

NEWSSTAND PRICE \$6.50

Country Is A 'Friend' To McGraw

Curb artist **Tim McGraw** picks up the Most Added crown at Country this week as "My Old Friend," the latest single from *Live Like You Were Dying*, gets 51 adds and debuts at No. 44*. Watch the 39th annual CMA Awards on Nov. 15, live from New York on CBS, to see if McGraw's album wins Album of the Year.



R&R

RADIO & RECORDS

www.radioandrecords.com

OCTOBER 7, 2005

Radio's Most Important Task

In this week's Management/Marketing/Sales section, veteran broadcaster **Zeb Norris** (pictured) examines Job No. 1 in radio: protecting the station's license. He offers his own suggestions for avoiding problems with indecency and pay-for-play and includes tips from legal expert David Oxenford. Bottom line: A little extra diligence goes a long way in preventing fines and even more serious consequences. Page 15.



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DC Talk

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Kenny Rogers

John Ford Coley

John Elefante

Lisa Bevil

Billy Dean

Jeffrey Osborne

David Pack

Mark Kibble

Vestal Goodman

Leann Rimes

Pat Boone

Andre Crouch

Christ Church Choir

P R E S E N T

“Thank You Billy Graham”

FROM THE ALBUM

“GLORY TRAIN: the lost sessions”

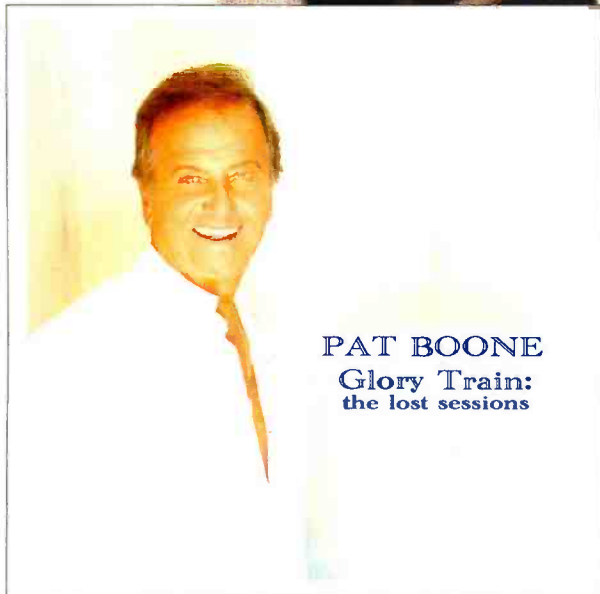
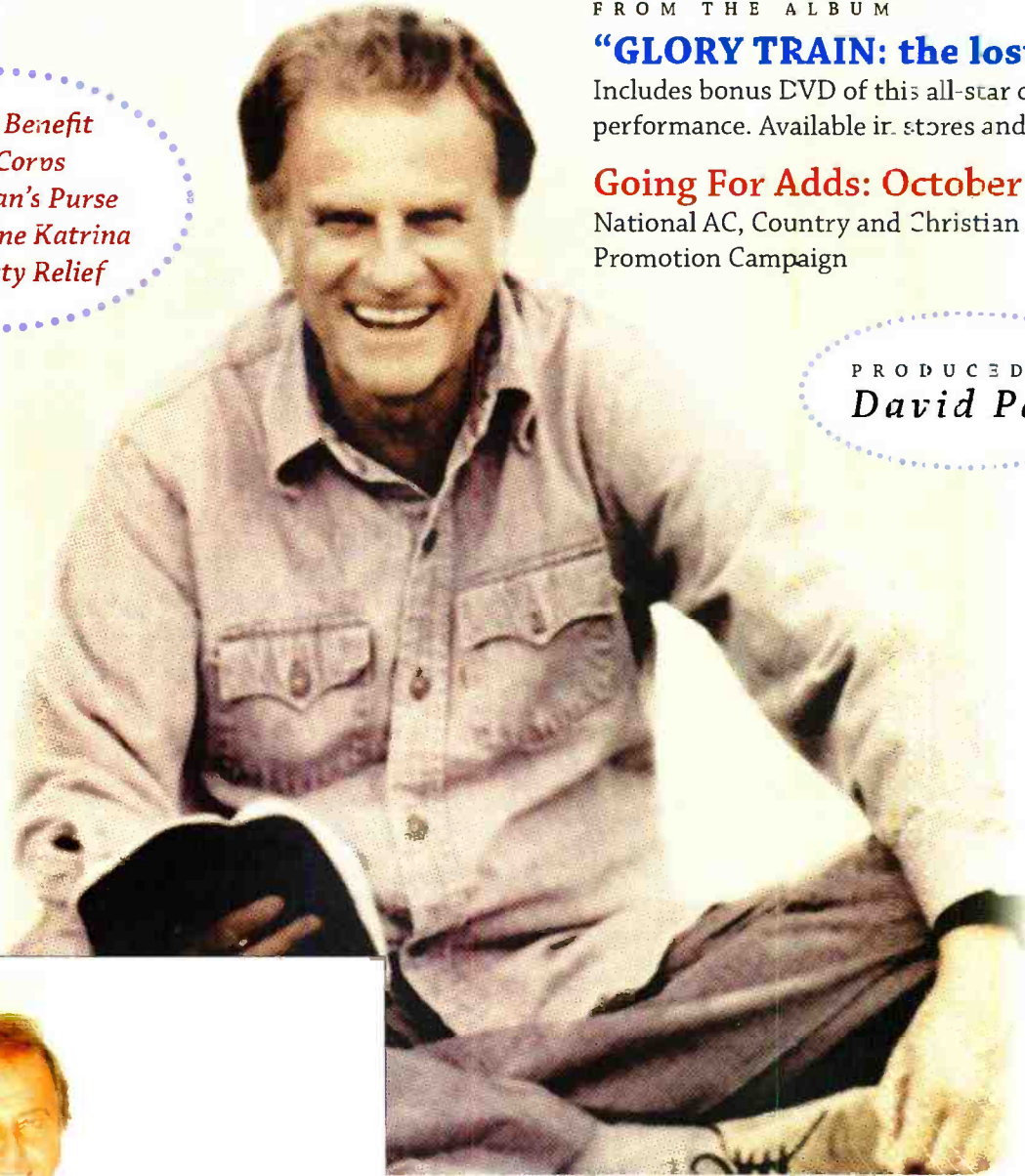
Includes bonus DVD of this all-star cast performance. Available in stores and online now!

Going For Adds: October 24th

National AC, Country and Christian Radio Promotion Campaign

*Proceeds Benefit
Merci Corps
& Samaritan's Purse
For Hurricane Katrina
and Poverty Relief*

PRODUCED BY
David Pack



American icon Pat Boone, gospel producer David Pack and country singer Billy Dean have penned this outstanding tribute, “Thank You Billy Graham.” The CD/DVD performance evokes the same passion and inspiration of “We Are The World.” Share the Spirit in honoring the 86-year old Evangelist’s selfless service in bringing spiritual guidance and charity to the most impoverished and remote areas of the world.

National Promotion: Ashton Consulting
818.707.8127 Ashtonconsults@aol.com

www.patbooneandfriends.com www.patsgold.com



R&R CHRISTIAN SUMMIT 2005

The first R&R Christian Summit will take place Dec. 8-11 in Nashville, and this week Christian Editor **Kevin Peterson** gives a detailed preview of who's going to be there and what they'll be talking about, and he explains how you can be there too.

Page 70

BRACE YOURSELF!

When JetBlue Flight 292 made an emergency landing at Los Angeles International Airport with damaged landing gear, Sanctuary Group's Michael Plen was aboard. CHR/Pop Editor **Kevin Carter** talks to him about those very scary hours in the air and the relief everyone felt on touchdown. As Plen says, "This experience allowed me to evaluate what's important in life."

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R&R NUMBER 1s



CHRISTIAN CHR AFTERS
Beautiful Love (Simple/INO)

CHR/POP

MARIAH CAREY Shake It Off (Island/DJMG)

CHR/RHYTHMIC

KANYE WEST Gold Digger (Roc-A-Fella/DJMG)

URBAN

KANYE WEST Gold Digger (Roc-A-Fella/DJMG)

URBAN AC

CHARLIE WILSON Charlie Last... (Jive/Zomba Label Group)

GOSPEL

DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)

COUNTRY

MONTGOMERY GENTRY Something To Be... (Columbia)

SMOOTH JAZZ

PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)

AC

ROB THOMAS Lonely No More (Atlantic)

HOT AC

LIFEHOUSE You And Me (Geffen)

ROCK

NICKELBACK Photograph (Roadrunner/DJMG)

ACTIVE ROCK

NICKELBACK Photograph (Roadrunner/DJMG)

ALTERNATIVE

GORILLAZ Feel Good Inc. (Virgin)

TRIPLE A

DAVID GRAY The One I Love (ATO/RCA/RMG)

CHRISTIAN AC

CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)

CHRISTIAN ROCK

THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)

CHRISTIAN INSPO

CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)

REGIONAL MEXICAN

CONJUNTO PRIMAVERA Aun Sigues Siendo Mia (Fonovisa)

SPANISH CONTEMPORARY

VRBO Sólo Quédate En Silencio (EMI Latin)

TROPICAL

AVENTURA /DON OMAR Ella Y Yo (Premium)



THE INDUSTRY'S NEWSPAPER
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TALK RADIO'S 20 DEADLY SINS

ESPN Radio VP/GM **Bruce Gilbert** (pictured) has compiled a list of the mistakes he hears on News, Talk and Sports stations across the country, a list that will be useful to people at all formats. How about it? Are you trying too hard to prove you're smart? Do your shows lack payoff? Have you lost touch with your audience? Time to ask yourself the hard questions. Page 13.



Pimp my radio: Page 30

Digital Sales Surge In RIAA Midyear Report

Piracy 'still a threat,' group says

By **Brida Connolly**
R&R Technology Editor
bconnolly@radioandrecords.com

The RIAA last week released its shipment figures for the first six months of 2005, saying, "While the area of legal digital downloads showed some progress, the music industry continues to be impacted by illegal online down-

loading, rampant unauthorized CD burning and traditional counterfeiting of physical products."

Sales of legal digital music were up 154% from January to June, with 149 million digital singles downloaded, compared to 58.6 million in the first six months

RIAA See Page 11

2005 Digital Sales More Than Double, CD Sales Dip

	2004		2005	
	Total Units	\$ To Retail	Total Units	\$ To Retail
CDs*	270.2 million	4.4 billion	258 million	4.2 billion
Digital singles	58.6 million	58.1 million	149.7 million	174.3 million
Digital albums	1.5 million	15.2 million	5.1 million	50.6 million
Cassettes	2.1 million	10.7 million	700,000	4.4 million
Vinyl LPs/EPs	600,000	9 million	500,000	7.4 million
CD singles	2.6 million	11.6 million	2.0 million	7.3 million

*includes CD-DVD DualDiscs

Source: RIAA. Suggested retail list price, net after returns.

Bishop Takes VP/Nat'l Promo Post At Arista/Nashville

Provident Music Group VP/Mainstream Marketing & Promotion **Skip Bishop** has been named VP/National Promotion for Arista/Nashville. He succeeds Bobby Kraig, who is on indefinite medical leave following spinal surgery in May.

RCA Label Group/Nashville Exec. VP/GM Butch Waugh, to whom Bishop reports, said, "Heart, passion, creative, motivated, motivator, experience, knowledgeable, ability and love of music are some of the attributes I think of when asked about Skip Bishop."



Bishop

BISHOP See Page 12

Mark Mays: 'Free Radio Is At Risk'

CC CEO seeks further deregulation

By **Joe Howard**

R&R Washington Bureau Chief
jhoward@radioandrecords.com

In a speech delivered Monday, Clear Channel CEO **Mark Mays** asked lawmakers to relax ownership restrictions on radio in larger markets, saying radio is under attack by competitors that don't face the same regulatory limits.

"Radio needs Congress to relax outdated restrictions on our operations," Mays said at the Progress & Freedom Foundation, a pro-deregulation think tank. "Congress must recognize that in our country's largest media markets — where



Mays

See Page 12

WPEN/Philly Flips To 'SportsTalk 950'

By **Al Peterson**
R&R News/Talk/Sports Editor
apeterson@radioandrecords.com

Greater Media's **WPEN/Philadelphia** on Oct. 3 officially launched its previously announced 24/7 Sports format, flipping from Oldies to "Sports-



Talk 950." The station will compete against Infinity's long-established crosstown Sports/Talker, WIP.

WPEN GM **Bob DeBlois** said the new station will offer a caller- and interview-driven product. "We're giving Philly fans a choice, to see where they go for the most passionate voice in Sports radio," he said.

WPEN's new talent roster features local and national

WPEN See Page 12

WB's Bill Bennett Comes Home

One year in, this Nashville exec is seeking new ways to market country

By **Lon Helton**
R&R Country Editor
lhelton@radioandrecords.com

Veteran rock label executive and Tennessee native **Bill Bennett** assumed stewardship of **Wamer Bros./Nashville** a year ago this month. When he first entered the building the receptionist remarked, "Oh, you're the boy from Clarksville."

"I had always been warned it was a small town, but I don't think I was aware how friendly a town it is," Bennett says. His career stretches from a record warehouse in Memphis to a long run in rock promotion at Columbia, Epic and, later, MCA. He ran DGC



Bennett

Records, was President of Geffen Records and headed up Madonna's Maverick Records. After all that, Bennett is enjoying his homecoming very much.

R&R: Whose idea was this?

BB: Most of my friends in Los Angeles say, "I knew you'd end up back there someday." I had opportunities to come here before, but it was always a timing issue. I wasn't ready, for whatever reason.

I remember **Luke Lewis**, back when he came to Nashville, calling me and saying,

See Page 38

August Radio Revenue Up 2%

The RAB announced Monday that combined local and national radio revenue increased 2% in August, thanks to a 3% spike in local spending. But, it said, the tepid national advertising market persists, and national spending was flat vs. year-ago levels. Meanwhile, nonspot spending took a hit, slipping 5% from August 2004. Year-to-date, spending is up 1%, with local and national spending each tracking 1% growth. Nonspot spending through August is flat.

Wachovia Securities analyst **Marci Ryvicker** said that, though she's pleased that the industry is making strides, she still has moderate expectations for 2005. "Although not overly impressive against flat 2004 levels, it's nice to see a return to positive territory," she said in a

RAB See Page 12

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THE STEVE HARVEY MORNING SHOW TOP 10

Steve's own take on the top 10 list, highlighting a different topic each day.

STEVE'S STRAWBERRY LETTER 23

Listeners request Steve's advice on everything from relationships, style, and more via emails and letters.

OTHER IDOL

Listeners call in to showcase their talents in spoken word, song, and poetry for the chance to win big prizes.

NEPHEW TOMMY'S TIPS

Tommy gives his cheerful yet misguided advice and opinions to listeners, making sure his suggestions benefit only Tommy.

QUESTION OF THE DAY

Listeners chime in on a different subject matter each day.

ENTERTAINMENT NEWS WITH JACQUE REID

Jacque reports the latest entertainment news and celebrity scoop.

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October 7, 2005

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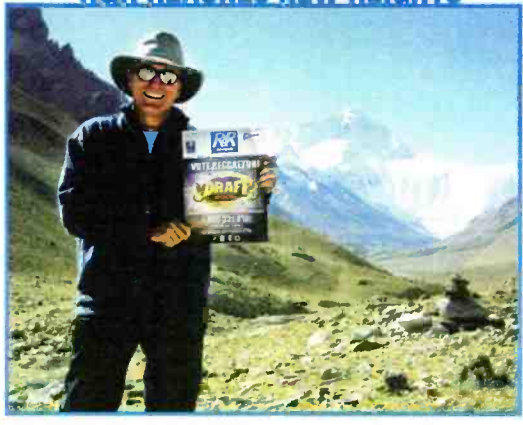
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R&R REACHES NEW HEIGHTS



Point-To-Point Marketing's Mark Heiden recently returned from his trip to Asia, on which he took some quality reading material to pass the time. Heiden is seen here holding a copy of R&R in front of Mount Everest!

McGilvray Gets IDJMG VP/Rock Promo Stripes

The Island Def Jam Music Group last week officially bestowed VP/Rock Promotion duties on David McGillvray, who rises from Director of National Rock Promotion. He will remain based in Chicago and report to Exec. VP/Promotion Greg Thompson. In his new position McGillvray will oversee rock promotion strategies for the label group.



McGilvray

"David is a top-notch promotion executive whose passion for IDJMG's artists and music is unprecedented," Thompson said. "I am thrilled to have him lead our efforts in the rock arena."

McGILVRAY See Page 11

Vanguard/Welk Adds Herlich To Promo Team

Promotion veteran Rhonda Herlich has joined Vanguard Records/Welk Music Group as VP/Adult Formats. She replaces Patty Morris, who left the company to work for Capitol.



Herlich

Herlich was most recently a partner in the consulting firm RJ Promotion, and before that she was Director/Adult Formats & Video Promotion at Charisma Records. She will remain based on the East Coast.

on board," Welk VP/Promotion Art Phillips said. "She brings years of experience and expertise at Hot AC and AC radio to Welk Music Group."

Herlich told R&R, "After many years in this business, I know what makes for a successful label, and Vanguard Records/Welk Music Group has the perfect mix. The artist roster is amazing. I'm thrilled to be working with [Welk President/GM] Kevin Welk, Art Phillips and the entire staff."

Bloomquist Takes WGST/Atlanta PD Post

Clear Channel News/Talk WGST/Atlanta has tapped Randall Bloomquist as PD. Bloomquist, who will report directly to Clear Channel Regional VP/Programming Mike Wheeler, assumes a position that has been open since Bruce Collins exited the station this summer.

Most recently OM/PD of ABC Radio News/Talk WMAL/Washington, Bloomquist has also programmed Clear Channel News/Talk WRVA/Richmond and Jefferson-Pilot News/Talk WBT-AM & FM/Charlotte. Before embarking on his broadcasting career Bloomquist worked at R&R, serving as Washington, DC Bureau Chief and News/Talk Editor during his tenure.

"WGST has a tremendous history and great potential," Bloomquist told R&R. "I'm honored that [Clear Channel/Atlanta Regional VP] Jerry Del Core and Mike Wheeler have chosen me to lead the station at this exciting time in its history."

Along with being the radio flagship of Major League Baseball's Atlanta Braves, WGST is the Atlanta home of Premiere Radio Networks' Rush Limbaugh, Phil Hendrie and Coast to Coast AM with George Noory. It also airs local Talk radio veterans Kim "The Kimmer" Peterson and Tom Hughes.

Santos Rises To GM Of Styles' KWIE



Santos

Styles Media Group has promoted CHR/Rhythmic KWIE (Wild 96)/Riverside GSM Karla Santos to GM, effective immediately. Santos joined the station in the fall of 2004, arriving from a similar post at Infinity Broadcasting's News/Talk KNX/Los Angeles.

Styles Media partners Don McCoy and Tom DiBacco said, "We like to promote from within the company, and Karla has already proven herself a great leader."

Santos said, "It's exciting to be leading a radio station with such great potential in a market that's just exploding."

Radio One Flips WRDA/St. Louis To Urban Format

Shortly after agreeing to purchase the station from Emmis for \$20 million, Radio One has flipped Adult Standards WRDA/St. Louis to hip-hop and R&B, using the moniker "The New Hot 104."

The flip took place on Oct. 1, when Radio One took over the station under an LMA. WRDA is running jockless, and no PD or staff announcements have been made.

Hot 104 is reportedly playing Bow Wow, Mariah Carey, David Banner, Kanye West, Young Jeezy, Marques Houston, Chris Brown

WRDA See Page 11

Burch Takes Programming Duties At KPRI/San Diego

Compass Broadcasting VP/Programming & Marketing Bob Burch has added day-to-day programming duties at the company's Triple A KPRI/San Diego, which serves the northern portion of the market. He takes over for Dona Shaeb, who resigned after a decade at the station.



Burch

Burch served as PD of KSHE/St. Louis in the early '70s and eventually became National PD for what were then the four Century Broadcasting Rock stations: KSHE/St. Louis, WABX/Detroit, KWST/Los Angeles and KMEL/San Francisco. He held that title for eight years.

BURCH See Page 8

Bonneville/St. Louis Mktg. Dir. Pollay Dies

Abigail Pollay, a veteran St. Louis radio marketing executive who served as Marketing Director for Bonneville's cluster of stations in the market, died suddenly of natural causes on Sept. 30. She was 43.



R&R that grief counselors spent all day at the stations on Sept. 30. "A lot of people are taking this really hard," he said. "She knew a lot of people in this business."

"We are truly blessed to have been friends and colleagues of Abigail. Memories of her laughter and wit will never be forgotten. We are all better people for having our lives touched by her."

Pollay joined Bonneville/St. Louis in October 2003, working directly with what are now Adult Hits WARH, Country WIL-AM & FM and Hot AC WVRV. She previously spent 16 years with Emmis St. Louis cluster, also as Marketing Director.

Bonneville/St. Louis VP/Market Manager John Kijowski told

WVRV/St. Louis Director/Human Resources Scarlett Pate said, "She was a manager of great skill and remarkable

POLLAY See Page 11

Lillywhite Joins Columbia As SVP/A&R

Steve Lillywhite, world-renowned for his work as a producer, has been named Columbia Records Sr. VP/A&R, responsible for signing new talent to Columbia's roster. He'll also put his production prowess to use at the label, doing everything from in-studio mixing and production to serving as a creative consultant.



Lillywhite

next chapter in Columbia Records' rich history.

"I'm looking to sign the best artists around, and I believe that Columbia is the place to make the best possible records," Lillywhite said. "I thank Will and [Sony Music U.S. President/CEO] Donnie Ienner for this fantastic opportunity."

"Every department at Columbia is so strong, and all the players are so ace at what they do, that when you do discover great artists, you can do them justice, make great records and take them right to the very top."

"Steve has worked on a lot of the most important records of the past 30 years and has produced some of the best records of all time," said Columbia Records Group Chairman Will Botwin, to whom Lillywhite reports.

"He knows what a great record sounds like, and he intuitively knows how to work with artists to bring out the very best they have to offer. I feel fortunate that Steve is on board to help write the

Earlier in his career Lillywhite served as Mercury Records' Managing Director. His production resume includes some of the best-known artists in punk, New Wave

LILLYWHITE See Page 10

Emmis Income Slips, Radio Revenue Grows

Smulyan eyes return to baseball ownership

By Joe Howard
R&R Washington Bureau Chief
jhoward@radioandrecords.com

Last week Emmis Communications announced its fiscal Q2 2006 results, reporting that net earnings fell from \$13 million (23 cents per share) to \$6.2 million (15 cents), short of Thomson First Call analysts' forecast of 21 cents. Emmis blamed the earnings dip on expenses tied to its June Dutch auction stock buyback.

Operating income in Emmis' fiscal Q2, which ended Aug. 31, rose 13%, to \$28.5 million, and station operating income increased 7%, to \$42 million. Emmis' radio revenue grew 11%, to \$89.1 million, while total company revenue—including Emmis' publishing operations—rose 5%, to \$107.9 million.

On a pro forma basis, net revenue rose 4%. Because Emmis is selling its television operations, revenue from its TV stations was excluded from the results.

Emmis Chairman/CEO Jeff Smulyan said, "We're encouraged with how strong the quarter finished for our radio stations, which outperformed their markets for the sixth straight quarter." Looking ahead, Emmis expects Q3 pro forma net radio revenue growth of between 5% and 6%.

Also during the Sept. 29 earnings call, Emmis announced that affiliates of the Blackstone Group and the SJJ Broadcast Group are paying \$259 million for four Emmis televi-

sion stations: KOIN-TV/Portland, OR; KHON-TV/Honolulu; KSNW-TV/Wichita; and KSNT-TV/Topeka, KS. It was Emmis' second major deal in its plan to leave the TV business.

"Today's announcement furthers our goal of doing what is right for our shareholders and employees," Smulyan said. "With our previously announced sale of nine stations, we're now close to \$1 billion in aggregate sales proceeds while we continue to evaluate alternatives for our remaining stations."

Smulyan added that sales negotiations are ongoing for Emmis' three remaining TV stations, including WVUE-TV/New Orleans, which was damaged by Hurricane

EMMIS See Page 6

BUSINESS BRIEFS

Analyst: Radio Isn't Following Clear Channel's Lead

Wachovia Securities' analyst Marci Ryvicker said Tuesday that, while she had hoped that Clear Channel's recent ratings gains would spur other operators to emulate the company's ad-inventory-reduction efforts, no major industry shift has yet occurred. "The overall sentiment within the sector has experienced no meaningful change," she said in a report. "Most radio operators continue to applaud Clear Channel's efforts to reduce clutter, but not all believe that a 20% slash in inventory across the board makes sense." Rather, Ryvicker believes most companies assess their ad-inventory levels on a market-by-market basis and adjust them each month.

JRN Debuts 24/7 Adult Hits Format

Jones Radio Networks is offering "the original Adult Hits format" for global distribution through an agreement with Mike Anthony of ResearchWorks. Under the deal JRN will create and market a fully produced and locally integrated broadcast of "Playing whatever we want" Adult Hits programming in what it calls a "simple, plug-and-play" package. Affiliates will receive music, jingles, production and voiceover talent.

"Adult Hits has quickly become the most-imitated radio format across the United States and Canada," said JRN Sr. Director/Programming Ken Moultrie. "Combining the resources of JRN and the track record of ResearchWorks with this proven format makes it easy for stations to get on the air quickly with the original 'whatever' brand for radio."

The Changing Face Of The Deal Market Discussed At NAB Confab

First Broadcasting President Gary Lawrence, whose company handles radio-station transactions, told the crowd at the NAB Radio Show's "Broadcast Financing 2005: Radio on the Rebound" panel that while the market for acquisitions is robust, the landscape is changing when it comes to who is involved. "Spanish-language broadcasters have stepped up big-time," he said.

Lawrence added that new entrants are emerging in the general market, but many of those are simply entities formed by radio veterans looking to re-enter the business. He said these new companies aren't always looking to make huge deals. "They have no sensitivity about doing deals for standalones," he said, noting that such companies frequently have financial backing in place for such deals.

Still, Lawrence said the market for larger deals is on the upswing, and he pointed out that 131 deals have been announced so far this year, already ahead of the 90 total deals that were struck last year. "For quality signals in strong markets, buyers will emerge," Lawrence said.

Continued on Page 6

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Arbitron Releases Diaries From Katrina-Affected Markets

Arbitron last week released diary comments it received from Gulf Coast residents who were directly affected by Hurricane Katrina, saying the comments "underscore the necessity of radio during a storm and, more importantly, when there is no power."

The comments were taken from week-nine diaries received from Baton Rouge, Birmingham and Mobile, where many diarykeepers acknowledged local radio stations' hard work and others reported listening for long stretches.

One listener in Baton Rouge reported 24 hours of listening, entering "all-night hurricane coverage" in her comments for Aug. 30. A listener in Mobile reported listening to one station from 8am-10pm, including the notation "Hurricane Katrina" between the start and stop times.

"Of course, not all the diary entries reflected long listening," Arbitron said, "but it is clear that many residents across the Gulf region depended on their radios for their connection to the world." The company said the diary entries from the three Katrina-affected markets are similar to those seen in Florida markets affected by hurricanes in 2004.

President Praises NAB

In an Oct. 3 letter, President Bush thanked the NAB for its Hurricane Katrina relief efforts. "I appreciate your efforts, and our whole nation is grateful for your kindness and generosity," Bush wrote. "The good works of the NAB demonstrate the character and great strength of our nation."

At the annual NAB Radio Show, NAB President/CEO Eddie Fritts presented the American Red Cross with a \$1 million check for hurricane relief, and on Sept. 9 the NAB held BroadcastUnityDay, rallying broadcasters to hold fundraisers to aid Katrina's victims. To date, broadcasters have generated nearly \$200 million in financial pledges and donated airtime.

The NAB also purchased 10,000 battery-operated radios for distribution to Gulf Coast residents.

—Joe Howard

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BUSINESS BRIEFS

Continued from Page 4

UMG, Motorola Make iRadio Deal

Universal Music Group is making its catalog available for the upcoming Motorola iRadio service, becoming the first major label to sign on for the long-awaited iRadio, due in the first quarter of next year. iRadio's downloadable programming will include "hundreds of channels of commercial-free music and Talk," said Motorola.

iRadio programming is created for download to iRadio-compatible phones or other devices, so the service is a variation on podcasting, but these will be the first podcasts to legally include major-label content. That means, presumably, that material stored on an iRadio device will be heavily protected so users can't split files into tracks or transfer the music off the device.

CBC, Canadian Media Guild Reach Agreement

Last week the Canadian Broadcasting Corporation and the Canadian Media Guild drew up a memorandum of agreement to end 16 months of contract negotiations regarding the number of contract workers the CBC can hire. While the memorandum means only that a framework of an agreement has been constructed and that terms must be formalized before the agreement is sent to the CMG for ratification, it may mean the impending end of a seven-week lockout that has had CMG members walking picket lines across Canada and the CBC running with a skeleton crew.

The parties reached the agreement with the help of mediators from the Federal Mediation and Conciliation Service, and the CBC, the CMG and the Canadian government are welcoming the settlement. All involved are looking into ways to get CMG employees back to work at the CBC as soon as possible.

Journal Communications Lowers Guidance

Citing Hurricane Katrina's impact on its publishing business and continued advertising weakness in its broadcasting and publishing operations, Journal Communications now expects Q3 revenue to fall below its previously announced guidance of between \$186 million-\$191 million and predicts that net income will hit the low end of its \$14 million-\$16 million guidance. Journal also expects to incur about \$1.6 million in losses in its publishing division due to business interruption in the Gulf Coast region.

Furthermore, the company announced the closing of its New Orleans printing operation and said it expects shutdown costs of between \$2.9 million-\$3.4 million. Journal Communications CEO Steven Smith said, "It is always difficult to close a facility, but long-standing weakness in that business and the uncertainty about current and future prospects due to the impact of the hurricane drove our decision. We continue to work diligently to assist our employees and their families in the hurricane-damaged areas as they transition to other opportunities."

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- WBIB-AM/Centreville, AL \$1
- KUOA-AM/Siloam Springs (Fayetteville), AR \$236,700
- KLRM-FM/San Luis Obispo, CA \$2.05 million
- KDAC-AM/Ft. Bragg, KUKI-AM & FM/Ukiah and KLLK-AM/Willits, CA Undisclosed
- KKHI-FM (CP)/Wahiawa, HI \$2 million
- KDLS-AM & FM/Perry, IA Undisclosed
- KRMQ-FM/Clovis, NM \$595,000
- KTFX-AM/Sand Springs (Tulsa), OK \$1.03 million
- KLVQ-AM/Athens and KCKL-FM/Malakoff, TX \$550,000
- AM CP/Charlottesville, VA \$150,000
- WLVA-AM/Lynchburg (Roanoke), VA \$275,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

• KVBE-FM/Hanford (Fresno), CA

PRICE: \$10 million

TERMS: Asset sale for cash

BUYER: Univision Communications, headed by Chairman/CEO Jerry Perenchio. Phone: 310-556-7676. It owns 72 other stations, including KLLC-FM & KOND-FM/Fresno.

SELLER: Pappas Telecasting Cos., headed by President/COO Dennis Davis. Phone: 559-733-7800

BROKER: Kalil & Co.

COMMENT: Univision is programming the station via a time brokerage agreement and will do so until closing.

2005 DEALS TO DATE

Dollars to Date:	\$1,413,468,809 (Last Year: \$1,835,532,950)
Dollars This Quarter:	\$453,612,869 (Last Year: \$492,830,639)
Stations Traded This Year:	660 (Last Year: 840)
Stations Traded This Quarter:	173 (Last Year: 198)

FCC ACTIONS

Indecency Complaints Top FCC's Broadcast Inquiries List

The FCC received 6,161 complaints about potentially indecent programming during Q2, logging between 2,000 and 2,100 per month from April to June. While the issue has cooled somewhat since last year, indecency is still by far the most common complaint FCC staff receive regarding broadcast stations. By comparison, the agency logged only 21 complaints about programming issues other than indecency and 234 general complaints about broadcast stations' service during the quarter.

The commission also received 706 inquiries about broadcast advertising, 413 calls about low-power FM and 399 calls seeking information about how to start a radio station.

Emmis

Continued from Page 4

Katrina. He noted that, although negotiations were underway when the storm hit, Emmis slowed the sale process in deference to the station's staff.

Baseball Bid

While he declined to go into detail because the deal is still "quite speculative," Smulyan said during the call that if he's successful in his bid to acquire the Washington Nationals from Major League Baseball, Emmis would invest up to \$100 million in the venture and form a new subsidiary to hold the team.

Smulyan noted that Emmis wouldn't be the buyer of the team; rather, a newly formed limited partnership between Smulyan and a host of DC-area figures — including Radio One CEO Alfred Liggins and former FCC Chairman Dick Wiley — would own the franchise.

Smulyan said that the bid has been discussed extensively and due diligence research has been done on the deal. "We have determined that while this investment is relatively small, it's structured in such a way that it makes sense to our shareholders as an extremely attractive investment for Emmis," he said.

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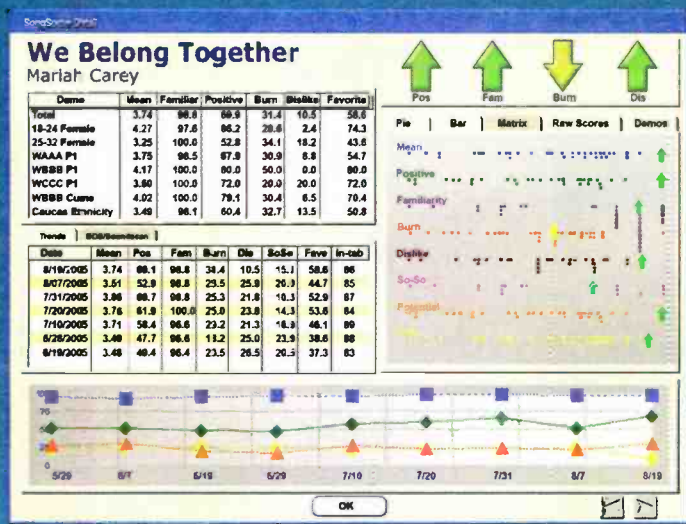
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New Vegas 'Coyote' Hunts KWNR

Beasley's Adult Standards KJUL/Las Vegas flipped to Country at noon Monday with a segue from Frank Sinatra's "My Way" to Toby Keith's "How Do You Like Me Now?"

The station is currently spinning 10,000 songs in a row as "104.3 — The Coyote," and its programming will "lean hard on the core artists," according to consultant Joel Raab, who is directing the search for a PD.

"We have some of the greatest country music fans in the world here in Las Vegas, and we designed this station specifically for them,"

Beasley/Las Vegas Market Manager Harry Williams said. "It's going to be a fun, different kind of station than what they've grown accustomed to hearing."

The Coyote is stalking Clear Channel's crosstown KWNR, which has been No. 1 12+ for the last five Arbitron books. KJUL received the Adult Standards Station of the Year honor at the NAB Marconi Radio Awards on Sept. 22.

KJUL ranked No. 7 12+ in the spring 2005 Arbitron, but it was No. 24 25-54 and No. 1 55+.

WTPI/Indianapolis Takes Adult Hits 'Track'

Entercom flipped AC WTPI/Indianapolis to Adult Hits on Monday, using the new moniker "107.9 The Track."

ACC Marketing & Consulting chief Tom Watson, who developed the format with Entercom Sr. VP/Programming Pat Paxton and WTPI & WZPL/Indianapolis OM Scott Sands, said The Track is "playing music from the '70s and '80s that radio mostly stopped playing a few years ago."

Watson continued, "We've found, through extensive research, complete passion with adults 30+, who absolutely love this music."

The Track's promos promise "The most music in the morning and 18 tracks in a row all day at work from 9 to 5," and the station is running jockless for now.

"We want to present the music first so listeners can hear the

TRACK See Page 12

New KKAT Prowls S.L.C., Bumps KENZ

Citadel on Monday took the 107.5 signal belonging to Triple A KENZ (The End)/Salt Lake City and flipped it to Classic Country as KKAT (The Legends of Country). The change pairs KKAT with Country sister KBUL in direct competition with locally owned KSOP and Simmons Media Group's KEGA & KEGH.

KUBL PD Ed Hill is programming KKAT, with 34-year S.L.C. Country personality Country Joe Flint in mornings.

KENZ's format, meanwhile, has moved to the 101.9 frequency that was home to CHR/Pop KPQP, and KPQP has gone away.

Stewart-Navarro Upped To Narada Dir./Nat'l SJ Promo

Industry veteran Claudia Stewart-Navarro has been tapped as Director/National Smooth Jazz Promotion at Narada. Stewart-Navarro, who replaces David Kunert, most recently served as Broadcast Architecture MD and previously worked in national promotion for Shanachie Entertainment.

"I'm so excited to have Claudia join my team," recently appointed Narada Director/National Press & Promotion Jill Weindorf told R&R. "She has a track record of success within the Smooth Jazz format, and her enthusiasm is not only admirable, but infectious."

"With the recent signing of Nick Colonne, as well as others to come, Narada continues to invest in the Smooth Jazz format. We believe Claudia will strengthen our efforts toward continued success at Smooth Jazz radio."

Stewart-Navarro told R&R, "I couldn't be happier to join Narada. I'm looking forward to working with great people and great artists."

In related news, Mario Martin has been promoted to National Media Manager, focusing on Narada's Real World imprint.

Burch

Continued from Page 3

From there Burch went on to GM posts in St. Louis and with Metro Networks/San Diego. He was GM of WLOK/Memphis before he joined Compass earlier this year.

"I first got to know [KPRI co-owners] Bob Hughes and Jonathan Schwartz when they had a couple of stations in St. Louis," Burch said. "After I returned to San Diego I had lunch with them, and we worked out our present arrangement. It only took about 30 minutes."

Burch said he is looking for an MD for KPRI.

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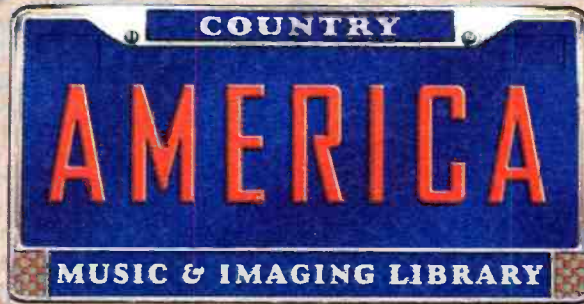
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Midas Touches Reeves For National Promotion

Record- and radio-industry veteran **Bob Reeves** has been named Director/National Promotion for the recently launched Midas Records/Nashville. Reeves, who starts in his new post on Oct. 11, worked Northeast promotion for Epic/Nashville for seven years before departing at the end of March.

"I tried to get out, but they dragged me back in," Reeves said. "Just think of all the fun they offer a promo guy on the lam like me. Seriously, I'm thrilled to work with the collection of fine folks who have launched Midas Records/Nashville."

After stints as PD of WPTR/Albany, NY and in the nightclub biz, Reeves began his career in the recording industry with River North

Osadchey Named GM Of Citadel/Buffalo

Chet Osadchey is the new GM of Citadel Broadcasting's Buffalo cluster of Gospel **WBBF**, Alternative **WEDG**, Classic Rock **WGFR**, Religious/Ethnic **WHLD-AM** and Oldies **WHIT**. Osadchey, who rises from Director/Sales for the cluster, will also oversee the Buffalo Bills Radio Network.

Osadchey told *R&R*, "I'm excited to be working with our heritage properties in Buffalo, along with the Buffalo Bills Radio Network. These are properties that mean so much to western New York."

Osadchey has been with Citadel since 2003, and in his new post he succeeds Kevin LeGrett, now President of Citadel's New York Region. Before joining Citadel, Osadchey was Director/Sales for Infinity/Hartford.

Records in 1996. He joined Sony's Monument label in April 1998.

Los Angeles-based Midas recently established its Nashville outpost under the direction of founder

Ron Clapper and Nashville A&R chiefs Keith Follese and Brad Allen.

"Bob Reeves brings a passion to promoting music that we are proud to be part of," Follese said.

RIAA

Continued from Page 1

of 2004. Meanwhile, 5 million digital albums were sold in 2005's first half, a huge rise from 1.5 million during the same period last year. Retail value for legal downloads (based on 99 cents a song and \$9.99 an album) rose from \$73 million in the first half of 2004 to \$198 million in January-June 2005.

Despite the impressive gains in legal digital music, the RIAA says piracy "remains an ongoing threat to the legitimate sale of music online and in record stores."

The organization cites an NPD Group study showing that not only is 29% of music obtained on "burned CDs" — that is, copies of CDs the consumer does not own — but "among households with Internet access that are burning CDs, 17% of those are burning more than 10 CDs per month."

For the six months ended June 30, 258 million CDs were shipped to re-

tail, worth \$4.19 billion, down from 270.2 million units, at a value of \$4.43 billion, a year ago. Seven hundred thousand cassettes were shipped, at a value of \$4.4 million, down from 2.1 million, valued at \$10.7 million, in 2004, while 500,000 vinyl LPs and EPs, valued at \$7.4 million, were shipped, down from 600,000 units, valued at \$9 million.

When shipments of all physical products are combined with sales of digital downloads, the total unit count for the first half of the year (counting singles, both digital and physical, as 1/12 of an album) is 344 million — a 2% decline from 2004.

RIAA Chairman/CEO Mitch Bainwol said, "Even as we continue to transform ourselves and transition to the digital marketplace, the music community is still suffering enormously from the impact of various forms of music theft."

"One of the stories we need to repeatedly tell in the coming months is that illegal downloading and

burning continue to compromise the industry's ability to invest in the new bands of tomorrow."

WRDA

Continued from Page 3

and Lil Kim. It enters a highly competitive market in which several stations are playing hip-hop and R&B, including Clear Channel Urban-Urban AC duo **KATZ-FM** & **KMJM**. In addition, Clear Channel CHR/Pop outlet **KSLZ** leans heavily toward hip-hop.

Radio One also owns Urban AC **WFUN** in the market.

Lillywhite

Continued from Page 3

and alternative, including **Siouxie & The Banshees**, **The Psychedelic Furs**, **XTC**, **Peter Gabriel**, **Morrissey**, **Simple Minds**, **Talking Heads**, **Phish**, **The Dave Matthews Band** and **U2**.

EXECUTIVE ACTION

Foster To VP/GM, NextMedia/Suburban Chicago

Brian Foster has risen from GSM to VP/GM of five NextMedia properties in the Joliet-Aurora-Naperville, IL area, south of metropolitan Chicago. In his new role Foster will oversee Country **WCCQ**, Classic Hits **WERV**, Talk **WJOL**, Classic Rock **WRXQ** and AC **WSSR**. He takes a role most recently handled by Dennis Mockler, who has exited.

Foster reports to NextMedia President/co-COO Skip Weller, who said, "Brian has done a terrific job as GSM for NextMedia and is ready for the next challenge. We have all the confidence in Brian to continue the growth [at these stations] as VP/GM."

Foster said, "We have a great staff in place, and I look forward to our continuing to grow these stations. I am very grateful for the opportunity that NextMedia has entrusted me with."

Foster has been with NextMedia for five years. He has also worked with Brewer Broadcasting's Chattanooga, TN cluster and at WHFB/Benton Harbor, MI.

McKay Moves Up To CC/Springfield, MA OM

Pat McKay has added OM duties at Clear Channel's Springfield, MA cluster of News/Talk **WHYN-AM**, Hot AC **WHYN-FM**, Sports **WNNZ** and Country **WPKX**. He retains his PD duties at **WHYN-AM** & **FM**. RJ McKay (no relation) will continue to program **WNNZ** & **WPKX**.

"I'm confident that Pat's experience and radio expertise will help us raise our current level of broadcast excellence," cluster VP/Market Manager Tom McConnell said. "Pat and RJ will work closely to develop an overall programming strategy for the cluster. This new position will allow us to implement all the new and exciting Clear Channel programming initiatives more efficiently across our four stations."

McKay told *R&R*, "I'm looking forward to the extra responsibility. We've got a great team in place here, and I anticipate a strong future."

McKay has been with Clear Channel/Springfield for six years. Before that he was Director/Programming for then-independently owned Hot AC **WBWZ** and Country **WRWD** in Poughkeepsie, NY.

Pollay

Continued from Page 3

talent, highly skilled in the craft she so aptly plied. But, as much as her great professionalism and work excellence will be missed, we all will miss — far more — Abigail's smile, her warm personality and the genuine goodness and friendliness toward other people that were her personal trademark."

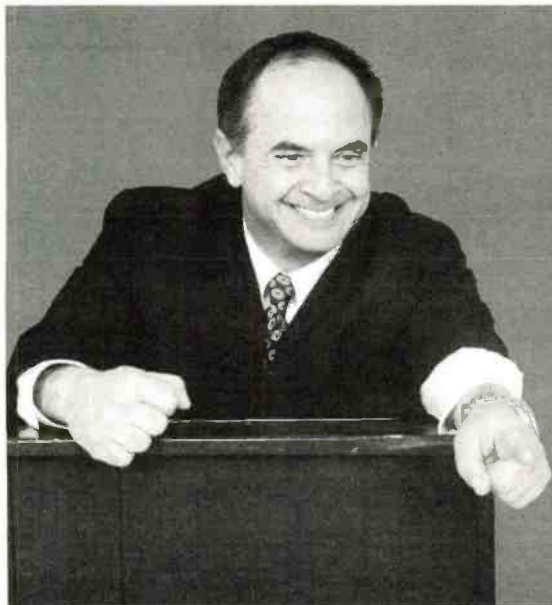
Pollay was a nominee for the 2005 *R&R* Industry Achievement Award for Marketing/Promotion Director of the Year.

McGilvray

Continued from Page 3

"I want to thank [IDJMG Chairman] L.A. Reid, [Island President] Steve Bartels and Greg Thompson for allowing me to do what I love: break bands and work with artists," McGilvray said.

McGilvray, who has been with IDJMG since 1998, has been in his most recent post for four years. He previously served as St. Louis local and as a promotion coordinator. His industry career began in 1996, at Bon Jovi Management, and he spent a year at Mercury Records.



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Mays

Continued from Page 1

the number of free radio stations often soars past 100 — there is room for free radio companies to invest more dollars in free radio's future."

Specifically, Mays wants Congress to raise from eight to 10 the number of stations a radio company can own in markets with 60 or more stations, and to raise from eight to 12 the number of stations one owner can have in markets with 75 or more stations.

"Free radio is not asking for much more room," he said. "The realities of mega-markets like New York and Los Angeles are very different from the realities of markets like Memphis."

While he noted that satellite radio, Internet radio, iPods and audio-enabled cell phones don't face the same content or ownership restrictions as broadcast radio, Mays said radio isn't afraid of a challenge.

"Radio does not fear competition," he said. "We just want to be able to compete fairly. Because free radio companies do not have the same freedom and flexibility as our competition, we are not able to move fast enough."

"Free radio faces more competitive threats than at any other time in our history, and none of these [competing media] are crippled by the at-times-suffocating regulations that stifle free radio."

Bishop

Continued from Page 1

Waugh continued, "I was lucky enough to call on Skip when I was a promotion person and he was in radio as the VP of Broadcast Properties, and I experienced firsthand his passion and love of music."

"Having the honor and opportunity to be a part of the Arista/Nashville legacy is the single most illuminating challenge of my professional journey," Bishop said. "I was lucky enough to spend a decade with Butch and [RLG Chairman] Joe Galante and came away deeply affected by their leadership and creativity."

"The vibe inside this building is electric and competitive. Just show me to the throttle."

Bishop joined the Sony BMG-owned Provident about two months ago. His background includes a stint as MCA Sr. VP/Promotion in Los Angeles and 10 years with RCA Records/BMG Music in New York, where he rose from regional promoter to VP to interim Sr. VP. Bishop worked with RLG's Galante and Waugh during his decade with Nipper.

— Lon Helton

RAB

Continued from Page 1

Tuesday report, noting that the growth came after a 2% decline for July and a flat June.

However, she added, "With waning consumer confidence and a weak holiday season still expected, our 2005 [growth] estimate still stands at 1%."

In his Sept. 30 "Broadcast Beat" report, Banc of America Securities analyst Jonathan Jacoby said current paces indicate that the industry will reach his 2% September growth forecast. "September looks firm," he said. "National radio appears set to finish up in the mid-single-digit range for September."

He noted that, although October had been pacing up in the high-single-digit range, it has since slipped to the mid-single-digit range. On the flip side, Jacoby said November has improved from flat to low-single-digit growth paces.

WPEN

Continued from Page 1

shows, including Fox Sports Radio's *First Team* with Steve Czaban and Scott Linn (6-9am), Sporting News Radio's *Tony Bruno Show* (9am-noon), Premiere Radio Networks' *Jim Rome Show* (noon-2pm), longtime Philadelphia and New York Sports radio veteran

Track

Continued from Page 8

difference in our tempo and variety," Sands said. "But, when the time is right, we definitely want to reintroduce fun and entertaining

Radio

• **JESS HANSON** rises from VP/Research to Sr. VP/Research for Clear Channel Radio and will oversee the radio division's transition to electronic measurement and serve as the company's main contact for industry research issues. Also, **ELIZABETH SMITH** is appointed Creative Director of Clear Channel Radio's Creative Services Group.

• **JEFF HOBERG** becomes VP/Market Manager of Clear Channel's KDAM, KFAB, KFGO, KKBX, KRVI, KVXX & WDAY/Fargo, ND. He was previously GM of the company's Grand Forks, ND stations.

• **HEDY KREBS-DeMAIO** joins Long Island Broadcasting's four-station group as Director/Sales. She was previously GSM of WBLI/Nassau-Suffolk.

• **NATHAN TONARELLI** heads to KEZK/St. Louis as GSM. He spent 10 years in Milwaukee, most recently as GSM of WRIT.

"Radio remains relevant to today's consumers, even as new media proliferates," RAB President/CEO Gary Fries said. "During the recent tragedies in New Orleans and the Gulf Coast, we witnessed the significance of radio's unduplicated localism and mobility."

"As radio transitions into the digital arena with HD Radio, its ability to engage consumers on a variety of levels will accelerate its growth even further."

RAB Conference Moved

After learning that its original selection — the Hyatt Regency in New Orleans — will be unable to host conventions until at least January 2007 due to damage from Hurricane Katrina, the RAB will relocate the RAB2006 conference to the Hyatt Regency DFW in Dallas.

The show will now be three days long instead of four, on Wednesday-Friday, Feb. 1-3. It had been set for Thursday-Sunday, Feb. 9-12.

— Joe Howard

Jody "Mac" McDonald (3-7pm), the locally hosted *700 Level Sports Fanatics* (7-10pm) and Fox Sports Radio's J.T. "The Brick" (10pm-2am).

"It's a privilege to have such an incredible group of top-notch talent on the station," DeBlois said. "We look forward to sharing them with the sports fans of Philadelphia."

personalities for our audience to enjoy with the music."

Watson and Sands will oversee day-to-day programming at WTPI for the time being.

• **TAMARA KARCEV** is named Director/Affiliate Relations for Air America Radio and its flagship, WLIB/New York. She was previously the affiliate relations representative for Take on the Day, which syndicates *The Dr. Laura Schlessinger Program*.

• **JENNIFER HODLICK** joins Syndicated Solutions as Sr. Director and will be partially responsible for affiliate sales and NTR events and will work on attracting new programming and personalities to the company. She previously served as Director/Sales for Creative Broadcast Syndication.

National Radio

• **CLEAR CHANNEL RADIO** signs an exclusive broadcast deal with home-design expert Ty Pennington in which the host of ABC's *Extreme Makeover: Home Edition* will host "Ty Pennington's Style Tips," 60- and 90-second home, garden and personal improvement tips that will debut in January 2006.



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Talk Radio's 20 Deadly Sins

Spoken-word radio's most common mistakes

By Bruce Gilbert

This week ESPN Radio VP/GM Bruce Gilbert shares his thoughts on some of the things he hears all too often as he travels from town to town listening to News, Talk and Sports radio stations. As an on-air talent or programmer, how many of these "20 deadly sins" have you heard on your radio station?

Lack of preparation: Preparation is not just reading newspapers, studying stories and researching facts; preparation is living your life. Every experience and every observation is potential on-air fodder, so live your life like a real human being and challenge yourself to be astutely observant and ridiculously curious.

It's no secret that the most successful Talk radio talent spend approximately one hour off the air preparing for every hour on the air, but the really successful hosts are always preparing. Those who prepare succeed by knowing the subject matter more intimately than their competition.

You don't allow me to play along: Your audience is bombarded with messages and distractions, and the only way you can win the battle for their time is to make sure your show is constantly all-inclusive. People will give you approximately 20 seconds to help them "play along." If you don't grab them with a compelling setup or help them play along by resetting the name of your guest or the topic you are discussing, it's easier to tune it out than figure it out.

Listeners don't have time to decipher pieces of information and put them into context; you must consistently do that for them. Constantly let them in through strategic and efficient setups and resets that suck them into the conversation and make them feel like part of the discussion.

Entertain Me

Too linear: Many talk hosts make the critical mistake of assuming that their show is like a feature film, that listeners gather in a theater when they go on the air and stay for the entire show, start to finish, with no interruptions. Nothing could be further from the truth.

Radio listeners are in and out depending on their occupations, activities and habits. Most studies show that you're lucky if you get 20 minutes per tune-in and four or five tune-ins per week, so it's positively damaging to have a "We've already covered that" mentality. If there's a major story, you have to address it during each quarter-hour of your program.

Lack of payoff: This might be the most com-



Bruce Gilbert



GETTING DESPERATE WITH TERI At the Emmy Awards ABC News Radio reporter Bill Diehl (l) landed a one-on-one chat with *Desperate Housewives* co-star and Best Actress nominee Teri Hatcher. The duo discussed ABCNR's new "Desperate Housewives Minute," a weekly one-minute recap of the latest developments on ABC-TV's hit primetime "dramedy."

If you think that open phones makes good radio, please learn how to sell cars.

mon of Talk radio's deadliest sins. Too many programs are great at beginnings and middles but lack a destination. Imagine going to see a comedian who told the beginning and middle of every joke but never delivered a punch line.

Your job is to always be taking the listener somewhere. Listeners will trust you and embark on a journey with you if they know they are going to get a payoff. No subject should ever make the air without a planned payoff.

It's not good enough to just know why you are talking about it; you also have to know where you are going with it. Have a destination and always make sure you get there so the listener feels the time he spent with you was worth it.

Too inside: It's really neat that you and your co-host have a joke or two that you share about others on your staff, but if I'm not aware of that

joke, you're asking me to tune away. Also, there's nothing more boring than a talk host discussing headphones, microphones and the temperature of the studio.

Entertain me; don't bore me with your insipid internal ramblings. Unless you can make something "inside" relatable to your entire audience, it doesn't belong on the air.

Too Many Blowhards


No writing: Why is it that every hit TV show, every news program, every movie and every play is completely scripted, but radio people rarely write anything? Writing is a lost art that needs to make a strong comeback in order for Talk radio to go beyond the tiresome point-counterpoint psychobabble that is prominent today.

Look at your show and consider where you might be able to write for success. Opening rants, pointed monologues, timely and topical comedy bits, audience teases — all of these could be written, giving you a better chance of painting pictures that would make your show more entertaining.

You can't relate: It's about you, but you have to relate to them. Listeners care about what you think and what you have to say as long as you stay in their world. The hosts who lose ratings are those who lose touch with their audience and

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Desperate Housewives



Minute....

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Just one of a series of new features designed to boost station revenues!

Talk Radio's 20 Deadly Sins

Continued from Page 13

falsely believe that their agenda is more important than what matters to listeners.

You're too serious: Take your preparation, execution, writing and job very seriously, but don't take yourself so seriously. You may think that you're changing the world, but you're really just trying to deliver quarter-hours.

There are far too many self-important blow-hards in our business. Learn the art of self-deprecation, laugh at yourself, and openly expose your true human side to open the door to more ratings.

Overthinking: Too often talk shows get themselves in trouble by trying to do too much. Don't overthink every story and load it up with insignificant details, guests or opinions. Stay focused on your specific destination and lead me there in a way that's easy to follow.

Sell Yourself

Not realizing you're a politician: Radio 101 teaches you that our current ratings methodology is political. Arbitron is a popularity contest. If you don't understand the importance of touching people and inspiring their votes, you'll never reach your full potential as a host.

At the end of the day, most people vote for the person they like — but first they have to know who you are. You must be true to your beliefs, unwavering and real even if that breeds polarity. In the end, if you're real and relatable, you'll get votes.

Not realizing you're a salesperson: Everything you do on your show is selling. You sell the call letters, the name of your show, your personality, and you sell the audience on that and what you believe and what you are discussing are the most important things at that very moment.

You sell yourself in how you present your material and how you react in certain situations. You sell your beliefs and your opinions. You sell your setups, your stories and your teases. For those who despise the account execs at your station, I hate to tell you, but you're one of them. You're a salesperson, and selling is vital to your success.

Your skin is too thin: Show me a talk host who has never gotten a complaint or truly pissed off a listener, and I'll show you a host with a 0.0 share. I'm shocked at the number of talk hosts who have thin skin and a tendency to overreact to every little criticism. They let listener e-mails

and phone calls divert their attention and cause them to focus on one listener or one issue instead of being true to their beliefs.

If you believe it enough to put it out there, then believe it enough to defend it, even if it means taking some criticism. The world is full of namby-pamby people; you aren't allowed to be one of them.

Stand Out

Lack of attention to detail: This is your profession, and every detail matters. What is on your show? Why is it on your show? Who is on your show? Why are they on your show? What is the right topic? Why is it the right topic? What sound effect will embellish this bit? What bumper music fits the lifestyle of the listener of your program? What advertisers fit your program? What advertisers will you endorse or read live spots for?

You need to care about every detail. Every day, every show, every quarter-hour must be performed like an act in a Broadway play. Every production needs to be embellished with the appropriate details or you won't stand out, and if you don't stand out from your competition, people will stop attending your performance.

Trying too hard to prove you're smart: Presumably, you had to be pretty smart to get a job as a talk host. So why are you trying so hard to prove it? If you're smart, we'll figure it out on our own. I am dumbfounded by the number of hosts seemingly so insecure that they spend valuable time trying to prove how cerebrally advanced they are and lose sight of their mission to entertain the listener.

This is most noticeable during interviews with major newsmakers, when hosts often try to impress the guest with their knowledge of that guest's area of expertise.

Show me a talk show host who has never gotten a complaint or truly pissed off a listener, and I'll show you a host with a 0.0 share.

Why have the guest on if you're going to ask each question with your self-aggrandizing enhancements? You actually show more intelligence when you allow your expert guest to tell the story or enhance the topic by leading them toward your destination with smart, pointed, brief and open-ended questions.

Statements instead of questions: The art of the interview is lost in most spoken-word radio programs. Talk hosts have stopped actually asking questions and lazily decided to simply make statements in hopes that their interview subject will pick up on their vibe and bail them out with interesting counterstatements. Please, if you are a host, learn to ask a question.

Forward Momentum

Open phones: If you do open phones, you're lazy and unprepared. It's not the listener's job to prepare a show every day. Why are you willing to turn over your show to a bunch of strangers? Open phones may have had a place in our medium in 1950, but the world we're competing in today is far too fast-paced to allow listeners to control your destiny. If you think that open phones makes good radio, please learn how to sell cars.

Too much about too little: Many hosts believe their subject or guest has to last an entire segment. Some content only needs two or three minutes, then you should reset and move on. When you have a guest on your program, don't feel obligated to keep them for several minutes once you've extracted the information you desire from them.

Good Talk radio is driven by forward momentum, and nothing squashes that more than taking something too far. If you believe a bit needs five minutes, try to do it in 2 1/2. You'll be surprised at how much better it is when it's edited.

You're too self-important: A close relative of always trying to prove how smart you are is acting as if you are so damn important. Please learn the meaning of the word *humility*. I realize it may be difficult to accept the fact that you don't know it all, but, shockingly, you don't. Be prepared, be smart, but don't be a know-it-all.

Remember, this is an election, and nobody votes for a know-it-all. It's your show, and what you think matters, but learning to express your views in an entertaining and engaging way means learning not to be a pompous pontificator who believes every listener is hanging on his every word. You may be important to your bosses and your shareholders, but you're not that important in the grand scheme of things.

The hosts who lose ratings are those who lose touch with their audience and falsely believe that their agenda is more important than what matters to listeners.

Dazzling Details

You don't understand the medium: I'm shocked by how many hosts don't understand the nuances of our medium. Radio is the most intimate form of broadcast commonly enjoyed by individuals. On radio you aren't talking to a mass audience, but to individuals who are listening.

The most powerful word you can use on the radio is *you*. When you refer to the audience individually you enhance the bond between you and your listeners. Learn how to use the English language to enhance your storytelling and opinions. Radio calls for dazzling details, and the best in our business use this to their advantage.

You don't play the hits: If you learn one thing from this list, learn that nothing is more important than playing the hits. Recognize that each topic, phone call and bit is like a song on a music station. If you aren't playing the hits for your audience, you're asking them to tune away. If a story is a hit with your audience, it's up to you to find every angle to that story.

Playing the hits increases your chances of winning because it increases the likelihood of resonating with listeners by catering to what's foremost on their minds. Playing the hits means you will take some criticism for being repetitive, but only those who listen for enormous amounts of time will feel that way.

The average listener will note that every time they turn on your show, you're talking about what matters most, and that's the secret to keeping them tuned in. If you stray from the hits, you risk being boring, and every talk show's kryptonite is boring content. Play the hits, and don't be boring.

Ed Celebrates 100 Affiliates!

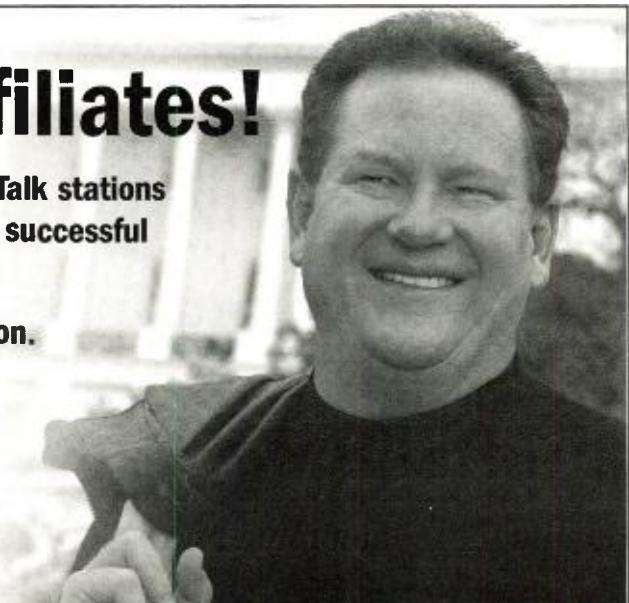
Congratulations to Ed, and the 100 outstanding Talk stations that helped make The Ed Schultz Show the most successful Progressive Talk show ever.

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Radio's Most Important Task

Protect a priceless asset: your license

By Zeb Norris

What is the most important job in radio? The marketing and promotions person might say it's reaching listeners and potential listeners in ways that make them P1s. The engineer could say it's keeping the station on the air and sounding great. The LSM will likely say that educating local businesses on the benefits of radio advertising and working with them to grow their businesses are most important.

The program director will say radio's most important job is growing market share. The GSM will probably say it's topping the Miller Kaplan report. But they're all wrong. Job No. 1 in radio is protecting the license.

