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OUTSIDE THE CORPORATE BOX

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JUNE 29, 2007
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PLUS

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CHR/TOP 40: 2100 LISTENERS CREATE VIRAL AD CAMPAIGN p.42

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PUBLISHER'S PROFILE: CBS RADIO SALES PREZ MICHAEL KINCAID p.82

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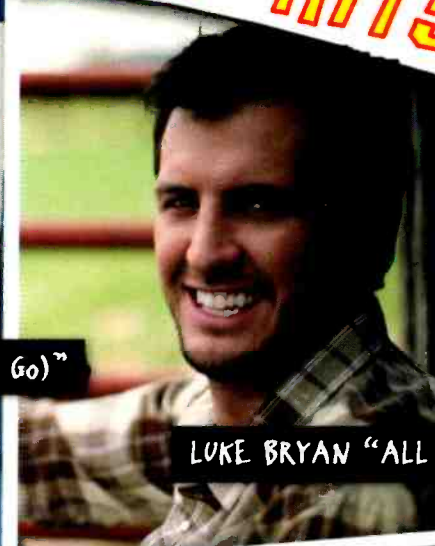
IT'S AN ENDLESS SUMMER OF HITS!



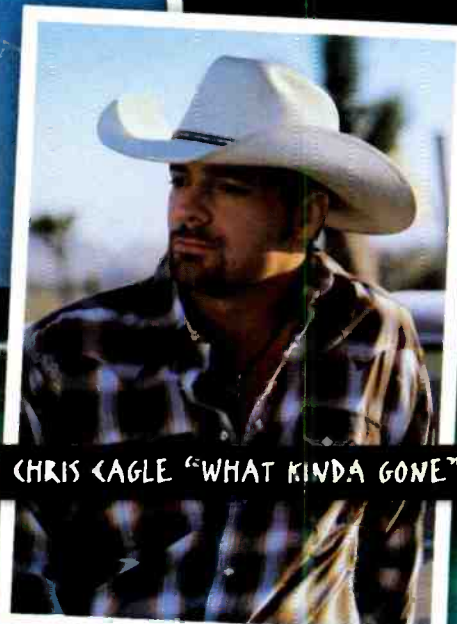
TRACE ADKINS "I WANNA FEEL SOMETHING"



DIERKS BENTLEY "FREE & EASY (Down The Road I Go)"



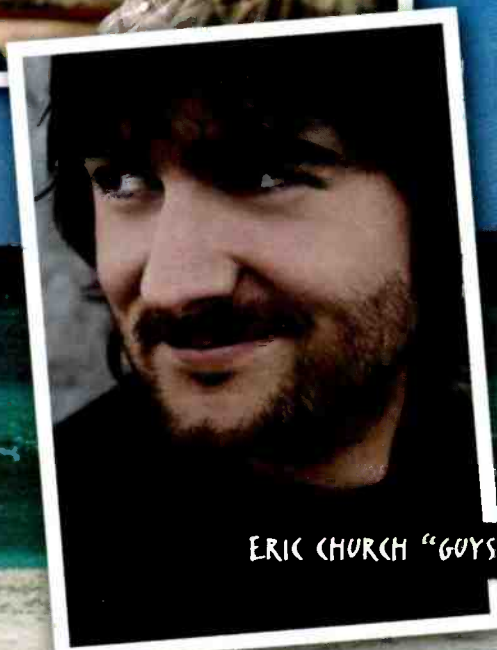
LUKE BRYAN "ALL MY FRIENDS SAY"



CHRIS CAGLE "WHAT KINDA GONE"



KEITH URBAN "I TOLD YOU SO"



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News Focus

Welcome To Conclave!

R&R welcomes the radio and music industries to Minneapolis for three days of learning, networking and inspiration. R&R has worked closely with the Conclave's agenda committee to help program this year's summer Learning Conference. We'll also be bringing you as-it-happens coverage from key sessions and events throughout the convention at RadioandRecords.com.

MOVER

WXRK Chooses Cloherty



Cloherty

CBS Radio rock WXRK (K-Rock)/New York has chosen former Emmis VP of programming Tracy Cloherty as its new PD.

Cloherty, who spent 17 years with Emmis, most recently oversaw rhythmic WQHT (Hot 97), urban AC WRKS and smooth jazz WQCD. "I've wanted to program the station for a long time," Cloherty says.

Former PD John Mainelli exited when the station reverted from talk WFNY (Free FM) to rock in May. —Mike Boyle

SHAKER

Reynolds: Like A Virgin

Promo pro Dave Reynolds is now in the house in New York as Virgin Records' new VP of promotion. Reynolds most recently spent 12 years at Universal Republic Records, until he left his VP position in May.



Reynolds

"Thanks to [Capitol Music Group chairman] Jason Flom, [CMG president] Lee Trink and [Virgin executive VP of promotion] Hilary Shaev for this new adventure at Capitol Music Group," Reynolds says. "And thanks to [Universal Music Group chairman/CEO] Mel Lewinter and [Universal Republic president] Monte Lipman for letting their little boy leave his home of 12 years to see the world." —Kevin Carter

Clear Channel Signs For PPM

Bowing to the inevitable, Clear Channel has reportedly signed a multiyear contract with Arbitron for the Portable People Meter ratings service in all the PPM markets where it owns stations. The group already signed for the PPM in Philadelphia, where it has been the ratings currency since March. Houston, the second market on Arbitron's rollout schedule, goes live with the electronic audience measurement service in mid-July. An official announcement was pending at press time.

Earlier this year, Clear Channel, along with Cox Radio, Cumulus, Entercom and Radio One, agreed to fund a test in Houston this fall of the Media Audit/Ipsos' "smart cell phone"-based ratings methodology.

In an e-mail to R&R, Media Audit/Ipsos executive VP Phil Beswick wrote, "Clear Channel confirmed it is very interested in the smart cell phone media measurement system and is committed to forging ahead" with a full market study of the technology.

—MediaWeek's Katy Bachman and Mike Boyle



Philly's Million-Cume Club

Arbitron's release of May Portable People Meter data for Philadelphia includes some interesting information.

In a PPM world, individual station cumes are larger for all stations, since every exposure to an encoded station is automatically recorded and reported. As would be expected, mass appeal-formatted stations—AC, news, CHR/top 40, adult hits, oldies, etc.—lead the pack when it comes to average weekly cume. Based on the 6+ audience, Jerry Lee's AC WBEB was tops in the market with 2,023,000, while CBS Radio classic hits WOGL is second with 1,481,600. Greater Media classic rock WMGK (1,291,500), CBS Radio news KYW (1,265,200) and Clear Channel CHR/top 40 WIOQ (1,228,400) round out the top five. In all, nine stations showed a cume of 1 million-plus, including Clear Channel rhythmic AC WISX, which has only been on the air since last August.

The top 10 6+ AQH share stations for the month of May are listed below with April's numbers listed first:

1. **WBEB** 8.8-8.2
2. **KYW** 8.2-7.6
3. **WMMR** 7.5-6.8
4. **WOGL** 6.3-6.7
5. **WDAS** 5.4-6.2
5. **WMGK** 5.3-5.8
7. **WXTU** 4.7-4.6
8. **WPHT** 4.5-4.3
9. **WBEN** 4.3-3.9
10. **WIOQ** 3.3-3.6

SOURCE: Arbitron

Arbitron also released the percentage of a station's AQH rating (based on weekly sample) that P1 listeners represent. Radio One black gospel WPPZ (79%), Greater Media active rock WMMR (74%), Clear Channel alternative WRFF (70%) and CBS Radio sports WIP (70%) all top or equal the 70% mark. Significantly, WRFF flipped to its current format midway through the May Arbitron period.

Looking at average weekly time exposed for P1 listeners, which replaces TSL in the PPM world, one finds two stations at or over the 10-hour mark: Greater Media smooth jazz WJZZ and Clear Channel urban AC WDAS-FM. —Ken Tucker

ON THE WEB

CBS Flips Two Free FMs

Within the space of 24 hours, CBS Radio detonated two more Free FM outlets: KSCF/San Diego is now a hot AC/triple A mix as "Sophie @ 103.7," and KZON/Phoenix has gone rhythmic as "101.5 JamZ, Blazin' the Valley's Hitz & Hip Hop."

The moves are the latest in a series of flips away from Free FM under new CBS Radio CEO Dan Mason. The company earlier traded talk for music in New York and San Francisco and rebranded its FM talkers in Chicago, Baltimore and Dallas.

—Keith Berman

Beasley Steps Down At WRKS/New York

After almost 20 years with Emmis urban AC WRKS (98.7 Kiss)/New York, PD Toya Beasley will relinquish her daily programming duties and serve as a consultant to the station.



Beasley

Beasley has spent her entire radio career at WRKS, making history when she became the first African-American woman to serve as MD and PD in the market. She plans to focus on "Kiss Inspirations," the weekly gospel show she hosts; programming the station's HD2 channel; and consulting its annual "Night of Healing" event. —Danelia Dunham

Entercom Partners With TargetSpot

Entercom has signed a deal allowing startup TargetSpot to sell and deliver audio and other types of advertising on about 90 Entercom station Web sites. The deal is intended to bolster Entercom online revenue, which currently constitutes a small percentage of the company's overall revenue.

Entercom is the second major chain to partner with TargetSpot. In April, CBS Radio, which owns a minority interest in the service, announced it would use TargetSpot for its 140-plus online station network.

—Ken Tucker

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CHUM CEO Switzer Resigns



Switzer

CHUM president/CEO Jay Switzer announced in an internal memo that he intends to step down after almost 24 years with the Canadian media giant. This comes as

CHUM is preparing to be acquired by CTVglobemedia. CTVgm president/CEO Ivan Fecan is expected to take the lead post of the combined company.

"Although I write this with some sadness in my heart, knowing that we are closing a wonderful chapter in the history of this great company . . . I am also happy and satisfied to know that CHUM's people and stations begin an exciting new chapter," Switzer wrote. —Keith Berman

NAB: Fair Elections Bill Unfair

Broadcasters want to quash proposed legislation that would lower the unit cost of broadcast advertising to political candidates, extend the discount to political committees and create a fund for use by federal candidates for advertising that would be paid for by a 2% tax paid by broadcasters on gross ad revenue.

NAB president/CEO David Rehr says the Fair Elections Now Act (S.1285) "would entitle both political candidates and political parties to pay rates that are significantly more favorable than those afforded commercial clients" and favor "specific political speech and certain political speakers [contradicting] settled First Amendment principles." —Jeffrey Yorke

Salem Reconfigures Top Management

After several decades of running Christian-themed Salem Communications, Edward Atsinger III sheds the president's title at the Camarillo, Calif.-based media company, but retains his CEO position, effective July 1. The three-year deal will pay him \$750,000 the first year and \$850,000 for each of the next two years. Eric Halvorson, a member of the Salem board of directors and chairman of the board's audit committee, adds the title of president/COO. He'll earn \$500,000 the first year with \$25,000 annual increases the next two years.

Halvorson served as Salem's general counsel from 1995 to 2000 and has been on the Salem board since 1988; he remains a board member. Atsinger says of Halvorson, "I expect him to hit the ground running and work closely with me in executing our business strategies."

Salem's COO duties shift from VP Joe D. Davis, who moves to the newly created position of radio division president, responsible for the day-to-day operation of Salem's nearly 100 radio stations in 23 of the top 25 markets. He'll receive \$415,000 the first year, \$430,000 the second and \$450,000 beginning July 1, 2009.

Atsinger says, "This well-deserved promotion is a recognition of Joe's contribution to Salem in a number of areas since he joined the company in 1989, and it reflects my confidence in Joe's ability to provide successful executive leadership to our radio group." —Jeffrey Yorke

Management Changes, Investment Boost At BMP

Jeffrey T. Hinson is named president/CEO of Border Media Partners, effective July 1. Additionally, BMP founder Tom Castro is appointed vice chairman of the board of directors. Hinson most recently served as executive VP/CFO of Univision Communications.

Meanwhile, Vestar Capital, Goldman Sachs and Darby Overseas Investments invested \$111 million in equity capital in the privately owned Hispanic radio company and committed additional capital to support future growth. Vestar Capital managing director Ken O'Keefe and Goldman Sachs managing director Kevin Jordan will serve as co-chairmen of BMP's board.

BMP also closed on KTSA-AM and KXJK-FM/San Antonio, which it purchased from CBS Radio. —Jackie Madrigal

MOVERS AND SHAKERS

President Bush has announced his plan to renominate Republican FCC commissioner Deborah Taylor Tate to a second five-year term . . . Ralph Nieves joins Greater Media's



Tate

WPEN (Sports Radio 950)/Philadelphia as sales manager from Comcast Spotlight, where he was director of local ad sales for the Philadelphia East area . . . Bill Martin is promoted to senior VP of interactive services for Westwood One from the director of sales position at WWI-owned traffic information provider SmartRoute Systems . . . Clear Channel/Connecticut online content director Rob Rowe is named executive producer of online services for the company's New York cluster.

Business Briefing

By Jeffrey Yorke

Clear Channel Says Aloha To 194 Stations

Clear Channel has established Aloha Station Trust as part of its preparations to go private and has 194 stations in the new entity, which is headed by sole member Jeanette Tully.

Among the stations, 72 are already under contract for sale to other radio operators such as Blue Point, Cumulus, Great Eastern Radio, Good Radio and Point Broadcasting's Rincon.

LPFM Bill Introduced In House

Reps. Mike Doyle, D-Pa., and Lee Terry, R-Neb., on June 21 introduced the Local Community Radio Act, which would do away with the Radio Broadcasting Preservation Act of 2000's requirement for third-adjacent-channel protection for full-power FMs, potentially making room for more low-power FMs to go on the air.

"While NAB does not oppose LPFM in areas where low-power stations would not cause interference, we will actively oppose today's proposed legislation," NAB spokesman Kristopher Jones said. "The 232 million weekly listeners of local radio should not be inundated with the inevitable interference that would result from shoehorning more stations onto an already overcrowded radio dial."

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LATIN FORMATS



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CHR/TOP 40



John McMann
Atlantic Records
RHYTHMIC



Adrian Moreira
RCA Music Group
AC/HOT AC



Pattie Moreno
KBMB/Sacramento
RHYTHMIC



Jamillah Muhammed
WMXD/Detroit
URBAN/URBAN AC



Erik Olesen
Island Def Jam
CHR/TOP 40



Tree Paine
Warner Bros. Nashville
COUNTRY



Dave Reynolds
Virgin Records
CHR/TOP 40



John Reynolds
WNKS/Charlotte
CHR/TOP 40



Denise Roberts
Blair Garner After Midnight
COUNTRY



Reggie Rouse
CBS Radio
URBAN/URBAN AC



Jim Ryan
WLTW/New York
AC/HOT AC



Noah Sheer
IDJMG
RHYTHMIC



Nir Seroussi
Sony BMG
LATIN FORMATS



Gary Spangler
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Jimmy Steal
KPWR/Los Angeles
RHYTHMIC



Alvin Stowe
Radio One/Charlotte
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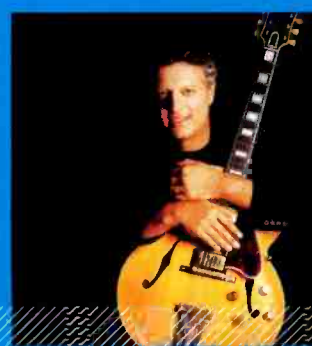


AFTER RED'S "BREAK ME DOWN" DIPPED FROM WHAT LOOKED LIKE A NO. 2 PEAK AT CHRISTIAN ROCK IN LATE MAY, THE SONG HAS REVERSED COURSE, REBOUNDED FROM NO. 7 TWO WEEKS AGO TO HIT THE SUMMIT THIS ISSUE.

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PAUL BROWN TOPS SMOOTH JAZZ FOR A SECOND WEEK WITH "THE RHYTHM METHOD," THE LEAD CUT FROM HIS "WHITE SAND" SET, WHICH RECENTLY BECAME HIS FIRST TOP FIVE ALBUM ON BILLBOARD'S TOP CONTEMPORARY JAZZ CHART.



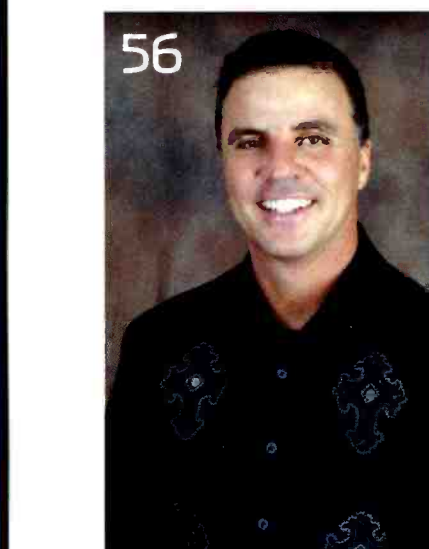
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What's New This Week Online

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T

July 3
Phase 2 spring Arbitrends arrive today for Dallas, Minneapolis and others.
▶ [Click on Ratings](#)

W

July 4
Looking for a new job? R&R has listings of some of the best opportunities in radio.
▶ [Click on Resources](#)

T

July 5
Get phase 2 spring Arbitrends for Atlanta and Miami, among others, today.
▶ [Click on Ratings](#)

F

July 6
Find out who's ruling radio across the pond with R&R Euro charts.
▶ [Click on Charts](#)



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MARKET SNAPSHOT:



In October 2006, the City of Buffalo lost many of its trees to a surprise, severe snowstorm. In an effort to continue ongoing reforestation efforts, the city is partnering with Re-Tree WNY to provide free trees for city block clubs, schools and community-based organizations to plant in various neighborhoods this fall.

POPULATION: 979,600

RADIO MARKET RANK: 52

DEMOGRAPHICS:*

	TOTAL 75-MARKET POPULATION %	BUFFALO ARBITRON METRO %	INDEX
AGE 18-24	13%	12%	97
AGE 25-34	18%	15%	85
AGE 35-44	20%	18%	91
AGE 45-54	19%	20%	102
FEMALE	52%	53%	103
WHITE	83%	86%	104
AFRICAN-AMERICAN	12%	11%	99
ASIAN	3%	1%	22
LISTEN TO RADIO ONLINE (PAST 30 DAYS)	9%	10%	112

NO. OF RADIO STATIONS: 21

RADIO OWNERSHIP:

OWNER	NO. OF STATIONS	RATINGS SHARE**
ENTERCOM	4 AM, 3 FM (7)	32.4%
REGENT	1 AM, 4 FM (5)	26.2%
CITADEL	3 FM	15.7%

FORMATS: 3 country, 3 N/T, 3 classic rock, 2 hot AC, 2 modern rock, 1 urban, 1 classic hits, 1 AC, 1 CHR/top 40, 1 adult hits, 8 other

RATINGS LEADERS:**

STATION	FORMAT	AQH SHARE 12-PLUS
WYRK-FM	COUNTRY	9.9
WBEN-AM	NEWS/TALK	9.9
WBLK-FM	URBAN	7.0
WTSS-FM	HOT AC	5.7
WGRF-FM	CLASSIC ROCK	5.5
WHTT-FM	CLASSIC HITS	5.5

INTERESTING FACT:*

CHR/top 40 listeners in the Buffalo metro are an amazing 635% more likely to be an avid fan of the National Hockey League than all other Buffalo listeners.

*Source: Scarborough Research 2006
**Source: Arbitron Winter 2007 Report

Network Radio's Well-Insured Home



Insurance and real estate companies increased their year-over-year network radio budgets significantly in first-quarter 2007, with eight of the top 10 advertisers spending more than they did in the same period one year prior.

Top finisher Berkshire Hathaway was actually one of two on the slide, down to \$3,214,525 versus \$3,458,371 in Q1 '06. No. 3 finisher Re/Max was the other belt-tightener, moving from \$2,362,440 to \$1,511,550 in Q1 '07.

But look at all the companies on the upswing: Progressive, Quotesmith.com, New York Life, AllState, Apollo Management, Guardian Life, Mega Insurance and State Farm all added to their network radio budgets year over year. New York Life made the greatest strides, going from zero spending in Q1 '06 to \$1,042,640 a year later.

Overall category spending rose more than \$2.5 million from Q1 '06, hitting \$13,152,830 in first-quarter 2007. The top 10 finishers alone accounted for \$12,835,000 of that total. —Susan Visakowitz

Top Network Radio Real Estate & Insurance Advertisers

PARENT COMPANY	JAN. 2007- MAR. 2007	JAN. 2006- MAR. 2006
BERKSHIRE HATHAWAY	\$3,214,525	\$3,458,371
PROGRESSIVE	\$2,868,470	\$2,743,095
RE/MAX	\$1,511,550	\$2,362,440
QUOTESMITH.COM	\$1,501,134	\$960,270
NEW YORK LIFE INSURANCE	\$1,042,640	\$0
ALLSTATE	\$1,033,982	\$479,800
APOLLO MANAGEMENT	\$473,195	\$0
GUARDIAN LIFE INSURANCE CO. OF AMERICA	\$427,072	\$0
MEGA INSURANCE GROUP	\$402,400	\$89,104
STATE FARM MUTUAL AUTOMOBILE INS.	\$364,867	\$78,400
ALL OTHER TOTAL	\$312,995	\$277,662
GRAND TOTAL	\$13,152,830	\$10,449,142

SOURCE: Nielsen Monitor-Plus

Transactions at a Glance

Whitley Broadcasting is donating WEZJ-AM/Williamsburg, Ky., to the Whitley County Board of Education for no monetary consideration . . . Four Rivers Community Broadcasting's WZXM-FM/Middletown, Pa., to the University of Pennsylvania for an undisclosed price.

Deal of the Week

Multistate Deals

Alabama, Arkansas, California, Connecticut, Delaware, Florida, Georgia, Indiana, Kentucky, Louisiana, Maryland, Maine, Michigan, Mississippi, North Dakota, New Hampshire, New Jersey, New Mexico, New York, Ohio, South Carolina, Texas, Virginia, Vermont, Wisconsin, West Virginia, Wyoming

PRICE: Undisclosed TERMS: Transfer to a trust

BUYER: Aloha Station Trust, headed by sole member Jeanette Tully. Phone: 210-495-3392. It owns no other stations. This represents its entry into this market.

SELLER: Clear Channel, headed by radio division CEO John Hogan. Phone: 210-822-2828

COMMENT: Transfer of certain Clear Channel stations to Aloha Station Trust, prior to or simultaneously with consummation of the merger/privatization, to comply with FCC ownership limits.

2007 Deals to Date

Dollars to Date:	\$1,299,961,350	(Last Year: \$3,407,732,932)
Dollars This Quarter:	\$999,762,218	(Last Year: \$311,514,620)
Stations Traded This Year:	916	(Last Year: 545)
Stations Traded This Quarter:	673	(Last Year: 296)

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Talk Radio Reacts To Center For American Progress Commentary

'The gap between conservative and progressive talk is actually caused by men, women and children voting with their radio dials and push-buttons.'

—Tom Tradup

'Progressive Talk Needs Better Programming To Succeed'

Thought you'd like some feedback on the "Structural Imbalance" study ("Closing the Gap Between Conservative and Progressive Talk," June 22) from those of us living in flyover country. The report states that the Center for American Progress and Free Press has concluded "that the gap between conservative and progressive talk radio is the result of multiple structural problems in the U.S. regulatory system," which is hysterical and fallacious. The gap is actually caused by men, women and children voting with their radio dials and push-buttons.

All successful talk personalities—including Rush Limbaugh, Bill Bennett, Laura Ingraham and hundreds of others—win ratings and revenue by combining information with entertainment. Failed radio personalities—including Mario Cuomo, Alan Dershowitz, Al Franken, former Texas agriculture commissioner Jim Hightower and others—have attempted to force-feed liberal ideology and dour, unentertaining doctrine to American radio audiences. To quote Dr. Phil, "That dog don't hunt."

Additionally, liberals are congenitally incapable of offending anyone, so they water down their views to be "politically correct" and "inclusive" rather than jumping in with both feet in the marketplace of ideas. Result? With the exception of an occasional Ed Schultz (who exemplifies the proven, winning formula of combining information and entertainment—he's actually funny), liberal or so-called "progressive" talk hosts fail

time after time.

Whatever shortcomings Premiere or the Salem Radio Network or ABC may have, none of us has ever needed to declare bankruptcy, so forgive me if I don't accept the premise that those who did are in need of the "Fairness" Doctrine or more restrictions on media ownership to make up for their lack of appeal to American radio audiences.

The two words progressive radio needs to succeed are not "Fairness Doctrine." They are "better programming."

Tom Tradup

*VP of news and talk programming
Salem Radio Network*

'This Is Not Progress'

The Center for American Progress and Free Press (yeah, right) is a sleazy operation. It was set up by President Bill Clinton's chief of staff, John Podesta, and is run by him today. It is no coincidence that Podesta would issue this report now, as its purpose is to help Hillary Clinton by unleashing yet another assault on talk radio.

Groups like this claim to speak for the public and wrap themselves in fairness and equality. But their purpose is to intimidate radio executives. The fact is that the Clintons and the Democratic Party created Air America. It is a failure. The public has tuned it out and it doesn't get ratings. And before Air America, the public rejected such short-lived liberal hosts as Mario Cuomo and the Rev. Jesse Jackson.

Talk radio is the most democratic broadcast forum in existence. Competition is fierce between hosts, between companies and even among hosts within the same companies. Talk radio must also compete with all the other offerings in radio, including all-news, sports, urban, rock'n'roll, hip-hop, business, Spanish, etc. There has never been more diversity in programming. Talk radio must also compete with iPods, Internet broadcasting and other technologies that offer entertainment and content.

In the name of speech and competition, the report calls for severe government regulation of talk radio.

The Center for American Progress and Free Press is an Internal Revenue Service-designated tax-exempt 501 (C)(3) organization, based on its representation to the IRS that it is a non-partisan group operating in the public interest. My guess is that Podesta is in regular communication with the Clinton campaign and he or others may well be coordinating some of their activities on her behalf and on behalf of the Democratic Party. A tax-exempt group must not participate in partisan political activity. If an investigation is warranted, it seems to me the IRS ought to look at the Center for American Progress' tax status—in the public interest, of course.

Mark Levin

Host, 6 p.m.-8 p.m.

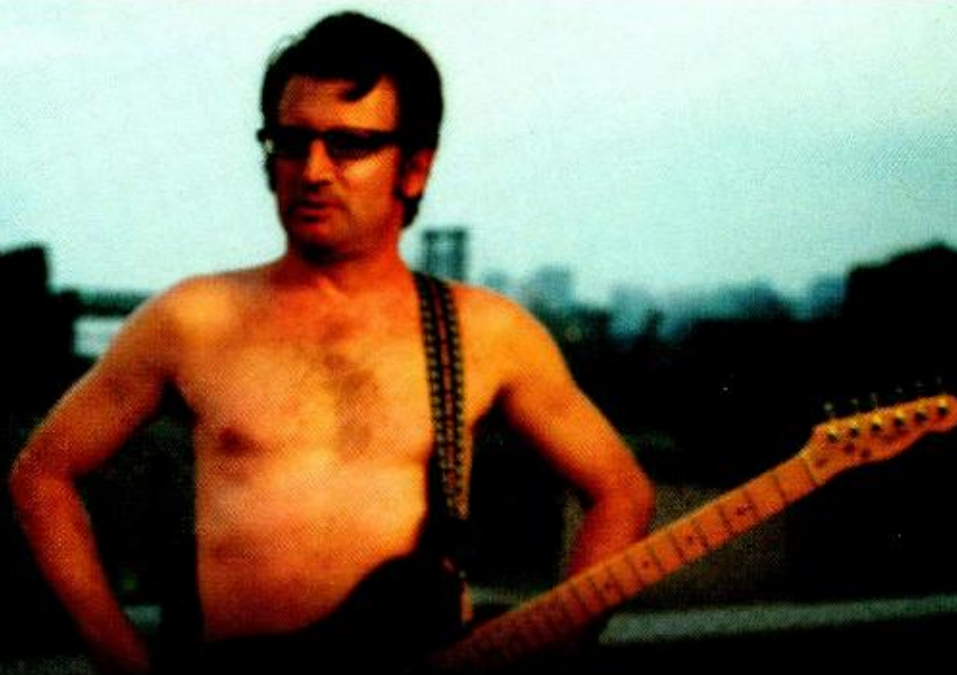
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'I don't specifically remember the part in the Bible where the Ark capsizes and Noah flails around in the water while letting loose with a string of obscenities that would make a sailor blush.'

—Mark Kaye

All The Idiots In The World, Two By Two

It's been a while since we heard from our pals **Mark Kaye** and **Kris Gamble** in their new "Big Ape Morning Mess" home at **WAPE/Jacksonville**. Well, here they are—standing outside on the banks of the mighty St. John's River, where, as dawn broke majestically over J-Ville, sidekick **Mikey P.** had graciously "volunteered" to help celebrate the release of the new **Steve Carell** movie "Evan Almighty" by sailing across the St. John's on a homemade "ark" constructed from ordinary household objects, like recycled soda bottles, detergent jugs and our personal favorite: empty kitty litter containers. Mikey came down to the river dressed like the mythical biblical character, complete with a robe and cheesy fake white beard, and attempted to be pulled across the river by a 22-foot crabbing vessel. Naturally, once the stunt was announced, the show immediately fielded warning calls from the Clay County Sheriff's office, Coast Guard and U.S. Navy. "They just wanted to make sure we knew the dangers and that we



were prepared if he should drown accidentally," Kaye says. "Evidently, they never heard that fat floats."

At 7:45 a.m., with the aforementioned safety precautions handily ignored, Mikey climbed aboard his makeshift ark constructed entirely from recycled trash and began his epic journey across the river. "At approximately 7:49, his ass was in the water," Kaye says. "I don't specifically remember the part in the Bible where the Ark capsizes and Noah flails around in the water while letting loose with a string of obscenities that would make a sailor blush." Mikey's second attempt fared much better—that is, until he hurled. Gamble says that the day before "was Mikey's birthday, and apparently he had downed one too many appletinis—and when you mix vodka with the choppy waters of the mighty St. John's River, well, the result wasn't pretty." "We're probably going to get charged with dumping toxic materials in the river," Kaye laments. "But honestly, what 26-year-old man celebrates his birthday with appletinis?"

Mainelli/O&A: Round Two

He may have left the building, but former **Free FM/New York PD John Mainelli** just can't stop critiquing his former morning duo, **Opie & Anthony**. In the latest of a series of letters dripping with ST-approved® sarcasm, Mainelli fired numerous shots at the boys, pissing them off enough to read it on the air last week—until **K-Rock GM Tom Chiusano** reminded them that

CBS Radio and Mainelli had agreed not to publicly rip on each other as part of Mainelli's parting agreement. "It's too bad **Ben Kingsley** canceled out because he is so on target with the young-guy, new-rock audience," Mainelli wrote. "Obviously, I'm not in-demo, but I really enjoyed him in 'Gandhi.' Hard to believe that movie came out a quarter-century ago this year." He went on to say how thankful he was that their follow-up guest, a dude who was attacked by a bobcat, gave Anthony a prime shot at doing another **Schwarzenegger** impression. "This was a delightful extra benefit since (1) Anthony so seldom does anything clever anymore, and (2) so few people do that particular impression. Kudos," Mainelli said. Ouch! This goes on for a while, let's skip ahead a bit.

After bashing O&A for allegedly "waiting two or three days to get around to discussing timely topics, giving everybody a chance to get caught up on the news," Mainelli called them out for not saying anything controversial or compelling, then moved on to their ability (or lack thereof)

to tell stories: "More people than just I have noticed that, when you realize halfway through your stories that they have no Act II or III, you start yelling and cussing—within company guidelines, of course—thereby maintaining energy if not interest. Keep up the good work." Naturally unwilling to sit quietly in the corner, Mainelli actually called the show, accusing the duo of no longer doing the kind of radio they became famous for—then suggested Anthony should do more character voices and use more sound effects and Opie should become more of an executive producer, claiming Free FM would've had the numbers to remain talk if the station had done what he asked. Anyone want some cheese with that whine? Opie responded they were doing all they could to give listeners what they want without getting fired, pointing out that they nearly lost their gig at XM over that now-infamous **Condoleeza Rice** snafu that scored them a 30-day suspension. "This is about sour grapes and revenge," he said, claiming that Mainelli was just plain bitter.



Not pictured:
Best buddy Mainelli.

Good Lord, Are They Serious?

Much like manna from heaven—but with less than half the carbs—those radio heathens at Lotus active rocker **KDOT/Reno, Nev.**, gave stuff direct from Him all throughout June. Straight from the son o' God himself (or a reasonable facsimile thereof), KDOT was all about What Would Jesus Jam, where Mr. Christ picked a song every day and spun it three times. When he played his "chosen

track," caller 12 picked up salvation in the form of \$10.45 (cheap bastards) and a shot at a trip to see **Breaking Benjamin** and **Sick Puppies** in Hollywood, the Gomorrah of the modern-day world; a trip for four to see **Incubus** in Lake Tahoe; maybe **Rage Against the Machine** in San Francisco; or a huge "Un-Last Supper" at the local Olive Garden for a dozen apostles—er, listeners. Here's PD/Jesus

stunt double **Jave Patterson** to tell us more: "Plus, every weekend, we asked the audience to play Jesus, requesting blocks of rock they think Jesus would jam. They also win alternate qualifying prizes, like **Deftones** tickets or a six-pack of Xjyence—the energy drink that makes you feel like a god." We're pretty sure someone's going to suffer some form of eternal damnation for this one.



The Programming Department

■ Saga performs several staff adjustments at active rocker **WNOR** and classic rock **WAFX (106.9 the Fox)/Norfolk**: Longtime **WNOR** APD/MD/afternoon jock **Tim Parker** exits, replaced on the air by—hold on to something—PD **Harvey Freaking Kojan**. This will mark **Kojan's** first return to the air chair since **KLOL/Houston** in 1987, so plan to roll tape. **WNOR** midday princess **Sonja Morrell** assumes APD/MD duties. **Parker** can be reached at hrh_pk@hotmail.com. At the Fox, **Leila Rice** leaves the "John & Leila" morning show after four years. Her replacement comes from across the hall: **WNOR** morning "news chick" **Nikki Reed**, who's worked with the "Tommy & Rumble" morning show for the past 13 years. Multitasking **WNOR** night jock **Shelley** adds

morning producer duties and will fill **Reed's** news shoes.

■ Programming changes at **Renda CHR/top 40 KHTT (K-Hits 106.9)/Tulsa**, where MD stripes have been applied to night dude **Mikey B**. He replaces **Dylan**, now at **WLUM (FM 102.1)/Milwaukee**. Not content to have one single APD like most normal stations, PD **Tod Tucker** elects to go nuts and slap those rare "co-APD" stripes on mid-morning jock **Billy**, who will be in charge of promotions, while "that other APD" **Matt the Bratt** will use his co-stripes for programming and special programming purposes.

■ APD/MD/midday dude **Dem Jones** has been upped to PD at **Entercom** classic hits

WBZA (the Buzz)/Rochester, N.Y. The moves takes a bunch of pressure off OM **John "JT" Thomas**, who probably has a lot of other stuff to worry about. **Jones** joined the Buzz in 2004 and was upped to APD/MD in 2005.

■ Clear Channel alternative **WHRL (Channel 103.1)/Albany, N.Y.**, has filled its PD opening by hiring **Tim Noble** as PD/MD. Luckily, **Noble** won't have to change his license plates, as he's coming from Syracuse, where he's APD/night jock at **Galaxy** alternative **WKRL-WKLL (K-Rock)**. **Noble** fills the void created in May when former PD **Capone** was named MD/afternoon dude at **Finest City** alternative **XTRA (91X)/San Diego**.

■ After two-and-a-half years programming **Cumulus CHR/top 40 WZOK/Rockford, Ill.**, director of programming **Tom Lazar** is giving up the tinsel and glamour of central Illinois and is headed out to Southern California—the O.C., baby! His fiancée, **Jeanne**, snagged a lucrative job transfer, so **Lazar** will seek his fame and fortune out here in our backyard. To help **Lazar** in his SoCal pursuits, reach out to him at 312-218-8529 or r8iotom@mac.com.

■ MD/afternoon talent **Dusty Rhoads** has earned his PD stripes at **American General Media** rocker **KZOZ/San Luis Obispo, Calif.** **Rhoads** fills the slot vacated last month by **John Boyle**, who's now promotions director at **Entercom** active rock **KRXQ (98 Rock)/Sacramento**.

Quick Hits

■ Island Def Jam regional promo reps **Gary Triozzi** and **Mike Chester** have both been upped to national director of pop promotion. **Triozzi** will remain in Chicago, and **Chester** will continue to hang in Los Angeles.

■ **Forrest Bueller**, currently APD/MD/night jock on **KNGY (Energy 92.7)/San Francisco**, is headed inland to do mornings at hot AC **KPSI (Mix 100.5)/Palm Springs, Calif.** Until now, Mix mornings had been voice-tracked by **Jeff Kelly**.

■ **Scull & Bone**: Dallas market vet **Cindy Scull**, last heard in middays at Clear Channel classic rock **KZPS**, has signed on to do mornings at **Cumulus** rival **KDBN (93.3 the Bone)**, effective July 23. The new show will reunite

her with **Robert Miguel**, her former partner-in-crime at the old **KEGL**.

■ Across the street at **KPLX (99.5 the Wolf)/Dallas**, morning personality **Cody Alan** is leaving for a mystery destination TBA. APD **Smokey Rivers** shifts from middays into mornings, while part-timer **Mark Phillips** is upped to middays.

■ The lovely and talented **John Tesh** expands his ridiculously huge syndication empire yet another notch by joining **Journal** hot AC **WKTI/Milwaukee** for nights.

■ Congrats to our pal **Eric Murphy**, president/CEO of creative marketing and promotions firm **Pop2Life**,

who recently jammed quite the weighty feather in his cap by hiring **Joe Armenia**, former MTV VP of music marketing and promotion, to oversee **Pop2Life's** special projects and business development. Sadly, the festivities were marred when **Murphy** accidentally dropped a "next level" bomb in his congratulatory quote. [Ed. note: Proceed at your own peril.] "Pop2Life's success revolves around creative ideas and the ability to turn those ideas into extremely valuable, turn-key promotions that encompass many different facets of pop culture," **Murphy** says, seconds before things took an ugly turn. "Joe's creativity and experience will no doubt take our success to [LOOK OUT!!!] the next level." **Murphy** expects to be up and around by the weekend.

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Gillette Brings His Own Kool-Aid To Kiss

Rested And Recharged, WKSC/Chicago's Rick Gillette Looks At Radio With New Eyes

By Kevin Carter ■ Photographs By Rob Grabowski /RETNA LTD.

On June 19, Rick Gillette celebrated two milestones: one year as PD of Clear Channel's WKSC (103.5 Kiss FM)/Chicago and his one-year anniversary back in the day-to-day business of radio, period. The nearly eight-year hiatus gave him a fresh perspective on an industry that changed enough for a lifetime while he was away. ■ Which is not to say Gillette wasn't still "in the business" during that time—he was VP of music and video entertainment for DMX Music in Los Angeles, where he and his wife still maintain a home. "It was entirely different than what I was used to," he says. "When I got to DMX, the company had 95 programs; when I left, we did over 630 programs around the world. We did music for airlines and some of the biggest brands in the world, like the Mirage, Bellagio and MGM Grand in Vegas.

"We weren't just putting together radio stations; sometimes we were deeply ensconced in the branding image of a mega-brand. Victoria's Secret was going to make their entire store pink in March, so they wanted music that 'feels pink.' We also had an incredible video department, so in some cases, we'd go out and storyboard and shoot our own video for them. I believe that this helped me, in some ways, to articulate that which I've always felt intuitively about the business I'd left—radio."

Growing up in hot and dusty Bakersfield, two hours north of L.A., Gillette enjoyed most of the activities of his peers. "I loved to watch football, hockey and Lakers basketball. As backwards as it could be perceived, Bakersfield was one of the first cities in the country to have cable TV." But he also became hooked on Los Angeles FM and radio's theater-of-the-mind aspect at an early age.

Gillette's early goal was relatively modest: to become a sportscaster. "I figured I could get paid to see all these sporting events for free," he says. "I started taking college classes while I was in high school."

It was while taking a photography class, of all things, that Gillette received his impromptu introduction to radio. "The class was right next to KAFI in Bakersfield, and it was like a half-hour before my mom was going to pick me and my friend up, so we walked over to the station and looked in the window. The guy invites us in. The next thing you know, we're in there filing records, and every week after photography class, we'd hang out with the night guy." Gillette began to theorize that maybe his path to becoming a sportscaster would be easier if he started in radio first. So before he had his driver's license, he started working behind the scenes at KAFI.

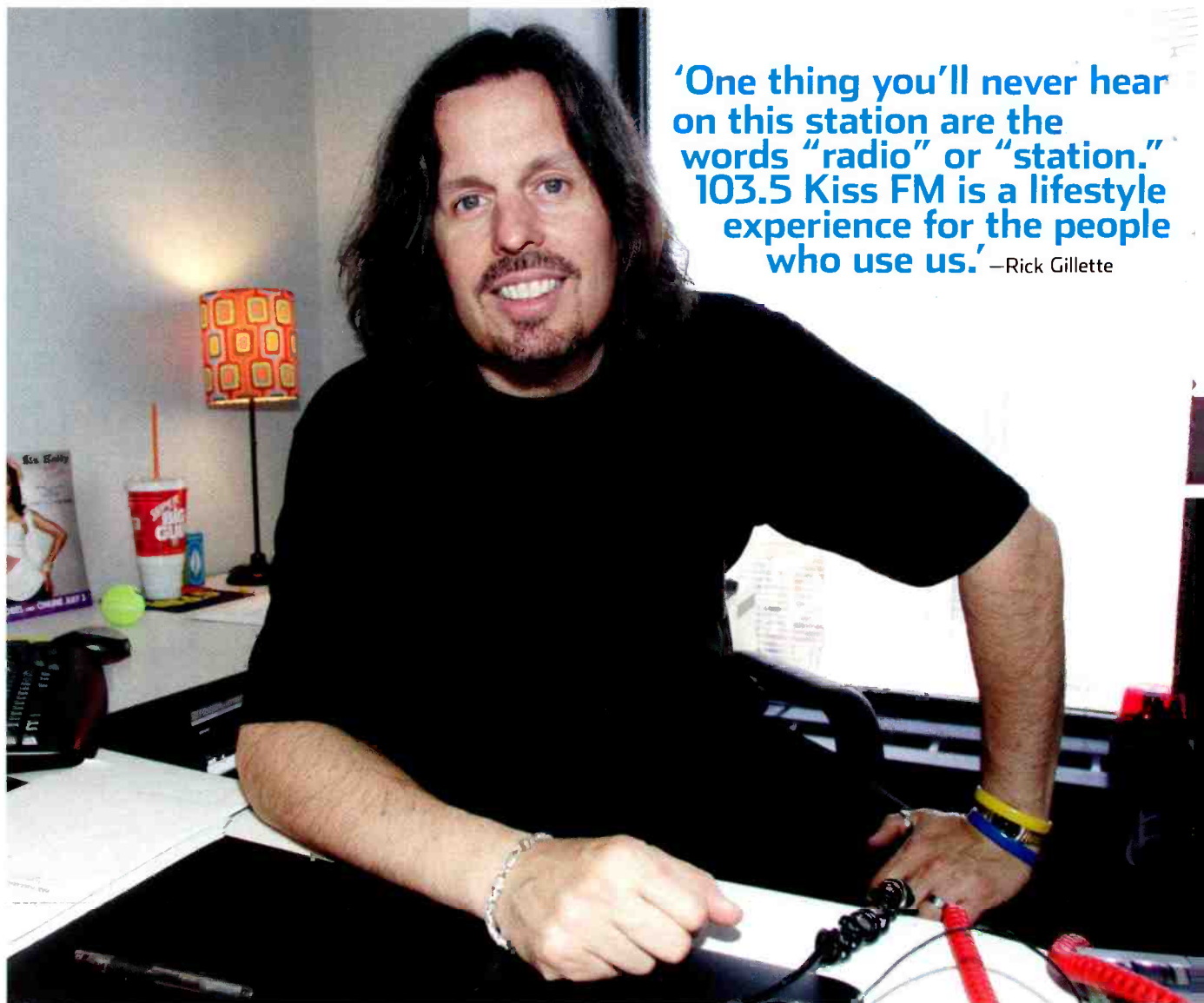
Just Like 'The Matrix'

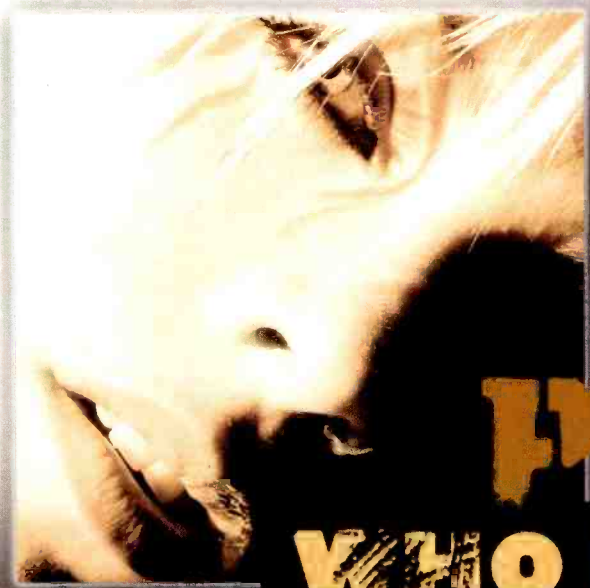
Once he spent time inside the belly of the beast and had a chance to "peek behind the curtain," Gillette noticed something interesting: "It felt more exciting listening to the radio outside of the room; in the room, it looked somewhat mechanical. You're talking about Bakersfield in the mid-'70s—the place was a dump. It was like, 'How could it sound so good on the radio, but yet look so bad in the room?'"

"You talk about the magic—that's what intrigued me the most. If this is how you paint, then I like the picture part. I don't think I've ever lost track of the fact that where I'm sitting right now is not the radio station; the station truly exists outside, out there on

Continued on page 16

'One thing you'll never hear on this station are the words "radio" or "station." 103.5 Kiss FM is a lifestyle experience for the people who use us.' —Rick Gillette





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JUSTIN TIMBERLAKE "LoveStoned" ... THREE DAYS GRACE "Never Too Late"

Continued from page 14

the streets. It exists in the hearts and minds of the people, and if they plug in, they see what they want to see based on what we're offering them."

It's a lesson that Gillette took with him in the mid-'80s when he broke into the big-boy scene at KSFM/Sacramento, the infamous FM102.

"At KSFM, we were in a pit, literally," he recalls. "We were on the second floor of a bank building, which we dubbed 'the penthouse,' and during the summer months, I'd literally have to go down to see the bank manager weekly to make sure he left the air conditioner on upstairs because in the afternoons, the temperature in the control room would climb into the mid-90s, so the afternoon guy would be in there broadcasting in just shorts and no shirt."

"Yet what came out of the radio at FM102 was not necessarily different from what comes out here, which I consider palatial by today's standards. I think if jocks feel like they're overcoming an adverse environment, then they have to think about the experience outside as opposed to the internal experience. We had a ton of fun in Sacramento, that's for sure."

Gillette later cemented his reputation during a decade in Detroit, spending nine years programming the late CHR/top 40 WHYT and another year across the street at rival WKQI. Then came the DMX years. In a twist of fate, Gillette's current officemate, regional VP of programming Darren Davis, just happened to be a Gillette-era FM102 fan. "Darren used to listen to FM102 when he was growing up in Grass Valley, Calif.," Gillette says. "He was very aware of Rick Gillette at that time and was listening to the radio, thinking, 'That sounds like a fun thing to do.'"

Davis evidently held on to that memory, and, when the search for a new Kiss PD began, Gillette's name quickly came up.

"They were looking to do something different with this radio station, and they thought regular radio wasn't working particularly well, so how about something abnormal? When they were talking to me about the job, obviously there were people who mentioned to Darren, 'You know, he hasn't been in radio in seven-and-a-half years,' and his point was, 'Yeah, well, how's radio been for the last seven-and-a-half years? We've all been drinking our own Kool-Aid, and this guy hasn't had any Kool-Aid for a while. He may think it tastes bad, and that may be a positive thing.'"

After Gillette landed the gig, he spent the first two weeks on his own "listening tour" of the station. "I really didn't touch anything," he says. "I was just talking to the people about how they felt about the place and what their visions were, and explaining my ideas for engaging the audience, because frankly, there hasn't been a lot of turnover. I really didn't want to dig deep into the nuts and bolts of how they did things. I just wanted to see what was in their hearts and then explain to them my vision for what an entertainment medium ought to be."

Mob Mentality

One example of Gillette's vision of his new radio station is his pronounced refusal to use that very term. "One thing you'll never hear on this station are the words 'radio' or 'station,'" he says. "103.5 Kiss FM is a lifestyle experience for the people who use us."

"Clear Channel has been on the cutting edge of using so much integration of this medium, not just the HD stuff, but look what we're doing online: There are more than a dozen stations now that have social-networking sites; ours in Chicago is called, aptly, the Mob. It was funny—we were in a meeting and someone made the comment, 'Are we a radio station with a Web site and a social network, or are we a Web site with a social network and a radio station?' You're able to go online, listen to Kiss, chat with other listeners simultaneously—and sometimes the jock if they're in the chat room with them. So, what is that, really? It's truly a lifestyle experience, it's not just about radio. This is something much greater than just being on the radio."

The Kiss airstaff leads off with a name very familiar to Gillette from his days in Detroit. "I was actually the first person to give Drex a shot doing morning drive back in the day at WHYT," he says. "His team includes Mel T and Petey, along with Joann doing the news. It's not easy to do a morning show in Chicago and have it hit right away, but he's grown steadily and in the last year taken huge leaps. They really dominate the demo for the

'I don't think I've ever lost track of the fact that where I'm sitting right now is not the radio station; the station truly exists outside, out there on the streets. It exists in the hearts and minds of the people, and if they plug in, they see what they want to see based on what we're offering them.'

—Rick Gillette

mass-appeal market."

MD Jeff "Smash" Murray follows Drex from 10 a.m. to noon. Chicago native Nina Chantele, who did radio in Dallas, Austin and Miami, is heard from noon to 4 p.m., followed by afternoon driver Ty Benti, a former Austin morning man who has worked in the record business. Then it's "Mack at Night" and overnighiter Alexx Dupri, another "homegirl."

As Gillette and crew pass the one-year mark, the place definitely contains a new, positive sense of energy. "We had a meeting just before the last trend came in, and I told the staff, 'It's been almost a year, and we've made some amazing progress, and yet we're still sitting here, wondering what the trend says.' I told them it doesn't matter what the numbers say that day—here's the new goal: We've got to take our game to the next level."

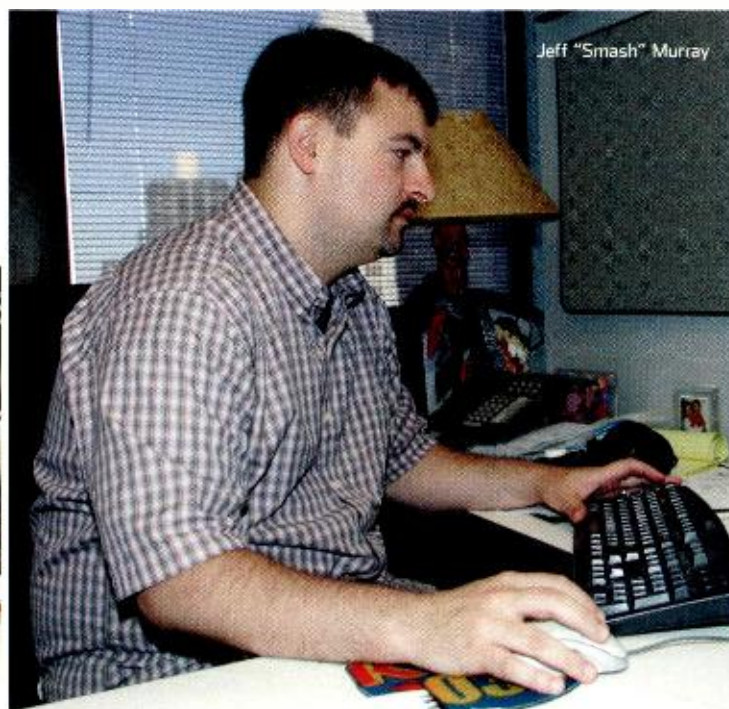
The priority now, he explains, is serving the audience and shareholders of Clear Channel by having the most people listening. "It's not by stealing listeners from any one place. I want to be No. 1 18-34, so that means it's between us and [urban] WGCI and fighting it out. I'm literally across the hall from Chris Kelley, the PD of WGCI—we could actually throw stuff at each other from our offices, and that's where I want the battle to be," he says. Gillette adds that those goals are accomplished by growing audience and providing them with something unique and compelling that connects with them as a human being.

