MARKETING PARTNERSHIPS

Guest columnist Michelle England tells how a demo of your station can have a significant impact on growing your business. With the ability to wield the power of the audio ad in a targeted, focused, imaginative way to listeners, radio must use the creative when selling to clients.

ME AND MY GANG

Lyric Street artists Rascal Flatts sold an astonishing 721,747 units of Me and My Gang in its first week in the marketplace, cementing their place as country superstars. Lyric Street President Randy Goodman and VP/ Marketing Greg McCarn tell R&R Nashville Editor Chuck Aly about the world of Rascal Flatts.

Page 44

NUMBER (1) s



GODSMACK

CHR/POP SEAN PAUL Temperature (VP/Atlantic)

CHR/RHYTHMIC DEM FRANCHIZE BOYZ Lean Wit... (So So Def/Virgin)

URBAN T.I. What You Know (Grand Hustle/Atlantic)

MARY J. BLIGE Be Without You (Geffen)

BYRON CAGE | Will... (Gospo Centric/Zomba Label Group)

RASCAL FLATTS What Hurts The Most (Lyric Street)

SMOOTH JAZZ PAUL BROWN Winelight (GRP/VMG)

JAMES BLUNT You're Beautiful (Custard/Atlantic)

HOT AC DANIEL POWTER Bad Day (Warner Bros.)

ROCK
RED HOT CHILI PEPPERS Dani California (Wamer Bros.)

RED HOT CHILI PEPPERS Dani California (Warner Bros.)

J. JOHNSON Upside Down (Brushfire/Universal Republic)

CHRISTIAN CHR BARLOWGIRL I Need You... (Fervent/Curb/Warner Bros.)

AARON SHUST My Savior My God (Brash)

CHRISTIAN ROCK FLYLEAF All Around Me (SRE/Octone)

CHRISTIAN INSPO

C. CROWNS Praise You In... (Beach Street/Reunion/PLG)

REGIONAL MEXICAN CONJUNTO PRIMAVERA Algo De Mí (Fonovisa)

SPANISH CONTEMPORARY JUANES Lo Que Me Gusta A Mí (Universal)

A. MONTAÑEZ 1/D. YANKEE Se Le Ve (SGZ/Univision)

ISSUE NUMBER 1654

LATIN URBAN
DADDY YANKEE Rompe (El Cartel/Interscope)

THE INDUSTRY'S NEWSPAPER www.radioandrecords.com

MEET DAVID REHR

Four months ago David Rehr was named President/CEO of the NAB. "I thought it would be a very exciting job, but it's probably 400 times more exciting than I thought it would be," he says. "I don't think I've ever been more energized in my life!" Learn more about Rehr in this week's Publisher's Profile on Page 84.



What's new Down Under? Page 29

Bortnick Becomes VP/GM Of New York City's WFAN

Will resign as Westwood One COO for new post

By Al Peterson

R&R News/Talk/Sports Editor apeterson@radioandrecords CBS Radio has

named Chuck Bortnick VP/GM of Sports WFAN/New York, effective May 8. Bortnick will resign as COO of Westwood One and assume a post that's been vacant since

Lee Davis exited WFAN for a position with Cox Radio late last year.

'Chuck has extensive experience on both the station and network level. having success at some of the best brands in the business," said CBS Radio Sr. VP/Regional Manager Les Hollander. "His winning record also includes working with top radio talent.



Bortnick

dio management roles at stations in Houston, Miami and Cleveland. During his tenure at Metro he held several executive positions and was named President in 1996. He was named to his most recent role, as COO of Westwood One, in 1999, when the com-

pany merged with Metro. "I am extremely excited to return to the station side

BORTNICK See Page 11

CBS/Chicago Realigns Top Managers

R&R Staff Reporter svance@radioandrecords.com

CBS Radio/Chicago has realigned its management team. Rod Zimmerman, already Sr. VP/Market Manager of the cluster and VP/GM of News WBBM-AM, will add GM duties at Talk clustermate WCKG (Free FM) on May 1. In addition, Peter Bowen has added VP/GM du-

cluster Director/Sales role.



Zimmerman

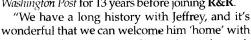
ties at the cluster's Adult Hits WJMK (Jack FM); he retains his GM duties at CHR/Rhythmic WBBM-FM but relinquishes his

CHICAGO See Page 11

Yorke Named R&R DC Bureau Chief

R&R has officially tapped Jeffrey Yorke as Washington Bureau Chief, effective immediately. He has been filling in on an interim basis since March 13.

Yorke first worked for R&R from August 1996 through April 2002, then joined the NAB as Director/Media Relations. He was with the NAB until October 2005, when he left to join his family business, Yorke Property Management. Yorke was also the radio columnist and a staff writer/reporter at the Washington Post for 13 years before joining R&R.





even more knowledge and experience than when he left," said

YORKE See Page 11

KDAY/L.A. Flips To Urban Format

By Dana Hall

R&R Urban/Urban AC Editor

Styles Media on Monday flipped CHR/Rhythmic KDAY/ Los Angeles and simulcast partner KDAI/Riverside to Urban under the guidance of newly hired consultant Steve Hegwood. Styles Media Group Chief Programming Officer and KDAI & KDAY PD Anthony Acampora has exited to concentrate on his radio consultancy, Radio-

In recent weeks, KDAI & KDAY had been playing more gold and recurrent R&B and hiphop. With the flip, the stations are predominantly mainstream Urban and focusing on current titles.

Hegwood is a veteran Urban programmer and the principal owner of On Top Communications, which owns Urban stations

KDAY See Page 8

Arbitron, Edison Look At 'Infinite Dial'

Radio not losing TSL to new media, study says

By Brida Connelly R&R Technology Editor

Arbitron and Edison Media Research on April 13 released "The Infinite Dial: Radio's Digital Platforms," the latest in a series of joint research reports on Internetmedia usage that dates back to 1998. As the title suggests, this time around the study focuses on the ever-expanding possibilities for audio entertainment, in particular Internet radio, podcasting, satellite radio and HD Radio.

Arbitron and Edison write. "The radio dial, which was once limited to what was sanctioned by the FCC and

www.americanradiohistory.com

available only on AM and FM, is now entirely unbound. That's why we are referring to this new world as the 'infinite dial.' One can now 'tune' to an unlimited number of options for 'radio."

For this study, Arbitron and Edison conducted phone interviews with 1,925 people 12 and older between Jan. 13 and Feb. 12. Most of the respondents were fall 2005 Arbitron diarykeepers, with a few additional respondents reached by random-digit dialing in areas where no sample of diarykeepers was available.

See Page 21

Hess Adds OM **Duties At CC's Washington AMs**

Bill Hess has been named OM of Clear Channel Radio's

AM stations in Washington, DC, overseeing programming and operations for Sports WTEM, News/Talk WTNT and Talk WWRC. He will also continue in his cur-



rent position as PD of AC clustermate WASH-FM. Hess replaces Tod Castleberry, who is now VP/Programming at crosstown Red Zebra Broadcasting.

'We are very fortunate to already have a Talk radio veteran like Bill on the staff," Clear Channel Regional VP Dave

HESS See Page 8

"We have long suspected that all the national media interest in satellite radio did not reflect what was going on with the American consumer."

-- Ed Seeger, President & CEO, American Media Services



So late last year, we decided to ask consumers, despite all the hype, how much attention they are really paying to satellite radio. On January 13, 2006, we launched the first AMS Radio Index, a scientifically conducted national survey of 1,008 American adults, which revealed important and fascinating information about our most important constituency, the consumer.

For one thing, we learned that 64 percent of the respondents said they were listening to radio as much as, or more than, they were five years ago. While ratings for the former Big Three television networks and circulation figures for daily newspapers continue slipping, commercial radio is demonstrating, yet again, that despite the ongoing changes we are seeing in the world of technology, our medium continues to be relevant to the 21st Century consumer.

The initial AMS Radio Index generated so much interest that we have decided to commission at least two national surveys a year. The results of our second index will be available soon on our newly redesigned website (www.americanmediaservices.com), and we invite you to visit. In addition, our new website has a "blog," which we are calling "Industry Viewpoints," and we hope this will be the beginning of provocative and timely discussions about radio's future.

At AMS, we continue to be bullish about radio, and we want to get the word out. We invite you to join us.

See you in Vegas.



American Media Services would welcome the opportunity to talk with you about your developmental engineering or brokerage needs during your visit to the NAB Convention in Las Vegas. Call us at 843-972-2200 to arrange an appointment.

· CONTENTS ·

April 21, 2006

NE	WS &	FEATURES	
Radio Business	4	Opportunities	80
Management/		Marketplace	81
Marketing/Sales	16	Publisher's Profile	84
Street Talk	22		

FORMAT SECTIONS

News/Talk/Sports	12	Smooth Jazz	55
CHR/Pop	30	Rock Formats	58
CHR/Rhythmic	35	Triple A	64
Urban	38	Americana	68
Country	43	Christian	69
AC	50	Latin Formats	74

The Back Pages 82

KMYI/San Diego Hires Hayes As PD

Michael Hayes returns to the programming scene as PD of Clear Channel Hot AC KMYI (Star 94.1)/San Diego. He replaces Duncan Payton, who left in January. A 25-year radio vet, Hayes previously programmed Clear Channel Pop sisters KKRZ/Portland, OR and WKST/Pittsburgh.

"Star is set for a really bright future," Regional VP/Programming Jim Richards told R&R. "We've had most pieces in place. We just needed a leader to tie it all together. Michael will be that great leader for the station, its current staff members and the new blood he brings in to fill the other missing parts."

Hayes said, "I'd like to thank [Clear Channel/San Diego VP/ Market Manager] Bob Bolinger, Jim Richards, [Clear Channel Sr.

HAYES See Page 11

Kelly Expands Duties At Citadel/Nashville

Dave Kelly has added Market Manager duties for Citadel's Nashville cluster of Sports Talk WGFX (The Zone) and Country WKDF. He retains his duties as OM of the combo and PD of WKDF and succeeds Steve Dickert, who left in September 2005 and started his new job as Market Manager of Cumulus/Nashville on April 17.

Kelly was named WKDF PD in May 2001 and was upped to cluster OM in June 2002. Before that he spent a year with R&R mar-

keting what was then its Music Meeting operation. He also spent five years as PD of WSIX/Nash-

"Over the years that I have had the pleasure of knowing and working with Dave, I have watched his rapid growth professionally," Citadel President/Southeast John King said. "He has clearly demonstrated his radiomanagement expertise and knowledge and led by example with his desire and drive to win and get the job done."



At the invitation of Maryland Gov. Robert Ehrlich, WHFS (105.7 Free FM)/Baltimore and WJFK-FM (106.7 Free FM)/Washington morning show The Junkies recently spent the night at the governor's home, schmoozed with the first family and then did their show the following morning from the state dining room. Seen here are (I-r) Junkies Producer Chris Kinard; WARW, WJFK & WLZL/Washington Sr. VP/GM Michael Hughes; Junkies member Lurch; Gov. Ehrlich; Junkies Cakes, E.B. and J.P.; and the governor's Press Secretary, Greg Massoni.

GIORET

The boys of Universal Motown band Blue October did a special acoustic performance last week for MTV, only a week after their new album Foiled hit stores. Seen here are Universal's David Nathan, bandmembers Matt Noveskey and Jeremy and Justin Furstenfeld, MTV's Peter Baron and bandmembers CB Hudson and Ryan Delahoussaye.

Moran Upped To Epic/Nashville VP

Columbia/Nashville Director/National Promotion Tom Moran has been promoted to VP/National Promotion of Sony Music sister Epic/Nashville. He succeeds Bill Macky, who exited his label home of three years on April 12.

"I am extremely happy to be able to announce this promotion," Sony Music/Nashville President John Grady said. "In an industry rife with analysis, I feel the need for honesty and reality. Tom Moran is the most passionate face-to-face street promotion man I have ever met, and I am thrilled to add him to the Epic team."

Moran told R&R, "I'm very

grateful to John Grady for the opportunity to run a part of his company. John has created a culture here at Sony/Nashville that both employees and artists just love being a part of. While I will miss the day-to-day interaction with [Columbia/Nashville Sr. VP] Larry Pareigis and the Columbia staff and artist roster, I am excited to begin my Epic journey and look forward to working with their great staff and artists."

Moran began his record-promotion career in the mid-'70s, working at Arista and Geffen. He moved to country in 1992, when Polydor opened its Music

MORAN See Page 11

KROQ/L.A. New Top Biller Of 2005

WLTW drops to fourth as BIAfn adjusts revenue figures

BIA Financial Network last week restated its total-year 2005 revenue numbers for individual radio stations and clusters in the top 50 U.S. markets. BIAfn says the revision — its second in regard to cluster data — comes as a result of additional revenue information that was supplied to the company.

In the revised rankings, CBS Radio Alternative KROQ/Los Angeles rolls into first place with an 11.6% revenue gain, to \$67.6 million. Co-owned News WINS/New York places second, with \$60.8 million in reported income. Clear Channel's Talk KFI/Los Angeles ranks third, with \$59.3 million

Clear Channel AC WLTW/ New York, which had been

REVENUE See Page 8

Top Ten Billing Stations

		. vp . v =		
Rank Rank 2005 2004		Calls/Market	Owner	Est. '05 Revs. (in millions)
1	3	KROQ/Los Angeles	CBS Radio	\$67.6
2	2	WINS/New York	CBS Radio	\$60.8
3	4	KFI/Los Angeles	Clear Channel	\$59.3
4	1	WLTW/New York	Clear Channel	\$58.9
5	5	KPWR/Los Angeles	Emmis	\$57.9
6	6	WCBS-AM/New York	CBS Radio	\$56.2
7	7	KIIS/Los Angeles	Clear Channel	\$52.8
8	8	WFAN/New York	CBS Radio	\$52.5
9	12	WGN-AM/Chicago	Tribune	\$52.4
10	19	KLSX/Los Angeles	CBS Radio	\$51.2

Source: BiAfn

Camacho Named SVP/Market Mgr. Of CBS/Phoenix

Marco Camacho has been named Sr. VP/Market Manager

of CBS Radio's Phoenix cluster, overseeing Country KMLE, Oldies KOOL and Talk KZON. He had been a Cumulus Regional VP since January 2004 and replaces Mark Steinmetz, who exited in February.



Camacno

Before joining Cumulus in October 2001, Camacho was President/CEO of Hispanic Television Network. His earlier posts included VP/Strategic Planning for Metro Networks and VP/GM for Telemundo Television. After stints in the '80s with Westinghouse Broadcasting and CBS Radio,

CAMACHO See Page 8>

WWL/New Orleans Simulcasts On FM As WTKL Flips

Citing overwhelming public demand and the need for greater access to local news by listeners in hurricane-ravaged New Orleans, Entercom has jettisoned Oldies on WTKL-FM (Kool 105.3)/New Orleans in favor of a full-time simulcast of News/Talk clustermate WWL-AM.

For many weeks following Hurricane Katrina, WWL simulcast critical news and emergency information to the market from its own 50kw AM frequency at 870 to several of the company's FMs in New Orleans. After analyzing the additional reach that an FM simulcast of WWL offered to Big Easy listeners, the company opted to offer a permanent simulcast on what is now called WWL-AM & FM.

WTKL's "Greatest Hits of All Time" format can now be heard on the Internet at www.kool1053

April 21, 2006 Radio & Records • 3

Emmis Sees Mixed Results In Q4

Analysts pessimistic about Q1

By Jeffrey Yorke
R&R Washington Bureau Chie

mmis Communications on Tuesday reported that its fiscal Q4 2006 earnings after preferred dividends were \$137.3 million (\$3.71 per share), up from a loss of \$268.1 million (\$4.75) the previous year. Excluding discontinued operations, the company's loss per share widened from 4 cents to \$1.01 due to an annual impairment review, a loss for extinguished debt, corporate bonus and severance payments and higher interest expense, which totaled a loss of 99 cents per share.

While fiscal Q4 revenue rose 4%, to \$84.5 million, pro forma radio net revenue dropped 2%. Thomson Financial analysts had expected a Q4 loss of 21 cents per share on revenue of \$86.1 million.

Operating losses during Q4 were \$35.6 million, compared to operating income of \$10.1 million during the same quarter last year. Station operating income dropped 20%, to \$19.5 million, due to a weak advertising environment, increased promotion and programming costs — particularly in the Chicago market

— and the unexpected bankruptcy of an advertiser that resulted in a \$1.3 million charge.

For the full fiscal year, earnings after preferred dividends were \$349.4 million (\$8.15), compared to a loss the previous year of \$313.4 million (\$5.58). Excluding discontinued operations, the company's loss per share narrowed from \$1.33 to 76 cents. Full-year revenue grew 10%, to \$387.4 million. Operating income fell 46%, to \$38.9 million for the year, and station operating income rose 2%, to \$134.2 million.

The company's results were announced on the 100th anniversary of the famous San Francisco earthquake and fire, but it was Emmis' news that shook Wall Street, sending EMMS shares down more than 11%, or \$1.72, to close at \$13.28 on Tuesday as more than 5 million shares changed hands. Shares hit their lowest point in many years in midday trading — \$11.86 — but regained some lost ground during the course of the day. (See story, this page.)

Lowered Expectations

Banc of America Securities analyst Jonathan Jacoby wasn't expecting much in the way of positive results from Emmis, and he got what he expected. Overall, his reaction to the quarterly results was negative.

In a note to investors, Jacoby blamed higher-than-expected radio

EMMIS See Page 6

BUSINESS BRIEFS

Cumulus To Close On Susquehanna In May

Cumulus Media Partners, a private partnership created by Cumulus, Bain Capital, the Blackstone Group and Thomas H. Lee Partners, expects to settle its \$1.2 billion acquisition of Susquehanna's radio stations in May. The stations will be managed by Cumulus. As part of its agreement in forming Media Partners, Cumulus will contribute four of its stations in two markets — Houston and Kansas City. Based on the number of stations, Cumulus will be the second-largest radio group in the U.S. and will own or operate 345 radio stations in 67 U.S. media markets after the acquisition.

Investment Group Sets Deadline On Interep Offer

Oaktree Capital Management has been negotiating a stock buyout of Interep at \$1.10 per share — a 439% premium over the April 11 closing price of 20.4 cents a share — since November 2005. But in a letter to Interep last week, the group claimed Interep's board has caused months of unnecessary delays to the deal and may have acted in bad faith. Consequently, Oaktree gave Interep a deadline of 5pm on April 21 to take the offer. Oaktree also said that Interep's failure to accept the deal would result in "irreparable damage" to Interep shareholders.

Interep responded, "The letter of intent [from Oaktree] obligated Interep to negotiate with Oaktree Capital Management in good faith, not to accept an unsatisfactory deal. Since the letter of intent is non-binding, Interep has the right and the obligation to look at possible alternatives to Oaktree's deal."

Interep says it and its board of directors "have acted in good faith" throughout their negotiations with Oaktree, adding, "Over the past four months, Interep has been confronted by significant issues related to the terms and conditions of the transaction, many raised by Oaktree itself. Some of these issues have not been resolved."

Continued on Page 6

Sector Stocks Stuck In A Slump

By Adam Jacobson

R&R Management/Marketing/Sales Editor
alacobson@radioandrecords.com

n Aug. 5, 2002, shares in Emmis Communications dipped to \$12.41. Just one month before, the company's stock had fetched nearly \$20 on Wall Street. But Emmis quickly rebounded, closing as high as \$28.05 on Jan. 5, 2004.

Then, after steadily declining to \$15.38 on April 28, 2005, Emmis shares rallied to nearly \$24 by the end of August '05. Now Emmis executives are hoping for another rebound for the company's beleaguered shares, which ended Tuesday's trading session at their lowest price since that summer day four years ago.

Blame Emmis' Q4 results for Tuesday's dip, which punctuated a yearlong decline in value for the company's shares. Emmis posted a per-share loss of \$1.01 in the quarter, sharply missing the 21 cents per share loss predicted by analysts polled by Thomson Financial. Those analysts also expected revenue during Q4 of \$86.1 million, but Emmis fell short, with revenue of \$84.5 million (see story, this page).

Upon hearing the news, investors sold off shares in droves. As the clock struck noon in New York, Emmis fell to as low as \$11.86 before rallying in afternoon trading. At the closing bell, Emmis was off \$1.72, to \$13.28. Volume was greater than 5 million shares; the issue's average volume is about 386,000 shares.

Meanwhile, Entercom — the nation's No. 3 player — finished Tuesday's trading session down \$1.02, to

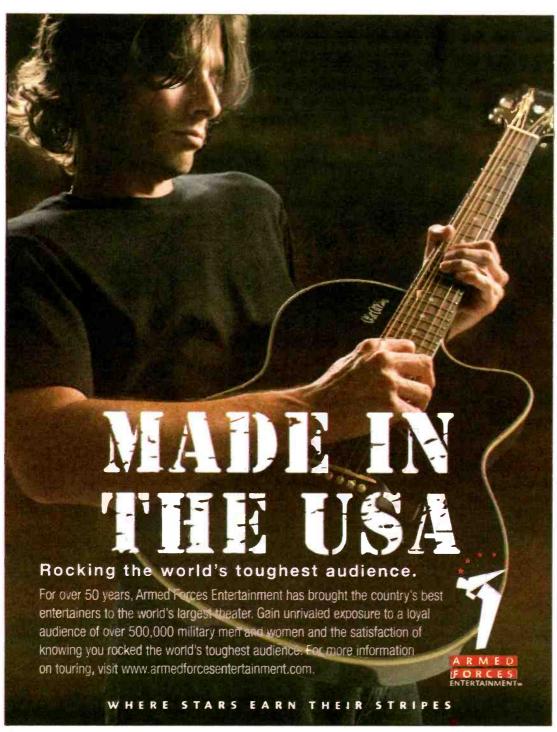
\$26.65. The company's shares have not been that low since Nov. 22, 2000. On April 18, 2002, Entercom shares traded at \$56.54.

Entercom's stock malaise comes as the company fights a lawsuit filed in March by New York State Attorney General Eliot Spitzer over alleged fraud and deceptive business practices. Entercom has reportedly moved for a dismissal of the lawsuit, with The Wall Street Journal reporting that the motion to dismiss is based on Entercom's assertion that Spitzer acted improperly by basing his suit on New York's consumer-protection laws. While no numbers have been released, it is widely believed that Spitzer is seeking upward of \$20 million from Enfercom

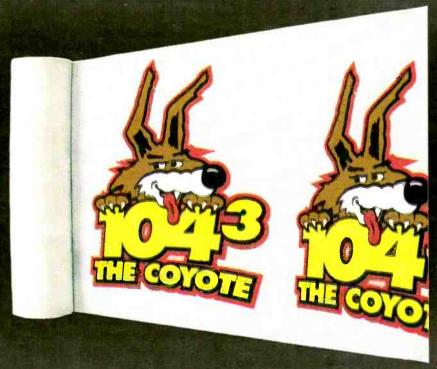
Also down sharply in recent months is the nation's largest broadcaster, Clear Channel. The company's stock price at the closing bell Tuesday was \$28.17, its lowest close since Oct. 9, 2002. Two years ago, CCU traded at about \$40 per share.

At the opening bell Wednesday, Cumulus' stock price sat at \$10.80, its lowest value since July 2002. Cumulus shares topped out at about

STOCKS See Page 6



Establish Your Presence with Roll-a-SignTM





- **⊙** Cost-effective and Durable **⊙**
- Perfect for concerts, events and giveaways
- **⊙** Will beat or match competitor's pricing* **⊙**

Roll-a-Sign™ disposable plastic banners are a cost effective way to promote your station, company or special event. Each banner is printed on high quality, weather resistant, 6 mil plastic film. We can print up to four spot colors of ink per banner. Depending on the configuration of your logo, you can get anywhere from 169 to 340 banners on a 1,000′ roll.

It's easy to use ... just roll off the desired length and cut! Indoor or outdoor, Roll-a-Sign™ gets your message across and is ideal to give away at concerts and other public events.

Fax us your logo along with the specific color separations and size, and we will give you a free quotation. If you have questions, please contact Roll-a-Sign™ TODAY!

Visit our website today for more information or call to place an order!

www.rollasign.com 1-800-231-6074



Reef Industries, Inc. - 9209 Almeda Genoa Rd. - Houston, TX 77075 Phone 713-507-4200 - Fax 713-507-4295 - email: ri@reefindustries.com

RR RADIO BUSINESS

Emmis

Continued from Page 4 expenses for a good part of Emmis' miss. He noted that Q4 2006 domestic radio revenue growth fell below the company's guidance "for the fifth time in six quarters," adding that the future doesn't look bright, either.

"While we believe the Street was not expecting anything stellar for [Q1 2007], [the company's] guidance for down mid-singles is worse than expectations, in our opinion," Jacoby wrote. "We had recently lowered our radio-revenue growth estimate to roughly flat for the three months ending May 31, 2006. However, it appears that Emmis expects its key markets — New York and Los Angeles — to remain weak."

Jacoby's research indicates that the negative growth trend will continue for both markets in March. The analyst also said it appears that Emmis' recent investment initiatives are more expensive than previously thought. Jacoby pointed out that not only are the company's domestic stations hitting a soft patch, but so are Emmis' once-profitable foreign radio operations.

While he maintained his "neutral" rating on Emmis, he said, "Today's top-line miss and poor guidance could pressure the stock." Jacoby also believes Emmis' quest to own the Washington Nationals baseball team "adds a layer of risk that is not fully reflected in the stock."

Meanwhile, Emmis missed Bear Stearns' revised revenue estimate by 16%. Analyst Victor Miller believes Emmis' New York and Los Angeles markets are chiefly to blame since they contribute nearly 60% to the group's bottom line. On April 6, Bear Stearns ratcheted down its expectations for Emmis based on the forecast drop in revenues in both markets: N.Y. dropped 10%, and L.A. went down 4%. "We think L.A. in particular is to blame," Miller said.

Miller maintained a "peer perform" rating on Emmis but joined Jacoby in noting that the company's Q4 performance could hurt its bid for the Washington Nationals.

— Additional reporting by Adam Jacobson & Julie Gidlow

BUSINESSBRIEFS

Continued from Page 4

Interep called Oaktree's claim that its failure to accept the deal will damage stockholders "simply untrue" and said that the duty of its board is to "act in the best interests of all of Interep's shareholders." It goes on, "While Oaktree's offer of \$1.10 per share does represent a premium over the current market share price, the board will continue to evaluate the intrinsic value of the company with a view to determine a fair valuation." The board said it will continue to explore alternatives that could result in greater value for the company's shareholders and employees.

Continued on Page 8

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA. Multistate Deal

 WRAG-AM/Carrollton, AL and WSDT-AM/Soddy-Daisy (Chattanooga), TN \$200,000

State-By-State Deals

- WIJD-AM/Prichard (Mobile), AL \$450,000
- KTME-AM/Lompoc and KUHL-AM/Santa Maria, CA \$1.2 million
- KRDO-AM/Colorado Springs, CO Undisclosed
- FM CP/Lake Odessa, MI \$25,000
- WMLC-AM/Monticello, MS \$50,000
- FM CP/Flora Vista, NM Undisclosed
- KSQB-FM/Dell Rapids, KWSF-FM/Flandreau and KSQB-AM/ Sioux Falls. SD \$3.8 million
- WAMB-AM/Nashville, TN \$2 million
- KJNZ-FM/Hereford, TX \$400 000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• KNUU-AM/Paradise (Las Vegas), NV

PRICE: \$3.9 million

TERMS: Asset sale

BUYER: BusinessTalkRadio.net Inc., headed by President/CEO Michael Metter. Phone: 203-422-2800. It owns two stations, including WGCH-AM/Greenwich, CT. However, the company has also agreed to sell WLIE-AM/Nassau-Suffolk (R&R, 4/14). This represents its entry into the market.

SELLER: CRC Broadcasting Company Inc., headed by President

Ronald Cohen. Phone: 602-241-1510

FREQUENCY: 970 kHz

POWER: 5kw day/500 watts night

FORMAT: News/Talk BROKER: Kalil & Co. Inc.

2006 DEALS TO DATE

Dollars to Date:

\$3,133,508,312

(Last Year: \$2,831,603,805)

Dollars This Quarter:

\$37,590,000 (Last Year: \$408,352,003)

Stations Traded This Year:

0,002,000)

284 (Last Year: 889)

Stations Traded This Quarter:

35

(Last Year: 250)

FCC-ACTIONS

TV Networks Challenge FCC Indecency Rulings

A BC, CBS, Fox and NBC Television have filed court challenges to the March FCC rulings that found several television programs indecent due to language. The networks, along with Hearst-Argyle Television, filed notices of appeal late last Friday in several federal courts, including New York and Washington, DC.

The appeals challenge the FCC's finding that profanity was used on CBS's *The Early Show* in 2004, on the Billboard Music Awards shows broadcast by Fox in 2002 and 2003, and on various episodes of ABC-TV's *NYPD Blue* that aired in 2003. Separately, CBS also asked the FCC to reconsider a proposed record fine of \$3.6 million imposed against dozens of CBS-TV stations and affiliates for a 2004 episode of *Without a Trace*, as well as a proposed \$550,000 fine for the infamous Janet Jackson wardrobe malfunction during the Super Bowl two years ago.

The move represents a protest against the FCC's recent aggressive enforcement of federal indecency rules that broadcasters have long said are too vague and inconsistent. Millions of dollars in fines have been levied against both TV and radio stations based on those rules. The television networks and affiliates, representing more than 800 individual TV stations, issued a joint statement upon filing the appeals calling the FCC rulings "unconstitutional and inconsistent with two decades of previous FCC decisions."

Continued on Page 13

Best Strategies

Most Experience

Highest Quality

NOBODY DOES IT BETTER.

POINT - TO - POINT
DIRECT MARKETING SOLUTIONS

Tim Bronsil 513.231.0344

Elizabeth Hamilton 703.757.9866

Mark Heiden 970.472.0131

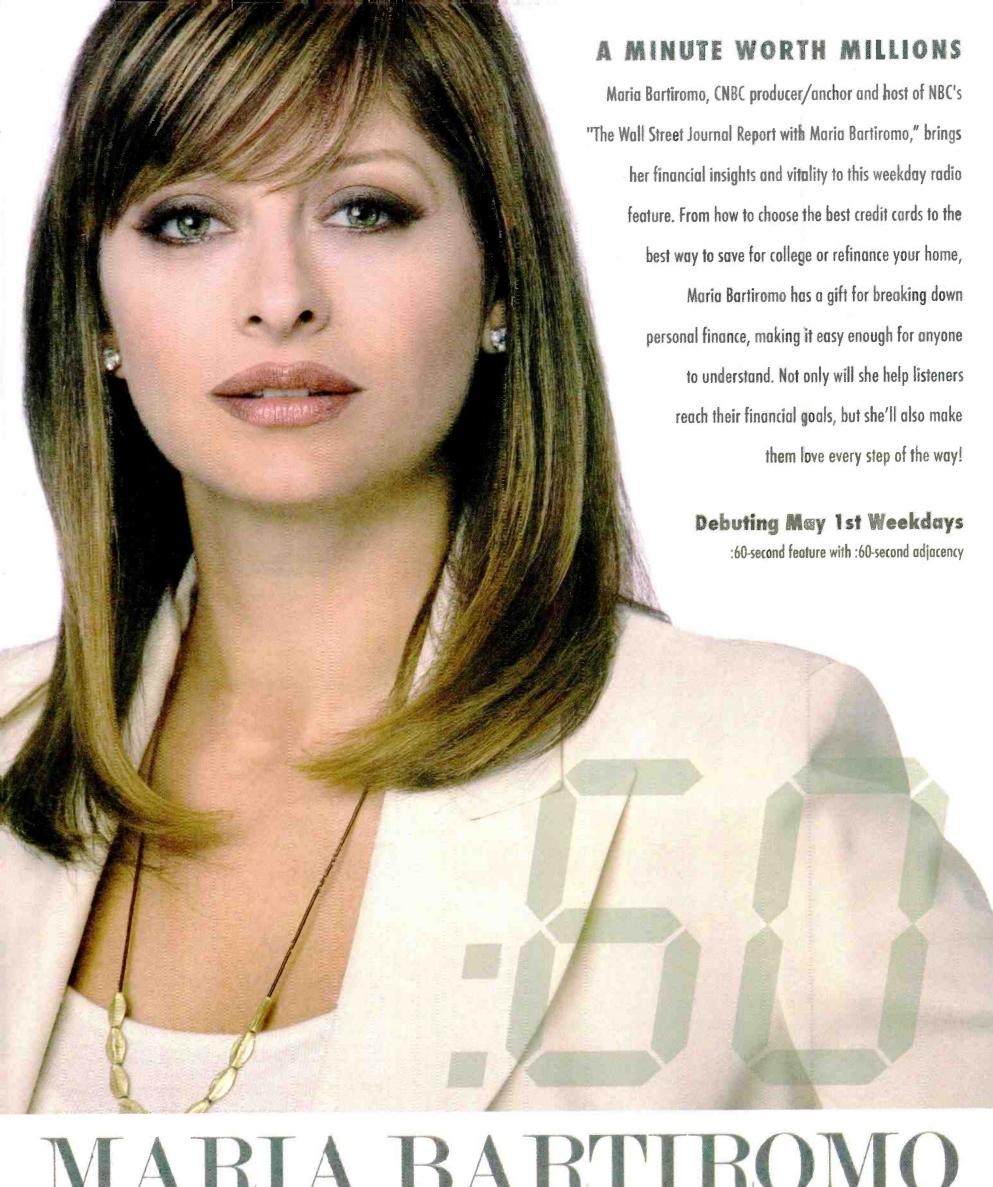
Rick Torcasso 972.661.1361

www.ptpmarketing.com

Stocks

Continued from Page 4 \$22 in early January 2004. Over at Cox Radio, shares sat at \$12.98 — the lowest value since the company completed a three-for-one stock split in May 2000.

Meanwhile, Beasley shares rebounded \$1.97 on Tuesday, to \$11.95, after ending Monday's trading session at \$9.98. The company hit a low of \$9.93 on April 10 and is struggling to trade above its lowest levels in three years.



MARIA BARTIROMO



RR. NEWSBREAKERS

Camacho

Continued from Page 3 Camacho became an equity partner in El Dorado Communications and managed five Houston radio stations.

"I'm delighted to welcome Marco back to CBS Radio," said CBS Radio Exec. VP/Western Region Brian Ongaro, to whom Camacho reports. "Phoenix is an important market to CBS Radio, and I'm confident Marco will use his creativity and unmatched experience to take our stations there to the next level."

Revenue

Continued from Page 3 shown as the nation's top biller with \$68.3 million in BIAfn's originally released rankings, is fourth, with \$58.9 million in revenue.

BIAfn's order of the top 10-billing clusters remains unchanged, although revenue numbers have been revised for affected stations. A list of the nation's 50 top-billing stations according to BIAfn will appear in the Management/Marketing/Sales column in the April 28 issue of **R&R**.

— Adam Jacobson

Hess

Continued from Page 1 Pugh said. "Bill's ability to create compelling radio is well-known in the radio industry."

Hess brings more than 25 years of programming experience to his new position. Before joining Clear Channel's DC cluster three years ago, he spent five years as Director/Programming for co-owned News/Talk WHJJ, AC WSNE, and Oldies WWBB in Providence. His resume also includes stints as Regional VP/Programming for Capstar Broadcasting and News/Talk Brand Manager for AMFM Inc.

"For a news junkie like me, the opportunity to work with our News/ Talk and Sports properties in the nation's capital is a dream come true," Hess said. "My thanks to Dave Pugh and [Clear Channel Regional VP] Jeff Kapugi for expanding my role and allowing me to continue to work with our talented group of radio pros at WASH-FM. I'm especially looking forward to lending a hand to WTEM PD Chris Johnson and his outstanding team, as well as continuing to build our other DC Talk brands."

— Al Peterson

KDAY

Continued from Page 1

in several markets. Before venturing into broadcast ownership, he was VP/Programming of Radio One and based at the company's Urban WKYS/Washington. He has also programmed WJLB/Detroit.

While Styles Media owns several other stations, including nearby KWIE/Riverside, Hegwood told

R&R he's "only working with KDAY at this time." He added, "We really want to focus on the 18-49 demo, including African Americans, Hispanics and Asians."

KDAI & KDAY launched in 2004, playing a mix of classic and current hip-hop and R&B. It adopted the heritage KDAY call letters, which originally belonged to KDAY-AM/Los Angeles, one of the country's first rap stations.

EXECUTIVE ACTION

Thorsteinson Heads Harris Broadcast Unit

Tim Thorsteinson has been named President of Harris Corp.'s Broadcast Communications Division. He succeeds Jeremy Wensinger, who is promoted to a senior leadership position

inger, who is promoted to a senior leadership position within Harris' Government Communications Systems Division.

Thorsteinson was most recently President of the Leitch Technology unit, which was acquired by Harris in October 2005. Before that he spent time as VP of Grass Valley products for Thomson Broadcast & Media Solutions and as President/CEO of the Grass Valley Group.

"Tim is well-known and highly respected within the broadcast industry," Harris Chairman/President/CEO Howard Lance said. "His appointment comes at an exciting time for Harris and the industry, as the transition



Thorsteinso

to digital technologies continues to accelerate. He has a proven track record of operational success and a vision that will keep Harris at the cutting edge of product innovation and customer responsiveness."

BUSINESS BRIEFS

Continued from Page 6

Jefferson-Pilot Shareholders To Get Cash for Some Shares

The *Philadelphia Business Journal* last week reported that **Jefferson-Pilot** shareholders wanted more stock than was available in the new **Lincoln National Corp.** after the two insurance firms merged, so J-P shareholders will be getting some cash out of the deal.

The \$7.5 billion merger between Jefferson-Pilot and Lincoln wrapped up April 3. In the deal, Jefferson-Pilot stockholders could elect to receive either 1.0906 shares of Lincoln stock or \$55.96 in cash for each share of Jefferson-Pilot they held. The *Business Journal* noted that the two companies agreed that \$1.8 billion worth of stock, or about 32.1 million shares, would have to be turned in for cash, but only about 2.6 million shares were actually offered up for the money. The owners of about 7.5 million shares didn't say what they wanted.

Those J-P stockholders who wanted to remain owners of the new Lincoln Financial Group will get about 82.4% of the stock they asked for, while the balance will be paid in cash. Those receiving Lincoln stock will be considered shareholders as of the date of the merger, so they'll be eligible for Lincoln's May 1 dividend payment. Jefferson-Pilot stockholders will own 39% of the combined company. The merged company is based in Philadelphia and will be the nation's largest seller of universal life insurance products.

Another Ad Agency Says Yes To PPM

t. Lauderdale, FL-based Zimmerman Advertising, the "brandtailing" arm of Omnicom Group, has signed a contract with **Arbitron** for the use of Portable People Meter-based radio-audience estimates. The agreement covers the domestic radio planning and buying activities of Zimmerman, which boasts a client list that includes AutoNation, Office Depot, Wickes Furniture, Value City and Nissan.

Gerberding Once Again MIW Spokeswoman

Access.1 Communications Director/Radio Operations Joan Gerberding takes over as the point person for Mentoring and Inspiring Women in Radio as Susquehanna Radio President/COO Nancy Vaeth-DuBroff ends her term. Gerberding was MIW spokeswoman when the group was established in 2000 and held the post for five years.

XM Sets \$600 Million Debt-Refinancing Strategy

M said Monday it would soon sell \$600 million worth of new senior notes to institutional investors — a move that would allow XM Satellite Radio to pay down its debt.

Meanwhile, Reuters reported that XM is in talks with General Motors to amend payment obligations to the automaker as part of a previously announced debt-restructuring initiative. XM wants to prepay about \$240 million for obligations due in 2007 and lasting through 2009. The subscription radio firm's senior secured credit facility with GM would be increased from \$100 million to \$150 million, Reuters said.

Specifically, XM intends to sell an aggregate of \$600 million in senior notes due 2014 and senior floating rate notes due 2013 to qualified institutional buyers. The net proceeds would be used to retire outstanding senior secured debt, including all or a portion of XM's outstanding 14% senior secured discount notes due 2009, 12% senior secured notes due 2010 and senior secured floating rate notes due 2009.

We Won't RAID The PRIZE Closet

With the most experienced programming team in the business, you can count on **Jones Radio Networks** to customize solutions that meet your unique needs.

Always dependable and ready to help, we'll be the perfect addition to your staff. And we won't raid the prize closet!



MORE OPTIONS FOR BETTER RADIO

jonesradio.com 800.609.5663



HEAR THE DIFFERENCE



Fair and Balanced® news at the top & bottom of the hour.

Brand your station with the most powerful name in news.

Join these market leaders:

KFI - Los Angeles KLIF - Dallas KPRC – Houston KFYI – Phoenix KVI - Seattle
WRKO - Boston

KOA - Denver KXL - Portland

...and hundreds of others.

Call Affiliate Sales at 212.301.5439



BITS WILL ALSO BE:

CUSTOMIZABLE

YOUR STATION LOGO IS INCORPORATED MULTIPLE TIMES THROUGHOUT THE ENTIRE BIT, BRANDING IT AS YOUR OWN!

VIRAL

THIS IS SOMETHING YOUR LISTENERS WILL WANT TO PASS ALCNE TO THEIR FRIENDS, FAMILY, AND CO-WORKERS.

LOCALLY SPONSORED

YOU CAN ATTACH YOUR OWN SPONSORS ONLINE, ON-AIR AND/OR VIA EMAIL. VISIT WWW.FROSTINAFLASH.COM TO SAMPLE BITS.





AVAILABLE ONLY AS AN ADJUNCT

TO FROSTBYTES ONLINE.

3 BARTER MINUTES A WEEK,
MON-SUN GA -12A ROS.

EMILE 818.377.5300



RADIO AND RECORDS

2049 Century Park East, 41st Floor • Los Angeles CA 90067-3215			
Tel 310-553-4330 • Fax 310-203-9763			
	www.radioandrecords.com		
ALCOHOL: SINE SINE	EDITORIAL		
MANAGING EDITOR	RICHARD LANGE • rlange @ radioandrecords.com		
ASSOCIATE MANAGING EDITOR	BRIDA CONNOLLY • bconnolly@radioandrecords.com		
NEWS EDITOR	JULIE GIDLOW • jgidlow@radioandrecords.com		
MANAGEMENT, MARKETING, SALES	ADAM JACOBSON • ajacobson@radioandrecords.com		
ASSOCIATE RADIO EDITOR	KEITH BERMAN • kberman@radioandrecords.com		
ASSOCIATE EDITOR	CARRIE HAYWARD • chayward@radioandrecords.com		
ASSOCIATE EDITOR	MICHAEL TRIAS • mtrias@radioandrecords.com		
STAFF REPORTER	SARAH VANCE • svance@radioandrecords.com		
CHR/POP EDITOR	KEVIN CARTER • kcarter@radioandrecords.com		
CHR/RHYTHMIC EDITOR	DARNELLA DUNHAM • ddunham@radioandrecords.com		
CHRISTIAN EDITOR	KEVIN PETERSON • kpeterson@radioandrecords.com		
COUNTRY EDITOR	LON HELTON • Ihelton@radioandrecords.com		
LATIN FORMATS EDITOR	JACKIE MADRIGAL • jmadrigal@radioandrecords.com		
NEWS/TALK/SPORTS EDITOR	AL PETERSON • apeterson@radioandrecords.com		
ROCK FORMATS EDITOR	STEVEN STRICK *sstrick@radioandrecords.com		
SMOOTH JAZZ EDITOR	CAROL ARCHER • carcher@radioandrecords.com		
TRIPLE A EDITOR	JOHN SCHOENBERGER • jschoenberger@radioandrecords.com		
URBAN/URBAN AC EDITOR	DANA HALL • dhall@radioandrecords.com		
	MUSIC OPERATIONS		
SR. DIRECTOR/DIGITAL INITIATIVES	JOHN FAGOT • jfagot@radioandrecords.com		
DIRECTOR/MUSIC OPERATIONS	JOSH BENNETT • jbennett@radioandrecords.com		
CHARTS & MUSIC MANAGER	MICHAEL VOGEL • mvogel@radioandrecords.com		
LATIN FORMATS COORDINATOR	OLGA FLORES • oflores @ radioandrecords.com		
CHARTS COORDINATOR	BLAKE HEALY • bhealy @ radioandrecords.com		
	BUREAUS		
WASHINGTON BUREAU	JEFFREY YORKE • jyorke@radioandrecords.com		
NASHVILLE BUREAU CHIEF	LON HELTON • Ihelton @ radioandrecords.com		
ASSOCIATE COUNTRY EDITOR	CHUCK ALY • caly@radioandrecords.com		
OFFICE MANAGER	MARY RENE BAXTER • mbaxter@radioandrecords.com		
1106 16th Avenue South • Nas	hville TN 37212 • Tel 615-244-8822 • Fay 615-248-6655		

1106 16th Avenue South • Nashville, TN 37212 • Tel 615-244-8822 • Fax 615-248-6655 CIRCULATION CIRCULATION MANAGER JIM HANSON • jhanson@radioandrecords.com INFORMATION TECHNOLOGY

DIRECTOR LEAD DEVELOPER APPLICATION DEVELOPER WER/APPLICATION DEVELOPER NETWORK ADMINISTRATOR SYSTEM ADMINISTRATOR DATABASE ADMINISTRATOR

SAEID IRVANI · sirvani@radioandrecords.com CECIL PHILLIPS • cphillips@radioandrecords.com HAMID IRVANI • hirvani@radioandrecords.com AMIT GUPTA · agunta@radioandrecords.com RAYMOND HAZELWOOD • rhazelwood@radioandrec JOSE DE LEON • jdeleon@radioandrecords.com PUNEET PARASHAR • pparashar@radioandrecords.co

PRODUCTION & DESIGN PRODUCTION DIRECTOR KENT THOMAS • kthomas@radioandrecords.com PRODUCTION MANAGER ROGER ZUMWALT • rzumwalt@radioandrecords.com GRAPHICS DELIA RUBIO · drubio@radioandrecords.com TIM KUMMEROW • tkummerow@radioandrecords.com DESIGN DIRECTOR DIRECTOR/DIGITAL PRODUCTS SUSAN SHANKIN • sshankin@radioandrecords.com AD DESIGN MANAGER EULALAE C. NARIDO II · bnarido@radioandrecords.com DESIGN GLORIOSO FAJARDO • gfajardo@radioandrecords.com PATRICIA MCMAHON • pmacmahon@radioandrecords.com DESIGN DESIGN SONIA POWELL • spowell@radioandrecords.com ALAN SAVANAPRIDI • asavanapridi@radioandrecords.com DESIGN DESIGN CONSULTANT GARY VAN DER STEUR . gvandersteur@radioandrecords.com DESIGN CONSULTANT CARL HARMON • charmon@radioandrecords.com

DIRECTOR/SALES

ADVERTISING COORDINATOR

SALES REPRESENTATIVE SALES REPRESENTATIVE

SALES REPRESENTATIVE SALES REPRESENTATIVE

SALES REPRESENTATIVE

SALES REPRESENTATIVE

SALES MANAGER

ADVERTISING HENRY MOWRY • hmowry@radioandrecords.com KRISTY REEVES . kreeves@radioandrecords.com NANCY HOFF • nhoff@radioandrecords.com MARY FOREST CAMPBELL • mcampbell@radio. ALEX CORTEZ • acortez@radioandrecords.com MEREDITH HUPP • mhupp@radioandrecords.com ERN LLAMADO • ellamado @radioandrecords.com KAREN MUMAW • kmumaw@radioandrecords com MARIA PARKER . mparker@radioandrecords.com STEVE RESNIK • sresnik@radioandrecords.com MICHELLE RICH • mrich@radioandrecords.com BROOKE WILLIAMS TRISSEL . btrissel@radioandre

SALES REPRESENTATIVE SALES REPRESENTATIVE SALES ASSISTANT ACCOUNTING & PAYROLL MANAGER ACCOUNTS PAYABLE ADMIN CREDIT & COLLECTIONS

CHIEF FINANCIAL OFFICER FRANK COMMONS • fcommons@radioandrecords.com MAGDA LIZARDO • mlizardo @ radioandrecords.com STUART KELIIPULEOLE • skeliipuleole@radioandrecords.com SUSANNA PEDRAZA • spedraza@radioandrecords.com BILLING ADMINISTRATOR GLENDA VICTORES • qvictores@radioandrecords.com BILLING ADMINISTRATOR SIMONE ADAMSON • madamson@radioandrecords.com

VALERIE JIMENEZ • vjimenez@radioandrecords.com

ADMINISTRATION

FINANCE

VP/EDITORIAL & MUSIC OPERATIONS DIRECTOR/OPERATIONS GENERAL COUNSEL/HR DIRECTOR DIRECTOR/CONVENTIONS DIRECTOR/SPECIAL PROJECTS EXECUTIVE ASSISTANT OFFICE ADMIN/RECEPTION

PUBLISHER/CEO ERICA FARBER • etarber@radioandrecords.com CYNDEE MAXWELL • cmaxwell@radioandrecords.com PAGE BEAVER • pbeaver@radioandrecords.com LISE DEARY • Ideary @ radioandrecords.com JACQUELINE LENNON • ilennon@radioandrecords.com AL MACHERA • amachera@radioandrecords.com AMANDA ELEK • aelek@radioandrecords.com JUANITA NEWTON • jnewton@radioandrecords.com MAILROOM ROB SPARAGO • rsparago@radioandrecords.com

A Perry Capital Corporation

Chicago

Continued from Page 1

Zimmerman replaces Terry Hardin, who exits, Zimmerman's experience also includes stints as GM at WWJ/Detroit and KMOX/ St. Louis. He joined the CBS/Chicago cluster in 1998

Bowen replaces Dave Robbins, who will continue as VP/GM of Country WUSN and increase his focus on CBS Radio's HD initiatives in his other role as Director/ Digital Programming.

'We have assembled an extraordinary lineup of executive management in Chicago driven to produce outstanding results," CBS Radio Sr. VP/Regional Manager Les Hollander said. "This new structure is designed to capitalize on each individual's unique talent and role in the evolution of the radio landscape in the market."

In related news, Gabe Tartaglia takes over as the cluster's Director/Sales. He remains GSM of the cluster's WUSN, a post he assumed in March 2004.

Yorke

Continued from Page 1

R&R Publisher/CEO Erica Farber. "With Jeffrey's eyes and ears on the business beat, we're confident that we will continue to offer the

Bortnick

Continued from Page 1

of the radio business and for the challenges that await me at America's most successful Sports radio station," said Bortnick. "I also look forward to continuing my relationship with Westwood One in my new role."

Moran

Continued from Page 3

City doors. He later worked for Warner Bros./Nashville and Equity. He joined Columbia in August 2004 as Midwest regional and rose to the Columbia national post in December of that year.

highest-quality reporting to our customers.

Yorke said, "I have really enjoyed working for R&R and with everyone at R&R for the past four weeks. It's fun to be a reporter again. I did it for 27 years before I left R&R in 2002, and I missed it every day. I'm fortunate to have this opportunity, and I feel lucky to work with such a terrific bunch of folks."

Yorke will continue to be based out of Washington, DC

Hayes

Continued from Page 3

VP/Programming, West Coast] Michael Martin and the members of the academy for voting for me," said Hayes. "With The Jeff & Jer Showgram as our foundation, along with the other talented members of our team in place, Star 94.1 is destined for greatness. I can't wait to roll up my sleeves and get to work."

Continued from Page 6

Adelstein Meets With Indie Group Head

or the past several years, FCC Commissioner and musician Jonathan Adelstein has been pounding the table in community hearings across the country demanding that independent artists and independent labels get more exposure on radio. On Tuesday, Don Rose, acting president of the American Association of Independent Music, met with Adelstein at the commissioner's invitation to discuss creating a set of best practices that would provide media in general, and radio in particular, guidelines to expanding the number of indies getting airtime

"We think we can help [Adelstein] create a set of best practices that can help structure the relationship between radio and labels, and we believe that is an important component with any settlement because it deals with the future and not the past," Rose told R&R Tuesday night. "We had an open conversation, and I was pleased to hear how interested he was to hear about the plight of the independents." Rose added that "nobody is suggesting how music selections are made [for airplay]." He continued, "It's all about having access to the process." Rose said he has recently met with a variety of artists, labels and radio programmers to get ideas, but "nothing is set in concrete.

In a letter to FCC Chairman Kevin Martin on April 5, Rose said, "Most independent labels are small businesses run by entrepreneurs who have been denied equal access to the programming process and decisionmakers at many radio stations. Any set of best practices envisioned must contemplate access for the true innovators of our industry, so that more format-appropriate music can be considered for airplay." He added, "Without the establishment of standards for best practices, we fear that the excesses are doomed to recur, to the continuing detriment of emerging musical artists, the independent label community and the listening public."

The year-old. New York-based American Association of Independent Music is a trade association representing more than 100 independent record labels. The independent sector accounted for approximately 28% of U.S. music sales in 2005 and issues more than 80% of the music available to the public. According to its website, A2IM represents a broad coalition of music labels to promote sector opportunity and enhance the market share of its combined membership. To learn more, go to www.a2im.org.

FCC's Copps Makes Staff Changes

CC Commissioner Michael Copps last week said John Giusti, his acting Legal Advisor for wireless and interna- tional issues, will leave Copps' staff to serve as Deputy Bureau Chief of the FCC's International Bureau. Copps also announced that Scott M. Deutchman will join his staff as Legal Advisor.

Deutchman is a graduate of Cornell University's School of Industrial and Labor Relations and a cum laude graduate of the University of Pennsylvania Law School. He most recently served as Managing Director of the LawMedia Group, providing legislative and public relations counsel to a variety of companies, trade associations and business coalitions. Before that, he served as Minority Counsel to the U.S. House of Representatives Committee on the Judiciary and practiced law at Hogan and Hartson in Washington, DC.

FCC Shoos 4-Year-Old Migratory-Bird Petition

N early four years ago the Forest Conservation Council, American Bird Conservancy and Friends of the Earth claimed that the FCC's failure to stop construction of communication towers in the Gulf Coast region was killing thousands of migratory birds that were being electrocuted when they landed on the towers. In their petition, the groups claimed the region is critically important for migratory birds and that communications towers are having a significant adverse impact. Last week the FCC dismissed the petition in part and denied it in part.

Among the requests made by the petitioners was to have the FCC order owners of 5,797 antenna structures to prepare environmental assessments disclosing the direct, indirect and cumulative impacts of their structures on migratory birds in the Gulf Coast region. Another demand was that the FCC refrain from registering any new communications towers in the Gulf Coast region that may adversely affect migratory birds until further studies were completed.

In August 2003 the FCC asked the public to comment so it could gather information on the impact that communications towers may have on migratory birds. It got numerous comments, including an entry from the NAB claiming that the towers do not have an adverse impact on wildlife. In the end, the FCC said the petitioners failed to offer enough evidence to prove their case.

However, the commission did announce its intention to issue a Notice of Proposed Rulemaking to address the important issue of the potential effects of communication towers on migratory birds." FCC Commissioner Jonathan Adelstein said, "Migratory birds are a prized natural resource, and conservation of the population and their habitats for future generations is an important goal.

R.R. NEWS/TALK/SPORTS



AL PETERSON apeterson@radioandrecords.com

Touch Them In Real Time

New technology offers instant listener access

s R&R's editors focus on a variety of technology developments throughout this issue, we take a look at a new product from MediaBounce that offers your station a new way to connect one-to-one with listeners on their own terms.

Mike McCarthy

In fact, MediaBounce Director/Sales Mike McCarthy says his company's product can offer stations and hosts instant access to listeners through virtually any pathway — cellular phone, BlackBerry, text messaging or e-mail —

while earning nontraditional revenue in the process. McCarthy contends that his company's product offers cutting-edge technology that will help localize any station, even during syndicated programs, and provide instant interaction with a variety of highly focused audience segments.

This all sounded like a pretty good idea to me, with many potential applications for News, Talk and Sports radio stations, so I recently caught up with McCarthy at his Tulsa-based headquarters

to find out more and get his personal insights on just how MediaBounce works.

R&R: Give us a brief overview of what Media-Bounce is all about.

MM: Basically, it's a system that can do a number of things for your station. We can, for example, send out up to 3,000 phone messages or 25,000 e-mails per minute. What makes us different from most everybody else is that listeners can actually respond to the message they receive. What MediaBounce allows stations to do is ask questions of their listeners and get immediate response.

The way it works is that you can send your listener a message over almost any electronic device — cell phone, text message, e-mail, Black-Berry, home phones, business phones. But it is all done on an opt-in basis so your listeners can

actually tell you not only how they wish to be contacted, but also when, right down to specific times and days. They can even tell you what topics or subjects they want to be contacted about.

R&R: What kinds of messages can you send?

MM: Almost anything you can think of, from sophisticated questions to fun stuff. For example, a listener can tell you they only want to be con-

tacted about questions on politics or perceptual surveys. Or they can opt in to be contacted only about contests that they can win.

R&R: How did you first come across this product, and what made the light bulb go off in your head regarding its applications for radio?

MM: I've been all over the radio business in my 35-year career — morning guy, PD and OM. For the past few years, I had been working with Tulsa's ex-police chief Ron Palmer on a project on managing the media in times of crisis. He and I wrote a book called *The Incorrect Answer Is "No Comment."* It's specifically targeted to people who want to understand the media but who don't really have any idea what it's all about.



THREE FREE GUYS CBS Radio syndicated morning personality Adam Carolla recently stopped by for a visit with the crew at his Bay Area flagship, KIFR (Free FM 106.9)/San Francisco. Pausing for a Kodak moment are (I-r) CBS Radio/San Francisco SVP/Market Manager Doug Harvill, Carolla and KIFR VP/GM Ken Kohl.

A golf buddy of mine was the franchise owner for a business and system that provided mass emergency notification. He thought it might be interesting for me to see a presentation of it so that when Ron and I were doing seminars on dealing with the media, we could realize that there could be some applications with what he was doing and maybe we could even help him promote the product.

As I sat there watching the demonstration, I immediately started to ask questions, like could you send a song out and have people rate whether or not they're sick of it? Or how about sending out an e-mail and embedding an MP3 with a number of songs and asking listeners to rate them? Can we send out a partial podcast? How about 45 seconds of Rush or Dr. Laura or any Talk personality and asking listeners to rate how they feel about that personality?

R&R: So how did you apply the system at first? MM: At first, it was primarily something we saw as a research tool — a way to get feedback on music clips or perceptual questions. But after a while, we began to see that it was also something that could be applied from the standpoint of entertainment. For example, a morning host could send out a message with information on what he's going to be talking about on tomorrow's show and ask listeners what they think or which of several topic choices interests them most.

By sending that out to a segment of, say, 300 people, as a host, I am not only going to get input on what the audience thinks and what they're most interested in hearing me talk about, I'm also helping to brand myself and the radio station locally.

I'm also saying to that listener, "I care about what you think and what you'd like to hear talked about on my show." I'm getting valuable research and data while also benchmarking my show with listeners. What listener wouldn't want their favorite Talk radio host to ask them what their opinion is?

R&R: Give me an example of how you can use MediaBounce to localize your station, even during syndicated programming.

MM: OK, let's say, for example, that Rush Limbaugh is talking about what he thinks about a Supreme Court nominee. Going into a break, you could broadcast a message asking listeners, "What do you think about Rush's take on the Supreme Court debate? Press one if he's right on target, press two if you think he's mostly right, and press three if you think he's way off-base. Stay tuned and right after this break we'll give you the results."

And you already know that the people you are contacting have said on sign-up that they listen to Rush and they would like to be contacted

Continued on Page 14



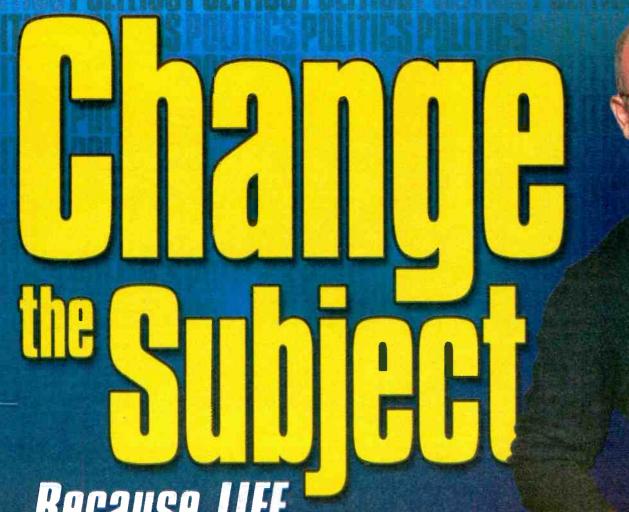
ALEX STONE AT THE PROTESTS

As the immigration debate intensifies, we give your listeners the action from the scene.

Where are you getting your news? 212-735-1700



TRUSTED. CREDIBLE. COMPLETE.



Because LIFE is more than Politics...

WGKA Atlanta - Market #10 #1 ON STATION - ADULTS 25-54

NEW YORK CITY
WABC

0,1-2,0

MEN 18-34

CINCINNATI WKRC 2,2-8,1 MEN 25-54 PITTSBURGH
WPTT

0,0-1,6
MEN 25-54

*ARBITRON HOURLY INCREASES, SUMMER 2005 FAIL 2005

THE DAVE RAMSEY SHOW

" Where life happens; caller after caller..."

LIVE WEEKDAYS 2-5 PM/ET NOW ON OVER 280 AFFILIATES AND GROWING

24/7 Refeeds Available | For Syndication, Call 1-877-410-DAVE (3283) | daveramsey.com

www.amoricanradiohistory.com

RR NEWS/TALK/SPORTS

Touch Them In Real Time

Continued from Page 12

during his show, so you know the message is reaching the right people.

R&R: Wow, you can really turn something around that quickly?

MM: Yes. You can come back with the results after that three- or four-minute stopset, or you could note a specific time you'll air the results, like, "Tune in, and we'll give you the results on the KXXX news at 1 o'clock." Or "Tune in for the results with San Diego's No. 1 local Talk host, Al Peterson, today at noon, right after Rush."

What you're doing is offering great on-air content and offering local listeners a chance to participate — even during syndicated programming — in a way that they couldn't before. And there are NTR possibilities for local advertisers should you decide to sell the polling.

As a former morning guy, I was always able to come up with more stuff that I thought was great than I ever got to use. But what I thought was great was only my opinion. If I could go to 300 or 400 station fans in a way that doesn't bug them, helps to brand me as a personality and my station, gets valid information and also gives listeners a feeling they're part of something larger, that is a win all around to me. If I then also get a sponsor involved to pay for it, it becomes a really beautiful thing.

R&R: And since it's an opt-in program, you are dealing mostly with people who are truly fans of your show and/or the station, right?

MM: Exactly. And as we have all heard over and over in our careers, if you can get your P1s to listen five or 15 minutes longer, it generates great additional quarter-hours for you. The MediaBounce program is a great way for you to stroke that P1 fan, who is then going to listen longer, and that's good for you.

995;794**8144444444444444**

"What MediaBounce allows stations to do is ask questions of its listeners and get immediate response." It's also a great generator of that infamous water-cooler talk we've all heard about. When I'm talking with my co-workers and tell them that KXXX called me—or e-mailed or text-messaged me—and asked me what I thought about this or that, people are going to ask about it. And with Talk radio, it's a great way to throw out red meat to those people on both the left and the right who always want to give their opinion on things. They eat this up.

"From a standpoint of generating interest and station loyalty, it's a really neat technology that is well-suited to radio."

Here's another great feature. If you have listeners who are breaking-news junkies, and you have those times when you have a story that is pretty big news but doesn't quite warrant breaking into your on-air program, you can use MediaBounce to do it.

Bankanananananan 11. (

If I'm a news person out in the field, I can use my cell phone to call in to the system, do a recording over the phone and send it to as many people or groups as I designate. Those listeners can then get a message that says, "Here's what's happening right now, and we'll have all the details for you on the WXXX news at noon in just 15 minutes." You enhance your news image, and you increase your tune-in.

R&R: So as a programmer, when I go try to sell this to my CFO, how much is MediaBounce going to cost me? And what kind of equipment am I going to need to invest in?

MM: The beautiful thing about it is that it's all web-based, so there is no equipment to buy. It's all software that is automatically upgraded any time we enhance the program. We are constantly building and modifying the system more and more based on radio's needs, because, remember, the original system was built for simple mass notification with a response capability for groups and government agencies during a crisis

Basically, the hard cost comes down to about

12 cents per phone call. Plus, we're also working on generating a barter partner to work with us, so that could also reduce costs to stations down the road. Beyond that, all you need is a PC, high-speed Internet access and a microphone. So it's pretty cost-efficient, especially if you reduce or even cover the costs through sponsor participation.

Here's an example. Let's say you're a Sports station, and you have score junkies who don't want to wait a minute for the latest scores. During high school football season, you might not want to interrupt your regular programming to give game scores, but at half time, or when the games are over, your sports person can send out all of that evening's scores instantly to those who have already opted in and said they want that service from your radio station. And remember, it could be a voice message or a text message, depending on what the recipients have indicated their preference is.

You could also pre-promote major interviews on your station and look for input from listeners in advance. Simply send out a message that says, "Hi, this is Al from WXXX, and today at 5pm I'm going to be talking with so-and-so, and I'd like to know what you'd like me to ask him."

It's also something that can be used to drive traffic to your website. For example, maybe a listener gets a message saying, "Hi, this is Bob and Tom, and we have a hilarious new podcast we think you'll like. You can download it right now at www.kxxx.com." From a standpoint of generating interest and station loyalty, it's a really neat technology that is well-suited to radio.

R&R: What are some ways you've seen stations use to offset costs and monetize the service as a source of NTR?

MM: Because you know who the audience is and you can break your send list into segments, you can really super-target listeners for advertisers. When they sign up, you can ask them perceptual questions, such as "What's your favorite car?" If they tell you it's a Honda, then you can go to the local dealer and tell them that of all the people who have signed up with you, 3,000 of them listed Honda as their favorite auto.

So your salespeople can then go in and offer documented one-to-one communication with people who have already said they're specifically interested in information about Hondas and do it for about 12 cents a shot vs. a lot more that they would have to spend for direct mail. That's a powerful marketing tool for a station.

Or let's say the listener checked that their favorite fast-food restaurant is Wendy's. That of-

"The beautiful thing about it is that it's all web-based, so there is no equipment to buy."

fers your local Wendy's franchise an opportunity to sponsor a targeted message to say something like, "Here's what's happening today on WXXX, etc., and, by the way, since we know you like Wendy's, as a VIP member, stop by any Dallas-area location of Wendy's today between 5-8pm and get a free cheeseburger just by mentioning this message." Those are a couple of ways we've seen the system used to generate NTR, but the possibilities are almost endless.

R&R: Is there a danger of turning this positive way to communicate with listeners into a big negative with too many telemarketing or spam messages?

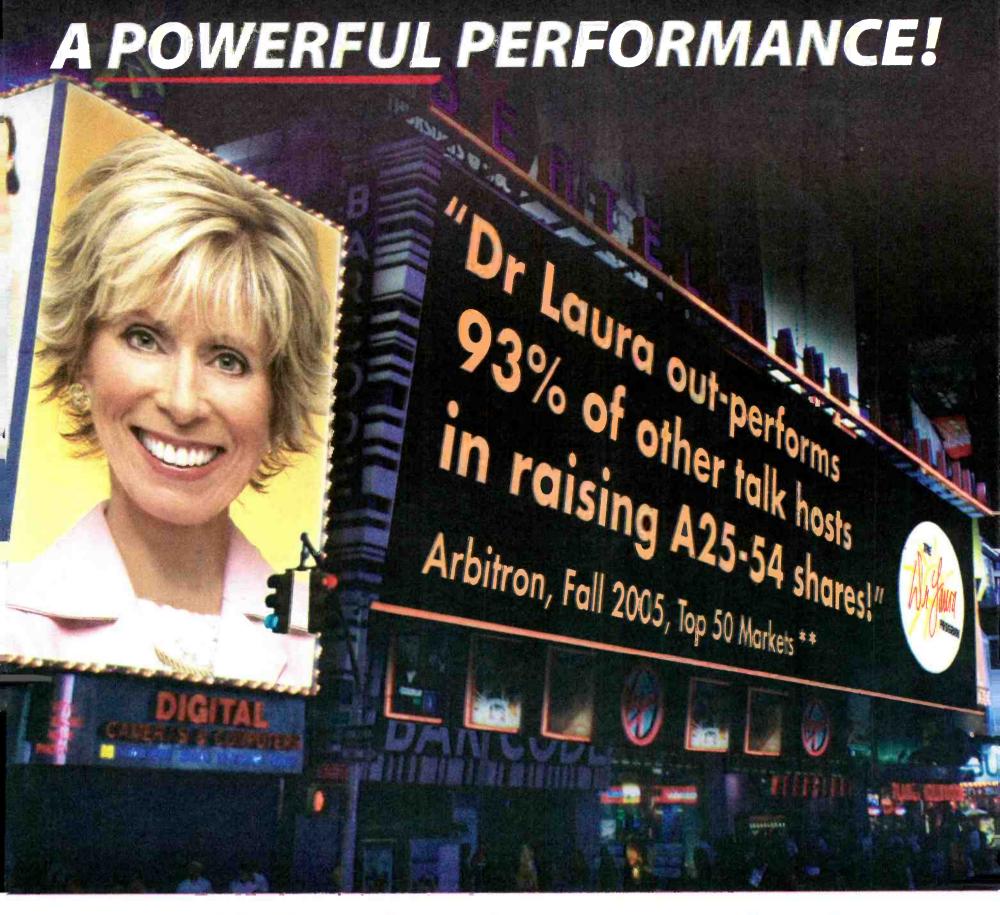
MM: Absolutely, and that's why it is imperative for managers to take a careful look at the sign-up templates and see for themselves what people want, how they want it and when they want it. And remember, it's all opt-in, so the listener is already predisposed to hear from you. Plus, they can also opt out at any time easily if they find they're not happy with it after they've signed up.

Here in Tulsa, our beta test partner, KVOO — a Country station — has already generated about 1,700 VIP-member sign-ups, and, after sending a total of seven messages, only 15 people opted out. And even those only opted out of the phonemessage service — they continued to want the text-messaging or e-mail messages.

That's just one example, but, generally, we've found that once people opt in, if you're careful with how you use the system, they don't tend to opt out. And remember, you can send a message every day, but because you can segment your members, you don't necessarily have to send it to your entire database.

You really can target your message specifically to those who have already told you they want that information. It's a great way to communicate with your listeners one-to-one in a way that provides benefits to them and to your radio station.





How do YOUR syndicated programs perform?

In a landmark study of the top 15 national daytime talk show hosts,* *Dr. Laura* was second ONLY to Rush Limbaugh in raising her affiliates' A25-54 share of audience. She performed at or above the stations' share 76% of the time. The other 14 talkers did it only 61% of the time.

Bottom line... *Dr. Laura* outperformed 93% of her competitors.

But that's not all... of the Top 10 hosts, the *Dr. Laura Program* was the ONLY syndicated show to increase ratings, year-over-year.

During that same time frame, the average syndicated show was down 20%.

You want a proven winner. Let *Dr. Laura* deliver ratings and revenue for you.

For the complete report, contact Jake Russell at 212-239-2988 ext. 310 or jrussell@totdradio.com, and let him show you how Dr. Laura could be the right choice for you.



^{*}Top 15 hosts as identified by Talkers Magazine, Fall 2005

^{**} Source of all audience research: Arbitron, Fall 2005 and Fall 2004 Top 50 Markets, Adults 25-54 AQH and Share, exact broadcast times and Mon-Sun 6AM-Midnight.

RR MANAGEMENT-MARKETING-SALES



ADAM JACOBSON ajacobson@radioandrecords.com

What Metered Measurement Means For Radio

Similarities, differences will be seen, says dmr head

The Eurisko Media Monitor and The Media Audit/Ipsos' smart-cell-phone-based ratings strategy. But which of the three is ultimately embraced by the industry as the device for electronic ratings measurement isn't the issue for dmr President/COO Tripp Eldredge. Rather, the industry marketing strategist believes that what really matters is how — or if — electronic ratings will change how radio stations operate.

Tripp Eldredge

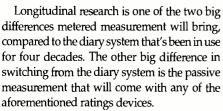
The Switch To Passive Measurement

According to Eldredge, some things may change, but a lot of things will remain the same.

The PPM is the only radio-audience measurement technology tested in the U.S., so dmr looked at that device in particular when studying the differences between the diary and the meter. Eldredge's company teamed up with the A.C. Nielsen Center for Marketing Research at the University of Wisconsin-Madison and ex-

amined the way radio ratings are currently tabulated and what Arbitron hopes will be the new standard for radio ratings measurement.

About working with UW-Madison, Eldredge says, "We wanted somebody who had significant experience in marketing research in addition to panel and longitudinal research — research that is measured over time."



"The diary is active," Eldredge says. "With the diary, you have to do something — write in it what you've listened to that day. And it's cross sectional. The diary provides a momentary snapshot of time."

Additionally, Eldredge says it is extremely unlikely that any given individual will be asked to be an Arbitron diarykeeper more than once, and it's virtually impossible to be a diarykeeper for two consecutive weeks. All that will change with the PPM, and that's another reason dmr went to UW-Madison for research assistance.

UW-Madison and dmr started putting together their plans for reviewing the PPM in summer 2005 and in September 2005 began their assessment of what the device will bring to the radio industry. Interviews with ad agencies and advertisers were done as technical white papers on radio-industry audience measurement written by such organizations as the Advertising Research Foundation and Canadian ratings consortium BBM were read and reviewed.

The review involved a look at the data not

only from PPM tests conducted in Houston, but also from Arbitron's PPM market test in Philadelphia and PPM tests conducted in Montreal by BBM.

Unchanged Fundamentals

What were UW-Madison's and dmr's joint findings? "In a nutshell, it is absolutely critical that the methodology we use to determine ratings change from what we have today to what

is more appropriate to consumers, advertisers and listeners," Eldredge says.

Eldredge says the data from the Nielsen Center study can be applied across all three proposed electronic ratings methodologies. "All three are passive and longitudinal in nature," he says. "The findings we have are agnostic to the methodology. That is because there are fun-

damentals that will remain unchanged. Yet there are critical new insights we will be able to glean because of these new passive and longitudinal devices."

First and foremost, the UW-Madison and dmr research shows that the average-quarter-hour rating will continue to be the currency for agencies, buyers and radio-station sales teams. "With all this talk about cume and reach and all that, the vast majority of advertisers and agencies see the fundamental basis of ratings as how many people will hear a spot when it runs," Eldredge says. "That is the fundamental definition of a ratings point. Radio and TV will continue to rely on this for how the media are bought and sold."

Second, P1s — now more than ever — will deliver the majority of a radio station's ratings. "P1s drive the majority of ratings points for a radio station," Eldredge says. "This was true in the diary, and it is even more true with the PPM. Here is the explanation: If you were to stop at any given time and take a cross section of who is listening to a radio station in a 15-minute period, 9% will be P4s and higher. We also know that 9% of the listeners will be P3s. That is true in the diary as well."

Twenty percent of the listeners in any given 15-minute period were P2s in the meter world, while the vast majority of people—almost two-thirds— are P1s. That's very similar to what one will find when looking at the results seen



BMW is cruising into South Florida on April 23 to show off the great sounds one can hear on an HD Radio that happens to be in a mighty fine automotive machine.

HD Radio is on the road this year with the sixth annual DUB Magazine Custom Auto Show and Concert. At DUB events, local HD Radio stations are featured in new and customized vehicles. At the next event, set for April 23 at the Miami Beach Convention Center, a customized BMW 5 Series automobile known as "The Sinister" will feature Miami's HD Radio stations on an Alpine receiver.

In Miami, WAMR (Amor 107.5), WBGG (Big 106), WDNA (Serious Jazz), WEDR (99 Jamz), WFLC (The Coast), WHDR (93 Rock), WHQT (Hot 105), WHSR-AM, WHYI (Y-100.7), WKJS (Kiss Country), WLRN, WLVE (Love 94), WMGE (Mega 94.9), WMIB (103.5 The Beat), WPOW (Power 96), WQBA, WRMA (Romance 106.7), WRTO (Salsa 98.3) and WWNN-AM all offer HD signals.



Additionally, Big 106's HD2 channel offers Triple

A programming, Y-100.7 boasts an HD2 channel with "new CHR," and Kiss' HD2 channel is all-Gretchen Wilson music while its HD3 channel is NOAA Weather Radio. WLRN and Love 94 each offer their own HD2 Classical stations, while Mega 94.9 offers Adult Standards on its HD2 channel. Urban Oldies can be found on The Beat's HD2 channel, while Power 96's HD2 channel offers hardcore dance music. An HD3 channel at WPOW is a simulcast of WOAM-AM/Miami.

The DUB Custom Auto Show and Concert's Miami showing is its second stop in a 16-city tour that began in Los Angeles in February.

— Jeffrey Yorke, R&R Washington Bureau Chief

in diary-based ratings methodology: P1s represent 33% of the cume of a radio station.

With the diary, P1s contribute 70% of the

With the diary, P1s contribute 70% of the AQH ratings. Therefore, in the diary world, P1s are 112% more valuable than the average listener. In the meter world, things become a bit more dramatic: P1s represent 20% of the cume, but they contribute 63% of the AQH ratings. Thus, with the PPM, a P1 listener is 210% more valuable than the average listener.

"It is absolutely critical that the methodology we use to determine ratings change from what we have today to what is more appropriate to consumers, advertisers and listeners."

"With the meter, it will be even more important to drive P1s to your station," Eldredge says. "The vast majority of the power a radio station will have in the ratings will come from the P1s. With P2s, there was a slight increase in how valuable they'd be, but it was not statistically significant."

One station in particular Eldredge and the Nielsen Center team looked at was AC KHMX/ Houston. The station from June through mid-September 2005 saw weekly AQH of 30,000 persons. The percentage of quarter-hours given by each of the different audience segments

was then plotted out. What the research found was that no relationship between the station's average quarter-hour and KHMX's P2, P3 and P4 listeners existed. The listening to the station by P1s, when placed on a line graph, almost perfectly matched the total AQH seen by KMHX.

Meanwhile, the P2 listening for KODA/Houston was placed on a line graph and mapped to that station's AQH. What appeared? "The P2 listening pattern was almost contrarian to the weekly AQH seen by KODA," Eldredge says. "Weekly AQH would go up, and P2 listening would dip. Then the opposite would occur. With P1s, it was almost perfectly correlated. In the meter world, P1s are just so much more important."

Critical New Insights

Thus far, Eldredge says the fundamentals about ratings don't change much when viewing them from the new electronic world. "The fundamental still exists that a station must maximize its AQH by growing P1s," he notes. "The desire to convert light and medium cumers to P1s doesn't go away, and those listeners need to be reached via off-air communication. Their impact on a station is very light. A radio station will still need to stage remotes, create TV spots, use billboard campaigns and send direct mail to convert the light and medium listeners."

Once again, three basics concerning audience measurement remain exactly the same as today with the diary-based system: AQH remains the currency of choice, P1s will continue to drive a station's AQH, and a station must maximize P1 growth through audience conversion.

Continued on Page 18

16 • Radio & Records April 21, 2006

WOR Radio Network

Feature Presentation!

MONEY NEWS YOU CAN USE with Daria Dolan

A quick daily dose of informative, practical advice on managing money and finances!

Plus...a LIVE two-hour weekend show!



STRAIGHT AHEAD! with Bob Grant

The Talk Radio pioneer offers unique, controversial views and opinions on the world around us. Nothing is taboo!

THE TRAVEL MINUTE with Arthur Frommer

The travel industry legend offers quick tips on the latest in travel for all budgets!

Plus...a LIVE two-hour weekend show!

Lou Adler's MEDICAL JOURNAL

The latest in medical advice through interviews with medical professionals around the globe!



Short Form Features from the Names Your Listeners Know and Trust!



A MOMENT OF JOY with Dr. Joy Browne

Dr. Joy navigates the world of relationship advice. Dating, marriage, sex, cheating, parenting, the workplace and extended families...from a real clinical psychologist!

Plus...a LIVE three-hour WEEKDAY show!



WARREN ECKSTEIN ON PETS

Internationally renowned pet behaviorist offers quick tips and advice on solving problem behavior, training techniques, preventive care and much more!

Plus...a LIVE two-hour weekend show!



THE GARDENING MINUTE with Ralph Snodsmith

America's best known gardening expert gives seasonal "how-to" advice on all aspects of gardening with growing strategies, pest control, landscape planning and more!

Plus...a LIVE two-hour weekend show!



THE MOTORING MINUTE with Ron Ananian

In an entertaining way, the automotive expert offers valuable tips on buying, maintaining and repairing cars!

Plus...a LIVE two-hour weekend show!



SHOPPING SMART with Phil Lempert

Known for hard hitting exposés on the food industry, Phil covers the latest supermarket trends food safety issues!

Plus...a LIVE two-hour weekend show!

Feature Facts

Perfect Upfront Environment for Local Sponsorship

Targeted content for specific ad categories

Perfect Cross-Promotional Vehicle for Long Form Show

Delivery via Web, CD and Satellite

100% Barter Inventory

Affiliate TODAY! 212.642.4533



What Metered Measurement Means For Radio

Continued from Page 16

Why? "Because that is how consumers really do use radio, regardless of the measurement tool that is used," Eldredge says. "It is not a huge, huge change, but there are critical new insights."

The first critical insight gained from the UW-Madison research: Phantom cume is real. Eldredge says, "Everyone kind of knew this, especially on the programming side. It's an issue that's relevant for almost every radio station and is a challenge. The diary is just simply not picking up that cume. The meter is able to pick up that cume."

Startlingly, one station's P4+ listening in the meter world represents 37% of its cume. That's compared to just 9% of the cume in the diary world. "Almost all of the new cume is phantom cume because people didn't remember to record it in the diary," Eldredge says.

The second critical insight into meter-based radio ratings confirmed that a station's "supercore" is essential to delivering the majority of a station's listening. UW-Madison first looked at the station's audience composition in the diarry universe.

STOREST STREET

"Moods change. And it throws water on the argument about how a listener will never find my station and I'll then be stuck with no listeners. Valuable programming and good marketing means you'll likely be able to grow your station."

"Of 100 diarykeepers, 30 were P1s," Eldredge says. "Ten were ultracore listeners who give 100 or more quarter-hours to one single station. The supercore represents 45% of the AQH, and you can trace a station's success by how many of these quarter-hour listeners it finds."

But it turns out that the 10 ultracore listeners aren't necessarily huge fans of the station: Some are just really bad diarykeepers. The research team then looked at 100 meter carriers' listening to one radio station.

"Of 100 meter carriers, 20 were P1s," Eldredge says. "Like in the diary world, 80 would contribute very little. Two-thirds of the listening was contributed by the 20 P1s."

But within the P1 group, only five people were considered ultracore listeners. It was the other P1s who contributed the majority of the total listening.

And, in a meter world, this will remain static. In the diary world, Eldredge laments, "It's like a roulette wheel, book after book. It's a random group of 100-plus-quarter-hour providers that drives the shares."

Goodbye To The Bad Diarykeeper

With the handwritten diary, Eldredge says, the vast majority of a station's 100-plus-quarter-hour listeners come as a result of poor diarykeeping.

"Let's say that from Monday through Friday

I record three hours of daily listening to KHMX," he says. "But I forgot that I went to the doctor's on Monday morning. Therefore the station got credited with three hours of listening when it was probably one-third of that. Another day, I dropped the kids off at school and I was listening to 'their station,' so there's another 1 1/2 hours of listening that never occurred. I'm simply a bad diarykeeper."

Nowhere will the switch to metered measurement have more of an impact than in morning drive. "It turns out that, especially in morning drive, people tend to write down what they do habitually." Eldredge says. "The meter is able to pick up specifically what they are listening to. It will provide much more equitable distribution to the radio stations actually tuned in."

Which brings us to what Eldredge labels his third critical insight: Time spent listening drives average-quarter-hour listening differently. He explains, "In a meter world, there are 50% higher occasions of listening seen than what is being reported in the diary. In the diary, the number of occasions is typically less than two per day, and it's very consistent.

"But in the meter, it varies wildly. Some stations get one listening occasion while some stations get 10 or 11 occasions. That is the elastic component of radio listening: The meter picks up random chances of listening. The occasions are what really drive the TSL, more than is seen in the diary world."

Meanwhile, as has been confirmed by Arbitron in its market tests, TSL in the meter world is much more stable than in the diary world. "With the meter, time spent listening is almost always half an hour," Eldredge says. "It doesn't matter what the station is. In the diary environment, it varies wildly by station and, on average, is about 1 hour, 20 minutes."

Therefore, he says it's much more likely to have listeners tune back in for another reason, rather than have them listen longer, in a PPM world. This will have a great effect on morning drive shares. Says Eldredge, "It is very difficult to remember to record listening in the diary world if they are a habitual listener. You can get them to tune in at 8:10am, but getting them to record that is very difficult."

No P1 Loyalty?

Lastly, Eldredge saw in the Nielsen Center research that people aren't nearly as loyal as we'd like them to be when it comes to choosing a favorite radio station. In the PPM research, it was found that 30% of people switched their P1 station after two weeks. After four weeks, 45% of people changed their P1 station. After two months, almost 60% of those surveyed changed their P1 station.

"It's about programming, and a competitive environment," Eldredge says. "Moods change. And it throws water on the argument about how a listener will never find my station and I'll then be stuck with no listeners. Valuable programming and good marketing means you'll likely be able to grow your station."

But is there more than one kind of P1 listener, with loyalists and "switchers" making up a station's key audience? Yes, Eldredge says. "We should be looking at two types of P1s," he says. "Know what your people who aren't as necessarily as loyal are doing and know why they are switching."

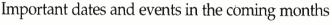
With PPM, radio stations will be able to map out and detect brand-switching —something UW-Madison did for consumer package goods. "We will be able to predict if a listener will be a loyal one or a switcher," Eldredge says. "We can look to see who are the most vulnerable stations."

Marketing & Programming In A Meter World

Dmr President/COO **Tripp Eldredge** offers the following tips for stations to consider when the radio industry switches from diary-based audience measurement to an electronic meter.

- Ensure that marketing and programming are almost synonymous. Listeners aren't going to think of your CD mailer or your remote broadcast or your billboard as being different from your station. Those are all touch points of the station. When it comes to the passive, longitudinal nature of metered measurement, all those touch points are going to connect. You wouldn't stop your morning show in the middle of a ratings period. You wouldn't want to stop your marketing, either.
- Relationship marketing will become even more important. Arbitron is moving from one-week diary panels to ongoing month-year relationships that they will cultivate. Your radio station will need to do the same thing. That involves more than just playing the right music; listeners can do that on their iPods. Provide incentives that are important and relevant for them. That will go a long way to minimize switchers and create loyalists.
- Focus programming and marketing initiatives on conversion. Establish a strong relationship with the listener and create more listening occasions.
- Database and track everyone. People who respond and participate should be highly valued. Geographically focus your station and direct your priorities toward these listeners. The database will become incredibly important because you'll be able to have databases of your P1s. Radio really has the opportunity to create a one-to-one relationship with these listeners, compared to the one-to-many listener relationship the station maintains on the air.

Mark Your Calendars





April

April 22-27 — NAB2006, Las Vegas; www.nab.org

April 28-29 — Doug Harris & Dan O'Day's Radio Promotion Masters Academy, Los Angeles;

www.danoday.com/promo

April 30- May 3 — A&R Worldwide Musexpo, Los Angeles; www.musexpo.net

May

May 2 — Power of Urban Radio, Atlanta;

www.powerofurbanradio.com

May 5-7 — Radio One SpringFest, Miami; www.miamispringfest.com

May 18-20 — NONCOMMvention, Louisville; www.triplearadio.com

May 22 — CRB Las Vegas; www.crb.ora.