Protect & Secure

Ours is an unusual business. We create value and serve the public using a resource that belongs to the public. While the value of radio stations has soared in the last 10 years, the basic fact remains: The FCC can, and occasionally does, revoke broadcast licenses. While it is a rare occurrence, it is certainly one that none of us want to experience firsthand.

What steps can a manager take to protect the station's license? Ensuring that content does not offend community sensibilities is an obvious place to start. Revisiting the steps your station takes to actively serve the community is another. In years past the FCC required stations to formally ascertain community needs and address those needs through specified amounts and types of programming, but those requirements have been relaxed.

The FCC still requires ascertainment and public service programming, but it no longer imposes specific requirements on stations for how to meet

those obligations. But stations must still produce quarterly "issues program" lists that spell out all the programs they have aired to address community needs. Those quarterly lists are official records, and they're the only official records a station has to show how it met the needs and interests of its community.

Some smart managers continue to conform to the old ascertainment requirements and have continued to schedule the previously mandated amounts of public service programming. In this way they can gain the active support of important community members and organizations and can demonstrate their community service more robustly at license-renewal time.

All right, so your station keeps it clean and goes above and beyond its legal requirements for public service programming. Are you safe? Well, no. Recent events have shown that some stations may be at risk because of questionable decisions regarding their music programming. This is one of the hottest topics in radio and in the record industry today.

When New York State Attorney General Eliot Spitzer began his investigation of record-company promotion practices, many people in the

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Zeb Norris

LEADERSHIP SPOTLIGHT



On Sept. 21, 300 Border Media Partners employees at our 35 radio stations were told to get ready for Hurricane Rita. I was on a panel at the NAB Radio Show that day and was coordinating everything from my cell phone until I could get to our stations in San Antonio. We boarded up our corporate office in Houston, and all seven employees left. We had to board up our homes, as we assumed we would get flooded.

Fortunately, that did not happen. But remember, Rita was originally forecast to be a Category 1 hurricane by the time it reached San Antonio, Austin and Waco, TX — all places where we have stations.

When the hurricane veered east, we had a different challenge. In all six of our Texas markets (including Dallas, Laredo and McAllen), we had hundreds of thousands of Hispanic residents of the Gulf Coast — including Louisiana and Mississippi — who had relocated to those communities. We were able to give them information about their own cities and also gave them information on what days they were asked to return to their particular cities. Even though the hurricane didn't hit us, the people from the hurricane zones had to get their help from us. It was radio at its best.

The first concern was to err on the side of caution. No one knew where this thing was going to go. There were about 13 million people in the path of Hurricane Rita, and about 4 million to 5 million were people our stations seek to serve. We were very cautious, and we didn't wait until the last minute. We all saw from Hurricane Katrina that time is not our ally here.

Issue No. 2 for us was how to keep our stations operating. We knew people would be stuck on freeways and wouldn't be able to watch TV. Houston lost electricity, and it didn't return until Monday [9/26] at both my home and at our corporate office. We knew that radio would be able to get information to those who needed it.

Many of our listeners don't have experience with a hurricane. Most are from the central part of Mexico, far from the coast. We had to drum into their heads that this was something they had to get away from. But many didn't know where to go — they didn't know the American Red Cross provides shelters. We were trying to educate people who didn't have a lot of experience with how it worked.

We are now back to work in Houston. We had high winds, but we didn't have any damage. It was a very busy few days. I was simply trying to deal with keeping our people safe while setting up a system to keep operating after the storm, because a lot of the tragedy happens afterward. Those were the important things I needed to do.

— Tom Castro, President/CEO, Border Media Partners

Each week R&R invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

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CHRISTAL RADIO

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Radio's Most Important Task

Continued from Page 15
business got nervous, and with good reason. Sony BMG in July entered into a consent agreement with Spitzer's office to the tune of \$10 million, and documents released after the investigation show that misconduct seems to have occurred on both sides of the business.

While Sony BMG admitted that it violated the law in some of its promotional practices, it apparently wasn't alone: Spitzer's report cited numerous instances of radio stations' apparent failure to follow the letter of the law. While one might be tempted to chuckle when reading how upset Sony BMG executives became when their questionable practices resulted only in overnight spins, that temptation evaporates when one realizes that radio-station employees appear to have accepted "pay-for-play," in direct violation of long-established law.

When the FCC announced in August that it will also investigate the Sony BMG affair, suddenly there was nothing remotely funny about it. Especially when you check out the documents Spitzer was able to obtain, complete with the terms of the agreements and the call letters of the participating stations.

Suggestions From A Legal Pro

For years now most radio stations have required employees to sign affidavits stating that they will follow all guidelines set forth by law and the station's owners regarding airplay. Alleged failure to do so has resulted in the dismissal of a number of radio employees, both before and after the results of Spitzer's investigation were revealed.

But dismissing employees after they have broken the law or violated FCC rules and regulations does not necessarily mitigate your station's liability. What else can managers do to fulfill their obligation to protect that license? At R&R's recent Triple A Summit, this was one of the questions addressed at the "6 in 60" session, hosted by SBR Creative Media, a leading Triple A radio consultancy.

During the session SBR provided expert opinion from David Oxenford, a member of the Washington, DC law firm Pillsbury Winthrop Shaw Pittman. While Oxenford would no doubt be the first to point out that the following suggestions should not be construed as legal or business advice (legal and business advice should always be obtained for specific facts

and circumstances as the need arises), taking these steps to protect your license will certainly do no harm.

- **Ensure that employees observe payola restrictions.** Spitzer's investigation found several instances in which programmers were taking valuable items in exchange for playing songs and management was apparently unaware of the conduct. Make sure all employees understand the FCC's payola rules, have them sign affidavits regularly to certify that they understand the rules, and remind them



David Oxenford

of the civil and criminal liabilities that can result if they violate the rules.

- **Investigate any circumstances where you have any reason to think programming has been aired in violation of FCC rules.** The FCC has said that simply having employees sign affidavits does not relieve a licensee of its duty to take reasonable steps to discover any unreported instances of pay-for-play.

- **Be sure that the acknowledgement of sponsorship on "spin programs" is clear and unambiguous.** Payola laws don't rule out playing records in exchange for cash or items of value, but they do require that stations identify payment for or sponsorship of airplay. Stations need to make absolutely clear to all audience members that a play of a song is "paid for" or "sponsored by" an outside party.

- **Divorce your promotions department from music decisions.** Spitzer's office's report faulted stations for agreeing to play songs in exchange for promotional considerations that ranged from free CDs and concert tickets for listener giveaways to personal appearances by artists at station events. Don't tie airplay to the receipt of freebies, merchandise or artist appearances.

One of the few FCC fines in the last 10 years directly related to payola was issued to a station that promised a specific number of spins of a record in exchange for an appearance by the artist but didn't announce that the plays had been sponsored by the record company.

- **Acknowledge the source of free stuff.** When you are given concert tickets, CDs or other merchandise, acknowledge the source of those items. A simple statement along the lines of "Thanks to Really Big Records for providing

us with a pair of tickets to Tuesday's Huge Stiff concert, which we'll be giving away to the fourth caller" can help you avoid any suggestion that you are hiding sponsorships.

For concerts where the station is provided with an artist at no cost or at a significantly reduced cost, acknowledge that the label or promoter is sponsoring the event. If you are given free stuff in exchange for promoting a concert or other event, acknowledge that the announcements have been "paid for" or "sponsored by" the party giving you the stuff.

- **Take great care in allowing staff to accept trips, concert tickets or similar gifts from those promoting music.** The settlement with Sony BMG does not forbid the record company from giving away trips or concert tickets to station employees so it can expose its artists, but stations should be careful when employees accept these perks.

Management should be made aware of all such benefits, and it should take steps to review programming decisions made by the employees who received the perks to make sure they're not making decisions based on the benefits. A system of checks and balances may be in order.

- **Watch internal and external communications.** Much of the evidence Spitzer's office obtained consisted of e-mails, so caution employees about both e-mail and written communications. Any references, even those that intended to be humorous, that tie any sort of value received to playing specific songs can be taken out of context to support a claim that your station has violated the law.

- **Treat indie promoters as if they are record-company employees.** Independent record promoters are subject to the same rules that apply to record companies. If an independent promoter gives you something in exchange for playing a song, that promoter has sponsored the play.

The Spitzer report requires that Sony BMG supervise independent promoters the same way it does its own employees and subject them to the same rules and restrictions. Stations should treat independents the same way they treat the labels themselves.

Tread Carefully

Oxenford also notes that, while music programming has received the most attention in recent weeks, the promotion of any commercial endeavor or political cause can raise similar issues. Broadcasters should tread carefully in making program-

ming decisions to make sure that any consideration received for those decisions is announced to the public. A little extra diligence can go a long way to prevent fines or even more serious consequences due to failure to follow the law.

Needless to say, since the Spitzer investigation, record labels and independent promoters are rapidly altering the way they do business. In the "Mentoring" session at the R&R Triple A Summit, one major-market PD reported that some labels are requiring that he sign forms acknowledging the receipt of goods and services and stating that such items were not provided in a quid pro quo arrangement.

Station managers might consider doing the same, and creating forms for labels to sign stating that when a station accepts free stuff or allows an artist to perform at a station-sponsored event, the label understands that station is neither required to play, nor it will be improperly influenced to play, a specific artist or song.

In recent years some radio companies — notably Infinity and Clear Channel — have gone from allowing and even encouraging exclusive arrangements with independent promoters to prohibiting all contact with them. That's an unfortunate development, because some honorable independent promoters may now be forced out of the business and smaller labels that cannot afford promotion staffs of their own may now have an even harder time getting their records considered for airplay.

The argument can be made that seeking out the very best in music programming regardless of the size of the label that markets the music is part of serving the needs of the community. Still, if there is any question of ethical impropriety, protecting the license remains of paramount importance.

David Oxenford is a partner in Pillsbury Winthrop Shaw Pittman's communications group. He can be reached at 202-663-8128 or david.oxenford@pillsburylaw.com.

Zeb Norris has written for Musician magazine and The Santa Barbara Independent. He is a veteran radio broadcaster with 30 years of experience in numerous markets and formats. He was recently named PD of Triple A WNCS (The Point)/Burlington, VT.

AP Radio Congratulates Its 2005 Marconi Award-Winning Member Stations

- | | |
|---|---|
| WTOP-AM Washington: Major Market Station of the Year | KFOR-AM Lincoln, NE: Small Market Personality of the Year Ward Jacobson & Cathy Blythe |
| WSB-AM Atlanta: Large Market Station of the Year | WIBC-AM Indianapolis: Legendary Station |
| WDBO-AM Orlando: Medium Market Station of the Year | WSTR-FM Atlanta: CHR Station of the Year |
| WJBC-AM Bloomington, IL: Small Market Station of the Year | WIBC-AM Indianapolis: News/Talk/Sports Station of the Year |
| KFI-AM Los Angeles: Major Market Personality of the Year Bill Handel | WFBQ-FM Indianapolis: Rock Station of the Year |
| WMJI-FM Cleveland: Large Market Personality of the Year Lanigan & Malone | WBLS-FM New York: Urban Station of the Year |
| WGY-AM Albany, NY: Medium Market Personality of the Year Don Weeks | KDFC-FM San Francisco: Classical Station of the Year |
| | WIVK-FM Knoxville: Country Station of the Year |

AP Radio News
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Radio On Your Phone?

MSPot provides live audio for Java phones

What do you expect from your mobile phone? Is it just a way to talk to people or to let others track you down wherever you may be? Or do you expect more? A lot of your listeners do. Along with the ubiquitous camera phones, they're using phones for text messaging, e-mail and even live video. But though it would seem to be an obvious application, music for phones remains a step behind games, video and other media.

Music storage on phones has been limited by both technical and licensing issues to small-capacity flash memory, and even the newly launched Motorola ROKR "iTunes phone" can hold just 100 songs. Streamed music to phones is available in a few simple variations, most of which involve streaming one's iPod- or Treo-bound music collection to a handset.

With that in mind, we speak this week with Daren Tsui, CEO of MSPot, which in August expanded its direct-to-phones streaming to Java-capable mobile phones. That increased the reach of MSPot's affiliate talk streams and home-programmed music channels from five or six multimedia Sprint PCS handsets to more than a dozen popular Sprint models, with more to come.

The Stars Line Up

What led MSPot into direct streaming to phones? "Early last year the stars were starting to align to allow for mobile broadcasting," Tsui says. "What I mean by that is that the network speeds are now like the old PC dialup Internet speeds, and the processing on the handsets has gotten powerful enough that you can now decode music, so to speak, and play it as an audio file."

To get started, MSPot had to get licenses from the record labels, since straight-to-mobile streaming doesn't fall under any statutory license. Tsui says, however, "How we decided to get into the game initially was to go ahead and use all the statutory licensing that's been done for webcasters."

The Digital Millennium Copyright Act of 1998 mandated statutory webcasting licenses, and the royalty terms were set in 2002. Those rates, while much-complained-about, have been regularly renewed and look to stay in place indefinitely, and that makes running a streaming business a much simpler proposition than it would be if streamers had to make separate deals with each copyright owner.

So what MSPot needed was for all the major labels to make a deal to accept the DMCA rates and let the streamer pay its rates to digital-royalties collector SoundExchange. This didn't come easy. Tsui says, "Even though we were using the pre-established agreements, it was still very, very difficult initially to convince the labels that mobile interaction is no different from a PC interaction — other than, rather than a PC, it's a phone."

"The technology we use on the back end to stream the music service is very similar to a webcast. There's a streaming server, with multiple

playlists and the actual audio-content files sitting on a server or multiple servers. On the client side is a player, a multimedia player that can play audio and video. And the traffic goes over the Internet, via IP. Exactly the same."

After months of negotiations, MSPot was able to make a deal. Tsui says, "There was a lot of education, there were a lot of discussions we had with these folks, and, after about three months of business development, we got them comfortable with allowing us to use the existing webcasting licensing to do mobile."

MSPot has separately negotiated agreements in place with ASCAP, BMI and SESAC.

No Requests

DMCA statutory licenses apply only to non-interactive webcasts, though what makes a stream noninteractive isn't defined in the law. MSPot, therefore, played it safe and arrived as a 100% noninteractive service — no feedback, no requests, no contact with listeners at all.

Since then, however, Tsui says, "We've felt that we have to keep evolving our service for it to be compelling to the users. We feel that having an interactive service where users can define their own playlists or pick the songs they want to listen to is a much better service. To do that, we have to negotiate with all the individual labels, and we're starting to do that."

Though single songs on demand over the phone sounds like a licensing challenge, the prospects may actually be pretty bright. On-demand single-song streams were one of the earliest forms of digital music to be widely licensed by the majors, starting with Christian-themed Higherwaves.com, Listen.com (now part of RealNetworks) and the earliest incarnation of FullAudio (now MusicNow), way back in 2001.

MSPot is providing enough assurances that the labels can feel at ease with what it's offering. Tsui says, "What I think made everybody feel more comfortable with this particular service is, first of all, the player that's on the multimedia handset does not allow for any transferring of data or downloading and storing of data, other than the fact that there's a little buffering that happens on the handset. But the buffer gets flushed when the player is turned off or the song is done streaming."

"That made everybody feel a little bit better — that you can't download anything. And if you really want to pirate music, I mean, for God's sake, you'd probably do it on the PC side, where you have a much higher-quality stream, rather than try-



Judiciary Committee Meets On Law After Grokster

Witnesses say no need for new copyright laws

The Senate Judiciary Committee, chaired by Arlen Specter, met last week to talk about the Supreme Court's decision in *MGM v. Grokster* that peer-to-peer operators can be secondarily liable for infringement committed by their users if the P2Ps are found to have intentionally induced the infringement.

Committee member Sen. Patrick Leahy began by expressing his support for P2P technology, saying it can "revolutionize the way we share all sorts of information." But, he went on, "Like any technology, it can be abused, and abusers keep technology from reaching its highest potential."

Register of Copyrights Mary Beth Peters, appearing as a witness, spoke in support of *MGM v. Grokster*, saying she'd like to see Congress "give the lower courts time to digest this ruling" before making any new laws.

Witness Diamond Rio frontman Marty Roe said, "[P2Ps] have devalued our music and created an entire generation of users who believe we don't deserve to be paid for our hard work." But, like Peters, he supports *MGM v. Grokster* and would like to see it given a chance to work before Congress changes the law.

RIAA President Cary Sherman, meanwhile, called *Grokster* "a defining moment for distribution of music in the digital age" and said its message was simple: "Theft in any medium is unacceptable, and those who facilitate it may be held responsible." He sees no need for legislation at this time, saying that, with *Grokster*, the Supreme Court "injected into copyright law some common sense, based on centuries of common law."



Cary Sherman

eDonkey Gives Up

The day's last witness, MetaMachine President Sam Yagan, told the committee that his company's open peer-to-peer, eDonkey, has closed its doors. MetaMachines has negotiated often with the labels over the years, but Yagan said things changed after *MGM v. Grokster*.

He said, "The tenor of our conversations with content owners took a turn for the worse when MetaMachine received a cease-and-desist letter from the RIAA."

"This threat of imminent litigation from the major music labels, coming in light of the Supreme Court's ambiguous ruling, led us to conclude that, regardless of the virtue and lawfulness of our intentions and practices and our confidence that we never intentionally induced infringing activity, we did not have the resources to endure the protracted litigation that the RIAA letter presaged."

"Because we cannot afford to fight a lawsuit — even one we think we would win — we have instead prepared to convert eDonkey's user base to an online content retailer, operating in a closed P2P environment. I expect such a transaction to take place as soon as we can reach a settlement with the RIAA."

ing to figure out some sort of a Java hack to get into the phone to steal content. That seems silly to me."

Content Connections

Why did the Java platform appeal to MSPot? Tsui says, that, with Java, "We're not dependent on the carrier strategy for multimedia service." He goes on, "We're talking to, for example, other [Global System for Mobile] carriers to be able to do this, and having a Java player allows us to create a Brew play as well, for the carriers in the U.S. that are on the Brew platform."

"Music is so darn popular that it's a shame to only be able to offer our service to the less than a million handsets available today on Sprint. This really should be a mass consumer product."

The deal with Sprint is not exclusive, and Tsui says, "Our focus today is on the U.S. market, because I think the U.S. market is ripe, and, after all, this is the Holy Grail. Everybody wants to tap the U.S. market for a media play. Give us another six to 12 months, and we'll start venturing out to some of the overseas carriers."

MSPot offers 17 channels, with the Talk streams coming from affiliate deals with such brand-name outfits as NPR, Associated Press and MarketWatch. But, at least for now, the music channels are being programmed in-house. "We create the playlists through contracting DJs," Tsui says. "We contract DJs to create playlists for us in different genres."

Who are those DJs? "They're music-industry guys," Tsui says. "They're folks who have

worked at various radio stations and who really understand the market. For example, if we were putting together a hip-hop channel, I would be the wrong person to program that playlist. So we have DJs who'll come and say, 'OK, in your playlist you should have this song to this song to this song.'"

Asked about MSPot's plans to carry branded music programming from other providers, Tsui says, "We're starting to do that. As you can imagine, we've received a lot of inquiries from Internet radio stations wanting to offer their content on our platform. We would probably cut a few deals, but the majority of the inquiries are from sites that don't have a brand per se — I mean, they have 10,000-20,000 listeners at most."

"But there are a few that we've received where it's like, 'Oh, yeah, I know you guys!' With those, you could potentially see new music channels that'll come up that are sponsored by these brands. I'm actually looking at one [Spanish-language] channel that has over 50 different genres of Hispanic content. And they have a fairly decent brand, so that's a good example. You could see more Hispanic channels 'Powered by' [that channel]."

Radio today is always trying to extend its reach from dedicated receivers, so it seems like it would eagerly embrace MSPot's approach. "Oh, yes," Tsui says. "I've gotten a lot of those calls as well. One of the new services that we're going to be launching here, a big component of it is going to be live radio. So, yes, you'll probably see us working more and more with local radio stations."

Lex & Terry Look Both Ways, Cross The Street

After nearly a week of uncertainty and several "best of" shows, the *Lex & Terry* syndication mystery has been solved: They've severed ties with Cox and cut a syndication partnership deal with Clear Channel. The boys' contract with Cox expired Sept. 30, and they were off the air while the situation remained fluid. As of Oct. 4, L&T were gone from their former flagship, Cox Classic Rocker WFYV (Rock 105)/Jacksonville, and their two other Cox affiliates, Classic Rocker WHPT/Tampa and Active Rock KRTQ/Tulsa.

However, the duo was on the air live that morning from Clear Channel affiliate WZZR/West Palm Beach, where they proceeded to run amok in the hallways. Here's Market Manager **Mark Bass**: "The boys needed a place to broadcast, so we invited them down here for the week — and let me tell you, they are creating a quite a disturbance here in the building. They've been caught rifling through people's desks, stealing pens and staplers and hitting on all the sales chicks."

"Next week, Lex & Terry will return to Jacksonville and broadcast out of studios there," says longtime *Lex & Terry* Director/Syndication **Peter Welpton**. "However, they won't be on the air in Jacksonville for four months because of their market noncompete with Cox. Which station they might return to in Jacksonville will be determined later. Their network of 21 affiliates in 24 markets is up and running this week, with client stations getting their feed via a satellite hookup."

Other Than That, How Do You Feel?

Some radio folks in Rita-ravaged Beaumont, TX were a trifle irked that they weren't invited to participate in President Bush's recent market visit. Here's the straight poop from **Mickey Ashworth**, PD of KYKR: "The Clear Channel/Beaumont cluster of stations, including KLVI, KYKR, KMYK, KIOC and KCOL, are very disappointed that they — and radio in general — were snubbed by President Bush's media advisors. The president held a news conference in Beaumont regarding the federal government's actions in the aftermath of Hurricane Rita. The invitees included the local newspaper and a local TV station; therefore, we are left with the only conclusion that can be drawn: That this was a photo-op and nothing more."

"It wasn't just Clear Channel that didn't get an invite — no radio representatives were invited. Clear Channel/Beaumont has been the only media with uninterrupted service throughout the Hurricane Rita ordeal; in fact, we are still the only media operating at anything near full power. We have been the only news outlet and public sounding board for all of southeast Texas and southwest Louisiana. Even after being an 'uninvitee' to the news conference, we asked if perhaps the president could call and supply us with a quick synopsis of his comments. This request went unfulfilled. Obviously, the president's media advisors were interested only in the president being seen and not heard."

Rumble In The Motor City

Gregg Henson & Michelle McKormick, the midday

team at Infinity FM Talker WKRK/Detroit, have been off the air since they finished their Sept. 28 show, allegedly in connection to some questionable comments made during that show. According to several market observers, Henson targeted **Tic Tak**, the night jock across the street at Clear Channel CHR/Pop WKQI, reportedly giving out Mr. Tak's real name on the air and also making what some have politely termed disparaging remarks of a personal nature. While no one from WKRK returned our calls, we did receive this factual confirmation from Infinity spokesperson **Karen Mateo**: "The show has been off the air pending further review following comments made on last Wednesday's program." For his part, WKQI Dom Theodore was unable to comment on the record, due to possible pending litigation.



Gregg, lame Elvis and Michelle in happier times.

What's For Dinner? Roast Mays

Clear Channel President/CEO **Mark Mays** has been selected as the victim, er, honored roastee at the 2006 Bayliss Radio Roast, set for March 23, 2006 at the ultra-swanky Cipriani in New York. This will mark the 20th year that some huge industry exec allows him- or herself to be "dishonored" for a good cause. All proceeds go to the Bayliss Foundation's radio scholarship and internship programs.

The Programming Dept.

- Now that former WBCN/Boston Asst. PD/MD Steven Strick has taken his place as **R&R's** shiny new Alternative Editor, the Circle of Life resumes its dizzying spin as WBCN PD Dave Wellington reaches across the hall to Hot AC clusterbuddy WBMX (Mix 98.5) and plucks **Dan O'Brien** out of overnights to be 'BCN's new MD.

- It's a case of culture shock for **Juan Gualda**, former PD/MD of Treasure and Space Coast Radio's '80s WGNX & News/Talk WTTB/Vero Beach, FL, as he ventures into America's heartland as GM of Three Eagles' cluster in exotic Mason City, IA: Country KYTC, Hot AC KLSS and Oldies KRIB. Gualda will also do mornings on KYTC.

- In a star-studded soirée out on the station veranda, **R&R** Industry Achievement Award-nominated Hot AC WMMX (Mix 107.7)/Dayton MD **Shaun Vincent** was promoted to Asst. PD. Seconds later Vincent's pre-owned MD stripes were transferred to midday guy **Allen Rantz**.

- Brace yourselves, Dallas: **Cindy Scull** is back as the new midday goddess on Clear Channel Classic Rocker KZPS. Scull is best known and loved for her time at KEGL during its heady Rock days as "The Eagle."

- Former WMYX/Milwaukee PD **Tom Gjerdrum** resurfaces as the OM of Backyard Broadcasting's Sioux Falls, SD cluster, a vast empire that includes News/Talk KELO-AM, AC KELO-FM, Active Rock KRRO, Country KTWB and Sports KWSN. He replaces Alan Helgeson, who left back in May for what our friends and relatives describe as "a real job" in the health care industry.

- **Dr. Dave Michaels** sticks his head back up in Ft. Wayne, IN as the new MD of Federated Media Country WQHK (K105).

- After 16 years at Greater Media Rocker WDHA/Morristown, NJ, PD **Terrie Carr** says farewell.
- Clear Channel Active Rock KRZR/Fresno Asst. PD/MD/afternoon honcho **Rick Roddam** exits after a five-year run.
- Much like the salmon returning to Capistrano or something, **Mo Bounce** leaves KCHZ/Kansas City and returns to WHTF/Tallahassee, FL as Asst. PD/Asst. MD/night dude.

Formats You'll Flip Over

- To the surprise of, like, three people, Apex Hot AC WCSQ (Coast 92.5)/Charleston, SC flips to CHR/Pop as "The Hot New **B92**" under new calls **WIHB**, since we can't seem to spell "B92" using W, C, S or Q. GM Chris Henson is looking for a new PD.
- The "We Play Anything" family welcomes its newest member as AC WWDL/Wilkes Barre jumps on that wildly careening bandwagon under its newly assigned Witness Protection Program identity, **WWRR (105 The River)**.

R&R TIMELINE

1 YEAR AGO

- **John Fagot** joins R&R as Sr. Director/Digital Initiatives & New Business Development.
- **Sylvia Rhone** appointed President of Motown Records.
- **Ronnie Johnson** promoted to Exec. VP at Atlantic Records.



Ronnie Johnson

5 YEARS AGO

- Warner Bros. Records names **Demmette Guidry Sr.** VP/Urban Music.
- **Dale O'Brian** named PD of WBTS/Atlanta.
- **Bill Weston** named PD of WKLR/Richmond.

10 YEARS AGO

- **Sam Weaver** promoted to Operations Director of Carter Broadcast Group.
- **John Cannelli** named President of Rocket Records.
- **Bill Bailey** joins WIZF/Cincinnati as PD/morning talent.



Sam Weaver

15 YEARS AGO

- **Jim Pemberton** upped to PD of WRIF/Detroit.
- **Chelle Seabron** promoted to National Director/Black Music Promotion at Island.
- **Mike Carta** named PD of WGH/Norfolk.

20 YEARS AGO

- **Jim Smith** named VP/GM at KFRC/San Francisco.
- **Linda Roe O'Connor** promoted to Station Manager at KMJM/St. Louis.
- **Marty Bender** named PD of WSKS/Cincinnati.



Marty Bender

25 YEARS AGO

- **David Small** promoted to President of KMG/CDallas.
- **Daniel Kops** elected Chairman of the Broadcast Rating Council's board of directors.

30 YEARS AGO

- **Bruce Merrin** named National Public Relations Director at Artists of America.
- **John Scott** named MD of WGNG/Providence.
- **RCA** promotes **Ray Harris** to National R&B Promotion Manager.

STREET TALK

• A little over a week ago Clear Channel schlepped **KTBT (101.5 The Beat)**/Tulsa's CHR/Rhythmic format down to the 50kw signal at 92.1, smothering CHR/Pop **KIZS** in the process. Last Thursday the company rolled out its Spanish-language "**La Preciosa**" network at 101.5 FM. Geek Alert: The KTBT calls are slowly making their way down the dial to 92.1, with some new ones on order for the new station.

• Clear Channel CHR/Pop **KSLY (Sly 96)**/San Luis Obispo, CA flipped to Country under Director/FM Programming Andy Winford. Please welcome "**The All New Cat Country 96.1**." Local authorities are not investigating.

Quick Hits

• Infinity Hot AC **KLLC (Alice @ 97.3)**/San Francisco night jock **Gretchen Lancour** exits. PD John Peake has deployed the Amazing Ronco Rotating Wheel of Meat™ until a replacement is located.



Not Uncle Kracker!
Just plain Kracker!

• Entercom CHR/Pop **WXSS/Milwaukee** PD Brian Kelly welcomes a man known simply as **Kracker** (ex-KUUU/Salt Lake City) to nights, replacing B-Dub.

• **WQHT (Hot 97)**/New York's **Fatman Scoop** makes the death-defying journey from overnights to middays to replace Sunny, who recently left.

• Clear Channel Rock **WHJY/Providence** night maniacs **Quinn & Cantara** sneaked across a couple of state lines under cover of darkness and, in a daring raid, annexed nights at sisters **WHEB/Portsmouth, NH** and **WGIR-FM (Rock 101)/Manchester, NH**, pushing **WHEB MD/night guy J.R.** to overnights.

• **EZ Street**, last seen in afternoons at Infinity CHR/Rhythmic **WPGC-FM/Washington**, is headed to San Francisco for afternoons at Inner City Urban AC **KBLX**, filling the gaping hole created when Victor "Big Daddy" Zaragoza left a few weeks ago.

• Clear Channel CHR/Pop **WVKS/Toledo** welcomes new morning co-dude **Andrew "Big Z" Zepeda**, who's inbound from Journal Hot AC **KZPT/Tucson**. Mr. Z joins **Micki**, who stayed behind when *Johnny D & The Morning Crew* crossed the street to **WTWR**. **WVKS** night guy **Kramer**, who had been filling in in mornings, gratefully moves back to his old shift.

• Beloved market vet **Bonny O'Brien** joins the morning show at **WRSA/Huntsville, AL**, teaming up with VP/Programming John Malone. This marks a reunion for Malone and O'Brien, who worked together at **WAHR/Huntsville** in the '90s.

• Changes at Infinity Urban & Urban AC pair **WPEG & WBAV/Charlotte**, where **WPEG** afternoon guy **Eddie Owens** and **WBAV** morning dude **Jae Delai** have exited.

• On Top Urban **WWHV/Norfolk** moves late-night host **Smooth** (may be an assumed state) into afternoons, replacing **Herkules**, who continues to do weekends on nearby **WPGC/Washington**.

News/Talk Topics

• Get-well wishes to veteran **KNX/Los Angeles** anchor **Dave Zorn**, who is recovering from a severe heart attack he suffered on Sept. 29 while he was simultaneously helping his wife pack to escape the SoCal wildfires that were raging near their home and calling in live reports to the station on the breaking news story.

• Afternoon talk team **Tom Liddy** and **Austin Hill** made their Jones Radio debut on Oct. 3 from their new flagship, Salem's **KKNT/Phoenix**. For the past few years the duo had hosted afternoons locally across the street on Clear Channel News/Talker **KFYI**.

ST Shot O' The Week



The recent Motor City Broadcast Reunion attracted over 330 people from all corners of the country (including our close, personal friend Roger Nadel, now GM of **KMPC/Los Angeles**) to celebrate their Detroitosity. The event was a huge success, raising over \$15,000 for the Gail Purtan Ovarian Cancer Fund, and everyone was later invited back to the home of Art Vuolo, Radio's Best Friend, for punch and cookies to celebrate his 60th birthday. Seen here are the crew who put together the reunion (l-r), **WOMC/Detroit's Dick Purtan**, who also served as MC; Specs Howard School's **Dick Kernan**; RSVP chair **Terry Holmes**; **CHUM Group's Millie Felch**; **SKM Marketing's Mike Seltzer**; and **Vuolo**, his own bad self.

FILMS

BOX OFFICE TOTALS

Sept. 30-Oct. 2

Title (Distributor)	Weekend	To Date
1 <i>Flightplan</i> (Buena Vista)	\$14.80	\$45.91
2 <i>Serenity</i> (Universal)	\$10.08	\$10.08
3 <i>Tim Burton's Corpse Bride</i> (WB)	\$10.03	\$33.18
4 <i>A History Of Violence</i> (New Line)	\$8.10	\$8.87
5 <i>Into The Blue</i> (Sony)*	\$7.05	\$7.05
6 <i>Just Like Heaven</i> (DreamWorks)	\$6.12	\$38.42
7 <i>The Exorcism Of Emily Rose</i> (Sony)	\$4.38	\$68.50
8 <i>Roll Bounce</i> (Fox Searchlight)	\$4.02	\$12.67
9 <i>The Greatest Game Ever...</i> (Buena Vista)*	\$3.65	\$3.65
10 <i>The 40-Year-Old Virgin</i> (Universal)	\$3.12	\$101.40

*First week in release. All figures in millions.

Source: ACNielsen EDI

COMING ATTRACTIONS: Opening in limited release this week is *The Gospel*, which features recording artists **Nona Gaye**, **Tamara Gray** and **Donnie McClurkin** in co-starring roles and showcases **Yolanda Adams**, **Fred Hammond** and **Martha Munizzi** as themselves. Adams performs "Victory" on the film's *Verity* soundtrack. Hammond does "All Things Are Working" and teams with **Natalie Wilson** on "Put Your Hands Together." Gray contributes "Now Behold the Lamb." Munizzi sings "Glorious." McClurkin teams with **Kirk Franklin** on "Ooh Child (Urban Mix)," and Franklin performs "He Reigns" with **Papa San**. The *ST* also contains **Donny Hathaway & Roberta Flack's** "The Closer I Get to You," **Greg Kirkland's** "You Are Good" and more.

— Julie Gidlow

TELEVISION

TOP 10 SHOWS Total Audience (109.6 million households)

- 1 *CSI*
- 2 *Desperate Housewives*
- 3 *Lost*
- 4 *Without A Trace*
- 5 *Grey's Anatomy*
- 6 *CSI: Miami*
- 7 *Survivor: Guatemala*
- 8 *Cold Case*
- 9 *Commander in Chief*
- 10 *Law And Order: SVU*

Sept. 26-Oct. 2
Adults 18-49

- 1 *Desperate Housewives*
- 2 *Lost*
- 3 *CSI*
- 4 *Grey's Anatomy*
- 5 *E.R.*
- 6 *Without A Trace*
- 7 *Extreme Makeover: Home Edition*
- (tie) *CSI: Miami*
- Survivor: Guatemala*
- 10 *NFL Monday Night Football (Kansas City vs. Denver)*

Source: Nielsen Media Research

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HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART October 7, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	GRETCHEN WILSON	All Jacked Up	Epic	255,072	—
—	2	SHERYL CROW	Wildflower	A&M/Interscope	136,817	—
—	3	THREE 6 MAFIA	Most Known Unknown Hits	Columbia	133,688	—
—	4	TONI BRAXTON	Libra	Blackground/Universal	114,193	—
—	5	LIL' KIM	Naked Truth	Queen Bee/Atlantic	108,939	—
3	6	KANYE WEST	Late Registration	Roc-A-Fella/IDJMG	107,378	-14%
—	7	SEAN PAUL	Trinity	VP/Atlantic	101,941	—
1	8	DISTURBED	Ten Thousand Fists	Reprise	92,268	-60%
2	9	BON JOVI	Have A Nice Day	Island/IDJMG	87,204	-57%
8	10	BLACK EYED PEAS	Monkey Business	A&M/Interscope	77,170	-4%
—	11	NEIL YOUNG	Prairie Wind	Reprise	60,516	—
6	12	BARBRA STREISAND	Guilty Pleasures	Columbia	58,922	-39%
11	13	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	54,811	-10%
15	14	YOUNG JEEZY	Let's Get It: Thug Motivation 101	Def Jam/IDJMG	53,055	+5%
13	15	KELLY CLARKSON	Breakaway	RCA/RMG	52,809	+3%
16	16	GREEN DAY	American Idiot	Reprise	52,533	+6%
9	17	PAUL WALL	The People's Champ	SwishaHouse/Asylum	44,217	-41%
18	18	VARIOUS	Now That's What I Call Music!	Capitol	43,900	-5%
19	19	GORILLAZ	Demon Days	Virgin	38,437	-11%
14	20	PUSSYCAT DOLLS	PCD	A&M/Interscope	38,181	-26%
—	21	BLOODHOUND GANG	Hefty Fine	Republic/Geffen	38,066	—
7	22	DAVID BANNER	Certified	SRC/Universal	38,020	-58%
4	23	VARIOUS	An All-Star Tribute To Luther Vandross	J/RMG	37,755	-63%
25	24	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	35,772	+1%
—	25	WYNONNA	Her Story: Scenes From A Life...	Asylum/Curb	35,659	—
21	26	DAMIAN "JR. GONG" MARLEY	Welcome To Jamrock	Tuff Gong/Universal	34,827	-17%
23	27	50 CENT	The Massacre	Shady/Aftermath/Interscope	32,781	-17%
—	28	HIM	Dark Light	Warner Bros.	32,291	—
31	29	SUGARLAND	Twice The Speed Of Life	Mercury	31,738	+5%
27	30	COLDPLAY	X&Y	Capitol	31,591	-4%
29	31	RASCAL FLATTS	Feels Like Today	Lyric Street	30,993	-2%
10	32	P\$C	25 To Life	Grand Hustle/Atlantic	30,880	-49%
17	33	PAUL MCCARTNEY	Chaos And Creation In The Back..	Capitol	30,805	-36%
12	34	SWITCHFOOT	Nothing In Sound	Columbia	30,521	-42%
22	35	TRISHA YEARWOOD	Jasper County	MCA	28,966	-31%
—	36	RYAN ADAMS	Jacksonville City Nights	Lost Highway/IDJMG	27,988	—
24	37	ROLLING STONES	A Bigger Bang	Virgin	27,883	-22%
32	38	FAITH HILL	Fireflies	Warner Bros.	27,430	-6%
26	39	HILARY DUFF	Most Wanted	Buena Vista/Hollywood	26,012	-21%
42	40	KEITH URBAN	Be Here	Capitol	25,127	+2%
5	41	COHEED AND CAMBRIA	Good Apollo, I'm Burning Star...	Equal/Vision/Columbia	24,943	-75%
28	42	DAVID GRAY	Life In Slow Motion	ATO/RCA/RMG	24,876	-22%
36	43	STAINED	Chapter V	Flip/Atlantic	24,571	-11%
34	44	BOW WOW	Wanted	Columbia	24,112	-14%
45	45	RIHANNA	Music Of The Sun	Def Jam/IDJMG	23,749	+3%
37	46	KILLERS	Hot Fuss	Island/IDJMG	23,491	-14%
40	47	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	22,143	-16%
—	48	KEYSHIA COLE	Way It Is	A&M/Interscope	21,124	—
38	49	BONNIE RAITT	Souls Alike	Capitol	20,945	-22%
47	50	DEATH CAB FOR CUTIE	Plans	Atlantic	20,778	-6%

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ON ALBUMS

Wilson Leads Six Debuts In Top 10

Well, *shree-it*, Jethro! Can anyone shout "Hell, yeah!!"? It's little surprise that everyone's favorite Redneck Woman, Gretchen Wilson, tops this week's chart with her sophomore Epic Nashville release. The Doritos-



Gretchen Wilson

eatin'-while-shop-pin'-at-Wal-mart, Paris Hilton-hatin' gal sold 255,000 to secure the top slot.

Only six debuts in the top 10 this week, but spots 1-5 are held by new releases. A&M/Interscope's Sheryl Crow — or the soon-to-be Mrs. Lance Armstrong (as we like to call her) — is No. 2, with 137,000, while Sony Urban/Columbia's Three 6 Mafia follow with an offer buyers can't refuse, hitting No. 3, with 134,000. Toni Braxton (Blackground/Universal) scores No. 4, with



Sheryl Crow

114,000, and Lil Kim (Atlantic) begins her prison term at No. 5, with 109,000.

Roc-A-Fella/IDJMG's Kanye West drops three slots (yet another Karl Rose trick?), to No. 6, with 107,000, while VP/Atlantic's Sean Paul is this week's sixth top 10 debut, at No. 7, with 102,000. The bottom of the top 10 is rounded out by Reprise's Disturbed, who still aren't calling themselves *Well Adjusted* despite selling 92,000; Island/IDJMG's Bon Jovi, following up being Oprah-fied at No. 9, with 87,000, and A&M/Interscope's Black Eyed Peas, at No. 10, with 77,000.

Other notable debuts: Reprise's Neil Young, just missing the top 10 at No. 11, with 61,000; Geffen's Bloodhound Gang at No.

21, with 38,000; Curb's Wynonna at No. 25, with 36,000; Sire's Him, at No. 28, with 32,000 (no word yet on how his friend Her did); Three 6 Mafia and Lost Highway/IDJMG's Ryan Adams, hitting No. 36 by selling 28,000 copies of the 50th or 51st album he's released this year.



Three 6 Mafia

Next week: Watch for debuts from Nickelback, Franz Ferdinand, Kirk Franklin, Sara Evans, Shinedown, Twista, Fiona Apple and Melissa Etheridge.



MIKE TRIAS
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'Home' Is Where Crue's Heart Is

Motley Crue and Chester Bennington of Linkin Park have joined forces to release a remake of Crue's hit "Home Sweet Home" to benefit hurricane-relief efforts. Proceeds from the song will be split evenly between the Mercy Corps and the American Red Cross. The artists performed the song on MTV/VH1/CMT's ReAct Now concert a few weeks back, then a few hours later they went to Nashville's Oceanway Studios to record the track with Grammy-winning producer Desmond Child, a 26-member gospel choir and a 25-piece orchestra.



Motley Crue

Says Bennington of the song, "Hopefully, people will embrace it in the way it was intended. The song really does fit the sentiment, and something special happened when we pulled it together. Everyone felt as if they were doing something important."

Allen Kovac — CEO of 10th Street Entertainment, Motley Crue's manager and the song's Executive Producer — says, "We're just hoping this song and this video keep inspiring people to give of themselves, because this tragedy isn't going away after the film crews and journalists move on to their next assignment."



Pharrell

No more frontin' for Pharrell: His solo project is becoming a reality. Next week we get our first taste of it as he unleashes "Can I Have It Like That," featuring Gwen Stefani, on radio. The Paul Hunter-directed video, which is set to premiere on BET's *Access Granted* on Oct. 12, will reportedly play more like an action flick. No expense is spared, as helicopters, Lear

jets, racing boats, fireballs, naked women, Stefani and Pharrell vie for the camera's attention. As for the album, Jay-Z and Daddy Yankee will supposedly spit rhymes for *In My Mind*, which is slated for release Nov. 15.

Seventeen-year-old Bellefontaine, OH native Bethany Dillon is going for Adds with "Dreamer," a song featured in the upcoming film *Dreamer*. The movie stars Dakota Fanning and Kurt Russell, and it hits theaters Oct. 21.



Bethany Dillon

The song, which tells the tale of a beloved king who risks everything to protect his kingdom, can also be found on the Christian artist's sophomore album, *Imagination*. Dillon wrote or co-wrote every song on the album, which was produced by Ed Cash. Look for Dillon to tour with Jeremy Camp from mid-October to mid-November.

She already ruled the Latin American market, but with her 2001 album, *Laundry Service*, Shakira shot into the international limelight. While she still remembers her roots — she released a Spanish-language album titled *Fijación Oral* earlier this year — the singer is set to release her English-language album *Oral Fixation* in time for the holidays. The CD's first single, "Don't Bother," hits radio next week.

Says Shakira about the two albums' recording process, "I did not set out to make two albums when I began the writing process, but suddenly I realized I had written 60 songs, some in English and some in Spanish. I narrowed that down to 20 songs. Sometimes songs come to me in English and sometimes in Spanish. Most of the time I let the melody suggest the language the song should be. The albums are totally different from each other. Each has unique songs, melodies, lyrics and music styles."

Explaining that the albums' titles come from her fascination with words, Shakira says, "The word *oral* means more to me than the literal translation. It's a kiss, the food we eat — even a microphone is oral to me."

R&R Going For Adds

Week Of 10/10/05

CHR/POP

- ALANIS MORISSETTE *Crazy (Maverick/Reprise)*
- K.D. My Kentucky Home (*Universal*)
- MARIAH CAREY Don't Forget About Us (*Island/IDJMG*)
- MOTLEY CRUE f/c. BENNINGTON Home Sweet Home (*Motley*)
- SHAKIRA Don't Bother (*Epic*)
- WAKEFIELD Only One (*Jive/Zomba Label Group*)
- YOUNG JEEZY f/ AKON Soul Survivor (*Def Jam/IDJMG*)

CHR/RHYTHMIC

- BUBBA SPARXXX...The Otherside (*Purple Ribbon/Virgin*)
- JAGGED EDGE f/VOLTIO So Amazing (*Columbia*)
- MARIAH CAREY Don't Forget About Us (*Island/IDJMG*)
- PAUL WALL... They Don't Know (*SwishaHouse/Asylum*)
- PHARRELL f/G. STEFANI Can I Have It Like That (*Star Trak/Interscope*)
- SHAKIRA Don't Bother (*Epic*)
- SHEEK LOUCH f/CARL THOMAS One Name (*D-Block/Koch*)
- TRICK TRICK f/EMINEM Welcome 2 Detroit (*Motown/Universal*)

URBAN

- ANGIE STONE I Wasn't Kidding (*J/RMG*)
- ANTHONY HAMILTON Can't Let Go (*So So Def/Zomba Label Group*)
- COMMON Testify (*Geffen*)
- MARIAH CAREY Don't Forget About Us (*Island/IDJMG*)
- PAUL WALL... They Don't Know (*SwishaHouse/Asylum*)
- RONALD ISLEY You Helped Me Write This Song (*Def Soul/IDJMG*)
- SCAR f/BIG BOI U Got Me (*Purple Ribbon/Virgin*)
- SHEEK LOUCH f/CARL THOMAS One Name (*D-Block/Koch*)

URBAN AC

- ANGIE STONE I Wasn't Kidding (*J/RMG*)

GOSPEL

- BISHOP PAUL S. MORTON Storm Chaser (*Tehillah/Light*)
- E. TURRENTINE-AGEE Break Forth Praise (*Light/Artemis Gospel*)
- GMWA MASS CHOIR Safety (Live) (*Artemis Gospel*)
- J. MAJORS f/K. PRICE God's Gift (*Music One/Epic/Sony Urban*)
- UNCLOUDY DAYS f/B. WILSON Still My Father (*Artemis Gospel*)

COUNTRY

- ZONA JONES I'll Give It To You (*D/Quarterback*)

AC

- BETHANY DILLON Dreamer (*EMI CMG/EMI Music Reactive*)
- BRUCE HORNSBY f/ELTON JOHN Dreamland (*Columbia*)

HOT AC

- ALANIS MORISSETTE *Crazy (Maverick/Reprise)*
- ANNA NALICK In The Rough (*Columbia*)
- BETHANY DILLON Dreamer (*EMI CMG/EMI Music Reactive*)
- B. AOAMS f/P. ANDERSON When You're Gone (*A&M/Universal*)
- MOTLEY CRUE f/c. BENNINGTON Home Sweet Home (*Motley*)
- ROLLING STONES Streets Of Love (*Virgin*)

SMOOTH JAZZ

- DEAN JAMES Say Yes (*Silhouette*)
- GEORGE BENSON Breezin' (*GRP/VMG*)

ROCK

- FIVESPEED The Mess (*Virgin*)
- KING'S X Alone (*Inside Out*)
- MOTLEY CRUE f/c. BENNINGTON Home Sweet Home (*Motley*)

ACTIVE ROCK

- FIVESPEED The Mess (*Virgin*)
- KING'S X Alone (*Inside Out*)
- MOTLEY CRUE f/c. BENNINGTON Home Sweet Home (*Motley*)
- NONPOINT Bullet With A Name (*Bielar Brothers*)
- WEEZER Perfect Situation (*Geffen*)

ALTERNATIVE

- GORILLAZ Dare (*Virgin*)
- MOTLEY CRUE f/c. BENNINGTON Home Sweet Home (*Motley*)
- WEEZER Perfect Situation (*Geffen*)

TRIPLE A

- ALANIS MORISSETTE *Crazy (Maverick/Reprise)*
- C. TAYLOR & C. RODRIGUEZ Private Thoughts (*Back Porch/EMI*)
- CHRIS DANIELS & THE KINGS Killing Floor (*Moon Voyage*)
- DEANA CARTER Sunny Day (*Vanguard*)
- DITTY BOPS Wishful Thinking (*Warner Bros.*)
- IMOGEN HEAP Hide And Seek (*RCA Victor/RMG*)
- JOSH DION BAND Give Love (*WeBad*)
- LANKY Falling Hard For The Girl (*Imposter*)
- MARTHA'S TROUBLE Waverly (*Aisling*)
- RICK MOSES The Last Thing I'd Do (*Independent*)
- SPOON I Summon You (*Merge*)

CHRISTIAN AC

- ALY & A.J. Never Far Behind (*Hollywood*)
- JOHN DAVID WEBSTER Now (*BHT*)
- NEWSONG Psalm 40 (*Integrity Label Group*)
- RHONDA GUNN Almighty God (*Anabadra*)
- SHAUN GROVES Amen (*Rockettown*)

CHRISTIAN CHR

- ALY & A.J. Never Far Behind (*Hollywood*)
- GINNY OWENS Pieces (*Rockettown*)
- NEWSONG Psalm 40 (*Integrity Label Group*)
- RHONDA GUNN Fall (*Anabadra*)

CHRISTIAN ROCK

No Adds

INSPO

- NEWSONG Psalm 40 (*Integrity Label Group*)
- SHAUN GROVES Amen (*Rockettown*)

CHRISTIAN RHYTHMIC

No Adds

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

NATIONAL MUSIC

LIVE 365.COM
 Travis Storch • 866-365-HITS

Top Alternative
 GREEN OAY Wake Me Up When September Ends
 WHITE STRIPES My Doorbell
 NY CHEMICAL ROMANCE Helena
 COLDPLAY Speed Of Sound
 DEATH CAB FOR CUTIE Soul Meets Body

Top Jazz
 NELS Pacific Coast Highway
 3RD FORCE You Got It
 PAUL TAYLOR Nightlife
 WALTER BEASLEY Coolness
 BONEY JAMES /JOE SAMPLE Stone Groove

Top Dance/Electronic
 PUSSEYCAT DOLLS Don't Cha
 GADJOO So Many Times
 KELLY OSBOURNE One Word
 NARCOTIC THRUST When The Dawn Breaks
 INAYA DAY Nasty Girls

VOA MUSIC MIX

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 Larry London • 202-619-3901

Adds
 NELLY Fly Away
 CHRIS BROWN /JUELZ SANTANA Run It
 ASHLEE SIMPSON Boyfriend
 RYAN CABRERA Shine On
 BLACK EYED PEAS My Humps
 KANYE WEST Gold Digger
 D.H.T. Listen To Your Heart
 SANTANA /MICHELLE BRANCH I'm Feeling You

Artist/Title	TW	LW
LIFENHOUSE You And Me	42	36
RIHANNA Pon De Replay	42	38
GREEN DAY Wake Me Up When...	42	16
MISSY ELLIOTT /CIARA Lose Control	40	36
KELLY CLARKSON Because Of You	40	34
MARIAH CAREY Shake It Off	38	38
WEEZER Beverly Hills	34	40
MARCOS HERNAANDEZ If You Were...	30	34
GAVIN DEGRAW Follow Through	26	32
50 CENT /MOBB DEEP Duttin Control	20	32
FRANKIE J. More Than Words	20	26
FALL OUT BOY Sugar, We're Goin' Down	20	22
GORILLAZ Feel Good Inc.	20	22
AKDN Belly Dancer (Bananza)	20	22
NATASHA BEDINGFIELD These Words	20	38
BLACK EYED PEAS Don't Lie	20	38
PRETTY RICKY Your Body	18	18
NICKELBACK Photograph	18	4
CLICK FIVE Just The Girl	12	28

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Hit List
 Justin Prager
 CHRIS BROWN Run It
 D.H.T. Someone
 PRETTY RICKY Your Body
 GWEN STEFANI Luxurious

Soft Rock
 Justin Prager
 JAMES BLUNT You're Beautiful
 JIM BRICKMAN Beautiful
 BOZ SCAGGS Lowdown (Unplugged)
 ROB THOMAS This Is How A Heart Breaks

Rock
 Gary Susalis
 CASANOVAS Livin' In The City
 JUDAS PRIEST Wheels Of Fire
 STAINO Falling
 TEAM HEAFY The End
 TRAPT Waiting

Alternative
 Gary Susalis
 HAWTHORNE HEIGHTS Niki FM
 SUM 41 Some Say

Today's Country
 John Hendricks
 BROOKS & DUNN Believe
 BRICE LONG Anywhere But Here
 BRITTANY WELLS Too Long

Americana
 Liz Opoka
 RYAN ADAMS The Hardest Part
 KATHLEEN EDWARDS In State
 SUSAN TEDESCHI You Got The Silver
 OWIGHT YOAKAM Intentional Heartache

SIRIUS
 SATELLITE RADIO
 1221 Ave. of the Americas
 New York, NY 10020
 212-584-5100
 Steve Blatter

Octave
 Jose Mangin
 STAINO Falling

Left Of Center
 Rich McLaughlin
 BIG STAR February's Duet
 BIG STAR Dony
 MATT POND PA Halloween
 TOM VEK C-C (You Set The Fire In Me)
 WEEN Gabrielle
 WEEN Tastes Good On Th' Bun

Hard Attack
 Jose Mangin
 PROJECT 86 Sincerely, Ichabod
 BECOMING THE ARCHETYPE Into Oblivion

Boombox
 Jeff Regan
 KRAAK EN SMAAK Money In The Bag
 MINT ROYALE Waiting In The Rain
 GOLDIE LOOKING CHAIN Guns Don't Kill People...
 PENDULUM Slam

Faction
 Jeff Regan
 DEFTONES I/B REAL Black Moon

Jam On
 Gary Schoenwetter
 JERRY GARCIA BANO Tangled Up In Blue
 GRATEFUL DEAD The Mighty Quinn...
 JERRY GARCIA I Shall Be Released
 CREAM White Room

The Pulse
 Haneen Arafat
 INXS Pretty Vegas
 COLDPLAY Fix You

Underground Garage
 Kid Leo
 BLACK REBEL MOTORCYCLE CLUB Shuffle Your...

Shade 45
 Lil Shawn
 DOGG POUND D.P.G.Z. Music
 BUBBA SPARXXX /PETEY PABLO & SLEEPY
 BROWN The Otherside
 SELF SCIENTIFIC Live N Breathe
 BUSTA RHYMES Touch It

Hip-Hop Nation
 Reggie Hawkins
 FUGEES Take It Easy
 PAUL WALL /FREEMAY State To State
 G UNIT 300 Shots
 SLUM VILLAGE 1, 2

Heart & Soul
 B.J. Stone
 GERALD LEVERT I Like It

New Country
 Al Skop
 JAMEY JOHNSON The Dollar

Chill
 Geronimo
 P LOVE Blue & Brown
 NNJL Goop Scoop
 GENERAL ELEKTRIKS Take You Out Tonight

Area 63
 Howard Marcus
 MADONNA Hung Up
 SOLID HAZE Collusion
 TOM SAWYER Chocosa One
 SE-SA /FERMI In My Life
 ATB Humanity

Mexicana
 Mark Bejarano
 K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir
 LA FIRMA Le Dire
 BANDA EL RECODO Parace Mentira

Reggae Rhythms
 Pat McKay
 SEAN PAUL Give It Up To Me
 FEELICE SPICE All Day All Night

Praise
 Pat McKay
 DARWIN HOBBS Glorify Him
 KIRK FRANKLIN He Reigns

Universo Latino
 Gino Reyes
 LA SA ESTACION Daria
 EROS RAMAZZOTTI Nuestra Vida
 YAHIR No Te Apartes De Mi

Rumbon
 Gino Reyes
 SANGRE NUEVA Secala
 IVY QUEEN Cuentale
 TITO ROJAS Si Tu Te Vas

DMX MUSIC
 Alan Furst • 800-494-8863
 10 million homes 180,000 businesses
 This week's DMX is frozen.

Alternative
 Dave Sloan
 STROKES Juicebox
 AUGUSTANA Stars And Boulevards
 QUEENS OF THE STONE AGE Bum The Witch

Adult Contemporary
 Jason Shift
 INXS Pretty Vegas
 GOO GOO DOLLS Better Days
 This week's DMX Fashion Retail is frozen.


DMX Fashion Retail
 David Sader, The hottest tracks at DMX Specialty Retail, targeted at 25-54 adults.
 TRISTAN PRETTMAN Love, Love, Love
 SANTANA /MICHELLE BRANCH I'm Feeling You
 JAMES BLUNT You're Beautiful
 HERBIE HANCOCK /JOHN MAYER Stretched Up
 JO OEE MESSINA Delicious Surprise (I Believe It)
 JASON MRAZ Wordplay
 RAUL MIDON If You're Gonna Leave

RADIO DISNEY

Artist/Title	Total Plays
HILARY DUFF Wake Up	76
BOWLING FOR SOUP 1985	74
CRAZY FROG Axel F	73
JESSE McCARTNEY Beautiful Soul	73
AKON Lonely	73
KELLY CLARKSON Behind These Hazel Eyes	72
ALY & A.J. Walking On Sunshine	58
CLICK FIVE Just The Girl	42
85 U Got Me	32
GWEN STEFANI Cool	32
RIHANNA Pon De Replay	31
KELLY CLARKSON Since U Been Gone	30
WEEZER Beverly Hills	30
KELLY CLARKSON Breakaway	29
85 Dance For You	29
GWEN STEFANI Rich Girl	28
CHEETAH GIRLS I Won't Say	28
ALY & A.J. Do You Believe In Magic	27
JESSE McCARTNEY She's No You	27
JOJO Leave (Get Out)	27

Playlist for week of Sept. 25-Oct. 1.

ON THE OTHER SIDE OF THE WALL Legendary Pink Floyd member Roger Waters stopped by USRN's Nights With Alice Cooper to talk about his latest release, an operatic interpretation of the French Revolution that took 10 years to develop — longer than the revolution itself! Seen here (l-r) are USRN Production Coordinator Hilary Knecht, Waters and USRN Media Relations Coordinator & Nights With Alice Cooper Segment Producer Kristine Rakowsky.



AOL Radio@Network
 Ron Nenni • 415-934-2790

Top Alternative
 Pete Schiecke
 MORNINGWOOD Nth Degree
 WEEZER Perfect Situation
 ARMOR FOR SLEEP The Truth About Heaven

Top Country
 Beville Darden
 TIM MCGRAW My Old Friend

Top Jazz
 Beville Darden
 RICKIE COLE... Remembering Oliver Nelson
 RICKIE COLE... I Love Bebop
 MIAMI SAXOPHONE QUARTET Con Alma
 MIAMI SAXOPHONE QUARTET Rice And Beans
 ORGANISSIMO Grease Monkey
 ORGANISSIMO Smoking Section

Top Jams
 Donya Floyd
 OEM FRANCHISE BOYZ I Think They Like Me
 JUELZ SANTANA There It Go (The Whistle Song)

Top Pop
 Jeff Graham
 DESTINY'S CHILD Stand Up For Love

abc RADIO NETWORKS
 Phil Hall • 972-991-9200

Hot AC
 Dan Lopez
 SANTANA /MICHELLE BRANCH I'm Feeling You
 Country Coast To Coast
 Dave Nicholson
 BRAD PAISLEY /DOLLY PARTON When I Get...
 BILLY CURRINGTON Must Be Doin' Somethin' Right
 TIM MCGRAW My Old Friend

Real Country
 Richard Lee
 BRAD PAISLEY /DOLLY PARTON When I Get...
 JOSH TURNER Your Man

Rejoice
 WillieMae McIver
 LUTHER BARNES Somehow, Somehow
 VICKI YOHE Deliverance Is Available

The Touch
 Stan Boston
 HEATHER HEADLEY In My Mind

JONES RADIO NETWORKS
 Ken Moultrie • 800-426-9082

Hot AC
 Jon Holiday
 GOO GOO DOLLS Better Days Ahead

Adult Contemporary
 Rick Brady
 KELLY CLARKSON Because Of You

Rock Classics
 Adam Fendrich
 JOURNEY The Pace In Your Heart
 ROLLING STONES Rain Fall Down

U.S. Country
 Penny Mitchell
 TIM MCGRAW My Old Friend

After MidNite
 Sam Thompson
 TIM MCGRAW My Old Friend
 LITTLE BIG TOWN Boondocks
 MARTINA MCBRIE Rose Garden

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West
 SWITCHFOOT Stars
 RAY J One Wish
 LEANN RIMES Probably Wouldn't Be This Way
 XMAS BALLS All I Want For Christmas Is You
 LATOYA LONDON Appreciate

Midwest
 SWITCHFOOT Stars
 RAY J One Wish
 LATOYA LONDON Appreciate
 LEANN RIMES Probably Wouldn't Be This Way
 XMAS BALLS All I Want For Christmas Is You

WESTWOOD ONE
 Charlie Cook • 661-294-9000

Hot Country
 Jim Hays
 TIM MCGRAW My Old Friend

Mainstream Country
 David Felker
 TIM MCGRAW My Old Friend

Young & Verna
 David Felker
 TRACE ADKINS Honky Tonk Badonkadonk

WRN
 WATT RADIO NETWORKS

Alternative Now
 Polychronopolis
 STROKES Juicebox
 OFFSPRING Next To You

Country Today
 John Glenn
 MIRANDA LAMBERT Kerosene
 BROOKS & DUNN Believe
 BRAD PAISLEY When I Get Where I'm Going

AC Active
 Dave Hunter
 GOO GOO DOLLS Better Days

the john tesh radio show
 Music and Intelligence for your Life
 Scott Meyers • 888-548-8637
 This week's John Tesh Radio Show is frozen.

Tesh Nightly Show
 EAGLES No More Cloudy Days

Tesh Weekend Show
 EAGLES No More Cloudy Days

Y!MUSIC

Audio
 BLACKALICIOUS Your Move
 BOBBY VALENTINO My Angel
 BROOKE VALENTINE /FABOLOUS Boogie Doggie Oogie
 CECE WINANS All That I Need
 DJ QUIN /B REAL Fandango
 DMX Give 'Em What They Want
 FORT MINOR Petrified
 HOT AIRPIE We're Makin' Up
 KORN Twisted Transistor
 KOTTMOUTH KINGS Peace Of Mind
 LA SECTA ALLSTAR Liora Mi Corazon
 LIFEHOUSE Blind
 LIL WAYNE Fireman
 LITTLE BROTHER Lovin' It
 OBIE TRICE Wanna Know
 RYAN ADAMS The Hardest Part
 SCOTT STAPP The Great Divide
 SMILE EMPTY SOUL Don't Need You
 THE LIKE What I Say And What I Mean
 TRACY LAWRENCE It's All How You Look At It
 TREY SONGZ Gotta Go

Video
 BIG & RICH Comin To Your City
 BLOC PARTY Helicopter
 COHEED & CAMBRIA Suffering
 DIERKS BENTLEY Come A Little Closer
 FAITH HILL Like We Never Loved At All
 JAHMEIM Everyday I Think Of Her
 LIL KIM Lighters Up
 MIRANDA LAMBERT Kerosene
 MISSY ELLIOTT Teary Eyes
 RELIENT K Who I Am Hates Who I've Been

musicnippet.com
 Tony Lampety • 866-552-9118
 This week's Musicnippet.com is frozen.

