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News Focus

Kincaid New CBS Radio Sales Prez

Continuing to make organizational changes at CBS Radio, new president/CEO Dan Mason has created a president of sales position for the 144-station group and filled it with Michael



Kincaid

Kincaid, most recently senior VP of sales for CBS' TV station duopoly in Los Angeles.

In his new role, Kincaid will work with Mason, CBS Radio's regional VPs and station sales management teams to help drive revenue performance, a high priority for the division. He'll also oversee CBS Radio's national sales representation at Interep and Katz Radio Group, a division of Katz Media.

CBS Radio revenue was down 9% in the first quarter to \$397.5 million. Excluding recent station divestitures, revenue was down 4%.

Prior to holding several positions with CBS TV stations in Los Angeles, Kincaid was president of sales for Liberty Sports (currently Fox Sports). He began his career in radio at WXYZ/Detroit, moving on to a local sales position with KABC-TV, ABC's owned-and-operated station in Los Angeles.

—Katy Bachman, *Mediaweek*

Maxwell Rises At R&R

Associate publisher Cyndee Maxwell has added the duties of editorial director, effective immediately. In her expanded role, she has full editorial responsibility for all Radio & Records products and reports to R&R president/publisher Erica Farber.



Maxwell

"I have worked with Cyndee for many years and have complete trust and confidence in her abilities. I will be looking to her to help pave our way for a smooth future," Farber said. "Paul Heine continues in his role as executive editor, and we look forward to his continued expertise."

Maxwell replaces Billboard group editorial director Scott McKenzie, who now focuses on Billboard products as well as other Nielsen Business Media ventures.

Clear Channel Vote Delayed To May 22

Clear Channel once again delayed its special shareholders meeting for the proposed buy-out of the company by Bain Capital and Thomas H. Lee Partners, pushing it back from May 8 to May 22, after an 11th hour bid came in the form of a proposal to change the structure of the deal.

The latest offer was sweetened only a little, from \$39 to \$39.20 per share for all shareholders, and with the opportunity for unaffiliated shareholders—and not the founding Mays family—to elect between cash and stock in the surviving corporation following completion of the deal.

The Clear Channel board of directors rejected a similar proposal May 2, but a number of large shareholders pressed the board to reconsider. The May 2 offer would have given the increased price to shareholders, but not to the Mays family and other directors.

JP Morgan Securities analyst John Blackledge says, "Shareholder approval is still up in the air at this point both at the current bid and under the [potential] new terms. However, the deal's prospects are probably slightly higher than they were a week ago."

—Jeffrey Yorke



Imus To Suit Up Against CBS; Will Seek \$120 Million

Don Imus isn't walking away from his 40-plus-year broadcasting career silently. The former WFAN/New York-based syndicated morning man plans to file a \$120 million wrongful termination lawsuit against CBS seeking "direct and indirect damages," as his new hired gun, lawyer Martin Garbus, told CNN's "American Morning" May 7. Garbus said he intends to file the suit within a week.

Garbus is arguing what many media watchers have been saying since Imus referred to the Rutgers women's basketball team as "nappy-headed hos" and was subsequently fired by CBS April 12—that CBS got what it asked for: an edgy, controversial and irreverent performer.

Imus, 65, earned about \$10 million annually in a five-year deal he signed just last year with CBS. He had about \$40 million remaining on his contract and will likely ask for treble damages.

Contacted by R&R for comment on the pending lawsuit, a CBS spokeswoman responded with what's become the company's stock statement: "We terminated Mr. Imus for cause. Based on the comments in question and relevant contract terms, we believe that the termination was appropriate and CBS would expect to prevail in any attempt by Mr. Imus to recover money for his actions." —Jeffrey Yorke (Read a commentary on the Imus debacle by WMAL/Washington host Chris Core on page 11.)

ON THE WEB

Clear Channel Sells 14 In Oregon To Bicoastal

Kenneth Dennis' Bicoastal Media has inked a deal to buy 14 Clear Channel stations in Oregon at an undisclosed price. On Jan. 31, Bicoastal bought all five of Rep. Greg Walden's Columbia Gorge Broadcasting stations in Oregon, and the latest acquisition gives the 9-year-old company 48 stations in California, Oregon and Washington.

The sale leaves Clear Channel with 86 stations in 16 markets after initially putting 448 stations in 88 markets on the sales block last winter. The 362 stations already sold have or will gross Clear Channel about \$820 million.

—Brida Connolly and Jeffrey Yorke

WMG To Lay Off 400

Warner Music Group is planning a restructuring that will include company-wide layoffs totaling 400 staffers and place further emphasis on digital strategy and distribution, sources say.

The layoffs will reportedly be staggered.

In related news, WMG has established a new production division designed to develop and produce original programming for network, cable, DVD, broadband and mobile platforms. The division, named Den of Thieves and based in Los Angeles, will be led by music and TV industry veterans Jesse Ignjatovic and Evan Prager and will be overseen by WMG executives Lyor Cohen, Craig Kallman, Julie Greenwald and Tom Whalley. —Ed Christman, *Billboard*

College Broadcasters Appeal Webcast Royalties

Intercollegiate Broadcasting System, which represents high school and college radio stations, has filed an appeal of the Copyright Royalty Board's recent hike in webcast royalties with the U.S. Court of Appeals, D.C. Circuit. National Public Radio also plans an appeal.

As previously reported, the CRB in March raised the webcast royalty to 0.08 cents per performance in 2006, rising to 0.19 cents in 2010, with a minimum annual fee of \$500 per channel. The rates are effective July 15. —Brida Connolly

NEWS UPDATES AROUND THE CLOCK:
www.RadioandRecords.com

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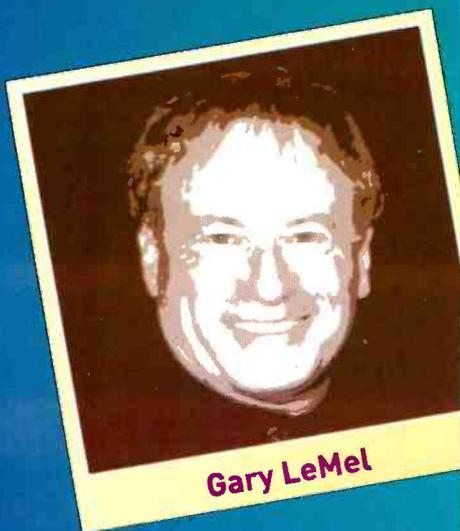
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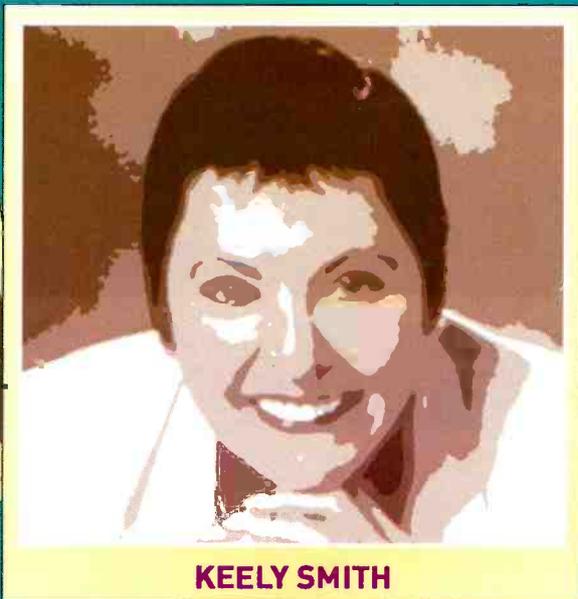
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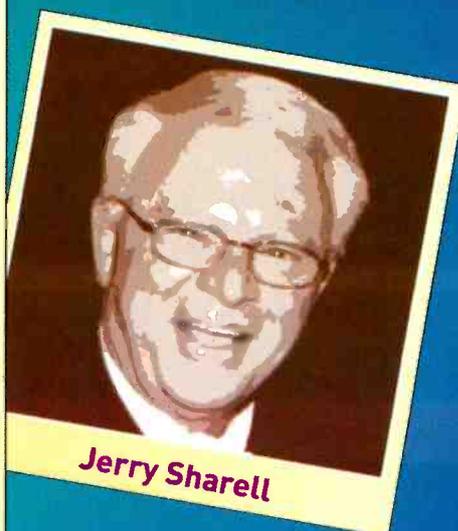
Jerry
Sharell



Gary LeMel

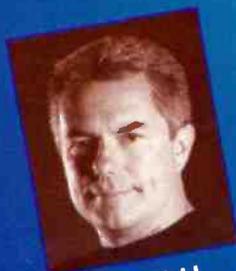


KEELY SMITH

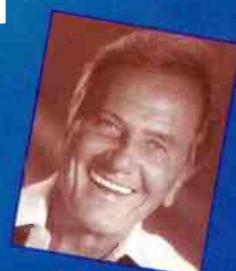


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Berry, Erickson Upped At CC/Houston

Houston city councilman and Clear Channel talk KPRC morning host Michael Berry has been named operations director for the company's three AM radio stations there: news KTRH, sports talk KBME and KPRC. He replaces Ken Charles, who is now PD for the company's Miami cluster. Meanwhile, KTRH news director Bryan Erickson adds duties as PD for that station.



Berry

Berry will continue his morning show, and will serve out the remainder of his final two-year city council term, which expires at the end of the year. —Ken Tucker

King Named Regent Regional VP

Former Citadel Southeast region president John King has been hired by Regent as regional VP, part of a restructuring triggered by the April retirement of senior VP Fred Murr.

King will oversee Regent stations in the Buffalo; Grand Rapids, Mich.; Peoria, Ill.; and Bloomington, Ill., markets.

King joins Regent's three other regional VPs: Mike Grimsley, who oversees stations in Lafayette, La., El Paso, Texas, and Fort Collins, Colo.; Robert Ausfeld, who shepherds the Albany, Watertown and Utica/Rome, N.Y., markets; and Mark Thomas, who takes care of the Evansville, Ind., Flint, Mich., Owensboro, Ky., and St Cloud, Minn., markets. —Mike Boyle

'Jersey Guys' Take On State Police Union Head

Millennium Radio Group talk WKXW (New Jersey 101.5)/Trenton, N.J., afternoon hosts Craig Carton and Ray Rossi—the Jersey Guys—removed themselves from the air May 3 following threats made against them, their families and other station staffers by N.J. state police union president David Jones.

Earlier in the day, Jones held a press conference to express frustration with Carton and Rossi for an on-air report they made about a possible "May ticket blitz" that state troopers were allegedly planning in retaliation for heat they were taking for their role in New Jersey Gov. Jon Corzine's recent car accident. A state police report says the state-owned vehicle Corzine was riding in was driven by a state trooper and was traveling at 91 mph when it crashed last month, resulting in Corzine being severely injured.

During the press conference, Jones held up a sign with Carton's home address and car license plate number and threatened to expose Rossi and other station staffers' personal information.

Back on the air May 4, Carton and Rossi proceeded to rail against Jones' actions. In a meeting that day with state police officials, WKXW staffers were promised a full investigation into the legality of Jones exposing Carton's personal information.

Meanwhile, the New Jersey Broadcasters Assn. has called for Jones' firing. The group's president, Philip Roberts, says Jones "abused his power" when he displayed Carton's personal information in front of TV cameras. —Mike Boyle



The Jersey Guys

Controversial Remarks Sideline CC Talent

Clear Channel has taken disciplinary action against two employees over a controversial parody and remarks.

Eric Gray, the producer of afternoon show "Sports Talk San Antonio" on KTKR (Ticket 760)/San Antonio, was fired for a parody he created and aired on the station April 25 about Denver Nuggets guard Allen Iverson that included drug references and other questionable material.

Meanwhile, talk KIXW/Victorville, Calif., host Barb Stanton was suspended indefinitely following controversial remarks she made on April 26 urging listeners to withdraw their money from Victorville-based Desert Community Bank following the announcement of a merger with Pasadena, Calif.-based East West Bank. —Mike Boyle and Ken Tucker

Rhythmic Rearrangement At IDJMG

On the heels of the dismantling of Def Con II and the departure of senior VP of rhythmic and crossover promotion Marthe Reynolds, Def Con II senior VP of promotion Rick Sackheim slides over to Island Def Jam in the same role. Meanwhile, Def Con II senior director of rhythm promotion Noah Sheer returns to Island Def Jam Music Group in the same capacity, the position he held before he shifted to Def Con II last year.

Other Def Con II staffers absorbed into the IDJMG rhythm promotion department are Northeast regional manager Hilary Stafford and West Coast regional manager Veronica Amarante. —Daniella Dunham

Hallett Leads KSTJ/Vegas

The PD position at Beasley Broadcast Group hot AC KSTJ (Star 102.7)/Las Vegas, open since Mike O'Brian left to become part of the morning show at crosstown classic rock sister KKLZ in March, has been filled with the arrival of Don Hallett from the programming chair at Clear Channel hot AC WMVX (Mix 106.5)/Cleveland.

"Don Hallett brings years of success and experience to Star 102.7, and we're looking forward to his joining our Las Vegas programming team," says Tom Davis, market manager for Beasley's five-station Vegas cluster. —Mike Boyle

Jeff Z Resurfaces In Sacramento Zone

Former WKTU/New York PD Jeff Z resurfaces 3,000 miles to the west as PD of CBS Radio hot AC KZZO (100.5 the Zone)/Sacramento. He replaces Max Miller, who left in January.

Jeff Z is best-known for his 11 years at 'KTU, before leaving in September 2006. "I'm excited about this opportunity," he says. "There are some great people in the CBS cluster, and I really like the market. I'm looking forward to this challenge and helping restore the Zone to its winning heritage." —Chuck Taylor

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WCKG Is 'Free' No More

CBS Radio talk WCKG/Chicago becomes the second of the company's stations to drop the "Free FM" moniker. Like a number of CBS outlets, WCKG adopted "Free FM" in late 2005 as the company prepared for the departure of Howard Stern. The station has reverted back to using "105.9 WCKG—Chicago's FM Talk Station."

Earlier this year, WHFS/Baltimore dropped the Free FM slogan and began positioning itself as "Baltimore's FM Talk."

A CBS spokeswoman says WCKG's decision was made locally. CBS talkers in New York, Los Angeles, San Francisco, Detroit, Philadelphia, San Diego, Phoenix, Dallas, Pittsburgh and Washington, D.C., continue to utilize the brand.

—Ken Tucker and Mike Boyle

MOVERS

CBS Radio news WCBS-AM and WINS/New York national sales manager Lance Delaney segues to adult hits sister WCBS (Jack FM) as local sales manager starting May 28.

Prior to WCBS-AM and WINS, Delaney served as an account executive, director of new business development, local sales manager and general sales manager at WCBS-FM. . . . **Evan Lipschultz** and **David Gray** join Mercury Records as directors of A&R. Based in New York, they report to label president David Massey. Both come from Daylight Records, a division of Sony Music International. . . . **Cox Radio** rock WBAB/Long Island, N.Y., local sales manager Adam Wolfson moves to CHR/top 40 sister WBLI as general sales manager. Wolfson joined WBAB as an account executive in 2004. . . . **Bob Garbarini** rises from VP of sales to senior VP of national sales at Sony BMG. Based in New York, he reports to president of U.S. sales Jordan Katz. Garbarini joined BMG in 1987 as a field merchandising rep, reaching his most recent post in 2004.

SHAKERS

Beasley Broadcast Group executive VP, CFO, treasurer and secretary **Caroline Beasley** and **Bustos Media** chairman/CEO **Amador Bustos** have been reappointed by NAB radio chairman **David Field** to the radio board for new two-year terms, which begin in June. . . . **Westwood One** appoints eight senior VPs to its Metro Networks sales team. They report to executive VP of sales, marketing and operations **Sal Siino**. **Michael O'Neil** takes on the Southeast and Northeast territories; **Fred Bennett** covers the Mid-Atlantic region; **Dave Smith** oversees the New York region; **Karen Henderson** handles the Southern region; **Marc Rochman** takes the Midwest; **Peter Connolly** is responsible for the Central region; **Larry Urena** oversees Southern California and Las Vegas; and **David McIlwaine** handles the Rocky Mountain region.

FOR THE RECORD

On p. 18 of R&R's May 4 Hot AC special, the owner of WMC (FM 100)/Memphis was incorrectly identified. The station is owned by Entercom Communications.

Business Briefing

By Jeffrey Yorke

Citadel Registers Slight Dip

Citadel blamed a 1.2% dip in first-quarter 2007 revenue on format and signal changes in the Birmingham and Oklahoma City markets along with lower revenue in the Providence market. Citadel reported net revenue of \$92.9 million, off slightly from \$94 million in Q1 2006, adding that the revenue dip offset improved performances in the Knoxville, Memphis and Salt Lake City markets. Citadel posted earnings of 6 cents per share, as opposed to 8 cents per share a year ago.

"The company continues to be impacted by sluggish growth in the radio industry," chairman/CEO **Farid Suleman** says. Citadel, he adds, has made a number of changes recently to foster "strategic growth in the future."

WWI Revenue Down 9.4%

Westwood One had revenue of \$109.4 million, a 9.4% drop from \$120.8 million reported in Q1 2006. The company says the weaker revenue was "primarily attributable to adverse market conditions, a reduced demand for the company's products and services and increased competition." Net income was approximately \$700,000, or a penny per share, compared with a net loss of \$3.5 million or 4 cents per share during Q1 '06.

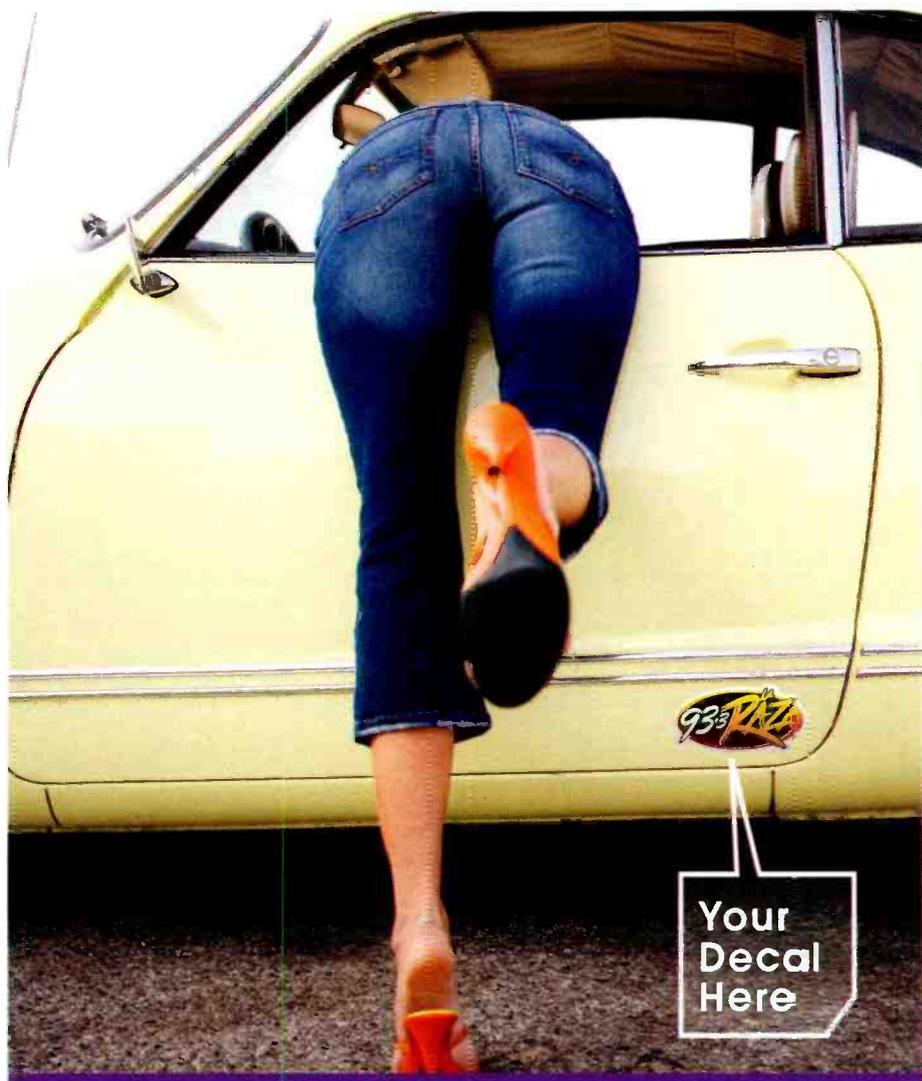
TV, not radio, drove revenue at **Spanish Broadcasting System**, which increased 3% to \$38.9 million from \$37.8 million during the same period last year. The radio division's revenue slipped 1%, or \$500,000, due to lower national and barter sales.

CBS Radio Off 9%

Entercom had net revenue of \$100 million, compared with \$91.1 million during the same period in 2006 and a per share loss of a penny against a 19 cent profit last year. The group says station operating expenses increased 14% to \$67.9 million.

CEO **David Field** says startup costs for the company's newly acquired San Francisco cluster offset strong January and February operating results.

Radio was the albatross for CBS, which had revenue of \$3.7 billion, an increase of 2% from \$3.6 billion in 2006. CBS Radio revenue was \$397.5 million, off by 9% compared with \$434.5 million in Q1 2006.



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Lightning Crashes/ **Live** /Radioactive
I Need You/ **LeAnn Rimes** /Capitol/Curb/Sparrow

500,000 SPINS

Unwritten/ **Natasha Bedingfield** /Epic
Be Without You/ **Mary J. Blige** /Geffen
U Got It Bad/ **Usher** /Arista

400,000 SPINS

Irreplaceable/Irreemplazable/ **Beyonce** /Music World/Columbia
You're Beautiful/ **James Blunt** /Custard/Atlantic
Hips Don't Lie/ **Shakira Feat. Wyclef Jean** /Epic
So Far Away/ **Staind** /Elektra/Atlantic

300,000 SPINS

Chasing Cars/ **Snow Patrol** /Polydor/A&M/Interscope
Say It Right/ **Nelly Furtado** /Mosley/Geffen
Remember When/ **Alan Jackson** /Arista Nashville
Move Ya Body/ **Nina Sky** /Next Plateau/Universal Republic

200,000 SPINS

It's Not Over/ **Daughtry** /RCA/RMG
What Goes Around...Comes Around/ **Justin Timberlake** /Jive/Zomba
You/ **Lloyd Feat. Lil Wayne** /The Inc./Universal Motown
Say Goodbye/ **Chris Brown** /Jive/Zomba
Ain't No Other Man/ **Christina Aguilera** /RCA/RMG
Fergalicious/ **Fergie** /Will.I.Am/A&M/Interscope
Awful, Beautiful Life/ **Darryl Worley** /Dreamworks
Some Cut/ **Trillville Feat. Cutty** /Warner Bros.

100,000 SPINS

Glamorous/ **Fergie Feat. Ludacris** /Will.I.Am/A&M/Interscope
If Everyone Cared/ **Nickelback** /Roadrunner/Lava/Atlantic
Cupid's Chokehold/ **Gym Class Heroes** /Decaydance/Fueled By Ramen/Atlantic/Lava
Face Down/ **Red Jumpsuit Apparatus** /Virgin
Give It To Me/ **Timbaland Feat. Nelly Furtado & Justin Timberlake** /Mosley/Blackground/Interscope
I'll Wait For You/ **Joe Nichols** /Universal South
This Ain't A Scene, It's An Arms Race/ **Fall Out Boy** /Fueled By Ramen/Island/IDJMG
Anyway/ **Martina McBride** /RCA
Make It Rain/ **Fat Joe** /Terror Squad/Virgin
Last Night/ **Diddy Feat. Keyshia Cole** /Bad Boy/Atlantic
U + Ur Hand/ **Pink** /LaFace/Zomba
Keep Holding On/ **Avril Lavigne** /Fox/RCA/RMG
Throw Some D's/ **Rich Boy** /Zone 4/Interscope
Crazy Bitch/ **Buckcherry** /Eleven Seven/Lava/Atlantic
Animals/ **Nickelback** /Roadrunner/Lava/Atlantic
Stupid Boy/ **Keith Urban** /Capitol Nashville
I Dare You/ **Shinedown** /Atlantic
Miss Murder/ **AFI** /Interscope
Stars/ **Switchfoot** /Columbia/Sparrow/EMI CMG
You Are My King (Amazing Love)/ **Newsboys** /Sparrow/EMI CMG
One Wing In The Fire/ **Trent Tomlinson** /Lyric Street
Short Skirt/Long Jacket/ **Cake** /Columbia

50,000 SPINS

Because Of You/ **Ne-Yo** /Def Jam/IDJMG
Stand/ **Rascal Flatts** /Lyric Street
Good Directions/ **Billy Currington** /Mercury
Buddy/ **Musiq Soulchild** /Atlantic
Go Getta/ **Young Jeezy Feat. R. Kelly** /Def Jam/IDJMG
Better Than Me/ **Hinder** /Universal Republic
Buy U A Drank (Shawty Snappin')/ **T-Pain Feat. Yung Joc** /Konvict Muzik/Nappy Boy..Jive
High Maintenance Woman/ **Toby Keith** /Show Dog Nashville
A Woman's Love/ **Alan Jackson** /Arista Nashville
I'm A Flirt/ **R. Kelly or Bow Wow** /Columbia/Jive/Zomba
She's Like The Wind/ **Lumidee & Tony Sunshine** /TVT
Rock Yo Hips/ **Crime Mob** /Crunk/G's Up/Reprise
Breath/ **Breaking Benjamin** /Hollywood
Tell Me/ **Diddy Feat. Christina Aguilera** /Bad Boy/Atlantic
Moments/ **Emerson Drive** /Midas/New Revolution
Lips Of An Angel/ **Jack Ingram** /Big Machine
2 Step/ **Unk** /Koch
When Did You Fall (In Love With Me)/ **Chris Rice** /eb+flo/INO
Outta My System/ **Bow Wow** /Columbia
Como Pude Enamorarme De Ti/ **Patrulla 81** /Disa
Please Don't Go/ **Tank** /Good Game/Blackground/Universal Motown
Down/ **RKM & Ken-Y** /Pina/Universal Latino
You Are A Child Of Mine/ **Mark Schultz** /Word-Curb
Fully Alive/ **Flyleaf** /Octone/J/RMG
Beautiful Liar/Bello Embustero/ **Beyonce & Shakira** /Music World/Columbia
Baraja De Oro/ **Palomo** /Disa
Wish I Didn't Miss You/ **Angie Stone** /J Records
In The Morning/ **Mary Mary** /Columbia
Dirty Little Thing/ **Velvet Revolver** /RCA



T-PAIN'S "BUY U A DRANK (SHAWTY SNAPPIN')" REMAINS THE TOAST OF THE RHYTHMIC AND URBAN CHARTS FOR A THIRD WEEK, WHILE SCORING THE SECOND-GREATEST GAIN (UP 793 PLAYS) AT CHR/TOP 40, WHERE IT RISES 25-24.

R&R NO.1

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WITH HELP FROM "READ MY MIND," ATOP TRIPLE A FOR A FIFTH WEEK, **THE KILLERS'** PLATINUM ALBUM "SAM'S TOWN" HAS REMAINED IN THE TOP HALF OF THE BILLBOARD 200 EACH WEEK SINCE IT DEBUTED AND PEAKED AT NO. 2 LAST OCTOBER.



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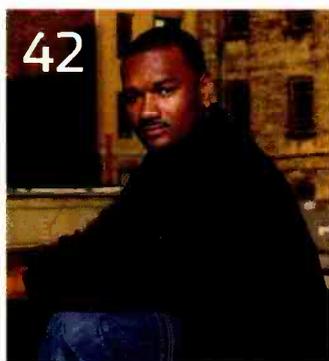
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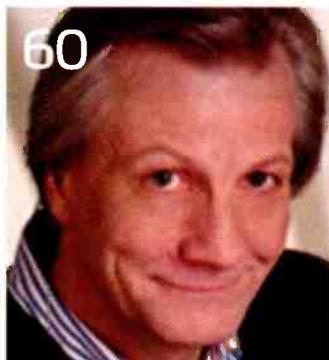
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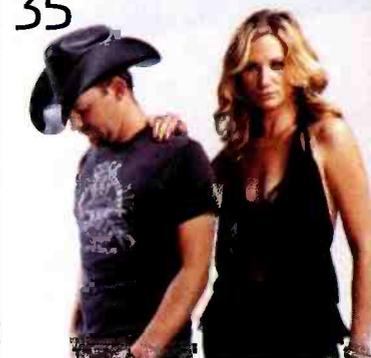
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May 16
Looking for a new job? R&R posts some of the best opportunities in radio.
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May 17
Find out who's ruling radio across the pond with R&R Euro charts.
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May 18
The seventh annual AAA NON-COMMvention is under way in Louisville. Count on R&R's Triple A format room for complete coverage.
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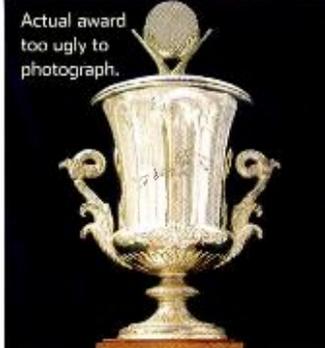
The Thrill Of Victory, The Agony Of The Feet

'I'm very competitive in sports, and this day was no different—I just had to win. As it was, I was a mile ahead of my nearest competitor, and it was looking like a blowout, but then there was a bit of trauma.'

—Rob Wagman

Our best wishes go out to **Rob Wagman**, PD of Clear Channel's **WIBT/Charlotte** (home of R&R Convention '07!), who is recovering from a serious sports-related injury. "I'm very competitive in sports, and this day was no different—I just had to win," Wagman says, taking us back to the field of battle. "As it was, I was a mile ahead of my nearest competitor, and it was looking like a blowout, but then there was a bit of trauma. From the desire to continually put my body through immense intense discipline, I pushed myself harder. Unfortunately, on this day the cog didn't hit the wheel quite right, and I took a tumble," he tells ST. "Upon getting up to

continue on this path to victory, I seemed a little lightheaded, but the passion and drive within me wouldn't allow me to give up. The broken arm I received in the process is only secondary to the victory I attempted, and let this be a lesson to all—when you're at your company's field day picnic and you're in the potato sack, don't give up. They can say anything they want about me, but if they're honest with themselves, they'll simply remember that I hopped and I hopped, and I never took my eye off the prize—a prize that I thought was metal, but when I got it home, it turned out to be painted plastic, but a prize nonetheless."



Emmis: Nice Place To Live, Not Just Visit

Aside from bringing everyone in the office lattes every day and maybe offering free foot massages in the lobby every afternoon, there doesn't seem to be much more Emmis can do to make things nicer at work for its employees. The company was

named one of the best places to work in Indiana for the second year in a row by the Indiana Chamber of Commerce, hitting No. 4 this year in the "large company" category. But wait, that's not all—Emmis also scored a 2007 Family Friendly

Workplace Award from the Indiana Youth Institute. "One of the things I'm most proud of is the culture we've created at Emmis and the tremendous spirit of our employees," Emmis chairman/CEO/head barista **Jeff Smulyan** says. "This

honor is a testament to the people-focused values our Indianapolis and Terre Haute staffs support every day." Then he ran off to rent circus animals for the fair he's holding in the parking lot.

Quick Hits

■ The **Dave & Jimmy** empire continues to plow through the state of Ohio with unrelenting abandon as it lands its fourth affiliate: Clear Channel CHR/top 40 **WDKF (Channel 94-5)/Dayton**, which has been without a morning show since **Clayton** left "The Morning Mess" last month to do middays at **WSWD (94.9 the Sound)/Cincinnati**. **Dave Kaelin** and **Jimmy Jam**, based at **WNCI/Columbus**, have warned, er, informed us to stay tuned for more news coming soon. Meanwhile, other big changes at Channel 94-5, as the station takes a more "streamlined" approach. Midday goddess **Elisha** has exited, and night guy **E** becomes local morning show producer for Dave & Jimmy.

■ After three years as promotion director of Clear Channel's **WAEB-AM-FM (B104)** and **WSAN-AM/Allentown**, **Paula Divello** has left the building. That leaves B104 PD **Laura St. James** with an immediate opening in the promotion department. Always dreamed of living in a town named after a **Billy Joel** song? Of course you have, silly. Rush your stuff to St. James at B104, 1541 Alta Drive, Whitehall, Pa. 18052.

■ **Aaron "Cheddar" Tyler**, last seen in late nights at **KSLZ (Z107-7)/St. Louis**, finally gets to use his fashionable sunglasses: He's the new afternoon guy at Regent rhythmic **WZPW (Power 92.3)/Peoria**,



Cheddar family: Xmas '06.

replacing PD **Quint "Q" Hafron**, who moved to mornings a couple of weeks ago. We caught up to an elated Tyler as he was sitting down to a meal at Arby's. "Roast beef and curly fries are goooooood," he tells ST.

■ Comedian **Donnell Rawlings** has left "The Ed Lover Morning Show" on Clear Channel urban **WWPR (Power 105.1)/New York**, leaving **Ed Lover** and co-hostess **Egypt** rolling as a duo. Rawlings joined the show last summer when it was hosted by **Big Tigger** and **Egypt**.

■ Congrats to **Joel Roberts**, production/imaging director for Wilks CHR/top 40 **KMXV (Mix 93.3)** and production director for AC **KCKC (Star 102.1)/Kansas City**, on his elevation to the national stage: the newly created position of Wilks Broadcasting imaging director, a position that spans all 18 stations in Wilks' expanding empire. Mix PD **JR Ammons** tells ST, "Joel really is a very talented guy, and he's going to excel in this new role." Despite his expanded duties, Roberts will remain based in KC. "He's staying right here so I can make sure he does the Mix stuff first," Ammons jokes.

■ **Dan Deely** is the new afternoon talent at CBS Radio AC **WDOK (Soft Rock 102.1)/Cleveland**. Deely, a 25-year radio and TV vet in the market, replaces **Chris Fox**, who left last month after seven years.

■ **Eddie Santiago** has traded up within CBS Radio, upgrading his part-time gig at urban

WJHM (102 Jamz)/Orlando to full-time afternoons at hip-hop sister **WMBX (X102.3)/West Palm Beach**. He replaces **UB Rodriguez**, who left in January to do mornings at Cox rhythmic **KPWT (Power 106.7)/San Antonio**.

■ **Bob Garbarini** has been awarded the sweet upgrade from VP of sales to senior VP of national sales at Sony BMG. Garbarini joined BMG in 1987 as field merchandising rep and worked his way up the ladder to his current lofty post. He'll report to president of U.S. sales **Jordan Katz** and be based in New York.

■ **Jolyn Sparks** gets the big upgrade from promotions coordinator to promotions manager at Riviera Broadcasting alternative **KVGS (Area 108)/Las Vegas**. Sparks takes over for **Patrick Riesgo**, who let go of his Area 108 promotion reins to concentrate on smooth jazz sister **KOAS (the Oasis)** in December.

■ **AG** leaves mornings at **KRUF/Shreveport, La.**, and heads north to his home on Lawn Guyland—that's "Long Island" for those who can't answer the question "What exit off the L.I.E.?" Benevolent **KRUF** programming queen **Erin Bristol** is now on the prowl for her next morning star: "A love of gumbo, mudbugs and outdoor festivals is a must. One should also have a good poker face." If you can correctly identify what a mudbug is, report immediately to the nearest urban metroplex for deprogramming. If you have two years' experience, Bristol wants to hear from you at erinbristol@clearchannel.com.

The Programming Department

■ APD/MD/midday talent **Donielle Flynn** has gone buh-bye from Clear Channel alternative **WWDC (DC101)/Washington** after four years. For now, PD **Cruze** has shifted **Whitney** from nights to cover the midday shift. He's now looking for an on-air APD/MD, as well as what he describes as "the next big show for nights"—here he is now to wax poetic: "If you're a morning star in a smaller market and want to do your thing on DC101 at night in the shadow of the nation's capital [cue "The Star-Spangled Banner"], then I want to hear from you," says **Cruze**, who can be located at cruze@dc101.com.

■ In a surprising move, MD/midday princess **Keli Reynolds** has left CBS Radio CHR/top 40 **WNKS (Kiss 95.1)/Charlotte** after nearly five years. OM/DP **John Reynolds** (no relation) has now begun the search for an on-air MD.

Reynolds is now looking for her next opportunity and can be reached at 704-905-2119.

■ **Tricia "TJ" Jenkins** has been inked as MD/midday personality at Clear Channel CHR/top 40 **KZHT/Salt Lake City**, effective June 3. **Jenkins** segues from the same duties at Citadel's **KHOP/Modesto, Calif.** The move marks a homecoming of sorts for **Jenkins**, who did part-time at **KZHT** a few years ago. She replaces former MD/midday goddess **Monroe**, who crossed the street in April to do middays at Millcreek rocker **KHTB (94.9 the Blaze)**.

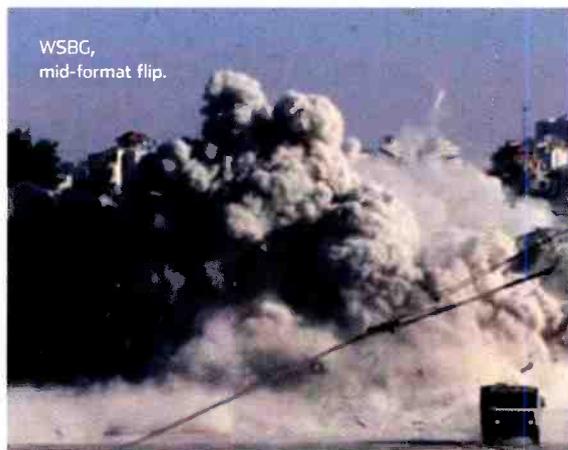
■ **Mike "O.D." O'Donnell** has been named PD of Entercom CHR/top 40 **WKRZ/Wilkes-Barre**. He replaces **Tias Schuster**, who recently transferred to rhythmic sister **WNVZ (Z104)/Norfolk** as PD. The disgustingly stable O'Donnell

heads south from exotic **Portsmouth, N.H.**, where he spent the past six years as OM/DP of Clear Channel CHR/top 40 **WERZ**. His previous New England stops, all in Massachusetts, include **WRZE/Cape Cod**, **WFHN/New Bedford** and **WXLO/Worcester**. He begins his new adventure June 4 under the direction of OM **Jim Rising**.

■ We told you that PD **Keith Marlow** was leaving Renda AC **KBEZ/Tulsa** for parts unknown—now, we know the location of those parts and their technical designation: APD across the street at Cox AC **KRAV (Mix 96)**, where he fills the size six pumps left behind by **Dena Fletcher**, who hauled her desk across the hall in March to program hot AC sister **KJSR (Star 103.3)**.

'Nappy-Headed' BOOM!

Remember last month when **Gary Smith**, the erstwhile morning guy on Nassau classic hits **WSBG/Stroudsburg, Pa.**, infamously unleashed his backhanded **Don Imus** "tribute" by using "nappy-headed ho" as his "Phrase That Pays"? A stunt that paid him with a one-way ticket out the front door. Well, Nassau doesn't have to worry about any collateral damage anymore—it simply blew up the station. The company packed up AC **WWYY (Lite 107)** and installed it in WSBG's former 93.5 home, magically creating "Lite 93.5." Beloved locals **Chuck Seese** and **Jo-Ann George** will do mornings, **Bob Matthews** comes onboard as news director, and **Rod Bauman** is sewing on PD/afternoon stripes. Back at 107.1, a new rock station has bloomed. Say hello to "107 the Bone" under the command of Nassau/Poconos regional PD/brand manager **Bill Sheridan**, who also programs top-rated classic hits sister **WODE (99.9 the Hawk)/Allentown**. The syndicated **Free Beer & Hot Wings** continue their ridiculous pace of adding affiliates as they pick up mornings at the Bone, and we're told other jocks will debut next month.



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One Name, So Many Talents

Reba McEntire Preps For ACMs, New Music

By R.J. Curtis

Reba. For years now, just the first name has been sufficient, thank you. Way before the successful TV sitcom of the same name. Long before “Annie Get Your Gun” on Broadway. It was before the movies, too, most likely somewhere between the four straight top female vocalist awards from the Academy of Country Music (1984–1987), and the ACM entertainer of the year award in 1994. ❖ Yes, it’s been a while since anyone really needed the last name to recognize Reba McEntire. Heck, if you Google Reba . . . just Reba, mind you, you’ll get at least a million matches. ❖ For 30 years now, McEntire has been a mainstay of country radio. Her first top 20 hit—as she is quick to remind—was “Three Sheets in the Wind,” a duet with Jacky Ward on Mercury in 1978. Actually, it wasn’t so much a reminder, as a correction.

The subject comes up in a discussion of her album of duets, due in September. For some reason, few previous duets could be recalled and pow! Just like that, she reminds us not only of the first one, but subsequent pairings with Vince Gill, Brooks & Dunn, Linda Davis and that madcap cover of Hank Williams’ “Mind Your Own Business” from 1986, featuring Hank Williams Jr., Willie Nelson, Tom Petty and, of all people, the Rev. Ike Turner.

What’s ironic here is that while her steel-trap-like mind remembers musical collaborations, ask McEntire how many times she’s hosted the ACM Awards, and she’s not exactly sure (it’s eight). Her more vivid memories center on the times that she co-hosted with others, including Mac Davis, George Strait, John Schneider, Randy Travis and Hank Jr. She has also flown solo several times, receiving high praise from inside and outside the country music community.

McEntire and the ACM Awards are indeed a perfect fit. She’s been nominated 41 times, winning 11 trophies, including video of the year in 1986 and 1991 and the Home Depot Humanitarian Award in 2002.

She will host the ACMs a ninth time May 15 from the MGM Grand in Las Vegas. The show will be televised on CBS.

Making It Happen

McEntire says she genuinely enjoys hosting the show. “I love Dick Clark telling me, ‘OK, Reba, we have to wrap this up or stretch,’ and just going out there and making it happen.”

‘I just have to talk to millions of people looking at me through this camera, and, of course, all the people in the auditorium. The hardest part is finding the clothes to wear.’

—Reba McEntire

Theorizing that hosting duties must be like having a party at your house and hoping everyone has a good time, she laughs and says, “No, it’s totally different.” As a party hostess, “I have to walk around to each person individually and say, ‘How are you doing? Would you like another drink? Are you hungry?’ or ‘There’s the bathroom.’”

Hosting a live, nationally televised awards show is easier, she reasons, because “I just have to talk to millions of people looking at me through this camera, and, of course, all the people in the auditorium.”

According to McEntire, her duties get easier every year. “The hardest part is finding the clothes to wear,” she says. Renowned for multiple costume changes at her concerts, she promises at least three at this year’s ACMs, partly because she’s performing as well and wearing the same gown all night would be “unacceptable,” she says with a laugh.

Hosting the ACMs, of course, isn’t just gowns and performing, though McEntire’s experience in so many different entertainment venues, combined with her homespun style, make her come off like it’s a cakewalk. The preparation process begins when the writers from Dick Clark’s company prepare a script and present it to her. Next, she sends it to longtime WSIX/Nashville morning man Gerry House. “I say, ‘All right, do you have anything funny here?’ Gerry helps me out an awful lot. He was responsible for a lot of the things I said last year.”

Additionally, the writing crew from her “Reba” TV show helps a lot, too, because “they’re huge fans of country music,” she says. “It’s a big plus having great writers working with you.”

However, McEntire is the host, with her reputation on the line in front of millions, and therefore, she retains full veto power on all material. “If they write something that’s not in my voice, or something that’s not believable from the audience’s viewpoint, it goes.”

The same dynamic worked for her during the long, successful run of “Reba” on the WB network. Launched in 2001, the series ended earlier this year, and during production, McEntire says if she expressed a desire to say something different or that made more sense to her, she was given the freedom to do so.

Despite moving forward with an upcoming album, touring plans and an open mind toward future film or TV projects, she says she misses the weekly sitcom. “I’m going to miss being with everybody. It

Continued on page 18



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Continued from page 14

wasn't a job, it was a lot of fun," she says, adding that the cast and writers weren't prepared to exit, believing the show still had more to say. "I think it could have gone on. We had more stories to tell."

That experience of pulling together a weekly sitcom has not only made her a better actor, McEntire says, but "a better student of acting." Even before the series though, she points to the role that put her in a position to be successful on TV: Broadway's "Annie Get Your Gun," in which she was onstage for eight shows per week for six months.

"That got me ready for a sitcom, and boy, am I ever grateful that I had that experience." If the right project comes her way, she says her acting chops are "fine-tuned and ready to go."

All Genres Conquered

In fact, McEntire can't think of a genre she hasn't conquered. She lent her voice to the world of animated features in 2006 in Disney's "Fox & the

Hound II," then played Betsy the cow in the live action version of "Charlotte's Web."

Overall, she says, "Movies are probably my least favorite" among her entertainment ventures. "When you're on location, there's no controlling things like the weather. It could be hot, cold, rainy or whatever, and you still have to go out and do your job."

Not surprisingly, McEntire still loves performing in concert and working in the recording studio—which brings us back to the focal point of her career. In September, she will release an album of duets. Before then, she will headline a 25-date tour. She says, "I've been doing this for 30 years now, and I'm very used to it. We toured some last summer, and we're doing it again this summer." After matching last year's concert total, there are plans to do more in 2008. "Next year we'll have all the new songs on the album to promote," she says, adding, "That's why we'll do double next year."

In her travels during the last few years, McEntire admits that she has noticed a change in the landscape of country music and country radio from the days when that was her full-time job.

18

McEntire Dishes On Her Upcoming Duets Album

When Reba McEntire fans finally get their hands on her collection of duets in September, they will find a long list of familiar, if not household, names. Carole King, Don Henley and Justin Timberlake are a few partners who may surprise core country fans, while Brooks & Dunn, Vince Gill and Faith Hill are more natural choices. Kelly Clarkson is in the mix, too, but she has made no secret about McEntire being her own American idol. The two recently recorded an episode of "Crossroads" for CMT.

Unlike some famous collections where duets were recorded separately, then magically mixed in the studio, McEntire says each song was recorded when the other artist was there, with the exception of Gary LeVox of Rascal Flatts, who was sick enough to cancel two concert appearances.

Describing the collaboration with songwriting legend King, McEntire says, "'Tapestry' was my all-time favorite album. Her singing is very unique, and she's a great stylist."

Since moving to Los Angeles for her TV sitcom, "Reba," McEntire says she has struck

up a friendship with King, often spending time at her home, even writing songs together. "She was so nice to let me sing 'So Far Away' on one of the episodes of the TV show, and now to get to do a duet with Carole King is just a dream come true. How many people can say they got to sing with Carole? And she was as sweet in the studio as you could possibly dream for her to be."

McEntire describes pop sensation Timberlake as "a cutie pie. He's a true Southern gentleman."

During the recording process, McEntire says Timberlake was collaborative and accommodating, adding, "We'd make a decision on something, or if he'd say, 'Let's do that,' he would look at me and ask if it was all right. 'Is that what you want to do?' Just the nicest guy in the world."

That was a pleasant surprise, she says, "because he's been in this business and famous for so long. I had the greatest time with him."

While McEntire has also been a star for a long time, when she talks about working with Henley, she uses the words "legend" and "awe."

She says, "I wasn't talking because I was hanging on his every word. He is just stupendous to me." Still, she describes him as "a very down-to-earth person, yet very deep."

The two recorded a song called "Let's Break Each Other's Heart Again." "I like his writing, his singing, everything about him," she adds. "For him to say yes to this project was wonderful."

While this will be the last album of new material McEntire will deliver to MCA under her current contract, she still has a boxed set to turn in and seems to indicate that she would be pleased to continue the long-term relationship.

"That record label has been very good to me. It has my whole catalog, since PolyGram, Mercury and Universal MCA merged."

While negotiations to retain the relationship haven't yet begun, McEntire says of the duets project, "With the last album of this contract to record, I wanted to do something different. And if it was the last time I record on MCA Universal, then I wanted it to be very special." —RC



Watch for Academy of Country Music Awards coverage in R&R's May 25 issue, including a look at this year's broadcast award winners and photos from the events surrounding the show.

"With satellite radio there's more places to get on the airwaves," she says. "A lot of things have changed politically in radio since I've been working in TV. So I'll relearn all that and go at it again."

McEntire also admits to an affinity for satellite radio, its main draw being the availability of familiar, older music. "I like music from the '70s and '80s, not only in country, but in pop, the older music that I grew up with when I was listening to music more."

Between upcoming hosting duties at the ACM Awards and the scheduled fall release of the new album, McEntire will return to the Country Music Assn. Music Festival for the first time in 11 years. In fact, the last time she appeared at the summer event, it was still called Fan Fair.

Explaining her return, McEntire says, "Well, I love my fans, but after doing Fan Fair for so many years, it was time to take a break." The yearly event also conflicted with an annual family vacation, but this year she worked around that and is genuinely happy to get back to the people who have rewarded her with such success.

"They've given to me forever, so here I am one more time saying, 'Thank you, thank you, thank you.'"

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Gambling On Country In Vegas

Glitter And Sizzle Aside, Las Vegas Is A Great Town For Country Radio

By Ken Tucker

What kind of prize can you offer an audience that has the potential to win millions of dollars just down the street? And how do you market to an ever-changing population? ❖ Welcome to Las Vegas. ❖ “Las Vegas is a show business town,” says Lincoln Financial Media KSON/San Diego PD John Marks, who programmed for six-plus years in the market. “As a radio station, it is tough to make noise and capture attention. Contest prize money? Forget it. Every casino is offering million-dollar payouts every day.” ❖ “There’s a lot of marketing noise in this city,” says R. W. Smith, PD of Beasley country KCYE (the Coyote)—one of the two country outlets competing in the market.

LAS VEGAS SNAPSHOT DEMOGRAPHICS:

	TOTAL 79-MARKET POPULATION %	LAS VEGAS ARBITRON METRO %	INDEX
AGE 18-24	13%	12%	95
AGE 25-34	18%	20%	113
AGE 35-44	20%	21%	106
AGE 45-54	19%	18%	92
AGE 55-64	14%	14%	98
AGE 65 OR OLDER	17%	16%	93
AGE 35 OR OLDER	69%	68%	98
AGE 50 OR OLDER	40%	38%	96
FEMALE	52%	49%	96
WHITE	83%	84%	102
AFRICAN AMERICAN	12%	8%	68
ASIAN	3%	4%	141
HISPANIC ORIGIN	14%	22%	153
HHLDS HAS SATELLITE RADIO SUBSCRIPTION	5%	7%	135

INTERESTING FACT:

Country listeners in Las Vegas are slightly more likely to visit a radio station Web site than their counterparts nationwide. They are also more likely to listen to radio on the Internet and download music and/or listen to audioclips than residents of other cities.

Source: Scarborough Research 2006

Despite what first pops into your mind about Nevada’s largest city—the gambling, glitz and glitter of the world famous Las Vegas Strip—there’s more to it. “That part of Las Vegas is for tourists,” Marks says. “Once you get away from there, Las Vegas is mostly like any other town. People go to work, school and live their lives. Las Vegas as a town is fairly conservative and blue collar. That composition is a perfect combination for a country station.

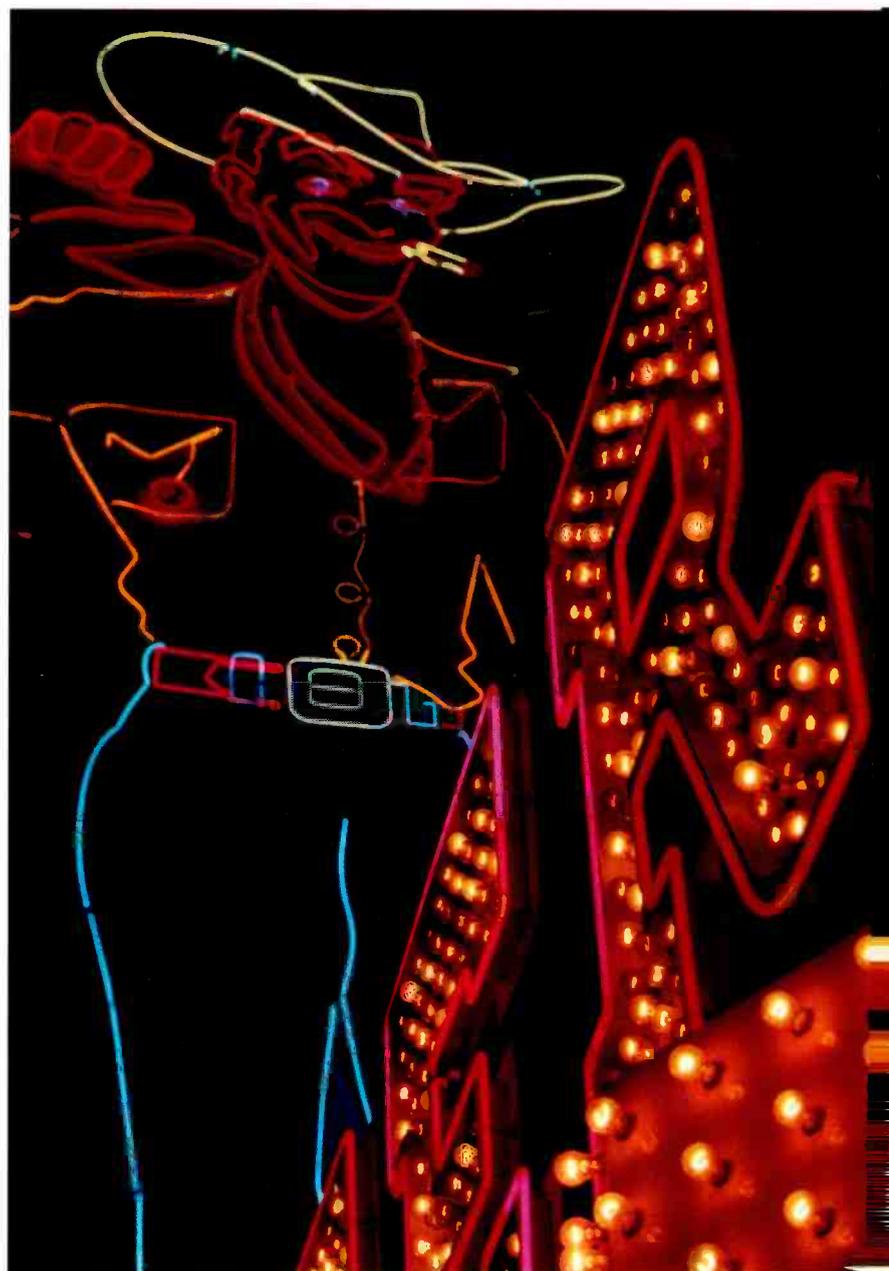
“In general terms, programming there is not much different than anywhere else,” Marks says. “The challenge is the transient nature of the population. Staying top of mind in that type of turnover was always the challenge.”

Clear Channel country KWNR PD Brooks O’Brian, who succeeded Marks, agrees. “We’ve got 6,000 people moving in every month and 3,000 moving out, but the folks that are here to stay are living in regular neighborhoods and do all the things that normal people do,” she says.

Smith, who moved to the market almost a year ago after programming CBS Radio’s WYRK/ Buffalo, N.Y., has seen the growth firsthand. “I’ve never seen more cranes in my entire life than I’ve seen here,” he says.

Keeping up with the transitory population can be tough. “You can’t just ignore them, but it’s hard to find them,” Smith says. “You just try to reach them by the conventional means and hope it cuts through.”

O’Brian says to find them, you need to be among them. “We’re extremely active,” she says.



“We’re always out with the listeners, always out on the streets.”

