

SPECIAL REPORT

PAINTING THE AIRWAVES GREEN

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OCTOBER 19, 2007 NO. 1732 \$6.50

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PLUS

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THE PPM: LANGUAGE WEIGHTING AND HISPANIC REPRESENTATION **p.57**

ADVERTISEMENT

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News Focus

MOVER

Evans Joins GAP West

Former Clear Channel Radio senior VP of programming Jack Evans has joined GAP West as VP of programming and operations with oversight of the group's 59 stations, all of which he previously supervised when Clear Channel owned them.

Evans says, "I wasn't sure if I wanted to get back into it again, but [I knew] if I did it would have to be an opportunity to get back and do good radio with good people on a local level... [GAP president] Skip Weller offered all of that." —Mike Boyle



Evans

SHAKER

Bell Miami-Bound



Bell

On Oct. 29, Clear Channel/New Orleans director of urban programming Nate Bell will transfer to co-owned urban AC WMBB (103.5 the Beat)/Miami as PD. He replaces Mara Melendez, who exited

last week. Bell joined Clear Channel/New Orleans in December and was PD for urban WQVE (95.5), urban AC WYLD-FM and gospel WYLD-AM. Past Clear Channel experience includes a stint as PD of urban WWPR (Power 105.1)/New York and St. Louis OM/regional VP of programming. —Darnella Durham

R&R Selects The Wells Agency For TRS

R&R has retained the Wells Agency for the 2008 R&R Talk Radio Seminar agenda. Executive VP Heather Cohen will team with R&R news/talk/sports editor Mike Stern and president/publisher Erica Farber to organize two days of talk radio-oriented content.

Speakers and panel selections for TRS '08 will be based on feedback from the talk radio community and will take into account the issues that the industry faces today and in the future. The event will be held March 13-15, 2008, at the Renaissance Washington D.C. Hotel. —Julie Gallow

Top 40 Tops New York For First Time In Decades

Clear Channel CHR/top 40 WHITZ (Z100) is the new No. 1 station in New York—for the first time since the 1980s, according to Clear Channel/New York senior VP of programming and marketing Tom Poleman. The station powered up 4.6-5.1 12+ in the summer Arbitron survey, finishing first in 18-34 and second in 25-54, while increasing its curve to 2.71 million, Poleman says. Emmis urban AC WRKS (98.7 Kiss FM) rose 3.7-4.4 12+ to place second. Rounding out the top five: Clear Channel AC WLTW (5.4-4.3), Spanish Broadcasting System tropical WSKQ (4.4-4.1) and CBS Radio news WINS (3.6-3.9).

Recently reborn classic hits W/CBS-FM rocketed 2.0-3.7 to tie for sixth with Inner City urban AC WBLS and Emmis rhythmic WQHT (Hot 97).

In Los Angeles, Univision Latin pop KIVE (4.1-4.9) took the top spot away from regional Mexican sister KSCA, which slipped to No. 4 12+ (5.1-4.5). Clear Channel CHR/top 40 KIIS (4.8-4.7) held a firm grip on the No. 2 position, talk sister KFI advanced to third (4.2-4.5), and CBS Radio alternative KROQ was No. 5 (3.2-3.8).

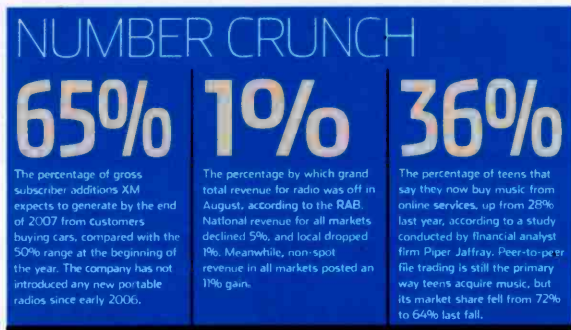
In Chicago, Tribune news/talk WGN rose 5.8-6.6 12+ to nearly a two-share lead over No. 2 CBS Radio news WBBM-AM (4.3-4.7). Also inside the top five, Univision regional Mexican WOJO gained one full share (3.6-4.6), while Clear Channel urban W/GCI slid 5.1-4.5, tying urban AC sister WVAZ (3.7-4.5).

For complete summer Arbitron ratings, go to radioandrecords.com.

—Keith Berman and Mike Boyle



Poleman



Arbitron 'Guarantee' Debated

The Arbitron Advisory Council has recommended Arbitron employ a narrower demographic target for its Portable People Meter refund program for underperforming in-tabs. During its monthly PPM progress call Oct. 12, Arbitron noted that the program, slated to launch this month, is still being debated, with the council adopting the position that a persons 18-54 in-tab guarantee would be more meaningful than the existing 6+ program. Arbitron said it is studying what it will take to guarantee a narrower target and will release details next month.

Also discussed on the call was Arbitron's ongoing 18-34 PPM undersampling dilemma. Houston's actual average daily in-tab in the perennially difficult-to-measure demo was 299 in September, substantially less than its target of 368. Yet Houston's 18-34 designated delivery index of 81 actually looks good compared with the disturbing situation in Philadelphia, where September's average daily in-tab was 210-148 short of the target of 358 for a DOI of 57.

September PPM data for both cities also shows a decline in the number of stations in the 12 million-plus curve club. In Houston three stations made the cut, a dip from four in August and five in July. In Philadelphia, four stations hit the 1 million-plus mark, down from five in August and six in July. —Mike Boyle

ON THE WEB

Radio One Signs For PPM

Radio One, the largest radio group primarily targeting African-American listeners, has signed a five-year contract with Arbitron that includes the Portable People Meter ratings service. The agreement covers stations in 16 markets, 15 of which are included in Arbitron's rollout of the PPM service to the top 50 markets.

Arbitron's contract with Radio One is significant, since urban broadcasters have suffered steep ratings declines since the PPM service was introduced.

—Katy Bachman, *MediaWeek*

NOW Says Imus' Return Sends Clear Message

The National Organization for Women, via a posting on its Web site, condemned Don Imus' rumored radio return. NOW says Imus' expected Dec. 3 arrival at news/talk WABC/New York indicates that Citadel has "made a choice about the kind of audience they want, and women and people of color aren't included." The posting came right after the National Assn. of Black Journalists released a similar statement.

According to the Drudge Report, Imus' Citadel deal entails an "eight-figure, multiyear contract." —Mike Stern



Imus

RadioNow Spelled 'Radio One'

After a 48-hour break, CHR/top 40 is back in Indianapolis. Radio One has purchased the intellectual property and format of the still-warm WNOU (the former RadioNow 93.1) from Emmis and replanted it on 100.9, the former site of smooth jazz WYJS. RadioNow 100.9 is under the command of longtime WNOU APD/MD/night jock and newly named PD Tim "Rayne" Rainey, who reports to OM Brian Wallace. "Rayne was integral to the growth of this radio station," market manager Chuck Williams says. "You could say he contains the DNA of RadioNow." —Kerin Carter

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UMG Nashville Realigns Promo Department

Damon Moberly is appointed senior director of regional promotion for the Southeast at Mercury Nashville, after holding the same title in the Northeast. He replaces Mike Klein, who exited the label Oct. 12. Sally Green, former manager of secondary promotion, replaces Moberly. Green and Moberly will report to Mercury VP of national promotion Bruce Shindler. Meanwhile, across the hall at MCA, Joe Putnam, who works the Northeast, is upped to senior director status; ditto for EJ Bernas, who works the Southwest for MCA. Bernas and Putnam will each continue reporting to MCA VP of national promotion Royce Riser. —*R.J. Curtis*



Green

Brown To Manage Entercom/Norfolk; London VP Of Ops

Entercom names Jeff Brown VP/market manager of its four Norfolk stations: hot AC WFTE, urban AC WVKL, AC WWDE and rhythmic WNVZ. Concurrently, Don London is named the stations' VP of operations. For the past nine years, Brown has held sales positions in a number of Entercom markets, including Greensboro, New Orleans and Denver. Most recently, he served as director of sales for Entercom/Denver.



Brown

A 14-year Entercom veteran, London served most recently as OM of Entercom/Norfolk. —*Susan Vashowitz*

GAP Broadcasting Buys 57 More CCR Stations

Oaktree Capital Management's Dallas-based GAP Broadcasting has agreed to buy another 57 Clear Channel stations in 13 markets, located in Washington, Idaho, Montana, Wyoming, Minnesota and Iowa. They are all stations that Blue Point Media had contracted for in late December 2006, but failed to purchase.

The deal spawns a new sister company —GAP West—to be headed by former NextMedia chief and Blue Point CEO Skip Weller and based in Denver. A sale price was not disclosed but an LMA has begun. The new division will focus on buying stations in midsize markets in the Pacific Northwest. —*Jeffrey York*

HD Alliance Focus Turns Local

The HD Digital Radio Alliance—which includes Clear Channel, Emmis, CBS Radio, Citadel, Entercom and Greater Media—has renewed and modified its charter to focus more on local market programming, attracting new members and giving programmers more freedom.

For the first time, local stations will be able to change the format of their HD2 channel without a review by the alliance. The only stipulations are that the new format should not be on the air in the local market on either a main or side channel and the station must get approval from its parent company. Formats were previously assigned via a lottery system.

Additionally, the two-year no-advertising policy has ended, and HD2 stations can now accept "name-in-title" sponsorships and limited sponsors per hour. Stations might, for example, bring in a local BMW dealership to sponsor a side channel, since HD radios are available in BMW cars.

Alliance members will contribute an additional \$230 million to market HD radio to consumers. Since the campaign began in 2006, members have committed \$680 million in ad dollars to promoting the technology, according to the alliance.

In another change, 20% of the advertising inventory that alliance members have committed to is being returned to local stations to promote HD2 content as well as local events and partnerships. —*Ken Tucker and Alexandra Cahill*

NAB Wants FCC To Halt Sat-Merger Review Clock

Desperate to block the proposed merger between satellite radio providers Sirius and XM, the NAB filed a petition with the FCC asking it to immediately stop its 180-day review clock of the proposed \$13.6 billion merger until the NAB has "a reasonable opportunity to review and supplement the record with certain documents relating to the serious apparent wrongdoing by XM and Sirius executive and senior-level employees."

The NAB added that there is "a compelling public interest in having these documents considered and evaluated in the context of the merger proceeding."

The NAB is alleging that there has been a history of wrongdoing by both companies in producing receivers with more power than regulators had approved and placing terrestrial repeaters in spots that were not exactly in the same geographical locations cleared by the agency. FCC chairman Kevin Martin told reporters Sept. 27 that the commission is reviewing both circumstances and considering possible fines. —*Jeffrey York*

LPFM Battle, Redux

Allowing the FCC to license new low-power FM stations closer together on the FM band by exempting the third-channel adjacency protections will lead to interference with already established full-power FM stations, NAB president/CEO David Rehr told Sen. Daniel Inouye, D-Hawaii, in an Oct. 12 letter. The correspondence follows FCC chairman Kevin Martin's acknowledgment that he would support the Local Community Radio Act of 2007 (Senate Bill 1675) introduced in June, which aims to drop the third-channel adjacency requirements to spawn more LPFMs. —*Jeffrey York*

Tidwell's The Leader Of The Pack

Veteran programmer Lance Tidwell is the new PD at Entercom country KKWF (the Wolf)/Seattle. He replaces Rob Walker, who briefly held the position before deciding to resume his role as APD/afternoon driver. The PD job initially became available when Scott Mahalick left to program the company's recently launched KBWF (the Wolf)/San Francisco.

Tidwell joins from Citadel country WGKX (Kix) and AC WKIM/Memphis. He has also made stops at KQFC/Boise, Idaho; WCOS/Columbia, S.C.; and KTOM/Salinas, Calif. Entercom/Seattle VP/market manager Jerry McKenna calls Tidwell "a perfect fit for the Wolf and its staff." —*Ken Tucker*

MOVERS

Radio One/Philadelphia general sales manager of urban AC WRNB and gospel WPPZ (Praise 100.5) Mag DeLone is promoted to director of sales. She now oversees sales efforts for the cluster, including urban WPHI (100.3 the Best). Prior to joining Radio One, DeLone was VP of sales and marketing for Westwood One/Metro Networks... **Cassey James Robinson** is named associate director of writer/publisher relations for BMI in Los Angeles. He was a former A&R assistant at Chrysalis Music Group... **Jennifer Allen** joins Centricity Records as director of national promotions, reporting to Centricity VP of marketing Steve Ford. She was previously manager of national promotions for INO Records... **Cox Radio** WBAB/Long Island, N.Y., appoints Sean Argaman general sales manager. He succeeds Donovan Walsh, who takes a similar position at Spanish Broadcasting System's tropical WSKQ/New York.

Business Briefing

By Jeffrey York

Analyst: 'Game Over' For Ratings Competition

Radio One's signing on with the Portable People Meter pretty much quashes any looming competition in major markets, according to C.L. King & Associates senior media analyst Jim Boyle. He points out that Arbitron grabbing Radio One means that nine of the top 10 radio groups and 13 of the top 15 are moving in the same direction, Boyle says. "With roughly 90% of the top 50 markets [approximately \$10.6 billion in revenue] signed up, it is game over, we think."

Boyle believes Arbitron "should benefit from higher PPM [rates] from individual markets' contracts versus group deals. We believe Arbitron charges 85% more than diary fees for non-group PPM deals, versus 65% for group deals."

He says that while Wall Street anticipates 7.3% sales growth, or \$96.8 million, with a consensus that earnings per share will be 57 cents, he forecasts the per-share earnings at 61 cents.

Boyle thinks that radio needs the PPM "to sell its \$21 billion in airtime to those advertisers."

Emmis Gets A Charge From Shareholder

Emmis shareholder Noonday Asset Management urged Emmis in a letter to "vigorously" explore strategic alternatives, including the sale of some or all of its assets. The suggestion came after Belo recently said it plans to separate its-TV and newspaper assets into two stocks to unlock shareholder value. Noonday's letter, sent to Emmis' board and filed Oct. 10 with the Securities and Exchange Commission, said the investor, which holds a 10.4% stake in Emmis, is disappointed by the firm's fiscal second-quarter financials and finds Emmis' current stock price frustrating.

Flying Broker Lands Another Deal For KXQJ

Airplane pilot/broadcast station broker Dick Foreman has landed a pair of multistation deals for David Stephens' KXQJ Inc. for a total of \$11.5 million. On Oct. 10, Stephens grabbed six stations in upstate New York, just one day after Foreman assisted Stephens in getting five Regent Communications' stations in Watertown, N.Y., for \$6.25 million.

OUT OF THIS WORLD RATINGS



COAST TO COAST IS THE #1 MOST LISTENED TO OVERNIGHT SHOW IN AMERICA

AQH SHARE PERSONS 35-64

STATION/MARKET	AQH SHARE	STATION/MARKET	AQH SHARE
WABC-AM/NEW YORK	11.9	WBT-AM/FM/CHARLOTTE	12.7
KFI-AM/LOS ANGELES	16.0	KOGO-AM/SAN DIEGO	22.4
WLS-AM/CHICAGO	10.5	WTIC-AM/HARTFORD	20.7
WRKO-AM/BOSTON	12.0	KCMO-AM/KANSAS CITY	19.6
WFLA-AM/TAMPA	23.9	KNRS-AM/SALT LAKE CITY	19.8
KVI-AM/SEATTLE	19.2	WOAI-AM/SAN ANTONIO	19.9
KFYI-AM/PHOENIX	10.0	WWL-AM/FM/NEW ORLEANS	14.3
KSTP-AM/MINNEAPOLIS	11.3	KKOB-AM/ALBUQUERQUE	29.4
WTAM-AM/CLEVELAND	24.5	KXNT-AM/LAS VEGAS	11.8
WIOD-AM/MIAMI	16.5	WBEN-AM/BUFFALO	25.2
KHOW-AM/DENVER	20.6	WHAS-AM/LOUISVILLE	20.6
KFBK-AM/SACRAMENTO	14.4	WOKV-AM/FM/JACKSONVILLE	12.8
WFLF-AM/ORLANDO	12.2	WGY-AM/ALBANY	18.4
WPGB-FM/PITTSBURGH	14.6	KFAQ-AM/TULSA	20.0
KEX-AM/PORTLAND	18.7	WHO-AM/DES MOINES	20.0
WIBC-AM/INDIANAPOLIS	12.5	WHAM-AM/ROCHESTER	15.5

SOURCE: AUBURN SP '07 NSA EXACT TIMES 4:30-6:00PM SHAN

COASTTOCOASTAM

WITH GEORGE NOORY



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NEEDTOBREATHE. ATOP CHRISTIAN CHR FOR A THIRD WEEK WITH "SIGNATURE OF DIVINE (YAHWEH)," CONTINUES TOURING IN SUPPORT OF ITS NEW ALBUM, "THE HEAT," WITH UPCOMING SHOWS IN CHICAGO, PHILADELPHIA AND BOSTON.

R&R NO.1

FORMAT	Page	Title / Artist
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LATIN RHYTHM	60	Ella Me Levanto / Daddy Yankee

VICENTE FERNANDEZ RULES REGIONAL MEXICAN FOR A THIRD ISSUE WITH "ESTOS CELOS." NEW SET "PARA SIEMPRE" IS HIS 12TH TOP 10 THIS DECADE ON BILLBOARD'S TOP-LATIN ALBUMS CHART, TYING MARCO ANTONIO SOLÍS FOR THE LEAD AMONG MALE ARTISTS IN THAT SPIN.



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10 STREET TALK
Two veteran exits leave gaping holes in major markets: At alternative KROQ/Los Angeles, Stryker lets go of the afternoon controls to focus on co-hosting "Loveline." And in Chicago, John Records Landecker leaves the afternoon show at Citadel oldies WZZN (True Oldies 94.7) as his contract expires.

18 NEWS/TALK/SPORTS
In an introductory Q&A with Chicago Sun-Times TV/radio columnist Robert Feder, new R&R news/talk/sports editor Mike Stern explains what he brings to the spoken-word table after a programming career in rock and alternative—most recently for Emmis/Chicago.

21 THE SPIN
Justin Timberlake becomes the first male artist to lodge six songs from one album on the CHR/Top 40 chart, as Beyoncé duet "Until the End of Time" opens at No. 38.



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'Time was that you had to pay attention to music; Turn the record over and you couldn't walk away. Now everyone has a six-CD changer in their car that they fast-forward. CDs made music disposable.' p.46



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WWW.RADIOANDRECORDS.COM:

What's New This Week Online

M

Oct. 22
The summer 2007 Arbitron ratings continue rolling in. See Phoenix and Portland, Ore., among others, today. [Click on Ratings](#)

T

Oct. 23
Discover tomorrow's hits today with HitPredictor. [Click on Charts](#)

W

Oct. 24
From now until Nov. 9, get special registration pricing of only \$325 for the R&R Christian Summit. [Click on Conventions](#)

T

Oct. 25
XM releases its third-quarter results today. Stay tuned to R&R for complete coverage. [Bookmark Radioand-Records.com](#)

F

Oct. 26
The last of the summer 2007 Arbitron results arrive today. Catch West Palm Beach, Spokane and others. [Click on Ratings](#)

MARKET SNAPSHOT:



On Sept. 12, the Dayton City Commission unanimously adopted an informal resolution supporting U.S. troops fighting the war on terror while endorsing efforts to end the war in Iraq as soon as possible.

POPULATION: 835,500

RADIO MARKET RANK: 59

DEMOGRAPHICS:*

	TOTAL		DAYTON
	91-MARKET	ARBITRON	
	POPULATION %	METRO %	INDEX
AGE 18-24	13%	14%	107
AGE 25-34	16%	16%	88
AGE 35-44	20%	18%	88
AGE 45-54	19%	19%	99
FEMALE	52%	52%	102
WHITE	81%	84%	104
AFRICAN AMERICAN	13%	13%	97
HISPANIC ORIGIN	16%	2%	14
LISTENED TO RADIO ONLINE (PAST 30 DAYS)	9%	11%	117

NO. OF RADIO STATIONS: 21

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
CLEAR CHANNEL	1 AM, 5 FM (6)	34.6%
COX	1 AM, 3 FM (4)	18.9%
MAIN LINE	1 AM, 4 FM (5)	18.1%

FORMATS: 3 country, 3 N/T, 2 urban AC, 2 CHR/top 40, 2 rock, 1 AC, 1 hot AC, 1 rhythmic, 1 alternative, 1 smooth jazz, 5 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WKRC-FM	COUNTRY	10.1
WLQT-FM	AC	8.2
WMMX-FM	HOT AC	6.8
WDHT-FM	RHYTHMIC	6.5
WTUE-FM	ROCK	6.2

INTERESTING FACT:***

Dayton's most avid radio listeners are 30% more likely than all other adults in the metro area to spend 30-59 minutes traveling to work one way/outdoor-of-home.

Dayton Does Organics

Scarborough Research recently issued a press release on U.S. organics users (available online at scarborough.com/press.php) that highlights the top local markets and grocery stores for organics. To mark the release, this week we're examining the organics consumer in Dayton.

If you observe the first chart below, you'll see that news/talk is the top format among organics consumers in Dayton (adults who used any organic food product in their household during the past month). Twenty-nine percent of organics consumers are news/talk listeners, compared with 25% of all Dayton adults. And organics consumers are a whopping 65% more likely to listen to a religious station than all other Dayton consumers.

The second chart below deals with grocery store preferences for organics consumers, with Kroger topping the list among these consumers in Dayton. A full 81% of Dayton organics consumers have shopped at Kroger in the past week. Also, organics consumers are 51% more likely to have shopped at Sam's Club in the past seven days than all other Dayton adults. —Susan Visakowitz

Top Formats Among Dayton Organics Consumers (HHL, Past 30 Days)

RADIO FORMAT PROFILES (M-6 6AM-10P EST)	TOTAL %	TARGET %	INDEX
NEWS/TALK/INFORMATION	25	29	116
SOFT ADULT CONTEMPORARY	19	21	112
HOT AC	15	19	122
POP CONTEMPORARY HIT RADIO	15	18	122
COUNTRY	24	17	70
RELIGIOUS	9	16	165
ALL SPORTS	9	14	156
ALBUM-ORIENTED ROCK	19	14	72
CLASSIC HITS	10	8	82
URBAN AC	10	8	82
RHYTHMIC CONTEMPORARY HIT RADIO	14	8	57

Top Grocery Stores Among Dayton Organics Consumers (HHL, Past 7 days)

GROCERY STORES SHOPPED PAST 7 DAYS (HHL)	TOTAL %	TARGET %	INDEX
OTHER GROCERY STORE	16	33	202
SAM'S CLUB	13	20	151
DOROTHY LANE MARKET	8	11	138
KROGER	75	81	108
MELIER	42	45	106
ANY GROCERY STORE	99	96	98
ALDI	20	16	81
CLUB FOODS	15	11	77
WAL-MART SUPERCENTER	40	29	73

SOURCE: Metro Local Market Study 2007 Current Release (Oct. 2006-March 2007)

Transactions at a Glance

Mertz Communications Group's WNCQ-FM and WRCD-FM/Canton, WMSA-AM/Massena, WYSX-FM/Morris-town, WVLF-FM/Norwood and WPAK-FM/Ogdensburg, N.Y., to Stephens Family Limited Partnership for \$5.25 million ... Boston University's WRN-AM/Providence, R.I., to Rhode Island Public Radio for \$2 million ... Garden City Broadcasting's KRIZ-AM/Fort Worth, Texas, to SIGA Broadcasting for \$1.8 million ... Noe Radio Enterprises' KNDE-FM/Morroe, La., to Radio Monroe for \$900,000.

Deal of the Week

Multistate Deals
PRICE: Undisclosed TERMS: Unavailable
BUYER: Gap Broadcasting, headed by president George Laughlin. Phone: 214-295-3530. It owns 60 other stations. This represents its entry into this market.
SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828
BROKER: Kalil & Co.
COMMENT: Sale of 57 stations in Billings, Bozeman, Missoula and Shelby, Mont.; Burlington, Iowa; Duluth, Minn.; Twin Falls and Pocatello, Idaho; Cheyenne, Casper and Laramie, Wyo.; and Tri-Cities and Yakima, Wash., from Clear Channel to Gap Broadcasting for an undisclosed price.

2007 Deals to Date

Dollars to Date:	\$2,911,669,678	(Last Year: \$5,899,838,173)
Dollars This Quarter:	\$34,423,000	(Last Year: \$205,527,000)
Stations Traded This Year:	1,520	(Last Year: 827)
Stations Traded This Quarter:	86	(Last Year: 26)

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Stupid networking tricks that truly work

Networking On Steroids

Barry Cohen

barry@adlabcreative.com



'Successful networkers know that, in its simplest form, productive networking requires you to do two things: give first and ask for what you need.'

—Barry Cohen

When I took a flying leap into a 1,000-watt distressed radio station as a salesman 28 years ago, I hit the streets the hard way—cold calling against all odds. Our station had a less-than-stellar reputation, virtually no ratings and no promotional budget. Plus it had some formidable, well-entrenched competition with a strong, highly visible AM-FM combo across town and two respected daily newspapers.

The cold calling amounted to jumping into cold water. If I knew then what I know now about networking, my life would have been much easier—and my income probably would have been much greater. I'm not talking about the brand of Networking 101 you get at the usual Chamber of Commerce after-hours card swap. This is networking on steroids here.

Ted Fattoross, founder of the 1,200-member Network Plus organization (joinetworkplus.com) often says, "We're taught as children not to talk to strangers, but that's exactly what we have to unlearn." As a successful public speaker, he refers to the six degrees of separation between you and the person you want to meet. All you have to do is learn to connect the dots. Ah, and now the fog clears.

Successful networkers like Fattoross know that, in its simplest form, productive networking

requires you to do two things: give first and ask for what you need. To serve others, you first need to develop a wide and deep Rolodex. Become the go-to guy or gal, the one everyone calls when they need a referral for any service—because they know that if it came from you, it's got to be good.

Who Knows You?

I remember working with a colleague at a suburban station who spent his entire life around our station's city of license. He knew everyone. More important, to quote another phrase from Fattoross, it's really about who knows you—and everyone knew Rich. I used to marvel: Before the sign went up at any new retail establishment, Rich was there. By the time the sign went up, he had the order—before the newspapers or cable TV reps. You see, he had his spotters out there—

people watching out for him and tipping him off as soon as they saw the crews working around that new establishment.

Let's inject even more power into the equation. Here is some of the rocket fuel I pack these days: Fattoross' partner in Network Plus, Sean Callagy, is an attorney by profession. Callagy's blueprint is very much like mine: You can go light years beyond traditional networking if you form strategic alliances. For example, my ad agency works with emerging brands of natural health and beauty products. Many are fledgling companies owned by struggling entrepreneurs. We bring in brokers with entree into retail chains. Once we help get them on the shelves, they come back to us for an ad campaign to move the product off the shelves. Conversely, when brokers place a new brand in stores, they come to us to create, plan and place a campaign to support the product line. If we think the client's product is really over the top, we'll even help the client shop his or her business plan, working with the client to find the funding. Do you suppose he or she might come back and spend his or her advertising dollars with us? Absolutely.

Do Unto Others

Some time ago, I worked with a gentleman on the launch of a new diet product. His company did not do the right thing. He succeeded in getting the product into a major drugstore chain, but that chain never ran the advertising it promised. His reputation and his career were more important than a job. He left the company and the industry, and took a job outside of his career field. I had developed an alliance with a recruiter for the natural health field. Yes, I helped him get his next job and return to the industry he knew and loved. You see, he's been carving out some of that business TV dollars to put into radio—and yes, we're going to handle that business for him.

For the past two years, I've been working on a prospect halfway across the country, trying to help Michael get financing for his breakthrough business concept, too. Along the way, he has introduced us to an alliance partner of his in a related business. We now handle their radio campaigns. It comes down to this: I found a way to engage Michael. Two of my fellow Network Plus members and I are forming a speaker's bureau. I invited him to join. Public speaking just happened to be at the top of his to-do list, outside of running his company on a daily basis. That's your job: Discover what is near and dear to your prospects and clients. (Hint: It's probably not your station.)

It gets better still. I just landed another book deal. My publisher asked me to work with a co-author of my choosing. I made a short list. Guess who I called first. Yes, Michael. Yes, he accepted. Think we'll get to know one another really well? Count on it. Naturally, people give business to people they know and trust, who have opened doors to them. There you have it: Stupid networking tricks that really work. **AK**

Barry Cohen is principal of AdLab Media, a radio-centric agency/production company in Clifton, N.J. He is the author of "10 Ways to Screw Up an Ad Campaign."

Networking On Steroids

To take your networking skills to the highest level possible, put these practices into action:

- **Make it a lifestyle.** Talk to everyone at every station in life. "He's just a dry cleaner?" He may be cleaning your top prospect's suits.
- **Give first.** Find out what other people need and fulfill their needs, without expecting a direct return. Someone else will pay you back

another day.

- **Fill your Rolodex.** To become a referral source, you first have to build a vast database. Get to know a lot of people. Become the go-to guy or gal that people trust as a resource for quality people.
- **Ask for what you need.** Not everyone you meet will need you or your services. You want to do business with the people they know—with their Rolodex. When you help

people get what they want and you ask for what you need, they feel obligated, but not hunted. They will reciprocate and refer in return.

- **Engage with people.** Become involved with your prospect's favorite charity or cause célèbre; invite them into your circle. It beats the pants off of e-mailing them proposals and packages. They might even take your next call.
- **You can't fake sincerity.** In all you do, be genuine. Sincerity rises to the top. Treat your

prospects and clients as important people first, professionals next, as a meal ticket last.

- **Form strategic alliances.** Align yourself with people who are in a position to feed you continuous leads. Ask yourself who calls on a similar profile of decision-makers, yet is not a competitor to you. It may be the printer or Web designer that calls on the marketing directors you want to do business with. Just remember, share is a verb as well as a noun. —BC



WHEN'S THE LAST TIME
SOMEONE FROM THE
AUDIENCE SAID,
"I'LL NEVER FORGET YOU
GUYS AS LONG AS I LIVE."?

Five Star, live on tour for Armed Forces Entertainment in Southeast Asia



"After our show in Ramadi, Iraq, a soldier told us that it had been seven months since he had gotten his last 'fix' of live music. Although he had never heard of our music, he said our show had taken his mind off things and let him just relax—he clears roadside bombs every day. After another show a soldier told us, 'I'll never forget you guys as long as I live.' As a performer, you don't often get to hear things like that, but on an Armed Forces Entertainment tour you hear it a lot and it's humbling. Until you've done it, it's hard to comprehend how just playing your music can have such a profound effect on these people."

—ALAN SCHAEFER, LEAD SINGER—FIVE STAR IRIS



WHERE STARS EARN THEIR STRIPES

FIND OUT IF YOU HAVE WHAT IT TAKES TO TOUR.
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Ready! . . . Aim! . . . Run Away!

Most of us are still nursing fond memories of the 2007 R&R Convention in Charlotte—that is, except for **WNCI/Columbus, Ohio**, morning dudes **Dave & Jimmy**, who were, in their words, "beaten like a dusty rug" by personality of the year winner **Ryan Seacrest**™. Not that they're bitter or anything, but as soon as they got home, they immediately dispatched stunt guy **Patrick** to the Clear Channel "radio mall" in beautiful downtown Burbank, Calif., ostensibly to throw a rock through Seacrest's studio window. With Dave & Jimmy coaching him over the phone, Patrick stared up at the imposing five-story structure and yelled, to no one in particular, "I am Patrick Maruniak of 'The Dave & Jimmy Show'! We do not lose easily!" Unable to locate a decent-sized rock to heave, the increasingly nervous Patrick managed to extricate an oversized pebble from a garden and

took aim at a random window—and began to hyper-ventilate. "I'm gonna throw up," he announced.

With Dave & Jimmy yelling at him to just throw the rock already, Patrick was accosted by an alert security staffer—who just happens to be the brother of WNCI night guy **Maxwell**. What are the odds? When Patrick was informed that the police had been called, he tried, one final time, to act brave: "I'm gonna throw this rock before I leave," he unconvin-

gently informed the guard—before suddenly dropping it and bolting through the flower beds to freedom. "I have no idea where the getaway car is parked!" he shrieked while running aimlessly away from the building.

"This was truly a red-letter day in Patrick's life," PD **Michael McCoy** said later of the 5-foot-8-inch, 350-pound stunt specialist. "He actually ran . . . a couple of feet, anyway."



The Wolf Howls In Charleston

On Oct. 12, Citadel flipped **WSUY (Sunny 96.9/Charleston, S.C., from AC to country as 96.9 the Wolf, Mike Edwards, who programmed Sunny and CHR/top 40 sister WSSX (95.5X), hands off Wolf PD duties to Brian**

Driver. PD of Citadel/Charleston country cousin **WNKT (107.5 Cat Country)**. As a result of the flip, Sunny morning duo **Dave & Shelly** exit; former Sunny midday jock **Kain Cameron** is now doing 9 a.m.-noon on WSSX,

sandwiched between **Two Girls** and a **Guy** in mornings and **Greg Pitt**, who rolls from noon to 3 p.m.; and former Sunny afternoon dude **John Quincey** is now producing the morning show on news/talk sister **WTMA**.

Zero Incentive To Win Now

What a lousy year it's been so far for the formerly great Miami Dolphins. They're languishing in the NFL's basement with a pathetic 0-6 season, with no daylight ahead. Thinking quickly, the cast of "The DJ Laz Morning Pimp Show" on **WPOW (Power 96/Miami (Laz, producer Big C and three lovely ladies: CC, Nathalia and Ivy) decided to show their support—or lack thereof—with this sure-fire idea: Each member of the show will remove an article of clothing every week, until the Dolphins win a game. Naturally, the pictures are posted on the Power 96 Web site. Now do we have your attention?**

"It's one of the worst starts in franchise history," fellow diehard Patriots fan and PD **Tom Calabocci** tells ST, trying not to laugh. "But in the spirit of supporting the team . . . hee hee hee . . . they have graciously agreed to remove an article of clothing and post a new picture each week. People are now hoping they go 0-15, just so they can see the girls naked."



The DJ Laz Pants-Off-Dance-Off

Label Love: Cah-Vello's Back!

Atlantic's Special Ops division has recruited **James Brown** as VP. Brown crosses the street from Columbia and fills the gap created in May when

Azim Rashid was upped to senior VP. And it just gets better: Former TVT senior VP of promotion (and fellow Red Sox fan) **Joey Carvello** joins Special Ops

as national consultant of rhythm/crossover, while **Cori London**, a veteran of the Geffen video promotion department, is now Special Ops information

manager. "I want to thank **Azim Rashid** for this opportunity," Carvello tells ST. "I am thrilled to return to the Atlantic Records family."

The Programming Department

■ PD David Ginsburg has resigned from Greater Media triple A WBOS/Boston, effective Oct. 19. Ginsburg has spent virtually his entire radio career at WBOS, starting as an intern and working his way up to promotion director and later, MD. In November 2006, he replaced Dave Douglas as PD. VP of programming development Buzz Knight and MD Dana Marshall will oversee programming until a replacement is named.

■ Clear Channel/St. Louis and Terrence "BT" Bibb have parted ways. Bibb was PD of urban KATZ-FM (100.3 the Beat) and gospel

KATZ-AM, as well as MD/afternoon personality on urban AC KMJM (Majic 104.9). Meanwhile, on Majic, Tony Scott & Tammie Holland prepare to move from mornings to afternoons to replace BT. As far as a dawn patrol replacement, fear not: Majic has signed "The Steve Harvey Morning Show."

■ The big call has come in for "Homie" Marco Arias, PD of Univision rhythmic KKSS (Kiss 97.3)/Albuquerque, who has been propelled upward into the cushy PD chair at sister KBBT (98.5 the Beat)/San Antonio. He replaces regional PD Cindy Hill,

who recently took on day-to-day PD duties for KPTY (Party 104.9)/Houston. Arias, who arrives in the Alamo City Oct. 22, will continue to program KKSS until a replacement is found.

■ PD Josh Villa has left the building at Sun City Latin rhythm KVIB (Latino Vibe)/Phoenix. No replacement has been named.

■ Tony Wlee, PD/morning guy at Cumulus-hot AC WDBY (Y105)/Danbury, Conn., relinquishes his stripes and airshift as he moves over to become the station's production director.

■ Scintillating news from Savannah, Ga., where Leslie Scott, MD/midday goddess on Adventure Radio alternative WFXH (Rock 106.1), sews on comfortably soft velour APD stripes.

■ Congrats to a man known simply as just plain Brodie, who scored his "Get Out of Lake Charles Free" card from Cumulus, as he transfers from the PD chair at rhythmic KQLK (Hot 97.9)/Lake Charles, La., to fill the vacant PD slot at CHR/top 40 sister WSEA (Hot 100) in beautiful Myrtle Beach, S.C., proudly served by Hooters Air. That gig has been open since Wally B. left last month.

Quick Hits

■ Afternoons at KROQ/Los Angeles are wide open as Stryker lets go of the controls to concentrate fully on co-hosting "Loveline." You may recall that Mr. Stryker joined Dr. Drew Pinsky on the late-night show in November 2006, replacing some dude named Adam Carolla, now doing mornings down the hall at KLSX.

■ It's the end of another mini-era in Chicago radio, as market legend John Records Landecker has left the afternoon show at Citadel oldies WZZN (True Oldies 94.7) as his contract expires. Landecker and fellow market vet Turi Ryder are now exploring their options as a team show. They recently did some fill-in work together at WLS-AM. Meanwhile, the company wasted little time replacing Landecker: Greg Brown is now doing 4 p.m.-8 p.m. Not exactly your textbook job-hopper, Brown spent his formative years at WBBM (89.6), then 13 years in middays at WKQX (101) and most recently spent 11 years in middays at CBS Radio oldies WJMK until it flipped to Jack FM.

■ Congrats to Boston institution (or is that institutionalized?) Greg Hill, the longtime host of "The Hill-Man Morning Show" on Entercom's WAAF, who just put a Sharpie to the back of a Star Market grocery bag and signed a sweet new contract extension good for five years, or 2013, whichever comes first. Hill has been with the station since 1986.

■ Changes at Radio One urban WPHI (100.3 the Beat)/Philadelphia as night duo TashaMakia & DJ JDS exit stage left.

■ Mike Dezezo is new to nights at Entercom alternative KWOD/Sacramento, but not to the station: He's been with KWOD off and on for the past decade and has been doing weekends/fill-in for the cluster. Dezezo replaces Capone, who left in August after six years with the station.

■ Clear Channel urban AC WVAZ (V103)/Chicago fills overnights with Sundance, who crosses the hall from the

same shift at urban sister WGCI. She replaces BJ Murphy, who left last month.

■ DJ Rated R (may not be his real name), best-known for his eight-year run on QC urban WJKS (Kiss 101.7)/Wilmington, Del., has resurfaced in the mix on WOCQ (103.4)/Ocean City, Md., where he will pilot "The 5 O'Clock Drive" mix.

■ Wilmington, N.C., residents are now enjoying Justin Wright in nights on NextMedia CHR/top 40 WAZO. Mr. Wright was last heard in the same shift at WSTW/Wilmington, Del., and has also done nights at WXLK (K92)/Roanoke, Va. He plugs the hole that was created when Johnny Danger left the radio biz.

■ Joshua B is now pounding the caffeine as he makes the mind-altering switch from afternoons to co-host mornings at WMRV (Star 105.7)/Binghamton, N.Y., alongside Lori. In his copious amounts of free time, Mr. B also works as cluster Internet director.

ONE BAD EYE.

ONE GOOD SHOW.

"A bold reminder that music radio CAN entertain."

ON OVER 110 AFFILIATES!



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SPECIAL REPORT

Painting The Airwaves Green

Forward-Thinking Broadcasters Embark On Environmentally Responsible Road **By Ken Tucker**

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From artists building sustainable studios to labels creating biodegradable shrink wrap, to an environmentally responsible live venue, to Willie Nelson's biodiesel fuel, to this summer's Live Earth concerts, the music business is definitely starting down the green path. But what about radio? A few broadcasters are taking steps on the environmentally conscious road.

In February, CBS Radio flipped classic rock WARW (the Arrow)/Washington to triple A WTGB (the Globe). In addition to musical changes, the station began using its airwaves and Web site to promote an environmentally friendly lifestyle.

Several months later, Clear Channel liberal talk KQKE (the Quake)/San Francisco kept its talk programming but added green elements and became KKGK (Green 960).

Pro-Environment Partners

CBS Radio/Washington senior VP/market manager Michael Hughes says becoming a green station was a byproduct of a programming update that execs felt the former Arrow needed. "We started with a basic analysis in terms of the demographic appeal and where we needed to be to be successful," Hughes says.

The decision was made to move away from

classic rock and become something between a triple A and a classic rock station. "We wanted to update classic rock," Hughes says.

The result is an outlet that is "very D.C.-specific," Hughes says. "This is a very educated marketplace . . . that [is] very open-minded when it comes to music."

While brainstorming the dimensions of what the new station would be, afternoon jock Cerphe, a market veteran who along with his wife has long lived a green lifestyle, suggested the station take a green approach as well. The idea made sense, Hughes says. "You're talking about a target audience that has children and are reading the daily headlines about what's happening to our planet."

Further brainstorming resulted in content ideas for on-air and the Web. "It just came together as one wonderful, beautiful, responsible package," Hughes says.

The station runs its transmitter via wind power using alternative energy credits through its local power company. "We're not leaning on coal-burning energy to power this thing," Hughes says. The station is also taking more pro-environment actions, such as asking staff to bring in their own coffee mugs instead of using throwaway cups. The Globe's two station vehicles are hybrids.

Like its listeners, WTGB has a ways to go when it comes to environmental consciousness. "We don't yet have an offsetting carbon footprint," Hughes says, referring to the practice of compensating for carbon dioxide emissions produced with an equivalent carbon dioxide saving. "We're headed there. This is a process."

The Globe has no shortage of sources for the tips it shares on-air and on the Web. The D.C. area is home to a number of organizations including the Sierra Club, the National Geographic Society and the Green Building Institute. "They've be-

The Greening Of Emmis/New York

Emmis/New York recently launched "Project Green" on its three properties and their accompanying Web sites. The stations involved—rhythmic WQHT (Hot 97), urban AC WRKS (Kiss FM) and smooth jazz WQCD (CD101.9)—will now have dedicated, road-blocked green programming on the first Friday of every month. The project includes on-air interviews with artists about their favorite environmental initiatives, information tips on energy efficiency and recycling, and spotlights on those who make a conscious effort to improve the environment.

The stations will also feature green content online and be involved with grass-roots community efforts, includ-

ing giving away energy-efficient light bulbs, cleaning up waste in parks, planting trees and composting.

There's an advertising component as well. Emmis has launched a customized program for advertising clients that support the cause and want consumers to know it.

Senior VP/market manager Dan Halyburton says the idea came from a cross-department brainstorming session. And while it's still early in the solicitation process, he says, "Early client reaction is positive. We expect it to have a positive sales impact."

On the homefront, the station group has started an internal recycling effort,

and will look into flex fuel, hybrid station vehicles and using products made of recycled materials.

"Of course, we will encourage our radio competitors to join in by reducing their transmitter power output," Halyburton jokes.

The initiative is a learning process, he says. "We outfitted the Hot 97 control room with new, high-tech LED flood lights. They were very pricey, but it was too dark. You couldn't read anything."

The initiative is a long-term commitment, and the stations won't beat listeners over the head with the green message, according to Halyburton. "It's about education and higher awareness." —KT



come partners," Hughes says.

The station has also become a forum for businesses interested in reaching an audience "with a bit of a conscience," Hughes says. In fact, he says the Globe has picked up 60 new advertisers that want to reach a like-minded audience. "Some on a smaller scale, some on a larger scale," he says, citing hybrid automobile advertising and fair-trade coffee as examples.

Hughes is particularly proud that advertisers stayed through the flip. "There were no cancellations when we made the change. This was really presented as an evolution of the radio station. The appeal was not going to be much different from a demographic standpoint than what we were doing before. It may migrate a little younger, but it's not hugely different."

While the station did ultimately lose a few advertisers, Hughes says that "attrition is part of what every radio station faces."

As committed as the station is to its green initiative, the Globe still needs to entertain. "People aren't going to come to your radio station because you're green," Hughes says. "It's still about entertaining. It's still about the music and the personalities and all the things that we do to make a radio station great. We happen to think a going green position is part of that."

The Globe's message about being environmentally conscious is "not in your face," Hughes says. "It's not about making you feel guilty." Instead it's more about letting listeners know that being green is "actually easier than you think."