May 23 — 41st annual ACM Awards, Las Vegas; www.acmcountry.com

May 27-June 3 — The Tom Joyner Foundation Fantastic Voyage 2006; www.blackamericaweb.com/fv2006

June

June 1 — SCMS Communications Conference: Focus on Digital Radio, Charlotte; www.laurenoriginals.com/ scmsconference.html

June 8-11 — CMA Music Festival, Nashville; www.cmafest.com June 13 — Power of Urban Radio Conference, Chicago; www.interep.com

June 14-17 — Southeast Urban Music Conference, Atlanta; www.smiurban.com

June 19-20 — AWRT Gracie Allen Awards, New York; www.awrt.org/ awards/gracie_allen.html

June 25-29 — National Club Owners, Promoters & Entertainment Executives & Entrepreneurs Conference, Augusta, GA; www.clubcope.org

June 27 — BET Awards, Los Angeles; www.bet.com

June 29-Sept. 20 — Summer Arbitron

July

July 13-16 — The Conclave, Minneapolis; www.theconclave.com

August

Aug. 2-5 — R&R Triple A Summit 2005, Boulder, CO; www.radioandrecords.com

Aug. 18-19 — Dan O'Day's International Radio Creative & Production Summit, Los Angeles; www.danoday.com/summit

Aug. 31 — MTV Video Music Awards, NYC; www.mtv.com

September

Sept. 20-22 — R&R Convention & NAB Convention, Dallas; www.radioandrecords.com

The Industry Events Calendar is now available online at www.radioandrecords.com/resources/industry_calendar.asp



CUSTOM CUTTING EDGE IMAGING & PRODUCTION

YOU GOTTA HEAR IT TO BELIEVE IT

From Slammin' sweepers to mind-blowing promos, The Mix Group is the nation's premiere CUSTOM imaging service. In an environment plagued with cookie-cutter sounds, The Mix Group takes pride in creating Custom imaging packages made to order on a monthly basis and designed to set your station apart from the competition.

Hear it for yourself at:

WWW.THEMIXGROUP.COM

and then hear what these stations have to say...

"The Mix Group has really helped us at Styles Media with KWIE/KDAY The opportunity to be able to barter imaging is a real plus for us."

-Anthony Acampora, Chief Programming Officer, Styles Media, Los Angeles

"(The Mix Group)... is an excellent choice for providing imaging for any radio format..
The results are phenomenal "

Barbara A. McDowell, APD, WPWX/Chicago

"Jason Garte and The Mix Group are my **Secret Weapon...** The Mix Group, Inc. is truly a next-level company that provides results, not cookie-cutter insuits."

Mikey Fuentes, Morning Show Host, KVIB/Phoenix

PADIO NETWORKS

WWW.THEMIXGROUP.COM 818,377,5300 IUST ADDED!

FORT-FILLOS MIGELES

FORT-FILLOS MIGELES

FORT-FILLOS MIGELES

FORT-FILLOS MIGELES

KONT-FILLOS MISTOR

KONT-FILL

The Trustees of the Foundation of American Women in Radio and Television invite you to celebrate quality programming for, by and about women at the 31st Annual Gracie Awards® Gala.

The Fractes

2006 Title Sponsor

campa gnforrealbeauty.com - Dove

Join us for the 31st Annual Gracie Awards Gala, June 19, 2006!

Gracies Sponsors

The Foundation of AWRT gratefully acknowledges the following 2006 Gracies sponsors for their generous support and

President's Circle

- · ABC Radio Networks
- Clear Enannel Communications
- . CNIN
- HBD
- · Jores Radio Networks
- Katz Mec a Group
- · Lesley Visser/CBS
- Lifetime Entertainment Services
- · Oxygen Media LLC
- . The Suze Orman Show
- · Wa-Mart'Sam's Club

Producer

Washington Mutual

Publications

- · Ercactasting & Cable
- . Facic & Records
- Pačic ink
- Fo !

Marriott Marquis New York | Broadway Ballroom

Black Tie Dinner and Awards Program 7:00 – 10:00 p.m.

Gracie Allen Awards Sponsorship and Gala Information

For general admission tickets, please visit our Web site at www.awrt.org.

☐ We cannot attend the 2006 Gracie Allen Awards.

Here is our tax-deductible donation for The Foundation of AWRT. For this donation, we will receive recognition in The Gracies Program and pre- and post-event.

\$______

Payment Information

Card Number

☐ Check/Money Order (payable to AWRTF)

□ VISA □ MasterCard □ American Express

Expiration Date		
Signature		
Total Enclosed		
Name	 	

Title
Company

Full Address
City/State/Zip

Phone

Sponsorship Opportunities

☐ President's Circle | \$10,000

- Ten VIP passes to the 2006 Gracie Allen Awards (one table)
- A full-page ad in the awards program
- · Opportunity to distribute a promotional item
- Recognition in press releases, marketing collateral and on-site event signage

☐ Producer | \$7,500

- Six VIP passes to the 2006 Gracie Allen Awards
- A full-page ad in the awards program
- Opportunity to distribute a promotional item
- Recognition in marketing collateral and on-site event signage

☐ Director | \$5,000

- Four VIP passes to the 2006 Gracie Allen Awards
- A half-page ad in the awards program
- Recognition in marketing collateral and on-site event signage

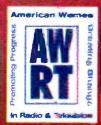
Send with payment to:

AWRT Foundation, 8405 Greensboro Dr., Ste. 800 McLean, VA 22102–5104 Fax: (703) 506-3266; Phone: (703) 506-3290 www.awrt.org

Proceeds benefit the Foundation of AWRT; a 501(c)(3) philanthropic organization; tax ID number 52–1193933.

For more information about sponsorship, contact Javier Cuebas at (703) 506-3290

For a contaction about the Gracies Awards Lancheon on June 20, contact AWRT Headquarters at (703) 506-3290 or visit our Web site at www.awrt.org.









BRIDA CONNOLLY
bconnolly@radioandrecords.com

Arbitron, Edison Look At 'Infinite Dial'

Continued from Page 1

For the purposes of this study, Arbitron and Edison define Internet radio as "Over-the-air radio-station programming rebroadcast on the Internet or audio programming available exclusively on the Internet." Audio podcasting, meanwhile, is defined as "The concept of downloading various types of longer-form online audio programs in the form of digital files you can listen to any time you choose."

The podcasting definition continues, "Audio podcasting does not refer to the downloading of individual MP3s or songs. Audio podcasting does refer to the download of program-oriented online audio (such as a talk show or a hosted music program), usually as an automatic download that can be listened to at the user's convenience."

Good News For Radio

Though its focus is on other audio media, the study includes some good news for terrestrial radio: Although the number of people listening to alternative audio has risen substantially over the last year, that listening doesn't seem to be coming at the expense of AM and FM.

The study found that among digital radio listeners — those who have listened to Internet radio in the last month, who subscribe to satellite radio or who have ever listened to a podcast — the average daily radio time spent listening is two hours, 48 minutes, compared to two hours, 45 minutes for the average consumer.

Additionally, 77% of all those surveyed say they expect to continue to listen to AM and FM radio as much as they do now despite advances in technology, as do 77% of Internet radio listeners and 73% of those who have listened to a podcast. Satellite radio listeners, says the study, "show slightly less dedication to traditional broadcasting," with 64% saying they plan to continue to listen to as much radio as they do now.

'Net Audience Growing

The study also reports that the monthly 12+ audience for Internet radio now tops 52 million, up from an estimated 37 million people in 2005. The weekly Internet radio audience has increased 50% over the past year, with 12% of the U.S. 12+ population — approximately 30 million people — having listened to Internet radio in the past week, up from 8% last year.

The weekly Internet radio audience, the study reports, skews male —58% of weekly Internet radio listeners are men — and young, with 41% of weekly listeners between the ages of 18 and 34. Twelve percent of weekly Internet radio listeners

are 12-17, 21% are 35-44, 19% are 45-54, 4% are 55-64 and just 3% are 65 and older. Additionally, 19% of Americans 18-34 listen to Internet radio during an average week, compared to 12% of the 12+ audience overall.

The weekly Internet radio audience is also affluent, with 19% living in households with an annual income of \$100,000 or higher, compared to 14% of the general 18+ population. Fifteen percent of 'Net radio listeners live in households with an income of \$75,000-\$100,000, compared to 13% of the 18+ population, and 30% of the

The study found that among digital radio listeners, the average daily radio time spent listening is two hours, 48 minutes, compared to two hours, 45 minutes for the average consumer.

weekly 'Net listeners live in households with income of \$50,000-\$75,000, compared to 23% of the 18+ population.

Satcasters Equal In Awareness

On the satellite radio side, awareness of XM and Sirius Satellite Radio is now equal, with 61% of people 12+ having heard of each service. When nonsubscribers were asked if they're likely to subscribe to satellite radio in the next year, 82% answered that it is "not at all likely" that they'll do so. Fourteen percent said it's "somewhat likely" they'll subscribe, and 4% said they're "very likely" to sign up with a satcaster.

Says the study, "To date, satellite radio has attracted an upscale audience." Twenty-seven percent of satellite subscribers live in households with an annual income of \$100,000 or more, nearly twice the national average of 14%.

When it comes to podcasting, the study found that the public is still a little confused. Arbitron and Edison write, "When asked to define what a podcast is in their own words, a majority of Americans mention 'file transfer,' 'downloading,' 'iPods' and 'radio or television programming' most often. There still seems to be some confusion about the differences among podcasting, Internet broadcasting and downloadable

Digital Bits

Sirius, XM See Big Web Traffic

According to Nielsen/NetRatings, traffic to Sirius Satellite Radio's www.sirius.com grew 188% year-over-year, from 666,000 unique visitors in March 2005 to 1.9 million in March 2006. In January, when Howard Stern debuted on Sirius, the satcaster's website saw 2.3 million unique visitors, outpacing traffic to XM Satellite Radio's www.xmradio.com for the first time. XM has about 6.5 million subscribers, compared to about 4 million for Sirius. XM, meanwhile, saw a 47% year-over-year gain, from 1.2 million visitors in March 2005 to 1.7 million in March of this year.

Nielsen/NetRatings Sr. Director Jon Gibs said, "The satellite radio market is enjoying vibrant growth. While Sirius has seen significant growth specifically due to Howard Stern's programming, both services benefit from individuals' going to their site, not just to sign up for service, but also to listen to content when they are without their players." Both satcasters offer streamed programming to subscribers.

The satcaster sites are also "sticky," says Nielsen/NetRatings — that is, visitors tend to come back often and to stay a while during their visits. Sirius saw an average of 3.5 sessions per person per month, and XM saw an average of 3.7 sessions. The average time per person spent at the Sirius site was 15 minutes, compared to just over 13 minutes for the XM site.

Beatles Songs To Become Available Digitally?

The Beatles, the most famous holdouts in the digital music arena, may be preparing to make their music available online, Reuters reported April 14. In a written statement, submitted in the British court case between Apple Corps and Apple Computer, Apple Corps chief Neil Aspinall said he is digitally remastering the Beatles catalog and added, "I think it would be wrong to offer downloads of the old masters when I am making new masters. It would be better to wait and try to do them both simultaneously so that you then get the publicity of the new masters and the downloading, rather than just doing it ad hoc."

An Apple representative confirmed Aspinall's statement to Reuters but said no deals have been signed with any digital music service and that no firm date has been set for any Beatles downloads to become available.

Promo Only MPE Surpasses 7,000 Users

Digital music distribution system Promo Only MPE announced last week that it has surpassed 7,000 registered users, and it has hit another milestone: It's now serviced more than 15,000 songs on behalf of major and independent record labels. Meanwhile, country label Big Machine Records has made a deal to use Promo Only for all its internal and external digital distribution needs.

Promo Only MPE CEO Jim Robinson said, "The music industry has responded to Promo Only MPE because we have been highly responsive in listening to and meeting the needs of the music industry. Promo Only MPE is the digital distribution system of choice for the music and rad o industries because of our overriding commitment to the industry and fierce determination to provide the customer with an unsurpassed user experience."

Promo Only MPE is used for digital distribution by all four major label groups and many independents. It's in use at radio companies including Clear Channel, Infinity, Cradel, Cox, Cumulus, Salem, Radio One, Emmis, Entercom, Univision, ABC and NextMedia.

CoinStar Offers iTunes, Virgin Digital Gift Cards

CoinStar, which has coin-counting machines in grocery stores throughout the U.S. and Canada, began offering to exchange coins for Amazon.com gift cards rather than cash back in September 2005, and now it's expanded the lineup of available gift cards to include cards for Apple Computer's iTunes Music Store and Virgin's Virgin Digital. If a customer chooses to exchange their coins for a gift card rather than cash, the usual 8.9% transaction fee is waived.

music. Some people include streaming, real-time programming or MP3 music in their descriptions."

When given a detailed description of podcasting, 11% of respondents said they'd tried it out. That translates to about 27 million Americans, says the study. Not surprisingly, podcast listeners skew young — one out of five podcast listeners is 12-17, while 53% are under the age of 35. Meanwhile, like other digital audio entertainment, podcasting attracts an affluent audience, with 22% living in households that make \$100,000 or more, compared to 14% of the general population.

Interest In HD

More than one-third of Americans said they are "very" or "somewhat" interested in HD Radio, a figure that bumps up to 40% among satellite radio subscribers. More than one-third of those interested in HD said they'd be likely to purchase a receiver at a \$100 price point, and 58% of those interested say they'd be likely to purchase at \$50. The only tabletop HD receiver now available, Boston Acoustics' Receptor Radio, retails for about \$299.

Read more from "The Infinite Dial" study at www.arbitron.com or www.edison research.com.

April 21, 2006 Radio & Records • 21

'Be Veeeewwy Quiet! I'm Hunting Wabbits!'

ex CHR/Pop WIHB (B92)/Charleston, SC has been an **R&R** reporter in good standing for one consecutive week, and they've already learned how to play the game — that is, do something big and stupid to attract our attention and, thus, get their name and call letters printed in ST. Yes, sadly, it's just that easy. Here's PD Kobe to take the bow: "Mayhem and confusion reigned last Friday morning when the B92 Morning Mess was goofing around with a bunny that one of their sisters had gotten for Easter. Curious as to how many helium balloons it would take to actually get the thing off the ground, they were messing around outside when a sudden gust of wind blew it away," he says. Craziness ensued as many concerned local bunny-loving folks, apparently unemployed, showed up to help track down the airborne rabbit. "The SPCA received a bunch of calls," says Kobe, trying unsuccessfully to hide his glee. "One guy even e-mailed from New Jersey because his sister had called, woken him up and told him to listen online.

"When we finally found the bunny, it was fine — all it



'That wascally wabbit!

needed was a new eye sewed on and some stuffing replaced in its posterior," says a relieved Kobe. Oh, we get it — it was a stuffed bunny! Whewwwww! "I'm horribly, horribly offended and embarrassed for the industry that we have stooped to such levels to generate publicity," harrumphs Paige

Nienaber of C.P.R., who may or may not admit to having promotionally corrupted B92. "What happened to those carefree days of 'touchtones' and 'Family Four Packs' and 'Win It Before You Can Buy It? The days when 'offensive' was not a standard, but a term in football?" he wonders aloud.

Label Love

- After 17 years at Island Def Jam, VP/Promo & Alterna-Monster Howie Miura has made a life decision to take a step back in favor of, well, life. "We love Howie; he's been an amazing part of the fabric of this company," says his boss, Exec. VP/ Promo Greg Thompson. "It is with great hesitation that we accept his decision." Miura will remain in place through the
- Congrats to Virgin VP/Crossover Promotion Andrea Kline on her mass-appeal promotion to Sr. VP/Pop & Rhythm Promotion, where she'll now be working across the Pop spectrum while keeping her crossover street cred intact. "It gives me so much pleasure to announce Andrea's well-deserved promotion!" Exec. VP Hilary Shaev tells ST. "This is a time of incredible growth for Virgin Records, and Andrea is the perfect executive to help our artists achieve further success." Virgin New York local rep Dan Fullick is awarded his national wings with his appointment to Director/Pop Promotion.

Elsewhere in the company, Detroit-based Virgin VP/Promotion Denise George has amicably parted ways with the label. She can be reached at 248-683-4245 or denisegeorge01 @aol.com.

- Promo vet Paula Tuggey is joining the team at Capitol Records as VP/Promo. Tuggey most recently worked at Sanctuary and has also served at DreamWorks and many other fine labels over the years.
- Universal Records Radio Promotion Coordinator Cara Egber finally crawls out from under Dave Reynolds' three-year reign of terror and is rewarded with a promotion to become the label's new Boston local rep. She will replace Marissa Spinale, who recently had a baby and chose "real life" over

promotion, if you can believe that. Egber is replaced in the New York office by unsuspecting former intern Maddy

Down the hall, Universal National Director/Promotion Paul Munsch leaves the industry to take advantage of a lucrative ground-floor sales position with Ready Media, an advertising and marketing firm. Feel free to give him some farewell crap at 917-696-1109 or paul@readyproductions.com.

Could Be True, Could Be Crap

While there's been no official comment from any grown-ups at Radio One just yet, there's some very strong Street Talk™ floating around that Urban KKBT (100.3 The Beat)/Los Angeles is very close to picking up Reach Media's Tom Joyner Morning Show to replace John Salley and the Block Party. Several programmers who already run the Joyner show in other markets have reportedly been told by Reach Media that the show is expected to extend its airtime by two hours to accommodate a new, as-yet-unnamed West Coast affiliate. It's also interesting to point out that Radio One owns 51% of Reach Media. Thanks for listening.

• Is Clear Channel planning to flip one of its N'awlins FMs to News/Talk? Insiders tell ST it's a strong possibility, and Classic Rocker WRNO could be the prime candidate. The rumor comes only days after Entercom flipped Oldies WTKL to an FM simulcast of News/Talk powerhouse WWL-AM — could there be an impending News/Talk throwdown in the Big Easy?

May The Schwartz Be With You

Congrats and lots o' love to one of our faves, Stella Schwartz, programming commander-in-chief of Clear Channel AC KOST/L.A., who just celebrated her 15th year at the



StellIIIIIIaaaaaaaaaaa!

station. Stella began as an intern and producer for Karen Sharp's Love Songs show way back in 1991. She later became the assistant for morning fixtures Mark & Kim and was later upped to their producer. She received her MD stripes in 2002, added Asst. PD responsibilities later that year and continued her mete-

oric rise when she took the helm as PD in 2003. We're cracking open an adult beverage and raising it to 15 more years for Stella on ... [crank reverb to "II"] --- The Coast 103.5-5-5-5-

Hilarious 'Lei' Joke Goes Here

Sam The Man and Taka have returned to Visionary CHR/ Rhythmic KDDB (102.7 Da Bomb)/Honolulu to host The Morning Bomb with PD Sean Lynch, who had been doing the show with Lisa D; she segues to CHR clustermate KQMQ. Sam & Taka did afternoons at Da Bomb for five years, not counting the past four months spent in frigid Philadelphia doing mornings at WRDW (Wired 96.5) before being displaced by market vet Chio.

"Sam The Man killed on his first day back," Lynch tells ST. "The show kicked off with a hilarious dream sequence that referenced Sam's four-month foray into Philadelphia as 'just a bad dream.' The phone lines blew out, a cash contest was launched with \$1,000 given away, and, for the first time in my life, I savored the splendor that is 'Japanese Karaoke.'" Lynch is talking about Sam's faithful Japanese sidekick, Taka, still perfecting his English, who performed what can best be described as a "unique" version of Eminem's "Shake That." Lynch says, "Needless to say, hilarity ensued, and copyrights were infringed

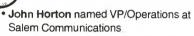
The Programming Dept.

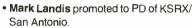
• As seen on Page 1, Anthony Acampora, Styles Media Chief Programming Officer and PD of KDAY/Los Angeles, has left the company to focus on his consultancy, Radiocrunch. Acampora is known and loved for his many fine years here at R&R. Reach him at 818-903-1633 or radiocrunch@aol.com.

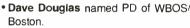
Continued on Page 24











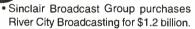


Dave Douglas



- · RCA Label Group/Nashville promotes Butch Waugh to Exec. VP.
- Matt Mills named VP/GM of Greater Media's Greater Boston Radio Group.
- Gerry DeFrancesco appointed VP/Operations at WIOQ & WLCE/Philadelphia





- David Kantor promoted to President of ABC Radio Networks.
- Jean Riggins appointed President/



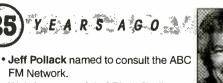
Black Music at Universal Records.

YEARS AGO

- Rick Balis named PD at WLUP/Chicago.
- Peter Ferrara named COO of Granum Communications. Garv Zenobi named VP/GM at WTIC/Hartford.



- · Bob Greenberg named Sr. VP/GM at United Artists Records.
- Dave Roberts appointed VP/Programming, CBS-owned FM Stations.
- Phil Newmark accepts the VP/GM post at KPWR/Los Angeles.



Walt Love appointed Black Radio Editor at R&R.

Vincent Benedict Jr. appointed VP/GM
 Bob Greenberg





- Mardi Nehrbass named GM at Big Tree Records/West
- · Christy Wright named National Music Coordinator at RKO Radio.
- Jerry Steele named MD at WIFE/Indianapolis.



REGISTER NOW!

www.radioandrecords.com

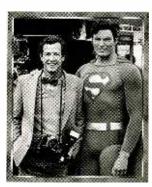
R&R CONVENTION CO-LOCATED WITH





Continued from Page 22

• After 13 years at Citadel CHR/Pop WNTQ (93Q)/Syracuse, Asst. PD/MD/midday talent Jimmy Olsen (pictured, left,



with a friend) is leaving the only radio station he's ever worked at to take on his first PD position, at CHR/Pop sister WWYL (Wild 104)/Binghamton, NY. Olsen fills the gap created when Justin (formerly KJ, formerly "Norm On The Barstool") Bryant recently transferred to program Citadel sister WBHT/Wilkes Barre.

- KWYE (Y101)/Fresno morning show co-host Jojo Lopez has been named PD of KWWV/San Luis Obispo, CA. Y101 morning co-host Mr. Clean is flying solo until PD Mike Yeager gets off his ass and finds someone permanent.
- After toiling at Clear Channel Active Rocker WAMX (X106.3)/Huntington, WV for the past eight years, midday guy Erik Raines is duly rewarded with dual PD/MD stripes, filling the void created by Paul Oslund's departure in January. Promo Director/afternoon goddess Robin Wilds picks up shiny new Asst. PD stripes. And the Circle of Life[™] spins on....
- Charley, the lovely Asst. PD/MD/afternoon goddess at NextMedia Alternative WKZQ/Myrtle Beach, SC, is moving inland to Inner City Alternative WARQ (Rock 93.5)/Columbia, SC, where she'll join PD Dave Stewart in mornings and then roll solo through middays.
- Gina Crash joins Nassau Classic Rocker WTHK (97.5 The Hawk)/Trenton, NJ as Asst. PD/MD/midday talent. Crash, who is beloved throughout the Northeast for her time at WHFS during its heady DC days, as well as WPLY (Y100) and WMMR in Philly, replaces Randi Ellis, now programming Adult Hits brother WFKB (107.5 Frank FM)/Reading, PA.
- Congrats to KXXM (Mix 96.1)/San Antonio afternoon talent Russell Rush on his new Asst. PD stripes. PD Tony Travatto generously offers his staff this multiple-choice scenario to better cope with the sheer enormity of Rush's new duties: "Please congratulate him, buy him lunch or ignore him completely when passing him in the hall."
- WKFR/Kalamazoo, MI morning co-host Shelly Kay has Asst. PD stripes lovingly ironed on by PD Ken "Kruze" Evans. She's expected to be out of the burn unit by the end of the week [rim shot]. "Shelly has accepted this position despite the fact that it means working closely with me on a daily basis," Kruze says.
- The prodigal son returns to Alternative WEBX & WEVX/ Champaign, IL, as Jeremy Anderson, a.k.a. "Smash," comes back, this time as Asst. PD/midday jock. Smash programmed the station from 2000-2003 and spent the last 2 1/2 years programming WQLZ/Springfield, IL. He replaces Gail "Harley" Lewis, who left last month.

TELEVISION

TOP 10 SHOWS Total Audience (110.2 million households) American Idol (Tuesday) American Idol (Wednesday) Desperate Housewives Without A Trace Lost CSI: Miami Lost Survivor: Panama - Exile

April 10-16 Adults 18-49

- American Idol (Tuesday) American Idol (Wednesday)
- House Desperate Housewives
- CSI
- Without A Trace
- Unan1mous (tie) What About Brian (Sunday)
- 10 CSI: Miami
- Source: Nielsen Media Research

Quick Hits

- \bullet There's a prime midday opening at Clear Channel CHR/ Pop WIOQ (Q102)/Philadelphia as Alecia B exits. For now, PD Rick Vaughn has called upon the questionable voicetracking skillz of Toby Knapp, PD of CC sistah WNOK/Columbia, SC, to fill the midday void. Ms. B can be easily located at alecia I 0 I 9@aol.com.
- Entercom/Greenville, SC VP/Market Manager Tom Durney has resigned. Director/Sales Sharon Day has temporarily taken over as the search begins.
- WZNR/Norfolk afternoon guy Haze makes his majormarket move upward to nights at KSLZ/St. Louis. He replaces Broadway, who's headed to nights at Country WBCT/Grand Rapids.
- Entercom/Norfolk Production Director Bart "Bug" Thomasson crosses the street for afternoons on Max Media Rocker WXMM (100.5 Max FM). The shift has been jockless since Jay Slater left the radio business last month.
- USRN-syndicated Nights With Alice Cooper annexes, well, nights — duh — at Clear Channel Classic Rocker WFBQ (O95)/Indianapolis.
- Alternative WEQX/Albany, NY PD Willobee is dabbing away tears as he announces the departure of night guy Darwin and weekender Cat. To help ease the pain, Ben Run- $\textbf{nels} \ \text{arrives} \ \text{from WBTN/Bennington, VT} \ \text{for weekends/spe-}$ cialty show duty.
- Mornings are now Butt-less at Clear Channel AC KMXD (My 100)/Des Moines as Mike Butts exits. We expect the station to roll with "more music, less Butts in the morning" for

Dueling Triple Xs

- Radio One Alternative WLRS/Louisville and midday jock Alex Newman, a.k.a. "Triple X," part ways as they couldn't come to terms on a new contract.
- CHR/Rhythmic WKPO (Hot 105.9)/Madison just launched a local morning show using folks found around the house: ST, who moves from nights; (yet another) Triple X, who currently does middays; and Melissa, an intern/local college student.

Formats You'll Flip Over

· Royce International flips the switch on KRCK/Palm **Springs, CA**, transforming the station from '80s Rock to CHR/ Pop as "The New Hot 97-7, Southern California's Party Station." The PD is Mark "Kid" Corona, who most recently did weekends across the street at KPSI. Corona's other notable jock stops include KRQQ & KOHT/Tucson, KPTY/Phoe-

BOX OFFICE TOTALS

April 14-16

	Title (Distributor)	weekena	\$ 10 Date	
1	Scary Movie 4 (TWC)*	\$40.22	\$40.22	
2	Ice Age: The Meltdown (Fox)	\$20.02	\$147.22	
3	The Benchwarmers (Sony)	\$9.91	\$35.88	
4	The Wild (Sony)*	\$9.68	\$9.68	
5	Take The Lead (New Line)	\$6.78	\$22.60	
6	Inside Man (Universal)	\$6.42	\$75.42	
7	Lucky Number Slevin (MGM)	\$4.75	\$14.29	
8	Thank You For Smoking (Fox Searchligh	ht) \$4.49	\$11.53	
9	Failure To Launch (Paramount)	\$2.60	\$83.17	
10	V For Vendetta (WB)	\$2.22	\$66.03	

COMING ATTRACTIONS: This week's openers include American Dreamz, a spoof on American Idol-type TV shows. The film's Lakeshore soundtrack sports music performed by the American Dreamz "contestants," including one portrayed by recording artist Mandy Moore.

- Julle Gidlow

nix and KSFM/Sacramento, among others. Mornings are handled by Mike McKenzie, inbound from WWKL (Hot 92)/Harrisburg, while Corona will do afternoons. Sandwiched in between: the crazy, yet somewhat canned antics of cyberjock Dave "Otto" Mation (pictured).



• Jerry Clifton's New World Communications just launched a CHR/Rhythmic in the Lancaster-Palmdale, CA market, as KRAJ flips from Jones Radio Oldies under new PD Frankie Ross. XHTZ (Z90)/San Diego PD Rick Thomas is consulting.

• There's also a new CHR/Rhythmic in Florence, SC, as Miller Communications transforms WWKT from Urban Oldies. OM Dave Baker will program the joint for now.

Art Bell Marries An Alien

Art Bell, founder and weekend host of Premiere's Coast to Coast AM, broke some major news last weekend: He announced that he recently married Filipino citizen Airyn Ruiz, and, oh, by the way, he's moving to the Philippines. You may recall that Bell's previous wife Art packing for takeoff. of 15 years, Ramona, died sud-



denly in January following what was reported to be a severe asthma attack. Although Bell is trading the splendor of his desert compound in exotic Pahrump, NV for the Philippines on April 29, he will continue to do his weekend show from facilities there.

News/Talk Topics

- · According to the Detroit News, Michael Coleman, recently named GM of public radio station WDET/Detroit, will go to trial to face a charge of embezzlement while he was deputy director of Michigan Public Media, the parent of the University of Michigan's radio and TV stations. Coleman allegedly accepted food and drink from an Ann Arbor restaurant in partial payment for on-air mentions totaling \$3.518.04. If convicted on this one count of embezzlement, Coleman could face up to five years in jail. Two other Michigan Public Media employees are also being charged
- Veteran news hound Rob Milford (KTRH/Houston, KRLD/Dallas, CBS Radio News, Fox News Radio) joins KDKA/ Pittsburgh as an anchor/reporter.

Condolences

- Our thoughts are with the friends and family of Sirius Satellite Radio Director/Programming Geronimo on the passing of his mother, Susan, on April 17 after a long battle with lymphoma. In lieu of flowers, you are encouraged to make a donation to the Leukemia and Lymphoma Society in memory of Susan Broth.
- June Pointer, the youngest of the four Pointer Sisters, died of cancer on April II in Los Angeles. She was 52. The Pointer Sisters had huge radio hits in the '70s and '80s with "I'm So Excited," "Fire," "Slow Hand" and "He's So Shy." The Pointers' 1984 album Break Out won two Grammys, for "Automatic"



June Pointer

and "Jump (For My Love)." The album's other hit, "Neutron Dance," was featured in Beverly Hills Cop.

10 Deal Or No Deal (Monday)

Mar Top 50 Album

THE INDUSTRY'S NO. 1 RETAIL CHART April 21, 2006

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX CHAN
1 %	% 1 *	RASCAL FLATTS	* Me And My Gang	Lyric Street	344,432 -52
_	2	TOBY KEITH	White Trash With Money	Show Dog Nashville/Universal	320,352
2 ~ <	~.3 * ·	VARIOUS	Now That's What I Call Music!	UTV 32 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	288,368 💌 🔭 📜 288,368
<u>~</u>	,,	VARIOUS	High School Musical Soundtrack	Walt Disney	255,003 +48
3*	- ₹ 5 € ?	* T.I.	King * *	Grand Hustle/Atlantic	133,751 🐔 👍 📑 25
J ,	, " U ,	. I.I. COOL J	Todd Smith	Def Jam/IDJMG	119,100
C.`	~ 7 . ↓	TIM MCGRAW	Greatest Hits Vol.2	Curb	114,214
6	0	DANIEL POWTER	Daniel Powter	Warner Bros.	90,670
_ 	8		I'm Not Dead	LaFace/Zomba Label Group	\$87,152°
	9:	PINK		Custard/Atlantic	82,615 +30
7	10	JAMES BLUNT	Back To Bedlam		77,389 · · · · · · · · · · · · · · · · · · ·
10	11 .	ALAN JACKSON	Precious Memories	Arista	75,650 +27
8	12	SHAKIRA	Oral Fixation Volume 2	Epic *	
14	13	CARRIE UNDERWOOD	Some Hearts	Arista *	72,142 +71
15	14	NE-YO	In My Own Words	Def Jam/IDJMG	57,460 +37
25	15	VARIOUS	Disneymania 4	Walt Disney 🚪 🐪 💮	52,620 +4!
-	16	VARIOUS	Kidz Bop Kids 9	Razor & Tie	49,417
22	`17、 📜	NICKELBACK	* All The Right Reasons	Roadrunner/IDJMG	48,329 +21
27	18	KELLY CLARKSON	Breakaway	RCA/RMG	46,477 +39
23	19 '	JACK JOHNSON & FRIENDS	Curious George Soundtrack	Brushfire/Universal Republic ***	+21
21	20	KEITH URBAN	Be Here	Capitol	44,116 +17
26 .	~ 21 `;	MARY J. BLIGE	The Breakthrough	* Geffen *	
3 6	22	PUSSYCAT DOLLS	PCD	A&M/Interscope	39,188 +30
12 🔧	23	ROB ZOMBIE	Educated Horses	Geffen/Interscope	38,670 ,
18	24	ANDREA BOCELLI	Amore	Sugar/Decca	38,394
38	25	ALL-AMERICAN REJECTS 4	Move Along ×	Interscope * *	37,839 +33
28	26	SEAN PAUL	Trinity	VP/Atlantic	36,804 +1
	20 27	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG =	36,495 +2
34			A Fever You Can't Sweat Out	Fueled By Ramen	36,258 +18
31	28	PANIC! AT THE DISCO		Island/IDJMG	36,191
17	29 *	JOHNNY CASH	I Walk The Line: The Legend Of Johnny Cash		35,034 +9
30	30	BARRY MANILOW	The Greatest Songs Of The Fifties	Arista	
42	31	CHAMILLIONAIRE	The Sound Of Revenge	Universal	34,111 +3
37	32	BLACK EYED PEAS	Monkey Business	A&M/Interscope	32,938 +1
35	33	VARIOUS	Walk The Line Soundtrack	Wind-Up	32,179 +1
48	34	TEDDY GEIGER	Underage Thinking	Columbia/Sony BMG	31,619 +3
43	35	MICHAEL BUBLE	It's Time	143/Reprise	. † 31,569 + 2
33	36	EMINEM	Curtain Call	Shady/Aftermath/Interscope	31,307 +4
16	37	PRINCE	3121 🐁	Universal Republic	* 31,042 · · · · · · · · · · · · · · · · · · ·
32	38	RASCAL FLATTS	Feels Like Today	Lyric Street	30,946 +
39	39	JOSH TURNER	Your Man	MCA	30,781 +1
_	40	ALY & A.J.	Into The Rush	Hollywood	30,601
9	41	BUBBA SPARXXX	* The Charm*	Purple Ribbon/Virgin	30,5833
44	42	KEYSHIA COLE	Way It Is	A&M/Interscope	30,351 +2
· ·	43**	QUEEN	* Stone Cold Classics	Hollywood	29,602
_ *	44	BUCKCHERRY	15	ElevenSeven	29,313
	45	NATASHA BEDINGFIELD"	Unwritten	Epic **	29,160
_ 20	46	GHOSTFACE KILLAH	Fishscale	Def Jam/IDJMG	28,141 -2
ZU	46 47	BEATLES	The Capitol Albums, Vol.2	Capitol	27,739
		CAM'RON	Cam'ron Presents Dukedagod Dipset	Asylum	27,409
10	48			•	27,084
19	49	POISON	The Best Of Poison: 20 Years 20 Years Of Rock	÷ •	25,875
-	50	FRAY	How To Save A Life	Еріс	20,070

DI ALBUMS

Flatts Still Tops!

It was, for one week at least, the resurrection of the record biz.

All those celebrating Easter by buying Peeps and egg dyes at their local Target had their effect on the latest HITS album chart, as Lyric Street's



Rascal Flatts

Rascal Flatts nail their second consecutive stint at No. 1, with a still-healthy 344,000 in sales.

That's enough to defeat fellow country star Show Dog Nashville/ Universal's Toby Keith, who lives up to the title of his new album, White Trash With Money, at No. 2, representing 320,000 in firstweek sales.



Toby Keith

- Other top 10 debuts are registered by Def Jam/IDJMG's LL Cool J, whose Todd Smith was just this side of 120,000, at No. 6, and Warner Bros. newcomer Daniel Powter, who counteracts his American Idol loser's theme "Bad Day" with a good week, landing at No. 8, with 91,000.

In all there are seven albums selling in six figures, including UTV's Now 21, at No. 3 (288,000), Walt Disney Records' remarkable High School Musical, at No. 4 (255,000 +48%), Grand Hustle/ Atlantic's T.I., No. 5 (134,000), and Curb's Tim McGraw greatest hits, No. 7 (114,000).

LaFace/Zomba's Pink (No. 9) and Custard/ Atlantic's James Blunt round out the elite 10.

Also new on the charts is the Queen compilation on Hollywood (No. 43), driven by the band's American Idol appearance last week, Eleven Seven Music's ADA-distribbed Buckcherry (No. 44), Capitol's second Beatles boxed set of their American releases (No. 47) and Asylum/WB's Cam'ron

Hollywood's Aly & AJ ride strong radio play for the "Rush" single, now being used as the theme to the new WNBA season, into a reentry at No. 40.

Most impressive gains of the week are registered by Blunt (+30%), ACR/ Arista Nashville's Alan Jackson (No. 11, +64%), Arista/ RMG's Carrie Underwood (No. 13, +71%), Walt Disney Records'

Disneymania 4



High School Musical

(No. 25-15, 49%), RCA/RMG's Kelly Clarkson (No. 27-18, +39%), A&M/Interscope's Pussycat Dolls (No. 36-22, +36%), Universal's Chamillionaire (No. 42-31, +31%) and Columbia/CRG's Teddy Geiger (No. 48-34,



MIKE TRIAS mtrias@radioandrecords.com

Yummy New Music

Nineteen-year-old New York native **Yummy Bingham** is coming to a radio near you with "One More Chance." It may be no surprise that the child of noted producer Osborne "Dinky" Bingham (New Edition, Kylie Minogue, Bobby Brown, Guy) and the godchild of both Chaka Khan and Aaron Hall is a rising singer in her own right, but the reality is that Yummy has come a long way, having grown

up on and gotten mixed up in the streets of Jamaica, Queens, NY. But music was always her saving grace, though her roots were as a drummer at church while a youngster. Then her third-grade teacher noticed Yummy's unique voice.

"I grew up around music, but I was still nervous about being out there on my own," says Yummy. "I had been constantly told that my voice was different. I didn't under-



Yummy Bingham

stand what that meant until I saw the impact I had on people when I sang."

Years later, Yummy joined the group Tha Rayne and began working with producer Rockwilder, with whom she collaborated on "One More Chance." "She's young, so her sound has that slight youthful quality," Rockwilder says. "But she's also bringing powerful vocals that an older crowd will appreciate. And then she's from the streets and she's been through the struggle and she's not toning that down, which brings her a whole new audience."

Busta Rhymes has had his share of drama lately, but he's still taking care of business. Next week Busta's Going For Adds with "I Love My B****," the newest single from his upcoming album *The Big Bang*. Kelis performs on the cut, as does Will.I.Am, who also produced the single. As for the much-anticipated album, producers reportedly include Dr. Dre and Swizz Beats and guests include Mary J. Blige, Mis-



Josh Turner

sy Elliott, DMX, Stevie Wonder, Ludacris and Lloyd Banks. Before the album comes out in May, Busta will perform in Buffalo on April 22, Philadelphia on April 29 and Albany, NY on April 30.

Attention, Country programmers: Let Josh Turner's bass-baritone voice resonate through your airwaves as he presents "Would You Go With Me," taken from his sophomore album, Your Man. "When I go down in the

lower register, that's just kind of my thing and my style," says the Hannah, SC native. "The phrase that really describes my kind of music is 'South Carolina Low Country,' which is actually a region in South Carolina, around Charleston and Hilton Head and Beaufort. I kind of took that phrase, 'South Carolina Low Country,' to describe my music."

Turner has already had a busy month, with appearances on *Jimmy Kimmel Live* and as a presenter on the 2006 CMT Music Awards. Look for him to keep chugging along as he tours the South through month's end.

Brothers Chris and Oliver Wood grew up in Boulder, CO, both showing an affinity for music. However, their love of music would lead them down different paths. Oliver moved to Atlanta, gained a Southern sound and joined King Johnson. Meanwhile, Chris moved to New York and soon helped form Medeski, Martin & Wood. However, blood is a binding



Wood Brothers

force, and now Chris and Oliver have come together to form **The Wood Brothers**. Next week The Wood Brothers are reaching out to Triple A with "Atlas," taken from their John Medeski-produced debut album, *Ways Not to Lose*.

RER GOINGFOR AGGS.

Week Of 4/24/06

CHR/POP

AMANDA PEREZ Why? (Krazy A)

CHAMILLIONAIRE f|KRAYZIE BONE Ridin' (Universal)

CHRISTINA MILIAN f|YOUNG JEEZY Say | (Def Soul/IDJMG)

FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG)

NATASHA BEDINGFIELD Single (Epic)

SALLY ANTHONY C'mon C'mon (Gracie)

SHINEDOWN | Dare You (Atlantic)

CHR/RHYTHMIC

AMANDA PEREZ Why? (Krazy A)
BUSTA RHYMES f/W. & KELIS | Love...(Flipmode/Aftermath/Interscope)

C-NOTE Forgive Me (Trans Continental Latino)

KILLA KLUMP f/STYLES P. Go Hard (Rah Muzic)

M. ROCHELL f/FABOLOUS The One You Need (Def Jam/IDJMG)

YUMMY BINGHAM One More Chance (Universal Motown)

URBAN

B. CRUSHER f/CHAMILLIONAIRE Get... (So So Def/Zomba Label Group)
BUBBA SPARXXX Heat It Up (Purple Ribbon/Virgin)
LORENZO OWENS Wanna See You Smile (D-Town)
Q AMEY f/JAZZE PHA Forever Girl (BlackGround/Universal)
YUMMY BINGHAM One More Chance (Universal Motown)

URBAN AC

HEATHER HEAOLEY Me Time (RCA/RMG)
LORENZO OWENS Wanna See You Smile (D-Town)

GOSPEL

CECE WINANS Let Everything That Has Breath (*PureSprings/INO/Sony Urban*)

LUCINDA MOORE Pressure Into Praise (Tyscot/Taseis)
TYE TRIBBETT Victory (Sony Urban/Columbia)
VIRTUE Follow Me (Integrity Gospel)
WILLIE BONDS & IOP Rejoice (Shabach/Taseis)
XAVIER O'CONNOR Keep Pressin' On (Testimony)

COUNTRY

BILLY DEAN Swinging For The Fence (Curb)
BRIAN MCCOMAS Good Good Lovin' (Katapult)
BRICE LONG Meat And Potato Man (Columbia)
CHRIS CAGLE Anywhere But Here (Capitol)
GARY NICHOLS Unbroken Ground (Mercury)
JAMEY JOHNSON Rebelicious (BNA)
JOSH TURNER Would You Go With Me (MCA)
RASCAL FLATTS Me And My Gang (Lyric Street)

AC

MERCYME So Long Self (Columbia/INO)

RAUL MIDON If You're Gonna Leave (Manhattan/EMC)

HOT AC

IMOGEN HEAP Goodnight And Go (RCA Victor/RMG)

JAMES BLUNT High (Custard/Atlantic)

RHETT MILLER Help Me, Suzanne (Verve Forecast/VMG)

SHAWN MULLINS Beautiful Wreck (Vanguard)

SMOOTH JAZZ

CORINNE BAILEY RAE Put Your Records On (Capitol)
SHILTS Look What's Happened (Artizen)
TURNING POINT Cruise Control (Native Language)

ROCK

EGYPT CENTRAL Over And Under (Bieler Bros.)

ACTIVE ROCK

EGYPT CENTRAL Over And Under (Bieler Bros.)

ALTERNATIVE

AFI Miss Murder (Interscope)
HARD-FI Hard To Beat (Atlantic)
HURT Rapture (Capitol)
NONE MORE BLACK Under My Feet (Fat Wreck Chords)
SHE WANTS REVENGE These Things (Geffen)

TRIPLE A

CAREY OTT I Wouldn't Do That To You (Dualtone)

D. JAMES What Happened To The Love We Knew (Rainbow Quartz)

E. COSTELLO & A. TOUSSAINT Tears, Tears... (Verve Forecast/VMG)

IMOGEN HEAP Goodnight And Go (RCA Victor/RMG)

J. OTTESEN Black And White Movie (Back Porch/Narada/EMI)

JEFFREY FOUCAULT Ghost Repeater (Signature Sounds)

JOSE GONZALEZ Heartbeats (Hidden Agenda/Imperial/Mute)

VAN MORRISON Till I Gain Control Again (Lost Highway)

WOOD BROTHERS Atlas (Blue Note/EMC)

CHRISTIAN AC

LONGING Heal This Land (Indelible)
SUNNY HAWKINS What A Man (Hidden Beach)
THIRD DAY Mountain Of God (Essential/PLG)

CHRISTIAN CHR

DECEMBERADIO Love Found Me (Love's Got A Hold) (Slanted) **LONGING** Heal This Land (Indelible)

CHRISTIAN ROCK

CROSS CULTURE Wave (Selectric)

DAY OF FIRE Cut & Move (Essential/PLG)

DECEMBERADIO Love Found Me (Love's Got A Hold) (Slanted)

RED Breathe Into Me (Essential/PLG)

INSPO

ANA LAURA Abide In Me (Reunion/PLG)
SUNNY HAWKINS What A Man (Hidden Beach)
THIRD DAY Mountain Of God (Essential/PLG)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at <code>jfagot@radioandfecords.com</code>.



Jon Zellner Sr. VP/Programming 202-380-4040

Mix

Kevin Kash TEDDY GEIGER For You I Will (Confidence)

Kiss

Kevin Kash

PUSSYCAT DOLLS 1/WILL.I.AM Beep

The Village

Robert Aubry Davis MAMMALS Departure
GOOD ENOUGH Idgy Vaughn
ABIA TAPIA One Foot Out The Door
MUSTARD'S RETREAT The Wind And The Crickets
CADENCE CARROLL Evolve
DIANA JONES My Remberance Of You

Upop

Ted Kelly DANIEL POWTER Lie To Me
SHAYNE WARD No Promises
JUANES La Camisa Negra
KOOKS Naïve
PHOENIX Long Distance Call
SERGIO MENDES W/E. BADU & WILL.I.AM That Heat

Hear Music

Seth Neiman ERIC LINDELL Give It Time J. LEWIS w/THE W. TWINS Handle Me With Care SONYA KITCHELL Words

X Country

Jessie Scott

MARTY STUART Hillbilly Rock SHOOTER JENNINGS Manifesto No. 2 BRUCE ROBINSON Virginia

The Loft

Mike Marrone

MATTHEW SWEET & SUSANNA HOFFS It'S All...
MATTHEW SWEET & SUSANNA HOFFS Run To Me
MATTHEW SWEET & SUSANNA HOFFS Alone...
MATTHEW SWEET & SUSANNA HOFFS Care Of... PAUL SIMON Outrageous **PAUL SIMON** Wartime Prayers

PAUL SIMON How Can You Live In The Northeast

Real Jarr

Maxx Myrick TAYLOR EIGSTI Lucky To Be Me JOEY DEFRANCESCO Organic Vibes

Highway 16

Jon Anthony

TOBY KEITH A Little Too Late RASCAL FLATTS Me And My Gang CHRIS CAGLE Anywhe

The Move

Luis Baro

BLAZE Most Precious Love

XMU

Tobi

WALKMAN Louisiana Grand National Kicking The National Habit

BPM

Skvv

KIM SDZZI Alone RDNNY V f/NANDA What If KRISTINE HENDRICKS You Got It All

The Heat

Dion Summers RICK ROSS Hustlin'
YUNG JOC It's Goin' Down
SHAWNNA Gettin' Some

WESTWOOD ONE

Rob Edwards • 661-294-9000

Mainstream Country

David Felker GARTH BROOKS That Girl Is A Cowboy

Adult Rock & Roll

Jeff Gonzer CHEAP TRICK Perfect Stranger

Hot Country

David Felker

RASCAL FLATTS Me And My Gang ROONEY ATKINS If You're Going Through Hell. TOBY KEITH A Little Too Late

Young & Verna

David Felker

RASCAL FLATTS Me And My Gang TOBY KEITH A Little Too Late

Bright AC

Gary Thompson GOO GOO DOLLS Stay With You BO BICE The Real Thing NICK LACHEY What's Left Of Me



Alternative Now

Polychronopolis

402-952-7611

TOOL Vicarious AFI Miss Murder YELLOWGARD Rough Landing, Holly GNARLS BARKLEY Crazy

Country Today

John Glenn

HANK WILLIAMS JR. That's How They Do It In Dixie MEGAN MULLINS Ain't What It Used To Be

AC Active

Jonathan Steele FALL OUT BOY Dance, Dance GOO GOO DOLLS Stay With You RIHANNA SOS



Alan Furst • 800-494-8863 10 million homes 180 000 businesses

DMX Hospitality

Jeanne Destro 206-329-1401 x7571 CORINNE BAILEY RAE Breathless
LITTLE WILLIES ROII On
TRES CHICAS Only Broken
AUGUSTANA Sunday Best
NICKEL CREEK Somebody More Like You GOAPELE Change It All GABE DIXON BAND All Will Be Well

DMX Alternative

Dave Sinan 310-696-4133 SECRET MACHINES Lightning Blue Eyes GORILLAZ El Manana THURSOAY Counting 5-4-3-2-1

DMX Dance

Randy Schlager 206-802-7658 SYKE N'SUGARSTARR Are You (Watching Me Watching You)
WHIP CULTURE I Believe (In Someone)
NARCOTIC THRUST Waiting For You

LIZARD Little Star JOEY NEGRO Make A Move On Me SUGABABES Red Dress BEATFREAKZ Somebody's Watching Me
MYNC PROJECT I/A. BAILEY Something On.. KIM SOZZI Alor

INFERNAL A To The B JUNKIE XL Today
LASGO I/DAVE BEYER Who's That Girl

LASGU //JAVE BEYEH WINGS SARAH ATERETH Fade AWay IMOGEN HEAP Hide And Seek KACI BROWN Instigator KATE RYAN Je T'adore ROB EC Right Here Waiting MISH MASH Speechless nn 2 Har

RIS ALOUD FROM Whole Lotta History JANA JANA Typical Girl SYLVER Make It



Phil Hall • 972-991-9200

ABC's Country Coast to Coast

Dave Nicholson TOBY KEITH A Little Too Late KENNY ROGERS I Can't Unlove You

ABC's Real Country

Richard Lee



1221 Ave. of the Americas New York, NY 10020 212-584-5100 Steve Blatter

Sirius Hits 1

Kid Kelly

NATASHA BEDINGFIELD Single
DEATH CAB FOR CUTIE Crooked Teeth
DMC & SARAH MCLACHLAN Just Like Me
CHRISTINA MILIAN 1/YOUNG JEEZY Say I T.I. What You Know KILEY DEAN Without You

Octane

Jose Mangin TOOL Vicarious

Hard Attack

Jose Mangin AS I LAY DYING Confined EVERGREY Obedience

Left Of Center

Rich McLaughlin

PRETTY GIRLS MAKE GRAVES The Number CHARLATANS UK Blackened Blue Eyes

Faction

Jeff Regan

AFI Miss Murder

Jam On

Gary Schoenwetter

SCARECROW COLLECTION Act That Wav

The Pulse

Haneen Arafat RED HOT CHILI PEPPERS Dani California BO BICE The Real Thing

Underground Garage

Kid Leo

PEARL JAM World Wide Suicide

Hip-Hop Nation

Reggie Hawkins

DEM FRANCHIZE BOYZ Ridin' Rims GHOSTFACE KILLAH The Champ
JADAKISS (/SWIZZ BEATZ Thug It On Out
CLIPSE (/PHARRELL Me Too

The Coffee House

Darrin Smith

JEWEL Again And Again LUKA BLOOM First Light Of Spring

New Country

Scott Lindy

MIRANDA LAMBERT New Strings GRETCHEN WILSON Politically Uncorrect

Outlaw Country

Jeremy Tepper

EMMYLOU HARRIS & MARK KNOPFLER Belle Star YAYHOOS Right As Rain

Sirius Oisorder

Mea Griffin

GOMEZ See The World
GOMEZ Cry On Demand
LEF FELDMAN Morning Train
BOB DELEVANTE Columbus
BOB DELEVANTE Blitzkreig Bop
DIXIE CHICKS Not Ready To Make Nice

Area 33

Howard Marcus DEPECHE MODE Suffer Well SOLARIUM Entropic

SAVON Music Reload Planet Jazz

Shirley Maldonado

CHRISTIAN SCOTT Rewind That MONTY ALEXANDER Concrete Jungle BOB JAMES Urban Flamingo CASSANDRA WILSON Thunderbird

Universo Latino

Gino Reves CHENOA Rutinas SÍ SEÑOR Verano Del 96 AMA BÁRBARA No ES Brujería

Rumbon

Gino Reyes

EDDIE DEE EI Taladro Anais Lo Que Son Las Cosas Magnate & Valentino Reggaetón

g

gospel music channel. Jerry Williams • 770-969-7936

THIRD DAY Cry Out To Jesus	15
STEVEN CURTIS CHAPMAN Remembering	. 15
NATALIE GRANT Held	14
KIRK FRANKLIN Looking For You	14
SUPERCHICK Anthem	13
YOLANDA ADAMS This Too Shall Pass	13
BROOKS & DUNN Believe	11
DONNIE MCCLURKIN & KIRK FRANKLIN Ooh	. 10
KUTLESS Shut Me Out	10
BYRON CAGE I Will Bless The Lord	ç
April 10-16, 2006	

B5 Who's Afraid Of The Big Bad	78
HIGH SCHOOL MUSICAL Breaking Free	75
HIGH SCHOOL MUSICAL We're All In This	73
B5 Keep Your Head In The Game	73
BOWLING FOR SOUP 1985	73
CRAZY FROG Axel F	73
B5 All I Do	73
ALY & A.J. Rush	72
HANNAH MONTANA Best Of Both Worlds	37
BLACK EYED PEAS Let's Get It Started	31
NATASHA BEDINGFIELD Unwritten	31
CHRIS BROWN Yo (Excuse Me Miss)	31
HILARY DUFF Beat Of My Heart	29
RIHANNA Sos	29
ashlee simpson L.O.V.E.	29
HIGH SCHOOL MUSICAL Start Of Something.	29
WEEZER Beverly Hills	29
RAVEN Some Call It Magic	29
KELLY CLARKSON Behind These Hazel Eyes	29
PUSSYCAT DOLLS Stickwitu	28
Playlist for week of April 9-15.	



Voice of America broadcasts in 44 languages in over 60 countries with an audience of 100 million listeners on 798 radio stations and 502 television stations.

Larry London • 202-619-3901

Adds

MARIAH CAREY I/SNOOP DOGG Say Somethin ME-YO When You're Mad FORT MINOR I/HOLLY BROOK Where'd You Go BLACK EYED PEAS Gone Going

BON JOVI Who Says You Can't Go Home

Artist/Title

KELLY CLARKSON Walk Away	40	36
NATASHA BEDINGFIELD Unwritten	38	38
CHRIS BROWN Yo (Excuse Me Miss)	38	20
CASCADA Everytime We Touch	38	38
STAIND Right Here	36	38
RIHANNA SOS	36	34
JAMES BLUNT You're Beautiful	36	36
SEAN PAUL Temperature	30	30
NICK LACHEY What's Left Of Me	30	32
MARY J. BLIGE Be Without You	28	32
TEDDY GEIGER For You Will	24	14
T-PAIN 1/MIKE JONES I'M N Luv	24	38
HOOBASTANK If I Were You	24	28
ALL-AMERICAN REJECTS Move Along	24	24
PUSSYCAT DOLLS f/WILL.I.AM Beep	22	18
DANIEL POWTER Bad Day	16	28
SHAKIRA I/WYCLEF JEAN Hips Don't Lie	16	14
DEM FRANCHIZE BOYZ Lean Wit It, Rock	16	28
ROB THOMAS Ever The Same	14	28
SAVING JANE Girl Next Door	14	16
NICKELBACK Savin Me	14	10



After MidNite

Sam Thompson

LITTLE BIG TOWN Bring It On Home
RODNEY ATKINS If You're Going Through Hell
(before The Devil Even Knows)
ERIC CHURCH How 'bout You

MUSIC

Radio

Jay Frank • 310-582-7770 John Lenac • 310-582-7773

AYANNA Numbers in Your Pockets CASSIE Me & U
CHERI DENNIS I Love You
DARONDO Let My People Go
DIAN DIAZ Colour Everywhere
DING DONG Bad Man Forward
FRANKIE JORDAN Once Again
GHOSTFACE KILLAH /RAEKWON Kilo
GNARLS BARKLEY Crazy
GOO GDO DOLLS Stay With You
GOVERNDR Blood, Sweat & Tears
HOTEL LIGHTS A.M. Slow Golden Hit
JOSH HOGE 360
JUANES Rosario Tijeras JOSH HOGE 360 Juanes Rosario Tijeras Juelz Santana Clockwork Kindred the Family Soul Woman First LATOYA LONDON State Of My Heart MATTHEW SWEET & S. HOFFS Sunday Morning MCFLY I've Got You PENELOPE JONES Miss Me With That Foolishness PRINCE The Dance RIHANNA Unfaithfu RIO GRAND Kill Me Now SEAN PAUL Give It Up To Me SOSY Gotta Reason

TRAIN Give Myself To You VYBZ KARTEL U Nuh Have A Phone (Hello Motc) Video

Jay Frank • 310-582-7770

STEVIE WONDER My Love Is On Fire T.I. 1/UGK Front Back

Colleen Quill • 310-582-7768 ANGELS AND AIRWAVES The Adventure
ANTI-FLAG Press Corpse
GOD GOD DOLLS Stay With You
JUANES Rosario Tijieras
MARIAH CAREY 1/SNOOP DOGG Say Somethin'
MAIT WHITE Best Days
T-PAIN 1/MIKE JONES I'm N Luv (Wit A Stripper)



Ken Moultrie • 800-426-9082

Mainstream Country

Hank Aaron • 206-508-8129 GARY ALLAN Life Ain't Always Beautiful TOBY KEITH It's A Little Too Late

New Country Hank Aaron • 206-508-8129

TOBY KEITH It'S A Little Too Late NEAL MCCOY Last Of A Dying Breed RASCAL FLATTS Me And My Gang

Hank Aaron • 206-508-8129

GARY ALLAN Life Ain't Always Beautiful RODNEY ATKINS If You're Going Through Hell.

Danny Wright Hank Aaron • 206-508-8129 GARY ALLAN Life Ain't Always Beautiful ERIC CHURCH How 'Bout You

24 Hour Formats

Jon Holiday • 303-784-8700 Adult Contemporary

Rick Brady BON JOVI Who Says You Can't Go Home

Penny Mitchell

TW LW

U.S. Country

JOSH TURNER Would You Go With Me



Travis Storch • 866-365-HITS

Top Rock

AVENGED SEVENFOLD Bat Country
FOO FIGHTERS NO Way Back
SYSTEM OF A DOWN Hypnotize
DEATH CAB FOR CUTIE Soul Meets Body
NINE INCH NAILS Every Day IS Exactly The Same

Top Country RASCAL FLATTS What Hurts The Most

JACK INGRAM Wherever You Are
FAITH HILL The Lucky One
TOBY KEITH Get Drunk And Be Somebody KENNY CHESNEY Living In Fast Forward Top Blues

JOHN LEE HOOKER JR. Boom Boom BIG BILL MORGANFIELD Boogie Child Susan Tedeschi Wait for Me Walter Trout Put It Right Back Ronnie Earl & The BroadCasters Blues For J.



FALL OUT BOY A Little Less Sixteer: Candles	17
T.I. What You Know	17
LL COOL J I/JENNIFER LOPEZ Control Myself	17
RIHANNA SOS	16
KELLY CLARKSON Walk Away	15
SEAN PAUL Temperature	15
SHAKIRA Hips Don't Lie	14
PANICI AT THE OISCO I Write Sins Not Tragedies	12
50 CENT I/OLIVIA Best Friend	12
REO HOT CHILI PEPPERS Dani California	12
ALL-AMERICAN REJECTS Move Along	11
OEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	10
ASHLEY PARKER ANGEL Let U Go	9
MISSY ELLIOTT We Run This	8
BUSTA RHYMES Touch It	7
PINK Stupid Girls	6
MARIAH CAREY I/SNOOP OOGG Say Somethin'	6
KEYSHIA COLE Love	5
THREE 6 MAFIA Poppin' My Collar	5
NATASHA BEOINGFIELD Unwritten	5



Video playlist for the week of Apr. 10 - 16.

David Cohn

General Manager	
T.I. What You Know	2
BUBBA SPARXXX Ms. New Booty	2
OEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It	2
KELIS I/TOO SHORT Bossy	1
SEAN PAUL Temperature	1
PANICI AT THE DISCO I Write Sins Not Tragedies	1
SYSTEM OF A DOWN Lonely Day	1
TAKING BACK SUNDAY MakeDamnSure	1
BUSTA RHYMES Touch It	1
HAWTHORNE HEIGHTS Saying Sorry	1
50 CENT t/OLIVIA Best Friend	1
THREE 6 MAFIA Poppin' My Collar	1
SHAWNNA Getting' Some	1
GHOSTFACE KILLAH I/NE-YO Back Like That	1
AVENGED SEVENFOLD Beast And The Harlot	1
DJ KHALED Holla At Me	1
E-40 Tell Me When To Go	1
FOO FIGHTERS No Way Back	1
REO HOT CHILI PEPPERS Dani California	1
YELLOWCARD Rough Landing, Holly	1
Video playlist for the week of April 10-16.	

75.1 million households Brian Philips, Sr. VP/GM Chris Parr, VP/Music & Talent

ADDS

BILLY CURRINGTON Why, Why, Why BROOKS & OUNN Believe ONNIE MILSAP Local Girls

Artist/Title	Pla TW	LW LW
RASCAL FLATTS What Hurts The Most	33	22
BROOKS & OUNN Believe		23
TOBY KEITH Get Drunk And Be Somebody	31	20
BRAO PAISLEY When I Get Where I'm Going	24	22
JASON ALOEAN Why	23	23
KENNY CHESNEY Living In Fast Forward	22	23
CARRIE UNOERWOOD Don't Forget To	22	18
LEANN RIMES Something's Gotta Give	21	20
KEITH URBAN Tonight I Wanna Cry	20	23
DIERKS BENTLEY Settle For A Slowdown	20	21
GARY ALLAN Life Ain't Always Beautiful	19	18
CARRIE UNDERWOOD Jesus, Take The Wheel	19	9
OIXIE CHICKS Not Ready To Make Nice	18	12
BON JOVI w/JENNIFER NETTLES Who Says	18	11
TRACE AOKINS Honky Tonk Badonkadonk	18	8
GEORGE STRAIT Seashores Of Old Mexico	17	17
WRECKERS Leave The Pieces	16	18
KEITH URBAN Better Life	16	7
SHERYL CROW & STING Always On Your Side		
GRETCHEN WILSON All Jacked Up	13	3
Airplay as monitored by Mediabase 24/7		

PQUSTAR

between April 10-16

C	0	N	C	E	R	T	P	U	LS	SE

Pos.	Artist	Avg. Gross (in 000s)
1	CIRQUE DE SOLEIL - DELIRIUM	1514
2	BON JOVI	1256.4
3	AEROSMITH	1111.7
4	COLDPLAY	900.4
5	GEORGE STRAIT	834.3
6	QUEEN + PAUL RODGERS	520.5
7	RASCAL FLATTS	447.8
8	NICKELBACK	359.6
9	KEITH URBAN	337.4
10	RICKY MARTIN	312.9
11	LARRY THE CABLE GUY	310.9
12	MOTLEY CRUE	308.4
13	IL DIVO	301.2
14	BRAD PAISLEY	283.3
15	KID ROCK	276.4
	Among this week's new tou	rs:

Ed Hardy, President

ADDS

KEITH ANOERSON Everytime I Hear Your Name

BRAD PAISLEY When I Get Where I'm Going VAN ZANT Nobody Gonna Tell Me What To Do GRETCHEN WILSON Politically Uncorrect BROOKS & OUNN Believe SARA EVANS Cheatin TRACE AOKINS Honky Tonk Badonkadoni BON JOVI w/JENNIFER NETTLES Who Says... JOSH TURNER Your Man CARRIE UNDERWOOD Jesus, Take The Wheel RASCAL FLATTS What Hurts The Most TOBY KEITH Get Drunk And Be Somebody BLAKE SHELTON Nobody But Me KEITH URBAN Tonight I Wanna Cry PINMONKEY That Train Don't Run **GEORGE STRAIT** Seashores Of Old Mexico NEAL MCCOY The Last Of A Dying Breed KENNY CHESNEY Living In Fast Forward

JASON ALDEAN Why Information current as of week ending April 17

DIERKS BENTLEY Settle For A Slowdown

LEANN RIMES Something's Gotta Give



NICK LACHEY What's Left Of Me
MARIAH CAREY I/SNOOP DOGG Say Somethin'

<< musicsnippet.com >>

Tony Lamptey • 866-552-9118



LAUNCHING INTO THE TOUR Hoobastank recently stopped by Launch's studios to chat with Alternative Format

Manager Don Kaye, and immediately after this picture was taken, he packed up his things as he was under the impression

that he was joining them on tour as bassist. Seen here are (I-r) bandmember Chris Hesse, Kaye and Hooba-dudes Doug Robb



Friday, 4/21

- Randy Jackson is interviewed and LeAnn Rimes performs on The Tonight Show With Jay Leno (NBC, check local listings for time).
- The Yeah Yeahs, Late Show With David Letterman (CBS, check local listings for time).
- Neil Young, Late Night With Conan O'Brien (NBC, check local listings for time).
- The New Cars, Late Late Show With Craig Ferguson (CBS, check local listings for
- Mat Kearney, Last Call With Carson Daly (NBC, check local listings for time).

Saturday, 4/22

• Fall Out Boy, Saturday Night Live (NBC, 11:30pm ET/PT).

Monday, 4/24

- Randy Jackson, The View (ABC, check local listings for time).
- Daniel Powter, Jay Leno.
- Willie Nelson, David Letter-
- Neil Young, Conan O'Brien.
- Train, Carson Daly.

Tuesday, 4/25

• Rihanna, Live With Regis &

Kelly (check local listings for time and channel).

- · Avant, Jay Leno.
- The Flaming Lips, David
- LL Cool J, Jimmy Kimmel Live (ABC, check local listings
- Mandy Moore is interviewed and Secret Machines perform on Conan O'Brien
- The Cloud Room, Carson Dalv
- Kenny Rogers, The Ellen DeGeneres Show (check local listings for time and channel).

Wednesday, 4/26

- · Godsmack, Jay Leno.
- Ludacris is interviewed and Atmosphere perform on Jimmy Kimmel.
- Eagles Of Death Metal, Conan O'Brien.
- Bubba Sparxxx featuring The Ying Yang Twins, Carson Daly.

Thursday, 4/27

- Emmylou Harris with Mark Knopfler, David Letterman.
- Rihanna, Jimmy Kimmel.
- Panic! At The Disco, Carson Dalv.
- Daniel Powter, Ellen De-

- Julie Gidlow

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, April 18, 2006.

Top 10 Songs

- 1. LL COOL J f/J. LOPEZ Control Myself
- 2. DANIEL POWTER Bad Day
- 3. ASHLEY PARKER ANGEL Let U Go
- 4. RED HOT CHILI PEPPERS Dani California
- 5. SEAN PAUL Temperature
- 6. RASCAL FLATTS What Hurts The Most
- 7. NATASHA BEDINGFIELD Unwritten
- 8. ALL-AMERICAN REJECTS Move Along
- 9. T.I. What You Know
- 10. PUSSYCAT DOLLS Beep

Top 10 Albums

- 1. RASCAL FLATTS Me And My Gang
- 2. THE FRAY How To Save A Life
- 3. LL COOL J Todd Smith
- 4. TOBY KEITH White Trash With Money 5. PINK I'm Not Dead
- 6. PANIC! AT THE DISCO A Fever You Can't Sweat Out
- 7. DANIEL POWTER Daniel Powter
- 8. TEDDY GEIGER Underage Thinking
- 10. BUILT TO SPILL You In Reverse

and Dan Estrin.

RR A&R WORLDWIDE



SAT BISLA sbisla@anrworldwide.com

Music News From Down Under

A roundup of news from Australia

By Jennifer Wilson

The Australian Recording Industry Association and the Phonographic Performance Co. of Australia have announced the members of their 2006 boards of directors. SBME Australia & New Zealand Chairman/CEO Denis Handlin, reelected as Chairman for the eighth consecutive year, heads ARIA's list. He is accompanied by UMA Managing Director George Ash, Origin Recordings Managing Director Philip Mortlock, EMI Music Managing Director John O'Donnell, Rajon COO Ken Outch, WMA President/CEO Ed St. John and SHOCK Records Chairman David Williams.

John O'Donnell returns to the post of PPCA Chairman. Elected to the board are George Ash, One Louder Entertainment's Bill Cullen, Denis Handlin, ABC Music head Clive Hodson, artists Greg Macainsh and Lindy Morrison and Ed St. John.

Stones Roll Into Australia

After months of speculation, The Rolling Stones have confirmed that their current tour, A Bigger Bang, will be coming Down Under! The legends of rock will perform in Sydney April 11 and in Melbourne April 13 before

continuing to New Zealand and Europe. Rockabilly outfit The Living End, who just kicked some goals at the recent South By Southwest conference in the States, will be on the bill in Sydney, while brother act Airbourne will be joining the Stones in Melbourne.

Australian government trade organization Austrade announced that it will be supporting a three-day U.K. music festival and conference, the Great Escape, set for May 18-

20. The organization — which has already been actively involved in Midem and SXSW this year — has decided to give a helping hand to Aussie artists The Morning After Girls, The Panda Band and The Audreys, who will all be performing at the event.

In a long-awaited decision, the Australian Performing Rights Association has been given the go-ahead by the Australian Competitor & Consumer Commission regarding the re-authorization of collective administration for music performing rights.

ACCC Chairman Graeme Samuel outlined the benefits of having APRA control performing rights within Australia: "It is far more efficient for APRA to administer performing rights than it would be for a number of competing societies to do so. The costs to composers in administering performing rights and monitoring use of works are reduced."

SHOCK Entertainment Group announced a number of key appointments to its management team following the departures of A&R Director Nick Dunshea and Finance Director Vince Donato to run the Mushroom Group's new label, Liberator. Effective immediately, the company's long-time GM, Sam Clarke, has been promoted to the newly created role of Chief Operations Officer. He is joined by former Sony BMG Director/Marketing Marcus Seal, who fills the position of CEO left vacant by Charles Caldas late last year. Several other

integral changes have been made to the marketing and sales departments.

Michael Chugg of Chugg Entertainment received one of the touring industry's top honors at the prestigious 18th International Live Music Conference, held recently in London. In a first-time achievement for any Australian promoter, Chugg was awarded Best Promoter (or Promoter's Promoter) with

an overwhelming 70% of votes from the 2,500-strong industry crowd.



Jennifer Wilson

Presented By Snoop

Internationally renowned hip-hop artist Snoop Dogg has been confirmed as a guest presenter at the upcoming MTV Australia Video Music Awards. Snoop, who has made changes to his New Zealand touring schedule to appear at the awards, will hop on a private plane to Sydney from his final Australian tour date in Brisbane in order to be at the ceremony on April 12 at the Sydney SuperDome.

Also confirmed to present awards are international skateboarding star Danny Way and local up-and-comer Kate Alexa. Dance pop favorites The Rogue Traders, *Australian Idol* punkster Lee Harding and New Zealand rapper Savage have been added to the growing list of performers for the night, which also features The Darkness, James

Blunt. The Veronicas and End Of Fashion.

The Sydney SuperDome enters a new era, joining with Acer Computer Australia in a re-branding venture that will see the Olympic Park venue change its name for the first time in its history. Effective May 12, the five-year deal will rename the world-class venue Acer Arena.

The winners of the 2006 Professional Development Awards were announced at an event held in Sydney's heritage Mint building. Held every two years, the awards are organized by APRA in the interest of building the careers of promising Australian songwriters.

Winners in each of the six categories are awarded a cash prize of \$10,000, a further \$1,000 to assist in travel costs, a Gibson Les Paul Faded DC guitar and recording time at one of Australia's biggest studios, Trackdown. This year's recipients were chosen from more than 500 applicants and represent a unique cross section of talent from all corners of the country. For more information, visit www.apra.com.au.

Committed To Digital

The announcement of ARIA's 2005 full-year results for Australian net wholesale sales of sound recordings and music videos showed Australia's commitment to a digital future, with digital music sales on the rise and an overall decline in sales for physical formats. Digital music sales rose from approximately \$5 million to almost \$8 million, making up 1.5% of the overall value of the wholesale market. A massive 34% of the increase took place in October 2005, fol-



The Drones

lowing the launch of the iTunes Music Store in Australia.

Sales of full-length CDs dropped 4% in volume and 9.5% in value, and CD singles sales fell by 1.3%. Overall, the report demonstrates that the value of sales so far this year is better than during the same period last year.

ARIA on April 9 launched Australia's first official digital music chart. Branded in accordance with the organization's recently inked deal with Motorola, the chart is named the Motorola ARIA Digital Track Chart. Data will be collected from such major online music services as Apple's iTunes, Bigpond Music, destra Music, ninemsn and Soundbuzz, as well as such key retailers as Leading Edge Music, JB Hi-Fi and Ripit. ARIA plans to integrate digital sales data into the mainstream Motorola ARIA charts by the second half of 2006.

Queensland's Deputy Premier, Treasurer and Minister for State Development, Trade & Innovation, Anna Bligh, has invested \$45,000 to help four Aussie bands participate in the upcoming MUSEXPO event, April 30-May 3. The Boat People, Soma Rasa, Dead Day Sun and Troy 'N' Trevelyn will all make the trek over to Los Angeles to perform in front of influential music-in-



Butterfingers

dustry crowds, in addition to being featured on the MUSEXPO compilation album.

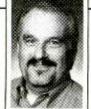
Buzzings

Former member of indie outfit Pretty Violet Stain Shane Nicholson made an instant impression at radio with the first single from his forthcoming solo debut. "I Know What You Need" secured the No. 1 Most Added position in its first week at Australian radio and continues to build at multiple formats.

- After several weeks at radio with their major crossover single "Get Up Outta the Dirt," genre-bounding hip-hoppers Butterfingers have landed the No. 6 Most Added song at radio. Butterfingers are favorites on the live circuit, and their forthcoming album, *The Deeper You Dig*, will be their first on a major label and should see the boys go to the next level both locally and internationally.
- After three top 20 airplay hits, electrorock outfit The Rogue Traders are riding the most successful wave of their careers via their triple-platinum album *Here Comes the Drums*. With the vocal addition of *Neighbours* actress Natalie Bassingthwaite, the band has appeared at the sold-out Homebake music festival as well as at several high-profile TV and radio stations.
- With a gold No. 1 single already under their belts, dance act TV Rock are the name on everybody's lips! Based in Melbourne, they have set dance floors and radio on fire and will no doubt be a driving force in local commercial dance music over the coming year.
- Winners of the inaugural Australian Music Prize (Australia's answer to the U.K.'s Mercury Music Prize), The Drones have impressed fans and critics alike with their album Wait Long by the River & the Bodies of Your Enemies Will Float By. They have seen a massive surge in sales and attention from the press and radio, as well as international media.

Jennifer Wilson is editor of The Music Network, Australia's official music-industry trade publication. TMN provides weekly airplay and sales charts, new-music reviews, industry news and what's hot in the Australian music world. For more information, e-mail info@themusic network.com.au.

Send your unsigned or signed releases to: Sat Bisla A&R Worldwide 449 S. Beverly Drive, Suite 300 Beverly Hills, CA 90212, USA



KEVIN CARTER kcarter@radioandrecords.com

The Digital Future

The more things change, the more they stay the same

By Dave Robbins

remember very vividly the first time I heard a CD. At that time in radio we were playing carts and tapes on the air, all of which were recorded from a vinyl thing called a record. We all thought records were pretty cool. Maybe you remember this too.

I listened to the first cut on the CD, and at that moment I knew that the game had changed forever. The sound was so good, the reproduction so transparent, and the quality was like someone had removed a pair of earmuffs I had been wearing and, for the first time, I was actually hearing the music.

It was a life-changing moment. With trembling hands I put the headphones down as the demonstration guy said confidently, "Well, what did you think of it?"

"Blown away" would be an understatement. I managed to say, "Uhhh... ummm ... how do I get one of these things?" The price tag? Twelve hundred dollars, and the unit was the size of a small coffee table. I



Dave Robbins

held off as long as I could, which was extremely painful, but, in 1981 dollars, that was a huge amount of money. I think my first CD player cost about \$400.

The Modern World

Fast-forward 25 years. My 14-year-old son, Daniel, has never played a record and has no idea what he would do with one, except maybe use it as a Frisbee — which, by the way, he has asked to do.

According to him, it's an antiquated form of technology that belongs in a museum. "You guys actually used those things?" he asks in disbelief, shaking his head.

AUSTROUESTOCKERSTESSEN

My son Daniel communicates with me by text message, sends me e-mails and has zero patience for something that doesn't give him instant gratification. But he does love radio.

Cell phones have been around since long before his birth. He has no memory of being in a house without at least two PCs, and he is growing up communicating with his friends via IM and X-Box Live. God forbid we ever lose broadband Internet access at our house — we'd actually be forced to talk to one another face

Daniel communicates with me by text message, sends me e-mails and has zero patience for something that doesn't give him instant gratification. But he does love radio. I'm starting to think it's kind of a personal connection with him.

Loves radio? At 14? You mean the thing that all the naysayers will tell you has big problems? It's all iPod and other media, right? Wrong. I have to laugh at all those messages of doom. As much as the spin doctors of other mediums may try to knock radio around for their own selfish gain, kids still use the radio, and that's good news for the future.

"But wait," you're saying. "Maybe he loves radio because he's the son of a guy in radio."

Wrong again. I have had the opportunity to travel with many of his friends in the car. Most want to hear WBBM (B96)/Chicago, and they love it when the No. 1 song comes on.

Yes, they know all the words. Yes, they love the music. A few of the boys try to be cool and say they like Classic Rock, but I remember saying that at age 14 as well. It's a boy thing.

Play My Favorites

When we were kids we used cassette recorders to tape our favorite music. Daniel uses an iPod, and there is no difference, except that the iPod is easier to use, takes less time to put the music onto and sounds better.

Outside of those three very simple things, everything else is the same. And, having now lived through two new generations of kids coming up, it's the same each time.

Kids are impacted by and through the rotation of hits. Over and over and over again. One medium does this very well: radio. When Daniel has a favorite song in his possession, you know what he does with it? He plays it over and over.

Wait a minute, we did that as kids in the '70s. Everything changes, but nothing really changes if you put it into perspective. The world changes and becomes a more complicated place, but the consumption of music is still very basic: Play my favorites, and I will buy and listen to them

Just look at my iTunes bill, and you will see that instead of plunking down 77 cents for a song on 45 and recording it onto a cassette recorder, Daniel is plunking down 99 cents and downloading a song to his iPod. It's exactly the same thing. Exactly.

I would buy my favorite song, tape it, listen to it over and over again, and then go back to the radio for more, and Daniel is doing the same thing.

Just as the cassette player did not disrupt radio listening (I remember hearing that cassette players in cars would kill radio), the iPod is a good thing. You have to use radio to hear and fall in love with the songs that you download. Same as the Walkman about 20 years ago. Nobody does music programming better than radio.

Behold HD Radio

And now there's this new thing called HD Radio. Content is what will drive future listening to radio, not technology. Even though audio quality means everything to an audio geek like me, I fully appreciate that it means absolutely nothing to the next guy. But that next guy will understand that he can hear more of his favorite stuff on a device that has multiple channels and offers continuous data benefits as well.

I took an HD radio to Columbia College here in Chicago, handed it to a professor and said, "Have your students listen to this and send me their thoughts." I gave them no instruction, just, "Here it is. Try to figure it out."

OF THE PROPERTY OF THE SECOND

The last time I had an "Oh, wow" experience with a device was the CD player.
The same thing happened when I heard HD Radio.

A STATE OF THE STA

The students got it and loved it. Everybody wanted to know how to get one. These are 18-22-year-olds. I got 50 reports back telling me their thoughts on the HD radio. Fascinating information. But these kids are smart. They get it.

Here's something else you'll love: My son understands HD Radio. He is in tune with the concept, gets the whole choice and extra-content thing and has no problem figuring out how it will fit into his world. He wants a more portable HD radio. Hang on, kid, it's coming.

The best part of this is that radio now has a wonderfully bright future to look forward to. The last time I had an "Oh, wow" experience with a device was the CD player. The same thing happened when I heard HD Radio. This changes the game forever, much the way HDTV changes TV and raises the bar to a whole new level.

Radio is a growth medium again as it joins the digital age. We have the technology at our fingertips to make radio the best medium available to consumers. Now it is up to us to provide the content to make that happen.

Suddenly, radio is digital, offers a wide range of choices and is comparable in scope to any device out there today. HD is basically streaming audio over a really big wireless system that is already in place all across America.

Barrier Branch B

Think of it that way, and you see the bright future we have. You may have heard of a broadband "cloud," and the biggest and best broadband cloud out there is digital radio. The uses and applications are unlimited.

A Growth Medium

Radio is a growth medium again as it joins the digital age. It is getting better every day. We have the technology at our fingertips to make radio the best medium available to consumers. Now it is up to us to provide the content to make that happen.

Radio companies are coming together in ways we never before imagined in a cooperative effort to roll out hundreds of extra HD channels for listeners and advertisers. In every case, when selecting formats, the charge we are given is to make the radio dial as diverse as we possibly can for the consumer.

Audiences that were never before reachable can now be tapped because digital radio is an interesting and highly diverse place for content.

By the way, the HD2 stations on the air today sound fabulous and are true pioneers. Your patience and hard work will pay off. You will see the rewards.

Years from now, when your sons and daughters and their sons and daughters are listening to digital radio, grooving to the latest songs of their time and using HD for all the extra data streams and services it can provide, you will say, "Wow, I remember when that whole thing started."

I invite you to go to www.hdradio.com and check it out. It's all there, it's all digital, and it's all very, very cool. It's radio for a whole new generation.

Dave Robbins is VP/GM of WUSN/Chicago and CBS Radio/Director Digital Programming. Contact him at 312-870-6421 or dave.robbins@cbsradio.com.

RR CHR/POP TOP 50

		April 21, 2006					
EAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADOS
3	0	SEAN PAUL Temperature (VP/Atlantic)	8190	+439	597368	12	117/0
4	ĕ	RIHANNA SOS (Def Jam/IDJMG)	8130	+385	556579	12	120/0
2	Ğ	NATASHA BEDINGFIELD Unwritten (Epic)	7904	+55	521198	23	120/0
1	4	MARY J. BLIGE Be Without You (Geffen)	7819	-365	518911	13	116/0
5	5	JAMES BLUNT You're Beautiful (Custard/Atlantic)	6386	-465	429029	15	118/0
6	6	KELLY CLARKSON Walk Away (RCA/RMG)	6208	-212	370570	16	118/0
12	•	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	6090	+1561	499604	8	118/6
9	8	DANIEL POWTER Bad Day (Warner Bros.)	5941	+1286	363827	7	116/1
7	9	CASCADA Everytime We Touch (Robbins)	4776	-331	318405	16	115/0
11	10	STAIND Right Here (Flip/Atlantic)	4718	+143	247705	19	99/0
8	11	BEYONCE' Check On It (Sony Urban/Columbia)	4055	-636	236049	23	118/0
13	12	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	4054	-248	244409	12	113/0
15	13	NICKELBACK Savin' Me (Roadrunner/IDJMG)	4053	+188	195548	10	106/0
16	14	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	4010	+153	231758	14	112/1
14	15	FALL OUT BOY Dance, Dance (Island/IDJMG)	3494	-627	267685	20	117/0
10	16	NE-YO So Sick (Def Jam/IDJMG)	3427	-1208	214855	17	117/0
17	17	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	3221	-337	208994	34	113/0
18	18	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	2926	-471	134311	13	110/0
2 3	19	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	2906	+354	153431	6	112/8
19	20	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	2884	-151	170957	29	118/0
25	2	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)		+365	156239	7	93/7
33	22	FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	2709	+1268	204037	3	109/19
24	23	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	2685	+194	130524	12	100/2
26	2	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	2640	+262	136539	6	100/5
27	25	BO BICE The Real Thing (RCA/RMG)	2547	+319	114226	15	97/5
28	26	NE-YO When You're Mad (Def Jam/IDJMG)	2404	+470	171783	5	96/6
22	27	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	2360	-216	140489	16	105/0
21	28	NELLY Grillz (Derrty/Fo' Reel/Universal)	2280	-511	112023	17	104/0
31	29	DADDY YANKEE Rompe (El Cartel/Interscope)	2123	+416	173464	6	79 7
30	<u> </u>	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	2041	+198	99794	7	64/2
37	③	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	1789	+550	112063	3	88/11
29	32	BLACK EYED PEAS Pump It (A&M/Interscope)	1752	·201	124244	17	101/0 74/10
34	33	FRAY Over My Head (Cable Car) (Epic)	1700 1280	+309 -12	52991 42108	8 10	53/0
36	34	ROB THOMAS Ever The Same (Atlantic)	1215	-124	96621	19	92/0
35	35	JUELZ SANTANA There It Go (The Whistle Song) (Diplomat/Def Jam/IDJMG)	1052	+101	39613	4	53/1
38	3 5	BLACK EYED PEAS Gone Going (A&M/Interscope)	1010	-538	49454	11	105/0
32	37 33	PINK Stupid Girls (LaFace/Zomba Label Group)	935	+118	49644	7	43/2
42	<u> </u>	ANNA NALICK Breathe (2 AM) (Columbia)	881	+217	56861	3	35/11
46	40	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (<i>Universal</i>) HOOBASTANK If I Were You (<i>Island/IDJMG</i>)	856	+217	22521	5	55/0
I	40	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	841	+126	75758	6	55/2
45 43	42	ASTRET PARKET ANGEL Let G GG (BlackGround/Dinversal) ALY & A.J. Rush (Hollywood)	839	+53	20600	6	49/0
43	43	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	818	+254	50902	3	36/5
40	44	MATISYAHU King Without A Crown (Or Music/Epic)	812	·105	45780	7	51/0
48	45	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	729	+218	26093	2	40/3
44	46	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	723	-4	35946	5	28/0
39	47	RAY J One Wish (Knockout/Sanctuary)	658	-211	70092	19	83/0
49	48	KEYSHIA COLE Love (A&M/Interscope)	594	+88	27951	3	34/7
Debut	49	FIELD MOB f/CIARA So What (DTP/Geffen)	516	+175	35792	1	23/7
Debut	50	COLDPLAY Talk (Capitol)	490	+74	10929	1	28/3
I——							

120 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
YELLOWCARD Rough Landing, Holly (Capitol)	24
FORT MINOR I/HOLLY BROOK Where'd You Go /Warner Bros.)	19
BLUE OCTOBER Hate Me (Universal Motown)	17
MARIO VAZQUEZ Gallery (Arista/RMG)	16
RIHANNA Unfaithful (Def Jam/IDJMG)	15
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	11
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	11
FRAY Over My Head (Cable Car) (Epic)	10
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	8

The CHRP op add threshold is applied to menitered stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

		PLAY
	ARTIST TITLE LABEL(S)	INCREASE
	SHAKIRA f/WYCLEF JEAN Hips Oon't Lie (Epic)	+1561
	DANIEL POWTER Bad Oay (Warner Bros.)	+1286
l	FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	+1268
	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG	+550
ı	NE-YO When You're Mad (Def Jam/IDJMG)	+470
ı	SEAN PAUL Temperature (VP/Atlantic)	+439
١	DADDY YANKEE Rompe (El Cartel/Interscope)	+416
	RIHANNA SOS (Def Jam/IDJMG)	+385
ı	BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)	+365
ı	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+354

NEW & ACTIVE

HAWTHORNE HEIGHTS Saying Sorry (Victory) Total Plays: 412, Total Stations: 32, Adds: 1 CASSIE Me & U (NextSelection/Bad Boy/Atlantic) Total Plays: 405, Total Stations: 15, Adds: 6 FALL OUT BOY A Little Less Sixteen Candles... (Island/IDJMG) Total Plays: 388, Total Stations: 26, Adds: 5 **BODYROCKERS | Like The Way (Universal Republic)** Total Plays: 365, Total Stations: 13, Adds: 1 RMANNA Unfaithful (Def Jam/lOJMG) Total Plays: 348, Total Stations: 28, Adds: 15 KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin) Total Plays: 310, Total Stations: 19, Adds: 1 T.I. What You Know (Grand Hustle/Atlantic) Total Plays: 309, Total Stations: 12, Adds: 3 JEANNIE ORTEGA f/PAPOOSE Crowded (Hollywood) Total Plays: 301, Total Stations: 24, Adds: 6 MARCOS HERNANDEZ The Way 1 Oo (Ultrax/TVT) Total Plays: 291, Total Stations: 18, Adds: 0 CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



AVOID THE MIDDLEMAN

Buy printing direct!