In addition, he claims to be looking forward to Arbitron's Portable People Meter because it will not only show radio's continued relevance, but "just how engaged those 1 million or so listeners are, because the best thing we can provide to our advertisers is not just a body who's hearing a radio station, but someone who's engaged and connected and getting the message about what the coolest new product and service is. I believe radio is supposed to be 100% emotion, and we try to create that kind of bond here."

"Our goal is to have listeners feel about Kiss in such a way that they love it, but they can't articulate exactly why because it's not something that is logical to them—it's completely emotional. That's the kind of bond that doesn't evaporate. They don't love us for 10 in a row. They don't know why they love us, there's just something about it—they just do."

R&R

16



NICKELBACK

"ROCKSTAR"

R&R CHR/Top 40: 29 - 25 (+478)

R&R Hot AC: 16 - 13 (+244)

Mediabase Mainstream Top 40: 29* - 27* (+396)

Mediabase Hot AC: 17* - 13* (+260)

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WKRZ	WNCI	WKSS	WKFS	Sirius Hits		XM 20-20		

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KEVIN MICHAEL

"IT DON'T MAKE ANY DIFFERENCE"

COMING SOON



Zapoleon's 10-Year CHR/Top 40 Music Cycle: The Sequel

A Conversation Between Guy Zapoleon and Hal Rood, Partner/Executive VP Of Strategic Radio Solutions

It's common knowledge that consultant Guy Zapoleon discovered a 10-year CHR/top 40 music cycle that has repeated itself with regularity since the early 1960s. We found the phenomenon so fascinating that an entire session, featuring Zapoleon and Clear Channel/New York senior VP of programming Tom Poleman, was devoted to the subject at the 2006 R&R Convention in Dallas. ■ Now that we're nearly halfway through 2007, it seems appropos to take a deeper look, specifically, where is the format in the cycle now? And what can smart CHR/top 40 stations do to make the most out of the cycle? ■ To accomplish this goal, we eavesdropped with super-secret listening devices into a cafe where Zapoleon happened to be having a cycle conversation with Hal Rood, partner/executive VP of Strategic Radio Solutions, the strategic and brand-research company based in Seattle. Let's listen in . . . —Kevin Carter

Rood: Guy, you are the father of the music cycle in CHR, which really has stood the test of time. Explain what that cycle is.

Zapoleon: It's amazing how clear the pattern is. To understand the 10-year repeating Zapoleon music cycle, you first have to embrace the concept that when top 40 is healthy, there is a fairly equal balance of pop, R&B and rock. It's driven by leading-edge listeners who adopt what's hot today—but what's hot today is yesterday's news in a few years. Little sister never embraces what big sister or—heaven forbid—mom is into, and so the cycle repeats as each generation demands its own style of music, even if it's still a form of pop, rock or R&B. The cycle is made up of three periods that repeat about every 10 years.

First there's the "rebirth" period, where the three key music styles—pop, rock and R&B—are all pop in nature, compatible and can all be played on the same radio station. The top 40 format has always been about a musical variety of hits, which means big ratings. The key component, the glue, if you will, is pure pop music. The end of this cycle happens when much of the pure pop music disappears—whether it's New Kids on the Block of the late '80s or a more current Backstreet Boys.

As radio moves into the "extremes" period, urban and rock styles become more edgy and thus incompatible and difficult to play on the same station as pop music. Mainstream radio then has to make a choice as to whether it wants to lean rock

or urban. Top 40 chases listeners away during this period and many of these listeners gravitate toward country and niche formats like hot AC.

The third and final chapter of the cycle is the "doldrums." Remember back to 1990, 1980, 1970—that's when the Carpenters hit big—and even 1960: Hit music stations who wanted their adults back had to soften up their sound. The doldrums are a time when stations attract back adult listeners. In the most recent complete cycle, the doldrums phase was delayed until 2004 because the rebirth of pure pop came at the end of the '90s, instead of in the middle of the decade as it had for the past 40 years.

In 2004, radio had its most balanced doldrums phase because operators were content with top 40's circling the wagons to protect their 12-24 base, versus younger-appeal urban and rock. They did not soften up the music to win back adult listeners. Programmers were allowed to keep the rock and urban edges, play the normal slew of pop and not move to the super adult ballads that were being produced during the doldrums by pop artists. As a result, top 40 remained a lot healthier in 2004-2006 than it had in previous doldrums periods.

Rood: What is the state of the CHR format right now?

Zapoleon: Mainstream top 40s have been quite successful over the past few years since we hit the rebirth stage. CHR as a format is in a very healthy state where its three key music styles are all pop



'If a station's ambassador level is at the low end, say 20%-30%, they are in serious danger of a ratings fall when the extremes or doldrums cycle hits.'

—Hal Rood

in nature, compatible and can all be played on the same radio station.

Rood: That balance gives CHR a great pop "center lane" on the highway, which is why stations have such good 25-34 numbers. This is so important, because it gives the format a chance to be competitive 12+. As a result, hot AC is getting squeezed a bit between CHR and mainstream AC. Look at your client in New York, Z100 [WHTZ]. They are No. 2 among all 12+ females. Some owners are seeing the strength of CHR ratings right now and are flipping into the format, but we are cautioning them that they need to be in the format for the long haul and be prepared for when CHR is not in this strong phase. What part of the cycle comes next?

Zapoleon: Next, we're poised for the extremes, where ratings begin to slide for CHR, and then the doldrums, where the format really struggles.

Continued on page 20

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7/13	Portland, OR	8/14	Knoxville, TN
7/14	Seattle, WA	8/15	Nashville, TN
7/20	Minneapolis, MN	8/17	Birmingham, AL
7/21	Chicago, IL	8/18	Atlanta, GA
7/22	Indianapolis, IN	8/19	Charleston, SC
7/24	St. Louis, MO	8/21	Jacksonville, FL
7/25	Cincinnati, OH	8/22	St. Petersburg, FL
7/27	Detroit, MI	8/24	Ft. Lauderdale, FL
7/29	Cleveland, OH	8/25	Orlando, FL
7/31	New York, NY	8/26	Tallahassee, FL
8/1	Philadelphia, PA	8/28	New Orleans, LA
8/3	Boston, MA	8/29	Houston, TX
8/5	Portland, ME	8/31	Austin, TX
8/7	Towson, MD	9/1	Dallas, TX
8/8	Falls Church, VA		



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CHR/TOP 40 SPECIAL

Continued from page 18

Rood: The key in these phases is not to misuse your research. When music cycles are great, there is a lot of great music inventory to play and you almost can't go wrong. In the extremes phase, you can't simply pull a best-to-worst ranker in your music research and throw it on the air. Think strategically and know what styles can help balance out your station.

Zapoleon: A station needs to carefully select which hits to invest spins in, and when. It is critical in the extremes and doldrums phases. Preparing for these phases of the music cycle for CHR is no different than what they should always be doing, which is all about doing the "three M's" brilliantly—music, mornings and marketing—because unless the station is brand-new and doing a hot format, it just can't exist on music alone.

As Tom Poleman and I pointed out about CHR in the R&R panel on cycles last year, when done correctly, there's no other music format that is more exciting, more mass appeal, able to play stronger music, more reflective of pop culture, able to combine all of the hottest music styles and able to stay as unpredictable. There is never a song you can't play. So as a programmer, react properly to the rebirth, extremes and doldrums of the cycle and company heads should support their managers with the tools and money to do the three M's right. Listeners under 30 and teens are growing up without radio being the "constant companion" it was to people over 40 when they were young.

Rood: What we're finding in our Brand DNA Studies is that only about 20%-40% of a station's P1s are what we call "brand ambassadors." These are the ones who are your "viral carriers." The truly great CHRs like Z100 have brand ambassador levels even higher than that. If a station's ambassador level is at the low end, say 20%-30%, they are in serious danger of a ratings fall when the extremes or doldrums cycle hits. Now is the time to begin preparing an insulator for the extremes, which is the other brand pillars of the station, such as the morning show.

Zapoleon: If all of your M's are strong going into the weaker CHR phases, the station will be in excellent shape going into the extremes and doldrums phases.

Rood: If a show is underperforming, have a sense of urgency to experiment and add the missing pieces—now—to make your morning show great while this CHR music cycle is so strong. There is a new study from BBDO Worldwide illustrating that by injecting your brand into the rituals that define humans, your station weaves itself more into the fabric of their daily lives. "Preparing for battle"—getting ready for work—is one of those rituals. Is your morning show really embedding itself into the listeners' morning ritual? Starbucks has become an emotional part of the "feasting" ritual.

Here's why a station's morning show or other destination points are critical: The study shows

that 89% of consumers rely on the same brands for these sequenced rituals and 75% become irritated when their sequence is interrupted or their brand changes. Music cycles change, but morning shows can create a constancy. What else can a CHR operator do to strengthen the brand before the weak periods of the cycle hit?

Zapoleon: The most important thing radio operators can do is reinvest in finding the great air talent of tomorrow for their radio stations, because without them, terrestrial radio will not survive. Secondly, radio needs to invest in finding creative programming and marketing people. Third, it needs to develop an Internet programming team to develop a seamless Internet connection with its audio component, terrestrial radio, because the future of terrestrial radio might just be the audio companion to their visual/audio component on the Web.

Radio needs to be all about embracing the Internet in whatever way possible, utilizing something along the lines of [music purchase recommendation engine] TuneGenie.com, which is on a lot of great radio stations' Web sites. This is good example of how to make the Internet a huge part of your radio station.

Rood: Some stations are on their way to becoming their city's music and entertainment portal. What broadcasters are leading the way?

Zapoleon: Credit Z100's Tom Poleman for having the vision to hire an expert on teens and Internet content to help make an already excellent Web site, Z100.com, even better. Zena Burns from Teen People is online program director for the entire Clear Channel cluster in New York as well as Clear Channel content for the chain.

Emmis Communications [chairman] Jeff Smulyan, [radio division president] Rick Cummings, [radio division VP] Val Maki and [radio division VP of programming] Jimmy Steal have been devoted to making Power106.com a great musical destination for their listeners with great musical content and an integrated iTunes store. With 12 iTunes stores on Emmis Web sites, Emmis trails only Yahoo Music as the No. 2 sales affiliate at iTunes.

Rood: Americans spend half of their free time online. And half of that time is spent accessing activities relating to entertainment and communication. Ready or not, this is our world and this is radio's competitive environment.

Before your entire 10-year music cycle repeats again, media will converge and the truly great stations will be the leading local entertainment brands. It won't matter how listeners are hearing you as long as they are using you. We're doing research into how relevant a station's Web content is. Radio is still the favorite medium for people to use while multitasking, and people are multitasking more than ever. That plays right into radio's hands.

Listeners are [instant messaging] or texting their friends while listening to the radio. Offer listeners the chance to generate their own content on your site; encourage them to create fun video spots for the station. We're only at the beginning

'When done correctly, there's no other music format that is more exciting, more mass appeal, able to play stronger music, more reflective of pop culture, able to combine all of the hottest music styles and able to stay as unpredictable.'

—Guy Zapoleon

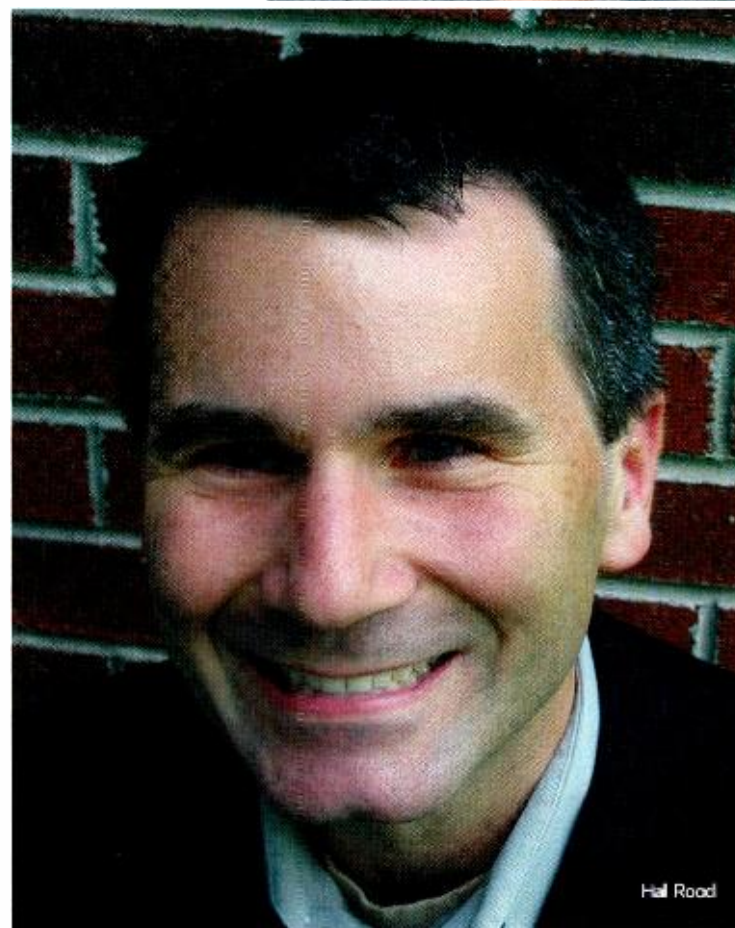
of the viral marketing stage. In a year or two, we won't be calling this "viral marketing," we'll be calling it entertainment branding. It will be mainstream, like MySpace or Facebook.

Database and permission marketing is still an underdeveloped activity. Some stations do a better job than others, but CHRs need to develop deeper relationships with listeners by giving them relevant, meaningful rewards for being a station VIP. All of our research shows that a deeper investment of time is needed here. It really will pay off.

Zapoleon: It may be the best time for CHR in many decades with America's No. 1 TV show, "American Idol," giving new meaning to mass appeal and giving No. 1 exposure to the world's hottest pop artists as well. The show is also creating the next generation of pop superstars. **R&R**



Guy Zapoleon



Hal Rood

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"As such, the lanky Mika would seem to be the perfect pop star — without alteration."

—Miami Herald

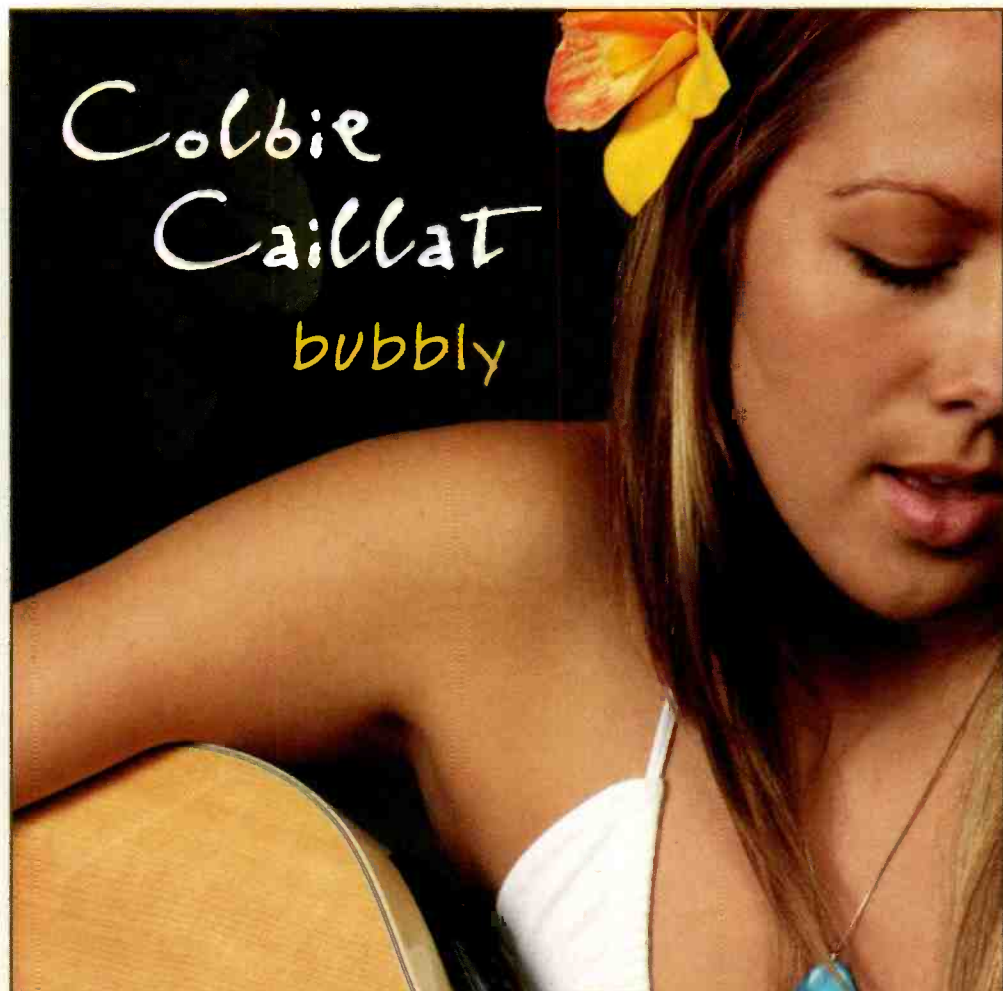
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Top 40's 30 Under 30

Guys That Make Us Feel Better About The Future Of The Biz

By Kevin Carter

The folks at Edison Media Research have assembled an extensive list of programmers and air talent who they feel a) really seem to have a clue, and b) just happen to be younger than 30 years old. Edison Media Research VP of music and programming Sean Ross says the concept of a "30 Under 30" list, modeled after similar lists of civic and entertainment industry leaders, had been on his mind for a while, but the final impetus was when Edison founder/president Larry Rosin returned from a research presentation where he, at age 44, was the youngest person in the room. ■ Rosin has long been a proponent of aggressively reaching out to radio's next generation of listeners, and particularly of targeting stations' HD multicast streams more specifically toward younger listeners. And while being older than 30 doesn't automatically take you out of the mind-set of younger listeners, more aggressive recruitment of younger programming talent can only help in understanding those listeners' needs. ■ For the purposes of this special CHR/top 40-themed feature, we have taken the liberty of spotlighting seven of the 30 who happen to be working in our favorite format. Sure, reading this list may cause many of us to feel as old as, well, Marconi, but at the same time, after reading about the passion that drives these unique individuals, it fills us with the powerful sense of hope and optimism that we are indeed leaving the continued care and feeding of our industry in the hands of people who just may serve as a saving grace for everyone involved.

Tommy Chuck

PD, WFLZ/Tampa

Tommy Chuck's fate was sealed when he was born—and he doesn't seem to mind: "I was one of the lucky ones born into a radio family, where my dad and my uncle, who's my dad's brother-in-law, are both career radio guys," he says. Chuck's dad is still OM and his uncle GM of WEMB in his hometown of Erwin, Tenn., where he got his first radio taste at the tender age of 7. "I did my first board shift that summer," he says, remembering how he rode shotgun on a St. Louis Cardinals broadcast.

Chuck even recalls the exact moment that the radio bug bit him: "I came back from a commercial break into the game, and the late Jack Buck, the legendary voice of the Cardinals, gave the score and suddenly said, 'We'll pause for 10 seconds for station identification.' The cart hadn't recued, so I hit stop, pulled it out, threw the legal ID in, hit play and got it on. I remember Dad called into the studio and said, 'Wow, that was good.' So I felt really good about myself and

thought, 'Maybe I could do this.' "

Shortly thereafter, Chuck's relatives began paying him to work at the station when he was 15, providing stats on the local high school football games. He then landed his own weekend shift along with running "The Rick Dees Weekly Top 40." When he knew he'd been accepted to the University of Tennessee, Chuck interviewed at nearby hot AC WTXM/Knoxville and landed the night gig. "They allowed me to wait out the month until high school was over," he says. "The day I graduated, I moved to Knoxville and started my radio career."

Despite his family ties, Chuck wanted to make his own way. He worked full-time while juggling college classes, earning his way up to APD/afternoon host within a year-and-a-half at WTXM. Possibly setting the record for youngest PD ever, he scored his first programming gig—at WVSR/Charleston, W.Va.—at 19. After four months, he got the call to run WKXJ/Chattanooga, Tenn.

"I'll always be thankful to Clay Hunnicutt and Sammy George for giving me the opportunity to be a Clear Channel PD—I had just

'The stars just aligned for me. Not a day goes by that I don't walk in the office, realize where I am and think, "Wow, how the heck did this happen?"'

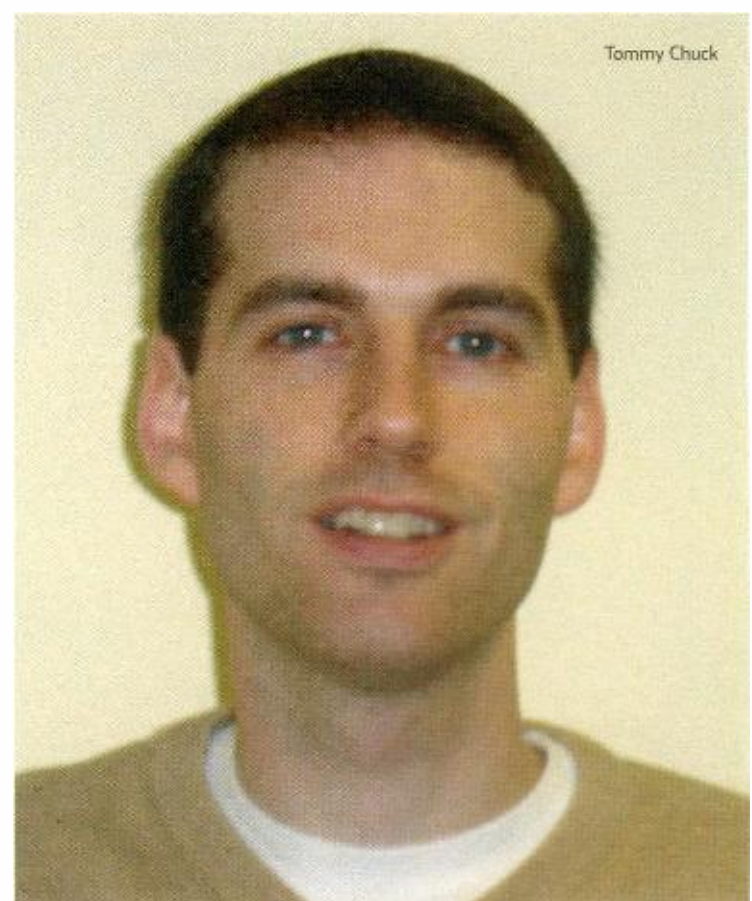
—Tommy Chuck

turned 20," he says. After three years in Chattanooga, he moved up to WQEN/Birmingham for two years, then got the call to make the rocket-propelled jump to the big leagues: WXXL (XL106.7)/Orlando in February 2006. A scant nine months later, he transferred an hour west to his current gig: PD of legendary WFLZ/Tampa. And he's only 26 years old.

"I've really been in the right place at the right time," he says. "The stars just aligned for me, and there's not a day that goes by for me that I don't walk in the office and realize where I am and think, 'Wow, how the heck did this happen?'"

And things get even weirder when you factor in that current XL106.7 PD Michael Bryan is Chuck's best friend. They grew up in adjoining Tennessee towns and lived nearly identical radio lives: "I lived in Erwin, and my dad ran the little AM station. Michael lived in Greenville, Tenn., and his dad ran the little AM station there," Chuck says. Their lives continue to be intertwined, as they are now both being honored by Edison for the same 30 Under 30 recognition. "It's really awesome," Chuck says of his long history with Bryan. "We're best friends, we talk every day, and it's really cool."

Continued on page 24



Tommy Chuck

TIMBALAND

THE WAY I ARE

feat. Keri Hilson



D 36 - 27 Top 40
#3 Greatest Gainer +757
28 (+374) Rhythmic



Lifeline

first time



R&R CHR/Top 40: Debut 39

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On Tour w th **Goo Goo Dolls**
Now - September 2



Continued from page 22

Michael Bryan

PD, WXXL (XL106.7)/Orlando

Talk about your scary parallel lives. As Tommy Chuck just explained, Michael Bryan's dad was also a small-market owner/GM/PD/general sales manager of an AM station in Tennessee and a young Bryan ran around the station while his dad was working. "I still have carts of me on commercials with him when I was 6. If he needed a kid, I was there," Bryan says. "My dad was the first one to introduce me to radio and is still my biggest inspiration. I talk to him all the time about stuff that's going on, and he gives me advice."

Officially, though, Bryan didn't start until he was 14. It was back in the heady days when you actually needed an FCC license, and you couldn't get one until you were 14 years old. "I was literally training on the air the first day I turned 14," he says. "I ran everything at my dad's station from Sunday morning gospel preachers to a Sunday night bluegrass show, all kinds of crazy shows."

Despite that Bryan and Chuck grew up in neighboring towns and share the same basic back story, they didn't meet until high school. "We were on competing stations. I was doing weekends on WAEZ/Johnson City, and he was on weekends across the street on WXIS," Bryan says. "Tommy was the one who reached out. He heard me on the air one day and said, 'Dude, you sound pretty good, we should talk sometime.'"

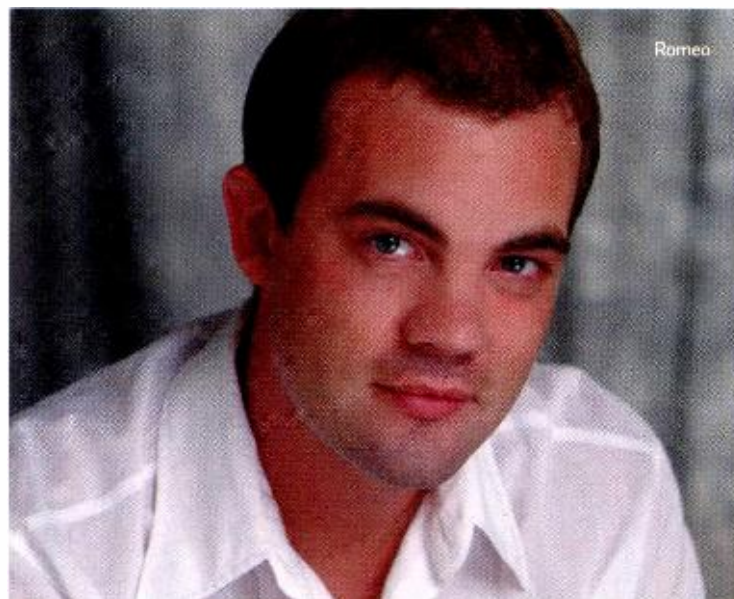
While in college at East Tennessee State University, where he received a broadcast management degree, Bryan did part-time at a little AM station, WJCW, running the board for Atlanta

Braves games. "Throughout college, I was sending out tapes. The first PD who ever gave me feedback was Mike Edwards, who is still the PD at WSSX/Charleston, S.C. I'll never forget that he gave me feedback when I was in college," he says.

Bill Catcher gave Bryan his first big-market shot: nights at then-Cumulus-owned hot AC WRQQ/Nashville. "Literally, the day I graduated, I got in the car and drove to Nashville and started the next Monday," he says. After three or four months, Don London called him to do middays at WNVZ (Z104)/Norfolk.

A few years later, Bryan moved south to WEZB (B97)/New Orleans, where he was APD/imaging director under John Roberts. "John really taught me how to be a PD. He's still a good friend and mentor," he says. Roberts got him prepared for his first PD gig: WOZN (the Zone)/Greensboro, which he later flipped to adult hits as WSMW (Simon 98.7). After two years there, Bryan was seasoned enough to return to Z104, this time as PD.

A year-and-a-half later, Bryan's path with his best pal Chuck intersected yet again: He found out Chuck was leaving XL106.7 for WFLZ. "Because of our connection, he was able to get my name on the shortlist, then I finagled these crazy people into hiring me," he says with a laugh. "I have a lot of really smart people who've put up with me asking a ridiculous amount of questions over the years, from Don London to Bill Catcher to John Roberts to Bryan Douglas in Greensboro, and I've got more smart people here," he says. "I definitely want to grow with Clear Channel. I've got a terrific OM here, Chris Kampmeier, and a great GM who's also the [regional] VP for a bunch of markets, Linda Byrd."



Romeo

'Tom Poleman called and asked me, "What's your view? What are you looking at right now?" I said, "I'm looking at the ghetto in Detroit," and he responded, "How would you like to broaden your view?"'

—Romeo

Romeo

MD/Night Host, WHTZ (Z100)/New York

Romeo's impetus to get into radio came from one of the masters: Casey Kasem. In this case, Romeo grew up in the small, unrated burgh of Dubois (pronounced "do boys"), Pa., where there were only two local radio stations. "Every Sunday morning, it was tradition that my dad and I would wash all the family cars while listening to Casey Kasem," he says. A self-described obsessive-compulsive, Romeo went from collecting baseball cards to going to the record store to buy all the 45s he could. Naturally, that record collection was for the radio station he had in his basement.

"It was too easy: go to Radio Shack, buy a mixing board and a microphone and some headphones, and record everything on cassette," says Romeo, whose first real brush with the music biz came when he got a job at the local mall record store. This was when the multitasking owner/PD/GM/morning guy/sales manager of the local AOR station would shop for records because he didn't get label service. "I knew he was the owner of the radio station, so I'd be all helpful. I actually got a couple of records on the air. I remember I recommended the Gin Blossoms and the next day, I heard them on the radio, and I was like, 'Oh, my God, I did that.'"

After about six months of that routine, the guy finally asked Romeo when he was going to come work for him: "Tomorrow" was his response.

Romeo's career began in earnest in 1993, and he landed in six states in eight years, eventually winding up at WKQI/Detroit under Dom Theodore, where he was APD/night guy. "I was actually the interim PD for four months in between Tim Richards and Dom Theodore," he says. It was in Detroit where WHTZ (Z100)/New York OM Tom Poleman found him, since Poleman was making regular market visits as the brand manager at the time. "He'd never heard me on the air, which is funny because nights opened up at KHKS/Dallas, so I called Tom and said, 'I want to apply for this job, because I'm sick of the cold weather in Detroit,' and he told me to send him a package so he could hear my work,"

Continued on page 26

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Michael Bryan

Good Charlotte

I DON'T WANNA BE IN LOVE
(DANCE FLOOR ANTHEM)



IMPACTING TOP 40 ON 7/10

Couldn't Wait:

WXKS/Boston
XM Top 20 on 20
KRQQ/Tucson
KRUF/Shreveport
KSMB/Lafayette
WPST/Trenton
WKZL/Greensboro
WJBQ/Portland



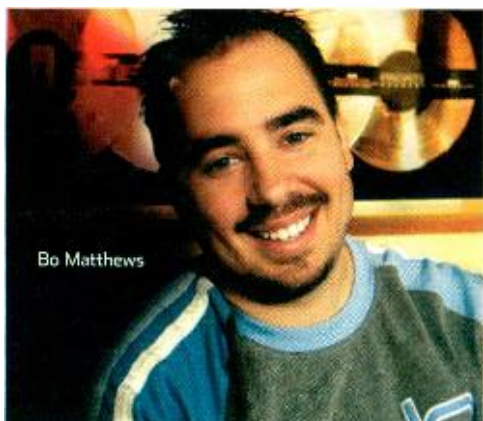
On Tour with Justin Timberlake

Continued from page 24

Romeo says. "He later called me back and said, 'I can't let you go to Dallas. I need you in New York.' So, naturally, I said, 'I love the cold weather.'"

Romeo added MD stripes when 10-year Z100 MD/afternoon guy Paul "Cubby" Bryant was named co-host of the syndicated "Wake Up With Whoopi."

Romeo describes that magical night when he first cracked the mic at Z100 as "simply incredible. It didn't help matters that here in Jersey City, across the Hudson River we have the most incredible view of New York City you'll ever see, and Tom has this little tradition that when he has a new jock, he walks them over to the window—and this is sunset in New York City—and he just says, 'There you go.' I remember I was driving home from a remote in Detroit when Tom called and officially told me I got the Z100 job. He asked me, 'What's your view? What are you looking at right now?' I said, 'I'm looking at the ghetto in Detroit,' and he responded, 'How would you like to broaden your view?'"



Bo Matthews

Bo Matthews

PD, WAKS and WMMS/Cleveland

"I have ADD on an accelerated level." And that, in a nutshell, explains how Bo Matthews can program two stations and run a whole slew of HD channels for Clear Channel's Format Lab at the same time. Would you believe that he was a theater dude and a speech team guy in high school? "Radio is like a cool way to still have a creative outlet without the 'theater guy' image, and it's a way to have fun and make a career out of it," he says.

Matthews' radio adventure began exactly where you would think: a Pizza Hut. He was working there and happened to wait on a DJ from a local radio station, then hit her up for an internship.

Matthews started out at rocker WNCI/Youngstown, Ohio, then moved over to a new rhythmic station called the Beat, where he quickly moved into the MD/afternoons slot. "I realized that in order to move up in this business fast, you need to move," he says. "This is one of the great apprenticeship businesses where you have to relocate in order to learn and grow." Taking his own advice, Matthews moved to sunny Fort Myers to work at a hot AC station—but when Clear Channel launched rhythmic WBTT (the Beat), he found himself the PD of a format with which he was already familiar.

"First book out of the gate, we were No. 1 18-34," he says. "It was huge, and I wish every one was that easy. Before long, they start asking you to take on more projects and responsibilities." Putting his ADD to good use, Matthews also took on oversight of the new "Real Radio" FM talker syndicated out of Orlando.

Shortly thereafter, Clear Channel summoned Matthews to Jacksonville to program the cluster's 18-34-targeted stations: CHR/top 40 WFKS (97.9 Kiss FM) and alternative WPLA (Planet Radio). It was a great gig, but his Ohio roots continued to call out. "The very next week, my GM Gail Austin called me into her office and said, 'You're never going to believe this, but WMMS/Cleveland is open, and I think you might have a shot at it.'"

Matthews happily returned to Cleveland to run the legendary Buzzard, then got the opportunity to add top 40 to his broadcast day a year ago when Dan Mason left WAKS (96.5 Kiss FM) for WHYI (Y100)/Miami. "It was always a goal of mine to get back to top 40," Matthews says, admitting that he learned the bulk of everything he knows from top 40 guru Dom Theodore, as well as Clear Channel senior VP of programming Marc Chase.

"I don't know what I'd do without two stations," Matthews says. "I'm also doing a whole bunch of HD products: I designed a couple children's and teen-programmed stations for our HD Format Lab, and my kids absolutely love them. The teen station is on in Cleveland and San Diego, and they're getting ready to market it in a couple of other places as well, so I'm excited.

"There are so many different things now with online and the HD format possibilities that give you a chance to go out and experiment and try new things and think differently," he says. "It's not always that we have that opportunity and chance to throw a bunch of things against the wall and see what sticks."

Kane

Morning Host, WIHT (Hot 99.5)/Washington

Kane is refreshingly honest when asked why he got into radio: "For the chicks," he says. "You play a song, they come to the station, they get impressed, you say 'Hi' to their friends, you get things. But I'm not going to lie to you about this; there were a couple of backfires in that plan."

Born and raised in Danbury, Conn., Kane's initial entry into radio was at WKCI (KC101) in New Haven, Conn., an hour away. KC101's PD at the time was Kid Kelly, who gave Kane his first official radio-related task—a "brush with greatness," as it were: painting the office of then-morning guy and now Premiere and CNN host Glenn Beck. "Beck was moving offices and, for some reason, felt compelled to have his office painted pink, so my first day, I got to meet Mr. Beck and painted his office," Kane says. "The color was like power pig pink, not salmon. It was obnoxious."

Like most who would do anything to get into radio, Kane loved just hanging around the build-

'This is one of the great apprenticeship businesses where you have to relocate in order to learn and grow.'

—Bo Matthews

ing. "I was 16, and I wasn't getting school credit. It was just something I wanted to do because I loved listening to Kid specifically. I'd call and prank him and when I got the internship, I'd drive an hour each way from school," he says. "It was probably the most exciting thing that ever happened to me."

Kane landed his first on-air gig at the Syracuse University station, WJPZ (Z89), which lasted only a short time before he got kicked off for saying "ass," so he crossed the street to "real" commercial radio at Cox CHR/top 40 WYYY (Y94) and got a job working for Alan Furst. "Alan told me, 'I can't tell you why, but I'd like to hire you for overnights and weekends,'" Kane recalls. "I did that for a couple of months and I was coming back from summer break when Cox flipped WWHT from country to top 40 as Hot 107.9, and they hired me for late nights over there."

He later moved up to nights, then heard about a night opening at Jacor's legendary Power Pig, WFLZ/Tampa. BJ Harris and Dom Theodore flew him down to audition. Then in a bizarre twist of fate, Cox just happened to be having its GM meetings in Tampa on the very same weekend Kane was doing his on-air audition at WFLZ. "I guess they told their GMs to listen to 'FLZ to hear what a good top 40 sounds like," Kane says. "While I was auditioning, I got an interesting call from my PD in Syracuse, Ed Lacombe, asking if I was really home in Connecticut with my family. I knew right then that I was at a crossroads where I was either a) going to get fired from radio, or b) I was going to get hired at 'FLZ. Thank God, I got hired at 'FLZ. I was so lucky. Looking back,

Continued on page 28



Kane



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Sunday nights
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IN STORES JULY 10



Kevin.Kertes@newline.com

Continued from page 26

I realized I skirted death a number of times.”

After three years in afternoons at 'FLZ, Kane was presented with an opportunity in October 2006 when he was invited to follow his last Tampa PD, Jeff Kapugi, to Washington, D.C., to do mornings at WIHT (Hot 99.5). “No one can prepare you for doing a full-blown morning show,” he says. “It really is trial by fire and I’ve learned a lot, and I still have a lot to learn. I realize I’m in way over my head, and there have been a couple of times in my career when I’ve bitten off more than I can chew, but I had to try it. How do you say ‘No’ to that opportunity?”

Kane says a morning show is definitely not a job you can just clock in and punch out and be done. “You show prep for longer than you’re on the air,” he says. But it’s paying off: Kane has a great team on the show, and it’s all starting to jell. “Every jock gets that gut feeling when they know things are starting to sound right,” he says. “And we’ve been getting that feeling a lot lately.”

Matt Johnson

PD, WXKB/Fort Myers

Matt Johnson’s mom got him into radio, figuratively and literally. “When I was in second grade, we used to listen to WHEN/Syracuse together. We always listened to the radio at night because my dad was on the road all the time, and for some reason, we did that instead of watching TV,” he says. Johnson’s life changed forever after WHEN held a contest in which listeners won a week as the sidekick for night guy Phil Markert: Amazingly, Johnson’s mother won. “I didn’t get to go with her at the time, but I listened to her on the radio,” he says. “About a month later, my mom, who was the den mother of my Cub Scout troop, took us down there for a tour,” he says.

Like just about every other radio geek, Johnson had two tape recorders rigged up in his room and pretended he was on the air. “I’d say things like, ‘Here’s today’s lottery numbers,’ and then I’d drop some change into a mug for the lottery

sound effect,” he says.

Johnson later landed an internship at WHEN, then a sports/talk station, pulling audio cuts off the satellite and screening phones. Even before he got his feet wet, Johnson quickly faced the harsh realities of the radio industry: “I was there for about two months, then Cox bought the stations and fired everybody, including me.” The summer after he graduated from high school, he landed an internship—and was later named PD—at Syracuse University’s influential student-run station, WJPZ, where he met another one of Edison’s 30 Under 30, Kane.

Moving into commercial radio, Johnson got a gig on the morning show and as creative services director under Jason Kidd at WWHT (Hot 107.9)/Syracuse. “Jason really gave me my shot and taught me a lot,” he says. At 22, Johnson was hired in his first “real” PD gig at WDBT/Jackson, Miss. “That was like a whole other country and I hated it, so I was only there for 10 months,” he says. “Then I was at WDKF/Dayton, and now I’m here in Fort Myers, market 62, which is now the biggest two-book market in the country.”

Ensclosed at WXKB, Johnson finally got to work with a guy who not only schooled half the industry, but a number of the guys Johnson personally learned from: Jerry Clifton. “All the guys I’ve been around are Clifton guys, so it was great to have the opportunity to work directly with Jerry and Paige Nienaber. Those guys are insane,” he says with a laugh. “It’s a blast. We’ve got great resources with Beasley, and it’s a ton of fun.”

Buck Head

Morning Host, KKRZ (Z100)/Portland, Ore.

When asked how and why he got into radio, Buck Head’s immediate response is simple—and hilarious: “Pajamas and beer,” he answers without a moment’s hesitation. It seems that Mr. Head was working at the Fox TV affiliate in Tampa when he was assigned to do a story about “a local radio station. I just remember the jock sitting in his pajamas, drinking a beer and I thought, ‘That seems like more up my alley,’” he recalls. “I was about 17 years old and I worked my way up the ladder.” That mythical ladder included invites to have free pizza with the staff, then an internship, then a job in promotions, then cutting airchecks and screening calls. “I answered phones for Kane at WFLZ when I was 18 years old,” says Buck, who later landed a night gig of his own when BJ Harris launched Kiss-FM in Las Vegas.

His career took a mega-leap when, while still working in Vegas, he broke into Los Angeles via voice-tracking. “It was a big deal. Everyone said it was the end of radio when I did nights at Star [KYSR] from Vegas. But then L.A. wised up, pulled me out of Vegas and tracked me back there.” After spending a year-and-a-half in L.A., Buck was invited to rejoin his former WFLZ PD, Dom Theodore, who was now programming WKQI/Detroit. “Dom was a father figure to me,” Buck says. “He’s the one who taught me everything from running a board to radio espionage and the whole deal. I used to vacation with him



Buck Head

‘I just remember the jock sitting in his pajamas, drinking a beer and I thought, “That seems like more up my alley.”’

—Buck Head

in Detroit for Christmas because his parents were there, and he’d say to me, ‘One day, we’re going to do radio in this town together,’ and I had a great three years there working with him.”

Buck is approaching his fourth year in mornings at KKRZ (Z100)/Portland, Ore., a city that he describes as “the greatest secret alive.” Aply backed by a supportive management team that includes PD Brian Bridgman, Buck makes the magic happen every morning with co-host Brooke Fox; co-producer Dover, who’s covering while they look for a new executive producer; and audio producer Fanch. “We also have Dante the Virgin Booger-Picking Intern—you can’t have a whole show without one goofy name or goofy intern,” Buck says. “Dante is 21 years old and hadn’t lost his virginity when he started and he was constantly getting caught on the webcam picking his nose, so we just thought it was fitting to call him that. By the way, he has gotten laid since then, but he’s still called that.”

Despite the pretty trees and roses, Buck says Portland is still an extremely competitive market and it’s harder than it looks to corner a segment of the audience. “Portland’s this great market where you can really hone your skills,” he says. As one sign of his confidence and relative stability, Buck is buying his first house. “All of it is falling into place,” he says. “It’s not as scary as I thought it would be. It seems like it makes sense now, like I’m supposed to live here for a while.” **R&R**

Additional reporting by Keith Berman.

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Matt Johnson



2007 R&R INDUSTRY ACHIEVEMENT AWARDS

Celebrate excellence in the radio and record community by making your nominations for the 2007 R&R Industry Achievement Awards! Your recommendations will help the awards committee determine final nominations in each category. The winners will be announced at R&R Convention 2007, September 26-28 in Charlotte, NC.

HERE IS THE NOMINATION PROCESS:

1. Nominations are being accepted in the following formats only: CHR/Top 40, Rhythmic, Urban, Urban AC, Gospel, Country, Smooth Jazz, AC, Hot AC, Rock, Active Rock, Alternative, Latin Pop, Regional Mexican, Tropical, Oldies and Classic Rock.
2. Nominations should be based on the highest standards of industry excellence and professionalism.
3. Any commercial U.S.-licensed station is eligible for nomination.
4. Nominees must have been employed at the company for which they were nominated between June 1, 2006 - May 31, 2007.
5. You can nominate yourself, your co-workers and your station or record label.
6. Only one reply per person will be accepted. You must indicate your name and affiliation on the nomination form to qualify. All responses will remain confidential.
7. You do NOT have to make nominations in every category.
8. Please type or print legibly! Add additional pages if needed.
9. **Deadline: July 13, 2007.**

2007 R&R INDUSTRY ACHIEVEMENT AWARDS NOMINATION FORM

RADIO GROUP EXECUTIVE OF THE YEAR:
(Programming, sales or management at the group level)

Name: _____ Company: _____

RADIO INDUSTRY EXECUTIVE:
(Senior level manager at any company providing a product or service to radio)

Name: _____ Company: _____

MARKET MANAGER/GENERAL MANAGER OF THE YEAR:

Name: _____ Company or Station/Market: _____

PROMOTION/MARKETING DIRECTOR OF THE YEAR:

Name: _____ Company or Station/Market: _____

SYNDICATED PERSONALITY OF THE YEAR:

Name: _____ Program/Network: _____

RADIO STATION OF THE YEAR:

(For Latin formats, Oldies, Classic Rock, and Gospel, only one station may be nominated, regardless of market size. In all other formats, one station may be nominated for each market size.)

MARKETS 1-25 Calls: _____ Market: _____ Format: _____

MARKETS 26-100 Calls: _____ Market: _____ Format: _____

MARKETS 101+ Calls: _____ Market: _____ Format: _____

PROGRAM DIRECTOR OF THE YEAR:

Name: _____ Station/Market: _____ Format: _____

MUSIC DIRECTOR OF THE YEAR:

Name: _____ Station/Market: _____ Format: _____

PERSONALITY OR SHOW OF THE YEAR:

Name: _____ Station/Market: _____ Format: _____

RECORD LABEL OF THE YEAR:

SENIOR PROMOTION EXECUTIVE OF THE YEAR:
(Sr. VP or above)

Name: _____ Label: _____

PROMOTION EXECUTIVE OF THE YEAR:
(VP or Director level by format)

Name: _____ Label: _____

LOCAL PROMOTION EXECUTIVE OF THE YEAR:

Name: _____ Label/Market: _____

FILL IN BELOW TO VALIDATE NOMINATION

Your Name: _____

Title: _____

Station or Company: _____

Please mail, fax or e-mail to:

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Local is everything for acquisition-minded independent owners, but they confront the same technology hurdles and competitive threats as larger market operators

OUTSIDE THE CORPORATE BOX

Point's Surfer-Broadcaster Hearne Builds SoCal Empire By Jeffrey Yorke

John Hearne was born bitten with the entertainment and broadcasting bug. His fascination with the two industries was fostered as a youth growing up in Southern California where his father was a prominent attorney and pioneering entrepreneur in radio and TV broadcasting and TV production. From the 1940s until he retired in the late 1970s, Hearne's dad and his partner, Howard Tullis, bought and operated radio stations before progressively selling off their group.

Today, Hearne heads Point Broadcasting, a fast-growing 21-station group based in Santa Monica, Calif. It is a subsidiary of Hearne's much larger Point Enterprises Group of companies, which are engaged in media, entertainment, telecommunications, high-tech and composite materials and private-equity financing.

While radio was a big part of Hearne's genetic code, he was also lured away to other disciplines.

"I was actually far more interested in math and science—and surfing—at the time," Hearne says. "I had been accepted for a Ph.D. program in theoretical mathematics at Berkeley when I made an abrupt change in direction and went to law school at Stanford instead. Law school turned out to be both boring and demanding, which was a dreadful combination."

But he stuck with it on the notion that "it

might lead to something more interesting." Indeed it did. After finishing in 1973, he took off and spent the next few years doing odd jobs, surfing in Santa Cruz, Calif.; Mexico; and Central America, "and generally trying to figure out what in the world to do."

He landed a job in Washington, D.C., working for Jerry Courtney's law firm in 1977. Courtney specialized in mobile telecommunications and introduced Hearne to the precursors of cellular and wireless telecommunications. Less than a year later, he was recruited by Ben Fisher's law firm, then known as Fisher, Wayland, Cooper & Leader, which focused primarily on media, cable and satellite.

"It was the smartest move I ever made, as I had the great fortune to have Ben take me under his wing and become my mentor," Hearne says. "He led me into a career that finally clicked and opened a door to wonderful entrepreneurial opportunities." The pair focused on building the firm's wireless practice just as the technology shot to the moon.

But Hearne's entrepreneurial roots caught up with him and he moved back to Los Angeles, where he won licenses for his own cellular systems in rural areas, and obtained a cellular license "for a terrific rural market straddling Interstate 5 in Oregon." He put his every dollar into his cellular startup, Point Communications, arranged financing from Ericsson, put together a crew in Oregon, won various agreements with McCaw Cellular and put the first independently owned rural cellular system in the United States on the air in 1989. Within nine months, his company operating in the

black, Hearne was making money and needed to invest it.

"Radio broadcast values were in the doldrums in the early 1990s, and I knew something about the business, having grown up in it, so I formed Point Broadcasting Co. and bought a controlling interest along with Carl Goldman and Paul Rossilli in a couple of distressed stations in Ventura, Calif., and named that company Gold Coast Broadcasting." Gold Coast turned the stations around and kept

picking up stations in Ventura as opportunities arose.

Point next formed High Desert Broadcasting with Goldman and picked up stations in the Lancaster-Palmdale, Calif., area, which was in a full-blown recession at the time, Hearne recalls. But it is located in the center of the high-tech aerospace industry, and after the Sept. 11, 2001, terrorist attacks, its military-based economy boomed.

This spring, Point formed Rincon Broadcasting with veteran Southern California radio manager Roy Laughlin and is in the process of acquiring Clear Channel's stations in Santa Barbara. Hearne hopes that will give Point a solid position across the northern and western periphery of Los Angeles.

"We are entirely self-funded," Hearne says. "We have no external debt other than some minor real estate mortgages."

Hearne and Point have remained focused on stations in Southern California. "Media companies, particularly radio broadcast companies, are in a fully mature industry that is people-intensive, and under those circumstances, I prefer to know the markets firsthand and not be far away from them."

Hearne characterizes the company as "old school. Our philosophy is, 'Local, local, local.' Each market has its own management team and is run independently of the other, with oversight by our top executives Alvin Souder, Miles Sexton and Lisa Felix. I want broadcasters to be broadcasters. Virtually all of the day-to-day decision-making is delegated to our management teams," Hearne says.

Still an avid surfer who doesn't mind being described as a "surfer-broadcaster and entrepreneur," Hearne believes that online streaming, though not yet a profit center, "will become increasingly important" to radio. But he's not sold on HD radio, and Point Broadcasting has not signed up with iBiquity to broadcast in HD.

"Why do so? There are no receivers out there," he says. "Analog FM has much better sound in most circumstances than digital FM. Compression, digital artifacts and ping-ponging back and forth between digital and analog from terrain-induced signal variations are fatiguing to my ears."