WTGB is careful not to come across as having all the answers or being the be-all and end-all when it comes to environmental consciousness. "We're not militant about it. We're just inviting lis-



WTGB (the Globe)/Washington has two hybrid station vehicles, including this Toyota Highlander.

teners on a journey to live more responsibly," Hughes says. Listeners are encouraged to share their tips as well.

"If we can motivate just 1% of our cume, the cumulative effect of all these little things has an immense positive effect," Hughes adds. "It just becomes a gradual escalation in activity. I've seen it personally . . . with our staff."

The station was involved in Earth Day and co-promoted the D.C. Green Festival, which attracted 20,000 visitors, according to Hughes.

The CBS/Washington cluster is also joining the movement. "Operationally our stations are starting to embrace more responsibility," Hughes says. "We're taking heed of the tips that the Globe shares."

Natural Evolution in San Francisco

When KQKE (the Quake)/San Francisco decided to reposition itself as KKGN (Green 960) it was a natural evolution of the station's programming, according to PD Bob Agnew.

Launched three years ago as an Air America *Continued on page 14*

Digital Distribution Reduces Waste

Record companies and radio stations are part of the green movement whether they realize it or not. By using such digital distribution services as Digital Media Distribution System (DMDS) and Play MPE, companies are helping protect the environment by eliminating the waste CDs create and the gas emissions caused by the delivery of those discs.

CDs are made from many nonrenewable materials—polycarbonate, lacquer, dyes and various metals including aluminum, gold, silver and titanium. The CDs are often packaged in a plastic jewel case, bubble-wrapped and shipped many miles, burning nonrenewable fossil fuel resources, as well as polluting the environment.

Although an individual may keep a CD for 20 years, according to the Environmental Protection Agency, a CD has a four-year life span and a 2% damage rate during the recording process. About 1 billion CDs weighing almost 20,000 tons are discarded annually in North America, and they do not disintegrate.

While the jury may still be out on whether commercial digital downloads a la iTunes make a difference environmentally—consumers are buying fewer CDs at record stores, but they're buying more blank recordable CDs to burn their own discs from music acquired digitally—CD-pros become expendable as soon as the song is loaded into a station's hard drive. "We're completely eliminating the need for CD-pros," DMDS chairman/COO Cliff Hunt says.

Toronto-based Hunt says that he believes the Canadian music industry is the only one in the world that no longer manufactures CD-pros, instead relying solely on digital distribution. —KT

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Green Mountain

Entercom triple A KMTT (the Mountain)/Seattle has been raising money for the Wilderness Society for the past 13 years with its "Live From the Mountain Music Lounge" CD collection. Through CD sales and the station's annual Earth Day concert, Mountain listeners have contributed more than \$1.2 million to the Wilderness Society, which is used for local protection and conservation efforts.

Daimien Rice and Brett Dennon played the sold-out Earth Day concert April 24 at Seattle's Benaroya Hall, which was made carbon neutral (including the estimated driv-

ing emissions for listeners) by strategic sponsors and partnerships. "We used the sponsor mentions as a platform for informing our audience about carbon footprints and had a half dozen or so green clients on-site supporting the cause on a local level," the station's Dan O'Shea says.

The station took a similar tack with its Marymoor Concert Series—12 shows at local outdoor venue Marymoor Park. Through a cooperative arrangement with event organizers and venue management, as well as sponsors and local government, concertgoers were offered recycling oppor-

tunities, including food composting. "We were able to collect 45 cubic yards of food waste, which did not go to a landfill but instead to a composting facility," O'Shea says. "That's about 22 standard-size pickup trucks full of waste diverted from a landfill."

Preferred parking for the concerts was provided for hybrids and biodiesel vehicles.

The station, which prints its business cards on recycled paper, has also launched "green pages" on its Web site, which are meant to be a resource for the community to learn more about the topics discussed on-air. —KT



Recycling bins at the Earth Day concert at KMTT (the Mountain)/Seattle's summer concert series.

Continued from page 13

affiliate, Agnew says station execs were looking for ways to "hone in and refine what the station was all about." It was already carrying "Green Seed Radio," a show about environmentally conscious building architecture and design, among other green-themed shows.

When a station sales rep attended a meeting with local politicians, developers and entrepreneurs who wondered how they could spread the green message, an idea was born. "It's not a fad, it's a reality," Agnew says of the movement. "It fits because this is really a progressive market. A lot of the green ideas come from here."

And being a commercial station, the economic implications came into play as well. "There's a lot of potential revenue," Agnew says of the various green-oriented businesses in the area.

As a result of the shift, "Green Seed Radio" moved from the weekend to weekdays, although it's currently off the air for retooling. The station also eliminated three spot pods per day—one in morning drive, one in afternoon drive and one in middays—and replaced them with "The Green Seed Report," a three-minute feature spotlighting a green-related business. Eventually the station hopes to sell the pods as an advertorial in which businesses can tell their story.

'It's not about making you feel guilty. Instead it's more about letting listeners know that being green is actually easier than you think.'

—Michael Hughes

The station's national hosts—such as Stephanie Miller, Thom Hartmann, Ed Schultz and Randi Rhodes—have done elements and local segments to support the station's green efforts.

On weekends KKGN carries the recently launched "National Geographic Weekend" and "Sierra Club Radio." "The station is dotted with green-focused programming," Agnew says.

Although it has yet to go through a full ratings book as Green 960, Agnew says, "The feedback has been very positive within the industry and with the listeners, too." Even more important, "It's a real door-opener for account execs," Agnew adds. "We haven't seen the monetary return yet, but I think we're headed to the right direction."

"We're not patting ourselves on the back saying, 'We're green, aren't we great?'" Agnew says. "It's this journey together to try and figure out what it means. Hopefully what we're able to do is bring the listeners ideas and stories."

The station has also added the daily "Green 960 News." "The news department is charged with finding out who the players are and what they're doing," Agnew says. "When we do news coverage it's with an eye towards, 'How is this fitting into the whole green movement?' The Bay Area is filled with projects."

Additionally, the entire Clear Channel/San



Francisco cluster is going green by re-evaluating operational items like lighting, paint and carpeting, as well as moving from paper coffee cups to coffee mugs and recycling. "They are simple things, but things that are concrete," Agnew says. The cluster will also look into hybrid station vehicles next year. "We don't need the big Hummers, even for the music stations," Agnew says.

FRK

Major Improvements By Brian Garrity

Much of the spotlight on the music industry's push to support environmentally friendly business practices is focused on transforming CD packaging. But behind the scenes, major labels now are moving with greater urgency to green a host of their most basic operational and administrative functionalities. Those initiatives include everything from in-house paper recycling to offsetting the power usage of office buildings with carbon credits. Credit that in large part to the growing relationship between the recording industry and the Natural Resources Defense Council, an environmental group that advises companies on improving their green policies.

The NRDC is working closely with EMI and Warner Music Group on a series of greening initiatives in North America, as well as serving as a consultant to an unnamed environmental agency advising Sony-owned companies on environmental policies. The one exception is Universal Music Group (UMG), which is working on its own. Its environmental efforts are part of a larger green push by parent company Vivendi. It's an ongoing process. "This is not an overnight phenomenon," says Allen Hershkowitz, a senior scientist for the NRDC working with WMG and EMI. "It's important to understand that this transition that we are working on is literally going to take five, 10 years." Here's a look at the greening efforts of the major labels:

WMG

The company is working with the NRDC to commit to a number of new green efforts in-house. Among them are a paper conservation initiative that includes recy-

cling, a long-term phasing out of printers that can't handle double-sided copies, moving printers out of offices and to centralized locations, and cutting back on paper-based marketing materials. The company greened its Grammy Awards party earlier this year, and is exploring reducing the overall carbon footprint of its 15 buildings across the country through a combination of carbon credits and choosing electric suppliers that use such renewable sources as wind power.

"Now that we've implemented paper, our next focus is this carbon footprint," WEA chairman/CEO John Esposito says. "A lot of dynamics will affect that, but once that's done, there will be other things that are likely going to be available for us to attack."

EMI

In addition to working with the NRDC to green its Grammys party earlier this year and pursuing many similar in-house initiatives regarding paper, recycling and reducing the carbon footprint of its buildings and facilities, EMI is overhauling its transportation policies. The company is setting requirements for a mixture of hybrid vehicles, a minimum number of people per car and a minimum miles per gallon on cars that are not hybrid from its transportation vendors. The company's efforts in North America are part of a wider push by EMI to reduce its energy consumption by as much as 10% worldwide. "All this is a mixture of conservation and innovation," Capitol Music Group COO Jeff Kempler says. "Conservation is also economically better for everyone else concerned."

Sony BMG

The company's headquarters at 550 Madison Ave. in New York already are part of an environmental management program dating back to 2002 that focuses on waste reduction and energy conservation. The program—which is ISO 14001 certified, an international standard for environmental management—has reduced base building energy demand by 31%. The building also recycles approximately 565 tons of waste annually. Look for Sony BMG to step up its conservation efforts with the recent arrival of Rick Rubin at Columbia Records.



Rick Rubin

UMG

Industry consolidation, the divesting of manufacturing and distribution businesses, the rise of digital distribution and a continued focus on cost cutting are all combining to aid the industry in its efforts to improve its green standards. Case in point: UMG's sell-off of its manufacturing operations. The company has seen its waste production levels drop from more than 10,000 tons in 2004 to 555 last year, its water consumption fall from 388,000 cubic meters two years ago to 88,800 in 2005 and its carbon dioxide levels plunge from 68 million kilograms in 2004 to 13.8 million last year since unloading its facilities. The company also credits those reductions to a series of in-house conservation and recycling programs.

This story first appeared in *Billboard*.

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STATIONS IN THE STREAM

Radio Has Finally Dialed Into The Fact That Web Streaming And Ad Interactivity Can Help Amp Its Bottom Line **By Katy Bachman**

It could be argued that tomorrow's radio personality won't be the next Ryan Seacrest, but, rather, the station's listeners. Today's listeners can text or e-mail the station, compose playlists, chat with each other and air talent, enter contests and buy music. Technology has allowed them to become truly involved in a station's programming and advertising. ■ "Historically, radio was limited by its license," CBS Radio president of marketing David Goodman says. "Now radio can be more. If you want to listen, that's great. If you want to interact with the station using another device, you can. If you want to watch radio, you can."

A few months ago, observers brushed off radio's online initiatives as sleepy and lacking direction. But Internet-related revenue has become a top priority with radio stations, which have discovered that online can not only strengthen the over-the-air brand, but create a much-needed infusion of revenue in a sluggish advertising market.

Online radio—whether audio and video ads within online streams or Web-related interactive campaigns—has quickly eclipsed the moribund progress of HD radio, which stations have yet to monetize. While HD radio has yet to claim 1 million listeners, about one in five Internet users visits a radio Web site monthly—nearly 13% of all adults 18 and older, according to the Media Audit.

To maximize sales, radio groups have stepped up investments. In April, CBS Radio helped develop and invest in TargetSpot, an online system for creating, buying and placing ads within streaming media; it launched last month. In July, Clear Channel's rep firm, Katz Media, acquired Net Radio Sales, which represents online and

streaming sales for several radio groups.

"The radio industry seems to have really awakened this year, and we're a bit surprised by their level of activity," says Gordon Borrell, president of Borrell Associates, a company that tracks local online advertising. "Radio sales staffs have shown a particularly strong ability to sell online advertising, more so than their newspaper or TV counterparts, and they're accustomed to generating new business and selling smaller-priced packages, key components of generating Internet sales."

'Limitless Real Estate And Programming'

Online radio revenue is expected to grow 51.2% this year and increase fourfold during the next three years, according to Borrell. By 2010, radio's total online take will begin closing in on the \$1 billion mark. A slightly more optimistic forecast from the RAB predicts that online revenue will hit \$1 billion by 2009.

"It will help increase advertising. I think we're seeing the impact already," RAB president/CEO Jeff Haley says. Non-spot revenue, of which Web profits are a big part, rose 12% in the first half of the year, enough to lift sales from the negative column to flat.

"For a market that is relatively flat, [online] allows us to extend with limitless real estate and programming. You can't underestimate it," says Gerrit Meier, senior VP/GM of Clear Channel Online Music & Radio, the fastest-growing of Clear Channel's divisions. "It allows us to redefine our relationship with our listeners and our advertisers."

Online sales have not only attracted new advertisers, they have also helped offset such sluggish ad categories as auto. Clear Channel's Test Drive Wednesday takes consumer testimonials to a new level in an integrated online and on-air campaign. A hit with auto dealers, the program was recently rolled out to 15 additional markets for a total of 20. "We've seen how auto advertisers have moved to online advertising," says Susan Karis, executive VP of operations for Clear Channel's Western region. "If we stick to transactional dollars, we're all going to be in trouble."

For radio, selling and integrating online with on-air is not that far of a leap in philosophy or strategy. Stations have already bonded with a community of listeners through events, contests and call-in shows. The Web and other new media are simply a new outlet for a traditional, proven strategy.

"If there is any medium that can morph to [new media], it's radio. It's a fundamentally interactive medium. Millions get on the phone every day to call radio; that doesn't happen with any other medium," Goodman says.

Visual May Trump Audio

One lesson radio learned this year is that streaming a signal on the Web may turn out to be secondary to other interactive ad opportunities that bolster the on-air brand or provide an integrated marketing play for advertisers. Listeners who tune to streams tend to be the station's core audience, execs say. And those who may tune in from out of the market don't help local sales, which make up 80% of stations' business. "Most of that revenue is not built around streaming. It's built around visual content, creating microsites for advertisers," Emmis radio division president Rick Cummings says. An astounding 14% of Emmis' revenue in Chicago is attributed to interactive ad sales, compared with less than 1% for a typical station.

Cox Radio has seven tiers of inventory that it

makes available to advertisers: streaming, display ads, sponsorships, custom channels, featured ad listings, synchronized display of ads on the digital readout of the radio and even e-mail newsletters.

"In excess of 50% of advertisers also purchase online," says Gregg Lindahl, VP of interactive and new technologies for Cox Radio, which reported online sales in second-quarter 2007 as being up 21%, accounting for about 2.2% of revenue. "Display is still the biggest and streaming advertising has the biggest growth, but all of it is growing exponentially," he adds.

Clear Channel offers audio and video content on demand along with branded original programming. It recently began launching social networking on its station Web sites, now on 11 stations. "Radio, by definition, is the original community. Technology allows us to take advantage of that," Meier says. "The combination of online and on-air advertising raises recall from about 6% to 27%; we're concentrating on the combination."

Streaming is getting a good deal of attention from national and network advertisers looking to achieve reach. In this arena, stations, contributing inventory to networks repped by such companies as Net Radio Sales, compete with pure plays like AOL Radio and Yahoo LaunchCast, repped by Roominglipset Radio. Streaming networks (including networks created by Clear Channel and other radio groups) could bring in an estimated \$50 million this year, up from about \$35 million in 2006.

About 60%-70% of Internet radio listening is to the pure-play Internet radio channel. "The pure plays are Internet companies that built radio properties, and that allows us to sell differently in the marketplace than you do for terrestrial," Roominglipset Radio managing partner Andy Lipset says.

What appeals to buyers about the pure-play Internet radio networks is the accountability. Ads targeting specific demos only run when registered users (matching the demo) sign in. "There's no waste," says Maja Mijatovic, director of national radio for Horizon Media, which places Internet radio schedules for such companies as NBC, A&E and, for the first time next year, the History Channel. "The majority of our Internet radio budget goes to the pure plays. I already reach the terrestrial audience when I buy my regular on-air schedule."

Be it local or network, buyers see Internet radio as part of a larger audio medium. "Consumers are not looking at audio options in a siloed way," MediaVest senior VP of research David Shiffman says. "For us, we need to find where those opportunities are." **AR**



Newspaper Rocks San Diego

By Joe Strupp

Alana Seif is no Alan Freed. But when the history of online radio in San Diego is written, her part in it may one day draw comparisons to the '50s rock n' roll jock. She's a producer for a station hosted by signon-sandiego.com (Web site of the San Diego Union-Tribune), and as such, selects the music for one of the few stations to be presented by a major U.S. daily.

AmplifySD, which launched in 2006, mixes the power of the Internet with the local impact of a daily paper, giving those who log on a musical experience not found on any other local Web site. "There's nothing like this, because we only play local music," says Seif, a Web producer and graduate of nearby San Diego State University. "It is a pretty niche market."

Content manager Ron James says the 24-hour programming is unique because it is strictly local and open to any area musicians who want to submit their work. "It can be a group signed to a record company or just a musician who is local—and the music has to fit the genre that is indie rock, maybe a little reggae. It is an audience that isn't really served; the radio stations around here are not focusing on local music."

The only requirement is that those who submit their music must live in San Diego County, or at least have an upcoming gig in the area. James says the station, which targets an audience of 18 to 34 year olds, has received tens of thousands of songs and has played about 3,000.

Seif says the site had about 10 listeners when it first launched, but now averages 2,000-3,000 per day. "We have other programming that comes from the arts and entertainment staff and the newsroom," James says, citing the station's "Mix Tape" show, a weekly production that offers the top 10 songs selected by Union-Tribune staffers. "We also have bands come in that play in the studio and do interviews." James adds, AmplifySD also hosts numerous blogs (with some linked to other music sites) and chat rooms.

But even more music is available: The newspaper site's second online station debuted Sept. 17. SignOn Radio expands the format to include more music and talk, but will continue to highlight local artists.

The station has already lined up a number of local radio veterans, including Joe Bauer, Happy Hair and Charlie & Harrison. "It gives us instant credibility to have jocks of this caliber on the air," James says. "We will also have other music that we didn't have on AmplifySD—blues, jazz and American standards, all local bands."

James adds that the programming will have limited costs—the on-air personalities have to line up their own sponsors. But the station also will feature some paper staffers, including opinion page editor Bob Kittle (who will host a weekly show) and other writers on a wine and food program. "I think you are going to see this as a huge part of newspapers in the future," James says. "I think it is going to be huge."

Joe Strupp (jstrupp@editorandpublisher.com) is a senior editor at R&R sister publication Editor & Publisher.

Local Radio Station Web Revenue

\$ In Millions



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JAMES & SEIF: DAVID BROOKS/SAN DIEGO UNION-TRIBUNE



When rock radio PDs go bad, this is what happens

A News/Talk Alternative

Mike Stern

MStern@RadioandRecords.com

Mike Stern, veteran rock and alternative PD—most recently at Emmis' alternative WKQX (Q101) and classic rock WLUP (the Loop), both in Chicago—has joined the R&R editorial staff as news/talk/sports editor. Read on about tossing cookies, incriminating photos and how to dress for success.

I couldn't have been more excited to land the job as news/talk/sports editor for Radio & Records. What a great new opportunity. Then I learned my first column was due in 48 hours. ■ Being a long-time radio person who has never written professionally, I reacted much as I always have on ratings day: I threw up. When I got done breathing into the brown paper bag, R&R editorial director/associate publisher Cyndee Maxwell told me not to panic and to write a column introducing myself.

After failing miserably to write a piece about a subject you'd think I'm an expert on, I enlisted the aid of Chicago Sun-Times TV/radio columnist Robert Feder, who has been covering media for 27 years. I figured he could help me pull my first column together. After he finished laughing at the news of my new job, the following conversation ensued:

Are you crazy? Why would you want to become a columnist?

I must be crazy, because all I see is a great opportunity. I'm sure there are downsides, but at this point I can't see them, so please, Robert, don't burst my bubble. I just see a great chance to feed my passion for the medium while exploring a

'WJR-AM/Detroit was a fixture in my house growing up. The late J.P. McCarthy was required morning listening.'

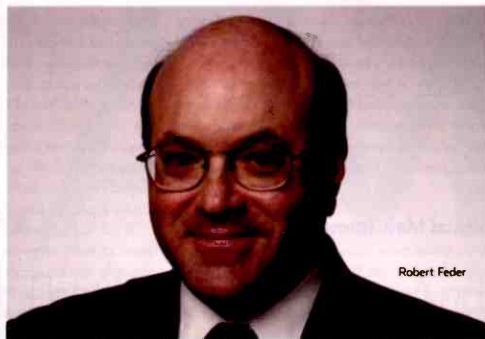
—Mike Stern

different part of the industry than where I've always worked. Besides, I recently bought a new suit and you rarely have reason to wear one in the rock formats. I believe standards for style in the news/talk/sports world are a little higher.

How did this job come about?

It started with a random e-mail exchange with Cyndee Maxwell. We were talking about other job prospects I had when she said, "Don't do that. Come work for me." I personally think she was being polite and assumed that I wouldn't have any interest in the position. Little did she know that I was already attracted to pursuing a different side of the industry than music radio, and after serious conversations with her and with R&R president/publisher Erica Farber, I became more intrigued with the opportunity. I think they might be the ones who are crazy, but I can't thank them enough for their belief that I can take this job and run with it. I will work very hard to be worthy of that trust.

You've been programming rock stations all your life. What do you know about news/talk/sports? Actually, there are several things that I already



Robert Feder

70%

of Americans say they are following the '08 Presidential Election closely*

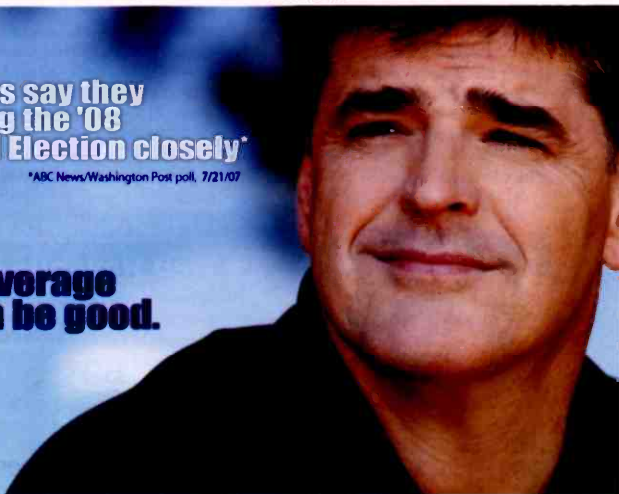
*ABC News/Washington Post poll, 7/21/07

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know that will help me in this position. I know good radio when I hear it. I grew up being entertained by the radio. WJR-AM/Detroit was a fixture in my house growing up. The late J.P. McCarthy was required morning listening for my mother, and Tigers games with Ernie Harwell and Paul Carey were a summer tradition. I had a standing bet with my grandmother: She gave me the Tigers and took whomever they were playing.

As I got older I moved on to music stations but always appreciated great talent like "J.J. & the Morning Crew" and Dick Purtan, shows that made me laugh and kept me informed. I have always derived great enjoyment from listening to the radio. My goal has always been to try to give back by providing that experience for other people.

I also know that talent is the future of radio. We are competing with so many delivery systems for content now. Our ability to entertain, inform and aggregate audiences by being a part of the local community is the only way we will survive and thrive as a medium. News/talk/sports stations are focused on using great talent to define their stations instead of music, and I have great respect for that.

Finally, I know that a lot of the issues facing spoken word-formatted stations are the same challenges facing stations in every format. Those boundaries are more blurry by the day.

What kind of columns do you intend to write?

When I was breaking into the business, I always read Radio & Records to learn about the industry. It was helpful for me to read about the experiences of people in the positions that I aspired to. It's those types of stories that will be the most useful for people in the industry. I want to explore the challenges that stations face in all market sizes and how to find solutions. R&R has a history of providing a forum where people can go for ideas and insight on the challenges they face. It's my goal to continue that tradition and do my part to help keep radio alive and vibrant.

What's your first step?

I am going to be living on the phone talking to people in the format. I want their guidance on what they want to see in the column.

Who do they want me to interview, and what should I be asking? What are the biggest challenges they are facing today? What topics would they appreciate getting advice on? What topics should I never write about? Who are the unsung heroes of the format?

Now that you have an open forum, is there anything your old bosses should worry about?

That's not really what this is all about. It's about being a radio person sitting at a different desk and exploring what is going on in our world. I want to help people improve their products and provide better entertainment and information for listeners. Having said all that, I'm looking forward to my first photo page. Emmis radio division president Rick Cummings had no idea anyone was carrying a camera that night.

What will the Portable People Meter mean for news/talk/sports stations?

With the PPM showing much higher come and reduced TSL, it's going to pose new challenges for stations in this universe. Even hardcore P1 listeners aren't providing quarter-hours at the same rate of the traditional "draw the line down the page, I listened all day" diary we're used to. This is illustrated by the decrease in the number of 100-plus quarter-hour diaries in the early data from Houston and Philadelphia.

It has to mean a greater emphasis on talent being compelling on a minute-by-minute basis. Content will have to be sharper than ever to hold on to listeners. Average talent will either rise to the occasion or be weeded out. Top-level talent will be more valuable than ever.

I also believe it will mean that stations will have to increase efforts to engage and attract sampling from a wider audience. It will be important to build the proverbial bigger tent. Much like music radio, this means taking steps both on- and off-air. On-air, it means making sure that core content is balanced by wider-appeal, come-friendly discussions. Off the air, it means finding ways to be an even bigger part of the local community and finding more ways to touch people and be part of their lives. We have to work to become vital to the listener again. And of course, I

"I am going to be living on the phone talking to people in the format. I want their guidance on what they want to see in the column." —Mike Stern

wouldn't be a PD if I didn't mention that it means effective marketing is still very important.

Who is your favorite talk-show host?

Being a native of the Motor City and with my rock background, I have a special affinity for Drew & Mike on [Greater Media's active rock] WRJE. They do an amazing job of capturing the essence of the city, which in Detroit is no easy task. I've always been a huge fan of Howard Stern, and despite any rumor to the contrary I believe Mancow is a very talented performer. I am a big sports fan and enjoy Mac, Jurko and Harry on [ESPN's sports] WMVP here in Chicago, though I should disclose that my wife works at the station and they've been my hookup for Cubs tickets all summer long.

Most importantly, as I dive into this world, I'm excited to learn about a whole new group of talent that I haven't previously been exposed to.

Who was easier to manage: Mancow at WKQX or Rover at KXPX [the Peak]/Denver?

That's a tough question. It's like comparing two angels and asking which is more pure, or two snowflakes and asking which is whiter. You can't possibly look at two newborn babies and decide which is more innocent. Just like all talent, both Mancow and Rover are . . . special.

Welcome to the club, Mike.

Thanks, Robert. When are the monthly meetings? Can you show me that secret handshake one more time?

I hope this gives you some insight into who I am. From now on, this column will be all about you: your needs, your challenges, your successes. I am excited to start meeting and talking with as many people as I can in the news/talk/sports world. I will be reaching out to everyone, but in the meantime, please feel free to contact me. My e-mail is listed above, with my new phone number coming shortly.

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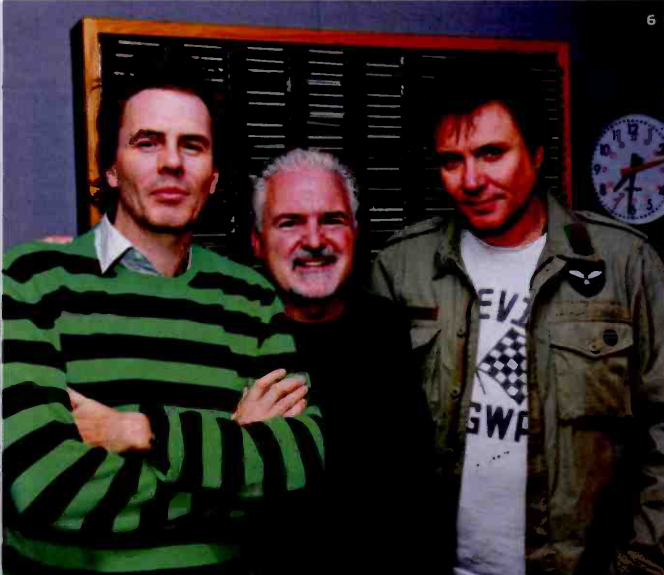


Outlaw Gang

1. Grammy Award-winning "hardcore troubadour" Steve Earle celebrated the release of his new album, "Washington Square Serenade," after a performance and interview conducted by Mojo Nixon on Sirius' Country Outlaw (channel 63). From left are Outlaw Country personalities Chris T., Meredith Ochs and Dallas Wayne, Earle, Nixon and programmer Jeremy Tepper.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. *Reel To Reel*ville BNA Records artist Kellie Pickler, left, sat down with "Grand Ole Opry Live" host Nan Kelley after an Opry performance to discuss her new single, "Things That Never Cross a Man's Mind," from her debut album, "Small Town Girl." **3.** *Cause* *CallMe* Southeastern Oklahoma smooth jazz KOCDOklahoma City marked its launch with an exclusive event at the Oklahoma History Museum and a performance for a crowd of dignitaries and listeners by Broadcast Architecture Smooth Jazz Network afternoon host and saxophonist Dave Koz. From left are Koz, BA VP of affiliate relations Chris Brodie, KOCDO VP/GM Jason Schiltz and managing partner Rick Parrish. **4.** *An Englishman In New York* Warner/Atlantic/Custard artist James Blunt, right, performed for a few lucky Citadel hot AC WFLJ listeners during an Up Close & Personal concert in New York. Blunt also made time for a quick preshow photo op with midday jock Race Taylor. "PLJ" was the first station in the United States to play Blunt's smash "You're Beautiful." His second studio album, "All the Lost Souls," dropped Sept. 17. **5.** In *Good Company* Island Records artist Melissa Etheridge and her band performed every song from her ninth studio album, "The Awakening," at the Hard Rock Cafe in New York's Times Square. From left are Island Def Jam Music Group chairman Antonio "L.A." Reid, Etheridge and IDJMG president/COO Steve Bartels. **6.** *A Little Less Ordinary* Fresh off their 2007 R&R Convention appearance in Charlotte, Simon Le Bon, right, and John Taylor, left, swung by "The Jack Diamond Morning Show" on Citadel hot AC WRXQ (Mix 107.3)/Washington to discuss all things Duran Duran. Le Bon and Taylor also invited Diamond, center, to the band's two-week run on Broadway, which leads up to the release of its Epic Records CD "Red Carpet Messacre." **7.** *Kling Of Queens* Clear Channel rhythmic WJMN (Jam'n 94.5) MIDnight show jock Geespin, right, welcomed A Tribe Called Quest's Q-Tip to Boston. The actor/rapper's new Universal Motown CD, "The Renaissance," streets Dec. 18.



Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

7 YEARS AGO Chris Shebel returns to Raleigh as OM of Clear Channel's four-station cluster. ■ Greater Media taps Michael Tozzi as PD to resurrect WJZZ's smooth jazz format on its new 97.5 frequency in the Philadelphia market.



Tozzi

5 YEARS AGO KMILE/Phoenix PD Jeff Garrison transfers to KIKK and KILT/Houston as OM. ■ Mark Edwards joins KOSI/Denver as PD. ■ Infinity/Phoenix promotes Tim Maranville to director of programming operations for KMLE, KOOK and KZON.



Maranville

10 YEARS AGO Phil Quartararo is named president of Warner Bros. Records. ■ KTCK (the Ticket)/Dallas taps Bruce Gilbert as PD. ■ John Cook zig-zags his way back to KHKS/Dallas as OM.



Quartararo

15 YEARS AGO Steve Rivers is promoted to VP of programming for Pyramid Broadcasting. ■ KYSR/Los Angeles names Greg Dunkin PD. ■ Gary Fisher joins WMTG and WNIC/Detroit as GM.

20 YEARS AGO Bob Schutt is appointed VP/GM of WRIF/Detroit. ■ WHK and WMMJ/Cleveland GM Lonnie Gronke rises to VP. ■ Steve Brady is promoted to PD at WQAM/Miami.

25 YEARS AGO Tom Mondell is named station manager at WYDD/Pittsburgh. ■ At WLOL/Minneapolis, Gregg Swedberg rises to director of music and research. ■ Robert May is upped to president of FirstCom Broadcast Services.

30 YEARS AGO Jeff Gelb is appointed R&R AQR editor. ■ Brothers Dino and Johnny Barbis appointed co-directors of national promotion at ABC Records.



Gelb

THE SPIN



By Wade Jensen, Gary Trust, Anthony Colombo and Raphael George

West Ends Rap-To-CHR No. 1 Drought



Grabbing his second CHR/Top 40 No. 1 with "Stronger" (IDJMG), Kanye West pulls off an increasingly rare feat: The rapper registers the format's first chart-topper to have also appeared on the Rap list since Sean Paul's "Temperature" in spring 2006. ("Stronger" drops to No. 5 at Rap after reaching No. 3.)

Though the Rap chart dates back to December 1993, no CHR/Top 40 No. 1 had charted at Rap until Shaggy's "It Wasn't Me" topped the pop tally in January 2001. While "Stronger" is the 17th title to lead CHR/Top 40 and log a Rap chart run, it's become a much less frequent occurrence: There were three in 2001, four in 2002, five in 2003, two in 2004 and one apiece in 2005 (West's other No. 1, "Gold Digger") and 2006. The almost 18-month gap between the reigns of "Temperature" and "Stronger" is the widest among all shared CHR/Top 40 No. 1s/Rap hits.

West's northern advance dethrones "Who Knew," though the song captures the top spot at Hot AC (2-1), where it becomes the first chart-topper at the format for Pink, the Jive imprint and Zomba Label Group.

Father-Daughter Dance Sends Cyrus Back To Country Top 40

Billy Ray Cyrus is back in the Country chart's top 40 for the first time since December 2000. Vaulting 48-33 with the format's Most Increased Audience award (up 3.4 million), "Ready, Set, Don't Go" (Walk Disney/CO5) becomes the singer's first to reach that portion of the list since the No. 17-peaking "You Won't Be Lonely Now" wrapped up its chart run nearly seven years ago. The song makes the hefty improvement in its 12th chart week, on the heels of a live performance of the ballad with daughter Milley on the Oct. 9 episode of ABC-TV's "Dancing With the Stars." Originally a solo version on Billy Ray Cyrus' new "Home at Last" set, the track has been re-released to radio as a duet.

Apple Fuels Alt Debut For Feist

Aided by exposure from its inclusion in Apple's iPod Nano TV spot, Feist's "1,2,3,4" (Interscope) enters the Alternative chart at No. 39. The track also reaches a new chart peak at Triple A, moving 12-11 in its 22nd cumulative week. After topping out at No. 13 during its initial 18-week Triple A chart stay that ended with the Sept. 14 issue, "1,2,3,4" re-entered at No. 21 two weeks later—after the Apple spots began airing around Labor Day.

Only seven of the 27 Alternative reporters spinning the track had played it prior to the launch of the Apple campaign. "1,2,3,4" is the first Alternative chart appearance for the Canadian singer/songwriter, who becomes just the second female solo artist, after Amy Winehouse, to reach the Alternative chart in 2007.

Timberlake Ties For Top 40's Most Prolific Album

Justin Timberlake becomes the first male artist to lodge six songs from one album on the CHR/Top 40 chart, as his latest from "FutureSex/LoveSounds," the Beyoncé duet "Until the End of Time" (Zomba), opens at No. 38. Only three previous albums in the tally's 15-year history have produced six chart hits: Janet Jackson's "janet." (1993-94), Backstreet Boys' self-titled debut (1995-98) and Gwen Stefani's "Love. Angel. Music. Baby." (2004-06). Timberlake accomplished the feat of charting six singles from one album the fastest, beginning with "SexyBack," which kicked off the CHR/Top 40 chart run for "FutureSex" on the July 14, 2006, chart. The set's four No. 1s are also tops among any album.

Timberlake has appeared on two additional CHR/Top 40 chart titles since the release of "FutureSex": Timbaland's "Give It to Me," which reached No. 3 in May, and 50 Cent's "Ayo Technology," which rises 21-19 this week.

A 13th No. 1—And Third This Year—For Chesney

Kenny Chesney snares his third Country chart-topper this year, as "Don't Blink" (BNA) charts 2.3 million Impressions and steps 2-1. Chesney led for three weeks with "Beer in Mexico" in March and for five weeks in the summer with "Never Wanted Nothing More."

Chesney is the second artist this year, following Brad Paisley, to top the chart with three tracks. The last time a pair of lead artists achieved this conquest was in 2001, when Tim McGraw and Toby Keith each collected a trio of No. 1s. "Blink" is the 22nd song to hit No. 1 on the Country list this calendar year, a turnover rate the top slot has not experienced since 24 titles led the way at this same point in 1996.





Live from syndication hotbed Charlotte, here comes the future

From Zero To Syndication

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One of my favorite memories from the 2007 R&R Convention was the informative and frequently hilarious session "From Zero to Syndication," which offered some interesting insights into several successful drive-time shows that were just getting their feet wet in the process of syndicating beyond their local markets.

Anytime you get what amounts to six morning personalities in one room, the fur (not to mention the smack) is certain to fly. Panelists consisted of Dave Kaelin & Jimmy Jam of Clear Channel's CHR/top 40 WNCI/Columbus, Ohio; Ace & TJ, based at CBS Radio's CHR/top 40 WNKs (Kiss 95.1)/Charlotte; and afternoon duo Matt & Ramona, who originate from Lincoln Financial hot AC/talk hybrid WLNK (107.9 the Link)/Charlotte.

My co-moderator was Lincoln Financial syndication guru Tony Garcia, who opened the session by explaining the basic premise for the syndication of a show. "You have to find out what makes that show unique and appealing that can't be duplicated by a station on its own," he said. "Then find stations that can use the service you're offering and who value what it can bring to them."

Start Small

The common thread among all three shows is that they began their expansion with that small first step. "We were at Kiss for three years and had reached the deciding point: 'Are we moving or are we staying?'" Ace said. "We decided to stay, but contacted people we had networked with in the past. We ended up going back to our first station in Huntsville [Ala.], a place where we could start small and work it out, since we had a history there. We were able to grow it slowly, almost on purpose."

Matt & Ramona happen to have a unique bond with Kaelin and Jam: They used to be members of the original "WNCI Morning Zoo," before branching out on their own. "Matt & Ramona were

once part of our show, and we're incredibly happy for them," said Kaelin, who, except for a brief stint in Pittsburgh, has been with WNCI since 1989.

Set It, Don't Forget It

According to Garcia, who has been doing this syndication thing for a while, many such shows subscribe to what he calls "The Ron Popeil Syndrome": In other words, they tend to "set it and forget it," which is a huge mistake. It takes constant managing to get that home/away mix just right. And that philosophy extends to whatever music the show plays—or doesn't play. Most of the shows said it was more advantageous to let their affiliates control their own musical destiny.

"We've found it easier to syndicate based on how we've set it up. You can download what you want," Ramona said. "Here in Charlotte, we've found that we're offering what you'd see on 'Regis and Kelly.' It's what everyone wants to know about, so because we're less dependent on music, we'll do well."

TJ said, "We play one song an hour in Charlotte, but the affiliates get their own clock so they can put their stuff in."

Garcia added, "There needs to be a target demo. The music thing is personal to stations. We can't walk in and tell stations what to play. Having less or no music makes it more flexible. And they're not paying you for the music. They're paying for the talent."

Hey, Where Are You Guys?

One of the other issues addressed—the second cousin of localism—was listener knowledge of

where the show is based and if that actually made a difference. Not so much, said Jam, who noted that "99% of our affiliates think we're in their city." Ace said, "We've never shied away from the fact that we're in Charlotte, and we've talked about the fact that we're here. But it went back to that whole thing of creating a community. They know we're not in their town, but we're entertaining them."

According to Ramona, most people just don't seem to be too concerned about it. "On one hand, there are some listeners who we overestimate and some we underestimate. The majority of listeners know where you are and don't care because they're too busy to come see you at the Piggly Wiggly. It's a matter of giving people what they want," she said. "They can't touch Kelly Ripa or Oprah [Winfrey], and yet they connect with them."

'We're offering what you'd see on "Regis & Kelly." It's what everyone wants to know about.'

—Ramona

Service After The Sale

In one word, service after the sale comes down to liners. "We try to make sure after every show we're doing liners and keeping up on e-mail from those areas and what the buzz issues are there," Ramona said. "When an affiliate says, 'We need those liners done,' it's a nice touch that we can send them back with a personal message. The affiliates then send the message around that we're a good show."

"Yes, we cut a lot of liners," added Jam, who also mentioned market visits as an important component. "We've been to Louisville a lot and they're our first market. We stay in touch. You've got to let them know that we care about the market and we're working our asses off for them."

It can get to the point where syndicated talent can worry too much about everything, said Ace, who had to consciously learn to relax and let certain anxieties go.

"On the air, one of the best things we ever did was stop worrying about it so much and concentrate on what we find entertaining," he said. "We came to terms with the 'Ace & TJ' radio family: It's about where we are, it's about who we are. A listener told us, 'Driving to work with you is like going with my old high school friend.' We told listeners that it's a big deal to us, and our radio family is growing and we thank them for helping. Certain markets do certain things and it's a dysfunctional family. It's not about what's local; it's about what's interesting and what we find interesting."

Bottom line: Go ahead and expand, but you better remember what got you there and keep those home fires burning, Kaelin said. "You better damn well keep your local ratings up. Period." **RR**

Next week: Shielding the talent from drama, and fun with Southern accents.



From left are Tony Garcia, TJ, Ace, Jimmy Jam and Dave Kaelin.

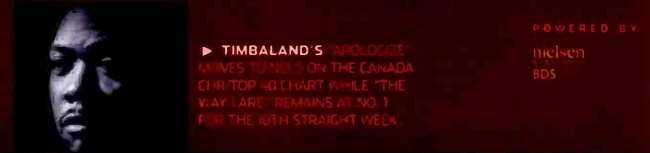
CHR/TOP 40 INDICATOR REPORTERS

CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQIQ/Alamogordo, LA OM: Dan Westhoff PD: Jonny Shanks	KMDF/Porterville, AR OM: Dave Ashcraft PD: Jay Steele	WQGN/New London, CT PD: Kevin Palena
KZOT/Andover, AK OM: Mark Murphy PD: Bill Stewart	WWSR/Flomona, AL OM: Brian Lundrum PD: Jon "Tatoo" Martz	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentini
WWSB/Bangor, ME PD: Jonny Shanks	WHRB/Flomona, SC OM: Randy "MacRae" Wilcox PD: Scotty G.	KCRS/Oakham, TX PD: Mike Rodriguez
KRSO/Billings, MT OM/PD: Kyle McCoy	KISR/Ft. Smith, AR OM/PD: "Big Day" Rick Hayes APD/MD: Mike "Miller at Night" Oldham	WILN/Flomona City, FL PD: Chris Alan MD: Spoon
WVYL/Birmingham, NY PD: Matt Johnson	KQDL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	WPIA/Piquette, IL OM: Cobe Reynolds PD/MD: Don "Big O" Black
WVNY/Birmingham, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Feag MD: Mason Schneider	WQPD/Maryland, VA MD: Bobby Mason MD: Ryan O'Bryan	KDYY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr
KDNE/Bryan, TX OM/PD: Lindsay Heron	KLAZ/Hot Springs, AR OM/PD: Keith Michaels APD/MD: Aaron Garrett	WKEZ/Chickasha, WI OM: Patrick Perreongel PD/MD: Ron Simonet
WREZ/Cape Cod, MA OM: Steve McKie PD: David Duran	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	WHDW/South Bend, IN PD: Karen Ritz MD: Scotty Wyde
KTRS/Casper, WY OM/PD: Donovan Short	KCLD/Si. Chasol, MN OM: Matt Sornie PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels	WVIZ/Chickasha, WI OM: Patrick Perreongel PD/MD: Ron Simonet
KZMA/Cedar Rapids, IA OM: Rob Norton PD: Greg Hampton MD: Rick Swann	KSYN/Jackson, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WVTV/Tallahassee, FL PD/MD: Brian O'Connor
WQDB/Champaign, IL PD: Joe McIntyre	WALY/Lafayette, IN OM: Karen Ritz PD: Jeremy Knight	WMEZ/Terre Haute, IN MD: Jamie Dawson
WJYY/Concord (Lakes Region), NH PD/MD: AJ Duleite	KFRX/Jackson, ME OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	WHDW/Flomona City, MO OM/PD: Lulu Spencer MD: Dave B. Coole
WMDL/Durham, AL PD/MD: Squirrel	KZMA/Johnson, TX OM: Wm Henshaw PD: Jacqui Neal	KLLY/H-Clair, WA PD: AJ Brewster
WNAJ/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	WCLM/Morton, IL PD: Jon E. Quest MD: Ivy	WVIZ/Chickasha, MS OM/PD: Rick Stevens
WRRZ/East China, WI OM: Mike Cushman PD/MD: Jan E. Jordan	KFSM/Madison, OR PD/MD: Genevieve Mayers	WVFC/Winnipeg, WI PD: John Jost MD: Bobby
WPKI/Elmira, NY OM/PD: Scott Free MD: Eric McKay	WHDW/Maryland, MS OM: Brian Lundrum PD: Carson Case	WAZD/Wilmington, NC OM/PD: Jerry Mac
WRTS/Elira, PA PD: Jessica Lurry APD: Daniel Barber	KDNE/Flomona, LA OM/PD: Bobby Richards MD: Mike Austin	KFFM/Hotchkiss, WA OM: Ron Harris PD/MD: Steve Rocha
WBSK/Flomona, IN PD: Keith Lurry	WVAQ/Maryland, WV OM: Happy Kercheval PD: Lucy Nell	WVDM/Maryland, SC OM: Jeremy Ganger PD: AJ Sailer MD: Larry Knight
WSTO/Flomona, IN OM: Tim Hurling PD: Jason Addams	WDAV/Fargo, ND PD: Troy Dayton MD: Special Ed	

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▶ **TIMBALAND'S 'APOLOGIZE'** MOVES TO NO. 3 ON THE CANADA CHR/TOP 40 CHART WHILE 'THE WAY I ARE' REMAINS AT NO. 1 FOR THE 10TH STRAIGHT WEEK.

