Jayne (MUSIC LINE/CAPITOL)	469/44
<b>PLAYAZ ROCK</b>	Hurricane Chris Feat. Boxie (POLO GROUNDS/JRMG)	619/95	<b>GIRL YOU KNOW</b>	Scarface (RAP-A-LOT 4 LIFE/ASYLUM/ATLANTIC)	446/66

## MOST INCREASED PLAYS

<b>+615</b>	☆	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b>	Alicia Keys (MBK/JRMG) KKDA +43, WPEG +40, WQBT +36, WJMH +36, KBXX +24, WJLB +23, WJHM +23, WUSL +22, WZHT +22, WPHI +22
<b>+525</b>		<b>SENSUAL SEDUCTION</b>	Snoop Dogg (Doggystyle/Geffen) WJMH +42, WTMG +34, WRBJ +33, KHTE +25, WJKS +24, WEUP +24, KBFB +24, WBHJ +21, KBXX +19, WPHI +16
<b>+494</b>		<b>INDEPENDENT</b>	Webbie, Lil' Phat & Lil' Boosie (Trill/Asylum/Atlantic) WPEG +48, WZFX +26, WBTF +22, WQUE +22, WPRW +21, WZHT +19, KIPR +15, WKKV +15, WRBJ +14, WEAS +14
<b>+398</b>	☆	<b>WITH YOU</b>	Chris Brown (Jive/Zomba) WJKS +28, WAMO +28, KIPR +20, WWPR +20, WBTP +19, WQUE +18, WDHT +17, WCGZ +17, WCKX +16, KOPW +14
<b>+382</b>	☆	<b>I REMEMBER</b>	Keyshia Cole (Imani/Geffen) WQUE +42, KBTT +24, WEAS +21, WQWI +19, WVEE +15, KATZ +15, KIPR +14, WJLB +13, WKYS +13, WBTF +13

FOR WEEK ENDING DECEMBER 9, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations. 83 urban stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Rap chart comprised of 83 urban and 75 Rhythmic electronically monitored Nielsen Broadcast Data Systems stations. © 2007 Nielsen Business Media, Inc. All rights reserved.



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# URBAN AC

► FINDING A NEW LABEL HOME WITH ATLANTIC, **JAHEIM** NETS HIS NINTH TOP 10 WITH MOST INCREASED PLAYS FOR "NEVER" (13-8, UP 228).



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	15	<b>NO ONE</b> ALICIA KEYS	NO. 1 (7 WKS) MBK/JRMG	1804 +36	17.730	1
2	19	<b>ANGEL</b> CHAKA KHAN	BURGUNDY/COLUMBIA	1517 +89	12.635	2
3	6	<b>UNTIL THE END OF TIME</b> JUSTIN TIMBERLAKE DUET WITH BEYONCE	JIVE/ZOMBA	1279 +161	12.128	3
4	21	<b>BABY</b> ANGIE STONE FEATURING BETTY WRIGHT	STAX/CMG	1270 +9	11.522	5
5	38	<b>TEACHME</b> MUSIQ SOULCHILD	ATLANTIC	1234 -69	9.344	7
6	18	<b>MY LOVE</b> JOE	JIVE/ZOMBA	1232 +100	8.792	8
7	5	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b> ALICIA KEYS	MBK/JRMG	1075 +205	8.531	10
8	13	<b>NEVER</b> JAHEIM	MOST INCREASED PLAYS DIVINE MILL/ATLANTIC	995 +228	11.064	6
9	12	<b>JUST FINE</b> MARY J. BLIGE	MATRIARCH/GEFFEN	910 +120	11.783	4
10	7	<b>IF I HAVE MY WAY</b> CHRISSETTE MICHELE	DEF JAM/IDJMG	846 -88	7.446	11
11	15	<b>HEARTBREAKER</b> TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	833 +117	6.425	13
12	11	<b>HATE ON ME</b> JILL SCOTT	HIDDEN BEACH	830 -3	8.568	9
13	10	<b>PUT YOU UP ON GAME</b> ARETHA FRANKLIN WITH FANTASIA	JRMG	826 -18	5.868	15
14	8	<b>CAN U BELIEVE</b> ROBIN THICKE	STAR TRAK/INTERSCOPE	795 -84	7.207	12
15	14	<b>WHEN I SEE U</b> FANTASIA	JRMG	783 +17	6.375	14
16	17	<b>AFTER TONIGHT</b> WILL DOWNING	PEAK/CONCORD	572 +28	4.046	17
17	16	<b>ALRIGHT</b> LEDISI	VERVE FORECAST/VERVE	545 -8	3.813	19
18	24	<b>WOMAN</b> RAHEEM DEVAUGHN	AIRPOWER JIVE/ZOMBA	499 +149	4.026	18
19	25	<b>I REMEMBER</b> KEYSHIA COLE	AIRPOWER IMANI/GEFFEN	455 +160	3.646	20
20	19	<b>DO YOU FEEL ME</b> ANTHONY HAMILTON	DEF JAM/IDJMG	415 -7	3.571	21
21	22	<b>STOP BREAKING MY HEART</b> RAHSAAN PATTERSON	ARTISTRY	401 +30	2.782	24
22	21	<b>DECLARATION (THIS IS IT!)</b> KIRK FRANKLIN	GOSPO CENTRIC/ZOMBA	379 -4	2.350	27
23	18	<b>I APOLOGIZE</b> ANN NESBY	IT'S TIME CHILD.SHANACHIE	372 -58	3.338	22
24	23	<b>MY LOVE</b> JILL SCOTT	HIDDEN BEACH	365 +8	1.889	31
25	28	<b>GOT 2 BE DOWN</b> ROBIN THICKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	296 +16	2.780	25
26	30	<b>BE OK</b> CHRISSETTE MICHELE	DEF JAM/IDJMG	282 +22	2.575	26
27	29	<b>HEARTSTRINGS</b> ELISABETH WITHERS	BLUE NOTE/CAPITOL	264 -13	1.343	37
28	26	<b>HOLD ON</b> YOLANDA ADAMS	COLUMBIA	255 -38	1.254	39
29	36	<b>HONEY</b> ERYKAH BADU	MOST ADDED UNIVERSAL MOTOWN	231 +80	2.163	29
30	27	<b>BED</b> J. HOLIDAY	MUSIC LINE/CAPITOL	228 -53	1.391	35
31	34	<b>ALMOST</b> TAMIA	P.L.U.S./IMAGE	226 +54	1.377	36
32	35	<b>THIS CHRISTMAS</b> CHRIS BROWN	JIVE/ZOMBA	216 +59	1.609	34
33	31	<b>LET IT GO</b> KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	IMANI/GEFFEN	194 -4	2.128	30
34	32	<b>ONE FOR ALL TIME</b> CHAKA KHAN	BURGUNDY/COLUMBIA	144 +95	0.990	-
35	33	<b>JUST DON'T WANNA KNOW</b> MARVIN WINANS	PURESPRINGS GOSPEL	143 +78	0.779	-
36	32	<b>SHOULDA LET YOU GO</b> KEYSHIA COLE INTRODUCING AMINA	IMANI/GEFFEN	138 -54	4.064	16
37	38	<b>CAN'T HELP BUT WAIT</b> TREY SONGZ	SONG BOOK/ATLANTIC	130 -3	3.072	23
38	37	<b>THE ONE THAT GOT AWAY</b> JOHNATA AUSTIN	SO SO DEF/ISLAND URBAN/IDJMG	126 -9	1.086	-
39	33	<b>CRYING OUT FOR ME</b> MARIO	3RD STREET/JRMG	123 -63	0.877	-
40	39	<b>BETTER DAYS</b> LORENZO OWENS & MICHAEL SPENCER	MUSIC MIND	111 -16	1.059	-

## MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

**HONEY** Erykah Badu (UNIVERSAL MOTOWN) 25  
KOKS, KJLH, KMEZ, KNEK, KOKY, KQXL, KVMA, WAGH, WBAV, WBL5, WDLT, WGPR, WHUR, WIMX, WKXI, WLXC, WMGL, WMPZ, WPHR, WQMG, WTLZ, WUHT, WVBE, WYDM, WXST

**LIKE YOU'LL NEVER SEE ME AGAIN** Alicia Keys (MBK/JRMG) 6  
KJMS, KSOE, WBAV, WCFB, WYLD, WZAK

**NEVER** Jaheim (DIVINE MILL/ATLANTIC) 6  
WMJM, WVAZ, WKVL, WYLD, WZAK, XM Suite 62

**I REMEMBER** Keyshia Cole (IMANI/GEFFEN) 6  
KNEK, KRNB, WKSP, WKUS, WLVA, XM Suite 62

**THIS CHRISTMAS** Chris Brown (JIVE/ZOMBA) 6  
KMJM, KMJQ, KRNB, KVMA, WBAV, WXST

**WOMAN** Raheem Devaughn (JIVE/ZOMBA) 5  
KJMS, KMJQ, WMDX, WPHR, WSOL

**JUST FINE** Mary J. Blige (MATRIARCH/GEFFEN) 4  
WCFB, WDA5, WKJS, WKUS

**ONE FOR ALL TIME** Chaka Khan (BURGUNDY/COLUMBIA) 4  
KRNB, WPHR, WUHT, WVBE

**JUST DON'T WANNA KNOW** Marvin Winans (PURESPRINGS GOSPEL) 4  
WMIB, WYDM, WXST, WYLD

**GOT 2 BE DOWN** Robin Thicke Feat. Faith Evans (STARTRAK/INTERSCOPE) 3  
KMJM, WFXC, WMDX

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>GROVN MAN SHH...</b> Unco Sum (TRILLIUM) TOTAL STATIONS: 16	98/0	<b>JOY</b> Ledisi (VERVE FORECAST/VERVE) TOTAL STATIONS: 30	67/33
<b>WORE THAT</b> Mary J. Blige (MATRIARCH/GEFFEN) TOTAL STATIONS: 42	94/86	<b>KISS KISS</b> Chris Brown Feat. T-Pain (JIVE/ZOMBA) TOTAL STATIONS: 6	65/16
<b>TAKE EVERYTHING IN</b> Angie Stone (STAX/CMG) TOTAL STATIONS: 30	87/87	<b>A CHRISTMAS OF LOVE</b> Keith Sweat (SWEAT SHOP/REAL HIP HOP/RHINO) TOTAL STATIONS: 20	62/3
<b>SUFFOCATE</b> J. Holiday (MUSICLINE/CAPITOL) TOTAL STATIONS: 6	77/13	<b>WHAT DO THE LONELY DO AT CHRISTMAS?</b> Patti LaBelle (DEF SOUL CLASSICS/IDJMG) TOTAL STATIONS: 21	52/37
<b>SAY YES</b> Cupid (ASYLLM/ATLANTIC) TOTAL STATIONS: 12	76/13	<b>IF I KNEW</b> Jimmy Sommers Feat. Vikter Duplaix (GEMINI) TOTAL STATIONS: 8	52/8

## MOST INCREASED PLAYS

**+228** **NEVER** Jaheim (Divine Mill/Atlantic) WJMR +18, WMJM +15, WMPZ +13, WXST +12, WPHR +12, WNEW +11, WYLD +11, WIMZ +10, KMEZ +10, WRNB +8

**+205** **LIKE YOU'LL NEVER SEE ME AGAIN** Alicia Keys (MBK/JRMG) KVMA +22, WTYB +21, KJMS +17, KSOE +13, WBAV +12, WDLT +11, WCFB +11, WSAB +10, WWIN +9, WYLD +9

**+161** **UNTIL THE END OF TIME** Justin Timberlake Duet With Beyonce (Jive/Zomba) WHPR +24, KVMA +23, WTYB +20, WNEW +16, WDLT +12, KSOE +11, WMGL +9, WBAV +9, WIMX +8, WQNC +8

**+160** **I REMEMBER** Keyshia Cole (Imani/Geffen) KJMS +17, KRNB +13, WNEW +12, WMIB +12, WKSP +12, WGPR +8, WHUR +8, WPHR +7, WXST +7, WVBE +7

**+149** **WOMAN** Raheem Devaughn (Jive/Zomba) WPHR +12, WSOL +10, KJMS +10, KMEZ +9, WVBE +8, KMJQ +8, WFUN +7, WLHT +7, WMIB +7, WMDX +7

**ADDED AT... WIMX**  
Toledo, OH  
PO: Rocky Love  
MD: Brandi Brown  
Erykah Badu, Honey, O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.Rac andRecords.com](http://www.Rac andRecords.com)

FOR WEEK ENDING DECEMBER 9, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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Christian music touches the mainstream in new ways

## Christianity Meets Reality

Kevin Peterson

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A few in the Christian music community got a chance to share their faith with the rest of the world on TV in 2007—and one of them walked away the winner on the biggest reality TV show on the planet. Jordin Sparks, a 17-year-old from Seattle, won the latest season of “American Idol” on Fox. Before “AI,” Sparks was the spotlight winner at the 2004 GMA Academy in Washington and runner-up at the 2004 GMA Music in the Rockies.