Hip-Hop
 BUBBA SPARXXX /PETEY PABLO The Otherside
 T. WATERS Tears In My Eyes

Southwest
 SWITCHFOOT Stars
 RAY J One Wish
 JOSH KELLEY Only You
 LEANN RIMES Probably Wouldn't Be This Way
 XMAS BALLS All I Want For Christmas Is You

Northeast
 SWITCHFOOT Stars
 RAY J One Wish
 JOSH KELLEY Only You
 LEANN RIMES Probably Wouldn't Be This Way
 XMAS BALLS All I Want For Christmas Is You

Southeast
 SWITCHFOOT Stars
 RAY J One Wish
 JOSH KELLEY Only You
 LEANN RIMES Probably Wouldn't Be This Way
 XMAS BALLS All I Want For Christmas Is You

NATIONAL MUSIC

CMT

COUNTRY MUSIC TELEVISION
75.1 million households
Brian Phillips, Sr. VP/GM
Chris Parr, VP/Music & Talent

ADDS

JOE NICHOLS Tequila Makes Her Clothes Fall Off
RAY SCOTT My Kind Of Music
TRACE ADKINS Honky Tonk Badonkadonk

Artist/Title	TW	LW
SARA EVANS A Real Fine Place To Start	33	26
DIERKS BENTLEY Come A Little Closer	30	29
MDNTGOMERY GENTRY Something To Be...	29	26
GRETCHEN WILSON All Jacked Up	29	25
BIG & RICH Comin' To Your City	29	20
TRISHA YEARWOOD Georgia Rain	28	29
GARY ALLAN Best I Ever Had	28	25
BRAD PAISLEY Alcohol	28	25
KEITH URBAN Better Life	28	21
JASON ALDEAN Hicktown	27	29
JOSH GRACIN Stay With Me (Brass Bed)	27	21
FAITH HILL Mississippi Girl	24	12
BLAKE SHELTON Nobody But Me	23	21
JD DEE MESSINA Delicious Surprise	22	27
BROOKS & DUNN Play Something Country	22	25
WYNONNA I Can Only Imagine	17	5
NEIL YOUNG Walking To New Orleans	17	0
LONESTAR You're Like Comin' Home	15	13
TOBY KEITH As Good As I Once Was	14	15
ALISON KRAUSS & UNION STATION Goodbye...	14	12

Airplay as monitored by Mediabase 24/7 between Sept. 26-Oct. 2.



GREAT AMERICAN COUNTRY™

38.3 million households
Ed Hardy, President
Sarah Trahern, VP/Programming

ADDS

MICHAEL I/WYNONNA... Heart Of America

GRETCHEN WILSON All Jacked Up
GARY ALLAN Best I Ever Had
BILLY CURRINGTON Must Be Doin' Somethin' Right
SARA EVANS A Real Fine Place To Start
CRAIG MORGAN Redneck Yacht Club
JOSH GRACIN Stay With Me (Brass Bed)
TOBY KEITH As Good As I Once Was
MONTGOMERY GENTRY Something To Be Proud Of
RAY SCOTT My Kind Of Music
CHRIS CAGLE Miss Me Baby
DIERKS BENTLEY Come A Little Closer
TRISHA YEARWOOD Georgia Rain
BRAD PAISLEY Alcohol
FAITH HILL Mississippi Girl
FAITH HILL Like We Never Loved At All
JEFF BATES Good People
BROOKS & DUNN Play Something Country
JASON ALDEAN Hicktown
WARREN BROTHERS Change
BLAKE SHELTON Goodbye Time

Information current as of Oct. 7.

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	NEIL DIAMOND	\$1,359.5
2	DAVE MATTHEWS BAND	\$1,346.7
3	KENNY CHESNEY	\$1,066.4
4	ANGER MANAGEMENT TOUR	\$1,042.2
5	TOBY KEITH	\$839.4
6	COLDPLAY	\$821.2
7	OZZFEST	\$809.2
8	MARC ANTHONY	\$730.2
9	GREEN DAY	\$665.7
10	TOM PETTY & THE HEARTBREAKERS	\$663.5
11	JAMES TAYLOR	\$589.5
12	DESTINY'S CHILD	\$493.3
13	VANS WARPED TOUR	\$444.8
14	SYSTEM OF A DOWN	\$444.6
15	RASCAL FLATTS	\$434.2

Among this week's new tours:
Aerosmith
Oandy Warhols
Jem
Moody Blues
Trey Anastasio

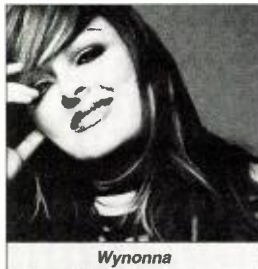
The CONCERT PULSE is courtesy of concert industry trade publication POLLSTAR. 559-271-7900 or www.pollstaronline.com.

TELEVISION

Friday, 10/7

• **Common, Live With Regis & Kelly** (check local listings for time and channel).

• **Wynonna, The Tonight Show With Jay Leno** (NBC, check local listings for time).



Wynonna

• **Nickelback, Jimmy Kimmel Live** (ABC, check local listings for time).

• **Nada Surf, Late Night With Conan O'Brien** (NBC, check local listings for time).

• **The New Pornographers, Last Call With Carson Daly** (NBC, check local listings for time).

• **Christina Aguilera and Herbie Hancock, The Ellen DeGeneres Show** (check local listings for time and channel).

Saturday, 10/8

• **Ashlee Simpson, Saturday Night Live** (NBC, 11:30pm ET/PT).

Monday, 10/10

• **Olivia Newton-John, The View** (ABC, check local listings for time).

• **Ryan Cabrera** hosts *Score*, a music performance/dating series debuting on MTV (4:30pm ET/PT).

• **The Killers, Jay Leno**.
• **Alicia Keys, Late Show With David Letterman** (CBS, check local listings for time).

• **Mike Jones, Jimmy Kimmel**.
• **Allison Moyet, Late Late Show With Craig Ferguson** (CBS, check local listings for time).

• **Soulie** serves as the house band this week on *Carson Daly*.

• **Wynonna, Ellen DeGeneres**.
Tuesday, 10/11

• **Clint Black, Jay Leno**.
• **Fiona Apple, David Letterman**.

• **Jamie Cullum, Conan O'Brien**.

• **Sean Paul, Carson Daly**.
Wednesday, 10/12

• **Alicia Keys, The View**.
• **Black Rebel Motorcycle Club, David Letterman**.

• **3 Doors Down, Jimmy Kimmel**.

• **Steve Harvey, Conan O'Brien**.

Thursday, 10/13

• **Santana, Jay Leno**.

• **Ricky Martin and Westwood** One-syndicated *Loveline* co-host **Adam Carolla, David Letterman**.

• **My Morning Jacket, Conan O'Brien**.

• **David Banner, Carson Daly**.
— Julie Gidlow

72 million households



Plays

ALICIA KEYS Unbreakable	27
GREEN DAY Wake Me Up When September Ends	23
KANYE WEST Gold Digger	23
BOW WOW /CIARA Like You	22
MARIAH CAREY Shake It Off	22
BLACK EYED PEAS Don't Lie	20
DAVID BANNER Play	19
AUDIOSLAVE Doesn't Remind Me	19
FALL OUT BOY Sugar, We're Goin' Down	18
LIL KIM Lighters Up	17
ASHLEE SIMPSON Boyfriend	10
SEAN PAUL We Be Burnin'	8
CLICK FIVE Just The Girl	8
SHAKIRA No	8
FOD FIGHTERS DOA	8
ALL-AMERICAN REJECTS Dirty Little Secret	7
COLOPLAY Fix You	7
FRANZ FERDINAND Do You Want To	7
YOUNG JEEZY /AKON Soul Survivor	7
MY CHEMICAL ROMANCE Helena	5

Video playlist for the week of Sept. 26-Oct. 2.



David Cohn
General Manager

2

KANYE WEST Gold Digger	33
AVENGED SEVENFOLD Bat Country	28
MY CHEMICAL ROMANCE The Ghost Of You	28
PAUL WALL /BIG POKEY Sittin' Sidewayz	27
COMMON Testify	27
GREEN DAY Wake Me Up When September Ends	26
FOD FIGHTERS DOA	25
THREE 6 MAFIA Stay Fly	25
YOUNG JEEZY /AKON Soul Survivor	23
DAVID BANNER Play	20
SEAN PAUL We Be Burnin'	20
FRANZ FERDINAND Do You Want To	19
SYSTEM OF A DOWN Question!	18
WHITE STRIPES My Doorbell	18
LIL KIM Lighters Up	18
ALL-AMERICAN REJECTS Dirty Little Secret	17
TWISTA /TREY SONGZ Girl Tonite	17
COHEED AND CAMBRIA The Suffering	16
50 CENT /MOBB DEEP Outta Control	14
CIARA /MISSY ELLIOTT 1, 2 Step	12

Video playlist for the week of Sept. 26-Oct. 2



Lori Parkerson
202-380-4425

Highway 16 (XM16)

Ray Knight
TIM MCGRAW My Old Friend
WYNONNA Attitude

Ethel 47 (XM47)

Charlie Logan
STROKES Juicebox
GORILLAZ Dare
MY CHEMICAL ROMANCE The Ghost Of You
HIM Wings Of A Butterfly
MY MORNING JACKET Off The Record
LIVING THINGS Bom Bom Bom
SHE WANTS REVENGE Out Of Control
WOLF PARADE Shine A Light

Alegria (XM90)

Paul Bachmann
TREBOL CLAM F/LECTOR Y TITO No Le Temas A El
VOLTIO /LIL ROB & PITBULL Bumper
TEGO CALDERON A Que Retozen
NICKY JAM Me Voy Pa'T Party
TITO "EL BAMBINO" La Cazadora
IVY QUEEN Cuentale
ZION & LEINHOX Don't Stop (No Pare)
JEAN Juegas Con Fuego
JOHN ERIC SIN Complejo
CROKDED STILO Cumbia Urbana...
DADDY YANKEE Aqui Esta Tu Caldo

The Loft (XM 50)

Mike Marrone
JACKSON BROWNE Solo Acoustic Vol. 1
NEIL YOUNG Prairie Wind

The Fish (XM 32)

Jim Epperlein
REBECCA ST. JAMES Alive
POINT OF GRACE Waiting In The Wings
NICOLE C. MULLEN Music Of My Heart

75 million households

Rick Krim
Exec. VP



Adds

BLACK EYED PEAS My Humps
KELLY CLARKSON Because Of You
JAMIE CULLUM Get Your Way
GAVIN DEGRAAF Follow Through
MOTLEY CRUE Home Sweet Home
RINGSIDE Tired Of Being Sorry
WEEZER Beverly Hills
MARIAH CAREY Shake It Off
GREEN DAY Wake Me Up When September Ends
GORILLAZ Feel Good Inc.
KANYE WEST Gold Digger
NICKELBACK Photograph
BLACK EYED PEAS Don't Lie
SHERYL CROW Good Is Good
LIFEHOUSE You And Me
COLOPLAY Fix You
AQUALUNG Brighter Than Sunshine
DAVE MATTHEWS BAND Dreamgirl
MISSY ELLIOTT Lose Control
KILLERS All These Things That I've Done
NATASHA BEINGFIELD These Words
LEELA JAMES Music
RICKY MARTIN /FAT JOE & AMERIE I Don't Care
BON JOVI Have A Nice Day
GWEN STEFANI Cool
SANTANA /MICHELLE BRANCH I'm Feeling You



ACROSS INTERNATIONAL BORDERS The cast of SCTV visited Sirius' New York headquarters to chat about their new DVD boxed set SCTV Vol. 4 with Sirius Comedy host Phil Iazetta. Canadian citizen Catherine O'Hara mentioned that she was particularly glad that Sirius will soon be available in her native land. Seen here are (l-r) O'Hara, cast member Andrea Martin, SCTV Exec. Producer Andrew Alexander, Iazetta and SCTV's Joe Flaherty and Eugene Levy.

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Oct. 4, 2005.

1. NICKELBACK Photograph
2. KANYE WEST Gold Digger
3. BLACK EYED PEAS My Humps
4. FALL OUT BOY Sugar, We're Goin' Down
5. GREEN DAY Wake Me Up When September Ends
6. KELLY CLARKSON Because Of You
7. GORILLAZ Feel Good Inc.
8. ASHLEE SIMPSON Boyfriend
9. WEEZER Beverly Hills
10. GOO GOO DOLLS Better Days

Top 10 Albums

1. FIONA APPLE *Extraordinary Machine*
2. FRANZ FERDINAND *You Could Have It So Much Better*
3. SHERYL CROW *Wildflowers*
4. NICKELBACK *All The Right Reasons*
5. KANYE WEST *Late Registration*
6. NEIL YOUNG *Prairie Wind*
7. LIZ PHAIR *Somebody's Miracle*
8. DEATH CAB FOR CUTIE *Plandy*
9. DAVID GRAY *Life In Slow Motion*
10. BLACK EYED PEAS *Monkey Business*



SAT BISLA
sat@anrworldwide.com

Stepping Out Internationally

More on Popkomm, updates from the U.K. and beyond

Popkomm 2006, held Sept. 14-16 in Berlin, attracted the conference's strongest attendance in several years. Delegates from 48 countries participated in the music and media fair, with Spain the main Popkomm sponsor. The consensus: The creative sector is still generating formidable talent, but, due to the continuing evolution of music technology, that talent is now being developed and consumed in many new and different ways.

The U.K. market in particular continues to develop talent in multiple genres, setting up a very strong 2006. Here's an overview of our recent European trip, along with updates from around the globe.

Things Pop At Popkomm

More than 700 exhibitors and thousands of trade visitors descended on Germany's capital city to participate in Popkomm. The event brought together influential global music and media executives seeking to do business in Europe and other international markets.

"Expectations were high following a successful Berlin debut in 2004," Popkomm GM Ralf Kleinhenz says. "Consequently, we redoubled our efforts the second time around, and, as a result, this event attracted 20% more exhibitors, and the numbers of trade visitors again exceeded 15,000. Popkomm has never been so international."

For more information on Popkomm, visit www.popkomm.de.

MIDEM In California

Reed MIDEM CEO Paul Zilk and MIDEM

Director Dominique Leguern, along with MIDEM executive staffers Stephane Gambetta, JP Bommel and Ana Vogric-Martinez, recently hosted a networking luncheon at the scenic George Rosenthal Wine Estate in Malibu, CA. The event celebrated MIDEM's burgeoning relationship with the U.S. music and media market, as well as its evolving strategic partnership with A&R Worldwide.

Joining in the festivities were KDLD (Indie 103.1)/Los Angeles Station Manager Dawn Girotto; KROQ/Los Angeles OM Gene Sandbloom; KCRW/Santa Monica, CA and KROQ air talent Jason Bentley; Right Bank/Rite Droive Publishing/U.S. VP Stephone Bombet; Sanctuary Artist Management President Peter Asher; EMI Music Sr. VP Ted Cohen; NARIP President Tess Taylor; Motorola Sr. Director/Marketing David Ulmer; *Desperate Housewives* Music Supervisor Christy Gerhard; and a number of other high-profile executives.

Sound Bites

- Nelvana recently entered into a strategic partnership with Canadian music publisher Ole. Under the terms of the six-year deal, Ole will



IT'S WUNDERBAR IN BERLIN Soaking up the atmosphere at Popkomm are (l-r) A&R Worldwide's Sat Bisla, Popkomm Director Katja Bittner and Brainstorm/Brainzone Germany Director Deville Schober.



UNIVERSAL APPEAL Seen here at Popkomm are (l-r) Universal Music Group International Managing Director Mark Crossingham, A&R Worldwide Exec. VP Sat Bisla and Polydor Records/U.K. Managing Director Colin Barlow.



THE SOUNDS OF FINLAND Enjoying the sounds of Finnish artists at Popkomm in Berlin are (l-r) A&R Worldwide's Sat Bisla and Music Export Finland Director Paula Ahokas.

The creative sector is still generating formidable talent, but, due to the continuing evolution of music technology, that talent is now being developed and consumed in many new and different ways.

administer music from Nelvana's programming catalog, including its current library and all future productions. Nelvana, owned by Canada's Corus Entertainment, is a leading international producer and distributor of children's programming, while Ole is a full-service music publisher. The Ole catalog includes more than 20,000 songs in all genres.

- Danish-born A&R guru Martin Dodd (Britney Spears, Ace Of Base, Backstreet Boys) has signed his second major rock act to Sony International: Finnish medieval rockers Apocalpytica, who join Bullet For My Valentine on Dodd's burgeoning A&R roster.

- U.S. independent label Leftwing Recordings President Steven Melrose announced that a number of his acts have procured major-label deals: Gunshys have signed with Sire Records, Gefen Records has snatched up Eastern Conference Champions, and Midnight Movies have signed with New Line Records. Jessica Dobson,

an artist managed by Melrose and signed to Atlantic, is now completing her debut album for the major. Leftwing Recordings has also inked a new publishing joint venture with Peer Music.

- Jeff Fenster has left his post as Sr. VP/A&R at Arista to take a the Sr. VP/A&R post for Jive. Fenster will work with Barry Weiss and Peter Thea on the Jive artist roster, and he'll be actively seeking new artists, writers and producers in all genres.

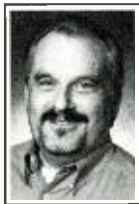
- Heather Peggs has officially joined Capitol Records in Los Angeles as Manager/A&R, reporting to Capitol Records Sr. VP/A&R Ron Laffitte.

- U.K. rock act Hell Is For Heroes recently inked a deal with independent Burning Heart Records, based in Sweden. The label has been home to a number of Swedish acts, including The Hives. Hell Is For Heroes' recently recorded self-funded *Transmit Disrupt* will get a full European release in various territories in October and November, and the band will be on a 20-date European tour to support the album. Hell Is For Heroes are published by Zomba Music Publishers.

- Australian talent executive Cassandra Gracey (most recently at FMR Records) has started her own independent artist-management company, M2. The very able Gracey has already signed two artists, including an act with a worldwide Universal Music Group deal.

Send your unsigned or signed releases to:

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KEVIN CARTER
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A Life Turned Sideways

Michael Plen shares his tale of airline survival

On Sept. 21 people all over the country were glued to their TVs as a real-life drama unfolded over the course of three hours. JetBlue Flight 292, leaving Burbank, CA and bound for New York, was forced to turn around due to a serious problem with the plane's front landing gear. We still have that visual of the nose wheels locked 90 degrees perpendicular from where they should have been etched in our minds.

On board that flight was a person many of us know: Sanctuary Group Sr. VP/Artist Development Michael Plen, who was kind enough to share his amazing — and harrowing — story with us.

"About 20 minutes after we took off the pilot announced that they were getting an error light with regard to the landing gear and needed to check it out," Plen says. "Since they have a base in Long Beach, CA, they decided to do a flyby so the tower could visually see the problem."

Time To Think

It wasn't long after the low-level flyby that the plane's problem became glaringly apparent, and, thanks to every JetBlue seatback featuring a screen that shows DirecTV, the passengers soon had a surreal and chilling view of their precarious situation.

"People were watching Fox News Channel, which had a shot of our plane and the graphic 'Flight in Trouble,' and they had people talking about us having to make an emergency landing," says Plen, who found it disturbing to watch his possible fate being discussed by aviation experts on national TV.

"I started thinking, 'Oh, my God, that's us!' Once we saw a close-up of those front wheels, we knew we had a serious problem." After that report, Plen says, "I turned the TV off."

Over the next three hours, as the pilot circled Los Angeles, burning off fuel, Plen says nearly all the passengers were amazingly calm. And they had plenty of time to think. "Several women started crying, including the woman sitting next to me, who worked at the *New York Observer*," Plen says. "She was pregnant and pretty upset."



Michael Plen

"I took out my photo iPod and scrolled through it, looking at pictures of my wife and kid." Plen says he thought about calling his wife on his cell phone but decided not to.

About 30 minutes before attempting a landing, the pilot cut off the TVs. "The flight attendants were amazing," Plen says. "Sure, we were scared, but there was never any real panic. JetBlue really created an air of optimism and took the time to answer everyone's questions about the landing."

Be that as it may, Plen wasn't so calm on the inside. "There's no question that I had moments where I felt I was at death's door," he says. "We all had hours to think about all the scenarios: Will we land safely? Will the wheels cause us to slide off the runway? Will the plane flip over? Will it catch fire?"



SCARY! JetBlue Flight 292 at touchdown.

The Ferrell Follies

Actor Will Ferrell has been in Charlotte filming his new NASCAR-themed comedy, *High, Wide & Handsome*, set for release next summer, and the people behind the syndicated *Ace & TJ Show*, based at Infinity's WNKS/Charlotte, concocted a rather unorthodox plan to get him to appear on the show.

"Ron Burgundy, Frank The Tank, Buddy The Elf — we all love Will Ferrell," says Yankee Pete Herrick, Exec. Producer of *The Ace & TJ Show*. "We desperately wanted to meet him, but instead of requesting an interview or stalking him around town, we decided to launch a grass-roots campaign."

Thus, "Will Call: The Quest to Meet Will Ferrell" launched on Sept. 15. Just a week and a half later Ferrell got the message and decided to show up unannounced to surprise *Ace & TJ*.

Little did Ferrell realize that he was walking into a lobby that was crammed with 30 contest winners who were enjoying a live acoustic performance by Atlantic recording artist Ryan Cabrera. Yes, everyone in the place went nuts, including Cabrera, who had referred to the actor as "my hero" even before Ferrell showed up.

"They listen to you guys in the production office, and they told me a radio station was trying to track me down," Ferrell told *Ace & TJ*. "I was listening to you guys last week, and we thought it would be fun to pop on in. And to prove I was listening: TJ, your father's name is Kurt!"

"Close — it's Burt," TJ replied, eliciting huge laughs from the crowd.

"I almost got it," Ferrell said. "I was going to be soooo impressive."

Ferrell hung out for an hour and 20 minutes and signed autographs for the listeners. "Will was absolutely fantastic," Herrick says. "Really genuine. He joined right in with verbal abuse of Intern Cubby, got some coaching from TJ on his Southern accent for the movie and explained how he avoids the paparazzi simply by pushing his baby into the camera lens. 'It'll look just like any baby,' he said."

Asked about the less-than-flattering portrayal of him on the Sept. 25 episode of *Family Guy*, Ferrell said the show's writers would be hearing from him to let them know that he will continue to not watch their show.



WILL POWER Seen here during Will Ferrell's surprise visit to WNKS/Charlotte's *The Ace & TJ Show* are (l-r) *Ace & TJ* Exec. Producer Yankee Pete, *Ace*, sidekick Madden, Ferrell, *TJ* and show producer Ryan Johnson.

Heads Down, Nose Up

The time finally came when most of the passengers decided that it was now or never: Let's just do this thing. "They moved all the baggage to the back of the plane and went through the preparations for a crash landing," Plen says. "The pilot told us to prepare for landing, and people were surprisingly calm."

"I remember looking out and seeing downtown L.A. on one side of the plane, then passing over the [Great Western] Forum and thinking, 'This feels just like a normal approach to LAX.' The flight attendants started repeating, 'Brace yourself! Brace yourself! Brace yourself!' over and over as we assumed crash position."

After what seemed like an eternity, the passengers and crew felt the plane's back wheels touch down. "The pilot held the nose up for the longest time, then slowly let it down, and we all waited for what would come next," Plen says.

The plane settled down and began braking

rapidly. "My first thought was, 'The front wheels didn't break off! The nose is still up!'" Plen says. The plane was still rolling and the smell of burning rubber and metal filled the cabin. Finally, the plane came to a halt right on the center line of the runway.

"The second we stopped rolling, the entire plane erupted into cheers and high-fives," Plen says. "Some people were crying, and everyone reached for their cell phones to call home."

It's probably just as well that Plen hadn't called his wife earlier and upset her. He says, "I called her and said, 'I'm OK!' and she said, 'OK from what?' She wasn't even watching."

After a two-hour ordeal to retrieve his luggage, Plen opted not to take the complimentary 8:30pm flight offered by JetBlue. He had different priorities. "I went home to be with my family," he says. "This experience really allowed me to evaluate what's important in life."

CHR/POP TOP 50

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	①	MARIAH CAREY Shake It Off (Island/IDJMG)	8769	+557	686990	12	116/2
5	②	KELLY CLARKSON Because Of You (RCA/RMG)	6776	+1453	546528	8	118/4
2	③	WEEZER Beverly Hills (Geffen)	6346	+85	411893	18	116/3
13	④	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	6303	+1801	569779	5	113/7
9	⑤	GREEN DAY Wake Me Up When September Ends (Reprise)	6084	+1017	448239	6	118/5
3	6	RIHANNA Pon De Replay (Def Jam/IDJMG)	5681	-317	378312	18	115/1
4	7	LIFEHOUSE You And Me (Geffen)	5551	-173	390254	25	113/3
12	⑧	BLACK EYED PEAS My Humps (A&M/Interscope)	5414	+846	399861	8	109/7
6	9	D.H.T. Listen To Your Heart (Robbins)	5013	-282	328778	20	117/1
7	10	MARIAH CAREY We Belong Together (Island/IDJMG)	4669	-515	350872	26	115/0
10	11	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	4648	-427	349692	24	113/2
11	12	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4538	-431	353600	27	117/1
8	13	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	4470	-658	304882	18	112/2
16	⑭	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4380	+738	301346	8	105/7
19	⑮	NICKELBACK Photograph (Roadrunner/IDJMG)	4069	+845	260896	7	105/8
15	⑯	PAPA ROACH Scars (Geffen)	4069	+69	313050	33	107/1
18	⑰	GORILLAZ Feel Good Inc. (Virgin)	3815	+469	199149	14	112/5
14	18	BLACK EYED PEAS Don't Lie (A&M/Interscope)	3772	-424	299136	10	112/1
25	⑱	BOW WOW f/CIARA Like You (Columbia)	3569	+784	298928	7	102/9
17	⑳	CLICK FIVE Just The Girl (Lava)	3489	+47	202996	15	107/2
27	㉑	PRETTY RICKY Your Body (Atlantic)	3281	+966	229887	8	84/11
26	㉒	FRANKIE J. More Than Words (Columbia)	3189	+477	236487	5	106/10
22	㉓	AKON Belly Dancer (Bananza) (Universal)	3177	+300	251456	13	77/5
20	24	GWEN STEFANI Cool (Interscope)	2618	-352	229192	15	109/1
24	25	BOW WOW f/OMARION Let Me Hold You (Columbia)	2580	-271	201897	15	96/1
23	26	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2525	-312	154532	19	105/0
28	27	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1896	-155	99125	13	65/2
38	⑳	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1836	+830	166398	3	89/33
32	㉑	ASHLEE SIMPSON Boyfriend (Geffen)	1743	+466	99967	3	95/13
31	㉒	MARCOS HERNANDEZ If You Were Mine (Ultrap/TVT)	1600	+257	125728	7	59/6
33	㉓	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	1571	+403	85156	6	88/8
37	㉔	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1133	+121	60352	7	43/4
35	㉕	GAVIN DEGRAW Follow Through (J/RMG)	1121	+90	62413	10	68/3
34	34	YING YANG TWINS f/MIKE JONES Badd (TVT)	1107	-39	58825	9	43/2
40	㉖	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	993	+125	37544	8	60/10
41	㉗	DAVID BANNER Play (SRC/Universal)	936	+231	66951	3	38/7
Debut	㉘	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	877	+690	59931	1	91/26
43	㉙	NELLY Fly Away (Derrty/Fo' Reel/Universal)	867	+176	64861	3	21/9
39	39	3 DOORS DOWN Here By Me (Republic/Universal)	855	-61	39829	9	43/0
36	40	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	830	-220	57311	15	86/1
Debut	㉚	SEAN PAUL We Be Burnin' (Atlantic)	732	+250	77454	1	41/16
44	㉛	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	711	+45	28419	2	51/6
50	㉜	T-PAIN I'm Sprung (Jive/Zomba Label Group)	672	+154	47824	2	31/4
42	44	ROB THOMAS This Is How A Heart Breaks (Atlantic)	657	-7	32737	13	33/0
Debut	㉝	HOWIE DAY She Says (Epic)	593	+132	25730	1	46/5
45	46	SWITCHFOOT Stars (Columbia)	557	-10	24330	4	35/2
Debut	㉞	RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	524	+56	32932	1	30/1
47	48	WILL SMITH Party Starter (Interscope)	520	-21	15532	5	35/1
Debut	㉟	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	514	+249	36683	1	54/13
48	50	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	494	-58	23123	5	31/0

119 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc., © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	44
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	33
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	26
SEAN PAUL We Be Burnin' (Atlantic)	16
ASHLEE SIMPSON Boyfriend (Geffen)	13
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	13
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	12
PRETTY RICKY Your Body (Atlantic)	11

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+1801
KELLY CLARKSON Because Of You (RCA/RMG)	+1453
GREEN DAY Wake Me Up When September Ends (Reprise)	+1017
PRETTY RICKY Your Body (Atlantic)	+966
BLACK EYED PEAS My Humps (A&M/Interscope)	+846
NICKELBACK Photograph (Roadrunner/IDJMG)	+845
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+830
BOW WOW f/CIARA Like You (Columbia)	+784
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+738
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+690

NEW & ACTIVE

VERONICAS 4Ever (Sire/Warner Bros.)
Total Plays: 466, Total Stations: 41, Adds: 7

NATALIE f/JUSTIN ROMAN Where Are You (Latium/Universal)
Total Plays: 364, Total Stations: 20, Adds: 2

YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)
Total Plays: 362, Total Stations: 26, Adds: 12

SAVING JANE Girl Next Door (Toucan Cave/Alert)
Total Plays: 353, Total Stations: 24, Adds: 3

MARIO f/JUVENILE Boom (J/RMG)
Total Plays: 343, Total Stations: 25, Adds: 6

JESSE MCCARTNEY Because You Live (Hollywood)
Total Plays: 341, Total Stations: 31, Adds: 6

SIMPLE PLAN Crazy (Lava)
Total Plays: 332, Total Stations: 38, Adds: 10

KACI BROWN Unbelievable (A&M)
Total Plays: 289, Total Stations: 29, Adds: 1

JOSH KELLEY Only You (Hollywood)
Total Plays: 213, Total Stations: 19, Adds: 0

STAIN'D Right Here (Flip/Atlantic)
Total Plays: 189, Total Stations: 19, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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CHR/POP TOP 50 INDICATOR

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)	4399	+389	73032	13	68/4
3	2	WEEZER Beverly Hills (Geffen)	3828	+146	59878	18	65/3
9	3	KELLY CLARKSON Because Of You (RCA/RMG)	3455	+750	58041	8	64/5
7	4	GREEN DAY Wake Me Up When September Ends (Reprise)	3440	+699	58376	6	65/3
5	5	LIFEHOUSE You And Me (Geffen)	3371	+20	56053	25	65/3
4	6	RIHANNA Pon De Replay (Def Jam/IDJMG)	3353	-92	55480	17	66/3
2	7	D.H.T. Listen To Your Heart (Robbins)	3314	-401	52610	21	66/3
11	8	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2537	+44	43343	10	59/3
8	9	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2526	-209	35393	17	60/3
6	10	PUSSYCAT DOLLS f BUSTA RHYMES Don't Cha (A&M/Interscope)	2476	-430	38159	24	57/2
18	11	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	2443	+650	39995	8	64/9
21	12	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2423	+774	38075	5	61/5
20	13	BLACK EYED PEAS My Humps (A&M/Interscope)	2415	+681	38100	6	63/9
15	14	NICKELBACK Photograph (Roadrunner/IDJMG)	2358	+419	40101	7	61/6
10	15	MARIAH CAREY We Belong Together (Island/IDJMG)	2306	-331	37936	26	58/4
12	16	CLICK FIVE Just The Girl (Lava)	2170	-8	35898	14	56/3
17	17	GORILLAZ Feel Good Inc. (Virgin)	2029	+227	32371	15	63/6
13	18	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	1961	-160	31587	26	57/4
16	19	PAPA ROACH Scars (Geffen)	1838	+6	28230	34	46/2
24	20	FRANKIE J. More Than Words (Columbia)	1776	+383	30628	6	61/8
14	21	GWEN STEFANI Cool (Interscope)	1764	-245	30725	15	47/3
25	22	BOW WOW f CIARA Like You (Columbia)	1483	+336	22994	6	53/7
19	23	FAT JOE f NELLY Get It Poppin' (Atlantic)	1425	-319	19093	19	41/2
27	24	PRETTY RICKY Your Body (Atlantic)	1361	+305	20188	7	51/6
26	25	AKON Belly Dancer (Bananza) (Universal)	1330	+254	21375	11	50/7
23	26	BOW WOW f OMARION Let Me Hold You (Columbia)	1110	-315	16436	14	39/1
22	27	NATASHA BEDINGFIELD These Words (Epic)	1089	-499	17378	20	34/3
28	28	50 CENT f MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	953	+18	13505	12	38/4
32	29	ASHLEE SIMPSON Boyfriend (Geffen)	927	+294	14662	3	46/8
33	30	RYAN CABRERA Shine On (E.V.L.A./Atlantic)	814	+184	13792	6	41/3
35	31	MARCOS HERNANDEZ If You Were Mine (UltraX/TVT)	741	+144	13624	6	33/5
37	32	SANTANA f MICHELLE BRANCH I'm Feeling You (Arista/RMG)	644	+108	13252	3	36/7
31	33	ROB THOMAS This Is How A Heart Breaks (Atlantic)	610	-69	10562	15	21/2
39	34	GAVIN DEGRAW Follow Through (J/RMG)	559	+68	9445	4	29/4
36	35	3 DOORS DOWN Here By Me (Republic/Universal)	557	-17	8581	9	24/2
Debut	36	CHRIS BROWN f JUELZ SANTANA Run It (Jive/Zomba Label Group)	486	+331	7032	1	33/19
42	37	KEITH URBAN You'll Think Of Me (Capitol/EMC)	459	+98	7977	3	22/3
40	38	SAVING JANE Girl Next Door (Toucan Cove/Alert)	446	+52	9365	5	22/1
43	39	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	445	+96	6227	8	27/6
34	40	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	408	-207	4994	15	20/2
Debut	41	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	395	+305	8182	1	39/22
46	42	YING YANG TWINS f MIKE JONES Badd (TVT)	377	+73	4814	7	21/2
38	43	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	354	-145	5120	12	14/2
44	44	COLDPLAY Speed Of Sound (Capitol)	310	-13	5454	20	15/2
48	45	ARUNA Break You Open (Eskala)	289	+3	4518	2	9/0
50	46	SALLY ANTHONY f 5TH WARD WEEBIE Vent (Gracie Productions)	285	+26	4576	2	12/0
Debut	47	DAVID BANNER Play (SRC/Universal)	258	+65	3232	1	16/4
Debut	48	SWITCHFOOT Stars (Columbia)	258	+27	4144	1	16/3
-	49	LIL ROB Summer Nights (Upstairs)	237	+19	2998	13	9/0
49	50	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	234	-47	3187	14	8/0

69 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	22
CHRIS BROWN f JUELZ SANTANA Run It (Jive/Zomba Label Group)	19
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	14
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	9
BLACK EYED PEAS My Humps (A&M/Interscope)	9
FRANKIE J. More Than Words (Columbia)	8
ASHLEE SIMPSON Boyfriend (Geffen)	8
BOW WOW f CIARA Like You (Columbia)	7
AKON Belly Dancer (Bananza) (Universal)	7
SANTANA f MICHELLE BRANCH I'm Feeling You (Arista/RMG)	7
NELLY Fly Away (Derry/fo' Reel/Universal)	7
GORILLAZ Feel Good Inc. (Virgin)	6
NICKELBACK Photograph (Roadrunner/IDJMG)	6
PRETTY RICKY Your Body (Atlantic)	6
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	6
HOWIE DAY She Says (Epic)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+774
KELLY CLARKSON Because Of You (RCA/RMG)	+750
GREEN DAY Wake Me Up When September Ends (Reprise)	+699
BLACK EYED PEAS My Humps (A&M/Interscope)	+681
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+650
NICKELBACK Photograph (Roadrunner/IDJMG)	+419
MARIAH CAREY Shake It Off (Island/IDJMG)	+389
FRANKIE J. More Than Words (Columbia)	+383
BOW WOW f CIARA Like You (Columbia)	+336
CHRIS BROWN f JUELZ SANTANA Run It (Jive/Zomba Label Group)	+331
PRETTY RICKY Your Body (Atlantic)	+305
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+305
ASHLEE SIMPSON Boyfriend (Geffen)	+294
AKON Belly Dancer (Bananza) (Universal)	+254
GORILLAZ Feel Good Inc. (Virgin)	+227
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+184
SIMPLE PLAN Crazy (Lava)	+167
WEEZER Beverly Hills (Geffen)	+146
MARCOS HERNANDEZ If You Were Mine (UltraX/TVT)	+144
HOWIE DAY She Says (Epic)	+109
SANTANA f MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+108
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+98
ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	+96
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	+83
YING YANG TWINS f MIKE JONES Badd (TVT)	+73
GAVIN DEGRAW Follow Through (J/RMG)	+68
DAVID BANNER Play (SRC/Universal)	+65
SAVING JANE Girl Next Door (Toucan Cove/Alert)	+52
NELLY Fly Away (Derry/fo' Reel/Universal)	+52
RICKY MARTIN f FAT JOE & AMERIE I Don't Care (Columbia)	+50

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America's Best Testing CHR/Pop Songs 12+ For The Week Ending 9/30/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Because Of You (RCA/RMG)	4.31	4.35	95%	14%	4.67	4.27	4.25
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.21	4.23	100%	41%	4.36	4.15	4.18
GREEN DAY Wake Me Up When September Ends (Reprise)	4.07	3.96	96%	20%	4.25	3.89	4.00
NICKELBACK Photograph (Roadrunner/IDJMG)	4.01	4.00	81%	12%	4.39	3.88	3.94
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	3.99	3.85	89%	23%	4.53	4.04	3.69
LIFEHOUSE You And Me (Geffen)	3.89	3.98	98%	39%	4.00	3.91	3.91
CLICK FIVE Just The Girl (Lava)	3.89	3.98	93%	21%	4.44	3.82	3.75
BLACK EYED PEAS Don't Lie (A&M/Interscope)	3.80	3.81	97%	32%	3.84	3.76	3.87
PAPA ROACH Scars (Geffen)	3.80	3.85	95%	44%	4.03	3.75	3.79
GREEN DAY Holiday (Reprise)	3.78	3.72	98%	42%	3.92	3.76	3.63
WEEZER Beverly Hills (Geffen)	3.70	3.79	98%	37%	3.83	3.6	3.85
D.H.T. Listen To Your Heart (Robbins)	3.67	3.75	98%	43%	3.90	3.65	3.35
MARIAH CAREY We Belong Together (Island/IDJMG)	3.66	3.48	99%	58%	3.68	3.63	3.80
GWEN STEFANI Cool (Interscope)	3.65	3.56	98%	39%	3.55	3.49	3.89
NATASHA BEDINGFIELD These Words (Epic)	3.54	3.55	95%	41%	3.47	3.48	3.62
GORILLAZ Feel Good Inc. (Virgin)	3.52	3.43	90%	30%	3.42	3.39	3.86
MARIAH CAREY Shake It Off (Island/IDJMG)	3.51	3.49	98%	41%	3.57	3.80	3.64
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3.51	-	89%	27%	3.78	3.63	3.61
AKDN Belly Dancer (Bananza) (Universal)	3.45	3.38	85%	27%	3.94	3.63	3.18
FRANKIE J. How To Deal (Columbia)	3.43	3.39	88%	36%	3.78	3.48	3.50
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.41	3.53	97%	46%	3.76	3.29	3.33
PUSSYCAT DOLLS #B. RHYMES Don't Cha (A&M/Interscope)	3.40	3.39	98%	56%	3.61	3.39	3.33
FRANKIE J. More Than Words (Columbia)	3.37	3.24	73%	21%	3.31	3.60	3.36
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.34	3.35	96%	57%	3.46	3.36	3.38
FAT JOE #MELLY Get It Poppin' (Atlantic)	3.34	3.37	95%	46%	3.53	3.32	3.47
BLACK EYED PEAS My Humps (A&M/Interscope)	3.25	3.45	85%	31%	3.58	3.47	2.72
BOW WOW #OMARIAN Let Me Hold You (Columbia)	3.12	3.16	91%	44%	3.51	3.12	3.21
BOW WOW #CIARA Like You (Columbia)	3.11	3.10	81%	34%	3.58	3.19	3.09
PRETTY RICKY Your Body (Atlantic)	3.09	-	62%	27%	3.43	3.30	2.97

Total sample size is 346 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much. 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the formal/musical preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE (LABEL(S))	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	MARIAH CAREY Shake It Off (Island/IDJMG)	479	+27	8	8/0
1	2	BLACK EYED PEAS Don't Lie (A&M/Interscope)	452	-29	10	8/0
4	3	NICKELBACK Photograph (Roadrunner/IDJMG)	440	+13	8	10/0
2	4	RIHANNA Pon De Replay (Def Jam/IDJMG)	429	-28	16	11/0
	5	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	402	+68	4	9/0
9	6	GREEN DAY Wake Me Up When September Ends (Reprise)	384	+69	9	8/0
5	7	WEEZER Beverly Hills (Geffen)	376	+12	17	7/0
12	8	BLACK EYED PEAS My Humps (A&M/Interscope)	341	+50	3	8/0
14	9	KELLY CLARKSON Because Of You (RCA/RMG)	316	+63	4	4/0
10	10	LIFEHOUSE You And Me (Geffen)	312	-2	17	6/0
6	11	D.H.T. Listen To Your Heart (Robbins)	294	-68	16	7/0
7	12	NATASHA BEDINGFIELD These Words (Epic)	267	-76	17	10/0
15	13	PUSSYCAT DOLLS... Don't Cha (A&M/Interscope)	257	+7	20	7/0
16	14	GORILLAZ Feel Good Inc. (Virgin)	251	+16	4	6/1
11	15	GWEN STEFANI Cool (Interscope)	237	-68	12	8/0
19	16	BEDOUIN... When... (Stomp/Warner Music Canada)	224	+4	5	7/1
21	17	THEORY OF A DEADMAN Santa Monica (604/Universal)	218	+22	3	6/0
13	18	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	207	-68	9	3/0
18	19	DANIEL POWTER Bad Day (Warner Bros.)	198	-24	18	8/0
30	20	BOW WOW #CIARA Like You (Columbia)	197	+48	2	4/0
20	21	SUM 41 Some Say (Island/IDJMG)	196	-1	3	5/0
17	22	MASSARI Be Easy (Capital Prophet)	195	-36	17	6/0
Debut	23	SIMPLE PLAN Crazy (Atlantic)	181	+36	1	11/2
25	24	HEDLEY On My Own (Universal Music Canada)	180	+21	2	5/0
26	25	CARL HENRY I Wish (DEP/Universal)	175	+19	2	5/0
24	26	FRANKIE J. More Than Words (Columbia)	172	+1	3	7/1
23	27	AKON Belly Dancer (Bananza) (Universal)	170	-11	2	5/0
Debut	28	MASSARI Real Love (Capital Prophet)	159	+41	1	5/0
27	29	SEAN PAUL We Be Burnin' (Atlantic)	156	+2	2	8/0
Debut	30	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	151	+69	1	5/1

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancan.



ARTIST: Click Five

LABEL: Lava

By MIKE TRIAS/ASSOCIATE EDITOR

The members of the Boston-based band Click Five are solid musicians, and they'd better be: Four of the five met while attending the famed Berklee School of Music in Boston. Click Five, none of whose members exceed the age of 23, sing in five-part harmony and dress in suits (a look they picked up in college). Did I mention their music is pure pop?



Says lead guitarist Joe Guese, "We had to study a lot of jazz at Berklee, and while it's a noble style and I certainly learned a ton about the technicalities of my guitar playing, we all really wanted to play music that just gets people out of their seats."

Adds bassist Ethan Mentzer, "If I can't sing it, I'm not crazy about it. I like songs that are so damn catchy that you wake up in the morning with them in your head."

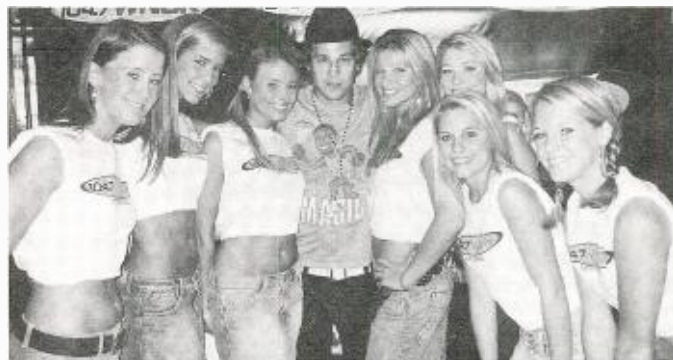
"Just the Girl," the lead single from Click Five's debut album, *Greetings From Inmie House*, is just that kind of tune. The single has broken the top 20 at Pop, and the video is going strong on MTV's *TRL*.

The album takes its name from the apartment building that Guese, Mentzer, keyboardist Ben Romans and drummer Joey Zehr affectionately referred to as "a rock 'n' roll frat house" while in college. They picked up vocalist-rhythm guitarist Eric Dill, a student at Purdue University, along the way and decided to take the band as far as they could.

Click Five enlisted Mike Dennee (Fountains Of Wayne, Aimee Man, Letters To Cleo) to produce *Greetings From Inmie House* and received help from Paul Stanley of Kiss. While Stanley co-wrote a track with Romans, his most important contribution was as a mentor: The band spent Thanksgiving 2003 with Stanley, who schooled them on stage performance and songwriting.

Click Five will put their lessons to the test as they open a monthlong tour for Ryan Cabrera, beginning Oct. 18 in Anaheim, CA. They will also play at the Macy's Thanksgiving Day Parade in New York on Nov. 21.

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AND HE COULDN'T BE HAPPIER Ryan Cabrera thinks *WNOK*/Columbia, SC is the best station in the universe since, when he stopped by, they supplied him with a gaggle of fabulous station babes. Check out the dazed look on his face — he's overcome with emotion.



SADLY, MR. BISCUITS WASN'T AVAILABLE Staind dropped by *WDCG* (G105)/Raleigh and took a moment to pose with the dudes from Bob & The Showgram. Unfortunately, Showgram member Mr. Biscuits wasn't in the vicinity and couldn't be photographed along with (l-r) Showgram ringmaster Bob Dumas, Staind's Aaron Lewis, Showgram member Mike Morse and Staind's Mike Mushok.



DANA HALL
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Pimp My Radio

Borrowing the best from television and the Internet

Some of the best radio promotion ideas are the ones we borrow from elsewhere — other stations, other types of entertainment and even TV. That's nothing to be ashamed of. In fact, a lot of radio guys will say that most of what you hear on the radio today is really just old ideas revamped, retooled and updated to be relevant to the current audience.

With reality TV's popularity apparently not waning (I know, I say I'm tired of it, too, but it's so addictive!), Rhythmic programmers have picked up on some of the genre's best ideas and taken them to radio, and this week we look at some of them.

Wichita Apprentice

WIBT/Charlotte PD Rob Wagman says, "You know that show where Donald Trump fires people? I've had that done to me tons of times in radio." But, seriously, radio can have a lot of success by borrowing a TV show's idea and adapting it to the airwaves.



Greg Williams

Greg Williams, PD of KDGS (Power 93.9)/Wichita, says, "Last November we held a 'Wichita Apprentice' contest, where candidates competed for a real job at the station. We ran the promotion on the morning show and tied in our website.

"We hired a professional employment agency, told them what we were looking for, and they went through all the resumes. This company was also the title sponsor. They did the initial interviews and narrowed it down to 10 candidates.

"These finalists were then put to work. They became extensions of our promotions and marketing team. In fact, they were out marketing our station just by being in the contest.

"They were required to be out at community events and station sales and promotion events and to do their best to represent KDGS. The winner became an account executive for us, and she still works for the radio station today."

KDGS has also held two "Wichita Idol" contests, much like the highly successful *American Idol*. "We started out with an open call for talent at a mall," Williams says. "They were given 30 seconds to impress the judges. We had a huge crowd turn out at the mall, which made the sponsors extremely happy.

"From the 200, we whittled it to 50 qualifiers, then 25 finalists. Over the next five weeks we took the contest to the airwaves. Each week five contestants were eliminated by the listeners until we got to the last week.

"The last singer standing won a profession-

al studio recording of one original song. They were flown to Miami to record it in the studios of Big 3 Records, and the station played it for several weeks.

"A promotion like this is great because it happens over a period of weeks, or even months, getting listeners to come back day after day to see what's happening. We were able to monetize the promotion a number of ways, which made it successful for us not only in terms of ratings, but in revenue as well."

Pimpin' All Over The World

Sometimes reality radio actually becomes reality TV. Lauren Michaels, PD of KSRT/Santa Rosa, CA, says, "When I was at KKXX/Bakersfield we did an 'American Idol' contest. Our winner two years ago was Amy Adams, who, after our contest, tried out for the real *American Idol* and made it to the top 10. It was huge for our station that our hometown girl, who won our contest, made it that far."

Williams says, "TV really has so many ideas to steal right now, from *The Biggest Loser* to *Survivor* to *The Amazing Race* to *Extreme Makeover*. There are even old standbys like *The Real World*. You just have to take the original concept and think outside the box. It's amazing what you can come up with, with slight variations on the original concept."



Pattie Moreno

XMOR/San Diego PD Pattie Moreno says, "The hottest idea we have ever stolen from TV was *Pimp My Ride*. We've pimped everything! We've done 'Pimp Your Bride' for wedding season, 'Pimp Your Crib' and even 'Pimp Your Mom,' for Mother's Day. It's simply the new vernacular for doing something up in style.

"At first I was a little concerned that some folks might be offended by the term *pimp*, but it's become so mainstream now that it's fun. All credit must go to Xzibit. He made it a household word.

"It's all about the imaging. When I was in Reno, NV, we did two wedding promotions. The Hot AC station did 'A Magical Wedding,' and the Rhythmic station did 'Pimp Your Bride.' They were basically the same contest, but it's how you position it and who you're targeting.

"We tied in all the sponsors, everyone who

donated prizes, from the catering to the wedding gown to photography, and gave them a little extra exposure on the morning show. And, to make it more interesting, we asked them about the craziest stuff they had ever seen happen at weddings."

Bring The Drama

Williams says, "We also did a 'Pimp Your Ride' promotion, but we adapted it. Instead of taking a winner's car and fixing it up, we took a 1977 Corvette Stingray, pimped it out and put it on our website. That way listeners can put a real picture to what they will be winning. It adds a visual aspect to the promotion.

"That's where the website comes in. In radio, what we do on-air is paint a picture in people's minds, but TV can actually give them a visual. Now, with the Internet, radio can as well."

"Pimp Your Ride" seems to be the most popular borrowed TV idea for Rhythmic radio. Stations in markets across the country, including San Francisco, San Antonio and Tucson, have all had various promotions using the theme, many running them two or three times a year. The idea is timely, and stations can easily tie in a multitude of radio advertisers, from car dealerships to stereo stores to gas stations, or tie in to an annual car show.

R Dub, PD of KOHT/Tucson, has run "Pimp Your Ride" twice, and he says that sometimes you can combine several reality-show ideas into one big phat promotion. How about *Real World*, *Pimp My Ride* and MTV's *Spring Break* all rolled into one promotion?

"It's great to base promotions on popular TV shows, because listeners already know how the contest works."

R Dub

R Dub says, "We did a *Real World*-type promotion where 10 listeners lived on a huge, pimped-out houseboat on Lake Havasu during spring break." The station gave daily updates live on the air. "Boy, did the drama unfold!" R Dub says.

"It's great to base promotions on popular TV shows, because listeners already know how the contest works. You can have fun explaining the benefits of the prize and the fun of the contest without spending a lot of time explaining how the game works. People already know how *Pimp My Ride* works."



BLAZIN' BENEFIT XMOR (Blazin' 98.9)/San Diego raised over \$8,000 to benefit the American Red Cross and victims of the Gulf Coast hurricanes. Seen here (l-r) are XMOR's Big Booty Elsa and PD Pattie Moreno, Columbia act Voltio, Lawman's Greg Lawley, Upstairs recording artist Lil Rob and promo rep Jo Lopez and XMOR's DJ Seize.

Radio Survivors

The original reality TV show was *Survivor*. Programmers jumped on the bandwagon immediately, latching on to the show's success, if not the idea (which had actually been around on radio for years).

Sam Elliott, PD of KTTB (B96)/Minneapolis, says, "Prior to the Super Bowl we did the 'B96 Super Bowl Survivor' and had eight contestants live in an RV for two weeks to win tickets to the game.

"Each day we voted someone out. We held daily challenges for immunity. We let the audience vote on the winner after we narrowed it down to two finalists."

KRKA (Hot 107.9)/Lafayette, LA, PD Dave Steal not only borrowed the *Survivor* name, he re-created some of the show's contests and took them to a live audience at a station event.

"I've personally stolen the *Survivor* theme for a promotion called 'Surviving Hot Island,' where qualifiers were involved in a reverse drawing with reward competitions for those who were removed from the final drawing.

"We played games like Rock Paper Scissors on large cards shown to the crowd; Guess the Coconuts; and the Silver Stone competition, where qualifiers reached into a bag and attempted to grab the silver stone. At the end there were two names in the box, and the last person standing won a cruise for two to Jamaica, Grand Cayman and Cozumel.

"We also had a surprise second drawing for all the people who had been eliminated to win a flyaway to Las Vegas to see The Pussycat Dolls at Caesar's Palace."

But not all great promotions come from reality TV. John Candelaria, PD of KBFB/Dallas, sent in this idea: "The other night I was watching football on the Fox network. They had listeners vote for a 'Play of the Day' by texting in from their cell phones.

"I thought I might steal this idea and offer up to sales to go after wireless phone companies. The radio spin would be the song play of the day or artist of the day, and listeners could vote for the hot song by texting."



R Dub

CHR/RHYTHMIC TOP 50

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	6877	+401	813699	12	81/0
3	2	BOW WOW f/CIARA Like You (Columbia)	6359	-12	729444	11	68/0
2	3	MARIAH CAREY Shake It Off (Island/IDJMG)	6236	-163	651032	13	83/0
4	4	DAVID BANNER Play (SRC/Universal)	5080	-204	502264	14	83/0
7	5	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	4170	+621	510718	9	79/4
5	6	PRETTY RICKY Your Body (Atlantic)	4047	+101	366311	15	78/1
6	7	BLACK EYED PEAS My Humps (A&M/Interscope)	3910	+344	321430	11	50/0
8	8	T-PAIN I'm Sprung (Jive/Zomba Label Group)	3645	+185	311841	10	80/2
11	9	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	3605	+495	351232	10	78/2
13	10	YING YANG TWINS f/PITBULL Shake (TVT)	3052	+164	281405	11	64/2
9	11	YING YANG TWINS f/MIKE JONES Badd (TVT)	2980	-308	285048	16	78/0
10	12	BOW WOW f/MARION Let Me Hold You (Columbia)	2610	-510	291231	20	79/0
12	13	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	2599	-470	250213	14	70/0
14	14	MARIAH CAREY We Belong Together (Island/IDJMG)	2542	-301	255565	28	81/0
17	15	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	2163	+266	223246	7	74/5
21	16	SEAN PAUL We Be Burnin' (Atlantic)	2093	+466	299324	5	62/1
25	17	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	2018	+645	186659	4	63/13
22	18	D4L Lafy Taffy (Asylum/Atlantic)	1854	+337	103053	6	52/3
18	19	FRANKIE J. More Than Words (Columbia)	1844	-4	102609	6	51/3
15	20	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	1810	-239	183329	24	65/0
26	21	RAY J One Wish (Knockout/Sanctuary)	1710	+365	108399	7	55/8
20	22	MARCOS HERNANDEZ If You Were Mine (Ultrapr/TVT)	1702	+58	112247	11	47/2
16	23	RIHANNA Pon De Replay (Def Jam/IDJMG)	1581	-351	121698	19	58/0
19	24	DESTINY'S CHILD Cater 2 U (Columbia)	1403	-322	150157	18	47/0
29	25	THREE 6 MAFIA Stay Fly (Columbia)	1391	+249	131948	6	48/8
23	26	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1321	-135	178167	12	60/0
27	27	MARIO f/JUVENILE Boom (J/RMG)	1248	-43	55749	6	60/0
31	28	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1105	+235	163072	3	45/3
24	29	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1082	-317	112808	20	65/0
32	30	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	1073	+216	105380	3	49/6
28	31	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	1038	-135	88419	20	63/0
30	32	MARQUES HOUSTON Naked (T.U.G./Universal)	1033	+79	95020	7	40/3
34	33	CHAMILLIONAIRE Turn It Up (Latium/Universal)	889	+72	87595	7	32/4
33	34	LYFE JENNINGS Must Be Nice (Columbia)	852	+23	97911	12	20/0
37	35	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	655	+30	62751	12	20/0
46	36	RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	634	+160	52838	2	32/3
36	37	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	608	-19	84988	15	23/0
39	38	BABY BASH That's My Lady (Money) (Latium/Universal)	584	+8	64491	4	14/1
35	39	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	578	-97	69119	17	40/0
49	40	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	560	+176	120540	2	30/10
40	41	T.O.K. Footprints (When You Cry) (VP)	549	-16	78269	4	14/0
38	42	CIARA And I (LaFace/Zomba Label Group)	549	-39	29443	3	42/0
42	43	LIL ROB Back In The Streets (Upstairs)	518	-6	41588	3	7/0
Debut	44	PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	471	+269	50807	1	30/6
44	45	DON OMAR Reggaeton Latino (Urban Box Office/Universal)	456	-57	44225	17	20/0
48	46	RHYMEFEST f/KANYE WEST Brand New (J/RMG)	447	+56	20825	2	35/3
Debut	47	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	438	+126	27024	1	35/4
Debut	48	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	434	+106	78223	1	12/1
45	49	YOUNG JEEZY And Then What (Def Jam/IDJMG)	423	-63	52422	13	23/0
Debut	50	MACK 10 Like This (Capitol)	417	+35	35501	1	13/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
LIL' WAYNE Fireman (Cash Money/Universal)	39
MARIAH CAREY Don't Forget About Us (Island/IDJMG)	16
DESTINY'S CHILD Stand Up For Love	
(2005 World Children's Day Anthem) (Sony Urban/Columbia)	14
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	13
GINUWINE When We Make Love (Sony Urban/Epic)	13
JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	10
RAY J One Wish (Knockout/Sanctuary)	8
THREE 6 MAFIA Stay Fly (Columbia)	8
BROWN BOY Livin' Shady (A&M)	8
JIM JONES f/P. DIDDY & PAUL WALL What You Been Drankin On (Diplomat/Koch)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+645
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+621
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+495
SEAN PAUL We Be Burnin' (Atlantic)	+466
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+401
RAY J One Wish (Knockout/Sanctuary)	+365
BLACK EYED PEAS My Humps (A&M/Interscope)	+344
D4L Lafy Taffy (Asylum/Atlantic)	+337
PUSSYCAT DOLLS Stickwitu (A&M/Interscope)	+269
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+266

NEW & ACTIVE

YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	Total Plays: 414, Total Stations: 21, Adds: 2
JAZZE PHA f/ICE-LO Happy Hour (Capitol)	Total Plays: 391, Total Stations: 28, Adds: 1
PHARRELL f/GWEN STEFANI Can I Have It Like That (Star Trak/Interscope)	Total Plays: 374, Total Stations: 10, Adds: 1
MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)	Total Plays: 345, Total Stations: 28, Adds: 4
BUSTA RHYMES f/OL' DIRTY BASTARD Where's Your Money (Aftermath/Interscope)	Total Plays: 343, Total Stations: 22, Adds: 1
ALICIA KEYS Unbreakable (J/RMG)	Total Plays: 320, Total Stations: 11, Adds: 1
WARREN G Get Ya Down (Hawino/Lightyear)	Total Plays: 296, Total Stations: 12, Adds: 0
FANTASIA Free Yourself (J/RMG)	Total Plays: 274, Total Stations: 9, Adds: 1
BROOKE VALENTINE f/FABOLOUS Boogie Oogie Dogie (Sanctuary/SRG)	Total Plays: 269, Total Stations: 17, Adds: 0
BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	Total Plays: 238, Total Stations: 12, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

86 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

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HEAD RUSH

RateTheMusic.com

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 9/30/05

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 12-17, Persons 18-24, Persons 25-34. Lists top CHR/Rhythmic songs and artists like Kanye West, Mariah Carey, Chris Brown, etc.

ARTIST: Play N Skillz LABEL: Universal/Motown

By DARNELLA DUNHAM/Asst. Urban/Rhythmic Editor

Houston is the city making the most noise in hip-hop today, but it's not the only Texas town fostering talented artists. The duo Play N Skillz are brothers who began their career as DJs in their hometown of Dallas. They soon learned how to create music and became producers, and now they've added rapping to their repertoire.

Being around hip-hop gave Play N Skillz the urge to create it. "When you play so many hit records as a DJ, you just naturally hear different elements, like the instruments and various sounds," Play tells R&R.

Play N Skillz are of South American descent, but they have no desire to ride the wave of the reggaeton movement. "We don't really get down with the reggaeton thing," says Play. "We're just Latin guys doing hip-hop music." Their focus on hip-hop shouldn't be mistaken for a lack of pride in their heritage — Play N Skillz's current single, "Latinos Stand Up," is an anthem for Hispanics. Also, the brothers' U.S. upbringing differentiates them from the biggest reggaeton artists, who have come from Latin American countries.

Play N Skillz produced every track on their forthcoming album, The Process, which took about two years to complete. Play tells R&R, "With this record we made songs for every mood. There's not just one sound."

As for subject matter, the duo's life experiences serve as the template. "We might just hit the club one night, come back and then write a song about whatever went down at the club," Play says.

Akon, Lil Flip, Frankie J, Three 6 Mafia, Krayzie Bone and Chamillionaire all make appearances on The Process, which hits stores on Oct. 18. Skillz cites Dr. Dre's long career as a major source of inspiration, and Play N Skillz have high hopes of being among those who have made great songs as artists-producers.



Total sample size is 254 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their ads listed alphabetically by market

Large table listing radio stations and their advertising spots across various markets like Atlanta, Chicago, Dallas, etc.

POWERED BY MEDIABASE
12 Monitored Reporters
110 Total Reporters
86 Total Monitored
26 Total Indicator
Did Not Report, Playlist Frozen (3)
KBTE/Lubbock, TX
KSPW/Springfield, MO
WZPW/Peoria, IL



DANA HALL
dhall@radioandrecords.com

On Schedule

EBI's Earl Boston on the art of music scheduling

Hit the "schedule" button and go, right? Most programmers and MDs know that's not the end of it. Once you automatically schedule your music log, you usually have to go over it and fix a lot of problems. But what if you could trust that your software would actually schedule it all perfectly? Earl Boston, founder and President of EBI, a music-scheduling-software consultancy, says it can be done if you set up your system properly.

Boston understands scheduling because he once was a programmer facing the challenges of creating a better music log. He started out in radio in his hometown at heritage WILD-AM/Boston. His career as a DJ and, later, a programmer took him to Houston; Charlotte; Chicago; Macon, GA; St. Louis; Charleston, SC; and Washington, DC. Eventually, he took a job with RCS, the company that created Selector Music Software, based in New York. There he worked with radio stations across the country for three years, troubleshooting their music-software problems.