POWERED BY
meisner
BDS

	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS
1	1	1	1	1	1
2	1	2	2	2	2
3	1	3	3	3	3
4	1	4	4	4	4
5	1	5	5	5	5
6	1	6	6	6	6
7	1	7	7	7	7
8	1	8	8	8	8
9	1	9	9	9	9
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37	1	37	37	37	37
38	1	38	38	38	38
39	1	39	39	39	39
40	1	40	40	40	40

	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS
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2	1	2	2	2	2
3	1	3	3	3	3
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40	1	40	40	40	40

◆ Indicates Can-Con



Rhythmic programmers who make handling multiple stations look easy

Additional Duties

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Overseeing one station is more than enough to fill a programmer's day, but at least a dozen rhythmic PDs have the awe-inspiring task of managing multiple ones. What's most impressive is their ability to maintain the success of the station that helped them earn the respect to gain those additional duties.

■ On Oct. 4, Gold Coast Broadcasting announced KCAQ (Q104.7)/Oxnard-Ventura, Calif., PD/morning-show host Big Bear's promotion to director of programming and broadcast operations for the cluster, which also includes hot AC KFYV (Live 105.5), classic rock KOCP (the Octopus), news/talk KVTA, talk KKZZ and Spanish news/talk KUNX.

Big Bear succeeds Mark Elliott, who resigned to launch consultancy Z1 Creative.

The programmer's step up comes after seven years with Gold Coast, following his relocation from hometown Fresno, where he attended Fresno State and worked at KBOS.

"I'm very happy about my new role with the company," he says. "On the real, there are so many positive things going on here and projects on the horizon that I want to be a part of. I felt there was no better opportunity for me to pursue."

Gold Coast executive VP Chip Ehrhardt says, "It's rewarding to watch someone you knew was loaded with talent and desire excel in his career. Aside from his physical presence, [Big Bear] has a tremendous intellectual presence and has a level of maturity rarely found in someone so young. We are confident that he'll help ensure that Gold Coast's stations continue to provide high-quality programming and service to Ventura County radio listeners."

Emmis/Austin FM OM Chase is also taking a second run at overseeing multiple stations—before reaching the age of 30. Previous to accepting his current position, Chase spent two years at Clear Channel/Tulsa as director of programming with spots KAKC-AM, Spanish oldies KIZS, rock KMOD, oldies KQLL, rhythmic KTBT and sports KTBS-AM under his purview.

Chase, who handled KTBT's day-to-day programming, is doing the same for KDHT (Hot

93.3)/Austin. In his current role, he covers a midday shift on KDHT while overseeing a variety of formats, including classic rock KLBJ, alternative KROX, adult hits KBPA (103 Bob-FM) and triple A KGSR.

After his move to Emmis/Austin was announced in November 2006, Chase said that Emmis/Austin VP/market manager Scott Gilmore "is incredibly knowledgeable and passionate, and I can't wait to be a part of the awesome programming team there. I get the added bonus of working with the creative genius of [VP of programming] Jimmy Steal."

CBS Radio-owned WMBX (X102.3) and urban AC WJWB (B106.3)/West Palm Beach OM Mark McCray was promoted from PD of both stations last November, and has been the only PD for the two outlets, which launched in 2001 and 2002, respectively. McCray also hosts the morning show "The McCrazy Experience."

After a successful run at Univision's top-rated KBBT (98.5 the Beat)/San Antonio, PD Cindy Hill in February was promoted to regional programmer for the company. She replaced KPTY (Party 104.9)/Houston PD Pete Manriquez, who also stepped up within the company, to oversee programming for Univision Radio/New York. Hill maintained her PD position at KBBT, but transferred to KPTY this month, while maintaining her role as regional PD for Univision.

When Riviera Broadcast Group purchased



Big Bear



Chase



McCray



Hill



Steal

KKFR (Power 98.3)/Phoenix from Bonneville International last summer, PD Bruce St. James was named director of programming for Riviera/Phoenix. He also picked up PD responsibilities for alternative KEDJ (the Edge 103.9). When St. James' promotion was announced, Riviera VP of programming JJ Jeffries said, "Bruce has an impeccable track record of producing impressive results at every station he has helmed. We are ecstatic to have him as a part of the growing family of Riviera Broadcast Group and look forward to his guidance of our Phoenix properties."

In December 2006, Tommy Del Rio, PD of Buckley Radio's KSEQ (Q97) and classic rock KIOO/Fresno, helped launch KYZZ (Jammin 97.9)/Monterey. He also picked up programming duties for the new station and continues to serve as PD for all three stations. Even though programming stations in different markets requires a lot of travel time, Del Rio expressed enthusiasm to R&R about programming KYZZ shortly after its launch. "I'm excited to bring a true hip-hop radio station to the 831."

Referring back to Steal, he also programs KPWR (Power 106)/Los Angeles and rhythmic AC KMVN (MOVIn 93.9). He was upped to Emmis VP of programming from regional VP of programming in 2003 and oversees all of Emmis' domestic radio properties.

"I'm glad I didn't say no when [Emmis/Los Angeles GM] Val Maki wanted to hire a guy for Power who had no hip-hop experience. The results speak for themselves," Emmis president of radio Rick Cummings said. "Jimmy is an outstanding programmer who gets the science and strategy of radio and who is always looking for the entertainment value, too. He has become a superb leader in his time at Emmis."

About his promotion, Steal said, "I'm thrilled at the chance to continue to work with our incredible Power 106 Los Angeles staff and now even more closely with our great PDs nationwide to help them achieve even greater ratings and revenue success. The opportunity to work with Rick Cummings and Val Maki the last few years has provided me with a strong foundation as I undertake this wonderful opportunity."

Other notable programmers juggling multiple duties include Clear Channel PD of WJMN (Jam'n 94.5) and CHR/top 40 WKKS (Kiss 108)/Boston Cadillac Jack; Cumulus-owned KCHZ (95.7 the Vibe)/Kansas City OM/midday personality Maurice DeVoe; MEC Network's XMOR (Blazin' 98.9)/San Diego OM/brand and marketing head Lee Cornell; and Flint-owned KXHT (Hot 107.1)/Memphis PD/marketing director Maurice "Mo Better" Rivera.

In addition, Finest City's XHTZ (Z90.3) and XHRM (Magic 92.5)/San Diego are programmed by Rick Thomas; Phil Becker, PD of WJFX (Hot 107.9)/Fort Wayne, Ind., is an ownership partner of the Oasis outlet; and Malkan's KZFM/Corpus Christi, Texas, OM/morning show host Ed Ocanas also manages Paula DeAnda. **AR**



URBAN/URBAN AC/GOSPEL



Politically active morning man Rickey Smiley branches into syndication

Balancing Comedy With Community

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Outside the industry, Rickey Smiley is best-known as a stand-up comedian/TV host, but he's also had a radio career since 1995. Smiley landed his first radio job as "Ms. Jenkins," who gave "church announcements" on the morning show at Cox urban WBHJ (95.7 Jamz) in his native Birmingham. From there, he joined ABC Radio Networks' syndicated "Doug Banks Morning Show." When news broke in April 2004 that Smiley would replace Steve Harvey in mornings on Radio One's KBFB (97.9 the Beat)/Dallas, pundits started posing questions: Was Smiley capable of hosting a show on his own in a top 10 market? And how much of an impact would he have on KBFB's direct competitor, Service Broadcasting's monster urban KKDA (K104)?

Proving the doubters wrong, Smiley has been extremely competitive and has occasionally topped KKDA's morning show. While comedy is his specialty and prank calls his forte, his ability to incorporate politics and a strong sense of community has helped him win in Dallas.

Radio One began simulcasting "Rickey Smiley and Deez Nuts" Sept. 3 on its urban WHHL (Hot 104.1)/St. Louis. The show is also heard on Radio One urban WFXA/Augusta, Ga.

As you're about to read in this Q&A, Smiley is betting that his old-school approach to urban

radio will help his newly syndicated show succeed in other markets.

What is it that makes you able to be community-minded and also retain the comedic element?

I'm only a comedian onstage. I don't chitchat or [get] jokey jokey offstage—I'm not that dude. I'm a member of the NAACP, the [Southern Christian Leadership Conference], I'm affiliated with the Nation of Islam and the Dallas Black Panther Party. So I'm serious when it comes to politics and when it comes to civilizing communities.

Journey To Jena, La.

On Sept. 20 a crowd reported to be more than 10,000 strong protested in Jena, La., against the treatment of six African-American teenagers arrested in the beating of a white schoolmate last year. Most urban, urban AC and gospel stations discussed the situation on-air during their morning shows, but Rickey Smiley is one of several personalities who took it a step further by broadcasting from Jena the day of the protest. He also encouraged listeners to get involved in the demonstration.

Smiley felt it necessary to bring attention to

the Jena 6 because "that stuff's been going on for years all over the country. Jena is just like the bus boycott that sparked the whole [civil rights] movement."

"We took about 2,000 people from Dallas and drove to Paris, Texas, and went and got this 14-year-old girl out of jail," Smiley says, recounting a separate incident. "The jury gave this girl seven years for allegedly shoving a school official. While we were there, we wrote so many letters to the senator and the governor, they let her out of jail two days later." —DD

Have you done anything on-air to address the 2008 election?

My morning show is supportive of Barack Obama. We encourage everybody in Dallas and St. Louis to put Barack on their top friends on their MySpace page. We've been doing a lot of fund-raising; I've attended two fund-raisers and save my money faithfully. I [have saved] \$250 for automatic withdrawal out of my account every month for Barack Obama for months now, so I've contributed over \$3,000 to his campaign.

How has that transition from local broadcasting to syndication been for you?



'I'm bringing old-school radio back. I call it like I see it, and if you don't like me, fire me and get somebody else.'

—Rickey Smiley

It's awesome—you just work an extra hour. I just have a lot of fun. We're in St. Louis and Augusta now, and a lot of times the first week is hard for black people because we don't like change. So, people are going to find any little thing that they think is wrong with your show and try to come down hard on you. But I'm getting good responses from St. Louis.

As a matter of fact, on rickeysmileymorning-show.com we have a chat room where the listeners can talk to us while we're on the air, and sometimes we'll get them on the air, and they'll give the rest of the chat room a shout-out.

Why was it important for you to incorporate a chat room into your show?

Because everybody can't get through on the phone. Sometimes I'll just answer the phone, and talk to as many listeners as earthly possible. I spend a couple hours a day reading the faxes where there's a lot of injustice going on and sending stuff over to different attorneys that I think would be good to handle certain cases. I'm just trying to reach out and help people.

Especially in Dallas, I sometimes end up going to people's funerals who I don't know because people answer the call and they say, "You know, my mom loved you and she listened to your show every morning. Can you come and be with us on family day?" I'm a real person. I'm just not into the celebrity mess.

You don't come across as diluted or filtered on-air.

I'm bringing old-school radio back. I call it like I see it, and if you don't like me, fire me and get somebody else. I keep it real just like that because at the end of the day, I'm a comedian. Radio is my part-time job and I make sure they know that they'll never hold anything over my head and think they own me because I make myself perfectly clear.

Why maintain such a rigorous schedule during your time off-air?

Because if any one of the radio folks get in one of their moods where they decide they don't want you anymore, then you're stuck. Now you have to start doing stand-up again and people have forgotten about you. So I have a balance where they can't ever hold radio over my head knowing that I don't have enough going for me, and try to make me their puppet. I'm always going to keep my position, and I can tell anyone to go to hell. —RR

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BOS

T-PAIN

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS	HIT/PRODUCTION STATUS	IMPRINT / PROMOTION LABEL	PLAYS TW	AUDIENCE MILLIONS	WEEKS RANK
1	15	SHED J. Holiday	NO. 1 (5 WKS)	MAJIC LINE/CAPTOL	4592	-89	48.30	1
2	21	UNTIL THE END OF TIME Justin Timberlake Duet With Beyoncé		JIVE/REBEL	4457	+475	42.83	2
3	7	NO ONE Alicia Keys		JMCA	4388	+559	39.71	3
4	6	KISS KISS Chris Brown Featuring Lil Wayne		JIVE/Zomba	3530	+400	30.07	7
5	10	PURPLE BAG BOY Lil Wayne Featuring Lil Wayne		OTFOP/JAMMIG	3469	+166	28.11	8
6	12	GOOD LIFE Kanye West Featuring T-Pain	ROCKY INCREASED PLAYS	RIE-A-PELLADEF/JAMMIG	3344	+753	31.70	4
7	4	CRANK THAT (SOULJA BOY) Soulja Boy Tellz		COLLAPSE/WINTERSCOPE	3239	-395	28.33	9
8	10	SHAWTY IS A TO THE CREAM		DEF JAMMIG	3138	+197	22.92	11
9	20	SHAWTY P. Diddy Featuring T-Pain		SLIP-N-SLIDE/ATLANTIC	3071	-420	31.85	5
10	7	LET IT GO Keyshia Cole Featuring Missy Elliott & Lil Kim		11 MANAGEMENT	2930	-350	31.81	6
11	15	HOOD PROGA Gorilla Zoe		BLACKBAND BOY/SOUTHLANTIC	2900	-423	22.56	12
12	14	I'M SO HOOD DJ Jazzy Jeff & The Fresh Prince Featuring T-Pain, Tréy Songz, Rick Ross & P. Diddy		TERMINO/SQUADROCK	2567	+383	22.25	14
13	9	CAN'T HELP BUT WAIT Trey Songz		SONG BOOK/ATLANTIC	2446	+485	24.46	10
14	8	MY DREAMS OF MY 2 STRIP Cassidy Featuring Smokey Bazz		FULL SURFACE/ATLANTIC	2412	+240	22.37	13
15	11	FREAKY GIRL Cicely Kane		BIG CATES/SLIP-N-SLIDE/ATLANTIC	2274	+108	18.49	15
16	11	I GET MONEY Socy		SHADY/ATLANTIC/WINTERSCOPE	1905	-686	18.14	16
17	20	SHOULD LET YOU GO Keyshia Cole Featuring J. Holiday	ARMPOWER	MANAGEMENT	1967	+238	16.91	17
18	13	YOU KNOW WHAT IT IS T-Pain Featuring Mykel Bean		GRAND HUSTLE/ATLANTIC	1841	-502	14.50	20
19	24	SOULJA BOY Soulja Boy Tellz Featuring T-Pain		COLLAPSE/WINTERSCOPE	1781	+369	13.87	22
20	12	WTL PLAYERS ANTHM (I CHOOSE YOU) UG3 Featuring Outkast		UG3/UNIVERSAL	1763	-301	16.57	18
21	22	BILLIE MAGIC Jill Scott		RIE-A-PELLADEF/JAMMIG	1482	-33	9.00	23
22	16	CAN'T LEAVE 'EM ALONE Carra Featuring So City		LAFACE/Zomba	1359	-420	15.93	19
23	8	WADSYANAME Nelly		DEBITY/UNIVERSAL MOTOWN	1300	-263	6.99	29
24	5	BABY DON'T GO Fabolous Featuring Jermaine Dupri		DESERT STORM/DEF JAMMIG	1252	+43	7.24	27
25	30	IF YOU FEEL GOOD P. Diddy Featuring Azeem		BIG CATES/SLIP-N-SLIDE/ATLANTIC	1181	+162	5.95	34
26	32	I WANT YOU Common		G.O.O.D./Geffen	1139	-181	7.32	26
27	29	THE HAND CLAP Jazmine Evans Featuring Big Poppa of Natoged City		FOLD GROUNDS/JAMMIG	1104	+61	5.62	35
28	31	HATE THAT LOVE YOU Janet Jackson		SPRODEF/JAMMIG	1098	+109	5.37	38
29	2	JUST FINE Mary J. Blige		MATRIMON/Geffen	1005	+225	7.87	25
30	33	CRYING OUT FOR ME Mariah Carey		3RD STREET/JAMMIG	993	+102	5.96	33
31	25	STRONGER Kanye West		ROC-A-FELLADEF/JAMMIG	920	-397	6.66	30
32	27	BARTENDER T-Pain Featuring Azeem		ROCKY/IMPACT BOY/UNIVERSAL	919	-254	7.02	28
33	28	CAN'T TELL ME NOTHING Kanye West		ROC-A-FELLADEF/JAMMIG	874	-191	13.95	21
34	18	PUT A LITTLE UMPH IN IT Jagged Edge Featuring A\$AP Rocky		SO SO DELICIOUS/UNIVERSAL	733	-109	6.32	32
35	NEW	LOW Flo Rida Featuring T-Pain		POE BOY/ATLANTIC	726	+88	4.23	-
36	2	ONLY ONE U Fantasia		JMCA	705	-13	5.18	39
37	NEW	WORMAN Rahiem Devalach		JIVE/Zomba	639	+110	5.61	36
38	NEW	GIVE ME A RUBEN Tyla L		HEPHEE/IMPACT BOY	633	+237	2.84	-
39	NEW	POP BOTTLES Brianna featuring Lil Wayne		CASH MONEY/UNIVERSAL MOTOWN	630	+78	3.99	-
40	4	CAN WE CHILL Ne-Yo		DEF JAMMIG	622	-300	5.07	40

MOST ADDED

TITLE / LABEL	NEW STATIONS
SUPPLIFCATE J. Holiday (MAJIC LINE/CAPTOL)	40
JUST FINE Mary J. Blige (MATRIMON/Geffen)	38
LOST IN LOVE HS (ZONE/WINTERSCOPE)	31
HEY BABY (AFTER THE CLUB) HS (THE INC./UNIVERSAL MOTOWN)	23
INDUSTRY GROUPIE Christina Miliano (CASH MONEY/UNIVERSAL MOTOWN)	18
ROCK BOYS (AND THE WINNER IS) Jay-Z (ROC-A-FELLADEF/JAMMIG)	9
SOULJA GIRL Soulja Boy Tellz Featuring T-Pain (COLLAPSE/WINTERSCOPE)	8
WORMAN Rahiem Devalach (JIVE/Zomba)	6
BLOW YA MIND Stylen P Featuring So City (KALLI)	6

ADDED AT...
WJMH
Greensboro, NC
PD: Brian Douglas
Add: Top Highway
Yang Joo, Dennis Peoples, 23
Trey Songz, Can't Help But Wait, 22

NEW AND ACTIVE

ARTIST / LABEL	PLAYS /WKS	TITLE ARTIST / LABEL	PLAYS /WKS
BOTTLE POPPIN' Yang Joo Feat. Gortie Zoo (BLACKBAND BOY/SOUTHLANTIC)	588/2	LOST IN LOVE HS (ZONE/WINTERSCOPE)	362/190
TOTAL STATIONS:	64	TOTAL STATIONS:	38
DON'T CALL ME NO MO Project Pat (ROCK)	469/32	LET'S VIBE Yo Gotti (NIGHT OF THE SOUTH/WV)	360/72
TOTAL STATIONS:	51	TOTAL STATIONS:	28
THEME SONG (HOGGS ON DA GRIND)	447/106	SUPPLIFCATE J. Holiday (MAJIC LINE/CAPTOL)	399/185
TOTAL STATIONS:	37	TOTAL STATIONS:	37
WATCH MY SHOES 3Lamp (THILLAS/SLUJ)	425/5	AYO TECHNOLOGY 8 Trillmatic (SHADY/AFTERMATH/WINTERSCOPE)	396/65
TOTAL STATIONS:	40	TOTAL STATIONS:	46
BODY J. Blue Feat. Ashley Jay (THE INC./UNIVERSAL MOTOWN)	424/35	LOOK LIKE MONEY Young Jeezy (PHAT/ATLANTIC/UNIVERSAL REPUBLIC)	353/103
TOTAL STATIONS:	44	TOTAL STATIONS:	43

MOST INCREASED PLAYS

+753	★	GOOD LIFE Kanye West Feat. T-Pain (Rie-A-Pella/Def Jam/JMCA)
+559	★	NO ONE Alicia Keys (JAMMIG)
+485	★	CAN'T HELP BUT WAIT Trey Songz (Song Book/Atlantic)
+475	★	UNTIL THE END OF TIME Justin Timberlake Duet With Beyoncé (Zomba)
+400	★	KISS KISS Chris Brown Feat. T-Pain (Zomba)

FOR WEEK ENDING OCTOBER 14, 2007
Lil Wayne: See legend to charts in charts section for rules and symbol explanations.
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CHRIS HICKS, Sr. VP of Urban A&R, Atlantic and Warner/Chappell
STEPHEN HILL, VP of Programming, BET
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COREY "CL" LLEWELYN, President/CEO, Digiwaxx Media

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 DO YOU FEEL ME AT NO. 30 IS
 FROM THE SOUNDTRACK TO
 DENZEL WASHINGTON'S POLICE
 FRICK: AMERICAN ANGLERY



R&R

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WEEK	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS (M-PRINT / PROMOTION LABEL)	WEEKS ON CHART	PLAYS	WEEKS	AUGUST	PLAYS	WEEKS	AUGUST	AUGUST	AUGUST	AUGUST	AUGUST	AUGUST
1	1	TEACH ME HOW TO SURRENDER MISS SHELLE		NO. 1 (14 WKS)	1575	-79	15,283	2							
2	2	BABY ANGIE STONE FEATURING BETTY WRIGHT			1657	+82	14,068	3							
3	3	NO ONE ELSE BUT ME ALEXANDERS			1546	+91	15,953	1							
4	4	CAN U BELIEVE CARL THOMAS			1357	-29	11,901	5							
5	5	IF I HAVE MY WAY CORNETT MENEZES			1334	-21	10,475	6							
6	6	ANGEL CHAKA KHAN			1333	+52	12,038	4							
7	7	WHEN I SEE U JAY-Z			1130	-69	9,938	8							
8	8	PLEASE DON'T GO TIA SALLY			1087	-19	7,913	11							
9	9	MATE ON ME JILL SCOTT			1054	+58	10,009	7							
10	10	FUTURE BABY MAMA JAY-Z			921	-87	5,928	13							
11	11	MY LOVE JAY-Z			848	+133	6,758	12							
12	12	DO YOU FEEL ME ANTHONY HAMILTON			841	-14	8,817	9							
13	13	DJ DOPPEL GEMINI			782	-7	8,613	10							
14	14	UNBROKEN BUT NOT BROKEN JAY-Z			716	-47	5,165	16							
15	15	BEED J. HOLIDAY			697	+42	4,667	15							
16	16	HEARTBREAKER TIA SALLY			561	+25	3,870	19							
17	17	UNTIL THE END OF TIME JUSTIN TIMBERLAKE Duet With Beyoncé			507	+67	4,547	16							
18	18	ALRIGHT LEDI			478	-66	4,050	18							
19	19	PUT YOU UP ON GAME ARETHA FRANKLIN Duet With Fantasia			459	+209	2,682	23							
20	20	STOP BREAKING MY HEART RAMSAY PATTERSON			422	+26	2,146	26							
21	21	ONLY ONE U FANTASIA			397	+22	3,317	20							
22	22	AFTER TONIGHT WILL DOWNS			315	+61	1,455	33							
23	23	WALK IN MY SHOES EMILY KING			272	-35	1,388	34							
24	24	HEARTSTRINGS ELIZABETH WITHERS			247	+77	1,218	36							
25	25	I PROLOGUE AWHNERY			234	+15	1,811	29							
26	26	WOMAN RAYE Duet With Kelly Rowland			231	+49	2,854	24							
27	27	LET IT GO YVES ROSE Duet With Missy Elliott & Lil Kim			228	-5	2,753	22							
28	28	CAN U FEEL ME HOWARD HEWETT			219	+6	1,894	28							
29	29	CRYING OUT FOR ME MARK			208	-18	0,959	40							
30	30	DO YOU FEEL ME ANTHONY HAMILTON			204	+102	0,915	-							
31	31	COUNT ON ME PEARO BRYSON			185	-0	0,587	-							
32	32	ON THE RADIO DEWAYNE			178	+17	1,118	39							
33	33	JUST FINE MARY J. BLIGE			174	+109	4,215	17							
34	34	HOW DO I BREATHE MARK			171	-65	2,366	25							
35	35	YOU SAVED MY LIFE DENZEL WASHINGTON			169	-13	0,414	-							
36	36	SPEND THE NIGHT DENZEL WASHINGTON			155	+8	1,507	32							
37	37	I LIKE SAKAI			141	-15	0,551	-							
38	38	LATE NIGHT RENDEVOUS CAR THOMAS			134	+15	1,515	31							
39	39	TAMBOURINE EYE			125	+26	2,000	27							
40	40	GRATEFUL WANDA VAUGHN, DENZEL WASHINGTON & SHEBREE BROWN			718	-11	0,255	-							

MOST ADDED

TITLE ARTIST / LABEL	WEEKS ON CHART	NEW STATIONS
HOW DEEP IS YOUR LOVE The Temptations	12	12
REBORN IN THE SKY Biggs & Miller (GROVE)	10	10
PUT YOU UP ON GAME Aretha Franklin Duet With Fantasia (JIVE)	7	7
UNTIL THE END OF TIME Justin Timberlake Duet With Beyoncé (JIVE)	5	5
MATE ON ME Jill Scott (HIDDEN BEACH)	4	4
HEARTSTRINGS Elizabeth Witheres (BLUE NOTE/CAPITOL)	4	4
MY LOVE Jay-Z (JIVE/ZOMBA)	3	3
BEED J. Holiday (MUSK LINE/CAPITOL)	3	3
DO YOU FEEL ME Anthony Hamilton (DEF JAM/DJANGO)	3	3
JUST FINE Mary J. Blige (METHUEN/KEFFEN)	3	3

ADDED AT...

WVDM Columbia, SC
 PD: Mike Love
 Temptations, How Deep Is Your Love, 0

FOR REPORTING STATIONS PLAYLISTS GO TO: www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS	WEEKS	TITLE ARTIST / LABEL	PLAYS	WEEKS
SHOULDA LET YOU GO Keyshia Cole Introducing Amara (METHUEN/KEFFEN)	7243	18	BARTENDER T-Pain Feat. Akon (KONVIC/HAPPY BOY/VEVO/ZOMBA)	3027	32
DECLARATION (THIS IS IT) K4 Platinum (GOSPO CENTRIC/ZOMBA)	6844	47	CAN'T HELP BUT WAIT They Sayz (SONG BOOK/ATLANTIC)	4676	8
MY LOVE Jill Scott (HIDDEN BEACH)	6430	31	THICK GIRLS Tamell Carter (LEAD ROLE)	4074	5
NEVER Jahaan (DYPHE MILL/ATLANTIC)	6336	20	ROMANCE THE NIGHT Hajea (DEADS UP)	3874	6
I CAN LOVE YOU BETTER Keyshia Cole (SWEATSHOP)	5277	10	WITH ALL OF MY MIGHT Keyshia Cole (GOSPO CENTRIC/ZOMBA)	3178	23

MOST INCREASED PLAYS

+209	PUT YOU UP ON GAME Aretha Franklin Duet With Fantasia (JIVE)
+167	UNTIL THE END OF TIME Justin Timberlake Duet With Beyoncé (JIVE)
+152	ANGEL Chaka Khan (Blueberry/Columbia)
+133	MY LOVE Jay-Z (JIVE/ZOMBA)
+112	DO YOU FEEL ME Anthony Hamilton (Def Jam/DJANGO)

FOR WEEK ENDING OCTOBER 14, 2007
 *BUBBLING See legend in charts in charts section for rules and symbol explanations.
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34

Contemporary Christian radio programmers and personalities continually try to balance delivering the message of Jesus and doing so in a manner that will make people who are lost actually tune in. ■ Some refer to it as being seeker-friendly, others as culturally relevant, but broadcaster/evangelist Ron Hutchcraft calls it "rescue by radio." He recently hosted a group of Christian radio programmers and personalities to discuss ways to find that balance.

Hutchcraft's two-day powwow was co-hosted by Renaissance Communications president Joe Bataglia and Goodratings Strategic Services partners Alan Mason and John Frost, with the goal of discussing ways to equip personalities with skills to effectively communicate timeless biblical truth without sacrificing timeless principles of good radio—or as Hutchcraft says, "Doing radio for Christians that lost people can understand."

Hutchcraft challenged the group to turn stations into life-saving destinations, modeled after actual rescue stations created along the Eastern seaboard that eventually developed into the Coast Guard. The parallel challenge for broadcasters is to become a station that intentionally looks for ways to reach the wayward in a non-religious way.

"The gospel is the most powerful message on earth; it changes eternities," Hutchcraft told the broadcasters. "Radio is one of the most powerful delivery systems on earth. Rescue by radio is about

how to use the influence that God is giving us to help as many listeners as possible be in heaven with us someday."

Hutchcraft's rescue strategy consists of six steps. First, he says, is getting the attention of a lost person—or building cume. Promote your station where lost people are.

Second is addressing a lost person's felt need, which can include things like the meaning of life, loneliness, relationship trouble, pain from the past, guilt, stress, insecurities and inability to conquer one's dark side.

An example of this was a piece of audio played of former KSIJ/Houston afternoon co-host Amanda Carroll's conversation with a caller who had obviously been drinking. He admitted that he had a problem and that he wanted to quit, but couldn't. She told him there was someone that could help him with his problem and asked if he'd like to pray with her. He said yes. By the end of

Hutchcraft challenged the group to turn stations into life-saving destinations, modeled after actual rescue stations created along the Eastern seaboard that eventually developed into the Coast Guard.

the call, the man was in tears, she was in tears, at least half the people listening to the audio were in tears—and I'm guessing there were plenty of KSIJ listeners in tears that afternoon, too. Did it break the rules of a few programmers? Yes, but it was powerful, compelling, real radio that you couldn't manufacture if you tried.

Not only did that radio opportunity address a lost person's felt need, but it led to the last four steps in Hutchcraft's rescue strategy: provide practical help, bridge to the gospel, present the difference Jesus makes and provide a means to respond. Not only did Carroll provide the practical help the man needed by introducing him to Jesus and putting him in touch with counseling, she also accomplished the last three, not by preaching to him, but by having a sincere conversation, praying with him and offering him a chance to respond.

Obviously not every break on your station will be that dramatic, nor should it be, but when you're strategizing for rescue by radio, Hutchcraft has some ideas you can use. Programmers should help your personalities think "rescue." Think of



The first Rescue by Radio conference was held last month at the Cove at the Billy Graham Training Center in Asheville, N.C. Pictured, from left, are conference organizers and sponsors Alan Mason, Ron Hutchcraft, Joe Bataglia and John Frost.

ways to explain Jesus in a non-religious way. Another way he suggests explaining the connection is that belief is grabbing on to Jesus like he's your only hope, like a drowning person grabs onto a lifeguard.

He suggests that getting to the gospel part of a show should be prep.

Spotlight hope stories from listeners and use those of personalities. Create and air rescue features, and make the station Web site a "seeker site" that addresses felt needs. KCMS/Seattle PD/morning man Scott Valentine says promoting "1-888-Need Him" is a way of combining those ideas. Valentine says it's great to have his airstaff be able to participate in that kind of ministry, in their own words, on why it makes a difference.

Hutchcraft also advised radio to use resources to motivate listeners to be rescuers, too.

He challenged radio to remember why it is here: "You are God's megaphone and have the power to mobilize and unify his people. You are the multiplier of his message. You are here to take people to heaven with you, to be a life-saving station."



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 MUSIC IS NEW AND
 THE ARTISTS ARE
 INSPIRED."



R&R

WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART
1	15	SIGNATURE OF DIVINE (YAMWHO) NEEDTOBREATHE	ATLANTIC/WORLD CLUB	983	-3
2	15	GIVE UNTIL THERE'S NOTHING LEFT	CAPTROLGOTIE	909	+11
3	23	I'M FOR YOU	FOREFROTH&MUSIC	880	0
4	9	IN MY ARMS	CLUB	788	+9
5	9	THE OLDER I GET	ARNDT/STREAN	775	+48
6	14	WHAT DO WE KNOW? THOUSAND FOOT KILITCH	TOOTH & NAIL	743	+20
7	15	EASY TO WEST	BEACH STREET/RELAND/PLG	722	-10
8	14	JUST ME	7SPIN	654	-2
9	10	LET GO	ESSENTIAL/PLG	579	-1
10	15	IT'S BEAUTIFUL	FLICKER/PLG	576	-4
11	20	EMMO	TOOTH & NAIL	558	-34
12	26	LET IT FADE	REC/TOOTH & NAIL	541	-69
13	9	SONG OF HOPE	SPARKNEW/CMC	531	+19
14	12	EVERYTHING GLORIOUS	SISTEPS/SPARKNEW/CMC	524	+45
15	14	LET'S GO BACK	MPOP	484	-8
16	20	RIGHT NOW	FOREFROTH&MUSIC	466	-25
17	15	MINE'S MY LIFE	FERVENTWORD/CLUB	408	-65
18	7	THINGS LEFT UNSAID	SHE/WO	400	+25
19	7	YOU ARE	REC/TOOTH & NAIL	395	-4
20	15	I WANNA LIVE	WORD/CLUB	381	-61
21	16	WHAT I'VE DONE	FLICKER/PLG	380	-10
22	16	BEAUTIFUL DISASTER	ISLAND/CMC	379	-54
23	5	FINCE INSIDE	MPOP	332	-77
24	5	BELIEVE	REC/TOOTH & NAIL	317	+19
25	12	WIND I WANNA BE	MARANATHAN	318	+41
26	5	CAN'T GO ON	FERVENTWORD/CLUB	305	-94
27	2	HUSH	7SPIN	294	+64
28	4	CRAZY BEAUTIFUL	CMC	271	+8
29	NEW	WE NEED EACH OTHER	SPARKNEW/CMC	268	+127
30	NEW	HEAD OVER HILLS (IN THIS LIFE)	SPARKNEW/CLUB/RELAND/CMC	266	+6

WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART
1	15	HOTEL AQUARIUM	REC/TOOTH & NAIL	282	-14
2	11	COMATOSE	ARNDT/STREAN	232	+15
3	10	LET GO	ESSENTIAL/PLG	240	+23
4	15	FALLS APART	TOOTH & NAIL	234	-13
5	9	WHEN HOPE IS ALL YOU HAVE	TOOTH & NAIL	230	-1
6	6	WORLD AWAY	TOOTH & NAIL	225	+2
7	7	STARING AT THE LIGHT	BRANE NEW WORLD	214	+12
8	15	I NEED YOU	CAPTROLGOTIE	211	-12
9	6	NEVER LET ME GO	MARANATHAN/MIRO/VS STEREOGOTIE	204	+4
10	4	PART ONE	FLICKER/PLG	199	+7
11	11	LOVE IN YOUR ARMS	FLICKER/PLG	191	-11
12	15	LET'S GO BACK	MPOP	189	-15
13	12	F-STOP	TOOTH & NAIL	187	-24
14	12	AMAZING BECAUSE IT IS	TOOTH & NAIL	184	-13
15	6	BLACK BOX	FOREFROTH&MUSIC	183	-4
16	15	YOUR DIMON	FLICKER/PLG	158	-9
17	12	AMAZING	REC/TOOTH & NAIL	157	+10
18	3	ILLUMINATE	TOOTH & NAIL	154	-2
19	8	GAME ON	SHE/WO	149	0
20	2	ANGELS	TOOTH & NAIL	148	+46
21	10	THE UNWINDING CABLE CAR	TOOTH & NAIL	145	+10
22	9	ELVEN SECRETS	WHPLASH	144	-1
23	4	RA-RANDOM	UP AT NITE	143	-4
24	3	SWEET REDIBORN	RETROCKE TOWN	142	-27
25	6	WIND	TOOTH & NAIL	127	+5
26	17	LIE TO ME	WORD/CLUB	125	-6
27	3	MAKE MONEY MONEY	GOTIE	117	0
28	NEW	WOLVES (G.O.B. VS TONY WONDRO)	MIRO VS STEREOGOTIE	107	+8
29	NEW	NEW SKEPTIC	TOOTH & NAIL	105	-5
30	15	SCREAM	AMES	104	-76

WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART
1	15	EASY TO WEST	BEACH STREET/RELAND/PLG	537	+15
2	7	IN BETTER HANDS	CLUB	257	+19
3	7	AMAZING GRACE (MY CHAINS ARE GONE)	CHRIS TOMLIN	255	+60
4	17	GIVE YOU GLORY	REC/TOOTH & NAIL	222	+11
5	NEW	MIRACLE OF THE MOMENT	SPARKNEW/CMC	211	+37
6	6	LOVE THE LORD	INTEGRITY	192	-27
7	11	THERE IS A REASON	REC	192	-42
8	9	YOU ARE	MYRN/WORD/CLUB	189	+15
9	12	FINALLY FREE	SPARKNEW/CMC	156	-31
10	8	ANYWAY	MARTINGALE	152	+1

INSPO

WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS ON CHART
1	6	WRITING ON THE WALL	MARK HARRIS	142	+51
2	NEW	RESCUE ME	CLUB	129	+63
3	14	LET YOUR LIGHT SHINE	BETHANY DILLON	125	-18
4	6	FIN FORGIVEN	ALLEN ASBURY WITH BRYAN DUKACAN	121	+8
5	4	THERE IS A GOD	MIRO	118	+22
6	NEW	EVERYTHING GLORIOUS	DAVID CHROWER BAND	117	+41
7	2	NOW YOU LIVE (TURN UP THE MUSIC)	POINT OF GRACE	112	+24
8	20	GIVE ME WORDS TO SPEAK	MARCH SALTY	112	-10
9	3	HE WILL PULL YOU THROUGH	CLYD COLLINS	103	0
10	NEW	GOD WITH US	MIRO	95	+26

FOR WEEK ENDING OCTOBER 14, 2007

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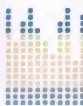
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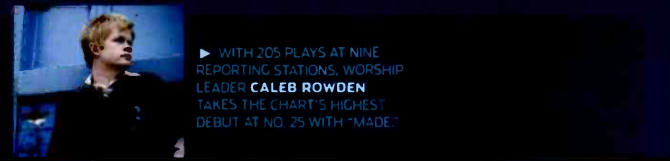


CHRISTIAN

CHRISTIAN AC REPORTERS

- | | | |
|---|---|---|
| KGNZ/Abilene, TX
PD/MD: Gary Hill | WCLN/Fayetteville, NC
OM/MD: Dan DeBruiser
APD: Sybil Long
MD: Steve Turley | WAWZ/New York, NY*
OM: Scott Taylor
PD: Johnny Stone
MD: Keith Stevens |
| WFSW/Atlanta, GA*
PD: Kevin Avery
MD: Mike Stoudt | KGGZ/Flagstaff, AZ
OM: Daniel White
PD/MD: Mike Melvin | KSHI/Orlando, NE*
PD: Melody Miller
MD: Jeff Devereaux |
| WVEJ/Atlanta, GA*
OM/MD: Don Schaefer
APD: Steve Williams | WPER/Fredricksburg, VA
PD: Frankie Morra | WPOZ/Ocala, FL*
OM/MD: Dean O'Neal
APD: Jeff Cruz
MD: Scott Smith |
| WAFJ/Augusta, GA*
PD/MD: Steve Swanson | KZKZ/Pt. Smith, AR
OM/MD: Dave Burdau | WMSJ/Portland, ME*
PD: Paula K. |
| KPEZ/Austin, TX
OM: Mac Daniels
PD: Gary Walsh
APD/MD: Steve Etheridge | WLAB/Wy. Wayne, IN*
PD: Don Buettner
MD: Melissa Montana | KFIS/Portland, OR*
PD: Dave Arthur
MD: Kat Taylor |
| WRBS/Baltimore, MD*
PD: David Paul
MD: Mike Alley | WCSG/Grand Rapids, MI*
OM: Don Michael
PD/MD: Chris Lemke
APD: John Baby | KSLT/Rapid City, SD
OM: Tom Schoenstedt
PD: Dave Masters |
| WJLC/Birmingham, AL*
APD/MD: Ronnie Bruce | WJQK/Grand Rapids, MI*
OM/MD: Troy West
APD/MD: Gary Thompson | KSGM/Riverside, CA*
PD/MD: Bryan O'Neal |
| KTSY/Boise, ID*
OM: Chris Gilbreth
PD: Jerry Woods
APD/MD: Travis Cuher | WBEJ/Greensboro, NC
OM: Jackie Howard
APD: Darren Stevens | WPAR/Roanoke, VA*
OM: Jackie Howard
MD: Brian Sumner |
| WCVK/Bowling Green, KY
OM: Ken Burns
PD: Susan Woodard
MD: Whitney Yule | WLEJ/Rockford, SC*
PD/MD: Rob Dempsey
APD: Gary Miller | WRCJ/Rochester, NY*
PD: Mark Shuttleworth |
| WAYR/Brownsville, GA
PD/MD: Bart Wagner | KAMB/Houston, TX*
OM: Jack Waters
PD/MD: Cory Reynolds | WQPI/Rockford, IL
OM: Ralph Trentadue
PD: Darren Marlar
MD: Joe Buchanan |
| WRMC/Charlotte, NC*
OM: Gary McLeod
PD: Dwayne Harrison | KSLJ/Houston, TX*
PD: Chuck Pryor
MD: Jim Beeler | KKFS/Sacramento, CA*
PD/MD: Max Miller |
| WBDJ/Chattanooga, TN*
OM/MD: Jason McKay
APD/MD: Justin Wade | WJCL/Jacksonville, FL*
PD: Roger Henderson
MD: Theresa Ross | KOAY/Salt Lake City, UT
PD/MD: Alan Hague |
| WJLJ/Chicago, IL* | WQCR/Johnson City, TN*
APD: Chalmer Harper | Sirius Spirit 66/Satellite*
PD/MD: Al Skip |
| WAKW/Cincinnati, OH*
PD: Rob Lewis
MD: Daryl Cleveland | KOBC/Joplin, MO
OM/MD: Lisa Davis | XM The Message/Satellite*
OM: Jon Zeller
PD: Mike Abrams
MD: Jim Eppelien |
| WFMJ/Cleveland, OH*
PD: Len Houser
MD: Josh Booth | KLJC/Kansas City, MO*
PD/MD: Michael Grimm | KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor |
| KGTS/College Place, WA
PD/MD: Elizabeth Nelson | WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith | WFRN/South Bend, IN
PD: Jim Carter
MD: Doug Moore |
| KBNQ/Colorado Springs, CO*
PD: Bret Stevens
MD: Jack Hamilton | WJLH/Lansing, MI
PD: Jenn Credeola | WHPZ/South Bend, IN
PD/MD: Tom Scott |
| KCVQ/Columbia, MO
OM/MD: Jim McDermott | KFSH/Las Vegas, CA*
OM: Jim Tanker
PD: Chuck Tyler
APD/MD: Bob Shaw | KTSL/Spokane, WA*
PD/MD: Beau Tyler |
| WPHK/Columbia, SC*
PD: Steve Sunshine | WJEL/Louisville, KY*
PD: Jim Galipeau
APD/MD: Chris Crain | KWNM/Springfield, MO*
PD/MD: Jeremy Morris |
| WEVD/Columbus, OH*
OM: Matt Hahn
PD: Kurt Wallace
APD/MD: Mike Russell | WRVW/Louisville, KY
OM/MD: C.C. Matthews
APD: Dave Rasche | KKJMS/Clond, MN
OM/MD: Diana Madsen |
| KBNJ/Corpus Christi, TX*
PD: Joe Fahj | KSWP/Lufkin, TX
OM/MD: Al Ross
APD/MD: Michelle Ross | KHZR/Seale, MD*
OM: Sandi Brown
PD/MD: Greg Cassidy |
| KLTV/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast | KVMV/McAllen, TX*
PD: James Gambin
APD/MD: Bob Malone | WLDW/Tampa, FL*
OM/MD: Ari Ross
APD/MD: Michelle Ross |
| KRWV/Des Moines, IA
PD/MD: Dave St. John | KJLH/Moabe, KS
APD/MD: Michael Luskey | KKCM/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD: Dale Christopher |
| WMLZ/Detroit, MI*
PD: Miranda Bekker
APD: Randi Myers
MD: Jon Culbert | WFMH/Des Moines, WI*
PD: Danny Clayton
MD: Rick Hall | KNDJ/Tulsa, OK*
PD: Bob Thornton
APD: Dave Gordon |
| WWB/Eau Claire, WI
OM: Paul Anthony
PD/MD: Greg Steward | KTCS/Wilmington, MI*
PD: Jason Sharp
MD: Rob Perrault | WRCJ/Washington, DC*
PD: Ty McFarland
MD: Rob Conway |
| WCTE/ Erie, PA
OM: Ronald Raymond
PD/MD: Adam Frase | KBNQ/Missoula, LA
PD/MD: Phillip Brooks | WRCJ/Williamsport, PA
OM: Dan Castelle
PD/MD: Larry Weidman |
| KHPE/Eugene, OR
MD: Paul Hernandez | WFFH/Nashville, TN*
PD/MD: Vance Dilard | WKLM/Wilmington, DE
OM: Dan Edwards
PD/MD: Dave Kirby
APD: Sal Agri |
| KYTT/Eugene, OR
OM: Dave DeAndrea
PD/MD: Rick Stevens | New Life Media Network/Network
PD/MD: Joe Buchanan | |
| KLBC/Fayetteville, AR
PD/MD: Mark Michaels | WBSN/New Orleans, LA*
OM: Julie Headrick
PD: Tom Krimser
MD: Libby Krimser | |

* Monitored Reporters



▶ WITH 205 PLAYS AT NINE REPORTING STATIONS, WORSHIP LEADER **CALEB ROWDEN** TAKES THE CHART'S HIGHEST DEBUT AT NO. 25 WITH "MADE."