Save money and gain personal attention by choosing Communication Graphics. Preferred by the music industry since 1973. Call today.



Total Plays: 282, Total Stations: 21, Adds: 7

(800) 331-4438 WWW.CGILINK.COM







RR CHR/POP TOP 50 INDICATOR

						-	
LAST WEEK	THIS WEEK	April 21, 2006 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	0	RIHANNA SOS (Def Jam/IDJMG)	3725		(00)		
1	2	MARY J. BLIGE Be Without You (Geffen)	3642	+71 -202	4965 4775	11 13	59/0 57/0
4	3	KELLY CLARKSON Walk Away (RCA/RMG)	3273	·202 ·188	2903	15	57/0 57/0
3	4	JAMES BLUNT You're Beautiful (Custard/Atlantic)	3232	-315		14	56/0
5	5	NATASHA BEDINGFIELD Unwritten (Epic)	3136	·119	3123 4203	23	53/0
6	6	SEAN PAUL Temperature (VP/Atlantic)	3097	+206	2716	23 10	54/1
9	Ŏ	DANIEL POWTER Bad Day (Warner Bros.)	2782	+515	3928	7	58/1
7	8	CASCADA Everytime We Touch (Robbins)	2483	·169	2595	15	52/0
12	9	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	2472	+424	4155	7	57/1
8	10	STAIND Right Here (Flip/Atlantic)	2405	-25	1068	19	51/0
10	•	NICKELBACK Savin' Me (Roadrunner/IDJMG)	2222	+148	1336	10	56/0
13	12	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	2064	+77	2805	12	52/0
16	13	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	1710	-105	1652	14	53/1
19	14	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	1645	+240	2581	6	52/3
20	15	ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	1621	+219	1251	7	49/1
14	16	FALL OUT BOY Dance, Dance (Island/IDJMG)	1605	-307	848	20	41/0
15	17	BEYONCE' Check On It (Sony Urban/Columbia)	1594	-279	920	22	42/0
11	18	NE-YO So Sick (Def Jam/IDJMG)	1578	-488	1914	16	43/0
17	19	SAVING JANE Girl Next Door (Universal Republic)	1495	-50	743	26	39/0
18	20	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	1356	-181	892	34	39/0
23	2	NE-YO When You're Mad (Def Jam/IDJMG)	1278	+218	2552	5	48/4
24	22	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)		+241	1788	6	44/1
22	3 3	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	1177	+60	448	11	41/1
27	24	BO BICE The Real Thing (RCA/RMG)	1138	+204	991	12	36/1
21	25	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	1052	-286	1288	13	36/1
37	26	FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	1031	+601	1177	2	45/10
29	27	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	928	+242	2401	3	44/8
26	28	NELLY Grillz (Derrty/Fo' Reel/Universal)	805	-157	1450	17	30/0
31	29	FRAY Over My Head (Cable Car) (Epic)	731	+76	235	6	30/1
34	30	BLACK EYED PEAS Gone Going (A&M/Interscope)	697	+140	1752	3	32/3
33	3	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	697	+50	1208	5	30/3
35	32	DADDY YANKEE Rompe (El Cartel/Interscope)	675	+119	1467	5	33/5
25	33	PINK Stupid Girls (LaFace/Zomba Label Group)	658	·310	121	11	23/0
30	34	ROB THOMAS Ever The Same (Atlantic)	642	.28	149	14	27/0
28	35	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	598	-156	258	15	23/0
32	36	BLACK EYED PEAS Pump It (A&M/Interscope)	528	·122	329	16	18/0
36	37	HOOBASTANK If I Were You (Island/IDJMG)	462	·7	168	5	24/1
43	33	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	374	+119	647	2	22 7
3B	39	ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	372	+24	284	8	20/3
41	40	ALY & A.J. Rush (Hollywood)	314	+43	72	3	15/0
45	40	ANNA NALICK Breathe (2 AM) (Columbia)	312	+69	50	4	12/2
Debut	42	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	303	+111	659	1	18/7
39	43	CHRISTEN J First In Line (Crystal Teardrop)	289	-12	292	7	11/0
42	44	CRINGE On And On (Listen)	261	-5	148	6	12/1
48	45	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	248	+40	162	4	13/4
40	46	MATISYAHU King Without A Crown (Or Music/Epic)	230	-54	28	4	14/1
47	40	RICKI ERIK All Nite Long (Realm/Pyramid)	222	+9	144	4	10/0
49 50	48	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	216	+10	556	2	12/0
50 46	49	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	215	+14	68	2	10/0
46	<u>50</u>	RAY J One Wish (Knockout/Sanctuary)	204	-24	1170	20	8/0

59 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15. © 2006 Radio & Records

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.)	10
RIHANNA Unfaithful (Def Jam/IDJMG)	10
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	8
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	7
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	7
FALL OUT BOY A Little Less Sixteen Candles (Island/IDJMG)	6
DADDY YANKEE Rompe (El Cartel/Interscope)	5
NE-YO When You're Mad (Def Jam/IDJMG)	4
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	4
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	3
BLACK EYED PEAS Gone Going (A&M/Interscope)	3
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It /So So Def/Virgin	/ 3
ASHLEY PARKER ANGEL Let U Go (BlackGround/Universal)	3
MARIO VAZQUEZ Gallery (Arista/RMG)	3
ANNA NALICK Breathe (2 AM) (Columbia)	2
FIELD MOB f/CIARA So What (DTP/Geffen)	2
KEYSHIA COLE Love (A&M/Interscope)	2
BLUE OCTOBER Hate Me (Universal Motown)	2
PUSSYCAT DOLLS f/BIG SNOOP DOGG Buttons (A&M)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY NCREASE
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.,	+601
DANIEL POWTER Bad Day (Warner Bros.)	+515
SHAKIRA f/WYCLEF JEAN Hips Oon't Lie (Epic)	+424
MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	+242
BUBBA SPARXXX Ms. New Booty (Purple Ribbon/Virgin)	+241
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	+240
ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope)	+219
NE-YO When You're Mad (Def Jam/IDJMG)	+218
SEAN PAUL Temperature (VP/Atlantic)	+206
BO BICE The Real Thing (RCA/RMG)	+204
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+148
BLACK EYED PEAS Gone Going (A&M/Interscope)	+140
DADDY YANKEE Rompe (El Cartel/Interscope)	+119
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	+119
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+111
FALL OUT BOY A Little Less Sixteen Candles (Island/IDJMG)	+93
FIELD MDB f/CIARA So What (DTP/Geffen)	+80
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	+77
FRAY Over My Head (Cable Car) (Epic)	+76
RIHANNA SOS (Def Jam/IDJMG)	+71
ANNA NALICK Breathe (2 AM) (Columbia)	+69
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BM)	<i>G)</i> +60
FRANKIE JORDAN Once Again (Curb/Reprise)	+51
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It /So So Def/Virgi	n/ +50
YOUNG JEEZY My Hood (Def Jam/IDJMG)	+48
HAWTHORNE HEIGHTS Saying Sorry (Victory)	+46
ALY & A.J. Rush (Hollywood)	+43
BON JDVI Who Says You Can't Go Home (Island/IDJMG)	+40
T.I. What You Know (Grand Hustle/Atlantic)	+34
CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	+ 26

The R&R Annual Subscription Package Delivers The Most For Your Money



SDBSCRIBE and SAVE

51 weeks of R&R PLUS 2 semi-annual R&R Directories (\$330 value) (\$150 value)

e-mail R&R at: subscribe@radioandrecords.com

Call R&R at: 310.788.1625

FAX Credit Card Payments To: 310 • 203 • 8727

Subscribe online:

www.radioandrecords.com



32 • Radio & Records April 21, 2006

RR CHR/POP



America's Best Testing CHR/Pop Songs 12 + For The Week Ending 4/14/06

The					W	W	W
Artist Title (Label)	TW	LW	Famil.	Burn		18-24	
DANIEL POWTER Bad Day (Warner Bros.)	4.06	4.06	93%	21%	4.34	3.86	4.27
ALL-AMERICAN REJECTS Move (Doghouse/Interscope)	3.94	3.94	82 %	17%	4.38	3.90	3.36
KELLY CLARKSON Walk Away (RCA/RMG)	3.91	4.02	98%	32%	3.77	3.75	4.20
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.82	3.73	88%	18%	3.94	3.72	3.92
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	3,80	3.82	93%	23%	4.14	3.85	3.34
T. GEIGER For You I Will(Columbia/Sony BMG)	3.77	3.72	79 %	18%	4.12	3.81	3.59
NATASHA BEDINGFIELD Unwritten (Epic)	3.76	3.82	97%	39 %	3.77	3.77	3.87
RIHANNA SOS (Def Jam/IDJMG)	3.72	3.78	96%	34%	3.96	3.41	3.70
PINK Stupid Girls (LaFace/Zomba Label Group)	3.71	3.68	97%	27%	3.68	3.67	3.89
BO BICE The Real Thing (RCA/RMG)	3.68	3.60	87%	22%	3.63	3.72	4.20
STAIND Right Here (Flip/Atlantic)	3.67	3.50	88%	27%	3.82	3.59	3.77
ALL-AMERICAN REJECTS Dirty Little (Doghouse/Interscope)	3.66	3.68	99%	48%	3.78	3.67	3.57
SAVING JANE Girl Next Door (Universal Republic)	3.65	3.72	85%	27%	3.76	3.65	3.68
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.61	3.64	96%	48%	3.99	3.66	3.42
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	3.61	_	76%	17%	3.80	3.53	3.91
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.59	3.66	99%	45%	3.57	3.44	3.87
CASCADA Everytime We Touch (Robbins)	3.57	3.83	94%	38%	3.96	3.34	3.14
MARY J. BLIGE Be Without You (Geffen)	3.52	3.43	96%	44%	3.48	3.51	3.51
BLACK EYED PEAS Pump It (A&M/Interscope)	3.42	3.34	96%	42%	3.38	3.16	3.56
PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscope)	3.41	3.37	93%	38%	3.80	3.33	3.10
SEAN PAUL Temperature (VP/Atlantic)	3.33	3.44	94%	42%	3.79	3.21	3.37
NE-YO So Sick (Def Jam/IDJMG)	3.15	3.22	95%	58%	3.41	3.07	3.12
EMINEM f/N.DOGG Shake That (Shady/Aftermath/Interscope)	3.15	3.05	94%	43%	3.55	3.10	3.45
C. BROWN fl.J. SANTANA Run It (Jive/Zomba Label Group)	3.14	3.13	96%	59%	3.46	2.93	3.25
BEYONCE' Check On It (Sony Urban/Columbia)	3.10	3.17	98%	64%	2.87	3.07	3.26
NELLY Grillz (Derrty/Fo' Reel/Universal)	3.00	2.86	94%	56 %	3.56	2.87	2.80
C. BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	2.98	2.90	90%	44%	3.53	2.83	2.85
T-PAIN f/M. JONES I'm N Luv (Jive/Zomba Label Group)	2.78	2.58	91%	57%	3.44	2.41	2.73
BUBBA SPARXXX Ms. New (Purple Ribbon/Virgin)	2.78	2.79	70%	36%	3.53	2.48	2.38

Total sample size is 336 respondents. **Total average tavorability** estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. **Sample composition** is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music tessed on the format/music preference. **RateTheMusic.com** results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. **RateTheMusic** is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling **818-377-5300**. **RateTheMusic.com** data is provided by **Mediabase Research**, a division of **Premiere Radio Networks**.

(
	IZIZ
	/\ / \
	Commence of the second
	CANADA

CHR/POP TOP 30

POWERED BY MEDIABASE

CANA	ADA			11.		0.101
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	RIMANNA SOS (Def Jam/IDJMG)	538	+40	10	11/0
2	2	SEAN PAUL Temperature (VP/Atlantic)	418	+21	14	10/0
3	3	MARY J. BLIGE Be Without You (Geffen)	380	.5	11	9/0
8	4	PUSSYCAT DOLLS f/WILL.I.AM Beep (A&M/Interscape)	365	+41	8	6/0
5	6 *	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	365	+12	13	10/0
4	6	NATASHA BEDINGFIELD Unwritten (Sony BMG)	365	-20	16	11/0
9	0	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Sony BMG)	348	+51	5	7/0
6	8	KELLY CLARKSON Walk Away (Sony BMG)	324	-8	12	10/0
10	9	JAMES BLUNT You're Beautiful (Custard/Atlantic)	277	-13	22	810
7	10	PINK Stupid Girls (LaFace/Zomba Label Group)	266	-60	10	12/0
12	11	CASCADA Everytime We Touch (Robbins)	254	-16	9	4/0
11	12	FALL OUT BOY Dance, Dance (Island/IDJMG)	251	.23	14	9/0
15	13	MADONNA Sorry (Warner Bros.)	245	-16	13	10/0
14	14 🗰	ROSETTE Uh-Oh (Shred/RockSTAR/Nevada)	244	∙17	7	6/0
20	15+	SBITS XL Play (Universal Music Canada)	242	+48	3	7/0
13	16 🗰	HEDLEY Trip (Universal Music Canada)	229	-38	15	10/0
16	W	NE-YO So Sick (Def Jam/IDJMG)	223	+1	15	7/0
22	18 *	MOBILE Out Of My Head (Universal Music Canada)	212	+22	3	9/0
19	19	CHRIS BROWN Yo (Excuse Me Miss) (Sony BMG)	208	+13	6	5/0
21	20	EMINEM f/N. DOGG Shake That (Shady/Aftermath/Interscope,	193	0	11	5/0
26	a	ALL-AMERICAN REJECTS Move (Doghouse/Interscope)	191	+41	3	7/0
25	22	T.GEIGER For You I Will (Confidence) (Columbia/Sony EMG)	161	+6	4	5/0
18	23🜞	CARL HENRY Little Mama (DEP/Universal)	159	-38	6	6/0
24	24	JAMES BLUNT Wisemen (Custard/Atlantic)	156	.2	2	5/0
Debut	25	NE-YO When You're Mad (Def Jam/IDJMG)	152	+35	1	5/1
23	26	RELIENT K Who I Am Hates Who I've Been (Gotee/Capitol)	144	-17	11	6/0
[Debut	2	B. SPARXXX f/YING YANGMs (Purple Ribbon/Viagin)	142	+41	1	4/1
_	28	CDLDPLAY Talk (Capitol)	142	+23	12	5/0
29	29 🗰	BIANCA Vegas (RockSTAR/Nevada)	130	-10	9	6/0
Debut	30	MICK LACHEY What's Left Of Me (Sony BMG)	128	+17	1	3/0

14 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear cn songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below Nc. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.



ARTIST: Bubba Sparxxx LABEL: Purple Ribbon/Virgin

By MIKE TRIAS/ASSOCIATE EDITOR

66 Booty booty booty booty rockin' everywhere," says Bubba Sparxxx in "Ms. New Booty," featuring Ying Yang Twins, and that ain't no joke. The track is

rockin' everywhere on the charts: No. 4 at both Rhythmic and Urban, and rising fast to No. 21* at Pop. The song is also a favorite in the clubs, and it certainly isn't an accident that the Mr. Collipark-produced cut is also a strip-club anthem.

"Mr. Collipark called up to the studio and was like, Tell Bubba to come over to the strip club up the street," Sparxxx tells R&R. "So I went up there, and he

was like, 'I wanted to come in here and set the vibe. This is how the record needs to be.' So we sat in the strip club, looked at some scenery for a couple of hours, then went back, and it came naturally."

"Ms. New Booty" is from Sparxxx's third album, *The Charm*, which features producers Timbaland, Organized Noize,

OutKast's Big Boi, Heatmakers and more. "I named it *The Charm* because the third time is the charm, in the sense that I feel like I cracked my code," says Sparxxx. "I reached the point where I understood what people liked from me and what people wanted to hear from me.

"A lot of times I think rappers make a mistake. Your perception of yourself isn't necessarily what the world's perception of you is. Sometimes you gotta realize what the world's perception of you is and make the best of it."

While the song is heating up the clubs

and the charts, the video has also garnered much attention. The comedic clip features Sparxxx in an infomercial selling the Ms. New Booty product—a box that, when opened, instantly enhances a woman's backside and causes it to shake to the beat.

Meanwhile, the song's associated website (www.msnew booty.com), which was the headquarters for a risqué contest to crown Ms. New Booty, has come under fire.

"My opinion is, if you're worried about 'Ms. New Booty' and anything attached to it—the video, the website, whatever—you just got entirely too much time on your hands," says Sparxxx. "There are so many other pertinent issues that we're facing in this world right now that people should be focused on."



THE REAL THING HEADS TO GREENSBORO American Idol Bo Bice stopped by WKZL/Greensboro to chill with his homies at the Dick Broadcasting complex. Seen here are (I-r) RCA's Andrew Berkowitz, WKZL Asst. PD/midday dude Mike Klein, Bice, WKZL PD/afternoon driver Jason Goodman and RCA's Damien Sabatello.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY*
OM: Kevin Callahan
PD: John Foxx
MD: Christy Taylor
DRITE BLOWDE
BLUE OCTOBER
CHISTMAN MIJOH LYOUNG JEEZY
YELLOWCARD

WKKF/Albany, NY* PD/MD: Rob Dawes CHRIS BROWN (LIL! WAYNE

KKOB/Albuquerque, NM* OM: Eddie Haskell PD: Kris Abrams APD: Mark Anderson MD: Carlos Duran 16 Shakira (Wyclef Jean Blue October

KQID/Alexandria, LA

NUIV/ALEXANDITIA, LA
PD: Ron Roberts

1 NINE BLACK ALPS

1 SEETHER

1 FOO FIGHTERS

1 SHINEDOWN

1 FAKTION

1 RED HOT CHILL PEPPERS
RIHANNA

WAEB/Allentown, PA1 PD: Laura St. James
MD: Mike Kelly
3 FORT MINOR WHOLLY BROOK

PTHY/AITIGHTHU, 1A
PD/MD: Marshal Blevins
24 FORT MINOR I/HOLLY BROOK
5 NICK LACHEY
1 PAUL WALL
1 DADDY YANKEE
YUNG JOC
MARIAH CAREY I/SNDOP DOGG

WIXX/Appleton, WI* PD: Jason Hillery MD: David Burns

WSTR/Atlanta, GA* PD: Dan Bowen
MD: Michael Chase
SHAKIRA HWYCLEF JEAN

WWWQ/Atlanta, GA* OM/PD: Dylan Sprague
MD: Thomas Crone
8 FORT MINOR (HOLLY BROOK
MARIAH CAREY (SNOOP DOGG
BO BICE

KHFi/Austin, TX*
OM: Mac Daniels
PD: Jay Shannon
APD/MD: Brotha Fred
2 FIELD MOB I/CIARA
PAUL WALL

WWBX/Bangor, ME

OM: Jeff Pierce PD: Chris Duggan

WFMF/Baton Rouge, LA* PD: Kevin Campbell FORT MINOR WHOLLY BROOK

KQXY/Beaumont, TX* OM: Jim West PD/MD: Brandin Shaw APD: Patrick Sanders

KRSO/Billings, MT OM: Jeff Howell PD: Kyle McCoy MD: Rob Hirschb

3 CASSIE 2 SHAKIRA (WYCLEF JEAN

WXYK/Biloxi, MS*
0M: Jay Taylor
PD: Lucas
1 CHRISTINA MILIAN MYOUNG JEEZY
MARIO VAZQUEZ

WWYL/Binghamton, NY

OM: Ed Walker PD: Riley Wild 4 FORT MINOR #HOLLY BROOK

WQEN/Birmingham, AL*

OM: Doug Harnand MD: Madison Reeves

RIHANNA MARIAH CAREY I/SNOOP DOGG

WBNQ/Bloomington, IL

PD: Dave Adams
APD: Chad Fasig
MD: Mason Schrea

KSAS/Boise, ID OM: Jeff Cock PD: Aaron Traylor MD: Jaclyn Brandt

CHAMILLIONAIRE (/KRAYZIE BONE CHRIS BROWN (7. II.) WAYNE

34 • Radio & Records April 21, 2006

KZMG/Boise, ID*
OM: Rich Summers
PD/MD: Brad Collins
APD: Valentine
4 NATASHA BEDINGFIELD

WXKS/Roston MA* PD: Cadillac Jack APD/MD: David Corey

KNDE/Bryan, TX **D: Lesiey K**. Keyshia cole

CKEY/Buffalo, NY PD: Dave Universal MD: Corey Mottley

FRAY LIIL JON 1/E-40 & SEAN PAUL YELLOWCARD SIMPLE PLAN

WKSE/Buffalo, NY* OM/PD: Sue O'Neil MD: Brian Wilde

FRAY MARIAH CAREY (/SNOOP DOGG

WXXX/Burlington OM/PD: Ben Hamikon MD: Pete Belair BODYRDCKERS

BODYRDCKERS BLUE OCTOBER JEANNIE ORTEGA I/PAPOOSE MARIO VAZQUEZ KILEY DEAN GLOVEBOX

WZKL/Canton, OH1 OM: Don Peterson PD: John Stewart

MD: Nikolina

8 FIELD MOB (/CIARA
BLUE OCTOBER

WRZE/Cape Cod. MA PD: David Duran MANIO VAZQUEZ 15 FORT MINOR (HOLLY BROOK 10 FIELD MOB (CIARA 5 CRINGE

KTRS/Casper, WY

KZłA/Cedar Rapids, IA OM: Rob Norton
PD: Greg Runyon
APD: Johnny Waive
MD: Ric Swann
Fall Out Boy
Paul Wall

WQQB/Champaign, IL PD/MD: Ken Cunningham

WIHB/Charleston, SC1

PD: Kobe MD: Dave Ryan FALL OUT BOY CASSIE FIELD MOB I/CIARA

WSSX/Charleston, SC1

OM/PD: Mike Edwards
APD/MD: Special Ed
2 COLDPLAY COLDPLAY O.A.R. KEYSHIA COLE SHINEDOWN YELLOWCARO

WVSR/Charleston, WV OM/MD: Gary Blake PD: Wade Hill

COLDPLAY KEYSHIA COLE PUSSYCAT DOLLS 1/BIG SNOOP DO

WNKS/Charlotte

PD: John Reynolds MD: Keli Reynolds

WKXJ/Chattanooga, TN* OM: Kris Van Dyke PD: Riggs
APD: Mike Michonski
MD: Heather Backman
4 FORT MINOR (HOLLY BROOK

WKSC/Chicago, IL* MD: Jeff Murray

KLRS/Chico, CA MD: Eric Brown Pussycat Dolls 1/81G SNOOP DO

WKFS/Cincinnati, OH* OM: Scott Reinhart
PD: Tommy Bodean
1 FRAY

Fray Ak'sent (/Beenie Man Christina Milian (/Young Jeez)

WAKS/Cleveland, OH* OM: Kevin Metheny OM: Jetf Zukauckas PD: Dan Mason

APD/MD: Kaspe G CHAMILLIONAIRE I/KRAYZIE BONE PUSSYCAT DOLLS I/BIG SNOOP DO MARIO VAZQUEZ KKMG/Colorado Springs.

OM: Bobby Irwin
PD: Chad Rufer
3 CHRISTINA MILIAN (YDUNG JEEZ)
1 LIL' JON (/E-40 & SEAN PAUL
2XL

WNOK/Columbia, SC* PD: Toby Knapp 6 Anna Nalick 5 Black Eyed Peas Yellowcard

WCGQ/Columbus, GA OM/PD: Bob Quick 1 Fall Out Boy 1 Blue October 1 MARIO VAZOUEZ 1 KILEY DEAN

WNCI/Columbus, OH*

PD/MD: Michael McCoy
THEORY OF A DEADMAN
FORT MINOR (7HOLLY BROOK
YFIL OWCARD)

W.IYY/Concord (Lake Regions), NH PD/MD: AJ Dukette FALL DUT BOY BON JOVI WIJENNIFER NETTLES NE-YO

WGIC/Cookeville, TN OM: Marty McFly PD: Scooter APD/MD: Freaky Dave 17 FORT MINOR WHOLLY BROOK

KKPN/Corpus Christi, TX* OM/PD: Scott Hott 8 FORT MINOR I/HOLLY BROOK RIHANNA BLUE OCTOBER

KHKS/Dailas, TX* PD: Patrick Davis MD: Billy The Kidd PAUL WALL PAUL A DEANDA FRARY RASH

WGTZ/Dayton, OH*
OM: J.D. Kunes
PD: Scoti Sharp
3 BUBBA SPARXXX IYYING YANG
2 FORT MINOR I/HDLLY BROOK

WVYB/Daytona Beach, FL

KKDM/Des Moines, LA* PD/APD: Greg Chance MD: Steve Wasinski CHAMILLIONAIRE (/KRAYZIE B

WKQI/Detroit, Mi*
PD: Dom Theodore
APD/MD: Beau Daniels
2 SHAKIRA KWYCLEF JEAN
1 DANIEL POWTER
1 CHAMILLIONAIRE KKRAYZIE BONE

WLVY/Elmira, NY OM/PD: Gary Knight APD: Brian Stoll

11 PAUL WALL
10 ASHLEY PARKER ANGEL
6 BON JOVI WJENNIFER NETTLES
4 CHAMILLIONAIRE (KRAYZIE BONE

WNKI/Elmira. NY OM/PD: Scott Fr OM/PD: Scott Flee
APD: Amanda Valentine

ORANGE FOR ANY SERVICE BONE

OM: Tim Huel sing APD/MD: Josh Strickland 7 MARIAH CAREY (/SNOOP

KMXF/Fayetteville, AR PD/MD: Ike D.
29 FORT MINOR f/HOLLY BROOK
11 PAUL WALL
10 CHAMILLIONAIRE f/KRAYZIE BONE

WWCK/Flint, Mi*

OM: Jeff Wade
PD: Brian "Fig" Figula
21 SHAKIRA (WYCLEF JEAN

OM: Randy "Mudflap PD/MD: Scotty G. O.A.H., NE-YO FORT MINOR WHOLLY BROOK

KWYE/Fresno, CA* OM/PD: Mike Yeag MD: Nikki Thomas 26 DADDY YANKEE

KSME/Ft. Collins, CO* OM/PD: Chris Kelly
MD: Ryan Kramer

1 MARIAH CAREY #SNOOP DOGG
YELLOWCARD

WXKB/Ft. Myers, FL* WXRD/s ...
PD: Matt Johnson
MD: Randy Sherwyn
28 NATASHA BEDINGFIELD
**ARIO VAZQUEZ

KISR/Ft. Smith, AR OM/PD: "Big Dog" Rick Hayes APD: Rham Cunningham MD: Mike "Mike at Night" Oldh 5 Black eyed peas

KZBB/Ft. Smith, AR OM/PD: Ralph Cherry APD/MD: Jen Colonna 12 MARIAH CAREY (SNOOP DOGG 11 DADDY YANKEE 10 DEM FRANCHIZE BOYZ

WYKS/Gainesville, FL* PD: Jeri Banta APD/MD: Carter YELLOWCARD RIHANNA

KKXL/Grand Forks, ND

APD: Dave Andrews
MD: Trevor D.
MARIAH CAREY #SNOOP DOGG

WSNX/Grand Rapids, Mi AK'SENT t/BEENIE MAN MARIO VAZQUEZ

WKZL/Greensboro, NC* PD: Jason Goodman APD: Mike Klein MD: Marcia Gan

WERO/Greenville, NC* PD: Tony Waitekus APD/MD: Chris "Hollywood"

WRHT/Greenville, NC PD: Fox Feltman

DADDY YANKEE YELLOWCARD JEANNIE ORTEGA (/PAPOOSE PAUL WALL

WFBC/Greenville, SC* PD: Chase Murphy
1 FORT MINOR WHOLLY BROOK
HAWTHORNE HEIGHTS
YELLOWCARD

WHKF/Harrisburg, PA*

WQPO/Harrisonburg, VA PD/MD: Bobby Mason 12 CHAMILLIO/MAIRE (KRAYZIE BONE RIHANNA FALL OUT BOY

WKSS/Hartford, CT* MD: Jo Jo Brooks

KRBE/Houston, TX* PD: Tracy Austin
MD: Leslie Whittle

WKEE/Huntington PD: Jim Davis APD/MD: Gary Miller

WZYP/Huntsville, AL* APD: Ally "Lisa" Elliot 21 NICK LACHEY

18 MARIAH CAREY I/SNOOP DOGG 18 BON JOV! W/JENNIFER NETTLES 16 FRAY

WNOU/Indianapolis, IN OM: David Edgar PD: Chris Edge

31 NE-VO
22 SHAKIRA #WYCLEF JEAN
17 DADDY YANKEE
13 NIKKI FLORES
13 THREE 6 MAFIA
8 CHAMILLIONAIRE #KRAYZIE BONE

WYOY/Jackson, MS* OM/PD: Johnny O APD/MD: Nate West

WAPE/Jacksonville, FL'
DMPD: Cat Thomas
APD/MD: Tony Mann
13 TEDDY GEIGER
11 ANNA NALICK
7 ALL-AMERICAN REJECTS

WFKS/Jacksonville, FL*

MD: Jordan 21 Fort Minor Wholly Brook 17 Mariah Carey (/Snoop Dogg

WAEZ/Johnson City OM: Bill Hagy PD: Gary Blake MD: Jason Reed

KSYN/Joplin, MO OM/PD: Jason Knight APD: Steve Kraus 14 FIELD MOB (/CIARA

KMXV/Kansas City, MO* PD: J.R. Ammons MD: Joe Mack

KSMB/Lafavette, LA* PD: Bobby Novosad APD/MD: Maxwell

WLAN/Lancaster, PA*

WJIM/Lansing, MI* OM/PD: Dan Kelley APD/MD: Chris Revnolds

KFRX/Lincoln, NE

KLAL/Little Rock, AR* OM/PD: Randy Cain APD: Ed Johnson MD: Charlotte

KIIS/Los Angeles, CA1 PD: John Ivey
APD/MD: Julie Pilat

WO.IX/Louisville KY*

WZKF/Louisville, KY*

K7II/Lubbock, TX

OM: Mike Ferris
PD: Jon Reilly
BLUE OCTOBER
YELLOWCARD
MARID VAZQUEZ
RIHANNA

KIFS/Medford, OR OM/PD: Michael Moon PAUL WALL FORT MINOR 1/HOLLY BROOK

WHYI/Miami, FL* MD: Michael Yo Mario Vazquez

WXSS/Milwaukee, Wi* OM/PD: Brian Kelly APD/MD: Jojo Martinez

KDWB/Minneapolis, MN* PD: Rob Morris MD: Lucas 22 CASSIE 2 CHRISTINA MILIAN VYOUNG JEEZY RIHANNA

WABB/Mobile, AL*

DM: Jay Hasting

DD/MD: Jarmer

4 RELD MOB VCIARA

1 BLUE OCTOBER

YELLOWCARD
RIHANNA

KHOP/Modesto, CA* OM: Richard Perry MD: Tricia Jenkins YELLOWCARD

WVAO/Morgantown, WV

WWXM/Myrtle Beach, SC OM: Mark Andrews OM: Steve Stewart

TEDDY GEIGER MARIAH CAREY I/SNOOP DOGG MATISYAHII

WRVW/Nashville, TN* OM: Clay Hunnicutt PD: Rich Davis MD: Tommy Butter 3 DADDY YANKEE

WBLI/Nassau, NY* OM: Nancy Cambino
PD: Jeremy Rice
APD: Al Levine
MD: Gabrielle Vaughn
62 FORT MINOR (MOLLY BROOK

WFHN/New Bedford, MA

PD: Jim Reitz 3 Rihanna 2 Ak'sent (/Beenie Man

WQGN/New London, CT PD: Kevin Palana MD: Shawn Murphy 5 RIHANNA

WEZB/New Orleans, LA*
OM/PD: Mike Kaplan
APD: Tyler
MD: Stevie G.
11 RED HOT CHILL PEPPERS

WHTZ/New York, NY*

APD: Sharon Dastur
MD: Paul "Cubby" Bryant

PD: Scotty Mac APD: Sky Walker MD: Danny Valentino

MD: Nate Rodriguez KJYO/Oklahoma City, OK*

WXXL/Orlando, FL* WXXL/UTTATIOU, FL.
PD: Torrity Chuck
APD/MD: Jana Sutter
5 MARIAH CAREY I/SNOOP DOGG

WIOQ/Philadelphia, PA* PD: Rick Vaughn APD/MD: Marian News

KZZP/Phoenix, AZ* PD: Mark Medina MD: Chino No Adds

WKST/Pittsburgh, PA* PD: Alex Tear APD: Mark Allen MD: Mikey 25 RIHANÑA 11 ALL-AMERICAN REJECTS

WJBQ/Portland, ME OM/PD: Tim Moor MD: Mike Adams

PD: Brian Bridgman
MD: Brooke Fox
22 ALL-AMERICAN REJECTS
RIHANNA
NATASHA BEDINGFIELD

OM/PD: Mike O'Donnell
MD: Melissa Mathers
FORT MINOR f/HOLLY BROOK
GOO GOO DOLLS

WPRO/Providence, RI*
OM/PD: Tony Bristol
APD/MD: Davey Morris
E DUBDA SDADYVY (VING YAN)

WDCG/Raleigh, NC*

KRCS/Rapid City, SD OM: Charlie O'Douglas APD/MD: Jayden McKay 20 DANIEL POWTER 17 FALL OUT BOY

KWNZ/Reno. NV*

WRVQ/Richmond, VA* PD/APD: Darrin Stone MD: Jonathan Reed 3 BUBBA SPARXXX (YYING YAN)

WXLK/Roanoke, VA* PD: Kevin Scott APD: Danny Meyers MD: Bob Patrick No Adds

WPXY/Rochester, NY*
PD: Mike Danger
APD: Carson
MD: J.B.
18 FRANKE JORDAN
8 AFT TIMESTALL

KDND/Sacramento, CA*

WIOG/Saginaw, MI*
PD: Jerry Noble
FORT MINOR WHOLLY BROOK
YELLOWCARD
FIELD MOB WIARA

KZHT/Satt Lake City, UT* PD: Jeff McCartney MD: Monroe 1 MARIO VAZQUEZ CHERISH

OM: Jay Michaels PD/MD: David Carr 25 BLACK EYED PEAS 17 FRAY 16 DEM FRANCHIZE BOYZ

KELZ/San Antonio, TX* PD: Doug Benneti 12 KEYSHIA COLE 10 NICK LACHEY

KXXM/San Antonio, TX* PD: Tony Travatto APO: Russell Rush MD: Tony Cortex
20 DEM FRANCHIZE BOYZ
2 PUSSYCAT DOLLS 1/BIG SNOOP

DOGG KEYSHIA COLE KHTS/San Diego, CA⁴ PD: Jimmy Steele APD/MD: Hitman Haze 1 RELD MOB I/CIARA MARIO VAZQUEZ YOUNG LEEK

0 2XL 1 MARIO VAZQUEZ 1 YELLOWCARD BLUE OCTOBER

WAEV/Savannah, GA OM: Brad Kelly PD/MD: Chris Alan

APD: Russ Francis BON JOVI W/JENN MARID VAZQUEZ

KBKS/Seattle, WA* APD/MD: Marcus D. KRUF/Shreveport, LA* OM: Gary McCoy PD: Erin Bristol

MD: Andrew "A.G." Gordon 5 BUBBA SPARXXX (YING YANG TWINS
4 FORT MINOR 1/HOLLY BROOK
3 NICK LACHEY
2 ALL-AMERICAN REJECTS

WNDV/South Bend, IN PD: Karen Rite MD: Scotty Wylde

KCLD/St. Cloud, MN OM: Matt Senne PD: JJ Holiday APD/MD: Wayne D. KSLZ/St. Louis, MO

PD: Tornmy Austin
MD: Taylor J
CHAMILLIONAIRE (KRAYZIE BONE
KACI BROWN WNTQ/Syracuse, NY* OM/PD: Tom Mitchell APD/MD: Jimmy Olsen 2 NE-YO BLUE OCTOBER

WWHT/Syracuse, NY⁴ PD: Butch Charles PD: Butch Charles
MD: Jeff Wise
5 FIELD MOB I/CIARA
1 PUSSYCAT DOLLS I/BIG SNOOP
DOGG

WHTF/Tallahassee, FL UM: Doug Purtee
PD: Brian O Conner
BLACK EYED PEAC 2 RIMAA

WFLZ/Tampa, FL* PD: Kane MD: Ashlee Reid R CHAMILLIONAIRE (/KRAYZIE BONE

WMGI/Terre Haute, IN MD: Jamie Dawson 26 FORT MINOR (HOLLY BROOK 16 HAWTHORNE HEIGHTS 15 BON JOVI WJENNIFER NETTLES 10 ASHLEY PARKER ANGEL

PD: Brent Carey
TORT MINOR WHOLLY BROOK FORT MINUR VHULLY BROOK NICK LACHEY LIL' JON 1/E-40 & SEAN PAUL

WTWR/Toledo, OH

WVKS/Toledo, OH

OM/PD: Bill Michaels APD/MD: Mark Andrews 4 DEM FRANCHIZE BOYZ 2 DADDY YANKEE

WKHQ/Traverse City, MI OM/PD: Luke Spence MD: Dave B. Goode 14 SEAN PAUL

WPST/Trenton, NJ* OM/PD: Dave McKay MD: Matt Sneed 2 GOO GOO DOLLS

KRQQ/Tucson, AZ*
OM/PD: Tim Richards
MD: Chris Peters
3 BO BICE
2 CHAMILLIONAIRE (/KRAYZIE BONE
PAUL WALL
CASSIE

KHTT/Tulsa, OK* OM/PD: Tod Tucker APD/MD: Tim Rainey 5 PANIC! AT THE DISCO 3 TOO SHORT

WWKZ/Tupelo, MS OM/PD: Rick Stevens
MD: Marc Allen
3 T-PAIN MMIKE JONES

2 RIHANNA

2 FRAY 1 PLUE OCTOBER WSKS/Utica, NY

KWTX/Waco, TX

WIHT/Washington, DC* PD: Jeff Kapugi MD: Albie Dee 11 BUBBA SPARXXX IYING YANG

KZCH/Wichita, KS*

WBHT/Wilkes Barre, PA*

WKRZ/Wilkes Barre, PA*
OM: Jim Rising
PD: Tias Schuster
APD/MD: Kelly K
4 MARIAH CAREY VSNOOP DOGG 3 SHINEDOWN 1 NATASHA BEDINGFIELD YELLOWCARD

WSTW/Wilmington, DE* PD: John Wilson APD/MD: Mike Rossi 10 FORT MINOR F/HOLLY BROOK 6 NE-YO

WKSI/Winchester, VA OM: David Miller PD: JB Wilde 25 MARIAH CAREY #SNOOP OOGG 24 ANNA NALICK

OM: Ron Harris
PD/MD: Steve Rocha
APD: Reesha Cosby

WAKZ/Youngstown, OH* OM: Dan Rivers PD/MD: Jerry Mac

PD: John Trout

16 NICK LACHEY

15 SHAKIRA TAYVOLEF JEAN

15 BUBBA SPARXXX I/YING YANG TWINS

12 FRAY

POWERED

11 COLDPLAY 11 GOD GOO DOLLS

179 Total Reporters 120 Total Monitored

Did Not Report,

Did Not Report, Playlist Frozen (4): KDUK/Eugene, OR KGOT/Anchorage, AK WIFC/Wausau, WI WRTS/Erie, PA

OM: Frank Scott
PD/MD: Kotter
28 PUSSYCAT DOLLS I/WILL.IAM
14 ASHLEY PARKER ANGEL
11 BLUE OCTOBER
YELLOWCARD
MARIO VAZQUEZ

WSTO/Evansville, IN

WDAY/Fargo OM: Mike "Big Dog" Kapel PD/MD: Troy Dayton OADDY YANKE CHAMILLIONAIRE #KRAYZIE BONE

WJMX/Florence, SC

WWST/Knoxville, TN*
PD: Rich Bailey
MD: Scott Behannon
4 BO BICE
4 FORT MINOR I/HOLLY BROOK

WAZY/Lafayette, iN PD: Dana Marshall MD: Scotty Blades 22 PAUL WALL

1 MARIO VAZQUEZ BLUE OCTOBER

PD: JT Bosch
APD/MD: Holly Love
E CORT MINOR (HOLLY BROOK

KFRX/Liftuu...,
OM: Mark Taylor
PD: Matt McKay
19 DEM FRANCHIZE BOYZ
CAREY #SNOOP DOGG

KEYSHIA COLE BLUE OCTOBER

PD: Tony Banks 12 Bon Jovi W/Jennifer Nettles

WILN/Panama City, FL OM: Mike Preble PD/MD: Keith Alien 7 80 BICE RIHANNA CHAMILLIONAIRE (/KRAYZIE BONE

McAdam 6 Paula Deanda (/Baby Bash

KKR7/Portland, OR*

WERZ/Portsmouth, NH1

KBEA/Quad Cities, IA*

PD: Randi West MD: Brody 6 NICK LACHEY 4 FRAY

YELLOWCARD MARIO VAZQUEZ BLUE OCTOBER

WJJS/Roanoke, VA* PD/MD: Cisqo No Adds

ne-yo Jeannie Ortega (/Papoose

PD: Steve Weed

MD: Christopher K.

KIXY/San Angelo, TX

KSXY/Santa Rosa, CA*

PD: Steve Lawrence

APD/MD: Shaun Andrew
LIV. JON VE-40 & SEAN F
FORT MINOR VHOLLY BI
NICK LACHEY XM Top 20 on 20/Satellite PD: Michelle

WLDI/W. Palm Beach, FL* OM: Dave Denver PD: Chris Marino APD/MD: Monti Carlo

PD: Darren Taylor APD/MD: John Oakes FALL OUT BOY RIHANNA

OM: Lyman James PD: PJ APO: Mat Mitchell MD: Jo Jo Collins

WAZO/Wilmington, NC PD: Mark Jacobs 2 MARIAH CAREY I/SNOOP DOGG

KFFM/Yakima, WA

JEANNIE ORTEGA f/PAPOOSE MARIO VAZQUEZ WHOT/Youngstown, OH*

MEDIABASE

59 Total Indicator

PD: Shane Collin MD: Ben Davis 4 DADDY YANKEI 1 BLUE OCTOBER

OM: Wes Nessmann PD/MD: Kidd Carson WZEE/Madison, W1*

WAQA/Melhourne, FL*

OM: Hoppy Kercheval PD: Lacy Neff APD: Brian Mo MD: Meghan Durst

PD: Kosmo Lopez
MD: Larry Knight
31 FORT MINOR WHOLLY BROOK

WKCI/New Haven, CT* PD: Chaz Kelly MD: Mike "Jagger" Thomas

RED HOT CHILI PEPPERS
MARIAH CAREY I/SNOOP OOGG
CHAMILLIONAIRE I/KRAYZIE BONE
YELLOWCARO

WSPK/Newburgh, NY1

KCRS/Odessa, TX

UM: IOM Iravis
PD: Mike McCoy
MD: Jeff Blackburn
14 CHAMILLIONAIRE F/KRAYZIE BONE
BON JOVI W/JENNIFER NETTLES KQCH/Omaha, NE* OM: Torn Land PD/MD: Erik Johnson ASHLEY PARKER ANGEL NICK LACHEY





DARNELLA DUNHAM ldunham@radioandrecords.com

The World's First **DVD Turntable**

The future of audiovisual entertainment

ioneer has created DVJ-X1, the world's first DVD turntable. This revolutionary piece of equipment allows DJs to bring a video element to their sets. This week WPOW (Power 96)/ Miami's DJ Fingaprintz and WWPR (Power 105.1)/New York's and WZHT (Hot 105)/Montgomery, AL's Chuck Dogg talk about what the DVJ-X1 has to offer.

It's becoming more and more common to see video screens in nightclubs, and the DVJ-X1 lets the DJ put images up on that screen and manipulate them just like they manipulate the music.

"It's cool because it takes the DVD to the next level," says DJ Fingaprintz. "If you scratch or cue it back, it rewinds in perfect time, so it's like you're actually scratching the video."

Cutting, scratching and other DJ tricks are fun to watch on screen; however, in order to do these tricks, you've got to have two of the units, and with the DVJ-X1 selling for slightly over \$3,000, most club owners aren't willing to spring for them yet.

"A lot of clubs don't have it, unless they're a very high-end club," says Chuck.

"That's the one issue right now: A lot of clubs aren't equipped to be able to use it."

DJ Fingaprintz says, "A club that has video screens would be the perfect setup for it. It's a little pricey for an average guy to $\overline{Pioneer}$ DVJ-X1 use it at home.



Multiple Uses

But there are uses for the DVJ-X1 outside of clubs. "It's pioneering for the future," says Chuck. "For instance, Internet radio stations may want to integrate video into their shows and do their own mix shows online. I'm sure that iTunes, if they haven't started doing it already, will soon be able to incorporate video when people are doing their podcasts. "It is the wave of



help a lot of mobile DJs who integrate video into their sets when they do parties and high school or college events. I'm sure people will want to pay for it be-

the future, and it will

Chuck Dogg cause it's a visual, as opposed to just an audio, experience."

DJ Fingaprintz says, "If a person is just starting to use the Pioneer, it takes a while to get used to compared to a turntable. But once you get the feel of it, it's acceptable.'

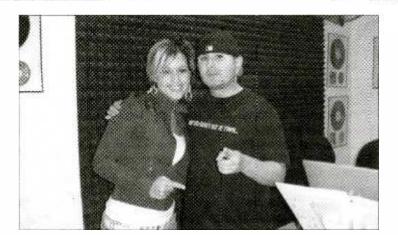
Another use is for radio-station concerts and events. In between artist performances a DJ usually takes the stage to keep the crowd entertained. Having a video aspect to the presentation would help keep the audience engaged.

The DVJ-X1 could also bring a fresh element to music-video programming, because it's a different way to present music videos.

The Features

The DVJ-X1 has a few features that are worth getting excited about. "You can set three points for where you want the DVD to start," Chuck says. "Another feature that's really hot is that it will remember what you played.

"You use an SD card, which is like a media card, so you can recall your whole



JAMAICA'S LATEST EXPORT Cherry/Universal recording artist Tami Chynn (I) recently stopped by KDON (102.5)/Monterey. Here she is with KDON APD/afternoon personality/Promotions Director Eric "The Funky 1."



GOOD MORNING, MADISON! This month WKPO (Hot 105.9)/Madison debuted its brandnew morning show, hosted by (I-r) ST, Melissa and DJ Triple XXX. ST moves from nights, Melissa worked her way up as an intern and DJ Triple X moves from middays.

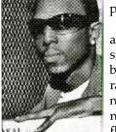


CHEAPER BY THE DOZEN A&M artists Black Eyed Peas and Pussycat Dolls made a stop in San Antonio this month for their Honda Civic Tour, and KBBT (98.5 The Beat)/San Antonio staff members took advantage of a photo op with all six PCDs. Pictured (I-r) are PCD Melody, Beat night show host Hamm, PCDs Jessica and Ashlev, DJ Ocean, PCD Nicole, Beat PD Cindy Hill, PCD Kimberly, Beat swing jock Nikki and midday personality Valencia, PCD Carmit and Beat APD/ afternoon host Romeo.

set later and the different saved points on each song. You can do loops on it and save them and have that continue to run while you're cuing up something else."

The DJ is able to adjust the speed of the track to make seamless blends, and the quick-start feature allows the song to begin playing less than 0.01 seconds after

the play button is pressed.



The DVJ-X1 was also designed to resist skipping and vibration by incorporating the same technology used in Pioneer's car audio. The floating mechanism

DJ Fingaprintz prevents bumps from interrupting or disturbing the DVD in play.

The jog dial and touch sensors allow the DJ to instantly stop and start with the same ease he would have with turntables. And the hyper-jog mode makes it possible to double the image and sound or

The vinyl mode makes DJ tricks like scratching and playing in reverse easy. "And when you scratch a song, the video scratches with it in real time," says Chuck.

The Next Level

To take things a little further, instead of submitting audio airchecks to club promoters and radio PDs, mixers could use

"When you scratch a song, the video scratches with it in real time."

- 10.771110515121212844432443555388888

Chuck Dogg

the DVJ-X1 to create audio-video airchecks to help them stand out from the crowd.

TERROREN (1845 | 1845 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 1846 | 184

"If DJs really thought ahead, they would put their own DVD presentations together right now," says Dogg.

While the DVJ-X1 has many positive aspects, there are a few drawbacks, besides the fact that many clubs can't afford it yet.

The platter doesn't spin like an actual record," says DJ Fingaprintz.

Chuck says, "There are some DVDs that aren't compatible with the unit and can't be played on it."

Also, with the advent of Serato products, DJs no longer have to carry vinyl or CDs to gigs, so some may be reluctant to carry DVDs for the DVJ-X1.

Despite these minor shortcomings, however, Chuck is still a fan of the unit. "It's just another way to have more creativity. It has to expand your level of creativity. If it doesn't, what's the purpose of all this technology?"

April 21, 2006 Radio & Records • 35

RR CHR/RHYTHMIC TOP 50

		A 11.04 2000					
LAST WEEK	THIS WEEK	April 21, 2006 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1					(00)		
1 3	2	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)	5652 E601	·278	559774	15	81/0
	_	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	5601	+728	474899	14	79/1
2	3	SEAN PAUL Temperature (VP/Atlantic)	5005	-148	466847	16	80/0
9	4 5	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)		-56	394130	18	81/0
8	6	T.I. What You Know (Grand Hustle/Atlantic)	4233	+711	455799	8	80/5
5	7	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) MARY J. BLIGE Be Without You (Geffen)	4107	+408	327374	9	75/1
7	8		4059	-481	363495	20	84/0
6	9	KEYSHIA COLE Love (A&M/Interscope) CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3602	·268	294625	11	68/1
11	0	E-40 Tell Me When To Go (Reprise/BME)	3538 3380	·525	253962	16	81/0
10	11	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)	338U 2885	+130	236877	13 17	66/1
15	12	•		-409 - 322	218882	17	81/0
18	3		2638	+ 323	251949	7	76/1
12	14		2562	+402	230861	9	65/4
16	(2553	-352	270507	21	80/0 55/0
19	6		2396	+113	154163	11	55/0 59/3
21	Ø	•	2330	+216	243941	11	58/3
17	3		2327	+259	175587	7	64/5 64/4
20	19		2213 2048	+44 -52	183576 156455	9 15	64/4 47/1
14	20			·32 ·2 9 2			
24	3		2031 1867		174523	22 5	73/0 42/5
13	22		1860	+513 -564	151363 141392	5 20	42/5 73/0
23	3	•	1688	+183	141392	20 7	73/0 63/6
23 22	24	•	1531	+ 183 -267	218701	, 19	71/0
31	2		1475	-267 +362	131673	19 5	71/U 26/7
27	3	· · · · · · · · · · · · · · · · · · ·	1456	+ 302 + 280	89714	5 7	20/ <i>7</i> 50/3
30	3		1200	+280	85736	6	55/2
32	3 3	•	1198	+208	112166	4	41/7
28	29	•	1114	+208 -42	52495	6	54/0
26	30		1035	-42 -172	146177	19	54/0 52/0
3 5	3	SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	940	+203	162543	3	29/6
25	32	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	935	+203 -323	68918	13	55/0
33	<u>33</u>	TOO SHORT Blow The Whistle (Short/Jive/Zomba Label Group)	921	+46	66355	6	38/0
39	3	MARIAH CAREY f/SNOOP DOGG Say Somethin' (Island/IDJMG)	917	+349	48055	2	51/7
45	<u> </u>	CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	846	+345	107185	2	54/14
29	36	LIL ROB Bring Out The Freak In You (Upstairs)	817	-338	55075	20	37/0
34	37	EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope)	782	-76	68893	17	41/0
40	3	E-40 f/T-PAIN & KANDI GIRL U And Dat (Reprise/BME)	699	+152	80074	3	6/1
37	<u>39</u>	MARY J. BLIGE Enough Cryin' (Geffen)	684	+99	110456	3	24/8
38	(RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	664	+90	65179	3	28/2
36	41	LL COOL J f/JENNIFER LOPEZ Control Myself (Def Jam/IDJMG)	599	-81	60244	13	54/0
42	42	DJ KHALED Holla At Me (Terror Squad/Koch)	578	+48	59625	3	30/5
Debut>	4 3	T.I. Why You Wanna (Grand Hustle/Atlantic)	563	+321	93295	1	27/9
47	44	AK'SENT f/BEENIE MAN Zingy (Capitol)	547	+120	20799	2	32/3
41	45	LIL' WAYNE Hustler Musik (Cash Money/Universal)	539	-4	47212	6	29/1
46	46	JUVENILE What's Happenin' (Atlantic)	535	+88	46481	2	27/2
Debut>	Ø	Q AMEY f/JAZZE PHA Forever Girl (BlackGround/Universal)	462	+103	39620	1	28/3
[Debut]	4 B	JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	455	+192	26405	1	39/4
43	49	REMY MA Conceited (SRC/Universal)	452	-46	47803	4	12/0
Debut>	5 0	KELIS f/TOO SHORT Bossy (Jive/Zomba Label Group)	445	+155	30158	1	23/3

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

·	
ARTIST TITLE LABEL(S)	ADDS
BUBBA SPARXXX Heat It Up (Purple Ribbon/Virgin)	30
CHRIS BROWN f/LIL' WAYNE Gimme That /Jive/Zomba Label Group	/14
OBIE TRICE f/AKON Snitch (Shady/Interscope)	10
T.I. Why You Wanna (Grand Hustle/Atlantic)	9
MARY J. BLIGE Enough Cryin' (Geffen)	8
MARIAH CAREY f/SNOOP OOGG Say Somethin' (/sland/IDJMG)	7
YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	7
CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	7
The CHD/Dhythmic add threehold is applied to menitered stations not all	owed

The CHR/Rhythmic add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 15 plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	+728
T.I. What You Know (Grand Hustle/Atlantic)	+711
SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	+513
PAUL WALL Girl /SwishaHouse/Asylum/Atlantic/	+408
LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	+402
CHRIS BROWN f/LLL' WAYNE Gimme That (Jive/Zomba Label Group	p/ +396
CASSIE Me & U (NextSelection/Bad Boy/Atlantic)	+ 362
MARIAH CAREY f/SNOOP OOGG Say Somethin' (Island/IDJMG	+349
NE-YO When You're Mad (Def Jam/IDJMG)	+323
T.I. Why You Wanna (Grand Hustle/Atlantic)	+321

NEW & ACTIVE

RAY CASH... Bumpin'... *(Ghet-O-Vision/Sony Urban/Columbia)*Total Plays: 412, Total Stations: 21, Adds: 1

P1TBULL Bojangles (TVT)

Total Plays: 407, Total Stations: 11, Adds: 3

MILA J Complete (T.U.G./Motown/Universal) Total Plays: 393, Total Stations: 28, Adds: 3

ICE CUBE Why We Thugs (Lenchmobb)

Total Plays: 353, Total Stations: 29, Adds: 4

CHERISH Do It To It *(Sho'Nuff/Capitol)*Total Plays: 351, Total Stations: 26, Adds: 6

YOUNG LEEK Jiggle It (Def Jam/IDJMG)

Total Plays: 322, Total Stations: 19, Adds: 1
MISSEZ fiPIMP C Love Song (Fo' Reel/Geffen)

Total Plays: 296, Total Stations: 15, Adds: 0

MARIO VAZQUEZ Gallery (Arista/RMG)

Total Plays: 290, Total Stations: 26, Adds: 4

GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)

Total Plays: 285, Total Stations: 9, Adds: 1
POTZEE Dat Girl (Unauthorized/Asylum)

Total Plays: 272, Total Stations: 13, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



RR CHR/RHYTHMIC



America's Best Testing CHR/Rhythmic Songs 12 + For The Week Ending 4/14/06

CHAMILLIONAIRE fikra Yzie Bone Ridin (Universal) 4.06 3.96 77% 14% 4.19 4.05 3.87	Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
T.I. What You Know (Grand Hustle/Atlantic) 4.06 4.01 71% 12% 4.21 4.00 4.05 5EAN PAUL Temperature (VP/Atlantic) 4.05 3.94 97% 30% 4.10 4.15 3.69 MARY J. BLIGE Be Without You (Geffer) 4.01 3.98 3.98 42% 3.93 3.98 4.00 NE-YO When You're Mad (Def Jam/IDJMG) 3.99 3.90 73% 11% 4.20 3.78 RAY J What I Need (Knockout/Sanctuary) 3.94 - 53% 17% 4.05 3.93 3.71 CHRISTINA MILIAN fitYOUNG JEEZY Say I (Def Soul/IDJMG) 3.92 3.72 64% 14% 4.08 3.76 3.86 3.86 3.96		4.06	3.96	77%	14%	4.19	4.05	
MARY J. BLIGE Be Without You (Getfen) 4.01 3.98 98% 42% 3.93 3.98 4.00 NE-YO When You're Mad (Det Jam/IDJMG) 3.99 3.90 73% 11% 4.20 3.91 3.78 RAY J What I Need (Knockout/Sanctuary) 3.94 — 53% 7% 4.05 3.93 3.71 CHRISTINA MILLAN (YOUNG LEEZY Say I (Det Soul/IDJMG) 3.92 3.72 64% 14% 4.08 3.76 3.86 CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group) 3.91 3.87 97% 31% 3.90 3.90 3.78 RIHANNA SOS (Det Jam/IDJMG) 3.83 3.89 97% 47% 3.72 3.87 3.70 3.86 3.92 3.63 NE-YO SO Sick (Det Jam/IDJMG) 3.83 3.89 97% 47% 3.72 3.87 3.77 3.86 3.92 3.63 NE-YO SO Sick (Det Jam/IDJMG) 3.81 3.82 3.64 86% 26% 3.94 3.72 3.61 BOW WOW Fresh Azimiz (Sony Urban/Columbia)		4.06	4.01	71%	12%	4.21	4.00	4.06
NE-YO When You're Mad (Def Jam/IDJMG) 3.99 3.90 73% 11% 4.20 3.91 3.78	SEAN PAUL Temperature (VP/Atlantic)	4.05	3.94	97%	30%	4.10	4.15	3.69
RAY J What I Need (Knockout/Sanctuary) 3.94	MARY J. BLIGE Be Without You (Geffen)	4.01	3.98	98%	42 %	3.93	3.98	4.00
CHRISTINA MILIAN f(YOUNG JEEZY Say I (Def Soul/IDJMG) 3.92 3.72 64% 14% 4.08 3.76 3.86 CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group) 3.91 3.97 97% 31% 3.90 3.90 3.78 RIHANNA SOS (Def Jam/IDJMG) 3.85 3.81 95% 29% 3.86 3.92 3.63 NE-YO So Sick (Def Jam/IDJMG) 3.83 3.89 97% 47% 3.72 3.87 3.77 DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Deff/Virgin) 3.82 3.81 94% 32% 3.96 3.86 3.60 BOW WOW Fresh Azimiz (Sony Urban/Columbia) 3.82 3.64 86% 26% 3.94 3.72 3.92 NELLY Grillz (Derrty/Fo' Reel/Universal) 3.81 3.87 97% 45% 3.95 3.70 3.61 FIELD MOB f(CIARA So What (DTP/Geffen) 3.78 3.67 43% 7% 4.02 3.48 3.84 PAUL WALL Girl (Swishal-duse/Asylum/Atlantic) 3.75 3.61 66% 14% 3.85 3.68 3.62 LIL JON f(E-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.	NE·YO When You're Mad (Def Jam/IDJMG)	3.99	3.90	73%	11%	4.20	3.91	3.78
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group) 3.91 3.87 97% 31% 3.90 3.78 RIHANNA SOS (Def Jam/IDJMG) 3.85 3.81 95% 29% 3.86 3.92 3.63 NE-YO So Sick (Def Jam/IDJMG) 3.83 3.89 97% 47% 3.72 3.87 3.77 DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin) 3.82 3.81 94% 32% 3.96 3.86 3.60 BOW WOW Fresh Azimiz (Sony Urban/Columbia) 3.82 3.64 86% 26% 3.94 3.72 3.92 NELLY Grillz (Derrty/Fo' Reel/Universal) 3.81 3.87 97% 45% 3.95 3.70 3.61 FIELD MOB f[CIARA So What (DTP/Geffen) 3.78 3.67 43% 7% 4.02 3.48 3.84 PAUL WALL Girl (Swisha-House/Asylum/Atlantic) 3.75 3.61 66% 14% 3.85 3.68 3.62 LIL' JON fle-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM flinker JONES I'm N Luv (Wit A Shay/Aftermath/Interscope) 3.61	RAY J What Need (Knockout/Sanctuary)	3.94		53%	7%	4.05	3.93	3.71
RIHANNA SOS (Def Jam/IDJMG) 3.85 3.81 95% 29% 3.86 3.92 3.63 NE-YO So Sick (Def Jam/IDJMG) 3.83 3.89 97% 47% 3.72 3.87 3.77 DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin) 3.82 3.81 94% 32% 3.96 3.86 3.60 BOW WOW Fresh Azimiz (Sony Urban/Columbia) 3.82 3.64 86% 26% 3.94 3.72 3.92 NELLY Grillz (Derrty/Fo' Reel/Universal) 3.81 3.87 97% 45% 3.95 3.70 3.61 FIELD MOB f CIARA So What (DTP/Geffen) 3.78 3.67 43% 7% 4.02 3.48 3.84 PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) 3.75 3.61 66% 14% 3.85 3.68 3.62 LIL' JON f E-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM f NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.60 98% 40% 3.96 3.67 3.16 50 CENT f OLIVIA Best Friend (G-Unit/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f LUDACRIS Unpredictable (J/RMG) 3.63 3.64 88% 30% 3.61 3.91 3.39 BUBBA SPARXXX f YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.56 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.55 3.59 67% 17% 3.67 3.52 3.55 BEYONCE' Check On It (Sony Urban/Columbia) 3.51 3.51 3.51 3.51 3.51 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40 NICK CANNON Dime Piece (Motown/Universal) 3.50 3.51 3.54 56% 13% 3.59 3.36 3.40 NICK CANNON Dime Piece (Motown/Universal) 3.50 3.51 3.51 3.51	CHRISTINA MILIAN f(YOUNG JEEZY Say I (Def Soul/IDJMG)	3.92	3.72	64%	14%	4.08	3.76	3.86
NE-YO So Sick Def Jam\/ DJMG 3.83 3.89 97% 47% 3.72 3.87 3.77	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3.91	3.87	97%	31%	3.90	3.90	3.78
DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin) 3.82 3.81 94% 32% 3.96 3.80 3.60 BOW WOW Fresh Azimiz (Sony Urban/Columbia) 3.82 3.64 86% 26% 3.94 3.72 3.92 NELLY Grillz (Derrty/Fo' Reel/Universal) 3.81 3.87 97% 45% 3.95 3.70 3.61 FIELD MOB f/CIARA So What (DTP/Geffen) 3.78 3.67 43% 7% 4.02 3.48 3.84 PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) 3.75 3.61 66% 14% 3.85 3.68 3.62 LIL' JON fIE-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/JOLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 <	RIHANNA SOS (Def Jam/IDJMG)	3.85	3.81	95%	29 %	3.86	3.92	3.63
BOW WOW Fresh Azimiz Sony Urban/Columbia 3.82 3.64 86% 26% 3.94 3.72 3.92	NE-YO So Sick (Def Jam/IDJMG)	3.83	3.89	97%	47%	3.72	3.87	3.77
NELLY Grillz (Derrty/Fo' Reel/Universal) 3.81 3.87 97% 45% 3.95 3.70 3.61 FIELD MOB f(CIARA So What (DTP/Geffen) 3.78 3.67 43% 7% 4.02 3.48 3.84 PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) 3.75 3.61 66% 14% 3.85 3.68 3.62 LIL' JON f[E-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM f(NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (E/ Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.64 88% 30% 3.51 3.91 3.93 BUSTA RHYMES Touch It (Afte	DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It /So So Def/Virgin)	3.82	3.81	94%	32%	3.96	3.86	3.60
FIELD MOB f/CIARA So What /DTP/Geffen/ 3.78 3.67 43% 7% 4.02 3.48 3.84 PAUL WALL Girl /SwishaHouse/Asylum/Atlantic/ 3.75 3.61 66% 14% 3.85 3.68 3.62 LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f/IMIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.64 88% 30% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88%	BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3.82	3.64	86%	26%	3.94	3.72	3.92
PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) 3.75 3.61 66% 14% 3.85 3.62 LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 3.9% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91%<	NELLY Grillz (Derrty/Fo' Reel/Universal)	3.81	3.87	97%	45%	3.95	3.70	3.61
LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT) 3.73 3.65 57% 11% 4.03 3.62 3.47 EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 39% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LI	FIELD MOB f/CIARA So What (DTP/Geffen)	3.78	3.67	43%	7%	4.02	3.48	3.84
EMINEM f/NATE DOGG Shake That (Shady/Aftermath/Interscope) 3.71 3.69 90% 31% 3.71 3.78 3.59 T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 39% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING Y	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	3.75	3.61	66%	14%	3.85	3.68	3.62
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 3.70 3.66 98% 40% 3.96 3.67 3.16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 39% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) NICK CANNON Dime Piece (Motown/Universal) 3.70 3.66 98% 40% 3.96 3.81 3.61 3.51 3.62 3.63 3.51 3.63 3.52 99% 58% 3.25 3.65 3.50 NICK CANNON Dime Piece (Motown/Universal)	LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	3.73	3.65	57%	11%	4.03	3.62	3.47
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) 3.69 3.71 78% 18% 3.81 3.66 3.51 DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 39% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.50 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40	EMINEM f/NATE DOGG Shake That /Shady/Aftermath/Interscope/	3.71	3.69	90%	31%	3.71	3.78	3.59
DADDY YANKEE Rompe (El Cartel/Interscope) 3.65 3.59 86% 28% 3.66 3.71 3.65 JAMIE FOXX f LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 39% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.51 3.54 56% 13% 3.59 3.36 3.40	T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Gro.	<i>up)</i> 3.70	3.66	98%	40%	3.96	3.67	3.16
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 3.63 3.59 93% 39% 3.65 3.63 3.48 BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.51 3.51 3.54 56% 13% 3.59 3.40	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	3.69	3.71	78%	18%	3.81	3.66	3.51
BUSTA RHYMES Touch It (Aftermath/Interscope) 3.63 3.64 88% 30% 3.51 3.91 3.39 BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.53 3.52 99% 58% 3.25 3.65 3.40 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36	DADDY YANKEE Rompe (El Cartel/Interscope)	3.65	3.59	86%	28 %	3.66	3.71	3.65
BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin) 3.62 3.62 91% 30% 3.90 3.56 3.25 KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.53 3.52 99% 58% 3.25 3.65 3.50 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.63	3.59	93%	39 %	3.65	3.63	3.48
KEYSHIA COLE Love (A&M/Interscope) 3.59 3.49 83% 31% 3.60 3.68 3.24 LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.53 3.52 99% 58% 3.25 3.65 3.50 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40	BUSTA RHYMES Touch It (Aftermath/Interscope)	3.63	3.64	88%	30%	3.51	3.91	3.39
LIL ROB Bring Out The Freak In You (Upstairs) 3.56 3.56 62% 18% 3.73 3.62 3.24 YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.53 3.52 99% 58% 3.25 3.65 3.50 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbo	n/Virgin/ 3.62	3.62	91%	30%	3.90	3.56	3.25
YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT) 3.55 3.59 67% 17% 3.67 3.52 3.35 BEYONCE' Check On It (Sony Urban/Columbia) 3.53 3.52 99% 58% 3.25 3.65 3.50 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40	KEYSHIA COLE Love (A&M/Interscope)	3.59	3.49	83%	31%	3.60	3.68	3.24
BEYONCE' Check On It /Sony Urban/Columbia/ 3.53 3.52 99% 58% 3.25 3.65 3.50 NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40	LIL ROB Bring Out The Freak In You (Upstairs)	3.56	3.56	62 %	18%	3.73	3.62	3.24
NICK CANNON Dime Piece (Motown/Universal) 3.51 3.54 56% 13% 3.59 3.36 3.40	YING YANG TWINS & BUN B Git It (Rap-A-Lot/Asylum/TVT)	3.55	3.59	67%	17%	3.67	3.52	3.35
The Called Called Account of the Called Call	BEYONCE' Check On It (Sony Urban/Columbia)	3.53	3.52	99%	58%	3.25	3.65	3.50
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia) 3.49 3.33 75% 23% 3.66 3.54 3.22	NICK CANNON Dime Piece (Motown/Universal)							
	THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	3.49	3.33	75%	23%	3.66	3.54	3.22

Total sample size is 327 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

ARTIST: Ak'Sent LABEL: Capitol

By DARNELLA DUNKAM/Rhythmic Editor

ife hasn't always been easy for 18-year-old California native Ak'Sent, but she hasn't allowed the tribulations of her youth to



stop her from pursuing a career as a rapper. Her father was killed in a gang shooting when she was only 4. His dreams of becoming a rapper were never fulfilled, but they live on through Ak'Sent.

She says, "He inspired me to pursue rapping after I began reading all his rhymes and stories that we saved. This is my chance to help my family start a new life outside of the struggles we all went through."

Ak'Sent was sent to South Central Los Angeles to live with her grandparents, where she was exposed to gospel music. Even though she wasn't allowed to listen to hip-hop at home, Ak'Sent feels that she was meant to be an MC. "I feel like rap is something that's in you," she says. "It's a natural thing that can't be taught. Someone can learn how to sing, but rapping is from the soul.'

Ak'Sent has trained with famed choreographer Debbie Allen and been a part of many R&B girl groups. But it was her talent as a solo rapper that led Capitol to sign Ak'Sent after her performance at a showcase when she was 16.

Her first single, "Zingy," featuring Beenie Man, has caught the ears of many programmers, and stations like XHTO/El Paso, KDON/Monterey, KBDS/Bakersfield, WBVD/Melbourne and WXIS/Johnson City are already on it. It's currently No. 44 on R&R's CHR/Rhythmic chart.

Ak'Sent's debut album, International, is mostly produced by Miami's The Juggernauts. "They had a real Caribbean feel," says Ak'Sent. "So most of the album is percussionbased — a lot of drums." DJ Quik also produced a song on International, which is set to hit stores this June.

REPORTERS

Stations and their adds listed alphabetically by market

KFAT/Anchorage, AK OM: Tom Oakes PD: Jernaine "Jigga Jay" Wagner 40 FORT MINOR VHOLLY BROOK

WZBZ/Atlantic City, NJ* PD/MD: Reb Garcia

MARY J BLIGE

9 DADDY YANKEE 8 AK'SENT WEENIE MAN 7 LIL' JON WE-40 & SEAN PAUL 2 MARIO VAZQUEZ

4 CHERISH 1 BUBBA SPARXXX BIZZY BONE (/MR CRI

KISV/Bakersfield, CA* OM; Eric Sean PD/MD: J. Reed

21 JAGGED EDGE 18 CHERISH 15 DJ KHALED 15 G-DINERO (PASTOR TROY

WJMN/Boston, MA* PD: Cadillac Jack APD: Dennis O'Heron MD: Chris Tyler 23 LIL: JON 1/E-40 & SEAN 17 FIELD MOB I/CIARA

WCZQ/Champaign, IL OM: Joel Fletcher PD/MO: Jamie "QJ Batwise

WIBT/Charlotte
OM: Bruce Logan
PD: Rob Wagman
MO: DZL RIHANNA BIE TRICE 1/AKON

WBBM/Chicago, IL* PD: Todd Cavanah APO/MO: Erik Bradley No Adds

OBIE TRICE WAYNE
CAMPON VILL' WAYNE
BUBBA SPARXXX
KULCHA DON VBEENIE MAN
ENTITY
MARY J BLIGE
***HSTI, TX**

KZFM/Corpus Christi, TX* 0MPD: Ed Ocanas MD: Arlene M. Cordell No Adds

WDHT/Dayton, OH CHRISTINA MILIAN LYOUNG JEEZY DEM FRANCHIZE BOYZ

KOKS/Denver, CO* PD: Cal Collins MD: John E. Kage 20 50 CENT I/OLIVIA 6 ICE CUBE KPRR/EI Paso, TX*
OM: Steve Gramzay
PD. Pattl Diaz
APD/MD: DJ Sig Motion
37 PLAY-N-SKILLZ (PITBULL

5 DJ KHALED 1 CHRIS BROWN (/LIL' W KELIS (/TOO SHORT

XHTO/El Paso, TX* PD: Francis Aguirre APD/MO: Alex "Big Al" Flora 34 PLAY-N-SKILLZ 1/PITBULL 9 CASSIE 4 NATASHA BEDINGFIELD 1 NATALIE 1/BUN B CHRIS BROWN 1/LIL' WAYNE

T.I. DBIE TRICE L'AKON

KSEQ/Fresno, CA* OM/PD: Temmy Del Rio

YUNG JOC OG PLAYBOY (/LIL BANDIT & BIG CAPONE OBIE TRICE !/AKON BIBBBA SPADYYY

WBTT/Ft. Myers, FL* DM. Michael Cruise PD. Scrap Jackson APD/MD: Omar "The Big O" OBJE TRICE I/AKON

WJFX/Ft. Wayne, IN* PD/AMD. Weasel STAWNNA SHAKIRA WYYCLEF JEAN 50 CENT WOLIVIA Q AMEY MAZZE PHA

D MOB (/CIARA WNNA

WHZT/Greenville, SC* PD: Risher APD/MD: Murph Dawg 47 SHAKIRA I/WYCLEF JEAN 15 THREE 6 MAFIA

CHAMILLIO YUNG JOC

17 TI 16 JUVENILE

3 RICK ROSS 2 FIELD MOB t/CIARA 1 CHRIS BROWN t/LIL WAYNE

KPTY/Houston, TX*

2XL CAM'RON (/LIL' WAYNE OG PLAYBOY (/LIL BANDIT & BIG CAPON

ELIS 1/100 and 2XL BUBBA SPARXXX

KCHZ/Kansas City, MO* DM/PD: Maurice DeVoe 42 SHAKIRA (WYCLEF JEAN 35 CHRISTINA MILIAN (YYOUNG JEEZ) 29 LIL JON VE-40 & SEAN PAUL 26 RIHANNA

WKHT/Knoxville, TN* OM: Rich Bailey PD: Russ Allen MD: Josy Tack 9 50 CENT #OLIVIA 2 MARY J BLIGE 1 1 1

T I BUBBA SPARXXX

KRKA/Lafayette, LA*
PD: Dave Steel
APD/MD: Chris Logan
CHRISTINA MILIAN LYYOUNG JEEZY
SHAKIRA LWYCLEF JEAN KNEX/Laredo, TX PD: Arturo Sema III

42 T.I. 42 SHAKIRA (WYCLEF JEAN 30 RIHANNA KLUC/Las Vegas, NV* OM/PO: Cat Thomas APD/MD: J.B. King 3 CASSIE 3 T.I PAULA DEANDA (/BABY BASH

KVEG/Las Vegas, NV*
PD: Sherita Saulsberry
MD. Jesse "J-Noise" Garcia
9 SHAWYRIA
6 SAN QUINN I/E-A-SKI
3 AKSENT VBEENIE MAN
ICE CUBE

WLTO/Lexington, KY*
OM. Robert Lindsey
PD/MO: Brian Sims
APD: Tabatha APD: Tabatha 42 KEYSHIA COLE 40 PAUL WALL 40 JUVENILE 39 MARIAH CAREY I/SNOOP DOGG 31 E-40

KPWR/Los Angeles, CA° PD: Jimmy Steal APD/MD: E-Man 11 DJ KHALED 6 CHRISTINA MILIAN I/YOUNG JEEZY 4 BUSTA RHYMES I/WILL, I.AM & KELIS WBVD/Melbourne, FL*
OM: Ken Holiday
PD/MD. B-Rock
1 BUBBA SPARXXX
CHRIS BROWN 1/L*IL* WAYNE

KXHT/Memphis, TN*
PO. Maurice "Mo Better" Rivera

WMPW/Memphis, TN*
PO/APO: Doughboy
5 CHRIS BROWN /LIL' WAYN
BUBBA SPARXXX

WPOW/Miami, FL*
PD: Ira "Tony The Tiger" Worl
MD: Eddie Mix
18 CLUIS WRITE 8 ELVIS WHITE 9 THREE 6 MAFIA 2 CHERISH BUBBA SPARXXX

KTTB/Minneapplis, MN*
PD; Sam Elliot
MD: Zamle K.
CHRIS BROWN MLIL: WAYNE
ICE CUBE

KHTN/Modesto, CA* 0M/PD. Rene Roberts APD: Drew Stone 70: UTBW ONLING
5 PITBULL
4 YUNG JOC
4 BIZZY BONE I/MR. CRIMINAL
ENTITY
BUBBA SPARXXX

KDON/Monterey, CA* PD: Sam Diggedy APD: Eric "The Funky 1" MO: Alex Carrillo 2 T.I 2 BUBBA SPARXXX 1 JAMIE FOXX !/TWISTA

WJWZ/Montgomery, Al. PD: Rick Peters APD: Monique Jordon

WKTU/New York, NY*
PD: Jefl Z
MO: Bartel
4 JEANNIE ORTEGA VPAPOOS

WOHT/New York, NY*
PD: John Dimick
MD: Ebro
34 BUSTA RHYMES
17 CAMTRON VLIL WAYNE
BUSY SIGNAL

WNVZ/Norfolk, VA* IM: Don London D: Michael Bryan PD: Michael Bryan.
MO: Shaggy
5 JAMIE FOXX t/TWISTA KMRK/Odessa, TX PD/MD: Kie Vicious

12 JUVENILE 5 WISIN & YANDEL I/ BONE THUGS-N-ARMONY KKWD/Oktahoma City, OK* OM: Chris Baker PD: Roonle Ramins MD: Cisco Kild 1: FIELD MOB #CIARA BUBBA SPARXXX

KCAQ/Oxnard, CA* PO/MO: Big Bear

KVYB/Oxnard, CA*
PD/AMD, Daniel "Mambo" Herrejor
25 PAULA DEANDA #BAEY BASH
19 MARIAH CAREY #SNOOP DOGE

KKUU/Palm Springs, CA PD: Anthony "Andog" Quirox APD, Erin Deveaux MD: Bon T. No. Actels

WZPW/Peoria, IL OM: Rick Hirschmann PD: Don Black LE, JON I/E-40 & SEAN PAUL RIHANNA

1 YOUNG LEEK 1 OBIE TRICE I/AKON MARIO VAZQUEZ

KKFR/Phoenix, AZ PD: Bruce St. James APD; Karlle Hustle MD. DJ Mikee Mike No Adds WRED/Portland, ME OM/PB. Buzz Bradley MO: DJ Jon

10 MARY J BLIGE 10 CAM'RON VLIL' WAY! 10 OBIE TRICE I/AKON 10 BUBBA SPARXY

2 AK'SENT I/BEENIE MAN 2 BUBBA SPARXXX

WPKF/Poughkeepsie, NY PO/MD: Jimi Jamm APD: C.J. Mcintyre 3 RIHANNA 2 FORT MINOR WHOLLY BROOK

KWYL/Reno, NV* PO: Nick Elliett

7 T I 3 MARY J. BLIGE 1 MC MAGIC I/NICHOLE 1 C AMEY I/JAZZE PHA E-40 I/T-PAIN & KANDI GIRL KWIE/Riverside, CA* PD/MD: Chris Loos 1 MARIAH CAREY VSNOOP DOGG CHRIS BRDWN I/LIL' WAYNE

KBMB/Sacramento, CA*
PD: Pattle Moreno
MD: Tosh Jackson
1 BUBBA SPARDOX
CHRIS BROWN VLIIL' WAY
YUNG JOC
CHERISH
2XL

KUUU/Salt Lake City, UT* OM/PD: Brian Michel APD/MD: Kevin Cruise

4 BUBBA SPARXXX 2 OBIE TRICE VAKON KBBT/San Antonio, TX*
PD/MD: Cindy Hill
CHRIS BROWN I/LIL' WAYNI
ORE I/RICK ROSS
BUBBA SPARXXX

XHTZ/San Diego, CA* PD: Rick Thomas MD: Tedd "T-Skl" Romano

XMOR/San Diego, CA* MD: Cesar "BJ Setze" Gonzale 5 DJ KHALED 2 THREE 6 MAFIA 1 BUBBA SPARXXX YUNG JOC CHERISH

KMEL/San Francisco, CA* OM: Michael Martin PD: Stacy Cunningham MD: Yen "Big Yon" Johnson 11 KELIS WTOD SHORT 11 KELIS I/TOU SHUHI 5 CAM'RON I/LIL' WAYNE 2 MEGAN ROCHELL I/FABOLOUS BUBBA SPARXXX

KYLD/San Francisco, CA OM: Michael Martin PD/MO: Jazzy Jim Archer APD/MD: Travis Loughran

KWWV/San Luis Obispo, CA Sirius The Beat/Sat OM: Geronimo

OM: Geronimo
PD: Howard Marcus
MD: Lawrence Cirello
24 CLAUDJA
22 MARIAH CARRO 24 CLAULUA 22 MARIAH CAREY I/SNOOP DOGG 15 PAUL OAKENFOLD I/BRITTANY MU 13 MYNT 13 AMUKA 8 NARCOTIC THRUST

KUBE/Seattle, WA* OM: Shellie Harl PD: Eric Powers APD/MD: Karen Wild ? CASSIE 3 SHAWANA RAY J PAULA DEANDA VBABY BASH

WYPW/South Bend, IN OM: Ron Stryker PD: Chuck "Manic" Wright 26 MARIAH CAREY USNOOP DOGG 25 CASSIE 25 MARY J. BLIGE

KSPW/Springfield, MO OM Chris Cannon PD: Adam Adams
MD: J. Fotsch
FORT MINOR (/HOLLY BROD

WLLD/Tampa, FL*
PD: Orlando
APD: Scantman
MO: Beats
33 SHAKIRA I/WYCLEF JEAN

KOHT/Tucson, AZ* OM: Tim Richards PD: Randy "R Dub" Williams MD: Rico Villalebos

KTBT/Tulsa, OK* OM: Don Cristi
PD. Billy Madison
APD/MD: Jet Black
APD/MD: Jet Black
ARIAH CAREY I/SNOOP DOGG

ÖWN KULL WAYNE KBLZ/Tyler, TX PO: LT. MD: Marcus "DJ Marcus Love" Love NYNEWEST OBJE TRICE WAKON

WMBX/W. Palm Bear PD: Mark McCray MO. DJ X Cell

B YUNG JOC Q AMEY I/_AZZE PHA

WPGC/Washington, OC*
PD: Jay Stevens
MD: Brown Hombil
24 DONELL JONES
9 SHAWRINA
PROJECT PAT WJUICY J

PHOLECT PAT YOUNG J

KDGS/Wichita, KS*
PD: Greg Williams
MD: Mase Payne
13 MARIAH CAREY USNOOP DOGG
8 CHRIS BROWN IALL WAYNE
6 CASSIE
4 SHAWNINA
1 JAMIE FOXX UTWISTA

KHHK/Yakima, WA
OM: Dewey Boynton
PD/MD: Matt Foley
8 MARY J. BLIGE
8 PAULA DEANDA //BABY BASH

POWERED BY MEDIABASE

*Monitored Reporters

April 21, 2006 108 Total Reporters

85 Total Monitored

23 Total Indicator

Did Not Report, Playlist Frozen (4): KBTE/Lubbock, TX KZAP/Chico, CA WKPO/Madison, W WWRX/New London, CT

RR URBAN/URBAN AC/GOSPEL



DANA HALL
dhall@radioandrecords.com

Ladies' Choice

Three women, three entertainment options

Throughout the history of radio, consumers have always had alternative sources of entertainment. Every time a new technology has been introduced (television, cable, cassettes, CDs, DVDs, satellite radio, iPods), haters have declared that the end of local radio was imminent. But radio continues to be a staple for consumers who want to be entertained by music and information.

Satellite radio and the iPod are the latest technologies to take center stage in the war with radio. Broadcasters have been concerned about them because they realize that they can't ignore new technology that might siphon off large percentages of their audience for at least part of the listening day, if not entirely.

This week I speak with three women from three different cities and three different age groups. Each represents the average woman, but they have varying tastes.

One has converted to listening to music on her iPod, another has decided to join the ranks of satellite users, and the third is a die-hard local radio fanatic.

It's interesting to note that while each has specific reasons for choosing her source of entertainment, they all have similar gripes when it comes to local radio: music repetition, too many commercials and less-than-gripping air personalities — or the opposite, jocks who talk a lot about nothing. Should we pay more attention to these gripes? You decide.

Here's what the ladies have to say.

The iPod Convert

Name: Joanna Age: Mid-40s Career: Marketing and promotion City of residence: Washington, DC

R&R: How long have you been an iPod user?

Joanna: A couple of months. I'm using it at least on a weekly basis, if not more — I mean downloading new music. In fact, I was on iTunes when you called. I would say I'm pretty proficient at it — at least 85% proficient. There are still some things I could learn how to do. But, in general, if I want to hear something new, I can easily download it and be out the door in five minutes.

R&R: Do you listen to the radio anymore? Joanna: I listen to it for work, but if it wasn't for work, I probably wouldn't listen at all. I'd rather listen to my iPod because it's music that I choose. It's all the music I've gone out and found. I don't have to sit through a lot of songs that I might not like to get to one song I want to hear, like I do on the radio.

Basically, I only listen to radio for the time, the temperature, the weather and traffic. That's usually when I'm in the car. A lot of radio jocks aren't that entertaining to me. I can live without them.

With radio, there is also the issue of redundancy. At any given time I can turn to three different stations and hear the same songs. With my iPod, I hit shuffle, and I won't hear the same song until I want to.

R&R: What does an iPod give you that radio doesn't?