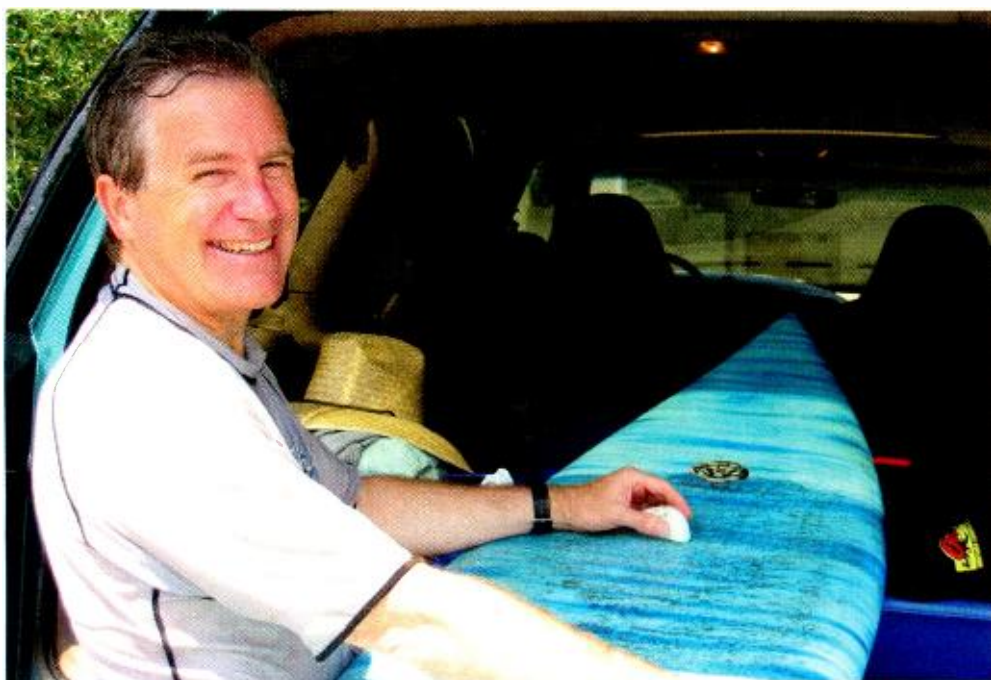
Hearne believes that "HD radio is fundamentally flawed, technically misconceived and will likely end up being an economic failure. The radio broadcast industry could have transitioned to digital using modern broadband techniques, but it never went in that direction. Using a proprietary technology instead of a royalty-free open standard also makes no sense to me. It's no way to build a mass market anytime soon."

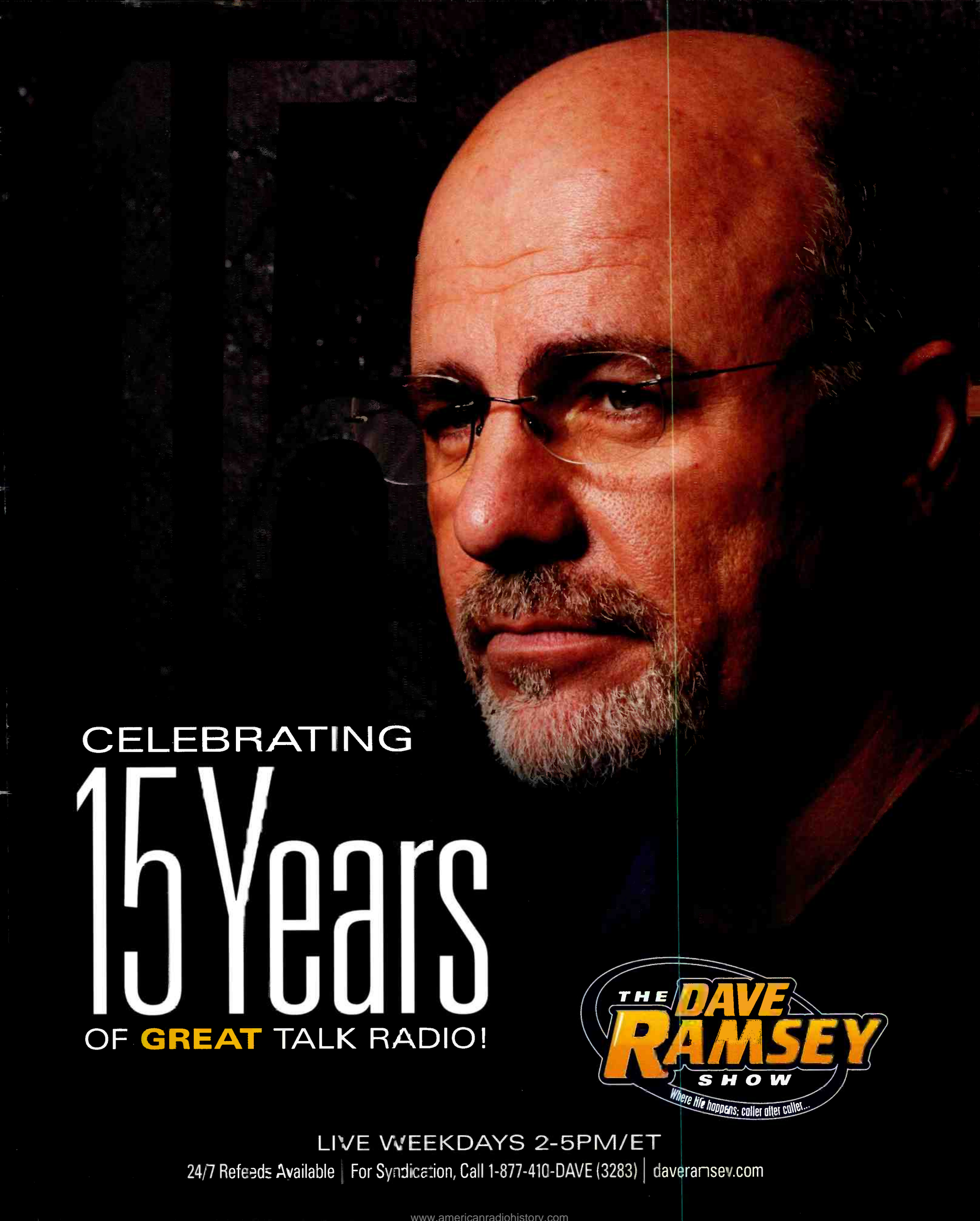
R&R

30

'I have a lot of confidence in our broadcast team, and I don't want to micromanage their day-to-day business or programming decisions. They are a lot better at it than I am.'

—John Hearne





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OUTSIDE THE CORPORATE BOX

Tim Pohlman: 'Delivering Local Benefits, Not Corporate Directives'

By Carol Archer

Following a highly successful run as VP/GM of smooth jazz KTWV (the Wave)/Los Angeles—during which he guided it to top 15 billing status among U.S. radio stations of all formats, according to BIA—Tim Pohlman and his family spent a year living in Italy.

Upon their return in 2005, Pohlman formed Riviera Broadcasting, whose properties include alternative KEDJ and rhythmic KKFR in Phoenix and smooth jazz KOAS and alternative KVG5 in Las Vegas.

In Pohlman's view, the climate for independent owners depends on the markets they are operating in, particularly in terms of size, competitive landscape and the heft of larger operators they are up against. Riviera's strategy is to be in top 50 high-growth markets west of the Rockies.

"So far that plan has worked out well for us, as both the Las Vegas and Phoenix radio markets have grown by double digits in the past several years, with Riviera's revenues up 10% in '06 over '05," Pohlman says, adding that May 2007 proved to be the group's most lucrative month to date.

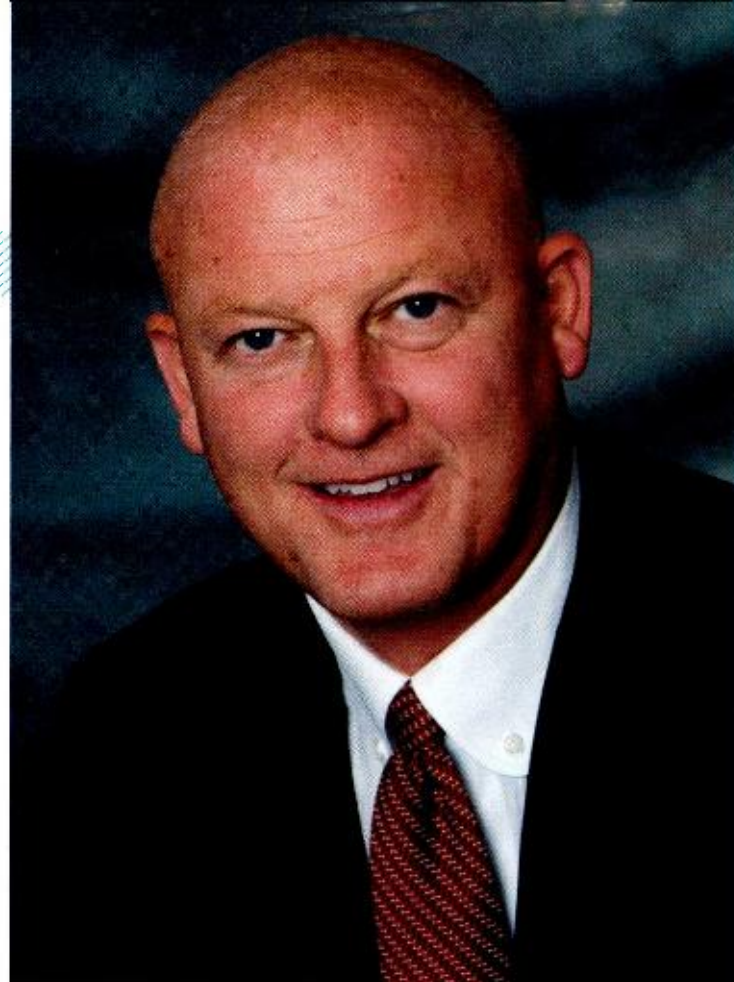
"We focus on the goal of delivering local benefits, not corporate directives," Pohlman says.

"Sales and community involvement are handled the same way: locally."

Pohlman outlines a number of distinct advantages to being independently owned, particularly a smaller group's ability to respond with agility and speed. "Historically, the most successful stations have been able to maneuver quickly through competitive attacks and advertiser changes," he says. "We can make moves that align with our strategic plan quickly at the local level.

"Our managers know that they can get answers quickly without long delays or multiple layers of corporate management," he adds. "And customers—business owners, media buyers and others—appreciate hearing 'thank you' from the owner. I make a lot of phone calls to thank advertisers for doing business with our stations."

Pohlman is bullish on the future of independent radio operators, pointing to many talented, successful CEOs and GMs who are disenchanted working in what he calls "the corporate box."



"They find the undifferentiated way they are treated distasteful and they are ready to be measured—and paid—for results they deliver to their company," Pohlman says. "Many are waiting for the right opportunity to acquire radio stations and that funding is readily available.

"This is a really good thing," he concludes. **R&R**

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Gary Burns: Fixing Radio's Broken Toys By Jeffrey Yorke

Gary Burns is "Mr. Fix-It" in the radio business. He roams the mid-Atlantic states in search of broken radio stations, buys them, makes necessary repairs to get them humming, enjoys the cash flow and sometimes sells them at a healthy profit. Operating under the flag of 3 Daughters Broadcasting, Burns has owned 13 stations during the nine years he's been in business for himself.

He now owns seven stations in Virginia and Tennessee, having just closed on a four-station transaction from Clear Channel.

Burns is a seasoned broadcaster who has done "about every job in radio except climb the tower. I have been on-air, in sales, sales manager, general manager, group manager, consultant and owner," he says.

He is also a star-finder of sorts. In the early '90s, while PD of then-Greater Media-owned WWRC-AM/Washington, he introduced a little-known Southern California-based talker/advice-giver named Laura Schlessinger. "Dr. Laura" had an audience on the West Coast but was an unknown entity in the East. Burns gambled and convinced friends and colleagues that she could draw an audience.

Almost overnight she was a hit and Burns found himself struggling to keep her on his station as crosstown programmers wrestled for syndication rights.

He had similar success with former Reagan White House staffer Col. Oliver North, whom Burns groomed for afternoon drive before the former Marine was launched into syndication by

Salem Communications Network. Burns also handled syndication for Dr. Gabe Mirkin, a Washington, D.C.-based sports-medicine, health and fitness medical doctor and helped align Mirkin with several hundred radio stations in the United States and Canada.

But Burns had the itch to bring an ailing station back to health and ultimately struck out on his own. "In 1998 I had the urge to do something for myself and purchased a radio station in Lynchburg, Va.," he says. He bought news/talk

WLNI-FM and fixed it, turn-

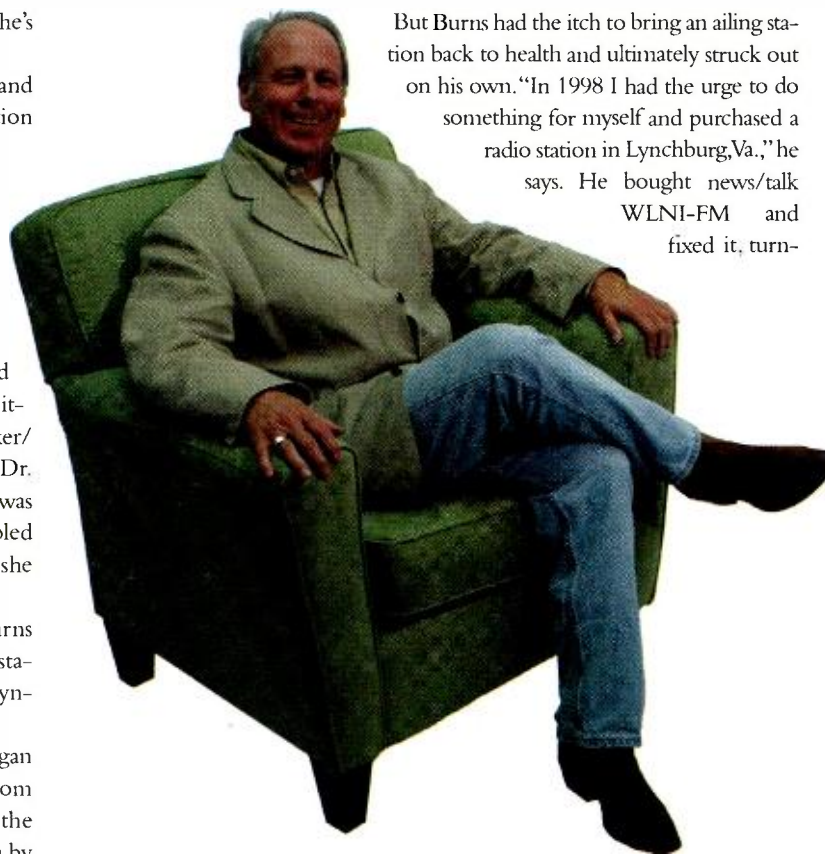
ing it into a revenue generator. Burns used the cash flow to fund the acquisition of stations in nearby Roanoke and, later, stations in North Carolina. He sold WLNI-FM in 2005.

"I have had considerable experience with startups and turnarounds," Burns says. "I look for broken radio stations in good markets or radio stations that have to be sold for a specific situation, like a death of the owner or an investor punching an operator's ticket or in the case of my current project, a situation where a group owner has to divest a station because they are over the market limit."

Then Burns weaves himself into the market. "Being local is everything. I join the local chambers and get out and meet advertisers, consumers, listeners and community leaders," he says.

How does he fund his company's growth? "I have used owner financing, boutique lenders like Textron when they were making broadcast loans, cash and—now that I have a pretty good track record—my local community bank has been very helpful."

Looking forward, Burns says, "Streaming and HD will become very important. With my current project I have used a group of people to construct the format online. My imaging guy is in L.A., my consultant is in Texas, I am using a production guy in the Northwest, talent in Pittsburgh and a coordinator in Virginia. We have had the station streaming for several weeks and will launch it in Chattanooga [Tenn.] . . . Then we will hire the people to work on the airstaff and work locally in the market." **R&R**





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Amador Bustos: Delivering Low-Cost, Big-City Programming To Small Markets By Jackie Madrigal

Launched in 2004 with three AM stations in Portland, Ore., and KTTA-FM/Sacramento, Bustos Media today owns 25 radio stations—16 FMs and nine AMs in 10 markets. In addition, the company operates Azteca América TV affiliates in Milwaukee and Sacramento and a TV station in Salt Lake City that carries independent music videos in support of the radio station in the market.

Bustos also syndicates its four music formats:



regional Mexican La Gran D, young regional Mexican Ke-Buena, pop Magia and Mexican oldies La Bonita.

The company's growth strategy, president/CEO Amador Bustos says, is not unique, but it is effective. That strategy is to "produce great-sounding, big-city programming and deliver it to small and midsize markets at the lowest possible cost."

While the Latin radio industry's biggest advantages are its growth potential and that advertisers can garner greater reach and frequency for less cost, Bustos believes there is still work to be done.

"The number of advertisers knowledgeable of this fact is growing every year, but there is still a vast ocean separating us from the total number of radio advertisers," he says. "We still have a lot of work to do, a lot of ground to cover to bridge the parity gap."

The ever-growing entry of general-market stations into Spanish-language broadcasting is the Latin radio industry's biggest challenge, Bustos says. Yet, he continues, "their entry is of great benefit for Spanish-language broadcasting in general and the Hispanic audience in particular." And although none of the Hispanic operators likes the additional competition from bigger and better capitalized

general-market radio groups, their entry, he says, "is a testimonial of our market's long-term viability and will give our industry greater per-spot value."

As an independently owned radio company, capital sources are more scarce and expensive, Bustos says. "We can either build a small company with borrowed money with the help of a few friends and family, or we can build a larger broadcasting company with more expensive institutional private equity capital. No matter how one slices it, our sources of capital will be more limited than those of a publicly traded company."

Nonetheless—and despite its meteoric growth during the last 15 years—Spanish-language radio still has a great deal of upside, Bustos says, "for the entrepreneurs who build these companies, for the investors who have faith in our market and for the advertisers who use this vibrant medium."

As for the future of Bustos Media, its CEO says that in the next two years, the company intends to acquire 20 more radio stations. "We will add some in our current markets, but we also plan to grow the number of markets we operate in," Bustos says. R&R

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Steve Newberry: Trial And Error Leads To Steady Growth For Kentucky Broadcaster By Carol Archer

Commonwealth Broadcasting

president/CEO Steve Newberry got into radio at the age of 14. It was during his senior year in college at age 21 that a small-market station, 1,000-watt daytimer WSMJ, became available for \$135,000. It became the first radio station he ever bought.

"It wasn't wealth," he says, "but a passion for radio and a business plan." He still lives and works in his hometown, Glasgow, Ken.

By 1996, Newberry owned four stations when he was approached by a group of investors and formed Commonwealth. The group now owns 21 stations and one LMA in four regional clusters, all in Kentucky. Its largest market is Bowling Green, Arbitron-ranked at No. 208, where Commonwealth CHR/top 40 WPTQ finished No. 4 12+ in the fall 2006 Arbitron survey. Many of the group's other stations are in unrated markets.

Business is pretty good, Newberry says, and because smaller markets are not dependent on national business, Commonwealth's growth has been steadier than for many groups in larger markets. He notes that the model of retail sales in smaller markets has changed through the years, as big-box national outlets have toppled Main Street businesses.

"You have to be more business-to-business," he says.

In spite of increasing competition in the small communities, Newberry sees a great opportunity to build and develop strong brands.

"We have to recognize that the delivery plat-

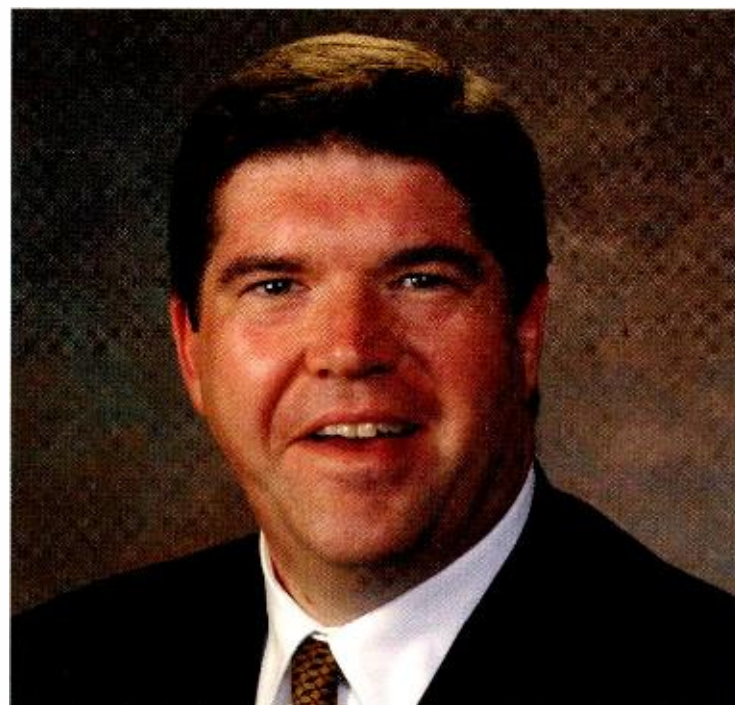
forms are changing and that is the challenge and a major concern for me right now," he says. "It's all about brand extension. As I told programming folks on our rock station recently, we have to move from being a station that plays rock music to a station that is a gathering place or community location for people that love rock'n'roll. It's not just a one-way audio experience anymore.

"The challenge for an independent operator is developing a strategy that works, but I don't have a layer of corporate development or a huge community of other stations in my group that I can share success stories or avoid pitfalls with. We have to do a lot of trial and error on our own."

Newberry suggests that small-town radio works because it provides credibility, which must be maintained for it to enjoy good standing in local communities. "If you violate that trust, it can penalize you," he says. But in Glasgow, Newberry says his stations broadcast high school basketball and football games. "It's such a fiber of the community. We do the Christmas parade broadcast. We're covering one of our community festivals . . . I'm doing play-by-play for 4- and 5-year-old kids at a T-ball remote to recognize the little guys," he adds.

While acknowledging the difference between small- and large-market radio, Newberry says the latter has had a positive spillover on the former. "There are a lot of great broadcasters that work for large corporations," he says. "I don't have quarter-to-quarter pressures and I can chart my

own course, but the buck stops with me, just like accountability stops with me. The rise of large groups has made it easier for me to get financing for my properties because of the visibility and legitimacy of those groups. A lot of analysts are coming to realize that radio is a relationships industry and paramount is building, strengthening and deepening that relationship every day." R&R





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Washington Post Radio: Looking For An Edge

'We are heading in the right direction. We get another trend like this and I think we are going to make it.'

—Jim Farley

Jeffrey Yorke
 JYorke@RadioandRecords.com

Washington Post Radio launched 15 months ago with the promise of giving listeners rare insight into “the story behind the story” that appears in one of the world’s best-known and read daily newspapers. ■ WTWP “is going to be NPR on steroids,” Bonneville International VP of news and programming Jim Farley promised in March 2006 when the seasoned broadcast operation agreed to convert its wildly successful news WTOP signal at 1500 AM to WTWP: Washington Post Radio, “Information for Life.” The station is also heard in the heavily populated Northern Virginia suburbs on 107.7 FM.

But an overnight commercial success it isn’t. In a blistering, 644-word story in the June 7 edition of The Washington Post, veteran media reporter Paul Farhi offered a detailed account of the air’s failure to be more than an electronic trickle. “Faced with continuing financial losses and stubbornly low ratings,” the newspaper and the broadcaster “are reassessing programming on the sta-

tion,” Farhi reported.

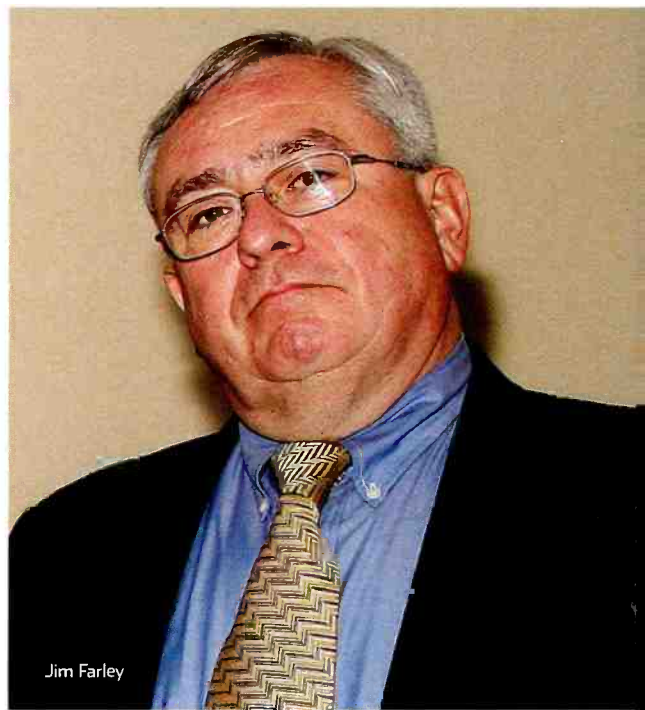
The account also said, “WTWP has struggled to attract listeners since its inception,” noting how it has yet to crack a 1 share in any Arbitron quarterly survey, and that “the station continues to lose money.”

The story, which caused at least one advertiser to immediately cancel his ad campaign, has ruffled the feathers of some on-air and sales staff who knocked Farhi because he failed to consider and include the most recent April Arbitrends.

But the immediate problem is the negative ink Washington Post Radio is getting. Tony Kornheiser, the columnist for the paper’s sports and style sections who has evolved into a local and national radio/TV legend, came unglued over the report.

“Unbelievably overplayed,” Kornheiser ranted during his mid-morning, two-hour show on WTWP. “Paul Farhi had a need to take a meat

Continued on page 38



Jim Farley

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Continued from page 36

cleaver to his employer. Everyone at every newspaper does this. They have the need to show we aren't in the tank for our employer."

Some Washington Post Radio anchors have accused the paper's reporters of acting aloof on the air, refusing to talk beyond the facts they know about stories they've written and refusing to give their own personal perspectives or make the on-air presentation livelier than the printed article.

The public beatings about the station aren't just in the Post. The day before Farhi's piece appeared, Erik Wemple in the Washington City Paper noted that Washington Post Radio "struggles to brand itself" and that its reporters are reluctant "to stray beyond the straight reporting expected from seasoned journalists."

A few days later, Dave Hughes, writing for local media Web site dcrv.com, said Farley and senior VP/market manager Joel Oxley should have launched the station themselves. "That way, they could have kept total control of the station's programming, all of the profits, and could have made use of all of the D.C. area's newspaper resources."

Sam Litzinger, a seasoned broadcaster who just left WTWP's midday slot for an anchor position at CBS Radio News, says he was not offended by Farhi's story and that he had no problems with the performance of Post print reporters.

"I haven't found any of the print folks to be 'aloof,'" Litzinger says, "unless they're from the editorial or op-ed pages and identified as such on the air. I don't solicit their opinion and rarely their personal perspective unless it's relevant to the story."

There are exceptions, however, Litzinger says. "Case in point: Baghdad bureau chief Sudarsan Raghavan was standing near a suicide bomber when he detonated. I very much wanted Sudarsan's personal perspective on that. I expect the

Post reporters I talk with not to 'speak beyond the facts'—they're reporters, after all, not pundits; we talk with those, too—but to be good journalists and tell their stories based on the information they've gathered. My job as an anchor is to make that on-air exchange as compelling and relevant as possible. Some days I do better than others."

The transition of printed news to lively, listenable radio has been difficult. The WTWP staff has been shuffled around

since the station's debut as Farley and PD Greg Tantum look to give each daypart an ear-catching edge. What's more, Post reporters are not unique to the electronic media. Media-ready reporters like Dana Priest, Dana Milbank, Amy Argetsinger, Roxanne Roberts and Howard Kurtz are also seen and heard across cable and radio, so the luster of exclusivity to WTWP is missing. And some reporters in the Post newsroom refuse to appear on Washington Post Radio because there is no additional compensation for their work.

The tension doesn't end there. Post executives have long been criticized inside and outside their 15th

Street newsroom headquarters for their "holier-than-thou" approach to handling news and their attitude about competitors. Others have also seen them as out of touch with modern media and point to the newspaper's sharply sliding circulation numbers. One Bonneville International executive says, "They are a bunch of dinosaurs."

Farley was amused by Kornheiser's on-air response and took the Farhi report in stride, explaining that he had no problems with the accuracy of the story as a whole but noted that it failed to report Washington Post Radio's growth as seen in the latest Arbitrends. "Paul is bending over backwards to look like he's not favoring the Post," Farley says. "That's just being a good journalist. But I think he may have just bent over a little too far."

Admitting that the station's 12+ figures were disappointing, Farley says the station's 25-54 performance is another story. For instance, in morning drive, WTWP claimed a 2.6



Tony Kornheiser

'Paul Farhi had a need to take a meat cleaver to his employer. Everyone at every newspaper does this. They have the need to show we aren't in the tank for our employer.' —Tony Kornheiser

share in the monthly extrapolations, up from 0.9, he says. Midday jumped to a 1.9 from 0.5, afternoons grew to 1.1 from 0.6, and evenings, when the station airs Washington Nationals baseball, zipped to a 1.9 from a 0.2.

Farley acknowledges that Washington Post Radio may take a piece of the audience from its big sister station, news WTOP, his own handmade ratings monster that ranked No. 3 12+ with a 5.9 share in the winter Arbitron survey. While suffering a bit in recent months from what Farley describes as "Iraq fatigue," WTOP and Washington Post Radio each got a bump in listeners in the weeks following the shootings at nearby Virginia Tech.


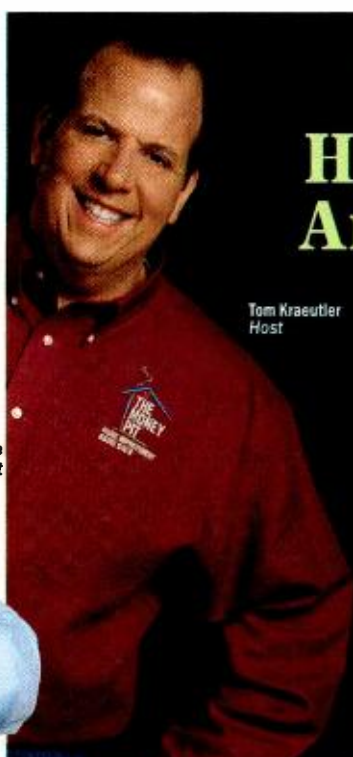
"We are heading in the right direction," Farley says of Washington Post Radio. "We get another trend like this and I think we are going to make it." While it has yet to turn a profit, he expects the recent developments to make it an easier sell.

But key hurdles lie ahead. Kornheiser, who has a multi-year contract with Bonneville and would earn in the neighborhood of \$1 million annually if he were to work 12 months at the station, has attracted a slew of new listeners to all dayparts. But he will leave the airwaves for a month of vacation in July, and he begins his color commentary job for "Monday Night Football" on ESPN in August. Kornheiser hates flying, so with bus transportation looming on his schedule, his WTWP visits will be sporadic. Morning news anchor David Burd will fill in for the month of July, surrounded by the rest of Kornheiser's team: former Washington Post editor Jeannie McManus, WTOP entertainment editor Joe Barber, WTOP reporter Brennan Haselton and producer Marc Sterne, who performs as the Brit "Nigel."

Kornheiser has gone as far as saying that keeping his name on the show is "stupid." But Farley takes that in stride. "Part of Tony's schtick is to call every decision by management stupid and every commercial stupid." R&R

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BIG SHOTS

Compiled by Alexandra Cahill
 ACahill@RadioandRecords.com



Fresh Start

1. Rising RCA Nashville stars Catherine Britt and Jake Owen relaxed with label executives before the kickoff of the Alan Jackson/Brooks & Dunn tour in Virginia Beach, Va. From left are RCA Nashville regional promo manager Josh Easler, Sony BMG Nashville executive VP Butch Waugh and VP of marketing Tom Baldrica, Britt, Owen, Sony BMG Nashville chairman Joe Galante, RCA Nashville VP of national promotion Keith Gale and Sony BMG Nashville executive VP of A&R Renee Bell.

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2. The Glamorous Life Singer/actress Stacy Ferguson (better-known as Fergie), center, made a "Fergalicious" sandwich during a visit with Clear Channel CHR/top 40 KHTS (Channel 93.3)/San Diego PD Jimmy Steele, left, and MD Hitman Haze. **3. Party of Five** Citadel hot AC WPLJ/New York DJ Christine Richie and a few lucky fans talked to Maroon 5 about its sophomore CD "It Won't Be Soon Before Long." The band also performed for listeners in the 'PLJ Acoustic Cafe. From left are Maroon 5's Adam Levine, Richie and the band's James Valentine. **4. KIIS on Your List** The Southern California chapter of American Women in Radio and Television honored morning personality Ellen K with a Genii Award for her contribution to "On Air With Ryan Seacrest" on Clear Channel CHR/top 40 KIIS/Los Angeles. From left are AWRT chapter president LaFern Watkins, actress Doris Roberts and Ellen K. **5. In Good Company** Crown Music artist Jackie Ball showed off her new gospel album, "Do You Know Jesus," for Crown Music managing partner David Sanders, left, and TV show host Judge Greg Mathis at a party in Los Angeles. Ball's CD was released June 26. **6. Extreme Makeover** Morning man Elliot Segal welcomed Perry Farrell and his wife, ETTY Lau Farrell, to the Clear Channel alternative WWDC (DC 101) studios in Washington, D.C. Farrell's new band, Satellite Party (with former Extreme guitarist Nuno Bettencourt) issued its debut CD "Ultra Payloaded" May 29. From left are Segal, Columbia VP of alternative and rock promotion Joe Guzik, Lau Farrell, Farrell and DC 101 PD Cruze. **7. Pet Sounds** Citadel classic rock KLOS/Los Angeles morning personalities Mark Thompson, left, and Brian Phelps helped a dog find a home at their Pet Adoption and live broadcast in Long Beach, Calif. More than 250 puppies, kittens and dogs were adopted as a result of the event.

FOR THE RECORD

Jerome Fischer was misidentified in a photo caption in the June 15 issue. He is PD of Cumulus classic rock KDBN (93.3 the Bone)/Dallas.



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Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEARS AGO Scott Mastellar is elevated to senior director at ESPN Radio. ■ Heather Cohen joins GreenStone Media as director of programming for New York. Dan Larkin segues to director of programming for Los Angeles. ■ Larry Mac rises to PD at KVGS/Las Vegas.

5 YEARS AGO Steve Kosbau is promoted to president/GM of WDRQ and WDVJ Detroit. ■ ABC Radio appoints Dennis Begley president/GM at WEAE and WWCS/Pittsburgh. ■ Rob Adair moves up to senior VP of operations at Salem Communications.



Kosbau

10 YEARS AGO Paxson Communications sells its radio holdings to Clear Channel for \$693 million in cash. ■ Jacor selects Dan Kieley for the PD post at KILS-FM/Los Angeles. ■ Bonneville taps Drew Horowitz as president of its Chicago radio division.

15 YEARS AGO Bob Neil upgrades to executive VP of radio at Cox Broadcasting. ■ KKBT/Los Angeles PD Mike Stradford is promoted to VP of programming. ■ Bill Curtis is named PD at KVIL/Dallas.



Neil

20 YEARS AGO WBMW/Washington recruits John Sebastian as PD. ■ Greater Media WMEX and WMJX/Boston GM Peter Smyth is appointed VP of the company while retaining his GM duties. ■ KZZP/Phoenix APD/MD Clarke Ingram is promoted to OM. Todd Fisher joins as APD/MD, replacing Kevin Weatherly, who moves to KMEL/San Francisco as MD.

25 YEARS AGO WWDC-AM-FM/Washington terminates Howard Stern one month before his scheduled departure for New York. The Greaseman replaces him. ■ KFMK/Houston VP/GM Dan Mason rises to group VP of First Media. ■ J.B. Stone joins KJLH/Los Angeles as PD.



Stone

30 YEARS AGO Kevin Metheny resigns from the KJMC/San Diego PD position to program WIBC/Philadelphia. ■ WLCY/Tampa taps John Lander as PD. ■ Tommy Hedges is promoted to PD of WBCN/Boston.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Ozzy Occupies No. 1 Slot On Active, Rock



Ozzy Osbourne tops the Active Rock chart for the first time and becomes the first solo artist to hit No. 1 on that list in more than nine years with "I Don't Wanna Stop" (Epic). Osbourne, who also spends a 10th week atop the Rock chart, becomes just the fourth solo artist to hit No. 1 in the 10-year history of the Nielsen BDS-fed Active Rock chart and the first since Rob Zombie completed a three-week reign with "Living Dead Girl" in June 1999. The only other solo artists to post Active Rock No. 1s are Lenny Kravitz with "Fly Away" in 1998 and Everlast with 1999's "What It's Like."

Idols Voted Into AC Top

RCA Music Group scores a double honor, as two of its "American Idol" stars reach the AC chart's top 10 for the first time. Daughtry, led by 2006 fourth-place finisher Chris Daughtry, heads 12-7 with "Home," while Carrie Underwood, the series' 2005 season champion, takes "Before He Cheats" 11-9.

Iglesias' Lucky 13

Enrique Iglesias extends his lead for most career Latin Pop No. 1s, as "Dimelo" (Universal Latino) jumps 3-1 to become his 13th No. 1 title on the Nielsen BDS-based list. Christian Castro remains the runner-up with 11 chart-toppers. Iglesias first graced the summit in January 1996 with "Si Tu Te Vas" and, prior to "Dimelo," last visited the top in February 2003 with "Quizas."

Montgomery Gentry Makes It Three; Chesney In The Fast Lane

Montgomery Gentry claims their third No. 1 on the Country chart as "Lucky Man" (Columbia) hops 3-1. The duo first topped the Nielsen BDS-driven chart when "If You Ever Stop Loving Me" led for a week in June 2004, then again with "Something to Be Proud Of" in September 2005. "Lucky Man" sends Brad Paisley's "Ticks" tumbling 1-5 for the biggest drop since Bon Jovi & Jennifer Nettles' "Who Says You Can't Go Home Again" fell 1-5 in May 2006.

Meanwhile, Kenny Chesney logs the fastest trip into the top 10 since last fall as "Never Wanted Nothing More" takes the Most Increased Audience (up 4.8 million) and leaps 13-9 in its fourth chart week. That's the format's fastest top 10 sprint since Keith Urban's "Once in a Lifetime" rose 16-10 in its third chart week in the Sept. 8, 2006, issue.

Rihanna's 'Drive' Sets Speed Record

Rihanna becomes the first female lead artist to debut eight songs in slightly more than a two-year period on the CHR/Top 40 chart, as "Shut Up and Drive" (IDJMG) zooms in at No. 35. "Drive" extends Rihanna's chart career to two years and two weeks, dating back to the debut of "Pon De Replay" in June 2005. The only act to place eight songs on the CHR/Top 40 survey more quickly (beating Rihanna's run by two weeks) is Hootie & the Blowfish, which posted eight entries from October 1994 through October 1996. Impressively, Rihanna has appeared on the CHR/Top 40 chart for all but three weeks since "Replay" began its run.

'Big' Move For Fergie

Fergie becomes the first female artist this decade to send her first four solo singles into the top five of the CHR/Top 40 chart, as "Big Girls Don't Cry" (Interscope) flies 8-3. Jewel was the last to do so, placing her first four singles in the top five from 1996 to 1998.

Shop Boyz Start 'Party'; T-Pain Heals With Six

The Shop Boyz kick the celebration into high gear as "Party Like a Rockstar" (Universal Republic) climbs 2-1 on the Rhythmic and Urban charts. The Atlanta trio captures the dual chart crowns from T-Pain's "Buy U a Drank" (Shawty Snappin'), which also simultaneously reached the summit of both lists nine weeks ago. T-Pain, however, can take solace that he is the first artist to place six titles on the Rhythmic chart in the same week. In addition to "Drank" and "Bartender" (No. 7), he is a featured artist on songs at Nos. 16, 19, 36 and 39.

"Party," now in its sixth frame at No. 1 on the Rap chart, ends the survey week with 10,115 plays to become the first track to top the 10,000-spin plateau since Nelly's "Grillz" in the Feb. 3, 2006, issue.





The 'Z Morning Zoo' lets its listeners truly play their advocate role

Z100: Definitely Not In Kansas Anymore

Kevin Carter

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Commuters and tourists cruising through Times Square and other areas of New York these days have more than likely done a double take at the sight of billboards containing the visage of WHTZ (Z100)/New York "Morning Zoo" meister Elvis Duran decked out as Dorothy from "The Wizard of Oz." Even more disturbing: the sight of "Zoo" sidekick Greg T as some mutant/Toto hybrid. ■ There is also John Bell as the Scarecrow, Carolina Bermudez the Wicked Witch, Skeery Jones the Cowardly Lion and Danielle Monaro the Tin Man. Drawing the short straw is sidekick Froggy, who plays the mayor of Munchkin City. ■ In case you thought that someone in the Z100 marketing department had taken leave of his or her senses, guess again: It's the listeners' fault.

These boards, as well as a recent TV spot, were the winners of a listener-driven, grass-roots viral marketing campaign that, in the words of Clear Channel/New York senior VP of programming/Z100 OM Tom Poleman, "is all about channeling listener passion for the 'Z Morning Zoo' into a promotion that uses the Web as a conduit."

Poleman explains the genesis of this unusual campaign. "Back in February, Elvis and I were on the phone, discussing the upcoming billboard campaign and running some ideas," he says. "Honestly, at the time, we couldn't come up with anything that we considered new, different or fresh, so we thought, 'Why not turn it over to the listeners?'"

It was one of those ideas where the more authentic, the better. "It really didn't matter what the end result looked like," Poleman says. "It was more about the concept of turning your radio station over to the listeners and getting them to be champions of something they care about; in this case, the 'Zoo.' Obviously, the show is doing very well in the ratings, but you can never have enough listeners, so this was a way to activate the 'Zoo' advocates."

The pre-campaign started in March with a series of sparse-looking teaser boards that showed up all over town that read, simply, "ElvisNeeds-Listeners.com" and included the Z100 logo. "They were designed to drive listener curiosity," Poleman says.

No kidding. What were we supposed to think as we drove by? "Uh, oh! Trouble in paradise? A desperate cry for help, perhaps?"

Not necessarily. Clicking on the URL redirected listeners to another site that explained in detail that Elvis and the "Zoo" were actively looking to their listeners to submit their ideas for outdoor and TV campaigns.

"We talked about it a lot on the air, Elvis did some great promos, and, as people submitted ideas, Elvis talked about them on the show," Poleman says. The entries poured in and were eventually narrowed down to three finalists in various categories. Then, listeners were allowed to cast votes



'We were blown away by the creativity of the material we received. It's amazing what people can do with their home computers.'

—Tom Poleman

A pair of listeners created this "Wizard of Zoo" billboard for Z100's morning show, displayed in prominent locations around New York including Times Square. The board was part of a grass-roots, viral marketing campaign that also involved listener-created TV spots.

for their favorite.

The winning billboard campaign, dubbed "The Wizard of Zoo" (see picture, left), was created and submitted by Jimmy Mouro and Emily Russo of Bronxville, N.Y. The Wizard boards went up around the city June 4, and the street talk began.

The TV spot, which ran on New York's CW11 and was called "Get With the Program," was done by some dude who only gave his first name: "Anthony" from New York.

"We were blown away by the creativity of the material we received," Poleman says. "It's amazing what people can do with their home computers. Having a little bit of that raw, nonprofessional edge is a good thing and more reflective of real life."

The boards are not only up in Times Square, they're also visible along the Long Island Expressway, the 59th Street Bridge, the New Jersey Turnpike and other locations.

Now that this concept is up and running, and listeners were able to enjoy direct input into a highly visible marketing campaign at America's biggest CHR/top 40 station, we wondered whether Z100 would consider returning to that well again for future campaigns.

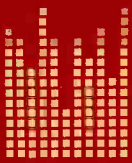
"The idea of making listeners an active part of your product is a concept that I believe will stick with radio from this point on," Poleman says. "It's just indicative of how listeners want more input over the content that they get. We talk about all the integration we've done with new technology, with our Web sites and mobile phones. This is just another extension of the empowerment of the consumer, and that's not going to go away. It's all about engaging the listeners with regular, 360-degree feedback."

The way Poleman explains this, the whole listener-driven, interactive concept ties in perfectly as an extension of Z100's Z-Zone social networking site.

Back at the "Zoo," what of Duran and his crew? What was their reaction to the outpouring of love and support from their listeners, especially from Mouro and Russo with their winning billboard? "Enthusiasm ... mixed with humiliation," Poleman says with a laugh. "Greg T is not overly excited about being Toto."

All the other listener-generated billboard and video entries, scary and otherwise, can be viewed at elvisneedslisteners.com. R&R





CHR/TOP 40

▶ **LINKIN PARK** HAS NOW MADE THE TOP 20 WITH EACH OF ITS FIVE CHARTING TITLES AT CHR/TOP 40 AS "WHAT I'VE DONE" CLIMBS 21-18.



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WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW	WEEKS	AUDIENCE MILLIONS	RANK
1	1	12	SUMMER LOVE JUSTIN TIMBERLAKE	NO. 1 (3 WKS)	11 ☆ JIVE/ZOMBA	9134	+177	58.127	1
2	2	12	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆ SRP/DEF JAM/DJMG	8121	+385	52.148	2
3	8	7	BIG GIRLS DON'T CRY FERGIE		11 ☆ WILL.I.AM/A&M/INTERSCOPE	7741	+1157	51.524	3
4	4	13	MAKES ME WONDER MARDON 5		11 ☆ A&M/OCTONE/INTERSCOPE	7543	+39	42.887	5
5	3	13	HOME DAUGHTRY		11 ☆ RCA/RMG	7482	-233	38.401	7
6	7	10	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		11 ☆ KONVICT/NAPPY BOY/JIVE/ZOMBA	6817	+166	44.234	4
7	5	30	U + UR HAND PINK		11 ☆ LAFACE/ZOMBA	6606	-879	37.867	6
8	10	5	BEAUTIFUL GIRLS SEAN KINGSTON	MOST INCREASED PLAYS	11 ☆ BELUGA HEIGHTS/EPIC	6128	+1204	41.838	8
9	6	15	GIRLFRIEND AVRIL LAVIGNE		11 ☆ RCA/RMG	6075	-1155	29.980	10
10	9	21	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		11 ☆ MOSLEY/BLACKGROUND/INTERSCOPE	5289	-886	32.046	9
11	11	10	WAIT FOR YOU ELLIOTT YAMIN		11 ☆ HICKORY	4998	+92	27.208	12
12	15	5	HEY THERE DELILAH PLAIN WHITE T'S		11 ☆ HOLLYWOOD	4439	+575	24.794	13
13	13	10	THNKS FR TH MMRS FALL OUT BOY		11 ☆ FUELED BY RAMEN/ISLAND/DJMG	4386	+153	22.072	14
14	12	20	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ☆ ARISTA/ARISTA NASHVILLE/RMG	4071	-293	29.331	11
15	18	5	PARTY LIKE A ROCKSTAR SHOP BOYZ		11 ☆ ONDECK/UNIVERSAL REPUBLIC	3881	+563	22.054	15
16	20	6	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN		11 ☆ EPIC	3336	+187	19.697	16
17	14	23	GLAMOROUS FERGIE FEATURING LUDACRIS		11 ☆ WILL.I.AM/A&M/INTERSCOPE	3270	-707	17.378	19
18	21	10	WHAT I'VE DONE LINKIN PARK		11 ☆ MACHINE SHOP/WARNER BROS.	3115	+6	13.348	23
19	16	24	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		11 ☆ DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	3072	-465	18.003	18
20	22	9	LIKE A BOY CIARA		11 ☆ LAFACE/ZOMBA	3044	+94	18.871	17
21	23	20	BETTER THAN ME HINDER		11 ☆ UNIVERSAL REPUBLIC	2693	-182	10.444	29
22	26	6	4 IN THE MORNING GWEN STEFANI		11 ☆ INTERSCOPE	2591	+178	13.361	22
23	17	11	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		11 ☆ FULL SURFACE/INTERSCOPE	2445	-935	10.534	28
24	24	20	DON'T MATTER AKON		11 ☆ KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2287	-435	11.024	26
25	29	4	ROCKSTAR NICKELBACK		11 ☆ ROADRUNNER/ATLANTIC/LAVA	2185	+478	7.083	37
26	25	16	LAST NIGHT ODDY FEATURING KEYSHIA COLE		11 ☆ BAO BOY/ATLANTIC	2171	-366	14.388	21
27	36	2	THE WAY I ARE TIMBALAND FEATURING KERI HILSON		11 ☆ MOSLEY/BLACKGROUND/INTERSCOPE	2102	+757	14.723	20
28	33	2	REHAB AMY WINEHOUSE		11 ☆ UNIVERSAL REPUBLIC	2059	+666	11.866	24
29	30	6	THE GREAT ESCAPE BOYS LIKE GIRLS		11 ☆ COLUMBIA	2002	+351	7.979	32
30	31	5	GET IT SHAWTY LLOYD		11 ☆ THE INC./UNIVERSAL MOTOWN	752	+115	11.442	25
31	27	14	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		11 ☆ UNIVERSAL REPUBLIC	733	-38	7.769	33
32	34	4	POP, LOCK & DROP IT HUEY		11 ☆ HITZ COMMITTEE/JIVE/ZOMBA	558	+186	6.932	39
33	38	3	CLOTHES OFF!! GYM CLASS HEROES		11 ☆ DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	582	+287	8.690	30
34	28	10	NEVER AGAIN KELLY CLARKSON		11 ☆ RCA/RMG	441	-294	7.74	34
35	NEW		SHUT UP AND DRIVE RIHANNA		11 ☆ SRP/DEF JAM/DJMG	421	+559	8.621	31
36	39	3	EASY PAULA DEANDA FEATURING BOW WOW		11 ☆ ARISTA/RMG	1242	+187	7.021	38
37	7	16	BECAUSE OF YOU NE-YO		11 ☆ DEF JAM/DJMG	184	-139	10.879	27
38	40	2	TIME AFTER TIME QUIETDRIVE		11 ☆ RED INK/EPIC	1056	-182	2.745	-
39	NEW		FIRST TIME LIFEHOUSE		11 ☆ GEFFEN	543	-103	2.678	-
40	35	12	THE KILL (BURY ME) 30 SECONDS TO MARS		11 ☆ IMMORTAL/VIRGIN	931	-422	3.336	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) CKEY, DFD, KDWB, KHFI, KXXM, WAPE, WCGQ, WJLX, WFLY, WGTZ, WIDG, WKCI, WKSE, WSNX, WYVY, WKXS, WXSS, WXXL, WXXX, WYKS	20
REHAB Amy Winehouse (UNIVERSAL REPUBLIC) KHFI, KQD, K, KMXY, KQCH, KXXM, WAKS, WAKZ, WAPE, WDCG, WFMF, WGTZ, WLDI, WNOU, WPTQ, WYKS, WWST, WXXS	17
SHUT UP AND DRIVE Rihanna (SRP/DEF JAM/DJMG) KDWB, ERBE, KSLZ, WAEB, WFHN, WFLY, WHHY, WHOT, WGS, WLKT, WNCL, WNKS, WRVQ, WTVR, WWWQ, WYOY, WZYP	17
THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE) KJYO, KQCH, KSLZ, WBVD, WDKF, WERO, WFMF, WHEF, WHYI, WKSC, WKZL, WLAN, WQEN, WVV, WYHT, WXXL	16
WHO KNEW P!nk (LAFACE/ZOMBA) KHOP, K, YO, KKP, KSAS, KZCH, WABB, WAKS, WAEZ, WHBQ, WHHD, WHKF, WKSC, WPRO, WYVY, WXYK, WYKS	16
LIP GLOSS Lil Mama (JIVE/ZOMBA) KHFI, KQCH, KKRZ, KSAS, WDKF, WHBQ, WHHD, WHOT, WJBG, WXXX, WYKS	11
PICTURES OF YOU The Last Goodnight (VIRGIN) KMMG, KLEB, KSMB, Sirius Hits 1, WBHT, WEZB, WPR, WSSX, WYVY, WXYK, XM Top 20 or 2C	11
LOVES ONED Justin Timberlake (JIVE/ZOMBA) KHFI, KKRZ, WBHT, WEZB, WFHN, WHTZ, WPRO, WXX, WXXX, XM Top 20 on 20	10
PARTY LIKE A ROCKSTAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC) KHOP, WAEV, WAEZ, WHKF, WKCI, WKZL, WLKT, WLSR, WYKS	9
CLOTHES OFF!! Gym Class Heroes (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA) KKRZ, KZMG, WCGQ, WPKS, WFLY, WHOT, WKQI, WKKE, WKSS	9

ADDED AT...
WSSX
Charleston SC
PD: Mike Edwards
MD: Specia Ec

The Last Goodnight, Pictures Of You, O Aly & AJ, Potential Breakup Song, O Che'nelle, Be-I In Love With The DJ, O Click Five, Jeremy, O Saving Jane, One Girl Revolution, O

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ROCK YO HIPS Came Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE)	820/124	LIP GLOSS Lil Mama (JIVE/ZOMBA)	498/175
TOTAL STATIONS: 44		TOTAL STATIONS: 72	
SEXY LADY Yung Berg Feat. Junior (YJUNG BOSS/EPIC)	785/54	THE BEST THING Relient K (GOTEE/CAPITOL)	464/18
TOTAL STATIONS: 51		TOTAL STATIONS: 31	
LIKE THIS Mims (CAPITOL)	604/106	LEAN LIKE A CHOLO Down A.K.A. Kilo (SILENT GIANT/MACHETE)	413/88
TOTAL STATIONS: 61		TOTAL STATIONS: 23	
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)	597/465	BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)	411/183
TOTAL STATIONS: 62		TOTAL STATIONS: 56	
W-HO KNEW P!nk (LAFACE/ZOMBA)	585/236	MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/DJMG)	401/169
TOTAL STATIONS: 39		TOTAL STATIONS: 38	

MOST INCREASED PLAYS

+1204	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic) KSLZ +41, WFKS +35, WSSX +33, WABB +31, WIOQ +30, KMMX +30, WFMF +29, WLAB +28, WKQI +27
+1157	BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) KZCH +46, WGTZ +41, KRUF +40, WDKF +34, WAPE +33, KKDM +33, KZZP +33, WKFS +32, WRVQ +32, KHYS +31
+757	THE WAY I ARE Timbaland Feat. Keri Hilson (Mosley/Blackground/Interscope) KSAS +31, WBVD +30, WKSC +29, KZMG +28, KDWB +27, WKRZ +25, KWYL +24, WIOQ +23, XT20 +21, WGTZ +20
+666	REHAB Amy Winehouse (Universal Republic) WGTZ +29, WAPE +29, WKGS +27, KZCH +26, WDKF +25, WLDI +25, WFMF +24, WBLI +23, WFLY +23, WSTW +22
+575	HEY THERE DELILAH Plain White T's (Hollywood) KZZP +37, KHFI +26, KZMG +26, WIOQ +22, WEZB +19, WPKY +19, CKEY +19, WFMF +18, KSLZ +18, WFLY +17

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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CHR/TOP 40

CHR/TOP 40 INDICATOR REPORTERS

KQID/Alexandria, LA PD/MD: D.K. Pierce	WDKS/Evansville, IN PD: Keith Curry	WWXM/Myrtle Beach, SC OM: Jimmy Fueger PD: AJ Seliga MD: Larry Knight
KGOT/Anchorage, AK OM: Mark Murphy PD/MD: Bill Stewart	WSTO/Evansville, IN OM: Tim Huel sing PD: Jason Addams	WQGN/New London, CT PD: Kevin Palana
WWBX/Bangor, ME OM: Jeff Pierce APD: Holly Rae	WDAY/Fargo, ND PD: Troy Dayton MD: Special Ed	WSPK/Newburgh, NY PD: Scotty Mac APD: Sky Walker MD: Danny Valentino
KRSQ/Billings, MT OM: Kyle McCoy PD/MD: Jason "Big J" Harris	KMXF/Fayetteville, AR OM: Dave Ashcraft PD/MD: Jay Steele	KCRS/Odessa, TX PD/MD: Nate Rodriguez
WWYL/Binghamton, NY PD: Matt Johnson	WJMX/Florence, SC OM: Randy "Mudflap" Wilcox PD/MD: Scotty G.	WILN/Panama City, FL PD/MD: Chris Alan APD: Kris Kaane
WBNO/Bloomington, IL OM: Dan Westhoff PD: Dave Adams APD: Chad Fasig MD: Mason Schreder	KISR/Ft. Smith, AR OM/MD: "Big Dog" Rick Hayes APD/MD: Mike "Mike at Night" Oldham	KRCS/Rapid City, SD OM/MD: Charlie O'Douglas APD/MD: Jayden McKay
KNDE/Bryan, TX OM/MD: Lesley Henton	KKXL/Grand Forks, ND OM: Rick Acker PD/MD: Trevor D APD: Dave Andrews	KIXY/San Angelo, TX OM: Jay Michaels PD/MD: David Carr APD: Teri Jacobs
WRZE/Cape Cod, MA OM: Steve McVie PD: David Duran	WQPO/Harrisonburg, VA PD: Bobby Mason MD: Ryan O'Bryan	WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde
KTRS/Casper, WY OM/MD: Donovan Short	WKEE/Huntington, WV PD: Jim Davis APD/MD: Gary Miller	KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD: Wayne D. MD: Timmy Daniels
KZIA/Cedar Rapids, IA OM: Rob Norton PD: Greg Runyon MD: Ric Swann	KSYN/Joplin, MO OM: Chad Elliot PD: Steve Kraus MD: Chris Cortez	WHTF/Tallahassee, FL PD/MD: Brian O'Conner
WQQB/Champaign, IL PD: Jack Taddeo	WAZY/Lafayette, IN OM: Karen Rite PD: Chris MD: Kim	WMTI/Terre Haute, IN MD: Jamie Dawson
WJYY/Concord (Lake Regions), NH PD/MD: AJ Dukette	KFRX/Lincoln, NE OM: Lester St. James PD: Matt McKay APD/MD: JJ Ryan	WKHQ/Traverse City, MI OM/MD: Luke Spencer MD: Dave B. Goode
WKMX/Dothan, AL PD/MD: Squirrel	KZII/Lubbock, TX OM: Wes Nessmann PD: Jacqui Neal	KUJ/Tri-Cities, WA PD: AJ Brewster
WWAX/Duluth, MN OM: Bill Jones PD/MD: Tony Hart	WCIL/Marion, IL PD: Jon E Quest MD: Ivy	WWKZ/Tupelo, MS OM/MD: Rick Stevens MD: Marc Allen
WLZY/Elmira, NY PD/MD: Mike Strobel APD: Shawn James	WIFC/Wausau, WI PD: John Jost MD: Belky	WAZO/Wilmington, NC OM/MD: Jerry Mac
WNKI/Elmira, NY OM/MD: Scott Free MD: Eric McKay	KIFS/Medford, OR OM/MD: Michael Moon	KFFM/Yakima, WA OM: Ron Harris PD/MD: Steve Rocha
WRTS/Erie, PA PD: Jessica Curry APD: Danial Baxter	KNOE/Monroe, LA OM/MD: Bobby Richards MD: Mike Austin	WVAQ/Morgantown, WV OM: Hoppy Kercheval PD: Lacy Neff



▶ WITH "SUMMER LOVE" HOLDING AT NO. 1 ON THE CANADA CHR/TOP 40 CHART, JUSTIN TIMBERLAKE HAS APPEARED AT THE TOP THE LAST 12 WEEKS COUNTING HIS CONTRIBUTION TO TIMBALAND'S "GIVE IT TO ME."