CHRISTIAN AC INDICATOR		BRIEF / PROMOTION LABEL		PLAYS
TITLE	ARTIST			W*
1	EAST TO WEST CASTING CROWNS	BEACH STREET RECORDS/PLG	1004	+15
2	SUNDAY TREAS	BRPOP	701	-24
3	EVERYTHING GLORIOUS DAVID CROWDER BAND	SYSTEMS/SPARROW/EM CMC	704	-5
4	MIRACLE OF THE MOMENT STEVEN CURTIS CHAPMAN	SPARROW/EM CMC	693	+26
5	AMAZING GRACE (MY CHAIRS ARE GONE) CHRIS TOMLIN	SYSTEMS/SPARROW/EM CMC	683	+85
6	LOVE THE LORD LINCOLN BRYSTER	INTEGRITY	620	+41
7	IN BETTER HANDS NATALIE E GRANT	CLUBB	595	+63
8	BE WONDER NEWBOYS	BRPOP	532	+43
9	GIVE ME WORDS TO SPEAK AMON SHUST	BRUSH	509	-88
10	I'M FOR YOU TONYMAC	FOREFRONT/EM CMC	496	-26
11	SONG OF HOPE ROBEE SEAY BAND	SPARROW/EM CMC	469	-21
12	GOD WITH US MEGEYME	IND	463	+156
13	BRING THE RAIN MEGEYME	IND	416	-37
14	BE STILL STORYSONE	SILENT MAJORITY/ICOTEE	407	-0
15	WHEN OUR HEARTS SING RUSH OF FEELS	MIDAS	395	-59
16	GIVE UNTIL THERE'S NOTHING LEFT NELLETT K	CAPITOL/COTTEE	380	+4
17	HOW YOU LIVE (TURN UP THE MUSIC) POINT OF GRACE	WORD CLUBB	376	+95
18	THE TWENTY-FIRST TIME WINE & MEAGLE	REBELION/PLG	345	+54
19	JESUS HOLD ME ANDREW CARLTON	BAKERTOWN	315	+27
20	SIGNATURE OF DIVINE (YANWEN) NEEDTOBREATHE	ATLANTIC/WORD CLUBB	310	+9
21	YOU ARE EVERYTHING MATTHEW WEST	SPARROW/EM CMC	273	+28
22	PROMISE OF A LIFETIME RUTLESSE	BE/TOTTH & NAL	266	-1
23	COMING BACK TO LIFE (CHOING ANGELS)	IND	246	-21
24	THE REAL JESUS DOWNHERE	CENTRICITY	230	-18
NEW	MADE CALEB ROWDEN	SLANTED/SPIRIT HILL	205	+50
27	THERE IS A REASON (CARMON'S CALL)	IND	202	+1
28	CAPTIVATED SHAWNIE McDONALD	SPARROW/EM CMC	198	-2
NEW	THERE IS A GOD SABLE	IND	174	+11
30	LET YOUR LIGHT SHINE BETHANY DELLEN	SPARROW/EM CMC	169	-39
31	HONOR DAUGHTRY	BEARING	167	+2



CHRISTIAN CHR MUSIC RESEARCH

TITLE	ARTIST	BRIEF / PROMOTION LABEL	TOTAL	FAM%	BLIMP	W	W-24	W-52	W-34
EAST TO WEST CASTING CROWNS	BEACH STREET RECORDS/PLG	4.32	96%	17%	4.19	4.53	4.36		
I'M FOR YOU TONYMAC	FOREFRONT/EM CMC	4.24	98%	19%	4.22	4.25	4.24		
HONOR DAUGHTRY	BEARING	4.20	94%	22%	4.16	4.26	4.21		
EVERYTHING GLORIOUS DAVID CROWDER BAND	SYSTEMS/SPARROW/EM CMC	4.12	98%	18%	4.00	4.27	4.14		
THE OLDER I GET SKELLET	ARBENT/SPRING	4.12	79%	12%	4.19	4.10	4.16		
SONG OF HOPE ROBEE SEAY BAND	SPARROW/EM CMC	4.09	67%	11%	4.17	4.06	4.11		
LET IT RAIN JEREMY CAMP	BE/TOTTH & NAL	4.08	97%	20%	4.01	4.33	4.17		
CAPTIVATED SHAWNIE McDONALD	SPARROW/EM CMC	4.05	83%	11%	4.17	4.22	4.17		
BEAUTIFUL DISASTER JON McALEX/PLH	SLANDAREK	4.04	94%	19%	3.89	4.08	3.98		
I WANNA LIVE STELLAR HART	WORD CLUBB	4.00	87%	20%	3.95	3.70	3.86		
BRIGHT NOW THIS BEAUTIFUL REPUBLIC	FOREFRONT/EM CMC	3.99	95%	16%	4.00	3.91	3.96		
ZERO MARK NELSON	TOTTH & NAL	3.99	92%	22%	3.86	3.76	3.82		
LET GO GREY HOLEY	ESSENTIAL/PLG	3.97	65%	12%	4.04	4.04	4.05		
CAN'T GO ON GROUP 1 CREW	FERNWOOD CLUBB	3.96	90%	23%	4.05	4.13	4.00		
THINGS LEFT UNSAID DISCIPLE	SHRIMP	3.96	78%	14%	3.84	4.05	3.93		
IT'S BEAUTIFUL ELEVENTEVEN	FLEXER/PLG	3.95	76%	15%	3.93	3.88	3.90		
GIVE UNTIL THERE'S NOTHING LEFT NELLETT K	CAPITOL/COTTEE	3.93	74%	15%	4.01	3.95	3.98		
HEAD OVER HEALS SWITCHFOOT	SPARROW/COLUMBIA/EM CMC	3.92	50%	22%	3.91	4.09	4.00		
JUST BE SEVENLOGY	SPW	3.91	77%	10%	3.85	4.08	3.96		
YOU ARE RUTH	BE/TOTTH & NAL	3.89	72%	12%	3.70	4.22	3.92		

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 611 respondents. Total average favorability estimates are based on a scale of 1-5. (1= Don't like it at all, 5= love it.) Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 18+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. CHRMusicResearch.com results are intended to show opinions of participants on the internet only. CHRMusicResearch.com is a registered trademark of CHRMusicResearch.com. The CHR system is available exclusively for local Christian radio stations by contacting Ken Farley at (515) 331-0735 or Ken@chrmusicresearch.com.



Garth-mania good for everyone

Déjà Vu All Over Again

R.J. Curtis

RCurtis@RadioandRecords.com

38

It is 8 a.m. PST on Oct. 8, and I'm splashing cold water on my face. I've just heard about the frenzy in Kansas City over the weekend. Here's the story in a nutshell: Garth Brooks, nine shows, 160,000 tickets, 118 minutes. ■ What year is this, anyway? Have the last nine years been a dream, much like that weird season on "Dallas" when Bobby Ewing was dead but then, as it turned out, not really?

I vaguely recall another nine-show run Brooks had in Minneapolis, part of a tour that grossed more than \$105 million and played to 5.5 million people in support of his "Sevens" album. Tickets cost a mere \$20. The year was 1998. Yes, it's all coming back to me now.

Fast forward to 2007, and it's déjà vu all over again. "The Ultimate Garth Brooks" boxed set and DVD collection are due Nov. 6. Brooks decided to do a single show at the Sprint Center in Kansas City, originally just for Wal-Mart employees, but opened it to the public. Then all hell broke loose.

Dale Carter, who programs Wilks Broadcast Group's KFKF/Kansas City and does the morning show, calls Oct. 6 "one of the most unbelievable things I've seen in nearly 30 years of radio." Mike Kennedy, PD at sister KBEQ, describes the scene as "over the top." Michael Cruise, PD at Entercom's crosstown WDAF (the Wolf), depicts the day—well, two hours, actual-

ly—as "awesome" and says that his staff couldn't be more pumped.

Ben Farrell, the show's promoter who has put together many Brooks tours, calls Oct. 6 "the most exciting day of my career." Selling 160,000 tickets for nine shows in less than two hours are staggering figures to get one's arms around, but Farrell says it might easily have been bigger: "The truth is, we could have sold considerably more than 230,000 tickets in three hours."

After all, the tickets were amazingly cheap—topping out at \$32.50 after service charges. Steps were taken so that tickets would be fairly distributed among people with wristbands at ticket outlets and those attempting to buy them over the phone and online. Additionally, Brooks wanted the tickets to be sold regionally, starting in the Kansas City market, gradually expanding across two state lines and finally nationwide.

"I am more than confident that the great majority of these ticket holders are in the two-

three-state region," Farrell says, adding that, as has been the case in the past, Brooks "absolutely takes care of the American buying public, especially in pressurized situations. He does his best to treat people fairly, deplors the scalping situation and the prices are low enough."

Now that we've established this was no dream, is anyone surprised to see fans clamor for Brooks tickets? After all, in the last nine years of a self-imposed retirement, his live appearances could best be characterized as intermittent.

In general, radio wasn't all that shocked to see Brooks basically pick up where he left off. Cumulus' KPLX (the Wolf)/Dallas PD John Sebastian says the ticket demand is consistent with music research scores. "He's still the seventh-ranked artist on my playlist, and that's without current material."

Carey Rolfe, who just arrived as PD at Clear Channel's KWNR/Las Vegas, says he knew it would be a sellout. "When Garth hit the scene, most of the people buying his records and concert tickets had to get the money from their parents. Today those same people are employed [and have] their own money to spend. And they were not ready for Garth to leave back then."

That's a theory shared by Jack Purcell, VP of promotion at Big Machine, which is handling promotion for the latest Brooks project from the artist's Pearl Records. Purcell remembers the reception that Brooks received when he met with radio in August to set up the single "More Than a Memory." "Radio guys gave him a loud standing O, like fans would do at a concert," Purcell says.

The record-setting success of the single, which debuted at No. 1 on R&R's Country chart; the upcoming boxed set; and now the nine shows in November "should give radio a great opportunity to turn this into a successful fall book, especially the guys in Kansas City," Purcell says.

The rest of the country gets to bask in the Brooks glow, too. Flyaway packages were quickly put together, and the Nov. 14 show will be broadcast to movie theaters around the world. Even now, a Brooks show is "total pop culture," says John Paul, PD at CBS Radio's KUPL/Portland, Ore.

Then there is Steve Pleshe, who programs Peak Broadcasting's KSKS/Fresno. He says unabashedly, "I would love to go . . . ah, I mean, give away a trip to see Garth." **AR**

Additional reporting by Billboard's Ray Waddell.



Brooks

'Radio guys gave him a loud standing O, like fans would do at a concert.'

—Jack Purcell

BROOKS & DUNN

American Country Christmas

abc RADIO NETWORKS

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COUNTRY

▶ JASON MICHAEL CARROLL'S SECOND CHANCE AT A #1 HIT WITH 'SO SMALL' CLIMBS 12-10 IN THIS WEEK'S CHART. THE HARD PART IS TRYING TO TAKE AT LEAST THAT MANY WEEKS TO ENTER THE TOP 10 PRIOR TO THIS POINT. ONLY ONE OTHER COUNTRY SINGLE, THE LATE '80S '87 TAKE 'EM TO THE COUNTRY, HAS TAKEN THAT LONG.



R&R

POWERED BY
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BDS

WEEK	LAST WEEK	MOVEMENT	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (MILLIONS)	PLAYS (THOUSANDS)
1		8	SO SMALL JASON MICHAEL CARROLL	10x (1 WK)	NEW	35,954	+2,368 4485 1
1	19	▲	LIVE LIKE YOU CAN TOMY KEITH		SHOW DOG NASHVILLE	32,055	-2,859 4321 2
4	22	▲	IF YOU'RE BEARING THIS	NEW	CLUMBY	30,448	-0,331 3857 3
5	7	▲	POKE AND EGGS (WITH THE GOOD FEELS)		CAPITOL NASHVILLE	28,204	-0,424 3978 4
8	11	▲	SO SMALL CARRIE UNDERWOOD		ARISTA NASHVILLE	28,254	-4,987 3360 7
6	20	▲	FEELING THE WAY WE ONLY		ARISTA NASHVILLE	27,254	-2,237 3566 5
3	17	▲	GUNLINE BRAD PASKLEY		ARISTA NASHVILLE	26,597	-6,407 3539 6
9	7	▲	ROCKEY TROOP & HONEYCREEK		PEARL&BEAM	24,978	-0,044 3373 9
5	15	▲	TAKING YOUR MASCAL FLATS		LYRIC STREET	24,648	-5,553 3330 8
10	12	▲	LAWD'N' LOVE SONG JASON MICHAEL CARROLL		ARISTA NASHVILLE	24,616	-1,705 2883 10
11	18	▲	HOW 'TUBBY' TRIN CONVULSES		MECA NASHVILLE	24,496	-0,894 2885 11
12	13	▲	HILL CLAY WALKER		ASYLUM-CLUBB	21,093	-1,909 2501 12
14	16	▲	FRENCH KISS JOSH TURNER		MECA NASHVILLE	20,257	-2,275 2650 13
16	13	▲	SMOOTHIE RYAN HURD		CAPITOL NASHVILLE	17,531	-0,979 2341 14
18	20	▲	ONE SHINE TAYLOR SWIFT		BIG MACHINE	16,444	-3,085 2298 18
15	19	▲	AS IF SAMI FISHER		MECA	16,271	-1,089 2205 17
17	13	▲	WHAT DO WE THINK ABOUT THAT		COLUMBIA	15,913	-1,287 2246 16
17	30	▲	FRAGS IN A SMALL TOWN		COLUMBIA	15,821	-0,119 2301 15
16	20	▲	NEVER WANTED NOTHING MORE		BMA	12,974	-2,402 1938 22
20	21	▲	HOW 'TUBBY' TRIN DO AIRPOWER		ASYLUM-CLUBB	12,802	-1,241 1756 20
21	22	▲	ANYTHING SIDE OF YOU		JIVE	12,769	-1,049 1924 19
22	24	▲	WAKING UP AIRPLANES		MECA NASHVILLE	10,333	-1,826 1496 23
23	23	▲	HEAVEN, HEAVEN AND THE POWER OF LOVE		BIG MACHINE	9,940	-0,244 1969 21
26	25	▲	SEW SUGARLAND		MERCURY	9,874	+2,416 1392 24
28	8	▲	STEALING CHEROKEE		MECA	7,461	-0,339 1808 25
26	17	▲	THE HORSE (WITH BLAKE SHELTON)		WARNER BROS./VIRVO	7,360	-0,604 1141 25
27	9	▲	LOVE LONG EAGLES		ENCLOSURE/MERBURY	6,975	-0,586 1100 27
29	21	▲	WHY NOT TEXAS		BMA	5,862	-0,104 872 29
31	10	▲	LAMARCA (WITH THE GOOD FEELS)		BROKEN BOW	5,405	-0,491 902 28
30	17	▲	TANGLED UP		MERCURY	5,394	-0,123 864 30

WEEK	LAST WEEK	MOVEMENT	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HIT PREDICTOR STATUS	AUDIENCE (MILLIONS)	PLAYS (THOUSANDS)
31	33	▲	YOUR GIRL CHRIS CAGLE		CAPITOL NASHVILLE	4,840	-0,635 798 31
32	23	▲	LAST TRAIN RIDING		MOOSEHEAD REVOLUTION	4,628	-0,138 792 32
33	48	▲	READY, SET, GO! (WITH MILEY CYRUS)		WALT DISNEY	4,609	-1,381 529 33
38	4	▲	SO SMALL		WARNER BROS./VIRVO	4,567	+1,247 625 38
35	37	▲	INTERNATIONAL HARVESTER		BROKEN BOW	4,345	-1,194 660 35
36	13	▲	YOU FEEL LIKE ME		MONTEAGUE/ARISTA/NEW REVOLUTION	4,352	-0,561 695 34
37	34	▲	I GOT MY GAME ON		CAPITOL NASHVILLE	4,149	-0,590 703 33
38	40	▲	CLEANING THIS GUN (COME ON IN BOY)		CLUMBY	4,087	-1,629 641 36
39	6	▲	IT'S GOING TO BE HIS		LYRIC STREET	3,479	-0,540 638 37
40	10	▲	GET YOUR HONOLULU AIR		WARNER BROS./VIRVO	3,203	-0,027 452 40
41	NEW		LOST IN A LOSING GAME		MECA/CLUMBY	3,153	-2,913 408 41
42	41	▲	BULLY WITH THE PLOW		LOFTON CREEK	2,602	-0,766 256 47
44	8	▲	I'M WITH THE BAND		EQUITY	2,359	-0,340 356 42
43	12	▲	JAWBROKE		UNIVERSAL SOUTH	2,007	-0,241 335 44
46	4	▲	THINGS THAT NEVER CROSS A MAN'S MIND		BMA	1,857	-0,738 348 45
47	7	▲	SOMETHING ABOUT A WOMAN		MECA	1,474	-0,284 345 45
42	17	▲	THE STRETCHING LINE		EQUITY	1,338	-0,420 223 48
51	2	▲	TAUGHT OFF YOUR PAINT		MECA NASHVILLE	1,175	-0,306 281 46
45	8	▲	GOES DOWN EASY		COLUMBIA	1,050	-0,346 217 49
49	8	▲	WHEN IT RAINS		CARNIVAL	1,042	-0,071 68 -
53	2	▲	LOVE DON'T LOVE ME		CAPITOL NASHVILLE	0,950	-0,266 192 53
50	3	▲	WHAT IF IT'S THE		MONTEAGUE	0,891	-0,351 200 51
57	2	▲	HAPPY ENDINGS		ASYLUM-CLUBB	0,837	-0,236 215 50
52	4	▲	SHIVERS LIKE ME		CAPITOL NASHVILLE	0,713	-0,005 195 52
30	4	▲	REVEAL GET TO LEAVIN'		DOLLY	0,751	-0,158 98 -
RE-ENTRY			ONCE A WOMAN GETS A HOLD OF YOUR HEART		COUNTRY THUNDER	0,695	-0,219 117 57
RE-ENTRY			TILL WE MEET STRANGERS ANYWHERE		ISLAND/COLUMBIA/MERCURY	0,625	+0,41 62 -
RE-ENTRY			NEVER WANT TO GO HOME		COLUMBIA	0,622	-0,120 168 56
RE-ENTRY			THE POWER OF ONE		CLUMBY	0,605	-0,055 181 54
NEW			LETTER TO ME		ARISTA NASHVILLE	0,560	-0,510 110 59

MOST INCREASED AUDIENCE
(+10.9%)
3.381
READY, SET, DON'T GO

3.085
OUR SONG

+2.913
WINNING A LOSING GAME

+2.416
STAY

+2.368
DON'T BLINK

TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
DEVIL AND THE CROSS Halfway To Heaven (MERCURY)	0.433/0.147	WE RODE IN TRUCKS Luther Bryson (CAPITOL NASHVILLE)	0.353/0.054	TEQUILA SHEILA Plymouth Tule (SHOW DOG NASHVILLE)	0.309/0.218
LOVE IS A DRUG JYRRE (ARISTA NASHVILLE)	0.416/0.171	DID I WAS A TADDLY TOO Troy Lawrence (COUNTRY COLLECTIBLES)	0.324/0.116	ALL SUMMER LONG RUB (TOP DOG/ATLANTIC)	0.277/0.214
TOTAL STATIONS: 22		TOTAL STATIONS: 17		TOTAL STATIONS: 44	
TOTAL STATIONS: 17		TOTAL STATIONS: 20		TOTAL STATIONS: 2	

WEEK	TITLE ARTIST / LABEL	AUD / GAIN	WEEK	TITLE ARTIST / LABEL	AUD / GAIN
49	WINNER AT A LOSING GAME Miley Cyrus (LYRIC STREET)	3.153	17	WATCHING AIRPLANES Cory Allen (MECA NASHVILLE)	0.869
20	LETTER TO ME Brad Paisley (ARISTA NASHVILLE)	0.560	8	CLEANING THIS GUN (COME ON IN BOY) Clumby (CLUMBY)	4.087

FOR WEEK ENDING OCTOBER 14, 2007

Legend: See legend to charts in charts section for rules and symbol explanations. All country and 20 Greatest country stations are electronically monitored by Nielsen Broadcast Data System 24 hours a day, 7 days a week. Indicator chart comprised of 175 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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COUNTRY MONITORED REPORTERS

COUNTRY

COUNTRY MONITORED REPORTERS

WOMX/Albany, OH CM: Chuck Collins PD: Sue Wilson APD/MR: Ken Steel	KHX/Des Moines, IA CM: Jack O'Brien PD: Woody Elliott	WAMZ/Louisville, KY PD: Coyote Callahan MR: Night Train Lane	WSLC/Richmond, VA PD: Brett Sharp MR: Robyn James
WOMX/Albany, NY PD/MR: Tom Jacobsen	WYDQ/Des Moines, IA PD: Tom Roberts APD/MR: Mike Scott	WBEZ/Richmond, VA PD: Mike Ferris PD: Joe Kelly APD/MR: Tyler Reese	WMAQ/Dayton, OH PD: Billy Reid MR: Wesley News
KJQM/Sarasota, NM CM: Bill May	KHEY/El Paso, TX PD: Steve Gerraty MR: Marty Austin	KVEZ/Albuquerque, NM PD: Ken Cerda APD: Frankie Dee MR: Fletcher	KDQZ/Sarasota, NM CM/MD: Mike Stettin APD: Kevin Phelan MR: John Richards
KRST/Sarasota, NM CM/MD: Eddie Havel MR: Paul Bailey	WFRB/El Paso, TX PD/MR: Keith Allen	WGOV/Nashville, TN PD: Tom Jones	KSDQ/Salt Lake City, UT APD/MR: Debby Terpan
WCTO/Altoona, PA CM/MD: Shelly Easton APD/MR: Jerry Padden	KSKS/Fresno, CA PD: Steve Plante MR: Judy Jo Mize	WJIS/Westland, FL PD: Ken Bosan APD: Billy Brown MR: Debra Evans	KULB/Salt Lake City, UT PD: Ed Hill MR: Pat Garrett
WFSF/Asheville, NC CM/MD: Jeff Davis APD/MR: Brian Hatfield	WYCF/El Paso, TX PD: Steve Hart	WBEW/Albuquerque, NM PD: Ken Boyce APD: Scott Dodson MR: Mitch Morgan	KJLA/San Antonio, TX CM/MD: George King MR: Kactus Lou
WJHX/Altoona, GA CM/MD: Mike Richards MR: Dave Mahr	WONK/El Paso, TX CM/MD: Rob Kelly MR: Dave Michaels	KEEV/Albuquerque, NM CM/MD: Greg Swedberg MR: Mary Galles	KSON/San Diego, CA PD: John Marks
WULB/Altoona, GA CM/MD: Clay Hammett APD/MR: Lance Houston	WQCK/Columbus, FL PD: Mr. Bob MR: Big Red	KTMJ/Albuquerque, NM CM: Sam Diggerty APD/MR: Dan Pearson	KRTY/San Jose, CA PD/MR: Steve Stevens
WJOC/Augusta, GA PD: T. Gerry	WGTJ/Great Rapids, MI CM/MD: Doug Montgomery APD/MR: Dave Laft	WQML/Nashville, TN PD: Randall Blay APD: Clay J.J. Walker	WCTJ/Sarasota, FL CM: Ron White PD: Sammy Crane APD/MR: Heidi Decker
KLZZ/Chattanooga, TN PD: Evan Bridwell MR: Donna James	WJAX/Columbus, NC PD: Wayne Carley	WYWR/Westland, FL PD: Kevin King MR: Frank Seres	KJWW/Sarasota, FL CM: Dave Roberts MR: Lane Tidwell APD/MR: Rob Walker
WYVY/Chattanooga, TN PD: Dana Dunning APD/MR: Jeffrey Brooks	WYWI/Harrisburg, PA PD: Joe Kelly APD/MR: Newman	WYVY/Hartford, CT PD: Peter Salant	KJMS/Sarasota, FL CM: Gary McGee PD: Chris Evans
KJMY/Altoona, ID CM/MD: Rich Summers APD: Steve Starnon MR: Spencer Burke	WYFZ/Hartford, CT PD: Pete Salant	KJZK/Houston, TX PD: Jeff Harrison MR: Greg Frey	KJVS/Sarasota, FL CM: Kevin Christopher MR: Lynn Wagoner
WJLW/Altoona, MA CM: Don Kelly PD: Mike Graybill APD/MR: Larry Rogers	WYVE/Spartanburg, SC PD: Brian Usher	KJTV/Houston, TX PD: Tom Travis	KJMS/Sarasota, FL CM: Ryan Dakle
WYUN/Durham, NY PD: Wendy Lynn	WYVE/Spartanburg, SC PD: Bill Usher	KJKT/Columbus, MS PD: Tom Goodson MR: Craig Allen	KJTS/Spartanburg, SC CM/MD: Chris Cannon APD/MR: Curly Clark
WYBT/Chattanooga, TN PD: Brian Usher	WYVE/Spartanburg, SC PD: Bill Usher	KJMY/Altoona, ID CM: Tom Watson	KJTM/Spartanburg, SC CM: Richard Perry MR: Randy Black MR: Nikki Thomas
WYBE/Chattanooga, TN CM: Bruce Logan PD/MR: John Roberts	WYVE/Spartanburg, SC PD: Bill Usher	KJMY/Altoona, ID CM: Tom Watson	WYVY/Sarasota, FL CM/MD: Mike Calabria APD: Brecher Martin MR: Randy Black
WYOC/Chattanooga, TN PD: Ed Whitehead MR: Bill Usher	WYVE/Spartanburg, SC PD: Bill Usher	WYVY/Spartanburg, SC PD: Bill Usher	WYVY/Sarasota, FL CM/MD: Mike Calabria APD: Brecher Martin MR: Randy Black
WYOC/Chattanooga, TN PD: Ed Whitehead MR: Bill Usher	WYVE/Spartanburg, SC PD: Bill Usher	WYVY/Spartanburg, SC PD: Bill Usher	WYVY/Sarasota, FL CM/MD: Mike Calabria APD: Brecher Martin MR: Randy Black
WYOC/Chattanooga, TN PD: Ed Whitehead MR: Bill Usher	WYVE/Spartanburg, SC PD: Bill Usher	WYVY/Spartanburg, SC PD: Bill Usher	WYVY/Sarasota, FL CM/MD: Mike Calabria APD: Brecher Martin MR: Randy Black

COUNTRY INDICATOR

WEEK	PLAYS	% CH	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	PLAYS	% CH	TOTAL AUD.	
										LAST WEEK
2	8	1	DON'T BLINK	KENNY CHESNEY	BNA	4598	+382	10,653		
1	18	1	LOVE ME IF YOU CAN	TOBY KEITH	SHOW DOG/NASHVILLE	4275	+63	9,620		
3	20	1	FREE AND EASY (DOWN THE ROAD I GO)	DEWEN BENTLEY	CAPTOL NASHVILLE	4163	-332	9,368		
4	7	19	IF YOU'RE READING THIS T.M. MCGRAW		CLUB	3704	+91	8,346		
5	11	1	SO SMALL	CHARLIE UNDERWOOD	ARISTA/NASHVILLE	3653	+264	8,123		
6	10	7	MORE THAN A MEMORY	CARTH BROOKS	PEARL BEACH/MACHINE	3501	+170	8,049		
3	15	1	ONLINE	BRAD PASKY	ARISTA NASHVILLE	3495	-653	8,147		
9	27	1	LIVIN' OUR LOVE	SONIC JACOBSON	ARISTA NASHVILLE	3485	+225	7,952		
8	15	1	TAKE ME THERE	RASCAL FLATTS	LYRIC STREET	3434	+397	7,517		
10	11	10	HOW 'BOUT THEM CONIGERS	GEORGE STRAT	MEGA NASHVILLE	3368	-228	7,549		
4	19	1	PROUD OF THE HOUSE WE BUILT	BROOKS & DUNN	ARISTA NASHVILLE	3238	-627	7,283		
12	14	1	PRIMECREEK	JOSH TURNER	MEGA NASHVILLE	3038	+225	6,897		
13	25	1	FALL CLAY WALKER		ASYLUM CLUB	2896	+236	6,388		
14	8	1	EVERYBODY	KEITH URBAN	CAPTOL NASHVILLE	2888	+251	6,539		
15	12	1	WHAT DO YA THINK ABOUT THAT	MONTGOMERY GENTRY	COLUMBIA	2610	+161	5,745		
17	18	1	AS IF I SANA EVANS		BEA	2562	+196	5,450		
16	21	1	ANOTHER SIDE OF YOU	JOE NICHOLS	UNIVERSAL SOUND	2537	+179	5,627		
19	6	1	OUR SON	TAYLOR SWIFT	BEA NASHVILLE	2419	+399	5,575		
18	22	1	FRIDAY IS A SMALL TOWN	BRANDY LAMBERT	COLUMBIA	2298	+47	5,107		
20	11	1	BOTHMY BETTER TO DO LEARN HIMES		ASYLUM CLUB	1939	+261	4,317		
21	21	1	HEAVEN, HEARTACHE AND THE POWER OF LOVE	TRISHA YEAZOOB	BEA NASHVILLE	1904	+146	4,770		
22	4	1	STAY SUGARLAND		MERCURY	1766	+310	3,707		
23	12	1	WATCHING AIRPLANES	GARY ALLAN	MEGA NASHVILLE	1762	+269	3,966		
24	7	1	HOW LONG EAGLES		DISCALD HIGHWAY/REJURY	1527	+102	3,314		
25	15	1	THE MORE I BRIDE	BLAKE SHELTON	WARNER BROS./UNIVERSAL	1472	+247	2,967		
26	3	1	STEALING CHEERLEADER	CHUCK WICK	BEA	1315	+301	2,860		
27	13	1	TANGLED UP	BILLY CURRICTION	MERCURY	1285	+100	2,498		
28	8	1	LAUGHED UNTIL WE CRIED	JASON ALDEAN	BROKEN BOW	1160	+115	2,529		
29	12	1	TRY BACK	TYLAS PAT GREEN	BNA	1052	+464	2,221		
30	10	1	WHAT KINDA GONE	CHRS CAE	CAPTOL NASHVILLE	1011	+99	2,202		
20	19	1	NEVER WANTED NOTHING MORE	KENNY CHESNEY	BNA	982	+230	2,776		
31	5	1	IT'S GOOD TO BE US	BILLY CURRICTION	LYRIC STREET	934	+146	1,864		
32	3	1	INTERMEDIARY	MARVETTES	BROKEN BOW	927	+167	2,266		
33	8	1	I GOT MY GAME ON	TRACE ADAMS	CAPTOL NASHVILLE	915	+76	2,002		
34	2	1	BEH	UMBRELLA	WARNER BROS./UNIVERSAL	859	+177	1,889		
35	13	1	LAST TRAIN	RUBEN GOMEZ	MIDAS/REBEL REVOLUTION	853	+26	1,640		
36	2	1	CLEARING THIS GUN	WHISKEY OH IN BOY	RODNEY ATKINS	CLUB	844	+267	1,628	
37	4	1	YOU STILL OWN ME	EMERSON DREW	MONTAGE ANDAS/REBEL REVOLUTION	828	+71	1,764		
38	7	1	WOBBLE AT A LOSING GAME	RASCAL FLATTS	LYRIC STREET	819	+741	1,818		
39	1	1	ROLLIN' WITH THE FLOW	MARK CHESLUTT	LOFTON CREEK	546	+27	1,091		



▶ WITH MOST ADDITIONAL HONORS (50 REPORTERS), RASCAL FLATTS OPENS AT NO. 39 ON COUNTRY INDICATOR WITH 'WINNER AT A LOSING GAME,' THE SECOND SINGLE FROM 'STILL FEELS GOOD'.

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BDS

40

CANADA COUNTRY

WEEK	PLAYS	% CH	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	TW	PLAYS	% CH	TOTAL AUD.
2	2	7	DON'T BLINK	KENNY CHESNEY	BANARSONY BEA	626	-4		
4	7	1	MORE THAN A MEMORY	CARTH BROOKS	PEARL BEACH/MACHINE/UNIVERSAL	598	+12		
3	20	1	FREE AND EASY (DOWN THE ROAD I GO)	DEWEN BENTLEY	CAPTOL NASHVILLE/BEA	584	-18		
1	15	1	ONLINE	BRAD PASKY	ARISTA NASHVILLE/SONIC JACOBSON	583	-50		
5	11	1	SO SMALL	CHARLIE UNDERWOOD	ARISTA/NASHVILLE/SONIC JACOBSON	563	-17		
8	11	1	BLAME IT ON YOU	THE DIDD BROS	CORD BAMBINO	527	-2		
9	8	1	DADDY	JOHNNY REID	OPEN ROAD/MERCURY	513	-15		
7	10	1	PROUD OF THE HOUSE WE BUILT	BROOKS & DUNN	ARISTA NASHVILLE/SONIC JACOBSON	507	-41		
11	8	1	HOW 'BOUT THEM CONIGERS	GEORGE STRAT	MEGA NASHVILLE/SONIC JACOBSON	488	+17		
6	14	1	TAKE ME THERE	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	483	-75		
10	12	1	TISTY	EMERSON DREW	MIDAS/REBEL REVOLUTION	458	-93		
13	6	1	EVERYBODY	KEITH URBAN	CAPTOL NASHVILLE/BEA	456	+36		
14	10	1	GOOD TIME	DEREK HULTAN	INDEPENDENT	445	+29		
12	13	1	IF YOU'RE READING THIS T.M. MCGRAW		CLUB/BEA	428	-1		
16	17	1	LOVE ME IF YOU CAN	TOBY KEITH	SHOW DOG/NASHVILLE/UNIVERSAL	425	-5		
18	5	1	COME ON & GET SOME	PAUL BRANDT	UNIVERSAL	415	+6		
17	4	1	SOMEONE'S SON	AARON LINES	OUTSIDE THE LINES	398	+86		
19	7	1	HOW LONG EAGLES		DISCALD/REJURY/LOST HIGHWAY/REJURY	377	-4		
20	21	1	FALL RIGHT INTO YOU	ESSIE FARMELL	UNIVERSAL	374	+6		
23	12	1	PRIMECREEK	JOSH TURNER	MEGA NASHVILLE/UNIVERSAL	372	+19		
20	12	1	AS IF I SANA EVANS		BEANSONY BEA	372	-5		
22	6	1	ALL MY FRIENDS	SAVE LIKE BYRN	CAPTOL NASHVILLE/BEA	369	+27		
27	4	1	OUR SON	TAYLOR SWIFT	BEA NASHVILLE/UNIVERSAL	362	-79		
18	17	1	SOME YOU WISDOM	AARON PITHCHECK	OPM	358	-24		
23	2	1	I REMEMBER	THE BRICK SNAKE YELLOWBIRD		386	+357	-125	
22	9	1	YOU CAN'T BEAT AN ORIGINAL	BRAD JOHNS		305	334	+20	
24	20	1	BECAUSE OF YOU	REBA MCKENZIE	THE DUET WITH KELLY CLARISON	328	-23		
17	16	1	WHAT DO YOU SEE	DOE WALKER	OPEN ROAD/UNIVERSAL	327	-73		
30	21	1	DON'T EVEN SEE THE BEST	PALA BRANDT	BEAN/NASHVILLE/UNIVERSAL	266	+2		
31	8	1	WHAT DO YA THINK ABOUT THAT	MONTGOMERY GENTRY	COLUMBIA/SONIC JACOBSON	265	+28		

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Like the Energizer Bunny, L.A.'s 'greatest hits' keeps going

K-Earth: 35 And Still Going Strong

Keith Berman

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On Oct. 16, CBS Radio's legendary KRTH (K-Earth 101)/Los Angeles celebrated its 35th birthday, an incredible milestone for a radio station. And the industry gave K-Earth a hell of a birthday present: The station was honored with the 2007 R&R Industry Achievement Award for oldies/classic hits station of the year at the recent R&R Convention. Afternoon host "Shotgun Tom" Kelly—the 40-year Southern California radio icon who celebrated 10 years at K-Earth last month—was named oldies/classic hits personality of the year.

While K-Earth is one of many classic hits stations around the country, what makes this particular one so beloved? What's the special sauce that keeps it going after all these years?

"I think our K-Earth brand is much like the music we play: It's very timeless," VP/GM Maureen Lesourd says, before singing the unmistakable K-Earth 101 jingle that most of Los Angeles knows.

"Morning guy Gary Bryan agrees: "There are very few brand names in radio anymore that really resonate with the audience and continue to mean as much as K-Earth does in Los Angeles."

Lesourd says, "We celebrate our listeners every day in many ways. We continue the rich tradition of extraordinary talent. They are great people and are great with their audiences; they reach out and want to help, often on their own personal time."

She cites some of the many charities the station supports throughout the year and also emphasizes that her talent goes above and beyond that, recognizing that they can use their on-air platforms as a launching pad to work with various organizations. For example, Bryan has opened the door to the USO, and K-Earth has helped raise money for a new USO building at LAX.

"Part of the magic of K-Earth is that we really have a wonderful family," PD Jhani Kaye says. "All of these people have common goals: They love this property, and they're excited about opening the mic and having their voice

broadcast over Southern California at 101.1. You can't buy that."

Calling the station "the soundtrack of Southern California," Kaye says that while the jocks contribute a major portion of the K-Earth atmosphere, they also help tie into the timeless music the station plays to generate the excitement. "K-Earth is the great inheritor of all the wonderful attributes of [legendary "Boss Radio" AM top 40] 93 KHJ in its heyday, and we have continued on with the evolution," he says. "We are a top 40 radio station that doesn't play currents. Our formats, imaging, production and announcers are top 40-based—the music is just not from today's top 40."

"You have a great opportunity to take this music and make it just as fresh, have as much fun with it, put a different twist on it and make it relevant and contemporary because we're still in the rock 'n' roll era," Bryan says, adding that today's popular bands are just "the Beatles by other means. All of this music is completely relevant, and not just as 'roots music, but also as music that resonates across a wide demographic spectrum."

"I've always said K-Earth has that fun environment, and it's like the Disneyland of radio. People really dig the music we play, and the listeners feel that it's fun," says Kelly, who relates that two of his recent winners were 22 and 25 years old, demonstrating the broad appeal of the station.

Part of K-Earth's enchantment is that it does happen to be in Los Angeles, which gives it a celebrity quality of its own—one that's reflected back from celebrities themselves. Actor Mark Wahlberg announced to the nation on "The Tonight Show With Jay Leno" that K-Earth is his favorite station. When Kelly ran into actor James Woods in a local restaurant, Woods told him that he listens to K-Earth and that his girlfriend actually won \$1,000 from Kelly last year.

"We had one wonderful morning when Stevie Wonder came in and spent the entire morning with Gary Bryan, and as we played his music, he played along with a keyboard in-studio and sang with himself," Kaye says. "Then we'd fade away from the song and pick up Stevie's live performance, and he'd work our station and the personalities' names into the song."

The latest incarnation of Chicago played at K-Earth's 35th anniversary concert, and current bassist Jason Scheff told Kelly that when he was 14 years old, he called in to his show on KCQBQ/San Diego, won a Chicago album and fell in love with the group. "He started learning how to play bass, and now he's been in the band for 22 years," Kelly says. "He gave me a ride to my car and said, 'I can't believe Shotgun is riding shotgun in my Hummer.' It's little surprises like that that are a real gift."

Bryan spun the tale of when K-Earth got the Righteous Brothers to play at the Hollywood Bowl in their first L.A. concert in years. "We sold out the show, and the coolest thing was being onstage with the Righteous Brothers," he says, recalling that it was only a few months before Bobby Hatfield died. "I'd hooked up with Lloyd Thaxton, who had his own TV show here back in the day, and he was one of the first guys—if not the first—to put the Righteous Brothers on TV. I surprised them by bringing Lloyd out onstage to introduce them. It was really an amazing night and an amazing way to really become part of rock 'n' roll history."

The sentiments expressed in stories like these capture what is so wonderful about the station that prides itself on playing "the greatest hits on earth." The staff and jocks truly care about connecting with their audiences and still love the music they play. And while the jocks may claim that the music is the foundation of the station, management is quick to reflect the honor back onto the personalities.

"We try to have a partnership with everyone and build that loyalty," Lesourd says, speaking of the station's listeners in terms of being both audience members and consumers. "I think this is something this station has always and continues to stand for. It really goes back to our talent in many ways. Listeners love calling the station. The talent answer the phones themselves and spend time with the listeners."

"That's one of the myriad reasons why K-Earth is beloved," Kaye says, "because we haven't lost the excitement of performing on the radio."