Joanna: There is a feature on iTunes that helps me find the music I want to hear. I mainly want to hear the classics — music from the '70s and '80s. On iTunes they have a tool where I can click on a year — say, 1982 — and it will pull up the top 50 R&B records of that year. I can look through them and decide which ones I want to download. Sometimes you don't remember certain records until you see them.

"I have eclectic taste in music. Sometimes I want new music or hip-hop, other days I'm in the mood for jazz or classical. With satellite radio, I have all those choices and more."

llana

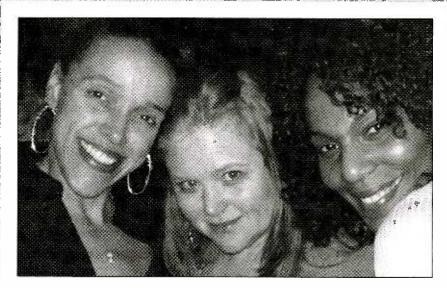
Then, if you like an artist, you can look up other tracks he or she has to offer. I've never known any radio jock that was that helpful. Usually, they don't even pick up the phone.

34**4444444**

But there is a radio-related tool on iTunes that I just found that I enjoy. You can click on a station, and each station has about 40 songs you can download. These are the station's most-played songs. And it's just music — no commercials to sit through.

With iTunes, I can also go in and listen to an entire album and see if I want to buy it.

I have an iPod with a video screen. So far I've only downloaded one video, Mary J. Blige. I don't really have a desire to download television shows, but I might in the future. I'd like to download movies, but I've been told it takes a real-



LADIES LOUNGIN' Seen here at a recent birthday bash for Virgin Records VP/Urban promotion Rodney Shealey are (I-r) Def Jam's Kathi Moore, R&R's Dana Hall and Virgin's Jasmine Sanders.

ly long time. Just having those options is nice, though.

My next thing is to download books. I really like to read novels, but sometimes when I'm on a plane or train I'm just too tired. So it would be nice to be able to listen to a book rather than read it.

R&R: Will you ever go back to listening to radio?

Joanna: Well, in general, radio has become pretty unimaginative. There's little entertainment, except maybe in mornings. The music is redundant. Radio is cookie-cutter. While the iPod doesn't have that human element, neither does radio anymore, in a lot of ways.

Satellite Switch-A-Roo

Name: Ilana Age: Late 20s Career: Fashion industry City of residence: Boston

R&R: How long have you had a satellite radio? Is it in your car, or is it portable?

Ilana: I've had it a little over a year. I actually bought a satellite radio for my car and had it installed. I did some research, both in the stores and asking friends who had both Sirius and XM which one they liked better. When I looked at the channels and music each had, XM looked like it had a little more diversity and more of what I wanted.

I chose to put it in my car but not in my home because I tend to spend a lot of time commuting. At home I tend to put on the television and turn to one of the Comcast [Music Choice] music channels.

R&R: Did the subscription cost ever deter you from getting the service?

Ilana: Cost was never an issue.

R&R: What prompted you to get satellite radio?

Ilana: As I said, I spend a lot of time in my car commuting. I'm just sick of local radio. In my opinion, it's shit. It's the same songs over and over. I also have eclectic taste in music. Sometimes I want new music or hip-hop, other days I'm in the mood for jazz or classical. I don't want the same thing every day all the time. With satellite radio, I have all those choices and more.

I'm also sick of radio commercials. They are equally as, if not more, annoying than the song repetition. The funny thing is, I got satellite to avoid commer-

"At any given time I can turn to three different radio stations and hear the same songs. With my iPod, I hit shuffle, and I won't hear the same song until I want to."

Joanna

cials, but now I find myself tuning in to the News and Talk channels in the morning, like CNN, which have commercials. I'm not happy about that. I feel that since I'm paying for it, I shouldn't have to sit through commercials.

R&R: Do you feel like you are missing out on local news and information by only listening to satellite radio?

Ilana: I don't feel a need to listen to local radio at all. I barely even watch the local news. I watch CNN and MSNBC. Local TV news is like radio: the same things over and over. I would like a larger scope of what's happening in the world. As far as what's happening in my community, I get e-mail updates from different events groups so I know what's happening in the clubs and concert-wise.

I prefer getting my information that way or looking for it myself rather than having to listen to some jock babble about his next nightclub appearance. I could live without jocks at all, even though they do have them on the satellite channels, and they're just not as annoying as those on local radio. The only jock I ever really found entertaining was Wendy Williams, when I lived in New York.

The Radio Diva

Name: Luisa Age: Late 30s Career: Insurance adjuster City of residence: New York

R&R: What are your favorite radio stations?

Continued on Page 40

38 • Radio & Records April 21, 2006

R URBAN TOP 50

LAST WEEK	THIS WEEK	April 21, 2006	TOTAL PLAYS	+ / - Plays	TOTAL AUDIENCE	WEEKS ON	TOTAL STATIONS/
	_	ARTIST TITLE LABEL(S)			(00)		
1	•		3918	+219	433475	10	65/0 CE10
2	_		2791	-246	327027	18	65/0
7		· · · · · · · · · · · · · · · · · · ·	2584	+120	213201	112	61/0
6	_	BUBBA SPARXXX f/YING YANG TWINS Ms. New Booty (Purple Ribbon/Virgin)		+66	229305	15	61/0
3		,	2484	-477	216330	14	65/0
4		•	2390	·359	213107	15	65/0
5	7	,	2372	·228	309176	22	64/0
8	8	,,,,,,,,,,,,,	2290	+24	267978	15	61/0
10	9		2182	+190	226395	11	63/0
13	0	, ,	2121	+319	177158	7	60/1
9	11		2062	·120	325231	19	59/0
14	1		1920	+280	164893	11	52/2
16	13		1569	+233	144376	6	56/3
11	14		1523	-368	111677	17	62/0
12	15		1483	-369	155088	19	64/0
18	©	CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	1352	+78	103924	7	52/0
22	Ø	LETOYA Torn (Capitol)	1351	+260	123925	6	56/4
24	®	LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	1313	+355	105530	13	56/4
15	19	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1293	-154	154643	23	64/0
17	20	, , , , ,	1240	-79	158109	15	43/0
21	3	JAGGED EOGE Good Luck Charm (Sony Urban/Columbia)	1184	+41	161208	10	49/2
25	22	MARY J. BLIGE Enough Cryin' (Geffen)	1142	+207	115222	3	58/1
20	23	50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	1137	-96	66628	9	57/0
26	23	JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG)	1075	+149	78273	4	49/4
27	3	LIL' WAYNE Hustler Musik (Cash Money/Universal)	1068	+150	70270	8	47/4
28	26	CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	976	+139	63612	7	49/8
19	27	BEYONCE' Check On It (Sony Urban/Columbia)	949	-305	88009	17	61/0
46	23	T.I. Why You Wanna (Grand Hustle/Atlantic)	914	+395	113602	2	60/10
32	29	FIELO MOB f/CIARA So What (DTP/Geffen)	911	+187	64525	4	49/6
38	1	RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	907	+210	97119	3	47/6
45	9	CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group)	860	+ 338	83894	2	57/3
35	32	GHOSTFACE KILLAH f/NE-YO Back Like That (Def Jam/IDJMG)	795	+81	136929	9	36/1
40	33	CHERISH Do It To It (Sho'Nuff/Capitol)	757	+129	65357	3	44/4
30	34	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	737	-8	92549	11	38/2
37	⊕	E-40 Tell Me When To Go (Reprise/BME)	728	+29	69347	5	44/3
36	35	PAUL WALL Girl (SwishaHouse/Asylum/Atlantic)	725	+19	46202	8	42/0
33	37	HEATHER HEADLEY In My Mind (RCA/RMG)	716	·2	65863	13	42/0
29	38	B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	703	·96	37763	9	51/0
39	39	MILA J Complete (T.U.G./Motown/Universal)	682	+49	36001	5	38/0
34	40	MARIAH CAREY Fly Like A Bird (Island/IDJMG)	666	-51	39934	4	40/1
42	40	JUVENILE What's Happenin' (Atlantic)	598	+26	30115	3	34/0
44	42	RAY J What I Need (Knockout/Sanctuary)	574	+37	33920	3	43/2
48	43	DJ KHALED Holla At Me (Terror Squad/Koch)	537	+53	53585	2	42/5
41	44	TYRA B. Still In Love (GG&L)	537	-86	36226	18	33/0
(Debut)	4 5	MEGAN ROCHELL f/FABOLOUS The One You Need (Def Jam/IDJMG)	515	+204	35705	1	40/1
49	40	JAHEIM The Chosen One (Divine Mill/Warner Bros.)	485	+15	18927	2	39/0
Debut	47	CHERI CENNIS I Love You (Bad Boy/Atlantic)	466	+63	33400	1	38/4
43	48	REMY MA Conceited (SRC/Universal)	466	·95	106591	12	21/0
Debut	49	RAY CASH f/SCARFACE Bumpin' My Music (Ghet-O-Vision/Sony Urban/Columbia		+46	24985	1	30/2 20/0
-	50	NICK CANNON Dime Piece (Motown/Universal)	426	-31	23767	5	30/0

65 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

POWERED W MEDIABASE

MOST ADDED'

ARTIST TITLE LABEL(S)	ADDS
JUELZ SANTANA Clockwork (Diplomat/Def Jam/IDJMG)	30
KELIS f/TOO SHORT Bossy (Jive/Zomba Label Group)	21
CAM'RON f/LIL' WAYNE Touch It Or Not (Asylum)	20
OBIE TRICE f/AKON Snitch (Shady/Interscope)	19
J-SHIN If I Fall In Love (Southbeat)	18
OEM FRANCHIZE BOYZ Ridin' Rims (So So Def/Virgin)	11
T.I. Why You Wanna (Grand Hustle/Atlantic)	10
BLAK JAK f/PROJECT PAT Ride & Swerve (Universal Republic)	10
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	8

The Urban add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 14 plays per week w one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
T.I. Why You Wanna (Grand Hustle/Atlantic)	+395
LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	+355
CHRIS BROWN f/LIL' WAYNE Gimme That (Jive/Zomba Label Group	ı∕ + 338
YUNG JOC It's Goin' Down (Bad Boy/Atlantic)	+319
SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	+280
LETOYA Torn (Capitol)	+260
NE-YO When You're Mad (Def Jam/IDJMG)	+233
OEM FRANCHIZE BOYZ Ridin' Rims (So So Def/Virgin)	+221
T.I. What You Know (Grand Hustle/Atlantic)	+219
RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)	+210

NEW & ACTIVE

GUCCI MANE Go Head (Big Cat)

Total Plays: 412, Total Stations: 10, Adds: 0

MISSEZ f/PIMP C Love Song (Fo' Reel/Geffen)

Total Plays: 383, Total Stations: 41, Adds: 1

OONELL JONES I'm Gonna Be (LaFace/Zomba Label Group)

Total Plays: 380, Total Stations: 35, Adds: 0

LUKE & O My Turn (J/RMG)

Total Plays: 358, Total Stations: 31, Adds: 0

BEENIE MAN Hmm Hmm (Virgin) Total Plays: 344, Total Stations: 33, Adds: 3

DEM FRANCHIZE BOYZ Ridin' Rims (So So Def/Virgin)

Total Plays: 332, Total Stations: 49, Adds: 11

URBAN MYSTIC | Refuse (SOBE)

Total Plays: 299, Total Stations: 26, Adds: 1

OA MUZICIANZ Camera Phone (TVT) Total Plays: 200, Total Stations: 22, Adds: 3

THUG CITY Proposition (Motown)

Total Plays: 183, Total Stations: 15, Adds: 1

JUELZ SANTANA Clockwork (Diplomat/Def Jam/IDJMG)

Total Plays: 171, Total Stations: 31, Adds: 30

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

clear. consistent. quality.

All hooks are not created equal.

Contact Michael Pelaia for your next project = (770)452-4665 = hooks@hooks.com = www.hooks.com = Featuring fix century HitDiscs



America's Best Testing Urban Songs 12 + For The Week Ending 4/14/06

TN					Pers.	F	M
Artist Title (Label)	TW	LW	Famil.	Burn	18-34	18-34	18-34
CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal)	4.20	` —	75%	9%	4.12	4.26	3.78
MARY J. BLIGE Be Without You (Geffen)	4.07	4.22	97%	40%	4.13	4.33	3.55
NE-YO When You're Mad (Def Jam/IDJMG)	4.02	4.04	73%	13%	3.89	4.01	3.59
JAMIE FOXX f/TWISTA OJ Play A Love Song (J/RMG)	4.02	_	52 %	7%	4.01	4.11	3.72
T.J. What You Know (Grand Hustle/Atlantic)	3.96	4:07	82%	14%	3.80	3.86	3.63
SEAN PAUL Temperature (VP/Atlantic)	3.92	4.08	98%	33%	3.80	3.92	3.44
DEM FRANCHIZE BOYZ Lean Wit It, Rock (So So Def/Virgin)	3.88	3.97	97%	34%	3.64	3.77	3.27
JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)	3.88	3.95	54%	9%	3.84	4.00	3.44
C. BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	3.87	3.95	97%	38 %	3.77	3.88	3.48
LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT)	3.87	-	57%	10%	3.77	3.89	3.42
BOW WOW Fresh Azimiz (Sony Urban/Columbia)	3.85	3.83	90%	30%	3.67	3.81	3.31
B. SPARXXX f/YING YANG TWINS Ms (Purple Ribbon/Virgin)	3.85	3.80	90%	28%	3.68	3.70	3.63
BUSTA RHYMES Touch It (Aftermath/Interscope)	3.82	3.89	93%	28%	3.74	3.75	3.71
NE-YO So Sick (Def Jam/IDJMG)	3.80	3.85	98%	49%	3.66	3.76	3.37
C. MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG)	3.80	3.83	74%	15%	3.66	3.76	3.34
50 CENT f/OLIVIA Best Friend (G-Unit/Interscope)	3.79	3.78	85%	24%	3.72	3.83	3.41
JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	3.76	3.80	95%	43%	3.85	3.92	3.65
AVANT 4 Minutes (Geffen)	3.76	3.90	68%	17%	3.67	3.78	3.38
KEYSHIA COLE Love (A&M/Interscope)	3.67	3.90	90%	34%	3.74	3.92	3.20
TYRA B. Still In Love (GG&L)	3.67	3.72	49%	11%	3.72	3.96	3.07
T-PAIN f/M. JONES I'm N Luv (Jive/Zomba Label Group)	3.65	3.79	96%	42%	3.50	3.50	3.50
LIL' WAYNE Hustler Musik (Cash Money/Universal)	3.64	3.54	52%	12%	3.46	3.62	3.03
SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG)	3.63	3.68	58%	15%	3.55	3.70	3.16
B.G. f/MANNIE FRESH Move Around (Choppa City/Koch)	3.61	3.58	56%	12%	3.54	3.74	3.06
LETOYA Torn (Capitol)	3.60	3.79	41%	10%	3.67	3.82	3.38
JUVENILE Rodeo (Atlantic)	3.57	3.67	88%	34%	3.53	3.48	3.67
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)	3.57	3.61	87%	30 %	3.45	3.54	3.19
YUNG JOC It's Goin' Oown (Bad Boy/Atlantic)	3.49	3.55	42 %	11%	3.35	3.55	2.88
BEYONCE' Check On It (Sony Urban/Columbia)	3.46	3.58	98%	59%	3.45	3.55	3.19
Total sample size is 338 respondents. Total average favorability e	stimates	are based	l on a scale	of 1-5 (1=dislike v	erv much	5 = like

Total sample size is 338 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radii stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

Ladies' Choice

Continued from Page 38

Luisa: I listen to "Power" [WWPR/New York], "Kiss" [WRKS/New York], "Z100" [WHTZ/New York] and "Mega" [WSKQ/New York].

R&R: What do you get from radio that you don't get from other sources of entertainment?

Luisa: I like local radio for two reasons: It gives me a sense of what's going on in the community, and it's entertaining. That may sound corny, but I like to know what's happening here, not around the world. We get enough of that on the nightly news on TV.

Radio tells me the hot places to go out at night. It also tells me what's important in my city and whether there is an election or a festival. I also feel that I can relate to the personalities.

I work from home, so I listen all day. But even when I worked in the city I would listen to the radio. It's just part of my day, from morning — I love the morning shows the best; they are so entertaining to night.

R&R: Are there any things you would change about radio?

Luisa: I don't hear enough older music. I know in mornings they have to play the hits, but I don't understand why they have to play the same new songs over and over the rest of the day when there are so many great records from back in the day. I like a good mixture of both new and old.

The radio is the main place I hear about new music and new artists. I don't think I hear about them anyplace else, except maybe videos, but those tend to be more hip-hop records.

"I like local radio for two reasons: It gives me a sense of what's going on in the community, and it's entertaining."

Luisa

Lalso want to be entertained more outside of mornings. It seems like the only time they let their jocks have fun and actually talk about something juicy or funny is in mornings

The other thing I would change about radio is that I would like to hear fewer commercials. I know that's how they pay the bills, as the jocks say, but do they have to play so many? Can't they charge more and play fewer?

R&R: Have you ever considered getting satellite radio or an iPod?

Luisa: No. I don't think it's necessary. If I'm on the train, I'll read. To me, Radio is radio, so when you can get it for free, why would you pay for it?

I also feel that with satellite radio I wouldn't be able to hear about things happening in New York. What about the weather? The traffic? What's happening in the city this weekend? Satellite radio is like a jukebox, isn't it?

And I don't feel like I should have to pay for every song I want to hear to download them into an iPod. Besides, I'm not that technical a person.

REPORTERS

Stations and their adds listed alphabetically by market

WJIZ/Albany, GA PD/MD: Jammin' Jay 35 GIANDWINE 15 LETOYA 13 OHRISTINA MILIAN VYOUNG JEEZY 4 MISSEZ FIPIMP C 1 SAMMIE

WFXA/Augusta, GA*
0M/PD: Ron Thomas
17 BLAK JAK I/PROJECT PAT
10 CHERISH
DEM FRANCHIZE BOYZ

MD: Neke Howse

19 RAHEEM DEVAUGHN

16 KELIS 1/TOO SHORT
CHAMILLIONAIRE 1/KRAYZIE BONE

WEMX/Baton Rouge, LA*
PD: J-Tweezy Supa Mike
9 CAM'RON I/LIL WAYNE
OBIE TRICE I/AKON
JUELZ SANTANA
KELIS I/TOO SHORT
J-SHIN

KTCX/Beaumont, TX*
PD: Doug Harris
APD/MD: Adrian Scott
17 GHOSTRACE KILLAH I/NE-YO
15 RICK ROSS .
13 FIELD MOB I/CIARA
12 RAY J

WJZD/Biloxi, MS*
PD: Rob Neal
JUELZ SANTANA
KELIS 1/TOO SHORT
BLAK JAK 1/PROJECT PAT

J-SHIN CAM'RON f/LIL' WAYNE WILD/Boston, MA*
PD: Reggie Beas
MD: Chubby Chub
5 CHAMILLIONAIRE f/KRAYZIE BONE VBLK/Buffalo, NY* D/MD: Chris Reynolds 2 KELIS I/TOO SHORT 1 DEM FRANCHIZE BOYZ 1 CAM'RON I/LIL' WAYNE 1 JUELZ SANTANA

WWWZ/Charleston, SC* OM/PD: Terry Base MD: Yonni "Da Rude Bwoi" Rude 1 KELIS I/TOO SHORT BLAK JAK I/PROJECT PAT JUELZ SANTANA

YOUNG LEEK
JUELZ SANTANA
BEENIE MAN

WUVA/Charlottesville, VA OM/PD: Tanisha R. Thompson No Adds

WJTT/Chattanooga, TN*
PD: Keith Landecker
MD: Magic Crutcher
38 LL COOL J 1/LYFE JENNINGS
18 KELIS 1/TOO SHORT 8 J-SHIN
CAM'RON f/LIL' WAYNE

WGCI/Chicago, IL*
0M/PD: Eiroy Smith
APD/MD: Tiffany Green
14 RASHEED MORGAN
1 MEGAN ROCHELL I/FABOLOUS
JAMIE FOXX I/TWISTA

WPWX/Chicago, IL* PD: Jay Alan MO: Barbara McDowell 48 JUELZ SANTANA JUELZ SANTANA CHAMILLIONAIRE (/KRAYZIE BONE JAMIE FOXX (/TWISTA

RICK ROSS FIELD MOB f/CIARA

WENZ/Cleveland, OH* OM/PO: Kim Johnson 3 LIL' WAYNE 1 FIELD MOB f/CIARA

1 DJ KHALED 1 DEM FRANCHIZE BOYZ

WXBT/Columbia, SC* OM: LJ Smith PD: Brian Anthony 2 JAGGED EDGE 1 CHERISH DJ KHALED OBIE TRICE I/AKON

WFXE/Columbus, GA 35 NE-YO 20 LL COOL J1/LYFE JENNINGS

SHAWNNA DEM FRANCHIZE BOYZ

WDBT/Dothan, AL DM: Jerry Broadway PD/MD: Casual 17 CHRIS BROWN f/LIL' WAYNE 1 E-40 4 BOHAGON f/CRIME MOB & D4L

W.J.N/Dothan, AL
OM/PD: JR Wilson
5 OONELL JONES
5 YOUNG LEEK
5 KELIS 1/TOO SHORT
5 BEENIE MAN
5 CAM RON 1/LIL' WAYNE
5 LL COOL J 1/L/YFE JENNINGS

WRJH/Jackson, MS* PD: Kwasi Kwa JUELZ SANTANA J-SHIN CAM'RON (/LIL' WAYNE

WJBT/Jacksonville, FL* OM: Gaif Austin PD: G-Wiz JUELZ SANTANA OBIE TRICE f/AKON

KPRS/Kansas City, MO* OM: Andre Carson PD/MD: Myron Fears 9 THUG CITY 9 THUG CITY 4 URBAN MYSTIC 1 RICK ROSS

24 NE-YO 21 MARY J. BLIGE 10 CHERISH 7 GHOSTFACE KILLAH I/NE-YO 5 JAMIE FOXX f/TWISTA 5 CHRIS BROWN f/LIL WAYNE

KRRO/Lafayette, LA*
PD: D-Rock
1 JUELZ SANTANA
KELIS I/TOO SHORT
BLAK JAK I/PROJECT PAT

APD: Gina Cook 4 FIELD MOB f/CIARA

WQHH/Lansing, MI* TM: Helena Dubose

ZLD/Laurel, MS M: Jackson Walk I: Denise Brooks Chamillionaire (/krayzie bone Ne-yo Juvenile

KJMZ/Lawton, OK OM/PD: Terry Monday APD: Terry Tone 8 OBIE TRICE !/AKON 6 CAM'RON I/LIL! WAY 5 KELIS !/TIOO SHORT 4 FIELD MOB !/CIARA 3 BEENIE MAN

KHTE/Little Rock, AR*

CAM'RON (/LIL' WAYNE ANTHONY HAMILTON

KIPR/Little Rock, AR*
OM: Mark Dytan
PD: Joe Booker
10 J-SHIN
8 CAM'RON I/LIL' WAYNE
2 BLAK JAK I/PROJECT PAT

KKBT/Los Angeles, CA* PD: Tom Calococci APD/MD: Tawala Sharp 14 DEM FRANCHIZE BOYZ 7 LIL'JON 1/E-40 & SEAN PAUL

WGZB/Louisville, KY* PD: Tim Gerard Girton MD: DJ Cynnamixx 2 E-40 CHAMILLIONAIRE (/KRAYZIE BONE

WFXM/Macon, GA DM/PD: Raiph Meachum 42 FIELD MOB f/CIARA 8 CAM'RON f/LIL' WAYN WIBB/Macon, GA PD/MD: Brian Paiz 22 E-40

CHERISH OBIE TRICE I/AKON

PD: Jigga JT 12 CHRIS BROWN f/LIL' WAYNE

WEDR/Miaml, FL* 0M/P0: Tony Fields APD: Derrick Baker 17 LIL' WAYNE 15 JAMIE FOXX t/TWISTA

WMIB/Miami, FL* OM: Rob Roberts PD: Mara Melendez MO: Coka-Lani Kimi 18 LETOYA 3 LIL' WAYNE

WKKV/Milwaukee, WI* PD: Balley Coleman APD/MO: Reggle Brown 14 LIL' JON 1/E-40 & SEAN PAUL DJ KHALED

16 CHRIS BROWN I/LIL WAYNE 14 T.I. 10 LIL JON 1/E-40 & SEAN PAUL 10 DEM FRANCHIZE BOYZ

KRVV/Monroe, LA
PD: Chris Collins
49 CHAMILLIONAIRE f/KRAYZIE BONE
43 AVANT
30 CHRISTINA MILLAN (YOUNG JEEZY
19 CHRIS BROWN f/LIL' WAYNE

WZHT/Montgomery, AL OM/MD: Michael Long PD: Darryl Elliott 12 JAGGED EDGE 11 CHERISH 11 CHERI DENNIS 11 MISSEZ I/PIMP C

10 DEM FRANCHIZE BOYZ 10 YOUNG DRO f/T.I.

WQUE/New Orleans, LA*
PD: Angela Watson
No Adds

WWPR/New York, NY* PD: Nate Bell APD/MD: Nadine Santos

47 T.I. 7 E-40 5 CHERI DENNIS 2 LIL' WAYNE

WWHV/Norfolk, VA* PD: Parish Brown MD: Pezo Coconutz 2 CAM'RON (/LIL' V 1 JUELZ SANTANA

JUELZ SANIANA KVS-POklahoma City, O.K.* OM/PD: Terry Monday MD: Eddle Brasco 26 RICK ROS 26 16 NE-YO 11 DA MUZICIANZ 11 FIELD MOB I/CIARA 10 BEENIE MAN 5 OBIE TRICE I/AKON 5 KELIS I/TOO SHORT JUELZ SANIANA 1 J-SHIN

3 T.I.
2 RAY CASH t/SCARFACE
2 DEM FRANCHIZE BOYZ
1 JUELZ SANTANA
MARIAH CAREY
CHERI DENNIS

RPD/MD: Snawn Alexander 21 NE-YO 12 Jamie Foxx 1/Twista 2 Letoya

WBTJ/Richmond, VA*
PD: Aaron Maxwell
APD/MD: Mike Street
36 MARY J. BLIGE
34 CHERI DENNIS
27 CHERISH
9 CHAMILLIONAIRE I/KRAYZIE BONE APDy.
36 MAR1
34 CHERI Den.
27 CHERISH
9 CHAMILLIONAIRE tr.
6 T.I.
ANTHONY HAMILTON
***CHERISH**
CHERISH
CHERISH
CHERISH
CHERISH
***CHERISH**

WCDX/Richmond, VA* 0m: Al Payne PD/MD: Reggie Baker 1 YOUNG LEEK 1 FIELD MOB I/CIARA

OM/PO: Andre Marcei APD: Jim Jordan MD: Tariq Spence 9 JUELZ SANTANA 1 CAM'RON f/LIL' WAYNE

Music Choice R&B-Hip Ho OM/PD: Damon Williams

XM The City/Satellite PD: Lisa M. Ivery MD: DJ Xclusive 44 YUNG JOC 39 THREE 6 MAFIA 17 LETOYA 14 JUELZ SANTANA

WQBT/Savannah, GA PD: Bo Money APD: Jeff Nice 10 BLAK JAK t/PRDJECT PAT 2 DA MUZICIANZ

19 I.I. 15 RAY CASH f/SCARFACE 15 DJ KHALED

8 J-Shin 2 Cam'ron (/Lil' Wayne 1 Kelis (/Too Short

NE-YO KELIS I/TOO SHORT BEENIE MAN OBIE TRICE I/AKON

27 LETUYA 24 JUELZ SANTANA 17 CAM'RON I/LIL' WAYNE

I I / Valdosta, GA I: Clark Johnson RAHEEM DEVAUG MARY J. BLIGE MARY MARY VAN HUNT YUNG JOC

14 E-40 14 LIL'JON 1/E-40 & SEAN PAUL 14 CHERI DENNIS 14 LL COOL J 1/JENNIFER LOPEZ 14 PLIES

Note: For complete adds, see R&R Music Tracking.

POWERED BY MEDIABASE

Monitored Reporters

95 Total Reporters 65 Total Monitored

30 Total Indicator

Did Not Report, Playlist Frozen (3): KBCE/Alexandria, LA KZWA/Lake Charles, LA Sirius Hot Jamz/Satellite

		April 21, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	MARY J. BLIGE Be Without You (Geffen)	1801	+28	176294	20	63/0
2	ĕ	ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Group)	1749	+84	149701	18	65/0
3	Ğ	ISLEY BROTHERS f/R. ISLEY Just Came Here To Chill (Def Soul/Def Jam/IDJMG)	1678	+16	138546	13	63/0
4	Ŏ	HEATHER HEADLEY In My Mind (RCA/RMG)	1525	+5	125339	26	65/0
5	5	BRIAN MCKNIGHT Find Myself In You (Motown/Universal)	1451	+46	131426	13	65/0
6	6	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1215	-82	121896	27	59/0
7	7	JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG)	1029	-238	109533	15	53/0
8	8	TEENA MARIE Ooh Wee (Cash Money/Universal)	931	+41	74616	7	59/2
9	9	NE-YO So Sick (Def Jam/IDJMG)	883	-2	77458	11	33/0
14	10	ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	841	+190	80422	6	53/4
13	Ŏ	MARIAH CAREY Fly Like A Bird (Island/IDJMG)	812	+143	83060	5	54/5
12	Œ	URBAN MYSTIC Refuse (SOBE)	764	+60	39984	11	52/0
15	Œ	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban)	759	+122	67083	10	44/2
10	14	CHARLIE WILSON Magic (Jive/Zomba Label Group)	695	-60	60038	21	53/0
11	15	ALICIA KEYS Unbreakable (J/RMG)	680	-64	60826	30	63/0
16	1	KEYSHIA COLE Love (A&M/Interscope)	569	+49	36283	9	26/0
17	Ū	KEM Into You (Motown/Universal)	527	+10	34028	12	44/0
18	18	INDIA.ARIE I Am Not My Hair (Motown/Universal)	478	+57	39271	18	42/0
19	19	FLOETRY Lay Down (Geffen)	399	+80	28754	8	28/2
20	20	RAHEEM DEVAUGHN You (Jive/Zomba Label Group)	346	+33	37351	5	29/0
21	4	GOAPELE First Love (Skyblaze/Sony Urban/Columbia)	327	+23	16651	10	26/0
22	22	KINDRED THE FAMILY SOUL Woman First (Hidden Beach)	325	+39	25 95 2	4	26/1
25	23	VAN HUNT Character (Capitol)	271	+53	12623	3	21/0
24	24	DONELL JONES I'm Gonna Be (LaFace/Zomba Label Group)	267	+47	19370	3	27/4
23	25	SHANICE Take Care Of U (Imajah/Playtime)	261	+37	16769	2	29/2
[Debut>	26	MARY MARY Yesterday (Sony Urban/Columbia)	191	+29	13589	1	21/3
30	3	CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)	187	+12	28749	3	3/0
28	28	PRINCE Black Sweat (Universal Republic)	184	-11	19901	2	810
26	29	TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal Republic)	174	-32	6191	9	21/0
29	30	MARIAH CAREY Don't Forget About Us (Island/IDJMG)	167	<u>-19</u>	8912	17	15/0

65 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays esplaced first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest weekto-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

POWERED M MEDIABASE

MOST ADDED

3	
ARTIST TITLE LABEL(S)	ADDS
CHARLIE WILSON No Words (Jive/Zomba Label Group)	20
AMEL LARRIEUX Weary (Bliss Life)	13
SANTANA f/ANTHONY HAMILTON Twisted (Arista/RMG)	8
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	5

The Urban AC add threshold is applied to monitored stations not allo report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

= -6 . May 44	TOTAL.
ARTIST TITLE LABEL(S)	INCREASE
ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.)	+190
MARIAH CAREY Fly Like A Bird (Island/IDJMG)	+143
JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urba	n/ +122
ANTHONY HAMILTON Can't Let Go (So So Def/Zomba Label Gro	<i>up)</i> +84
FLOETRY Lay Down (Geffen)	+80
SANTANA f/ANTHONY HAMILTON Twisted (Arista/RMG)	+74
LIDDAN MAYCTIC Defuse (CORE)	± RN

NEW & ACTIVE

RAY J One Wish (Knockout/Sanctuary) Total Plays: 117, Total Stations: 17, Adds: 0 HIL ST. SOUL Goodbye (Shanachie) Total Plays: 111, Total Stations: 13, Adds: 0 SANTANA f/ANTHONY HAMILTON Twisted (Arista/RMG) Total Plays: 79, Total Stations: 18, Adds: 8

Total Plays: 54, Total Stations: 7, Adds: 0 LEELA JAMES My Joy (Warner Bros.) Total Plays: 49, Total Stations: 15, Adds: 0

LINA Smooth (Hidden Beach)

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

/WDM/Columbia, SC*

PD: John Long 2 KINDRED THE FAMILY SOUL

WJMZ/Greenville, SC* OM/PD: Steve Crumbley APD: Karen Bland MD: Doug Davis 16 AVANT 15 MARIAH CAREY

KMJQ/Houston, TX* PD: Sam Choice MD: Jeff Harrison

KMJK/Kansas City, MO

KNEK/Latayette, LA*

WJKX/Laurel, MS

KJLH/Los Angeles, CA* PD/MD: Aundrae Russell

WBLS/New York, NY* PD: Vinny Brown CHARCIE WILSON

KBLX/San Francisco, CA* PD: Kevin Brown

The Touch/SateMite

WFUN/St. Louis, MO

VJBW/W. Palm Beach, FL* 10: Mark McCray PD: Kyle Stewart 10: Patrice Wright

POWERED S

78 Total Reporters

65 Total Monitored

13 Total Indicator Did Not Report, Playlist Frozen (2): KJMG/Monroe, LA WBBK/Dothan, AL





Want to know where to get this information?

From student loans to buying surplus government property, all kinds of government information are just a click or call away.

> FIRSTGOV.gov 1 (800) FED-INFO

		April 21, 2006				-	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	0	BYRON CAGE I Will Bless The Lord (Gospo Centric/Zomba Label Group)	1253	+91	40998	20	37/0
3	2	DONALD LAWRENCE The Blessing Of Abraham (EMI Gospel)	1244	+93	43818	12	42/1
1	3	MARY MARY Yesterday (Sony Urban/Columbia)	1183	-34	32227	30	35/0
4	4	KIRK FRANKLIN Looking For You (Fo Yo Soul/Gospo Centric/Zomba Label Group)	1028	-17	30844	31	35/0
5	5	HEZEKIAH WALKER Lift Him Up (Verity/Zomba Label Group)	964	-49	32652	26	32/0
6	6	TAMELA MANN Speak Lord (TillyMann)	803	-5	24859	20	28/0
7	0	VICKI YOHE Deliverance Is Available (PureSprings/EMI Gospel)	802	+46	24604	23	30/0
8	8	JIMMY HICKS & VOICES OF INTEGRITY BornBlessed (Worldwide Entertainment)	760	+50	24303	11	33/3
11	9	YOLANDA ADAMS Victory (Atlantic)	716	+28	29221	22	25/0
10	10	WILLIAM MURPHY III Let It Rise (Sony Urban/Epic)	665	-34	29415	29	26/0
12	11	SMOKIE NORFUL God is Able (EMI Gospel)	660	-15	21325	25	24/0
9	12	DOTTIE PEOPLES He Said It (Atlanta Int'I)	643	-63	22316	35	24/0
13	13	DARWIN HOBBS Glorify Him (EMI Gospel)	588	-83	16341	27	27/0
17	14	VICKIE WINANS It's Alright (Verity/Zomba Label Group)	584	+58	18911	10	28/2
15	15	LUTHER BARNES & THE RED BUDD Somehow, Someway (Atlanta Int'l)	575	-12	19931	21	24/0
14	16	DORINDA CLARK-COLE So Many Times (Gospo Centric/Zomba Label Group)	573	-46	14731	17	24/0
18	O	MARVIN SAPP Perfect Peace (Verity)	533	+40	14575	9	18/2
16	18	CECE WINANS He's Concerned (PureSprings/Sony Urban/Epic)	526	-25	14870	19	22/0
19	19	BISHOP EDDIE LONG It Shall Come To Pass (EMI Gospel)	427	+29	9917	8	21/6
20	20	GEORGE HUFF A Brighter Day (Word/Curb/Warner Bros.)	399	+2	14495	17	20/2
24	4	DONALD ALFORD All I Want To Do Is Bless You (Holy Spirit/Taseis)	396	+63	9645	8	13/0
23	22	KAREN CLARK-SHEARD Favor (Word/Curb/Warner Bros.)	371	+21	7241	11	16/0
21	23	RIZEN We've Come To Magnify The Lord (Artemis)	361	-22	10164	19	13/0
26	24	TYE TRIBBETT Victory (Sony Urban/Columbia)	358	+57	9323	2	14/1
25	25	ALVIN DARLING From Me To You (Emtro)	321	-4	7660	15	13/0
Debut	26	DONNIE MCCLURKIN Church Medley (Verity/Gospo Centric/Zomba Label Group)	319	+95	9176	1	19/5
28	27	YOLANDA ADAMS This Too Shall Pass (Atlantic)	319	+29	10669	6	15/1
22	28	MARTHA MUNIZZI No Limits (Integrity Label Group)	315	-42	8980	4	13/0
27	29	MOSIE BURKS I Got A Grip (Malaco)	287	-3	5727	14	10/0
29	30	CANTON JONES Love Song (Arrow)	276	+2	15053	13	10/0

44 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15.
© 2006 Radio & Records

MOST ADDED

* *	
ARTIST TITLE LABEL(S)	DS
BISHOP EDDIE LONG It Shall Come To Pass (EMI Gospel)	6
D. MCCLURKIN Church (Verity/Gospo Centric/Zomba Label Group)	5
JIMMY HICKS BornBlessed (Worldwide Entertainment)	3
YDUTH FOR CHRIST The Struggle Is Over (Emtro/LKS)	3
VICKIE WINANS It's Alright (Verity/Zomba Label Group)	2
GEORGE HUFF A Brighter Day /Word/Curb/Warner Bros.)	2
MARVIN SAPP Perfect Peace (Verity)	2
DAMON LITTLE Long As I Got Shoes (Worldwide)	2
D. PETTIES & STRENGTH IN PRAISE Thank Ya Jesus (EMI Gospel)	/ 2
AT A PERSON DISCOVERY COMPANY OF THE PERSON	

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
D. MCCLURKIN Church (Verity/Gospo Centric/Zomba Label Group	/ +95
DONALD LAWRENCE The Blessing Of Abraham (EMI Gospel)	+93
BYRON CAGE I Will Bless (Gospo Centric/Zomba Label Group	/ +91
DONALD ALFORD All I Want To Do (Holy Spirit/Taseis)	+63
VICKIE WINANS It's Alright (Verity/Zomba Label Group)	+58
TYE TRIBBETT Victory (Sony Urban/Columbia)	+57
DARREL PETTIES Thank Ya Jesus (EMI Gospel)	+57
RIZEN Praise Him Just A Little While (Artemis)	+54
JIMMY HICKS BornBlessed (Worldwide Entertainment)	+50
YOUTH FOR CHRIST The Struggle Is Over (Emtro/LKS)	+47

NEW & ACTIVE

JUANITA BYNUM Break Forth (Flow)
Total Plays: 214, Total Stations: 8, Adds: 0
RIZEN Praise Him Just A Little While (Artemis)
Total Plays: 200, Total Stations: 8, Adds: 0
JDE PACE Mighty Long Way (Integrity Gospel)
Total Plays: 191, Total Stations: 8, Adds: 1
VASHAWN MITCHELL No Way (Tyscot)
Total Plays: 190, Total Stations: 12, Adds: 0
DAMON LITTLE Long As I Got Shoes (Worldwide)
Total Plays: 172, Total Stations: 13, Adds: 2

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Altanta, GA
OM: Al Payme
OM: Frank Johnson
PD: Connis Flint
BISHOP EDDIE LONG.
WTHB/Augusts, GA
OM/PD: Ron Thomas
APD: State Many Kingcannon
2 DAMON LITTLE
WCAO/Baltimore, MO
PD: Lee Michaelis Brown
No Adds
WWIN/Baltimore, MD
PD: Jeef Majors
APD: Jeen Alston
GEORGE HUFF
WXDK/Baton Rouge, LA
PO/MO: Kerwin Feeling
WXDK/Baton Rouge, LA

OM: Michael Baynard
POMIC: Baynard Seabrooks
APO: Big Daddy
APO: Big Daddy
16 MARVIN SAPP
WXTC/Charleston, SC
OM: Terry Base
PD: Cdwin "Cher" wright
APO-MIC: James Wallace
14 EDDIE BRADFORD
WPZ-S/Charlott
PD: Alvin Stown
MIC: Tarry Briests
5 WILLIAMS BROTHERS
WGRB/Chicago, IL
OW: Erroy Smith

GRITY V P A

WEAM/Columbus, GA
OM: Carl Conner, Jr.
PD: Pam Dixon
18 TONEX
14 MISSISSIPPI MASS CHOIR
14 DONNIE MCCLURKIN

WAJV/Columbus, MS OM: Rockey Love PO: Steve Poston APD: Sebastian Rifey No Adds WJYD/Columbus, OH
OM: Jery Smith
PD: Bawn Mosby
11 BISHOP EDÜR LONG.
KHYN/Dällas, TX
PD/MD: Warren Brooks
18 TYE TRIBBETT
14 TAKE 6
12 MARK HOLLEY & ONE A-CHH
WCHB/Detroit, MI
PD: Souldd

12 MARKHOLLEY & ONE A-CHORI WCCHB/Detroit, MI PD: Spudd DONNIEMCCLURKIN WFLT/Film: MI OM/PD: Sammie L. Jordan, dr. MD: Anna Johnson No Adds WEUP/Huntsveille, AL Dirk: Hundley Batts PD: Sleve Marry MID: Rickly Sybuses

MD: Ricky Sylos
22 21:03 t/ MOSS
20 YOUTH FOR CHRIST
WTLC/Indianapolis, IN
OM: Brian Wallace
FD: Paul Robinson
MD: Donovan Hartwell
12 JIMMY HOKS & YOUCES OF INTEG
BISHOP EDDIE LONG...

WHLH/Jackson, MS DM: Steve Kelly PD: Jenell Roberts MD: Torrez Harris NO Adds

OM: Stan Branson
PD/MEP: Percy Davis
3 BISHOP EDDIE LONG...
KPRT/Kansas City, MO
OM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Oebbie Johnson
No Adds
KPZK/Little Rock, AF
OM: Mark Dylan
PD/MD: Billy SI, James
10 WILLIAM MIJEPHY III

PD/MO: Billy St. James
10 WRLLAM MURPHY III
WHALA/Memphis, TN
PPD: Gleen Collier
APD/MD: Tracy Bethea
No. Adds
WLDK/Memphis, TN
PD/MO: Kim Marger
18 DARREL PETITES & STRENGTH IN PRAISE
19 MCAUTE WINABANC

WM8M/Miami, FL OM: E. Claudette Freeman PO/MO: Greg Cooper 30 LUCINDA MOORE 29 DARREL PETTIES & STRENGTH IN PR.

UM: MICHAEL LONG
PD/MO: Kenny J.
No Adds
WPRF/New Orleans, LA
PD: Kris "Cap'n Kris" McCoy
No Adds
WYLO/New Orleans, LA

WTLO/New Unleans, LA
PD: Al Appleberry
APD/MD: Loretta Petit
23 DONAL D LAWRENCE...
WKEZ/Mortolik, VA
DM: John Shomby
PD: Dale Murray
B DONNIE MCCLURKIN
WDAS/Philadelphia, PA

WDAS/Philadelphia, PA
OM: Thea Mitchem
PD: Joe Tamburo
APD/MD: Jo Gamble
6 JUDITH CHRISTIE MCALLISTER
5 YOUTH FOR CHRIST

PPZ/PNIIAGEIPRIA, PA W/PD: Helen Little DAMON LITTLE NNL/Raleigh, NC

WNNL/Raleigh, NC OM/PO: Jerry Smith APD: Shawn Alexander MD: Melissa Wade 15 BISHOP EDDIE LONG WPZZ/Richmond, VA OM: Jerry Smith PO: Requie Rater

DOMNIE MCCLURKIN
ABC's Rejoice/Safellite
PD: Willie Mae Mciver
No Adds
Sheridan Gospel Network/Sate
PD: Milchael Gamble
APD/MID: Morgan Dukes

PD: Michael Gamble
APD/MiD: Morgan Dukes
22 HEZENIAH WALKER
19 BISHOP WILLIAM TONEY. III
KOKA/Shreveport, LA
DM: Howard Clark
PD: Eddie Giles
APD: Sharon Flownov

WTSK/Tuscaloosa, AL OM: Greg Tomascello PD/AMO: Charles Anthony No Adds

WPGC/Washington, D PD/MD: Cheryl Jackson 15 ANOINTED 13 PATRICK LUNDY ...

WYCB/Washington, DC PO: Ron Thompson JIMMY HICKS & VOICES OF INTEGRITY

> Note: For complete adds, see R&R Music Tracking.

Did Not Report, Playlist Frozen (4): WENN/Birmingham, Al WFAI/Wilmington, DE WQYZ/Biloxi, MS WSOK/Savannah, GA



APPLAUDING RADIO & THE MARCH OF DIMES LIFELONG PARTNERSHIP

The March of Dimes and radio have had a successful partnership for more than 67 years. In 1938, when radio announcer Eddie Cantor urged his listeners to send their spare dimes to President Roosevelt at the White House to help in the fight against polio, he used the power of radio to

communicate his urgent message and "coined" the phrase March of Dimes. The March of Dimes Achievement In Radio Awards carries on our historic partnership with radio by celebrating excellence in broadcasting. Congratulations to A.I.R. Awards winners, finalists and participants in Atlanta,

Milwaukee, Nashville, New York, Philadelphia and Pittsburgh. With radio's continuing support, we will be successful in our campaign to address the increasing rate of premature birth, now affecting half a million babies in the U.S. every year.



NATIONAL SPONSORS:







LOCAL SPONSORS:

360 Media ABC Radio News AFTRA Atlanta Journal-Constitution Atlanta Magazine Black Box Network Services – TN Blattner Brunner, Inc. Capitol Virgin Clear Channel Outdoor Comcast CURB Records Georgia Association of Broadcasters J Records Katz Media Group Max2o Advertising Miller Kaplan & Arase OnMilwaukee.com Potawatomi Bingo & Casino RCS Productions Premiere Radio RCA/Nashville Sony Universal Warner Brothers

For more information, contact the A.I.R. Awards at: mfrennier@marchofdimes.com or call 412-391-3193





LON HELTON Ihelton@radioandrecords.com

Studio Tech & Personal Toys

Programmers' favorite gadgets and gizmos

Few things are as fun to talk about — or buy — as the latest technological innovations. At least, that's what you call them when you're an adult. Fact is, these toys give you a bigger jolt than that first set of Legos you got as a kid.

For **R&R**'s tech focus this week, we ask a number of PDs about their favorite gadgets and gizmos, both for the station and their personal stash.

Carter's Vox Pro

KFKF/Kansas City PD Dale Carter has day-to-day experience with studio tech since he also co-hosts mornings with Mary McKenna. For him, the answer to "What is



Dale Carter

your favorite piece of tech in the station or studio?" is easy: The hands-down winner is Vox Pro

"I can't even listen to old airchecks with phoners that came from reel-to-reel," he says. "In the old days we knew where to start a call and where

to bail out of it. Now we can fix everything in between."

He's also very excited about KFKF's recent entry into the world of streaming, noting, "After many years of Mel's 11th Commandment — Thou Shall Not Stream — we are streaming at www.kfkf.com.

"Our tech people are so good that I think our stream might sound a little better than the air signal, plus we're reaching places that we can't with the air signal."

Carter's latest personal high-tech high comes from his local cable provider. "Comcast just started on-demand in my area," he says. "Wow! As a morning guy, I can watch *The Sopranos* on Monday afternoon, and I don't even have to record it. On-demand has completely changed how I watch TV."

Gramzay's Gizmos

Steve Gramzay is Clear Channel Regional VP/Programming for West Texas, Operations Director of CC/El Paso and PD of the cluster's KHEY. Like Carter, Gramzay also

does mornings, at KHEY. Perhaps that helps explain his choices for favorite pieces of equipment.

The first is Vox Pro.
"The next-generation telephone-recording system integrates with Nexgen and eliminates the extra transfer steps, adds effects and



Steve Gramzay

has even faster editing capabilities," he says.

Gramzay's also a huge fan of the "Shortcut" telephone-call recorder. "I love its simple, fast and easy edit capability," he says. "It's technology that really helps keep up the pace of phone calls and, subsequently, the energy of an entire show."

He says he'd like to have the Prophet System Portable Digital Recorder because "it integrates with the mother system and

downloads direct." He continues, "It's especially good for remotes and man-on-the-street interviews. Plus, you can prep from home and download at the of-fice."

Gramzay's personal techtoy collection must be putting grins on the faces of his local Circuit City clerks. Among the recent additions, he says, is "The HP Media Center computer with 1GB RAM, FM tuner, TV tuner and add-on 180GB portable hard drive with remote control.

"It records TV and FM radio. It's especially great for morning guys who miss American Idol or

"I also love my iFM — the FM tuner adapter for the iPod. You can monitor anywhere, and it can record one FM station while you monitor another. It's great for OMs and inquisitive regional programming VPs on the road with only one set of ears."

24 first runs. You won't want to share it.

Despite all the new gear, there's one electronic plaything he covets. "My future wish list includes the pocket HD Radio with save feature for 'favorites' and 'genre' playlists," he says.

Logan Loves His Inno

In many ways, satellite radio is on the cutting edge of technology, with both Siri-

us and XM vendors constantly rolling out new products.

At a recent Music City event I ran into XM's Jon Anthony, who showed me one of the slickest little items I've seen in a while, so I asked XM Exec. VP/Programming Eric Logan —



Eric Logan

one of the greatest lovers of high-tech gadgets I know — about this new gadget.

"Without question, the best device I have seen or played with is the Pioneer Inno," he says. "This is one of two new devices that are being released this year, and they are the most life-changing audio devices ever created.

"They not only receive live XM radio in a true portable environment, they are also MP3 players. You can also take your stored audio from any MP3 device put it on your Inno. For the first time, you can combine your MP3s with XM content.

"This device is a game changer. One of the drawbacks of MP3 players is that you have to know what music you want to put on your device. With the Inno, you can discover music or content on any of XM's 170plus channels and store it immediately.

"The Inno also allows you to select songs and interfaces with Napster so that, if you choose, you can purchase a copy of music that you discover while listening to your Inno."

Describing his latest personal tech fave, Logan says, "The SkyCaddy Golf GPS for any golf course. Great device, amazing GPS technology. Still, it hasn't done anything for my game. In fact, it's made it worse."

Cellular Interface

Clear Channel/Quad Cities, IA-IL Direc-

tor/Programming Operations Jim O'Hara fears his choice for Most Useful New Tech Toy is going to sound too simple. "We have seven stations in our group, with all kinds of formats represented, including two News/Talks and a Sports Talk," he says.

"In spite of the fact that we have Marti [McMartin] transmitters, digital phone hybrids and ISDN lines, some local remotes can be a problem because of where they originate from.

"For certain high school sports and tough-to-hit remotes, the answer is the

Conex FJ-10 FlipJack Cellular Phone Interface, a cell-phone hybrid unit. It gets you up and running very quickly, and it sounds pretty darn clean."

O'Hara says that his favorite piece of station or studio tech is NexGen from Prophet Systems. "It changed the way we work, both live and voice-tracked," he says.

"Operationally, we can do whatever we can dream up. Plus, we sound so much better with NexGen. The sampling rate is excellent, so, sonically, we're far superior to our competition."

Pioneer Inno

After wondering if Santa reads the **R&R** Country column,

O'Hara says, "For Christmas, I'd like an Edirol R-4 four-channel portable recorder and wave editor."

Jim O'Hara



KRTY/San Jose PD **Julie Stevens** is absolutely over the top about a couple of recent high-tech acquisitions — one that's already in use, and one that will be offered to her listeners in a couple of weeks.

"Without question, the best device I have seen or played with is the Pioneer Inno. This is one of two new devices that are being released this year, and they are the most life-changing audio devices ever created."

Eric Logan

The first is Media Monitor. "This may be the best friend a PD ever had," she says. "Basically, it's a monitoring service

that the sales department loves because they can log on to other stations and find out what spots are playing. Not only does it give you the spots, it also gives you the audio of the content.



"Here's where it gets good for PDs:

Julie Stevens

You can monitor what your jocks said three months ago at 6:12am. If you want to log on and play with it, go to www.mediamoni tors.com. I'll give you my password, but I'm not sure it will do you any good because I think it's PC-specific. Give it a try with the log-in jsty03 and the password jstevens."

The tech she can hardly wait to introduce to her audience is Traffic.com. "I'm so excited about this one, I can hardly stand it," she says. "It's a traffic service attached to my website where listeners can log in and, at the very least, find out traffic conditions at the moment.

"Here's where it gets cool, though: You can set up a customized traffic report just for you. You enter 'Route 1,' 'Route 2' and 'Route 3' and tell the site what time you leave for work and what time you leave work to go home. Fifteen minutes before you're scheduled to leave, you get an e-mail about the condition of your route.

"If you only want to get the e-mail when there's a bad accident, you tell the site 'Only alert me when it's a seven or higher,' and it will send you an e-mail when there's an accident deemed to be a seven through nine in intensity. You can have it sent to your e-mail or to your cell phone.

"I can't wait until this goes up. I plan on having an on-air training session at about 8:50 some weekday morning when people are at their desks and can follow the instructions. That will do two things: It will promote the new traffic service, and it will get some people started on the service so I can get talk going around the water cooler.

"The best news is that every message sent to these folks has my logo at the top of it. We should be up and running with this in the next couple of days."

April 21, 2006 Radio & Records • 43



CHUCK ALY

The World Is Flatts'

Inside the album launch that erased all doubt

en years ago this summer, Lyric Street Records opened its doors on Music Row with a single-minded strategy for success from which it has never wavered. In the words of label President Randy Goodman, that mission was "to find unique and compelling artists and songs and deliver them at a criticalmass level at Country radio."

Last week, Rascal Flatts' Me and My Gang alburn closed out its first seven days in the marketplace after selling an astonishing 721,747 copies. That number bears significance on a num-

Without question, it confirms Rascal Flatts' place as country superstars and in some way quantifies their talent, determination and ability to communicate with an enormous fan base. At the same time, it is an affirmation of Lyric Street's focused approach to exposing and selling country music. And, in that regard, it is yet another substantiation of the undeniable reach and influence of Country radio.

Numbers Game

Me and My Gang went on sale April 4 and sold more than 250,000 units that day. By contrast, the band's last album, the quadruple-platinum Feels Like Today, sold 200,946 copies in its first week of release.

Going on to eclipse the 700,000 mark put Rascal Flatts in the company of only four other country artists — Garth Brooks, Shania Twain, The Dixie Chicks and Tim McGraw. Across all genres, only 24 artists since the advent of Randy Goodman SoundScan have broken



that barrier, according to Lyric Street.

Some more numbers: Me and My Gang sold 30,246 copies via download, already putting it ahead of the best-selling digital country album of 2005, Feels Like Today, which has sold 22,685 copies over the entire year. And the album's first single, "What Hurts the Most," set a one-week record in country, with 62,113 paid downloads.

Whew.

Though this is admittedly anecdotal, I was tipped to consumer passion for Rascal Flatts and the new album on Thursday of release week. Speaking to an acquaintance who asked me what was going on in the industry, I mentionedthe group and their release, at which point his preteen daughter lit up like a light bulb.

'You know," he said, "we've been to a couple stores looking for that album and haven't been able to find it. They're sold out."

"I wish I could tell you we knew this was coming," says Goodman. "I don't think it took us by surprise, but we did try to manage expectations. You don't want to have a great number

but have expectations so high that everyone seems to think you didn't have success. And we've seen that in this genre a few times

"We were prepared in the marketplace," says Lyric Street VP/Marketing Greg McCarn. "We wanted to get past 400,000 and hopefully

break 500,000. Thankfully, we had a lot of excess inventory made and were able to get additional product into the marketplace. I don't think we missed too much. I know there have been cases where stores are needing to restock the album more than once a day."

Helping to fuel the near-feeding frenzy of sales was deep discounting off the \$18.98 list to an advertised price of \$9.99 in most circulars. Top retail accounts received exclusives, including a five-song live companion CD at Wal-Mart; three exclusive tracks at Target; one track at Best Buy; one track at iTunes, along with a digital album booklet; and exclusive posters elsewhere.

Fountain Of Youth

Of course, pricing and retail promotions are a distant second to music and star appeal. "The biggest thing is the undeniable talent these guys have," McCarn says. "It's the foundation for everything that's been done.'

As with all superstars, Rascal Flatts' Gary LeVox, Jay DeMarcus and Joe Don Rooney have



FEELING MINNESOTA Rascal Flatts spent two weeks around the Me and My Gang release date visiting radio stations in 15 major markets. Pictured here at KEEY/Minneapolis are (I-r) Lyric Street VP/ National Promotion Kevin Herring, Flatts' Jay DeMarcus and Gary LeVox, KEEY OM/PD Gregg Swedberg, Flatts' Joe Don Rooney and Lyric Street Director/Regional Promotions Chris Palmer.



PHILLY CHEESE WXTU/Philadelphia received an album-launch visit from Rascal Flatts. Pictured are (front, I-r) WXTU morning hosts Scott Evans and Andie Summers, (back, I-r) Lyric Street NE regional Jennifer Thorpe, Flatts' Joe Don Rooney, WXTU PD Bob McKay, Flatts' Jay DeMarcus, WXTU GM Natalie Conner, Flatts' Gary LeVox and Lyric Street VP/National Promotion Kevin Herring.

developed a remarkable rapport with their listeners. "They've connected with and have a great sense for their fans," McCarn says. "Touring has been one of the fundamentals. They've really stayed out there on the road. Whether it was with Jo Dee Messina, Kenny Chesney, Toby Keith, Brooks & Dunn or headlining the CMT

tour, they never really came in off the road."

Significantly, Rascal Flatts seem to connect particularly well with younger fans. "According to some stats we've seen, they've got the youngest fan base of any artist in our genre," McCarn says. "The hot spot is midteens to mid-20s, but the appeal

is there for other demos as well."

Me And My Gang

"They are uniquely country in sound and approach," Goodman says. "At the same time, they have a fresh sonic envelope that appeals to a younger demo, which we all know is the driving force behind most big sellers. Maybe it's because they don't wear hats. They don't look specifically country, and that gives them a bit of an edge from an image point of view."

Having a young audience — the demo typically associated with Internet file-sharing could have been a problem, and Lyric Street was careful to keep the album from leaking early. "I was online the night prior to release, and to my knowledge it didn't get out," McCarn says. "We were very judicious in how we let people sam-

Snub-Conscious

Rascal Flatts and Lyric Street have been very open about their disappointment at the band's not being nominated in the CMA's Entertainer of the Year category last year. To some extent, that omission may have spurred them on with this launch.

'To their credit, they could have said, 'We've scanned so many units, we're making great money and selling out shows, there's no need to kill ourselves like this doing a promotion tour around the album launch," Goodman says. "But they want that recognition from their peers and the community."

Rascal Flatts aren't the first artists to feel a cold breeze blowing at the CMA show. Kenny Chesney's recognition seemed a long time in coming, Toby Keith has been critical of how he's been overlooked, and the first and only CMA the double-diamond-certified Shania Twain ever won was a solitary Entertainer of the Year tro-

Perhaps Lyric Street's radio-centric strategy one that devoted less attention to courting media and the Nashville community - played a part. Maybe the label was simply flying under the radar.

"And that's OK," Goodman says. "We have been able to fly under the radar, even when we were fortunate to have success early on. It allowed us to mature and make our mistakes outside of the spotlight."

Rascal Flatts and their label are now at center stage, and it's a good bet the rest of the music business is watching. "This kind of success says to the broader industry that country is still a significant and enduring part of the musical landscape," Goodman says. "It's not going away and, if anything, is getting bigger."

Higher Ceiling?

One of the interesting questions this release raises is where the top end is for country album sales. In my year-end 2005 column, a number of label executives speculated that, with the advent of file-sharing, the days of 8 million, 9 million



Greg McCarn

or 10 million in sales may be over. The high end seemed to be in the 4 million range.

Of course, Feels Like Today is currently quadruple-platinum and remains a top 10 seller. With Me and My Gang having a legitimate shot at double-platinum in its first month

of release, we may be able to discover if the ceiling for physical album sales has truly been lowered or if it just needed a superstar band to come along and push it back up.

So the success of Rascal Flatts is now measured in degrees of huge, not in terms of if or when. "It's very sweet and gratifying to be able to do this with the small band of brothers and sisters I have at Lyric Street," Goodman says. "They're a great, dedicated group of people.

"And the strategic planning behind all this was not done by us alone, but in partnership with Doug Nichols and Trey Turner at management. They've done an amazing job, and we really value their vision and friendship."

Country radio, meanwhile, benefits from having another superstar artist in its corner — one it played a central role in establishing.

"The involvement of Country radio in the development of this career has been key," Mc-Carn says. "The band has made great music, certainly, but the primary channel of exposure has, hands-down, been Country radio. They've been our best partner."

RR COUNTRY TOP 50

											-
LAST WEEK	THIS WEEK	April 21, 2006	TOTAL POINTS	POINTS	TÖTAL PLAYS	+/- PLAYS	TOT.AUD.	+/- AUD.	WEEKS	TOTAL ADDS	ı
		ARTIST TITLE LABEL(S)					(00) 400700	(00) E47E	0N		l
1	1	RASCAL FLATTS What Hurts The Most (Lyric Street)	13768	-519	4808	-214	409799	·5175	15 19	123/0 120/0	ĺ
2	2	BON JOVI W.J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG)	13621	471	4667	+191	402019	10581 -26207	16	122/0	ĺ
3	3	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)		·760	4029	·261	339140		20	122/0	l
4	4	KEITH URBAN Tonight I Wanna Cry (Capitol)	11015	-1237	3769	-473 - 279	316400 315036	-41907 44005	20	123/1	١
9	5	JASON ALDEAN Why (BBR)	10688	1201	3732	+378	286381		24	123/1	ĺ
7	6	BROOKS & DUNN Believe (Arista)	10228	417 333	3614 3411	+ 109 + 174	292352	-4209 10159	22	123/0	١
8	0	JACK INGRAM Wherever You Are (Big Machine)	10138 9920	890	3417	+310	286700	28186	10	123/0	١
10	8	FAITH HILL The Lucky One (Warner Bros.)	9472	·1846	3391	-620	266323	-58449	32	123/0	l
5	9	BLAKE SHELTON Nobody But Me (Warner Bros.)	9348	925	3211	+309	269680	34299	14	123/0	١
12	Ö	DIERKS BENTLEY Settle For A Slowdown (Capitol) LEANN RIMES Something's Gotta Give (Asylum/Curb)	9313	853	3221	+309	269203	29653	16	123/0	l
11 13	Ø	TIM MCGRAW When The Stars Go Blue (Curb)	8497	721	2876	+221	243328	27171	7	120/2	l
	3	JOE NICHOLS Size Matters (Someday) (Universal South)	7835	502	2730	+ 156	208272	11307	13	121/0	l
14 15	Ø	GEORGE STRAIT Seashores Of Old Mexico (MCA)	7591	410	2641	+ 123	207980	1 5 156	10	121/0	l
16	(B)	PHIL VASSAR Last Day Of My Life (Arista)	7348	1022	2406	+331	198827	26902	11	120/1	l
17	10	KEITH ANDERSON Every Time I Hear Your Name (Arista)	6812	533	2365	+179	176268	14638	15	120/0	l
18	Ø	BRAD PAISLEY The World (Arista)	6190	942	2112	+335	168339	31406	5	119/2	l
19	B	CRAIG MORGAN I Got You (BBR)	5545	338	2123	+ 106	145824	13288	18	113/0	l
24	1	KENNY CHESNEY Summertime (BNA)	5231	1824	1700	+601	162239	61817		117/15	I
23	a	CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	4853	1353	1566	+478	138096	40725		118/15	١
20	21	SHEDAISY I'm Taking The Wheel (Lyric Street)	4561	·543	1583	-210	102444	-18022	20	116/0	l
22	22	GARY ALLAN Life Ain't Always Beautiful (MCA)	4443	460	1628	+188	106200	13485	13	114/3	l
21	3	GRETCHEN WILSON Politically Uncorrect (Epic)	4315	140	1542	+60	100746	2735	10	111/1	l
26	3	LITTLE BIG TOWN Bring It On Home (Equity)	4128	1047	1458	+357	102019	23917	11	101/4	l
25	3	KENNY ROGERS I Can't Unlove You (Capitol)	3845	503	1298	+ 164	91738	7831	15	98/1	l
27	<u>a</u>	RODNEY ATKINS If You're Going Through Hell (Curb)	3376	472	1283	+178	81550	11020	14	96/4	l
28	Ø	ERIC CHURCH How 'Bout You (Capitol)	3346	499	1139	+ 157	83542	11182	9	91/1	١
30	<u>3</u> 3	BILLY CURRINGTON Why, Why, Why (Mercury)	2937	509	1084	+171	70170	11545	7	98/8	l
31	2 9	SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	2713	329	968	+137	66280	11157	6	80/6	l
32	<u>o</u>	JAKE OWEN Yee Haw (RCA)	2493	151	932	+67	57215	3355	7	85/5	l
29	31	JAMIE O'NEAL I Love My Life (Capitol)	2440	-129	803	-41	66170	·964	18	71/0	l
33	32	JOSH GRACIN Favorite State Of Mind (Lyric Street)	2344	361	842	+129	51813	6996	6	87/1	I
35	3 3	TRENT WILLMON On Again Tonight (Columbia)	2146	203	703	+ 29	51988	6990	9	64/2	l
34	32	BIG & RICH Never Mind Me (Warner Bros.)	1982	31	645	+9	47091	221	11	67/1	l
37	33	MEGAN MULLINS Ain't What It Used To Be (BBR)	1510	253	551	+67	34073	4928	6	70/4	1
39	36	BLAINE LARSEN I Don't Know What She Said (Giantslayer/BNA)	1497	347	555	+100	35263	11203	7	60/1	
36	3	NEAL MCCOY The Last Of A Dying Breed (903)	1431	161	464	+26	31703	4093	8	50/2	
40	3 3	DANIELLE PECK Findin' A Good Man (Big Machine)	1256	123	488	+44	26938	2855	4	60/4	١
41	39	WRECKERS Leave The Pieces (Maverick/Warner Bros.)	1241	184	454	+93	25757	6486	2	63/12	
42	40	HANK WILLIAMS, JR That's How They Do It In Dixie (Curb/Asylum	/ 1205	208	519	+73	22028	4064	7	55/4	
38	4	DIXIE CHICKS Not Ready To Make Nice (Open Wide/Columbia)	1155	-47	329	+5	30764	-1346	5	21/0	
43	42	STEVE HOLY Brand New Girlfriend (Curb)	1109	247	448	+95	26429	5337	10	43/4	
46	4 3	GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	1075	416	373	+173	28007	12339	2	43/11	1
Breake	Ξ	TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	986	805	300	+246	19927	14474	1	77 75	
44	45	ASHLEY MONROE Satisfied (Columbia)	930	155	317	+52	20209	2527	4	38/1	
[Debut]	_	RASCAL FLATTS Me And My Gang (Lyric Street)	717	439	219	+149	22253	11848	1	67/65	
47	4	BOMSHEL It Was An Absolutely Finger Lickin', Grits (Curb)	679	37	300	+11	13215	1239	3	40/1	
48	43	HOT APPLE PIE Easy Does It (MCA)	651	12	244	-1	12566	312	3	36/0	
49	49	JOHN CORBETT Good To Go (Fun Bone)	627	81	199	-10	13126	623	7	50/1	
Debut	• 🐽	DIAMOND RIO God Only Cries (Arista)	612	106	257	+30	13265	2066	1	41/9	

123 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 4/9-4/15. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by the highest AQH Persons of all Country reporters. As of fall 2005, WUSN/Chicago has the highest AQH, which is 42,500. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED ... MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS 75
TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	
RASCAL FLATTS Me And My Gang (Lyric Street)	65
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	15
KENNY CHESNEY Summertime (BNA)	15
MARK WILLS Hank (Equity)	13
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	12
SARA EVANS Coalmine (RCA)	12
GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	11
MIRANDA LAMBERT New Strings (Epic)	11
RIO GRAND Kill Me Now (Curb/Asylum)	11
The Court and the shall be applied to accustomed atotions and allo	

The Country add threshold is appl report adds per their company policy: Songs that reach seven plays per week within one airplay week. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Summertime (BNA)	+ 1824
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista	/ + 1353
JASON ALDEAN Why (BBR)	+1201
LITTLE BIG TOWN Bring It On Home (Equity)	+1047
PHIL VASSAR Last Day Of My Life (Arista)	+1022
BRAD PAISLEY The World (Arista)	+942
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+925
FAITH HILL The Lucky One (Warner Bros.)	+890
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+853
TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	+805

MOST. **INCREASED PLAYS**

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
KENNY CHESNEY Summertime (BNA)	+601
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista	+478
JASON ALDEAN Why (BBR)	+378
LITTLE 8IG TOWN Bring It On Home (Equity)	+357
BRAD PAISLEY The World (Arista)	+335
PHIL VASSAR Last Day Of My Life (Arista)	+331
FAITH HILL The Lucky One (Warner Bros.)	+310
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+309
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+309
TOBY KEITH A Little Too Late /Show Dog Nashville/Universal/	+246

BREAKERS

TOBY KEITH A Little Too Late (Show Dog Nashville/Universal) 75 Adds • Moves 0-44

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



300 T-Shirts \$995

1000 T-Shirts

500 T-Shirts \$2.75

1500 T-Shirts

· White T-shirts · Heavy 100% Cotton Printed up to 4 Colors on 1 Side · No Setup Charges! No Art Charges!





CALL NOW! 1-800-34-EMKAY

631-777-3175 FAX: 631-777-3168

www.emkaydesigns.com info@emkaydesigns.com

RR COUNTRY TOP 50 INDICATOR

				_							
1 407	THIC	April 21, 2006									
	THIS		TOTAL Points	POINTS	TOTAL Plays	PLAYS	TOT.AUD. (00)	+/- AUD. (00)	WEEKS On	TOTAL ADDS	
1	1	RASCAL FLATTS What Hurts The Most (Lyric Street)	4634	-316	3607	-256	15210	2141	15	92/0	
4	2	BON JOVI W/J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG)	4411	116	3452	+60	15029	1709	18	91/0	ARTIST TITLE LA
7	3	JASON ALDEAN Why (BBR)	4081	374	3213	+295	10647	810	20	97/0	TOBY KEITH / RASCAL FLAT
3	4	TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	3906	-429	3069	-343	10807	-1576	16	89/1	KENNY CHES
8	5	JACK INGRAM Wherever You Are (Big Machine)	3762	213	2999	+173	10119	724	22	98/0	WRECKERS L
9	6	FAITH HILL The Lucky One (Warner Bros.)	3730	437	2920	+326	10106	1452	10	98/0	CARRIE UNDE Garth Broo
6	7	BROOKS & DUNN Believe (Arista)	3613	·72	2887	-95	12575	-502	27	88/0	SARA EVANS
11	8	DIERKS BENTLEY Settle For A Słowdown (Capitol)	3534	418	2810	+318	9696	1607	14	96/0	MIRANDA LA
12	9	LEANN RIMES Something's Gotta Give (Asylum/Curb)	3501	418	2741	+332	9359	286	16	95/0	SUGARLAND
2	10	BLAKE SHELTON Nobody But Me (Warner Bros.)	3263	-1163	2637	-903	10092	-4306	33	81/0	JOSH TUR n ei
5	11	KEITH URBAN Tonight I Wanna Cry (Capitol)	3176	-1076	2496	-868	11728	·2562	20	81/0	
15	12	TIM MCGRAW When The Stars Go Blue (Curb)	3161	398	2477	+294	8221	1102	7	97/1	
13	13	JOE NICHOLS Size Matters (Someday) (Universal South)	3087	181	2426	+126	7790	698	13	95/0	
14	1	GEORGE STRAIT Seashores Of Old Mexico (MCA)	3013	172	2409	+116	8350	462	11	92/0	
17	15	PHIL VASSAR Last Day Of My Life (Arista)	2736	364	2202	+ 282	5776	260	12	90/3	
9	16	BRAD PAISLEY The World (Arista)	2642	525	2076	+407	6203	1237	5	96/3	
6	1	CRAIG MORGAN I Got You (BBR)	2623	184	2061	+151	6317	·18	19	92/1	
8	18	KEITH ANDERSON Every Time Hear Your Name (Arista)	2588	218	2060	+148	5676	184	15	89/1	
0	19	MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	2383	-827	1828	-614	9887	-1960	25	71/0	
11	a	GARY ALLAN Life Ain't Always Beautiful (MCA)	2157	209	1709	+ 173	5453	109	14	86/0	/Ne
2	4	GRETCHEN WILSON Politically Uncorrect (Epic)	2019	129	1654	+105	4355	87	10	87/2	
ļ	22	KENNY CHESNEY Summertime (BNA)	1961	656	1549	+540	4034	962	4	92/21	ARTIST TITLE (
3	23		1903	593	1554	+474	3810	1677	4	95/14	KENNY CHES
)	24		1621	-345	1282	.293	3071	448	21	67/0	CARRIE UNDI
3	25		1547	323	1241	+256	3240	1000	12	76/6	BRAD PAISLI TOBY KEITH
	_		1521	279	1218	+243	3382	527	16	73/6	FAITH HILL T
	a	·	1428	264	1147	+210	2350	497	14	67/4	DIERKS BENT
	23		1336	155	1070	+ 122	3013	374	8	68/3	LEANN RIMES TIM MCGRAV
9	2	·	1295	127	1034	+89	2560	406	8	79/3	JASON ALDE
2	<u>a</u>		1238	236	1017	+ 186	1833	251	6	75/7	PHIL VASSAF
	<u>a</u>	JOSH GRACIN Favorite State Of Mind (Lyric Street)	996	155	785	+ 108	1785	406	8	64/3	
	<u>a</u>	BIG & RICH Never Mind Me (Warner Bros.)	960	52	752	+30	1520	116	12	57/4	
)	33	JAMIE O'NEAL Love My Life (Capitol)	938	-151	745	-124	2012	-114	19	43/0	
	34	NEAL MCCOY The Last Of A Dying Breed (903)	914	26	728	+21	1241	-30	14	58/3	
	3 5	JAKE OWEN Yee Haw (RCA)	720	106	586	+80	1249	241	7	46/3	
	35	GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	704	233	589	+215	807	62	2	50/14	
	3	WRECKERS Leave The Pieces (Maverick/Warner Bros.)	649	309	534	+263	704	205	3	59/20	
	38	HANK WILLIAMS, JR That's How They Do It In Dixie (Curb/Asylum)		31	451	+ 19	1200	166	8	40/2	
	39	TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	531	486	392	+360	1039	1032	1	41/40	
	4	TRENT WILLMON On Again Tonight (Columbia)	488	106	400	+76	731	137	9	36/4	
	_	DANIELLE PECK Findin' A Good Man (Big Machine)	477	82	389	+64	705	373	3 7	38/4	
	Ð	SARA EVANS Coalmine (RCA)	408	165	344	+ 154	534	186	2	34/12	//
	43	ASHLEY MONROE Satisfied (Columbia)	352	57	263	+154	943	186	4	27/2	
	_	MIRANDA LAMBERT New Strings (Epic)	294	136	233	+99	335	246	1	28/12	ARTIST TITLE L
		RASCAL FLATTS Me And My Gang (Lyric Street)	293	287	221	+218	260	247	1	30/28	KENNY CHES
		BLAINE LARSEN Don't Know What She Said (Giantslayer/BNA)	273	0	235	+210	863	179	8	22/0	CARRIE UNDE BRAD PAISLE
	_	MEGAN MULLINS Ain't What It Used To Be (BBR)	268	64	226	+51	417	-44	4	24/5	TOBY KEITH
	48	BOMSHEL It Was An Absolutely Finger Lickin', Grits (Curb)	262	0	223	+31	513	93	5	23/1	LEANN RIMES
5	_		202	U	223		313	33	J	40/1	FAITH HILL T
5 8	49	CHRIS CAGLE Wal-Mart Parking Lot (Capitol)	234	-339	174	∙262	214	·775	10	17/0	DIERKS BENT

98 Country reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15. © 2006 Radio & Records

MOST ADDED'

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	40
RASCAL FLATTS Me And My Gang (Lyric Street)	28
KENNY CHESNEY Summertime (BNA)	21
WRECKERS Leave The Pieces (Maverick/Warner Bros.)	20
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	14
GARTH BROOKS That Girl Is A Cowboy (Pearl/Lyric Street)	14
SARA EVANS Coalmine (RCA)	12
MIRANDA LAMBERT New Strings (Epic)	12
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	7
JOSH TURNER Would You Go With Me (MCA)	7

MOST INCREASED POINTS

TOTAL

ARTIST TITLE LABEL(S)	POINT INCREASE
KENNY CHESNEY Summertime (BNA)	+656
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista	+593
BRAD PAISLEY The World (Arista)	+525
TOBY KEITH A Little Too Late (Show Dog Nashville/Universal)	+486
FAITH HILL The Lucky One (Warner Bros.)	+437
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+418
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+418
TIM MCGRAW When The Stars Go Blue (Curb)	+398
JASON ALDEAN Why (BBR)	+374
PHIL VASSAR Last Day Of My Life (Arista)	+364

MOST INCREASED PLAYS

** '	
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Summertime (BNA)	+540
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista	+474
BRAD PAISLEY The World (Arista)	+407
TOBY KEITH A Little Too Late /Show Dog Nashville/Universal/	+360
LEANN RIMES Something's Gotta Give (Asylum/Curb)	+332
FAITH HILL The Lucky One (Warner Bros.)	+326
DIERKS BENTLEY Settle For A Slowdown (Capitol)	+318
JASON ALDEAN Why (BBR)	+295
TIM MCGRAW When The Stars Go Blue (Curb)	+294
PHIL VASSAR Last Day Of My Life (Arista)	+282

Powergold

"Powergold offers us limitless options with scheduling criteria and has integrated with all our other systems seamlessly. The reliability, customer service, and support that the folks at Powergold have provided us have been exactly what any customer could ask for."

Dan Turner, Vice President Programming Services



Call us and we'll make it **EASY** for you to switch.

Sales: 1-800-870-0033 Support: 501-821-1123

Download a free trial version at www.powergold.com info@powergold.com

RR COUNTRY CALLOUT AMERICA.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES April 21, 2006

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of April 9-15.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal)	33.0%	78.5%	4.06	13.5%	97.8%	4.0%	1.8%
JASON ALDEAN Why (BBR)	29.8%	77.0%	4.05	15.8%	97.0%	3.3%	1.0%
KEITH URBAN Tonight I Wanna Cry (Capitol)	35.5%	76.3%	4.03	12.8%	97.8%	6.5%	2.3%
BLAKE SHELTON Nobody But Me (Warner Bros.)	31.8%	75.8%	4.06	17.5%	97.3%	3.8%	0.3%
BROOKS & DUNN Believe (Arista)	35.8%	72.5%	3.97	13.3%	95.3%	6.3%	4.3%
BON JOVI W/J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG)	31.8%	71.0%	3.97	21.0%	98.0%	4.8%	1.3%
RASCAL FLATTS What Hurts The Most (Lyric Street)	32.0%	68.0%	3.90	19.3%	95.8%	6.5%	3.0%
TIM MCGRAW When The Stars Go Blue (Curb)	21.8%	62.5%	3.89	23.5%	90.0%	3.5%	0.5%
DIERKS BENTLEY Settle For A Slowdown (Capitol)	17.5%	62.3%	3.76	24.8%	94.0%	5.3%	1.8%
JACK INGRAM Wherever You Are (Big Machine)	19.0%	61.0%	3.77	27.5%	94.8%	5.3%	1.0%
LEANN RIMES Something's Gotta Give (Asylum/Curb)	16.0%	60.0%	3.70	25.5%	94.0%	6.5%	2.0%
JOE NICHOLS Size Matters (Someday) (Universal South)	13.0%	59.5%	3.69	27.3%	93.8%	6.0%	1.0%
PHIL VASSAR Last Day Of My Life (Arista)	17.0%	59.3%	3.78	26.3%	90.3%	4.0%	0.8%
KEITH ANDERSON Every Time I Hear Your Name (Arista)	12.8%	57.3%	3.73	26.3%	88.0%	3.3%	1.3%
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista)	14.3%	57.0%	3.72	24.8%	87.8%	4.3%	1.8%
CRAIG MORGAN Got You (BBR)	16.0%	55.3%	3.73	25.0%	87.0%	5.8%	1.0%
GÁRY ÁLLÁN Life Ain't Always Beautiful (MCA)	18.5%	54.8%	3.65	22.0%	88.5%	7.5%	4.3%
KENNY ROGERS I Can't Unlove You (Capitol)	11.8%	52.5%	3.61	28.0%	89.0%	7.0%	1.5%
FAITH HILL The Lucky One (Warner Bros.)	14.0%	51.3%	3.56	26.3%	89.5%	8.8%	3.3%
LITTLE BIG TOWN Bring It On Home (Equity)	13.3%	51.3%	3.59	28.0%	89.0%	7.3%	2.5%
JAMIE O'NEAL I Love My Life (Capitol)	10.8%	49.5%	3.52	29.5%	§1.0%	11.0%	1.0%
GRETCHEN WILSON Politically Uncorrect (Epic)	11.3%	49.0%	3.51	25.8%	87.5%	10.0%	2.8%
ERIC CHURCH How 'Bout You (Capitol)	11.5%	48.5%	3.57	29.3%	86.3%	6.3%	2.3%
BRAD PAISLEY The World (Arista)	14.3%	48.0%	3.61	27.5%	84.3%	6.8%	2.0%
GEORGE STRAIT Seashores Of Old Mexico (MCA)	13.0%	47.5%	3.46	21.3%	\$ 5.0%	11.3%	5.0%
RODNEY ATKINS If You're Going Through Hell (Curb)	10.3%	47.0%	3.51	22.0%	81.5 %	9.3%	3.3%
BILLY CURRINGTON Why, Why, Why (Mercury)	7.8%	45.3%	3.49	31.3%	\$ 5.8%	7.5%	1.8%
JOSH GRACIN Favorite State Of Mind (Lyric Street)	9.0%	45.0%	3.57	30.5%	81.8%	5.0%	1.3%
TRENT WILLMON On Again Tonight (Columbia)	11.3%	44.8%	3.55	20.8%	76.5%	8.3%	2.8%
KENNY CHESNEY Summertime (BNA)	13.5%	44.8%	3.62	24.8%	77.3%	5.3%	2.5%
SHEDAISY I'm Taking The Wheel (Lyric Street)	6.0%	39.5%	3.34	31.5%	84.3%	10.0%	3.3%
NEAL MCCOY The Last Of A Dying Breed (903)	5.5%	36.0%	3.43	31.5%	75.5%	7.0%	1.0%
SUGARLAND Down In Mississippi (Up To No Good) (Mercury)	10.0%	35.0%	3.27	22.3%	76.3%	13.3%	5.8%
BIG & RICH Never Mind Me (Warner Bros.)	4.5%	34.3%	3.24	24.5%	75.8%	13.3%	3.8%
JAKE OWEN Yee Haw (RCA)	6.3%	34.0%	3.10	18.8%	76.5%	14.8%	9.0%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

boby Keith's "Get Drunk & Be Somebody" is the No. 1 song overall, up from No. 2, and the No. 3 passion song in the sample. Men are the strength, ranking it No. 1, while females rank it No. 6. In the demos, 45-54 listeners rank the song No. 1, core 35-44 listeners rank it No. 2, and younger 25-34 listeners rank it No. 3

Strong growth continues for Jason Aldean, with "Why" ranking No. 2, up from No. 4, and as the No. 7 passion song, outperforming the radio spin chart activity. Men rank this song No. 2, and women rank it No. 5. The strength in-demo is younger 25-34 listeners, who rank "Why" No. 2.

Tim McGraw's "When the Stars Go Blue" is just exploding with radio listeners, ranking No. 8 overall, up strong from No. 16, and as the No. 8 passion song, up from No. 14. Familiarity hits 90%. Men rank this song at No. 7, up from No. 18; women rank it No. 8, up from No. 13.

Jack Ingram stays strong, with "Wherever You Are" ranking No. 10 for the week and No. 9 passion. Core 35-44 listeners rank it No. 10.

At just 4 weeks of age on this data, Carrie Underwood stays strong with "Don't Forget to Remember Me." It ranks No. 15 overall and passion.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST; Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2006 Radio & Records. © 2006 Bullseye Marketing Research Inc.

MANAGER'S MINUTE

Your Free, Weekly E-Mail

- Study Summaries from BIA, Center for Media Research, E-Marketer, Interep, Katz, The Media Audit, NAB and more.
- Management and Sales ideas from Sylvia Allen, Dave Anthony, John Lund, Irwin Pollack, Walter Sabo and many others.
- · Research insights from Larry Rosin, Gerry Boehme, Mike Henry, Bill Moyes, Mark Ramsey, Rick Torcasso and many others.
- · Industry event calendar update

If You've Got 60 Seconds, You'll Want To Read the R&R Manager's Minute!