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CHR/TOP 40 INDICATOR		PLAYS TW +/-	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL		
1	1	11	SUMMER LOVE	JUSTIN TIMBERLAKE	JIVE/ZOMBA	3255 +36
2	2	12	MAKES ME WONDER	MAROON 5	A&M/OCTONE/INTERSCOPE	3089 +108
3	4	11	UMBRELLA	RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	2994 +123
4	5	13	HOME	DAUGHTRY	RCA/RMG	2753 +102
5	7	7	BIG GIRLS DON'T CRY	FERGIE	WILL.I.AM/A&M/INTERSCOPE	2637 +351
6	3	15	GIRLFRIEND	AVRIL LAVIGNE	RCA/RMG	2584 -345
7	6	27	U + UR HAND	PINK	LAFACE/ZOMBA	2396 -180
8	8	11	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	2331 +90
9	12	4	BEAUTIFUL GIRLS	SEAN KINGSTON	BELLUGA HEIGHTS/EPIC	2126 +530
10	10	8	WAIT FOR YOU	ELLIOTT YAMIN	HICKORY	1965 +117
11	11	10	THNKS FR TH MMRS	FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	1847 +74
12	19	5	HEY THERE DELILAH	PLAIN WHITE T'S	HOLLYWOOD	1662 +345
13	14	6	PARTY LIKE A ROCKSTAR	SHOP BOYZ	ONDECK/UNIVERSAL REPUBLIC	1566 +136
14	20	5	WHINE UP	KAT DELUNA FEAT. ELEPHANT MAN	EPIC	1520 +220
15	9	20	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	1506 -366
16	18	10	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS.	1499 +171
17	21	8	LIKE A BOY	CIARA	LAFACE/ZOMBA	1288 +101
18	23	6	4 IN THE MORNING	GWEN STEFANI	INTERSCOPE	1273 +217
19	13	11	I TRIED	BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	1256 -261
20	16	23	GLAMOROUS	FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	1205 -155
21	17	19	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	1144 -209
22	32	2	REHAB	AMY WINEHOUSE	UNIVERSAL REPUBLIC	948 +417
23	34	3	THE WAY I ARE	TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKGROUND/INTERSCOPE	785 +400
24	22	14	LAST NIGHT	DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	782 -310
25	33	11	ROCKSTAR	NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	742 +317
26	26	20	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	732 -126
27	30	20	POP, LOCK & DROP IT	HUEY	HITZ COMMITTEE/JIVE/ZOMBA	712 +77
28	7	7	GET IT SHAWTY	LLOYD	THE INC./UNIVERSAL MOTOWN	710 +13
29	25	10	NEVER AGAIN	KELLY CLARKSON	RCA/RMG	699 -201
30	36	4	CLOTHES OFF!!	GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	593 +212
31	27	11	OUTTA MY SYSTEM	BOW WOW FEAT. T-PAIN & JOHNTA AUSTIN	COLUMBIA	557 -155
32	NEW	NEW	SHUT UP AND DRIVE	RIHANNA	SRP/DEF JAM/IDJMG	529 +257
33	29	16	THE WAY I LIVE	BABY BOY DA PRINCE	UNIVERSAL REPUBLIC	511 -186
34	39	2	THE GREAT ESCAPE	BOYS LIKE GIRLS	COLUMBIA	483 +168
35	37	2	EASY	PAULA DEANDA FEAT. BOW WOW	ARISTA/RMG	475 +97
36	31	8	THE KILL (BURY ME)	30 SECONDS TO MARS	IMMORTAL/IRGIN	464 -116
37	40	8	FIND A NEW WAY	YOUNG LOVE	ISLAND/IDJMG	284 -2
38	NEW	NEW	TIME AFTER TIME	QUIETDRIVE	RED INK/EPIC	259 +55
39	38	16	BECAUSE OF YOU	NE-YO	DEF JAM/IDJMG	240 -98
40	NEW	NEW	BARTENDER	T-PAIN FEAT. AKON	KONVICT/NAPPY BOY/JIVE/ZOMBA	230 +27

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA CHR/TOP 40		PLAYS TW +/-	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL		
1	1	11	SUMMER LOVE	JUSTIN TIMBERLAKE	JIVE/SONY BMG	680 +2
2	2	12	MAKES ME WONDER	MAROON 5	A&M/OCTONE/INTERSCOPE/UNIVERSAL	608 -28
3	5	7	BIG GIRLS DON'T CRY	FERGIE	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	586 +87
4	3	12	UMBRELLA	RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	582 -52
5	4	13	ALL GOOD THINGS (COME TO AN END)	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	491 -16
6	6	7	THE WAY I ARE	TIMBALAND FEAT. KERI HILSON	MOSLEY/BLACKSTONE/INTERSCOPE/UNIVERSAL	457 +21
7	7	18	PARALYZER	FINGER ELEVEN	WIND-UP	451 +25
8	8	11	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	438 +13
9	15	4	BEAUTIFUL GIRLS	SEAN KINGSTON	BELLUGA HEIGHTS/EPIC/SONY BMG	422 +104
10	9	8	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEAT. YUNG JOC	KONVICT/NAPPY BOY/JIVE/SONY BMG	405 +7
11	13	6	INSATIABLE	ELISE ESTRADA	ROCKSTAR	396 +40
12	12	10	HOME	DAUGHTRY	RCA/SONY BMG	387 +30
13	10	18	GIRLFRIEND	AVRIL LAVIGNE	RCA/SONY BMG	370 -17
14	22	4	WHINE UP	KAT DELUNA FEATURING ELEPHANT MAN	EPIC/SONY BMG	327 +48
15	14	7	THNKS FR TH MMRS	FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	326 -8
16	11	21	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	300 -81
17	18	11	DON'T BE SHY	BELLY FEATURING NINA SKY	CP	293 +4
18	16	25	U + UR HAND	PINK	LAFACE/SONY BMG	292 -23
19	30	3	HEY THERE DELILAH	PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	284 +91
20	19	18	SECOND CHANCE	FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	283 -6
21	24	4	WHEN YOU'RE GONE	AVRIL LAVIGNE	RCA/SONY BMG	280 +22
22	20	22	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	275 -10
23	23	6	4 IN THE MORNING	GWEN STEFANI	INTERSCOPE/UNIVERSAL	271 +9
24	21	9	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	271 -10
25	27	5	WAIT FOR YOU	ELLIOTT YAMIN	HICKORY/SONY BMG	267 +21
26	17	13	LAST NIGHT	DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC/WARNER	255 -44
27	25	20	CLIPZ'S CHOKERHOLD/BREAKFAST IN AMERICA	GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER	253 +2
28	28	5	YESTERDAY MAN	ROZ BELL	UNIVERSAL	239 +24
29	49	2	SHUT UP AND DRIVE	RIHANNA	SRP/DEF JAM/UNIVERSAL	189 +81
30	26	10	NEVER AGAIN	KELLY CLARKSON	RCA/SONY BMG	187 -63



Programmers who have spent their entire career at one station in their hometown

Born And Raised

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no matter how much a PD achieves, there's something extra special about programming a station in the city in which you grew up. But moving up the ranks from intern or part-timer to PD at one station doesn't happen often. It's usually necessary to move outside the market to acquire the skills and experience to program. ■ There are, of course, exceptions. Todd Ambrose of WXIS/Johnson City; Deana McGuire of KQIZ/Amarillo, Texas; and Arturo "A-Train" Serna of KNEX/Laredo, Texas, have all worked their way from the bottom to the top at the only stations they've ever worked for.

Ambrose got his start in radio after he went to claim a prize he won on one of WXIS' sister stations. That's where he met station GM/owner Jim True and asked if he could just hang out.

"Every chance I got, I would get my mom to bring me out here," Ambrose says. "I was too young to be hired, but [True] told me, 'If you're still interested when you're 13, then you come to me and I'll hire you.'" The day after his 13th birthday, Ambrose was doing weekend shifts on WXIS' AM country sister.

McGuire grew up listening to KQIZ when it was top 40 Z93 and always wanted to do hip-hop radio, but there wasn't a hip-hop station in the market at the time. Landing an internship at KQIZ while attending Amarillo College, she started doing phone research, then worked her way up to a full-time on-air position.

She whet her appetite for hip-hop by hosting a hip-hop and R&B show on college station KACV/Amarillo on Saturdays. "I just kept telling myself, 'I want to do this in Amarillo,'" she says. "People would ask why we didn't play hip-hop, and I would ask my bosses. They thought hip-hop didn't sell and that rap music wasn't good for the community, so I just kept fighting and plugging."

McGuire's efforts weren't in vain: In September 2000, she was named PD of the new hip-hop-focused rhythmic version of KQIZ.

The son of a musician, Serna wanted to be involved with music even though he couldn't

sing. He started DJ'ing parties around the age of 11 and often imitated radio DJs. While in high school, he applied for a job at KNEX, but his radio dreams were thwarted when he was told to come back in a few years.

After waiting it out, Serna began doing fill-ins on KNEX. It took him about three years to move up to the PD spot.

Gaining Respect

Gaining respect from the people who watched them grow from part-timer to PD has been a challenge, but not a major obstacle, for these programmers. The on-air personalities at KQIZ were dismissed when it flipped from CHR/top 40 to rhythmic, so McGuire brought in a whole new team. But while the new staff came in respecting her as the PD, there were others in the building who had to adjust to seeing her in a leadership capacity.

"A lot of the salespeople that have stayed with QIZ, they still see me as that youngster because they have known me since I was 19," McGuire says. "Plus, I'm tiny—I barely weigh 100 pounds—so I'm 'Little Deana' to them even though I'm 36."

Serna found he had some detractors to deal with at KNEX. "There were people who said, 'He has an accent, how can he be PD?' But the owners defended me, and they saw my potential and work ethic because I did a lot of stuff that people wouldn't want to do."

A track record of working hard also helped Ambrose's ascent. "They had respect for the fact



Ambrose



McGuire



Serna

that I had paid my dues," he says.

Most PDs aspire to move to bigger markets as their careers progress, but Ambrose, McGuire and Serna have all stayed put for their own personal reasons. "My big goal in life was to do afternoons at K104 in Dallas [KKDA] because that was really the first hip-hop station I was exposed to," McGuire says.

"My health got really bad—I had spine surgery, and I really fell apart physically from '91 to '95. Even though I was still in the loop, I was basically a part-timer and I would go months where I was bedridden and couldn't even go to work. But Z93 stayed loyal to me, and they were real supportive."

Serna considered exploring options elsewhere but says he's happy remaining in Laredo because of his family. "Being from the Mexican-American culture, we're very close and it's always about la familia," he says. "I always thought if I'd leave, I'm going to leave somewhere close—San Antonio, San Marcos, Austin."

Consultant Michael Newman recognized Ambrose's programming skills and encouraged him to pursue job opportunities in other cities. "I love everything about California, so that would have been the place I would have wanted to have gone, and I actually looked at that at one time," Ambrose says.

"For now, I'm fine with where I am and love it. If things had been right and I'd been a lot younger and it happened in my career where I had an opportunity to move, I think I would have. I would have liked to have tested the waters—you always want to know, 'Could I have done it?'"

McGuire says, "I've never even sent out a package before, and I've often wondered, 'If I ever sent out a package, what would happen?' What if they said yes? Then what do I do?"

Ambrose adds, "People would say you really haven't experienced real radio because you haven't been out there and you haven't been at other stations and seen the way it's done, and that's probably a drawback."

But there are advantages to working at one station for a whole career. "An advantage is that we don't have the pressures of being [part of] a large company," Ambrose says. "We're the last mom-and-pop in this market."

"I don't have a company putting pressure on me to win. Of course, we want to win in this market, and we want to do well, and we consistently hold our own. But I don't lose sleep over it at night."

According to McGuire, "The advantage is that you build up a lot of equity in the community. I grew up, went to school and church here, so I have a lot of people that are loyal to me just because they've known me."

"One of the reasons I've stayed here is I'm trying to help my community. I'm really involved with the March of Dimes, the Humane Society, the local blood center and the NAACP. It's been really advantageous for me and the community because they finally have a full-time media voice that will stand up for them."

R&R

RHYTHMIC

▶ "LIKE THIS" BY MIMS (16-13) LEADS A THREE-PACK OF AIRPOWER TRACKS AT NO. 13, AHEAD OF NEW HITS BY HURRICANE CHRIS (NO. 17) AND T.I. (NO. 20).



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	2	10	PARTY LIKE A ROCKSTAR SHOP BOYZ	NO. 1 (1 WK)	☆	5667 +414	43.530	2
2	1	16	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE		☆	5296 -286	44.500	1
3	5	7	BEAUTIFUL GIRLS SEAN KINGSTON		☆	4931 +449	35.826	3
4	4	11	UMBRELLA RIHANNA FEATURING JAY-Z		☆	4802 +283	32.138	4
5	3	14	GET IT SHAWTY LLOYD		☆	4119 -421	27.504	5
6	6	16	POP, LOCK & DROP IT HUEY		☆	3845 -300	23.381	7
7	8	7	BARTENDER T-PAIN FEATURING AKON	MOST INCREASED PLAYS	☆	3469 +698	26.571	6
8	7	18	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	2645 -608	16.821	11
9	9	13	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY		☆	2560 -17	17.300	9
10	17	7	MAKE ME BETTER FABOLOUS FEATURING NE-YO		☆	2537 +528	22.337	8
11	12	9	LEAN LIKE A CHOLO DOWN A.K.A. KILO		☆	2484 +145	13.592	15
12	10	9	SUMMER LOVE JUSTIN TIMBERLAKE		☆	2437 +21	16.545	12
13	16	9	LIKE THIS MIMS	AIRPOWER	☆	2219 +194	11.928	19
14	12	12	SEXY LADY YUNG BERG FEATURING JUNIOR		☆	2201 -34	17.021	10
15	13	17	LIKE A BOY CIARA		☆	2105 -149	14.204	13
16	11	22	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	2068 -311	14.182	14
17	24	3	A BAY BAY HURRICANE CHRIS	AIRPOWER	☆	2025 +684	13.157	16
18	19	6	WALL TO WALL CHRIS BROWN		☆	1895 +59	11.936	18
19	15	15	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	1723 -405	11.825	21
20	21	6	BIG THINGS POPPIN' (DO IT) T.I.	AIRPOWER	☆	1684 +194	12.557	17
21	23	7	CANDY KISSES AMANDA PEREZ		☆	1477 +84	6.899	29
22	20	12	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		☆	1439 -111	11.831	20
23	26	6	LIL LOVE BONE THUGS-N-HARMONY FEAT. MARIAH CAREY & BOW WOW		☆	1400 +140	6.747	30
24	25	19	2 STEP UNK		☆	1273 -68	9.841	23
25	28	6	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE		☆	1208 +112	8.249	26
26	22	19	BECAUSE OF YOU NE-YO		☆	1158 -301	7.503	28
27	27	8	LIKE THIS KELLY ROWLAND FEATURING EVE		☆	1102 -24	5.788	32
28	35	2	THE WAY I ARE TIMBALAND FEAT. KERI HILSON		☆	1070 +374	8.781	24
29	30	5	SAME GIRL R. KELLY DUET WITH USHER		☆	1038 +17	8.421	25
30	31	7	HOW DO I BREATHE MARIO		☆	976 +1	3.725	-
31	32	4	KRISPY KIA SHINE		☆	975 +73	5.248	35
32	29	12	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG		☆	964 -67	5.680	33
33	NEW	4	LET IT GO KEYSHIA COLE FEATURING MISSY ELLIOTT & LIL KIM		☆	860 +318	6.136	31
34	33	4	EASY PAULA DEANDA FEATURING BOW WOW		☆	847 +44	4.211	40
35	37	2	BIG GIRLS DON'T CRY FERGIE		☆	832 +142	7.595	27
36	NEW	7	CYCLONE BABY BASH FEATURING T-PAIN		☆	716 +139	3.233	-
37	39	3	DO YOU NE-YO		☆	709 +73	5.491	34
38	36	13	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE & BABY		☆	686 -5	11.057	22
39	NEW	3	SHAWTY PLIES FEATURING T-PAIN		☆	674 +183	4.316	39
40	40	3	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN		☆	599 -5	3.251	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HIP HOP POLICE Chamillionaire Feat. Slick Rick (CHAMILLIONAIRE/UNIVERSAL MOTOWN) KBDS, KCAQ, KDOB, KOGS, KDHT, KHNT, KPWT, KSEQ, KWIE, KWIN, KXHT, KYZZ, KZFM, KZZA, WKHT, WNHT, WRCL, WRDW, WRED, WRVZ, XHTO	21
LET IT GO Keyshia Cole Feat. Missy Elliott & Lil' Kim (IMANI/GEFFEN) KDOB, KDCS, KIBT, KOHT, KPWR, KSFM, KTBT, KZFM, WBTT, WRCL, WRED, WXIS, XMOR	13
SORRY, BLAME IT ON ME Akon (KONVICT/UPFRONT/SRC/ UNIVERSAL MOTOWN) KDOB, KIKI, KTBT, WAJZ, WBBM, WJFX, WPOW, WRDW, WRVZ	9
A BAY BAY Hurricane Chris (POLO GROUNDS//RMG) KBDS, KBOS, KIKI, KKWD, KUBE, WHZT, WLLD, XMOR	8
SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC) KPHW, KTTB, KUULU, KWIE, KZFM, KZZA, WKHT	7
STRONGER Kanye West (ROC-A-FELLA/DEF JAM/DJMG) KCAQ, KKWD, KOHT, KUULU, WJJS, WZMX, XMOR	7
MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/DJMG) KPHW, KPRR, KRKA, KUBE, KXBT, WBBM	6
THE WAY I ARE Timbaland Feat. Keri Hilson (MOSLEY/BLACKGROUND/INTERSCOPE) KBOS, KGGI, KTTB, WMBX, WVKX, WZMX	6
KRISPY Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN) KBFM, KTBT, KTTB, WIBT, XMOR	5
GOOD THINGS Rich Boy Feat. Polow Da Don & Keri Hilson (ZONE 4/INTERSCOPE) KKSS, KWIN, WRDW, WRVZ, WXIS	5

**ADDED AT...
WJFX**
HOT 107.9
Ft. Wayne, IN
PD: Phil Becker
MD: Weasel
Amy Winehouse, Rehab, 2
Akon, Sorry, Blame It On Me, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CUPID SHUFFLE Cupid (ATLANTIC) TOTAL STATIONS: 33	576/168	DIED IN YOUR ARMS TONIGHT Smitty Feat. Bosko (J/RMG) TOTAL STATIONS: 17	367/10
REHAB Amy Winehouse (UNIVERSAL REPUBLIC) TOTAL STATIONS: 45	553/113	STRONGER Kanye West (ROC-A-FELLA/DEF JAM/DJMG) TOTAL STATIONS: 46	311/274
MAMI MIRA Mr. Criminal Feat. Nate Dogg & Mr. Capone-e (HI POWER) TOTAL STATIONS: 26	453/60	SORRY, BLAME IT ON ME Akon (KONVICT/UPFRONT/SRC/ UNIVERSAL MOTOWN) TOTAL STATIONS: 25	305/141
JUICY Candy Hill (LATIUM/UNIVERSAL REPUBLIC) TOTAL STATIONS: 29	410/46	MONEY IN THE BANK Swizz Beatz (UNIVERSAL MOTOWN) TOTAL STATIONS: 27	297/29
FAST (LIKE A NASCAR) Kafani (ICE KING/KOCH) TOTAL STATIONS: 23	367/37	MY GIRL GOT A GIRLFRIEND Ray Lavender (KONLIVE/GEFFEN/INTERSCOPE) TOTAL STATIONS: 30	288/36

MOST INCREASED PLAYS

+698	☆ BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Jive/Zomba) KTTB +58, WBBM +47, WHZT +31, KPRR +26, KHNT +26, KEZE +32, KPHW +31, WKHT +30, KGGI +30, KSEQ +27
+684	☆ A BAY BAY Hurricane Chris (Polo Grounds//RMG) WHZT +36, WKHT +34, WJFX +34, KIBT +31, KTBT +29, KBOS +26, WKHT +23, WLLD +20, KUULU +18, WMBX +17
+528	☆ MAKE ME BETTER Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/DJMG) WRDW +44, KXBT +30, KDON +28, KPHW +27, WBBM +25, XMOR +23, WXIS +22, WAJZ +22, KBOS +22, KFR +20
+449	☆ BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic/Koch) WAJZ +54, KXJM +38, WJFX +34, KIBT +31, KTBT +29, KBOS +26, WKHT +23, WLLD +20, KUULU +18, WMBX +17
+414	☆ PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic) WBBM +58, WJMN +36, WLVZ +32, WRDW +29, KPHW +28, KDOB +28, KUULU +28, WAJZ +27, WVKL +25, KPRR +23

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN/URBAN AC/GOSPEL



Three veteran personalities share stories of how they evolved with their audiences

Moving From Urban To Urban AC

Hillary Crosley
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As they age out of the target demo, many personalities make the transition from urban and rhythmic stations to older-skewing urban AC outlets. Sometimes it's a graceful move and sometimes it comes with a management shove. ■ Either way, there comes a time in every air talent's life where he or she must answer the questions, "Can I still relate? Or have I outgrown my station?"

Meet three personalities that confronted those questions and successfully made the move to urban AC: Jeff Foxx, ringleader of the "Kiss-FM Wake Up Club" on Emmis urban AC WRKS (Kiss FM)/New York; James T, afternoon driver at Cox urban AC WHQT (Hot 105 FM)/Miami; and Renel of "Renel in the Morning" on Clear Channel urban AC KISQ (Kiss FM)/San Francisco.

Each personality is a commanding force in their market, where they have logged at least 10 years on the air, beginning on the urban station. Here's how they took their audiences along with them to their new urban AC homes.

Evolving At The Same Station

Like many veteran urban personalities, Jeff Foxx entered radio when the format meant playing mostly R&B and a bit of dayparted hip-hop. Joining then-urban WRKS for the first of three stints in 1987 for evenings, he forged a special bond with his audience. As hip-hop became more of a force, Foxx, along with DJ Red Alert and Chuck Chillout, gave the new genre special attention in weekend programming.

Roughly five years into his first stretch at the station, Foxx became a family man, sharing his life's most precious moments on the air, including the birth of his daughter, Tyla. It's something listeners haven't forgotten—Foxx says his current listeners know that she is now 15 years old.

"It has to be 20 years ago now when I first got to New York radio, but the fragmentation

happened in 1994," Foxx says. "That's when Emmis bought Kiss FM and turned the station into an older format so it wouldn't clash with [co-owned WQHT] Hot 97."

As such, Foxx says he was offered the opportunity to do the Kiss morning show when the station dropped "The Tom Joyner Morning Show" in 2003. And while Foxx's show mainly appeals to an upper-demo audience, he maintains that he has stayed contemporary. Though he still admits that sometimes, just sometimes, he doesn't know who Hot 97 core artists like Akon are. "I go in the hallways and I say, 'Who's that?'" he says with a laugh.

Pushed By Management

Reigning on rhythmic KMEL/San Francisco for nearly a decade, Renel is a Bay Area staple. The veteran morning host made the switch to urban AC KISQ in 1997 and hasn't looked back, aside from wondering whether artists like T-Pain will stand the test of time like bands of her generation have, such as Earth, Wind & Fire.

"The other day we were talking about whether this generation is really going to look back and say 'That T-Pain [song] 'Bartender'—now that was the jam,'" she says with a laugh.

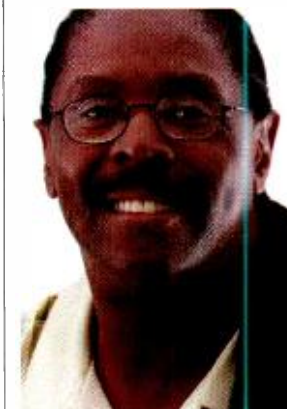
After 10 years as part of the KMEL "Morning Zoo," Renel says she felt like she was being phased out of the station. Then-owner Evergreen Media had just purchased KISQ, and aligned it as an upper-demo companion to KMEL.

"I had my own morning show vibe and my

'Ultimately, I was chosen because I am my demo. We're all trying to take care of our families while juggling careers.'



Renel



James T

own people. I could tell the Renel days at KMEL were over," she says. "Though I never felt that way with my audience. But I'm almost 50 years old so there's not much I can do with T-Pain. I can't sell that on radio."

While her move to KISQ wasn't a decision she made on her own, Renel was offered the anchor morning show position at the newly branded Kiss FM. Now, a decade later, "Renel in the Morning" is a success, with pop culture, comedy, interviews and music all rolled into one.

"Ultimately, I was chosen because I am my demo," she says. "We're all trying to take care of our families while juggling careers. I do the same thing I did at the KMEL 'Morning Zoo,' just with a keen eye focused on information for folks in their 40s."

Life Change Time

Beginning his commercial radio career in 1971, James T. has been a staple of the South Florida airwaves for decades. After working at CHR/top 40 WIRK/Palm Beach while attending college,

he segued into promoting clubs for a few years before transitioning to the WEDR (99 Jamz)/Miami morning show in 1984. Leading the station to No. 1 ratings, James T. also simultaneously served as PD/MD. But during a 1988 trip home from a programming conference, he decided to make a life change.

"That was the day I decided to live a life that was more grounded," he says. "My desire was to find more to life than just stuff."

James T. says he envisioned the new hip-hop urban format becoming a culture unto itself. Being more old school, he decided that it wasn't a culture he wanted to be part of. As luck would have it, that same year he was offered the opportunity to man afternoons at KISQ.

"It was a great opportunity to make the change to urban AC," he says. "I was the father of a 6 year old, and so it was more about God and family first than it was about [the need to] party."

Tongue firmly planted in cheek, Foxx says there often are not-so-subtle indicators that the time has come for a personality to consider making the move from urban to urban AC.

Among them: "Baldness . . . but you didn't shave it yourself? It's time to move. Arthritis—that's a good indicator that it's time to move on. If the phone rings and the voice on the other end says, 'Hi, grandpa'—that's a good indicator that it's time to move on."

Still, all three personalities who made the transition insist that you're only as old as you feel. They say the decision to move on is usually in your hands, even if someone else seems to be prodding you on.

"Sometimes the best way to get where God wants you to be, even if it's where you are, is to leave," James T. says.

"Then the lesson becomes the journey because there are lessons to be learned in leaving and returning."

R&R

▶ WITH SOME HELP FROM T-PAIN, WHO HAS FOUR OTHER SONGS ON THE CHART, FELLOW FLORIDA NATIVE **PLIES** EARNS AN AIRPOWER MEDAL WITH "SHAWTY" (24-19).



THIS WEEK	LAST WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW	CHG	AUDIENCE MILLIONS	RANK
1	2	13	PARTY LIKE A ROCKSTAR SHOP BOYZ	NO. 1 (1 WK)	★	4448	-31	41.355	2
2	1	16	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		★	4217	-344	44.847	1
3	3	9	UMBRELLA Rihanna Feat. Jay-Z		★	4068	+300	39.635	3
4	5	15	WHEN I SEE U FANTASIA		★	3905	+210	35.476	5
5	4	14	WIPE ME DOWN Lil Boosie Feat. Foxx & Webbie		★	3850	+124	32.121	6
6	6	8	SAME GIRL R. Kelly Duet With Usher		★	3573	+319	35.679	4
7	13	7	MAKE ME BETTER Fabolous Feat. Ne-Yo	MOST INCREASED PLAYS	★	2995	+681	31.832	7
8	9	7	A BAY BAY Hurricane Chris		★	2907	+185	23.239	12
9	8	9	BIG THINGS POPPIN' (DO IT) T.I.		★	2842	+99	23.504	11
10	11	10	TEACHME Musiq Soulchild		★	2713	+270	30.046	8
11	7	13	LIKE THIS Kelly Rowland Feat. Eve		★	2582	-232	23.811	10
12	14	8	TAMBOURINE Eve		★	2467	+162	18.985	16
13	10	15	GET IT SHAWTY Lloyd		★	2151	-324	19.404	14
14	21	3	BARTENDER T-Pain Feat. Akon	AIRPOWER	★	2144	+427	17.871	19
15	12	21	POP, LOCK & DROP IT Huey		★	2128	-234	19.066	15
16	16	23	PLEASE DON'T GO Tank		★	2073	-30	28.428	9
17	15	13	ANONYMOUS Bobby Valentino Feat. Timbaland		★	2044	-162	18.664	17
18	17	9	GET ME BODIED Beyoncé		★	2021	-80	19.731	13
19	15	4	SHAWTY Plies Feat. T-Pain	AIRPOWER	★	1969	+479	17.250	20
20	22	5	DO YOU Ne-Yo		★	1826	+306	15.427	22
21	20	8	HOW DO I BREATHE Mario		★	1812	+57	14.997	23
22	28	3	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim		★	1757	+438	16.771	21
23	18	6	WALL TO WALL Chris Brown		★	1657	-273	12.259	25
24	26	6	SEXY LADY Yung Berg Feat. Junior		★	1553	+169	10.182	27
25	27	5	UNTIL THE END OF TIME Justin Timberlake		★	1535	+178	17.906	18
26	23	5	AMUSEMENT PARK 50 Cent		★	1511	+6	9.088	30
27	19	20	I'M A FLIRT R. Kelly Or Bow Wow Feat. T.I. & T-Pain		★	1469	-384	12.975	24
28	25	10	TATTOO The Alliance Feat. Fabo		★	1381	-42	11.358	26
29	37	2	CAN'T TELL ME NOTHING Kanye West		★	1094	+243	7.736	34
30	35	2	CUPID SHUFFLE Cupid		★	1049	+165	9.100	29
31	NEW		BEAUTIFUL GIRLS Sean Kingston		★	984	+472	7.269	35
32	34	5	WONDERFUL Marques Houston		★	922	-33	4.131	-
33	32	5	MY 64 Mike Jones Feat. BunB & Snoop Dogg		★	907	-90	4.413	-
34	33	7	LIKE THIS Mims		★	896	-60	3.545	-
35	29	18	OUTTA MY SYSTEM Bow Wow Feat. T-Pain & Johna Austin		★	892	-371	9.027	31
36	30	17	LIKE A BOY Ciara		★	872	-195	8.411	32
37	40	2	COFFEE SHOP Yung Joc Feat. Gorilla Zoe		★	722	+26	4.203	-
38	36	18	BECAUSE OF YOU Ne-Yo		★	703	-152	9.446	28
39	38	15	WE TAKIN' OVER DJ Khaled Feat. T.I., Akon, Rick Ross, Fat Joe, Lil Wayne & Baby		★	677	-105	5.360	36
40	40	13	I TRIED Bone Thugs-N-Harmony Feat. Akon		★	677	-368	5.198	37

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
CAN'T LEAVE 'EM ALONE	Clara Feat. 50 Cent (Lafayette/Zomba)	36
BED	J. Holiday (MLG/Capitol)	35
SHAWTY IS DA SH*! (10)	The-Dream (Def Jam/IDJMG)	29
THE PEOPLE	Common (G.O.O.D./Geffen/Interscope)	28
HIP HOP POLICE	Chamillionaire Feat. Slick Rick (Chamillitary/Universal Motown)	26
BEAUTIFUL GIRLS	Sean Kingston (Beluga Heights/Epic/Koch)	16
WHITE 550	T-Hud (Nitty Boz) (Kbtt, Khte, Kipr, Kjmm, Knda, Kopw, Kvsp, Wbfa, Wblx, Wbtf, Wdxx, Wemx, Weup, Wfxx, Wjks, Wjmi, Wjtt, Wjuc, Wjzd, Wpwx, Wqhh, Wrbj, Wtmc, Wwvz, Wzht)	14
MAKE ME BETTER	Fabulous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG)	7

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
CAN U BELIEVE	Robin Thicke (Star Trak/Interscope)	511/127	CANT LEAVE 'EM ALONE	Ciara Feat. 50 Cent (Lafayette/Zomba)	408/177
NOBODY DO IT BETTER	Keith Murray Feat. Junior & Tyrese (Def Squad/Koch)	604/35	VIDEO	Johnta Austin Feat. Unk (50 So Def/Island Urban/IDJMG)	385/90
MONEY IN THE BANK	Swizz Beatz (Universal Motown)	571/67	BED	J. Holiday (MLG/Capitol)	384/168
HOOD FIGGA	Gorilla Zoe (Block/Bad Boy South/Atlantic)	534/34	CRANK DAT SOULJA BOY (SUPERMAN)	Soulja Boy (NuBloom/Element 9)	383/180
U AIN'T GOIN NOWHERE	Young Buck Feat. LaToiya Williams (G-Unit/Interscope)	473/195	CORPORATE THUGGIN'	U.S.D.A. (Corporate Thugz/Def Jam/IDJMG)	334/19

MOST INCREASED PLAYS

+676	★	MAKE ME BETTER Fabolous Feat. Ne-Yo (Desert Storm/Def Jam/IDJMG)
+479	★	SHAWTY Plies Feat. T-Pain (Slip-N-Slide/Anti)
+472	★	BEAUTIFUL GIRLS Sean Kingston (Beluga Heights/Epic/Koch)
+438	★	LET IT GO Keyshia Cole Feat. Missy Elliott & Lil Kim (Imani/Geffen)
+427	★	BARTENDER T-Pain Feat. Akon (Konvict/Nappy Boy/Live/Zomba)

ADDED AT... WZFX
Fayetteville, NC
PD: Jeff Anderson
MD: Sherman "DJ Drocc" Howze
J. Holiday, Bed, 10
Clara Feat. 50 Cent, Can't Leave 'Em Alone, O Common, The People, O

FOR MORE STATIONS GO TO:
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FOR WEEK ENDING JUNE 26, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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► "TEACHME" BY MUSIQ SOULCHILD (8-3) SURGES 304 PLAYS FOR THE LARGEST SPIN INCREASE AT URBAN AC SINCE JANUARY 2006.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW	+/-	AUDIENCE MILLIONS	RANK
1	1	38	PLEASE DON'T GO TANK	NO. 1 (8 WKS) GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1869	+140	17.273	1
2	3	17	WHEN I SEE U FANTASIA	J/RMG	1529	+76	13.069	3
3	8	14	TEACHME MUSIQ SOULCHILD	ATLANTIC	1464	+304	12.441	4
4	2	36	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	1456	-22	13.532	2
5	5	18	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	1416	+87	10.370	5
6	4	23	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	1398	-27	10.866	5
7	6	21	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	1138	-116	8.185	9
8	10	11	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	1103	+27	9.497	8
9	9	25	IN MY SONGS GERALD LEVERT	ATLANTIC	995	-121	7.340	11
10	7	25	BUDDY MUSIQ SOULCHILD	ATLANTIC	985	-236	7.902	10
11	12	10	ANOTHER AGAIN JOHN LEGEND	G.O.O.D./COLUMBIA	971	+85	7.257	12
12	11	14	DJ DON'T GERALD LEVERT	ATLANTIC	955	+48	10.318	7
13	14	45	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	692	-71	5.093	15
14	13	19	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHMEIM & MUSIQ SOULCHILD	ATLANTIC	677	-129	4.870	14
15	15	18	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	603	-36	4.070	15
16	16	5	IF I HAVE MY WAY CHRISSETTE MICHELE	AIRPOWER DEF JAM/DJMG	540	+102	3.625	16
17	17	5	ME TAMIA	AIRPOWER PLUS I/IMAGE	480	+98	2.854	18
18	23	3	HOW DO I BREATHE MARIO	3RD STREET/J/RMG	425	+151	2.700	21
19	20	8	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	375	+40	2.443	23
20	21	8	STAY WITH ME NORMAN BROWN	PEAK/CONCORD	342	+15	2.261	25
21	19	14	2 PIECES CARL THOMAS	UMBRELLA/BUNGALO	332	-7	2.733	20
22	18	7	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	324	-33	1.528	30
23	25	14	CUPID SHUFFLE CUPID	ATLANTIC	288	+30	1.785	23
24	22	15	BECAUSE OF YOU NE-YO	DEF JAM/DJMG	279	-44	1.882	27
25	29	12	VALENTINE LLOYD	THE INC./UNIVERSAL MOTOWN	236	+31	2.846	19
26	31	4	LEAVING TONIGHT NE-YO FEATURING JENNIFER HUDSON	DEF JAM/DJMG	234	+42	2.672	22
27	NEW		CAN U FEEL ME HOWARD HEWETT	GROOVE	218	+108	0.906	33
28	26	7	WHAT HAPPENED ALGEBRA	KEDAR	218	-9	1.098	35
29	34	6	HOW DID YOU KNOW PAUL TAYLOR FEATURING REGINA BELLE	PEAK/CONCORD	212	+29	1.116	35
30	33	9	BREATHLESS CORINNE BAILEY RAE	CAPITOL	212	+26	3.088	17
31	28	7	RISE UP R. KELLY	JIVE/ZOMBA	210	-2	1.369	31
32	24	19	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	203	-59	0.865	40
33	37	3	YOU SAVED MY LIFE KIERAN	BLACK RAIN	190	+19	0.368	-
34	32	10	I'M NOT PERFECT J MOSS FEATURING ANTHONY HAMILTON	PAJAM/GOSPO CENTRIC/ZOMBA	182	-8	1.042	38
35	30	10	ANYTHING PATTLABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALO	179	-19	0.590	-
36	27	18	SHOO BE DOO (NO WORDS) MACY GRAY	WILL.I.AM/GEFFEN	148	-74	0.815	-
37	35	15	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	VIRGIN	134	-40	1.292	33
38	NEW		THINKING OF YOU VICTOR FIELDS	REGINA	133	+21	0.243	-
39	NEW		SAME GIRL R. KELLY DUET WITH USHER	JIVE/ZOMBA	129	0	1.642	29
40	NEW		IF WE WERE ALONE KEITE YOUNG FEATURING N'DAMBI	HIDDEN BEACH	124	+7	0.546	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DO YOU Ne-Yo (DEF JAM/DJMG) KDKS, KJLH, KMEZ, KQXL, KRNB, WAGH, WBLB, WHLR, WMMX, WKXI, WLXC, WMGL, WMPZ, WQMG, WSRB, WTLZ, WUHT, WVBE, WVDM, WXST, XM Suite 62	21
WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) KDKS, KMEZ, KOXY, KQXL, WAGH, WBLB, WDLT, WHPR, WHUR, WKXI, WLXC, WMGL, WMPZ, WSRB, WTLZ, WVBE, WVDM	17
ME Tamia (PLUS I/IMAGE) KMJM, KRNB, WBAV, WKJS	4
IF I HAVE MY WAY Christette Michele (DEF JAM/DJMG) KRNB, WBAV, WKJS, WMMX	4
HOW DO I BREATHE Mario (3RD STREET/J/RMG) KRNB, WQZZ, WMBB, WSRB	4
CUPID SHUFFLE Cupid (ATLANTIC) KJLH, WKJS, WQKQ, WSRB	4
TASTE Rick James (STONE CITY) WDLT, WHPR, WTYB, WXST	4
ANOTHER AGAIN John Legend (G.O.O.D./COLUMBIA) KSOC, WTLZ	2
YOU SAVED MY LIFE Kieran (BLACK RAIN) KJLH, WDLT	2
THE TWIST Team Airplay All-Stars (TEAM AIRPLAY) WAGH, WXST	2

ADDED AT... WLXC

Columbia, SC
PD: Doug Villians
Macy Gray, What I Gotta Do, O
Ne-Yo, Do You, O

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
TASTE Rick James (STONE CITY) TOTAL STATIONS: 16	119/96	MAKEYOUHAPPY Musiq Soulchild (ATLANTIC) TOTAL STATIONS: 29	58/28
GET ME BODIED Be-nice (MUSIC WORLD/COLUMBIA) TOTAL STATIONS: 22	103/2	I CAN REMEMBER Une (NATIVE) TOTAL STATIONS: 10	52/7
DO YOU Ne-Yo (DEF JAM/DJMG) TOTAL STATIONS: 20	98/16	EIGHTH WONDER Norwood Young (NORBET) TOTAL STATIONS: 9	51/18
TRANSITION Freddie Jackson (ORPHEUS) TOTAL STATIONS: 13	86/26	THE REASON Justin Holley (CRYSTAL CLEAR) TOTAL STATIONS: 8	49/5
WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN) TOTAL STATIONS: 8	68/27	BETTER DAYS Lorenzo Owens & Michael Spencer (MUSIC MIND) TOTAL STATIONS: 7	48/18

MOST INCREASED PLAYS

+304

TEACHME
Musiq Soulchild (Atlantic)
KRNB +23, WKJS +8, WLYH +17, KJMS +16, WSRB +5, WKSP +4, WTLZ +13, WYLD +13, WTYB +13, WAGH +13

+151

HOW DO I BREATHE
Mario (3rd Street/J/RMG)
WTLZ +18, WXST +12, X562 +10, WVBE +9, WMGL +9, WQZZ +7, WKXI +7, KBLX +6, KJLH +6, WSOL +6

+108

CAN U FEEL ME
Howard Hewett (Groove)
WAKB +23, WVBE +10, KQXL +9, WHUR +8, KNEK +7, WHPR +7, WSRB +6, WSOL +5, WAGH +4, WVDM +4

+102

IF I HAVE MY WAY
Christette Michele (Def Jam/DJMG)
KRNB +22, WBAV +11, X562 +8, WKJS +8, WAGH +7, KOKY +6, KBLX +6, WMMU +5, KJLH +5, WSRB +4

+98

ME
Tamia (Plus I/Image)
KRNB +13, WBAV +11, WBLB +8, WHPR +7, WKJS +6, WSOL +4, WLXC +4, KMEZ +3, WAMU +3, WMGL +3

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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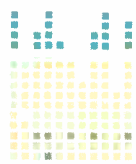
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High standards, community service help build listener loyalty

Big Impact In Small Markets

Kevin Peterson

KPeterson@RadioandRecords.com

52

You don't have to be in a big market to have a big impact on listeners. WJTL/Lancaster, Pa.; KLRC/Fayetteville, Ark.; and the New Life Media Network affiliates in Illinois are proof of that, demonstrating success in ratings and revenue. ■ In the fall 2006 Arbitron survey, KLRC was the No. 3 station in Fayetteville (Northwest Arkansas), with a 6.6 share among persons 12+. WJTL was No. 5 in the Lancaster market, with a 6.3 share, and New Media Illinois stations WCIC/Peoria and WBGL/Champaign earned top 10 spots in their markets, with 5.6 and 3.5 shares, respectively.

Mark Michaels, PD of John Brown University-owned Christian AC KLRC, says the station's original purpose was to train broadcasting students, and it's been a great educational tool. But, after nearly 20 years on the air, it's also become an integral part of the community.

"The station has a great, great history of being not only active and involved in the community, but kind of leading the way in the market in that area," Michaels says. "In a market this size, where you can really wrap your arms around the community, that's helped develop some tremendous listener loyalty and support, both in funding for the station and just general good will."

Michaels goes on to say that KLRC won't settle for being just another small-market radio station. God is honored when things are done well,

he believes, and that's the approach favored at KLRC. "The mentality here has always been that of a high standard of excellence," Michaels says. "It's not a 'How can we get by?' or 'Let's just be good in terms of Christian radio's definition,'" he says. Instead, the station takes a larger view of its competitors, regardless of format. "What do we need to do to compete at that level, to sound as good as they do?"

Creative Ministries' WJTL has broadcast Christian music to the Lancaster market since 1984, but PD John Shirk is quick to point out, "WJTL attempts to be more than just a music station.

"We strive to develop a meaningful relationship with our listeners in various ways. Being a Christian station, there is that opportunity to cultivate a spiritual relationship with our listeners, to

share what it means to follow Jesus in today's world.

"When Jesus is at the foundation of a relationship, the bond becomes very tight. When listeners share e-mails of how their lives were touched in meaningful ways to follow Jesus, I put those e-mails in a folder to help me stay focused as to why God has put us here."

Shirk says the station exists to proclaim the gospel of Jesus Christ for the glory of God, and it does that through music, the spoken word and authentic Christian living. That includes connecting with listeners through community events throughout the year.

While he's grateful for the station's success and the recognition it has gained, Shirk says, "WJTL is one tiny dot on the map of God's redemptive plan to bring the gospel to a world that desperately needs the grace of God through Jesus Christ. There are also many other significant radio ministries honoring God and connecting with listeners in meaningful ways. It is exciting for me to hear how God is working through radio stations around the world to lift up the name of Jesus."

New Life Media Network was started almost 30 years ago, when the Illinois district Assembly of God had a vision to blanket Illinois with Christian radio. First on the air was WIBI/Carlinville-Springfield. WBGL/Champaign launched roughly 25 years ago, with WCIC/Peoria joining the fold five years later.

Asked what has made the stations successful through the years, network MD Joe Buchanan says, "The thing that has made the biggest difference is learning how to best-serve our listener, which has, in turn, grown our ratings. Being in the community has been really huge. We really work very, very hard to serve our listener, not only on the airwaves, but where she is."

Although New Life network affiliates play the same music, each station has its own PD and airstaff, and promotions are locally targeted. "As an example," Buchanan says, "at WBGL we do a 'Church of the Week.' We're there on a Sunday morning, and the pastor will give us a little bit of pulpit time to share about our ministry and congratulate them.

