

**SPECIAL REPORT**

**HD 2.1**

HD Digital Radio Alliance Updates Charter To Fuel Focus On Local Initiatives **PLUS:** Meet HD Radio's First Portable Plug-And-Play Receiver p.10

**PREPPING PERSONALITIES FOR THE PPM**

How Programmers Are Helping Air Talent Adapt To Electronic Audience Measurement p.14

# R&R

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NOVEMBER 23, 2007 NO. 1737 \$6.50

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**PLUS**

**ONLINE:** 'AV ROOM' OFFERS VIDEO VERSION OF 99X/ATLANTA p.45

**TALENT:** ADAM CAROLLA OUTLASTS OTHER STERN REPLACEMENTS p.16

**COMMUNITY SERVICE:** KEZE/SPOKANE'S DJ MAYHEM GIVES BACK p.25

**MARKETING:** CCNSUMERS 'AWAKEN' WITH CARE FOR ALL THINGS GREEN p.7

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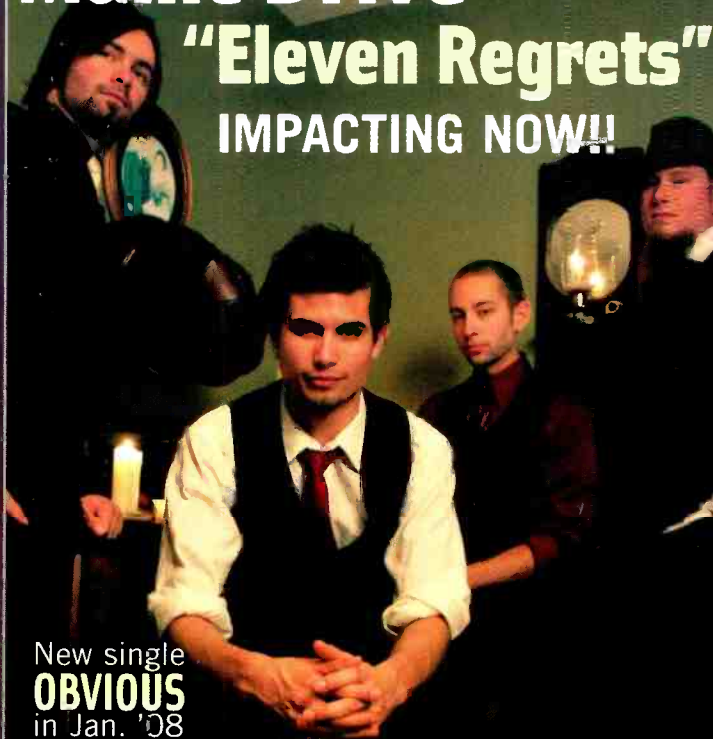
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# News Focus

**MOVER**

## Universal Republic Names Wright Senior VP

Universal Republic Records has named Elise Wright to the newly created position of senior VP of urban music.

Wright previously held positions as VP of marketing, VP of video promotion and senior director of video promotion for Universal Motown.

Wright says, "I'm elated to be working with [president/CEO] Monte [Lipman] and [GM] Avery [Lipman] once again and their great staff at Universal Republic. Their devotion to their artists and the great leadership role they play in charting the label's overall mission truly makes this a rewarding opportunity." —Darnella Dunham



Wright

**SHAKER**

## CBS Taps McNamara As Senior VP Of Sales

Recently named CBS Radio president of sales Michael Weiss continues to bolster his staff by recruiting Interep executive VP/GM Sue McNamara for the newly created senior VP of sales position.

Prior to joining Interep in 2005, McNamara logged 10 years as New York manager for Infinity Radio Sales (now CBS Radio Sales). She began her career in 1986 as a sales assistant with rep firm Durpetti & Associates and moved up to a senior-level sales position with D&R Radio Sales. McNamara was later named senior account executive at Group W Radio Sales. —Mike Boyle

## October Radio Revenue To Fall Like Leaves

While Wall Street expects a 3% drop in radio's October revenue, CL King media analyst Jim Boyle forecasts a gloomier 5% decrease in the wake of September's stunning 7% decline. "Admittedly, the month had a very tough overall comparison, as October in 2006 was up 6%; but that was due to 2006 being compared to a 7% plunge in 2005," Boyle told clients in a recent note.

Boyle's recipe for rebound? Market leaders "have to drive prices up . . . Plus, the top ad category, auto, has to start spending its considerable ad budgets again." —Jeffrey Yorke

## Agencies Align With Broadcasters On PPM Sample Issues

The rollout of Arbitron's Portable People Meter radio ratings service may be in trouble. Four of the firm's biggest customers, representing more than one-quarter of Arbitron's total revenue, are, in the words of Howard Beal, mad as hell over low PPM samples among young demographics—and they're not going to take it anymore.

In a letter last week to Arbitron's top three execs—including president/CEO Steve Morris—the heads of Clear Channel, Cumulus Media, Cox Radio and Radio One called on Arbitron to take "immediate action."

Agencies, who believe the PPM will bring new accountability to radio, agree with broadcasters that something needs to be done.

"We need to work with Arbitron to get better results, because the meters are better than diaries and we can't go backwards," says Janice Finkel Greene, executive VP of broadcast strategy for Initiative.

"If New York samples aren't up to Houston samples, then maybe Arbitron should just hold off another quarter or two," Horizon Media senior VP/director of research Brad Adgate says.

PPM sample performance has been a mixed bag: good in Houston, where Arbitron received Media Rating Council accreditation, but weak among 18- to 34-year-olds in Philadelphia and New York.

Morris responded to the broadcasters' letter in a Nov. 19 e-mail obtained by R&R, offering to "personally meet" with the group heads to discuss the situation. "You raise important points that are clearly fundamental to having a currency that commands the respect and support of broadcasters and advertisers," Morris said. He added that the parties "need to go back and revisit previous assumptions about how the service is to be built and to make sure that we are doing this in a way that serves your needs" and said he'd like to hear suggestions from the broadcasters on how to "rebalance the trade-offs" versus the cost of the PPM.



Sinicropi

"We don't need to have a meeting," Cox Radio president/CEO Bob Neil responded. "We need to see a comprehensive plan that describes how, and when, Arbitron will begin to start hitting their sample targets . . . Fix the sample. Give us what we've paid for."

Meanwhile, Arbitron Radio Advisory Council chairman and Cox Radio VP/GM/market manager for Greenville, S.C., Steve Sinicropi says, "I don't think there were any surprises in the letter. These are many of the same material issues that the council has been in discussion with Arbitron for a long time."

He adds, "I think Arbitron is hearing loud and clear from customers that the performance that they have right now is not acceptable." —Katy Bachman, Mike Boyle and Keith Berman



Greene

**ON THE WEB**

## MindShare Wants Audience Delivery Guarantee

Ad agency MindShare is bringing TV-like audience delivery guarantees to radio in markets measured by Arbitron's Portable People Meter service. In Houston, MindShare is asking that stations guarantee that all buys deliver 90% of the total points for the estimate. If there is under-delivery, MindShare is looking for make-goods.

"We are not the only agency looking for this kind of accountability, and we feel strongly our clients deserve it," says Kathy Crawford, president of local broadcast for MindShare.

While some groups may find posting tough to handle, such companies as Entercom, CBS Radio, Greater Media and Emmis have expressed support.

—Katy Bachman, *MediaWeek*

## Lawmakers: Slow Ownership Rule Changes

Anti-media consolidation sentiment is building on Capitol Hill against FCC chairman Kevin Martin's proposal to loosen cross-ownership rules. Martin wants to discuss relaxing the rules during the FCC's Dec. 18 open public hearing, but longtime anti-media consolidation activist Sen. Russ Feingold, D-Wis., wants Martin to set aside more time for gathering data and soliciting public comment before changes are considered.

In a Nov. 19 letter to Martin, Feingold said he was concerned that the FCC "appears again to be rushing this proceeding with inadequate or selectively chosen information." Feingold, who voted against the 1996 Telecommunications Act, believes the FCC "has not sufficiently evaluated the impact of media consolidation on local programming."

His two-page letter comes days after a bipartisan group led by Sen. Byron Dorgan, D-N.D., began pushing legislation that would delay by at least six months the FCC's consideration of new media ownership rules. The Media Ownership Act of 2007 would first require the commission to finish its current proceeding on localism, giving the public a 90-day comment window on that issue. —Jeffrey Yorke

### NUMBER CRUNCH

10	6.8%	3.8
The tally of No. 1 albums Jay-Z has scored on The Billboard 200, following the recent debut of "American Gangster" (Def Jam) in the top spot. The rapper thus ties Elvis Presley in second place for the most No. 1 albums; only the Beatles have had more, with 19.	The percentage by which Universal Music Group's third-quarter 2007 sales rose, to \$1.7 billion. UMG's digital sales rose 47% to \$715 million during the three-month period. Digital formats now account for 15% of UMG revenue, compared with 17% in 2006.	The 12+ share for alternative radio, according to Arbitron's format trends report for summer 2007. It's the highest share the format has had since fall 2005. Meanwhile, with a 6.1 share, oldies had its best showing since summer 2006 and urban's 10.2 was its top performance since fall of last year.

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## Hannity Adopted In Indy



Hannity

Good luck keeping track of Indianapolis talk stations. After Emmis talk WIBC-AM announced plans to move to FM in January, Cumulus FM talk WWFT flipped to a holiday music format and won't return to talk after the holiday season ends, according to Cumulus/Indy market manager Chris Wheat. Now Raven Broadcasting converts WIAU from oldies to FM talk, adopting the entire WWFT lineup, including ABC Radio Networks' Sean Hannity.

WWFT ranked No. 20 in the market, but Raven director of operations Jeremy Bialek isn't concerned. "They didn't give [the format] time to gain legs," he says.

Bialek also views success differently: Cumulus is "a bigger company with bigger people to answer to. We're a locally owned station that looks for a niche to fill."

—Mike Stern

## Patyk In Orbit At KUFO

CBS Radio rock KUFO/Portland, Ore., names Chris Patyk its new PD. He replaces Mike Tierney, now APD/MD at rock sister WXRK (K-Rock)/New York.

Patyk had an earlier tour of duty with CBS as PD at talk KZON (Free FM)/Phoenix, prior to its flip to rhythmic in June. His career began in 1993 in Tucson, where he produced the morning shows at KRQQ, KJYK and KMXZ. In 1995, he became PD for alternative KKND-AM/Tucson, followed by a stint as APD/MD/evening host at KEDJ/Phoenix. Patyk moved to Los Angeles in 1999 as APD/MD of KYSR. —Mike Boyle



Patyk

## Moskowitz To Head XM Canada

Michael Moskowitz will take over the president/CEO post at XM Canada Jan. 1, succeeding John Bitove, who will stay with parent company Canadian Satellite Radio Holdings as executive chairman. Moskowitz is known for his time with Palm, where he was president of the company's Americas International division and oversaw its Canadian, Latin-American and Caribbean business. In other XM Canada news, Donald McKenzie, acting president/COO since June, will return to his regular duties as senior VP of sales and marketing. —Keith Berman

## Advertisers May Return, But Will Imus Command The Same Pricing?

While there will likely be a roster of Don Imus advertisers if his previous audience tunes in to his new program, some buyers also say Citadel talk WABC/New York won't be able to command prices anywhere near as high as CBS Radio sports WFAN did before he was fired. "That's the fallout in all this," says Dennis McGuire, VP/regional spot director for Aegis Group's Carat.

WFAN formerly commanded about \$4,000 per rating point, according to McGuire, or three to four times the going rate for adults 25-54 in the market.

According to Nielsen Monitor-Plus, Imus' WFAN show logged about \$11.3 million in ads in 2006. If the premium pricing disappears, it would imply an annual revenue closer to \$3 million-\$4 million. That does not include revenue that Citadel might generate through syndication.

Longtime supporter Hackensack University Medical Center intends to advertise on the new show. "We'll be there from day one," president John Ferguson says.

But Sprint, a former sponsor that pulled out after the Rutgers incident, says that it will not support the new show. General Motors, which also pulled advertising, will evaluate the new program "just like we would evaluate any other media purchases," a company rep says.

RFD-TV, a rural-targeted cable and satellite channel, will simulcast Imus' show in the morning and rerun it in the evening. RFD is reportedly paying Imus \$5 million per year for five years. —Steve McClellan, *Mediaweek*

## Boston Talkers End Up Where They Started

After months of legal battles, everything ends up right back where it started in Boston talk radio.

Host Howie Carr drops his lawsuit against Entercom talk WRKO after several decisions upheld Entercom's right to match an offer from competing Greater Media talker WTKK. Carr returns to afternoons on WRKO with a lucrative five-year deal in effect until 2012.

With Carr unable to cross the street, WTKK became the first station to sign up for the new version of its old morning show, hosted by Don Imus. The deal gives Imus two top 10 market clearances Dec. 3, day one of his new WABC/New York-based, ABC Radio-syndicated show. —Mike Stern



Carr

## Anti-Royalty Act Gains Congressional Support

The proposed legislation that would block any new performance fees or royalty fees being charged to radio operators has gained the support of 51 additional legislators on Capitol Hill, the NAB reports. The resolution, introduced in late October by Reps. Gene Green, D-Texas, and Mike Conaway, R-Texas, now has 104 co-sponsors.

On the other side, Rep. Howard Berman, the Democrat who represents Hollywood and Orange County, Calif., says he is working on draft legislation to require broadcasters to pay performance fees for recorded music they air.

No similar legislation to Green's and Conaway's legislation has been introduced in the Senate. —Jeffrey Yorke

## MOVERS

Walter Powers expands his role as Jones Radio Networks director of client services to include the programming and consulting company's Denver-based formats division. Powers' promotion was effective Nov. 1. Before joining JRN, he was VP/director of operations for Bonneville . . . Jennifer Donohue is named senior VP/director of sales for CBS Radio's six stations in New York. She also takes on the title of general sales manager for classic hits WCBS-FM. In related news, Maire Mason is appointed VP/GM of WCBS-FM in addition to her comparable role at AC WWFS, which she has held since 2003 . . . Courtney Thompson joins Media Services Group as a director. He has held positions in station ownership, consulting, management, sales, marketing, operations and engineering in radio and TV.

## SHAKERS

Westwood One promotes Peter Sessa from director of marketing and communications to VP of marketing and communications. Johanna Shandalow, director of marketing and special events, moves up to senior director of marketing and special events . . . Westwood One's Metro Networks appoints three executive VPs to its sales team: Fred Bennett becomes executive VP of sales and affiliate sales, Peter Connolly is executive VP of sales and Dave Smith becomes executive VP of sales and operations . . . José Gonzalez is promoted to the newly created post of VP of operations and analysis for licensing at BMI. He was previously assistant VP of operations and financial analysis in the media licensing division at the performing rights organization.



Sessa

# Business Briefing

By Jeffrey Yorke

## Alta Communications Buys Into First Broadcasting

Boston's Alta Communications, one of broadcasting's leading private equity groups, has taken a controlling interest in Dallas-based First Broadcasting Investment Partners. First Broadcasting CEO Gary Lawrence and executive committee members Hal Rose and Bob Denney will share control of the operation, which uses its patent-pending SpectraMax software and other proprietary technologies to expand the reach and coverage of its broadcast signals.

At the same time, First Broadcasting founder and longtime chairman Ronald Unkefer will retire to devote more time to his other interests.

## Arbitron's Board Authorizes \$200M Share Buyback

Arbitron's board of directors authorized a new share buyback program of up to \$200 million in Arbitron shares that will occur during the next two years. At the end of October, about 28.2 million shares were outstanding. During third-quarter 2007, Arbitron wrapped up a \$100 million stock buyback program.

## Entravision Considers Selling Outdoor Operations

Entravision "has decided to explore strategic alternatives for our outdoor advertising operations in order to unlock the value of these assets to the benefit of our shareholders," Entravision chairman/CEO Walter Ulloa says.

He adds, "We will also continue to build and invest in our TV and radio assets with the goal of further strengthening our position in the nation's highest-density Hispanic markets."

## Zell May Have To Sell WGN

For Sam Zell to purchase the Tribune Co. and continue to own the Chicago newspaper of that name and WGN-TV, FCC commissioner Kevin Martin may require the sale of talk WGN/Chicago. The Tribune Co. has owned the station for 83 years.

The station, which led the market in billing last year, could be valued at as much as \$300 million, according to estimates. Bonneville is reportedly one of the potential suitors. —Mike Stern



**T-PAIN** BECOMES THE FIRST ARTIST TO OWN THREE TITLES IN THE RHYTHMIC TOP FIVE ON TWO SEPARATE OCCASIONS. HIS TURN ON "KISS KISS" BY CHRIS BROWN AT NO. 1 JOINS APPEARANCES AT NOS. 3 AND 4, MATCHING HIS FEAT WITH THREE DIFFERENT SONGS IN MAY.

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"BUBBLY" BY COLBIE CAILLAT CONTINUES TO PERCOLATE AT NO. 1 ON HOT AC FOR A FIFT-H WEEK, WHILE INCHING CLOSER TO THE TOP AT CHR/TOP 40 (NO. 2) AND AC (NO. 3). HOLIDAY TRACK "MISTLETOE" IS ALSO RECEIVING EARLY AC AIRPLAY.



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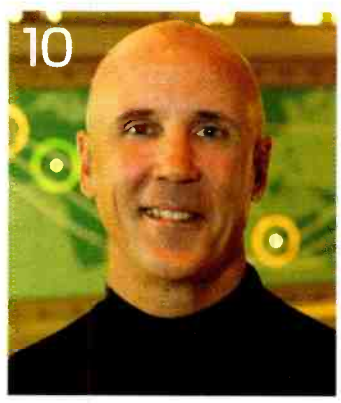
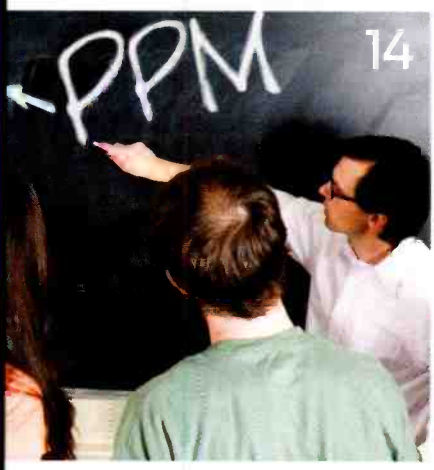
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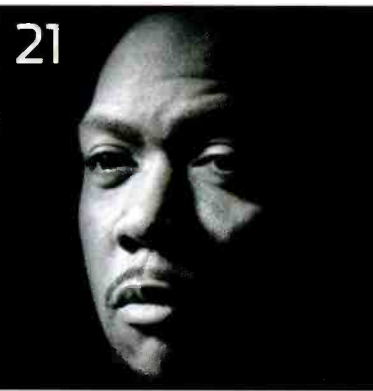
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WWW.RADIOANDRECORDS.COM:

## What's New This Week Online

- M** Nov. 26 Phase 1 fall Arbitrends are still rolling. Catch Denver, Seattle and Portland, Ore., among others, today. [▶ Click on Ratings](#)
- T** Nov. 27 Deeper as-it-happens news coverage, more exclusives. [▶ Bookmark Radioand-Records.com](#)
- W** Nov. 28 More Phase 1 fall Arbitrends arrive. See the results for New Orleans, Louisville and others in today's batch. [▶ Click on Ratings](#)
- T** Nov. 29 Looking for a new job? R&R has listings of some of the best opportunities in radio. [▶ Click on Resources](#)
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Consumers 'awaken' with care and concern for all things green

## Awake And Aware

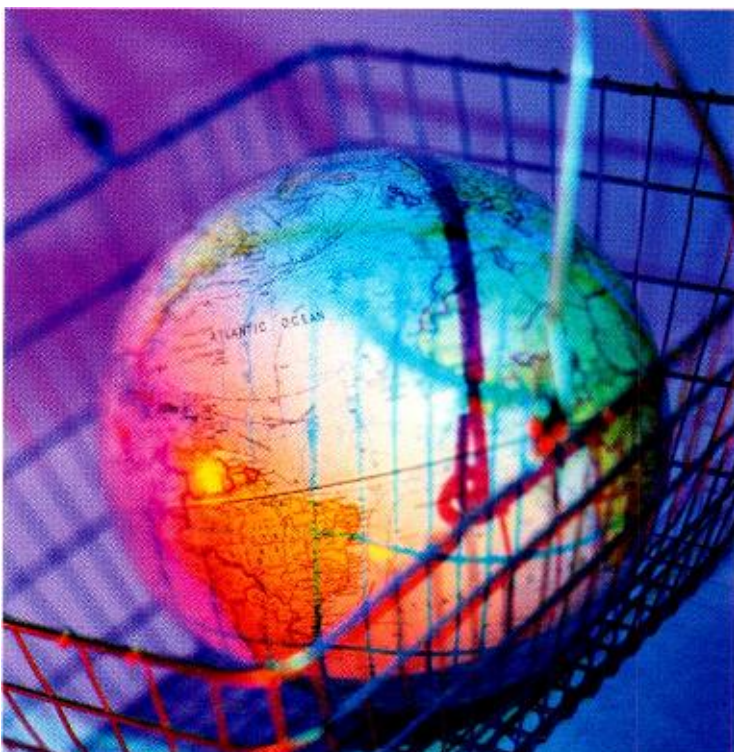


Hugh Hough  
hugh@greenteamusa.com

**'Awakening consumers support brands whose values are in line with their own, and those are the brands best-poised for success in the years ahead.'**

—Hugh Hough

**b**ack in 1993, a lot of people thought I was crazy to open an ad agency specializing in environmental issues. I even had a client say as much to the New York Times. ■ Fast-forward to today. A significant segment of the population is engaged with social and environmental issues, and a handful of values-based brands are enjoying sizable increases in their business. Magazines from *Outside* to *Elle* have published green issues. Al Gore won the Nobel Peace Prize. Wal-Mart is committed to achieving zero waste. Corporate social responsibility and cause-related marketing initiatives such as Gap's (Product) Red are on the rise. Organics are skyrocketing. Fair trade is a commonly touted concept. Sustainable forestry is gaining traction. Ditto sustainable tourism. Socially responsible investing continues to rise. ■ Although world events ranging from Sept. 11, 2001, and corporate scandals to Hurricane Katrina and the Indian Ocean tsunami have contributed to these developments, there's also a group of people driving the change in today's society, especially with regard to the commercial marketplace. We call them "awakening consumers." They are increasingly more aware of the idea that they can affect change through their purchases and by incorporating their personal values when selecting one brand over another. In short, they are awakening to the power they wield in the marketplace.



To begin to quantify this group, we established some behavioral criteria, crunched some numbers through Market Research and discovered there are 49 million awakening consumers in the United States, about 23% of the adult population. They tend to skew slightly female, have a median household income of \$60,000 and live primarily in cities or major suburbs (with a slight Western skew). But most of all, they tend to be well-educated. However, awakening consumers are more of a psychographic group than a demographic one. They can be any gender, age, race or religion, and can be found in all lines of work, in all parts of the country.

Because most awakening consumers are not fully "awake," they tend to demonstrate some paradoxical behavior. They may drive a sport utility vehicle, but refuse to fill it up at Exxon. They may have an organic, fair trade coffee for breakfast and for lunch pick up a bottle of Fiji water (transported 8,000 miles). They're not perfect. They're just figuring out this sustainability business, and every day they're getting hit with new, often contradictory information.

This is the key thing marketers trying to reach

awakening consumers should keep in mind: They're confused. They want to do the right thing but aren't sure how to go about it. Although the information age has empowered awakening consumers, it has also bewildered them. On one hand, the Internet has made possible the levels of corporate transparency that guide awakening consumers in their purchase decisions. On the other hand, according to the Pew Internet & American Life Project, there are now more than 50 million blogs.

Awakening consumers are decidedly engaged with environmental issues, especially global warming. They buy compact fluorescent lights, but then read an article decrying their mercury content. They turn down the thermostat and put on a sweatshirt, but now have to worry about where that sweatshirt came from, and if sweatshop or child labor was involved. Awakening consumers hear all about the carbon footprint created by their cars, homes and travels. They consider carbon offsetting, but then have to deal with concepts such as transparency and sustainable development benefits.

And it's not just consumers who are confused. There are plenty of companies struggling to understand what green really means. Many brands dealing with sustainability issues are tiptoeing through a minefield full of consumer expectations, void of helpful standards or regulations.

It's not easy being awake. So if awakening consumers are diverse, paradoxical, value-driven, information-saturated and confused, how do you talk to them? Three simple words: clarity, candor, hope.

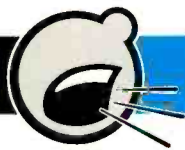
Provide clarity by guiding consumers through the confusion. Tell them all about your product, including how and where it's manufactured. Present the facts and let consumers decide how green you are, if that is your claim. Timberland is doing a great job of this. I especially like the "nutritional label" the company now puts on its boxes. It spells out environmental, labor and community impact statistics for consumers.

Candor, of course, means you must be completely honest with this group. They're going to find out the truth one way or another, so it might as well come from you. Give it to them, warts and all. Awakening consumers don't expect you to be perfect, but you'd damn well better be honest.

Finally, give them hope. You can't tell people the sky is falling without telling them how to catch it. Hope begets action.

Come to think of it, clarity, candor and hope are how we should communicate to anyone, regardless of whether they're awake. Awakening consumers support brands whose values are in line with their own, and those are the brands best-poised for success in the years ahead—because it's only a matter of time until we drop the "awakening" and think of them simply as consumers. **R&R**

*Hugh Hough is president of Green Team, a New York-based communications and advertising agency that specializes in marketing to awakening consumers.*



**'It was first-class all the way around. It was the best seven minutes of our life, and we will never forget it. I also stole a few bathrobes.'**

—Rich Berra

## Reunited And It Feels So Good

It certainly makes sense for CBS Radio to reward a station vet with the PD keys to recently relaunched CHR/top 40 icon **WTZN (B94)/Pittsburgh**: Say hello to building fixture **Ryan Mill**, who's been around B94 since its last go-round in the format. "Ryan is a very creative guy and was a big part of the B94 team that lead us to 28 *straight* No. 1 books with women 18-34," VP of programming **Keith Clark** tells ST. And Clark knows of what he speaks: He was B94 PD during that streak that started in fall 1995 and continued unabated for the next seven years. Under Clark's watch, Mill worked his way up from promotion

intern to production whiz to creative services director in the early '90s. From 2000 to 2003, Mill was APD of the old B94 and was upped to PD when the station flipped to **WRKZ (93.7 K-Rock)** three years ago. "There's nobody more geeked about this than Ryan is," Clark says. "I'm handing him the baton—now he better run fast."

The new B94 has begun to spring to life: The first live body hired is night jock **Mike Flick**, inbound from Clear Channel CHR/top 40 **WAKZ (95.9 Kiss FM)/Youngstown, Ohio**. Clark says expect other jocks to be named soon.

## Nope, You Weren't Hallucinating . . .



Basking in the "Ellen" afterglow, from left: DeGeneres, winner Smith, Rich, Moten and Johnjay.

Those were our radio pals **Johnjay & Rich**, taking temporary leave of their chosen medium of radio (not to mention their senses) and invading the kingdom of TV a couple of weeks ago when they appeared on "The Ellen DeGeneres Show." For our heroes, who host "Arizona's Morning Show" on **KZZP/Phoenix** and **KRQQ/Tucson**, this was the culmination of a contest that awarded a new car to a listener who could get the most famous person to call

in to the show. Listener **Glenda Smith**, whose car kept stalling on her way to work, convinced **Ellen DeGeneres** to call in and won a 2007 Hyundai Santa Fe. DeGeneres invited Smith to be on the show, along with Johnjay, Rich and co-host **Carrie Moten**, if they promised to dance like spastic idiots when they came out. They did.

After Smith's new car was unveiled on national TV, DeGeneres threw in a bonus: a year's

worth of free gas from Shell. At the frightening rate gas prices are rising, DeGeneres' portion of the gift may end up being worth more than the friggin' car. ST caught up with **Rich Berra** as he towed off after their appearance: "Ellen is as talented and gracious as they get," he says. "It was first-class all the way around. It was the best seven minutes of our life, and we will never forget it. I also stole a few bathrobes."

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## Quick Hits

■ After nearly a quarter-century at Clear Channel upper-demo monster **WLTW (106.7 Lite FM)/New York**, 9 a.m.-noon personality **Al Bernstein** has left. No word yet on who'll fill the breach.

■ **WQHT (Hot 97)/New York's** "Miss Jones in the Morning" announces its first syndicated affiliate: Jones' former station, Radio One urban **WPHI (100.3 the Beat)/Philadelphia**. Current morning duo **Pooch & Laiya** will split up: Laiya will move to middays, while Pooch will fill the vacant night show, teaming up with midday personality **DJ Touchtone**. Former night co-host **Toshamakia** will voice-track the overnight shift.

■ The Sunday edition of "Open House Party" has a new sheriff, and his name is **Kannon**, APD/afternoon talent at Beasley rhythmic **WRDW (Wired 96.5)/Philadelphia**. "I started listening to 'OHP' on G105 in Raleigh, N.C., when I was a kid," Kannon tells ST. "That was the show that inspired me to be in

radio." Mr. Kannon will grab the reins of the SupeRadio-syndicated show from **WIHT (Hot 99.5)/Washington** morning personality **Kane**, who is stepping down after three years, but will stay plenty busy: In addition to mornings on Hot 99.5, he'll continue to voice afternoons on **WFLZ/Tampa** while focusing on the development of his own little syndication project. "And don't forget my budding adult film career," Kane says. He's kidding. We think. The original Saturday episode of "OHP" will remain hosted by the legendary **John Garabedian**.



A fan of gardening, Miss Jones enjoys dishing dirt.

■ At Entercom classic hits **WLKK (107.7 the Lake)/Buffalo**, morning dudes **Doc Phillips** and **Tom Donahue** were let go, along with midday goddess **Tina Peel** and the station's entire roster of part-timers. PD **Hank Dole** is now waking up extra early as the Lake's new morning jock.

■ Meet Sophie's morning friend: **Jennifer White**,

who crosses the busy San Diego promenade from the morning co-host chair at Finest City alternative **XTRA (91X)** to take over mornings on CBS Radio hot AC/triple A hybrid **KSCF (Sophie@103.7)**. White, who's been with 91X since January, has also worked at **KPNT/St. Louis** and **WNOR and WAFX/Norfolk**.

■ The silky smooth syndicated sounds of **Delilah** will now be heard in nights on Capitol AC **WRAL (Mix 101.5)/Raleigh**, where she'll roll every night of the week from 7 p.m. to midnight. Delilah replaces **Ray Thomas**, who left Mix to program **WUKS** and **WZFX/Fayetteville, N.C.**

■ "The MJ Morning Show," based at **WFLZ/Tampa**, hires **Meredith Walusek** as assistant producer, replacing **Ryan Chowansky**, who left a few weeks ago. Walusek has been paying her dues at sister **WFKS/Jacksonville** as overnight jock/local producer of the MJ show.

■ Afternoon personality **Doc Reno** has left Clear Channel classic rock **WBGG (Big 105.9)/Miami**, replaced by **Jen Wylde**, who is awarded the sweet upgrade from nights. A night replacement has not yet been named by PD **Brie Miller**.



# The Programming Department

■ After nearly a year with NextMedia, VP of programming **Harve Alan** has left the company, as his position has been eliminated. Alan's hefty résumé includes stints as VP of programming at Capstar and ABC Radio Networks; senior VP of programming at Clear Channel; PD stops at **WAAF/Boston**; **WCCC/Hartford**; **WONE** and **WAKR/Akron**; and **WZGC/Atlanta**; and a consulting gig with DeMers Programming. He can be reached at 952-401-9067 or harvealan@yahoo.com.

■ PD **Kevin Fleming** has left the building at Radio One urban AC **KRBV (V100)/Los Angeles**. He had been with the station since its former longtime incarnation as urban **KKBT (100.3 the Beat)** and guided the station through its transition to urban AC a year ago. V100 midday personality **Shirley Hayes** has been named interim PD as the search for a permanent replacement heats up. "I want to make it very clear that my decision to make this change has nothing to do with ratings," VP/GM **Steve Candullo** says.

■ ST hears that **WKQX (Q101.1)/Chicago** APD/MD **Spike** (aka **Brett Eskin**) will be returning to **WYSP/Philadelphia** as APD/midday talent for CBS Radio's relaunched rocker. While 'YSP has yet to confirm the news, we can tell you that Spike spent three years as 'YSP's MD before moving to Q101 in May 2006. Look for him to be home in Philly by mid-December.

■ In other WYSP news, the rumors keep heating up that afternoon personality **Kidd Chris** is being prepped to take over the morning show as early as Nov. 26. The shift has been wide open since the station canceled the syndicated **Opie & Anthony** show last month. If Chris does, in fact, move to mornings, could

another former 'YSP personality be returning as well?

■ Just a month into his new gig at CBS Radio rhythmic **KZON (101.5 JamZ)/Phoenix**, afternoon talent **Strawberry** is upped to APD. In a memo to the staff announcing Straw's promotion, PD and fellow "Star Wars" geek **Dennis Martinez** wrote, "If you look throughout history, it is littered with great leadership teams, e.g., Captain Kirk & Mr. Spock, Batman & Robin and Han Solo & Chewbacca . . . I'm proud to announce that Strawberry will be my Chewbacca." Mr. Berry, who used to do nights for Martinez at **KYLD (Wild 94.9)/San Francisco**, joined 101.5 JamZ in early October.



■ **Wendy Rollins** is the newest addition to Clear Channel alternative **WRFF (Radio 104.5)/Philadelphia**, where she'll sew on APD stripes and do a TBA airshift. Rollins was last

seen at **WAVF (96 Wave)/Charleston, S.C.**, where she was MD/afternoon driver when the station exploded into little adult hits-flavored bits in September, and she has a list of calls on her résumé as long as . . . well, it's pretty long.

■ **Bob O'Dell** has filled the newly created position of OM for URban Radio Broadcasting's five-station cluster in Meridian, Miss.: country **WMSO**, CHR/top 40 **WJDQ**, urban **WHTU**, urban AC **WZKS** and gospel **WYHL-AM**. If his name sounds familiar, it's because O'Dell developed the Brew rock format for Clear Channel and programmed its flagship station, **WBWR (the Brew 105.7)/Columbus, Ohio**, until mid-September.

■ **Jennifer Shevlin** makes the dramatic wardrobe-altering switch from PD of **KWHL/Anchorage, Alaska**, to a gig in the exact opposite climate: the desert of Palm Springs, Calif., where she's the new OM of Morris Communications' three FMs—rhythmic **KKUU**, rock **KCLB** and classic hits **KDGL (the Eagle)**; she'll also be PD of the latter two. Shevlin plugs the gap created in September when **Larry Snider** left the company after seven years to join Horizon Broadcasting in Bend, Ore. "I'm actually following Larry; I followed him to Anchorage and replaced him there after he left, and now I've replaced him here in Palm Springs," she tells ST. We hope she won't start stalking us now.

■ That sound that resembled paint drying was Access.1's **WJSE (the Ace 102.7)/Atlantic City, N.J.**, slowly morphing from alternative to active rock. No injuries were reported, and PD **Nick Giorno** remains aboard as though nothing happened.

## Label Love

■ After slightly more than two years as VP of adult formats at Island Def Jam, **Laura Curtin** has left the label. Curtin joined IDJ in early 2005 as VP of rock promo, then moved over to the adult side in July of that year. The four-time winner of R&R's alternative promo exec of the year has also worked at Arista,

DreamWorks and Epic. Back at IDJMG, New York-based senior director of adult formats **Trina Schaefer** will take over the reins.

■ After a decade of decadence at Wind-up Records, VP of promotion for rock formats **Alan Galbraith** is resigning, effective Dec. 4. He and his wife plan to spend the next year or so traveling the world. While

we congratulate him and fight back our unfounded and irrational jealousy, back here on earth, executive VP **Shanna**

**Fischer** now has an extremely rare opening to fill and has begun to beat the bushes for candidates with national promotion experience across a broad spectrum of formats. Anyone? Bueller? Bueller? "Alan will be missed," Fischer tells ST. "We wish him the best and look forward to our

postcards from all over the world." Hit her up at [sfischer@winduprecords.com](mailto:sfischer@winduprecords.com).

■ More changes at Universal Motown, as senior director of top 40 **Vance Cobb** has left the label after nearly two years. His exit follows that of senior VP of promotion **Mike Bergin**. Cobb, who previously worked for RCA Music Group, can be reached at 646-418-4240 or [ltlevinie@aim.com](mailto:ltlevinie@aim.com).

## Condolences

■ Longtime radio reporter/anchor/news editor **Annette Parks** died Oct. 27 in Los Angeles of complications following spinal surgery. Parks, daughter of late Miss America Pageant host **Bert Parks**, was 58. In 1984, as news director, she was a member of the team that launched **Mike Joseph's Hot Hits** format on **KITS/San Francisco** and later was a news anchor on crosstown **KKCY (the City)**. Parks is survived by her mother and twin brothers.

■ Condolences to the family of **J.D. Howard**, who lost his four-year battle with non-Hodgkins lymphoma. Howard, who had been a part of the **WALK/Nassau-Suffolk** airstaff for the past 15 years, was surrounded by his wife, **Luann**; son, **Josh**; and other family members

when he died at home. "Those of you who know him personally know what an incredible guy he is," WALK PD **Rob Miller** says. "He was a true pro. He will be sorely missed." The station has already posted a tribute at [walkradio.com](http://walkradio.com). If you'd like to make a donation in his memory, send your contribution to the Long Island, N.Y., chapter of the Leukemia and Lymphoma Society, for which Howard had been a spokesman the past few years.

■ Philly legend **Hy Lit**, one of the pioneers of early rock radio, died Nov. 17 after complications from knee surgery, the result of a recent fall, according to the Philadelphia Inquirer. He was 73. During his more than 50 years in Philly, Lit—who also went by **Hyski** or **Hyski O'Rooney McVoutie O'Zoot**—was

heard on **WHAT, WRCV, WIBG, WIFI, WDAS-FM, WPGR, WSNI, WCAU** and **WOGL**. During his storied career, Lit also hosted shows with such legendary acts as **the Four Tops, the Rolling Stones, Elvis Presley, the Beach Boys** and **the Beatles**, who once slept at his house because they couldn't find a hotel room where they wouldn't be inundated by fans. Lit was also famous for holding sock hops in the '60s during a seven-year TV run hosting the "Hyski-a-Go-Go" and "The Hy Lit Show," which were syndicated in Boston, Detroit, Cleveland and San Francisco. Lit is survived by his son, his daughter, his sister and three grandchildren.



Hy Lit

# HD 2.1

## HD Digital Radio Alliance Updates Charter To Fuel Focus On Local Initiatives

By Chuck Taylor

## When the HD Digital Radio Alliance

launched in December 2005 to acquaint consumers with the next generation of terrestrial technology—digital FM and AM, and the promise of HD2 side channels—it dedicated millions of dollars to on-air promotion defining HD's mission to deliver pristine audio quality and new, free content on the dial, along with marketing for receiver manufacturers. Listener-directed efforts focused on the top 100 markets on stations owned by alliance members, including most of the big guns: Clear Channel, CBS Radio, Cumulus, Bonneville, Emmis, Entercom and Greater Media.

Now, almost two years later, HD radio's integration into consumer homes—not to mention retailer shelves and automobile dashboards—still faces a long road. With a learning curve that extends to at least the end of the decade, the alliance is launching phase two of its mission to propel the technology. Its new "charter" focuses on what has always been AM/FM's calling card: localism, to literally bring home efforts to hurry along HD's acceptance.

"Radio is local, and while I believe we've done a good job raising national consumer awareness, what we need is for local markets to become both passionate and proactive to get HD to the ears of prospective listeners," HD Digital Radio Alliance president/CEO Peter Ferrara says. "In each market, we want to help member companies do what makes sense for them, to create unique and diverse content and make consumers aware that there are all of these neat new stations that they can't get on a regular radio."

The alliance will dedicate \$230 million in additional marketing funds for 2008, on top of the \$250 million allocated this year and \$200 million in 2006, bringing its total commitment to \$680 million since launch.

While the alliance's motives are designed for the greater good of the industry, there remain detractors of the technology's rollout who question its progress—and more so, the overall "bling" factor of digital radio.

Edison Media Research president Larry Rosin says, "I remain as concerned about HD as ever. I'm rooting for it, but we conducted a listener panel and asked young women about HD, and they literally mocked the commercials they'd heard about 'stations between the stations,' saying, 'Who cares what it is unless you tell me what those stations are?' I hope the alliance is focused on making clear what it is people can hear on HD radio instead of saying, 'It's here, take a gamble on it.'"

The issue of how intriguing new content is on side channels—given the outpouring of consumer choices like Internet and satellite radio, iPods and the potential of WiMax—draws suspicion from radio analyst Bishop Cheen of Wachovia Capital Markets: "It's up to operators to create sizzle and compelling content, instead of more 'who cares' channels. When FM launched, it was creative and liberating because programmers had nothing to lose. It was exciting to listen to. Operators have a choice. With HD,

either they'll put on the same institutionalized programming—shuffle some stuff, repackage and repurpose, save some money and everybody will shrug—or they can create something hot."

McVay Media news/talk specialist Holland Cooke went so far as to say earlier this year that no matter how compelling the concept of side-channel programming may be, the alliance's bragging rights are "like a tree falling in the woods," simply because consumers don't buy radios. HD radio "needs to make the message as cool and ubiquitous as the iPod silhouetted dancers," he said.

Meanwhile, in August, Bridge Ratings published a study claiming that "projections for HD radio's growth are disappointing, suggesting a slower growth curve for the new technology. Marketing, pricing and distribution efforts [must] improve."

### Heard It All Before

Ferrara responds that he's heard it all before. "To the naysayers, I say, 'Shame on them. They can either be part of the solution or part of the problem.' If they're not coming up with great ideas that offer outstanding constructive criticism, I choose to ignore them."

Focusing on the positive, he adds that a recent survey shows 77% of consumers have now heard of HD radio, thanks to the alliance's efforts. Further, a study that Critical Mass Media conducted in September found that 31% of radio listeners say they are "interested in HD radio."

In May, the alliance celebrated the milestone of completing the rollout of HD2 channels in all top 100 radio markets—in fewer than 18 months. In total, about 1,500 stations have made the leap to digital broadcasting, with nearly half of those offering multicast content.

In addition, iBiquity Digital, which oversees HD integration with manufacturers, says about 500,000 sets were sold last year and predicts that 1 million–1.5 million will be delivered before year-end 2007.

Perhaps most essential, on the manufacturer side, Ferrara points to the fact that in December 2005, there was a single receiver model available at retail. Today there are 50 in the marketplace for home and vehicles. In 2008, 11 auto manufacturers will offer HD radios as an option on 55 models, while Ford, BMW and sister brand Mini Cooper, Jaguar and Hyundai will offer a factory-installed option on select models. For home units, retailers now include Radio Shack, Best

Buy, Circuit City, Crutchfield, JCPenney, Sharper Image, Wal-Mart and Target.

## 2008 Charter

Ferrara is convinced that the alliance's new charter will generate significant strides. The effort comprises three distinct initiatives. First, 20% of the \$230 million outlay for advertising time on stations will now go to promote local HD2 content and community partnerships, events and promotions for HD channels.

"We are encouraging local operators to produce their own 30-second commercials to promote HD content on stations in their markets," Ferrara says. "Consumers have to know what's on the air."

National ads will evolve to promote consumer benefits of HD radio," he adds. "We want to sell hard the value of HD. The campaign strategy is that next time you buy a clock radio for your car or home entertainment system, make sure it's HD. We are convinced this will move awareness where it needs to be."

A third bank of on-air ads will drive specific vendor promotions; for example, promoting vehicle radios for Ford or BMW. "Again, inventory and messaging will focus on local market content," Ferrara says.

In the second initiative, the new alliance charter simplifies the process of format selection for HD side channels. In the past, radio companies went through a series of checks and balances to ensure that multichannel content was unique within a market. A prime example: to bring country to an HD2 destination in New York, where no station previously offered the genre.

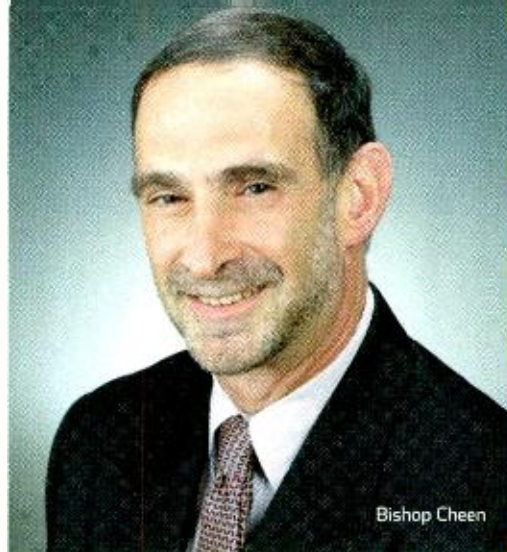
Now, stations can alter their side channel formats without alliance scrutiny—as long as they can show that a selected format is not currently available in the local market on either a primary or multicast signal. Each station still must secure approval from its parent company prior to any format change "to make sure it lives up to the spirit of the agreement," Ferrara says. "The hope is that this will further drive unique and diverse formats."

Ferrara points to such novel offerings as the Pride HD2 channel designed for gay and lesbian listeners that Clear Channel launched in Chicago, Dallas, Miami, Hartford and West Palm Beach. CBS offers Pure Jazz in Minneapolis, which includes local club performances. Citadel has (e)Spanol, a fusion of hard rock and Latino music, as well as All Comedy Radio. Beasley programs a Beach/Reggae channel in sunny Fort Meyers and the Gretchen brand of party-ready country in Miami, while Bonneville forged iChannel, featuring indie and unsigned artists.

"There really is a lot of great stuff that programmers have put on side channels," he says. "Hopefully, more will experiment. Eventually, we're going to have to try and make money, so this is the time to do fun and interesting things and see what sticks. Some will and some won't, just like the early days of FM, and that's fine."

## Sponsorship Model

Third, the alliance has revised its two-year policy that forbids advertising on side channels.



Bishop Cheen

Companies will now have the opportunity to monetize HD2 stations through sponsorships and limited sponsor mentions per hour.

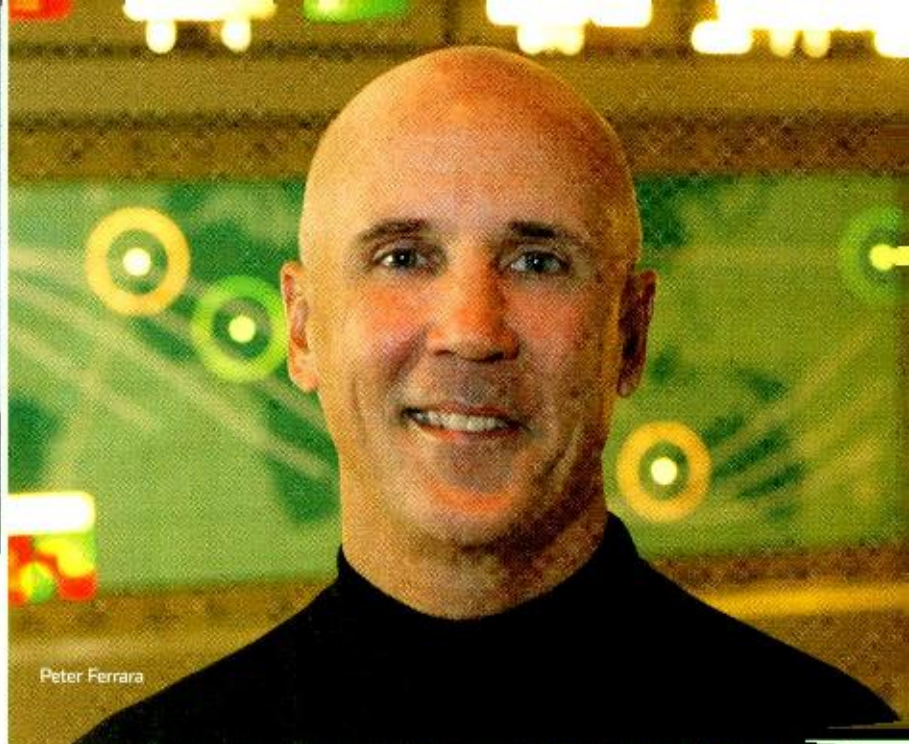
Ferrara says, "Member companies remain committed to limiting the type and amount of commercial content on HD2 as a way to maximize consumer acceptance. We're suggesting a sponsorship ID model, where if someone wants to go to the local BMW dealership, the channel could become the 'x-x-x BMW oldies channel.' Sponsorships could reinforce HD messaging." It will be limited to four 10-second breaks per hour, offering options to brand an entire channel, a daypart or portion of an hour. "This is geared to giving local markets the opportunity to try and get some of their investment back."

Overall, regarding the alliance's new charter, he says, "These changes are local, local and local. Every member of the alliance is convinced that if we do these things well, we will really move the needle forward. The responsibility now falls on local market managers; it's up to them to make the fundamental difference in HD radio. It is, after all, a local and not a national medium."

## Hyper-Techno Environment

Despite the criticism from some in the industry, most acknowledge the complexities of advancing HD radio in a hyper-techno environment. James Goss, a media and entertainment analyst for Barrington Research, recognizes that "for one thing, it's been a struggle because there is no immediate revenue upside for local broadcasters to convert signals to HD, and in fact, there's a significant cost to put up a signal. There's also the struggle of a several-year lead time to get on the dash—that's just the way that Detroit works; satellite went through the same thing. The alliance has dealt with these realities as best they can, while continuing to put forth a significant effort to develop the product and consider what is important to consumers."

Wachovia's Cheen reasons that a fundamental hurdle to moving HD radio forward is creating consumer demand like parallel industries were able to muster for such replacement technologies as DVD players and widescreen TVs. In addition, "the industry has to create a perfect rainbow: receivers, promotion available from radio companies and conversion of radio stations that cost a minimum of \$50,000 a shot within an already jaded multibillion industry. The alliance has to put all of the right stuff together; I do believe it's working efficiently toward penetration and distribution, but my fear continues to be—and this is the responsibility of the stations—that if you offer lackluster product, all you're doing is convincing people to avoid something bad. The



Peter Ferrara

**'With HD, either they'll put on the same institutionalized programming—shuffle some stuff, repackage and repurpose, save some money and everybody will shrug—or they can create something hot.'** —Bishop Cheen

worst thing that could happen is that HD radio turns out to be a cult technology and not a turntable hit. The most important thing is to create compelling content."

He also heralds the technical quality of HD radio. "I don't care how much you've spent for an XM or a Sirius radio in the car, you can hear how compressed it is. HD is pretty full-bodied."

Price points have also positively echoed typical consumer electronics launches: At the beginning, HD radio desktop units were \$499. Last year, they dropped to \$299. Most are in the \$150 range now.

## Retailer Enthusiasm

In an article in R&R last year, retailers shared enthusiasm for the burgeoning technology. Jonathan Magasanik, VP and general merchandising manager for national electronics dealer Tweeter, which was among the first retailers to commit to selling HD radio, said, "Our customers are early adopters of audio and video technologies, so HD radio is a great fit; it offers a tremendous number of advantages, including free local content, CD-quality sound and multicasting."

Radio Shack executive VP of merchandising and marketing Jim Hamilton added, "HD technology is clearly the most significant advancement in terrestrial radio broadcasting since the introduction of FM stereo more than 50 years ago. This is exactly the type of cutting-edge technology our customers love."

iBiquity president/CEO Bob Struble adds, "Most retailers have made a ton of money with previous digital transitions, be it albums to CDs, digital cell phones, digital cameras, HD television and DVDs to replace VCRs. This is another opportunity to sell value-added products in the digital arena. It has everything to do with timing, strategy and price points."

Ferrara further stresses that as manufacturing costs narrow between HD and analog radio, the digital models will simply become the de facto standard. "That is the real tipping point," he says. "Initially, price differential in chip sets was \$300-\$500. Now it's \$20-\$30. With a new chip set coming in January, we're ready to move forward rapidly. Look at similar technology for iPods, PDAs and cell phones; as the underlying technology gets less expensive, these items all became much cheaper for consumers. In 2008 and 2009, HD radio will follow that same pattern."

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Edison's Rosin also advocates that HD radio's marketplace integration will occur when it becomes a "slipstream" technology—where analog radios are simply replaced with HD. "If you buy a new Mac computer, you are automatically upgraded to the new Leopard operating system. If you purchase a Windows laptop, Vista is included. People are not going to run out and spend money to upgrade technology. My hope is that we will soon reach that point where when

**'The responsibility now falls on local market managers; it's up to them to make the fundamental difference in HD radio. It is, after all, a local and not a national medium.'**

—Peter Ferrara

you buy a new car or get a new clock radio or music system, you'll just get HD and not be expected to buy a separate construct."

Ferrara upholds optimism that despite whatever delays and challenges HD radio's penetration has endured, it remains on the right path: "We're moving at a faster pace than any radio advancement ever. Rewind to the early '70s when FM radio was just unfolding. I was a salesperson at WASH-FM in Washington and we would spend weekends installing FM converters in people's car dashboards. You had to strap it on, run in an AM

antenna, then tune the AM radio to a specific dial location. It was so labor-intensive. On a relative scale, HD radio is way ahead.

"No one expects that we're going to sell 40 [million] or 50 million units next year," Ferrara adds. "There's still a natural growth and adoption curve, but we're trying to accelerate it better than we did with FM. We're getting there. HD will become the de facto replacement technology for every radio. You wouldn't walk into Best Buy and ask for a black-and-white TV. Soon enough, the same is going to be true for HD radio." **R&R**

# Testing One, Two, Three . . .

## Intuitive Installation, Improved Reception, Added Features Mark HD Radio's First Portable Plug-And-Play Receiver

Like most guys, I have a simple way to tell if a new technology has a prayer of a chance of piquing my interest: if I can make it work without having to study that pesky instruction manual.

Of late, the mandate has applied to my cell phone, iPod, HDTV (OK, that was rough)—and now the market's first plug-and-play HD radio receiver, JVC's KT-HDP1. We're off to a good start. In fact, the hardest part about getting into this radio is literally getting into this radio, as I nearly sliced off a hand cutting into the impenetrable plastic packaging molded around the goods.

The portable AM/FM/HD radio unit requires the additional purchase of a kit for home and/or auto use. There are three options. First is a do-it-yourself car kit (KV-K1018) that simply plugs into a 3.5 millimeter mini plug on the face of the dashboard radio (like you plug an iPod into) with a sleeve-type antenna. Second is a professional car kit (KV-K1017) that requires removal of the dash radio by a technician so that HD radio wires and cables can be hooked in out of sight; it also links directly to the vehicle's antenna. Both options include a dash-mounted stand for the HD radio, which is powered by a cigarette lighter adapter (included). There's also a small remote control, which seems like an open invitation for an accident.

Third—and where my test focuses—is a home kit (KV-K1019) that connects the HD radio to a stereo unit using a typical RCA plug (included). As a resident of Brooklyn, I was particularly interested to see how much success I would have pulling in multicast stations. Previous HD radios I've played with have encountered difficulty with the "concrete jungle" of New York, blanking out HD2 channels. In some cases, it was even impossible to tune in AM and

FM signals that my \$35 clock radio has always done with ease—irritating, given the increased cost of HD.

Retail pricing for the JVC tuner, so far available only at Best Buy, is \$129. The home and do-it-yourself car kits are an additional \$49 each, while the pro car installation kit is \$39.

Fortunately, all elements of home installation are intuitive, thanks to a diagram on the front cover of the kit, showing where each plug belongs: antenna (which resembles a 6-inch stand-up of the Washington Monument) is inserted here, audio cable here, 12V DC power adapter here. The unit then slips into a metal stand that allows it to sit comfortably on a hard surface, leaning back at a comfortable angle for operation and viewing.