Sparks wasn't the only “American Idol” season-six winner with ties to Christian music. Singer/songwriter Scott Krippayne wrote “This Is My Now” with his friend Jeff Peabody. Their entry won the “American Idol” songwriter competition, and Sparks and runner-up Blake Lewis performed the song on the season finale.

And on Fox's “American Idol” spin-off “The Next Great American Band,” Christian band Denver & the Mile High Orchestra has made it through to the final four.

Christian radio was also represented on reality TV when Christian AC WRCM/Charlotte midday personality Leslie Nease was selected as a member of the Fei Long tribe for “Survivor: China” on CBS. She stood up for her faith in the opening episode when competitors were taken to a Buddhist temple for a ceremony. She ended up walking out, commenting, “I'm a

believer in Jesus Christ and in the Bible it says, ‘Thou shall not bow down to any other Gods.’ It really felt like worship. I just couldn't do it. I ended up having to walk out, but I knew I did the right thing.”

### Christian Ratings

Christian radio maintained ratings success in 2007 with eight stations finishing in the top five in their respective markets 12+ in the Arbitron spring book. WPOZ/Orlando and KOBC/Joplin, Mo., led the way with third-place finishes. KCMS/Seattle; WMIT/Asheville, N.C.; and WAYR/Brunswick, Ga., all took fourth. KTIS/Minneapolis; WJTL/Lancaster, Pa.; and KLRC/Fayetteville, Ark., made the top five in their markets.

This was a year of change, including format flips for some stations. Christian AC WMCU/



Sparks



Nease



Jenkins



Michaels

Miami was sold and moved out of the format, and WGTS/Washington was close to the same fate, if not for a miracle. After nearly a year of discussions with a variety of suitors that likely would have changed formats, the board of trustees at Seventh-Day Adventist Church's Columbia Union College in Takoma Park, Md., voted against selling the station. Meanwhile, last month, Salem Communications CEO Edward Atsinger told analysts and shareholders that he will sell underperforming radio stations if they cannot be tweaked or reformatted. On the other hand, Salem continues adding new stations that make sense for the company.

WAY-FM Media Group signed on a new station in the Colorado Springs/Pueblo market and is getting ready to sign on another in Louisville. EMF Broadcasting bought a number of stations as new homes for its K-LOVE and Air 1 networks. The most recent was an agreement in November to purchase mainstream rocker 97.3 KCXM/Kansas City from Union First Broadcasting. EMF has already begun broadcasting the K-LOVE network under an LMA.

EMF also saw change this year in upper management as founder/president Dick Jenkins was elevated to CEO. Senior VP Mike Novak was promoted to president, while K-LOVE and Air 1 PD David Pierce was bumped up to VP of programming. Salem Communications restructured its upper management with moves that included Atsinger handing off the presidential title to Salem board member/chairman of the audit committee Eric Halverson, who also picked up COO responsibilities from executive VP/COO Joe Davis. Davis was promoted to president of Salem's radio division.

### Label Side

Christian labels experienced change as well, with EMI Christian Music Group cutting jobs as part of a reorganization of EMI Group's U.S. music division.

At Provident Label Group, Brian Dishon was named senior director of national promotions, while Steve Strout returned to the promotion department. Dan Michaels was upped to senior VP of marketing and promotion for INO Records and added WCVO/Columbus, Ohio, PD Tate Luck and Moody national music assistant Kai Elmer to his promotion staff. **R&R**

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Radio, records and the whole crazy thing

# Country: It Happened Here In 2007

R.J. Curtis

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**R**oll over Beethoven! Country back on FM in Los Angeles: On Feb. 26, Mt. Wilson Broadcasters flipped classical KMZT (K-Mozart) to country KKGQ (Go Country), marking the return of country music to the FM dial after a six-month hiatus. Longtime KZLA staffers Shawn Parr and Tonya Campos were quickly onboard. Parr continues doing the morning show, while Campos, originally brought in as APD/MD, ascended to the PD chair Sept. 17. Mt. Wilson owner Saul Levine called KZLA's format flip "an act of God," claiming the FM 105.1 signal is "one of the top five signals in Los Angeles."

## A Wolf Howls In San Francisco

Not to be outdone, Entercom Communications flipped recently acquired KMAX/San Francisco country March 1. The launch of the new "95-7 the Wolf" and subsequent marketing campaign were as subtle as a sledgehammer. The station kicked off a commercial-free, 10,000-song, jockless "wolf-athon." The accompanying TV blitz consisted of 1,000 spots in just 10 days. After the Wolf spun its 10,000 songs, it reloaded and rolled another 5,000 commercial-free. Scott Mahalick transferred from Entercom's KKWF (the Wolf)/Seattle to take the PD chair in San Francisco.

## Taylor Swift And Garth Brooks

Swift, who turns 18 this month, is the story of the year in terms of artist development. Utilizing MySpace to amass hundreds of thousands of friends and rack up 30 million streams, she connected with fans of all ages. Her debut CD consistently ranked in the top 10 on the country and pop charts, and she rapidly became a darling of periodicals like *People*. Swift was named the CMA Horizon Award winner and won a CMT Music Award for breakthrough video, in addition to AOL Music naming her country's hottest female artist of 2007.

For somebody supposedly retired, Garth Brooks made a lot of noise in 2007, even if it was toward the end of the year. In August, he announced the Nov. 6 release of a 34-track, two-CD greatest-hits retrospective with four new songs. First single "More Than a Memory," made history when it debuted at

No. 1 Sept. 4. Next, Brooks returned to the stage, when a show originally billed as "One Artist, One City, One Night" quickly turned into nine shows and 140,000 tickets sold in less than two hours. Then, on Dec. 1, he agreed to perform a benefit concert for Southern California fire relief. In 59 minutes, Brooks sold 85,000 tickets. With tickets being snapped up, he then agreed to perform five shows in just two days, scheduling a triple header for Jan. 26 at Los Angeles' Staples Center.

## George Strait

George Strait, aka Dorian Gray, has been recording for nearly 30 years and is already in the Country Music Hall of Fame, yet here he was in 2007, having an amazing year. He was the most-nominated artist at the Academy of Country Music Awards with eight, winning three. Then Strait grabbed five Country Music Assn. Award nods, winning two, including album of the year for "It Just Comes Natural." Universal Music Group VP of promotion Bill Catino, when asked about Strait's voice, quipped, "I think they might have found some magic fountain in the Keys while recording, because George sounds better vocally than ever."

It was a dead heat for the most misunderstood move of the year, and it involved two of the most respected radio executives in the format. On July 9, after 25 years in the market, Clear Channel Minneapolis-St. Paul president/market manager Mick Anselmo was suddenly replaced by Clear Channel/Boston market manager Mike

## 2007 R&R Industry Achievement Award Winners

**Station of the year:** KYGO/Denver (markets 1-25), WSIX/Nashville (26-100) and WUSY/Chattanooga (101+)

**PD of the year:** Gregg Swedberg, KEEY/Minneapolis

**MD of the year:** Marci Braun, WUSN/Chicago  
**Personality/show of the year:** Gerry House and the House Foundation, WSIX/Nashville

**Label of the year, platinum:** Arista Nashville

**Label of the year, gold:** Curb Records

**Label promotion executive of the year, national:** Skip Bishop, Arista Nashville  
**Label promotion executive of the year, regional:** Lori Hartigan, Arista Nashville

**Label promotion executive, regional for all formats:** Rick Young, Warner Bros. Nashville

Crusham. Two months later, longtime Cumulus/Indianapolis market manager Charlie Morgan was replaced. Morgan started at WFMS as an air personality in 1985, rising to PD, OM and eventually market manager. He reacted to his departure with the class so typical of him, saying, "There are times in this business that people find themselves separated from great organizations. While I'm disappointed to suddenly be in this situation, I respect the prerogative of the company and their decision."

## Tracy Lawrence

Going into the weekend of June 9-10, the Tracy Lawrence single "Find Out Who Your Friends Are" featuring buddies Kenny Chesney and Tim McGraw was engaged in a battle for No. 1 with Brad Paisley's "Ticks." Lawrence sat at No. 4, while Paisley was poised at No. 2. In a blatant effort to tiptoe around a delicate situation where Sony BMG issued a cease and desist to stations playing the song, followed by explanations, clarifications and exasperation, when it was all said and done, radio rallied around Lawrence, giving him his first chart-topper since "Time Marches On" in 1996. The icing on the cake came later: Lawrence, McGraw and Chesney were recognized with a CMA Award for musical event of the year.

Obviously, the Portable People Meter was a major story throughout 2007, especially toward the end of the year. But Houston and Philadelphia had PPM currency for most of 2007, and country PDs Bob McKay of Beasley's WXTU/Philadelphia, Johnny Chiang at Cox Radio's KKBQ and Jeff Garrison with CBS Radio's KILT were busy learning and unlearning, thanks to new data that came in the form of 13 monthlies, 52 weeklies and 6+ cume. In most cases, country sampling immediately doubled, which confirmed the phantom cume issue country has long claimed. Market compression was another byproduct of the new methodology. McKay and Chiang both offered advice for using the new data: "Don't overreact."

## Bizarre Story Of The Year

In a lighter moment from 2007, we bring you this melodrama from the world of Tanya Tucker. During a journey to Las Vegas, in which Tucker and former fiancé Jerry Laseter (also the father of Tucker's daughter, Layla LaCosta) were caravanning, Laseter veered off from the group near Albuquerque while piloting a U-Haul trailer containing an estimated \$500,000 worth of Tucker's clothing and jewelry. Moments later he text-messaged Tucker, demanding gas money and threatening to sell off the trailer's contents. After she agreed to pay him \$1,000 plus two plane tickets back to Nashville, Laseter drove the trailer to Palace Station, a resort in Las Vegas, leaving the keys with a bellman. When the trailer was opened, it was completely empty, except for an expletive-filled note from Laseter. He was subsequently arrested in the Las Vegas area and charged with felony theft, along with a female co-conspirator. They were released on \$3,000 bail each. The wardrobe and jewelry were returned.