"Then we feature their pastor all week on the radio in real professional 60-second-produced spots. That has been a huge success for us in being able to be in the community and where our listeners are."

R&R



Michaels



Buchanan



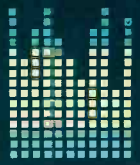
Shirk

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CHRISTIAN AC

▶ WITH THE MOST INCREASED PLAYS NCD (UP 206), DAUGHTRY ARRIVES AT NO. 25 WITH "HOME."



POWERED BY nelsen BDS

LAST WEEK	WEEKS ON CHART	TITLE	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	WEEKS ON CHART	AUDIENCE MILLIONS	RANK
1	1	EVERY TIME I BREATHE	NO. 1 (3 WKS)	1656	-72	4.980	1
2	2	UNDO		1595	-84	4.809	2
3	4	I'M NOT WHO I WAS		1591	-4	4.778	4
4	3	GIVE YOU GLORY		1580	-60	4.788	3
5	5	BRING THE RAIN		1417	+93	3.255	5
6	7	SOMETHING BEAUTIFUL		1148	+3	2.617	7
7	8	HOW CAN I KEEP FROM SINGING		959	-108	1.986	12
8	10	TUNNEL		954	-5	1.919	13
9	11	ONLY THE WORLD		914	+62	2.035	11
10	9	EVERLASTING GOD		891	-109	2.762	6
11	6	MADE TO LOVE		866	-305	2.164	10
12	13	YOU		831	+92	2.223	9
13	16	GIVE ME WORDS TO SPEAK		731	+103	1.453	17
14	14	WHEN I GET WHERE I'M GOING		698	-5	1.767	14
15	12	WHAT COULD BE BETTER (THE DAYS AHEAD)		679	-118	1.699	15
16	17	OVER MY HEAD		554	+24	1.055	20
17	18	ANYWAY		502	-21	2.376	8
18	28	I'M FOR YOU		445	+179	0.879	22
19	19	INTO THE DAY		432	+60	0.610	27
20	22	LONE RANGER		377	+26	0.724	24
21	23	PROMISE OF A LIFETIME		360	+10	0.580	23
22	21	FIND ME TONIGHT		356	-5	1.169	19
23	20	SAVED THE DAY		335	-31	0.331	-
24	NEW	COMING BACK TO LIFE		305	+100	0.816	23
25	NEW	HOME	MOST INCREASED PLAYS	303	+206	1.484	16
26	NEW	LOVE THE LORD		282	+133	0.704	25
27	25	DON'T GIVE UP		267	-12	0.475	-
28	27	THERE IS A RIVER		265	-14	0.353	-
29	26	YOU KNOW MY NAME		258	-21	1.022	21
30	29	CONVICED		246	-1	0.253	-

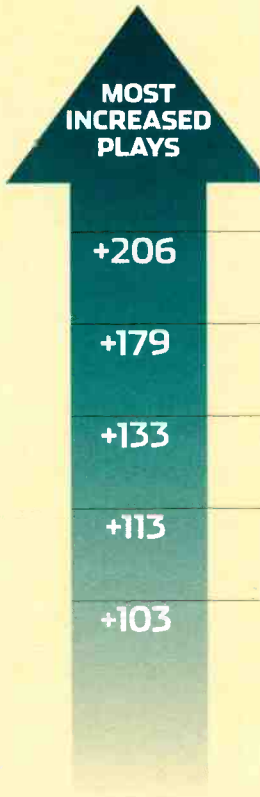
MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
EVERYTHING GLORIOUS David Crowder Band (SIXSTEPS/SPARROW/EMI CMG)	13
LOVE THE LORD Lincoln Brewster (INTEGRITY)	7
I'M FOR YOU tobyMac (FOREFRONT/EMI CMG)	4
HOME Daughtry (RCA/RMG)	4
ONLY THE WORLD Mandisa (SPARROW/EMI CMG)	3
LONE RANGER Nate Sallie (CURB)	3
COMING BACK TO LIFE Echoing Angels (INO)	3
STILL CALLS ME SON John Waller (REUNION/PLG)	3

ADDED AT... WMCU
Miami, FL
PD/MD: Dwight Taylor
This Beautiful Republic, Right Now, 9
David Crowder Band, Everything Glorious, 9
Chris Rice, Sneakin' Into Heaven, 7
Seven Places, Closer to Thee, 0
FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
ALL THE WORLD Point Of Grace (WORD-CURB)	217/16	LET YOUR LIGHT SHINE Bethany Dillon (SPARROW/EMI CMG)	147/5
COLD Marie Miller (CJRB)	202/8	AFTER THE WORLD Disciple (SPE/INO)	138/12
BE STILL StarySide:B (S...ENT MAJORITY/GOTEE)	201/54	STILL CALLS ME SON John Waller (BEACH STREET/REUNION/PLG)	130/42
THE REMEDY Ayesha Woods (CJTEE)	190/4	EVERYDAY Jessie Daniels (MIDAS)	129/18
HAPPY DAY Tim Hughes (SPARROW/EMI CMG)	173/0	EVERYTHING GLORIOUS David Crowder Band (SIXSTEPS/SPARROW/EMI CMG)	126/113



HOME Daughtry (RCA/RMG)	KBIQ +36, KFIS +36, KKFS +34, WFSH +32, WFSH +22, KFIS +17, WFFH +16, KAIM +11, WAWZ +6, WRCL +2
I'M FOR YOU tobyMac (ForeFront/EMI CMG)	WPAR +37, WQOR +25, KHZR +25, WLPJ +21, KCMS +20, WRCL +11, WMLZ +10, WAWZ +9, WBDX +8, KTIS +6
LOVE THE LORD Lincoln Brewster (Vertical/Integrity)	WFZH +34, KLVA +33, WRCL +14, WFFH +12, KKFS +11, WJQK +10, WMLZ +9, WFSH +6, WLAB +3, KXOJ +1
EVERYTHING GLORIOUS David Crowder Band (Sixsteps/Sparrow/EMI CMG)	KSBJ +19, KXOJ +19, WJIE +16, SIST +16, KKCM +12, WMLZ +10, WMLC +9, WBDX +4, KTIS +3, WRCL +3
GIVE ME WORDS TO SPEAK Aaron Shust (Brash)	KHZR +24, WFSH +21, WPOZ +10, WVEJ +9, KFIS +7, WDJC +6, WRBS +6, WMLC +6, WJTL +5, WFFH +5

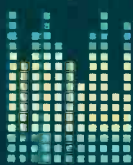
RECURRENTS

THIS WEEK	TITLE	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW	THIS WEEK	TITLE	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW	LW
1	MY SAVIOR MY GOD	AARON SHUST (BRASH)	714	716	6	HOLY IS THE LORD	CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	535	540
2	I WILL LIFT MY EYES	BEBO NORMAN (ESSENTIAL/PLG)	616	649	7	VOICE OF TRUTH	CASTING CROWNS (BEACH STREET/REUNION/PLG)	531	522
3	DOES ANYBODY HEAR HER	CASTING CROWNS (BEACH STREET/REUNION/PLG)	604	659	8	HOW GREAT IS OUR GOD	CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	519	513
4	PRaise YOU IN THIS STORM	CASTING CROWNS (BEACH STREET/REUNION/PLG)	553	572	9	BY HIS WOUNDS	GLORY REVEALED/FEAT. MACPOWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITTLER (REUNION/PLG)	477	483
5	BLESSED BE YOUR NAME	TREE63 (IN-POP)	545	546	10	MADE TO WORSHIP	CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	475	475

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC Indicator chart compiled of 32 reporters, christian CHR 28, christian rock 29 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved.

CHRISTIAN CHR REPORTERS

KLYT/Albuquerque, NM PJ: Matt Gettry vD: Joey Belville	KXWA/Denver, CO PD: Scott Veigel	WORQ/Green Bay, WI OM/PD: Jim Raider	WJLZ/Norfolk, VA* OM/PD: JP Morgan APD: Anne Verebely	KTPZ/Rapid City, SD OM: Tom Schoensted PD/vD: Joseph Standish	WBVM/Tampa, FL* PD: Johnny Vincent MD: Olivia Paff
KAFC/Anchorage, AK OM/PD: Mark Guy APD/MD: Mike Carrier	KZZQ/Des Moines, IA PD: Mike Schlote	WAYK/Kalamazoo, MI PD/MD: Mike Couchman	KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis	WPEJ/Saginaw, MI OM: Gary Bugh PD/vD: Aaron Dicer	WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Rob Fairchild
WHMX/Bangor, ME OM/PD: Tim Collins APD/MD: Morgan Smith	WJRF/Duluth, MN PD/MD: Terry Michaels	WYLV/Knoxville, TN* PD/MD: Jonathan Unthank	KZRI/Portland, OR* OM: Mike Novak PD: David Pierce APD: Eric Allen	KLFF/San Luis Obispo, CA* PD: Matt Williams MD: Moonie Fugler	KDUV/Visalia, CA* PD: Joe Croft APD/MD: Shannon Steele
KWOF/Cedar Rapids, IA OM/PD: Jack Davis	KNMI/Farmington, NM OM: Wilann Thomas PD: Darren Nez MD: Kenny Montano	WAYM/Nashville, TN* OM: Dave Senes PD: Jeff Brown MD: Stace Whitmire	KFFR/Pullman, WA OM/PD: Chris Gilbreth	WBVO/Sellersville, PA OM: David Baker PD/vD: Kristine McClain	WCLQ/Wausau, WI PD/MD: Matt Deane
WONU/Chicago, IL* OM: Justin Knight PJ: Johnathon Eltrevoog vD: Mallory DeWees	WSCF/Ft. Pierce, FL PD/MD: Paul Tipton	WNAZ/Nashville, TN* OM/PD: Dave Queen APD: Jennifer Houchin MD: Seth Routzahn		KAD/Springfield, MO* PD/vD: Rod Kittleman	* Monitored Reporters



CHRISTIAN

VETERAN GROUP THE NEWSBOYS CLAIM VICTORY ON THE CHRISTIAN CHR LIST WITH "SOMETHING BEAUTIFUL" (2-1).



R&R

CHRISTIAN CHR

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
2	17		SOMETHING BEAUTIFUL	NEWSBOYS	INPOP	1082	+6
2	18		THE LAST NIGHT	SKILLET	ARDENT/SRE/INO	1079	+1
3	18		AFTER THE WORLD	DISCIPLE	SRE/INO	977	-10
4	7		I'M FOR YOU	TOBYMAC	FOREFRONT/EMI CMG	892	+107
5	10		LET IT FADE	JEREMY CAMP	BEC/TOOTH & NAIL	874	+52
6	12		AWAKENING	SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	863	+41
7	13		YOU	BRITT NICOLE	SPARROW/EMI CMG	845	+23
7	20		WORK	JARS OF CLAY	ESSENTIAL/PLG	744	-75
10	16		MISSING PAGES	SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	711	-46
9	22		FIND ME TONIGHT	EVERYDAY SUNDAY	INPOP	704	-59
11	14		TUNNEL	THIRD DAY	ESSENTIAL/PLG	680	-1
12	11		BEAUTY	AYIESHA WOODS	GOTEE	652	+14
16	5		ONLY THE WORLD	MANDISA	SPARROW/EMI CMG	602	+95
15	10		I'M NOT WHO I WAS	BRANDON HEATH	REUNION/PLG	585	+50
13	26		FORGIVEN	RELIENT K	CAPITOL/GOTEE	532	-88
17	4		ZERO	HAWK NELSON	TOOTH & NAIL	521	+18
19	13		UNDO	RUSH OF FOOLS	MIDAS	518	+48
18	6		LONE RANGER	NATE SALLIE	CURB	483	+13
20	10		REACHING	LEELAND	ESSENTIAL/PLG	459	-7
23	20		WHAT I HEAR	JESSIE DANIELS	MIDAS	431	0
25	13		LEAST OF THESE	DECEMBERADIO	SLANTED/SPRING HILL	430	+2
22	9		PRaise AND ADORE (SOME LIVE WITHOUT IT)	WAVORLY	FLICKER/PLG	430	-10
26	4		RIGHT NOW	THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	418	+41
21	18		DEARLY LOVED	JIMMY NEEOHAM	INPOP	409	-49
24	12		JESUS ON THE RADIO	ALL STAR UNITED	7SPIN	403	-27
30	3		IN MY ARMS	PLUMB	CURB	336	+43
29	10		EVERY TIME I BREATHE	BIG DADDY WEAVE	FERVENT/WORD CURB	332	+11
28	17		YOUR WAY	ADIE CAMP	BEC/TOOTH & NAIL	299	-40
27	13		COLD	MARIE MILLER	CURB	299	-53
30	NEW		HOME	DAUGHTRY	RCA/RMG	281	+21

CHRISTIAN ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
3	16		BREAK ME DOWN	RED	ESSENTIAL/PLG	287	+15
1	17		AN EPIPHANY	THE SEND	TOOTH & NAIL	280	+3
6	14		PERFECT	FLYLEAF	A&M/OCTONE/INTERSCOPE	266	+15
4	15		I LOVE YOU TO DEATH	FAMILY FORCE 5	MAVERICK/MONO VS STEREO/GOTEE	261	-3
2	19		SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)	ALMOST	TOOTH & NAIL	260	-14
8	9		EVIL (A CHORUS OF RESISTANCE)	PROJECT 86	TOOTH & NAIL	259	+21
9	13		WAKE UP	KJ-52	BEC/TOOTH & NAIL	242	+9
5	13		SAY YOUR PRAYERS	WEDDING	BRAVE NEW WORLD	241	-18
13	12		CROSS THE LINE	RUTH	TOOTH & NAIL	235	+14
7	10		ATTITUDE	FIREFLIGHT	FLICKER/PLG	230	-11
11	14		AWAKENING	SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	222	0
12	12		MAD MEN	WAVORLY	FLICKER/PLG	221	-1
14	6		PLAY IT SAFE	DIZMAS	CREDENTIAL/EMI CMG	218	+3
16	11		TIME IS RUNNING OUT (WHERE TO START)	HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	194	-3
15	19		THE LAST NIGHT	SKILLET	ARDENT/SRE/INO	189	-26
20	4		YOU'RE ON FIRE	MXPX	TOOTH & NAIL	188	+13
17	9		SOMEWHERE IN THE SKY	KUTLESS	BEC/TOOTH & NAIL	178	-5
18	20		A WHISPER & A CLAMOR	ANBERLIN	TOOTH & NAIL	169	-64
17	15		FIENDS (SELLING OUT AIN'T EASY)	CHASING VICTORY	MONO VS STEREO	168	-24
28	3		FINDING OUT	STELLAR KART	WORD-CURB	156	+36
24	7		SING TO ME	RUN KID RUN	TOOTH & NAIL	155	+3
21	6		ZERO	HAWK NELSON	TOOTH & NAIL	154	-4
23	5		FIGHT LIKE THIS	DECYFER DOWN	SRE/INO	153	+1
24	15		BOOMIN'	TDBYMAC	FOREFRONT/EMI CMG	150	-7
25	12		TOGETHER	KRYSTAL MEYERS	ESSENTIAL/PLG	145	-5
26	19		GOING UNDER	THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	134	-13
27	3		TIME (TO LET THIS GO)	NEVERTHELESS	FLICKER/PLG	131	-2
28	17		SURFACE	DEAS VAIL	BRAVE NEW WORLD	122	-54
29	NEW		LIE TO ME	12 STONES	WIND-UP	120	+51
29	4		NEW SKEPTIC	THE FOLD	TOOTH & NAIL	113	+2

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	11		BRING THE RAIN	MERCYME	INO	403	+31
2	18		UNDO	RUSH OF FOOLS	MIDAS	296	+14
4	13		EVERY TIME I BREATHE	BIG DADDY WEAVE	FERVENT/WORD-CURB	281	+41
3	10		WHEN I GET WHERE I'M GOING	GEOFF MOORE	ROCKETOWN	264	-7
8	14		I BELIEVE IN YOU	JOEL ENGLE	SPIN 360	257	+25
6	9		BE THOU NEAR TO ME	SELAH	CURB	257	+15
7	8		FATHER	JADON LAVIK	BEC/TOOTH & NAIL	234	-6
8	16		SAVED THE DAY	PHILLIPS, CRAIG & DEAN	INO	209	-25
10	10		I'M NOT WHO I WAS	BRANDON HEATH	REUNION/PLG	184	+18
16	6		CONVINCED	NICOLE C. MULLEN	WORD-CURB	162	+32

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
11	9	18	HOW CAN I KEEP FROM SINGING	CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	160	-28
2	15	3	GOD SPEAKING	RONNIE FREEMAN	HAROLD	154	+10
3	12	12	THERE IS A RIVER	JARS OF CLAY	ESSENTIAL/PLG	141	+6
4	20	4	GIVE ME WORDS TO SPEAK	AARON SHUST	BRASH	139	+15
5	RE-ENTRY		GIVE YOU GLORY	JEREMY CAMP	BEC/TOOTH & NAIL	136	+17
16	18	2	OVER MY HEAD	BRIAN LITRELL	REUNION/PLG	129	+12
17	19	3	FAITHFUL GOD	SHANNON WEXELBERG	DISCOVERY HOUSE	129	+1
18	NEW		HALLELUJAH, JESUS	MONK & NEAGLE	REUNION/PLG	116	+31
19	13	16	SUFFICIENT	ADIE CAMP	BEC/TOOTH & NAIL	112	-22
20	NEW		COMING BACK TO LIFE	ECHOING ANGELS	INO	111	+15

CHRISTIAN ROCK REPORTERS

WYTA/Abuquerque, NM
PD: Matt Centry
MC: Corey Eelville

WUFM/Columbus, OH*
OM: Michael Buckingham
PD/MD: Nikki Cantu
APD: Laine Moneyhon

WBFJ/Greensboro, NC
PD/MD: Wally Decker
APD: Darren Stevens

Effect Radio/Network
PD/MD: Erian Harman
APC: Amanda Harman

WJIS/Sarasota, FL
OM: Kris Byerly
PD: Michelle Tellone
MD: Elisha Skorski

The Sound Of Light/Satellite
PD/MD: Bill Moore

WCWK/Bowling Green, KY
CV: Kien Burns
PD: Susan Woodward
MC: Whitney Mule

KBNJ/Corpus Christi, TX
PD: Arron Daniels

WJTL/Lancaster, PA*
PD: John Shirk
MD: Phil Smith

WJLZ/Norfolk, VA*
OM: PD: JP Morgan
APC: Anne Verejely

Fireescape/Satellite
PD/MD: Joe Hayes

Whip Of Cords/Satellite
OM/PD: Matt Rhodes

WVCV/Bridgeport, CT
PD/MD: Bob Feltberg

KVRK/Dallas, TX
PD: Chris Goodwin
MD: Drue Mitchell

KIBZ/Lincoln, NE
OM: Lester St. James
PD/MD: Ron Drury

WITR/Rochester, NY
PD/MD: Sammie Palermo
APC: Will "The Tuna" Benson

Positive Rock Show/Satellite
PD/MD: Josh Booth

KCLC/St. Louis, MO
MD: Dave Merkel

WCWP/Schoharie, NY
PD: Fete Bellotti
MC: Reena Terburni

WSNL/Flint, MI
MD: Brian Goodman

WDML/Marion, IL
MD: Tom Schroeder

WPR-/Saginaw, MI
OM: Gary Bugh
PD/MD: Aaron Dicer

Red Letter Rock 20/Satellite
PD: Cody Christopher
MD: Reid Johnson

WBVM/Tampa, FL*
PD: Johnny Vincent
MD: Olivia Paff

WORQ/Green Bay, WI*
OM/PD: Jim Raider

WMKL/Miami, FL
PD: Rob Robbins
MD: Kelly Downing

Sirius Spirit 66/Satellite*
PD: Al Skop
MD: Joey Black

Red Letter Rock 20/Satellite
PD: Cody Christopher
MD: Reid Johnson

WYSZ/Toledo, OH
PD/MD: Jeff Howe

WCLQ/Wausau, WI
PD/MD: Matt Deane
* Monitored Reporters

CHRISTIAN

CHRISTIAN AC REPORTERS

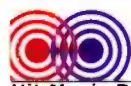
KGZ/Abilene, TX PD/MD: Gary Hill	KGCB/Flagstaff, AZ OM: Daniel White PD/MD: Mike Medlin	WAWZ/New York, NY* OM: Scott Taylor PD: Johnny Stone MD: Keith Stevens
WFSH/Atlanta, GA* PD: Kevin Avery MD: Mike Stoudt	WPER/Fredericksburg, VA PD: Frankie Morea	KGBI/Omaha, NE* PD: Melody Miller MD: Jeff Devereaux
WVFJ/Atlanta, GA* OM/PD: Don Schaeffer APD: Steve Williams	KZKZ/Ft. Smith, AR OM/PD: Dave Burdue	WPOZ/Orlando, FL* OM/PD: Dean O'Neal APD: Jeff Cruz MD: Scott Smith
WAFJ/Augusta, GA* PD/MD: Steve Swanson	WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana	KLVA/Phoenix, AZ*
KPEZ/Austin, TX OM: Mac Daniels PD: Gary Walsh APD/MD: Steve Etheridge	WCSG/Grand Rapids, MI* OM: Don Michael PD/MD: Chris Lemke APD: John Balyo	WMSJ/Portland, ME* PD: Paula K. APD: Joe Polek
WRBS/Baltimore, MD* PD: David Paul MD: Mike Alley	WJQK/Grand Rapids, MI* OM/PD: Troy West MD: Brian Nelson	KFIS/Portland, OR* PD: Dave Arthur MD: Kat Taylor
WDJC/Birmingham, AL* APD/MD: Ronnie Bruce	WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens	KSLT/Rapid City, SD OM: Tom Schoensted PD: Dave Masters MD: Jennifer Walker
KTSY/Boise, ID* OM: Chris Gilbreth PD: Jerry Woods APD/MD: Travis Culver	WLJF/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller	KSGN/Riverside, CA* PD/MD: Bryan O'Neal
WCVK/Bowling Green, KY OM: Ken Burns PD: Susan Woodard MD: Whitney Yule	KAIM/Honolulu, HI* OM: Jack Waters PD/MD: Corry Reynolds	WPAR/Roanoke, VA* OM: Jackie Howard PD: Jason Sharp MD: Brian Sumner
WAYR/Brunswick, GA PD/MD: Bart Wagner	KSBJ/Houston, TX* PD: Chuck Pryor MD: Jim Beeler	WRCI/Rochester, NY* PD: Mark Shuttleworth
WRCM/Charlotte, NC* OM: Gary Morland PD: Dwayne Harrison	WCRJ/Jacksonville, FL* PD: Roger Henderson MD: Theresa Ross	WQFL/Rockford, IL OM: Ralph Trentadue PD/MD: Rick Hall
WBDX/Chattanooga, TN* OM/PD: Jason McKay APD/MD: Justin Wade	WCQR/Johnson City, TN* PD/MD: Jason Sharp APD: Chalmers Harper	KKFS/Sacramento, CA* PD: Max Miller APD/MD: Mark Standriff
WAKW/Cincinnati, OH* PD: Rob Lewis MD: Daryl Pierce	KOBC/Joplin, MO OM/PD: Lisa Davis	KOAY/Salt Lake City, UT PD/MD: Alan Hague
WFHM/Cleveland, OH* PD: Len Howser MD: Josh Booth	KLJC/Kansas City, MO* PD/MD: Michael Grimm	Sirius Spirit 66/Satellite* PD/MD: Al Skop
KGTS/College Place, WA PD/MD: Elizabeth Nelson	WJTL/Lancaster, PA* PD: John Shirk MD: Phil Smith	XM The Message/Satellite* PD: Jon Zellner MD: Jim Epperlein
KBIQ/Colorado Springs, CO* PD: Bret Stevens MD: Jack Hamilton	WLGH/Lansing, MI	KCMS/Seattle, WA* PD: Scott Valentine MD: Sarah Taylor
KCVO/Columbia, MO OM/PD: Jim McDermott	KFSH/Los Angeles, CA* OM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw	WFRN/South Bend, IN PD: Jim Carter MD: Doug Moore
WMHK/Columbia, SC* PD: Steve Sunshine	WJIE/Louisville, KY* PD: Jim Galipeau APD/MD: Chris Crain	WHPZ/South Bend, IN PD/MD: Tom Scott
WCVO/Columbus, OH* APD/MD: Mike Russell	WRVI/Louisville, KY OM/PD: C.C. Matthews APD: Dave Reichel	KTSL/Spokane, WA* PD/MD: Beau Tyler
KBNJ/Corpus Christi, TX* PD: Joe Fahl	KSWP/Lufkin, TX OM/PD: Al Ross APD/MD: Michelle Ross	KWND/Springfield, MO* PD/MD: Jeremy Morris
KLTY/Dallas, TX* PD: Chuck Finney APD/MD: Michael Prendergast	KVMV/McAllen, TX* PD: James Gamblin APD/MD: Bob Malone	KKJM/St. Cloud, MN OM/PD: Diana Madsen
KNWI/Des Moines, IA PD/MD: Dave St. John	KJIL/Meade, KS PD/MD: Michael Luskey	KHZR/St. Louis, MO* OM: Sandi Brown PD/MD: Greg Cassidy
WMUZ/Detroit, MI* PD: Miranda Belcher APD: Randi Myles MD: Jon Culbert	WMCU/Miami, FL* OM/PD: Dwight Taylor	WLPJ/Tampa, FL* PD: Carmen Brown APD: Dave Cruise MD: Jeff MacFarlane
WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward	WFZH/Milwaukee, WI* PD/MD: Danny Clayton	KKCM/Tulsa, OK* OM: Steve Hunter PD: Chris Kelly APD: Dale Christopher
WCTL/Erie, PA OM: Ronald Raymond PD/MD: Adam Frase	KTIS/Minneapolis, MN* APD/MD: Paul Perrault	KXOJ/Tulsa, OK* PD: Bob Thornton APD: Dave Gordon
KHPE/Eugene, OR OM: Jeff McMahon MD: Paul Hernandez	KBMQ/Monroe, LA PD/MD: Phillip Brooks	WGTS/Washington, DC* PD: Ty McFarland MD: Rob Conway
KYTT/Eugene, OR OM: Dave DeAndrea PD/MD: Rick Stevens	WFFH/Nashville, TN* PD/MD: Vance Dillard	WGRC/Williamsport, PA OM: Don Casteline PD/MD: Larry Weidman
KLRC/Fayetteville, AR PD/MD: Mark Michaels	New Life Media Network/Network PD/MD: Joe Buchanan	WXHL/Wilmington, DE OM: Dan Edwards PD/MD: Dave Kirby APD: Sal April
WCLN/Fayetteville, NC OM/PD: Dan DeBruler APD: Syndi Long MD: Steve Turley	WBSN/New Orleans, LA* OM: Julie Headrick PD: Tom Krimsier MD: Libby Krimsier	

* Monitored Reporters



► "AMERICAN IDOL" FINALIST **MANDISA** COLLECTS HER FIRST TOP 10 AS "ONLY THE WORLD" RISES 13-10. THAT TRACK ALSO JUMPS 11-9 ON THE MONITORED CHRISTIAN AC LIST.

THIS WEEK	LAST WEEK	WEEKS ON CHART	CHRISTIAN AC INDICATOR			PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-	
1	2	14	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	954	+29	
2	1	18	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	932	-22	
3	4	16	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	897	+32	
4	5	14	BRING THE RAIN MERCYME	INO	874	+16	
5	3	22	UNDO RUSH OF FOOLS	MIDAS	850	-21	
6	6	19	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	775	-16	
7	7	15	TUNNEL THIRD DAY	ESSENTIAL/PLG	765	+15	
8	8	21	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	581	-75	
9	10	7	GIVE ME WORDS TO SPEAK AARON SHUST	BRASH	561	+67	
10	13	6	ONLY THE WORLD MANDISA	SPARROW/EMI CMG	559	+120	
11	12	11	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	465	+18	
12	14	8	YOU BRITT NICOLE	SPARROW/EMI CMG	459	+29	
13	11	11	OVER MY HEAD BRIAN LITTELL	REUNION/PLG	439	-32	
14	9	25	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	394	-105	
15	16	20	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	372	-5	
16	15	9	YOU CARRIED ME BUILDING 429	WORD-CURB	364	-18	
17	15	6	THE REMEDY AYESHA WOODS	GOTEE	289	+40	
18	2	5	I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	280	+43	
19	17	14	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	267	-13	
20	15	11	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	242	-26	
21	24	4	ALL THE WORLD POINT OF GRACE	WORD-CURB	237	+22	
22	22	4	LONE RANGER NATE SALLIE	CURB	228	+10	
23	20	18	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	221	-23	
24	23	13	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	216	0	
25	25	6	CONVINCED NICOLE C. MULLEN	WORD-CURB	211	-3	
26	24	2	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	206	+13	
27	30	4	TEARS OF THE SAINTS LEELEND	ESSENTIAL/PLG	196	+26	
28	28	3	LEAST OF THESE DECEMBERADIO	SLANTED/SPRING HILL	190	+16	
29	27	3	STILL CALLS ME SON JOHN WALLER	REUNION/PLG	172	-4	
30	29	6	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	161	-10	



CHRISTIAN CHR MUSIC RESEARCH

Hit Music Research

TITLE ARTIST	IMPRINT / PROMOTION LABEL	TOTAL	FAM%	BURN%	18-24	25-34	35-44
THE LAST NIGHT SKILLET	ARDENT/SRE/INO	4.32	93%	17%	4.21	4.29	4.26
HOME DAUGHTRY	RCA/RMG	4.15	91%	18%	4.24	4.10	4.14
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	4.13	94%	14%	4.46	4.12	4.27
I'M FOR YOU TOBYMAC	FOREFRONT/EMI CMG	4.10	63%	10%	4.03	4.16	4.06
AFTER THE WORLD DISCIPLE	SRE/INO	4.07	94%	14%	4.00	4.01	3.98
AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	4.02	82%	12%	3.90	3.75	3.90
DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	4.02	97%	17%	4.30	3.98	4.13
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	4.02	75%	15%	3.98	4.27	4.12
FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	4.01	89%	15%	3.99	4.08	4.02
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	4.01	90%	19%	3.81	4.10	3.94
PRAISE & ADORE (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	3.99	83%	20%	3.76	3.86	3.78
ZERO HAWK NELSON	TOOTH & NAIL	3.98	58%	8%	3.91	3.36	3.68
LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	3.93	63%	17%	3.97	4.00	3.95
UNDO RUSH OF FOOLS	MIDAS	3.93	72%	17%	3.92	4.00	3.95
WORK JARS OF CLAY	ESSENTIAL/PLG	3.92	82%	17%	3.92	3.96	3.94
MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	3.89	89%	20%	3.64	3.85	3.69
IN MY ARMS PLUMB	CURB	3.88	67%	13%	3.90	3.95	3.91
TELL ME WHAT YOU THINK OF GOD STORYSIDE:B	GOTEE	3.75	83%	26%	4.12	4.15	4.07
TUNNEL THIRD DAY	ESSENTIAL/PLG	3.75	90%	24%	3.55	3.81	3.65
YOU BRITT NICOLE	SPARROW/EMI CMG	3.71	89%	20%	3.65	3.78	3.66

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 660 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be considered, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available exclusively for local Christian radio stations by contacting Ken Farley at (615) 331-0736 or Ken@hitmusicresearch.com



Programming in your hometown: 'You know everybody and everybody knows you'

No Place Like Home

R.J. Curtis

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there are two rare things in this business nowadays: an extended, decades-long run at one station, and programmers who work in the city in which they grew up. ■ With the exception of career military personnel or perhaps professional athletes, there's possibly no occupation with more potential for multiple relocations than radio. That said, R&R recently spoke with two PDs fortunate to be programming in or near their hometown. One eventually found his way back home after a short trip out of state. One never left home at all.

"I am from Terre Haute," says Barry Kent of Emmis' WTHI/Terre Haute, Ind. In a memory right out of a Frank Capra movie, Kent recalls nights during his childhood when he'd lie awake "with my six-transistor radio under my pillow listening to and envying the local top 40 jocks." A few short years later Kent was on that station "having the time of my life." He has worked at many of his hometown stations during the past 37 years, including launching country on WBOQ in 1979, before going to WTHI in 1983—his longest gig.

It's not like Kent didn't have opportunities or ambition to move to bigger markets. "When I first got into the business I wanted to work in Chicago, New York, etc." He remembers interviewing for a job in Indianapolis and discovering the salary was practically the same as in Terre Haute. "I was happy and doing what I loved where I was known. In Indy I would have been another new guy."

Has Kent ever played the "what if" game with himself through the years? "Oh, yeah. I think we all dream," he says before quickly adding that he met his wife of 33 years because he stayed put. "If I'd moved early on I wouldn't have met her and had my two boys." Kent says his oldest son is preparing to graduate from the same high school he did and describes his other son as a second-generation radio geek.

Mike Kennedy has programmed Wilks KBEQ/Kansas City for nearly 20 years, and is a native of nearby Emporia, Kan. He spent nearly seven years in his hometown, followed by a year in Colby, Kan. Then, Kennedy says, "my dad and I got into station ownership, and I spent one long year in Florida."

Returning to Emporia for another three years, Kennedy ultimately landed in Kansas City in 1988 and has remained there ever since. Spending two-

thirds of his career 100 miles from where he grew up and another third in his hometown is an experience Kennedy describes as "so uncommon."

Kennedy says he has had numerous offers to leave through the years but felt it more important to stay close to home for family reasons. "When it came right down to it, there was nothing more important than watching my only child grow up and to be around as much as I could." But the family reasons extend beyond his daughter. "My wife, Nycki, does mornings on our AC and has been on the air in K.C. for about a decade," he says. "It looks like I'll hang as long as they'll have me," which he hopes will be at least another four years, as his daughter is attending the University of Missouri in the fall.

Both hometown programmers double as morning men for their stations and agree that knowing the market gives them an advantage both on the air and as PDs. "You know everybody, and everybody knows you," Kent says. "You can relate to the listeners more." Kennedy cites his familiarity with sports teams, local businesses, venues and schools among the positives. "I love talking about Emporia State University or Colby, Kan., on the air in Kansas City and having somebody e-mail or call in who grew up in those towns. It's really fun, because so many people tend to ignore those smaller towns around the metro."

Asked about disadvantages of staying local for a long time, both PDs pause for a minute. "I would like to think that I could have made more money in a larger market," Kent says before pointing out that in Terre Haute "the cost of living is low, commutes are short and I'm still doing what I love. And now that we're owned by Emmis, it doesn't get much better."

Other than getting too many calls for concert tickets, Kennedy can think of only one other downside: "My Mom can listen to our morning show—she can call BS on most of my good stories." **R&R**



Kent



Kennedy

Happy Homecomings

■ Following gigs in New England, Kansas City, Des Moines, Nashville and Shreveport, La., northern Idaho native Wes McShay recently took the PD job at Citadel KQFC/Boise, Idaho. "I'm a Westerner and love the mountains, clear streams and open

spaces," McShay says. "I really feel at home here."

■ As a high schooler, John Paul worked part-time at KUPL in his hometown of Portland, Ore. After programming in Indiana, he became PD at WYRK/Buffalo and never thought about leaving—until the PD post at CBS Radio sister KUPL opened up. —RJC



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COUNTRY

▶ WITH 3.8 MILLION AUDIENCE IMPRESSIONS AT 103 MONITORED STATIONS, MISSISSIPPI NATIVE **FAITH HILL** ACHIEVES BREAKER STATUS WITH "LOST" (41-36)



COVERED BY
Nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	3	22	LUCKY MAN MONTGOMERY GENTRY	NO. 1 (1 WK)	COLUMBIA	33.855 +2.485	4813 1
2	4	16	WRAPPED GEORGE STRAIT		MCA NASHVILLE	31.080 +1.126	4651 2
3	6	20	LOST IN THIS MOMENT BIG & RICH		WARNER BROS./WRN	30.599 +2.467	4488 3
4	2	43	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		ROCKY COMFORT/COS	28.847 -3.071	4225 4
5	1	17	TICKS BRAD PAISLEY		ARISTA NASHVILLE	28.610 -3.944	4207 5
6	5	28	MOMENTS EMERSON DRIVE		MIDAS/NEW REVOLUTION	27.069 -2.178	3796 7
7	8	11	I TOLD YOU SO KEITH URBAN		CAPITOL NASHVILLE	26.863 +2.367	3803 6
8	10	38	STARTIN' WITH ME JAKE OWEN		RCA	24.585 +1.969	3620 8
9	13	4	NEVER WANTED NOTHING MORE KENNY CHESNEY	MOST INCREASED AUDIENCE	BNA	23.968 +4.857	3341 9
10	7	38	GOOD DIRECTIONS BILLY CURRINGTON		MERCURY	23.199 -2.416	3226 10
11	11	21	JOHNNY CASH JASON ALDEAN		BROKEN BOW	22.593 +2.139	3222 11
12	12	20	TEARDROPS ON MY GUITAR TAYLOR SWIFT		BIG MACHINE	21.538 +1.878	3212 12
13	15	16	THESE ARE MY PEOPLE RODNEY ATKINS		CURB	20.319 +2.216	3008 13
14	13	13	I NEED YOU TIM MCGRAW WITH FAITH HILL		CURB	19.591 +1.062	2943 14
15	16	24	A DIFFERENT WORLD BUCKY COVINGTON		LYRIC STREET	18.785 +0.800	2887 15
16	17	17	TOUGH CRAIG MORGAN		BROKEN BOW	15.362 +1.343	2525 16
17	6	6	BECAUSE OF YOU REBA MCGENTIRE DUET WITH KELLY CLARKSON	AIRPOWER	MCA NASHVILLE	14.560 +3.320	2130 19
18	18	21	I WONDER KELLIE PICKLER		BNA	14.213 +0.729	2288 17
19	23	23	GUYS LIKE ME ERIC CHURCH		CAPITOL NASHVILLE	13.407 +0.870	2186 18
20	6	6	EVERYDAY AMERICA SUGARLAND		MERCURY	11.152 +2.861	1696 24
21	23	10	HOW I FEEL MARTINA MCBRIDE		RCA	10.947 +2.253	1849 21
22	19	19	A LITTLE MORE YOU LITTLE BIG TOWN		EQUITY	10.483 +0.016	1903 20
23	24	22	ALL MY FRIENDS SAY LUKE BRYAN		CAPITOL NASHVILLE	10.287 +1.693	1763 22
24	17	17	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		ARISTA NASHVILLE	9.422 +1.163	1714 23
25	29	6	IF YOU'RE READING THIS TIM MCGRAW		CURB	8.815 +2.107	1254 28
26	4	4	PROUD OF THE HOUSE WE BUILT BROOKS & DUNN		ARISTA NASHVILLE	8.633 +2.351	1380 26
27	27	23	I GOT MORE COLE DEGGS AND THE LONESOME		COLUMBIA	7.293 +0.070	1390 25
28	28	13	I WANNA FEEL SOMETHING TRACE ADKINS		CAPITOL NASHVILLE	6.998 +0.270	1301 27
29	33	3	LOVE ME IF YOU CAN TOBY KEITH	MOST ADDED	SHOW DOG NASHVILLE	6.982 +1.887	1080 31
30	14	14	FALL CLAY WALKER		ASYLUM-CURB	6.371 +0.306	1089 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	32	11	MEASURE OF A MAN JACK INGRAM		BIG MACHINE	6.307 +1.212	1148 29
32	34	5	FREE AND EASY (DOWN THE ROAD I GO) DIERKS BENTLEY		CAPITOL NASHVILLE	5.949 +1.549	842 33
33	35	14	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT		COLUMBIA	4.713 +0.580	818 34
34	38	14	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON		LYRIC STREET	4.589 +0.804	957 32
35	36	8	ANOTHER SIDE OF YOU JOE NICHOLS		UNIVERSAL SOUTH	4.556 +0.477	715 37
36	41	6	LOST FAITH HILL	BREAKER	WARNER BROS./WRN	3.868 +0.600	742 36
37	40	16	SHE AIN'T RIGHT LEE BRICE		ASYLUM-CURB	3.642 +0.312	812 35
38	39	9	ONE OF THE BOYS GRETTEN WILSON		COLUMBIA	3.408 -0.073	591 39
39	37	16	DIRTY GIRL TERRI CLARK		BNA	3.157 -0.835	618 38
40	43	7	SUNDAY MORNING IN AMERICA KEITH ANDERSON		ARISTA NASHVILLE	3.056 +0.895	477 40
41	42	8	YOU NEVER TAKE ME DANCING TRAVIS TRITT		CATEGORY 5	2.628 +0.099	338 45
42	46	4	NOTHIN' BETTER TO DO LEANN RIMES		ASYLUM-CURB	2.454 +0.460	405 43
43	44	13	DAISY HALFWAY TO HAZARD		MERCURY	2.430 +0.325	453 41
44	45	9	I'LL STAND BY YOU CARRIE UNDERWOOD		FREMANTLE/19	2.349 +0.313	290 47
45	52	3	AS IF SARA EVANS		RCA	1.547 +0.324	244 50
46	51	8	THE ONE IN THE MIDDLE SARAH JOHNS		BNA	1.514 +0.232	274 48
47	50	5	MEN BUY THE DRINKS (GIRLS CALL THE SHOTS) STEVE HOLY		CURB	1.460 +0.136	379 44
48	48	7	LAST TRAIN RUNNING WHISKEY FALLS		MIDAS/NEW REVOLUTION	1.431 +0.069	451 42
49	49	5	THIS IS MY LIFE PHIL VASSAR		UNIVERSAL SOUTH	1.390 +0.043	310 46
50	53	10	THAT SCARES ME VAN ZANT		COLUMBIA	1.047 -0.158	249 49
51	54	5	DAYS OF THUNDER MARK WILLS		EQUITY	0.976 +0.147	212 51
52	NEW	NEW	ONLINE BRAD PAISLEY	HOT SHOT DEBUT	ARISTA NASHVILLE	0.791 +0.604	73 -
53	59	3	FLIP-FLOP SUMMER KENNY CHESNEY		BNA	0.744 +0.137	58 -
54	58	2	NINETEEN WAYCROSS		DREAMCATCHER	0.698 +0.088	44 -
55	NEW	NEW	JUST ONE LISA SHAFFER		LYRIC STREET	0.688 +0.462	97 54
56	NEW	NEW	THE STRONG ONE CLINT BLACK		EQUITY	0.635 +0.508	68 -
57	NEW	NEW	THE MORE I DRINK BLAKE SHELTON		WARNER BROS./WRN	0.531 +0.241	169 53
58	NEW	NEW	GUITAR SLINGER CROSSIN DIXON		BROKEN BOW	0.518 +0.102	195 52
59	RE-ENTRY	RE-ENTRY	YOU'RE GONNA LOVE ME CHRIS YOUNG		RCA	0.501 +0.058	63 -
60	47	17	TENNESSEE THE WRECKERS		MAVERICK/WARNER BROS./WRN	0.429 -1.385	79 57

MOST INCREASED AUDIENCE
(IN MILLIONS)

+4.857
NEVER WANTED NOTHING MORE

☆

Kenny Chesney
BNA

WUJH +0.508, WKTU +0.431, KSON +0.257, WFPX +0.202, WYCD +0.185, YBCE +0.158, WKIS +0.156, KTEX +0.153, KBEQ +0.142, KSD +0.135

+3.320
BECAUSE OF YOU

☆

Reba McEntire Duet With Kelly Clarkson
MCA Nashville

WUSN -0.372, KYGO +0.315, WIL +0.248, WKLB +0.227, WDAF +0.135, WMIL +0.146, WCOL -0.144, KTEX +0.121, WSOE -0.117, WDSY +0.112

+2.861
EVERYDAY AMERICA

☆

Sugarland (Mercury)
WUSN -0.228, KMLE +0.196, WSOE -0.187, KNKI +0.170, KSCS -0.164, KPXL +0.121, KILT +0.113, WBBE +0.102, WYYZ +0.034, KWJL +0.094

+2.485
LUCKY MAN

☆

Montgomery Gentry (Columbia)
KEYE +0.327, KWNR +0.226, KTEX +0.167, KPXL +0.183, WSIX +0.173, KATM +0.148, KMLE +0.142, WDTW +0.133, KYCC +0.121, KKVF +0.109

+2.467
LOST IN THIS MOMENT

☆

Big & Rich (Warner Bros./WRN)
WUSN +0.352, KATM +0.134, KUSE -0.118, KCYE +0.119, KSKS -0.047, KSCS +0.092, WRBT -0.091, WYCD +0.083, KKVF +0.078, WKDF +0.078

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NEW AND ACTIVE			
TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
BAD FOR ME Danielle Peck (BIG MACHINE)	0.406/0.150	TATTOO ROSE Andy Griggs (MONTAGE)	0.312/0.200
TOTAL STATIONS: 23		TOTAL STATIONS: 12	
WAY BACK TEXAS Pat Green (BNA)	0.387/0.172	18 VIDEO TAPES Jason Meadows (BACCERSTICK/COS)	0.267/0.021
TOTAL STATIONS: 25		TOTAL STATIONS: 13	
		OH LOVE Brad Paisley Featuring Carrie Underwood (ARISTA NASHVILLE)	0.265/0.172
		TOTAL STATIONS: 16	
		WHEN WE ALL GET TO HEAVEN Brad Paisley (ARISTA NASHVILLE)	0.254/0.227
		TOTAL STATIONS: 31	

MOST ADDED

LOVE ME IF YOU CAN 27
Toby Keith
(SHOW DOG NASHVILLE)
KAJA, KBQI, KDRC, KHKI, KRM, KKWF, KMPS, KNKI, KRST, KSCS, KSKS, KUPL, KUZZ, KWJL, WDSY, WGTY, WIL, WKDF, WLXX, WPKX, WQMX, WSOC, WSSL, WUSJ, WUSN, WWCR, WWQM

PROUD OF THE HOUSE WE BUILT 20
Brooks & Dunn
(ARISTA NASHVILLE)
KIXZ, KWVF, KMLE, KRMD, KRYS, KTEX, KTOM, KWJL, KZSN, WBCT, WMIL, WQBE, WQDR, WQXX, WSIX, WSM, WSSL, WUSN, WYYZ, WXBQ

FREE AND EASY (DOWN THE ROAD I GO) 15
Dierks Bentley
(CAPITOL NASHVILLE)
KBQI, KIXZ, KMML, KMLE, KSCS, WBBE, WGH, WKHX, WOGK, WOKQ, WQMX, WSLC, WUNU, WXCY, WYRK

EVERYDAY AMERICA 13
Sugarland

(MERCURY)
KASE, KTKF, KHEY, KNQI, KRYS, KSCS, KSD, KTOM, KTTX, KWSF, WMIL, WYCR, WW^Z

IF YOU'RE READING THIS 13
Tim McGraw
(CUE3)
KCYE, KEWF, KRYS, KWJL, WKSE, WKNT, WOKQ, WPCV, WQPK, WRBT, WSSL, WUJL, WYQM

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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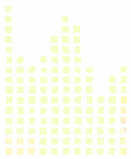
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AC/HOT AC



WAHR leads adult pack in market No. 113 with old-fashioned full-service approach

Huntsville Heritage

Chuck Taylor

CTaylor@RadioandRecords.com

In 1959 when Arnold Hornbuckle launched WAHR at 99.1 FM in Huntsville, Ala., the joke around town was that the only people who had FM radios to hear the station were the owner and a couple of engineers who worked for NASA at the nearby Redston Arsenal. Hornbuckle used the frequency to advertise his local record store and in fact, local lore has it that the calls stood for either Arnold Hornbuckle Radio or Arnold Hornbuckle Records.

In the '70s, with FM stereo currying favor among young listeners, the station became a powerhouse AOR and in 1984, flipped to AC—which it has been broadcasting ever since. Current owner Black Crow Media Group, based in Daytona and operator of 28 radio stations nationwide, has stood by the outlet's unique heritage in Arbitron market No. 113 as a full-service AC. In addition to music and personalities, WAHR (Star 99.1) is that rare FM that still boasts a robust news department.

It's obviously a strategy that works: The station ranks No. 4 overall 12+ in Huntsville, with a 5.9 share in winter 2007 (up from 4.9 in the previous quarter), behind Clear Channel country WDRM, H. Batts & V. Caples' urban WEUP and active rock sister WRTT. All the more noteworthy, Huntsville has three competing AC outlets: With Star 99.1, NCA WRSA falls in line at No. 5 12+, with Big River WQLT at No. 17. In addition, Clear Channel offers adult hits WQRV (the River), No. 8 overall.

"The heady days of being the only AC station in Huntsville are long gone. There has been tremendous change in this market when it comes to radio—but WAHR has remained the same," PD Chris Callaway says. "We are not big on messing with what has been a winning formula for so long. When listeners tune in, there's an expectation.

"That's not to say we're boring—quite the contrary," he adds. "Our staff is stable, we are not afraid to take chances and most of all, we relate to our local audience. It's fun, exciting, and it sounds right for Huntsville. That's what matters in a multi-station AC battle, because everybody is going to

play John Mayer. More than ever, what happens between the records is what's important."

Integral to that mission is the station's news department, fulfilling its full-service role in the community. "Remember those?" Callaway deadpans. Two market veterans, Don Phelps and Nick Emmons, man WAHR's news desk in morning and afternoon drive "and have the capability to cover big, local, breaking news events live," along with an a.m. and p.m. traffic reporter. "You can't underestimate the impact that has on listeners. We heavily promote the information aspect of the radio station, and it pays off in spades. When listeners tell you they can't start their day without hearing your newscast, you know you're doing something right."

The station is also aggressive with TV, outdoor, and online and offline marketing tools, including Web streaming, although Callaway says, "I am reticent to reveal too much of the station's promotion and marketing efforts. Sorry to be evasive, but they rip off everything across the street and I've had it."

Meanwhile, he suggests that Huntsville is an ideal market for adult-leaning radio, as a locale for "raising families in a community that is small enough so you can still know your neighbor, but large enough to meet the needs of all comers. WAHR is a natural fit for this area. We're talking apple pie and fireworks on the 4th of July.

"It is one of the best-kept secrets in the U.S.," Callaway says of the market, citing its designation by The Wall Street Journal as one of the country's top 10 metros for business vitality, a top five city for professional workers by Kiplinger's, a Forbes

leading city for business, a top 10 city for job growth and affordability by Sperling's and the South's No. 1 hot spot by Bizjournals. "All of this adds up to professionals," he says.

Callaway speaks from experience as a transplant both in the market and in the AC format. "This is the first time I have worked, much less programmed an AC radio station," he says. "My entire career, with the exception of a short stint in country, has been CHR, in Oklahoma City, Savannah [Ga.], Indy, the Cayman Islands, Shreveport [La.] and Huntsville."

He started in Huntsville as morning man/APD at crosstown CHR/top 40 WZYP with partner Dee Dee Morgan, with whom he is now reunited at WAHR, in addition to his PD duties. "I was petrified to go from playing 50 Cent to Rupert Holmes, but eventually I found a nice balance between the fun and excitement of CHR and the nuance and realness of AC."

One of Callaway's convictions coming from the top 40 world is that just because AC is targeted toward grown-up women, there's no reason the format can't still have a good time. "AC programmers would be better off if they would, on occasion, forget that they are an AC, quit worrying about perceived restrictions on the format and have some fun," he says. "Just because you are playing music targeted for adults doesn't mean you have to sound prim and proper every second of every day. Like the paper towel commercial says, 'Life is messy.' Be real and acknowledge that."

Callaway believes the elements that have made WAHR a success could work as well in market No. 13 as they do in market 113. "With some small musical adjustments and a larger promotional and marketing budget, I truly think WAHR could compete anywhere," he says. But, the PD adds, he's plenty pleased to stay right where he is.

"One thing we have here that is missing in most major markets is total freedom. Having worked with Clear Channel and now a small owner with Black Crow, there are good qualities to both situations. With Clear Channel I had massive resources when

it came to programming knowledge, imaging and music. But here, if I need something, I go to our GM Eric Jewel, he calls our president Mike Linn and a decision gets made. It's easy. If I want to put something on the air right away, I can do it.