Display information utilizes a dot matrix LCD, with white backlight and blue key illumination. There are five navigation keys, 18 FM and six AM preset channels, and HD scan/seek. In the instructions, you'll also find menu options for display brightness and contrast, default audio level, an equalizer, and bass and treble.

OK, now that everything is plugged in, let's see how this baby sounds.

Of the 38 commercial stations home to the Arbitron-defined New York metro, 19 broadcast their main signal in HD, according to the alliance's Web site. Commercial broad-



**As radio has homogenized to the point that every station is so narrowly targeted that you can predict which songs you're going to hear in a given hour, these channels offer something novel. It's been a long time since FM left you guessing.**

casters in the market offer a total of 12 HD2 or HD3 signals. In addition, five non-comms beam HD signals and offer an equal number of side channels. I can't resist first trying HD2 at 103.5, alongside rhythmic/dance WKTU. Without a hitch, the seek button heads up the dial from Britney Spears' "Gimme More," and within one second, there's Tim McGraw's "Where the Green Grass Grows." Country—in New York! The radio takes another couple of seconds as a series of onscreen bars show full signal strength mounting—and then I really get it. As the third bar appears, the sound quality blossoms with a clarity I didn't realize I was missing on FM—

bright and crisp as a saltine, seemingly without the compression that makes most music on the radio sound like a closed accordion. Meanwhile, the screen crawls gently to the left, revealing song title and artist.

Further sampling is as gratifying. CHR/top 40 WHTZ's 100.3 reveals its "new music" format. AC WLTV is playing Kelly Clarkson's "Breakaway" for the 100 millionth time, but on its Lite Classics side channel at 106.7, I hear Barry Manilow's "I Write the Songs," followed by the Monkees' "Daydream Believer." To hear such classics,

I'm used to tuning in Music Choice on TV or firing up my iPod. You know what? This is fun. As radio has homogenized to the point that every station is so narrowly targeted that you can predict which songs you're going to hear in a given hour, these channels offer something novel. It's been a long time since FM left you guessing.

Unfortunately, all was not perfect with the JVC unit. Classic rock WAXQ supposedly offers "deep cuts classic rock" on its multicast channel at 104.3, but no matter the time of day or night, after several days, I gave up trying to pull it in. The same was true for AC WWFS at 102.7, which promised a stereo simulcast of news WINS-AM, the station I wake up to every morning. No news was bad news.

Still, the KT-HDP1 marks a step forward for HD radio. As the first plug-and-play portable unit, it offers a convenience that satellite radio brought to consumers years ago. It's about time. Most impressive was the audio quality. You don't have to be an audiophile to recognize profound improvement in radio's digital realm.

But as exciting as HD radio advancements are for those who keep watch on such things, I also witnessed what lies ahead in breaking through to the average consumer. As I was listening, my spouse came in and was forced to bear my HD2 demo. "It's country in New York! Listen to this one—new music you never hear on the radio! And doesn't it sound great?" Response: "You mean you have to buy a radio to plug into a radio? Why can't they just update the radios you have?"

"Well, that's pretty much the idea," I said. Then I got: "And you have to pay \$150 for it? For a radio?" Scoff. Disinterest. "What's for dinner?"

I suppose we still have a ways to go. —CT

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# Prepping Personalities

## How Programmers Are Helping Air Talent Adapt

### It has already touched down in

Houston and Philadelphia. “Pre-currency” ratings are out in New York and will spread to Los Angeles and Chicago come Feb. 7, 2008. The remaining top 50 markets will follow by the fall of 2010. ■ Arbitron’s electronic ratings measurement device, the Portable People Meter, has not only begun to revolutionize radio in terms of how advertising is bought and sold, but early data churned out in Houston and Philadelphia has programmers from coast to coast watching how stations in those markets are adapting programming strategies to the controversial new technology. ■ That includes how programmers are working with air talent in an effort to get their heads into the PPM game and understand how their role may evolve—and how it may be more important than ever to create compelling and “sticky” content.

Foremost, that means standardizing “appointment listening”—in other words, enticing the audience to remain for another quarter-hour or return for subsequent listening occasions.

### Retrain The Brain

The biggest chore so far for programmers in Philadelphia and Houston regarding air talent and the PPM seems to be what Clear Channel director of FM programming/Houston Vince Richards calls the need to “retrain the brain”—helping personalities understand how to use PPM methodology to their own and the station’s advantage.

“Jocks need to realize that everything they do in a diary world means nothing in a PPM world,” Richards says. “It’s like going from playing baseball to playing football. I use that sports analogy because you still have the basics of doing athletic things; however, you’re playing a different game with different rules. You have to figure out what the rules are with PPM and come up with and execute that game plan.”

Richards says that the most beneficial tool for him in training jocks about PPM methodology has been to utilize resources he already has within Clear Channel, starting with senior VP of research Jess Hanson. “He is so wired into PPM,” Richards says. “I’m in constant contact with him

to get all kinds of different types of research and trending information.”

In Philadelphia, Greater Media active rock WMMR PD Bill Weston says the company has also employed “extensive training” for its jocks: “We’ve made it a point to drive home the point that just an additional quarter-hour is of incredible value,” he says. “We tell the jocks, ‘Let us use our marketing efforts to increase our cume, or recycling promos to put cume into your show.’”

Weston says you accomplish that by using some of the basics that have always been in place. That includes jocks offering listeners compelling information during the course of a stopset so that they won’t tune out, or making sure that if the station has a backstage pass for the Smashing Pumpkins, the air talent is specific about the time they will be doing the giveaway.

“No more ‘be listening later in the show’ instructions,” Weston adds. “We have to be more time-specific in the PPM world. That’s what the term ‘appointment listening’ means. In a nutshell, we’re much more dialed in on teases and listeners’ retention.”

Overall, Weston’s edict to his jocks is to be more focused.

“Engage the listener, and hopefully, their behavior will be modified in such a way that if they were going to go away, you as a jock will say

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## Jock Fundamentals In A PPM World

Jacobs Media morning show and talent development specialist Keith Cunningham, who works in the trenches with jocks every day, isn’t sure that air talent jobs have changed all that much with the Portable People Meter.

While “jocks need to be more ‘sticky’ than they ever have been,” he says, the “PPM, as we all know, is showing us a lot of things, but at the root of it—as it pertains to jocks—it’s an extremely strong reminder that the role of a jock is critical. And as boring as it sounds, the tried-and-true fundamentals need to be better than ever in a PPM world. I know that’s not breaking new ground or exciting to anyone, but that’s the truth.”

That said, Cunningham offers three fundamentals that he says should be top-of-mind with on-air personalities, whether or not they continue to be in a diary market for the next several years or have joined the PPM world.

### Forwarding Audience To The Next Quarter Hour

“Saying things like ‘Green Day is next’ or ‘We’ll be right back’ is the kind of crap that is just not going to cut it. It’s been a lazy crutch for many years, but there are still an

awful lot of jocks that are not effectively forwarding or recycling the audience to the next quarter-hour or next hour. PPM will show that it’s all about what is coming up next. It’s not about what has already happened or what some people may have missed.

“If you’re a jock on a music station and you say, ‘I’ve got Nirvana and Pearl Jam coming up next; don’t go anywhere,’ that is old-school, clichéd, uninteresting radio. There’s nothing compelling or unique about that. There are a lot of sources out there that have Nirvana and Pearl Jam, not the least of which are personal MP3 players. So a jock would be better off saying something like this: ‘Hey, you want the new Radiohead music for free? I’ll give you the URL and all of the details in a few minutes.’ At least in that regard, the jock is trying to set an appointment for a few minutes from now, and they’ll be giving the audience some information that they can use.”

### Better Show Prep

“PPM will clearly punish those that aren’t prepared. And while that may sound harsh, every second of airtime should count in these days of endless choices. Jocks can’t think they can just wing it all day long or lose grasp of the

big picture. They need to realize that radio is truly entertainment and they’re disrespecting the listener’s time.

“Even if it’s just a speed break, jocks should be scrutinizing themselves by asking ahead of time if they can say something in a more compelling manner.”

### More Effective Marketing

“PPM loves listening events. In order to create them, where there is a critical mass of audience, stations and jocks need to more effectively market their events. If there is a big guest coming up on tomorrow’s morning show, it has to be promoted with enormous frequency to really turn it into a listening event. A lot of stations think they can just promote their morning show every other hour. But think about when you’re watching your favorite prime-time TV show. How many promos do you see for the news coming up at 11 o’clock?

“Another tip: If there is a special weekend coming up, don’t start promoting the old way: late on a Thursday or early Friday. Do it farther out and make it an event and start promoting it on Monday or even the weekend prior. If listening is as truly passive as PPM makes it out to be, our frequency of mentions needs to increase to get someone to act.” —MB

# For The PPM

To Electronic Audience Measurement **By Mike Boyle**



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something to make them stay, or at the least to come back again tomorrow.”

Weston has one other edict, too. He has told jocks not to ask to see weekly numbers, although some talent with programming in their backgrounds are more prone to inquire. “For them to be looking at them so frequently is a distraction,” he says.

## Talk Like Real People

McVay Media VP of AC Chris Conley says broad-based music stations, such as a classic rock or mainstream AC, most likely already have large cumes, so for him, it’s not about creating tactics for additional cume but extending listening to other day-parts and creating those listening appointments.

“It’s more important than ever to be extremely protective of TSL,” Conley says. “On a music

station, maybe you never had a reason to have a great morning show, you only cared about the workday because it was your bread and butter. In the PPM world, it might be time to rethink those paradigms because the only way you’re going to be able to make AQH go up is to increase TSL by 15 minutes. It’s not like you’re going to go out and try to get more cume in a PPM world.”

Another lesson programmers are teaching on-air personalities is that in the diary world—and for good reason—it was about pounding the call letters and positioning statements so that at voting times, recall was high. Now that measurement is done electronically in real-time, it allows personalities, specifically on music stations, to be more efficient and talk like real people.

Conley says, “The benefit is that at the end of the day, it’s a better listening experience for the audi-

**‘Jocks need to understand that everything they do in a diary world means nothing in a PPM world.’**

—Vince Richards

ence and creates a great vibe when it’s done right.”

Conley, who programmed Jerry Lee’s market-leading AC WBEB (B101)/Philadelphia for 11 years prior to joining McVay Media in September, also says that in the PPM realm, personalities need to engage the audience quickly. “I tell jocks, ‘Imagine you’re coming out of the studio and walking down the hall to the kitchen and you see a good friend and you just start talking to them. It’s not like you’re going to start the conversation by saying, “Hey, B101 . . . most music . . . best soft rock . . . 65 degrees . . .”’ Instead, you start a conversation with the person.”

Conley adds, “When was the last time a jock just started talking to you coming out of a record without pounding your head with the station’s call letters? It’s refreshing. When it’s done right, it sounds like the air talent is talking to me.” **R&R**



Adam Carolla outlasts other Stern replacements

# And Then There Was One

Mike Stern

MSTern@RadioandRecords.com

**d**on't talk to Adam Carolla about ratings. Carolla is the last man standing among the three high-profile shows CBS Radio hand-picked for multistation replacements when Howard Stern abdicated his terrestrial morning radio throne in January 2006. David Lee Roth spectacularly flamed out, and Rover struggled, eventually returning to Cleveland. Carolla not only survived but thrived.

Even so, he still doesn't want to talk ratings. "I only ever wanted ratings so people would shut up and stop talking to me," he says emphatically. "When your ratings are good, everyone leaves you alone. Everyone talks about ratings in terms of what you get—money, fame or popularity. For me it's about what you don't get: a ton of retarded conversations with retarded people."

Based at CBS Radio talk KLSX/Los Angeles, Carolla was never concerned about following Stern. "I told everyone from the word go not to worry: I'm good, we'll be consistent, and the show will improve," he says. "I'm not saying

we're going to be No. 1; I'm saying I'm funny and I'll do a good radio show."

His confidence flows from a single core belief: "My secret for success is banking on how bad everyone else on the radio is and me being at least mediocre. The competition is weak, and I'm confident."

Why is that? Because, Carolla says, "creative, funny people don't stay in radio. It's the nature of creative people to move forward and try new things, as opposed to giving the time 30 times an hour then going to a traffic report nobody's interested in. That doesn't fill your bones with artistic marrow."

**'I'll watch cursing on "South Park" and you watch the guy with the lacquered hair thump the Bible and we'll call it cool.'**

—Adam Carolla

## Please Fasten Your Seat Belts

Mentioning traffic leads Carolla to share his deeply rooted opinions on traditional morning show service elements. "The whole traffic thing is retarded. I don't know a fucking person who's ever listened to a traffic report and altered their route."

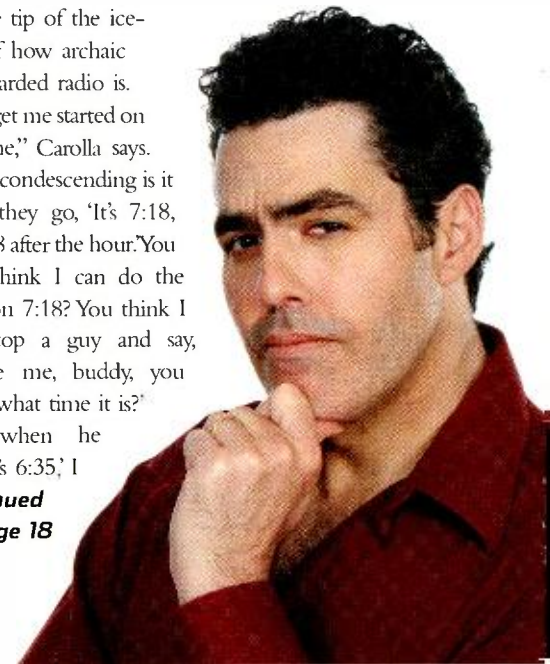
Growing more adamant, he adds, "Let me pose this question: How many traffic reports have you heard in your life? Are we into the millions yet? Out of those hundreds of thousands of reports, have you ever done what they suggested? And more importantly, did it really save you time when you got off the 405 onto a packed Sepulveda Boulevard?"

Carolla backs his rhetoric with mathematics. "Add up the time you've spent listening to traffic reports and then deduct the 18 seconds you saved on that one traffic report you did use four-and-a-half years ago. If the number of minutes spent listening to traffic reports is greater than the amount of time saved, why listen to traffic?"

Now he's on a roll. "That's

just the tip of the iceberg of how archaic and retarded radio is. Don't get me started on the time," Carolla says. "How condescending is it when they go, 'It's 7:18, that's 18 after the hour.' You don't think I can do the math on 7:18? You think I ever stop a guy and say, 'Excuse me, buddy, you know what time it is?' And when he says, 'It's 6:35,' I

**Continued on page 18**



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# 70%

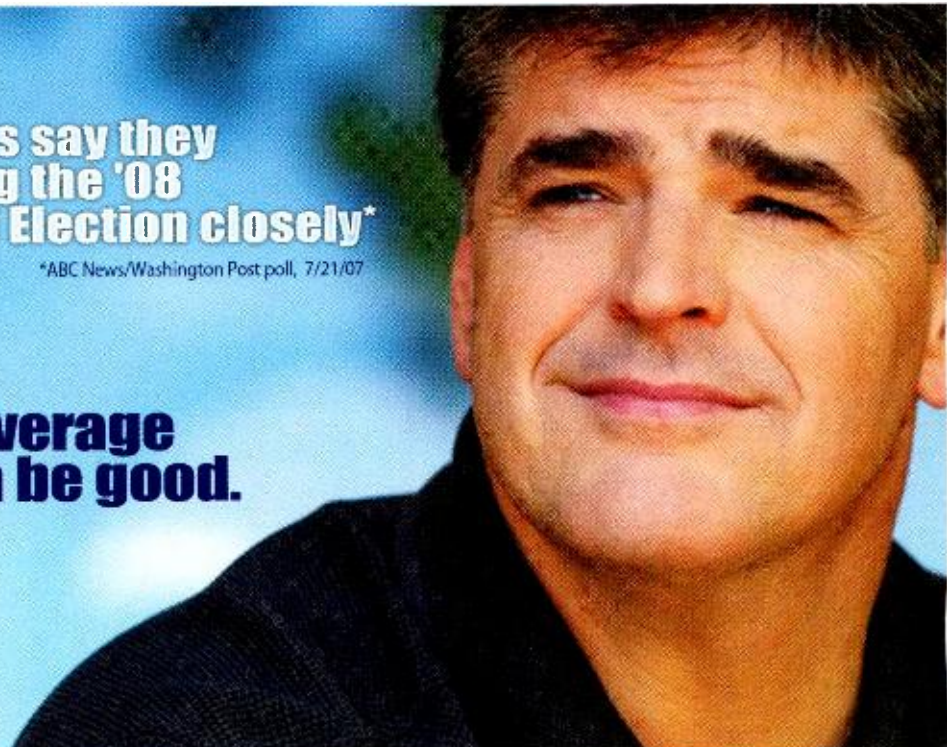
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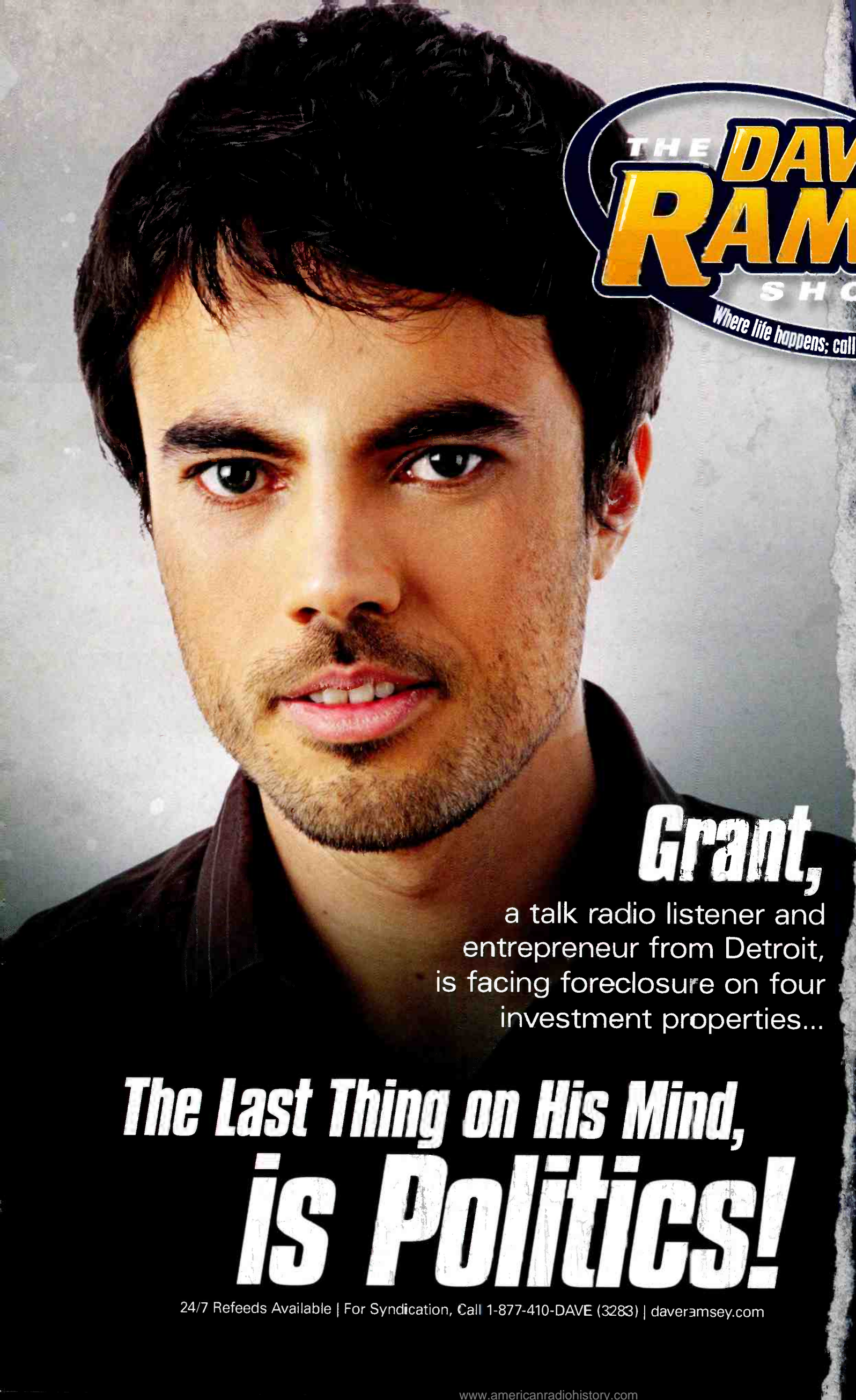


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## Silver Talks Ratings

CBS Radio talk KLSX/Los Angeles morning host Adam Carolla hates talking about ratings but VP of programming Jack Silver is happy to. He points out Carolla's summer 2007 Arbitron highlights.

- **KLSX/Los Angeles:** Top three men 18-34, top five men 25-54
- **KNDD/Seattle:** No. 1 men 18-34, No. 2 men 25-54
- **KXTE/Las Vegas:** No. 2 men 18-34, No. 2 men 25-54
- **KUFO/Portland, Ore.:** No. 2 men 18-34, No. 2 men 25-54

Continued from page 16

say, 'And? That's only half the answer. I need to hear the part when you say, 'Thirty-five after six, 25 before the top of the hour,' which, by the way, is when you get more traffic.'

Carolla explains the reality of time. "First, you have a clock radio with the word 'clock' right in it. So ironically, the thing you hear me on is a clock first, then a radio. You set your alarm to the time you want to get up. So when it goes off at 7:30, do you ever pop out of bed and think, 'What the fuck time is it? Is it noon?' For that matter, do you really ever wake up in your house and wonder, 'What time is it? Who's got a sundial?'"

Carolla's theory continues: "Then you get into your car and turn on the radio that has a clock built into it. Ironically, when you switch to the station with the crappy Morning Zoo, it displays the station for a three count and then turns into a clock. So where along this journey don't you know what time it is?"

Carolla isn't a complete radio anarchist though. He admits to one traditional radio soft spot. "I love drops and sound effects," he says. "It's a traditional radio thing." He credits Brian Bishop, who handles such things for his show. "He's a really smart, underpaid, talented guy. With no preparation he's spot-on with drops and sound effects. When [co-host] Danny [Bonaduce] walks into the studio a couple minutes

late and Brian plays the drop of Danny saying, 'In 16 years I've never been late once; I laugh my ass off.'"

## Keep Hands And Feet Inside The Car

A major component of Carolla's show is his ranting. "I've always been a complainer, I just never could figure out a way to make money from it. Now I'm taking my horrible liability and turning it into lemonade," he says.

Asked about a couple of protests by minority groups, a new rant ensues. Regarding freedom of speech, Carolla says, "We're moving backward. When I'm eating dinner and I turn on 'Entertainment Tonight' and see Pat O'Brien doing another hard-hitting two-part series on the world's fattest man who has his shirt off with 150 pounds of man boobs with areolas the size of satellite dishes showing, apparently that's fine.

"But when it comes to the two things I enjoy—swearing and nudity—we're going backward. Any off-color racial joke or using the Lord's name in vain has to be beeped, and God forbid a hot little former stewardess on 'Survivor' has a little bit of boob pop out of her bikini during the bataka bat war on the log. That's got to be tiled out. When it comes to the things I don't enjoy—super-fat guys with D cups with their shirts off and a big pile of areola and stretch marks—we've made incredible quantum leaps. People eating a festering sea slug and then yakking, that's in. A little boob, that's out. I'm an atheist; I'm not offended by anything, except when I'm trying to eat. I don't want to see the huge flesh blob."

## How Not To Suck

Adam Carolla says he is successful by striving to be mediocre while his competition sucks. Here's his advice for aspiring talent who want to succeed:

- Learn to listen; it helps team chemistry.
- Take a few basic improv classes.
- Don't always go for the joke. Be more honest, less contrived.

## Please Stream My Show

As co-host for Westwood One's syndicated "Lovelines" for 10 years, Adam Carolla was heard all over the country. His KLSX/Los Angeles morning show doesn't have nearly as many affiliates but does pull big streaming numbers.

Carolla says that he "loves that invisible computer army even if they don't have Arbitron diaries," adding that "people who listen anyplace we are not on get a big tip of the cap because they are burning calories to seek us out."

## Enjoy The Ride

The mention of atheism leads to yet another dissertation. "I don't watch religious programming because I might find it offensive when a bunch of super-uptight white guys with bad hair tell me the earth is 2,000 years old. But I'm not fucking writing letters to Jerry Falwell and his crew on the Trinity Network complaining. I just don't watch. So how about you take your religious ass and get away from my shit?"

"Religion has caused many deaths and I feel it's the reason I can't grow a pot plant or bring home a nice clean hooker for me, my wife, my dog and twins to enjoy. Your religion is cramping my style, but guess what? I don't watch your crappy network. I'll watch cursing on 'South Park' and you watch the guy with lacquered hair thump the Bible and we'll call it cool. Why do you watch my 'South Park' and then complain to my network and get my shows taken off? I don't fuck with your crap."

## Hope You Enjoyed The Trip

Eventually, Carolla begins to wind down. Successful in radio and TV, he now has a movie on the way, "The Hammer," which he describes as "a boxing comedy sort of love story that's semi-autobiographical."

Asked about which medium drives his passion, he says, "I enjoy radio's speak-your-mind aspect, but it's really about variety being the spice of creative life. I'm mainly interested in moving forward and sampling the wide variety of the life buffet." R&R

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# BIG SHOTS

Compiled by Alexandra Cahill  
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## London Calling

**1.** Voice of America Music Mix DJ Larry London interviewed Hollywood/Fearless act Plain White T's in Washington, D.C. The Chicago-based quintet, which topped R&R's Hot AC and Triple A charts with its ubiquitous breakthrough hit, "Hey There Delilah," was in town promoting new single "Our Time Now." From left are guitarist Tim Lopez, London, bassist Mike Retondo, drummer De'Mar Hamilton, vocalist Tom Higgerson and guitarist Dave Tirio.

**2. Latest Licks** Actress Juliette Lewis, frontwoman for Juliette & the Licks, dropped by the Music Choice studios to promote the band's most recent album, "Four on the Floor," and tape an exclusive interview that will be featured on the upcoming Music Choice program "Rock U: Women in Rock." Lewis is pictured with Music Choice programming manager Gary Susalis. **3. Kiss On Her List** "American Idol" season-six winner Jordin Sparks paid a surprise visit to Entercom CHR/top 40 WXSS (103.7 Kiss-FM)/Milwaukee to promote her self-titled

Jive/Zomba Label Group debut. From left are OM/MD Brian Kelly, Sparks and APD/MD/jock JoJo Martinez. **4. Mac Attack** TobyMac, BarlowGirl and Thousand Foot Krutch performed for 2,500 fans on a Portable Sounds tour stop in Bethany, Okla. Before the show, tobyMac, left, gave Love Station-owned contemporary Christian KJTH/Oklahoma City PD Tony Weir an autographed plaque marking the gold status of his ForeFront Records releases "Momentum" and "Welcome to Diverse City." **5. Feeling Hot, Hot, Hot** Emmis rhythmic WQHT (Hot 97) APD/MD Jill Strada welcomed Jive artist Chris Brown to Hot 97's New York studios. Brown is No. 1 on the Rhythmic chart with "Kiss Kiss," featuring T-Pain. From left are Zomba Label Group national director of urban pop promotion Samantha "Baby Sam" Selolwane, Strada, Brown and ZLG VP of pop promotion John Strazza. **6. On Cloud Nine** Columbia, S.C., alt-rock band I Nine opened for Train vocalist Pat Monahan at New York's Webster Hall in preparation for the early-2008 release of its J Records debut album, "Heavy Weighs the King." In the back, from left, are Mick Management's Michael McDonald, RCA Music Group executive VP of promotion Richard Palmese, I Nine's Matt Heath and Bryan Gibson, BMG Label Group president /COO Charles Goldstuck, I Nine's Carmen Keigans and RCA Music Group executive VP/GM Tom Corson. In the front, from left, are RCA Music Group VP of adult music Adrian Moreira, RCA Music Group VP of A&R Victor Murgatroyd, I Nine's Brian Whitman and Mick Management's Jonathan Eshak. Photo: Joe Koen **7. Music Cares** Interscope singer/songwriter Gwen Stefani announced on Clear Channel CHR/top 40 KHTS (Channel 93.3) that proceeds from her Oct. 30 concert at San Diego's Cox Arena would be donated to a local charity to benefit victims of the region's recent fires. To recognize her generosity, Oct. 30 was proclaimed "Gwen Stefani Day" by the city of San Diego. With Stefani is San Diego chief of staff Geoff Patnoe.



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# Formats

The gateway to music formats, the week in charts and airplay data.



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

## R&R TIMELINE

**1 YEAR AGO** WBGG PD Rich McMillan is promoted to OM of adult formats for the Clear Channel/Miami cluster, while WBGG APD/promo director Brie Miller is upped to PD/promo director. ■ Corry Reynolds is named PD of KAIM and KHCM-AM/Honolulu. ■ George King heads to Clear Channel's San Antonio cluster as OM.

**5 YEARS AGO** WZFS/Chicago PD Kevin Robinson adds similar duties at sister WYLL-AM. ■ Dennis Kelly joins Fisher Broadcasting as AM Group PD. ■ WRTH and WIL/St. Louis name Erik Hellum VP/GM and Greg Mozingo PD.



Robinson

**10 YEARS AGO** Seymour Stein is appointed president/CEO of Sire Records Group. ■ WGAY-FM/Washington APD/MD Vern Anderson rises to PD. ■ WCHB/Detroit welcomes James Alexander as PD.

**15 YEARS AGO** Steve Dinkel joins KXXR/Kansas City as VP/GM. ■ KCBQ-AM-FM/San Diego recruit Peter Moore as GM. ■ Mike Oakes set to program WJOI/Detroit.



Moore

**20 YEARS AGO** Jon Town is promoted to PD at KAMJ-AM-FM/Phoenix. ■ KISS/San Antonio ups Tom Scheppeke to PD. ■ Brian Burns joins KLTY/Kansas City as PD.

**25 YEARS AGO** TK Communications elevates Steve Dinetz to executive VP. ■ Quincy McCoy gets PD stripes for KMJM/St. Louis. ■ KDKA/Pittsburgh promotes Bobbi Jo D. Leber to operations supervisor.



Tyler

**30 YEARS AGO** John S. Tyler is appointed GM of KLIF/Dallas. ■ Jay Hoker is named VP/GM of WRIW/Detroit. ■ KFWD/Dallas elevates Steve Sutton to PD.

## THE SPIN

### Timbaland Topples All-Time Spin Tally



Nielsen BDS-fed chart to top 10,000 plays in one week.

Fergie's album "The Dutchess," meanwhile, becomes just the seventh set in the chart's history to sport five top 10 singles, as "Clumsy" climbs 12-8. Two of the six prior albums to feature at least five top 10s joined the list this year: Nickelback's "All the Right Reasons" and Justin Timberlake's "FutureSex/LoveSounds." Janet Jackson, Alanis Morissette, Usher and Kelly Clarkson also scored such success.

Timbaland shatters the CHR/Top 40 weekly plays record, as "Apologize" (Interscope) racks up 10,241 detections. The prior mark was set earlier this year by labelmate Fergie, whose "Big Girls Don't Cry" reached 10,092 spins on the Aug. 3 chart. "Apologize" and "Girls" are the only songs in the 15-year history of the

### Linkin Park 'Shadows' Alternative Top 10

Linkin Park scores its eighth consecutive top 10 Alternative track and the 11th of its career, as "Shadow of the Day" (Warner Bros.) climbs 11-10 with an 89-spin gain. The sextet's streak is the longest currently active run of top 10s by any act at the format, though still short of the format record of 17 straight, which the Smashing Pumpkins reached earlier this year. "Shadow" marks the group's third top 10 from the album "Minutes to Midnight" following the 15-week No. 1 "What I've Done," one of six chart-toppers in the streak, and "Bleed It Out," which peaked at No. 2 for nine weeks and sits at No. 5.

### Triple A Goes Gray

David Gray earns his third Triple A No. 1 as "You're the World to Me" (ATO/RED) claims Most Increased Plays honors (up 86 spins) to end the 11-week reign of KT Tunstall's "Hold On" (Virgin). Gray drew No. 1 ink in his first chart appearance when "Babylon" held the pole position for two weeks in September 2000. He also spent six weeks in the top spot beginning in September 2005 with "The One I Love."

### Seether Stakes Claim To Rock No. 1

Seether picks up its first Rock No. 1 with "Fake It" (Wind-up). While the trio posted four previous top 10s, it has never surpassed the No. 2 peak of 2005's "Remedy." "Fake It" also holds the top spot at Active Rock for a third straight week and sits at No. 2 on the Alternative chart for a third consecutive frame.

### AC = All-Christmas

AC radio unwraps its first holiday presents as two seasonal songs debut, led by Kimberley Locke at No. 22 with "Frosty the Snowman" (Curb/Reprise). The former "American Idol" contestant is seeking a holiday hat trick, having scored No. 1s the last two Decembers with "Up on the Housetop" (2005) and "Jingle Bells" (2006). All three songs appear on Locke's new iTunes-exclusive holiday album, "Christmas." At No. 29, Carrie Underwood debuts with "Do You Hear What I Hear" (BNA), from the new all-star Christmas compilation "Hear Something Country." At press time, 37 of the AC panel's 101 stations were broadcasting all-holiday programming.

On the Holiday chart, Bobby Helms' "Jingle Bell Rock" collects its seventh total week at No. 1 (4-1) and its first since the last week of the 2002 holiday season.

### Underwood Collects Fourth Country No. 1

"So Small" (Arista/Arista Nashville), the lead single from Carrie Underwood's No. 1 album "Carnival Ride," rings the top bell on the Country chart, where it's her fourth trip to No. 1. Each of Underwood's previous chart-toppers spent multiple weeks at No. 1, starting with "Jesus, Take the Wheel," which led for six weeks starting in January 2006. "Before He Cheats" spent five weeks atop the chart (November 2006) while "Wasted" logged three weeks at the summit (April 2007). Since she first aced the list with "Jesus," only the No. 2-peaking "Don't Forget to Remember Me" (August 2006) fell shy of the pole position among her singles promoted to radio. Charity single "I'll Stand by You" reached No. 41 in July with unsolicited airplay. Underwood is the only solo female to appear atop the country chart since Sara Evans spent two weeks at No. 1 with "A Real Fine Place to Start" in September 2005.





After a year of new ownership and several PDs, KMXV/Kansas City makes positive progress

## KMXV Has The Best Mix Dialed In

Kevin Carter

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22

**t**o say that KMXV (Mix 93.3)/Kansas City has lived through a few assorted changes during the past year or so would be an understatement. Let us review: After eight years of relative stability under then-PD Jon Zellner, longtime market manager Herndon Hasty and the CBS Radio family, Zellner left a few years ago. (He's now at XM.) ■ Mix quickly chalked up three subsequent PDs in as many years, not to mention a sale to Wilks Broadcasting last November. Shortly thereafter, Hasty left. In rapid succession, Mix was programmed by Chris Taylor for a year and, most recently, by J.R. Ammons for almost a year. (Ammons is now PD of WAPE/Jacksonville.) Against that backdrop, Mix put up a 4.0 share 12+ in fall 2006; winter 2006 brought a move up to 4.5; then it rose to 4.7, and now its current position of 5.2 12+.

Today, despite all the drama and attendant upheaval, the station has settled down nicely under its year-old ownership and found happiness and renewed ratings success under the programming leadership of a guy who has been a member of the Mix morning show for many years, although he has had the PD title in front of his name for only the last five months: a man known simply as Ponch. "CHiPs" fans, rejoice!

"This is the first time in almost a decade that Mix has been tied for the top three in the market with persons 12+ [4.7-5.2]," says Ponch, a member of the new-look Mix programming brain trust that includes relatively new MD J.R. "Gonzo" Gonzalez and the grizzled vet of the outfit, VP of programming and operations Mike Kennedy.

Ponch is one-third of the successful "Rocket & Teresa Morning Show," which means his hours are ungodly by default. Factor in the additional full-time responsibilities of PD, and that sounds like hell. Actually, it's quite the opposite, according to Mr. Ponch.

"A lot of people think the combination is a negative and it can hurt you, but I feel it actually gives me the edge," he says. "Your morning show should definitely be on the pulse of the rest of the station, so I find this job to be very beneficial. When I walk in here in the morning, I

know the morning show is on top of everything the station should be about, and as we all know, the morning show sets the tone for the rest of the station."

As in most activities that require a heroic share of multitasking, it's all about time management, Ponch says. "You can't operate in that conventional mode with the traditional 9-5 mentality. This is a job that lasts all day, but I'm careful to keep the two jobs very separate."

And that means no salespeople invading the sanctity of the studio during the morning show. "At 10 a.m., I take that hat off and I'm the program director," he says. It's a philosophy that has obviously paid dividends, judging by the numbers. That and the positive music cycle seem to have helped a bit. "The top 40 gods are smiling on us right now, yes," he says.

And while the standard 12+ numbers don't tell the whole story, they certainly are one hell of a leading indicator. "Mix is leading the way with our target demo; with females 25-44, the station is extremely strong," says Kennedy, whom Ponch calls a great sounding board for advice. Throughout all the recent tumult, Kennedy has been the one constant piece of the equation since he arrived in Kansas City in 1988; he celebrates his 20th year with the cluster in February 2008. He also shares the same hella-

**'This is Midwest middle-America U.S.A., and it has a different taste and certainly a different appetite than what you'd find on either coast.'**

cious job description as Ponch: morning guy/PD of country cousin KBEQ.

"We both face the same challenges," Kennedy says. "I also start the second chapter of my job at 10 a.m., taking care of promotions, marketing, budgets, expenses, etc. I also have to take record calls and listen to music."

"This week, my MD is out, so I'm also doing music logs all week. Then you have to deal with salespeople late in the day when they finally wake up," he says with a laugh. "I'd be lying if I said it was easy, because it's not."

"Rocket, Theresa and Ponch are now building a heritage morning show in town, so there are a lot of things working in our favor,"

Kennedy adds. "And let's be fair: J.R. left this radio station healthy and moving in the right direction, and I would never discount that. Even though he's not here anymore, he did a nice job getting that place cleaned up."

Sure, the station is now in third place, but there's no immediate need to get cocky or complacent, says Ponch, who feels like he's getting his programming feet under him and already has the confidence to

show for it. "I have to program the station my way, for this market, not like what's going on in L.A. or New York, and that means we're going to play some records that the coasts aren't going to play, and that's what sets us apart."

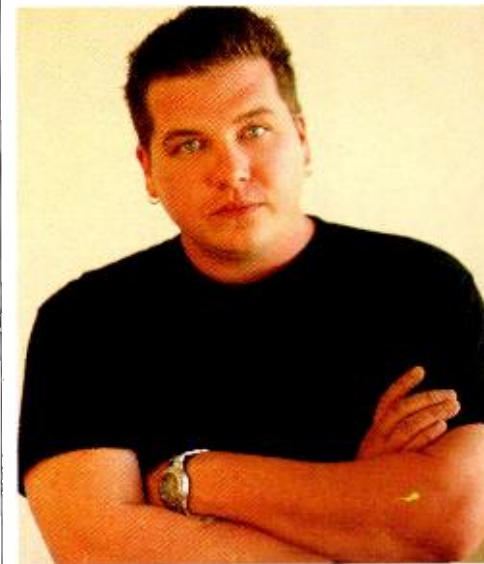
Kennedy concurs: "This is Midwest middle-America U.S.A., and it has a different taste and certainly a different appetite than what you'd find on either coast. Over the 20 years I've been here, that's one thing I have learned."

One thing Kennedy isn't worried about is that the new Mix PD has less than five months' experience on the job: "There are many chal-

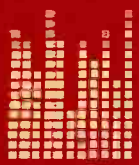
lenges and rewards in anyone's first PD gig; certainly, there are many positives," he says. "With Ponch, we're dealing with a guy who has been part of the fabric of this station for many years as part of the morning show, which gives him a good feel for the station. He's also been through all of the various musical cycles of this station and has a pretty good feel about where Mix needs to be." **R&R**



Kennedy

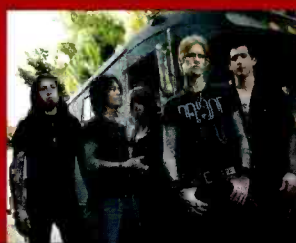


Ponch



# CHR/TOP 40

**▶ BUCKCHERRY MAKES ITS FIRST CHR/TOP 40 APPEARANCE AT NO. 40 WITH "SORRY." THE BAND'S CHARTING HISTORY DATES BACK TO 1999 WHEN "LIT UP" TOPPED THE ACTIVE ROCK CHART.**



# R&R

POWERED BY  
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WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	0	<b>NO. 1 (3 WKS)</b>	10241	+190	68.283 1
2	2	0		9347	+344	56.541 2
3	3	31		7193	+648	43.051 3
4	4	17		6906	-971	40.870 6
5	5	16		6662	+143	30.530 9
6	6	23		6417	-436	42.967 4
7	7	13		6116	+556	30.251 10
8	8	7		5056	+708	32.402 8
9	18	4	<b>MOST INCREASED PLAYS/MOST ADDED</b>	4996	+1361	41.185 5
10	7	21		4873	-869	24.375 15
11	17	5		4798	+1135	36.682 7
12	13	8		4727	+396	26.414 13
13	14	8		4573	+540	29.735 11
14	11	12		4418	-214	29.001 12
15	13	17		4355	-657	21.108 17
16	9	12		4186	-846	24.738 14
17	15	15	<b>AIRPOWER</b>	4097	+243	18.826 20
18	19	5	<b>AIRPOWER</b>	3772	+396	19.608 19
19	21	11	<b>AIRPOWER</b>	3516	+256	20.612 18
20	22	6		3108	+97	21.258 16
21	23	7		3014	+269	15.852 23
22	20	20		2991	-333	16.929 21
23	27	5		2451	+405	15.921 22
24	28	7		2359	+83	9.449 28
25	24	7		2209	-114	10.455 26
26	26	6		1844	-287	7.912 31
27	36	2		1836	+765	10.056 27
28	31	4		1656	+335	7.000 33
29	32	3		1641	+329	11.193 25
30	33	4		1431	+137	4.471 35
31	40	2		1418	+592	8.289 29
32	29	10		1396	-159	3.866 -
33	34	3		1277	+112	4.053 39
34	30	19		1228	-158	7.222 32
35	37	2		1070	+119	3.707 -
36	39	2		952	+87	7.936 30
37	35	11		839	-244	11.718 24
38	NEW	NEW		832	+129	3.969 40
39	NEW	NEW		649	+54	2.703 -
40	NEW	NEW		604	+97	1.298 -

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>NO ONE</b> Alicia Keys (MBK/J/RMG) KBKS, KQXY, KRBE, KXXM, WAEB, WAOA, WDJX, W-IHY, WHKF, WHOT, WHTS, WIXX, WNOK, WTVR, WWCK, WWWQ, WXXL, WZAT, WZYP	19
<b>LOW</b> Flo Rida Feat. T-Pain (POE BOY/ATLANTIC) KHFI, KHOP, KKDM, KKPJ, KKRZ, KSPW, KXXM, WAEB, WJIM, WKCI, WNKS, WVKX, WWHT, WXLK, WYKS, WZKF, WZKL	17
<b>WON'T GO HOME WITHOUT YOU</b> Maroon 5 (A&M/OCTONE/INTERSCOPE) KDND, KHOP, KKM, KQM, KSAS, KSPW, KZHT, KZZP, WBHT, WFLY, WJIM, WKRZ, WPST, WYBY, WXXL, WZKL	16
<b>TEARDROPS ON MY GUITAR</b> Taylor Swift (BIG MACHINE/UNIVERSAL REPUBLIC) KJYO, KKDM, KZHT, KZZP, WIOG, WIXX, WJIM, WKSZ, WKZL, WLKT, WNCI, WQEN, WZEE, WZKF	14
<b>WHATEVER IT TAKES</b> Lifehouse (Geffen) KKPJ, KQXY, KRBE, WAOA, WFLY, WHHY, WHOT, WHTS, WTVR, WYBY, WWCK, WWWQ, WZAT, WZYP	14
<b>MISERY BUSINESS</b> Paramore (FUELED BY RAMEN/ATLANTIC/LAVA) KLAL, KKPJ, KSAS, KWYL, KZCH, WAKZ, WIOQ, WYBY, WXXX, WXYK, WYOY	11
<b>PIECE OF ME</b> Britney Spears (JIVE/ZOMBA) KDND, KHFI, KHOP, KIIS, KZCH, WBVD, WHHD, WJIB, WJBG, WJIM, WRVQ	11
<b>FLY LIKE ME</b> Chingy Feat. Amerie (DTP/DEF JAM/IDJMG) KHOP, KKPJ, KSAS, KWYL, KZCH, WAKZ, WIOQ, WYBY, WXXX, WXYK, WYOY	11
<b>BREAK ANOTHER</b> Blake Lewis (J/RMG) KKM, KKPJ, KQM, WBHT, WJIM, WYBY, WXB, WXXX, WXYK, WZKL	10
<b>TAKE YOU THERE</b> Sean Kingston (BELUGA HEIGHTS/EPIC) KSPW, WAEZ, WBHT, WBVD, WDJX, WKCI, WLKT, WWSR, WZKF	9

**ADDED AT...**  
**WDJX**  
Louisville, KY  
PD: Share Collins  
APD/MD: Ben Davis  
Alicia Keys, No One, 13  
Sean Kingston, Take You There, 9

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>PIECE OF ME</b> Britney Spears (JIVE/ZOMBA)	559/327	<b>ONE WORD</b> Elliott Yamin (HICKORY/RED)	416/9
TOTAL STATIONS:	39	TOTAL STATIONS:	31
<b>HE SAID SHE SAID</b> Ashley Tisdale (WARNER BROS.)	484/203	<b>HOT</b> Avril Lavigne (ARISTA/RMG)	366/38
TOTAL STATIONS:	44	TOTAL STATIONS:	33
<b>BEST DAYS</b> Matt White (Geffen)	454/44	<b>CALLING YOU</b> Blue October (UNIVERSAL MOTOWN)	365/36
TOTAL STATIONS:	28	TOTAL STATIONS:	32
<b>WON'T GO HOME WITHOUT YOU</b> Maroon 5 (A&M/OCTONE/INTERSCOPE)	449/246	<b>SOULJA GIRL</b> Soulja Boy Tell'em Feat. I-15 (COLLIPARK/INTERSCOPE)	346/120
TOTAL STATIONS:	36	TOTAL STATIONS:	54
<b>SHE SAID, I SAID (TIME WE LET GO)</b> NLT (T.U.G./Geffen)	429/41	<b>CALABRIA</b> Enur Feat. Natasja (ULTRA)	315/112
TOTAL STATIONS:	34	TOTAL STATIONS:	39

## MOST INCREASED PLAYS

<b>+1361</b>	<b>NO ONE</b> Alicia Keys (MBK/J/RMG) WXSX +45, WNKS +45, KDND +39, KQCH +34, WAKS +33, KBKS +33, WXXL +29, KKOJ +28, KXXM +27, WEZB +26
<b>+1135</b>	<b>KISS KISS</b> Chris Brown Feat. T-Pain (Jive/Zomba) KBKS +48, KZHT +34, KDWB +33, KZCH +33, KDND +28, KJYO +26, WNKX +25, WZKF +22, WZEE +21, WYBY +20
<b>+765</b>	<b>LOW</b> Flo Rida Feat. T-Pain (Poe Boy/Atlantic) WWHT +37, KZHT +34, KDWB +33, KZCH +33, KDND +28, KJYO +26, WNKS +25, WZKF +22, KHHT +20, WIOQ +20
<b>+708</b>	<b>CLUMSY</b> Fergie (will.i.am/A&M/Interscope) KHOP +34, KKPJ +34, WAEB +36, WAEZ +33, KZZP +27, KKRZ +24, KSLZ +24, WXXX +23, WBVD +21, KZHT +20
<b>+648</b>	<b>HATE THAT I LOVE YOU</b> Rihanna Feat. Ne-Yo (SRP/Def Jam/IDJMG) WDCG +56, KIIS +39, WAEB +36, WHHD +35, WNOK +31, WHBO +31, KZHT +30, WRVQ +29, KMXV +26, WYOY +26

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KEZE/Spokane DJ makes time for a great cause

## Mayhem Loves The Kids

Darnella Dunham

[DDunham@RadioandRecords.com](mailto:DDunham@RadioandRecords.com)

**W**hile attending high school I was a regular participant in community service activities. I would volunteer for just about anything because guidance counselors told me it looked great on a college application and would show that I was “well-rounded.” ■ Volunteering for community service continued at college, only this time, making my résumé look good was the main motivation. At first it seemed like such a chore, but I always felt fulfilled afterward.

I told myself that I would stay involved in the community after college but it hasn't become a priority. But when I heard about the commitment to Camp Stix made by DJ Mayhem, mixer/overnight personality at KXLY Broadcast Group-owned KEZE (Wired 96.9)/Spokane, my interest in volunteering was reignited. I was also reminded that I should find time to give back to the community, not because it will help me get into college or advance my career but because it's a good thing to do.

Camp Stix—an independent, community-based summer camp located in northeastern Washington for children and teens with diabetes—was established roughly seven years ago. Along with lending his services as a counselor and DJ'ing for the kids, Mayhem has fostered a personal connection with camp attendees. Here he discusses why giving back is important to him and why it's something that we should make time to do.

### What made you want to get involved with Camp Stix?

I'm diabetic myself; I have been since I was 5. I went to diabetic camp from the age of 7 all the way up until I was 16 and volunteered at 16 until [the age] I am now, 22. For me, it's like giving back for all those years and time that people put into me. In a lot of ways it has changed my life, and probably saved my life. There are so many things that the doctor can teach you, but that reaches a limit. And then it's all about having kids that can share what you

go through on a daily basis.

Especially for a 10-year-old—they probably feel all alone when they go to school. They might have one or two other kids in their school that have diabetes, but when I grew up, I didn't really have any. I think it's probably a little more common nowadays, but [Camp Stix] was my time to feel normal.

### What happens at Camp Stix?

We've got our cabins, eating facilities, basketball courts, swimming pool and we go canoeing on the river and a whole bunch of fun activities. You would never know that it's a camp for kids with a disease except for testing time, which is where all the kids get together at one time and we go through and test them.

Whether it's teaching them about counting carbohydrates or how to do a shot in a different place at testing time, we weave in some of that knowledge. But on the whole, it's a healthy, fun place for a kid to go and a chance for them to feel normal and not be the outcast.

### Is it hard to balance Camp Stix with your career?

It does get hard. This last year I had to cancel a couple gigs and it took a good chunk of change out of my pocket for the week. But at the end of the day, all I have to do is think of all the time and maybe missed opportunities other people endured to take care of me for a week when I was growing up. And all I had to do was think of all the value and benefits that it's supplied me over the years, whether it's just that feeling of

**'For me, it's like giving back for all those years and time that people put into me.'**

—DJ Mayhem

belonging or the valuable things I learned. That's where I learned to do my own shots, draw my own insulin and count carbs.

All these life skills that I have now to manage my diabetes I learned there. So then I think, “Am I going to lose a thousand bucks this week and potentially have to struggle on some bills for a month, or am I going to teach these kids something valuable?”

### Is diabetes a manageable disease?

It is. Just to put it into perspective, my grandfather, who turns 91 in January, has had diabetes since his 40s. That was back before blood testing, when insulin was harvested from pigs, before they had all the synthetic drugs and all the testing equipment and things that we rely on. He



**'In a lot of ways it has changed my life, and probably saved my life.'**

—DJ Mayhem

didn't have any of that and he's made it to 91 and is doing great. I've also had friends that I went to camp with die at the age of 13 or 14. So I live my life for here and today for that reason—that's part of the reason I'm a DJ, part of the reason I didn't stay in college. I'm going to grind it out now and have fun today, make my money and pay my bills.

I highly encourage people to get involved [with community service] and do something that ties into you. Personally, I can share my experiences with kids that have the same disease I do. It's a great way to get involved and there's such a personal level involved in that.

### Community service can sometimes feel like a chore, but it always leaves you with a sense of gratification.

It does—it's absolutely addictive, too. Once you start and you make those personal connections, it's a lifetime thing.

I got my best friend hooked in—he now goes up to camp every year. That's another great thing with volunteering: You can make a connection with the people you're helping, but at the same time, you can strengthen a friendship. He's straight-out my brother at this point. That's another bond I'll have for life.

It's tough, especially in radio. Some people get paid a lot, but I know I really don't. So, it's hard taking that time off, but you know what? Do what you can if you can.

R&R





# URBAN/URBAN AC/GOSPEL



Urban AC super stations and gospel powerhouses

## Grown-Folks Radio

Darnella Dunham

DDunham@RadioandRecords.com

**f**or an adult station, winning in the coveted 25-54 demographic shows that the programming is right on target, while instantly bringing a smile to the sales manager's face. For years, Arbitron's diary methodology has demonstrated the upper-demo popularity of the urban AC format. But as the Portable People Meter rolls out, dominant urban adult stations in Philadelphia, Houston and New York have taken major hits, sparking a wave of controversy (see story, this page).

Despite the uproar, urban adult stations continue to prevail in many markets, according to the diary. Let's take a look at urban AC and gospel outlets that enjoyed the fruits of their labor in the summer ratings survey.

### Urban AC: 25-54 Dominators

In addition to being No. 1 12+ in the competitive Washington market, Howard University's WHUR accomplished the same feat with 25-54 listeners, drawing a 7.7 share. Triscina Grey's midday "Cafe 96" show received a nice boost, up 4.8-6.6 in the demo and 4.0-4.8 12+.

Several other stations secured simultaneous 12+ and 25-54 wins. Clear Channel property WMXD (Mix 92.3)/Detroit and WHQT (Hot 105)/Miami delivered dual victories, with increases in every daypart in both demographics.

In Charlotte, WBAV (V101.9) came through for CBS Radio. In its 25-54 target, Michael Baisden's syndicated "Love, Lust & Lies" afternoon show rose 6.2-7.0, while improving 5.5-5.7 with 12+. Entercom's WVKL (95.7 R&B FM)/Norfolk was also on top with 25- to 54-year-olds and 12+ listeners.

Elsewhere, Emmis' WRKS (98.7 Kiss FM)/New York ranked No. 2 12+ as cross-town Inner City-owned WBLS tied for sixth place. WBLS, R&R's urban AC station of the year award winner, dethroned Spanish Broadcasting System's tropical WSKQ from the top spot in 25-54. Syndicated programs

originating from 'BLS were also successful, with "The Wendy Williams Experience" pulling the most afternoon listeners in the money demo and "The Steve Harvey Morning Show" showing a significant 25-54 increase (5.6-6.0) and posting its highest numbers in 12 months.

In Chi-town, Clear Channel-owned WVAZ (V103) PD Derrick Brown had plenty of reasons to celebrate. After joining the station in July, his first book showed 25-54 growth in every daypart. Tom Joyner in the mornings, afternoon duo Ramonski Luv & Joe Soto and night show host Irene "Mamacita" Mojica all improved by more than a one share. In 25-54, the station jumped 4.3-5.7.

Ranked second in 12+ and first with 25-54 listeners, Radio One's WZAK/Cleveland grew in every daypart in both demos. Another adult winner is WCFB (Star 94.5)/Orlando. The Cox station enjoyed a 25-54 ratings boost from "The Tom Joyner Morning Show" (7.6-7.9) and an even bigger one with its night show, "The Quiet Storm" (6.1-8.3).