Lawrence









2007: Twelve months of fun

## Keywords: Heritage, Restructuring, Fresh

Keith Berman

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It was a year of upheaval, as a number of changes were made involving stations and personnel that a lot of us probably didn't expect. 2007 started off with a bang when CBS Radio pulled the plug on WNEW/New York Jan. 2 and unveiled the format and moniker that was on everyone's lips this year: Fresh. The station's heritage calls moved down to West Palm Beach, and WWFS (Fresh 102.7) became the blueprint by which a number of stations were either tweaked or did a full-on flip to, significantly raising the profile of Greg Dunkin, now with Vallie-Richards-Donovan, in the formats again.

Denver saw some big changes in January, as programming vet John Roberts headed from Dallas to the Mile High City as the new PD of KIMN (Mix 100). Across the street at KOSI, Dave Dillon departed, and KALC (Alice 105.9) PD Dave Symonds tacked on programming duties for KOSI—more on Symonds later.

February witnessed the return of Chicago market fave Melissa Forman, who did mornings on WLIT (93.9 the Lite)/Chicago for five years before exiting in August 2006, supplanted by Whoopi Goldberg's syndicated show. Forman was initially brought back for afternoons but began pulling a double shift later this year when the station dropped Goldberg and Forman took on both drive shifts.

March was when the dreaded word "restructuring" entered 2007's lexicon, as PD/afternoon co-host Michael Hayes exited KMYI (Star 94.1)/San Diego after almost a year there. Jimmy Steele, PD of CHR/top 40 sister KHTS (Channel 93-3), absorbed the Star PD post.

In May, Jeff Z reappeared, making the coast-to-coast move from New York (where he had programmed WKTU) to KZZO (100.5 the Zone)/Sacramento as PD. Another familiar name showed up, this time in Las Vegas: Don Hallett, who had been PD of WMVX (Mix 106.5)/Cleveland, took over programming at KSTJ (Star 102.7).

And in the "heritage" department, May also brought the first new morning show at WKTI/Milwaukee in a quarter century as morning fixture Gene Mueller headed down the hall to sister WTMJ-AM. His partner, 27-year market vet Bob

Reitman, retired in December 2006, so a whole new show was brought in: Introducing Mathew Blades, who arrived from country KWLI (92.5 the Wolf)/Denver.

June brought more changes to Milwaukee, as Milwaukee Radio Alliance ended an 11-year smooth jazz run on WJZI and flipped it to AC as WLDB (B93.3) with Stan Atkinson remaining in command. On the West Coast, another notable June flip went down in San Diego, where CBS Radio detonated one of the remaining Free FM outposts and turned it into triple A/hot AC hybrid KSCF (Sophie@103.7).

News then emanated from Texas, where Dusty Hayes exited Entercom/Austin, and veteran programmer Cat Thomas replaced him as OM/VP of programming, overseeing a cluster that includes KKMJ (Majic 95.5) and KAMX (Mix 94.7). Across the state and a month later, in July, Pat McMahon departed Clear Channel/Dallas, where he was OM and had done two separate tours of duty programming KDMX.

Late summer saw a couple of changes involving old friends and heritage stations: David Corey, known for his two decades at WXKS (Kiss 108)/Boston, took over CHUM-FM/Toronto as PD. And after 11 years programming WSNY (Sunny 95)/Columbus, Ohio, Chuck Knight exited—but relax, he showed up a few weeks later in a stellar new gig: PD of legendary WBEB (B101)/Philadelphia, as Chris Conley departed—coincidentally, also after 11 years.

Conley joined McVay Media as VP of AC, while



Forman



Curtin



Sakellarides

B101 began incorporating elements of Fresh into its personality. Back in Vegas, KSTJ blew up its '80s-heavy hot AC format and became the latest addition to the Fresh ranks as KFRH (Fresh 102.7). Redecorating was also on the agenda in Cincinnati, where WVMX (Mix 94.1) magically transformed into WNNF (Radio 94-1).

September marked a slew of changes in R&R's backyard, as Clear Channel/Los Angeles made several moves, starting with Deanne Saffren leaving the APD/MD chair at KYSR (Star 98.7). Sister KBIG then relaunched as 104.3 MYfm as 40-year L.A. market icon Charlie Tuna exited mornings and was replaced by Valentine, who left Lisa Foxx and moved over from Star. To make things muddier, Star began leaning into the male-oriented world by incorporating alternative titles into the mix.

Another radio marriage dissolved in October, as Brad Behan left the morning co-host position on KMXZ (94.9 Mix FM)/Tucson after 13 years, with PD Bobby Rich continuing on. Later that month, Tony Florentino filled the much-sought-after PD gig at WSNY.

A new Fresh was born in November, when CBS Radio dumped talk on WCKG/Chicago and unveiled WCFS (Fresh 105.9) under the command of Mike Peterson, PD of country sister WUSN (US99.5). Across the street, John Simons made his triumphant return to the Chicago airwaves after being away for more than a year as his "Love Notes" replaced the syndicated "Delilah" in nights on WLIT (93.9 the Lite).

November saw a number of notable departures—let's start at WLTW (106.7 Lite FM)/New York, where heritage jock Al Bernstein left after nearly a quarter century at the upper-demo monster; he had been doing 9 a.m.-noon. On the label side, Island Def Jam VP of adult formats Laura Curtin exited after a little more than two years at the label; senior director of adult formats Trina Schaefer took over the reins.

Meanwhile, the changes continued rolling at Clear Channel/L.A. as Charese Frugé stepped down as PD of KYSR after 18 months. Cluster VP of programming Michael Martin stepped in to personally program the station, with KIIS APD/MD Julie Pilat adding those stripes at Star as the station continued its journey into the alternative realm.

The year ended on a somber note with a few exits: First, in Denver, where Dave Symonds departed Entercom's AC/hot AC twins KOSI and KALC (Alice 105.9), ending an eight-year run with the company. Then the restructuring wave crashed hard upon KOST/Los Angeles, where another radio marriage was forcibly divorced as Kim Amidon was let go after 22 years, leaving Mark Wallengren to roll solo. KOST midday jock Mike Sakellarides, who had the unique distinction of being the station's only midday personality since its launch in November 1982 and who spent 25 years in the same shift—a rare feat in the industry—also exited, along with KOST marketing director Julie Kertes.

On that lovely note, here's hoping everyone—no matter what side of the industry or the employment line we're on—has a good holiday break and we all return for a healthy and happy 2008. *R&R*















Programmers offer perspectives on top-of-mind issues and trends

## Eye On 2008

Mike Boyle

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Like a locomotive steaming down a mountain, 2008 is coming fast and furious, fully loaded with changes, challenges and opportunities for rock radio. It's time to get onboard or get out of the way. ■ Looking ahead, I asked a handful of programmers to identify the most significant trends they expect to face in the new year.

### Tighter Playlists, Budgets, Time

Three trends top of mind with Saga Communications rock KAZR/Des Moines PD Ryan Patrick are stations playing fewer currents and sticking with the ones they are playing longer in

the new year. Budget cuts were also mentioned. "Less with more will be a trend with budgets," Patrick says. "Station budgets aren't getting bigger. We're dealing with it the best way we can by being creative with what we have. We also can't

## One More Deserving Mention

As we get ready to slam the door shut on another year, I thought it fitting to acknowledge the rock winners of the 2007 R&R Industry Achievement Awards:

### ALTERNATIVE

Station of the year (markets 1-25): **KROQ/Los Angeles**

Station of the year (markets 26-100): **KXTE/Las Vegas**

Station of the year (markets 101+): **WKZQ/Myrtle Beach, S.C.**

PD/OM: **Kevin Weatherly, KROQ/Los Angeles**

MD: **Lisa Worden, KROQ/Los Angeles**

Personality/show: **Kevin & Bean, KROQ/Los Angeles**

Promotion executive: **Bill Carroll, Virgin Records**

Label (platinum): **Virgin Records**

Label (gold): **Hollywood Records**

### ACTIVE ROCK

Station of the year (markets 1-25): **WRIF/Detroit**

Station of the year (markets 26-100): **WJJO/Madison**

Station of the year (markets 101+): **WWBN/**

### Flint, Mich.

PD/OM: **Doug Podell, WRIF/Detroit**

MD: **Mark Pennington, WRIF/Detroit**

Personality/show: **Preston & Steve, WMMR/Philadelphia**

Label (platinum): **Roadrunner Records**

Label (gold): **Hollywood Records**

Rock/active rock promotion executive: **Joey Scoleri, Hollywood Records**

### ROCK

Station of the year (markets 1-25): **WEBN/Cincinnati**

Station of the year (markets 26-100): **WZZO/Allentown, Pa.**

Station of the year (markets 101+): **WJXQ/Lansing, Mich.**

PD: **Rick Balis, KSHE/St. Louis**

MD: **Fritz, WEBN/Cincinnati**

Personality/show: **"The Dawn Patrol," WEBN/Cincinnati**

Label: **Roadrunner Records**

### CLASSIC ROCK

Station of the year: **KQRS/Minneapolis**

PD: **Dave Hamilton, KQRS/Minneapolis**

Personality/show: **Bob & Tom, WFBQ/Indianapolis**

### R&R Reporter Trends

Here's a look at the number of R&R reporting stations in the three rock formats at the beginning of 2007 compared with today:

**Alternative:** 70 in

January, 71 now

**Active Rock:** 56 in

January, 63 now

**Rock:** 22 in January,

24 now



'We've seen a trend where bands and labels are working it harder than they ever have.'

—Jim Kurdziel



Tarrants



Patrick



Hawke

get away with putting the same old promotion on the air. We have to do promotions that stick out more than ever and are unique to the market."

As for time management, Patrick says it's more important than ever to make time for your staff—especially if you have a dual role. (Patrick's double duty is programming and pulling a full-time airshift.) "You can't have your staff living in a vacuum," he says.

### Give The Listeners Control

Mid-West Family Broadcasters active rock WJJO/Madison PD Randy Hawke says the trend to watch next year is "putting more control into listeners' hands." He refers to this year's R&R Convention in Charlotte when Jacobs Media, in conjunction with Arbitron, presented the findings of the Bedroom Project study, which highlighted control and variety as critically important to younger demos' media habits.

"We just want the radio station to find more ways to become a part of the listeners' lives and make them feel like they have an even stronger ownership" through interactive means, Hawke says. He cites next year's 'JJO Band Camp promotion as an example of how to give listeners some control over what they hear on the station—in this case, the on-air promos for the event. The station's voice guy will cut audio parts for the promos, the station will post them on its Web site, and listeners will be invited to download them to build the on-air promos.

Hawke also hopes that active rock stations will move away from musical conservatism "and just go for it. Rock radio has to take the governor off its engine and not apologize for being the male rock station. Get rid of the dayparts, and don't be afraid to be what you need to be."

### Focus On The Web

Citadel Communications active rock WEDG/Buffalo PD Jim Kurdziel is bullish on the Web for 2008 and says radio operators need to completely embrace this slow-building trend.

"2008 will be the year when the stations that have been avoiding it will finally fully integrate the Web as part of their product instead of as a supplement to their product," he says. "And that means having a dedicated staff and sales force, and finding ways to turn it into ratings and revenue."

Kurdziel also hopes that another trend he's seen this year will migrate into '08. "Bands and labels are working it harder than they ever have. They are now more open to doing acoustic sets, meet-and-greets and things of that nature. And I'm talking about bands as big as Korn and as small as the Almost. The partnerships are back."

Regent Communications alternative WGRD/Grand Rapids PD Jerry "JT" Tarrants thinks the radio industry's trend toward embracing such technologies as text messaging, social networking and database marketing is on target. But there's one trend that scares him to death.