"It helps us sound more local, like an integral part of the community," Callaway says. "There are plenty of situations that require an immediate judgment, not one in two weeks. From there on out, it's living and breathing the market." **R&R**

'If I want to put something on the air right away, I can do it. It helps us sound more local, like an integral part of the community.'

—Chris Callaway



Huntsville, Ala.

WAHR And Its Competitors
12+ AQH Share

Sp'06 Su'06 Fall '06 Win '07

WAHR (Black Crow AC)
5.8 5.9 4.9 5.9

WRSA (NCA AC)
5.8 4.4 8.4 5.7

WQRV (Clear Channel adult hits)
3.3 5.6 6.0 4.8

WQLT (Big River AC)
0.0 0.0 0.0 0.8

Source: Arbitron



▶ WHILE IT HOLDS AT NO. 2 AT HOT AC, **MAROON 5'S** "MAKES ME WONDER" REACHES AIRPOWER STATUS AT AC, SHOOTING 22-17 (UP 77 PLAYS).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
3	37		CHASING CARS SNOW PATROL	NO. 1 (3 WKS)	NO. 1 (3 WKS) POLYDOR/A&M/INTERSCOPE	1784	+157	15.183	1
1	43		WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA	1731	-86	13.128	2
4	13		EVERYTHING MICHAEL BUBLE		143/REPRISE	1704	+98	12.012	4
2	36		HOW TO SAVE A LIFE THE FRAY		EPIC	1518	-100	12.376	3
5	43		FAR AWAY NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	1166	-1	9.222	7
7	23		CHANGE KIMBERLEY LOCKE		CURB/REPRISE	1131	+100	4.449	12
12	7		HOME DAUGHTRY	MOST INCREASED PLAYS/MOST ADDED	RCA/RMG	1065	+230	10.515	5
9	10		THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	1053	+111	9.959	6
11	10		BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	1009	+140	8.382	8
6	38		STREETCORNER SYMPHONY ROB THOMAS		MELISMA/ATLANTIC	1000	-45	7.601	9
13	22		RAINCOAT KELLY SWEET		RAZOR & TIE	818	+7	3.491	16
14	24		IRREPLACEABLE BEYONCE		COLUMBIA	797	+59	4.479	11
15	25		SUDDENLY I SEE KT TUNSTALL		RELENTLESS/VIRGIN	634	-25	5.716	10
16	17		NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM		SLG	561	-14	1.878	22
19	11		LITTLE WONDERS ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	484	+25	4.413	13
18	15		FEBRUARY SONG JOSH GROBAN		143/REPRISE	442	-21	2.249	20
22	6		MAKES ME WONDER MAROON 5	AIRPOWER	A&M/OCTONE/INTERSCOPE	426	+77	3.568	15
17	18		FOOLED AROUND AND FELL IN LOVE ROD STEWART		J/RMG	425	-46	3.102	18
20	14		ANYWAY MARTINA MCBRIDE		RCA NASHVILLE	376	+6	1.260	24
23	6		MY WISH RASCAL FLATTS		LYRIC STREET/HOLLYWOOD	350	+15	1.182	26
26	3		EVER PRESENT PAST PAUL MCCARTNEY		MPL/HEAR/CONCORD	236	+59	3.164	17
24	18		IT'S NOT OVER DAUGHTRY		RCA/RMG	236	-23	3.743	14
25	14		SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	215	+18	2.573	19
27	2		HEAVEN KNOWS TAYLOR HICKS		ARISTA/RMG	200	+40	0.499	-
28	2		(YOU WANT TO) MAKE A MEMORY BON JOVI		MERCURY/ISLAND/IDJMG	175	+24	2.227	21
29	3		LEMONADE CHRIS RICE		INO/COLUMBIA	154	+15	0.184	-
30	6		I NEEDED TO FALL REO SPEEDWAGON		SPEEDWAGON/MAILBOAT	149	0	0.504	-
RE-ENTRY			IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	126	-1	0.675	30
RE-ENTRY			KEEP HOLDING ON AVRIL LAVIGNE		FOX/RCA/RMG	122	+13	1.447	23
NEW			CHANGES LAREAU		WARRIOR	76	+15	0.035	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOME Daughtry (RCA/RMG)	17
BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG)	7
THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope)	5
LITTLE WONDERS Rob Thomas (Walt Disney/Melisma/Atlantic)	5
MAKES ME WONDER Maroon 5 (A&M/Octone/Interscope)	4
ANYWAY Martina McBride (RCA Nashville)	3
SAY IT RIGHT Nelly Furtado (Mosley/Geffen)	3
(YOU WANT TO) MAKE A MEMORY Bon Jovi (Mercury/Island/IDJMG)	3

ADDED AT...
KRNO
Reno, NV
PD/MD: Dan Fritz
Daughtry, Home, 17
Carrie Underwood, Before He Cheats, 1
Taylor Hicks, Heaven Knows, 0

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
FORWARD Ayla Brown (Double Deal Brand)	68/8	HEY THERE DELILAH Plain White T's (Hollywood)	37/24
BIG GIRLS DON'T CRY Fergie (Will.i.am/A&M/Interscope)	67/33	SOMETIMES WHEN WE TOUCH Donny Osmond (Decca)	31/2
WHAT GOES AROUND... COMES AROUND Justin Timberlake (Jive/Zomba)	64/2	SOMETHING BEAUTIFUL Newsboys (InPOP)	26/6
LOST WITHOUT U Robin Thicke (Star Trak/Interscope)	49/1	BETTER THAN ME Hinder (Universal Republic)	24/2
BEST OF ME Christette Michele (Def Jam/IDJMG)	40/35	U + UR HAND Pink (LaFace/Zomba)	23/0

MOST INCREASED PLAYS

+230	HOME Daughtry (RCA/RMG) KNEV +9, KVLV +9, KRNO -17, KBEE +11, KTDY +11, WMXS +10, WLHT +10, WOSY +10, WFMK +8, KISC +8
+157	CHASING CARS Snow Patrol (Polydor/A&M/Interscope) KGBY +12, KBEE +10, KRNO +8, KSNE +8, KTDY +6, WAHR +6, WSHH +6, KWAV +6, WEZF +5, WBEB +4
+140	BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) KVLV +23, KSSK +11, WRAL +10, KSOF +8, WJBR +7, WHUD +6, KKBA +5, KGBY +5, WHOM +5, KCBC +4
+111	THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) KVLV +23, KSSK +11, WRAL +10, KSOF +8, WJBR +7, WHUD +6, KKBA +5, KGBY +5, WHOM +5, KCBC +4
+100	CHANGE Kimberley Locke (Curb/Reprise) KBEE +11, KESZ +9, WRVR +5, KKMU +5, WVAJ +4, WRSR +4, WLJT +4, WNIC +4, KMGA +3, WJBR +3

FOR WEEK ENDING JUNE 24, 2007
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	11 ⁵	981	1129
2	HURT CHRISTINA AGUILERA (RCA/RMG)	11	862	943
3	BAD DAY DANIEL POWTER (WARNER BROS.)	11 ⁴	855	1032
4	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	11	842	878
5	YOU'RE BEAUTIFUL JAMES BLUNT (LUSTARD/ATLANTIC)	11 ⁴	757	695

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	PLAYS	
			TW	LW
6	WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	11 ⁴	721	841
7	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	11 ⁵	716	708
8	YOU AND ME LIFEHOUSE (GEFFEN)	11 ⁶	698	707
9	DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	11 ⁶	645	563
10	HEAVEN LOS LONELY BOYS (OR/EPIC)	11 ⁵	610	638

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HOT AC

▶ **PLAIN WHITE T'S** COLLECT THEIR FIRST TOP 10 AS "HEY THERE DELILAH" RISES 12-9 WITH MOST INCREASED PLAYS HONORS (UP 361).



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R&R RANK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE MILLIONS	RANK
						TW	+/-		
1	1	12	HOME DAUGHTRY	NO. 1 (4 WKS)	11 ☆ RCA/RMG	3473	+46	17.625	1
2	2	13	MAKES ME WONDER MAROON 5		11 A&M/OCTONE/INTERSCOPE	3220	+96	15.738	2
3	4	24	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 INTERSCOPE	2605	-71	13.059	3
4	3	27	IF EVERYONE CARED NICKELBACK		11 ☆ ROADRUNNER/ATLANTIC/LAVA	2600	-128	12.634	4
5	5	32	U + UR HAND PINK		11 ☆ LAFACE/ZOMBA	2330	+27	10.782	5
6	6	28	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ARISTA/ARISTA NASHVILLE/RMG	2251	-11	12.584	6
7	8	8	FIRST TIME LIFEHOUSE		11 Geffen	2112	+132	9.358	7
8	7	21	LITTLE WONDERS ROB THOMAS		11 WALT DISNEY/MELISMA/ATLANTIC	2033	-45	9.484	8
9	12	8	HEY THERE DELILAH PLAIN WHITE T'S	MOST INCREASED PLAYS	11 ☆ HOLLYWOOD	1885	+361	9.260	10
10	9	28	SAY IT RIGHT NELLY FURTADO		11 MOSLEY/GEFFEN	1804	-105	9.346	9
11	10	30	IT'S NOT OVER DAUGHTRY		11 RCA/RMG	1769	-59	9.224	11
12	11	18	BETTER THAN ME HINDER		11 UNIVERSAL REPUBLIC	1736	-42	7.061	12
13	16	24	ROCKSTAR NICKELBACK		11 ☆ ROADRUNNER/ATLANTIC/LAVA	1434	+244	6.668	13
14	15	13	(YOU WANT TO) MAKE A MEMORY BON JOVI		11 MERCURY/ISLAND/DJMG	1379	+112	6.430	14
15	13	11	GIRLFRIEND AVRIL LAVIGNE		11 RCA/RMG	1272	-62	5.774	15
16	17	16	UNDENIABLE MAT KEARNEY		11 AWARE/COLUMBIA	1210	+49	3.566	16
17	14	10	NEVER AGAIN KELLY CLARKSON		11 RCA/RMG	1135	-175	5.024	17
18	21	3	BIG GIRLS DON'T CRY FERGIE	AIRPOWER/MOST ADDED	11 ☆ WILL.I.AM/A&M/INTERSCOPE	931	+306	4.386	18
19	20	12	FACE DOWN THE RED JUMPSUIT APPARATUS		11 VIRGIN	850	+95	2.563	19
20	23	3	BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) GOO GOO DOLLS		11 WARNER BROS.	771	+198	2.603	20
21	19	17	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		11 DECAY/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	759	-119	2.856	21
22	18	13	OTHER SIDE OF THE WORLD KT TUNSTALL		11 RELENTLESS/VIRGIN	737	-193	2.044	22
23	22	9	DIG INCUBUS		11 IMMORTAL/EPIC	669	+80	2.266	23
24	25	4	REHAB AMY WINEHOUSE		11 UNIVERSAL REPUBLIC	642	+127	2.964	24
25	24	9	WHAT I'VE DONE LINKIN PARK		11 MACHINE SHOP/WARNER BROS.	596	+52	2.701	25
26	27	9	EXTRAORDINARY MANDY MOORE		11 FIRM	507	+7	1.794	26
27	29	5	IF YOU'RE GONNA LEAVE EMERSON HART		11 MANHATTAN/CAPITOL	498	+74	1.028	27
28	26	11	GLAMOROUS FERGIE FEATURING LUDACRIS		11 WILL.I.AM/A&M/INTERSCOPE	485	-26	2.340	28
29	28	7	BEAUTIFUL DISASTER JON MCLAUGHLIN		11 ISLAND/DJMG	472	+27	0.980	29
30	30	6	SUMMER LOVE JUSTIN TIMBERLAKE		11 JIVE/ZOMBA	466	+75	1.512	30
31	34	3	EVERYTHING MICHAEL BUBLE		11 143/REPRISE	382	+60	1.620	31
32	35	6	WHEN WE DIE BOWLING FOR SOUP		11 JIVE/ZOMBA	381	+75	0.882	32
33	39	2	ALL AT ONCE THE FRAY		11 EPIC	336	+78	2.054	33
34	36	2	4 IN THE MORNING GWEN STEFANI		11 INTERSCOPE	317	+35	1.031	34
35	37	3	THE STORY BRANDI CARLILE		11 COLUMBIA	315	+39	1.071	35
36	38	2	THNKS FR TH MMRS FALL OUT BOY		11 FUELED BY RAMEN/ISLAND/DJMG	312	+47	1.374	36
37	NEW		WHO KNEW PINK		11 LAFACE/ZOMBA	289	+99	2.153	37
38	33	10	DON'T MATTER AKON		11 KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	288	-39	1.462	38
39	40	2	WAIT FOR YOU ELLIOTT YAMIN		11 HICKORY	266	+41	1.010	39
40	NEW		UMBRELLA RIHANNA FEATURING JAY-Z		11 SRP/DEF JAM/DJMG	262	+67	1.369	40

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE) KDMX, KIMN, KMXP, KPEK, KPLZ, KRSK, KSTZ, KYYK, KZZU, WHYN, WMGX, WMMX, WTSS	14
WHO KNEW Pink (LAFACE/ZOMBA) KCDU, KFVY, KLZR, KSII, KSTZ, KURB, WAYV, WCDJ, WQVJ, WHBC, WJLK, WWHA, WWMX	13
WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) KCDU, KFVY, KPEK, KSTZ, WBNS, WKRQ, WMEE, WQAL, WWHA, WWMX, WXLD	11
ROCKSTAR Nickelback (ROADRUNNER/ATLANTIC/LAVA) KCIX, KEZR, KIMN, KPLZ, WMMX, WMYX, WTSS, WZPT	8
BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (WARNER BROS.) KALZ, KSII, KZZL, WKDD, WMYX, WRQX, WTIC	7
FACE DOWN Red Jumpsuit Apparatus (VIRGIN) KALC, KEZR, KFBZ, KYSR, WLNK, WPTD, WXMA	7
ALL AT ONCE The Fray (EPIC) KCDU, KCIX, KMXX, WPLJ, WRVE, WXMA, XM Flight 26	7
HEY THERE DELILAH Plain White T's (HOLLYWOOD) KCDA, KSTZ, WAJI, WQVJ, WHYN, WTIC	6
DIG Incubus (IMMORTAL/EPIC) KRSK, WBWX, WMMX, WPLJ, WRMF, WTIC	6
REHAB Amy Winehouse (UNIVERSAL REPUBLIC) KDMX, KVLJ, KZZU, WBNS, WMGX, XM Flight 26	6

ADDED AT...
KSTP
Minneapolis, MN
PD: Leighton Peck
APD/MD: Jill Roen
Skillet, The Older I Get, 25
Michael Buble, Everything, 12
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TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HOLLYWOOD Collective Soul (EL) TOTAL STATIONS: 19	259/54	WONDERFUL WORLD James Morrison (POLYDOR/INTERSCOPE) TOTAL STATIONS: 18	168/4
EVERYTHING Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) TOTAL STATIONS: 19	244/23	THE OLDER I GET Skillet (ARDENT/ATLANTIC/LAVA) TOTAL STATIONS: 19	160/15
BLBBLY Cobie Smolwood (UNIVERSAL REPUBLIC) TOTAL STATIONS: 19	205/31	WHEN YOU'RE GONE Avril Lavigne (RCA/RMG) TOTAL STATIONS: 18	152/125
I'LL STAND BY YOU Carrie Underwood (FREMANTLE/19) TOTAL STATIONS: 9	181/39	MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD) TOTAL STATIONS: 7	145/34
GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE) TOTAL STATIONS: 9	175/22	RUBY Kaiser Chiefs (B-UNIQUE/UNIVERSAL MOTOWN) TOTAL STATIONS: 15	131/18

MOST INCREASED PLAYS

+361	★ HEY THERE DELILAH Plain White T's (Hollywood) WTIC +26, WQVJ +23, WPLJ +15, KZZU +15, KPEK +14, KAMX +14, WMMX +14, WJLK +14, KLTG +13, KLZR +12
+306	★ BIG GIRLS DON'T CRY Fergie (will.i.am/A&M/Interscope) KFBZ +21, KLZR +21, WKRQ +18, WMEE +16, WMMX +16, KFVY +14, KRUZ +14, KYYK +14, KPEK +13, WHYN +13
+244	★ ROCKSTAR Nickelback (Roadrunner/Atlantic/Lava) KSTP +17, KFBZ +17, KIMN +14, WKTJ +12, WKRQ +12, KCDU +12, WZPT +12, KAMX +11, WJLK +11, WMLC +11
+198	★ BEFORE IT'S TOO LATE (SAM AND MIKAELA'S THEME) Goo Goo Dolls (Warner Bros.) KALC +28, WMGX +26, KMXP +17, WAJI +17, KCDU +14, KLCA +12, KALZ +12, WLNK +11, WKDD +8, WTIC +8
+132	★ FIRST TIME Lifehouse (Geffen) WINK +23, WXMA +20, KYSR +18, KAMX +16, WAYV +13, KSTZ +11, WKRQ +10, WHYN +9, KSRZ +7, KZZU +6

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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PD: "Fast Eddie" Nelson
MD: Ed "Big Tuna" Perkins

KTDY/Lafayette, LA*
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PD: Kevin Gossett

WLTJ/Pittsburgh, PA*
PD/MD: Chuck Stevens

WSHH/Pittsburgh, PA*
PD/MD: Ron Antill

WHOM/Portland, ME*
OM/PD: Tim Moore

KKCW/Portland, OR*
OM/PD: Tony Coles
APD/MD: Alan Lawson

WBYY/Portsmouth, NH
OM/PD: Duncan Dewar
APD: Ian Horne
MD: Pat McCrueden

WSNE/Providence, RI*
PD: Rick Everett
APD/MD: David O'Leary

WWLI/Providence, RI*
OM/PD: Tony Bristol
APD: Mike Rovin

WRAL/Raleigh, NC*
PD: Barry Fox
APD/MD: Jim Kelly

KNEV/Reno, NV*
OM/PD: Nick Elliott

KRNO/Reno, NV*
PD/MD: Dan Fritz

WTVR/Richmond, VA*
OM/PD: Bill Cahill
APD: Adam Stubbs
MD: Kat Simons

WSLQ/Roanoke, VA*
PD: Jim Murphy
MD: Dick Daniels

WGFV/Rockford, IL
OM: Jim Stone
MD: Gail Lewis

KGBY/Sacramento, CA*
OM: Don Alias
PD: Sonia Jimenez

WGER/Saginaw, MI
OM: Dave Maurer
PD: Bob Moore

KBEE/Salt Lake City, UT*
PD: Rusty Keys

KBAY/San Jose, CA*
PD: Dana Jang

KSBL/Santa Barbara, CA
OM/PD: Keith Royer
MD: Peter Bie

XM The Blend/Satellite*
PD: Mike Abrams

KRWM/Seattle, WA*
PD: Laura Dane

WNSN/South Bend, IN
OM/PD: Jim Roberts
APD/MD: Brad King

KISC/Spokane, WA*
PD: Robert Harder

WMAS/Springfield, MA*
OM/PD: Paul Cannon
APD/MD: Rob Anthony

KGBX/Springfield, MO*
OM/PD: Paul Kelley

KEZK/St. Louis, MO*
PD: Mark Edwards
APD: Bob London

WYYY/Syracuse, NY*
OM: Rich Lauber
PD: Kathy Rowe
APD/MD: Marne Mason

WMTX/Tampa, FL*
OM/PD: Doug Hamand
APD/MD: Kurt Schreiner

WRVF/Toledo, OH*
OM: Bill Michaels
PD: Tom Cook
MD: KC Palmer

KONA/Tri-Cities, WA
PD: Doug Daniels

KMXZ/Tucson, AZ*
OM: Darla Thomas
PD: Bobby Rich
APD/MD: Leslie Lois

KBEZ/Tulsa, OK*
Interim PD: Tod Tucker

KOOI/Tyler, TX
PD: Rick Evans
MD: Rodd Wayne

WLZW/Utica, NY
PD: Eric Miller
MD: Mark Richards

KLRK/Waco, TX
OM: Tom Barfield
PD/MD: Dustin Drew
APD: Beth Richards

WASH/Washington, DC*
PD: Bill Hess

KRBB/Wichita, KS*
OM/PD: Lyman James
MD: Dave Wilson

WMGS/Wilkes Barre, PA*
PD: Stan Phillips
APD: Fran Pantuso
MD: Brian Hughes

WJBR/Wilmington, DE*
OM/PD: Michael Waite
MD: Catey Hill

WSRS/Worcester, MA*
PD/MD: Tom Holt

WARM/York, PA*
PD: Dave Russell
MD: Melanie Gardner

* Monitored Reporters



► **LIFEHOUSE PICKS UP ITS THIRD TOP 20 TRACK ON CANADA HOT AC AS "FIRST TIME" JUMPS 23-17.**

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THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA AC		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	21	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER	463	-11
2	24	2	SUDDENLY I SEE KT TUNSTALL	RELENTLESS/VIRGIN/EMI	353	-27
3	10	3	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	332	-17
4	7	11	WHAT YOU WANT HAYLEY SALES	UNIVERSAL	331	+24
5	4	31	HURT CHRISTINA AGUILERA	RCA/SONY BMG	318	-21
6	8	22	FOOLED AROUND AND FELL IN LOVE ROD STEWART	J/SONY BMG	309	+3
7	5	29	CHASING CARS SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	305	-32
8	6	47	WAITING ON THE WORLD TO CHANGE JOHN MAYER	AWARE/COLUMBIA/SONY BMG	300	-37
9	9	32	HOW TO SAVE A LIFE THE FRAY	EPIC/SDNY BMG	294	-7
10	10	17	WONDERFUL CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	278	-10
11	11	23	SAY IT RIGHT NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	272	-3
12	13	24	ORDINARY MIRACLE SARAH MCLACHLAN	NETTWERK	268	+16
13	12	10	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	266	-8
14	16	39	LOVE YOU LATELY DANIEL POWTER	WARNER BROS./WARNER	241	+3
15	21	10	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE/UNIVERSAL	240	+58
16	15	19	SORRY AGAIN TOMI SWICK	WARNER	228	-16
17	14	21	AT SEVENTEEN JANN ARDEN	UNIVERSAL	226	-23
18	17	27	KEEP HOLDING ON AVRIL LAVIGNE	FOX/RCA/SONY BMG	222	-10
19	23	7	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	197	+63
20	18	11	WEAK IN THE KNEES SERENA RYDER	EMI	196	+1
21	22	16	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	169	+12
22	24	10	IT AIN'T ME BABE JESSE COOK	EMI	133	+7
23	25	26	GOOD MORNING STARSHINE SERENA RYDER	EMI	126	+4
24	27	16	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM/UNIVERSAL	102	+1
25	26	55	I THINK OF YOU GREGORY CHARLES	NBW/SONY BMG	96	-24
26	34	2	SON OF A PREACHERMAN JANN ARDEN	UNIVERSAL	94	+24
27	30	14	REASON TO BELIEVE LIONEL RICHIE	ISLAND/UNIVERSAL	86	+2
28	28	9	LAISSER L'ETE AVOIR 15 ANS CLAUDE DUBOIS & NATASHA ST. PIER	PINGOUIN	83	-6
29	37	22	IRREPLACEABLE BEYONCE	COLUMBIA/SONY BMG	75	+5
30	39	3	PARTONS VITE KAOLIN	UNIVERSAL	69	+6

THIS WEEK	LAST WEEK	WEEKS ON CHART	CANADA HOT AC		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	12	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE/UNIVERSAL	743	+11
2	3	10	HOME DAUGHTRY	RCA/SONY BMG	720	+46
3	2	12	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	670	-10
4	4	14	PARALYZER FINGER ELEVEN	WIND-UP	576	-17
5	5	13	(YOU WANT TO) MAKE A MEMORY BON JOVI	MERCURY/ISLAND/UNIVERSAL	567	-24
6	10	7	BIG GIRLS DON'T CRY FERGIE	W.I.L.I.AM/A&M/INTERSCOPE/UNIVERSAL	553	+102
7	7	12	EVERYTHING MICHAEL BUBLE	143/REPRISE/WARNER	532	+16
8	9	14	ALL GOOD THINGS (COME TO AN END) NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	474	-15
9	11	9	SUMMER LOVE JUSTIN TIMBERLAKE	JIVE/SONY BMG	472	+21
10	6	17	LITTLE WONDERS ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	449	-82
11	14	7	4 IN THE MORNING GWEN STEFANI	INTERSCOPE/UNIVERSAL	436	+55
12	15	5	WHEN YOU'RE GONE AVRIL LAVIGNE	RCA/SONY BMG	429	+68
13	12	11	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	422	-13
14	16	7	UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	404	+63
15	13	16	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	399	-29
16	8	10	NEVER AGAIN KELLY CLARKSON	RCA/SONY BMG	374	-132
17	23	6	FIRST TIME LIFEHOUSE	GEFFEN/UNIVERSAL	336	+40
18	17	17	SECOND CHANCE FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	333	-6
19	19	10	FALLIN' FOR YOU EVA AVILA	SONY BMG	332	-3
20	20	23	THE MUSIC DAVID USHER	MAPLE MUSIC	329	-1
21	21	23	IF EVERYONE CARED NICKELBACK	EMI	313	-6
22	26	5	THNKS FR TH MMRS FALL OUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	273	+33
23	18	13	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA OM/CLASS HEROES FEAT. PATRICK STUMP	DEAD & COMPANY/FUELED BY RAMEN/ATLANTIC/WARNER	267	-71
24	22	18	GIRLFRIEND AVRIL LAVIGNE	RCA/SONY BMG	265	-39
25	36	2	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD/UNIVERSAL	262	+102
26	24	24	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	246	-35
27	25	11	GHOSTS OF YOU CHANTAL KREVIUZUK	COLUMBIA/SONY BMG	228	-20
28	34	4	YESTERDAY MAN ROZ BELL	UNIVERSAL	225	+47
29	28	25	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	216	-7
30	29	9	DON'T WANNA DBCLIFFORD	SONY BMG	203	-16

SMOOTH JAZZ



Is a new approach to vocals the fountain of youth for an aging format?

The Kids Are Alright

Carol Archer

CArcher@RadioandRecords.com

Smooth jazz exploded after WNUA/Chicago introduced cross-over vocals in the mid- to late 1990s, and the format quickly achieved top five ratings or higher in the prized 25-54 demos in major markets. Now, as then, mass-appeal crossover vocals are integral to smooth jazz's success. Well-tolerated by P1s, they provide the comfort of familiarity and "points of entry" for new P2, P3 and P4 listeners who grew up with vocal formats.

But in the last dozen or so years, smooth jazz listeners have aged in lock step with the format. They now swell the 35-64 ranks, skewing heavily 50-plus, a demographic shift that represents an escalating challenge for ad sellers. Despite the \$7 trillion spending power of U.S. history's largest, most affluent consumer group—the baby boomers smooth jazz delivers in droves—to remain viable with advertisers (that is, get in on 18-49 buys), smooth jazz must replenish its thinning 35-49 age cells.

But there is, at long last, a silver lining. Smooth jazz has an unprecedented opportunity to capture younger listeners. The crossover urban, urban AC, triple A and top 40 vocal smashes by high-profile 20-something artists that smooth jazz PDs embrace more willingly each day may move the needle and attract the younger adult demos upon which smooth jazz's longevity, in part, depends. They are by no means the solution, but they are a timely step in the right direction.

Look Lively

KIFM/San Diego MD Kelly Cole observed in a 1999 interview with R&R, "If you are going to get a call about a song, it's always a vocal." But, understandably, PDs often approach vocals conservatively. Consider last summer's nine-format hit, Gnarks Barkley's "Crazy," which proved so intimidating that only three smooth jazz stations—WJZW/Washington, WSMJ/Baltimore and KIFM—put it into rotation. Even Mariah Carey's 2005 smash "We Belong Together" encountered resistance in some quarters.

But attitudes may soon change. In a recent memo to smooth jazz GMs and PDs, Broadcast Architecture president Allen Kepler says that new artists and vocals can "provide variety, place us in the moment, open the doors to younger listeners and give us a fresh coat of paint." Kepler makes clear that this is not a cry for sweeping change, but a nudge to think differently and embrace new ideas "to avoid becoming the 'museum' of smooth jazz." He traces increased acceptance of younger crossover artists in smooth jazz to Norah Jones' 2002 breakthrough and airplay on other 20-something artists during the past few years, including Alicia Keys, Beyoncé, India.Arie, John Mayer, Renee Olstead (not even 20), Michael Bublé and Christina Aguilera.

Kepler also offers examples of young, successful pop artists whose hits enliven smooth jazz playlists today, whose CDs are selling and who get exposure on TV—something virtually unheard-of in the format except for telegenie core artists Dave Koz and Chris Botti. But now smooth jazz can share in the success of 19-year-old Kelly Sweet; 28-year-olds Jones, John Legend and Corinne Bailey Rae; "American Idol" finalist Elliot Yamin, 29; and the barely-30 Robin Thicke. Additional new, young artists worthy of consideration include 24-year-old singer Christette Michele and vocalist Nyce Moses.

"We need to keep an ear to artists like the Pussycat Dolls, who recently recorded a couple of great songs: 'Sway' and 'Feelin' Good,'" Kepler says. He also mentions Lily



► EUGE GROOVE EDGES CLOSER TO THE TOP WITH THE TITLE TRACK FROM HIS RECENTLY RELEASED ALBUM, "BORN 2 GROOVE."

THIS WEEK	LAST WEEK	WEEKS ON CHART	SMOOTH JAZZ INDICATOR		PLAYS	
			TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	1	15	LET'S TAKE A RIDE	NORMAN BROWN	PEAK/CONCORD	195 -4
2	7	7	BORN 2 GROOVE	EUGE GROOVE	NARADA JAZZ/BLG	169 +6
3	11	4	LAOIES' CHOICE	PAUL TAYLOR	PEAK/CONCORD	161 +6
4	5	6	SLAMMIN'	JAY SOTO	MUGROOVE	153 +1
5	6	16	NOODLE SOUP	FOURBOEAST	NATIVE LANGUAGE	150 +1
6	3	20	HYPNOTIC	BONEY JAMES	CONCORD	150 -5
7	7	12	SAO PAULO	RICK BRAUN	ARTIZEN	140 -2
8	8	10	STAY WITH ME TONIGHT	JACKIEM JOYNER	ARTIZEN	139 +1
9	9	14	ANTHEM FOR A NEW AMERICA	JEFF LORBER	BLUE NOTE/BLG	137 0
10	10	14	HELLO BETTY	JEFF GOLUB	NARADA JAZZ/BLG	134 -3
11	13	21	READY FOR LOVE	WALTER BEASLEY	HEADS UP	126 +2
12	11	21	THE RHYTHM METHOO	PAUL BROWN	PEAK/CONCORD	125 -5
13	16	7	BLACK RIVER	KEIKO MATSUI	SHOUT! FACTORY	123 -2
14	14	8	RAINCOAT	KELLY SWEET	RAZOR & TIE	123 +1
15	12	4	STREET LIFE	U-NAM	TRIPPIN' 'N' RHYTHM	123 -1
16	17	17	MYSTICAL	CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	121 0
17	15	4	CATNAP	NILS	BAJA/TSR	117 -4
18	18	16	COME ON OVER	BLAKE AARON	INNERVISION	110 -3
19	21	9	WINE	ANDREW NEU	ANDREW NEU	109 +2
20	20	6	TROUBLE SLEEPING	CORINNE BAILEY RAE	CAPITOL	108 0
21	24	2	REMEMBER ME	MARION MEADOWS	HEADS UP	103 +6
22	23	19	GOT TO GIVE IT UP	KIM WATERS	SHANACHIE	103 -2
23	22	14	ANORE'S THEME	ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	95 12
24	25	10	REUNITED	DEE BROWN	DELAF	94 +1
25	26	15	UPTOWN	LAO TIZER	YSE	91 -1
26	28	20	TAKE ME	STEVE COLE	NARADA JAZZ/BLG	84 -2
27	27	5	EVE'S SONG	OLISILK	TRIPPIN' 'N' RHYTHM	84 -4
28	29	2	ERNIE	ACOUSTIC ALCHEMY	NARADA JAZZ/BLG	82 -1
29	RE-ENTRY	29	WANTING	WILL DONATO	INNERVISION	79 +5
30	30	11	ORDINARY PEOPLE	GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	79 -1

FOR WEEK ENDING JUNE 24, 2007

'New artists and vocals can provide variety, place us in the moment, open the doors to younger listeners and give us a fresh coat of paint.'



Kepler

'The opportunity here is not only to play these younger artists' crossover hits and fresh new tracks, but to talk them up and feature them on our Web sites.'

Allen's "Smile," Gwen Stefani's "4 A.M.," Justin Timberlake's "What Goes Around" and even Fergie's "Big Girls Don't Cry." These songs may not exactly fit the format at the moment, but all are much closer than one might think.

Kepler maintains that the combination of mass appeal and youth inherent in this crop of artists holds promise for smooth jazz to grow in a younger direction, if the format is willing to invest sufficient airtime in their compatible hits. Further, he says, "We see consistent research that the younger audience already listening to smooth jazz is extremely passionate about vocals, more than the older segment of the audience. The opportunity here is not only to play these younger artists' crossover hits and fresh new tracks, but to talk them up and feature them on our Web sites."

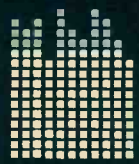
Coming, as they do, from the format's leading research and consulting firm—whose findings identified crossover vocals' compatibility with smooth jazz in the first place—Kepler's remarks are the talk of the town. Responses within the smooth jazz community range from general optimism, curiosity and eager anticipation to fear of change. I can hardly wait for the next stage in smooth jazz's evolution to unfold: the new "new AC."

Meanwhile, in KJCD/Denver's most recent music test, instead of sampling 40-plus, PD Michael Fischer lobbied successfully to include 35-plus. That, he says, yielded a few new gems, including validation for—surprise—Mayer.

As smooth jazz explores the effectiveness of playing more hit vocals by popular 20-something artists from other formats, a raft of insights will emerge, along with plenty of questions: What challenges are associated with recruiting listeners under 40 to participate in music tests? Research indicates that younger demos are passionate about vocals and both unacquainted with and uninterested in instrumental music. Must smooth jazz become more vocal-intensive to suit them?

How will new 35-44 listeners, for whom vocals provide points of entry, respond to the rest of the music played on smooth jazz, especially vocal gold of the '60s and '70s that was recorded years before they were born? If the top end of smooth jazz's upper demos rejects a new vocal stance and abandons the format, is smooth jazz prepared to let them go?

R&R



SMOOTH JAZZ

▶ **RICK BRAUN & RICHARD ELLIOT** SCORE THE TOP DEBUT AT NO. 24 AND MOST INCREASED PLAYS (UP 92) WITH THE BRILLIANTLY TITLED "R N R."



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BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
					TW	+/-	MILLIONS	RANK
1	1	21	THE RHYTHM METHOD PAUL BROWN	NO. 1 (2 WKS) PEAK/CONCORD	641	-5	6.714	1
2	2	21	HYPNOTIC BDNEY JAMES	CONCORD	605	-35	6.283	3
3	3	14	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	579	-1	6.495	2
4	4	24	READY FOR LOVE WALTER BEASLEY	HEADS UP	513	-22	4.065	9
5	5	21	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	492	+18	4.570	5
6	6	9	BORN 2 GROOVE EUGE GROOVE	NARADA JAZZ/BLG	427	+38	3.846	12
7	7	31	GOOD TO GO CHUCK LOEB	HEADS UP	426	+43	3.574	14
8	9	17	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	391	+17	3.741	13
9	10	24	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	374	+8	4.701	4
10	8	23	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	370	+5	4.205	8
11	11	15	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	369	+3	4.562	6
12	14	10	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	305	+35	3.980	10
13	13	17	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	272	-18	2.622	15
14	15	16	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	271	+2	3.878	11
15	18	12	RAINCOAT KELLY SWEET	RAZOR & TIE	254	+6	2.371	17
16	16	6	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	247	+2	2.338	18
17	20	5	STREET LIFE U-NAM	AIRPOWER TRIPPIN' N' RHYTHM	227	+3	4.303	7
18	17	18	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	225	-15	1.462	22
19	19	14	SAO PAULO RICK BRAUN	ARTIZEN	220	-15	2.527	16
20	21	10	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	217	+32	1.948	19
21	22	4	CATNAP NILS	BAJA/TSR	176	+27	1.737	20
22	25	6	SLAMMIN JAY SOTO	NU GROOVE	137	+21	0.975	29
23	23	14	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	136	+2	1.488	21
24	NEW		R N R RICK BRAUN & RICHARD ELLIOT	MOST INCREASED PLAYS ARTIZEN	130	+92	1.403	23
25	29	2	EVERYTHING MICHAEL BUBLE	MOST ADDED 143/REPRISE	121	+59	1.196	25
26	24	5	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	121	+2	0.992	28
27	27	6	JUST AS YOU ARE EVERETTE HARP	SHANACHIE	100	+5	0.653	-
28	26	14	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	95	-20	1.046	26
29	NEW		PARKSIDE SHUFFLE DOWN TO THE BONE	NARADA JAZZ/BLG	85	+40	0.788	-
30	28	2	TERESA PIECES OF A DREAM	HEADS UP	80	-1	0.655	-

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	NIELSEN BDS CERTIFICATIONS	
		TW	LW			TW	LW
1	MISTER MAGIC PETER WHITE (LEGACY/COLUMBIA)	240	330	6	THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)	174	206
2	DRESSED TO CHILL MARION MEADOWS (HEADS UP)	230	234	7	SLICK ERIC DARIUS (NARADA JAZZ/BLG)	155	165
3	FORGET ME NOTS LEE RITTENOUR (I.E./PEAK/CONCORD)	196	218	8	GIVE ME THE REASON KIRK WHALLUM (RENDEZVOUS)	155	178
4	WAY UP! WAYMAN TISDALE (RENDEZVOUS)	175	200	9	LET'S GET STARTED BRIAN CULBERTSON (GRAP/VERVE)	149	124
5	SO AMAZING PATTI AUSTIN (RENDEZVOUS)	174	190	10	FREE AS THE WIND JAZZMASTERS (TRIPPIN' N' RHYTHM)	149	150



MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
EVERYTHING Michael Buble (143/Reprise) KBZN, KJZ, KKSF, WJZV, WVMV, WYJZ	6
R N R Rick Braun & Richard Elliot (Artizen) KJCD, KJZY, WJZZ, WLOQ, WQCD	5
STREET LIFE U-Nam (Trippin' N' Rhythm) KHJZ, WJZW, WSMJ	3
BORN 2 GROOVE Euge Groove (Narada Jazz/BLG) KKSF, KWJZ	2
BLACK RIVER Keiko Matsui (Shout! Factory) KJZ, KYOT	2
CATNAP Nils (Baja/TSR) KBZN, KJZS	2
STAY WITH ME TONIGHT Jackiem Joyner (Artizen) Jones Radio Networks, KJZ	2
TERESA Pieces Of A Dream (Heads Up) KOAS, WLOQ	2
LET'S TAKE A RIDE Norman Brown (Peak/Concord) KHJZ	1

ADDED AT... WVMV
Detroit, MI
OM/PD: Tom Sleeper
MD: Sandy Kovach
Michael Buble, Everything, 12
Chiel Minucci & Special EFX, Mystical, 10
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
REMEMBER ME Marion Meadows (Heads Up) TOTAL STATIONS: 11	79/31	WATER TO DRINK (AGUA DE BEBER) David Benoit (Peak/Concord) TOTAL STATIONS: 7	54/1
THE PINK PANTHER Dave Koz (Capitol) TOTAL STATIONS: 10	74/5	RIGHT HERE, RIGHT NOW Eric Darius (Narada Jazz/BLG) TOTAL STATIONS: 2	41/2
ME, MYSELF & RIO Doc Powell (DPR/Heads Up) TOTAL STATIONS: 7	74/5	AIN'T NO WOMAN (LIKE THE ONE I GOT) Jeff Golub (Narada Jazz/BLG) TOTAL STATIONS: 5	36/16
FOREVER Jeff Kashiwa (Native Language) TOTAL STATIONS: 6	61/27		



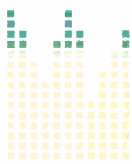
MOST INCREASED PLAYS

+92	R N R Rick Braun & Richard Elliot (Artizen) KRVR +13, WLOQ +10, WYJZ +8, WSJT +8, KBZN +5, WNWV +7, XWRC +7, WJZ +5, KJZY +5, SLJC +4
+59	EVERYTHING Michael Buble (143/Reprise) WNWV +13, WLOQ +10, WYJZ +8, WSJT +8, KBZN +5, KYOT +4, WVMV +3, KJCD +3, WLVE +3, KKSF +1
+43	GOOD TO GO Chuck Loeb (Heads Up) WDSJ +19, WJZ +13, KJZ +8, WSMJ +5, WNJA +4, WSJT +4, KYOT +4, WJZW +3
+40	PARKSIDE SHUFFLE Down To The Bone (Narada Jazz/BLG) SLJC +16, WVMV +9, KRVR +8, WJZW +8, WQCD +2
+38	BORN 2 GROOVE Euge Groove (Narada Jazz/BLG) KBZN +8, WJZ +6, WNJA +5, KSSJ +4, KYOT +4, SLJC +3, KHJZ +3, KOAS +2, KRVR +2, WJZ +2

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations. 32 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

SMOOTH JAZZ REPORTERS

WJZZ/Atlanta, GA* PD/MD: Dave Kosh	KJCD/Denver, CO* PD/MD: Michael Fischer	KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan	KUAP/Little Rock, AR PD/MD: Michael Nellums	WVAS/Montgomery, AL OM: Candy Capel MD: Jay Holcay	KJZV/Portland, OR* OM/PD: Tony Coles	KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton	XM Watercolors/Satellite* PD/MD: Shirilita Colon
WEAA/Baltimore, MD PD: Sandi Mallory APD/MD: Marcellus "Bassman" Shepard	WVMV/Detroit, MI* OM/PD: Tom Sleeper MD: Sandy Kovach	KPVU/Houston, TX PD: Wayne Turner	KSBR/Los Angeles, CA OM/PD: Terry Wedel MD: Vienna Yip	WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski	KJZS/Reno, NV* OM: Mark Keeffe PD/MD: Jay Davis	DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews	KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
WSMJ/Baltimore, MD* PD/MD: Lori Lewis	WJZ/Ft. Myers, FL OM: Louis Kaplan APD/MD: Randi Bachman	WYJZ/Indianapolis, IN* OM/PD: Carl Frye MD: Brad Ellis	KTWW/Los Angeles, CA* PD: Paul Goldstein	WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson	KSSJ/Sacramento, CA* PD/MD: Lee Hansen	DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
WVSU/Birmingham, AL OM/PD: Andy Parrish	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards	WJSJ/Jacksonville, FL* OM/PD: Joel Widdows	WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett	WLOQ/Orlando, FL* PD: Paul Lavoie APD/MD: Brian Morgan	KBZN/Salt Lake City, UT* OM/PD: Dan Jessop	Jones Radio Networks/Satellite* OM/PD: Steve Hibbard APD/MD: Laurie Cobb	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
WNJA/Chicago, IL* OM/PD: Darren Davis MD: Rick O'Dell	WSJW/Harrisburg, PA* PD/MD: Paul Scott	KJLU/Jefferson City, MO OM: Mike Downey PD/MD: Dan Turner APD: La Vaughn Wilson	WLVE/Miami, FL* OM/PD: Rich McMillan	WJZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs	KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole	Music Choice Smooth Jazz/Satellite APD: Will Kinnally	WJZW/Washington, DC* PD: Steve Allan
WNWV/Cleveland, OH* OM/PD: Bernie Kimble	WQTQ/Hartford, CT PD/MD: Stewart Stone	KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs	KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa	KKSF/San Francisco, CA* PD/MD: Ken Jones	Sirius Jazz Cafe/Satellite* PD: Shirley Maldonado MD: Rick Laboy	
WDSJ/Dayton, OH* OM/PD: Jeff Stevens							* Monitored Reporters



ALTERNATIVE/ACTIVE/ROCK



WGBF has rocked Evansville, Ind., for 20 years

Small Town, Big Rock

Mike Boyle

MBoyle@RadioandRecords.com

Recognize these lyrics? “Well, I was born in a small town/And I live in a small town/Prob’ly die in a small town/Oh, those small communities.” ■ Fellow Indiana native John Mellencamp didn’t write those lyrics about Regent Communications active rock WGBF/Evansville, Ind., PD Mike “Sandman” Sanders. But he could have. Sanders was born and bred in this blue-collar Midwestern town and has been at WGBF for what will soon be all of the station’s 20 years, the last 14 as PD.

Sanders remembers when the station was locally owned and known as WHKC (KC103), before it became “Real Rock GBF” on Aug. 15, 1987. Regent bought the station in 2003, but between deregulation in 1996 and the sale to Regent, WGBF had three different owners: Connoisseur, Cumulus and Clear Channel.

Sanders, who also handles the 1 p.m.-4 p.m. airshift and serves as OM for Regent’s other Evansville properties—CHR/top 40 WDKS, news/talk WGBF-AM, adult hits WEJK (Jack FM), oldies WJLT and country WKDQ—says he’s never had the desire to leave his comfort zone in Evansville.

“Prior to the birth of my daughter, who is now 16 years old, I thought about it, and I’ve had offers from people that I’ve previously worked with here that have moved on, but I have fun here and couldn’t imagine a better job for me,” he says. “I have stability and security, but every day is challenging, and that’s the way I like it.”

And it’s the same story for other members of the WGBF airstaff.

“They’re all from the Midwest or Indiana,” Sanders says. “They all came to town to go to college at the University of Southern Indiana, which has a good radio program. And I have a bench of part-timers, too, from the school, that I wouldn’t hesitate to put on the air at any time if need be.”

As for how Sanders remains plugged into the lifestyle, he’s made some strides in that department. “Since 1996, I got about 30 tattoos, a piercing here and there, I’ve shaved my head and

even lost 120 pounds. I probably even look a few years younger than I am,” he says. “I think my daughter has had a hand in that, and working with younger people all around me has certainly helped, too.”

Sanders has seen many changes in his time at the station, but he says the biggest evolution has been in technology.

“We were the last station in this building to have any kind of automation or computer,” he says. “We were playing carts and CDs up until 2000-2001. When Clear Channel came in, we got the Prophet system.”

Small-Town Obstacles

Sanders describes Evansville as a true mainstream Midwestern town that’s made up mostly of people of German descent, largely Catholic, and a little behind the technology curve. “There are a lot of college towns that are similarly sized that are more technologically advanced than Evansville,” he says. “It’s a big blue-collar town. Alcoa is the biggest employer, and we also have a Toyota plant.”

Admitting that WGBF has always pushed the boundaries to get attention, Sanders says he never worries about “pissing off” the people who will never listen to his radio station. “The people that like us, I want them to love us because we take chances and we’re irreverent and shocking or naughty at times,” he says. “And the people that are on the fence, I want them to come over to our side.”

‘The people that like us, I want them to love us because we take chances and we’re irreverent and shocking or naughty at times.’

—Mike Sanders



And that includes advertisers. As a group, it’s been a constant struggle to get them on the same page as the station.

“We still have problems with advertisers or agencies understanding the edge of the radio station,” Sanders says. “As an example, we were going to do a promotion for the second half of the spring book called the Big-Ass Backyard, where we’d pimp a winning listener’s backyard with things like a hot tub, fancy grill, etc. Well, it just wouldn’t fly with any advertiser in town. They were afraid of being tied in to a promotion that had the word ‘ass’ in the title. However, the minute we changed the title to Big Boy Backyard, the promotion was sold out.”

Sanders says he rarely has issues with the listening audience. It’s more the advertisers, pointing to the mainstream Evansville community and what he calls “people’s old-school ways of doing things. It’s mainly the mom-and-pop businesses, and when you’re in a small town, that’s what you get.”

Another community backlash followed a spicy billboard the station put up a while ago. It was promoting WGBF’s morning show, the syndicated Bob & Tom, and featured a picture of a woman’s chest in a bikini top and the caption “Bob & Tom—What a Pair.” The frequency, “103,” was on one breast, and “GBF” was on the other.

Sanders remembers, “I was on the news on a different station for a week talking about the controversy, plus newspapers were writing articles, and even the Catholic church down the street started a writing campaign to complain.” In the end, the station relented to the pressure and altered the billboard, splashing the word “Censored” across it.

Sanders thinks the whole controversy helped WGBF portray itself as the outlaw station. “And,” he quips, “isn’t that what a rock station should be?”

WGBF By The Numbers

Persons 12+

Fall ‘06: 6.1

Spring ‘06: 5.8

Persons 18-34

Fall ‘06: 13.4

Spring ‘06: 11.1

Men 18-34

Fall ‘06: 21.4 (No. 1)

Spring ‘06: 13.7

Men 18-49

Fall ‘06: 12.4 (No. 1)

Spring ‘06: 14.0

Source: Arbitron

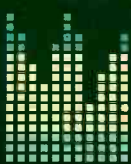
Yearlong Celebration

Everything WGBF is doing on the air this year is in some way branded as part of its 20th anniversary: station billboards and T-shirts carry the slogan “20 Years—Still Rock Hard.” “Focusing on our heritage is important to us and our longtime listeners,” Sanders says.

Like WGBF, rock band Tesla is celebrating its 20th anniversary with a new album, and Sanders is working with the act to possibly have it be part of the station’s 20th anniversary show. “The audience knows the band and they’re a heritage band, especially for the people that have been with us for a long time.”

R&R





ALTERNATIVE

► **THE ALMOST** CRACKS THE TOP 10 ON ITS FIRST TRY AS "SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)" JUMPS 12-10.