At Entercom-owned WQMG/Greensboro, afternoon driver Busta Brown shot 7.3-8.1 in the 25-54 cell, while the night show improved 11.7-12.2.

Radio One simulcast twins WFXC/WFXK (Foxy 107.1 and 104.3)/Raleigh and WKJS/WKJM (99.3 and 105.7 Kiss FM)/Richmond each ranked No. 1 in 25-54. Every daypart on both stations experienced ratings boosts.

### No. 1 25-54

- KQXL/Baton Rouge
- WBHK/Birmingham
- WXST/Charleston, S.C.
- WBAV/Charlotte
- WVAZ/Chicago
- WWDW/Columbia, S.C.
- WZAK/Cleveland
- WMXD/Detroit
- WQMG/Greensboro
- WJMZ/Greenville, S.C.
- WKXI/Jackson, Miss. (tie)
- WHQT/Miami
- WDLT/Mobile
- WYLD/New Orleans
- WBLS/New York
- WVKL/Norfolk
- WCFB/Orlando
- WFXC/Raleigh
- WKJS/Richmond
- WHUR/Washington

Source: Summer '07 Arbitron

### Gospel: Say 'Hallelujah'

Programming a niche format like gospel can make it especially challenging for a station to reach the ratings apex. Nevertheless, there are some signals that accomplished this daunting endeavor. Clear Channel's WHLW (95.5 Hallelujah FM)/Montgomery, Ala., was No. 1 12+ in the market's latest biannual survey in spring '07, while sister WHAL (Hallelujah 95.7)/Memphis was on top with overall listeners in the summer book.

WHAL matched the 8.4 12+ share it posted in winter '07, up from 6.5, with every daypart showing gains. The most dramatic jump came in middays with APD/MD Tracy Bethea, who rose 5.7-8.7. In 25-54, WHAL tacked on four more shares, growing to a 9.9, thanks to at least a 2.5 share boost from every full-time personality.

Another big success for gospel radio is Clear Channel's WHLH (Hallelujah 95.5)/Jackson, Miss., which tied for first place with a 10.7 share in the adult demo.

R&R

## The End Of An Era?

Nearly two dozen urban AC stations achieved No. 1 ratings in the diary-based summer survey with 12+ and 25-54 listeners. As Arbitron continues to roll out the Portable People Meter (PPM), watching urban outlets abruptly shift from market leaders to the middle of the pack has been troublesome for owners, programmers and the National Assn. of Black Owned Broadcasters (NABOB), which contend that Arbitron has done a poor job sampling younger demos and ethnic groups. Radio One, Clear Channel, Cumulus and Cox issued an ultimatum to Arbitron Nov. 15, demanding "guaranteed in-tab delivery in the 18-54 age group for all age cells and across all ethnic groups, including Hispanics and African Americans."

After the summer diary-based results were released, WBLS/New York VP/GM Deon Levingston said, "I'm excited that WBLS will finish the diaries ratings era for New York City as the No. 1 adult station. In this day and age, it's rare that a stand-alone FM station can achieve such an honor in the No. 1 market in the country. The fact that we are a family-owned and -operated local station makes this even more monumental."

However, according to pre-currency results, WBLS dropped from No. 1 25-54 in the diary-powered summer book to below the top 10 in the October PPM sur-

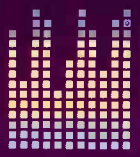
vey. Needless to say, Levingston is concerned because the station and the market hadn't undergone any significant changes to trigger such a drastic plummet.

NABOB executive director/general counsel Jim Winston says, "The New York PPM numbers showed a substantial loss of audience for all stations, but the loss for the urban- and Hispanic-formatted stations was far worse than for the market as a whole."

Despite the severe fluctuations, overreacting to the PPM ratings by dramatically altering existing programming probably isn't a good idea. "I don't think we have enough information to make educated decisions," Levingston says.

Now that the PPM has arrived in New York, urban broadcasters need to give some thought to their approach to programming in a PPM world. Levingston says, "The question that urban and Hispanic broadcasters are now faced with is, do they disregard what they have done and try to program to their listeners, to their core, or do they try to play a game and now try to become as mass appeal as possible because this is a mass-appeal game now? As a station founded 33 years ago, and the only privately owned, African-American-owned FM in this market—founded by Percy Sutton, the former attorney of Malcolm X in Harlem—we will not disregard our community like that. We will not." —DD





# URBAN AC

► FRESH OFF HER AMERICAN MUSIC AWARDS PERFORMANCE (NOV. 18), **MARY J. BLIGE** SHOOT'S 17-14 WITH "JUST FINE" (UP 91 SPINS).



POWERED BY  
nielsen  
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	12	<b>NO ONE</b> ALICIA KEYS	NO. 1 (4 WKS) MBKJ/RMG	1817	4	18.369
2	2	18	<b>BABY</b> ANGIE STONE FEATURING BETTY WRIGHT	STAX/CONCORD	1437	-101	12.119
3	4	16	<b>ANGEL</b> CHAKA KHAN	BURGUNDY/COLUMBIA	1330	-12	10.296
4	3	35	<b>TEACHME</b> MUSIQ SOULCHILD	ATLANTIC	1312	-53	10.746
5	5	15	<b>MY LOVE</b> JOE	JIVE/ZOMBA	1104	+34	7.552
6	9	12	<b>UNTIL THE END OF TIME</b> JUSTIN TIMBERLAKE DUET WITH BEYONCE	JIVE/ZOMBA	1018	+94	8.320
7	6	26	<b>IF I HAVE MY WAY</b> CHRISSETTE MICHELE	DEF JAM/DJMG	994	-31	7.988
8	8	32	<b>CAN U BELIEVE</b> ROBIN THICKE	STAR TRAK/INTERSCOPE	957	-31	7.600
9	7	38	<b>WHEN I SEE U</b> FANTASIA	J/RMG	877	-126	7.111
10	10	59	<b>PLEASE DON'T GO</b> TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	808	-96	5.377
11	13	7	<b>PUT YOU UP ON GAME</b> ARETHA FRANKLIN WITH FANTASIA	J/RMG	782	+42	5.485
12	11	21	<b>HATE ON ME</b> JILL SCOTT	HIDDEN BEACH	765	-109	8.663
13	12	15	<b>HEARTBREAKER</b> TANK	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	703	-67	4.374
14	17	6	<b>JUST FINE</b> MARY J. BLIGE	MATRIARCH/GEFFEN	657	+91	7.619
15	20	5	<b>NEVER</b> JAHEIM	DIVINE MILL/ATLANTIC	614	+135	7.451
16	15	17	<b>ALRIGHT</b> LEDISI	VERVE FORECAST/VERVE	577	-28	4.609
17	14	18	<b>BRUISED BUT NOT BROKEN</b> JOSS STONE	VIRGIN/CAPITOL	540	-85	4.001
18	26	2	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b> ALICIA KEYS	MBKJ/RMG	536	+165	4.446
19	19	13	<b>STOP BREAKING MY HEART</b> RAHSAAN PATTERSON	AIRPOWER ARTISTRY	529	+34	3.743
20	23	8	<b>AFTER TONIGHT</b> WILL DOWNING	PEAK/CONCORD	516	+79	3.239
21	21	6	<b>DO YOU FEEL ME</b> ANTHONY HAMILTON	DEF JAM/DJMG	469	0	3.731
22	22	10	<b>I APOLOGIZE</b> ANN NESBY	IT'S TIME CHILD/SHANACHIE	444	-6	2.746
23	18	13	<b>BED</b> J. HOLIDAY	MUSIC LINE/CAPITOL	370	-131	2.545
24	29	3	<b>DECLARATION (THIS IS IT!)</b> KIRK FRANKLIN	GOSPO CENTRIC/ZOMBA	361	+38	2.021
25	24	4	<b>MY LOVE</b> JILL SCOTT	HIDDEN BEACH	347	-44	1.640
26	27	7	<b>HEARTSTRINGS</b> ELISABETH WITHERS	BLUE NOTE/CAPITOL	287	-39	1.469
27	28	20	<b>FUTURE BABY MAMA</b> PRINCE	NPG/COLUMBIA	276	-49	2.132
28	30	15	<b>GOT 2 BE DOWN</b> ROBIN THICKE FEATURING FAITH EVANS	STAR TRAK/INTERSCOPE	262	+7	1.998
29	32	12	<b>LET IT GO</b> KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM	IMANI/GEFFEN	253	+53	3.123
30	25	8	<b>WOMAN</b> RAHEEM DEVAUGHN	JIVE/ZOMBA	252	-125	2.422
31	35	2	<b>HOLD ON</b> YOLANDA ADAMS	COLUMBIA	239	+72	1.229
32	38	2	<b>SHOULOA LET YOU GO</b> KEYSHIA COLE INTRODUCING AMPHA	IMANI/GEFFEN	204	+63	4.660
33	31	15	<b>ONLY ONE U</b> FANTASIA	J/RMG	182	-23	1.825
34	34	12	<b>CRYING OUT FOR ME</b> MARIO	3RD STREET/J/RMG	177	+8	1.519
35	37	10	<b>COUNT ON ME</b> PEABO BRYSON	PEAK/CONCORD	139	-7	0.480
36	36	2	<b>I REMEMBER</b> KEYSHIA COLE	IMANI/GEFFEN	138	-8	1.976
37	39	11	<b>BETTER DAYS</b> LORENZO OWENS & MICHAEL SPENCER	MUSIC MIND	132	-1	0.755
38	NEW		<b>THE ONE THAT GOT AWAY</b> JOHNTA AUSTIN	SO SO DEF/ISLAND URBAN/DJMG	131	+30	0.811
39	NEW		<b>THE PARTY ROLL</b> CHUCK BROWN	FULL CIRCLE/RAW VENTURE	122	+25	0.481
40	40	3	<b>POETRY MAN</b> QUEEN LATIFAH	FLAVOR UNIT/VERVE	121	-7	0.743

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BE OK</b> Christette Michele Feat. will.i.am (DEF JAM/DJMG) KDKS, KJLH, KMEZ, KOKY, KQXL, Sirius Heart & Soul, WAGH, WBL5, WGPR, WKXI, WLXC, WMGL, WMPZ, WQNC, WSRB, WTLZ, WVBE, WWDM, WXST	19
<b>NEVER</b> Jaheim (DIVINE MILL/ATLANTIC) KMJQ, WBAV, WBHK, WMIB, WMXD, WSOL	6
<b>LIKE YOU'LL NEVER SEE ME AGAIN</b> Alicia Keys (MBKJ/RMG) KRNB, WKSP, WMXD, WNEW, WPHR, WQNC	6
<b>JUST FINE</b> Mary J. Blige (MATRIARCH/GEFFEN) KJLH, KJMS, WBHK, WQMG	4
<b>DECLARATION (THIS IS IT!)</b> Kirk Franklin (GOSPO CENTRIC/ZOMBA) KJMS, KMJK, WPHR, WXST	4
<b>GROWN MAN SHH...</b> Unco Sam (TRILLIUM) KJMS, WKXI, WTLZ, WWDM	4
<b>HOLD ON</b> Yolanda Adams (COLUMBIA) WDLT, WPHR, WSOL	3
<b>I REMEMBER</b> Keyshia Cole (IMANI/GEFFEN) Sirius Heart & Soul, WMGL, WTYB	3
<b>SAY YES</b> Cupid (ASYLUM/ATLANTIC) KJLH, WGPR, WKXI	3
<b>UNTIL THE END OF TIME</b> Justin Timberlake Duet With Beyonce (JIVE/ZOMBA) KJMS, WTYB	2

**ADDED AT...  
WKXI**  
Jackson, MS  
PD: Stan Branson  
Christette Michele Feat. will.i.am, Be Ok, O  
Cupid, Say Yes, O  
Unco Sam, Grown Man Shh... O

FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>YOU BELONG TO ME</b> Chaka Khan Feat. Michael McDonald (BURGUNDY) TOTAL STATIONS: 61	111/92	<b>BE OK</b> Christette Michele Feat. will.i.am (DEF JAM/DJMG) TOTAL STATIONS: 11	60/33
<b>RIBBON IN THE SKY</b> Boyz II Men (DECCA) TOTAL STATIONS: 29	109/15	<b>HONEY</b> Erykah Badu (UNIVERSAL MOTOWN) TOTAL STATIONS: 12	60/25
<b>NEVER WOULD HAVE MADE IT</b> Marvin Sapp (VERITY/ZOMBA) TOTAL STATIONS: 43	96/12	<b>IF I KNEW</b> Jimmy Sommers Feat. Vukter Duplaix (GEMINI) TOTAL STATIONS: 6	44/4
<b>GROWN MAN SHH...</b> Unco Sam (TRILLIUM) TOTAL STATIONS: 13	71/25	<b>JUST DON'T WANNA KNOW</b> Marvin Winans (PURESPRINGS GOSPEL) TOTAL STATIONS: 12	43/4
<b>JOY</b> Ledisi (VERVE FORECAST/VERVE) TOTAL STATIONS: 31	65/3	<b>ALL 4 LUV</b> Dirty Rose (BLACKBABY) TOTAL STATIONS: 5	35/16

## MOST INCREASED PLAYS

<b>+165</b>	<b>LIKE YOU'LL NEVER SEE ME AGAIN</b> Alicia Keys (MBKJ/RMG) KRNB +8, WQKQ +5, KOKY +5, WVBE +4, WZZZ +1, KBLX +1, KMEZ +1, WKSP +9, KJLH +8, WPHR +7
<b>+135</b>	<b>NEVER</b> Jaheim (Divine Mill/Atlantic) KMJQ +12, WBAV +12, WVBE +11, WSRB +11, WSOL +10, WMX +9, WTLZ +7, WBHK +7, KDKS +6, WMXD +6
<b>+94</b>	<b>UNTIL THE END OF TIME</b> Justin Timberlake Duet With Beyonce (Jive/Zomba) WKSP +29, KRNB +10, WBHK +8, WZZZ +7, WFLM +7, WKUS +6, WLXC +6, WTYB +6, KDKS +6, WQKQ +5
<b>+92</b>	<b>YOU BELONG TO ME</b> Chaka Khan Feat. Michael McDonald (Burgundy) WXST +5, KDKS +3, KMJM +3, KRNB +3, WAGH +3, WBAV +3, WBL5 +3, WDAS +3, WHUR +3, WMIB +3
<b>+91</b>	<b>JUST FINE</b> Mary J. Blige (Matriarch/Geffen) WAGH +10, WPHR +9, KMEZ +9, WLXC +9, WKXI +8, KBLX +7, KJMS +7, KMJQ +6, KRNB +5, WBL5 +5

FOR WEEK ENDING NOVEMBER 18, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# GOSPEL

► **MARVIN SAPP LOGS A 15TH WEEK AT NO. 1 WITH "NEVER WOULD HAVE MADE IT," WHICH ALSO TAKES THE MOST INCREASED PLAYS TROPHY (UP 8).**



# R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	26	<b>NEVER WOULD HAVE MADE IT</b> MARVIN SAPP	<b>NO. 1 (15 WKS) / MOST INCREASED PLAYS</b> VERITY/ZOMBA	1068 +81	4.995 1
2	2	31	<b>ONE GOD</b> MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	832 +8	4.168 2
3	3	29	<b>PRAISE ON THE INSIDE</b> J MOSS	PAJAM/GOSPO CENTRIC/ZOMBA	700 -37	3.642 3
4	4	26	<b>CALL JESUS</b> BRUCE PARHAM	EMTRO GOSPEL	662 +49	2.445 9
5	7	16	<b>LIVIN'</b> THE CLARK SISTERS	EMI GOSPEL	629 +11	3.043 7
6	5	11	<b>RIGHT NOW PRAISE</b> THE NEW LIFE COMMUNITY CHOIR FEAT. JOHN P. KEE	TYSOT/NEW LIFE/VERITY/ZOMBA	609 +15	2.319 14
7	8	24	<b>BRAND NEW DAY</b> JONATHAN BUTLER	MARANATHA!	585 +1	3.112 6
8	10	10	<b>YOU MUST COME IN AT THE DOOR</b> REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	<b>AIRPOWER</b> MQM/JEG	571 +57	2.027 15
9	6	38	<b>BLESSED AND HIGHLY FAVORED</b> THE CLARK SISTERS	EMI GOSPEL	552 -35	3.264 4
10	11	10	<b>HE'S DONE ENOUGH</b> BEVERLY CRAWFORD	JDI	549 +61	2.339 13
11	13	6	<b>DECLARATION (THIS IS IT!)</b> KIRK FRANKLIN	<b>MOST ADDED</b> GOSPO CENTRIC/ZOMBA	536 +44	2.583 8
12	16	14	<b>LISTEN</b> TRIN-I-TEE 5:7	SPIRIT RISING/MUSIC WORLD	513 +74	2.434 10
13	12	14	<b>STRONGER</b> MYRON BUTLER & LEVI	EMI GOSPEL	501 -1	3.226 5
14	15	23	<b>NOT ABOUT US</b> BISHOP NOEL JONES PRESENTS THE CITY OF REFUGE SANCTUARY CHOIR	ALPHA/DG/TYSCOT	486 +21	2.397 11
15	18	8	<b>LOVE HIM LIKE I DO</b> RUBEN STUDDARD, DEITRICK HADDON & MARY MARY	VERITY/ZOMBA	459 +45	2.384 12
16	17	14	<b>WITH ALL OF MY MIGHT</b> BYRON CAGE	GOSPO CENTRIC/ZOMBA	456 +34	1.948 16
17	19	15	<b>WITH LONG LIFE</b> ISRAEL & NEW BREED FEATURING T-BONE	INTEGRITY	423 -20	1.446 20
18	21	12	<b>TELL IT</b> GEOURIA MASS CHOIR	SAVOY/MALACD	366 +8	1.218 22
19	22	6	<b>GIANTS</b> DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	<b>AIRPOWER</b> EMI GOSPEL	350 +11	1.706 17
20	20	10	<b>I RECOMMEND JESUS</b> THE CANTON SPIRITUALS	VERITY/ZOMBA	347 -30	1.450 19
21	23	11	<b>BE BLESSED</b> BISHOP PAUL S. MORTON	TEHILLA/LIGHT	329 +27	1.180 23
22	25	7	<b>EVERYBODY CLAP YOUR HANDS</b> JOSHUA'S TROOP	NEW HAVEN	301 +30	1.380 21
23	24	20	<b>ANOTHER BLESSING</b> MELVIN WILLIAMS FEATURING LEE WILLIAMS	BLACKBERRY/MALACO	271 +8	0.975 24
24	28	4	<b>THE LIGHT</b> RICKY DILLARD & "NEW G" (NEW GENERATION CHORALE)	NUSPRING/EMI GOSPEL	264 +45	0.875 27
25	27	9	<b>MAGNIFY</b> PASTOR RUDOLPH MCKISSICK JR. AND THE WORD & WORSHIP MASS CHOIR	EMTRO GOSPEL	250 +17	0.660 30
26	26	16	<b>GRATEFUL</b> HEZEKIAH WALKER & LFC	VERITY/ZOMBA	247 +9	1.582 18
27	29	4	<b>GOD IS MY EVERYTHING</b> CHICAGO MASS CHOIR	NEW HAVEN	201 -1	0.532 -
28	30	16	<b>CELEBRATE</b> SMOKIE NORFUL	EMI GOSPEL	193 -31	0.822 28
29	<b>NEW</b>		<b>WATCH ME PRAISE HIM</b> DEITRICK HADDON PRESENTS VOICES OF UNITY FEAT. DAMITA HADDON	TYSOT	190 0	0.376 -
30	<b>NEW</b>		<b>MOVE</b> JIMMY HICKS & THE VOICES OF INTEGRITY	WORLDWIDE	184 -2	0.475 -

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>DECLARATION (THIS IS IT!)</b> Kirk Franklin (GOSPO CENTRIC/ZOMBA) KATZ, WC-B, WPRS, WSOK, WTBE, WXVI	6
<b>YOU MUST COME IN AT THE DOOR</b> Rev. Timothy Wright & The New York Fellowship Mass Choir (MQM/JEG) KHLR, WJMO, WPPZ, XM The Spirit	4
<b>THE LIGHT</b> Ricky Dillard & New G (NUSPRING/EMI GOSPEL) KATZ, KOKA, WJMO, WOAO	4
<b>PRAISE ON THE INSIDE</b> J Moss (PAJAM/GOSPO CENTRIC/ZOMBA) KATZ, WCHB, WPRS	3
<b>LIVIN'</b> The Clark Sisters (EMI GOSPEL) KATZ, WCHB, WPRS	3
<b>WORK IT OUT</b> Bonafide Praisers (EMTRO GOSPEL) WHLW, WOAO, WSOK	3
<b>LORD PREPARE ME</b> West Angeles COGIC Mass Choir & Congregation (EMI GOSPEL) WHLW, WTBE, WXVI	3
<b>NEVER WOULD HAVE MADE IT</b> Marvin Sapp (VERITY/ZOMBA) WCHB, WPRS	2

**ADDED AT... WUFO**  
Buffalo, NY  
PD: Dwayne Landers  
MD: Duane Price  
7 Sons Of Soul, Clap Your Hands, O New Harvest, I Can't Stop Praising Him, O Niyoki, Dance And Parts, O Youthful Praise, We Worship You, O  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>JESUS</b> Shekinah Glory Ministry (KINGDOM/BOOKWORLD)	171/6	<b>SHOW YOURSELF MIGHTY</b> Bishop Albert Jamison (WEIS/LIGHT)	142/5
TOTAL STATIONS:	14	TOTAL STATIONS:	13
<b>MY DAY</b> Canton Jones (ARROW)	162/14	<b>BEGGAR</b> Jeff Majors (MUSIC ONE)	141/5
TOTAL STATIONS:	17	TOTAL STATIONS:	14
<b>HOLD ON</b> Yolanda Adams (COLUMBIA)	160/51	<b>THANK YOU (I WON'T COMPLAIN)</b> Fred Hammond (VERITY/ZOMBA)	133/14
TOTAL STATIONS:	24	TOTAL STATIONS:	17
<b>YOU JUST DON'T WANNA KNOW</b> Marvin Winans (PURESPRINGS GOSPEL)	160/6	<b>GOD IS</b> DeWayne Woods Feat. The Tri-City Singers (QUIET WATER/VERITY/ZOMBA)	131/1
TOTAL STATIONS:	15	TOTAL STATIONS:	11
<b>SURGERY</b> L. Spenser Smith & Testament (EMTRO GOSPEL)	154/17	<b>CAN'T NOBODY</b> Bobby Jones Feat. Karen Clark-Sheard (GOSPO CENTRIC/ZOMBA)	129/54
TOTAL STATIONS:	13	TOTAL STATIONS:	13

## MOST INCREASED PLAYS

+81	<b>NEVER WOULD HAVE MADE IT</b> Marvin Sapp (Verity/Zomba) KHLR +3, WYLD +15, KATZ +14, WFMV +9, KOKA +8, XSRT +7, WJMI +7, WPPZ +6, WJMO +5, WLOU +5
+74	<b>LISTEN</b> Trin-i-tee 5:7 (Spirit Rising/Music World) KHLR +13, WYLD +13, WHLH +12, WOAO +11, WXTC +6, WYLD +6, WEAL +5, WTLG +4, WUFO +4, WPRS +3
+61	<b>HE'S DONE ENOUGH</b> Beverly Crawford (JDI) WOAO +15, WJMO +12, WXEZ +6, WFMV +6, WLOU +5, WXOK +4, WHLW +3, WXXI +3, WJYD +3, WEUP +3
+57	<b>YOU MUST COME IN AT THE DOOR</b> Rev. Timothy Wright & The New York Fellowship Mass Choir (MQM/JEG) WPPZ +25, W-LW +9, SIPP +9, WLJB +8, WJMO +8, KHLR +6, KOKA +4, WCAO +3, WUFO +3, WFMV +3
+54	<b>CAN'T NOBODY</b> Bobby Jones Feat. Karen Clark-Sheard (Gospo Centric/Zomba) WXEZ +20, WEUP +20, WFMV +8, WLOU +6, WXXI +3, WLJB +2, KOKA +2, WTBE +2, WFLT +1

## RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>LET GO</b> DEWAYNE WOODS & WHEN SINGERS MEET (QUIET WATER/VERITY/ZOMBA)		513 519
2	<b>YOU KEEP ON BLESSING ME</b> LUTHER BARNES & THE RED BUDD GOSPEL CHOIR (AIR GOSPEL/MALACO)		458 456
3	<b>ENCOURAGE YOURSELF</b> DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS (EMI GOSPEL)		395 422
4	<b>PRAYIN' 4 U</b> 7 SONS OF SOUL (SOUL WORLD/VERITY/ZOMBA)		378 425
5	<b>NOBODY BUT THE LORD</b> ALVIN DARLING & CELEBRATION (EMTRO GOSPEL)		322 375

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>BROKEN BUT I'M HEALED</b> BYRON CAGE (GOSPO CENTRIC/ZOMBA)		313 351
7	<b>FAITHFUL IS OUR GOD</b> HEZEKIAH WALKER & LFC (VERITY/ZOMBA)		295 284
8	<b>STEP ASIDE</b> YOLANDA ADAMS (ATLANTIC)		243 293
9	<b>IMAGINE ME</b> KIRK FRANKLIN (FO YO SOUL/GOSPO CENTRIC/ZOMBA)		230 220
10	<b>JESUS, JESUS, JESUS</b> REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR (MQM/JEG)		230 224

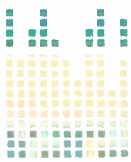
FOR WEEK ENDING NOVEMBER 18, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# HALLELUJAH! GOSPEL NEWS & CHARTS

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HD radio grows slowly but surely in the Christian format

## Stations Bless Side Channels With Diverse Formats

Kevin Peterson  
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Last March, [hdradio.com](http://hdradio.com) listed 11 contemporary Christian music stations broadcasting in HD; however, most had no side channels on the air. Eight months later, the Web site lists only 15 Christian music stations broadcasting in HD, though 10 of them now have at least one side channel on the air, with many targeting a young audience.

Christian AC WPOZ (Z88.3)/Orlando was one of the first stations to put additional HD streams on the air, opting for Christian rock and hip-hop channels. Those choices were based on research the station conducted with listeners in its market. KTIS/Minneapolis is another Christian AC that has launched two side channels. One is Christian CHR, the other is inspirational—or Legacy, as the station calls it.

Inspo WMIT/Asheville recently launched its first side channel, a Christian CHR/top 40 station called the Edge. GM Jim Kirkland says, "Our hope and prayer is that the Edge will be an encouragement to Generation Y. This is a group that has been underserved by a radio ministry in our area for some time, and we are excited to offer this new programming." The station carries Christian Hit Radio Satellite Network programming.

When Christian AC WAWZ (Star 99.1)/Middlesex, N.J., decided to add side channels, it was a natural to include a talk and teaching channel,

since the outlet carried much of that programming before it became music-intensive. Like many others, it added a young-end Christian rock and hip-hop channel called the Energy. Station manager Scott Taylor says, "Last spring, we asked our database for their input on a format for the third channel. Among four choices, the overwhelming response was a format featuring rock and hip-hop targeted at 18- to 24-year-olds." To market the side channels, Taylor says, "Morning man Johnny Stone and the guys have been having fun with it on the air. We've given away a bunch of HD radios to local pastors, donors and online visitors and we've also done direct mail for HD2 and HD3, specifically to our database."

Like Star 99.1, Christian AC WLFJ (His Radio)/Greenville, S.C., has a youth/Christian CHR/top 40 HD2 channel. Its third channel features praise and worship music. Yet another Christian AC, KPEZ (the River)/Austin, has a Christian CHR/top 40 side channel, programmed

by the Clear Channel Format Lab. On the other side of the spectrum, Christian CHR/top 40 WBVM (Spirit FM)/Tampa turned the tables with a Christian AC side channel called the Light, along with a Spanish-speaking HD3 channel, En Fuego.

In Rochester, N.Y., Christian AC WRCI has one channel broadcasting a Christian hot AC/CHR/top 40 format, but PD Mark Shuttleworth says it will be working on a more unique format in the new year.

Christian AC's highest-rated station, KCMS (Spirit 105.3)/Seattle, also programs a younger-demographic HD2 channel called Spirit Edge. But PD Scott Valentine says it's not a new thing for the station: "Crista Broadcasting has actually had a streamed station for nine years that catered to a young rock audience. When the opportunity to develop an HD station emerged, it was a natural conclusion to use the streamed rock station as the beta for HD channel 2."

Valentine wanted to avoid cannibalizing KCMS' audience, and the perfect solution was to further develop something that appealed to an entirely different core. So a young, male-leaning station became a great choice. He also considered that the most likely early adopters of HD radio would be young, gadget-conscious men.

HD radio developer "iBiquity appreciated the unique format enough to offer some extensive marketing for their HD radios by promoting Spirit 105.3 Edge through direct mail and at Creation West," Valentine says. "The response has been really encouraging, and surprising, as men of every age have expressed excitement about the Christian rock on Spirit Edge." Chris Maynard programs the Edge locally, and Tom Pettijohn is the MD.

Most of these channels are also streamed on the stations' main Web site or have unique Web destinations. Other outlets haven't launched their HD side channels yet, but have plans under way. For example, at Christian CHR KJTH/Ponca City, Okla., PD Tony Weir says the station "is HD, but no side channels yet. Our plan for the new KZTH/Oklahoma City in early 2008 is to go HD with our inspo station KLVV as the HD2 channel."

Moody Broadcasting network PD Denny Nugent says, "We have budgeted for WMBI-FM/Chicago to go HD, which should happen within a few months. Other Moody stations are scheduled to go HD, probably a couple per year. We'll likely put our Moody inspirational music mix on HD2 in Chicago." WVFJ (J93.3)/Atlanta PD Denny Schaefer says his station should be ready to go HD in late 2008 or early 2009.



Kirkland



Nugent



Valentine



Weir

# NATALIE GRANT In Better Hands



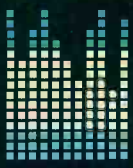
- A Top 5 Smash at Radio +110 Spins This Week
- "A Christmas To Believe In" Tour starting Dec. 2

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# CHRISTIAN AC

▶ WITH ITS HIGHEST-CHARTED TITLE IN THREE YEARS, ACOUSTIC/POP DUO **MONK & NEAGLE** SWIPE MOST INCREASED PLAYS (UP 116) WITH "THE TWENTY-FIRST TIME."



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	1	21	<b>EAST TO WEST</b> CASTING CROWNS	NO. 1 (11 WKS) BEACH STREET/REUNION/PLG	1605	-112	4.714	1
2	2	12	<b>AMAZING GRACE (MY CHAINS ARE GONE)</b> CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	1551	-16	4.311	2
3	4	13	<b>IN BETTER HANDS</b> NATALIE GRANT	CURB	1191	+42	2.739	5
4	3	7	<b>GOD WITH US</b> MERCYME	INO	1185	+32	3.147	3
5	6	21	<b>EVERYTHING GLORIOUS</b> DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	1099	-15	2.701	6
6	5	17	<b>MIRACLE OF THE MOMENT</b> STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	1086	-52	2.220	13
7	7	9	<b>HOW YOU LIVE (TURN UP THE MUSIC)</b> POINT OF GRACE	WORD-CURB	1039	-5	2.504	10
8	8	10	<b>IN WONDER</b> NEWSBOYS	MOST ADDED INPOP	1019	-18	2.557	9
9	12	11	<b>THE TWENTY-FIRST TIME</b> MONK & NEAGLE	MOST INCREASED PLAYS REUNION/PLG	993	+116	2.861	4
10	9	22	<b>LOVE THE LORD</b> LINCOLN BREWSTER	INTEGRITY	924	-7	2.091	14
11	10	34	<b>BRING THE RAIN</b> MERCYME	INO	866	-61	2.673	7
12	13	6	<b>YOU ARE EVERYTHING</b> MATTHEW WEST	SPARROW/EMI CMG	854	+43	1.830	17
13	11	35	<b>GIVE YOU GLORY</b> JEREMY CAMP	BEC/TOOTH & NAIL	836	-45	2.342	12
14	14	27	<b>GIVE ME WORDS TO SPEAK</b> AARON SHUST	BRASH	807	+10	1.985	15
15	15	45	<b>UNDO</b> RUSH OF FOOLS	MIDAS	743	-77	2.343	11
16	17	12	<b>SONG OF HOPE</b> ROBBIE SEAY BAND	SPARROW/EMI CMG	711	+48	1.610	18
17	19	7	<b>DON'T GET COMFORTABLE</b> BRANDON HEATH	AIRPOWER MONOMODE/REUNION/PLG	699	+63	1.579	19
18	16	19	<b>SUNDAY</b> TREE63	INPOP	650	-19	1.033	23
19	18	12	<b>WHEN OUR HEARTS SING</b> RUSH OF FOOLS	MIDAS	632	-8	1.023	24
20	20	8	<b>MADE</b> CALEB ROWDEN	SLANTED/SPRING HILL	607	-5	2.577	8
21	21	18	<b>BE STILL</b> STORYSIDE:B	SILENT MAJORITY/GOTEE	561	+11	1.082	21
22	23	18	<b>JESUS HOLD ME</b> ANDREW CARLTON	BAKERTOWN	514	-35	1.894	16
23	24	6	<b>THERE IS A GOD</b> 33MILES	INO	445	0	0.955	27
24	26	11	<b>BEAUTIFUL NEWS</b> MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	358	+19	0.807	-
25	28	2	<b>SET THE WORLD ON FIRE</b> BRITT NICOLE	SPARROW/EMI CMG	339	+42	0.683	-
26	25	11	<b>AFTER THE WORLD</b> DISCIPLE	SRE/INO	337	-27	0.912	28
27	27	14	<b>THERE IS A REASON</b> CAEDMON'S CALL	INO	289	-13	0.546	-
28	NEW		<b>WRITING ON THE WALL</b> MARK HARRIS	INO	281	+23	0.434	-
29	RE-ENTRY		<b>CAPTIVATED</b> SHAWN McDONALD	SPARROW/EMI CMG	271	+23	0.448	-
30		3	<b>BACK TO THE CROSS</b> OUR HEART'S HERO	GOTEE	263	-32	1.039	22

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>IN WONDER</b> Newsboys (INPOP) KFIS, KKSP	2
<b>YOU ARE EVERYTHING</b> Matthew West (SPARROW/EMI CMG) KKSP, WJTL	2
<b>DON'T GET COMFORTABLE</b> Brandon Heath (REUNION/PLG) KKSP, WJIE	2
<b>MADE</b> Caleb Rowden (SLANTED/SPRING HILL) KKSP, KVMV	2
<b>BEAUTIFUL NEWS</b> Matt Redman (SIXSTEPS/SPARROW/EMI CMG) KKSP, WJIE	2
<b>SET THE WORLD ON FIRE</b> Britt Nicole (SPARROW/EMI CMG) KKSP, WJTL	2
<b>GOD SPEAKING</b> Mandisa (SPARROW/EMI CMG) KKSP, WAWZ	2
<b>CHRISTMAS DAY</b> Michael W. Smith (REUNION/PLG) WLPJ, WRDM	2
<b>AMAZING GRACE (MY CHAINS ARE GONE)</b> Chris Tomlin (SIXSTEPS/SPARROW/EMI CMG) KKSP	1

**ADDED AT...**  
**WJIE**  
Louisville, KY  
PD: Jim Galipeau  
MD: Chris Crain  
Matt Redman, Beautiful News, 27  
Brandon Heath, Don't Get Comfortable, 26

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>HOLD ME JESUS</b> Big Daddy Weave (FERVENT/WORD-CURB) TOTAL STATIONS: 17	261/69	<b>I'LL STAND BY YOU</b> Carrie Underwood (FREMANTLE/19) TOTAL STATIONS: 7	182/5
<b>GLORIOUS ONE</b> Fee (INO) TOTAL STATIONS: 18	249/22	<b>AFTER YOUR HEART</b> Phil Wickham (SIMPLE/INO) TOTAL STATIONS: 11	144/3
<b>GOD SPEAKING</b> Mandisa (SPARROW/EMI CMG) TOTAL STATIONS: 15	224/10	<b>SINGING OVER ME</b> Building 429 (WORD-CURB) TOTAL STATIONS: 10	137/7
<b>UNDENIABLE</b> Mat Kearney (AWARE/COLUMBIA/INPOP) TOTAL STATIONS: 10	211/9	<b>FIND YOU WAITING</b> DecemberRadio (SLANTED/SPRING HILL) TOTAL STATIONS: 9	137/2
<b>SIGNATURE OF DIVINE (YAHWEH)</b> Needtobreathe (ATLANTIC/WORD-CURB) TOTAL STATIONS: 21	204/4	<b>WHERE YOUR HEART BELONGS</b> Mainstay (BEC/TOOTH & NAIL) TOTAL STATIONS: 11	131/10

## MOST INCREASED PLAYS

+116	<b>THE TWENTY-FIRST TIME</b> Monk & Neagle (Reunion/PLG) WLAB +28, KHZR +24, KKQJ +14, WDJC +13, WAKW +13, KVMV +7, WFSH +6, WCSG +5, KFIS +4, KKSP +4
+69	<b>HOLD ME JESUS</b> Big Daddy Weave (Fervent/Word-Curb) WFHM +22, KGBI +13, KLJC +9, WAFJ +8, WCSG +7, KBNU +5, WFFH +3, WBSN +2, KKCM +1, KBIQ +1
+63	<b>DON'T GET COMFORTABLE</b> Brandon Heath (Monomode/Reunion/PLG) KVMV +19, WJIE +17, WCSG +9, WJQK +5, KLJC +5, KKSP +5, WMLUZ +3, WCQR +2, KFIS +2, WBDX +2
+51	<b>SO SMALL</b> Carrie Underwood (Arista/Arista Nashville/PLG) KLTY +28, KFIS +27, KFSH +1
+48	<b>SONG OF HOPE</b> Robbie Seay Band (Sparrow/EMI CMG) KVMV +19, WAWZ +18, KTSJ +17, KKQJ +4, WMSJ +3, KTSY +3, WBSN +2, KKSP +2, KHZR +1, XME5 +1

## RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS TW LW
		TW	LW	
1	<b>I'M NOT WHO I WAS</b> BRANDON HEATH (MONOMODE/REUNION/PLG)	771	798	
2	<b>I'M FOR YOU</b> TOBYMAC (FOREFRONT/EMI CMG)	654	743	
3	<b>MY SAVIOR MY GOD</b> AARON SHUST (BRASH)	640	685	
4	<b>EVERY TIME I BREATHE</b> BIG DADDY WEAVE (FERVENT/WORD-CURB)	628	680	
5	<b>EVERLASTING GOD</b> LINCOLN BREWSTER (INTEGRITY)	581	586	

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		PLAYS TW LW
		TW	LW	
6	<b>COMING BACK TO LIFE</b> ECHOING ANGELS (INO)	566	587	
7	<b>BLESSED BE YOUR NAME</b> TREE63 (INPOP)	564	584	
8	<b>MADE TO LOVE</b> TOBYMAC (FOREFRONT/EMI CMG)	501	539	
9	<b>HOLY IS THE LORD</b> CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	485	501	
10	<b>HOME</b> DAUGHTRY (RCA/RMG)	482	533	

FOR WEEK ENDING NOVEMBER 18, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
55 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 30 reporters, christian CHR 26, christian rock 29 and inspo 16. © 2007 Nielsen Business Media, Inc. All rights reserved.

## CHRISTIAN CHR REPORTERS

<b>KLYT/Albuquerque, NM</b> OM: Johann "Yo" Snyder MD: Joey Belville	<b>KXWA/Denver, CO</b> PD: Scott Veigel	<b>WORQ/Green Bay, WI</b> OM/PD: Jim Raider	<b>WNAZ/Nashville, TN*</b> OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Rcutzahn	<b>KTPT/Rapid City, SD</b> OM: Tom Schoenstedt PD: Jennifer Walker	<b>KADI/Springfield, MO*</b> PD/MD: Rod Kittleman
<b>KAFK/Anchorage, AK</b> OM/PD: Mark Guy APD/MD: Mike Carrier	<b>KZZQ/Des Moines, IA</b> PD: Mike Schlote	<b>WAYK/Kalamazoo, MI</b> PD/MD: Mike Couchman	<b>WJLZ/Norfolk, VA*</b> OM/PD: JP Morgan A-PD: Anne Verebely	<b>WPRJ/Saginaw, MI</b> OM: Gary Bugh PD/MD: Aaron Dicer	<b>WBVM/Tampa, FL*</b> PD: Wendy Templeton MD: Olivia Paff
<b>WHMX/Bangor, ME</b> OM/PD: Tim Collins APD/MD: Morgan Smith	<b>WJRF/Duluth, MN</b> PD/MD: Terry Michaels	<b>WYLV/Knoxville, TN*</b> PD/MD: Jonathan Unthank	<b>KJTH/Ponca City, OK</b> OM: Dave Senes PD: Tony Weir A-PD: Jes Wes	<b>KLFF/San Luis Obispo, CA*</b> PD: Matt Williams MD: Noonie Fugler	<b>WYSZ/Toledo, OH</b> PD/MD: Jeff Howe APD: Rob Fairchild
<b>WOMU/Chicago, IL*</b> OM: Justin Knight PD/MD: Johnathon Eltrovoog	<b>KNMI/Farmington, NM</b> OM/PD: Darren Nez MD: Kenny Montano	<b>WAYM/Nashville, TN*</b> OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire	<b>KZRI/Portland, OR*</b> OM: Mike Novak PD: David Pierce A-PD: Eric Alen	<b>WBYO/Sellersville, PA</b> OM: David Baker PD/MD: Kristine McClain	<b>KDUV/Visalia, CA*</b> PD: Joe Croft APD/MD: Shannon Steele
	<b>WSCF/Ft. Pierce, FL</b> PD/MD: Paul Tipton			<b>WCLQ/Wausau, WI</b> PD/MD: Matt Deane	



# CHRISTIAN

► THE AFTERS, TIED FOR MOST ADDED ON CHRISTIAN CHR WITH FOUR, OPEN AT NO. 29 WITH "NEVER GOING BACK TO OK" (264 PLAYS).



# R&R

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN CHR		IMPRINT / PROMOTION LABEL	PLAYS	
			TITLE ARTIST	TW		+/-	
1	1	14	<b>THE OLDER I GET</b> SKILLET	1019	+39	ARDENT/SRE/INO	
2	3	15	<b>LET GO</b> GREY HOLIDAY	805	+24	ESSENTIAL/PLG	
3	2	21	<b>SIGNATURE OF DIVINE (YAHWEH)</b> NEEDTOBREATHE	779	-61	ATLANTIC/WORD CURB	
4	5	19	<b>WHAT DO WE KNOW?</b> THOUSAND FOOT KRUTCH	754	+17	TOOTH & NAIL	
5	7	6	<b>WE NEED EACH OTHER</b> SANCTUS REAL	744	+53	SPARROW/EMI CMG	
6	9	20	<b>GIVE UNTIL THERE'S NOTHING LEFT</b> RELIENT K	716	-40	CAPITOL/GOTEE	
7	8	17	<b>EVERYTHING GLORIOUS</b> DAVID CROWDER BAND	675	+31	SIXSTEPS/SPARROW/EMI CMG	
8	14	14	<b>SONG OF HOPE</b> ROBBIE SEAY BAND	666	+1	SPARROW/EMI CMG	
9	6	28	<b>I'M FOR YOU</b> TOBYMAC	633	-69	FOREFRONT/EMI CMG	
10	10	20	<b>EAST TO WEST</b> CASTING CROWNS	626	-16	BEACH STREET/REUNION/PLG	
11	12	12	<b>THINGS LEFT UNSAID</b> DISCIPLE	618	+27	SRE/INO	
12	11	24	<b>IN MY ARMS</b> PLUMB	615	-22	CURB	
13	15	9	<b>HEAD OVER HEELS (IN THIS LIFE)</b> SWITCHFOOT	579	+64	SPARROW/CDLUMBIA/EMI CMG	
14	14	11	<b>WHAT I'VE DONE</b> UNTIL JUNE	562	+32	FLICKER/PLG	
15	13	19	<b>JUST ME</b> SEVENGLORY	542	-40	7 SPIN	
16	18	10	<b>BELIEVE</b> MAINSTAY	479	+35	BEC/TOOTH & NAIL	
17	19	10	<b>FENCE RIDERS</b> JIMMY NEEDHAM	477	+54	INPOP	
18	16	16	<b>LET'S GO BACK</b> EVERYDAY SUNDAY	464	-31	INPOP	
19	22	3	<b>SO MUCH LOVE</b> THE ROCKET SUMMER	455	+77	ISLAND/IDJMG	
20	17	12	<b>YOU ARE</b> RUTH	453	+6	BEC/TOOTH & NAIL	
21	24	9	<b>CRAZY BEAUTIFUL</b> CHASEN	411	+52	OMG	
22	23	7	<b>HUSH</b> INHABITED	403	+35	7 SPIN	
23	25	4	<b>SET THE WORLD ON FIRE</b> BRITT NICOLE	385	+31	SPARROW/EMI CMG	
24	21	20	<b>IT'S BEAUTIFUL</b> ELEVENTYSEVEN	349	-35	FLICKER/PLG	
25	27	7	<b>AFTER YOUR HEART</b> PHIL WICKHAM	343	+24	SIMPLE/INO	
26	28	2	<b>FIND YOU WAITING</b> DECEMBERADIO	312	+18	SLANTED/SPRING HILL	
27	29	17	<b>CAN'T GO ON</b> GROUP 1 CREW	301	+18	FERVENT/WORD-CURB	
28	RE-ENTRY		<b>HOTEL AQUARIUM</b> FALLING UP	272	+14	BEC/TOOTH & NAIL	
29	NEW		<b>NEVER GOING BACK TO OK</b> THE AFTERS	264	+127	SIMPLE/INO	
30	NEW		<b>YOU ARE EVERYTHING</b> MATTHEW WEST	257	+1	SPARROW/EMI CMG	

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN ROCK		IMPRINT / PROMOTION LABEL	PLAYS	
			TITLE ARTIST	TW		+/-	
1	1	15	<b>LET GO</b> RED	268	-9	ESSENTIAL/PLG	
2	3	16	<b>COMATOSE</b> SKILLET	265	+3	ARDENT/SRE/INO	
3	4	13	<b>NEVER LET ME GO</b> FAMILY FORCE 5	261	+3	MAVERICK/MONO VS STEREO/GOTEE	
4	5	12	<b>STARING AT THE LIGHT</b> WEDDING	254	-2	BRAVE NEW WORLD	
5	2	14	<b>WHEN HOPE IS ALL YOU HAVE</b> SPOKEN	245	-22	TOOTH & NAIL	
6	6	9	<b>GIVE ONE</b> WAVORLY	244	+3	FLICKER/PLG	
7	7	13	<b>WORLD AWAY</b> EMERY	232	-2	TOOTH & NAIL	
8	9	7	<b>ANGELS</b> MXXP	225	+6	TOOTH & NAIL	
9	8	13	<b>BLACK BOX</b> THIS BEAUTIFUL REPUBLIC	214	-9	FOREFRONT/EMI CMG	
10	11	8	<b>ILLUMINATE</b> PROJECT 86	199	+2	TOOTH & NAIL	
11	10	18	<b>HOTEL AQUARIUM</b> FALLING UP	198	-13	BEC/TOOTH & NAIL	
12	13	3	<b>FOR THE LOVE OF THE GAME</b> PILLAR	190	+12	FLICKER/PLG	
13	12	17	<b>AMAZING BECAUSE IT IS</b> THE ALMOST.	188	-6	TOOTH & NAIL	
14	17	4	<b>CARRY ME DOWN</b> DEMON HUNTER	182	+18	SOLID STATE/TOOTH & NAIL	
15	15	13	<b>GAME ON</b> DISCIPLE	173	+3	SRE/INO	
16	19	14	<b>ELEVEN REGRETS</b> MANIC DRIVE	165	+3	WHIPLASH	
17	16	20	<b>I NEED YOU</b> RELIENT K	162	-5	CAPITOL/GOTEE	
18	14	18	<b>FALLS APART</b> THOUSAND FOOT KRUTCH	158	-18	TOOTH & NAIL	
19	22	11	<b>NEED</b> SEND	155	+14	TOOTH & NAIL	
20	18	16	<b>LOVE IN YOUR ARMS</b> ELEVENTYSEVEN	150	-13	FLICKER/PLG	
21	24	3	<b>SHAKE IT OFF</b> DIZMAS	148	+8	CREDENTIAL/EMI CMG	
22	20	15	<b>THE UNWINDING CABLE CAR</b> ANBERLIN	148	-5	TOOTH & NAIL	
23	21	17	<b>AWAKE</b> SEVENTH DAY SLEEPER	143	-1	BEC/TOOTH & NAIL	
24	26	2	<b>NEVER GOING BACK TO OK</b> THE AFTERS	141	+30	SIMPLE/INO	
25	23	8	<b>SWEET REDEEMER</b> HIGH FLIGHT SOCIETY	141	0	RKT/ROCKETOWN	
26	25	6	<b>WOLVES (G.O.B. VS TONY WONDER)</b> CHASING VICTORY	136	+4	MONO VS STEREO/GOTEE	
27	26	2	<b>MEDICINE</b> THE FOLD	129	+2	TOOTH & NAIL	
28	27	9	<b>RA-RANDOM</b> TRANSISTOR RADIO	114	-5	UPAT NITE	
29	29	20	<b>LET'S GO BACK</b> EVERYDAY SUNDAY	110	0	INPOP	
30	RE-ENTRY		<b>LET GO</b> EDISON GLASS	100	-1	CREDENTIAL/EMI CMG	

34 FOR WEEK ENDING NOVEMBER 18, 2007

THIS WEEK	LAST WEEK	WEEKS ON CHART	INSPO		IMPRINT / PROMOTION LABEL	PLAYS	
			TITLE ARTIST	TW		+/-	
1	2	12	<b>AMAZING GRACE (MY CHAINS ARE GONE)</b> CHRIS TOMLIN	331	+31	SIXSTEPS/SPARROW/EMI CMG	
2	1	12	<b>IN BETTER HANDS</b> NATALIE GRANT	319	+2	CURB	
3	5	11	<b>LOVE THE LORD</b> LINCOLN BREWSTER	236	+10	INTEGRITY	
4	4	13	<b>MIRACLE OF THE MOMENT</b> STEVEN CURTIS CHAPMAN	236	-13	SPARROW/EMI CMG	
5	3	20	<b>EAST TO WEST</b> CASTING CROWNS	209	-49	BEACH STREET/REUNION/PLG	
6	7	6	<b>GOD WITH US</b> MERCYME	208	+9	INO	
7	6	6	<b>RESCUE ME</b> SELAH	202	-1	CURB	
8	8	7	<b>HOW YOU LIVE (TURN UP THE MUSIC)</b> POINT OF GRACE	182	-13	WORD-CURB	
9	13	4	<b>WHEN THE SAINTS</b> SARA GROVES	174	+10	INO	
10	11	9	<b>WRITING ON THE WALL</b> MARK HARRIS	163	+3	INO	

THIS WEEK	LAST WEEK	WEEKS ON CHART	INSPO		IMPRINT / PROMOTION LABEL	PLAYS	
			TITLE ARTIST	TW		+/-	
1	11	9	<b>YOU ARE</b> MARK ROACH	152	-13	MYRRH/WORD CURB	
2	12	13	<b>YOU ARE EVERYTHING</b> MATTHEW WEST	146	0	SPARROW/EMI CMG	
3	13	12	<b>EVERYTHING GLORIOUS</b> DAVID CROWDER BAND	145	-2	SIXSTEPS/SPARROW/EMI CMG	
4	14	18	<b>COUNT IT ALL JOY</b> SHANNON WEXELBERG	136	+20	DISCOVERY HOUSE	
5	15	16	<b>GOD OF ALL MERCY</b> MICHAEL O'BRIEN	127	+8	CROWN	
6	16	17	<b>THERE IS A HIGHER THRONE</b> KEITH & KRISTYN GETTY	123	+6	GETTY	
7	17	14	<b>THERE IS A GOD</b> 33MILES	121	-17	INO	
8	18	NEW	<b>OUR GOD SAVES</b> PAUL BALOCHE	95	+9	INTEGRITY	
9	19	NEW	<b>I THINK ABOUT YOU</b> KENT BOTTFIELD	93	+14	IBB	
10	20	RE-ENTRY	<b>THERE IS A REASON</b> CAEDMON'S CALL	90	-19	INO	