To subscribe, send your name, email and contact information to managersminute@radioandrecords.com



RR COUNTRY



America's Best Testing Country Songs 12 + For The Week Ending 4/14/06

					D	147	
Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
BLAKE SHELTON Nobody But Me (Warner Bros.)	4.22	4.20	95%	20%	4.21	4.34	4.04
RASCAL FLATTS What Hurts The Most (Lyric Street)	4.20	4.14	98%	24%	4.14	4.21	4.06
JASON ALDEAN Why (BBR)	4.15	4.13	88%	12%	4.12	4.20	4.03
BRAD PAISLEY The World (Arista)	4.14	4.18	68%	7%	4.10	4.05	4.16
KEITH ANDERSON Every Time I Hear Your Name (Arista)	4.13	4.04	78%	8%	4.07	4.17	3.95
DIERKS BENTLEY Settle For A Slowdown (Capitol)	4.11	4.04	91%	10%	4.12	4.16	4.06
GARY ALLAN Life Ain't Always Beautiful (MCA)	4.09	4.16	79%	9%	4.04	4.13	3.91
KEITH URBAN Tonight I Wanna Cry (Capitol)	4.04	4.11	98%	32%	4.05	4.20	3.84
BROOKS & DUNN Believe (Arista)	4.03	4.04	97%	34%	4.11	4.22	3.96
SARA EVANS Cheatin' (RCA)	4.02	4.02	98%	33%	4.07	4.14	3.98
CRAIG MORGAN I Got You (BBR)	4.02	4.09	83%	12%	3.98	4.03	3.92
PHIL VASSAR Last Day Of My Life (Arista)	4.01	4.07	82%	12%	4.01	4.11	3.88
MONTGOMERY GENTRY She Don't Tell Me To (Columbia)	4.00	4.09	96%	29%	3.98	3.99	3.98
R. ATKINS If You're (Before The Devil Even Knows) (Curb)	3.99	4.01	48%	6%	3.96	4.19	3.72
LEANN RIMES Something's Gotta Give (Asylum/Curb)	3.97	3.99	93%	19%	3.96	3.96	3.95
BON JOVI W/J. NETTLES Who Says You (Mercury/IDJMG)	3.95	4.06	99%	31%	3.98	3.97	4.01
KENNY CHESNEY Living In Fast Forward (BNA)	3.92	4.08	98%	30%	3.93	3.94	3.92
JACK INGRAM Wherever You Are (Big Machine)	3.92	4.00	90%	18%	3.91	3.95	3.87
JOE NICHOLS Size Matters (Someday) (Universal South)	3.92	3.97	88%	15%	3.90	3.92	3.88
GEORGE STRAIT Seashores Of Old Mexico (MCA)	3.92	3.93	85%	15%	3.95	3.92	3.98
LITTLE BIG TOWN Bring It On Home (Equity)	3.91	3.82	62%	7%	3.89	3.87	3.93
KENNY ROGERS Can't Unlove You (Capitol)	3.81	3.90	78%	13%	3.88	4.06	3.66
T. KEITH Get Drunk And (Show Dog Nashville/Universal)	3.75	3.74	97%	30%	3.72	3.83	3.59
ERIC CHURCH How 'Bout You (Capitol)	3.73	3.74	46%	5%	3.69	3.73	3.64
TIM MCGRAW When The Stars Go Blue (Curb)	3.72	3.70	84%	18%	3.71	3.77	3.64
JAMIE O'NEAL Love My Life (Capitol)	3.72	_	55%	11%	3.70	3.73	3.68
FAITH HILL The Lucky One (Warner Bros.)	3.68	3.70	88%	22%	3.68	3.72	3.64
TRENT TOMLINSON Drunker Than Me (Lyric Street)	3.62	3.78	87%	25%	3.56	3.60	3.51
SHEDAISY I'm Taking The Wheel (Lyric Street)	3.60	3.70	83%	22%	3.62	3.56	3.70

Total sample size is 338 respondents. **Total average tavorability** estimates are based on a scale of 1-5. (1=dislike very much. 5 = like very much). **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. **The RTM system**, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

C O U N T R Y FLASHBACK

YEAR AGO

• No. 1: "Anything But Mine" — Kenny Chesney

(5) YEARS AGO

• No. I:"Who I Am" — Jessica Andrews

(10) YEARS AGO

• No. I:"Heart's Desire" — Lee Roy Parnell

15 YEARS AGO

• No. I:"Drift Off To Dream" — Travis Tritt

20 YEARS AGO

• No. I: "Happy Happy Birthday Baby" — Ronnie Milsap

25) YEARS AGO

• No. I:"A Headache Tomorrow (Or A Heartache Tonight)" — Mickey Gilley

(30) YEARS AGO

• No. I:"Drinkin' My Baby Off My Mind" — Eddie Rabbit

RR.

COUNTRY TOP 30

POWERED BY MEDIABASE

AN	ADA	*				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATION
1	0	RASCAL FLATTS What Hurts The Most (Lyric Street)	497	+12	13	12/0
3	2	FAITH HILL The Lucky One (Warner Bros.)	456	0	7	16/0
4	3∗	AARON PRITCHETT Big Wheel (OPM)	433	+11	12	15/0
6	4	T. KEITH Get Drunk And (Show Dog Nashville/Universal)	411	+15	13	14/0
2	5	KENNY CHESNEY Living In Fast Forward (BNA)	398	.54	14	13/0
8	6	KEITH URBAN Tonight Wanna Cry (Capitol)	390	+14	16	13/0
10	0	DIERKS BENTLEY Settle For A Slowdown (Capitol)	369	+16	8	14/0
5	8	B. JOVI W/J. NETTLES Who Says You Can't (Island/IDJMG)	367	·20	15	14/0
14	9	GEORGE STRAIT Seashores Of Old Mexico (MCA)	365	+22	7	16/0
9	1	LEANN RIMES Something's Gotta Give (Asylum/Curb)	365	+5	8	14/0
15	O	TIM MCGRAW When The Stars Go Blue (Curb)	364	+27	4	15/0
7	12	BLAKE SHELTON Nobody But Me (Warner Bros.)	356	-17	7	14/0
11	®#	JOHNNY REID Time Flies (Open Road/Universal)	354	+14	5	15/0
13	D +	ROAD HAMMERS Nashville (Open Road/Universal)	334	0	12	13/0
16	1	DERIC RUTTAN Invisible (Lyric Street)	332	+27	3	13/0
21	16	BRAD PAISLEY The World (Arista)	326	+66	2	16/2
20	•	JASON ALDEAN Why (BBR)	310	+55	5	8/0
18	18+	MELANIE LAINE Queen Of Hearts (Royalty)	296	+36	6	10/0
17	19 🗰	C. LUND Hair In My Eyes (Stony Plain/Warner Music Canada)	282	-5	9	9/0
22	20	DIXIE CHICKS Not Ready(Open Wide/Columbia)	277	+13	3	18/1
24	4	JACK INGRAM Wherever You Are (Big Machine)	264	+49	3	11/0
23	22	JOE NICHOLS Size Matters (Someday) (Universal South)	261	+25	5	14/3
12	23	SARA EVANS Cheatin' (Sony BMG)	249	.77	15	14/0
25	24	BROOKS & DUNN Believe (Sony BMG)	240	+20	13	11/0
but>	29♠	GIL GRAND Quit Teasin' Me (Royalty)	219	+49	1	10/0
but>	2 6	C.UNDERWOOD Don't Forget To Remember Me (Arista)	218	+97	1	14/2
19	27	JOSH TURNER Your Man (MCA)	217	-28	15	11/0
28	29.	STEVE FOX Rewind (Royalty)	216	+20	2	9/0
	29 +	J.R. VAUTOUR The New Me (Busy Music/Royalty)	183	+8	4	7/0
27	30 👛	D. MARSHALL That's What Love Is (Busy Music/Universal)	170	-19	15	13/0

19 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

NEW & ACTIVE

SCOTTY EMERICK What's Up With That /Show Dog Nashville/ Total Points: 541, Total Stations: 30, Adds: 1

MIRANDA LAMBERT New Strings (Epic)
Total Points: 487, Total Stations: 38, Adds: 11

EMERSON DRIVE A Good Man (Midas)
Total Points: 457, Total Stations: 31, Adds: 4

RONNIE MILSAP Local Girls (*RCA/RLG*) Total Points: 456, Total Stations: 22, Adds: 2

RAY SCOTT Gone Either Way (Warner Bros.)
Total Points: 454, Total Stations: 30, Adds: 4

CROSS CANADIAN RAGWEED This Time Around *(Universal South)* Total Points: 428, Total Stations: 15, Adds: 4

CAROLINA RAIN Get Outta My Way (Equity)
Total Points: 333, Total Stations: 24, Adds: 1

LOST TRAILERS Call Me Crazy (BNA)
Total Points: 314, Total Stations: 24, Adds: 3

JULIE ROBERTS Men & Mascara *(Mercury)* Total Points: 213, Total Stations: 17, Adds: 2

RIO GRAND Kill Me Now (Curb/Asylum)
Total Points: 196, Total Stations: 15, Adds: 11

Stations and their adds listed alphabetically by market

WQMX/Akron, DH* OM/PD: Kevin Mason APD: Ken Steel KENNY CHESNEY CARRIE UNDERWO RONNIE MILSAP

WGNA/Albany, NY PD: Buzz Brindl MD: Bill Earley

OM: Bill May PD: Tim Jones APD/MD: Jeff Jay

KRST/Albuquerque , NM OM/PD: Eddie Haskell MO: Paul Bailey 4 RASCA: FLATTS TOBY KEITH

KRRV/Alexandria, LA PD/MD: Steve Case APD: Pat Cloud

WCTO/Allentown, PA*
OM/PD: Shelly Easton
MD: Jerry Padden
1: RASCAL HATTS

KGNC/Amarillo, TX OM: Tim Butler APD/MD: Patrick Clark

KBRJ/Anchorage, AK PD: Matt Valley
MD: Joe Marshall
WRECKERS
TOBY KEITH

WWW/Ann Arbor, Mi PD: Brian Cowan

WNCY/Annieton Wi PD: Randy Shant
3 MIRANDA LAMBER
3 KENNY CHESNEY
3 RAY SCOTT

WKSE/Asheville NC OM/PD: Jeff Davis

APD/MD: Brian Hatfield
10 RASCAL FLATTS
10 TOBY KEITH

WKHX/Atlanta, GA* DM/PD: Mark Richard MD: Johnny Gray

WPUR/Atlantic City, NJ PD: Joe Kelly

WIBL/Augusta, GA OM: Mike Kramer PD/MD: Bill West

WKXC/Augusta, GA PD: T Gentry APD/MD: Zach Taylor

KASE/Austin, TX*
OM/PD: Mac Daniel
APD/MD: Bob Picke

KUZZ/Bakersfield, CA

PO: Evan Bridwell

WPOC/Baltimore, MD PD: Ken Boesen APD/MD: Michael J.

WYNK/Baton Rouge, LA* PD: Sam McGuire APD/MD: Austin Ja

WYPY/Baton Rouge, LA PD: Dave Dunaway
MD: Jimmy Brooks
3 RASCAL PLATTS

KYKR/Beaumont, TX OM: Joey Armstrong PD/MD: Mickey Ashwor

WJLS/Beckley, WV

OM/PD: Dave W

WKNN/Biloxi, MS OM: Watter Brown PD: Bob Deve

WZKX/Bitoxi, MS OM/PD: Bryan Rhodes

WHWK/Bingham DM/PD: Ed Walker

WDXB/Birmingham, AL' PD: Tom Hanrahan

10 VAN ZANT 10 MEGAN MULLINS 10 RASCAL FLATTS

WHKX/Bluefield, WV OM: Ken Dietz PD/MD: Joe Jarvis 15 SARA EVANS

KIZN/Boise, ID' OM/PD: Rich Summers APD/MD: Spencer Burke

1 RASCAL FLATTS
1 TORY KEITH

OM: Kevin Godwin PD: Kevin Anderson APD/MO: Jim Miller

WKLB/Boston, MA* OM: Don Kelley PD: Mike Brophey APD/MO: Ginny Rogers 3 TORY KETH

KAGG/Bryan, TX PD/MD: Jennifer Allen 26 CROSS CANADIAN RAGWEEL 26 KENNY CHESNEY 20 CARRIE UNDERWOOD

WYRK/Buffalo, NY APD/MD; Wendy Lynn

WOKO/Burlington OM/PD: Steve Pelkey MD: Chris Reed 6 CHRIS CAGLE 6 CARRIE UNDERWOOD 5 TRENT TOMILINSON

VIXY/Champaign, Il PD: Sky Phillips MD: Nicole Beals

WEZL/Charleston, SC* OM/PD: Scott Johnson MD: Gary Griffin RASCAL FLATTS

WNKT/Charleston, SC

WOBE/Charleston, WV

OM: Jeff Whitehead PD: Ed Roberts MD: Bill Hagy 12 KENNY CHESKEY

WKKT/Charlotte OM: Bruce Logan PD/MD: John Roberts RASCAL FLATTS

WSOC/Charlotte*
APD/MD: Rick McCrac

WRECKERS RASCAL FLATTS TORY KEITH

WUSY/Chattanoo PD: Kris Van Dyke MD: Bill Poindexter 1 RASCAL RATTS TOBY KEITH

WUSN/Chicago, IL* PD: Mike Peterso MD: Marci Braun

WUBE/Cincinnati, OH OM/PD: Marty Thom APD: Kathy O'Connor MD: Duke Hamilton 4 RASCAL FLATTS

WYGY/Cincinnati, OH* OM/PD: TJ Holland APD/MD: Dawn Michaels

WGAR/Cleveland, OH PD: Meg Stevens MD: Chuck Collier

KCCY/Colorado Springs, CO* WKML/Fayetteville, NC PD: Jo Jo Turnbeaugh

WCOS/Columbia, SC* PD: LJ Smith APD/MD: Glen Garrett

WCOL/Columbus, OH PD: John Crenshaw

APD/MD: Dan E. Zuko

1 ROONEY ATKINS
RASCAL FLATTS

WGSQ/Cookeville, TN OM: Marty McFly PD: Gator Harriso APD: Philip Gibb MD: Stewart Jan

KRYS/Corpus Christi, TX OM: Paula Newell PD: Frank Edwards

KPLX/Dallas, TX* PD: John Cook MD: Cody Alan

KSCS/Dallas, TX DM/PD: Lorrin Palagi APD/MD: Chris Huff 5 RASCAL FLATTS 5 YORY KEITH

KTYS/Dallas, TX'
OM: Lorrin Palagi
PD: Gayle W. Potee
MD: Chris Huff
10 RASCAL FLATIS
TOBY KEITH

KYGO/Denver, CO* PD: Joel Burke MD: Garrett Doll 5 WRECKERS

5 WRECKERS
4 RASCAL FLATTS
4 TOBY KEITH
2 SARA EVANS
DIAMOND RIO

KHKI/Des Moin OM; Jack O'Brien PD: Andy Elliott MD: Eddie Haffiei 1 RASCAL FLATTS TOBY KETH JOSH TURNER MARK WILLS

KJJY/Des Moines, IA UM: Jack O'Brie PD: Andy Elliott MD: Eddie Hatfiel

WYCD/Detroit MI* PD: Tim Roberts
APD/MD: Ron Cha

WTVY/Dothan, AL OM/PD: Amie Pollar MD: Mike Casey 20 JEH BATES

2 GARTH BROOKS 2 RIO GRAND 0 KENNY CHESNEY 9 CARRIE LINDERW

PD: Derek Moran 19 KENNY CHESNEY 12 ERIC CHESNEY

WORR/Fau Claire WI

KHEY/El Paso, TX PD: Sleve Gramza MD: Marty Austin 4 TOBY KETH KENNY CHECINEV

WRSF/Elizabeth City, NC OM/PD: Tom Charity

WXTA/Erie, PA PD/MD: Fred Hortor

KKNU/Eugene, OR 10 WRECKERS 10 RASCAL FLATTS 10 TOBY KEITH

WKDQ/Evansville, IN PD/MD: Jon Prell

KVOX/Fargo OM: Janice Whitim PD: Eric Heyer MD: Scott Winston

KKIX/Fayetteville, AR PD: Dave Ashcraft APD/MD: Jake McBride

Kit T/Houston, TX* OM: Mac Edwards PD: Paul Johnson PD: Jeff Garris MD: Greg Frey
4 RASCAL FLATTS
1 TOBY KEITH
DANIELLE PECK
JULIE ROBERTS

KAFF/Flagstaff, AZ PD: C.J. Murri 4 NEAL MCCOY 1 JAMEY JOHNSON 1 MIRANDA LAMBERT MD: Christi Brooks

WFBE/Flint, MI WTCR/Hunti PD: Judy Eato MD: Dave Poole

WLAY/Florence, AL OM/PD: Brian Rickmar WXFL/Florence, AL OM: Jeff Thomas PD: Fletch Brown

WEGX/Florence, SC OM/PD: Randy "Mudflap"

Wilcox MD: Chase Matthews

WFLS/Fredericksburg, VA OM: Paul Johnson PD/MD: Jon Reed APD: Mike Vincent 3 GARTH BROOKS

KSKS/Fresno, CA1 PD: Steve Pleshe MD: Jody Jo Mize

KIJAD/Ft. Collins, CO

PD: Mark Callagh APD: Dave Jensel MD: Brian Gary

WCKT/Ft. Myers, FL* OM/PD: Michael Cruise APD/MD: Dave Logan 2 GRETCHEN WILSON

WWGR/Ft. Myers, FL* PD: Mark Phillips APD: Steve Hart No Adds

WQHK/Ft. Wayne, IN' OM/PD: Rob Kelley

PD: Mr. Bob MD: Big Red

/BCT/Grand Rapids, MI

M/PD: Doug Montgo PD/MD: Dave Taft RASCAL HIATTS

WTNR/Grand Rapids, MI'
OM: Brent Alberts
PD/MD: Bud Ford
APD: Matt Stryker
2 WRECKERS

WTQR/Greensboro, OM: Tim Satterfield PD: Trey Cooler APD/MD: Angie Ward 5 GARTH BROOKS

WRNS/Green ville. NC* PD: Wayne Cartyle
MD: Jeff Hackett

WESC/Greenville, SC* PD: Steve Geoffertes APD/MD: John Landrum

PD: Steve Geofferies APD/MD: Kix Layton

WRBT/Harrisburg, PA* OM: Chris Tyle
PD: Joe Ketly
APD/MD: New

WWYZ/Hartford, CT*

WBUL/Lexinaton, KY OM: Barry Fox PD: Jay Cruze

K7KX/Lincoln, NE OM: Jim Steel
PD: Brian Jennin
APD/MD: Carol Ti
8 KENNY CHESNEY

KSSN/Little Rock, AR*

KZLA/Los Angeles, CA* OM/PD: R.J. Curtis APD/MD: Tonya Campos

KIAI/Mason City, IA

PD/MD: Robyn Mc

KRW Q/Medford OM/PD: Larry Ne: MD: Scott Schule 7 KENNY ROGERS JOSH TURNER SARA EVANS

PD: Lance Tidy

WGKX/Memphis, TN1

APD/MD: Trapper John

KUBB/Merced, CA

MD: Brian "BMO" M

OM/PD: Rene Rob

WOKK/Meridian

WFMS/Indianapolis, IN WAMZ/Louisville, KY* PD: Coyote Calhoun MD: Night Train Lane 26 CARTE UNDERWOOD PD: Boh Richards MO: J.D. Cannon 2 RAY SCOTT 2 TRENT WILLIMON SCOTTY EMERICK

WMSI/Jackson, MS KLLL/Lubbock, TX OM: Steve Kelly PD: Rick Ad MD: Neely Yates APD/MD: Kim Alle

WUSJ/Jackson, MS PD: Tom Freeman BRAD PAISLEY CARRIE UNDERWOOD RODNEY ATKINS

WDRM/Huntsville, AL OM/PD: Todd Berry APD: Stuart Langston

MD: Dan McClain

WGNE/Jacksonville, FL* PD/MD: Jeff Davis

WROO/Jacksonville, FL PD: Casey Carter
MD: John Scott
4 KENNY CHESNEY

WXBQ/Johnson City PD/MD: Bill Hagy

KIXQ/Joplin, MO OM: Jason Knight PD: Rob Meyer 5 CRAIG HAND 5 WRECKERS

WNWN/Kalamazoo, MI PD: P.J. Lacey MD: Dewey 2 KEMY ROGERS 1 CARTH BROOKS

KBEQ/Kansas City, MO* PD: Mike Kennedy
MD: T.J. McEntire

KFKF/Kansas City, MO OM/PD: Date Carter APD/MD: Tony Stevens

WDAF/Kansas City, MO*

WKIS/Miami, FL* PD: Bob Barnett APD: Billy Brown MD: Darlene Evans 2 TOBY KEITH

OM/PD: Kerry Wolfe APD: Scott Dolphin MD: Mitch Morgan

KEEY/Minnea APD/MD: Travis Moon
6 BILLY CURRINGTON
FOR Y KEITH

WKSJ/Mobile, AL PD/MD: Bill Black

KJLO/Monroe, LA PD: John Reynolds APD/MD: Toby Otero

GARTH BROOKS WRECKERS RASCAL FLATTS TOBY KEITH KTOM/Monterey
PD/MD: Dave Kirth

WBAM/Montgomery, AL PD/MD: Lance Houston

MIRANDA LA NEAL MCCOY PIRATES DE

WKDF/Nashville, TN OM/PD: Dave Kelly MD: Kim Leslie RASCAL FLATTS TDBY KEITH

WSIX/Nashville, TN1 ON: Clay Hunnicutt PD/MD: Keith Kaufmar

PD: Buddy Van Arsdale MD: Frank Seres 14 BILLY CURRINGTON

WCTY/New Lor OM/PD: Jimmy Lehn AFD: Dave Elder

DM/PD: John Shomby APD/MD: Mark McKay

KHKX/Odessa, TX

PO: Mike Lawrence APD/MD: Kelley Pe

KTST/Oklahoma City, OK* DM/PD: Tom Travi APD/MD: Anthony Allen

KKKT/Omaha, NE PD: Tom Goodwi NID: Craig Allen

GARTH BROOKS RASCAL FLATTS MPLM/Palm Springs, CA MD: Kory James

WPAP/Panama City, FL GM/PD: Eddie Rupp APD/MD: Shane Collins 8: PHL VASSH 5: TIM MORENW 7: SIM MORENW 7: GRETOREN WILSON 7: GRETOREN WILSON 7: GRETOREN WILSON 7: SIM MORENT 7: SIM MORENT 7: SIM MORENT 8: GRETOREN WILSON 10 MAR WILLIAMS, SIM WORETCHEN WILSON 80: A FIND A VAN ZAMT 10 JAJLE ROBERTS

WXBM/Pensacola, FL PD/MD: Lynn West CARRIE UNDERWOOD JOSH TURNER

WYCT/Pensacola, FL DM/PD: Kevin King APD: Corry Fields MD: Dennis "Cattish" MI 24 KENNY CHESNEY 24 CARRIE UNDENWOOD 10 ROONEY ATKINS 10 SUGARLAND

WFYR/Peoria, IL DM/PD: Ric Morga

TOBY KEITH TRENT WILLMON BONNIE NIL SAP WXTU/Philadelph : Beb McKay

KMI F/Phoenix, A7* PD: Jay McCarthy

APD/MD: Dave Collins
2 RASCAL BATTS

WDSY/Pittsburgh, PA OM/PD: Keith Clar APD/MD: Stoney Ri

1 CARRIE UNDERWOOD
MARK WILLS
KENNY CHESNEY

WOGI/Pittsburgh, PA PD: Mark Lindov MD: Bob Dorningo 1 HANK WILLIAMS JR WIGRE WILSON, BIG & RICH & VAN ZANT JAKE OWEN

PD: Harry Nelson MD: Shelly Kincaid

KW.LI/Portland, OR* OM: Clark Ryan PD: Mike Moore APD/MD: Sav

WOKQ/Portsmouth, NH OM: Mark Ericson PD: Mark Jennings MD: Dan Lunnie

WRWD/Poughkeepsie, NY OM: Reggie Osterhoudt PD/MD: Justin Clapp APD: Paty Quym 5 TOBY KETH

WCTK/Provid

WLLR/Quad Cities, IA PD: Jim D'Hara MD: Ron Evans

WCTQ/Sarasota, FL*
DM/PD: Mark Wilson
APD: Heidi Decker

4 BBLY CURRINGTON
CARRIE UNDERWOOD PD: Lisa Mckay

APD: Mike 'Maddawg' Biddle

MEGAN MULLINS

SUGARLAND KMPS/Seattle, WA PD: Becky Brenne MD: Tony Thomas

KBUL/Reno. NV

KUUB/Reno, NV OM: Jim McCla APD/MD: "Big" Chris Hart

OM: Lee Douglas PD/MD: Don Jeffrey
3 BILLY CURRINGTON

WSLC/Roanoke, VA* PD: Brett Sharp MD: Robynn Jaymes JAKE OWEN RASCA: FLATTS TOBY KEITH

WYYD/Roanoke, VA PD/MD: Joel Deal

KNCI/Sacramento, CA1 PD: Mark Evans

WCEN/Saginaw, MI PD: Joby Phillips MD: Keith Allen

WWFG/Salisbu OM/PD: Brian Cl

KEGA/Salt Lake City, UT* OM/PD: Alan Hague APD/MD: Danny Ryan

APD/MD: Debby Turpi 17 BRIAN MCCOMAS

KUBL/Salt Lake City, UT PD: Ed Hill MD: Pat Garrett TOBY KEITH SARA EVANS CARRIE UNDERW RIO GRAND MARK WILLS RASCAL PLATTS

KGKL/San Angelo, TX KAJA/San Antonio, TX*

KSON/San Diego, CA* PD: John Marks MD: Wes Poe

MD: Kactus Lou

KUSS/San Diego, CA' PD: Mike O'Brian MD: Cindy Spicer

KRTY/San Jose, CA* 2 JOSH TURNER 2 TIM MOGRAW 1 GARTH BROOKS

KKJG/San Luis Obispo, CA PD/MD: Pepper 0: 19 KENNY CHESNEY

KSNI/Santa Maria, CA

WBFM/Sheboygan, WI

APD: Jeff "J.R." Kelm

KXKS/Shrevenort, LA

KSUX/Sioux City, IA PD/MD: Tony Michaels

18 RASCAL FLATTS 8 TOBY KEITH 6 HANK WILLIAMS, JR W/GRETCHEN WILSON BIG & RICH & VAN ZANT 5 SARA EVANS

WBYT/South Bend, IN

KDRK/Spokane, WA' OM/PD: Cary Rolle

KIXZ/Spokane, WA* OM: Robert Harder PD/MD: Paul "Coyote"

WPKX/Springfield, MA* PD: RJ McKay MD: Jessica Tyler SARA EVANS DIMMORID PIO TOBY KEITH

KTTS/Springfield, MO

KSD/St. Louis, MO

PD: Billy Greenwood

5 RASCAL FLATTS
1 TOBY KETTH
EMERSON DRIVE

WIL/St. Louis, MO

PD: Greg Mozingo MD: Danny Montana

KATM/Stockton, CA*

WBBS/Syracuse, NY* PD: Rich Lauber APD: Skip Clark 16 KENNY CHESNEY

APD: Lyn Daniels

PD/MD: Clint Marsh

OM: Gary McCov

PO: Chris Evans

PD: Eddie Yban

KRAZ/Santa Barbara, CA KIIM/Tucson, AZ* PD/MD: Stefan Carpe

OM: Herb Crowe
PD/MD: Buzz Jackson
1 Sara Evans
1 RASCAL FLATTS
1 TOBY KEITH
CARRIE UNDERWOOD KVOO/Tulsa, OK* PD/MD: Ric Hampton

WTCM/Traverse City, Mi OM/PD: Jack O'Malley

MD: Carey Ca

16 BRAD PAISLEY 3 LITTLE BIG TOWN 2 RODNEY ATKINS TORY KEITH WWZD/Tupelo, MS OM: Rick Stevens PD: Bill Hughes APD: Paul Stone

KNUE/Tyler, TX OM: Jeff Evans PD/AMD: Andy Knight

WFRG/Utica, NY

r IIIGAVisalia, CA*

WIRK/W. Palm Be PD: Mitch Mahan MD: JR Jackson 4 JULIE ROBERTS RIO GRAND MARK WILLS MARK WILLS VAN ZANT NEAL MCCOY SARA EVANS

WACO/Waco, TX OM/PD: Zack Ow

WMZQ/Washington, DC*

rt): Bob Jung APD/MD: Vanessa Ryan 15 TOBY KETT PD/MD: Jim Elliott
2 MIRANDA (AMBERT
2 SARA DE L'AMBERT
2 SARA DE L'AMBERT
3 SARA DE L'AMBERT
4 SARA DE L'AMBERT
5 SARA DE L'AMBERT
6 SARA DE L'AMBERT
7 SARA DE L'AMBERT
8 SARA DE L'AMBERT
9 SARA DE L'AM

WDEZ/Wausau, WI

2 MIRANDA (AMB 2 SARA EVANS 2 WRECKERS 2 RASCAL FLATTS 2 TOBY KEITH KFDI/Wichita, KS* OM/PD: Bevertee Br MD: Carol Hughes

K7SN/Wichita KS* OM: Lyman James
APD/MD: Tracey Garrett

WGGY/Wilkes Barre, PA OM: Jim Rising PD: Doc Medek MD: Carolyn Drosey

WILQ/Williamsport, PA OM/PD: Ted Minier APD/MD: John O'Brien 15 TOBY KEITH CARRIE UNDERWOOD PHIL VASSAR WUSO/Winchester, VA

APD/MD: Brad Collins KXDD/Yakima, WA OM/PD: Dewey Boynto APD/MD: Joel Baker GARTH BROOKS

WGTY/York, PA*

MEDIABASE

Monitored Reporters 221 Total Reporters

123 Total Monitored 98 Total Indicator

April 21, 2006 Radio & Records • 49

www.americanradiohistory.com

KTEX/McAllen, TX* DM: Billy Santiago PD: JoJo Cerda APD: Frankie Dee MD: Patches 5 PHIL VASSAR 4 KENNY CHESNEY

WIVK/Knoxville, TN* OM/PD: Mike Hammon MD: Colleen Addair

RASCAL FLATTS TORY KEITH WKOA/Lafavette, IN PD: Mark Allen MD: Bob Vizza 10 RASCAL PLATTS

1 TOBY KETH
MIRANDA LAMBERT
JOSH TURNER
HANK WELLIAMS JR WIGRETCHEN
WILSON, BIG & RICH & VAN ZANT
RASCAL FLATTS

KXKC/Latayette, LA* PD: Renee Revett MD: Sean Riley 4 RASCAL FLATTS 2 TOBY KEITH WPCV/Lakeland, FL PD: Mike James MD: Jeni Taylor 1 TOBY KEITH RASCAL FLATTS

WIOV/Lancaster, PA*
PD/MD: Dick Raymond WITL/Lansing, MI*
PD; Jay J. McCrae
APD/MD: Chris Tyler
VAN ZANT
MARK WILLS

WBBN/Laurel, MS OM/PD: Larry Biakeney APD/MD: Allyson Scott 22 KENNY CHESKEY

10 CHHIS CAGLE
10 RASCAL FLATTS
5 CRAIG HAND
5 DELANA STEVEN

KWNR/Las Vegas, NV PD: Brooks O'Brian MD: Sammy Cruise

WGTR/Myrtle Beach, SC OM/PD: Steve Slewart

WQDR/Raleigh, NC* OM: Paul Michaels

OM/PD: Torn Jordan 1 TDBY KEITH RASCAL FLATTS ROCKIE LYNNE

KFRG/Riverside, CA*

WBEE/Rochester, NY PD/MD: Billy Kidd

APD: Greg Cole

WKCO/Saninaw MI

APD/MD: Sandra Lee

KSOP/Salt Lake City, UT

4 TOBY KET 1 NEAL MCI WTNT/Tallahassee, FL OM: Jeff Hom OM: Steve Cannon PD/MD: "Big" Woody Hayes DANIELLE PECK RASCAL FLATTS

> WFUS/Tampa, FL* OM: Brad Hardin PD: Travis Daily MD: Paul Koffy No Adds WQYK/Tampa, FL* OM/PD: Mike Culotta APD: Beecher Martin MD: Jay Roberts

WTHI/Terre Haute, IN OM/PD: Barry Kent MD: Party Marty WKKO/Toledo, OH*
PD/MD: Gary Shores
APD: Harvey Steele
10 KENNY CHESNEY

WIBW/Topeka, KS PD: Keith Montgomery APD/MD: Stephanie Lynn

POWERED BY

Use Your Product To Sell Your Product

Drop the PowerPoint and create marketing partnerships

By Michelle England

hese days, the proof is in the pudding — literally! You can't go to the grocery store on a Saturday without being offered a full meal in free food samples. Food manufacturers have figured out that the best way to get people to buy a new product is to let them taste it.

Free trial coupons and catchy marketing campaigns aren't nearly as effective in today's fast-forward society. People don't pay attention unless something hits them square in the eye (or, in this case, the stomach) right at the time that they are planning to buy.

Remember The Product

People want to see, touch and feel the products they are considering, at the time they are considering them. They don't have the time to make a multistep, multioccasion decision, not in our "click to buy" world.

As radio sales executives and programming staff, we need to realize this fact when it comes to growing our business, and we need to remember what our product is. In our haste to keep up with split-second media decisionmaking, we forget about the impact and strength that a demonstration of our product can have.



Michelle England

What do we sell? The power and appeal of radio advertising has always been the fact that we sell motivation and action wrapped up in a creative breakthrough message. People hear a message, it means something to them, and they act on it.

When we have the opportunity to demonstrate that amazing fact of our product to the right potential client, what do we do? We give them a printed presentation. We get caught up in discussions of numbers, comparisons of ourselves to other stations, charts and graphs, our efficiencies and our added-value offers instead of what we are really selling.

People want to see, touch and feel the products they are considering, at the time they are considering them.

We need to remember the power of the audio ad (instead of treating it as an "Oh, crap!" moment when we get our copydue reports). People really do love creative ads. Think about it: Thousands of people watch the Super Bowl just for the ads. They talk about them the next day at work, and entertainment shows rate

Cool, motivating ads reinforce our belief in the products we like and buy. How many stations *haven't* created their own rendition of the Budweiser "Real Men of Genius" spots?

Take the time to develop and market your product directly to qualified prospective customers, and you will create big partnerships.

Selling To Media Buyers

Audio ads are the power of the broadcast industry, and radio has the ability to not only wield this power, but to target it, focus it and deliver it, fueled by imagination, to its listeners. We need to rethink an old but powerful tool: the infamous spec spot.

Yeah, you've heard this before. "And we're busy," you say. "We're in sales, out making calls, or we're in programming, planning events and on-air promos. Buys come down so quickly now, with little turnaround time for planning and presenting.

"Promotions that used to last weeks now last a few days before it's off to the next hot topic. How can we take the time to work on a creative, product-driven presentation?"

We need to think about our business in a different way than in days of old and realize that we have two very different types of radio advertising buyers.

For your media buyers, you should

have top-notch research on your product and be able to negotiate with added value, promotion and results. It's a numbers game here. In the not-too-distant future we will probably have computers to do this, both buying and selling.

The creativity in these types of buys comes from your ability to maximize the benefits available to you at your station. These buys also come and go quickly. This is where attrition starts, because it's not an emotional decision.

I'd like to talk more about how you should plan for the "big ones," though, the direct partnerships you develop with businesses, the ones you end up being so proud of and that are the reason you love radio

Do Your Research

A good friend of mine told me how she kept noticing, year after year, that a local health care company in her town had weekly ads in several of the city's local newspapers.

The ads were consumer-focused, not business-to-business, and she thought there could be a direct relationship between the target audience for her AC station and the desired customer for the health care company.

She researched the company over the next couple of months and was able to get an appointment with the marketing director. Instead of coming in to talk about radio, she decided to commission her creative production director to make a few spec spots based on the company's print marketing campaigns (which, she found out later, equated to a \$2 million annual spend).

The sample radio spots were emotional and relevant to parents. My friend presented the spots to the marketing director, and she was hooked.

After a handful of finalization meetings, my friend was able to secure a \$350,000 annual campaign for her station and sold time on a couple of other stations as well, to round out a newly developed radio strategy for the health care company.

Go In With A Plan

By demonstrating the power of the product to the marketing director from the get-go, my friend was able to capture her interest and develop the partnership. You, too, can accomplish this feat if you go in with a plan.

Here are some guidelines:

1. Identify just two or three businesses at a time in your city that could grow their business with a strong radio campaign directed at your AC/Hot AC audience. How do you find these companies? Through the local business journal, the *Wall Street Journal*, local business organizations, the business section of the newspaper and (my personal favorite) the Hoover's Inc. website (*www.hoovers.com*).

Dedicate some time each week to figuring out these businesses and qualifying them as prey.

2. Explore these businesses' existing marketing. How do they currently market themselves? What promotions do they have in the stores? Do they advertise? What are their websites like? Do they have sponsorships or charitable affiliations?

If this sounds like a time soak, ask to borrow an intern from your promotions

The power and appeal of radio advertising has always been the fact that we sell motivation and action wrapped up in a creative breakthrough message.

at transfer the transfer of th

department for a week and have him or her find this information for you. Most companies are willing to give information to students who call, and interns can learn a lot from this

3. Get time with programming. Your creative director or imaging production director is the key. This is the person who spends his time promoting the benefits of the station to your audience. He knows how to reach your people and what makes them tick. This will be key when you create your sample spots.

This may be one of the toughest steps if your station doesn't have a program for creative development for sales. Prepare the creative director with information, samples of advertising — anything you have that can help with the creative on the spec spot. Then let him work his magic.

4. Be informed when you make your call to the company to set up a meeting. Talk about your creative and the fact that you can deliver your presentation in 60 seconds. If you can't get time by calling, send one or two of your samples in a creative package that relates to the company: a CD attached to a bedpan filled with flowers for a hospital, a CD inside a tool box for an automotive aftermarket chain, an audio file on a USB memory stick for a high-tech company — something that shows you've done your homework and understand their business.

Hook Them

When you're with the marketing director or business owner, how awesome is it that he or she can hear the motivation and call to action in your spot? Once you have them hooked, you are in control and can then work out the details of the campaign. They will want to buy it, so you'll have the advantage when it comes to negotiating rates, availability, etc.

Handle your day-to-day transactions and have a strategy for that, too, but take the time to develop and market your product directly to other qualified prospective customers, and you will create big partnerships. It's the most exciting aspect of our industry, and, when done smart, many times a spec spot will do the selling for you!

Michelle England has more than 15 years of radio experience in marketing and sales. She currently works for a marketing agency in Kansas City and consults radio executives. She can be reached at 913-344-5455 or at mengland@kc.rr.com.

		April 21, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	0	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2144	+86	184210	27	103/0
3	Ø	LIFEHOUSE You And Me (Geffen)	2118	+ 175	156327	38	95/0
2	3	DANIEL POWTER Bad Day (Warner Bros.)	2021	+42	168749	14	102/3
4	4	KELLY CLARKSON Because Of You (RCA/RMG)	2005	+147	171253	21	92/0
5	5	MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	1663	+1	124260	13	92/0
6	6	KEITH URBAN Making Memories Of Us (Capitol/EMC)	1327	-128	74452	14	95/0
8	7	LEANN RIMES Probably Wouldn't Be This Way (Curb)	1075	-48	41821	13	84/2
7	8	ANNA NALICK Breathe (2 AM) (Columbia)	1006	·203	73828	48	91/0
12	9	NATASHA BEDINGFIELD Unwritten (Epic)	955	+238	64320	7	71/6
10	1	MARIAH CAREY We Belong Together (Island/IDJMG)	932	+20	66551	45	87/1
9	O	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	927	0	50944	28	65/0
11	12	FAITH HILL W/TIM MCGRAW Like We Never Loved At All (Warner Bros./Curb)	895	+109	76537	12	72/1
13	13	ROB THOMAS Ever The Same (Atlantic)	819	+110	79296	12	58/1
15	4	CARRIE UNDERWOOD Some Hearts (Arista)	634	+35	44356	10	64/3
16	15	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	566	+72	40411	7	50/3
17	1	CHRIS RICE When Did You Fall (In Love With Me) (Columbia/INO)	519	+32	23940	9	57/1
19	O	NICKELBACK Photograph (Roadrunner/IDJMG)	311	+18	22689	11	20/2
18	18	GOO GOO DOLLS Better Days (Warner Bros.)	302	.7	11283	14	29/0
21	19	HOOTIE & THE BLOWFISH Get Out Of My Mind (Sneaky Long/Vanguard)	288	+59	8553	5	38/4
22	20	TRAIN Cab (Columbia)	223	+11	9153	7	28/1
20	21	CHICAGO Feel (Rhino/Warner Bros.)	204	-52	5626	5	29/0
23	22	GREEN DAY Wake Me Up When September Ends (Reprise)	194	+13	11195	19	18/0
26	23	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	183	+47	23205	5	15/2
25	24	DIAN DIAZ Colour Everywhere (Strip City)	171	+16	2760	7	29/1
28	25	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	122	+34	2766	2	27/5
[Debut]	26	NICOL SPONBERG Crazy In Love (Curb)	105	+58	1651	1	24/6
29	27	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	73	-1	4692	2	6/3
Debut >	28	KELLY CLARKSON Walk Away (RCA/RMG)	70	+2	4044	1	5/0
30	29	GREEN DAY Boulevard Of Broken Dreams (Reprise)	68	0	5419	5	8/0
Debut	310	JADE Lay Me Down (ARG)	61	+14	342	1	13/2
							1 4 4 40

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ROB THOMAS Lonely No More (Atlantic)	1229
MICHAEL BUBLE Home (143/Reprise)	878
LOS LONELY BOYS Heaven (Or Music/Epic)	853
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	793

ARTIST TITLE LABEL(S)	PLAYS
KELLY CLARKSON Breakaway (RCA/RMG)	792
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	765
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	740
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	692
MAROON 5 She Will Be Loved (Octone/J/RMG)	691
TIM MCGRAW Live Like You Were Dying (Curb)	667
MATCHBOX TWENTY Unwell (Atlantic)	620
TRAIN Calling All Angels (Columbia)	618

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BO BICE The Real Thing (RCA/RMG)	8
NATASHA BEDINGFIELD Unwritten (Epic)	6
NICOL SPONBERG Crazy In Love (Curb)	6
HEATHER SMALL Proud (Lionsgate)	6
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	5
HOOTIE & THE BLOWFISH Get Out (Sneaky Long/Vanguard)	4
DANIEL POWTER Bad Day (Warner Bros.)	3
CARRIE UNDERWOOD Some Hearts (Arista)	3
SHERYL CROW & STING Always On Your Side (A&M/Interscope)	3
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)	3

The AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach five plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
NATASHA BEDINGFIELD Unwritten (Epic)	+238
LIFEHOUSE You And Me (Geffen)	+175
KELLY CLARKSON Because Of You (RCA/RMG)	+147
ROB THOMAS Ever The Same (Atlantic)	+110
F. HILL W/T. MCGRAW Like We Never (Warner Bros./Curb)	+109
JAMES BLUNT You're Beautiful (Custard/Atlantic)	+86
SHERYL CROW & STING Always On Your Side (A&M/Intersco	<i>pe)</i> +72
HOOTIE & THE BLOWFISH Get Out (Sneaky Long/Vanguar	<i>d)</i> +59
NICOL SPONBERG Crazy in Love (Curb)	+58
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	+47

NEW & ACTIVE

BO BICE The Real Thing (RCA/RMG)
Total Plays: 54, Total Stations: 10, Adds: 8
CHANTAL CHAMANDY Feels Like Love (Ninemuse Entertainment)
Total Plays: 49, Total Stations: 12, Adds: 2

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Music & Intelligence For Your Life

The John Tesh Radio Show saves lives... again!

the john tesh radio show I just wanted to thank you. While I was laying in bed, half asleep, John Tesh's show came on. The segment was about skin cancer. Chills went down my spine listening to his description of what signs you should be concerned about.

I made a Dr's appt. that day. My doctor removed the spot.

Music and Intelligence for your Life

Now on 230+ Stations, and on 9 Formats!

thate a Br. s appr. that ady. My doctor removed to the biopsy came back as cancer. Even though I didn't win the station's contest, I think I am a bigger winner for early detection of this cancer. Thank you.

Susan, WSNI/FM Philadelphia, PA listener

For more info, please contact: Scott Meyers • The TeshMedia Group • Toll-free: 888-548-8637 • email: Scott@Meyers net





America's Best Testing AC Songs 12 + For The Week Ending 4/14/06

Th							
Artist Title (Label)	TW	LW	Famil.	Burn	W 25-54	W 25-34	W 35-54
DANIEL POWTER Bad Day (Warner Bros.)	4.03	4.05	96%	23%	4.03	3.77	4.11
KELLY CLARKSON Because Of You (RCA/RMG)	3.84	3.71	98%	38%	3.86	4.00	3.81
F. HILL W/T. MCGRAW Like We (Warner Bros./Curb)	3.83	3.80	82%	19%	3.89	3.91	3.88
LIFEHOUSE You And Me (Geffen)	3.79	3.73	96%	40%	3.87	3.73	3.92
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.78	3.68	85%	22%	3.83	3.87	3.82
LEANN RIMES Probably Wouldn't Be This Way (Curb)	3.76	3.66	82%	18%	3.82	3.81	3.82
ROB THOMAS Ever The Same (Atlantic)	3.71	3.71	85%	21%	3.81	3.76	3.83
CARRIE UNDERWOOD Some Hearts (Arista)	3.69	3.52	79%	19%	3.67	3.59	3.69
CHRIS RICE When Did You Falt (Columbia/INO)	3.66	3.42	43%	7%	3.72	3.59	3.76
EAGLES No More Cloudy Days (ERC)	3.65	3.68	87%	30%	3.59	3.37	3.66
GOO GOO DOLLS Better Days (Warner Bros.)	3.62	3.63	79%	16%	3.69	3.50	3.76
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)	3.61	3.63	92%	26%	3.61	3.33	3.70
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	3.57	3.51	93%	34%	3.55	3.33	3.61
NATASHA BEDINGFIELD Unwritten (Epic)	3.56	3.54	75%	18%	3.52	3.78	3.41
D.H.T. Listen To Your Heart (Robbins)	3.45	3.43	96%	44%	3.32	3.31	3.33
ANNA NALICK Breathe (2 AM) (Columbia)	3.44	3.45	96%	45%	3.31	3.60	3.22
JORDAN KNIGHT Where Is Your (Trans Continental)	3.43	3.33	60%	13%	3.55	3.45	3.58
SHERYL CROW & STING Always On (A&M/Interscope)	3.40	3.46	69%	19%	3.49	3.39	3.52
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.39	3.29	99%	49%	3.28	3.47	3.22
MARIAH CAREY We Belong Together (Island/IDJMG)	2.98	2.91	96%	57%	2.89	3.00	2.86

Total sample size is 299 respondents. Total average tavorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

(
	RRA
	DOMESTIC CONTRACTOR OF THE PROPERTY OF THE PRO
	CANADA

ACTOP 30

POWERED BY MEDIABASE

	CAN	ADA	L ∜		•		27.117.23
	LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
	1	0	JAMES BLUNT You're Beautiful (Custard/Atlantic)	430	+9	33	13/0
	2	2	MICHAEL BUBLE Save The Last Dance (Warner Bros.)	426	+22	11	15/0
	3	3	KELLY CLARKSON Because Of You (RCA/RMG)	408	+28	15	16/0
	4	0 +	TOMI SWICK A Night Like This (Warner Music Canada)	318	+11	11	14/0
l	7	9 *	DANIEL POWTER Bad Day (Warner Bros.)	294	+20	44	16/0
	6	6 🌞	COLIN JAMES Into The Mystic (MapleMusic/UMG)	293	·1	12	14/0
I	11	7	ROB THOMAS Ever The Same (Atlantic)	280	+32	10	12/0
l	5	8	LIFEHOUSE You And Me (Geffen)	268	-29	32	14/0
	8	9 📫	· · · · · · · · · · · · · · · · · · ·	267	.2	16	14/0
	9	O +	GINO VANNELLI It's Only Love (Universal Music Canada)	266	+13	23	15/0
Ì	10	0	SANTANA f/M. BRANCH I'm Feeling You (Sony BMG)	256	+8	28	11/0
	13	₽+		242	+5	23	12/0
	14	⊕	B. SOUNDCLASH When (Stomp/Warner Music Canada)	214	+11	29	11/0
	16	14	S.CROW & STING Always On Your Side (A&M/Interscope)	212	+36	7	10/1
	12	15 🌞	B. ADAMS Why Do You Have To Be (Universal)	212	.29	26	13/0
l	15	16	KEITH URBAN Making Memories Of Us (Capitol)	194	+12	8	10/0
	Debut	T	NATASHA BEDINGFIELD Unwritten (Epic)	118	+73	1	6/2
	17	18 🜞	DANIEL POWTER Free Loop (Warner Bros.)	116	-18	13	10/1
	19	19	GOO GOO DOLLS Better Days (Warner Bros.)	106	+5	8	9/0
	22	20	LRIMES Probably Wouldn't Be This Way (Asylum/Curb)	101	+17	2	6/0
١	18	21	JON SECADA Window To My Heart (Big 3)	100	-8	19	10/0
١	23	22.	•	90	+10	4	3/0
	24	23♠	R.DESJARDINS & M. FORTIN Tu M'aimes-Tu (Musicor)	84	+5	16	0/0
	30	24	F. HILL W/T. MCGRAW Like We Never (Warner Bros./Curb)	81	+23	4	5/0
l	20	25	C. LAUPER f/S. MCLACHLAN Time After Time (Epic)	79	.15	15	7/0
	-	26+	LES RESPECTABLES La Seule (Disque Passeport)	76	+19	6	0/0
	21	27	MELISSA ETHERIDGE Run For Life (Island/IDJMG)	71	.16	19	6/0
	25	28	J. JOHNSON Upside Down (Brushfire/Universal Republic)	64	-7	3	3/1
	_	29→	DON JUAN Aimer (Guy Cloutier)	63	+28	2	0/0
	-	⊕	MARTIN GIROUX J't' Aimerai Encore (Musicor)	62	+11	11	0/0

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

WYJB/Albany, NY* PD: Kevin Callahan MD: Chad 0' Hara BON JOVI	
KMGA/Albuquerque, NM* OM: Eddie Haskell PD: Kras Abrams No Adds	
WLEV/Allentown, PA* OM: Shelly Easton PD: Dave Risssell 10 NICKELBACK NICOL SPONBERG	
KYMG/Anchorage, AK OM: Mark Merphy PD/MD: Dave Flavin 2 NATASHA BEDINGHELD	
WFPG/Atlantic City, NJ* PD: Gary Guida ND: Marfera Aqua No Adds	
WBBQ/Augusta, GA* ONC Miles Kramer PD: Lee Reynolds 4 CARRIÉ UNDERWOOD 2 FAITH HILL W/TIM MCGRAW	
KKMJ/Austin, TX* PD: Alex O'Neal APD: Stephes Michael Kerr MO: Terri McCormick No Adds	
KKMY/Beaumont, TX* OM: Joey Armstrong PD: Don Rivers CARRIE UNDERWOOD	
WMJY/Biloxi, MS* 0M/PD: Walter Brown	

unu inch auus nsii	u ai
WEBE/Bridgeport, CT* OM/PD: Card Hansen MD: Damy Lyons 6 LEANN RIMES	KVIL, OM: Ku PD: Nii MD: Ja No Add
WEZF/Burlington* OM: Steve Cormier PD: Gale Parmelee APD: Bob Cody MD: Jennifer Fexx No Adds	WLQ OM: Jet PD: Sat APD/MI 3 DA

NPU: Curl Hansen D: Danny Lyons G: LEANN RIMES	PD: MD: No
EZF/Burlington* t: Steve Cormier : Gale Parmetee D: Bob Cade J: Jennifer Foxx Adds	WI OM: PD: APD 3
HBC/Canton, OH*	KD PO:

WHBC/Canton, OH* OM/PD: Terry Summons MD: Kayleigh Krizs NICOL SPONBERG DIAN DIAZ	PD: Dave C MD: Sleve No Adds
WSUY/Charleston, SC* OM/PD: Milto Edwards APD/MID: John Onling 2 NATASHA BEDINGFIELD	WMGC/ OM: Jim H PD: Lori Be MD: Joa R: No Adds

WDEF/Chattanooga, TN*
OM/PD: Danny Howard
APD: Patti Saedeni
MD: Robin Daniels
5 ROB THOMAS
HOOTIE & THE BLOWFISH
TRAIN

Terri McCormick dds	
MY/Beaumont, TX*	WRRM/Cincinnati, OH PD: TJ Holland APD: Ted Morro 2 NATASHA BEDINGRELD

/PD: Walter Brown NICOL SPONBFRG

CHANTAL CHAMANDY RIN VLISA LOEB

WAFY/Frederick, PD: Chris Puorro APD/MD: Marc Richards 2 ROB THOMAS

KTRR/Ft. Collins, CO* OM/PD: Mark Callaghan

WOOD/Grand Rapids, MI* ON: Doug Montgomery PD/MD: John Patrick BON JOVI

WMAG/Greensboro, NC* ON: Tim Satterfield PD/MD: Scott Keith 2 LEANN RIMES

WNIC/Detroit, MI*
PD: Don Gosselin
APD/MD; Theresa Lucas
NICOL SPONBERG

WXKC/Erie, PA 3 KELLY CLARKSON 3 KT TUNSTALL 3 RO BICE

WIKY/Evansville, IN PD/MD: Mark Baker NATASHA BEDINGFIELD

KSSK/Honolulu, HI* PD/MD: Paul Wilson APD: Adam Carr 2 HOOTIE & THE BLOWFISH JADE WQLT/Florence, AL 0M/PD: Charlie Ross No. 444

KRTR/Honolulu, HI* OM/PD: Wayne Maria

WAHR/Huntsville, AL*
PD: Chris Calloway
APD/MD: Jacke Linn
CARRIE UNDERWOOD

WRSA/Huntsville, AL*
PD: John Malone
MO: Nate Cholevik
No. Adds

WJKK/Jackson, MS* PD: John Anthony CHANTAL CHAMANDY

WTFM/Johnson City*

WQLR/Kalamazoo, MI OM: Ken Langhear PD/MD: Brian Wertz 3 TRAIN 1 MERCYME 1 NICOL SPONBERG

KCKC/Kansas City, MO* APD/MD: Dave Johnson No Adds

KUDL/Kansas City, MO* OM/PD: Thom McGinty No Adds

KTDY/Lafayette, LA*
PD: C.J. Clements
APD: Debbie Ray
MD: Steve Wiley
SHERYL CROW & STING

PD/MD: Soary Valentine
3 ROB THOMAS
2 CHRIS RICE

KOST/Los Angeles, CA* PD/MD: Stella Schwartz No Adds PD: Pat O'Neill MD: Army Abbott No Adds

KVLY/McAilen, TX*
PD: Alex Duran
18 INXS
1 JEWEL
HEATHER SMALL
BO BICE
LATOYA LONDON

WLRO/Methourne, F OM: Ken Holiday PD: Michael Lowe MD: Mindy Leavy 5 NATASHA BEDINGFIELD

KWAV/Monterey, CA* PD/MD: Bernie Moody

WALK/Nassau, NY* PD/MD: Rob Miller No Adds

WHUD/Newburgh, NY*
OM/PD: Steven Petrone
APD/MD: Torm Furci
CASCADA
BO BICE

WWDE/Noriolk, VA* PD: Don London MD: Paul McCoy 6 NATASHA BEDINGFIELD

KMGL/Oklahoma City, OK* PD/MD. Steve O'Brien

KLTQ/Ornaha, NE* OM: Mark Todd PD: Billy Shears CARRIE UNDERWOOD

WMGF/Oriando, FL* OM: Chris Kampmeier PD/MD: Ken Payne APD: Brenda Matthews 2 NATASHA BEDINGFIELD

KEZN/Palm Springs, CA ON: Ken White PD: Rick Shaw 20 KELLY CLARKSON 20 DANKEL POWTER

WMEZ/Pensacola, FL* PD: John Syles No Adds

BO BICE NICK LACHEY HEATHER SMALL

WWLL/Provide OM/PD: Tomy Bristol APD: Mike Revin No Arkfs

WRAL/Raleigh, NC* OM/PD: Joe Wade Formicola MD: Jim Kelly 13 BO BICE 13 SHERYL CROW & STING

WGFB/Rockford, IL PD/MD: Doug Daniels 5 NATASHA BEDINGFIELD

KYMX/Sacramento, CA* PD: Beyon Jackson APD:ABC: Jenniter Wood No Adds

KSFI/Salt Lake City, UT* PD: Bill West APD: Bole Netson MD: Brian deGeus

PD: Gary Noten MD: Lausa Dame B DANNEL POWTER

KVKI/Shreveport, LA' OM: Gary McCoy PD/MD: Stephanie Huffman HEATHER SMALL

WNSN/South Bend, IN PO: Jim Roberts No Adds

KISC/Spokane, WA* OM: Robert Harder PD/AMD: Dawn Marcel JADE NICOL SPONBERG NICK LACHEY

WMAS/Springfield, MA* DM/PD: Paul Cannon APD/MD: Rob Anthony NICK LACHEY

WLZW/Utica, NY OM: Tom Jacobsen

WEAT/W. Palm Beach, FL*
PD.MD: Rick Shockley
7 DANIEL POWTER

WASH/Washington, OC*

NID: Tom Holf SHERYL CROW & STING HEATHER SMALL

WARM/York, PA* PD: Dave Anthony No Adds

POWERED BY MEDIABASE

129 Total Reporters 105 Total Monitored

24 Total Indicator Did Not Report, Playlist Frozen (1): WVAF/Charleston,

RR HOT AC TOP 40

		April 21, 2006	·				· · · · ·
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
1	0	DANIEL POWTER Bad Day (Warner Bros.)	3219	+65	174579	28	77/0
3	2	ROB THOMAS Ever The Same (Atlantic)	2566	+8	132516	21	78/0
2	3	JAMES BLUNT You're Beautiful (Custard/Atlantic)	2532	-121	132172	30	79/0
4	4	NATASHA BEDINGFIELD Unwritten (Epic)	2505	+149	141804	16	69/2
6	6	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	2160	+150	118424	13	72/1
7	- 6	KELLY CLARKSON Walk Away (RCA/RMG)	2150	+167	107184	14	65/1
5	0	FRAY Over My Head (Cable Car) (Epic)	2089	+74	93011	23	71/0
9	8	STAIND Right Here (Flip/Atlantic)	1786	-14	96982	36	67/0
8	9	NICKELBACK Photograph (Roadrunner/IDJMG)	1689	-141	104634	33	79/0
11	•	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	1615	+134	84690	13	70/0
15	O	NICKELBACK Savin' Me (Roadrunner/IDJMG)	1578	+184	64630	9	69/2
12	12	LIFEHOUSE You And Me (Geffen)	1435	-37	76571	61	78/0
10	13	SHERYL CROW & STING Always On Your Side (A&M/Interscope)	1430	-58	59411	10	68/0
16	1	COLDPLAY Talk (Capitol)	1414	+65	67543	15	63/1
13	15	KELLY CLARKSON Because Of You (RCA/RMG)	1307	-130	75096	28	70/0
18	1	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	1255	+115	72832	13	52/1
19	O	JEWEL Again And Again (Atlantic)	1022	+133	42759	8	56/2
17	18	TRAIN Cab (Columbia)	861	-309	35185	20	59/0
22	19	HOOBASTANK If I Were You (Island/IDJMG)	841	+63	24838	7	51/1
21	20	O.A.R. Love And Memories (Everfire/Lava)	810	+22	32218	15	41/0
24	4	TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	792	+170	27739	10	48/4
20	22	ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)	752	-38	38729	16	36/0
23	23	KEITH URBAN Making Memories Of Us (Capitol/EMC)	665	+4	37529	10	37/0
26	24	SAVING JANE Girl Next Door (Universal Republic)	608	+26	18213	14	33/0
[Debut	2 5	GOO GOO DOLLS Stay With You (Warner Bros.)	529	+358	37607	1	54/28
30	26	RIHANNA SOS (Def Jam/IDJMG)	522	+93	20532	4	16/2
25	27	CARRIE UNDERWOOD Some Hearts (Arista)	506	·101	15572	17	35/0
28	23	FALL OUT BOY Dance, Dance (Island/IDJMG)	498	+12	17451	13	13/1
34	29	BO BICE The Real Thing (RCA/RMG)	474	+115	21387	3	25/3
33	③	BETTER THAN EZRA Juicy (Artemis)	473	+96	16745	7	21/1
32	3	INXS Afterglow (Epic)	463	+84	14922	5	32/2
29	32	PINK Stupid Girls (LaFace/Zomba Label Group)	457	-18	19520	9	28/0
27	33	SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	398	-123	16001	17	32/0
31	34	JOSH KELLEY Almost Honest (Hollywood)	380	-35	12975	11	26/0
37	3 5	SWITCHFOOT We Are One Tonight (Columbia)	347	+19	7008	4	23/1
38	3	BREAKING POINT All Messed Up (Wind-Up)	344	+48	6237	6	20/0
39	37	MISSY HIGGINS Scar (Reprise)	307	+42	7803	5	24/1
35	38	LIVE The River (Epic)	284	-54	12754	11	21/0
Debut	39	NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)	273	+76	9783	1	14/1
40	40	MARY J. BLIGE Be Without You (Geffen)	265	+31	12029	3	10/1

81 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-toweek increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Stay With You (Warner Bros.)	28
BLUE OCTOBER Hate Me (Universal Motown)	13
TRAIN Give Myself To You (Columbia)	8
JAMES BLUNT High (Custard/Atlantic)	7
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMG)	4
BO BICE The Real Thing (RCA/RMG)	3
NEEDTOBREATHE You Are Here (Lava)	3
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	3
THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	3

The Hot AC add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach 10 plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

	IVIAL
	PLAY
ARTIST TITLE LABEL(S)	INCREASE
GOO GOO DOLLS Stay With You (Warner Bros.)	+358
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+184
TEDDY GEIGER For You I Will (Confidence) (Columbia/Sony BMC	7) +170
KELLY CLARKSON Walk Away (RCA/RMG)	+167
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	+150
NATASHA BEDINGFIELD Unwritten (Epic)	+149
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin	n/ +134
JEWEL Again And Again (Atlantic)	+133
JACK JOHNSON Upside Down (Brushfire/Universal Republic)	+115
BO BICE The Real Thing (RCA/RMG)	+115

NEW & ACTIVE

JAMES BLUNT High (Custard/Atlantic)
Total Plays: 215, Total Stations: 18, Adds: 7
MAT KEARNEY Nothing Left To Lose (Aware/Columbia)
Total Plays: 132, Total Stations: 12, Adds: 1
DIRTIE BLONDE Walk Over Me (Jive/Zomba Label Group)
Total Plays: 126, Total Stations: 16, Adds: 1
FEFE DOBSON This Is My Life (Island/IDJMG)
Total Plays: 122, Total Stations: 9, Adds: 0
NEEDTOBREATHE You Are Here (Lava)
Total Plays: 38, Total Stations: 8, Adds: 3
BLUE OCTOBER Hate Me (Universal Motown)
Total Plays: 32, Total Stations: 15, Adds: 13
TRAIN Give Myself To You (Columbia)
Total Plays: 13, Total Stations: 8, Adds: 8

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



R&R CONVENTION CO-LOGATED WITH



RR HOT AC



America's Best Testing Hot AC Songs 12 + For The Week Ending 4/14/06

Th					W	W	W
Artist Title (Label)	TW	LW	Famil.	Burn	18-34	18-24	25-34
OANIEL POWTER Bad Day (Warner Bros.)	4.22	4.13	96%	21%	4.20	4.27	4.10
NICKELBACK Savin' Me (Roadrunner/IDJMG)	4.14	3.95	85%	12%	4.20	4.16	4.25
GOO GOO OOLLS Better Days (Warner Bros.)	4.07	4.04	91%	24%	4.06	4.09	4.02
FRAY Over My Head (Cable Car) (Epic)	4.06	3.91	82%	15%	4.17	4.28	3.98
ROB THOMAS Ever The Same (Atlantic)	4.00	3.98	92%	23%	4.06	4.01	4.14
TEDDY GEIGER For You I Will (Columbia/Sony BMG)	3.94	3.61	63%	10%	4.10	4.19	3.90
LIFEHOUSE You And Me (Geffen)	3.91	3. 9 1	97%	47%	4.04	4.05	4.02
SAVING JANE Girl Next Door (Universal Republic)	3.91	3.74	66%	13%	4.00	4.11	3.80
ALL-AMERICAN REJECTS Dirty (Doghouse/Interscope)	3.88	3.74	97%	33%	3.72	3.93	3.35
NICKELBACK Photograph (Roadrunner/IDJMG)	3.87	3.88	99%	53%	3.91	3.79	4.12
NATASHA BEOINGFIELD Unwritten (Epic)	3.87	3.81	95%	28%	3.85	3.90	3.77
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.87	3.69	82%	25%	3.98	4.13	3.72
KELLY CLARKSON Waik Away (RCA/RMG)	3.81	3.91	95%	26%	3.74	3.67	3.88
O.A.R. Love And Memories (Everfire/Lava)	3.81	3.80	78%	16%	3.77	3.87	3.60
KEITH URBAN Making Memories Of Us (Capitol/EMC)	3.78	3.69	78%	20%	3.96	3.90	4.07
HOOBASTANK If I Were You (Island/IDJMG)	3.75	3.66	5 9 %	9%	3.79	3.87	3.69
STAIND Right Here (Flip/Atlantic)	3.73	3.74	94%	33%	3.73	3.56	4.00
KELLY CLARKSON Because Of You (RCA/RMG)	3.72	3.77	99%	54%	3.68	3.59	3.83
PINK Stupid Girls (LaFace/Zomba Label Group)	3.70	3.80	88%	20%	3.64	3.50	3.91
JAMES BLUNT You're Beautiful (Custard/Atlantic)	3.68	3.54	99%	45%	3.85	3.89	3.77
BON JOVI Who Says You Can't Go Home (Island/IDJMG)	3.67	3.77	89%	23%	3.56	3.52	3.62
SANTANA f/STEVEN TYLER Just Feel Better (Arista/RMG)	3.61	3.68	84%	25%	3.57	3.47	3.69
JACK JOHNSON Upside Down (Brushfire/Universal Republic)	3.61	3.68	81%	22%	3.58	3.55	3.62
COLOPLAY Talk (Capitol)	3.61	3.52	78 %	22%	3.66	3.66	3.65
TRAIN Cab (Columbia)	3.57	3.53	83%	24%	3.51	3.55	3.43
SHERYL CROW & STING Always On (A&M/Interscope)	3.53	3.43	71%	16%	3.57	3.55	3.61
JEWEL Again And Again (Atlantic)	3.50	3.39	60%	14%	3.77	3.66	3.91
KT TUNSTALL Black Horse (Relentless/Virgin)	3.49	3.47	76%	21%	3.76	3.80	3.71
Total sample size is 347 respondents. Total average layor	ahility a	etimates	are hase	d on a so	rale of 1-	11-dis	like ven

Total sample size is 347 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. Rate TheMusic com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only, RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

CANADA

HOT AC TOP 30

POWERED BY **MEDIABASE**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1 👛	NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)		·3	14	15/0
2	0	PINK Stupid Girls (LaFace/Zomba Label Group)	671	-s +27	10	18/0
3	ŏ	KELLY CLARKSON Walk Away (Sony BMG)	656	+36	12	14/0
6	ŏ	INXS Afterglow (Sony BMG)	626	+79	9	18/0
9	ŏ	JAMES BLUNT Wisemen (Custard/Atlantic)	547	+71	6	15/0
10	ŏ.	STABILO Flawed Design (EMI Music Canada)	533	+74	9	18/0
4	7	MADONNA Sorry (Warner Bros.)	493	.79	12	12/0
5	8	BON JOVI Who Says You Can't Go Home (Island/IDJMG)	474	-93	15	14/0
15	ğ	RIHANNA SOS (Def Jam/IDJMG)	473	+65	8	14/0
18	Ď÷	SUITS XL Play (Universal Music Canada)	465	+98	4	16/0
11	07	TOMI SWICK A Night Like This (Warner Music Canada)	458	+1	11	16/0
8	12	ROB THOMAS Ever The Same (Atlantic)	454	-51	19	18/0
7	13 🚓	REX GOUDIE Run (Sony BMG Music Canada)	446	-98	15	14/0
13	1	•	442	+6	8	19/1
12	15	HEDLEY Trip (Universal Music Canada)	422	-31	12	13/0
17	1	KAYLE Don't Hold Me Down (Knotty Music)	404	+22	7	15/0
19	Ď÷	PHILOSOPHER KINGS Give (Sony BMG Music Canada)	377	+58	4	15/0
14	18	NATASHA BEDINGFIELD Unwritten (Sony BMG)	354	-46	20	14/0
16	19	COLDPLAY Talk (Capitol)	346	-48	18	15/0
21	20	FRAY Over My Head (Cable Car) (Epic)	296	+13	4	8/0
20	a	TRAIN Cab (Columbia)	290	0	13	10/0
23	2 2	MARY J. BLIGE Be Without You (Geffen)	288	+41	3	9/0
24	23	T. GEIGER For You I Will (Columbia/Sony BMG)	277	+32	3	11/2
22	24	SANTANA f/S. TYLER Just Feel Better (Sony BMG)	263	.9	15	15/0
25	25	KT TUNSTALL Black Horse & The (Relentless/Virgin)	259	+23	12	11/1
26		S. CROW & STING Always On Your Side (A&M/Interscope)	243	+23	2	12/1
27	3 9	JEWEL Again And Again (Atlantic)	233	+21	2	13/1
28	2 3	LIVE The River (Sony BMG)	230	+27	4	11/0
30	29	ALL-AMERICAN REJECTS Dirty (Doghouse/Interscope)	203	+8	7	5/0
_	⊕	TREWS Yearning (Bumstead/Sony BMG Music Canada)	197	+6	4	8/0

24 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

REPORTERS

Stations and abetically by market

3 Shakira (Wyclef Jean 3 Goo Goo Dolls

KLTG/Corpus Christi, TX* OM/PO: Bert Clark THEORY OF A DEADMAN BLUE OCTOBER TRAIN

KDMX/Dallas, TX* OM: Pat McMahon PD: Rick O'Bryan MD: Lisa Thomas

WKDD/Akron, OH* OM/PD: Keith Kennedy No Adds
WRVE/Albarry, NY* OM/PD: Randy McCarten APD: Kevin Rush MD: Tred Hulbe 1 GOO GOO DOLLS
KPEK/Albuquerque, N

KDBZ/Anchorage, AK OM: Tom Oakes PD/MD: Eddie Maxwell

WAYV/Atlantic City, NJ*
PD: Paul Kelty
THEORY OF A DEADMAN
BLUE OCTOBER
NEEDTOBREATHE
TRAIN
STEREO FUSE

KAMX/Austin, TX* PD/MD: Ousty Hayes APD: Carrie Benjamin

KLLY/Bakersfield OM/PD: E.J. Tyler APD: Erik Fox MD: Forrest Bueller

ď	their	adds	listed	alpha
/Bi	inghamto ee ylor	n, NY	PD: Do	X/Clevela n Hailett ry Hudson

WUHU/Bowling Green, KY PD/MD: Brooke Summers 14 GOO GOO DOLLS

WTSS/Buffalo, NY* OM: Sue O'Neil PD: Brian Demay MO: Rob Lucas

WTMX/Chicago, IL* PO/MD: Mary Ellen Kachinsk

WVMX/Cincinnati, OH* OM: Tommy Bodean PD: Bobby D 5 GOO GOO DOLLS

AT DOLLS 1/WILL I AM CAREY 1/SNOOP DOGG

KBMX/Duluth
PD: Corey Carler
20 FORT MINOR L'HOLLY BROOK
15 NICK LACHEY
14 CHRIS BROWN

BICE RIAH CAREY 1/SNOOP DOGG 'ONCE' N'THORNE HEIGHTS KSIL/EI Paso, TX*
OM: Courtney Nelson
PD: Justin Riley
2: THEORY OF A DEADMAN
2: DIRTIE BLONDE
BLUE OCTOBER

WOSM/Fayetteville, NC* PD/MO: Jeff Davis

WINK/FI. Myers, FL' OM/PD: Bob Grissinger

WMC/Memphis, TN* PO: Lance Ballance MD: Jill Bucco

KHMX/Houston, TX* PD: Buddy Scott APO/MD: Keith Scott

WMXL/Lexington, KY* OM: Barry Fox PD/MD: Dale O'Brian KYIS/Oklahoma City, OK* OM/PO: Chris Baker MD: Phil Inzinga GOO GOO DOLLS

WXMA/Louisville, KY PD: George Lindsey MD: Katrina Blair

KSRZ/Omaha, NE* OM: Tom Land PD: Darla Thomas MO: Jessica Dol TEDDY GEIGER

OM: Brian Kelly PD: Mike Nelson

KCDU/Monterey, CA* PD/MD: Mike Skot

WMXO/Olean, NY PD/MD: Aaron James

KBBY/Oxnard, CA* PD: J. Love APD/MO: Matt Michael:

KFYV/Oxnard, CA* OM/PD: Mark Elliott 7 RED HOT CHILI PEPPERS 7 GOO GOO DOLLS

KPSI/Palm Springs, CA PD: Comile Breeze MD: Bradley Ryan

WJLQ/Pensacola, FL* PD/M0: John Stuart APD: Katie Tyler

KLSY/Seattle, WA* PD/MO: Lisa Adams WBWZ/Poughkeepsie, NY OM/PD: Jimi Jamm

KPLZ/Seattle, WA* PD: Kenl Phillips MD: Alisa Hashimoto

KQCS/Quad Cities, IA OM: Darren Pitra PD: Jeff James MD: Steve Donovan

WRFY/Reading, PA*

WVOR/Rochester, OM/PD: Dave LeFrois APD/MD: Joe Bonacci GOO GOO DOLLS

KZZO/Sacramento, CA* PD: Byron Kennedy APD/MD: Shawn Cash 30 JAMES BLUNT BLUE OCTOBER

KMYI/San Diego, CA* APO/MD: Mel McKay JAMES BLUNT SWITCHFOOT GOO GOO DOLLS

KLLC/San Francisco, CA* PD: Chris Mays APD/MD: Jayn

KEZR/San Jose, CA* PD: Dana Jang MD: Michael Martinez

KMHX/Santa Rosa, CA* OM: Dave Shakes PD/AMO: Brandon Bettar

WBOW/Terre Haute, IN OM/PD: Chris Carter 1 NO DOUBT 1 COUNTING CROWS

WWWM/Toledo, OH* PD: Steve Marshall

WRMF/W. Palm Beach, FL* PD: Bob Neumann APD/MD: Amy Navarro

BO BICE NATASHA REDINGELELD

WVRV/St. Louis, MO PD: Marty Linck MD: Jill Devine 24 GOO GOO DOLLS

WOKX/Sunbury, PA PD: Drew Kelly MD: Rob Senter

WMTX/Tampa, FL*
APD: Kurt Schreiner
MD: Kristy Knight
16 NATASHA BEDINGFIELD

WROX/Washington, DC* OM/PD: Kenny King MD: Carol Parker RED HOT CHUL PEPPERS

KNIN/Wichita Falls, TX OM: Chris Walters PD: Ltz Ryan 8 GOO GOO DOLLS

KFBZ/Wichita, KS* PD: JJ Morgan NEEDTOBREATHE GOO GOO DOLLS

POWERED 📑 MEDIABASE

April 21, 2006

102 Total Reporters

81 Total Monitored 21 Total Indicator

Did Not Report. Playlist Frozen (1): KEYW/Tri, WA



CAROL ARCHER carcher@radioandrecords.com

The Digital Revolution

Tales of the music industry's new paradigm

For insight into the digital revolution — what's happened in the last five years, new promises looming on the digital front, and what it all means to record labels — we consult with R&R Assoc. Managing Editor/Technology Editor Brida Connolly and Universal Music &Video Distribution Sr. VP/New Media Susan Roberts, who tackle the sweeping topic with aplomb.

Connolly cites RIAA sales figures for legally downloaded singles and albums, which tripled in the past year — the only format gaining in sales besides hard-copy music videos — saying, "Legal downloads are on track to be a \$400 million a year business.

"That's not so much compared to \$1 billion for the industry overall, but it's a lot of money and rising fast, which can't be overlooked or ignored."

New Business Model



Susan Roberts

Roberts recalls that when she joined Universal in 2000, the company was in the midst of the Napster brouhaha and dealing with the illegitimate use of music. "Universal developed services that allowed consumers to buy and

own a track a la carte or to have access to that music as long as they kept up a \$9.95 monthly subscription," she says.

"First, it was called Duet, then Pressplay. After its sale to Roxio it became the back end for the legitimate Napster, which shows how quickly things were moving in the technology space in just five years.

"We ended up launching the entire catalog available to us in 2002, so the sales we're talking about evolved over

. (1. 1111; 11. **(3.**11); 2.20**433**00**2**00**2**00

"When everything is available, there is a buyer for every title. No matter how obscure, somebody wants it."

Brida Connolly

the last three years. Our business has exploded. It was up 200% in the U.S. last year.

"More important, the shift gave people who had stopped going into record stores access to music, which is salient for older demographics, like those that listen to smooth jazz. Records that really perform on the Internet in terms of percentage of their overall sales tend to be those that appeal to older demos.

"People with money to spend are embracing new technologies and want to be fed new ideas. They may not be listening to the radio, but they want to hear new music."

New Marketing

Roberts continues, "The promise of digital is back catalog, for which there may be no room in stores as retail buying patterns shift and much of our business is going to mass merchants.

"We're scouring the globe for lost masters for a vault series, including our international catalog, much of which we can release digitally."

Connolly says, "This is long-tail marketing, a term coined by *Wired* magazine for a marketing concept that is unique to digital distribution. When everything is available, there is a buyer for every title. No matter how obscure, somebody wants it"

Roberts says, "I question why labels don't make their material available digitally, in terms of catalog especially. Figures that are very exciting include the fact that Apple sells one of every track, every month, of the millions they have for sale. Also, we sell about 30% catalog in a year, but in digital it's 65%.

"It's about access, which is one of the things that consumers gripe about and one reason why we lost so many consumers in the era before digital. They'd go into a record store to find a particular title and come out empty-handed."

New Money

Connolly observes that, in the past, customers paid several times for the same product as it became available in new formats — vinyl, eight-track, cassette, CD and, now, DualDisc with video attached

— but digital offers new material to new customers, who are buying material they didn't want previously.

Instead of buying the greatest hits of a band they don't care about, they now want to get one song digitally, which doesn't hurt catalog sales. Connolly calls this "new money."

Roberts says, "It's a brand-new business. We're all old enough to remember the Beta and VHS wars. Well, we're there today in the digital music environment. It encompasses Windows-based players and Apple's iPods, which are not compatible and present an enormous challenge to consumers who want to get into digital but don't understand why a track they bought from one retailer doesn't work on a device purchased from another.

"This is the biggest obstacle standing in our way in terms of getting new consumers into the business. Until this barrier disappears, we're self-limiting, so we at Universal are actively working with all our partners to move the interoperative process along.

"When you start launching catalog digitally, there are a number of new businesses that are enabled that are not just digital and not just physical, but a combination.

"We still love the CD, and it's still 90% of our business, so if we can bundle a CD purchase with a code that gives a fan access to online artist interviews or additional music content, that provides a real value to consumers, and it's a way to win back those you lost along the way."

New Times

Roberts continues, "Other areas where we're using digital as a new-business

breaker is in digital downloading kiosks in the stores of those retailers who want to get rid of the restrictions of space and time.

"Labels have the challenge of setting up a record, getting airplay, then bringing retailers in — all



Brida Connolly

matters of timing. If your timing is off and a record has come and gone from the stores, it's hard to get it going again, but a kiosk is a way to send consumers to stores to get it any time a break or an appearance happens.

"The digital world is exploding exponentially. Instead of having 10 or 12 digital customers, now there are cell-phone retailers, kiosk retailers and so on. Suddenly, you have 100 new retailers and five different business models to manage as a label.

"Of course, UMVD has broad experience in digital distribution by now, but something to consider when you decide to partner with any company is making sure you're thinking down the road about the reporting

"Think about how these people are go-

"It's a revitalization for the art of music, and as the technical hurdles resolve themselves, a very exciting time for music lovers to interact with artists in a whole new way."

Susan Roberts

ing to manage those business models for you, about how you're going to get space for your artist upfront in an environment where everything is available and, particularly, about security — how to make sure the jewels in your crown are protected from inadvertent uses down the line."

Connolly expands on this line of thought, saying, "Not that anybody expects piracy to stop. The RIAA has never said that it can stop piracy. In fact, piracy is rolling along pretty much as it always has and being done by pretty much the same people."

New Business Model

"Another thing to be aware of as a business model is phones," Connolly says.
"Everyone knows about ringtones, and now we have a service that will stream to any Java phone. It's only available on a million handsets now, but it's going to grow.

"There are technical issues to be resolved, like buffering, storage and battery life. Companies like MSpot are using a webcast license to provide this content. If it catches on — and it likely will — another issue to consider will be how much access to give phone customers, aside from ringtones, which is a multibilliondollar business by itself."

In conclusion, Roberts says, "As we look down the road, with the growth of these new distribution channels — downloads, mobile, kiosk and nontraditional retail — coupled with the new products made possible by the digital format — commercial video, audio bundles, master tones, voicetones and physical and digital compilations — the key thought is growth.

"It's about the growth of the artist offerings available for the consumer to purchase, which is good for the fans, good for the artists and good for the business overall.

"It's a revitalization for the art of music and, as the technical hurdles resolve themselves, a very exciting time for music lovers to interact with artists in a whole new way."