"I don't like seeing the next generation's lack of radio usage. Younger people are not using radio like we used to, and it's frightening," he says. *R&R*





# ACTIVE ROCK

▶ **LINKIN PARK** EARNs AIRPOWER STRIPES AS "SHADOW OF THE DAY" MOVES 21-20 AND POSTS A 79-SPIN INCREASE.



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BDS

WEEKS ON CHART	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	16	<b>FAKE IT</b>	<b>NO. 1 (6 WKS)</b>	1843	-12	7.135	1
2	22	<b>LIFE IS BEAUTIFUL</b>	ELEVEN SEVEN	1576	-26	5.469	2
3	19	<b>RISE TODAY</b>	ALTER BRIDGE	1451	+6	4.777	4
4	21	<b>BECOMING THE BULL</b>	ATREYU	1369	+16	3.557	8
5	13	<b>EMPTY WALLS</b>	SERJICAL STRIPE/REPRISE	1340	-31	4.094	5
6	12	<b>ALMOST EASY</b>	AVEENGED SEVENFOLD	1336	+85	3.917	6
7	19	<b>THE PRETENDER</b>	FOO FIGHTERS	1279	-122	5.188	3
8	10	<b>PSYCHO</b>	PUDDLE OF MUDD	1174	+66	3.498	9
9	10	<b>GOOD TIMES BAD TIMES</b>	GODSMACK	1100	+43	3.663	7
10	15	<b>BROKEN AGAIN</b>	ANOTHER ANIMAL	946	+35	2.617	13
11	14	<b>HOLY DIVER</b>	KILLSWITCH ENGAGE	928	+42	2.816	12
12	11	<b>HOLD ON</b>	KORN	882	+16	2.253	14
13	17	<b>TEN TON BRICK</b>	HURT	876	+1	2.095	16
14	21	<b>THE BLEEDING</b>	FIVE FINGER DEATH PUNCH	745	+66	1.715	21
15	24	<b>BLEED IT OUT</b>	LINKIN PARK	715	-68	2.906	11
16	47	<b>PARALYZER</b>	FINGER ELEVEN	711	-7	2.976	10
17	9	<b>DULL BOY</b>	MUDVAYNE	699	-42	1.505	22
18	33	<b>NEVER TOO LATE</b>	THREE DAYS GRACE	689	-20	2.182	15
19	9	<b>UNTIL THE END</b>	BREAKING BENJAMIN	644	+19	1.971	17
20	8	<b>SHADOW OF THE DAY</b>	LINKIN PARK	641	+79	1.879	20
21	4	<b>AMEN</b>	KID ROCK	619	+91	1.917	19
22	2	<b>LONG ROAD TO RUIN</b>	FOO FIGHTERS	569	+178	1.935	18
23	11	<b>LET GO</b>	RED	546	-2	1.010	27
24	15	<b>FALLING ON</b>	FINGER ELEVEN	494	+5	1.087	24
25	10	<b>NOTHING TO LOSE</b>	OPERATOR	489	+15	1.086	25
26	3	<b>BLACK RAIN</b>	OZZY OSBOURNE	432	+74	1.150	23
27	5	<b>BRING IT ON</b>	LENNY KRAVITZ	358	-5	1.047	26
28	8	<b>ZZYX RD.</b>	STONE SOUR	352	+21	1.004	28
29	12	<b>SO MANY PEOPLE</b>	NEUROSONIC	344	+10	0.487	36
30	5	<b>I WANNA BE YOUR MAN</b>	ENDEVERAFTER	339	+18	0.564	34
31	6	<b>MARCH OF WAR</b>	NONPOINT	321	+19	0.359	-
32	12	<b>CRASHED</b>	DAUGHTRY	309	-60	0.968	29
33	7	<b>THE RUNNING FREE</b>	COHEED AND CAMBRIA	295	+9	0.379	-
34	3	<b>TOO MUCH, TOO YOUNG, TOO FAST</b>	AIRBOURNE	292	+11	0.686	32
35	7	<b>RIOT</b>	THREE DAYS GRACE	287	+5	0.940	30
36	18	<b>SO HOT</b>	KID ROCK	284	-72	0.706	31
37	11	<b>YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE "OLD")</b>	THE WHITE STRIPES	231	-37	0.529	35
38	5	<b>ANGER CAGE</b>	COURSE OF NATURE	230	+19	0.391	39
39	2	<b>YOU MAKE ME SICK</b>	EGYPT CENTRAL	207	+13	0.275	-
40	<b>NEW</b>	<b>OUT TO GET YOU</b>	BLOODSIMPLE	206	+12	0.254	-



## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>RECKLESS</b>	Papa Roach (EL TONAL/GEFFEN)	7
<b>SCREAM AIM FIRE</b>	Bullet For My Valentine (JIVE/ZOMBA)	6
<b>THANK YOU</b>	HellYeah (EPIC)	6
<b>LONG ROAD TO RUIN</b>	Foo Fighters (ROSWELL/RCA/FMG)	5
<b>BLACK RAIN</b>	Ozzy Osbourne (EPIC)	4
<b>AMEN</b>	Kid Rock (TOP DOG/ATLANTIC)	3
<b>I WANNA BE YOUR MAN</b>	Endeverafter (RAZOR & TIE)	3
<b>BREATHE TODAY</b>	Flyleaf (A&M/OCTONE/INTERSCOPE)	3
<b>EXILE</b>	Soilwork (NUCLEAR BLAST/CAROLINE)	3
<b>BROKEN AGAIN</b>	Another Animal (UNIVERSAL REP. BLIC)	2

NEW AND ACTIVE					
TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
<b>ENEMY</b>	Drowning Pool (ELEVEN SEVEN)	185/31	<b>BEAUTIFUL TRAGEDY</b>	In This Moment (CENTURY MEDIA)	118/0
<b>HARD SUN</b>	Eddie Vedder (MONKEY WRENCH/JRMG)	131/5	<b>RECKLESS</b>	Papa Roach (EL TONAL/GEFFEN)	94/71
<b>SCREAM AIM FIRE</b>	Bullet For My Valentine (JIVE/ZOMBA)	130/68	<b>MY WORLD</b>	Sick Puppies (RMR/VIRGIN)	93/16
<b>BREED</b>	Otep (KOCH)	127/2	<b>THANK YOU</b>	HellYeah (EPIC)	80/31
<b>BREATHE TODAY</b>	Flyleaf (A&M/OCTONE/INTERSCOPE)	121/33	<b>INTO THE FLOOD</b>	Deepfield (IN DE GOOT)	69/16



## MOST INCREASED PLAYS

<b>+178</b>	<b>LONG ROAD TO RUIN</b> Foo Fighters (Roswell/RCA/RMG) KZQR +19, WRXR +16, WCHZ +15, WAAF +12, WKQZ +12, WXQR +12, WZOR +10, KHTB +9, WQXA +9, KUPO +8
<b>+91</b>	<b>AMEN</b> Kid Rock (Top Dog/Atlantic) WAAF +22, WWWW +17, KDOT +16, WZMR +13, WRIT +9, WCPB +9, WWTN +8, WRAT +7, KZBD +5, WKLQ +5
<b>+85</b>	<b>ALMOST EASY</b> Avenge Sevenfold (Hopeless/Warner Bros.) KOMP +18, WLL +15, WCHZ +14, WRXR +9, WXQR +5, WBUZ +5, KUPO +5, KHTQ +4, WMMR +4
<b>+79</b>	<b>SHADOW OF THE DAY</b> Linkin Park (Warner Bros.) WXTB +14, WZMR +14, WTPT +12, WRUF +6, WKLQ +6, KATT +6, WWWW +5, WRIT +4, WLL +4, WMMR +3
<b>+74</b>	<b>BLACK RAIN</b> Ozzy Osbourne (Epic) KRXQ +11, WQXA +10, WRXR +8, KFRQ +7, WRXW +7, WJJO +6, WKLQ +6, WBSX +5, WZBD +5, WCPB +5

**ADDED AT...**  
**WZOR**  
Green Bay, WI  
PD: Joe Calgaro  
MD: Borna Velic  
Endeverafter, I Wanna Be Your Man, 1 HellYeah, Thank You, 1 Ozzy Osbourne, Black Rain, 1  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING DECEMBER 9, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 63 active rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.



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Some new sign-ons and seemingly endless personnel movement

# A Full Annum Of Triple A

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## Winter 2007

**W**inter 2007 Classic rock WARW/Washington flipped to triple A-leaning WTGB (94.7 the Globe) . . . Mike Peer replaced Bruce Jones as PD of KENZ/Salt Lake City . . . Shawn Stewart exited as PD at KMTT/Seattle and later returned as APD/MD under newly named PD Kevin Welch . . . Dana Marshall joined WBOS/ Boston as MD . . . Jody Denberg became content manager for KGSR/Austin; Chris Edge soon joined as director of programming . . . Phatt Matt Franklin officially became PD at CIDR/Detroit . . . Doug Clifton came in as PD at KCUV/Denver; Benji McPhail stepped into the MD slot . . . Matt Cooper returned as PD of WVOD/Wanchese, N.C. . . . Donnie Moorhouse exited as PD of WRNX/Springfield, Mass. . . . Will Baker was named MD at KCLC/St. Louis . . . "Reg's Coffeehouse" returned to the air on WYSF/Birmingham . . . Dave Doud was named MD at WDST/Poughkeepsie, N.Y. . . . WCOO/Charleston, S.C., PD Ron Bowen was named OM at WXRV/Boston; Mike Allen took over programming duties at WCOO, and Joel Frank became MD . . . WLCE/Springfield, Ill., launched as a triple A station under OM Valorie Knight . . . Milwaukee Public Schools' WYMS (88Nine Radio Milwaukee) officially launched . . . Kyle Smith became WYEP/Pittsburgh director of program/audio content.

## Spring 2007

WZGC/Atlanta PD Michelle Engel exited; Mike Wheeler was named new PD . . . Longtime KFOG/San Francisco promotion/marketing director Jude Heller departed . . . PD Brian Cosgrove left WEHM in Amagansett, N.Y., on Long Island's East End to join noncommercial WLIU in nearby Southampton; MD Lauren Stone moved up to PD . . . David Miller was named APD at KLRR/Bend, Ore. . . . Elliott Salmon returned to KOHO/Leavenworth, Wash., as PD, replacing Sue Meyers . . . Jeff White was upped to MD at WVOD/Wanchese, N.C. . . . Noncommercial WJCU began 12 hours of daily triple A programming in Cleveland . . . Dave Kester joined WNCW/Spindale, N.C., as director of programming and operations . . . KDBB/Park Hills, Mo., OM/PD Greg Camp exited; Glenn Barry assumed PD duties, and Kenny Carrow was named MD . . . Jennie Grabel was named MD at KWMT/Tucson.

## Anniversaries

### 60 years

WFUV/New York

### 35 years

WXRT/Chicago

### 30 years

WNCS/Burlington, Vt.

KBCO/Denver

### 25 years

KFOG/San Francisco

### 20 years

KTAO/Toos, N.M.

### 15 years

WTTS/Indianapolis

KRSH/Santa Rosa, Calif.

### 10 years

WDOD/Chattanooga, Tenn.

## Summer 2007

Haley Jones exited KMTT/Seattle and later went to the other side of the fence to do national promotion for Sony BMG RED . . .



► RYAN ADAMS JUMPS 4-1 WITH "EVERYBODY KNOWS," HIS SECOND STRAIGHT CHART-TOPPER FROM THE ALBUM "EASY TIGER."