## CHRISTIAN ROCK REPORTERS

**KLYT/Albuquerque, NM**  
OM: Johanna "Jo" Snyder  
MD: Jace Belville

**WCVK/Bowling Green, KY**  
OM: Ken Barris  
PC: Susan Woodard  
MD: Whitney Gule

**WVOF/Bridgeport, CT**  
PC/MD: Bob Felberg

**WCVP/Brockville, NY**  
PD: Peter Zelotti  
MD: Rena Temburni

**WUFM/Columbus, OH\***  
OM: Michael Buckingham  
PD/MD: Nikki Cantu  
APD: Laine Moneyhon

**KVRK/Dallas, TX\***  
PD: Chris Goodwin  
MD: Drue Mitchell

**WSNL/Flint, MI**  
MD: Brian Goodman

**WORQ/Green Bay, WI\***  
OM/PD: Jim Raider

**WBFI/Greensboro, NC**  
PD/MD: Wally Decker  
APD: Darren Stevens

**WJTL/Lancaster, PA\***  
PD: John Shirk  
MD: Phil Smith

**KIBZ/Lincoln, NE**  
OM: Lester St. James  
PD/MD: Ror Drury

**WDML/Marion, IL**  
MD: Tom Schroeder

**WMKL/Miami, FL**  
PD: Rob Robbins  
MD: Kelly Downing

**Effect Radio/Network**  
PD/MD: Brian Harman  
APD: Amanda Harman

**WJZ/Norfolk, VA\***  
OM/MD: JF Morgan  
APD: Anne Verebely

**WITP/Rochester, NY**  
PD/MD: Sammie Palermo  
APD: Will "The Tuna" Benson

**WFRJ/Saginaw, MI**  
OM: Gary Eugh  
PD/MD: Aaron Dicer

**WJIS/Sarasota, FL**  
OM: Frix Byerly  
PD: Nichelle Tellone  
MC: Elisha Skcrski

**Firecape/Satellite**  
PD/MD: Joe Hayes

**Planet Edge/Satellite**  
PD: Arron Daniels

**Positive Rock Show/Satellite**  
PD/MD: Josh Booth

**Red Letter Rock 20/Satellite**  
PD: Cody Christopher  
MD: Reid Johnson

**Sirius Spirit 66/Satellite\***  
PD: Al Skop  
MD: Joey Black

**The Sound Of Light/Satellite**  
PD/MD: Bill Moore

**Whip Of Cords/Satellite**  
OM/PD: Matt Rhodes

**KLCL/St. Louis, MO**  
MD: Dave Merkel

**WBVM/Tampa, FL\***  
PD: Wendy Templeton  
MD: Olivia Paff

**WYSZ/Toledo, OH**  
PD/MD: Jeff Howe

**WCLQ/Wausau, WI**  
PD/MD: Matt Deane

\* Monitored Reporters

## CHRISTIAN AC REPORTERS

**KGZ/Abilene, TX**  
 PD/MD: Gary Hill

**WFSH/Atlanta, GA\***  
 PD: Kevin Avery  
 MD: Mike Stoudt

**WVJ/Atlanta, GA\***  
 OM/MD: Don Schaeffer  
 APD: Steve Williams

**WAEJ/Augusta, GA\***  
 PD/MD: Steve Swanson

**KPEZ/Austin, TX\***  
 OM: Mac Daniels  
 PD: Gary Walsh  
 APD/MD: Steve Etheridge

**WRBS/Baltimore, MD\***  
 PD: David Paul  
 MD: Mike Alley

**WDJC/Birmingham, AL\***  
 APD/MD: Ronnie Bruce

**KTSY/Boise, ID\***  
 OM: Chris Gilbreth  
 PD: Jerry Woods  
 APD/MD: Travis Culver

**WCVK/Bowling Green, KY**  
 OM: Ken Burns  
 PD: Susan Woodard  
 MD: Whitney Yule

**WAYR/Brunswick, GA**  
 PD/MD: Bart Wagner

**WRCM/Charlotte, NC\***  
 OM: Gary Morland  
 PD: Dwayne Harrison

**WBDX/Chattanooga, TN\***  
 OM/MD: Jason McKay  
 APD/MD: Justin Wade

**WJKL/Chicago, IL\***

**WAKW/Cincinnati, OH\***  
 PD: Rob Lewis  
 MD: Daryl Pierce

**WFHM/Cleveland, OH\***  
 PD: Len Howser  
 MD: Josh Booth

**KGTS/College Place, WA**  
 PD/MD: Elizabeth Nelson

**KBIQ/Colorado Springs, CO\***  
 PD: Bret Stevens  
 MD: Jack Hamilton

**KCVO/Columbia, MO**  
 OM/MD: Jim McDermott

**WMHK/Columbia, SC\***  
 PD: Steve Sunshine

**WCVO/Columbus, OH\***  
 OM: Matt Hahn  
 PD: Kurt Wallace  
 APD/MD: Mike Russell

**KBNJ/Corpus Christi, TX\***  
 PD: Joe Fahl

**KLTY/Dallas, TX\***  
 PD: Chuck Finney  
 APD/MD: Michael Prendergast

**KNWI/Des Moines, IA**  
 PD/MD: Dave St. John

**WMUZ/Detroit, MI\***  
 PD: Miranda Belcher  
 APD: Randi Myles  
 MD: Jon Culbert

**WWIB/Eau Claire, WI**  
 OM: Paul Anthony  
 PD/MD: Greg Steward

**WCTL/Erie, PA**  
 OM: Ronald Raymond  
 PD/MD: Adam Frase

**KHPE/Eugene, OR**  
 MD: Paul Hernandez

**KYTT/Eugene, OR**  
 OM: Dave DeAndrea  
 PD/MD: Rick Stevens

**KLRC/Fayetteville, AR**  
 PD/MD: Mark Michaels

**WCLN/Fayetteville, NC**  
 OM/MD: Dan DeBruler  
 APD: Syndi Long  
 MD: Steve Turley

**KCCB/Flagstaff, AZ**  
 OM: Daniel White  
 PD/MD: Mike Medlin

**WPER/Fredericksburg, VA**  
 PD: Frankie Morea

**KZKZ/Ft. Smith, AR**  
 OM/MD: Dave Burdud

**WLAB/Ft. Wayne, IN\***  
 PD: Don Buettner  
 MD: Melissa Montana

**WCSG/Grand Rapids, MI\***  
 OM: Don Michael  
 PD/MD: Chris Lemke  
 APD: John Balyo

**WJQK/Grand Rapids, MI\***  
 OM/MD: Troy West  
 APD/MD: Gary Thompson

**WBEJ/Greensboro, NC**  
 PD/MD: Wally Decker  
 APD: Darren Stevens

**WLEJ/Greenville, SC\***  
 PD/MD: Rob Dempsey  
 APD: Gary Miller

**KAIM/Honolulu, HI\***  
 OM: Jack Waters  
 PD/MD: Corry Reynolds

**KSBH/Houston, TX\***  
 PD: Chuck Pryor  
 MD: Jim Beeler

**WCRJ/Jacksonville, FL\***  
 PD: Roger Henderson  
 MD: Theresa Ross

**WCQR/Johnson City, TN\***  
 APD: Chalmer Harper

**KOBC/Joplin, MO**  
 OM/MD: Lisa Davis

**KLJC/Kansas City, MO\***  
 PD/MD: Michael Grimm

**WJTL/Lancaster, PA\***  
 PD: John Shirk  
 MD: Phil Smith

**WLGH/Lansing, MI**  
 PD: Jenn Czelada

**KKSP/Little Rock, AR\***  
 PD: Don Burns  
 APD: Brad Scoleri

**KFSH/Los Angeles, CA\***  
 OM: Jim Tinker  
 PD: Chuck Tyler  
 APD/MD: Bob Shaw

**WJIE/Louisville, KY\***  
 PD: Jim Galipeau  
 APD/MD: Chris Crain

**WRVI/Louisville, KY**  
 OM/MD: C.C. Matthews  
 APD: Dave Reichel

**KSWP/Lufkin, TX**  
 OM/MD: Al Ross  
 APD/MD: Michelle Ross

**KVMV/McAllen, TX\***  
 PD: James Gamblin  
 APD/MD: Bob Malone

**KJIL/Meade, KS**  
 PD/MD: Michael Luskey

**WFZH/Milwaukee, WI\***  
 PD: Danny Clayton  
 MD: Rick Hall

**KTIS/Minneapolis, MN\***  
 PD: Jason Sharp  
 MD: Paul Perrault

**KBMQ/Monroe, LA**  
 PD/MD: Phillip Brooks

**WFFH/Nashville, TN\***  
 PD/MD: Vance Dillard

**New Life Media/Network**  
 PD/MD: Joe Buchanan

**WBSN/New Orleans, LA\***  
 OM: Julie Headrick  
 PD: Tom Krimsier  
 MD: Libby Krimsier

**WAWZ/New York, NY\***  
 OM: Scott Taylor  
 PD: Johnny Stone  
 MD: Keith Stevens

**KGBI/Omaha, NE\***  
 PD: Melody Miller  
 MD: Jeff Devereaux

**WPOZ/Orlando, FL\***  
 OM/MD: Dean O'Neal  
 APD: Jeff Cruz  
 MD: Scott Smith

**WMSJ/Portland, ME\***  
 PD: Paula K.

**KFIS/Portland, OR\***  
 PD: Dave Arthur  
 MD: Kat Taylor

**KSLT/Rapid City, SD**  
 OM: Tom Schoenstedt  
 PD: Dave Masters

**KSGN/Riverside, CA\***  
 PD/MD: Bryan O'Neal

**WPAR/Roanoke, VA\***  
 OM: Jackie Howard  
 MD: Brian Sumner

**WRCI/Rochester, NY\***  
 PD: Mark Shuttleworth

**WQFL/Rockford, IL**  
 OM: Ralph Trentadue  
 PD: Darren Marlar  
 MD: Joe Buchanan

**KKFS/Sacramento, CA\***  
 PD/MD: Max Miller

**Sirius Spirit 66/Satellite\***  
 PD/MD: Al Skop

**XM The Message/Satellite\***  
 OM: Jon Zellner  
 PD: Mike Abrams  
 MD: Jim Epperlein

**KCMS/Seattle, WA\***  
 PD: Scott Valentine  
 MD: Sarah Taylor

**WFRN/South Bend, IN**  
 PD: Jim Carter  
 MD: Doug Moore

**WHPZ/South Bend, IN**  
 PD/MD: Tom Scott

**KTSL/Spokane, WA\***  
 PD/MD: Beau Tyler

**KWND/Springfield, MO\***  
 PD/MD: Jeremy Morris

**KKJM/St. Cloud, MN**  
 OM/MD: Diana Madsen

**KHZR/St. Louis, MO\***  
 OM: Sandi Brown  
 PD/MD: Greg Cassidy

**WLPJ/Tampa, FL\***  
 PD: Carmen Brown  
 APD: Dave Cruise  
 MD: Jeff MacFarlane

**KKCM/Tulsa, OK\***  
 OM: Steve Hunter  
 PD: Chris Kelly  
 APD: Dale Christopher

**KXOJ/Tulsa, OK\***  
 PD: Bob Thornton  
 APD: Dave Gordon

**WGTS/Washington, DC\***  
 PD: Becky Wilson Alignay  
 MD: Rob Conway

**WGRC/Williamsport, PA**  
 OM: Don Casteline  
 PD/MD: Larry Weidman

**WXHL/Wilmington, DE**  
 OM: Dan Edwards  
 PD/MD: Dave Kirby  
 APD: Sal April

*\* Monitored Reporters*



► **WORSHIP LEADER  
 CHRIS TOMLIN STEPS 2-1  
 ON CHRISTIAN AC INDICATOR  
 AND CHRISTIAN INPO WITH  
 "AMAZING GRACE (MY  
 CHAINS ARE GONE)."**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CHRISTIAN AC INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	12	<b>AMAZING GRACE (MY CHAINS ARE GONE)</b> CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG		800	+29
2	3	12	<b>IN BETTER HANDS</b> NATALIE GRANT		CURB	765	+60
3	1	21	<b>EAST TO WEST</b> CASTING CROWNS		BEACH STREET/REUNION/PLG	757	-85
4	4	12	<b>IN WONDER</b> NEWSBOYS		INPOP	727	+47
5	5	18	<b>SUNDAY</b> TREE63		INPOP	661	-16
6	6	15	<b>MIRACLE OF THE MOMENT</b> STEVEN CURTIS CHAPMAN		SPARROW/EMI CMG	633	+10
7	9	8	<b>HOW YOU LIVE (TURN UP THE MUSIC)</b> POINT OF GRACE		WORD-CURB	605	+44
8	7	7	<b>GOD WITH US</b> MERCYME		INO	602	+4
9	12	7	<b>YOU ARE EVERYTHING</b> MATTHEW WEST		SPARROW/EMI CMG	561	+83
10	10	14	<b>SONG OF HOPE</b> ROBBIE SEAY BAND		SPARROW/EMI CMG	559	+22
11	8	21	<b>EVERYTHING GLORIOUS</b> DAVID CROWDER BAND		SIXSTEPS/SPARROW/EMI CMG	553	-15
12	11	19	<b>LOVE THE LORD</b> LINCOLN BREWSTER		INTEGRITY	483	-6
13	14	11	<b>WHEN OUR HEARTS SING</b> RUSH OF FOOLS		MIDAS	441	+3
14	13	10	<b>THE TWENTY-FIRST TIME</b> MONK & NEAGLE		REUNION/PLG	436	+12
15	15	20	<b>BE STILL</b> STORYSIDE:B		SILENT MAJORITY/GOTEE	378	+18
16	16	16	<b>GIVE UNTIL THERE'S NOTHING LEFT</b> RELIENT K		CAPITOL/GOTEE	346	+16
17	18	12	<b>SIGNATURE OF DIVINE (YAHWEH)</b> NEEDTOBREATHE		ATLANTIC/WORD CURB	300	+22
18	21	4	<b>DON'T GET COMFORTABLE</b> BRANDON HEATH		REUNION/PLG	294	+68
19	17	6	<b>MADE</b> CALEB ROWDEN		SLANTED/SPRING HILL	277	+26
20	22	5	<b>WRITING ON THE WALL</b> MARK HARRIS		INO	272	+44
21	19	12	<b>JESUS HOLD ME</b> ANDREW CARLTON		BAKERTOWN	235	+20
22	24	9	<b>THE REAL JESUS</b> DOWNHERE		CENTRICITY	222	+21
23	26	6	<b>THERE IS A GOD</b> 33MILES		INO	220	+22
24	23	5	<b>SET THE WORLD ON FIRE</b> BRITT NICOLE		SPARROW/EMI CMG	219	+4
25	28	3	<b>WHEN THE SAINTS</b> SARA GROVES		INO	208	+31
26	25	10	<b>CAPTIVATED</b> SHAWN MCDONALD		SPARROW/EMI CMG	202	+2
27	27	3	<b>ON MY WAY</b> MARIE MILLER		CURB	197	+19
28	<b>RE-ENTRY</b>		<b>LET THE WORSHIPERS ARISE</b> POCKET FULL OF ROCKS		MYRRH/WORD-CURB	183	+40
29	30	2	<b>SINGING OVER ME</b> BUILDING 429		WORD-CURB	183	+18
30	29	3	<b>IN MY ARMS</b> PLUMB		CURB	180	+10



### CHRISTIAN AC MUSIC RESEARCH

TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
<b>EAST TO WEST</b> CASTING CROWNS	BEACH STREET/REUNION/PLG	98%	4.39	4.31	4.43	4.44
<b>AMAZING GRACE (MY CHAINS ARE GONE)</b> CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	92%	4.37	4.27	4.37	4.47
<b>BRING THE RAIN</b> MERCYME	INO	97%	4.22	4.19	4.22	4.25
<b>THERE IS A GOD</b> 33MILES	INO	96%	4.20	4.13	4.28	4.19
<b>UNDO</b> RUSH OF FOOLS	MIDAS	96%	4.09	4.08	4.10	4.08
<b>GOD WITH US</b> MERCYME	INO	76%	4.07	3.98	4.12	4.10
<b>GIVE YOU GLORY</b> JEREMY CAMP	BEC/TOOTH & NAIL	97%	4.06	4.05	4.04	4.09
<b>GIVE ME WORDS TO SPEAK</b> AARON SHUST	BRASH	94%	4.03	4.01	4.05	4.03
<b>MADE TO LOVE</b> TOBYMAC	FOREFRONT/EMI CMG	98%	4.00	4.13	4.04	3.84
<b>I'M FOR YOU</b> TOBYMAC	FOREFRONT/EMI CMG	89%	3.96	4.02	4.02	3.85
<b>I'M NOT WHO I WAS</b> BRANDON HEATH	REUNION/PLG	97%	3.96	3.91	3.91	4.04
<b>EVERY TIME I BREATHE</b> BIG DADDY WEAVE	FERVENT/WORD-CURB	97%	3.96	3.97	4.02	3.88
<b>EVERYTHING GLORIOUS</b> DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	97%	3.95	4.01	3.98	3.87
<b>LOVE THE LORD</b> LINCOLN BREWSTER	INTEGRITY	96%	3.93	3.74	4.03	4.02
<b>IN WONDER</b> NEWSBOYS	INPOP	78%	3.90	3.84	3.93	3.93
<b>HOW YOU LIVE</b> POINT OF GRACE	WORD-CURB	85%	3.90	3.86	3.90	3.94
<b>YOU ARE EVERYTHING</b> MATTHEW WEST	SPARROW/EMI CMG	67%	3.89	3.91	3.96	3.82
<b>WHEN OUR HEARTS SING</b> RUSH OF FOOLS	MIDAS	88%	3.89	3.87	4.00	3.80
<b>IN BETTER HANDS</b> NATALIE GRANT	CURB	80%	3.83	3.87	3.80	3.81
<b>MIRACLE OF THE MOMENT</b> STEVEN CURTIS CHAPMAN	SPARROW/EMI CMG	87%	3.80	3.74	3.80	3.79

Total Sample size is 2730. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email [jlittle@troyresearch.com](mailto:jlittle@troyresearch.com).



Deconstructing the CMA Awards: the new, the known and the legends

## Changing Of The Guard?

R.J. Curtis

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In the immediate aftermath of the Country Music Assn. (CMA) Awards Nov. 7, there was talk about a changing of the guard—in part because Sugarland supplanted 14-time winner Brooks & Dunn as top vocal duo—but also in light of major wins by Taylor Swift and Carrie Underwood, two young artists.

However, upon further examination of who took home what, you could also use a radio positioning statement to describe the outcome of this year's awards: "The new, the known and the legends."

Indeed, there was 17-year-old Swift accepting the Horizon Award, proclaiming it "the highlight of my senior year," while Underwood, still in her early 20s, picked up a second consecutive female vocalist of the year trophy. Three-time entertainer of the year Kenny Chesney represents the known, and George Strait, whom Chesney thanked for picking up dinner the night before, would seem to be the legend. (I say "seem" because even though Strait is already in the Country Music Hall of Fame, he continues to make relevant, mainstream music that radio keeps gobbling up nearly 30 years into his recording career.)

Exhibit A would be Strait's award for album of the year, "It Just Comes Natural," his sixth win in the category. Exhibit B is his other win, song of the year "Give It Away." With 18 CMA Awards, Strait is the Dorian Gray of country music. His voice has never changed, he looks pretty much the same as he always has and he keeps cranking out No. 1 records.

If there was any baton passing, it happened with independent labels receiving more nominations than any time in recent memory. For the first time in the 26-year history of the Horizon Award, four of the five nominees—Swift (Big Machine), Jason Aldean (Broken Bow), Little Big Town (Equity) and Rodney Atkins (Curb)—were on independent labels. Swift was only the fourth indie-label artist to

win the award, but she wasn't the youngest. That honor still belongs to LeAnn Rimes, who won it 10 years ago at the age of 15.

If the list of winners was a station's playlist—which come to think of it, it actually is—most programmers would say the format is pretty evenly balanced. CMA board member Becky Brenner programs KMPS/Seattle, and she prefers to think of the CMA results as a spreading of the wealth rather than a changing of the guard. "Sugarland had a big year, and they earned the recognition." That said, Brenner still believes Brooks & Dunn could come back and win vocal duo again. It certainly wouldn't be the first time. In 2000, Montgomery Gentry ended Brooks & Dunn's reign of eight straight duo awards. Their career adjustment? Nabbing another six in a row before Sugarland's win this year. Brenner says Brad Paisley and Underwood "had amazing years" and their respective male and female vocalist awards were well-deserved, but that's not to say Tim McGraw or Reba McEntire couldn't win again. "Changing of the guard indicates a new regime," Brenner says. "I think there's room for everyone."

KKWF (the Wolf)/Seattle PD Lance Tidwell believes "we are seeing the beginning of that change. I hope we see some more because it's so much better for the format."

WPCV/Lakeland-Winter Haven, Fla., PD Mike James thinks it's a good idea when no one has a lock on any given category. "When you think about our seven or eight mega-superstars, they're all still relevant with a huge fan base, but it's imperative for all of us to support the next

**'Just like all of the tools and information we have access to as programmers, we must use our discretion to put the awards in context with other industry and format trends.'**

—Adam Mayfield

generation of superstars like Brad, Carrie, Sugarland, Jason Aldean and others."


That continuous influx of new talent, says Mark Hill, who programs KCTR/Billings, Mont., is important "for P2s and P3s who are becoming more attracted to the format."

After watching the awards, KFDI/Wichita PD Beverlee Brannigan noted, "What I see, which I find incredibly encouraging for the format, is the broadness of appeal," citing Swift, Kellie Pickler and Strait. "It's incredible that we're continuing to bring people in on the young end."

That seems to be the case based on TV ratings, as the CMAs easily won the night for ABC and posted strong numbers with the highly coveted 18- to 49-year-old crowd. That pleased WGNA/Albany, N.Y., PD Tom Jacobson, who says, "I've been a believer that 18-49 is becoming country's No. 1 demo." Jacobson adds, however, that regardless of who the winners are, "Toby Keith and Tim McGraw deserved a seat at the table due to their tours and awesome body of work over the last year."

That sentiment was echoed by Julie Stevens, who programs KTRY/San Jose. "I have pondered how in the world we have an awards show and Tim McGraw is not nominated for anything." Stevens reasons that "McGraw isn't old guard; he's very much a part of the today guard." She believes a lot of the process is too political: "We run the risk of putting ourselves in the same position as the Academy Awards, where academy members vote for the artsy-fartsy movies and don't really reflect the general public's feeling about what was good."

According to WBTU (US 93.3)/Fort Wayne, Ind., APD/MD Adam Mayfield, "Most of the major awards-show wins aren't really indicative of anything except block voting." Mayfield adds that that's not meant as a knock against artists or the format. Instead, "I say it as a caution against using them as tea leaves to predict the future of country music." While the publicity that the awards show reaps is a shot in the arm for everyone, he warns, "Just like all of the tools and information we have access to as programmers, we must use our discretion to put the awards in context with other industry and format trends."

KCTR's Hill believes that overall, "the format is healthy. Awards shows, as well-produced as the CMAs this year, only help things." And Victor Sansone, VP/GM at WKHX and WYAY/Atlanta, reminds us that "it's all about the year." Commenting on the only award that came close to the vicinity of a surprise, Sugarland's duo of the year award, he says, "Sugarland came roaring out of 2007 with a great run, electrifying show and a great vibe." As someone who has been in the format for many years, Sansone advises a long-term perspective: "Let's resist the urge to make sweeping statements for a while and look at what happens next year." 

Additional reporting by Ken Tucker.



Brenner



Jacobson

► GARY ALLAN CROSSES THE AIRPOWER THRESHOLD WITH "WATCHING AIRPLANES" (NO. 17), THE LEAD SINGLE FROM HIS "LIVING HARD" ALBUM.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	3	16	SO SMALL CARRIE UNDERWOOD	NO. 1 (1 WK)	ARISTA/ARISTA NASHVILLE	32.919 +0.278	4194 1
2	2	13	DON'T BLINK KENNY CHESNEY		BNA	31.126 -1.761	3907 3
3	4	12	MORE THAN A MEMORY GARTH BROOKS		PEARL/BIG MACHINE	31.023 +0.049	4063 2
4	1	26	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY		CAPITOL NASHVILLE	30.573 -2.511	3843 4
5	6	15	HOW 'BOUT THEM COWGIRLS GEORGE STRAIT		MCA NASHVILLE	27.303 +1.253	3557 6
6	8	38	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		ARISTA NASHVILLE	26.769 +1.506	3523 7
7	5	21	FIRECRACKER JOSH TURNER		MCA NASHVILLE	26.705 +0.502	3413 8
8	7	35	FALL CLAY WALKER		ASYLLUM-CURB	25.361 -0.518	3578 5
9	9	14	OUR SONG TAYLOR SWIFT		BIG MACHINE	23.501 +0.601	2996 9
10	10	18	WHAT DO YA THINK ABOUT THAT MONTGOMERY GENTRY		COLUMBIA	21.451 +1.346	2768 10
11	11	13	EVERYBODY KEITH URBAN		CAPITOL NASHVILLE	20.211 +0.875	2689 11
12	12	24	AS IF SARA EVANS		RCA	19.118 +0.641	2477 14
13	13	10	STAY SUGARLAND		MERCURY	18.991 +1.436	2594 12
14	14	6	WINNER AT A LOSING GAME RASCAL FLATTS		LYRIC STREET	18.919 +1.552	2543 13
15	15	25	NOTHIN' BETTER TO DO LEANN RIMES		ASYLLUM-CURB	17.309 +1.422	2295 15
16	18	17	READY, SET, DON'T GO BILLY RAY CYRUS WITH MILEY CYRUS		WALT DISNEY/LYRIC STREET	14.626 +1.427	1955 17
17	17	18	WATCHING AIRPLANES GARY ALLAN	AIRPOWER	MCA NASHVILLE	13.997 +0.389	2074 16
18	22	6	LETTER TO ME BRAD PAISLEY	AIRPOWER/MOST INCREASED AUDIENCE	ARISTA NASHVILLE	13.452 +3.250	1837 18
19	16	20	TAKE ME THERE RASCAL FLATTS		LYRIC STREET	12.880 -0.806	1672 20
20	20	13	STEALING CINDERELLA CHUCK WICKS		RCA	11.320 +0.984	1589 21
21	19	18	HEAVEN, HEARTACHE AND THE POWER OF LOVE TRISHA YEARWOOD		BIG MACHINE	11.285 -0.038	1714 19
22	21	22	THE MORE I DRINK BLAKE SHELTON		WARNER BROS./WRN	10.745 +0.419	1561 22
23	23	10	INTERNATIONAL HARVESTER CRAIG MORGAN		BROKEN BOW	8.553 +0.664	1192 25
24	25	9	CLEANING THIS GUN (COME ON IN BOY) RODNEY ATKINS		CURB	8.457 +1.128	1255 23
25	24	14	HOW LONG EAGLES		ERC/LOST HIGHWAY/MERCURY	8.171 +0.361	1237 24
26	27	18	WHAT KINDA GONE CHRIS CAGLE		CAPITOL NASHVILLE	7.271 +0.863	1173 26
27	29	5	GET MY DRINK ON TOBY KEITH		SHOW DOG NASHVILLE	7.032 +2.160	1114 28
28	26	15	LAUGHED UNTIL WE CRIED JASON ALDEAN		BROKEN BOW	6.907 -0.212	1141 27
29	28	9	RED UMBRELLA FAITH HILL		WARNER BROS./WRN	5.549 -0.062	873 29
30	30	11	IT'S GOOD TO BE US BUCKY COVINGTON		LYRIC STREET	4.991 +0.370	837 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	35	4	GOD MUST BE BUSY BROOKS & DUNN		ARISTA NASHVILLE	4.963 +2.249	660 32
32	31	18	YOU STILL OWN ME EMERSON DRIVE		MONTAGE/MIDAS/NEW REVOLUTION	4.396 +0.073	784 31
33	33	9	THINGS THAT NEVER CROSS A MAN'S MIND KELLIE PICKLER		BNA	3.816 +0.353	645 33
34	42	2	SMALL TOWN SOUTHERN MAN ALAN JACKSON	BREAKER/MOST ADDED	ARISTA NASHVILLE	3.685 +2.140	504 35
35	34	14	ROLLIN' WITH THE FLOW MARK CHESNUTT		LOFTON CREEK	3.195 -0.068	407 36
36	32	13	I'M WITH THE BAND LITTLE BIG TOWN		EQUITY	3.080 -0.363	508 34
37	40	3	LOVE IS A BEAUTIFUL THING PHIL VASSAR		UNIVERSAL SOUTH	2.618 +0.959	404 37
38	37	7	LOVE DON'T LIVE HERE LADY ANTEBELLUM		CAPITOL NASHVILLE	2.361 +0.253	359 40
39	39	22	THE STRONG ONE CLINT BLACK		EQUITY	2.208 +0.389	255 43
40	41	7	TAKIN' OFF THIS PAIN ASHTON SHEPHERD		MCA NASHVILLE	1.651 +0.021	377 39
41	38	12	SOMETHIN' ABOUT A WOMAN JAKE OWEN		RCA	1.604 -0.321	395 38
42	36	15	IGDT MY GAME ON TRACE ADKINS		CAPITOL NASHVILLE	1.341 -1.077	228 45
43	46	5	WE WEREN'T CRAZY JOSH GRACIN		LYRIC STREET	1.270 +0.182	219 46
44	43	3	FOR THESE TIMES MARTINA MCBRIDE		RCA	1.262 -0.101	240 44
45	48	5	JUST GOT STARTED LOVIN' YOU JAMES OTTO		WARNER BROS./WRN	1.144 +0.125	282 41
46	47	7	HAPPY ENDINGS LEE BRICE		ASYLLUM-CURB	1.052 +0.047	267 42
47	50	2	MAYBE SHE'LL GET LONELY JACK INGRAM		BIG MACHINE	1.009 +0.097	214 47
48	45	13	GOES DOWN EASY VAN ZANT		COLUMBIA	0.983 -0.089	150 52
49	60	4	MAKE YOU MINE CROSSIN DIXON		BROKEN BOW	0.866 +0.302	120 56
50	51	2	DEVIL AND THE CROSS HALFWAY TO HAZARD		STYLESINIC/MERCURY	0.866 -0.001	154 51
51	53	4	WE RODE IN TRUCKS LUKE BR'AN		CAPITOL NASHVILLE	0.857 +0.097	169 50
52	54	8	WHAT IF IT'S ME ANDY GRIGGS		MONTAGE	0.829 +0.077	186 48
53	49	11	TILL WE AIN'T STRANGERS ANYMORE BON JOVI FEATURING LEANN RIMES		ISLAND/CURB/MERCURY	0.829 -0.106	139 53
54	56	8	BETTER GET TO LIVIN' DOLLY PARTON		DOLLY	0.665 -0.005	91 -
55	52	7	ONCE A WOMAN GETS A HOLD OF YOUR HEART HEARTLAND		COUNTRY THUNDER	0.640 -0.129	109 57
56	NEW		LOUD BIG & RICH	HOT SHOT DEBUT	WARNER BROS./WRN	0.612 +0.226	78 -
57	55	7	YOU DON'T HAVE TO GO HOME GRETCHEN WILSON		COLUMBIA	0.596 -0.058	103 58
58	59	8	THE POWER OF ONE BOMSHIEL		CURB	0.569 +0.035	181 49
59	RE-ENTRY		SHIFTWORK KENNY CHESNEY DUET WITH GEORGE STRAIT		BNA	0.555 +0.161	37 -
60	NEW		IN MY NEXT LIFE TERRI CLARK		BNA	0.552 +0.136	85 -

**MOST INCREASED AUDIENCE (IN MILLIONS)**  
**+3.250**  
**LETTER TO ME**

Brad Paisley  
(Arista Nashville)  
WJMN +0.056, KEEY +0.298, WMIL +0.269, WKRX +0.374, KKWF +0.375, WKLB +0.381, KYGO +0.179, WDSY +0.134, KRTY +0.27 WXTU +0.104

**+2.249**  
**GOD MUST BE BUSY**

Brooks & Dunn  
(Arista Nashville)  
WML +0.225, KMPS +0.159, WCH +0.126, KUBL +0.121, WYCD +0.104, WAMZ +0.102, KPRG +0.101, WKDF +0.100, KPLX +0.092, WDSY +0.089

**+2.160**  
**GET MY DRINK ON**

Toby Keith  
(Show Dog Nashville)  
KSON +0.172, WYRK +0.159, KWJL +0.126, KKWF +0.119, KYGO +0.102, KUBL +0.102, KYFG +0.101, KTEX +0.085, WFMS +0.078, KWNH +0.074

**+2.140**  
**SMALL TOWN SOUTHERN MAN**

Alan Jackson  
(Arista Nashville)  
WKHX +0.295, KSCS +0.214, WCTK +0.153, KPLX +0.138, KMPS +0.123, WJEL +0.102, WQYK +0.095, WUSY +0.079, WQBE +0.076, WPCV +0.076

**+1.552**  
**WINNER AT A LOSING GAME**

Rascal Flatts  
(Lyric Street)  
WJMN +0.471, WQDR +0.193, KTEX +0.134, WUSY +0.113, KMPS +0.112, WKIS +0.111, KYGO +0.099, WYVZ +0.096, WYRK +0.094, WUBE +0.085

TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
TIL I WAS A DADDY TOO Tracy Lawrence (ROCKY COMFORT/COS)	0.496/0.102	I DON'T LOVE YOU LIKE THAT JYPSI (ARISTA NASHVILLE)	0.327/0.170	FALLIN' INTO YOU Whiskey Falls (MIDAS/NEW REVOLUTION)	0.255/0.014
TOTAL STATIONS: 46		TOTAL STATIONS: 7		TOTAL STATIONS: 25	
BACK THERE ALL THE TIME The Drew Davis Band (LOFTON CREEK)	0.460/0.043	YOUNG LOVE Carter's Chord (SHOW DOG NASHVILLE)	0.293/0.066	SUSPICIONS Tim McGraw (CURB)	0.243/0.066
TOTAL STATIONS: 8		TOTAL STATIONS: 5		TOTAL STATIONS: 3	

**MOST ADDED**

<p><b>SMALL TOWN SOUTHERN MAN</b> 31 Alan Jackson (ARISTA NASHVILLE) KATC, KORR, KFDI, KFRG, KIIH, KIZN, KKKO, KKWF, KMPS, KRST, KSSN, KVOO, KKXT, WBEE, WKXK, WGTY, WITL, WKCQ, WKLB, WOKQ, WQBE, WQYK, WRNS, WSOC, WUBL, WUSY, WYCD, WYRK</p>	<p><b>GOD MUST BE BUSY</b> 22 Brooks &amp; Dunn (ARISTA NASHVILLE) KHAY, KIIM, KKWF, KMPS, KRST, KRZY, KSKS, KSSN, KTEX, KTTS, KVOO, KKKT, WAMZ, WGNR, WKKO, WQBE, WMIL, WQDR, WQMX, WSM, WSOC, WUSY</p>	<p><b>GET MY DRINK ON</b> 16 Toby Keith (SHOW DOG NASHVILLE) KNCI, KSSN, KTEX, KTOM, KVOO, KWNH, KKKS, WBUL, WDAF, WKKO, WKLB, WKSF, WMAD, WUSJ, WWGR, WYVZ</p>	<p>WDAF, WFBE, WGTY, WPCV, WRNS</p> <p><b>LOVE IS A BEAUTIFUL THING</b> 11 Phil Vassar (UNIVERSAL SOUTH) KFDI, KILT, WBUL, WCTO, WONE, WMAD, WOGK, WQYK, WSLC, WXCY, WYCD</p>
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FOR WEEK ENDING NOVEMBER 18, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations. 110 country and 27 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 116 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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▶ **TERRI CLARK'S "IN MY NEXT LIFE" SOARS 38-19 IN ITS SECOND WEEK ON THE CANADA COUNTRY CHART.**

## COUNTRY INDICATOR REPORTERS

<b>KEAN/Abilene, TX</b> OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	<b>WAXX/Eau Claire, WI</b> OM/MD: George House	<b>WBBN/Laurel, MS</b> OM/MD: Tom Freeman	<b>KEGA/Salt Lake City, UT*</b> OM: Alan Hague PD: Cody Alan
<b>KRRV/Alexandria, LA</b> MD: Hollywood Harrison MD: Melissa Frost	<b>WQRW/Eau Claire, WI</b> PD/MD: Mike McKay	<b>WLXX/Lexington, KY*</b> OM: Robert Lindsey PD/MD: Marshall Stewart	<b>KGKL/San Angelo, TX</b> OM/MD: Boomer Kingston
<b>KGNC/Amarillo, TX</b> OM/MD: Tim Butler APD/MD: Patrick Clark	<b>WRSF/Elizabeth City, NC</b> OM: Curtis Cuervo PD: Kris Richards	<b>KZKX/Lincoln, NE</b> OM: Jim Steel PD: Hoss Michaels APD/MD: Carol Turner	<b>KUSS/San Diego, CA*</b> PD: Mike O'Brian MD: Delana Bennett
<b>KBRJ/Anchorage, AK</b> PD: Matt Valley APD/MD: Eddie Maxwell	<b>WTWF/Erie, PA</b> OM: Joe Lang PD: Bob Domingo APD: Chuck Rambaldo	<b>KLLL/Lubbock, TX</b> PD: Jeff Scott MD: Neely Yates	<b>KKJG/San Luis Obispo, CA</b> OM/MD: Pepper Daniels MD: Adam Montiel
<b>WYAY/Atlanta, GA*</b> OM/MD: Mark Richards MD: Sandy Weaver	<b>WXTA/Erie, PA</b> OM/MD: Adam Reese	<b>WWQM/Madison, WI*</b> PD: Brad Austin APD/MD: Kenny Jay	<b>KRAZ/Santa Barbara, CA</b> OM/MD: Stefan Carpenter
<b>WPUR/Atlantic City, NJ*</b> PD: Joe Kelly	<b>KKNU/Eugene, OR</b> PD/MD: Jim Davis	<b>KIAI/Mason City, IA</b> PD: Phil O'Reilly MD: Robin McCann	<b>KSNI/Santa Maria, CA</b> PD/MD: Tim Brown
<b>WIBL/Augusta, GA*</b> OM: Steve Burke	<b>WQKD/Evansville, IN</b> PD/MD: Jon Prael	<b>KRWQ/Medford, OR</b> OM/MD: Larry Neal MD: Scott Schuler	<b>Jones CO Country/Satellite*</b> OM/MD: Jim Murphy MD: Rick Morgan
<b>KBKO/Bakersfield, CA*</b> PD/MD: Kenn McCloud	<b>KVOX/Fargo, ND</b> OM/MD: Janice Whitmore PD: Eric Heyer MD: Scott Winston	<b>KRWB/Merced, CA</b> OM/MD: Rene Roberts MD: Dee Kelly	<b>Jones US Country/Satellite*</b> PD: Penny Mitchell MD: Joani Williams
<b>WJLS/Beckley, WV</b> OM: Dave Willis PD/MD: Fred Persinger	<b>WKML/Fayetteville, NC</b> PD/MD: Dean O	<b>WOKK/Meridian, MS</b> PD: Todd Rupe	<b>Sirius New Country/Satellite*</b> OM/MD: Scott Lindy MD: Al Skop
<b>KCTR/Billings, MT</b> OM: Jay Brandon PD/MD: Mark Hill	<b>KAFF/Flagstaff, AZ</b> PD: C.J. Murri MD: Jenny Brawn	<b>WBAM/Montgomery, AL*</b>	<b>XM Highway 16/Satellite*</b> PD: Jon Anthony MD: Jay Thomas
<b>WZKX/Biloxi, MS*</b> OM/MD: Bryan Rhodes	<b>WXFL/Florence, AL</b> OM: Jeff Thomas PD: Fletch Brown	<b>WKKW/Morgantown, WV</b> OM: Hoppy Kercheval PD/MD: John Bowen	<b>WJCL/Savannah, GA*</b> OM: Pat Garrett PD: Boomer Lee
<b>WHWK/Binghamton, NY</b> PD: Don Brake	<b>WEGX/Florence, SC</b> OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	<b>WMDH/Muncie, IN</b> PD: Jon Sipos MD: Shane Goad	<b>WBFM/Sheboygan, WI</b> PD: Eddie Ybarra APD: Jeff "J.R." Kelm
<b>WBWN/Bloomington, IL</b> OM/MD: Dan Westhoff APD/MD: Buck Stevens	<b>WFRE/Frederick, MD*</b> PD: Lisa Ailen	<b>WMUS/Muskegon, MI*</b> OM: Dave Tait PD: Mark Dixon	<b>KRMW/Shreveport, LA*</b> PD: Paul Orr APD/MD: James Anthony
<b>WHKX/Bluefield, WV</b> OM: Ken Dietz PD/MD: Joe Jarvis	<b>WFLS/Fredericksburg, VA*</b> OM/MD: Paul Johnson APD: Todd Crimsted	<b>WGTR/Myrtle Beach, SC</b> PD: Johnny Walker MD: Korby Ray	<b>KSUX/Sioux City, IA</b> PD/MD: Tony Michaels
<b>KQFC/Boise, ID*</b> PD: Wes McShay MD: Ruby Cortez	<b>KHGE/Fresno, CA</b> OM: Paul Wilson PD: Chuck Geiger APD/MD: Kris Daniels	<b>KJCS/Nacogdoches, TX</b> PD: Robby Lynn APD: Erin Rohde	<b>WBYT/South Bend, IN</b> PD: Clint Marsh APD: Stinger MD: Shannon Marie
<b>KAGG/Bryan, TX</b> MD: Danny Merrell	<b>KUAD/Ft. Collins, CO</b> PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	<b>WCTY/New London, CT</b> OM/MD: Jimmy Lehn APD: Dave Elder	<b>KIXZ/Spokane, WA*</b> OM: Robert Harder PD/MD: Paul "Coyote" Neumann
<b>WOKQ/Burlington, VT*</b> OM/MD: Steve Polkey MD: Bill Sargent	<b>KTCS/Ft. Smith, AR</b> OM: Lee Young PD/MD: Troy Eckelhoff	<b>KHKX/Odessa, TX</b> PD: Mike Lawrence APD/MD: Kelley Peterson	<b>WTHI/Terre Haute, IN</b> OM/MD: Barry Kent
<b>WIXY/Champaign, IL</b> PD: Sky Phillips MD: Nicole Beals	<b>WBTU/Ft. Wayne, IN</b> OM: Phil Becker PD: Scott Roddy APD/MD: Adam Mayfield	<b>KPLM/Palm Springs, CA</b> PD: Al Gordon MD: Kory James	<b>WIBW/Topeka, KS</b> PD: Keith Montgomery APD/MD: Stephanie Lynn
<b>WOGT/Chattanooga, TN*</b> PD: Duane Shannon	<b>WTRS/Gainesville, FL</b> OM/MD: Shane Finch MD: Dave Tyler	<b>WPAP/Panama City, FL</b> OM/MD: Jay Cruz MD: David Howard	<b>WTCM/Traverse City, MI</b> OM/MD: Jack O'Malley MD: Carey Carlson
<b>WYGY/Cincinnati, OH*</b> OM: Patti Marshall PD: Travis Moon	<b>WTNR/Grand Rapids, MI*</b> OM: Brent Alberts PD: Steve Stewart APD/MD: Brian Sims	<b>WYCT/Pensacola, FL</b> MD: Denis "Cattfish" Miller	<b>WWZD/Tupelo, MS</b> OM: Rick Stevens PD: Paul Stone
<b>WKNV/Columbus, GA*</b> OM: Bob Quick PD/MD: Brian Thomas	<b>WNKY/Green Bay, WI*</b> OM: Jeff McCarthy	<b>WPOR/Portland, ME*</b> OM: Randi Kirshbaum PD: Matty Jeff MD: Shelly Kincaid	<b>WFFN/Tuscaloosa, AL</b> OM: Greg Thomas PD: Monk
<b>WSTH/Columbus, GA*</b> OM: Brian Waters PD: Alan Quin APD/MD: Mike Kelly	<b>WAYZ/Hagerstown, MD</b> OM/MD: Randy Fitzsimmons MD: Tori Anderson	<b>WRWD/Poughkeepsie, NY</b> OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	<b>WFRG/Utica, NY</b> OM/MD: Bill McAdams
<b>KFTX/Corpus Christi, TX*</b> PD: Chuck Abel MD: "Dr. Bruce Nelson" Stratton	<b>WCAT/Harrisburg, PA*</b> PD: Will Robinson	<b>KOUT/Rapid City, SD</b> PD/MD: Mark Houston	<b>KJUG/Visalia, CA</b> PD: Dave Daniels MD: Adam Jeffries
<b>KOUL/Corpus Christi, TX*</b> OM/MD: Clayton Allen	<b>WTCT/Huntington, WV</b> PD: Clint McElroy	<b>KBUL/Reno, NV*</b> OM: Nick Elliott PD/MD: Derek Gunn	<b>WDEZ/Wausau, WI</b> PD: Chad Edwards APD/MD: Vanessa Ryan
<b>KRYS/Corpus Christi, TX*</b> OM: Paula Newell PD: Frank Edwards	<b>KIXQ/Joplin, MO</b> OM: Chad Elliot PD: Cody Carlson	<b>KUUB/Reno, NV</b> OM: Jim McClain APD: "Big" Chris Hart	<b>WOVK/Wheeling, WV</b> PD/MD: Jim Elliott
<b>KTYS/Dallas, TX*</b> OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	<b>WNWN/Kalamazoo, MI</b> PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	<b>WDWG/Rocky Mount, NC</b> OM: David Perkins PD/MD: Rick Braswell APD: Dave Richmond	<b>KZSN/Wichita, KS*</b> OM/MD: Lyman James APD: Todd Taylor MD: Rick Regan
<b>KWLI/Denver, CO*</b> PD: Bill Gamble APD/MD: Randy Shannon	<b>KDBR/Kalispell, MT</b> OM/MD: John Michaels	<b>KXDD/Yakima, WA</b> OM/MD: Dewey Boynton APD/MD: Joel Baker	<b>WILQ/Williamsport, PA</b> OM/MD: Ted Minier APD/MD: John O'Brien
<b>KJJY/Des Moines, IA*</b> OM: Jack O'Brien PD: Andy Elliott MD: Eddie Hatfield	<b>WKOA/Lafayette, IN</b> PD: Mark Allen APD: Annie James MD: Bob Vizza	<b>WWFG/Salisbury, MD</b> OM/MD: Brian Cleary APD/MD: Sandra Lee	
<b>WTVY/Dothan, AL</b> OM/MD: Arnie Pollard MD: Mike Casey	<b>KXKC/Lafayette, LA*</b> PD: Casey Carter APD/MD: Sean Riley		
<b>KKCB/Duluth, MN</b>			

\* Monitored Reporters

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		TOTAL AUD.
						TW	+/-	
1	1	16	SO SMALL	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	4345	-3	9.810
2	4	12	MORE THAN A MEMORY	GARTH BROOKS	PEARL/BIG MACHINE	4081	-47	9.387
3	6	15	HOW 'BOUT THEM COWGIRLS	GEORGE STRAIT	MCA NASHVILLE	4070	+125	9.188
4	2	25	FREE AND EASY (DOWN THE ROAD I GO)	DIERKS BENTLEY	CAPITOL NASHVILLE	3962	-382	9.040
5	7	19	FIRECRACKER	JOSH TURNER	MCA NASHVILLE	3893	+149	9.040
6	3	13	DON'T BLINK	KENNY CHESNEY	BNA	3841	-471	8.733
7	5	32	LIVIN' OUR LOVE SONG	JASON MICHAEL CARROLL	ARISTA NASHVILLE	3821	-137	8.644
8	10	11	OUR SONG	TAYLOR SWIFT	BIG MACHINE	3632	+218	8.362
9	9	13	EVERYBODY	KEITH URBAN	CAPITOL NASHVILLE	3544	+109	8.429
10	8	30	FALL	CLAY WALKER	ASYLUM-CURB	3513	-143	7.465
11	11	17	WHAT DO YA THINK ABOUT THAT	MONTGOMERY GENTRY	COLUMBIA	3404	+197	7.928
12	12	9	STAY	SUGARLAND	MERCURY	3287	+321	7.095
13	14	6	WINNER AT A LOSING GAME	RASCAL FLATTS	LYRIC STREET	3097	+203	6.902
14	13	21	AS IF	SARA EVANS	RCA	3003	+111	6.989
15	15	22	NOTHIN' BETTER TO DO	LEANN RIMES	ASYLUM-CURB	2635	+137	5.733
16	17	5	READY, SET, DON'T GO	BILLY RAY CYRUS WITH MILEY CYRUS	WALT DISNEY/LYRIC STREET	2549	+296	5.604
17	16	17	WATCHING AIRPLANES	GARY ALLAN	MCA NASHVILLE	2467	+152	5.146
18	18	5	LETTER TO ME	BRAD PAISLEY	ARISTA NASHVILLE	2283	+410	4.852
19	19	21	THE MORE I DRINK	BLAKE SHELTON	WARNER BROS./WRN	1980	+139	3.899
20	20	8	STEALING CINDERELLA	CHUCK WICKS	RCA	1913	+149	4.102
21	21	16	HEAVEN, HEARTACHE AND THE POWER OF LOVE	TRISHA YEARWOOD	BIG MACHINE	1845	+93	3.959
22	26	4	GET MY DRINK ON	TOBY KEITH	SHOW DOG NASHVILLE	1787	+343	4.028
23	24	7	CLEANING THIS GUN (COME ON IN BOY)	RODNEY ATKINS	CURB	1721	+227	3.769
24	23	8	INTERNATIONAL HARVESTER	CRAIG MORGAN	BROKEN BOW	1673	+163	3.607
25	22	13	LAUGHED UNTIL WE CRIED	JASON ALDEAN	BROKEN BOW	1615	+94	3.281
26	25	15	WHAT KINDA GONE	CHRIS CAGLE	CAPITOL NASHVILLE	1530	+84	3.167
27	27	12	HOW LONG	EAGLES	ERC/LOST HIGHWAY/MERCURY	1405	+122	2.978
28	30	10	IT'S GOOD TO BE US	BUCKY COVINGTON	LYRIC STREET	1225	+145	2.715
29	28	7	RED UMBRELLA	FAITH HILL	WARNER BROS./WRN	1162	+25	2.435
30	34	2	GOD MUST BE BUSY	BROOKS & DUNN	ARISTA NASHVILLE	1068	+361	2.050
31	29	20	ONLINE	BRAD PAISLEY	ARISTA NASHVILLE	1054	-58	2.627
32	33	12	YOU STILL OWN ME	EMERSON DRIVE	MONTAGE/MIDAS/NEW REVOLUTION	986	+53	2.056
33	31	20	TAKE ME THERE	RASCAL FLATTS	LYRIC STREET	976	-92	2.350
34	36	4	THINGS THAT NEVER CROSS A MAN'S MIND	KELLIE PICKLER	BNA	801	+128	1.748
35	NEW	5	SMALL TOWN SOUTHERN MAN	ALAN JACKSON	ARISTA NASHVILLE	776	+503	1.598
36	35	5	ROLLIN' WITH THE FLOW	MARK CHESNUTT	LOFTON CREEK	758	+79	1.500
37	37	3	LOVE DON'T LIVE HERE	LADY ANTEBELLUM	CAPITOL NASHVILLE	712	+48	1.581
38	32	18	TANGLED UP	BILLY CURRINGTON	MERCURY	645	-32	1.361
39	39	3	I'M WITH THE BAND	LITTLE BIG TOWN	EQUITY	629	+61	1.113
40	38	13	I GOT MY GAME ON	TRACE ADKINS	CAPITOL NASHVILLE	470	-162	0.896

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	12	DON'T BLINK	KENNY CHESNEY	BNA/SONY BMG	662	-20
2	2	12	MORE THAN A MEMORY	GARTH BROOKS	PEARL/BIG MACHINE/UNIVERSAL	638	-16
3	3	13	HOW 'BOUT THEM COWGIRLS	GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	540	+12
4	6	11	EVERYBODY	KEITH URBAN	CAPITOL NASHVILLE/EMI	539	+45
5	4	13	DARLIN'	JOHNNY REID	OPEN ROAD/UNIVERSAL	527	+9
6	5	9	OUR SONG	TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	524	+9
7	8	7	I REMEMBER THE MUSIC	SHANE YELLOWBIRD	3DG	487	+22
8	7	10	COME ON & GET SOME	PAUL BRANDT	UNIVERSAL	485	+19
9	14	17	FIRECRACKER	JOSH TURNER	MCA NASHVILLE/UNIVERSAL	483	+53
10	16	4	WINNER AT A LOSING GAME	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	476	+88
11	9	16	SO SMALL	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	473	+2
12	10	25	FREE AND EASY (DOWN THE ROAD I GO)	DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	441	-30
13	11	14	GOOD TIME	DERIC RUTTAN	NOT LISTED	424	-14
14	13	16	BLAME IT ON THAT RED DRESS	GORD BAMBORD	GWB/ROYALTY	419	0
15	12	9	SOMEBODY'S SON	AARON LINES	OUTSIDE THE LINES	413	-30
16	17	13	WHAT DO YA THINK ABOUT THAT	MONTGOMERY GENTRY	COLUMBIA/SONY BMG	412	+35
17	21	4	THAT TRAIN	DOC WALKER	OPEN ROAD/UNIVERSAL	398	+89
18	19	4	LETTER TO ME	BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	383	+54
19	38	2	IN MY NEXT LIFE	TERRI CLARK	BNA/SONY BMG	382	+141
20	15	10	FELL RIGHT INTO YOU	JESSIE FARRELL	UNIVERSAL	349	-35
21	25	4	READY, SET, DON'T GO	BILLY RAY CYRUS WITH MILEY CYRUS	WALT DISNEY/LYRIC STREET/UNIVERSAL	341	+33
22	32	3	FLIRTIN' WITH ME	JASON BLAINE	NMM A&E	340	+91
23	28	8	WATCHING AIRPLANES	GARY ALLAN	MCA NASHVILLE/UNIVERSAL	331	+52
24	34	3	FALL	CLAY WALKER	ASYLUM-CURB/EMI	316	+56
25	20	18	IF YOU'RE READING THIS	TIM MCGRAW	CURB/EMI	308	-21
26	22	17	AS IF	SARA EVANS	RCA/SONY BMG	303	-8
27	18	20	ONLINE	BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	299	-55
28	31	20	LIVIN' OUR LOVE SONG	JASON MICHAEL CARROLL	ARISTA NASHVILLE/SONY BMG	294	+17
29	36	5	DON'T WASTE YOUR PRETTY	WILLIE MACK	OPEN ROAD/UNIVERSAL	279	+38
30	30	12	HOW LONG	EAGLES	ERC/MERCURY/LOST HIGHWAY/UNIVERSAL	278	+17

♦ indicates CanCon



Meet Julie Adam, who runs Toronto's half-century-old heritage AC

## CHFI: Older Than Sputnik

Keith Berman

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It's been a year of anniversaries, and why should we limit our celebrations to this side of the border? Congrats to Rogers AC CHFI/Toronto, which, earlier this year, almost set the building on fire when it rolled out a birthday cake with 50 big candles on it. "It's just amazing to think the station's been on that long," GM/PD Julie Adam says. One of the high points in its long history was in 1960, when Ted Rogers personally bought the station and added it to his growing portfolio; CHFI has been a Rogers Communications station ever since. Another turning point came in the mid-'80s, when market legend Don Daynard joined the station, crossing the street from CKFM (Mix 99.9). That move was orchestrated by then-PD Sandy Sanderson (now executive VP of Toronto radio for Rogers) and then-GM Tony Viner (now Rogers president/CEO).

"At the time, CHFI was at the bottom of the barrel, and we went from worst to first very quickly," Adam says. "It was a pretty incredible time for radio." Once Daynard was in place in mornings and began a 12-year run in the chair, station fixture Erin Davis was brought in to join him and, save for a two-year break, has been in mornings since the late '80s.

"The station's always been focused on the community and has done a lot of charity events; Erin shaved her head for Children's Wish and made the cover of the newspaper," Adam says. "There was a lot of success and No. 1 books and certainly top 2s for all those years. This is a great station."

Adam, whose background is music and programming, is in a unique situation, since she's the GM and PD. "I just fight with myself a lot," she jokes. But it can be a little daunting when you take into account that she is completely in charge of a powerhouse station in the fifth-largest metro area in North America.

"I've always felt a little like, 'Wow, you really want me to do this job? You sure there's not someone else more qualified?'" she says. "It's a privilege to be here. I love radio, I love all the formats. There's nothing else I want to do or would rather do, and to do it at a station like

this is incredible."

One of the bonuses of her dual role is that she can give an on-the-spot OK to an idea during a brainstorming meeting with the staff, because she knows what the budget can handle. "When you're the GM as well, you get to be part of the road map of the whole business, so it's much easier to make things happen when you don't have to go through an extra person or two to get approval," she says.

Despite years of programming experience, Adam candidly admits she had a bumpy entry into CHFI. "The first couple of years were very difficult and trying, and those two years were the years of my career that I learned the most about how to do the job and how to make mistakes, frankly," she says. "I really learned to appreciate heritage."

Those initial years helped dispel her attitude of "change is good" and realize that while it's wise to move quickly on things, you can't change quickly all the time. "There's a time and a place for making fast decisions and taking fast action, and there's a time and a place for moving slowly and really thinking things through—that's been my biggest learning experience," she says.

"Some people have been listening to this sta-



From left: Morning duo Erin Davis and Mike Cooper with producers Ian MacArthur and Gord Rennie and soccer darling David Beckham.



Listener-supported Team CHFI in the Run for the Cure raised \$70,000 to fight breast cancer and won CHFI its third consecutive Corporate Spirit Award.

**'Some people have been listening to this station for three decades, and that's incredible. It's just about having respect for the audience.'**

—Julie Adam



tion for three decades, and that's incredible. It's just about having respect for the audience. Once I really got my head around that, it made my job easier." Thankfully, as with most relationships, taking lumps can be a positive experience if you learn from your trials, which Adam has, since the station has rebounded to the top in ratings and revenue.

Looking ahead, what can you do with a station that's been around for a half-century? With a great stable of talent and music, it's just a matter of staying relevant to the audience, Adam says. "I spend a lot more time on the Web than I ever have. I

don't know if my time is split 50-50 between the frequency and the Web site, but it's pretty close. It's neat to be able to have the ability to do so many different things without having to put them on the radio."

While not rocket science, the station's use of online loyalty programs and online-only programming provide an effective outlet to further serve listeners in ways that might not be a perfect fit for the FM signal; for example, CHFI recently ran an online album special for the Backstreet Boys.

"The Backstreet Boys are certainly an artist we play on the station, but a full hour of their new music is not an exact fit for the signal," she says. "We promoted it a lot on the air, and we've had decent results with people listening to it online. Whereas before I would've had to say, 'Yeah, I don't think it's right for the station, I don't think we can do it,' now we have an alternative. It's almost like having a mini-radio station."