Bryan



Kaye



Lesourd



Kelly

LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS NO. 1 (10 WKS)	HYPOTRACTOR STATUS REPRINT / PROMOTION LABEL	PLAYS TW	W+	AUDIENCE MILIEURS	WEEKS ON CHART
1	23	HOARSE BRIAN AUGUSTYN	NO. 1 (10 WKS)	112	2031	-33	15,478	2
2	16	BIG GIRLS DON'T CRY FITEK	117	117	1982	-58	16,459	1
4	14	HEY THERE DELILAH PLAIN WHITE T'S	117	FEARLESS/HOLLYWOOD	1597	+69	11,318	5
3	26	THE SWEET ESCAPE CAREN STEVENS/ATLANTIC	113	INTERSCOPE	1520	-7	13,463	3
5	18	(YOU WANT TO) MAKE A MEMORY BOY	116	MERCURY/LANCASTER	1362	+16	9,709	6
7	26	BEFORE HE CHEATS CARRIE UNDERWOOD	114	ARISTA/ARISTA NASHVILLE/ABC	1288	-47	12,754	4
8	15	WAIT FOR YOU CLAY AIKEN	113	HICKORY	1238	+14	9,330	8
6	29	EVERYTHING MICHELLE BIEHL	115	WARRNER	1230	-307	8,389	10
9	22	HOW TO SAVE A LIFE THE FRAY	115	EPC	1153	-43	9,546	7
10	11	HOW LONG EAGLES	MOST INCREASED PLAYS	113	1123	-216	5,842	14
12	22	MAKES ME WONDER MADONN	115	ARMOX/CONTOUR/INTERSCOPE	846	-29	6,177	12
13	15	BUBBLY CELIA CALLATI	MOST ADDED	UNIVERSAL REPUBLIC	760	+202	9,315	9
15	18	BAND OF GOLD HARDLEY LOUDE	AIRPOWER	CLUBHOUSE	648	+149	1,585	18
14	10	WHO KNEW PINK	111	LAFACE/ZOMBA	646	+92	7,500	11
16	22	MY WISH MUSICAL PLAYS	112	LYRIC STREET/HOLLYWOOD	619	+36	2,050	17
17	4	YOUR BORN CHANCES CELINE DION	112	COLUMBIA	388	+88	6,077	13
19	11	LOST IN THIS MOMENT BIG & RICH	111	WARNER BROS. (NASHVILLE)/WARNER BROS.	404	+39	1,434	19
20	8	FIRE AND RAIN KEMARLEY LADDA	112	MERCURY/ABC	360	+29	3,317	15
21	21	IF EVERYONE CARED MICHELLE BIEHL	112	LAFACE/ZOMBA	274	+3	1,344	20
23	3	LOST FAITH HILL	111	WARNER BROS. (NASHVILLE)/WARNER BROS.	232	+57	9,972	22
22	5	SOMEBODY'S ME EMILIE SIMONE	112	INTERSCOPE	198	+19	0,909	23
24	4	NOTHING BETTER TO DO LEANN RIMES	112	CLUBHOUSE	182	+16	0,233	-
25	5	INCOMPARABLE BACKSTREET BOYS	112	JIVE/ZOMBA	143	+16	0,356	-
25	6	FIRST TIME LEIFUR	111	GEMINI	135	-3	0,407	-
25	2	DREAM ON KELLY CLARKSON	112	RAJON & TIE	129	+19	0,382	-
26	13	NO ONE IS TO BLAME KATRINA CAUSEY WITH HOWARD JONES	112	KATAPHONE	124	+6	0,232	-
26	4	I DIDN'T WANNA SING THAT SONG KELLY CLARKSON	112	CALIFORNIA	121	+6	0,111	-
26	NEW	ALMOST LOVER A FINE FREUDY	112	VEEVA	109	+13	2,053	16
26	NEW	FRILLS LIKE RAQUEL APRIELA	112	SHEARS	90	+16	0,043	-
26	RE-ENTRY	KNOCK DOWN THE WALLS CHUBBY CHECKER	112	TEEC	87	+1	0,109	-

TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BOS CERTIFICATIONS	PLAYS TW	LIV	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BOS CERTIFICATIONS	PLAYS TW	LIV
WAITING ON THE WORLD TO CHANGE JOHN MAVER (ARISTA/COLUMBIA)	113	180	1318	BECAUSE OF YOU KELLY CLARKSON (RECARBING)	115	719	785
CHASING CARS SHOW PATRICK (POLYGRAM/INTERSCOPE)	114	998	984	FAIR ARMY KEMARLEY LADDA (MERCURY/NASHVILLE/ABC)	114	696	709
UNWANTED MELISSA BECKFIELD (EPC)	115	901	918	LITTLE WONDERS BOB THOMAS (WALT DISNEY/MELISSA/WATLANTIC)	11	660	710
BAD DAY DAMEL POWTER (WARNER BROS.)	114	762	784	BREAKAWAY KELLY CLARKSON (WALT DISNEY/HOLLYWOOD)	115	636	546
YOU'RE BEAUTIFUL JAMES B LIFT (EASTWEST/ATLANTIC)	114	761	679	BLACK HORSE & THE CHERRY TREE KT TUNSTALL (MILK/INTERSCOPE)	113	634	594

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BUBBLY CELIA CALLATI (UNIVERSAL REPUBLIC)	11
TAKING CHANCES CELIA CALLATI (UNIVERSAL REPUBLIC)	7
WAIT FOR YOU CLAY AIKEN (HICKORY)	5
WHO KNEW PINK (LAFACE/ZOMBA)	5
SOMEBODY'S ME EMILIE SIMONE (INTERSCOPE)	5
I JUST LOVE YOU Five For Fighting (ARISTA/COLUMBIA)	4
HOT MY PROBLEM Dana Perchik (COMBUSTION)	4
BAND OF GOLD Hardley Loude (CLUBHOUSE)	3

ADDED AT... WUDE

2WD

Northville, MI
 OMBP, Dan Lendon
 MD, Mark McCarty
 Kimberley Ladda, Band Of Gold, 2
 Celia Callati, Bubblly, 0
 FOR RECORDING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DREAMING WITH A BROKEN HEART John Mayer (ARISTA/COLUMBIA)	86/18	IT NEVER RAINS IN SOUTHERN CALIFORNIA (ARISTA/ABC)	52/5
I JUST LOVE YOU Five For Fighting (ARISTA/COLUMBIA)	82/4	TATTOO Jordin Sparks (JIVE/ZOMBA)	48/7
OVER YOU Daughtry (RECARBING)	67/8	READY, SET, DON'T GO Billy Ray Cyrus (WALT DISNEY)	48/5
THE NIGHT Santana feat. Chad Kroeger (ARISTA/ABC)	55/30	THE AIR THAT I BREATHE The Puffy Band (MELISSA/WATLANTIC)	48/5
HOW FAR WE'VE COME mashielee Insomniac (MELISSA/WATLANTIC)	55/20	THE AIR THAT I BREATHE The Puffy Band (MELISSA/WATLANTIC)	48/5
IT NEVER RAINS IN SOUTHERN CALIFORNIA (ARISTA/ABC)	52/5		
TATTOO Jordin Sparks (JIVE/ZOMBA)	48/7		
READY, SET, DON'T GO Billy Ray Cyrus (WALT DISNEY)	48/5		
THE AIR THAT I BREATHE The Puffy Band (MELISSA/WATLANTIC)	48/5		

MOST INCREASED PLAYS

+218	★ HOW LONG Eagles (EPC) KQMC -14, KTDY -10, WTCH -10, WKRC -1, WMLD -4, WMEF -2, KOBQ -2, WSPR -2, KBYT -4, WVAL -4
+202	BUBBLY Celia Callati (Universal Republic) WRM -18, WRB -18, WSPR -15, WKRC -15, WYPS -12, WLT -12, WJLH -11, WMLD -11, WUAB -11, WUAB -9
+169	★ HEY THERE DELILAH Plain White T's (phantom/Atlantic) KTYV -13, KQMC -13, KQMC -13, KBYT -11, WJLH -11, WYPS -11, WYPS -11, WYPS -11, WYPS -11, WYPS -11
+149	★ BAND OF GOLD Kimberley Loude (Clubhouse) KOBQ -4, WTCH -4, WMLD -4, KTDY -4, KQMC -4, WOOD -5, WSPR -5, WYPS -5, WYPS -5, WYPS -5, WYPS -5
+92	★ WHO KNEW Pink (LaFace/Zomba) WSPR -12, KBYT -11, KBYT -11, WMLD -11, WTCH -11, WLTW -11, WSPR -11, WMLD -11, WUAB -11, WUAB -11

FOR WEEK ENDING OCTOBER 14, 2007
 Legend: See legend to charts in chart section for rules and symbol explanations.
 19 AC, 27 Canada AC and 23 Canada Hot AC stations are electronically monitored by Nielsen
 Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc.
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at Christmas"*

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Media Contact: Steve Levesque, Jen Onsum
Luck Media & Marketing, Inc. 818.760.8077
info@luckmedia.com



HOT AC

▶ JOHN MAYER



R&R

nielsen
BDS

WEEK	LAST WEEK	TITLES ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	AIRPLAY / PROMOTION LABEL	PLAYS TW	W+/-	AUDIENCE MILLIONS	RANK	NEW AND ACTIVE	
										PLAYS	WEEKS ON CHART
1	2	17	REG. 1 (1 WK)	★	LARKZ/UMG	3078	+39	14,766	4		
1	10	19		★	WILLIAMS/INTERSCOPE	3062	-34	16,043	1		
4	15	15		★	UNIVERSAL REPUBLIC	2973	+63	15,201	2		
3	26	24		★	CEPHEUS	2893	-52	14,904	3		
5	13	10		★	MELBYLACK/ROUNDER/INTERSCOPE	2750	+66	13,679	5		
6	7	11		★	REARJACK	2534	+63	12,236	7		
7	9	11		★	ASAPRO/INTERSCOPE	2386	-281	13,015	6		
6	24	13		★	FRANKS/REARJACK	2219	-210	10,868	8		
8	13	13		★	AMERICA/COLUMBIA	1977	-84	9,225	10		
8	40	13		★	REARJACK/ATLANTIC/LA	1850	-281	10,172	9		
10	29	13		★	AMARANTH/INTERSCOPE	1734	-217	8,474	13		
12	28	13		★	REARJACK	1664	-349	8,867	11		
13	11	13		★	COLUMBIA	1587	+53	6,355	14		
14	18	13		★	FUELED BY RAMBLAND/ABC	1507	+25	8,621	12		
18	5	13		★	ARISTANOW	1340	+266	5,577	15		
16	12	13		★	WINDUP	1324	+79	5,960	17		
15	16	13		★	REARJACK	1219	-211	6,084	15		
19	12	13		★	VIRGIN	1183	+444	4,218	19		
17	18	13		★	HENRY	1123	-122	5,012	18		
20	11	13		★	CUSTOM/ATLANTIC	918	-76	3,383	22		
23	8	13		★	EPIC	819	+45	2,924	23		
24	12	13		★	UNIVERSAL MOTOWN	789	+20	2,498	26		
23	14	13		★	EMI	782	+19	2,671	25		
26	4	13		★	MERCURY/OLYMPIAN/ABC	729	+27	3,772	21		
27	6	13		★	COLUMBIA	691	+108	2,729	24		
22	18	13		★	INTERSCOPE	638	-154	2,289	27		
29	4	13		★	HOLLYWOOD/AMERICA/COLUMBIA	503	-482	1,895	29		
28	10	13		★	REBELT/SWEETWATER	495	+6	1,105	35		
39	2	13		★	MELBYLACK/ROUNDER/INTERSCOPE	491	+206	3,772	20		
30	7	13		★	THE ROCK/UNIVERSAL MOTOWN	447	+27	1,342	34		
31	32	13		★	JIVE	405	+45	1,671	-		
31	19	13		★	WARNER BROS.	353	-98	1,638	30		
30	4	13		★	ELEVEN/ATLANTIC/LA	346	+58	2,136	28		
30	5	13		★	JIVE/ZEMBA	346	+48	1,089	37		
36	3	13		★	MELBYLACK/ROUNDER/INTERSCOPE	293	-7	1,475	31		
40	2	13		★	HOLLYWOOD	289	-8	1,388	33		
33	18	13		★	EPIC	261	-77	1,102	36		
34	8	13		★	ATLANTIC	254	-81	1,097	-		
RE-ENTRY		13		★	SPROFEL JAM/UMG	252	-1	1,219	32		
NEW		13		★	ELEVEN SEVEN/ATLANTIC/LA	247	+63	1,578	-		

MOST ADDED

TITLE / LABEL	NEW STATIONS
APOLGIZE Timbaland Feat. OneRepublic (MELBYLACK/ROUNDER/INTERSCOPE)	11
BREATHE IN BREATHE OUT John Mayer (MELBYLACK/ROUNDER/COLUMBIA)	9
SHADOW OF THE DAY Linkin Park (WARNER BROS.)	9
INTO THE NIGHT Santana Feat. Chad Kroeger (ARISTANOW)	8
DREAMING WITH A BROKEN HEART John Mayer (UNIVERSAL/COLUMBIA)	6
LOST RELIGION Ben Jovi (REARJACK/OLYMPIAN/ABC)	6
PARALYZER Pugor Brown (DUNEDIN)	5
THE GREAT ESCAPE Guns Like Girls (COLUMBIA)	5
SORRY Eleven Seven (ELEVEN SEVEN/ATLANTIC/LA)	5
PICTURES OF YOU The Last Goodnight (VIRGIN)	4

TITLE / LABEL	NEW STATIONS
WAKE UP CALL Mars5 (ASAPRO/INTERSCOPE)	3
INTO THE NIGHT Santana Feat. Chad Kroeger (ARISTANOW)	3
APOLGIZE Timbaland Feat. OneRepublic (MELBYLACK/ROUNDER/INTERSCOPE)	3
BUBBLI Colbie Corbett (UNIVERSAL REPUBLIC)	3
OVER YOU Daughtry (REARJACK)	3

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OVER YOU Daughtry (REARJACK)	3

ADDED AT...
WZPL
Indianapolis, IN
ONMPD Scott Savak
AND Hart Jahn
MD Dave Decker
Timbaland Feat. OneRepublic, Apolgoize, 30
The Last Goodnight, Pictures of You, 0
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

TITLE / LABEL	PLAYS /WK	TITLE / LABEL	PLAYS /WK
LIGHT UP THE SKY Yellowcard (CAPTIVA)	342/18	I DON'T WANNA BE IN LOVE (DANCE FLOOR ANTHEM) Wu&S Good Charlotte (DUNEDIN/EPIC)	108/10
FALLING DOWN Dance Gavin Dance (EPIC)	298/76	HATE THAT I LOVE YOU Robyn feat. No-VA (SPROFEL JAM/UMG)	108/10
1234 Pete (CHEVY/THEPOLYGRAM/INTERSCOPE)	302/62	STRONGER Rihanna (ROCA-A-FELLA/REARJACK)	103/39
LOVE LIKE THIS Halsey (MONDOGRO/EPIC)	178/21	GIVE IT TO ME Timbaland Feat. Holly Hurbert & Justin Timberlake (MELBYLACK/ROUNDER/INTERSCOPE)	103/1
SHUT YOUR EYES Steve Polz (POLYGRAM/INTERSCOPE)	103/16	BEST DAYS Moby (CEPHEUS)	90/12

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FOR WEEK ENDING OCTOBER 14, 2007
LIMITED: See legend to charts in charts section for rules and symbol explanations.
82 out of 83 stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-reference exact times of airplay with Arbitron listener data).

Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and Audience charts for the first time with increases in both plays and audience.

BREAKER:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for

Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20

in both audience and plays.

1 Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numerical following symbol indicates multiple level of 100,000 plays.

★ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listeners and a nationwide sample of carefully profiled music consumers.

AC/HOT AC

AC REPORTERS

WYJ/Allentown, NY*
OM: Kevin Callahan
PD: Ric Mitchell
APD/M: Chad O'Hara

KMG/Allentown, NY*
OM: Eddie Hasckell
PD/M: Justin Riley

WLEV/Allentown, PA*
OM/PD: Shelly Easton
APD/M: Jerry Padden

KYMG/Asheboro, AK
OM: Mark Murphy
PD/M: Dave Flavin

WFPQ/Atlantic City, NJ*
PD/M: Gary Cude

KOGL/Astoria, TX*
PD: Cat Thomas
APD: Stephen Michael Kerr
MD: Terri McCormick

WCD/Beacon Rapids, LA*
OM: LeBron "LB" Joseph
PD: Jeff Johnson

KKMY/Beaumont, TX*
PD: Don Rivers

WMLV/Biloxi, MS*
OM/PD: Walter Brown

WLTB/Birmingham, NY
OM/PD: Dana Potter
APD: Dan Michaels
MD: Steve Gilinsky

WMDW/Binghamton, NY
PD: Bob Taylor

WMLJ/Beaumont, MA*
OM/PD: Don Kelley
APD: Candy O'Terry
MD: Mark Laurence

WBEW/Bridgewater, CT*
OM/PD: Curt Hansen
MD: Darryn Lyons

WEEZ/Burlington, VT*
OM: Steve Corrier
PD/M: Gale Parmelee

WBYV/Charleston, SC*
OM/PD: Mike Edwards
APD/M: John Quincy

WYAF/Charleston, WV*
OM/PD: Rick Johnson

WDEF/Chattanooga, TN*
OM/PD: Darryl Howard
APD: Patti Sanders
MD: Robin Daniels

WLTZ/Chicago, IL*
OM/PD: Darren Davis
APD/M: Eric Richole

WRRB/Cincinnati, OH*
PD: Ted Morro

WDDK/Cleveland, OH*
PD: Scott Miller
MD: Ted Kowalski

WTCB/Columbia, SC*
OM/PD: Brent Johnson
APD: Jennifer Jensen

WGSY/Columbus, GA*
PD: Alan Quan

WLANW/Louis Raglan, NH
PD: AJ Duletta
APD: Molly King

KKBA/Carpas Christi, TX*
OM: Ed Carpas
PD/M: Bari Allison
APD: Norma Jean Morales

WLTQ/Daysville, OH*
OM/PD: Jeff Stevens
APD/M: Brian Michaels

KOBI/Denver, CO*
PD: Dave Symonds
APD/M: Steve Hamilton

WNBC/Detroit, MI*
PD: Don Gosselin
APD/M: Theresa Lucas

WDOF/Dalhousie, AL
PD/M: Leigh Simpson

KTSMP/Flora, TX*
PD/M: Bob Tala
APD: Sam Cassiano

WQXC/Enola, PA
OM: Adam Reese
PD: Ron Alan

WKYV/Greenville, IN
PD: Mark Elliott

KEZA/Fayetteville, AR
PD: Jim Harvill
MD: Rich Higdon

WCRZ/Flint, MI*
OM/PD: J. Patrick
APD/M: George McIntyre
PD/M: Marc Richards

WDMR/Flora, SC*
PD/M: WI Nichols

WAFW/Fredricks, MD
PD/M: WI Nichols

KSOF/Freeport, CA*
OM: Paul Wilson
PD: Mike Brady
MD: Kristine Kelley

KTBB/Ft. Collins, CO
OM/PD: Mark Callaghan

WMLG/Ft. Pierce, FL*
PD/M: George Calitri

WLTJ/Great Rapids, MI*
OM/PD: Bill Bailey
MD: Kim Carson

WOOD/Grand Rapids, MI*
OM: Doug Montgomery
PD/M: Tim Kesting

WAGV/Greenville, NC*
PD: Colleen Jackson

WSPA/Greenville, SC*
OM: Mark Hamlin
PD/M: Mike McKeel

WRDQ/Hartford, CT*
PD: Alan Camp
MD: Joe Hann

KSSK/Hemelata, HI*
PD: Jamie Hyatt

KUMJ/Honolulu, HI*
PD: Luke Kirk

WABR/Huntsville, AL*
OM: Leo Reynolds
PD: Chris Caloway

WESA/Huntsville, AL*
PD: John Kesteven
MD: Nate Chelevit

WKUJ/Jackson, MS*
PD/M: John Anthony

WTFM/Jackson City, TN*
PD/M: Mark Baker

KCRC/Kansas City, MO*
OM: Mike Kennedy
PD: Luke Jensen

KUDL/Kansas City, MO*
OM/PD: Thom McCreary

WKXJ/Knoxville, TN*
PD: Jeff Jarrigan

KOIS/Lafayette, LA*
PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins

KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley

WFBR/Lansing, MI*
OM: Brent Roberts
PD/M: Chris Reynolds

KSNL/Las Vegas, NV*
PD: Tom Chase
MD: John Berry

KOST/Las Angeles, CA*
PD/M: Stella Schwartz

WMOG/Madison, WI*
APD: Amy Ziebell
MD: Amy Abbott

WZDQ/Masachusetts, HI*
PD/M: Bob Bronson

KVLY/McAllen, TX*
OM/PD: Mike Quinn

WLRD/Melbourne, FL*
OM/PD: Michael W. Love

WTVR/Richmond, VA*
OM/PD: Jerry Dean
APD: Adam Stubbs
MD: Kat Simons

WNGO/Midwest, NJ
PD: Jeff Rath

WNOX/Mobile, AL*
OM: Steve Powers
MD: Rich Hodson
MD: Mary Booth

WOBM/Monmouth, NJ*
OM/PD: Steve Ardino

KWAV/Monterey, CA*
PD/M: Bernie Moody

WNKS/Montgomery, AL*
PD/M: Brian Roberts

WALK/Nassau, NY*
PD/M: Rob Miller
APD: Patrick Shea

WRVJ/Nassau, NY*
PD: Bill Edwards
MD: Joe Vele

WLTW/New York, NY*
PD: Jim Ryan
APD/M: Morgan Prue

WVWP/New York, NY*
PD: Rick Martini
APD/M: Fabi Pimental

WHDJ/Newburgh, NY*
OM/PD: Steven Petrone
APD/M: Tom Fucci

WVTV/Norfolk, VA
OM: John Shorby
PD: Mike Allen

WVWF/Norfolk, VA*
OM: Mark McCarthy

KCDL/Oakdale, TX
PD/M: Grace Tjerna

KDGL/Oklahoma City, OK*
PD/M: Steve O'Brien

KLTO/Omaha, NE*
PD: Billy Shantz

WNGP/Omaha, FL*
OM: Chris Kampmeier
PD/M: Ken Payne
APD: Brenda Matthews

KEZM/Palm Springs, CA
PD/M: Rick Shaw

WHEZ/Pasadena, FL*
PD/M: John Sykes

WSPW/Pasadena, IL
OM/PD: Randy Furdell

WBEW/Philadelphia, PA*
PD: Chuck Knight

KEZZ/Phoenix, AZ*
PD: Kevin Cossette

WLTJ/Pittsburgh, PA*
PD/M: Chuck Stevens

WSWH/Pittsburgh, PA*
PD/M: Ron Antill

WHOM/Portland, ME*
OM/PD: Tom Moore

KUCW/Portland, OR*
OM/PD: Tony Coles
MD: Preston

WRYV/Portsmouth, NH
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrudden

WSBE/Providence, RI*
PD: Rick Everett
APD/M: David O'Leary

WVLI/Providence, RI*
OM/PD: Tony Bristol
APD: Mike Rovin

WRAL/Raleigh, NC*
PD: Barry Fox
APD/M: Jim Kelly

WRNN/Reno, NV*
OM/PD: Nick Elliott

KRND/Reno, NV*
PD/M: Dan Fritz

WTVR/Richmond, VA*
OM/PD: Jerry Dean
APD: Adam Stubbs
MD: Kat Simons

WSLQ/Roseau, VA*
PD: Jim Murphy
MD: Dick Daniels

WGPB/Rockford, IL
OM: Jim Stone
PD: Timothy Cruil
MD: Gail Lewis

KGBY/Sacramento, CA*
OM: Don Allen
PD: Sonia Jimenez

KRBE/Salt Lake City, UT*
PD: Rusty Jones

KBYV/San Jose, CA*
PD: Dana Jang
MD: Steve Fox

KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Be

Sirius Starburst/Satellite*
OM/PD: Kid Kelly

XM The Blues/Satellite*
OM: Jon Zeller
PD: Mike Abrams

KRVW/Savannah, WA*
PD: Laura Deme

KVBC/Springfield, LA*
OM/PD: Gary McGon

WVSN/South Bend, IN
OM/PD: Jim Roberts
APD/M: Brad King

KISC/Southwest, WA*
PD: Robert Harder

WMAJ/Springfield, MA*
APD/M: Rob Anthony

KGBL/Springfield, MO*
OM/PD: Paul Kelley

KEEZ/Salt Lake, MO*
PD: Mark Edwards
APD: Bob London

WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rose
APD/M: Marne Mason

WNTX/Tampa, FL*
OM/PD: Doug Harmond
APD/M: Kurt Schweier

WRYV/Tallahassee, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer

KONA/Tri-Cities, WA
OM/PD: Doug Daniels

KNOZ/Tucson, AZ*
OM: Darle Thomas
PD: Bobby Rich
APD/M: Leslie Lois

KREZ/Waco, TX
PD: Dave Dabow

RDMJ/Waco, TX
PD/M: Rick Evans

WLVZ/Waco, TX*
OM: Eric Mills
MD: Mark Richards

WAGS/Wilkes Barre, PA*
APD: Fran Pambazo
MD: Brian Hughes

WBBR/Wilmington, DE*
OM/PD: Michael White
MD: Cathy Hill

WSRS/Worcester, MA*
PD/M: Tom Holt

WARM/Wyck, PA*
PD: Dave Russell
MD: Melanie Gardner

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LAST WEEK		WEEKS ON CHART	TITLE	ARTIST	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	W*	CH*
1	2	12	1973 JAMES BLUNT	OM/PD: Bill Cahill		CUSTOMB/LANTIC/WARNER	382	+6	
2	1	16	BIG GIRLS DON'T CRY	FENCE		WILLIAMS/MMP/TELSCOPA/UNIVERSAL	378	-20	
3	3	10	HEY THERE DELILAH	PLAIN WHITE T'S		FEARLESS/HOLLYWOOD/UNIVERSAL	368	+22	
4	5	5	LOST MICHAEL BUBLE			IMPRESO/WARNER	354	+17	
5	4	26	[YOU WANT TO] MAKE A MEMIRY	BOB JOH		MELICURY/LANDSCAPE/UNIVERSAL	335	-30	
6	27	2	WHAT YOU WANT	WHILE SALES		UNIVERSAL	315	-13	
7	8	14	BORN IN HEAVEN	KALAN PORTER		SONY BMG	312	+10	
8	9	5	TAKING CHANCES	CELBE DION		COLLUMBA/SONY BMG	311	+22	
9	7	26	MAKES ME WONDER	MARION S		AGAD/TELSCOPA/UNIVERSAL	289	-31	
10	13	18	HEBIE DAUGHTY			REASORY BMG	248	+19	
11	10	30	EVERYTHING MICHAEL BUBLE			IMPRESO/WARNER	245	-31	
12	15	15	WHEN YOU'RE COME AWAY	LAWRENCE		REASORY BMG	230	-2	
13	11	18	SON OF A PREDICAMENT	JAMM ARDEN		UNIVERSAL	225	-28	
14	23	16	BEFORE HE CHEATS	CARLE UNDERWOOD		ARISTA/WETA HAWK/REASORY BMG	209	-12	
15	24	63	WAITING ON THE WORLD TO CHANGE	JOHN MAYER		AMER/TELSCOPA/UNIVERSAL	201	-12	
16	17	7	THE FACE	PHAROAH		UNIVERSAL	201	-1	
17	15	15	TOO MUCH OF EVERYTHING	CORNELLE		DEJA MUSQU	200	-21	
18	19	19	ALL GOOD THINGS (COME TO AN END)	HOLLY FURSTAD		MOSLEY/TELSCOPA/UNIVERSAL	185	-12	
19	38	18	LITTLE WONDERS	BOB THOMAS		WALT DISNEY/TELSCOPA/UNIVERSAL	178	-28	
20	22	6	HOW LONG EAGLES			ENCOUNTER/TELSCOPA/UNIVERSAL	159	-11	
21	26	7	IT Ain't ME	BARRE JESSE COOK		BM	158	-14	
22	10	26	THE SWEET ESCAPE	GEM STEPHAN FEATURING: AIDN		INTERSCOPE/UNIVERSAL	158	-24	
23	24	8	BELIEVE	SLADE MOBER		UNIVERSAL	140	+6	
24	27	27	WEAK IN THE KISS	SERENA PINDER		BM	130	-11	
25	30	9	SEVEN BAY POOL	JULIA BLACK		UNIVERSAL	124	+41	
26	25	15	HEBIE DAUGHTY	PHILIP SYLWAN COSSETTE		VEGA	118	-4	
27	28	2	THE STORY OF YOUR LIFE	ALANIS MOORE		WARNER	113	-28	
28	38	3	BUBBLY COLLE CALLAT			UNIVERSAL REPUBLIC/UNIVERSAL	99	+29	
29	34	4	FOUR BROTHERS	MARIE-PER PERRELEAT		ARTISTES	89	+19	
30	27	4	INCREDIBLE	BACKSTREET BOYS		JIVE/SONY BMG	86	0	

LAST WEEK		WEEKS ON CHART	TITLE	ARTIST	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	W*	CH*
1	1	9	WAKE UP CALL	MARION S		AGAD/TELSCOPA/UNIVERSAL	767	-31	
2	2	12	HOW FAR WE'VE COME	MATCHBOX TWENTY		MELICURY/LANTIC/WARNER	740	-5	
3	4	13	BO IT HELLY FURSTAD			MOSLEY/TELSCOPA/UNIVERSAL	641	-13	
4	17	17	THE WAY I AM	THELAND FEATURING: KEMELSON		MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	634	-3	
5	3	12	LOVESTONED	AUSTIN THEBRIDGE		JIVE/SONY BMG	617	-39	
6	6	6	INTO THE NIGHT	SANTANA FEATURING: OSAD ROBEER		ARISTA/SONY BMG	608	+56	
7	10	10	OVER YOU	DAUGHTY		REASORY BMG	607	-14	
8	10	11	TONGUE TIED	FAIR DIVE		UNIVERSAL REPUBLIC/UNIVERSAL	535	+50	
9	9	10	SEVEN BAY POOL	JULIA BLACK		UNIVERSAL	534	+25	
10	7	18	HEY THERE DELILAH	PLAIN WHITE T'S		FEARLESS/HOLLYWOOD/UNIVERSAL	534	-47	
11	15	11	MONEY HONEY	STATE OF SHOCK		CORONA BAY	446	+37	
12	14	4	ALL I EVER WANTED	BRIAN MELO		SONY BMG	425	+11	
13	19	6	BUBBLY COLLE CALLAT			UNIVERSAL REPUBLIC/UNIVERSAL	416	+51	
14	11	15	BORN IN HEAVEN	KALAN PORTER		SONY BMG	418	-51	
15	13	13	SHUT UP AND DRIVE	THEWY		SIRPOT JAM/UNIVERSAL	412	-30	
16	17	7	HOLD ON KY	TUNSTALL		REPLESS/WGNWEM	409	+31	
17	21	21	THIRD BY TYN	BIBBS FALL OUT BOY		FUELED BY WMM/TELSCOPA/UNIVERSAL	400	-34	
18	23	6	BIG GIRLS DON'T CRY	FENCE		WILLIAMS/MMP/TELSCOPA/UNIVERSAL	353	-12	
19	16	16	WALLS FALL DOWN	BEDOUIN SOUNDCLASH		ONE ALONE/UNIVERSAL	359	-34	
20	20	10	1973 JAMES BLUNT			CUSTOMB/LANTIC/WARNER	354	-28	
21	24	6	SOMEBODY'S ME	THEQUE CLUBAS		UNIVERSAL LATHAM/TELSCOPA/UNIVERSAL	305	+39	
22	31	3	APOLOGIZE	THELAND FEATURING: ONEPUBLIC		MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	302	+75	
23	21	22	FIRST TIME	LIFEHOUSE		OFFSHORE/UNIVERSAL	281	-8	
24	26	5	STRONGER	KANYE WEST		ROY-A-PELL/A&T JAM/UNIVERSAL	284	+24	
25	26	6	ROLLER COASTER	MAJOR NAKER		MAJOR NAKER/EMV	282	-5	
26	37	7	I'LL KEEP YOUR MEMORY	VAGUE FRENCH ELEVEN		WBD-UP	259	+63	
27	28	39	WOO KNEW PINK			LAFAYETTE/SONY BMG	255	-10	
28	29	6	HEBIE DAUGHTY	BIRTHY SPEARS		JIVE/SONY BMG	233	-1	
29	45	2	1234 FIST			ARTS & CRAFTS	230	+83	
30	34	5	PICTURES OF YOU	THE LAST GOODNIGHT		VEGEMEM	227	+10	

* Monitored Reporters

Indicates CanCon

SMOOTH JAZZ



The darkest hour: just before dawn or behind us?

CD Sales: The Tragic Abyss

Carol Archer

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You don't have to be an industry insider to know that the music industry is grappling with a perilous decline: Music sales have dropped across all genres. As billboard.biz reported Oct. 9, three of the year's most anticipated releases—by 50 Cent, Kanye West and Kenny Chesney—entered in the top three slots on The Billboard 200; however, despite the hubbub over the sales showdown, music sales were still down 9% compared with the same week last year (at 9.16 million units).

The scenario is not a lot brighter on Billboard's Top Contemporary Jazz Albums chart. In 2007, according to Nielsen SoundScan, a mere three albums have sold 75,000 copies or more: Dave Koz's "At the Movies," George Benson & Al Jarreau's "Givin' It Up" and Kenny G's "I'm in the Mood for Love: The Most Romantic Melodies of All Time."

Borders jazz buyer Jessica Sendra points out that although jazz and smooth jazz sales are indeed down, the silver lining is that at least they haven't plummeted as dramatically this year, compared with declines between 2005 and 2006. She attributes dwindling sales to an economy where consumers have fewer entertainment dollars to spend amid a plethora of choices, particularly DVDs, which she notes provide three hours of entertainment in contrast to 80 minutes at most on a CD.

"Last year we were in free fall; this year we deployed a parachute. Maybe we'll find our plateau, a level of sales we can come to expect for a time longer from the kind of jazz buyer who wants physical goods," she says.

Music consumers appear less likely to take a chance on full-length CDs today, as opposed to a time when Sendra's recommendation for and robust stocking of a title bore "significant" sales at Borders. Today, she considers customers less likely to respond in-store and more apt to be driven by an artist's exposure on "CBS Sunday Morning" or NPR or in the New York Times.

On the plus side, she says that in-store appearances affect sales "massively," particularly if Borders partners with radio to promote them. In fact, she believes that smooth jazz artists' live performances are strikingly more dynamic in person than their recordings. "Artists tell you that they have to follow a formula to get radio play, which may not be their passion, so they let loose live, which is such a draw for the customer," she says.

While acknowledging the role of radio exposure in generating CD sales, Sendra also observes that not every No. 1 airplay record is a top seller. "It's rare today that smooth jazz airplay translates to sales, but the product that stands out sells because it's of higher quality," she says, pointing to Rendezvous artists Kirk Whalum and Wayman Tisdale, whose CDs consistently sell well nationwide at Borders. "In the last year, I've also noticed sales resurgence of mainstays who had fallen off, like Spyro Gyra, with strong new releases."

Music: Disposable?

Tower Records founder Russ Solomon recently opened a brick-and-mortar retail outlet, R5, at 16th and Broadway in Sacramento—the very location of his first Tower store. R5 buyer Dal Basi cites today's vast array of enticing consumer goods as a factor in declining CD sales: "Nobody lives on music anymore. It doesn't



▶ DAVE SERENY HAS THE LARGEST POSITION INCREASE ON THE CHART WITH "LOVE IT TO ME BABY" (NO. 18), THE FIRST SINGLE FROM HIS "TAKE THIS RIDE" ALBUM

LAST WEEK		THIS WEEK		TITLE ARTIST	IMPRINT / PROMOTION LABEL	'07	PLAYS W*	W*
LAST WEEK	WEEKS ON CHART	THIS WEEK	WEEKS ON CHART					
1	11	11	11	ABBY NO WOMAN (LIKE THE ONE I GOT) JEFF COLLIS FEAT. RICHARD ELLIOT	NARADA JAZZ/BLC	171	-7	
2	4	10	10	COME WHAT MAY HALEY	HEADS UP	169	+11	
3	3	15	15	R H H RICK BHALM & RICHARD ELLIOT	ARTIZEN	161	0	
4	2	23	23	BOBBI Z GROOVE DUKE GROOVE	NARADA JAZZ/BLC	147	-15	
5	6	18	18	REMEMBER ME MARCH MEADOWS	HEADS UP	143	-3	
6	13	4	4	L.A. CITY LIGHTS CANDY DULFER	HEADS UP	137	+30	
7	8	23	23	BLACK RIVER HERO MITSU	SHOUT! FACTORY	136	0	
8	7	22	22	SLAMMIE JAY SOTO	MUGGDOVE	133	-5	
9	20	20	20	CATRAP HILS	BLU/AFR	130	-22	
10	12	11	11	WHAT CHA GORRA BOY BRIM SIMPSON	RENEZVOUS	124	+7	
11	9	20	20	SYMBY LIFE U-HAM	TRIPPIN' W/ RHYTHM	123	-2	
12	11	11	11	SMOOTHYBEAS SOUL BALLET	ARTIZEN	118	-1	
13	10	11	11	COMING RIGHT AT YA MICHAEL HANSON	MUGGDOVE	118	-3	
14	19	7	7	LET IT GO BONEY JAMES	CONCORD	111	+10	
15	13	27	27	LAINES' CHOICE PAUL TAYLOR	PEAK/CONCORD	110	-6	
16	21	10	10	BIMBOY ON THE WIS BONE BLAKE AARON	INDEPENDSON	109	+12	
17	20	11	11	SMOOTH AS SILK MIKE CAGLAND	CATMAN	104	+4	
18	30	2	2	GIVE IT TO ME BABY DAVE SERENY	MUGGDOVE	102	+28	
19	25	4	4	VERICE CHRIS BOTTI	COLLUMBA	101	+13	
20	16	15	15	NO-LO SPLIT MARK ANTOINE	PEAK/CONCORD	101	-8	
21	24	7	7	BLUE WATER ONE MARETHAL	PEAK/CONCORD	100	+6	
22	18	15	15	YORNSA PIECES OF A DREAM	HEADS UP	99	-3	
23	26	3	3	HAPPY HOUR JIMMY SOMMERS	GENRO	98	+11	
24	15	15	15	FORGIVEN JEFF KAGHRA	NATVE LANGACE	98	-8	
25	16	16	16	PARADISE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLC	95	-2	
26	17	5	5	BLISS BONEY SCOTT FEAT. TIM BOWMAN	MEZMINE	95	-9	
27	28	2	2	YOU BELONG TO ME CHAKA KHAN FEAT. MICHAEL McDONALD	BURGUNDY/COLUMBA	91	+12	
28	23	11	11	SIMPLE PLEASURES SPYRO GYRA	HEADS UP	90	-6	
29	27	6	6	FIRE AND RAIN KEVIN "BAMFACE" EDMONDS	MERCURY/BLDG	82	-3	
30	29	2	2	BOSSA AMVILLE RONEY SMITH	ASA	78	+2	

FOR WEEK ENDING OCTOBER 14, 2007

'The packaging is crap, and the so-called extras aren't worth it. Even independent retailers don't do anything to entice you to buy music.'

—Dal Basi, R5

'It's rare today that smooth jazz airplay translates to sales, but the product that stands out sells because it's of higher quality.'

—Jessica Sendra, Borders



Kennedy

define who you are and guys don't sit around talking about records they bought; instead, it's their 'Halo' scores. [The] time was that you had to pay attention to music: Turn the record over and you couldn't walk away. Now everyone has a six-CD changer in their car that they fast-forward the whole time. CDs made music disposable."

Basi says that CDs are too expensive, and major-label releases typically don't provide consumers with sufficient value for their hard-earned buck. "The packaging is crap, and the so-called extras aren't worth it. Even independent retailers don't do anything to entice you to buy music, and they can't pay competent clerks," he says. "We sell tons of jazz back catalog and we never pass on smooth jazz releases, even if we stock one copy. We're customer-friendly; we listen and we sell everything below list."

Among fundamental strategies for ARTizen Music Group head of marketing and sales Randall Kennedy is working the label's modest fan base with e-mail blasts, but he is increasingly focused on digital delivery, which accounts for about 15% of sales, depending on the title.

"More and more, our consumer is getting pushed out of stores to the point where we must offer downloads, because we don't want them unsatisfied, but our sales at online retailers, like Amazon, come at a price." To compete, he says, "we have to have product in stock at key warehouses and a 24-hour shipping time, or better."

Kennedy says that the fact that Amazon now sells music downloads is likely to tip the equation in favor of digital delivery. "They use an agnostic format—high-res, MP3—that will work on a Zune, iPod or Creative Labs player. Because MP3s are everywhere, there will soon no longer be dialogue that says you can't download something to" most any digital device, he says.

Kennedy predicts that the glory days of traditional brick-and-mortar domination are clearly behind us. "No prob. Drop it," he quips—and not like a bad habit, but into the digital players that are becoming more ubiquitous in every demographic every day.