Gaming drives discretionary spending, even among the local population, Marks says. “In the neighborhoods, local casinos house many of the better local eateries, host the local country concerts and serve as the community gathering

Continued on page 24

WHISKEY FALLS

LAST TRAIN RUNNING

"Here's where country is GOING and has always been. Incredible harmonies followed by indelible musicianship! Whiskey Falls scores a 10 on the groove – a – licious parade!"
– Coyote Collins / WFBE Flint / PD

"Off of one single you can tell these guys ARE the future of country music!!!!"
– John Richards / WKCQ Saginaw / MD

"I think Whiskey Falls is the hottest new act of the year!"
– Mel McKenzie / WWQM Madison / MD

"I Freakin' Love It!! They are amazing!!" – Jeff J / KBQI Albuquerque / MD

"One of the most impressive vocal groups I've heard in years! These guys have a sound that is addictive and their songs are awesome!" – Jeff Davis / WGNE Jacksonville / PD

"I don't care if I do get in trouble. This is too good not to add it right away."
– Anonymous Programmer

"I saw them at CRS and I thought they were GREAT! They are a GREAT act and 'Last Train Running' is an awesome song!" – Paul Baily / KRST Albuquerque / MD

"I think, 'Last Train Running' is a f@#king SMASH!! Best thing I've heard in our conference room since Rascal Flatts! It is a hit and we will be there Out Of The Box!"
– Nate Deaton / KRTY San Jose / MD

Already voted #1 on listener voted Top 4 at 10. – WNCY Green Bay

"I like the Whiskey Falls record a lot. I think these guys harmonies are GREAT!! They're the Best thing since The Eagles." – Dawn Michaels / WQHK Ft. Wayne / MD

"Whiskey Falls sing 4 part harmony like nobody else. I was mesmerized listening to them...so was my staff. Wake up and hear the music these guys are putting out there."
– Ginny Rogers / WKLB Boston / APD

"We LOVE this one! We will be there Out Of The Box." – Acam Jeffries / KJUG Tulare

"I think they are GREAT! GREAT song!" – Wes Poe / KSON San Diego / MD

"I like the Whiskey Falls a lot. GREAT song and GREAT harmonies."
– Roy Lund / WXTU Philadelphia / MD

"They have killer harmonies! I really hope these guys are big."
– Joby Phillips / WCEN Saginaw / PD

"I have not heard it yet, but I hear it's GREAT!" – Jon Reed / WFLS Fredericksburg / PD

"I LOVE IT!!" – Don Brake / WHWK Binghamton / PD

"Great song! I am adding this week!"
– John Hendricks / Music Choice NY / Director of Country Programming

"I like it a lot – Great stuff!" – Jess Wright / WSJR Wilkes Barre / APD – MD

"This is definitely something to watch. These guys are impressive and 'Last Train Running' should be a big hit!" – Bryan Rhodes / WZKX Biloxi / PD

"They have GREAT harmonies! I really like them." – Jim Hays / KHAY Ventura / OM-PD

"This should do very well." – Jay Thomas / XM Radio Washington DC

"Harmonies, talent and damn likable, they've got IT!"
– Tyler on the Radio / WWNU Columbia / MD

"I like these guys a lot. They have a Great sound!"
– Dawn Michaels / WNR Grand Rapids / APD – MD

"I really like this record" – Brian Gary / KUAD Ft. Collins / MD

"They are GREAT! We are really looking at this one."
– Savannah Jones / KWJJ Portland / MD

30 First Week Stations • 3rd Most Added

NEW THIS WEEK:

KBEQ	KRTY	WDAF	WTQR	WWYZ	WKKT	WCKT	WKXC	KSXS
WGNE	WITL	WBCT	WNCY	KBQI	WIRK	WGGY	KATC	WKCQ
WQHK	KDRK	WOKQ	WNKT	WWNU	KJUG	KUBL	KIZN	WFBE
KATM	WWQM	KHKI	WFRE	WQVK	WQRB			



Ar



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KACT-AM	KCTN-FM	KIOD-FM	KLSL-FM	KRSV-FM	KVCK-FM	WBAM-FM	WGH-FM	WKLD-FM	WOGK-FM	WTSX-FM
KACT-FM	KCYY-FM	KIIV-FM	KLTZ-AM	KRTV-FM	KVOE-FM	WBCU-AM	WGLC-FM	WKRO-FM	WOGT-FM	WUBE-FM
KAFF-FM	KCZE-FM	KIXB-FM	KLVT-AM	KRUN-AM	KVRP-FM	WBFM-FM	WGNA-FM	WKRX-FM	WOGY-FM	WUSZ-FM
KALO-FM	KDBL-FM	KIXN-FM	KLVT-FM	KRWQ-FM	KVSI-AM	WBKX-FM	WHLZ-FM	WKSX-FM	WPCK-FM	WUUF-FM
KAPY-AM	KDBR-FM	KIXQ-FM	KMAV-FM	KSBH-FM	KVST-FM	WBLJ-FM	WHMA-FM	WKUB-FM	WPKR-FM	WVHL-FM
KARI-FM	KDRK-FM	KJAE-FM	KMDE-FM	KSCS-FM	KWEN-FM	WBPW-FM	WHWK-FM	WKXC-FM	WPPL-FM	WVLC-FM
KASL-AM	KDZN-FM	KJCS-FM	KMLD-FM	KSGT-AM	KWES-FM	WBRB-FM	WHZR-FM	WKYQ-FM	WQBE-FM	WVNR-AM
KATC-AM	KEAN-FM	KJDY-AM	KMPS-FM	KSRG-FM	KWHW-AM	WBYL-FM	WIKE-AM	WLCN-FM	WQCB-FM	WVNV-FM
KATQ-FM	KECO-FM	KJDY-FM	KNAF-FM	KSNI-FM	KWJJ-FM	WCEN-FM	WIMT-FM	WLCY-FM	WQCC-FM	WVOS-FM
KAYD-FM	KEKB-FM	KJFM-FM	KNFM-FM	KSOP-FM	KWLI-FM	WCJC-FM	WINL-FM	WLDL-FM	WQHL-FM	WVVL-FM
KBCN-FM	KENA-FM	KJH-FM	KNID-FM	KSRA-AM	KWNA-FM	WCKT-FM	WINQ-FM	WLF-FM	WQIK-FM	WVVR-FM
KBCR-FM	KEAY-FM	KJK-FM	KNTV-FM	KSRA-FM	KWOX-FM	WCNK-FM	WINX-FM	WLFW-FM	WQTE-FM	WWFG-FM
KBEQ-FM	KFIN-FM	KJLO-FM	KOAK-AM	KSSN-FM	KWRF-FM	WCOS-FM	WISK-FM	WLLR-FM	WQYK-FM	WWGP-AM
KBKB-FM	KFLG-FM	KKBN-FM	KOUT-FM	KSJM-AM	KWST-AM	WDDJ-FM	WITL-FM	WIMD-FM	WQZX-FM	WWKA-FM
KBKD-FM	KFNE-FM	KRCN-FM	KPIG-FM	KTGS-FM	KWWK-FM	WDEB-FM	WJBB-FM	WIMI-FM	WRAY-FM	WXBQ-FM
KBLI-FM	KFXR-FM	KRCQ-FM	KPQZ-FM	KTFX-FM	KWYY-FM	WDEN-FM	WJLS-FM	WLSC-AM	WRBT-FM	WXLZ-FM
KBOE-FM	KFYN-AM	KKDY-FM	KQKI-FM	KTHN-FM	KXXK-FM	WDOG-FM	WJUN-FM	WLXX-FM	WRHM-FM	WXRS-FM
KBOJ-FM	KGTI-FM	KKIQ-FM	KQSK-FM	KTJJ-FM	KYCK-FM	WDSY-FM	WKBQ-FM	WMIL-FM	WRHY-FM	WXTU-FM
KBSI-FM	KGLX-FM	KKNG-FM	KQSS-FM	KTMO-FM	KYEL-FM	WDWG-FM	WKCN-FM	WMJW-FM	WRJW-AM	WXXQ-FM
KBSL-FM	KHAK-FM	KKOA-FM	KQT-FM	KTMY-FM	KYZ-FM	WDXX-FM	WKDF-FM	WMMG-AM	WRLV-AM	WYAK-FM
KCAD-FM	KHAY-FM	KKOQ-FM	KQTY-AM	KTRA-FM	KYSN-FM	WEAG-AM	WKDW-AM	WMMG-FM	WRUL-FM	WYKM-AM
KCCY-FM	KHKT-FM	KLAD-FM	KQTY-FM	KTTI-FM	KYTI-FM	WEAG-FM	WKHX-FM	WMSI-FM	WSEK-FM	WYNR-FM
KCHO-FM	KHUT-FM	KLBC-FM	KRQI-FM	KULM-FM	KZMQ-FM	WELR-FM	WKIK-FM	WNCC-FM	WSKE-FM	WZZK-FM
KCKI-FM	KIAR-FM	KLCB-AM	KRJC-FM	KUSB-FM	KZNC-FM	WFBE-FM	WKJC-FM	WNKT-FM	WSLD-FM	WZZS-FM
KCLV-FM	KIKN-FM	KLCY-FM	KRMD-FM	KUSJ-FM	KZZI-FM	WFKN-AM	WKKJ-FM	WNOE-FM	WTCR-FM	KWSH-AM
KCMB-FM	KIKT-FM	KLGR-AM	KRRG-FM	KUSO-FM	KZZJ-FM	WFLQ-FM	WKKW-FM	WNUS-FM	WTHQ-AM	WIVK-FM
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Continued from page 20

place—they even have babysitting services for the children.”

The fact that casinos book a bevy of country acts is not happenstance. “The local casinos love country listeners because they always index high in gaming for slots and table games,” Marks says.

KWNR is tied in with Station Casinos, a chain of neighborhood properties, which bring about 60% of the country acts to town, according to O’Brian. Both stations are also involved with larger concerts at casinos on the Strip. “It’s pretty odd if we go more than two weeks without a country show coming to town,” O’Brian says.

“They don’t go down to the Strip as much as you might think,” Smith says of the locals, “but they do go down for Rascal Flatts, Kenny Chesney, George Strait, Keith Urban and Brooks & Dunn.”

Unique Opportunities

Being a showbiz town presents novel opportunities. “Las Vegas hosts some of the highest-profile shows, concerts and events every weekend, every year,” Marks says. “Being a part of NASCAR, the big arena concerts, the National Finals Rodeo [NFR], Professional Bull Riders and other country lifestyle events gives you credibility with listeners.”

O’Brian adds, “It’s a pretty active town and a pretty active audience. They tend to buy a lot more show tickets than you see in other cities.”

The transient nature of the market “changes how we decide where we’ll be and what’s most important,” O’Brian says. “A show on Fremont Street is a pretty important place for us to be. We know a good amount of locals are going to be there for a free show.”

On the other hand, the station approaches NFR, the year’s biggest rodeo event that attracts

‘The challenge is the transient nature of the population. Staying top of mind in that type of turnover was always the challenge.’

—John Marks

tens of thousands of fans from around the country, differently. “We don’t need to be at the actual venue for NFR. That’s where all the tourists are,” O’Brian says. “Locals can’t get tickets to NFR. Instead we cover all the smaller events surrounding NFR.”

“We don’t exclude anybody, but we focus on the locals,” O’Brian says of the station’s approach.

Of course, the 800-pound gorilla in the room begs the million-dollar question: “Who would want to win a couple thousand dollars from a radio station when you can win millions from a casino?” Plenty of people, O’Brian says. “People here seem to react to more chances to win money, even if it’s a smaller amount,” she says. “It’s still a draw.”

Smith agrees that contesting in Vegas can create a dilemma, “because the big-ticket items are at almost every corner. You can win a car or six figures or seven figures at a lot of places in this town.”

The Coyote’s approach ties in with its image. “We just try to make our contests more compelling and fun,” Smith says. “It’s more about the fun of the contest and less about the prize. It’s really in the presentation.”

“We’re a fun, uptempo radio station that really doesn’t take itself too seriously,” he adds. **R&R**

KWNR And KCYE Roll The Dice: The Numbers

Clear Channel KWNR is the heritage country station in Las Vegas, having signed on in 1990. After Clear Channel bought competitor KFMS and eventually flipped its format, KWNR enjoyed a five-year run without a direct country competitor—which is why Beasley’s launch of KCYE (the Coyote) in October 2005 was anticipated.

“I was really surprised we went as long as we did without direct competition,” KWNR PD Brooks O’Brian says.

While KWNR didn’t change dramatically once the Coyote launched, the station did start running a “10 in a row or \$10,000” promotion. “That was the only change that we made,” O’Brian says.

Despite that the Coyote went through two PDs in its first few months of life—veteran programmers Brad Hansen and the late Kevin O’Neal each lasted less than two months at the station—the Las Vegas audience responded positively.

Because there are a lot of transplants, Coyote PD R.W. Smith wonders if longevity is important in Vegas. “I don’t know that ‘heritage’ means as much in Las Vegas as it does in some other markets.”

In its first book, KCYE scored a 3.0 share 12+ and averaged a 3.7 share in the next four books. Meanwhile,

KWNR, which had a 6.5 12+ in fall 2005, has averaged a 4.9 during the same period. In the money demo, the Coyote averaged a 3.4 in 2006, while the Clear Channel outlet had a 4.7 25-54.

New numbers are due May 11.

Musically, the stations “are extremely similar,” O’Brian says. Roughly 56% of KWNR’s spins come from 2005 and later, according to BDSradio, while 59% of KCYE’s do. Likewise, 15% of KWNR’s spins come from the years 2000-2004, while 18% of the Coyote’s spins are from that same era. The most notable difference comes from early-’90s gold: 16% of KWNR’s spins come from the period, while only 11% of KCYE’s do.

The top five most-played artists since Jan. 1 on KCYE are George Strait, Toby Keith, Kenny Chesney, Tim McGraw and Rascal Flatts. Across the street at KWNR, Keith, Strait and McGraw are Nos. 1, 2 and 3, while Garth Brooks and newcomer Rodney Atkins are fourth and fifth, respectively.

Music mix aside, there are differences between the two stations. “There’s sort of a big loud sound with the Coyote and the howling and all of that,” O’Brian says, “and we’re more about fun on the streets and being pro-

motionally involved.”

Like other animal-themed stations that have cropped up in the last few years—the Wolf being the most famous—the Coyote offers an alternative. “We’re more fun, we’re younger-targeted, we’re hipper,” Smith says. “We bring a fresh choice.”

KWNR also has a well-entrenched staff. Morning man Mitch Kelly has been at the station since 1995 and partner Mark Stevens first moved to Vegas in 1989. Aside from a six-year run in Baltimore, Stevens has been there ever since.

O’Brian, who handles mid-days, has been at the station for 10 years and afternoon jock Bob Bishop has been at KWNR since 1990. Jeff Jay is the station’s night jock and the syndicated “After Midnight With Blair Garner” runs in overnights.

KCYE’s Smith describes his airstaff as “new to the station, but not new to the market.” Veteran Vegas talent Tom Kelly and Rick Kelly handle mornings, while Terrie Springs holds down middays. Cadillac Jack, who has worked in Detroit, Philadelphia and Washington, D.C., as well as Vegas early on in his career, is in afternoons. Rob Banks does nights and the station runs jockless overnight. —KT

Las Vegas Music Monitor

April 30, 10 a.m.

KWNR

YEAR RELEASED	ARTIST, TITLE
2000	Lonestar, “What About Now”
2006	Rascal Flatts, “Stand”
2005	Jason Aldean, “Amarillo Sky”
2000	Faith Hill, “The Way You Love Me”
2006	Dierks Bentley, “Long Trip Alone”
2000	Aaron Tippin, “Kiss This”
2007	Toby Keith, “High Maintenance Woman”
2005	Keith Anderson, “Every Time I Hear Your Name”
2007	Brad Paisley, “Ticks”
1991	Reba McEntire, “Fancy”
2006	Craig Morgan, “Little Bit of Life”
2002	Keith Urban, “Somebody Like You”
2001	Alan Jackson, “Where Were You (When the World Stopped Turning)”
1981	Mel McDaniel, “Louisiana Saturday Night”

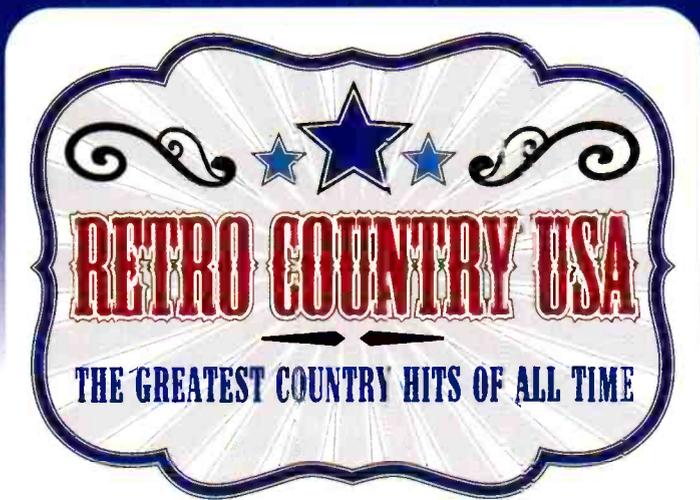
KCYE

YEAR RELEASED	ARTIST, TITLE
2006	Rodney Atkins, “Watching You”
1995	Alison Krauss & Union Station, “When You Say Nothing at All”
2007	Toby Keith, “High Maintenance Woman”
2004	Lonestar, “Mr. Mom”
2005	Brad Paisley featuring Dolly Parton, “When I Get Where I’m Going”
2006	Tracy Lawrence, “Find Out Who Your Friends Are”
1993	Faith Hill, “Wild One”
2006	Alan Jackson, “A Woman’s Love”
2006	Emerson Drive, “A Good Man”
2006	Montgomery Gentry, “Lucky Man”
1999	Toby Keith, “How Do You Like Me Now?!”
2006	Jake Owen, “Startin’ With Me”
1998	Tracy Byrd, “I’m From the Country”

SOURCE: BDSradio.com

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“When Did You Stop Lovin Me” - George Strait

“Goodnight Sweetheart” - David Kersh



20 YEARS OF **WPGC**

Always a leader, even in controversy

Washington's WPGC: From Birth To The Bank

By Dana Hall ■ Photographs By Jack Sykes /RETNA LTD.

On a Friday night in May 1987—the kickoff to Memorial Day weekend—two men shared dinner, creating plans for a new radio station in Washington, D.C. They had been given the OK that day by the owners of a sleepy AC, WCLY (Classy 95), to flip it to a rhythmic/urban hybrid. ■ After dinner, they returned to the station, picked out a couple of records, gave one to the DJ on the air and said, “Play this.” ■ It was the birth of WPGC-FM.

The two men were PD Ben Hill and consultant Jerry Clifton. GM Dan Mason had given them the go-ahead for the First Media-owned station (it would be sold to Cook Inlet in late 1987.)

Hill and Clifton had a lofty goal: to create a radio station that served all of D.C., black and white, young and old. It was the beginning of a dynasty, in which WPGC has consistently ranked among the top-rated stations in the market and been No. 1 in its demo, book after book.

WPGC was also one of the first stations to be classified in the industry as “rhythmic,” a format that primarily plays R&B and pop-sounding hip-

hop, mixed with dance-leaning titles. The format, as well as WPGC, has evolved through the years, but one thing has held true: WPGC has proved to be a winner no matter how you define it.

The Beginning

Hill was promoted to GM in 1987. “Early on, we hired folks like our first PD, Bob Mitchell; MD Albie Dee; and on-air talent like Dave Ferguson and Robert Scorpio,” he says. “There was a lot of controversy over what we were. Urban? A CHR? Actually, back then, no one wanted to claim us. Now, they all do. We were one of the first true rhythmic stations in the country. Our goal was simply to play the biggest hits for our market, and we did.”

Ferguson joined WPGC in the summer of 1987 as production director/midday host. He is now one of the most familiar imaging voices in the country. “At the time, most of us didn’t realize the impact the station would have,” Ferguson says. “We were just kids having fun doing what we loved. I

was 22 and just wanted to play music. We’d play everything from Freddie Jackson and Anita Baker to Madonna. I think the first rap record we played was Salt-n-Pepa’s ‘Push It.’

“Back then, radio didn’t embrace hip-hop, but we started to. Then all of this great pop-rap started to hit, with MC Hammer and Vanilla Ice.” Around this time, in 1989, Ferguson became PD.

Dee was one of the first hires at WPGC. He stayed for 10 years as MD/on-air personality. He still works on-air in the region, at CBS Radio triple A WTGB/Washington and hot AC sister WWMX/Baltimore, and as morning host on XM’s Hit List. Dee also owns a concert promotion company in the Cayman Islands.

“Those days when I was MD, I would get a new album in, listen to it, find the best track on it, walk into the studio and tell the DJ to play it,” he says. “It was no big deal.”

Dee’s ears and the station’s adventurous spirit earned WPGC a reputation as a music leader that other stations around the country would watch. “I remember how big it was to find import records,” Dee says. “It was important to find records that only we could own. We were the first to play Soul II Soul as an import; Shai, before they were signed; street hip-hop like Chill Rock G; and future superstars like Boyz II Men. We wouldn’t just play the single. We’d play album cuts that would end up becoming the next single or even end up shifting what the current single was.”

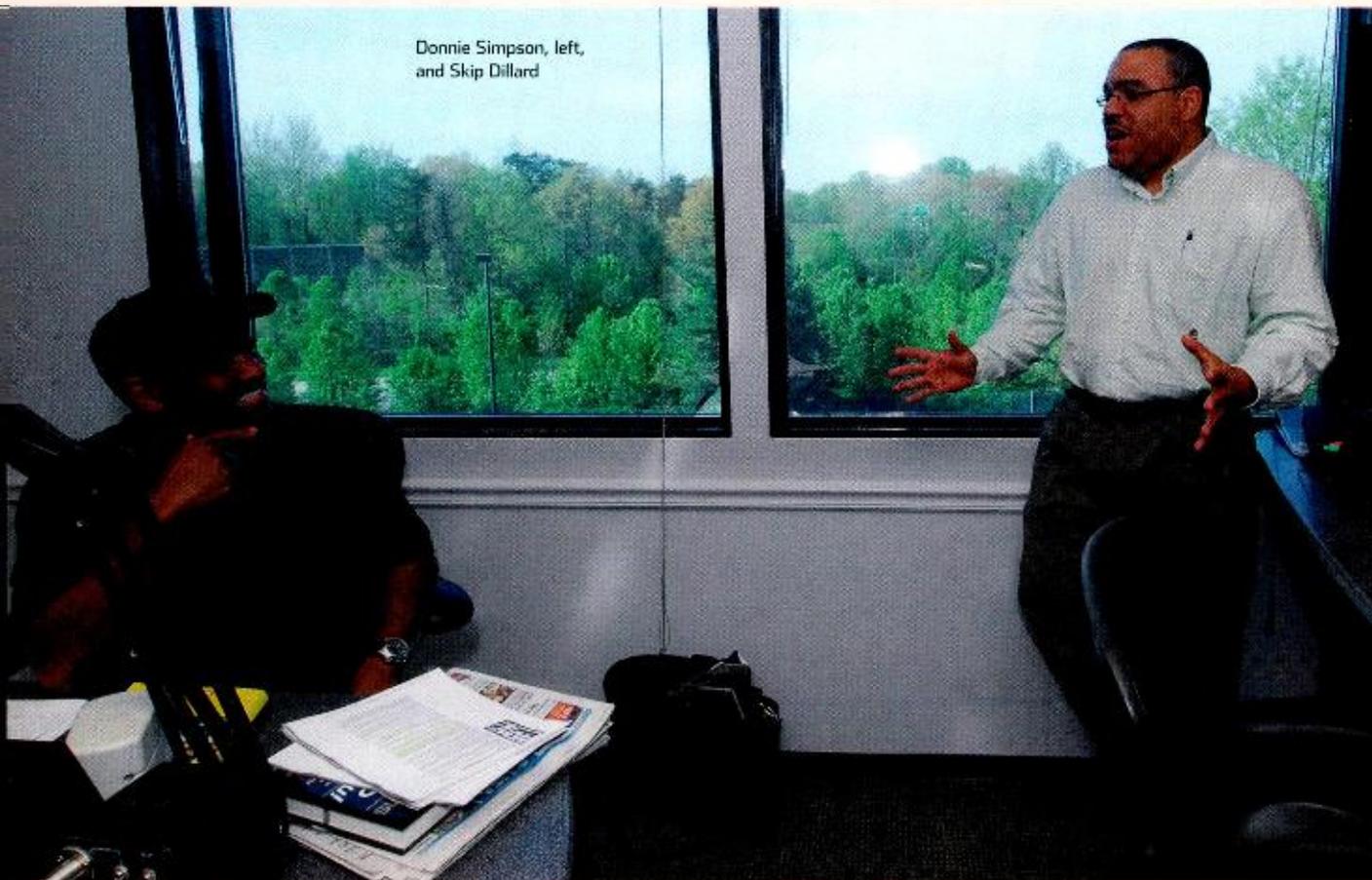
Around that time, Washington had the highest murder rate in the country. That’s when WPGC kicked off its Stop the Violence campaign, which would become a national mantle.

“WPGC never had a huge budget to do promotions or marketing,” Hill says. “In fact, we never ran one TV commercial or billboard. But we perfected the street promotion team concept. We were always in the streets, literally and figuratively. We would host block parties in the community, playing music and getting some sponsors to provide food and soda. It was simple yet impactful. We connected with the listeners.”

Making Magic

In 1991 Hill made two major hires. Jay Stevens came onboard as PD, and D.C. legend Donnie Simpson, heard for 12 years on urban rival WKYS, joined for mornings. “I was listening to Donnie Simpson on WKYS,” Hill recalls. “He

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Donnie Simpson, left,
and Skip Dillard

made mention that his GM at the station had given him a set of golf clubs and added, 'He'd better, since my contract is up for renewal.' I immediately called Donnie to see if we could have dinner that night. By the end of the dinner, we had made a deal for him to do mornings on WPGC. He's been there ever since."

As the PD with the longest run at WPGC, Stevens (now Radio One senior VP of programming content) also had the biggest impact—and not because he took the station to No. 1. Stevens' legacy was maintaining the influential outlet's perennial position at the top of the ratings heap.

"When I got there, WPGC was already No. 1. I was simply brought in to not screw it up," Stevens says. "At the time, WPGC was well-positioned in the market, but it's always a good thing to have fresh ears and eyes on a situation. We became a lot more community-active after 1991, with Donnie onboard. We made it a point to serve the community both inside and outside the Beltway"—the inner city of D.C. as well as the suburbs.

CBS Radio bought WPGC in 1994, and Stevens continued building a strong team even with new ownership and growing consolidation in the industry. His staff would often start as interns—like Thea Mitchem (now Clear Channel/

Philadelphia director of urban programming) and Tigger (the syndicated personality who recently returned to WPGC for afternoon drive)—and work their way up through the system to become industry leaders.

"WPGC was always a family atmosphere," Stevens says. "When you look at the team we had over the years—Ben Hill, Albie Dee, Donnie, Tigger, [longtime WPGC midday host] Michelle Wright, [newly appointed CBS Radio VP of urban programming and WVEE/Atlanta OM] Reggie Rouse, Thea Mitchem—I liken it to the New England Patriots. They have a system. While there might be some weaker or less experienced players on the team, we could always go out and find the right players to balance out what we needed."

Airstaff consistency has been one of the main ingredients in WPGC's longevity. "Donnie's been there since '91, Michelle has been on since 1990," Stevens says. "You had Tigger as a staple. Albie Dee was on for 10 years. That helped the station a lot. Listeners knew what they were going to get. There has always been a lot of peer pressure among staff, but in a good way. When someone wasn't pulling their own weight, I can assure you, the other jocks or support staff would let them know."



Sam Rogers

WPGC Today

Washington has evolved into one of the most competitive urban radio markets, with no less than four stations directly competing: WPGC-FM, Radio One urban WKYS and urban AC sister WMMJ, and Howard University's heritage urban AC WHUR. Additionally, Clear Channel's CHR/top 40 WIHT touches on some of the same titles, and there is bleed-in competition from nearby Baltimore. It's also a region where urban-oriented outlets are usually in a tight race to be among the top five stations in the market.

GM Sam Rogers, who has been with the station since 1988, says that "part of the success of WPGC is due to us never taking anything for granted. When you're No. 1, it's easy to get comfortable. We never allowed that. We are always striving to do better, even when we are considered the best. We don't compare ourselves to others in the market. Instead, we always compare ourselves to ourselves. We ask, How can we do that better? Can we sell one more spot, for \$5 more? With that approach, then you are always trying to be better."

Recently hired PD Skip Dillard has respected WPGC from afar, and previously programmed within the CBS family under then-VP Stevens at urban WBLK/Bufalo.

"I've always admired stations in various formats that stood out from the rest," Dillard says. "Do you sound like your market? Is there something special—personalities, music, presentation—that sets a station apart from its peers in the same format? WPGC fits the criteria. You can't pigeon-hole it; it simply serves D.C. and mirrors the market. It is to D.C. what KROQ is to Los Angeles or KYW-AM is to Philly."

Rogers adds, "The strength of WPGC has always been in its management team, from Ben Hill on down to each PD. He and his team always found the best people. Ben Hill used to say, 'WPGC was the Harvard of radio.'

"So many talented people came through these doors or started here. It's a professional atmosphere, but also crazy. Each individual makes it a mission to make the station the best it can be. And folks want to work here. It's the old belief that if you can make it here, you can make it anywhere. And many of our staff has gone on to bigger and greater roles within the industry."

WPGC-FM's Place In The Winter '07 Arbitron

12+

Total Week

No. 1 WHUR	6.9
No. 2 WTOP	5.9
No. 3 WPGC-FM	5.5

Mornings

No. 1 WHUR (Steve Harvey)	8.3
No. 2 WPGC-FM (Donnie Simpson)	5.3
No. 2 WMMJ (Tom Joyner)	5.3

Nights

No. 1 WPGC-FM (The Home Team)	8.2
No. 2 WMMJ (Mike Chase)	7.2
No. 3 WKYS (Il Face)	6.0

18-34

Total Week

No. 1 WPGC-FM	
No. 2 WKYS	
No. 3 WIHT	

Mornings

No. 1 WKYS (Russ Parr)	10.1
No. 2 WPGC-FM (Donnie Simpson)	9.8
No. 3 WHUR (Steve Harvey)	6.9

Nights

No. 1 WPGC-FM (The Home Team)	15
No. 2 WKYS (Il Face)	11.9
No. 3 WMMJ (Mike Chase)	7.2

SOURCE: Arbitron

WPGC-FM's Most Played Songs

TITLE	ARTIST	TOTAL DETECTIONS
1. ONE MORE CHANCE	THE NOTORIOUS B.I.G.	3,296
2. DROP IT LIKE IT'S HOT	SNOOP DOGG FEAT. PHARRELL	2,679
3. TOO CLOSE	NEXT	2,637
4. I JUST WANNA LOVE U (GIVE IT 2 ME)	JAY-Z	2,616
5. HYPNOTIZE	THE NOTORIOUS B.I.G.	2,580
6. IN MY BED	DRU HILL	2,570
7. MO MONEY MO PROBLEMS	THE NOTORIOUS B.I.G.	2,524
8. IN DA CLUB	50 CENT	2,489
9. YOU MAKE ME WANNA	USHER	2,321
10. ARE YOU THAT SOMEBODY?	AALIYAH	2,259
11. CAN I GET A...	JAY-Z FEAT. AMIL & JA	2,257
12. I'LL BE THERE FOR YOU/YOU'RE ALL I NEED TOGET BY	METHOD MAN FEAT. MARY J. BLIGE	2,195
13. CAN'T YOU SEE	TOTAL	2,157
14. FORTUNATE	MAXWELL	2,156
15. DOO WOP (THAT THING)	LAURYN HILL	2,121
16. KILLING ME SOFTLY	FUGEES	2,107
17. MOMENTS IN LOVE	ART OF NOISE	2,105
18. PUT YOUR HANDS WHERE MY EYES COULD SEE	BUSTA RHYMES	2,097
19. ANYWHERE	112	2,076
20. REAL LOVE	MARY J. BLIGE	2,067
21. BABY-BABY-BABY	TLC	2,053
22. NO DIGGITY	BLACKSTREET	2,042
23. ALL THE THINGS (YOUR MAN WON'T DO)	JOE	2,023
24. IGNITION	R. KELLY	1,981
25. BEAUTY	DRU HILL	1,970
26. LEAN BACK	TERROR SQUAD	1,967
27. DANGEROUSLY IN LOVE	BEYONCÉ	1,956
28. ROCK THE BOAT	AALIYAH	1,955
29. STILL NOT A PLAYER	BIG PUNISHER	1,946
30. VIVRANT THING	VIOLATOR FEAT. Q-TIP	1,927

SOURCE: Nielsen BDS-monitored airplay from February 1992 to April 24, 2007.

20 YEARS OF **WPGC**

D.C. broadcasting vet has commandeered mornings at WPGC since 1991

Donnie Simpson's Superstar Appeal

By Dana Hall ■ Photograph By Jack Sykes /RETNA LTD.

For nearly 40 years, Donnie Simpson has been one of the most recognizable faces behind the radio mic. ■ From Detroit, Simpson started his radio career at 15, when, as a jock on a small AM outlet there, he brought in his own records to play. Ten years later, in 1979, he moved to Washington, D.C.—where he has been since—as PD/morning man at urban WKYS. But it was his stint as host of “Video Soul,” which aired on BET, that brought him national fame.

‘I’m the type of guy who will go outside and smell the air and feel the vibe of the day—and that helps me decide what to play.’

—Donnie Simpson

In 1991, Simpson surprised many people when he left WKYS to move to crosstown rival WPGC as morning man, giving up programming duties. He has been an integral part of the station’s overall success since, and one of the last superstar local morning men in the country.

A self-proclaimed “old-school radio guy,” Simpson talks to R&R about his history and the industry today.

Do you ever miss programming?

I don’t [laughs]. Maybe I answered that too quickly . . . All I can say is, I want to be the last

person on the list you need to call when something goes wrong at the radio station.

What do you think of the trend for stations to go with syndicated instead of local morning talent?

I understand the reasons for it from a business point of view. It gives radio stations a chance to have a name brand that they might not be able to in a small or medium market. To have the caliber talent of a Tom Joyner or Steve Harvey is a huge thing for many stations.

I love being local and being all about D.C. There was certainly a time when we talked about taking my show national—especially back in the days when I was doing BET. At that time, it was taking off, and I thought, “Maybe I need to do this now or the opportunity will pass me by.”

But in conversations, I was told that basically by doing a national morning show I would have to answer to 30 PDs, as opposed to one. I said to myself, “Whoa.” What I do and how I do it on the air is not conducive to that kind of structure. If I’m playing Jay-Z because it’s relevant to what we’re discussing on the show, I don’t want some affiliate to be playing Luther Vandross instead, because it fits their format better, and then I can’t even come out of the Jay-Z song talking about it. I want to be able to play all kinds of music.

A lot of people now say radio isn’t fun. What keeps it fun for you?

If you’re not having fun, then you should get out and find what brings you happiness. I am so blessed and God is so good to me to put me in this job, because it is my passion. I have been doing radio for 38 years, and I still can’t wait to get on the air tomorrow morning. But I understand why so many people may feel radio is not fun anymore. Few have the freedom I do. And that’s tragic to me. When I started in radio at 15, it was about our love of the music. We expressed ourselves through the music. I remember breaking Elton John’s “Bennie and the Jets” in Detroit at a little black station. Today that could never happen. Today it’s all about research and testing.

My test is to put that bad boy on the turntable and play it. I’m the type of guy who will go outside and smell the air and feel the vibe of the day—and that helps me decide what to play. Jocks aren’t taught that today. They can look at the music log for the next five days and see what they are going to play at any given minute.

When I was PD of WKYS, it was very loose. I never hot-lined my jocks. If they messed up, they knew it. I didn’t have to tell them. I wanted them to focus on the people listening—not me. It wasn’t about pleasing my taste. I’ve always believed that if you let your jocks put their signature on their show, it’s going to be better. If they love it, feel it and believe in what they’re doing, rather than just implementing what you give them, your station will sound better in the end. Unfortunately, I think those days at radio are over forever.

As a morning man, what do you think about the comments Don Imus made, and should he have been fired?

I thought the comment was appalling. It was racist and sexist and should not have been said. At the same time, I thought the punishment was harsh. I don’t agree that he should have lost his job. If CBS had taken action and suspended him immediately after the comments were made, rather than waiting several days, I don’t think there would have been as great a movement to fire him. When this all went down, I couldn’t help but think of the Greaseman and what he said on air here in D.C. years ago. That was something that upset me greatly at the time, and I was very vocal that he should be fired. But those comments were very different. He was promoting and making light of killing my people. As disgusting as what Imus said was, it wasn’t the same.

Do you think that hip-hop should be under fire now for misogynistic lyrics in songs and images in videos?

The day after CBS announced it was suspending Imus, before they fired him, I put the question to my listeners. Five out of seven callers pointed their finger at us—our station and the music we play. I was completely taken off guard by that. I did air those calls, even though they were calling us out, because I thought it was important to understand where people are coming from. If you ask people what they think and then you don’t air it because it’s not what you want to hear, it doesn’t change how people feel. People have been concerned about this for a long time. This just brought it back to the spotlight.

I do think that the focus should not have shifted from Imus to hip-hop music so vehemently. I certainly don’t believe that hip-hop gave Imus the license to say what he said. That’s unfair to the hip-hop community—but that doesn’t mean we shouldn’t still have the conversation about the negative images in hip-hop music. R&R





RECORDS

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Orison Swett Marden

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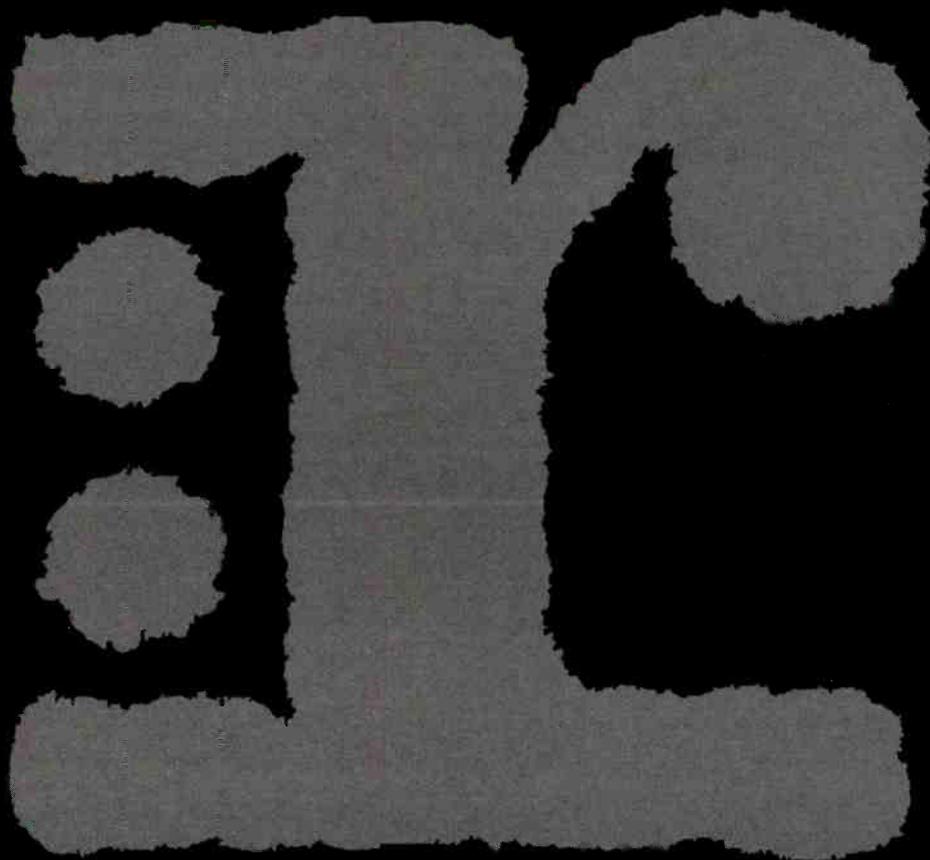
KeAnthony

Jay Rock

Attitude

Southern Girl

REPRISE



RECORDS

20 YEARS OF WPGC

Graduates of legendary D.C. outlet look back at what they've learned

The Harvard Of Radio

By Dana Hall

During the past 20 years, CBS Radio powerhouse WPGC-FM/Washington has not only etched heritage name recognition in the No. 8 radio marketplace, but the rhythmic/urban hybrid has consistently served as one of the most influential outlets across the nation in breaking new artists and music. ■ But perhaps its most prevalent accomplishment has been serving as a benchmark leader in developing talent—in programming, promotions and marketing, on-air, sales and all areas of broadcasting.

'It was always moving at WPGC—never a dull moment. It prepared me for just about anything.'

—Maurice Devoe

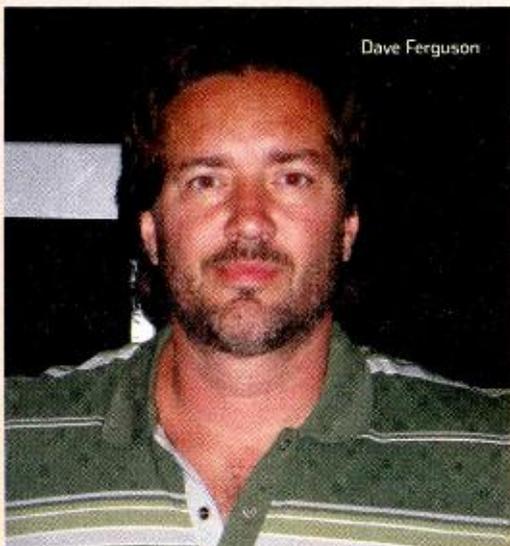
Ben Hill, former GM and the PD who launched WPGC in 1987, has been known to refer to WPGC as “the Harvard of radio.” It's hard to argue with the statement. Across two decades, the station has turned out some of the top names in the industry today. The roster of talent that has passed through its doors is a veritable laundry list of A-listers: Hill, Jay Stevens, Reggie Rouse, Thea Mitchem, Lisa Ellis, Robert Scorpio, Dr. Dave Ferguson, Maurice Devoe, Sarah O'Connor, Ben Burnside and Albie Dee, to name a few.

The station also lays claim to such on-air legends and D.C. staples as morning man Donnie Simpson, midday host Michelle Wright, recently returned p.m. driver Tigger, and DJ Flexx and Rane at night—all anchor personalities for WPGC today.

Hill says the station has a knack for not only finding some of the most talented veterans, but even more so, for developing raw talent from hungry and passionate young people: “I set a definite standard and tone for the way that we ran the station and treated our people. I've always felt most comfortable working with young and enthusiastic people, guiding them as opposed to seeking out more experienced people. I think anyone who came out of WPGC got a good education and it made WPGC better along the way.”



Thea Mitchem



Dave Ferguson



Albie Dee

WPGC School Of Broadcasting

Robert Scorpio joined WPGC as a recent college graduate in 1989 as midday personality, hired by then-PD Dave Ferguson. He's since gone on to program KBXX (the Box)/Houston, KKBT (the Beat)/Los Angeles and is now a consultant and VP of programming at KDAY/Los Angeles.

“When I started at WPGC, there was a huge buzz on the station, in D.C. and in the industry,” Scorpio says. “Crossover radio was a new concept. We were playing hits like Johnny Kemp's ‘Just Got Paid,’ Tony Terry's ‘She's Fly’ and E.U.'s ‘Da Butt,’ but we also would play the pop hits as well. It was a station for both blacks and whites to listen to. I had never worked at a station like that before.”

The station was so successful, Scorpio says, that when then-owner Cook-Inlet bought KBXX/Houston, the company flipped the station to a similar format, the first of many to use WPGC as a template. It was then that consultant Jerry Clifton moved Scorpio to Houston to program the new sign-on.

Maurice Devoe joined WPGC in 1999 as MD and later APD under Stevens. Previously, he was MD at KKBT. He remained at WPGC until 2001 and is currently OM for Cumulus' six-station Kansas City cluster.

Devoe says, “Jay was much more of a teacher than past programmers I had. Working at WPGC and for Jay was intense. He was so passionate for the station; it just rubbed off on everyone who worked for him. I called it ‘controlled chaos.’ It was always moving at WPGC—never a dull moment. It prepared me for just about anything. In fact, most jobs since then have seemed pretty laid-back in comparison.”

Seven Days A Week

Ben Burnside, creative director at Emmis urban AC WRKS/New York, worked at WPGC from 1997 to 1998, as production/creative services director.

He recalls, “WPGC was never a slow radio station. I basically worked seven days a week. I'd get in by 9 a.m. and often wouldn't leave till 1 in the morning. After WPGC, anything else felt like a walk in the park.”

Burnside shares a story of the time that the station's programming team was meeting in Stevens' office, along with promotions director Rene Hale, APD Reggie Rouse and programming assistant Thea Mitchem. “We were trying to come up with something to do as a promotion, with basically nothing: no money, no trips, no CDs. Rene said, ‘I have a couple hundred T-shirts in a back closet from the Stop the Violence campaign from five years earlier.’ Jay said, ‘That's it.’ And we basically brought the Stop the Violence promotion back, years after the

station initially launched it. The second time around, we got the mayor involved, community groups, Chelsea Clinton called in and I even think we got the president to call us, too. We took nothing and made it into a huge campaign.”

Power-Packed Staff

Rouse, now VP of urban programming for CBS Radio and OM for the company's urban powerhouse WVEE (V103) and news/talk WAOK-AM/Atlanta, started at WPGC as producer of “The Donnie Simpson Morning Show” in 1998. During the next eight years, he worked his way up to APD and then OM.

Rouse says, “We had a power-packed staff. The team was always a major part of what made WPGC so successful. We had Donnie in mornings, Adimu in afternoons, Tigger at night, Jay, Thea and myself in programming, Ben Hill as GM and later Sam Rogers. It was incredible.

“I learned what it takes to win, how to maintain a winning station and how to grow a winning station,” he says. “A lot of programmers today don't know how to do that. Even while winning, you always have to look to the next level and how you will get there. I've become a better programmer because of my time at WPGC. It helped prepare me for the challenge of working at a station like V103.”

Overall, Rouse says WPGC teaches industry players an overall commitment to winning on all levels, from the GM to the PD to the part-time jocks.

Mitchem was a graduate of Hampton University when she began at WPGC—first at WPGC-AM when it was a hip-hop station, then moving on to the programming department under Stevens at WPGC-FM. Eventually she worked her way up to MD, earned her first PD gig at CBS-owned WXYV (X105-7)/Baltimore, and is now the director of urban programming for Clear Channel/Philadelphia.

“I held every job at the station, from research director, assistant MD, intern coordinator, producer and music director,” Mitchem says. “I was allowed to do duties that were way above my pay grade; I just didn't know they were.”

“I learned that excellence and consistency of excellence were rewarded—while there was no room for mediocrity or error. The bar was raised very high at WPGC. Ben Hill set that tone. The groundwork and blueprint he laid were the cornerstone of WPGC's success during his tenure and after.”

R&R

Read a Q&A with WPGC afternoon host Tigger on p.42.

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Technology enables Steve Gill to author book 'in real time'

Tennessee Talker Steps Out On Fred Thompson Book

'The pace of news is faster than it's ever been before. It really is a function of how media is changing.'

—Steve Gill

Ken Tucker

KTucker@RadioandRecords.com

It's not like Steve Gill, who hosts mornings on Clear Channel news/talk/sports WLAC/Nashville, is just sitting around looking for things to occupy his time. He's also chief political analyst for WKRN-TV, the ABC affiliate in Nashville, and he writes a weekly column for several newspapers around the state. He's also married and has two sons—a teen and a tween.

But somehow Gill found time to write a book about emerging presidential candidate Fred Thompson, the former Republican senator from Tennessee, actor and ABC News Radio analyst and designated Paul Harvey fill-in.

Titled "The Fred Factor: A Southern Fried Reagan," the book is due May 25. In an interesting demonstration of today's technology, it will come out roughly two-and-a-half weeks after

Gill turned in the final installments.

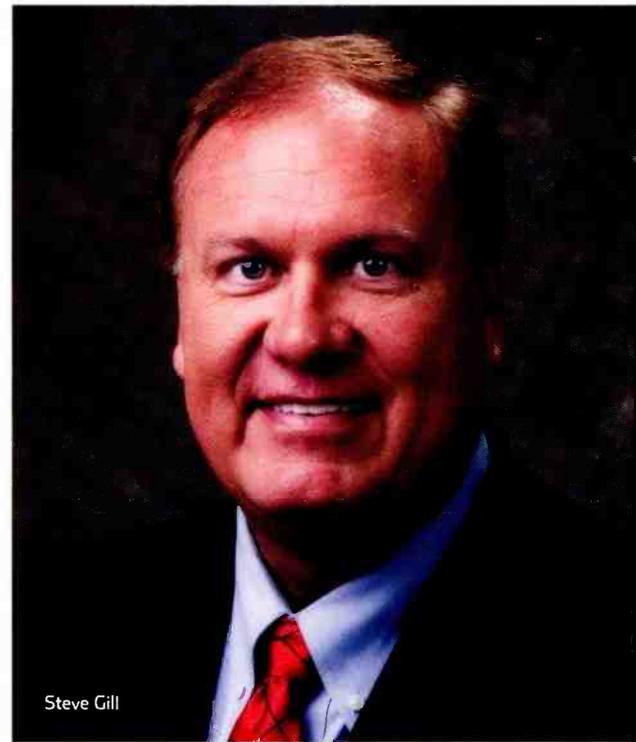
While Gill first conceived of the book late last year, a conversation with Thompson that cast doubt on whether he would run made Gill second-guess the decision. But when Thompson left the door open to running in early March, Gill decided to go for it. "I figured if he could put together a presidential campaign in six or eight weeks, we could put together a book in that

time," he says.

"You're literally writing in real time," Gill says of authoring a book of the events of Thompson's tentative run for the presidency unfold. "I've got some additional stories and polls that are being inserted today that two-and-a-half weeks from now will be in print. You'll be reading polling data that's less than three weeks old."

Gill says the book will be "a sort of living, breathing document," with newly updated editions coming out every month to six weeks. "It's a moving story," he says, "and it will really only be the beginning if Fred Thompson actually gets into the race."

While Gill wondered early on what would happen if the book came out and Thompson decided not to run, he's not nearly as concerned now. "It appears more and more like he will run, which gives us a little more breathing room to



Steve Gill

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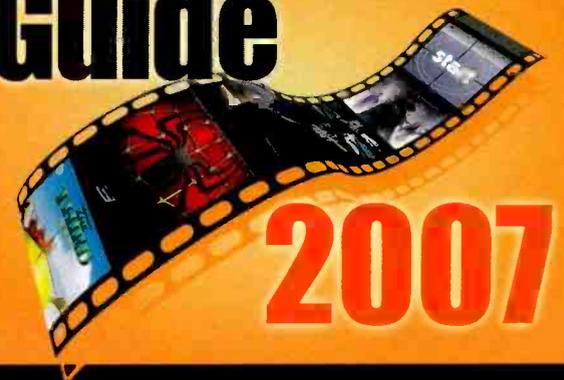
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get the book out, but also creates a more compelling story as we move ahead," he says.

Self-Publishing, Grass-Roots Marketing

When traditional publishers told him it would take six months to get the book out, Gill opted to self-publish. "It's definitely going out on a limb, but it's also a function of how new technology can work," he says. "The pace of news is faster than it's ever been before. It really is a function of how media is changing."

Talk radio will play a big part in marketing the book. "We've got the distribution system that others usually come to us to utilize," Gill says.

"It's almost a grass-roots book-selling campaign," he adds, noting that events like the Iowa Straw Poll in Ames, Iowa, later this summer will draw a crowd of 50,000 people. "I don't know if all 50,000 of them will buy a book, but if half of them do, I'll be happy," Gill says, noting that he'll likely broadcast from the event and have books available.

The book is divided into three sections: Thompson's background, how the campaign may play out and where Thompson stands on the issues. "It's not meant to be a ponderous historical biography," Gill says of the roughly 200-page book.

While the Thompson camp is aware of the book, it isn't involved in its publication. "We have intentionally kept an arms-length distance so that it doesn't somehow appear that it was produced by the Thompson campaign," Gill says. "We're not speaking for anybody—this is my viewpoint, this is my speculation, this is my analysis."

Since the book will be updated on a regular basis, it's possible that someone who buys the first edition may purchase a subsequent printing for the new material. "We want to sell you this book three or four times," Gill says with a laugh. "I'm a radio guy. We want to sell you the

:15, the :30, the :60 and the brought to you by—we'll sell you all those things."

Local Politics For Statewide Network

Gill, who started his radio career at WLAC, returned to the station in October 2006 after spending several years at crosstown Cumulus talker WWTN. When he returned,

he brought with him the idea for a statewide radio network. While he has had the opportunity to go national—he used to be a regular fill-in for G. Gordon Liddy—Gill says he felt a show focused on local politics, as well as national politics, was the way to go.

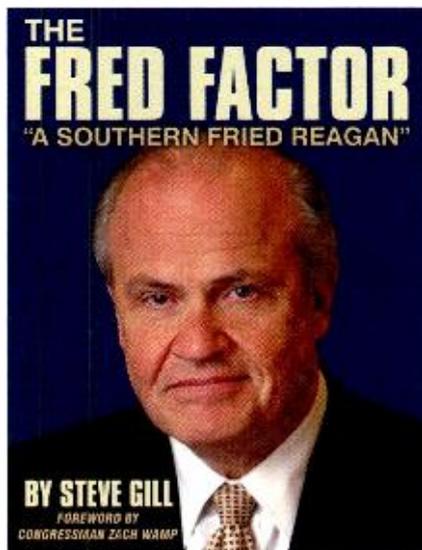
"If you could drive fast enough, you could listen to the show from Mountain City to Memphis, from one tip of the state to the other," Gill says. Still to come are affiliates in Knoxville and Chattanooga, among other smaller cities. "We want to make sure we get the right stations in those markets," he says.

Gill says he hopes to ultimately have 16-18 affiliates statewide. And

while there may be some signal overlap—WLAC, for example, has a large footprint in Middle Tennessee—he doesn't see that as a problem for smaller stations. "WLAC isn't going to sell a car dealer an ad in McMinnville [where WAKI carries the show], so it's not a conflict from the station standpoint.

Gill's show is an interesting blend of national news—he has taken the show to Baghdad and will go to Guantanamo Bay, Cuba, in June—and coverage that directly affects Tennesseans. "We'll go into our local affiliate markets throughout the course of the year and actually do a show and do events in their local communities," he says. "It gives them a national-quality show that focuses on national and state and local issues."

It's something nationally syndicated talk shows can't offer. "Neal Boortz is a great friend of mine," Gill says, citing Sean Hannity as another example. "They're all great



'I believe by going to these communities, you win listeners that are going to be absolute loyalists rather than someone that just happens to listen to you on the radio.' —Steve Gill

guys, but they're not going to go to Cookeville, Tenn.!"

There's a financial advantage for Gill as well. As majority owner of Gill Media, which syndicates the show, "it's more lucrative if it works," he says. "There's lots of people doing the national thing. I really believe that the local effect that talk radio in particular can have is important.

"I believe it will be very lucrative, but it also provides the local connection that the national shows can't, but with more 'oomph' than the truly local, local show can give you," he says. "Because we're in these bigger markets, because we've got a bigger pot to deal with, we can take the show to Guantanamo Bay, we can take the show to Washington, D.C., like we did last week, we can go to Falluja and Baghdad and broadcast from those places," he says.

Gill believes in grass-roots politics. "It's my passion and belief that whether it's politics or business or sports, you win by working harder than the other guy," he says. "You win listeners the same way you win voters, by being in their face, by being outside the TV set and the radio and being somebody they know.

"I believe by going to these communities, you win listeners that are going to be absolute loyalists rather than someone that just happens to listen to you on the radio," he says.

While Nashville is where his show is most established, Gill says he's been pleased by participation from listeners around the state. "It's become a statewide opportunity to sit around the cracker barrel and talk," he says.

And unlike many national programs, Gill's show runs live in each of its markets. "If it's a conversation, it doesn't make sense if people can't call in and converse," he says. **R&R**

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What do you want YOUR programming to do?



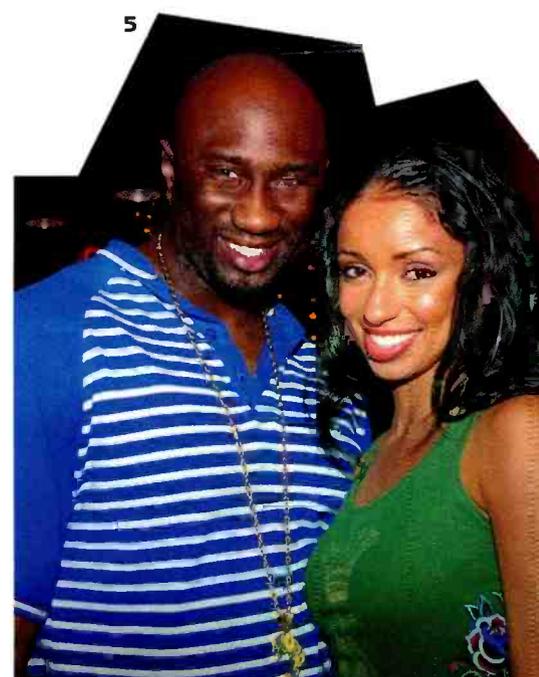
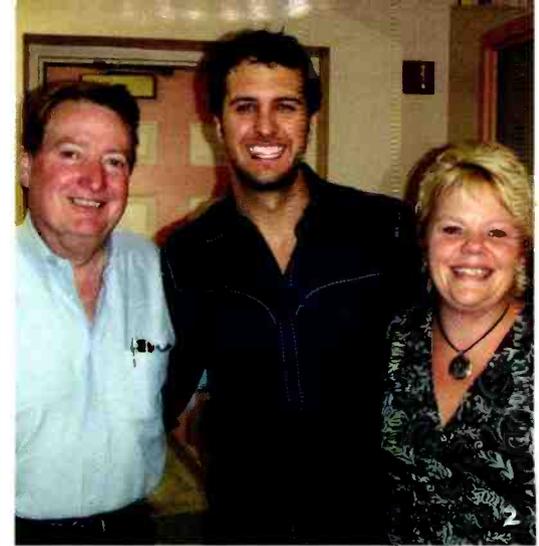
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BIG SHOTS

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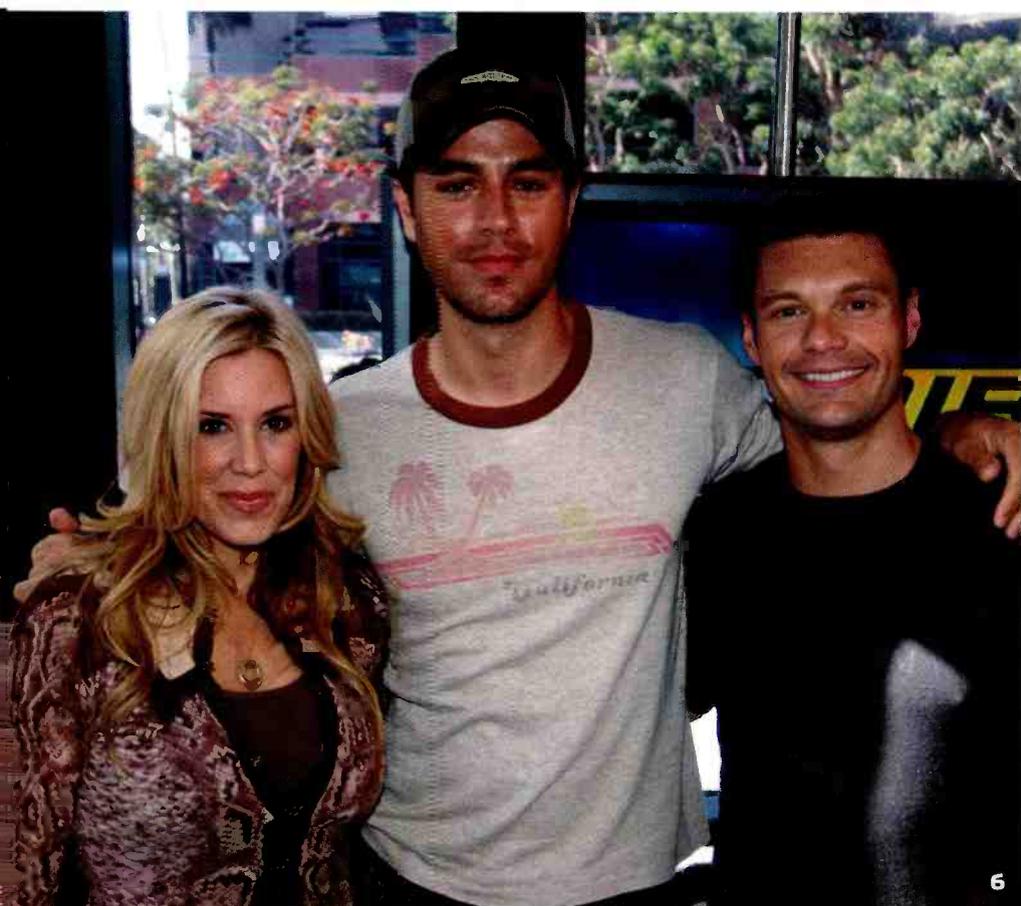
Cat Power

1. Grammy Award-winning legend Los Tigres del Norte was honored with the BMI Icon award during BMI's 14th annual Latin Awards in Las Vegas. The norteño band, led by Mexican immigrant Jorge Hernández, began performing in the early '70s. Pictured, from left, are Los Tigres del Norte's Oscar Lara and Luis Hernández; BMI president/CEO Del Bryant; Los Tigres del Norte's Jorge Hernández; BMI assistant VP of Latin music Delia Orjuela; and Los Tigres del Norte's Hernan Hernández and Eduardo Hernández.

Hey, big shot! E-mail high-resolution photos from your promotions, appearances, promo tours and other radio and record industry events to ACahill@RadioandRecords.com.