Table with 4 columns: This Week, Last Week, Weeks on Chart, Title, Artist, Imprint / Promotion Label, Plays, and +/-

FOR WEEK ENDING DECEMBER 9, 2007

## Sadness And Joy

### Deaths

Dave Mac, radio vet and Sirius Spectrum host

Jake Einstein, progressive radio pioneer

Laura Ellen Hopper, KPIG/Monterey, Calif., founder/programmer

Rose McGathy, veteran promoter/artist manager

### Births

Bodhi William, son to NRC Broadcasting's Sam Scholl

Crescenzo Moody, son to WRSI/Northampton, Mass.' Monte Belmonte

Eagan Richard, son to ATO's Rick Brewer

Giana Marie, daughter to Sony BMG RED's Christine Zagami

Liam Aaron, daughter to R&R's Kristy Scott

Mara Zetta, daughter to WNCW/Spindale, N.C.'s Martin Anderson

Olivia Ray, daughter to WMVY/Cape Cod, Mass.' PJ Finn

Samantha Dane, daughter to Verve's Casey Silcock

Sasha Zee, daughter to KHUM/Eureka, Calif.'s Mike Dronkers

Tracy Adele, daughter to KRVO/Kalispell, Idaho's Don Darue

Dean Kattari became the new MD at KINK/Portland, Ore., replacing Kevin Welch, who went to KMTT . . . Classical non-commercial WBKK/Albany, N.Y., flipped to triple A as WEXT (Exit 97.7) under the programming direction of Chris Wienk . . . Hutton Broadcasting bought KBAC/Santa Fe, N.M. . . . Legendary DJ/MD Johnny Memphis retired from WRSI/Northampton, Mass. Chris "Monte" Belmonte replaced him as MD . . . Matt Reilly nabbed AMD stripes at WXP/Philadelphia . . . KRSH/Santa Rosa, Calif., PD Pam Long resigned; Nate Campbell assumed programming . . . Citadel sold WCLZ/Portland, Maine, to Saga Communications; Ethan Minton was named the new PD/MD . . . Jaz Tupelo exited her MD post at WNRN/Charlottesville, Va.; Rhonda Chollock took her place . . . Former WDST/Poughkeepsie, N.Y., MD Rick Schneider joined WKZE/Sharon, Conn., as AMD.

## Fall 2007

Lorin Palagi was named WTGB/Washington PD . . . David Ginsburg exited as PD of WBOS/Boston; Dana Marshall became interim PD . . . Mapleton Communications inked a national syndication deal for KPIG Radio with Dial Global . . . Cornelius Gould joined WAPS/Akron as MD . . . Diane Michaels and Jonny Knight were named co-PDs at KPND/Sandpoint, Idaho . . . WFIV/Farragut, Tenn., PD Todd Etheridge exited; GM Brian Tatum assumed programming duties.

**► INGRID MICHAELSON**  
ROLLS 20-12 AS "THE WAY  
I AM" LOSSES A 25%  
INCREASE IN SPINS (UP 55).



WEEKS ON CHART	TITLE / ARTIST	11 NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
11	<b>YOU'RE THE WORLD TO ME</b> / DAVID GRAY	<b>NO. 1 (4 WKS)</b>	ATO/RED	565 +33	1.827	3
14	<b>GONE, GONE, GONE (DONE MOVED ON)</b> / ROBERT PLANT / ALISON KRAUSS		ROUNDER	505 +41	1.843	2
25	<b>SHUT YOUR EYES</b> / SNOW PATROL		POLYDOR/A&M/INTERSCOPE	442 -13	1.907	1
2	<b>IF I HAD EYES</b> / JACK JOHNSON	<b>MOST INCREASED PLAYS/MOST ADDED</b>	BRUSHFIRE/UNIVERSAL REPUBLIC	409 +185	1.710	4
7	<b>SHINE OVER BABYLON</b> / SHERYL CROW		A&M/INTERSCOPE	384 -18	1.349	7
14	<b>HARD SUN</b> / EDDIE VEDDER		MONKEY WRENCH/RMG	373 +12	1.388	6
16	<b>LOVE SONG</b> / SARA BAREILLES		EPIC	345 +25	0.945	14
7	<b>EVERYBODY KNOWS</b> / RYAN ADAMS	<b>AIRPOWER</b>	LOST HIGHWAY	321 +32	0.664	20
20	<b>THE UNDERDOG</b> / SPOON		MERGE	307 +7	1.291	8
23	<b>IN THE COLORS</b> / BEN HARPER & THE INNOCENT CRIMINALS		VIRGIN	299 -1	1.283	9
20	<b>HOW FAR WE'VE COME</b> / MATCHBOX TWENTY		MELISMA/ATLANTIC	297 +10	1.242	10
5	<b>THE WAY I AM</b> / INGRID MICHAELSON		CABIN 24/ORIGINAL SIGNAL/RED	274 +55	1.511	5
6	<b>JENNY DON'T BE HASTY</b> / PAOLO NUTINI		ATLANTIC	273 +36	0.508	27
21	<b>HOLD ON</b> / KT TUNSTALL		RELENTLESS/VIRGIN	271 -104	1.168	11
15	<b>RADIO NOWHERE</b> / BRUCE SPRINGSTEEN		COLUMBIA	268 -27	0.955	13
11	<b>BREATHE IN BREATHE OUT</b> / MAT KEARNEY		HOLLYWOOD/AWARE/COLUMBIA	239 -4	0.761	16
20	<b>FIRST TIME</b> / LIFEHOUSE		GEFFEN	225 -27	1.010	12
10	<b>MY MOON MY MAN</b> / FEIST		CHERRYTREE/POLYDOR/INTERSCOPE	219 +12	0.732	17
NEW	<b>SAVING MY FACE</b> / KT TUNSTALL	<b>AIRPOWER</b>	RELENTLESS/VIRGIN	217 +93	0.667	19
5	<b>REALIZE</b> / COLBIE CAILLAT		UNIVERSAL REPUBLIC	213 +19	0.547	25
19	<b>CAR CRASH</b> / MATT NATHANSON		VANGUARD	205 -24	0.707	18
3	<b>GIRLS IN THEIR SUMMER CLOTHES</b> / BRUCE SPRINGSTEEN		COLUMBIA	209 +36	0.594	22
7	<b>TURPENTINE</b> / BRANDI CARLILE		COLUMBIA	195 +7	0.855	15
7	<b>ALMOST LOVER</b> / A FINE FRENZY		VIRGIN	191 -5	0.587	23
5	<b>I'LL BE WAITING</b> / LENNY KRAVITZ		VIRGIN	182 +10	0.571	24
NEW	<b>27 JENNIFERS</b> / MIKE DOUGHTY		ATO/RED	173 +19	0.501	28
8	<b>LISTENING TO LEVON</b> / MARC COHN		DECCA	164 +3	0.355	-
14	<b>STRAIGHT LINES</b> / SILVERCHAIR		ELEVEN/ILG/ATLANTIC/LAVA	159 -6	0.445	-
RE-ENTRY	<b>INTO THE NIGHT</b> / SANTANA FEATURING CHAD KROEGER		AR STA/RMG	154 +1	0.646	21
14	<b>PUNISH THE MONKEY</b> / MARK KNOPFLER		WARMER BROS.	150 -35	0.533	26

**MOST ADDED**

TITLE / ARTIST / LABEL	NEW STATIONS
<b>IF I HAD EYES</b> / Jack Johnson (Brushfire/Universal Republic) KPTL, KWMT, WBO5, WXRT	4
<b>GIRLS IN THEIR SUMMER CLOTHES</b> / Bruce Springsteen (Columbia) KPRI, KPTL, WCOO	3
<b>STOP AND STARE</b> / OneRepublic (Mosley/Interscope) KPTL, KRVB, KWAT	3
<b>ANY OTHER DAY</b> / Wyckle Jean & Norah Jones (In Ya Face/Columbia) KPRI, WCOO, WNC5	3
<b>LOVE IS FREE</b> / Sheryl Crow (A&M/Interscope) CIDR, Sirius Spectrum, WRLT	3
<b>JENNY DON'T BE HASTY</b> / Paolo Nutini (Atlantic) KRSH, WRNX	2
<b>THE WAY I AM</b> / Ingrid Michaelson (Cabin 24/Original Signal/Red) KPRI, WNC5	2
<b>MY MOON MY MAN</b> / Feist (Cherrytree/Polydor/Interscope) KRVB, WOOD	2
<b>SAVING MY FACE</b> / KT Tunstall (Relentless/Virgin) KTHX, WMMM	2

**ADDED AT... WOOD**

Chattanooga, TN  
 PD: Danny Howard  
 MD: Brad Steiner

Feist, My Moon My Man, 12  
 Bruce Springsteen, Girls In Their Summer Clothes, 8  
 Spoon, Don't You Evah, 8

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www.RadiandRecords.com

**NEW AND ACTIVE**

TITLE / ARTIST / LABEL	PLAYS /GAIN	TITLE / ARTIST / LABEL	PLAYS /GAIN
<b>DON'T YOU EVAH</b> / Spoon (Merge)	124/10	<b>UP ALL NIGHT</b> / Widespread Panic (Widespread)	79/2
TOTAL STATIONS:	12	TOTAL STATIONS:	13
<b>JIGSAW FALLING INTO PLACE</b> / Radiohead (Side One/ATO)	111/32	<b>STUTTERING (KISS ME AGAIN)</b> / Ben's Brother (Capitol)	74/37
TOTAL STATIONS:	17	TOTAL STATIONS:	8
<b>ALL DOWNHILL</b> / Lyle Lovett And His Large Band (Curb/Lost Highway)	110/5	<b>STOP AND STARE</b> / OneRepublic (Mosley/Interscope)	71/24
TOTAL STATIONS:	10	TOTAL STATIONS:	9
<b>LONG ROAD TO RUIN</b> / Foo Fighters (Roswell/RCR/RMG)	102/25	<b>CITY OF IMMIGRANTS</b> / Steve Earle (New West)	71/4
TOTAL STATIONS:	8	TOTAL STATIONS:	8
<b>ALL THAT I KNOW</b> / Collective Soul (E1)	81/4	<b>WON'T GO HOME WITHOUT YOU</b> / Maroon 5 (A&M/Octone/Interscope)	69/23
TOTAL STATIONS:	10	TOTAL STATIONS:	8

**MOST INCREASED PLAYS**

- +185 **IF I HAD EYES**  
Jack Johnson (Brushfire/Universal Republic) KRVB +8, WNC5 +7, WCLZ +6, WTTTS +5, WCOO +3, WRLL +2, KFOG +10, KPTL +10, KCSR +9, WXRVR +9
- +93 **SAVING MY FACE**  
KT Tunstall (Relentless/Virgin) KRVB +9, WCLZ +7, WRLL +2, WTTTS +10, WRNR +10, KXLY +10, WCOO +8, WXRVR +8, SISP +5, KENZ +1
- +55 **THE WAY I AM**  
Ingrid Michaelson (Cabin 24/Original Signal/Red) WTTTS +5, WRLL +1, KFOG +9, KPTL +7, WCOO +5, KTHX +5, WZEW +4, KINK +3, WBO5 +3, KPRI +2
- +41 **GONE, GONE, GONE (DONE MOVED ON)**  
Robert Plant / Alison Krauss (Rounder) KMHT +4, KRSH +8, KPTL +7, WZEW +6, WRNX +5, WCLZ +5, WXRT +4, WXRVR +3, WTTTS +2, WMMM +2
- +37 **STUTTERING (KISS ME AGAIN)**  
Ben's Brother (Capitol) SISP +5, WCOO +9, WCLZ +9, KXLY +7, KRSH +2

FOR WEEK ENDING DECEMBER 9, 2007  
 LEGEND: See legend to charts in charts section for rules and symbol explanations.  
 TC triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 47 reporters.  
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**RECURRENTS**