SMOOTH JAZZ

BRIAN SIMPSON



POWERED BY
nelsen
 BDS

WEEK	RANK	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS IN CHART	AVERAGE MILLIONS	RANK
1	17	R N R RICK BRALIN & RICHARD ELLIOT		583	-8	6,560	2
2	12	AIN'T NO WOMAN (LIKE THE ONE I GOT) JEFF CLUB FEATURING RICHARD ELLIOT	MARADA JAZZ/BLC	520	+36	6,677	1
3	26	BLACK RIVER RENZO MATTEO	SHOUT FACTORY	497	+3	5,135	6
4	22	LAUREN'S CHOICE PAUL TAYLOR	PEAKCONCORD	493	+27	6,004	3
5	23	BORN 2 GROOVE BLAKE GROOVE	NAMADA JAZZ/BLC	486	-58	5,809	4
6	21	STREET LIFE TERRI HARRIS	TRIPPIN' BY RHYTHM	416	-43	4,787	7
8	26	NOODLE SOUP FOURBEAST	NATIVE LANGUAGE	373	+18	5,312	5
7	9	PURE AND RAIN KEVIN "BABYFACE" EDMONDS	MERCURY/BMG	342	-36	3,709	11
9	38	TROUBLE SLEEPING CORNELIUS WALKER	CAPITOL	323	+23	3,998	8
11	22	BLAMBLING JAY SOTO	NU GROOVE	290	-4	2,341	20
13	31	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	285	+11	2,915	13
12	20	POETRY MAN QUESS LUTTICH	MOST INCREASED PLAYS/MOST ADDED FLAVOR UNIT/VERVE	263	+35	3,781	10
10	30	LET'S TAKE A RIDE NORMAN BROWN	PEAKCONCORD	256	-40	3,825	9
12	20	CATNAP HELS +	BUMFYTR	250	-37	2,348	17
14	18	MEMORIE ONE MEREDITH MEADOWS	HEADS UP	238	+4	1,830	24
19	6	L.A. CITY LIGHTS CANDY DULFER	HEADS UP	234	-50	2,938	12
16	10	EVERYTHING MICHAEL BELY	NATIVE	233	+12	2,584	15
17	6	LET IT GO BOBEY JAMES	CONCORD	233	+2	2,662	14
15	16	PARADISE SHUFFLE DOWN TO THE BONE	NAMADA JAZZ/BLC	232	+6	1,834	23
20	21	WHAT CHA GONNA DO? BIRLEN STANGHEIM	AIRPOWER	194	+35	2,283	18
21	7	COME WHAT MAY HAIJE	HEADS UP	183	-11	1,981	22
22	4	BLUE WATER ERIC MARRETHAL	PEAKCONCORD	170	+15	2,042	21
23	3	VENICE CHRIS BOSTI	COLUMBIA	165	+47	2,398	16
23	4	YOU BELONG TO ME OWEN RAMPA FEATURING MICHAEL McDONALD	BUNGBUNBERG/LAMAR	162	+14	1,544	26
24	9	THE WAVE (2007) KIM WALLIN	RENDEZVOUS	144	+13	2,184	19
26	6	HAPPY HOUR JIMMY FODERERS	CDMM	113	+12	1,896	-
28	18	TRINIDAD PIECES OF A DREAM	HEADS UP	104	-14	1,488	-
RE-ENTRY		PUBLIC GOOD THE PSYCHIC DOLLS	ALABAMA/SPECTRA	97	+11	1,289	28
RE-ENTRY		NO-LO SINGLY MARK ARTISNE	PEAKCONCORD	93	+9	1,706	25
25	13	WE GOT LOVE RYAN SHAW	ONE HAZENRAZOR & TWEED	92	-16	1,291	27

RECURRENTS

WEEK	RANK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS TW	WEEKS IN CHART
		GOT TO GIVE IT UP BILLY WATERS (CONCORD)		188	214
		THE RHYTHM METHOD PAUL BROWN (PEAKCONCORD)		183	204
		RAINCOAT KELLY SWEET (RAZOR & TIC)		178	205
		WINDY CITY BOBEY JAMES (CONCORD)		158	156
		READY FOR LOVE WALTER BEASLEY (HEADS UP)		149	123

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* PD/M: Dave Kosh	KJZZ/Denver, CO* PD/M: Michael Fischer	KPMW/Houston, TX PD: Wayne Turner	KTWW/Los Angeles, CA* PD: Paul Goldstein AP/D/M: Blake Florence	WHOW/Warland, VA PD: Kevin "The Moose" Anderson	KRZN/Salt Lake City, UT* PD/M: Dan Jessop	James Radio Northampton/Suffolk* PD/M: Steve Hibbard AP/D/M: Louise Cobb	KCCZ/Springfield, MO PD/M: Jarrett Crogan
WEAA/Baltimore, MD PD: Sarah Mallory AP/D/M: Marcellus "Bassman" Shepard	WYMY/Detroit, MI* PD/M: Tom Stealer MD: Sandy Kovach	WLSJ/Indianapolis, FL* PD/M: Joel Widdows	WGRV/Melbourne, FL PD: Paul Lucio AP/D/M: Brian Morgan	WLOO/Oakland, FL* PD: Paul Lucio AP/D/M: Randy Bennett	KFRM/San Diego, CA* PD: Mike Vasquez AP/D: J. Wiederhermer MD: Kelly Cole	Music Chicks Smooth Jazz/Saltville* AP/D: Will Kinnally	WSJZ/Tampa, FL* PD: Ross Blotz MD: Kathy Curtis
WZLJ/Baltimore, MD* PD/M: Lori Lewis	WJZZ/FL Myers, FL O/M: Louis Kaplan AP/D/M: Randi Bachman	KULM/Jefferson City, MO O/M: Mike Dwyer PD/M: Dan Turner AP/D: La Vaughn Wilson	WLVE/Milwaukee, FL* PD/M: Rich McMillan	WLJZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Chids	KKSP/San Francisco, CA* PD/M: Kim Jones	Shiraz Jazz Cafe/Saltville* O/M: Gregg Steele PD: Shirley Maldonado	WJZZ/Washington, DC* PD: Steve Allen
WPSU/Birmingham, AL O/M/PD: Andy Parrish	WSBZ/FL, Walton Beach, FL PD: Mark Carter MD: Mark Edwards	KDMS/Las Vegas, NV** PD: Samantha Pascual MD: Lynn Briggs	KRVB/Melbourne, CA* O/M/PD: Doug Wallif PD: James Brown	KYOT/Phoenix, AZ* PD: Gordon Ziss AP/D/M: Angie Herda	KJZZ/Santa Rosa, CA* PD: Gordon Ziss AP/D/M: Rob Singleton	XM Waterbury/Saltville* PD: Sherita Colon MD: Lynette White	
WNMA/Chicago, IL* O/M/PD: Darren Davis MD: Rick O'Dell	WSWV/Harrisburg, PA* PD/M: Paul Scott	KJLM/Little Rock, AR PD/M: Michael Williams	WVAS/Montgomery, AL O/M: Candy Camp MD: Jay Holcy	KJZZ/Reno, NV** O/M: Mark Korte PD/M: Jay Davis	DNX Jazz Vocal Band/Saltville PD/M: Rochelle Matthews	KWJZ/Santa, WA* PD: Carol Handley MD: Donna Rose	
WYNY/Cleveland, OH* O/M/PD: Dennis Kimble	WTOU/Hartford, CT PD/M: Steven Stone	KSRM/Los Angeles, CA O/M/PD: Terry Wood MD: Vienna Yip	WOOD/New York, NY** PD: Blake Lawrence	KSSJ/Sacramento, CA* PD/M: Lee Hansen	DNX Smooth Jazz/Saltville PD/M: Rochelle Matthews		
WDSJ/Dallas, TX* PD/M: Jill Stevens	KJLZ/Houston, TX* PD/M: Greg Morgan						

* Mainland Reporters

MOST ADDED

TITLE / LABEL	ARTIST / LABEL	PLAYS	WEEKS IN CHART
POETRY MAN Queess Lutlich (FLAVOR UNIT/VERVE)	Queess Lutlich James Radio Networks, KISS, KTYW, WJZZ, WFLA, WOGL, WSMV, WSMN, WWSW	9	9
BLUE WATER Eric Marreththal (PEAKCONCORD)	Eric Marreththal KJZZ, KJZZ, WOGL	3	3
LET'S DO IT AGAIN Waynes Thibode (RENDEZVOUS)	KJZZ, KJZZ	2	2
CATNAP Hels (BLAMFYTR)	KJZZ	1	1
COME WHAT MAY Haije (HEADS UP)	KJZZ	1	1
WHAT CHA GONNA DO? Birlen Stangheim (RENDEZVOUS)	WWSW	1	1
VENICE Chris Bosti (COLUMBIA)	WWSA	1	1
THE WAVE (2007) Kim Wallin (RENDEZVOUS)	KPM	1	1
COMING RIGHT AT YA Michael Simon (BLKGRND)	WWSW	1	1

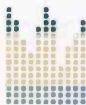
ADDED AT...
WQCD
New York, NY
PD: Blake Lawrence
MD: Carolyn Bednarski
Queess Lutlich, Poetry Man, 6
Africa News, The One, 3
Eric Marreththal, Eric White, 3
FOR REPORTING STATIONS PLAYLISTS GO TO
www.RadioandRecords.com

TITLE / LABEL	PLAYS	TITLE / LABEL	PLAYS
COMING RIGHT AT YA Michael Simon (BLKGRND)	86/3	DO YOU MISS ME? Michael Simon (CAPTIVE)	63/3
STAY Stacy Red (SHIRAZJAZZ.COM)	87/6	KEEPIN' IT COOL Rick Callaway (NAMADA JAZZ/BLC)	62/0
THE HEART OF SATURDAY NIGHT Diana Kroll (VERVE)	75/6	LET'S DO IT AGAIN Waynes Thibode (RENDEZVOUS)	61/3
TOTAL STATIONS:	6	TOTAL STATIONS:	9
TOTAL STATIONS:	7	TOTAL STATIONS:	8
TOTAL STATIONS:	24	TOTAL STATIONS:	16

MOST INCREASED PLAYS

+95	POETRY MAN Queess Lutlich (Flavor Unit/Verve) KISS-12, KJZZ-12, KJZZ-12, KTYW-12, WJZZ-12, WFLA-12, WOGL-12, WSMV-12, WSMN-12, WWSW-12
+56	AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Club Feat. Richard Elliot (Marada Jazz/BLC) KTYW-22, KJZZ-12, KJZZ-12, WJZZ-12, KJZZ-12, KTYW-12, KTYW-12, WFLA-12, WSMV-12, WSMN-12, WWSW-12
+50	L.A. CITY LIGHTS Candy Dulfer (Heads Up) WJZZ-12, KJZZ-12, KTYW-12, WJZZ-12, KJZZ-12, KJZZ-12, WFLA-12, WSMV-12, WSMN-12, WWSW-12
+47	VENICE Chris Bosti (Columbia) KISS-12, KJZZ-12, KTYW-12, WJZZ-12, WJZZ-12, KJZZ-12, WFLA-12, WSMV-12, WSMN-12, WWSW-12
+35	WHAT CHA GONNA DO? Birlen Stangheim (Rendezvous) KTYW-12, KJZZ-12, KJZZ-12, WJZZ-12, WJZZ-12, KTYW-12, WJZZ-12, WFLA-12, WSMV-12, WSMN-12, WWSW-12

FOR WEEK ENDING OCTOBER 14, 2007
* Mainland. See legend to charts in charts section for rules and symbol explanations.
30 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24
hours a day, 7 days a week. Indicates chart's composition of 16 reporters.
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ALTERNATIVE/ACTIVE/ROCK



The return of WYSP to rock and a surging alternative WRFF challenge active rock WMMR's position in the market

Reshaping Philly's 'Rockscape'

Mike Boyle

MBoyle@RadioandRecords.com

Listening with a Cheshire cat grin on my face to the first few hours of CBS Radio WYSP/Philadelphia's rock reincarnation Sept. 13 took me back to the '80s and '90s when rock radio wars were constantly raging in the City of Brotherly Love. ■ Triggering this pleasant flashback were some of the new big-voiced "The Rock Is Back" imaging pieces that

'YSP was airing several times per hour, taking potshots at its longtime crosstown nemesis, Greater Media active rock WMMR.

Ah, the good old days, when rock wars were the rule, not the exception, when programmers like WMMR's George Harris and Ted Utz squared off against WYSP's Michael Picozzi and Andy Bloom. I did weekends on 'YSP in the mid- to late '80s, and can attest to the intensity of those battles. Some of the shenanigans were good-natured, some were downright mean-spirited, but it was a "war," so all bets and any professional courtesies and decorum were flushed into the depths of the murky Schuylkill River.

But Jacobs Media president Fred Jacobs, who consulted WYSP for 10 years, sees potential pitfalls in this renewed dynamic between WMMR and WYSP.

"Attack strategies are what underdogs do when they have nothing to lose, and the ratings are all

somewhere else—in this case, MMR," Jacobs says. "It's a fine line, because 'YSP is obviously trying to steal away MMR fans, but there's backlash potential, too. I don't think this is the beginning of a major movement to start attacking the competition. It's simply just something 'YSP decided to do."

While the market hasn't seen this much rock competition since Ronald Reagan was president, I don't currently see the same intensity of warfare. But I know full well there is an ultra-high level of competitive spirit from all involved that, in its deepest, darkest Rocky Balboa voice, is saying, "Yo, we're gonna kick their ass!"

Then There Were Three . . . Or Four
Having WYSP back in the rock mix in Cheese-

Carving Out The Currents

A quick look at a recent Nielsen BDS report highlights deep musical differences among the playlists of WMMR, WYSP and WRFF. Among each station's 50 most-played tracks during the period from Sept. 24 through Sept. 30, only four songs were played by all three outlets: Finger Eleven's "Paralyzer," Linkin Park's "Bleed It Out," Three Days Grace's "Never Too Late" and the White Stripes' "Icky Thump."

WRFF has clearly staked out the alternative turf, as it shared only seven of its top 50

songs each with WMMR and WYSP. Those two stations shared 12 songs among their top 50 tracks.

As one might expect, most of the songs that WMMR and WYSP shared are currents (eight of 12). However, most of the tracks on the WYSP side are bunched near the top of its playlist (eight of the first 11) while on WMMR those shared songs are spread more evenly through the top 50, perhaps owing to the fact that 'MMR plays roughly double the number of currents that 'YSP does. —Anthony Colombo

'The competition has intensified in the rock arena in Philly, but not all these stations will necessarily be successful over the long haul.'

—Fred Jacobs



steakville isn't the only thorn in WMMR's side. Flipping the calendar back to March, WMMR was king of the rock hill, the result of a station revitalization project led by PD Bill Weston and a perfect storm of market factors: Howard Stern's terrestrial radio exit, the conversion of his Philly affiliate from rock to talk and 'MMR's luring of the successful "Preston & Steve" morning show from an alternative competitor (that subsequently left the format).

Yes, life was good for 'MMR, and lo and behold, Arbitron rolled out a new ratings system that actually reported just how dominant it was. In March, the Portable People Meter had 'MMR ranked No. 3 in persons 12+ with an average weekly cume of 1,015,800.

Five months later, WMMR was facing competition from Clear Channel's WRFF, which came on strong after flipping from tropical WUBA to a clutter-free alternative format May 16. By August, the PPM showed 'MMR trailing its new competitor in persons 12+ with an average weekly cume of 860,000 to WRFF's 939,300.

WYSP, still programming talk in August, registered an average weekly 12+ cume of 440,100.

You can't look at the Philly rock scene without factoring in WMMR's classic rock sister WMGK. In August, 'MGK scored an average weekly 12+ cume of 1,095,100, ahead of big brother 'MMR.

All of the programmers in this heated three-way battle declined to comment for this column.

Edison Media Research VP of music and programming Sean Ross credits WRFF with doing "a very good job of covering several different positions in the market. Like the old WPLY [Y100], it's doubling as an alternative and a modern AC, and maybe even sharing CHR with its sister WIOQ [Q102]. In doing so, it's doing exactly what WMMR has done for the last two years: It's a mass-appeal rock station with wide functionality.

"I think WMMR has already distinguished itself by having Preston & Steve," Ross adds. "And it's still a very mass-appeal station—the market just isn't giving it every rock position except classic rock anymore. And WMGK was already a steady market presence that has gotten the same sort of initial boost from PPM that rock, oldies and AC got."

Jacobs agrees that the PPM clearly captures the impact of such a startup as WRFF, but he also points out that the unknown is whether a new station has staying power.

"The competition has intensified in the rock arena in Philly, but not all these stations will necessarily be successful over the long haul," he says. "The good news is that rock stations are going to be back on the 'Wheel of Formats' in conference rooms all over America, especially in markets where PPM is coming within the next 12-18 months. The 'incumbents'—stations like 'MMR and 'MGK—will be playing some defense, and will have to keep up a marketing profile and won't be able to 'mail it in.'"



'WRFF is doing exactly what WMMR has done for the last two years: It's a mass-appeal rock station with wide functionality.'

—Sean Ross

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WBRQ/Albany, NY*
 OMP: Wilkobe
 MD: Amber Miller

WBRZ/Albany, NY*
 OMP: John Coope
 PD/M: Tam Noble

WBRZ/Atlanta, GA*
 OMP: Rob Roberts
 PD: Leslie Fram
 APD: Steve Craig

WISZ/Atlanta City, NJ
 OMP/D: Nick Giam
 APD/M: Shawn Castelluccio

WAEQ/Sarasota, CA
 OMP: Ron Thomas
 PD: J.D. Kunes

KROX/Asheville, TX*
 OMP: Chase
 PD: Lynn Barstow
 MD: Toby Ryan

KRAB/Bakersfield, CA*
 OMP: Steve King
 PD/M: Danny Sparks
 APD: Jared Mann

KNOX/Baton Rouge, LA*
 OMP: Dave Dunaway
 APD: Phillip Kish
 MD: Darren Gauthier

KQX/Baton, ID*
 OMP: Eric Coffey
 PD: Jeremy Nicolato
 MD: Jeremy Smith

WBCN/Boston, MA*
 PD: Dave Wellington
 MD: Dan O'Brien

WFNX/Boston, MA*
 PD: Keith Dalton
 MD: Paul Orscol

WRTZ/Burlington, VT*
 OMP/D: Matt Grasso
 APD/M: Kevin Mays

WZLQ/Charleston, WV*
 PD/M: Bruce Clark

WEND/Charlotte, NC*
 OMP: Bruce Logan
 PD/M: Jack Daniels

WROX/Chicago, IL*
 APD/M: Spike

WSWD/Cincinnati, OH*
 OMP: Patti Marshall
 PD: Tommy Bodhan
 APD: Julie Evans

WRBX/Cleveland, OH*
 PD: Dominic Nardella

WARQ/Columbia, SC*
 PD: Dave Stewart
 MD: Matt Lee

WVCD/Columbus, OH*
 OMP: Randy Malloy
 PD: Andy "Anthem" Davis

KDCE/Dallas, TX*
 PD: Duane Delaney
 APD: Chris Ryan
 MD: Josh Venable

WBEZ/Detroit, OH*
 OMP: Tony Tibard
 PD: Steve Kramer

KTEL/Denver, CO*
 PD: Neil
 MD: Eric "Boney" Clouse

CMX/Detroit, MI*
 PD: Vince Carnova
 MD: Jay Hudson

KDMA/Fayetteville, AR
 PD: Dave Jackson

WYSK/Fredricksburg, VA
 PD: Jim Specter

WBRZ/Providence, RI*
 PD: Chris Novello
 APD: Tom Chalm
 MD: Nick Chevaller

KZZQ/Reno, NV*
 OMP: Mark Rebeck
 PD: Melanie Flores
 MD: Chris Payne

WDFY/Richmond, VA*
 PD/M: Eric Kristensen

WRXL/Richmond, VA*
 OMP: Bill Cahill
 PD/M: Casey Krucowski

KCCX/Riverside, CA*
 PD: John DeSantis
 APD/M: Bobby Sato

WZNE/Rochester, NY*
 OMP/D: Stan Main

KWDD/Sacramento, CA*
 OMP/D: Curtis Johnson
 MD: Andy Hawk

KOKR/Salt Lake City, UT*
 OMP: Alan Hague
 PD: Todd Heiser
 APD: Corey O'Brien
 MD: Artie Fulklin

KEEY/San Diego, CA*
 PD: Garrett Michaels
 APD: Mike Hansen
 MD: Mike Haloran

XETRA/San Diego, CA*
 PD: Phil Manning
 MD: Capone

KITS/San Francisco, CA*
 PD: Dave Narmre
 APD/M: Aaron Aelsten

KONL/San Jose, CA*
 PD: Joanne Calhoun

KJEE/Santa Barbara, CA*
 PD: Eddie Gutierrez
 MD: Dave Hancock

**Music Choice
 Alternative/Satellite**
 PD: Justin Prager
 MD: Gary Suralis

Sirius XM Nation/Satellite*
 OMP: Gregg Steele
 PD: Rich McLaughlin
 APD: Rhoad/Chabai
 MD: Zach Bostes

XM Rebel/Satellite*
 PD: Steve Kingston
 MD: Erik Range

WFXM/Savannah, GA*
 OMP: Jon Robbins
 PD: Boone
 APD/M: Leslie Scott

KDDZ/Seattle, WA*
 PD: Lalo
 APD: Jim Keller
 MD: Andrew Harms

KQRA/Springfield, MO*
 PD: Kristen Bergman
 MD: Shadow Williams

KPNT/Salt Lake, MO*
 PD: Tommy Tamm
 APD: Kyle Gullerian
 MD: Scott Ruziczo

WRKS/Syracuse, NY*
 MD: Ty

WSUN/Tampa, FL*
 PD: Shark

WRWV/Tellico, OH*
 OMP/D: Mark Clinick
 APD/M: Carolyn Stone
 PD: Herbby

KFMA/Tucson, AZ*
 PD: Matt Szy
 MD: Greg Rampage

KMYZ/Tulsa, OK*
 PD: Kenny Wall
 APD/M: Amber Fiedler

WVWC/Washington, DC*
 PD: Louie
 APD: Dave Hennessy
 MD: Greg Roche

WPRZ/West Palm Beach, FL*
 PD: John O'Connell
 MD: Ross Mahoney

WFSM/Wilmington, NC
 OMP: Jerry Mac
 PD/M: Mike Kennedy

KEYM/Wichita, TX
 OMP: Randy Jones
 PD/M: Frank Plan

WZMR/Albany, NY*
 OMP: Kevin Callahan
 PD: Nik Rivers
 APD/M: Christy Taylor

KTEG/Albuquerque, NM*
 OMP/D: Bill May
 MD: Aaron "Buck" Burnett

WVWX/Asheville, NY*
 PD/M: Guy Dark

WQXZ/Asheville, GA*
 OMP: Harley Dene
 PD: Chuck Williams

WVYV/Baltimore, MD*
 PD: Dave Hill
 APD/M: Rob Heckman

WCPH/Boston, MA*
 OMP: Kenny West
 APD/M: Maynard

WBGH/Binghamton, NY
 OMP/D: Jim Free
 APD/M: Tim Boland

WAAF/Boston, MA*
 PD: Ron Valeri
 MD: Mistress Carrie

WEDG/Buffalo, NY*
 PD/M: Ed Jim

WYBB/Charleston, SC*
 OMP/D: Mike Allen
 MD: Amy Hutto

WRXZ/Chattanooga, TN*
 OMP: Kris Van Dyle
 PD: Bone

WVLI/Chicago, IL*
 OMP/D: Tom Klaf
 MD: Steve Salzman

KRRR/Chicago, CA
 OMP: Chad Perry
 PD: Neil Randall

KLJD/Colorado Springs, CO*
 PD: Ross Ford
 MD: Jack McHaff

WSEZ/Columbus, OH*
 PD: Hal Fish
 APD/M: Ronner Hunter

KONK/Corpus Christi, TX*
 OMP/D: Paula Howell
 APD/M: Monte Montana

KBPV/Denver, CO*
 PD: Willie B
 APD/M: Aaron "Double A" Montell

WVCC/Hartford, CT*
 PD: Michael Pizzoi
 MD: Mike Karolyi

WVBE/Huntington, WV
 PD/M: Eric Rames
 APD: Robin Wilds

WRTT/Huntsville, AL*
 OMP/D: Lew Reynolds
 APD/M: Clay Sanders

WRWX/Jackson, MS*
 APD/M: Brad Stevens

WRKZ/Jackson City, TN*
 PD/M: Scott Orlis

KQIC/Kansas City, MO*
 OMP/D: Bob Edwards
 MD: Paul Marshall

KATY/Oklahoma City, OK*
 OMP/D: Chris Baker
 MD: Jake Daniels



▶ CAKE'S

CANADA ROCK

	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	TW	W+
11	THE PINEYWOOD	POD-FIGHTERS	ROSWELL/CASBY/BMG	632	+12	
2	HARD SUN	EDGE VEEDOR	MONEY WIND/WESBY/BMG	593	+29	
3	THE LAST FIGHT	VELVET REVOLVER	ICASBY/BMG	447	+36	
15	BLEED IT OUT	LININ PARK	WAMER BROS./WARNER	400	-17	
1	BUTY LITTLE ROCKSTAR	THE CLUT	NEW WILDERNESS/REPUBLIC	374	+5	
21	FALLING ON MY KNEES	THE CLUT	WIND-UP	373	-43	
18	BORN LOBBED	MATTHEW GOOD	WIND-UP	364	-11	
12	THRASH UNREAL	AGAINST ME!	SIRE/WARNER	317	-39	
16	HOMECOMING QUEEN	HENDER	UNIVERSAL REPUBLIC/CANADA	315	-8	
24	HONEY HONEY	STATE OF SHOCK	COODON BAY	276	-35	
10	WINDY BIRD	THE WHITE STRIPS	THE BURNING BROS./WARNER	268	-7	
20	FAMOUS PUDDO	OF MADD	FLAME/ESSGOTTEN/UNIVERSAL	257	-19	
6	RADIO NOWHERE	BRUCE SPRINGSTEEN	COLLUMBIAS/SYRACUSE	251	-11	
8	FACE IT	SEETHER	WIND-UP	248	-16	
13	NOTHING SPECIAL	ILL SCARLETT	RED BUNNY/WARNER	230	+5	
15	BIG CASINO	ANDY LEWIS	TRV EVL/WATERS/COPY/UNIVERSAL	227	+57	
7	SO MO'Y	KID ROCK	TOP DOG/ATLANTIC/WARNER	219	+6	
19	THE LADY	ONE'S PROTECTOR	DA	218	+68	
22	WHAT I WANT	DAUGHTY TIGER	ICASBY/BMG	204	-6	
9	NOT THREE DAYS	GLACE	JIVE/SYRACUSE	202	0	
12	LET ME BE HOT	NOT HEAT	SIRE/REPUBLIC/WARNER	200	+9	
5	LOVE IS BEAUTIFUL	SECK-A-M	ELEVEN SEVEN	180	+2	
17	I DON'T WANT	STOP GIZZY OSBOURNE	EPIC/SYRACUSE	173	-1	
24	STRAIGHT LINES	SILVERCHUR	ELEVEN/LE	167	-9	
28	WHAT FIVE DONE	LININ PARK	MACHINE SHOP/WARNER BROS./WARNER	167	-33	
25	WALKING DREAMER	SUN-41	AQUARIUS	146	+32	
4	YEAR FOUR	CASE	UPREAT/FONTANA/NORTH	112	+38	
25	KICK TUMBL	THE WHITE STRIPS	THIRD MAN/WARNER BROS.	108	-7	
6	TROUBLE	BECK	INTERSCOPE/UNIVERSAL	104	+5	
17	WALLS FALL DOWN	BEYONC SOLONCHAK	ONE ALONE/UNIVERSAL	99	-7	

FOR WEEK ENDING OCTOBER 14, 2007 * indicates CanCon

WVBN/Flint, MI*
 OMP: J. Patrick
 PD: Brian Beckow
 APD/M: Tony LaBrie

KZZR/Fresno, CA*
 OMP/D: Paul Wilson
 MD: Skippy

WVYR/FL. Wayne, MI*
 APD/M: Stoller

WVBF/Gainesville, FL*
 OMP/D: Harry Concott
 MD: Kyle Devlin

WVLD/Grand Rapids, MI*
 OMP: Brett Alberts
 APD/M: Michael Grey

WZOR/Green Bay, WI*
 PD: Joe Calguro
 APD: Custer
 MD: Borna Vek

KRRR/Griffin, GA
 OMP: Chad Perry
 PD: Neil Randall

KLJD/Colorado Springs, CO*
 PD: Ross Ford
 MD: Jack McHaff

WSEZ/Columbus, OH*
 PD: Hal Fish
 APD/M: Ronner Hunter

KONK/Corpus Christi, TX*
 OMP/D: Paula Howell
 APD/M: Monte Montana

KBPV/Denver, CO*
 PD: Willie B
 APD/M: Aaron "Double A" Montell

WVCC/Hartford, CT*
 PD: Michael Pizzoi
 MD: Mike Karolyi

WVBE/Huntington, WV
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WRTT/Huntsville, AL*
 OMP/D: Lew Reynolds
 APD/M: Clay Sanders

WRWX/Jackson, MS*
 APD/M: Brad Stevens

WRKZ/Jackson City, TN*
 PD/M: Scott Orlis

KQIC/Kansas City, MO*
 OMP/D: Bob Edwards
 MD: Paul Marshall

KATY/Oklahoma City, OK*
 OMP/D: Chris Baker
 MD: Jake Daniels

KOMP/Las Vegas, NV*
 PD: John Griffin
 MD: Carlota

KZED/Las Vegas, NV*
 OMP: Don "Critic" Brown
 APD: J.C. "Yeha" Kellison

WVZZ/Las Vegas, NV*
 OMP: Robert Lindsey
 PD: Johnny Mae
 APD: Teitch

KDIE/Lubbock, AB*
 OMP: Sonny Victory
 PD: Jeff Peterson
 MD: Adam Peterson

WTFX/Louisville, KY*
 PD: Charlie Steele
 MD: Frank Webb

KFRN/Lubbock, TX
 OMP/D: Wes Neumann

WVLD/Madison, WI*
 PD: Randy Haake
 APD/M: Blake Paction

KFRQ/McAllen, TX*
 OMP/D: Mike Quinn

KPMB/Merced, CA
 OMP/D: Mikey Martinez
 APD: Jason LaChance

WDRN/Milwaukee, WI*
 OMP: David Israel
 PD: Kevin Nevins
 MD: Dave Hanson

KCRN/Mississippi, MS*
 OMP: Dave Hamilton
 PD: Wade Lindner
 APD/M: Pablo

WRTT/Huntsville, AL*
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 OMP/D: Lew Reynolds
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TRIPLE A



Using the past to boldly go into the future

The Mighty WFUV Turns 60

John Schoenberger
JSchoenberger@RadioandRecords.com

In 1947, Fordham University in New York's Bronx borough launched a modest college station that for the next 40 years operated as a student-run outlet, training talent and introducing youngsters to the excitement of the entertainment industry.

Who knew then that the station would serve as the launching pad for a number of national name-brand talents, including actor Alan Alda, children's show host Bob Keeshan (Captain Kangaroo), TV journalist Charles Osgood and current station hosts Pete Fornatale and Vin Scelsa?

By the mid-'80s, the radio landscape was changing, and noncommercial radio was gaining momentum. So in 1986, the board at Fordham brought Ralph Jennings in as GM to turn WFUV into a public station with paid professionals to run it.

Today, at 60 years old, WFUV maintains the best of both worlds: It continues to project a bold individuality along with a professionalism that has made it among New York's most-respected dial destinations.

Soon after Jennings' arrival, Chuck Singleton was hired as news and public affairs director. In 1987, he was involved in the process of applying for WFUV's Corp. for Public Broadcasting funding, which was granted the next year, opening the doors for the outlet to become a bona fide public station.

By the early '90s, WFUV was still a patchwork of block programming, but it did have a morning show that focused on singer/songwriters called "City Folk." By then Singleton had become PD, and it was he who decided to institute more consistent programming on the station.

"We took the three-hour 'City Folk' show and used that as a model to build out our programming during the weekdays," Singleton says. "It was time to abandon much of our crazy-quilt approach and focus into a more cohesive and sophisticated public service."

Over time, the approach of the "City Folk" brand filled the station's weekdays from 6:30 a.m. through 6 p.m., with specialty programming complementing this tactic in evenings and on weekends.

Musically, "there is no question we are the source in the metro area for singer/songwriters," Singleton says. "But we have also held onto elements of rock and other genres in the mix. We are very proud of the new-music position we hold in this market and constantly try to find new ways to expand our reach and association in that area."

Another admirable aspect of WFUV is that a number of people have come to the station from other high-profile positions within the broadcast industry. These individuals wanted to be at a station that would still allow them to pursue whatever aspect interested them in the business in the first place. Among those notables are Liz Opoka, who was the station's first MD, and New York rock radio legend Meg Griffin, as well as current MD Rita Houston, afternoon-drive host Dennis Elsas and station alumni Fornatale and Scelsa.

This group also includes John Platt. He made a name for himself as the original PD of WXRT/Chicago before coming to the Big Apple to work at the legendary WNEW-FM. He joined WFUV 10 years ago as marketing and communications director, and later began hosting the "City Folk Sunday Breakfast" show.



▶ **MARC COHN** *performing at the 2007 Triple A Music Festival*
 Photo: © 2007 Radio and Records

LAST WEEK		THIS WEEK		TITLES		TRIPLE A INDICATOR		PLAYS	
					ARTIST	IMPRINT / PROMOTION LABEL		TH	W+
1	13			1	HOLD ON AT TUNSTALL	RELENTLESS/VEVO		608	-11
3	6			3	RADIO INDUSTRY BRUCE SPRINGSTEEN	COLUMBIA		546	-23
2	15			2	IN THE COLORS BEN HARPER & THE BRONX CRIMINALS	VEVO		521	-15
4	9	4		4	OHNE, OHNE, OHNE (OHNE MOVED ON) ROBERT PLATT & ALISON KRAMLS	ROUNDER		431	-11
4	7			4	PARISH THE MONKEY MARK KNOPFLER	WARNER BROS.		408	-13
6	10			6	NIGHT MOVES JOSH RITTER	VEVON/ME		385	-2
7	9			7	GOOD ENOUGH THE JOHN BUTLER TRIO	JARRAH/LANTANA		360	-15
8	7			8	HOW LONG EAGLES	FRANK/RELY/BLUST/HEAVEN		359	-7
9	5			9	HARD BURN EDDIE VEDDER	MONKEY/BIRD/VEVO		349	-1
10	9			10	LOVE ME LIKE THE WORLD IS ENDING BEN LEE	NEW WEST		328	+16
11	2			11	YOU'RE THE WORLD TO ME DAVID CRAW	ATOPED		315	+78
12	16			12	CITY OF IMMIGRANTS STEVE EARLE	NEW WEST		293	+25
11	10			11	LOVE SONG SARA BAREILLE'S	EPIC		277	-4
12	5			12	BOP'N' YOU WISH IT WAS YOUNG JOHN FOGERTY	FANTASY/RECORD		273	-6
19	18			19	THE UNDISCOVERED COUNTRY MERLE HAGGARD	MERGE		252	-16
23	3			23	ADPT NO TIME GACE POTTER AND THE NOCTURNALS	HELLYWOOD		244	+32
17	8			17	ALL DOWNHILL LYLE LOVETT AND HIS LARGE BAND	CLUB/LOST/HIGHWAY		240	-11
15	10			15	HOW FAR WE'VE COME MATCHBOX TWENTY	MEL/AMANTANT		240	-20
10	10			10	WALKIN' WILD	MONSIEUR/VEVO/WARNER BROS.		227	-20
16	17			16	SHE MOVES IN HER OWN WAY THE DOORS	ASTRAL/NEWS		221	-33
24	10			24	1973 JAMES BLUNT	CUSTOM/ANTANT		210	+5
22	8			22	SHUT YOUR EYES SHOW PATROL	POLYDOR/AMANTANT/EPIC		210	-5
21	7			21	COME HOME BACK DOOR SLAM	BLU STREET		210	-6
25	2			25	SILVER LINING HOLKLEY	WARNER BROS.		206	+3
28	3			28	CAN'T BELIEVE A SINGLE WORD WIS OR BETA	ASTRAL/NEWS		202	-10
27	6			27	BARILLY DO NOT PLAN BRETT DENEN	DUALTONE		202	+6
RE ENTRY					LISTENING TO LEVON MARC COHN	DECCA		201	+25
30	3			30	IF JOHN MITCHELL	HEARST/RECORD		199	+16
28	2			28	FALLING SLOWLY CLEM HANESARD & MARRETA BILSON	CANAS/BACK/COLUMBIA		190	-10
NEW				NEW	MY MOON IS MY MAN FEST	CHEERY/THE/POLYDOR/VEVO/EPIC		185	+15

FOR WEEK ENDING OCTOBER 14, 2007



Singleton

Platt says the station is hitting a great stride right now. For several years WFUV hovered around a weekly cumc of 200,000, but that has been growing; in the spring book it reached 350,000. In addition, fund drives are continually breaking records, while underwriting surpassed \$1 million this year.

"Clearly there is a growing demand for us," he says. "This has been enhanced by moving into brand-new state-of-the-art studios. Plus, we finally resolved the tower issue we had been embroiled in for 13 years, and our signal reach has increased dramatically."

Despite WFUV's growing prominence in the New York radio landscape, Platt says the staff is serious about its threefold mission as a public station. "First, we continue to be Fordham University's voice," he says. "Second, we challenge ourselves every day to be a compelling programming institution for the New York metropolitan area. And lastly, we take pride in acting as a training ground for Fordham students who are interested in understanding broadcasting."

WFUV has also made efforts to expand its reach. Through online streaming and other Web initiatives, and by having a physical presence at such national events as Bonnaroo and the Newport Folk Festival, it now has supporting members in 49 U.S. states and from around the world.

Further, the New York State Music Fund recently awarded WFUV a \$500,000 grant to support development of a second full-time radio stream targeting music fans in their 20s and 30s. Scheduled to debut in fall 2008, it will launch as an HD2 channel, a second online stream and a Wi-Fi channel to complement WFUV's current programming. **AW**

WFUV/New York: 1947-2007

- 1947: Signs on in July.
- 1954: Begins broadcasting in stereo.
- 1970: Daily rock programming begins.
- 1988: "City Folk" morning show debuts.
- 1988: Becomes a public radio station.
- 1993: "City Folk," now heard all day.
- 1994: Rita Houston joins in middays.
- 1997: Dennis Elsas joins in afternoons.
- 2001: Claudia Marshall and Julianne Welby debut in mornings.
- 2001: Pete Fornatale and Vin Scelsa return.
- 2005: Moves into new broadcast center.
- 2006: Begins broadcasting from a new antenna.
- 2007: Awarded \$500,000 grant.

TRIPLE A

▶ DAVID GRAY

DAVID GRAY'S "YOU'RE THE WORLD TO ME" IS THE ONLY SINGLES CHARTER TO BE A #1 HIT ON BOTH THE R&R TRIPLE A AND R&R 100 CHARTS. GRAY'S "YOU'RE THE WORLD TO ME" IS THE ONLY SINGLES CHARTER TO BE A #1 HIT ON BOTH THE R&R TRIPLE A AND R&R 100 CHARTS.



R&R

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WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS	AUDIENCE MILLIONS	RANK	
1	13	HOLD ON ET JETSTALL	NO. 1 (7 WKS)	621	-16	2,347	1
2	7	RADIO NOWHERE MILES SPRINGSTEEN	COLUMBIA	515	-17	1,972	3
3	17	SHUT YOUR EYES SHOW PATROL	POLYDOR/AMERICA/SONIC	508	-22	2,004	2
4	12	THE UNDERDOG SPOON	MERCY	442	+3	1,706	4
5	11	973 JAMES BLUNT	CUSTOM/ATLANTIC	402	+34	1,222	7
5	20	BUBBLY COLBIE CAELAT	UNIVERSAL REPUBLIC	402	-17	1,988	5
7	6	PURSEN THE MONKEY MARK KNOPFLER	WARNER BROS.	397	+1	1,463	6
6	15	IN THE COLORS BEYONCÉ & THE IRONMAIDEN COMRADES	VERGIL	381	-28	1,015	11
9	6	GONE, GONE, GONE (DOME MOVIE OST) ROBERT PLANT & ALISON KRAMOLIS	ROUNDER	356	0	1,066	9
10	20	MISSED THE BOAT MODEST MOUSE	EPIC	329	-27	865	17
11	22	1234 FEIST	CHERRYTREE/POLYDOR/AMERICA/SONIC	307	+14	1,067	8
11	14	BIG MOVES IN HER OWN WAY THE HOOKS	ASTRALwerks	307	+7	822	18
13	12	HOW FAR WE'VE COME MATTHERS TWENTY	MELBURN/ATLANTIC	294	+3	749	19
14	3	YOU'RE THE WORLD TO ME DAVID GRAY	MOST INCREASED PLAYS ATLANTIC	280	+35	1,058	10
15	11	CAR CRASH MATT HANSEN	VANGUARD	278	+33	903	15
15	12	FIRST TIME L'OROSING	CEFFNY	263	-18	952	14
17	8	LOVE SONG SARA BAREILLE	EPIC	250	+14	0,549	22
18	20	HARD SUN ZOE VEDDER	MONEY WHENEVER/MAG	230	-11	875	16
18	18	HOLLYWOOD COLLECTIVE SOUL	EL	229	-30	1,003	12
18	8	HOW LONG EAGLES	EPIC/AMERICA/SONIC/LOST HIGHWAY	218	-39	0,973	13
23	3	BREATHE IN BREATHE OUT MATT KEARNEY	HOLLYWOOD/AMERICA/COLUMBIA	176	-5	0,543	23
23	8	BIGBO DAMARIS	HEFFA/ACT/SONIC/AMERICA/SONIC	149	+19	0,375	29
23	2	WONDERFUL WORLD JAMES MORRISON	POLYDOR/AMERICA/SONIC	144	+22	0,268	-
27	2	MY MOON MY MAN FEIST	CHERRYTREE/POLYDOR/AMERICA/SONIC	137	+6	0,686	20
26	6	STRAIGHT LINES SILVERCHAIR	ELEVEN/ATLANTIC/AMERICA	136	0	0,457	26
27	18	SING IT ALL NIGHT DEUCE	SAZON	135	-51	0,415	27
23	8	GOOD ENOUGH THE JOHN BUTLER TRO	AMERICA/ATLANTIC/AMERICA	134	-6	0,217	-
24	6	FALLING SLOWLY OLEN HANFORD & MARNE TARGLOVA	CANVAS/BACKLASH/COLUMBIA	127	-13	0,638	21
NEW		TURBINTIME BRANDY CARLE	COLUMBIA	107	+3	0,333	30
NEW		LISTENING TO LEVON MARK COMB	DECCA	106	+7	0,232	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HARD SUN Zoe Vedder (MONEY WHENEVER/MAG)	3
INTO THE NIGHT Santana feat. Chad Kroeger (ARISTA/AMG) KPRC, KTCZ, WTTX	3
SHADOWPLAY The Killers (ISLAND/AMG) CDB, KXL, WOOD	3
YOU'RE THE WORLD TO ME David Gray (ATLANTIC) CDB, KINK	2
GONE, GONE, GONE (DOME MOVIE OST) Robert Plant & Alison Krauss (ROUNDER) KINK, KPTL	2
BACK TO BLACK Amy Winehouse (UNIVERSAL REPUBLIC) KTHL, WNCB	2
JIGSAW FALLING INTO PLACE Rushington (BAD/HEAD) WNCB, WXPB	2
YOUR PARTY Tina Turner (Epic/SONIC/ROUNDER) WNCB, WXPB	2
LOVE SONG Sara Bareille (EPIC) WRLT	1

ADDED AT...
CIDR
Detroit, MI
P3 Matt Fordein
Muskegon, MI
David Gray, "You're The World To Me,"
The Killers, "Shadowplay,"
Amy Winehouse, "Back To Black,"
Rushington, "Jigsaw Falling Into Place,"
Tina Turner, "Your Party,"
Sara Bareille, "Love Song,"
FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS SCALE	TITLE ARTIST / LABEL	PLAYS SCALE
EVERYBODY KNOWS Ryan Adams (LOST HIGHWAY) TOTAL STATIONS: 10	103/14	ALL AT ONCE The Puy (EPIC) TOTAL STATIONS: 5	78/10
ALMOBY LOVER A Plan Poney (VIRGIN) TOTAL STATIONS: 11	98/15	WALKEN Miles (MONEYWHENEVER BROS.) TOTAL STATIONS: 9	76/6
SILVER LINING Miles Kiley (WARNER BROS.) TOTAL STATIONS: 12	94/19	COME HOME Beth Beer Stein (BLK STREET) TOTAL STATIONS: 11	72/5
SO'D THE NIGHT A Plan Poney (ARISTA/AMG) TOTAL STATIONS: 6	89/14	REALIZE Colbie Caellat (UNIVERSAL REPUBLIC) TOTAL STATIONS: 12	71/21
AIN'T NO TIME Gomez Peller And The Macbrnals (RUGGED COMPANY/HOLLYWOOD) TOTAL STATIONS: 10	78/26	BOY WITH A COIN Iron And Wine (SUB POP) TOTAL STATIONS: 9	67/11

MOST INCREASED PLAYS

+35	YOU'RE THE WORLD TO ME David Gray (ATLANTIC) KTHL -8, WXPB -8, KMTT -7, KXLV -6, WCLZ -4, KOLY -3, WNCB -3, KINK -3, KPTL -3, WXPB -2
+34	1973 James Blunt (Columbia/Atlantic) KENE -6, KOLY -6, WOOD -6, KXPB -5, WXPB -4, KMTT -4, WCLZ -3, WNCB -3, KMTT -3, KXPB -2
+33	CAR CRASH Matt Nathanson (Vanguard) WRLT -2, KXPB -1, KINK -1, WXPB -1, KMTT -1, KFGC -2, WXPB -2, WTTX -1, SEP -1, WXPB -1
+29	DIRTY OLD MAN Neil Young (Reprise) KTHL -8, SEP -4, WXPB -4, KXLV -3, WXPB -2, KXPB -1, KXPB -1, WTTX -1
+26	AIN'T NO TIME Gomez Peller And The Macbrnals (Rugged Company/Hollywood) WXPB -2, KOLY -4, KXPB -3, WOOD -4, KXLV -4, SEP -2, WXPB -4

FOR WEEK ENDING OCTOBER 14, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
3D right & station are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 48 reporters.
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RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	WEEKS LW	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIelsen BDS CERTIFICATIONS	PLAYS TW	WEEKS LW
HEY THERE DELILAN PLAIN WHITE T'S (FEARLESS/HOLLYWOOD)		257	257	SEE THE WORLD GOMEZ (ZEPHYR)		157	168
READ MY MIND THE KILLERS (ISLAND/AMG)		254	248	NEW SHOES FRIDU HUTU (ATLANTIC)		138	129
LAST REQUEST FRIDU HUTU (ATLANTIC)		218	250	THE STORY BRANDY CARLE (COLUMBIA)		136	135
TWO RYAN ADAMS (LOST HIGHWAY)		218	260	BETTER THAN THE JOHN BUTLER TRO (AMERICA/ATLANTIC/AMG)		119	123
YOU KNOW FM NO GOOD AMY WINEHOUSE (UNIVERSAL REPUBLIC)		209	210	GRAVITY JOHN MAYER (AMERICA/COLUMBIA)		114	105



Feist

TELEVISION:
VH1 (ranked #1)
Today Show (10/23)
The View (10/24)
SNL (11/3)

"1234"

R&R Triple A 11
KBCO (heavy), KINK, KMTT,
KFOG, WXRT, KENZ & more

"My Moon My Man"