2. Life of Bryan Capitol Records recording artist Luke Bryan, center, made his debut at Buck Owens' Crystal Palace in Bakersfield, Calif. After the performance, he chatted with Owens Broadcasting country KUZZ PD Evan Bridwell, left, and KUZZ MD/evening DJ Donna James. **3. Piece of Cake** Barnstable Broadcasting hot AC WMJC/ Nassau-Suffolk co-hosts Phathead, left, and Leeana, right, helped singer/actress Mandy Moore celebrate her 23rd birthday with cake and a live performance on "The WMJC Most Music Morning Show." Moore will release her seventh album, "Wild Hope," June 19. **4. Bright Lights, Big City** Guitarist Nick Colionne joined Riviera Broadcast Group smooth jazz KOAS (105.7 the Oasis)/Las Vegas staffers at the 15th annual City of Lights jazz festival. Pictured, from left, are morning host Dave Caprita, MD/midday host Lynn Briggs, Colionne and morning co-host Dana Crawford. **5. Spring Fling** J-Mac, co-host of "The Madd Hatta Morning Show" on Radio One's rhythmic KBXX (the Box)/Houston, celebrated Spring Fest 2007 with Mya during a bowling party sponsored by Universal Records at Lucky Strike Lanes in Miami. Her new CD, "Liberation," will be released June 26. **6. Hero Worship** Morning show co-hosts Ellen K, left, and Ryan Seacrest, right, welcomed Interscope recording artist Enrique Iglesias to the Clear Channel CHR/top 40 KIIS/Los Angeles studios to discuss first single "Do You Know? (The Ping Pong Song)" from his new CD, "Insomniac." **7. Head of the Class** Actor George Clooney personally selected 23-year-old New Orleans native Christian Scott, left, for a role in Steven Soderbergh's "Leatherheads." Scott, said to be the "next Miles Davis," plays a '20s era bandleader. Clooney and Renée Zellweger co-star in the project, which is now in production. Photo credit: Luques Curtis

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Formats

The gateway to music formats, the week in charts and airplay data.

R&R TIMELINE

1 YEAR AGO Whoopi Goldberg signs with Clear Channel Radio and Premiere Radio Networks for syndicated morning show. ■ Hot AC KYSR/Los Angeles taps Charese Frugé as PD. ■ Ed Green becomes senior VP of promotion at Capitol Records.

5 YEARS AGO Tom Calococci returns to Radio One as PD of KBXX/Houston. ■ Salem ups Dave Gordon to GM of its San Antonio cluster. ■ Muriel Funchas rises to VP/market manager of Clear Channel's New Orleans stations.

10 YEARS AGO Jacor appoints Jack Evans and Marc Chase regional VPs of programming. ■ Ron Geslin joins RCA as senior VP of promotion. ■ Following the arrival of new PD Bill Gamble, country WKXC/Chicago flips to classic rock with WXCD calls.

15 YEARS AGO Chaos Records recruits Ron Geslin as VP of promotion. ■ Jim Herron is chosen as PD of WBOS/Boston. ■ Rand Gottlieb is appointed VP/GM of news/talk WCCO/Minneapolis.



Gottlieb

20 YEARS AGO Michael Donovan enlists with WTKS/Chicago as GM. ■ Jim Morrison is recruited as PD for KSD/St. Louis. ■ KADI/St. Louis drops live AC in favor of Transtar's Format 41 as KRJY (Joy 96).



Salgo

25 YEARS AGO Casablanca Records founder Neil Bogart dies from cancer at age of 39. ■ Jeff Salgo is selected as PD for KWST/Los Angeles. ■ KMPC/Los Angeles drops talk in favor of Drake-Chenault's syndicated Hitparade format.

30 YEARS AGO Neil Bogart and Russ Regan announce formation of new label, Parachute Records, to be distributed by Casablanca. ■ Bob Savage signs with WKTQ (13Q)/Pittsburgh as PD. ■ Scott Jackson appointed VP of national promotion at Arista.

THE SPIN



By Wade Jessen, Gary Trust, Anthony Colombo and Raphael George

Sugarland Edges Rascal Flatts In Nail-Biter

For the first time since the Nielsen BDS-driven Country chart converted its rankings to audience impressions in January 2005, the two most-heard titles finish the tracking week in a tie. Both Sugarland's "Settlin'" (Mercury) and Rascal Flatts' "Stand" (Lyric Street) collect 35,0659 million impressions. The tie-breaker for R&R charts goes to the song with the best gain, giving "Settlin'" with an increase of 224,400 impressions to the 679,800 loss for "Stand," the chart crown.



Rascal Flatts was also on the short end of the next closest battle for No. 1 when 10,000 audience impressions separated Keith Urban's "Making Memories of Us" at No. 1 from the trio's "Fast Cars and Freedom" on the June 17, 2005, chart.

This is the second time in six months that Sugarland has succeeded Rascal Flatts at the top of the chart. Flatts' prior track, "My Wish," spent one week at No. 1 in the Dec. 8, 2006, issue and was replaced by Sugarland's "Want To" the following week. Prior to these two occasions, no duo or group had replaced another at No. 1 since Lonestar's "Tell Her" took over for the Dixie Chicks' "Without You" in January 2001.

Tank Rolls To Top Of Urban AC

Tank earns his first No. 1 at Urban AC as "Please Don't Go" (Universal Motown) moves 2-1 in his 31st week on the chart. Tank's journey is the third-longest trip in the chart's history, behind R. Kelly's "Step in the Name of Love" (34 weeks) in November 2003 and Kem's "Love Calls" (33) in September 2003.

Speedwagon Rides Again

REO Speedwagon is welcomed back to the AC chart for the first time in almost 19 years, as "I Needed to Fall" (Speedwagon/Mailboat) debuts at No. 30. The act's last entry dates back to before the Nielsen BDS era, when "Here With Me" reached No. 9 in the summer of 1988 on Billboard's Adult Contemporary chart.

Idols Turn Top 10 Triple Play

As "American Idol" gets closer to crowning a winner for the show's seventh season on May 23, three former finalists score top 10s.

Fourth-season queen Carrie Underwood's former Country No. 1, "Before He Cheats" (RMG), charges 13-9 on CHR/Top 40 to become the first top 10 Country hit to reach the CHR/Top 40 top 10 since Faith Hill took "Breathe" to No. 7 in April 2000.

At Hot AC, Daughtry, fronted by last season's finalist Chris Daughtry, scores its second top 10 in as many tries as "Home" (RMG) rises 11-8, joining former No. 1 "It's Not Over" (No. 2) in the chart's upper quarter. Rounding out radio's "Idol" worship, Kimberley Locke, who took the bronze in the contest's second season, earns her fifth AC top 10 as "Change" jumps 12-10 (Curb/Reprise).

Green Day, Chili Peppers Feel The Power Of Four

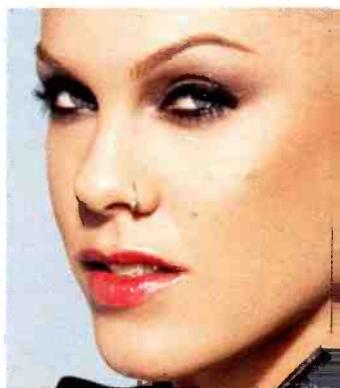
Green Day debuts on all four rock-based charts with its remake of John Lennon's "Working Class Hero" (Reprise). "Hero" starts at No. 25 at Alternative, No. 37 at Active Rock, No. 22 at Rock and No. 29 at Triple A, winning the Most Increased Plays title at the latter two formats. It's the first title to enter all four Nielsen BDS-fueled charts in the same week since the Red Hot Chili Peppers' "Dani California" in April 2006.

Coincidentally, the Chili Peppers earn their fourth Alternative top 10 from "Stadium Arcadium" as "Hump De Bump" (Warner Bros.) moves 11-8. That equals the band's output from its 1999 set "Californication" and makes it the second group to score at least four top 10 tracks from two different albums, following Green Day (five from 1994's "Dookie" and four from 2004's "American Idiot").

Pretty In Pink

Pink returns to the top of CHR/Top 40 for the first time in five years as "U + Ur Hand" (Zomba) jumps 4-1 in its 23rd chart week. The song's methodical climb to the summit is the longest in the list's history, besting the 21-week jaunt by Jewel's "You Were Meant for Me" in 1997 and Eagle-Eye Cherry's "Save Tonight" in 1999.

Pink last led with "Don't Let Me Get Me" in May 2002, making her five-year gap between No. 1s the fourth-longest by a lead artist. Mariah Carey's eight-year, four-month span between "One Sweet Day" in 1996 and "We Belong Together" in 2005 remains the longest.





Encouraging signs for the format as the winter book arrives

CHR's Unseasonably Hot Winter

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the first batch of winter ratings have started rolling in, and we already like what we see. So do the programmers below, who were gracious enough to share some of the secrets behind those numbers. ■

Dom Theodore, VP of programming, WKQI (Channel 955)/Detroit:

"Channel 955 finished the winter book No. 1 with persons 18-34 and top five with persons 12+ and persons 25-54 in Detroit. Our Pay Your Bills contest was also a tremendous success . . . the local economy has been rough due to the state of the auto industry in recent years, so we decided to take a more emotional approach to the Pay Your Bills promotion by focusing on people's individual stories and needs instead of the typical screaming, overhyped cash contest. By humanizing the promotion and focusing on a more meaningful message, listeners responded in a major way—the TSL and cume growth were impressive."



Theodore

Rick Gillette, PD, WKSC (103.5 Kiss FM)/Chicago:

"This station has been on fire for the last year. After four years in oblivion, the place has really 'lit up'—and all with very little staff turnover. Nina Chantele and Ty Bentli have been great additions in middays and afternoons, and the rest of the staff remains intact, anchored by the fabulous 'Drex in the Morning' show. With [APD/MD] Smash and promotion director Paul 'Frede-o' Frede behind the scenes, this is one of the most aggressive teams I've ever had the privilege to be a part of."



Gillette

Regional VP of programming Darren Davis and president/market manager Earl Jones "truly see the vision I've laid out and have provided unbelievable support in allowing us to pursue the prize—a No. 1 ranking with persons 18-34. Dominating the CHR/

top 40 format, which we've done for the last year, isn't the goal. Dominating the demo is. We've been as high as No. 2 . . . and even that isn't good enough."

"Instead of focusing on other stations, our success has come by focusing on the audience. We have firmly established ourselves as a lifestyle accessory in Chicagoland, and our hope is to one day be the market's lifestyle archetype. That philosophy has sometimes elicited strange looks from industry insiders, but those are the same people that think that Abercrombie & Fitch sells clothes and that Apple sells computers and iPods. They don't get it . . . but the audience does."

Tias Schuster, former PD of WKRZ/Wilkes-Barre:

"Wow. 'KRZ is such a powerhouse, and it was really sad to leave. 'KRZ has major strengths in heritage talent



Schuster

By The Numbers

WKQI (Channel 955)/Detroit

18-34 persons: 9.4-10.4
18-34 women: 11.2-13.2

WKSC (103.5 Kiss FM)/Chicago

18-34 persons: 6.1-5.6
18-34 women: 8.0-7.6

WKRZ/

Wilkes-Barre-Scranton, Pa.

18-34 persons: 11.9-12.7
18-34 women: 15.9-18.8

WBHT (97 BHT)/

Wilkes-Barre-Scranton, Pa.

18-34 persons: 7.4-12.2
18-34 women: 10.6-15.8

Source: Fall 2006-Winter 2007 Arbitron

who consistently 'get' the market and the brand. Promotionally, we used the mind-set of 'keep it simple, stupid.' Thank you, [Entercom/Wilkes Barre-Scranton director of broadcast operations] Jim Rising, for reminding us of that. The winter book is always a great opportunity to shine with simple promotions, too.

"A perfect example is 'American Idol.' Everyone watches it, and this year a lot of superstars were scheduled to perform and coach the contestants. We did our homework and put together a contest called Simon Says for trips to Hollywood. 'KRZ encouraged listening to the 'Rocky & Sue' show every day for the Simon Cowell quote of the day. Several times throughout the day listeners had to call in and repeat what Simon said that morning to qualify for each trip. Plus, listener VIPs got to cheat by logging in to our Web site. It was very simple and effective in the game of Arbitron. Don't overthink. Just give the listeners something they can't buy . . . You will win."

Last month, Schuster transferred to the PD chair at Entercom rhythmic sister WNVZ/Norfolk.

Justin Bryant, PD, WBHT (97 BHT)/ Wilkes-Barre:

"'BHT's winter 2007 book was, in a word, great. It's our overall best book since summer 2004. We're up to a 5.5 12+, now fourth in the mar-



Bryant

ket. We also made great gains overall with women 18-34 [No. 2], persons 18-34 [No. 2], women 18-49 [No. 3] and women 25-54 [No. 4]. We gave our listeners what they want from a mainstream CHR station—tight and focused music, along with entertaining content."

"Scranton-Wilkes-Barre is a big five-county market extending into the Pocono Mountain region, which draws signals from not only our market, but from New York, Philly and Allentown. Looking at just our two home counties of Wilkes-Barre and Scranton, 97 BHT was No. 1 12+, No. 1 persons 18-34, No. 1 women 18-49 and No. 1 persons 18-49 . . . a huge statement and fantastic proof of the music and programming changes we made in spring 2006 when I arrived. We mainstreamed the sound of the station and moved to a '20-in-a-row' music position, which has increased TSL in every daypart and demo."

"I owe all of our success to the great work of the 97 BHT staff: A.J., Jenn, Marino, Lisa G., Danny Waters and promotions director Casey Consagra. Special thanks to Citadel/Wilkes-Barre market manager Bill Palmeri, regional president Wayne Leland and PRO-FM [Providence's] Tony Bristol for their support, guidance and belief in our goals." **R&R**

Next week: More winter book success stories featuring [your call letters here].



CHR/TOP 40

▶ JUSTIN TIMBERLAKE
HITS WITH A FOURTH
TOP 10 TRACK FROM
"FUTURESEX/LOVESOUNDS" AS
"SUMMER LOVE" GROWS 16-10.



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	4	23	U + UR HAND PINK	NO. 1 (1 WK)	LAFACE/ZOMBA	8448 +641	46.773 3
2	1	17	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA		8036 -607	50.417 1
3	2	46	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE		7993 -393	44.277 5
4	3	14	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE		7695 +211	48.755 2
5	7	8	GIRLFRIEND AVRIL LAVIGNE	MOST INCREASED PLAYS	RCA/RMG	7502 +933	45.851 4
6	5	20	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	7349 -492	42.053 6
7	3	13	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	7187 -874	37.641 7
8	8	6	MAKES ME WONDER MAROONS		A&M/OCTONE/INTERSCOPE	5493 +279	29.126 10
9	3	13	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	5241 +549	25.843 12
10	16	5	SUMMER LOVE JUSTIN TIMBERLAKE		JIVE/ZOMBA	5165 +695	32.166 9
11	14	9	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	5046 +386	37.214 8
12	10	16	FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	4963 -100	26.293 11
13	18	6	HOME DAUGHTRY		FCA/RMG	4888 +755	23.863 18
14	8	22	IT'S NOT OVER DAUGHTRY		FCA/RMG	4816 -522	24.887 15
15	39	13	BETTER THAN ME HINDER		UNIVERSAL REPUBLIC	4400 +228	16.953 22
16	21	5	UMBRELLA RIHANNA FEATURING JAY-Z	AIRPOWER	SRP/DEF JAM/IDJMG	4385 +513	25.324 14
17	11	18	IF EVERYONE CARED NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	4360 -384	19.267 20
18	17	9	BECAUSE OF YOU NE-YO		DEF JAM/IDJMG	4258 +8	24.358 17
19	15	22	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	4240 -305	25.479 13
20	12	26	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	4142 -584	24.625 16
21	20	9	BEAUTIFUL LIAR BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA	3824 -147	23.778 19
22	22	3	NEVER AGAIN KELLY CLARKSON		RCA/RMG	3486 +213	18.611 21
23	24	7	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		UNIVERSAL REPUBLIC	3027 +216	13.093 25
24	25	3	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOE		KONVICT/NAPPY BOY/JIVE/ZOMBA	2711 +793	15.528 23
25	26	4	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		FULL SURFACE/INTERSCOPE	2263 +650	15.471 24
26	23	12	THIS IS WHY I'M HOT MIMS		CAPITOL	2188 -905	10.958 26
27	28	3	THNKS FR TH MMRS FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	1887 +468	7.587 30
28	29	6	STOLEN DASHBOARD CONFSSIONAL		VAGRANT/INTERSCOPE	1467 +100	6.961 33
29	35	3	WAIT FOR YOU ELLIOTT YAMIN		HICKORY	1427 +345	7.536 31
30	31	3	WHAT I'VE DONE LINKIN PARK		MACHINE SHOP/WARNER BROS.	1397 +213	5.187 38
31	34	5	THE KILL (BURY ME) 30 SECONDS TO MARS		IMMORTAL/VIRGIN	1248 +71	3.899 -
32	27	15	BOSTON AUGUSTANA		EPIC	1173 -364	6.653 35
33	37	3	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNITA AUSTIN		COLUMBIA	1145 +176	9.337 28
34	39	2	LIKE A BOY CIARA		LAFACE/ZOMBA	1110 +308	10.777 27
35	32	15	ICE BOX OMARION		T.U.G./COLUMBIA	1064 -146	5.079 39
36	33	16	SHE'S LIKE THE WIND LUMIDEE FEATURING TONY SUNSHINE		M/TVT	991 -211	7.153 32
37	38	17	TELL ME DIDDY FEATURING CHRISTINA AGUILERA		BAD BOY/ATLANTIC	899 +18	8.049 29
38	40	2	FOREVER PAPA ROACH		EL TONAL/GEFFEN	849 +82	1.905 -
39	NEW		ANYTHING JOJO		DA FAMILY/BLACKGROUND/UNIVERSAL MOTOWN	837 +140	2.016 -
40	NEW		SMILE LILY ALLEN		CAPITOL	826 +81	1.891 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)	22
THNKS FR TH MMRS Fall Out Boy (FUELED BY RAMEN/ISLAND/IDJMG)	19
BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joe (KONVICT MUZIK/NAPPY BOY/ JIVE/ZOMBA)	17
4 IN THE MORNING Gwen Stefani (INTERSCOPE)	17
I TRIED Bone Thugs-N-Harmony Feat. Akon (FULL SURFACE/INTERSCOPE)	16
WHINE UP Kat Deluna Feat. Elephant Man (EPIC)	12
FIRST TIME Lifehouse (GEFFEN)	12
WAIT FOR YOU Elliott Yamin (HICKORY)	11
SMILE Lily Allen (CAPITOL)	11

ADDED AT... KQMQ
Honolulu, HI
MD: Ryan Sean
Enrique Iglesias, Do You Know?
(The Ping Pong Song), 0
Gwen Stefani, 4 In The Morning, 0

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THE GREAT ESCAPE Boys Like Girls (COLUMBIA)	738/99	BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)	498/262
I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)	654/140	ROCKSTAR Nickelback (ROADRUNNER/ATLANTIC/LAVA)	491/76
DO YOU KNOW? (THE PING PONG SONG) Enrique Iglesias (INTERSCOPE)	635/281	LITTLE WONDERS Rob Thomas (WALT DISNEY/MELISMA/ATLANTIC)	421/134
ALL GOOD THINGS (COME TO AN END) Nelly Furtado (MOSLEY/GEFFEN)	547/36	WHINE UP Kat Deluna Feat. Elephant Man (EPIC)	404/202
GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MOTOWN)	505/148	CLOTHES OFF Gym Class Heroes (DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA)	382/63

MOST INCREASED PLAYS

+933	GIRLFRIEND Avril Lavigne (RCA/RMG) WDKF +73, WKFS +59, KKRZ +51, KMXV +49, WKKF +47, KRUF +43, KQMQ +36, WTVR +36, WAEZ +35, WNOK +34
+793	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joe (Konvict/Nappy Boy/Jive/Zomba) WDKF +43, WKGS +28, WKSC +27, KHKS +27, WHKF +26, KHTS +25, WKSS +24, WKFS +23, WKSS +22, WLDI +22
+755	HOME Daughtry (RCA/RMG) WFKS +37, WEZB +36, WXLK +34, SIH1 +30, WKKF +28, WWHA +27, WIOG +24, WSTR +22, WSTW +22, WFBC +19
+695	SUMMER LOVE Justin Timberlake (Jive/Zomba) WKGS +38, WABB +35, WKKF +35, WZKF +27, WKFS +21, KHKS +20, WYOY +20, WDCC +17, WHY1 +17, WJIM +17
+650	I TRIED Bone Thugs-N-Harmony Feat. Akon (Full Surface/Interscope) WNOK +55, KQCH +41, KIIS +31, WKKF +27, KBKS +24, WXYK +24, WRVW +23, WKST +20, WKSE +18, KSLZ +16

FDR WEEK ENDING MAY 6 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
129 CHR/Top 40 and 16 Canada CHR/Top 40 stations are electronically monitored by Nielsen
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CHR/TOP 40

CHR/TOP 40 MONITORED REPORTERS

WFLY/Albany, NY OM: Kevin Callahan PD: Terry O'Donnell MD: Christy Taylor	WNCI/Columbus, OH PD: Michael McCoy MD: Maxwell	WDJX/Louisville, KY PD: Shane Collins APD/MD: Ben Davis	WXLK/Roanoke, VA PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick
WKFF/Albany, NY PD: Randy McCarten	KKPN/Corpus Christi, TX OM/MD: Scott Holt APD: Scott E. Mack	WKZF/Louisville, KY PD/MD: Chris Randolph	WKGS/Rochester, NY PD: Erick Anderson MD: Jesse Graff
KKOB/Albuquerque, NM OM: Eddie Haskell APD: Mark Anderson MD: Carlos Duran	KHKS/Dallas, TX PD: Patrick Davis APD/MD: Billy The Kidd	WZEE/Madison, WI OM: Mike Ferris PD: Jon Reilly	WPXY/Rochester, NY PD: Mike Danger
WAEB/Allentown, PA PD: Laura St. James MD: Eric Chase	WDKF/Dayton, OH OM: Tony Tilford APD/MD: Ryan Drake	WAOA/Melbourne, FL PD: Tony Banks MD: Jimmy Knight	KDND/Sacramento, CA PD: Dan Mason MD: Christopher K.
WIXX/Appleton, WI PD: Tony Waitekus MD: David Burns	WGTZ/Dayton, OH OM: J.D. Kunes PD: Scott Sharp	WBVD/Melbourne, FL OM: Ken Holiday PD/MD: B-Rock	WIOG/Saginaw, MI PD: Jerry Noble APD: Demas
WKSZ/Appleton, WI OM: Greg Bell PD: Dayton Kane APD/MD: Brian Davis	WVYB/Daytona Beach, FL PD: Frank Scott PD/MD: Kotter	WHBQ/Memphis, TN PD: Karson with a K APD: Lugnut MD: Joe Mack	KZHT/Salt Lake City, UT OM: Jeff Cochran PD: Jeff McCartney
WSTR/Atlanta, GA PD: Dan Bowen MD: Michael Chase	KKDM/Des Moines, IA OM/MD: Greg Chance MD: Scotty Cage	WHYI/Miami, FL OM/MD: Greg Phillips MD: Michael Yo	KXXM/San Antonio, TX OM: George King PD: Tony Travatto APD: Russell Rush
WWWQ/Atlanta, GA OM: Rob Roberts PD: Dylan Sprague	WKQI/Detroit, MI PD: Dom Theodore APD/MD: Beau Daniels	WXSS/Milwaukee, WI OM/MD: Brian Kelly APD/MD: JoJo Martinez	KHTS/San Diego, CA PD: Jimmy Steele APD/MD: Hitman Haze
WHHD/Augusta, GA PD: Chuck Whitaker APD: Kris Fisher	WKWK/Flint, MI OM: Jeff Wade PD: Jeff Andrews	KDWB/Minneapolis, MN OM/MD: Rob Morris MD: Lucas	Sirius Hits 1/Satellite PD: Kid Kelly APD/MD: Ryan Sampson
KHFI/Austin, TX OM: Mac Daniels PD: Jay Shannon MD: Tony Cortez	WXXB/Ft. Myers, FL PD: Matt Johnson MD: Bruce The Moose	WABB/Mobile, AL PD: Tom "Jammer" Naylor APD: Q-Tip MD: Jonathan Shuford	XM Top 20 on 20/Satellite PD: Michelle Cartier MD: Priestly
WFME/Baton Rouge, LA PD: Kevin Campbell	WSNX/Grand Rapids, MI OM: Doug Montgomery PD: Eric O'Brien APD: Holmes	KHQP/Modesto, CA OM: Richard Perry PD: Joe Roberts MD: Tricia Jenkins	WAEV/Savannah, GA OM: Brad Kelly PD/MD: Russ Francis
KQXY/Beaumont, TX OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders	WKZL/Greensboro, NC PD: Jason Goodman APD/MD: Mike Klein	WHYI/Montgomery, AL OM: Bill Jones PD/MD: Steve Smith	WZAT/Savannah, GA OM: Sam Nelson
WXKY/Biloxi, MS OM: Kenny Vest PD: Lucas	WERO/Greenville, NC PD: Chris "Hollywood" Mann APD/MD: Beaver	KBKS/Seattle, WA PD: Marcus D. APD: Kristin "The Island Girl" Geong MD: Eric Tyler	WZAT/Savannah, GA OM: Sam Nelson
WQEN/Birmingham, AL OM: Tom Hanrahan PD: Keith Allen APD/MD: Madison Reeves	WWHA/Greenville, NC OM/MD: Mike "Maddawg" Biddle	KRUF/Shreveport, LA OM: Gary McCoy PD: Erin Bristol MD: Andrew "A.G." Gordon	WZAT/Savannah, GA OM: Sam Nelson
KSAS/Boise, ID PD: Hooker	WFBC/Greenville, SC PD: Chase Murphy MD: Natalie Randall	KSPW/Springfield, MO OM: Chris Cannon PD: Adam Burnes MD: J. Fotsch	WZAT/Savannah, GA OM: Sam Nelson
KZMG/Boise, ID OM: Rich Summers PD: Brad Collins APD: Valentine MD: Miggy Santos	WHKF/Harrisburg, PA OM: Chris Tyler PD: JT Bosch APD: Mike Miller	KSLZ/St. Louis, MO PD: Tommy Austin MD: Taylor J	WZAT/Savannah, GA OM: Sam Nelson
WXKS/Boston, MA PD: Cadillac Jack MD: Chris Tyler	WKSS/Hartford, CT PD: Stan "The Man" Priest MD: Brian "Munchie" Donovan	WNTQ/Syracuse, NY OM/MD: Tom Mitchell MD: Rick Roberts	WZAT/Savannah, GA OM: Sam Nelson
CKEY/Buffalo, NY PD/MD: Dave Universal	KQMQ/Honolulu, HI MD: Ryan Sean	WWHT/Syracuse, NY PD: Butch Charles MD: Jeff Wise	WZAT/Savannah, GA OM: Sam Nelson
WKSE/Buffalo, NY OM/MD: Sue O'Neil APD/MD: Brian Wide	KRBE/Houston, TX PD: Leslie Whittle	WFLZ/Tampa, FL OM: Tom Poleman PD: Tommy Chuck MD: Ashlee Reid	WZAT/Savannah, GA OM: Sam Nelson
WXXX/Burlington, VT OM/MD: Ben Hamilton MD: Pete Belair	WZYF/Huntsville, AL PD: Michael Storm APD: Ally "Lisa" Elliott	WTWR/Toledo, OH PD: Steve Marshall	WZAT/Savannah, GA OM: Sam Nelson
WZKL/Canton, OH PD: John Stewart MD: Nikolina	WNOU/Indianapolis, IN OM: David Edgar APD/MD: Tim Rainey	WVKS/Toledo, OH OM/MD: Bill Michaels MD: Boomer	WZAT/Savannah, GA OM: Sam Nelson
WIHB/Charleston, SC OM/MD: Bryan Taylor MD: Dave Ryan	WYQY/Jackson, MS OM/MD: Johnny O APD/MD: Nate West	WPST/Trenton, NJ OM/MD: Dave McKay APD/MD: Matt Sneed	WZAT/Savannah, GA OM: Sam Nelson
WSSX/Charleston, SC OM/MD: Mike Edwards APD/MD: Special Ed	WAPL/Jacksonville, FL APD: Chase Daniels MD: Jay Styles	KRQQ/Tucson, AZ OM/MD: Tim Richards MD: Chris Peters	WZAT/Savannah, GA OM: Sam Nelson
WVSR/Charleston, WV OM/MD: Gary Blake PD: Wade Hill	WFKS/Jacksonville, FL OM: Gail Austin PD: Todd Shannon APD: Jonathan Reed	KHTT/Tulsa, OK OM/MD: Tod Tucker APD: Billy "The Baby DJ" Sexaur MD: Dylan	WZAT/Savannah, GA OM: Sam Nelson
WNKS/Charlotte, NC PD: John Reynolds	WAEZ/Johnson City, TN OM: Bill Hagy PD/MD: Jason Reed	WIHT/Washington, DC PD: Jeff Kapugi APD: Toby Knapp MD: Gillian Sussman	WZAT/Savannah, GA OM: Sam Nelson
WKXJ/Chattanooga, TN OM: Kris Van Dyke PD: Riggs APD: Mike Michanski MD: Shrek	KMXV/Kansas City, MO PD/MD: JR Ammons	WLDI/West Palm Beach, FL OM: Dave Denver PD: Kobe	WZAT/Savannah, GA OM: Sam Nelson
WKSC/Chicago, IL PD: Rick Gillette MD: Jeff Murray	WVST/Knoxville, TN PD: Rich Bailey MD: Scott Bohannon	KZCH/Wichita, KS OM: Lyman James PD/MD: Sammy Suarez	WZAT/Savannah, GA OM: Sam Nelson
WKFS/Cincinnati, OH OM: Scott Reinhart PD: Mark Anderson	WJIM/Lansing, MI PD: Jodi Strickland	WBHT/Wilkes Barre, PA PD: Justin Bryant APD/MD: A.J.	WZAT/Savannah, GA OM: Sam Nelson
WAKS/Cleveland, OH OM: Kevin Metheny OM: Jeff Zukauckas PD: Bo Matthews APD/MD: Kasper	WLAN/Lancaster, PA PD: Dennis Mitchell MD: Holly Love	WKRZ/Wilkes Barre, PA OM: Jim Rising APD/MD: Kelly K	WZAT/Savannah, GA OM: Sam Nelson
KKMG/Colorado Springs, CO OM: Bobby Irwin PD: John Foxx	WLKT/Lexington, KY PD: Dale O'Brian	WSTW/Wilmington, DE APD/MD: Mike Rossi	WZAT/Savannah, GA OM: Sam Nelson
WNOK/Columbia, SC PD: Wes McCain APD/MD: Kelly Nash	KLAL/Little Rock, AR OM/MD: Randy Cain APD: Ed Johnson MD: Charlotte	WAKZ/Youngstown, OH OM: Dan Rivers	WZAT/Savannah, GA OM: Sam Nelson
WCCQ/Columbus, GA OM/MD: Bob Quick MD: Rob Carter	KIIS/Los Angeles, CA APD/MD: Julie Pilat	WHOT/Youngstown, OH PD: John Trout	WZAT/Savannah, GA OM: Sam Nelson



► "BEFORE HE CHEATS" JUMPS TO NO. 24 ON THE CANADA CHR/TOP 40 CHART, GIVING CARRIE UNDERWOOD HER FIRST TOP 30 HIT AT THE FORMAT.

POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CHR/TOP 40 INDICATOR	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	16	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/LAVA	3204 -6
2	2	16	GLAMOROUS	FERGIE FEAT. LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	3072 -89
3	3	13	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	2752 +68
4	4	13	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	2728 -226
5	5	20	U + UR HAND	PINK	LAFACE/ZOMBA	2719 +55
6	6	8	GIRLFRIEND	AVRIL LAVIGNE	RCA/RMG	2643 +190
7	7	4	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON	INTERSCOPE	2606 -273
8	8	5	MAKES ME WONDER	MAROONS	A&M/OCTONE/INTERSCOPE	2117 +172
9	9	16	FACE DOWN	THE RED JUMPSUIT APPARATUS	VIRGIN	1912 +55
10	10	4	SUMMER LOVE	JUSTIN TIMBERLAKE	JIVE/ZOMBA	1805 +246
11	11	7	LAST NIGHT	DIDDY FEAT. KEYSHIA COLE	BAD BOY/ATLANTIC	1805 +164
12	12	9	BECAUSE OF YOU	NE-YO	DEF JAM/IDJMG	1721 +44
13	13	20	IT'S NOT OVER	DAUGHTRY	RCA/RMG	1665 -339
14	14	9	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA	1611 -204
15	15	6	HOMER	DAUGHTRY	RCA/RMG	1597 +135
16	16	14	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC	1555 +5
17	17	3	NEVER AGAIN	KELLY CLARKSON	RCA/RMG	1545 +278
18	18	4	UMBRELLA	RIHANNA FEAT. JAY-Z	SRP/DEF JAM/IDJMG	1537 +190
19	19	12	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	1346 +85
20	20	17	IF EVERYONE CARED	NICKELBACK	ROADRUNNER/ATLANTIC/LAVA	1338 -196
21	21	19	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/ZOMBA	1318 -139
22	22	9	THE WAY I LIVE	BABY BOY DA PRINCE	UNIVERSAL REPUBLIC	1238 +9
23	23	4	BUY U A DRANK (SHAWTY SHAPPIN')	T-PAIN FEAT. YUNG JOC	KONVICT MUZIK/NAPPY BOY/JIVE/ZOMBA	1026 +255
24	24	4	I TRIED	BONE THUGS-N-HARMONY FEAT. AKON	FULL SURFACE/INTERSCOPE	969 +229
25	25	3	THNKS FR TH MMRS	FALL OUT BOY	FUELED BY RAMEN/ISLAND/IDJMG	904 +286
26	26	11	THIS IS WHY I'M HOT	MIMS	CAPITOL	802 -377
27	27	3	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS.	737 +140
28	28	4	OUTTA MY SYSTEM	BOW WOW FEAT. T-PAIN & JOHNTA AUSTIN	COLUMBIA	490 +87
29	29	13	OVER IT	KATHARINE MCPHEE	RCA/RMG	455 -260
30	30	7	LOST WITHOUT U	ROBIN THICKE	STAR TRAK/INTERSCOPE	422 -194
31	31	3	STOLEN	DASHBOARD CONFESSIONAL	VAGRANT/INTERSCOPE	418 +71
32	32	15	ICE BOX	OMARION	T.U.G./COLUMBIA	417 -79
33	33	15	BOSTON	AUGUSTANA	EPIC	413 -126
34	34	NEW	THE KILL (BURY ME)	30 SECONDS TO MARS	IMMORTAL/VIRGIN	401 +143
35	35	NEW	WAIT FOR YOU	ELLIOTT YAMIN	HICKORY	360 +141
36	36	2	I'M A FLIRT	R. KELLY OR BOW WOW (FEAT. T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	345 +53
37	37	NEW	LIKE A BOY	CIARA	LAFACE/ZOMBA	319 +93
38	38	14	SHE'S LIKE THE WIND	LUMIDEE FEAT. TONY SUNSHINE	M3/TVT	313 -27
39	39	18	RUNAWAY LOVE	LUDACRIS FEAT. MARY J. BLIGE	DTP/DEF JAM/IDJMG	298 -91
40	40	NEW	FIND A NEW WAY	YOUNG LOVE	ISLAND/IDJMG	291 +71

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA CHR/TOP 40	IMPRINT / PROMOTION LABEL	PLAYS TW +/-
1	1	14	GIVE IT TO ME	TIMBALAND FEATURING NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	633 -6
2	2	13	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	GYM CLASS HEROES	DECAYDANCE/FUELED BY RAMEN/ATLANTIC/WARNER	604 -9
3	3	6	UMBRELLA	RIHANNA FEATURING JAY-Z	SRP/DEF JAM/UNIVERSAL	538 +89
4	4	11	GIRLFRIEND	AVRIL LAVIGNE	RCA/SONY BMG	508 -16
5	5	15	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	506 -54
6	6	8	SUMMER LOVE	JUSTIN TIMBERLAKE	JIVE/SONY BMG	453 +79
7	7	9	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	446 +8
8	8	5	MAKES ME WONDER	MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	401 +28
9	9	6	ALL GOOD THINGS (COME TO AN END)	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	386 +24
10	10	20	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	384 -93
11	11	14	PARALYZER	FINGER ELEVEN	WIND-UP	374 +33
12	12	17	IF EVERYONE CARED	NICKELBACK	EMI	351 +5
13	13	17	U + UR HAND	PINK	LAFACE/SONY BMG	344 +42
14	14	15	SECOND CHANCE	FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	340 +10
15	15	10	BECAUSE OF YOU	NE-YO	DEF JAM/UNIVERSAL	340 -5
16	16	12	THIS IS WHY I'M HOT	MIMS	CAPITOL/EMI	284 -63
17	17	9	FACE DOWN	THE RED JUMPSUIT APPARATUS	VIRGIN/EMI	277 +31
18	18	3	NEVER AGAIN	KELLY CLARKSON	RCA/SONY BMG	275 +13
19	19	17	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	275 -5
20	20	8	READY SET NO	LIVE ON ARRIVAL	ROCKSTAR	272 +23
21	21	26	SAY IT RIGHT	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	269 -43
22	22	25	LAST NIGHT	DIDDY FEATURING KEYSHIA COLE	BAD BOY/ATLANTIC/WARNER	264 +36
23	23	19	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/SONY BMG	243 -50
24	24	4	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	224 +57
25	25	5	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	221 +18
26	26	16	GLAMOROUS	FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE/UNIVERSAL	221 -80
27	27	4	DON'T BE SHY	BELLY FEAT. NINA SKY	CP	219 +65
28	28	19	THIS AIN'T A SCENE, IT'S AN ARMS RACE	FALLOUT BOY	FUELED BY RAMEN/ISLAND/UNIVERSAL	206 -36
29	29	10	WITH LOVE	HILARY DUFF	HOLLYWOOD/UNIVERSAL	193 -22
30	30	12	THE MUSIC	DAVID USHER	MAPLEMUSIC	177 -12



One programmer's multiformat experience helps him win

Livin' XL

Darnella Dunham

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entercom's WNVZ (Z104)/Norfolk accomplished a major feat when it narrowly surpassed Clear Channel urban WOWI (103 Jamz) in persons 12+ in fall 2006. With WOWI such a perennial powerhouse in the market, it was a noteworthy victory, and it came under the guidance of recently departed Z104 PD Michael Bryan. ■ A look at Bryan's résumé might make it seem unlikely he would lead such a surge. He has worked in hot AC and CHR/top 40 and even launched and then programmed adult hits WSMW (98.7 Simon)/Greensboro. But, as he says, "Good radio is good radio."

Bryan's most recent stint at WNVZ was his second, and his experience working in the rhythmic world helped prepare him for his latest endeavor: In March he was named PD of Clear Channel CHR/top 40s WXXL (XL106.7)/Orlando and WBVD (Kiss 95.1)/Melbourne.

The programmer's ability to transition easily from format to format is not just the result of a good ear. "It certainly is about the music and picking the right hits," he says, "but there are a lot of people who can pick the right music. It's about being able to create the great stuff in between the records that can allow you to make that transition.

"I think [working in various formats] gives you a broader view of the market. If you get stuck in your own scene and the one other station you're competing with, then you really don't have a full grasp of what the market's all about."

Mindful of the possibility of being pigeonholed, Bryan appreciates the opportunities he's had to work at multiple formats. "I got nervous for a while that I was going to be known as the hot AC guy or the guy that did the variety hits format," he says. "But I literally transitioned from variety hits to rhythmic top 40, which is a totally different mind-set.

"There are no record people in a variety hits format, there is no active promotional staff. It's all about creating cool imaging and making sure the music flow offers enough unique surprises so the people are intrigued.

"I just want to have a versatile label," he con-

tinues. "I don't want to get in the situation where I get branded as this type of program director. I want to be branded as a great program director who can manage talent and is able to handle great promotions and understands great marketing and is able to understand why a market does the things that it does and why certain formats work in certain markets and others don't."

Bryan has one focus for every station he programs, in any format. "Whatever the target audience I'm programming to at the time," he says, "I just want it to be the coolest-sounding radio station possible for them."

When he became PD of WXXL, Bryan quickly assessed the market. "Coming into Orlando, it's given me a different set of eyes because it's such a crowded market," he says. "If you look at 18-34 alone, there are great rock stations like [alternative stations] WJRR and WOCL. There are terrific stations: WPYO is fantastic, [WJHM] Jamz does great, and I certainly respect the program directors at both stations.

"I think it helps me to have been in the rhythm world to understand things that I would have never understood before. Jamz is so different from 'PYO, but if you haven't been in that world, it will all sound the same to you. There's a huge difference in what they're doing on 'PYO, with the young-end, real hip-hop focus, versus what they're doing at Jamz now, which seems to be a more 25-34-targeted mainstream urban station. It helps me to be able to know the differences in those two formats, which are



Bryan

Bryan's New Battle

As the new programmer at CHR/top 40 WXXL (XL106.7)/Orlando, Michael Bryan enters a war zone for 18-34 listeners. Here are how Orlando's top stations performed 18-34 in the fall 2006 Arbitron survey.

Alternative **WJRR** 11.6
Rhythmic **WPYO** 8.3
Urban **WJHM** 8.0
CHR/top 40 **WXXL** 7.0
Hot AC **WOMX** 5.2

Source: Arbitron

strong differences."

Bryan feels that the market's diverse competitive landscape for 18-34 listeners works to his advantage, since he views CHR/top 40 in Orlando as more traditional than rhythmic-leaning. "It's been even easier to get back into the top 40 music scene because there are so many different styles of music," he says. "I can play Nickelback into Jay-Z if I want to—there are just more options to be able to create great music flow. I felt that if I could do it in rhythm, I could do it in whatever format I choose to work in.

"If you look around, I've got great options from a great country station that I can play, the Carrie Underwoods of the world and the Rascal Flatts of the world. I've got great rock records that I can play—Linkin Park and 30 Seconds to Mars. I've got great hip-hop records I can play. Like right now we're on T-Pain and we're on Baby Boy Da Prince and some of those party-type-feeling records."

Bryan says he can also cherry-pick R&B music for XL106.7 "but it's got to be the right songs. There are so many different options that I have to pull from, which also makes it that much more fragmented and difficult to deal with in the market. It's a tough, tough marketplace 18-34, especially because you've got so many choices."

Bryan succeeded in a format he freely admits did not mirror his lifestyle by surrounding himself with staffers immersed in hip-hop culture. "I'm not in clubs a lot, and I'm married with a small daughter. In Norfolk I had a fantastic music director [named] Shaggy who really got the format, so putting the people around you that know what's up with that lifegroup and that live it every single day is how you get to the meat of any format. I probably live more of the mainstream top 40 lifestyle. They're both fun, party atmosphere, cool vibe type formats, but they're very, very different."

Learning about different formats hasn't just been an enjoyable experience, he says, but one that has resulted in him becoming a more well-rounded PD. He aspires to be a cluster OM and work his way into the corporate programming suite. "But if I've only programmed one format, how can I do that?" he says.

CHR/top 40 has become musically aggressive during the past few years, and, like rhythmic, it's more market-specific than ever. Bryan says, "I'm going through a reimage right now, trying to figure out what the sound of top 40 really is for this city. For me, it's a little bit of everything. It's a little bit Hispanic, it's a little bit African-American, it's a little bit white, it's a little bit country, it's a little of all of those things. And if I can bring all that together, then I think we can do as well as we're expected to do and need to do.

"It's a really fun time in a great town, and I've got very supportive management and I've got a great team, so I expect nothing but big things," Bryan says. "But I always have that expectation, wherever I'm going to go."

R&R



RHYTHMIC

► CRIME MOB CONTINUES ITS STEADY CLIMB UP THE RHYTHMIC CHART AS "ROCK YO HIPS" COLLECTS AIRPOWER HONORS (22-17).



POWERED BY



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	9	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (3 WKS)	☆	5243 +391	39.585	1
2	2	15	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	4013 +152	28.057	2
3	4	11	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	3739 +154	25.591	3
4	5	14	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	3617 +69	24.522	4
5	3	15	GLAMOROUS FERGIE FEATURING LUDACRIS		☆	3559 -252	20.905	8
6	11	7	GET IT SHAWTY LLOYD		☆	3231 +500	24.361	5
7	6	18	DON'T MATTER AKON		☆	3015 -389	19.419	10
8	9	10	LIKE A BOY CIARA		☆	2910 +42	20.922	7
9	8	17	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	2789 -174	20.840	9
10	7	24	THIS IS WHY I'M HOT MIMS		☆	2711 -415	17.958	11
11	12	8	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	2685 +221	21.204	6
12	10	12	BECAUSE OF YOU NE-YO		☆	2503 -356	15.638	12
13	9	9	POP, LOCK & DROP IT HUEY		☆	2319 +320	15.237	13
14	15	4	UMBRELLA RIHANNA FEATURING JAY-Z		☆	1935 +234	12.751	17
15	24	3	PARTY LIKE A ROCKSTAR SHOP BOYZ	AIRPOWER/MOST INCREASED PLAYS	☆	1914 +541	13.391	15
16	17	12	2 STEP UNK		☆	1791 +90	12.799	16
17	22	6	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	AIRPOWER	☆	1617 +239	11.415	19
18	19	32	THE WAY I LIVE BABY BOY DA PRINCE FEATURING LIL BOOSIE		☆	1438 -71	9.946	23
19	14	26	YOU LLOYD FEATURING LIL WAYNE		☆	1419 -363	10.259	22
20	25	6	PUSH IT BABY PRETTY RICKY		☆	1400 +128	5.748	28
21	20	8	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		☆	1377 -88	10.832	20
22	16	16	GO GETTA YOUNG JEEZY FEATURING R. KELLY		☆	1354 -351	13.952	14
23	28	5	SEXY LADY YUNG BERG FEATURING JUNIOR		☆	1273 +168	11.671	18
24	33	2	SUMMER LOVE JUSTIN TIMBERLAKE		☆	1198 +325	8.980	24
25	30	3	STRAIGHT TO THE BANK 50 CENT		☆	1190 +156	6.375	26
26	32	5	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG		☆	1117 +193	10.335	21
27	23	16	THROW SOME D'S RICH BOY FEATURING POLOW DA DON		☆	1111 -195	8.178	25
28	36	2	LEAN LIKE A CHOLO DOWN AKA KILO		☆	962 +251	5.854	27
29	27	12	LOST WITHOUT U ROBIN THICKE		☆	926 -210	4.234	33
30	26	10	WHEN IT WAS ME PAULA DEANDA		☆	921 -263	5.119	30
31	31	13	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	907 -42	5.696	29
32	39	2	LIKE THIS MIMS		☆	860 +211	3.843	36
33	35	5	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		☆	837 +51	2.914	-
34	34	4	SLAP LUDACRIS		☆	735 -68	3.391	-
35	RE-ENTRY		WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE & BABY		☆	691 +73	4.878	31
36	40	2	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI		☆	647 +18	4.087	34
37	NEW		LIKE THIS KELLY ROWLAND FEATURING EVE		☆	613 +135	3.726	39
38	RE-ENTRY		MY 64 MIKE JONES FEAT. BUN B & SNOOP DOGG		☆	591 -16	3.828	37
39	37	9	BEAUTIFUL LIAR BEYONCE & SHAKIRA		☆	554 -136	4.820	32
40	38	18	POPPIN' CHRIS BROWN FEATURING JAY BIZ		☆	552 -94	3.028	-

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TAMBOURINE Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN/INTERSCOPE) KBDS, KCAQ, KISV, KSEQ, KWIE, KZZA, WRD, WRED, WRVZ, WXIS	10
BIG THINGS POPPIN' (DO IT) T.I. (GRAND HUSTLE/ATLANTIC) KBMB, KCAQ, KDOB, KKFR, KKSS, KPWR, KSEQ, KVEG, WXIS	9
HOW DO I BREATHE Mario (3RD STREET/J/RMG) KDOB, KDGS, KHFN, KKFR, KPWR, KWIE, KXJM, XHTO	8
PARTY LIKE A ROCKSTAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC) KPWR, KQKS, KSFM, KXBT, WNVZ, XHTO	6
LIKE THIS Mims (CAPITOL) KOHT, KTTB, KUBE, KQYB, WAJZ, WJJS	6
CAN U WERK WIT DAT The Fixxers AKA DJ Quik & AMG (INTERSCOPE) KDGS, KDON, KEZE, KTBT, WBTT, WRCL	6
JUICY Candy Hill (LATIUM/UNIVERSAL REPUBLIC) KBMB, KCAQ, KDON, KISV, KKSS, KZFM	6
SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH) KEZE, KOHT, KRKA, KTTB, WJJS	5
STRAIGHT TO THE BANK 50 Cent (SHADY/AFTERMATH/INTERSCOPE) KCHZ, KGGI, KPTY, KXBT, WLTO	5
SUMMER LOVE Justin Timberlake (JIVE/ZOMBA) KEZE, KSFM, KZFM, WLLD, XMOR	5

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
CANDY KISSES Amanda Perez (UPSTAIRS)	431/101	MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG)	327/179
TOTAL STATIONS: 24		TOTAL STATIONS: 29	
BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)	412/148	STICKY ICKY Pitbull Feat. Jim Jones (FAMOUS ARTISTS/TVT)	298/8
TOTAL STATIONS: 24		TOTAL STATIONS: 20	
U + UR HAND Pink (LAFACE/ZOMBA)	404/150	LIP GLOSS Lil Mama (JIVE/ZOMBA)	293/118
TOTAL STATIONS: 13		TOTAL STATIONS: 25	
WIPE ME DOWN Lil Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC)	396/28	BEAUTIFUL GIRL (SUICIDAL) Sean Kingston (EPIC)	288/198
TOTAL STATIONS: 31		TOTAL STATIONS: 19	
KRISPY Kinfolk Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)	334/172	FASST Kafani (WHYTE COLLAR)	280/54
TOTAL STATIONS: 29		TOTAL STATIONS: 13	

MOST INCREASED PLAYS

+541	☆	PARTY LIKE A ROCKSTAR Shop Boyz (OnDeck/Universal Republic) WBTT +50, KPTY +46, KSFM +44, KVEG +36, KXBT +34, KKWD +27, KBDS +24, KDOT +24, KEZE +22, WPOW +21
+500		GET IT SHAWTY Lloyd (The Inc./Universal Motown) WKHT +44, KPWT +40, WPYO +34, WJMN +31, WHZT +27, KPTY +25, KHFN +24, KISV +24, KBDS +22, KPWH +20
+391	☆	BUY U A DRANK (SHAWTY SNAPPIN') T-Pain Feat. Yung Joc (Konvict/Nappy Boy/Jive/Zomba) KPWT +38, KBFM +37, XHTZ +32, KKFR +32, KPWR +31, KTBT +30, WLTO +29, WBTS +24, KPTY +23, KLUU +23
+325		SUMMER LOVE Justin Timberlake (Jive/Zomba) KSFM +43, WRD +37, WLLD +29, KDOB +25, KVEG +23, KBMB +21, WKKL +19, WXIS +18, WAJZ +15, KQYB +11
+320		POP, LOCK & DROP IT Huey (Hi-Tz Committee/Jive/Zomba) KKFR +45, KDHT +24, WJFX +23, WNVZ +20, KSEQ +17, WRCL +15, WRED +15, KUBE +13, KKSS +13, XHTZ +12

ADDED AT... KEZE
Spokane, WA
PD: Ken Hopkins
MD: Maui

The Fixxers AKA DJ Quik & AMG, Can U Werk Wit Dat, 6
Justin Timberlake, Summer Love, 3
Yung Berg Feat. Junior, Sexy Lady, 1

FOR MORE STATIONS GO TO:
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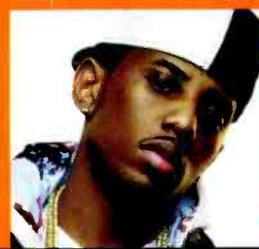
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RHYTHMIC

RHYTHMIC REPORTERS

- | | | | |
|---|--|---|--|
| WAJZ/Albany, NY*
OM: Kevin Callahan
PD: Rob Ryan
MD: JD Redman | KSEQ/Fresno, CA*
OM/PD: Tommy Del Rio
MD: DJ Lace | KTTB/Minneapolis, MN*
PD: Sam Elliot
MD: Zannie K. | KBMB/Sacramento, CA*
PD: Pattie Moreno
MD: DJ Short-E |
| KKSS/Albuquerque, NM*
PD: Homie Marco Arias
MD: Matthew Candelaria | WBTT/Ft. Myers, FL*
PD: Scrap Jackson
APD/MD: Omar "The Big O" | KHTN/Modesto, CA*
OM/PD: Rene Roberts | KSFM/Sacramento, CA*
PD: Byron Kennedy
APD: Randy Fox
MD: Freeze |
| KFAT/Anchorage, AK
OM: Tom Oakes
PD/MD: McConnell
"Man@Large" Adams
APD: Brad Erickson | WFFY/Ft. Walton Beach, FL
OM: Dan Collins
PD: Chris Stryker | KDON/Monterey, CA*
OM/PD: Sam Diggedy
APD/MD: Eric "The Funky 1" | WOCQ/Salisbury, MD
PD: Wookie
MD: Deelite |
| WBTS/Atlanta, GA*
PD: Lee Cagle
APD/MD: Maverick | WJFX/Ft. Wayne, IN*
PD: Phil Becker
APD/MD: Weasel | WWRX/New London, CT
PD/MD: Brian Ram | KUUU/Salt Lake City, UT*
OM/PD: Brian Michel
APD/MD: Kevin Cruise |
| KDHT/Austin, TX*
OM/PD: Chase
APD: Picazzo Stevens
MD: Bradley Grein | WHZT/Greenville, SC*
OM/PD: Steve Crumbley | WNVZ/Norfolk, VA*
OM: Don London
PD: Tias Schuster
APD: Nikki Lane
MD: Shaggy | KBBT/San Antonio, TX*
PD/MD: Cindy Hill
APD: John Henry Medina |
| KXBT/Austin, TX*
OM: Dusty Hayes
APD: Chico Rico | WDLR/Hagerstown, MD
OM: Rick Alexander
PD/MD: Artie Shultz | KMRK/Odessa, TX
PD/MD: Christopher Marquez | KPWT/San Antonio, TX*
OM: Roger Allen
PD/MD: Doug Bennett |
| KBDS/Bakersfield, CA*
PD: Robert Chavez
APD: Adlai "DJ D-Lay"
Wilson | KDDB/Honolulu, HI*
MD: Ryan Sean | KKWD/Oklahoma City, OK*
OM: Chris Baker
PD: Ronnie Ramirez
MD: Cisco Kidd | XHTZ/San Diego, CA*
PD: Rick Thomas
APD: DJ Tre |
| KISV/Bakersfield, CA*
OM: Eric Sean
PD/MD: J. Reed | KIKI/Honolulu, HI*
PD: Tony Tecate
APD: Pablo Sato
MD: K-Smooth | WPYO/Orlando, FL*
OM: Steve Holbrook
PD/MD: Jill Strada | XMOR/San Diego, CA*
OM/PD: Lee Cornell |
| WJMN/Boston, MA*
PD: Cadillac Jack
APD: Dennis O'Heron
MD: GeeSpin | KPHW/Honolulu, HI*
OM: Wayne Maria
PD: KC Bejerana
MD: Kevin Akitake | KCAQ/Oxnard, CA*
PD/MD: Big Bear | KYLO/San Francisco, CA*
OM: Michael Martin
PD/MD: Jazzy Jim Archer
APD/MD: Travis Loughran |
| WCZQ/Champaign, IL
PD/MD: Kevin "Whiteboy"
Canup | KPTY/Houston, TX*
OM: Arnulfo Ramirez
PD: Cindy Hill
MD: Warren G Z | KVYB/Oxnard, CA*
PD/MD: Daniel "Mambo"
Herrejon | KWWV/San Luis Obispo, CA
PD/MD: JoJo Lopez
APD: DJ Mel |
| WRVZ/Charleston, WV*
OM: Rick Johnson
PD/MD: Woody Woods | WXIS/Johnson City, TN*
PD/MD: Todd Ambrose | KKUU/Palm Springs, CA
PD: Anthony "Antdog"
Quiroz
APD: Erin Deveaux
MD: Ron T. | KPAT/Santa Maria, CA
OM/PD: Louie Diaz
MD: DJ E-Wrek |
| WIBT/Charlotte, NC*
OM: Bruce Logan
PD: Rob Wagman
MD: DZL | KCHZ/Kansas City, MO*
OM/PD: Maurice DeVoe | WZPW/Peoria, IL
OM/PD: Matt Bahan
PD/MD: Quint "Q" Hafron | KSXY/Santa Rosa, CA
PD: Dray Lopez |
| WBBM/Chicago, IL*
PD: Todd Cavanaugh
APD/MD: Erik Bradley | WKHT/Knoxville, TN*
OM: Rich Bailey
PD: Russ Allen
MD: Joey Tack | KUBE/Seattle, WA*
OM: Shellie Hart
PD: Eric Powers
APD/MD: Karen Wild | WYPW/South Bend, IN
OM: Ron Stryker
PD: Chuck "Manic" Wright |
| KZAP/Chico, CA
OM/PD: Boomer Davis | KRKA/Lafayette, LA*
PD: Dave Steel
APD/MD: Chris Logan | KEZE/Spokane, WA*
OM/PD: Ken Hopkins
APD/MD: Maui | WREO/Portland, ME*
OM/PD: Buzz Bradley
MD: DJ Jon |
| KIBT/Colorado Springs, CO*
PD: Jared Goldberg
MD: Madboy | KNEX/Laredo, TX
PD: Arturo Serna III | KWIN/Stockton, CA*
PD/MD: Mike Elwood
APD: Michael Mann | KXJM/Portland, OR*
OM: Tim McNamera
PD: Mark Adams
APD: Carrie "Careezy" Fisher
MD: Big Kid Bootz |
| KZFM/Corpus Christi, TX*
OM/PD: Ed Ocanas
MD: Arlene M. Cordell | KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD: Jesse "J-Noise" Garcia | WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MD: Stevie DeMann | WPKF/Poughkeepsie, NY
PD: Aaron "Dave" McCord
APD/MD: C.J. McIntyre |
| KZZA/Dallas, TX*
PD: Joe "DJ Jammin' Joe"
Martinez
MD: Roger "DJ Spin" Sosa | WLTO/Lexington, KY*
OM: Robert Lindsey
PD: Tabatha Levrauit | WVWX/Providence, RI*
OM/PD: Tony Bristol
APD: Joey Foxx
MD: Davey Morris | KOHT/Tucson, AZ*
OM: Tim Richards
PD: Fred Rico
APD/MD: Rico Villalobos |
| KQKS/Denver, CO*
PD: Cat Collins
MD: John E. Kage | KPWR/Los Angeles, CA*
PD: Jimmy Steal
APD/MD: E-Man | KTBT/Tulsa, OK*
OM: Don Cristi
PD: Corbin Pierce
APD/MD: Jet Black | KWBW/Redding, CA
OM: Rick Healy
PD: Rico Garcia |
| KPRR/EI Paso, TX*
OM: Steve Gramzay
PD: Patti Diaz
APD/MD: DJ Slo Motion | KBTE/Lubbock, TX
OM: Jeff Scott
PD/MD: Magoo | KBLZ/Tyler, TX
PD: Charlie O'Douglas
MD: Marcus "DJ Marcus Love" Love | KGGI/Riverside, CA*
PD: Jesse Duran
APD: Mike Medina
MD: ODM Gutierrez |
| XHTO/EI Paso, TX*
PD: Francis Aguirre
APD/MD: Alex "Big AI" Flora | KBFM/McAllen, TX*
OM: Billy Santiago
PD: Johnny O
MD: Frankie G | KDGS/Wichita, KS*
PD: Greg "Hitman" Williams | KWIE/Riverside, CA*
PD/MD: Al Fuentes
APD: Chris Loos |
| WRCL/Flint, MI*
OM: Jay Patrick
PD: Nathan Reed
MD: Clay Church | WPOW/Miami, FL*
OM: Tom Calococi
PD: Ira "Tony The Tiger" Wolf
MD: Eddie Mix | KHHK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley | WJJS/Roanoke, VA*
PD/MD: Cisgo |
| KBOS/Fresno, CA*
PD: Greg Hoffman
MD: Danny Salas | | | |

* Monitored Reporters



▶ WITH THE HELP OF NE-YO, HIS DEF JAM LABELMATE, **FABOLOUS HOPS 35-28** WITH "MAKE ME BETTER" (UP 456 PLAYS).