Earl Boston

Almost 10 years ago Boston decided to launch his own company, EBI, which specializes in working with radio stations on fine-tuning their music-scheduling systems. R&R spoke with Boston about how his company has grown and asked him what advice he has for making music scheduling more efficient and productive.

R&R: Why did you start EBI, and what exactly do you do?

EB: The focus of EBI is to improve the efficiency of scheduling the music log. I can do that either by file or by paper log. Most music-scheduling systems are pretty sophisticated and complicated programs as far as database and structure. Even the most proficient computer programmers can run into problems.

I made the decision to launch EBI because during the years I worked with RCS I noticed that programmers kept coming back with the same problems and questions over and over. I was simply putting out fires. No one was teaching them how to actually build their library correctly. They didn't truly understand what they were doing.

Music-scheduling programs are a breed all their own. They are not like word-processing programs or computer

games, which are the two types of programs most PDs are familiar with. You have to understand how intricate the software is. Every song in your library can be controlled, based on how you code it, from energy to sound. People tend to confuse how to encode songs.

I try to bring simplicity to music scheduling. Learning to do weekly and even daily maintenance is key. If you don't do the maintenance, the system falls apart.

R&R: Do you work only with broadcast stations who use Selector, or can you work with other music-scheduling programs?

EB: I also work with other music software. Selector was the originator, so all music-scheduling services mimic Selector to some degree. Once you know one, you can basically adapt to any other fairly quickly.

"Most programmers inherit a database from the previous regime. The first thing you need to do when you get in-house is completely overhaul the database."

R&R: How does the process usually work?

EB: I am very report-oriented. I do a monthly report for all the clients. I get a copy of their database and do an analysis. I rip it apart, from the data entry to the rule settings to how music categories are rotated and where songs are plotted. It's imperative to music rotation that your songs are getting equal distribution throughout all dayparts.

R&R: Who usually hires you? Is it radio



I LOVE MY JOB WVVL/Norfolk MD Brion O'Brion had the difficult task of hosting a local remote recently, where he had to work side by side with the Washington Redskins Cheerleaders. What a drag! O'Brion is seen here in the center of the "Cheer Crew."

management, corporate or other companies altogether?

EB: Sometimes it's the programmers, other times it's management. In recent years the company has been able to grow considerably due to my partnership, since last April, with Superadio. In the past programmers may have wanted to use my services because I could make their jobs a lot easier, but they couldn't always get the budget to hire me. Now, with Superadio, stations can barter out the services, and management likes that option. It's really worked out fabulous for me and for the customers.

Superadio's Gary B and Eric Faison have been working on developing the brand of EBI, and it has helped me pick up 15 or 16 new clients in one year. They are going directly to GMs and owners, who now understand the value of the service.

I've also done some work for record labels, in promotions departments.

R&R: Why would a record label hire you to learn about music scheduling? And what, if anything, were they surprised to learn?

EB: Well, a record-label promotion team's main job is to get their records played and then get them played more often on radio. They are like salespeople in that sense. They need to understand how spins are generated and how their product is being used by radio.

I explain to them and their staff why a ballad may only be able to get so many spins in a given day; how there is a finite amount of space for songs in rotation; and why some older or new songs might get less play, depending on how many songs the artist has in current rotation.

What surprises them is how spins are generated. Many promotion people don't realize that there are music categories, with some getting more spins than others. Some are twice an hour, while others might be only once an hour. Then, the number of songs in that category deter-

"Music-scheduling programs are a breed all their own. They are not like word-processing programs or computer games, which are the two types of programs most PDs are familiar with."

mines how often you hear a song in a given day. They didn't know that before I worked with them.

Many promo people who have learned about music scheduling have realized that you can't rush records too fast — not if most of radio is using a software program.

R&R: What do you consider your role to be: consultant, teacher or specialist?

EB: I'm not usually teaching because, honestly, my clients are often too busy to learn this stuff. Many clients want me to simply go over their databases for upkeep and repair. They learn from seeing what I have done. While I always work with the software, I don't always work directly with the person, although that can be arranged.

I've also done some work with groups to see how proficient their programmers are. Some radio stations might promote from within, putting a PD or MD in place who may not have the background in Selector that they need. I can see where someone may need to improve and elevate his or her music-software skill set.

Continued on Page 35



URBAN TOP 50

October 7, 2005

LAST WEEK	T-15 WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3970	+92	522441	11	62/0
2	2	BOW WOW f/CIARA Like You (Columbia)	3917	+142	486686	11	65/0
4	3	YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	3598	+519	413930	9	60/0
3	4	MARIAH CAREY Shake It Off (Island/IDJMG)	3484	+10	395243	12	58/0
5	5	DAVID BANNER Play (SRC/Universal)	3101	+117	335701	14	59/0
6	6	MARQUES HOUSTON Naked (T.U.G./Universal)	2793	+122	281588	18	57/0
8	7	TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	2263	+428	253614	7	65/1
9	8	T-PAIN I'm Sprung (Jive/Zomba Label Group)	2107	+380	194790	8	61/3
7	9	LYFE JENNINGS Must Be Nice (Columbia)	2032	-252	234120	33	51/0
10	10	DEM FRANCHIZE BOYZ... I Think They Like Me (Remix) (So So Def/Virgin)	1876	+161	169126	12	60/0
11	11	P\$C f/T.J. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1866	+216	164312	11	54/0
18	12	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1657	+285	220521	9	61/2
19	13	THREE 6 MAFIA Stay Fly (Columbia)	1639	+310	139138	10	47/1
21	14	LIL' KIM Lighters Up (Queen Bee/Atlantic)	1524	+247	190979	5	59/2
16	15	ALICIA KEYS Unbreakable (J/RMG)	1505	+115	150156	6	58/2
12	16	DESTINY'S CHILD Cater 2 U (Columbia)	1505	-174	193778	31	41/0
20	17	PRETTY RICKY Your Body (Atlantic)	1451	+188	128807	9	50/3
13	18	YING YANG TWINS f/MIKE JONES Badd (TVT)	1418	-191	110275	14	50/0
15	19	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1256	-146	149522	17	45/0
22	20	D4L Laffy Taffy (Asylum/Atlantic)	1251	+139	90992	7	49/6
23	21	KEYSHIA COLE I Should've Cheated (A&M/Interscope)	1234	+203	175901	6	49/4
14	22	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1217	-318	100218	13	55/0
25	23	RAY J One Wish (Knockout/Sanctuary)	1184	+263	126416	7	45/4
28	24	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	966	+87	85130	11	50/0
40	25	TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	919	+395	102654	3	54/13
30	26	CIARA And I (LaFace/Zomba Label Group)	874	+134	100819	6	50/0
26	27	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	818	-88	84386	17	33/0
27	28	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	749	-164	96566	20	48/0
29	29	R. KELLY Slow Wind (Jive/Zomba Label Group)	729	-26	79422	5	42/0
34	30	GINUWINE When We Make Love (Sony Urban/Epic)	647	+115	53453	2	48/4
33	31	SEAN PAUL We Be Burnin' (Atlantic)	639	+92	107282	4	33/2
41	32	PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)	596	+84	33165	3	31/2
39	33	JAZZE PHA f/GEE-LO Happy Hour (Capitol)	595	+82	43404	3	40/0
35	34	FANTASIA Ain't Gonna Beg (J/RMG)	555	+24	51306	6	37/1
37	35	FLOETRY f/COMMON Supastar (Geffen)	550	+33	38808	3	40/1
47	36	NE-YO f/PEEDI PEEDI Stay (Def Jam/IDJMG)	537	+112	71135	2	38/3
32	37	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	523	-117	54246	11	40/0
Debut	38	JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	515	+255	36494	1	48/4
42	39	SHARISSA f/R. KELLY In Love With A Thug (Virgin)	479	+48	23553	7	28/0
46	40	T.O.K. Footprints (When You Cry) (VP)	473	+24	111021	2	23/0
31	41	WEBBIE f/TRINA Bad Chick (Asylum/Trill)	463	-186	37043	13	46/0
45	42	YOUNG JEEZY Go Crazy (Def Jam/IDJMG)	462	+9	63038	3	1/0
Debut	43	BUSTA RHYMES f/OL' DIRTY BASTARD Where's... (Aftermath/Interscope)	451	+187	30882	1	45/2
36	44	RIHANNA Pon De Replay (Def Jam/IDJMG)	427	-107	61809	12	24/0
Debut	45	YOUNG ROME f/MARQUES HOUSTON For Your Love (T.U.G./Universal)	406	+232	17911	1	27/6
Debut	46	JUELZ SANTANA There It Go (The Whistle Song) (Def Jam/Def Soul)	392	+119	38107	1	33/6
50	47	CHAMILLIONAIRE Turn It Up (Latium/Universal)	385	+45	25809	2	26/1
44	48	OMARION I'm Tryna (T.U.G./Sum/Epic)	384	-59	54363	7	22/0
Debut	49	TREY SONGZ Gotta Go (Songbook/Atlantic)	358	+215	33023	1	43/15
Debut	50	MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)	337	+25	12102	1	31/2

66 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LIL' WAYNE Fireman (Cash Money/Universal)	40
DESTINY'S CHILD Stand Up For Love (2005 World Children's Day Anthem) (Sony Urban/Columbia)	37
YING YANG TWINS f/PITBULL Shake (TVT)	31
STYLES P. f/JAKON Can You Believe It (Ruff Ryders/Interscope)	30
PAUL WALL f/MIKE JONES & BUN B They Don't Know (SwishaHouse/Asylum)	18
TREY SONGZ Gotta Go (Songbook/Atlantic)	15
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	13
CROOKED I Boom Boom Clap (Treacheraus)	9
BUN B Draped Up (Rap-A-Lot/Asylum)	8
SLUM VILLAGE Ez Up (Barak)	8

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	+519
TWISTA f/TREY SONGZ Girl Tonite (Atlantic)	+428
TRINA f/KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)	+395
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+380
THREE 6 MAFIA Stay Fly (Columbia)	+310
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+285
RAY J One Wish (Knockout/Sanctuary)	+263
JAHEIM f/JADAKISS Everytime I Think About Her (Divine Mill/Warner Bros.)	+255
LIL' KIM Lighters Up (Queen Bee/Atlantic)	+247
YOUNG ROME f/MARQUES HOUSTON For Your Love (T.U.G./Universal)	+232

NEW & ACTIVE

OLIVIA So Sexy (G-Unit/Interscope)	Total Plays: 295, Total Stations: 24, Adds: 1
URBAN MYSTIC It's You (Sobe)	Total Plays: 273, Total Stations: 20, Adds: 0
AVANT f/LIL' WAYNE You Know What (Geffen)	Total Plays: 268, Total Stations: 42, Adds: 7
BUN B Draped Up (Rap-A-Lot/Asylum)	Total Plays: 268, Total Stations: 26, Adds: 8
YO GOTTI Full Time (TVT)	Total Plays: 264, Total Stations: 15, Adds: 0
BOYZ IN DA HOOD Felonies (Bad Boy/Atlantic)	Total Plays: 238, Total Stations: 34, Adds: 2
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	Total Plays: 227, Total Stations: 17, Adds: 1
MACEO Go Sit Down (Big Cat)	Total Plays: 224, Total Stations: 11, Adds: 0
RHYMEFEST f/KANYE WEST Brand New (J/RMG)	Total Plays: 223, Total Stations: 23, Adds: 1
RIHANNA If It's Lovin' That You Want (Def Jam/IDJMG)	Total Plays: 209, Total Stations: 21, Adds: 3

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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SO SOUTH

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America's Best Testing Urban Songs 12 + For The Week Ending 9/30/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 18-34, F 18-34, M 18-34. Lists top 12 songs including Kanye West, C. Brown, Bow Wow, Young Jeezy, Twista, Mariah Carey, etc.

Total sample size is 318 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

On Schedule

Continued from Page 33

R&R: How can revising and fine-tuning your music scheduler help you to get better ratings?

EB: It's actually through better time management. If you can compose a more efficient log in one hour, as opposed to six hours, that leaves you five hours to focus on daily programming issues...

R&R: What are some of the worst mistakes you see when you work on a library?

EB: Most PDs and MDs will end up with a lot of unplotted positions when they schedule automatically. Then they end up manually massaging the music log for another three hours.

Other major problems are misspelled or inconsistent spellings of artist names. For the system to work, you must set the rules, and then all songs that fall within the parameters of those rules must be coded.

R&R: What are the most important things programmers need to do to keep their library?

EB: Get rid of the clutter. Most programmers inherit a database from the previous regime. The first thing you

need to do when you get in-house is completely overhaul the database. Every person has different definitions for a song. What's "high" energy to one PD may be only "mid" energy to another.

Reconciliation is also important. Let's say a jock has an interview in the middle of his show. All the songs that would have played during that time are bumped.

R&R: What types of things can PDs do with music schedulers that they do not take advantage of?

EB: Most PDs just do the basics when they have music software. They might understand the basics, but they don't understand the more intricate scheduling tools, so they don't use them.

R&R: What new technology do you see coming in terms of music scheduling, and how will it be used?

EB: There are a couple of record companies that have developed ways to deliver music automatically through an MP3 file directly into a station's Selector program.

REPORTERS

Stations and their ads listed alphabetically by market

Table listing radio stations and their advertising spots across various markets like Atlanta, Baltimore, Boston, Chicago, etc.

Table listing radio stations and their advertising spots across various markets like Dallas, Denver, Detroit, Houston, Los Angeles, Miami, etc.

Note: For complete ads, see RAR Music Tracking.



Monitored Reporters: 101 Total Reporters, 66 Total Monitored, 35 Total Indicator. Did Not Report, Playlist Frozen (3): KJMH/Lake Charles, LA, KJWW/Lake Charles, LA, WJXM/Meridian, MS

URBAN AC TOP 30

POWERED BY
MEDIABASE

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	CHARLIE WILSON Charlie Last Name: Wilson (<i>Jive/Zomba Label Group</i>)	1770	+97	172647	19	62/3
2	2	MARIAH CAREY We Belong Together (<i>Island/IDJMG</i>)	1479	+42	147031	21	34/2
3	3	VIVIAN GREEN Gotta Go, Gotta Leave (<i>Columbia</i>)	1277	+72	126466	19	52/2
4	4	KEM I Can't Stop Loving You (<i>Motown/Universal</i>)	1167	-32	123408	38	57/3
5	5	ERIC BENET I Wanna Be Loved (<i>Reprise</i>)	1156	+164	84706	9	63/4
6	6	FANTASIA Free Yourself (<i>J/RMG</i>)	938	-52	112817	27	46/1
8	7	JILL SCOTT Cross My Mind (<i>Hidden Beach/Epic</i>)	904	+49	102540	21	38/2
7	8	TONI BRAXTON Please (<i>BlackGround/Universal</i>)	901	+39	82180	17	49/2
11	9	KEM Find Your Way (Back Into My Life) (<i>Motown/Universal</i>)	862	+130	81807	16	51/4
9	10	INDIA.ARIE Purify Me (<i>Rowdy/Motown</i>)	842	+73	76605	24	48/2
10	11	STEVIE WONDER From The Bottom Of My Heart (<i>Motown/Universal</i>)	779	+29	64736	17	46/2
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out (<i>I/CEE</i>)	743	+64	66805	14	40/4
13	13	LYFE JENNINGS Must Be Nice (<i>Columbia</i>)	691	+110	70777	13	17/1
14	14	ALICIA KEYS Unbreakable (<i>J/RMG</i>)	675	+133	68502	4	54/9
18	15	MARIAH CAREY Shake It Off (<i>Island/IDJMG</i>)	670	+205	81986	3	28/5
16	16	DWELE I Think I Love U (<i>Virgin</i>)	591	+99	41720	7	48/3
17	17	JEFFREY OSBORNE Yes, I'm Ready (<i>JayOz/Koch</i>)	518	+53	46542	6	46/5
15	18	EARTH, WIND & FIRE Pure Gold (<i>Sanctuary/SRG</i>)	498	-29	36631	12	39/3
20	19	SHANICE WILSON Every Woman Dreams (<i>Playtime</i>)	480	+59	34854	9	36/6
25	20	MINT CONDITION Whoaa (<i>Image</i>)	456	+154	27460	8	31/7
21	21	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (<i>Def Soul/IDJMG</i>)	423	+5	41539	15	40/2
26	22	BABYFACE Grown & Sexy (<i>Arista/RMG</i>)	388	+100	29525	2	38/2
23	23	YOLANDA ADAMS Someone Watching Over You (<i>Atlantic</i>)	372	-36	48242	10	36/2
22	24	FAITH EVANS f/SNOOP DOGG Mesmerized (<i>Capitol</i>)	340	-66	36972	13	35/0
24	25	DESTINY'S CHILD 2 U (<i>Columbia</i>)	330	+12	29574	9	8/2
30	26	WILL DOWNING Crazy Love (<i>GRP/VMG</i>)	315	+102	21359	3	27/4
19	27	BABYFACE Sorry For The Stupid Things (<i>Arista/J/RMG</i>)	291	-135	17408	18	44/2
27	28	KINDRED THE FAMILY SOUL Where Would I Be (The Question) (<i>Hidden Beach</i>)	281	+35	31250	4	25/1
Debut	29	KIRK FRANKLIN Looking For You (<i>Gospo Centric/Zomba Label Group</i>)	261	+87	32299	1	24/1
29	30	BEYONCE Wishing On A Star (<i>Columbia</i>)	259	+32	13047	2	29/1

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
DESTINY'S CHILD Stand Up For Love... (<i>Sony Urban/Columbia</i>)	18
JAHEIM f/JADAKISS Everytime I... (<i>Divine Mill/Warner Bros.</i>)	16
TONI BRAXTON Trippin' (<i>BlackGround/Universal</i>)	12
HEATHER HEADLEY In My Mind (<i>RCA/RMG</i>)	11
ALICIA KEYS Unbreakable (<i>J/RMG</i>)	9
MINT CONDITION Whoaa (<i>Image</i>)	7
SHANICE WILSON Every Woman Dreams (<i>Playtime</i>)	6
RENE I'll Be Your Man (<i>Rufftown</i>)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Shake It Off (<i>Island/IDJMG</i>)	+205
ERIC BENET I Wanna Be Loved (<i>Reprise</i>)	+164
MINT CONDITION Whoaa (<i>Image</i>)	+154
ALICIA KEYS Unbreakable (<i>J/RMG</i>)	+133
KEM Find Your Way (Back Into My Life) (<i>Motown/Universal</i>)	+130

NEW & ACTIVE

FANTASIA Ain't Gonna Beg (*J/RMG*)
Total Plays: 251, Total Stations: 28, Adds: 2
LINA Smooth (*Hidden Beach/Red Distribution*)
Total Plays: 246, Total Stations: 16, Adds: 3
M. MORGAN & F. JACKSON Back Together Again (*Orpheus*)
Total Plays: 177, Total Stations: 20, Adds: 1
J MOSS We Must Praise (*Gospo Centric*)
Total Plays: 145, Total Stations: 10, Adds: 1
LALAH HATHAWAY Better And Better (*MesaBlueMoon/AGU Music*)
Total Plays: 141, Total Stations: 10, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

65 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA DM: Bill Jones PD: Rosheen Vance JAMIE JADAKISS	WBVA/Charlotte PD: MD: Terry Avery 11 SHANICE WILSON 11 DR. CHARLES G. HAYES & WARRIORS	KSOC/Dallas, TX* DM: John Candelaria PD: John Long HEATHER HEADLEY	WHRP/Huntsville, AL* DM: Ken Johnson PD: Mark Raymond APB: Demarc Greene 47 MARIAH CAREY 45 CHARLIE WILSON	KJLH/Los Angeles, CA* PD: MD: Audrie Russell No Adds JAMIE JADAKISS	WRKS/New York, NY* PD: Tony Beasley MD: Julie Gustines No Adds	Music Choice Smooth R&B/Satellite DM/MD: Damon Williams APD: Meca Thomas MD: Lamonda Williams JAMIE JADAKISS	PD: Rockey Love MD: Brandi Browne DEF JAZZ VLEDSIS & ORAN "JUICE" JONES JAMIE JADAKISS
KSYU/Albuquerque, NM* DM: Bill May PD: Tim Jones APD/MD: Jamey Barreras No Adds	WQNC/Charlotte* PD: Alvin Stowe MD: Chns James 1 SHANICE WILSON	WRDQ/Detroit, OH* DM/PD: J.D. Kunes HEATHER HEADLEY	WTLC/Indianapolis, IN* PD: Brian Wallace 1 JEFFREY OSBORNE	WMJM/Louisville, KY* PD/MD: Tim Gerard Ginton No Adds	WKUS/Norfolk, VA* DM/MD: Eric McPhaels HEATHER HEADLEY	WTUG/Tuscaloosa, AL PD: Max McCreary APD: Kyle Stewart 13 TONI BRAXTON	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WABX/Augusta, GA* DM/PD: Ron Thomas HEATHER HEADLEY	WSRB/Chicago, IL* MD: Chris Reynolds No Adds	WKCU/Jackson, MS* DM/MD: Stan Brinshaw JAMIE JADAKISS RENE DESTINY'S CHILD	WKUW/Kansas City, MO* PD: Jerrod Jackson 3 TONI BRAXTON 2 MINT CONDITION 1 KEM DESTINY'S CHILD	WRB/Macon, GA PD/MD: Chns Williams 8 ALICIA KEYS 25 FANTASIA	WCFR/Olando, FL* DM: Steve Holtbrook PD: Kevin Gardner 3 DR. CHARLES G. HAYES & WARRIORS	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WVAB/Augusta, GA* DM: Mike Kramer PD/MD: Tim "Fatz" Snell APD: Cher Best No Adds	WVAZ/Chicago, IL* DM/PD: Elroy Smith APD/MD: Armando Rivera 1 CANICE WYEST	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WJMR/Milwaukee, WI* DM/MD: Larry Jones 13 MARIAH CAREY	WHOT/Miami, FL* DM/MD: Tony Fields APD: Karen Vaughn MD: James T. 22 MARIAH CAREY 8 ALICIA KEYS 4 DWELE 1 KINDRED THE FAMILY SOUL	WDAS/Philadelphia, PA* DM: Thea Whitson PD: Joe Tamboro APD/MD: Jo Gamble No Adds	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WKSP/Augusta, GA* DM: Mike Kramer PD/MD: Tim "Fatz" Snell APD: Cher Best No Adds	WZAK/Cleveland, OH* DM/PD: Kim Johnson MD: Bobby Bush ALICIA KEYS	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WDLT/Mobile, AL* DM/PD: Steve Cramley MD: Kelly Barlow JAMIE JADAKISS TONI BRAXTON	WRNB/Philadelphia, PA* DM: Helen Little MD: Mo Shay Stanford 12 ERIC BENET	WRXK/Pensacola, FL* DM/MD: Tony Styles APD: Linda "Sonnshine" Moore JAMIE JADAKISS TONI BRAXTON	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WVFN/Baltimore, MD* PD: Tim Watts APD/MD: Keith Fisher JEFFREY OSBORNE ALICIA KEYS	WZAC/Cleveland, OH* DM/PD: Kim Johnson MD: Bobby Bush ALICIA KEYS	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WYBC/Raleigh, NC* DM/MD: Cy Young APD: Shawn Alexander MD: Joel Berti No Adds	WVBE/Roanoke, VA* DM/MD: Walt Ford JAMIE JADAKISS DESTINY'S CHILD	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WVBN/Birmingham, AL* PD: Darn Johnson No Adds	WZAC/Cleveland, OH* DM/PD: Kim Johnson MD: Bobby Bush ALICIA KEYS	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WYBC/Raleigh, NC* DM/MD: Cy Young APD: Shawn Alexander MD: Joel Berti No Adds	WVBE/Roanoke, VA* DM/MD: Walt Ford JAMIE JADAKISS DESTINY'S CHILD	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WVBT/Birmingham, AL* PD: Kevin "Koolie" Fox 27 ERIC BENET 27 MARIAH CAREY	WZAC/Cleveland, OH* DM/PD: Kim Johnson MD: Bobby Bush ALICIA KEYS	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WYBC/Raleigh, NC* DM/MD: Cy Young APD: Shawn Alexander MD: Joel Berti No Adds	WVBE/Roanoke, VA* DM/MD: Walt Ford JAMIE JADAKISS DESTINY'S CHILD	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
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WVBT/Birmingham, AL* PD: Kevin "Koolie" Fox 27 ERIC BENET 27 MARIAH CAREY	WZAC/Cleveland, OH* DM/PD: Kim Johnson MD: Bobby Bush ALICIA KEYS	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WYBC/Raleigh, NC* DM/MD: Cy Young APD: Shawn Alexander MD: Joel Berti No Adds	WVBE/Roanoke, VA* DM/MD: Walt Ford JAMIE JADAKISS DESTINY'S CHILD	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA
WVBT/Birmingham, AL* PD: Kevin "Koolie" Fox 27 ERIC BENET 27 MARIAH CAREY	WZAC/Cleveland, OH* DM/PD: Kim Johnson MD: Bobby Bush ALICIA KEYS	WWSL/Jacksonville, FL* DM: Gail Austin PD: KJ Brooks MD: John Scott No Adds	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WYBC/Raleigh, NC* DM/MD: Cy Young APD: Shawn Alexander MD: Joel Berti No Adds	WVBE/Roanoke, VA* DM/MD: Walt Ford JAMIE JADAKISS DESTINY'S CHILD	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA	WJWB/W Palm Beach, FL* PD: Max McCreary APD: Kyle Stewart MD: Patricia Wright 27 UVA

Note: For complete adds, see R&R Music Tracking.

POWERED BY
MEDIABASE

*Monitored Reporters
86 Total Reporters
65 Total Monitored
21 Total Indicator
Did Not Report,
Playlist Frozen (1):
XM The Flow/Satellite

MINT CONDITION '66' WNNAA 99
Urban AC Radio...
IN MOST ADDED THIS WEEK!
WTMP, KMJK, KVGS, WUHT, WFLM, WYBC, WHRP, WKJZ
25-20 + 154 Spins!!!
THIS IS A HIT!
Contact The Jesus Garber Company at 323-469-1504

GOSPEL TOP 30

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	993	+47	24556	20	341
2	2	YOLANDA ADAMS Be Blessed (Atlantic)	992	+61	36222	27	331
4	3	CECE WINANS Pray (Sony Gospel)	980	+61	30294	14	351
3	4	MARY MARY Heaven (Sony Urban/Columbia)	967	+38	27314	25	321
6	5	KURT CARR God Blocked It (Gospo Centric)	878	+79	27931	28	332
5	6	ALVIN DARLING All Night (Emitro)	860	+20	25949	23	341
8	7	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	684	+56	21789	27	271
7	8	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	672	+22	20528	17	261
9	9	LASHUN PACE Hey (EMI Gospel)	665	+38	22513	23	272
11	10	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	636	+72	18729	26	251
14	11	KIRK FRANKLIN Looking For You (Gospo Centric/Zomba Label Group)	549	+60	20041	5	223
12	12	DETRICK HADDOON God Didn't Give Up (Verity)	532	-27	22324	19	231
17	13	MARVIN SAPP Do You Know Him (Verity)	522	+90	14620	10	204
13	14	OOTIE PEOPLES He Said It (Malaco)	518	-14	16522	9	261
10	15	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	511	-59	17669	16	251
16	16	TONEX Work On Me (Verity)	501	+53	17035	17	202
18	17	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	427	+5	12228	8	203
27	18	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	412	+107	14672	12	202
22	19	MARY MARY Yesterday (Sony Urban/Columbia)	409	+50	18649	4	182
19	20	EVELYN TURRENTINE-AGEE Go Through (Light)	391	-10	9684	15	200
20	21	WILLIAM MURPHY, III Let It Rise (Sony Urban/Epic)	390	+3	16612	3	203
24	22	SHIRLEY CAESAR I Know The Truth (Lies) (Shu-Bel/Artemis Gospel)	378	+40	11199	3	130
25	23	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	348	+13	13616	20	141
26	24	BRUCE PARHAM Hide Me (S Ford Music Group)	347	+23	11430	14	120
23	25	RUDDOLPH MCKISSICK, JR. & WORD AND WORSHIP... Right Place (Emitro)	341	-3	9580	7	181
26	26	JEFF MAJORS f/KELLY PRICE God's Gift (Music One/Epic/Sony Urban)	294	+47	14459	1	152
28	27	JOANN ROSARIO I Hear You Say (Verity)	275	-24	9291	11	142
28	28	DARWIN HOBBS Glorify Him (EMI Gospel)	269	+27	5014	1	141
30	29	KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	253	-2	6641	2	110
29	30	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	235	-52	10163	12	190

40 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
RODNEY POSEY El Shaddai (Gospel Today)	5
MARVIN SAPP Do You Know Him (Verity)	4
TAMELA MANN Speak Lord (TillyMann)	4
JOHN GRAY Your Newest Son (Independent)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	+107
MARVIN SAPP Do You Know Him (Verity)	+90
KURT CARR God Blocked It (Gospo Centric)	+79
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)	+73
CECE WINANS He's Concerned (PureSprings/Sony Urban)	+73
TYE TRIBBETT & G.A. Everything... (Sony Urban/Columbia)	+72
YOLANDA ADAMS Be Blessed (Atlantic)	+61
CECE WINANS Pray (Sony Gospel)	+61
KIRK FRANKLIN Looking... (Gospo Centric/Zomba Label Group)	+60
DARREL PETTIES & STRENGTH... Yes Lord (EMI Gospel)	+58

NEW & ACTIVE

DARREL PETTIES & STRENGTH IN PRAISE Yes Lord (EMI Gospel)
Total Plays: 229, Total Stations: 10, Adds: 2
DARIUS BROOKS Your Will (EMI Gospel)
Total Plays: 221, Total Stations: 14, Adds: 1
TIFFANY EVANS Father Can You Hear Me (Rowdy/Motown)
Total Plays: 213, Total Stations: 12, Adds: 1
MYRON BUTLER & LEVI Set Me Free (EMI Gospel)
Total Plays: 183, Total Stations: 9, Adds: 3
SMOKIE NORFUL God Is Able (EMI Gospel)
Total Plays: 169, Total Stations: 8, Adds: 2
PROFESSOR BELTON Come Bless His Name (Independent)
Total Plays: 157, Total Stations: 8, Adds: 1
BEBE WINANS When You Pray (Still Waters/TMG)
Total Plays: 145, Total Stations: 9, Adds: 3

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZZ/Atlanta, GA O/R: Frank Johnson P/R: Cecelia Price 21 PROFESSOR BELTON 19 CANTON JONES JOHN GRAY	WXOR/Baton Rouge, LA P/R/M/D: Kenzie Feasting 19 KURT CARR 13 SHEKHANAH GLORY MINISTRY	WXTZ/Charleston, SC O/R: Terry Brown P/R: Eddie "Chaz" Wright A/P/R/D: James Wallace No Adds	WJYD/Columbus, OH O/R: Jerry Smith P/R: Denise Hasty 14 BEBE WINANS 14 JOHN GRAY	WCHB/Detroit, MI P/R: Speed RODNEY POSEY	WFLY/Flint, MI O/R/D: Sammie L. Jordan, Jr. 40 LEE WILLIAMS & GOSPEL O.C.'S	WTLN/Indianapolis, IN O/R: Brian Wallace P/R: Paul Robinson M/D: Debrae Harshbarger 10 JOHN GRAY	WHRN/Jackson, MS O/R: Steve Kelly P/R: Jason Roberts M/D: Tamara Hentle 5 JAMES FORTUNE & FRYA 4 ISRAEL AND NEW BREED	WQAD/Jackson, MS O/R: Stan Brascan P/R/M/D: Penny Davis No Adds	KVLD/Little Rock, AR O/R: Joe Dodson P/R/D: King St. James A/P: Mark Dyer 7 DETRICK HADDOON 7 FRED HAMMOND & NATALIE WILSON	WHAH/Memphis, TN P/R: Elmer Outler A/P/R/D: Tracy Bellone 33 LASHUN PACE 19 TAMELA MANN	WWRB/Miami, FL O/R: Eric Freeman M/D: Greg Casano 25 CANTON JONES	WQOK/Mobile, AL O/R: Steve Crumling P/R/M/D: Felicia Albritton 17 SMOKIE NORFUL 7 GEORGE HUFF	WWEZ/Norfolk, VA O/R: John Chesley P/R: Dale Murray 25 RAMSEY LEWIS 17 JONCY 17 T-SORE	WDAS/Philadelphia, PA O/R: Tina Mitchell P/R: Joe Tamburo A/P/R/D: Jo Gamble No Adds	WPPZ/Philadelphia, PA O/R/D: Nelson Little No Adds	WNNL/Raleigh, NC O/R/D: Jerry Smith A/P: Sharon Alexander M/D: Holliston White 12 TAMELA MANN 10 MIAMI MASS CHOR	WPZZ/Richmond, VA O/R: Jerry Smith P/R: Reggie Baker RODNEY POSEY	WPGC/Washington, DC P/R/D: Cheryl Jackson 25 GEORGE HUFF 21 JEFF MAJORS KELLY PRICE	WYCB/Washington, DC P/R: Ron Thompson WILLIAM MURPHY, III	WFAI/Wilmington, DE O/R: Helen Brinkman P/R/D: Shanelle Brown 11 MARVIN SAPP 10 DORINDA CLARK-COLE
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Note: For complete adds, see R&R Music Tracking.

Did Not Report, Playlist Frozen (5):
KHVN/Dallas, TX
KPRY/Kansas City, MO
WAGG/Birmingham, AL
WEUP/Huntsville, AL
WLOK/Memphis, TN

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WB's Bill Bennett Comes Home

Continued from Page 1

"Come on, let's go home." I don't know how realistically we could have made that happen at the time, but we've been close friends all our lives, so there's always been the idea that eventually I would like to come home.

Most recently I had a consulting business in Los Angeles where I was learning the other side of the Internet. Then I started managing a band who signed to Warner Bros. That's how I surfaced on Tom Whalley's radar.

He told me that when he comes to Nashville, people always ask him to say hello to Bill. He called me up and asked, "Why do people know you in Nashville?" I told him I grew up there, and he asked if I would help him organize the label there.

It wasn't a job, it was a consulting project. We thought it would last 60-90 days — get things organized and maybe find a person who could come and run the company. I didn't want to come down and recommend getting rid of people; I wanted to interpret. Between New York, Los Angeles and Nashville a little always gets lost in translation.

When I came down I fell totally in love with Paul Worley, and the more we worked together, the more we realized we were on the same page. We grew up at the same time, we shared friends, we love the same kind of music, and from that point on it became clear that this might be the right time for me to move back.

R&R: Now that you've been here a year, what are your impressions of the business and radio?

BB: The business side of it is much more accessible. The highlight of my week, every week, is that at least once or twice somebody walks in this office and says, "Mind if I play a couple new songs?"

That side of it is such a bonus, because I

come from a less-accessible world, in terms of the relationship between labels and artists. As an executive, you have so much more access to the inner workings of how records are made.

I get to see everybody who does what I do almost weekly — sometimes daily, if I get out for lunch. I don't think it's as insular as the people who run the national headquarters think it is. We don't all play golf together. We don't all sit around and talk about our problems.

I'm very close friends with at least Tony Brown and Luke, and I see them less now, socially, than I did when I lived in Los Angeles or New York and would come in to visit.

I'm quite happy. It's far easier to work here than it is in Los Angeles. First of all, it's easier to get to work, to a lawyer's office or to a recording studio, primarily because of traffic.

It's just a more open kind of environment. The records are made differently. They're marketed with a little more focus than in other genres of music because so many of our records are sold by four or five big accounts.

R&R: What about a record company's relationship with radio, pop vs. country?

BB: I'm not positive about the pop side anymore because it's been a while since I've done promotion. You always want to think you have a symbiotic relationship with radio, that you share common goals and mutual needs, but the truth is, most of the time you don't. And you're seeing a lot of that.

The labels are still pretty dependent on Country radio, but now, as the country audience seems to be getting younger, we're finding other ways to get to them. Hopefully, Country radio will get younger as well.



THREE'S COMPANY Reveling in the post CMA Awards glow at last year's Warner Bros. Nashville aftershow party are (l-r) CMT's Paul Villadolid, Warner Bros./Nashville's Bill Bennett and Muzik Mafia Godfather and WB recording artist Jon Nicholson.

R&R: What about coming here surprised you most?

BB: There's so much more importance in having a relationship with songwriters, publishers and producers. To this day I can't explain that to people on the coasts properly. I can't do it justice. You have to live here a while to start seeing it.

R&R: As a label executive, it sounds like you're a lot more involved in that process.

BB: Because I'm an outsider as well, the link between the creative process and actually getting the record made is fascinating to me.

Also, there's a fascination in this city with numbers. I come from a place in the rock world where we weren't as obsessed with hit singles or what a record was going to do the first week. It was all about building long-term careers. If you had a hit single, it was just part of making the career.

Here, because we're primarily a singles-based genre — although that's changing — there is an obsession with numbers — No. 1, how many records you're going to sell the first week, how many you'll sell the second week.

That obsession is what sometimes gives people outside of Nashville the impression that marketing is more valued than music, but since moving here I've found that not to be the case.

R&R: Are the artists different?

BB: You actually run into artists here. I love the fact that I've actually met Brad Paisley and talked to him, Tim McGraw and Kenny Chesney. First of all, they're all great guys, and I really enjoy talking to them, but they're also all right on the money with "So, what do you think Toby's new record will do?" Everybody has an opinion. It's great.

When I first got here one of the things I didn't understand and that I'm still learning was why artists don't go out and work. You meet with an artist and agent, and they need a single to work. I come from a place where you can't pay an artist not to work. Kids get in a van and hit it.

R&R: Why do you think that is? Is it that there aren't as many places to play?

BB: That's what I hear most. I haven't been able to get out on the road, but I think there's a business to be built there. Look at Texas. Apparently, Pat Green built a career out of playing, so it definitely can be done.

Certainly, there's a difference between an artist who has to pay a band vs. a band with

a common vision that's willing to eat Snickers and sleep on the floor. Somehow we've got to be able to get to that place where we can put our guys out on the road and develop careers that way.

R&R: What myth or preconceived notion that you had before coming here has been dispelled?

BB: Tom Whalley brought me down here, but I didn't have any preconceived notion that Warner Bros. needed fixing. I thought it was just a matter of coming down and taking a look at it. I was surprised to find really good people. I didn't know any of the people here, other than Paul.

I don't think I had a myth. I'd spent too much time down here, primarily with Tony and Luke. I knew a lot of their business and had worked with Steve Earle, Lyle Lovett, Ryan Adams and people like that.

R&R: You've been pretty positive, but is there something about this town and the way it does business that drives you nuts?

BB: The thing that bothers me most might be the time spent talking about things, the inability to keep a conversation between two people. You can be in a room of people and everything's off the record, but 15 minutes later... I'm from the South, I'm a card-carrying redneck, so I get that part of it. But I wish you could do business a little bit more discreetly. I wish you could keep confidential conversations confidential.

R&R: Every label has its own personality, and in most cases that personality is based on the temperament of the top person. Jim Ed Norman, being the person he is, established a certain culture. What kind of culture are you trying to build?

BB: I work for a guy, Tom Whalley, whom I have a tremendous amount of respect for because he wants to create a place where artists want to be. And that's my purpose here. I've certainly got to get my numbers together, but I hope we can attract artists who know we're not afraid to try anything.

One of the first times I met you I went to the CMA Board and played Cowboy Troy. You asked if I was serious about taking that to Country radio. We've done quite well with that record.

I got to come down here and help Paul Worley build a company. And if we're going to do it, we have to be able to prove to



RICH & FAITH FULL Faith Hill celebrates her No. 1 hit "Mississippi Girl," which was co-written by Warner Bros. labelmate John Rich of Big & Rich. Seen here (l-r) are Warner Bros. Exec. VP Bill Bennett, producer Dann Huff, Hill, Rich, ASCAP Sr. VP Connie Bradley, Warner Chappell Music Sr. VP Dale Bobo and American Red Cross Major Gifts Officer Laura Brinton.

people that we're going to do it differently and try new things. And we will. We may fail, but we'll try. I hope that will attract the kind of artists who say, "I'll go with that guy because he'll do what it takes to get it done and won't wait for somebody to say it's OK."

One of the first things I did was get the staff in a room and say, "Let's do a marketing plan and pretend that Country radio doesn't exist. Then let's look at that plan and see how we can attach it to our radio plan."

What we found was that a lot of times we can start our marketing plan way before we go to radio. We started making videos way before we had a track at radio. We started putting together content of all kinds. We started putting people on the road.

Shannon Brown is doing Farm Aid, she's out on the road, and we're doing a web series with AOL. We've been doing this for months, and we're going to radio in October.

We have an obligation to educate radio stations and their audiences before we ask them to invest in our artists. So far we're doing OK with it. It's expensive, but marketing plans are, if you're going to break an act.

R&R: *It seems that, on the pop side, you can have a pretty big effect without radio. Do you think country will be able someday to achieve that, or will radio go from 98% of the marketing effort to 92%?*

BB: Radio will always be a lot of it, but the timing will be different. We've sold 250,000 Cowboy Troy records, and I think we've had 88 spins to date. It's understanding how to use media, and radio is media.

Big & Rich create events. I've always referred to them as an event-driven campaign. We certainly get Country radio, and they've embraced them even though we've never really had a top five single. Radio is there for us, and we support them.

Big & Rich have the theme song for the entire football season on *ESPN Gameday*, and that is going to be our single. Is it a top five single? I don't know, but we're going to sell a lot of records. It's really understanding where country fans are, whether it's the racetrack or the football field. That's what we're attempting to do.

R&R: *If you talk to eight stations, seven of them will mention Big & Rich and Gretchen Wilson as being responsible for the spring ratings increase, especially on the younger end. So even though Big & Rich haven't had that top five song, radio certainly knows what they have done.*

BB: We do a lot of research. We work with Yahoo! and AOL a lot. One of the things we've been able to learn is who our fans are. Big & Rich's fans go from 17 into their early 30s. Troy's fans peak at 17 or 18. That means that you need to go to them and not hope that they'll come to Country radio.

There will be a day, I hope, when Troy will be a staple at Country radio. But we know where his fans are, and we've been pretty good at finding them. We're talking about doing an animated series with him. Kids love him. We're trying to get together with Disney. Eventually maybe he'll be safe enough to where he becomes an icon.

I thought "If You Don't Wanna Love Me" could really go on the radio, but we found out that isn't realistic. But we will have a gold record. We're getting ready to make another video. He's opening for Big & Rich and Gretchen. It's exciting.

I just got back from England with Shannon Brown and Lori McKenna. I've always

been completely frustrated that we can't sell singer-songwriter music over there. I think Troy could be big overseas. Jon Nicholson may be an artist who breaks first over there and comes back here. I really want to break an act overseas.

R&R: *Were you aware of Lori McKenna prior to Faith Hill's album? Those three songs are some of the more uniquely written songs I've heard in a long time.*

BB: Faith told me about her. She played Tom Whalley and me the record in the late winter or early spring in Los Angeles. I was watching her face when she played "Fireflies," "Stealing Kisses" and "If You Ask." They kind of convey what Faith really feels about things. Tom said, "Gosh, it sounds like you could have written those songs."

I assumed that Lori McKenna was a songwriter in Nashville who, like John Rich and The Warren Brothers, had submitted songs and gone through the vetting process. It wasn't until I got back from Los Angeles that I realized there was actually a Lori McKenna record.

"Had we not gotten 'Mississippi Girl' to No. 1, we would have had to defend ourselves against our competitors. As enlightened as other label heads are about not caring about chart numbers, they would be wearing us out with it."

I found a phone number, called it and asked her to come to Nashville. I went to see her play at a writer's night at the Bluebird, and she was special not only as a writer, but as an artist. We wanted to be in the Lori McKenna business. We'll work out how once we sit down and figure out her vision for herself.

Lori is like Jon Nicholson is like Cowboy Troy. It's not down-the-middle country. We're not going to market them the same way we will Ray Scott, whom I'm very excited about, or the way we plan to get Blake Shelton to platinum. We're going to be a little looser and use Los Angeles to help market if we need to.

R&R: *There are two interesting things you inherited. One is a very important Faith Hill project that was somewhere in the works when you got here, and the other is the Big & Rich phenomenon.*

BB: Big & Rich were out and "Save a Horse" was a hit when I came down here. I saw them do the song acoustically in L.A., and when I got here I went to see Tim McGraw at Starwood with Big & Rich opening. The record was selling a lot.

One of the reasons Tom felt an urgency to get someone in down here was that, in the absence of a Jim Ed, he wanted to make

sure the momentum that came from that exposure was nurtured.

Seeing Big & Rich and their world up close for the first time is kind of like being a state trooper at an angel dust party. You know it's cool, and you know it's connecting, but you're not sure how it looks to adults. The most important thing to me is their absolute enthusiasm for what they do.

They're convinced that what they're doing is right and necessary. The optimism they have about music and country music is contagious. That gets lost sometimes in the wacky party they call life. John Rich knows more about the history of country music than most people. John and Kenny are going to take you with them and teach you why country music is cool. It's infectious.

Life with them is not without drama, but it's not the kind of drama that saps energy. It's sorting out the right choices, because they have great ideas. Some of them may not work, but none of them are boring. The other thing I love about them is that they've never said to me, "We don't do that here." I don't have to tell you how many times we hear that from people. That'll never come out of John and Kenny's mouth.

R&R: *What about the Faith project?*

BB: It didn't have any shape when I got here. It was in the future. We were certainly hoping there was a Faith album.

My wife and I were eating breakfast at a restaurant one morning, and our 2-year-old was getting somewhat restless. A total stranger turned around from another table and put a biscuit on my daughter's plate. Realizing that he'd given food to a total stranger, he turned around and said, "I'm so sorry. I shouldn't have done that." It was Brett Warren.

We talked, and it came out that I was probably going to be working at Warner Bros., to which he said, "Can you find out if my song made the Faith album?"

Then the waitress came over, put her arm around me and said, "Honey, how are we going to get Faith's record out?" So the whole city was talking about Faith's record before I even got here.

R&R: *Did you have a sense of how huge this album was for Warner Bros., Warner Bros./Nashville and Faith?*

BB: I don't think I could have. I'm not sure I understand it now, to be honest. I was so busy trying to get everything lined up. When I got here the first thing I said to Paul was that there were no artists. He kind of laughed. I didn't know what that meant. Now I've got artists stacked up.

When Faith came and played the songs the first time, I wanted to go out and have a parade. The problem was going to be how to get her 23 songs down to 12 or 15. This is a stunning record.

So far, working with her, Tim McGraw and Gary Borman, everything's been top-line. It's like organizing an army. We're quite happy with the first single, "Mississippi Girl." I never doubted it was going to be a hit. There are issues in this town, though, where, if it's No. 2, it better get to No. 1. I had to make sure, even though I knew it was a No. 1 single, that it would be measured properly.

Had we not gotten it to No. 1, we would have had to defend ourselves against our competitors. As enlightened as other label heads are about not caring about chart numbers, they would be wearing us out with it. We had to get it to No. 1.

"The highlight of my week, every week, is that at least once or twice somebody walks in this office and says, 'Mind if I play a couple new songs?'"

I'm really proud of [VP/Promotion] Gator Michaels. He's done a great job, and he's my kind of promotion guy. He's always ready to call an audible. It's not just three yards and a cloud of dust. He thinks conceptually and strategically, and on occasion, when he's not the guy who's given the ball to start the process, he's quite happy to be a team player.

R&R: *You mentioned your goals for Blake Shelton.*

BB: The thing I may be happiest about, besides being multiplatinum on Big & Rich and Faith, is that Blake is one of the great secrets. He should be platinum or multiplatinum.

One of my stated goals since the day I got here was to make people see what a great singer he is, how good-looking he is and how funny he is. We're obsessed with getting Blake up where he needs to be.

R&R: *How has working in Nashville affected you?*

BB: I'm not as cynical as I used to be, and I really believe that has to do with having access to the actual artists and music and getting to see the creative process and growth up close. I love coming to work every day because it's an adventure for me. You get to be Columbo for a while.

My first question was, what's a tempo song? I sat in a meeting, and someone said you have to lead with a tempo song. I'm like, what's that?

R&R: *The artists talk in those terms too.*

BB: The knowledge of the artists is really interesting here, how they approach the marketing of their craft. I come from a world in rock where, whether it was Kurt Cobain, Axl Rose or even Adam Duritz from Counting Crows — bright, enlightened and sensitive people — they had zero interest and wouldn't even want to appear as though they were interested in the business.

A while back I was in town visiting and staying at Tony Brown's house. We ran into Rodney Crowell, who invited me to come by the Sound Kitchen. Vince Gill and the best pickers in the world were in the room, and I'm watching Rodney meticulously build this song. Six hours later he turns around and says, "What are you still doing here? Why would you sit here?"

My response was that the last time I was in the studio was a couple weeks ago, and I saw a near-fistfight break out between the producer and the artist over who was going to be catering the sushi. Not once did I hear any music. Coming here, where the craft of music and making records is honored, rejuvenated my interest and passion. It is that simple.

COUNTRY TOP 50

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	WEEKS ON CHART	TOTAL PLAYS	WEEKS ON CHART	TOTAL AUD. (00)	WEEKS ON CHART	TOTAL ADDS
	1	1 MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	13397	810	4723	+176	410536	30701	21 120/1
	3	2 CRAIG MORGAN Redneck Yacht Club (BBR)	11970	700	4289	+239	361041	26623	20 119/1
	5	3 KEITH URBAN Better Life (Capitol)	11626	1193	3950	+396	356410	31215	10 119/1
	4	4 JAMIE O'NEAL Somebody's Hero (Capitol)	11525	905	3978	+270	350942	28888	27 117/0
	2	5 SARA EVANS A Real Fine Place To Start (RCA)	11413	-919	3844	-353	342924	-39405	22 119/0
	7	6 JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	10216	950	3573	+347	296056	15754	23 119/1
	6	7 GRETCHEN WILSON All Jacked Up (Epic)	9603	225	3426	+153	264790	-217	10 119/0
	8	8 LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	9393	809	3451	+295	286525	30801	27 120/1
	9	9 JASON ALDEAN Hicktown (BBR)	8281	361	3056	+120	229866	15353	24 120/5
	10	10 RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	7755	281	2748	+94	228410	12439	22 120/3
	11	11 LONESTAR You're Like Comin' Home (BNA)	7656	392	2754	+177	226118	15650	18 118/1
	18	12 KENNY CHESNEY Who You'd Be Today (BNA)	7346	2200	2346	+733	220057	53825	3 118/2
	14	13 NEAL MCCOY Billy's Got His Beer Goggles On (R03)	6982	539	2447	+226	200770	20756	22 114/1
	13	14 GARY ALLAN Best I Ever Had (MCA)	6849	202	2428	+70	196526	13266	18 115/1
	15	15 DIERKS BENTLEY Come A Little Closer (Capitol)	6716	901	2362	+272	186977	29299	11 118/1
	17	16 JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	6558	1394	2292	+423	182346	36278	9 115/3
	19	17 TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	6138	1237	2098	+420	182437	39953	4 120/6
	12	18 TRISHA YEARWOOD Georgia Rain (MCA)	5701	-1110	1997	-351	154480	-35064	23 119/0
	22	19 FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	4874	737	1586	+220	133881	21109	5 115/7
	20	20 JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	4656	51	1694	+54	119039	-671	15 114/1
	16	21 LEE ANN WOMACK He Doughta Know That By Now (MCA)	4655	-569	1529	-249	114918	-22580	22 110/0
	21	22 PHIL VASSAR Good Ole Days (Arista)	4486	-62	1571	-10	125044	-1476	15 106/1
	24	23 ALAN JACKSON USA Today (Arista)	4435	853	1659	+285	119912	24218	8 110/5
	23	24 LITTLE BIG TOWN Boondocks (Equity)	4344	325	1558	+153	131263	15599	19 95/6
	27	25 GEORGE STRAIT She Let Herself Go (MCA)	4008	637	1467	+224	107966	18294	5 110/2
	26	26 CHRIS CAGLE Miss Me Baby (Capitol)	3766	233	1408	+83	101886	10094	10 94/3
	25	27 BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	3710	138	1446	+74	106583	3873	18 96/8
	29	28 MARTINA MCBRIDE Rose Garden (RCA)	3670	354	1165	+142	106538	9569	8 90/7
	28	29 SHOOTER JENNINGS 4th Of July (Universal South)	3316	-15	1098	+2	90434	787	24 77/0
	30	30 RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3184	8	1061	-32	95364	819	23 75/0
	31	31 KEITH ANDERSON XXL (Arista)	2953	215	1113	+105	75666	5271	10 96/8
	32	32 SHANIA TWAIN Shoes (Lyric Street)	2646	424	906	+147	71960	13421	5 85/5
Breaker	33	33 BIG & RICH Comin' To Your City (Warner Bros.)	2108	510	721	+200	47571	9402	5 73/12
	34	34 TERRI CLARK She Didn't Have Time (Mercury)	2058	8	773	+15	52657	-567	11 74/0
	33	35 TRACY LAWRENCE Used To The Pain (Mercury)	1881	-171	757	-88	45307	-2670	14 97/1
	38	36 SUGARLAND Just Might (Make Me Believe) (Mercury)	1818	523	701	+172	48545	11413	4 88/15
	36	37 JOSH TURNER Your Man (MCA)	1687	179	680	+60	40599	5578	11 66/4
	43	38 TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	1462	716	588	+302	40223	19878	2 63/22
	37	39 GEORGE STRAIT Texas (MCA)	1330	0	318	+24	43566	814	15 6/1
	39	40 REBA MCENTIRE You're Gonna Be (MCA)	1278	92	487	+2	34537	5584	5 62/9
	40	41 BLAKE SHELTON Nobody But Me (Warner Bros.)	1251	205	554	+83	23893	2872	6 63/5
Breaker	42	42 BRAD PAISLEY f/DOLLY PARTON When I Get Where I'm Going (Arista)	1063	690	336	+204	34728	22293	2 72/31
	42	43 JAMEY JOHNSON The Dollar (BNA)	1047	109	394	+36	24485	1143	5 49/11
Debut	44	44 TIM MCGRAW My Old Friend (Curb)	978	611	366	+223	22757	12854	1 68/51
	48	45 VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	798	322	376	+148	20773	10288	2 55/10
	44	46 RAY SCOTT My Kind Of Music (Warner Bros.)	705	50	326	+24	13439	410	5 34/2
	45	47 TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	666	169	320	+69	12146	2595	2 48/7
Debut	48	48 MIRANDA LAMBERT Kerosene (Epic)	561	345	221	+137	11453	6185	1 42/12
Debut	49	49 CROSS CANADIAN RAGWEED Fightin' For (Universal South)	554	206	150	+96	19441	7826	1 6/5
	46	50 SAWYER BROWN They Don't Understand (Curb)	542	44	191	+12	14742	-833	5 25/2

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
TIM MCGRAW My Old Friend (Curb)	51
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	31
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	22
HOT APPLE PIE We're Makin' Up (MCA)	21
SUGARLAND Just Might (Make Me Believe) (Mercury)	15
DANIELLE PECK I Don't (Big Machine/Show Dog)	15
BIG & RICH Comin' To Your City (Warner Bros.)	12
MIRANDA LAMBERT Kerosene (Epic)	12
JAMEY JOHNSON The Dollar (BNA)	11
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	10

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+2200
JOE NICHOLS Tequila Makes Her... (Universal South)	+1394
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+1237
KEITH URBAN Better Life (Capitol)	+1193
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+950
JAMIE O'NEAL Somebody's Hero (Capitol)	+905
DIERKS BENTLEY Come A Little Closer (Capitol)	+901
ALAN JACKSON USA Today (Arista)	+853
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+810
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+809

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+733
JOE NICHOLS Tequila Makes Her... (Universal South)	+423
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+420
KEITH URBAN Better Life (Capitol)	+396
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+347
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+302
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+295
ALAN JACKSON USA Today (Arista)	+285
DIERKS BENTLEY Come A Little Closer (Capitol)	+272
JAMIE O'NEAL Somebody's Hero (Capitol)	+270

BREAKERS

BIG & RICH
Comin' To Your City (Warner Bros.)
12 Adds • Moves 35-33
BRAD PAISLEY f/DOLLY PARTON
When I Get Where I'm Going (Arista)
31 Adds • Moves 50-42

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 9/25-10/1. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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COUNTRY TOP 50 INDICATOR

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. ('00)	+/- AUD. ('00)	WEEKS ON CH.	TOTAL ADDS
2	1	CRAIG MORGAN Redneck Yacht Club (BBR)	4549	297	3754	+193	105865	6295	20	99/3
1	2	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4483	-111	3620	-133	106079	-3620	22	96/2
4	3	KEITH URBAN Better Life (Capitol)	4304	417	3608	+312	100118	8836	10	100/3
5	4	JAMIE D'NEAL Somebody's Hero (Capitol)	4237	299	3474	+197	97516	5616	27	99/3
3	5	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3831	335	3228	+251	86119	6249	26	100/3
7	6	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3604	235	3027	+150	83720	4948	29	96/4
3	7	JASON ALDEAN Hicktown (BBR)	3369	133	2828	+127	78798	2040	26	99/4
11	8	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	3247	471	2813	+400	72794	9682	9	98/5
9	9	GRETCHEN WILSON All Jacked Up (Epic)	3101	-152	2556	-157	69289	-4110	10	85/2
12	10	LONESTAR You're Like Comin' Home (BNA)	3070	311	2584	+235	70820	7034	18	98/4
10	11	GARY ALLAN Best I Ever Had (MCA)	3035	215	2539	+190	69296	3798	19	99/3
13	12	DIERKS BENTLEY Come A Little Closer (Capitol)	3011	328	2510	+214	69771	7837	13	98/6
14	13	NEAL MCCOY Billy's Got His Beer Goggles On (903)	2796	163	2289	+166	64274	2278	26	94/5
15	14	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	2361	330	1994	+260	51749	5745	9	90/7
18	15	TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	2270	437	1929	+351	51247	10664	5	99/9
19	16	ALAN JACKSON USA Today (Arista)	2154	357	1843	+280	48359	9228	8	95/5
16	17	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	2038	9	1665	-2	46385	53	17	84/4
24	18	KENNY CHESNEY Who You'd Be Today (BNA)	2022	630	1723	+527	44094	11821	3	97/15
21	19	GEORGE STRAIT She Let Herself Go (MCA)	1969	302	1681	+237	43085	6443	5	89/9
20	20	PHIL VASSAR Good Ole Days (Arista)	1875	89	1495	+28	44290	2389	17	83/1
22	21	FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	1873	262	1653	+240	39500	5136	6	97/8
17	22	LEE ANN WOMACK He Dughta Know That By Now (MCA)	1645	-266	1320	-308	38152	-5066	26	68/1
23	23	CHRIS CAGLE Miss Me Baby (Capitol)	1621	192	1372	+154	39251	5500	10	74/3
25	24	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	1611	317	1371	+235	36970	7165	18	78/13
28	25	LITTLE BIG TOWN Boondocks (Equity)	1306	241	1066	+193	30601	6378	20	67/12
27	26	MARTINA MCBRIDE Rose Garden (RCA)	1210	115	1003	+93	27138	3052	8	68/7
26	27	SHOOTER JENNINGS 4th Of July (Universal South)	1125	-43	1004	-30	25868	-1124	25	54/0
29	28	KEITH ANDERSON XXL (Arista)	1087	99	924	+85	22959	1029	10	61/7
32	29	SUGARLAND Just Might (Make Me Believe) (Mercury)	1070	257	965	+233	22636	4454	4	69/13
30	30	TERRI CLARK She Didn't Have Time (Mercury)	998	22	838	+7	20254	-96	11	61/4
31	31	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	946	-36	802	-25	22102	-1695	22	48/1
33	32	SHANIA TWAIN Shoes (Lyric Street)	782	103	665	+90	17003	1973	5	54/7
34	33	BIG & RICH Comin' To Your City (Warner Bros.)	730	117	615	+85	14964	1504	4	51/7
39	34	TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	660	298	560	+258	14080	6430	2	46/13
35	35	JOSH TURNER Your Man (MCA)	650	60	572	+48	13648	1258	11	44/3
36	36	BLAKE SHELTON Nobody But Me (Warner Bros.)	625	33	551	+21	12777	74	7	45/3
43	37	BRAD PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	619	364	523	+310	13760	7675	2	52/27
40	38	TIM MCGRAW My Old Friend (Curb)	594	235	497	+199	12702	4420	3	39/20
37	39	SAWYER BROWN They Don't Understand (Curb)	412	21	321	+16	9927	601	7	25/0
41	40	JAMEY JOHNSON The Dollar (BNA)	398	84	329	+69	8442	1315	4	29/5
46	41	VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	387	142	302	+97	8471	3057	3	38/15
38	42	REBA MCENTIRE You're Gonna Be (MCA)	378	9	330	+3	7867	87	5	29/0
44	43	TRICK PONY Ain't Wastin' Good Whiskey On You (Asylum/Curb)	309	54	289	+43	6157	1261	3	31/3
42	44	RAY SCOTT My Kind Of Music (Warner Bros.)	304	42	286	+36	5565	1173	6	24/2
47	45	LUKE STRICKLIN American By God's Amazing Grace (Pacific)	256	24	261	+25	5258	746	6	24/2
45	46	SHANE OWENS Bottom Of The Fifth (Rust/Universal)	251	1	213	+4	5382	-789	7	17/1
48	47	BROOKS & DUNN Believe (Arista)	225	165	185	+136	4919	3579	1	19/14
48	48	KEVIN SHARP I Think I'll Stay (Capitol)	217	-2	229	0	4667	-51	4	17/0
50	49	SHAWN KING In My Own Backyard (Lofton Creek)	188	24	164	+12	3184	238	2	17/0
49	50	STEVE HOLY It's My Time (Waste It If I Want To) (Curb)	186	10	148	+12	4211	140	4	13/1

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	27
TIM MCGRAW My Old Friend (Curb)	20
KENNY CHESNEY Who You'd Be Today (BNA)	15
VAN ZANT Nobody Gonna Tell Me What To Do (Columbia)	15
BROOKS & DUNN Believe (Arista)	14
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	13
SUGARLAND Just Might (Make Me Believe) (Mercury)	13
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	13
LITTLE BIG TOWN Boondocks (Equity)	12

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+630
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+471
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+437
KEITH URBAN Better Life (Capitol)	+417
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	+364
ALAN JACKSON USA Today (Arista)	+357
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+335
JOE NICHOLS Tequila Makes Her... (Universal South)	+330
DIERKS BENTLEY Come A Little Closer (Capitol)	+328
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	+317

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY Who You'd Be Today (BNA)	+527
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+400
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	+351
KEITH URBAN Better Life (Capitol)	+312
B. PAISLEY f/D. PARTON When I Get Where I'm Going (Arista)	+310
ALAN JACKSON USA Today (Arista)	+280
JOE NICHOLS Tequila Makes Her... (Universal South)	+260
TRACE ADKINS Honky Tonk Badonkadonk (Capitol)	+258
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	+251
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	+240

102 Country reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.

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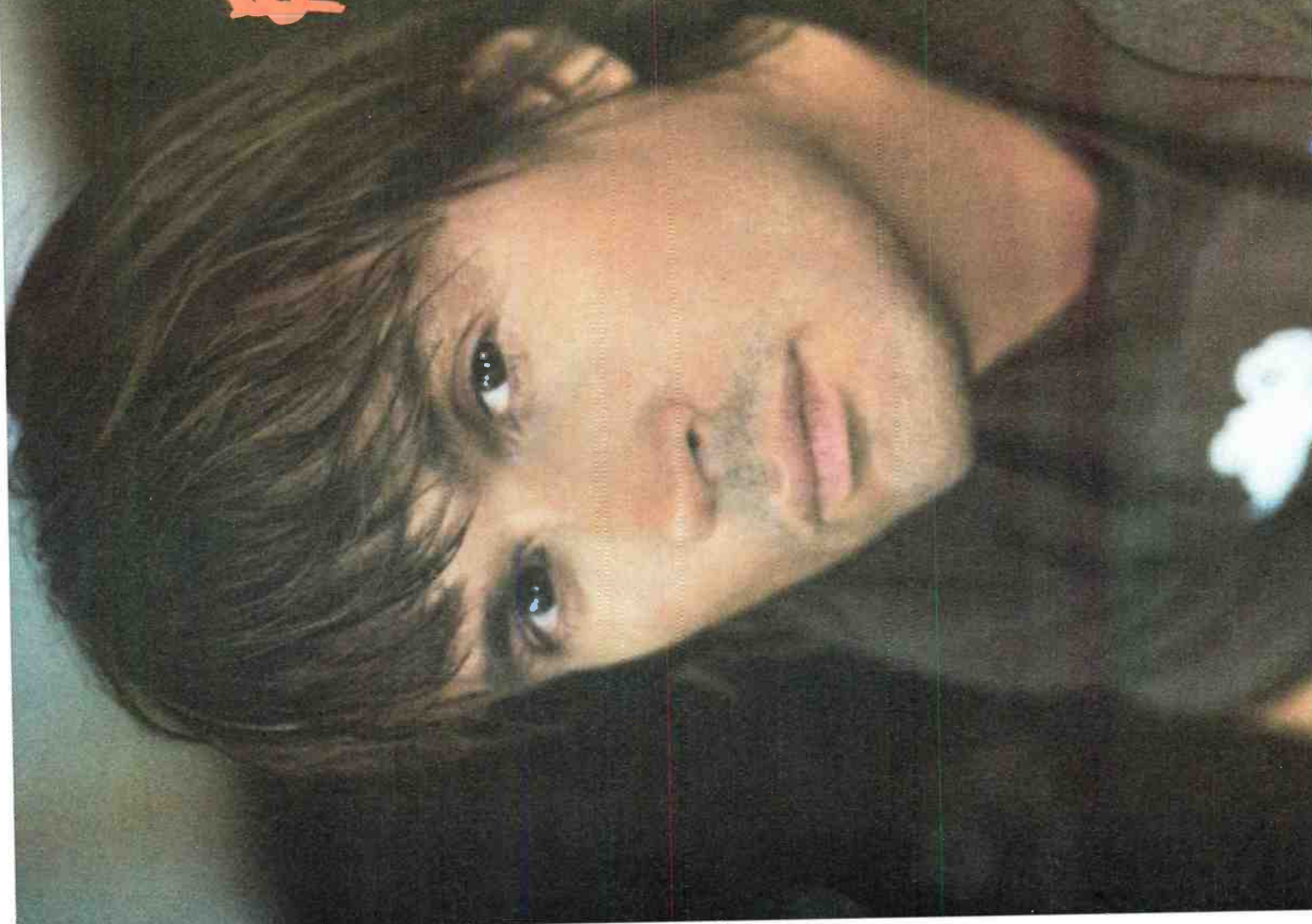
Rockie Lynne

"Lipstick"



PUT IT ON

October 17



*Produced by Tony Brown,
Blake Chancey and
Kevin Law*

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COUNTRY CALLOUT AMERICA BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 7, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of September 25-October 1.