April 21, 2006 Radio & Records • 55

R.R. SMOOTH JAZZ,

		April 21, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS
1	1	PAUL BROWN Winelight (GRP/VMG)	653	-1	80618	17	30/0
2	2	NAJEE 2nd 2 None (Heads Up International)	613	+6	75055	25	29/0
4	3	NILS Summer Nights (Baja/TSR)	561	+4	68307	25	29/0
3	4	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	542	-23	72395	14	29/0
5	5	RICHARD ELLIOT Mystique (Artizen)	509	-15	66128	24	30/0
6	6	KIM WATERS Steppin' Out (Shanachie)	436	+3	52163	30	25/0
7	0	MICHAEL LINGTON Pacifica (Rendezvous)	392	+19	44661	21	26/0
9	8	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	349	+16	68159	8	24/2
8	9	BRIAN SIMPSON It's All Good (Rendezvous)	323	-24	33573	29	30/0
10	10	MARION MEADOWS Suede (Heads Up)	299	-1	30200	37	24/0
15	O	KIRK WHALUM Whip Appeal (Rendezvous)	286	+18	33564	16	22/0
12	12	RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	286	-9	58414	8	20/4
11	13	3RD FORCE You Got It (Higher Octave/EMI)	281	-16	49610	19	21/0
13	14	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	276	-19	36818	13	25/2
18	(15)	MINDI ABAIR True Blue (GRP/VMG)	269	+84	36395	3	23/2
16	(16)	HERBIE HANCOCK f/CHRISTINA AGUILERA A Song For You (Possibilities/Vector)	248	+4	37403	7	20/1
19	O	BEYONCE' Wishing On A Star (Sony Urban/Columbia)	205	+29	29831	10	13/1
21	18	DAVID PACK Biggest Part Of Me (Peak/Concord)	183	+47	22674	3	15/3
20	19	GERALD ALBRIGHT We Got The Groove (Peak)	151	-12	18854	8	14/0
23	20	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	144	+15	21217	7	20/5
22	4	DONALD FAGEN H Gang (Reprise)	138	+9	11020	11	12/0
26	22	JASON MILES Sexual Healing (Narada Jazz/EMI)	114	+12	13303	2	9/0
24	23	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	112	·10	6530	10	10/0
29	24	PAMELA WILLIAMS Positive Vibe (Shanachie)	108	+21	10304	2	10/0
25	25	EUGE GROOVE Chillaxin (Narada Jazz/EMI)	107	+4	19882	3	13/2
28	26	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	98	+11	18809	3	10/2
27	2	JANITA Enjoy The Silence (Lightyear)	90	0	4810	5	8/0
[Debut>	23	KEN NAVARRO Stoned Soul Picnic (Positive)	89	+6	8278	1	8/0
30	29	STEVE OLIVER Good To Go (Koch)	89	+2	5026	4	8/0
Debut>	<u> </u>	WAYMAN TISDALE Get Down On It (Rendezvous)	87	+46	12691	1	12/7

30 Smooth Jazz ® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

NEW & ACTIVE

STEVE COLE Spin (Narada Jazz/EMI)
Total Plays: 80, Total Stations: 7, Adds: 0
RICK BRAUN Groove Is In The Heart (Artizen)
Total Plays: 78, Total Stations: 10, Adds: 2
JEFF LORBER Everybody Knows That (Narada Jazz/EMI)
Total Plays: 67, Total Stations: 5, Adds: 0
KEM Find Your Way (Back Into My Life) (Motown/Universal)

Total Plays: 59, Total Stations: 6, Adds: 0

DAVE KOZ Undeniable (Capitol)
Total Plays: 58, Total Stations: 4, Adds: 0
RIPPINGTONS Gypsy Eyes (Peak)
Total Plays: 54, Total Stations: 6, Adds: 0
BONA FIDE Midnight Train (Heads Up)
Total Plays: 50, Total Stations: 5, Adds: 0
SIMPLY RED Holding Back The Years (simplyred.com/Verve Forecast/VMG)
Total Plays: 48, Total Stations: 6, Adds: 2
JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)
Total Plays: 44, Total Stations: 6, Adds: 0
MICHAEL MCDONALD Ain't Nothing Like The Real Thing (Motown)
Total Plays: 41, Total Stations: 7, Adds: 0

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
WAYMAN TISDALE Get Down On It (Rendezvous)	7
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	5
RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)	4
DAVID PACK Biggest Part Of Me (Peak/Concord)	3

The Smooth Jazz add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach four plays per week in two consecutive airplay weeks. Airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	PLAY INCREASE
MINDI ABAIR True Blue (GRP/VMG)	+84
DAVID PACK Biggest Part Of Me (Peak/Concord)	+47
WAYMAN TISDALE Get Down On It (Rendezvous)	+46
BEYONCE' Wishing On A Star (Sony Urban/Columbia)	+ 29
RICK BRAUN Groove Is In The Heart (Artizen)	+ 22
PAMELA WILLIAMS Positive Vibe (Shanachie)	+21
MICHAEL LINGTON Pacifica (Rendezvous)	+19
KIRK WHALUM Whip Appeal (Rendezvous)	+18
PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	+16
CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm	/ +15

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	PLAYS
CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	249
RICK BRAUN Shining Star (Artizen)	230
H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	229
EUGE GROOVE Get Em Goin' (Narada Jazz/EMI)	193
WALTER BEASLEY Coolness (Heads Up)	192
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	173
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	153
PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	148
KEN NAVARRO You Are Everything (Positive)	147
DAVID PACK You're The Only Woman (Peak)	143
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	141
MARIAH CAREY We Belong Together (Island/IDJMG)	134
NILS Pacific Coast Highway (Baja/TSR)	132
STEVE COLE Thursday (Narada Jazz/EMI)	131
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	122
1	

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Promote your company, product, or event with Roll-a-Sign's versatile disposable banners

Cost-effective and reusable

Many sizes and colors available

lors available

Durable enough for indoor or outdoor use

Advertise your message in any color

Call today for more information! I-800-231-6074 www.rollasign.com



RE SMOOTH JAZZ TOP 30 INDICATOR

LACT	TUIC	April 21, 2006	TOTAL	*1-	TOTAL	MEEKS UN	TOTAL STATIONS/	MOST ADDED
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)		TOTAL STATIONS/ ADDS	MOST ADDED
2	1	PAUL BROWN Winelight (GRP/VMG)	210	-3	⁽⁰⁰⁾ 1 89	14	12/0	ARTIST TITLE LABEL(S) ADDS
8	2	BRIAN CULBERTSON Let's Get Started (GRP/VMG)	203	+24	186	13	11/0	EUGE GROOVE Chillaxin (Narada Jazz/EMI) 2
3	3	GERALD ALBRIGHT We Got The Groove (Peak)	201	-4	390	10	15/0	WAYMAN TISDALE Get Down On It (Rendezvous) 2 GUMBI ORTIZ T-Back (KWIP) 2
5	4	CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm)	199	-2	175	8	14/1	BRADLEY LEIGHTON Love Light In Flight (Pacific Coast)
4	5	NILS Summer Nights (Baja/TSR)	199	-6	275	22	12/0	WARREN HILL Low Rider (Popjazz/Native Language) 2
9	6	ERIC DARIUS Steppin' Up (Narada Jazz/EMI)	181	+2	256	11	13/0	MATT MARSHAK Summerfunk (Nuance) 2
1	7	KIM WATERS Steppin' Out (Shanachie)	175	-56	241	29	12/0	
11	8	PHILIPPE SAISSE TRIO Do It Again (Rendezvous)	169	+25	157	5	13/0	MOST
6	9	RICHARD ELLIOT Mystique (Artizen)	168	-14	126	22	10/0	INCREASED PLAYS
12	10	HERBIE HANCOCK f/CHRISTINA AGUILERA A Song For You (Passibilities/Vector)	166	+25	334	8	14/0	TOTAL
10	O	NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI)	165	+1	158	13	12/0	ARTIST TITLE LABEL(S) PLAY INCREASE
7	12	CHRIS BOTTI f/JILL SCOTT Good Morning Heartache (Columbia)	153	-27	353	21	13/0	WAYMAN TISDALE Get Down On It (Rendezvous) +58
14	13	RAY PARKER, JR. Mismaloya Beach (Raydio Music Group)	152	+14	162	7	12/1	EUGE GROOVE Chillaxin (Narada Jazz/EMI) +38 PAMELA WILLIAMS Positive Vibe (Shanachie) +27
13	14	MICHAEL LINGTON Pacifica (Rendezvous)	149	+10	133	18	11/0	PHILIPPE SAISSE TRIO Do It Again (Rendezvous) +25
18	15	BOB JAMES Choose Me (Koch)	137	+10	150	7	9/0	H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector) +25
15	16	KIRK WHALUM Whip Appeal (Rendezvous)	133	0	189	14	11/0	GUMBI ORTIZ T-Back (KWIP) +25 MATT MARSHAK Summerfunk (Nuence) +25
17	17	JEFF GOLUB Cream And Sugar (Narada Jazz/EMI)	130	-2	148	8	11/0	MATT MARSHAK Summerfunk (Nuance) +25 BRIAN CULBERTSON Let's Get Started (GRP/VMG) +24
16	18	STEVE OLIVER Good To Go (Koch)	126	-6	135	4	11/1	MINDI ABAIR True Blue (GRP/VMG) +24
19	19	ALTHEA RENE In The Moment (Alliant)	125	-1	281	11	10/0	NESTOR TORRES House Call (Heads Up International) +24
20	20	RAMSEY LEWIS On Happy Day (Narada Jazz/EMI)	116	-6	120	5	10/0	
21	21	JASON MILES Sexual Healing (Narada Jazz/EMI)	115	-3	162	11	10/0	MOST
27	22	PAMELA WILLIAMS Positive Vibe (Shanachie)	113	+27	254	5	11/1	PLAYED RECURRENTS
Debut>	23	EUGE GROOVE Chillaxin (Narada Jazz/EMI)	109	+38	109	1	9/2	TOTAL
28	24	RICK BRAUN Groove Is In The Heart (Artizen)	101	+16	114	2	9/0	RATIST TITLE LABEL(S) PLAYS NAJEE 2nd 2 None (Heads Up International) 132
22	25	STEVE COLE Spin (Narada Jazz/EMI)	101	-7	129	11	9/0	GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm) 131
24	26	LARRY CARLTON Sunrise (Bluebird/RCA Victor/RMG)	91	0	83	3	9/0	BRIAN SIMPSON It's All Good (Rendezvous) 88
23	27	MICHAEL O'NEILL The Journey (Green Bean)	89	-8	119	5	7/0	JONATHAN BUTLER Rio (Rendezvous) 87
25	28	SPYRO GYRA Midnight Thunder (Heads Up)	88	.2	338	7	810	PAUL TAYLOR East Bay Bounce (Peak) 85 MARION MEADOWS Suede (Heads Up) 74
Debut>	29	WAYMAN TISDALE Get Down On It (Rendezvous)	83	+58	108	1	8/2	RICK BRAUN Shining Star (Artizen) 66
26	30	3RD FORCE You Got It (Higher Octave/EMI)	83	-5	56	5	7/0	EUGE GROOVE Get Em Goin' (Narada Jazz/EMI) 59
	- 50	19 Smooth Jazz reporters. Songs ranked by total plays for the airplay week o © 2006 Radio & Records					-,,	DAVE KOZ Love Changes Everything (Capitol) 52 RAUL MIDON If You're Gonna Leave (Manhattan/EMC) 49

	REPORTERS		WLVE/Miami, FL* DM: Rob Roberts PD/MO: Rich McMillan 1 CHRIS STANDRING	WJJZ/Philadelphia, PA* OM: Todd Shannon PD: Michael Tozzi MD: Frank Childs	KJZY/Santa Rosa, CA* PD: Gordon Ziot APD/MD: Rob Singleton 2 WAYMAN TISDALE	KCOZ/Springfield, MO OM: Jae Jones PD/MD: Rachael Elliott 7 EUGE GRODVE	
Stations :	and their adds listed alphabeti	cally by market	WAYMAN TISDALE	No Adds	2 WATMAN HOUALE	7 PAMELA WILLIAMS 5 MINDI ABAIR	
WJZZ/Atlanta, GA* PD/MD: Dave Kosh No Adds WSMJ/Baltimore, MD*	WVMV/Detroit, MI* DM/PD: Tom Steeker MD: Sandy Kovach 10 RAY PARKER, JR. 9 MINDI ABAIR	KJLU/Jefferson City, MO PD/MO: Dan Turner 3 PIECES OF A DREAM 3 CORINNE BAILEY RAE 2 HIL ST. SOUL	WJZI/Milwaukee, WI* PD: Stan Akkinson PHILIPPE SAISSE TRIO CHRIS STANDRING	KYOT/Phoenix, AZ* PD: Smokey Rivers APD/MD: Angle Handa NICK COLIONNE	DMX Jazz Vocal Biend/Satellite 5 MAYSA 5 WAYMAN TISDALE 2 GERALD ALBRIGHT 1 PAMELA WILLIAMS	WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis NO Adds	
PD/MD: Lort Lewis 3 EUGE GROOVE WVSU/Birmingham, AL OM/PD: Andy Partish 1 BRADLEY LEIGHTON	WZJZ/Ft. Myers, FL* PD: Joe Terner MD: Randi Bachman 1 CHRIS STANDRING 1 RAY PARKER, JR.	KOAS/Las Vegas, NV° PD/MD: Michael Joseph No Adds	KRVR/Modesto, CA* DM/MD: Doug Wulff PD: James Bryan 1 RAMSEY LEWIS	KJZS/Reno, NV* PD/MD: Robert Dees 2 RAMSEY LEWIS 1 WILTON FELDER ANNA WILSON	DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro 18 EUGE GROOVE	KMYT/Temecula, CA OM: Bill Georgi APD: Jessie Wesley	
1 MATT MARSHAK 1 GUMBI ORTIZ 1 GREG MURPHY WNUA/Chicago, IL*	WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards No Adds	KUAP/Little Rock, AR PD/MD: Michael Neilums No Adds	STEVE BRIODY I/JEFF LORBER NELSON RANGELL PIECES OF A DREAM WAYMAN TISDALE EUGE GROOVE RICK BRAUN	KSSJ/Sacramento, CA* PD/MD: Lee Hansen WAYWAN TISDALE	Jones Radio Network/Satellite* DM: J.J. McKay PD: Steve Hibbard MD: Laurie Cobb	No Adds WJZW/Washington, DC* DM: Kenny King	
OM/PD: Darren Davis APD/MD: Michael La Crosse No Adds WNWV/Cleveland, OH*	WQTQ/Hartford, CT PD/MD: Stewart Stone 8 VOODOO FUNK PROJECT 8 NELSON RANGELL 8 CAFE SOUL ALL STARS	KSBR/Los Angeles, CA DM/PD: Terry Wedel MD: Enid Cogswell 1 WARREN HILL 1 LAMB & MEYER	WVAS/Montgomery, AL OM: Rick Hall MD: Sonya Clark 15 ROB WHITE 13 MEL WAITERS	KBZN/Sait Lake City, UT* DM/PD: Dan Jessop 7 JAMIE CULLUM	2 WAYMAN TISDALE 1 WARREN HILL 1 RICK BRAUN 1 PHIL PERRY	PD: Carl Anderson MD: Renee DePuy No Adds	
OM/PD: Bernie Kimble 1 WAYMAN TISDALE CHRIS STANDRING WJZA/Columbus, OH* PD/MO: Bill Harman No Adds	KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan 5 RAMSEY LEWIS 4 HERBIE HANCOCK t/CHRISTINA AGUILERA 4 SIMPLY RED 3 PHILLIPPE SAISSE TRIO 3 DAVID PACK	KTWV/Los Angeles, CA* PD: Paul Goldstein MD: Samantha Pascual 11 BEYONCE* 10 DAVID PACK 9 MICHAEL BUBLE 9 ERIC DARIUS 7 NICK COLIONNE 1 SIMPLY RED	WQCD/New York, NY* P0: Blake Lawrence M0: Carolyn Bednarski 1 CORINNE BAILEY RAE	KIFM/San Olego, CA* PD: Mile Vesquez APD/MB: Kelly Cole 13 DAVID PACK 3 WAYMAN TISDALE	Music Choice Smooth Jazz/ Satellite APD: Will Kinnelly 11 BRADLEY LEIGHTON 4 MICHAEL O'NEILL 1 STEVE OLIVER	POWERED BY MEDIABASE	
KOAI/Dallas, TX* PD: Charley Connolly APD/MO: Mark Sanford No Adds	KPVU/Houston, TX PD: Wayne Turner No Adds	WGRV/Melbourne, FL DM: C.J. Sampson PD/MO: Randy Bennett 24 WAYMAN TISDALE	WHOV/Noriolk, VA PD: Kevin "The Moose" Anderson No Adds	KKSF/San Francisco, CA* MD: Ken Jones 3 MinDi ABAIR JACK JOHNSON	XM Watercolors/Satellite PD/MO: Shirlitta Colon NELSON RANGELL	*Monitored Reporters 49 Total Reporters 30 Total Monitored	
KJCD/Denver, CO* PD/MD: Michael Fischer 8 ERIC DARIUS 2 RAMSEY LEWIS	WYJZ/Indianapolis, IN* OM/PD: Carl Frye CHRIS STANDRING CORINNE BAILEY RAE	24 MATT MARSHAK 24 GUMBI ORTIZ 24 NESTOR TORRES 17 BRADLEY LEIGHTON 16 WARREN HILL 16 BLACK GOLD MASSIVE 16 SHILTS 16 OTIS HAYES III 14 ANDERS HOLST	WLOQ/Orlando, FL* Pt)/MD: Brian Morgan APD: Patrick Riley No Adds	KSFQ/Santa Fe, NM PD/MD: Brad Brown Chris Standring Ray Parker, Jr.	KWJZ/Seattle, WA° PD: Carol Handley NO: Nick Morrison No Adds	19 Total Indicator Did Not Report, Playlist Frozen (2): Sirius Jazz Cafe/Satolite WEAA/Baltimore, MD	

R ROCK FORMATS



STEVEN STRICK sstrick@radioandrecords.com

The Dream **Production Studio**

Technology run amok!

here is a direct correlation between a station's production L people and the station's bottom line: The more creative a station's production department is, the happier the clients are. And it's not just about the clients. Station imaging is also important, and having a creative, talented person churning out quality stuff in a state-of-the-art studio can make all the differ-

Radio companies that subscribe to this concept tend to spend a little more money on production studios and talent, and it pays off in the long run. With that in mind, this week three of the most respected production guys in the business describe their dream production studios.

Jeff Berlin

Creative Services Director, WXKS/Boston

Jeff Berlin has been the voice of WXKS (Kiss 108)/Boston, one of the most successful CHR/Pop stations in the country, for



Jeff Berlin

many years. His voice is also heard on dozens of stations in various formats around the country. If you've ever played Grand Theft Auto, you've also heard him as a DJ on some of the radio stations in the game.

Jeff is passionate about all of his work.

and describing his dream studio is easy for him, because he's already built it.

You could ask a mom about her kids, a golfer about his irons or me about my studios," he says. "After many years of working late into the night, I finally built a home studio in 1996. I found I was working faster on my gear at home, so I installed it in my office at Kiss 108, where it remains in use to this day.

"During those years I was fortunate and honored to cultivate a large clientele of radio stations where I served as the promotional voice. I've always tried to provide outstanding service to my stations, which means quickly turning around great, clean voice tracks. This requires being in close proximity to a great studio.

"During the '90s dot-com boom we bought a second home on Cape Cod, MA. I quickly realized that if I wanted to spend any time there at all, I'd need to build a second studio there.

"In 2004 my wife gave birth to a beautiful baby girl. I had to stop working all the time to help raise our kid, so I cut my hours at Kiss and built yet a third studio in the attic of my home in Melrose, MA. Today you'll find me doing voicework and production at any of the three studios.

Gear Gab

Berlin continues, "All of my studios are ProTools-based, and it's very important to me that they all sound the same. Ideally, my clients should not be able to tell which studio I used to cut their voice tracks. Given the different rooms, mikes and mike chains, this is not easy to do.

"Every environment sounds a little different. At Kiss I have a whisper room to block out the booming sounds coming from the air studio. On Cape Cod I hired a contractor to build a space above the garage.

" The State of State State Commence

"Ideally, my clients should not be able to tell which studio I used to cut their voice tracks. Given the different rooms, mikes and mike chains, this is not easy to do."

Jeff Berlin

TO THE PROPERTY STATE OF A SERVICE STATE OF A SERVI

The floor and walls are isolated from the frame by layers of soundboard under the drywall, effectively creating a soundproof space.

"In my home studio I voice everything in a room that's separate from the control room. All of the spaces where I do voicework are filled with sound-absorbing Auralex foam and RealTraps to eliminate room

"Once you've got a good space for capturing the sound of your voice, it's on to the gear. This is where it gets personal.

"I use different mikes for different applications, ranging from the legendary Sennheiser 416 shotgun — made famous for voicework by Ernie Anderson — to a Soundeluxe U99 that cost me thousands.

The choice of a mike preamp is important, along with how you want to process it. Purists insist on no processing at all, but that isn't practical in the world of radio, where you might have very inexperienced producers simply laying your raw voice track over a bed of music, then putting it straight on the air.

'I value being a station voice, and if it doesn't sound great on the air, it'll be a shortlived gig. Adding processing on my end ensures a minimum level of quality on the air, regardless of how it's produced. Pretty much any voice you hear, whether it's on a TV commercial or the singer on a hit record, is run through some degree of compression and equalization.

"At any station I'm on I try to establish a relationship with the person doing the production to learn their needs and preferences, then I apply the processing accordingly. My studios are used for voicework and radio production. I'm not trying to record live bands, and I'm not doing much video."

Rick Allen

President, Rick Allen Creative

For the last 12 years Rick Allen has headed up the team at Rick Allen Creative, which has produced custom imaging for thousands of radio stations around the world and continuous updates for eight different format-specific production libraries.

When it comes to his dream studio, he says, "It starts at the end, and works backward. The end for all of us who work in radio is sound. That's how we sell, entertain

'My dream studio is as close to perfect as it can be acoustically. Room dimensions and construction are a critical first step to a goodsounding listening space. We did a lot of our

own research and ended up hiring an outside acoustical design engineer to help with the size and shape of each studio, as well as the materials and methods used to construct them.

That led to things like floating the floor.



Rick Allen

isolating walls and ceiling and installing air conditioning that can keep the room cool and fresh without generating any noise. We also removed equipment from the room that might create fan noise or interference. You can't expect to produce great radio in a room that can't reproduce great audio.

The dream studio isn't complete without making it an environment that breeds creativity. The right room layout makes for the best work flow. Studios need the right desks and storage spaces, but that's just the beginning.

"It also means creating the right feel with lighting, colors and little details such as where to locate the studio's door. I always feel embarrassed when I jump with surprise when the sales staff sneaks up behind me when I'm focused on a recording ses-

Equipment List

Allen continues, "The equipment list is a lot harder to pin down. New software, faster hardware and better methods of recording appear almost daily. Insist on the latest proven technology. Pro Tools TDM/HD systems are our current choice for audio workstations.

"I'd suggest loading up any computers designated for audio production with the fastest and most powerful processors and as much RAM as possible. Using a separate computer for word processing and business

"There's one more thing that I think every dream studio needs, and that is flexibility. That makes a studio more than just one person's dream come true."

THE RESERVE OF THE PARTY OF THE

Rick Allen

...

reduces the chance of the audio computers crashing or slowing down.

"As the cost of hard drives continues to come down, make sure to network massive amounts of drive space for storage and backup. Installing multiple pairs of speakers makes it possible to test a mix to make sure it cuts through on any listener's radio.

"Downloading from the web is an increasingly important part of the creative process, which means the fastest high-speed Internet connection has to make the list.

"Cheap monitors mean eye fatigue. We switched over to multiple high-definition large monitors in each studio and are considering adding a DLP projector to each system. That will allow us to stay focused for longer periods of time.

'Every dream studio has to have some toys. My list includes an outboard SSL channel strip for mastering.

There's one more thing that I think every dream studio needs, and that is flexibility. That makes a studio more than just one person's dream come true.

"It's been more than 10 years since I was the imaging guy at WQHT (Hot 97)/New York, but I still thank my lucky stars that Jim McGivern was Chief Engineer. He designed those studios to not only sound good and look cool, but also to be flexible.

"I would drag in a new piece of gear on a daily basis. Unlike the engineers at other stations, Jim made sure I could plug in and experiment with all that gear easily. There were hidden yet accessible wire troughs and extra power and audio inputs throughout the studio. A lot of innovative radio happened because of his no-nonsense but progressive attitude."

Joel Moss

Production Director, WEBN/Cincinnati

Joel Moss has been at WEBN/Cincinnati for over 20 years and has seen production technology change dramatically. He says that he has, over time, built close to what he would call a dream studio. It is extremely functional and allows him the freedom to be creative.

According to Moss, much of what he does starts with a great concept. "After that, any current generation of digital workstation can assist in realizing the project," he says. "Twenty years ago I started with a multieight-track universe with a nice complement of rack processing gear mixed through a custom BSM console and edited with a

"Now I have the Sony Vegas 6.0 DAW [formerly Sonic Foundry Vegas Audio]. This setup lets me do anything I want to do and

Continued on Page 63

58 • Radio & Records April 21, 2006

		April 21, 2006					
LAST WEEK	THIS W EEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	0	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	560	+183	32670	2	23/2
1	2	PEARL JAM World Wide Suicide (J/RMG)	452	+14	19398	6	23/1
4	3	GODSMACK Speak (Universal Republic)	425	+90	17959	10	23/1
7	4	10 YEARS Wasteland (Universal Republic)	383	+75	14483	41	18/1
3	6	SHINEDOWN Dare You (Atlantic)	371	+39	17931	13	21/1
10	6	BUCKCHERRY Crazy Bitch (ElevenSeven)	361	+135	15638	7	18/2
5	0	NICKELBACK Animals (Roadrunner/IDJMG)	347	+24	13620	22	18/0
8	8	FOO FIGHTERS No Way Back (RCA/RMG)	338	+59	17656	11	19/1
6	9	SHINEDOWN Save Me (Atlantic)	326	-8	14388	34	19/0
9	10	AVENGED SEVENFOLD Bat Country (Warner Bros.)	285	+26	11388	29	20/1
11	11	SEETHER Remedy (Wind-Up)	227	.12	13415	51	21/1
14	12	HINDER Get Stoned (Universal Republic)	219	+48	9115	36	12/0
13	13	AUDIOSLAVE Out Of Exile (Epic/Interscope)	214	-10	15154	18	12/0
15	14	DISTURBED Stricken (Reprise)	207	+21	13158	36	16/1
19	Œ	WOLFMOTHER Woman (Modular/Interscope)	195	+50	7328	3	15/1
16	16	SYSTEM OF A DOWN Lonely Day (American/Columbia)	187	+17	4757	8	16/3
21	O	NICKELBACK Savin' Me (Roadrunner/IDJMG)	184	+47	8807	5	11/0
22	13	SEETHER The Gift (Wind-Up)	176	+30	5049	6	13/1
29	19	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	165	+92	8249	2	14/3
17	20	DISTURBED Just Stop (Reprise)	165	+19	7208	15	12/1
18	4	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	147	+12	3049	9	12/1
23	22	STAIND Everything Changes (Flip/Atlantic)	140	+24	3310	5	11/1
20	3 3	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	133	+13	4971	12	10/1
24	24	MUDVAYNE Fall Into Sleep (Epic)	110	+7	4732	13	10/1
27	25	KORN Coming Undone (Virgin)	109	+24	4558	5	9/2
25	26	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	100	+32	4395	13	8/1
26	27	DAVID GILMOUR On An Island (Columbia)	99	.5	6170	10	7/0
28	23	HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	77	+5	6199	14	5/0
Debut >	29	THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	72	+ 18	1910	1	6/0
Debut	<u> </u>	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	71	+18	2629	1	5/1

26 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

Songs ranked by total plays

NEW & ACTIVE

AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.) Total Plays: 56, Total Stations: 4, Adds: 0

FLYLEAF I'm So Sick (Octone/RCA/RMG) Total Plays: 50, Total Stations: 5, Adds: 1

BLUE OCTOBER Hate Me (Universal Matown) Total Plays: 50, Total Stations: 3, Adds 1

HINDER Lips Of An Angel (Universal Republic) Total Plays: 44. Total Stations: 5. Adds: 0.

P.O.D. Goodbye For Now (Atlantic) Total Plays: 28, Total Stations: 3, Adds: 0

SLAVE TO THE SYSTEM Stigmata (Spitfire) Total Plays: 26, Total Stations: 4, Adds: 0

TOOL Vicarious (Volcano/Zomba Label Group) Total Plays: 6. Total Stations: 13. Adds: 13

POWERED BY MEDIABASE

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
TOOL Vicarious (Volcano/Zomba Label Group)	13
SYSTEM OF A DOWN Lenely Day (American/Culumbia)	3
THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group	/ 3
RED HOT CHILL PEPPERS Dani California (Warner Bros.)	2
BUCKCHERRY Crazy Bitch (ElevenSeven)	2
KORN Coming Undone (Virgin)	2

adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+183
BUCKCHERRY Crazy Bitch (ElevenSeven)	+135
THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label G	roup) +92
GODSMACK Speak (Universal Republic)	+90
10 YEARS Wasteland (Universal Republic)	+75
FOO FIGHTERS No Way Back (RCA/RMG)	+59
WOLFMOTHER Woman (Modular/Interscope)	+50
HINDER Get Stoned (Universal Republic)	+48
NICKELBACK Savin' Me (Roadrunner/IDJMG)	+47
SHINEDOWN Dare You (Atlantic)	+39

MOST **PLAYED RECURRENTS**

ARTIST TITLE LABEL(S)	PLAYS
FOO FIGHTERS DOA (RCA/RMG)	185
FOO FIGHTERS Best Of You (RCA/RMG)	134
AUDIOSLAVE Doesn't Remind Me (Epic/Interscope)	134
JET Cold Hard Bitch (Atlantic)	133
KORN Twisted Transister (Virgin)	123
STAIND Right Here (Flip/Atlantic)	115
VELVET REVOLVER Fall To Pieces (RCA/RMG)	109
GREEN DAY Holiday (Reprise)	96
GREEN DAY Boulevard Of Broken Dreams (Reprise)	95

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM* OM: Bill May PD: Phil Mahon APD: Judi Civer TOOL

PD: Tori Thomas MD: Chris Line

WZZO/Allentown, PA*

KWHL/Anchorage, AK PD: Jen Shevlin APD/MD: Brad Stennett 2 TOOL 1 ROB ZOMBIE

WTOS/Augusta, ME OM/PD: Steve Smith APD: Chris Rush 8 RED HOT CHILI PEPPERS 7 THREE DAYS GRACE 6 MERCY FALL

KiOC/Beaumont, TX* OM: Joey Armstrong PD/MD: Mike Davis 13 RED HOT CHILI PEPPERS 10 WOLFMOTHER P.O.D. WPTO/Bowling Green, KY OM/PD: Alex "Aze" Chase APD/MD: Monty Foster 13 KORN 11 AVENGED SEVENFOLD

WRQK/Canton, OH* PD: Garrett Hart No Adds

WPXC/Cape Cod, MA OM: Steve McVie PD/MD: Suzanne Tonaire APD: James Gallagher ATREYU TOOL

WKLC/Charleston, WV OM/PD: Bill Knight 1 HOOBASTANK 1 TOOL

WEBN/Cinci@nati, OH* OM/PD: Scott Reinhart MD: Dave Fritz SYSTEM OF A DOWN TOOL

WMMS/Cleveland, OH* PD: Bo Matthews rto: so matthews MD: Hunter Scott System of a Down Tool

KAZR/Des Moines, IA* OM: Jim Schaefer PD: Ryan Patrick MD: Andy Hall TOOL

KFLY/Eugene, OR OM/PD: Chris Sargent 3 SHINEDOWN 1 TOOL

WRCQ/Fayetteville, NC* OM: Perry Stone PD/MD: Ai "The Van Man" Field APD: Sean O'Brien

WÜCM/Hagerstown
OM: Rick Alexander
PD/MD: Mike Holder
30 BUCKCHERRY
30 SHINEDOWN
29 10 YEARS
29 GODSMACK
20 RED HOT CHILL PEPPERS
20 HINDER
19 NICKEL BACK
19 PEARL JAM
18 THREE DAYS GRACE
18 FOD FIGHTERS
18 NICKEL BACK
18 HIM
18 STAIND
17 SEETHER

11 HINDER

11 HINDER 10 DISTURBED 9 ROB ZOMBIE 9 SYSTEM OF A DOWN 9 AVENGED SEVENFOLD 9 NINE INCH NAILS

WRVC/Huntington OM/PD: Jay Nunley APD/MD: Rick Kline 5 TOOL 3 10 YEARS

WGIR/Manchester, NH PD: Alex James
APD: Becky Pohotsky
2 TOOL

KZZE/Medford, OR PD: Rob King MD: Montana 2 HINDER

WDHA/Morristown, NJ* PD: Tony Paige MD: Matt Murray

WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker KORN BLACK STONE CHERRY TOOL WXMM/Norfolk, VA* OM/PD: John Shomby THREE DAYS GRACE

KCLB/Palm Springs, CA PD: Anthony "Antdog" Quiroz MD: Jenn Brewski THREE DAYS GRACE TOOL

WMMR/Philadelphia, PA* OM: Buzz Knight PD: Bill Weston APD: Chuck Damico MD: Sean "The Rabbi" Tyszlei 1 TOOL ARCTIC MONKEYS

KDKB/Phoenix, AZ* PD: Paul Peterson APD/MD: Matt Spaetzel No Adds

WRKZ/Pittsburgh, PA* OM: Keith Clark PD: Ryan Mill TOOL

KUFO/Portland, OR* OM/PD: Dave Numme APD/MD: Dan Bozyk 13 BUCKCHERRY 9 THREE DAYS GRACE TOOL

WHEB/Portsmouth, NH* PD: Chris "Doc" Garrett APD/MD: Jason Russell No Adds

WHJY/Providence, Ri* PD: Scott Laudani APD: Doug Palmieri MD: Mike Brangiforte No Adds

WBBB/Raleigh, NC*

KCAL/Riverside, CA* PD: Steve Hoffman APD/MD: Daryl Norsell No Adds

KRXQ/Sacramento, CA* OM/MD: Jim Fox PD: Pat Martin TOOL

KBER/Salt Lake City, UT* OM: Bruce Jones PD: Kelly Hammer APD/MD: Darby Wilcox ROYAL BLISS TOOL

KHTB/Salt Lake City, UT*
PD: Kayvon Motice
APD/MD: Roger Orton
8 STAIND BLUE OCTOBER TOOL

KISS/San Antonio, TX* PD/MD: LA Lloyd Hocutt

PD/MD: LA Lloyd Hocult 37 10 YEARS 37 DISTURBED 27 RED HOT CHILL PEPPERS 25 BUCKCHERRY 23 GODSMACK 23 THREE DAYS GRACE 23 FOO FIGHTERS 19 AVENGED SEVENFOLD 16 SEFTHER

19 AVENGED SEVENFOLD
16 SEETHER
15 PEARL JAM
14 COHEED AND CAMBRIA
12 KORN
11 ROB ZOMBIE
11 SHINEDOWN
9 FLYLEAF
9 MUDVAYNE
9 NINE INCH HAILS
8 SEETHER
7 EVANS BLUE

KZOZ/San Luis Obispo, CA PD: John Boyle 20 RED HOT CHILI PEPPERS

KTUX/Shreveport, LA*
PD: Ragen King
MD: Flynt Stone
DISTURBED

WWDG/Syracuse, NY* OM: Rich Lauber MD: Scott Dixon

KMOD/Tulsa, OK* OM/P#: Don Cristi No Ad**å**s

KBRQ/Waco, TX PD/MD: Brent Henslee No Adds

WMZK/Wausau, WI PD: Ajack No Adds

KBZS/Wichita Falls, TX OM: Chris Walters PD: Liz Ryan APD/MD: Victi Vox

8 RED HOT CHILI PEPPERS
2 THREE DAYS GRACE

POWERED DY MEDIABASE

*Monitored Reporters

42 Total Reporters

26 Total Monitored

16 Total Indicator

Did Not Report, Playlist

RR ACTIVE ROCK TOP 50

		April 21, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	GODSMACK Speak (Universal Republic)	1737	+63	63773	10	54/0
7	2	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	1541	+383	61468	2	54/1
2	3	DISTURBED Just Stop (Reprise)	1516	+130	53130	16	51/0
3	4	MUDVAYNE Fall Into Sleep (Epic)	1418	+40	47187	16	52/0
4	5	SHINEDOWN I Dare You (Atlantic)	1329	+10	45096	14	53/0
6	6	BUCKCHERRY Crazy Bitch (ElevenSeven)	1326	+178	41169	10	46/0
5	0	PEARL JAM World Wide Suicide (J/RMG)	1306	+88	46000	6	52/0
8	8	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	1193	+17	37330	18	53/1
10	9	KORN Coming Undone (Virgin)	1049	+108	30971	11	48/0
9	10	FOO FIGHTERS No Way Back (RCA/RMG)	1046	-22	36284	12	48/0
14	•	SYSTEM OF A DOWN Lonely Day (American/Columbia)	947	+108	27827	8	49/0
11	12	HINDER Get Stoned (Universal Republic)	852	-35	25525	36	47/0
13	13	NICKELBACK Animals (Roadrunner/IDJMG)	815	-43	30005	21	50/0
16	4	HURT Rapture (Capitol)	788	+70	19446	13	49/0
12	15	10 YEARS Wasteland (Universal Republic)	749	-49	28933	44	52/0
25	16	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	708	+280	20330	2	51/5
18	•	SEETHER The Gift (Wind-Up)	705	+53	16930	10	46/2
19	18	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	677	+35	19121	9	46/0
22	19	NICKELBACK Savin' Me (Roadrunner/IDJMG)	579	+76	20339	8	34/0
17	20	FLYLEAF I'm So Sick (Dctone/RCA/RMG)	579	-85	13011	21	39/0
15	21	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	576	-183	17539	10	43/0
21	22	STAIND Everything Changes (Flip/Atlantic)	563	-26	14960	9	35/0
24	23	10 YEARS Through The Iris (Universal Republic)	518	+36	10892	7	40/1
26	24	WOLFMOTHER Woman (Modular/Interscope)	497	+83	13806	5	38/2
23	25	NINE INCH NAILS Every Day is Exactly The Same (Interscope)	425	-74	17009	17	34/0
27	26	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	383	+13	10164	12	26/1
30	27	ATREYU Ex's And Oh's (Victory)	382	+55	9096	7	30/2
28	28	SEVENDUST Failure (Winedark/7Bros.)	349	-23	8831	8	27/0
29	29	FAKTION Take It All Away (Roadrunner/IDJMG)	284	-52	4714	12	31/0
37	3	HINDER Lips Of An Angel (Universal Republic)	279	+119	8214	2	26/3
31	3	SLAVE TO THE SYSTEM Stigmata (Spitfire)	277	+8	4523	10	22/0
36	32	THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG)	256	+81	3734	4	23/1
34	33	30 SECONDS TO MARS The Kill (Immortal/Virgin)	222	+6	5053	6	19/0
35	34	HUCK JOHNS Oh Yeah (Hideout/Capitol)	207	.2	4847	12	18/0
41	35	FIGHTING INSTINCT I Found Forever (EMI Music Reactive/Gotee)	182	+53	5809	7	15/0
39	36	LACUNA COIL Our Truth (Century Media)	182	+42	2525	6	16/1
32	37	TRAPT Waiting (Warner Bros.)	175	-92	6864	14	18/0
40	33	BLUE OCTOBER Hate Me (Universal Motown)	172	+40	2311	4	12/2
44	39	ROB ZOMBIE American Witch (Geffen/Interscope)	142	+27	5309	3	17/8
49	· 40	MERCY FALL I Got Life (Atlantic)	130	+31	2123	3	14/1
42	41	HAWTHORNE HEIGHTS Saying Sorry (Victory)	116	-10	2588	5	4/0
45	42	EDGE CITY OUTLAWS Women & Wine (Universal Republic)	113	+8	3599	7	9/0
48	43	REBEL MEETS REBEL Get Outta My Life (Big Vin)	112	+11	2906	5	10/3
[Debut]	44	P.O.D. Lights Out (Atlantic)	109	+64	1518	1	18/4
[Debut]	45	PANIC! AT THE DISCO The Only Difference Between (Fueled By Ramen)	101	+36	3407	1	2/0
50	4 6	ANBERLIN Paperthin Hymn (Tooth & Nail/EMI Music Reactive)	100	+2	2116	7	8/0
38	47	REVELATION THEORY Slow Burn (Dn/Idol Roc)	97	-48	2027	4	13/0
47	48	EMERY Studying Politics (EMI Music Reactive/Tooth & Nail)	92	.9	1948	2	5/0
43	49	BLOODSIMPLE Sell Me Out (Reprise)	91	-32	1843	9	12/0
_	5 0	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	89	+19	369 8	18	7/0

56 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 20. If after 20 weeks, the record is not in the top 20 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TOOL Vicarious (Volcano/Zomba Label Group)	50
ROB ZOMBIE American Witch (Geffen/Interscope)	8
THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	5
P.O.D. Lights Out (Atlantic)	4
DANKO JONES First Oate (Razor & Tie)	4
HINDER Lips Of An Angel (Universal Republic)	3
REBEL MEETS REBEL Get Outta My Life (Big Vin)	3
HOOBASTANK Inside Of You (Island/IDJMG)	3
BLACK STONE CHERRY Lonely Train (Roadrunner/IDJMG)	3

The Active Rock add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

TOTAL
PLAY
INCREASE
+383
+280
+178
+130
+119
+108
+108
+88
+83
+81

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AVENGED SEVENFOLD Bat Country (Warner Bros.)	554
KORN Twisted Transistor (Virgin)	479
DISTURBED Stricken (Reprise)	468
SYSTEM OF A DOWN Hypnotize (American/Columbia)	441
SHINEDOWN Save Me (Atlantic)	427
SEETHER Remedy (Wind-Up)	403
NONPOINT Bullet With A Name (Bieler Bros.)	378
NINE INCH NAILS The Hand That Feeds (Interscope)	364
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	338
TRAPT Stand Up (Warner Bros.)	323

NEW & ACTIVE

DANKO JONES First Date (Razor & Tie)
Total Plays: 82, Total Stations: 14, Adds: 4
HOOBASTANK Inside Of You (Island/IDJMG)
Total Plays: 79, Total Stations: 8, Adds: 3
SOIL Give It Up (DRT)
Total Plays: 67, Total Stations: 6, Adds: 0
TOOL Vicarious (Volcano/Zomba Label Group)
Total Plays: 19, Total Stations: 50, Adds: 50

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

The best way to predict the future... is to create it! PROGRAMMING RESEARCH • STRATEGIC PLANNING • RESEARCH CONSULTING

PARAGON

Creating Listener-Driven Innovation Since 1981

MEDIA RESEARCH & STRATEGY

303.922.5600 www.paragonmediastrategies.com

RR ACTIVE ROCK



America's Best Testing Active Rock Songs 12+ For The Week Ending 4/14/06

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
MUDVAYNE Fall Into Sleep (Epic)	4.36	4.19	89%	10%	4.35	4.49	4.17
DISTURBED Just Stop (Reprise)	4.29	4.18	93%	11%	4.28	4.55	3.98
10 YEARS Wasteland (Universal Republic)	4.25	4.14	95%	26%	4.03	4.18	3.85
KORN Coming Undone (Virgin)	4.24	4.21	84%	11%	4.12	4.15	4.09
GODSMACK Speak (Universal Republic)	4.23	4.04	87%	13%	4.24	4.35	4.11
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	4.12	4.02	78 %	12%	4.00	4.22	3.76
KORN Twisted Transistor (Virgin)	4.07	4.02	96%	30 %	3.99	4.00	3.98
HINDER Get Stoned (Universal Republic)	4.06	3.81	92%	22%	3.94	4.11	3.71
SEETHER The Gift (Wind-Up)	4.00	3.86	75%	8%	3.81	4.02	3.57
HURT Rapture (Capitol)	3.96	3.84	65%	7%	3.81	3.97	3.64
10 YEARS Through The Iris (Universal Republic)	3.93	3.97	62%	9%	3.87	4.19	3.48
SEVENDUST Failure (Winedark/7Bros.)	3.93	3.85	58 %	5%	3.96	3.92	4.00
TRAPT Waiting (Warner Bros.)	3.92	3.81	85%	17%	3.64	3.94	3.26
SYSTEM OF A DOWN Lonely Day (American/Columbia)	3.90	3.73	88%	18%	3.99	3.96	4.02
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3.89	3.71	94%	39 %	3.72	3.72	3.71
NICKELBACK Animals (Roadrunner/IDJMG)	3.85	3.66	94%	27%	3.70	3.93	3.43
SHINEDOWN I Dare You (Atlantic)	3.84	3.82	85 %	21%	3.66	3.92	3.33
ATREYU Ex's And Oh's (Victory)	3.82	_	43%	7%	3.62	3.83	3.30
NICKELBACK Savin' Me (Roadrunner/IDJMG)	3.79	3.72	83%	17%	3.54	3. 9 8	3.00
STAIND Everything Changes (Flip/Atlantic)	3.79	3.58	74%	16%	3.54	3.90	3.18
FAKTION Take It All Away (Roadrunner/IDJMG)	3.75	3.70	57 %	10%	3.60	3.83	3.33
AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	3.71	3.43	76 %	20 %	3.47	3.77	3.15
BUCKCHERRY Crazy Bitch (ElevenSeven)	3.64	3.53	68%	16%	3.66	3.86	3.41
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.60	3.65	91%	27%	3.44	3.62	3.24
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.60	3.66	75%	23%	3.41	3.80	3.02
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3.59	3.57	87%	19%	3.35	3.56	3.12
FOO FIGHTERS No Way Back (RCA/RMG)	3.46	3.24	87%	31%	3.46	3.75	3.13
COHEED AND CAMBRIA Welcome (Equal Vision/Columbia)	3.32	3.15	60%	20%	3.14	3.3 9	2.84

Total sample size is 331 respondents. **Total average favorability** estimates are based on a scale of 1-5. (1=dislike very much, 5= like very much) Total familiarity represents the percentage of respondents who recognized the song. Total bum represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

RR
/ / / / / / / / / / / / / / / / / / / /
The same of the sa
CANADA:

ROCK TOP 30

POWERED BY MEDIABASE

CAN	AUA	\ °				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	04	SAM ROBERTS The Gate (Universal Music Canada)	550	+4	12	21/0
3	0	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	549	+120	2	13/1
1	Ø	PEARL JAM World Wide Suicide (Sony BMG)	549	+6	6	12/0
4	4	FCO FIGHTERS No Way Back (RCA/RMG)	474	+53	8	13/0
5	6	▼ TREWS Poor Ol' (Bumstead/Sony BMG Music Canada)	380	+9	12	13/0
7	6	▶ NICKELBACK Savin' Me (Roadrunner/EMI Music Canada)	362	+54	6	11/0
12	0.	► THREE DAYS GRACE Animal I Have Become (Sony BMG)	334	+87	2	13/3
6	8 🛊	NEVERENDING WHITE LIGHTS The Grace (Ocean)	286	-53	17	16/0
11	9.	CITY & COLOUR f/DALLAS GREEN Save (Dine Alone)	278	+37	8	12/0
14	(10)	WOLFMOTHER Woman (Modular/Interscope)	274	+40	4	10/1
9	11	NINE INCH NAILS Every Day is (Interscope)	266	.16	13	11/0
8	12	WEEZER Perfect Situation (Suretone/Geffen)	242	-39	17	16/0
18	13∗	MOBILE Out Of My Head (Universal Music Canada)	239	+24	10	14/0
10	14	LIVE The River (Sony BMG)	232	-30	11	11/0
13	15	3 DOORS DOWN Landing In London (Universal Republic)	219	.29	9	10/0
16	16	FALL OUT BOY Dance, Dance (Island/IDJMG)	205	-26	13	10/0
23	O	ARCTIC MONKEYS Bet You Look Good (Domina)	204	+18	4	6/1
20	18	DAVID GILMOUR On An Island (Columbia)	198	-8	9	10/0
15	19 🐗	DEFAULT Can't Win /TVT/	198	.17	15	15/0
19	20 🐗	•	193	-17	12	12/0
25	④.	STABILO Flawed Design (EMI Music Canada)	188	+29	5	8/0
28	22	BUCKCHERRY Crazy Bitch (ElevenSeven)	169	+31	2	3/0
30	23.4	PILATE Barely Listening (MapleMusic/Universal)	161	+29	2	8/1
17	24	FDO FIGHTERS Resolve (Sony BMG)	157	-43	16	12/0
Debut	3	RACONTEURS Steady, As She Goes (Third Man/V2)	149	+33	1	6/1
29	2 3	GODSMACK Speak (Universal Republic)	148	+18	4	7/0
Debut	3	SYSTEM OF A DOWN Lonely Day (Sony BMG)	140	+8	1	5/0
27	28	JACK JOHNSON Upside (Brushfire/Universal Republic,		-18	5	5/0
22	29	SHINEDOWN Save Me (Atlantic)	138	-25	20	11/0
Debut	⊕	OUR LADY PEACE Will (Sony BMG Music Canada)	135	+6	1	4/0
05.0			D	h a dhulala	- of Decorie	na Dadia

25 Canadian Book reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gairing plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2006 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX OM: James Cameror PD/AMD: Frank Pain 2 DANKO JONES TOOL EGYPT CENTRAL

WWWX/Appleton, WI* PD/MD: Guy Dark 15 WEEZER 11 BLUE OCTOBER

WCHZ/Augusta, GA* OM: Harley Drew PD: Chuck Williams

KRAB/Bakersfield, CA* OM: Steve King PD/MD: Danny Spanks APD: Jared Mann 1 TOOL

WIYY/Baltimore, MD* PD: Dave Hill APD/MD: Rob Heckman DANKO JONES TOOL

WAAF/Boston, MA* PD: Ron Valeri MD: Mistress Carrie

WEDG/Buffalo, NY*
PD/MD: Evil Jim
6 EAGLES OF DEATH METAL
3 SEETHER
TOOL

WYBB/Charleston, SC*
OM/PD: Mike Allen

1 NUMBER ONE CONTENDER
EGYPT CENTRAL
P.O.D. R.U.D. ROB ZOMBIE HOOBASTANK TOOL

WRXR/Chattanoega, TN* OM: Kris Van Dyte PD: Boner MD: Opie 10 PRESENCE TOOL

KILO/Colorado Springs, CO* OM: Rich Hawk PD: Ross Ford 21 ROB ZOMBIE

WAZU/Columbus, OH OM/PD: Dave Cooper APD/MD: Stash

WBZX/Columbus, OH* PD: Hal Fish APD/MD: Ronni Hunter

KBPI/Denver, CO* PD: Willie B. APD/MD: Aaron "Double A" Montell THREE DAYS GRACE TOOL

KLAQ/EI Paso, TX* OM/PD: Courtney Nelson APD/MD: Glenn Garza 1 HINDER TOOL

OM/PD: Mike Sanders APD/MD: Slick Nick 7 TOOL 1 DANKO JONES

WWBN/Flint, Mt* OM: Jay Patrick PD: Brian Beddow APD/MD: Tony LaBrie

TOOL WOLFMOTHER P.O.D. ROB ZOMBIE

KRZR/Fresno, CA* OM/PD: E. Curtis Johnson APD/MD: The Rev

WRQC/Ft. Myers, FL* PD: Lance Hale MD: Shawn "Milo" Fennell 12 THREE DAYS GRACE

WBYR/Ft. Wayne, IN* PD: Cindy Miller MD: Stiller 2 TOOL OANKO JONES

WRUF/Gainesville, FL* OM/PO: Harry Guscott APD: Monica Rix MD: Matt Lehtola

WKI O/Grand Ranids, MI 2 BLACK STONE CHERF TOOL REBEL MEETS REBEL WXQR/Greenville, NC* PD: Tommy Collins HOOBASTANK TOOL

WTPT/Greenville, SC* OM/PD: Mark Hendrix MD: Smack Taylor TOOL

WQXA/Harrisburg, PA* MD: Nixon 1 BLUE OCTOBER TOOL

WCCC/Hartford, CT* PD: Michael Picozzi APD/MD: Mike Karolyi ROB ZOMBIE TOOL EIGHTEEN VISIONS

WAMX/Huntington 6 TOOL

WRTT/Huntsville, AL*
OM: Rob Harder
PD/MD: Jimbo Wood
DANKO JONES
HOOBASTANK
TOOL

TOOL MERCY FALL

KORC/Kansas City, MO* PD: Bob Edwards 4 TOOL

KLFX/Killeen, TX PD/MD: Bob Fonda WJXQ/Lansing, Mi* PD: Bob Olson MD: Darcy TOOL

KOMP/Las Vegas, NV PD: John Griffin MD: Big Marty TOOL

KZCD/Lawton, OK PD: Don "Critter" Brown APD: David Combs 5 HINDER

WXZZ/Lexington, KY*
OM: Robert Lindsey
PD: Fish
APD: Twitch
11 SEETHER
11 THREE DAYS GRACE

KIBZ/Lincoln, NE
OM: Jim Steel
PD: Tim Sheridan
APD/MD: Sparky
FIGHTING INSTINCT
TOOL

KDJE/Little Rock, AR* OM: Sonny Victory PD/MD: Jeff Petterson APD: Tessa Hall TOOL

WTFX/Louisville, KY* PD: Chartie Steele MD: Frank Webb 12 ROB ZOMBIE TOOL

KFMX/Lubbock, TX OM/PD: Wes Nessmann 10 THREE DAYS GRACE TOOL

W.JJO/Madison, Wi*
PD: Randy Hawke
APD/MD: Blake Patton
12 BURN SEASON
4 AS I LAY DYING
ROB ZOMBIE
TOOL

KFRQ/McAllen, TX* QM/PO: Alex Duran APD/MD: Jeff "Hitma DANKO JONES TOOL

KBRE/Merced, CA PD/MD: Mikey Martinez APD: Jason LaChance EMERY NONPOINT TOOL

WHDR/Miami, FL* OM: David Israel PD: Kevin/Vargas

KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Linder APD/MD: Pablo 11 REBEL MEETS REBEL

WRAT/Menmouth, NJ* OM/PD: Carl Craft APD/MO: Robyn Lane

WCLG/Morgantown, WV OM/PD: Jeff Miller MD: Dave Murdock 4 P.O.D: 3 ANGELS AND AIRWAVES

WBUZ/Nashville, TN* OM: Jim Patrick PD/MD: Buss Schenck

KATT/Oktahoma City, OK* OM/PD: Chris Baker MD: Jake Daniels 8 HINDER 1 TOOL

WYYX/Panama City, FL PD: Keith Allen APD/MD The Freak FIGHTING INSTINCT ATREYU TOOL

WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark 14 ROB ZOMBIE TOO!.

WIXO/Phoria, IL OM: Ric-Morgan PD/AMID: Matt Bala 4 TOOL HOOBASTANK

WYSP/Philadelphia, PA* PD/APD: Gil Edwards MD: Spike TOOL

KUPD/Phoenix, AZ*
MD: Larry McFeelie
1 RED HOT CHILI PEPPERS RED F

WXLP/Quad Cities, IA* OM: Darren Pitra PD: Dave Levora MD: Bill Stage No Adds

WNVE/Rochester, NY* PD: Erick Anderson APD/MD: Nick DiTucci TOOL

WKQZ/Saginaw, MI* PD: Hoser TOOL EIGHTEEN VISIONS

WZBH/Salisbury, MD OM: Sue Timmons PD: Miki Hunter APD: Julie McDonnell MD: Shawn Quinn 8 BLUE OCTOBER 8 TOOL

KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown

KURQ/San Luis Obispo, CA OM/PD: Andy Wintord APD/MD: Stephanie Bett 22 THREE DAYS GRACE 7 TOOL

KXFX/Santa Rosa, CA* OM: Jeff Blazy PD/MD: Scott Less 18 10 YEARS THREE DAYS GRACE TOOL

Music Choice Rock/Satellite PT: Justin Prager MD: Gary Susalis 19 THREE DAYS GRACE 18 HOOBASTANK 13 HINDER

12 REBEL MEETS REBEL 10 WOLFMOTHER

KFNK/Seattle, WA* OM: Shellie Hart MD: Raizin 49 ATREYU

KISW/Seattle, WA* OM/PD: Dave Richards APD: Ryan Castle 1 COHEED AND CAMBRIA WOLFMOTHER BLACK STONE CHERRY TOOL

WHBZ/Sheboygan, WI PD: Ron Simonet 5 EDGE CITY OUTLAWS 5 10 YEARS 5 HINDER 5 ATREYU

2 FIGHTING INSTINCT

KHTQ/Spokane, WA* PD/MD: Barry Bennett APD: Kris Siebers ROB ZOMBIE ROYAL BLISS TOOL

WLZX/Springfield, MA* FD: Neal Mirsky APD/MD: Courtney Quinn

r.ZRQ/Springfield, MO OM: Chris Cannon PD: Simon Nytes HOOBASTANK TOOL

WXTB/Tampa, FL* OM: Brad Hardin PD: Mike Killabrew TOOL

KXRX/Tri-Cities, WA PD/MD: Scotty Steele 2 ROB ZOMBIE TOOL

WKLL/Utica, NY

KICT/Wichita, KS*
PD: Ray Michaels
MD: Rick Thomas
3 THEORY OF A DEAOMAN
REBEL MEETS REBEL
TOOL

KATS/Yakima, WA OM/PD: Ron Harris TOOL

WWIZ/Youngstown, OH* 9 Three Days Grace 8 P.O.D.

OWERED BY MEDIABASE

82 Total Reporters 56 Total Monitored

26 Total Indicator

Did Not Report, Playlist Frozen (3): KRBR/Duluth KRQR/Chico, CA XM Squizz/Satellite

RR ALTERNATIVE TOP 50

		April 21, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL Plays	PLAYS	TOTAL AUDIENCE	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	2530	+269	156843	2	76/0
2	2	PEARL JAM World Wide Suicide (J/RMG)	2150	-60	107498	6	75/0
3	3	BLUE OCTOBER Hate Me (Universal Motown)	1903	+ 144	101168	13	66/0
4	4	FOO FIGHTERS No Way Back (RCA/RMG)	1599	-160	64446	12	64/0
5	6	PANIC! AT THE DISCO The Only Difference Between (Fueled By Ramen)	1443	+ 37	73145	13	61/0
8	6	10 YEARS Wasteland (Universal Republic)	1229	-79	47597	40	53/0
6	7	NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	1228	-175	45457	17	59/0
9	8	SHE WANTS REVENGE Tear You Apart (Geffen)	1192	-87	64203	17	52/0
11	9	HAWTHORNE HEIGHTS Saying Sorry (Victory)	1190	-17	37553	14	62/1
10	10	GODSMACK Speak (Universal Republic)	1188	-40	42402	10	47/0
12	O	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	1162	+46	41556	13	58/2
7	12	FALL OUT BOY Dance, Dance (Island/IDJMG)	1155	-210	74560	22	57/0
13	3	SYSTEM OF A DOWN Lonely Day (American/Columbia)	1152	+54	48953	10	62/2
14	4	SHINEDOWN Dare You (Atlantic)	1151	+98	40303	11	53/0
18	(RACONTEURS Steady, As She Goes (Third Man/V2)	1106	+141	47675	4	62/3
17	10	ARCTIC MONKEYS Bet You Look Good On The Dancefloor (Domino)	1045	+70	61255	8	50/1
22	Ø	ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	1017	+252	72652	4	58/10
16	1 3	HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	1009	+16	54033	27	50/0
19	19	YEAH YEAH S Gold Lion (Dress Up/Interscope)	985	+37	41996	10	50/1
15	20	WEEZER Perfect Situation (Suretone/Geffen)	947	-63	68201	26	57/0
21	4	MATISYAHU Youth (Or Music/Epic)	790	+11	38016	6	46/2
28	22	WOLFMOTHER Woman (Modular/Interscope)	735	+106	32840	4	47/2
26	23	KORN Coming Undone (Virgin)	689	+42	27510	7	41/2
24	23	30 SECONDS TO MARS The Kill (Immortal/Virgin)	684	+11	22356	10	44/1
25	3	DISTURBED Just Stop (Reprise)	666	+2	24123	11	39/0
31	2 3	ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	644	+90	37476	4	43/4
27	27 27	FLYLEAF I'm So Sick (Octone/RCA/RMG)	613	·25	19363	18	33/0
40	2 3	THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group)	600	+240	24395	2	40/4
29 23	29 30	JACK JOHNSON Upside Down (Brushfire/Universal Republic) WHITE STRIPES The Denial Twist (Third Man/V2)	580 574	+19	33658	13	30/1
30	31	EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	574 520	·162	22137 28132	19 15	38/0 38/0
33	<u>31</u>	STAIND Everything Changes (Flip/Atlantic)	529 469	·27 +29	16843	5	30/0 29/1
32	33	NICKELBACK Animals (Roadrunner/IDJMG)	458	-69	16001	19	23/0
35	33	COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)	417	+6	15938	7	30/1
39	3	TAKING BACK SUNDAY MakeDamnSure (Warner Bros.)	405	+44	14173	4	37/3
41	35	NICKELBACK Savin' Me (Roadrunner/IDJMG)	372	+45	13567	6	18/0
36	37	WEEZER This Is Such A Pity (Suretone/Geffen)	359	-22	10068	5	24/0
37	38	PEOPLE IN PLANES If You Talk Too Much (My Head Will Explode) (Wind-Up)	355	-21	11589	9	29/1
42	39	AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)	320	.2	12870	5	24/1
43	4 D	10 YEARS Through The Iris (Universal Republic)	281	+7	7868	3	21/0
44	4	SEETHER The Gift (Wind-Up)	272	+6	12674	3	19/0
[Debut]	42	SNOW PATROL Hands Open (A&M/Interscope)	270	+82	8940	1	22/5
34	43	ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	264	-149	8253	9	25/0
46	44	FALL OUT BOY A Little Less Sixteen Candles (Island/IDJMG)	262	+16	12286	2	18/0
48	4 5	HINDER Get Stoned (Universal Republic)	259	+23	13471	18	9/0
47	46	BUCKCHERRY Crazy Bitch (ElevenSeven)	241	+4	13811	2	12/1
Debut	47	DAMONE Out Here All Night (Island/IDJMG)	226	+33	11296	1	17/2
38	48	HOOBASTANK If I Were You (Island/IDJMG)	222	-144	11278	9	21/0
49	49	NONPOINT Bullet With A Name (Bieler Bros.)	213	-13	8336	12	10/0
Debut	<u> </u>	MUDVAYNE Fall Into Sleep (Epic)	205	+2	9111	1	6/0

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

POWERED BY

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
TOOL Vicarious (Volcano/Zomba Label Group)	66
AFI Miss Murder (Interscope)	39
ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	10
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	6
SNOW PATROL Hands Open (A&M/Interscope)	5
ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.)	4
THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Gr	oup) 4
RINOCEROSE Cubicle (V2)	4
THURSDAY Counting 5-4-3-2-1 (Island/IDJMG)	4

The Alternative add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach seven plays per week within one airplay week. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still accepted at any play level.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RED HOT CHILI PEPPERS Oani California (Warner Bros.)	+269
ANGELS AND AIRWAVES The Adventure (Suretone/Geffen)	+252
THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Gro	up) + 240
AFI Miss Murder (Interscope)	+ 163
YELLOWCARD Rough Landing, Holly (Capitol)	+150
BLUE OCTOBER Hate Me (Universal Motown)	+144
RACONTEURS Steady, As She Goes (Third Man/V2)	+141
WOLFMOTHER Woman (Modular/Interscope)	+106
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic)	+104
SHINEDOWN I Dare You (Atlantic)	+98

NEW & ACTIVE

ANTI-FLAG The Press Corpse (RCA/RMG) Total Plays: 204, Total Stations: 20, Adds: 2 **HURT** Rapture (Capitol) Total Plays: 182, Total Stations: 10, Adds: 0 GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic) Total Plays: 180, Total Stations: 12, Adds: 6 DRESDEN DOLLS Sing (Roadrunner) Total Plays: 179, Total Stations: 14, Adds: 1 YELLOWCARD Rough Landing, Holly (Capitol) Total Plays: 167, Total Stations: 26, Adds: 3 AFI Miss Murder (Interscope) Total Plays: 163, Total Stations: 39, Adds: 39 **EDITORS** Munich *(Kitchenware UK)*Total Plays: 161, Total Stations: 11, Adds: 0 MATCHBOOK ROMANCE Monsters (Epitaph) Total Plays: 146, Total Stations: 8, Adds: 0 SHE WANTS REVENGE These Things (Geffen) Total Plays: 144, Total Stations: 11, Adds: 1 RINOCEROSE Cubicle (V2)

Songs ranked by total plays

Total Plays: 64, Total Stations: 8, Adds: 4

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.





America's Best Testing Alternative Songs 12 + For The Week Ending 4/14/06

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
PANIC! AT THE DISCO The Only Difference (Fueled By Ramen	4.07	4.09	80%	13%	4.01	4.05	3.98
WEEZER Perfect Situation (Suretone/Geffen)	4.04	4.08	94%	30 %	4.06	3.88	4.17
HAWTHORNE HEIGHTS Saying Sorry (Victory)	3.88	3.82	90%	20%	3.83	3.70	3.90
10 YEARS Wasteland (Universal Republic)	3.87	3.78	87%	22%	3.76	3.49	3.90
FALL OUT BOY Dance, Dance (Island/IDJMG)	3.83	3.90	98%	42%	3.88	3.85	3.89
BLUE OCTOBER Hate Me (Universal Motown)	3.82	3.70	75%	17%	3.92	3.57	4.16
DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	3.80	3.60	76%	15%	3.84	3.54	4.02
HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)	3.78	3.81	84%	19%	3.68	3.79	3.61
YELLOWCARD Lights And Sounds (Capitol)	3.73	3.96	92%	31%	3.70	3.78	3.65
30 SECONDS TO MARS The Kill (Immortal/Virgin)	3.69	3.48	59 %	11%	3.82	3.63	3.91
FOO FIGHTERS No Way Back (RCA/RMG)	3.67	3.78	83%	22%	3.69	3.84	3.59
DISTURBED Just Stop (Reprise)	3.63	3.57	64%	14%	3.56	3.55	3.56
GORILLAZ Dare (Virgin)	3.61	3.59	90%	34%	3.79	3.90	3.73
EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)	3.58	3.52	46%	10%	3.62	3.62	3.61
NINE INCH NAILS Every Day Is Exactly The Same (Interscope)	3.57	3.62	89%	29%	3.51	3.31	3.64
SHINEDOWN Dare You (Atlantic)	3.55	3.55	61%	14%	3.61	3.55	3.66
SYSTEM OF A DOWN Lonely Day (American/Columbia)	3.48	3.52	75%	20%	3.46	3.28	3.57
HOOBASTANK If Were You (Island/IDJMG)	3.43	3.50	76%	22%	3.41	3.37	3.43
ARCTIC MONKEYS I Bet You Look Good On The (Domino)	3.38	3.31	47%	10%	3.36	3.32	3.39
NICKELBACK Animals (Roadrunner/IDJMG)	3.35	3.48	86%	31%	3.20	3.21	3.19
KORN Coming Undone (Virgin)	3.35	-	62%	17%	3.39	3.48	3.34
FLYLEAF I'm So Sick (Octone/RCA/RMG)	3.34	3.46	66%	21%	3.45	3.35	3.51
GODSMACK Speak (Universal Republic)	3.29	3.30	64%	16%	3.19	3.10	3.26
PEARL JAM World Wide Suicide (J/RMG)	3.28	3.34	74%	21%	3.21	3.36	3.11
WHITE STRIPES The Denial Twist (Third Man/V2)	3.26	3.46	85 %	33%	3.31	3.03	3.48
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope)	3.18	3.36	64%	22%	3.16	3.09	3.20
SHE WANTS REVENGE Tear You Apart (Geffen)	3.04	3.27	63%	25%	3.02	2.88	3.12
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope)	3.03	3.12	69%	26%	3.16	3.13	3.18

Total sample size is 326 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much) **Total familiarity** represents the percentage of respondents who recognized the song. **Total burn** represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

The Dream Production....

Continued from Page 58

do it efficiently, utilizing a dual flatpanel configuration. Frankly, the only limitations are what I bring to the box.

The other component, the audio elements that are most important in terms of sonic resources, is restricted only by hard-drive capacity. I've upgraded through the years to the point where my current system has 550 gigs split between two drives. I have an

exact mirror system at home, and use a one-gig flash drive to transfer data.

'If it was a dream studio. I'd ask for unlimited drive space and superfast processors, although the 2.6 GHz Pentium I currently have is fine for all I do.

'The automation features, all the plug-ins - everything works well. I've got

nearly all the audio resources I've been able to collect through the years on these drives. They're catalogued and easy to access for any project.

"Additionally, Clear Channel/Cincinnati has a common production server with a huge sound-effects collection that supplements what I've got on my drives

"I've also got about 20 gigs of Acid Loop libraries, and this serves as the primary source for the music I use in most of my imaging pieces. These libraries are so rich in content and texture that I can pretty much find exactly what I need there's almost too much stuff.

'They're all WAV files, and I try to stay within that format as much as possible. I find there is a difference between WAVs and high-resolution MP3s. For the soundtrack work I do, the WAV file is mandatory.

"As the industry embraces HD Radio, it's also imperative to produce content with the most advanced sonic integrity and dynamic ranges that we can, taking advantage of what HD technology offers."

Better Results

Moss continues, "My studio has a set of Genelec 1030-A speakers in both rooms, along with the standard JBL 4410-A's at Clear Channel. I find the Genelecs to be really sweet for refer-

> ence mixing and, at subdued levels, very easy on the ears.

"All the audio we produce is loaded directly into the Nexgen digital storage and playback system through custom Harris digital slidefader consoles. They're very simple, and they look and feel awesome - brushed silver with gray plastic faders

and small, rectangular, soft-touch, opaque, glowing switches.

"As for microphones, there are EV RE20s throughout the facility. There are two in my room, and for the limited voicework that I do, they are more than adequate. I like them without the pop filter, and the Symetrix processors, as the engineers have them set, sound pretty good.

"All voice talent sessions I do are emailed as MP3s or WAVs and uploaded to my website, which is currently being reconstructed. It will have a number of client-access pages and some all-access stuff.

"Technology allows for better results, and it's been totally fascinating to watch it evolve from the inside out. I can't wait to hear what the future will sound like - in 7.2 aural environments — for radio."

REPORTERS

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Wiliobee MD: Nikki Alexander GNARLS BARKLEY

STAINO TOOL

KTEG/Albuquerque, NM OM/PD: Bill May

WAEG/Augusta, GA* OM: Ren Thomas PD: J.D. Kunes ARCTIC MONKEYS TOOL

KROX/Austin, TX*
OM: Jeff Carrol
PD: Lynn Barstew
MD: Toby Ryan
2 AVENGEO SEVENFOLD

WHFS/Baltimore, MD PD: Mike Murphy MD: Tim Virgin 7 PEOPLE IN PLANES

AFI EAGLES OF DEATH METAL

KNXX/Baton Rouge, LA* OM/PD: Dave Dunaway APD: Phillip Kish MD: Darran Gauthier THREE DAYS GRACE TERMS

KQXR/Boise, ID* DM: Dan McColly PO: Mat Diablo MD: Jeremi Smith 4 TOOL 1 AFI

RACONTEURS ANTI-FLAG

WBTZ/Burlington* OM/PD: Matt Grasso APD/MD: Kevin Mays

WAVF/Charleston, SC* PD: Dave Rossi MD: Suzy Boe MATISYAHU TOOL

WEND/Charlotte*
OM: Bruce Logan
PD/MD: Jack Daniel
THREE DAYS GRACE
TOOL

WKQX/Chicago, IL* PD: Mike Stern TOOL

AFI TOOL WXRK/Cleveland, OH*
PD: Kim Monroe
APD: Dom Nardella
1 SNOW PATROL
TOOL
AFI

KDGE/Dalias, TX* PD: Duane Doherty APD/MD: Alan Ayo

TOOL RACONTEURS

KTCL/Denver, CO* PD: Joe Bevilacqua APD/MO: Nerf

CIMX/Detroit, MI PD: Morray Brookshaw APO: Vince Cannova MD: Matt Franklin

GUSTER TOOL

KXNA/Fayetteville, AR PD/MO: Dave Jackson 8 ANGELS AND AIRWAVES 8 THREE DAYS GRACE 1 JACK JOHNSON TOOL

KFRR/Fresno, CA*

1 AFI TOOL KKPL/Ft. Collins, CO OM/PD: Mark Callaghan MD: Boomer

OM/PD: Mark Callaghan MD: Boombr 10 Fray 9 Jack Johnson 9 Gnarls Barkley 5 System of a Down 5 Hawthorne Heights 1 Tool AFI Yellowcard

WJBX/Ft. Myers, FL* PD: John Rozz MD: Jeff Zito TOOL

WXTW/Ft. Wayne, IN* DM: Bill Stewart PD: JJ Fabini 1 SNOW PATROL TOOL

WGRD/Grand Rapids, MI* PD: Jerry Tarrants 6 RINOCEROSE 1 THURSDAY TOOL

KUCD/Honotulu, HI*
OM: Paul Wilson
PD: Jamle Hyati
MD: Chris Sampaio
26 H00BASTANK
18 G00 G00 DOLLS
10 PANIC! AT THE DISCO
TOOL

AFI RINOCEROSE

KTBZ/Houston, TX* PD: Vince Richards MD: Don Jantzen BUCKCHERRY TOOL AFI

WRZX/Indianapolis, IN PD: Lenny Diana MD: Michael Young TOOL

WPLA/Jacksonville OM: Gail Austin PD/MD: Chad Chumley TOOL nville, FL'

AFI
COHEED AND CAMBRIA
SNOW PATROL
TOOL WTZR/Johnson City* OM/PD: Bruce Clark APD: LoKi

D: Loki Angels and Airwaves KRBZ/Kansas City, MO* OM: Greg Bergen PD: Lazio APD: Afentra B MD: Jason Utane

311 ANTI-FLAG GNARLS BARKLEY AFI WNFZ/Knoxville, TN°
DM: Terry Gillingham
PD: Shane Cox
APD/MD: Valerie Hale
1 SYSTEM OF A DOWN

KFTE/Lafayette, LA* PO: Scott Perrin APD/MD: Roger Pride ANGELS AND AIRWAVES

KDLD/Los Angeles, CA*
PD: Michael Steele
MD: Mark Sovel
DRESOEN DOLLS
TOOL

KROQ/Los Angeles, CA* PD: Kevin Weatherly APD: Gene Sandbioom MD: Lisa Worden 20 GNARLS BARKLEY

WLRS/Louisville, KY*
OM: J.D. Kunes
PD: Annrae Fitzgerald
MD: Joe Stamm
WOLFMOTHER
ANGELS AND AIRWAVES
TOOL

ONE ICEROSE

WGVX/Minneapolis, MN OM: Dave Hamilton PO: Chris Rahn

WHTG/Monmouth, NJ D: Mike Gavin PD/MO: Brian Phillips 3 Gnarls Barkley She Wants Revenge Korn

KMBY/Monterey, CA* PD/MD: Kenny Allen AFI THURSDAY RINOCEROSE TOOL

WKZQ/Myrtle Beach, SC PD: Mark McKinney McKinney I CAB FOR CUTIE

WRRY/Newburgh, NY*
PD: Andrew Boris
MD: Bill Dune
10 ANGELS AND AIRWAVES
7 RACONTEURS

KQRX/Odessa, TX PD: Michael Todd APD: Ore 23 SHE WANTS REVENGE 23 WOLFMOTHEF 23 BEN HARPER 23 JEWE!

23 JEWEL 23 EDITORS 14 FALL OUT BOY 14 SNOW PATROL 14 TOOL

KHBZ/Oklahoma City, OK OM: Tom Travis PD: Corbin Piece 1 Death CAB FOR Cutie ROCK KILLS KID TOOL

WJRR/Orlando, Ft.1

WOCL/Orlando, FL* PD: Bobby Smith

3 AFI 1 MATISYAHU TOOL KMRJ/Palm Springs, CA OM/PD: Thomas Mitchell APD/MD: Dwight Amold YEAH YEAH YEAHS TOOL

KEDJ/Phoenix, AZ* PD: Kevin Mannion MO: Robin Nash THREE DAYS GRACE

WXDX/Pittsburgh, PA*

4 AFI
2 ANGELS AND AIRWAVES
1 TAKING BACK SUNDAY
TOOL WCYY/Portland, ME

Z AFI GORILLAZ SHE WANTS BEVENGE TOOL

KNRK/Portland, OR* PD: Mark Hamilton APD: Jaime Cooley 13 GNARLS BAFKLEY GORILLAZ WBRU/Provide PD: Seth Resler APD: Sarah Rose MD: Chris Novelle

KRZQ/Reno, NV* OM: Rob Brooks PD/MD: Melanie Flores 5 AFI 5 AFI 3 TDOL 2 TAKING BACK SUNDAY

WDYL/Richmond, VA* PD: Eric Kristensen 16 STROKES 9 ROCK KILLS KID

WRXL/Richmond, VA* OM: Bill Cahill PD/MO: Casey Krukowski TOOL

KCXX/Riverside, CA* PO: John DeSantis APO/MO: Bobby Sato TOOL WZNE/Rochester, NY DM: Stan Main PD: Jeff Sottolane

AFI ANGELS AND AIRWAVES TOOL YELLOWCARD

KWOD/Sacramento, CA* OM/PD: Curliss Johnson MD: Hill Jordan 24 ANGELS AND AIRWAVES 15 ROCK KILLS KID SNOW PATROL HARD-FI Korn

KXRK/Salt Lake City, UT* OM: Alan Hague PD: Todd Noker APD: Corey O'Brien MD: Artie Fulkin AFI TOOL

KBZT/San Diego, CA* PD: Garett Michaels APD: Mike Hansen MD: Mike Halleran

XTRA/San Diego, CA* PD: Kevin Stapleford MD: Marco Collins 9 AFI 5 PANIC! AT THE OISCO YELLOWCARD TOOL

KITS/San Francisco, CA* PD: Sean Demery APD/MD: Auron Axelsen 5 AFI 1 THURSDAY TOOL

KJEE/Santa Barbara, CA PD: Eddie Gutlerrez MD: Dave Hanacek 2 TOOL 2 AFI

WTZB/Sarasota, FL*
DM: Ron While
PD: Ron Miller
WOLFMOTHER
DAMONE
TOOL
AFL

Joel Moss

Music Choice Alternative/ Satellite MUSIC CHOICE AREMATIVE,
Satellite
PD: Justin Prager
MD: Gary Susails
23 RED HOT CHILL PEPPERS
22 ANGELS AND AIRWAVES
13 RACONTEURS
12 HEAD AUTOMATICA

Sirius Alt Nation/Satellite DM: Gary Schoenwetter PD: Rich McLaughlin MD: Khaied Elsebai GNARLS BARKLEY

XM Ethel/Satellite PD: Steve Kingston MD: Erik Range 29 REO HOT CHILI PEPPERS 26 MORNINGWOOD 14 LOLA RAY 10 THURSDAY 3 YELLOWCARD 2 AFI

WFXH/Savannah, GA OM: Susan Groves PO: Dustin Matthews 3 TOOL 2 ARCTIC MONKEYS 2 KORN

KNDD/Seattle, WA*
PD: Phil Manning
APD: Jim Keller
16 GNARLS BARKLEY
10 MATT COSTA
5 AFI
TOOL

KQRA/Springfield, MO DM/PO: Kristen Bergman MD: Shadow Williams FALL OUT BOY TOOL

KPNT/St. Louis, MO PD: Tommy Mattern MD: Jeff Frisse afi Tool

WKRL/Syracuse, NY*
PD: Scott Petibone
APD/MD: Tim Nobio
TOOL

WXSR/Tallahassee, FL PD: Greg Satton MD: Kirsten Winquis

WSUN/Tampa, FL* PD: Shark 8 AFI

WRWK/Toledo, DH*
PD: Dan McCliniock
APD/MD: Carolyn Stone
18 Angels and Arrwaves
15 Yeah Yeah Yeahs

WJZJ/Traverse City, MI DM: April Hurley-Rose PD/MO: Chad Barron

HAWTHORNE HEIGHTS KFMA/Tucson, AZ* PD: Matt Spry MD: Greg Rampage

11 AFI 5 STROKES 1 TAKING BACK SUNDAY TOOL

KMYZ/Tulsa, OK° PO: Ken Wall MO: Amber Fiedler

WPBZ/W. Palm Beach, FL* PD: John O'Connell MD: Nik Rivers

WWDC/Washington, DC* PD: Rick Schmidt APD/MD: Donielle Flynn 18 DEATH CAB FOR CUTIE 12 ANGELS AND AIRWAVES WBSX/Wilkes Barre, PA*

OM: Jim Dorman PD: Chris Lloyd MD: James McKay ROCK KULLS KID WSFM/Wilmington, NC PO/MD: Mike Keanedy

3 YELLOWCARD

MEDIABASE

Monitored Reporters

94 Total Reporters 77 Total Monitored

April 21, 2006

17 Total Indicator





JOHN SCHOENBERGER

Cutting-Edge Marketing

Using texting in the concert business

Text messaging via cell phone is quickly becoming a popular means of communication, especially for those under 30. Realizing that text messages could serve as a new portal for developing marketing relationships, new companies have taken this premise and adapted it to the needs of the music business.

More than 170 million Americans own mobile phones, and over 7 billion text messages are sent per month in the U.S., up from 2 billion a year ago. Wireless marketing and promotions companies are harnessing the power of this leading-edge technology and applying it to a variety of marketing and promotional activities.

One such company, Hurricane Interactive Promotions, creates interactive on-site opportunities for artists and marketers; allows artists and sponsors to communicate one-on-one with their fans and drive traffic to websites, merchandise outlets, retailers and so on; and allows artist and sponsors to turn each tour stop into a unique marketing opportunity for building databases to facilitate direct artist-to-fan relationships.

Hurricane Interactive President Chris Stacey has close to 15 years of experience in the music business. He was a local promotion rep in Dallas for Mercury Nashville and later served in several national capacities, including VP/Promotion for Mercury and Sr. VP/Promotion & Artist Development for Lost Highway.

Stacey's main partner in Hurricane Interactive is Grant Garner, who serves as VP/Operations. Garner has many years of experience on the road with bands as a tour manager, and he is also well-versed in the technological aspect of what Hurricane Interactive is doing.

I talked with Stacey recently about the company and the future of texting as a database and marketing platform.

R&R: Tell us about Hurricane Interactive's services.

CS: We are a mobile marketing company that specializes in the music business. There are plenty of other mobile marketing companies that have erupted onto the scene in the last couple of years, but very few have the experience that we do.

Because of our range of experience in the music business, we understand what the artists are looking for, what the managers are looking for, what the record labels are looking for, and how to interface all of that.

The technology we have developed is

designed for use in the music space. It starts with a text-to-big-screen application. Unlike many of the companies that are introducing this application, ours is not carrier-specific. Anyone using any wireless service — Cingular, Verizon,



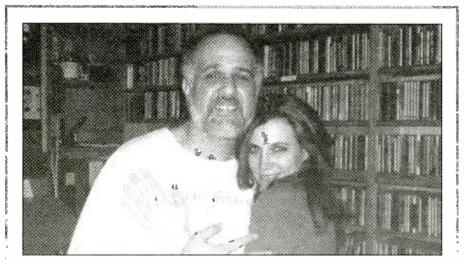
Chris Stacey

Sprint — can tap in to our system. It is a seamless back-end experience for the user.

The relationship starts with the concert experience. It creates a direct link from the artist to the fan. This allows artists to build mobile marketing campaigns when their fans are most receptive.

It is completely customizable to the artists and what they want. It is spontaneous and immediate. Our campaigns drive traffic to merchandise outlets and, most important, provide a strong source of additional revenue at every stop on the tour or at individual events.

R&R: Explain the text-to-big-screen process.



HE'S THE MAN Dualtone artist RobinElla stopped by the studios of KGSR/Austin to perform while in town for SXSW last month. Seen here are KGSR's Jody Denberg and RobinElla.



HOMETOWN CREW Vanguard artist Shawn Mullins recently played a private Circle of Friends show for WZGC (Dave-FM) listeners in his hometown of Atlanta. Seen here at the show are (I-r) Dave-FM's Chris Brannen, Vanguard's Art Phillips, Mullins and Dave-FM's Michelle Engel.

CS: The idea is to make our program an integral part of the artist's traveling tour package. We utilize the big video screens in venues or the one that may be part of the act's own production.

It starts before the show begins, and we can run all kinds of promotions. It can be something as simple as letting fans communicate back and forth via the big screen, giving a few fans the chance to win a backstage pass to meet the band after the show or offering a discount at the merchandizing booth, or it can get more interactive.

R&R: The starting point is the live concert experience, and everything builds from there?

CS: It starts as a somewhat casual interactive relationship, and it slowly builds from there. The key is that it is a direct relationship between a fan and the artist or product. The whole future of marketing in general is aimed toward this type of reach, and it comes from a very specific databasemanagement point of view.

The hard part is starting that relationship, and texting makes it easy to do that, especially when you are reaching out to the person in the heat of the moment. We can almost instantly reach back to them and get it rolling. We can also find out instantly if someone is not interested in taking the relationship any further at that time.

Once we have established that link, we can build on it. As soon as someone texts us, we have collected their phone number. From there, we can text back a marketing message and ask them if they'd like to be added to a promotion list for the act. With their permission, we can then tie them in to a database that we can use for a variety of purposes at that time or down the line.

Once that link is established, you could offer the fan something like a ringtone download or team up with the record label to let fans know that a new album by the artist is in stores on a certain day and if they go to a certain store and show them the message, they can get a discount.

It can also alert fans in a given market that the artist is coming back to do a show, and very soon we'll even be able to sell them a virtual ticket to the show. The potential is limitless, and it is completely driven by what the client wants us to do.

The point we were making is that this technology is coming on strong, from Fox using it to allow folks to vote on *American Idol* to major consumer brands like Doritos and Coca-Cola doing text marketing cam-

paigns. The concert industry needs to utilize this technology, and they need to do it with a company that understands their business and their needs.

With our expertise, we at Hurricane Interactive Promotions can offer them more than most other companies can. We come from the music business and have some insight into what will work and what won't. Rather than approach this as an experiment to see how it goes, why not structure it so you can reap benefits from it immediately?

R&R: So as this relationship evolves beyond just text blasts, you will establish accounts, so to speak, with these folks, obtaining their addresses and credit-card numbers and allowing them to take advantage all of these offers and incentives

CS: It will take some time in the relationship cycle to get to that point, but as the phone becomes more and more central to almost everything people do, having that kind of information on file will not seem out of the ordinary. It would be no different from having an account with Amazon.com or PayPal.

R&R: This service could be adapted to other types of clients, too, couldn't it?

CS: Sure it can, such as radio stations. Think of all the events a radio station stages each year and how this could be another way to disseminate information to their VIP databases.

It could also be a way to build on that database or even create a different level of participation between the station and its listeners. It could be adapted to all kinds of on-air promotions as well. And think of the NTR and sponsorship potential. It might even be great for public radio when they do their fundraisers.

Further, there are many products and services out there that are part of radio-station promotions or a concert tour, and this process is another incentive to get them involved on a deeper level. I lay in bed some nights and can't go to sleep as I think about all the ways this technology can be used and adapted to the specific needs of a client.

Where this is all headed is that your cell phone will essentially become your primary information and entertainment source. Each new generation of phone that they come up with does more things than the one before, yet any cell phone can do the things we are offering right now. It is a universal tool

RR TRIPLE A TOP 30

		April 21, 2006			70711	MLEKE OF	TOTAL CTATIONS(A
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	CHART	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	516	-18	27666	14	23/0
3	2	BEN HARPER Better Way (Virgin)	346	+42	15192	9	22/0
2	3	TRAIN Cab (Columbia)	322	·40	13440	16	19/0
6	4	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	318	+26	15205	11	19/0
5	5	SHAWN MULLINS Beautiful Wreck (Vanguard)	298	0	11879	14	21/2
8	6	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	295	+26	16292	11	19/0
4	7	COLDPLAY Talk (Capitol)	285	.17	13782	18	20/0
9	8	KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin)	275	+11	16357	25	24/0
7	9	BETH ORTON Conceived (Astralwerks/EMC)	272	-11	10566	14	21/0
10	10	FRAY Over My Head (Cable Car) (Epic)	250	-5	11324	31	18/0
11	O	KT TUNSTALL Suddenly See (Relentless/Virgin)	238	+15	10008	7	16/0
16	12	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	232	+55	13002	2	15/2
18	(3)	GUSTER One Man Wrecking Machine (Reprise)	202	+30	8458	3	19/0
12	14	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	197	-13	8132	12	17/0
13	15	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	194	-12	9930	30	21/0
17	16	AUGUSTANA Boston (Epic)	192	+17	6581	9	13/1
23	O	LITTLE WILLIES Roll On (Milking Bull/EMC)	187	+40	7806	4	16/0
15	18	DAVID GILMOUR On An Island (Columbia)	187	-2	9086	10	15/0
22	19	JAMES BLUNT High (Custard/Atlantic)	178	+31	7159	3	15/0
14	20	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI)	176	-24	5565	13	17/0
21	2	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	161	+11	4305	10	13/0
30	22	SNOW PATROL Hands Open (A&M/Interscope)	159	+50	4744	2	16/1
20	23	O.A.R. Love And Memories (Everfire/Lava)	154	0	3877	18	13/0
19	24	U2 Original Of The Species (Interscope)	144	.28	10035	20	17/0
24	25	JOHN BUTLER TRIO Betterman (Lava/Atlantic)	136	+11	3389	5	12/0
26	26	INXS Afterglow (Epic)	130	+12	8699	5	8/0
25	2	AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia)	128	+8	4272	10	11/0
28	28	JEWEL Again And Again (Atlantic)	127	+15	3513	4	11/0
Debut	29	GOMEZ How We Operate (ATO/RMG)	121	+22	4730	1	13/1
[Debut]	30	CHRIS ISAAK King Without A Castle (Reprise)	108	+52	5712	1	17/6

24 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). 2006 Radio & Records.

NEW & ACTIVE

RACONTEURS Steady, As She Goes (Third Man/V2)
Total Plays: 105, Total Stations: 9, Adds: 0
DANIEL POWTER Bad Day (Warner Bros.)
Total Plays: 105, Total Stations: 5, Adds: 0
JACKIE GREENE I'm So Gone (Verve Forecast/VMG)
Total Plays: 103, Total Stations: 9, Adds: 1
DONALD FAGEN H Gang (Reprise)
Total Plays: 99, Total Stations: 8, Adds: 0

VAN MORRISON Playhouse (Lost Highway)
Total Plays: 96, Total Stations: 8, Adds: 0
EDWIN MCCAIN Gramercy Park Hotel (Vanguard)
Total Plays: 86, Total Stations: 10, Adds: 3
GOO GOO DOLLS Stay With You (Warner Bros.)
Total Plays: 85, Total Stations: 9, Adds: 5
ANIMAL LIBERATION ORCHESTRA Girl, I Wanna Lay You Down (Brushfire)
Total Plays: 77, Total Stations: 8, Adds: 0
JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal)
Total Plays: 75, Total Stations: 8, Adds: 0
SHERYL CROW I Know Why (A&M/Interscope)
Total Plays: 75, Total Stations: 6, Adds: 2

Songs ranked by total plays

POWERED BY

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.)	8
CORINNE BAILEY RAE Put Your Records On (Capitol)	7
CHRIS ISAAK King Without A Castle (Reprise)	6
GOO GOO DOLLS Stay With You (Warner Bros.)	5
LOS LONELY BOYS Diamonds (Or Music/Epic)	5
EDWIN MCCAIN Gramercy Park Hotel (Vanguard)	3

The Triple A add threshold is applied to monitored stations not allowed to report adds per their company policy: Songs that reach five plays per week in two consecutive airplay weeks. An airplay week is defined as Sunday through Saturday. Adds from all other programmers are still acrepted at any play level.

MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Dani California (Warner Bros.) +55 CHRIS ISAAK King Without A Castle (Reprise) +52 SNOW PATROL Hands Open (A&M/Interscope) +50 GOO GOO DOLLS Stay With You (Warner Bros.) +49 M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.) +47 BEN HARPER Better Way (Virgin) +42 LITTLE WILLIES Roll On (Milking Bull/EMC) +40 JAMES BLUNT High (Custard/Atlantic) +31		PLAY
CHRIS ISAAK King Without A Castle (Reprise) + 52 SNOW PATROL Hands Open (A&M/Interscope) + 50 GOO GOO DOLLS Stay With You (Warner Bros.) + 49 M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.) + 47 BEN HARPER Better Way (Virgin) + 42 LITTLE WILLIES Roll On (Milking Bull/EMC) + 40 JAMES BLUNT High (Custard/Atlantic) + 31	ARTIST TITLE LABEL(S)	INCREASE
SNOW PATROL Hands Open (A&M/Interscope) +50 GOO GOO DOLLS Stay With You (Warner Bros.) +49 M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.) +47 BEN HARPER Better Way (Virgin) +42 LITTLE WILLIES Roll On (Milking Bull/EMC) +40 JAMES BLUNT High (Custard/Atlantic) +31	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+55
GOO GOO DOLLS Stay With You (Warner Bros.) +49 M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.) +47 BEN HARPER Better Way (Virgin) +42 LITTLE WILLIES Roll On (Milking Bull/EMC) +40 JAMES BLUNT High (Custard/Atlantic) +31	CHRIS ISAAK King Without A Castle (Reprise)	+52
M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.) +47 BEN HARPER Better Way (Virgin) +42 LITTLE WILLIES Roll On (Milking Bull/EMC) +40 JAMES BLUNT High (Custard/Atlantic) +31	SNOW PATROL Hands Open (A&M/Interscope)	+50
BEN HARPER Better Way (Virgin) + 42 LITTLE WILLIES Roll On (Milking Bull/EMC) + 40 JAMES BLUNT High (Custard/Atlantic) + 31	GOO GOO DOLLS Stay With You (Warner Bros.)	+49
LITTLE WILLIES Roll On (Milking Bull/EMC) +40 JAMES BLUNT High (Custard/Atlantic) +31	M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner)	Bros.) +47
JAMES BLUNT High (Custard/Atlantic) +31	BEN HARPER Better Way (Virgin)	+42
Office Death right personal right	LITTLE WILLIES Roll On (Milking Bull/EMC)	+40
GUSTER One Man Wrecking Machine (Reprise) +30	JAMES BLUNT High (Custard/Atlantic)	+31
	GUSTER One Man Wrecking Machine (Reprise)	+30

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	PLAYS
JAMES BLUNT You're Beautiful (Custard/Atlantic)	190
H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	157
GOO GOO DOLLS Better Days (Warner Bros.)	116
FEIST Mushaboom (Cherry Tree/Interscope)	108
AQUALUNG Brighter (Slightly Bigger/Red Ink/Columbia)	102
COLDPLAY Speed Of Sound (Capitol)	101
DAVID GRAY The One I Love (ATO/RCA/RMG)	96
TRACY CHAPMAN Change (Lava/Atlantic)	81
SNOW PATROL Chocolate (A&M/Interscope)	76
LIFEHOUSE You And Me (Geffen)	72

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

Powergold.