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	1	17	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	NO. 1 (3 WKS) COLUMBIA/JIVE/ZOMBA	6950 +20	65.279	1
2	2	16	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN	COLUMBIA	6774 +302	49.971	3
3	3	16	POP, LOCK & DROP IT HUEY	HITZ COMMITTEE/JIVE/ZOMBA	5738 +349	51.152	2
4	8	7	PARTY LIKE A ROCKSTAR SHOP BOYZ	MOST INCREASED PLAYS ONDECK/UNIVERSAL REPUBLIC	5397 +970	43.295	4
5	7	11	I TRIED BONE THUGS-N-HARMONY FEATURING AKON	FULL SURFACE/INTERSCOPE	4744 +153	31.402	8
6	6	26	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY	CRUNK/BME/REPRISE/WARNER BROS.	4691 +3	41.896	5
7	5	17	2 STEP UNK	BIG OOMP/KOCH	4646 -150	39.555	6
8	4	34	THIS IS WHY I'M HOT MIMS	CAPITOL	4342 -812	31.488	7
9	10	10	WIPE ME DOWN LIL BOOSIE FEATURING FOXX & WEBBIE	TRILL/ASYLUM/ATLANTIC	2858 +291	22.319	9
10	13	5	STRAIGHT TO THE BANK 50 CENT	SHADY/AFTERMATH/INTERSCOPE	2551 +346	17.960	12
11	11	8	PUSH IT BABY PRETTY RICKY	BLUESTAR/ATLANTIC	2463 +15	11.566	20
12	14	11	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL WAYNE & BABY	TERROR SQUAD/KOCH	2301 +192	18.346	11
13	9	21	GO GETTA YOUNG JEEZY FEATURING R. KELLY	CORPORATE THUGZ/DEF JAM/IDJMG	2170 -626	21.940	10
14	12	28	THROW SOME D'S RICH BOY FEATURING POLOW DA DON	ZONE 4/INTERSCOPE	2007 -351	15.379	16
15	18	5	SEXY LADY YUNG BERG FEATURING JUNIOR	YUNG BOSS/EPIC/KOCH	1956 +199	15.465	15
16	15	42	WALK IT OUT UNK	BIG OOMP/KOCH	1916 -175	15.959	14
17	21	6	CAN U WERK WIT DAT THE FIXXERS AKA DJ QUIK & AMG	AIRPOWER INTERSCOPE	1668 +331	13.330	17
18	17	5	SLAP LUDACRIS	DTP/DEF JAM/IDJMG	1640 -173	8.811	25
19	16	31	MAKE IT RAIN FAT JOE FEATURING LIL WAYNE	TEF ROR SQUAD/IMPERIAL/VIRGIN	1611 -301	11.310	22
20	22	5	LIP GLOSS LIL MAMA	JIVE/ZOMBA	1593 +288	11.363	21
21	21	8	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI	SWISHAHOUSE/ASYLUM/ATLANTIC	1561 -20	10.280	24
22	23	4	LIKE THIS MIMS	CAPITOL	1542 +320	7.297	28
23	27	3	BIG THINGS POPPIN' (DO IT) T.I.	GRAND HUSTLE/ATLANTIC	1350 +373	16.710	13
24	24	8	TATTOO THE ALLIANCE FEATURING FABO	NCE/ASYLUM/ATLANTIC	1208 +106	7.588	27
25	30	2	TAMBOURINE EVE	AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN	1164 +350	11.741	19
26	26	6	MY 64 MIKE JONES FEAT. BUN B & SNOOP DOGG	ICE AGE/SWISHAHOUSE/ASYLUM/WARNER BROS.	1060 +52	6.215	31
27	25	5	BOY LOOKA HERE RICH BOY	ZONE 4/INTERSCOPE	1023 +39	6.331	30
28	35	2	MAKE ME BETTER FABOLOUS FEATURING NE-YO	DESERT STORM/DEF JAM/IDJMG	1019 +456	13.273	18
29	33	3	LEAN LIKE A CHOLO DOWN AKA KILO	UNIVERSAL MOTOWN	966 +254	5.859	32
30	29	12	IT'S ME SNITCHES SWIZZ BEATZ	UNIVERSAL MOTOWN	827 -74	10.442	23
31	31	6	NAW MEEN BABY BOY DA PRINCE FEATURING MANNIE FRESH	EX-REME/UNIVERSAL REPUBLIC	816 -5	2.932	-
32	28	6	BOSS' LIFE SNOOP DOGG FEATURING AKON	DOGG'S STYLE/GEFFEN/INTERSCOPE	758 -176	3.352	40
33	39	2	A BAY BAY HURRICANE CHRIS FEATURING BIG POPPA & BIGG REDD	POLO GROUNDS	726 +206	6.680	29
34	37	2	DREAMIN' YOUNG JEEZY FEATURING KEYSHIA COLE	CORPORATE THUGZ/DEF JAM/IDJMG	716 +194	3.209	-
35	NEW	NEW	SHAWTY PLIES FEATURING T-PAIN	SLIP-N-SLIDE/ATLANTIC	644 +206	4.352	35
36	36	13	BREAK 'EM OFF PAUL WALL FEATURING LIL KEKE	SWISHAHOUSE/ASYLUM/ATLANTIC	552 -15	5.442	33
37	32	11	GET BUCK YOUNG BUCK	G-UNIT/INTERSCOPE	540 -189	2.918	-
38	NEW	NEW	KRISPY KINFOLK KIA SHINE	RAP HUSTLAZ/UNIVERSAL MOTOWN	535 +270	2.230	-
39	34	19	OH YEAH (WORK) LIL SCRAPPY FEATURING SEAN P. & E-40	BME/REPRISE/WARNER BROS.	509 -98	3.551	39
40	38	9	COME AROUND COLLIE BUDDZ	COLUMBIA	502 -11	8.659	26

FOR WEEK ENDING MAY 6, 2007

ALL REPORTING STATION PLAYLISTS!

Alternative Playlists
Search By Station Calls

GO

Search Stations
By Calls & Formats List

MARKET #2
KROQ-FM/Los Angeles
CBS Radio

PD: Kevin Weatherly

Station Info
Rank, Owner, PDs, MDs

Station Playlist
Featuring R&R EPKS

50 Linkin Park
25 33 Incubus Anna
18 25 Tim Armstrong
28 22 Silversun Pick

R&R RADIO AND RECORDS . COM

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WPGC/Washington p.m. driver on success, partying less and why he left New York

Big Tigger Bounces Back To WPGC

Hillary Crosley

HCrosley@RadioandRecords.com

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few personalities have translated and monetized their brand outside of radio like WPGC-FM/Washington's Big Tigger. The syndicated radio personality was recently chosen as spokesman for Courvoisier and opened his own modeling agency. Since 2002, he has promoted AIDS awareness through his charity Street Corner Foundation. ■ After making the rounds on BET's "Rap City" and "Style" TV shows and co-hosting WWPR/New York's morning show last summer, Tigger came home to WPGC where he started as an intern in the early '90s, eventually working his way up to hosting nights and dominating the market in that timeslot.

In a Q&A with R&R, WPGC's afternoon driver speaks candidly about what makes the pioneering station so successful, his chemistry in the market and how to get paid what you're really worth as a personality.

What makes the chemistry you have with the Washington market so special?

I started my career here as an intern at WPGC without any formal training. I learned everything from the people at WPGC. I was the cool dude next door, and I think that's what made me really successful. When I came up, many radio people weren't really attached to their audience and had very stereotypical announcer voices. But I was just myself and I always did a lot in the community. Also, when I started I was younger, and younger people identified with me because I grew up with the music just like they did. I did nights at WPGC for six years, 1994-2000, and was undefeated. So I raised a lot of my listeners on the radio and they'll still listen now.

Through the years, WPGC has turned out some of urban radio's top leaders: CBS Radio VP of urban programming Reggie Rouse, Radio One VP of programming content Jay Stevens, Clear Channel/Philadelphia director of urban programming Thea Mitchem and yourself. What made WPGC such a great place to learn?

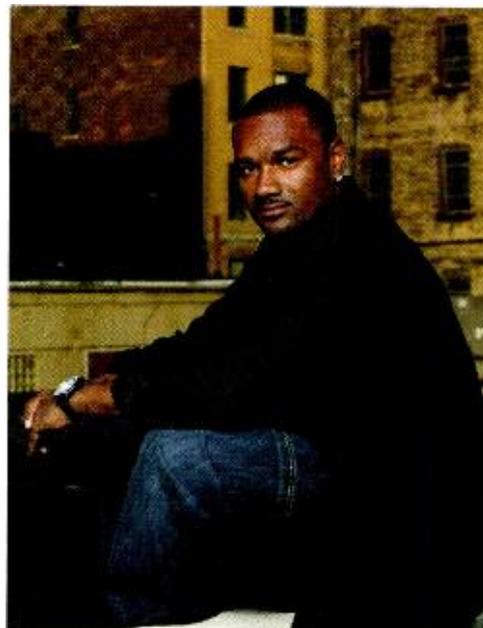
I have to give credit to our then-VP Jay Stevens and our then-GM Ben Hill, because they made

sure our radio station was a family. Jay used to say, "If you leave, you'll see how special this station is." I've been to about four or five other stations and none were like WPGC. From sales to promotion to programming, we were all on the same page. Second place was completely unacceptable. We also had one of the best promotion guys in Rene Hale. When you get really good people at the right time, you're going to win. There were no excuses. If you didn't do your best, not only would your boss talk to you, but your peers would get on you, too. There's a right way to do things, and that's why Jay, Reggie, Thea and I continue to be successful.

How is afternoon drive different from nights?

Nights are synonymous with being a party animal, and there was a time when it wasn't really a stretch to do that. However, now I'm a little older and not as much of a party animal. In afternoons I still talk with the young adults, and I'm still in their age range and can relate to their struggles. But afternoons are a bit less aggressive. I can have dinner at dinnertime, and it supports my plan to have a wife and kids. Mornings are also more produced, and while I've applied what I've learned to afternoons, I don't have to be as produced in afternoons. We're still topical. For example, after Oprah [Winfrey]'s town hall about [Don] Imus, I had my own town hall the next day with Talib Kweli, Common, Bennett College's president Dr. Julianne Malveaux and the local NAACP president Hilary Shelton talking about Imus,

'I was the cool dude next door, and I think that's what made me really successful.'



Tigger

'I learned from Donnie Simpson to know your worth, know what you can get and what you can't get. The key is being honest with yourself.'

Cam'Ron and violence in the community. But I still play all of your favorite songs.

What happened to your morning show at WWPR/New York?

I was very appreciative of the opportunity to take over for the "Star & Buc Wild Morning Show" because his numbers were crazy. I'd done mornings once before in Detroit but my style of radio is different from Star, and it was difficult to convince his fans to listen. I think we did well during what I call our three-month trial run, through two different program directors and no producer. We basically got to work early, put the show together and ran with it. It was a credit to me, Egypt and Ashy Larry because Egypt had never done mornings before and Ashy had, but he was a comedian. So Egypt and I applied what we'd learned and put together what I thought was a very topical, musical and fun show that you could listen to on the way to work. I was very disappointed when the people in charge—and it wasn't [WWPR PD] Helen Little's fault—didn't

feel I needed to be compensated properly. I'm a night person, and if I have to wake up at 4 a.m., you're going to pay me.

Why do radio companies pay personalities less than what they believe they're worth?

I wholeheartedly believe that radio stations, especially in bigger markets, are used to saying, "Here's your opportunity to work in a bigger market—take it or leave it." And most people are so excited to get into a big market that they take

it. To be quite honest, sometimes you've got to take two steps back to move forward. But if you move backwards continuously, you set a precedent for yourself, and it's unfair.

I learned from [WPGC morning man] Donnie Simpson to know your worth, know what you can get and what you can't get. The key is being honest with yourself. For example, in New York, there are very few morning shows available. I know my talent, my audience and my image, especially for a station that just underwent an image change. If I'm getting up at 4 a.m., I need to know what the person before me was making, and while I didn't think I should get Star's salary, I knew what I deserved. When I was offered below what another person who was recently hired by Clear Channel was offered—and who wasn't the lead personality—I was very offended. The station was going to make a load of money from my success and what do I get? When I said no, they didn't even know how to take it. But I only want to work with people that want to work with me.

R&R

▶ WITH A GAIN OF 888 PLAYS ON "SAME GIRL" AT NO. 37, **R. KELLY'S** DUET WITH USHER POSTS THE BEST INCREASE FOR A DEBUT SONG SINCE JANET & NELLY'S "CALL ON ME" IMPROVED BY 1,467 PLAYS ON THE JUNE 30, 2006, CHART.



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	9	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (3 WKS)	☆	5382 +208	60.311	1
2	13	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	4265 -201	44.075	2
3	4	LIKE A BOY CIARA		☆	3692 -77	36.490	4
4	8	PARTY LIKE A ROCKSTAR SHOP BOYZ		☆	3483 +429	29.904	9
5	14	POP, LOCK & DROP IT HUEY		☆	3419 +29	35.915	5
6	8	GET IT SHAWTY LLOYD		☆	3157 +198	36.571	3
7	3	DON'T MATTER AKON		☆	3156 -633	33.956	6
8	6	ROCK YO HIPS CRIME MOB FEATURING JIL SCRAPPY		☆	3074 -236	30.480	8
9	7	2 STEP UNK		☆	2855 -240	26.756	11
10	11	BECAUSE OF YOU NE-YO		☆	2808 -17	31.711	7
11	13	PLEASE DON'T GO TANK		☆	2475 +252	22.136	13
12	14	WIPE ME DOWN LIL BOOSIE FEATURING DIXX & WEBBIE		☆	2462 +266	20.263	15
13	17	WHEN I SEE U FANTASIA		☆	2308 +301	18.979	16
14	11	LOST WITHOUT U ROBIN THICKE		☆	2272 -377	29.169	10
15	16	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	2161 +150	21.915	14
16	20	LIKE THIS KELLY ROWLAND FEATURING EVE		☆	1951 +177	17.129	18
17	15	LAST NIGHT DIDDY FEATURING KEY* HIA COLE		☆	1876 -232	18.744	17
18	19	COME WITH ME SAMMIE		☆	1843 -83	13.601	20
19	12	BUDDY MUSIQ SOULCHILD		☆	1813 -424	26.259	12
20	18	THIS IS WHY I'M HOT MIMS		☆	1631 -397	13.530	21
21	8	WE TAKIN' OVER DJ KHALED FEAT. T.I., AKON, RICK ROSS, FAT JOE, LIL' WAYNE & BABY		☆	1610 +119	13.468	23
22	6	ANONYMOUS BOBBY VALENTINO FEATURING TIMBALAND		☆	1494 +209	10.076	29
23	3	STRAIGHT TO THE BANK 50 CENT		☆	1361 +190	11.585	26
24	4	LIP GLOSS LIL MAMA		☆	1300 +170	10.028	30
25	34	UMBRELLA RIHANNA FEATURING JAY-Z		☆	1202 +306	11.939	25
26	29	TEACHME MUSIQ SOULCHILD		☆	1175 +165	10.272	27
27	37	BIG THINGS POPPIN' (DO IT) T.I.		☆	1163 +304	14.641	19
28	24	GLAMOROUS FERGIE FEATURING LU JACRIS		☆	1123 -87	8.283	32
29	23	PUSH IT BABY PRETTY RICKY		☆	1063 -113	5.818	-
30	39	GET ME BODIED BEYONCE		☆	1056 +319	13.506	22
31	6	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	1005 -1	5.812	-
32	35	TATTOO THE ALLIANCE FEATURING FABO		☆	992 +86	5.987	-
33	5	I'M THROWN PAUL WALL FEATURING JERMAINE DUPRI		☆	914 -37	6.194	40
34	30	SLAP LUDACRIS		☆	905 -105	5.420	-
35	NEW	TAMBOURINE EVE		☆	895 +297	9.400	31
36	5	BOY LOOKA HERE RICH BOY		☆	892 +19	5.923	-
37	NEW	SAME GIRL R. KELLY DUET WITH USHER		☆	888 +888	12.521	24
38	NEW	HOW DO I BREATHE MARIO		☆	822 +462	6.735	37
39	28	GO GETTA YOUNG JEEZY FEATURING R. KELLY		☆	816 -275	7.987	35
40	33	GIVE IT TO ME TIMBALAND FEAT. NELLY, TURTADO & JUSTIN TIMBERLAKE		☆	716 -187	5.042	-

MOST ADDED

TAMBOURINE 43
Eve
(AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN)
KBFB, KBT, KDAY, KHTE, KIPR, KJMM, KKDA, KND, KOPW, KFRS, KRQ, KX-T, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WERQ, WFXA, WFXE, WHXT, WJCS, WJMI, WJTT, WJLC, WJWZ, WJZE, WJZE, WKYS, WPCG, WPMX, WQBT, WQHH, WQIE, WRBJ, WTMG, WVEE, WWRP, WWWZ, WZFX, WZHT, XM The City

GET ME BODIED 33
Beyonce
(MUSIC WORLD/COLUMBIA)
KBFB, KBT, KDAY, KHTE, KIPR, KJMM, KRQ, WAMO, WBFA, WBLK, WBTF, WDKX, WEMX, WERQ, WFXE, WHXT, WJCS, WJMI, WJTT, WJLC, WJWZ, WJZE, WJZE, WKYS, WPCG, WPMX, WQBT, WQHH, WQIE, WRBJ, WTMG, WVEE, WWRP, WWWZ, WZFX, WZHT, WZMX, XM The City

SAME GIRL 25
R. Kelly Duet With Usher
(JIVE/ZOMBA)
KBFB, KBXX, KMEL, WBLX, WCDX, WEAS, WERQ, WGGI, WHHL, WHRK, WHTD, WBTF, WJHM, WJLB, WKYS, WPEG, WPCG, WPHI, WPRW, WQBT, WQOK, WQUE, WUSL, WVEE, WZMX

HOW DO I BREATHE 13
Mario
(3RD STREET/JRMG)
KOPW, WCDX, WFXE, WJMH, WKKV, WPHI, WQBT, WQOK, WVEE, WWRP, WXBT, WZHT, WZMX

BIG THINGS POPPIN' 12
T.I.
(GRAND HUSTLE/ATLANTIC)
KBXX, KOPW, KTCX, WCKX, WDHT, WENZ, WGBB, WMBX, WPEG, WPHH, WPHI, WQHH

INTERNATIONAL PLAYERS ANTHEM (I CHOOSE YOU) 8
UGK Feat. OutKast
(JIVE/ZOMBA)
KND, WBHJ, WBLX, WBTF, WDKX, WJTT, WQBT, WWWZ

WALL TO WALL 8
Chris Brown
(JIVE/ZOMBA)
KBFB, Sirius Hot Jamz, WCDX, WHHL, WPHI, WQOK, WVEE, WZMX

CAN U WERK WIT DAT 6
The Fixxers AKA DJ Quik & AMG
(INTERSCOPE)
WBHJ, WBLX, WEAS, WFXA, WJLB, WPRW

BEG FOR IT 6
Omarion
(T.U.G./COLUMBIA)
KHTE, KOPW, WBLX, WBTF, WJTT, WQBT

ADDED AT...
WBLK
Buffalo, NY
PD: Chris Reynolds
Eve, Tambourine, 2
Beyonce, Get Me Bodied, 0

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
MAKE ME BETTER Fabolous Feat. Ne-Yo (DESSERT STCRM/DEF JAM/IDJMG)	692/277	WONDERFUL Marques Houston (T.U.G./UNIVERSAL MOTOWN)	602/57
A BAY BAY Hurricane Chris Feat. Big Poppa & Bigg Redd (POLO GROUNDS)	688/201	WONDER WOMAN Trey Songz (SONG BOOK/ATLANTIC)	587/21
SEXY LADY Young Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)	683/31	CAN U WERK WIT DAT The Fixxers AKA DJ Quik & AMG (INTERSCOPE)	551/138
LIKE THIS Mims (CAPITOL)	682/109	UNTIL THE END OF TIME Justin Timberlake (JIVE/ZOMBA)	533/10
DREAMIN' Young Jeezy Feat. Keyshia Cole (CORPORATE THUGZ/DEF JAM/IDJMG)	641/144	SHAWTY Plies Feat. T-Pain (SLIP-N-SLIDE/ATLANTIC)	512/167
TOTAL STATIONS:	65	TOTAL STATIONS:	36
TOTAL STATIONS:	66	TOTAL STATIONS:	42
TOTAL STATIONS:	71	TOTAL STATIONS:	64
TOTAL STATIONS:	70	TOTAL STATIONS:	26
TOTAL STATIONS:	50	TOTAL STATIONS:	36

MOST INCREASED PLAYS

+888 **SAME GIRL**
R. Kelly Duet With Usher (Jive/Zomba)
KKDA +53, WZHT +39, KIPR +30, KHTE +28, WHHL +25, KBFB +23, WHTD +21, WPMX +21, WUSL +21, KBXX +20

+462 **HOW DO I BREATHE**
Mario (3rd Street/JRMG)
WCDX +41, WJMH +37, WELP +25, WPHI +24, WVEE +17, WPHH +16, WQOK +16, WWRP +16, WQBT +15, WQHH +15

+429 **PARTY LIKE A ROCKSTAR**
Shop Boyz (OnDeck/Universal Republic)
WEMX +38, WQBT +27, KBT +26, WCDX +23, WZMX +23, WKYS +21, WEDR +20, WPRW +18, WBLX +18, WHTD +17

+319 **GET ME BODIED**
Beyonce (Music World/Columbia)
WZMX +38, WZHT +34, WMBX +25, WUSL +22, WAMO +20, KBT +19, WPHI +18, KKDA +17, WHRK +17, WERQ +16

+306 **UMBRELLA**
Rihanna Feat. Jay-Z (SRP/Def Jam/IDJMG)
WTMG +36, WEMX +22, WZMX +20, WUSL +20, KBT +17, WPRW +16, WRBJ +14, WPCG +13, WBTF +11, WQHH +11

FCR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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URBAN AC

▶ GO-GO MUSIC LEGEND
CHUCK BROWN BEGINS HIS
URBAN AC CHART CAREER
WITH THE DEBUT OF "BLOCK
PARTY," FEATURING DJ
KOOL, AT NO. 29.



POWERED BY



LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
				TW	+/-	MILLIONS	RANK
1	31	PLEASE DON'T GO TANK	NO. 1 (1 WK)/MOST INCREASED PLAYS GODD GAME/BLACKGROUND/UNIVERSAL MOTOWN	1980	+272	18.035	2
2	1	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	1936	-36	19.729	1
3	4	IN MY SONGS GERALD LEVERT	ATLANTIC	1551	-6	14.456	4
4	3	BUDDY MUSIQ SOULCHILD	ATLANTIC	1547	-102	15.331	3
5	5	IF I WAS YOUR MAN JOE	JIVE/ZOMBA	1439	-14	12.561	5
6	6	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAHEIM & MUSIQ SOULCHILD	ATLANTIC	1257	+138	11.600	6
7	14	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD	J/RMG	1150	+68	9.090	7
8	11	WHAT'S MY NAME BRIAN MCKNIGHT	WARNER BROS.	1110	+62	6.888	10
9	10	WHEN I SEE U FANTASIA	J/RMG	936	+102	7.213	9
10	9	TAKE ME AS I AM MARY J. BLIGE	MATRIARCH/GEFFEN/INTERSCOPE	900	-34	7.375	8
11	12	SHOO BE DOO (NO WORDS) MACY GRAY	WILL.I.AM/GEFFEN	695	-33	3.938	17
12	17	TEACHME MUSIQ SOULCHILD	ATLANTIC	653	+100	5.137	13
13	14	DJ DON'T GERALD LEVERT	ATLANTIC	629	-19	5.877	11
14	13	CAN'T GET ENOUGH TAMIA	PLUS I/IMAGE	620	-55	4.870	14
15	11	AND I AM TELLING YOU I'M NOT GOING JENNIFER HUDSON	MUSIC WORLD/COLUMBIA	596	-125	4.340	16
16	18	FORCE OF NATURE SUNSHINE ANDERSON	MUSIC WORLD	547	+68	2.964	20
17	16	SIMPLE THINGS ELISABETH WITHERS	BLUE NOTE/VIRGIN	530	-38	3.422	19
18	20	CAN U BELIEVE ROBIN THICKE	STAR TRAK/INTERSCOPE	509	+61	4.568	15
19	15	MORE THAN FRIENDS FREDDIE JACKSON	ORPHEUS	490	-141	2.625	23
20	21	BECAUSE OF YOU NE-YO	AIRPOWER DEF JAM/IDJMG	409	+51	5.403	12
21	22	TELL ME WHAT WE'RE GONNA DO NOW JOSS STONE FEATURING COMMON	VIRGIN	408	+61	3.631	18
22	19	DEEPER STILL RICK JAMES	STONE CITY	399	-64	1.547	27
23	26	ANOTHER AGAIN JOHN LEGEND	G.O.O.D./COLUMBIA	375	+214	2.866	21
24	23	2 PIECES CARL THOMAS	UMBRELLA/BUNGALO	224	-9	1.335	29
25	24	VALENTINE LLOYD	THE INC./UNIVERSAL MOTOWN	192	-1	1.326	30
26	27	ANYTHING PATTI LABELLE FEAT. MARY MARY WITH KANYE WEST & CONSEQUENCE	UMBRELLA/BUNGALO	177	+30	0.937	36
27	29	I'M NOT PERFECT J MOSS FEATURING ANTHONY HAMILTON	PAJAM/GOSPO CENTRIC/ZOMBA	172	+29	0.722	40
28	25	I APOLOGIZE K-CI	HEAD START/BUNGALO	156	-31	0.536	-
29	NEW	BLOCK PARTY CHUCK BROWN FEATURING DJ KOOL	FULL CIRCLE/RAW VENTURE	143	+99	2.846	22
30	32	IN THE RAIN BONEY JAMES	CONCORD	136	+20	0.927	37
31	NEW	STAY WITH ME NORMAN BROWN	PEAK/CONCORD	123	+38	0.469	-
32	37	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	120	+11	0.243	-
33	30	CIRCLE MARQUES HOUSTON	T.U.G./UNIVERSAL MOTOWN	120	-13	0.495	-
34	28	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	117	-27	0.406	-
35	36	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)	COLUMBIA/JIVE/ZOMBA	109	0	1.269	31
36	38	IF YOU JUST LET ME LOVE U MICHAEL STERLING FEATURING DARRYL WHITE	MICHAEL STERLING MUSIC GROUP	106	-3	0.479	-
37	35	CUPID SHUFFLE CUPID	ATLANTIC	105	-4	0.537	-
38	40	YOU LLOYD FEATURING LIL' WAYNE	THE INC./UNIVERSAL MOTOWN	102	+10	1.566	26
39	34	LOVELY DAY VICTOR FIELDS	REGINA	99	-13	0.176	-
40	34	BREATHLESS CORINNE BAILEY RAE	CAPITOL	98	+36	2.119	24

MOST ADDED

TITLE ARTIST / LABEL NEW STATIONS

DON'T MATTER 13
Akon (KONVICT/UPFRONT/SRC/ UNIVERSAL MOTOWN)
KJLH, KMEZ, KNEK, KOKY, KQXL, KRNB, WKXI, WLXC, WMGL, WUHT, WVBE, WWM, WXST

RISE UP 13
R. Kelly (JIVE/ZOMBA)
KDKS, KMEZ, KNEK, KOKY, KQXL, WAGH, WBLS, WKXI, WLXC, WMPZ, WTLZ, WVAZ, WXST

ANOTHER AGAIN 6
John Legend (G.O.O.D./COLUMBIA)
KVMA, WAKB, WDLT, WDZZ, WHRP, WUHT

IF I WAS YOUR MAN 5
Joe (JIVE/ZOMBA)
WDAS, WSOL, WTYB, WVKL, WYLD

SHOO BE DOO (NO WORDS) 5
Macy Gray (WILL.I.AM/GEFFEN)
KJLH, WBKH, WTYB, WYLD, WZAK

WHAT HAPPENED 5
Algebra (KEDAR)
KJLH, WAGH, WKXI, WVBE, WXST

TEACHME 4
Musiq Soulchild (ATLANTIC)
KRNB, WSRB, WTYB, WUHT

WHEN I SEE YOU 3
Fantasia (J/RMG)
KRNB, WOMK, WTYB

CAN U BELIEVE 3
Robin Thicke (STAR TRAK/INTERSCOPE)
KJLH, KRNB, WVAZ

STAY WITH ME 3
Norman Brown (PEAK/CONCORD)
KDKS, WHRP, WKXI

ADDED AT...

WSRB

Soul 95.3

The Best Time of Your Life

Chicago, IL

PD: Tracie Reynolds

Musiq Soulchild, Teachme, O

Une, I Can Remember, O

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
DON'T MATTER Akon (KONVICT/UPFRONT/SRC/ UNIVERSAL MOTOWN) TOTAL STATIONS: 10	94/59	BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI GOSPEL) TOTAL STATIONS: 27	44/6
ICE BOX Omarion (T.U.G./COLUMBIA) TOTAL STATIONS: 8	83/22	HE IS Onitsha (STILL WATERS/HIDDEN BEACH) TOTAL STATIONS: 5	38/18
IF I WERE YOU Donnie (SOUL THOUGHT) TOTAL STATIONS: 13	71/11	DO YOU Ne-Yo (DEF JAM/IDJMG) TOTAL STATIONS: 19	36/36
WHAT HAPPENED Algebra (KEDAR) TOTAL STATIONS: 12	68/49	NOBODY BUT THE LORD Alvin Darling & Celebration (EMTROT GOSPEL) TOTAL STATIONS: 26	32/8
LEAVING TONIGHT Ne-Yo Feat. Jennifer Hudson (DEF JAM/IDJMG) TOTAL STATIONS: 17	53/52	LET GO DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA) TOTAL STATIONS: 21	32/6

MOST INCREASED PLAYS

+272**PLEASE DON'T GO**Tank (Good Game/Blackground/Universal Motown)
KRNB +24, WMIB +19, WHUR +17, KMEZ +15, KOKY +14, WDMK +12, WYXW +12, WMJM +10, WAKB +9, WQNC +9**+214****ANOTHER AGAIN**John Legend (G.O.O.D./Columbia)
WAKB +14, WDLT +14, WTLZ +13, KBLX +13, WUHT +12, XS62 +10, KQXL +9, KOKY +8, WDZZ +8, WIMX +8**+138****STRUGGLE NO MORE (THE MAIN EVENT)**Anthony Hamilton, Jaheim & Musiq Soulchild (Atlantic)
WKSP +11, WDLT +10, WJMR +8, WVIN +8, WHQT +8, WSRB +8, WQKQ +7, WMGL +6, WHRP +6, WMJM +6**+102****WHEN I SEE U**Fantasia (J/RMG)
KRNB +33, WDMK +16, WJMR +15, WMIB +10, WKSP +9, WKUS +9, WLVH +9, XS62 +8, WJMZ +5, KJLH +4**+100****TEACHME**Musiq Soulchild (Atlantic)
KMLK +17, WJMR +15, WIMX +14, WUHT +10, WDZZ +9, WKUS +6, WHUR +6, WHRP +5, KMJM +5, KNEK +5

FOR WEEK ENDING MAY 6, 2007

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GOSPEL

► **J MOSS OPENS WITH 215 DETECTIONS AND EARNS THE CHART'S TOP DEBUT AT NO. 27 WITH "PRAISE ON THE INSIDE."**



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LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	22	ENCOURAGE YOURSELF DONALD LAWRENCE PRESENTS THE TRI-CITY SINGERS	NO. 1 (7 WKS) EMI GOSPEL	924 +4	4.028 1
2	25	FAITHFUL IS OUR GOD HEZEKIAH WALKER & LFC	VERITY/ZOMBA	696 -19	3.332 3
3	10	BLESSED AND HIGHLY FAVORED THE CLARK SISTERS	MOST INCREASED PLAYS EMI GOSPEL	635 +90	2.535 7
4	35	UM GOOD SMOKIE NORFUL	EMI GOSPEL	579 +13	3.334 2
5	26	LET GO DEWAYNE WOODS & WHEN SINGERS MEET	QUIET WATER/VERITY/ZOMBA	553 +33	2.469 8
6	33	BROKEN BUT I'M HEALED BYRON CAGE	GOSPO CENTRIC/ZOMBA	511 +18	3.153 4
7	35	HALLELUJAH TROY SNEED	EMTRO GOSPEL	502 -40	2.119 12
8	36	HEAVEN KNOWS DETRICK HADDON	TYSCOT/VERITY/ZOMBA	481 -7	2.371 10
9	22	HIGH PRAISE ANointed PACE SISTERS	TYSCOT	470 +44	2.420 9
10	54	THE STRUGGLE IS OVER YOUTH FOR CHRIST	EMTRO GOSPEL	452 -10	2.666 5
11	24	WE PRAISE YOU THE MCCLURKIN PROJECT	GOSPO CENTRIC/ZOMBA	450 +27	2.173 11
12	56	IMAGINE ME KIRK FRANKLIN	FO YO SOUL/GOSPO CENTRIC/ZOMBA	396 -20	2.598 6
13	45	HEALING KELLY PRICE	GOSPO CENTRIC/ZOMBA	382 +7	1.712 13
14	10	STEP ASIDE YOLANDA ADAMS	ATLANTIC	361 -20	1.515 16
15	19	EVERY BODY EVERY BODY! KENNY LEWIS & ONE VOICE	ICEE INSPIRATION/ALICEE	335 -34	1.555 15
16	8	NOBODY BUT THE LORD ALVIN DARLING & CELEBRATION	EMTRO GOSPEL	314 +26	0.885 26
17	9	PRAYIN' 4 U 7 SONS OF SOUL	SOUL WORLD/VERITY/ZOMBA	309 -7	1.036 20
18	15	SO GOOD TO ME VANESSA BELL ARMS' RONG	EMI GOSPEL	304 -30	0.890 25
19	20	YOU SHOWED ME KAREN CLARK-SHEAR	WOPD-CURB	283 +18	1.629 14
20	14	JESUS, JESUS, JESUS REV. TIMOTHY WRIGHT & THE NEW YORK FELLOWSHIP MASS CHOIR	MQM/JEG	266 -71	0.923 24
21	13	I'LL TRUST RICHARD SMALLWOOD	SOUL WORLD/VERITY/ZOMBA	262 +24	0.972 22
22	3	YOU KEEP ON BLESSING ME LUTHER BARNES & THE RED BUDD GOSPEL CHOIR	AIR GOSPEL/MALACO	257 +21	1.135 17
23	4	THE BLOOD JAMES FORTUNE & FITA	WORLDWIDE	246 +4	0.981 21
24	11	IT'S ON THE WAY NEAL ROBERSON	BLACKBERRY/MALACO	240 +12	0.941 23
25	10	I LOVE ME BETTER THAN THAT SHIRLEY MURDOCK	TYSCOT	239 +18	0.770 28
26	13	GOD IS IN CONTROL (IT'S NOT OVER) WILMINGTON CHESTER MASS CHOIR	EMTRO GOSPEL	232 +19	0.595 -
27	NEW	PRAISE ON THE INSIDE J MOSS	MOST ADDED PAJAM/GOSPO CENTRIC/ZOMBA	215 +65	0.702 -
28	8	SEPTEMBER KIRK FRANKLIN	STAX/CONCORD	211 +9	0.671 -
29	NEW	HOW GOOD A AND PLEASANT NEW BREED	INTEGRITY GOSPEL	184 +64	0.397 -
30	3	ONE GOD MAURETTE BROWN CLARK	AIR GOSPEL/MALACO	183 +20	0.594 -

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	I'M STILL STANDING BISHOP PAUL S. MORTON (TEHILLAH/LIGHT)	316	328	6	SET ME FREE MYRON BUTLER & LEVI (EMI GOSPEL)	210	190
2	VICTORY TYE TRIBBETT & G.A. (INTEGRITY GOSPEL/COLUMBIA)	281	284	7	HE'S HERE NIYOKI (D2C)	206	209
3	REMEMBER ME THE CARAVANS (MALACO)	277	309	8	PRESSURE INTO PRAISE LUCINDA MOORE (TYSCOT)	188	202
4	WALK AROUND HEAVEN PATTI LABELLE (UMBRELLA/BUNGA.O)	235	240	9	IS MY LIVING IN VAIN ZIE'LE (LIGHT)	186	182
5	THIS IS THE DAY FRED HAMMOND (VERITY/ZOMBA)	213	211	10	FOLLOW ME VIRTUE (DARKCHILD GOSPEL/INTEGRITY GOSPEL/COLUMBIA)	170	177

RECURRENTS

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
PRAISE ON THE INSIDE J Moss (PAJAM/GOSPO CENTRIC/ZOMBA) KHLR, KOKA, WCAO, WFMV, WLIB, WXEZ, WXVI	7
CALL JESUS Bruce Parham (EMTRO GOSPEL) WEUP, WFLT, WFMV, WHLW, XM The Spirit	5
LET GO DeWayne Woods & When Singers Meet (QUIET WATER/VERITY/ZOMBA) KROI, WDAS, WSOK	3
WE PRAISE YOU The McClurkin Project (GOSPO CENTRIC/ZOMBA) KROI, WLIB, WSOK	3
HEAVEN KNOWS Deitrick Haddon (VERITY/ZOMBA GOSPEL) KROI, WDAS	2
BRAND NEW DAY Jonathan Butler (MARANATHAI) WFMV, WXEZ	2
NEVER WOULD HAVE MADE IT Marvin Sapp (VERITY/ZOMBA) WHLW, WXVI	2
NOT ABOUT US Bishop Noel Jones Presents The City Of Refuge Sanctuary Choir (ALPHA DOG/TYSCOT) WXVI, XM The Spirit	2

**ADDED AT...
WDAS**

Philadelphia, PA
PD: Joe Tamburro
PD: Jo Gamble

Deitrick Haddon, Heaven Knows, 9
DeWayne Woods & When Singers Meet, Let Go, 9
Tramaine Hawkins, Excellent Lord, 7

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
THIS KIND BY FASTING & PRAYER Jimmy Hicks & The Voices Of Integrity (WORLDWIDE)	163/33	THE RAINBOW Vickie Winans (VERITY/ZOMBA)	137/12
TOTAL STATIONS: 19		TOTAL STATIONS: 12	
GRATEFUL Hezekiah Walker & LFC (VERITY/ZOMBA)	160/44	THERE'S HOPE India.Arie (UNIVERSAL MDTOWN)	128/3
TOTAL STATIONS: 9		TOTAL STATIONS: 6	
ONE NIGHT WITH THE KING Juanita Bynum & Jonathan Butler (FLOW/MARANATHAI)	157/5	I'M STILL HERE Mississippi Mass Choir (MALACO)	126/1
TOTAL STATIONS: 21		TOTAL STATIONS: 6	
JESUS IS LOVE Melvin Williams (BLACKBERRY/MALACO)	142/6	CLOSEST FRIEND The Rance Allen Group (TYSCOT)	122/10
TOTAL STATIONS: 13		TOTAL STATIONS: 10	
I GET JOY Coko (LIGHT)	141/12	I BELIEVE Micah Stampley (LEVITICAL)	117/13
TOTAL STATIONS: 17		TOTAL STATIONS: 23	

MOST INCREASED PLAYS

+90	BLESSED AND HIGHLY FAVORED The Clark Sisters (EMI Gospel) KOKA +42, WHLW +7, WEUP +6, XSRT +6, WHLH +5, WXTC +5, WNOD +4, WJYD +4, WXVI +3, WCAO +3
+65	PRAISE ON THE INSIDE J Moss (PAJAM/Gospeo Centric/Zomba) WCAO +11, WXEZ +8, WFMV +7, WUFO +6, WHLH +5, WJMI +5, WDLI +5, WFLT +4, XSRT +3, WLIB +2
+64	HOW GOOD AND PLEASANT New Breed (Integrity Gospel) WEUP +29, KOKA +8, XSRT +8, WHLH +7, WPGC +5, WXEZ +3, WUFO +3, WOAD +2, WXTC +2, WNOD +2
+44	HIGH PRAISE Anointed Pace Sisters (Tyscot) WHLH +9, WFMV +6, KHLR +5, WNNL +5, WXVI +4, WHAL +3, WCAO +3, WFLT +3, WSOK +3, KATZ +2
+44	GRATEFUL Hezekiah Walker & LFC (Verity/Zomba) WHLW +38, WFMV +4, KATZ +3, WEUP +1, WJMI +1, WLOU +1, WXOK +1

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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GOSPEL REPORTERS

- WPZE/Atlanta, GA***
OM: Frank Johnson
- WTHB/Augusta, GA**
OM/PD: Ron Thomas
APD: Sister Mary Kingcannon
- WCAO/Baltimore, MD***
PD: Lee Michaels
APD/MD: Danielle Brown
- WJMI/Baltimore, MD**
PD: Jeff Majors
MD: Jean Alston
- WXOK/Baton Rouge, LA***
OM: LeBron "LBJ" Joseph
PD/MD: J'Michael Francois
- WUFO/Bufalo, NY***
OM/PD: Carol M. Salter
- WJMI/Charleston, SC***
OM: Michael Baynard
PD: Belinda Parker
AD: Anthony Baxter
- WXTC/Charleston, SC***
OM: Terry Base
PD: Edwin "Chef" Wright
APD/MD: James Wallace
- WPZS/Charlotte, NC***
PD: Alvin Stowe
MD: Tonya Rivens
- WNOO/Chattanooga, TN***
OM: Lee Clear
PD/MD: Sam Terry
- WGRB/Chicago, IL***
OM: Elroy Smith
PD: Sonya M. Blakey
APD/MD: Effie Rolfe
- WJMO/Cleveland, OH***
OM/PD: Kim Johnson
- WFMV/Columbia, SC***
PD: Tony "Gee" Green
APD/MD: Monica Washington
- WEAM/Columbus, GA**
OM: Carl Conner, Jr.
PD: Pam Dixon
- WAJV/Columbus, MS**
OM: Rocky Love
PD: Steve Poston
APD: Sebastian Riley
- WJYD/Columbus, OH***
OM: Jerry Smith
PD: Dawn Mosby
- KHVN/Dallas, TX**
PD: Dion Mortenson
- WCHB/Detroit, MI**
PD: Spudd
- WFLT/Ft. MI***
OM/PD: Sammie L. Jordan, Jr.
MD: Anne Johnson
- WEAL/Greensboro, NC***
- KROI/Houston, TX***
OM: Terri Thomas
- WDLJ/Huntsville, AL***
- WEUP/Huntsville, AL***
OM: Hundley Batts
PD: Steve Murry
MD: Ricky Sykes
- WTLC/Indianapolis, IN***
OM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell
- WHLH/Jackson, MS***
OM: Steve Kelly
PD: Jenell Roberts
MD: Lance Fuller
- WOAD/Jackson, MS***
OM: Stan Branson
PD/MD: Percy Davis
- KPRT/Kansas City, MO**
OM: Andron Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Dee Johnson
- KHLR/Little Rock, AR***
OM: Sonny Victory
PD: Torrez Harris
- KPKZ/Little Rock, AR**
OM: Mark Dylan
PD/MD: Billy St. James
- WLOU/Louisville, KY***
PD: Bill Price
- WBPP/Memphis, TN**
MD: Doreen Graves
- WHAL/Memphis, TN***
PD: Eileen Collier
APD/MD: Tracy Betha
- WLOK/Memphis, TN***
PD/MD: Kim Harper
- WMBM/Miami, FL**
OM: E. Claudette Freeman
PD/MD: Greg Cooper
- WHLW/Montgomery, AL***
OM: Michael Long
PD/MD: Kenny J.
- WXVI/Montgomery, AL***
PD: Glinda Perkins
- WTHE/Nassau, NY***
PD: Darren K. Greggs
- WPRF/New Orleans, LA**
PD: Kris "Cap'n Kris" McCoy
- WLIB/New York, NY***
PD: Denise Hill
- WXEZ/Norfolk, VA***
OM: Thea Mitchell
PD: Joe Tamburro
APD/MD: Jo Gamble
- WDAS/Philadelphia, PA***
OM: Thea Mitchell
PD: Joe Tamburro
APD/MD: Jo Gamble
- WPPZ/Philadelphia, PA***
OM/PD: Daisy Davis
MD: MoShay LaRen
- WNNL/Raleigh, NC***
OM/PD: Jerry Smith
MD: Melissa Wade
- WPZZ/Richmond, VA***
OM: Jerry Smith
PD: Reggie Baker
- Rejoice/Satellite**
PD: Willie Mae McIver
- Sheridan Gospel Network/Satellite**
PD: Michael Gamble
APD: Morgan Dukes
MD: Ace Alexander
- XM The Spirit/Satellite***
PD/MD: Jay Bryant
- WSOK/Savannah, GA***
OM: Brad Kelly
PD: E. Larry McDuffie
- KOKA/Shreveport, LA***
PD: Eddie Giles
APD/MD: Sharon Flournoy
- KATZ/St. Louis, MO***
PD: Terrence Bibb
MD: Dwight Stone
- WIMG/Trenton, NJ**
OM/PD: Felicia Brannon
APD/MD: Robyn McCollum
- WTSK/Tuscaloosa, AL**
OM: Greg Tomasello
PD/AM/D: Charles Anthony
- WPGC/Washington, DC***
PD/MD: Cheryl Jackson
- WYCB/Washington, DC**
PD: Ron Thompson
- WFAI/Wilmington, DE**
OM: Melvin Brittingham
PD/MD: Manuel Mena

* Monitored Reporters



Founder of Passion Conferences, sixstepsrecords

Louie Giglio: Man Of Passion

Kevin Peterson

KPeterson@RadioandRecords.com

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It's only fitting that Louie Giglio calls the annual conferences he founded for college students "Passion." After all, Giglio—who also founded sixstepsrecords, home to Chris Tomlin, David Crowder Band, Matt Redman and Charlie Hall—is passionate about college ministry, the music that reaches college students and the Passion conferences, which will soon take the gospel worldwide. ■ Giglio remembers clearly when he heard God's calling. "My freshman year of college at Georgia State University, God grabbed hold of my life," he says. "I was pretty sure I was going to be a professional tennis player. That was my dream, but there wasn't a whole lot of reality in that.

"But God just completely got ahold of my heart and redirected my passion, and I knew I was going to be in ministry. I knew that as clearly as anything I've ever known in my life." Giglio says he didn't know exactly what that feeling meant, but he knew that God had called him to preach. He didn't really understand what college ministry was or entrepreneurial ministry or vision or how to start a movement—and he certainly didn't know anything about record labels—but, he says, "I just followed the path and went through the doors that opened for me."

Baylor University in Waco, Texas, is where ministry really started for Giglio. But, he says, "Baylor was a complete accident for me." He adds, "It was a God thing, but most of the things that God's done in my life, I didn't have a clue about. I went to Southwestern [Baptist Theological Seminary] to get

a degree to be a preacher. I got close to graduating and had been dating my future wife, Shelley, for a couple of years. I met her when I was a first-year seminary student and she was a student at Baylor."

After deciding to attend Baylor for graduate school, Giglio spent the summer as a college minister at a church in Houston, still thinking he would get his master's degree and become a preacher. He says, "The last few weeks at this summer ministry, one of the girls in the ministry, Kay Dawsey, who was a Baylor student, looked at me across the table and said, 'Louie, you know God's bringing you to Baylor for a reason.'

"As soon as the words came out of her mouth, it clicked. I knew right then and there that there was a calling on my life to be at Baylor. I have to be honest and say that Shelley was the total moti-

'Pouring into kids is great, pouring into teenagers is awesome, but when you step into that little window called collegiate life, that's when it all comes home.'



Giglio

'Every year, on incoming surveys, 80% of them say they don't have a personal relationship with Christ. We just wanted to do something to change that.'

—Louie Giglio

vation for me pursuing grad school at Baylor, but God uses those kinds of things."

Giglio says he, Shelley, Dawsey and a couple of other Baylor students started praying and asking God what he wanted them to do. That fall they started a Bible study, inviting their friends and forming a group of about 40 people. Within three years, that had risen to about 540, and, before Giglio left Baylor, more than 1,000 students were coming to Choice Bible Study every Monday night.

Giglio says, "Pouring into kids is great, pouring into teenagers is awesome, but when you step into that little window called collegiate life, that's when it all comes home."

In 1995, Louie and Shelley were planning to move back to Atlanta to help Louie's mom care for his ailing father. But his father died, and the day the Baylor ministry had planned for a "thank you and goodbye" celebration in Waco was the day Giglio's dad was buried in Atlanta.

Giglio says, "We didn't have a ministry in Atlanta, but we didn't feel that we could go back to Baylor, so we just kept coming to Atlanta. I didn't have a job, a ministry or a reason for being here, but in that summer of 1995 I was flying on a plane, just minding my own business, and all of a sudden I saw a whole nation full of college students. This picture just took over my mind, and it was the 16 million college students in America.

"Every year, on incoming surveys, 80% of them say they don't have a personal relationship with Christ. We just wanted to do something to change that. Somehow God kind of morphed that into Passion. The first conference happened about 18 months later, in 1997 in Austin, and, by the grace of God, 2,000 college students showed up."

This past January, 23,000 students packed Phillips Arena and the World Congress Center for a Passion conference in Atlanta. In fall 2007 and in 2008 there will be six regional mini-Passion conferences around the country before the conference heads out on a world tour.

Passion also paved the way for sixstepsrecords because of the conference's relationship with Sparrow Records. Passion worshipers Tomlin, Redman and the David Crowder Band and Passion bandleader Hall were all signed to the new label in a joint venture with Sparrow/EMI CMG.

With the success of Passion among college students, Giglio has some interesting thoughts on how Christian radio can better serve that audience. Read his thoughts on that issue in the May 11 edition of the R&R Christian Friday News. **R&R**



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CHRISTIAN AC

► **BIG DADDY WEAVE** SCORES THE MOST INCREASED PLAYS (UP 163) WITH "EVERY TIME I BREATHE" (5-4).



POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	17	UNDO RUSH OF FOOLS	NO. 1 (3 WKS) MIDAS	1535 +81	4,579 1
2	2	25	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	1317 -39	4,439 2
3	3	25	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	1303 +30	3,593 5
4	5	11	EVERY TIME I BREATHE BIG DADDY WEAVE	MOST INCREASED PLAYS FERVENT/WORD-CURB	1298 +163	3,533 6
5	4	15	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	1157 -16	2,249 10
6	6	7	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	1115 +21	3,642 4
7	7	10	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	1084 +76	3,904 3
8	10	11	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	943 +2	2,295 9
9	8	31	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	921 -90	2,929 7
10	9	18	BY HIS WOUNDS CLDRY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHARPMAN, BRIAN LITRELL	REUNION/PLG	882 -70	1,961 13
11	12	14	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	860 +57	1,930 14
12	11	6	BRING THE RAIN MERCYME	INO	856 +14	1,376 17
13	13	16	WALKING HER HOME MARK SCHULTZ	WORD-CURB	676 -95	1,294 20
14	14	36	I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	650 -38	2,458 8
15	16	8	TUNNEL THIRD DAY	ESSENTIAL/PLG	636 -11	1,370 18
16	17	14	HOW TO SAVE A LIFE THE FRAY	EPIC	472 -41	1,790 15
17	19	9	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	458 -1	0,888 22
18	18	18	WISH YOU WERE HERE MARK HARRIS	INO	450 -48	2,037 12
19	21	6	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETTOWN	424 +31	0,803 25
20	22	10	YOU KNOW MY NAME DETOUR 180	AIRPOWER SLANTED/SPRING HILL	412 +21	2,137 11
21	20	15	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	376 -29	0,818 24
22	24	6	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	323 +4	0,324 -
23	23	16	SUNRISE NICHOLE NORDEMAN	SPARROW/EMI CMG	318 -26	0,272 -
24	30	2	YOU BRITT NICOLE	SPARROW/EMI CMG	308 +62	0,660 26
25	28	3	ANYWAY MARTINA MCBRIDE	RCA/PLG	292 +43	1,315 19
26	25	3	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	287 -9	0,491 28
27	29	8	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	257 +9	0,568 27
28	27	4	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	250 -6	0,261 -
29	NEW	NEW	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	248 +27	0,283 -
30	NEW	NEW	PROMISE OF A LIFETIME KUTLESS	BEC/TOOTH & NAIL	230 +15	0,364 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
GIVE ME WORDS TO SPEAK Aaron Shust (BRASH) KBNJ, KKCM, KLJC, WCSG, WLPJ, WRBS	6
YOU Britt Nicole (SPARROW/EMI CMG) KKCM, WAWZ, WCRJ, WJTL, WVJ	5
EVERY TIME I BREATHE Big Daddy Weave (FERVENT/WORD-CURB) KFIS, KTSL, WMHK, WRBS	4
ANYWAY Martina McBride (RCA/PLG) KFSH, KLTY, WRCL, WVJ	4
COMING BACK TO LIFE Echoing Angels (INO) KXOJ, WCRJ, WJTL, WMCU	4
ONLY THE WORLD Mandisa (SPARROW/EMI CMG) KTSL, WCRJ, WLPJ, WRBS	4
GIVE YOU GLORY Jeremy Camp (BEC/TOOTH & NAIL) KSBJ, WRBS, WVJ	3
BRING THE RAIN MercyMe (INO) WFSH, WRBS, WVJ	3
WHAT COULD BE BETTER (THE DAYS AHEAD) 33Miles (INO) KSBJ, WFFH, WRBS	3

**ADDED AT...
KFIS**
Portland, OR
PD: Dave Arthur
MD: Kat Taylor
Big Daddy Weave, Every Time I Breathe, 38
Geoff Moore, When I Get Where I'm Going, 30
Ruth, Cross the Line, 7
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
INTO THE DAY Bebo Norman (ESSENTIAL/PLG) TOTAL STATIONS: 15	220/4	YOU ARE MY GOD Adam Cunningham (TRACK STAR) TOTAL STATIONS: 14	158/1
CONVINCED Nicole C. Mullen (WORD-CURB) TOTAL STATIONS: 18	218/2	YOU ALONE Casting Pearls (INPOP) TOTAL STATIONS: 9	123/7
SUFFICIENT Adie Camp (BEC/TOOTH & NAIL) TOTAL STATIONS: 13	212/17	WE LOVE YOU JESUS Shane & Shane (INPOP) TOTAL STATIONS: 8	118/6
HAPPY DAY Tim Hughes (SPARROW/EMI CMG) TOTAL STATIONS: 8	177/22	WE PRAY Various Artists (NATIONAL DAY OF PRAYER) TOTAL STATIONS: 15	110/19
THE REMEDY Ayiesha Woods (GOTEE) TOTAL STATIONS: 10	160/39	LONE RANGER Nate Sallie (CURB) TOTAL STATIONS: 7	98/16

MOST INCREASED PLAYS

+163	EVERY TIME I BREATHE Big Daddy Weave (Fervent/Word-Curb) KFIS +38, WCRJ +36, WPAR +22, WRMSJ +15, KFSH +15, KCMS +9, WMHK +7, WLAB +6, KLJC +6, WAWZ +5
+81	UNDO Rush Of Fools (Midas) KKFS +27, WMSJ +15, WFZH +12, WLAB +10, KTIS +10, WBSN +6, KTSL +6, KFSH +5, KCMS +4, WLPJ +4
+76	I'M NOT WHO I WAS Brandon Heath (Reunion/PLG) KKFS +30, WRCM +22, KTSY +15, WMSJ +8, WAKW +6, KLTY +5, KLJC +5, KWND +4, KFIS +3, KKCM +3
+62	YOU Britt Nicole (Sparrow/EMI CMG) WBSN +9, XMS +4, KKCM +3, WAWZ +1, WDJC +4, WJTL +4, WCRJ +4, WCSG +3, KWND +3, KTSL +1
+57	WHAT COULD BE BETTER (THE DAYS AHEAD) 33Miles (INO) KBIG +26, KSBJ +19, KTSY +18, KTIS +13, WFZH +12, XMS +7, WCSG +3, WAKW +2, KBNJ +1, KKCM +1

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
54 Christian AC stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Christian AC indicator chart compiled of 32 reporters, christian CHR 28, christian rock 29 and inspo 19. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS							
THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS		THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS	
		TW	LW			TW	LW
1	MY SAVIOR MY GOD AARON SHUST (BRASH)	800	793	6	BLESSED BE YOUR NAME TREES (INPOP)	559	556
2	PRAISE YOU IN THIS STORM CASTING CROWNS (BEACH STREET/REUNION/PLG)	610	633	7	HOW GREAT IS OUR GOD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	530	515
3	YOU ALONE ECHOING ANGELS (INO)	596	661	8	MOUNTAIN OF GOD THIRD DAY (ESSENTIAL/PLG)	524	500
4	MADE TO WORSHIP CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	569	572	9	VOICE OF TRUTH CASTING CROWNS (BEACH STREET/REUNION/PLG)	485	462
5	HOLY IS THE LORD CHRIS TOMLIN (SIXSTEPS/SPARROW/EMI CMG)	568	537	10	I CAN ONLY IMAGINE MERCYME (INO)	484	492



WORD LABEL GROUP
would like to thank all of our friends who came out during GMA week to take part in the Habitat For Humanity house build. It was a wonderful event and hopefully the beginning of greater things to come.