R&R

POWERED BY
nielsen
BDS

WEEKS ON CHART	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	12	WHAT I'VE DONE	NO. 1 (12 WKS)	☆	2135 -108	9.775	1
2	6	TARANTULA	MACHINE SHOP/WARNER BROS.	☆	1951 +30	7.105	3
3	9	ICKY THUMP	THE WHITE STRIPES	☆	1823 +28	6.757	4
4	17	HEY THERE DELILAH	PLAIN WHITE T'S	☆	1712 +14	7.527	2
5	23	FOREVER	PAPA ROACH	☆	1662 -125	6.568	5
6	19	PARALYZER	FINGER ELEVEN	☆	1538 +54	6.061	6
7	9	CAPITAL G	NINE INCH NAILS	☆	1461 +34	4.958	7
8	24	BREATH	BREAKING BENJAMIN	☆	1250 -74	4.319	9
9	14	THE BIRD AND THE WORM	THE USED	☆	1128 -13	3.392	14
10	16	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)	THE ALMOST	☆	1092 +37	3.096	16
11	24	LAZY EYE	SILVERSUN PICKUPS	☆	1054 -138	4.295	10
12	15	TIME WON'T LET ME GO	THE BRAVERY	☆	1053 +16	3.575	12
13	8	WORKING CLASS HERO	GREEN DAY	☆	1051 -96	2.985	17
14	19	ALL THE SAME	SICK PUPPIES	☆	973 -8	2.979	18
15	7	THE HEINRICH MANEUVER	INTERPOL	☆	885 +12	2.922	19
15	24	DIG	INCUBUS	☆	884 -96	4.351	8
17	5	SHE BUILDS QUICK MACHINES	VELVET REVOLVER	☆	874 +47	2.561	23
18	49	FACE DOWN	THE RED JUMPSUIT APPARATUS	☆	803 -5	3.473	13
13	24	NEVER TOO LATE	THREE DAYS GRACE	☆	741 +140	2.849	20
20	6	TEENAGERS	MY CHEMICAL ROMANCE	☆	731 +91	2.039	25
21	8	SUPERMASSIVE BLACK HOLE	MUSE	☆	712 +76	2.061	24
22	13	THNKS FR TH MMRS	FALL OUT BOY	☆	705 -10	2.748	21
23	5	EVOLUTION	KORN	☆	697 -3	1.956	28
24	7	SICK, SICK, SICK	QUEENS OF THE STONE AGE	☆	629 +10	1.248	32
25	4	FAMOUS	PUDDLE OF MUDD	☆	605 +59	1.965	26
25	5	FAR BEHIND	SOCIAL DISTORTION	☆	604 +27	3.225	15
27	9	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)	MARILYN MANSON	☆	564 -1	1.153	35
28	2	BLEED IT OUT	LINKIN PARK	☆	557 +142	3.580	11
29	11	YOUNG FOLKS	PETER BJORN AND JOHN	☆	553 +2	1.958	27
30	2	OIL AND WATER	INCUBUS	☆	471 +174	2.679	22
31	11	YOU ARE THE ONE	SHINY TOY GUNS	☆	448 +19	0.986	37
32	5	MISSED THE BOAT	MODEST MOUSE	☆	435 +11	1.676	30
33	11	WISH UPON A DOG STAR	PERRY FARRELL'S SATELLITE PARTY	☆	404 -62	C.890	-
34	3	ALL AROUND ME	FLYLEAF	☆	381 +34	1.316	31
35	6	UNDERCLASS HERO	SUM 41	☆	354 -30	1.166	34
36	4	YOU WOULDN'T KNOW	HELLYEAH	☆	320 +6	0.959	38
37	2	SOULCRUSHER	OPERATOR	☆	312 +18	0.623	-
38	9	REHAB	AMY WINEHOUSE	☆	304 +19	1.028	36
39	12	HUMP DE BUMP	RED HOT CHILI PEPPERS	☆	298 -198	0.671	-
40	10	JESUS	BRAND NEW	☆	275 -37	0.675	-

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
OIL AND WATER	Incubus (Immortal/Epic)	12
BLEED IT OUT	Linkin Park (Machine Shop/Warner Bros.)	6
STRAIGHT LINES	Silverchair (Eleven/ILG)	5
ISLAND (FLOAT AWAY)	The Starting Line (Virgin)	5
TEENAGERS	My Chemical Romance (Reprise)	4
FAR BEHIND	Social Distortion (Time Bomb)	4
THE GOOD LEFT UNDONE	Rise Against (Geffen)	4
MISERY BUSINESS	Paramore (Fueled by Ramen/Atlantic/Lava)	4
TYPICAL	Mutemath (Warner Bros.)	4
TWO SISTERS	Fiction Plane (Bieler Bros.)	4

MOST INCREASED PLAYS

INCREASE IN PLAYS	TITLE	ARTIST / LABEL
+174	OIL AND WATER	Incubus (Immortal/Epic)
+142	BLEED IT OUT	Linkin Park (Machine Shop/Warner Bros.)
+140	NEVER TOO LATE	Three Days Grace (Jive/Zomba)
+91	TEENAGERS	My Chemical Romance (Reprise)
+76	SUPERMASSIVE BLACK HOLE	Muse (Warner Bros.)

ADDED AT...
WZJO
Charleston, WV
PD: Bruce Clark
Deaf Pedestrians, Geek, 15
Incubus, Oil And Water, 7
Operator, Soulcruiser, 4

FOR MORE STATIONS GO TO:
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FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

▶ **VELVET REVOLVER** POSTS AN 85-SPIN INCREASE AS "SHE BUILDS QUICK MACHINES" HOLDS AT NO. 6.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	2	11	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (1 WK) EPIC	1688 +104	6.750 1
2	1	12	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	1640 -146	6.245 2
3	4	23	PARALYZER FINGER ELEVEN	WIND-UP	1549 +77	5.438 3
4	5	19	YOU WOULDN'T KNOW HELLYEAH	EPIC	1382 -83	4.533 5
5	3	24	FOREVER PAPA ROACH	EL TONAL/GEFFEN	1358 -141	5.316 4
6	6	6	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	1246 +85	4.123 6
7	7	5	TARANTULA THE SMASHING PUMPKINS	REPRISE	1172 +16	3.745 7
8	9	9	NEVER TOO LATE THREE DAYS GRACE	JIVE/ZOMBA	1095 +65	3.456 10
9	12	6	EVOLUTION KORN	VIRGIN	1004 +19	2.863 14
10	11	11	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	995 +1	3.071 13
11	14	9	WHAT I WANT DAUGHTRY	RCA/RMG	994 +52	3.560 8
12	15	6	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	948 +18	3.175 12
13	10	23	DRIVEN SEVENDUST	7BROS/ASYLUM	923 -83	2.225 16
14	13	25	BREATH BREAKING BENJAMIN	HOLLYWOOD	918 -47	3.530 9
15	8	15	SIDE OF A BULLET NICKELBACK	ROADRUNNER	917 -123	3.230 11
16	17	10	SOULCRUSHER OPERATOR	ATLANTIC	859 +9	2.129 17
17	16	18	BREATHE INTO ME RED	ESSENTIAL/RED	852 -22	1.923 18
18	18	8	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	848 +52	2.360 15
19	19	8	MADE OF SCARS STONE SOUR	ROADRUNNER	635 -21	1.851 19
20	21	15	DANCE OF THE MANATEE FAIR TO MIDLAND	SERJICAL STRIKE/UNIVERSAL REPUBLIC	581 +33	1.411 22
21	27	3	I GET IT CHEVELLE	EPIC	569 +158	1.237 24
22	22	10	ALL AROUND ME FLY LEAF	A&M/OCTONE/INTERSCOPE	565 +28	1.353 23
23	20	8	WORKING CLASS HERO GREEN DAY	REPRISE	550 -106	1.844 20
24	23	12	LIE BLACK LIGHT BURNS	I AM/WOLFPACK/ADRENALINE	548 +40	0.880 26
25	24	8	THE PURSUIT EVANS BLUE	HOLLYWOOD	505 +6	0.921 25
26	25	7	CAPITAL G NINE INCH NAILS	NOTHING/INTERSCOPE	489 +5	1.445 21
27	26	18	DIFFERENT THAN YOU THE EXIES	ELEVEN SEVEN	409 -28	0.662 28
28	30	9	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND) MARILYN MANSON	INTERSCOPE	304 0	0.571 30
29	31	3	LIE TO ME 12 STONES	WIND-UP	295 +19	0.467 31
30	29	18	DESTROYER STATIC-X	REPRISE	279 -26	0.623 29
31	32	3	THE ARMS OF SORROW KILLSWITCH ENGAGE	ROADRUNNER	251 +58	0.310 -
32	39	2	SOLDIERS DROWNING POOL	ELEVEN SEVEN	215 +57	0.359 36
33	NEW		WASTED TIME FUEL	EPIC	205 +69	0.444 32
34	38	2	GET IN GET OUT CINDER ROAD	CAROLINE	203 +45	0.205 -
35	37	4	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) THE ALMOST.	TOOTH & NAIL/VIRGIN	202 +21	0.310 -
36	33	12	ALL THE SAME SICK PUPPIES	RMR/VIRGIN	193 +3	0.248 -
37	RE-ENTRY		SICK, SICK, SICK QUEENS OF THE STONE AGE	REKORDS REKORDS/INTERSCOPE	161 +26	0.380 35
38	36	15	SWEET SACRIFICE EVANESCENCE	WIND-UP	157 -26	0.315 39
39	34	12	REDEMPTION SHADOWS FALL	ATLANTIC/LAVA	151 -34	0.245 -
40	NEW		HEAR ME NOW FRAMING HANLEY	SILENT MAJORITY/ILG	135 +7	0.119 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
HOMECOMING QUEEN Hinder (UNIVERSAL REPUBLIC) KATT, KFRQ, KHTB, KHTQ, KICT, KOMP, KXFX, KZBD, KZRQ, WBUZ, WBYR, WCCC, WIIL, WJJO, WQXA, WRTT, WRXW, WYBB, XM Squizz	19
I GET IT Chevelle (EPIC) KDJE, KFRQ, KICT, KILO, KUPD, WBUZ, WTKX, WTPT	8
THE ARMS OF SORROW Killswitch Engage (ROADRUNNER) KXXR, WBUZ, WCCC, WCPR, WWEB	5
WASTED TIME Fuel (EPIC) KFRQ, KNCN, KZRQ, WKLQ, WRIF	5
SOLDIERS Drowning Pool (ELEVEN SEVEN) KILO, KOMP, KZRQ, WCCC, WIIL	5
ROCK AND ROLL Poets & Pornstars (WENZL-HOPPER/ADRENALINE) KFRQ, WBUZ, WRIF, WRTT, WYBB	5
WHAT HAVE YOU DONE Within Temptation Feat. Keith Caputo (ROADRUNNER) KZRQ, WIIL, WRTT, WYBB	4
BROKEN GLASS Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA) WBZL, WRXW, WXQR, XM Squizz	4
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) KISS, KTEG, WMMR	3
DANCE OF THE MANATEE Fair To Midland (SERJICAL STRIKE/UNIVERSAL REPUBLIC) WLZX, WRZK, WZOR	3

ADDED AT... KOMP

Las Vegas, NV
PD: John Griffin
MD: Carlota

Ozzy Osbourne, Not Going Away, 2
Drowning Pool, Soldiers, 0
Hinder, Homecoming Queen, 0
Nine Inch Nails, Capital G, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
BLEED IT OUT Linkin Park (MACHINE SHOP/WARNER BROS.)	126/58	SO MANY PEOPLE Neurosonic (BDDGG)	95/4
TOTAL STATIONS:	16	TOTAL STATIONS:	13
OIL AND WATER (IMMORTAL/EPIC)	121/5	WHAT HAVE YOU DONE Within Temptation Feat. Keith Caputo (ROADRUNNER)	94/31
TOTAL STATIONS:	18	TOTAL STATIONS:	17
TEENAGERS My Chemical Romance (REPRISE)	119/3	GET IT Otepfield (IN DE GOOT)	94/12
TOTAL STATIONS:	14	TOTAL STATIONS:	10
151 Eve To Adam (KDS)	112/4	LAZY EYE Silversun Pickups (DANGEROUS)	79/1
TOTAL STATIONS:	13	TOTAL STATIONS:	12
WASHINGTON IS NEXT Megadeth (ROADRUNNER)	101/17	BROKEN GLASS Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)	75/42
TOTAL STATIONS:	18	TOTAL STATIONS:	15

MOST INCREASED PLAYS

+158	I GET IT Chevelle (Epic) SIQC +13, KXXR +13, WLZX +12, WXQR +10, WCPR +10, KFRQ +8, WWEB +8, WBSX +7, KDJE +7, WTKX +7
+104	I DON'T WANNA STOP Ozzy Osbourne (Epic) KFRQ +30, KHTQ +14, WJJO +11, KBPI +10, WHDR +9, KISS +9, WEDG +8, WYBB +7, KIOZ +7, WRAT +6
+85	SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG) KFRQ +4, KZRQ +3, KDOT +2, WBLZ +10, WIIL +9, KBPI +8, WRTT +7, KIOZ +7, KLAQ +6, WRXW +5
+77	PARALYZER Finger Eleven (Wind-up) WWEB +12, WXZZ +11, WWJZ +11, KNCN +11, WWWW +10, WCPR +8, WAAF +7, WRZK +6, KZBD +6, WRXW +5
+69	WASTED TIME Fuel (Epic) KHTB +10, WRXW +9, KLAQ +8, WMMR +8, KFRQ +7, KNCN +6, WJJO +4, WBLZ +4, WCCC +4, WWEB +4

FOR WEEK ENDING JUNE 24, 2007
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► **PUDDLE OF MUDD** RIDES A 24-PLAY INCREASE TO A 15-12 MOVE FOR "FAMOUS."



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	11	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (10 WKS) EPIC	485 +8	1.636 2
2	12	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	460 -14	1.719 1
3	22	FOREVER PAPA ROACH	EL TONAL/GEFFEN	313 +10	0.880 6
4	9	WHAT I WANT DAUGHTRY	MOST INCREASED PLAYS RCA/RMG	284 +36	0.776 7
5	15	FAR CRY RUSH	ANTHEM/ATLANTIC	284 +1	0.913 3
7	24	BREATH BREAKING BENJAMIN	HOLLYWOOD	267 +17	0.889 5
5	21	PARALYZER FINGER ELEVEN	WIND-UP	264 +2	0.633 8
10	6	SHE BUILDS QUICK MACHINES VELVET REVOLVER	RCA/RMG	247 +35	0.523 11
6	35	PAIN THREE DAYS GRACE	JIVE/ZOMBA	240 -11	0.896 4
11	26	TEN THOUSAND FISTS DISTURBED	REPRISE	209 +30	0.625 9
9	24	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	196 -21	0.585 10
15	5	FAMOUS PUDDLE OF MUDD	FLAWLESS/GEFFEN	171 +24	0.454 12
13	21	SIDE OF A BULLET NICKELBACK	ROADRUNNER	170 -4	0.448 13
12	8	WORKING CLASS HERO GREEN DAY	REPRISE	154 -21	0.363 15
14	10	BROKEN SUNDAY SALIVA	ISLAND/IDJMG	149 -18	0.317 17
17	16	YOU WOULDN'T KNOW HELLYEAH	EPIC	128 +15	0.272 20
16	7	SOULCRUSHER OPERATOR	MOST ADDED ATLANTIC	126 -7	0.362 16
22	7	NEVER TOO LATE THREE DAYS GRACE	AIRPOWER JIVE/ZOMBA	113 +12	0.366 14
23	4	TARANTULA THE SMASHING PUMPKINS	AIRPOWER REPRISE	107 +14	0.294 18
18	7	THANK YOU TESLA	TESLA ELECTRIC CO.	107 -2	0.205 23
24	4	EVOLUTION KORN	VIRGIN	87 +19	0.213 21
20	17	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	77 -27	0.153 26
19	20	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	76 -28	0.180 24
25	6	MADE OF SCARS STONE SOUR	ROADRUNNER	75 +8	0.212 22
27	6	ICKY THUMP THE WHITE STRIPES	THIRD MAN/WARNER BROS.	55 +2	0.124 28
28	6	HUMP DE BUMP RED HOT CHILI PEPPERS	WARNER BROS.	54 +9	0.289 19
29	2	WASTED TIME FUEL	EPIC	37 +3	0.083 -
NEW		BLACK RAIN OZZY OSBOURNE	EPIC	31 +13	0.173 25
NEW		SWEET SACRIFICE EVANESCENCE	WIND-UP	31 +6	0.030 -
NEW		I GET IT CHEVELLE	EPIC	29 +11	0.067 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SOULCRUSHER Operator (ATLANTIC) KZRR, WJXQ, WKLC, WRQK, WXMM	5
FAMOUS Puddle Of Mudd (FLAWLESS/GEFFEN) KIOC, KTUX, WKLC, WVRK	4
YOU WOULDN'T KNOW HellYeah (EPIC) KCAL, WKLC, WNDR, WRQK	4
EVOLUTION Korn (VIRGIN) KBER, KIOC	2
I GET IT Chevelle (EPIC) WJXQ, WRQK	2
INSTANT KARMA U2 (WARNER BROS.) WGIR, WHJY	2
SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG) WEBN	1
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) KBER	1
THANK YOU Tesla (TESLA ELECTRIC CO.) WJXQ	1

ADDED AT...

WJXQ
Lansing, MI
PD: Sheri Vegas
Tesla, Thank You, 12
Chevelle, I Get It, 1
Operator, Soulcruher, 1

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DRIVEN Sevendust (7BROS/ASYLUM)	27/6	INSTANT KARMA U2 (WARNER BROS.)	22/22
TOTAL STATIONS:	8	TOTAL STATIONS:	3
LIE TO ME 12 Stones (WIND UP)	24/9	BREATHE INTO ME Red (ESSENTIAL/RED)	19/6
TOTAL STATIONS:	4	TOTAL STATIONS:	7
ALL THE SAME Sick Puppies (RMR/VIRGIN)	24/2	OIL AND WATER Incubus (IMMORTAL/EPIC)	16/6
TOTAL STATIONS:	3	TOTAL STATIONS:	1

MOST INCREASED PLAYS

+36	WHAT I WANT Daughtry (RCA/RMG) KAZR -17, WNDR +1, WRQK +6, WMMS +3, WGR +3, WJXQ -2, WZZO +2, WXMM +2, KTUX +2, WONE +1
+35	SHE BUILDS QUICK MACHINES Velvet Revolver (RCA/RMG) KTUX +17, WVRK +9, KIOC +5, WRQK +4, WEBN +4, KUFO +2, WJXQ +1, WZZO +1, WAFX +1
+24	FAMOUS Puddle Of Mudd (Flawless/Geffen) WVRK +12, KTUX +7, KIOC +5, WRQK +4, WNDR +3, WXMM +3, WMMS +1, KBER +1, KAZR +1
+22	INSTANT KARMA U2 (Warner Bros.) WGIR +12, WHJY +9, WDHA +1
+19	EVOLUTION Korn (Virgin) KIOC +7, KTUX +6, WMMS +5, KAZR +2, WVRK +2, WEBN +2

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	11 NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	THE ENEMY GODSMACK (UNIVERSAL REPUBLIC)		162 170	6	HEROES SHINEDOWN (ATLANTIC)		114 145
2	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)		147 149	7	BACK IN BLACK AC/DC (ATCO/ATLANTIC)		106 102
3	LAND OF CONFUSION DISTURBED (REPRISE)		142 154	8	ROCKSTAR NICKELBACK (ROADRUNNER)		106 110
4	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)		128 118	9	LA GRANGE ZZ TOP (LONDON-SIRE)		103 91
5	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)		124 126	10	SWEET EMOTION AEROSMITH (COLUMBIA)		100 93

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

ROCK REPORTERS

- | | | | | | | |
|---|---|--|---|--|--|---|
| WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daugherty | KIOC/Beaumont, TX*
OM/PD: Joey Armstrong | WEBN/Cincinnati, OH*
OM/PD: Scott Reinhart
MD: Dave Fritz | WRVC/Huntington, WV
OM/PD: Reeves Kirtner
MD: Rick Kline | WXMM/Norfolk, VA*
OM/PD: John Shomby
APD/MD: Zak Tyler | WXRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz | WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don Kelley |
| KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers | WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster | WMMS/Cleveland, OH*
PD: Bo Matthews | WJXQ/Lansing, MI*
OM: Paul Cashin
PD: Sheri Vegas | KCLB/Palm Springs, CA
PD: Larry Snider
MD: Jenn Brewski | KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox | KMOD/Tulsa, OK*
OM/PD: Don Cristi |
| WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer | WRQK/Canton, OH*
PD: Keith Hamilton | WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Chaos | WGIR/Manchester, NH*
APD: Becky Pohotsky | KUFO/Portland, OR*
PD: Mike Tierney
APD/MD: Dan Bozyk | KZOZ/San Luis Obispo, CA
OM: Pepper Daniels
PD/MD: Dusty Rhoads | WMZK/Wausau, WI
PD: Jeff Cecil |
| KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett | WPXC/Cape Cod, MA
PD: Suzanne Tonaire
APD/MD: James Gallagher | KAZR/Des Moines, IA*
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall | WXFX/Montgomery, AL*
PD: Rick Hendrick | WHJY/Providence, RI*
PD: Scott Laudani
MD: Mike Brangiforte | KTUX/Shreveport, LA*
PD: Ragen King
MD: Flynt Stone | KBZS/Wichita Falls, TX
PD: Liz Ryan |
| WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush | WKLC/Charleston, WV*
OM/PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox | WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder | WDHA/Morristown, NJ*
PD: Tony Paige
APD: Curtis Kay | KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell | KSHE/St. Louis, MO*
OM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza | |

* Monitored Reporters

TRIPLE A



Valorie Knight helms new triple A in Springfield, Ill.

Doing What She Loves

John Schoenberger
JSchoenberger@RadioandRecords.com

WLCE/Springfield, Ill., OM Valorie Knight is beside herself. The Midwest native says she is having more fun programming radio now than she has in a nearly 20-year rock radio career. Four months ago, Knight, who also serves as OM for active rock sister WQLZ, oversaw the transformation of Midwest Family Broadcasting's hot AC WYVR (the River) to triple A WLCE (Alice @ 97.7). And, Knight says, the station (streaming at alice.fm) is already making some headway.

Springfield is the capital of Illinois, and, with a population surpassing 125,000, it's a city with plenty of culture and a strong sense of community. After a research study last fall, Knight and station management discovered a hole in the market that a triple A would nicely fill. But they didn't abandon the River audience with the switch to Alice; the station still has a slight female lean.

"We discovered that there were a lot of adults on the younger side of 25-54 that just weren't hearing much of the music they liked from the '80s and '90s, as well as hot, adult-oriented artists of today," Knight says.

"We recognized that the type of adult listener triple A attracts—be it at the younger or the upper end of the 25-54 spectrum—likes to hear their favorite artists, but they also are open to discovering new music. So we felt we could come up with a compelling mix of old and new with a lifestyle sensibility to match it."

Granted, Alice came out of the chute with a tightly formatted current playlist, but as its library and sound become more established, Knight intends to get more new music on the air. While fully staffed with air talent, the station's imaging focus is on the music and less on personality. Positioning statements include "Springfield's music alternative" and "Music that matters from then and now."

"We had a male team doing an afternoon show on our sister news/talk outlet, so we have drafted them into doing mornings for us on Alice, too," Knight says. "The show is called 'Molson and Lee,' and they have some great experience, including a stint with Second City in Chicago.

"I do middays, which in all the years I have done radio, and being a female on top of that, I have never done before. I brought in a guy from Quad Cities [Iowa-Ill.] named Lars Canyon who is doing a great job in the afternoon, and then Nicole does nights. She is from Indianapolis and used to love listening to [triple A] WTTS.

"All of us are doing our homework to make sure we are inform-

Music Monitor

June 6, 5 p.m.



- U2, "Where the Streets Have No Name"
- Hoobastank, "The Reason"
- The Motels, "Only the Lonely"
- Eagle Eye Cherry, "Save Tonight"
- Nirvana, "Come As You Are"
- The Police, "King of Pain"
- Dido, "Thank You"
- Red Hot Chili Peppers, "Soul to Squeeze"
- Johnny Cash, "Rusty Cage"
- John Butler Trio, "Better Than"
- Men at Work, "Who Can It Be Now?"
- Melissa Etheridge, "Similar Features"
- Barenaked Ladies, "Easy"
- Blondie, "Heart of Glass"

Source: WLCE logs



► **WILCO ENDS THE JOHN BUTLER TRIO'S 14-WEEK REIGN AT THE TOP WITH "WHAT LIGHT" (3-1).**

THIS WEEK		LAST WEEK		WEEKS ON CHART		TRIPLE A INDICATOR		PLAYS	
						TITLE ARTIST	IMPRINT / PROMOTION LABEL	TW	+/-
1	3	12				WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	521	+21
2	1	18				BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	517	-20
3	2	11				BIG WHEEL TORI AMOS	EPIC	483	-29
4	4	5				TWO RYAN ADAMS	LOST HIGHWAY	477	+19
5	5	8				EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	449	-6
6	7	7				MISSED THE BOAT MODEST MOUSE	EPIC	421	+23
7	6	12				SALALA ANGELIQUE KIDJU FEAT. PETER GABRIEL	STARBUCKS/RAZOR & TIE	417	+3
8	10	6				AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	368	+32
9	9	5				FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	360	+19
10	16	2				DDN'T STOP NOW CROWDED HOUSE	ATO/RED	346	+54
11	8	7				1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	346	-14
12	11	6				WORKING CLASS HERO GREEN DAY	REPRISE	342	+12
13	12	10				NOBODY RYAN SHAW	ONE HAVEN/COLUMBIA/RED	323	-1
14	14	13				FOUR WINDS BRIGHT EYES	SADDLE CREEK	292	-5
15	13	9				ORDINARY DAY DOLORES O'RIORDAN	SANCTUARY	292	-25
16	18	7				CLOSER TRAVIS	INDEPENDIENTE/EPIC	290	+19
17	20	4				HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	285	+21
18	19	3				THE UNDERDOG SPOON	MERGE	279	+9
19	17	13				SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	267	-19
20	26	2				BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	263	+45
21	15	17				YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	261	-36
22	29	2				THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	260	+48
23	23	9				LAST REQUEST PAOLO NUTINI	ATLANTIC	245	+7
24	27	12				RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	240	0
25	21	5				MARIA ALO	BRUSHFIRE/MUSIC ALLIES	227	-14
26	NEW					SHE MOVES IN HER OWN WAY THE KOOKS	ASTRALWERKS	223	+28
27	NEW					SING IT ALL NIGHT DESOL	SAZON	222	+29
28	25	19				READ MY MIND THE KILLERS	ISLAND/DJMG	222	+1
29	24	8				COULDN'T BE DONE TIM FINN	MANHATTAN/CAROLINE	206	-19
30	30	12				HAPPY MARTIN SEXTON	KTR	195	-2

FOR WEEK ENDING JUNE 24, 2007

ative and knowledgeable about the artists we are supporting."

Like every good triple A, Alice is endearing itself to the community in as many ways as it can, from charity and lifestyle events to arts and environmental initiatives to, of course, concerts. In fact, the DJs deliver community PSAs twice per shift, and they have already been directly involved with several nonprofit events. The station also broadcasts from a live location in downtown Springfield every Friday night.

"Springfield may be a smaller city, but, being the state capital, it has several established institutions we can align ourselves with," Knight says. "Being known as the 'green' station is also working well for us, and we basically beat the other stations in the market to the punch in that area, which, as you know, is a hot topic these days."

Live performances are another area in which Knight hopes to improve. Much of her efforts related to concerts so far have been directed at shows in nearby larger markets, particularly Chicago. In an "oh, wow" promotion intended to put the station on the map, Alice is planning to bus 40 listeners to Chicago to see the Police in early July. "We do have some good-sized venues in the area—state fairgrounds and a convention center besides the local clubs," Knight says. "We are making every effort to get the labels and agents to start routing more acts through Springfield.

"Plus, we are asking for acts to come by and be live on the air in our Studio A. Obviously, we want some national acts to drop by, but we have also opened the invitation to local and regional acts to submit their music, and then we choose an act each week to come and play for us."

Knight says she is pleased with the way Alice sounds at this early juncture. "We are much farther along than I thought we would be this early in the game," she says. "I also want to say 'thank you' to the label community. They have really stepped up to help us out.

"It is truly amazing how much new and great music there is to choose from for this format. I haven't had this much fun doing a radio station in a long time. It is a pleasure to be involved with a format that is embracing and breaking new artists."



Knight

'It is a pleasure to be involved with a format that is embracing and breaking new artists.'

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TRIPLE A

► **COLBIE CAILLAT**
CASHES IN HER FIRST
TOP 10 AS "BUBBLY"
GAINS 11% AND
CLIMBS 11-9.



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	1) NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	18	BETTER THAN THE JOHN BUTLER TRIO	NO. 1 (6 WKS) JARRAH/ATLANTIC/LAVA	476 -14	1.772 1
2	4	8	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	406 +12	1.675 2
3	2	14	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	399 -46	1.404 3
4	3	17	THE STORY BRANDI CARLILE	COLUMBIA	397 -18	1.378 4
5	6	10	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	367 0	1.133 8
6	5	21	READ MY MIND THE KILLERS	ISLAND/DJMG	345 -39	1.378 5
7	10	9	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	340 +35	0.896 13
8	9	9	LAST REQUEST PAOLO NUTINI	ATLANTIC	326 +19	0.975 10
9	11	4	BUBBLY COLBIE CAILLAT	UNIVERSAL REPUBLIC	308 +32	1.347 6
10	7	8	WORKING CLASS HERO GREEN DAY	REPRISE	308 -14	0.968 11
11	8	12	BIG WHEEL TORI AMOS	EPIC	295 -13	1.006 9
12	14	9	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTDWN	255 +17	0.834 14
13	15	5	TWO RYAN ADAMS	AIRPOWER LOST HIGHWAY	253 +29	0.735 15
14	13	8	1, 2, 3, 4 FEIST	CHERRYTREE/POLYDOR/INTERSCOPE	252 +12	0.947 12
15	12	39	SEE THE WORLD GOMEZ	ATO/RED	242 -9	1.162 7
16	18	5	YOUNG FOLKS PETER BJORN AND JOHN	ALMOSTGOLD/RED/COLUMBIA	217 +25	0.724 16
17	19	4	MISSED THE BOAT MODEST MOUSE	EPIC	189 +14	0.684 19
18	17	8	EVER PRESENT PAST PAUL MCCARTNEY	MPJ/HEAR/CONCORD	184 -18	0.570 22
19	21	4	AH MARY GRACE POTTER AND THE NOCTURNALS	HOLLYWOOD	171 +21	0.270 -
20	20	10	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	171 +7	0.608 21
21	23	2	DON'T STOP NOW CROWDED HOUSE	MOST ADDED ATO/RED	169 +30	0.703 17
22	28	2	HOLLYWOOD COLLECTIVE SOUL	EL	146 +35	0.683 20
23	22	7	SALALA ANGELIQUE KIDJO FEATURING PETER GABRIEL	STARBUCKS/RAZOR & TIE	133 -13	0.514 26
24	26	3	FRANK & AVA SUZANNE VEGA	BLUE NOTE/BLG	121 +8	0.379 30
25	30	2	THE PERFECT CRIME #2 THE DECEMBERISTS	CAPITOL	120 +14	0.436 28
26	NEW		REHAB AMY WINEHOUSE	UNIVERSAL REPUBLIC	111 +28	0.567 23
27	NEW		SHUT YOUR EYES SNOW PATROL	POLYDOR/A&M/INTERSCOPE	110 +20	0.697 18
28	29	6	FOUR WINDS BRIGHT EYES	SADDLE CREEK	105 -6	0.206 -
29	RE-ENTRY		SHE'S MINE BRETT DENNEN	DUALTONE	104 +5	0.331 -
30	25	12	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	103 -11	0.519 25

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
DON'T STOP NOW Crowded House (ATO/RED) KENZ, KXLY, WRLT, WRNR	4
SING IT ALL NIGHT deSol (SAZON) KCUV, KPRI, KTHX, WCOO	4
YOUNG FOLKS Peter Bjorn And John (ALMOSTGOLD/RED/COLUMBIA) KMTT, KPRI, WTTT	3
REHAB Amy Winehouse (UNIVERSAL REPUBLIC) KPRI, WNCS, WRLT	3
WHAT LIGHT Wilco (NONESUCH/WARNER BROS.) KINK, WZEW	2
BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC) KMTT, WTTT	2
AH MARY Grace Potter And The Nocturnals (HOLLYWOOD) WCLZ, WTTT	2
HOLLYWOOD Collective Soul (EL) WBOS, WRLT	2
SHUT YOUR EYES Snow Patrol (POLYDOR/A&M/INTERSCOPE) KRVB, WBOS	2

ADDED AT... KMTT
Seattle, WA
PD: Kevin Welch
MD: Haley Jones
Colbie Caillat, Bubbly, 16
Peter Bjorn And John, Young Folks, 10
Van Morrison With Tom Jones, Cry For Home, 2

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	90/22	CLOSER Travis (INDEPENDIENTE/EPIC) TOTAL STATIONS: 8	72/3
TIME WON'T LET ME GO The Bravery (ISLAND/DJMG) TOTAL STATIONS: 10	86/14	ALL AT ONCE The Fray (EPIC) TOTAL STATIONS: 7	68/8
SING IT ALL NIGHT deSol (SAZON) TOTAL STATIONS: 10	84/36	BROKEN RADIO Jesse Malin Feat. Bruce Springsteen (ADELINE/EAST WEST) TOTAL STATIONS: 10	65/4
INSTANT KARMA U2 (WARNER BROS.) TOTAL STATIONS: 10	78/40	I'D LIKE TO Corinne Bailey Rae (CAPITOL) TOTAL STATIONS: 9	55/11
THE PICTURE Son Volt (TRANSMIT SOUND/LEGACY/RED) TOTAL STATIONS: 7	77/0	C'MON Custer (REPRISE) TOTAL STATIONS: 3	53/1

MOST INCREASED PLAYS

+40	INSTANT KARMA U2 (Warner Bros.) KENZ +27, KCSR +6, SISP +6, KPRI +6, KXLY +2, WRNR +2, KRSH +1, KTCZ +1
+36	SING IT ALL NIGHT deSol (Sazon) KPRI +12, KRVB +11, WXRV +8, WBOS +2, WNCS +2, KRSH +2, KINK +2
+35	WHAT LIGHT Wilco (Nonesuch/Warner Bros.) WMMM +15, KINK +5, KBCC +6, KMTT +4, WRNX +3, KCUV +3, WRLT +1, WZEW +1, WXRV +1, WXRT +1
+35	HOLLYWOOD Collective Soul (EL) KINK +9, WXRV +8, WMMM +7, KMTT +6, WNCS +5, KBCC +4, KFOG +1, WTTT +1, WBOS +1
+32	BUBBLY Colbie Caillat (Universal Republic) CIDR +16, KINK +5, KMTT +6, WCOO +4, KFOG +2, WNCS +2, WCLZ +1, WZEW +1, KXLY +1, WRNR +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
1	YOU'RE ALL I HAVE SNOW PATROL (POLYDOR/A&M/INTERSCOPE)		220 210
2	THINK I'M IN LOVE BECK (INTERSCOPE)		200 190
3	TELL ME 'BOUT IT JOSS STONE (VIRGIN)		193 223
4	BELIEF JOHN MAYER (AWARE/COLUMBIA)		184 196
5	THINKING ABOUT YOU NORAH JONES (BLUE NOTE/BLG)		176 183

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	1) NIELSEN BDS CERTIFICATIONS	PLAYS TW LW
6	PHANTOM LIMB THE SHINS (SUB POP)		174 186
7	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)		172 175
8	DASHBOARD MODEST MOUSE (EPIC)		140 121
9	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)		133 126
10	GRAVITY JOHN MAYER (AWARE/COLUMBIA)		127 137

CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions, computed by cross-referencing exact times of airplay with Arbitron listener data).

● Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS:
Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER:
Awarded to songs appearing in the top 20 on both the Airplay and

Audience charts for the first time with increases in both plays and audience.

BREAKERS:
Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

HOT SHOT DEBUT:
Awarded solely on the Country chart to the highest-ranking new entry.

MOST INCREASED PLAYS:
Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED:
A listing of songs with the total number of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE:
Current songs below the chart threshold that are showing an increase in plays.

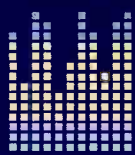
TIES ON CHART:
A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE:
Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 25 weeks if they rank below No. 10, or after 20 weeks if

they rank below No. 15. Songs on Latin charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

n Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

☆ Indicates title earned HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.



AMERICANA

THIS WEEK	LAST WEEK	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS		
				TW	+/-	CUMULATIVE
1	1	CIMARRON MANIFESTO JIMMY LAFAYE	RED HOUSE	388	+25	2167
2	3	DIAMONDS TO DUST GURF MORLIX	BLUE CORN	362	+7	3248
3	5	COMPADRE'S: AN ANTHOLOGY OF DUETS MARTY STUART	SUPERLATONE/UME	354	+47	991
4	2	THE SEARCH SON VOLT	TRANSMIT SOUND/LEGACY/RED	340	-17	6453
5	9	ROOM TO GROW ADRIENNE YOUNG	ADDIEBELLE	320	+43	1385
6	7	ANCHORS & ANVILS AMY LAVERE	ARCHER	311	+13	1621
7	4	SKY BLUE SKY WILCO	NDNESUCH/WARNER BROS.	310	-18	2483
8	12	EASY TIGER RYAN ADAMS	LOST HIGHWAY	309	+41	1344
9	6	BALLS ELIZABETH COOK	31 TIGERS	306	+3	2489
10	15	TRANSLATED FROM LOVE KELLY WILLIS	RYKODISC	306	+67	647
11	11	DIAMONDS IN THE DARK SARAH BORGES AND THE BROKEN SINGLES	SUGAR HILL	276	+8	1448
12	14	REARVIEW MIRROR TEARS KENDEL CARSON	TRAIN WRECK	275	+36	2122
13	8	STANDARD SONGS FOR AVERAGE PEOPLE JOHN PRINE & MAC WISEMAN	OH BOY	270	-8	2608
14	22	ANCHORED IN LOVE: A TRIBUTE TO JUNE CARTER CASH VARIOUS ARTISTS	DUALTONE	258	+38	753
15	10	PEACE LOVE & ANARCHY TODD SNIDER	OH BOY	253	-20	3080
16	21	EMOTIONALISM AVETT BROTHERS	RAMSEUR	243	+20	1910
17	20	STRANGE WEIRDOS: MUSIC FROM AND INPIRED BY THE FILM KNOCKED UP LOUDON WAINWRIGHT	CONCORD	229	+3	1325
18	13	WEST LUCINDA WILLIAMS	LOST HIGHWAY	228	-24	9202
19	29	ONE TOUGH TOWN DAVID OLNEY	RED PARLOR	228	+42	651
20	16	FROM THE CRADLE TO THE GRAVE DALE WATSON	HYENA	224	-8	2900
21	19	A HUNDRED MILES OR MORE: A COLLECTION ALISON KRAUSS	ROUNDER	217	-12	2744
22	17	REINVENTING THE WHEEL ASLEEP AT THE WHEEL	BISMEAUX PRODUCTIONS	210	-20	3950
23	18	WATERLOO, TENNESSEE UNCLE EARL	ROUNDER	209	-21	3642
24	24	SWEET WARRIOR RICHARD THOMPSON	SHOUT! FACTORY	208	0	1405
25	23	HAPPY SONGS FROM RATTLESNAKE GULCH JOE ELY	RACK 'EM	202	-13	5476
26	25	HOOTS & HELLMOUTH HOOTS & HELLMOUTH	MAD DRAGON	198	+1	1561
27	26	REVENGE! ROBBIE FULKS	YEP ROC	195	+3	1490
28	31	IT CAME FROM SAN ANTONIO BRUCE ROBISON	PREMIUM RECORDS	191	+20	565
29	28	THE SHOE BOX JAY BOY ADAMS	ROCKIN' HEART/SMITH ENTERTAINMENT	181	-5	5993
30	34	BIG OLD LIFE RANI ARBO & DAISY MAYHEM	SIGNATURE SOUNDS	176	+18	775

MOST ADDED	
STRANGE NAMES AND NEW SENSATIONS 13 Steve Forbert (429/SLG)	LETTERS FROM SINNERS & STRANGERS 9 Eileen Jewell (SIGNATURE SOUNDS)
AT MY AGE 10 Nick Lowe (YEP ROC)	Sparrows in the Bell 9 Pines (RED HOUSE)
LOOK OUT 10 Hackensaw Boys (NETWORK)	POWER OF THE PONTCHARTRAIN 9 Tab Benoit (TELARC BLUES/TELARC)
S.O.S SAVE OUR SOUL 7 Marc Broussard (VANGUARD)	NOBLE CREATURES 6 The Gourds (YEP ROC)
TOPAZ CITY 6 Max Stallone (BLIND NELLO)	EASY TIGER 6 Ryan Adams (LOST HIGHWAY)

FOR WEEK ENDING JUNE 24, 2007

The Americana chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanmusic.org. © 2007 Americana Music Association.

TRIPLE A

TRIPLE A REPORTERS

WAPS/Akron, OH OM: Andrew James PD/MD: Bill Gruber	WCBE/Columbus, OH OM: Tammy Allen PD: Dan Mushalko MD: Maggie Brennan	WZEW/Mobile, AL* OM: Tim Camp PD: Gene Murrell MD: Lee Ann Konik-Camp	KBAC/Santa Fe, NM PD/MD: Ira Gordon
KNBA/Anchorage, AK OM/MD: Loren Dixon MD: Danny Preston	WMWV/Conway, NH PD/MD: Mark Johnson APD: Roy Prescott	WBJB/Monmouth, NJ OM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe	KRSH/Santa Rosa, CA* PD/MD: Pam Long
KSPN/Aspen, CO PD: Sam Scholl	KBCO/Denver, CO* PD: Scott Arbough MD: Mark Abuzzahab	KPIG/Monterey, CA OM: Frank Caprista APD: Aileen MacNeary	DMX Folk Rock/Satellite OM: Leanne Flask MD: Dave Sloan
KGSR/Austin, TX* OM: Chase PD: Chris Edge APD: Jody Denberg MD: Susan Castle	KCUV/Denver, CO* PD/MD: Mike Dronkers MD: Benji McPhail	WRLT/Nashville, TN* OM/MD: David Hall APD/MD: Rev. Keith Coes	Music Choice Adult Alternative/Satellite OM: Justin Prager MD: Tiffany Sinder
KUT/Austin, TX PD: Hawk Mendenhall MD: Jeff McCord	KPTL/Des Moines, IA PD: Deeya McClurkin	WFUV/New York, NY OM: Ralph Jennings PD: Chuck Singleton APD: Tara Anderson MD: Rita Houston	Sirius Spectrum/Satellite* PD: Gary Schoenwetter MD: Sean Mascoll
WRNR/Baltimore, MD* OM/MD: Bob Waugh APD/MD: Alex Cortright	KHUM/Eureka, CA OM: Cliff Berkowitz PD/MD: Mike Dronkers APD: Larry Trask	WRSI/Northampton, MA PD: Sean O'Mealy MD: Johnny Memphis	XM Cafe/Satellite PD: Bill Evans MD: Brian Chamberlain
WTMD/Baltimore, MD PD/MD: Mike "Matthews" Vasilikos	WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge	KDBB/Park Hills, MO PD: Glenn Berry MD: Kenny Carrow	KMTT/Seattle, WA* PD: Kevin Welch APD/MD: Haley Jones
KLRR/Bend, OR OM/MD: Doug Donoho APD: David Miller	KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes	WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren	WKZE/Sharon, CT OM/MD: Pete Nugent PD: Will Stanley MD: Will Baylies
KRVB/Boise, ID* OM/MD: Dan McColly MD: Tim Johnstone	WEHM/Hampton, NY PD: Lauren Stone MD: Harry Wareing	WYEP/Pittsburgh, PA PD: Kyle Smith MD: Mike Sauter	WNCW/Spindale, NC OM/MD: Dave Kester MD: Martin Anderson
WBOS/Boston, MA* PD: David Ginsburg MD: Dana Marshall	KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier	WCLZ/Portland, ME* PD: Herb Ivy MD: Brian James	KXLY/Spokane, WA* PD: Ken Richards MD: Marie McCallister
WXRW/Boston, MA* OM/MD: Ron Bowen APD/MD: Catie Wilber	WTTT/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan	KINK/Portland, OR* PD: Dennis Constantine APD/MD: Dean Kattari	WRNX/Springfield, MA* APD: Kevin Johnson
KMSM/Bozeman, MT OM/MD: Michelle Wolfe	KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman	WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Dave Doud	KCLC/St. Louis, MO PD: Rich Reighard MD: Will Baker
KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders	KTBC/Kansas City, MO PD: Jon Hart MD: Byron Johnson	KSQY/Rapid City, SD OM/MD: Chad Carlson	KFMU/Steamboat Springs, CO OM: Julia Arrotti PD/MD: John Johnston
WNCS/Burlington, VT* PD: Zeb Norris APD/MD: Jamie Canfield	WEBK/Killington, VT PD: Dave "Uncle Dave" Tibbs APD/MD: James Emmons	KTHX/Reno, NV* PD: Mark Keefe APD/MD: Dave Herold	KTAO/Taos, NM OM: Dave Noll PD/MD: Brad Hockmeyer
WMVY/Cape Cod, MA PD/MD: PJ Finn	KOHO/Leavenworth, WA PD: Elliott Salmon MD: Carl Widing	WOCM/Salisbury, MD OM: David Rothner PD/MD: Skip Dixon	KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers
WCNR/Charlottesville, VA OM: Rick Daniels PD: Brad Savage APD: Tad Abbey MD: Jeff Sweatman	KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell	WPKI/San Diego, CA* OM/MD: Bob Burch APD: Sean Smith	WVOD/Wanchese, NC PD: Matt Cooper MD: Jeff White
WRNR/Charlottesville, VA OM: Tim Devis PD: Michael Friend MD: Jaz Tupelo	WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen APD: Laura Shine	KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ransford	WXPX/White Plains, NY PD: Chris Herrmann APD/MD: Rob Lipschutz
WDDO/Chattanooga, TN* OM/MD: Danny Howard MD: Brad Steiner	WMMM/Madison, WI* OM: David Moore PD: Pat Gallagher MD: Gabby Parsons	KPND/Sandpoint, ID OM: Dylan Benefield PD: Matt Chester APD/MD: Diane Michaels	WTYD/Williamsburg, VA PD/MD: Amy Miller
WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer	KTCZ/Minneapolis, MN* PD: Lauren MacLeash MD: Thorn		WUIN/Wilmington, NC PD: Beau Gunn MD: Michelle Daniel

* Monitored Reporters

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A look at emerging markets for Latin radio

Where Opportunity Lies

Jackie Madrigal
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According to Arbitron, New York is the No. 1 radio market, while Los Angeles is No. 2. But in the Latin market, Los Angeles is No. 1, hands down. And there are many other regions considered large in the general market that are only emerging for Latin radio.

Although L.A. is king in the Latin world, growth opportunities there are limited. But that's not the case in such East Coast markets as Atlanta, Raleigh and Providence, or heartland cities like Wichita, Indianapolis or Boise, Idaho. The reason? Latinos are choosing regions where job opportunities are more readily available and are leaving behind the oversaturated major cities.

R&R spoke with three PDs about their emerging markets, the impact of their FM stations, opportunities for future growth and the challenges they face.

Robbie Ramírez, PD, Clear Channel regional Mexican WBZY (Patrón) and pop WWVA (Viva)/Atlanta: "In terms of the Latin market, Atlanta is in diapers. The reason Hispanics come here is because there are jobs available and they are looking for places to call home that are not as saturated as markets like Chicago and Los Angeles.



Ramírez

"There is important growth, but I don't think this market can support new stations. The problem is that some Latinos are opting to move to other states because of the anti-immigration laws being considered or adopted in this state.

"One of the challenges of programming here is to pinpoint the population's musical taste. This is an ever-changing market, with new arrivals every day, so we have to be aware of where that new population is coming from.

"With regional Mexican music, you can't really experiment because the format is pretty defined. You just have to know where in Mexico or Latin America the audience is from and take it from there because you can determine their musical tastes by knowing their idiosyncrasies and such."

Juan D. González, PD, Davidson Media Group tropical WKKB (Latina 100.3)/Providence: "Hispanics have been established here for 30-plus years, and that makes this market alive as far as commerce. There are a lot of local business owners—and not mom-and-pop shops, but regional stores that are Hispanic-owned and -operated.

"Throughout the years, there have been many stations that have come and gone. But having an FM, the only Spanish-language FM in New England, has opened people's minds to invest in advertising and also brought in a slew of new listeners that weren't listening to the [Hispanic] AMs—the young, 18-34 demo, third-generation Latinos who were listening to the urban or CHR stations.

"Is there room for more Spanish-language stations? Providence alone can't support another FM. A new station with enough power to reach all the surrounding areas where the Hispanic population is spread out is a good idea. And maybe cover a format we don't, like pop."



González



PASTILLA SWITCHES PLACES WITH PANDA TO CLAIM THE TOP SPOT ON ROCK/ALTERNATIVE WITH "A MARTE."

			ROCK/ALTERNATIVE		
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	3	5	A MARTE PASTILLA	SONY BMG NORTE	
2	1	21	NARCISISTA POR EXCELENCIA PANDA	WARNER LATINA	
3	5	6	BESAME EL TRI	FONOVISA	
4	2	12	DIOSA RULETA STOIC FRAME	EL COMANDANTE/V&J	
5	4	14	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO	
6	12	2	RAININ IN PARADIZE MANU CHAO	NACIONAL/BECAUSE	
7	7	11	PIROTECNICAS CUBIKY	ESCUHALO/V&J	
8	8	4	LOS MALAVENTURADOS NO LLORAN PANDA	WARNER LATINA	
9	6	24	SISMO DIVISION MINUSCULA	UNIVERSAL LATINO	
10	11	3	ENTRE LA GUERRA Y EL AMOR DELUX	SONY BMG NORTE	
11	9	4	INTOCABLE ALEKS SYNTEK	EMI TELEVISA	
12	14	4	NANAI MALA RODRIGUEZ	MACHETE	
13	NEW		LA VIDA RABANES	UNIVERSAL LATINO	
14	13	6	ME CAMBIO ALLISON	SONY BMG NORTE	
15	10	5	PRISIONERO MIRANDA	EMI TELEVISA	
16	16	3	SOGNARE DIVISION MINUSCULA	UNIVERSAL LATINO	
17	15	19	BESAME NOVEL	FONOVISA	
18	18	6	LA TELEVISION POLBO	UNIVERSAL LATINO	
19	18	2	LOS ANGELES CAGE 9	LONG LIVE CRIME	
20	20	3	BELLA TRACION BELINDA	EMI TELEVISA	

			RECORD POOL		
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	
1	1	8	DALE PA TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE	
2	4	4	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE	
3	3	15	EMPECE A LLORAR ANTHONY CRUZ	M.P.	
4	5	11	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	
5	2	13	LA MANERA ADASSA	UNIVERSAL LATINO	
6	7	9	CONECTATE OPTIMO	SONY BMG NORTE	
7	6	6	NO ME LA PONGAS DURA PEDRO CONGA	M.P.	
8	13	4	TE QUIERO ASI BETZAIDA	MELODY/FONOVISA	
9	11	4	ADONDE SE FUE XTREME	LA CALLE/UNIVISION	
10	8	12	MIRA FULANITO	CUTTING	
11	15	2	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	
12	NEW		DO YOU KNOW? (THE PING PONG SONG)/DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	
13	17	2	CHIQUILLA CHIQUITA JOE VERAS	JVN	
14	NEW		TUYA JENNIFER PENA	UNIVISION	
15	14	7	MEDLEY II CARLOS NUNO Y LA GRANDE DE MADRID	MP	
16	9	14	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION	
17	16	13	DIME QUE FALTO ZACARIAS FERREIRA	J&N	
18	19	2	TORRE DE BABEL DAVID BISBAL FEAT. WISIN & YANDEL	UNIVERSAL LATINO	
19	RE-ENTRY		CALM MY NERVES DON OMAR	VI/MACHETE	
20	10	12	TU AMOR NO ES GARANTIA ANAIS	UNIVISION	

Julie Garza, PD, Curtis Media WYMY (La Ley)/Raleigh:

"There's a growth trend that has continued in Raleigh, but some of the national politics going on [involving immigration] has hindered that growth.

"La Ley caters to about 400,000 Hispanics, but those numbers may be incorrect because much of our population is not counted since they may be undocumented. And the growth is not just with Mexicans, but also from people coming down from the upper East Coast. We're getting an influx of Puerto Ricans and Colombians—I notice that because now we're getting more requests for bachata and reggaeton, even though we are a regional Mexican station.

"There have been more AMs emerging outside our coverage area, but because the state has grown tremendously in the last five years, there is a need for more Hispanic media. In Raleigh itself, the revenue might not be there for another FM, but there have been other FMs emerging in North Carolina, and it's because broadcasters know there is a huge Hispanic population here."



Garza



REGIONAL MEXICAN

► DIANA REYES HAS THE WEEK'S BIGGEST JUMP AS "TE VOY A MOSTRAR" SOARS 32-20 (UP 156 PLAYS).