As a GM, though, Adam is forced to consider the other side of the equation that some PDs might not have to: From a business perspective, she has a pretty good idea how much annual revenue the FM signal will bring in, which she can extrapolate to determine how many people she needs on staff to keep the station running. However, because the Web is such a new revenue stream, it's impossible to predict how much to budget for it or how many people to hire to run the Web site.

But that hasn't stopped Adam from continuing to cultivate and develop CHFI's site. "I'm having a lot of fun with it," she says. "The guys here at the station like it a lot too. It's challenging, and we're always looking for different things we can do and different ideas. It's another place you can channel that creativity." **R&R**



► **BOYZ II MEN** RETURN FOR THE FIRST TIME SINCE 2002 WITH "THE TRACKS OF MY TEARS" AT NO. 25. THE GROUP'S 10TH AC HIT UPDATES THE MIRACLES' 1965 CLASSIC.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	21	<b>BIG GIRLS DON'T CRY</b> Fergie	NO. 1 (5 WKS)	11 <sup>3</sup> ☆ WILL.I.AM/A&M/INTERSCOPE	1654 -183	14.639 1
2	1	28	<b>HOME</b> Daughtry		11 <sup>3</sup> ☆ RCA/RMG	1623 -224	13.547 3
3	3	16	<b>BUBBLY</b> Cobie Smoolidge		11 UNIVERSAL REPUBLIC	1546 -45	13.768 2
4	4	19	<b>HEY THERE DELILAH</b> Plain White T's		11 <sup>3</sup> ☆ FEARLESS/HOLLYWOOD	1320 -132	10.975 5
5	5	20	<b>WAIT FOR YOU</b> Elliott Yamin		11 <sup>2</sup> ☆ HICKORY/RED	1152 -204	7.533 9
6	8	31	<b>THE SWEET ESCAPE</b> Gwen Stefani Feat. Akon		11 <sup>4</sup> ☆ INTERSCOPE	1110 -106	8.619 8
7	6	23	<b>(YOU WANT TO) MAKE A MEMORY</b> Bon Jovi		11 <sup>4</sup> ☆ MERCURY/ISLAND/IDJMG	1046 -180	9.033 6
8	7	31	<b>BEFORE HE CHEATS</b> Carrie Underwood		11 <sup>4</sup> ☆ ARISTA/ARISTA NASHVILLE/RMG	1008 -210	11.056 4
9	9	34	<b>EVERYTHING</b> Michael Buble		143/REPRISE	978 -229	7.038 10
10	10	13	<b>HOW LONG</b> Eagles		ERC	821 -231	5.066 12
11	11	9	<b>TAKING CHANCES</b> Celine Dion		COLUMBIA	792 -132	6.747 11
12	12	15	<b>WHO KNEW</b> Pink		11 <sup>2</sup> ☆ LAFACE/ZOMBA	767 -51	8.779 7
13	14	14	<b>BAND OF GOLD</b> Kimberley Locke		☆ CURB/REPRISE	566 -128	1.744 16
14	15	13	<b>FIRE AND RAIN</b> Kenny "Babyface" Edmonds		☆ MERCURY/IDJMG	388 -23	2.874 14
15	16	8	<b>LOST</b> Faith Hill		☆ WARNER BROS. (NASHVILLE)/WARNER BROS.	363 -11	3.483 13
16	17	16	<b>LOST IN THIS MOMENT</b> Big & Rich		11 ☆ WARNER BROS. (NASHVILLE)/WARNER BROS.	310 -2	0.915 23
17	18	10	<b>SOMEBODY'S ME</b> Enrique Iglesias		☆ INTERSCOPE	277 -12	1.040 20
18	19	5	<b>DREAMING WITH A BROKEN HEART</b> John Mayer		☆ AWARE/COLUMBIA	223 -1	1.319 17
19	20	9	<b>NOTHIN' BETTER TO DO</b> LeAnn Rimes		☆ CURB/REPRISE	215 -15	0.477 30
20	21	7	<b>DREAM ON</b> Kelly Sweet		☆ RAZOR & TIE	187 -16	0.307 -
21	22	3	<b>APOLOGIZE</b> Timbaland Feat. OneRepublic		11 ☆ MOSLEY/BLACKGROUND/INTERSCOPE	169 +47	2.584 15
22	NEW		<b>FROSTY THE SNOWMAN</b> Kimberley Locke		☆ CURB/REPRISE	125 +86	0.583 29
23	24	6	<b>ALMOST LOVER</b> A Fine Frenzy		☆ VIRGIN	122 -8	0.997 21
24	27	4	<b>I JUST LOVE YOU</b> Five For Fighting		☆ AWARE/COLUMBIA	109 -9	0.670 27
25	NEW		<b>THE TRACKS OF MY TEARS</b> Boyz II Men		☆ DECCA	105 +14	0.131 -
26	23	11	<b>FIRST TIME</b> Lifehouse		11 Geffen	101 -30	0.710 26
27	29	4	<b>INTO THE NIGHT</b> Santana Feat. Chad Kroeger		☆ ARISTA/RMG	91 -11	0.914 24
28	25	4	<b>OVER YOU</b> Daughtry		11 RCA/RMG	90 -9	0.973 22
29	NEW		<b>DO YOU HEAR WHAT I HEAR</b> Carrie Underwood		☆ BNA	88 +60	0.402 -
30	28	10	<b>INCONSOLE</b> Backstreet Boys		☆ JIVE/ZOMBA	88 0	0.119 -



### MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>FROSTY THE SNOWMAN</b> Kimberley Locke (Curb/Reprise) KRWM, KWAV, WARM, WCRZ, WFPG, WLHT, WRVF	7
<b>I'LL BE HOME FOR CHRISTMAS</b> Josh Groban (143/Reprise) KRWM, KWAV, WARM, WCRZ, WFPG	5
<b>DO YOU HEAR WHAT I HEAR</b> Carrie Underwood (BNA) WARM, WEZF, WGSY, WRVF	4
<b>COMING HOME FOR CHRISTMAS</b> Jim Brickman With Richie McDonald (SLG) KRWM, WCRZ, WFPG, WRVF	4
<b>WINTER WONDERLAND</b> Wynonna (Curb/Reprise) KRWM, WCRZ, WLHT, WRVF	4
<b>DO YOU FEEL ME</b> Anthony Hamilton (Def Jam/IDJMG) KBZ, KKBA, WHLG	3
<b>APOLOGIZE</b> Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope) KBIG, KUMU	2
<b>IT NEVER RAINS IN SOUTHERN CALIFORNIA</b> Barry Manilow (Arista/RMG) KKMY, WDOK	2
<b>WAKE UP CALL</b> Maroon 5 (A&M/Octone/Interscope) KBIG, WALK	2

**ADDED AT... WMJX**  
Boston, MA  
OM/PD: Don Kelley  
APD: Candy O'Terry  
MD: Mark Laurence  
Mannheim Steamroller, Let It Snow, Let It Snow, Let It Snow, O  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>I'LL BE HOME FOR CHRISTMAS</b> Josh Groban (143/REPRISE) TOTAL STATIONS: 12	86/86	<b>HOW FAR WE'VE COME</b> matchbox twenty (MELISSA/ATLANTIC) TOTAL STATIONS: 6	57/1
<b>KNOCK DOWN THE WALLS</b> Chubby Checker (TEEC) TOTAL STATIONS: 8	85/-4	<b>SING</b> Annie Lennox (ARISTA/RMG) TOTAL STATIONS: 15	56/2
<b>NOT MY PROBLEM</b> Dana Parish (COMBUSTION) TOTAL STATIONS: 15	82/10	<b>COMING HOME FOR CHRISTMAS</b> Jim Brickman With Richie McDonald (SLG) TOTAL STATIONS: 14	49/24
<b>WAKE UP CALL</b> Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 7	79/11	<b>SOMETHING YOU DO</b> Lacy Younger (BIG DEAL/BIG POND) TOTAL STATIONS: 31	49/6
<b>THE AIR THAT I BREATHE</b> Tom Fuller Band (MESA/BLUEMOON/SMC) TOTAL STATIONS: 13	58/0	<b>U + UR HAND</b> Pink (LAFACE/ZOMBA) TOTAL STATIONS: 3	46/-2

### MOST INCREASED PLAYS

+86	<b>FROSTY THE SNOWMAN</b> Kimberley Locke (Curb/Reprise) WNIC +8, WRAL +1, WOOD +9, WEZF +7, KESZ +5, WARM +5, WYYY +4, WRVF +3, WGSY +3, WLQT +3
+86	<b>I'LL BE HOME FOR CHRISTMAS</b> Josh Groban (143/Reprise) KLUL +13, WEZF +12, WLHT +12, WRVF +10, KMGA +8, KESZ +7, WGSY +6, WYYY +6, KRBB +3, WARM +3
+60	<b>DO YOU HEAR WHAT I HEAR</b> Carrie Underwood (Arista/Arista Nashville/RMG) WNIC +10, WOOD +8, WEZF +7, WRAL +7, WLQT +6, WYYY +6, WRVF +5, KRBB +4, WARM +4, WSNL +3
+47	<b>APOLOGIZE</b> Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope) WMJX +4, KBIG +9, KNEV +8, WHUD +6, KKCW +3, WFMK +3, WALK +2, WYAF +2, WWFS +1, WLEV +1
+24	<b>COMING HOME FOR CHRISTMAS</b> Jim Brickman With Richie McDonald (SLG) WRAL +10, WRVR +4, WRVF +3, KMXZ +1, KSSK +1, KTDY +1, KTSM +1, KVKI +1, WDEF +1, WJXB +1

### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>HOW TO SAVE A LIFE</b> The Fray (Epic)	11 <sup>5</sup>	818 1021
2	<b>WAITING ON THE WORLD TO CHANGE</b> John Mayer (Arista/Columbia)	11 <sup>4</sup>	754 891
3	<b>UNWRITTEN</b> Natasha Bedingfield (Epic)	11 <sup>6</sup>	744 811
4	<b>CHASING CARS</b> Snow Patrol (Polydor/A&M/Interscope)	11 <sup>4</sup>	706 838
5	<b>BAD DAY</b> Daniel Powter (Warner Bros.)	11 <sup>5</sup>	630 712

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>MAKES ME WONDER</b> Maroon 5 (A&M/Octone/Interscope)	11 <sup>3</sup>	618 738
7	<b>JINGLE BELL ROCK</b> Bobby Helms (Decca/MCA/UMe)	11	562 274
8	<b>BECAUSE OF YOU</b> Kelly Clarkson (RCA/RMG)	11 <sup>5</sup>	557 678
9	<b>FAR AWAY</b> Nickelback (Roadrunner/Atlantic/Lava)	11 <sup>4</sup>	551 619
10	<b>THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU)</b> Nat King Cole (Capitol)	11	550 281

FOR WEEK ENDING NOVEMBER 18, 2007  
LEGEND: See legend to charts in charts section for rules and symbol explanations.  
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# R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	<b>BUBBLY</b> COLBIE CAILLAT	NO. 1 (5 WKS)	UNIVERSAL REPUBLIC	2954 +45	15.027 1
2	2	22	<b>WHO KNEW</b> PINK	17 <sup>2</sup> ☆	LAFACE/ZOMBA	2732 -89	14.451 2
3	5	16	<b>OVER YOU</b> O'JASHTRY	11 ☆	RCA/RMG	2628 +60	14.337 3
4	3	18	<b>HOW FAR WE'VE COME</b> MATCHBOX TWENTY	11 ☆	MELISMA/ATLANTIC	2592 -68	13.818 4
5	4	16	<b>WAKE UP CALL</b> MAROON 5	11	A&M/OCTONE/INTERSCOPE	2557 -2	13.108 5
6	13	7	<b>APOLOGIZE</b> TIMBALAND FEATURING ONEREPUBLIC	MOST INCREASED PLAYS	MOSLEY/BLACKGROUND/INTERSCOPE	2093 +389	11.056 6
7	8	10	<b>INTO THE NIGHT</b> SANTANA FEATURING CHAD KROEGER	11 ☆	ARISTA/RMG	1998 +127	9.763 9
8	6	24	<b>BIG GIRLS DON'T CRY</b> FERGIE	11 <sup>3</sup> ☆	WILL.I.AM/A&M/INTERSCOPE	1948 -240	10.675 7
9	7	29	<b>FIRST TIME</b> LIFEHOUSE	11 ☆	GEFFEN	1887 -170	10.434 8
10	11	17	<b>PARALYZER</b> FINGER ELEVEN	11 <sup>2</sup>	WIND-UP	1837 +91	7.887 11
11	10	17	<b>PICTURES OF YOU</b> THE LAST GOODNIGHT	11 ☆	VIRGIN	1814 +58	8.205 10
12	9	18	<b>DREAMING WITH A BROKEN HEART</b> JOHN MAYER	11 ☆	AWARE/COLUMBIA	1708 -138	7.044 13
13	12	16	<b>HER EYES</b> PAT MONAHAN	11 ☆	COLUMBIA	1673 -8	7.401 12
14	14	29	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S	11 <sup>3</sup> ☆	FEARLESS/HOLLYWOOD	1355 -56	6.569 14
15	16	13	<b>LOVE SONG</b> SARA BAREILLES	11 ☆	EPIC	1300 +84	5.048 16
16	17	9	<b>LOST HIGHWAY</b> BON JOVI	11 ☆	MERCURY/ISLAND/IDJMG	1117 +90	5.682 15
17	18	17	<b>CALLING YOU</b> BLUE OCTOBER	11 ☆	UNIVERSAL MOTOWN	926 +43	2.699 21
18	9	9	<b>BREATHE IN BREATHE OUT</b> MAT KEARNEY	11 ☆	HOLLYWOOD/AWARE/COLUMBIA	910 +47	3.421 17
19	21	6	<b>SORRY</b> BUCKCHERRY	AIRPOWER/MOST ADDED	ELEVEN SEVEN/ATLANTIC/LAVA	900 +182	3.407 18
20	23	4	<b>SHADOW OF THE DAY</b> LINKIN PARK	AIRPOWER	WARNER BROS.	866 +212	3.083 19
21	20	11	<b>THE GREAT ESCAPE</b> BOYS LIKE GIRLS	11 ☆	COLUMBIA	738 -20	2.660 22
22	32	2	<b>WHATEVER IT TAKES</b> LIFEHOUSE	11 ☆	GEFFEN	503 +181	1.819 26
23	29	3	<b>THE WAY I AM</b> INGRID MICHAELSON	11 ☆	CABIN 24/ORIGINAL SIGNAL/RED	501 +151	2.891 20
24	25	10	<b>SEVEN DAYS OF LONELY</b> ININE	11 ☆	J/RMG	484 -8	0.971 35
25	28	5	<b>FALLING DOWN</b> DURAN DURAN	11 ☆	EPIC	440 +56	1.842 25
26	39	2	<b>TATTOO</b> JORDIN SPARKS	11 ☆	JIVE/ZOMBA	427 +149	1.935 24
27	35	3	<b>I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM)</b> GOOD CHARLOTTE	11 ☆	DAYLIGHT/EPIC	398 +75	0.980 34
28	24	19	<b>HOLLYWOOD</b> COLLECTIVE SOUL	11 ☆	EL	397 -102	1.028 33
29	27	9	<b>STRAIGHT LINES</b> SILVERCHAIR	11 ☆	ELEVEN/ATLANTIC/LAVA	385 -27	0.725 39
30	33	3	<b>LOVE LIKE THIS</b> NATASHA BEDINGFIELD	11 ☆	PHONOGENIC/EPIC	358 +37	1.618 27
31	34	8	<b>THE WAY I ARE</b> TIMBALAND FEATURING KERI HILSON	11 <sup>2</sup> ☆	MOSLEY/BLACKGROUND/INTERSCOPE	323 +5	1.333 28
32	36	5	<b>LIGHT UP THE SKY</b> YELLOWCARD	11 ☆	CAPITOL	322 +11	0.538 -
33	26	12	<b>NOLITA FAIRYTALE</b> VANESSA CARLTON	11 ☆	THE INC./UNIVERSAL MOTOWN	319 -90	0.855 36
34	30	5	<b>1234</b> FEIST	11 ☆	CHERRYTREE/POLYDOR/INTERSCOPE	314 -35	0.724 40
35	<b>NEW</b>		<b>I'LL BE WAITING</b> LENNY KRAVITZ	11	VIRGIN	292 +97	1.135 30
36	<b>NEW</b>		<b>TEARDROPS ON MY GUITAR</b> TAYLOR SWIFT	11 ☆	BIG MACHINE/UNIVERSAL REPUBLIC	273 +130	1.051 32
37	<b>NEW</b>		<b>BEST DAYS (THE REST OF OUR LIVES)</b> GRAHAM COLTON	11 ☆	UNIVERSAL REPUBLIC	267 +50	0.281 -
38	40	3	<b>HATE THAT I LOVE YOU</b> RIHANNA FEATURING NE-YO	11	SRP/DEF JAM/IDJMG	252 +21	1.065 31
39	<b>NEW</b>		<b>CLUMSY</b> FERGIE	11	WILL.I.AM/A&M/INTERSCOPE	247 +52	2.014 23
40	31	10	<b>LOVESTONED</b> JUSTIN TIMBERLAKE	11	JIVE/ZOMBA	237 -101	0.654 -

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>SORRY</b> Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)	12
<b>WHATEVER IT TAKES</b> Lifehouse (GEFFEN)	11
<b>TATTOO</b> Jordin Sparks (JIVE/ZOMBA)	11

<b>TEARDROPS ON MY GUITAR</b> Taylor Swift (BIG MACHINE/UNIVERSAL REPUBLIC)	9
<b>I'LL BE WAITING</b> Lenny Kravitz (VIRGIN)	7
<b>SHADOW OF THE DAY</b> Linkin Park (WARNER BROS.)	6
<b>NO ONE</b> Alicia Keys (MBK/J/RMG)	6
<b>APOLOGIZE</b> Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)	5
<b>FALLING DOWN</b> Duran Duran (EPIC)	5
<b>THE WAY I AM</b> Ingrid Michaelson (CABIN 24/ORIGINAL SIGNAL/RED)	5

**ADDED AT...**  
**KMHX**  
Santa Rosa, CA  
PD: Danny Wright

Jordin Sparks, Tattoo, 20  
Buckcherry, Sorry, 19  
Feist, 1234, 13  
Lenny Kravitz, I'll Be Waiting, 0

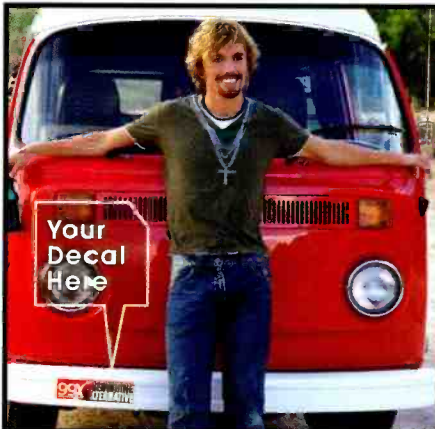
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>SHE MOVES IN HER OWN WAY</b> The Kooks (ASTRALWERKS/CAPITOL)	199/30	<b>MISERY BUSINESS</b> Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)	153/26
TOTAL STATIONS:	17	TOTAL STATIONS:	9
<b>NO ONE</b> Alicia Keys (MBK/J/RMG)	195/115	<b>STRONGER</b> Kanye West (ROC-A-FELLA/DEF JAM/IDJMG)	146/12
TOTAL STATIONS:	5	TOTAL STATIONS:	8
<b>OUR TIME NOW</b> Plain White T's (HOLLYWOOD)	192/38	<b>HOT</b> Avril Lavigne (ARISTA/RMG)	135/32
TOTAL STATIONS:	15	TOTAL STATIONS:	12
<b>S.O.S.</b> Jonas Brothers (HOLLYWOOD)	173/48	<b>I'M LIKE A LAWYER... (ME &amp; YOU)</b> Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)	134/31
TOTAL STATIONS:	14	TOTAL STATIONS:	7
<b>MY WISH</b> Rascal Flatts (LYRIC STREET/HOLLYWOOD)	155/48	<b>TAKING CHANCES</b> Celine Dion (COLUMBIA)	132/76
TOTAL STATIONS:	9	TOTAL STATIONS:	14

## MOST INCREASED PLAYS

+389	☆	<b>APOLOGIZE</b> Timbaland Feat. OneRepublic (Mosley/Blackground/Interscope)	WBNS +29, WPTE +25, KQKQ +23, WMMX +21, KBBY +19, WMC +18, WQAL +18, KPEK +18, WKDD +17, KYKY +17
+212	☆	<b>SHADOW OF THE DAY</b> Linkin Park (Warner Bros.)	KQKQ +30, KJMY +21, KF26 +20, WPTT +17, KEZR +17, WCDA +16, WZPL +15, KVUU +11, KSTZ +10, KFVY +8
+182		<b>SORRY</b> Buckcherry (Eleven Seven/Atlantic/Lava)	KVLY +25, WBNS +19, KMHX +19, KEZR +18, WCDA +16, WPLJ +15, WLNL +13, KCIX +9, KALZ +9, WWWW +8
+181	☆	<b>WHATEVER IT TAKES</b> Lifehouse (Geffen)	KLCA +22, KVLY +19, WYHA +15, WMMX +14, KZZO +13, KRUZ +10, KSII +10, SIPL +9, KALC +9, WWWW +8
+151		<b>THE WAY I AM</b> Ingrid Michaelson (Cabin 24/Original Signal/Red)	KLCC +24, WMC +20, KMHB +17, WZPL +17, KLCA +15, KCDU +15, WPTT +14, KLLY +12, SIPL +10, WRMF +8

FOR WEEK ENDING NOVEMBER 18, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
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# AC/HOT AC

## HOT AC REPORTERS

<b>WKDD/Akron, OH*</b> OM/PD: Keith Kennedy	<b>KALZ/Fresno, CA*</b> OM/PD: Paul Wilson APD: Laurie West	<b>KMXP/Phoenix, AZ*</b> OM: Alan Sledge PD: Ron Price MD: Allen Frey
<b>WRVE/Albany, NY*</b> OM/PD: Randy McCarty APD: Kevin Rush MD: Tred Hulse	<b>KKPL/Ft. Collins, CO</b> OM/PD: Mark Callaghan MD: Beano	<b>WMGX/Portland, ME*</b> OM: Chris Mac PD: Randi Kirshbaum APD/MD: Ethan Minton
<b>KPEK/Albuquerque, NM*</b> PD: Tony Manero MD: Jamie Frye	<b>WINK/Ft. Myers, FL*</b> PD: Chad Rufer APD: Dave Alexander	<b>KRSK/Portland, OR*</b> PD: Jeff McHugh MD: Sheryl Stewart
<b>KDBZ/Anchorage, AK</b> OM/PD: Tom Oakes	<b>WQLH/Green Bay, WI*</b> PD: Jimmy Clark	<b>WBWZ/Poughkeepsie, NY</b> PD: Aaron "Dave" McCord MD: Chris Chase
<b>KMXS/Anchorage, AK</b> PD/MD: Roxi Lennox APD: Joe Campbell	<b>WWHA/Greenville, NC*</b> OM/PD: Mike "Maddawq" Biddle	<b>KLCA/Reno, NV*</b> OM: Bill Schulz PD: Beej Bretz MD: Connie Wray
<b>WAYV/Atlantic City, NJ*</b> PD: Paul Kelly	<b>WIKZ/Hagerstown, MD</b> OM/PD: Rick Alexander MD: Jeff Roteman	<b>KZZO/Sacramento, CA*</b> OM: Byron Kennedy PD: Jeff Z. APD/MD: Shawn Cash
<b>KAMX/Austin, TX*</b> PD: Cat Thomas APD/MD: Carey Edwards	<b>WNNK/Harrisburg, PA*</b> OM/PD: John O'Dea MD: Denny Logan	<b>KJMY/Salt Lake City, UT*</b> OM: Jeff Cochran PD: Rob Boshard
<b>KLLY/Bakersfield, CA*</b> OM/PD: E.J. Tyler APD: Erik Fox MD: Darci Dawn	<b>WTIC/Hartford, CT*</b> OM: Steve Salhany PD/MD: Jeannine Jersey	<b>KUDD/Salt Lake City, UT*</b> OM/PD: Brian Michel
<b>WWMX/Baltimore, MD*</b> OM: Dave LaBrozzi PD: Greg Carpenter	<b>KHMX/Houston, TX*</b> OM: Ken Charles PD: Vince Richards APD/MD: Keith Scott	<b>KMYI/San Diego, CA*</b> PD: Jimmy Steele MD: Jen Sorenson
<b>WMRV/Binghamton, NY</b> PD: Bob Taylor	<b>WZPL/Indianapolis, IN*</b> OM/PD: Scott Sands APD: Kari Johl MD: Dave Decker	<b>KIOI/San Francisco, CA*</b> PD: Stacy Cunningham MD: Darren McPeake
<b>KCIX/Boise, ID*</b> PD/MD: Brent Carey	<b>KMXB/Las Vegas, NV*</b> PD: Justin Chase MD: Brandon Bell	<b>KLLC/San Francisco, CA*</b> PD: Chris Mays APD/MD: Jayn
<b>WBMX/Boston, MA*</b> PD: Jerry McKenna APD/MD: Mike Mullaney	<b>WCDA/Lexington, KY*</b> PD/MD: Chris Elliott	<b>KEZR/San Jose, CA*</b> PD: Dana Jang MD: Kirk Peffer
<b>WUHU/Bowling Green, KY</b> PD/MD: Brooke Summers	<b>KURB/Little Rock, AR*</b> OM/PD: Randy Cain APD/MD: Becky Rogers	<b>KRUZ/Santa Barbara, CA*</b> <b>KMHX/Santa Rosa, CA*</b> PD: Danny Wright
<b>WTSS/Buffalo, NY*</b> OM: Sue O'Neil PD: Brian Demay MD: Rob Lucas	<b>WXMA/Louisville, KY*</b> PD: George Lindsey MD: Katrina Blair	<b>Sirius The Pulse/Satellite*</b> OM: Kid Kelly PD: Jim Ryan MD: Heidi O'Brien
<b>WHBC/Canton, OH*</b> PD: Hunter Scott APD/MD: Kayleigh Kriss	<b>KVLV/McAllen, TX*</b> PD: Alex Duran APD/MD: Meridee	<b>XM Flight 26/Satellite*</b> OM: Jon Zellner PD/MD: Mike Abrams
<b>WCOD/Cape Cod, MA</b> OM: Steve McVie PD: Kevin Matthews	<b>WMC/Memphis, TN*</b> OM: Jerry Dean PD: Lance Ballance MD: Jill Bucco	<b>KPLZ/Seattle, WA*</b> PD: Kent Phillips APD: Leonard Barokas MD: Alisa Hashimoto
<b>WLNK/Charlotte, NC*</b> PD: Neal Sharpe APD: Anthony Michaels MD: Todd Haller	<b>WKTJ/Milwaukee, WI*</b> PD: Bob Walker	<b>KCDA/Spokane, WA*</b> OM: Robert Harder PD: Scott Shannon
<b>WMTX/Chicago, IL*</b> PD: Mary Ellen Kachinske MD: Nikki Chuminatto	<b>KSTP/Minneapolis, MN*</b> PD: Leighton Peck APD/MD: Jill Roen	<b>KZZU/Spokane, WA*</b> OM: Roger Nelson PD: Ken Hopkins
<b>WKRO/Cincinnati, OH*</b> OM/PD: Patti Marshall APD: Grover Collins MD: Brian Douglas	<b>KOSO/Modesto, CA*</b> APD: John Chimp	<b>KYKY/St. Louis, MO*</b> PD: Mark Edwards MD: Jen Myers
<b>WQAL/Cleveland, OH*</b> PD: Dave Popovich	<b>WJLK/Monmouth, NJ*</b> OM/PD: Lou Russo MD: Steve Ardolina	<b>WQXX/Sunbury, PA</b> PD: Drew Kelly APD: Chad Evans MD: Rob Senter
<b>KVUU/Colorado Springs, CO*</b> PD: Chris Pickett MD: Darren McKee	<b>KCDU/Monterey, CA*</b> OM/PD: Kenny Allen	<b>WBOW/Terre Haute, IN</b> PD: Sketch Brumfield
<b>WBNS/Columbus, OH*</b> OM/PD: Jay Taylor MD: Sue Leighton	<b>WGMT/Montpelier, VT</b> PD/MD: Steve Nichols APD: Jeff Garfield	<b>WWWM/Toledo, OH*</b> PD: Ron Finn
<b>KLTG/Corpus Christi, TX*</b> OM: Clayton Allen PD: Chris Roberts	<b>WPLJ/New York, NY*</b> OM: Tom Cuddy PD: Scott Shannon MD: Tony Mascar	<b>KLZR/Topeka, KS*</b> PD/MD: Jon Thomas
<b>KDMX/Dallas, TX*</b> PD: Rick O'Brian MD: Lisa Thomas	<b>WPTE/Norfolk, VA*</b> PD: Barry McKay MD: Heather Branch	<b>KLRK/Waco, TX</b> OM: Tom Barfield PD/MD: Dustin Drew APD: Beth Richards
<b>WDAQ/Danbury, CT</b> PD: Chris Duggan MD: Zach Dillon	<b>KYIS/Oklahoma City, OK*</b> OM/PD: Chris Baker MD: Cisco	<b>WRQX/Washington, DC*</b> OM/PD: Kenny King MD: Carol Parker
<b>WMMX/Dayton, OH*</b> OM/PD: Jeff Stevens APD: Shaun Vincent	<b>WMXO/Olean, NY</b> PD/MD: Chris Hicks	<b>WRMF/West Palm Beach, FL*</b> PD: Bob Neumann APD/MD: Amy Navarro
<b>KALC/Denver, CO*</b> OM/PD: Dave Symonds APD/MD: Sam Hill	<b>KQKQ/Omaha, NE*</b> PD/MD: Nevin Dane	<b>KNIN/Wichita Falls, TX</b> OM: Chris Walters PD: Liz Ryan
<b>KIMN/Denver, CO*</b> PD: John Roberts MD: Hollywood Henderson	<b>WOMX/Orlando, FL*</b> PD: Jeff Cushman MD: Laura Francis	<b>WINC/Winchester, VA</b> OM/PD: Jeff Adams APD/MD: Paula Kidwell
<b>KSTZ/Des Moines, IA*</b> PD: Jim Schaefer MD: Jimmy Wright	<b>KBBY/Oxnard, CA*</b> OM: Tom Watson PD: Todd Violette MD: Keli Reynolds	<b>WXLO/Worcester, MA*</b> OM/PD: Jay Beau Jones APD/MD: Mary Knight
<b>WDVD/Detroit, MI*</b> OM/PD: Ron Harrell MD: Jesse Addy	<b>KFYV/Oxnard, CA*</b> OM: Brian "Big Bear" Davis APD/MD: Maverick	
<b>KBMX/Duluth, MN</b> PD: Corey Carter	<b>KPSI/Palm Springs, CA</b> PD: Connie Breeze MD: Bradley Ryan	
<b>KSII/El Paso, TX*</b> OM: Courtney Nelson PD: Jerry Kidd		
<b>WBQB/Fredericksburg, VA</b> OM/PD: Chris Carmichael MD: Crystal Presley		

\* Monitored Reporters



► FIRST A HIT IN 1947, **GENE AUTRY'S** "HERE COMES SANTA CLAUS" RE-ENTERS THE HOLIDAY CHART AT NO. 22. THE SINGING COWBOY'S 1949 CHESTNUT "RUDOLPH THE RED-NOSED REINDEER" ALSO BULLETS AT NO. 18.

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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC		PLAYS
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	14	WAKE UP CALL	MAROON 5	825 -3
2	2	11	INTO THE NIGHT	SANTANA FEATURING CHAD KROEGER	751 -63
3	5	11	BUBBLY	COLBIE CAILLAT	739 +25
4	6	8	APOLOGIZE	TIMBALAND FEATURING ONEREPUBLIC	731 +57
5	4	15	OVER YOU	DAUGHTRY	720 +4
6	3	17	HOW FAR WE'VE COME	MATCHBOX TWENTY	665 -77
7	7	15	SEVEN DAY FOOL	JULY BLACK	647 -5
8	8	16	TONGUE TIED	FABER DRIVE	553 -18
9	9	9	ALL I EVER WANTED	BRIAN MELO	533 -3
10	12	10	PICTURES OF YOU	THE LAST GOODNIGHT	503 +61
11	17	5	CLUMSY	FERGIE	499 +117
12	11	16	MONEY HONEY	STATE OF SHOCK	489 +33
13	10	17	LOVETONED	JUSTIN TIMBERLAKE	435 -78
14	16	7	NO ONE	ALICIA KEYS	427 +53
15	14	7	I'LL KEEP YOUR MEMORY VAGUE	FINGER ELEVEN	416 +2
16	13	7	1234	FEIST	415 -14
17	20	10	STRONGER	KANYE WEST	369 +4
18	24	5	LOST HIGHWAY	BON JOVI	358 +62
19	25	4	HOT	AVRIL LAVIGNE	339 +44
20	21	23	HEY THERE DELILAH	PLAIN WHITE T'S	329 -1
21	15	26	THNKS FR TH MMRs	FALL OUT BOY	311 -62
22	22	28	BIG GIRLS DON'T CRY	FERGIE	300 -32
23	18	15	1973	JAMES BLUNT	299 -70
24	30	3	DON'T STOP THE MUSIC	RIHANNA	283 +35
25	23	18	DO IT	NELLY FURTAO	276 -31
26	19	22	THE WAY I ARE	TIMBALAND FEATURING KERI HILSON	272 -96
27	35	3	FOR THE NIGHTS I CAN'T REMEMBER	HEDLEY	259 +73
28	31	11	GIMME MORE	BRITNEY SPEARS	258 +22
29	26	42	WHO KNEW	PINK	252 -20
30	27	8	HATE THAT I LOVE YOU	RIHANNA FEATURING NE-YO	251 -19

THIS WEEK	LAST WEEK	WEEKS ON CHART	HOLIDAY		PLAYS
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	4	33	JINGLE BELL ROCK	BOBBY HELMS	562 +288
2	3	33	THE CHRISTMAS SONG (MERRY CHRISTMAS TO YOU)	NAT KING COLE	550 +269
3	1	36	A HOLLY JOLLY CHRISTMAS	BURL IVES	542 +237
4	6	36	IT'S THE MOST WONDERFUL TIME OF THE YEAR	ANDY WILLIAMS	537 +269
5	2	34	ROCKIN' AROUND THE CHRISTMAS TREE	BRENDA LEE	527 +246
6	7	33	ALL I WANT FOR CHRISTMAS IS YOU	MARIAH CAREY	517 +268
7	8	33	HAPPY X-MAS (WAR IS OVER)	JOHN LENNON & YOKO ONO	503 +263
8	5	33	WHITE CHRISTMAS	BING CROSBY	483 +212
9	17	25	JINGLE BELL ROCK	DARYL HALL JOHN OATES	477 +284
10	13	27	PLEASE COME HOME FOR CHRISTMAS	EAGLES	473 +268
11	9	33	IT'S BEGINNING TO LOOK A LOT LIKE CHRISTMAS	JOHNNY MATHIS	456 +221
12	12	33	MERRY CHRISTMAS DARLING	THE CARPENTERS	424 +209
13	23	27	WONDERFUL CHRISTMAS TIME	PAUL MCCARTNEY	420 +255
14	18	33	DO THEY KNOW IT'S CHRISTMAS?	BAND-AID	409 +218
15	20	36	LAST CHRISTMAS	WHAM!	402 +232
16	10	30	FELIZ NAVIDAD	JOSE FELICIANO	394 +173
17	11	18	WINTER WONDERLAND	EURYTHMICS	374 +158
18	15	34	RUDOLPH THE RED-NOSED REINDEER	GENE AUTRY	350 +150
19	21	33	HAPPY HOLIDAY/THE HOLIDAY SEASON	ANDY WILLIAMS	345 +176
20	27	13	CHRISTMAS EVE (SARAJEVO 12/24)	TRANS-SIBERIAN ORCHESTRA	335 +193
21	16	21	SANTA CLAUS IS COMIN' TO TOWN	BRUCE SPRINGSTEEN	327 +131
22	RE-ENTRY		HERE COMES SANTA CLAUS (DOWN SANTA CLAUS LANE)	GENE AUTRY	323 +199
23	30	17	IT'S THE MOST WONDERFUL TIME OF THE YEAR	JOHNNY MATHIS	320 +183
24	14	20	OO YOU HEAR WHAT I HEAR	WHITNEY HOUSTON	317 +115
25	25	11	SLEIGH RIDE	LERoy ANDERSON	312 +166
26	24	8	(THERE'S NO PLACE LIKE) HOME FOR THE HOLIDAYS	PERRY COMO	303 +143
27	RE-ENTRY		HOME FOR THE HOLIDAYS	THE CARPENTERS	302 +188
28	14		CHRISTMAS CANON	TRANS-SIBERIAN ORCHESTRA	301 +162
29	RE-ENTRY		O HOLY NIGHT	JOSH GROBAN	295 +177
30	RE-ENTRY		BLUE CHRISTMAS	ELVIS PRESLEY	289 +181

♦ indicates CanCon

# SMOOTH JAZZ



The Weather Channel aligns with smooth jazz for a hit CD compilation

## Smooth Jazz And The Perfect Storm

Carol Archer

CArcher@RadioandRecords.com

The Weather Channel's new "Smooth Jazz" compilation CD debuted at No. 3 on Billboard's Contemporary Jazz chart for the week of Oct. 29 and remains No. 1 among jazz compilations at Amazon. Let the who is without a weekly audience of 90 million U.S. households cast the first snicker. Add to those numbers: an audience of 20 million-plus who tune in daily in 150 U.S. markets, including 42 of the top 50 DMAs; and 35 million-plus who are unique visitors to its Web site. Make no mistake: This is tremendous news for smooth jazz.

The Weather Channel bowed 25 years ago, and for many of those, it has played smooth jazz alongside scrolling content. From the outset, viewers queried the channel to learn about the songs they liked and where they could buy them. At first, the channel simply answered the inquiries; then, it began to mail playlists. Eventually, it devoted attention to the music side of programming, playing upbeat tunes during the day and slowing the tempo in the evening.

The Weather Channel compilation CD has 12 songs and lists for \$13.98 at Amazon. It features the destination's most-requested tunes by such popular smooth jazz acts as Dave Koz, Najee, Pieces of a Dream, Joyce Cooling, Chick Corea, Jeff Lorber, Brian Hughes, Four80East and Paprika Soul. The project includes three songs by artists heard only on the Weather Channel: Jeanne Ricks, Ryan Farish and Mark Krurnowski.

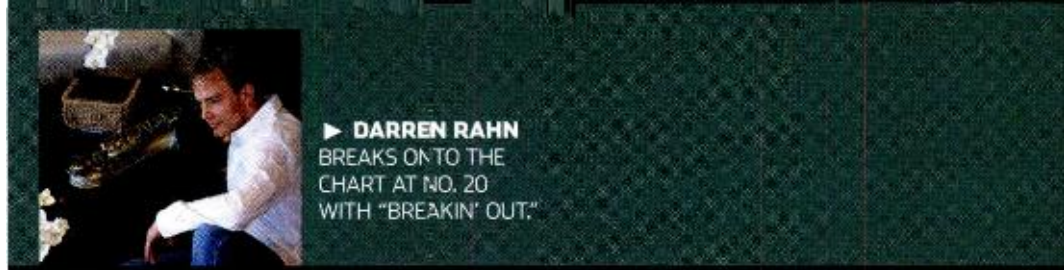
Five years ago, KKM Global Brand Strategies CEO Ken Markman and the Weather Channel's Shari Pace began considering ways to leverage the channel's brand through licensing. Markman describes the process—which eventually included the Nashville-based consortium's Midas Records for distribution and EMI Licensing's Gary Eaton, who sequenced the CD—as akin to Raymond Chandler's writing his L.A.-noir Phillip Marlow detective novels: "He sat in an empty room waiting for fate to impel him to act," Markman says. "For us, it was a matter of aligning preparation, patience and process."

The Weather Channel looked at competitors, like Discovery and National Geographic, but had not been able to pierce the veil of licensed product to that point. But when Markman and Pace imagined what the Weather Channel could muster, in terms of its authoritative, reliable positioning for 20 years as a cable content company, it became clear that the power of the brand and use of its trademark would appeal to consumers. Particularly given that the CD was an implied endorsement, as being associated with a product or service is more powerful than slapping the logo on a product, Markman says.

"From that mantra and positioning was the difference between putting a Levi's 501 red tag on a product versus putting the words 'the Weather Channel' on a product," he says.

When Markman and Pace looked at the universe of what a licensing program could be for a media company, they realized they could leverage content and that it would be ideal to merge weather and music. Markman says, "Music not only defines a generation, it creates an emotional connection. In this case, a connection to the brand."

The challenge was to extend that emotional relationship with the brand via another media platform, and music seemed an appropriate touch point. But it was unclear whether the Weather Channel had a small, loyal group of viewers or a large demo of occasional viewers who would still relate to the music and make the connection to



► **DARREN RAHN**  
BREAKS ONTO THE  
CHART AT NO. 20  
WITH "BREAKIN' OUT."

		SMOOTH JAZZ INDICATOR				PLAYS	
THIS WEEK	LAST WEEK	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	1	AIN'T NO WOMAN (LIKE THE ONE I GOT)	JEFF GOLUB FEAT. RICHARD ELLIOT	NARADA JAZZ/BLG	183	+5	
2	2	L.A. CITY LIGHTS	CANDY DULFER	HEADS UP	176	+2	
3	3	BLUE WATER	ERIC MARIENTHAL	PEAK/CONCORD	155	-1	
4	4	COME WHAT MAY	NAJEE	HEADS UP	150	-1	
5	5	LET IT GO	BONEY JAMES	CONCORD	144	-2	
6	6	R N R	RICK BRAUN & RICHARD ELLIOT	ARTIZEN	137	+5	
7	7	WHAT CHA GONNA DO?	BRIAN SIMPSON	RENDEZVOUS	136	+8	
8	8	REMEMBER ME	MARION MEADOWS	HEADS UP	128	+1	
9	10	HAPPY HOUR	JIMMY SOMMERS	GEMINI	126	+7	
10	11	VENICE	CHRIS BOTTI	COLUMBIA	118	-1	
11	9	COMING RIGHT AT YA	MICHAEL MANSON	NUGROOVE	118	-9	
12	12	YOU BELONG TO ME	CHAKA KHAN FEAT. MICHAEL MCDONALD	BURGUNDY	113	0	
13	13	BUMPIN' ON THE WES SIDE	BLAKE AARON	INNERVISION	113	0	
14	28	LUCKY STAR	PAUL HARCASTLE	TRIPPIN' N' RHYTHM	112	+38	
15	14	SLAMMIN'	JAY SOTO	NUGROOVE	112	-1	
16	16	OLD SCHOOL	EVERETTE HARP	SHANACHIE	110	+8	
17	17	GIVE IT TO ME BABY	DAVE SERENY	NUGROOVE	94	-1	
18	18	POETRY MAN	QUEEN LATIFAH	FLAVOR UNIT/VERVE	92	0	
19	19	SMOOTH AS SILK	MIKE CATALANO	CATMAN	90	-2	
20	NEW	BREAKIN' OUT	DARREN RAHN	NUGROOVE	87	+18	
21	20	RED BEANS AND RICE	HIROSHIMA	HEADS UP	84	-3	
22	21	SMOOTHVEGAS	SOUL BALLET	ARTIZEN	83	-4	
23	24	KEEPIN' IT COOL	NICK COLIGONNE	NARADA JAZZ/BLG	79	+1	
24	22	BOSSA AWHILE	RONNY SMITH	K&A	79	-4	
25	27	AIN'T NO SUNSHINE	DWAYNE KERR FEAT. ERYKAH BADU	DMANN'S	77	+2	
26	25	FIRE AND RAIN	KENNY "BABYFACE" EDMONDS	MERCURY/IDJMG	77	-1	
27	30	BLISS	RANDY SCOTT FEAT. TIM BOWMAN	MEGAWAVE	75	+2	
28	26	BUCKTOWN	LAKE EFFECT	NUGROOVE	75	0	
29	29	TROPICA	WILL DONATO	INNERVISION	74	+1	
30	NEW	THE WAVE (2007)	KIRK WHALUM	RENDEZVOUS	72	+7	

FOR WEEK ENDING NOVEMBER 18, 2007

**'We needed to allow the brand to become accepted by consumers at retail and allow the Long Tail to work for us, because common interest dictates consumerism today.'**

—Ken Markman



**'Music not only defines a generation, it creates an emotional connection. In this case, a connection to the brand.'**

—Ken Markman

lifestyle content.

"We needed to allow the brand to become accepted by consumers at retail and allow the Long Tail to work for us, because common interest dictates consumerism today," Markman says.

He says that the project combined brand relevance and emotional connection, extending the Weather Channel brand to retail and ultimately leveraging common interest and the Long Tail experience into a symphony of timing and technology to create such an opportunity at the right place at the right time. In other words, it allowed consumers to draw from popular culture what it is they want to experience.

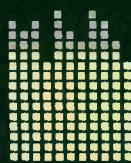
"The migration of all the factors that coalesced would have been premature three years ago and five years from now would have been too late. Further, the demographic that buys music in this genre came together at the right moment, when the consumer for this type of music is not going to be downloading it," Markman says.

The marketing campaign for the compilation CD is comprehensive, uniquely incorporated with a number of corporate alliances, from a tie-in with Marshall Fields' umbrella sales to the L.L. Bean catalog with its 27 million recipients; food and drug chains; Barnes & Noble, Borders, Best Buy and others for music retail; mid-tier, mass markets with safety and emergency outlets, which ties in with the channel's disaster preparedness program; Linens 'n Things and Bed Bath & Beyond; and the Home Depot, marketed with bio-engineered, weather-tough plants.

"As brand stewards for the Weather Channel, with its mission to bring weather to life, our position here is that wherever consumers are, that's where we want to be," Markman says.

Keyboardist/producer Jeff Lorber, whose composition "Santa Monica Triangle" closes the collection, says, "In our business, where record sales are shrinking, any chance to get our music heard and sold is welcome. The Weather Channel is a powerful but sometimes overlooked conduit of exposure for smooth jazz music that has a wide audience of ordinary folks who are not necessarily jazz fans. It's great to see them get more actively behind marketing our music."

R&R



▶ **CHAKA KHAN**  
CAPTURES AIRPOWER  
HONORS FOR "YOU  
BELONG TO ME,"  
WHICH FEATURES  
MICHAEL McDONALD  
(21-20, UP 18).



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**nielsen**  
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
2	17		<b>AIN'T NO WOMAN (LIKE THE ONE I GOT)</b> JEFF GOLUB FEATURING RICHARD ELLIOT	<b>NO. 1 (2 WKS)</b> NARADA JAZZ/BLG	486 -59	4.820 5
1	22		<b>R N R</b> RICK BRAUN & RICHARD ELLIOT	ARTIZEN	482 -73	5.959 1
5	11		<b>L.A. CITY LIGHTS</b> CANDY DULFER	HEADS UP	460 +59	5.761 2
4	27		<b>SLAMMIN</b> JAY SOTO	NUGROOVE	455 +37	3.687 10
3	31		<b>NOODLE SOUP</b> FOURB0EAST	NATIVE LANGUAGE	433 +6	5.472 3
7	11		<b>LET IT GO</b> BONEY JAMES	CONCORD	412 +20	5.065 4
9	7		<b>POETRY MAN</b> QUEEN LATIFAH	FLAVOR UNIT/VERVE	395 +21	4.243 7
6	31		<b>BLACK RIVER</b> KEIKO MATSUI	SHOUT! FACTORY	377 -22	3.103 15
8	27		<b>LADIES' CHOICE</b> PAUL TAYLOR	PEAK/CONCORD	354 -30	4.765 6
13	8		<b>VENICE</b> CHRIS BOTTI	COLUMBIA	332 +34	4.227 8
11	14		<b>FIRE AND RAIN</b> KENNY "BABYFACE" EDMONDS	MERCURY/IDJMG	331 -6	3.171 14
15	21		<b>REMEMBER ME</b> MARION MEADOWS	HEADS UP	298 +37	2.273 18
14	9		<b>BLUE WATER</b> ERIC MARIENTHAL	PEAK/CONCORD	293 +23	3.693 9
16	21		<b>PARKSIDE SHUFFLE</b> DOWN TO THE BONE	NARADA JAZZ/BLG	286 +46	2.099 20
15	12		<b>STREET LIFE</b> U-NAM	TRIPPIN' N' RHYTHM	267 -55	3.247 12
16	19		<b>LUCKY STAR</b> PAUL HARDCASTLE	<b>MOST INCREASED PLAYS</b> TRIPPIN' N' RHYTHM	247 +65	3.212 13
17	14		<b>WHAT CHA GONNA DO?</b> BRIAN SIMPSON	RENDEZVOUS	230 +33	3.406 11
18	12		<b>COME WHAT MAY</b> NAJEE	HEADS UP	214 +25	2.845 16
20	4		<b>NO ONE</b> ALICIA KEYS	MBK/J/RMG	189 +16	2.839 17
21	9		<b>YOU BELONG TO ME</b> CHAKA KHAN FEATURING MICHAEL McDONALD	<b>AIRPOWER</b> BURGUNDY/COLUMBIA	178 +18	2.122 19
28	3		<b>BETWEEN US</b> NYEE MOSES	NYEE MOSES	154 +60	1.753 24
22	11		<b>HAPPY HOUR</b> JIMMY SOMMERS	GEMINI	146 +10	1.445 27
27	3		<b>OLD SCHOOL</b> EVERETTE HARP	SHANACHE	119 +24	1.417 28
24	13		<b>HI-LO SPLIT</b> MARC ANTOINE	PEAK/CONCORD	108 -1	1.709 25
26	5		<b>COMING RIGHT AT YA</b> MICHAEL MANSON	NUGROOVE	102 -3	1.510 26
25	7		<b>FEELIN' GOOD</b> THE PUSSYCAT DOLLS	A&M/INTERSCOPE	102 -6	1.898 22
23	14		<b>THE WAVE (2007)</b> KIRK WHALUM	RENDEZVOUS	99 -18	1.222 29
<b>NEW</b>			<b>WHY NOT YOU</b> WALTER BEASLEY	HEADS UP	90 +12	0.830 -
29	3		<b>LET'S DO IT AGAIN</b> WAYMAN TISOALE	RENDEZVOUS	90 +6	2.003 21
<b>NEW</b>			<b>I'VE GOT TO USE MY IMAGINATION</b> JOAN OSBORNE	TIME LIFE	81 +16	1.193 30

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>DREAM ON</b> Kelly Sweet (RAZOR & TIE) KBZN, KIFM, KRVR, KSSJ, WNWV, WVMV	6
<b>LUCKY STAR</b> Paul Hardcastle (TRIPPIN' N' RHYTHM) KJCD, KXSJ, KYOT, WSMJ	4
<b>BETWEEN US</b> Nye'e Moses (NYEE MOSES) KXSJ, WJSJ, WLVE	3
<b>OLD SCHOOL</b> Everette Harp (SHANACHE) KBZN, KIFM, KJCD	3
<b>YOU BELONG TO ME</b> Chaka Khan Feat. Michael McDonald (BURGUNDY) KIFM, WQCD	2
<b>WINDOW OF THE SOUL</b> Chuck Loeb (HEADS UP) WSMJ, XM Watercolors	2
<b>OL' SKOOLIN'</b> Paul Brown (PEAK/CONCORD) Jones Radio Networks, WSMJ	2
<b>POETRY MAN</b> Queen Latifah (FLAVOR UNIT/VERVE) WSJT	1
<b>AIN'T NO WOMAN (LIKE THE ONE I GOT)</b> Jeff Golub Feat. Richard Elliot (NARADA JAZZ/BLG) WSJT	1

**ADDED AT...**  
**WJZW**  
Washington, DC  
PD: Steve Allan  
John Mayer, *Dreaming With A Broken Heart*, 12  
Blake Aaron, *Bumpin' On The Wes Side*, 1  
**FOR REPORTING STATIONS PLAYLISTS GO TO:**  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

### NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>SARAH SARAH (INSTRUMENTAL 07)</b> Jonathan Butler (RENDEZVOUS)	64/24	<b>CAN U BELIEVE</b> Robin Thicke (STAR TRAK/INTERSCOPE)	46/5
TOTAL STATIONS:	26	TOTAL STATIONS:	5
<b>WINDOW OF THE SOUL</b> Chuck Loeb (HEADS UP)	62/35	<b>DREAM ON</b> Kelly Sweet (RAZOR & TIE)	45/20
TOTAL STATIONS:	10	TOTAL STATIONS:	6
<b>OL' SKOOLIN'</b> Paul Brown (PEAK/CONCORD)	57/24	<b>RIVER</b> Herbie Hancock Feat. Corinne Bailey Rae (VERVE)	45/8
TOTAL STATIONS:	5	TOTAL STATIONS:	4

## MOST INCREASED PLAYS

- +65 LUCKY STAR**  
Paul Hardcastle (Trippin' N' Rhythm)  
WNJA +10, KOAS +9, KBZN +7, WJSJ +7, KYOT +6, KJZY +4, XWRC +4, WJZW +4, KRVR +3
- +60 BETWEEN US**  
Nye'e Moses (Nye'e Moses)  
WDSJ +65, WNWV +13, KYOT +11, WLVE +10, WJSJ +8, KXSJ +3, KJZS +2, XWRC +2, WSMJ +2, WVMV +1
- +59 L.A. CITY LIGHTS**  
Candy Dulfer (Heads Up)  
WDSJ +13, WJSJ +11, KJZY +11, WNJA +7, KJZY +7, KRVR +5, SJL +3, WJZW +2, WLVE +2, KSSJ +2
- +46 PARKSIDE SHUFFLE**  
Down To The Bone (Narada Jazz/BLG)  
KOAS +23, KYOT +7, KJCD +3, WJZW +2, SJL +2, KRVR +2, WSJT +2, WJSW +2, KWJZ +1, WLOQ +1
- +37 SLAMMIN**  
Jay Soto (NuGroove)  
KOAS +23, WLOQ +10, WJZW +10, WSMJ +3, KIFM +2, KJZS +2, WLVE +2, KJZY +2, WJZZ +1, KHUZ +1

### RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>BORN 2 GROOVE</b> EUGE GROOVE (NARADA JAZZ/BLG)		262 368	6	<b>GOT TO GIVE IT UP</b> KIM WATERS (SHANACHE)		148 157
2	<b>CATNAP</b> NILS (BAJA/TSR)		240 252	7	<b>THE RHYTHM METHOD</b> PAUL BROWN (PEAK/CONCORD)		145 157
3	<b>CANTALOUPE ISLAND</b> BRIAN BROMBERG (ARTISTRY)		208 217	8	<b>MOMENTS IN LOVE</b> THE ART OF NOISE (ZTT/ISLAND/UMe)		129 125
4	<b>TROUBLE SLEEPING</b> CORINNE BAILEY RAE (CAPITOL)		172 242	9	<b>HYPNOTIC</b> BONEY JAMES (CONCORD)		125 153
5	<b>LET'S TAKE A RIDE</b> NORMAN BROWN (PEAK/CONCORD)		171 182	10	<b>MISTER MAGIC</b> PETER WHITE (LEGACY/COLUMBIA)		123 123

FOR WEEK ENDING NOVEMBER 18, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
30 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.  
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### SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA\***  
OM: Steve Hegwood  
PD/MD: Dave Kosh
- WAAA/Baltimore, MD**  
PD: Sandi Mallory  
APC/MD: Marcellus "Bassman" Shepard
- WSMJ/Baltimore, MD\***  
PD/MD: Lori Lewis
- WVSV/Birmingham, AL**  
OM/PO: Andy Parrish
- WNJA/Chicago, IL\***  
DM/MD: Darren Davis  
MD: Rick O'Dell
- WNWV/Cleveland, OH\***  
DM/MD: Bernie Kimble
- WDSJ/Dayton, OH\***  
OM/MD: Jeff Stevens
- KJCD/Denver, CO\***  
PD/MD: Michael Fischer
- WVMV/Detroit, MI\***  
OM/MD: Tom Sleeker  
MD: Sandy Kovach
- WZJZ/Ft. Myers, FL**  
OM: Louis Kaplan  
APD/MD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL**  
PD: Mark Carter  
MD: Mark Edwards
- WSJW/Harrisburg, PA\***  
PD/MD: Paul Scott
- WQTQ/Hartford, CT**  
PD/MD: Stewart Stone
- KHJZ/Houston, TX\***  
OM: Maxine Todd  
APD/MD: Greg Morgan
- KPVU/Houston, TX**  
PD: Wayne Turner
- WJSJ/Jacksonville, FL\***  
OM/MD: Joel Widdows
- KJLU/Jefferson City, MO**  
OM: Mike Downey  
PD/MD: Dan Turner  
APD: LaVaughn Wilson
- KOAS/Las Vegas, NV\***  
PD: Samantha Pascual  
MD: Lynn Briggs
- KUAP/Little Rock, AR**  
PD/MD: Michael Nellums
- KSBR/Los Angeles, CA**  
OM/MD: Terry Wedel  
MD: Vienna Yip
- KTWV/Los Angeles, CA\***  
PD: Paul Goldstein  
APD/MD: Blake Florence
- WGRV/Melbourne, FL**  
PD/MD: Doug Bennett  
APD: Jan Julian
- WLVE/Miami, FL\***  
OM/MD: Rich McMillan
- KRVR/Modesto, CA\***  
OM/MD: Doug Wulff  
PD: James Bryan
- WVAS/Montgomery, AL**  
OM: Candy Capel  
MD: Jay Holcay
- WQCD/New York, NY\***  
PD: Blake Lawrence  
MD: Carolyn Bednarski
- WHOV/Norfolk, VA**  
PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL\***  
PD: Paul Lavoie  
APD/MD: Brian Morgan
- WJZZ/Philadelphia, PA\***  
PD: Michael Tozzi  
MD: Frank Childs
- KYOT/Phoenix, AZ\***  
PD: Smokey Rivers  
APD/MD: Angie Handa
- KJZS/Reno, NV\***  
OM: Mark Keeffe  
PD/MD: Jay Davis
- KSSJ/Sacramento, CA\***  
PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT\***  
OM/MD: Dan Jessop
- KIFM/San Diego, CA\***  
PD: Mike Vasquez  
APD: J. Wiedenheimer  
MD: Kelly Cole
- KKSJ/San Francisco, CA\***  
PD/MD: Ken Jones
- KJZY/Santa Rosa, CA\***  
PD: Gordon Zlot  
APD/MD: Rob Singleton
- DMX Jazz Vocal Blend/Satellite**  
PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite**  
PD/MD: Rochelle Matthews
- Jones Radio Networks/Satellite\***  
OM/MD: Steve Hildbard  
APD/MD: Laurie Cobb
- Music Choice Smooth Jazz/Satellite**  
APD: Will Kinnally
- Sirius Jazz Cafe/Satellite\***  
OM: Gregg Steele  
PD: Shirley Maldonado  
MD: Michael Shobe
- XM Watercolors/Satellite\***  
PD: Shirlitta Colon  
MD: Lynette White
- KWJZ/Seattle, WA\***  
PD: Carol Handley  
MD: Dianna Rose
- KCOZ/Springfield, MO**  
OM: Jae Jones  
PD/MD: Jarrett Grogan
- WSJT/Tampa, FL\***  
PD: Ross Block  
MD: Kathy Curtis
- WJZW/Washington, DC\***  
PD: Steve Allan

\* Monitored Reporters



Atlanta alternative's Web-based 'AV Room' offers social networking and a whole lot more

## 99X's Alter Ego

Mike Boyle

MBoyle@RadioandRecords.com

If you've followed WNNX (99X)/Atlanta for any length of time since it signed on 15 years ago, you've come to expect the station to dance on the leading edge. As PD Leslie Fram says, "At 99X we have always prided ourselves on being ahead of the curve on the Internet." ■ Introducing the Cumulus alternative station's latest innovation: the recently launched, Web-based AV Room, which brings social networking to the station's site while incorporating additional content elements made for and by its listeners: video, photos, audio and blogs.