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
SARA EVANS A Real Fine Place To Start (RCA)	34.8%	81.8%	4.15	14.3%	98.5%	2.0%	0.5%
CRAIG MORGAN Redneck Yacht Club (BBR)	33.5%	79.0%	4.08	15.5%	99.0%	3.0%	1.5%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	29.8%	75.0%	4.03	16.3%	96.3%	4.0%	1.0%
KEITH URBAN Better Life (Capitol)	24.8%	74.5%	3.98	17.3%	96.3%	4.3%	0.3%
GRETCHEN WILSON All Jacked Up (Epic)	34.8%	71.3%	3.93	15.5%	97.5%	6.5%	4.3%
JAMIE O'NEAL Somebody's Hero (Capitol)	27.3%	67.5%	3.83	18.0%	97.3%	9.0%	2.8%
LONESTAR You're Like Comin' Home (BNA)	17.5%	66.8%	3.84	23.3%	94.0%	3.0%	1.0%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	27.8%	65.8%	3.81	19.5%	97.0%	9.0%	2.8%
JASON ALDEAN Hicktown (BBR)	19.0%	63.5%	3.78	25.5%	95.3%	4.5%	1.8%
SHOOTER JENNINGS 4th Of July (Universal South)	18.8%	59.5%	3.78	22.0%	89.0%	6.3%	1.3%
ALAN JACKSON USA Today (Arista)	18.3%	59.3%	3.81	20.3%	86.0%	4.8%	1.8%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	20.0%	58.5%	3.77	24.0%	90.5%	6.8%	1.3%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	17.3%	56.5%	3.62	25.5%	94.5%	9.8%	2.8%
TRISHA YEARWOOD Georgia Rain (MCA)	22.3%	56.5%	3.59	21.5%	96.0%	13.5%	4.5%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	13.8%	56.3%	3.62	25.3%	92.5%	9.0%	2.0%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	16.0%	56.3%	3.63	28.0%	94.3%	7.5%	2.5%
GARY ALLAN Best I Ever Had (MCA)	17.0%	55.0%	3.64	30.8%	94.5%	5.8%	3.0%
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	18.3%	52.3%	3.61	22.0%	87.5%	9.8%	3.5%
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	16.5%	50.0%	3.64	21.5%	82.5%	8.5%	2.5%
MARTINA MCBRIDE Rose Garden (RCA)	23.3%	49.5%	3.55	23.0%	88.8%	8.5%	7.8%
KEITH ANDERSON XXL (Arista)	14.5%	49.0%	3.59	21.5%	82.3%	8.5%	3.3%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	14.3%	48.3%	3.59	28.0%	86.3%	8.3%	1.8%
PHIL VASSAR Good Ole Days (Arista)	10.8%	48.0%	3.57	29.8%	86.0%	6.5%	1.8%
DIERKS BENTLEY Come A Little Closer (Capitol)	11.3%	45.5%	3.58	24.5%	79.3%	8.0%	1.3%
TRACY LAWRENCE Used To The Pain (Mercury)	10.3%	44.3%	3.50	26.5%	81.8%	8.3%	2.8%
BIG & RICH Comin' To Your City (Warner Bros.)	17.8%	44.3%	3.60	21.8%	77.3%	6.5%	4.8%
CHRIS CAGLE Miss Me Baby (Capitol)	12.8%	43.3%	3.52	20.5%	77.0%	10.8%	2.5%
TERRI CLARK She Didn't Have Time (Mercury)	10.3%	42.0%	3.43	26.8%	82.3%	10.0%	3.5%
GEORGE STRAIT She Let Herself Go (MCA)	12.0%	41.0%	3.59	23.0%	73.0%	7.8%	1.3%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	13.5%	39.8%	3.47	24.8%	78.3%	11.3%	2.5%
KENNY CHESNEY Who You'd Be Today (BNA)	12.5%	36.5%	3.61	22.0%	66.5%	7.5%	0.5%
LITTLE BIG TOWN Boondocks (Equity)	8.5%	36.3%	3.47	26.3%	71.5%	6.8%	2.3%
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	8.0%	31.5%	3.41	19.0%	62.8%	10.8%	1.5%
SHANIA TWAIN Shoes (Lyric Street)	8.3%	28.5%	3.18	19.3%	65.3%	10.0%	7.5%
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	7.0%	28.3%	3.27	25.8%	68.0%	11.0%	3.0%

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

Sara Evans still has the No. 1 song overall and the No. 1 passion song, with "A Real Fine Place to Start." This song is also No. 1 with females and No. 1 with core 35-44 listeners. With a 32-to-1 positive-to-negative ratio, there is no end in sight for this song, as far as radio listeners are concerned.

Montgomery Gentry move into the top five titles this week, at No. 4 overall, up from No. 6, with "Something to Be Proud Of." It's No. 4 with females, the No. 3 female passion song, the No. 5 song with males and the No. 5 male passion song.

Gretchen Wilson sees a strong move, from No. 10 overall to No. 6 this week. This song is No. 3 passion, up strong from No. 7. The strength is with core 35-44s, who rank the song at No. 5 in the demo.

Lonestar move into the top 10 this week, with "You're Like Coming Home" at No. 9 overall, up from No. 12. It's also the No. 16 passion song for the week.

Jason Aldean is smoking, with his "Hicktown" ranking at No. 12 this week, up from No. 21. Core 35-44 listeners are the strength, ranking it No. 12 in the demo.

Alan Jackson's "USA Today" ranks at No. 17, up strong from No. 25.

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence, Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.

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America's Best Testing Country Songs 12+
For The Week Ending 9/30/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
SARA EVANS A Real Fine Place To Start (RCA)	4.26	4.18	96%	18%	4.25	4.07	4.35
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4.18	4.19	98%	20%	4.20	4.22	4.18
BROOKS & DUNN Play Something Country (Arista)	4.14	4.07	99%	28%	4.16	4.26	4.11
JOE NICHOLS Tequila Makes Her... (Universal South)	4.14	4.06	83%	10%	4.12	4.19	4.08
GARY ALLAN Best I Ever Had (MCA)	4.07	4.07	91%	16%	4.00	4.14	3.92
DIERKS BENTLEY Come A Little Closer (Capitol)	4.07	4.08	83%	10%	4.04	4.28	3.92
KEITH URBAN Better Life (Capitol)	4.03	4.04	92%	18%	4.00	4.23	3.88
CRAIG MORGAN Redneck Yacht Club (BBR)	4.00	4.15	95%	25%	3.99	3.77	4.10
CHRIS CAGLE Miss Me Baby (Capitol)	3.97	4.00	75%	11%	3.89	4.27	3.69
B. CURRINGTON Must Be Doin' Somethin' Right (Mercury)	3.97	4.08	73%	9%	3.97	4.31	3.76
L. RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.95	3.91	94%	24%	3.96	3.93	3.97
ALAN JACKSON USA Today (Arista)	3.91	4.02	68%	7%	3.99	4.06	3.96
KENNY CHESNEY Who You'd Be Today (BNA)	3.90	-	55%	8%	3.88	4.09	3.74
JAMIE O'NEAL Somebody's Hero (Capitol)	3.89	3.94	94%	29%	3.88	3.90	3.87
LEE ANN WOMACK He Oughta Know That By Now (MCA)	3.88	3.91	89%	17%	3.87	3.94	3.83
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	3.88	4.10	89%	27%	3.80	3.99	3.69
NEAL MCCOY Billy's Got His Beer Goggles On (903)	3.87	3.94	96%	23%	3.85	3.93	3.80
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.87	3.80	92%	22%	3.76	3.95	3.66
LONESTAR You're Like Comin' Home (BNA)	3.87	3.95	91%	20%	3.86	3.94	3.82
MARTINA MCBRIDE Rose Garden (RCA)	3.85	3.88	81%	15%	3.90	3.97	3.86
JASON ALDEAN Hicktown (BBR)	3.84	3.87	93%	22%	3.84	3.99	3.76
PHIL VASSAR Good Ole Days (Arista)	3.80	3.89	79%	16%	3.79	3.76	3.80
TRISHA YEARWOOD Georgia Rain (MCA)	3.77	3.74	98%	33%	3.82	4.05	3.70
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.76	3.69	70%	18%	3.73	3.67	3.77
FAITH HILL Like We Never Loved At All (Warner Bros./Curb)	3.76	3.78	61%	10%	3.88	3.87	3.58
SHOOTER JENNINGS 4th Of July (Universal South)	3.75	3.84	78%	19%	3.70	3.49	3.81
LITTLE BIG TOWN Boondocks (Equity)	3.70	3.71	63%	14%	3.59	3.64	3.56
TOBY KEITH Big Blue Note (Show Dog/DreamWorks)	3.68	-	57%	11%	3.76	3.80	3.74
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.55	3.85	83%	24%	3.51	3.47	3.53

Total sample size is 336 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	KEITH URBAN Better Life (Capitol)	560	-8	7	15/0
2	2	GRETCHEN WILSON All Jacked Up (Epic)	526	+24	9	13/0
3	3	SARA EVANS A Real Fine Place To Start (RCA)	485	-17	16	14/0
4	4	ROAD HAMMERS East Bound... (Open Road/Universal)	451	-4	5	16/0
11	5	PAUL BRANDT Alberta Bound (Orange/Universal)	443	+58	5	16/0
9	6	DIERKS BENTLEY Come A Little Closer (Capitol)	435	+33	5	15/0
6	7	JAMIE O'NEAL Somebody's Hero (Capitol)	420	+4	11	13/0
8	8	LONESTAR You're Like Comin' Home (BNA)	419	+11	10	14/0
7	9	M. GENTRY Something To Be Proud Of (Columbia)	410	0	11	12/0
5	10	BROOKS & DUNN Play Something Country (Arista)	386	-54	17	15/0
12	11	DERIC RUTTAN Shine (Lyric Street)	385	+11	6	13/0
18	12	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	369	+55	3	15/0
15	13	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	369	+29	9	11/0
17	14	CRAIG MORGAN Redneck Yacht Club (BBR)	333	+9	8	11/0
20	15	TERRI CLARK She Didn't Have Time (Mercury)	320	+21	9	13/0
21	16	GARY ALLAN Best I Ever Had (MCA)	315	+34	6	13/0
10	17	AARON LINES It Takes A Man (BNA)	311	-82	13	13/0
14	18	G. CANYON Who Would You Be (Universal South)	301	-40	14	14/0
29	19	LISA BRIDKOP Big Picture (Asylum/Curb)	294	+61	2	10/0
23	20	L. RIMES Probably Wouldn't Be This Way (Asylum/Curb)	287	+31	4	9/0
19	21	GORD BAMFORD All About Her (GWB/Royalty)	283	-28	8	14/0
26	22	JOE NICHOLS Tequila Makes Her... (Universal South)	260	+20	2	9/0
13	23	DOC WALKER I Am Ready (Open Road/Universal)	259	-89	16	15/0
27	24	F. HILL Like We Never Loved At All (Warner Bros./Curb)	254	+15	2	12/2
30	25	STEVE FOX Dream On (EMI Music Canada)	253	+29	2	10/0
25	26	SEAN HOGAN A Cowboy's Heart (Barnstorm)	249	+1	2	10/0
Debut	27	JASON BLAINE Heartache Like Mine (Jaybird)	247	+29	1	11/0
Debut	28	EMERSON DRIVE Still Got Yesterday (DreamWorks)	246	+25	1	11/0
24	29	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	240	-13	10	7/0
Debut	30	GEORGE STRAIT She Let Herself Go (MCA)	220	+56	1	11/1

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancun.

COUNTRY FLASHBACK

1 YEAR AGO

No. 1: "Suds In The Bucket" — Sara Evans

5 YEARS AGO

No. 1: "Kiss This" — Aaron Tippin

10 YEARS AGO

No. 1: "I'm Not Strong Enough To Say No" — BlackHawk

15 YEARS AGO

No. 1: "Friends In Low Places" — Garth Brooks

20 YEARS AGO

No. 1: "Can't Keep A Good Man Down" — Alabama

25 YEARS AGO

No. 1: "I Believe In You" — Don Williams

30 YEARS AGO

No. 1: "San Antonio Stroll" — Tanya Tucker

NEW & ACTIVE

LUKE STRICKLIN American By God's Amazing Grace (Pacific)
Total Points: 535, Total Stations: 17, Adds: 1

DANIELLE PECK I Don't (Big Machine/Show Dog)
Total Points: 459, Total Stations: 40, Adds: 15

STEVE HOLY It's My Time (Waste It If I Want To) (Curb)
Total Points: 313, Total Stations: 25, Adds: 0

LILA MCCANN f/JIM BRICKMAN I'm Amazed (BBR)
Total Points: 158, Total Stations: 15, Adds: 4

SHANNON BROWN Com Fed (Warner Bros.)
Total Points: 157, Total Stations: 19, Adds: 6

AMBER DOTSON I Ain't Your Mama (Capitol)
Total Points: 144, Total Stations: 15, Adds: 0

HOT APPLE PIE We're Makin' Up (MCA)
Total Points: 58, Total Stations: 21, Adds: 21



JULIE KERTES
jkertes@radioandrecords.com

Not Your Average Vacation

How a Kansas City jock spends his off-time

Each year, KUDL/Kansas City morning host Dan Hurst plans a vacation like the rest of us. Only his vacation doesn't include five-star hotels and tropical drinks by the pool. Hurst coordinates a trip to Honduras with a team of medical professionals or builders to help needy communities get their lives together.

The son of missionaries, Hurst grew up in Honduras and considered it home for 20 years. "Growing up in that kind of environment, my father taught me very well about the commitment that we have to meet peoples' needs," Hurst says. "That's what drives us and motivates us.

"I studied and became an EMT at one point, and I knew that I could use that skill to help people. I also had some experience doing construction, and I knew that could be helpful to people also."

Hurst started going back to Honduras with groups of people to build community centers, schools and churches. "We don't just help people, feel good about ourselves and then go home, we go help people and leave all the tools for them to continue so they can create their own infrastructure for getting back on their feet."

Change Of Plans

A few weeks back Hurst was all set to journey to Central America when he decided to stay stateside and help out in the areas badly hit by Hurricane Katrina.

"Going to Louisiana to help hurricane victims was a natural step," says Hurst. "I felt it was something I had to do, so I accompanied Heart-to-Heart International, an organization that KUDL works with throughout the year, as an EMT and worked with them for 11 days."

The team he had originally been a part of headed to Honduras without Hurst. In his place was his 81-year-old father, who led the trip.

Heart to Heart International, a humanitarian organization that serves the needs of poor communities by providing medical attention and education, had set up two sites, one in Jefferson Parrish and the other in Slidell.

"In Jefferson Parrish we helped take care of 3,000 families that were connected with the Emergency Operations Center," says Hurst. "The idea was to keep the EOC people healthy so that they could help other people. A lot of them had lost their homes and were displaced. The team in Slidell dealt with the public.



Dan Hurst

"We're in such a tremendous position to make an incredible difference in our communities, far more than any other media."

"I traveled back and forth between those sites and did my thing as an EMT, everything from refilling prescriptions to helping people in medical distress."

Regarding the much-publicized civil unrest, Hurst says that things weren't as bad as reported. "I heard gunshots, but that's a small part of the population that gave everyone a bad name," he says.

"Most of the people I met down there were great people who were so grateful to Heart to Heart for providing free medical care, medicine and care kits so people could wash their face, brush their teeth and get some semblance of cleanliness.

"The exciting thing about this experience was that my listeners were able to live vicariously through me. It was special to be able to call back to the studio and give updates on how their donations and gifts were being used in that area."

Horror Stories

Hurst heard many heartrending stories but found solace in helping people emotionally. "There was one woman about 22 years of age who was directed to the convention center," he says. "She met a family there with a very sick baby and was assisting them. The mother asked her to watch the baby while she went to the bathroom.

"Shortly after, the authorities came in and told everyone to move out of the building to the bridge. This young woman had this sick baby but thought she could meet up with the mother on the bridge.

"Once they got to the bridge they were shuf-



FULFILLING THE NEEDS OF A COMMUNITY KUDL/Kansas City spreads holiday joy to needy families through its "Adopt-a-Family" program. Seen here during the radiothon are (l-r) KUDL morning man Dan Hurst and afternoon host Dina Michaels.

fled onto a milk truck on its way to Baton Rouge. The baby fell asleep on the milk truck, or so the woman thought. But when the truck arrived in Baton Rouge, she discovered that the baby had passed away. This woman has no idea where the mother of the baby is and has no way of connecting with the mother to let her know what happened.

"These are the kinds of issues these people are dealing with. There was another woman I met in Slidell who broke down and talked about how she had been on a roof for 2 1/2 days, waiting for someone to rescue her. While she was there she watched two alligators fight over a body.

"I've worked on about 20 of these kinds of projects before, and somebody asked me how this particular one compared to, say, Hurricane Mitch in Honduras or Andrew in Florida. I saw the same despair in people's eyes and the same fear and the same sense of loss, but this is the first time that I sensed anger.

"People down there are angry. They're angry at their local government, they're angry at the federal government, and they're angry at the way they were treated or mistreated or deserted or not provided for in their time of crisis, and I don't blame them. This was a screw-up by a number of different organizations and agencies."

Join In

Just before Hurst's trip ended Hurricane Rita hit the state of Texas. Hurst and the volunteers from Heart to Heart drove an RV into Texas a few miles north of where the hurricane was expected to make landfall. They later drove to Orange, TX, where the local emergency team asked them to man the emergency room of a hospital that had been abandoned.

"All doctors, nurses and patients had been evacuated, and there was nobody providing any medical care at all in that county," Hurst says. "Orange was without any kind of medical attention whatsoever. We set up shop in the emergency room with the local EMTs who stayed around."

Hurst urges other broadcasters to step up and make a difference in the lives of the needy. One way to do it is to connect with a local charitable organization on a smaller level than the American Red Cross.

KUDL started "Adopt-a-Family" during the holidays over 15 years ago, providing 100 needy families with groceries, a holiday meal and presents. The yearly tradition has grown, and Hurst says, "This year our listeners will adopt 3,800 families in the Kansas City area,

including some victims of hurricanes Katrina and Rita who have been displaced to Kansas City.

"That's a hands-on way of connecting your listeners with people who have needs. Our mantra at KUDL is 'Find the need and help listeners meet the need.' We also do something called 'Make Your Day,' where we find people who have specific needs and secretly put together a package and present it to them.

"It may be a woman who takes care of foster children who is worn out and needs a medical procedure. We'll find a way to pay for the procedure and send her on vacation, and we'll find someone to take care of the children while she's gone.

"I don't think people truly understand the issue unless they have had a crisis in their own life where somebody met their needs."

"Our listeners love it. We're in such a tremendous position to make an incredible difference in our communities, far more than any other media."

People Helping People

Hurst knows firsthand the value of people helping people. "I don't think people truly understand the issue unless they have had a crisis in their own life where somebody met their needs," he says.

"In my own life, there was a point where I had lost my job. I had no income, I lost my house, and somebody came to my rescue during the holidays and brought us everything we needed, from groceries to gifts.

"Our Adopt-a-Family program was born out of my personal experience, and I will always remember what a difference that made in my life. I had lost hope and was giving up, and suddenly there was hope. I recognized at that point that when people are in a crisis where they've lost so much, the best thing one can do for them is give them a little hope."

October 7, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	ROB THOMAS Lonely No More (Atlantic)	2110	+123	196846	33	100/2
2	2	MICHAEL BUBLE Home (143/Reprise)	1972	+164	166615	36	101/1
3	3	KELLY CLARKSON Breakaway (Hollywood)	1656	+74	157719	53	98/1
4	4	MARIAH CAREY We Belong Together (Island/IDJMG)	1533	+25	134486	19	86/1
5	5	ANNA NALICK Breathe (2am) (Columbia)	1472	+12	100057	22	93/2
6	6	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1369	+36	97752	22	95/0
7	7	EAGLES No More Cloudy Days (ERC)	1301	+42	98828	14	82/4
8	8	MAROON 5 She Will Be Loved (Octone/J/RMG)	1111	+27	92498	50	85/1
9	9	KIMBERLEY LOCKE I Could (Curb/Reprise)	1069	+12	51569	19	83/1
10	10	CARRIE UNDERWOOD Inside Your Heaven (Arista)	928	+27	65499	14	75/3
12	11	D.H.T. Listen To Your Heart (Robbins)	914	+72	93808	12	69/4
11	12	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	901	+3	89857	40	81/1
15	13	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	834	+91	39950	11	66/6
14	14	HOWIE DAY Collide (Epic)	800	+21	69907	31	59/2
13	15	JOHN MAYER Daughters (Aware/Columbia)	800	-30	72304	49	99/0
16	16	LIFEHOUSE You And Me (Geffen)	794	+81	100983	12	55/7
18	17	DELTA GOODREM Lost Without You (Columbia)	595	+103	22779	11	57/2
17	18	ERIC CLAPTON Say What You Will (Duck/Reprise)	565	+50	32703	5	71/6
19	19	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	550	+87	54463	9	39/8
20	20	JON SECADA Window To My Heart (Big 3)	497	+52	38202	6	62/5
21	21	NATALIE GRANT Held (Curb)	331	+32	9885	5	48/2
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	266	-23	31000	15	13/0
26	23	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	261	+73	19715	2	24/5
23	24	VERTICAL HORIZON Forever (Hybrid)	242	+17	7793	6	35/3
27	25	JIM BRICKMAN W/WAYNE BRADY Beautiful (Walt Disney/Hollywood)	231	+44	7088	2	43/7
24	26	SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	226	+27	13827	3	42/6
25	27	KELLY CLARKSON Since U Been Gone (RCA/RMG)	188	-6	12144	7	12/0
Debut	28	JAMES BLUNT You're Beautiful (Atlantic)	177	+59	34300	1	27/5
28	29	PAUL MCCARTNEY Fine Line (Capitol)	167	-2	3650	7	25/0
30	30	SCOTT GRIMES Livin' On The Run (Velocity)	151	+5	4450	4	25/2

106 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)	13
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	8
LIFEHOUSE You And Me (Geffen)	7
J. BRICKMAN W/W. BRADY Beautiful (Walt Disney/Hollywood)	7
ERIC CLAPTON Say What You Will (Duck/Reprise)	6
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	6
SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)	6
JON SECADA Window To My Heart (Big 3)	5
JAMES BLUNT You're Beautiful (Atlantic)	5
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL BUBLE Home (143/Reprise)	+164
ROB THOMAS Lonely No More (Atlantic)	+123
DELTA GOODREM Lost Without You (Columbia)	+103
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	+91
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+87
LIFEHOUSE You And Me (Geffen)	+81
KELLY CLARKSON Breakaway (Hollywood)	+74
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+73
D.H.T. Listen To Your Heart (Robbins)	+72

NEW & ACTIVE

EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	Total Plays: 145, Total Stations: 20, Adds: 1
HALL & OATES Ooh Child (U-Watch)	Total Plays: 136, Total Stations: 13, Adds: 1
BONNIE RAITT I Will Not Be Broken (Capitol)	Total Plays: 116, Total Stations: 25, Adds: 3
MICHAEL BOLTON Ti The End Of Forever (Montaigne/Passion Group)	Total Plays: 112, Total Stations: 25, Adds: 3
JONES GANG Angel (Reality/A&O Music)	Total Plays: 71, Total Stations: 17, Adds: 3
STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	Total Plays: 59, Total Stations: 12, Adds: 1
STEVEN C. CHAPMAN Remembering... (EMI CMGEMI Music: Reactive)	Total Plays: 58, Total Stations: 13, Adds: 4
JORDAN KNIGHT Where Is Your Heart Tonight (Trans Continental)	Total Plays: 44, Total Stations: 14, Adds: 3
CYNDI LAUPER f/SARAH MCLACHLAN Time After Time (Epic)	Total Plays: 17, Total Stations: 13, Adds: 13

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
LDS LONELY BOYS Heaven (DR Music/Epic)	1168
TIM MCGRAW Live Like You Were Dying (Curb)	963
MICHAEL McDONALD Ain't No Mountain High Enough (Motown/Universal)	864
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	831
KEITH URBAN You'll Think Of Me (Capitol/EMC)	828

ARTIST TITLE LABEL(S)	TOTAL PLAYS
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	827
MATCHBOX TWENTY Unwell (Atlantic)	825
DIDD White Flag (Arista/RMG)	781
TRAIN Calling All Angels (Columbia)	723
MAROON 5 This Love (Octone/J/RMG)	713
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	645
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	640

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America's Best Testing AC Songs 12 + For The Week Ending 9/30/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, 25-54, 25-34, 35-54. Lists top AC songs like 'Lonely No More' by Rob Thomas and 'Behind These Hazel Eyes' by Kelly Clarkson.

Total sample size is 232 respondents. Total average favorability estimates are based on a scale of 1-5. (1=disklike very much, 5=like very much.)



AC TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 AC songs and artists.

23 Canadian AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information by market, including station names, reporter names, and contact details. Markets include Albany, NY; Burlington, VT; Dallas, TX; etc.



133 Total Reporters, 106 Total Monitored, 27 Total Indicator. Did Not Report. Playlist Frozen (3): KSBL/Santa Barbara, CA; WGN/Wilmington, NC; WPEZ/Macon, GA.

ON THE RECORD

With
Katrina Blair
MD/middays, WXMA/Louisville



In an industry where relationships are important, one of the challenges of my job is learning how to separate business from personal life. I once had a record rep say, "Kat, why are you doing this to me? Why aren't you adding my record?" I had to be blunt and say, "Just because you think we are friends doesn't mean your records get added. This is a business, and you should not take it personally. I share the responsibility for a successful book. If we have a bad book because we played a bunch of songs that barely charted, *you* aren't the one losing your job because of crappy adds." ● Keeping it real and having an open line of communication is key. That is something I have improved on and continue to work on every day. The No. 1 reason I got into this business is that I love listening to music. Looking over the callout, marketing the station and getting to know the listeners are on the top of my list as well. ● Callout is important, but you can't live and die by it. I look at what is consistently doing well and what is doing poorly. A wise man once said, "You don't get hurt by what you don't play." ● Marketing is large part of a radio station's success, and that is another reason I love my job. You don't have to have a huge marketing budget — just be more creative and look at options other than billboards, print or TV. Get out in the community and do the things your listeners enjoy. You might find new hobbies and meet a few listeners or friends while you are at it.

It's the same top three at AC: Rob Thomas' "Lonely No More" (Atlantic) is solid at No. 1; Michael Bubl e's "Home" (Reprise) is No. 2 and has Most Increased Plays for a current record, with +164; and Kelly Clarkson's "Breakaway" (Hollywood) remains at No. 3 ... Congratulations to the folks at Atlantic Records on James Blunt's "You're Beautiful" debuting at No. 28 ... Most Added this week is Cyndi Lauper f/Sarah McLachlan's "Time After Time" (Epic), with 13 adds ... Over at Hot AC, the top three remains solid: Lifehouse's "You and Me" (Geffen) keeps its No. 1 slot, Clarkson's "Behind These Hazel Eyes" (RCA/RMG) remains No. 2, and Thomas' "This Is How a Heart Breaks" (Atlantic) holds steady at No. 3 ... Green Day's "Wake Me Up When September Ends" (Reprise) continues to flourish, gets Most Increased Plays for another week, with 508, and jumps from No. 12 to No. 5 ... Second Most Increased goes to The Goo Goo Dolls' "Better Days" (Warner Bros.), with +481. It debuts at No. 23 and is Most Added, with 16 adds ... Collective Soul's "How Do You Love" (EI Music Group) also debuts this week, at No. 40. — Julie Kertes, AC/Hot AC Editor

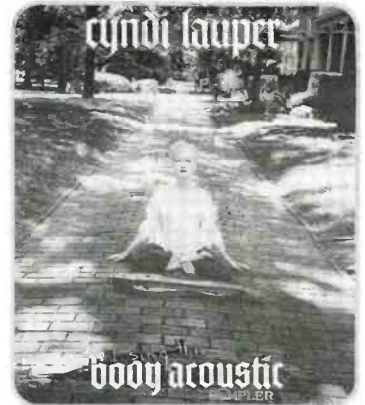


artist activity

ALBUM: **Cyndi Lauper**

LABEL: **Epic**

By **JULIE KERTES/AC/HOT AC EDITOR**



We first heard from Cyndi Lauper in 1984, when her debut album, *She's So Unusual*, spawned four top five singles: "Girls Just Want to Have Fun," "All Through the Night," "She Bop" and "Time After Time." The album sold over 9 million copies and gave Lauper the recognition she needed to score herself a Grammy for Best New Artist. Her music soon became the soundtrack to all of our lives. Her subsequent albums include *True Colors*, *A Night to Remember*, *A Hat Full of Stars*, *Sisters of Avalon*, *Merry Xmas Have a Nice Life*, *Shine* and *At Last*.

Lauper's current project, *The Body Acoustic*, revisits many of the tracks that made her the '80s icon we fondly remember and gives these hits an acoustic twist. The album, which features duets with other well-known artists, was produced by Lauper and Rick Chertoff (*She's So Unusual*) and William Wittman (*At Last*). A CD sampler with four tracks from *The Body Acoustic* has been shipped to radio, and it's getting great response.

The track most people are gravitating toward is "Time After Time," with Sarah McLachlan, which is as soothing and restrained as the original. McLachlan's familiar vocal style truly complements Lauper's, making for a refreshing new version.

My hands-down favorite track is "Money Changes Everything," for which Lauper recruits Taking Back Sunday's Adam Lazzara. This rendition

is Waterboys-meets-Old '90s and creates an entirely different vibe from the original. I was not expecting to embrace the new version, but "Money Changes Everything" is now my all-time favorite Lauper tune — how wrong was I? This track is on repeat in my car.

Other guests include Shaggy, who gives "All Through the Night" a reggae twist; Ani DiFranco and Vivian Green, who collaborate with Lauper on "Sisters of Avalon"; and Japanese duo Puffy Ami Yumi, who add to the fun on "Girls Just Want to Have Fun." Be sure to look for two brand-new songs on *The Body Acoustic*: "Above the Clouds," with Jeff Beck, and "I'll Be Your River," with Vivian Green and featuring the signature Lauper sound.

Lauper will spend the remainder of 2005 touring the Southeast, Midwest and East Coast, hitting cities like Boca Raton, Jacksonville and Orlando, FL; Ann Arbor, MI; Cleveland; and Washington, DC. For tour dates, visit www.cyndilaupermusic.com. *The Body Acoustic* hits stores Nov. 8.

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HOT AC TOP 40

October 7, 2005

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MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LIFEHOUSE You And Me (Geffen)	2869	-73	171585	35	85/0
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	2733	-156	163883	22	78/0
3	3	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2569	+24	129505	18	82/0
4	4	GWEN STEFANI Cool (Interscope)	2349	+19	126354	14	78/1
12	5	GREEN DAY Wake Me Up When September Ends (Reprise)	2116	+508	123404	4	83/5
7	6	NICKELBACK Photograph (Roadrunner/DJMG)	2086	+252	111852	7	79/3
5	7	KEITH URBAN You'll Think Of Me (Capitol/EMC)	2032	+136	116821	17	66/1
8	8	JOSH KELLEY Only You (Hollywood)	1843	+46	84722	17	75/0
6	9	GREEN DAY Holiday (Reprise)	1798	-79	106966	20	65/0
10	10	SHERYL CROW Good Is Good (A&M/Interscope)	1743	+46	84094	9	81/3
9	11	TRAIN Get To Me (Columbia)	1669	-123	75488	15	71/0
11	12	ROB THOMAS Lonely No More (Atlantic)	1601	-95	109538	35	79/0
13	13	3 DOORS DOWN Let Me Go (Republic/Universal)	1502	-69	76041	40	74/0
14	14	D.H.T. Listen To Your Heart (Robbins)	1426	-59	67784	11	49/1
17	15	SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	1261	+238	63176	3	69/3
19	16	WEEZER Beverly Hills (Geffen)	1122	+200	43672	14	41/9
16	17	BON JOVI Have A Nice Day (Island/DJMG)	1098	+55	57673	10	62/3
21	18	HOWIE DAY She Says (Epic)	908	+62	28234	9	49/2
20	19	SWITCHFOOT Stars (Columbia)	905	+51	23654	10	54/6
23	20	VERTICAL HORIZON Forever (Hybrid)	857	+28	31254	20	41/0
18	21	MARIAH CAREY We Belong Together (Island/DJMG)	797	-104	41844	16	40/1
22	22	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	728	-73	29761	11	41/0
Debut	23	GOO GOO DOLLS Better Days (Warner Bros.)	721	+481	43155	1	63/16
24	24	3 DOORS DOWN Here By Me (Republic/Universal)	664	-21	17512	9	43/2
27	25	MICHAEL BUBLE Home (143/Reprise)	642	+7	25264	9	30/0
26	26	NATASHA BEDINGFIELD These Words (Epic)	637	-12	24723	6	28/0
29	27	GORILLAZ Feel Good Inc. (Virgin)	621	+65	23545	8	31/1
25	28	GWEN STEFANI Hollaback Girl (Interscope)	620	-53	45161	19	24/1
28	29	STAIN'D Right Here (Flip/Atlantic)	613	+31	18984	10	32/1
30	30	LIZ PHAIR Everything To Me (Capitol)	515	+18	13221	7	34/0
32	31	GAVIN DEGRAW Follow Through (J/RMG)	500	+67	18517	23	34/3
37	32	KELLY CLARKSON Because Of You (RCA/RMG)	483	+180	27278	2	24/4
35	33	JAMES BLUNT You're Beautiful (Atlantic)	481	+104	28610	4	38/7
33	34	DEF LEPPARD No Matter What (Island/DJMG)	437	+17	27308	18	35/0
31	35	PAPA ROACH Scars (Geffen)	422	-39	18704	14	11/0
34	36	TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services)	402	+21	10188	6	25/1
36	37	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	324	-52	18058	14	12/0
40	38	COLDPLAY Fix You (Capitol)	316	+61	13348	2	29/5
38	39	DANIEL POWTER Bad Day (Warner Bros.)	298	+22	14118	2	19/2
Debut	40	COLLECTIVE SOUL How Do You Love (E! Music Group)	287	+149	4278	1	28/2

85 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005. Arbitron Inc. © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GOO GOO DOLLS Better Days (Warner Bros.)	16
WEEZER Beverly Hills (Geffen)	9
ALANIS MORISSETTE Crazy (Maverick/Reprise)	9
JAMES BLUNT You're Beautiful (Atlantic)	7
LIFEHOUSE Blind (Geffen)	7
SWITCHFOOT Stars (Columbia)	6
GREEN DAY Wake Me Up When September Ends (Reprise)	5
COLDPLAY Fix You (Capitol)	5
SCOTT STAPP The Great Divide (Wind-up)	5
KELLY CLARKSON Because Of You (RCA/RMG)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GREEN DAY Wake Me Up When September Ends (Reprise)	+508
GOO GOO DOLLS Better Days (Warner Bros.)	+481
NICKELBACK Photograph (Roadrunner/DJMG)	+252
SANTANA f/MICHELLE BRANCH I'm Feeling You (Arista/RMG)	+238
WEEZER Beverly Hills (Geffen)	+200
KELLY CLARKSON Because Of You (RCA/RMG)	+180
COLLECTIVE SOUL How Do You Love (E! Music Group)	+149
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+136
LIFEHOUSE Blind (Geffen)	+136
SCOTT STAPP The Great Divide (Wind-up)	+106

NEW & ACTIVE

LIFEHOUSE Blind (Geffen)	Total Plays: 262, Total Stations: 28, Adds: 7
DAVID GRAY The One I Love (ATO/RCA/RMG)	Total Plays: 226, Total Stations: 24, Adds: 1
U2 City Of Blinding Lights (Interscope)	Total Plays: 215, Total Stations: 21, Adds: 1
RA Every Little Thing She Does Is Magic (Republic/Universal)	Total Plays: 196, Total Stations: 10, Adds: 1
FRAY Over My Head (Cable Car) (Epic)	Total Plays: 180, Total Stations: 15, Adds: 2
SCOTT STAPP The Great Divide (Wind-up)	Total Plays: 143, Total Stations: 19, Adds: 5
AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	Total Plays: 113, Total Stations: 10, Adds: 2
JEM Just A Ride (ATO/RCA/RMG)	Total Plays: 84, Total Stations: 10, Adds: 1
BETTER THAN EZRA Our Last Night (Artemis)	Total Plays: 64, Total Stations: 11, Adds: 3
ALANIS MORISSETTE Crazy (Maverick/Reprise)	Total Plays: 60, Total Stations: 9, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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HOT AC TOP 30



America's Best Testing Hot AC Songs 12+ For The Week Ending 9/30/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, W 18-34, W 18-24, W 25-34. Lists top 30 songs including Nickleback, Lifehouse, Michael Buble, etc.

Total sample size is 324 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 songs with play counts and chart positions.

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Table listing radio stations and their adds for markets including Houston, Dallas, Phoenix, etc.

Table listing radio stations and their adds for markets including Seattle, Portland, San Francisco, etc.



Monitored Reporters 110 Total Reporters 85 Total Monitored 25 Total Indicator Did Not Report, Playlist Frozen (1): KRUZ/Santa Barbara, CA



CAROL ARCHER
carcher@radioandrecords.com

No Risk, No Reward

WQCD's Blake Lawrence on Emmis' experiment with Chill

Looking back, it's hard to imagine what radio would be like today if, in 1987, Frank Cody, Chris Brodie and the rest of the gang hadn't convinced Metropolitan Radio President Carl Brazell to launch the brand-new format that would later be known as Smooth Jazz, on KTWV (The Wave)/Los Angeles. "Everybody thought we were crazy," Brazell recalls, but everybody was dead wrong.

There's little incentive to break new ground in today's business environment, but companies must nevertheless redefine their brands on an ongoing basis, because stagnation is just as potentially lethal as change. Innovation often requires a giant step, like the one then-WNUA/Chicago PD Paul Goldstein took when he instituted trip-a-day, the biggest contest in radio history.

But not all ideas pan out. For example, The Wave's disastrous mid-1990s experiment with a female duo in morning drive cost the station half its come in less than a year.

No Guts, No Glory

The Emmis/New York format adjustment under which heritage Smooth Jazz WQCD (CD101.9) morphed into "New York Chill" late last year, playing 30% chill music, turned out to be a miscalculation, to put it mildly. The station tanked.

Kenny Rogers famously sang, "You gotta know when to hold 'em/When to fold 'em," and WQCD PD Blake Lawrence agrees, suggesting that people should be thankful they were dealt cards in the first place, however the hand plays out. This week he discusses WQCD's recent return to all-Smooth Jazz.

"It's all too true in our business these days: Innovation is scarce," Lawrence says. "You know that's right when an updated Oldies format is suddenly the latest buzz. Safety is of the utmost importance, as no one can afford to take big risks with so much at stake in a soft ad market. Yet, occasionally, someone breaks the mold anyway and tries something different. I'm fortunate enough to work with people who were willing to do just that."



Blake Lawrence

What If?

Lawrence continues, "When most companies ask, 'What if?' it's usually in a negative way, as in 'What if our ratings tank doing what you suggest?' Emmis asks, 'What if?' out of curiosity. 'What if we could augment a format that's showing its age and rejuvenate it?' was the question we asked last fall.

"Seeing that the median age of the Smooth Jazz format was staying steady or rising and that advertisers were regularly seeking the 18-49 demo, we decided to take a chance. It was a hunch and not researched in advance, for we do not believe research can detect a desire for something that has never been available before. For a publicly traded company to make such a move in the city with the real Wall Street was gutsy, to say the least.

"We added chill to the smooth jazz music mix.

Consultant memos flew as messages came in from the radio and music industries. All but a few seemed to support our move and wished us much success.

"Alas, it turns out that the predictions of the few proved correct. The appetite for chill was not as large as we hoped, or at least we weren't reaching a diary-keeping audience. The compatibility of smooth jazz and chill music wasn't what we expected, and the people turned on by chill weren't of the demographic in which we thought the hybrid format would resonate. But at least we tried. No pain, no gain."

Que Sera, Sera

Lawrence continues, "We kept the station safe enough between the chill songs to hang on to our core, so, hopefully, they'll take us back as we become a more pure Smooth Jazz station again. That remains to be seen, but it's encouraging.

"Are we discouraged that our flirtation with chill didn't work out? A little. Do we regret doing what we did? Though the results weren't spectacular, we have no regrets. We did something that few in radio have the chance to do nowadays: We tried something new, and we are proud that we did. We made mistakes along the way, of course.

"Remember, Christopher Columbus wasn't successful in finding his passage to the Far East, either, but along the way he made an exciting discovery of a different sort. Had he not had the pioneering spirit and the support of his fans, Oct. 12 would be just an ordinary day, and the capital of Ohio would have a different name.

"Who knows? Maybe something we discover in our quest will unlock a mystery. Allow us the latitude to try, at least. And thanks to the people who did: Emmis Radio President Rick Cummings; [VP/Programming] Jimmy Steal; [New York VP/Market Manager] Barry Mayo; and the entire sales, marketing and on-air team of WQCD have been inspiring over the past several months. Thank you all for keeping the pioneering spirit alive.

"Thanks also to our many friends in the record and radio industries who reached out with support, encouragement and lots of 'Atta boys' when we needed them.

"And to the naysayers who were trashing our idea even before it was on the air, I say, 'Let explorers do what they do. If you don't, there may never be another new world you may inhabit after explorers have cleared your path.'"

More Desert Island Discs

On Sept. 16 R&R began a two-part series in which members of the Smooth Jazz community listed music they wouldn't want to live without if they became stranded on a desert island. Here's Part Two.

Terry Wedel PD, KSRE/Mission Viejo, CA

- IVAN LINS *Awa Yio* (Because it is good to sing.)
- STEELY DAN *Doctor Wu* (I love when Michael McDonald screams, "Can you hear me, doctor?" at the end.)
- PAT METHENY *Facing West* (I'd take the whole *Secret Story* CD to the island.)
- KENNY G *Joy Of Life* (The doctors were playing it when my daughter was born.)
- JOHN COLTRANE *My Favorite Things* (Grabbed me by the ear and dragged me into jazz.)
- ENGLISH BEAT *Save It For Later*
- BOB DYLAN *Shelter From The Storm*
- CHEAP TRICK *Surrender (Live)* (In case we need to be reminded, "We're all right!")
- DAVE GRUSIN *Sweetwater Nights*
- AC/DC *You Shook Me All Night Long* (Who needs a reason?)

Roger Lifeset President, Peer Pressure Promotion

- OTIS REDDING *Live In Europe* (Best live recording ever.)
- TOM RUSH *The Circle Game* (Best rainy-day LP ever.)
- BOB MARLEY & THE WAILERS *Catch A Fire* (The Third World's most infectious beat.)
- THE BEACH BOYS *Surf's Up* (The American Sgt. Pepper's *Lonely Hearts Club Band*.)
- BOB DYLAN *Highway 61 Revisited* ("Ballad of a Thin Man" opened my senses to surrealism.)
- PAT METHENY GROUP *Pat Metheny Group* (Opened a door that will forever be open and gave me the seeds to plant my current career.)
- BOOKER T. & THE MG'S *Melting Pot* (Soul jazz built from the ground up. The bedrock by which all other rhythm sections are judged.)
- VARIOUS ARTISTS *The Buena Vista Social Club* (I felt the passion and soul immediately and understood every nuance without knowing a word of Spanish.)
- GEORGE WINSTON *Autumn* (After a day promoting heavy metal artists — Ozzy Osbourne — I listened to this on my return commute.)
- JOHN HARTFORD *Aereo-Plain*

Michael Fischer PD, KJCD/Denver

- THE WHO *Who's Next*
- TODD RUNDGREN *Something/Anything*
- FRANK SINATRA *Reprise Collection: Greatest Hits*
- MICHAEL JACKSON *Off The Wall*
- PINK FLOYD *Wish You Were Here*
- VARIOUS ARTISTS *Ultra Chilled, Volume 2*
- STING *Bring On The Night*
- POLICE *Best Of The Police*
- DAVID BOWIE *The Rise And Fall Of Ziggy Stardust...*
- MARVIN GAYE *Greatest Hits*
- THE BEATLES *Sgt. Pepper's Lonely Hearts Club Band*
- GOTAN PROJECT *La Revancha Del Tango*

Pat Prescott Morning Co-Host, KTWV/Los Angeles

- MILES DAVIS *Kind Of Blue*
- NANCY WILSON *Cannonball Adderley Introduces Nancy Wilson*
- WES MONTGOMERY *Greatest Hits*
- LOU RAWLS *Lou Rawls Live*
- LES McCANN & EDDIE HARRIS *Swiss Movement*
- BETTY CARTER *The Audience With Betty Carter*
- SLY STONE *There's A Riot Going On*
- JIMI HENDRIX *Electric Ladyland*
- JOE SAMPLE & LALAH HATHAWAY *The Song Lives On*
- JOHN COLTRANE *The Gentle Side Of John Coltrane*, with Johnny Hartman

Samantha Pascual Asst. PD/MD, KTWV/Los Angeles

- MARVIN GAYE *Every Great Motown Hit* (Marvin can make you want to lounge around the island for eternity or inspire you to build a raft out of palm leaves and coconuts to escape.)
- OUTKAST *Aquemini* (I love OutKast because you never know what they're going to do next, but they always maintain their identity.)
- VARIOUS ARTISTS *Love Jones Soundtrack*. (Has my favorite jazz song, "In a Sentimental Mood.")
- JIMI HENORIX *Are You Experienced?*
- SADE *Lover's Rock* ("The Sweetest Gift" is my wedding song.)
- MOS DEF *Black On Both Sides* (Made showing intelligence in hip-hop cool again.)
- VARIOUS ARTISTS *Garden State Soundtrack* (Perfect for a rainy day on the island.)
- A TRIBE CALLED QUEST *Midnight Marauders* (Just fun.)
- STEVIE WONDER *Original Musiquarium I* (The inspiration for so much of today's music.)
- COMMON SENSE *Resurrection* (Includes my favorite hip-hop song, "I Use to Love H.E.R.")

Bill Cason VP, Shanachie Entertainment

- DAVID SYLVIAN *Secrets Of The Beehive*
- THE ROLLING STONES *Beggars Banquet*
- TALKING HEADS *Fear Of Music*
- JOHN COLTRANE & JOHNNY HARTMAN *John Coltrane And Johnny Hartman*
- KING CRIMSON *Larks' Tongues In Aspic*
- CESARIA EVORA *Sao Vicente Di Longe*
- BJORK *Vespertine*
- THE ZOMBIES *Odyssey & Oracle*
- TORI AMOS *Scarlet's Walk*
- THE STYLE COUNCIL *Café Bleu*

CONCORD MUSIC GROUP



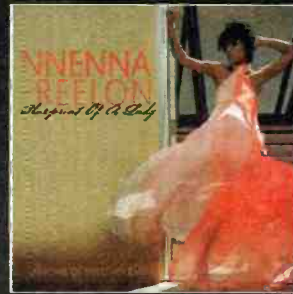
Poncho Sanchez
Do It!

A tightly-woven, colorful mosaic of Latin Jazz, funk and African/world music sounds featuring special guests Tower Of Power.



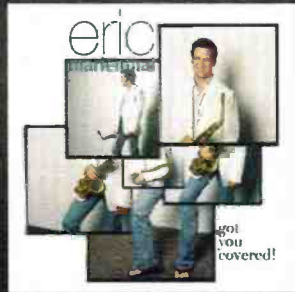
Eddie Palmieri
Listen Here!

A magical recital that tackles jazz on its own terms and bears Palmieri's unmistakable tonal imprint.



Nnenna Freelon
Blueprint Of A Lady: Sketches Of Billie Holiday

Five-time Grammy nominee Nnenna Freelon explores the music of Billie Holiday in a collection of songs associated with the great "Lady Day."



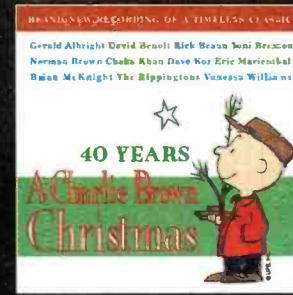
Eric Marienthal
Got You Covered!

One of the most popular and innovative sax players is back with this exciting collection of favorite songs.



Sonny Rollins

Without A Song: The 9-11 Concert
Recorded just four days after the attacks, this CD is a moving demonstration of the healing power of music and the vast inventiveness of Sonny Rollins.



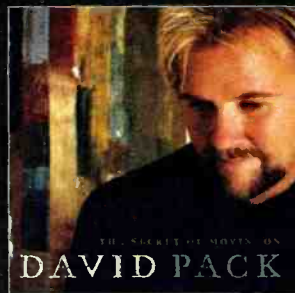
40 Years:

A Charlie Brown Christmas
All new recordings from the beloved holiday animated special featuring Teri Braxton, Vanessa Williams, Brian McKnight and more.



The Rippingtons
featuring Russ Freeman
Wild Card

The supergroup of contemporary jazz combine their signature sound with a Latin and R&B flair. Features Albita, Willie Chirino & Chanté Moore.



David Pack

The Secret Of Moving On
The former leader of Ambrosia performs new original songs and remakes of his famous hits. Features Steve Perry (Journey), Ann Wilson (Heart) and more.



Rita Coolidge
And So Is Love

Legendary vocals: Rita Coolidge pays tribute to her longstanding affection for jazz by presenting this newly-recorded collection of well-loved jazz standards.



David Benoit
Orchestral Stories

His musical universe now includes this incredible offering of orchestral pieces all woven together by the brilliance only this musical genius can do.



Paul Taylor
Nightlife

The charismatic saxman blends smooth and urban jazz with funky grooves. Features Rex Rideout, Barré Eastmond, Jeff Lorber and Maxi Priest.



"Good Night And Good Luck"
Featuring Dianne Reeves

This collection of music from and inspired by the motion picture is one of the best jazz vocal CDs of the year, thanks to the incomparable Dianne Reeves.



Tim Ries

The Rolling Stones Project
The Rolling Stones saxophonist presents new versions of Stones classics arranged and reimagined in a jazz setting. Features Norah Jones, Sheryl Crow and more.

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SMOOTH JAZZ TOP 30

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	758	-7	105183	17	33/0
4	2	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	669	+64	96899	14	34/0
3	3	DAVE KOZ Love Changes Everything (Capitol)	626	+11	62725	18	33/0
2	4	RICHARD ELLIOT People Make The World Go Round (Artizen)	559	-86	76973	22	34/0
7	5	EUGE GROOVE Get Em Goin' (Narada Jazz)	548	+67	75219	10	34/0
5	6	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	530	+5	51505	28	30/0
6	7	KEN NAVARRO You Are Everything (Positive)	512	+25	48418	23	28/0
10	8	WALTER BEASLEY Coolness (Heads Up)	484	+79	73012	15	30/1
8	9	STEVE COLE Thursday (Narada Jazz)	401	-18	36170	29	30/0
14	10	DAVID PACK You're The Only Woman (Peak)	372	+15	28607	13	25/0
12	11	KENNY G. HEARTH, WIND & FIRE The Way You Move (Arista/RMG)	367	-10	46469	37	31/0
13	12	NORMAN BROWN West Coast Coolin' (Warner Bros.)	358	-6	38169	26	30/0
11	13	PAUL TAYLOR Nightlife (Peak)	353	-42	44678	29	30/0
9	14	CHUCK LOEB Tropical (Shanachie)	331	-82	40904	30	31/0
15	15	PAUL BROWN Cosmic Monkey (GRP/VMG)	322	-19	47678	16	29/0
17	16	MINDI ABAIR Make A Wish (GRP/VMG)	320	+25	36737	18	25/0
16	17	MARION MEADOWS Suede (Heads Up)	312	-1	50270	11	26/0
26	18	BRIAN SIMPSON It's All Good (Rendezvous)	244	+43	28705	3	23/1
30	19	RICK BRAUN Shining Star (Artizen)	243	+78	37775	2	25/1
22	20	MARIAH CAREY We Belong Together (Island/DJMG)	229	+5	37217	7	17/1
19	21	KEM I Can't Stop Loving You (Motown/Universal)	229	-13	37522	15	20/1
25	22	KIM WATERS Steppin' Out (Shanachie)	228	+26	21506	4	22/1
20	23	BOZ SCAGGS Lowdown (Unplugged) (Virgin)	221	-11	14688	7	20/2
23	24	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	219	+10	16689	15	22/0
27	25	WARREN HILL Still In Love (Popjazz/Native Language)	217	+20	14794	7	18/0
24	26	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	211	+9	35572	4	21/1
21	27	DONNY OSMOND Breeze On By (Decca)	210	-19	12948	20	17/0
29	28	CHIELI MINUCCI The Juice (Shanachie)	205	+22	32373	14	18/2
28	29	BONEY JAMES 2:01 AM (Warner Bros.)	188	-4	28835	9	17/0
-	30	SOUL BALLET She Rides (215)	140	+9	25350	2	13/0

34 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

MICHAEL BUBLE Home (143/Reprise)
Total Plays: 118, Total Stations: 8, Adds: 0

RAUL MIDON If You're Gonna Leave (Manhattan/EMC)
Total Plays: 101, Total Stations: 8, Adds: 0

NAJEE 2nd 2 None (Heads Up International)
Total Plays: 95, Total Stations: 10, Adds: 1

JONATHAN BUTLER Rio (Rendezvous)
Total Plays: 87, Total Stations: 8, Adds: 0

HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)
Total Plays: 86, Total Stations: 8, Adds: 0

SIMPLY RED Perfect Love (SimplyRed.com/Verve Forecast)
Total Plays: 81, Total Stations: 8, Adds: 1

ACOUSTIC ALCHEMY Say Yeah (Higher Octave)
Total Plays: 64, Total Stations: 6, Adds: 0

RIPPING TONS Gypsy Eyes (Peak)
Total Plays: 63, Total Stations: 7, Adds: 1

MARC ANTOINE Bella Via (Rendezvous)
Total Plays: 63, Total Stations: 6, Adds: 0

STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
Total Plays: 63, Total Stations: 5, Adds: 0

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NILS Summer Nights (Baja/TSR)	12
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	2
CHIELI MINUCCI The Juice (Shanachie)	2
GREGG KARUKAS Show Me The Way (Trippin' 'N' Rhythm)	2
ERIC CLAPTON Say What You Will (Duck/Reprise)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
WALTER BEASLEY Coolness (Heads Up)	+79
RICK BRAUN Shining Star (Artizen)	+78
EUGE GROOVE Get Em Goin' (Narada Jazz)	+67
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+64
BRIAN SIMPSON It's All Good (Rendezvous)	+43
HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	+38
3RD FORCE You Got It (Higher Octave)	+38
KIM WATERS Steppin' Out (Shanachie)	+26

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NILS Pacific Coast Highway (Baja/TSR)	327
WAYMAN TISDALE Ready To Hang (Rendezvous)	263
JEFF GOLUB Simple Pleasures (Narada Jazz)	238
TIM BOWMAN Summer Groove (Liquid 8)	188
GERALD ALBRIGHT To The Max (GRP/VMG)	173
KENNY G. Pick Up The Pieces (Arista/RMG)	172
SOUL BALLET Cream (215)	172
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	169
MICHAEL LINGTON Two Of A Kind (Rendezvous)	159
CHRIS BOTTI Back Into My Heart (Columbia)	153
VANESSA WILLIAMS You Are Everything (Lava)	153
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	138
JEFF LORBER Ooh La La (Narada Jazz)	137
RAMSEY LEWIS TRIO The In Crowd (Narada Jazz)	136
MARION MEADOWS Sweet Grapes (Heads Up)	134

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

The Heart & Soul of Smooth Jazz

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SMOOTH JAZZ TOP 30 INDICATOR

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	206	+6	549	17	12/1
2	2	EUGE GROOVE Get Em Goin' (Narada Jazz)	168	+9	667	8	13/0
3	3	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	155	+7	397	12	12/0
4	4	BRIAN SIMPSON It's All Good (Rendezvous)	152	+4	344	13	11/0
6	5	DAVE KOZ Love Changes Everything (Capitol)	150	+1	406	12	8/0
7	6	PAUL BROWN Cosmic Monkey (GRP/VMG)	139	+4	667	12	10/0
8	7	RICHARD ELLIOT People Make The World Go Round (Artizen)	139	+3	640	21	11/0
11	8	MINDI ABAIR Make A Wish (GRP/VMG)	128	0	261	11	10/0
10	9	CHIELI MINUCCI The Juice (Shanachie)	124	+2	238	11	7/0
12	10	WARREN HILL Still in Love (Popjazz/Native Language)	116	0	325	17	10/0
9	11	KEM I Can't Stop Loving You (Motown/Universal)	113	-10	318	24	6/0
5	12	WALTER BEASLEY Coolness (Heads Up)	112	-33	469	17	10/0
13	13	KIM WATERS Steppin' Out (Shanachie)	110	+3	259	3	10/0
17	14	MARION MEADOWS Suede (Heads Up)	107	+6	277	6	7/0
15	15	ANDRE DELANO Night Riders (7th Note)	104	+4	239	20	6/1
21	16	DAVID PACK You're The Only Woman (Peak)	102	+4	370	6	8/0
14	17	MARC ANTOINE Bella Via (Rendezvous)	102	+2	320	8	11/0
16	18	NELSON RANGELL Don't You Worry 'Bout A Thing (Kocb)	101	0	237	14	9/0
19	19	BONEY JAMES 2:01 AM (Warner Bros.)	99	-1	294	9	8/0
20	20	KIRK WHALUM I'll Make Love To You (Rendezvous)	98	+2	241	5	8/0
23	21	DONNY OSMOND Breeze On By (Decca)	97	-2	391	14	6/0
28	22	RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	93	+8	356	3	8/0
22	23	MIKE PHILLIPS Heartbeat Of The City (Hidden Beach)	92	+1	326	9	8/0
24	24	Debut JONATHAN BUTLER Rio (Rendezvous)	86	+18	227	1	9/1
25	25	PRAFUL Moon Glide (Rendezvous)	86	0	273	17	9/0
26	26	SOUL BALLET She Rides (215)	84	0	283	3	7/0
24	27	GARRY GOIN Riverside Drive (Compendia)	84	-12	276	13	5/0
28	28	Debut RICK BRAUN Shining Star (Artizen)	79	+7	191	1	8/1
30	29	DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)	78	+5	349	2	8/0
27	30	KEVIN TONEY Quiet Conversation (Shanachie)	78	-1	309	4	9/0

15 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
NILS Summer Nights (Baja/TSR)	3
3RD FORCE You Got It (Higher Octave)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JONATHAN BUTLER Rio (Rendezvous)	+18
PAUL TAYLOR East Bay Bounce (Peak)	+18
NILS Summer Nights (Baja/TSR)	+18
RIPPINGTONS Gypsy Eyes (Peak)	+16
ALEX BUGNON Free (Narada Jazz)	+16
TOM SCHUMAN Your Song (Independent)	+12
MELI'SA MORGAN & FREDDIE JACKSON Back Together Again (Drpheus)	+12
MARK CARTER Jazzman (Mark Carter Productions)	+11
JEFF LORBER Everybody Knows That (Narada Jazz)	+10
DONNY OSMOND What I Meant To Say (Decca/Universal)	+10

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
STEVE COLE Thursday (Narada Jazz)	99
WAYMAN TISDALE Ready To Hang (Rendezvous)	95
NILS Pacific Coast Highway (Baja/TSR)	90
JEFF LORBER Ooh La La (Narada Jazz)	72
CHUCK LOEB Tropical (Shanachie)	61
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	58
PAUL TAYLOR Nightlife (Peak)	56
3RD FORCE Believe In Me (Higher Octave)	55
AVERAGE WHITE BAND Work To Oo (Liquid 8)	43
GEORGE DUKE T-Jam (BPM)	41

REPORTERS

Stations and their adds listed alphabetically by market

KAJZ/Albuquerque, NM*
OM/PD: Jim Walton
PD/MD: Paul Lavote
No Adds

WJZZ/Atlanta, GA*
PD/MD: Owe Kosh
1 NILS

KSMJ/Bakerfield, CA*
OM/PD: E.J. Tyler
APD: Nick Novak
No Adds

WEAA/Baltimore, MD
PD: Sandi Mallory
MO: Marcellus "Bassman" Shepard
4 KINDRED THE FAMILY SOUL
4 SHELBY BROWN

WSMJ/Baltimore, MD*
PD/MD: Lori Lewis
6 NILS

WVSU/Birmingham, AL
DM/PD: Andy Parrish
1 NILS
1 BLAKE AARON
1 HERBIE HANCOCK f/SANTANA & ANGELIQUE KIDJO
1 RUPERT LEIGHTON
1 3RD FORCE

WNUA/Chicago, IL*
OM: Bob Kaake
PD: Steve Stiles
MD: Michael La Crosse
NILS
PAUL TAYLOR

WNWV/Cleveland, OH*
OM/PD: Bernie Kimble
NILS
KIRK WHALUM

WJZA/Columbus, OH*
PD/MD: Bill Harman
NILS
DEF JAZZ f/GERALD ALBRIGHT

KOAI/Dallas, TX*
PD: Charley Connolly
APD/MD: Mark Sanford
No Adds

KJCD/Denver, CO*
PD/MD: Michael Fischer
1 NAJEE
ERIC CLAPTON

WVMV/Detroit, MI*
OM/PD: Tom Slesker
MD: Sandy Kovach
9 KIM WATERS

KEZL/Fresno, CA*
OM: E. Curtis Johnson
PD/MD: J. Weidenheimer
NILS
BOZ SCAGGS

WZJZ/Ft. Myers, FL*
PD: Joe Turner
MD: Randi Bachman
1 CHIELI MINUCCI
BOZ SCAGGS
KEM
NILS

WSBZ/Ft. Walton Beach, FL
PD: Mark Carter
MD: Mark Edwards
NILS
PEABO BRYSON

WQTO/Hartford, CT
PD/MD: Stewart Stone
8 KIRK WHALUM
8 GARY FUSTON

KHJZ/Houston, TX*
PD: Maxine Todd
APD/MD: Greg Morgan
MARIAH CAREY
RICK BRAUN

KPVU/Houston, TX
PD: Wayne Turner
12 MELI'SA MORGAN & FREDDIE JACKSON
11 MARK CARTER
9 JONATHAN BUTLER
9 KENNY CARR
8 DEE DEE BRIDGEWATER
7 HERBIE HANCOCK f/CHRISTINA AGUILERA
6 LES NUBIANS
3 WILL DOWNING

WYJZ/Indianapolis, IN*
OM/PD: Carl Frye
CHIELI MINUCCI

KOAS/Las Vegas, NV*
PD/MD: Michael Joseph
No Adds

KUAP/Little Rock, AR
PD/MD: Michael Nellums
4 JEFF LORBER

KSBZ/Los Angeles, CA
OM/PD: Terry Wedel
MD: Enid Cogswell
1 TORQUATO MARIANO
1 3RD FORCE

KTWV/Los Angeles, CA*
PD: Paul Goldstein
MD: Samantha Pascual
No Adds

WLVE/Miami, FL*
OM: Rob Roberts
PD/MD: Rich McMillan
NILS

WJZI/Milwaukee, WI*
PD: Stan Atkinson
MD: Steve Scott
No Adds

KJZI/Minneapolis, MN*
PD: Lauren MacLeash
MD: Mike Wolf
No Adds

KRVF/Modesto, CA*
OM/MD: Doug Wulf
PD: James Bryan
NILS
BLAKE AARON
SIMPLY RED
GREGG KARUKAS
BONA FIDE
WILLIAM WOODS

WVAS/Montgomery, AL
OM: Rick Hall
PD/MD: Sonya Clark
No Adds

WQCD/New York, NY*
PD: Blake Lawrence
MD: Carolyn Bednarski
No Adds

WLOO/Orlando, FL*
PD/MD: Brian Morgan
APD: Patrick Riley
11 MICHAEL BUBLE f/CHRIS BOTTI
2 SHERYL CROW
1 WALDINO
PEABO BRYSON
NILS

WJZJ/Philadelphia, PA*
OM: Todd Shannon
PD: Michael Tozzi
MD: Frank Childs
No Adds

KYOT/Phoenix, AZ*
APD/MD: Angie Handa
WALTER BEASLEY
ERIC CLAPTON

KJZS/Reno, NV*
PD/MD: Robert Dees
BRIAN SIMPSON

KSSJ/Sacramento, CA*
PD/MD: Lee Hansen
ERIC CLAPTON

KBZN/Salt Lake City, UT*
OM/PD: Dan Jessop
10 NILS
8 GREGG KARUKAS
7 DONNY OSMOND
5 RIPPINGTONS

KIFM/San Diego, CA*
PD: Mike Vasquez
APD/MD: Kelly Cole
No Adds

KKSF/San Francisco, CA*
PD: Michael Erickson
MD: Ken Jones
KIRK WHALUM

KJZY/Santa Rosa, CA*
PD: Gordon Zlot
APD/MD: Rob Singleton
No Adds

DMX Jazz Vocal Blend/Satellite
RICHARD ELLIOT
SIMPLY RED
VERONICA MARTELL
JANITA
LISA SHAW

DMX Smooth Jazz/Satellite
PD/MD: Jeanne Oestro
13 NILS

Jones Radio Network/Satellite*
OM: J.J. McKay
PD: Steve Hibbard
MD: Laurie Cobb
NILS
CAMIEL

Music Choice Smooth Jazz/Satellite
APD: Will Kinnally
11 KEVIN LATTAU
7 JEFF GOLUB
7 NAJEE
5 SHAPES
5 ANDRE DELANO
5 ACOUSTIC ALCHEMY
5 PAUL HARDCASTLE
4 PATRICK YANDALL
4 RIPPINGTONS
4 NELSON RANGELL
4 GREG ADAMS
4 DAVID SANBORN f/JAZZ WRIGHT
4 SAKESHO
3 RICK BRAUN

Sirius Jazz Cafe/Satellite
PD: Shirley Maldonado
MD: Rick Laboy
No Adds

XM Watercolors/Satellite
PD/MD: Shirilita Colon
CAMIEL
ALEX BUGNON

KWJZ/Seattle, WA*
PD: Carol Handley
MD: Dianza Rose
No Adds

KCOZ/Springfield, MO
OM: Jas Jones
PD/MD: Rachael Elliott
5 WALDINO
5 PASSING TIME

WSJT/Tampa, FL*
OM: Kenny King
MD: Kathy Curtis
No Adds

WJZW/Washington, DC*
OM: Kenny King
PD: Carl Anderson
MD: Renee DePuy
No Adds

POWERED BY
MEDIABASE

*Monitored Reporters

49 Total Reporters

34 Total Monitored

15 Total Indicator

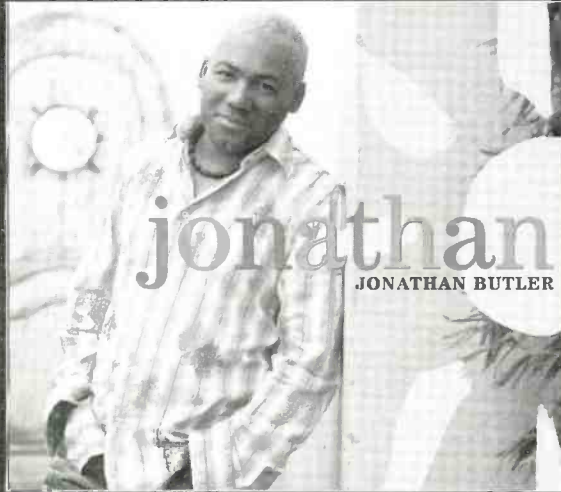
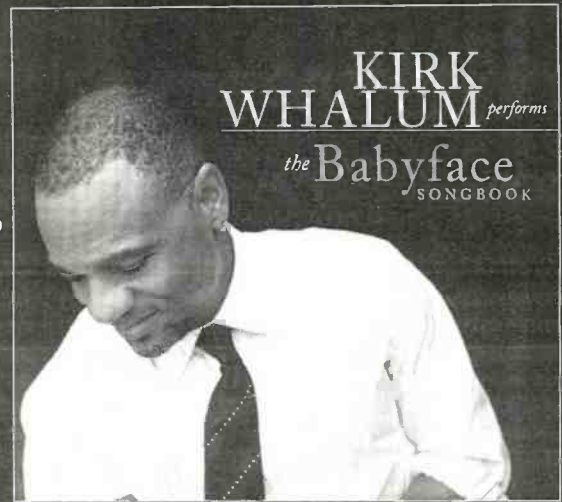
Did Not Report,
Playlist Frozen (1):
KJLU/Jefferson City, MO

KIRK WHALUM

In a "one size fits all" world, play the songs from "The Babyface Songbook" that sound best on your station.