R&R Triple A 24
KFOG (heavy), KMTT, KGSR,
KINK, WTTX, CIDR & more

300,000 SCANNED!!
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AMERICANA

TRIPLE A

TRIPLE A REPORTERS

TITLE	ARTIST	MPRINT / PROMOTION LABEL	TW	PLAYS	CHALLENGE
1	WASHINGTON SQUARE SERENADE STEVE EARLE	NEW WEST	669	+30	3203
2	IT'S NOT BIG IT'S LARGE LYLE LOVETT & HIS LARGE BAND	LOST HIGHWAY	472	-17	32395
3	REVIVAL JOHN COGERTY	FANTASY/CONCORD	468	+44	1513
4	BASSING SAND ROBERT PLANT & ALISON KRASS	ROUNDER	427	+37	1521
5	KAME WELCH KAPLIN KAME WELCH KAPLIN	COMPASS	412	+6	2597
6	STREET SYMPHONY THE SUBURBS	BMCA/FOXYHOM/STANWELL	328	-29	5712
7	TRANSLATED FROM LOVE KELLY WILLES	BYRHOSE	303	-13	7733
8	EASY TIGER RYAN ADAMS	LOST HIGHWAY	297	+6	8498
9	DIAMONDS IN THE SUN WALK THE BLOSSOMS AND THE MISTBROTHERS	PAID DURO	274	-27	3669
10	SONGBOOK: RARE TRACKS AND FORGOTTEN GEMS EMILYLOU HARRIS	BYRHO	267	+31	903
11	THE SPIRITUAL KIND TERRE HE NORDIC	WILORY	266	-6	3612
12	SONS OF AMERICA VARIOUS ARTISTS	3 TICKETS	261	+5	1252
13	BETWEEN DAYLIGHT AND DARK MARY GAUTHIER	LOST HIGHWAY	258	+53	817
14	MADE IN THE SHADE RED STEEL HAMMERS	SUGAR HILL	239	+17	823
15	DWYGHY SINGS BUCK DWAYGHY SINGS	NEW WEST	238	+11	4025
16	BOLL KEVIN ZAL	PIEDMONT MUSIC	230	-25	2712
17	BHAGHIC BRIET SPRINGSTEEN AND THE STREET BAND	COLUMBIA	218	+52	469
18	NEVER LOOK BACK TOM GALLAM	TRIN HOUSE	204	+12	897
19	THE BLUEGRASS DIARIES JIM LALDERHALE	YEP DOC	202	+22	661
20	REMEMBER THE SUN PETER D'INCENZO	ONE LITTLE BIRD	193	+16	668
21	MISCALITO RYAN BIRCHAM	LOST HIGHWAY	182	+67	371
22	GOIN' HOME: A TRIBUTE TO FATS DOMINGO VARIOUS ARTISTS	VANGUARD	180	+64	356
23	UNRELABORIOUS LOUIE MEDINA	IMPULSE	166	-21	3343
24	TALK MEMPHIS TON PRICE	ANTHONY'S/STEELES	179	+5	783
25	THE BLUEGRASS SESSIONS MERLE HAGGARD	MEDGARY	179	+51	417
26	LONG ROAD OUT OF BOON BAGLES	BRICKER/CURLY/LOST HIGHWAY	173	-1	884
27	SHINE JOHN MITCHELL	HEARNCORCORO	172	+35	506
28	NOBLE CREATURES THE COLORES	YEP DOC	170	-8	4285
29	WILD EYED SERENADE JASON JOY	LITTONARIA	170	-4	1305
30	UNDER THE INFLUENCE OF BUCK THE DETAILERS	PAID DURO	169	-34	2353

WAPS/Akron, OH OM: Andrew James PD/M: Bill Gruber	WCKT/Chicago, IL* OM: John Farneda PD: Norm Winer	KTCZ/Minneapolis, MN* OM: Lauren MacLeish MD: Thron	KBAC/Santa Fe, NM PD/M: Ira Gordon
KMBA/Anchorage, AK OM/PD: Loren Olson MD: Danny Preston	WCRB/Columbus, OH OM: Tarrany Allen PD: Dan Mushako MD: Maggie Brennan	WZLW/Mobile, AL* OM: Tim Carr PD: Chris Murrell MD: Lee Ann Konik-Camp	KRSH/Santa Rosa, CA* PD/M: Nate Campbell
KSPN/Arapahoe, CO PD: Sam Scholl	WNNW/Cammy, NH PD/M: Mark Johnson APD: Roy Prescott	WELB/Monmouth, NJ OM: Tom Brennan PD: Rich Roberson APD: Leo Zaccan MD: Jeff Raspe	DMX/Folk Rock/Satellite OM: Leanne Fleck MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KBCD/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNear	Musica/Chicago Adult Albums/Satellite PD: Justin Prager MD: Tiffany Sander
KUTV/Austin, TX PD: Hawk Merendahl MD: Jeff McCord	KOUV/Denver, CO* PD: Doug Clifton MD: Jeff McPhail	WRLT/Noahville, TN* OM/PD: David Hall APD/M: Rev. Keith Cox	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WRNR/Baltimore, MD* OM/PD: Bob Waugh APD/M: Alex Cortright	KPTL/Oak Bluffs, IA* PD: Deeya McClurkin	WFUN/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	KMTI/Seattle, WA* PD: Kevin HAH APD/M: Shawn Stewart
WTMD/Baltimore, MD PD/M: Mike "Matthews" Vasilikos	KHUM/Eureka, CA OM: Cliff Berkowitz PD/M: Mike Dronkers APD: Larry Trask	WRSJ/Washington, MA PD: Sean O'Mahly MD: Chris "Monte" Belmonte	WKCE/Sharon, CT OM/APD: Pete Nugent PD: Will Stanley MD: Will Bayler
KLRB/Boise, OR OM/PD: Doug Dorsho APD: David Miller	WFTV/Kingsport, TN OM: Brian Laturn PD/M: Todd Elbridge	KDBB/Park Hills, MD PD: Glenn Byer MD: Kenny Carroll	WNCW/Spartanburg, NC OM/PD: Dave Foster MD: Martin Anderson
KRYV/Boise, ID* OM/PD: Dan McColly MD: Tom Johnson	KDZT/Ft. Bragg, CA PD: Matt Franklin	WOPR/Philadelphia, PA OM/PD: Dan Reed PD: Bruce Warren	KOLV/Spartanburg, WA* PD: Ken Richards MD: Marie McCallister
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	WEDM/Buffalo, NY PD: Lauren Stone MD: Harry Wareing	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	WRNR/Springfield, MA* APD: Kevin Johnson
WCRN/Boston, MA* OM/PD: Ron Bowen APD/M: Cate Wilber	KSUT/Flagstaff, CO PD: Steve Rasmussen MD: Stacia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	KCLL/St. Louis, MO PD: Rich Raughter MD: Will Baker
KYSL/Brockton/Edg., CO PD: Tom Friche MD: TJ Sanders	WTTT/Indianapolis, IN* PD: Brad Holtz APD/M: Laura Durcan	KRNB/Portland, OR* PD: Dennis Constantine APD/M: Dean Kartari	KFNU/Steamboat Springs, CO OM: Julia Arrotti PD/M: John Johnson
WNCS/Burlington, VT* PD: Zeb Norris APD/M: Jamie Canfield	KMTN/Mechanic, WY PD/M: Mark "Fish" Fishman	WOST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KTAD/Tosa, NM OM: Dave Noll PD/M: Brad Hochmeyer
WNNY/Cape Cod, MA PD/M: PJ Finn	KTGB/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KTHX/Reno, NV* PD: Mark Keele APD/M: Dave Herold	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers MD: Jennie Grabel
WCOO/Charleston, SC* OM/PD: Mike Allen MD: Jeff Frank	WEEK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/M: James Emmons	WOCM/Salt Lake City, MO OM: David Rothner PD/M: Skip Dixon	WVOD/Wincheston, NC PD: Matt Cooper MD: Jeff White
WONR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Ted Abbey MD: Jeff Sweetman	KOHD/Lebanon, WA PD: Elliott Salmon MD: Carl Widig	KENZ/Salt Lake City, UT* PD: Mike Peer	WOPK/White Plains, NY PD: Chris Herrmann APD/M: Rob Lipsutz
WHRN/Charlottesville, VA OM: Tim Davis PD: Michael Friend MD: Ronda Chelock	KROK/Las Vegas, LA OM: Rick Barnickel PD/M: Sandy Blackwell	KPRB/San Diego, CA* OM/PD: Bob Burch APD: Sean Smith	WYTD/Williamsburg, VA PD/M: Amy Miller
WDOO/Chattanooga, TN* OM/PD: Darryl Howard MD: Brad Steiner	WFRN/Louisville, KY PD: Stacy Owen APD: Laura Shine	KPDG/San Francisco, CA* PD: David Benson MD: Kelly Ramsford	WUBN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel
	WMBM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KPND/Sandpoint, ID OM: Dylan Benefield APD/M: Diane Michaels	

* Monitored Reporters

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DWYGHY SINGS BUCK DWAYGHY SINGS (NEW WEST)	MAGIC 15 Dwight Springsteen (COLUMBIA)	10 MISCALITO RYAN BIRCHAM (LOST HIGHWAY)	8 HAUNTED MONEY TONK JOHN LILLY (INDEPENDENT)
GOIN' HOME: A TRIBUTE TO FATS DOMINGO 12 Various Artists (VANGUARD)			

MOST ADDED

FOR WEEK ENDING OCTOBER 14, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly play counts. For more information please visit www.americanaonline.com. © 2007 Americana Music Association.

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LATIN



The PPM, language weighting, Hispanic representation in ratings samples discussed at R&R Convention

Arbitron Issues That Affect Latin Formats

Jackie Madrigal

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An array of important issues were discussed at the "No Translation Needed: Latin Radio's Growth, Ratings & Revenue" session at the R&R Convention. From ratings samples that mirror Hispanic population growth to language weighting to the Portable People Meter (PPM), panelist Rich Tunkel, Arbitron VP of national group services, was there to answer the tough questions.

Moderator José Santos, president of consultancy Santos Latin Media, went straight to the point, questioning Tunkel about how the ratings provider is adjusting diary placements for Hispanic populations in emerging markets.

Arbitron receives annual census updates from demographer Claritas, which tracks population changes, Tunkel explained. "We use that as a guideline and we've seen the growth, and a lot of it comes from emerging markets. We're seeing that track, and we're adjusting our figures in those markets that have significant [Hispanic] population to make sure we're able to represent properly."

Santos asked Tunkel about ratings wobbles in such markets as Raleigh, where regional Mexican WYMY (La Ley) ranked in the top five in one book and No. 12 in the next. Or in Portland, Ore., where one of his client stations had a great spring book followed by an Arbitrend that showed 40% of the market's Hispanic population had disappeared. In the last trend he received, Santos joked, the missing population reappeared and another 30% showed up. "Thanks, I really appreciate that," Santos told Tunkel, before asking how Arbitron is adjusting Spanish-language weighting.

Arbitron has introduced language weighting in larger markets, Tunkel explained, which has gradually increased ratings stability. "Arbitron works with Nielsen to secure their universe estimates to find out how many Hispanics are in a market and how many are Spanish-dominant and how many are English-dominant, which is a key driver of the radio consumption," Tunkel said.

However, language weighting is not being applied in smaller and emerging markets, and that's why those wobbles are occurring, Tunkel said. And they're exacerbated in the Spanish-language formats because a larger percentage of a typical Spanish-language station's audience comes from ultra-core listeners—listeners that spend 20 hours per week with a particular station.

Because of economics, Tunkel doesn't foresee implementation of language weighting in these markets. "It's a very expensive proposition," he said. "Nielsen right now does not have a universe estimate being collected in some of those markets." Arbitron has universe estimates in 21 Hispanic markets in the United States. "We'd like to have more, but the question is, What is economically viable?"

Before moving on to the PPM, Tunkel presented a study called "The Shift in Mainstream Demographics: Hispanic Is the General Market," which addressed the growth of Hispanic populations and Spanish-language formats, and the PPM.

The study showed that the U.S. Hispanic 12+ population increased by 27.9% from 2000 to 2007, compared with 15.1% growth in the black population and 4.3% in "other" races (non-Hispanic white, non-Hispanic Asian and others). Hispanics account for 100% of the 18-34 population growth during that period in California, Illinois, Indiana, Michigan, Ohio, Kentucky, Louisiana, West Virginia, North Carolina, Pennsylvania, New York, New Jersey, Connecticut, Rhode Island and Massachusetts.



▶ **HECTOR "EL FATHER"** ROCKETS ONTO THE RECORD POOL CHART AT NO. 10 WITH "PA' LA TUMBA," FROM THE REVAMPED VERSION OF HIS ALBUM "THE BAD BOY"

ROCK/ALTERNATIVE

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	18	1	BARREN BY PARADISE	MANU/CHAO	BECAUSE/NACIONAL
2	17	2	LA VIDA RAMBLES		UNIVERSAL LATINO
3	4	3	VOLVER A COMENZAR	CAFE TACUBA	UNIVERSAL LATINO
4	10	4	EL DISCOFONO	MEXICAN INSTITUTE OF SOUND	NACIONAL
5	3	5	ANTES BIEN POR CERO		SONY BMG NORTE
6	12	6	EL INFAME "ESTAR Y NO ESTAR"	PAUSA	WARNER LATINA
7	9	7	BABA DE COBAYON	RELANCHA	UNIVERSAL LATINO
8	19	8	COLORES PASTELA		SONY BMG NORTE
9	20	9	MAMA MAMA RODRIGUEZ		MACHETE
10	7	10	TU THE MOMAS		WATTS UP!
11	14	11	ME ENAMORA	ALANES	UNIVERSAL LATINO
12	10	12	MARDUK	AUSTIN TV	TERRICLAS AMBECELES
13	21	13	BESAME EL TI		FONOVISA
14	11	14	GATO ENCERRADO	GATO BLANCO	TROPISQUES/WATTS UP!
15	8	15	ENTRE LA CUERNA Y EL AMOR	DELUX	SONY BMG NORTE
16	15	16	HOST OF GHOST	PORTER	NACIONAL
17	20	17	LOS MALAVENTURADOS	NO LLORAM PAUSA	WARNER LATINA
18	17	18	ANGEL DEL RIO		COLD FLAME/Y&J
19	9	19	RE-ENTRY	ESUCHAMBE FATMA	WEEPLE/NORTE
20	NEW	20	LLAMA POR FAVOR	ALLISON	SONY BMG NORTE

RECORD POOL

WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL
1	1	1	NO LLORAS	GLORIA ESTEFAN	BURKINWOOD/SONY BMG NORTE
2	9	2	DANIELA SI AMANAR		M&P/UNIAN
3	6	3	ANTES DE QUE TE VAYAS	TYTO ROSAS	M&P/UNIAN
4	4	4	SI NOS QUISIE	VICTOR MANUELLE	SONY BMG NORTE
5	13	5	DEJALO AHI	FULANTO FEAL LA BANDA COLOMBIA	CLIPPING
6	12	6	MALIBITO AMOR	ANDY ANDY	EMI TELEVISION
7	5	7	LA TRAVESEA	JOAN LUIS GUERRA Y 440	EMI TELEVISION
8	11	8	LOS QUE LUCHAMOS	KANTO SOL	UNIVISION
9	12	9	DEBOS DE AMARTE	DOMENE MARTI	M&P/UNIAN
10	NEW	10	PA' LA TUMBA	HECTOR "EL FATHER"	VIMACHETE
11	8	11	NUESTRO AMOR ES ASI	MACHETE	VIMACHETE
12	9	12	NO ME COMPARES	ADANSA	UNIVERSAL LATINO
13	6	13	ME GENTE	MARC ANTHONY	SONY BMG NORTE
14	10	14	S LETRAS	ALEXIS & FID	SONY BMG NORTE
15	10	15	TRADICIONAL A LO BRAVO	TECO CALDERON	WARNER LATINA
16	NEW	16	ME ENAMORA	ALANES	UNIVERSAL LATINO
17	18	17	CORTAHE LAS VIVAS	TOMO ROSARIO	UNIVERSAL LATINO
18	2	18	LICUADORA	CROOKED STEEL	MELODY/FONOVISA
19	16	19	SOLD ORO	ANAS	UNIVISION
20	NEW	20	SENTIMIENTO	NY QUEEN	UNIVISION



Santos



Tunkel

In fact, without Hispanics, those states' populations would have declined. "It is the population that fuels the growth," Tunkel said. "Business sectors that target 18-34 population but ignore the Hispanic demographic will serve an ever-shrinking pool of customers," according to the study. "Radio formats that target the non-Hispanic 18-34 population will see a decline in available audience shares."

As for how the PPM will affect Spanish-language radio, Tunkel said that although ratings are lower with the PPM, Spanish station rankers are not likely to change dramatically. "We're seeing that Spanish-language stations in Houston make up a significant portion of the top 10 stations, which makes sense based on population," he said.

The good news, Tunkel said, is that Spanish-language radio's value proposition for advertisers remains intact, whether measured by the PPM or the diary. "To reach [Hispanics] effectively, you need to use Spanish-language radio to do so. TSL is still among the highest of any demo group, if you look at Hispanics vs. black or other. There's been a lot of talk about TSL going down with PPM and that is true, but in terms of degree you still have the highest TSL among Hispanic populations," Tunkel said. *RJR*

REGIONAL MEXICAN

► BANDA EL RECORDO HAS THE CHART'S HIGHEST DEBUT AT NO. 28 WITH "QUE BONITO" ITS 35TH REGIONAL MEXICAN CHART HIT, AND CLAIMS MOST INCREASED PLAYS (UP 415) AND MOST ADDED.



R&R

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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS (MPRINT / PRODUCTION LABEL)	PLAYS TW	W+	AUDIENCE MILLIONS	RANK
1	8	ESTOS CELOS WETE FERRANDEZ	NO. 1 (3 WKS) SONY BMG NORTE	1542	+52	11.511	1
2	21	A TI SI PUEDO DEICIRTE EL CHAMPO DE SINALOA	DISA	1219	-58	9.321	3
3	20	LAGRIMAS DEL CORAZON (GAUPO MONTIZ DE DURANGO)	DISA	1215	-30	8.493	5
4	14	BASTO POTECABE	EMI TELEVISION	1213	-26	10.829	2
6	8	SIN QUE LO SEPAS TU LOS TEM BARROS	FONOVISA	1088	+45	5.271	13
9	12	TE PIDO QUE TE QUEDES LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ	DISA/EMIMESA	1076	+10	7.842	6
7	26	DE TI EXCLUSIVO LA JURELA, ADESA RAMAN EL LIMON	DISA/EMIMESA	885	-61	8.832	4
8	10	CUANDO INGRESAS PATRICIA BEI	DISA	817	-18	5.676	12
9	17	OLVIDAME TU DUELO	UNIVISION	793	-63	5.014	15
8	26	BASTA YA CON BERTO FERRANDEZ	FONOVISA	779	-116	7.588	7
14	22	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	761	+14	6.869	9
16	4	NO PUEDO OLVIDARLA MARCO ANTONIO SOLIS	FONOVISA	748	+95	3.888	20
13	24	FOR AMANTE ASI ALICIA RAMOS MORALES	UNIVISION	748	-60	7.409	8
11	13	PAZ EN ESTE AMOR FIDEL RUIZ	MACHETE	747	-69	6.425	11
12	20	LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	FONOVISA	697	-122	4.389	18
15	13	MIL HERIDAS CIRIACILLO	MUSART/BALBOA	691	-47	6.679	10
18	8	COMO OLVIDARTE LINDERS DEL NORTE	A.R.E.	613	+30	2.092	34
18	14	Y TU TE VAS LOS REYES DE DURANGO	MAP INTERNACIONAL	607	+26	2.930	26
17	17	CON TAL DE QUE ME OLVIDES LOS PANASCOS DE NUEVO LEON	SERCA	603	+2	2.884	28
16	10	100% MEXICANO PEPE AGUILAR	EMI TELEVISION	547	-83	4.856	16
21	16	ESO Y MAS FRANZ FORTIN	MUSART/BALBOA	515	-32	5.116	14
22	2	AMORA QUE ESTUVISTE LEJOS JENNI RIVERA	FONOVISA	506	+157	3.011	24
23	10	MUEVELO CRUZ MARTINEZ PRESENTA LOS SUPER REYES	WARNER LATINA	495	+26	3.305	22
24	7	FERRONAME CIRIACILLO	MUSART/BALBOA	479	+31	1.673	-
22	8	SOLO JUGASTE LOS TUKAMES DE TIJAMANA	UNIVISION	475	-36	3.949	19
25	24	MIRAME JENNI RIVERA	FONOVISA	443	-20	4.793	17
26	2	SOLO CONTIGO DUELO	UNIVISION	430	+77	3.075	23
28	NEW	QUE BONITO BANDA EL RECORDO	FONOVISA	415	+415	2.271	32
27	6	AMOR NRO K-PAZ DE LA SIERRA	DISA	411	-20	2.020	35
30	6	CON LOS OJOS CERRADOS ALADOS DE LA SIERRA	ASL	406	+29	2.175	33
31	3	QUISIERA SER EL PLANA DE SINALOA	ASL	401	+43	2.969	25
31	NEW	VOLE MUY ALTO LOS MUSCAMECOS DEL NORTE	UNIVISION	386	+116	2.922	27
31	20	UN JUEGO LOS REYES DEL NORTE	FONOVISA	385	-91	3.189	21
30	9	LAS PARRANBAS LOS INQUITOS DEL NORTE	EAGLE MUSIC	382	+5	1.527	-
31	NEW	EL AMOR QUE NUNCA FUE COLETO FERRANDEZ	FONOVISA	362	+71	1.038	-
36	10	ENAMORADO DE TI TE BERRA CALI	VEREMUSIC	362	-14	1.743	40
31	8	EL JURAMENTO CAIDE MORALES DE NUEVO LEON	SERCA	344	+6	1.702	-
31	11	EL NO REBES TU LOS HOMOCHOPOS DE DURANGO	SERCA	344	-67	1.788	37
31	7	TU FALSO ORGULLO EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	323	-36	1.793	36
39	3	ANDO BUSCANDO AMOR BRAZOS MUSICAL DE DURANGO	DISA	313	-13	1.065	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
QUE BONITO Banda El Recordo (FONOVISA)	21
VOLE MUY ALTO Los Muscamecos Del Norte (UNIVISION)	8
MAS ALLA DEL UNIVERSO Regulo Martinez (VMA)	8
AMORA QUE ESTUVISTE LEJOS Jenni Rivera (FONOVISA)	7
EL AMOR QUE NUNCA FUE Candente Priocastro (FONOVISA)	6
EL AVION DE LAS TRES A.K.T. (UNIVISION)	5
AMOR SIN MAQUILLAJE Jana Sebastian (BALBOA/MUSART)	5
SI TE VAS, SO TE VAS Algado De La Sierra (VMA)	5
NUNCA ME FUI Grupo Imposicion (GARMEX)	4

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GRACIAS POR TU AMOR Pescado (WARNER LATINA)	298/13	QUIERO QUE ME DESHUEDES CON LA BOCA Shady Pulido (SAMPER)	290/10
EL BATO GACHO Gonzalo Balboa (UNIVISION)	280/14	EL AVION DE LAS 3 A.K.T. (UNIVISION)	227/16
VEN Y DIME Los Reyes Del Norte (FONOVISA)	271/20	SOBRE MIS PIES La Arrolladora Banda El Limon (DISA/EMIMESA)	212/194
NUNCA ME FUI Grupo Imposicion (GARMEX)	264/17	A PESAR DE TODO Fernando Melcion (SONY BMG NORTE)	210/15
EL DISCIPULO DEL DIABLO Los Tigres Del Norte (FONOVISA)	254/26	EL DICCIONARIO Cascas Agua Azul (ACE)	200/32

MOST INCREASED PLAYS

+415	QUE BONITO Banda El Recordo (Fonovisa) KCMT +26, KLEB +25, KBNQ +12, KTTA +8, KODQ +12, KXKL +12, XHRE +5, KYQQ +5, KOLM +4, WLEY +4
+157	AMORA QUE ESTUVISTE LEJOS Jenni Rivera (Fonovisa) KODQ +12, KLEB +8, KTTA +8, KXSA +5, KRAY +10, KXKL +8, KXOT +8, KXSB +8, KYQQ +8, KXBT +7
+128	MAS ALLA DEL UNIVERSO Regulo Martinez (VMA) KODQ +12, KTTA +12, WBEY +14, KYQQ +12, KRAY +10, KXKL +8, KOLM +8, KXSB +12, KXW +6, KXKD +6
+116	VOLE MUY ALTO Los Muscamecos Del Norte (Univision) KLEB +25, KBNQ +20, KTTA +8, KXKL +10, KXPK +8, KLEY +8, KRAY +8, KSTN +12, KOLM +12, KXWY +6
+95	NO PUEDO OLVIDARLA Marco Antonio Solis (Fonovisa) KWEI +21, KODQ +21, KBNQ +18, WYMY +14, WOLO +13, KTTA +12, KLEY +11, KXSB +8, WBEY +8, KXPK +6

ADDED AT... KOQO
From: CA
PD: Jorge Guillen
Jana Rivera, Algado Que Estuviste Lejos, 37
Regulo Martinez, Mas Alla Del Universo, 23
Banda El Recordo, Que Bonito, 12

FOR REPORTING STATIONS PLAYLISTS GO TO:
www.RadioandRecords.com

FOR WEEK ENDING OCTOBER 14, 2007
LIBRARY: See legend to charts in chart section for rules and symbol explanations.
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LATIN POP

► MARCO ANTONIO SOLIS MADE THE WEEK'S SOLE DEBUT AT NO. 37 WITH "NO PUEDO OLVIDARLA," HIS 23RD LATIN POP CHART ENTRY.



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WEEK	WEEKS ON CHART	TITLE / ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS	WEEKS	AUDIENCE MILLIONS	RANK	
1	6	MI ENAMORADA / JAMES	WNO, 1 (4 WKS)	UNIVERSAL LATIN	719	-2	12,892	1
2	26	DAMELO / ENRIQUE IGLESAS	INTERSCOPE/UNIVERSAL LATIN	726	-37	8,186	2	
3	33	TODO CAMBIO / CABELA	SONY BMG NORTE	714	+2	6,323	8	
4	21	QUELALA PUEDERA BORRARTE / MABA	WARNER/LATINA	712	-26	6,822	7	
5	21	INTOCABLE / ALEX SYNTHE	EMI TELEVISION	690	-10	6,701	6	
6	9	SOLO PARA TI / CABELA	SONY BMG NORTE	696	-5	6,888	4	
7	13	BALA EN EL CORAZON / BELINDA	UNIVERSAL LATIN	600	+17	3,969	18	
8	13	HOY YA ME VOY / RUBY GARCIA	SONY BMG NORTE	596	-5	3,540	22	
9	34	SI HOS Quedara poco tiempo / CHEMIE	SONY BMG NORTE	548	+11	6,794	5	
10	24	TE VOY A PERDER / ALE JARDINO FERNANDEZ	SONY BMG NORTE	525	-61	5,716	10	
11	21	ME DUBLE AMANTE / REX	SONY BMG NORTE	490	-7	5,860	9	
12	11	DESAME SIN MISMO / REX	EMI TELEVISION	474	-66	2,875	26	
13	13	QUEEN / RICARDO ARJONA	SONY BMG NORTE	458	-84	4,774	13	
14	5	ALGUNOS BOY YO / ENRIQUE IGLESAS	INTERSCOPE/UNIVERSAL LATIN	442	+21	4,161	16	
15	6	ME QUI SURVE / REX	SONY BMG NORTE	425	+4	3,695	20	
16	16	SUBIMOS ROTOS / LA SA ESTACION	SONY BMG NORTE	387	-21	2,863	27	
17	49	ME QUIERO / LA SA ESTACION	SONY BMG NORTE	385	-4	6,899	3	
18	15	MORFINA MIA / MELBE ROSE FEATURING JULIETA VEGAS	WARNER/LATINA	364	-24	2,779	28	
19	23	AYER / BLANCA GASTIBIA	AMPOWER	MOCHETE	331	+49	4,285	15
20	5	LA TRAYESIA / JUAN LUIS GUERRA Y HO	EMI TELEVISION	321	-22	4,958	12	
21	21	PERFECTA / MIRANDA	EMI TELEVISION	317	+30	0,990	-	
22	15	TU MIRADA / JEREMAS	UNIVERSAL LATIN	303	-24	3,367	24	
23	26	MI CORAZONCITO / Aventura	MOST INCREASED PLAYS	PERMANENT LATIN	287	+53	2,348	32
24	13	TU Y YO SOMOS UNO MISMO / TIMBUCHE	EMI TELEVISION	281	-9	1,379	-	
25	5	PREOCUPONA / GLORIA REYES	UNIVISION	268	+6	2,028	36	
26	11	LO QUE CALLAS / INTOCABLE	EMI TELEVISION	266	-25	1,392	-	
27	11	ES DE VERDAD / INTOCABLE	EMI TELEVISION	247	+14	3,620	21	
28	18	POR AMARTE / PEPE ACULAR	EMI TELEVISION	237	+4	4,540	14	
29	10	TUYA / JONIFER PENA	UNIVISION	231	-1	5,373	11	
30	36	NO ESTAMOS SOLOS / ENRIQUE IGLESAS	MOST ADDED	SONY BMG NORTE	219	+29	3,206	25
31	2	NO ME HAGAS SUPIER / MARY MARIEL	UNIVERSAL LATIN	213	+17	3,493	23	
32	5	NO PENSE ENAMORARME OTRA VEZ / MYRIAM HERNANDEZ	LA CALLEARRIVISION	198	-30	4,049	17	
33	10	Y SI TE DIGO / FANNY LU	UNIVERSAL LATIN	195	-6	2,284	34	
34	2	NO SE ME HACE FACIL / ALE JARDINO FERNANDEZ	SONY BMG NORTE	188	-18	1,074	-	
35	17	CON TU NOMBRE / RICKY MARTIN	SONY BMG NORTE	185	-25	2,438	31	
36	12	TENGO MISMO / CHEMIE	SONY BMG NORTE	184	-8	1,313	-	
37	NEW	NO PUEDO OLVIDARLA / MARCO ANTONIO SOLIS	FONOVISA	166	+35	1,388	-	
38	11	MUEVELO / CILDI MARTINEZ PRESENTA LOS SUPER REYES	WARNER/LATINA	161	-16	1,135	-	
39	3	BIG GIRLS DON'T CRY / TITIE	WILLIAMS A&M/INTERSCOPE	160	-24	2,336	33	
40	DEBUT	NO LLORAS / GLORIA ESTEFAN	BURGLANDY/SONY BMG NORTE	147	+4	1,911	39	

MOST ADDED

TITLE / ARTIST / LABEL	NEW STATIONS
NO ESTAMOS SOLOS / Enrique Iglesias feat. Ricky Martin (SONY BMG NORTE) / WPT, WRMA, XHPG	3
HOY QUIERO CONFESARME / Olga Tañón (UNIVISION) / WFIL, WJAC, WJDA	3
ALGUNOS BOY YO / Bertrán Iglesias (INTERSCOPE/UNIVERSAL LATIN) / KSLC, WYVA	2
NO SE ME HACE FACIL / Alejandro Fernandez (SONY BMG NORTE) / WFIL, XHPG	2
NO PUEDE OLVIDARLA / Marco Antonio Solís (FONOVISA) / WPT, WYVA	2
CONTRIO REGRESIVO / Gilberto Santa Rosa (SONY BMG NORTE) / WJAC, WJAC	2
QUEIRO / Ricardo Arjona (SONY BMG NORTE) / WFIL, WJAC	2
AYER / Blanca Gastyria (Mochete) / XHPG	1
IMPACTO / Daddy Yankee feat. Fergie (E1/CAPTEL/INTERSCOPE) / WYVA	1
TE DIME / Ana Gabriel (EMI TELEVISION) / KSLC	1

NEW AND ACTIVE

TITLE / ARTIST / LABEL	PLAYS /GM	TITLE / ARTIST / LABEL	PLAYS /GM
ESTOS CIelos / Yvonne Fuentes (SONY BMG NORTE)	96/8	ANTES DEL FIN / Celia (SONY BMG NORTE)	64/71
TOTAL STATIONS: 4		TOTAL STATIONS: 2	
DEMASIADO FUERTE / Yvonne Fuentes (LA CALLEARRIVISION)	92/71	ECLIPSE TOTAL DEL AMOR / Yvonne Fuentes (LA CALLEARRIVISION)	63/2
TOTAL STATIONS: 4		TOTAL STATIONS: 3	
NO HAY CIELO / Poesias De Vito (SONY BMG NORTE)	84/5	CONTRIO REGRESIVO / Gilberto Santa Rosa (SONY BMG NORTE)	58/2
TOTAL STATIONS: 3		TOTAL STATIONS: 4	
SI ME DEJAS AHORA / DJ LEEFANCHETE (DJ LEEFANCHETE)	79/18	HOY QUIERO CONFESARME / Olga Tañón (UNIVISION)	51/31
TOTAL STATIONS: 3		TOTAL STATIONS: 3	
SI NOS DUBLE / Victor Manuelle (SONY BMG NORTE)	67/7	QUEIRO / Ricardo Arjona (SONY BMG NORTE)	48/45
TOTAL STATIONS: 3		TOTAL STATIONS: 2	

MOST INCREASED PLAYS

+53	MI CORAZONCITO / Aventura (Phonon Latin) / WJAC -12, KISE -13, WJAC -13, WYVA -5, WYVA -4, KTCY -4, XLTN -1, WYVA -1
+51	HOY QUIERO CONFESARME / Olga Tañón (Univision) / WFD -32, WJAC -12, WJAC -7
+49	AYER / Blanca Gastyria (Mochete) / WJAC -12, WYVA -18, XHPG -18, WFD -2, WJAC -4, XHPG -4, KIRO -3, WJAC -1
+45	QUEIRO / Ricardo Arjona (Sony BMG Norte) / WJAC -29, WFD -16
+35	NO PUEDO OLVIDARLA / Marco Antonio Solís (Fonovisa) / WJAC -4, WYVA -18, WJAC -4, WPT -4, WJAC -5

ADD TO... WYVA

Atlanta, GA
One Clay Hunicutt
PD/MD: Robbie Ramirez

WYVA 108.7 FM
The Best of WYVA

FOR WEEK ENDING OCTOBER 14, 2007
 *BDS: See legend for chart in charts section for rules and symbol explanations.
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LATIN POP MONITORED REPORTERS

- | | | | | | |
|--|--|---|---|--|--|
| <p>WYVA/Atlanta, GA
OM: Clay Hunicutt
PD/MD: Robbie Ramirez</p> <p>KXXS/Austin, TX
OM/PD: Romeo Herrera
MD: Julieta Jil</p> <p>KPSL/Bakersfield, CA
PD: Isidro Roman</p> <p>KTCY/Dallas, TX
PD: Javier Casanova</p> <p>XHPX/El Paso, TX
PD: David Castillo</p> | <p>KMMF/Fresno, CA
PD: Jorge Guillen</p> <p>KLDL/Houston, TX
OM/PD: Vince Richards</p> <p>KQQK/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquel Villalreal</p> <p>KLVE/Los Angeles, CA
PD: Jose Santos</p> | <p>KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra</p> <p>KWIZ/Los Angeles, CA
PD: Eddie Leon</p> <p>XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo</p> <p>WAMR/Miami, FL
PD: Pedro Javier Gonzalez</p> | <p>WMGE/Miami, FL
OM: Rod Phillips
PD: Rogelio Alfonso
MD: Raymond Hernandez</p> <p>WRMA/Miami, FL
OM/PD: Tony Campos</p> <p>KEXA/Monterey, CA
PD: Vicente Romero</p> <p>WPAT/New York, NY
PD: Tony Luna</p> <p>KVVA/Phoenix, AZ
PD: Edgar Pineda</p> | <p>WFID/Puerto Rico
PD: Lucy-Ann Ramos</p> <p>WJAC/Puerto Rico
PD: Valerie Mejia</p> <p>WJQA/Puerto Rico
PD: Fernando De Hostos</p> <p>WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas</p> <p>WXYX/Puerto Rico
PD/MD: Herman Davila</p> | <p>KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez</p> <p>KRDP/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera</p> <p>XHPG/San Diego, CA
PD: Ehis Valle</p> <p>XLTN/San Diego, CA
PD: Libia Sauza</p> |
|--|--|---|---|--|--|

LATIN

► DADDY YANKEE
RECLAIMS THE LATIN RHYTHM
NO. 1 SPOT FOR AN EIGHTH
NONCONSECUTIVE WEEK WITH
"ELLA ME LEVANTO" (UP 67)



R&R

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nirx
BOS

LATIN RHYTHM		TROPICAL		NIRX		NIRX		NIRX	
TITLE	ARTIST	TITLE	ARTIST	MPRINT / PROMOTION LABEL	PLAYS	WEEKS	WEEKS	WEEKS	WEEKS
				NIRX		NIRX		NIRX	
				NIRX		NIRX		NIRX	
1	10	1	10	ELLA ME LEVANTO DADDY YANKEE	485	+47	8,022	1	10
2	17	2	17	NO TE VEO CASA DE LICHES	466	+8	8,046	2	17
3	38	3	38	ME EN OLIVIA AVENTURA	439	+17	7,399	3	38
4	5	4	5	SOLO DIME QUE SI TITO "EL BAMBINO"	411	-8	7,265	4	5
5	8	5	8	AYER LA VI DON OMAR	402	-7	6,329	5	8
6	3	6	3	ZUN DADA ZENI	297	+35	5,535	6	3
7	15	7	15	YO TE QUIERO WASH & YANDEL	270	+30	5,771	7	15
8	18	8	18	CARITA DE ANGEL WASHONG FEATURING ANGEL & KHRZ	270	+6	2,536	8	18
9	11	9	11	ME ENAMORA JUANES	268	-11	2,729	9	11
10	15	10	15	NUESTRO AMOR ES ASI MAGNETE	247	-14	4,002	10	15
11	23	11	23	LLORRAS ALEXIS & FID	232	-16	3,708	11	23
12	19	12	19	S LETRAS ALEXIS & FID	223	-9	4,516	12	19
13	14	13	14	TODO CAMBIO CAMILA	219	+9	1,826	13	14
14	16	14	16	MUÑELO CHRYZ MARTINEZ PRESENTA LOS SUPER REYES	192	+25	0,983	14	16
15	16	15	16	IGUAL QUE AYER R.I.M. & KEN-Y	189	-5	1,992	15	16
16	NEW	16	NEW	QUEREME YO TESO CALDERON	186	+186	3,489	16	NEW
17	23	17	23	PROFANAME LA FACTORIA	171	+58	2,382	17	23
18	19	18	19	QUE TE PICA NOTEN	151	+15	4,385	18	19
19	10	19	10	THE WAY SHE MOVES ZENI FEATURING ANI	149	+8	3,055	19	10
20	34	20	34	IMPACTO DADDY YANKEE FEATURING FERCE	141	-31	1,778	20	34
21	28	21	28	PA' LA TUMBA HECTOR "EL FATHER"	140	+17	2,092	21	28
22	4	22	4	SIENTEMIENTO TY QUEEN	131	-4	2,031	22	4
23	17	23	17	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	126	+17	1,871	23	17
24	31	24	31	CALABRIA 2007 ENRIK FEATURING NATASHA	114	+33	1,541	24	31
25	2	25	2	QJALLA PUEBRITA BORRARTE MAMA	105	-9	0,761	25	2
26	11	26	11	SE DESVIVE POR ELLA LA SISTA FEATURING JANEL	103	+33	1,844	26	11
27	7	27	7	PA'L NORTE CARLY TONES	99	+7	1,904	27	7
28	NEW	28	NEW	FAHRE TITO "EL BAMBINO" FEATURING R.I.M. & KEN-Y	96	+96	1,583	28	NEW
29	NEW	29	NEW	NO ENCONTRARE MI	87	+87	1,222	29	NEW
30	7	30	7	THE WAY I AME TARINA AME FEATURING KEN-Y & SON	87	-9	1,835	30	7
31	3	31	3	DREAMS CARLY TONES	83	-6	1,030	31	3
32	NEW	32	NEW	SHORTY CASA DE LICHES	80	+80	0,732	32	NEW
33	RE-ENTRY	33	RE-ENTRY	CYCLONE BARY BASH FEATURING T-PAIN	79	+16	3,351	33	RE-ENTRY
34	8	34	8	A BAY BAY MURSCANE CHRIS	77	-30	2,303	34	8
35	9	35	9	EL MILLAO VELTO	76	-18	1,376	35	9
36	NEW	36	NEW	DEBASSADO PUEBITO YOLANDA MONCE	72	+14	1,221	36	NEW
37	10	37	10	TRADICIONAL A LO BRAVO TESO CALDERON	72	-13	1,030	37	10
38	5	38	5	OH OH PORQUE TE ESTAN VILANDO R.I.M. & KEN-Y	72	-29	1,234	38	5
39	13	39	13	MALIBITO AMOR ANDY ANDY	70	-9	0,796	39	13
40	NEW	40	NEW	MINISAJE DE TEXTO EDDIE OEE	64	+64	1,140	40	NEW

LATIN RHYTHM		TROPICAL		NIRX		NIRX		NIRX	
TITLE	ARTIST	TITLE	ARTIST	MPRINT / PROMOTION LABEL	PLAYS	WEEKS	WEEKS	WEEKS	WEEKS
				NIRX		NIRX		NIRX	
				NIRX		NIRX		NIRX	
1	10	1	10	ELLA ME LEVANTO DADDY YANKEE	485	+47	8,022	1	10
2	17	2	17	NO TE VEO CASA DE LICHES	466	+8	8,046	2	17
3	38	3	38	ME EN OLIVIA AVENTURA	439	+17	7,399	3	38
4	5	4	5	SOLO DIME QUE SI TITO "EL BAMBINO"	411	-8	7,265	4	5
5	8	5	8	AYER LA VI DON OMAR	402	-7	6,329	5	8
6	3	6	3	ZUN DADA ZENI	297	+35	5,535	6	3
7	15	7	15	YO TE QUIERO WASH & YANDEL	270	+30	5,771	7	15
8	18	8	18	CARITA DE ANGEL WASHONG FEATURING ANGEL & KHRZ	270	+6	2,536	8	18
9	11	9	11	ME ENAMORA JUANES	268	-11	2,729	9	11
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12	19	12	19	S LETRAS ALEXIS & FID	223	-9	4,516	12	19
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14	16	14	16	MUÑELO CHRYZ MARTINEZ PRESENTA LOS SUPER REYES	192	+25	0,983	14	16
15	16	15	16	IGUAL QUE AYER R.I.M. & KEN-Y	189	-5	1,992	15	16
16	NEW	16	NEW	QUEREME YO TESO CALDERON	186	+186	3,489	16	NEW
17	23	17	23	PROFANAME LA FACTORIA	171	+58	2,382	17	23
18	19	18	19	QUE TE PICA NOTEN	151	+15	4,385	18	19
19	10	19	10	THE WAY SHE MOVES ZENI FEATURING ANI	149	+8	3,055	19	10
20	34	20	34	IMPACTO DADDY YANKEE FEATURING FERCE	141	-31	1,778	20	34
21	28	21	28	PA' LA TUMBA HECTOR "EL FATHER"	140	+17	2,092	21	28
22	4	22	4	SIENTEMIENTO TY QUEEN	131	-4	2,031	22	4
23	17	23	17	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	126	+17	1,871	23	17
24	31	24	31	CALABRIA 2007 ENRIK FEATURING NATASHA	114	+33	1,541	24	31
25	2	25	2	QJALLA PUEBRITA BORRARTE MAMA	105	-9	0,761	25	2
26	11	26	11	SE DESVIVE POR ELLA LA SISTA FEATURING JANEL	103	+33	1,844	26	11
27	7	27	7	PA'L NORTE CARLY TONES	99	+7	1,904	27	7
28	NEW	28	NEW	FAHRE TITO "EL BAMBINO" FEATURING R.I.M. & KEN-Y	96	+96	1,583	28	NEW
29	NEW	29	NEW	NO ENCONTRARE MI	87	+87	1,222	29	NEW
30	7	30	7	THE WAY I AME TARINA AME FEATURING KEN-Y & SON	87	-9	1,835	30	7
31	3	31	3	DREAMS CARLY TONES	83	-6	1,030	31	3
32	NEW	32	NEW	SHORTY CASA DE LICHES	80	+80	0,732	32	NEW
33	RE-ENTRY	33	RE-ENTRY	CYCLONE BARY BASH FEATURING T-PAIN	79	+16	3,351	33	RE-ENTRY
34	8	34	8	A BAY BAY MURSCANE CHRIS	77	-30	2,303	34	8
35	9	35	9	EL MILLAO VELTO	76	-18	1,376	35	9
36	NEW	36	NEW	DEBASSADO PUEBITO YOLANDA MONCE	72	+14	1,221	36	NEW
37	10	37	10	TRADICIONAL A LO BRAVO TESO CALDERON	72	-13	1,030	37	10
38	5	38	5	OH OH PORQUE TE ESTAN VILANDO R.I.M. & KEN-Y	72	-29	1,234	38	5
39	13	39	13	MALIBITO AMOR ANDY ANDY	70	-9	0,796	39	13
40	NEW	40	NEW	MINISAJE DE TEXTO EDDIE OEE	64	+64	1,140	40	NEW