TITLE / ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
<b>5-HE MOVES IN HER OWN WAY</b> / THE KICKS (Astralwerks)		206 223
<b>THE BEST</b> / CHERRYTREE/POLYDOR/INTERSCOPE		191 238
<b>BUBBLY</b> / COLBIE CAILLAT (UNIVERSAL REPUBLIC)		178 198
<b>READ MY MIND</b> / THE KILLERS (ISLAND/IDJMC)		143 134
<b>HEY THERE DELILAH</b> / BLANCK WHITE T'S (FEARLESS/HOLLYWOOD)		133 132
<b>MISSED THE BOAT</b> / MODE\$ (Epic)		133 156
<b>YOU KNOW I'M NO GOOD</b> / AMY WINEHOUSE (UNIVERSAL REPUBLIC)		125 121
<b>LAST REQUEST</b> / PAOLO NUTINI (ATLANTIC)		124 123
<b>SEE THE WORLDCOMEZ</b> / ATO/RED		124 129
<b>NEW SHOES</b> / PAOLO NUTINI (ATLANTIC)		110 121

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# AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		CUMULATIVE
				TW	+/-	
1	1	<b>RAISING SAND</b> ROBERT PLANT & ALISON KRAUSS	ROUNDER	618	-44	6152
2	2	<b>WASHINGTON SQUARE SERENADE</b> STEVE EARLE	NEW WEST	533	-69	8219
3	3	<b>DIRT FARMER</b> LEVON HELM	DIRT FARMER/VANGUARD	478	-25	3162
4	4	<b>REVIVAL</b> JDHN FOGERTY	FANTASY/CONCORD	459	+15	5342
5	5	<b>DWIGHT SINGS BUCK</b> DWIGHT YOAKAM	NEW WEST	354	-44	3487
6	6	<b>GOIN' HOME: A TRIBUTE TO FATS DOMINO</b> VARIOUS ARTISTS	VANGUARD	336	-53	3266
7	7	<b>THE WOLF</b> SHOOTER JENNINGS	UNIVERSAL SOUTH	330	-44	2367
8	8	<b>MESCALITO</b> RYAN BINGHAM	LOST HIGHWAY	328	-2	2721
9	12	<b>LIVE FROM THE RUHR TRIENNALE</b> CHIP TAYLOR & CARRIE RODRIGUEZ	TRAIN WRECK	318	+31	1893
10	10	<b>IT'S NOT BIG IT'S LARGE</b> LYLE LOVETT AND HIS LARGE BAND	LOST HIGHWAY	308	+8	6156
11	9	<b>KANE WELCH KAPLIN</b> KANE WELCH KAPLIN	COMPASS	276	-44	5431
12	14	<b>A LONG DAY FOR THE WEATHERVANE</b> THE GOUGERS	THE WEATHERVANE	274	+10	2002
13	11	<b>SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS</b> EMMYLOU HARRIS	RHINO	270	-25	3358
14	13	<b>BETWEEN DAYLIGHT AND DARK</b> MARY GAUTHIER	LOST HIGHWAY	251	-20	3031
15	21	<b>DRAW THE CURTAINS</b> WILL HOGE	RYKODISC	246	+20	1425
16	17	<b>MAGIC</b> BRUCE SPRINGSTEEN AND THE E STREET BAND	COLUMBIA	243	+9	2621
17	26	<b>CHROME DREAMS II</b> NEIL YOUNG	REPRISE	222	+26	1143
18	25	<b>YARN</b> YARN	YARN	218	+16	1736
19	16	<b>STREET SYMPHONY</b> THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	214	-21	7717
20	22	<b>NEVER LOOK BACK</b> TOM GILLAM	TREE HOUSE	214	-10	2567
21	23	<b>SMALL MIRACLES</b> BLUE RODEO	TELESOUL	211	+1	1332
22	20	<b>THE BLUEGRASS SESSIONS</b> MERLE HAGGARD	MCCOURY	203	-27	2215
23	19	<b>LONG ROAD OUT OF EDEN</b> EAGLES	ERC/MERCURY/LOST HIGHWAY	193	-37	2529
24	24	<b>MADE IN THE SHADE</b> RED STICK RAMBLERS	SUGAR HILL	190	-19	2691
25	37	<b>LOST BOY</b> BLEU EDMONDSON	SMITH	189	+26	641
26	18	<b>EP</b> WILL KIMBROUGH	DAPHNE	188	-44	1656
27	15	<b>EASY TIGER</b> RYAN ADAMS	LOST HIGHWAY	186	-52	10496
28	34	<b>I'M NOT THERE (SOUNDTRACK)</b> VARIOUS ARTISTS	SONY MUSIC SOUNDTRACKS	179	+14	597
29	28	<b>DIAMONDS IN THE SUN</b> WALT WILKINS AND THE MYSTIQUEURS	PALO DURO	175	-13	5302
30	33	<b>SOAP &amp; WATER</b> CHUCK PROPHET	YEP ROC	172	+3	1676

# TRIPLE A

## TRIPLE A REPORTERS

- WAPS/Akron, OH**  
OM: Andrew James  
PD: Bill Gruber  
MD: Cornelius Gould
- KNBA/Anchorage, AK**  
OM/PD: Loren Dixon  
MD: Danny Preston
- KSPN/Aspen, CO**  
PD: Sam Scholl
- KGSR/Austin, TX\***  
OM: Chase  
PD: Chris Edge  
APD: Jody Denberg  
MD: Susan Castle
- KUT/Austin, TX**  
PD: Hawk Mendenhall  
MD: Jeff McCord
- WRNR/Baltimore, MD\***  
OM/PD: Bob Waugh  
APD/MD: Alex Cortright
- WTMD/Baltimore, MD**  
PD/MD: Mike "Matthews" Vasilikos
- KLRR/Bend, OR**  
OM/PD: Doug Donoho  
APD: David Miller
- KRVB/Boise, ID\***  
OM/PD: Dan McColly  
MD: Tim Johnstone
- WBOS/Boston, MA\***  
PD/MD: Dana Marshall
- WXRV/Boston, MA\***  
OM/PD: Ron Bowen  
APD/MD: Catie Wilber
- KMMS/Bozeman, MT**  
OM/PD: Michelle Wolfe
- KYSL/Breckenridge, CO**  
PD: Tom Fricke  
MD: TJ Sanders
- WNCS/Burlington, VT\***  
PD: Zeb Norris  
APD/MD: Jamie Canfield
- WMVY/Cape Cod, MA**  
PD/MD: PJ Finn
- WCOO/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Joel Frank
- WCNR/Charlottesville, VA**  
OM: Rick Daniels  
PD: Brad Savage  
APD: Tad Abbey  
MD: Jeff Sweatman
- WNRN/Charlottesville, VA**  
OM: Tim Davis  
PD: Michael Friend  
MD: Ronda Chollock
- WDOB/Chattanooga, TN\***  
OM/PD: Danny Howard  
MD: Brad Steiner
- WXRT/Chicago, IL\***  
OM/MD: John Farneda  
PD: Norm Winer
- WCBE/Columbus, OH**  
OM: Tammy Allen  
PD: Dan Mushalko  
MD: Maggie Brennan
- WMWV/Conway, NH**  
PD/MD: Mark Johnson  
APD: Roy Prescott
- KBCO/Denver, CO\***  
PD: Scott Arbough  
MD: Mark Abuzzahab
- KCUV/Denver, CO\***  
PD: Doug Clifton  
MD: Benji McPhail
- KPTL/Des Moines, IA\***  
PD: Deeya McClurkin
- CIDR/Detroit, MI\***  
PD: Matt Franklin  
APD: Tania D'Angela
- KHUM/Eureka, CA**  
OM: Cliff Berkowitz  
PD/MD: Mike Dronkers  
APD: Larry Trask
- WFIV/Farragut, TN**  
OM/PD: Brian Tatum
- KOZT/Ft. Bragg, CA**  
PD: Tom Yates  
APD/MD: Kate Hayes
- WEHM/Hampsons, NY**  
PD: Lauren Stone  
MD: Harry Wareing
- KSUT/Ignacio, CO**  
PD: Steve Rauworth  
MD: Stasia Lanier
- WTTS/Indianapolis, IN\***  
PD: Brad Holtz  
APD/MD: Laura Duncan
- KMTN/Jackson, WY**  
PD/MD: Mark "Fish" Fishman
- KTBC/Kansas City, MO**  
PD: Jon Hart  
MD: Byron Johnson
- WEBK/Killington, VT**  
PD: Dave "Uncle Dave" Tibbs  
APD/MD: James Emmons
- KOHO/Leavenworth, WA**  
PD/MD: Elliott Salmon
- KROK/Leesville, LA**  
OM: Rick Barnickel  
PD/MD: Sandy Blackwell
- WFPK/Louisville, KY**  
OM: Brian Conn  
PD: Stacy Owen  
APD: Laura Shine
- WMMM/Madison, WI\***  
OM: David Moore  
PD: Pat Gallagher  
MD: Gabby Parsons
- KTCZ/Minneapolis, MN\***  
PD: Lauren MacLeash  
MD: Thorn
- WZEW/Mobile, AL\***  
OM: Tim Camp  
PD: Gene Murrell  
MD: Lee Ann Konik-Camp
- WBFB/Monmouth, NJ**  
OM: Tom Brennan  
PD: Rich Robinson  
APD: Leo Zaccari  
MD: Jeff Raspe
- KPIG/Monterey, CA**  
OM: Frank Caprista  
APD: Aileen MacNeary
- WRLT/Nashville, TN\***  
OM/PD: David Hall  
APD/MD: Rev. Keith Coes
- WFUV/New York, NY**  
OM: Ralph Jennings  
PD: Chuck Singleton  
APD: Tara Anderson  
MD: Rita Houston
- KDBB/Park Hills, MD**  
PD: Glenn Berry  
MD: Kenny Carrow
- WXP/Philadelphia, PA**  
OM/MD: Dan Reed  
PD: Bruce Warren
- WYEP/Pittsburgh, PA**  
PD: Kyle Smith  
MD: Mike Sauter
- WCLZ/Portland, ME\***  
OM: Chris McGorill  
PD/MD: Ethan Minton
- KINK/Portland, OR\***  
PD: Dennis Constantine  
APD/MD: Dean Kattari
- WDST/Poughkeepsie, NY**  
OM: Greg Gattine  
PD: Jimmy Buff  
MD: Dave Doud
- KTHX/Reno, NV\***  
PD: Mark Keefe  
APD/MD: Dave Herold
- WOCM/Salisbury, MD**  
OM: David Rothner  
PD/MD: Skip Dixon
- KENZ/Salt Lake City, UT\***  
PD: Mike Peer
- KPRI/San Diego, CA\***  
OM/PD: Bob Burch  
APD: Sean Smith
- KFOG/San Francisco, CA\***  
PD: David Benson  
MD: Kelly Ransford
- KPND/Sandpoint, ID**  
OM: Dylan Benefield  
PD: Jonny Knight  
APD/MD: Diane Michaels
- KBAC/Santa Fe, NM**  
PD/MD: Ira Gordon
- KRSH/Santa Rosa, CA\***  
PD/MD: Nate Campbell
- DMX Folk Rock/Satellite**  
OM: Leanne Flask  
MD: Dave Sloan
- Music Choice Adult Alternative/Satellite**  
PD: Justin Prager  
MD: Tiffany Sinder
- Sirius Spectrum/Satellite\***  
OM: Gregg Steele  
PD: Gary Schoenwetter  
MD: Gary Mascoll
- XM Cafe/Satellite**  
PD: Bill Evans  
MD: Brian Chamberlain
- KMTT/Seattle, WA\***  
PD: Kevin Welch  
APD/MD: Shawn Stewart
- WRSI/Northampton, MA**  
PD: Sean C. Mealy  
MD: Chris "Monte" Belmonte
- WKZE/Sharon, CT**  
OM/APD: Pete Nugent  
PD: Will Stanley  
MD: Will Baylies
- WNCW/Spindale, NC**  
OM/PD: Dave Kester  
MD: Martin Anderson
- KXLY/Spokane, WA\***  
PD: Ken Richards  
APD: Tobin Jeffries  
MD: Marie McCallister
- WRNX/Springfield, MA\***  
APD: Kevin Johnson
- KCLC/St. Louis, MO**  
PD: Rich Reighard  
MD: Will Baker
- KFMU/Steamboat Springs, CO**  
OM: Julia Arrotti  
PD/MD: John Johnston
- KTAO/Taos, NM**  
OM: Dave Noll  
PD/MD: Brad Hockmeyer
- KWMT/Tucson, AZ\***  
OM: Tim Richards  
PD: Blake Rogers  
MD: Jennie Grabel
- WVOD/Wanchese, NC**  
PD: Matt Cooper  
MD: Jeff White
- WXP/White Plains, NY**  
PD: Chris Herrmann  
APD/MD: Rob Lipshutz
- WTYD/Williamsburg, VA**  
PD/MD: Amy Miller
- WUIN/Wilmington, NC**  
PD: Beau Gunn  
MD: Michelle Daniel