### The Room Is Born

The idea was hatched during a station brainstorming session. As 99X director of interactive media Rob Hamilton recalls, "We all got together and kicked around some ideas, and it seemed to us that online video was everywhere and blogging with MySpace was huge. So, we talked about combining all of those things and allowing the radio station to offer another layer to its content via the Web site."



Hamilton

"The basis of the idea was to put together a video version of all of the things that have been heard on 99X for so long, as well as bringing the listeners in and allowing them to help create what has become like another personality on the radio station by uploading content from their cell phone cameras and camcorders," Hamilton says.

WNNX began beta testing the AV Room with its employees in January, to get them comfortable with it and to ask questions. The station then released it to its Freeloader loyalty program members for a couple of weeks. The site went live to the general public in March.

### Multicamera Shoots

Hamilton reports a "steady increase" in traffic to the room in the few months since it launched

and expects numbers to grow as the addition of new equipment allows refinements to be made. "We're now shooting our in-studio interviews using three or four different cameras to give the room visitors multiple-angle views of what's going on," he says.

Among the content listeners can access in the AV Room:

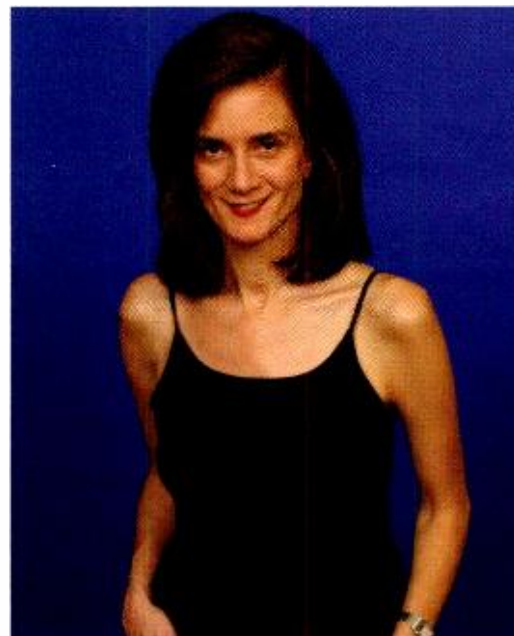
- The "Hot Video," typically involving a recent A-list morning show guest
- Blogs, video and pictures submitted by staff and listeners
- Archived audio and video of station interviews with bands and celebrities
- A "Live X" section housing artist performances recorded in and outside the station

Illustrating how 99X populates the room with listener-generated content, Fram says, "The week we kicked off the AV Room was the same week we were sending people on the road to see the Smashing Pumpkins. Coincidentally, the band was allowing people to [record] the concert and post videos, so our listeners were able to post their videos up in the AV Room when they returned home from the show to share with the world."

The room's eye candy is spiced in other ways. Rather than just doing a standard interview with a band and posting the audio and video, 99X takes visitors on a video tour of the band's bus, adding yet another layer of content to what a station Web site has the ability to offer.

### Meet The AV Room 'President'

While all 99X jocks supply content for the AV Room—contributing daily blogs or posting photos or crazy videos—the station felt it needed a face to go with the destination, someone who would become synonymous with the room in the minds of listeners. Enter former



'At 99X we have always prided ourselves on being ahead of the curve on the Internet.'

—Leslie Fram

night personality Dekker, who has become known as "president" of the AV Room.

Recalling the station's choice of Dekker, Fram says, "One of the things that we identified with Dekker when he was at another radio station in town was that his humor was a perfect fit for our radio station, and I wanted to incorporate it into the entire radio station."

Describing him as a personality with a "brilliant stream of consciousness," Fram adds that a traditional radio show presented too many restrictions for the type of comedy that Dekker does. "So we decided to let him be as random as he wants to be, with no strict guidelines, and thought the AV Room would be the next logical solution, allowing him to expand his role outside that of the traditional on-air DJ."



Dekker

It's a role Dekker truly relishes. For instance, he says he can write a blog for the room about whatever he wants. "I'm currently thinking about writing a blog about the fact that I'm now wearing a sweatshirt with cat hair all over it, and I don't even own a cat," he says. "I can now go and take pictures of the cat hair and talk about it on the air and listeners can go to the AV Room and see pictures of it and find out what the hell I'm talking about."

Fram adds, "The beauty of this, too, is that he's interspersed with the jocks. He's done several bits on the morning show, and actually married a couple during a morning show Redneck Wedding. He's an ordained minister, and that video is also in the AV Room."



Van de Steeg

99X promotion director Eric "Dutch" Van de Steeg sums up the AV Room this way: "It's like having another personality on the radio station. And quite honestly, we could sit back and do nothing with it and the users—the listeners—would generate all of the content. Obviously that's not the way to run it, but that's what it has grown into." **R&R**

# ALTERNATIVE

▶ **PARAMORE WEARS THE MOST INCREASED PLAYS CROWN AS "CRUSHCRUSHCRUSH" LANDS AT NO. 34 (UP 138).**



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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS	HIT PREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	16	<b>THE PRETENDER</b> FOO FIGHTERS	NO. 1 (4 WKS)	★ ROSWELL/RCA/RMG	2246 -90	10.531	1
2	2	12	<b>FAKE IT</b> SEETHER	★ WIND-UP	★	1778 +4	6.691	2
3	3	12	<b>BIG CASINO</b> JIMMY EAT WORLD	★ TINY EVIL/INTERSCOPE	★	1554 -78	5.700	5
4	4	10	<b>EMPTY WALLS</b> SERJ TANKIAN	★ SERJICAL STRIKE/REPRISE	★	1490 +8	6.257	4
5	6	23	<b>BLEED IT OUT</b> LINKIN PARK	★ WARNER BROS.	★	1376 -59	6.669	3
6	5	26	<b>NEVER TOO LATE</b> THREE DAYS GRACE	11 ★ JIVE/ZOMBA	11	1294 -162	5.052	6
7	10	18	<b>I GET IT</b> CHEVELLE	★ EPIC	★	1209 +58	3.755	10
8	8	4C	<b>PARALYZER</b> FINGER ELEVEN	11 ★ WIND-UP	11	1196 -108	4.407	9
9	9	13	<b>YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)</b> THE WHITE STRIPES	★ THIRD MAN/WARNER BROS.	★	1163 -60	3.685	11
10	11	7	<b>SHADOW OF THE DAY</b> LINKIN PARK	★ WARNER BROS.	★	1116 +89	4.467	8
11	12	17	<b>WELL THOUGHT OUT TWINKLES</b> SILVERSLUN PICKUPS	★ DANGEROUS	★	1038 +38	3.386	13
12	7	20	<b>MISERY BUSINESS</b> PARAMORE	★ FUELED BY RAMEN/ATLANTIC/LAVA	★	991 -320	4.551	7
13	13	11	<b>EVERYTHING'S MAGIC</b> ANGELS AND AIRWAVES	★ SURETONE/GEFFEN	★	988 +54	3.018	14
14	16	6	<b>HARD SUN</b> EDDIE VEDDER	★ MONKEY WRENCH/J/RMG	★	920 +55	3.579	12
15	15	24	<b>ALL AROUND ME</b> FLYLEAF	★ A&M/OCTONE/INTERSCOPE	★	874 -33	2.412	19
16	18	14	<b>BECOMING THE BULL</b> ATREYU	★ HOLLYWOOD	★	824 +55	2.287	20
17	14	17	<b>THRASH UNREAL</b> AGAINST ME!	★ SIRE/REPRISE	★	821 -108	2.133	21
18	17	7	<b>ALMOST EASY</b> AVENGED SEVENFOLD	★ HOPELESS/WARNER BROS.	★	805 +29	2.466	16
19	19	7	<b>BELIEVE</b> THE BRAVERY	★ AIRPOWER ISLAND/IDJMG	★	749 +7	2.438	18
20	22	8	<b>THE RUNNING FREE</b> COHEED AND CAMBRIA	★ COLUMBIA	★	703 +93	1.609	23
21	21	18	<b>ISLAND (FLOAT AWAY)</b> THE STARTING LINE	★ VIRGIN	★	620 -28	1.569	24
22	24	5	<b>SHADOWPLAY</b> THE KILLERS	★ ISLAND/IDJMG	★	577 +36	2.027	22
23	32	4	<b>LONG ROAD TO RUIN</b> FOO FIGHTERS	★ MOST ADDED ROSWELL/RCA/RMG	★	542 +135	2.455	17
24	27	21	<b>THE GOOD LEFT UNDONE</b> RISE AGAINST	★ GEFFEN	★	510 +67	2.683	15
25	25	9	<b>3'S &amp; 7'S</b> QUEENS OF THE STONE AGE	★ REKORDS REKORDS/INTERSCOPE	★	501 -31	1.146	33
26	29	5	<b>QUEEN B</b> PUSCIFER	★ PUSCIFER/RED	★	485 +55	1.193	32
27	23	16	<b>TIME IS RUNNING OUT</b> PAPA ROACH	★ EL TONAL/GEFFEN	★	447 -124	1.271	29
28	26	9	<b>THE UNDERDOG</b> SPOON	★ MERGE	★	434 -22	1.337	26
29	28	5	<b>GOOD TIMES BAD TIMES</b> GODSMACK	★ UNIVERSAL REPUBLIC	★	411 -21	1.325	27
30	31	6	<b>OUR TIME NOW</b> PLAIN WHITE T'S	★ HOLLYWOOD	★	409 -7	0.894	39
31	33	4	<b>BODYSNATCHERS</b> RADIOHEAD	★ SIDE ONE/ATO	★	404 +13	1.027	34
32	34	4	<b>RISE TODAY</b> ALTER BRIDGE	★ UNIVERSAL REPUBLIC	★	390 +14	1.257	30
33	35	3	<b>PSYCHO</b> PUDDLE OF MUDD	★ FLAWLESS/GEFFEN	★	362 0	1.321	28
34	<b>NEW</b>		<b>CRUSHCRUSHCRUSH</b> PARAMORE	★ MOST INCREASED PLAYS FUELED BY RAMEN/ATLANTIC/LAVA	★	350 +138	1.395	25
35	36	6	<b>1234</b> FEIST	★ CHERRYTREE/POLYDOR/INTERSCOPE	★	327 -14	1.239	31
36	38	2	<b>RAINY MONDAY</b> SHINY TOY GUNS	★ UNIVERSAL MOTOWN	★	318 +10	0.582	-
37	30	20	<b>STRAIGHT LINES</b> SILVERCHAIR	★ ELEVEN/JLG/ATLANTIC/LAVA	★	305 -117	0.918	36
38	40	4	<b>TICK TICK BOOM</b> THE HIVES	★ A&M/OCTONE/INTERSCOPE	★	290 -3	0.575	-
39	<b>RE-ENTRY</b>		<b>TEN TON BRICK</b> HURT	★ CAPITOL	★	287 +9	0.497	-
40	37	14	<b>SO HOT</b> KID ROCK	★ TOP DOG/ATLANTIC	★	254 -65	0.450	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>LONG ROAD TO RUIN</b> Foo Fighters (ROSWELL/RCA/RMG) KFMA, KFTE, KRAB, WBTZ, WOCL, WROX, WXEG	7
<b>THE RUNNING FREE</b> Coheed And Cambria (COLUMBIA) KFTE, KMYZ, WBTZ, WJRR, WLRS	5
<b>CRUSHCRUSHCRUSH</b> Paramore (FUELED BY RAMEN/ATLANTIC/LAVA) KNXX, KROQ, WARQ, WBTZ, WWCD	5
<b>WELL THOUGHT OUT TWINKLES</b> Silversun Pickups (DANGEROUS) WFXH, WKRL, WOCL	3
<b>ALMOST EASY</b> Avenged Sevenfold (HOPELESS/WARNER BROS.) KMYZ, KQXR, WROX	3
<b>BELIEVE</b> The Bravery (ISLAND/IDJMG) KFTE, WTRZ, WZJO	3
<b>AMEN</b> Kid Rock (TOP DOG/ATLANTIC) KNXX, KQXR, WRWK	3
<b>I GET IT</b> Chevelle (EPIC) WRWK, WWCD	2
<b>SHADOW OF THE DAY</b> Linkin Park (WARNER BROS.) WBCN, WPBZ	2
<b>QUEEN B</b> Puscifer (PUSCIFER/RED) WRXL, WXEG	2

**ADDED AT... KFMA**  
Tucson, AZ  
PD: Matt Spry  
MD: Greg Rampage  
Rise Against, The Good Left Undone, 32  
Foo Fighters, Long Road To Ruin, 17  
Bad Religion, New Dark Ages, 11  
Rogue Wave, Lake Michigan, 1

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## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>BABY GIRL, I'M A BLUR</b> Say Anything (DOCHOUSE/J/RMG) TOTAL STATIONS:	252/24 28	<b>LIVING IS A PROBLEM BECAUSE EVERYTHING DIES</b> Biffy Clyro (ROADRUNNER) TOTAL STATIONS:	197/31 18
<b>IS THERE A GHOST</b> Band Of Horses (SUB POP) TOTAL STATIONS:	251/21 20	<b>LAKE MICHIGAN</b> Rogue Wave (BRUSHFIRE/UNIVERSAL REPUBLIC) TOTAL STATIONS:	195/45 21
<b>FALLING ON</b> Finger Eleven (WIND-UP) TOTAL STATIONS:	☆ 239/38 24	<b>AMEN</b> Kid Rock (TOP DOG/ATLANTIC) TOTAL STATIONS:	186/58 19
<b>MY WORLD</b> Sick Puppies (RMR/VIRGIN) TOTAL STATIONS:	221/13 20	<b>SOUTHERN WEATHER</b> The Almost (TOOTH & NAIL/VIRGIN) TOTAL STATIONS:	174/9 17
<b>UNTIL THE END</b> Breaking Benjamin (HOLLYWOOD) TOTAL STATIONS:	214/11 14	<b>HOLD ON</b> Korn (VIRGIN) TOTAL STATIONS:	145/16 18

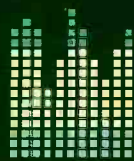
## MOST INCREASED PLAYS

<b>+138</b> <b>CRUSHCRUSHCRUSH</b> Paramore (Fueled By Ramen/Atlantic/Lava) SIAN +51, KRZQ +19, WROX +8, KWOD +8, WSUN +6, XETH +6, KROQ +6, KHBZ +5, WLUM +5, KUCD +4
<b>+135</b> <b>LONG ROAD TO RUIN</b> Foo Fighters (Roswell/RCA/RMG) KPNT +17, KXRX +16, KROX +13, KFMA +12, KEDJ +10, WOCL +9, WBCN +8, WEQX +7, KNDD +7, KHBZ +7
<b>+93</b> <b>THE RUNNING FREE</b> Coheed And Cambria (Columbia) WLRS +17, WZNE +8, KFTE +8, KRAB +7, WRWK +7, WHTG +7, WXEG +7, WDWL +4, WFXH +4, KMYZ +4
<b>+89</b> <b>SHADOW OF THE DAY</b> Linkin Park (Warner Bros.) CIMX +8, KNXX +5, WPBZ +4, WSUN +11, WZNE +10, KEDJ +8, KRAB +7, WNNX +6, KROX +6, KQXX +6
<b>+67</b> <b>THE GOOD LEFT UNDONE</b> Rise Against (Geffen) KFMA +26, KTEL +18, WXEG +11, WROX +10, XTRA +9, KRAB +7, WSUN +4, KFTE +4, KITS +4, SIAN +3

FOR WEEK ENDING NOVEMBER 18, 2007  
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# ACTIVE ROCK

► **KILLSWITCH ENGAGE** EARN A NEW CAREER-BEST CHART PEAK AS "HOLY DIVER" MOVES 15-12, POSTING THE LARGEST SPIN INCREASE OF ANY TITLE IN THE TOP 20 (UP 78).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK	
1	1	13	<b>FAKE IT</b> SEETHER	NO. 1 (3 WKS) WIND-UP	1859	-6	7.121	1
2	2	16	<b>THE PRETENDER</b> FOO FIGHTERS	ROSWELL/RCA/RMG	1687	-105	6.876	2
3	3	19	<b>LIFE IS BEAUTIFUL</b> SIXX.A.M.	ELEVEN SEVEN	1609	+29	5.471	3
4	4	16	<b>RISE TODAY</b> ALTER BRIDGE	UNIVERSAL REPUBLIC	1418	+36	4.495	4
5	5	18	<b>BECOMING THE BULL</b> ATREYU	HOLLYWOOD	1376	+72	3.463	7
6	6	10	<b>EMPTY WALLS</b> SERJ TANKIAN	SERJICAL STRIKE/REPRISE	1277	+62	3.664	5
7	7	9	<b>ALMOST EASY</b> AVENGED SEVENFOLD	HOPELESS/WARNER BROS.	1189	+19	3.477	6
8	9	7	<b>GOOD TIMES BAD TIMES</b> GODSMACK	UNIVERSAL REPUBLIC	982	+45	2.962	10
9	11	7	<b>PSYCHO</b> PUDDLE OF MUDD	FLAWLESS/GEFFEN	948	+61	2.630	13
10	12	12	<b>BROKEN AGAIN</b> ANOTHER ANIMAL	UNIVERSAL REPUBLIC	880	+29	2.451	16
11	8	21	<b>BLEED IT OUT</b> LINKIN PARK	WARNER BROS.	878	-133	3.267	8
12	15	11	<b>HOLY DIVER</b> KILLSWITCH ENGAGE	ROADRUNNER	861	+78	2.594	14
13	16	14	<b>TEN TON BRICK</b> HURT	CAPITOL	841	+61	1.967	17
14	10	19	<b>ALCOHAULIN' ASS</b> HELLYEAH	EPIC	818	-103	2.846	11
15	18	8	<b>HOLD ON</b> KORN	VIRGIN	806	+39	1.941	18
16	13	30	<b>NEVER TOO LATE</b> THREE DAYS GRACE	JIVE/ZOMBA	790	-51	2.781	12
17	17	44	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	732	-47	3.267	9
18	19	24	<b>I GET IT</b> CHEVELLE	EPIC	725	-30	2.556	15
19	20	6	<b>DULL BOY</b> MUDVAYNE	EPIC	646	+27	1.197	23
20	14	15	<b>SO HOT</b> KID ROCK	TOP DOG/ATLANTIC	629	-209	1.714	19
21	21	18	<b>THE BLEEDING</b> FIVE FINGER DEATH PUNCH	FIRM	612	+58	1.218	22
22	23	8	<b>LET GO</b> RED	ESSENTIAL/RED	526	+54	0.792	32
23	26	6	<b>UNTIL THE END</b> BREAKING BENJAMIN	HOLLYWOOD	498	+62	1.143	24
24	27	5	<b>SHADOW OF THE DAY</b> LINKIN PARK	WARNER BROS.	495	+83	1.477	21
25	25	13	<b>FALLING ON</b> FINGER ELEVEN	WIND-UP	463	+7	0.834	29
26	28	7	<b>NOTHING TO LOSE</b> OPERATOR	ATLANTIC	444	+35	0.896	27
27	29	9	<b>CRASHED</b> DAUGHTRY	RCA/RMG	398	+55	1.081	25
28	22	18	<b>NOT GOING AWAY</b> OZZY OSBOURNE	EPIC	356	-119	1.019	26
29	30	5	<b>ZZYZX RD.</b> STONE SOUR	ROADRUNNER	334	+21	0.802	31
30	24	12	<b>KING OF THE STEREO</b> SALIVA	ISLAND/IDJMG	328	-140	0.662	34
31	37	2	<b>BRING IT ON</b> LENNY KRAVITZ	VIRGIN	315	+69	0.839	28
32	<b>NEW</b>		<b>AMEN</b> KID ROCK	<b>MOST INCREASED PLAYS</b> TOP DOG/ATLANTIC	308	+134	1.502	20
33	32	9	<b>SO MANY PEOPLE</b> NEUROSONIC	BODOG	302	+8	0.386	-
34	36	3	<b>MARCH OF WAR</b> NONPOINT	BIELER BROS.	292	+42	0.366	-
35	31	8	<b>YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)</b> THE WHITE STRIPES	THIRD MAN/WARNER BROS.	292	-5	0.819	30
36	35	4	<b>RIOT</b> THREE DAYS GRACE	JIVE/ZOMBA	277	+9	0.735	33
37	38	4	<b>THE RUNNING FREE</b> COHEED AND CAMBRIA	COLUMBIA	253	+40	0.323	-
38	39	2	<b>I WANNA BE YOUR MAN</b> ENDEVERAFTER	RAZOR & TIE	240	+38	0.407	39
39	17		<b>TIME IS RUNNING OUT</b> PAPA ROACH	EL TONAL/GEFFEN	206	-65	0.448	38
40			<b>ANGER CAGE</b> COURSE OF NATURE	SILENT MAJORITY/VILG	202	+30	0.289	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BLACK RAIN</b> Ozzy Osbourne (EPIC)	9
<b>AMEN</b> Kid Rock (TOP DOG/ATLANTIC)	8
<b>LONG ROAD TO RUIN</b> Foo Fighters (ROSWELL/RCA/RMG)	8
<b>I WANNA BE YOUR MAN</b> Endeverafter (RAZOR & TIE)	5
<b>ENEMY</b> Drowning Pool (ELEVEN SEVEN)	5
<b>PSYCHO</b> Puddle Of Mudd (FLAWLESS/GEFFEN)	4
<b>TOO MUCH, TOO YOUNG, TOO FAST</b> Airbourne (ROADRUNNER)	4
<b>UNTIL THE END</b> Breaking Benjamin (HOLLYWOOD)	3
<b>RISE TODAY</b> Alter Bridge (UNIVERSAL REPUBLIC)	2
<b>ALMOST EASY</b> Avenged Sevenfold (HOPELESS/WARNER BROS.)	2

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>TOO MUCH, TOO YOUNG, TOO FAST</b> Airbourne (ROADRUNNER)	185/78	<b>HOME</b> Bobaflex (TVT)	133/14
<b>OUT TO GET YOU</b> Bloodsimple (REPRISE)	165/10	<b>BEAUTIFUL TRAGEDY</b> In This Moment (CENTURY MEDIA)	126/20
<b>YOU MAKE ME SICK</b> Egypt Central (FAT LADY/ILG)	154/68	<b>BIG CASINO</b> Jimmy Eat World (TINY EVIL/INTERSCOPE)	121/20
<b>THRASH UNREAL</b> Against Me! (SIRE/REPRISE)	154/7	<b>BREED</b> Otep (KOCH)	111/50
<b>LONG ROAD TO RUIN</b> Foo Fighters (ROSWELL/RCA/RMG)	136/8	<b>HARD SUN</b> Eddie Vedder (MONKEY WRENCH//RMG)	108/16

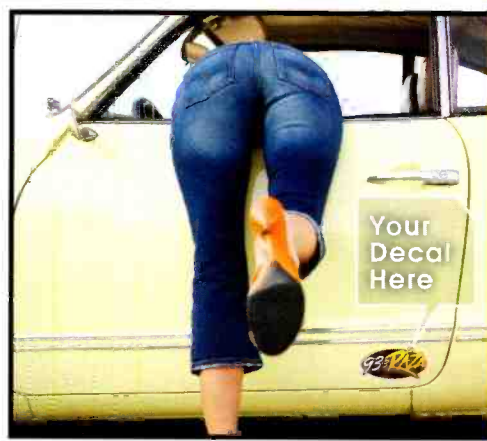


<b>AMEN</b> Kid Rock (Top Dog/Atlantic)	+134
<b>BLACK RAIN</b> Ozzy Osbourne (Epic)	+90
<b>SHADOW OF THE DAY</b> Linkin Park (Warner Bros.)	+83
<b>HOLY DIVER</b> Killswitch Engage (Roadrunner)	+78
<b>TOO MUCH, TOO YOUNG, TOO FAST</b> Airbourne (Roadrunner)	+78

**ADDED AT...**  
**KZRQ**  
Springfield, MO  
PD: Simon Nytes  
HIM, Bleed Well, 5  
Nonpoint, March Of War, 2  
Ozzy Osbourne, Black Rain, 0

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► AFTER TAKING HOME A PAIR OF AMERICAN MUSIC AWARDS, DAUGHTRY CLAIMS ITS THIRD TOP 15 ROCK TRACK WITH "CRASHED" (16-14).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	2	12	<b>FAKE IT</b> SEETHER	NO. 1 (1 WK)	401	0	1.252	2
2	1	15	<b>THE PRETENDER</b> FOO FIGHTERS	ROSWELL/RCA/RMG	391	-17	1.354	1
3	4	20	<b>LIFE IS BEAUTIFUL</b> SIXX: A.M.	ELEVEN SEVEN	320	+15	0.767	6
4	3	28	<b>NEVER TOO LATE</b> THREE DAYS GRACE	JIVE/ZOMBA	291	-23	0.813	5
5	5	42	<b>PARALYZER</b> FINGER ELEVEN	WIND-UP	281	-8	1.094	3
6	7	14	<b>RISE TODAY</b> ALTER BRIDGE	UNIVERSAL REPUBLIC	257	-21	0.564	9
7	8	14	<b>SO HOT</b> KID ROCK	TOP DOG/ATLANTIC	252	-20	0.502	11
8	6	32	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE	EPIC	246	-39	1.054	4
9	9	18	<b>ALCOHAULIN' ASS</b> HELLYEAH	EPIC	176	-22	0.527	10
10	10	6	<b>GOOD TIMES BAD TIMES</b> GODSMACK	UNIVERSAL REPUBLIC	173	-5	0.364	16
11	11	43	<b>FOREVER</b> PAPA ROACH	EL TONAL/GEFFEN	155	-19	0.620	7
12	13	33	<b>WHAT I'VE DONE</b> LINKIN PARK	WARNER BROS.	150	-16	0.375	15
13	12	26	<b>FAMOUS</b> PUDDLE OF MUDD	FLAWLESS/GEFFEN	140	-33	0.387	13
14	16	8	<b>CRASHED</b> DAUGHTRY	RCA/RMG	139	+2	0.383	14
15	18	15	<b>HUMANITY</b> SCORPIONS	NEW DOOR/UME	132	+15	0.481	12
16	14	14	<b>NOT GOING AWAY</b> OZZY OSBOURNE	EPIC	127	-13	0.216	21
17	17	17	<b>BLEED IT OUT</b> LINKIN PARK	WARNER BROS.	125	+6	0.603	8
18	19	7	<b>BROKEN AGAIN</b> ANOTHER ANIMAL	UNIVERSAL REPUBLIC	109	+12	0.188	22
19	21	10	<b>EMPTY WALLS</b> SERJ TANKIAN	SERJICAL STRIKE/REPRISE	88	+4	0.161	23
20	29	2	<b>AMEN</b> KID ROCK	AIRPOWER/MOST INCREASED PLAYS TOP DOG/ATLANTIC	87	+46	0.280	18
21	24	5	<b>ALMOST EASY</b> AVENGED SEVENFOLD	HOPELESS/WARNER BROS.	85	+22	0.136	26
22	25	4	<b>PSYCHO</b> PUDDLE OF MUDD	FLAWLESS/GEFFEN	84	+29	0.243	20
23	20	11	<b>THE LAST FIGHT</b> VELVET REVOLVER	RCA/RMG	75	-20	0.151	24
24	26	2	<b>BRING IT ON</b> LENNY KRAVITZ	MOST ADDED VIRGIN	74	+20	0.127	27
25	23	8	<b>BECOMING THE BULL</b> ATREYU	HOLLYWOOD	72	-1	0.095	30
26	22	11	<b>RADIO NOWHERE</b> BRUCE SPRINGSTEEN	COLUMBIA	70	-6	0.270	19
27	NEW ENTRY		<b>I'VE GOT A FEELING</b> TESLA	TESLA ELECTRIC CO.	66	+32	0.309	17
28	NEW ENTRY		<b>SHADOW OF THE DAY</b> LINKIN PARK	WARNER BROS.	49	+13	0.147	25
29	28	2	<b>ZZYZX RD.</b> STONE SOUR	ROADRUNNER	44	-1	0.105	29
30	NEW ENTRY		<b>NOTHING TO LOSE</b> OPERATOR	ATLANTIC	40	+8	0.047	-

## MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>BRING IT ON</b> Lenny Kravitz (Virgin) KBER, WAFX, WZZO	3
<b>AMEN</b> Kid Rock (Top Dog/Atlantic) KIOC, WXMM	2
<b>PSYCHO</b> Puddle Of Mudd (Flawless/Geffen) KIOC, KTUX	2
<b>HARD SUN</b> Eddie Vedder (Monkeywrench/RMG) WAFX	1
<b>SHADOW OF THE DAY</b> Linkin Park (Warner Bros.) WZZO	1
<b>ROCKIN' AWAY</b> Brad Delp & Barry Goudreau (AZOFF Music) WZZO	1
<b>HOME</b> Bobaflex (TVT) WKLC	1

## NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>ROCKIN' AWAY</b> Brad Delp & Barry Goudreau (AZOFF) TOTAL STATIONS: 3	39/19	<b>(LOVE IS) A BITCHSLAP</b> Sebastian Bach (MRV/CAROLINE/CONTRABAND) TOTAL STATIONS: 3	23/3
<b>THE BLEEDING</b> Five Finger Death Punch (FIRM) TOTAL STATIONS: 3	31/7	<b>LONG ROAD TO RUIN</b> Foo Fighters (ROSWELL/RCA/RMG) TOTAL STATIONS: 2	17/9
<b>WELCOME TO THE MACHINE</b> Queensryche (RHINO) TOTAL STATIONS: 4	29/6	<b>LIVIN' IN THE FUTURE</b> Bruce Springsteen (COLUMBIA) TOTAL STATIONS: 1	17/1

## MOST INCREASED PLAYS

+46	<b>AMEN</b> Kid Rock (Top Dog/Atlantic) WNOR +5, KAZR +7, KIOC +7, WKLC +7, WONE +6, WJXQ +3, KBER +2, WEBN +1, WAFX +1
+32	<b>I'VE GOT A FEELING</b> Tesla (Tesla Electric Co.) WZZO +24, WGIR +4, WHJY +3, WDHA +1
+29	<b>PSYCHO</b> Puddle Of Mudd (Flawless/Geffen) WEBN +12, KIOC +9, WVRK +6, WONE +4, KTUX +2, WGIR +1
+22	<b>ALMOST EASY</b> Averged Sevenfold (Hopeless/Warner Bros.) KAZR +9, KBER +7, WNOR +3, WJXQ +2, WKLC +2, WHJY +1, WRQK +1
+20	<b>BRING IT ON</b> Lenny Kravitz (Virgin) WZZO +11, WDHA +4, WONE +4, WGIR +4, WAFX +4, WKLC +3, KBER +1, KUFO +1

### ADDED AT... KBER

Salt Lake City, UT  
PD: Kelly Hammer  
MD: Darby Wilcox  
Lenny Kravitz, Bring It On, 1  
Ozzy Osbourne, Black Rain, 1

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THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW				TW	LW
1	<b>BREATH</b> BREAKING BENJAMIN (HOLLYWOOD)		127	123	6	<b>I GET IT</b> CHEVELLE (EPIC)		106	108
2	<b>THE ENEMY</b> GODSMACK (UNIVERSAL REPUBLIC)		125	114	7	<b>TOM SAWYER</b> RUSH (ANTHEM/MERCURY/UME)		100	104
3	<b>WHAT I WANT</b> DAUGHTRY FEATURING SLASH (RCA/RMG)		121	138	8	<b>PAIN</b> THREE DAYS GRACE (JIVE/ZOMBA)		98	99
4	<b>ANOTHER BRICK IN THE WALL (PART II)</b> PINK FLOYD (COLUMBIA)		110	104	9	<b>SWEET CHILD O' MINE</b> GUNS N' ROSES (GEFFEN)		98	111
5	<b>BACK IN BLACK</b> AC/DC (LEGACY/EPIC)		110	111	10	<b>ROCKSTAR</b> NICKELBACK (ROADRUNNER)		96	113

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## ROCK REPORTERS

- WONE/Akron, OH\***  
OM: Chuck Collins  
PD: T.K. O'Grady  
APD/MD: Tim Daugherty
- KZRR/Albuquerque, NM\***  
OM: Bill May  
PD: Phil Mahoney  
MD: Rob Brothers
- WZZO/Allentown, PA\***  
PD: Tori Thomas  
MD: Keith Moyer
- KWHL/Anchorage, AK**  
PD/MD: Brad Stennett
- WTOS/Augusta, ME**  
OM/MD: Steve Smith  
APD: Chris Rush
- KIOC/Beaumont, TX\***  
OM: Trey Poston  
PD: Joey Armstrong
- WPTQ/Bowling Green, KY**  
OM/MD: Alex "Axe" Parocai  
APD/MD: Monty Foster
- WRQK/Canton, OH\***  
PD: Keith Hamilton
- WPXC/Cape Cod, MA**  
PD/MD: Suzanne Tonaire
- WKLC/Charleston, WV\***  
OM/MD: Jay Nunley  
APD: Brian Thompson  
MD: Dawn Cox
- WEBN/Cincinnati, OH\***  
OM/MD: Scott Reinhart  
MD: Dave Fritz
- WMMS/Cleveland, OH\***  
PD: Bo Matthews
- WVRK/Columbus, GA\***  
OM: Brian Waters  
PD: Chris Chaos
- KAZR/Des Moines, IA\***  
OM: Jim Schaefer  
PD: Ryan Patrick  
MD: Andy Hall
- WQCM/Hagerstown, MD**  
OM: Rick Alexander  
PD/MD: Mike Holder
- WRVC/Huntington, WV**  
PD: Reeves Kirtner  
APD: Stephen Perry
- WJXQ/Lansing, MI\***  
OM: Paul Cashin  
PD: Sheri Vegas
- WGIR/Manchester, NH\***  
APD: Becky Pohotsky
- WAFX/Montgomery, AL\***  
PD: Rick Hendrick
- WDHA/Morristown, NJ\***  
PD: Tony Paige  
APD: Curtis Kay
- WNOR/Norfolk, VA\***  
PD: Harvey Kojan  
APD/MD: Sonja Morrell
- WXMM/Norfolk, VA\***  
OM/MD: John Shomby  
APD/MD: Zak Tyler
- KCLB/Palm Springs, CA**  
OM/MD: Jen Shevlin  
MD: Jenn Brewski
- KUFO/Portland, OR\***  
APD/MD: Dan Bozyk
- WHJY/Providence, RI\***  
PD: Scott Laudani  
MD: Mike Brangiforte
- KCAL/Riverside, CA\***  
PD: Steve Hoffman  
APD/MD: Daryl Norsell
- WXRX/Rockford, IL**  
PD: Jim Stone  
MD: Jon Schulz
- KBER/Salt Lake City, UT\***  
PD: Kelly Hammer  
APD/MD: Darby Wilcox
- KZOZ/San Luis Obispo, CA**  
OM: Pepper Daniels  
PD/MD: Dusty Rhoads
- KTUX/Shreveport, LA\***  
OM/MD: Gary McCoy  
MD: Flynt Stone
- KSHE/St. Louis, MO\***  
OM: Rick Balis  
APD: Katy Kruze  
MD: Guy Favazza
- WAQX/Syracuse, NY\***  
OM: Tom Mitchell  
PD: Alexis  
APD/MD: Don Kelley
- KMOD/Tulsa, OK\***  
OM/MD: Don Cristi
- WMZK/Wausau, WI**  
PD: Jeff Cecil
- KBZS/Wichita Falls, TX**  
PD: Liz Ryan

\* Monitored Reporters



## ALTERNATIVE & ACTIVE REPORTERS

### ALTERNATIVE

**WEQX/Albany, NY\***  
OM/PD: Willabee  
MD: Amber Miller

**WHRL/Albany, NY\***  
OM: John Cooper  
PD/M: Tim Noble

**WNNX/Atlanta, GA\***  
OM: Rob Roberts  
PD: Leslie Fram  
APD: Steve Craig

**WAEG/Augusta, GA**  
OM: Ron Thomas  
PD: J.D. Kunes

**KROX/Austin, TX\***  
OM: Chase  
PD: Lynn Barstow  
MD: Toby Ryan

**KRAB/Bakersfield, CA\***  
OM: Steve King  
PD/M: Danny Spanks  
APD: Jared Mann

**KNXX/Baton Rouge, LA\***  
OM/PD: Dave Dunaway  
APD: Phillip Kish  
MD: Darren Gauthier

**KQXR/Boise, ID\***  
OM: Dan McColly  
PD: Jeremy Nicolato  
MD: Jeremy Smith

**WBCN/Boston, MA\***  
PD: Dave Wellington  
MD: Dan O'Brien

**WFNX/Boston, MA\***  
PD: Keith Dakin  
MD: Paul Driscoll

**WBTV/Burlington, VT\***  
OM/PD: Matt Grasso  
APD/M: Kevin Mays

**WZJ/Charleston, WV\***  
PD/M: Bruce Clark

**WEND/Charlotte, NC\***  
OM: Bruce Logan  
PD/M: Jack Daniel

**WKQX/Chicago, IL\***  
APD/M: Spike

**WSWD/Cincinnati, OH\***  
OM: Patti Marshall  
PD: Tommy Bodean  
APD: Julie Evans

**WKRK/Cleveland, OH\***  
PD: Dominic Nardella

**WARQ/Columbia, SC\***  
PD: Dave Stewart  
MD: Matt Lee

**WWCD/Columbus, OH\***  
OM: Randy Malloy  
PD: Andy "Andyman" Davis

**KDGE/Dallas, TX\***  
PD: Duane Doherty  
APD: Chris Ryan

**WXEG/Dayton, OH\***  
OM: Tony Tilford  
PD: Steve Kramer

**KTCL/Denver, CO\***  
PD: Nerf  
MD: Eric "Boney" Clouse

**CIMX/Detroit, MI\***  
PD: Vince Cannova  
MD: Jay Hudson

**KXNA/Fayetteville, AR**  
PD: Dave Jackson

**WYSK/Fredericksburg, VA**  
PD: Jim Spector

**WJBX/Ft. Myers, FL\***  
PD: John Rozz  
APD: Anthony "Roach" Proffitt  
MD: Jeff Zito

**WGRD/Grand Rapids, MI\***  
PD: Jerry Tarrant

**WXNR/Greenville, NC\***  
OM: Bruce Simel  
APD/M: Greg Brady

**KUCD/Honolulu, HI\***  
PD: Adam Carr  
MD: Chris Sampaio

**KTBB/Houston, TX\***  
PD: Vince Richards  
MD: Don Jantzen

**WRZX/Indianapolis, IN\***  
PD/M: Lenny Diana

**WTZR/Johnson City, TN\***  
OM/PD: Bruce Clark

**KRBZ/Kansas City, MO\***  
OM: Bob Edwards  
PD: Greg Bergen  
APD/M: Jason Ulanet

**WNFZ/Knoxville, TN\***  
OM: Terry Gillingham  
PD: Shane Cox  
APD/M: Valerie Hale

**KFTE/Lafayette, LA\***  
PD: Scott Perrin  
MD: Jude Vice

**KXTE/Las Vegas, NV\***  
PD: Chris Ripley  
MD: Homie Pooser

**KROQ/Los Angeles, CA\***  
PD: Kevin Weatherly  
APD: Gene Sandblom  
MD: Lisa Worden

**WLRS/Louisville, KY\***  
OM: J.D. Kunes  
APD/M: Joe Stamm

**WMFS/Memphis, TN\***  
PD: Rob Cressman  
MD: Sydney Nabors

**WLUM/Milwaukee, WI\***  
PD: Jacent Steele  
MD: Chris Calef

**WHTG/Monmouth, NJ\***  
PD: Terrie Carr  
MD: Matt Murray

**WKZQ/Myrtle Beach, SC**  
OM/PD: Mark McKinney  
MD: Mase Brazelle

**WROX/Norfolk, VA\***  
OM/PD: Jay Michaels

**KHBZ/Oklahoma City, OK\***  
OM: Tom Travis  
PD: Jeff Blackburn  
MD: Crystal Clements

**WJRR/Orlando, FL\***  
PD: Rick Everett  
MD: Brian Dickerman

**WOCL/Orlando, FL\***  
PD: Bobby Smith

**KMRJ/Palm Springs, CA**  
OM/PD: Thomas Mitchell  
APD/M: Dwight Arnold

**KEDJ/Phoenix, AZ\***  
PD: Bruce St. James  
APD/M: Tim Virgin

**WXDX/Pittsburgh, PA\***  
OM/PD: John Moschitta  
MD: Vinnie Ferguson

**WCYY/Portland, ME\***  
PD: Herb Ivy  
MD: Brian James

**KNRK/Portland, OR\***  
PD: Mark Hamilton  
APD/M: Jaime Cooley

**WBRU/Providence, RI\***  
PD: Chris Novello  
APD: Tom Ghiden  
MD: Noah Chevalier

**KRZQ/Reno, NV\***  
OM: Mark Keefe  
PD: Melanie Flores  
MD: Chris Payne

**WDYL/Richmond, VA\***  
PD: Fisher

**WRXL/Richmond, VA\***  
OM: Bill Cahill  
PD/M: Casey Krukowski

**KCXX/Riverside, CA\***  
PD: John DeSantis  
APD/M: Bobby Sato

**WZNE/Rochester, NY\***  
OM/PD: Stan Main

**KWOD/Sacramento, CA\***  
OM/PD: Curtis Johnson  
MD: Andy Hawk

**KXRX/Salt Lake City, UT\***  
OM: Alan Hague  
PD: Todd Noker  
APD: Corey O'Brien  
MD: Artie Fufkin

**KBZT/San Diego, CA\***  
PD: Garrett Michaels  
APD: Mike Hansen  
MD: Mike Halloran

**XETRA/San Diego, CA\***  
PD: Phil Manning  
MD: Capone

**KITS/San Francisco, CA\***  
PD: Chris Numme  
APD/M: Aaron Axelsen

**KCNL/San Jose, CA\***  
PD: Jeanene Calhoun

**KJEE/Santa Barbara, CA\***  
PD: Eddie Cutierrez  
MD: Dave Hanacek

**Music Choice  
Alternative/Satellite**  
PD: Justin Praeger  
MD: Gary Susalis

**Sirius Alt Nation/Satellite\***  
OM: Gregg Steele  
PD: Rich McLaughlin  
APD: Khaled Elsebai  
MD: Zach Brooks

**XM Ethel/Satellite\***  
PD: Steve Kingston  
MD: Erik Range

**WFXH/Savannah, GA\***  
OM: Jon Robbins  
PD: Boomer  
APD/M: Leslie Scott

**KNDD/Seattle, WA\***  
PD: Lazlo  
APD: Jim Keller  
MD: Andrew Harms

**KQRA/Springfield, MO\***  
PD: Kristen Bergman  
MD: Shadow Williams

**KPNT/St. Louis, MO\***  
PD: Tommy Mattern  
APD: Kyle Guderian  
MD: Scott Rizzuto

**WKRL/Syracuse, NY\***  
MD: Ty

**WSUN/Tampa, FL\***  
PD: S-nark

**WRWK/Toledo, OH\***  
PD: Dan McClintock  
APD/M: Carolyn Stone

**KFMA/Tucson, AZ\***  
PD: Matt Spry  
MD: Greg Rampage

**KMYZ/Tulsa, OK\***  
PD: Kenny Wall  
APD/M: Amber Fiedler

**WWDC/Washington, DC\***  
PD: Cruze  
APD: Dave Hennessy  
MD: Greg Roche

**WPBZ/West Palm Beach, FL\***  
PD: John O'Connell  
MD: Ross Mahoney

**WSFM/Wilmington, NC**  
OM: Jerry Mac  
PD/M: Mike Kennedy

### ACTIVE

**KEYJ/Abilene, TX**  
OM: Randy Jones  
PD/AM: Frank Pain

**WZMR/Albany, NY\***  
OM: Kevin Callahan  
PD: Nik Rivers  
APD/M: Christy Taylor

**KTEG/Albuquerque, NM\***  
OM/PD: Bill May  
MD: Aaron "Buck" Burnett

**WVWX/Appleton, WI\***  
PD/M: Guy Dark

**WJSE/Atlantic City, NJ**  
PD: Nick Giorno  
APD/M: Shawn Castelluccio

**WCHZ/Augusta, GA\***  
OM: Harley Drew  
PD: Chuck Williams

**WIYY/Baltimore, MD\***  
PD: Dante Hill  
APD/M: Rob Heckman

**WCPR/Biloxi, MS\***  
OM: Kenny Vest  
APD/M: Maynard

**WKGB/Binghamton, NY**  
OM/PD: Jim Free  
APD/M: Tim Boland

**WAAF/Boston, MA\***  
PD: Ron Valeri  
MD: Mistress Carrie

**WEDG/Buffalo, NY\***  
PD/M: Evil Jim

**WYBB/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Amy Hutto

**WRXR/Chattanooga, TN\***  
OM: Kris Van Dyke  
PD: Boner

**WJL/Chicago, IL\***  
OM/PD: John Perry  
APD: Tom Kief  
MD: Steve Salzman

**KRQK/Chico, CA**  
OM: Chad Perry  
PD: Neil Randall

**KILO/Colorado Springs, CO\***  
PD: Ross Ford  
MD: Jack Mehoff

**WBZX/Columbus, OH\***  
PD: Hal Fish  
APD/M: Ronni Hunter

**KNCN/Corpus Christi, TX\***  
OM/PD: Paula Newell  
APD/M: Monte Montana

**KBPI/Denver, CO\***  
PD: Willie B.  
APD/M: Aaron "Double A" Montell

**WRIF/Detroit, MI\***  
OM/PD: Doug Podelle  
APD/M: Mark Pennington

**KRBR/Duluth, MN**  
OM/PD: Mark Fleischer

**KLAQ/EI Paso, TX\***  
OM/PD: Courtney Nelson  
APD/M: Glenn Garza

**WGBF/Evansville, IN**  
OM/PD: Mike Sanders  
APD/M: Slick Nick

**WWBN/Flint, MI\***  
OM: J. Patrick  
PD: Brian Beddow  
APD/M: Tony LaBrie

**KRZR/Fresno, CA\***  
OM/PD: Paul Wilson  
MD: Skippy



▶ "I'LL KEEP YOUR MEMORY VAGUE," FINGER ELEVEN'S FOLLOW-UP TO TWO CONSECUTIVE NO. 1 SONGS, LEAPS 16-10 ON THE CANADA ROCK CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	-/
1	1	16	THE PRETENDER	FOO FIGHTERS	ROSWELL/RCA/SONY BMG	490	-57
2	4	11	FAKE IT	SEETHER	WIND-UP	468	+59
3	2	13	HARD SUN	EDDIE VEDDER	MONKEY WRENCH/SONY BMG	458	-33
4	3	13	THE LAST FIGHT	VELVET REVOLVER	RCA/SONY BMG	433	0
5	5	17	THRASH UNREAL	AGAINST ME!	SIRE/WARNER	400	+23
6	6	20	BLEED IT OUT	LINKIN PARK	WARNER BROS./WARNER	354	-16
7	7	15	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)	THE WHITESTRIPES	THRODMAN/WARNER BROS./WARNER	316	+7
8	8	10	BIG CASINO	JIMMY EAT WORLD	TINY EVIL/INTERSCOPE/UNIVERSAL	314	+23
9	10	10	LIFE IS BEAUTIFUL	SIXX: A.M.	ELEVEN SEVEN	288	+19
10	16	6	I'LL KEEP YOUR MEMORY VAGUE	FINGER ELEVEN	WIND-UP	265	+38
11	12	6	YELLOW BRICK ROAD	RAINE MAIDA	KING NOISE	256	+30
12	20	4	BRING IT ON	LENNY KRAVITZ	VIRGIN/EMI	245	+48
13	9	21	HOMECOMING QUEEN	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	243	-32
14	15	11	THE LUCKY ONES	PRIDE TIGER	EMI	234	-3
15	12	11	RADIO NOWHERE	BRUCE SPRINGSTEEN	COLUMBIA/SONY BMG	233	-13
16	13	29	MONEY HONEY	STATE OF SHOCK	CORDOVA BAY	220	-23
17	11	16	DIRTY LITTLE ROCKSTAR	THE CULT	NEW WILDERNESS/ROADRUNNER	219	-28
18	22	14	RIOT	THREE DAYS GRACE	JIVE/SONY BMG	204	+14
19	14	24	BORN LOSERS	MATTHEW GOOD	UNIVERSAL	198	-41
20	21	24	NOTHING SPECIAL	ILL SCARLETT	RED INK/SONY BMG	196	-1
21	24	7	WEIGHTY GHOST	WINTERSLEEP	DEPENDENT/EMI	192	+28
22	18	9	WAR PIGS	CAKE	UPBEAT/FONTANA NORTH	187	-16
23	23	8	EMPTY WALLS	SERJ TANKIAN	SERJICAL STRIKE/REPRISE/WARNER	184	+14
24	19	13	SO HOTT	KID ROCK	TOP DOG/ATLANTIC/WARNER	173	-30
25	28	3	TOO MUCH, TOO YOUNG, TOO FAST	AIRBOURNE	ROADRUNNER	156	+27
26	31	4	SHADOW OF THE DAY	LINKIN PARK	WARNER BROS./WARNER	145	+21
27	34	2	LONG ROAD TO RUIN	FOO FIGHTERS	ROSWELL/RCA/SONY BMG	140	+38
28	25	26	FALLING ON	FINGER ELEVEN	WIND-UP	139	-23
29	29	7	INTO THE NIGHT	SANTANA FEATURING CHAD KROEGER	ARISTA/SONY BMG	123	-6
30	27	17	LET ME IN	HOT HOT HEAT	SIRE/REPRISE/WARNER	122	-17

FOR WEEK ENDING NOVEMBER 15, 2007

♦ indicates CanCon

<b>WBVR/Ft. Wayne, IN*</b> APD/M: Stiller	<b>WXZZ/Lexington, KY*</b> OM: Robert Lindsey PD: Johnny Maze APD: Twitch	<b>WIXO/Peoria, IL</b> OM/PD: Matt Bahan	<b>KISW/Seattle, WA*</b> OM/PD: Dave Richards APD: Ryan Castle
<b>WRUF/Gainesville, FL*</b> OM/PD: Harry Guscott MD: Kyle Devlin	<b>KDJE/Little Rock, AR*</b> OM: Sonny Victory PD: Jeff Petterson MD: Adam Peterson	<b>WMMR/Philadelphia, PA*</b> PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszler	<b>WHBZ/Sheboygan, WI</b> PD: Ron Simonet MD: Dave Nelson
<b>WKLQ/Grand Rapids, MI*</b> OM: Brent Alberts PD/M: Michael Grey	<b>WTFX/Louisville, KY*</b> PD: Charlie Steele MD: Frank Webb	<b>KUPD/Phoenix, AZ*</b> PD/M: Larry McFeele	<b>WRBR/South Bend, IN</b> OM/PD: Ron Stryker
<b>WZOR/Green Bay, WI*</b> PD: Joe Calgaro APD: Cutter MD: Borna Velic	<b>KFMX/Lubbock, TX</b> OM/PD: Wes Nessmann	<b>KDOT/Reno, NV*</b> OM: Jim McClain PD/M: Jave Patterson	<b>KHTQ/Spokane, WA*</b> OM: Barry Bennett APD: Kris Siebers
<b>WXQR/Greenville, NC*</b> OM: Rolf Pepple PD/M: Dave Tripp	<b>WJJO/Madison, WI*</b> PD: Randy Hawke APD/M: Blake Patton	<b>KRXQ/Sacramento, CA*</b> OM/PD: Jim Fox	<b>KZBD/Spokane, WA*</b> PD: Frank Jaxon
<b>WTPT/Greenville, SC*</b> OM/PD: Mark Hendrix MD: Twisted Todd	<b>KFRQ/McAllen, TX*</b> OM/PD: Mike Quinn	<b>WKQZ/Saginaw, MI*</b> PD: Hoser APD/M: Matt Bingham	<b>WLZX/Springfield, MA*</b> PD/M: Courtney Quinn
<b>WQXA/Harrisburg, PA*</b> OM/PD: Ken Carson APD/M: Nixon	<b>KBRE/Merced, CA</b> PD/M: Mikey Martinez APD: Jason LaChance	<b>WZBH/Salisbury, MD</b> OM: Sue Timmons PD: Sean McHugh MD: Chris Steele	<b>KZRQ/Springfield, MO*</b> OM: Chris Cannon PD: Simon Nytes
<b>WCCC/Hartford, CT*</b> PD: Michael Picozzi APD/M: Mike Karolyi	<b>WHDR/Miami, FL*</b> OM: David Israel PD: Kevin Vargas MD: Dave Hanson	<b>KHTB/Salt Lake City, UT*</b> PD: Kayvon Motie APD/M: Roger Orton	<b>WXTB/Tampa, FL*</b> OM: Brad Hardin PD: Double Down APD: Mike Killabrew
<b>WAMX/Huntington, WV</b> PD/M: Erik Raines APD: Robin Wilds	<b>KXXR/Minneapolis, MN*</b> OM: Dave Hamilton PD: Wade Linder APD/M: Pablo	<b>KISS/San Antonio, TX*</b> PD/M: LA Lloyd	<b>WKLL/Utica, NY</b> MD: Ty
<b>WRTT/Huntsville, AL*</b> OM/PD: Lee Reynolds APD/M: Clay Sanders	<b>KIOZ/San Diego, CA*</b> OM: Jim Richards PD/M: Shauna Moran-Brown	<b>KIOZ/San Diego, CA*</b> OM: Jim Richards PD/M: Shauna Moran-Brown	<b>KFMW/Waterloo, IA</b> OM/PD: Michael Cross
<b>WRXW/Jackson, MS*</b> PD/M: Brad Stevens	<b>WRAT/Monmouth, NJ*</b> OM/PD: Carl Craft APD/M: Robyn Lane	<b>KURQ/San Luis Obispo, CA</b> OM/PD: Andy Winford APD/M: Stephanie Bell	<b>KICT/Wichita, KS*</b> PD: Ray Michaels MD: Rick Thomas
<b>WRZK/Johnson City, TN*</b> PD/M: Scott Onks	<b>WCLG/Morgantown, WV</b> OM/PD: Jeff Miller	<b>KXFX/Santa Rosa, CA*</b> PD/M: Scott Less	<b>WBSX/Wilkes Barre, PA*</b> PD/M: James McKay
<b>KQRC/Kansas City, MO*</b> OM/PD: Bob Edwards MD: Paul Marshall	<b>WBUZ/Nashville, TN*</b> OM: Dean Warfield	<b>KATS/Yakima, WA</b> OM/PD: Ron Harris	<b>WWIZ/Youngstown, OH*</b> PD: Wes Styles
<b>KOMP/Las Vegas, NV*</b> PD: John Griffin MD: Carlota	<b>KATT/Oklahoma City, OK*</b> OM/PD: Chris Baker MD: Jake Daniels	<b>Music Choice Rock/Satellite</b> PD: Justin Praeger MD: Gary Susalis	
<b>KZCD/Lawton, OK</b> PD: Don "Crittter" Brown APD: J.C. "Kelso" Kellison	<b>WYYX/Panama City, FL</b> PD: Chris Alan APD/M: Stroke	<b>Sirius Octane/Satellite*</b> OM: Gregg Steele PD: Jeff Regan MD: Tom Wilkinson	
	<b>WTKX/Pensacola, FL*</b> PD: Joel Sampson APD/M: Mark The Shark	<b>XM Squizz/Satellite*</b> PD: Bodhi Ebright MD: Grant Random	

\* Monitored Reporters

# TRIPLE A



Making KMTT/Seattle even better

## Taking It To The Next Level

John Schoenberger

JSchoenberger@RadioandRecords.com

Last April, veteran triple A programmer Kevin Welch was named PD of Entercom's KMTT (the Mountain)/Seattle. Welch brought with him programming experience from Boise, Idaho, in the mid-'90s and most recently as APD/MD at triple A stalwart KINK/Portland, Ore., a position he took in 1998.