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WNUJ/Orlando, FL	WPMZ/Providence, RI	WLZL/Washington, DC	KLLE/Fresno, CA	KVIB/Phoenix, AZ
WNNW/Boston, MA	PD: Rafael Grullon	PD: Zoilo Garcia	PD: Aracely Rivera	PD: Al Sanchez	OP/MD: Josh Villa
OM: Kevin Wright	MD: Jose Martinez	MD: Dilson Mendez, Jr.	LATIN RHYTHM	MD: Ramona Rivera	OP: Mark Garcia
PD: Johnny McKenzie	WRUM/Orlando, FL	WPRM/Puerto Rico	WVIV/Chicago, IL	WTLO/Ft. Myers, FL	WODA/Puerto Rico
WLAT/Hartford, CT	PD: Raymond Torres	PD: Jorge Palon	OM/MD: Cesar Canales	PD: Hector Velazquez	OP: Jose Nelson
PD/MD: Nelson Brudys	WEMG/Philadelphia, PA	WZNT/Puerto Rico	APD: Lucy Herrera	KXDL/Los Angeles, CA	PD/MD: Rogie Gallart
WXDJ/Miami, FL	PD: DJ Frankie	PD: Pedro Arroyo	MD: Armando Reyes	OM: Pio Ferro	WVOZ/Puerto Rico
PD: Gino "Latino" Reyes	WUBA/Philadelphia, PA	WSPR/Springfield, MA	KFZD/Dallas, TX	PD: Jerry Pulles	PD: Jamie Ortiz
WSKQ/New York, NY	OM: Thea Mitchem	PD: Marcos Rivera	OM: Andy Lockridge	WCAA/New York, NY	MD: Edgar Diaz
PD: Jorge Mier	PD: Juan Arroyo	WYUU/Tampa, FL	PD: Chayan Ortuño	OM: Pete Manriquez	KVYZ/San Francisco, CA
WKKB/Providence, RI	WKBK/Providence, RI	PD: Ricardo Blanco	APD: Alejandro Covarrubias	PD: Tony Santova	PD: Bismark Espinoza
PD: Darvin Garcia	PD: Darvin Garcia	MD: Carlos Jose Peralta		MD: DJ Kazzanova	

THE INDUSTRY STANDARD FOR MUSIC MONITORING



NATIONAL AIRPLAY OVERVIEW



POWERED BY nielsen BDS
BILLBOARD CHARTS nielsen
COMPILED BY SoundScan

Billboard TOP ALBUMS

WEEK	ARTIST	ALBUM	WEEKS ON CHART	PEAK	TITLE
1	KID ROCK	Rock N Roll Jesus	1	1	Rock N Roll Jesus
2	BRUCE SPRINGSTEEN	Magic	1	1	Magic
3	RASCAL FLATTS	Still Feels Good	1	1	Still Feels Good
4	LEARN RIMES	Family	1	1	Family
5	MATCHBOX TWENTY	Exile On Mainstream	1	1	Exile On Mainstream
6	KARVE WEST	Graduation	1	1	Graduation
7	REBA MCKENTRE	Reba Duets	1	1	Reba Duets
8	SARA EVANS	Greatest Hits	1	1	Greatest Hits
9	SOUNDTRACK	High School Musical 2	1	1	High School Musical 2
10	JOSH GROBAN	Noel	1	1	Noel
11	KEYSHIA COLE	Just Like You	1	1	Just Like You
12	JENNIFER LOPEZ	Brave	1	1	Brave
13	ALYER BRIDGE	Blackbird	1	1	Blackbird
14	ERIC CLAPTON	Clapton: Complete Clapton	1	1	Clapton: Complete Clapton
15	SOULJA BOY TELLEZ	souljaboytellem.com	1	1	souljaboytellem.com
16	ERIC CLAPTON	Clapton: Complete Clapton	1	1	Clapton: Complete Clapton
17	SOULJA BOY TELLEZ	souljaboytellem.com	1	1	souljaboytellem.com
18	FOO FIGHTERS	Echoes, Silence, Patience & Grace	1	1	Echoes, Silence, Patience & Grace
19	JILL SCOTT	The Real Thing: Words And Sounds Vol. 3	1	1	The Real Thing: Words And Sounds Vol. 3
20	SO CENT	Beck Of My Lac'	1	1	Beck Of My Lac'
21	MILEY CYRUS	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus	1	1	Hannah Montana 2 (Soundtrack)/Meet Miley Cyrus
22	THE NAKED BROTHERS BAND	The Naked Brothers Band (Soundtrack)	1	1	The Naked Brothers Band (Soundtrack)
23	NICKELBACK	All The Right Reasons	1	1	All The Right Reasons
24	JOHN FOGERTY	Revival	1	1	Revival

VIDEO CHANNELS

MTV	VH1	BET	CMT
1. MTV S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00	1. VH1 S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00	1. BET S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00	1. CMT S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00

STREAMS

AOL	YAHOO!	MUSIC
1. AOL S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00	1. YAHOO! S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00	1. MUSIC S. Williams & Mike Myers VH1 M. J. White & Peter Williams 21:55-22:00

Billboard HOT DIGITAL SONGS

TITLE	ARTIST	WEEKS ON CHART	PEAK	TITLE	ARTIST	WEEKS ON CHART	PEAK
1. CRANK THAT (SOULJA BOY)	SOULJA BOY TELLEZ	1	1	1. WHO KNEW	PURE (LANCE DAVIS)	1	1
2. APOLDO GIEZ	APOLDO GIEZ	1	1	2. I GOT THAT B-E-B-E	LOW (RACHEL BERRY)	1	1
3. GIMME MORE	BREXIT BUNCH	1	1	3. TAKE ME THERE	RASCAL FLATTS	1	1
4. STRONGER	GARVE WEST	1	1	4. FIRST TIME	LOVEBERRY	1	1
5. SUBULLY	CRISIE CHAMBERLAIN	1	1	5. BANTENDER	1-900-FISH	1	1
6. NO ONE	ALICIA KEYS	1	1	6. THE PRESIDENT	ROSSINI	1	1
7. CYCLONE	BOB DYLAN	1	1	7. UMBRELLA	REBEKAH BERRY	1	1
8. ROCKSTAR	SHINEDOWN	1	1	8. BEAUTIFUL GIRL	REBEKAH BERRY	1	1
9. AYO TECHNOLOGY	REBEKAH BERRY	1	1	9. SOULJA BOY	SOULJA BOY TELLEZ	1	1
10. HOW FAR WE'VE COME	REBEKAH BERRY	1	1	10. BLEED IT OUT	LINKIN PARK	1	1
11. THE WAY I AM	REBEKAH BERRY	1	1	11. LOVEBERRY	LOVEBERRY	1	1
12. DO IT WELL	REBEKAH BERRY	1	1	12. SHUT UP AND DRIVE	REBEKAH BERRY	1	1
13. HATE THAT I LOVE YOU	REBEKAH BERRY	1	1	13. FM 80 HOOK	REBEKAH BERRY	1	1
14. BIG GIRLS DON'T CRY	REBEKAH BERRY	1	1	14. TEENAGED	REBEKAH BERRY	1	1
15. GOOD LIFE	REBEKAH BERRY	1	1	15. HERSEY BUSINESS	REBEKAH BERRY	1	1
16. THE WAY I AM	REBEKAH BERRY	1	1	16. DUFFEL BAG BOY	REBEKAH BERRY	1	1
17. 1234	REBEKAH BERRY	1	1	17. S.O.B.	REBEKAH BERRY	1	1
18. BED	REBEKAH BERRY	1	1	18. DIRTY, BLAME IT ON ME	REBEKAH BERRY	1	1
19. WAKE UP CALL	REBEKAH BERRY	1	1	19. A BAY BAY	REBEKAH BERRY	1	1
20. PARALYZED	REBEKAH BERRY	1	1	20. OUR BOY	REBEKAH BERRY	1	1
21. OVER YOU	REBEKAH BERRY	1	1	21. THINKS PR TH MEMRS	REBEKAH BERRY	1	1
22. TATTOO	REBEKAH BERRY	1	1	22. BABY DONT GO	REBEKAH BERRY	1	1
23. HEY THERE DELILAN	REBEKAH BERRY	1	1	23. UP TO THE NIGHT	REBEKAH BERRY	1	1
24. ME LOVE	REBEKAH BERRY	1	1	24. LET IT GO	REBEKAH BERRY	1	1

Great American Country

TITLE	ARTIST	WEEKS ON CHART	PEAK
1. Who Knew	Pure (Lance Davis)	1	1
2. I Got That B-E-B-E	Low (Rachel Berry)	1	1
3. Take Me There	Rascal Flatts	1	1
4. First Time	Loveberry	1	1
5. Bantender	1-900-Fish	1	1
6. The President	Rossini	1	1
7. Umbrella	Rebekah Berry	1	1
8. Beautiful Girl	Rebekah Berry	1	1
9. Soulja Boy	Soulja Boy Tellez	1	1
10. Bleed It Out	Linkin Park	1	1
11. Loveberry	Loveberry	1	1
12. Shut Up and Drive	Rebekah Berry	1	1
13. FM 80 Hook	Rebekah Berry	1	1
14. Teenaged	Rebekah Berry	1	1
15. Hersey Business	Rebekah Berry	1	1
16. Duffel Bag Boy	Rebekah Berry	1	1
17. S.O.B.	Rebekah Berry	1	1
18. Dirty, Blame It on Me	Rebekah Berry	1	1
19. A Bay Bay	Rebekah Berry	1	1
20. Our Boy	Rebekah Berry	1	1
21. Thinks Pr Th Memrs	Rebekah Berry	1	1
22. Baby Don't Go	Rebekah Berry	1	1
23. Up to the Night	Rebekah Berry	1	1
24. Let It Go	Rebekah Berry	1	1

AOL TOTAL STREAMS

TITLE	ARTIST	WEEKS ON CHART	PEAK
1. Who Knew	Pure (Lance Davis)	1	1
2. I Got That B-E-B-E	Low (Rachel Berry)	1	1
3. Take Me There	Rascal Flatts	1	1
4. First Time	Loveberry	1	1
5. Bantender	1-900-Fish	1	1
6. The President	Rossini	1	1
7. Umbrella	Rebekah Berry	1	1
8. Beautiful Girl	Rebekah Berry	1	1
9. Soulja Boy	Soulja Boy Tellez	1	1
10. Bleed It Out	Linkin Park	1	1
11. Loveberry	Loveberry	1	1
12. Shut Up and Drive	Rebekah Berry	1	1
13. FM 80 Hook	Rebekah Berry	1	1
14. Teenaged	Rebekah Berry	1	1
15. Hersey Business	Rebekah Berry	1	1
16. Duffel Bag Boy	Rebekah Berry	1	1
17. S.O.B.	Rebekah Berry	1	1
18. Dirty, Blame It on Me	Rebekah Berry	1	1
19. A Bay Bay	Rebekah Berry	1	1
20. Our Boy	Rebekah Berry	1	1
21. Thinks Pr Th Memrs	Rebekah Berry	1	1
22. Baby Don't Go	Rebekah Berry	1	1
23. Up to the Night	Rebekah Berry	1	1
24. Let It Go	Rebekah Berry	1	1

R&R MARKETPLACE

OPPORTUNITIES

WEST



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Are you mildly insane, but know the basics inside and out? Do you sound like a human and not a DJ? If we called you back tonight, would you be out at a show? Can you tell us something we didn't already know about Linkin Park, The White Stripes, Muse and Paramore? Can you do it with brevity? Do you know what brevity is? If not, never mind.

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Major Market Vet seeking part time on-air in the Los Angeles area. A/C, Oldies, Country, Smooth Jazz, and Classic Hits. Contact majormarketradio@hotmail.com

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To appear in the next available issue, ads must be received by **10:00am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

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THE BACK PAGES



POWERED BY
nielsen
BDS

CHR/TOP 40

WEEKS ON CHART	LAST WEEK	THIS WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	MPRINT / PROMOTION LABEL	STATUS
1	3	12	STRONGER	JAY-Z	NO. 1 (1 WK)	ROCA-FELLADEF JMWJMG	11
2	10	16	THE WAY I AM	TINA AND FEATURING Keri Helson	MOSLEY/BLK RECORDS/INTERSCOPE		12
3	1	16	WHO KNEW	PHAROS	LAFACE/ZOMBA		11
4	7	5	APOLOGIZES	TINA AND FEATURING CHENEBUBLIC	MOSLEY/BLK RECORDS/INTERSCOPE		11
5	15	15	EDIPUS FOREVER	JUSTIN TIMBERLAKE	JIVE/ZOMBA		11
6	20	20	ROCKSTAR	NICKELBACK	ROADSLIDER/ATLANTICA/LAMA		12
7	8	11	OPEN YOUR EYES	DAVIDITY	REARWAX		11
8	23	23	MC GIRLS DON'T CRY	FEIGE	WILL LAMAR/INTERSCOPE		11
9	15	5	BUBBLIN'	COLBIE CALLAIT	MOST INCREASED PLAYS	UNIVERSAL REPUBLIC	11
10	12	12	WAKE UP CALL	MARCOONS		ARMAGEDDON/INTERSCOPE	11

RHYTHMIC

WEEKS ON CHART	LAST WEEK	THIS WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	MPRINT / PROMOTION LABEL	STATUS
1	1	13	CRANK THAT (SOULJA BOY)	SOULJA BOY TELLM	NO. 1 (5 WKS)	CELLIARRE/INTERSCOPE	11
2	9	9	BID	J. HOLDAY		MUSIC LINE/CAPITOL	11
3	5	17	CYCLONE	BABY BASH FEATURING T-PAIN		ARISTARQUE	11
4	4	15	STRONGER	JAY-Z		ROCA-FELLADEF JMWJMG	11
5	7	10	SHAWTY	PLIES FEATURING T-PAIN		SLEP-N-SLEDE/ATLANTIC	11
6	3	17	BABY DON'T GO	FABOLOUS FEATURING JERMAINE DUPRI		DESERT STORAGE/ JMWJMG	11
7	6	17	LET IT GO	KEYSHA COLE FEATURING MISSY ELLIOTT & LIL KIM		BARBARKEFFEN/INTERSCOPE	11
8	8	5	GOOD LIFE	KANYE WEST FEATURING T-PAIN		ROCA-FELLADEF JMWJMG	11
9	10	5	KISS KISS	CHRIS BROWN FEATURING T-PAIN	MOST INCREASED PLAYS	JIVE/ZOMBA	11
10	11	5	NO ONE	ALICIA KEYS		JIVE	11

URBAN

WEEKS ON CHART	LAST WEEK	THIS WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	MPRINT / PROMOTION LABEL	STATUS
1	1	15	BID	J. HOLDAY	NO. 1 (5 WKS)	MUSIC LINE/CAPITOL	11
2	2	21	UNTIL THE END OF TIME	AJTA THUNDERLACE GLETT WITH NEVOCHE		JIVE/ZOMBA	11
3	5	7	NO ONE	ALICIA KEYS		JIVE	11
4	6	6	KISS KISS	CHRIS BROWN FEATURING T-PAIN		JIVE/ZOMBA	11
5	6	10	BUBBLE BAG BOY	PLMAY CIRCLE FEATURING LIL WYKE		DTWEEZ JMWJMG	11
6	12	4	GOOD LIFE	KANYE WEST FEATURING T-PAIN	MOST INCREASED PLAYS	ROCA-FELLADEF JMWJMG	11
7	4	16	CRANK THAT (SOULJA BOY)	SOULJA BOY TELLM		CELLIARRE/INTERSCOPE	11
8	9	16	SHAWTY IS A TO THE OCEAN	SHAWTY		DEF JMWJMG	11
9	20	20	SHAWTY	PLIES FEATURING T-PAIN		SLEP-N-SLEDE/ATLANTIC	11
10	7	10	LET IT GO	KEYSHA COLE FEATURING MISSY ELLIOTT & LIL KIM		BARBARKEFFEN	11

#1 MOST ADDED

LOVE LIKE THIS Masecha Bosting/Field Feat. Sean Kingston (PHONZ/KEKE)

#1 MOST INCREASED PLAYS

BUBBLIN' Colbie Callait (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

MESSY BUSINESS Pussycat (FUELED BY RAMEN/ATLANTICA/LAMA)

BABY LOVE Nicole Scherzinger Feat. will.i.am (INTERSCOPE)

INTO THE NIGHT Santiano Feat. Chad Kroeger (ARISTARQUE)

SMIESTER GIRL (DOLLAR BILL) Wydel Jean Feat. Alan, Lil Wayne & Nils (ECLUMBA)

KISS KISS Chris Brown Feat. T-Pain (JIVE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 23

#1 MOST ADDED

GIRLFRIEND Bow Wow & Omarion (EAC/COLUMBIA)

#1 MOST INCREASED PLAYS

KISS KISS Chris Brown Feat. T-Pain (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

GET IT BIG Top Stars (N4H-A LIFE/UNIVERSAL REPUBLIC)

FM SO MOOD DJ Khalid Feat. T-Pain, Bish Dabaly, Rich Ross & Pina (TERRA SQUAD/ROCK)

BLUE MAGIC Jay-Z (ROCA-FELLADEF JMWJMG)

TAKE YOUR THINE Sean Kingston (BELUGA HEIGHTS/SPARC/ROCK)

COME HOME Amanda Perez (LPT/STARS)

COMPLETE RHYTHMIC CHART ON PAGE 26

#1 MOST ADDED

SUPFOCATE J. Holiday (MUSK LINE/CAPITOL)

#1 MOST INCREASED PLAYS

GOOD LIFE Kanye West Feat. T-Pain (ROCA-FELLADEF JMWJMG)

TOP 5 NEW AND ACTIVE

BOTTLE POPPIN' Yang Jae Feat. Corbin Bleu (BUCKRAM BOY SOUTH/ATLANTIC)

DON'T CALL ME NO MO Project Pat (MOO)

THINE SONG (DOGS ON DA GRIND) Slim Thug (STAR TRAK/KEFFEN)

WATCH MY SHOES 3deep (TRILL/ASYLUM)

BODY Ja Rule Feat. Ashby Jai (THE INC/UNIVERSAL MOTOWN)

COMPLETE URBAN CHART ON PAGE 28

URBAN AC

WEEKS ON CHART	LAST WEEK	THIS WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	MPRINT / PROMOTION LABEL	STATUS
1	1	30	TEACHERS	MISSEY/SCHLELD	NO. 1 (4 WKS)	ATLANTIC	11
2	2	13	BABY	AMICE STONE FEATURING BETTY WRIGHT		STARBUCK/CONCORD	11
3	7	7	NO ONE	Alicia Keys		JIVE	11
4	27	27	CAN U BELIEVE	ROBIN THRECE		STAR TRAK/INTERSCOPE	11
5	21	21	IF I HADN'T MY WAY	CHRISTIE MICHELE		DEF JMWJMG	11
6	11	11	ANGEL	CHAMA KHAN		BURGUNDY/VEVO/LAMA	11
7	33	33	WHEN I SEE U	TAYSHA		JIVE	11
8	14	14	PLEASE DON'T GO	TANK		GRUB GAME/BLACKSWAN/UNIVERSAL MOTOWN	11
9	56	56	HATE ON ME	JILL SCOTT		HOODN BEACH	11
10	13	13	FUTURE BABY MAMA	PINKIE		HF/DC/LAMA	11

COUNTRY

WEEKS ON CHART	LAST WEEK	THIS WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	MPRINT / PROMOTION LABEL	STATUS
1	2	8	DON'T BLINK	BENNY CHESEBY	NO. 1 (1 WK)	BMG	11
2	1	19	LOVE ME IF YOU CAN	TOPY KETH		SHOW DOG/NASHVILLE	11
3	4	22	IF YOU'RE READING THIS	TM MCGINNIS		CLUB	11
4	7	21	FREE AND EASY (DOWN THE ROAD I GO)	DENIS BENTLEY		CAPTROL NASHVILLE	11
5	8	11	SO SIBALA	CARRIE UNDERWOOD		ARISTARQUE NASHVILLE	11
6	20	20	PROUD OF THE HOUSE WE BUILT	BROOKS & DUNN		ARISTA NASHVILLE	11
7	17	17	CHERISH	BRAD PASKLEY		ARISTA NASHVILLE	11
8	9	7	MORE THAN A MEMORY	GARTH BROOKS		PEARL/BLM/MACHIVE	11
9	5	7	TAKE ME THINE	BASCAL FLATS		LYRIC STREET	11
10	12	33	LIVIN' OUR LOVE SONG	JACOB MICHAEL CARROLL		ARISTA NASHVILLE	11

AC

WEEKS ON CHART	LAST WEEK	THIS WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	MPRINT / PROMOTION LABEL	STATUS
1	1	23	HOBIE	DAVIDITY	NO. 1 (10 WKS)	REARWAX	11
2	1	16	MC GIRLS DON'T CRY	FEIGE		WILL LAMAR/INTERSCOPE	11
3	4	11	WHY THINE OULIAN	PLAIN WHITE T'S		FEARLESS/HOLLYWOOD	11
4	26	26	THE SWEET ESCAPE	CHEN STEVEN FEATURING ARIAN		INTERLOPE	11
5	18	18	HOW MANY TO? MAKE A MEMORY	SEN JOH		MERCURY/SLAND/BLAC	11
6	7	26	BEFORE HE CHATS	CARRIE UNDERWOOD		ARISTARQUE NASHVILLE/BLM	11
7	15	15	WAIT FOR YOU	ELLIOTT SMITH		JIVE	11
8	29	29	EVERYTHING	MICHAEL BUBLE		NARVENIDE	11
9	52	52	HOW TO SAVE A LIFE	THE PAIN		EPIC	11
10	11	8	HIGH LONG	ENGLES	MOST INCREASED PLAYS	EPIC	11

#1 MOST ADDED

HOW DEEP IS YOUR LOVE The Temptations (NEW DOOR)

#1 MOST INCREASED PLAYS

PUT YOU UP ON GAME Aretha Franklin With Fantasia (LNRG)

TOP 5 NEW AND ACTIVE

SHOULDA LET YOU GO Keyshia Cole Introducing Aashia (BARBARKEFFEN)

DECLARATION (THIS IS IT) Kirk Franklin (LOSP/CELEBRITY/ZOMBA)

MY LOVE JB Sush (HOODN BEACH)

NEVER Johnan (DTWEEZ/ATLANTIC)

I CAN LOVE YOU BETTER Kaiti Sweet Feat. Keyshia Cole (SWEATSHOP)

COMPLETE URBAN AC CHART ON PAGE 30

#1 MOST ADDED

WINNER AT A LOSING GAME Bascal Flats (LYRIC STREET)

#1 MOST INCREASED AUDIENCE

READY, SET, DON'T GO Billy Ray Cyrus With Millie Cyrus (WALT DISNEY/CO)

TOP 5 NEW AND ACTIVE

DEVIL AND THE CROSS Highway To Heaven (MERCURY)

LOVE IS A DRUG JYBS (ARISTA NASHVILLE)

WE RODE IN TRUCKS Luke Bryan (CAPTROL NASHVILLE)

TIL I WAS A DADDY TOO Tracy Lawrence (ROCKY COMFORT/CO)

TIQUILA SHIBA Piyerrhyla Teala (SHOW DOG/NASHVILLE)

COMPLETE COUNTRY CHART ON PAGE 39

#1 MOST ADDED

BUBBLIN' Colbie Callait (UNIVERSAL REPUBLIC)

#1 MOST INCREASED PLAYS

HOW LONG Engles (EPIC)

TOP 5 NEW AND ACTIVE

DREAMING WITH A BROKEN HEART John Mayer (AMARE/COLUMBIA)

I JUST LOVE YOU Five For Fighting (AMARE/COLUMBIA)

OVER YOU Daughter (REARWAX)

I DO Mamey (ROOOG)

READY, SET, DON'T GO Billy Ray Cyrus (WALT DISNEY)

COMPLETE AC CHART ON PAGE 42

THE BACK PAGES



POWERED BY
nielsen
BDS

HOT AC

WEEKS ON CHART		LAST WEEK		TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	17	1	19	WHO KNEW	POK	NO. 1 (1 WK)	NEW	LAFACE/ZIONA
2	10	2	10	BIG GIRLS DON'T CRY	FENIGE			WILLIAMS/AMANTERSCOPE
3	15	3	15	EMILY	COLBIE CALLAT			UNIVERSAL REPUBLIC
4	24	4	24	FIRST TIME	LIFEHOUSE			GEFFEN
5	13	5	13	HOW FAR WE'VE COME	MATHEWS/TWENTY			MELISSA/MATLANTA
6	11	6	11	OVEN YOU	DAUGHTRY			RECARVE
7	9	7	9	WAKE UP CALL	MADONN	MOST INCREASED PLAYS		AMARCON/INTERSCOPE
8	24	8	24	HEY THERE DELILAN	FLAVIA WINTZ'S			FEARLESS/HOLLYWOOD
9	13	9	13	DREAMING WITH A BROKEN HEART	JOHN MAYER			AWARAC/COLUMBIA
10	40	10	40	ROCKSTAR	ROCKFALL			ROADLINE/ATLANTICA/JAW

#1 MOST ADDED

APOLOGIZE Timbaland Feat. OneRepublic (MUSK/BLACKGROUND/INTERSCOPE)

#1 MOST INCREASED PLAYS

WAKE UP CALL Madonna (AMARCON/INTERSCOPE)

TOP 5 NEW AND ACTIVE

LIGHT UP THE SKY Yellowcard (CAPTOL)

FALLING DOWN Duran Duran (EPIC)

1234 Fela (CHERRYTREE/POLYDOR/INTERSCOPE)

LOVE LIKE THIS Matsushita Beatingfield (PHONOGENIC/EPIC)

SHUT YOUR EYES Snow Patrol (POLYDOR/AMANTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 44

SMOOTH JAZZ

WEEKS ON CHART		LAST WEEK		TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	17	1	17	R & B	RICK BRAUN & RICHARD ELLIOT	NO. 1 (7 WKS)	NEW	ARTSWON
2	12	2	12	AIN'T NO WOMAN (LIKE THE ONE I GOT)	JEFF COLLIS FEATURING RICHARD ELLIOT			MARADA JAZZ/B.C.
3	26	3	26	BLACK RIVER	EDDY MAYER			SHOUT! FACTORY
4	22	4	22	LADIES' CHOICE	PAUL TAYLOR			PEAK/CONCORD
5	25	5	25	BORN 2 GROOVE	DUGG GROOM			MARADA JAZZ/B.C.
6	21	6	21	BYEMBYE LIFE	314MM			TRIPPIN' W/ RHYTHM
7	9	7	9	MOODLE SOUP	FOURBEAST			NATIVE LANGUAGE
8	26	8	26	PURE AND RAIN	JOHN TAMBORACE/EDWARDS			MERCURY/VEVO
9	33	9	33	TROUBLE SLEEPING	CONORIE BAILEY RAE			CAPTOL
10	22	10	22	BLAMMIN'	JAY SOTO			MUGROOVY

#1 MOST ADDED

POETRY MAN Queen Latifah (FLAVOR UNIT/VEVO)

#1 MOST INCREASED PLAYS

POETRY MAN Queen Latifah (FLAVOR UNIT/VEVO)

TOP 5 NEW AND ACTIVE

COMING RIGHT AT YA Michael Massoni (MUGROOVY)

STAY Simply Red (SIMPLY RED/SONY)

THE HEART OF SATURDAY NIGHT Diana Krall (VEVO)

DO YOU MISS ME? Mindi Abair (GRIMMEY)

KEEPIN' IT COOL Nick Calloway (MARADA JAZZ/B.C.)

COMPLETE SMOOTH JAZZ CHART ON PAGE 47

ALTERNATIVE

WEEKS ON CHART		LAST WEEK		TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	11	1	11	THE PRETENDER	FOO FIGHTERS	NO. 1 (9 WKS)	NEW	ROSWELL/RECARVE
2	10	2	10	BLED IT OUT	LEVIN PARK			WARNER BROS.
3	15	3	15	MISSISSIPPI BUSINESS	JARROLD	FUELED BY RAMEN/ATLANTICA/JAW		
4	21	4	21	NEVER TOO LATE	THREE DAYS GRACE			JIVE/ZIONA
5	35	5	35	PARALYZER	FINGER ELEVEN			WIND-UP
6	7	6	7	BIG CASINO	ARMY FAT WORLD			TRIVY/ANTERSCOPE
7	7	7	7	FAKE IT	SEETHER			WIND-UP
8	19	8	19	ALL AROUND ME	FRLEAF			AMARCON/INTERSCOPE
9	5	9	5	EMPTY WALLS	SEBU FANJIAN			SERJICAL STRIKE/ARF/PORSE
10	8	10	8	YOU DON'T KNOW WHAT LOVE IS (YOU JUST DO AS YOU'RE TOLD)	THE WHITE STRIPES			THIRD MAN/WARNER BROS.

#1 MOST ADDED

HARD SUN Eddie Vedder (MONEY/VEVO/MYK)

#1 MOST INCREASED PLAYS

GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

TEN TEN BRICK Hunt (CAPTOL)

QUEEN B Punisher (PUSCOPFERED)

GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC)

RISE TODAY Alter Bridge (UNIVERSAL REPUBLIC)

LONG ROAD TO RUIN Foo Fighters (ROSWELL/RECARVE)

COMPLETE ALTERNATIVE CHART ON PAGE 49

ACTIVE ROCK

WEEKS ON CHART		LAST WEEK		TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	11	1	11	THE PRETENDER	FOO FIGHTERS	NO. 1 (3 WKS)	NEW	ROSWELL/RECARVE
2	8	2	8	FAKE IT	SEETHER			WIND-UP
3	10	3	10	SO HOTTY	KID ROCK			TOP DOG/ATLANTA
4	10	4	10	BLED IT OUT	LEVIN PARK			WARNER BROS.
5	14	5	14	ALDONAALIN' ASS	HELLYEAH			EPIC
6	14	6	14	LIFE IS BEAUTIFUL	SUCK-A-M.			ELEVEN SEVEN
7	19	7	19	I GET IT	CHEVELLE			EPIC
8	11	8	11	RISE TODAY	ALTER BRIDGE			UNIVERSAL REPUBLIC
9	25	9	25	NEVER TOO LATE	THREE DAYS GRACE			JIVE/ZIONA
10	13	10	13	BECOMING THE BULL	ATRYTU			HOLLYWOOD

#1 MOST ADDED

DULL BOY Mudvayne (EPIC)

#1 MOST INCREASED PLAYS

GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

SHADOW OF THE DAY Linkin Park (WARNER BROS.)

THE RUNNING FREE Cohend And Camberla (COLUMBIA)

TALL TALES TASTE LIKE SOUR GRAPES Fela To Malinda (NEKA/STRENGTH/UNIVERSAL REPUBLIC)

ANGER CAGE Corvus Of Nature (SILENT MAJORITY/VEVO)

35 & 75 Queens Of The Stone Age (REKORDS/REKORDS/INTERSCOPE)

COMPLETE ACTIVE ROCK CHART ON PAGE 50

ROCK

WEEKS ON CHART		LAST WEEK		TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	37	1	37	PARALYZER	FINGER ELEVEN	NO. 1 (4 WKS)	NEW	WIND-UP
2	10	2	10	THE PRETENDER	FOO FIGHTERS			ROSWELL/RECARVE
3	9	3	9	SO HOTTY	KID ROCK			TOP DOG/ATLANTA
4	7	4	7	FAKE IT	SEETHER	MOST ADDED		WIND-UP
5	23	5	23	NEVER TOO LATE	THREE DAYS GRACE			JIVE/ZIONA
6	27	6	27	I DON'T WANNA STOP	OZZY OSBOURNE			EPIC
7	21	7	21	FABULOUS	PUDLOE OF JAUDD			FLAMELESS/GEFFEN
8	9	8	9	RISE TODAY	ALTER BRIDGE			UNIVERSAL REPUBLIC
9	15	9	15	LIFE IS BEAUTIFUL	SUCK-A-M.			ELEVEN SEVEN
10	38	10	38	FOREVER	PAPA ROACH			EL TONAL/GEFFEN

#1 MOST ADDED

FAKE IT Seether (WIND-UP)

#1 MOST INCREASED PLAYS

GOOD TIMES BAD TIMES Godsmack (UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

ALMOST EASY Averaged Sewanfield (HOPELESS/WARNER BROS.)

KING OF THE STEREO Saliva (ISLAND/JMG)

UNTIL THE END Breaking Benjamin (HOLLYWOOD)

PSYCHO Puddle Of Mudd (FLAMELESS/GEFFEN)

HOLD ON Kevn (VIRGIN)

COMPLETE ROCK CHART ON PAGE 51

TRIPLE A

WEEKS ON CHART		LAST WEEK		TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	13	1	13	HOLD ON	KIT TUNSTALL	NO. 1 (7 WKS)	NEW	RENESSANCE/VIRGIN
2	7	2	7	RADIO NOWHERE	BRIET SPRINGS/STEEN			COLUMBIA
3	17	3	17	SHUT YOUR EYES	SNOW PATROL			POLYDOR/AMANTERSCOPE
4	12	4	12	THE UNDERDOG	SPHOON			MERCY
5	11	5	11	WFS	JAMES ELIOTT			CUSTARD/ATLANTA
6	20	6	20	EMILY	COLBIE CALLAT			UNIVERSAL REPUBLIC
7	6	7	6	PUNISH THE MONKEY	MARK KNOPFLER			WARNER BROS.
8	15	8	15	IN THE COLORS	BEN HAPPEL & THE RESCEND (CRIMINALS)			VIRGIN
9	6	9	6	GOIN' HOME, GONE (GONE MOVED ON)	ROBERT PLANT & ALISON KRAUSS			ROUNDER
10	20	10	20	MISSED THE BOAT	MODEST MOUSE			EPIC

#1 MOST ADDED

HARD SUN Eddie Vedder (MONEY/VEVO/MYK)

#1 MOST INCREASED PLAYS

YOU'RE THE WORLD TO ME David Gray (ATLANTIC)

TOP 5 NEW AND ACTIVE

EVERYBODY KNOWS Ryan Adams (LOST HIGHWAY)

ALMOST LOVER A Fine Frenzy (VIRGIN)

SILVER LINING Ribs Kelly (WARNER BROS.)

INTO THE NIGHT Santana Feat. Chad Kroeger (ANIRSTAR/MG)

ARMY NO TIME Grace Potter And The Nocturnals (RAGGED COMPANY/HOLLYWOOD)

COMPLETE TRIPLE A CHART ON PAGE 54

Host/musician trades lucrative TV career for 'the power of radio'

John Tesh

By Erica Farber

John Tesh has done it all. Following a successful career in TV news and entertainment and as a full-time musician, he decided to use the airwaves as his pulpit for what he refers to as "purpose-driven" radio. Using his great passion and abounding energy, Tesh's award-winning radio show is now heard on more than 260 stations across the country.

Beginning your career: I went to North Carolina State and studied with heavy-duty classical teachers of piano and trumpet. My parents were afraid I was going to starve if I was a musician, so they enrolled me in textile chemistry. A friend of mine told me a way to bring up my grade-point average, because it was pretty bad: Radio/Television 101. I was a sophomore, went into this class and I was like, "I'm home." My friend and I created live radio programs. We did man on the street [segments] and pretended there were fires and stuff, and we'd put them on the campus TV and radio station.

First job: I ended up at WKIX in Raleigh, N.C. I begged these guys for a job. I found out a year later that I got the job because the station had a basketball team, and it was between me and a guy that had three years' experience. I didn't have one minute of experience—but I got it, because I was tall. My first job was playing the religious tapes on Sunday mornings. Every now and then one of the tapes would break and I'd be on the air live.

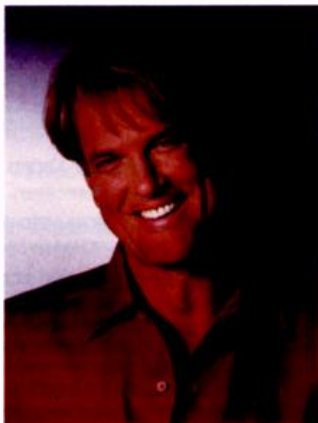
Moving into TV: I showed up on the doorstep at WTVB [Coldwater, Mich.] and was hired to become the guy who put film through the processing machine so it would be ready for the news. The anchor guy quit one day, and I was the only guy under 55—I was 19 or 20—and they said, "You're the anchor guy until we find somebody." I didn't even have a jacket. From that moment on, I became a television guy.

I ended up in Orlando for four months and Irving Waugh, who started the Grand Ole Opry, saw me on the news. He said, "Young man, you're coming to work in Nashville at WSM." So at 21, I left college, didn't finish and went to work in Nashville with a guy named Dan Miller, who is still there. Pat Sajak was doing the weather and

Oprah [Winfrey], at 19, was on channel five. I then ended up at WCBS in New York as a street reporter and weekend anchor, then went to CBS Sports for six years.

Returning to radio: I had been at "Entertainment Tonight" for 10 years. I'd go in four hours a day, do the show and then spend the rest of my time in the recording studio. When "The Three Tenors" came out on PBS, I decided to take every bit of cash I had from years of television and put on a \$1.5 million TV special. I rolled the dice—and it became a No. 1 instrumental record. It just sort of blew up and I said, "You know what? I really don't want to do this television thing anymore anyway," so I left.

I was gone six or seven years, and Casey Kasem was in one of his contract disputes. We got a call asking if I would fill in; I said sure. Then



Westwood One said, "Let's create a show for you." We did—but it just sort of fell apart.

Creating "The John Tesh Radio Show": I realized the power of radio and called Scott Meyers, who was a song plugger for me, and said, "We're going to do a radio program ourselves, and you're head of syndication." He said, "I don't know how to do that." I told him he was the best salesperson I know—"You'll figure it out."

My wife, [actress] Connie [Sellecca] is a news hog. You can ask her about anything and she reads all these magazines. I thought, "Let's create a show for that woman. Let's take these articles, give me some copy points and we'll call them 'Intelligence for Your Life.'"

There were maybe five or six early stations, and [McVay Media president] Mike McVay said I should do a 7 p.m.-midnight show every day. We hired 10 people whose job is to subscribe to everything and then carve it up so I can turn it into a two-minute piece. We had more researchers than when I was at CBS in New York.

On the success of the show: For 10 years at "Entertainment Tonight," I would get letters from people saying, "Can you get me LeAnn Rimes' autograph?" or "I love your tie." But now I get hundreds of e-mails a day from people who say, "You helped me save my marriage" or "I lost five pounds because of you."

State of radio: I'm a big fan of terrestrial radio. In Los Angeles when I see all the traffic jams, I'm like, "Yes, more listeners!" I think television is eating itself alive. There are some really good shows like "American Idol" or "Dancing With the Stars"—fun entertainment. But there is some other stuff that's just horrible.

I have this great memory, [on New York's] Long Island, how we used to go to Jones Beach and in those days you could walk along the beach and hear the same radio station all along. I remember how much a part of my life radio was.

Something about you that might surprise our readers to learn: I know all the words to the clean version of the Kanye West album ["Graduation"].

Career disappointment: I wish I had left television earlier. I felt like I went for the money a couple times and I shouldn't have.

Advice for broadcasters: Find a way to meet listeners regularly and in person. Also, the stations that work with service organizations and connect with their listeners are the ones that end up the strongest. *—JFT*

'I'm a big fan of terrestrial radio. In Los Angeles when I see all the traffic jams, I'm like, "Yes, more listeners!" —John Tesh



November 15-16, 2007

Marriott at Vanderbilt University

Nashville, Tennessee

JUST
CONFIRMED!



Michael W. Smith



MercyMe

THURSDAY

8:00am-5:00pm REGISTRATION OPENS

8:30-10:00am OPENING KEYNOTE/BREAKFAST

Featuring **Dave Burchett**

Sponsored by Integrity Label Group

Performance by Paul Baloche

Emmy Award-winning television sports director, author and Christian speaker Dave Burchett will open the Summit with his unique blend of humor, compassion, insight and honesty. He is the author of "When Bad Christians Happen to Good People" and "Bring'em Back Alive - A Healing Plan For Those Wounded by the Church." He and his wife, Joni, were also staff members of Campus Crusade's Athletes In Action. To learn more about Burchett, go to www.daveburchett.com.



10:15-11:30am GENERAL SESSION

Facing The Facts About New Media

Internet radio, satellite radio, podcasts, social networking sites and other forms of new media that compete for listeners' attention surround terrestrial radio. This panel will cover not only how to compete with new media, but how to use new media to promote your radio station and engage the new-media-savvy listeners of today.

Moderator: Mark Adkison, EMI CMG VP of digital strategy & development. **Panelists:** Alan Mason, Goodratings Strategic Services partner; Scott Lindy, Sirius director of country programming; Joe Galante, Sony BMG chairman



11:45am-1:30pm LUNCH

Sponsored by Word Entertainment

Performances by Mark Schultz, Stellar Kart, Cadia



1:45-2:45pm GENERAL SESSION

One Step Closer To The Truth: Arbitron's PPM

Arbitron will host this session to bring you up to speed on the latest PPM information, including the most recent numbers from PPM markets, and some of them may surprise you. PPM is definitely changing the way programmers think. We'll find out why, what they're doing differently and how it's working.

3:00-5:00pm GENERAL SESSION

Radio And Records Group Therapy

Performance by Justin Unger

Co-sponsored by Helix Music Group and OnD0 Entertainment

This panel is back for the third year in a row by popular demand. Panelists from the Christian radio community and from the Christian record community will discuss what's most important to their community right now. With interaction from audience members, we'll all

discuss how we can continue the growth of the Christian music industry, radio and records, and continue to lead people to Christ.

Moderator: John Styli, Gospel Music Association president
Panelists: Mike Novak, EMF Broadcasting; Grant Hubbard, EMI CMG; Dave Senes, WAY-FM; Derek Jones, Word Records; Jim Kirkland, Blue Ridge Broadcasting; John Butler, Curb Records; Chuck Finney, KLTY/Dallas; Brian Dishon, Provident Label Group



5:30-7:00pm DINNER

Sponsored by EMI-CMG

Performances by Mandisa, Matthew West, Britt Nicole, Robbie Seay, Danie Doss, Josh Wilson



7:15pm CLUB R&R (offsite)

Sponsored by Curb



11:45am-1:30pm LUNCH

Sponsored by Provident Label Group

Performances by Michael W. Smith, Leeland, Brandon Heath, Kelly Pease, Matt Maher



1:45-2:45pm GENERAL SESSION

Brand Development: Making The Big Idea Happen

Sheri Warnke is a senior media and marketing executive with more than 25 years of national experience in magazine publishing, national advertising, entertainment and music marketing, experiential marketing and event promotion. If you've had big ideas but have never been able to pull them off, Sheri will let you know how strategic partnerships with national corporations or companies in your own community can help make them happen.



FRIDAY

8:00am-5:00pm REGISTRATION OPEN

8:30-10:00am KEYNOTE/BREAKFAST

Featuring **David Nasser**

Sponsored by INO Records

Performances by 33Miles, Addison Road, Laura Story
Author, speaker and minister David Nasser will deliver the Friday morning keynote with his amazing story of his family's escape from Iran when he was just 9 years old. They moved to the United States, where he struggled as a young man, then found Christ in college and began sharing his story with others. Today he speaks to over 500,000 people a year. Nasser also authored "Glory Revealed," which was released along with the "Glory Revealed" CD, and joined Third Day's Mac Powell and other artists on the "Glory Revealed" tour.



10:15-11:30am GENERAL SESSION

The Sleaker And The Spoiled:

Engaging Gen X & Y

Sponsored by INO Records

Performance by Fee

How can you attract and keep younger listeners tuned in to your station? We'll find out from one of the top experts in this field, Tristan Coopersmith, director of marketing, research and trends at The Intelligence Group, a division of Creative Artists Agency that focuses on consumer insights and trend forecasting. Tristan will first explain what these two very different generations want and then share how Christian radio stations and record labels can meet those needs in a way that will resonate and have a lasting impact.



3:00-4:00pm GENERAL SESSION

Creating Powerful Radio

Geller Media International president and "Creating Powerful Radio" author Valerie Geller will show you how to get, keep and grow your audience by creating powerful radio. Most importantly, she'll talk about how to never lose a listener!



4:15-5:30pm GENERAL SESSION

Christian Rate-A-Record*

Another popular panel returns for the third straight year as panelists from radio and labels, as well as audience members, get to listen to brand-new music, then rate each song using Broadcast Architecture's Mix-Master digital dials. **Panelists:** Dan Michaels, INO Records; David Pierce, K-LOVE/Air 1; Andrea Kleid, EMI CMG; Scott Smith, WPOZ/Orlando

5:30-7:30pm

R&R CHRISTIAN INDUSTRY ACHIEVEMENT AWARDS DINNER

Sponsored by INO Records

Performances by MercyMe, Caedmon's Call, Alters, Skillet

R&R Christian Industry Achievement Awards

Once again this year, awards will be presented for stations of the year in all market sizes, plus PD, MD and personalities of the year. We'll also crown labels and record promoters of the year as nominated and voted on by you.



7:45pm

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USES BDSradio AS HIS RESEARCH TOOL OF CHOICE. MIKE O'REILLY TAKES HIS PLACE IN THE BDS HALL OF FAME.

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Mike O'Reilly: Program Director, KJML 100.7 Jack FM, San Diego, CA. Jack FM: "The Best of the Best" - San Diego's #1 Rock Station.