CHRISTIAN

▶ FLORIDA QUINTET ANBERLIN CROWNS THE CHRISTIAN ROCK LIST WITH "A WHISPER & A CLAMOR" (2-1).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	19	FORGIVEN RELIENT K	CAPITOL/GOTEE	1108	-66
2	1	18	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	1104	-75
3	3	15	FIND ME TONIGHT EVERYDAY SUNDAY	INPOP	1059	-16
4	5	11	AFTER THE WORLD DISCIPLE	SRE/INO	969	+69
5	4	11	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	936	+7
6	7	10	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	849	+88
7	6	13	WORK JARS OF CLAY	ESSENTIAL/PLG	827	-23
8	8	13	WHAT I HEAR JESSIE DANIELS	MIDAS	726	-21
9	12	9	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	683	+27
10	10	11	DEARLY LOVED JIMMY NEEDHAM	INPOP	664	-16
11	9	26	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	648	-94
12	11	21	HOLD ON STELLAR KART	WORD-CURB	623	-44
13	13	7	TUNNEL THIRD DAY	ESSENTIAL/PLG	594	+30
14	17	6	YOU BRITT NICOLE	SPARROW/EMI CMG	564	+87
15	15	5	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	525	+1
16	16	10	YOUR WAY ADIE CAMP	BEC/TOOTH & NAIL	522	+13
17	14	17	REACH JILL PARR	WHIPLASH	480	-78
18	20	3	LET IT FADE JEREMY CAMP	BEC/TOOTH & NAIL	413	+67
19	16	13	LOVE IS A BEAUTIFUL THING GROUP 1 CREW	FERVENT/WORD-CURB	410	+5
20	15	6	LEAST OF THESE DECEMBERADDO	SLANTED/SPRING HILL	406	+34
21	26	6	UNDO RUSH OF FOOLS	MIDAS	348	+65
22	24	4	BEAUTY AYIESHA WOODS	GOTEE	324	+39
23	23	3	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	312	+10
24	30	6	COLD MARIE MILLER	CURB	305	+70
25	21	5	JESUS ON THE RADIO ALL STAR UNITED	7 SPIN	294	-43
26	22	16	FOREVERANDEVER, ETC. DAVID CROWDER BAND	SIXSTEPS/SPARROW/EMI CMG	286	-18
27	25	3	REACHING LEELAND	ESSENTIAL/PLG	284	+1
28	28	3	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	279	+5
29	27	2	PRaise AND ADORe (SOME LIVE WITHOUT IT) WAVORLY	FLICKER/PLG	273	-6
30	29	5	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	270	+10

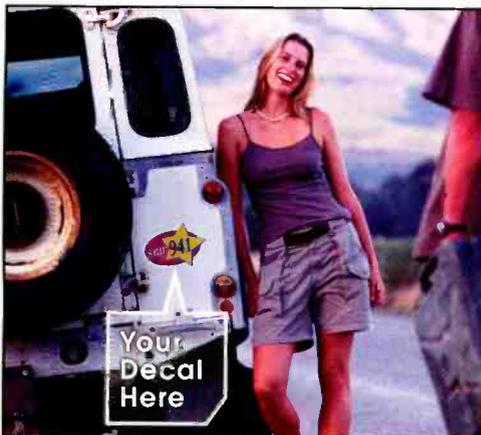
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	13	A WHISPER & A CLAMOR ANBERLIN	TOOTH & NAIL	248	+4
2	3	12	THE LAST NIGHT SKILLET	ARDENT/SRE/INO	243	+3
3	1	16	WAKE UP! WAKE UP! EVERYDAY SUNDAY	INPOP	243	-15
4	4	9	BREAK ME DOWN RED	ESSENTIAL/PLG	239	+4
5	6	12	GOING UNDER THIS BEAUTIFUL REPUBLIC	FOREFRONT/EMI CMG	237	+8
6	5	7	PERFECT FLYLEAF	AS&M/OCTONE/INTERSCOPE	230	-1
7	9	12	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO). ALMOST.	TOOTH & NAIL	219	0
8	10	10	AN EPIPHANY SEND	TOOTH & NAIL	213	+2
9	7	17	PROCRASTINATING STELLAR KART	WORD-CURB	213	-12
10	14	11	SAY YOUR PRAYERS WEDDING	BRAVE NEW WORLD	210	+16
11	12	6	WAKE UP KJ-52	BEC/TOOTH & NAIL	199	-2
12	11	8	I LOVE YOU TO DEATH FAMILY FORCE 5	MAVERICK/GOTEE	199	-9
13	18	10	SURFACE DEAS VAIL	BRAVE NEW WORLD	193	+19
14	8	15	WHEN TOMORROW COMES PILLAR	FLICKER/PLG	185	-36
15	20	5	CROSS THE LINE RUTH	TOOTH & NAIL	183	+16
16	17	7	AWAKENING SWITCHFOOT	SPARROW/COLUMBIA/EMI CMG	179	+1
17	13	12	HIT THE FLOOR THOUSAND FOOT KRUTCH	TOOTH & NAIL	174	-21
18	15	8	BOOMIN' TOBYMAC	FOREFRONT/EMI CMG	169	-19
19	16	15	AFTER THE WORLD DISCIPLE	SRE/INO	166	-16
20	21	16	MISSING PAGES SEVENTH DAY SLUMBER	BEC/TOOTH & NAIL	155	-5
21	22	5	MAD MEN WAVORLY	FLICKER/PLG	138	-5
22	25	3	ATTITUDE FIRELIGHT	FLICKER/PLG	128	+10
23	19	17	NO LONGER DECYFER DOWN	SRE/INO	125	-44
24	23	5	TOGETHER KRYSTAL MEYERS	ESSENTIAL/PLG	124	-7
25	26	8	FIENDS (SELLING OUT AIN'T EASY) CHASING VICTORY	MONO VS STEREO	122	+7
26	27	4	TIME IS RUNNING OUT (WHERE TO START) HIGH FLIGHT SOCIETY	RKT/ROCKETOWN	109	+11
27	29	2	SOMEWHERE IN THE SKY KUTLESS	BEC/TOOTH & NAIL	97	+5
28	30	2	EVIL (A CHORUS OF RESISTANCE) PROJECT 86	TOOTH & NAIL	94	+7
29	24	18	LIVE LIKE WE'RE ALIVE NEVERTHELESS	FLICKER/PLG	89	-34
30	28	17	DEATH FINDS US BREATHING THE SHOWDOWN	MONO VS STEREO	86	-9

FOR WEEK ENDING MAY 6, 2007

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	1	15	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	328	+10
2	3	11	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	282	+12
3	2	11	UNDO RUSH OF FOOLS	MIDAS	281	+11
4	4	13	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	279	+21
5	5	12	ON THE THIRD DAY MICHAEL OLSON	ROCKETOWN	243	-12
6	7	9	SUFFICIENT ADIE CAMP	BEC/TOOTH & NAIL	242	+13
7	6	9	SAVED THE DAY PHILLIPS, CRAIG & DEAN	INO	241	+4
8	11	7	I BELIEVE IN YOU JOEL ENGLE	SPIN THREE-SIXTY/DOXOLOGY	233	+28
9	8	16	GIVE ME JESUS JEREMY CAMP	BEC/TOOTH & NAIL	229	+2
10	9	15	LIFT UP THE NAME JAIME JAMGOCHIAN FEAT. SCOTT KRIPPAYNE	CENTRICITY	220	+6

INSPO

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	12	4	BRING THE RAIN MERCYME	INO	216	+26
2	10	6	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	199	-8
3	15	2	BE THOU NEAR TO ME SELAH	CURB	196	+34
4	14	3	WHEN I GET WHERE I'M GOING GEOFF MOORE	ROCKETOWN	177	+14
5	16	5	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	157	+2
6	19	3	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	155	+9
7	18	5	ANYTHING & EVERYTHING NICOL SPONBERG	CURB	152	+1
8	17	7	HE'S ALIVE ALLEN ASBURY	RAZOR & TIE	152	-2
9	RE-ENTRY	13	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	151	+20
10	13	9	HOSANNA PAUL BALOCHE	INTEGRITY	148	-39



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* Monitored Reporters



▶ WITH AN INCREASE OF 49 SPINS, **RUSH OF FOOLS** CLAIMS ITS FIRST NO. 1 ON CHRISTIAN AC INDICATOR WITH "UNDO" (2-1).

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
					TW	+/-
1	2	15	UNDO RUSH OF FOOLS	MIDAS	927	+49
2	1	14	HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	893	-8
3	5	11	EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	798	+106
4	4	12	SOMETHING BEAUTIFUL NEWSBOYS	INPOP	766	+14
5	3	18	EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	724	-35
6	8	7	GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	704	+93
7	7	19	MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	664	+7
8	6	15	BY HIS WOUNDS GLORY REVEALED FEAT. MAC POWELL, MARK HALL, STEVEN CURTIS CHAPMAN, BRIAN LITRELL	REUNION/PLG	660	-16
9	9	9	I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	593	+32
10	12	7	BRING THE RAIN MERCYME	INO	570	+51
11	13	8	TUNNEL THIRD DAY	ESSENTIAL/PLG	535	+26
12	11	13	WHAT COULD BE BETTER (THE DAYS AHEAD) 33MILES	INO	528	0
13	14	13	SUNRISE NICHOLE NORDEMAN	SPARROW/EMI CMG	494	+20
14	10	14	WALKING HER HOME MARK SCHULTZ	WORD-CURB	443	-115
15	15	29	DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	406	-9
16	16	10	THERE IS A RIVER JARS OF CLAY	ESSENTIAL/PLG	362	+11
17	17	15	GIVE ME AMAZING GRACE JACKSON WATERS	WORD-CURB	338	-5
18	18	11	DON'T GIVE UP SANCTUS REAL	SPARROW/EMI CMG	305	-29
19	19	7	SAVED THE DAY PHILLIPS, CRAIG & OEAN	INO	303	+4
20	21	4	OVER MY HEAD BRIAN LITRELL	REUNION/PLG	290	+25
21	22	4	INTO THE DAY BEBO NORMAN	ESSENTIAL/PLG	252	+13
22	20	12	BE LIFTED HIGH MICHAEL W. SMITH	REUNION/PLG	238	-45
23	23	16	THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	234	-5
24	30	2	YOU CARRIED ME BUILDING 429	WORD-CURB	213	+48
25	24	7	BLESSED BE JASON GRAY	CENTRICITY	207	-22
26	27	9	WATERFALL SALVADOR	WORD-CURB	202	+6
27	25	10	ON THE THIRD DAY MICHAEL OLSON	ROCKETTOWN	199	-14
28	28	5	STAND IN AWE JEREMY RIDDLE	VARIETAL	192	+13
29	26	14	SHINE MATT REDMAN	SIXSTEPS/SPARROW/EMI CMG	164	-40
30	NEW		YOU BRITT NICOLE	SPARROW/EMI CMG	160	+15

TroyResearch		CHRISTIAN AC MUSIC RESEARCH				
TITLE ARTIST	IMPRINT / PROMOTION LABEL	FAM%	W 25-54	W 25-34	W 35-44	W 45-54
PRaise YOU IN THIS STORM CASTING CROWNS	BEACH STREET/REUNION/PLG	97%	4.36	4.42	4.31	4.36
MY SAVIOR MY GOD AARDN SHUST	BRASH	96%	4.19	4.17	4.26	4.15
HOW CAN I KEEP FROM SINGING CHRIS TOMLIN	SIXSTEPS/SPARROW/EMI CMG	95%	4.17	4.07	4.16	4.28
YOUR NAME PHILLIPS, CRAIG & DEAN	INO	97%	4.17	4.15	4.19	4.16
MADE TO LOVE TOBYMAC	FOREFRONT/EMI CMG	92%	4.15	4.26	4.22	3.98
BY HIS WOUNDS GLORY REVEALED-POWELL, CHAPMAN, HALL, LITRELL	REUNION/PLG	92%	4.13	4.14	4.13	4.12
I WILL LIFT MY EYES BEBO NORMAN	ESSENTIAL/PLG	98%	4.12	4.02	4.14	4.20
EVERLASTING GOD LINCOLN BREWSTER	VERTICAL/INTEGRITY	92%	4.10	4.04	4.14	4.11
EVERY TIME I BREATHE BIG DADDY WEAVE	FERVENT/WORD-CURB	87%	4.08	4.10	4.14	4.01
HOLD FAST MERCYME	INO	98%	4.07	4.05	4.10	4.08
DOES ANYBODY HEAR HER CASTING CROWNS	BEACH STREET/REUNION/PLG	98%	4.06	4.04	4.09	4.05
MOUNTAIN OF GOD THIRD DAY	ESSENTIAL/PLG	98%	4.05	3.99	4.07	4.10
UNDO RUSH OF FOOLS	MIDAS	82%	4.04	4.04	4.06	4.03
YOU ALONE ECHOING ANGELS	INO	98%	4.02	3.94	4.08	4.05
SOMETHING BEAUTIFUL NEWSBOYS	INPOP	83%	4.00	4.03	4.01	3.97
ENOUGH BARLOW GIRL	FERVENT/WORD-CURB	97%	3.99	4.11	4.08	3.79
GIVE YOU GLORY JEREMY CAMP	BEC/TOOTH & NAIL	89%	3.98	4.01	3.95	3.97
THE BLESSING JOHN WALLER	BEACH STREET/REUNION/PLG	90%	3.97	4.02	3.98	3.92
I'M NOT WHO I WAS BRANDON HEATH	REUNION/PLG	76%	3.96	3.91	4.02	3.97
TUNNEL THIRD DAY	ESSENTIAL/PLG	80%	3.93	4.00	3.99	3.80

Total Sample size is 2913. These are average scores for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jllittle@troyresearch.com.



Living in a world of electronic audience measurement

How I Survived My First PPM Monthly

R.J. Curtis

RCurtis@RadioandRecords.com

the first reality of the new Portable People Meter world order that programmers are still getting their arms around is the sheer volume of data spewing forth from the industry's first electronic audience measurement system. When the March "book" for Philadelphia was released a couple of weeks ago, the desk occupied by Bob McKay, PD at Beasley's WXTU, was literally overflowing with mounds of information. ■ Before we go any further, you heard right, we said the March book. There are no quarterlies with the PPM, only monthlies—13 per year. And just as monthlies replace quarterlies, weeklies are the new trends: 52 weekly reports are issued per year. And don't forget, 6+ is the new 12+.

McKay, who readily admits to being "a radio geek like most of us," didn't hesitate to plunge headfirst into the statistical abyss engulfing his desk. "You can look at minute by minute, every hour of every day, which I find myself doing on Friday afternoons," he says. "I'm making myself crazy here."

Arbitron conducted its first major-market PPM test in Philadelphia, also the first market to go live with the PPM as radio's new ratings currency. Houston is on deck for June, followed by New York in December, then Chicago and Los Angeles in March 2008. The rest of the country will follow in a domino-like manner that will see the top 50 markets convert to the PPM by 2010, which is slightly more than two-and-a-half years from now, a fact that is somewhat alarming.

R&D for the PPM has been ongoing since 2001. Like others who lived through this process, McKay says to expect cume to increase substantially and for TSL, or as it is now called, "average time exposed" (ATE), to plummet. That's exactly what happened to WXTU: Its weekly 12+ cume shot from 428,000 in fall 2006 to 834,000 in March. The number is even more staggering with persons 6+, growing to 925,000.

"That blows us away," McKay says. "It shows we're accessible to the young end." Another big surprise was the station's top five

performance with persons 18-49. However, WXTU's 3:15 ATE figure is dwarfed by its fall TSL of 7:15. McKay notes how his station had "the lowest turnover in the market" in that regard and ranks in the top five stations among persons 12+.

Houston Liftoff Ahead

Programmers in Houston are girding for their first live PPM results—the June book—due July 18. Cox Radio KKBQ/Houston PD Johnny Chiang has been sifting through test data for the last month. In fact, Houston received March results the same week Philadelphia did, although it was not live currency.

Chiang is noticing the same tendencies in his market that McKay did in Philly: KKBQ's 12+ cume more than doubled while ATE plunged.

Why the cume explosion? People don't remember how many stations they actually listen to when filling out their diaries. "For example, in the fall book, the average number of stations written down was 2.3. With PPM so far, it's over six stations," Chiang observes.

The biggest paradigm shift for Chiang is tight-as-a-drum market compression from the No. 1 station to No. 15. "With diaries,

'I'm learning a lot about what to take seriously and how not to overreact. It still comes down to nuts-and-bolts radio.'

—Bob McKay



'It takes so much discipline and willpower not to immediately start thinking, "OK, what did we do wrong that week?"'

—Johnny Chiang

there have been three top-tier stations: AC KODA, urban AC KMJQ and Spanish KLTN," he says. "Those three were head and shoulders above everyone else. If one lost 25%-30% of their ratings, they could still maintain their top three position. That's not the case anymore." The PPM's compression is especially striking in rating points, where the top-rated station has a 0.7 and No. 17 has a 0.4. "Obviously there are a lot of ties," Chiang says.

Even though McKay, Chiang and CBS Radio KILT/Houston PD Jeff Garrison are sitting at the head of the country PPM class so far, they're just now discovering how to apply the new knowledge to programming their stations. Chiang and McKay agree there will be things to learn and unlearn. For McKay, the information at his fingertips is so new, the unlearning process has yet to begin.

"I'm still on auto pilot when I look at books," McKay says. "I look at cume, share, ranking, quarter-hours, all those things." Just evaluating those figures will be a major adjustment, Chiang says, reminding fellow PDs that "Maximiser, PD Advantage and those programs go away." Chiang and McKay say they are still getting up to speed with the new PPM Analysis software.

McKay says, "I'm learning a lot about what to take seriously and how not to overreact. I just got my book Friday. Yesterday I got a weekly which was down, but not horribly in a couple dayparts, then up huge in a couple others. So you have to keep that in perspective." The same scenario played out in Houston, where Chiang says, "We had four consecutive great weekly trends, then we hit one not so great. Compared to our diary position, we're still pretty good. But it takes so much discipline and willpower not to immediately start thinking, 'OK, what did we do wrong that week?'"

Chiang and McKay caution that any changes to the radio station should be carefully considered—and only after tracking data during a reasonable period of time. Both strongly advise against making any sudden adjustments to the product based on hourly or minute-by-minute data.

"Nothing beats a good solid plan and giving it time to work," Chiang says. "If you're going to start tearing things up on a week-to-week basis, well . . . good luck." McKay concurs, saying, "It's better to look at the data over a long period of time. If I saw 65% of my audience consistently tuning out, then yes, that's a problem. But I don't think I can make that judgment in one week."

Asked for a final bit of advice for up-and-coming PPM'ers, McKay and Chiang offer similar recommendations. McKay: "Don't overreact. Don't let it freak you out. And don't be intimidated, because it still comes down to nuts-and-bolts radio." Chiang: "Do not knee-jerk. Keep in mind that everybody is going through it at the same time, so you're not behind the curve." **R&R**



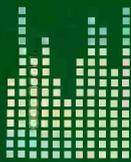
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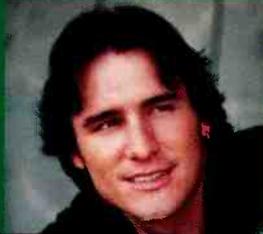


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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
1	2	19	SETTLIN' SUGARLAND	NO. 1 (1 WK)	MERCURY	35.066 +0.224	4885 3
2	1	18	STAND RASCAL FLATTS		LYRIC STREET	35.066 -0.680	4892 2
3	4	31	GOOD DIRECTIONS BILLY CURRINGTON		MERCURY	34.532 +1.791	4977 1
4	3	24	WASTED CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE	29.498 -4.215	4224 4
5	5	14	HIGH MAINTENANCE WOMAN TOBY KEITH		SHOW DOG NASHVILLE	29.252 +0.466	4160 5
6	7	21	MOMENTS EMERSON DRIVE		MIDAS/NEW REVOLUTION	29.027 +3.061	4017 7
7	6	20	A WOMAN'S LOVE ALAN JACKSON		ARISTA NASHVILLE	28.322 +1.739	4097 6
8	8	10	TICKS BRAD PAISLEY		ARISTA NASHVILLE	26.997 +1.946	3683 8
9	9	36	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		ROCKY COMFORT/CO5	25.516 +2.739	3570 9
10	11	25	LONG TRIP ALONE DIERKS BENTLEY		CAPITOL NASHVILLE	22.032 -0.234	3336 10
11	14	15	LUCKY MAN MONTGOMERY GENTRY		COLUMBIA	21.567 +2.586	3067 12
12	13	9	WRAPPED GEORGE STRAIT		MCA NASHVILLE	21.348 +0.543	3166 11
13	10	19	LAST DOLLAR (FLY AWAY) TIM MCGRAW		CURB	18.403 -3.123	2332 18
14	15	28	DON'T MAKE ME BLAKE SHELTON		WARNER BROS./WRN	17.465 +1.090	2730 13
15	17	13	LOST IN THIS MOMENT BIG & RICH		WARNER BROS./WRN	16.688 +0.887	2476 15
16	16	26	ME AND GOD JOSH TURNER		MCA NASHVILLE	15.909 +0.197	2499 14
17	18	31	STARTIN' WITH ME JAKE OWEN		RCA	15.622 +1.028	2472 16
18	19	14	JOHNNY CASH JASON ALDEAN		BROKEN BOW	15.044 +0.985	2337 17
19	21	17	A DIFFERENT WORLD BUCKY COVINGTON	AIRPOWER	LYRIC STREET	12.919 +2.009	2020 20
20	20	13	TEARDROPS ON MY GUITAR TAYLOR SWIFT		BIG MACHINE	12.644 +0.228	2119 19
21	26	4	I TOLD YOU SO KEITH URBAN	MOST INCREASED AUDIENCE	CAPITOL NASHVILLE	12.079 +4.266	1736 22
22	22	9	THESE ARE MY PEOPLE RODNEY ATKINS		CURB	11.858 +2.100	1949 21
23	24	14	I WONDER KELLIE PICKLER		BNA	10.036 +1.038	1597 23
24	23	16	GUYS LIKE ME ERIC CHURCH		CAPITOL NASHVILLE	9.347 +0.534	1563 24
25	25	10	TOUGH CRAIG MORGAN		BROKEN BOW	8.946 +0.426	1501 25
26	33	6	I NEED YOU TIM MCGRAW WITH FAITH HILL	BREAKER/MOST ADDED	CURB	7.360 +3.665	1001 28
27	28	12	A LITTLE MORE YOU LITTLE BIG TOWN		EQUITY	6.349 +0.806	1126 26
28	27	20	ISN'T SHE CAROLINA RAIN		EQUITY	5.930 +0.147	998 29
29	29	15	ALL MY FRIENDS SAY LUKE BRYAN		CAPITOL NASHVILLE	5.869 +0.861	895 32
30	31	14	THAT KIND OF DAY SARAH BUXTON		LYRIC STREET	5.766 +1.010	933 30

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	AUDIENCE (IN MILLIONS) TW +/-	PLAYS TW RANK
31	30	16	IGOT MORE COLE DEGGES AND THE LONESOME		COLUMBIA	5.616 +0.542	1118 27
32	32	9	DIRTY GIRL TERRI CLARK		BNA	4.407 +0.262	726 33
33	34	10	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL		ARISTA NASHVILLE	4.274 +0.829	919 31
34	35	7	FALL CLAY WALKER	BREAKER	ASYLUM-CURB	3.270 +0.946	659 34
35	36	10	TENNESSEE THE WRECKERS		MAVERICK/WARNER BROS./WRN	3.195 +0.012	607 37
36	37	15	SAY YES DUSTY DRAKE		BIG MACHINE	3.049 +0.251	624 35
37	45	3	HOW I FEEL MARTINA MCBRIDE		RCA	2.640 +1.221	364 42
38	46	7	FAMOUS IN A SMALL TOWN MIRANDA LAMBERT		COLUMBIA	2.493 +0.808	448 40
39	40	6	I WANNA FEEL SOMETHING TRACE ADKINS		CAPITOL NASHVILLE	2.458 +0.367	463 39
40	39	7	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON		LYRIC STREET	2.365 +0.257	552 38
41	41	9	SHE AIN'T RIGHT LEE BRICE		ASYLUM-CURB	2.223 -0.077	618 36
42	43	4	MEASURE OF A MAN JACK INGRAM		BIG MACHINE	2.144 +0.297	403 41
43	44	5	WHAT YOU GIVE AWAY VINCE GILL WITH SHERYL CROW		MCA NASHVILLE	1.615 -0.146	301 46
44	38	7	(YOU WANT TO) MAKE A MEMORY BON JOVI		ISLAND/MERCURY	1.520 -0.746	317 45
45	42	16	WHAT I DID LAST NIGHT CATHERINE BRITT		RCA	1.472 -0.280	348 43
46	59	2	ONE OF THE BOYS GRETCHEN WILSON		COLUMBIA	1.236 +0.625	152 53
47	48	6	DAISY HALFWAY TO HAZARD		MERCURY	1.192 +0.076	337 44
48	55	3	THAT SCARES ME VAN ZANT		COLUMBIA	1.139 +0.399	244 48
49	49	21	MISSING YOU 2007 ALISON KRAUSS AND JOHN WAITE		ROUNDER	1.128 +0.136	120 56
50	NEW		ANOTHER SIDE OF YOU JOE NICHOLS	HOT SHOT DEBUT	UNIVERSAL SOUTH	1.085 +0.788	180 52
51	51	8	MISSING YEARS LITTLE TEXAS		MONTAGE	1.066 +0.232	198 50
52	47	8	LAST GOOD TIME FLYNNVILLE TRAIN		SHOW DOG NASHVILLE	1.014 -0.151	288 47
53	50	2	I'LL STAND BY YOU CARRIE UNDERWOOD		FREMANTLE/19	0.990 +0.049	89 60
54	56	6	GOD DON'T MAKE MISTAKES JAMIE O'NEAL		CAPITOL NASHVILLE	0.797 +0.100	197 51
55	54	4	LIVIN' IN THE HERE AND NOW DARRYL WORLEY		903 MUSIC	0.773 +0.031	150 54
56	52	6	YOU'RE GONNA LOVE ME CHRIS YOUNG		RCA	0.623 -0.122	221 49
57	NEW		THE ONE IN THE MIDDLE SARAH JOHNS		BNA	0.601 +0.005	86 -
58	RE-ENTRY		IGET TO BLUE COUNTY		ASYLUM-CURB	0.587 +0.178	72 -
59	57	18	SPOKEN LIKE A MAN BLAINE LARSEN		GIANTS/SLAYER/BNA	0.565 -0.056	45 -
60	58	5	ALL I NEED DONOVAN CHAPMAN		CATEGORY 5	0.549 -0.050	142 55

MOST INCREASED AUDIENCE (IN MILLIONS)

+4.266
I TOLD YOU SO
Keith Urban (Capitol Nashville)
KASE +0.237, WML +0.222, WGGY +0.174, WCOL +0.166, WRNS +0.153, KILT +0.141, KSON +0.139, KWNR +0.127, WIL +0.121, KAJA +0.116

+3.665
I NEED YOU
Tim McGraw With Faith Hill (Curb)
WGH +0.320, KPLX +0.279, KASE +0.207, WML +0.204, KSON +0.195, WCOL +0.189, KIM +0.177, KSCS +0.126, KMPS +0.123, WXBQ +0.114

+3.061
MOMENTS
Emerson Drive (Midas/New Revolution)
WDAF +0.329, WKHX +0.236, KIM +0.208, WTVX +0.194, WYCD +0.187, KUSS +0.167, WDSY +0.156, KMPS +0.134, KYGO +0.120, KSCS +0.114

+2.739
FIND OUT WHO YOUR FRIENDS ARE
Tracy Lawrence (Rocky Comfort/CO5)
WUSN +0.686, KUPJ +0.354, WXTU +0.191, KMPS +0.154, KIM +0.154, WDSY +0.126, KSD +0.088, KATC +0.086, KSCS +0.081, WQHK +0.074

+2.586
LUCKY MAN
Montgomery Gentry (Columbia)
WUSN +0.475, KPLX +0.255, WTRR +0.200, WFM5 +0.126, WDSY +0.116, KSCS +0.101, WIL +0.096, KUBL +0.094, WUBE +0.083, KTEX +0.083

NEW AND ACTIVE					
TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN	TITLE ARTIST / LABEL	AUD / GAIN
BOMSHEL STOMP Bomshel (CURB)	0.408/0.030	SUNDAY MORNING IN AMERICA Keith Anderson (ARISTA NASHVILLE)	0.388/0.151	SAY HELLO TO HEAVEN Jammie Slocum (CURB)	0.344/0.048
TOTAL STATIONS:	13	TOTAL STATIONS:	31	TOTAL STATIONS:	12
SHE REALLY LOVES ME Lance Miller (WARNER BROS./WRN)	0.405/0.017	LITTLE RED BALLOON Kristina Cornell (LOFTON CREEK)	0.384/0.167	I AIN'T IN CHECOTAH ANYMORE Carrie Underwood (ARISTA/ARISTA NASHVILLE)	0.333/0.018
TOTAL STATIONS:	20	TOTAL STATIONS:	10	TOTAL STATIONS:	2

MOST ADDED

I NEED YOU 39
Tim McGraw With Faith Hill (CURB)
KAJA, KASE, KATC, KBQI, KCYE, KHEY, KMLE, KMPS, KPLX, KRYX, KSCS, KUBL, KUDL, KXKT, KYGO, WCOL, WDTW, WGGY, WGXK, WIRK, WIVX, WKIS, WKXC, WML, WNCY, WQOK, WOKQ, WQBE, WQYK, WRNS, WSIX, WSSL, WUBE, WUSN, WYNU, WXBQ, WXCX, WXTU, WYPY

I TOLD YOU SO 26
Keith Urban (CAPITOL NASHVILLE)
KAJA, KASE, KATC, KHAY, KHEY, KKNQ, KKWF, KMLE, KRMD, KTEX, KUPL, KUZZ, KWRN, KXKT, WCOL, WDTW, WESC, WGTY, WKKT, WMAD, WML, WOGI, WQMX, WQYK, WSIX, WTQR

SUNDAY MORNING IN AMERICA 18
Keith Anderson (ARISTA NASHVILLE)
KATC, KATM, KDRK, KIZN, KIZN, KRZY, KSKS, KUBL, WDAF, WFB, WGGY, WGN, WIRK, WITL, WKCQ, WKXC, WNK, WOKQ, WQHK, WYNU

LAST TRAIN RUNNING 21
Whiskey Falls (MIDAS/NEW REVOLUTION)
KATC, KATM, KDRK, KIZN, KXKT, KZSN, WAMZ, WGXK, WIL, WKCC, WKSF, WOGI, WUSJ, WWGR, WXYC

FOR WEEK ENDING MAY 6, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations. 127 country and 24 Canada country stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 93 reporters. © 2007 Nielsen Business Media, Inc. All rights reserved.

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COUNTRY

COUNTRY INDICATOR REPORTERS

KEAN/Abilene, TX OM: Randy Jones PD/MD: Rudy Fernandez APD: Shay Hill	WQRB/Eau Claire, WI PD/MD: Mike McKay	WKOA/Lafayette, IN PD: Mark Allen MD: Bob Vizza	WCEN/Saginaw, MI PD/MD: Joby Phillips
KRRV/Alexandria, LA PD: Hollywood Harrison MD: Melissa Frost	WRSF/Elizabeth City, NC OM: Tom Charity PD: Ray Turner	KXKC/Lafayette, LA* PD: Casey Carter APD/MD: Sean Riley	WWFG/Salisbury, MD OM/MD: Brian Cleary APD/MD: Sandra Lee
KGNC/Amarillo, TX OM/MD: Tim Butler APD/MD: Patrick Clark	WXTA/Erie, PA OM/MD: Adam Reese	WBBN/Laurel, MS OM/MD: Tom Freeman	KGKL/San Angelo, TX OM/MD: Boomer Kingston
KBRJ/Anchorage, AK PD: Matt Valley APD/MD: Eddie Maxwell	KKNU/Eugene, OR PD/MD: Jim Davis	KZKX/Lincoln, NE OM: Jim Steel PD: Hoss Michaels APD/MD: Carol Turner	KKJG/San Luis Obispo, CA OM/MD: Pepper Daniels MD: Adam Montiel
WYAY/Atlanta, GA* OM/MD: Mark Richards MD: Sandy Weaver	KVOX/Fargo, ND OM: Janice Whitmore PD: Eric Heyer MD: Scott Winston	KLLL/Lubbock, TX PD: Jeff Scott MD: Neely Yates	KRAZ/Santa Barbara, CA PD/MD: Stefan Carpenter
WIBL/Augusta, GA* OM: Steve Burke PD/MD: Bill West	WKML/Fayetteville, NC PD/MD: Dean O	KIAI/Mason City, IA PD: Phil O'Reilly MD: Robin McCann	Jones CD Country/Satellite* OM/MD: Jim Murphy MD: Rick Morgan
KBKO/Bakersfield, CA* PD: Danny Spanks	KAFF/Flagstaff, AZ PD: C.J. Murri MD: Jenny Brawn	KRWQ/Medford, OR OM/MD: Larry Neal MD: Scott Schuler	Sirius New Country/Satellite* OM/MD: Scott Lindy MD: Al Skop
WLS/Beckley, WV OM: Dave Willis PD/MD: Fred Persinger	WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown	KUBB/Merced, CA OM/MD: Rene Roberts MD: Dee Kelly	XM Highway 16/Satellite* PD: Jon Anthony MD: Jay Thomas
KCTR/Billings, MT OM: Jay Brandon PD/MD: Mark Hill	WEGX/Florence, SC OM/MD: Randy "Mudflap" Wilcox MD: Chase Matthews	WOKK/Meridian, MS PD: Todd Rupe	WJCL/Savannah, GA* OM: Pat Garrett PD: Boomer Lee
WHWK/Binghamton, NY PD: Don Brake	WFRE/Frederick, MD* PD: Lisa Allen	WMUS/Muskegon, MI* OM: Dave Taft PD: Mark Dixon	WBFM/Sheboygan, WI OM: Eddie Ybarra APD: Jeff "J.R." Kelm
WFFN/Birmingham, AL OM: Greg Thomas PD: Trey Daniels	WFSL/Fredericksburg, VA* OM: Paul Johnson APD: Mike Vincent	WGTR/Myrtle Beach, SC PD: Johnny Walker MD: Kory Ray	KXKS/Shreveport, LA* OM: Gary McCoy PD: Chris Evans
WBWN/Bloomington, IL OM/MD: Dan Westhoff APD/MD: Buck Stevens	KHGE/Fresno, CA OM: Paul Wilson PD: Chuck Geiger	KJCS/Nacogdoches, TX OM/MD: Wakeman "Gator" Linscomb APD: Erin Rohde	KSUX/Sioux City, IA PD/MD: Tony Michaels
WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis	KUAD/Ft. Collins, CO PD: Mark Callaghan APD: Dave Jensen MD: Brian Gary	WCTY/New London, CT OM/MD: Jimmy Lehn APD: Dave Elder	WTHI/Terre Haute, IN OM/MD: Barry Kent
KQFC/Boise, ID* MD: Ruby Cortez	KTCS/Ft. Smith, AR OM: Lee Young PD/MD: Troy Eckelhoff	KHKX/Odessa, TX PD: Mike Lawrence APD/MD: Kelley Peterson	WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn
KAGG/Bryan, TX MD: Danny Merrell	WTRS/Gainesville, FL OM/MD: Shane Finch MD: Dave Tyler	KPLM/Palm Springs, CA PD: Al Gordon MD: Kory James	WTCM/Traverse City, MI OM/MD: Jack O'Malley MD: Carey Carlson
WIXY/Champaign, IL PD: Sky Phillips MD: Nicole Beals	WTNR/Grand Rapids, MI* OM: Brent Alberts PD: Steve Stewart APD/MD: Dawn Michaels	WYCT/Pensacola, FL PD: Ric Sacola MD: Denis "Catfish" Miller	WWZD/Tupelo, MS OM: Rick Stevens PD: Paul Stone
WOGT/Chattanooga, TN* PD: Duane Shannon	WVCN/Columbus, GA* OM: Bob Quick PD/MD: Brian Thomas	WAYZ/Hagerstown, MD OM/MD: Randy Fitzsimmons MD: Tori Anderson	WFRG/Utica, NY
WSTH/Columbus, GA* OM: Brian Waters PD/MD: Miller Robson	WCAT/Harrisburg, PA* PD: Will Robinson	WPOR/Portland, ME* OM: Randi Kirshbaum PD: Harry Nelson MD: Shelly Kincaid	KJUG/Visalia, CA PD/MD: Dave Daniels
KFTX/Corpus Christi, TX* MD: Austin Daniels	WTCR/Huntington, WV PD: Clint McElroy	WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD: Aaron "Dave" McCord APD: Paty Quyn	WDEZ/Wausau, WI PD: Chad Edwards APD/MD: Vanessa Ryan
KOUL/Corpus Christi, TX* MD: Jim Dandy	WROO/Jacksonville, FL* OM: Gail Austin MD: John Scott	KOUT/Rapid City, SD PD/MD: Mark Houston	WOVK/Wheeling, WV PD/MD: Jim Elliott
KTYS/Dallas, TX* OM: Tom Hunter PD: Gayle W. Poteet MD: Chris Huff	KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer	KBUL/Reno, NV OM: Nick Elliott PD/MD: Derek Gunn	WILQ/Williamsport, PA OM/MD: Ted Minier APD/MD: John O'Brien
WTVY/Dothan, AL OM/MD: Arnie Pollard MD: Mike Casey	WNWN/Kalamazoo, MI PD: P.J. Lacey APD: Scott Wagner MD: Tim Harris	KUUB/Reno, NV OM: Jim McClain APD: "Big" Chris Hart	KXOD/Yakima, WA OM/MD: Dewey Boynton APD/MD: Joel Baker
KKCB/Duluth, MN PD: Derek Moran			

* Monitored Reporters



▶ "HIGH MAINTENANCE WOMAN" JUMPS TO THE TOP OF THE CANADA COUNTRY CHART GIVING TOBY KEITH HIS 13TH NO. 1 SONG.

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-	TOTAL AUD.
1	3	25	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY	3593	+412	7.428
2	4	14	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE	3559	+320	7.745
3	2	16	STAND RASCAL FLATTS	LYRIC STREET	3522	+165	7.237
4	1	18	SETTLIN' SUGARLAND	MERCURY	3517	+145	7.547
5	6	9	TICKS BRAD PAISLEY	ARISTA NASHVILLE	3382	+410	7.545
6	7	18	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE	3224	+398	6.945
7	8	18	MOMENTS EMERSON DRIVE	MIDAS/NEW REVOLUTION	3213	+563	6.882
8	10	16	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	2919	+420	6.363
9	12	13	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA	2658	+380	5.732
10	11	9	WRAPPED GEORGE STRAIT	MCA NASHVILLE	2613	+236	5.701
11	5	18	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE	2553	-396	5.088
12	15	11	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WRN	2344	+337	5.046
13	14	23	DON'T MAKE ME BLAKE SHELTON	WARNER BROS./WRN	2284	+298	5.102
14	16	11	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE	2087	+327	4.457
15	17	12	JOHNNY CASH JASON ALDEAN	BROKEN BOW	2005	+225	4.300
16	19	14	A DIFFERENT WORLD BUCKY COVINGTON	LYRIC STREET	1872	+248	3.849
17	18	19	STARTIN' WITH ME JAKE OWEN	RCA	1868	+192	3.826
18	20	7	THESE ARE MY PEOPLE RODNEY ATKINS	CURB	1854	+276	4.044
19	26	3	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE	1702	+602	3.647
20	22	7	TOUGH CRAIG MORCAN	BROKEN BOW	1577	+252	3.489
21	23	14	GUYS LIKE ME ERIC CHURCH	CAPITOL NASHVILLE	1564	+247	3.278
22	25	8	I WONDER KELLIE PICKLER	BNA	1422	+238	2.936
23	30	2	I NEED YOU TIM MCGRAW WITH FAITH HILL	CURB	1355	+613	2.785
24	21	18	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB	1134	-329	2.595
25	27	9	A LITTLE MORE YOU LITTLE BIG TOWN	EQUITY	1095	+168	2.288
26	24	18	BEER IN MEXICO KENNY CHESNEY	BNA	995	-187	2.192
27	28	10	THAT KIND OF DAY SARAH BUXTON	LYRIC STREET	948	+112	1.944
28	33	6	ALL MY FRIENDS SAY LUKE BRYAN	CAPITOL NASHVILLE	837	+146	1.589
29	31	14	I GOT MORE COLE DEGGS AND THE LONESOME	COLUMBIA	819	+85	1.711
30	32	4	I WANNA FEEL SOMETHING TRACE ADKINS	CAPITOL NASHVILLE	779	+93	1.522
31	35	12	SAY YES DUSTY DRAKE	BIG MACHINE	737	+124	1.481
32	34	5	DIRTY GIRL TERRI CLARK	BNA	734	+102	1.594
33	39	2	FALL CLAY WALKER	ASYLUM-CURB	726	+161	1.424
34	38	3	JUST MIGHT HAVE HER RADIO ON TRENT TOMLINSON	LYRIC STREET	717	+151	1.482
35	36	5	ISN'T SHE CAROLINA RAIN	EQUITY	715	+118	1.295
36	37	6	TENNESSEE THE WRECKERS	MAVERICK/WARNER BROS./WRN	699	+98	1.258
37	40	4	LIVIN' OUR LOVE SONG JASON MICHAEL CARROLL	ARISTA NASHVILLE	661	+123	1.367
38	29	16	DIXIE LULLABY PAT GREEN	BNA	567	-171	0.991
39	NEW	NEW	HOW I FEEL MARTINA MCBRIDE	RCA	546	+177	1.086
40	NEW	NEW	SHE AIN'T RIGHT LEE BRICE	ASYLUM-CURB	518	+56	1.018

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	PLAYS TW	PLAYS +/-
1	2	12	HIGH MAINTENANCE WOMAN TOBY KEITH	SHOW DOG NASHVILLE/UNIVERSAL	609	+10
2	3	8	TICKS BRAD PAISLEY	ARISTA NASHVILLE/SONY BMG	599	+22
3	1	15	SETTLIN' SUGARLAND	MERCURY/UNIVERSAL	568	-46
4	4	16	WASTED CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	526	+5
5	5	7	DRIVING WITH THE BRAKES ON DOC WALKER	MAPLE MUSIC	496	+8
6	10	8	WRAPPED GEORGE STRAIT	MCA NASHVILLE/UNIVERSAL	492	+36
7	9	9	LOST IN THIS MOMENT BIG & RICH	WARNER BROS./WARNER	483	+19
8	6	16	STAND RASCAL FLATTS	LYRIC STREET/UNIVERSAL	477	-2
9	15	4	PICKUP TRUCK SHANE YELLOWBIRD	306/UNIVERSAL	461	+60
10	12	6	LET'S TALK ABOUT LOVE JESSIE FARRELL	UNIVERSAL	461	+19
11	11	7	INTO YOU CAROLYN DAWN JOHNSON	ANGELINE/UNIVERSAL	448	-4
12	7	18	MOMENTS EMERSON DRIVE	MONTAGE/MIDAS/UNIVERSAL	443	-34
13	18	8	GOOD DIRECTIONS BILLY CURRINGTON	MERCURY/UNIVERSAL	438	+76
14	8	13	I WANT YOU TO LIVE GEORGE CANYON	UNIVERSAL	436	-38
15	13	17	A WOMAN'S LOVE ALAN JACKSON	ARISTA NASHVILLE/SONY BMG	435	+16
16	16	11	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE	ROCKY COMFORT/COS	414	+17
17	23	3	I TOLD YOU SO KEITH URBAN	CAPITOL NASHVILLE/EMI	413	+111
18	14	8	DIRTY GIRL TERRI CLARK	BNA/SONY BMG	405	+2
19	32	2	CHEAPER TO KEEP HER AARON LINES	OUTSIDE THE LINES	365	+133
20	17	17	LAST DOLLAR (FLY AWAY) TIM MCGRAW	CURB/EMI	361	-30
21	21	9	LEAVING LOUISIANA JIMMY RANKIN	SONG DOG/EMI	346	+6
22	20	22	LONG TRIP ALONE DIERKS BENTLEY	CAPITOL NASHVILLE/EMI	324	-23
23	24	10	LUCKY MAN MONTGOMERY GENTRY	COLUMBIA/SONY BMG	321	+21
24	19	14	LOVE SWEET LOVE JOHNNY REID	OPEN ROAD/UNIVERSAL	300	-52
25	33	4	THESE ARE MY PEOPLE RODNEY ATKINS	CURB/EMI	298	+71
26	30	4	TEARDROPS ON MY GUITAR TAYLOR SWIFT	BIG MACHINE/UNIVERSAL	273	+25
27	26	9	BETTER WORLD CHARLIE MAJOR	KOCH	269	-7
28	31	6	JOHNNY CASH JASON ALDEAN	BROKEN BOW/SONY BMG	263	+28
29	29	12	YOUR LOVE IS MY LUCK BRAD JOHNER	306/UNIVERSAL	259	0
30	27	6	WHAT D'Y SAY DUANE STEELE	ICON	259	-4



Teen Kelly Sweet showers AC with top 15 'Raincoat' as the only new artist on the chart

Sweet Smell Of Success

Chuck Taylor

CTaylor@RadioandRecords.com

a new artist. A teen singer. A label with little traction at AC. A format that traditionally lends scant support to any of the above. ■ Is it any doubt that Razor & Tie VP of promotion Kurt Steffek encountered numerous naysayers when he set forth to break Kelly Sweet? ■ “People told us it couldn’t be done,” he says. “But we knew from the start that the best way to sell Kelly was to get her in front of as many people as possible. With her comforting voice, we were convinced this would work.”

That was in December 2005, when the label signed the then-15-year-old redhead whose angelic voice, gallant maturity, and inherent ease and sense of humor were a bedrock in Razor & Tie’s assurance that it possessed a talent that would connect with radio and adult listeners alike—not to mention that the classically trained singer was already driven on her own, traveling previously for two years by car with her mom to promote her wares at gigs like a warm-up spot for Kenny Loggins in Las Vegas.

Recognizing that launching a new artist at a format that typically borrows its playlist from other formats, the label decided to season Sweet’s résumé before presenting her to radio. Her grassroots campaign began with supporting gigs for Paul Simon and Anita Baker.

In time, Sweet crisscrossed the country, performing first single “Raincoat” on Comcast’s “Backstage With Barry Nolan,” Chicago’s “WGN Morning News” and Fox morning shows in Detroit, Cleveland, Boston and other markets.

The label thought her voice was ideally suited to perform the national anthem, so she also worked the sports circuit, performing three times for the Los Angeles Lakers, as well as the New York Knicks, Sacramento Kings, NASCAR events and an a cappella rendition of “God Bless America” at the New York Mets/St. Louis Cardinals baseball playoffs. In total, she made more than 500 appearances nationwide.

A movie soundtrack followed, along with song placement on soap operas “Passions” and “One Life to Live” and prime-time show “Las Vegas.”

Then came the coup of Yahoo’s “Next for Now” series, which in turn fostered placement on AOL and Clear Channel Web sites.

At last ready to approach radio, in 2006, Sweet performed “Raincoat” and her pop operatic cover of Aerosmith’s “Dream On” before AC programmers at July’s Conclave convention in Minneapolis and in September at the R&R Convention in Dallas, followed by a 40-stop AC radio tour.

“We knew that anyone who saw her sing would get this record—whether she’s performing before thousands of people at a sporting event or in the lobby for a station’s programming staff,” Steffek says.

It’s a classic lesson in tenacity and patience, and man, it worked. “Raincoat” is No. 14 on the AC chart, and Sweet is the only new artist in the top 30. With the addition of a sax solo from Dave Koz, the track is also scoring at Smooth Jazz, at No. 26.

“We always knew we had to build a robust platform before knocking on radio’s door. Airplay would be icing on the cake,” Steffek says. Accompanying album “We Are One,” produced by Mark Portmann (Josh Groban, Celine Dion), was released March 6.

Sweet says, “Every performance exposed me to a larger group of people. With the sporting events, there was such a cross-section that was able to hear me sing.” She adds with a laugh, “Best of all, now I get really good seats.”

She adds, “I was warned that people at radio stations could be kind of jaded, but whatever the case, they were all much nicer after I sang. It was a great experience.”

‘This is one of the strongest female-appeal songs I’ve heard in a long time, with a fresh, feel-good sound.’

—Mark Edwards

Programmers nod in agreement. “This is one of the strongest female-appeal songs I’ve heard in a long time, with a fresh, feel-good sound that also reaches guys,” says Mark Edwards, director of programming for CBS Radio/St. Louis and PD of KEZK/KYKY. “Kelly came to the station and sang to a track. No microphone, no amps. In all my years, I’ve never seen anybody pull that kind of performance off. She’s the real deal.”

Likewise, WDEF/WDOD Chattanooga, Tenn., PD Danny Howard says that after a station performance, “our entire staff fell in love with her. It’s rare that I take an artist no one has heard of and rush them into the studio. And we got instant positive feedback. The song registers high with core females, yet male interest also remains solid. Kelly has the right ingredients to be a big success in and out of our format.”

Greater Media director of programming and WMJX/Boston PD Don Kelley adds, “Kelly performed ‘Raincoat’ at the R&R Convention, and I was bracing myself for some over-the-top ‘Idol’-



Sweet

esque belting—but she didn’t. Her sound is contemporary without too much chunka-chunka in the mix and no angst in the lyric. It’s fresh and unique.”

At KKCW (K103)/Portland, Ore., PD Tony Coles says, “It fit the vibe of the station, despite the fact that it was softer than we sound in general. I love it when a record doesn’t sound like anything else on the air. Kelly could certainly have a great future.”

Steffek notes that success has been grat-

ifying for a label best-known for its platinum “Kidz Bop” series: “We’re standing side by side with the biggest labels out there with a hit,” he says. “It’s refreshing to see that good music can succeed no matter where it’s coming from. I worked Josh Groban and Michael Bublé at Reprise, both incredibly talented artists that had no previous base. And here we go again.”

After what felt like an endless incubation period, Sweet recalls the first time she heard “Raincoat” on the radio. “Two days before my birthday on March 27, I was in the car with my boyfriend driving to San Diego, and it came on the Starlite channel on Sirius Satellite Radio. There was my name on the console, and I screamed so loud—and took a picture of the screen with my cell phone. It was an amazing moment.”

Now that she has accomplished the seemingly impossible, Sweet suggests that perhaps it’s time for AC radio to embrace a new female signature—and she has just the artist in mind: “There really hasn’t been a female star at the format since Celine Dion. What do you think? Maybe it’s time for a new one?”



How Sweet it is: Kelly’s cell phone snapped this picture the first time she heard herself on the radio.

► "EVERYTHING" BY MICHAEL BUBLÉ RISES 9-5 IN ITS SIXTH WEEK TO BECOME THE FIRST NON-HOLIDAY SONG TO REACH THE TOP FIVE IN SIX WEEKS OR LESS SINCE "HAVE YOU EVER BEEN IN LOVE" BY CELINE DION FOUR YEARS AGO.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	36	WAITING ON THE WORLD TO CHANGE JOHN MAYER	NO. 1 (10 WKS)	AWARE/COLUMBIA	1786 -104	16.897 1
2	3	30	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	771 -29	16.739 2
3	2	29	HOW TO SAVE A LIFE THE FRAY		EPIC	711 -147	16.116 3
4	5	31	STREETCORNER SYMPHONY ROB THOMAS		MELISMA/ATLANTIC	215 -27	8.841 7
5	9	6	EVERYTHING MICHAEL BUBLÉ	MOST INCREASED PLAYS	143/REPRISE	197 +160	9.909 4
6	6	36	FAR AWAY NICKELBACK		ROADRUNNER/ATLANTIC/LAVA	1161 +16	9.746 5
7	7	30	HURT CHRISTINA AGUILERA		RCA/RMG	1067 -7	9.223 6
8	8	46	PUT YOUR RECORDS ON CORINNE BAILEY RAE		CAPITOL	1059 -9	7.654 9
9	10	51	THE RIDDLE FIVE FOR FIGHTING		AWARE/COLUMBIA	372 +9	8.039 8
10	12	16	CHANGE KIMBERLEY LOCKE		CURB/REPRISE	727 +19	2.773 17
11	11	18	SUDDENLY I SEE KT TUNSTALL		RELENTLESS/VIRGIN	704 -12	7.359 10
12	14	17	IRREPLACEABLE BEYONCÉ		COLUMBIA	507 +35	7.119 11
13	15	11	FOOLED AROUND AND FELL IN LOVE ROD STEWART		J/RMG	585 +20	4.834 13
14	13	15	RAINCOAT KELLY SWEET		RAZOR & TIE	489 -114	1.933 21
15	16	14	MY LITTLE GIRL TIM MCGRAW		CURB/REPRISE	455 +24	1.684 25
16	17	10	NEVER ALONE JIM BRICKMAN FEATURING LADY ANTEBELLUM		SLG	447 +34	1.708 24
17	18	8	FEBRUARY SONG JOSH GROBAN		143/REPRISE	409 +31	3.506 15
18	19	11	IT'S NOT OVER DAUGHTRY		RCA/RMG	381 +42	2.786 16
19	23	3	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON	AIRPOWER	INTERSCOPE	334 +95	6.352 12
20	21	7	ANYWAY MARTINA MCBRIDE		RCA NASHVILLE	325 +35	1.373 28
21	22	3	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	317 +73	4.063 14
22	20	13	JUST TO FEEL THAT WAY TAYLOR HICKS		ARISTA/RMG	304 -6	2.267 18
23	24	7	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	246 +14	1.409 27
24	25	14	SO NOT OVER YOU SIMPLY RED		SIMPLYRED.COM	224 +19	1.784 23
25	26	4	LITTLE WONDERS ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	220 +20	1.891 22
26	27	19	NOTHING LEFT TO LOSE MAT KEARNEY		AWARE/COLUMBIA	204 +10	2.128 20
27	28	7	HOLD FAST MERCYME		INO/COLUMBIA	164 0	0.255 -
28	RE-ENTRY	7	KEEP HOLDING ON AVRIL LAVIGNE		FOX/PCA/RMG	142 +17	1.450 26
29	29	7	ONCE IN A LIFETIME KEITH URBAN		CAPITOL	142 -16	0.226 -
30	NEW		I NEEDED TO FALL RED SPEEDWAGON		SPEEDWAGON/MAILBOAT	123 +17	0.541 -

+ MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD)	10
FEBRUARY SONG Josh Groban (143/REPRISE)	6
CHASING CARS Snow Patrol (POLYDOR/A&M/INTERSCOPE)	4
FAR AWAY Nickelback (ROADRUNNER/ATLANTIC/LAVA)	4
JUST TO FEEL THAT WAY Taylor Hicks (ARISTA/RMG)	4
BEFORE HE CHEATS Carrie Underwood (ARISTA/ARISTA NASHVILLE/RMG)	4
THE SWEET ESCAPE Gwen Stefani Feat. Akon (INTERSCOPE)	4
HOME Daughtry (RCA/RMG)	4

**ADDED AT...
WWLI**
Providence, RI
OM/PD/MD: Tony Bristol
APD: Mike Rovin
Donny Osmond, Sometimes When We Touch, O

LiteRock 105

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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HOME Daughtry (RCA/RMG)	108/19	LOST WITHOUT U Robin Thicke (STAR TRAK/INTERSCOPE)	62/9
A LOVE SONG Kenny Loggins (ONE EIGHTY)	88/3	GRAVITY John Mayer (AWARE/COLUMBIA)	50/2
NINE MILLION BICYCLES Katie Melua (DRAMATICO)	86/0	WHAT GOES AROUND... COMES AROUND Justin Timberlake (JIVE/ZOMBA)	50/2
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)	80/10	TAKE MY BREATH AWAY Justin Lanning (SMC)	45/0
IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)	74/0	WAIT FOR YOU Elliott Yamin (HICKORY)	42/5

↑ MOST INCREASED PLAYS

+160	☆ EVERYTHING Michael Bublé (143/Reprise) WMXS +8, WRAL +10, WRVR +9, WSRB +10, WBBB +9, KRBB +9, WYSF +7, WHLQ +7, WOBN +6, WHBC +4
+95	☆ THE SWEET ESCAPE Gwen Stefani Feat. Akon (Interscope) WSNE +8, WLHT +7, KLTI +7, WOBN +6, WHBC +5, KRBB +9, WYSF +7, WHLQ +7, WOBN +6, WHBC +4
+73	☆ BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) WSNE +8, WLHT +7, KLTI +7, WOBN +6, WHBC +5, KRBB +9, WYSF +7, WHLQ +7, WOBN +6, WHBC +4
+42	☆ IT'S NOT OVER Daughtry (RCA/RMG) KVLV +9, WSNE +9, WTCB +7, WMXC +4, WALK +3, WKUJ +3, WHBC +2, WLHT +2, WYSF +2, KCBY +2
+35	☆ IRREPLACEABLE Beyoncé (Columbia) WJBR +11, WRVR +10, WHUD +8, KWAV +7, WFMK +3, WOOD +3, WARM +2, WSNE +2, WSRB +2, WLEV +2

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	UNWRITTEN NATASHA BEDINGFIELD (EPIC)	N5 1284 1182	6	BLACK HORSE & THE CHERRY TREE KT TUNSTALL (RELENTLESS/VIRGIN)	N5 707 686
2	WHAT HURTS THE MOST RASCAL FLATTS (LYRIC STREET/HOLLYWOOD)	N3 1156 1254	7	HEAVEN LOS LONELY BOYS (OR/EPIC)	N5 704 610
3	BAD DAY DANIEL POWTER (WARNER BROS.)	N4 957 971	8	DRIFT AWAY UNCLE KRACKER FEAT. DOBIE GRAY (LAVA)	N6 648 634
4	YOU'RE BEAUTIFUL JAMES BLUNT (CUSTARD/ATLANTIC)	N4 770 749	9	BECAUSE OF YOU KELLY CLARKSON (RCA/RMG)	N6 630 624
5	YOU AND ME LIFEHOUSE (GEFFEN)	N6 753 796	10	BREATHE (2 AM) ANNA NALICK (COLUMBIA)	N5 597 437

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► **LIFHOUSE** PREVIEWS ITS FORTHCOMING FOURTH ALBUM, "WHO WE ARE," WITH "FIRST TIME," WHICH LAUNCHES AT NO. 27 AND TAKES MOST INCREASED PLAYS (UP 336) AND MOST ADDED HONORS.