The Mountain celebrated 15 successful years in the format in 2006, first under the programming guidance of Chris Mays and then Shawn Stewart. But station GM Jerry McKenna and VP of programming Pat Paxton felt it was time to bring in a fresh perspective to help guide the station into the future.

It's high time we catch up with Welch, now that he's spent six months in the hot seat at KMTT.

### What were your initial goals at KMTT?

The station has always been successful, but we felt we could focus our efforts a bit more.

### Benchmark Events At KMTT

#### Winter Warmth Concert

Collective Soul and KT Tunstall will entertain 2,800 people Dec. 15 at the Paramount Theatre. Proceeds from the 13th annual concert will benefit First Place School, which provides educational opportunities to homeless children.

#### "Live From the Mountain Music Lounge, Volume 13"

This year's release involves partners AT&T and Starbucks; its proceeds benefit the Wilderness Society. To date, the CD series has helped raise \$1.25 million for conservation efforts in Washington state.

#### Sixth Annual Mountain Music Lounge Getaway

In January, the Mountain returns to Mexico for a five-day trip to Cancún, complete with a performance by Universal Republic artist Tyrone Wells. The event is sponsored by Alaska Airlines, Fiesta Americana Condesa Cancún and Seattle's Best Coffee. —JS

It really came down to making sure we had the right target listener in mind. My first goal has been refining the filter we use to decide on the right music to play and the right on-air elements to use.

I am also a big fan of personality radio and have made moves to make sure that is an important element of every daypart. I want each host to extend their own unique qualities into their shows.

### What type of listener are you trying to attract?

It really was a matter of assessing who our competitors were targeting and then deciding the best group for us to strengthen. If you want to rock in Seattle and you are an adult male, you have at least three choices. If you want pop and are female, you have at least three different stations that'll give you that. But if you're a female adult and you want to rock, your choices are limited. So we have tweaked the station a bit to make sure that those types of females feel like they have a comfortable place to go.

We see KMTT as a sophisticated, intelligent adult rock station that leans a bit toward the female side. I have a lot of experience in that area from working with PD Dennis Constantine at KINK.

That's not to say that we don't have a strong segment of male listeners, too, and we



▶ ROBERT PLANT & ALISON KRAUSS SCORE A NO. 1 WITH THEIR FIRST CHART COLLABORATION, "GONE, GONE, GONE (DONE MOVED ON)."

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	3	10	GONE, GONE, GONE (DONE MOVED ON) ROBERT PLANT & ALISON KRAUSS	ROUNDER	483	+75
2	2	10	HARO SUN EDDIE VEDDER	MONKEYWRENCH/J/RMG	455	-34
3	5	7	YOU'RE THE WORLDO TO ME DAVID GRAY	ATO/RED	418	-4
4	6	5	EVERYBODY KNOWS RYAN ADAMS	LOST HIGHWAY	394	+26
5	1	11	RADIO NOWHERE BRUCE SPRINGSTEEN	COLUMBIA	363	-163
6	7	12	PUNISH THE MONKEY MARK KNOPFLER	WARNER BROS.	348	-16
7	10	14	LOVE ME LIKE THE WORLDO IS ENDING BEN LEE	NEW WEST	341	+15
8	4	18	HOLO ON KT TUNSTALL	RELENTLESS/VIRGIN	339	-84
9	11	7	AIN'T NO TIME GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	327	+25
10	9	9	CITY OF IMMIGRANTS STEVE EARLE	NEW WEST	319	-17
11	17	3	SHINE OVER BABYLON SHERYL CROW	A&M/INTERSCOPE	318	-51
12	8	20	IN THE COLORS BEN HARPER AND THE INNOCENT CRIMINALS	VIRGIN	308	-51
13	18	7	LISTENING TO LEVON MARC COHN	DECCA	282	+15
14	15	7	SILVER LINING RILO KILEY	WARNER BROS.	270	-7
15	13	10	DON'T YOU WISH IT WAS TRUE JOHN FOGERTY	FANTASY/CONCORD	269	-18
16	12	12	HOW LONG EAGLES	ERC/MERCURY/LOST HIGHWAY	261	-38
17	14	15	LOVE SONG SARA BAREILLES	EPIC	247	-38
18	21	3	THE WAY I AM INGRID MICHAELSON	CABIN 24/ORIGINAL SIGNAL/RED	241	+18
19	20	4	OO THE 45 RYAN SHAW	ONE HAVEN/RAZOR & TIE/RED	230	-6
20	23	2	UP ALL NIGHT WIDESPREAD PANIC	WIDESPREAD	212	-17
21	24	3	BOY WITH A COIN IRON & WINE	SUB POP	206	-12
22	30	2	FRECKLE SONG CHUCK PROPHET	YEP ROC	204	-36
23	28	6	MY MOON MY MAN FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	197	+12
24	19	14	GOOD EXCUSE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	195	-44
25	26	8	CAN'T BELIEVE A SINGLE WORD VHS OR BETA	ASTRALWERKS	187	-5
26	NEW	27	JENNIFERS MIKE DOUGHTY	ATO/RED	183	-102
27	25	5	STRAPPED FOR CASH FOUNTAINS OF WAYNE	VIRGIN	180	-13
28	29	2	FOUNTAIN OF YOUTH SUBDUDES	BACK PORCH/BLG	169	-4
29	NEW	JENNY OON'T BE HASTY PAOLO NUTINI	ATLANTIC	164	+22	
30	NEW	UNBOUNO SUZANNE VEGA	BLUE NOTE/BLG	163	+28	

FOR WEEK ENDING NOVEMBER 18, 2007

'We see KMTT as a sophisticated, intelligent adult rock station that leans a bit toward the female side.'

—Kevin Welch



certainly keep them top of mind when we program and image the station. I'd say the breakdown is around 55% female and 45% male.

### Why did you bring Shawn Stewart back into the fold?

After an exhaustive search following the exit of Haley Jones, it became clear to me that Shawn was the obvious person to handle the APD/MD role again and to return to middays. Her years with former PD Chris Mays were the best years the station ever enjoyed. We were lucky she agreed to come back. And she is a perfect example of that idea of returning personality back to the airwaves.

We also adjusted the morning show with Marty Riemer a bit with the addition of Jodi Brothers. She has been a fixture in mornings in town for the past 10 years and has helped round out Marty's show.

### KMTT has always been environmentally active. How do you stay ahead now that everyone has jumped on the green bandwagon?

The environment has always been an important issue in Seattle, and it has been entrenched in the Mountain's psyche for a long time. However, we needed to rethink what we can do to differentiate ourselves from everyone else.

We have refocused our efforts under the general campaign of the One Thing, which offers [listener] suggestions of relatively easy things anyone can do to help make a difference and feel good about it.

Plus, just about all of the big promotions and events we do all year long benefit the community on a larger scale. Entercom as a whole does many initiatives on all of its stations here.

### What's next?

My next goal is to come up with some creative programming promotions. I want to develop more campaigns that involve appointment and/or extended listening that can engage the listener for a longer period of time.

It comes down to combining both information and fun in entertaining and captivating ways. We have something coming up pretty soon that I think will work really well for us. I hope it will inspire other programmers within the format to try some new things, too.

R&R

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ACCURATE • TRUSTWORTHY • COMPREHENSIVE

► NORTHERN CALIFORNIA NATIVE **SARA BAREILLES** LANDS A TOP 10 IN HER FIRST CHART APPEARANCE AS "LOVE SONG" JUMPS 13-10 (UP 25).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	8	<b>YOU'RE THE WORLD TO ME</b> DAVID GRAY	NO. 1 (1 WK)/MOST INCREASED PLAYS (ATO/RED)	522 +86	1.928 1
2	2	22	<b>SHUT YOUR EYES</b> SNOW PATROL	POLYDOR/A&M/INTERSCOPE	473 -17	1.905 2
3	1	18	<b>HOLD ON</b> KT TUNSTALL	RELENTLESS/VIRGIN	472 -64	1.550 3
4	6	11	<b>GONE, GONE, GONE (DONE MOVED ON)</b> ROBERT PLANT / ALISON KRAUSS	ROUNDER	414 +10	1.143 7
5	5	12	<b>RADIO NOWHERE</b> BRUCE SPRINGSTEEN	COLUMBIA	384 -29	1.313 4
6	4	17	<b>THE UNDERDOG</b> SPOON	MERGE	377 -45	1.071 9
7	7	4	<b>SHINE OVER BABYLON</b> SHERYL CROW	A&M/INTERSCOPE	357 0	1.273 5
8	10	20	<b>IN THE COLORS</b> BEN HARPER & THE INNOCENT CRIMINALS	VIRGIN	336 +27	1.206 6
9	8	11	<b>HARD SUN</b> EDDIE VEDDER	MONKEY WRENCH/J/RMG	335 +24	1.086 8
10	13	13	<b>LOVE SONG</b> SARA BAREILLES	EPIC	298 +25	0.834 16
11	12	17	<b>HOW FAR WE'VE COME</b> MATCHBOX TWENTY	MELISMA/ATLANTIC	292 +12	1.037 11
12	18	17	<b>FIRST TIME</b> LIFEHOUSE	GEFFEN	257 +8	1.070 10
13	15	27	<b>1234</b> FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	256 -12	0.919 14
14	17	8	<b>BREATHE IN BREATHE OUT</b> MAT KEARNEY	HOLLYWOOD/AWARE/COLUMBIA	253 0	0.730 18
15	16	16	<b>CAR CRASH</b> MATT NATHANSON	VANGUARD	253 -9	0.924 13
16	9	16	<b>1973</b> JAMES BLUNT	CUSTARD/ATLANTIC	245 -66	0.694 19
17	11	11	<b>PUNISH THE MONKEY</b> MARK KNOPFLER	WARNER BROS.	244 -43	0.861 15
18	14	19	<b>SHE MOVES IN HER OWN WAY</b> THE KOOKS	ASTRALWERKS/CAPITOL	214 -57	0.661 20
19	19	4	<b>EVERYBODY KNOWS</b> RYAN ADAMS	LOST HIGHWAY	212 +12	0.488 27
20	20	3	<b>JENNY DON'T BE HASTY</b> PAOLO NUTINI	ATLANTIC	192 +21	0.342 -
21	21	4	<b>ALMOST LOVER</b> A FINE FRENZY	VIRGIN	178 +10	0.501 24
22	22	11	<b>STRAIGHT LINES</b> SILVERCHAIR	ELEVEN/ILG/ATLANTIC/LAVA	167 +8	0.495 26
23	23	7	<b>MY MOON MY MAN</b> FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	159 +15	0.803 17
24	27	5	<b>LISTENING TO LEVON</b> MARC COHN	DECCA	150 +13	0.355 -
25	30	2	<b>THE WAY I AM</b> INGRID MICHAELSON	CABIN 24/ORIGINAL SIGNAL/RED	149 +28	0.988 12
26	RE-ENTRY		<b>REALIZE</b> COLBIE CAILLAT	UNIVERSAL REPUBLIC	147 +26	0.300 -
27	26	5	<b>INTO THE NIGHT</b> SANTANA FEATURING CHAD KROEGER	ARISTA/RMG	147 +10	0.612 22
28	28	2	<b>I'LL BE WAITING</b> LENNY KRAVITZ	VIRGIN	145 +15	0.364 -
29	29	4	<b>TURPENTINE</b> BRANDI CARLILE	COLUMBIA	139 +11	0.627 21
30	NEW		<b>BRING IT ON</b> LENNY KRAVITZ	VIRGIN	135 +30	0.312 -

**MOST ADDED**

TITLE ARTIST / LABEL	NEW STATIONS
<b>EVERYBODY KNOWS</b> Ryan Adams (LOST HIGHWAY) KXLY, WBOS, WCOO, WXR, WZEW	5
<b>THE WAY I AM</b> Ingrid Michaelson (CABIN 24/ORIGINAL SIGNAL/RED) KBCO, KFCC, KTHX, WCOO, WZEW	5
<b>27 JENNIFERS</b> Mike Doughty (ATO/RED) KMTT, KPTL, KTCZ, KTHX	4
<b>GIRLS IN THEIR SUMMER CLOTHES</b> Bruce Springsteen (COLUMBIA) KBCO, KTHX, WCLZ, WTT5	4
<b>HARD SUN</b> Eddie Vedder (MONKEYWRENCH/J/RMG) KINK, WBOS, WRNX	3
<b>JENNY DON'T BE HASTY</b> Paolo Nutini (ATLANTIC) KXLY, WDOO, WRLT	3
<b>SPIRIT ROAD</b> Neil Young (REPRISE) KTHX, WNC5, WXR	3
<b>STUTTERING (KISS ME AGAIN)</b> Ben's Brother (CAPITOL) KRVB, WCOO, WNC5	3
<b>TURPENTINE</b> Brandi Carlile (COLUMBIA) KINK, WXR	2

**ADDED AT... WBOS**  
Boston, MA  
PD: Dana Marshall  
Eddie Vedder, Hard Sun, 13  
Ryan Adams, Everybody Knows, 4  
A Fine Frenzy, Almost Lover, 3

FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

**NEW AND ACTIVE**

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>27 JENNIFERS</b> Mike Doughty (ATO/RED) TOTAL STATIONS: 17	120/75	<b>LONG ROAD TO RUIN</b> Foo Fighters (ROSWELL/RCA/RMG) TOTAL STATIONS: 6	87/14
<b>AIN'T NO TIME</b> Grace Potter And The Nocturnals (HOLLYWOOD) TOTAL STATIONS: 15	112/14	<b>SAVING MY FACE</b> KT Tunstall (RELENTLESS/VIRGIN) TOTAL STATIONS: 7	80/51
<b>GIRLS IN THEIR SUMMER CLOTHES</b> Bruce Springsteen (COLUMBIA) TOTAL STATIONS: 13	110/60	<b>JIGSAW FALLING INTO PLACE</b> Radiohead (SIDE ONE/ATO) TOTAL STATIONS: 15	74/20
<b>SILVER LINING</b> Rilo Kiley (WARNER BROS.) TOTAL STATIONS: 10	108/10	<b>UP ALL NIGHT</b> Widespread Panic (WIDESPREAD) TOTAL STATIONS: 11	74/0
<b>DREAMING WITH A BROKEN HEART</b> John Mayer (AWARE/COLUMBIA) TOTAL STATIONS: 6	92/14	<b>ALL THAT I KNOW</b> Collective Soul (E1) TOTAL STATIONS: 10	73/31

**MOST INCREASED PLAYS**

- +86 YOU'RE THE WORLD TO ME**  
David Gray (ATO/RED)  
KRVB +15, WMMM +15, WZEW +7, KFCC +6, WXR +6, KPRI +6, KMTT +6, KENZ +5, SISP +4, WRNX +4
- +75 27 JENNIFERS**  
Mike Doughty (ATO/RED)  
WCOO +15, WRNR +9, KPTL +8, WTT5 +8, SISP +8, WMMM +7, KTCZ +6, WNC5 +5, KMTT +3, KPRI +3
- +60 GIRLS IN THEIR SUMMER CLOTHES**  
Bruce Springsteen (Columbia)  
KMTT +15, WNC5 +15, KPRI +12, SISP +7, KCUV +7, KBCO +2, KFCC +1, WMMM +1, KCSR +1, KRVB +1
- +51 SAVING MY FACE**  
KT Tunstall (Relentless/Virgin)  
KENZ +20, WDOO +14, KCSR +8, WTT5 +7, KFCC +4, KBCO +2, WNC5 +1
- +31 ALL THAT I KNOW**  
Collective Soul (E1)  
KPRI +10, KMTT +10, WNC5 +6, WXR +3, KINK +2, KFCC +1, WBOS +1

FOR WEEK ENDING NOVEMBER 18, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations. 30 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 47 reporters.  
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**RECURRENTS**

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	<b>BUBBL Y</b> COLBIE CAILLAT (UNIVERSAL REPUBLIC)		268 260
2	<b>MISSED THE BOAT</b> MODEST MOUSE (EPIC)		206 235
3	<b>HOLLYWOOD</b> COLLECTIVE SOUL (E1)		151 184
4	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)		148 189
5	<b>LAST REQUEST</b> PAOLO NUTINI (ATLANTIC)		147 145

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	<b>SEE THE WORLD</b> GOMEZ (ATO/RED)		146 130
7	<b>READ MY MIND</b> THE KILLERS (ISLAND/IDJMG)		144 170
8	<b>YOU KNOW I'M NO GOOD</b> AMY WINEHOUSE (UNIVERSAL REPUBLIC)		138 132
9	<b>NEW SHOES</b> PAOLO NUTINI (ATLANTIC)		127 150
10	<b>THE STORY</b> BRANDI CARLILE (COLUMBIA)		126 133

**CHART LEGEND**

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

**AUDIENCE TOTALS:**  
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

**AIRPOWER:**  
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

**BREAKER:**  
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

**HOT SHOT DEBUT:**  
Awarded solely on the Country chart to the highest-ranking new entry.

**MOST INCREASED PLAYS:**  
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

**MOST ADDED:**  
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

**NEW AND ACTIVE:**  
Current songs below the chart threshold that are showing an increase in plays.

**TIES ON CHART:**  
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

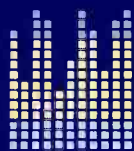
**RECURRENT RULE:**  
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.  
**N** Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

**☆** Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

**🇨🇦** indicated solely on the Canadian charts for songs meeting Canadian content requirements.



# AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	<b>WASHINGTON SQUARE SERENADE</b> STEVE EARLE	NEW WEST	644	-25	6453
2	2	<b>RAISING SAND</b> ROBERT PLANT & ALISON KRAUSS	ROUNDER	610	+10	4216
3	3	<b>REVIVAL</b> JOHN FOCERTY	FANTASY/CONCORD	476	-46	3984
4	4	<b>DIRT FARMER</b> LEVON HELM	DIRT FARMER/VANGUARD	460	-24	1692
5	6	<b>DWIGHT SINGS BUCK</b> DWIGHT YOAKAM	NEW WEST	414	+7	2333
6	5	<b>GOIN' HOME: A TRIBUTE TO FATS DOMINO</b> VARIOUS ARTISTS	VANGUARD	391	-29	2137
7	7	<b>IT'S NOT BIG IT'S LARGE</b> LYLE LOVETT AND HIS LARGE BAND	LOST HIGHWAY	353	-18	5232
8	8	<b>KANE WELCH KAPLIN</b> KANE WELCH KAPLIN	COMPASS	352	-3	4518
9	10	<b>THE WOLF</b> SHOOTER JENNINGS	UNIVERSAL SOUTH	346	+28	1289
10	9	<b>SONGBIRD: RARE TRACKS AND FORGOTTEN GEMS</b> EMMYLOU HARRIS	RHINO	318	-16	2489
11	11	<b>MESCALITO</b> RYAN BINGHAM	LOST HIGHWAY	311	+14	1750
12	12	<b>BETWEEN DAYLIGHT AND DARK</b> MARY GAUTHIER	LOST HIGHWAY	282	+3	2235
13	13	<b>MAGIC</b> BRUCE SPRINGSTEEN AND THE E STREET BAND	COLUMBIA	280	+9	1881
14	16	<b>STREET SYMPHONY</b> THE SUBDUDES	BACK PORCH/MANHATTAN/BLG	259	+1	7029
15	15	<b>EASY TIGER</b> RYAN ADAMS	LOST HIGHWAY	258	-5	9828
16	17	<b>THE BLUEGRASS SESSIONS</b> MERLE HAGGARD	MCCOURY	247	-1	1550
17	8	<b>MADE IN THE SHADE</b> RED STICK RAMBLERS	SUGAR HILL	237	0	2067
18	4	<b>TRANSLATED FROM LOVE</b> KELLY WILLIS	RYKODISC	227	-40	9118
19	18	<b>EP</b> WILL KIMBROUGH	DAPHNE	221	+30	1017
20	21	<b>A LONG DAY FOR THE WEATHERVANE</b> GOUGERS	THE WEATHERVANE	220	+13	1218
21	23	<b>THE BLUEGRASS DIARIES</b> JIM LAUDERDALE	YEP ROC	214	+4	1719
22	20	<b>LIVE FROM THE RUHR TRIENNALE</b> CHIP TAYLOR & CARRIE RODRIGUEZ	TRAIN WRECK	211	+2	1048
23	22	<b>THE SPIRITUAL KIND</b> TERRI HENDRIX	WILORY	210	+4	4688
24	24	<b>NEVER LOOK BACK</b> TOM GILLAM	TREE HOUSE	204	0	1921
25	25	<b>DIAMONDS IN THE SUN</b> WALT WILKINS AND THE MYSTIQUEOS	PALD DURO	200	+3	4741
26	27	<b>SOAP &amp; WATER</b> CHUCK PROPHET	YEP ROC	197	+6	1150
27	28	<b>CHROME DREAMS II</b> NEIL YOUNG	REPRISE	195	+28	530
28	25	<b>LONG ROAD OUT OF EDEN</b> EAGLES	ERC/MERCURY/LOST HIGHWAY	186	-17	1870
29	30	<b>SMALL MIRACLES</b> BLUE RODEO	TELESOUL	184	+3	723
30	32	<b>DRAW THE CURTAINS</b> WILL HOGE	RYKODISC	182	+13	732

**MOST ADDED**

<b>I'M NOT THERE (SOUNDTRACK)</b> 9 Various Artists (SONY)	<b>DRAW THE CURTAINS</b> 5 Will Hoge (RYKODISC)	<b>DARK DAYS</b> 4 Jackson Taylor (SMITH)	<b>CHROME DREAMS II</b> 4 Neil Young (REPRISE)
<b>SETH WALKER</b> 8 Seth Walker (HYENA)	<b>LOST BOY</b> 5 Bleu Edmondson (SMITH)	<b>THE WOLF</b> 4 Shooter Jennings (UNIVERSAL SOUTH)	<b>TROUBADOUR</b> 3 Robert Hazard (RYKODISC)

FOR WEEK ENDING NOVEMBER 18, 2007  
The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org). © 2007 Americana Music Association.

# TRIPLE A

## TRIPLE A REPORTERS

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MD: Cornelius Gould
- KNBA/Anchorage, AK**  
OM/PD: Loren Dixon  
MD: Danny Preston
- KSPN/Aspen, CO**  
PD: Sam Scholl
- KGSR/Austin, TX\***  
OM: Chase  
PD: Chris Edge  
APD: Jody Denberg  
MD: Susan Castle
- KUT/Austin, TX**  
PD: Hawk Mendenhall  
MD: Jeff McCord
- WRNR/Baltimore, MD\***  
OM/PD: Bob Waugh  
APD/MD: Alex Cortright
- WTMD/Baltimore, MD**  
PD/MD: Mike "Matthews" Vasilikos
- KLRR/Bend, OR**  
OM/PD: Doug Donoho  
APD: David Miller
- KRVB/Boise, ID\***  
OM/PD: Dan McCoolly  
MD: Tim Johnstone
- WBOS/Boston, MA\***  
PD/MD: Dana Marshall
- WXRV/Boston, MA\***  
OM/PD: Ron Bowen  
APD/MD: Catie Wilber
- KMMS/Bozeman, MT**  
OM/PD: Michelle Wolfe
- KYSL/Breckenridge, CO**  
PD: Tom Fricke  
MD: TJ Sanders
- WNCS/Burlington, VT\***  
PD: Zeb Norris  
APD/MD: Jamie Canfield
- WMVY/Cape Cod, MA**  
PD/MD: PJ Finn
- WCOO/Charleston, SC\***  
OM/PD: Mike Allen  
MD: Joel Frank
- WCNR/Charlottesville, VA**  
OM: Rick Daniels  
PD: Brad Savage  
APD: Tad Abbey  
MD: Jeff Sweatman
- WNRN/Charlottesville, VA**  
OM: Tim Davis  
PD: Michael Friend  
MD: Ronda Chollock
- WDOD/Chattanooga, TN\***  
OM/PD: Danny Howard  
MD: Brad Steiner
- WXRT/Chicago, IL\***  
OM/MD: John Farneda  
PD: Norm Winer
- WCBE/Columbus, OH**  
OM: Tammy Allen  
PD: Dan Mushalko  
MD: Maggie Brennan
- WMWV/Conway, NH**  
PD/MD: Mark Johnson  
APD: Roy Prescott
- KBCO/Denver, CO\***  
PD: Scott Arbough  
MD: Mark Abuzahab
- KCUV/Denver, CO\***  
PD: Doug Clifton  
MD: Benji McPhail
- KPTL/Des Moines, IA\***  
PD: Deeya McClurkin
- CIDR/Detroit, MI\***  
PD: Matt Franklin
- KHUM/Eureka, CA**  
OM: Cliff Berkowitz  
PD/MD: Mike Dronkers  
APD: Larry Trask
- WFIV/Farragut, TN**  
OM/PD: Brian Tatum
- KOZT/Ft. Bragg, CA**  
PD: Tom Yates  
APD/MD: Kate Hayes
- WEHM/Hampton, NY**  
PD: Lauren Stone  
MD: Harry Wareing
- KSUT/Ignacio, CO**  
PD: Steve Rauworth  
MD: Stasia Lanier
- WTTS/Indianapolis, IN\***  
PD: Brad Holtz  
APD/MD: Laura Duncan
- KMTN/Jackson, WY**  
PD/MD: Mark "Fish" Fishman
- KTBG/Kansas City, MO**  
PD: Jon Hart  
MD: Byron Johnson
- WEBK/Killington, VT**  
PD: Dave "Uncle Dave" Tibbs  
APD/MD: James Emmons
- KOHO/Leavenworth, WA**  
PD/MD: Elliott Salmon
- KROK/Leesville, LA**  
OM: Rick Barnickel  
PD/MD: Sandy Blackwell
- WFPK/Louisville, KY**  
OM: Brian Conn  
PD: Stacy Owen  
APD: Laura Shine
- WMMM/Madison, WI\***  
OM: David Moore  
PD: Pat Gallagher  
MD: Gabby Parsons
- KTCC/Minneapolis, MN\***  
PD: Lauren MacLeash  
MD: Thorn
- WZEW/Mobile, AL\***  
OM: Tim Camp  
PD: Gene Murrell  
MD: Lee Ann Konik-Camp
- WBJB/Monmouth, NJ**  
OM: Tom Brennan  
PD: Rich Robinson  
APD: Leo Zaccari  
MD: Jeff Raspe
- KPIG/Monterey, CA**  
OM: Frank Caprista  
APD: Aileen MacNearby
- WRLT/Nashville, TN\***  
OM/PD: David Hall  
APD/MD: Rev. Keith Coes
- WFUV/New York, NY**  
OM: Ralph Jennings  
PD: Chuck Singleton  
APD: Tara Anderson  
MD: Rita Houston
- WRSI/Northampton, MA**  
PD: Sean O'Mealy  
MD: Chris "Monte" Belmonte
- KDBB/Park Hills, MO**  
PD: Glenn Berry  
MD: Kenny Carrow
- WXPN/Philadelphia, PA**  
OM/MD: Dan Reed  
PD: Bruce Warren
- WYEP/Pittsburgh, PA**  
PD: Kyle Smith  
MD: Mike Sauter
- WCLZ/Portland, ME\***  
OM: Chris McCorrill  
PD/MD: Ethan Minton
- KINK/Portland, OR\***  
PD: Dennis Constantine  
APD/MD: Dean Kattari
- WDST/Poughkeepsie, NY**  
OM: Greg Gattine  
PD: Jimmy Buff  
MD: Dave Doud
- KTHX/Reno, NV\***  
PD: Mark Keefe  
APD/MD: Dave Herold
- WOCM/Salisbury, MD**  
OM: David Rothner  
PD/MD: Skip Dixon
- KENZ/Salt Lake City, UT\***  
PD: Mike Peer
- KPRI/San Diego, CA\***  
OM/PD: Bob Burch  
APD: Sean Smith
- KFOG/San Francisco, CA\***  
PD: David Benson  
MD: Kelly Ransford
- KPND/Sandpoint, ID**  
OM: Dylan Benefield  
PD: Jonny Knight  
APD/MD: Diane Michaels
- KBAC/Santa Fe, NM**  
PD/MD: Ira Gordon
- KRSH/Santa Rosa, CA\***  
PD/MD: Nate Campbell
- DMX Folk Rock/Satellite**  
OM: Leanne Flask  
MD: Dave Sloan
- Music Choice Adult Alternative/Satellite**  
PD: Justin Prager  
MD: Tiffany Singer
- Sirius Spectrum/Satellite\***  
OM: Gregg Steele  
PD: Gary Schoenwetter  
MD: Sean Mascoll
- XM Cafe/Satellite**  
PD: Bill Evans  
MD: Brian Chamberlain
- KMTT/Seattle, WA\***  
PD: Kevin Welch  
APD/MD: Shawn Stewart
- WKZE/Sharon, CT**  
OM/APD: Pete Nugent  
PD: Will Stanley  
MD: Will Baylies
- WNCW/Spindale, NC**  
OM/PD: Dave Kester  
MD: Martin Anderson
- KXLY/Spokane, WA\***  
PD: Ken Richards  
MD: Marie McCallister
- WRNX/Springfield, MA\***  
APD: Kevin Johnson
- KCLC/St. Louis, MO**  
PD: Rich Reighard  
MD: Will Baker
- KFMS/Steamboat Springs, CO**  
OM: Julia Arrotti  
PD/MD: John Johnston
- KTAO/Taos, NM**  
OM: Dave Noll  
PD/MD: Brad Hockmeyer
- KWMT/Tucson, AZ\***  
OM: Tim Richards  
PD: Blake Rogers  
MD: Jennie Grabel
- WVOD/Wanchese, NC**  
PD: Matt Cooper  
MD: Jeff White
- WXPK/White Plains, NY**  
PD: Chris Herrmann  
APD/MD: Rob Lipshutz
- WTYD/Williamsburg, VA**  
PD/MD: Amy Miller
- WUIN/Wilmington, NC**  
PD: Beau Gunn  
MD: Michelle Daniel

\* Monitored Reporters

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Part two of a candid conversation with Universal Latino president John Echeverría

## A Presidential Perspective

Jackie Madrigal  
 JMadrigal@RadioandRecords.com

In last week's column, Universal Latino president John Echeverría revealed that Latin record sales are down 26% from last year, with several factors to blame: the immigration debate currently permeating the country; recent natural disasters, such as the Southern California wildfires; and ongoing music piracy. Opportunities lie in digital sales, especially ringtones, Echeverría said, a market where such artists as the late Valentín Elizalde have experienced success.

In the second part of our conversation, Echeverría talked about developing new artists, the relationship between the radio and record industries, the urban and rock/alternative genres and speculation that Universal will acquire Univision Music Group.

### How are labels investing in the development of new artists?

We have to take our time and develop artists patiently, although there have been instances where an album has worked from the get-go, like in the case of Banda Guasaveña—though we're not sure if there's a Valentín Elizalde influence there or not. El Trono de México also worked well immediately, but it has enormous push from Mexico.

But we find ourselves in a different world where, more often than not, we're going to have to ask managers and artists to work with us and share in the costs. We can launch an artist and lose money on record sales, but the artists can become famous enough to earn revenue from live events. That's where we're going to have to ask them to help us cover promotion expenses, since we brought them to a level that helped them book those events.

### Specifically with the pop genre, programmers say there are songs that work on one coast and not the other. How do you address this challenge?

That's a conundrum. When I first arrived at Universal Latino, we had four different Juanes singles working: in New York, Puerto Rico, Chicago and Los Angeles. What's the problem? On one hand, it's great, because the artist is getting played all over the country. But on the other, he may not chart [because the airplay is split among four different singles]. Charting is feedback, which basically means programmers are noticing the artist and playing him. If he doesn't chart, he disappears. Where's the happy medium? Do I find one single for the West Coast and one for the East, and as long as the artist gets played, be fine with it? Or do I need the artist to chart so that stations in the middle of the country see him in R&R and play him? That is the critical point up for debate.

### What hurdles do labels face, now that there are fewer pop stations and so many oldies outlets?

The stations that hastily took on the urban format later fell flat on their faces when the format didn't deliver an audience or advertising. The safe bet became the oldies format. Even though there are many regional Mexican stations that play new music, we could always use more. And we miss having more stations like Súper Estrella [Entravision's KSSE/Los Angeles] that are at the forefront of the pop format and are willing to bet on new music by artists like Belanova.

### How are you doing with urban product, since it's not as strong as it was a few years ago?

We had more reggaetón product than most labels. But we were also the first to realize how far we had gone and understand the limits of how much further we could go.



► **JERRY RIVERA** CLAIMS THE RECORD POOL THRONE WITH "CUESTA ABAJO." SONG IS FROM "CARIBE GARDEL," HIS TRIBUTE ALBUM TO ARGENTINE TANGO LEGEND CARLOS GARDEL.

### ROCK/ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	9	<b>VOLVER A COMENZAR</b> CAFE TACVBA	UNIVERSAL LATINO
2	4	8	<b>ANTES DEL FIN</b> CIRCO	SONY BMGNORTE
3	3	10	<b>ME ENAMORA</b> JUANES	UNIVERSAL LATINO
4	9	2	<b>YOFO</b> MOLOTOV	UNIVERSAL LATINO
5	7	7	<b>COLORES</b> PASTILLA	SONY BMG NORTE
6	6	14	<b>BAILA MI CORAZON</b> BELANOVA	UNIVERSAL LATINO
7	2	23	<b>RAININ IN PARADIZE</b> MANU CHAO	BECAUSE/NACIONAL
8	8	11	<b>EL INFAME "ESTAR Y NO ESTAR"</b> PANDA	WARNER LATINA
9	5	15	<b>EL MICROFONO</b> MEXICAN INSTITUTE OF SOUND	NACIONAL
10	13	4	<b>SOY SOLO UN SECRETO</b> ALEJANDRA GUZMAN	EMI TELEVISIA
11	NEW		<b>HISTORIAS DE DANZON Y ARRABAL</b> ALEKS SYNTEK	EMI TELEVISIA
12	17	2	<b>PERFECTA</b> MIRANDA	EMI TELEVISIA
13	NEW		<b>FUERZA DE GRAVEDAD</b> JUMBO	NOISELAB
14	NEW		<b>ME LLAMAN CALLE</b> MANU CHAO	BECAUSE/NACIONAL
15	NEW		<b>PA'L NORTE</b> CALLE 13 FEAT. ORISHAS	SONY BMG NORTE
16	RE-ENTRY		<b>A TALONEAR</b> EL TRI	FONOVISIA
17	16	12	<b>TU</b> THE MONAS	WATTS UP!
18	18	8	<b>ESCUCHAME</b> FATIMA	INDEPENDIENTE
19	20	2	<b>EL OUTSIDER</b> CAFE TACVBA	UNIVERSAL LATINO
20	NEW		<b>POLITIK KILLS</b> MANU CHAO	BECAUSE/NACIONAL

### RECORD POOL

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	2	5	<b>CUESTA ABAJO</b> JERRY RIVERA	EMI TELEVISIA
2	3	9	<b>SI NOS DUELE</b> VICTOR MANUELLE	SONY BMG NORTE
3	6	5	<b>AGUANILE</b> MARC ANTHONY	SONY BMG NORTE
4	4	10	<b>DE JALO AHI</b> FULANITO FEAT. LA BANDA GOROA	CUTTING
5	1	9	<b>LOS QUE LUCHAMOS</b> KINTO SOL	UNIVISION
6	10	6	<b>SENTIMIENTO</b> IVY QUEEN	UNIVISION
7	7	9	<b>DESEOS DE AMARTE</b> DOMENIC MARTE	M.P./JVN/J&N
8	5	11	<b>ANTES DE QUE TE VAYAS</b> TITO ROJAS	M.P./JVN/J&N
9	9	6	<b>PA' LA TUMBA</b> HECTOR "EL FATHER"	VII/MACHETE
10	8	14	<b>DAMELA SI</b> ANAMOR	M.P./JVN/J&N
11	13	3	<b>SEXY MOVIMIENTO</b> WISIN Y YANDEL	MACHETE
12	12	4	<b>SOLO DIME QUE SI</b> TITO "EL BAMBINO"	EMI TELEVISIA
13	14	7	<b>LICUADORA</b> CROOKED STILO	MELODY/FONOVISIA
14	NEW		<b>CONTEO REGRESIVO</b> GILBERTO SANTA ROSA	SONY BMG NORTE
15	20	2	<b>MI CHULI CHULI</b> ANTHONY CRUZ	M.P./JVN/J&N
16	17	3	<b>BAILA MI CORAZON</b> BELANOVA	UNIVERSAL LATINO
17	11	13	<b>NO LLORES</b> GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE
18	RE-ENTRY		<b>TE VEO NENA</b> EL GRAN COMBO DE PUERTO RICO	SONY BMG NORTE
19	19	2	<b>ME ODIO</b> GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE
20	RE-ENTRY		<b>NUESTRO AMOR</b> ALEX BUENO	M.P./JVN/J&N



Echeverría

### You also have a strong rock/alternative roster, and it looks like rock is making a comeback.

One of rock's curses was the uncontrollable emergence of urban, and I say uncontrollable because it hit so hard it almost seemed the industry didn't know how to handle it. That shadowed rock a bit, which had been growing continuously in the U.S. to the point that programmers were less scared of the product and the bands. And when reggaetón hit, it all went away. Since I've been at Universal, rock has always been good for us. But I do miss those concerts that were the best vehicles to promote rock, like the Watcha tours, where Molotov had so much success and where we introduced Juanes nationally.

### Univision Music Group—which includes Univision Records, Fonovisa, Disa and La Calle—is up for sale, and there's speculation that Universal will acquire it. How interested is Universal in the group?

Univision Music Group holds the most important regional Mexican catalog in the world. That alone is appealing, not only to Universal but to other labels. The only one who can answer that question is Mr. Saban [Haim Saban, owner of Univision Communications]. It's only a rumor that Universal will be the one to take it over. Universal is interested, but so are other companies.

# REGIONAL MEXICAN

► **PABLO MONTERO** RETURNS WITH HIS SEVENTH REGIONAL MEXICAN CHART ENTRY, DEBUTING AT NO. 36 WITH THE FIRST SINGLE FROM "MI TESORO NORTEÑO."



# R&R

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WEEK	TITLE	ARTIST	WEEKS ON CHART	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	<b>ESTOS CELOS</b>	VICENTE FERNANDEZ	13	1424 -6	10.501	1
2	<b>SOBRE MIS PIES</b>	LA ARROLLADORA BANDA EL LIMON	5	1096 +126	7.517	6
3	<b>LAGRIMAS DEL CORAZON</b>	GRUPO MONTEZ DE DURANGO	25	1080 -35	7.982	5
4	<b>A TI SI PUEDO DECIRTE</b>	EL CHAPO DE SINALOA	26	1070 -96	9.425	2
5	<b>SIN QUE LO SEPAS TU</b>	LOS TEMERARIOS	13	1058 -36	5.322	16
6	<b>VOLE MUY ALTO</b>	LOS HURACANES DEL NORTE	6	990 +14	6.555	9
7	<b>QUE BONITO</b>	BANDA EL RECODO	6	974 -33	5.345	13
8	<b>PAZ EN ESTE AMOR</b>	FIDEL RUEDA	18	941 +8	7.999	4
9	<b>TE PIDO QUE TE QUEDES</b>	LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	17	893 -83	6.018	10
10	<b>NO PUEDO OLVIDARLA</b>	MARCO ANTONIO SOLIS	9	859 -27	4.503	18
11	<b>CHUY Y MAURICIO</b>	EL POTRO DE SINALOA	27	844 +11	8.900	3
12	<b>BASTO</b>	INTOCABLE	19	844 -161	5.829	11
13	<b>COMO OLVIDARTE</b>	LINDELOS DEL NORTE	13	801 +26	3.332	22
14	<b>UN BUEN PERDEDOR</b>	K-PAZ WITH FRANCO DE VITA	4	741 +50	4.223	19
15	<b>AHORA QUE ESTUVISTE LEJOS</b>	JENNI RIVERA	7	738 -1	4.978	17
16	<b>POR AMARTE ASI</b>	ALACRANES MUSICAL	29	641 -11	6.602	8
17	<b>CUANDO REGRESES</b>	PATRULLA B1	29	632 -106	5.325	14
18	<b>BASTA YA</b>	CONJUNTO PRIMAVERA	31	629 -124	7.336	7
19	<b>DE TI EXCLUSIVO</b>	LA ARROLLADORA BANDA EL LIMON	33	623 -48	5.538	12
20	<b>OLVIDAME TU</b>	DUELO	22	565 -49	3.737	20
21	<b>Y TU TE VAS</b>	LOS PRIMOS DE DURANGO	19	550 -65	2.367	30
22	<b>MIL HERIDAS</b>	CUISILLOS	35	547 -26	5.323	15
23	<b>EL AMOR QUE NUNCA FUE</b>	CONJUNTO PRIMAVERA	6	518 -8	2.767	27
24	<b>VEN Y DIME</b>	LOS RIELEROS DEL NORTE	5	495 +29	2.861	25
25	<b>PERDONAME</b>	CUISILLOS	12	484 -56	2.567	28
26	<b>CON LOS OJOS CERRADOS</b>	ALIADOS DE LA SIERRA	11	472 -29	3.148	24
27	<b>SOLO CONTIGO</b>	DUELO	7	450 +26	2.295	33
28	<b>EL BATO GACHO</b>	GRACIELA BELTRAN	5	378 -50	2.371	29
29	<b>QUISIERA SER</b>	EL PUMA DE SINALOA	8	352 -16	2.348	31
30	<b>LAS PARRANDAS</b>	LOS INQUIETOS DEL NORTE	14	352 -26	1.478	-
31	<b>SIN TU AMOR</b>	ALACRANES MUSICAL	3	349 -19	1.575	-
32	<b>ANDO BUSCANDO AMOR</b>	BRAZOS MUSICAL DE DURANGO	8	346 -13	1.105	-
33	<b>CUANDO TE LAVAS LA CARA</b>	SERGIO VEGA	2	342 +52	2.123	35
34	<b>NUNCA ME FUI</b>	GRUPO INNOVACION	2	322 +27	0.750	-
35	<b>AMOR SIN MAQUILLAJE</b>	JOAN SEBASTIAN	3	295 -46	0.813	-
36	<b>ME LLEGA, ME LLEGA</b>	PABLO MONTERO	NEW	292 +49	0.965	-
37	<b>MUEVELO</b>	CRUZ MARTINEZ PRESENTA LOS SUPER REYES	15	291 -59	2.070	37
38	<b>GRACIAS POR TU AMOR</b>	PESADO	5	283 -38	2.347	32
39	<b>EL AVION DE LAS 3</b>	AK-7	3	275 +13	1.466	-
40	<b>SOLO JUGASTE</b>	LOS TUCANES DE TIJUANA	13	275 -36	1.161	-

## MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
<b>Y SI TE ROBO</b>	El Coyote Y Su Banda Tierra Santa (Univision)	11
<b>EPOCA DE ORO</b>	Los Cuates De Sinaloa (Sony BMG Norte)	7
<b>SOBRE MIS PIES</b>	La Arrolladora Banda El Limon (Disa/Edimonsa)	5
<b>TE QUIERO MUCHO</b>	Patrulla B1 (Disa)	5
<b>LA HUELLA DEL ALACRAN</b>	Los Tigres Del Norte (Fonovisa)	4
<b>SI TE AGARRAN LAS GANAS</b>	El Chapo (Disa)	4
<b>EN LA HABITACION</b>	Raul Hernandez (Fonovisa)	4
<b>NO VOY A LLORAR</b>	Los Buitres De Culiacan Sinaloa (Ladisco Music/Universal Latino)	3
<b>TE FELICITO</b>	La Gaviota (Platinio)	3
<b>BREBAJE</b>	Tono Y Freddy (Disa/Edimonsa)	3

**ADDED AT...**  
**WQBU**  
New York, NY  
PD: Gerardo Lopez  
APD: Gabriel Pino  
Banda El Recodo, Que Bonito, 17  
Grupo Montez De Durango, Lagrimas Del Corazon, 15  
Jenni Rivera, Ahora Que Estuviste Lejos, 15  
Los Rieleros Del Norte, Ven Y Dime, 14  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

## NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
<b>TOTAL YA SE FUE</b>	Julio Chaidez (ASL)	265/11	<b>MAS ALLA DEL UNIVERSO</b>	Rogelio Martinez (VIVA)	217/13
<b>SI TU TE VAS</b>	Beto Y Sus Canarias (ASL)	263/120	<b>NO LE DIGAS</b>	Los Sierrenos De Sinaloa (Disa)	207/6
<b>SE FUE</b>	El Trono De Mexico (Universal Latino)	260/16	<b>SE TE ACABO LA TONTA</b>	LMT (Disa/Edimonsa)	204/6
<b>EL VASO DERAMA</b>	El Potr De Sinaloa (Machete)	233/20	<b>ADICTO A TI</b>	Grupo Exterminador (Fonovisa)	203/11
<b>ENTRE LA VIDA</b>	Lalo Mora (Disa/Edimonsa)	232/37	<b>EL COMANDO NEGRO</b>	Los Tucanes De Tijuana (Univision)	202/3

### MOST INCREASED PLAYS

- +192 **Y SI TE ROBO** El Coyote Y Su Banda Tierra Santa (Univision)
- +126 **SOBRE MIS PIES** La Arrolladora Banda El Limon (Disa/Edimonsa)
- +120 **SI TU TE VAS** Beto Y Sus Canarias (ASL)
- +111 **EPOCA DE ORO** Los Cuates De Sinaloa (Sony BMG Norte)
- +94 **LA HUELLA DEL ALACRAN** Los Tigres Del Norte (Fonovisa)

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- Albuquerque, NM: Antonio Covarrubias
- Albuquerque, NM: Rene Leon
- Atlanta, GA: Clay Hunnicutt
- Austin, TX: Jose "Jime" Martinez
- Bakersfield, CA: Raul Evangelista
- Bakersfield, CA: Rene Escalante
- Bakersfield, CA: Yessenia De Luna
- Bakersfield, CA: Victor Martinez
- Bakersfield, CA: Robert Chavez
- Bakersfield, CA: Cesar Chavez
- Boise, ID: KWEI/Boise, ID
- Chicago, IL: WLEY/Chicago, IL
- Chicago, IL: WOJO/Chicago, IL
- Corpus Christi, TX: KLHB/Corpus Christi, TX
- Corpus Christi, TX: KSAB/Corpus Christi, TX
- Dallas, TX: KDXX/Dallas, TX
- Dallas, TX: KESS/Dallas, TX
- Dallas, TX: KWB/Boise, ID
- Dallas, TX: KBNO/Denver, CO
- Dallas, TX: KXPK/Denver, CO
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- Fresno, CA: KLBN/Fresno, CA
- Fresno, CA: KOND/Fresno, CA
- Fresno, CA: KOQO/Fresno, CA
- Houston, TX: KLTY/Houston, TX
- Houston, TX: KQBU/Houston, TX
- Houston, TX: KTJM/Houston, TX
- Indianapolis, IN: WEDJ/Indianapolis, IN
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- San Antonio, TX: KLEY/San Antonio, TX
- San Antonio, TX: KROM/San Antonio, TX
- San Antonio, TX: KSAH/San Antonio, TX
- San Antonio, TX: KXTN/San Antonio, TX
- San Diego, CA: KLN/San Diego, CA
- San Diego, CA: XHTY/San Diego, CA
- San Francisco, CA: KRZZ/San Francisco, CA
- San Francisco, CA: KSOL/San Francisco, CA
- Stockton, CA: KSTN/Stockton, CA
- Tampa, FL: WLCC/Tampa, FL
- Tucson, AZ: KCMT/Tucson, AZ
- Wichita, KS: KYQQ/Wichita, KS



# LATIN POP

► SHAKIRA IS AT NO. 12 WITH THE FIFTH TRACK TO CHART FROM THE TWO-AND-A-HALF-YEAR-OLD "FIJACION ORAL VOL. 1." THE SONG HAS BEEN STEADILY GAINING AS HER LIVE "ORAL FIXATION TOUR" DVD HIT STORE SHELVES NOV. 13.