\* Monitored Reporters

### MOST ADDED

- HOLDIN' OUR OWN AND OTHER COUNTRY GOLD DUETS** 9  
Jesse Dayton & Brennen Leigh (STAG)
- ALWAYS LIFT HIM UP: A TRIBUTE TO BLIND ALFRED REED** 9  
Various Artists (PROPER AMERICAN)
- MARSHMALLOW WORLD & OTHER HOLIDAY FAVORITES** 6  
Raul Malo (NEW DOOR/UME)
- OH SANTA! NEW AND USED HOLIDAY CLASSICS** 5  
Various Artists (YEP ROC)
- SOLOS, SESSIONS & ENCORES** 5  
Stevie Ray Vaughan (EPIC/LEGACY)
- DARK DAYS** 4  
Jackson Taylor (SMITH)
- MY HOLIDAY** 4  
Mindy Smith (VANGUARD)
- LOST BOY** 4  
Bleu Edmondson (SMITH)

FOR WEEK ENDING DECEMBER 9, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2007 Americana Music Association.

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Latin pop gains stations as morning shows change and executives come and go

## The Year's Hits & Misses

Jackie Madrigal  
JMadrigal@RadioandRecords.com

**t**he big story of 2007 in the Latin industry is Hispanic radio's overall continued growth. According to the Arbitron study Hispanic Radio Today 2007, the number of stations programming to Hispanics increased 24% from spring 2002 to 2006. That trend continued this year, with the addition of 98 Latin outlets from between October 2006 and October 2007, according to M Street.

But by the end of the year—with support from an influx of new artists and strong new music—Latin pop turned out to be the format that could. During the past few weeks it regained several stations, after having lost a significant number of outlets to the reggaetón boom of 2005 and the Latin oldies craze of 2006.

The format's scenario didn't look as bright in mid-July, when the premier Latin pop station in the country, Entravision Radio's KSSE (Súper Estrella), announced it would no longer break new music, opting instead to only play proven hits—those that first had to be proved in Mexico, no less. And as an added challenge, 30% of its programming would be devoted to English-language hits. Labels were not pleased, and KSSE's move placed further strain on their promotion efforts. Eventually, labels sought some solace in the Texas and U.S.-Mexico border stations that were open to trying new music.

Although KSSE continues to play English music, it's less than the initial 30% estimate. Consultant José Santos has directed the station back to a primarily Spanish-language CHR format. Good news for the labels.

Better news came in early December, as three new Latin pop stations emerged. Univision Radio brought the format back to Houston, launching KAMA (Amor) on 104.9 FM. Clear Channel gave West Palm Beach the market's first Spanish-language station, WRLX (Mía), while Cumbre Communications introduced "La Nueva Amor 990 AM" on WALE/Providence.

Coupled with Clear Channel's exit from the Latin rhythm format, this was a gain for Latin pop. Clear Channel slowly morphed WMGE (Mega)/Miami into Latin pop. Ditto with KLOL (Mega)/Houston, the first Latin rhythm in the country. That left Latin rhythm with two fewer stations, and the possibility of regaining outlets seems unlikely at this point. In fact, Univision Radio's KLTO (La Kalle)/San Antonio just dropped the format and placed it on an HD channel.

Regional Mexican remained the strongest of the Latin formats, with 277 stations, according to Arbitron's latest data, and plenty of artists to supply music. Tropical saw little movement in terms of number of stations.

### Big Moves

Among the year's biggest executive moves, Univision Radio Latin pop KLVE (K-Love)/Los Angeles PD José Santos exited in July and launched Santos Latin Media. Fernando Pérez, OM of the company's San Francisco cluster, succeeded him in October.

At Spanish Broadcasting System, Gino "Latino" Reyes took over as PD of tropical WXDJ (El Zol)/Miami. He previously programmed Sirius Satellite Radio's Latin channels. In Chicago, Ezequiel "Cheque" González, former programmer of



► **GLORIA TREVI LEAPS** 11-6 IN HER SECOND WEEK ON THE RECORD POOL CHART WITH "PSICOFONIA," THE FIRST SINGLE FROM "UNA ROSA BLU."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	ROCK/ALTERNATIVE	IMPRINT / PROMOTION LABEL
1	1	12	<b>VOLVER A COMENZAR</b> CAFE TACVBA		UNIVERSAL LATINO
2	2	11	<b>ANTES DEL FIN</b> CIRCO		SONY BMG NORTE
3	3	5	<b>YOFO</b> MOLOTOV		UNIVERSAL LATINO
4	4	17	<b>BAILA MI CORAZON</b> BELANOVA		UNIVERSAL LATINO
5	6	4	<b>ME LLAMAN CALLE</b> MANU CHAO		BECAUSE/NACIONAL
6	5	13	<b>ME ENAMORA</b> JUANES		UNIVERSAL LATINO
7	7	18	<b>EL MICROFONO</b> MEXICAN INSTITUTE OF SOUND		NACIONAL
8	9	4	<b>HISTORIAS DE DANZON Y ARRABAL</b> ALEKS SYNTEK		EMI TELEVISIA
9	10	7	<b>SOY SOLO UN SECRETO</b> ALEJANDRA CUZMAN		EMI TELEVISIA
10	11	14	<b>EL INFAME "ESTAR Y NO ESTAR"</b> PANDA		WARNER LATINA
11	8	26	<b>RAININ IN PARADIZE</b> MANU CHAO		BECAUSE/NACIONAL
12	12	10	<b>COLORES</b> PASTILLA		SONY BMG NORTE
13	13	4	<b>FUERZA DE GRAVEDAD</b> JUMBO		NOISELAB
14	14	4	<b>PA'L NORTE</b> CALLE 13 FEAT. DRISHAS		SONY BMG NORTE
15			<b>Y TE VAS</b> MOTEL		WARNER LATINA
16	17	4	<b>POLITIK KILLS</b> MANU CHAO		BECAUSE/NACIONAL
17			<b>S3100</b> CAFE TACVBA		UNIVERSAL LATINO
18	19	2	<b>ESTRELLA ROJA</b> PANTEON ROCCO		SONY BMG MEXICO
19	16	3	<b>OFF KILTER</b> BIRDS OF TOKYO		MGM
20			<b>RE-ENTRY</b> LLAMA POR FAVOR ALLISON		SONY BMG NORTE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	RECORD POOL	IMPRINT / PROMOTION LABEL
1	4	4	<b>CONTEO REGRESIVO</b> GILBERTO SANTA ROSA		SONY BMG NORTE
2	1	6	<b>SEXY MOVIMIENTO</b> WISIN Y YANDEL		MACHETE
3	2	8	<b>CUESTA ABAJO</b> JERRY RIVERA		EMI TELEVISIA
4	8	6	<b>BAILA MI CORAZON</b> BELANOVA		UNIVERSAL LATINO
5	5	9	<b>SENTIMIENTO</b> IVY QUEEN		UNIVISION
6	11	2	<b>PSICOFONIA</b> GLORIA TREVI		UNIVISION
7	3	8	<b>AGUANILE</b> MARC ANTHONY		SONY BMG NORTE
8	6	9	<b>PA' LA TUMBA</b> HECTOR "EL FATHER"		VII/MACHETE
9	9	12	<b>SI NOS DUELE</b> VICTOR MANUELLE		SONY BMG NORTE
10	10	7	<b>SOLO DIME QUE SI</b> TITO "EL BAMBINO"		EMI TELEVISIA
11	7	13	<b>DEJALO AHI</b> FULANITO FEAT. LA BANDA GORDA		CUTTING
12	14	12	<b>LOS QUE LUCHAMOS</b> KINTO SOL		UNIVISION
13	18	2	<b>ALO</b> LOS HERMANOS ROSARIO		M.P./JVN/J&N
14	13	12	<b>DESEOS DE AMARTE</b> DOMENIC MARTE		M.P./JVN/J&N
15	15	5	<b>ME ODDIO</b> GLORIA ESTEFAN		BURGUNDY/SONY BMG NORTE
16	16	3	<b>FUE TAN FACIL</b> TITO COMEZ		CODISCOS/TROPISOUNDS
17	20	5	<b>MI CHULI CHULI</b> ANTHONY CRUZ		M.P./JVN/J&N
18	<b>NEW</b>		<b>OIGAME SENORA</b> TITO ROJAS		M.P./JVN/J&N
19	19	10	<b>LICUADORA</b> CROOKED STILO		MELODY/FONOVISA
20	<b>NEW</b>		<b>SEXY MOVIMIENTO</b> WISIN & YANDEL		MACHETE

FOR WEEK ENDING DECEMBER 9, 2007

Lieberman Broadcasting's Houston cluster, was named PD of SBS regional Mexican WLEY (La Ley). With this move, La Ley aims to regain the leadership it once held over rival Univision Radio regional Mexican WOJO (Que Buena).

In New York, George Mier exited as PD of SBS tropical WSKQ (Mega) in November. Latin pop sister WPAT (Amor) PD Tony Luna is serving as interim PD. At the end of 2006, Mega lost Luis Jiménez, host of the market's No. 1 morning show, "El Vacilón de la Mañana," and later replaced him with Juan Carlos and Frankie Jay. Jiménez signed with Univision Radio to anchor "The Luis Jiménez Show," syndicated in Chicago, Dallas, Los Angeles, San Francisco, Fresno and Fort Myers. Univision is preparing to return the show to New York in early 2008.

SBS also lost other morning show hosts, Enrique Santos and Joe Ferrero of WXDJ/Miami's "El Vacilón de la Mañana." On March 5, the duo walked out while the show was still on the air. They later signed with Univision Radio. "The Enrique Santos & Joe Ferrero Show" airs in mornings on Latin rhythm WCAA (La Kalle)/New York. It's expected that upon Jiménez's return to New York, Santos and Ferrero will move to afternoon drive, leaving mornings to Jiménez.



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**JUAN FERNANDO VELASCO**  
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"Say It Right" • Nelly Furtado  
"Do It" • Nelly Furtado  
"Ayo Technology" • 50 Cent featuring  
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**JACK KNIGHT**  
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"Last Night" Diddy featuring Keyshia Cole

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CHR/TOP 40

Table with 10 rows and 4 columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status. Top entry: 1. APOLOGIZE - Timbaland featuring OneRepublic.