Consensus cuts: "I'll Make Love To You," "Whip Appeal," "Someone To Love," "Can We Talk"

The landmark album from the acclaimed, 7-time Grammy Nominee



JONATHAN BUTLER

Exquisite musicianship, unforgettable melody

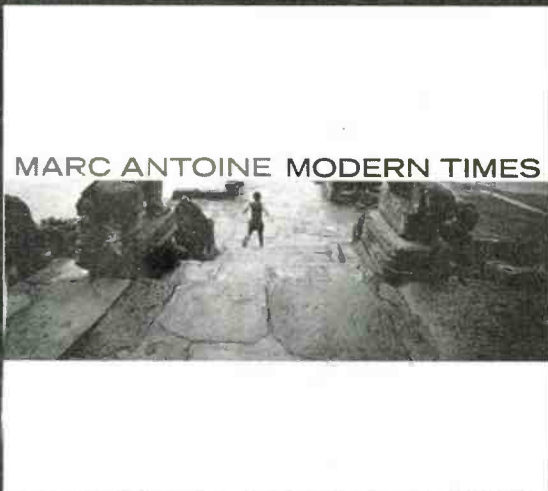
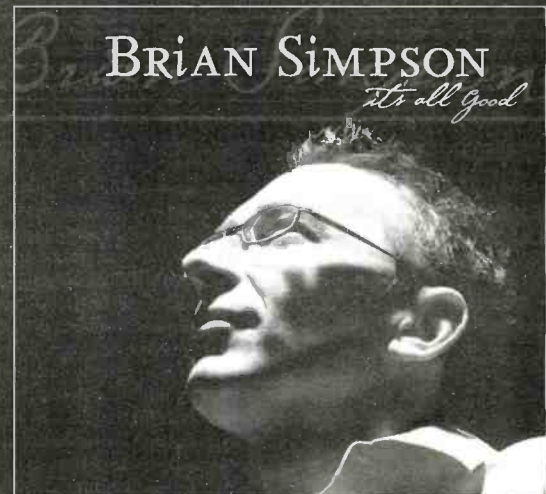
"Rio," the instrumental smash from the Smooth Jazz icon

Also check out "Mandela Bay," and "Randy's Song."

BRIAN SIMPSON

From the shining new star of Smooth Jazz, fresh new music for the Fall Book

28 to 18 "It's All Good"



MARC ANTOINE

The master of memorable Smooth Jazz melodies delivers his most original album ever.

"Bella Via"

Also check out the title track, "Modern Times," "Camden Town," and "Can You Feel It."



KEN ANTHONY
kanthony@radioandrecords.com

Rock's Spring? Just Like Active Rock's

Growth in men 18-34, erosion in men 25-54

Last month in R&R (9/16) we reviewed how Active Rock radio performed in its core demos in the spring 2005 ratings, and this week we turn our attention to the Rock format. Like Active Rock, Rock showed great growth in men 18-34 from fall 2004 to spring 2005, while — also like Active — ratings were down for Rock stations among men 25-54.

Last fall we took a look at the ratings in the core demos for 53 Rock stations, and this time around we're looking at the same numbers, but for only 45 stations. With a handful of Rock stations flipping formats, eight have been trimmed since last fall's ratings review, including several non-R&R-reporting Rockers.

For this survey we compare the numbers from fall '04 to spring '05 for the 45 stations that remained in the Rock format over both ratings periods. Last fall 20 of the 45 stations were ranked No. 1 in men 18-34, while 14 ranked No. 1 in men 25-54. In the spring 21 stations ranked No. 1 in men 18-34, and 12 achieved No. 1 status among men 25-54.

The percentages clearly show the format's growth with men 18-34 and erosion among men 25-54. Last fall 44% of the Rock stations surveyed were No. 1 in men 18-34 in their markets, while in the spring the figure rose to 47%. But in fall '04 31% of the Rock stations surveyed scored No. 1 with men 25-54, and in spring '05 that was down to 27%.

Check out the "No. 1 Percentages" chart on this page. As you can see, from fall '04-spring '05, for both Active Rock and Rock, there was a net increase of 9% in No. 1 stations with men 18-34 and a 10% net decrease in No. 1s with men 25-54. Why did this happen?

In the Active Rock ratings review I cited some figures from the spring '05 Katz Media Group Radio National Format Averages study, based on Arbitron data. According to Katz, the number of Classic Hits stations, including the new "Jack"- and "Bob"-style Adult Hits stations, has increased 45% over the last year. Are those new

stations stealing significant cume and TSL from Active Rock and Rock with men 25-54?

Nobody's No. 1

In fall 2004 three Rock stations were No. 1 12+ in their markets: KLAQ/El Paso; KZOZ/San Luis Obispo, CA; and WTOS/Augusta, ME. Meanwhile, three Rock stations came in second overall — WHEB/Portsmouth, NH; KFZX/Odessa, TX; and KZZE/Medford, OR — and six came in third. Of the 53 Rock stations surveyed in fall '04, 23% finished in the top three 12+.

In spring '05 none of the Rockers surveyed came in at No. 1 12+. Seven Rock stations came in at No. 2 overall — WEBN/Cincinnati; WHJY/Providence; KZRR/Albuquerque; WHEB/Portsmouth; KBRQ/Waco, TX; KQDS/Duluth, MN; and KBZS/Wichita Falls, TX — and five came in third. Of the 45 stations, 27% finished in the top three 12+.

That's our semiannual look at the ratings for the Active Rock and Rock formats. Once again, we must note that numbers in two-book Arbitron markets are subject to much fluctuation. What can we take away from all these numbers? In spring 2005, despite some erosion in men 25-54, 53% of stations in the combined Rock and Active formats were No. 1 with men 18-34, and 22.5% were No. 1 with men 25-54. I'd say the Rock format is still alive and well.

Big thanks again to Assoc. Radio Editor Keith Beriman for helping crunch the Rock numbers.

No. 1 Percentages

Here's a look at the percentage of Active Rock and Rock stations that were No. 1 with men 18-34 and men 25-54 in the fall '04 and spring '05 Arbitron books.

	% No. 1 Fall '04	% No. 1 Spring '05
Active		
Men 18-34	53	59
Men 25-54	24	18
Rock		
Men 18-34	44	47
Men 25-54	31	27

Rock

Market No.	Calls/City	M18-34 AQH Share (Rank)	M25-54 AQH Share (Rank)
6	WMMR/Philadelphia	9.4 (3)	6.5 (3)
15	KDKB/Phoenix	1.7 (16t)	4.4 (6)
23	WRKZ/Pittsburgh	10.3 (4)	6.3 (4)
24	KUFQ/Portland, OR	10.7 1	6.2 (2)
25	WMMS/Cleveland	9.4 (3)	6.8 (5)
26	KRXQ/Sacramento	9.5 1	5.5 (4t)
27	WEBN/Cincinnati	20.1 1	10.4 (2)
28	KCAL/Riverside	5.8 (4)	4.5 (5t)
30	KSRX/San Antonio	6.2 (4t)	4.2 (7)
31	KBER/Salt Lake City	6.6 (3)	6.4 (2)
34	WHJY/Providence	15.6 1	13.5 1
40	WXMM/Norfolk	5.6 (7)	5.8 (4)
43	WBBB/Raleigh	6.4 (4)	5.6 (4)
64	KMOD/Tulsa	8.7 (2)	14.0 1
64	KRTQ/Tulsa	5.4 (7t)	3.2 (9t)
69	WZZO/Allentown	14.2 1	13.2 (2)
70	KZRR/Albuquerque	9.3 1	13.7 1
76	KLAQ/El Paso	17.0 1	9.2 (2)
78	WWDG/Syracuse	2.8 (8t)	2.3 (15t)
110	WDHA/Morristown, NJ	14.3 1 t	7.8 (3)
113	WHEB/Portsmouth, NH	19.2 1	12.1 1
115	WROV/Roanoke, VA	10.0 (3t)	13.5 (2)
127	WRQY/Fayetteville, NC	8.4 (2)	10.4 (3)
128	WRQK/Canton, OH	12.7 1 t	7.8 (2t)
132	KTUX/Shreveport, LA	10.6 (2t)	10.1 1 t
133	KIOC/Beaumont, TX	12.9 (2t)	6.3 (5t)
137	KNCN/Corpus Christi, TX	20.0 1	12.3 (2)
148	WWCT/Peoria, IL	1.8 (12t)	2.8 (9t)
149	KFLY/Eugene, OR	8.2 (3t)	9.5 (2)
150	KCLB/Palm Springs, CA	9.9 (5)	9.3 (2t)
152	WXRQ/Rockford, IL	23.1 1	11.9 1
155	WRVC/Huntington, WV	10.0 (4t)	6.0 (6)
168	WMZK/Wausau, WI	10.9 (4)	2.8 (7t)
171	KWHL/Anchorage, AK	19.0 1	8.2 1 t
173	KZOZ/San Luis Obispo, CA	9.4 (2)	11.0 1 t
181	WKLC/Charleston, WV	11.4 (4)	16.0 1
184	WRKR/Kalamazoo, MI	16.7 1 t	17.6 1
185	WPXC/Cape Cod, MA	21.1 1	7.7 (2t)
192	WKLT & WKLZ/Traverse City, MI	20.0 1	6.7 (4t)
197	KBRQ/Waco, TX	21.2 1	16.4 1
204	KQDS/Duluth, MN	11.1 (2t)	13.2 1
209	WPTQ/Bowling Green, KY	17.1 1	10.0 (2t)
212	KZZE/Medford, OR	16.1 1	6.6 (5t)
259	KBZS/Wichita Falls, TX	23.1 1	11.1 (3)
266	WTOS/Augusta, ME	17.6 1	10.2 (2t)

Ties are denoted by a "t." ©Arbitron. May not be quoted or reproduced without prior written permission from Arbitron. Data is Monday-Sunday, 6am-midnight, from Maximiser.

ROCK TOP 30

**POWERED BY
MEDIABASE**

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	NICKELBACK Photograph (Roadrunner/IDJMG)	606	+34	31200	9	24/0
1	2	STAINED Right Here (Flip/Atlantic)	598	-23	28816	20	24/0
3	3	SEETHER Remedy (Wind-up)	545	-19	27707	25	24/1
4	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	513	+5	26933	14	22/0
6	5	SHINEDOWN Save Me (Atlantic)	469	+2	21194	8	25/0
5	6	FOO FIGHTERS Best Of You (RCA/RMG)	433	-61	24800	24	24/0
8	7	TRAPT Stand Up (Warner Bros.)	345	+20	14294	12	21/0
7	8	GREEN DAY Wake Me Up When September Ends (Reprise)	345	+7	20604	12	16/0
11	9	DISTURBED Stricken (Reprise)	292	+16	12567	10	19/0
14	10	FOO FIGHTERS DOA (RCA/RMG)	280	+48	13842	6	23/0
10	11	NINE INCH NAILS The Hand That Feeds (Interscope)	279	-49	14133	29	14/0
9	12	RDLLING STONES Rough Justice (Virgin)	277	-62	15536	10	16/0
13	13	SYSTEM OF A DDWN B.Y.O.B. (American/Columbia)	275	0	11224	25	15/0
12	14	GREEN DAY Holiday (Reprise)	224	-58	14048	29	23/0
15	15	SYSTEM OF A DDWN Question! (American/Columbia)	219	-7	9020	10	14/0
17	16	CROSSFADE Colors (Columbia)	181	-20	5448	19	12/0
19	17	3 DOORS DOWN Live For Today (Republic/Universal)	179	+24	6865	8	16/1
18	18	10 YEARS Wasteland (Republic/Universal)	177	+11	7779	15	13/0
16	19	TAPROOT Calling (Vehet Hammer/Atlantic)	172	-45	4135	12	15/0
23	20	KORN Twisted Transistor (Virgin)	150	+50	7402	3	11/0
21	21	MUDVAYNE Forget To Remember (Epic)	148	+8	5772	11	10/1
20	22	HINDER Get Stoned (Universal)	142	+3	6296	10	8/0
26	23	DEFAULT Count On Me (TVT)	116	+22	6203	8	10/0
22	24	DISTURBED Guarded (Reprise)	115	+8	6306	14	6/0
27	25	BON JOVI Have A Nice Day (Island/IDJMG)	110	+20	8638	8	7/0
29	26	AVENGED SEVENFOLD Bat Country (Warner Bros.)	109	+33	3146	3	13/3
Debut	27	SCOTT STAPP The Great Divide (Wind-up)	98	+66	5038	1	9/1
24	28	INSTITUTE Bullet-Proof Skin (Interscope)	95	-4	2038	5	10/0
25	29	SEETHER Truth (Wind-up)	87	+4	2466	3	11/0
-	30	SEVENDUST Ugly (Winedark/7Bros.)	79	+21	1674	4	6/0

26 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
AVENGED SEVENFOLD Bat Country (Warner Bros.)	3
STAINED Falling (Flip/Atlantic)	3
HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	3
BLACK LABEL SOCIETY In This River (Artemis)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SCOTT STAPP The Great Divide (Wind-up)	+66
KORN Twisted Transistor (Virgin)	+50
FOO FIGHTERS DOA (RCA/RMG)	+48
NICKELBACK Photograph (Roadrunner/IDJMG)	+34
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+33
3 DOORS DOWN Live For Today (Republic/Universal)	+24
DEFAULT Count On Me (TVT)	+22
SEVENDUST Ugly (Winedark/7Bros.)	+21
TRAPT Stand Up (Warner Bros.)	+20
BON JOVI Have A Nice Day (Island/IDJMG)	+20

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
CROSSFADE Cold (Columbia)	159
VELVET REVOLVER Fall To Pieces (RCA/RMG)	158
JET Cold Hard Bitch (Atlantic)	139
AUDIOSLAVE Be Yourself (Interscope/Epic)	130
GREEN DAY Boulevard Of Broken Dreams (Reprise)	125
VELVET REVOLVER Slither (RCA/RMG)	125
MUDVAYNE Happy? (Epic)	125
THREE DAYS GRACE Just Like You (Live/Zomba Label Group)	109

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

NEW & ACTIVE

NINE INCH NAILS Only (Interscope)

Total Plays: 73, Total Stations: 6, Adds: 0

FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)

Total Plays: 51, Total Stations: 3, Adds: 0

CASANOVAS Livin' In The City (IRRDCK)

Total Plays: 42, Total Stations: 4, Adds: 0

BLACK LABEL SOCIETY In This River (Artemis)

Total Plays: 40, Total Stations: 5, Adds: 2

THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)

Total Plays: 37, Total Stations: 4, Adds: 0

STAINED Falling (Flip/Atlantic)

Total Plays: 33, Total Stations: 6, Adds: 3

OFFSPRING Next To You (Columbia)

Total Plays: 25, Total Stations: 3, Adds: 1

HIM Rip Out The Wings Of A Butterfly (Warner Bros.)

Total Plays: 19, Total Stations: 5, Adds: 3

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
APD: Jodi Cerverio
No Adds

WZZO/Allentown, PA*
PD: Tom Thomas
MD: Chris Line
No Adds

KWHL/Anchorage, AK
PD: Jon Shevlin
APD/MD: Brad Stennett
2 STAINED
2 NICKELBACK
1 JLL HIM
1 OFFSPRING

WFO5/Augusta, ME
OM/MD: Steve Smith
APD: Chris Rush
11 STAINED
7 KCRN

WPTQ/Bowling Green, KY
OM/MD: Alex "Aze" Chase
APD/MD: Mandy Foster
12 SEETHER

WRK/Canton, OH*
PD: Sam Hill
MD: Rick Andrews
1 AVENGED SEVENFOLD

WKLC/Charleston, WV
OM/MD: Bill Knight
1 CROSSFADE
1 ROADRUNNER UNITED

WERN/Cincinnati, OH*
OM/MD: Scott Reinhardt
MD: Rick Yank
No Adds

WMM5/Cleveland, OH*
PD: De Mattison
MD: Hunter Scott
No Adds

KNCN/Corpus Christi, TX*
OM/MD: Paula Newell
APD/MD: Monte Montana
ROADRUNNER UNITED
HIM

KQDS/Duluth
OM/MD: Bill Jones
APD: Jason Manning
GREEN DAY

KLAQ/EI Paso, TX*
OM/MD: Courtney Nelson
APD/MD: Glenn Garza
HIM

KFLY/Eugene, OR
OM/MD: Chris Sargent
No Adds

WRQO/Fayetteville, NC*
OM: Perry Stans
PD/MD: Al Field
OFFSPRING

WRKR/Kalamazoo, MI
OM: Mike McKelty
PD/MD: Jay Deacon
STAINED

WDHA/Morrisown, NJ*
PD/MD: Terrie Carr
No Adds

WXMM/Norfolk, VA*
OM: John Shanley
PD/MD: Jay Siler
No Adds

KCLB/Palm Springs, CA
PD: Anthony "Antlog" Dairaz
MD: Jean Brevetti
8 AVENGED SEVENFOLD
6 TAPROOT
IT DIES TODAY
STAINED

WWCT/Peoria, IL
PD: Gabe Reynolds
MD: John Marshall
10 THOUSAND FOOT KRUTCH
3 FALL OUT BOY
2 HIM
1 BEAUTIFUL CREATURES

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysler
SILVERTIDE

KDKB/Phoenix, AZ*
MD: Paul Peterson
No Adds

WRKZ/Pittsburgh, PA*
OM: Keith Clark
PD: Ryan Mail
No Adds

KUFO/Portland, OR*
OM/MD: Dave Humme
APD/MD: Dan Bozyk
No Adds

WHEB/Portsmouth, NH*
PD: Chris "Doc" Garrett
MD: Jason "JR" Russell
No Adds

WHJY/Providence, RI*
PD: Scott Landine
APD: Doug Palmieri
11 SCOTT STAPP
5 BLACK LABEL SOCIETY
STAINED

WBBB/Raleigh, NC*
PD: Jay Nachts
No Adds

KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Davey Hersell
No Adds

WROV/Roanoke, VA*
PD/MD: Aaron Roberts
APD: Heidi Roumment-Tate
SEETHER

WXRX/Rockford, IL
PD: Jim Stone
MD: Jan Schultz
1 ART OF DYING
1 RVESPEED

KRXQ/Sacramento, CA*
OM/MD: Jim Fox
PD: Pat Martin
No Adds

KBER/Salt Lake City, UT*
OM: Bruce James
PD: Kelly Honan
APD/MD: Davey Wilcox
3 DOORS DOWN
AVENGED SEVENFOLD

KSRX/San Antonio, TX*
OM: Steve Hunter
PD: Chris Kelly
APD/MD: Kelly Garrett
AVENGED SEVENFOLD

KZOO/San Luis Obispo, CA
PD: John Boyle
No Adds

KTUX/Shreveport, LA*
PD/MD: Flyn Stone
No Adds

WWDQ/Syracuse, NY*
OM: Rich Lamber
PD: Seorch
MD: Scott Dixon
BLACK LABEL SOCIETY
STAINED

KMWD/Tulsa, OK*
OM/MD: Don Cristi
No Adds

KRTO/Tulsa, OK*
OM: Steve Hunter
PD: Chris Kelly
APD/MD: Kelly Garrett
AVENGED SEVENFOLD

KBRQ/Waco, TX
PD/MD: Brent Henness
1 KORN

WMZK/Wausau, WI
PD/MD: Brandon Pappas
MD: Liz Ryan
2 STAINED
1 NINE INCH NAILS
STAINED

KBZS/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan
2 STAINED

**POWERED BY
MEDIABASE**

*Monitored Reporters

45 Total Reporters

26 Total Monitored

19 Total Indicator

Did Not Report, Playlist Frozen (5):

KZZE/Medford, OR

WKLT/Traverse City, MI

WMTY/Elmira, NY

WPXC/Cape Cod, MA

WRVC/Huntington

ACTIVE ROCK TOP 50

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	NICKELBACK Photograph (Roadrunner/IDJMG)	1569	+79	66129	9	54/1
3	2	DISTURBED Stricken (Reprise)	1488	+76	57469	11	56/1
4	3	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1463	+50	63448	14	55/1
2	4	STAIN'D Right Here (Flip/Atlantic)	1453	-34	60515	21	54/1
8	5	SYSTEM OF A DOWN Question! (American/Columbia)	1309	+106	50599	16	57/1
9	6	SHINEDOWN Save Me (Atlantic)	1292	+186	52634	8	56/1
7	7	TRAPT Stand Up (Warner Bros.)	1280	+70	48128	13	57/2
5	8	SEETHER Remedy (Wind-up)	1204	-85	56722	26	56/1
6	9	CROSSFADE Colors (Columbia)	1201	-60	43626	22	51/1
11	10	MUDVAYNE Forget To Remember (Epic)	1126	+120	36647	14	56/1
12	11	10 YEARS Wasteland (Republic/Universal)	1088	+93	32624	18	56/3
13	12	AVENGED SEVENFOLO Bat Country (Warner Bros.)	1022	+65	35361	8	55/1
10	13	TAPROOT Calling (Velvet Hammer/Atlantic)	989	-31	34435	16	52/1
14	14	FOO FIGHTERS DOA (RCA/RMG)	938	+61	39129	7	54/2
16	15	KORN Twisted Transistor (Virgin)	850	+189	25548	3	52/2
24	16	SEETHER Truth (Wind-up)	708	+154	22809	5	49/3
17	17	FOO FIGHTERS Best Of You (RCA/RMG)	688	+3	33232	24	47/1
15	18	GREEN DAY Wake Me Up When September Ends (Reprise)	670	-61	25962	14	40/1
21	19	3 DOORS DOWN Live For Today (Republic/Universal)	650	+32	19567	9	42/1
18	20	COLD Happens All The Time (Flip/Lava)	625	-35	21850	17	44/1
25	21	DEFAULT Count On Me (TVT)	568	+19	13820	12	40/2
22	22	DISTURBED Guarded (Reprise)	565	-39	25438	15	31/0
27	23	HINDER Get Stoned (Universal)	555	+66	12032	10	38/1
23	24	CHEVELLE Panic Prone (Epic)	539	-40	15022	13	45/1
26	25	SEVENDUST Ugly (Winedark/7Bros.)	519	+28	11693	10	39/1
28	26	INSTITUTE Bullet-Proof Skin (Interscope)	437	+5	9270	9	38/2
32	27	NINE INCH NAILS Only (Interscope)	393	+89	12328	9	26/4
29	28	THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)	388	+38	7658	6	33/2
30	29	BLACK LABEL SOCIETY In This River (Artemis)	354	+36	10949	6	28/3
33	30	ILL NINO What You Deserve (Roadrunner/IDJMG)	314	+64	5465	5	29/1
34	31	VAUX Are You With Me (Lava)	275	+44	5947	5	31/1
31	32	THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)	261	-62	6487	11	27/1
36	33	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	208	+37	5094	3	24/3
35	34	WEEZER We Are All On Drugs (Geffen)	205	+19	6257	11	15/1
Debut	35	OFFSPRING Next To You (Columbia)	190	+130	6080	1	29/7
39	36	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	181	+35	2822	4	22/2
38	37	PROM KINGS Bleeding (Three Kings)	173	+14	3550	5	16/0
41	38	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	172	+46	6620	4	7/1
42	39	STAIN'D Falling (Flip/Atlantic)	166	+98	8080	2	24/10
49	40	SCOTT STAPP The Great Divide (Wind-up)	164	+119	7434	2	29/9
37	41	DOPE Always (Artemis)	120	-43	2262	16	9/0
43	42	MY CHEMICAL ROMANCE Helena (Reprise)	119	+22	7413	15	5/0
40	43	CASANOVAS Livin' In The City (IROCK)	119	-16	1387	4	15/1
50	44	311 Don't Tread On Me (Volcano/Zomba Label Group)	101	+28	2265	2	6/0
48	45	ROLLING STONES Rough Justice (Virgin)	86	+3	6699	3	7/0
44	46	CLUTCH 10001110101 (DRT)	83	-7	1191	10	12/0
Debut	47	FEAR FACTORY Supernova (Calvin)	82	+16	1217	1	10/3
Debut	48	ART OF DYING Get Through This (Decibel Collective)	71	+8	575	1	8/1
45	49	DANKO JONES Lovercall (Razor & Tie)	62	-26	3317	19	6/1
Debut	50	REVELATION THEORY Slow Burn (Independent)	60	+12	961	1	10/4

57 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
STAIN'D Falling (Flip/Atlantic)	10
SCOTT STAPP The Great Divide (Wind-up)	9
DANKO JONES Forget My Name (Razor & Tie)	9
OFFSPRING Next To You (Columbia)	7
ROADRUNNER UNITED The End (Roadrunner/IDJMG)	7
NINE INCH NAILS Only (Interscope)	4
REVELATION THEORY Slow Burn (Independent)	4
BLOODSIMPLE What If I Lost It (Reprise)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KORN Twisted Transistor (Virgin)	+189
SHINEDOWN Save Me (Atlantic)	+186
SEETHER Truth (Wind-up)	+154
OFFSPRING Next To You (Columbia)	+130
MUDVAYNE Forget To Remember (Epic)	+120
SCOTT STAPP The Great Divide (Wind-up)	+119
SYSTEM OF A DOWN Question! (American/Columbia)	+106
STAIN'D Falling (Flip/Atlantic)	+98
10 YEARS Wasteland (Republic/Universal)	+93
NINE INCH NAILS Only (Interscope)	+89

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
NINE INCH NAILS The Hand That Feeds (Interscope)	617
MUDVAYNE Happy? (Epic)	563
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	532
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	504
BREAKING BENJAMIN So Cold (Hollywood)	426
CHEVELLE The Clincher (Epic)	360
CROSSFADE Cold (Columbia)	355
BREAKING BENJAMIN Sooner Or Later (Hollywood)	343
SLIPKNOT Quality (Roadrunner/IDJMG)	333
THREE DAYS GRACE Home (Jive/Zomba Label Group)	330

NEW & ACTIVE

COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	Total Plays: 55, Total Stations: 9, Adds: 1
SOCIALBURN Touch The Sky (IROCK)	Total Plays: 41, Total Stations: 9, Adds: 3
THRICE Image Of The Invisible (Island/IDJMG)	Total Plays: 36, Total Stations: 9, Adds: 3
ROADRUNNER UNITED The End (Roadrunner/IDJMG)	Total Plays: 36, Total Stations: 8, Adds: 7
BLOODSIMPLE What If I Lost It (Reprise)	Total Plays: 25, Total Stations: 7, Adds: 4
DANKO JONES Forget My Name (Razor & Tie)	Total Plays: 7, Total Stations: 9, Adds: 9

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.



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America's Best Testing Active Rock Songs 12+ For The Week Ending 9/30/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, M 18-34, M 18-24, M 25-34. Lists top active rock songs like 'Disturbed - Guarded', 'Green Day - Wake Me Up When September Ends', etc.

Total sample size is 347 respondents. Total average favorability estimates are based on a scale of 1-5. (1=disklike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.



ROCK TOP 30



Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 rock songs like 'Audioslave - Doesn't Remind Me', 'Green Day - Wake Me Up When September Ends', etc.

Canadian Rock reports. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reports for various cities including Abilene, TX; Albany, NY; Amarillo, TX; Appletown, WI; Augusta, GA; Bakersfield, CA; Baltimore, MD; Biloxi, MS; Birmingham, NY; Boston, MA; Charleston, SC; Chattanooga, TN; Chicago, CA; Cincinnati, OH; Colorado Springs, CO; Columbia, SC; Danbury, CT; Denver, CO; Des Moines, IA; Detroit, MI; Evansville, IN; Flint, MI; Fresno, CA; Gainesville, FL; Grand Rapids, MI; Greenville, NC; Harrisburg, PA; Hartford, CT; Hickory, NC; Houston, TX; Indianapolis, IN; Jacksonville, FL; Kansas City, MO; Knoxville, TN; Las Vegas, NV; Lansing, MI; Lincoln, NE; Little Rock, AR; Louisville, KY; Lubbock, TX; Madison, WI; Manchester, NH; Memphis, TN; Miami, FL; Milwaukee, WI; Minneapolis, MN; Modesto, CA; Monmouth, NJ; Morgantown, WV; Nashville, TN; New York, NY; Norfolk, VA; Oklahoma City, OK; Panama City, FL; Pensacola, FL; Peoria, IL; Philadelphia, PA; Sheboygan, WI; Springfield, MA; Springfield, MO; St. Louis, MO; Tallahassee, FL; Tampa, FL; Toledo, OH; Tulsa, OK; Vicksburg, MS; Wichita, KS; Wilmington, NC; Winona, MN; Yankton, SD.



Monitored Reporters
October 7, 2005
86 Total Reporters
57 Total Monitored
29 Total Indicator



STEVEN STRICK
sstrick@radioandrecords.com

The Elusive Demo

The quest for 18-34 men

Remember when there were no cell phones? In the early years of cell-phone use, only rich people had them, and they were wired into cars. The rest of us had to use payphones or our phones at home. And there was no caller ID. You either answered your phone or screened calls through your answering machine. Sometimes I miss that.

There is a convenience to being reachable anywhere by phone, but we've given up some peace and privacy in the process. We have to deal with those annoyingly loud ringtones and people having private conversations in public places. Despite all that, we love our cell phones, and they are not going away. They are part of life now.

It's A Guy Thing

Cell phones have been in wide use only since the 1990s, but they have had a dramatic effect on human behavior that is challenging us to find new ways to get information from the radio audience.

The companies that compile ratings for radio and television and the research companies that contact the audience to find out what it is thinking are having a tougher time than ever getting through to people, and this is partly due to the cell-phone phenomenon.

This is especially true when they are trying to reach men. Women are generally home in the evenings — when most of these kinds of calls take place — more often than men. Women are also more open to taking surveys on the phone. Guys, in general, don't really like to talk on the phone.

I know I don't. I would rather sit in front of the TV watching the Patriots or Red Sox kick some ass than take a survey or even chat with friends. That doesn't mean I don't like to talk to my friends on the phone, it just means that in the evening I'm done talking for the day and I just want to chill. And I'm not alone.

If a guy sees a marketing firm on his cal-

“Until Arbitron figures out what they are going to do about cell phone-only households, there is no mandate for us to survey those individuals.”

Chris Ackerman

“It is against the law to dial cell phones using a computer-assisted call center. That is a barrier to speaking with cell phone-only households.”

Chris Ackerman

ler ID, he won't take the call. Guys also go out at night more often than women, especially at the younger end of the demo. I was never home at night until I turned 30 or so. There was always something going on — hanging with friends, seeing a band, checking out a nightclub, etc. I was unreachable when it came to survey companies. If one left a message on my answering machine, I never called back.

Do Not Call

Take into account the fact that more and more people aren't even bothering to get landlines anymore, and you can see how the problem of reaching men 18-34 is getting worse for ratings and marketing companies.

It used to be that your cell phone wouldn't work in your house. Personally, I thought it was a conspiracy so that you would be forced to have both land and cell service, but most of the companies have improved their coverage areas since then, and now cell phones generally work in the home.

Thus, many people don't see the need to pay for two lines and opt to go with just a cell phone, the number of which is not listed in the phone book and not available through directory assistance. Even if it were, companies are not usually allowed to cold call cell phones.

And what about the national Do Not Call list? According to NBC News, there are over 80 million people on it. Unless you are already doing business with a company, they are not allowed to call you at home.

An Active Demo

I'm painting a bleak picture here, but companies are still successfully reaching 18-34 men in order to gather information. Core Call-out VP/GM Jodie Renk says, “Generally, it is not too difficult to recruit 18-34 men who qualify for the panel.

“This demo is much more attached to their music than women of the same age, so they are more likely to participate. But it can be difficult to get them on the phone again for a second or third interview. This is an active demo, and there is always some game on TV or they are out.”

Coleman Research VP Chris Ackerman says that reaching men 18-34 is very hard. “We have the same problem as Arbitron,” he says. “We have to pay more to find them and survey them, the same as Arbitron does.”

Renk says, “Guys also tend to be more upfront with ‘not now’ comments. They may want to take the callout at a later date, but they are more likely to postpone an interview if it is inconvenient at the moment.”

When asked if men 18-34 are still reachable in their homes, Renk says, “Yes, we still find them at home. We track our acceptance and completion rates by time and have found that the best time to reach 18-34 males is later in the evening — after 8pm.

“Weekends are also more productive for finding guys at home. The youngest guys, college age, are often home in the afternoon. We will dial these ages from 3-5pm, in addition to 8-9pm.”

Ackerman agrees, and says, “It's harder and more time-consuming than finding women.”

No Recruiting

As far as calling cell phones, Renk says, “It is off limits to recruit — that is, cold call to cell phones. It is not, however, an issue for us to call a cell phone if the owner gives us that as his contact number once we have reached him at a home.

“Younger guys in particular, 18-24, will update contact information so that we call their cell. The older demo, however, generally does not want cell-phone contact.”

Ackerman says, “It is against the law to dial cell phones using a computer-assisted call center. That is a barrier to speaking with cell phone-only households. We can buy age- and geographically-targeted phone numbers of landline users, which greatly increases efficiency and productivity.

“We still make random calls to landline customers, but from a targeted list. That is tough to do with cell phones, because there are no lists.

“Also, until Arbitron figures out what they are going to do about cell-phone-only households, there is no mandate for us to survey those individuals. My understanding is that Arbitron will likely recruit PPM panelists by going door to door. That may remedy the cell-phone issue, and we will have to adapt accordingly.”

Alternative Solutions

Both Renk and Ackerman see alternatives for reaching people in the future.

“One option would be for radio stations to work with their research companies to develop a good male 18-34 base, supplementing general-market calls with station-database calls.”

Jodie Renk

“Internet or incentives,” Renk says. “Both of these possibilities require some advancement to be really helpful.

“Incentives mean that the radio station has to be prepared for a real increase in price. An incentive program that really gets people to take the survey could add as much as \$5 per interview, or \$500 per 100-person report, to the cost.

“For the Internet to represent a good solution, we need to have much greater broadband penetration. You do not want to stream music on a dial-up connection. And we need a broad-based means of acquiring e-mail addresses. Just using the radio station's database is not a very good sample.

“We could go much more in depth on the Internet, but that might end up being another column. I like the technology a lot, but it has some growing to do before it can be good for research.

“Another option would be for radio stations to work with their research companies to develop a good male 18-34 base, supplementing general-market calls with station-database calls.

“Quotas must be set and the database should have been gathered from a number of broader-based efforts, but we've had some real success creating long-term viable research programs that use both cold-calling and station databases.”

Ackerman adds this idea: “Different interviewing techniques: going door to door, shopping mall or retail intercepts, etc.”

Portable People Meter

There is another, more-damaging effect of the cell-phone phenomenon: ratings fluctuations. Alternative PDs know exactly what I am talking about. The ratings can go up and down like a yo-yo from month to month because men 18-34 are consistently undersampled.

Arbitron is having the same problems reaching and getting information out of men 18-34. It is banking on the Portable People Meter, which is being tested in several U.S. cities.

The first data from those tests is expected any day now. The questions that come to mind are: If the device proves to be successful in these test markets, how long will it take for Arbitron to convert to the PPM, and will there be better returns on men 18-34? We'll just have to wait and see.



Chris Ackerman

ALTERNATIVE TOP 50

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (M)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	GORILLAZ Feel Good Inc. (Virgin)	2328	-111	124642	27	68/0
2	2	311 Don't Tread On Me (Volcano/Zomba Label Group)	2221	+47	101936	11	74/0
5	3	NINE INCH NAILS Only (Interscope)	2143	+187	106030	11	74/0
4	4	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	2051	+45	104418	21	62/1
3	5	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	2048	-6	96328	15	72/0
6	6	STAINED Right Here (Flip/Atlantic)	1656	-88	77315	20	58/0
9	7	FOO FIGHTERS DOA (RCA/RMG)	1601	+206	77134	7	73/2
7	8	GREEN DAY Wake Me Up When September Ends (Reprise)	1581	-200	90526	18	63/0
8	9	FOO FIGHTERS Best Of You (RCA/RMG)	1422	-130	84016	24	66/0
10	10	SYSTEM OF A DOWN Question! (American/Columbia)	1417	+47	58478	12	61/0
11	11	KILLERS All These Things That I've Done (Island/IDJMG)	1292	-30	66076	14	55/1
14	12	NICKELBACK Photograph (Roadrunner/IDJMG)	1222	+53	58745	9	48/0
12	13	SEETHER Remedy (Wind-up)	1180	-145	54785	26	52/0
15	14	TRAPT Stand Up (Warner Bros.)	1161	+71	39487	12	50/0
19	15	SHINEDOWN Save Me (Atlantic)	1099	+66	47262	8	52/2
13	16	RISE AGAINST Swing Life Away (Geffen)	1093	-129	38689	22	52/0
20	17	WHITE STRIPES My Doorbell (Third Man/V2)	1066	+51	52912	12	53/1
17	18	WEEZER Beverly Hills (Geffen)	1035	-44	50464	28	70/0
22	19	FRANZ FERDINAND Do You Want To (Domino/Epic)	1028	+41	43535	7	58/0
18	20	NINE INCH NAILS The Hand That Feeds (Interscope)	1027	-51	70237	29	70/0
24	21	AVENGED SEVENFOLD Bat Country (Warner Bros.)	1013	+147	41376	8	52/1
26	22	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	978	+165	61897	9	49/1
21	23	COLDPLAY Fix You (Capitol)	973	-32	49709	10	58/0
23	24	DISTURBED Stricken (Reprise)	957	+68	36294	10	44/0
25	25	30 SECONDS TO MARS Attack (Immortal/Virgin)	879	+49	28820	16	47/1
16	26	WEEZER We Are All On Drugs (Geffen)	806	-266	24539	14	54/0
29	27	KORN Twisted Transistor (Virgin)	770	+204	37497	3	50/5
27	28	10 YEARS Wasteland (Republic/Universal)	674	+39	28422	15	30/1
33	29	STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	585	+64	17758	6	39/0
28	30	INSTITUTE Bullet-Proof Skin (Interscope)	563	+10	17292	9	42/1
31	31	JACK JOHNSON Good People (Brushfire/Universal)	520	-21	33003	13	31/1
44	32	DEPECHE MODE Precious (Mute/Sire/Reprise)	482	+93	40464	3	29/3
30	33	BECK Girl (Interscope)	480	-81	21925	19	27/0
43	34	COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	473	+86	12289	4	43/7
41	35	SEETHER Truth (Wind-up)	466	+83	13942	3	35/4
32	36	3 DOORS DOWN Live For Today (Republic/Universal)	465	-26	10514	8	31/0
40	37	FRAY Over My Head (Cable Car) (Epic)	430	+27	12390	11	24/0
36	38	TAPROOT Calling (Velvet Hammer/Atlantic)	415	-44	10827	14	23/0
Debut	39	STROKES Juicebox (RCA/RMG)	414	+295	40120	1	44/35
42	40	BRAVERY Unconditional (Island/IDJMG)	402	+16	25268	5	32/1
34	41	SWITCHFOOT Stars (Columbia)	388	-130	14184	14	25/0
38	42	HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	372	-54	9838	17	30/0
39	43	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	347	-101	26216	19	19/0
35	44	OUR LADY PEACE Where Are You (Columbia)	340	-119	12642	11	25/0
37	45	COLD Happens All The Time (Flip/Lava)	328	-89	10896	15	22/0
45	46	DEFAULT Count On Me (TVT)	304	+31	12605	10	16/0
48	47	O.A.R. Love And Memories (Lava)	290	+41	16250	2	22/3
Debut	48	MORNINGWODD Nth Degree (Capitol)	258	+88	9336	1	21/2
46	49	DISTURBED Guarded (Reprise)	235	-22	10092	14	7/0
Debut	50	HIM Rip Out The Wings Of A Butterfly (Warner Bros.)	228	+84	5539	1	17/2

77 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&B by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
STROKES Juicebox (RCA/RMG)	35
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	20
QUEENS OF THE STONE AGE Burn The Witch (Interscope)	13
WEEZER Perfect Situation (Geffen)	9
COHEED AND CAMBRIA The Suffering (Equal Vision/Columbia)	7
KORN Twisted Transistor (Virgin)	5
OFFSPRING Next To You (Columbia)	5
SEETHER Truth (Wind-up)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STROKES Juicebox (RCA/RMG)	+295
FOO FIGHTERS DOA (RCA/RMG)	+206
KORN Twisted Transistor (Virgin)	+204
NINE INCH NAILS Only (Interscope)	+187
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+165
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+147
MY CHEMICAL ROMANCE The Ghost Of You (Reprise)	+144
WEEZER Perfect Situation (Geffen)	+113
LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)	+108
OFFSPRING Next To You (Columbia)	+94

NEW & ACTIVE

MY CHEMICAL ROMANCE The Ghost Of You (Reprise)
Total Plays: 217, Total Stations: 35, Adds: 20

LIVING THINGS Bom Bom Bom (Jive/Zomba Label Group)
Total Plays: 204, Total Stations: 18, Adds: 3

WEEZER Perfect Situation (Geffen)
Total Plays: 194, Total Stations: 22, Adds: 9

BLOODHOUND GANG No Hard Feelings (Republic/Geffen)
Total Plays: 191, Total Stations: 14, Adds: 1

OFFSPRING Next To You (Columbia)
Total Plays: 190, Total Stations: 19, Adds: 5

KAISER CHIEFS I Predict A Riot (Universal)
Total Plays: 184, Total Stations: 16, Adds: 0

VAUX Are You With Me (Lava)
Total Plays: 162, Total Stations: 17, Adds: 0

OFFSPRING Can't Repeat (Columbia)
Total Plays: 138, Total Stations: 10, Adds: 0

MXPX Wrecking Hotel Rooms (SideOneDummy)
Total Plays: 115, Total Stations: 8, Adds: 0

JACK'S MANNEQUIN The Mixed Tape (Maverick/Warner Bros.)
Total Plays: 109, Total Stations: 8, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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October 7, 2005



America's Best Testing Alternative Songs 12 + For The Week Ending 9/30/05

Table with columns: Artist Title (Label), TW, LW, Familiarity, Burn, Persons 18-34, Men 18-34, Women 18-34. Lists top 30 alternative songs.

Total sample size is 331 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much).



WEQX LARKFEST The Dandy Warhols headlined WEQX/Albany, NY's LARKfest/Hurricane Relief on Sept. 17. Seen here (l-r) are Zia McCabe and Courtney Taylor-Taylor of The Dandy Warhols onstage.



ON A LARK WEQX's LARKfast attracted nearly 80,000 people. Here (l-r) Zia McCabe of The Dandy Warhols talks on-air with WEQX PD Willobee and night jock Darwin.

REPORTERS

Stations and their ads listed alphabetically by market

Grid of radio market reports for various cities including Albany, Boston, Dallas, Denver, Detroit, Houston, Indianapolis, Jacksonville, Kansas City, Knoxville, Lafayette, Las Vegas, Los Angeles, Louisville, Madison, Miami, Minneapolis, Nashville, New York, Oklahoma City, Orlando, Philadelphia, Phoenix, Pittsburgh, Portland, Raleigh, Richmond, Sacramento, Salt Lake City, San Diego, San Francisco, Savannah, Tampa, Toledo, Traverse City, Tucson, Tulsa, Washington, and Wichita. Each entry includes station name, PD, and ad spots.



91 Noted Reporters, 77 Total Monitored, 14 Total Indicator



JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

PART TWO OF A TWO-PART SERIES

New Blood

Revitalizing Triple A radio

The overarching theme of this year's Triple A Summit, held in August in Boulder, CO, was bringing new blood to the format, both programmers and artists, as well as younger listeners.

The Thursday-morning "Bringing New Blood to the Format" session was moderated by KINK/Portland, OR PD Dennis Constantine, and the panelists included then-KZPL/Kansas City PD Ted Edwards, WTTS/Indianapolis PD Brad Holtz, Sirius Satellite Radio Rock PD Gary Schoenwetter, WRVA/Raleigh PD Jim Zeigler and KTCZ/Minneapolis PD Lauren MacLeash.

Last week, in Part One of this series, we covered the first half of the session, which dealt with the demographic breakdown of adults and the need for Triple A radio to entice younger adults into the fold to ensure the format's future.

Satellite radio, the Internet and other new technologies were also addressed, and we continue with those topics this week, while also addressing which heritage and younger artists are right for Triple A radio.

High-Tech Shuffle

Constantine continued the discussion of new technologies by throwing out certain terms and asking the panelists for their reactions to them. The first was "iPod Shuffle."

Zeigler said, "When we first launched The River [WRVA] we started with a wide variety of music — mostly familiar music, I might add, from the '80s and '90s, as well as today.

"Hopefully, the way we mixed the music was reminiscent of an iPod on shuffle and maybe even gave the listeners some ideas about songs they might like to add to their personal collections."



Dennis Constantine

Edwards picked up on the personal-mix idea, saying, "What we are there for is, once they've loaded all their favorite songs into the iPod, we'll help them find the next 10 or 50 or 100 songs. We're there to do the work for them and to discover exciting new music they might like to buy. We act as the filter for them.

"I've seen some research that indicates that once most folks get past the novelty of their new toy and have spent all that effort loading the music and listening to it, the time they spend with it slowly starts to diminish.

"Eventually, they come back to the resource they've used most over the years to discover new music — and that's radio."

Schoenwetter added a different perspective, saying, "I think the iPod Shuffle is one-dimensional, and I think great radio is three-dimensional. It's interactive and participatory, and it creates a relationship between the station and the listener. We can challenge them to learn and

"My fascination is not so much what is actually transpiring today, but rather what is coming next, with HD Radio and the subchannels. This is for and about radio and will give us a major boost in the technology wars."

Ted Edwards

grow, while shuffling songs on an iPod keeps them stagnant."

MacLeash saw it a different way: "I find it subjective. Literally, the 'I' in iPod says a lot about the process. I try to be very careful that I don't create my own iPod, per se, with my radio station. That's not what good radio is about. Good radio is about the listeners and their needs, not what I personally like or think is cool."

Podcasting And Streaming

The conversation turned to the Internet, podcasting and streaming. Everyone on the panel pretty much agreed that they are severely limited in what they can offer in the area of podcasting until they can include music.

"If you intend to get beyond providing interviews and morning-show synopses and want to get into the nitty-gritty of music and performance, the whole licensing thing has to be worked out first," said MacLeash.

But the panel saw great advantages in streaming at this time. For Holtz, it solves a major at-work listening problem in Indianapolis due to signal issues. "We have launched a campaign to get folks to come to our website to listen," he said.

"We have put up a streaming 'clone' channel that is a mix of WTTS music and imaging. We routinely see over 35,000 listener-sessions per month. We also have a



Brad Holtz

new-music channel, and both are provided by SBR's custom channel division."

Schoenwetter said that streaming is an important part of Sirius' business model simply because satellite radio is primarily an in-car experience. "The at-work and, to some degree, at-home listener to the service is most often via a computer," he said. "If you are a subscriber, you can get a password to stream our channels as part of your monthly fee."

Constantine said KINK has embraced streaming wholeheartedly. "We are streaming a side channel called 'Acoustic KINK,' as well as our regular music channel," he said. "We have found these to be great ways to extend our brand.

"At Infinity it took us a while to get into it, but the company seems committed to streaming now. Of course, much of this side-channel programming will come into play when the whole HD Radio thing rolls out too."

Holtz said, "We haven't all gone digital yet, but we all know it is right around the corner. Mark Ramsey makes a good point when he says that we need to sell the content before the hardware. We need to give people a compelling reason why they should get an HD receiver, and that reason will be programming they want or feel they can't do without. The Internet is a good way to get them to sample it."

The Bird In The Sky

Next, Constantine asked the broadcasters on the panel how they viewed satellite radio. Zeigler saw it as a positive influence, because he feels that it forces radio to be better.

Edwards agreed, saying, "Anything that forces us to make radio better is a good thing in my book. Since the beginning of radio there has been new technology that has challenged radio. There is always a group of people who declare that the sky is falling, and so far they have been wrong. We have always survived new challenges, and I think we have gotten better for it.

"My fascination is not so much what is actually transpiring today, but rather what is coming next, with HD Radio and the subchannels. This is for and about radio and will give us a major boost in the technology wars. I see great opportunities for all of us.

"With all of these new technologies — especially HD Radio and the Internet — there is going to be great demand for new content and new programming ideas. It is going to create jobs and an environment that nurtures creativity and experimentation. I see a new golden age, if you will, ahead of us."

Zeigler closed the topic by saying, "We need to be especially open to all of this because most Triple A listeners are early adopters. They're educated, they're open-minded, they have the income to buy these new things, and they expect us to be on top of it. This is espe-

cially true if we want to entice younger adults into the fold."

The Old And The New

Constantine changed the subject when he said, "Think of the heritage artists who have defined this format over the years, like The Beatles, Bonnie Raitt, Eric Clapton, Jackson Browne, Van Morrison and so many more. Are there classic songs by them that we play that will actually hurt us with younger adults?"

Edwards said this was one of the toughest questions he deals with every day. "On one side, you want to firmly anchor your station in the many decades of heritage it represents, but you



Gary Schoenwetter

also want to be a fresh, contemporary station that is on the cutting edge of certain styles of music," he said. "It is very hard to ascertain what the right balance is."

Zeigler said that the answer was partly in the way you present these songs. "As a station that is leaning heavily toward

gold right now, we have structured our approach to be more about the artists you identify with than about the songs by those artists," he said.

"If you believe that certain artists — older or younger — fit well in the overall sound of your station, you have to find the right songs that fit in the mix."

MacLeash feels that it comes down to how you manage your listeners' expectations. "You can mix older artists with newer artists in such a way that you can satisfy the older core listener and yet challenge and educate the younger adult, and vice versa," she said.

"It has been easier for us to do this in the past few years because there have been so many young artists who have been deeply inspired by the heritage artists who have come be-

fore them. They give us a youthful spin, and yet their music blends well with older library songs, as well as new music by the more established artists.

"But it is important to note that everything we play on the radio station is not destined to be the No. 1-most-played song. Every song that we put in the studio — regardless of the age or heritage of the artist — has its purpose, or we wouldn't commit to it.

"Not all will be in heavy rotation or even in regular rotation, but it allows us to maintain allegiance to the artists we feel are important for us to program.

"Having said that, at some point you are forced to make the decision about whether a certain heritage artist is still viable in terms of the goals you are trying to reach with your station.

"As painful as it may be personally, there comes a time when you have to let certain artists go and let them have a home at another station. Some classic artists remain hip, while others are simply just that — classic artists who had a great period of success in the past."