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WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	<b>ME ENAMORA</b> JUANES	NO. 1 (9 WKS) UNIVERSAL LATINO	1222 +10	14.733 1
2	5	4	<b>INALCANZABLE</b> RBD	<b>MOST INCREASED PLAYS</b> EMI TELEVISIA	747 +93	7.679 2
3	3	38	<b>TODO CAMBIO</b> CAMILA	SONY BMG NORTE	741 -7	6.655 5
4	2	10	<b>ALGUIEN SOY YO</b> ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	724 -55	6.736 4
5	4	18	<b>BAILA MI CORAZON</b> BELANOVA	UNIVERSAL LATINO	677 -2	5.467 8
6	6	26	<b>INTOCABLE</b> ALEKS SYNTEK	EMI TELEVISIA	628 +14	4.605 16
7	7	26	<b>OJALA PUDIERA BORRARTE</b> MANA	WARNER LATINA	627 +1	5.956 6
8	6	14	<b>SOLO PARA TI</b> CAMILA	SONY BMG NORTE	605 -29	4.033 20
9	10	31	<b>DIMELO</b> ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	517 +5	7.422 3
10	9	7	<b>NO ESTAMOS SOLOS</b> EROS RAMAZZOTTI & RICKY MARTIN	SONY BMG NORTE	512 -30	5.894 7
11	12	7	<b>NO SE ME HACE FACIL</b> ALEJANDRO FERNANDEZ	SONY BMG NORTE	504 +71	5.304 10
12	11	19	<b>LAS DE LA INTUICION</b> SHAKIRA	EPIC/SONY BMG NORTE	483 +10	4.249 17
13	16	36	<b>ME DUELE AMARTE</b> REIK	SONY BMG NORTE	431 +35	4.185 18
14	15	29	<b>TE VOY A PERDER</b> ALEJANDRO FERNANDEZ	SONY BMG NORTE	431 +16	4.681 15
15	14	39	<b>SI NOS QUEDARA POCO TIEMPO</b> CHAYANNE	SONY BMG NORTE	411 -22	5.011 12
16	11	18	<b>HOY YA ME VOY</b> KANY GARCIA	SONY BMG NORTE	398 -35	2.041 35
17	23	8	<b>ES DE VERDAD</b> BELINDA	EMI TELEVISIA	368 +53	3.151 24
18	17	11	<b>DE QUE SIRVE</b> REIK	SONY BMG NORTE	362 -22	2.621 29
19	16	4	<b>AHORA ENTENDI</b> YURIDIA	SONY BMG NORTE	361 -14	2.343 33
20	2	14	<b>MI CORAZONCITO</b> AVENTURA	PREMIUM LATIN	354 +29	2.914 27
21	19	14	<b>PERFECTA</b> MIRANDA	EMI TELEVISIA	345 -30	1.004 -
22	24	4	<b>SOY SOLO UN SECRETO</b> ALEJANDRA GUZMAN	EMI TELEVISIA	344 +31	2.593 31
23	20	8	<b>AYER</b> BLACK: GUAYABA	MACHETE	334 -7	5.360 9
24	22	10	<b>PSICOFONIA</b> GLORIA TREVI	UNIVISION	308 -10	2.185 34
25	26	10	<b>LA TRAVESIA</b> JUAN LUIS GUERRA Y 440	EMI TELEVISIA	307 +12	5.140 11
26	27	3	<b>TE QUIERO</b> FLEX	EMI TELEVISIA	299 +28	1.468 -
27	32	3	<b>QUIERO</b> RICARDO ARJONA	SONY BMG NORTE	268 +44	4.164 19
28	37	5	<b>SEXY MOVIMIENTO</b> WISIN & YANDEL	MACHETE	248 +46	1.803 37
29	34	6	<b>NO PUEDO OLVIDARLA</b> MARCOS ANTONIO SOLIS	FONOVISIA	237 +24	3.731 21
30	30	18	<b>TU Y YO SOMOS UNO MISMO</b> TIMBRICHE	EMI TELEVISIA	223 -14	0.958 -
31	28	20	<b>MORENA MIA</b> MIGUEL BOSE FEATURING JULIETA VENEGAS	WARNER LATINA	221 -42	1.121 -
32	31	24	<b>POR AMARTE</b> PEPE AGUILAR	EMI TELEVISIA	220 -14	4.933 13
33	<b>NEW</b>		<b>VIVE YA</b> ANDREA BOCELLI FEATURING LAURA PAUSINI	SUGAR/SIENTE	207 +62	4.688 14
34	33	7	<b>NO ME HAGAS SUFRIR</b> MANNY MANUEL	UNIVERSAL LATINO	200 -18	3.076 26
35	<b>NEW</b>		<b>QUE NOS PASO</b> KANY GARCIA	SONY BMG NORTE	197 +55	3.107 25
36	36	2	<b>EL ALMA AL AIRE</b> ALEJANDRO SANZ	WARNER LATINA	187 -15	1.237 -
37	35	20	<b>QUIEN</b> RICARDO ARJONA	SONY BMG NORTE	184 -25	0.984 -
38	29	16	<b>BESAME SIN MIEDO</b> RBD	EMI TELEVISIA	172 -77	0.986 -
39	40	8	<b>BIG GIRLS DON'T CRY</b> FERGIE	WILL.I.AM/A&M/INTERSCOPE	168 +3	2.614 30
40	<b>RE-ENTRY</b>		<b>HOY QUIERO CONFESARME</b> OLGA TANON	UNIVISION	165 +11	3.219 22

+

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
<b>CON MI SOLEDAD</b> Juan (FONOVISIA) WIAQ, WIOA, WKAQ	3
<b>COMIENZO DEL FINAL</b> Jeremias (UNIVERSAL LATINO) KEXA, WRMA	2
<b>ALGUIEN SOY YO</b> Enrique Iglesias (INTERSCOPE/UNIVERSAL LATINO) KPSL	1
<b>INALCANZABLE</b> RBD (EMI TELEVISIA) WAMR	1
<b>BAILA MI CORAZON</b> Belanova (UNIVERSAL LATINO) KPSL	1
<b>LAS DE LA INTUICION</b> Shakira (EPIC) KXOB	1
<b>NO ESTAMOS SOLOS</b> Eros Ramazzotti Feat. Ricky Martin (SONY BMG NORTE) KBMG	1
<b>SOY SOLO UN SECRETO</b> Alejandra Guzman (EMI TELEVISIA) KLVE	1
<b>AHORA ENTENDI</b> Yuridia (SONY BMG NORTE) WFID	1
<b>EL ALMA AL AIRE</b> Alejandro Sanz (WARNER LATINA) KXXS	1

↑

MOST INCREASED PLAYS

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
<b>NO TE MENTIA</b> Ednita Nazario (SONY BMG NORTE) TOTAL STATIONS: 5	139/40	<b>CON MI SOLEDAD</b> Juan (FONOVISIA) TOTAL STATIONS: 3	89/89
<b>ESTOS CELOS</b> Vicente Fernandez (SONY BMG NORTE) TOTAL STATIONS: 4	130/34	<b>COMIENZO DEL FINAL</b> Jeremias (UNIVERSAL LATINO) TOTAL STATIONS: 6	88/43
<b>SI ME DEJAS AHORA</b> Ivan (NU LIFE/MACHETE) TOTAL STATIONS: 5	120/6	<b>ME LOVE</b> Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH) TOTAL STATIONS: 2	86/8
<b>SILENCIO</b> David Bisbal (UNIVERSAL LATINO) TOTAL STATIONS: 6	114/15	<b>PERDONAME</b> La Factoria (UNIVERSAL LATINO) TOTAL STATIONS: 5	81/19
<b>SIEMPRE EN MI MENTE</b> Alex Ubago (WARNER LATINA) TOTAL STATIONS: 9	92/2	<b>PRINCESA TIBETANA</b> Timbiriche (EMI TELEVISIA) TOTAL STATIONS: 3	77/39

**ADDED AT...**  
**WXYX**  
San Juan, PR  
PD/MD: Herman Davila  
Rihanna Feat. Ne-Yo, Hate That I Love You, 20  
Ednita Nazario, No Te Mentia, 9  
Voltio Feat. Jowell Y Randy, Ponnela, 8  
FOR REPORTING STATIONS PLAYLISTS GO TO:  
[www.RadioandRecords.com](http://www.RadioandRecords.com)

FOR WEEK ENDING NOVEMBER 18, 2007  
**LEGEND:** See legend to charts in charts section for rules and symbol explanations.  
27 Latin pop, 15 tropical and 10 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

## LATIN POP MONITORED REPORTERS

**WWVA/Atlanta, GA**  
OM: Clay Hunnicutt  
PD/MD: Robbie Ramirez

**KXXS/Austin, TX**  
OM/PD: Romeo Herrera  
MD: Julieta Jil

**KPSL/Bakersfield, CA**  
PD: Isidro Roman

**KTCY/Dallas, TX**  
PD: Javier Casanova

**XHPX/EI Paso, TX**  
PD: David Castillo

**KXOB/Fresno, CA**  
PD: Jorge Guillen

**KLLOL/Houston, TX**  
OM/PD: Vince Richards

**KQKQ/Houston, TX**  
PD: Ezequiel Gonzalez  
MD: Raquenell Villarreal

**KLVE/Los Angeles, CA**  
PD: Fernando Perez

**KSSE/Los Angeles, CA**  
OM: Elias Autran  
PD: Nestor Rocha  
APD: Andrea Becerra

**KWIZ/Los Angeles, CA**  
PD: Eddie Leon

**XAVO/McAllen, TX**  
OM: Jeff Koch  
PD: Juan Facundo

**WAMR/Miami, FL**  
PD: Pedro Javier Gonzalez

**WMGE/Miami, FL**  
OM: Rod Phillips  
PD: Rogelio Alfonso  
MD: Raymond Hernandez

**WRMA/Miami, FL**  
OM/PD: Tony Campos

**KEXA/Monterey, CA**  
PD: Vicente Romero

**WPAT/New York, NY**  
PD: Tony Luna

**KVVA/Phoenix, AZ**  
PD: Edgar Pineda

**WFID/Puerto Rico**  
PD: Lucy-Ann Ramos

**WIAQ/Puerto Rico**  
PD: Valerie Mejia

**WIOA/Puerto Rico**  
PD: Fernando De Hostos

**WKAQ/Puerto Rico**  
PD: Carlos Gonzalez  
APD: Natalia Cuevas

**WXYX/Puerto Rico**  
PD/MD: Herman Davila

**KBMG/Salt Lake City, UT**  
OM: Carlos Martin Valdez  
PD: Ana Perez

**KRIO/San Antonio, TX**  
OM: Robin Flores  
PD/MD: Manny Herrera

**XHFG/San Diego, CA**  
PD: Elvis Valle

**XLTN/San Diego, CA**  
PD: Libia Sauza



► **DON OMAR** TAKES AIRPOWER, MOST ADDED AND MOST INCREASED PLAYS (UP 82) TAGS ON LATIN RHYTHM AS "CANCION DE AMOR" LEAPS 24-16 WHILE HIS PRIOR RELEASE, "AYER LA VI," HANGS ON IN THE TOP FIVE.



LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS +/-	AUDIENCE MILLIONS	RANK
1	7	<b>CONTEO REGRESIVO</b>	GILBERTO SANTA ROSA	SONY BMG NORTE	357	-20	4.472	1
2	15	<b>LA TRAVESIA</b>	JUAN LUIS GUERRA Y 44D	EMI TELEVISIA	350	-19	2.591	7
3	8	<b>CUESTA ABAJO</b>	JERRY RIVERA	EMI TELEVISIA	289	-17	3.892	2
4	10	<b>ME ENAMORA</b>	JUANES	UNIVERSAL LATINO	284	-11	1.679	13
5	5	<b>SEXY MOVIMIENTO</b>	WISIN & YANDEL	MACHETE	280	+1	2.892	5
6	11	<b>AGUANILE</b>	MARC ANTHONY	SONY BMG NORTE	224	+33	3.385	3
7	22	<b>NO TE VEO</b>	CASA DE LEONES	WARNER LATINA	223	-19	2.774	6
8	43	<b>MI CORAZONCITO</b>	AVENTURA	PREMIUM LATIN	212	-22	3.173	4
9	13	<b>SI NOS DUELE</b>	VICTOR MANUELLE	SONY BMG NORTE	198	-30	1.710	12
10	23	<b>MI GENTE</b>	MARC ANTHONY	SONY BMG NORTE	182	-10	1.501	14
11	14	<b>AYER LA VI</b>	DON OMAR	VI/MACHETE	180	+13	1.156	15
12	14	<b>DESEOS DE AMARTE</b>	DOMINIC MARTE	M.P./JVN/J & N	169	-7	0.748	21
13	10	<b>SOLO DIME QUE SI</b>	TITO "EL BAMBINO"	EMI TELEVISIA	163	-31	1.061	16
14	2	<b>SI YA NO ESTAS</b>	N'KLABE	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED NU LIFE/MACHETE	141	+64	2.302	8
15	20	<b>ELLA ME LEVANTO</b>	DADDY YANKEE	EL CARTEL/INTERSCOPE	140	-38	0.975	17
16	20	<b>MALDITO AMOR</b>	ANDY ANDY	EMI TELEVISIA	131	-8	0.925	18
17	10	<b>LLORE Y LLORE</b>	ELVIS CRESPO	MACHETE	119	+2	0.612	24
18	5	<b>ALGUIEN SOY YO</b>	ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	118	+1	1.979	11
19	9	<b>LA AMAS COMO YO</b>	KARIS FEATURING KEN-Y	PINA/UNIVERSAL LATINO	116	-19	0.494	31
20	8	<b>LA CALLE</b>	JOSE ALBERTO "EL CANARIO"	212	110	+9	0.531	28
21	12	<b>DEBIL</b>	LENY	UNIVERSAL LATINO	108	+2	0.325	-
22	19	<b>NO LLORES</b>	GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	100	-11	0.422	36
23	3	<b>CALABRIA</b>	ENUR FEATURING NATASHA	ULTRA	97	+14	2.209	10
24	7	<b>TE VEO NENA</b>	EL GRAN COMBO DE PUERTO RICO	SONY BMG NORTE	93	+10	0.621	23
25	16	<b>S LETRAS</b>	ALEXIS & FIDO	SONY BMG NORTE	87	-9	0.228	-
26	15	<b>COMO FUI A ENAMORARME DE TI</b>	TITO NIEVES	SGZ/LA CALLE/UNIVISION	87	-35	0.666	22
27	2	<b>AMOR DESPERDICADO</b>	FRANK REYES	M.P./JVN/J & N	85	+16	0.344	-
28	2	<b>EL O YO</b>	ANDY ANDY	EMI TELEVISIA	83	+7	0.149	-
29	4	<b>CANCION DE AMOR</b>	DON OMAR	VI/MACHETE	82	+1	0.208	-
30	6	<b>SAZON</b>	ORO SOLIDO	24K	78	-15	0.449	32
31	<b>NEW</b>	<b>MI MAYOR SACRIFICIO</b>	TITO NIEVES	LA CALLE/UNIVISION	74	+33	0.425	35
32	8	<b>ES TAN DIFICIL</b>	ZACARIAS FERREIRA	M.P./JVN/J & N	73	-11	0.578	25
33	13	<b>VIVA LA ESPERANZA</b>	SALSA KIDS	BLACK PEARL	73	-22	0.250	-
34	4	<b>ME ODO</b>	GLORIA ESTEFAN	BURGUNDY/SONY BMG NORTE	67	-6	0.750	20
35	33	<b>DIME QUE FALTO</b>	ZACARIAS FERREIRA	M.P./JVN/J & N	63	-18	2.273	9
36	4	<b>PA' L NORTE</b>	CALLE 13 FEATURING ORISHAS	SONY BMG NORTE	62	-8	0.563	27
37	13	<b>AMAR O MORIR</b>	MIGUEL ANGEL	TIGER	61	-16	0.110	-
38	4	<b>EL MELLAO</b>	VOLTIO	SONY BMG NORTE	60	-5	0.123	-
39	<b>NEW</b>	<b>QUITARTE TO</b>	TEGO CALDERON	WARNER LATINA	58	+13	0.846	19
40	18	<b>YO TE QUIERO</b>	WISIN & YANDEL	VI/MACHETE	57	-5	0.352	40

LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS +/-	AUDIENCE MILLIONS	RANK
1	5	<b>SEXY MOVIMIENTO</b>	WISIN & YANDEL	MACHETE	601	+1	10.625	1
2	10	<b>ME ENAMORA</b>	JUANES	UNIVERSAL LATINO	436	-25	5.999	4
3	29	<b>NO TE VEO</b>	CASA DE LEONES	WARNER LATINA	433	+2	6.136	3
4	26	<b>AYER LA VI</b>	DON OMAR	VI/MACHETE	400	+5	7.223	2
5	6	<b>QUITARTE TO</b>	TEGO CALDERON	WARNER LATINA	361	-24	5.707	6
6	39	<b>MI CORAZONCITO</b>	AVENTURA	PREMIUM LATIN	360	+13	3.758	13
7	20	<b>ELLA ME LEVANTO</b>	DADDY YANKEE	EL CARTEL/INTERSCOPE	336	-74	4.910	8
8	23	<b>ZUN DADA</b>	ZION	BABY/CMG/SRC/UNIVERSAL MOTOWN	285	+7	4.540	10
9	17	<b>CARITA DE ANGEL</b>	INVASION FEATURING ANGEL & KHRIZ	VI/MACHETE	257	-39	4.111	11
10	19	<b>TODO CAMBIO</b>	CAMILA	SONY BMG NORTE	245	+22	2.011	26
11	9	<b>PA' L NORTE</b>	CALLE 13 FEATURING ORISHAS	SONY BMG NORTE	240	+7	2.849	18
12	3	<b>TE QUIERO</b>	FLEX	EMI TELEVISIA	239	+61	3.794	12
13	11	<b>SOLO DIME QUE SI</b>	TITO "EL BAMBINO"	EMI TELEVISIA	222	-46	3.038	15
14	21	<b>PERDONAME</b>	LA FACTORIA	UNIVERSAL LATINO	216	-1	5.220	7
15	28	<b>YO TE QUIERO</b>	WISIN & YANDEL	VI/MACHETE	213	-44	4.874	9
16	5	<b>CANCION DE AMOR</b>	DON OMAR	AIRPOWER/MOST INCREASED PLAYS/MOST ADDED VI/MACHETE	206	+82	3.293	14
17	8	<b>PA' LA TUMBA</b>	HECTOR "EL FATHER"	VI/MACHETE	201	+3	2.870	16
18	7	<b>CALABRIA</b>	ENUR FEATURING NATASHA	ULTRA	200	+24	2.660	20
19	23	<b>S LETRAS</b>	ALEXIS & FIDO	SONY BMG NORTE	192	+6	5.774	5
20	31	<b>LORARAS</b>	R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	163	-46	2.103	25
21	3	<b>EL TRA</b>	TITO "EL BAMBINO"	EMI TELEVISIA	154	+33	2.765	19
22	19	<b>MUEVELO</b>	CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	149	+26	0.901	-
23	2	<b>THE ANTHEM</b>	PITBULL FEATURING LIL JON	FAMOUS ARTISTS/TVT	136	+12	2.868	17
24	17	<b>OJALA PUDIERA BORRARTE</b>	MANA	WARNER LATINA	127	-7	0.772	-
25	6	<b>AMOR DE POBRE</b>	ZION FEATURING EDDIE DEE	BABY/CMG/SRC/UNIVERSAL MOTOWN	108	-12	1.840	28
26	9	<b>SENTIMIENTO</b>	IVY QUEEN	UNIVISION	93	-21	1.255	-
27	4	<b>BAILA MI CORAZON</b>	BELANOVA	UNIVERSAL LATINO	90	-23	0.859	-
28	6	<b>MENSAJE DE TEXTO</b>	EDDIE DEE	BIG TIME	89	0	1.512	33
29	2	<b>TE VAS</b>	ZION	BABY/CMG/SRC/UNIVERSAL MOTOWN	88	+17	1.297	39
30	7	<b>CYCLONE</b>	BABY BASH FEATURING T-PAIN	ARISTA/RMG	85	+3	2.543	22
31	3	<b>NO ONE</b>	ALICIA KEYS	MBK/J/RMG	83	-53	2.656	21
32	12	<b>QUE TE PICA</b>	NOTCH	CINCO POR CINCO/MACHETE	74	-19	1.382	37
33	6	<b>SHORTY</b>	CASA DE LEONES	WARNER LATINA	74	-30	0.714	-
34	<b>NEW</b>	<b>LA FRESCURA</b>	REMIE FEATURING GETTO & JENNY	ZEEK	72	+16	1.038	-
35	7	<b>SE DESVIVE POR ELLA</b>	LA SISTA FEATURING JADIEL	CALIDOSO/MACHETE	72	-3	1.059	-
36	<b>RE-ENTRY</b>	<b>BESAME SIN MIEDO</b>	RBD	EMI TELEVISIA	71	+22	0.480	-
37	<b>NEW</b>	<b>ME DUELE AMARTE</b>	REIK	SONY BMG NORTE	69	+31	0.400	-
38	<b>NEW</b>	<b>GO GIRL</b>	PITBULL FEATURING YOUNG BOSS & TRINA	FAMOUS ARTISTS/TVT	63	+10	2.540	23
39	<b>RE-ENTRY</b>	<b>FANS</b>	TITO "EL BAMBINO" FEATURING R.K.M. & KEN-Y	EMI TELEVISIA	63	+1	0.656	-
40	2	<b>QUE CALOR</b>	SUPER MER KA 2	MUSART/BALBOA	63	-19	0.424	-

## TROPICAL & LATIN RHYTHM MONITORED REPORTERS

### TROPICAL

**WLAT/Hartford, CT**  
PD/V.D. Nelscn Brudys

**WXCJ/Miami, FL**  
PD: Ginc "Latino" Reyes

**WSKQ/New York, NY**  
PD: Jorge Mier

**WNLE/Orlando, FL**  
PD: Rafael Grillon  
MD: Losé Martinez

**WRUM/Orlando, FL**  
PD: Raymond Torres

**WEMG/Philadelphia, PA**  
PD: DJ Frankie

**WUBA/Philadelphia, PA**  
OM: Thea Mitchem  
PD: Juan Arroyo

**WKKB/Providence, RI**  
PD: Darwin Garcia

**WPMZ/Providence, RI**  
PD: Zoilo Garcia  
MD: Dilson Mendez, Jr.

**WPRM/Puerto Rico**  
PD: Jorge Pabon

**WZNT/Puerto Rico**  
PD: Pedro Arroyo

**WSPR/Springfield, MA**  
PD: Marcos Rivera

**WYUU/Tampa, FL**  
OM: Mike Culotta  
PD: Ricardo Blanco  
MD: Carlos Jose Peralta

**WLZL/Washington, DC**  
PD: Aracely Rivera

### LATIN RHYTHM

**WVW/Chicago, IL**  
OM: PD: Cesar Canales  
APC: Lucio Herrera  
MD: Armando Reyes

**KFZC/Dallas, TX**  
OM: Andy Lockridge  
PD: Chayen Ortuno  
APC: Alejandro Covarrubias

**KLLE/Fresno, CA**  
PD: A Sanchez  
MD: Ramona R vera

**WTLQ/Ft. Myers, FL**  
PD: Hector Velazquez

**KXOL/Los Angeles, CA**  
OM: Pic Ferro  
PD: Jerry Pulles

**WCAA/New York, NY**  
OM: Pete Manriquez  
PD: Tony Santos  
MD: DJ Kazzanova

**KVIB/Phoenix, AZ**  
PD: Bobby Ramos  
APD: Mark Garcia

**WODA/Puerto Rico**  
OM: Jose Nelson  
PD/MD: Rogie Gallart

**WVOZ/Puerto Rico**  
PD: Jamie Ortiz  
MD: Edgar Diaz

**KVVZ/San Francisco, CA**  
PD: Bismarck Espinoza



The Billboard 200... based on a national sample of retail store, mass merchant, direct-to-consumer transactions...

Billboard TOP ALBUMS

Table of Billboard Top Albums chart. Columns include Rank, Weeks on Chart, Artist, Title, and Certification. Top entries include Alicia Keys' 'As I Am' at #1 and Josh Groban's 'Noel' at #2.

VIDEO CHANNELS

Table of Video Channels chart. Columns include Channel, Artist, Title, and Rank. MTV, VH1, BET, CMT, and Fuse are featured.

STREAMS

Table of Streams chart. Columns include Rank, Artist, Title, and Streams. Includes AOL Song Streams, AOL Radio, and Yahoo! Music Song Streams.

Billboard HOT DIGITAL SONGS

Table of Billboard Hot Digital Songs chart. Columns include Rank, Weeks on Chart, Title, Artist, and Certification. Top entries include 'No One' by Alicia Keys and 'Taking Chances' by Celine Dion.

Great American Country GAC

Table of Great American Country chart. Columns include Rank, Title, Artist, and Rank. Top entries include 'Letter To Me' by Brad Paisley.

FUSE

Table of Fuse chart. Columns include Rank, Title, Artist, and Rank. Top entries include 'Almost Easy' by Avenged Sevenfold.

MTV2

Table of MTV2 chart. Columns include Rank, Title, Artist, and Rank. Top entries include 'Letter To Me' by Brad Paisley.

MuchMusic Canada

Table of MuchMusic Canada chart. Columns include Rank, Title, Artist, and Rank. Top entries include 'Long Road To Ruin' by Foo Fighters.

AOL TOTAL STREAMS

Table of AOL Total Streams chart. Columns include Rank, Artist, Title, and Streams. Top entries include Alicia Keys' 'No One' and Celine Dion's 'Taking Chances'.

## OPPORTUNITIES

### WEST

Country station looking for a personality oriented, energetic morning host who understands what it takes to prepare and deliver an upbeat, local content, family oriented entertaining show that relates to adults while working with a partner. Must embrace public appearances and have the ability to efficiently handle multiple responsibilities with special attention to detail. Minimum of 5 years on air experience required, Egos need not apply and females strongly encouraged to apply. EOE. Please apply to: [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com) or send demo to 5055 Wilshire Blvd. 7th Floor Los Angeles, CA 90036. Job #1183

### POSITIONS SOUGHT

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### Payable In Advance

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### Deadline

To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

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To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 323-954-3411. Only free positions sought ads are accepted by e-mail to: [rcorrea@radioandrecords.com](mailto:rcorrea@radioandrecords.com). Address all 20-word ads to R&R Free Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

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# AUCTION

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*[Thursday, December 13 at 1:00 PM (CT)]*



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CHR/TOP 40				
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	1	10	<b>APOLOGIZE</b> TIMBALAND FEATURING DNEREPUBLIC	NO. 1 (3 WKS) ☆ MOSLEY/BLACKGROUND/INTERSCOPE
2	2	10	<b>BUBBLY</b> COLBIE CAILLAT	11 ☆ UNIVERSAL REPUBLIC
3	5	11	<b>HATE THAT I LOVE YOU</b> RIHANNA FEATURING NE-YO	11 ☆ SRP/DEF JAM/IDJMG
4	3	17	<b>STRONGER</b> KANYE WEST	11 <sup>2</sup> ROC-A-FELLA/DEF JAM/IDJMG
5	6	16	<b>OVER YOU</b> DAUGHTRY	11 ☆ RCA/RMG
6	4	23	<b>THE WAY I ARE</b> TIMBALAND FEATURING KERI HILSON	11 <sup>2</sup> MOSLEY/BLACKGROUND/INTERSCOPE
7	8	13	<b>PARALYZER</b> FINGER ELEVEN	11 <sup>2</sup> WIND-UP
8	12	7	<b>CLUMSY</b> FERGIE	☆ WILL.I.AM/A&M/INTERSCOPE
9	18	4	<b>NO ONE</b> ALICIA KEYS	<b>MOST INCREASED PLAYS</b> 11 ☆ MBK/J/RMG
10	21	2	<b>WHO KNEW</b> PINK	11 <sup>2</sup> ☆ LAFACE/ZOMBA

RHYTHMIC				
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	1	10	<b>KISS KISS</b> CHRIS BROWN FEATURING T-PAIN	NO. 1 (3 WKS) ☆ JIVE/ZOMBA
2	2	10	<b>NO ONE</b> ALICIA KEYS	11 ☆ MBK/J/RMG
3	3	10	<b>GOOD LIFE</b> KANYE WEST FEATURING T-PAIN	☆ ROC-A-FELLA/DEF JAM/IDJMG
4	8	10	<b>LOW</b> FLO RIDA FEATURING T-PAIN	<b>MOST INCREASED PLAYS</b> ☆ POE BOY/ATLANTIC
5	5	15	<b>BABY DON'T GO</b> FABOLOUS FEATURING JERMAINE DUPRI	☆ DESERT STORM/DEF JAM/IDJMG
6	4	18	<b>CRANK THAT (SOULJA BOY)</b> SDULJA BOY TELL'EM	11 ☆ COLLIPARK/INTERSCOPE
7	7	22	<b>CYCLONE</b> BABY BASH FEATURING T-PAIN	11 ☆ ARISTA/RMG
8	11	10	<b>HYPNOTIZED</b> PLIES FEATURING AKON	☆ BIG GATES/SLIP-N-SLIDE/ATLANTIC
9	12	7	<b>APOLOGIZE</b> TIMBALAND FEATURING DNEREPUBLIC	11 ☆ MOSLEY/BLACKGROUND/INTERSCOPE
10	6	14	<b>BED</b> J. HOLIDAY	11 ☆ MUSIC LINE/CAPITOL

URBAN				
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	1	12	<b>NO ONE</b> ALICIA KEYS	NO. 1 (3 WKS) ☆ MBK/J/RMG
2	11	11	<b>KISS KISS</b> CHRIS BROWN FEATURING T-PAIN	☆ JIVE/ZOMBA
3	9	9	<b>GOOD LIFE</b> KANYE WEST FEATURING T-PAIN	☆ ROC-A-FELLA/DEF JAM/IDJMG
4	15	15	<b>DUFFLE BAG BOY</b> PLAYAZ CIRCLE FEATURING LIL WAYNE	☆ DTP/DEF JAM/IDJMG
5	14	14	<b>CAN'T HELP BUT WAIT</b> TREY SONGZ	☆ SDNG BOOK/ATLANTIC
6	14	14	<b>I'M SO HOOD</b> DJ KHALED FEATURING T-PAIN, TRICK DADDY, RICK ROSS & PLIES	☆ TERROR SQUAD/KOCH
7	19	19	<b>SHAWTY IS A 10</b> THE-DREAM	☆ DEF JAM/IDJMG
8	11	10	<b>SHOULDA LET YOU GO</b> KEYSHIA COLE INTRODUCING AMINA	☆ IMANI/GEFFEN
9	10	13	<b>MY DRINK N' MY 2 STEP</b> CASSIDY FEATURING SWIZZ BEATZ	☆ FULL SURFACE/J/RMG
10	9	20	<b>BED</b> J. HOLIDAY	11 ☆ MUSIC LINE/CAPITOL

### NO. 1 MOST ADDED

**NO ONE** Alicia Keys (MBK/J/RMG)

### NO. 1 MOST INCREASED PLAYS

**NO ONE** Alicia Keys (MBK/J/RMG)

### TOP 5 NEW AND ACTIVE

**PIECE OF ME** Britney Spears (JIVE/ZOMBA)

**HE SAID SHE SAID** Ashley Tisdale (WARNER BROS.)

**BEST DAYS** Matt White (Geffen)

**WON'T GO HOME WITHOUT YOU** Maroon 5 (A&M/OCTONE/INTERSCOPE)

**SHE SAID, I SAID (TIME WE LET GO)** NLT (T.U.G./Geffen)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

### NO. 1 MOST ADDED

**FLASHING LIGHTS** Kanye West Feat. Dwele (ROC-A-FELLA/DEF JAM/IDJMG)

### NO. 1 MOST INCREASED PLAYS

**LOW** Flo Rida Feat. T-Pain (POE BOY/ATLANTIC)

### TOP 5 NEW AND ACTIVE

**HEY BABY (AFTER THE CLUB)** Ashanti Feat. Channel 7 (THE INC./UNIVERSAL MOTOWN)

**LOVE LIKE THIS** Natasha Bedingfield Feat. Sean Kingston (PHONOGENIC/EPIC)

**FLY LIKE ME** Chingy Feat. Amerie (DTP/DEF JAM/IDJMG)

**CALABRIA** Enur Feat. Natasja (ULTRA)

**THE ANTHEM** Pitbull Feat. Lil Jon (FAMOUS ARTISTS/TVT)

COMPLETE RHYTHMIC CHART ON PAGE 26

### NO. 1 MOST ADDED

**FLASHING LIGHTS** Kanye West Feat. Dwele (ROC-A-FELLA/DEF JAM/IDJMG)

### NO. 1 MOST INCREASED PLAYS

**GIRLFRIEND** Bow Wow & Omarion (T.U.G./COLUMBIA)

### TOP 5 NEW AND ACTIVE

**TAKE YOU THERE** Sean Kingston (BELUGA HEIGHTS/EPIC/KOCH)

**FLASHING LIGHTS** Kanye West Feat. Dwele (ROC-A-FELLA/DEF JAM/IDJMG)

**THEY KNOW** Shawty Lo (D4L/ASYLUM)

**WATCH MY SHOES** 3deep (TRILL/ASYLUM)

**LET'S VIBE** Yo Gotti (MOUTH OF THE SOUTH/TVT)

COMPLETE URBAN CHART ON PAGE 28

## URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	1	12	<b>NO ONE</b> ALICIA KEYS	NO. 1 (4 WKS) ☆ MBK/J/RMG
2	2	18	<b>BABY</b> ANGIE STONE FEATURING BETTY WRIGHT	☆ STAXI/CONCORD
3	4	16	<b>ANGEL</b> CHAKA KHAN	☆ BURGUNDY/COLUMBIA
4	3	35	<b>TEACHME</b> MUSIQ SOULCHILD	11 ☆ ATLANTIC
5	5	15	<b>MY LOVE</b> JOE	☆ JIVE/ZOMBA
6	9	12	<b>UNTIL THE END OF TIME</b> JUSTIN TIMBERLAKE DUET WITH BEYONCE	11 ☆ JIVE/ZOMBA
7	6	26	<b>IF I HAVE MY WAY</b> CHRISSETTE MICHELE	☆ DEF JAM/IDJMG
8	8	32	<b>CAN U BELIEVE</b> ROBIN THICKE	☆ STAR TRAK/INTERSCOPE
9	7	38	<b>WHEN I SEE U</b> FANTASIA	11 ☆ J/RMG
10	10	59	<b>PLEASE DON'T GO</b> TANK	11 ☆ GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN

### NO. 1 MOST ADDED

**BE OK** Christette Michele Feat. will.i.am (DEF JAM/IDJMG)

### NO. 1 MOST INCREASED PLAYS

**LIKE YOU'LL NEVER SEE ME AGAIN** Alicia Keys (MBK/J/RMG)

### TOP 5 NEW AND ACTIVE

**YOU BELONG TO ME** Chaka Khan Feat. Michael McDonald (BURGUNDY)

**RIBBON IN THE SKY** Boyz II Men (DECCA)

**NEVER WOULD HAVE MADE IT** Marvin Sapp (VERITY/ZOMBA)

**GROWN MAN SHH...** Unco Sam (TRILLIUM)

**JOY** Ledisi (VERVE FORECAST/VERVE)

COMPLETE URBAN AC CHART ON PAGE 29

## COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	3	16	<b>SO SMALL</b> CARRIE UNDERWOOD	NO. 1 (1 WK) ☆ ARISTA/ARISTA NASHVILLE
2	2	13	<b>DON'T BLINK</b> KENNY CHESNEY	☆ BNA
3	4	12	<b>MORE THAN A MEMORY</b> GARTH BROOKS	☆ PEARL/BIG MACHINE
4	1	26	<b>FREE AND EASY (DOWN THE ROAD I GO)</b> DIERKS BENTLEY	11 ☆ CAPITOL NASHVILLE
5	6	15	<b>HOW 'BOUT THEM COWGIRLS</b> GEORGE STRAIT	☆ MCA NASHVILLE
6	8	38	<b>LIVIN' OUR LOVE SONG</b> JASON MICHAEL CARROLL	11 ☆ ARISTA NASHVILLE
7	5	21	<b>FIRECRACKER</b> JOSH TURNER	☆ MCA NASHVILLE
8	7	35	<b>FALL</b> CLAY WALKER	☆ ASYLUM-CURB
9	9	14	<b>OUR SONG</b> TAYLOR SWIFT	☆ BIG MACHINE
10	10	18	<b>WHAT DO YA THINK ABOUT THAT</b> MONTGOMERY GENTRY	☆ COLUMBIA

### NO. 1 MOST ADDED

**SMALL TOWN SOUTHERN MAN** Alan Jackson (ARISTA NASHVILLE)

### NO. 1 MOST INCREASED AUDIENCE

**LETTER TO ME** Brad Paisley (ARISTA NASHVILLE)

### TOP 5 NEW AND ACTIVE

**TIL I WAS A DADDY TOO** Tracy Lawrence (ROCKY COMFORT/COS)

**BACK THERE ALL THE TIME** The Drew Davis Band (LOFTON CREEK)

**I DON'T LOVE YOU LIKE THAT** JYPSI (ARISTA NASHVILLE)

**YOUNG LOVE** Carter's Chord (SHOW DOG NASHVILLE)

**FALLIN' INTO YOU** Whiskey Falls (MIDAS/NEW REVOLUTION)

COMPLETE COUNTRY CHART ON PAGE 37

## AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS ☆ HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL
1	2	21	<b>BIG GIRLS DON'T CRY</b> FERGIE	NO. 1 (5 WKS) ☆ WILL.I.AM/A&M/INTERSCOPE
2	1	28	<b>HOME</b> DAUGHTRY	11 <sup>3</sup> ☆ RCA/RMG
3	3	16	<b>BUBBLY</b> COLBIE CAILLAT	11 ☆ UNIVERSAL REPUBLIC
4	4	19	<b>HEY THERE DELILAH</b> PLAIN WHITE T'S	11 <sup>3</sup> ☆ FEARLESS/HOLLYWOOD
5	5	20	<b>WAIT FOR YOU</b> ELLIOTT YAMIN	11 <sup>2</sup> ☆ HICKORY/RED
6	8	31	<b>THE SWEET ESCAPE</b> GWEN STEFANI FEATURING AKON	11 <sup>4</sup> ☆ INTERSCOPE
7	6	23	<b>(YOU WANT TO) MAKE A MEMORY</b> BON JOVI	☆ MERCURY/ISLAND/IDJMG
8	7	31	<b>BEFORE HE CHEATS</b> CARRIE UNDERWOOD	11 <sup>4</sup> ☆ ARISTA/ARISTA NASHVILLE/RMG
9	9	34	<b>EVERYTHING</b> MICHAEL BUBLE	☆ 143/REPRISE
10	10	13	<b>HOW LONG</b> EAGLES	☆ ERC

### NO. 1 MOST ADDED

**FROSTY THE SNOWMAN** Kimberley Locke (CJRB/REPRISE)

### NO. 1 MOST INCREASED PLAYS

**FROSTY THE SNOWMAN** Kimberley Locke (CJRB/REPRISE)

### TOP 5 NEW AND ACTIVE

**I'LL BE HOME FOR CHRISTMAS** Josh Groban (43/REPRISE)

**KNOCK DOWN THE WALLS** Chubby Checker (TEEC)

**NOT MY PROBLEM** Dana Parish (COMBUSTION)

**WAKE UP CALL** Maroon 5 (A&M/OCTONE/INTERSCOPE)

**THE AIR THAT I BREATHE** Tom Fuller Band (MESA/BLUEMOON/SMC)

COMPLETE AC CHART ON PAGE 40



## HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	<b>BUBBLY</b> COLBIE CAILLAT	NO. 1 (5 WKS)	11 ☆	UNIVERSAL REPUBLIC
2	2	22	<b>WHO KNEW</b> PINK	11 <sup>2</sup> ☆	11	LAFACE/ZOMBA
3	5	16	<b>OVER YOU</b> DAUGHTRY	11 ☆	11	RCA/RMG
4	3	18	<b>HOW FAR WE'VE COME</b> MATCHBOX TWENTY	11 ☆	11	MELISMA/ATLANTIC
5	4	16	<b>WAKE UP CALL</b> MAROON 5	11	11	A&M/OCTONE/INTERSCOPE
6	13	7	<b>APOLOGIZE</b> TIMBALAND FEATURING ONEREPUBLIC	<b>MOST INCREASED PLAYS</b>	11 ☆	MOSLEY/BLACKGROUND/INTERSCOPE
7	8	10	<b>INTO THE NIGHT</b> SANTANA FEATURING CHAD KROEGER	11	11	AF ISTA/RMG
8	6	24	<b>BIG GIRLS DON'T CRY</b> FERGIE	11 <sup>3</sup> ☆	11	WILL.I.AM/A&M/INTERSCOPE
9	7	29	<b>FIRST TIME</b> LIFEHOUSE	11 ☆	11	GEFFEN
10	11	17	<b>PARALYZER</b> FINGER ELEVEN	11 <sup>2</sup>	11 <sup>2</sup>	WIND-UP

### NO. 1 MOST ADDED

**SORRY** Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

### NO. 1 MOST INCREASED PLAYS

**APOLOGIZE** Timbaland Feat. OneRepublic (MOSLEY/BLACKGROUND/INTERSCOPE)

### TOP 5 NEW AND ACTIVE

**SHE MOVES IN HER OWN WAY** The Kooks (ATLANTIC/CAPITOL)

**NO ONE** Alicia Keys (MBK/J/RMG)

**OUR TIME NOW** Plain White T's (HOLLYWOOD)

**S.O.S.** Jonas Brothers (HOLLYWOOD)

**MY WISH** Rascal Flatts (LYRIC STREET/HOLLYWOOD)

COMPLETE HOT AC CHART ON PAGE 41

## SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	17	<b>AINT NO WOMAN (LIKE THE ONE I GOT)</b> JEFF GOLUB FEATURING RICHARD ELLIOT	NO. 1 (2 WKS)	11	NARADA JAZZ/BLG
2	1	22	<b>R N R</b> RICK BRAUN & RICHARD ELLIOT	11	11	ARTIZEN
3	5	11	<b>L.A. CITY LIGHTS</b> CANDY DULFER	11	11	HEADS UP
4	4	27	<b>SLAMMIN</b> JAY SOTO	11	11	NUCROOVE
5	3	31	<b>NOODLE SOUP</b> FOURDEAST	11	11	NATIVE LANGUAGE
6	7	11	<b>LET IT GO</b> BONEY JAMES	11	11	CONCORD
7	9	7	<b>POETRY MAN</b> QUEEN LATIFAH	11	11	FLAVOR UNIT/VERVE
8	6	31	<b>BLACK RIVER</b> KEIKO MATSUI	11	11	SHOUT! FACTORY
9	8	27	<b>LADIES' CHOICE</b> PAUL TAYLOR	11	11	PEAK/CONCORD
10	13	8	<b>VENICE</b> CHRIS BOTTI	11	11	COLUMBIA

### NO. 1 MOST ADDED

**DREAM ON** Kelly Sweet (RAZOR & TIE)

### NO. 1 MOST INCREASED PLAYS

**LUCKY STAR** Paul Hardcastle (TRIPPIN' 'N' RHYTHM)

### TOP 5 NEW AND ACTIVE

**SARAH SARAH (INSTRUMENTAL 07)** Jonathan Butler (RENDEZVOUS)

**WINDOW OF THE SOUL** Chuck Loeb (HEADS LP)

**OL' SKOOLIN'** Paul Brown (PEAK/CONCORD)

**CAN U BELIEVE** Robin Thicke (STAR TRAK/INTERSCOPE)

**DREAM ON** Kelly Sweet (RAZOR & TIE)

COMPLETE SMOOTH JAZZ CHART ON PAGE 44

## ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	16	<b>THE PRETENDER</b> FOO FIGHTERS	NO. 1 (14 WKS)	11	ROSWELL/RCA/RMG
2	2	12	<b>FAKE IT</b> SEETHER	11	11	WIND-UP
3	3	12	<b>BIG CASINO</b> JIMMY EAT WORLD	11	11	TINY EVIL/INTERSCOPE
4	4	10	<b>EMPTY WALLS</b> SERJ TANKIAN	11	11	SERJICAL STRIKE/REPRISE
5	6	23	<b>BLEED IT OUT</b> LINKIN PARK	11	11	WARNER BROS.
6	5	26	<b>NEVER TOO LATE</b> THREE DAYS GRACE	11	11	JIVE/ZOMBA
7	10	18	<b>I GET IT</b> CHEVELLE	11	11	EPIC
8	8	40	<b>PARALYZER</b> FINGER ELEVEN	11 <sup>2</sup> ☆	11 <sup>2</sup>	WIND-UP
9	9	13	<b>YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)</b> THE WHITE STRIPES	11	11	THIRD MAN/WARNER BROS.
10	11	7	<b>SHADOW OF THE DAY</b> LINKIN PARK	11	11	WARNER BROS.

### NO. 1 MOST ADDED

**LONG ROAD TO RUIN** Foo Fighters (ROSWELL/RCA/RMG)

### NO. 1 MOST INCREASED PLAYS

**CRUSH CRUSH CRUSH** Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)

### TOP 5 NEW AND ACTIVE

**BABY GIRL, I'M A BLUR** Say Anything (DOGHOUSE/J/RMG)

**IS THERE A GHOST** Band Of Horses (SUB POP)

**FALLING ON** Finger Eleven (WIND-UP)

**MY WORLD** Sick Puppies (RMR/R/RGIN)

**UNTIL THE END** Breaking Benjamin (HOLLYWOOD)

COMPLETE ALTERNATIVE CHART ON PAGE 46

## ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	13	<b>FAKE IT</b> SEETHER	NO. 1 (3 WKS)	11	WIND-UP
2	2	16	<b>THE PRETENDER</b> FOO FIGHTERS	11	11	ROSWELL/RCA/RMG
3	3	19	<b>LIFE IS BEAUTIFUL</b> SIXX: A.M.	11	11	ELEVEN SEVEN
4	4	16	<b>RISE TODAY</b> ALTER BRIDGE	11	11	UNIVERSAL REPUBLIC
5	5	18	<b>BECOMING THE BULL</b> ATREYU	11	11	HOLLYWOOD
6	6	10	<b>EMPTY WALLS</b> SERJ TANKIAN	11	11	SERJICAL STRIKE/REPRISE
7	7	9	<b>ALMOST EASY</b> AVENGED SEVENFOLD	11	11	HOPELESS/WARNER BROS.
8	8	7	<b>GOOD TIMES BAD TIMES</b> GODSMACK	11	11	UNIVERSAL REPUBLIC
9	9	7	<b>PSYCHO</b> PUDDLE OF MUDD	11	11	FLAWLESS/GEFFEN
10	10	12	<b>BROKEN AGAIN</b> ANOTHER ANIMAL	11	11	UNIVERSAL REPUBLIC

### NO. 1 MOST ADDED

**BLACK RAIN** Ozzy Osbourne (EPIC)

### NO. 1 MOST INCREASED PLAYS

**AMEN** Kid Rock (TOP DOG/ATLANTIC)

### TOP 5 NEW AND ACTIVE

**TOO MUCH, TOO YOUNG, TOO FAST** Airbourne (ROADRUNNER)

**OUT TO GET YOU** Bloodsimple (REPRISE)

**YOU MAKE ME SICK** Egypt Central (FAT LADY/ILG)

**THRASH UNREAL** Against Me! (SIRI/REPRISE)

**LONG ROAD TO RUIN** Foo Fighters (ROSWELL/RCA/RMG)

COMPLETE ACTIVE ROCK CHART ON PAGE 47

## ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	12	<b>FAKE IT</b> SEETHER	NO. 1 (1 WK)	11	WIND-UP
2	1	15	<b>THE PRETENDER</b> FOO FIGHTERS	11	11	ROSWELL/RCA/RMG
3	4	20	<b>LIFE IS BEAUTIFUL</b> SIXX: A.M.	11	11	ELEVEN SEVEN
4	3	28	<b>NEVER TOO LATE</b> THREE DAYS GRACE	11	11	JIVE/ZOMBA
5	5	42	<b>PARALYZER</b> FINGER ELEVEN	11 <sup>2</sup>	11 <sup>2</sup>	WIND-UP
6	7	14	<b>RISE TODAY</b> ALTER BRIDGE	11	11	UNIVERSAL REPUBLIC
7	8	14	<b>SO HOTT</b> KID ROCK	11	11	TOP DOG/ATLANTIC
8	6	32	<b>I DON'T WANNA STOP</b> OZZY OSBOURNE	11	11	EPIC
9	9	18	<b>ALCOHAULIN' ASS</b> HELLYEAH	11	11	EPIC
10	10	6	<b>GOOD TIMES BAD TIMES</b> GODSMACK	11	11	UNIVERSAL REPUBLIC

### NO. 1 MOST ADDED

**BRING IT ON** Lenny Kravitz (VIRGIN)

### NO. 1 MOST INCREASED PLAYS

**AMEN** Kid Rock (TOP DOG/ATLANTIC)

### TOP 5 NEW AND ACTIVE

**ROCKIN' AWAY** Brad Delp & Barry Goudreau (AZOFF)

**THE BLEEDING** Five Finger Death Punch (FIRM)

**WELCOME TO THE MACHINE** Queensryche (RHINO)

**(LOVE IS) A BITCHSLAP** Sebastian Bach (MRV/CAROLINE/CONTRABAND)

**LONG ROAD TO RUIN** Foo Fighters (ROSWELL/RCA/RMG)

COMPLETE ROCK CHART ON PAGE 48

## TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	3	8	<b>YOU'RE THE WORLD TO ME</b> DAVID GRAY	NO. 1 (1 WK) / MOST INCREASED PLAYS	11	ATO/RED
2	2	22	<b>SHUT YOUR EYES</b> SNOW PATROL	11	11	POLYDORA/A&M/INTERSCOPE
3	1	18	<b>HOLD ON</b> KT TUNSTALL	11	11	RELENTLESS/VIRGIN
4	6	11	<b>GONE, GONE, GONE (DONE MOVED ON)</b> ROBERT PLANT / ALISON KRAUSS	11	11	ROUNDER
5	5	12	<b>RADIO NOWHERE</b> BRUCE SPRINGSTEEN	11	11	COLUMBIA
6	4	17	<b>THE UNDERDOG</b> SPOON	11	11	MERGE
7	7	4	<b>SHINE OVER BABYLON</b> SHERYL CROW	11	11	A&M/INTERSCOPE
8	10	20	<b>IN THE COLORS</b> BEN HARPER & THE INNOCENT CRIMINALS	11	11	VIRGIN
9	8	11	<b>HARD SUN</b> EDDIE VEDDER	11	11	MO'KEY WRENCH/J/RMG
10	13	13	<b>LOVE SONG</b> SARA BAREILLES	11	11	EPIC

### NO. 1 MOST ADDED

**EVERYBODY KNOWS** Ryan Adams (COST HIGHWAY)

### NO. 1 MOST INCREASED PLAYS

**YOU'RE THE WORLD TO ME** David Gray (ATO/RED)

### TOP 5 NEW AND ACTIVE

**27 JENNIFERS** Mike Doughty (ATO/RED)

**AIN'T NO TIME** Grace Potter And The Nocturnals (HOLLYWOOD)

**GIRLS IN THEIR SUMMER CLOTHES** Bruce Springsteen (COLUMBIA)

**SILVER LINING** Rilo Kiley (WARNER BROS.)

**DREAMING WITH A BROKEN HEART** John Mayer (AWARE/COLUMBIA)

COMPLETE TRIPLE A CHART ON PAGE 52

Knight Broadcasting's four radio stations focus on keeping community top of mind

# Shawn Knight

By Erica Farber

Shawn Knight grew up with a love for flying—and then the airwaves became his passion. A native Californian, his radio company Knight Broadcasting consists of four signals—and growing—and is based in his hometown of Santa Barbara.

**Beginning your career:** I wanted to be a commercial pilot, and all through high school, I flew airplanes. A local radio station in the central coast of California had come to my high school looking for students to help after school and on weekends, so I took a job doing that. I continued flying all through college; I was able to combine flying helicopters for television stations doing news and traffic, while working in radio during the day.

**Focusing on radio:** I had to decide if I wanted to be a pilot or a broadcaster. After 1996, I was exclusively working in radio. I started in production and programming and made the transition into sales and marketing. Working in Fresno radio, we were one of the first of three markets to consolidate, back when people didn't know what to do when you owned five-plus radio stations.

**Founding of Knight Broadcasting:** I wondered what had happened to that little radio station, KSYV, that I started at, so I called them. One of the owners was still there and close to 70 years old. I was on my way home to Fresno to consider a job offer in Santa Barbara and thought to myself, "The only way I would do it is if somehow I could own my own radio station someday," and I told him, "I think you owe it to me to sell me yours." I said I wouldn't be in broadcasting if it weren't for him coming to my high school and recruiting me. He thought that was the funniest thing and said, "Shawn, I've received many offers from big corporations, but I am getting older and will need to sell in the near future. I'd be interested in sitting down with you if you're serious." I told him that my game plan was to go to Santa Barbara and help Jacor establish their seven-station cluster, but I'd like the opportunity to start building my own cluster.

At the time, we figured it would be three to four years, and he was good with that. The corporation was formed in 1998, and the first sta-

tion was purchased in 2001. We also picked up a construction permit for a new radio station on frequency 105.9, which was not part of the plan, but it was an opportunity we couldn't pass up. Jacor had become Clear Channel, and I had asked the previous owner of KSYV if he would take 105.9, which we decided to call KRAZ and do an LMA while I made the transition out of Clear Channel.

**Mission of the company:** We are local, local, local. Radio stations are in the business of doing two things: information and entertainment. Our music stations play at least 50 minutes of music every hour. We believe in selling 10 units or less. The people running our stations are involved within our local communities. We are as entrenched as we can be because our employees either live here or are concerned about the community we operate in.

**Long-range plans:** We want to continue to grow in the central coast. I call it the "connect the dots"

theory. As much as possible, we want to make sure that one signal reaches the other so we're not hopscotching any more than we have to. If we do grow someplace else, we'd only do it if we knew we could be an important part of the community.

**Biggest challenge:** Understanding how technology is evolving and what role radio is playing. I constantly review with the staff how technology is adapting to make entertainment and information more accessible to customers and listeners.

**State of radio:** Many people that work in radio are the most creative and unique. At some point, though, we may come up with so many ideas that we spend too much time on quantity and not enough on quality. We have to make a decision as an industry on things that are going to continue to make radio successful and competitive against other technologies. One of the challenges we've got is HD radio. Radio at some point is going to have to make the decision to make this happen; otherwise, we will continue to see erosion to other technologies in our listener base.

**Something about your company that would surprise readers to learn:** We made the investment to take KRAZ to an HD radio station.

**Most influential individual:** Steve Miller. Steve was [one] of two partners who started a small radio station in Fresno and ended up getting another one. He walked up to me in '96 when consolidation happened and told me I'd never get ahead if I didn't take a risk. It stuck in my head. I always admired that he didn't buy into what everybody else was saying and always did things a little different.

**Career highlight:** Forming this corporation. Many work for the biggest corporations and they're just not happy. We work in a high-energy, very stressful industry, but most of our employees enjoy working here. We try to empower everyone and want everybody to have input.

**Career disappointment:** HD radio. We spent a lot of money and are disappointed we're the only broadcaster in the market that did. It's hard for the consumer to justify buying an HD radio when there's only one commercial radio station supporting it.

**Advice for broadcasters:** We've got to constantly think out of the box, decide which ideas are the best and work as a group to pursue them. We can be the media that leads. We can't do business like we did yesterday. We've got to sit down and decide which things are most important, then build on them and make a decision to move forward.

R&R



**'We can be the media that leads. We can't do business like we did yesterday.'**

—Shawn Knight

## Liner Notes

**Profile:** Shawn Knight

**Title:** Knight

**Broadcasting owner**

**Favorite radio format:**

News/talk

**Favorite TV show:**

"We watch the Discovery Channel, Animal Planet, documentaries and news-oriented stuff."

**Favorite song:** "Video Killed the Radio Star" by the Buggles. When I was a kid, we were one of the first to sign up for MTV. When I heard that song, I seriously thought that might have been the end of radio."

**Favorite book:** "The Grapes of Wrath" by John Steinbeck

**Favorite movie:** "The Shawshank Redemption"

**Favorite restaurant:** "Manny's Tavern here in town."

**Beverage of choice:** Diet Coke

**Hobbies:** Flying, scuba diving, motocross, camping and hiking

**E-mail address:** shawn@knightbroadcasting.com

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**Kent Phillips  
Program Director  
KPLZ/FM- Seattle**



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**Imagine That!** While MercyMe didn't perform its hit "I Can Only Imagine" at Friday night's INO Records-sponsored dinner, the band did play its newest hit, "God With Us," and other songs for summit attendees and contest winners.



**Creating Powerful Radio** International consultant Valerie Geller shared her proven methods for creating powerful radio and tips on how to never lose a listener.



**Glory Revealed** Author/speaker David Nasser opened Friday's events with a humorous keynote address that took attendees on a journey from his childhood in Iran, to his family's escape to the United States, to what propelled him to convert from the Muslim religion to Christianity.



**Who Are Gen X & Y?** EMF Broadcasting researchers Alan Mason and Jenni Isaac presented results from a recent comprehensive study of Gen X and Gen Y: who they are, what they want and what's taking them away from radio.



**A Clean Sweep** KCMS/Seattle swept all four categories in which it received R&R Christian Industry Achievement Awards nominations. PD Scott Valentine and promotion and marketing director Mike Tedesco were on hand to accept the awards. Pictured, from left, are R&R president/publisher Erica Farber, Valentine, Tedesco and R&R Christian editor Kevin Peterson.

# CHRISTIAN R&R Summit 2007

# HIGHLIGHTS 2007

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**Christmas Day in November** Friday's lunch, sponsored by Provident Label Group, paired Michael W. Smith and Mandisa (pictured) to perform "Christmas Day" from Smith's new album, "It's a Wonderful Christmas." Other lunch performers included Brandon Heath, Leeland, Kelly Pease and Matt Maher.



**First Pitch Home Run** Emmy award-winning TV sports producer Dave Burchett opened the summit Thursday morning (Nov. 15) with a powerful keynote address that set the tone for the rest of the day.



**Tasty Tunes** At Thursday's lunch, Mark Schuitz (pictured) performed his new single "Everything to Me," written for his birth mother, who gave him up for adoption. Sponsored by Word Entertainment, the lunch included a performance by Stellar Kart.



**I Give It a Five!** Friday afternoon wound down with the popular Rate-a-Record session, where six unreleased songs were rated by audience members and panelists. Pictured, from left, are XM's Jim Epperlein, INO's Dan Michaels, EMI CMG's Andrea Kleid, WPOZ/Orlando's Scott Smith and EMF Broadcasting's David Pierce.



**A Whole New World** Sony BMG chairman Joe Galarte was among the panelists who discussed new media's impact on record labels and radio stations during the "Facing the Facts About New Media" session.