The Leaders in Advanced Music Scheduling Software for Windows 98/ME/NT/2000/XP

"Powergold offers us limitless options with scheduling criteria and has integrated with all our other systems seamlessly.

The reliability, customer service, and support that the folks at Powergold have provided us have been exactly what any customer could ask for."

Dan Turner, Vice President Programming Services



Call us and we'll make it **EASY** for you to switch.

Sales: 1-800-870-0033 Support: 501-821-1123

Download a free trial version at www.powergold.com info@powergold.com

		April 21, 2006					
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	BEN HARPER Better Way (Virgin)	819	-24	6365	10	51/0
2	2	KT TUNSTALL Suddenly See (Relentless/Virgin)	760	+29	4968	7	47/0
3	3	JACK JOHNSON Upside Down (Brushfire/Universal Republic)	678	-43	5234	- 14	42/0
5	4	SHAWN MULLINS Beautiful Wreck (Vanguard)	533	+6	2617	14	32/0
4	5	SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI)	496	-40	3413	14	35/0
6	6	DEATH CAB FOR CUTIE Crooked Teeth (Atlantic)	472	-40	2424	12	27/0
13	0	GOMEZ How We Operate (ATO/RMG)	466	+87	2878	3	43/2
10	8	LITTLE WILLIES Roll On (Milking Bull/EMC)	446	+17	4781	5	31/0
9	9	BRANDI CARLILE What Can I Say (Red Ink/Columbia)	435	-14	1589	9	33/0
12	1	MAT KEARNEY Nothing Left To Lose (Aware/Columbia)	434	+16	1277	7	29/1
7	11	BETH ORTON Conceived (Astralwerks/EMC)	415	-87	3912	16	29/0
11	12	JACKIE GREENE I'm So Gone (Verve Forecast/VMG)	404	-22	2504	8	34/0
18	13	GUSTER One Man Wrecking Machine (Reprise)	402	+73	1601	2	38/4
8	14	DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)	380	-74	1528	14	24/0
16	15	AUGUSTANA Boston (Epic)	342	-13	2239	12	29/4
14	16	DONALD FAGEN H Gang (Reprise)	337	-35	3590	12	30/0
17	17	DAVID GILMOUR On An Island (Columbia)	327	-20	1465	9	25/0
-	18	SONYA KITCHELL Let Me Go (Velour)	299	+44	1788	3	31/0
Debut >	19	RED HOT CHILI PEPPERS Dani California (Warner Bros.)	296	+137	2697	1	27/6
23	20	FRAY How To Save A Life (Epic)	285	+16	808	5	25/3
27	2	MATT COSTA Cold December (Brushfire/Universal Republic)	281	+20	1273	5	31/1
29	22	ANIMAL LIBERATION ORCHESTRA Girl, I Wanna Lay You Down (Brushfire)	280	+23	783	2	28/1
19	23	VAN MORRISON Playhouse (Lost Highway)	280	-28	2689	10	29/0
15	24	TRAIN Cab (Columbia)	268	-95	1414	15	16/0
28	2 5	UMPHREY'S MCGEE Women, Wine And Song (SCI-Fidelity)	263	+4	1508	3	29/1
24	26	TREY ANASTASIO Tuesday (Columbia)	261	-7	267	6	20/0
21	27	JAMIE CULLUM London Skies (Verve Forecast/VMG/Universal)	261	-30	696	5	23/0
2 5	28	WILLIE NILE Cell Phones Ringing (In The Pockets Of The Dead) (00:02:59)	260	-4	2112	2	26/0
Debut>	29	CHRIS ISAAK King Without A Castle (Reprise)	257	+166	1412	1	32/7
Debut	30	JOHN BUTLER TRIO Betterman (Lava/Atlantic)	250	+33	751	1	22/0

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.)	18
CORINNE BAILEY RAE Put Your Records On (Capitol)	11
YONDER MOUNTAIN STRING BAND How 'Bout You (Vanguard)	10
LOS LONELY BOYS Diamonds (Or Music/Epic)	10
GOO GOO DOLLS Stay With You (Warner Bros.)	9

MOST **INCREASED PLAYS**

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
CHRIS ISAAK King Without A Castle (Reprise)	+166
M. KNOPFLER & E. HARRIS This Is Us (Nonesuch/Warner Bros.)	+150
RED HOT CHILI PEPPERS Dani California (Warner Bros.)	+137
BRUCE SPRINGSTEEN Pay Me My Money Down (Columbia)	+102
GOMEZ How We Operate (ATO/RMG)	+87
ERIC LINDELL Give It Time (Alligator)	+78

NATIONAL PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677

EUPHORIA Back Against The Wall **CONCRETES** On The Radio

GOTAN PROJECT Lunatico

JAMIE LIDELL Multiply

PETER WALKER What Do I Know

Acoustic Cafe - Rob Reinhart 734-761-2043

CALEXICO You & Mine **GOMEZ** See The World

KT TUNSTALL Heal Over

MARK SEYMORE Radio Death Song MATT NATHANSON Romeo & Juliet

SONDRE LERCHE I'm Not From Here

YONDER MOUNTAIN STRING BAND How 'Bout You

REPORTERS

Stations and their adds listed alphabetically by market

WAPS/Akron, OH PD/MD: Bill Gruber 1 CORINNE BAILEY RAE

T CORNINE BAILEY ARE
KNBA/Anchorage, AK
DM/PD: Loren Dixon
MD: Danny Preston
ANIMAL LIBERATION ORCHESTRA
YONDER MOUNTAIN STRING BAND
LICA DOWNS
LOS LONELY BOYS
JAMIE LIDELL

WQKL/Ann Arbor, Mi PD: Brad Savage MD: Mark Copeland 4 SNOW PATROL 1 MATT COSTA

KSPN/Aspen, CO PD/MD: Sam Schoil 1 GUSTER 1 GOO GOO DOLLS

KGSR/Austin, TX*

KGSH/AUSTIN, 1X"
DM: Jeft Carrol
PD: Jody Denberg
APD: Jdy Hershman-Ross
MD: Susan Castle
7 Mark KNOPLER & EMMYLOU HARRIS
6 BRILDE SPRINGSTEEN
5 DOMALD FAGEN

5 DOWALD FAGEN

KUT/AUSTIN, TX

PD: Hawk Mendenhall

MD: Jeff McCord

7. Jeff McCord

5 ULA DOWNS

5 ULA DOWNS

5 ULA DOWNS

5 ULA DOWNS

2 QUASI

3 GOMEZ

2 QUASI

3 GOMEZ

2 QUASI

3 GOMEZ

2 QUASI

2 QUASI

3 GOMEZ

2 QUASI

4 CONTROL TOWNS ALEN TOUSSAINT

2 ELIVIS COSTELLO A ALEN TOUSSAINT

2 ELIVIS COSTELLO A ALEN TOUSSAINT

2 ELIVIS COSTELLO A ALEN TOUSSAINT

1 SASEC GREEN

1 DUES SPIRIT

1 DUKE SPIRIT
WRNER/Baltimore, MD
OM/PD: Bob Waugh
APD/MD: Alex Cortright
19 MARK NOPILE: & EMMYLOU HARRIS
18 AUSUSTANA.
2 CORRING BALLEY PAE
5 ELVIS COSTELLO & ALLEN TOUSSAINT
2 JUST HATTER

WTMO/Baltimore, MD APD/MD: Mike "Matthews" Vasilikos 5 LOS LONELY BOYS 4 PAUL SIMON 4 FLAMING LIPS 1 DUKE SPIRIT

KLRR/Bend, OR OM/PD: Doug Donoho APD: Dori Donoho CHRIS ISAAK KRVB/Boise, ID*
DM/PD: Dan McColly
MD: Tim Johnstone
1 RED HOT CHILL PEPPERS
1 CHRIS ISAAK WBOS/Boston, MA* DM: Buzz Knight PD: Dave Douglas MD: David Ginsburg 5 LOS LONELY BOYS

KMMS/Bozeman, MT OM/PD: Michelle Wolfe 5 AUGUSTANA 5 CHARLATANS UK 5 PAUL SIMON

KYSL/Breckenridge, CO PD: Tom Fricke MD: TJ Sanders YONGER MOUNTAIN STRING BANG

YONOER MOUNTAIN STRING BANO
WNCS/Burlington*
PD: Zeb Norris
MD: Jamie Canfield
1 CORNINE BAILEY RAE
1 BRUCE SPRINGSTEEN
SHEPY, CROW
MARK KNOPFLER & EMMYLOU HARRIS

WMVY/Cape Cod, MA
PD: PJ Finn
2 ERIC LINDELL
2 PHIL BROWN

WCOO/Charlesion, SC* DM: Mike Allen PD: Ron Bowen SHAWN MULLINS MICHAEL STIPE RED HOT CHILL PEPPERS WNRN/Charlottesville, VA

DM: Jeff Reynolds
DD: Michael Friend
MD: Jaz Tupelo
5 DONAVON FRANKENREITER
1 MARK KNOPFLE & EMMYLDU HARP
1 CORINNE BALLEY RAE
1 YONDER MOUNTAIN STRING BAND

WDOO/Chattanooga, TN*
OM/PD: Danny Howard
MD: Brad Steiner
RB6 THOMAS
ALL-AMERICAN REJECTS
SHAWN MULLINS
DONAVON FRANKENREITER
GOO GOO DOLLS

WXRT/Chicago, IL*
OM/MD: John Farneda
PD: Norm Winer
2 MS
ELVIS COSTELLO & ALLEN TOUSSAINT

WCBE/Columbus, OH
OM: Tammy Allen
PD: Dan Mushalko
MD: Maggie Brennan
3 VONDER MOUNTAIN STRING BAND
3 CHRIS ISAAN

WMWV/Conway, NH PD/MD: Mark Johnson 9 ERIC LINDELL

9 ERIC LINDELL.
4 DONAVON FRANKENREITER
4 MARK KNOPFLER & EMMYLOU HARRIS
4 CHRIS ISAK
4 ALEJANDRO ESCOVEDO
1 JAMES HUNTER
1 GUSTER 4 GUSTER
3 YONDER MOUNTAIN STRING BAND
3 NEW CARS

KBCO/Oenver, CO* PD: Scott Arbough MD: Mark Abuzzahab

KHUM/Eureka, CA
OM: Cliff Berkowitz
PD/MD: Mike Dronkers
APD: Larry Trask
4 GOTAN PROJECT (/JUAN CARLOS CACARES
2 EUPPORIS)

2 EUPPONIA
KRYI/Fargo
OM: Mike "Big Dog" Kapel
PD: Ryan Kelly
MD: David Black
SNOW PATROL
GOO GOO DOLLS

WFIV/Farragut, TN OM: Brian Tatum PD/MD: Todd Ethridge SNOW PATROL KOZT/Ft. Bragg, CA

PD: Tom Yates APD/MD: Kate Hayes No Adds

WEHM/Hamptons, NY
PD: Brian Cosgrove
MD: Lauren Stone
2 MARK KNOPFLER & EMMYLOU HARRIS
2 ELVIS COSTELLO & ALLEN TOUSSAINT
1 SNOW PATROL WWVV/Hilton Head, SC OM: Susan Groves PD: Gene Murrell 1 JAMES BLUNT

KSUT/Ignacio, CO
PD: Steve Rauworth
MD: Stasia Lanier
7 BRUCE SPRINGSTEEN
7 MARK KNOPFLER & EMMYLOU HARRIS
3 JAMES HUNTER
3 JAMES HUNTER

WTTS/Indianapolis, IN* PD: Brad Holtz
APD/MD: Laura Duncan
8 UMPHREY'S MCGEE
4 CHRIS ISAAK

KMTN/Jackson, WY
PD/MD: Mark "Fish" Fishman
3 YONDER MOUNTAIN STRING BAND
1 MARK KNOPFLER & EMMYLOU HARRIS
1 CORINNE BAILEY RAE
1 GOO GOO DOLLS
1 EUPHORIA

KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson 9 MARK MODFLER & EMMYLOU HARRIS 19 MARK MODFLER & EMMYLOU HARRIS PAUL SIMON COLIDELAY NEW YOUNG EUPHORIA YONDER MOUNTAIN STRING BANO

WEBK/Killington, VT OM/APD: Mitch Terricciano ERIC LINDELL MARK KNOPPLER & EMMYLOU HARRIS LOS LONELY BOYS

LOS LOPELY BUTS
KOHO/Leavenworth, WA
OM/PD: Emie Rodriguez
MD: Brad Petit
AUGUSTANA
RHETT MILLER
UMPHREYS MGGE
MARK KNOPLER'S EEMMYLOU HARRIS
LOS LONELY BOYS

KROK/Leesville, LA OM: Rick Barnickel PD/MD: Sandy Blackwell 1 RED HOT CHILL PEPPERS 1 GOO GOO DOLLS

WFPK/Louisville, KY PD: Stacy Owen
ROSANNE CASH

EUPHORIA BELLE & SEBASTIAN STRAYS DON'T SLEEP MARK KNOPFLER & EMI

WMMM/Madison, Wi* PD: Tom Teuber
MD: Gabby Parsons
2 Chris Isaak
1 MARK KNOPFLER & EMMYLOU
GOO GOO DOLLS

KTCZ/Minneapolis, MN* PD: Lauren MacLeash APD/MD: Mike Wolf 1 CHRIS ISAAK

1 CHRIS ISAAX
WZEW/Mobile, AL*
OM/PD: Tim Camp
MD: Lee Ann Konik
AUGUSTANA
CHARLATAGUK
MARK NOPFLER & EMMYLOU HARRIS
CORINNE BAILEY RAE

CORINNE BAILEY RAE
WBJB/Monmouth, NJ
OM: Tom Brennan
PD: Rich Robinson
APD: Leo Zaccari
MD: Jeff Raspe
AMIMAL LIBERATION ORCHESTRA
DAVID GILMOUR
MARK KNOTHER & EMMYLOU HARRIS
LOS LONG! BOYS
MILL DEFREN

WRLT/Nashville, TN*
OM/PD: David Hall
APD/MD: Rev. Keith Coes
2 MARK KNOPFLER & EMMYLOU HARRIS
CHRIS ISAAK

WFUV/New York, NY PD: Chuck Singlaton MD: Rita Houston CORINNE BAILEY RAE

WRSI/Northampton, MA
PD: Sean O' Mealy
MD: Johnny Memphis
AED HOT OHLL PEPPER
MATTHEW SWEET & SUSANNA HOFF
PRINCE
BRUGE SPRINGSTEEN
SHARON JONES & THE DAP-KINGS

KDBB/Park Hills, MO OM/PD: Greg Camp APD: Glenn Berry 9 MASON JENNINGS 9 RED HOT CHILL PEPPERS 9 CHRIS ISAAK

WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren VAN HUNT VAN HUNT ALEJANDRO ESCOVEDO LOS LONELY BOYS PAUL SIMON

PAUL SIMON
WYEP/PITSburgh, PA
PD: Rosemary Welsch
MD: Mile Sauter
SHAWN MULLINS
RHETT MILLER
SUBDUDES
OFFINE BALEY PAE
CHRIS ISAAK
RRUCE SPRINGSTEEN
BOOGE HUSTLERS
GOOD BROTHER BALEY
GOOD BROTHER BALEY
GOOD BROTHER BALEY

WCLZ/Portland, ME PD: Herb Ivy MD: Brian James SHERYL CROW JOSH RITTER CORINNE BAILEY RAE

KINK/Portland, OR*
PD: Dennis Constantine
APD/MD: Kevin Welch
MARK KNOPFLER & EMMYLOUT
CORINNE BALLEY RAE
EMBRACE

WXRV/Portsmouth, NH* PD/MD: Dana Marshall APD: Catie Wilber 2 EDWIN MCCAIN 1 MARK KNOPFLER & EMMYLOU HARRIS 1 CORINNE BAILEY RAE 1 EUPHORIA

WDST/Poughkeepsie, NY OM: Greg Gattine PD: Jimmy Buff MD: Rick Schneider 7 BRUCE SPRINGSTEEN MARK KNOPPLER & EMMYLOU HARRIS

WBCG/Punta Gorda, FL PD/MD: G. Michael Keating

4 SUBMARINES 2 MATTHEW SWEET & SUSANNA HOFFS 2 AUGUSTANA 2 IMOGEN HEAP 2 FRAY PRAY
JAMES BLUNT
BLUE OCTOBER
CORINNE BAILEY RAE

KSQY/Rapid City, SD PD/MD: Chad Carlson SNOW PATROL

KTHX/Reno, NV* PD: Rob Brooks APD/MD: Dave Heroid 1 LOS LONELY BOYS EUPHORIA EUPHORIA CORINNE BAILEY RAE BRUCE SPRINGSTEEN

KENZ/Salt Lake City, UT* OM/PO: Bruce Jones MD: Kari Bushman 14 Gorillaz 3 Donavon Frankenreiter 1 Gorillaz

KPRI/San Diego, CA* OM/PD: Bob Burch 4 GOO GOO DOLLS LOS LONELY BOYS

KFOG/San Francisco, CA* PD: David Benson MD: Kelly Ranstord 4 SHOW PATROLL 3 BOCK KILLS KID 2 GOO GOO DOLLS 2 LOS LONELY BOYS

KPND/Sandpoint, ID OM/PD: Dylan Benefield APD: Norm McBride MD: Diane Michaels FRAY FRAY RED HOT CHILI PEPPERS MARK KNOPFLER & EMMYLOU HARRIS

KBAC/Santa Fe, NM
PD/MD: Ira Gordon
EUPHORIA
YONDER MOUNTAIN STRING BAND
MARK KNOPFLER & EMMYLOU HARRIS

KRSH/Santa Rosa, CA* PD/MD: Pam Long DRIVE-BY TRUCKERS CORINNE BAILEY RAE

DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan 10 MASON JENNINGS 10 CANDI STATON ESSEX GREEN

ESSEK GREEN

Music Choice Adult Alternative/
Satellite
PD: Justin Prager
17 GOO GOO DOLLS
8 CHRIS ISAM
7 RED HOT CHILI PEPPERS
7 FLAMING, LIPS
7 FLAMING LIPS
7 FLAMING LIPS
7 FLAMING LIPS
8 THE DEASTWIND
15 THEO EASTWIND
14 MASON JENNINGS
14 MASON JENNINGS
14 MASON JENNINGS
16 MASON JENNINGS
17 JUSTIN JENNINGS
18 MASON JENNINGS
18 MASON JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN JENNINGS
18 JUSTIN J

3 NEW AMSTERDAMS
Sirius Spectrum/Satellite
PD: Gary Schoenwetter
MD: Jessica Besack
3 PALL SIMON
2 ELVIS COSTELLO & ALLEN TOUSSAINT
1 PALL SIMON
1 KT TUNSTALL
1 CAREY OTT
1 JUMNY BUFFET
1 JUMNY BUFFET
1 JUMNY BUFFET
1 SIS

XM Cafe/Satellite
PD: Bill Eyans
MO: Brian Chamberlain
6 RHETT MILLER
5 JACK JOHNSON
3 SUBMARINES
3 SUBMARINES
1 ELVIS COSTELLO & ALLEN TOUSSAINT
1 PAUL SIMON
CRIVENAL SIMON
CRIVENAL SIMON
CRIVENAL SIMON

KEXP/Seattle, WA
OM: Tom Mara
PD: Kevin Cole
APD: John Richards
MD: Don Yates
STARLIGHT MINTS
MASSIVE ATTACK
STREETS
APATHY

KMTT/Seattle, WA*
PD: Shawn Stewart
APD/MD: Haley Jones
6 GOMEZ
2 GOO GOO DOLLS
2 JACKLE GREENE
1 LOS LONELY BOYS

WKZE/Sharon, CT OM: Will Stanley PD: Tim Schaefer 8 ERIG LINDELL 8 RACHAEL SAGE 8 EIGHTEENTH DAY OF MAY 8 JANOVE OTTESEN 6 C. O'CHEMP JACKIE GREENE

WNCW/Spindale, NC PD: Ele Ellis APD/MD: Martin Anderson 3 DR JOHN WORLD PARTY MARK KNOPFLER & EMMYLO MATTHEW SWEET * CHARLES DR JOHN WORLD PARTY MARK KNOPFLER & EMMYLOU HARRIS MATTHEW SWEET & SUSANNA HOFFS BRUCE SPRINGSTEEN TAB BENOIT

WRNX/Springfield, MA*
PD: Donnie Moorhouse
6 SHERYLCROW
MARK KNOPFLER & EMMYLOU HARRIS
CORINNE BAILEY RAE

KCLC/St. Louis, MO PD: Rich Reignard MD: Steve Chenoweth 15 SNOW PATROL

KFMU/Steamboal Springs, CO PD/MD: John Johnston 1 GUSTER 1 GOO GOO DOLLS

KTAO/Taos, NM DM: Mitch Miller PD: Brad Hockmeyer MD: Paddy Mac 11 BRUCE SPRINGSTEEN 6 MAT KEARNEY

11 BRÜCE SPRINGSTEEN 6 MAT KEARNEY 6 CORINNE BALLEY RAE 6 GOO GOO DOLLS 5 EUPHORIA 5 YONDER MOUNTAIN STRING BAND

KWMT/Tucson, AZ* OM: Tim Richards PD: Blake Rogers EDWIN MCCAIN CHRIS ISAAK

WVOD/Wanchese, NC PD: John Mathews MD: Tad Abbey 10 JASON COLLETT 10 RACONTEURS 10 CHRIS ISAAK

WTYD/Williamsburg, VA
PO: Tom Davis
MO: Amy Miller
9 MARK KOPPEL & EMMYLOU HARRIS
CORINNE BALEY RAE
GOG GOO COLS
BENEZE TO SEE
GOOD COLS
GO

WUIN/Wilmington, NC PD/MD: Beau Gunn 5 MICHAEL HOUSER 4 RICHAED HAWLEY 4 YONDER MOUNTAIN STRING BAND 4 WOOD BROTHERS 4 OEREK TRUCKS BAND 4 GIISTER

4 ERIC LINDELL 3 EUPHORIA 3 MEDESKI MARTIN WOOD

POWERED EX MEDIABASE

*Monitored Reporters

78 Total Reporters

24 Total Monitored

54 Total Indicator

Did Not Report, Playlist Frozen (2): KPIG/Monterey, CA WXPK/White Plains, NY



Head of Promotion, New West

Have you ever noticed that good is timeless? A great design, be it of a building, a car or clothing, has a quality that sets it apart from the vast majority. The same is true of music. A great performance will endure, a great artist will cross generations, and a great song is like a great joke: Everybody gets it. Having been in the music business all my life, I am always



surprised when I come across an artist whose music has this quality. The first time I heard Madeleine Peyroux, Amos Lee, Norah Jones and Ray LaMontagne, I was struck by their timeless quality. The first time I heard Van Morrison, way back, I felt the same way. I bring up Van because he has been a very vocal supporter of James

Hunter, who I am going to gush about today! Van calls Hunter one of the greatest voices and one of the best-kept secrets of the British soul and R&B scene, and I agree. Hunter's new album on Rounder, People Gonna Talk, is the kind of CD that will bear repeated listening because of its honesty and simplicity. The album was produced by Liam Watson, who has worked with The White Stripes and New West's own Nic Armstrong & The Thieves. If you listen to the album, you will want to take it home with you. Now how many of the artists on your playlist have made you want to do that?

ack Johnson remains at the top of the monitored chart, and it looks like he'll be there for at least a couple more weeks. KT Tunstall is just about ready to have two tracks in the top 10; Gomez and Chris Isaak debut; and The Raconteurs, Jackie Greene, Edwin McCain and Animal Liberation Orchestra are making gains ... On the Indicator chart, Ben Harper is still at No. 1 after four weeks, while Gomez, The Little Willies and Mat



Kearney are now top 10 ... Gainers include Sonya Kitchell, The Fray, Matt Costa and Umphrey's McGee ... There is a good buzz on Donavon Frankenreiter, World Party and Elvis Costello & Allen Toussaint, as well as Sheryl Crow's "I Know Why" ... The Warner Music Group is very strong with the format right now, with Death Cab For Cutie, Red Hot Chili Peppers, Guster, James Blunt, O.A.R., John Butler Trio, Jewel and Chris Isaak all charted, while Daniel Powter, The Goo Goo Dolls, Mark Knopfler & Emmylou Harris, Paul Simon, The Flaming Lips, Donald Fagen and Built To Spill are gaining momentum ... In the Most Added category this week, Knopfler & Harris have a great week, with 26 total adds (in addition to the 21 stations already on the song), while Corinne Bailey Rae pulls in 18 first-week adds ... Meanwhile, the new Los Lonely Boys grabs 15 before-the-box adds, and Euphoria get nine nods

– John Schoenberger, Triple A/Americana Editor



ARTIST: Sonya Kitchell

LABEL: Velour

By JOHN SCHOENBERGER / TRIPLE A & AMERICANA EDITOR

It seems that when the worst things happen in society, the best is brought out in individuals. Such is the case with Sonya Kitchell, now just 17 years old. Music had always been part of Kitchell's life, and her artistic parents encouraged that aspect of her creative spirit. But it took the

events of Sept. 11, 2001 to galvanize the then-12-yearold Kitchell to make music her vocation and use it to somehow change the world for the better.

When she came home from school that day, struggling to understand the events of the morning, Kitchell started to write in her journal. As she wrote, a melody came into her head. That day she discov-

ered how music could bring things into focus for her and, hopefully, others.

Kitchell had been playing the piano in her parents' house ever since she was a little girl, and she sang for the public for the first time when she was 8, during a piano recital. By the age of 10 she was studying voice with jazz singers Sheila Jordan and Rebecca Paris and learning to play guitar.

Further, one of Kitchell's compositions was awarded Best Jazz Vocal and Best Original Song in the 2003 Down Beat Student Music Awards, and she was chosen as one of 40 composers under the age of 30to participate in a weeklong workshop by the Betty Carter Jazz Ahead Program at the Kennedy Center in Washington, DC.

After recording an EP called Cold Day for Velour, Kitchell entered the studio with producers Steve Addabbo and Jeff Krasno to create her debut album, Words Came Back to Me. Certainly Kitchell's jazz roots play an important part in her music, but she is reaching far beyond that genre to create music that is both universal and timeless. We often talk about how a young artist has an old soul, and that expression has never been truer than when referring to the incomparable Sonya Kitchell.

> "My whole life I've been a sponge for everything around me," Kitchell explains. "I soak it up, and I want to take in as much of it as I can and make it part of myself. When I listen to something that I think is amazing, rather than think 'I could never do that,' I think 'I want to do that. and I'm going to do that.' What I've always wanted is to write a lot of songs that

If songs such as "Let Me Go," "Think of You," "Train," "Can't Get You Out of My Mind" and "Cold Day" are any indication, Sonya Kitchell and her music are going to be around for a very long time. Starbucks agrees — the company has made her its second choice for the Hear Music Debut CD series.

A format like Triple A that can embrace artists as diverse as Norah Jones, Madeleine Peyroux, Josh Stone, Jamie Cullum, John Mayer, Jack Johnson, KT Tunstall and Susan Tedeschi surely has the heart and soul to support as unique and talented an artist as Sonya Kitchell. For more details, including her touring schedule, log on to www.sonyakitchell.com



R&R Packages The Reach & Frequency YOU NEED! .: R&R Today: The leading management daily fax .: radioandrecords.com: Radio's Premiere Website .: R&R: The Industry's Newspaper with the largest help wanted section CLASSIFIED ADVERTISING Contact KAREN MUMAW at kmumaw@radioandrecords.com or 310.788.1621 for information.

AMERICANA TOP 30 ALBUMS



April 21, 2006

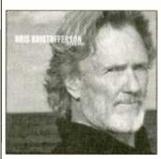
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK	+/- PLAYS	CUMLATIVE PLAYS
2	1	HANK III Straight To Hell (Bruc/Curb)	446	-18	3028
1	2	ROSANNE CASH Black Cadillac (Capitol)	423	-47	6411
3	3	LITTLE WILLIES Little Willies (Milking Bull/EMC)	405	-17	2940
4	4	NEKO CASE Fox Confessor Brings The Flood (Anti/Epitaph)	359	-4	3172
6	5	SHAWN MULLINS 9th Ward Pickin' Parlor (Vanguard)	326	-25	3600
7	6	RADNEY FOSTER This World We Live In (Dualtone)	321	-21	2247
5	7	SUBDUDES Behind The Levee (Back Porch/Narada/EMI)	319	-40	5265
11	8	VAN MORRISON Pay The Oevil (Lost Highway)	315	+12	2166
8	9	BR549 Oog Days (Dualtone)	311	-18	7017
9	10	TOM RUSSELL Love And Fear (High Tone)	310	-4	1744
10	11	ROBINELLA Solace For The Lonely (Dualtone)	287	-17	4722
16	12	WILLIE NELSON You Don't Know Me (Lost Highway)	287	+41	1168
17	13	LEE ROY PARNELL Back To The Well (Universal South)	257	+15	1272
14	14	VARIOUS Texas Unplugged: Vol. 2 (Palo Duro)	246	-6	1664
15	15	SCOTT MILLER Citation (Sugar Hill)	246	-5	1349
12	16	JESSI COLTER Out Of The Ashes (Shout! Factory)	237	-27	2368
19	17	OALE WATSON Whiskey Or God (Palo Duro)	231	-4	929
22	18	JENNY LEWIS W/ THE WATSON Rabbit Fur Coat /Team Love	231	+19	1821
13	19	KRIS KRISTOFFERSON This Old Road (New West)	229	-25	1289
18	20	JAMES MCMURTRY Childish Things (Compadre)	220	-19	14491
21	21	PINMONKEY Big Shiny Cars (Back Porch/Narada/EMI)	216	+2	1033
20	22	GIBSON BROTHERS Red Letter Oay (Sugar Hill)	209	-21	3099
24	23	JAMES HAND Truth Will Set You Free (Rounder)	188	+6	990
Debut	24	SHAWN CAMP Fireball (Emergent)	180	+18	561
23	25	MOUNTAIN HEART Wide Open (Skaggs Family)	176	-21	1830
30	26	ALECIA NUGENT A Little GirlA Big Four-Lane (Rounder)	173	+8	878
26	27	JEFF TALMAOGE Blissville (CoraZong)	170	-8	2177
29	28	CROSS CANADIAN RAGWEED Garage (Universal South)	168	-1	4512
28	29	CAROL AMES Shades Of Indigo (Candy Coated)	161	-12	1719
Debut	30	JAMES TALLEY Got No Bread, No Milk (Cimarron)	160	-1	1822

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org.

© 2006 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger **Artist: Kris Kristofferson** Label: New West



Kris Kristofferson turns 70 this year, and in honor of that milestone, Nashville-based American Roots Publishing will release The Pilarim: A Celebration of Kris Kristofferson. The project is being produced by Randy Scruggs and will feature artists covering Kristofferson's songs, including Gretchen Wilson, Willie Nelson, Rosanne Cash, Jessi Colter, Shooter Jennings and Emmylou Harris. Kristofferson has also just released a new project on New West called This Old Road — his first recording of all-new songs in 11 years, produced by Don Was. The dude has not lost his touch — he continues to write songs that make you think, get angry, cry and laugh. Kristofferson, on vocals and guitar, is backed

by Was on bass and piano, Jim Keltner on drums, and Stephen Bruton on guitar and mandolin. Check out the title track, "Pilgrim's Progress," "Wild America" and "Thank You for a Life."

AMERICANA NEWS

An all-star lineup of artists is slated to perform at KNBT/New Braunfels, TX's 10th annual Americana Jam, May 21 at the fabled Gruene Hall. Proceeds from the show benefit two local children's charities, Connections Individual & Family Services and CASA of Central Texas ... Fallen Angel, a documentary about Gram Parsons' life and influence, will be released on DVD June 20 by Rhino Entertainment. Directed by Gandulf Hennig and written by former Long Ryders member Sid Griffin, the film includes interviews with former bandmates Emmylou Harris and Chris Hillman, guitarist James Burton, manager Phil Kaufman, close friend Keith Richards, Dwight Yoakam and Peter Buck. Research and filming for Fallen Angel took more than seven years. The film will also be screened in select cities prior to the DVD release ... Gillian Welch is currently in the studio working on her fourth solo set. The effort is expected to be released by the end of the year. As usual, Welch is co-writing material with longtime partner David Rawlings and is recording at the duo's Nashville studio ... Friends and fellow musicians of Tom Gillam, who has been released from the hospital after suffering three major heart attacks, have started working on a benefit show, to be held May 13 at Whiskey Dix Saloon in Philadelphia.

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
KIERAN KANE, KEVIN WELCH & FATS KAPLIN Lost John Dean (Compass)	18
WAYBACKS From The Pasture To The Future (Compass)	13
MARK KNOPFLER & EMMYLOU HARRIS All The Roadrunning (Nonesuch/Warner Bros.)	11
ALEJANORO ESCOVEOO The Boxing Mirror (Back Porch/Narada/EMI)	8
EIGHTEENTH DAY OF MAY Eighteenth Oay of May (Hannibal/Rykodisc)	7

clear. consistent. quality.

All hooks are not created equal. Some are too short, some are too long, and some are just wrong. You invest big dollars in research - why risk testing with bad hooks? Hooks Unlimited's clear, consistent, quality never leaves you guessing about your listeners' music tastes. Contact Michael Pelaia for your next project.



(770)452-4665 ■ hooks@hooks.com ■ www.hooks.com ■ Featuring THE CENTURY HITDISCS





KEVIN PETERSON
kpeterson@radioandrecords.com

Will HD Benefit Christian Radio?

Multicasting could open new doors

A SHD Radio continues to move forward, some people believe Christian radio has an opportunity to benefit greatly from the new technology. This week iBiquity Digital Corp. Director/Broadcast Marketing Don Kelly gives us some insight into the HD Radio technology the company has developed, including the means to broadcast multiple radio stations through one frequency on the FM dial and a way to make today's scratchy, static-filled AM stations sound as crystal-clear as FM stations.

Kelly starts with his prediction on the impact of HD Radio on the Christian formats, saying, "It seems to me that Christian radio will benefit from HD Radio more so than many other formats simply because of the diversity that's available within the formats. This includes the multicasting opportunities and the AM opportunities."

Three Impacts

Kelly continues, "HD Radio really impacts our industry in three ways: It provides quality, it offers the listeners greater choice, and it gives you the opportunity to have greater interactivity with your listeners.

"The quality you've probably heard about — superior audio and reception. It removes the static and interference of overhead electrical wires, neon lighting and so forth on AM, and it eliminates multipath on FM. All in all, within your coverage area, the audience will have a much



Don Kelly

more robust signal from your radio station, whether you're AM or FM.

"For the choice aspect, HD Radio is offering FM multicasting. The technology is being worked on for AM also. It may be a second- or third-generation thing for AM, but today it's available for FM broadcasters — that is, multiple channels of content on the same FM frequency.

"The interactivity is the data services, and that goes far beyond song and artist information to include traffic and weather alerts, sports scores, business news and so forth. The data also allows you to do real-time traffic overlaid on navigation screens. This could either be sponsored or be a subscription service.

"With HD Radio, we have a blank canvas to create content that will be so compelling that people will say, "I want that.""

/*//*111111111111111111111111111111*

"In fact, a company is currently working on a subscription service of this type with analog radio. With digital radio, a listener could either buy a subscription to the traffic service or you could place banner ads on the traffic service, which would mean that you'd have a new revenue stream if you are a commercial property.

"You'd also be offering a service to the listeners that they may not be getting from another radio station."

The Future

Better sound quality, multicasting opportunities and more listener interactivity are all great on their own, but there are more things planned for the future. According to Kelly, "Future capabilities include surround sound. It's available today, but manufacturers of receivers have not gone that far yet.

"There is one receiver, the Yamaha home-theater unit, of which they're selling about 1,000 per month, that has HD Radio and SRS surround sound. The price tag is a little hefty, at \$1,700, but that's the only surround-sound-capable unit that's out right now.

"Other things coming in the future will be ondemand audio and store and replay functions. Eventually, down the road probably five to seven years, you'll be able to purchase a record that's being played on the radio, a product you heard advertised and so forth."

Next, Kelly gets to the specifics of FM multicasting, using one particular station as an example. He says, "Crawford Christian station WMUZ (The Light)/Detroit was one of the early HD Radio adopters and has been doing HD Radio on its main channel for over a year. Just recently it fired up its HD2 signal, and [in December 2005] the signal was launched with all Christian Christmas music.

"There are other channels possible. There are 96 kilobits of information in the content stream available with HD Radio. There are an additional 10 to 12 kilobits of information available in the data stream.

"That 96 kilobits can be sliced and diced any way the broadcaster wants to do it. The idea would be to figure out how you can maximize the service to your audience.

"I'll give you another example: The Infinity mainstream Country station in Chicago [WUSN] is doing nothing but young-end current country music on its HD2 channel.

"The station is also streaming the channel over

the Internet, hoping over time that it'll be able to add significantly to its younger audience."

Many Opportunities

Kelly continues, "There are opportunities to do line extensions from the current format, there are opportunities to do blockers, to do flankers, and there are opportunities to do niche formats or to do a format that is totally unconnected to the main channel.

"It's a real opportunity for broadcasters to provide greater service and, if you're a commercial broadcaster, to have an additional revenue stream.

"There is also an opportunity for an HD3 channel. There are several broadcasters now that are experimenting with this. In Las Vegas, KSTJ demonstrated two high-quality music channels that are running about 42 kilobits each and then a very low-kilobit information stream where it can run traffic, weather, sports scores, school closings and anything else it wants as a completely different stream.

"Again, it's very low-kilobit, it sounds a little mechanical, but it's basically like CNN: It's audio on radio.

"It's also another sponsorship opportunity, but the important thing is that a listener will never have to go away from your radio station to get the latest traffic, weather, etc. They just go to your station's HD3 stream.

"Eventually, as we get to generation three, four and beyond, as analog becomes less important, you will be able to do up to eight different streams of information. So here's the opportunity for a Christian broadcaster who may be doing spoken-word and would like to offer a music complement to that. Or you could do spoken-word at a lower bit rate and do two music channels on an FM station. That is all possible at this point in time."

Who's Got Receivers?

This all sounds great, but does anyone besides your engineer actually have an HD receiver right now? "The receivers are coming," Kelly says. "Right now we have seven receivers out there, three of which are multicast-capable, and everything going forward into 2006 will be multicast-capable.

"There are the tabletop receivers, which we're all interested in. The Boston Acoustics model is at retail right now, and you'll find them online at www.crutchfield.com.

"We have a Radiosophy, which is transportable, kind of like the Roady that XM debuted last year. And we have the Polk Audio, which is a direct digital competitor for the Bose Wave receiver.

For Promotional Information contact

Brian Thiele bthidle@emicmg.com or Andrea Kleid akleid@emicmg.com

"HD Radio really impacts our industry in three ways: It provides quality, it offers the listeners greater choice, and it gives you the opportunity to have greater interactivity with your listeners."

"We are working on the automakers in Detroit to get them to start putting these in new cars. We have an office in Detroit manned by seven people who spend five days a week hammering on Detroit, attempting to move them forward.

"BMW offers HD Radio now, and we have eight different brands of receivers coming in the next couple of years. Aftermarket products available now are Eclipse, JVC, Alpine, Kenwood, Panasonic and Sanyo. They range from \$299 all the way to \$1,500, in the case of the Alpine highend receiver."

HD Radio Timeline

What is the timeline for all this to move forward, and how soon will it affect your radio station? Kelly says, "We have 3,000 stations committed to convert. They are primarily in major markets, say the top 100. That reaches 95% of the country. Nearly two stations are converting every day.

"Twenty-three of the top 25 groups in the country have committed to upgrade all their stations. At this point there are over 200 HD Radio stations in the top 10 markets, 630 in the top 100, and there are a total of 774 on the air.

"More than 215 stations are currently multicasting, and they probably have one or two listeners to those multicast streams — the PD and the GM. But I could say the exact same thing about FM radio in 1968 and 1969. That's exactly what we're facing now.

"We have the opportunity now. We have a blank canvas to create content that will be so compelling that people will say, 'I want that,' and to get it they'll have to buy an HD Radio receiver."

For more information on HD Radio, go to www.hdradioplaybook.com or www.ibiquity.com.



no hype, just hits.

Christian Music G

RR CHRISTIAN AC TOP 30

LAST WEEK	THIS WEEK	April 21, 2006 ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	AARON SHUST My Savior My God (Brash)	1208	+51	15	38/0
1	2	CHRIS TOMLIN How Great Is Our God (Sixsteps/Sparrow/EMI CMG)	1157	-5	16	38/0
3	3	CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	1041	-10	11	38/0
4	4	MARK SCHULTZ Am (Word/Curb/Warner Bros.)	905	-16	33	38/0
5	5	MATTHEW WEST Only Grace (Universal South/EMI CMG)	804	-27	21	35/0
6	6	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	787	-24	15	30/0
7	7	THIRD DAY Cry Out To Jesus (Essential/PLG)	764	-40	30	39/0
8	8	MERCYME So Long Self (INO)	749	+35	4	39/1
9	9	JEREMY CAMP This Man (BEC/Tooth & Nail)	655	-23	32	38/0
11	1	SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	585	+ 37	8	27/4
12	O	WATERMARK Light Of The World (Rocketown)	549	+3	9	28/2
14	12	BARLOWGIRL Need You To Love Me (Fervent/Curb/Warner Bros.)	541	+34	10	23/0
10	13	NEWSONG Psalm 40 (Integrity Label Group)	525	-66	20	28/0
13	14	NATALIE GRANT What Are You Waiting For (Curb)	474	-50	19	29/0
15	15	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	466	-22	37	38/0
16	(NEWSBOYS I Am Free (Inpop)	418	+5	13	23/0
18	Ø	KUTLESS Strong Tower (BEC/Tooth & Nail)	382	+8	7	17/3
22	18	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	370	+36	8	13/0
20	19	MARK HARRIS Find Your Wings (INO)	370	+21	4	16/1
17	20	NICOL SPONBERG Hallelujah (Curb)	361	-18	9	15/1
19	21	TODD AGNEW My Jesus (SRE/Ardent)	347	-10	7	19/1
23	22	SHAWN MCDONALD Free (Sparrow/EMI CMG)	334	+14	5	12/2
21	23	BEBO NORMAN f/RICH MULLINS Sometimes By Step (Reunion/PLG)	308	-28	7	15/0
25	24	PAUL COLMAN Holding Onto You (Inpop)	280	-4	3	14/0
26	2 5	WARREN BARFIELD Saved (Essential/PLG)	279	+8	5	13/0
24	26	JOHN DAVID WEBSTER Now (BHT)	271	-19	14	17/0
27	3	PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	251	+4	10	15/1
29	28	JADON LAVIK Changing Happy (BEC/Tooth & Nail)	234	-3	3	11/2
28	29	ZOEGIRL Unchangeable (Sparrow/EMICMG)	231	-12	3	11/0
[Debut]	30	BRIAN LITTRELL Welcome Home (Reunion/PLG)	227	+3	1	17/5

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc.) © 2006. Arbitron Inc.). © 2006 Radio & Records.

NEW & ACTIVE

DAVID CROWDER BAND Wholly Yours (Sixsteps/Sparrow/EMI CMG)

Total Plays: 200, Total Stations: 10, Adds: 2

AFTERS All That I Am (Simple/INO)

Total Plays: 198, Total Stations: 10, Adds: 1

CAEDMON'S CALL Great And Mighty (Essential/PLG)
Total Plays: 184, Total Stations: 8, Adds: 1

LIFEHDUSE You And Me (Geffen)
Total Plays: 179, Total Stations: 8, Adds: 0

ANDY CHRISMAN Believe (*Upside/Shelter*) Total Plays: 173, Total Stations: 8, Adds: 0

BROTHER'S KEEPER He Took The Scars (Training Union/Ardent)

Total Plays: 169, Total Stations: 9, Adds: 1

OVERFLOW Forever *(Essential/PLG)*Total Plays: 159, Total Stations: 10, Adds: 0

AYIESHA WOODS Happy (Gotee)

Total Plays: 158, Total Stations: 8, Adds: 1

JOEL ENGLE Shadow Of Your Cross (Doxology)

Total Plays: 157, Total Stations: 11, Adds: 0

JEREMY RIDDLE Sweetly Broken (VMG)

Total Plays: 150, Total Stations: 7, Adds: 1

Songs ranked by total plays

POWERED BY MEDIABASE

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
BRIAN LITTRELL Welcome Home (Reunion/PLG)	5
SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	4
KUTLESS Strong Tower (BEC/Tooth & Nail)	3
HYPER STATIC UNION Praying For Suppy Days (RKT/Rocketown	/ 3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AARON SHUST My Savior My God (Brash)	+51
HYPER STATIC UNION Praying For Sunny Days (RKT/Rocketown	/ + 4 0
SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Cur	<i>b</i> / +37
SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	+36
MERCYME So Long Self (INO)	+35
NICHOLE NORDEMAN Real To Me (Sparrow/EMI CMG)	+35
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bro	s./ + 34
JOEL ENGLE Shadow Of Your Cross (Doxology)	+28
DOWNHERE A Better Way (Centricity/Word)	+27
OVERFLOW Forever (Essential/PLG)	+23

MOST PLAYED RECURRENTS

		TOTAL
	ARTIST TITLE LABEL(S)	PLAYS
	TREE63 Blessed Be Your Name (Inpop)	501
_	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	477
	CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	421
	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	399
	MERCYME I Can Only Imagine (INO)	394
	CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	382
	NEWSBOYS He Reigns (Sparrow/EMI CMG)	378
	MERCYME In The Blink Of An Eye (INO)	378
	CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	373
	SALVADOR Heaven (Word/Curb/Warner Bros.)	351

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

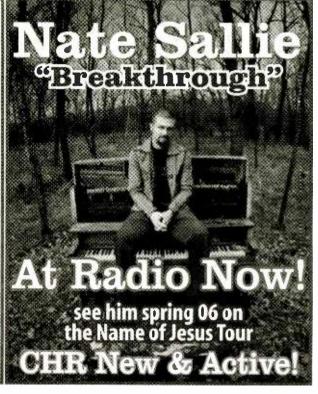


Selah.
"Bless The Broken Road"

Top 10 at Monitor and Indicator

Closing up final adds

CURB.



April 21, 2006 CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	0	BARLOWGIRL Need (Fervent/Curb/Warner Bros.)	1375	+4	12	31/0
2	2	JESSIE DANIELS The Noise (Midas)	1070	-8	13	29/0
5	3	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	1022	+42	8	32/0
4	4	TOBYMAC Diverse City (ForeFront/EMI CMG)	1013	+27	9	27/0
3	5	SWITCHFDOT We Are One Tonight (Sparrow/EMI CMG)	998	-70	15	25/0
7	6	CASTING CROWNS Praise (Beach Street/Reunion/PLG)	992	+66	9	26/1
9	0	AARON SHUST My Savior My God (Brash)	909	+28	7	26/0
8	8	BUILDING 429 Fearless (Word/Curb/Warner Bros.)	902	-20	12	27/0
10	9	SEVENTH DAY SLUMBER Oceans (BEC/Tooth & Nail)	866	+20	11	25/0
6	10	MONDAY MORNING Wonder Of It All (Selectric)	818	-131	17	21/0
11	0	MAT KEARNEY Nothing Left To Lose (Inpop)	812	+39	7	27/1
13	12	SHAWN MCDONALD Free (Sparrow/EMI CMG)	708	+20	9	21/1
15	13	JEREMY CAMP This Man (BEC/Tooth & Nail)	694	+46	15	18/1
16	4	KRYSTAL MEYERS Fire (Essential/PLG)	672	+29	6	26/1
12	15	PAUL WRIGHT From Sunrise To Sunset (Gotee)	652	-41	14	18/1
18	16	STORYSIDE:B Everything And More (Gotee)	649	+109	4	24/2
14	17	NEWSBOYS I Am Free (Inpop)	625	-27	14	20/0
19	13	MAINSTAY Take Away (BEC)	520	+19	10	18/2
17	19	JONAH33 This Is It (You Instead Of Me) (SRE/Ardent)	519	-44	12	15/0
20	4	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	462	+13	12	15/0
21	4	SUPERCHICK It's On (Inpop)	460	+21	4	17/0
28	2	HAWK NELSON Everything You (Tooth & Nail)	424	+55	2	19/2
25	②	MERCYME So Long Self (INO)	423	+37	2	17/2
22	2	AFTERS All That I Am (Simple/INO)	420	+9	3	17/0
24	4	CHRIS TOMLIN How (Sixsteps/Sparrow/EMI CMG)	413	+20	6	13/1
29	2 5	WARREN BARFIELD Saved (Essential/PLG)	376	+12	5	15/2
2 3	27	MATTHEW WEST Only Grace (Universal South/EMI CMG)	362	-39	16	11/0
26	28	P.O.D. Goodbye For Now (Atlantic)	361	-16	7	14/1
30	29	JOHN REUBEN All I Have (Gotee)	332	-7	2	11/1
Debut	③	AUDIO ADRENALINE Starting (ForeFront/EMI CMG)	324	+11	1	15/1

33 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15.

© 2006 Radio & Records

NEW & ACTIVE

AYIESHA WOODS Happy (Gotee)
Total Plays: 292, Total Stations: 14, Adds: 5
NEEDTOBREATHE You Are Here (Sparrow/EMI CMG)
Total Plays: 290, Total Stations: 10, Adds: 0
NATE SALLIE Breakthrough (Curb)
Total Plays: 277, Total Stations: 13, Adds: 1
FLYLEAF All Around Me (SRE/Octone)
Total Plays: 274, Total Stations: 13, Adds: 0
THIRD DAY I Can Feel It (Essential/PLG)
Total Plays: 265, Total Stations: 13, Adds: 5

DOWNHERE The More (Centricity/Word)
Total Plays: 258, Total Stations: 11, Adds: 1
REBECCA ST. JAMES You Are Loved (ForeFront/EMI CMG)
Total Plays: 248, Total Stations: 9, Adds: 1
CASTING PEARLS Love's Done Something (Inpop)
Total Plays: 221, Total Stations: 11, Adds: 1
PLUMB Bittersweet (Curb)
Total Plays: 212, Total Stations: 13, Adds: 2
ANTHONY EVANS Good Enough (INO)
Total Plays: 202, Total Stations: 7, Adds: 1

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTISF TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	FLYLEAF All Around Me (SRE/Octone)	357	+9	12	35/1
4	0	FAMILY FORCE 5 Replace Me (Gotee/Maverick)	347	+5	11,	33/1
1	3	DISCIPLE Rise Up (SRE)	347	-3	12	35/0
5	4	ELEVENTYSEVEN More Than A Revolution (Flicker/PLG)	346	+16	11;	34/1
7	5	SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)	316	-2	14	28/0
6	6	KUTLESS Shut Me Out (BEC/Tooth & Nail)	313	-14	9	32/0
3	7	THOUSAND FOOT KRUTCH The Art (Tooth & Nail)	308	-40	15	26/0
8	8	SPOKEN Last Chance To Breathe (Tooth & Nail)	301	-7	13	28/0
9	9	NUMBER ONE GUN Who You Are (BEC/Tooth & Nail)	287	-10	14	26/1
10	10	SANCTUS REAL I'm Not Alright (Sparrow/EMI CMG)	245	-3	8	26/0
11	•	HAWK NELSON Everything You (Tooth & Nail)	236	+15	5	24/0
14	12	RUN KID RUN We've Only Just Begun (Tooth & Nail)	224	+21	4	28/4
12	₿	ANBERLIN Time & Confusion (Tooth & Nail)	217	+1	11	26/0
15	(1)	STAPLE Gavels From Gun Barrels (Flicker)	214	+11	8 .	23/0
13	(HYPER STATIC UNION Overhead (RKT/Rocketown)	210	+1	7	24/2
17	16	PROJECT 86 My Will Be A Dead Man (Tooth & Nail)	198	+5	4	24/1
16	O	KIDS IN THE WAY The Seed We've Sown (Flicker)	198	+3	9	24/0
20	18	SUPERCHICK It's On (Inpop)	180	+16	4	20/1
18	19	P.O.D. Goodbye For Now (Atlantic)	178	.12	20	21/0
19	20	EDISON GLASS Forever (Credential)	175	+5	4	14/1
21	3	FOLD The Title Track (Tooth & Nail)	164	+3	6	12/0
22	22	RELIENT K The Truth (Gotee)	162	+1	19	18/0
28	3	DECYFER DOWN Life Again (SRE)	139	+32	2	19/4
24	24	PLUMB Good Behavior (Curb)	138	+4	2	24/5
23	25	HOWSE OF HEROES Buckets For Bulletwounds (Gotee)	138	-9	18	21/0
26	4	ROCKET SUMMER Show Me (Militia Group/SRE)	131	+1	5	13/1
Debut	3	STARFIELD My Generation (Sparrow/EMI CMG)	127	+34	1	9/1
25	28	JONAH33 This is it (You Instead Of Me) (SRE/Ardent)	124	-7	16	17/0
27	29	MANAFEST Skills (BEC)	104	.9	6	16/0
-	30	SCHEMA Between The Two (Independent)	101	-1	6	11/0

38 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15.

© 2006 Radio & Records

NEW & ACTIVE

MONDAY MORNING Can't Go On (Selectric)
Total Plays: 88, Total Stations: 9, Adds: 0
HOMELESS J The Flash (Selectric)
Total Plays: 85, Total Stations: 13, Adds: 2
MANIC DRIVE Luckiest (Wipplash)
Total Plays: 80, Total Stations: 16, Adds: 4
STAVESACRE It's Beautiful (Once You're Out Here) (Abacus)
Total Plays: 67, Total Stations: 12, Adds: 1
MAYLENE & THE SONS OF DISASTER Tough... (Mono Vs. Stereo)
Total Plays: 66, Total Stations: 4, Adds: 1

Total Plays: 64, Total Stations: 6, Adds: 0

GRAND PRIZE Point Of View (A'postrophe)

Total Plays: 63, Total Stations: 10, Adds: 0

GRETCHEN Zion (MO)

Total Plays: 51, Total Stations: 6, Adds: 0

DOWNHERE The More (Centricity/Word)

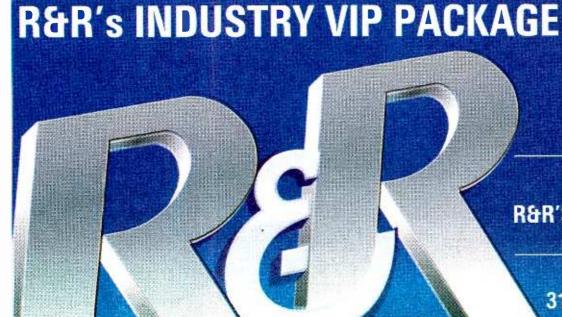
Total Plays: 43, Total Stations: 7, Adds: 1

TOBYMAC Diverse City (ForeFront/EMI CMG)

Total Plays: 42, Total Stations: 8, Adds: 0

BUILDING 429 Fearless (Word/Curb/Warner Bros.)

Subscribe to the most comprehensive and up-to-the-minute coverage of radio business news...at a special VIP package rate!



- R&R: The Industry's Newspaper
- · R&R Today: The Industry's Leading Daily Fax
- R&R's Today's News

E-mail updates of breaking stories

• The R&R Directory

The most comprehensive resource guide available

SAVE OVER 25%!
R&R'S INDUSTRY VIP PACKAGE IS \$445⁶⁶
(Regular rate \$595.00)

Call R&R at: 310 • 788 • 1625

Subscribe online:

www.radioandrecords.com

April 21, 2006

INSPORTOP 20 WEEKS ON CHART LAST WEEK PLAYS ARTIST TITLE LABEL(S) 0 CASTING CROWNS Praise.". (Beach Street/Fleunion/PLG) 316 4 +26 9 18/0 WATERMARK Light Of The World (Rocketown) -10 1 313 12 17/0 4HIM Unity (We Stand) (INO) 2 286 -28 16/0 15 3 CHRIS TOMLIN How... (Sixsteps/Sparrow/EMI CMG) 261 -37 15 14/0 5 DARLENE ZSCHECH Call Upon His Name (INO) 257 15/0 +23 POCKET FULL OF ROCKS Song... (Myrrh/Curb/Warner Bros.) 219 6 0 12/0 11 11 MARK HARRIS Find Your Wings (INO) 207 +42 3 16/2 PHILLIPS, CRAIG & DEAN Let The Worshippers Arise (INO) 195 8 +17 10 10/0 JAIME JAMGOCHIAN Love Rains Down (Centricity) 181 7 11/0 -4 8 JOSH BATES King Of Glory (Beach Street/Reunion/PLG) 180 9 +9 13/1 Ō 13 COREY EMERSON Grace To You (Discovery House) +27 11/0 10 12 B. NORMAN f/R. MULLINS Sometimes... (Reunion/PLG) 158 13/0 -10 SELAH WIMELODIE CRITTENDEN Bless ... (Curh) 14 153 +18 9/0 Ŏ Debut DAVID PHELPS Behold The Lamb (Word/Curb/Warner Bros.) 140 13/4 +71 15 15 CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG) 123 6/0 -10 MICHAEL W. SMITH Total Praise (Reunion/PLG) 17 16 122 -6 16 7/0 0 Debut BROTHER'S KEEPER He Took... (Training Union/Ardent) 120 +42 9/0 ❿ 18 WAYBURN DEAN Gotta Forgive Them (WayJade/EMG) 119 10/0 +4 2

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15.

© 2006 Radio & Records

Rhythmic Specialty Programming

RANK ARTIST TITLE LABEL(S)

Ð

20

Debut

19

1 J-REMY f/KEVIN MAX Remedy (Shamrock)

ANTHONY EVANS I Choose Now (INO)

TODD AGNEW My Jesus (SRE/Ardent)

- 2 DJ MAJ Love (So Beautiful) (Gotee)
- 3 ALUMNI Like A Dream (Independent)
- 4 3 THE GOD WAY Klap Ya Hands (Kaught Upp)
- 5 PHANATIK Me? (Cross Movement)
- 6 TRU LIFE Moments (Cross Movement)
- 7 L.A. SYMPHONY Dance Like (Gotee)
- 8 GRITS Ooh Aah (Gotee)
- 9 4TH AVENUE JONES Stereo (Gotee)
- 10 KNINE Switch (Alliant)

TroyResearch

America's Best Testing Christian AC Songs 12+ For The Week Ending 4/14/06

114

112

+12

-2

9/0

9/0

3

Artist Title (Label)	Fa m %	W 25-54	W 25-34	W 35-44	W 45-54
CHRIS TOMLIN How Great Is Our God /Sixsteps/Sparrow/EMI CMG/	99%	4.36	4.34	4.35	4.38
CASTING CROWNS Praise You In This Storm (Beach Street/Reunion/PLG)	84%	4.32	4.30	4.35	4.31
AARON SHUST My Savior My God (Brash)	94%	4.31	4.32	4.28	4.32
MATTHEW WEST Only Grace (Universal South/EMI CMG)	95%	4.30	4.05	4.80	4.06
KUTLESS Strong Tower (BEC/Tooth & Nail)	80%	4.24	4.27	4.23	4.22
THIRD DAY Cry Out To Jesus (Essential/PLG)	100%	4.23	4.25	4.18	4.27
MATT BROUWER Shall Believe (Black Shoe)	94%	4.13	4.23	4.07	4.10
JEREMY CAMP This Man (BEC/Tooth & Nail)	98%	4.10	4.07	4.12	4.11
CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	98%	4.09	4.08	4.17	4.01
NEWSONG Psalm 40 (Integrity Label Group)	93%	4.07	3.98	4.08	4.14
MARK SCHULTZ Am (Word/Curb/Warner Bros.)	94%	4.06	3.99	4.08	4.11
MARK HARRIS Find Your Wings (INO)	84%	4.03	3.79	3.97	4.32
BARLOWGIRL I Need You To Love Me (Fervent/Curb/Warner Bros.)	97%	3.97	4.16	3.87	3.87
NEWSBOYS I Am Free (Inpop)	93%	3.93	3.91	4.00	3.88
TODD AGNEW My Jesus (SRE/Ardent)	93%	3.92	3. 9 3	3.96	3.88
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	83%	3.88	3.81	3.90	3.92
MERCYME So Long Self (INO)	50%	3.87	3.79	3.96	3.87
PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	89%	3.86	3.79	3.86	3.93
SELAH W/MELODIE CRITTENDEN Bless The Broken Road (Curb)	79%	3.83	3.80	3.91	3.79
NATALIE GRANT What Are You Waiting For (Curb)	86%	3.67	3.72	3.71	3.57

Total sample size is 2388 respondents. **Total average scores** for music in the Contemporary Christian AC format, based on data from surveys conducted throughout the US, using TroyResearch Online Music Tracking. Online panelists score each song on a 1-5 scale where 1 = strongly dislike and 5 = strongly like. TroyResearch is a registered trademark of RadioResearch.Com. To inquire about Online Music Tracking with TroyResearch, call Jonathan Little at 740-549-9700, x61 or email jlittle@troyresearch.com.

CHRISTIAN ACTOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	AARON SHUST My Savior My God (Brash)	1128	+45	11	36/0
1 1	2 2	CASTING CROWNS Praise (Beach Street/Reunion/PLG)	1089	· .7	10	35/0
3	3	CHRIS TOMLIN How (Sixsteps/Sparrow/EMI CMG)	1005	-40	15	35/0
~4	4	BARLOWGIRL Need (Fervent/Curb/Warner Bros.)	862	+32	. 11	30/0
6	5	NEWSBOYS I Am Free (Inpop)	786	+4	12	29/0
8	6	MERCYME So Long Self (INO)	765	+81	5 *	34/0
9	Ø	WATERMARK Light Of The World (Rocketown)	734	+52	11	28/0
5	8	MATTHEW WEST Only Grace (Universal South/EMI CMG)	725	· -71	23	26/0
7	9	NATALIE GRANT What Are You Waiting For (Curb)	709	-14	15	26/0
11	10	SELAH W/MELODIE CRITTENDEN Bless (Curb)	538	+71	6	23/1
10	11	CARRIE UNDERWOOD Jesus, Take The Wheel (Arista/PLG)	517	-22	11	18/0
15	12	BIG DADDY WEAVE Without (Fervent/Curb/Warner Bros.)	449	+58	5	21/1
18	3	MARK HARRIS Find Your Wings (INO)	429	+64	3	20/3
13	4	POCKET FULL OF ROCKS Song (Myrrh/Curb/Warner Bros.)	423	+2	10	18/0
14	15	THIRD DAY Cry Out To Jesus (Essential/PLG)	400	.9	30	12/0
17	(MICHAEL W. SMITH All In The Serve (Reunion/PLG)	391	+13	8	15/0
21	Ø	TODD AGNEW My Jesus (SRE/Ardent)	374	+40	4	18/1
20	18	PHILLIPS, CRAIG & DEAN Because I'm Forgiven (INO)	364	+17	12	16/0
19	19	WARREN BARFIELD Saved (Essential/PLG)	348	-4	6	16/0
26	@	BRIAN LITTRELL Welcome Home (Reunion/PLG)	340	+52	2	17/2
25	3	B. NORMAN f/R. MULLINS Sometimes (Reunion/PLG)	332	+28	3	18/0
23	22	PAUL COLMAN Holding Onto You (Inpop)	327	+7	9	14/1
16	23	AVALON Love Won't Leave You (Sparrow/EMI CMG)	302	.77	16	14/0
24	24	JADON LAVIK Changing Happy (BEC/Tooth & Nail)	300	-6	10	14/0
28	25	AFTERS All That Am (Simple/INO)	292	+10	3	15/0
Debut	26	D. CROWDERWholly (Sixsteps/Sparrow/EMI CMG)	281	+63	1	15/3
29	2	ZOEGIRL Unchangeable (Sparrow/EMI CMG)	276	+8	4	13/0
Debut	28	BROTHER'S KEEPER He Took (Training Union/Ardent)	268	+34	1	12/0
27	29	CAEDMON'S CALL Great And Mighty (Essential/PLG)	266	-18	5	11/0
22	30	OVERFLOW Forever (Essential/PLG)	266	-57	12	13/0

36 AC reporters. Songs ranked by total plays for the airplay week of Sunday 4/9 - Saturday 4/15.

© 2006 Radio & Records

NEW & ACTIVE

JOSH BATES King Of Glory (Beach Street/Reunion/PLG)
Total Plays: 262, Total Stations: 14, Adds: 1

ANA LAURA Water (Reunion/PLG)
Total Plays: 246, Total Stations: 11, Adds: 0

SHAWN MCDONALD Free (Sparrow/EMI CMG)
Total Plays: 236. Total Stations: 12. Adds: 1

SWITCHFOOT We Are One Tonight (Sparrow/EMI CMG)

Total Plays: 233. Total Stations: 11. Adds: 0

BETHANY DILLON Hallelujah (Sparrow/EMI CMG)
Total Plays: 201. Total Stations: 12. Adds: 0

DOWNHERE A Better Way (Centricity/Word) Total Plays: 193, Total Stations: 13, Adds: 1

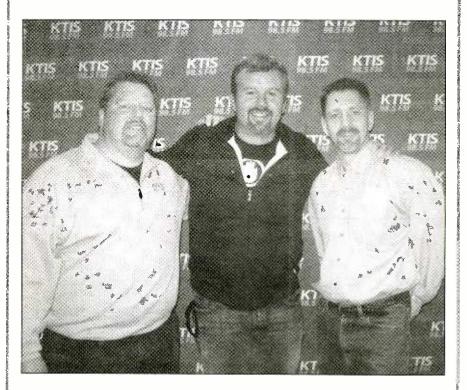
NICOL SPONBERG Hallelujah (Curb)
Total Plays: 193, Total Stations: 10, Adds: 0

AYIESHA WOODS Happy (Gotee)
Total Plays: 183, Total Stations: 11, Adds: 1

STORYSIDE:B More To This Life (Gotee)

Total Plays: 172, Total Stations: 11, Adds: 0 **REBECCA ST. JAMES** You Are Loved (ForeFront/EMI CMG)

Total Plays: 160, Total Stations: 9, Adds: 0



GOTEE BROTHERS OF DIFFERENT MOTHERS KTIS/Minneapolis was one of several stations that broadcast live from Nashville during GMA Week. Casting Crowns lead singer Mark Hall spent some time on the air during the station's afternoon show. Pictured (I-r) are KTIS afternoon personality David Christian, Hall and KTIS Extreme Life host Kerry Liebelt.

RR CHRISTIAN REPORTERS

Stations and their adds listed alphabetically by market

AC

KGNZ/Abilene. TX OM: Doug Harris PD/MD: Gary Hill

WFSH/Allanta, GA* PD: Kevin Avery MD: Mike Stoudt 6 BUILDING 429

WVFJ/Atlanta, GA PD. Don Schaeffer No Adds

WAFJ/Augusta, GA* PD/MD: Jeremy Daley No Adds

WDJC/Birmingham, AL*
APD/MD: Ronnie Bruce
9 BRIAN LITTRELL
8 DOWNHERE
8 KUTLESS

KTSY/Boise, ID1

WCVK/Bowling Green, KY MD: Whitney Yule No Adds

WRCM/Charlotte
PD: Dwayne Harrison
WATERMARK

WBDX/Chattanooga, TN* DM/P0: Jason McKay

WAKW/Cincinnati, OH

PD: Rob Lewis MD: Daryl Pierce 18 KUTLESS 15 MERCYME

WFHM/Cleveland, OH*
PD: Sue Wilson
MD: Josh Booth
NICOL SPONBERG
WATERMARK

KBIQ/Colorado Springs, CO PD: Steve Etheridge MD: Jack Hamilton 14 POINT OF GRACE 1 BROTHER'S KEEPER

KCVO/Columbia, MO

WMHK/Columbia, SC* PD: Tom Greene APD: Steve Sunshine SELAH W/MELODIE

KBNJ/Corpus Christi, TX

13 KUTLESS 13 NICHOLE NORDEMAN

KLTY/Dallas, TX*
PD: Chuck Finney
APD/MD: Michael Prendergast
7 PHIL WICKHAM

6 JADON LAVIK 6 CINDY MORGAN 4 PHILLIPS, CRAIG & DEAN

WWIB/Eau Claire, WI OM: Paul Anthony PD/MD: Greg Steward 11 DOWNHERE

WCTL/Erie, PA DM: Ronald Raymon
PD/MD: Adam Frase
18 BRIAN LITTRELL

KHPE/Eugene, OR OM/PO: Jeff McMahon

MD: Paul Hernandez

10 Paul Colman

9 Hyper Static Union 8 BUILDING 429 7 BRIAN BATES 7 KIM HILL

KYTT/Eugene, OR PD/MD: Rick Stevens 3 NICHOLE NORDEMAN 3 THIRD DAY

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens 16 ANTHONY EVANS 13 MARK HARRIS KLRC/Fayetteville, AR DM/PD: Melody Miller 8 AYIESHA WOODS 7 NICHOLE NORDEMAN

KAIM/Honolulu, HI* PD: Michael Shishido MD: Kim Harper

WCLN/Fayetteville, NC DM: Dan DeBruler PD: Jim Morgan APO: Syndi Long MD: Steve Turiey WLFJ/Greenville, SC* PD/MD: Rob Dempsey APD: Gary Miller

WPER/Fredericksbu PD: Frankie Morea APD: Eric Summers 34 BIG DADDY WEAVE 33 KUTLESS

KZKZ/Ft. Smith, AR DM/PD: Dave Burdue JOSH BATES

WPSM/Ft. Walto PD: Terry Thorne MD: Drew Powell

WLAB/Ft. Wayne, IN* PD: Don Buettner MD: Melissa Montana

WCSG/Grand Rapids, MI DM: Don Michael PD/MD: Chris Lemke APO: Jessica Squires

WJQK/Grand Rapids, MI* DM/PD: Troy West MD: Brian Nelson 6 NICHOLE NORDEMAN

KLJC/Kansas City, MO* OM: Bud Jones PD/MD: Michael Grimm 2 DAVID CROWDER BAND SHAWN MCDONALD

WJTL/Lancaster, PA PD: John Shirk
MD: Phil Smith
8 SELAH W/MELODIE
CRITTENDEN
3 OOWNHERE
2 MICHAEL ENGLISH

KFSH/Los Angeles, CA* DM: Jim Tinker PD: Chuck Tyler APD/MD: Bob Shaw

WRVI/Louisville, KY DM/PD: Gregg Kramer

KSWP/Lufkin TX DM/PD: A! Ross MD: Michelle Calvert

KVMV/McAllen, TX

WMCU/Miami, FL*
OM/PD: Dwight Taylor
9 AVALON
6 HYPER STATIC UNION
LINCOLN BREWSTER

WAWZ/Middlesex, NJ* WAWZ/Mittues OM: Swott Taylor PD: Johnny Stone MD: Krith Stevens 8 SELAH W/MEL

WFZH/Milwaukee, WI*
PD/Mil: Danny Clayton
APD: Josh Lauritch
4 AFTERS
3 DAVID CROWDER BAND
3 AYIESHA WOODS

KTIS/Minneapolis, MN PD: Chuck Knapp MD: Clan Wynia 15 JEREMY RIDDLE 13 SELAH W/MELODIE CRITTENDEN 12 TEDD AGNEW

KBMD/Monroe, LA PD: Phillip Brooks MD: Melissa Rawls 15 MARK HARRIS 15 DAVID CROWDER BAND

WFFI/Nashville, TN* PD: Vance Dillard MD: Scott Thunder MARK HARRIS BRIAN LITTRELL

WPOZ/Orlando, FL DM/FD: Dean O'Neal APD: Melony McKaye MD: Scott Smith

WMSJ/Portland, ME PD: Paula K.

APD=Joe Polek
No Adds

KFIS/Portland, 08*

RHS/FORDAID, UN'
PD: Dave Arthur
MD: Kai Taylor
12 NICHOLE NORDEMAN
8 CAEDMON'S CALL
6 HYPER STATIC UNION
2 BRIAN LITTRELL

KSLT/Rapid City, SD OM: Tom Schoenstedt PD: Jon Anderson MO: Jenniter Walker 19 NICHOLE NORDEMAN

KSGN/Riverside, CA*
DM: Dave Masters
PD: Scott Michaels
APD/MD: Emest Beck
No Adds

WRCI/Rochester, NY PD: Mark Shuttleworth MD: Kelly McKay No Adds

KKFS/Sacramento, CA* PD: Chris Squires APD/MO: Jeremy Burgess No Adds

WJIS/Sarasota, FL* PD: Steve Swanson MD: Jeff MacFarlane

KTLI/Satellite PD: David Pierce MD: Jon Rivers No Adds

AIR1/Satellite

DM: Mike Novak
PD: David Pierce
29 THIRD DAY
28 EDISON GLASS

New Life Media Network/ Satellite PD/MO: Joe Buchanan

XM The Fish/Satellite PD: Jon Zellner
MD: Jim Epperlein

KCMS/Seattle, WA*
PD: Scott Valentine
MD: Sarah Taylor
8 BRIAN LITTRELL

WFRN/South Bend, IN PD: Jim Carler
MD: Doug Moore
11 JEREMY RIDDLE
3 THIRD DAY

WHPZ/South Bend, IN PD/MD: Tom Scott 10 BRIAN LITTRELL KWND/Springfield, MO PD/MD: Jeremy Morris

KHZR/St. Louis, MO OM: Sandi Brown
PD/MD: Grag Cassidy
No Adds

KJTY/Topeka, KS DM/PD: Jack Jacob 11 AVALON

KXOJ/Tulsa, OK*
PD: Bob Thornton
MD: Gary Thompson
26 SHAWN MCDONALD
JADON LAVIK
BRIAN LITTRELL
BUILDING 429
THIRD DAY

WBVM/Tampa, FL

PD: Johnny Vine MD: Olivia Patt 10 PLUMB

WGTS/Washington, DC1 OM: Ty McFarland PD: Becky Wilson Alignay APD: Brennan Wimbish MD: Rob Conway

WGRC/Williamsport, PA PD/MD: Larry Weidman No Adds

WXHL/Wilmington, DE DM/APD: Dan lidwards PD/MD: Dave Kirby 5 JEREMY RØDLE

POWERED BY MEDIABASE

Monitored Reporters

76 Total Reporters

40 Total Monitored

36 Total Indicator

Did Not Report, Playlist Frozen (4): KGTS/College Plac

WA KKJM/St. Cloud, MN WJIE/Louisville, KY WLGH/Lansing, MI

CHR

KLYT/Alt

KAFC/Anchorage, AK MD: Mike Carrier 24 CASTING CROWNS 24 MERCYME 1 CASTING PEARLS

WHMX/Bangor, ME OM: Pencil Bone PD: Tim Collins MD: Morgan Smith 20 DOWNHERE 20 THIRD DAY

KWOF/Cedar Rapids, IA

KXWA/Denver, CO PD: Scott Veigel ELEVENTYSEVEN FOOLISH THINGS

KZZQ/Des Moines, IA PD: Mike Schlote No Adds

WJRF/Duluth PD/MD: Terry Michaels 10 DECYFER DOWN 2 AYIESHA WOODS

KNMI/Farmington, NM

WOLR/Gainesville FI

PD: Rita Loos 33 CHRIS TOMLIN 30 PHIL WICKHAM 27 ANTHONY EVANS 24 LEELAND 23 THIRD DAY

23 316
9 PILLAR
9 PROJECT 86
9 DECYFER DOWN
9 IDENTITY
9 RELIKIS
9 STEREO CHILD

WORQ/Green Bay, Wi OM/PD: Jim Raider 13 STARFIELO 5 AYIESHA WOODS

WAYK/Kalamazoo, MI

PD/MD: Mile Cou 6 STORYSIDE:B 5 MERCYME

WYLV/Knoxville, TN

PD: Jonathan unthank MD: Danielle Hedges 9 MAINSTAY 9 AYIESHA WOODS 2 THIRD DAY

WAYM/Nashville, TN DM: Dave Senes
PD: Jeff Brown
MD: Stace Whitmire

WBGB/Jacksonville, FL⁴

PD/MD: Tom Fridley 3 KUTLESS

WCQR/Johnson City*

KOBC/Joplin, MO 0M/PD; Lisa Davis 17 SHAWN MCDONALD 17 DAVIO CROWDER BA

WNAZ/Nashville, TN DM/PD: Dave Queen APD: Jennifer Houchin MD: Seft Routzahn 21 JADON LAVIK 19 FOOLISH THINGS 19 DALTON

W.JLZ/Norfolk, VA OM/PD: JP Morgan APD: Anne Verebely 16 MAT KEARNEY 4 JOHN DAVID WEBSTER 4 JEREMY RIDDLE 3 PAUL COLMAN

KJTH/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 21 MAINSTAY 15 JOHN REUBEN

KFFR/Pullman, WA
0M/PD: Chris Gilibreth
35 CARRIE UNDERWOOD
35 REBECOA ST. JAMES
35 HAWK NELSON
29 NATE SALLIE
29 KIERRA KIKI' SHEARD
29 JEREMY CAMP
29 NICHOLE NORDEMAN

KTPT/Rapid City, SD OM: Tom Schoenstedt
PD/MD: Joseph Standis
31 AYIESHA WOODS
29 KRYSTAL MEYERS

WQFL/Rockford, IL OM: Paul Youngbloo PD/MD: Rick Hall 10 HAWK NELSON 9 WARREN BARFII

WPRJ/Saginaw, MI OM: Connie Wieber PD: Laron Dicer 11 PLUMB 11 HYPER STATIC UNION

KLFF/San Luis Obispo, CA PD: IMAIT Williams MD: Noonle Fugler 17 AUDIO ADRENALINE 17 AYIESHA WOODS

WBYO/Setlersville, PA DM: David Batter PD/MD: Kristine McClain No Adds

KTSL/Spokane, WA PD: Bryan O'Neal 40 STORYSIDE:B 32 CHRIS TOMLIN 31 PAUL WRIGHT 31 BUILDING 429

WYSZ/Toledo, OH PD/MD: Jeff Howe APD: Craig Magrum 1D THIRD OAY

WJYF/Valdosta, GA OM: Matt "PK" Baldridg PD/MD: Justin "Nugget" No Adds

KDUV/Visalia. CA PD: Joe Croft APD: Shannon Steele 28 SHAWN MCDONALD 27 PO.D.

WCLQ/Wausau, WI PD/MD: Man Deane 6 Warren Barfield

33 Total Reporters

OK WONU/Chicago, IL

ROCK

KGNZ/Abilene, TX
6 JOHN REUBEN
6 MONDAY MORNING
6 ELEVENTYSEVEN
6 FAMILY FORCE 5
6 RUN KID RUN
6 MANIC ORIVE

WCWP/DIDUKVII OM: Joe Manfredi PD: Peter Bellotti MD: Reena Tembu No Adds

KVRK/Dallas, TX PD: Chris Goodwin MD: Drue Mitchell

WBFJ/Greensboro, NC PD/MD: Wally Decker APD: Darren Stevens 1 PLUMB 1 DECEMBERADIO

WJTL/Lancaster, PA PD: John Shirk MD: Phil Smith 1 BUDDY MILLER 1 SHAWN MCDONALD

KIBZ/Lincoln, NE PD: Ron Drury 1 Hyper Static Union 1 Run Kid Run

KWVE/Los Angeles, CA MD: tsabelle Lajole 1 RED 1 MANIC DRIVE 1 LEELAND 1 FOW/N

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing 25 STARFIELD

WJLZ/Norfolk, VA OM/PO: JP Morgan APD: Anne Verebely

WITR/Rochester, NY
PD/MD: Samme Palemo
APD: Craig "Zippy" Brake
2 DECYFER DOWN
1 EOWYN
1 PLUMB
1 MANIC DRIVE

WPRJ/Saginaw, MI OM: Connie Wieber PD: Aaron Dicer 1 PLUMB

WJIS/Sarasota, FL PD: Steve Swanson MD: Jeff MacFarlane

Effect Radio Network

Satellite
PD/MD: Brian Harman
APD: Dustin Pamplona
26 DAY OF FIRE
25 RED
23 CROSS CULTURE

Firexcape/Satellite PD/MD: Joe Hayes 1 HOMELESS J 1 KEVIN MAX 1 OLD MAN SHATTERED

Positive Rock Show/Sa PD/MD: Josh Booth 2 HYPER STATIC UNION 2 LEELAND

The Sound Of Light/Sat PD,MD: Bill Moore 1 REO

Whip of Cords/Satellite ON/PD: Matt Rhodes I P.O.D. I PLUMB I DECYFER DOWN I EOWYN I DECEMBER RADIO

WMKL/Miami, FL PD: Rob Robbins MD: Kelly Downing No Adds

XM The Torch/Sa PD: Jon Zeliner MD: Thomas Kenny 14 SWITCHFOOT

ZJAM/Satellite
PD: Bill Scott
MO: Leslie Prieto
No Adds

KCLC/St. Louis, MO AD: Dave Motro 1 Ezekiel's Eye 1 Michael John Stanley 1 Old Man Shattered

KYMC/St. Louis, MO MD: Dave Merkel 1 HOMELESS J 1 RUN KID RUN 1 KEVIN MAX

WBVM/Tampa, FL

WYSZ/Toledo, OH PD/MD: Jeff Howe APD. Craig Magrum 20 FLYLEAF 6 LIFE OF RILEY

38 Total Reporters KCXR/Tulsa, OK
PD: Bob Thornton
MD: Scott Herrold
22 STAVESACRE
21 MAYLENE & THE SONS OF
DISASTER
20 OECYFER DOWN

KMOD/Tulsa, OK PD: Charlie Spears 1 DOWNHERE

WCLQ/Waysau, WI PD/MD: Matt Desine 1 PROJECT 86 1 SUPERCHICK 1 EDISON GLASS 1 RUN KID RON

Did Not Report, Playlist Frozen (5): KBNJ/Corpus Christi, KOKF/Oklahoma City

Red Letter Rock 20/

Satellite WVCP/Nashville, TN WVOF/Bridgeport, CT

WYS7/Toledo OH

PD/MD: Jeff Howe APD: Craig Magrum

INSPO

WMIT/Asheville, NC PD: Carol Davis MD: Matt Stockman

WRBS/Baltimore
PO: David Paul
MD: Joe Nortis
8 MARK HARRIS
7 JARS OF CLAY

WMBI/Chicago, IL

KCBI/Dallas, TX

WCDR/Dayton, OH OM: Keith Hamer PD/MD: Eric Johnson 5 SCOTT WESLEY BF 5 MICHAEL CARD

WCIK/Elmira, NY PD: John Dwens MD: Bruce Barrows 11 JADON LAVIK 1D DAVID PHELPS

WNFR/Flint, MI PD: Brian Smith MD: Ellyn Oavey B MARK HARRIS

WUGN/Saginaw, MI PD/MD: Peter Brooks 4 MICHAEL CARD KNLB/Phoenix, J PD: Faron Ectalban 1 MERCYME 1 DAVID PHELPS

KCRN/San Angelo, TX PD/MD: Mark Mohr APD: Steve Hayes 8 BRIAN LITTRELL 6 SCOTT WESLEY BROWN KLVV/Ponca City, OK PD/MD: Tony Weir APD: Jeremy Louis 21 SCOTT WESLEY BROWN

WGSL/Rockford, IL OM: Ron Tletsort PD: Corey Neese MD: Charmel Jacobs 14 DAVID PHELPS 6 LARNELLE HARRIS

KCFB/St. Cloud, MN PO: Jim Park MO: Chuck Heuberger

KYCC/Stockton, CA OM/MD: Adam Biddell PO: Scott Mearns 10 CHARLOTTE RITCHIE

WOLW/Traverse City, MI PD/MD: Patrick Greene 11 JOSH BATES 10 DAY ONE

KFLT/Tucson, AZ DM: Joe Hill PD: Dawn Bumstead MD: Bill Ronning 26 DAVID PHELPS

WAFR/Tupelo, MS

OM: Marvin Sanders
PD: John Riley
MD: Jim Stanley
4 CHRIST FOR THE NATIONS

WGNV/Wausau, WI MD: Todd Christopher No Adds

19 Total Reporters

RHYTHMIC

WUFM/Coli W.JLZ/Norfolk, VA PD/MO: Nikki Cantu 1 Malachi Perez

The Sound Of Light/Satelli

Vibe Radio Network/Sa PD/M0: Chris Chicago 1 AMBASSADOR 1 FLAME

Whip of Cords/Sa ON/PO: Matt Rhodes 1 ALUMNI

Did Not Report, Playlist Frozen (3): KOKF/Owlahoma City, OK WTCC/Springfield, MA WVOF/Bridgeport, CT

10 Total Reporters

April 21, 2006 Radio & Records • 73

www.americanradiohistory.com

RR LATIN FORMATS



JACKIE MADRIGAL jmadrigal@radioandrecords.com

Súper Estrella: On the Cutting Edge

How the station interacts with its audience

ver tried to learn how to use a new gadget and been discouraged because you just didn't get it? Then in comes an 8-year-old to show you how to use it. It's frustrating and embarrassing, but it happens because today's kids have grown up in the age of technology.

KSSE (Súper Estrella)/Los Angeles targets a young, hip and often bilingual audience. This younger audience is more tech-savvy, so we wanted to find out what Súper Estrella is doing to address its needs and demands. Súper Estrella and KLYY (Oye)/Los Angeles Promotions & Marketing Director **Armando Guerrero** gave us the rundown.

R&R: Súper Estrella targets a younger, more technologically savvy audience. Tell us about the station's website and what you want the user to get out of it.

AG: We recognize that our audience is a lot younger, and, of all the Spanish-language stations, we are probably the most web-savvy. We've got an interactive user database of about 42,000 people.

What I mean by interactive user database is that we have an interactive game for our audience, where they log on and put in keywords to get points to win things, like tickets to Reventón or other concerts. We are always doing online marketing, and it's worked really well for

We always do presales. We did a presale for our listeners' club for RBD's concert and sold all of the floor tickets. Same thing goes for Reventón. We sell 4,000 to 5,000 tickets in presales just to our listening database. Our audience is very websavvy.

If we do something on the morning show, by 11am it's on our website. So the next day, when morning hosts Yssac and Serralde talk about something on the website, it is there. When we're doing a promotion, if you go on the website, everything is there. It's a visual representation of what the station is.

R&R: Where is the website going next?

AG: With digital radio coming in, you are seeing radio stations with subformats. That's kind of what we're looking at right now, but with our website. We don't currently stream the station on our website, but it's something we're looking to do.

And we're not only looking at streaming the station, but also at having an alternate version of Súper Estrella with music that you wouldn't hear in the station's regular rotation.

R&R: What kind of music are you considering for this Internet station?

AG: We're still doing internal research on it, but we think it's a really good testing ground for new music. What you will see is a format that is very similar to Súper Estrella, but with newer music, stuff that may not be played right away on the terrestrial station.

R&R: Is the Internet channel eventually going to be an HD channel?

AG: We're looking into that.

R&R: Will the listeners be able to weigh in on or give their opinions of the music?

AG: That's one of the things we're looking at with Socio Súper Estrella, our listeners' club. One of the options available to us is to do song research with our listener database. That's what we're working on right now. There is already a back-end built, and it's just a matter of testing it a little more and putting it into use.

We want to have our club members go to our website, listen to clips of 30 songs and rate them. You'll see that on the site within the next month or two.

R&R: Will Súper Estrella start streaming soon?

AG: Streaming the terrestrial station is a bit more difficult. We were doing it, but we had to take it off because of the fees we have to pay. Now we have to pay a different service to rip out the commercials, since that was the problem before. We're looking at different options and trying to figure out which is most cost-effective for us.

R&R: Your website is very clean and simple. It's not so full of links and buttons that

"We recognize that our audience is a lot younger, and, of all the Spanish-language stations, we are probably the most websavvy."