Jim Zeigler

TRIPLE A TOP 30

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	402	+42	20737	11	23/1
3	2	SHERYL CROW Good Is Good (A&M/Interscope)	386	+29	16113	10	23/1
8	3	GREEN DAY Wake Me Up When September Ends (Reprise)	336	+20	20516	11	16/0
4	4	DAVE MATTHEWS BAND Dreamgin' (RCA/RMG)	331	-9	13465	14	21/0
2	5	U2 City Of Blinding Lights (Interscope)	323	-34	14624	17	16/0
10	6	NEIL YOUNG The Painter (Reprise)	317	+32	16536	5	21/0
5	7	JACK JOHNSON Good People (Brushfire/Universal)	302	-27	16715	21	23/0
6	8	ERIC CLAPTON Revolution (Duck/Reprise)	299	-26	12958	11	21/0
7	9	ROLLING STONES Rough Justice (Virgin)	297	-25	15574	10	20/0
12	10	COLDPLAY Fix You (Capitol)	296	+19	13418	10	20/1
9	11	TRACY CHAPMAN Change (Atlantic)	288	-5	14539	12	21/0
13	12	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)	283	+9	14526	15	21/0
14	13	BONNIE RAITT I Will Not Be Broken (Capitol)	282	+10	13794	9	21/1
11	14	NICKEL CREEK When In Rome (Sugar Hill)	277	0	10514	10	21/0
16	15	HERBIE HANCOCK ft. JOHN MAYER Stitched Up (Hear Music/Vector)	263	+13	13267	6	18/1
15	16	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	233	-20	15250	20	17/0
18	17	VAN MORRISON Stranded (Geffen)	206	+21	8616	8	13/0
20	18	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	201	+31	11713	4	20/1
17	19	BECK Girl (Interscope)	177	-17	8905	18	14/0
19	20	FRAY Over My Head (Cable Car) (Epic)	176	+2	8445	5	17/1
25	21	JAMES BLUNT You're Beautiful (Atlantic)	173	+26	7539	4	14/1
26	22	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	165	+21	6336	13	15/0
23	23	KEANE Bend And Break (Interscope)	158	+6	6396	8	14/0
21	24	TRISTAN PRETTYMAN Love Love Love (Virgin)	156	-7	5657	7	14/1
28	25	WALLFLOWERS God Says Nothing Back (Interscope)	128	+10	4583	3	13/0
30	26	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	120	+25	4710	2	12/0
24	27	DESOL Karma (Curb/Reprise)	120	-31	5669	19	15/0
22	28	JOHN BUTLER TRIO What You Want (Lava)	117	-36	2188	6	13/0
29	29	BLUES TRAVELER Amber Awaits (Vanguard)	106	-6	3776	3	12/0
27	30	MELISSA ETHERIDGE Refugee (Island/IDJMG)	105	-22	3935	8	12/0

24 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

DEPECHE MODE Precious (Mute/Sire/Reprise)
Total Plays: 101, Total Stations: 7, Adds: 2

CARBON LEAF Let Your Troubles Roll By (Vanguard)
Total Plays: 100, Total Stations: 9, Adds: 0

LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)
Total Plays: 98, Total Stations: 7, Adds: 0

DELBERT MCCLINTON One Of The Fortunate Few (New West)
Total Plays: 97, Total Stations: 8, Adds: 0

GOO GOO DOLLS Better Days (Warner Bros.)
Total Plays: 93, Total Stations: 9, Adds: 4

LIFHOUSE You And Me (Geffen)
Total Plays: 91, Total Stations: 5, Adds: 0

NICKELBACK Photograph (Roadrunner/IDJMG)
Total Plays: 83, Total Stations: 4, Adds: 0

KATHLEEN EDWARDS In State (Zoe/Rounder)
Total Plays: 78, Total Stations: 9, Adds: 1

NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)
Total Plays: 67, Total Stations: 7, Adds: 1

FEIST Mushaboom (Cherry Tree/Interscope)
Total Plays: 65, Total Stations: 9, Adds: 1

Songs ranked by total plays

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
JACK JOHNSON Breakdown (Brushfire/Universal)	12
TREY ANASTASIO Shine (Columbia)	8
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	7
GOO GOO DOLLS Better Days (Warner Bros.)	4
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	4
JOHN MAYER TRID Who Did You Think I Was (Aware/Columbia)	3
REDWALLS Build A Bridge (Capitol)	3
DEPECHE MODE Precious (Mute/Sire/Reprise)	2
DESOL Blanco Y Negro (Curb/Reprise)	2
ALANIS MORISSETTE Crazy (Maverick/Reprise)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Better Days (Warner Bros.)	+56
DAVID GRAY The One I Love (ATO/RCA/RMG)	+42
DEPECHE MODE Precious (Mute/Sire/Reprise)	+33
TREY ANASTASIO Shine (Columbia)	+33
NEIL YOUNG The Painter (Reprise)	+32
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+31
SHERYL CROW Good Is Good (A&M/Interscope)	+29
JAMES BLUNT You're Beautiful (Atlantic)	+26
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	+25
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	+25

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Speed Of Sound (Capitol)	202
SNOW PATROL Chocolate (A&M/Interscope)	181
JACK JOHNSON Sitting, Waiting, Wishing (Brushfire/Universal)	115
RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	106
U2 Sometimes You Can't Make It On Your Own (Interscope)	105
LOW MILLIONS Statue (Manhattan/EMC)	100
KEANE Somewhere Only We Know (Interscope)	99
ANNA NALICK Breathe (2am) (Columbia)	97
LOS LONELY BOYS Heaven (OR Music/Epic)	87
HOWIE DAY Collide (Epic)	76

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AP Radio News

TRIPLE A TOP 30 INDICATOR

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (K)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DAVID GRAY The One I Love (ATO/RCA/RMG)	682	-18	6948	11	40/0
2	2	BONNIE RAITT I Will Not Be Broken (Capitol)	567	+1	5629	9	41/1
3	3	COLDPLAY Fix You (Capitol)	554	+21	5396	7	34/0
6	4	SHERYL CROW Good Is Good (A&M/Interscope)	552	+33	4399	9	33/0
11	5	NEIL YOUNG The Painter (Reprise)	517	+52	6377	5	38/0
4	6	ERIC CLAPTON Revolution (Duck/Reprise)	489	-47	4248	11	33/0
10	7	NICKEL CREEK When In Rome (Sugar Hill)	486	+7	4485	12	40/0
9	8	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	481	-19	2710	12	29/0
5	9	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	468	-25	4569	10	34/0
8	10	TRACY CHAPMAN Change (Atlantic)	462	-43	4219	12	35/0
12	11	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	441	+63	5806	4	37/1
7	12	ROLLING STONES Rough Justice (Virgin)	440	-38	5350	9	31/0
14	13	SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	362	+52	3489	3	39/1
13	14	FRAY Over My Head (Cable Car) (Epic)	337	+21	2509	8	25/0
16	15	DAR WILLIAMS Echoes (Razor & Tie)	304	+9	3773	7	31/1
15	16	GREEN DAY Wake Me Up When September Ends (Reprise)	286	+11	2974	6	16/0
17	17	NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	268	+9	2731	5	30/1
19	18	U2 City Of Blinding Lights (Interscope)	245	-7	2086	17	16/0
24	19	PAUL MCCARTNEY Fine Line (Capitol)	241	+4	3217	9	26/0
18	20	BLUES TRAVELER Amber Awaits (Vanguard)	218	-16	756	3	23/0
20	21	DELBERT MCCLINTON One Of The Fortunate Few (New West)	216	-24	2077	9	23/0
25	22	RYAN ADAMS & THE CARDINALS The Hardest Part (Lost Highway)	213	+11	2613	2	26/1
29	23	WALLFLOWERS God Says Nothing Back (Interscope)	212	+27	1288	2	24/3
23	24	TRISTAN PRETTYMAN Love Love Love (Virgin)	209	-4	928	5	19/0
21	25	MELISSA ETHERIDGE Refugee (Island/IDJMG)	207	-39	1485	8	17/0
Debut	26	JAMES BLUNT You're Beautiful (Atlantic)	200	+43	766	1	16/1
26	27	JOHN BUTLER TRIO What You Want (Lava)	193	+27	853	3	18/2
Debut	28	LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)	193	+21	1344	1	23/2
27	29	WHITE STRIPES My Doorbell (Third Man/V2)	185	+12	3012	8	16/0
Debut	30	FIONA APPLE Oh Sailor (Epic)	173	+13	1730	1	24/4

46 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
TREY ANASTASIO Shine (Columbia)	20
MELISSA ETHERIDGE I Run For Life (Island/IDJMG)	12
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	10
JACK JOHNSON Breakdown (Brushfire/Universal)	10
JOHN MAYER TRIO Who Did You Think I Was (Aware/Columbia)	7
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	6
FIONA APPLE Oh Sailor (Epic)	4
REDWALLS Build A Bridge (Capitol)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAMIE CULLUM Get Your Way (Verve Forecast/Universal)	+104
TREY ANASTASIO Shine (Columbia)	+94
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	+63
DEPECHE MODE Precious (Mute/Sire/Reprise)	+61
BEN HARPER & INNOCENT CRIMINALS Michelle (Razor & Tie)	+57
NEIL YOUNG The Painter (Reprise)	+52
SUSAN TEDESCHI Tired Of My Tears (Verve Forecast/VMG)	+52
KT TUNSTALL Black Horse & The Cherry Tree (Virgin)	+44
JAMES BLUNT You're Beautiful (Atlantic)	+43
JOHN MAYER TRIO Who Did You Think I Was (Aware/Columbia)	+42

SYNDICATED PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677
GREENHORNS Shelter Of Your Arms
JOSE GONZALEZ Crosses
MIKE DOUGHTY Busting Up A Starbucks
SEU GEORGE Tive Razao
SISTER GERTRUDE MORGAN Living Bread

Acoustic Cafe - Rob Reinhart 734-761-2043
ANTONY & THE JOHNNSONS What Can I Do?

REPORTERS

Stations and their adds listed alphabetically by market

<p>WAPS/Akron, OH OM/PM: Bill Gruber 1 MELISSA ETHERIDGE 1 GOOD GOO DOLLS 1 JACK JOHNSON</p> <p>KNBA/Anchorage, AK OM/PM: Loren Draz MD: Danny Pryston 1 KURT COBAIN 2 JACK JOHNSON 2 TIM MCCORMICK 2 SUSAN TEDESCHI</p> <p>WQKL/Ann Arbor, MI OM/PM: Rob Walker MD: Mark Capeland 1 TREY ANASTASIO 2 CAROLIN LAY 2 MIKE GORDON 2 SUSAN TEDESCHI</p> <p>KSPN/Aspen, CO PM/MD: Sam Scheil 1 KT TUNSTALL 1 MELISSA ETHERIDGE 1 TREY ANASTASIO 1 JOHN MAYER TRIO</p> <p>WZGC/Atlanta, GA* OM: Son Gessell PD: Michelle Engel APD: Chris Brannon MD: Margaret Smith No Adds</p> <p>KGSR/Austin, TX* OM: Jeff Carrel PD: Joey Denberg APD: Jyl Hernandez-Ross MD: Susan Castle No Adds</p> <p>WFRN/Baltimore, MD OM/PM: Bob Wang APD/MD: Alex Delight 18 TREY ANASTASIO 1 DEPECHE MODE 1 MICHAEL PLANT & STRANGE SENSATION 1 KT TUNSTALL 1 REDWALLS</p> <p>WTMD/Baltimore, MD APD/MD: Mike "Mathews" Vestilias 1 MIKE DOUGHTY</p> <p>KLRR/Bend, OR OM/PM: Dave Danhe APD: Carl Danhe 1 KT TUNSTALL 1 SANTIANA VINCHELLE BRANCH</p> <p>KRVB/Boise, ID* OM/PM: Dan McCally MD: Tim Johnston 4 HERBIE HANCOCK f/JOHN MAYER 1 TREY ANASTASIO</p> <p>WBOS/Boston, MA* OM: Bruce Knight 4 DAVE DEFRASCO MD: David Gansberg 3 ALANIS MORISSETTE TRACY JOHNSON 1 JACK JOHNSON</p>	<p>KMMS/Coezeman, MT OM/PM: Michelle Wells 3 TREY ANASTASIO 3 JOHN MAYER TRIO 3 PAUL WELLS 5 LEO KOTTKE & MIKE GORDON</p> <p>WNCS/Burlington* PD: Zeb Morris MD: James Cantfield 1 KT TUNSTALL 1 MELISSA ETHERIDGE 1 JAMIE CULLUM</p> <p>WNVV/Cape Cod, MA PD: PJ Finn 1 MARY MAGDO 2 TREY ANASTASIO</p> <p>WNRN/Charlottesville, VA OM: Jeff Reynolds PD: Michael Friend 1 CALICO WAGON & WIFE 2 TREY ANASTASIO 1 CHIP TAYLOR 1 JOHN BUTLER TRIO 1 KT TUNSTALL 1 D.A.R. 1 CWOY BULLETS</p> <p>WDDO/Chattanooga, TN* OM/PM: Danny Howard MD: Steve Stanley 3 JEST</p> <p>WKRT/Chicago, IL* OM/MD: John Farnado PD: Maria Wilson 3 GOOD GOO DOLLS 2 TREY ANASTASIO 1 SUSAN TEDESCHI 1 JACK JOHNSON 1 PAUL WELLS</p> <p>KBXR/Columbia, MO OM: Liz McCreedy APD/MD: Jeff Swastman No Adds</p> <p>WCBE/Columbus, OH OM: Tammy Allen PD: Dan Westenberg 1 MICHAEL BRONSON 6 PAUL WELLS 6 SHAWN RAY 3 SUPERTRAMP 3 CHOCOLATE REMIX, INC. 3 SUPERTRAMP 3 RUSSE THOMAS</p> <p>WNVV/Conway, NH MD: Bruce Johnson 4 DEPECHE MODE 4 NORTH MISSISSIPPI ALLSTARS 4 P.J. OLSON 4 B.B. KING UNUSUALLY GARDENS 4 STEPHEN STILLS 1 TREY ANASTASIO</p> <p>KBCO/Denver, CO* PD: Scott Abernethy MD: Brock Abernethy 1 DEATH CAB FOR CUTIE 1 GOOD GOO DOLLS 3 JOHN MAYER TRIO 3 JACK JOHNSON 1 MELISSA ETHERIDGE</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Banalyka 1 BUDDY GUY 1 REE YOUNG 4 TREY ANASTASIO 4 PAUL WELLS 4 CALICO WAGON & WIFE 2 JACK JOHNSON</p> <p>KRVJ/Fargo OM: Mike "Big Dog" Kapet PD: Ryan Kelly 1 SANTIANA VINCHELLE BRANCH 1 GOOD GOO DOLLS</p> <p>KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Bruce Harney 6 NEIL YOUNG & THE BOUQUET 6 JACKSON BROWNE 6 JACKSON BROWNE 3 NICKEL CREEK 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD 1 STEVE NORD</p> <p>KTCZ/Minneapolis, MN* PD: Lauren MacLach APD/MD: Mike Wolf 1 KT TUNSTALL 1 JACK JOHNSON</p> <p>WZEW/Mobile, AL* PD: Jim Mahoney MD: Len Ann Koels 3 NORTH MISSISSIPPI ALLSTARS</p> <p>WBJB/Monmouth, NJ PD: Rich Robinson MD: Leo Zaccart MD: Jeff Ruppe PAUL WELLS JOHN MAYER TRIO TREY ANASTASIO TOSH REGARD</p> <p>KPIG/Monterey, CA OM: Frank Capriotti PD/MD: Laura Ellen Hopper APD: Allison Blackburn 1 NICKEL CREEK 4 JOHN MAYER TRIO 3 LUZA DELUXION</p> <p>WRLT/Hartsville, TN* OM/PM: David Hall APD/MD: Rex Keith Coes KT TUNSTALL APD: Rex Keith Coes 1 JOHN MAYER TRIO 1 JACK JOHNSON 1 KT TUNSTALL</p> <p>WFUV/New York, NY PD: Chuck Singleton MD: Mike Noonan 1 JACKSON BROWNE 1 CALICO WAGON & WIFE 1 B.B. KING UNUSUALLY GARDENS 1 JOHN MAYER TRIO 1 PAUL WELLS 1 JAMIE CULLUM</p> <p>WRSJ/Norhampton, MA PD: Sam O'Hanly MD: Jimmy White 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS 14 REDWALLS</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Welch OM: Mike Saylor 1 DEPECHE MODE 1 SON VOLZ 1 RICHARD THOMPSON 1 ERIC WYAN MORFISON 1 ROSE THOMAS</p> <p>WCLZ/Portland, ME PD: Herb Lipp MD: Brian James 1 TREY ANASTASIO 1 JACK JOHNSON 1 JACK JOHNSON 1 JACK JOHNSON 1 JACK JOHNSON 1 DEPECHE MODE 1 MELISSA ETHERIDGE</p> <p>KIMK/Portland, OR* PD: Dennis Constantine MD: Karie Walsh 1 TREY ANASTASIO 1 TRISTAN PRETTYMAN 2 FRAY 1 SHERYL CROW</p> <p>WYRV/Portsmouth, NH* PD/MD: Dana Marshall APD: Craig Wilber 1 DEPECHE MODE 1 REYNOLDS 1 BRAD GALLE</p> <p>WDST/Poughkeepsie, NY OM: Greg Gallo PD: Jimmy Bell MD: Nick Schneider 1 SPOON 1 DEPECHE MODE 1 MELISSA ETHERIDGE 1 CALICO WAGON & WIFE 1 TREY ANASTASIO</p> <p>KSOY/Rapid City, SD PD/MD: Chad Carlson APD: Mike Johnson 1 MELISSA ETHERIDGE</p> <p>KTXH/Reno, NV* PD: Rob Swartz OM/PM: Drew Harrell 1 KT TUNSTALL 1 TREY ANASTASIO 1 JOHN MAYER TRIO 1 JACK JOHNSON</p> <p>KENZ/Salt Lake City, UT* 1 GOOD GOO DOLLS 1 DEPECHE MODE 1 ALANIS MORISSETTE 1 ALANIS MORISSETTE</p> <p>KMTT/Seattle, WA* OM/PM: Chris May APD/MD: Steven Stewart 1 TREY ANASTASIO 1 COLORPLAY</p> <p>WKEX/Seattle, CT OM: Will Stanley PD: Tim Sharkey 1 REYNOLDS 1 DEPECHE MODE 1 SA</p> <p>WNCW/Spindale, NC OM: Ehan Pflumm PD: Eric Elio APD/MD: Martin Anderson 5 JERRY DOUGLAS 1 CWOY BULLETS 1 JACKSON BROWNE 1 DEATH CAB FOR CUTIE 1 JAMIE CULLUM</p>	<p>WVHX/ Springfield, MA* PD: David Westerman 1 JACK JOHNSON 1 DEPECHE MODE 1 REYNOLDS 1 MELISSA ETHERIDGE</p> <p>KCLC/ St. Louis, MO PD: Rick Reardon MD: Steve Cassanova 1 BETTER THAN EZRA 1 MELISSA ETHERIDGE 1 DEPECHE MODE 1 JOHN BUTLER TRIO</p> <p>WVIV/ St. Thomas OM/PM: Joe Peterson 4 JOHN MAYER TRIO 1 JACK JOHNSON 1 DEPECHE MODE 1 TREY ANASTASIO</p> <p>Music Choice Adult Alternative/Satellite 1 KT TUNSTALL 10 LEO KOTTKE & MIKE GORDON 1 ANTHONY REBORG 9 BILLY MILES</p> <p>Sirius Spectrum/Satellite PD: Gary Schwaninger MD: Jessica Bassack 1 NEIL YOUNG</p> <p>XM Cafe/Satellite MD: Brian Chamberlain 3 BREWSTER COOK 3 SUSAN TEDESCHI 3 SHERYL CROW 2 IRVIN ANDERSON & THE CARDINALS 1 CONWAY BULLETS 1 PAUL WELLS 1 PAUL WELLS</p> <p>KTAO/Taos, NM MD: Brad Hechtmeyer 1 BETTER THAN EZRA 1 MELISSA ETHERIDGE 1 JACK JOHNSON 1 DEPECHE MODE 1 JAMIE CULLUM</p> <p>KWMT/Tucson, AZ* OM/PM: Tim Richards APD/MD: Blake Rogers 1 JAMIE CULLUM 1 GOOD GOO DOLLS 1 DEPECHE MODE 1 GOOD GOO DOLLS 1 GOOD GOO DOLLS</p> <p>WXP/White Plains, NY PD: Chris Hermosa APD/MD: Rob Lipschitz 1 DEPECHE MODE 1 GOOD GOO DOLLS</p> <p>WUIN/Wilmington, NC PD: Mark Keefe MD: Jerry Gerard No Adds</p>
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POWERED BY
MEDIABASE

*Monitored Reporters

70 Total Reporters
24 Total Monitored
46 Total Indicator

AAA ARTIST

OF THE WEEK

ARTIST: **Death Cab For Cutie**

LABEL: **Atlantic**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

Timing plays a big part in whether a band catches on, and it seems that the timing is right for Death Cab For Cutie to get a shot at the big time. Together since the mid-'90s, this Bellingham, WA-based quartet have been slowly building a story for themselves. With four albums and a handful of EPs on indie label Barsuk, favorable press, national and international touring, exposure on *The OC* and great word of mouth, DCFC are set for a great ride with their new album — their first for Atlantic — *Plans*.

Comprising singer-guitarist Ben Gibbard, guitarist-keyboardist-producer Chris Walla, bassist Nick Harmer and drummer Jason McGerr, DCFC have been lauded as one of the most important acts to emerge from the indie scene in recent years. In addition, Gibbard has made a name for himself beyond the band with his highly successful side project, *The Postal Service*, and Walla is the sought-after producer for such acts as *The Decemberists* and *Nada Surf*.

Although DCFC may appeal primarily to a younger adult audience, they have reached a point where their music has become more mass-appeal. The members make no bones about the fact that they are quickly leaving their youth behind. Says 29-year-old Gibbard, "All of us in the band are starting to turn a corner and realize that

our youth is basically over. That's not a bad thing; it's just that the feeling of invincibility begins to fall by the way-side. I've got a house now, a serious relationship. I am becoming an adult. And for me, that means being aware of the slow process of losing people in your life."

This perspective isn't as fatalistic as it may seem. Having already gone through that phase of life, I know that things can begin to get more serious, but this new insight for DCFC has resulted in an album of songs that are a bit on the melancholy side while reflecting the realization that certain things in life — such as friends, family and creativity — can give us the fortitude we need to face what the world throws at us.

Plans reveals a band that is ready for the next big challenge in their career. All the touring and work in the studio gave DCFC the experience they needed to deliver on the promise they've shown. It is an album that is cohesive and flowing, yet each song can stand magnificently on its own.

"I feel like this album is a complete thought," says Harmer. "Hopefully, it's 45 minutes that can block out the din of life, make you put your phone down and provide some solace."

Standout tracks include "Soul Meets Body," "Marching Bands of Manhattan," "Summer Skin," "Crooked Teeth" and "Different Names for the Same Thing." Death Cab For Cutie are currently on tour and booked through Thanksgiving, and *Plans* is approaching 200,000 units sold.



ON THE RECORD

With **Joe Stutler**
PD, WOKI (The River)/Knoxville



Nickel Creek, a trio who can rock with the best of them, have released their third album, *Why Should the Fire Die?*, and they've truly arrived. Far from dwelling on the concern and worry of their sophomore effort, Nickel Creek have proven they have what it takes. I've had the opportunity to see this band several times, and they always leave the crowd in awe and wanting more. I look forward to seeing them again in the next few months. ● Cullen Kehoe, the host of WOKI (The River)/Knoxville's *Americana Cafe*, describes *Why Should the Fire Die?* as "full of maturity, honesty and innovation." I find when I am listening to this album, it is easy to get lost in it and almost forget that the roots of this band are in bluegrass. ● From its opening licks, "When in Rome" is a no-brainer. "Tomorrow Is a Long Time" is a perfect cover of a Bob Dylan classic, "First and Last Waltz" is an unexpected gem, and the title track at the end of the disc leaves you knowing that Nickel Creek won't let this fire die. ● Instead of doing what everyone else does, it sounds to me as if the band is doing things that feel right to them. If you haven't given them a shot, do so. Your listeners will love them.

David Gray remains at 1* on the monitored chart for the third week, while **Sheryl Crow** advances to 2*, and **Green Day** jump to 3* ... **Nell Young** is approaching top five at 6*, and **Coldplay** re-enter the top 10 at 10* ... The middle portion of the chart is packed solid with successful projects, including **Aqualung**, **Bonnie Raitt**, **Nickel Creek**, **Herbie Hancock** f/**John Mayer**, **Van Morrison**, **Death Cab For Cutie**, **The Fray** and **James Blunt** ... Also showing growth this week are **The Wallflowers**, **Susan Tedeschi**, **Depeche Mode**, **Carbon Leaf**, **Feist** and **The Goo Goo Dolls** ... Gray is also at the top of the Indicator chart, with Raitt, Coldplay, Crow, Young and Nickel Creek also bulleted in the top 10 ... Big gainers include Tedeschi, Death Cab, The Fray, **Dar Williams**, **North Mississippi Allstars**, **Paul McCartney** and **Ryan Adams & The Cardinals** ... Blunt, **Leo Kottke & Mike Gordon** and **Fiona Apple** debut ... Several projects are active in the Most Added category this week, including **Trey Anastasio**, bringing in 28 total adds; **Jack Johnson**, grabbing 22 first-week adds on his next single; **KT Tunstall**, adding another 17 stations to her already impressive list of supporters; **Melissa Etheridge**, pulling in 16 adds; and **The John Myer Trio**, racking up 10 adds ... Also having a good first week are **The Redwalls**, **Paul Weller** and **DeSoi**.



— John Schoenberger, Triple A/Americana Editor

Weekly Inspiration:

"What would you attempt to do if you knew you could not fail?"

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MICHELE CLARK PROMOTION

AMERICANA TOP 30 ALBUMS



October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+ / - PLAYS	CUMULATIVE PLAYS
1	1	DELBERT MCCLINTON Cost Of Living (New West)	706	-16	6400
2	2	RODNEY CROWELL The Outsider (Columbia)	656	-31	6631
3	3	JAMES MCMURTRY Childish Things (Compadre)	514	+7	3569
5	4	JIMMIE DALE GILMORE Come On Back (Rounder)	437	-5	3161
4	5	DWIGHT YOAKAM Blame The Vain (New West)	409	-35	9206
6	6	ADRIENNE YOUNG The Art Of Virtue (AddieBelle)	406	-16	6681
9	7	BILLY JOE SHAVER The Real Deal (Compadre)	389	+6	2072
8	8	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	384	-3	3992
7	9	SON VOLT Okemah And The Melody... (Transmit Sound/Legacy)	362	-42	6106
10	10	JOHN HIATT Master Of Disaster (New West)	356	-15	8332
12	11	TIM O'BRIEN Cornbread Nation (Sugar Hill)	343	-9	1969
16	12	BONNIE RAITT Souls Alike (Capitol)	339	+38	1454
11	13	TWO TONS OF STEEL Vegas (Palo Duro)	319	-43	4823
18	14	MARTY STUART AND... Souls' Chapel (Superlatone/Universal South)	302	+23	1174
13	15	ELIZA GILKYSON Paradise Hotel (Red House)	298	-11	3214
17	16	STEPHEN BRUTON From The Five (New West)	292	-7	2119
14	17	JEFF BLACK Tin Lily (Dualtone)	276	-26	3128
15	18	KNITTERS The Modern Sounds Of... (Zoe/Rounder)	269	-33	3126
21	19	PIETA BROWN In The Cool (Valley)	266	+6	1847
20	20	ROBERT EARL KEEN What I Really Mean (Koch)	253	-20	11535
19	21	JOHN PRINE Fair And Square (Oh Boy)	251	-24	13087
26	22	SOUTH AUSTIN JUG BAND Dark And... (Blue Corn)	249	+34	875
24	23	UNCLE EARL She Waits For Night (Rounder)	245	+2	2457
23	24	GREENCARDS Weather And Water (Dualtone)	242	-4	5950
25	25	JAMIE OLDAKER Mad Dogs & Okies (Concord)	232	0	1898
22	26	ROBBIE FULKS Georgia Hard (Yep Roc)	218	-36	7922
29	27	WOODYS Telluride To Tennessee (Independent)	215	+17	653
Debut	28	BLASTERS 4-11-44 (Rainman)	209	+31	696
Debut	29	SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	206	+66	470
Debut	30	BOB DYLAN No Direction Home: The Soundtrack (Columbia/Legacy)	205	+59	496

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit www.americanamusic.org. © 2005 Americana Music Association.

AMERICANA SPOTLIGHT

By John Schoenberger

Artist: Bobby Bare

Label: Dualtone

You know Bobby Bare as one of the original country outlaws who had many hits back in the day. He was also the behind-the-scenes revolutionary in Nashville's artist-independence movement, as well as its songwriting evolution. Bare quietly won the right to take control of his recording career early on, before talk about "outlaws" even hit national media. And he is the person largely responsible for turning Nashville on to the extraordinary writing talents of Kris Kristofferson, Billy Joe Shaver and Shel Silverstein. We haven't heard much from Bare lately, but that is changing. His son Bobby Bare Jr. has coaxed Dad outta retirement (it's been 22 years!) and back into the studio. Backed by Junior and a number of other new-generation players, Bare tackles a collection of classic songs and brings them back to life in a big and beautiful way. Produced by Bobby Bare Jr. and Mark Neeves,



The Moon Was Blue is a great listen. I especially like "I Am an Island," "Ballad of Lucy Jordan" and "Fellow Travelers."

AMERICANA NEWS

The Austin City Limits Festival went on as planned Sept. 23-25, in spite of Hurricane Rita, and over the course of the three-day event not a drop of rain fell on the estimated 65,000 folks who came to see the performances and enjoy the other activities. The ACL fest had a strong lineup of Americana acts this year, including Lucinda Williams, Robert Earl Keen, John Prine, Lyle Lovett, Steve Earle, South Austin Jug Band, Drive-By Truckers, Jeff Black, Donna The Buffalo, Jack Ingram and Asleep At The Wheel... *Chicago Wind*, Merle Haggard's new album with producer Jimmy Bowen, will be released on Oct. 25. Bowen first worked with Haggard on the 1979 album *Serving 190 Proof...* The Band will be highlighted in a just-released multidisc boxed set. *The Band: A Musical History* includes five CDs, one DVD and a 108-page hardcover book documenting the group's entire recording career, from 1963 to 1976. The Band's guitarist and primary songwriter, Robbie Robertson, served as executive producer of the project... Billy Joe Shaver wed Wanda Lynn Canady on Monday, Sept. 26, in Corsicana, TX. The Rev. Bill Honea, Shaver's uncle, performed the private ceremony... Arlo Guthrie plans to send the train he made famous in his recording of the Steve Goodman song "The City of New Orleans" on a mission to help the musicians and the music of New Orleans. He and other musicians will set out on the train two weeks before Christmas. Departing from Chicago, the *City of New Orleans* will make stops along the way to collect donations and musical and sound equipment to be delivered as a Christmas present to hurricane-affected venues in New Orleans and other Gulf Coast cities.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JOY LYNN WHITE One More Time (Thorch)	16
SUSAN TEDESCHI Hope & Desire (Verve Forecast/VMG)	12
RYAN ADAMS & THE CARDINALS Jacksonville City Nights (Lost Highway)	9
BOBBY BARE The Moon Was Blue (Dualtone)	8
JERRY DOUGLAS The Best Kept Secret (Koch)	7
JOHN RANDALL Walking Among The Living (Epic)	7

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KEVIN PETERSON
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R&R Christian Summit 2005

Who, what, where, when and why

The first R&R Christian Summit will take place Dec. 8-11 at the Nashville Marriott at Vanderbilt University. This week we present a preview of who's going to be there, what they'll be talking about and how you can be there too.

Thursday, Dec. 8

The summit will open with the "Presidents State of the Industry" session, which will feature a panel of industry leaders — GMA President John Styll, EMI CMG President Bill Hearn, KSBJ/Houston President Tim McDermott and Provident Label Group President Terry Hemmings — and be moderated by R&R Publisher/CEO



Bill Hearn

Erica Farber. With the experience of these panelists and your questions and input, this session will offer a look at where our industry has been, where it is now and what we've learned along the way, a vision for the future and a discussion of the best possible routes to get there.

In the evening EMI CMG will treat everyone to Nashville's exclusive red-carpet pre-release screening of the film everyone has been talking about for months, *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*.

Friday, Dec. 9

Syndicated radio host, best-selling author and recent *Oprah* show guest Dave Ramsey

will be the keynote speaker on Friday morning. Ramsey started his company, the Lampo Group, in 1988 to counsel people who were suffering from financial stress.

The company's mission is to provide Biblically-based, common-sense education and empowerment that give hope to everyone from the financially secure to the financially distressed. Ramsey's books, *Financial Peace*, *More Than Enough* and *The Total Money Makeover*, have all been best sellers. His radio show is heard on over 250 stations.

The "Radio and Records" session will give panelists and audience members from the Christian-radio community a chance to meet and assemble a list of their biggest opportunities and challenges while panelists and audience members from the Christian-record community do the same.



Both sides will then come together to discuss how we can work together to conquer the challenges and maximize the opportunities on our way to growing the Kingdom.

Radio panelists include KSBJ/Houston VP Jon Hull, WAY-FM Network PD Dave Senes



MR. SECRETARY WORD/Pittsburgh's Shaun Pierce poses with Secretary of Defense Donald Rumsfeld (l) during a live broadcast from the Pentagon as part of the second annual "Radio Days."

and Salem National PD/Brand Manager for the "Fish" stations and KLTU/Dallas PD Chuck Finney. Record panelists include Inpop GM Rob Poznanski, Word VP Derek Jones, Curb VP John Butler and Tooth & Nail/BEC Director/National Promotion Allison Stipe.

After lunch the subject will shift to technology, which is advancing every day, both inside our industry and out. A panel of experts will address a variety of topics, including digital delivery of music, the opportunities and challenges that HD Radio will present, online streaming, podcasting and how radio on cell phones could be future competition for your station.

Morning show guru and talent coach Randy Lane, who has been working with high-profile morning shows since the '80s, will moderate a special session that will take one Christian-radio morning show through preparation



Tim McDermott

for a show and offer a critique of a recent day's broadcast, including content, personality, role-definition and delivery to formatics. The session will not only be a great learning tool for the morning show selected to participate, but for audience members as well, and it will be entertaining for everyone. If you'd like to see your morning show in this session, send an MP3 aircheck to kpeterson@radioandrecords.com.

Saturday, Dec. 10

Paragon Media Strategies is conducting a perceptual study specifically for Christian CHR stations to find out who their audience is, what the audience members want, what their music preferences are, what motivates them to listen to your station or your competition, how their faith affects those decisions and more.

On Saturday morning Paragon will unveil the results from that study. Troy Research will be conducting a similar study specifically for Christian AC and Inspo stations and will present its results during this session too.

Then a panel of CHR programmers will take these results and head into their own session, "How to Build a Heritage CHR Station." WIBT/Charlotte PD Rob Wagman, whose station is No. 1 with women 18-34, is already confirmed for the panel. He's also programmed heritage CHRs WEZB (B97)/New Orleans and WFBC/Greenville, SC.

With fresh, target-specific research in hand, the panel will address how every aspect of the way you program your station determines whether it becomes just another station or is transformed into the heritage CHR for your market.

While the CHR panel is in progress, McVay Media President Mike McVay will be moderating the AC/Inspo panel "Great Promotions Without Breaking the Eighth Commandment (or How to Stand Out in a Crowd)," which will feature some special guest panelists.

Just when you think you've seen every possible promotional idea at least once, McVay always manages to find new ideas and new ways of implementing already successful promotions, so be sure to attend this session.

The R&R Christian Industry Achievement Awards will be presented during Saturday's luncheon. The nomination form appeared in the Sept. 23 issue of R&R. You can fill it out



and mail or fax it to R&R, or you can send your nominations by e-mail to nominations@radioandrecords.com. The deadline is Oct. 7.

Nominations are being accepted in the categories of Christian Radio Station of the Year, Market 1-25, 26-100 and 101+; Christian PD, Christian MD and Christian Air Personality of the Year; Christian Label of the Year, Platinum (major label groups); Christian Label of the Year, Gold (smaller, independent labels); and Christian Promotion Executive of the Year.

After lunch EMI Broadcasting/Goodratings Strategic Services' Alan Mason will moderate a research session where the panel will consist of EMI CMG VP Grant Hubbard and other radio, record and research professionals who have used research to their benefit.

Research companies will be on hand to discuss the benefits of using research the right way; the dangers of using research the wrong way or using bad research; and everything you ever wanted to know about music research, perceptual research and focus groups.

The final session of the day is something fun that takes place at most of R&R's other conventions and summits: "Rate-a-Record." During this session we'll play 10 songs that will be rated by a panel of industry judges, audience members and Nashville Christian-radio listeners.

Sunday, Dec. 11

While Thursday through Saturday will hopefully be an educational, motivational experience that will benefit you and your company from a business standpoint, Sunday morning will be just for you. Sunday worship will be a chance for you to be filled with inspiration. Details will be coming soon regarding the worship speaker and artist.

Register online at www.radioandrecords.com before Oct. 14 to get the early-bird rate of \$299. You can also get the special R&R Christian Summit room rate of just \$119 by calling the Marriott at 615-321-1300. Use the group rate code of rrrcra.

I'll see you in Nashville!

"Rate-a-Record" is a service mark of dick clark productions.

CHRISTIAN AC TOP 30

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1280	+24	11	39/0
2	2	MERCYME In The Blink Of An Eye (INO/Curb)	1175	+15	17	37/0
4	3	THIRD DAY Cry Out To Jesus (Essential/PLG)	884	+78	4	38/4
3	4	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	831	+27	18	32/0
5	5	JADON LAVIK What If (BEC/Tooth & Nail)	829	+26	25	30/0
6	6	NATALIE GRANT Held (Curb)	723	-3	29	35/0
7	7	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	665	+39	36	39/0
9	8	MARK HARRIS For The First Time (INO)	640	+17	17	26/1
14	9	JEREMY CAMP This Man (BEC/Tooth & Nail)	596	+92	6	27/3
8	10	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	586	-33	25	33/0
11	11	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	577	+21	12	27/2
10	12	AFTERS You (Simple/INO)	563	-38	18	28/0
12	13	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	522	-2	21	36/0
13	14	SUPERCHICK We Live (Inpop)	495	+13	8	23/1
17	15	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	442	+16	7	20/0
19	16	BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	433	+39	6	19/0
18	17	PAUL COLMAN The One Thing (Inpop)	380	-38	15	17/0
16	18	MICHAEL W. SMITH Here I Am (Reunion/PLG)	368	-49	16	28/0
20	19	AUDIO ADRENALINE King (ForeFront/EMI CMG)	351	+2	9	19/1
21	20	JOSH BATES Perfect Day (Beach Street/PLG)	333	+23	6	15/1
22	21	ICONOCLAST Walk On In (Independent)	303	+31	3	9/1
29	22	LINCOLN BREWSTER All To You (Integrity Label Group)	296	+33	2	15/3
26	23	TOBYMAC Burn For You (ForeFront/EMI CMG)	279	+32	7	12/1
25	24	OAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)	274	+3	4	15/0
28	25	JARS OF CLAY / SARAH KELLY I'll Fly Away (Essential/PLG)	268	+29	2	15/1
24	26	KUTLESS Draw Me Close (BEC/Tooth & Nail)	268	+7	10	4/0
27	27	BEBO NORMAN Borrow Mine (Essential/PLG)	257	-5	2	12/1
23	28	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	246	-19	8	14/0
30	29	SAWYER BROWN They Don't Understand (Curb)	236	+18	3	10/1
-	30	LIFEHOUSE You And Me (Geffen)	225	+15	4	7/1

40 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

JOY WILLIAMS We (Red Ink/Reunion/PLG)
Total Plays: 219, Total Stations: 11, Adds: 0
TODD AGNEW In The Middle Of Me (SRE/Ardent)
Total Plays: 202, Total Stations: 10, Adds: 1
CHRIS RICE Love Like Crazy (INO)
Total Plays: 175, Total Stations: 10, Adds: 1
AARON SHUST Matchless (Brash)
Total Plays: 168, Total Stations: 11, Adds: 2

BY THE TREE Hold You High (Fervent/Curb/Warner Bros.)
Total Plays: 128, Total Stations: 16, Adds: 0
WATERMARK Knees To The Earth (Rocketown)
Total Plays: 122, Total Stations: 6, Adds: 0
NATE SALLIE Save Me (Curb)
Total Plays: 120, Total Stations: 10, Adds: 0
ZOE GIRL Scream (Sparrow/EMI CMG)
Total Plays: 116, Total Stations: 6, Adds: 1
KUTLESS Ready For You (BEC/Tooth & Nail)
Total Plays: 116, Total Stations: 5, Adds: 0
NICHOLE NORDEMAN What If (Sparrow/EMI CMG)
Total Plays: 115, Total Stations: 8, Adds: 1

Songs ranked by total plays

POWERED BY
MEDIABASE

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
THIRD DAY Cry Out To Jesus (Essential/PLG)	4
JEREMY CAMP This Man (BEC/Tooth & Nail)	3
LINCOLN BREWSTER All To You (Integrity Label Group)	3
ANTONIO NEAL The Only One (EMI Gospel)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JEREMY CAMP This Man (BEC/Tooth & Nail)	+92
THIRD DAY Cry Out To Jesus (Essential/PLG)	+78
CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	+39
BIG DADDY WEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	+39
JOY WILLIAMS We (Red Ink/Reunion/PLG)	+37
ANTONIO NEAL The Only One (EMI Gospel)	+37
REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	+35
LINCOLN BREWSTER All To You (Integrity Label Group)	+33
TOBYMAC Burn For You (ForeFront/EMI CMG)	+32

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TREE63 Blessed Be Your Name (Inpop)	505
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	480
JOHN DAVID WEBSTER Miracle (BHT)	419
JEREMY CAMP Take You Back (BEC/Tooth & Nail)	409
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	396
MATTHEW WEST More (Universal South/EMI CMG)	394
SALVADOR Heaven (Word/Curb/Warner Bros.)	383
NEWSBOYS He Reigns (Sparrow/EMI CMG)	380
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	372
PHILLIPS, CRAIG & DEAN Friend Of God (INO)	371

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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FORGOTTEN EMI Music Christian Music Group

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	AFTERS Beautiful Love (Simple/INO)	1334	+11	15	32/0
2	2	SWITCHFOOT Stars (Sparrow/EMI CMG)	1330	-8	12	32/0
4	3	TOBYMAC Burn For You (ForeFront/EMI CMG)	1299	+26	14	31/0
1	4	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1286	-81	17	28/0
5	5	SUPERCHICK We Live (Inpop)	1192	+15	10	31/0
6	6	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	1137	+15	12	31/0
7	7	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1043	+22	10	28/0
8	8	RELIENT K Who I Am Hates Who I've Been (Gotee)	1022	+22	12	26/0
10	9	JDY WILLIAMS We (Red Ink/Reunion/PLG)	878	+58	6	30/0
9	10	PAUL WRIGHT Take This Life (Gotee)	873	-5	16	23/1
11	11	TODD AGNEW Unchanging One (SRE/Ardent)	800	+2	14	23/2
15	12	CASTING PEARLS Alright (Inpop)	714	+48	10	25/1
16	13	STORYSIDE:B Miracle (Gotee)	713	+86	5	28/1
17	14	ZOEGIRL Scream (Sparrow/EMI CMG)	650	+60	10	18/1
20	15	THIRD DAY Cry Out To Jesus (Essential/PLG)	644	+106	3	24/1
19	16	AUDIO ADRENALINE King (ForeFront/EMI CMG)	579	+38	8	19/0
21	17	MERCYME In The Blink Of An Eye (INO/Curb)	566	+47	6	17/0
18	18	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	543	-13	12	17/0
14	19	MATTHEW WEST Next... (Universal South/EMI CMG)	488	-181	19	13/0
25	20	KRYSTAL MEYERS My Savior (Essential/PLG)	485	+54	5	22/4
29	21	SANCTUS REAL Closer (Sparrow/EMI CMG)	448	+77	2	17/1
28	22	INHABITED One More Night (Fervent/Word/Warner Bros.)	440	+59	4	20/2
26	23	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	412	-12	12	16/0
27	24	CHARITY VON Take Me Through It (Slanted)	404	+15	5	12/0
24	25	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	397	-67	8	15/0
Debut	26	REBECCA ST. JAMES Alive (ForeFront/EMI CMG)	392	+132	1	17/3
23	27	SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	388	-100	14	13/0
Debut	28	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	324	+39	1	14/1
30	29	DJ MAJ Love (Gotee)	306	+14	2	13/3
Debut	30	4TH AVENUE JONES Stereo (Gotee)	285	+83	1	12/2

32 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1. © 2005 Radio & Records

NEW & ACTIVE

MARY MARY Heaven (Integrity Label Group)
Total Plays: 245, Total Stations: 7, Adds: 1

KIERRA "KIKI" SHEARD War (EMI Gospel)
Total Plays: 230, Total Stations: 10, Adds: 2

NATALIE GRANT What Are You Waiting For (Curb)
Total Plays: 225, Total Stations: 11, Adds: 2

OVERFLOW Forever (Essential/PLG)
Total Plays: 218, Total Stations: 8, Adds: 0

DAVID CROWDER... Here Is Our King (Sixsteps/Sparrow/EMI CMG)
Total Plays: 201, Total Stations: 9, Adds: 0

NICHOLE NORDEMAN Brane (Sparrow/EMI CMG)
Total Plays: 198, Total Stations: 5, Adds: 0

KUTLESS Ready For You (BEC/Tooth & Nail)
Total Plays: 197, Total Stations: 9, Adds: 2

KENDALL PAYNE Stand (BHT)
Total Plays: 194, Total Stations: 9, Adds: 1

NICOL SPONBERG Resurrection (Curb)
Total Plays: 194, Total Stations: 7, Adds: 0

ROBBIE SEAY BAND Faith Of Our Fathers (Sparrow/EMI CMG)
Total Plays: 189, Total Stations: 7, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	334	-35	12	27/0
4	2	SEVENTH DAY SLUMBER Shattered... (BEC/Tooth & Nail)	312	+11	10	26/1
2	3	RELIENT K Who I Am Hates Who I've Been (Gotee)	302	-30	13	29/0
5	4	SWITCHFOOT Stars (Sparrow/EMI CMG)	299	-2	9	30/0
6	5	FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	272	-4	15	22/1
10	6	PROJECT 86 All Of Me (Tooth & Nail)	270	+17	3	24/4
3	7	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	270	-43	16	21/0
7	8	SPOKEN September (Tooth & Nail)	267	-1	9	24/0
8	9	DISCIPLE Into Black (SRE)	255	+1	6	31/0
9	10	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	255	+1	11	23/0
12	11	EMERY Studying Politics (Tooth & Nail)	234	+8	8	16/0
13	12	FLYLEAF I'm So Sick (Octone)	229	+9	10	24/2
15	13	JONAH33 Tell Me (SRE/Ardent)	227	+16	11	27/3
20	14	BLINDSIDE Fell In Love With The Game (DRT)	213	+31	5	27/5
18	15	CHEMISTRY About You (Razor & Tie)	208	+14	4	22/4
17	16	SANCTUS REAL Closer (Sparrow/EMI CMG)	208	+5	8	21/1
16	17	STAPLE Sound Of Silence (Flicker)	204	-4	7	23/0
14	18	HASTE THE DAY Long... (Solid State/Tooth & Nail)	195	-20	11	20/1
24	19	KRYSTAL MEYERS My Savior (Essential/PLG)	177	+13	5	17/0
22	20	FURTHER SEEMS FOREVER Light... (Tooth & Nail)	174	+4	6	14/0
21	21	MYRIAD Perfect Obligation (Floodgate)	169	-10	11	13/0
25	22	AFTERS Beautiful Love (Simple/INO)	168	+17	3	11/3
19	23	STELLAR KART Student Driver (Word/Curb/Warner Bros.)	164	-20	14	23/0
26	24	GRAND PRIZE Break Me (A'postrophe)	161	+14	6	19/3
27	25	SUBSEVEN Hold On (Flicker)	154	+10	2	21/4
29	26	SUPERCHICK Anthem (Bruises & Scars) (Inpop)	153	+22	4	25/4
11	27	DIZMAS Controversy (Credential)	142	-86	16	16/0
30	28	MONDAY MORNING Sunshine (Selectric)	130	+2	2	19/1
Debut	29	MANIC DRIVE Memories (Whiplash)	126	+17	1	15/1
Debut	30	KIDS IN THE WAY Breaking The Legs Of Sheep (Flicker)	121	+27	1	17/3

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1. © 2005 Radio & Records

NEW & ACTIVE

STORYSIDE:B Miracle (Gotee)
Total Plays: 117, Total Stations: 14, Adds: 3

EDWYN Remedy (Independent)
Total Plays: 116, Total Stations: 15, Adds: 5

JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)
Total Plays: 100, Total Stations: 14, Adds: 2

PLUMB Better (Curb)
Total Plays: 100, Total Stations: 9, Adds: 5

INHABITED Revolution (Fervent/Curb/Warner Bros.)
Total Plays: 97, Total Stations: 14, Adds: 3

TERMINAL Dark (Tooth & Nail)
Total Plays: 91, Total Stations: 4, Adds: 0

SKILLET Collide (Ardent)
Total Plays: 90, Total Stations: 11, Adds: 6

UNDYING ANTHEM Voices (November Twelve)
Total Plays: 89, Total Stations: 12, Adds: 2

CALLS FROM HOME Sorry (Independent)
Total Plays: 89, Total Stations: 7, Adds: 1

UNDEROATH A Boy Brushed Red... (Tooth & Nail)
Total Plays: 83, Total Stations: 7, Adds: 0



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October 7, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	305	+11	10	17/0
2	2	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	287	+3	8	16/0
3	3	STEPHEN MARSHALL Truly Amazing (MH Tunes)	271	+13	8	15/1
4	4	WAYBURN DEAN Each Day Of My Life (WayJade)	245	+11	11	13/0
7	5	BART MILLARD Mawmaw's Song... (Simple/INO)	219	+19	7	14/1
5	6	BEBO NORMAN Borrow Mine (Essential/PLG)	217	+5	11	14/0
12	7	ALLEN ASBURY Life To The Living (Dorology)	213	+45	5	13/0
17	8	THIRD DAY Cry Out To Jesus (Essential/PLG)	187	+50	2	15/2
9	9	SELAH Be Thou My Vision (Curb)	186	+2	11	11/0
8	10	MARK HARRIS The Line Between The Two (INO)	182	-17	16	11/0
11	11	WATERMARK Holy Roar (Rocketown)	173	0	9	13/0
6	12	NEWSUNG Rescue (Integrity Label Group)	169	-33	14	11/0
Debut	13	POINT OF GRACE Waiting... (Word/Curb/Warner Bros.)	163	+61	1	12/5
20	14	JEREMY CAMP This Man (BEC/Tooth & Nail)	139	+19	3	10/0
Debut	15	TWILA PARIS Days Of Elijah (Integrity Label Group)	131	+30	1	13/2
Debut	16	DAVID PHELPS With His Love... (Word/Curb/Warner Bros.)	125	+32	1	12/1
16	17	PAUL COLMAN The One Thing (Inpop)	119	-19	10	8/0
-	18	SAWYER BROWN They Don't Understand (Curb)	117	+10	3	7/0
10	19	RICARDO I Call Your Name (Waymaker)	116	-60	12	7/0
15	20	PAUL BALOCHE All The Earth...s (Integrity Label Group)	115	-25	17	8/0

18 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	CROSS MOVEMENT Hey Y'all (Cross Movement)
2	MANAFEST Let It Go (BEC)
3	AMBASSADOR Feels Good (Cross Movement)
4	3 THE GOD WAY Klap Ya Hands (Kaught Upp)
5	T-BONE Can I Live? (Flicker)
6	4TH AVENUE JONES Stereo (Gotee)
7	FLAME f/DA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
8	PHANATIK Me (Cross Movement)
9	NICOL SPONBERG Resurrection (Curb)
10	PROCUSSIONS Introducing... (What's Your Name?) (Illect/Basementalism)



America's Best Testing Christian CHR Songs 12+ For The Week Ending 9/30/05

Artist Title (Label)	TW	Fam%	Burn	W 12-17	W 18-24	W 25-34
RELIENT K Who I Am Hates Who I've Been (Gotee)	4.22	88%	11%	4.41	4.17	3.99
LIFEHOUSE You And Me (Geffen)	4.22	99%	16%	4.14	4.2	4.3
SUPERCHICK We Live (Inpop)	4.19	93%	11%	4.23	4.21	4.14
KUTLESS Strong Tower (BEC/Tooth & Nail)	4.11	99%	24%	3.99	4.12	4.29
JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	4.10	97%	21%	4.02	4.13	4.22
SWITCHFOOT Siars (Sparrow/EMI CMG)	4.08	97%	15%	4.21	4.1	3.85
JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	3.99	97%	26%	4.11	4.07	3.68
SANCTUS REAL Closer (Sparrow/EMI CMG)	3.97	54%	8%	4.29	3.83	3.68
BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	3.93	90%	16%	3.94	3.92	3.96
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	3.92	91%	19%	3.69	4.11	4.01
STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	3.88	97%	27%	4.04	3.62	3.8
TOBYMAC Bum For You (ForeFront/EMI CMG)	3.87	91%	18%	3.91	3.76	3.97
MERCYME In The Blink Of An Eye (INO/Curb)	3.86	90%	15%	3.97	3.71	3.89
INHABITED One More Night (Fervent/Word/Warner Bros.)	3.86	47%	21%	3.48	4.3	4.15
SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	3.86	80%	23%	3.71	3.96	4.02
JOY WILLIAMS We (Red Ink/Reunion/PLG)	3.86	71%	13%	4.1	3.81	3.57
AFTERS Beautiful Love (Simple/INO)	3.85	92%	19%	3.86	3.95	3.74
THIRD DAY Cry Out To Jesus (Essential/PLG)	3.83	68%	15%	3.4	3.9	4.36
DJ MAJ Love (Gotee)	3.83	70%	25%	3.73	3.79	4.11
ZOEGIRL Scream (Sparrow/EMI CMG)	3.80	94%	21%	3.83	3.71	3.84
SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	3.78	96%	24%	3.89	3.71	3.62
STORYSIDE-B Miracle (Gotee)	3.74	53%	13%	3.77	3.38	3.91
KRYSTAL MEYERS My Savior (Essential/PLG)	3.73	88%	20%	3.58	3.9	3.9
CASTING PEARLS Alright (Inpop)	3.69	76%	18%	3.73	3.65	3.66
PAUL WRIGHT Take This Life (Gotee)	3.68	89%	28%	3.55	3.86	3.74
TODD AGNEW Unchanging One (SRE/Ardent)	3.65	89%	24%	3.34	3.67	4.01
BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	3.61	82%	27%	3.56	3.71	3.58
MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	3.55	97%	36%	3.5	3.5	3.74
AUDIO ADRENALINE King (ForeFront/EMI CMG)	3.54	85%	30%	3.45	3.52	3.67
CHARITY VON Take Me Through It (Slanted)	3.29	92%	36%	3	3.44	3.7

This report is a cumulative sample of current online music surveys conducted by Christian CHR stations across the country. Total sample size is 539 respondents. Total average favorability estimates are based on a scale of 1-5. (1= don't like it at all, 5= love it). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the internet. Once passed, they can take the music test when invited to do so by their local radio station. When comparing this data with what is happening at your station please keep in mind that number of spins, percentage of familiarity, and other factors must be taken into consideration as well, and that your results may vary accordingly. HitMusicResearch.com results are intended to show opinions of participants on the internet only. Hit Music Research is a registered trademark of HitMusicResearch.com. The HMR system is available for local Christian radio stations by calling (615) 331-0736. HitMusicResearch.com data is provided by Hit Music Research.

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	1197	-21	11	37/0
2	2	MERCYME In The Blink Of An Eye (INO/Curb)	1136	-10	17	35/0
3	3	JEREMY CAMP This Man (BEC/Tooth & Nail)	887	+26	8	33/2
7	4	THIRD DAY Cry Out To Jesus (Essential/PLG)	886	+137	4	36/3
4	5	CHRIS TOMLIN The Way... (Sparrow/Sparrow/EMI CMG)	794	+1	13	30/0
8	6	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	752	+14	10	28/1
6	7	BIG DADDY WEAWE Just... (Fervent/Curb/Warner Bros.)	747	-16	10	30/0
5	8	MATTHEW WEST Next... (Universal South/EMI CMG)	717	-79	18	25/0
9	9	AFTERS You (Simple/INO)	679	-62	16	24/0
11	10	BEBO NORMAN Borrow Mine (Essential/PLG)	664	+27	12	25/1
13	11	AARON SHUST Matchless (Brash)	578	+2	6	28/1
12	12	JAY LAVIK What If (BEC/Tooth & Nail)	570	-4	28	18/0
15	13	DAVID CROWDER... Here... (Sparrow/Sparrow/EMI CMG)	521	+26	8	23/0
10	14	MICHAEL W. SMITH Here I Am (Reunion/PLG)	514	-157	19	22/0
14	15	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	512	-12	14	21/0
20	16	BY THE TREE Only To You (Fervent)	369	+9	6	17/0
21	17	SUPERCHICK We Live (Inpop)	367	+21	6	18/0
19	18	AUDIO ADRENALINE King (ForeFront/EMI CMG)	364	+9	10	17/0
17	19	NEWSUNG Rescue (Integrity Label Group)	340	-68	19	13/0
28	20	JOY WILLIAMS We (Red Ink/Reunion/PLG)	337	+61	3	19/1
18	21	PAUL COLMAN The One Thing (Inpop)	333	-30	20	13/0
23	22	KUTLESS Ready For You (BEC/Tooth & Nail)	326	+5	4	16/1
26	23	STEVEN C. CHAPMAN Remembering... (Sparrow/EMI CMG)	320	+38	2	18/2
24	24	SHAUN GROVES Bless The Lord (Rocketown)	296	-20	18	13/0
Debut	25	NICHOLE NORDEMAN What If (Sparrow/EMI CMG)	279	+54	1	16/1
25	26	LINCOLN BREWSTER All To You (Integrity Label Group)	276	+16	3	13/1
29	27	TODD AGNEW In The Middle Of Me (SRE/Ardent)	266	+18	2	14/1
Debut	28	GINNY OWENS Fellow Traveler (Rocketown)	261	+79	1	16/5
Debut	29	JOSH BATES Perfect Day (Beach Street/PLG)	247	+10	1	13/1
27	30	PAUL WRIGHT Take This Life (Gotee)	240	-38	11	11/0

37 AC reporters. Songs ranked by total plays for the airplay week of Sunday 9/25 - Saturday 10/1.
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NEW & ACTIVE

JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)
Total Plays: 223, Total Stations: 13, Adds: 1
BROTHER'S KEEPER Beyond Beautiful (Training Union/Ardent)
Total Plays: 218, Total Stations: 14, Adds: 3
SARA GROVES You Are The Sun (INO)
Total Plays: 200, Total Stations: 11, Adds: 2
TODD AGNEW Unchanging One (SRE/Ardent)
Total Plays: 157, Total Stations: 7, Adds: 1
CHARITY VON Take Me Through It (Slanted)
Total Plays: 152, Total Stations: 7, Adds: 0

SCOTT KRIPPAYNE Alive Again (Spring Hill)
Total Plays: 145, Total Stations: 9, Adds: 3
BART MILLARD Mawmaw's Song... (Simple/INO)
Total Plays: 137, Total Stations: 5, Adds: 0
JOEL ENGLE Shadow Of Your Cross (Dorology)
Total Plays: 136, Total Stations: 8, Adds: 2
KATINAS Shut Do Do (BIT)
Total Plays: 109, Total Stations: 6, Adds: 1
KENDALL PAYNE Stand (BIT)
Total Plays: 103, Total Stations: 6, Adds: 1

Sara Groves Adds To The Beauty

Add to the Beauty is the name of Sara Groves' new album, but she also wants the phrase to be a lifestyle from now on. "On the heels of some family loss and a lot of grief and things like that, I kind of had a faith crisis that was very significant for me," Groves says. "Our world seems very chaotic, and I was trying to reconcile how you raise kids and hold on to faith in the face of such unbearable stories and things that take place.

"I spent lots of time dwelling on the darkness of the world, my inability to change it and my inability to change myself, and I was feeling pretty desperate about the condition of things. I just kind of hit a wall where I felt like I was angry and resentful and cynical and bitter.

"I took a year off when my son Toby was born and decided, 'This isn't the person I want to be.' I began to ask

the Lord, 'What do you mean by all of this?' I feel like, in the last couple of years, every question I've asked the Lord, he's given me some scenario or some kind of answer. I would ask a simple question, and then someone would come into my life who'd answer that question.

"God himself said that we could add to the beauty. I'm ready to contribute. I want to reflect a kingdom that I believe exists, and I believe now more than ever that there is a story that runs through all of this that is bigger than politics; it's bigger than natural disasters, capitalism and the American dream.

"God has been telling this story from the beginning of time. I want to point to that very large story in my very small way, and I want my family, my marriage and my art to reflect this story."



JACKIE MADRIGAL
jmadrigal@radioandrecords.com

Piolin: Wacky, Fun & Successful

The morning jock on audience-intensive promotions

Eddie "Piolin" Sotelo's morning show, *Piolin Por La Mañana*, is rated No. 1 in Los Angeles in both the Hispanic and general markets. What makes this show so successful? Among other things, Piolin has been able to connect with his listeners and make them feel like they are part of the show.

One way he does this is through promotions and contests that make his listeners feel special and make some of their dreams come true. One of the most recent contests he did was "A La Fama Con Piolin Por La Mañana," where people competed to win a recording contract with Univision Records. Hundreds of people entered, and Piolin let the audience pick the winner, the duranguense-style band Sagaz Musical.

Radio Reality

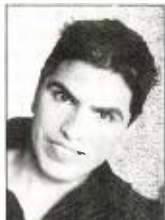
Piolin also did a reality show on the radio, "Piolin Big Brother Beep, Beep." The winner got a new car. In the second installment of the show, couples participated, and the winners got an all-expenses-paid wedding package that included bachelor and bachelorette parties. In "Piolin Brother III, Más Pesado Que Nunca" the winner took home \$10,000.

"La Quinceañera" was a very interesting contest where Piolin gave callers, regardless of age or gender, the chance to win a Sweet 15 party. "We auditioned people who, for whatever reason, never had a chance to have their Sweet 15," says Piolin. "Each station on which my show is syndicated had the opportunity to audition people.

They sent us videos, we watched them, and from there we chose six finalists.

"We brought them to Los Angeles, and they had to be in the studio every morning, doing dares and winning the public's affection so that they could receive votes. The winner was chosen by the public's votes and the number of dares they had won."

The winner, a 28-year-old woman, won a mega-party. "The party was so amazing that we were all surprised," says Piolin. "Even though I am conducting the contests, I get a thrill out of doing these things and seeing the public's response, because you never know how things will turn out.



Piolin

"The purpose is to make your audience feel good. How great is it to help your audience feel good about themselves? It's important because many of our people never have these kinds of opportunities. They just see the red carpets on TV.

"Our thought was to give them a red-carpet experience too—not just the artists who accompany us to the events or the winner, but also the audience members who win the opportunity to attend the events. We believe that everyone is equal, and we treat everyone equally."



AMONG FRIENDS Brothers Gustavo and Adolfo Angel of Los Temerarios recently visited with KLVE/Los Angeles afternoon DJ Carlos Alvarez. Seen here (l-r) are Gustavo, Alvarez and Adolfo.

Helping Hand

Another event that was not only fun for the audience but also helped people was a soccer match that Piolin organized with one of Mexico's biggest bands, Los Tigres Del Norte. The event benefited the Centro Para La Integración Y Rehabilitación Del Alcoholismo Y Droga (Cirad) in Tijuana, Mexico.

"When I arrived in Los Angeles I was looking for a rehab center for someone who had asked me for help," Piolin says. "It was really hard to find one. Many of them would tell us that if the person in need had no money, they couldn't take him.

"If that search was hard for me, working at a radio station and searching on the Internet, I could only imagine how hard it would be for someone who might not even have Internet access. I could imagine people calling and asking for information and having to leave a message or being told they couldn't be taken care of because they were illegal or had no money, etc.

"The first centers to open their doors to us were Cirad and Victory Outreach, in Los Angeles, and we have to support them. They need help too."

"Whatever other people or media say about us Hispanics, we can prove who we are and what we've contributed with facts."

case they were part of the soccer teams and they spent time with Los Tigres. I love that it made the listeners happy to have the opportunity to spend time with us and with the band."

Here To Succeed

Another way Piolin helps his audience is by assisting them in dealing with issues involving discrimination, immigration and jobs. "When we see someone who needs help, we help them," he says.

"If they need help from a consulate, we're there, because many times they don't know who to contact. We also have an immigration expert who comes here to answer people's questions."

A lot of Piolin's show's success comes from his uniting people for a common cause. His signature saying "Why do we come here? To succeed" has made an impression on his audience.

"The way I have steered the show is to let people know that we have come to this country to succeed," he says. "I hear people saying that they want to do better and buy a home because I told them that we come here to succeed. It's incredible how that saying has hit home with people.

"Most people just need a hand. They need someone to tell them that it's OK, not to despair and that they can make it. Whatever other people or media say about us Hispanics, we can prove who we are and what we've contributed with facts."

The fact is that the things Piolin has done for his public have brought him success and ratings, something that might easily go to his head. "I don't have time for that," he says. "I focus only on doing the best I can.

"Whatever happens with the ratings, that's all history and in the past. We have to work not for ratings, but simply to do better. If you concentrate on that, you will always do well."

"The purpose is to make your audience feel good. How great is it to help your audience feel good about themselves? We believe that everyone is equal, and we treat everyone equally."

Piolin went to Cirad and took a look at what its needs were. Money wasn't the answer, because many people don't trust that the funds will get to the people who need them. "We asked people to donate certain items, like blankets, toothpaste, jackets, pillows, etc.," he says. "The goal was accomplished.

"We have to help those in need, and, besides that, I love that the listeners participate. In this



FRANKIE'S MEGA MOMENT Frankie J recently visited WMGE (Mega)/Miami. Seen here (l-r) are Mega morning show host Sandy Domingo, Frankie and morning show hosts Felix Sama and Ricky Santana.

RADIO Y MÚSICA R&R

One On One: Reik

Reik are still here, and how! The trio that has taken pop music by storm now has a Latin Grammy Best New Artist nomination and several nominations for MTV Latin America Awards, which this year will be handed out in Xcaret in Cancun, Mexico.

Reik have been busy promoting their self-titled debut album and have just released the second single, "Noviembre Sin Ti." What else is new with Jesús, Julio and Bibi? We talked to them recently.

R&R: You've been promoting the album as far away as South America.

Jesús: We were in Colombia and Venezuela. It was great. We had a great response. We had never gone to another country where we were welcomed by the fans and recognized on the streets. It was an impressive experience. We're enjoying it all and are really grateful and eager to continue.

R&R: Are these the first countries outside of Mexico and the U.S. that you've visited?

Bibi: We had been to Puerto Rico, and now we're headed to Argentina.

R&R: How are you holding up with so much travel, promotion and work?

Bibi: There's a song by The Beatles that says "I'm so tired." That's how we feel.

Julio: We are tired, but everyone gets tired.

Jesús: But it's not like we weren't warned that it was going to be like this. In the beginning our managers told us, "Just wait and see, because it's going to be tough." There are days you do get up and say, "Please, that's enough. I don't want to do this anymore." But, thankfully, we've had a great response from the public, and that motivates us to go on and enjoy it.

Julio: All we have to do is rest on the days when we have time to rest. Sometimes when you have the opportunity to go to bed earlier you stay up watching TV or on the Internet or you go out to the clubs. We just have to learn to take

care of ourselves. But we're happy, and we're starting our tour in Mexico really soon. The first dates are at the Metropolitan in Mexico City, and from there we do the rest of the country.

R&R: Any plans for a new album?