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	20	IF EVERYONE CARED NICKELBACK	NO. 1 (3 WKS)	RCA/RMG	3089 +13	15.152 3
2	2	23	IT'S NOT OVER DAUGHTRY		RCA/RMG	2845 -66	15.201 2
3	3	17	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		INTERSCOPE	2795 +79	15.940 1
4	5	6	MAKES ME WONDER MAROON5		A&M/OCTONE/INTERSCOPE	2598 +131	13.437 4
5	4	21	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	2467 -126	12.390 5
6	6	14	LITTLE WONDERS ROB THOMAS		WALT DISNEY/MELISMA/ATLANTIC	2444 +15	11.505 7
7	7	21	BEFORE HE CHEATS CARRIE UNDERWOOD		ARISTA/ARISTA NASHVILLE/RMG	2141 +21	11.751 6
11	5	5	HOME DAUGHTRY		RCA/RMG	1939 +329	9.516 10
9	8	47	HOW TO SAVE A LIFE THE FRAY		EPIC	1811 -31	9.669 9
10	9	48	CHASING CARS SNOW PATROL		POLYDOR/A&M/INTERSCOPE	1711 -84	9.922 8
11	12	25	U + UR HAND PINK		LAFACE/ZOMBA	1703 +155	7.834 11
12	10	15	GRAVITY JOHN MAYER		AWARE/COLUMBIA	1700 -22	7.659 12
17	3	3	NEVER AGAIN KELLY CLARKSON		RCA/RMG	1470 +314	7.272 13
16	11	11	BETTER THAN ME HINDER		UNIVERSAL REPUBLIC	1463 +90	5.516 16
15	14	24	KEEP HOLDING ON AVRIL LAVIGNE		FOX/RCA/RMG	1391 -132	6.795 15
16	13	15	LOOK AFTER YOU THE FRAY		EPIC	1391 -156	5.364 17
17	15	16	WHAT GOES AROUND...COMES AROUND JUSTIN TIMBERLAKE		JIVE/ZOMBA	1368 -48	6.849 14
18	17	17	COLORFUL ROCCO DELUCA & THE BURDEN		IRONWORKS	958 +32	4.745 18
19	10	10	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP		DECA/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	842 +83	2.726 21
20	22	6	OTHER SIDE OF THE WORLD KT TUNSTALL		RELENTLESS/VIRGIN	809 +128	2.307 25
21	20	9	SMILE LILY ALLEN		CAPITOL	735 0	1.379 31
22	24	4	GIRLFRIEND AVRIL LAVIGNE		RCA/RMG	730 +119	3.471 20
23	23	9	UNDENIABLE MAT KEARNEY		AWARE/COLUMBIA	714 +69	2.425 24
24	25	6	(YOU WANT TO) MAKE A MEMORY BON JOVI		MERCURY/ISLAND/IDJMG	650 +68	2.503 23
25	21	19	THIS AIN'T A SCENE, IT'S AN ARMS RACE FALL OUT BOY		FUELED BY RAMEN/ISLAND/IDJMG	597 -94	3.889 19
26	13	13	GRACE KELLY MIKA		CASABLANCA/UNIVERSAL REPUBLIC	534 +9	1.438 30
27	NEW	1	FIRST TIME LIFHOUSE		GEFFEN	438 +336	2.514 22
29	10	10	THE KILL (BURY ME) 30 SECONDS TO MARS		IMMORTAL/VIRGIN	428 +15	1.506 28
30	4	4	GLAMOROUS FERGIE FEATURING LUDACRIS		WILL.I.AM/A&M/INTERSCOPE	413 +31	1.245 35
32	5	5	FACE DOWN THE RED JUMPSUIT APPARATUS		VIRGIN	391 +51	0.982 39
31	27	13	READ MY MIND THE KILLERS		ISLAND/IDJMG	383 -71	1.619 27
32	33	6	LIFE IS BEAUTIFUL VEGA4		ORIGINAL SIGNAL/EPIC	352 +45	1.457 29
33	31	3	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	328 -19	1.315 33
34	35	5	YOU'RE ALL I HAVE SNOW PATROL		POLYDOR/A&M/INTERSCOPE	319 +38	1.201 36
35	28	14	NEW SHOES PAOLO NUTINI		ATLANTIC	284 -151	0.587 -
36	34	8	YOU GIVE ME SOMETHING JAMES MORRISON		POLYDOR/INTERSCOPE	270 -25	1.247 34
37	36	2	WHAT I'VE DONE LINKIN PARK		MACHINE SHOP/WARNER BROS.	253 +38	1.662 26
38	NEW	1	HEY THERE DELILAH PLAIN WHITE T'S		HOLLYWOOD	243 +113	0.755 -
39	40	2	DIG INCUBUS		IMMORTAL/EPIC	224 +61	0.433 -
40	37	2	EXTRAORDINARY MANDY MOORE		FIRM	221 +34	1.007 38

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
FIRST TIME Lifehouse (Geffen) KALC, KMHX, KLCA, KLLC, KMHX, KMXB, KOSQ, KSII, KSTP, KSTZ, KUDD, WAJI, WAYV, WBNS, WCDJ, WINK, WJLK, WMC, WMGX, WPLJ, WTTX	21
HEY THERE DELILAH Plain White T's (Hollywood) KFYV, KLLC, KLTC, KLZR, KMHX, KOSO, WAYV, WJLK, WLNK	9
GIRLFRIEND Avril Lavigne (RCA/RMG) KIMN, KLCA, KLTC, KMXB, WMGX, WMJC	6
HOME Daughtry (RCA/RMG) KALZ, KMXB, WHYX, WMYX	4
BEFORE HE CHEATS Carrie Underwood (Arista/Arista Nashville/RMG) KMHX, Sirius The Pulse, WDDV, WHYX	4
OTHER SIDE OF THE WORLD KT Tunstall (Relentless/Virgin) KRUI, WAJI, WMGX, WRMF	4
UNDENIABLE Mat Kearney (Aware/Columbia) WBMX, WHYX, WLNK, WMGX	4
SIGNAL FIRE Snow Patrol (Record Collection/Reprise) KLCA, KYSR, WOMX, WTMX	4
IF YOU'RE GONNA LEAVE Emerson Hart (Manhattan/Capitol) KPEK, KURB, KZZO, WTMX	4
EVERYTHING Buckcherry (Eleven Seven/Atlantic/Lava) KCDU, Sirius The Pulse, WINK, WPTE	4

ADDED AT...
KLCA
Reno, NV
OM: Bill Schulz
PD: Beej Bretz
MD: Connie Wray
Avril Lavigne, Girlfriend, D
Lifehouse, First Time, O
Snow Patrol, Signal Fire, O
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SIGNAL FIRE Snow Patrol (Record Collection/Reprise)	219/53	THE STORY Brandi Carlile (Columbia)	130/20
TOTAL STATIONS: 23		TOTAL STATIONS: 14	
BEAUTIFUL DISASTER Jon McLaughlin (Island/IDJMG)	205/50	IF YOU'RE GONNA LEAVE Emerson Hart (Manhattan/Capitol)	129/59
TOTAL STATIONS: 21		TOTAL STATIONS: 13	
WHEN WE DIE Bowling For Soup (Jive/Zomba)	181/23	EVERYTHING Buckcherry (Eleven Seven/Atlantic/Lava)	118/23
TOTAL STATIONS: 19		TOTAL STATIONS: 12	
TIME AFTER TIME Quietdrive (Red Ink/Epic)	147/8	SUMMER LOVE Justin Timberlake (Jive/Zomba)	115/56
TOTAL STATIONS: 31		TOTAL STATIONS: 10	
EVERYTHING Michael Buble (143/Reprise)	134/30	FOREVER Papa Roach (El Tonal/Geffen)	107/8
TOTAL STATIONS: 11		TOTAL STATIONS: 6	

MOST INCREASED PLAYS

+336 FIRST TIME Lifehouse (Geffen) KUDD +26, WPTE +26, KLLC +24, KOSQ -21, KSTP +21, KMHX +20, WINK +19, KFYV +18, WMC +18, KPLZ +17
+329 HOME Daughtry (RCA/RMG) WBNS +26, KRSK +25, KPEK +19, KUDD +18, WINK +17, WDDV +17, WTTX +17, KLTC +16, WMC +14, KOSO +12
+314 NEVER AGAIN Kelly Clarkson (RCA/RMG) KQKQ +27, KZZU +25, KALC +24, KMHX +21, WKDD +20, KLZR +18, KRSK +16, KPEK +15, WMJC +13, KCDU +12
+155 U + UR HAND Pink (LaFace/Zomba) WTTX +16, KMHX +16, KLCA +14, KMHX +12, KSTP +12, WXLO +11, WMC +11, WRQX +11, WHYX +10, KALZ +9
+131 MAKES ME WONDER Maroon5 (A&M/Octone/Interscope) WAJI +20, KPEK +18, KLZR +15, WPLJ +10, WMC +9, KALZ +8, KALC +8, WHYX +8, KVUU +7, WBMX +7

FOR WEEK ENDING MAY 6, 2007
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► **HINDER** NOTCHES ITS SECOND TOP 30 HIT IN CANADA HOT AC AS "BETTER THAN ME" LEAPS TO NO. 27.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	1	7	EVERYTHING	MICHAEL BUBLE	143/REPRISE/WARNER	428	+3
2	2	24	HURT	CHRISTINA AGUILERA	RCA/SONY BMG	407	-9
3	3	40	WAITING ON THE WORLD TO CHANGE	JOHN MAYER	AWARE/COLUMBIA/SONY BMG	401	-7
4	4	17	SUDDENLY I SEE	KT TUNSTALL	RELENTLESS/VIRGIN/EMI	396	+25
5	5	25	HOW TO SAVE A LIFE	THE FRAY	EPIC/SONY BMG	347	+1
6	6	15	FOOLED AROUND AND FELL IN LOVE	ROD STEWART	J/SONY BMG	326	-6
7	8	42	WHAT HURTS THE MOST	RASCAL FLATTS	LYRIC STREET/UNIVERSAL	325	0
8	7	14	AT SEVENTEEN	JANN ARDEN	UNIVERSAL	320	-7
9	10	17	ORDINARY MIRACLE	SARAH MCLACHLAN	NETTWERK	292	-3
10	9	33	YOU ARE LOVED (DON'T GIVE UP)	JOSH GROBAN	143/REPRISE/WARNER	285	-21
11	12	22	CHASING CARS	SNOW PATROL	POLYDOR/A&M/INTERSCOPE/UNIVERSAL	276	+20
12	11	32	LOVE YOU LATELY	DANIEL POWTER	WARNER BROS./WARNER	269	+2
13	14	20	KEEP HOLDING ON	AVRIL LAVIGNE	FOX/RCA/SONY BMG	249	+4
14	13	47	THE RIDDLE	FIVE FOR FIGHTING	AWARE/COLUMBIA/SONY BMG	245	-1
15	15	12	SORRY AGAIN	TOM SWICK	WARNER	239	+2
16	16	19	GOOD MORNING STARSHINE	SERENA RYDER	EMI	228	+1
17	19	10	WONDERFUL (TOO LATE)	CHANTAL KREVIATZUK	COLUMBIA/SONY BMG	202	+10
18	17	27	STREETCORNER SYMPHONY	ROB THOMAS	MELISMA/ATLANTIC/WARNER	196	-11
19	21	16	SAY IT RIGHT	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	194	+30
20	18	33	MEANT TO FLY	EVA AVILA	SONY BMG	193	-5
21	20	48	I THINK OF YOU	GREGORY CHARLES	NBW/SONY BMG	176	+2
22	24	4	WHAT YOU WANT	HAYLEY SALES	UNIVERSAL	128	+22
23	22	15	IRREPLACEABLE	BEYONCE	COLUMBIA/SONY BMG	120	-4
24	23	7	REASON TO BELIEVE	LIDNEL RICHIE	ISLAND/UNIVERSAL	116	+6
25	25	4	WEAK IN THE KNEES	SERENA RYDER	EMI	113	+9
26	33	3	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	102	+26
27	27	9	LITTLE WONDERS	ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	102	+1
28	26	11	PATIENCE	TAKE THAT	POLYDOR/UNIVERSAL	93	-10
29	28	10	BIEN ENTENDU	MARC-ANDRE FORTIN	MUSICOR	87	-9
30	32	11	ENTRE MATANE ET BATON ROUGE	ISABELLE BOULAY	CHIC MUSIQUE/SELECT	84	+6

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	CANADA HOT AC	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	+/-
1	2	11	GIRLFRIEND	AVRIL LAVIGNE	RCA/SONY BMG	689	-2
2	1	20	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	668	-38
3	3	16	IF EVERYONE CARED	NICKELBACK	EMI	646	-33
4	7	5	MAKES ME WONDER	MAROONS	A&M/OCTONE/INTERSCOPE/UNIVERSAL	637	+28
5	4	17	THE SWEET ESCAPE	GWEN STEFANI FEATURING AKON	INTERSCOPE/UNIVERSAL	634	-38
6	6	16	THE MUSIC	DAVID USHER	MAPLEMUSIC	591	-21
7	8	10	LITTLE WONDERS	ROB THOMAS	WALT DISNEY/MELISMA/ATLANTIC/WARNER	568	-16
8	9	20	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE	JIVE/SONY BMG	544	-32
9	5	18	GRACE KELLY	MIKA	CASABLANCA/UNIVERSAL REPUBLIC/UNIVERSAL	529	-85
10	10	7	ALL GOOD THINGS (COME TO AN END)	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	510	+72
11	20	3	NEVER AGAIN	KELLY CLARKSON	RCA/SONY BMG	476	+129
12	14	6	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	MYMCLASSHEROES	DECA/DANCE/FUELED BY RAVE/METAL/ATLANTIC/WARNER	461	+77
13	16	7	PARALYZER	FINGER ELEVEN	WIND-UP	432	+58
14	12	9	DON'T MATTER	AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN/UNIVERSAL	427	+12
15	11	15	PATIENCE	TAKE THAT	POLYDOR/UNIVERSAL	417	-1
16	15	10	SECOND CHANCE	FABER DRIVE	UNIVERSAL REPUBLIC/UNIVERSAL	403	+26
17	19	9	GIVE IT TO ME	TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE/UNIVERSAL	389	+33
18	26	5	BEFORE HE CHEATS	CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/SONY BMG	380	+65
19	28	5	EVERYTHING	MICHAEL BUBLE	143/REPRISE/WARNER	364	+57
20	13	23	SAY IT RIGHT	NELLY FURTADO	MOSLEY/GEFFEN/UNIVERSAL	352	-43
21	22	6	(YOU WANT TO) MAKE A MEMORY	BON JOVI	MERCURY/ISLAND/UNIVERSAL	349	+27
22	18	11	HUNG UP	SUZIE MCNEIL	CURVE	338	-24
23	23	8	BEAUTIFUL LIAR	BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG	306	-16
24	24	11	THIS AINT A SCENE, IT'S AN ARMS RACE	FALL OUT BOY	FUELED BY RAVE/METAL/ATLANTIC/UNIVERSAL	304	-16
25	27	8	WEAK IN THE KNEES	SERENA RYDER	EMI	302	-12
26	21	14	OVER IT	KATHARINE MCPHEE	RCA/SONY BMG	299	-27
27	34	4	BETTER THAN ME	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	283	+77
28	32	3	HOME	DAUGHTRY	RCA/SONY BMG	278	+56
29	25	27	U + UR HAND	PINK	LAFACE/SONY BMG	264	-54
30	29	24	INTO THE OCEAN	BLUE OCTOBER	UNIVERSAL MOTOWN/UNIVERSAL	263	-37

SMOOTH JAZZ



Following KTWV's Dan Weiner and Brian McKnight to see how the other half lives

A Day In The Life

Carol Archer

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Most of us have friends and associates who have jobs that we have a superficial sense of, but don't know exactly what they entail, day-in and day-out. To gain some insight into the daily routines of two radio people, I looked in my own backyard. I dogged the heels of KTWV (the Wave)/Los Angeles VP/GM and CBS Radio L.A. director of sales Dan Weiner. I also culled Wave morning host Brian McKnight's comments from a video produced by the station's Dave Baker and Adam Bookbinder that aired on local KTLA-TV (see story, below).

On April 25, Weiner's alarm goes off at 4 a.m., as it does every workday. By 5 a.m., "after my daily workout, I shower and dress and get to the office, Starbucks coffee in hand, by 6:45 a.m.," he says. He hits the ground running. First stop: the booth.

"I spend a few minutes in the studios with the Wave's morning team before going through reams of e-mail, signing paperwork and sales orders," he says of his morning ritual. Then Weiner initiates the first of his weekly calls to the general sales managers of CBS' seven stations in the market "to find out what's happening, what I can do to help and sort through any challenges," he says.

After two such calls, Weiner attends KTWV's weekly sales meeting. Then it's back to the phone, this time with news KNX-AM general sales manager Rosemary Hernandez for an update, before hightailing over to a brainstorming meeting about a new concept

Shadowing Brian McKnight

Brian McKnight already has a great job—superstar. But he wakes up while it's still dark for his morning show gig at KTWV (the Wave)/Los Angeles. "I wanted an opportunity to see what else was out there from a multimedia standpoint,"

McKnight told KTLA morning news anchor Sam Rubin. "The Wave seemed to be the best place, because it didn't interfere with formats that are playing my music, [or so] we thought. But ratings are ratings, and I'm concerned that if the show gets too big, it might be a problem for stations that compete."

But he is clearly elated. "I have a job for the first time in my life," he says. "I have a key card to get in and out of the building. I have a boss."

Knight calls his new job a great

experience. "I get to be on the radio in one of the largest markets. I get to sing live on the radio every day," a reference to a daily feature, the show's spine-tingling "Sunrise Serenade" at 7:15 a.m., when McKnight sings a listener's request on-air. "And I get to be in people's lives."



McKnight

Usually McKnight plays a round of golf, but this day is a blur. He and co-host Pat Prescott cut TV spots with "Smooth Jazz TV" host Cameron Smith,

then he tapes an after-

Grammy Award TV segment and interviews John Legend and Christina Aguilera, before taking in a championship basketball game and working on the pilot for a nighttime TV show with the working title of "McKnight at Night." —CA



▶ CANADIAN ACT **FOURBOEAST** SERVES "NOODLE SOUP" AT THE TOP OF THE CHART.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL	SMOOTH JAZZ INDICATOR	
					PLAYS	TW +/-
1	3	9	NOODLE SOUP FOURBOEAST	NATIVE LANGUAGE	168	+12
2	4	8	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	164	+9
3	1	14	RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	162	-4
4	2	21	MISTER MAGIC PETER WHITE	LEGACY/COLUMBIA	161	-4
5	6	7	ANDRE'S THEME ANDRE WARD FEAT. YASHA	HUSH/ORPHEUS	151	+3
6	7	7	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	149	+2
7	9	13	HYPNOTIC BONEY JAMES	CONCORD	138	-1
8	8	16	READY TO PLAY NILS	BAJA/TSR	138	-4
9	5	14	READY FOR LOVE WALTER BEASLEY	HEADS UP	138	-10
10	10	13	TAKE ME STEVE COLE	NARADA JAZZ/BLG	131	+1
11	11	17	SO AMAZING PATTI AUSTIN	RENDEZVOUS	127	+6
12	12	7	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	123	+4
13	13	4	LADIES' CHOICE PAUL TAYLOR	PEAK/CONCORD	120	+1
14	14	10	MYSTICAL CHIELI/MINUCCI & SPECIAL EFX	SHANACHIE	119	0
15	15	3	STAY WITH ME TONIGHT JACKIEM JOYNER	ARTIZEN	116	+4
16	16	5	SÃO PAULO RICK BRAUN	ARTIZEN	115	+9
17	17	16	SLICK ERIC DARIUS	NARADA JAZZ/BLG	110	+4
18	25	9	COME ON OVER BLAKE AARON	INNERVISION	108	+16
19	23	2	WINE ANDREW NEU	ANDREW NEU	105	+7
20	20	3	REUNITED DEE BROWN	DELAF	102	0
21	28	14	CANTALOUPE ISLAND BRIAN BROMBERG	ARTISTRY	101	+12
22	19	16	GOOD TO GO CHUCK LOEB	HEADS UP	101	-3
23	18	8	UPTOWN LAO TIZER	YSE	100	-5
24	22	12	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	99	0
25	21	17	LUCKY KEN NAVARRO	POSITIVE	95	-5
26	24	20	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	93	-2
27	26	4	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	92	+2
28	RE-ENTRY	20	WANTING WILL DONATO	INNERVISION	85	+11
29	27	20	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	85	-5
30	NEW		RAINCOAT KELLY SWEET	RAZOR & TIE	84	+2

FOR WEEK ENDING MAY 6, 2007

'Ratings are ratings, and I'm concerned that if the show gets too big, it might be a problem for stations that play my music and that compete.'

—Brian McKnight



Weiner

'Dan's a wonderful person with a lot of integrity, so it's a pleasure to have him as a boss.'

—Paul Goldstein

for the entire cluster to help promote programming for a TV station client.

Weiner has lunch with a media buyer who happens to be a Wave PL. "After lunch I spend a little time catching up with [the Wave's] Paul Goldstein, my PD, who just returned from programming meetings in Boston, where he spent time with our new CEO Dan Mason," he adds. "Sounds like the meetings were productive and the vibe was great."

After working together at the Wave for about four years, Goldstein and Weiner communicate well and have an enviable relationship. "Dan and I both see smooth jazz as a mass appeal adult format, think big and are focused on flawless implementation," Goldstein says. "From time to time we have a difference of opinion, which helps us both keep a fresh perspective. The best part is, he's a wonderful person with a lot of integrity, so it's a pleasure to have him as a boss."

It's 4 p.m. and Weiner makes his final general sales manager call to Bill Denton at alternative icon KROQ, the No. 2 billing radio station in the country.

After a meeting to discuss KTWV's cable TV marketing plans with marketing and promotions director Jamie Kanai, he finalizes some reports and scoots out the door at 5:45, "late for my 7-year-old son Justin's Little League game." Weiner is in bed by 9:30 p.m. Seven hours later, he gets up and does it again, amen.

His Thursdays are always busy, with two weekly meetings—at 3 p.m. with the CBS national sales managers to track avails and discuss strategy, and at 4 p.m. with the other sales managers, GMs and the finance department for the same conversation as it relates to local business.

He later reviews the scores of a Wave music test and perceptual with researcher Broadcast Architecture. Weiner says the tests included some positive results, showed that the station could benefit from a few new adds and gave good feedback on how well the new morning show is working with listeners.

Weiner wryly concludes, "Of course, no day is complete without the occasional fire to put out." Before calling it a day, he deals with a sensitive human resources issue and a credit and collections problem with a client.



SMOOTH JAZZ

► **EUGE GROOVE** WAS "BORN 2 GROOVE" AND SCORES THE CHART'S MOST INCREASED PLAYS IN HIS SECOND WEEK (29-22, UP 73).



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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	24	MISTER MAGIC PETER WHITE	NO. 1 (8 WKS) LEGACY/COLUMBIA	602 +1	7.626 1
2	2	17	READY FOR LOVE WALTER BEASLEY	HEADS UP	586 +19	4.438 7
3	3	14	HYPNOTIC BONEY JAMES	CONCORD	548 -2	5.636 3
4	4	14	THE RHYTHM METHOD PAUL BROWN	PEAK/CONCORD	532 -7	7.027 2
5	5	31	WAY UP! WAYMAN TISDALE	RENDEZVOUS	473 -48	3.795 10
6	7	16	SO NOT OVER YOU SIMPLY RED	SIMPLYRED.COM	416 +21	4.601 5
7	9	17	SAVE ROOM JOHN LEGEND	G.O.O.D./COLUMBIA	378 -18	5.045 4
8	6	24	GOOD TO GO CHUCK LOEB	HEADS UP	377 -28	4.252 9
9	10	37	GIRL IN THE RED DRESS GREGG KARUKAS	TRIPPIN' N' RHYTHM	372 +1	3.225 13
10	8	24	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLG	345 -43	2.673 17
11	12	14	GOT TO GIVE IT UP KIM WATERS	SHANACHIE	320 +9	4.468 6
12	11	24	YOU'RE BEAUTIFUL KENNY G	ARISTA/RMG	309 -38	3.489 12
13	13	19	SO AMAZING PATTI AUSTIN	RENDEZVOUS	300 -7	2.861 15
14	14	10	ANTHEM FOR A NEW AMERICA JEFF LORBER	BLUE NOTE/BLG	295 +4	3.585 11
15	16	7	LET'S TAKE A RIDE NORMAN BROWN	PEAK/CONCORD	290 +26	3.148 14
16	17	9	LOST WITHOUT U ROBIN THICKE	STAR TRAK/INTERSCOPE	257 +7	4.385 8
18	11	11	HELLO BETTY JEFF GOLUB	NARADA JAZZ/BLG	234 -7	1.440 23
20	20	20	FORGET ME NOTS LEE RITENOUR	I.E./PEAK/CONCORD	222 0	1.780 21
21	7	7	SAO PAULO RICK BRAUN	ARTIZEN	218 +9	2.739 16
22	8	8	CANTALOUPE ISLAND BRIAN BROMBERG	MOST ADDED ARTISTRY	190 +27	1.652 22
23	10	10	TROUBLE SLEEPING CORINNE BAILEY RAE	CAPITOL	167 +13	2.178 18
24	2	2	BORN 2 GROOVE EUGE GROOVE	MOST INCREASED PLAYS NARADA JAZZ/BLG	157 +73	1.830 20
25	24	7	ORDINARY PEOPLE GEORGE BENSON & AL JARREAU	MONSTER/CONCORD	116 -3	1.085 25
26	28	7	MYSTICAL CHIELI MINUCCI & SPECIAL EFX	SHANACHIE	113 +9	1.308 24
27	25	3	NOODLE SOUP FOURBEAST	NATIVE LANGUAGE	102 +3	1.064 26
28	30	5	RAINCOAT KELLY SWEET	RAZOR & TIE	98 +24	0.988 27
29	27	3	BLACK RIVER KEIKO MATSUI	SHOUT! FACTORY	97 +10	2.000 19
30	26	11	AT THE MODERN JOYCE COOLING	NARADA JAZZ/BLG	94 -3	0.556 -
31	RE-ENTRY	NOW	KYLE EASTWOOD	RENDEZVOUS	71 -9	0.273 -
32	RE-ENTRY	READY TO PLAY	NILS	BAJA/TSR	69 +1	0.405 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
CANTALOUPE ISLAND Brian Bromberg (Artistry) KSSJ, KYOT, WLOQ, WSJW, WSMJ	5
BORN 2 GROOVE Euge Groove (Narada Jazz/BLG) Jones Radio Networks, WJZI, WLOQ, WSJW	4
LOST WITHOUT U Robin Thicke (Star Trak/Interscope) KJZY, WLOQ	2
SAO PAULO Rick Braun (Artizen) WLOQ, WVMV	2
TROUBLE SLEEPING Corinne Bailey Rae (Capitol) WQCD, WSJW	2
ORDINARY PEOPLE George Benson & Al Jarreau (Monster/Concord) WLOQ, WVMV	2
NOODLE SOUP FourBeast (Native Language) KBZN, KSSJ	2
LADIES' CHOICE Paul Taylor (Peak/Concord) WLOQ, WSJW	2
THE PINK PANTHER Dave Koz (Capitol) KBZN, XM Watercolors	2

ADDED AT... KJZS

Reno, NV
PD: Jay Davis
Michael Buble, Everything, 8
Kelly Sweet, Raincoat. 5

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
JUST AS YOU ARE Everette Harp (Shanachie) TOTAL STATIONS: 7	68/17	LADIES' CHOICE Paul Taylor (Peak/Concord) TOTAL STATIONS: 11	60/14
ME, MYSELF & RIO Doc Powell (DPR/Heads Up) TOTAL STATIONS: 7	68/1	THE PINK PANTHER Dave Koz (Capitol) TOTAL STATIONS: 26	53/3
COME ON OVER Blake Aaron (Innervision) TOTAL STATIONS: 4	63/3	STAY WITH ME TONIGHT Jackiem Joyner (Artizen) TOTAL STATIONS: 9	52/11

MOST INCREASED PLAYS

+73 BORN 2 GROOVE Euge Groove (Narada Jazz/BLG) KJZY +12, WJZZ +11, WJZZ +9, XWRC +8, KRVR +7, WSMJ +7, KOAS +6, WYJZ +6, KHJZ +6, JSJ +3	
+27 CANTALOUPE ISLAND Brian Bromberg (Artistry) KYOT +9, WVMV +7, KBZN +5, KJCD +4, WNNW +3, KWJZ +2, WSJW +2, KJZY +1, KJZS +1, WJSJ +1	
+26 LET'S TAKE A RIDE Norman Brown (Peak/Concord) KKSF +14, WNUA +6, WYJZ +5, KJZS +3, KYOT +3, KBZN +2, XWRC +2, WJZW +2, KJCD +2, WJZZ +1	
+26 SLAMMIN Jay Soto (Nu Groove) KBZN +11, KJCD +9, WSJW +3, WNNW +2, KIFM +1	
+26 NIGHTMOVES Kurt Elling (Concord) WNUA +2, KHJZ +1, KIFM +1, KJCD +1, KJZS +1, KJZY +1, KOAS +1, KRVR +1, KTWV +1	

RECURRENTS

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
DRESSED TO CHILL MARION MEADOWS (HEADS UP)	289 296
GIVE ME THE REASON FIRK WHALUM (RENDEZVOUS)	275 289
BLOOM MINDI ABAIR (GRP/VERVE)	236 275
SLICK ERIC DARIUS (NARADA JAZZ/BLG)	230 237
IF I AIN'T GOT YOU ERIC DARIUS (NARADA JAZZ/BLG)	177 189

TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
IF YOU ASK ME NICK COLIONNE (NARADA JAZZ/BLG)	176 191
MORNIN' GEORGE BENSON & AL JARREAU (MONSTER/CONCORD)	171 161
MY GEISHA PAOLO RUSTICHELLI (NEXT AGE)	155 163
FORWARD EMOTION PIECES OF A DREAM (HEADS UP)	153 150
BEAT STREET DAVID BENOIT (PEAK/CONCORD)	153 155

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
33 smooth jazz stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 16 reporters.
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SMOOTH JAZZ REPORTERS

- WJZZ/Atlanta, GA* FD/MD: Dave Kosh
- WVAA/Baltimore, MD FD: Sandi Mallory #PD/MD: Marcellus "Bassman" Shepard
- WSMJ/Baltimore, MD* FD/MD: Lori Lewis
- WVSU/Birmingham, AL GM/MD: Andy Parrish
- WNUA/Chicago, IL* OM/MD: Darren Davis MD: Rick O'Dell
- WNNW/Cleveland, OH* OM/MD: Bernie Kimble
- WDSJ/Dayton, OH* OM/MD: Jeff Stevens
- KJCD/Denver, CO* PD/MD: Michael Fischer
- WVMV/Detroit, MI* OM/MD: Tom Sleeper MD: Sandy Kovach
- WZJZ/Ft. Myers, FL MD/APD: Randi Bachman
- WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards
- WSJW/Harrisburg, PA* OM: Tom Shannon PD/MD: Paul Scott
- WQTQ/Hartford, CT PD/MD: Stewart Stone
- KHJZ/Houston, TX* PD: Maxire Todd APD/MD: Greg Morgan
- KPVU/Houston, TX PD: Wayne Turner
- WYJZ/Indianapolis, IN* OM/MD: Carl Frye MD: Brad Ellis
- WJSJ/Jacksonville, FL* OM/MD: Joel Widdows
- KJLU/Jefferson City, MO PD/MD: Dan Turner
- KOAS/Las Vegas, NV* PD: Samantha Pascual MD: Lynn Briggs
- KUAP/Little Rock, AR PD/MD: Michael Nellums
- KSBR/Los Angeles, CA OM/MD: Terry Wedel MD: Vienna Yip
- KTWV/Los Angeles, CA* PD: Paul Goldstein APD/MD: Ricci Filari
- WGRV/Melbourne, FL OM: C.J. Sampson PD/MD: Randy Bennett
- WLVE/Miami, FL* OM/MD: Rich McMillan
- WJZI/Milwaukee, WI* PD: Stan Atkinson
- KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan
- WVAS/Montgomery, AL OM/MD: Candy Capel MD: Jay Holcey
- WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski
- WHOV/Norfolk, VA PD: Kevin "The Moose" Anderson
- WLOQ/Orlando, FL* PD: Paul Lavioie APD/MD: Brian Morgan
- WJZZ/Philadelphia, PA* PD: Michael Tozzi MD: Frank Childs
- KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angie Handa
- KIJZ/Portland, OR* OM/MD: Tony Coles
- KJZS/Reno, NV* PD: Jay Davis
- KSSJ/Sacramento, CA* PD/MD: Lee Hansen
- KBZN/Salt Lake City, UT* OM/MD: Dan Jessop
- KIFM/San Diego, CA* PD: Mike Vasquez APD: J. Wiedenheimer MD: Kelly Cole
- KKSJ/San Francisco, CA* PD/MD: Ken Jones
- KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton
- DMX Jazz Vocal Blend/Satellite PD/MD: Rochelle Matthews
- DMX Smooth Jazz/Satellite PD/MD: Rochelle Matthews
- Jones Radio Networks/Satellite* OM/MD: Steve Hibbard APD/MD: Laurie Cobb
- Music Choice Smooth Jazz/Satellite APD: Will Kinnally
- Sirius Jazz Cafe/Satellite* PD: Shirley Maidonado MD: Rick Laboy
- XM Watercolors/Satellite* PD/MD: Shirilita Colon
- KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose
- KCOZ/Springfield, MO OM: Jae Jones PD/MD: Jarrett Grogan
- WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis
- WJZW/Washington, DC* PD: Steve Ailan

* Monitored Reporters



R&R readers reveal questionable quips and quotes they've heard from the boss

PDs Say The Darnedest Things

Mike Boyle

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Remember when your mother told you to not stand on that chair because you'd "break your neck" if you fell off? How many of us thought dear old mom was stretching the bounds of reality just a tad? ■ Along the same lines, programmers have through the years come up with an endless supply of clichés, axioms, superstitions, old-school marching orders, old wives' tales and just plain bad advice.

Among the "PD-isms" we've heard recently: "If an air personality misses one day in the spring or fall book, the ratings will crash." How about: "Regardless of the inclement weather—rain, wind, lightning—we have to do this remote, so raise the antenna mast on the van and get it done . . . or the ratings will tank."

And that's only the tip of the radio-rulebook iceberg. Reaching out to R&R readers opened a can of programming worms, a litany of questionable conventional wisdom that PDs have heard, repeat-

ed, followed and ignored for years.

"If you don't stay off those phones and stop fooling around with those listeners, you are going to stay in Milwaukee forever. Shut up and play the hits."

"The only thing that matters is what comes out of the box, but make sure you stick to the playlist, even if the song is terrible."

"I know the processing sounds bad in the control room, but wait until you hear it in the car."

"You can't get hurt by what you don't play."

"Don't ever use the station van for personal busi-

Great Content Outperforms Great Music

Former R&R rock editor Ken Anthony, now a consultant with his Radio Think Tank company, makes a compelling scenario for a new PD-ism.

"Through the years as a PD of rock stations like the old KSJO/San Jose [now Latin rhythm], KLOL/Houston [now regional Mexican] and KLOS/Los Angeles [still rocking], one of the big PD-isms that I heard and used to believe was, 'A great three-minute song is always better than a great three-minute bit.'"

"Even today, as a consultant, there seems to be an old radio wives' tale that says playing great music is always going to be better than a great bit."

"Yet over the last 10 years it's been my experience that a great bit is usually stronger than any great song—or at least a 'bit' better."

"Case in point: Years ago, when I was con-

sulting Rob & Arnie at active rock KDOT/Reno [Nev.] they played about six songs per hour. While their numbers were good, they were missing an element—a strong female

presence. When Dawn was added to the mix, the content improved, and the show eventually stopped playing music.

"The end result was a marked increase in ratings, which eventually landed Rob, Arnie and Dawn in Sacramento, working for KRXQ [98 Rock], where today they consistently

score in the top three 25-54 adults. [The show ranked No. 1 in the demo in fall 2006 with a 6.9 share.]

"You think playing five or six tunes an hour will accomplish that now?"

"My new PD-ism is this: 'Great content is always better than great music.'" —MB



Anthony

Questionable Conventional Wisdom:

Of all the PD-isms we heard in assembling this column, these are our top five favorites:

'Order the station logo refrigerator magnets. They'll increase Thursday diary return.'

'No one is interested in anything new. Ever.'

'End every contest call with: "What station makes you a winner?"'

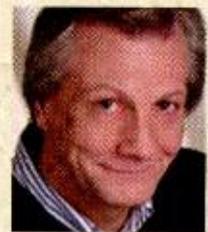
'You forgot to say call letters and slogan as your first words. You just cost us ratings.'

'I don't like to play No. 1 records. In fact, I love it that our power currents are not even in the top 20.'

Painkillers For Breakfast

For Clear Channel classic rock WAXQ (Q104.3)/New York morning man Jim Kerr, a PD-ism led to an impeccable 35-year attendance record on the New York airwaves—and a very sore mouth.

"Back when I was doing mornings on



Kerr

WPLJ, I had oral surgery one day. My face was all swollen, I had a wad of cotton in my mouth and was on painkillers. It was bad.

"I called my PD,

Larry Berger, who to this day I have the utmost respect for, to tell him I wouldn't be in the next morning. 'If you can talk on the phone, you can talk on the radio,' he said and hung up.

"Needless to say, I got my butt up the next morning and went to work. It's good that I did, too, because it would have broken my record.

"Now it's 2007, and I haven't had a sick day since 1972." —MB

ness, unless it's cleared by the GM—especially if their kid has the van."

"You guys be careful where you throw your roaches. The GM found pot plants growing behind the building."

A PD being pitched on a network show: "It's not for us, it's too vertical."

A PD to a record rep: "The record sounds too British."

"Play only 150 songs. People will listen longer."

"When I was doing mornings, I once had a PD tell me that he could tell when listening at home whether I had shaved and put on a tie."

"I don't care what the research says or that it's not generating requests, the texture fits the station."

"No vacations or days off for two weeks prior to the book and for two weeks after. You must wait until the last diary is sent in."

"Airshifts must sync up with Arbitron dayparts."

"Never end your break with the call letters and slogan. We don't want our image associated with the commercials."

"You're falling in love with your voice. Stop eating the mic, back off and lose the headphones. Speak like you're talking on the phone, not like an announcer."

"I need you to up the call-letter counts in your raps. When you up the call-letter counts that means big ratings."

"We must put our logo—and nothing else—on any station swag, otherwise listeners won't listen."

"Damn it. With that four seconds of dead air, we probably lost thousands of listeners."

"Your breaks are too long, I call that verbal pollution." R&R

► **THE BRAVERY**
LOGS ITS FIRST TOP 10
AT ALTERNATIVE WITH
"TIME WON'T LET ME
GO" (12-10).



THIS WEEK	LAST WEEK	TITLE	ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	PLAYS	AUDIENCE	RANK
					IMPRINT / PROMOTION LABEL	-W +/-	MILLIONS	
1	1	WHAT I'VE DONE	LINKIN PARK	NO. 1 (5 WKS)	☆	2287	+35	11.302
2	2	FOREVER	PAPA ROACH		☆	1682	+37	7.660
3	6	HEY THERE DELILAH	PLAIN WHITE T'S		☆	1683	+145	6.767
4	4	DIG	INCUBUS		☆	1663	-20	6.670
5	3	BREATH	BREAKING BENJAMIN		☆	1656	-36	5.497
6	5	LAZY EYE	SILVERSUN PICKUPS		☆	1634	+57	5.691
7	24	ICKY THUMP	AIRPOWER/MOST INCREASED PLAYS	☆	☆	1248	+600	4.662
8	7	HUMP DE BUMP	RED HOT CHILI PEPPERS		☆	1104	+128	3.380
9	10	WELL ENOUGH ALONE	CHEVELLE		☆	1067	+27	3.000
10	2	TIME WON'T LET ME GO	THE BRAVERY		☆	1049	+74	4.007
11	7	PRAYER OF THE REFUGEE	RISE AGAINST		☆	1021	-205	4.835
12	3	THE BIRD AND THE WORM	THE USED		☆	1012	+57	2.771
13	8	FROM YESTERDAY	30 SECONDS TO MARS		☆	1004	-67	3.939
14	18	PARALYZER	FINGER ELEVEN		☆	981	+127	3.759
15	14	RUBY	KAISER CHIEFS		☆	929	-24	2.083
16	9	DASHBOARD	MODEST MOUSE		☆	886	-155	3.320
17	15	FACE DOWN	THE RED JUMPSUIT APPARATUS		☆	862	-66	3.897
18	27	SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)	THE ALMOST.		☆	844	+54	2.473
19	16	PAIN	THREE DAYS GRACE		☆	829	-79	2.550
20	22	ALL THE SAME	SICK PUPPIES		☆	758	+3	1.956
21	30	CAPITAL G	NINE INCH NAILS		☆	751	+290	4.375
22	17	READ MY MIND	THE KILLERS		☆	706	-197	3.553
23	20	THE MISSING FRAME	AFI		☆	534	-183	1.675
24	23	EVERYTHING	BUCKCHERRY		☆	525	-40	2.162
25	NEW	WORKING CLASS HERO	GREEN DAY		☆	597	+597	2.708
26	19	SURVIVALISM	NINE INCH NAILS		☆	592	-254	1.373
27	25	THNKS FR TH MMRS	FALL OUT BOY		☆	581	+32	1.756
28	27	JAMBI	TOOL		☆	547	+10	1.568
29	26	IT'S NOT OVER	DAUGHTRY		☆	539	-109	1.878
30	23	WISH UPON A DOG STAR	SATELLITE PARTY		☆	496	+27	1.306
31	32	YOUNG FOLKS	PETER BJORN AND JOHN		☆	463	+53	3.292
32	25	HANG ME UP TO DRY	COLD WAR KIDS		☆	459	-6	1.453
33	31	FLATHEAD	THE FRATELLIS		☆	432	+35	1.051
34	33	JESUS	BRAND NEW		☆	413	-8	1.116
35	34	REHAB	AMY WINEHOUSE		☆	411	+35	0.957
36	36	YOU ARE THE ONE	SHINY TOY GUNS		☆	388	+29	0.716
37	35	KEEP THE CAR RUNNING	ARCADE FIRE		☆	366	-33	1.145
38	37	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)	MARILYN MANSON		☆	344	+51	0.892
39	NEW	FALSE PRETENSE	THE RED JUMPSUIT APPARATUS		☆	326	+56	0.826
40	NEW	SUPERMASSIVE BLACK HOLE	MUSE		☆	320	+126	0.658

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
WORKING CLASS HERO	Green Day (Reprise)	20
ICKY THUMP	The White Stripes (Third Man/Warner Bros.)	13
SICK SICK SICK	Queens Of The Stone Age (Interscope)	9
CAPITAL G	Nine Inch Nails (Nothing/Interscope)	8
THE HEINRICH MANEUVER	Interpol (Capitol)	8
HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)	Marilyn Manson (Interscope)	7
UNDERCLASS HERO	Sum 41 (Island/IDJMG)	6
ALL AROUND ME	Flyleaf (A&M/Octone/Interscope)	5
NEVER TOO LATE	Three Days Grace (Jive/Zomba)	5
GIVEN UP	Linkin Park (Machine Shop/Warner Bros.)	5

ADDED AT...

KRBZ
Kansas City, MO
PD: Greg Bergen
MD: Jason Ulanet
Nine Inch Nails, Capital G, 10
Green Day, Working Class Hero, 9
My Chemical Romance, Teenagers, 1

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
THE HEINRICH MANEUVER	Interpol (Capitol)	299/260	DRIVEN	Sevendust (7Bros/Asylum)	244/4
UNDERCLASS HERO	Sum 41 (Island/IDJMG)	284/88	YOU WOULDN'T KNOW	HellYeah (Epic)	239/35
SICK SICK SICK	Queens Of The Stone Age (Interscope)	277/166	ALL AROUND ME	Flyleaf (A&M/Octone/Interscope)	211/30
ON CALL	Kings Of Leon (RCA/RMG)	276/19	MISSED THE BOAT	Modest Mouse (Epic)	210/57
INTO ACTION	Tim Armstrong (Hellcat/Epic)	274/2	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	Gym Class Heroes Feat. Patrick Stump (Decaydance/Fueled By Ramen/Atlantic/Lava)	191/36

MOST INCREASED PLAYS

INCREASE IN PLAYS

- +600** ☆ **ICKY THUMP**
The White Stripes (Third Man/Warner Bros.)
WXRK +32, WAVF +27, WLUM +23, WROX +22, CIMX +21, KXTE +21, SIAN +19, WTZR +18, KJEE +17, KPNT +17
- +597** ☆ **WORKING CLASS HERO**
Green Day (Reprise)
KXTE +44, WKQX +43, KROX +37, KUOD +32, WFNX +27, XETH +27, KITS +26, CIMX +24, KWOD +23, WEGX +23
- +290** ☆ **CAPITAL G**
Nine Inch Nails (Nothing/Interscope)
XETH +23, CIMX +22, KXTE +21, KFRR +19, XTRA +17, WRXZ +16, WZNE +15, WXRK +14, WMFS +13, KRZQ +12
- +260** ☆ **THE HEINRICH MANEUVER**
Interpol (Capitol)
KJEE +25, WFNX +23, XETH +21, KROQ +19, KITS +18, KRZQ +18, KRZQ +17, XTRA +17, KNIRK +15, KBZT +13
- +166** ☆ **SICK SICK SICK**
Queens Of The Stone Age (Interscope)
WXRK +21, WTZR +19, WZJO +17, KRZQ +16, KROX +15, KFMA +11, WAVF +11, KJEE +9, KROQ +8, WBRU +8

FOP WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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ACTIVE ROCK

▶ **NICKELBACK** JUMPS TO NO. 10 AT ACTIVE ROCK WITH "SIDE OF A BULLET" MOVING THE GROUP INTO SECOND PLACE ON THE FORMAT'S ALL-TIME TOP 10s LIST WITH 12.



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TW	WEEK	TITLE	ARTIST	NIELSEN BDS CERTIFICATIONS	IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	5	WHAT I'VE DONE	LINKIN PARK	NO. 1 (2 WKS)	MACHINE SHOP/WARNER BROS.	1773 +45	6.77	1
2	3	FOREVER	PAPA ROACH		EL TONAL/GEFFEN	1669 +31	5.705	3
3	2	BREATH	BREAKING BENJAMIN		HOLLYWOOD	1609 -78	5.77	2
4	4	WELL ENOUGH ALONE	CHEVELLE		EPIC	1276 -76	4.07	6
5	7	I DON'T WANNA STOP	OZZY OSBOURNE		EPIC	1268 +111	4.72	4
6	6	YOU WOULDN'T KNOW	HELLYEAH		EPIC	1244 +49	4.09	5
7	8	EVERYTHING	BUCKCHERRY		ELEVEN SEVEN/ATLANTIC/LAVA	1160 +12	3.59	8
8	5	JAMBI	TOOL		TOOL DISSECTIONAL/VOLCANO/ZOMBA	1126 -71	3.75E	7
9	9	PARALYZER	FINGER ELEVEN		WIND-UP	1032 +24	2.77E	11
10	12	SIDE OF A BULLET	NICKELBACK		ROADRUNNER	923 +40	2.78E	10
10	15	DRIVEN	SEVENDUST		7BROS/ASYLUM	919 +22	2.04E	13
12	18	BROKEN SUNDAY	SALIVA		ISLAND/IDJMG	746 +110	1.86E	15
17	11	BREATHE INTO ME	RED		ESSENTIAL/RED	712 +39	1.39E	21
14	11	PAIN	THREE DAYS GRACE		JIVE/ZOMBA	705 -169	2.56E	12
15	13	TEN THOUSAND FISTS	DISTURBED		REPRISE	693 -115	2.81E	9
16	13	BETTER THAN ME	HINDER		UNIVERSAL REPUBLIC	638 -21	1.58E	18
17	14	ALL THESE THINGS I HATE (REVOLVE AROUND ME)	BULLET FOR MY VALENTINE		JIVE/ZOMBA	617 -183	1.50E	20
18	20	THE ENEMY	GODSMACK		UNIVERSAL REPUBLIC	597 -45	2.02E	14
19	23	DESTROYER	STATIC-X		REPRISE	547 +74	1.26E	25
20	28	WHAT I WANT	DAUGHTRY	AIRPOWER	RCA/RMG	544 +162	1.61E	17
21	22	SWEET SACRIFICE	EVANESCENCE		WIND-UP	519 +38	1.50E	19
22	19	DIG	INCUBUS		IMMORTAL/EPIC	513 -110	1.61E	16
23	29	SOULCRUSHER	OPERATOR		ATLANTIC	487 +96	1.06E	27
24	25	LIE	BLACK LIGHT BURNS		I AM:WOLFPACK/ADRENALINE	455 +63	0.75E	35
24	6	HUMP DE BUMP	RED HOT CHILI PEPPERS		WARNER BROS.	442 +7	1.33E	22
26	11	DIFFERENT THAN YOU	THE EXIES		ELEVEN SEVEN	430 +36	0.74E	36
27	26	DANCE OF THE MANATEE	FAIR TO MIDLAND		SERJICAL STRIKE/UNIVERSAL REPUBLIC	415 +22	1.19E	26
28	21	SURVIVALISM	NINE INCH NAILS		NOTHING/INTERSCOPE	369 -162	0.84E	34
29	30	RAIN WIZARD	BLACK STONE CHERRY		IN DE GOOT/ROADRUNNER	357 +1	0.56E	39
30	31	ALL AROUND ME	FLY LEAF		A&M/OCTONE/INTERSCOPE	352 +39	0.63E	38
31	39	HEART SHAPED GLASSES (WHEN THE HEART GUIDES THE HAND)	MARILYN MANSON		INTERSCOPE	348 +120	0.87E	31
32	NEW	ICKY THUMP	THE WHITE STRIPES	MOST INCREASED PLAYS/MOST ADDED	THIRD MAN/WARNER BROS.	346 +244	1.33E	23
33	40	NEVER TOO LATE	THREE DAYS GRACE		JIVE/ZOMBA	338 +134	1.04E	28
34	NEW	MADE OF SCARS	STONE SOUR		ROADRUNNER	317 +147	0.86E	32
35	38	REDEMPTION	SHADOWS FALL		ATLANTIC/LAVA	271 +17	0.38E	-
36	36	ALL THE SAME	SICK PUPPIES		RMR/VIRGIN	260 -7	0.34E	-
37	NEW	WORKING CLASS HERO	GREEN DAY		REPRISE	241 +241	1.30E	24
38	35	FAR CRY	RUSH		ANTHEM/ATLANTIC	235 -42	0.92E	30
39	32	THE ECSTASY OF GOLD	METALLICA		SONY CLASSICAL	221 -63	0.96E	29
40	37	THE OLDER I GET	SKILLET		ARDENT/ATLANTIC/LAVA	219 -37	0.53E	40

MOST ADDED

TITLE	ARTIST / LABEL	NEW STATIONS
ICKY THUMP	The White Stripes (Third Man/Warner Bros.)	18
WORKING CLASS HERO	Green Day (Reprise)	15
NEVER TOO LATE	Three Days Grace (Jive/Zomba)	12
CAPITAL G	Nine Inch Nails (Nothing/Interscope)	9
THE PURSUIT	Evans Blue (The Pocket/Hollywood)	9
LIE	Black Light Burns (I Am:Wolfpack/Adrenaline)	7
BROKEN SUNDAY	Saliva (Island/IDJMG)	6
SICK SICK SICK	Queens Of The Stone Age (Interscope)	6
SOULCRUSHER	Operator (Atlantic)	5
HUMP DE BUMP	Red Hot Chili Peppers (Warner Bros.)	5

ADDED AT ...
KZRQ
Springfield, MO
PD: Simon Nytes
Stone Sour, Made Of Scars, 11
Three Days Grace, Never Too Late, 3
Operator, Soulcruher, 0
Queens Of The Stone Age, Sick Sick Sick, 0

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE	ARTIST / LABEL	PLAYS /GAIN	TITLE	ARTIST / LABEL	PLAYS /GAIN
FIGHT LIKE THIS	Decyfer Down (SRE/INO/COLUMBIA)	190/52	THE BIRD AND THE WORM	The Used (Reprise)	86/8
FUNERAL FOR YESTERDAY	Kittie (Merovingian/X of Infamy/Caroline)	172/9	HEY THERE DELILAH	Plain White T's (Hollywood)	82/14
SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO)	The Almost (Tooth & Nail/Virgin)	162/13	QWERTY	Linkin Park (Machine Shop/Warner Bros.)	73/11
CAPITAL G	Nine Inch Nails (Nothing/Interscope)	161/75	THEMATA	Karnivool (Bieler Bros.)	61/18
LAZY EYE	Silversun Pickups (Dangerbird)	107/16	THANK YOU	Tesla (Tesla Electric Company)	60/45

MOST INCREASED PLAYS

+244	ICKY THUMP	The White Stripes (Third Man/Warner Bros.)
+241	WORKING CLASS HERO	Green Day (Reprise)
+162	WHAT I WANT	Daughtry (RCA/RMG)
+147	MADE OF SCARS	Stone Sour (Roadrunner)
+134	NEVER TOO LATE	Three Days Grace (Jive/Zomba)

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BOS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	4	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (3 WKS) EPIC	398 +24	1.451 1
2	2	8	FAR CRY RUSH	ANTHEM/ATLANTIC	330 +21	1.194 2
3	5	5	WHAT I'VE DONE LINKIN PARK	MACHINE SHOP/WARNER BROS.	301 +6	1.012 3
4	4	15	FOREVER PAPA ROACH	EL TONAL/CEFFEN	300 +2	0.844 6
5	3	28	PAIN THREE DAYS GRACE	JIVE/ZOMBA	299 +3	0.967 4
6	7	17	BREATH BREAKING BENJAMIN	HOLLYWOOD	291 +8	0.939 5
7	6	21	IT'S NOT OVER DAUGHTRY	RCA/RMG	236 -53	0.570 10
8	8	17	EVERYTHING BUCKCHERRY	ELEVEN SEVEN/ATLANTIC/LAVA	213 -15	0.706 8
9	9	25	LADIES & GENTLEMEN SALIVA	ISLAND/DJMG	212 -14	0.460 14
10	10	19	TEN THOUSAND FISTS DISTURBED	REPRISE	191 -7	0.502 11
11	12	25	THE ENEMY GODSMACK	UNIVERSAL REPLUBLIC	183 0	0.818 7
12	14	14	SIDE OF A BULLET NICHELBACK	ROADRUNNER	179 +17	0.418 15
13	11	22	SILLYWORLD STONE SOUR	ROADRUNNER	177 -7	0.501 12
14	13	14	WELL ENOUGH ALONE CHEVELLE	EPIC	175 -2	0.470 13
15	16	15	IF EVERYONE CARED NICHELBACK	ROADRUNNER	135 -4	0.574 9
16	19	10	JAMBI TOOL	TOOL DISSECTIONAL/VOLCANO/ZOMBA	130 +11	0.351 17
17	18	13	BETTER THAN ME HINDER	UNIVERSAL REPUBLIC	127 +7	0.194 25
18	17	14	PARALYZER FINGER ELEVEN	WIND-UP	122 +2	0.230 20
19	21	3	BROKEN SUNDAY SALIVA	ISLAND/DJMG	81 +3	0.197 23
20	20	9	YOU WOULDN'T KNOW HELLYEAH	EPIC	79 -6	0.204 22
21	22	9	THE DEVIL CRIED BLACK SABBATH	WARNER BROS./RHINO	76 +2	0.270 18
22	NEW		WORKING CLASS HERO GREEN DAY	MOST INCREASED PLAYS/MOST ADDED REPRISE	69 +69	0.380 16
23	24	14	DIG INCUBUS	IMMORTAL/EPIC	62 +2	0.103 30
24	30	2	WHAT I WANT DAUGHTRY	RCA/RMG	57 +22	0.269 19
25	23	7	LOVE REIGN O'ER ME PEARL JAM	TEN CLUB/MONKEY WRENCH	53 -16	0.130 28
26	28	6	SURVIVALISM NINE INCH NAILS	NOTHING/INTERSCOPE	45 -5	0.125 29
27	25	7	THE OLDER I GET SKILLET	ARDENT/ATLANTIC/LAVA	45 -12	0.065 -
28	26	8	ALL THESE THINGS I HATE (REVOLVE AROUND ME) BULLET FOR MY VALENTINE	JIVE/ZOMBA	43 -12	0.052 -
29	27	17	STAND UP JET	ATLANTIC	40 +1	0.035 -
30	NEW		SOULCRUSHER OPERATOR	ATLANTIC	38 +16	0.197 24

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WORKING CLASS HERO Green Day (REPRISE) WGIR, WHJY, WKLC, WZZO	4
WHAT I'VE DONE Linkin Park (MACHINE SHOP/WARNER BROS.) WVRK, WAFX	2
BROKEN SUNDAY Saliva (ISLAND/DJMG) WKLC, WZZO	2
WHAT I WANT Daughtry (RCA/RMG) WJXQ, WXMM	2
THANK YOU Tesla (TESLA ELECTRIC COMPANY) KBER, WAQX	2
JAMBI Tool (TOOL DISSECTIONAL/VOLCANO/ZOMBA) WVRK	1
YOU WOULDN'T KNOW Hellyeah (EPIC) KBER	1
DRIVEN Sevendust (7BROS/ASYLLUM) KUFO	1
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) WKLC	1

ADDED AT... KBER

Salt Lake City, UT
PD: Kelly Hammer
MD: Darby Wilcox

The White Stripes, Icky Thump, 1
Hellyeah, You Wouldn't Know, D
Tesla, Thank You, D

FOR MORE STATIONS GO TO:
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NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.) TOTAL STATIONS: 5	36/6	ALL THE SAME Sick Puppies (RMR/VIRGIN) TOTAL STATIONS: 3	31/1
NEVER TOO LATE Three Days Grace (JIVE/ZOMBA) TOTAL STATIONS: 4	33/13	LIE Black Light Burns (1 AM:WOLFPACK/ADRENALINE) TOTAL STATIONS: 5	25/15
RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER) TOTAL STATIONS: 3	32/0	DRIVEN Sevendust (7BROS/ASYLLUM) TOTAL STATIONS: 8	25/3

MOST INCREASED PLAYS

+69	WORKING CLASS HERO Green Day (Reprise) WGIR +23, WHJY +22, WZZO +7, WAFX +5, WNOR +4, KUFO +3, WBEW +2, WJXQ +2, KBER +1
+24	I DON'T WANNA STOP Ozzy Osbourne (Epic) KSHE +9, KCAL +5, WZZO +4, WRQK +3, WKLC +3, WAFX +3, WMMS +2, WXMM +2, KIOC +2, WJXQ +1
+22	WHAT I WANT Daughtry (RCA/RMG) WNOR +13, KSHE +10, WAFX +1
+21	FAR CRY Rush (Anthem/Atlantic) KSHE +9, KBER +7, KMDD +4, WRQK +4, WONE +3, WNOR +3, KZRR +2, WHJY +1, WKLC +1, WVRK +1
+17	SIDE OF A BULLET Nickelback (Roadrunner) KBER +9, WXMM +5, KUFO +3, WVRK +3, WRQK +2, KIOC +2, WJXQ +1

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
24 rock stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	HEROES SHINEDOWN (ATLANTIC)	157 153	6	LAND OF CONFUSION DISTURBED (REPRISE)	128 152
2	CRAZY BITCH BUCKCHERRY (ELEVEN SEVEN/ATLANTIC/LAVA)	152 166	7	THROUGH GLASS STONE SOUR (ROADRUNNER)	125 137
3	ANIMAL I HAVE BECOME THREE DAYS GRACE (JIVE/ZOMBA)	149 165	8	COMING UNDONE KORN (VIRGIN)	123 120
4	THE POT TOOL (TOOL DISSECTIONAL/VOLCANO/ZOMBA)	148 155	9	SNOW (HEY OH) RED HOT CHILI PEPPERS (WARNER BROS.)	108 124
5	ROCKSTAR NICHELBACK (ROADRUNNER)	131 126	10	ANOTHER BRICK IN THE WALL (PART II) PINK FLOYD (COLUMBIA)	105 102

ROCK REPORTERS

WONE/Akron, OH*
OM: Nick Anthony
PD: T.K. O'Grady
APD/MD: Tim Daugherty

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
MD: Rob Brothers

WZZO/Allentown, PA*
PD: Tori Thomas
MD: Keith Moyer

KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett

WTOS/Augusta, ME
OM/PD: Steve Smith
APD: Chris Rush

KIOC/Beaumont, TX*
OM/PD: Joey Armstrong

WPTQ/Bowling Green, KY
OM/PD: Alex "Axe" Parocai
APD/MD: Monty Foster

WRQK/Canton, OH*
PD: Keith Hamilton

WPXC/Cape Cod, MA
PD: Suzanne Tonaire
APD/MD: James Gallagher

WKLC/Charleston, WV*
OM: Bill Knight
PD: Jay Nunley
APD: Brian Thompson
MD: Dawn Cox