ALWAYS A WINNER Dominican superstar Juan Luis Guerra was honored at the 13th annual BMI Latin Awards recently. Seen here (I-r) are BMI President/CEO Del Bryant, Guerra and BMI SVP/Writer-Publisher Relations Phil Graham.

the user becomes overwhelmed trying to find what she is looking for.

AG: If you go on our website right now, the first thing you see is Julieta Venegas, Juanes and the concert animation. The first thing you get is what we are. That's the first impression we want: We want you to know where you are and what we are.

It is very clean because you don't want people to spend too much time reading. They're there for pictures and to see what's going on. We wanted to make it as easy as possible for you to get the information that you want.

R&R: That probably encourages interaction.

AG: Absolutely. If you look at the website Alexa.com, you can see ratings for every website. If you type in "yahoo. com," it tells you that it's the No. 1 website in the world. You can see that www.superestrella.com ranks No. 270,461, which seems really low, but if you compare it to every other radio-station website in Los Angeles, it's not too bad. Lots of other stations rank lower.

We're doing a pretty good job, and we recognize the value of the website — so much so, we have three full-time people doing it.

R&R: Are you doing any other promotions linked to technology in order to interact with your young audience? Are you giving away iPods, computers or cell phones?

AG: I have consciously steered away from giving away iPods. It seems that everyone owns one and they are alternatives to radio, so I won't be giving any away. I'm leaning more toward interacting and marketing through text messaging. We're looking at different ways of doing that. Maybe the DJ asks a question on the air and people can vote through their phones.

Everybody has a phone and can text message, so I think that's the next big thing for us. That's what is going to keep radio alive and what will separate us from satellite radio, that we have that direct interaction with people. When our DJs are out on the street, the audience feels like it knows them because radio creates that kind of bond with people.

As far as prizes, we give away some

"We're not only looking at streaming the station, but also at having an alternate version of Súper Estrella with music that you wouldn't hear in the station's regular rotation."

amazing stuff through the Socio Súper Estrella club. We just auctioned off a guitar autographed by all of RBD's members. We auctioned off a meet-and-greet with Kumbia Kings, front-row tickets to the Tres Voces concert, etc. We're auctioning off great items that you can't buy or win on-air.

R&R: What about live chats with the station's personalities or artists who stop by?

AG: The reason we have never incorporated chats into the website is that you have to have someone sit there and monitor the chats. There are too many bad people out there. You see it all the time, people luring kids. There are too many things that can go wrong with a chat room, and we don't want to go down that

The two things we stay away from are message boards and chat rooms. We want interaction, but we also want to be able to control it as much as we can.

R&R: Is Latin radio on par with Englishlanguage radio when it comes to using technology?

AG: If you look at other general-market stations in Los Angeles, we're pretty much on par with them. Súper Estrella is on the cutting edge of technology. Other stations have listener programs, but we had one way before they did.

We've always pushed the envelope on what we should do. Our listeners get it. They are online, and they understand how to use the web. It is a savvy audience.

74 • Radio & Records April 21, 2006

te apartes de m

"First, 'No Te Apartes De Mi'... Mow Detalles ... Yahir is in his element"

Joe A. Santos, KLVE Program Director, Los Angeles

"Sin duda, la mejor interpretación de Yahir. Excelente CD."

Libia Sauza, XLTN Program Director, San Diego

Tribute to the Brazilian legend Roberto Carlos, including the hits "No te apartes de mí" and "Detalles" plus the new single "Amiga", duet with Yuridia

www.warnermusiclatina.com www.yahirweb.com.mx

"Detalles"

Spins @ Spanish Contemporary:

KLVE/Los Angeles V/RMD/Tampa

WRMA/Miare

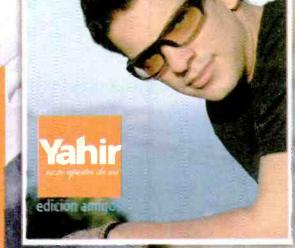
KCNL/San Jose

WANR/Miami WEDJ/India napolis XLTN/San Diego. WFNO/New Orleans

XAVO! McAllen/ Brnsville KNVO/McAllen/3ms/le KMN M/Fresnc XHPX/El Paso

KPSL/Bakersfield

Spins @ Trop cal: WWP/Puerto Rico, WYUU/Tampa Spins @ Regional Mexican: WYMY/Raleigl



Triple Platinum in Mexico

Sales over 350,000 copies

In Stores **April 25, 2006**

"No Te Apartes De Mi"

Spins @ Spanish Contemporary:

KLVE/Los Angeles WPAT/New York XLTN/San Diego KDVA/Phoenix

KGNL/San Jose

WEDJ/Indianapolis KFZY/Albuquerque XHPX/E Paso

K**E**/Los Angeles WRVD/Tampa WFNO/New Orleans

(VSE/EI Pas)

W\V.'A/Atlanta KJM V/Denver KW3/McAllen/Brnsvlle KPS_/Bakersfield

WAMR/Niami KRRE/Sacramento XAVO/McAllen/Brnsvile WRMA/Miami KRRN/Las Vegas KMMM/Fresno

WARNER MUSIC

Spins @ Tropical: WHOL/Allentown

Spins @ Regional Mexican: WYMY/Raleigh, WAZS/Charleston, SC, KXTS/Santa Rosa, CA



See Them Live

April

- Pepe Aguilar, Pala Casino, Pala, CA
- La Kaile's Spring Bling Blineo f/Daddy Yankee, Nassau Coliseum, Uniondale, NY 21
- Lupillo Rivera, AVA, Tucson 21
- Willy Chirino, Bongo's, Miami 21
- Pepe Aguilar, Embarcadero Marena Park South, San Diego 22
- 22 Cojunto Primavera, Pesado, S. Dinamita & Isabela, Silver Spurs Arena at Osceola Heritage Park, Kissimmee, FL
- 22 Kumbia Kings, Cal Expo, Sacramento
- Kumbia Kings, HP Pavilion, San Jose
- Los Tigres Del Norte, Omaha Music Hall, Omaha
- Akwid, Cal State Northridge, Northridge, CA 24
- 26-27 Yerba Buena, SOB's, New York
- 28 RBD, AT&T Center, San Antonio
- 29 RBD. Pizza Hut Park, Frisco, TX
- 29 Gilberto Santa Rosa, Pantages Theater, Los Angeles
- 30 Aterciopelados & Enanitos Verdes, Grove of Anaheim, Anaheim, CA

- Panteón Rococó, JC Fandango's, Anaheim, CA
- Aterciopelados, House of Blues, San Diego 3
- 5 Oscar D'León, James L. Knight Center, Miami
- Sin Bandera, Mexican Heritage Plaza, San Jose 5
- Juanes, Val Air Ballroom, West Des Moines, IA 6
- RBD, Tacoma Dome, Tacoma, WA
- 10 III Niño, Avalon, New York
- 11 III Niño, Axis, Boston
- Sin Bandera, Gibson Amphitheater, Los Angeles 12
- 12 III Niño, NorVa, Norfolk
- 13 Ana Gabriel, DAR Constitution Hall, Washington, DC
- La Secta AllStar, House of Blues, Orlando 13
- Moenia, Club Maya, Rosarito Beach, Baja California Norte, Mexico 13
- III Niño, Roxy, Atlanta 13
- 13 Vicente Fernández, Cow Palace, San Francisco
- Sin Bandera, Dodge Theater, Phoenix 13
- III Niño, House of Blues, Orlando 14
- 14 Emmanuel, El Torreón, Kansas City
- Eddie Palmieri, SOB's, New York 15
- III Niño, State Theater, St. Petersburg, FL. 16
- 17 III Niño, House of Blues, New Orleans
- 17 Reik, House of Blues, Los Angeles
- 19 Kumbia Kings, Gibson Amphitheater, Los Angeles
- 19 RBD, Allstate Arena, Chicago
- 19 Pepe Aguilar, American Bank Center, Corpus Christi, TX
- 19 Intocable, Saloon Fantasia, Albuquerque
- 20 Kumbia Kings, Coors Amphitheater, Denver
- 20 Intocable, Magness Arena, Denver
- 21 Kumbia Kings, E Center, Salt Lake City
- 21 Intocable, E Center, Salt Lake City
- Intocable, Portland Expo Center, Portland, OR 26
- 27 Intocable, Qwest Center, Seattle
- 28 Kumbia Kings, Smirnoff Center, Dallas
- Intocable, Toppenish Fairgrounds, Toppenish, WA

GOINGFOR Adds

CONTEMPORARY

DEL CASTILLO Este Amor (Smilin' Castle/Seven Rivers) GRUPO FUEGO Muévelo (EsNtion) LA TIRA El Corillo (EsNtion)

VICTOR MANUELLE f/YURIDIA Nuestro Amor Se Ha Vuelto Ayer (Sony BMG)

REGIONAL MEXICAN

CHELIN ORTIZ Necesito Un Amor (Sony BMG Norte)

DEL CASTILLO Este Amor (Smilin' Castle/Seven Rivers)

TROPICAL

GRUPO FUEGO Muévelo (EsNtion)

KIULDRET f/N'KLABE Regresa A Mí (Sony BMG)

LA TIRA El Corillo (EsNtion)

OLGA TAÑON Desde Que Llegaste A Mí (Sony BMG)

ORQUESTA GUAYACAN Ay Amor, Cuando Hablan Las Miradas (Sony BMG) VICTOR MANUELLE Nuestro Amor Se Ha Vuelto Ayer (Sony BMG)

ROCK/ALTERNATIVE

DEL CASTILLO Este Amor (Smilin' Castle/Seven Rivers)

LATIN URBAN

GRUPO FUEGO Muévelo (EsNtion)

iQué Pasa Radio!

On the Regional Mexican chart, Alicia Villarreal's "Insensible a Ti" (Universal M.L.) moves up five positions, to No. 10; Grupo Montéz De Durango's "Adiós a Mi Amante" (Edimonsa/Disa) is also up five, to No. 14; and Los Rieleros Del Norte's "Voy a Llorar por Ti" (Fonovisa) is up six, to No. 21. There are four new entries to the chart: Patrulla 81's "Payaso Loco" (Disa), at No. 17; Intocable's "Alguien Te Va a Hacer Llorar" (EMI Televisa), at No. 23; Duelo's "Porque Te Marchas" (Univision), at No. 27; and La Arrolladora Banda El Limón's "Compárame" (Edimonsa/Disa), at No. 30

Ricardo Arjona's "Pingüinos en la Cama" (Song BMG) is up five spots, landing at No. 13 on the Contemporary chart. Ricky Martin's "It's Alright" (Columbia) is up six, to No. 17, while Jeremia's "Uno y Uno" (Universal M.L.) is up four, to No. 20. There are two new entries to the chart: Julieta Venega's "Me Voy" (Sony BMG), at No. 22, and Ana Gabriel's "Sin Tu Amor" (EMI Televisa), at No. 30.

Andy Montañez's "Se Le Ve," f/Daddy Yankee, (SGZ/Univision) has knocked Marc Anthony out of the No. 1 position on the Tropical chart. Rakim y Ken-Y's "Down" (Universal M.L.) is up four, to No. 6; and Andy Andy's "A Quién Le Importa" (UBO/Wepa) is still strong, moving up two positions, to No. 15. There are three new entries to the chart: Victor Manuelle's "Nuestro Amor Se Ha Vuelto Ayer" (Sony BMG), at No. 17; Olga Tañón's "Desde Que Llegaste a Mí" (Sony BMG), at No. 26; and Charlie Cruz f/Angel & Khriz's "Déiala Que Baile" (SGZ/Univision), at No. 30.

At Latin Urban, Sean Paul's "Temperature" (VP/Atlantic) is up four positions, to No. 9; Ivy Queen's "Libertad" (La Calle) is up five, to No. 16; Wisin & Yandel f/Bone Thugs-N-Harmony's "Wanna Ride" (Machete/Universal Republic) is up nine, to No. 18; and N.O.RE. f/Big Mato, Nina Sky, Fat Joe, Pit Bull, Chingo Bling, Lumidee & Negra's (LDA) "Más Maíz" is up seven, to No. 23. There are two new entries: India f/Checa's "Soy Diferente" (SGZ/Univision), at No. 27, and T-Pain f/Mike Jones' "I'm N Luv (Wit a Stripper)" (Jive/Zomba Label Group), at No. 29.

TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- Bailando Por Un Sueño
- Barrera De Amor
- Cine Especial Aqui Y Ahora
 - Don Francisco Presenta
- Peregrina
- Ver Para Creer
- 10 Sábado Gigante

TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- American Idol (Tues.)
- House
- American Idol (Weds.)
- ABC Premiere event (4/10)
- ABC Premiere event (4/11)
- WWE Smackdown! Desperate Housewives
- CSI: Miami
- Prison Break

April 10-16. Hispanics 2+. Source: Nielsen Media Research

RR REGIONAL MEXICAN TOP 30

		April 21, 2006				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	0	CONJUNTO PRIMAVERA Algo De Mi (Fonovisa)	1357	+28	13	44/0
2	2	LOS TIGRES DEL NORTE Señor Locutor (Fonovisa)	1350	+42	10	46/0
4	3	MARIANO BARBA Aliado Del Tiempo (Three Sound)	941	+14	5	36/0
6	4	ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	937	+20	25	42/1
3	5	JENNI RIVERA De Contrabando (Fonovisa)	885	-96	12	40/0
7	6	EL CHAPO DE SINALOA Para Que Regreses (Disa)	868	+30	13	37/0
5	7	CONTROL Viva El Amor (Univision)	848	-69	6	41/2
9	8	BETO Y SUS CANARIOS Pensando En Ti (Edimonsa/Disa)	821	+97	13	36/2
8	9	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Edimonsa/Disa)	765	-55	28	42/0
15	1	ALICIA VILLARREAL Insensible A Ti (Universal)	646	+96	3	28/5
11	11	LOS HOROSCOPOS DE DURANGO Cambiemos Los Papeles (Edimonsa/Disa)	640	-1	7	32/2
12	12	INTOCABLE Contra Viento Y Marea (EMI Televisa)	622	-11	13	35/0
10	13	GRUPO MONTEZ DE DURANGO Lágrimillas Tontas (Edimonsa/Disa)	608	-76	24	33/1
19	4	GRUPO MONTEZ DE DURANGO Adiós A Mi Amante (Edimonsa/Disa)	549	+126	2	27/3
16	(ALEGRES DE LA SIERRA Duele El Amor (Viva Music)	539	+22	3	28/1
18	10	PESADO Tu Sombra (Warner M.L.)	538	+98	7	28/1
[Debut>	O	PATRULLA 81 Payaso Loco (Disa)	487	+212	1	25/4
17	18	BANDA EL RECODO Hay Amor (Fonovisa)	486	+2	10	30/2
14	19	DIANA REYES Como Una Mariposa (Universal)	486	-81	12	28/1
13	20	ANAIS f/ALACRANES MUSICAL Lo Que Son Las Cosas (Univision)	485	-94	2	24/0
27	2	LOS RIELEROS DEL NORTE Voy A Llorar Por Ti (Fonovisa)	468	+107	2	26/3
29	22	EL COYOTE Y SU BANDA TIERRA SANTA Prohibido (Univision)	418	+69	2	22/1
[Debut]	23	INTOCABLE Alguien Te Va A Hacer Llorar (EMI Televisa)	393	+93	1	14/2
25	24	SERGIO VEGA "EL SHAKA" Muchachita De Ojos Tristes (Sony BMG Norte)	390	+15	5	22/1
21	25	EL PODER DEL NORTE La Otra (Disa)	386	-12	8	20/0
23	25	LOS ORIGINALES DE SAN JUAN La Troca Del Moño Negro (EMI Televisa)	384	+4	3	19/1
Debut	27	DUELO Porque No Te Marchas (Univision)	379	+46	1	16/0
22	28	MARCO ANTONIO SOLIS Cuatro Meses (Fonovisa)	377	-14	6	22/0
20	29	LOS HURACANES DEL NORTE Ya Vez (Es Difícil Olvidarnos) (Univision)	367	-41	10	27/2
Debut	30	LA ARROLLADORA BANDA EL LIMÓN Compárame (Edimonsa/Disa)	363	+60	1	23/3

52 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.). © 2006 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S) BETO Y SUS CANARIOS No Puedo Olvidarte (Edimonsa/Disa)	TOTAL PLAYS 456
BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	449
KUMBIA KINGS Na Na Na (Dulce Niña) (EMI Televisa)	372
PATRULLA 81 Eres Divina (Disa)	359

ARTIST TITLE LABEL(S)	PLAYS
K-PAZ DE LA SIERRA Mi Credo (Edimonsa/Disa)	323
PESADO A Chillar A Otra Parte (Warner M.L.)	302
SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	277
LOS HOROSCOPOS DE DURANGO Oiga (Edimonsa/Disa)	261
LOS DIFERENTES DE LA SIERRA Camaleón (Disa)	247
GRUPO INNOVACION Mañana Que Ya No Esté (Fonovisa)	245

POWERED BY MEDIABASE

MOST ADDED°

ALICIA VILLARREAL Insensible A Ti <i>(Universal)</i> Grupo Bryndis Deja Que <i>(Disa)</i>	_
ALICIA VILLARREAL Insensible A Ti <i>(Universal)</i> Grupo Bryndis Deja Que <i>(Disa)</i>	S
GRUPO BRYNDIS Deja Que (Disa)	B
01	5
	5
LUPILLO RIVERA Ando Borracho (Universal)	5
PATRULLA 81 Payaso Loco (Disa)	4
KUMBIA KINGS Pachuco (EMI Televisa)	4
RBD Aún Hay Algo <i>(EMI Televisa)</i>	4
CHRISTIAN CASTRO Sin Tu Amor (Universal)	4

MOST INCREASED PLAYS

	PLAY
ARTIST TITLE LABEL(S)	INCREASE
PATRULLA 81 Payaso Loco (Disa)	+212
KUMBIA KINGS Pachuco (EMI Televisa)	+173
EZEQUIEL PEÑA Terco Pero Sabroso (Fonovisa)	+139
GRUPO MONTEZ DE DURANGO Adiós A Mi Amante (Edimonsa/D	<i>isa</i> /+126
LOS RIELEROS DEL NORTE Voy A Llorar Por Ti (Fonovisa)	+107
PESADO Tu Sombra (Warner M.L.)	+98
BETO Y SUS CANARIOS Pensando En Ti (Edimonsa/Disa)	+97
ALICIA VILLARREAL Insensible A Ti (Universal)	+96
INTOCABLE Alguien Te Va A Hacer Llorar (EMI Televisa)	+93
GRUPO BRYNDIS Deja Que (Disa)	+83

NEW & ACTIVE

LIDIA AVILA Cada Vez (Fonovisa) Total Plays: 349, Total Stations: 19, Adds: 2 VALENTIN ELIZALDE Cómo Me Duele (Universal) Total Plays: 341, Total Stations: 19, Adds: 3 RAMON AYALA ... Mi Tonto Corazón (Freddie) Total Plays: 328, Total Stations: 19, Adds: 2 GRUPO BRYNDIS Deia Que (Disa) Total Plays: 327, Total Stations: 17, Adds: 5 KUMBIA KINGS Pachuco (EMI Televisa) Total Plays: 327, Total Stations: 13, Adds: 4 GRACIELA BELTRAN No Me Pregunten Por El (Univision) Total Plays: 282, Total Stations: 15, Adds: 2 EZEQUIEL PEÑA... Terco Pero Sabroso (Fonovisa) Total Plays: 258, Total Stations: 14, Adds: 8 DJ KANE Es Tan Bello (EMI Televisa) Total Plays: 246. Total Stations: 14. Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



- The single "El Corillo", was featured as the soundtrack for the 2005 Puerto Rican Day Parade in Chicago and the video was aired on Telemundo (Nationally) and NBC (Regionally).
- Video sponsored in part by Stoli Vodka and Casa Puertoricanas
- "El Corillo" (Remix) by DJ Raphael "Lego" Rodriguez is currently charting nationally!

ontact: Bill McCormick, Label Manager, 773 384 6472 billmccormick@estition.com

RR CONTEMPORARY TOP 30

		April 21, 2006				
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JUANES Lo Que Me Gusta A Mí (Universal)	570	-13	15	20/0
2	2	CHAYANNE Te Echo De Menos (Sony BMG)	553	+20	12	19/0
4	3	SIN BANDERA Que Me Alcance La Vida (Sony BMG)	480	+19	7	18/2
7	4	ALEJANDRA GUZMAN Volveré A Amar (Sony BMG)	478	+54	4	16/1
5	5	LUIS FONSI Por Una Mujer (Universal)	454	+23	9	14/0
3	6	LAURA PAUSINI Como Si No Nos Hubiéramos Amado (Warner M.L.)	431	-42	17	19/0
9	Ø	RBD Aún Hay Algo (EMI Televisa)	429	+33	8	15/0
6	8	REIK Que Vida La Mía <i>(Sony BMG)</i>	427	+1	12	16/1
8	9	SHAKIRA Día De Enero (Epic)	401	-17	13	15/0
10	1	LA OREJA DE VAN GOGH Muñeca De Trapo (Sony BMG)	369	+9	4	14/2
11	O	YURIDIA Angel (Sony BMG)	353	+2	17	20/0
14	12	EL SUEÑO DE MORFEO Ojos De Cielo (Warner M.L.)	343	+9	11	14/2
18	ⅎ	RICARDO ARJONA Pingüinos En La Cama (Sony BMG)	336	+50	7	13/2
16	4	CAMILA Abrázame (Sony BMG)	332	+5	6	15/1
15	15	ANAIS Lo Que Son Las Cosas (Univision)	324	-3	2	13/1
12	16	LA 5A. ESTACION Perdición (Sony BMG)	297	-52	11	10/0
23	Ø	RICKY MARTIN It's Alright (Columbia)	280	+56	5	9/0
21	®	NOELIA Cómo Duele (Barrera De Amor) (EMI Televisa)	272	+15	5	11/0
17	19	CHRISTIAN CASTRO Sin Tu Amor (Universal)	269	-53	11	18/1
24	20	JEREMIAS Uno Y Uno (Universal)	262	+38	4	9/1
22	3	BELANOVA Me Pregunto (Universal)	254	+9	5	9/0
Debut>	22	JULIETA VENEGAS Me Voy (Sony BMG)	227	+133	1	10/4
20	23	THALIA Seducción (EMI Televisa)	212	-50	13	12/0
25	24	INTOCABLE Contra Viento Y Marea (EMI Televisa)	200	-21	12	13/0
29	4	ALEJANDRO FERNANDEZ Qué Voy A Hacer Con Mi Amor (Sony BMG)	197	+2	19	13/0
27	26	MIRANDA Don (EMI Televisa)	195	-15	17	10/0
26	27	YAHIR Detalles (Warner M.L.)	194	-25	3	7/0
28	28	LUIS MIGUEL Si Te Perdiera (Warner M.L.)	189	.9	3	9/0
30	29	RBD Sálvame (EMI Televisa)	185	-4	8	11/0
[Debut]>	30	ANA GABRIEL Sin Tu Amor (EMI Televisa)	172	+26	1	8/1

22 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

MOST ARTIST TITLE LABEL(S) **PLAYED RECURRENTS** YAHIR No Te Apartes De Mi (Warner M.L.) 223 LA 5A. ESTACION Daría (Sony BMG) 214 TOTAL PLAYS ARTIST TITLE LABELIS SIN BANDERA Suelta Mi Mano (Sony BMG) 311 CHAYANNE No Te Preocupes Por Mí (Sony BMG) 193 RBO Nuestro Amor (EMI Televisa) 310 RBO Sólo Quédate En Silencio (EMI Televisa) 188 REIK Noviembre Sin Ti (Sonv BMG) 295 LA 5A. ESTACION Algo Más (Sony BMG) 180

237

POWERED BY MEDIA BASE

MOST ADDED°

ARTIST TITLE LABEL(S)	ADDS
JULIETA VENEGAS Me Voy (Sony BMG)	4
ENTRE 3 Guitarras En Mi Corazón (Mock & Roll)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JULIETA VENEGAS Me Voy (Sony BMG)	+133
ENTRE 3 Guitarras En Mi Corazón (Mock & Roll)	+68
RICKY MARTIN It's Alright (Columbia)	+56
ALEJANORA GUZMAN Volveré A Amar (Sony BMG)	+54
VICTOR MANUELLE Nuestro Amor Se Ha (Sony BMG)	+54
RICARDO ARJONA Pingüinos En La Cama (Sony BMG)	+50
JEREMIAS Uno Y Uno (Universal)	+38
COTI Antes Que Ver El Sol (Universal)	+37
KUMBIA KINGS Pachuco (EMI Televisa)	+37
RBO Este Corazón (EMI Televisa)	+36

NEW & ACTIVE

SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic) Total Plays: 161, Total Stations: 5, Adds: 0

RBO Este Corazón (EMI Televisa)

Total Plays: 158, Total Stations: 5, Adds: 0

JAMES BLUNT You're Beautiful (Custard/Atlantic)

Total Plays: 127, Total Stations: 5, Adds: 1

LAURA PAUSINI Tu Nombre En Mayúsculas (Warner M.L.) Total Plays: 116, Total Stations: 3, Adds: 0

AVENTURA 1/00N OMAR Ella Y Yo (Premium)

Total Plays: 112, Total Stations: 5, Adds: 0

ANA BARBARA No Es Brujería (Fonovisa)

Total Plays: 108, Total Stations: 5, Adds: 2

CONJUNTO PRIMAVERA Algo De Mí (Fonovisa)

Total Plays: 87, Total Stations: 3, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

ROCK/ALTERNATIVE

TW ARTIST Title Label(s)

SHAKIRA No (Epic)

- 1 LOS BUNKERS Llueve Sobre La Ciudad (Nacional)
- 2 PINKER TONES Sonido Total (Nacional)
- 3 RATA BLANCA Aún Estás En Mis Sueños (Delanuca)
- 4 BABASONICOS Carismático (Universal)
- 5 MEXICAN INSTITUTE OF SOUND Mirando A Las Muchachas (Nacional)
- 6 MIRANDA Don (EMI Televisa)
- 7 HUMMERSQUEAL Buick A Monterrey (SourPop)
- 8 BABASONICOS Yegua (Universal)
- 9 SPIGGA People Of The Sun (El Relámpago Música/Supermercado23/V&J)
- 10 CABULA Heroina (Indepedent Love/V&J)
- 11 PISTOLERA Siempre Hay Algo (Independiente)
- 12 BERSUIT VERGARABAT Madre Hay Una Sola (Universal)
- 13 SI SEÑOR Verano Del 96 (VeneMusic)
- 14 AMARAL Marta, Sebas, Guille Y Los Demas (EMI Televisa)
- 15 MAGO DE OZ La Posada De Los Muertos (Warner M.L.)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 11 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW ARTIST Title Label(s

SHAKIRA f/ALEJANORO SANZ La Tortura (Epic)

- 1 MICHAEL STUART Mayor Que Yo (Machete Music)
- 2 JZABEHL Naughty Boys (March/Sony BMG)
- 3 IVY QUEEN Libertad (La Calle)
- 4 FRANK REYES Princesa (J&N)
- 5 CALLE 13 Atrévete Te (Sony BMG)
- 6 TITO ROJAS Si Me Faltas Tú (MP)
- 7 MONCHY & ALEXANDRA No Es Una Novela (J&N)
- 8 BANDA GORDA A Las Mujeres Hay Que Mantenerlas Contentas (MP)

179

- 9 CHANTAL CHAMANDY You Want Me (Ninemuse Entertainment)
- 10 PUERTO RICAN POWER Se Ven Bonitas (J&N)
- 11 E'REAL Esta Noche (Cutting)
- 12 LIMI-T 21 A La Nena Le Gusta (Univision)
- 3 N'KLABE f/VICTOR MANUELLE Evitaré (Sony BMG)
- 14 GILBERTO SANTA ROSA Por La Herida De Un Amor (Sony BMG)
- 15 ORQUESTA GUAYACAN Ay Amor, Cuando Hablan Las Miradas (Sony BMG)

Songs ranked by total number of points. 22 Record Pool reporters.

RR LATIN FORMATS

April 21, 2006

	, ,	TROPICAL TOP 30	, ,		POWER MEDIA	Ø /24
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	0	A. MONTAÑEZ f/D. YANKEE Se Le Ve (SGZ/Univision)	294	+34	5	13/0
1	2	MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	281	-9	26	12/0
5	3	MONCHY & ALEXANDRA No Es Una Novela (J&N)	186	+4	5	10/0
3	4	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	184	-24	23	9/0
6	6	N'KLABE f/VICTOR MANUELLE Evitaré (Sony BMG)	182	+7	10	11/0
10	6	RAKIM Y KEN-Y Down (Universal)	179	+22	5	8/0
4	7	MICHAEL STUART Mayor Que Yo (Machete Music)	179	-24	13	9/0
11	8	AVENTURA Un Beso (Premium)	174	+19	23	8/0
16	9	DADDY YANKEE Machucando (El Cartel/Interscope)	165	+33	7	8/0
12	•	GILBERTO SANTA ROSA Por La Herida (Sony BMG)	164	+11	10	10/0
13	Ø	N'KLABE Amor De Una Noche (Sony BMG)	156	+3	32	11/0
9	12	JUANES Lo Que Me Gusta A Mí (Universal)	151	-10	12	8/0
8	13	LIMI-T 21 El Baile Pegao (Univision)	147	-16	8	6/0
14	4	FRANK REYES Princesa (J&N)	141	0	14	9/0
17	Ğ	ANDY ANDY A Quién Le Importa (Urban Box Office/Wepa)	133	+7	18	10/0
15	16	ANAIS Lo Que Son Las Cosas (Univision)	127	-5	2	8/0
{Debut>	Ø	VICTOR MANUELLE Nuestro Amor Se (Sony BMG)	124	+124	1	8/8
18	Φ	INDIA f/CHEKA Soy Diferente (SGZ/Univision)	122	+3	17	8/1
20	Φ	TITO "EL BAMBINO" Caile (EMI Televisa)	120	+19	4	5/0
21	മ	LUIS FONSI Por Una Mujer (Universal)	115	+16	5	6/1
19	21	CALLE 13 Atrévete - Te (Sony BMG)	105	-1	13	7/0
23	22	WISIN & YANDEL Noche De Sexo (Machete Music)	102	+11	5	5/0
22	23	TITO NIEVES Si Yo Fuera El (SGZ/Univision)	93	+1	11	8/0
24	24	JOSEPH FONSECA Por Tu Amor (Karen)	89	-1	19	6/0
25	25	PUERTO RICAN POWER Se Ven Bonitas (J&N)	80	-5	2	5/0
[Debut]	26	OLGA TAÑON Desde Que Llegaste A Mí (Sony BMG)	71	+3	1	3/0
26	27	JZABEHL Naughty Boys (March/Sony BMG)	71	-6	2	4/0
-	28	ANTONY SANTOS Lloro (Descarga Production)	68	+3	11	4/0
27	29	H. "EL FATHER" No Hay Nadie (Gold Star/Machete Music	c) 66	-10	12	4/0
Debut	<u> </u>	C. CRUZ f/ANGEL & KHRIZ Déjala Que Baile /SGZ/Univisio	<i>n</i> / 62	+16	1	2/1

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart unless a song has not yet reached the top 15. If after 20 weeks, the record is not in the top 15 and has two consecutive weeks of decreased plays, the song is then categorized as recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.).© 2006 Radio & Records.

NEW & ACTIVE

ORQUESTA GUAYACAN Ay Amor, Cuando... (Sony BMG)
Total Plays: 60, Total Stations: 2, Adds: 0

SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic) Total Plays: 56, Total Stations: 3, Adds: 0

ADOLESCENT'S ORQUESTA Ponte Pila *(Korta)* Total Plays: 47, Total Stations: 2, Adds: 0

ANA BARBARA No Es Brujería (Fonovisa) Total Plays: 46, Total Stations: 2, Adds: 1 RBD Nuestro Amor (EMI Televisa)
Total Plays: 42, Total Stations: 3, Adds: 0

GRUPO MANIA Escucha El Mío (Universal) Total Plays: 41, Total Stations: 3, Adds: 0

TITO ROJAS Si Me Faltas Tú *(MP)* Total Plays: 39, Total Stations: 4, Adds: 1

Songs ranked by total plays

	1	LATIN URBAN TOP 30	;		MEDIA	
LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	DADDY YANKEE Rompe (El Cartel/Interscope)	785	.5	21	13/0
3	2	SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic)	770	+112	7	12/0
2	3	WISIN & YANDEL Llamé Pa' Verte (Machete Music)	665	-37	21	14/0
4	0	DADDY YANKEE Machucando (El Cartel/Interscope)	562	+23	8	13/2
5	0	VOLITIO Chulin Culin Chunfly (White Lion/Sony Urban/Epic)	531	+11	15	13/0
7	0	AVENTURA Un Beso (Premium)	526	+13	15	9/0
6	Q	WISIN & YANDEL Noche De Sexo (Machete Music)	517	+1	11	13/0
11	8	KMW Diamond Girl (Balboa)	506	+34	9	13/0
13	9	SEAN PAUL Temperature (VP/Atlantic)	498	+67	4	12/1
8	10	AVENTURA f/DON OMAR Ella Y Yo (Premium)	498	-15	21	14/6
9	11	ANGEL & KHRIZ Ven Báilalo (MVP/Machete Music)	491	-17	21	13/0
10	Ø	LUNY TUNES Mayor Que Yo (Mas Flow/Machete Music,	/ 488	+5	21	14/0
12	Ø	RAKIM Y KEN-Y Down (Universal)	472	+38	5	12/3
14	Ø	CALLE 13 Atrévete - Te (Sony BMG)	454	+55	7	11/1
15	ø	TITO "EL BAMBINO" Caile (EMI Televisa)	440	+62	4	11/0
21	•	IVY QUEEN Libertad (La Calle)	328	+50	10	7/0
17	17	XTREME Te Extraño <i>(SGZ)</i>	310	-22	19	8/0
27	13	WISIN Wanna Ride (Machete Music/Universal Republic)	299	+52	2	11/2
23	1	YAGA & MACKIE f/NINA SKY Bailando (La Calle)	270	+1	16	11/1
25	20	ZION & LENNOX Doncella (Sony BMG)	234	-20	21	12/0
22	21	H. "EL FATHER" No Hay Nadie (Gold Star/Machete Music,	/ 224	-49	6	9/0
16	22	ANAIS Lo Que Son Las Cosas (Univision)	220	-125	2	9/2
30	3 3	N.O.R.E Más Maíz (Militainment/Roc-La-Familia/IDJMG)	219	+1	3	8/0
-	24	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	206	.5	20	13/0
26	25	LUNY TUNES Te He Querido (Mas Flow/Machete Music,	205	-44	17	10/0
_	26	BETONCE' Check On It (Sony Urban/Columbia)	192	-21	2	12/0
Debut >	7	INDIA f/CHEKA Soy Diferente (SGZ/Univision)	180	+18	1	7/1
29	28	NELLY Grillz (Derrty/Fo' Reel/Universal)	174	-49	5	9/0
Debut >	29	T-PAIN f/MIKE JONES I'm N Luv (Jive/Zomba Label Group)		-1	1	6/0
	30	MASTER JOE & OG BLACK Mil Amores (Ole Music)	163	+1	17	10/0

manuscraft (VI

14 Latin Urban reporters. Monitured airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 4/9-4/15. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2006, Arbitron Inc.) © 2006 Radio & Records.

NEW & ACTIVE

BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)
Total Plays: 155, Total Stations: 6. Adds: 0

VOLTIO f/NOTCH Chévere *(White Lion/Sony Urban/Epic)*Total Plays: 126, Total Stations: 4, Adds: 0

RBD Nuestro Amor *(EMI Televisa)* Total Plays: 120, Total Stations: 6, Adds: 1

YAGA & MACKIE f/TEGO CALDERON Fuego (Univision)
Total Plays: 118, Total Stations: 3, Adds: 1

MARVIN Back Up (Machete Music)
Total Plays: 106, Total Stations: 6, Adds: 1

TWISTA f/PITBULL Hit The Floor (Atlantic)
Total Plays: 95, Total Stations: 6, Adds: 0

E-40 Tell Me When To Go (*Reprise/BME*) Total Plays: 91, Total Stations: 4, Adds: 2

MAGIC JUAN Mil Horas (Koch)
Total Plays: 90, Total Stations: 5, Adds: 1

Songs ranked by total plays



- Album produced by 3x Grammy Winner, Freddy Mendez
- Remixes produced by the Winner of the "PEPSI (Power 92) Best Unsigned Reggaeton Artist Contest" — DJ Papito Red
- Grupo Fuego is currently Touring US and Puerto Rico

Contact: Bill McCormick, Label Manager 773.384.6472 billmccormick@esntion.com



NATIONAL



Smart •••Networks Jock

Are you in posession of a killer Urban AC rolodex and contact list? If you're an on-air talent or producer that has some extra time and the ability to book A-list artsits for interviews, we're looking for you. Contact Tony Colera at: (805) 937-0368 or send your brag sheet to: tony@smartjock.com. EOE

EAST

BROADCAST JOURNALIST

ABC News Radio is looking for a broadcast journalist who can tell stories in a compelling, creative and informative way. We are seeking candidates who can deliver shortform newscasts, long-form broadcasts and breaking news coverage. Candidates should be proficient in digital audio editing programs and skilled in using basic technology. Correspondents with a history of finding and reporting stories of interest to listeners and who want to work in our Washington, DC bureau with the potential to cover national stories are welcome to apply. Send a demo CD that captures the best of your anchor skills, breaking news abilities and feature story-telling talents to Robert Garcia, Bureau Chief, ABC News Radio, 1717 DeSales Street NW, Washington DC 20036. Only those candidates with 5 years on-air reporting/anchoring experience in a confident, lively style should apply. EEO.

NYT Radio Seeks News Director

Primary responsibility is to host the morning (5:30am-11:00am) news shift, currently on 96.3 FM WQXR, which includes assembling and voicing newscasts and other information segments. Minimum requirements: Bachelor's degree or equivalent experience, demonstrated skill as news presenter, excellent news judgment and writing skills. Send minimum 3 representative air checks along with résumé and cover letter to: NYTR News Director Search, Box RR, WQXR FM, 122 Fifth Avenue, New York, NY 10011. No phone calls or faxes. EOE

Marketing and Events Director

WBLS, New York's legendary urban and flagship station of the nationally syndicated Steve Harvey Morning Show and The Wendy Williams Experience, is seeking America's best Marketing and Events Director.

If you have a proven track record of success with at least 5 years of experience as a Marketing Director and you're ready to work for the #1 Urban Station in America, please send cover letter and resume to Deon Levingston at Deon@wbls.com. ICBC Broadcast Holdings, Inc. is an Equal Opportunity Employer.

No phone calls please.

EAST

Broadcast Operations Coordinator – NJ

Perform all necessary and routine functions of audio engineering and board operation for nationally syndicated radio programs.

For more information or immediate consideration, please go to: www.dowjones.com/Careers/Careers.htm

Refer to job ID # 106051 EOE

SOUTH

MARKETING MANAGER

GREAT! Marketing Manager in Nashville: You must be passionate about radio promotion, help our team create buzz, and wow our TV/entertainment clients. Requires 2+ years radio or TV experience. Letter/resume to: jobs@GREATtv.com. EOE

EXPERIENCED MEDIA SALES FULL & PART TIME: DALLAS & MEMPHIS

Earn as much as 30% commission selling as an independent contractor for the newest radio stations in Dallas & Memphis. Commission only positions are for self-starters with successful media sales experience who are driven, goal-oriented and enjoy people and sales.

Income is limited only by your ability to introduce qualified advertisers to the new 50KW 1190 Classic Country and New 1160 Talk format coming soon in Dallas or the new Oldies FM in Memphis. Opportunity to sell evening and weekend block programming as well.

Priority will be given to candidates with a successful track records who leverage prior and existing advertiser relationships. Work independently on a schedule of your own choosing. EEO Immediate Openings - Please send a detailed resume including earnings history to: hr@firstbroadcasting.com

WEST

GSM, CBS Radio San Diego Recruit, train, motivate FREE-FM A/E's. Achieve budgets. 5 yrs Radio Sales/Mgmt exp. Email chris.valentine@cbsradio.com. EOE. (4/21)

POSITIONS SOUGHT

Talk Radio Position Wanted

I have 10 years satellite talk radio experience. I have the format no one else has. I've also been a police officer for 24 years. Topical conversation, caller driven, important issues of today, great list of guests, ratings winner. Will relocate. Call Dana: 1-(306) 842-7884.

Morning Pro on the loose—Major Market Air Personality of the Year nominee seeks morning drive. Pedigree resume, references and ratings. Bathes daily. Audio on site-http://www.thebarrymichaels.com or will overnight complete package. Confidentiality assured, auditions welcomed. Contact-michaels. inthemorning@yahoo.com. (4/21)

Can you help a 14 year Vet get away from the snow? I have done CR, AC, HotAC, Oldies and Country. (616) 285-1995 or biteman@triton.net.) (4/21)

Situation Wanted: GM or station manager at contemporary Christian music station in the U.S. 15 years of experience in management and 20+ in various other areas. Send details about your opening to: radiomanager@charter.net. (4/21)

Fulltime Country music AT. Cool edit experienced. Understands classic and modern Country. Contact: dlmartin@cebridge.net. (4/21)

Pro/college football play-by-play: Rightsholder change means availability. NFL and major D-1 experience. Contact John: (401) 258-7423, clips @ www.jmrcommunications.com. (4/21)

Recent Broadcasting School Grad seeks entry level sales position. Will relocate. THOMAS: (405) 260-1141 or (405) 535-1690. (4/21)

Clever, jovial, and innovative broadcaster w/ample internet radio experience. Liven "vanilla" broadcasts coast to coast w/ new flavor LEE: (972) 951-0124, mojo_hand78@ yahoo.com. (4/21)

Interactive play anything format "All Request Radio". Market exclusivity. Immediate free trial on your station! Listen: http://www.3DSJ.com. Contact: (813) 920-7102, billelliott@3DSJ.com. (4/21)

R&R Opportunities Free Advertising

Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to kmumaw@radioandrecords.com. Address all 20-word ads to R&R Free Opportunities, 2049 Century Park East., 41st Floor, Los Angeles, CA 90067

R&R Opportunities Advertising

1x \$200/inch

2x \$150/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.radioandrecords.com)

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch

Payable In Advance

Opportunities Advertising orders must be typed on company/station letterhead and accompanied by advance payment. Please submit ad copy & logos via email to kmumaw@radioandrecords.com. Ads are also accepted by fax: (310-203-8727) or mail. Visa, MC, or AMEX accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)** eight days prior to issue date. Address all ads to:R&R Opportunities, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067

RADIO & RECORDS, INC. 2049 Century Park East, 41st Floor, Los Angeles, CA 90067

R&R is published weekly, except the week of December 25. Subscriptions are available for \$325.00 per year (plus applicable sales tax) in the United States, \$330.00 in Canada and Mexico, and \$495.00 overseas (U.S. funds only) from Radio & Records Inc., at 2049 Century Park East, 41st Floor, Los Angeles, California 90067. Annual subscription plan includes the weekly newspaper plus two R&R Directories issues and other special publications. Refunds are prorated based on the actual value of issue received prior to cancellation. Nonrefundable quarterly rates available. All reasonable care taken but no responsibility assumed for unsolicited material. R&R reserves all rights in material accepted for publication. All letters addressed to R&R or its Editors will be assumed intended for publication reproduction and may therefore be used for this purpose. Letters may be edited for space and clarity and may appear in the electronic versions of R&R. The writer assumes all liability regarding the content of the letter and its publication in R&R. Nothing may be reproduced in whole or in part without written permission from the Publisher

© Radio & Records Inc. 2006

POSTMASTER: Send address changes to R&R, 2049 Century Park East, 41st Floor, Los Angeles, California 90067

HOW TO REACH US RADIO & RECORDS, INC., 2049 CENTURY PARK EAST, 41ST FLOOR, LOS ANGELES, CA 90067

WEBSITE: www.radioandrecords.com	
----------------------------------	--

						The second second	
	Phone	Fax	E-mail		Phone	Fax	E-mail
CIRCULATION:	310-788-1625	310-203-8727	subscribe@radioandrecords.com	OPPORTUNITIES/MARKETPLACE	310-788-1621	310-203-8727	kmumaw@radioandrecords.com
NEWS DESK:	310-788-1699	310-203-9763	newsroom@radioandrecords.com	EDITORIAL/MAIN OFFICE:	310-553-4330	310-203-9763	mailroom@radioandrecords.com
R&R MUSIC TRACKING:	310-788-1668	310-203-9763	cmaxwell@radioandrecords.com	WASHINGTON, DC BUREAU:	301-951-9050	301-951-9051	jhoward@radioandrecords.com
ADVERTISING/SALES:	310-553-4330	310-203-8450	hmowry@radioandrecords.com	NASHVILLE BUREAU:	615-244-8822	615-248-6655	Ihelton@radioandrecords.com

AIR CHECKS

AUDIO & VIDEO AIRCHECKS

+CURRENT #308, KRBE/Atom Smasher, KLDE/Paul Christy, WKIS/Billy Brown, KHKS/Billy The Kidd, WWZZ/Mathew Blades, KCCL/Jim Hall, WAPE/Chase Daniels \$13CD

+CURRENT #307, WBIG/Murphy & Cash, Z100/Romeo, WFLZ/Kane, KDND/Heather Lee,KFRC/Sue Hall, WOMC/Dana Masucci, WCSX/J.J. &

+PERSONALITY PLUS #PP-216, KHMX/Sam Malone, KSCS/Terry Dorsey & Hawkeye, KIIS/Ryan Seacrest, Z100/Elvis Duran & Z Zoo \$13 CD. +PERSONALITY PLUS #PP-215, KMYI/Jeff & Jer KSAN/Lamont & Tonelli, WPLJ/Scott & Todd, WRBQ/Mason Dixon & Bill Connolly. \$13 CD

+PERSONALITY PLUS #PP-214, WMMR/Preston & Steve, WRQX/Jack Diamond, WMGC/Jim Harper, WOGL/Ross Brittain. \$13 CD. +ALL COUNTRY #CY-163, WROO, WQIK, WGNE, KRTY, KNCI. \$13.CD

+ALL CHR #CHR-133, KHS, KPWR, KSFM, KBMB, KDND, KHKS. \$13 CD. +ALL A/C #AC-141 KIOI, KOIT, KGBY, KYMX, KEZR, \$13 CD

+PROFILE #S-549 SAN FRANCISCO! CHR Ctrv AC Gold AOR UC \$13 CD +PROFILE #S-548 MIAMI! CHR AC AOR Gold UC \$13 CD

+PROMO VAULT #PR-63 promo samples - all formats, all market sizes. \$15.50 CD +SWEEPER VAULT #SV-49 Sweeper & legal ID samples, all formats.

\$15.50 CD +CHN-39 (CHR Nights),+0-27 (All Oldies) +CR-1 (Classic Rock), +ALT-11 (Alternative) +AOR-17 (AOR) at \$13 each

+CLASSIC #C-301, .WLS/John Landecker-1976, KHJ/Bobby Ocean-1976, KFXM/Mike Matthews-1976, KDES-1974, WINS/Murray The K-1965.

VIDEO #105, Philly's WOGL/Ross Brittain, NY's Z100/Joe Rosati, Boston's WXKS/Matt Siegel, DC's WWZZ/Mathew Blades. Detroit's WYCD/Dr. Don, Baltimore's WPOC/Mchael J. & Jen. DVD \$35, VHS \$30.

+ tapes marked with + may be ordered on cassette for \$3 less

www.californiaaircheck.com

CALIFORNIA AIRCHECK



EMPLOYMENT SERVICES

AIR TALENT • PROGRAM DIRECTORS • PROMO DIRECTORS

RIPLE YOUR PAYCHECK!

I did it...so can you. Call me. **Shaun Holly**

800-345-9688 x 7445 www.tripleyourpaycheck.com

PeopleBuilders

MARKETING & PROMOTION

Offering quantity, quality reprints for over 35 years

REQUEST FREE CATALOG AND SAMPLES!



PICTURES

B/W - 8x10's 500 - **\$90.00** 1000 - **\$120.00**

5x7 - JOCK CARDS B&W 500 - \$75.00 Color 500 - \$215.00

PRICES INCLUDE ADDITION OF NAMES & LOGOS ORDERS HELD FOR 3 YEARS FOR EASY REORDERING OTHER SIZES AVAILABLE



TOLL FREE: 1-888-526-5336 www.abcpictures.com

Voiceover Services

Need a woman? Roberta Solomon — Hearing is believing.

www.voicegal.com

AMERICA'S NUMBER 1 VOICE the voice of FOX, CBS and The Grammys Call Us. (310) 229-4548

www.joecipriano.com

ID'S-LINERS-PROMOS

DEMOS ONLINE: WWW.JEFFDAVIS.COM PHONE: 323-464-3500

www.radioandrecords.com

DEMO:

www.samoneil.com

1-877-4-YOURVO



MARKETPLACE ADVERTISING



Payable in advance. Order must be typed and accompanied by payment. Visa/MC/AMEX accepted. One inch minimum, additional space up to six inches available in increments of one-

inch. Rates for R&R Marketplace(per inch):

1 time 6 insertions 13 insertions

\$95.00 90.00 85.00

26 insertions 75.00 51 insertions 70.00

Marketplace (310) 788-1621

Fax: (310) 203-8727

e-mail: kmumaw@radioandrecords.com

R&R LOOKS AT THE LATEST IN DIGITAL DEVICES

(8)



Get A Grip: The AlphaGrip AG-5 Keyboard

Looking for a change from a flat keyboard? There are lots of new gimmicks in keyboarding out there, but one of the most intriguing comes from AlphaGrip, which is just about ready to launch the new AG-5

handheld keyboard and track-

That's right, a handheld keyboard — but this is no little thumb-typing BlackBerry deal. The big (about six inches high by 5 3/4 inches wide), batshaped AG-5 is designed to be clutched with both hands while you type with just 42 keys - far fewer than a standard computer key-board's 90 or more.

The keys are arranged with 12 on the back of the device,

controlled by the fingers, and an intimidating 30 keys (and a trackball) on the front of the keyboard and controlled by the thumbs. The idea here is that each of the keys on the back of the AG-5 serves multiple functions, controlled by "red shift" and "green shift" keys on the front of the keyboard.

For example, a single key controlled by the left index finger serves for the letters T and F and the numbers 1 and 3, depending on which shift key is pressed.

The keyboard layout matches 70% of the fingerletter combinations used in typing on a standard QWERTY keyboard, says the documentation, which may make it easier for touch typists to learn to use

the AG-5. Whether those touch typists will be satisfied with their speed is another question: The inventors of the AG-5 claim to have achieved consistent typing speeds of about 50 words per minute, which isn't actually very fast, though it may be a step up for some hunt-andpeck typists.

The AG-5 requires, obviously, a completely different set of hand and arm motions than regular touch typing, but AlphaGrip makes no ergonomic claims for the device at

all. So the best reason to make the change — and deal with the steep learning curve for a completely new approach to keyboarding - may be because typing on an AG-5 looks really cool, as indeed it

The AG-5 is nearly ready to ship and can be preordered for \$99 from www.alphagrip.com.

Brida Connolly

April 21, 2006

CHR/POP

LW SEAN PAUL Temperature (VP/Atlantic) RIHANNA SOS (Def Jam/IDJMG) NATASHA BEDINGFIELD Unwritten (Epic) MARY J. BLIGE Be Without You (Geffen)

JAMES BLUNT You're Beautiful (Custard/Atlantic) KELLY CLARKSON Walk Away (RCA/RMG) 12 SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic) DANIEL POWTER Bad Day (Warner Bros.)
CASCADA Everytime We Touch (Robbins) 11 STAIND Right Here (Flip/Atlantic) BEYONCE' Check On It (Sony Urban/Columbia)
CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group) 13 NICKELBACK Savin' Me (Roadrunner/IDJMG)
PUSSYCAT DOLLS f(WILL.I.AM Beep (A&M/Interscope)
FALL OUT BOY Dance, Dance (Island/IDJMG) 16 14

NE-YO So Sick (Def Jam/IDJMG) ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope)
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)
NICK LACHEY What's Left Of Me (Jive/Zomba Label Group) 17 18

CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group) 25 33 BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin)
FORT MINOR f/HOLLY BROOK Where'd You Go (Warner Bros.) TEDDY GEIGER For You | Will (Confidence) (Columbia/Sony BMG)

26 27 ALL-AMERICAN REJECTS Move Along (Doghouse/Interscope) BO BICE The Real Thing (RCA/RMG)
NE-YO When You're Mad (Def Jam/IDJMG) 28

EMINEM finate DOGG Shake That (Shady/Aftermath/Interscope)
NELLY Grillz (Derrty/Fo' Reel/Universal)
DADDY YANKEE Rompe (El Cartel/Interscope)

DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin)

#1 MOST ADDED

YELLOWCARD Rough Landing, Holly (Ca)

#1 MOST INCREASED PLAYS SHAKIRA F/WYCLEF JEAN Hips Don't Lie (Epic)

TOP 5 NEW & ACTIVE

HAWTHORNE HEIGHTS Saying Sorry (Victory)
CASSIE Me & U (NextSelection/Bad Boy/Atlantic) FALL OUT BOY A Little Less Sixteen Candles, A Little More 'Touch Me' (Island/IDJMG) BODYROCKERS | Like The Way (Universal Republic) RIHANNA Unfaithful (Def Jam/IDJMG)

CHR/POP begins on Page 30.

AC

LW TW JAMES BLUNT You're Beautiful (Custard/Atlantic) LIFEHOUSE You And Me (Geffen)

DANIEL POWTER Bad Day (Warner Bros.) KELLY CLARKSON Because Of You (RCA/RMG)
MICHAEL BUBLE Save The Last Dance For Me (143/Reprise)
KEITH URBAN Making Memories Of Us (Capitol/EMC) LEANN RIMES Probably Wouldn't Be This Way (Curb)
ANNA NALICK Breathe (2 AM) (Columbia)
NATASHA BEDINGFIELD Unwritten (Epic) 12 MARIAH CAREY We Belong Together (Island/IDJMG)
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)
FAITH HILL W/TIM MCGRAW Like We Never Loved At All (Warner Bros./Curb) ROB THOMAS Ever The Same (Atlantic) 13 CARRIE UNDERWOOD Some Hearts (Arista) 16 SHERYL CROW & STING Always On Your Side (A&M/Interscope) 17 CHRIS RICE When Did You Fall (In Love With Me) (Columbia/INO)
NICKELBACK Photograph (Roadrunner/IDJMG) GOO GOO DOLLS Better Days (Warner Bros.) 21 22 HOOTIE & THE BLOWFISH Get Dut Of My Mind (Sneaky Long/Vanguard) TRAIN Cab (Columbia) CHICAGO Feel (Rhino/Warner Bros.) 23 26 GREEN DAY Wake Me Up When September Ends (Reprise) BON JOYI Who Says You Can't Go Home (Island/IDJMG)

JADE Lay Me Down (ARG) **#1 MOST ADDED**

29

30

DIAN DIAZ Colour Everywhere (Strip City)

KELLY CLARKSON Walk Away (RCA/RMG)

#1 MOST INCREASED PLAYS NATASHA BEDINGFIELD Unwritten (Epic)

NICK LACHEY What's Left Of Me (Jive/Zomba Label Group)
NICOL SPONBERG Crazy In Love (Curb)

CARRIE UNDERWOOD Jesus, Take The Wheel (Arista)

GREEN DAY Boulevard Of Broken Oreams (Reprise)

TOP 2 NEW & ACTIVE

BO BICE The Real Thing (RCA/RMG) CHANTAL CHAMANDY Feels Like Love (Ninemuse Entertain

AC begins on Page 50.

CHR/RHYTHMIC

TW DEM FRANCHIZE BOYZ Lean Wit It. Rock Wit It (So So Def/Virgin) CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal) SEAN PAUL Temperature (VP/Atlantic) BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin) T.I. What You Know (Grand Hustle/Atlantic) PAUL WALL Girl (SwishaHouse/Asylum/Atlantic) MARY J. BLIGE Be Without You (Geffen) KEYSHIA COLE Love (A&M/Interscope) CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group) E-40 Tell Me When To Go (Reprise/BME)
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group) 10 NE-YO When You're Mad (Def Jam/IDJMG) 15 LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT) NE-YO So Sick (Def Jam/IDJMG) RIHANNA SOS (Def Jam/IDJMG) 16 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) FIELD MOB f/CIARA So What (DTP/Geffen)
THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)
DADDY YANKEE Rompe (El Cartel/Interscope) 17 BEYONCE' Check On It (Sony Urban/Columbia) SHAKIRA f/WYCLEF JEAN Hips Don't Lie (Epic) BOW WOW Fresh Azimiz (Sony Urban/Columbia) 22 **33** CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG) JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG/ CASSIE Me & U (Next Selection/Bad Boy/Atlantic) 24 (39 (39 (3) (3) (3) (3) (3) (3) (3) PAULA DEANDA f/BABY BASH Doing Too Much (Arista) RAY J What I Need (Knockout/Sanctuary)
YUNG JOC It's Goin' Down (Bad Boy/Atlantic)
NICK CANNON Dime Piece (Motown/Universal) 30 32

#1 MOST ADDED

30 BUSTA RHYMES Touch it (Aftermath/Interscope)

BUBBA SPARXXX Heat It Up //

#1 MOST INCREASED PLAYS

CHAMILLIONAIRE F/KRAYZIE BONE

TOP 5 NEW & ACTIVE

RAY CASH F/SCARFACE Bumpin' My Music (Ghet-O-Vision/Sony Urban/Cole PITBULL Bojangles (TVT) MILA J Complete (T.U.G./Motown/Universal) ICE CUBE Why We Thugs (Lenchmobb) CHERISH Oo It To It (Sho'Nuff/Capitol)

CHR/RHYTHMIC begins on Page 35.

HOT AC

TW LW **DANIEL POWTER** Bad Day (Warner Bros.) ROB THOMAS Ever The Same (Atlantic)

JAMES BLUNT You're Beautiful (Custard/Atlantic) NATASHA BEDINGFIELD Unwritten (Epic) BON JOVI Who Says You Can't Go Home (Island/IDJMG)
KELLY CLARKSON Walk Away (RCA/RMG) FRAY Over My Head (Cable Car) (Epic) STAIND Right Here (Flip/Atlantic) NICKELBACK Photograph (Roadrunner/IDJMG)
KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin) NICKELBACK Savin' Me (Roadrunne er/IDJMG) LIFEHOUSE You And Me (Geffen) SHERYL CROW & STING Always On Your Side (A&M/Interscope) COLDPLAY Talk (Capitol) Ø KELLY CLARKSON Because Of You (RCA/RMG) JACK JOHNSON Upside Down (Brushfire/Universal Republic)
JEWEL Again And Again (Atlantic) 19 TRAIN Cab (Columbia) HOOBASTANK If I Were You (Island/IDJMG) O.A.R. Love And Memories (Everfire/Lava) TEDDY GEIGER For You | Will (Confidence) (Columbia/Sony BMG) ALL-AMERICAN REJECTS Dirty Little Secret (Doghouse/Interscope) KEITH URBAN Making Memories Of Us (Capitol/EMC)
SAVING JANE Girl Next Door (Universal Republic) 23 26 GOO GOO DOLLS Stay With You (Warner Bros.) 30 RIHANNA SOS (Def Jam/IDJMG) CARRIE UNDERWOOD Some Hearts (Arista) 25 27 28 29 30 FALL OUT BOY Dance, Dance (Island/IDJMG) 34 BO BICE The Real Thing (RCA/RMG)

#1 MOST ADDED

GOO GOO DOLLS Stay With You (Warner Bros.)

BETTER THAN EZRA Juicy (Artemis)

#1 MOST INCREASED PLAYS GOO GOO DOLLS Stay With You (Warner Bros.)

TOP 5 NEW & ACTIVE

JAMES BLUNT High (Custard/Atlantic) MAT KEARNEY Nothing Left To Lose (Aware/Colu DIRTIE BLONDE Walk Over Me (Jive/Zomba Label Group)
FEFE DOBSON This Is My Life (Island/IDJMG) NEEDTOBREATHE You Are Here (Lava)

AC begins on Page 50.

URBAN

LW 0 T.I. What You Know (Grand Hustle/Atlantic) DEM FRANCHIZE BOYZ Lean Wit It, Rock Wit It (So So Def/Virgin) THREE 6 MAFIA Poppin' My Collar (Sony Urban/Columbia)
BUBBA SPARXXX... Ms. New Booty (Purple Ribbon/Virgin) 6 KEYSHIA COLE Love (A&M/Interscope) CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group) MARY J. BLIGE Be Without You (Geffen) SEAN PAUL Temperature (VP/Atlantic)
AVANT 4 Minutes (Geffen) 10 YUNG JOC It's Goin' Down (Bad Boy/Atlantic)
BUSTA RHYMES Touch It (Aftermath/Interscope) 13 SHAWNNA Gettin' Some (DTP/Def Jam/IDJMG) 14 NE-YO When You're Mad (Def Jam/IDJMG)
T-PAIN f/MIKE JONES I'm N Luv (Wit A Stripper) (Jive/Zomba Label Group)
NE-YO So Sick (Def Jam/IDJMG) 11 12 CHRISTINA MILIAN f/YOUNG JEEZY Say I (Def Soul/IDJMG) LETOYA Torn (Capitol)
LIL' JON f/E-40 & SEAN PAUL Snap Yo Fingers (TVT) 22 24 JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) 17 KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group) JAGGED EDGE Good Luck Charm (Sony Urban/Columbia)
MARY J. BLIGE Enough Cryin' (Geffen) 21 25 20 50 CENT f/OLIVIA Best Friend (G-Unit/Interscope) JAMIE FOXX f/TWISTA DJ Play A Love Song (J/RMG) LIL' WAYNE Hustler Musik (Cash Money/Universal) 26 27 CHAMILLIONAIRE f/KRAYZIE BONE Ridin (Universal) **BEYONCE'** Check On It (Sony Urban/Columbia) T.I. Why You Wanna (Grand Hustle/Atlantic) 19 FIELD MOB f/CIARA So What (DTP/Geffen) 32 RICK ROSS Hustlin' (Slip-N-Slide/Def Jam/IDJMG)

#1 MOST ADDED

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

GUCCI MANE Go Head (Big Cat)
MISSEZ F/PIMP C Love Song (Fo' Reel/Geffen, DONELL JONES I'm Gonna Be (LaFace/Zomba Label Group) LUKE & Q My Turn (J/RMG)
BEENIE MAN Hmm Hmm (Virgin)

URBAN begins on Page 38.

ROCK

TW LW RED HOT CHILI PEPPERS Dani California (Warner Bros.) PEARL JAM World Wide Suicide (J/RMG)
GODSMACK Speak (Universal Republic) 10 YEARS Wasteland (Universal Republic) 3 SHINEDOWN | Dare You (Atlantic) BUCKCHERRY Crazy Bitch (ElevenSeven, 10 NICKELBACK Animals (Roadrunner/IDJMG) FOO FIGHTERS No Way Back (RCA/RMG) 6 SHINFDOWN Save Me (Atlantic) AVENGED SEVENFOLD Bat Country (Warner Bros.) SEETHER Remedy (Wind-Up) HINDER Get Stoned (Universal Republic) AUDIOSLAVE Out Of Exile (Epic/Interscope) 13 DISTURBED Stricken (Reprise) 15 19 WOLFMOTHER Woman (Modular/Interscope) SYSTEM OF A DOWN Lonely Day (American/Columbia) NICKELBACK Savin' Me (Roadrunner/IDJMG) 16 21 SEETHER The Gift (Wind-Up) 29 THREE DAYS GRACE Animal | Have Become (Jive/Zomba Label Group) DISTURBED Just Stop (Reprise) 17 18 ROB ZOMBIE Foxy, Foxy (Geffen/Interscope) 23 STAIND Everything Changes (Flip/Atlantic) NINE INCH NAILS Every Day is Exactly The Same (Interscope)
MUDVAYNE Fall Into Sleep (Epic) 20 24 27 KORN Coming Undone (Virgin) EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood)

DAVID GILMOUR On An Island (Columbia) 25 26 HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.) 28 THEORY OF A DEADMAN Santa Monica (Roadrunner/IDJMG) COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia)

#1 MOST ADDED

TOOL Vicarious (Volcano/Zomba Label Group)

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Dani California (Warner Bros.)

TOP 5 NEW & ACTIVE

AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.)
FLYLEAF I'm So Sick (Octone/RCA/RMG) BLUE OCTOBER Hate Me (Universal Motown) HINDER Lips Of An Angel (Universal Republic) P.O.D. Goodbye For Now (Atlantic)

ROCK begins on Page 58.

URBAN AC

MARY J. BLIGE Be Without You (Geffen) ANTHONY HAMILTON Can't Let Go /So So Def/Zomba Label Groun ISLEY BROTHERS f/R. ISLEY Just Came... (Def Soul/Def Jam/IDJMG) HEATHER HEADLEY In My Mind (RCA/RMG) BRIAN MCKNIGHT Find Myself In You (Motown/Universal)
KIRK FRANKLIN Looking... (Fo Yo Soul/Gospo Centric/Zomba Label Group) JAMIE FOXX f/LUDACRIS Unpredictable (J/RMG) TEENA MARIE Ooh Wee (Cash Money/Universal) NE-YO So Sick (Def Jam/IDJMG) ERIC BENET Pretty Baby (Friday/Reprise/Warner Bros.) MARIAH CAREY Fly Like A Bird (Island/IDJMG) 12 URBAN MYSTIC | Refuse (SOBE) JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Sony Urban) 15 CHARLIE WILSON Magic (Jive/Zomba Label Group) 10 ALICIA KEYS Unbreakable (J/RMG) KEYSHIA COLE Love (A&M/Interscope) 16 KEM Into You (Motown/Universal) 17 INDIA.ARIE I Am Not My Hair (Motown/Universal) 19 FLOETRY Lav Down (Geffen) RAHEEM DEVAUGHN You (Jive/Zomba Label Group) 20 GOAPELE First Love (Skyblaze/Sony Urban/Columbia 22 KINDRED THE FAMILY SOUL Woman First (Hidden Beach) VAN HUNT Character (Capitol) 25 DONELL JONES I'm Gonna Be (LaFace/Zomba Label Group) 23 SHANICE Take Care Of U (Imajah/Playtime) MARY MARY Yesterday (Sony Urban/Columbia)

MARIAH CAREY Don't Forget About Us (Island/IDJMG) **#1 MOST ADDED**

PRINCE Black Sweat (Universal Republic)

CHRIS BROWN Yo (Excuse Me Miss) (Jive/Zomba Label Group)

TAMAR f/PRINCE Beautiful, Loved And Blessed (Universal Republic)

30

26

(1

CHARLIE WILSON No Words (Jive

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

RAY J One Wish (Knockout/Sanctuary)
HIL ST. SOUL Goodbye (Shanachie) SANTANA F/ANTHONY HAMILTON Twisted (Arista/RMG) LINA Smooth (Hidden Beach)
LEELA JAMES My Joy (Warner Bros.)

URBAN begins on Page 38.

ACTIVE ROCK

TW LW GODSMACK Speak (Universal Republic) RED HOT CHILI PEPPERS Dani California (Warner Bros.) **DISTURBED** Just Stop (Reprise) MUDVAYNE Fall Into Sleep (Epic) 3 SHINEDOWN I Dare You (Atlantic) BUCKCHERRY Crazy Bitch (ElevenSeven) PEARL JAM World Wide Suicide (J/RMG) EVANS BLUE Cold (But I'm Still Here) (Pocket/Hollywood) KORN Coming Undone (Virgin) FOO FIGHTERS No Way Back (RCA/RMG) SYSTEM OF A DOWN Lonely Day (American/Columbia) Õ 14 HINDER Get Stoned (Universal Republic) 11 NICKELBACK Animals (Roadrunner/IDJMG) 1 16 12 HURT Rapture (Capitol)
10 YEARS Wasteland (Universal Republic) 9999 25 THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group) 18 SEETHER The Gift (Wind-Un) AVENGED SEVENFOLD Beast And The Harlot (Warner Bros.) 19 NICKELBACK Savin' Me (Roadrunner/IDJMG) FLYLEAF I'm So Sick (Octone/RCA/RMG)
ROB ZOMBIE Foxy, Foxy (Geffen/Interscope) 17 15 STAIND Everything Changes (Flip/Atlantic) 24 26 10 YEARS Through The Iris (Universal Republic)
WOLFMOTHER Woman (Modular/Interscope) NINE INCH NAILS Every Day is Exactly The Same (Interscope) COHEED AND CAMBRIA Welcome Home (Equal Vision/Columbia) 30 ATREYU Ex's And Oh's (Victory) SEVENDUST Failure (Winedark/7Bros.) FAKTION Take It All Away (Roadrunner/IDJMG)
HINDER Lips Of An Angel (Universal Republic)

#1 MOST ADDED

TOOL Vicarious (Volcano/Zomba Label Group)

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Dani California (Warner Bros.)

TOP 4 NEW & ACTIVE

DANKO JONES First Date (Razor & Tie, HOOBASTANK Inside Df You (Island/IDJMG) **SOIL** Give It Up (DRT) TOOL Vicarious (Volcano/Zomba Label Group)

ROCK begins on Page 58.

COUNTRY

RASCAL FLATTS What Hurts The Most (Lyric Street) 0 2 BON JOVI W/J. NETTLES Who Says You Can't Go Home (Mercury/IDJMG) TOBY KEITH Get Drunk And Be Somebody (Show Dog Nashville/Universal) KEITH URBAN Tonight I Wanna Cry (Capitol) JASON ALDEAN Why (BBR) BROOKS & DUNN Believe (Arista) 9 JACK INGRAM Wherever You Are (Big Machine) FAITH HILL The Lucky One (Warner Bros.) BLAKE SHELTON Nobody But Me (Warner Bros.)
DIERKS BENTLEY Settle For A Slowdown (Capitol) 5 12 LEANN RIMES Something's Gotta Give (Asylum/Curb) 13 TIM MCGRAW When The Stars Go Blue (Curb) JOE NICHOLS Size Matters (Someday) (Universal South) 14 15 GEORGE STRAIT Seashores Of Old Mexico (MCA) 16 PHIL VASSAR Last Day Of My Life (Arista) KEITH ANDERSON Every Time I Hear Your Name (Arista)
BRAD PAISLEY The World (Arista) 17 18

CRAIG MORGAN | Got You (BBR) 19 KENNY CHESNEY Summertime (BNA)
CARRIE UNDERWOOD Don't Forget To Remember Me (Arista) 24 23

SHEDAISY I'm Taking The Wheel (Lyric Street)

GARY ALLAN Life Ain't Always Beautiful (MCA)
GRETCHEN WILSON Politically Uncorrect (Epic) 22 21 26 LITTLE BIG TOWN Bring It On Home (Equity) KENNY ROGERS I Can't Unlove You (Capitol) 27 28 RODNEY ATKINS If You're Going Through Hell... (Curb)

ERIC CHURCH How 'Bout You (Capitol) BILLY CURRINGTON Why, Why, Why (Mercury)

SUGARLAND Down In Mississippi (Up To No Good) (Mercury) JAKE OWEN Yee Haw (RCA)

#1 MOST ADDED

TOBY KEITH A Little Too Late /S

#1 MOST INCREASED PLAYS

KENNY CHESNEY Sur

TOP 5 NEW & ACTIVE

SCOTTY EMERICK What's Up With That (Show Dog Nashville) MIRANDA LAMBERT New Strings (Epic) EMERSON DRIVE A Good Man (Midas) RONNIE MILSAP Local Girls (RCA/RLG) RAY SCOTT Gone Either Way (Warner Bros.,

COUNTRY begins on Page 43.

ALTERNATIVE

TW LW RED HOT CHILI PEPPERS Dani California (Warner Bros.) PEARL JAM World Wide Suicide (J/RMG) 0 BLUE OCTOBER Hate Me (Universal Motown, FOO FIGHTERS No Way Back (RCA/RMG) Ø PANIC! AT THE DISCO The Only Difference... (Fueled By Ramen) 10 YEARS Wasteland (Universal Republic) NINE INCH NAILS Every Day Is Exactly The Same (Interscape) SHE WANTS REVENGE Tear You Apart (Geffen) HAWTHORNE HEIGHTS Saying Sorry (Victory) 11 10 GODSMACK Speak (Universal Republic) **DEATH CAB FOR CUTIE** Crooked Teeth (Atlantic) FALL OUT BOY Dance, Dance (Island/IDJMG) SYSTEM OF A DOWN Lonely Day (American/Columbia) 13 SHINEDOWN | Dare You (Atlantic) RACONTEURS Steady, As She Goes (Third Man/V2)

ARCTIC MONKEYS | Bet You Look Good On The Dancefloor (Dom. 18 17 ANGELS AND AIRWAVES The Adventure (Suretone/Geffen) HIM Rip Out The Wings Of A Butterfly (Sire/Warner Bros.)
YEAH YEAH YEAHS Gold Lion (Dress Up/Interscope) 16 19 WEEZER Perfect Situation (Suretone/Geffen) MATISYAHU Youth (Or Music/Epic)
WOLFMOTHER Woman (Modular/Interscope) 21 28 KORN Coming Undone (Virgin)
30 SECONDS TO MARS The Kill (Immortal/Virgin)
DISTURBED Just Stop (Reprise) 26 24 25 ROCK KILLS KID Paralyzed (Fearless/Reprise/Warner Bros.) 27 FLYLEAF I'm So Sick (Octone/RCA/RMG) 40 THREE DAYS GRACE Animal I Have Become (Jive/Zomba Label Group) JACK JOHNSON Upside Down (Brushfire/Universal Republic) WHITE STRIPES The Denial Twist (Third Man/V2)

#1 MOST ADDED

TOOL Vicarious (Volcano/Zomba Label

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Oani California (Warner Bros.)

TOP 5 NEW & ACTIVE

ANTI-FLAG The Press Corpse (RCA/RMG) HURT Rapture (Capitol)
GNARLS BARKLEY Crazy (Downtown/Lava/Atlantic) DRESDEN DOLLS Sing (Roadru YELLOWCARD Rough Landing, Holly (Capitol)

ALTERNATIVE begins on Page 58.

SMOOTH JAZZ

TW PAUL BROWN Winelight (GRP/VMG) NAJEE 2nd 2 None (Heads Up International) NILS Summer Nights (Baja/TSR) BRIAN CULBERTSON Let's Get Started (GRP/VMG) RICHARD ELLIOT Mystique (Artizen) KIM WATERS Steppin' Out (Shanachie) MICHAEL LINGTON Pacifica (Rendezvous) PHILIPPE SAISSE TRIO Do It Again (Rendezvous)
BRIAN SIMPSON It's All Good (Rendezvous) 9 MARION MEADOWS Suede (Heads Up) 10 KIRK WHALUM Whip Appeal (Rendezvous) RAMSEY LEWIS Oh Happy Day (Narada Jazz/EMI)
3RD FORCE You Got It (Higher Octave/EMI) 12 NICK COLIONNE Always Thinking Of You (Narada Jazz/EMI) 18 MINDI ABAIR True Blue (GRP/VMG) H. HANCOCK f/C. AGUILERA A Song For You (Possibilities/Vector) 16 BEYONCE' Wishing On A Star (Sony Urban/Columbia) DAVID PACK Biggest Part Of Me (Peak/Concord)
GERALD ALBRIGHT We Got The Groove (Peak) 21 20 23 CHRIS STANDRING I Can't Help Myself (Trippin' 'N' Rhythm) DONALD FAGEN H Gang (Reprise) JASON MILES Sexual Healing (Narada Jazz/EMI)
ERIC DARIUS Steppin' Up (Narada Jazz/EMI) 26 24 PAMELA WILLIAMS Positive Vibe (Shanachie EUGE GROOVE Chillaxin (Narada Jazz/EMI)
RAY PARKER, JR. Mismaloya Beach (Raydio Music Group) 25 28 27 JANITA Enjoy The Silence (Lightyear) KEN NAVARRO Stoned Soul Picnic (Positive) 30 STEVE OLIVER Good To Go (Koch) WAYMAN TISDALE Get Down On It (Rendezvous)

#1 MOST ADDED

WAYMAN TISDALE Get Do

#1 MOST INCREASED PLAYS

TOP 5 NEW & ACTIVE

STEVE COLE Spin (Narada Jazz/EMI) RICK BRAUN Groove Is In The Heart (Artize JEFF LORBER Everybody Knows That (Narada Jazz/EMI): KEM Find Your Way (Back Into My Life) (Motown/Universal) DAVE KOZ Undeni

SMOOTH JAZZ begins on Page 55.

TRIPLE A LW JACK JOHNSON Upside Down (Brushfire/Universal Republic) BEN HARPER Better Way (Virgin) TRAIN Cab (Columbia) DEATH CAB FOR CUTIE Crooked Teeth (Atlantic) SHAWN MULLINS Beautiful Wreck (Vanguard) MAT KEARNEY Nothing Left To Lose (Aware/Cold COLDPLAY Talk (Capitol) KT TUNSTALL Black Horse & The Cherry Tree (Relentless/Virgin) BETH ORTON Conceived (Astralwerks/EMC) FRAY Over My Head (Cable Car) (Epic) KT TUNSTALL Suddenly | See (Relentless/Virgin)
RED HOT CHILI PEPPERS Dani California (Warner Bros.) 16 GUSTER One Man Wrecking Machine (Reprise) DAVID GRAY Tell Me Something (Hospital Food) (ATO/RCA/RMG)
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic) AUGUSTANA Boston (Epic) LITTLE WILLIES Roll On /Milking Bull/EMC/
DAVID GILMOUR Dn An Island (Columbia) 23 15 JAMES BLUNT High (Custard/Atlantic) 22 SUBDUDES Papa Dukie & The Mud People (Back Porch/Narada/EMI) BRANDI CARLILE What Can I Say (Red Ink/Columbia) SNOW PATROL Hands Open (A&M/Interscope) 21 30 O.A.R. Love And Memories (Everfire/Lava)

U2 Original Of The Species (Interscope) JOHN BUTLER TRIO Betterman (Lava/Atlantic)

JEWEL Again And Again (Atlantic)

GOMEZ How We Operate (ATO/RMG)

CHRIS ISAAK King Without A Castle (Reprise)

INXS Afterglow (Epic)

28

AQUALUNG Left Behind (Slightly Bigger/Red Ink/Columbia)

#1 MOST ADDED MARK KNOPFLER & EMMYLOU HARRIS This Is Us (Nonesuch/Warner Bros.)

#1 MOST INCREASED PLAYS

RED HOT CHILI PEPPERS Dani California (Wa

TOP 5 NEW & ACTIVE

RACONTEURS Steady, As She Goes (Third Man/V2)

DANIEL POWTER Bad Day (Warner Bros.)

JACKIE GREENE I'm So Gone (Verve Forecast/VMG) DONALD FAGEN H Gang (Repris VAN MORRISON Playhouse (Lost Highway)

TRIPLE A begins on Page 64.

PUBLISHER'S BY ERICA FARBER

our months ago David Rehr joined the NAB as its President and CEO. Rehr, who has more than 20 years of experience on Capitol Hill and in the lobbying community, was most recently President of the National Beer Wholesalers Association. He holds a doctorate in economics from George Mason University and has been named a top association lobbyist by the Hill multiple times.

Beginning his career: "In 1976, in high school, I worked on the congressional campaign of Henry Hyde, who is a suburban Illinois Congressman. My job was to call people in Cicero, IL, which is kind of an ethnic, conservative area, to encourage people to vote for Henry Hyde. It was a lot of Eastern Europeans with difficult names to pronounce, ferociously anticommunist. People would say, 'I'm not telling you; I'm an American' — hanging up on me and calling me a communist!

"In 1978 I interned for the congressman from my home area, Phil Crane. I came to Washington, DC for six weeks in the summer and fell in love with politics and policy. Then I met Rudy Boschwitz, who was running for the Senate, and worked on his campaign, and he won. His campaign manager, Vin Webber, who in 1980 ran for Congress — while I was in college in central Minnesota, I worked on his campaign — offered me a job to come to Washington on Jan. 1, 1981, and I have been here since."

Joining the NAB: "I've always been intrigued by the NAB. It was the golden apple of trade associations. In the early part of last year it was announced that [former NAB President/CEO] Eddie

Fritts would be leaving, and a search firm was put in place. They put together a list of individuals to consider, and my name was added.

"The headhunter called me and said, 'What do you think?' I was a little overwhelmed. I thought, it's such a big organization, and, yes, I was interested, but they would probably choose someone else. I did my research. I had my perceptions on how I could take a very good organization and make it great.

"I met with the search committee, and I opened up the conversation very honestly, saying I know a lot more about broadcasting than I knew about beer when I stepped into the beer industry 13 years ago, but I know how to run a trade association. I know how to make the eight-cylinder engine have all the pistons firing at top performance 24/7. And I remember telling them that I can't promise we will win every battle, but we will leave no stone unturned in our willingness to be victorious."

What has surprised him the most: "Different people have different views of what the brand 'NAB' is. Our grass-roots members believe it is their lobbying arm on Capitol Hill and at the FCC, which I believe is our most important focus.

"But we also have people who view the NAB as almost entirely the spring convention, which is an important revenue component to make the association's work successful. We have international members who want to basically parrot the NAB because they believe we are the leading trade association in the world for broadcasting.

"That makes the job more complicated than your average trade association, because the NAB means more things to more people, all of which are important. Again, the most important one, in my mind, is this role of advocacy."

Support he would like from members: "We haven't made the official announcement, but in June we are doing a fairly comprehensive membership survey of all radio and television members asking them to give us their evaluation of many of the NAB programs so we can get a base line on what they think is most important, what they think we are doing well and what they think we need to do better.

"My intention is probably every three years to repeat a similar, if not the very same, survey so we can measure our progress. I expect our members to be frank and honest because I will be frank and honest with them. This is a challenged business that we all have to work to make successful for future generations.

"I want the organization to earn their maximum involvement, and that includes taking seriously our calls to action and building relationships with members of Congress and FCC commissioners and with all the people who affect the broadcast industry from a legislative and regulatory perspective. That means being involved financially in our political action committee and helping us elect pro-broadcaster candidates and helping us reelect pro-broadcast incumbents to the House and Senate."

Current initiatives: "We're engaged in empowering parents on patrolling what comes into their homes on both television and radio. So we're moving away from having people pointing the finger at us as being indecent to people recognizing us for being responsible and for promoting empowerment.

"We're trying to encourage all of our people to embrace technology as it evolves — to use all of their entrepreneurial creative energies to change with the changing times. We're encouraging our people to deepen, widen, strengthen their relationships with their legislators, with their FCC commissioners, with the staff. I don't think the people who regulate us experience radio as much as they need to to truly understand the experience.

"And, getting back to an earlier point, one of my missions is to build value for the NAB members. I readily admit and concede that our people work damn hard to generate the revenue that they then voluntarily contribute to their national trade association, whose primary goal is to advocate for them.

"Any time we talk about spending money, the question I pose to staff is, would a single-radiostation operator in Grand Isle, NE think this is a good and proper stewardship of their funds? If the answer is yes, we do it."

Biggest challenge: "I thought it would be a very exciting job, but it's probably 400 times more exciting than I thought it would be. I don't think I've ever been more energized in my life! Challenge No. 1 is reaching out to our members, making sure they know we want their input, we need their advice and counsel, we need their experiences, and we need them to be more attached to the NAB brand.

"The second area is taking a very good organization and great staff and making it even better and having a culture driven by value so that we will over the future become one of the premier, if not the premier, trade association in Washington, DC.

"The third area is increasing our visibility and our activism and going on offense both on Capitol Hill and at the FCC. I use the word *lobbyist*, but I don't merely mean lobbyist, I mean advocates.

"Fourth, because I did not come from the broadcast industry, is inculcating myself on all broadcasting issues. I'm on a listening and learning tour across the country, visiting big members, small members, TV, radio. I am a big believer in learning by doing, and the more I can learn about all the nuances of the industry from the very practical viewpoint of our membership, the more valuable I will be as their principal advocate and, more importantly, as head of their trade association."

State of radio: "I come from an industry that has zero to negative growth while costs are going up and the culture is turning against it. We're having our challenges, but when somebody says to me, T've gone from double-digit growth to 8% growth,' 8% is better than negative 2% growth!

"We're going to confront some challenges. We're going to have new competitors, but we need to embrace it. And we need to say what's great about radio and make sure everyone has the same enthusiastic passion we have so we can rule the day.

"I know that revenue stream is being challenged. I know that some of our biggest advertisers are having tough financial times. But the first thing people tell me is something I love about this business. They tell me things like, T've been in radio for 46 years,' or, T've been in radio since I was 16 years old,' and you can tell in their hearts they absolutely love this industry and would not trade it for anything else anywhere else on the planet."

Career highlight: "I am most proud of meeting my wife, lobbying her 17 years ago. Had I not been a lobbyist, I would not have met my wife and had four adorable children. But I am second-most-proud of having the opportunity for this job."

Career disappointment: "I don't have a career disappointment. My biggest personal disappointment is that my mother and father are deceased. I know they probably look down from heaven and go, 'Wow, our son has really turned out to be something.' I think about this particularly when I am with all these family radio businesses that are passing it down from father to son to daughter, and I wish my mother could come to the NAB. I believe she would say, 'He is doing something that matters.'"

Favorite radio format: "I love Talk, and I am a country music guy. And if I am not listening to Talk or Country, I'd probably go to Adult Contemporary."

 $\textbf{Favorite television show: "Desperate Housewives, CSI and The Simpsons. I also enjoyed the Olympics." \\$

Favorite song: "God Bless the U.S.A."

Favorite movie: "Braveheart."

Favorite book: "Positioning, by Jack Trout and Al Ries, and, by Peter Drucker, The Effective Executive."

Favorite restaurant: "Ira's in North Brooke, IL, which is a hot dog stand where I worked in junior high and high school."

Beverage of choice: "Tab."

Hobbies: "I don't have a lot of hobbies. When the search committee interviewed me, they asked me, 'Do you play golf?' And I said, 'I play a little golf and I'd like to be better at it, but it involves so much time, and I just don't have that kind of time to commit.'

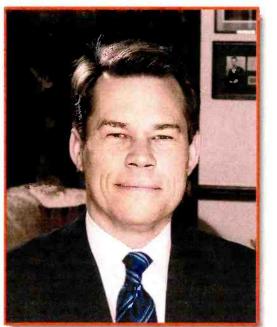
"Then they said, 'Do you play tennis?' And I said, 'Well, I'm not very good, but I love the game.' And they said, 'What do you do?' And I said, 'I work really hard, schmooze, work really hard, travel mostly for work, and I spend time with my family. And if I had a hobby, it would be chasing my four children around the house and being involved in the local community."

E-mail address: "drehr@nab.org."

Advice for broadcasters: "We have to be more positive. Everybody I meet, they're selling me on their stations. We're in a period when we have hard sales, and I think if we embrace the future enthusiastically, knowing it's going to be hard but we are going to come out of it and it's going to be great, I think that will help us get through this transition.

"Barry Goldwater once told a story in the early '80s, when he was still in the Senate. He said people talk about the good old days, but a lot of times they don't remember that on many occasions they weren't so good!

"Radio has had great days, but my viewpoint is that our best days lay ahead of us. We have to keep saying to ourselves that this is a great business, we are wonderful people, we provide a great service, and therefore we will be successful at the end of the day."



David Rehr

President/CEO, National Association of Broadcasters

84 • Radio & Records April 21, 2006



Completely Different Way to Program COLDIES

www.hiPPieradio.net





(212) 735-1700