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	DAME UN BESO INTOCABLE	NO. 1 (6 WKS) EMI TELEVISIA	1302 -4	8.787	3
2	14	MIL HERIDAS CUISSILLOS	MUSART/BALBOA	1281 -16	9.575	2
3	10	OJALA MARCO ANTONIO SOLIS	FONOVISA	1081 +168	8.154	5
4	12	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	1079 -43	8.200	4
5	5	A TI SI PUEDO DECIRTE EL CHAPO DE SINALOA	DISA	1042 +119	6.121	9
6	10	BASTA YA CONJUNTO PRIMAVERA	FONOVISA	1018 +62	7.567	7
7	8	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	988 +155	10.777	1
8	23	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	976 -24	6.570	8
9	20	ESO Y MAS JDAN SEBASTIAN	MUSART/BALBOA	950 -37	7.825	6
10	22	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURANGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	905 -40	5.743	11
11	4	LAGRIMAS DEL CORAZON GRUPO MONTEZ DE DURANGO	DISA	805 +85	4.635	14
12	4	LAGRIMAS DE SANGRE LOS TIGRES DEL NORTE	FONOVISA	714 +50	3.713	20
13	20	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	693 +6	5.128	13
14	8	MIRAME JENNI RIVERA	FONOVISA	675 +36	4.366	17
15	13	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	625 -65	5.816	10
16	20	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	614 -22	3.001	26
17	12	INVISIBLE PALOMO	DISA	614 -53	2.926	27
18	33	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	600 -75	5.291	12
19	8	CUANDO REGRESAS PATRULLA BI	AIRPOWER DISA	589 +43	3.789	18
20	32	TE VOY A MOSTRAR DIANA REYES	UNIVERSAL LATINO	553 +156	2.661	30
21	4	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISA	552 -29	4.537	15
22	25	ESE CONJUNTO PRIMAVERA	FONOVISA	543 -69	4.395	16
23	4	UN JUEGO LOS RIELEROS DEL NORTE	FONOVISA	529 -14	2.709	29
24	5	PORQUE TE QUIERO BANDA EL RECORDO	FONOVISA	521 -9	3.133	23
25	15	DETALLES LOS TIGRES DEL NORTE	FONOVISA	511 -49	3.732	19
26	5	EL MZ LOS TUCANES DE TIJUANA	UNIVISION	471 -18	2.785	28
27	15	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	456 +11	1.621	40
28	6	QUE CHULADA DE MUJER VICENTE FERNANDEZ	SONY BMG NORTE	444 +45	2.658	31
29	12	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	444 +12	3.301	22
30	9	SOLO UN SUENO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	394 -68	1.534	-
31	15	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	392 -62	1.767	37
32	12	TE AMO TANTO LOS INQUIETOS DEL NORTE	EAGLE	391 -5	2.347	34
33	15	CULPABLE O NO EL FLACO ELIZANDE	FONOVISA	362 -20	1.540	-
34	15	OLVIDATE TU DUELO	UNIVISION	360 +68	3.621	21
35	2	QUE HARIA SIN TI LA AUTORIDAD DE LA SIERRA	DISA	346 +33	3.011	25
36	2	CON TAL DE QUE ME OLVIDES LOS INVASORES DE NUEVO LEON	SERCA	326 +82	1.863	36
37	2	CHUY Y MAURICIO EL POTRO DE SINALOA	MACHETE	315 +11	2.089	35
38	2	PALOMA QUERIDA LOS HURACANES DEL NORTE	UNIVISION	314 +5	1.676	39
39	4	LLAMAME, ESCRIBEME LOS BUITRES DE CULIACAN SINALOA	UNIVERSAL LATINO	308 -51	1.474	-
40	3	NO PUEDO ESTAR SIN TI BETO Y SUS CANARIOS	DISA/EDIMONSA	307 -2	2.499	32

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
MUSICO, POETA Y LOCO Sergio Vega (SONY BMG NORTE) KCMT, KDUT, KLVO, KMQA, KOND, KSTN	6
OLVIDATE TU Duelo (UNIVISION) KHHL, KLEY, KYQQ, WLEY, WOJO	5
CON TAL DE QUE ME OLVIDES Los Invasores De Nuevo Leon (SERCA) KMQA, KMYX, KRZZ, KXLM, KXSB	5
POR AMARTE ASI Alacranes Musical (UNIVISION) KCMT, KLTN, KROM	3
LAGRIMAS DEL CORAZON Montez De Durango (DISA) KES, KSOL, XHNZ	3
QUE HARIA SIN TI La Autoridad De La Sierra (DISA) KBNO, KLVO, WYMY	3
PALOMA QUERIDA Los Huracanes Del Norte (UNIVISION) KDX, KIWI, KLVO	3
TU CASTIGO Banda Pequenos Musical (THUMP) KLVO, WLEY, WYMY	3
TE VOY A MOSTRAR Diana Reyes (UNIVERSAL LATINO) KCMT, KXPK	2
PALABRA DE MACHO Los Contentos De Sinaloa (DISA/EDIMONSA) KRZZ, WYMY	2

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
UNA VEZ MAS El Guero Y Su Banda Centenario (ARC)	297/33	UN PAR DE ALMOHADAS Grupo Exterminador (FONOVISA)	206/31
TOTAL STATIONS: 17		TOTAL STATIONS: 12	
TU CASTIGO Banda Pequenos Musical (THUMP)	262/64	PARECE QUE VA A LLOVER A.B. Quintanilla III Presents Kumbia All Stars (EMI TELEVISIA)	201/12
TOTAL STATIONS: 20		TOTAL STATIONS: 22	
Y T J TE VAS Los Primos De Durango (MAF INTERNACIONAL)	258/30	SOLO QUEDAN Costumbre (FONOVISA)	198/2
TOTAL STATIONS: 15		TOTAL STATIONS: 7	
HUMILLATE Pesado (WAFNER LATINA)	247/11	MUSICO, POETA Y LOCO Sergio Vega (SONY BMG NORTE)	145/99
TOTAL STATIONS: 13		TOTAL STATIONS: 11	
CON TEQUILA Y SAL Banda La Autentica De Jerez (VIVA)	220/31	MI CASTIGO Conjunto Atardecer (MUSIMEX/UNIVERSAL LATINO)	142/8
TOTAL STATIONS: 15		TOTAL STATIONS: 9	

MOST INCREASED PLAYS

+168	OJALA Marco Antonio Solis (Fonovisa) KWEI +15, KMYX +14, KJFA +14, WOJO +14, KRZZ +14, KRAY +13, WLEY +13, KDX +13, KLTN +12, KHOT +10
+156	TE VOY A MOSTRAR Diana Reyes (Universal Latino) KWEI +30, KCMT +23, KBNO +22, KRZZ +15, KTTA +13, KDX +12, WBZY +12, KXPK +12, KSTN +9, KLVO +7
+155	POR AMARTE ASI Alacranes Musical (Univision) KSCA +28, KCMT +26, KBUE +24, KCBT +22, KLTN +12, XHNZ +11, KROM +11, WOJO +10, KESS +8, KLAX +7
+119	A TI SI PUEDO DECIRTE El Chapo De Sinaloa (Disa) KOND +18, KMQA +15, WOJO +12, KESS +12, KISF +11, KDX +10, KSTN +8, KLEY +8, KTTA +8, KHHL +7
+99	MUSICO, POETA Y LOCO Sergio Vega (Sony BMG Norte) KCMT +21, KLVO +20, KSTN +15, KOND +12, KDUT +11, KIWI +8, KMQA +7, KMYX +6, XHTY +3

ADDED AT... KWEI

Boise, ID
OM: Steve Ramirez
PD: Melvin Albanez
Grupo La Moda, Donde Quiera Que Estes, 9 Atrapado, La Reyna De La Noche, 8

FOR MORE STATIONS GO TO:
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FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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Conexión

Thalia

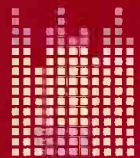
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LATIN POP

► **MANÁ** TAKES MOST INCREASED PLAYS (UP 155) AND MOVES 15-10 WITH "OJALA PUDIERA BORRARTE," ITS 17TH LATIN POP TOP 10.



POWERED BY
nielsen
BDS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	17 NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	3	10	DIMELO ENRIQUE IGLESIAS	NO. 1 (1 WK) INTERSCOPE/UNIVERSAL LATINO	888 +55	8.992 2
2	1	17	TODDO CAMBIO CAMILA	SONY BMG NORTE	884 -31	7.882 3
3	2	18	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	857 +21	9.356 1
4	5	8	TE VOY A PERDER ALEJANDRO FERNANDEZ	SONY BMG NORTE	706 +52	6.938 5
5	6	15	ME DUELE AMARTE REIK	SONY BMG NORTE	667 +18	5.230 11
6	4	21	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	619 -56	4.156 16
7	10	11	BELLA TRACION BELINDA	EMI TELEVISA	573 +71	4.811 13
8	8	15	DUELE (CRAZY) KALIMBA	SONY BMG NORTE	570 -22	3.551 21
9		33	ME MUERO LA SA ESTACION	SONY BMG NORTE	567 -36	5.095 12
10	15	5	OJALA PUDIERA BORRARTE MANA	MOST INCREASED PLAYS WARNER LATINA	555 +155	7.802 4
11	9	23	MANDA UNA SENAL MANA	WARNER LATINA	528 -17	2.400 31
12	13	8	AHORA QUE TE VAS LA SA ESTACION	SONY BMG NORTE	474 -8	5.889 7
13	11	27	PEGATE RICKY MARTIN	SONY BMG NORTE	466 -25	4.063 18
14	12	13	NENA MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	431 -55	2.431 29
15	14	23	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	428 -2	2.384 32
16	16	8	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISA	418 +43	5.794 9
17	21	6	PERDONAME EN SILENCIO REYLI	SONY BMG NORTE	415 +74	2.526 28
18	19	11	LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMI TELEVISA	364 +10	5.524 10
19	18	11	SERA SIN BANDERA	SONY BMG NORTE	347 -14	4.148 17
20	17	36	BENDITA TU LUZ MANA	WARNER LATINA	345 -21	5.880 8
21	23	5	INTOCABLE ALEKS SYNTEK	EMI TELEVISA	343 +17	1.718 -
22	20	10	CELESTIAL RBD	EMI TELEVISA	323 -23	0.793 -
23	26	8	OJALA MARCO ANTONIO SOLIS	FONOVISA	322 +41	6.838 6
24	27	9	AYUDAME PAULINA RUBIO	UNIVERSAL LATINO	312 +40	3.967 19
25	22	13	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	307 -23	2.166 37
26	28	3	SOLO MIO ANAIS	UNIVISION	299 +35	3.351 22
27	25	14	HABLA EL CORAZON YURIDIA	SONY BMG NORTE	296 +7	2.971 25
28	29	7	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	251 -1	2.787 26
29	31	8	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	244 +23	4.363 15
30	32	5	ENSENEME TUS MANOS ALEJANDRO SANZ	WARNER LATINA	206 +11	2.300 33
31	37	2	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	198 +42	4.476 14
32	30	21	HOY TENGO GANAS DE TI RICARDO MONTANER	EMI TELEVISA	198 -43	3.840 20
33	35	6	ESO Y MAS JOAN SEBASTIAN	MUSART/BALBOA	182 +7	1.840 -
34	33	13	SENTIMENTAL MODERATTO	EMI TELEVISA	182 -4	1.268 -
35	34	3	Y TODAVIA YOLANDITA MONGE	LA CALLE/UNIVISION	180 +5	3.081 24
36	36	3	POR AMARTE PEPE AGUILAR	EMI TELEVISA	174 +1	1.847 -
37	38	6	LOS INFIELES AVENTURA	PREMIUM LATIN	162 +7	0.703 -
38			CON TU NOMBRE RICKY MARTIN	SONY BMG NORTE	152 +31	1.853 -
39	NEW		SOLO DEJATE AMAR KALIMBA	MOST ADDED SONY BMG NORTE	149 +149	0.407 -
40	RE-ENTRY		ME GUSTAS COMO QUIERAS MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES	129 +2	2.224 35

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
SOLO DEJATE AMAR Kalimba (Sony BMG Norte) KEXA, KRIO, KVVA, XAVO, XHFG, XHPX, XLTN	7
TORRE DE BABEL David Bisbal Feat. Wisin & Yandel (Universal Latino) KEXA, KSSE, XHFG	3
OJALA PUDIERA BORRARTE Mana (Warner Latina) KEXA, WPAT	2
Y SI TE DIGO Fanny Lu (Universal Latino) WIOA, XHFG	2
CON TU NOMBRE Ricky Martin (Sony BMG Norte) WXYX, XHFG	2
TU Jeremias (Universal Latino) KNVO, WAMR	2
ADONDE SE FUE Xtreme (La Calle/Univision) WIAC, WIOA	2
LA VIDA Rabanes (Universal Latino) WKAQ, XHPX	2
LA FOTO SE ME BORRO Elvis Crespo (Machete) WKAQ, WXYX	2
MORENA MIA Miguel Bose (Warner Latina) KQQK, KTCY	2

ADDED AT... XHFG

Sam Diego, CA
PD: Elvis Valle
Fanny Lu, Y Si Te Digo, 10
Anais, Solo Mio, 9
Kalimba, Solo Dejate Amar, 8
David Bisbal Feat. Wisin & Yandel, Torre De Babel, 7
Ricky Martin, Con Tu Nombre, 7

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (Mosley/Blackground/Interscope)	125/12	ESPACIO SIDERAL Jesse & Joy (Warner Latina)	78/2
TOTAL STATIONS: 3		TOTAL STATIONS: 6	
NO TE VEO Casa De Leones (Warner Latina)	108/20	DIME POR QUE Antonio Orozco (Universal Latino)	77/12
TOTAL STATIONS: 4		TOTAL STATIONS: 3	
SI ME HABLARAS Gustavo Laureano (Universal Latino)	94/9	GIRLFRIEND Avril Lavigne (RCA/RMG)	76/16
TOTAL STATIONS: 4		TOTAL STATIONS: 3	
SAY IT RIGHT Nelly Furtado (Mosley/Geffen)	87/12	TU RETIRADA Christian Castro (Universal Latino)	68/21
TOTAL STATIONS: 4		TOTAL STATIONS: 8	
TU Jeremias (Universal Latino)	86/33	DIME AMOR Millo Torres Y El Tercer Planeta (Tribal Vibes)	67/9
TOTAL STATIONS: 7		TOTAL STATIONS: 2	

MOST INCREASED PLAYS

+155	OJALA PUDIERA BORRARTE Mana (Warner Latina) KXXS +34, XAVO +28, WFID +23, WPAT +20, KVVA +19, KSSE +15, BEYONCE +15, KTCY +12, KQQK +8, WXYX +4
+149	SOLO DEJATE AMAR Kalimba (Sony BMG Norte) KRIO +36, XAVO +35, XHPX +24, KVVA +17, XLTN +16, KEXA +12, XHFG +8, KLVE +1
+74	PERDONAME EN SILENCIO Reyli (Sony BMG Norte) KXXS +30, XAVO +29, KRIO +25, XHFG +7, WIOA +3, KSSE +2, KNVO +1, WVVVA +1
+71	BELLA TRACION Belinda (EMI Televisa) KRIO +16, WFID +14, XHPX +12, WVVVA +10, WKAQ +9, XHFG +5, KQQK +5, KTCY +3, WIOA +2, KNVO +2
+55	DIMELO Enrique Iglesias (Interscope/Universal Latino) XAVO +26, KXXS +15, KTCY +15, KQQK +10, KVVA +7, WFID +7, WRMA +4, XHPX +3, KEXA +3, KNVO +3

FOR WEEK ENDING JUNE 24, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 12 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WWVA/Atlanta, GA
OM: Clay Hunnicutt
PD/MD: Fobb e Ramirez

KXXS/Austin, TX
OM/PD: Fomeo Herrera
MD: Julieta Jil

KPSL/Bakersfield, CA
PD: Isidro Roman

KTCY/Dallas, TX
PD: Javier Casanova

XHPX/EI Paso, TX
PD: David Castillo

KMMM/Fresno, CA
PD: Jorge Guillen

KQQK/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal

KLVE/Los Angeles, CA
PD: Jose Santos

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

KWIZ/Los Angeles, CA
PD: Eddie Leon

KNVO/McAllen, TX
PD: Robert Montalvo
MD: Mando San Roman

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WRMA/Miami, FL
PD: Rogelio Alfonso

KEXA/Monterey, CA
PD: Vicente Romero

WPAT/New York, NY
PD: Tony Luna

KVVA/Phoenix, AZ
PD: Edgar Pineda

WFID/Puerto Rico
PD: Lucy-Ann Ramos

WIAC/Puerto Rico
PD: Valerie Mejia

WIOA/Puerto Rico
PD: Fernando De Hostos

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

WXYX/Puerto Rico
PD/MD: Herman Davila

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

XHFG/San Diego, CA
PD: Elvis Valle

XLTN/San Diego, CA
PD: Libia Sauza

► **CASA DE LEONES** SCOOT INTO THE LATIN RHYTHM TOP FIVE (8-4) AND ALSO ENTER THE TROPICAL CHART AT NO. 40.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	MAS QUE TU AMIGO TITO NIEVES	NO. 1 (11 WKS) LA CALLE/UNIVISION	314 +32	3.068 7
2	2	7	LA FOTO SE ME BORRO ELVIS CRESPO	MACHETE	267 -8	3.843 2
3	3	8	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISIA	215 +29	4.912 1
4	4	22	MI CORAZONCITO AVENTURA	PREMIUM LATIN	199 -5	3.190 5
5	5	6	CORTAME LAS VENAS TONO ROSARIO	UNIVERSAL LATINO	191 +32	3.232 4
6	6	22	EN EL AMOR JOE VERAS	J & N	183 0	3.083 6
7	7	20	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	182 +33	1.390 19
8	8	8	LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEATURING VICTOR MANUELLE	LA CALLE/UNIVISION	177 +5	1.893 12
9	9	19	QUE LLOREN IVY QUEEN	UNIVISION	164 +34	0.917 32
10	10	20	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR	SONY BMG NORTE	153 -25	1.139 24
11	11	23	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	150 -11	2.291 10
12	12	11	PASARELA DJ NELSON Y DALMATA	FLOW/UNIVERSAL LATINO	144 +18	1.070 26
13	13	2	MI GENTE MARC ANTHONY	MOST ADDED SONY BMG NORTE	138 +32	3.287 3
14	14	17	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	129 +4	1.196 22
15	15	11	IMPACTO DADDY YANKEE FEATURING FERGIE	EL CARTEL/INTERSCOPE	121 -28	1.456 18
16	16	14	DICEN JOHNNY RIVERA	CMG/UNIVERSAL MOTOWN	120 -15	0.947 31
17	17	3	MARIA OLGA TANON	MOST INCREASED PLAYS UNIVISION	116 +35	0.948 30
18	18	9	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	115 +27	0.502 -
19	19	8	DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	110 -7	1.836 13
20	20	14	EMPECE A LLORAR ANTHONY CRUZ	M.P.	109 +2	0.852 34
21	21	3	LA CUMBIA DE LOS ABURRIDOS CALLE 13	SONY BMG NORTE	106 +8	1.518 17
22	22	3	SI LA VES POR AHI EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE	102 +6	2.634 8
23	23	6	CONECTATE OPTIMO	SONY BMG NORTE	101 -5	0.580 39
24	24	12	DIME QUE FALTO ZACARIAS FERREIRA	J & N	99 -5	1.805 15
25	25	3	ME SIENTO VIVO MICHAEL STUART	MACHETE	92 +16	1.806 14
26	26	18	ME VOY HECTOR ACOSTA	D.A.M.	82 0	0.749 37
27	27	9	SOLO TU Y YO LUMI-T 21	LA CALLE/UNIVISION	81 -16	1.169 23
28	28	2	Y TODAVIA YOLANDITA MONGE	LA CALLE/UNIVISION	79 -1	0.564 -
29	29	3	Y SI TE DIGO FANNY LU	UNIVERSAL LATINO	78 +10	2.390 9
30	30	8	THE WAY SHE MOVES ZION FEATURING AKON	CMG/UNIVERSAL MOTOWN	76 -13	1.032 28
31	31	5	DAME UN MOMENTO THE DEY	EPIC/SONY BMG NORTE	71 -12	0.093 -
32	32	7	DALE PA' TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE	64 +8	0.165 -
33	33	7	LO MEJOR DE TU VIDA ALEXANDRE PIRES	EMI TELEVISIA	63 +6	0.157 -
34	NEW		SOLO MIO ANAIS	UNIVISION	59 +30	1.003 29
35	34	15	PEGATE RICKY MARTIN	SONY BMG NORTE	58 -8	0.751 36
36	35	4	CHOCOLATE KARIS	PINA	57 -11	0.577 40
37	36	2	AMORES COMO EL TUYO TOBY LOVE	SONY BMG NORTE	54 -4	0.142 -
38	RE-ENTRY		SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	53 +3	0.202 -
39	RE-ENTRY		QUIZAS TONY DIZE	WY/MACHETE	52 +2	0.768 35
40	NEW		NO TE VEO CASA DE LEONES	WARNER LATINA	51 +22	2.136 11

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	11 NIelsen BDS CERTIFICATIONS (IMPRINT / PROMOTION LABEL)	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	11	IMPACTO DADDY YANKEE FEATURING FERGIE	NO. 1 (10 WKS) EL CARTEL/INTERSCOPE	566 -35	7.615 1
2	2	27	IGUAL QUE AYER R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	509 -34	7.394 2
3	3	19	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY	EMI TELEVISIA	471 -59	5.972 4
4	4	8	NO TE VEO CASA DE LEONES	WARNER LATINA	406 +10	6.221 3
5	5	18	MI CORAZONCITO AVENTURA	PREMIUM LATIN	392 -18	4.470 6
6	6	10	LLORARAS R.K.M. & KEN-Y	PINA/UNIVERSAL LATINO	381 -45	4.857 5
7	7	11	THE WAY SHE MOVES ZION FEATURING AKON	CMG/UNIVERSAL MOTOWN	380 -47	4.010 7
8	8	32	SOLA HECTOR "EL FATHER"	VI/MACHETE	319 -88	3.727 10
9	9	7	LEAN LIKE A CHOLO DOWN A.K.A. NILO	AIRPOWER SILENT GIANT/MACHETE	307 +30	3.903 8
10	10	5	LA CUMBIA DE LOS ABURRIDOS CALLE 13	AIRPOWER SONY BMG NORTE	289 +30	2.952 13
11	11	35	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS	WY/MACHETE	276 -61	3.602 11
12	12	20	QUE LLOREN IVY QUEEN	UNIVISION	275 -8	3.890 9
13	13	8	DIMELO ENRIQUE IGLESIAS	INTERSCOPE/UNIVERSAL LATINO	260 0	2.701 19
14	14	18	QUIZAS TONY DIZE	WY/MACHETE	233 -44	2.727 17
15	15	20	CHICA VIRTUAL DJ NELSON FEATURING ARCANGEL	UMS/UNIVERSAL LATINO	218 -42	2.062 24
16	16	47	LOS INFIELES AVENTURA	PREMIUM LATIN	215 -45	2.704 18
17	17	25	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA	UNIVERSAL LATINO	177 -15	1.675 30
18	18	16	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	173 -51	3.550 12
19	19	2	ZUN DADA ZION	AIRPOWER CMG/UNIVERSAL MOTOWN	171 +30	2.799 16
20	20	10	CONECTATE OPTIMO	SONY BMG NORTE	167 -16	1.681 29
21	21	6	EN QUE FALLAMOS IVY QUEEN	UNIVISION	156 -14	2.613 20
22	22	10	DALE PA' TRA (BACK IT UP) NOTCH	CINCO POR CINCO/MACHETE	155 -60	2.425 23
23	23	8	AMORES COMO EL TUYO TOBY LOVE	SONY BMG NORTE	149 -38	1.996 25
24	24	3	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	147 0	1.827 26
25	25	7	YO TE QUIERO WISIN & YANDEL	WY/MACHETE	145 -3	2.859 14
26	26	11	ERES PARA MI JULIETA VENEGAS	SONY BMG NORTE	144 +6	1.658 32
27	27	2	5 LETRAS ALEXIS & FIDO	SONY BMG NORTE	143 -8	1.804 28
28	28	6	NUESTRO AMOR ES ASI MAGNATE	MOST ADDED VI/MACHETE	135 +22	2.430 22
29	29	5	AYER LA VI DON OMAR	VI/MACHETE	131 +7	1.814 27
30	30	14	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO	LA CALLE/UNIVISION	123 -44	2.474 21
31	31	6	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISIA	106 +8	1.236 -
32	32	4	Y TODAVIA YOLANDITA MONGE	LA CALLE/UNIVISION	104 +2	1.348 39
33	NEW		UMBRELLA RIHANNA FEATURING JAY-Z	SRP/DEF JAM/IDJMG	103 +27	0.954 -
34	33	12	PEGATE RICKY MARTIN	SONY BMG NORTE	101 -11	1.197 -
35	34	8	BAILARLO TITO "EL BAMBINO"	EMI TELEVISIA	100 -10	0.959 -
36	35	5	WHINE UP KAT DELUNA FEATURING ELEPHANT MAN	EPIC	95 +23	1.069 -
37	36	5	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	91 -15	1.595 33
38	RE-ENTRY		SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	89 +19	0.961 -
39	38	5	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH	89 +15	2.829 15
40	RE-ENTRY		CRAZY LUMIDEE FEATURING PITBULL	M1/TVT	87 +14	0.691 -

TROPICAL & LATIN RHYTHM MONITORED REPORTERS

TROPICAL	WEMG/Philadelphia, PA PD: DJ Frankie	WSPR/Springfield, MA PD: Marcos Rivera	KFZC/Dallas, TX OM: Andy Lockridge PD: Chayor Ortuno AD: Alejandro Covarrubias	KXOL/Los Angeles, CA OM: Pio Ferro PD: Jerry Pulles	WODA/Puerto Rico OM: Jose Nelson PD/MD: Rogie Gallart
WLAT/Hartford, CT PD/MD: Nelson Brudys	WKKB/Providence, RI PD: Juan D. Gonzalez APD: Darvin Garcia	WYUU/Tampa, FL OM: Mike Cuiotta PD: Ricardo Blanco MD: Carlos Jose Peralta	KLLE/Fresno, CA PD: Tony Santos MD: Fátima Rivera	WMGE/Miami, FL OM: Rod Phillips PD: Frank Walsh MD: Raymond Hernandez	WVOZ/Puerto Rico PD: Jamie Ortiz MD: Edgar Diaz
WXDJ/Miami, FL PD: Freddy Hernandez	WPMZ/Providence, RI PD: Zoilo Garcia MD: Dilson Mendez, Jr.	WLZL/Washington, DC PD: Aracely Rivera	WTLO/Ft. Myers, FL PD: A Sanchez	WCAA/New York, NY PD: Alix Quintero MD: DJ Kazzanova	KVVZ/San Francisco, CA PD: Bismarck Espinoza
WSPQ/New York, NY PD: Jorge Mier	WPRM/Puerto Rico PD: Jorge Pabon	LATIN RHYTHM	KLLO/Houston, TX PD: Bobby Ramos	WVIV/Chicago, IL OM/PD: Cesar Canales APD: Lucy Herrera MD: Armando Reyes	
WNUE/Orlando, FL PD: Fabae Grullon MD: Jose Martinez	WZNT/Puerto Rico PD: Pedro Arroyo				
WRUM/Orlando, FL PD: Fanyncnd Torres					

R&R OPPORTUNITIES

OPPORTUNITIES

SOUTH



Air Talent/Production

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SOUTH



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CHR/TOP 40

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	12	SUMMER LOVE JUSTIN TIMBERLAKE	NO. 1 (3 WKS)	11 ☆
2	2	12	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆
3	8	7	BIG GIRLS DON'T CRY FERGIE	WILL.I.AM/A&M/INTERSCOPE	11 ☆
4	4	13	MAKES ME WONDER MAROON 5	A&M/OCTONE/INTERSCOPE	11 ☆
5	3	13	HOME DAUGHTRY		11 ☆
6	7	10	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	KONVICT/NAPPY BOY/JIVE/ZOMBA	11 ☆
7	5	30	U + UR HAND PINK		11 ☆
8	10	5	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC	11 ☆
9	6	15	GIRLFRIEND AVRIL LAVIGNE		11 ☆
10	9	21	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	11 ☆

#1 MOST ADDED

WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)

#1 MOST INCREASED PLAYS

BEAUTIFUL GIRLS Sean Kingston (BELUGA HEIGHTS/EPIC)

TOP 5 NEW AND ACTIVE

ROCK YO HIPS Crime Mob Feat. Lil Scrappy (CRUNK/BME/REPRISE)

SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC)

LIKE THIS Mims (CAPITOL)

WHEN YOU'RE GONE Avril Lavigne (RCA/RMG)

WHO KNEW Pink (LAFACE/ZOMBA)

COMPLETE CHR/TOP 40 CHART ON PAGE 43

RHYTHMIC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	10	PARTY LIKE A ROCKSTAR SHOP BOYZ	NO. 1 (1 WK)	11 ☆
2	1	16	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		11 ☆
3	5	7	BEAUTIFUL GIRLS SEAN KINGSTON	BELUGA HEIGHTS/EPIC/KOCH	11 ☆
4	4	11	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆
5	3	14	GET IT SHAWTY LLOYD	THE INC./UNIVERSAL MOTOWN	11 ☆
6	6	16	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	11 ☆
7	8	7	BARTENDER T-PAIN FEAT. AKON	MOST INCREASED PLAYS KONVICT/NAPPY BOY/JIVE/ZOMBA	11 ☆
8	7	18	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	11 ☆
9	9	13	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	11 ☆
10	17	7	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	11 ☆

#1 MOST ADDED

HIP HOP POLICE Chamillionaire Feat. Slick Rick (CHAMILITARY/UNIVERSAL MOTOWN)

#1 MOST INCREASED PLAYS

BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

CUPIO SHUFFLE Cupid (ATLANTIC)

REHAB Amy Winehouse (UNIVERSAL REPUBLIC)

MAMI MIRA Mr. Criminal Feat. Nate Dogg & Mr. Capone-e (HI POWER)

JUICY Candy Hill (LATIUM/UNIVERSAL REPUBLIC)

FAST (LIKE A NASCAR) Kafani (ICE KING/KOCH)

COMPLETE RHYTHMIC CHART ON PAGE 46

URBAN

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	2	13	PARTY LIKE A ROCKSTAR SHOP BOYZ	NO. 1 (1 WK)	11 ☆
2	1	16	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC		11 ☆
3	1	9	UMBRELLA RIHANNA FEATURING JAY-Z		11 ☆
4	5	15	WHEN I SEE U FANTASIA		11 ☆
5	4	14	WIPE ME DOWN LIL BOOSIE FEATURING FOX & WEBBIE	TRILL/ASYLUM/ATLANTIC	11 ☆
6	6	8	SAME GIRL R. KELLY DUET WITH USHER		11 ☆
7	13	7	MAKE ME BETTER FABOLOUS FEATURING NE-YO	MOST INCREASED PLAYS DESERT STORM/DEF JAM/IDJMG	11 ☆
8	7	7	A BAY BAY HURRICANE CHRIS	POLO GROUNDS/JRMG	11 ☆
9	8	9	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	11 ☆
10	11	10	TEACHME MUSIQ SOULCHILD		11 ☆

#1 MOST ADDED

CAN'T LEAVE 'EM ALONE Ciara Feat. 50 Cent (LAFACE/ZOMBA)

#1 MOST INCREASED PLAYS

MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG)

TOP 5 NEW AND ACTIVE

CAN U BELIEVE Robin Thicke (STAR TRAK/INTERSCOPE)

NOBODY DO IT BETTER Keith Murray Feat. Junior & Tyrese (DEF SQUAD/KOCH)

MONEY IN THE BANK Swizz Beatz (UNIVERSAL MOTOWN)

HOOD FIGGA Gorilla Zoe (BLOCK/BAD BOY SOUTH/ATLANTIC)

U AIN'T GOIN NOWHERE Young Buck Feat. LaToiya Williams (G-UNIT/INTERSCOPE)

COMPLETE URBAN CHART ON PAGE 48

URBAN AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	1	38	PLEASE DON'T GO TANK	NO. 1 (8 WKS)	11 ☆
2	3	17	WHEN I SEE U FANTASIA		J/RMG
3	8	14	TEACHME MUSIQ SOULCHILD		MOST INCREASED PLAYS ATLANTIC
4	2	36	LOST WITHOUT U ROBIN THICKE		STAR TRAK/INTERSCOPE
5	5	18	WHAT'S MY NAME BRIAN MCKNIGHT		WARNER BROS.
6	4	23	IF I WAS YOUR MAN JOE		JIVE/ZOMBA
7	6	21	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD		J/RMG
8	10	11	CAN U BELIEVE ROBIN THICKE		STAR TRAK/INTERSCOPE
9	9	25	IN MY SONGS GERALD LEVERT		ATLANTIC
10	7	25	BUDDY MUSIQ SOULCHILD		ATLANTIC

#1 MOST ADDED

DO YOU Ne-Yo (DEF JAM/IDJMG)

#1 MOST INCREASED PLAYS

TEACHME Musiq Soulchild (ATLANTIC)

TOP 5 NEW AND ACTIVE

TASTE Rick James (STONE CITY)

GET ME BODIED Beyonce (MUSIC WORLD/COLUMBIA)

DO YOU Ne-Yo (DEF JAM/IDJMG)

TRANSITION Freddie Jackson (ORPHEUS)

WHAT I GOTTA DO Macy Gray (WILL.I.AM/GEFFEN)

COMPLETE URBAN AC CHART ON PAGE 49

COUNTRY

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	22	LUCKY MAN MONTGOMERY GENTRY	NO. 1 (1 WK)	11 ☆
2	4	16	WRAPPED GEORGE STRAIT		MCA NASHVILLE
3	6	20	LOST IN THIS MOMENT BIG & RICH		WARNER BROS./WRN
4	2	43	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		ROCKY COMFORT/COS
5	1	17	TICKS BRAD PAISLEY		ARISTA NASHVILLE
6	5	28	MOMENTS EMERSON DRIVE		MIDAS/NEW REVOLUTION
7	8	11	I TOLD YOU SO KEITH URBAN		CAPITOL NASHVILLE
8	10	38	STARTIN' WITH ME JAKE OWEN		RCA
9	13	4	NEVER WANTED NOTHING MORE KENNY CHESNEY		MOST INCREASED AUDIENCE BNA
10	3	38	GOOD DIRECTIONS BILLY CURRINGTON		MERCURY

#1 MOST ADDED

LOVE ME IF YOU CAN Toby Keith (SHOW DOG NASHVILLE)

#1 MOST INCREASED AUDIENCE

NEVER WANTED NOTHING MORE Kenny Chesney (BNA)

TOP 5 NEW AND ACTIVE

BAD FOR ME Danielle Peck (BIG MACHINE)

WAY BACK TEXAS Pat Green (BNA)

TATTOO ROSE Andy Griggs (MONTAGE)

18 VIDEO TAPES Jason Meadows (BACERSTICK/COS)

OH LOVE Brad Paisley Feat. Carrie Underwood (ARISTA NASHVILLE)

COMPLETE COUNTRY CHART ON PAGE 57

AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS
1	3	37	CHASING CARS SNOW PATROL	NO. 1 (3 WKS)	11 ³ ☆
2	1	43	WAITING ON THE WORLD TO CHANGE JOHN MAYER		AWARE/COLUMBIA
3	4	13	EVERYTHING MICHAEL BUBLE		143/REPRISE
4	2	36	HOW TO SAVE A LIFE THE FRAY		11 ⁴ EPIC
5	5	43	FAR AWAY NICKELBACK		ROADRUNNER/ATLANTIC/LAVA
6	7	23	CHANGE KIMBERLEY LOCKE		CURB/REPRISE
7	12	7	HOME DAUGHTRY	MOST INCREASED PLAYS/MOST ADDED	11 ☆ RCA/RMG
8	9	10	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		11 ² INTERSCOPE
9	11	10	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆ ARISTA/ARISTA NASHVILLE/RMG
10	6	38	STREETCORNER SYMPHONY ROB THOMAS		11 ☆ MELISMA/ATLANTIC

#1 MOST ADDED

HOME Daughtry (RCA/RMG)

#1 MOST INCREASED PLAYS

HOME Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

FORWARD Ayla Brown (DOUBLE DEAL BRAND)

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

WHAT GOES AROUND...COMES AROUND Justin Timberlake (JIVE/ZOMBA)

LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)

BEST OF ME Chrisette Michele (DEF JAM/IDJMG)

COMPLETE AC CHART ON PAGE 60



HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	HOME DAUGHTRY	NO. 1 (4 WKS)	11 ☆	RCA/RMG
2	2	13	MAKES ME WONDER MAROON 5		11	A&M/OCTONE/INTERSCOPE
3	4	24	THE SWEET ESCAPE CWEN STEFANI FEATURING AKON		11 ²	INTERSCOPE
4	3	27	IF EVERYONE CARED NICKELBACK		11 ☆	ROADRUNNER/ATLANTIC/LAVA
5	5	32	U + UR HAND PINK		11 ☆	LAFACE/ZOMBA
6	6	28	BEFORE HE CHEATS CARRIE UNDERWOOD		11 ³ ☆	ARISTA/ARISTA NASHVILLE/RMG
7	8	8	FIRST TIME LIFEHOUSE		☆	GEFFEN
8	7	21	LITTLE WONDERS ROB THOMAS		☆	WALT DISNEY/MELISMA/ATLANTIC
9	12	8	HEY THERE DELILAH PLAIN WHITE T'S	MOST INCREASED PLAYS	☆	HOLLYWOOD
10	9	28	SAY IT RIGHT NELLY FURTADO		11 ³ ☆	MOSLEY/GEFFEN

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	21	THE RHYTHM METHOD PAUL BROWN	NO. 1 (2 WKS)		PEAK/CONCORD
2	2	21	HYPNOTIC BONEY JAMES			CONCORD
3	3	14	LET'S TAKE A RIDE NORMAN BROWN			PEAK/CONCORD
4	4	24	READY FOR LOVE WALTER BEASLEY			HEADS UP
5	5	21	GOT TO GIVE IT UP KIM WATERS			SHANACHIE
6	6	9	BORN 2 GROOVE EUGE GROOVE			NARADA JAZZ/BLG
7	7	31	GOOD TO GO CHUCK LOEB			HEADS UP
8	9	17	TROUBLE SLEEPING CORINNE BAILEY RAE			CAPITOL
9	10	24	SAVE ROOM JOHN LEGEND			G.O.O.D./COLUMBIA
10	8	23	SO NOT OVER YOU SIMPLY RED			SIMPLYRED.COM

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	12	WHAT I'VE DONE LINKIN PARK	NO. 1 (12 WKS)	☆	MACHINE SHOP/WARNER BROS.
2	2	6	TARANTULA THE SMASHING PUMPKINS		☆	REPRISE
3	3	9	ICKY THUMP THE WHITE STRIPES		☆	THIRD MAN/WARNER BROS.
4	5	17	HEY THERE DELILAH PLAIN WHITE T'S		☆	HOLLYWOOD
5	4	23	FOREVER PAPA ROACH			EL TONAL/GEFFEN
6	6	19	PARALYZER FINGER ELEVEN		☆	WIND-UP
7	7	9	CAPITAL G NINE INCH NAILS		☆	NOTHING/INTERSCOPE
8	8	24	BREATH BREAKING BENJAMIN			HOLLYWOOD
9	11	14	THE BIRD AND THE WORM THE USED		☆	REPRISE
10	12	16	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). THE ALMOST.			TOOTH & NAIL/VIRGIN

#1 MOST ADDED

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

#1 MOST INCREASED PLAYS

HEY THERE DELILAH Plain White T's (HOLLYWOOD)

TOP 5 NEW AND ACTIVE

HOLLYWOOD Collective Soul (EL)

EVERYTHING Buckcherry (ELEVEN SEVEN/ATLANTIC/LAVA)

BUBBLY Colbie Caillat (UNIVERSAL REPUBLIC)

I'LL STAND BY YOU Carrie Underwood (FREMANTLE/19)

GIVE IT TO ME Timbaland Feat. Nelly Furtado & Justin Timberlake (MOSLEY/BLACKGROUND/INTERSCOPE)

COMPLETE HOT AC CHART ON PAGE 61

#1 MOST ADDED

EVERYTHING Michael Buble (143/REPRISE)

#1 MOST INCREASED PLAYS

R N R Rick Braun & Richard Elliot (ARTIZEN)

TOP 5 NEW AND ACTIVE

REMEMBER ME Marion Meadows (HEADS UP)

THE PINK PANTHER Dave Koz (CAPITOL)

ME, MYSELF & RIO Doc Powell (DPR/HEADS UP)

FOREVER Jeff Kashiwa (NATIVE LANGUAGE)

WATER TO DRINK (AGUA DE BEBER) David Benoit (PEAK/CONCORD)

COMPLETE SMOOTH JAZZ CHART ON PAGE 64

#1 MOST ADDED

OIL AND WATER Incubus (IMMORTAL/EPIC)

#1 MOST INCREASED PLAYS

OIL AND WATER Incubus (IMMORTAL/EPIC)

TOP 5 NEW AND ACTIVE

THE GOOD LEFT UNDONE Rise Against (GEFFEN)

LIGHT UP THE SKY Yellowcard (CAPITOL)

WHAT I WANT Daughtry (RCA/RMG)

THE PURSUIT Evans Blue (HOLLYWOOD)

MISERY BUSINESS Paramore (FUELED BY RAMEN/ATLANTIC/LAVA)

COMPLETE ALTERNATIVE CHART ON PAGE 66

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	11	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (1 WK)		EPIC
2	1	12	WHAT I'VE DONE LINKIN PARK			MACHINE SHOP/WARNER BROS.
3	4	23	PARALYZER FINGER ELEVEN			WIND-UP
4	5	19	YOU WOULDN'T KNOW HELLYEAH			EPIC
5	3	24	FOREVER PAPA ROACH			EL TONAL/GEFFEN
6	6	6	SHE BUILDS QUICK MACHINES VELVET REVOLVER			RCA/RMG
7	7	5	TARANTULA THE SMASHING PUMPKINS			REPRISE
8	9	9	NEVER TOO LATE THREE DAYS GRACE			JIVE/ZOMBA
9	12	6	EVOLUTION KORN			VIRGIN
10	11	11	BROKEN SUNDAY SALIVA			ISLAND/IDJMG

#1 MOST ADDED

HOMECOMING QUEEN Hinder (UNIVERSAL REPUBLIC)

#1 MOST INCREASED PLAYS

I GET IT Chevelle (EPIC)

TOP 5 NEW AND ACTIVE

BLEED IT OUT Linkin Park (MACHINE SHOP/WARNER BROS.)

OIL AND WATER Incubus (IMMORTAL/EPIC)

TEENAGERS My Chemical Romance (REPRISE)

151 Eve To Adam (KDS)

WASHINGTON IS NEXT Megadeth (ROADRUNNER)

COMPLETE ACTIVE ROCK CHART ON PAGE 67

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	11	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (10 WKS)		EPIC
2	2	12	WHAT I'VE DONE LINKIN PARK			MACHINE SHOP/WARNER BROS.
3	3	22	FOREVER PAPA ROACH			EL TONAL/GEFFEN
4	8	9	WHAT I WANT DAUGHTRY	MOST INCREASED PLAYS		RCA/RMG
5	4	15	FAR CRY RUSH			ANTHEM/ATLANTIC
6	7	24	BREATH BREAKING BENJAMIN			HOLLYWOOD
7	5	21	PARALYZER FINGER ELEVEN			WIND-UP
8	10	6	SHE BUILDS QUICK MACHINES VELVET REVOLVER			RCA/RMG
9	6	35	PAIN THREE DAYS GRACE		11	JIVE/ZOMBA
10	11	26	TEN THOUSAND FISTS DISTURBED			REPRISE

#1 MOST ADDED

SOULCRUSHER Operator (ATLANTIC)

#1 MOST INCREASED PLAYS

WHAT I WANT Daughtry (RCA/RMG)

TOP 5 NEW AND ACTIVE

DRIVEN Sevendust (7BROS/ASYLUM)

LIE TO ME 12 Stones (WIND-UP)

ALL THE SAME Sick Puppies (RMR/VIRGIN)

INSTANT KARMA U2 (WARNER BROS.)

BREATHE INTO ME Red (ESSENTIAL/RED)

COMPLETE ROCK CHART ON PAGE 68

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	18	BETTER THAN THE JOHN BUTLER TRIO	NO. 1 (6 WKS)		JARRAH/ATLANTIC/LAVA
2	4	8	HEY THERE DELILAH PLAIN WHITE T'S			HOLLYWOOD
3	2	14	YOU KNOW I'M NO GOOD AMY WINEHOUSE			UNIVERSAL REPUBLIC
4	3	17	THE STORY BRANDI CARLILE			COLUMBIA
5	6	10	UNDER THE INFLUENCE JAMES MORRISON			POLYDOR/INTERSCOPE
6	5	21	READ MY MIND THE KILLERS			ISLAND/IDJMG
7	10	9	WHAT LIGHT WILCO			NONESUCH/WARNER BROS.
8	9	9	LAST REQUEST PAOLO NUTINI			ATLANTIC
9	11	4	BUBBLY COLBIE CAILLAT			UNIVERSAL REPUBLIC
10	7	8	WORKING CLASS HERO GREEN DAY			REPRISE

#1 MOST ADDED

DON'T STOP NOW Crowded House (ATO/RED)

#1 MOST INCREASED PLAYS

INSTANT KARMA U2 (WARNER BROS.)

TOP 5 NEW AND ACTIVE

MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)

TIME WON'T LET ME GO The Bravery (ISLAND/IDJMG)

SING IT ALL NIGHT deSoL (SAZON)

INSTANT KARMA U2 (WARNER BROS.)

THE PICTURE Son Volt (TRANSMIT SOUND/LEGACY/RED)

COMPLETE TRIPLE A CHART ON PAGE 72

In radio or TV, it's all about spots, ratings—and people

Michael Kincaid

By Erica Farber

Less than two months ago, Michael Kincaid was named president of sales for CBS Radio. In this newly created position, the veteran radio and TV executive is tasked with driving the revenue performance of radio's second-largest group.

Getting into the business: My brother worked in the business, and he called one day and said there was an opening in the mail room at [ad agency] McCann Erickson. I got the job and worked for them for about two years.

Then I went into the radio rep business, with McGavren Guild. I got an offer to move to Detroit to sell for WXYZ radio and ultimately became the sales manager. My friends in television convinced me to get into TV, and I moved back to Los Angeles and went to work for KABC-TV.

I left in 1988 with a number of people from ABC to build a regional sports network that is now Fox Sports West but at the time was called Prime Ticket. The owner, Bill Daniels, brought us onboard and we stayed there till late '94, when he sold [the company] to Liberty Sports.

They asked me to build a national rep company for their 17 regionals plus other regionals in the country, so I built Liberty Sports Sales. Eighteen months later, Fox bought the regionals and turned everything into Fox Sports Sales.

Joining CBS: I got an offer to go to KCAL-TV/ Los Angeles to run sales and did that for about four-and-a-half years. CBS then bought KCAL and made the decision that management from KCAL would run both KCBS-TV and Channel 9.

On his recent appointment: I have been with CBS for five years. They asked me to become president of sales for CBS Radio, and here I am. It's pretty daunting—144 stations, 30 markets, a rep organization, the Web and all the digital platforms.

I don't think I've figured it all out yet, but the opportunities for radio are probably greater today than any time in the last 20 years. What CBS is doing with digital and the Web is mind-boggling.

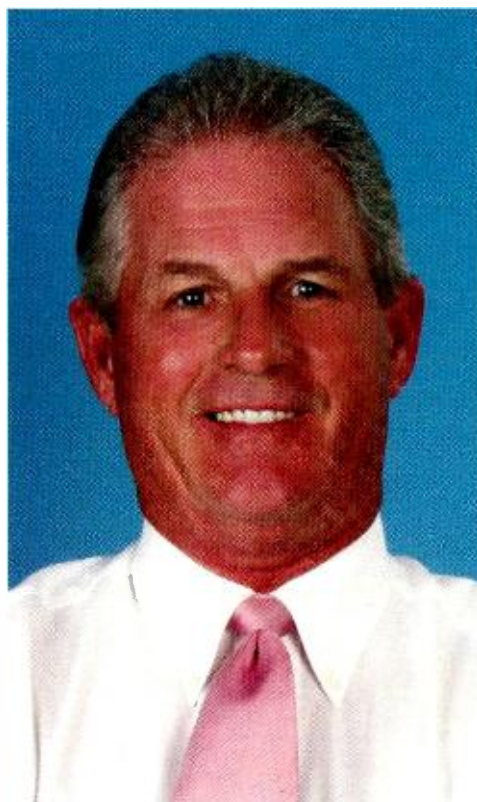
Reporting structure: I report to Dan Mason, president of CBS Radio. He is a programming genius, and he knows sales, but that's not his

expertise. At the end of the day, we have spots to sell, and we want the best people to utilize all the platforms available.

The other mandate is to get into the political arena and get as much money for radio as we possibly can.

Long-range plans: Radio's got as many opportunities with different platforms as television, and it's about who's going to do it better. And my mandate is to do it better and faster and make more money in it.

Identifying new sales talent: It's up to Dan and me to identify those situations, but what I'd prefer to do, wherever we have weaknesses, is find a way to help correct those weaknesses, rather than



just making change for change's sake.

It is a people business, and it doesn't have to be on automatic. If I make the right decisions and move in the right direction and everybody follows me, then everybody will be happy.

Biggest challenge: It's the same challenge everybody faces: getting everybody to look at opportunities the same way and to push in the same direction. I know ratings are always the main issue, but when you have the best people, you can overcome a lot of ratings deficiencies because, in many cases, the ties will go to the best salespeople.

Biggest surprise in his new job: It's still people and spots and ratings, same as television. But we have some opportunistic platforms I think are going to be phenomenal. Radio touches 98% of the population, and it's more personal than television.

Rumors of our demise are absurd. They've been saying it's all over for radio since television was invented, and radio's been doing just fine. Everybody goes through certain down periods. I think the worst for radio is over.

Career highlight: First, building Prime Ticket from nothing into the most successful regional sports network in the country. The other was taking two television stations in L.A. that are vastly different and putting together two sales organizations that, quite frankly, turned those stations around.

Career disappointment: I'm sure everybody can wish for different conclusions at different times of their lives, but when I look back on it, things always seemed to work out the way that I ended up being the happiest. I have no regrets, and I don't look back on anything and wish it had been different.

Most influential individual: Neil Reagan, Ronald Reagan's older brother and the president of McCann in Los Angeles. When I was working for him, his brother was going to run for governor of California, and he said, "I'd like you to work on the campaign." And I said, "Neil, I'm a Democrat." He said, "You'll be an out-of-work Democrat." So I took the job, and I've been a Republican ever since.

He convinced me to get into sales and was a close friend until he passed away. He was very, very influential in the direction my life took over the last 30 or 40 years.

Advice for broadcasters: Character is everything. It is the one thing that matters.

'They've been saying it's all over for radio since television was invented, and radio's been doing just fine.'

—Michael Kincaid

Liner Notes

Profile: Michael Kincaid

Title: CBS Radio president of sales

Favorite radio format: Country

Favorite TV show: "60 Minutes"

Favorite artist: Sugarland

Favorite book: "I haven't got it yet, but it's the new Ronald Reagan book."

Favorite movies: "Butch Cassidy and the Sundance Kid" and "Field of Dreams"

Favorite restaurant: Elaine's in New York

Beverage of choice: Coffee

Hobbies: "Quarter horses and golf."

E-mail address: mkincaid@cbs.com

Upgraded

Journal Broadcast Group to BDSradio in 2007



FOR RECOGNIZING A POWERFUL ASSET WHEN HE SEES ONE: TOM TAKES HIS PLACE IN THE BDS HALL OF FAME.

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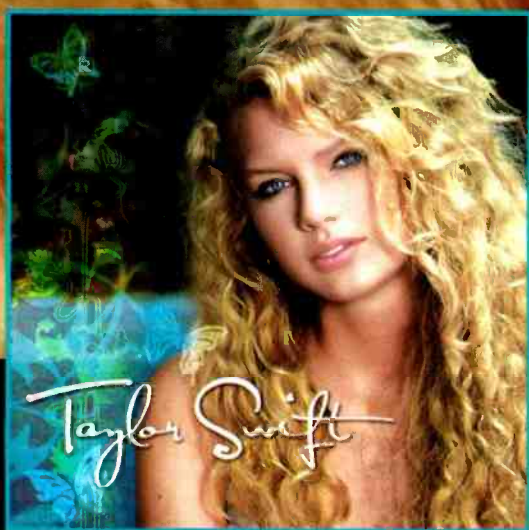
TOM LAND

BDSradio.com

TOM LAND, Director of Radio Programming / Journal Broadcast Group • Tom has worked in all areas of radio since 1976.

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#1 testing current at BDS/Pinnacle Research

Top 10 testing in all demos at Bullseye Callout America

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