WEBN/Cincinnati, OH*
OM/PD: Scott Fleinhart
MD: Dave Fritz

WMMS/Cleveland, OH*
PD: Bo Matthews

WVRK/Columbus, GA*
OM: Brian Waters
PD: Chris Carlos

KAZR/Des Moines, IA*
OM: Jim Schaefer
PD: Ryan Patrick
MD: Andy Hall

WQCM/Hagerstown, MD
OM: Rick Alexander
PD/MD: Mike Holder

WRVC/Huntington, WV
PD: Reeves Kirtner
MD: Rick Kline

WJXQ/Lansing, MI*
PD: Sheri Vegas
MD: Darcy

WGIR/Manchester, NH*
APD: Becky Pohotsky

WAFX/Montgomery, AL*
PD: Rick Hendrick

WNOR/Norfolk, VA*
PD: Harvey Kojan
APD/MD: Tim Parker

WXMM/Norfolk, VA*
OM/PD: John Shornby
APD/MD: Zak Tyler

KCLB/Palm Springs, CA
PD: Larry Snider
MD: Jenn Brewski

KUFO/Portland, OR*
PD: Mike Tierney
APD/MD: Dan Bozyk

WHJY/Providence, RI*
PD: Scott Laudani
MD: Mike Brangiforte

KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell

WVRX/Rockford, IL
PD: Jim Stone
MD: Jon Schulz

KBER/Salt Lake City, UT*
PD: Kelly Hammer
APD/MD: Darby Wilcox

<ZOS/San Luis Obispo, CA
JM: Pepper Daniels
MD: Dusty Rhoads

<TUX/Shreveport, LA*
PD: Ragen King
MD: Flynt Stone

<SHE/St. Louis, MO*
JM: Rick Balis
APD: Katy Kruze
MD: Guy Favazza

WAQX/Syracuse, NY*
OM: Tom Mitchell
PD: Alexis
APD/MD: Don "Stone" Kelley

KMOD/Tulsa, OK*
OM/PD: Don Cristi

WMZK/Wausau, WI
PD: Jeff Cecil

KBZS/Wichita Falls, TX
PD: Liz Ryan

* Monitored Reporters

ALTERNATIVE & ACTIVE REPORTERS

ALTERNATIVE

WEQX/Albany, NY* OM/PD: Willobe	WJBX/Ft. Myers, FL* PD: John Rozz APD: Anthony "Roach" Proffitt MD: Jeff Zito	KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley	KMYZ/Tulsa, OK* PD: Ken Wall MD: Amber Fiedler
WHRL/Albany, NY* OM: John Cooper PD: Capone	WGRD/Grand Rapids, MI* PD: Jerry Tarrants	WBRU/Providence, RI* PD: Chris Novello APD: Zach Harnett MD: Noah Chevalier	WWDC/Washington, DC* PD: Chris Cruze
WNNX/Atlanta, GA* OM: Rob Roberts PD: Leslie Fram APD: Steve Craig	WXNR/Greenville, NC* OM: Bruce Simel APD/MD: Greg Brady	KRZQ/Reno, NV* OM: Rob Brooks PD: Melanie Flores MD: Chris Payne	WPBZ/West Palm Beach, FL* PD: John O'Connell MD: Ross Mahoney
WJSE/Atlantic City, NJ OM/PD: Nick Giorno APD/MD: Shawn Castelluccio	KUCD/Honolulu, HI* PD: Adam Carr MD: Chris Sampaio	WDFW/Richmond, VA* PD: Eric Kristensen MD: Jessica Lee	WSFM/Wilmington, NC PD/MD: Mike Kennedy
WAEG/Augusta, GA OM: Ron Thomas PD: J.D. Kunes	KTBB/Houston, TX* PD: Vince Richards MD: Don Jantzen	WRXL/Richmond, VA* OM: Bill Cahill PD/MD: Casey Krukowski	ACTIVE
KROX/Austin, TX* OM: Chase PD: Lynn Barstow MD: Toby Ryan	WRZX/Indianapolis, IN* PD: Lenny Diana	KCXX/Riverside, CA* PD: John DeSantis APD/MD: Bobby Sato	KEYJ/Abilene, TX OM: Randy Jones PD/MD: Frank Pain
KNXX/Baton Rouge, LA* OM/PD: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier	WTZR/Johnson City, TN* OM/PD: Bruce Clark APD: Lodi	KTEG/Albuquerque, NM* OM/PD: Bill May MD: Aaron "Buck" Burnett	WVXX/Appleton, WI* PD/MD: Guy Dark
KQXR/Boise, ID* OM: Dan McCooly PD: Mat Diabolo MD: Jeremi Smith	KRBZ/Kansas City, MO* OM: Bob Edwards PD: Greg Bergen MD: Jason Ulanet	WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams	WCRP/Biloxi, MS* OM: Kenny Vest APD/MD: Maynard
WBNC/Boston, MA* PD: Dave Wellington MD: Dan O'Brien	KFTE/Lafayette, LA* PD: Scott Perrin MD: Jude Vice	KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WFNX/Boston, MA* PD: Keith Dakin	KXTE/Las Vegas, NV* PD: Chris Ripley MD: Homie Pooser	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WBTZ/Burlington, VT* OM/PD: Matt Grasso APD/MD: Kevin Mays	KROQ/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WAVF/Charleston, SC* PD: Lance Hale MD: Wendy Rollins	WLRS/Louisville, KY* OM: J.D. Kunes APD/MD: Joe Stamm	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WZJO/Charleston, WV* PD/MD: Bruce Clark	WMFS/Memphis, TN* OM/PD: Rob Cressman MD: Sydney Nabors	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WEND/Charlotte, NC* OM: Bruce Logan PD/MD: Jack Daniel	WLUM/Milwaukee, WI* PD: Jacent Jackson MD: Brett "Spike" Eskin	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WSWD/Cincinnati, OH* OM: Patti Marshall APD: Tommy Bodean MD: Julie Evans	WGVX/Minneapolis, MN* OM: Dave Hamilton PD: Chris Rahn	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WXRK/Cleveland, OH* PD: Dominic Nardella	WHTG/Monmouth, NJ* PD: Terrie Carr APD/MD: Brian Phillips	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WARQ/Columbia, SC* PD: Dave Stewart MD: Matt Lee	WKZQ/Myrtle Beach, SC PD: Mark McKinney MD: Mase	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WWCD/Columbus, OH* OM: Randy Malloy PD: Andy "Andyman" Davis	WROX/Norfolk, VA* OM/PD: Jay Michaels MD: Mike Powers	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
KDGE/Dallas, TX* PD: Duane Doherty APD: Chris Ryan MD: Josh Venable	KHBZ/Oklahoma City, OK* OM: Tom Travis PD: Jeff Blackburn MD: Crystal Clements	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WXEG/Dayton, OH* OM: Tony Tilford PD: Steve Kramer APD/MD: Boomer	WJRR/Orlando, FL* PD: Rick Everett MD: Brian Dickerman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
KTCL/Denver, CO* PD: Nerf MD: Eric "Boney" Clouse	WOCL/Orlando, FL* PD: Bobby Smith	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
CIMX/Detroit, MI* PD: Vince Cannova	KMRJ/Palm Springs, CA OM/PD: Thomas Mitchell APD/MD: Dwight Arnold	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
KXNA/Fayetteville, AR PD/MD: Dave Jackson	KEDJ/Phoenix, AZ* PD: Bruce St. James APD/MD: Tim Virgin	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
WYSK/Fredericksburg, VA OM/PD: Paul Johnson	WXDX/Pittsburgh, PA* OM/PD: John Moschitta MD: Winnie Ferguson	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman
KFRR/Fresno, CA* PD: Jason Squires MD: Ryan Oldfield	WCYY/Portland, ME* PD: Herb Ivy MD: Brian James	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman	WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman



► **SUM 41 RETURNS TO THE AIRWAVES WITH "UNDERCLASS HERO," WHICH IS THE BIG MOVER ON THE CANADA ROCK CHART (45-28).**

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST	IMPRINT / PROMOTION LABEL	PLAYS	
						TW	W/-
1	1	5	WHAT I'VE DONE	LINKIN PARK	MACHINE SHOP/WARNER BROS./WARNER	557	+31
2	3	14	NEVER TOO LATE	THREE DAYS GRACE	JIVE/SONY BMG	509	+8
3	2	21	PARALYZER	FINGER ELEVEN	WIND-UP	503	-8
4	4	15	EVERYTHING	BUCKCHERRY	ELEVEN SEVEN/UNIVERSAL	434	-6
5	9	4	I DON'T WANNA STOP	OZZY OSBOURNE	EPIC/SONY BMG	414	+48
6	6	12	DIG	INCUBUS	IMMORTAL/EPIC/SONY BMG	392	+1
7	5	15	FAMOUS LAST WORDS	MY CHEMICAL ROMANCE	REPRISE/WARNER	385	-12
8	8	14	BREATH	BREAKING BENJAMIN	HOLLYWOOD/UNIVERSAL	362	-6
9	7	8	FAR CRY	RUSH	ANTHEM/UNIVERSAL	358	-17
10	11	10	KEEP THE CAR RUNNING	ARCADE FIRE	MERGE	353	+18
11	10	11	HUMP DE BUMP	RED HOT CHILI PEPPERS	WARNER BROS./WARNER	347	-3
12	13	5	SURRENDER	BILLY TALENT	ATLANTIC/WARNER	331	+6
13	12	11	YER NOT THE OCEAN	THE TRAGICALLY HIP	UNIVERSAL	328	-1
14	14	18	LAZY EYE	SILVERSUNPICKUPS	DANGEROUS/MAPELEMUSIC	277	-16
15	16	10	TALK TO HER	PRIESTESS	RCA/SONY BMG	255	0
16	17	13	IT'S NOT OVER	DAUGHTRY	RCA/SONY BMG	252	-3
17	23	2	ICKY THUMP	THE WHITE STRIPES	THIRD MAN/WARNER BROS./WARNER	229	+87
18	15	16	READ MY MIND	THE KILLERS	ISLAND/UNIVERSAL	198	-39
19	18	17	DASHBOARD	MODEST MOUSE	EPIC/SONY BMG	195	-40
20	20	11	SURVIVALISM	NINE INCH NAILS	NOTHING/INTERSCOPE/UNIVERSAL	175	-11
21	19	25	HOW LONG	HINDER	UNIVERSAL REPUBLIC/UNIVERSAL	165	-48
22	22	9	FOREVER	PAPA ROACH	EL TONAL/GEFFEN/UNIVERSAL	156	+3
23	24	7	ALL THE SAME	SICK PUPPIES	RMR/VIRGIN/EMI	155	+14
24	21	24	SILLY WORLD	STONE SOUR	ROADRUNNER/WARNER	147	-27
25	25	7	BOMB HANDS	SOCIAL CODE	INTERSCOPE/UNIVERSAL	145	+6
26	28	16	PRAYER OF THE REFUGEE	RISE AGAINST	GEFFEN/UNIVERSAL	137	+1
27	27	14	IF EVERYONE CARED	NICKELBACK	EMI	137	-1
28	45	2	UNDERCLASS HERO	SUM 41	AQUARIUS/EMI	131	+63
29	33	7	FLATHEAD	THE FRATELLIS	CHERRYTREE/DROP THE GUN/ISLAND/UNIVERSAL	124	+21
30	26	10	RUBY	KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN/UNIVERSAL	123	-15

FOR WEEK ENDING MAY 6, 2007

WVYV/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman			
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TRIPLE A



Positive feedback keeps the engine running

'Letters, We Get Your Letters'

John Schoenberger
JSchoenberger@RadioandRecords.com

to stay on top of always-evolving listener tastes, programmers routinely pore over mountains of data, ranging from local callout and requests to national airplay, sales and download information. The payoff for paying attention to what core listeners want occasionally shows up in the simplest of forms: an old-fashioned, snail-mail letter or e-mail from a listener who actually "gets" what the station is trying to provide for him or her.

WFIV/Farragut, Tenn., PD Todd Etheridge recently received such a letter, and it touched him so deeply that he felt compelled to share it with me. That got me thinking that almost every programmer must get that occasional "oh, wow" letter. So, I thought I'd share some excerpts.

Whenever you're having one of those days when nothing you do seems to matter, think back on some of these letters.

We start with the letter Etheridge received from listener Erin:

"I wanted to share with you that I am a 50-ish mother of an 18-year-old son, and the station has been the conduit for sharing music with him. Music is his passion, and I realized three years ago that if I wanted to keep communication with him, I would have to find ways to open that door.

"I had been listening to the station and found some of the same artists I was hearing on the way to work were what I was hearing coming from my son's room, and it prompted me to start making note of music that caught my attention. I would then run to the Disc Exchange, buy the CD and then casually mention to my son that I had something new that I thought he would like.

"With my convertible top down, we turned up Blue Merle, fell in love with Mike Doughty and had debates over which Radiohead CD is the best. Without sounding too clichéd, this sharing of music changed the dynamics of our relationship. Had it not been for the station and the vision that you all have, I might have missed out on many hours of 'quality time' with my son.

"Thanks again for what you do."

Of course, most thank you letters aren't as extraordinary as Erin's. More often, they are intended to simply acknowledge a listener benefit, such as the VIP clubs that most triple A stations use to offer incentives to members. A listener to WTTS/Indianapolis wrote to PD Brad Holtz about how such a club helped him score tickets to a John Mayer show. "I just wanted to say thank you all so much for VIP perks like this. I was able to get six great pavilion seats for the concert, and I'm so excited to see John Mayer this summer. I was worried about whether I'd get them Saturday morning, then this e-mail came through and my worries were gone and my ticket order was placed. WTTS rocks."

KNBA prides itself on serving the Anchorage, Alaska, community, and PD Loren Dixon felt vindicated when he read this e-mail: "It was September of 2000, and I was on the last stretch on the Glenn Highway just before Chickaloon. I was moving back home to Anchorage. I had been away and homesick since leaving in 1996. It was raining, my angry boyfriend was driving, and the only ray of happiness I had was the prospect of being home again.

"Then I turned the radio on, and Bob Marley was singing to me, 'Every little thing's gonna be all right.' I cried my eyes out for joy. Bob on the radio in Alaska? The man who sings to my heart and soul, on the airwaves of the land that I love. This wasn't a



► TORI AMOS' "BIG WHEEL" RECORDS UPWARD MOVES AT A DOZEN STATIONS AND VAULTS 7-5.

THIS WEEK	LAST WEEK	WEEKS ON CHART	TRIPLE A INDICATOR			PLAYS TW +/-
			TITLE ARTIST	IMPRINT / PROMOTION LABEL		
1	1	11	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	651	-2
2	2	13	TELL ME 'BOUT IT JOSS STONE	VIRGIN	474	-24
3	3	10	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	437	-4
4	6	5	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	431	+66
5	7	4	BIG WHEEL TORI AMOS	EPIC	410	+48
6	4	5	SALALA ANGELOUFE KIDJO FEAT. PETER GABRIEL	RAZOR & TIE	402	+13
7	5	9	THE PICTURE SON VOLT	TRANSMIT SOUND/LEGACY/RED	386	+5
8	8	6	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	339	-2
9	13	6	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	337	+34
10	9	12	READ MY MIND THE KILLERS	ISLAND/IDJMG	333	+2
11	10	19	PHANTOM LIMB THE SHINS	SUB POP	308	-22
12	16	6	FOUR WINOS BRIGHT EYES	SADDLE CREEK	297	+23
13	14	5	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	290	-4
14	18	5	HAPPY MARTIN SEXTON	KITCHEN TABLE	284	-26
15	19	9	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	271	+14
16	15	10	STARS AND BOULEVAROS AUGUSTANA	EPIC	270	-10
17	11	15	DASHBOARD MODEST MOUSE	EPIC	267	-59
18	12	15	LOOK AFTER YOU THE FRAY	EPIC	262	51
19	NEW		EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	238	+144
20	20	4	THE STORY BRANDI CARLILE	COLUMBIA	238	-8
21	24	2	ORDINARY OAY DOLORES O'RIORDAN	SANCTUARY	235	+13
22	17	13	YOU CAN BRING ME FLOWERS RAY LAMONTAGNE	RCA/RMG	232	-29
23	29	2	LAST REQUEST PAOLO NUTINI	ATLANTIC	227	+20
24	21	6	YOUNG FOLKS PETER BJORN AND JOHN	ALMOSTGOLD/RED	227	-16
25	26	3	NOBODY RYAN SHAW	COLUMBIA/ONE HAVEN/REO	225	+9
26	27	2	SHE'S MINE BRETT DENNEN	DUALTONE	224	-14
27	28	3	SIGNAL FIRE SNOW PATROL	RECORD COLLECTION/REPRISE	215	+5
28	23	15	HEAVENLY OAY PATTY GRIFFIN	ATO/RED	211	-28
29	NEW		COULON'T BE OONE TIM FINN	MANHATTAN/CAROLINE	209	+57
30	22	5	#9 DREAM R.E.M.	WARNER BROS.	203	-38

FOR WEEK ENDING MAY 6, 2007



'Your station makes my love for music just that much more enjoyable.'

—KINK listener

reality when I left in 1996. I kept my dial at 90.3 and keep it there to this day."

Many stations invite listeners in for private in-studio concerts, and KWMT/Tucson is no exception. PD Blake Rodgers was touched when he read, "Jill and I wanted to thank you for allowing us to be part of Brandi Carlile's Studio C [performance] yesterday. It was a great experience. The show at the Rialto was superb as well. The 'Grey's Anatomy' promo is going to really put her over the top this week."

And if you think your listeners don't understand the kind of pressure you're under, check out this missive to WXPX/White Plains, N.Y., PD Chris Herrmann: "Message: Thank God. No pathetic morning 'zoo.' No syndicated crass, boorish idiots cultivating a listening base with a combined IQ of 50. Just real music, presented by people who love the music they play. Thanks a million.

"By the way, tell your advertisers your listeners are filthy rich. Yeah, that's it. They have teenagers that spend money on frivolous crap. Their parents are so enamored of the station, all the car presets and home receivers are locked on 107.1. We have the 30- to 50-year-olds in a cult-like fervor and have the 14- to 19-year-olds held hostage. OK, now you can raise your ad rates and keep the revenue time low."

Finally, good old-fashioned radio with a human touch is still appreciated after all, as evidenced by this note sent to KINK/Portland, Ore., PD Dennis

Constantine: "As an avid listener of KINK for many years, I want to compliment you, your staff and radio air personalities.

"The important part to me is that you offer the listener a chance to personally call the radio air personality and ask questions about a song or CD, new or old. They answer the phone quickly, genuinely care, are always upbeat and go that extra mile to give information back. Your station makes my love for music just that much more enjoyable."





TRIPLE A

▶ **JOSS STONE** EARNs A NEW CAREER TRIPLE A CHART PEAK AS "TELL ME 'BOUT IT" CLIMBS 10-9 IN ITS 14TH WEEK.



POWERED BY
Nielsen
Broadcast Data
Systems

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	1	14	READ MY MIND THE KILLERS	NO. 1 (5 WKS) ISLAND/IDJMG	516 +16	2.062 1
2	2	11	BETTER THAN THE JOHN BUTLER TRIO	JARRAH/ATLANTIC/LAVA	450 +21	1.375 3
3	3	7	YOU KNOW I'M NO GOOD AMY WINEHOUSE	UNIVERSAL REPUBLIC	389 +10	0.993 7
4	4	16	LOOK AFTER YOU THE FRAY	EPIC	379 0	1.188 4
5	5	32	SEE THE WORLD GOMEZ	ATO/RED	321 -2	1.148 5
6	6	21	PHANTOM LIMB THE SHINS	SUB POP	297 -7	1.146 6
7	7	10	THE STORY BRANDI CARLILE	COLUMBIA	292 +16	0.951 9
8	8	24	THINKING ABOUT YOU NORAH JONES	BLUE NOTE/BLC	292 -24	1.577 2
9	9	14	TELL ME 'BOUT IT JOSS STONE	VIRGIN	291 +16	0.738 16
10	10	17	DASHBOARD MODEST MOUSE	EPIC	286 -25	0.831 12
11	11	5	BIG WHEEL TORI AMOS	EPIC	258 +32	0.873 11
12	12	20	YOU'RE ALL I HAVE SNOW PATROL	POLYDOR/A&M/INTERSCOPE	238 +4	0.982 8
13	13	14	GRACE KELLY MIKA	CASABLANCA/UNIVERSAL REPUBLIC	237 +2	0.521 28
14	14	3	UNDER THE INFLUENCE JAMES MORRISON	POLYDOR/INTERSCOPE	230 +62	0.793 13
15	15	28	THINK I'M IN LOVE BECK	INTERSCOPE	226 -36	0.901 10
16	16	10	STARS AND BOULEVARDS AUGUSTANA	EPIC	198 -4	0.636 18
17	17	2	WHAT LIGHT WILCO	NONESUCH/WARNER BROS.	183 +8	0.521 27
18	18	14	HEAVENLY DAY PATTY GRIFFIN	ATO/RED	166 -7	0.647 17
19	19	12	SOMEDAY JOHN MELLENCAMP	UNIVERSAL REPUBLIC/UME	163 -24	0.784 14
20	20	5	KEEP THE CAR RUNNING ARCADE FIRE	MERGE	160 -15	0.628 19
21	21	5	INTO THE OCEAN BLUE OCTOBER	UNIVERSAL MOTOWN	159 +5	0.774 15
22	22	3	SOMEONE TO LOVE FOUNTAINS OF WAYNE	VIRGIN	156 +21	0.588 20
23	23	2	RUBY KAISER CHIEFS	B-UNIQUE/UNIVERSAL MOTOWN	154 +16	0.397 -
24	24	2	LAST REQUEST PAOLO NUTINI	ATLANTIC	152 +16	0.409 -
25	25	2	SIGNAL FIRE SNOW PATROL	RECORD COLLECTION/REPRISE	147 +17	0.292 -
26	26	NEW	1, 2, 3, 4 FEIST	CHERRYTREE/INTERSCOPE	144 +26	0.555 24
27	27	5	TIME IS A RUNAWAY THE ALTERNATE ROUTES	VANGUARD	142 0	0.453 -
28	28	NEW	EVER PRESENT PAST PAUL MCCARTNEY	MPL/HEAR/CONCORD	140 +52	0.383 -
29	29	NEW	WORKING CLASS HERO GREEN DAY	MOST INCREASED PLAYS/MOST ADDED REPRISE	134 +134	0.459 -
30	30	NEW	HEY THERE DELILAH PLAIN WHITE T'S	HOLLYWOOD	134 +24	0.491 29

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
WORKING CLASS HERO Green Day (REPRISE) CIDR, KENZ, KPRI, KRSH, KRVB, WRLT, WXRT	7
LAST REQUEST Paolo Nutini (ATLANTIC) KTCZ, WDOO, WMMM	3
THE STORY Brandi Carille (COLUMBIA) KXLY, Sirius Spectrum	2
UNDER THE INFLUENCE James Morrison (POLYDOR/INTERSCOPE) KINK, WCOO	2
1, 2, 3, 4 Feist (CHERRYTREE/INTERSCOPE) KBCO, WXRV	2
WHAT LIGHT Wilco (NONESUCH/WARNER BROS.) WNCS, WXRV	2
EVER PRESENT PAST Paul McCartney (MPL/HEAR/CONCORD) KBCO, KRSH	2
SALALA Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE) KFOG, WBOS	2

ADDED AT... WXRV
Boston, MA
PD: Ron Bowen
MD: Catie Wilber
Collin Hay, Are You Lookin' At Me, II
Feist, 1, 2, 3, 4, O
Stephen Marley, Hey Baby, O
Wilco, What Light, O
FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
SALALA Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE) TOTAL STATIONS: 15	109/3	COULDN'T BE DONE Tim Finn (MANHATTAN/CAROLINE) TOTAL STATIONS: 11	77/15
ORDINARY DAY Dolores O'Riordan (SANCTUARY) TOTAL STATIONS: 17	104/19	MISSED THE BOAT Modest Mouse (EPIC) TOTAL STATIONS: 8	77/1
FOUR WINDS Bright Eyes (SADDLE CREEK) TOTAL STATIONS: 12	104/18	SHUT YOUR EYES Snow Patrol (POLYDOR/A&M/INTERSCOPE) TOTAL STATIONS: 8	70/17
YOUNG FOLKS Peter Bjorn And John (ALMOSTGOLD/RED) TOTAL STATIONS: 9	95/7	9 CRIMES Damien Rice (HEFFA/VECTOR/WARNER BROS.) TOTAL STATIONS: 6	68/10
MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE) TOTAL STATIONS: 4	86/4	WHAT I'VE DONE Linkin Park (MACHINE SHOP/WARNER BROS.) TOTAL STATIONS: 2	67/8

MOST INCREASED PLAYS

- +134** **WORKING CLASS HERO**
Green Day (Reprise)
KENZ +17, WCLZ +13, WMMM +13, WRNR +13, WXRV +10, WDOO +9, WXRT +9, WTTT +8, WBOS +7, CIDR +6
- +62** **UNDER THE INFLUENCE**
James Morrison (Polydor/Interscope)
WTTT +10, WZEW +8, WMMM +7, KINK +6, KRVB +6, WCLZ +5, KXLY +5, SISP +5, WRLT +4, CIDR +3
- +52** **EVER PRESENT PAST**
Paul McCartney (MPL/Hear/Concord)
WCLZ +16, SISP +10, KTHX +10, KRVB +8, KBCO +5, WNCS +4, KXLY +3, WXRV +2, KPRI +1, KGSR +1
- +32** **BIG WHEEL**
Tori Amos (Epic)
WCLZ +3, WMMM +6, KRVB +5, WXRV +4, WZEW +3, CIDR +3, WRNR +2, KCLV +2, SISP +1, KTHX +1
- +26** **1, 2, 3, 4**
Feist (Cherrytree/Interscope)
WRNR +7, SISP +5, WDOO +5, KBCO +5, KINK +3, WRLT +3, KTHX +2, WNCS +2, WTTT +1, WMMM +1

RECURRENTS

THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW	THIS WEEK	TITLE ARTIST / IMPRINT / PROMOTION LABEL	PLAYS TW LW
1	BELIEF JOHN MAYER (AWARE/COLUMBIA)	243 223	6	WAITING ON THE WORLD TO CHANGE JOHN MAYER (AWARE/COLUMBIA)	143 143
2	NEW SHOES PAOLO NUTINI (ATLANTIC)	200 234	7	IS IT ANY WONDER? KEANE (INTERSCOPE)	141 112
3	NOTHING IN MY WAY KEANE (INTERSCOPE)	197 241	8	SNOW ((HEY OH)) RED HOT CHILI PEPPERS (WARNER BROS.)	141 146
4	I WILL FOLLOW YOU INTO THE DARK DEATH CAB FOR CUTIE (ATLANTIC)	176 184	9	PUT YOUR RECORDS ON CORINNE BAILEY RAE (CAPITOL)	132 134
5	SATELLITE GUSTAF (REPRISE)	163 205	10	CHASING CARS SNOW PATROL (POLYDOR/A&M/INTERSCOPE)	131 149

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
29 triple A stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. Indicator chart comprised of 49 reporters.
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Following musical repositioning by Clear Channel, experts comment on the format's health

What's Up With Latin Rhythm?

Jackie Madrigal
JMadrigal@RadioandRecords.com

Clear Channel Radio recently changed the programming strategy at its Latin rhythm stations, positioning them more like CHR/top 40 outlets. Since it was Clear Channel that introduced the "hurban" format in 2004, we wondered if its repositioning of the format would trigger other stations to follow.

While some may interpret the Clear Channel changes as a sign that reggaetón is suffering, and that the Latin rhythm format will no longer be the urban option for young bilingual Latino listeners, station playlists tell a different story. Univision Radio's La Kalle outlets have maintained a steady playlist of reggaetón and hip-hop with a few bachata tracks, and the same goes for Spanish Broadcasting System's (SBS) KXOL (Latino 96.3)/Los Angeles and others.

That's not the case with Clear Channel's KLOL (Mega)/Houston or WMGE (Mega)/Miami, where reggaetón and hip-hop have taken a back seat to pop, merengue, salsa and other genres. KLOL's top 10 comprises Julieta Venegas, Aventura, Rakim & Ken-Y, Reik, Ricky Martin, Héctor "El Father," Toby Love, Xtreme, Beyoncé and Maná. As for WMGE, its most-played acts include Marc Anthony, Alejandro Sanz, Ricky Martin, Chayanne, Maná, Fanny Lu, Aventura, Wisin & Yandel, Juan Luis Guerra and Xtreme.

Is radio giving up on the Latin rhythm format so soon? "Not us," SBS VP of programming Pio Ferro says. "Latino 96.3 in L.A. is as solid as ever. We just had a nice uptick within our demo in the recent winter Arbitron ratings and a pretty healthy 6.2 share with persons 12-34."

"What critics fail to realize is that this is a young-leaning format and will not get fabulous numbers 35+. We just filled up the Honda Center [formerly the Arrowhead Pond in Anaheim, Calif.] with 14,000 of our closest friends with a stellar lineup of mostly reggaetón artists."

Jim Lawson, VP of programming for Clear Channel Radio's Hispanic division, says he doesn't believe Latin radio is throwing in the towel on the format. "For us, it's more of an evolution to a greater audience base," he says. "There are many markets where the Latin rhythm format is still strong. For us, it's more a proactive evolution."

In Puerto Rico, the birthplace of reggaetón, the music and the format remain healthy, and there's plenty of quality local talent, WODA (Reggaetón 94) PD Rogie Gallart says. But the music is evolving, and that's creating a change in the format. "[Reggaetón] is becoming more pop," he says. "Look at Arcángel's new track ['Chica Virtual'], which is very dance, or Dálmata's 'Pasarela,' which is reggaetón with Mexican sounds. Rakim & Ken-Y's song 'Llorarás' is getting a lot of requests, but it's basically a ballad. They're refreshing the genre."

Though Gallart says the format isn't as strong as it was last year, he wants to make it clear that it is "not weak." In fact, Gallart says he welcomes the format's evolution because "the artists continue to do hard reggaetón but are also dabbling in other rhythms."

Ferro says that although the format is evolving, reggaetón is still hot, followed by crunk-chata (a more hurban style of bachata), hip-hop and R&B.

The change in the Latin rhythm format is, to some degree, due to the available



▶ **NOTCH'S** "DALE PA TRA (BACK IT UP)" IS THE SOLE DEBUT ON THE RECORD POOL CHART, ENTERING AT NO. 19.

ROCK/ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	1	14	NARCISTA POR EXCELENCIA PANDA	WARNER LATINA
2	3	5	DIOSA RULETA STOIC FRAME	EL COMANDANTE/V&J
3	2	7	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO
4	5	17	SISMO DIVISION MINUSCULA	SONES DEL MEXSIDE/UNIVERSAL LATINO
5	3	7	ESPACIO SIDERAL JESSE & JOY	WARNER LATINA
6	RE-ENTRY		MARIPOSAS ENANITOS VERDES	UNIVERSAL LATINO
7	7	4	PIROTECNICAS CUBIKY	V&J
8	5	9	MIENTELE LDS BUNKERS	NACIONAL
9	4	33	A DONDE VAN LOS MUERTOS KINKY	NETTWERK
10	8	9	MANDA UNA SENAL MANA	WARNER LATINA
11	9	12	BESAME NOVEL	FONOVISIA
12	RE-ENTRY		COMPLEMENTO ATERCIOPELADOS	NACIONAL
13	11	19	A LA MODE LOS ABANDONED	VAPOR/SANCTUARY
14	12	25	VIA LACTEA ZOE	EMI TELEVISIA
15	10	13	DON'T LET GO PACHA MASSIVE	NACIONAL
16	RE-ENTRY		A LAS 3 ENANITOS VERDES	UNIVERSAL LATINO
17	17	2	TODO CAMBIO CAMILA	SONY BMG NORTE
18	15	12	EL MURO EL TRI	FONOVISIA
19	RE-ENTRY		DON DINERO ATERCIOPELADOS	NACIONAL
20	20	17	LA PARTE DE ADELANTE LOS FABULOSOS CADILLACS	SONY BMG NORTE

RECORD POOL

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	IMPRINT / PROMOTION LABEL
1	9	9	QUE LLOREN IVY QUEEN	UNIVISION
2	5	5	MIRA FULANITO	CUTTING
3	4	8	EMPECE A LLORAR ANTHONY CRUZ	MP
4	6	6	LA MANERA ADASSA	UNIVERSAL LATINO
5	3	7	MAS QUE TU AMIGO TITO NIEVES	LA CALLE/UNIVISION
6	2	10	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO	DISCOS 605/SONY BMG NORTE
7	9	5	TU AMOR NO ES GARANTIA ANAIS	UNIVISION
8	10	10	PEGATE RICKY MARTIN	SONY BMG NORTE
9	7	6	CALM MY NERVES DON OMAR	VII/MACHETE
10	10	10	NUNCA HABIA LLORADO ASI VICTOR MANUELLE FEAT. DON OMAR	SONY BMG NORTE
11	11	11	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISIA
12	14	7	DIME QUE FALTO ZACARIAS FERREIRA	FANIA/J & N
13	13	5	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE
14	12	13	SE TRABA DAVID CEDENO	EVELINA
15	16	9	MI CORAZONCITO AVENTURA	PREMIUM LATIN
16	15	12	MI MUJER ES UN POLICIA PUERTO RICAN POWER	J&N
17	17	4	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO
18	20	2	CONECTATE OPTIMO	SONY BMG NORTE
19	NEW		DALE PA TRA (BACK IT UP) NOTCH	MACHETE
20	19	3	CUANDO TONY SWING	LATIN BEST



Ferro



Gallart

music, Lawson says. "True reggaetón isn't as hot or as deep as it was two years ago," he says. "But it really is a shift in the consumers' minds and tastes. To succeed, you need to constantly update the programming paradigm and reflect the consumers' radio and media consumption at any given point in time."

What can programmers do to keep the Latin rhythm format strong? Ferro says PDs have to step back and think about the lifestyle of the people they're programming to. "These guys have to get out of their office and go to the clubs, streets and events," he says. "The DJs and music have to reflect that lifestyle. Listen to the mixtapes that the street DJs are putting out and stop trying to force songs that don't mix into the station."

As far as the music, Ferro says that, as in any other genre, there are only a handful of established superstars, but there are plenty of great new acts, such as Rakim & Ken-Y, Tony Dize, Arcángel, De La Ghetto, Zion, Notch, Wibal & Alex, Adassa, Cheka, Dálmata, Plan B, Franco el Gorilla, Andy Boy, Yomo, Gocho, Xtreme, Toby Love and Optimo. He also says that many established acts have current releases, including Daddy Yankee, Don Omar, Ivy Queen, Alexis & Fido, Wisin & Yandel, Luny Tunes, Héctor "El Father" and Calle 13.

R&R

REGIONAL MEXICAN

▶ SECOND POSTHUMOUS HIT BY THE LATE VALENTIN ELIZALDE, "NO DEJARE DE AMARTE," IS THE HIGHEST NEW ENTRY AT NO. 34.



R&R

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THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS RANK
1	11		DETALLES LOS TIGRES DEL NORTE	NO. 1 (4 WKS) FONOVISIA	1300 -18	7.631 5
2	14		DAME UN BESO INTOCABLE	EMI TELEVISIA	1170 +74	9.128 1
3	8	7	MIL HERIDAS CUISILLOS	MUSART/BALBOA	1059 +127	8.503 2
4	7	12	ME DUELE ESCUCHAR TU NOMBRE GRUPO MONTEZ DE DURANGO	DISA	1023 +80	6.415 8
5	3	17	CADA VEZ QUE PIENSO EN TI LOS CREADORES DEL PASITO DURAGUENSE DE ALFREDO RAMIREZ	DISA/EDIMONSA	1017 -3	8.151 3
6	4	16	Y SI VOLVIERA A NACER ALEGRES DE LA SIERRA	EDIMAL/VIVA	964 +6	7.975 4
7	5	18	ESE CONJUNTO PRIMAVERA	FONOVISIA	902 -56	6.683 7
8	9	33	DIME QUIEN ES LOS RIELEROS DEL NORTE	FONOVISIA	879 -16	6.723 6
9	6	26	LA NOCHE PERFECTA EL CHAPO DE SINALOA	DISA	867 -86	5.824 10
10	10	15	UN IDIOTA COMO YO DUELO	UNIVISION	845 -41	6.001 9
11	11	6	ES COSA DE EL GRACIELA BELTRAN	UNIVISION	815 -11	5.659 11
12	14	5	INVISIBLE PALOMO	DISA	765 +24	4.301 17
13	13	13	Y AQUI ESTOY K-PAZ DE LA SIERRA DUET WITH ANA GABRIEL	DISA/EDIMONSA	765 +23	4.302 16
14	12	24	TUS PALABRAS BANDA EL RECODO	FONOVISIA	723 -43	4.335 15
15	15	13	COMO TE VA MI AMOR LOS HOROSCOPOS DE DURANGO	DISA	695 +19	5.022 12
16	17	13	ESO Y MAS JOAN SEBASTIAN	AIRPOWER MUSART/BALBOA	669 +37	3.724 20
17	20	3	BASTA YA CONJUNTO PRIMAVERA	FONOVISIA	644 +91	3.600 22
18	22	3	OJALA MARCO ANTONIO SOLIS	FONOVISIA	634 +108	2.478 29
19	16	15	TAL VEZ LOS PRIMOS DE DURANGO	MAR INTERNACIONAL	623 -20	3.820 18
20	18	8	CULPABLE O NO EL FLACO ELIZANDE	FONOVISIA	590 +33	2.526 28
21	19	47	DE RODILLAS TE PIDO ALEGRES DE LA SIERRA	VIVA	571 +15	4.575 13
22	26	5	DE TI EXCLUSIVO LA ARROLLADORA BANDA EL LIMON	DISA/EDIMONSA	544 +65	3.619 21
23	21	15	EL PAPA DE LOS POLLITOS LOS TUCANES DE TIJUANA	UNIVISION	520 -27	2.135 34
24	23	17	LOBO DOMESTICADO VALENTIN ELIZALDE	UNIVERSAL LATINO	479 -45	3.746 19
25	25	50	MAS ALLA DEL SOL JOAN SEBASTIAN	MUSART/BALBOA	470 -22	4.560 14
26	27	12	LA CHICA DEL ESTE GRUPO BRYNDIS	DISA	468 -3	2.635 27
27	24	17	EL HOMBRE DE NEGRO LOS HURACANES DEL NORTE	UNIVISION	444 -54	1.915 39
28	30	5	CUATRO MESES BANDA MACHOS	SONY BMG NORTE	431 +27	2.064 38
29	31	7	TE QUIERO MUCHO GRUPO ANDARIEGO	DISA	428 +34	2.072 37
30	28	8	DE MIL MANERAS LOS MORROS DEL NORTE	DISA	411 -44	2.412 31
31	35	2	SOLO UN SUEÑO BANDA GUASAVENA	STARMEX/UNIVERSAL LATINO	391 +59	1.253 -
32	32	5	TE AMO TANTO LOS INQUIETOS DEL NORTE	EAGLE	369 -4	2.179 32
33	34	3	AMOR PRISIONERO EL COYOTE Y SU BANDA TIERRA SANTA	UNIVISION	364 -4	1.425 -
34	34	NEW	NO DEJARE DE AMARTE VALENTIN ELIZALDE	UNIVERSAL LATINO	359 +101	1.533 -
35	34	NEW	POR AMARTE ASI ALACRANES MUSICAL	UNIVISION	343 +115	3.244 24
36	33	9	AMIGOS CON DERECHO ANDRES MARQUEZ	DISA	341 -31	2.088 36
37	NEW	NEW	MIRAME JENNI RIVERA	FONOVISIA	336 +133	3.377 23
38	NEW	NEW	CUANDO REGRESES PATRULLA 81	DISA	317 +93	1.694 40
39	NEW	NEW	OJALA QUE LA VIDA TE ALCANCE LOS ORIGINALES DE SAN JUAN	EMI TELEVISIA	311 +51	2.117 35
40	NEW	NEW	NO TE APARTES DE MI LA DINASTIA DE TUZANTLA, MICH.	VENEMUSIC/UNIVERSAL LATINO	310 -21	1.490 -

MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
MI SUEÑO Oro Norteno (VIVA) KGBT, KMYX, KOQO, KRAY, KSEA, KTJM, KXLM, KYQQ	8
PREFIERO ESTAR SOLA Karla Y Michelle (VIVA) KGBT, KMYX, KRAY, KSEA, KXLM, KXSB, KYQQ, WBZY	8
MIRAME Jenni Rivera (FONOVISIA) KBNO, KHOT, KMQA, KMYX, KSEA, KXLM, KXSB	7
CUANDO REGRESES Patrulla 81 (DISA) KBNO, KDXX, KHHL, KOND, KXPX	5
PA' QUE ME SIRVE LA VIDA Jessie Morales (UNIVISION) KDUT, KMQA, KSEA, KXLM, KXSB	5
BASTA YA Conjunto Primavera (FONOVISIA) KBNO, KIWI, KSAH, WYMY	4
OJALA QUE LA VIDA ME ALCANCE Los Originales De San Juan (EMI TELEVISIA) KDXX, KRZZ, KXLM, KXSB	4
POR AMARTE ASI Alacranes Musical (UNIVISION) KDUT, KMYX, KRAY, KSEA	4
QUE HARIA SIN TI La Autoridad De La Sierra (DISA) KDUT, KMYX, KOND, KSEA	4
LLAMAME, ESCRIBEME Los Buitres De Culiacan Sinaloa (UNIVERSAL LATINO) KBUE, KXLM, KXSB	3

**ADDED AT...
KIWI**
BAKERSFIELD, CA
PD/MD: Raul Evangelista
Isabel, Como Olvidarte, 15
Valentin Elizalde, No Dejare De Amarte, 11
Conjunto Primavera, Basta Ya, 8

FOR MORE STATIONS GO TO:
www.RadioandRecords.com

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
PARCE QUE VA A LLOVER 267/2 A.B. Quintanilla III Presents Kumbia All Stars (EMI TELEVISIA) TOTAL STATIONS: 25		QUE ME PARTA UN RAYO (SI ES MENTIRA) El Poder Del Norte (DISA) TOTAL STATIONS: 9	194/3
TUS BELLOS PECHOS 265/44 Los Doreyes De La Sierra (DISA) TOTAL STATIONS: 15		NO PUEDO ESTAR SIN TI 193/34 Beto Y Sus Canarios (DISA/EDIMONSA) TOTAL STATIONS: 11	
HUMILLATE 233/0 Pesado (WARNER LATINA) TOTAL STATIONS: 13		AVIENTAME 191/7 Adolfo Urias Y Su Lobo Norteno (PLATINO/FONOVISIA) TOTAL STATIONS: 13	
JURA 229/28 German Lizarraga Y Su Banda Estrellas De Sinaloa (DISA) TOTAL STATIONS: 13		AL 100% 175/30 Ezequiel Pena (FONOVISIA) TOTAL STATIONS: 11	
QUE CHULADA DE MUJER 211/56 Vicente Fernandez (SONY BMG NORTE) TOTAL STATIONS: 15		MUCHACHA TRISTE 163/6 DJ Kane (EMI TELEVISIA) TOTAL STATIONS: 10	

MOST INCREASED PLAYS

+133	MIRAME Jenni Rivera (Fonovisa) KCMT +17, KDUT +16, KBUE +13, KSEA +13, KMYX +11, KLVO +9, KYQQ +9, KXLM +8, KXSB +8, KHOT +8
+129	MI SUEÑO Oro Norteno (Viva) KOQO +28, KMYX +23, KSEA +23, KGBT +13, KTJM +12, KYQQ +9, KRAY +8, KXLM +7, KXSB +6
+127	MIL HERIDAS Cuisillos (Musart/Balboa) KOQO +20, KESS +18, KLVO +17, KXPX +12, KXLM +11, WYMY +10, KXSB +9, KSCA +8, KCMT +7, KSAH +7
+115	POR AMARTE ASI Alacranes Musical (Univision) KOQO +26, WJJO +20, KSTN +18, KDUT +12, KRAY +10, KSEA +10, KMYX +9, WLEY +6, WYMY +5, WBZY +3
+108	OJALA Marco Antonio Solis (Fonovisa) KCMT +27, KBNO +23, KOND +19, KOQO +13, WJJO +11, KJFA +11, KLVO +10, WLEY +8, XHFNZ +7, KYQQ +5

FOR WEEK ENDING MAY 6, 2007
LEGEND: See legend to charts in charts section for rules and symbol explanations.
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LATIN POP

► **ENRIQUE IGLESIAS** MAKES A STRONG RETURN AS "DIMELO" ROCKETS 25-13 WITH AIRPOWER HONORS ON LATIN POP WHILE ENTERING LATIN RHYTHM AT NO. 21 WITH MOST INCREASED PLAYS (UP 113).



POWERED BY



TITLE WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS TW +/-	AUDIENCE MILLIONS	RANK
1	14	14	ERES PARA MI JULIETA VENEZAS	NO. 1 (4 WKS) SONY BMG NORTE	876 +46	7.093	5
2	11	11	SI NOS QUEDARA POCO TIEMPO CHAYANNE	SONY BMG NORTE	854 +38	11.285	1
3	16	16	MANDA UNA SENAL MANA	WARNER LATINA	742 -40	5.784	8
4	10	10	TODDO CAMBIO CAMILA	SONY BMG NORTE	674 +86	7.164	4
5	6	6	NENA MIGUEL BOSE FEATURING PAULINA RUBIO	WARNER LATINA	642 +134	5.216	11
6	20	20	PEGATE RICKY MARTIN	SONY BMG NORTE	571 +10	4.103	19
7	26	26	ME MUERO LA 5A ESTACION	SONY BMG NORTE	566 -4	5.882	7
8	11	8	ME QUELE AMARTE REIK	AIRPOWER SONY BMG NORTE	519 +57	4.902	14
9	6	16	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA	WARNER LATINA	504 -62	2.782	33
10	10	8	DUELE (CRAZY) KA-IMBA	SONY BMG NORTE	483 +10	3.545	26
11	19	7	HABLA EL CORAZON YURIDIA	SONY BMG NORTE	471 +104	3.829	24
12	9	29	BENOITA TU LUZ MANA	WARNER LATINA	465 -21	7.596	3
13	3	3	DIMELO ENRIQUE IGLESIAS	AIRPOWER INTERSCOPE	441 +142	8.576	2
14	12	32	TU RECUEROO RICKY MARTIN FEAT. LA MARI DE CHAMBAO Y TOMMY TORRES	SONY BMG NORTE	425 -28	6.436	6
15	13	6	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA	MUSIC WORLD/COLUMBIA/SONY BMG NORTE	386 +18	3.830	23
16	15	26	INVIERNO REIK	SONY BMG NORTE	363 -11	2.985	28
17	21	4	SERA SIN BANDERA	AIRPOWER SONY BMG NORTE	362 +28	5.190	13
18	13	16	QUE HICISTE JENNIFER LOPEZ	EMI/SONY BMG NORTE	361 -53	5.222	10
19	17	24	COMO YO NADIE TE HA AMADO YURIDIA	SONY BMG NORTE	351 -20	2.982	30
20	14	14	HOY TENGO GANAS DE TI RICARDO MONTANER	EMI TELEVISION	339 -49	4.259	18
21	24	4	BELLA TRACION BELINDA	EMI TELEVISION	329 +30	1.767	-
22	14	14	SI TU ME QUISIERAS LU	WARNER LATINA	302 -2	2.816	31
23	27	4	LO MEJOR DE TU VIDA ALEXANDRE PIREZ	EMI TELEVISION	298 +54	4.400	17
24	20	28	SI TU NO ESTAS SIN BANDERA	SONY BMG NORTE	293 -68	4.822	15
25	22	13	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440	EMI TELEVISION	272 -62	3.677	25
26	26	17	NADA PUEDE CAMBIARME PAULINA RUBIO	UNIVERSAL LATINO	255 -35	0.894	-
27	NEW	NEW	QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	EMI TELEVISION	250 +94	4.547	16
28	16	16	AMAR ES LO QUE QUIERO DAVID BISBAL	VALE/UNIVERSAL LATINO	249 -133	1.255	-
29	30	3	CELESTIAL RED	EMI TELEVISION	248 +27	1.419	-
30	28	6	SHORTY SHORTY XTREME	LA CALLE/UNIVISION	223 -19	1.487	-
31	19	19	HACE TIEMPO FCINSECA	EMI TELEVISION	218 +1	2.476	36
32	2	2	AYUDAME PAULINA RUBIO	UNIVERSAL LATINO	217 +51	5.192	12
33	NEW	NEW	TE VOY A PERDER ALEJANDRO FERNANDEZ	MOST INCREASED PLAYS/MOST ADDED SONY BMG NORTE	216 +212	2.151	40
34	NEW	NEW	AHORA QUE TE VAS LA 5A ESTACION	SONY BMG NORTE	214 +66	2.277	39
35	35	7	GRACIAS POR PENSAR EN MI RICKY MARTIN	SONY BMG NORTE	202 +5	2.708	34
36	RE-ENTRY	RE-ENTRY	ME GUSTAS COMO QUIERAS MILLO TORRES Y EL TERCER PLANETA	TRIBAL VIBES	193 +34	2.982	29
37	33	18	NINO BELANOVA	UNIVERSAL LATINO	190 -27	1.474	-
38	29	12	ENAMORADO GUSTAVO LAUREANO	UNIVERSAL LATINO	188 -43	1.966	-
39	37	6	SENTIMENTAL MODERATTO	EMI TELEVISION	184 0	1.549	-
40	NEW	NEW	TORRE DE BABEL DAVID BISBAL	VALE/UNIVERSAL LATINO	183 +104	3.978	21



MOST ADDED

TITLE ARTIST / LABEL	NEW STATIONS
TE VOY A PERDER Alejandro Fernandez (SONY BMG NORTE) KEXA, KLVE, KMMM, KNVO, KQK, KSSE, KTCY, KVVA, XHFG, XLTN	10
QUE ME OES TU CARINO Juan Luis Guerra (EMI TELEVISION) KMMM, KNVO, WAMR, WFID, WRMA	5
AHORA QUE TE VAS La 5A Estacion (SONY BMG NORTE) KBMG, KMMM, KQK, KSSE, KVVA	5
PERDONAME EN SILENCIO Reyll (SONY BMG NORTE) KEXA, KNVO, KSSE, KVVA, XHPX	5
DIMELO Enrique Iglesias (INTERSCOPE) WKAQ, WXYX, XHPX	3
TODDO CAMBIO Camila (SONY BMG NORTE) KMMM, KPSL	2
ME DUELE AMARTE Reik (SONY BMG NORTE) KSSE, KVVA	2
NENA Miguel Bose Feat. Paulina Rubio (WARNER LATINA) KPSL, WWVA	2
SERA Sin Bandera (SONY BMG NORTE) KPSL, WWVA	2
BELLA TRACION Belinda (EMI TELEVISION) KNVO, WXYX	2

ADDED AT...

KSSE

Los Angeles, CA

OM: Elias Autran
PD: Nestor Rocha
APD: Andrea Becerra

Alejandro Fernandez, Te Voy A Perder, 25
Calle 13, La Cumbia De Los Aburridos, 23
La 5A Estacion, Ahora Que Te Vas, 19
Reik, Me Duele Amarte, 10
Reyll, Perdoname En Silencio, 8

FOR MORE STATIONS GO TO:

www.RadioandRecords.com



NEW AND ACTIVE

TITLE ARTIST / LABEL	PLAYS /GAIN	TITLE ARTIST / LABEL	PLAYS /GAIN
LOS INFIELES Aventura (PREMIUM LAT N) TOTAL STATIONS: 8	170/6	SOLA Hector "El Father" (VI/MACHETE) TOTAL STATIONS: 6	114/20
TE ME VAS Carlos Rivera (SONY BMG NORTE) TOTAL STATIONS: 9	156/25	LLORARAS R.K.M. & Ken-Y (UNIVERSAL LATINO) TOTAL STATIONS: 4	102/23
NO TE PIDO FLORES Fanny Lu (UNIVERSAL LATINO) TOTAL STATIONS: 9	152/9	LEJOS ESTAMOS MEJOR Motel (WARNER LATINA) TOTAL STATIONS: 3	102/6
SAY IT RIGHT Nelly Furtado (MOSLEY/GEFFEN) TOTAL STATIONS: 5	131/6	PERDONAME EN SILENCIO Reyll (SONY BMG NORTE) TOTAL STATIONS: 10	99/87
TE SEGUIRE Noelia (EMI TELEVISION) TOTAL STATIONS: 8	124/4	TRAS NUBES Pambo (SONY BMG NORTE) TOTAL STATIONS: 4	97/14



MOST INCREASED PLAYS

+212

TE VOY A PERDER

Alejandro Fernandez (Sony BMG Norte)
KVVA +27, XLTN +26, KNVO +25, KSSE +25, KTCY +25, KMMM +21, KEXA +16, KQK +16, XHFG +13, KLVE +5

+142

DIMELO

Enrique Iglesias (Interscope)
WPAT +28, WXYX +26, WAMR +22, WIAC +17, WIOA +15, KLVE +14, WKAQ +14, XHPX +13, WRMA +5, XLTN +3

+134

NENA

Miguel Bose Feat. Paulina Rubio (Warner Latina)
KVVA +31, KPSL +20, KSSE +16, WIAC +13, XHPX +11, WIOA +11, WWVA +11, XHFG +8, KXXX +7, XLTN +7

+104

HABLA EL CORAZON

Yuridia (Sony BMG Norte)
WFID +24, KXXX +19, WIOA +12, KMMM +11, WKAQ +10, WIAC +10, XAVO +9, KRIO +8, KEXA +6, KSSE +2

+104

TORRE DE BABEL

David Bisbal (Vale/Universal Latino)
XHPX +25, WXYX +23, WIAC +21, WIOA +13, WKAQ +11, WPAT +5, WFID +4, WAMR +1, WRMA +1

FOR WEEK ENDING MAY 6, 2007

LEGEND: See legend to charts in charts section for rules and symbol explanations.
26 Latin pop, 12 tropical and 12 Latin rhythm stations are electronically monitored by Nielsen Broadcast Data Systems 24 hours a day, 7 days a week. © 2007 Nielsen Business Media, Inc. All rights reserved.

LATIN POP MONITORED REPORTERS

WVVA/Atlanta, GA
OM: Clay Hunnicutt
PD/JC: Robbie Ramirez

XHPX/El Paso, TX
PD: Eduardo Zamora
APD: Victor Acosta

KSSE/Los Angeles, CA
OM: Elias Autran
PD: Nestor Rocha
APC: Andrea Becerra

WAMR/Miami, FL
PD: Pedro Javier Gonzalez

WFID/Puerto Rico
PD: Lucy-Ann Ramos

KBMG/Salt Lake City, UT
OM: Carlos Martin Valdez
PD: Ana Perez

KXKS/Austin, TX
OM/PC: Romeo Herrera
MD: Julieta Jil

KMMM/Fresno, CA
PD: Jorge Guillen

KWIZ/Los Angeles, CA
PD: Eddie Leon

WRMA/Miami, FL
PD: Rogelio Alfonso

WIAC/Puerto Rico
PD: Valerie Mejia

KRIO/San Antonio, TX
OM: Robin Flores
PD/MD: Manny Herrera

KPSL/Bakersfield, CA
PD: Silvio Roman

KQK/Houston, TX
PD: Ezequiel Gonzalez
MD: Raquenell Villarreal

KNVO/McAllen, TX
PD: Robert Montalvo
MD: Mando San Roman

KEXA/Monterey, CA
PD: Vicente Romero

WIOA/Puerto Rico
PD: Fernando De Hostos

XHFG/San Diego, CA
PD: Elvis Valle

KTCY/Dallas, TX
PD: Javier Casanova

KLVE/Los Angeles, CA
PD: Jose Santos

XAVO/McAllen, TX
OM: Jeff Koch
PD: Juan Facundo

KVVA/Phoenix, AZ
PD: Edgar Pineda

WKAQ/Puerto Rico
PD: Carlos Gonzalez
APD: Natalia Cuevas

XLTN/San Diego, CA
PD: Libia Sauza

WXYX/Puerto Rico
PD/MD: Herman Davila

► ISSAC DELGADO'S "LA MUJER QUE MAS TE DUELE" IS THE TROPICAL CHART'S HIGHEST DEBUT AT NO. 31 AND THE MOST INCREASED PLAYS WINNER (UP 35).



THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	TROPICAL	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	13	MAS QUE TU AMIGO TITO NIEVES	NO. 1 (4 WKS)	LA CALLE/UNIVISION	233	+21	2.095	8
2	4	25	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA		UNIVERSAL LATINO	164	+13	1.073	24
3	5	15	MI CORAZONCITO AVENTURA		PREMIUM LATIN	151	+5	2.767	4
4	11	16	IGUAL QUE AYER RAKIM & KEN-Y		PINA/UNIVERSAL LATINO	147	+25	0.966	30
5	8	26	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	147	-2	3.306	1
6	2	13	ARROZ CON HABICHUELA EL GRAN COMBO DE PUERTO RICO		DISCOS 605/SONY BMG NORTE	146	-31	1.571	15
7	6	33	NO VUELVO CONTIGO FRANKIE NEGRON		LA CALLE/UNIVISION	137	-15	1.792	12
8	13	18	HACE TIEMPO FONSECA		EMI TELEVISIA	134	+3	0.919	32
9	7	7	NO TE PIDO FLORES FANNY LU		UNIVERSAL LATINO	132	-26	2.068	9
10	9	23	SHORTY SHORTY XTREME		LA CALLE/UNIVISION	130	-20	1.614	14
11	3	14	LA LLAVE DE MI CORAZON JUAN LUIS GUERRA Y 440		EMI TELEVISIA	126	-50	1.321	20
12	17	48	QUE PRECIO TIENE EL CIELO MARC ANTHONY		SONY BMG NORTE	117	+7	2.755	5
13	10	13	NUNCA HABIA LLORADO ASI VICTOR MANUELLE DUET WITH DON OMAR		SONY BMG NORTE	116	-20	1.014	28
14	16	14	QUE HICISTE JENNIFER LOPEZ		EPIC/SONY BMG NORTE	113	-2	2.123	7
15	12	7	DICEN JOHNNY RIVERA		CMG/UNIVERSAL MOTOWN	113	-11	1.455	17
16	19	15	EN EL AMOR JOE VERAS		J & N	109	+10	2.806	3
17	18	4	IMPACTO DADDY YANKEE FEATURING FERGIE		EL CARTEL/INTERSCOPE	108	+15	1.723	13
18	20	7	EMPECE A LLORAR ANTHONY CRUZ	AIRPOWER	M.P.	105	+4	1.365	18
19	15	12	QUE LLOREN IVY QUEEN		UNIVISION	105	-11	0.681	36
20	14	24	SOLA HECTOR "EL FATHER"		VI/MACHETE	100	-12	1.480	16
21	24	2	TORRE DE BABEL DAVID BISBAL		VALE/UNIVERSAL LATINO	95	+32	2.130	6
22	21	42	LOS INFIELES AVENTURA		PREMIUM LATIN	93	-7	1.323	19
23	22	8	PEGATE RICKY MARTIN		SONY BMG NORTE	90	-4	2.034	10
24	23	10	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISIA	84	-4	0.797	35
25	32	11	ME VOY HECTOR ACOSTA		D.A.M.	78	+21	0.818	34
26	28	8	MANDA UNA SENAL MANA		WARNER LATINA	66	-8	0.485	-
27	25	7	QUIZAS TONY DIZE		WY/MACHETE	64	+12	1.179	23
28	27	5	DIME QUE FALTO ZACARIAS FERREIRA		J & N	60	0	0.299	-
29	31	10	A PUNTO DE ESTALLAR N'KLABE		SONY BMG NORTE	59	+8	0.608	38
30	30	3	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA/SONY BMG NORTE	59	0	1.855	11
31	NEW		LA MUJER QUE MAS TE DUELE ISSAC DELGADO FEATURING VICTOR MANUELLE	MOST INCREASED PLAYS	LA CALLE/UNIVISION	58	+35	1.027	27
32	36	4	SI NOS QUEDARA POCO TIEMPO CHAYANNE		SONY BMG NORTE	58	+7	0.234	-
33	NEW		DIMELO ENRIQUE IGLESIAS		INTERSCOPE	56	+34	2.974	2
34	NEW		THE WAY SHE MOVES ZION FEATURING AKON		CMG/UNIVERSAL MOTOWN	54	+30	1.318	21
35	38	15	TU AMOR LUIS FONSI		UNIVERSAL LATINO	53	+8	0.271	-
36	34	6	ERES PARA MI JULIETA VENEGAS		SONY BMG NORTE	51	-5	0.418	-
37	33	14	FLACA O GORDITA OLGA TANON		UNIVISION	49	-7	0.425	-
38	NEW		QUE ME DES TU CARINO JUAN LUIS GUERRA Y 440	MOST ADDED	EMI TELEVISIA	45	+31	1.038	26
39	40	2	SOLO TU Y YO LIMI-T 21		LA CALLE/UNIVISION	45	+1	1.054	25
40	NEW		LO MEJOR DE TU VIDA ALEXANDRE PIRES		EMI TELEVISIA	44	+9	0.107	-

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	LATIN RHYTHM	NIELSEN BDS CERTIFICATIONS IMPRINT / PROMOTION LABEL	PLAYS		AUDIENCE	
						TW	+/-	MILLIONS	RANK
1	1	4	IMPACTO DADDY YANKEE FEATURING FERGIE	NO. 1 (3 WKS)	EL CARTEL/INTERSCOPE	645	+23	9.605	1
2	3	25	SOLA HECTOR "EL FATHER"		VI/MACHETE	520	+11	7.669	3
3	5	20	IGUAL QUE AYER RAKIM & KEN-Y		PINA/UNIVERSAL LATINO	474	+16	7.855	2
4	2	13	QUE LLOREN IVY QUEEN		UNIVISION	446	-74	7.120	4
5	4	25	SHORTY SHORTY XTREME		LA CALLE/UNIVISION	445	-11	5.610	8
6	7	28	PEGAO WISIN & YANDEL FEATURING LOS VAQUEROS		WY/MACHETE	388	-1	5.919	7
7	10	4	THE WAY SHE MOVES ZION FEATURING AKON		CMG/UNIVERSAL MOTOWN	387	+59	5.967	6
8	6	40	LOS INFIELES AVENTURA		PREMIUM LATIN	367	-28	5.246	9
9	8	12	SIENTE EL BOOM TITO "EL BAMBINO" FEATURING RANDY		EMI TELEVISIA	361	-13	5.995	5
10	9	9	DON'T MATTER AKON		KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	293	+3	4.864	10
11	11	18	LA OTRA ILEGALES FEATURING MONCHY Y ALEXANDRA		UNIVERSAL LATINO	291	-12	3.665	11
12	12	19	NO SE DE ELLA (MY SPACE) DON OMAR FEATURING WISIN & YANDEL		VI/MACHETE	252	-5	2.765	16
13	18	3	LLORARAS R.K.M. & KEN-Y	AIRPOWER	UNIVERSAL LATINO	225	+49	3.195	12
14	16	26	DON'T CRY TOBY LOVE		SONY BMG NORTE	223	+9	2.819	15
15	17	13	CHICA VIRTUAL DJ NELSON FEATURING ARCANGEL		UMS/UNIVERSAL LATINO	214	+14	3.111	13
16	14	51	PAM PAM WISIN & YANDEL		MACHETE	210	-21	2.249	22
17	19	3	DALE PA TRA (BACK IT UP) NOTCH	AIRPOWER	MACHETE	208	+38	2.971	14
18	22	11	MI CORAZONCITO AVENTURA	AIRPOWER	PREMIUM LATIN	183	+21	2.604	17
19	15	8	TANGO DEL PECADO CALLE 13		SONY BMG NORTE	174	-41	2.404	19
20	13	10	BEAUTIFUL LIAR/BELLO EMBUSTERO BEYONCE & SHAKIRA		MUSIC WORLD/COLUMBIA/SONY BMG NORTE	165	-70	1.456	37
21	FEW		DIMELO ENRIQUE IGLESIAS	MOST INCREASED PLAYS/MOST ADDED	INTERSCOPE	140	+113	2.352	21
22	FEW		NO TE VEO CASA DE LEONES		WARNER LATINA	137	+50	2.120	23
23	FEW		MANDA UNA SENAL MANA		WARNER LATINA	135	+45	1.800	29
24	27	5	PEGATE RICKY MARTIN		SONY BMG NORTE	133	-4	1.763	30
25	23	7	CALM MY NERVES DON OMAR		VI/MACHETE	131	-31	1.860	28
26	26	11	TE LO AGRADEZCO, PERO NO ALEJANDRO SANZ FEATURING SHAKIRA		WARNER LATINA	129	-10	1.628	34
27	20	12	THIS IS WHY I'M HOT MIMS		CAPITOL	124	-24	1.212	-
28	25	18	SAY IT RIGHT NELLY FURTADO		MOSLEY/GEFFEN	122	-4	1.364	40
29	29	4	ERES PARA MI JULIETA VENEGAS		SONY BMG NORTE	121	0	2.020	25
30	21	4	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		BAD BOY/ATLANTIC	121	-13	2.108	24
31	39	3	CONECTATE OPTIMO		SONY BMG NORTE	116	+21	1.923	27
32	30	14	BENDITA TU LUZ MANA		WARNER LATINA	113	-2	1.356	-
33	33	7	APARENTEMENTE YAGA Y MACKIE FEATURING ARCANGEL Y DE LA GHETTO		LA CALLE/UNIVISION	110	+2	2.470	18
34	36	9	PASARELA DJ NELSON Y DALMATA		FLOW/UNIVERSAL LATINO	108	+7	1.717	32
35	34	11	QUIZAS TONY DIZE		WY/MACHETE	102	-2	2.355	20
36	NEW		NO TE PIDO FLORES FANNY LU		UNIVERSAL LATINO	95	+9	1.187	-
37	NEW		BAILARLO TITO "EL BAMBINO"		EMI TELEVISIA	92	+5	1.422	38
38	40	11	FUEGO PITBULL		FAMOUS ARTISTS/TVT	92	+1	0.621	-
39	NEW		AMORES COMO EL TUYO TOBY LOVE		SONY BMG NORTE	88	+37	1.209	-
40	FEW		TIENES QUE SER MIA NICKY JAM		PINA/UNIVERSAL LATINO	84	-2	0.959	-

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CHART LEGEND

Charts are ranked by plays (except for Country chart, which is based on audience impressions), computed by cross-referencing exact times of airplay with Arbitron listeners data.

NEW: Songs showing an increase in plays (audience for Country) over the previous week, regardless of chart movement. A song will also receive a bullet if its percentage loss in plays (audience for Country) does not exceed the percentage of monitored station downtime for the format. Exempting the Country chart, a song that has been on the chart for more than 20 weeks will generally not

receive a bullet, even if it registers an increase in plays. Country titles that decline in audience but increase in plays will also receive a bullet if the total audience erosion for the week does not exceed 3%. A song in its first week at No. 1 will always receive a bullet, even if it has lost plays (audience for Country).

AUDIENCE TOTALS: Derived, in part, using certain Arbitron Inc. copyrighted Persons 12+ audience estimates, under license.

AIRPOWER: Awarded to songs appearing in the top 20 on both the Airplay and

Audience charts for the first time with increases in both plays and audience.

BREAKERS: Awarded solely on the Country chart to songs that receive airplay on 60% of the panel for the first time.

MOST INCREASED PLAYS: Awarded to the five songs with the largest increases in plays (audience for Country). Title with the top increase will also be highlighted if on chart. If two or more songs have an equal increase, the song ranked higher on chart will be listed first.

MOST ADDED: A listing of songs with the total number

of new adds either reported by each station or by automatic add thresholds. Title with top most added totals will also be highlighted if on chart.

NEW AND ACTIVE: Current songs below the chart threshold that are showing an increase in plays.

TIES ON CHART: A song with the best plays differential (audience for Country) over the previous week is ranked first if tied with another song on the chart. If the songs are still tied at this point, the title that is being played on the most stations at that format will be ranked first.

RECURRENT RULE: Songs below the top 20 (top 15 for Urban AC, Hot AC, Christian AC, Christian CHR, Inspo, Christian Rock, Gospel, Rock, Triple A and Smooth Jazz) become recurrents and are removed from the chart after 20 weeks. In addition, songs that have been on the chart for more than 52 weeks and rank below No. 10 become recurrents and are removed from the chart. Descending Country titles move to recurrent after 20 weeks if they rank below No. 10 in either audience or plays. Descending AC titles move to recurrent after 52 weeks if they rank below No. 5, after 26 weeks if they rank below No. 10, or after 20 weeks if they rank below No. 15. Songs on Latin

charts move to recurrent after 20 weeks if they rank below No. 20 in both audience and plays.

Nielsen BDS certification for airplay of 100,000 plays on all monitored stations, including satellite and national networks, across the United States and Canada. Numeral following symbol indicates multiple level of 100,000 plays.

HitPredictor status in research data provided by Promosquad. Songs are tested online by Promosquad using multiple listens and a nationwide sample of carefully profiled music consumers.

Billboard TOP ALBUMS

THIS WEEK	LAST WEEK	WEEKS ON CHART	ARTIST	TITLE	CERT.	PEAK POSITION
1	1	1	NE-YO 143 REPRISÉ 100313/WARNER BROS. (18.98)	Because Of You		1
2	NEW	1	MICHAEL BUBLE 143 REPRISÉ 100313/WARNER BROS. (18.98)	Call Me Irresponsible		2
3	NEW	1	RUSH ANTHEM/ATLANTIC 135484/AG (18.98)	Snakes & Arrows		3
4	1	3	AVRIL LAVIGNE RCA 03774/RMG (18.98) *	The Best Damn Thing		4
5	NEW	1	TORI AMOS EPIC 86140/SONY MUSIC (18.98) *	American Doll Posse		5
6	NEW	1	MIRANDA LAMBERT COLUMBIA (NASHVILLE) 78932/SBN (18.98)	Crazy Ex-Girlfriend		6
7	7	24	DAUGHTRY RCA 88660/RMG (18.98)	Daughtry		7
8	NEW	1	BLAKE SHELTON WARNER BROS. (NASHVILLE) 44-88/WRN (18.98)	Pure BS		8
9	4	6	VARIOUS ARTISTS EMI/SONY BMG/UNIVERSAL/ZOMBA 88505/CAPITOL (18.98)	NOW 24		9
10	8	9	CARRIE UNDERWOOD ARISTA/ARISTA NASHVILLE 71197/RMG (18.98)	Some Hearts		10
11	6	25	AKON KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN 007968/UMRG (13.98)	Konvicted		11
12	3	3	NINE INCH NAILS NOTHING 008764/INTERSCOPE (17.98)	Year Zero		12
13	11	8	AMY WINEHOUSE UNIVERSAL REPUBLIC 008428/UMRG (10.98)	Back To Black		13
14	2	2	JOE JIVE 06704/ZOMBA (18.98)	Ain't Nothing Like Me		14
15	10	8	TIM MCGRAW CURB 78974 (18.98)	Let It Go		15
16	NEW	1	FEIST CHERRYTREE/POLYDOR 008819/INTERSCOPE (10.98)	The Reminder		16
17	13	31	ROBIN THICKE STAR TRAK 006146/INTERSCOPE (9.98)	The Evolution Of Robin Thicke		17
18	12	33	FERGIE WILLI AM/A&M 007490/INTERSCOPE (13.98)	The Dutchess		18
19	9	5	MARTINA MCBRIDE RCA NASHVILLE 03674/SBN (18.98)	Waking Up Laughing		19
20	15	35	BEYONCÉ COLUMBIA 90920/SONY MUSIC (18.98)	B'Day		20
21	NEW	1	TAYLOR SWIFT BIG MACHINE 120702 (18.98)	Taylor Swift		21
22	17	34	JUSTIN TIMBERLAKE JIVE 88062/ZOMBA (18.98)	FutureSex/LoveSounds		22
23	18	21	NICKELBACK ROADRUNNER 18300 (18.98)	All The Right Reasons		23
24	16	25	JOSS STONE VIRGIN 78288 (18.98) *	Introducing Joss Stone		24
25	20	19	GWEN STEFANI INTERSCOPE 008999 (13.98)	The Sweet Escape		25

The Billboard 200 - based on a national sample of retail store, mass merchant, direct-to-consumer transactions and internet sales; both physical albums via internet, as well as downloaded albums from such services as iTunes. Hot Digital Songs - The top 25 paid download songs sold via the internet.

VIDEO CHANNELS

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Billboard HOT DIGITAL SONGS

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE	ARTIST (IMPRINT / PROMOTION LABEL)	CERT.
1	1	2	MAKES ME WONDER 2 WKS	MARONOS (A&M/DC/TONE/INTERSCOPE)	
2	2	2	BECAUSE OF YOU	NE-YO (DEF JAM/IDJMG)	
3	2	2	I'LL STAND BY YOU	CARRIE UNDERWOOD (FREMANTLE/19)	
4	3	10	GIRLFRIEND	AVRIL LAVIGNE (RCA/RMG)	
5	7	10	BUY U A DRANK (SHAWTY SNAPPIN')	T-PAIN FEAT. YUNG JOC (KONVICT/NAPPY BOY/JIVE/ZOMBA)	
6	5	5	GIVE IT TO ME	TIMBALAND (TIMBERLAKE)	
7	9	4	I TRIED	BONE THUGS-N-HARMONY (FULL SURFACE/INTERSCOPE)	
8	4	2	NEVER AGAIN	KELLY CLARKSON (RCA/RMG)	
9	8	14	GLAMOROUS	FERGIE FEAT. LUDACRIS (WILLI AM/A&M/INTERSCOPE)	
10	11	9	POP, LOCK & DROP IT	HUEY (HITZ COMMITTEE/JIVE/ZOMBA)	
11	10	18	THE SWEET ESCAPE	GWEN STEFANI FEAT. AKON (INTERSCOPE)	
12	13	34	BEFORE HE CHEATS	CARRIE UNDERWOOD (ARISTA/ARISTA NASHVILLE)	
13	12	15	DON'T MATTER	AKON (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)	
14	16	2	ICKY THUMP	THE WHITE STRIPES (THIRD MAN/WARNER BROS.)	
15	1	1	(YOU WANT TO) MAKE A MEMORY	BON JOVI (ISLAND/MERCURY/UMG)	
16	23	3	SUMMER LOVE	JUSTIN TIMBERLAKE (JIVE/ZOMBA)	
17	21	10	HOME	DAUGHTRY (RCA/RMG)	
18	14	11	U + UR HAND	PINK (LAFACE/ZOMBA)	
19	20	15	THE WAY I LIVE	BABY BOY DA PRINCE (UNIVERSAL REPUBLIC)	
20	15	11	THIS IS WHY I'M HOT	MIMS (CAPITOL)	
21	24	9	I'M A FLIRT	R. KELLY OR BOW WOW (COLUMBIA/JIVE/ZOMBA)	
22	19	11	LAST NIGHT	DIDDY FEAT. KEYSHIA COLE (BAD BOY/ATLANTIC)	
23	18	16	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA	GYM CLASS HEROES (BEACON/DANCE/FILED BY RAMEN/ATLANTIC/LAVA)	
24	22	5	WHAT I'VE DONE	LINKIN PARK (MACHINE SHOP/WARNER BROS.)	
25	1	1	WANTED DEAD OR ALIVE	BON JOVI (MERCURY/UMG)	
26	17	7	BEAUTIFUL LIAR	BEYONCÉ & SHAKIRA (MUSIC WORLD/COLUMBIA)	
27	27	4	THINKS FR TH MMRS	FALL OUT BOY (FUELED BY RAMEN/ISLAND/IDJMG)	
28	28	5	WE TAKIN' OVER	DJ KHALED (TERROR SOUND/KOCH)	
29	1	1	YOU GIVE LOVE A BAD NAME	BON JOVI (MERCURY/UMG)	
30	1	1	LIVIN' ON A PRAYER	RAY CHARLES (JIVE/ZOMBA)	
31	31	5	HEY THERE DELILAH	PLAIN WHITE T'S (HOLLYWOOD)	
32	26	33	FACE DOWN	THE RED JUMPSUIT APPARATUS (VIRGIN)	
33	25	16	IF EVERYONE CARED	NICKELBACK (ROADRUNNER/ATLANTIC/LAVA)	
34	30	8	BETTER THAN ME	HINDER (UNIVERSAL REPUBLIC)	
35	49	5	STOLEN	DASHBOARD CONFSSIONAL (VAGRANT/INTERSCOPE)	
36	37	5	GET IT SHAWTY	LLOYD (THE INC./UNIVERSAL MOTOWN)	
37	34	8	LIKE A BOY	CIARA (LAFACE/ZOMBA)	
38	29	12	GO GETTA	YOUNG JEEZY (CORPORATE THUGZ/DEF JAM/IDJMG)	
39	36	9	2 STEP	UNK (BIG DIMP/KOCH)	
40	1	1	WORKING CLASS HERO	GREEN DAY (REPRISÉ)	
41	44	9	OUTTA MY SYSTEM	BON JOVI FEAT. T-PAIN & JOHNITA AUSTIN (COLUMBIA)	
42	33	3	BIG GIRLS DON'T CRY	FERGIE (WILLI AM/A&M/INTERSCOPE)	
43	32	24	IT'S NOT OVER	DAUGHTRY (RCA/RMG)	
44	40	30	WALK IT OUT	UNK (BIG DIMP/KOCH)	
45	1	1	BLAZE OF GLORY	BON JOVI (ISLAND/IDJMG)	
46	1	8	HAVE A NICE DAY	BON JOVI (ISLAND/IDJMG)	
47	38	21	WHAT GOES AROUND...COMES AROUND	JUSTIN TIMBERLAKE (JIVE/ZOMBA)	
48	35	2	UP TO THE MOUNTAIN	KELLY CLARKSON FEAT. JEFF BECK (FREMANTLE/19)	
49	39	25	SAY IT RIGHT	NELLY FURTADO (JOSLEY/GEFFEN)	
50	50	11	CANDYMAN	CHRISTINA AGUILERA (RCA/RMG)	

Great American Country	FUSE	MuchMusic Canada																																																																								
<p>MD: Tony Trivato Scripps 615-321-7525</p> <table border="1"> <thead> <tr> <th>TW</th> <th>LW</th> <th>TW</th> <th>LW</th> </tr> </thead> <tbody> <tr><td>1</td><td>1</td><td>1</td><td>1</td></tr> <tr><td>2</td><td>2</td><td>2</td><td>2</td></tr> <tr><td>3</td><td>3</td><td>3</td><td>3</td></tr> <tr><td>4</td><td>4</td><td>4</td><td>4</td></tr> <tr><td>5</td><td>5</td><td>5</td><td>5</td></tr> <tr><td>6</td><td>6</td><td>6</td><td>6</td></tr> <tr><td>7</td><td>7</td><td>7</td><td>7</td></tr> <tr><td>8</td><td>8</td><td>8</td><td>8</td></tr> <tr><td>9</td><td>9</td><td>9</td><td>9</td></tr> <tr><td>10</td><td>10</td><td>10</td><td>10</td></tr> <tr><td>11</td><td>11</td><td>11</td><td>11</td></tr> <tr><td>12</td><td>12</td><td>12</td><td>12</td></tr> <tr><td>13</td><td>13</td><td>13</td><td>13</td></tr> <tr><td>14</td><td>14</td><td>14</td><td>14</td></tr> <tr><td>15</td><td>15</td><td>15</td><td>15</td></tr> <tr><td>16</td><td>16</td><td>16</td><td>16</td></tr> <tr><td>17</td><td>17</td><td>17</td><td>17</td></tr> <tr><td>18</td><td></td></tr></tbody></table>	TW	LW	TW	LW	1	1	1	1	2	2	2	2	3	3	3	3	4	4	4	4	5	5	5	5	6	6	6	6	7	7	7	7	8	8	8	8	9	9	9	9	10	10	10	10	11	11	11	11	12	12	12	12	13	13	13	13	14	14	14	14	15	15	15	15	16	16	16	16	17	17	17	17	18	
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R&R OPPORTUNITIES

OPPORTUNITIES

NATIONAL



Training Service Consultants Radio Station Sales

- When was the last time you said to yourself "What I do makes a difference?"
- Do you have prior radio sales/research/programming experience?
- Do clients tell you that you have a great understanding of "The numbers"?
- Do you enjoy traveling for business (2-3 weeks/month)?
- Do you have a passion for helping people?
- Do you want to work with a cutting edge company who is helping the media and advertising industry grow?
- Do you want to work independently with a tremendous support team to help you achieve your goals?

We are looking for individuals with prior radio sales or media buying experience to join our award winning training teams in Columbia, MD, Atlanta, GA and Chicago, IL. If you love to travel for business and you enjoy solving business challenges, you should email us at salesjobs@arbitron.com. Attn: Training R&R, to show your interest to Arbitron Inc. immediately. For more information please visit us on the web at www.arbitron.com. Now when was the last time you thought about a career with that kind of support and true opportunity?

An Equal Opportunity Employer

EAST



Philly Morning Drive

B101, Philadelphia's independently owned Mainstream AC, has an immediate opening for an Air Talent to complement our team in morning drive. We're looking for someone who thrives on developing interesting/entertaining content. Must enjoy prep and understand how to communicate to an adult, mostly female audience. We're looking for a professional who is committed to this career direction. We're NOT really interested in someone who is always on the look out for the next "gig". Our goal is to build a morning show that will be here for years to come.

Please send résumé along with an air-check and any other materials you deem relevant. Electronic responses with MP3's of 4mgs or less to: opportunities@101-fm.com. Mail to: Chris Conley, B101, 10 Presidential Blvd, Bala Cynwyd, PA 19004.



Manager, Syndicated Encoding Operations

Arbitron Inc. (NYSE: ARB), an international media and marketing research firm! We are currently searching for a **Manager of Syndicated Encoding Operations** to join our **Encoding Operations team in Columbia, MD**

Primary Duties: This position is responsible for the management of all encoding efforts specific to Domestic Radio and Arbitron's syndicated PPM service. Said management duties include acting as an interface to the Arbitron Product group as well as to external clients/potential clients in both management and engineering roles.

Skills/Experience: Working technical knowledge of broadcast audio/video equipment, connections, and related environments with 10 years experience in a broadcast environment. Demonstrated management success in this environment with 5 years experience managing people and projects.

See full description and qualifications at www.Arbitron.com under the careers section, position #07N073.

Send résumés to: opsjobs@Arbitron.com
An Equal Opportunity Employer
M/F/D/V



Promotion Director

Philadelphia's Classic Rock Station WMGK is searching for its next promotion director. Someone who can develop and maintain new promotional associations as well as manage existing promotional relationships to the maximum benefit of the brand. Must understand both programming and sales. Looking for someone with three - five years experience as a promotion director.

Submit résumé to: tpirrone@greatermediaphiladelphia.com

No phone calls - you will be automatically disqualified from the job.

EOE

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kwood@radioandrecords.com. Ads are also accepted by fax: 323-954-3412 or mail, Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **10:00 am (PST)**, the Monday prior to issue date. Address all ads to: R&R Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.



Promotion Director

Philly's BEN FM is looking for a Promotion Director. Responsibilities include creation and execution of station events and promotions, as well as supervising website initiatives, and managing a promotion staff. Looking for a big idea person with great organizational skills. Must have 3 years experience as radio promotion director, and ability to work with a busy sales department to create opportunities for clients.

Cover letter and résumé to bschultz@957BENfm.com

No calls please.

EOE

WEST



AM DRIVE IN BEAUTIFUL PORTLAND OREGON!!!

MOVIN 107-5 KVMX Portland is looking to build its first ever morning show. I need a talented/creative individual and/or team that can embrace their listeners! Great phones are a must!! We are extremely music intensive and are looking for warm, intelligent, real people who can entertain and relate to 25-44 women. If you have an outstanding work ethic, understand what it takes to win, and, most importantly, you have the desire to win in an extremely competitive battle then read on!

Email your cover letter, résumé, aircheck, and anything else that's relevant to movinjock@gmail.com or snail mail to KVMX c/o Lisa Adams 2040 SW First Ave. Portland OR 97201. NO CALLS PLEASE!!!

CBS Radio is an Equal Opportunity Employer.

R&R MARKETPLACE

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **10am (PST)**, the Monday prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" x 11" company/station letterhead and are accepted only by mail or fax: 323-954-3412. Only free positions sought ads are accepted by e-mail to: kwood@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 5055 Wilshire Blvd., Suite 600, Los Angeles, Ca. 90036.

POSITIONS SOUGHT

Solid skills in voiceover, on-air and production work. Open to relocate, strong urban market background please call Raymond 516-721-8874

Rex MCneill veteran of San Francisco, Sacramento and Santa Barbara. Looking for fulltime. 916-455-5969 userbab5197@aol.com

Efficient and structured, positive influence. Creative background in Theater Arts, good copywriting, and communication skills. Rosie Booker 817-478-3880 or rosie.booker84@yahoo.com

Ambitious Recording Industry graduate. Ready to utilize knowledge of the music business and start a professional career. Open to relocate. Deirdre 615-481-6098

Former Wild 94.9/SF stringer still looking for a new radio home. Part-time on-air and street promo. Please e-mail me for more info! Hanky-949@hotmail.com

Just returned from Monterey, but still seeking NorCal/PacNorthwest gig. Contact former #1 Modesto weekender Frank at (510) 223-1534.

NEED COMPELLING GUESTS?

CALL HARRY @ (917) 771-7197

WWW.ELECTRICEELMAN.COM

IT Guy L.A.

Helping people with technology

Over 20 years experience building, troubleshooting and repairing computers. Is your computer running slowly or freezing? Need advice on what kind of computer to buy? Want to upgrade but unsure of what to do? Want to set up a wireless network? Need help setting up your iPod or MP3 player? Need help with your Tivo or DVR? Want to have a killer home entertainment system? I can help you with all of these situations and more. I also design, customize and install home entertainment systems, including the installation of plasma/LCD TVs and surround sound systems.

Same day response time. Insured and guaranteed.

If you live or work in Los Angeles, call me.

Steven Strick
mail@itguyla.com
(818) 926-9829

R&R CLASSIFIED

3 PUBLICATIONS... ONE LOW RATE!

- **R&R Magazine**
- **radioandrecords.com**
- **And, your choice of R&R Today or Street Talk Daily**



WE DELIVER THE REACH AND FREQUENCY YOU NEED TO FIND YOUR NEXT STAR!

Contact KIM WOOD at kwood@radioandrecords.com or 323-954-3434 for information

CHR/TOP 40						
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	4	23	U + UR HAND PINK	NO. 1 (1 WK)	☆	LAFACE/ZOMBA
2	1	17	CUPID'S CHOKEHOLD/BREAKFAST IN AMERICA GYM CLASS HEROES FEAT. PATRICK STUMP	DECAY/DANCE/FUELED BY RAMEN/ATLANTIC/LAVA	☆	
3	2	16	GLAMOROUS FERGIE FEATURING LUDACRIS	WILL.I.AM/A&M/INTERSCOPE	☆	
4	6	14	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE	MOSLEY/BLACKGROUND/INTERSCOPE	☆	
5	7	8	GIRLFRIEND AVRIL LAVIGNE	MOST INCREASED PLAYS	☆	RCA/RMG
6	5	20	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		☆	INTERSCOPE
7	3	13	DON'T MATTER AKON	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN	☆	
8	9	6	MAKES ME WONDER MAROON5	A&M/OCTONE/INTERSCOPE	☆	
9	13	13	BEFORE HE CHEATS CARRIE UNDERWOOD	ARISTA/ARISTA NASHVILLE/RMG	☆	
10	16	5	SUMMER LOVE JUSTIN TIMBERLAKE		☆	JIVE/ZOMBA

RHYTHMIC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (3 WKS)	☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
2	2	15	OUTTA MY SYSTEM BOW WOW FEATURING T-PAIN & JOHNTA AUSTIN		☆	COLUMBIA
3	4	11	I TRIED BONE THUGS-N-HARMONY FEATURING AKON		☆	FULL SURFACE/INTERSCOPE
4	5	14	GIVE IT TO ME TIMBALAND FEAT. NELLY FURTADO & JUSTIN TIMBERLAKE		☆	MOSLEY/BLACKGROUND/INTERSCOPE
5	3	15	GLAMOROUS FERGIE FEATURING LUDACRIS		☆	WILL.I.AM/A&M/INTERSCOPE
6	11	7	GET IT SHAWTY LLOYD		☆	THE INC./UNIVERSAL MOTOWN
7	6	18	DON'T MATTER AKON		☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
8	9	10	LIKE A BOY CIARA		☆	LAFACE/ZOMBA
9	17	17	LAST NIGHT DIDDY FEATURING KEYSHIA COLE		☆	BAD BOY/ATLANTIC
10	7	24	THIS IS WHY I'M HOT MIMS		☆	CAPITOL

URBAN						
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	9	BUY U A DRANK (SHAWTY SNAPPIN') T-PAIN FEATURING YUNG JOC	NO. 1 (3 WKS)	☆	KONVICT/NAPPY BOY/JIVE/ZOMBA
2	2	13	I'M A FLIRT R. KELLY OR BOW WOW (FEATURING T.I. & T-PAIN)		☆	COLUMBIA/JIVE/ZOMBA
3	4	10	LIKE A BOY CIARA		☆	LAFACE/ZOMBA
4	8	6	PARTY LIKE A ROCKSTAR SHOP BOYZ		☆	ONDECK/UNIVERSAL REPUBLIC
5	5	14	POP, LOCK & DROP IT HUEY		☆	HITZ COMMITTEE/JIVE/ZOMBA
6	9	8	GET IT SHAWTY LLOYD		☆	THE INC./UNIVERSAL MOTOWN
7	3	10	DON'T MATTER AKON		☆	KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN
8	6	21	ROCK YO HIPS CRIME MOB FEATURING LIL SCRAPPY		☆	CRUNK/BME/REPRISE/WARNER BROS.
9	7	15	2 STEP UNK		☆	BIG OOMP/KOCH
10	10	11	BECAUSE OF YOU NE-YO		☆	DEF JAM/IDJMG

#1 MOST ADDED

BIG GIRLS DON'T CRY Fergie (WILL.I.AM/A&M/INTERSCOPE)

#1 MOST INCREASED PLAYS

GIRLFRIEND Avril Lavigne (RCA/RMG)

TOP 5 NEW AND ACTIVE

THE GREAT ESCAPE Boys Like Girls (COLUMBIA)

I'M A FLIRT R. Kelly Or Bow Wow (Feat. T.I. & T-Pain) (COLUMBIA/JIVE/ZOMBA)

DO YOU KNOW? (THE PING PONG SONG) Enrique Iglesias (INTERSCOPE)

ALL GOOD THINGS (COME TO AN END) Nelly Furtado (MOSLEY/GEFFEN)

GET IT SHAWTY Lloyd (THE INC./UNIVERSAL MOTOWN)

COMPLETE CHR/TOP 40 CHART ON PAGE 37

#1 MOST ADDED

TAMBOURINE Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN/INTERSCOPE)

#1 MOST INCREASED PLAYS

PARTY LIKE A ROCKSTAR Shop Boyz (ONDECK/UNIVERSAL REPUBLIC)

TOP 5 NEW AND ACTIVE

CANDY KISSES Amanda Perez (UPSTAIRS)

BARTENDER T-Pain Feat. Akon (KONVICT/NAPPY BOY/JIVE/ZOMBA)

U + UR HAND Pink (LAFACE/ZOMBA)

WIPE ME DOWN Lil Boosie Feat. Foxx & Webbie (TRILL/ASYLUM/ATLANTIC)

KRISPY Kinfolk Kia Shine (RAP HUSTLAZ/UNIVERSAL MOTOWN)

COMPLETE RHYTHMIC CHART ON PAGE 40

#1 MOST ADDED

TAMBOURINE Eve (AFTERMATH/FULL SURFACE/RUFF RYDERS/GEFFEN)

#1 MOST INCREASED PLAYS

SAME GIRL R. Kelly Duet With User (JIVE/ZOMBA)

TOP 5 NEW AND ACTIVE

MAKE ME BETTER Fabolous Feat. Ne-Yo (DESERT STORM/DEF JAM/IDJMG)

A BAY BAY Hurricane Chris Feat. Big Poppa & Bigg Redd (POLO GROUNDS)

SEXY LADY Yung Berg Feat. Junior (YUNG BOSS/EPIC/KOCH)

LIKE THIS Mims (CAPITOL)

DREAMIN' Young Jeezy Feat. Keyshia Cole (CORPORATE THUGZ/DEF JAM/IDJMG)

COMPLETE URBAN CHART ON PAGE 43

URBAN AC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	31	PLEASE DON'T GO TANK	NO. 1 (1 WK)/MOST INCREASED PLAYS	☆	GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN
2	1	29	LOST WITHOUT U ROBIN THICKE		☆	STAR TRAK/INTERSCOPE
3	4	18	IN MY SONGS GERALD LEVERT		☆	ATLANTIC
4	3	18	BUDDY MUSIQ SOULCHILD		☆	ATLANTIC
5	5	16	IF I WAS YOUR MAN JOE		☆	JIVE/ZOMBA
6	6	12	STRUGGLE NO MORE (THE MAIN EVENT) ANTHONY HAMILTON, JAH'EM & MUSIQ SOULCHILD		☆	ATLANTIC
7	14	14	MAKE YA FEEL BEAUTIFUL RUBEN STUDDARD		☆	J/RMG
8	8	11	WHAT'S MY NAME BRIAN MCKNIGHT		☆	WARNER BROS.
9	10	10	WHEN I SEE U FANTASIA		☆	J/RMG
10	9	38	TAKE ME AS I AM MARY J. BLIGE		☆	MATRIARCH/GEFFEN/INTERSCOPE

#1 MOST ADDED

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

#1 MOST INCREASED PLAYS

PLEASE DON'T GO Tank (GOOD GAME/BLACKGROUND/UNIVERSAL MOTOWN)

TOP 5 NEW AND ACTIVE

DON'T MATTER Akon (KONVICT/UPFRONT/SRC/UNIVERSAL MOTOWN)

ICE BOX Omarion (T.U.G./COLUMBIA)

IF I WERE YOU Donnie (SOUL THOUGHT)

WHAT HAPPENED Algebra (KEDAR)

LEAVING TONIGHT Ne-Yo Feat. Jennifer Hudson (DEF JAM/IDJMG)

COMPLETE URBAN AC CHART ON PAGE 44

COUNTRY						
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	2	19	SETTLIN' SUGARLAND	NO. 1 (1 WK)	☆	MERCURY
2	1	18	STAND RASCAL FLATTS		☆	LYRIC STREET
3	4	31	GOOD DIRECTIONS BILLY CURRINGTON		☆	MERCURY
4	3	24	WASTED CARRIE UNDERWOOD		☆	ARISTA/ARISTA NASHVILLE
5	5	14	HIGH MAINTENANCE WOMAN TOBY KEITH		☆	SHOW DOG NASHVILLE
6	7	21	MOMENTS EMERSON DRIVE		☆	MIDAS/NEW REVOLUTION
7	6	20	A WOMAN'S LOVE ALAN JACKSON		☆	ARISTA NASHVILLE
8	8	10	TICKS BRAD PAISLEY		☆	ARISTA NASHVILLE
9	9	36	FIND OUT WHO YOUR FRIENDS ARE TRACY LAWRENCE		☆	ROCKY COMFORT/COS
10	11	25	LONG TRIP ALONE DIERKS BENTLEY		☆	CAPITOL NASHVILLE

#1 MOST ADDED

I NEED YOU Tim Mcgraw With Faith Hill (CURB)

#1 MOST INCREASED AUDIENCE

I TOLD YOU SO Keith Urban (CAPITOL NASHVILLE)

TOP 5 NEW AND ACTIVE

BOMSHEL STOMP Bomshel (CURB)

SHE REALLY LOVES ME Lance Miller (WARNER BROS./WRN)

SUNDAY MORNING IN AMERICA Keith Anderson (ARISTA NASHVILLE)

LITTLE RED BALLOON Kristina Cornell (LOFTON CREEK)

SAY HELLO TO HEAVEN Jamie Slocum (CURB)

COMPLETE COUNTRY CHART ON PAGE 52

AC						
THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIELSEN BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	36	WAITING ON THE WORLD TO CHANGE JOHN MAYER	NO. 1 (10 WKS)	☆	AWARE/COLUMBIA
2	3	30	CHASING CARS SNOW PATROL		☆	POLYDOR/A&M/INTERSCOPE
3	2	29	HOW TO SAVE A LIFE THE FRAY		☆	EPIC
4	5	31	STREETCORNER SYMPHONY RBB THOMAS		☆	MELISMA/ATLANTIC
5	9	6	EVERYTHING MICHAEL BUBLE	MOST INCREASED PLAYS	☆	143/REPRISE
6	6	36	FAR AWAY NICHELBACK		☆	ROADRUNNER/ATLANTIC/LAVA
7	7	30	HURT CHRISTINA AGUILERA		☆	RCA/RMG
8	4	46	PUT YOUR RECORDS ON CORINNE BAILEY RAE		☆	CAPITOL
9	10	51	THE RIDDLE FIVE FOR FIGHTING		☆	AWARE/COLUMBIA
10	12	16	CHANGE KIMBERLEY LOCKE		☆	CURB/REPRISE

#1 MOST ADDED

MY WISH Rascal Flatts (LYRIC STREET/HOLLYWOOD)

#1 MOST INCREASED PLAYS

EVERYTHING Michael Buble (143/REPRISE)

TOP 5 NEW AND ACTIVE

HOME Daughtry (RCA/RMG)

A LOVE SONG Kenny Loggins (ONE EIGHTY)

NINE MILLION BICYCLES Katie Melua (DRAMATICO)

MAKES ME WONDER Maroon5 (A&M/OCTONE/INTERSCOPE)

IF EVERYONE CARED Nickelback (ROADRUNNER/ATLANTIC/LAVA)

COMPLETE AC CHART ON PAGE 55



HOT AC

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	20	IF EVERYONE CARED NICKELBACK	NO. 1 (3 WKS)	★	ROADRUNNER/ATLANTIC/LAVA
2	2	23	IT'S NOT OVER DAUGHTRY		★	RCA/RMG
3	3	17	THE SWEET ESCAPE GWEN STEFANI FEATURING AKON		★	INTERSCOPE
4	5	6	MAKES ME WONDER MAROONS		★	A&M/OCTONE/INTERSCOPE
5	4	21	SAY IT RIGHT NELLY FURTADO		★	MOSLEY/GEFFEN
6	6	14	LITTLE WONDERS ROE THOMAS		★	WALT DISNEY/MELISMAT/ATLANTIC
7	7	21	BEFORE HE CHEATS CARRIE UNDERWOOD		★	ARISTA/ARISTA NASHVILLE/RMG
8	11	5	HOME DALGHTRY		★	RCA/RMG
9	8	47	HOW TO SAVE A LIFE THE FRAY		★	EPIC
10	9	48	CHASING CARS SNOW PATROL		★	POLYDOR/A&M/INTERSCOPE

#1 MOST ADDED

FIRST TIME Lifehouse (GEFFEN)

#1 MOST INCREASED PLAYS

FIRST TIME Lifehouse (GEFFEN)

TOP 5 NEW AND ACTIVE

SIGNAL FIRE Snow Patrol (RECORD COLLECTION/REPRISE)

BEAUTIFUL DISASTER Jon McLaughlin (ISLAND/IDJMG)

WHEN WE DIE Bowling For Soup (JIVE/ZOMBA)

TIME AFTER TIME Quietdrive (RED INK/EPIC)

EVERYTHING Michael Buble (143/REPRISE)

COMPLETE HOT AC CHART ON PAGE 56

SMOOTH JAZZ

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	24	MISTER MAGIC PETER WHITE	NO. 1 (8 WKS)		LEGACY/COLUMBIA
2	2	17	READY FOR LOVE WALTER BEASLEY			HEADS UP
3	3	14	HYPNOTIC BONEY JAMES			CONCORD
4	4	14	THE RHYTHM METHOD PAUL BROWN			PEAK/CONCORD
5	5	31	WAY UP! WAYMAN TISDALE			RENDEZVOUS
6	7	16	SO NOT OVER YOU SIMPLY RED			SIMPLYRED.COM
7	9	17	SAVE ROOM JOHN LEGEND			G.O.O.D./COLUMBIA
8	6	24	GOOD TO GO CHUCK LOEB			HEADS UP
9	10	37	GIRL IN THE RED DRESS GREGG KARUKAS			TEIPPIN' N' RHYTHM
10	8	24	THINKING ABOUT YOU NORAH JONES			BLUE NOTE/BLG

#1 MOST ADDED

CANTALOUPE ISLAND Brian Bromberg (ARTISTRY)

#1 MOST INCREASED PLAYS

BORN 2 GROOVE Euge Groove (NARADA JAZZ/BLG)

TOP 5 NEW AND ACTIVE

JUST AS YOU ARE Everette Harp (SHANACHIE)

ME, MYSELF & RIO Doc Powell (DPR/HEADS UP)

COME ON OVER Blake Aaron (INNERVISION)

LADIES' CHOICE Paul Taylor (PEAK/CONCORD)

THE PINK PANTHER Dave Koz (CAPITOL)

COMPLETE SMOOTH JAZZ CHART ON PAGE 59

ALTERNATIVE

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	5	WHAT I'VE DONE LINKIN PARK	NO. 1 (5 WKS)	★	MACHINE SHOP/WARNER BROS.
2	2	16	FOREVER PAPA ROACH			EL TONAL/GEFFEN
3	6	10	HEY THERE DELILAH PLAIN WHITE T'S		★	HOLLYWOOD
4	4	17	DIG INCUBUS		★	IMMORTAL/EPIC
5	3	17	BREATH BREAKING BENJAMIN			HOLLYWOOD
6	5	17	LAZY EYE SILVERSUN PICKUPS			DANGERBIRD
7	24	2	ICKY THUMP AIRPOWER/MOST INCREASED PLAYS THE WHITE STRIPES		★	THIRD MAN/WARNER BROS.
8	1	5	HUMP DE BUMP RED HOT CHILI PEPPERS		★	WARNER BROS.
9	14	14	WELL ENOUGH ALONE CHEVELLE			EPIC
10	8	8	TIME WON'T LET ME GO THE BRAVERY			ISLAND/IDJMG

#1 MOST ADDED

WORKING CLASS HERO Green Day (REPRISE)

#1 MOST INCREASED PLAYS

ICKY THUMP The White Stripes (THIRD MAN/WARNER BROS.)

TOP 5 NEW AND ACTIVE

THE HEINRICH MANEUVER Interpol (CAPITOL)

UNDERCLASS HERO Sum 41 (ISLAND/IDJMG)

SICK SICK SICK Queens Of The Stone Age (INTERSCOPE)

ON CALL Kings Of Leon (RCA/RMG)

INTO ACTION Tim Armstrong (HELLCAT/EPITAPH)

COMPLETE ALTERNATIVE CHART ON PAGE 61

ACTIVE ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	5	WHAT I'VE DONE LINKIN PARK	NO. 1 (2 WKS)		MACHINE SHOP/WARNER BROS.
2	3	17	FOREVER PAPA ROACH			EL TONAL/GEFFEN
3	2	18	BREATH BREAKING BENJAMIN			HOLLYWOOD
4	4	14	WELL ENOUGH ALONE CHEVELLE			EPIC
5	7	4	I DON'T WANNA STOP OZZY OSBOURNE			EPIC
6	6	12	YOU WOULDN'T KNOW HELLYEAH			EPIC
7	8	17	EVERYTHING BUCKCHERRY			ELEVEN SEVEN/ATLANTIC/LAVA
8	5	16	JAMBI TOOL			TOOL DISSECTIONAL/VOLCANO/ZOMBA
9	16	16	PARALYZER FINGER ELEVEN			WIND-UP
10	12	8	SIDE OF A BULLET NICKELBACK			ROADRUNNER

#1 MOST ADDED

ICKY THUMP The White Stripes (THIRD MAN/WARNER BROS.)

#1 MOST INCREASED PLAYS

ICKY THUMP The White Stripes (THIRD MAN/WARNER BROS.)

TOP 5 NEW AND ACTIVE

FIGHT LIKE THIS Decyer Down (SRE/NO/COLUMBIA)

FUNERAL FOR YESTERDAY Kittie (MEROVINGIAN/X OF INFAMY/CAROLINE)

SAY THIS SOONER (NO ONE WILL SEE THINGS THE WAY I DO) The Almost. (TOOTH & NAIL/VIRGIN)

CAPITAL G Nine Inch Nails (NOTHING/INTERSCOPE)

LAZY EYE Silversun Pickups (DANGERBIRD)

COMPLETE ACTIVE ROCK CHART ON PAGE 62

ROCK

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	4	I DON'T WANNA STOP OZZY OSBOURNE	NO. 1 (3 WKS)		EPIC
2	2	8	FAR CRY RUSH			ANTHEM/ATLANTIC
3	5	5	WHAT I'VE DONE LINKIN PARK			MACHINE SHOP/WARNER BROS.
4	4	15	FOREVER PAPA ROACH			EL TONAL/GEFFEN
5	3	28	PAIN THREE DAYS GRACE		★	JIVE/ZOMBA
6	7	17	BREATH BREAKING BENJAMIN			HOLLYWOOD
7	6	21	IT'S NOT OVER DAUGHTRY		★	RCA/RMG
8	8	17	EVERYTHING BUCKCHERRY			ELEVEN SEVEN/ATLANTIC/LAVA
9	9	25	LADIES & GENTLEMEN SALIVA			ISLAND/IDJMG
10	10	19	TEN THOUSAND FISTS DISTURBED			REPRISE

#1 MOST ADDED

WORKING CLASS HERO Green Day (REPRISE)

#1 MOST INCREASED PLAYS

WORKING CLASS HERO Green Day (REPRISE)

TOP 5 NEW AND ACTIVE

HUMP DE BUMP Red Hot Chili Peppers (WARNER BROS.)

NEVER TOO LATE Three Days Grace (JIVE/ZOMBA)

RAIN WIZARD Black Stone Cherry (IN DE GOOT/ROADRUNNER)

ALL THE SAME Sick Puppies (RMR/VIRGIN)

LIE Black Light Burns (I AM/WOLFPACK/ADRENALINE)

COMPLETE ROCK CHART ON PAGE 63

TRIPLE A

THIS WEEK	LAST WEEK	WEEKS ON CHART	TITLE ARTIST	NIelsen BDS CERTIFICATIONS	HITPREDICTOR STATUS	IMPRINT / PROMOTION LABEL
1	1	14	READ MY MIND THE KILLERS	NO. 1 (5 WKS)		ISLAND/IDJMG
2	2	11	BETTER THAN THE JOHN BUTLER TRIO			JARRAH/ATLANTIC/LAVA
3	7	7	YOU KNOW I'M NO GOOD AMY WINEHOUSE			UNIVERSAL REPUBLIC
4	4	16	LOOK AFTER YOU THE FRAY			EPIC
5	8	32	SEE THE WORLD GOMEZ			ATO/RED
6	5	21	PHANTOM LIMB THE SHINS			SUB POP
7	9	10	THE STORY BRANDI CARLILE			COLUMBIA
8	7	24	THINKING ABOUT YOU NORAH JONES			BLUE NOTE/BLG
9	10	14	TELL ME 'BOUT IT JOSS STONE			VIRGIN
10	6	17	DASHBOARD MODEST MOUSE			EPIC

#1 MOST ADDED

WORKING CLASS HERO Green Day (REPRISE)

#1 MOST INCREASED PLAYS

WORKING CLASS HERO Green Day (REPRISE)

TOP 5 NEW AND ACTIVE

SALALA Angelique Kidjo Feat. Peter Gabriel (RAZOR & TIE)

ORDINARY DAY Dolores O'Riordan (SANCTUARY)

FOUR WINDS Bright Eyes (SADDLE CREEK)

YOUNG FOLKS Peter Bjorn And John (ALMOSTGOLD/RED)

MAKES ME WONDER Maroon 5 (A&M/OCTONE/INTERSCOPE)

COMPLETE TRIPLE A CHART ON PAGE 66

In the industry from age 16, consultant believes radio is still vibrant—but is it abandoning its future?

Ed Shane

Liner Notes

Profile: Ed Shane
Title: Shane Media CEO
Favorite radio formats: "NPR, hip-hop and country. There's a Vietnamese station I always listen to because I don't understand it and it's interesting to listen to something I can't figure out."
Favorite TV shows: "Dancing With the Stars," "Washington Week in Review"
Favorite songs: "Jessica" by the Allman Brothers Band, "Beer, Bait and Ammo" by Kevin Fowler
Favorite book: "I just finished reading Bob Schieffer's 'Face the Nation.' I can't say it's a favorite, but it's top-of-mind. One I go back to all the time is a book of poetry called 'Sailing Alone Around the Room' by Billy Collins."
Favorite restaurant: Scoma's in San Francisco
Beverage of choice: "A woody, oaky butterscotch chardonnay."
Hobbies: "Writing is a real hobby. I love words, so reading and putting things together, whether I take it to completion or not. Travel would be a hobby if I had time to travel for me. And I long to get into photography. I think that would help me in getting out of the cerebral audio sense and into visual."
E-mail address: eshane@shanemedia.com

By Erica Farber

Ed Shane has been sharing his opinions with radio from an early age, and at 16, he was already working in the industry. After a series of good jobs at some great stations, Shane decided it was time to go out on his own. On the front page of the April 23, 1977, issue of *Radio & Records*, the first announcement about Shane Media appeared in print. Now, 30 years later, Shane and his company have much success to celebrate.

Getting into the business: At age 12, I was calling radio stations requesting songs. And they'd play them, so I figured I had some influence. I grew up in Atlanta, and WAKE morning man Bob McKee took me under his wing. Paul Drew was also there at one time, and when I was in high school Paul would let me work in the production room and then critique my work. I kept saying to those guys, "I want to work here," but I was told I had to be 16.

So on June 26 of my 16th year, I went into the WAKE offices and said, "I'm 16 now." Buddy Moore, the program director, said, "I have one job on Saturday and one job on Sunday I'm trying to fill until someone comes into town. Do you want to do it?" So they had me do the news on Saturday afternoon and on Sunday play religious music and read the church announcements.

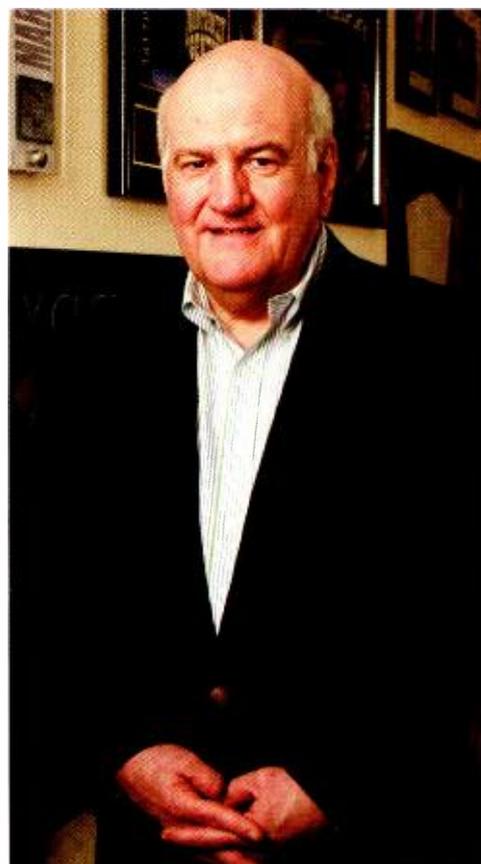
Moving up in the business: I went from WQXI/Atlanta, where I was a morning news anchor, to WPLO-FM/Atlanta. This was 1968, and they allowed me to put together what we found out later was the fourth or fifth progressive rock station.

From there I went to Los Angeles to work with George Burns at KKDJ. I moved from there to Chicago and then to Houston as station manager of KRBE.

Founding Shane Media: I became the morning guy at KODA-AM in Houston. I loved doing mornings, but my heart was in programming, so I said to Tom Hoyt, the general manager, "I'm making a lot of money, but I'm just not happy. You need somebody to help put this music policy together, so let me do that." And he was my first client, if you will.

How the company has changed through the years: Each person who came in would help the company more. Our first hire was Michelle Sayre, who was the program director at KLOL/Houston. Then later came Alan Furst, who was best-known for country at WIRE in Indianapolis. Chuck Dickemann came in and had a news/talk background.

One of my projects around 1990 was to help



Clear Channel find a research director. I recruited Ed Cohen, who is now at Arbitron. Cheryl Broz came to us from KRBE and added a pop sensibility. John Loots joined us. And there's not enough to be said about my partner, Pam Shane.

On celebrating 30 years: It feels like we just started, but it's been quite a ride, too. I have generally not dealt with my past, and now people are asking me about it. I would rather deal with the future.

Long-range plans: If you had asked me that three or four years ago, I would have said that Shane Media as a consulting company might be out of business because consolidation really squeezed us. We had a lot of Clear Channel and Infinity business. As those big companies took things inside, I focused on smaller companies, smaller markets, and that's been a good plan.

Biggest challenge: Letting other people do it. Making sure I'm up-to-date on new ideas—but I don't want to be so far to the edge that I'm in front of the knife. Also, trying to make sure I don't spread it so thin that I can't move it forward.

State of radio: I'm appalled by it. Radio has abandoned its future by abandoning younger people. By focusing on 25-49, 25-54, we just said, "OK, no more kids. Nobody's going to buy it." And we've given up on them. We can't expect people who celebrate their 25th birthday to suddenly turn the radio on.

With other technologies and systems vying for their time, radio doesn't seem relevant to them, and that disappoints me.

Career highlight: I was very proud I could get a few books published, one of which, "Selling Electronic Media," is still a standard text at the undergraduate level. I was particularly proud of my book "Disconnected America," which came out in 2000.

Career disappointment: I wish Dickie Rosenfeld hadn't died. I wish Bob Mounty hadn't died. Those are the guys I want at this party.

Most influential individual: One is Paul Drew, for allowing me to sit in the production room while he was on the air. And the other is Dickie Rosenfeld. Dickie was there at the beginning of Shane Media. He was my mentor and guide.

Advice for broadcasters: Don't let the audience out of the equation. We have been so driven by Wall Street, and I'm talking about radio specifically. Radio is so vibrant, and we don't want to loosen the bond between what we do and how the listener reacts to us.

'Don't let the audience out of the equation.'

—Ed Shane



CONVENTION

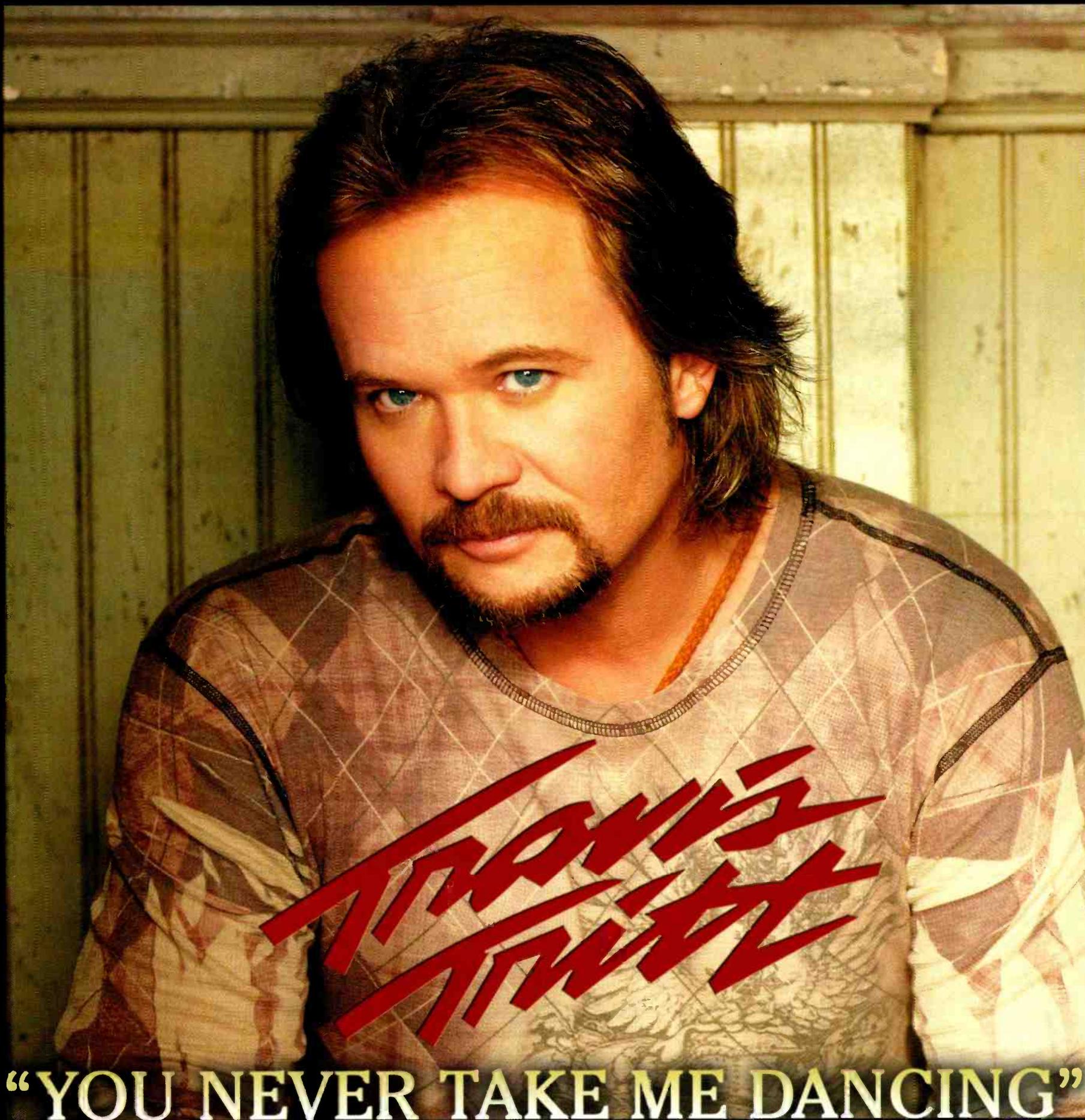
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