RHYTHMIC

Table with 10 rows and 4 columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status. Top entry: 1. NO ONE - Alicia Keys.

URBAN

Table with 10 rows and 4 columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status. Top entry: 1. NO ONE - Alicia Keys.

NO. 1 MOST ADDED: DON'T STOP THE MUSIC Rihanna. NO. 1 MOST INCREASED PLAYS: NO ONE Alicia Keys. TOP 5 NEW AND ACTIVE: SEE YOU AGAIN Miley Cyrus, CALABRIA 2008 Enur, etc.

NO. 1 MOST ADDED: WITH YOU Chris Brown. NO. 1 MOST INCREASED PLAYS: WITH YOU Chris Brown. TOP 5 NEW AND ACTIVE: CERTIFIED Glasses Malone, TATTOO Jordin Sparks, etc.

NO. 1 MOST ADDED: I WON'T TELL Fat Joe. NO. 1 MOST INCREASED PLAYS: LIKE YOU'LL NEVER SEE ME AGAIN Alicia Keys. TOP 5 NEW AND ACTIVE: TALKIN' OUT DA SIDE OF YA NECK Dem Franchize Boyz, etc.

URBAN AC

Table with 10 rows and 4 columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status. Top entry: 1. NO ONE - Alicia Keys.

COUNTRY

Table with 10 rows and 4 columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status. Top entry: 1. OUR SONG - Taylor Swift.

AC

Table with 10 rows and 4 columns: Rank, Title, Artist, Nielsen BDS Certifications, Hit Predictor Status. Top entry: 1. I'LL BE HOME FOR CHRISTMAS - Josh Groban.

NO. 1 MOST ADDED: HONEY Erykah Badu. NO. 1 MOST INCREASED PLAYS: NEVER Jaheim. TOP 5 NEW AND ACTIVE: GROWN MAN SHH... Unco Sam, WORK THAT Mary J. Blige, etc.

NO. 1 MOST ADDED: SHIFTWORK Kenny Chesney. NO. 1 MOST INCREASED AUDIENCE: SUSPICIONS Tim McGraw. TOP 5 NEW AND ACTIVE: WHITE CHRISTMAS Taylor Swift, WINTER WONDERLAND Sugarland, etc.

NO. 1 MOST ADDED: FROSTY THE SNOWMAN Kimberley Locke. NO. 1 MOST INCREASED PLAYS: I'LL BE HOME FOR CHRISTMAS Josh Groban. TOP 5 NEW AND ACTIVE: THAT TIME OF YEAR Kelly King, WAKE UP CALL Maroon 5, etc.





After 42 years in the biz—30 at New York's WOR—  
Bob Bruno retires from radio

# Bob Bruno

By Erica Farber

As the year winds down, radio will lose one of its great managers in Bob Bruno. After a 30-year run at WOR-AM/New York, Bruno announced he will step down as VP/GM.

**Getting into the business:** I got out of the Air Force in 1963 and went to Announcer Training Studios in New York under the GI bill. My dad was a musician and I had a great love of music—and an enormous lack of talent for it—so I thought the next best thing would be to be around music. My first job was as an on-air personality at WCMC in Wildwood, N.J. I worked at a number of suburban radio stations and then came to New York in 1975 as program director of WNEW-AM.

**Joining WOR:** Dan Griffin was leaving and I came in as PD and held that position for 10 years. I was made GM in 1988. Buckley Broadcasting bought WOR in 1989 and I have served as VP/GM under Rick Buckley for the better part of 20 years.

**On your tenure:** I spent my youth living out of a suitcase. My father was a piano player and went where the work was. We lived from Bangor, Maine, to Miami to Los Angeles. I actually went to high school in Las Vegas. When I got married to my lovely wife Arlene, I made a vow that even though radio has a gypsy component to it, I want to stay in this area and give my children a chance to grow up and go to school in one location. When I look at these last 30 years, it is sort of a mini miracle.

**Biggest challenge:** Trying to keep people motivated, focused, excited and enthusiastic about what they do. We all get somewhat insulated and tend to approach our jobs almost like we are “Joe Lunchbox” heading to the factory and punching in every day, forgetting the excitement and the thrill we all felt getting into it.

**Announcing your retirement:** At 66 and having been in the race for the last 42 years, it's time for me to step aside and let someone else with a dif-

ferent perspective move the station a little further along than I could. I'd also like to spend more time on my family. Rick Buckley has generously offered to keep me onboard as a programming consultant for 2008. This is a real family business and Rick deserves a nod of appreciation as being a stand-up, stand-alone guy in the biggest market in the world, trying his best as an owner/operator. I have appreciated working for him and all he has done for me. I also have a 24-hour music format I have been nurturing for years called “The Best of Everything.” It targets the much-neglected 50+ audience, intelligently and smartly and is something that has my passion. We have a home in Naples, Fla., so we will be spending some time catching a few sunsets down there. Life looks pretty good.

**What you think you will miss most:** Interacting with these wonderful people. I have been blessed to work with some of the greatest broadcast tal-

ent of our times, from William B. Williams at WNEW to John Gambling here. I won't be missing a lot of the administrative part of the job. I never got into this business with the idea of becoming a manager. My heart has always been in programming. Thankfully, Rick Buckley and others saw something else in me and allowed me to expand my horizons. I have gone far beyond my own abilities because I had to and I will leave here a better professional than when I came in.

**State of radio:** Media in general is not where I would like it to be. Over the past 30-40 years, we are in a moral free fall. The radio business I got into was more respectful of the audience and had a different perception of itself. Today it is cruder and it can be cruel, too. It's become a celebrity-saturated culture that doesn't engender any kind of core value. I am not writing off radio or media, but there is a silent majority out there saying this is not what we signed up for. Sometimes, in an effort to satisfy Wall Street, we have dropped our pants and shown everything and I'm not sure that is going to serve us over the long haul. What happens between the songs is what sets up a station's personality that builds into loyalty that builds into the kind of support for advertisers every station needs to survive. If you've got the right people in place, you have a real shot at holding and building audience because you have a unique property.

**Career highlight:** I was very pleased and honored to accept the Marconi award for WOR for legendary station of the year from the National Assn. of Broadcasters. That was an emotional and wonderful moment because it recognized the seminal institution this radio station is. The pantheon of legendary call letters ranks this station right up there with the best of them.

**Career disappointment:** Looking back I know I could have done many things better. I suppose there are personal disappointments in my own performance but I have always tried to honor my employer and my lord by doing my best every day.

**Advice for broadcasters:** “Don't minimize the challenge radio faces. Understand it, embrace it and put every tool you have to work to make your station successful. Most of all, after all the data is consumed and all of the ratings and revenue and everything else we know about the business component, give your station and your staff heart and let that heart come through. We are not all so sophisticated that we don't still want to feel that the radio station I listen to cares about me. *R&R*”



**‘Over the past 30-40 years, we are in a moral free fall. The radio business I got into was more respectful of the audience and had a different perception of itself. Today it is cruder, and it can be cruel, too.’**

—Bob Bruno

## Liier Notes

**Profile:** Bob Bruno

**Title:** WOR Radio/New York VP/GM

**Favorite radio format:** “Talk. My second favorite doesn't exist—because they are not playing my song, so to speak.”

**Favorite TV show:** “60 Minutes”

**Favorite song:** “I've Got You Under My Skin,” Frank Sinatra

**Favorite book:** “I just finished ‘Where Have All the Leaders Gone’ by Lee Iacocca.”

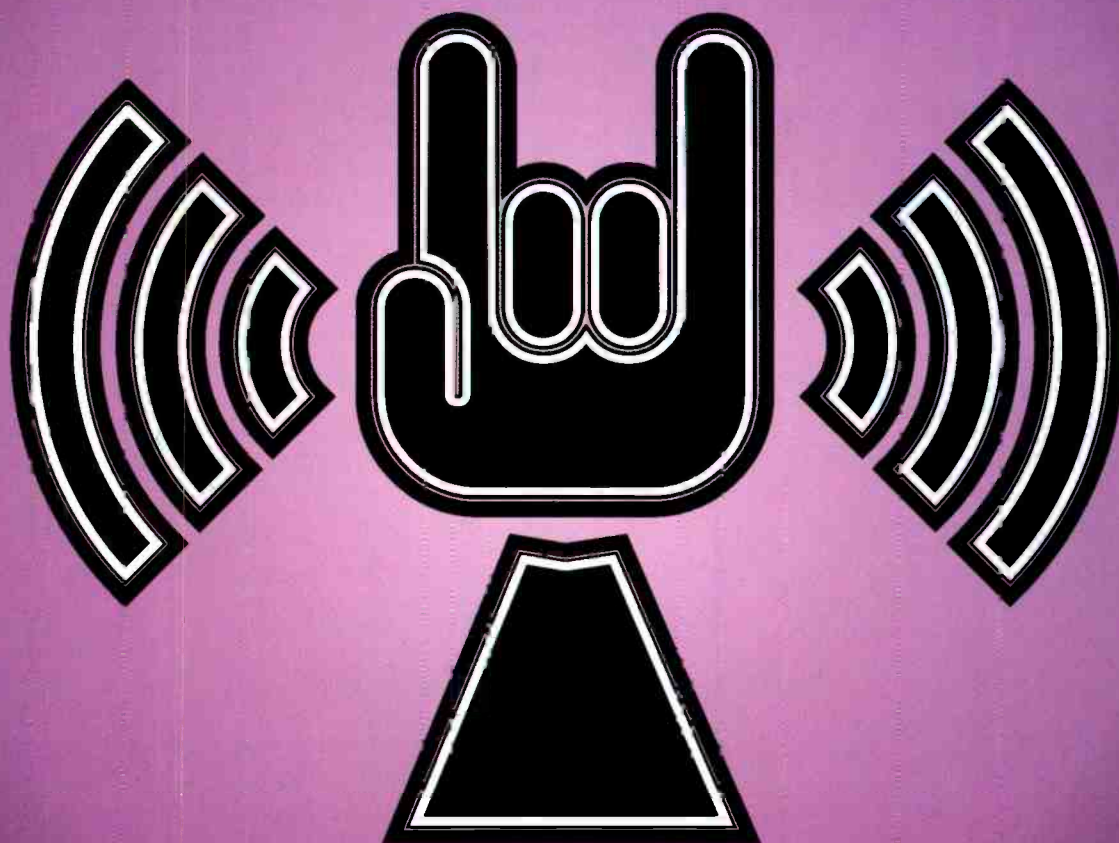
**Favorite movie:** “Young Frankenstein”

**Favorite restaurant:** Patsy's in New York

**Beverage of choice:** “Grey Goose on the rocks, splash of club soda and lots of olives.”

**Hobbies:** “I am obsessed with music. I have an enormous collection. I play tennis and I love horseback riding.”

**E-mail address:** bbruno@wor710.com



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Duffle Bag Boy/ **Playaz Circle Feat. Lil Wayne** /DTP/Def Jam/IDJMG  
East To West/ **Casting Crowns** /Beach Street/Reunion/PLG  
Everybody/ **Keith Urban** /Capitol Nashville  
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Guarded/ **Disturbed** /Reprise  
How Long/ **Eagles** /ERC/Mercury/Lost Highway  
I Get Money/ **50 Cent** /Shady/Aftermath/Interscope  
Into The Night/ **Santana Feat. Chad Kroeger** /Arista/RMG  
Lonely Day/ **System Of A Down** /American/Columbia  
Low/ **Flo Rida Feat. T-Pain** /Poe Boy/Atlantic  
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