Jesús: No. We're always working on new things, but just to do it, not really thinking about the next album. We still have about a year of work to do with this one and the tour.

R&R: The response to this album has been great. You guys have been awarded gold records and you've been nominated for Latin Grammys and MTV Latin America Music Awards.

Jesús: That's what they say.
Bibi: There's a rumor going around about that.

Julio: Thankfully, that's true. We have a platinum record in Mexico. In the U.S. things are moving forward, and we're working on it. Now we're nominated for Latin Grammys and MTV Latin America Music Awards. We're thrilled. Both situations are difficult. We've already been doing research on the people nominated in our categories.

With the Latin Grammy nomination, for example, we hadn't listened to anything by Ilona or Bebe. They nominate people from all over. When we were in Colombia we listened to Ilona, and she's great. Then we downloaded some of Bebe's songs, and she's really talented too. We're not expecting to win, but we're hoping to win. We're glad to be nominated and to be there.

The same thing with the MTVLA. We're competing with Café Tacuba, Juanes, Shakira, Belinda, Molotov — lots of great artists. We want to win, but we're not going in there thinking that we have it in the bag. But the experience is going to be wonderful.



Reik



PAUSINI TAKES GOLD Italian singer Laura Pausini received a gold record for her album *Escucha*. The award was presented to her on Univision's *Despierta América* TV show. Seen here (l-r) are *Despierta América*'s Neida Sandoval; Pausini; and *Despierta América*'s Ana María Canseco, Fernando Arau and Raúl González.

RR Going For Adds

CONTEMPORARY

- EDUARDO OSORIO *En Exclusiva (Respek)*
- INES GAVIRIA *Qué Pasó (Respek)*
- INTOCABLE *Es Mejor Decir Adiós (EMI Latin)*
- TONY TOUCH *Play That Song (EMI Latin)*
- XARAH *Mentiroso (Respek)*
- ZAYRA ALVAREZ *Cada Momento (Sony BMG)*

REGIONAL MEXICAN

- ANDY ANDY *Qué Ironía (Urban Box Office/Wepa)*
- BETO TERRAZAS *El Sol No Regresa (Sony BMG Norte)*
- DJ KANE *Brinca (EMI Latin)*
- DUETO VOCES DEL RANCHO *El Tercer Jalón (EMI Latin)*
- INTOCABLE *Es Mejor Decir Adiós (EMI Latin)*
- LA CHIO *Que Dijiste Tú (Sony BMG Norte)*
- LOS MAQUINISTAS DEL NORTE *Amor En Secreto (Mock & Roll)*
- LOS ORIGINALES DE SAN JUAN *Dos Botellas De Mezcal (EMI Latin)*
- LOS RAZOS *La Regañona (Sony BMG Norte)*
- PEPE AGUILAR *Bohemio De Afición (Sony BMG Norte)*

TROPICAL

- DJ KANE *Brinca (EMI Latin)*
- EDUARDO OSORIO *En Exclusiva (Respek)*
- EL GRINGO DE LA BACHATA *Pero Cómo Te Olvido (Mock & Roll)*
- SONORA CANDELA *El Sonidero (Mock & Roll)*
- SONORA CANDELA *La Tortura (Mock & Roll)*
- XARAH *Mentiroso (Respek)*

ROCK/ALTERNATIVE

No Going for Adds for this Week

iQué Pasa Radio!

After 12 weeks at No. 1 on the Regional Mexican chart, Patrulla 81's "Eres Divina" (Disa) drops to No. 3, and Conjunto Primavera's "Aún Sigues Siendo Mia" (Fonovisa) takes over the top position. Duelo's "Le Dije Al Corazón" (Univision) moves up seven positions, to No. 20, and Pesado's "A Chillar A Otra Parte" moves up eight spots, to No. 22. Banda El Recodo enter the chart at No. 28, with "Parece Mentira" (Fonovisa).

There's very little movement on the Contemporary chart. RBD remain at No. 1 for the third week, with "Sólo Quédate En Silencio" (EMI Latin). The biggest jump is by Ricky Martin's "Qué Más Da" (Columbia), featuring Fat Joe, which moves up five positions, to No. 25. Two Universal Music Latino songs enter the chart: Cristian Castro's "Amor Eterno," at No. 21, and La Secta Allstar's "Llora Mi Corazón," at No. 30.

At Tropical, "Ella Y Yo" by Aventura f/Don Omar (Premium) stays at No. 1 for the seventh week. There are four new entries to the chart: Ivy Queen's "Cuéntale" (La Calle), at No. 19; Tito "El Bambino's" "La Cazadora" (Sony BMG/Platinum), at No. 26; Ricky Martin's "Qué Más Da," at No. 28; and Milly Quezada's "Quiero Ser" (J&N), at No. 30.

Hey, station PD: Did you report your adds yet? Report them and make things happen! The deadline is Tuesday at noon PT.

TELEVISION

TOP 10 SPANISH-LANGUAGE SHOWS ON HISPANIC NETWORKS

- 1 *La Esposa Virgen*
- 2 *Inocente De Ti*
- 3 *Contra Viento Y Marea*
- 4 *Cristina*
- 5 *Don Francisco Presenta*
- 6 *Aquí Y Ahora*
- 7 *Casos De La Vida Real*
- 8 *Sábado Gigante*
- 9 *Así Es Gilberto Gless*
- 10 *Hora Pico*

TOP 10 ENGLISH-LANGUAGE SHOWS MOST WATCHED BY HISPANICS

- 1 *Desperate Housewives*
- 2 *Lost*
- 3 *CSI*
- 4 *Family Guy*
- 5 *Grey's Anatomy*
- 6 *Prison Break*
- 7 *NFL Monday Night Football*
- 8 *Without A Trace*
- 9 *American Dad*
- 10 *Invasion*

Sept. 26-Oct. 2; Hispanics 2+. Source: Nielsen Media Research

REGIONAL MEXICAN TOP 30

POWERED BY
MEDIABASE

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	1342	+184	14	47/0
3	2	LOS TIGRES DEL NORTE Socios (Fonovisa)	1217	+135	8	47/0
1	3	PATRULLA 81 Eres Divina (Disa)	1215	-23	29	45/0
4	4	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1206	+134	16	44/0
5	5	K-PAZ DE LA SIERRA Mi Credo (Disa)	870	-28	22	40/0
9	6	LOS TUCANOS DE TIJUANA Cómo La Ves (Universal)	860	+85	6	36/1
6	7	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	856	-35	24	40/0
12	8	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	808	+116	11	37/0
11	9	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	798	+90	16	36/0
10	10	LOS HURACANES DEL NORTE Nada Contigo (Univision)	794	+20	7	40/0
7	11	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	743	-105	9	32/0
8	12	INTOCABLE Tiempo (EMI Latin)	722	-93	22	38/0
13	13	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	685	+10	15	34/0
14	14	CARDENALES DE NUEVO LEON Quiero Que Sepas (Disa)	677	+21	6	28/0
15	15	JOAN SEBASTIAN Inventario (Balboa)	643	+29	6	29/0
16	16	CUISILLOS Descontrolado (Balboa)	635	+53	5	30/0
18	17	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	592	+78	10	26/0
17	18	BETO TERRAZAS Muñeca De Dijos De Miel (Sony BMG Norte)	533	-23	10	29/0
23	19	K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	511	+105	2	23/0
27	20	DUELO Le Dije Al Corazón (Univision)	466	+81	4	21/0
24	21	JENNI RIVERA Qué Me Vas A Dar (Univision)	464	+75	3	22/0
30	22	PESADO A Chillar A Otra Parte (Warner M.L.)	459	+125	2	20/0
20	23	DIANA REYES El Sol No Regresa (Universal)	440	-28	13	26/0
26	24	ALEGRES DE LA SIERRA Así Como Hoy (Viva Music)	429	+43	6	26/0
22	25	LUPILLO RIVERA Ya Me Habian Dicho (Univision)	424	0	19	30/0
29	26	LOS TEMERARIOS Por Tu Maldito Amor (Fonovisa)	404	+37	2	20/0
25	27	LOS MORROS DEL NORTE El Aretito (Disa)	395	+9	9	25/0
28	28	BANDA EL RECODO Parece Mentira (Fonovisa)	389	+118	1	16/0
28	29	COYOTE Y SU BANDA TIERRA SANTA Suspiros (Univision)	374	-1	6	21/0
19	30	LOS HOROSCOPOS DE DURANGO Que Vuelva (Disa)	366	-119	2	22/0

58 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	530	PANCHO BARRAZA Y Las Mariposas (Balboa)	380
RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	474	LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)	369
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	447	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	368
MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	413	BANDA EL RECODO Que Más Quisiera (Fonovisa)	309
		INTOCABLE Aire (EMI Latin)	285
		K-PAZ DE LA SIERRA Volveré (Univision)	284

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	+184
PATRULLA 81 Ya No Puedo Olvidarte (Disa)	+142
LOS TIGRES DEL NORTE Socios (Fonovisa)	+135
BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	+134
LOS HOROSCOPOS DE DURANGO Oiga (Disa)	+127
PESADO A Chillar A Otra Parte (Warner M.L.)	+125
BANDA EL RECODO Parece Mentira (Fonovisa)	+118
GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	+116
K-PAZ DE LA SIERRA Pero Te Vas A Arrepentir (Disa)	+105
ALACRANES MUSICAL Si Yo Fuera Tu Amor (Univision)	+93

NEW & ACTIVE

EL MOMENTO Porque Estás Enamorada (EMI Latin)
Total Plays: 337, Total Stations: 21, Adds: 0
VICTOR GARCIA Loco Por Ti (Sony BMG Norte)
Total Plays: 331, Total Stations: 16, Adds: 0
LUPILLO RIVERA Qué Suerte La Mía (Univision)
Total Plays: 330, Total Stations: 19, Adds: 0
LA FIRMA Le Diré (Sony BMG Norte)
Total Plays: 312, Total Stations: 11, Adds: 0
CHICOS DE BARRIO Mentirosa (EMI Latin)
Total Plays: 296, Total Stations: 15, Adds: 0
RAMON AYALA Y SUS BRAVOS... Puñalada Fatal (Freddie)
Total Plays: 280, Total Stations: 11, Adds: 0
LOS HOROSCOPOS DE DURANGO Oiga (Disa)
Total Plays: 253, Total Stations: 11, Adds: 1
LOS ALAZANES Siempre Que Me Emborracho... (Sony BMG Norte)
Total Plays: 249, Total Stations: 12, Adds: 0
CONJUNTO LOS TONY'S ¡ISABELA Perdidos (Disa)
Total Plays: 247, Total Stations: 12, Adds: 0

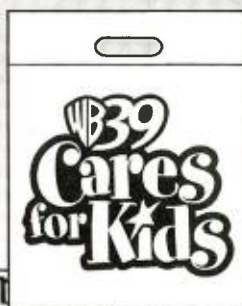
Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

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R&R CONTEMPORARY TOP 30

October 7, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RBD Sólo Quédate En Silencio (EMI Latin)	739	+23	15	23/1
2	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	682	+2	25	24/0
4	3	LAURA PAUSINI Viveme (Warner M.L.)	617	-3	30	22/0
3	4	LUIS FONSI Nada Es Para Siempre (Universal)	609	-33	18	22/0
5	5	SHAKIRA No (Epic)	582	+26	11	19/0
6	6	LA 5A ESTACION Algo Más (Sony BMG)	553	-1	32	24/0
7	7	REIK Yo Quisiera (Sony BMG)	508	-34	21	21/0
9	8	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	473	+2	12	20/1
11	9	LA 5A ESTACION Daria (Sony BMG)	472	+33	6	17/2
12	10	CHAYANNE No Te Preocupes Por Mi (Sony BMG)	450	+52	6	17/1
8	11	JUANES La Camisa Negra (Universal)	443	-43	34	24/0
10	12	LU Por Besarte (Warner M.L.)	430	-24	9	14/1
13	13	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	413	+14	13	20/1
15	14	JUANES Para Tu Amor (Universal)	410	+81	5	15/1
14	15	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	328	-16	16	15/0
16	16	OLGA TAÑÓN Vete Vete (Sony BMG)	326	-3	5	8/0
17	17	LA SECTA ALLSTAR La Locura Automática (Universal)	321	+19	18	14/0
19	18	THALIA Amar Sin Ser Amada (EMI Latin)	284	-4	19	16/0
18	19	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VII/Machete Music)	274	-17	20	9/0
21	20	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	257	+7	8	12/1
Debut	21	CHRISTIAN CASTRO Amor Eterno (Universal)	253	+125	1	10/0
20	22	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	249	-15	7	9/2
23	23	TOMMY TORRES Un Poquito (Dile Music)	234	-17	8	5/0
22	24	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	227	-14	20	12/0
30	25	RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	226	+69	2	10/0
25	26	ANGEL & KHRIZ Ven Báilalo (Machete Music)	225	+1	5	5/0
24	27	ESTEFANO El Hombre Que No Ha Sido El De Tus Sueños (Universal)	223	-19	4	8/1
29	28	THALIA Un Alma Sentenciada (EMI Latin)	198	+35	2	8/0
26	29	ANDY ANDY Qué Ironía (Urban Box Office/Wepal)	177	-7	11	8/0
Debut	30	LA SECTA ALLSTAR Lloro Mi Corazón (Universal)	170	+28	1	4/0

28 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
LA 5A ESTACION Daria (Sony BMG)	2
COTI f/J. VENEGAS & P. RUBIO Nada Fue Un Error (Universal)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CHRISTIAN CASTRO Amor Eterno (Universal)	+125
JUANES Para Tu Amor (Universal)	+81
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	+69
CHAYANNE No Te Preocupes Por Mi (Sony BMG)	+52
REIK Noviembre Sin Ti (Sony BMG)	+48
CABAS La Cadena De Oro (EMI Latin)	+43
EL CANTO DEL LOCO Ya Nada Volverá A Ser... (Sony BMG)	+40
THALIA Un Alma Sentenciada (EMI Latin)	+35
YAHIR No Te Apartes De Mi (Warner M.L.)	+35

NEW & ACTIVE

YAHIR No Te Apartes De Mi (Warner M.L.)
Total Plays: 160, Total Stations: 5, Adds: 0

FRANKIE J. More Than Words (Columbia)
Total Plays: 157, Total Stations: 6, Adds: 0

AVENTURA f/DON OMAR Ella Y Yo (Premium)
Total Plays: 155, Total Stations: 5, Adds: 0

JIMENA Te Esperaré (Univision)
Total Plays: 142, Total Stations: 10, Adds: 0

DAVID DEMARIA Cada Vez Que Estoy Sin Ti (Warner M.L.)
Total Plays: 139, Total Stations: 6, Adds: 0

GIO Señora (Universal)
Total Plays: 132, Total Stations: 6, Adds: 0

LUNY TUNES f/BABY RANKS... Mayor Que Yo (Universal)
Total Plays: 119, Total Stations: 5, Adds: 0

MARIANA No Vuelvo Contigo (Univision)
Total Plays: 117, Total Stations: 6, Adds: 0

DADDY YANKEE Mirame (El Cartel/VII/Machete Music)
Total Plays: 104, Total Stations: 5, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
REYLI BARBA Amor Del Bueno (Sony BMG)	350	PAULINA RUBIO Mia (Universal)	194
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	213	LA OREJA DE VAN GOGH Rosas (Sony BMG)	182
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	203	ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	177
JUANES Volverte A Ver (Universal)	198	RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	175
		MANA Mariposa Traicionera (Warner M.L.)	165
		LA 5A ESTACION El Sol No Regresa (Sony BMG)	152

REPORTING STATION PLAYLISTS

www.radioandrecords.com



TROPICAL TOP 30

POWERED BY
MEDIABASE

October 7, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	AVENTURA f/DON OMAR Ella Y Yo (Premium)	286	-12	8	9/0
2	2	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	243	-9	25	11/0
4	3	N'KLABE Amor De Una Noche (Sony BMG)	207	-3	6	12/0
9	4	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	194	+22	20	11/0
7	5	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	194	+8	22	10/0
3	6	LUNY TUNES f/BABY RANKS... Mayor Que Yo (Universal)	194	-23	25	9/0
5	7	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	192	-5	43	10/0
6	8	LUIS FONSI Nada Es Para Siempre (Universal)	168	-28	16	8/0
10	9	MARC ANTHONY Amigo (Sony BMG)	158	0	10	7/0
8	10	DON OMAR Reggaetón Latino (Urban Box Office/Universal)	153	-19	23	8/0
11	11	MASTER JOE & OG BLACK Mil Amores (Ole Music)	144	-12	11	8/0
15	12	DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	133	+21	19	9/0
13	13	JUANES La Camisa Negra (Universal)	133	0	25	7/0
14	14	BRENDA K. STARR Tú Eres (Mi Voz)	126	+13	19	7/0
12	15	GILBERTO SANTA ROSA Dime Lo Que Quieres (Sony BMG)	124	-18	4	8/0
17	16	GRUPO MANIA La Peleona (Universal)	120	+24	5	6/0
18	17	CHICHI PERALTA La Zalamera (Vene Music/Universal)	109	+20	4	4/0
16	18	LA SECTA ALLSTAR La Locura Automática (Universal)	106	-4	10	6/0
Debut	19	IVY QUEEN Cuéntale (La Calle)	95	+67	1	4/0
19	20	FRANKIE NEGRO Lento (SGZ Entertainment)	95	+7	19	5/0
24	21	JOHN ERIC Tembleque (Sony BMG)	91	+16	3	8/1
22	22	BANDA GORDA Déjalo Ahí (MP)	89	+12	3	5/0
—	23	TONY TOUCH Play That Song (EMI Latin)	85	+18	7	6/0
21	24	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	85	+1	12	6/0
25	25	N'KLABE I Love Salsa (Sony BMG)	82	+8	18	7/0
Debut	26	TITO "EL BAMBINO" La Cazadora (Sony BMG/Platinum)	79	+20	1	4/0
23	27	EDGAR DANIEL Me Extrañarás (MP)	73	-2	2	2/0
Debut	28	RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	72	+34	1	4/0
20	29	GLORY f/DON OMAR La Traicionera (VI/Machete Music)	72	-15	3	5/0
Debut	30	MILLY QUEZADA Quiero Ser (J&N)	70	+32	1	4/0

14 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 9/25-10/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
ANGEL & KHRIZ Ven Bailalo (Machete Music)	167	MONCHY & ALEXANDRA Hasta El Fin (J&N)	90
DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	105	DJ NELSON f/M. "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	87
ZION & LENNOX Doncella (Sony BMG)	101	DON OMAR Pobre Diabla (VI/Machete Music)	70
ZION & LENNOX f/DADDY YANKEE Yo Voy (Sony BMG)	91	IVY QUEEN Yo Quiero Bailar (Perfect Image)	66
		N.O.R.E. f/NINA SKY & DADDY YANKEE Dye Mi Canto (Roc-A-Fella/IDJMG)	66

MOST ADDED*

ARTIST TITLE LABEL(S) ADDS
NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
IVY QUEEN Cuéntale (La Calle)	+67
RICKY MARTIN f/FAT JOE Qué Más Da (Columbia)	+34
MILLY QUEZADA Quiero Ser (J&N)	+32
GRUPO MANIA La Peleona (Universal)	+24
CHAYANNE No Te Preocupes Por Mí (Sony BMG)	+23
LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	+22
DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	+21
XTREME Me Cambiaste La Vida (SGZ Entertainment)	+21
CHRISTIAN CASTRO Amor Eterno (Universal)	+21

NEW & ACTIVE

CHAYANNE No Te Preocupes Por Mí (Sony BMG)
Total Plays: 70, Total Stations: 3, Adds: 0
SHAKIRA No (Epic)
Total Plays: 68, Total Stations: 4, Adds: 0
MONCHY & ALEXANDRA Tú Sin Mí Y Yo Sin Ti (J&N)
Total Plays: 66, Total Stations: 3, Adds: 0
BIMBO Fuleteama El Tanque (Urban Box Office)
Total Plays: 65, Total Stations: 5, Adds: 1
OBIE BERMUDEZ Celos (EMI Latin)
Total Plays: 65, Total Stations: 3, Adds: 0
LA 5A ESTACION Daría (Sony BMG)
Total Plays: 63, Total Stations: 2, Adds: 0
VOLTIO f/LIL ROB &... Bumper (White Lion/Sony Urban/Epic)
Total Plays: 60, Total Stations: 4, Adds: 0
YAGA & MACKIE El Tren (La Calle)
Total Plays: 57, Total Stations: 6, Adds: 0
ANGEL & KHRIZ Fua (Machete Music)
Total Plays: 57, Total Stations: 5, Adds: 0
MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)
Total Plays: 54, Total Stations: 2, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

ROCK/ALTERNATIVE

TW	ARTIST TITLE LABEL(S)
1	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
2	NATALIA Y LA FORQUETINA Ser Humano (Sony BMG)
3	CIRCO Un Accidente (Universal)
4	JAGUARES La Forma (Sony BMG)
5	CAFETACUBA Mediodía (Universal)
6	ORISHAS Naci Orishas (Universal)
7	CIRCO Cascarón (Universal)
8	EUFEMIA Revólver (DIVA/V&J)
9	ENJAMBRE Biografía (Oso/V&J)
10	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)
11	MARS VOLTA L'via L'viaquez (Strummer/Universal)
12	LA SECTA ALLSTAR La Locura Automática (Universal)
13	LA SECTA ALLSTAR Consejo (Universal)
14	A.N.I.M.A.L. Combativo (Universal)
15	LIQUITS Fancy Blue (Surco/Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 10 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST TITLE LABEL(S)
1	OTRA NOTA El Mapón (Mock & Roll)
2	EDGAR DANIEL Me Extrañarás (MP)
3	BIMBO Fuleteama El Tanque (Urban Box Office)
4	TAINO Traga (Universal)
5	BANDA GORDA Déjalo Ahí (MP)
6	NESS BAUTISTA f/N.O.R.E., BIG MATO & GEMSTAR Qué Dolor (Virgin)
7	TITO ROJAS Si Tú Te Vas (MP)
8	MASTER JOE & OG BLACK Mil Amores (Ole Music)
9	LA MAKINA No Me Muero Por Nadie (J&N)
10	GLORY f/DON OMAR La Traicionera (VI/Machete Music)
11	HECTOR "EL BAMBINO" Calor (Universal)
12	JOHN ERIC Tembleque (Sony BMG)
13	YERBA BUENA Sugar Daddy (Razor & Tie)
14	AVENTURA f/DON OMAR Ella Y Yo (Premium)
15	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)

Songs ranked by total number of points. 22 Record Pool reporters.

R&R OPPORTUNITIES

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Station Manager

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Fax: 973-538-3060

Email: jryan@wmtr-wdha.com

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WEST

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RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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NASHVILLE BUREAU:	615-244-8822	615-248-6655	lhelton@radioandrecords.com

MARKETPLACE

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•CURRENT #301. WTMX/Eric & Kathy, KQOL/Dan Donovan, KIIS/Ryan Seacrest, KBIG/Gary Spears, KROQ/Kat Corbett, WLUP/Byrd. \$13 CD

•PERSONALITY PLUS #PP-210. WRIF/Drew & Mike, KPWR/Big Boy, KYKY/Phillips & Co., KNIX/Tim & Willy. \$13 CD, \$10 cassette.

•PERSONALITY PLUS #PP-209. KMPS/Ichabod Caine Z100/Elvis Duran & Z Zoo, KFMB-FM/Jeff & Jer, WKQX/Mancow. \$13 CD

•PERSONALITY PLUS #PP-208. WKSC/Drex, KZOK/Bob Rivers, WPLJ/Scott & Todd, KROQ/Kevin & Bean. \$13 CD, \$10 cassette.

•ALL COUNTRY #CY-157. KWJJ, KZLA, KNIX, KMLE, KWNR, WUSN. \$13 CD

•ALL CHR #CHR-127. KHTS, KSLZ, KXJM, KKRZ. \$13 CD.

•ALL A/C #AC-135. KOST, WMGC, KKCW, KLTH, KRSK. \$13 CD.

•PROFILE #S-537 PHOENIX! CHR AC AOR Gold Ctry UC \$13 CD

•PROFILE #S-536 ST. LOUIS! CHR AC AOR UC Gold Ctry \$13 CD

•PROMO VAULT #PR-61 promo samples - all formats, all market sizes. \$15.50 CD

•SWEEPER VAULT #SV-47 Sweeper & legal ID samples, all formats. \$15.50 CD

••CHN-38 (CHR Nights), 0-27 (All Oldies) **•JACK-1** (Jack FM), **•ALT-11** (Alternative) **•F-29** (All Female) at \$13 each

•CLASSIC #C-295. KMPC/Dave Hull-1978, WBAM-1970, KHJ/Terry Foster-1978, WAKY/Tom Dooley-1975, KMET/David Perry-1986. \$16.50 CD

VIDEO #103. Msp's KDWB/Scotty Davis, Seattle's KBKS/Marcus D., Chicago's WGN/Steve Cochran, WLUP/Byrd, Pittsburgh's WZPT/Scott/Alexander, Jacksonville's WAPE/Chase Daniels. 2 hrs, VHS \$30, DVD \$35.

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THE BACK PAGES

October 7, 2005

POWERED BY
MEDIABASE

CHR/POP

LW	TW	
1	1	MARIAH CAREY Shake It Off (Island/IDJMG)
5	2	KELLY CLARKSON Because Of You (RCA/RMG)
2	3	WEEZER Beverly Hills (Geffen)
13	4	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
9	5	GREEN DAY Wake Me Up When September Ends (Reprise)
3	6	RIHANNA Pon De Replay (Def Jam/IDJMG)
4	7	LIFEHOUSE You And Me (Geffen)
12	8	BLACK EYED PEAS My Humps (A&M/Interscope)
6	9	D.H.T. Listen To Your Heart (Robbins)
7	10	MARIAH CAREY We Belong Together (Island/IDJMG)
10	11	PUSSYCAT DOLLS #BUSTA RHYMES Don't Cha (A&M/Interscope)
11	12	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
8	13	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
16	14	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
19	15	NICKELBACK Photograph (Roadrunner/IDJMG)
15	16	PAPA ROACH Scars (Geffen)
18	17	GORILLAZ Feel Good Inc. (Virgin)
14	18	BLACK EYED PEAS Don't Lie (A&M/Interscope)
25	19	BOW WOW #ICIARA Like You (Columbia)
17	20	CLICK FIVE Just The Girl (Lava)
27	21	PRETTY RICKY Your Body (Atlantic)
26	22	FRANKIE J. More Than Words (Columbia)
22	23	AKON Belly Dancer (Bananza/Universal)
20	24	GWEN STEFANI Cool (Interscope)
24	25	BOW WOW #OMARION Let Me Hold You (Columbia)
23	26	FAT JOE #NELLY Get It Poppin' (Atlantic)
28	27	50 CENT #MOBB DEEP Dutta Control (Shady/Aftermath/Interscope)
38	28	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
32	29	ASHLEE SIMPSON Boyfriend (Geffen)
31	30	MARCOS HERNANDEZ If You Were Mine (UltraX/TVT)

#1 MOST ADDED

MARIAH CAREY Don't Forget About Us (Island/IDJMG)

#1 MOST INCREASED PLAYS

KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)

TOP 5 NEW & ACTIVE

VERONICAS 4Ever (Sire/Warner Bros.)

NATALIE FJUSTIN ROMAN Where Are You (Latium/Universal)

YOUNG JEEZY #IAKON Soul Survivor (Def Jam/IDJMG)

SAVING JANE Girl Next Door (Toucan/Cove/Alert)

MARIO #JUUVENILE Boom (J/RMG)

CHR/POP begins on Page 25.

CHR/RHYTHMIC

LW	TW	
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
3	2	BOW WOW #ICIARA Like You (Columbia)
2	3	MARIAH CAREY Shake It Off (Island/IDJMG)
4	4	DAVID BANNER Play (SRC/Universal)
7	5	YOUNG JEEZY #IAKON Soul Survivor (Def Jam/IDJMG)
5	6	PRETTY RICKY Your Body (Atlantic)
6	7	BLACK EYED PEAS My Humps (A&M/Interscope)
8	8	T-PAIN I'm Sprung (Jive/Zomba Label Group)
11	9	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
13	10	YING YANG TWINS #PITBULL Shake (TVT)
9	11	YING YANG TWINS #MIKE JONES Badd (TVT)
10	12	BOW WOW #OMARION Let Me Hold You (Columbia)
12	13	50 CENT #MOBB DEEP Dutta Control (Shady/Aftermath/Interscope)
14	14	MARIAH CAREY We Belong Together (Island/IDJMG)
17	15	TWISTA #TREY SONGZ Girl Tonite (Atlantic)
21	16	SEAN PAUL We Be Burnin' (Atlantic)
25	17	TRINA #KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
22	18	D4L Laffy Taffy (Asylum/Atlantic)
18	19	FRANKIE J. More Than Words (Columbia)
15	20	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
26	21	RAY J One Wish (Knockout/Sanctuary)
20	22	MARCOS HERNANDEZ If You Were Mine (UltraX/TVT)
16	23	RIHANNA Pon De Replay (Def Jam/IDJMG)
19	24	DESTINY'S CHILD Cater 2 U (Columbia)
29	25	THREE 6 MAFIA Stay Fly (Columbia)
23	26	DAMIAN "JR. GONG" MARLEY Welcome To... (Tuff Gong/Universal)
27	27	MARIO #JUUVENILE Boom (J/RMG)
31	28	LIL' KIM Lighters Up (Queen Bee/Atlantic)
24	29	LU DACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
32	30	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)

#1 MOST ADDED

LIL' WAYNE Fireman (Cash Money/Universal)

#1 MOST INCREASED PLAYS

TRINA #KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)

TOP 5 NEW & ACTIVE

YOUNGBLOODZ Presidential (Jive/Zomba Label Group)

JAZZE PHA #ICEE-LD Happy Hour (Capitol)

PHARRELL FIGWEN STEFANI Can I Have It Like That (Star Trak/Interscope)

MISSY ELLIOTT Teary Eyed (Gold Mind/Violator/Atlantic)

BUSTA RHYMES #IOL' DIRTY BASTARD Where's Your... (Aftermath/Interscope)

CHR/RHYTHMIC begins on Page 30.

URBAN

LW	TW	
1	1	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
2	2	BOW WOW #ICIARA Like You (Columbia)
3	3	YOUNG JEEZY #IAKON Soul Survivor (Def Jam/IDJMG)
4	4	MARIAH CAREY Shake It Off (Island/IDJMG)
5	5	DAVID BANNER Play (SRC/Universal)
6	6	MARQUES HOUSTON Naked (T.U.G./Universal)
8	7	TWISTA #TREY SONGZ Girl Tonite (Atlantic)
9	8	T-PAIN I'm Sprung (Jive/Zomba Label Group)
7	9	LYFE JENNINGS Must Be Nice (Columbia)
10	10	DEM FRANCHIZE BOYZ... I Think They Like Me... (So So Def/Virgin)
11	11	P&C #T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
18	12	CHRIS BROWN #JUELZ SANTANA Run It (Jive/Zomba Label Group)
19	13	THREE 6 MAFIA Stay Fly (Columbia)
21	14	LIL' KIM Lighters Up (Queen Bee/Atlantic)
16	15	ALICIA KEYS Unbreakable (J/RMG)
12	16	DESTINY'S CHILD Cater 2 U (Columbia)
20	17	PRETTY RICKY Your Body (Atlantic)
18	18	YING YANG TWINS #MIKE JONES Badd (TVT)
15	19	BOBBY VALENTINO Tall Me (DTP/Def Jam/IDJMG)
22	20	D4L Laffy Taffy (Asylum/Atlantic)
23	21	KEYSHIA CDLE I Should've Cheated (A&M/Interscope)
14	22	50 CENT #MOBB DEEP Dutta Control (Shady/Aftermath/Interscope)
25	23	RAY J One Wish (Knockout/Sanctuary)
28	24	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)
40	25	TRINA #KELLY ROWLAND Here We Go (Slip-N-Slide/Atlantic)
30	26	CIARA And 1 (LaFace/Zomba Label Group)
26	27	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
27	28	LU DACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
29	29	R. KELLY Slow Wind (Jive/Zomba Label Group)
34	30	GINUWINE When We Make Love (Sony Urban/Epic)

#1 MOST ADDED

LIL' WAYNE Fireman (Cash Money/Universal)

#1 MOST INCREASED PLAYS

YOUNG JEEZY #IAKON Soul Survivor (Def Jam/IDJMG)

TOP 5 NEW & ACTIVE

OLVIA So Sexy (G-Unit/Interscope)

URBAN MYSTIC It's You (Sobe)

AVANT #LIL' WAYNE You Know What (Geffen)

BUN B Draped Up (Rap-A-Lot/Asylum)

YO GOTTI Full Time (TVT)

URBAN begins on Page 33.

AC

LW	TW	
1	1	RDB THOMAS Lonely No More (Atlantic)
2	2	MICHAEL BUBLE Home (143/Reprise)
3	3	KELLY CLARKSON Breakaway (Hollywood)
4	4	MARIAH CAREY We Belong Together (Island/IDJMG)
5	5	ANNA NALICK Breathe (2am) (Columbia)
6	6	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)
7	7	EAGLES No More Cloudy Days (ERC)
8	8	MAROON 5 She Will Be Loved (Octone/J/RMG)
9	9	KIMBERLEY LOCKE I Could (Curb/Reprise)
10	10	CARRIE UNDERWOOD Inside Your Heaven (Arista)
12	11	D.H.T. Listen To Your Heart (Robbins)
11	12	GOO GOD DOLLS Give A Little Bit (Warner Bros.)
15	13	HDOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
14	14	HOWIE DAY Collide (Epic)
13	15	JOHN MAYER Daughters (Aware/Columbia)
16	16	LIFEHOUSE You And Me (Geffen)
17	17	DELTA GOODREM Lost Without You (Columbia)
18	18	ERIC CLAPTON Say What You Will (Duck/Reprise)
19	19	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
20	20	JON SECADA Window To My Heart (Big 3)
21	21	NATALIE GRANT Held (Curb)
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)
26	23	SANTANA #MICHELLE BRANCH I'm Feeling You (Arista/RMG)
23	24	VERTICAL HORIZON Forever (Hybrid)
27	25	JIM BRICKMAN #WAYNE BRADY Beautiful (Walt Disney/Hollywood)
24	26	SIMPLY RED Perfect Love (simplyred.com/Verve Forecast)
27	27	KELLY CLARKSON Since U Been Gone (RCA/RMG)
—	28	JAMES BLUNT You're Beautiful (Atlantic)
28	29	PAUL MCCARTNEY Fine Line (Capitol)
30	30	SCOTT GRIMES Livin' On The Run (Velocity)

#1 MOST ADDED

CYNDI LAUPER #ISARAH MCLACHLAN Time After Time (Epic)

#1 MOST INCREASED PLAYS

MICHAEL BUBLE Home (143/Reprise)

TOP 5 NEW & ACTIVE

EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)

HALL & DATES Ooh Child (I-Watch)

BONNIE RAITT I Will Not Be Broken (Capitol)

MICHAEL BOLTON Till The End Of Forever (Montaigne/Passion Group)

JONES GANG Angel (Reality/A&D Music)

AC begins on Page 47.

HOT AC

LW	TW	
1	1	LIFEHOUSE You And Me (Geffen)
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
3	3	RDB THOMAS This Is How A Heart Breaks (Atlantic)
4	4	GWEN STEFANI Cool (Interscope)
12	5	GREEN DAY Wake Me Up When September Ends (Reprise)
7	6	NICKELBACK Photograph (Roadrunner/IDJMG)
5	7	KEITH URBAN You'll Think Of Me (Capitol/EMC)
8	8	JOSH KELLEY Only You (Hollywood)
9	9	GREEN DAY Holiday (Reprise)
10	10	SHERYL CROW Good Is Good (A&M/Interscope)
9	11	TRAIN Get To Me (Columbia)
11	12	ROB THOMAS Lonely No More (Atlantic)
13	13	3 DOORS DOWN Let Me Go (Republic/Universal)
14	14	D.H.T. Listen To Your Heart (Robbins)
17	15	SANTANA #MICHELLE BRANCH I'm Feeling You (Arista/RMG)
19	16	WEEZER Beverly Hills (Geffen)
16	17	BON JOVI Have A Nice Day (Island/IDJMG)
21	18	HOWIE DAY She Says (Epic)
20	19	SWITCHFOOT Stars (Columbia)
23	20	VERTICAL HORIZON Forever (Hybrid)
18	21	MARIAH CAREY We Belong Together (Island/IDJMG)
22	22	HDOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
—	23	GOO GOD DOLLS Better Days (Warner Bros.)
24	24	3 DOORS DOWN Here By Me (Republic/Universal)
27	25	MICHAEL BUBLE Home (143/Reprise)
26	26	NATASHA BEDINGFIELD These Words (Epic)
29	27	GORILLAZ Feel Good Inc. (Virgin)
25	28	GWEN STEFANI Hollaback Girl (Interscope)
28	29	STAIN'D Right Here (Flip/Atlantic)
30	30	LIZ PHAIR Everything To Me (Capitol)

#1 MOST ADDED

GOO GOD DOLLS Better Days (Warner Bros.)

#1 MOST INCREASED PLAYS

GREEN DAY Wake Me Up When September Ends (Reprise)

TOP 5 NEW & ACTIVE

LIFEHOUSE Blind (Geffen)

DAVID GRAY The One I Love (ATD/RCA/RMG)

U2 City Df Blinding Lights (Interscope)

RA Every Little Thing She Does Is Magic (Republic/Universal)

FRAY Over My Head (Cable Car) (Epic)

AC begins on Page 47.

ROCK

LW	TW	
2	1	NICKELBACK Photograph (Roadrunner/IDJMG)
1	2	STAIN'D Right Here (Flip/Atlantic)
3	3	SEETHER Remedy (Wind-up)
4	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
6	5	SHINEDOWN Save Me (Atlantic)
5	6	FDD FIGHTERS Best Of You (RCA/RMG)
8	7	TRAPT Stand Up (Warner Bros.)
7	8	GREEN DAY Wake Me Up When September Ends (Reprise)
11	9	DISTURBED Stricken (Reprise)
14	10	FDD FIGHTERS DOA (RCA/RMG)
10	11	NINE INCH NAILS The Hand That Feeds (Interscope)
9	12	ROLLING STONES Rough Justice (Virgin)
13	13	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
12	14	GREEN DAY Holiday (Reprise)
15	15	SYSTEM OF A DOWN Question! (American/Columbia)
17	16	CROSSFADE Colors (Columbia)
19	17	3 DOORS DOWN Live For Today (Republic/Universal)
18	18	10 YEARS Wasteland (Republic/Universal)
16	19	TAPROOT Calling (Velvet Hammer/Atlantic)
23	20	KORN Twisted Transistor (Virgin)
21	21	MUDVAYNE Forget To Remember (Epic)
20	22	HINDER Get Stoned (Universal)
26	23	DEFAULT Count On Me (TVT)
22	24	DISTURBED Guarded (Reprise)
27	25	BON JOVI Have A Nice Day (Island/IDJMG)
29	26	AVENGED SEVENFOLD Bat Country (Warner Bros.)
—	27	SCOTT STAPP The Great Divide (Wind-up)
28	28	INSTINCTE Bullet-Proof Skin (Interscope)
25	29	SEETHER Truth (Wind-up)
—	30	SEVENDUST Ugly (Winedark/7Bros.)

#1 MOST ADDED

AVENGED SEVENFOLD Bat Country (Warner Bros.)

#1 MOST INCREASED PLAYS

SCOTT STAPP The Great Divide (Wind-up)

TOP 5 NEW & ACTIVE

NINE INCH NAILS Only (Interscope)

FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)

CASANOVA'S Livin' In The City (IROCK)

BLACK LABEL SOCIETY In This River (Artemis)

THOUSAND FOOT KRUTCH Move (Tooth & Nail/EMI Music Reactive)

ROCK begins on Page 58.

THE BACK PAGES

October 7, 2005

POWERED BY
MEDIABASE

URBAN AC

LW	TW	
1	1	CHARLIE WILSON Charlie Last Name: Wilson (<i>Live/Zomba Label Group</i>)
2	2	MARIAH CAREY We Belong Together (<i>Island/IDJMG</i>)
3	3	VIVIAN GREEN Gotta Go, Gotta Leave (<i>Columbia</i>)
4	4	KEM I Can't Stop Loving You (<i>Motown/Universal</i>)
5	5	ERIC BENET I Wanna Be Loved (<i>Reprise</i>)
6	6	FANTASIA Free Yourself (<i>J/RMG</i>)
7	7	JILL SCOTT Cross My Mind (<i>Hidden Beach/Epic</i>)
8	8	TONIBRAXTON Please (<i>BlackGround/Universal</i>)
9	9	KEM Find Your Way (Back Into My Life) (<i>Motown/Universal</i>)
10	10	INDIA.ARIE Purify Me (<i>Rowdy/Motown</i>)
11	11	STEVIE WONDER From The Bottom Of My Heart (<i>Motown/Universal</i>)
12	12	DR. CHARLES G. HAYES & WARRIORS Work It Out (<i>ICEE</i>)
13	13	LYFE JENNINGS Must Be Nice (<i>Columbia</i>)
14	14	ALICIA KEYS Unbreakable (<i>J/RMG</i>)
15	15	MARIAH CAREY Shake It Off (<i>Island/IDJMG</i>)
16	16	DWELE I Think I Love U (<i>Virgin</i>)
17	17	JEFFREY OSBORNE Yes, I'm Ready (<i>JayOz/Koch</i>)
18	18	EARTH, WIND & FIRE Pure Gold (<i>Sanctuary/SRG</i>)
19	19	SHANICE WILSON Every Woman Dreams (<i>Playtime</i>)
20	20	MINT CONDITION Whoaa (<i>Image</i>)
21	21	PATTI LABELLE / MARY J. BLIGE Ain't No Way (<i>Def Soul/IDJMG</i>)
22	22	BABYFACE Grown & Sexy (<i>Arista/RMG</i>)
23	23	YOLANDA ADAMS Someone Watching Over You (<i>Atlantic</i>)
24	24	FAITH EVANS / SNOPD DOGG Mesmerized (<i>Capitol</i>)
25	25	DESTINY'S CHILD Cater 2 U (<i>Columbia</i>)
26	26	WILL DOWNING Crazy Love (<i>GRP/VMG</i>)
27	27	BABYFACE Sorry For The Stupid Things (<i>Arista/J/RMG</i>)
28	28	KINDRED THE FAMILY SOUL Where Would I Be... (<i>Hidden Beach</i>)
29	29	KIRK FRANKLIN Looking For You (<i>Gospo Centric/Zomba Label Group</i>)
30	30	BEYONCÉ Wishing On A Star (<i>Columbia</i>)

#1 MOST ADDED

DESTINY'S CHILD Stand Up For Love... (*Sony Urban/Columbia*)

#1 MOST INCREASED PLAYS

MARIAH CAREY Shake It Off (*Island/IDJMG*)

TOP 5 NEW & ACTIVE

FANTASIA Ain't Gonna Beg (*J/RMG*)

LINA Smooth (*Hidden Beach/Red Distribution*)

MELI'SA MORGAN & FREDDIE JACKSON Back Together Again (*Orpheus*)

J MOSS We Must Praise (*Gospo Centric*)

LALAH HATHAWAY Better And Better (*MesaBlueMoon/AGU Music*)

URBAN begins on Page 33.

COUNTRY

LW	TW	
1	1	MONTGOMERY GENTRY Something To Be Proud Of (<i>Columbia</i>)
2	2	CRAIG MORGAN Redneck Yacht Club (<i>BBR</i>)
3	3	KEITH URBAN Better Life (<i>Capitol</i>)
4	4	JAMIE O'NEAL Somebody's Hero (<i>Capitol</i>)
5	5	SARA EVANS A Real Fine Place To Start (<i>RCA</i>)
6	6	JOSH GRACIN Stay With Me (<i>Brass Bed</i>) (<i>Lyric Street</i>)
7	7	GRETCHEN WILSON All Jacked Up (<i>Epic</i>)
8	8	LEANN RIMES Probably Wouldn't Be This Way (<i>Asylum/Curb</i>)
9	9	JASON ALDEAN Hicktown (<i>BBR</i>)
10	10	RASCAL FLATTS Skin (<i>Sarabeth</i>) (<i>Lyric Street</i>)
11	11	LONESTAR You're Like Comin' Home (<i>BNA</i>)
12	12	KENNY CHESNEY Who You'd Be Today (<i>BNA</i>)
13	13	NEAL MCCOY Billy's Got His Beer Goggles On (<i>903</i>)
14	14	GARY ALLAN Best I Ever Had (<i>MCA</i>)
15	15	DIERKS BENTLEY Come A Little Closer (<i>Capitol</i>)
16	16	JOE NICHOLS Tequila Makes Her Clothes Fall Off (<i>Universal South</i>)
17	17	TOBY KEITH Big Blue Note (<i>Show Dog/DreamWorks</i>)
18	18	TRISHA YEARWOOD Georgia Rain (<i>MCA</i>)
19	19	FAITH HILL Like We Never Loved At All (<i>Warner Bros./Curb</i>)
20	20	JO DEE MESSINA Delicious Surprise (I Believe It) (<i>Curb</i>)
21	21	LEE ANN WOMACK He Oughta Know That By Now (<i>MCA</i>)
22	22	PHIL VASSAR Good Ole Days (<i>Arista</i>)
23	23	ALAN JACKSON USA Today (<i>Arista</i>)
24	24	LITTLE BIG TOWN Boondocks (<i>Equity</i>)
25	25	GEORGE STRAIT She Let Herself Go (<i>MCA</i>)
26	26	CHRIS CAGLE Miss Me Baby (<i>Capitol</i>)
27	27	BILLY CURRINGTON Must Be Doin' Somethin' Right (<i>Mercury</i>)
28	28	MARTINA MCBRIDE Rose Garden (<i>RCA</i>)
29	29	SHOOTER JENNINGS 4th Of July (<i>Universal South</i>)
30	30	RYAN SHUPE & THE RUBBERBAND Dream Big (<i>Capitol</i>)

#1 MOST ADDED

TIM MCGRAW My Old Friend (*Curb*)

#1 MOST INCREASED PLAYS

KENNY CHESNEY Who You'd Be Today (*BNA*)

TOP 5 NEW & ACTIVE

LUKE STRICKLIN American Boy: God's Amazing Grace (*Pacific*)

DANIELLE PECK I Don't (*Big Machine>Show Dog*)

STEVE HOLY It's My Time (Waste It If I Want To) (*Curb*)

LILA MCCANN /**FJIM BRICKMAN** I'm Amazed (*BBR*)

SHANNON BROWN Corn Fed (*Warner Bros.*)

COUNTRY begins on Page 38.

SMOOTH JAZZ

LW	TW	
1	1	PAUL HARDCASTLE Serene (<i>Trippin' 'N' Rhythm</i>)
2	2	BRIAN CULBERTSON Hookin' Up (<i>GRP/VMG</i>)
3	3	DAVE KOZ Love Changes Everything (<i>Capitol</i>)
4	4	RICHARD ELLIOT People Make The World Go Round (<i>Artizen</i>)
5	5	EUGEE GROOVE Get Em Goin' (<i>Marake Jazz</i>)
6	6	PAUL JACKSON, JR. Never Too Much (<i>GRP/VMG</i>)
7	7	KEN NAVARRO You Are Everything (<i>Positive</i>)
8	8	WALTER BEASLEY Coolness (<i>Heads Up</i>)
9	9	STEVE COLE Thursday (<i>Narada Jazz</i>)
10	10	DAVID PACK You're The Only Woman (<i>Peak</i>)
11	11	KENNY G. / EARTH, WIND & FIRE The Way You Move (<i>Arista/RMG</i>)
12	12	NORMAN BROWN West Coast Coolin' (<i>Warner Bros.</i>)
13	13	PAUL TAYLOR Nightlife (<i>Peak</i>)
14	14	CHUCK LOEB Tropical (<i>Shanachie</i>)
15	15	PAUL BROWN Cosmic Monkey (<i>GRP/VMG</i>)
16	16	MINDI ABAIR Make A Wish (<i>GRP/VMG</i>)
17	17	MARION MEADOWS Suede (<i>Heads Up</i>)
18	18	BRIAN SIMPSON It's All Good (<i>Rendezvous</i>)
19	19	RICK BRAUN Shining Star (<i>Artizen</i>)
20	20	MARIAH CAREY We Belong Together (<i>Island/IDJMG</i>)
21	21	KEM I Can't Stop Loving You (<i>Motown/Universal</i>)
22	22	KIM WATERS Steppin' Out (<i>Shanachie</i>)
23	23	BOZ SCAGGS Lowdown (Unplugged) (<i>Virgin</i>)
24	24	NELSON RANGELL Don't You Worry 'Bout A Thing (<i>Koch</i>)
25	25	WARREN HILL Still In Love (<i>Pog Jazz/Native Language</i>)
26	26	DEF JAZZ / GERALD ALBRIGHT Hey Young World (<i>GRP/VMG</i>)
27	27	DONNY OSMOND Breeze On By (<i>Decca</i>)
28	28	CHELI MINUCCI The Juice (<i>Shanachie</i>)
29	29	BONEY JAMES 2:01 AM (<i>Warner Bros.</i>)
30	30	SOUL BALLET She Rides (<i>215</i>)

#1 MOST ADDED

NILS Summer Nights (*Baja/TSR*)

#1 MOST INCREASED PLAYS

WALTER BEASLEY Coolness (*Heads Up*)

TOP 5 NEW & ACTIVE

MICHAEL BUBLE Home (143/Reprise)

RAUL MIDON If You're Gonna Leave (*Manhattan/EMC*)

NAJEE 2nd 2 None (*Heads Up International*)

JONATHAN BUTLER Rio (*Rendezvous*)

HERBIE HANCOCK /**JOHN MAYER** Stitched Up (*Hear Music/Vector*)

SMOOTH JAZZ begins on Page 53.

ACTIVE ROCK

LW	TW	
1	1	NICKELBACK Photograph (<i>Roadrunner/IDJMG</i>)
2	2	DISTURBED Stricken (<i>Reprise</i>)
3	3	AUDIOSLAVE Doesn't Remind Me (<i>Interscope/Epic</i>)
4	4	STAINED Right Here (<i>Flop/Atlantic</i>)
5	5	SYSTEM OF A DOWN Question! (<i>American/Columbia</i>)
6	6	SHINEDOWN Save Me (<i>Atlantic</i>)
7	7	TRAPT Stand Up (<i>Warner Bros.</i>)
8	8	SEETHER Remedy (<i>Wind-up</i>)
9	9	CROSSFADE Colors (<i>Columbia</i>)
10	10	MUDVAYNE Forget To Remember (<i>Epic</i>)
11	11	10 YEARS Wasteland (<i>Republic/Universal</i>)
12	12	AVENGED SEVENFOLD Bat Country (<i>Warner Bros.</i>)
13	13	TAPROOT Calling (<i>Velvet Hammer/Atlantic</i>)
14	14	FOO FIGHTERS DOA (<i>RCA/RMG</i>)
15	15	KORN Twisted Transistor (<i>Virgin</i>)
16	16	SEETHER Truth (<i>Wind-up</i>)
17	17	FOO FIGHTERS Best Of You (<i>RCA/RMG</i>)
18	18	GREEN DAY Wake Me Up When September Ends (<i>Reprise</i>)
19	19	3 DOORS DOWN Live For Today (<i>Republic/Universal</i>)
20	20	COLD Happens All The Time (<i>Flop/Lava</i>)
21	21	DEFAULT Count On Me (<i>TVT</i>)
22	22	DISTURBED Guarded (<i>Reprise</i>)
23	23	HINDER Get Stoned (<i>Universal</i>)
24	24	CHEVELLE Panic Prone (<i>Epic</i>)
25	25	SEVENDUST Ugly (<i>Winddark/7Bros.</i>)
26	26	INSTITUTE Bullet-Proof Skin (<i>Interscope</i>)
27	27	NINE INCH NAILS Only (<i>Interscope</i>)
28	28	THOUSAND FOOT KRUTCH Move (<i>Tooth & Nail/EMI Music Reactive</i>)
29	29	BLACK LABEL SOCIETY In This River (<i>Artemis</i>)
30	30	ILL NINO What You Deserve (<i>Roadrunner/IDJMG</i>)

#1 MOST ADDED

STAINED Falling (*Flop/Atlantic*)

#1 MOST INCREASED PLAYS

KORN Twisted Transistor (*Virgin*)

TOP 5 NEW & ACTIVE

COHEED AND CAMBRIA The Suffering (*Equal Vision/Columbia*)

SOCIALBURN Touch The Sky (*ROCK*)

THRICE Image Of The Invisible (*Island/IDJMG*)

ROADRUNNER UNITED The End (*Roadrunner/IDJMG*)

BLOODSIMPLE What If I Lost It (*Reprise*)

ROCK begins on Page 58.

ALTERNATIVE

LW	TW	
1	1	GORILLAZ Feel Good Inc. (<i>Virgin</i>)
2	2	311 Don't Tread On Me (<i>Volcano/Zomba Label Group</i>)
3	3	NINE INCH NAILS Only (<i>Interscope</i>)
4	4	FALL OUT BOY Sugar, We're Goin' Down (<i>Island/IDJMG</i>)
5	5	AUDIOSLAVE Doesn't Remind Me (<i>Interscope/Epic</i>)
6	6	STAINED Right Here (<i>Flop/Atlantic</i>)
7	7	FOO FIGHTERS DOA (<i>RCA/RMG</i>)
8	8	GREEN DAY Wake Me Up When September Ends (<i>Reprise</i>)
9	9	FOO FIGHTERS Best Of You (<i>RCA/RMG</i>)
10	10	SYSTEM OF A DOWN Question! (<i>American/Columbia</i>)
11	11	KILLERS All These Things That I've Done (<i>Island/IDJMG</i>)
12	12	NICKELBACK Photograph (<i>Roadrunner/IDJMG</i>)
13	13	SEETHER Remedy (<i>Wind-up</i>)
14	14	TRAPT Stand Up (<i>Warner Bros.</i>)
15	15	SHINEDOWN Save Me (<i>Atlantic</i>)
16	16	RISE AGAINST Swing Life Away (<i>Geffen</i>)
17	17	WHITE STRIPES My Darkest (<i>Third Man/V2</i>)
18	18	WEEZER Beverly Hills (<i>Geffen</i>)
19	19	FRANZ FERDINAND Do You Want To (<i>Domino/Epic</i>)
20	20	NINE INCH NAILS The Hand That Feeds (<i>Interscope</i>)
21	21	AVENGED SEVENFOLD Bat Country (<i>Warner Bros.</i>)
22	22	DEATH CAB FOR CUTIE Soul Meets Body (<i>Atlantic</i>)
23	23	COLDPLAY Fix You (<i>Capitol</i>)
24	24	DISTURBED Stricken (<i>Reprise</i>)
25	25	30 SECONDS TO MARS Attack (<i>Immortal/Virgin</i>)
26	26	WEEZER We Are All On Drugs (<i>Geffen</i>)
27	27	KORN Twisted Transistor (<i>Virgin</i>)
28	28	10 YEARS Wasteland (<i>Republic/Universal</i>)
29	29	STORY OF THE YEAR We Don't Care Anymore (<i>Maverick/Reprise</i>)
30	30	INSTITUTE Bullet-Proof Skin (<i>Interscope</i>)

#1 MOST ADDED

STROKES Juicebox (*RCA/RMG*)

#1 MOST INCREASED PLAYS

STROKES Juicebox (*RCA/RMG*)

TOP 5 NEW & ACTIVE

MY CHEMICAL ROMANCE The Ghost Of You (*Reprise*)

LIVING THINGS Bom Bom Bom (*Live/Zomba Label Group*)

WEEZER Perfect Situation (*Geffen*)

BLOODHOUND GANG No Hard Feelings (*Republic/Geffen*)

OFFSPRING Next To You (*Columbia*)

ALTERNATIVE begins on Page 62.

TRIPLE A

LW	TW	
1	1	DAVID GRAY The One I Love (<i>ATD/RCA/RMG</i>)
2	2	SHERYL CROW Good Is Good (<i>A&M/Interscope</i>)
3	3	GREEN DAY Wake Me Up When September Ends (<i>Reprise</i>)
4	4	DAVE MATTHEWS BAND Dreamgirt (<i>RCA/RMG</i>)
5	5	U2 City Of Blinding Lights (<i>Interscope</i>)
6	6	NEIL YOUNG The Painter (<i>Reprise</i>)
7	7	JACK JOHNSON Good People (<i>Brushfire/Universal</i>)
8	8	ERIC CLAPTON Revolution (<i>Duck/Reprise</i>)
9	9	ROLLING STONES Rough Justice (<i>Virgin</i>)
10	10	COLDPLAY Fix You (<i>Capitol</i>)
11	11	TRACY CHAPMAN Change (<i>Atlantic</i>)
12	12	AQUALUNG Brighter Than Sunshine (<i>Slightly Bigger/Red Ink/Columbia</i>)
13	13	BONNIE RAITT I Will Not Be Broken (<i>Capitol</i>)
14	14	NICKEL CREEK When In Rome (<i>Sugar Hill</i>)
15	15	HERBIE HANCOCK / JOHN MAYER Stitched Up (<i>Hear Music/Vector</i>)
16	16	MKE Doughty Looking At The World From The Bottom... (<i>ATD/RMG</i>)
17	17	YAN MORRISON Stranded (<i>Geffen</i>)
18	18	DEATH CAB FOR CUTIE Soul Meets Body (<i>Atlantic</i>)
19	19	BECK Girl (<i>Interscope</i>)
20	20	FRAY Over My Head (<i>Cable Car</i>) (<i>Epic</i>)
21	21	JAMES BLUNT You're Beautiful (<i>Atlantic</i>)
22	22	AMOS LEE Keep It Loose, Keep It Tight (<i>Blue Note/EMC</i>)
23	23	KEANE Bend And Break (<i>Interscope</i>)
24	24	TRISTAN PRETTYMAN Love Love Love (<i>Virgin</i>)
25	25	WALLFLOWERS God Says Nothing Back (<i>Interscope</i>)
30	30	SUSAN TEDESCHI Tired Of My Tears (<i>Verve Forecast/VMG</i>)
27	27	DESOL Karma (<i>Curb/Reprise</i>)
28	28	JOHN BUTLER TRIO What You Want (<i>Lava</i>)
29	29	BLES TRAVELER Amber Awaits (<i>Vanguard</i>)
30	30	MELISSA ETHERIDGE Refugee (<i>Island/IDJMG</i>)

#1 MOST ADDED

JACK JOHNSON Breakdown (*Brushfire/Universal*)

#1 MOST INCREASED PLAYS

GOO GOO DOLLS Better Days (*Warner Bros.*)

TOP 5 NEW & ACTIVE

DEPECHE MODE Precious (*Mute/Sire/Reprise*)

CARBON LEAF Let Your Troubles Roll By (*Vanguard*)

LED KOTKIE & MIKE GORDON Sweet Emotion (*RCA Victor/RMG*)

DELBERT MCCLINTON One Of The Fortunate Few (*New West*)

GOO GOO DOLLS Better Days (*Warner Bros.*)

TRIPLE A begins on Page 65.

PUBLISHER'S Profile

BY ERICA FARBER

When you mention Pat Boone, there are normally two reactions: either, "I love his music; what a great guy," or, "What a goody-two-shoes." Boone is celebrating 50 years in the entertainment business. A great-great-grandson of Daniel Boone, he has sold over 45 million units and had 38 top 40 hits, including five No. 1s.

Boone has been recognized by *Billboard* as the No. 10 rock recording artist in history, and there is an online grass-roots effort to get him inducted into the Rock and Roll Hall of Fame (www.backpat.org).

Beginning his career: "My dad was a building contractor; Momma was a registered nurse. Nobody in our family was ever in the entertainment business. Momma played a little ukulele. I have a brother who is one year younger than me, and Momma would teach us to sing harmony to songs. My mom and dad had records by Bing Crosby, and I would fantasize about what it would be like to be a singer. In school, whenever there was any sort of a program that called for somebody to sing, I would put up my hand. In junior high and high school I entered contests and sang in school programs.

"An old vaudevillian named Ed Jordan was the manager of a local theater, and on Saturday afternoons, before the matinee and the cartoon, he would present three or four acts. The theater was full of screaming, frantic kids running up and down the aisles and throwing popcorn all over the place. Jordan would come out and say, 'Be quiet. We're going to have a stage show, you're going to pick your favorite, and the winner gets a banana split.' I must have appeared there two dozen times, and I got several banana splits.

"Jordan began to introduce me as a young Bing Crosby. I was 13. I did a local radio show called *Youth on Parade* on Saturday mornings. It was a teen talent show with a guy named Frank BoBo playing the piano, accompanying all of us. I appeared on some local television shows and did some talent contests."

His first national exposure: "At West High there was a contest, and the first prize was a trip to New York and an audition with *The Ted Mack Amateur Hour*. I had just graduated from high school and was known as Blue Moon Boone, because whenever there was any sort of program I would always sing 'Blue Moon.' For this contest I picked 'Side by Side' and 'I Believe' and put the two together in a very unlikely medley.

"There was a girl named Shirley Foley who was a terrific opera singer. The crowd gave her a very big hand, and I thought, 'Well, she's the winner.' I was waiting by the car, and somebody came out of the gym and said, 'Pat Boone, where are you? Get in here. You've won!' I went in, Shirley was weeping, and I felt horrible. I said, 'This is amazing, and thank you, but I really think Shirley would have a better chance of getting on the show.' They said, 'No, you've got to go,' so I went, auditioned and got on.

"That summer I had committed to lead the singing for a gospel meeting so far out in the country, they didn't have phones. One day I was eating lunch at a farmer's house when a car came barreling into the yard, scattering chickens, dogs and pigs. The guy driving knocked on the screen door and said, 'Is there a kid named Boone in there?' We've got to get you over to the switchboard in the next town. There's somebody on the phone trying to reach you from New York City."

"He took me to the switchboard, and the woman who worked it got the guy on the phone. He said, 'You've won *The Ted Mack Amateur Hour*. We've got to get you to New York for your second appearance on Saturday. I went back and sang Eddie Fisher's 'I'm Walking Behind You on Your Wedding Day' and won again. I won the next week, for the third time, and that qualified me for the finals.

"Meanwhile, Shirley and I got married and moved to Denton, TX in January and soon learned that we were expecting our first child. In April they called from New York and said, 'We want you to come back and compete with the other three-time winners.' While I was there, Arthur Godfrey had a Monday-night talent show called *Arthur Godfrey's Talent Scouts*. Three performers would compete, and whoever won would be on his morning show for the rest of the week. I thought, 'I'm in New York, so I'll go over and audition.'

"To my astonishment, I won and was on Godfrey's show for the rest of the week. The Ted Mack show disqualified me because you can't win a professional show Monday and then be declared an amateur winner Saturday. There was a college scholarship if I won the Ted Mack show, and I thought I had ruined everything."

His first record: "On the way back to Denton I stopped in Nashville to see my folks. Randy Wood of Dot Records asked to see me. He said, 'I think you ought to make a record. Let me find a song, and I'll call you.' We shook hands, didn't sign anything, and I went to Denton. I was going to be a schoolteacher, and I was preaching at a little country church.

"Randy called eight months later. It was March of '55. He said, 'I've got a song called "Two Hearts, Two Kisses." It was an R&B hit by Otis Williams & The Charms. A&R guys were starting to discover R&B songs that they could make pop versions of. I flew to Chicago and worked on it for about four hours. The next day we found out that Frank Sinatra, Doris Day, The Lancers and The De Castro Sisters were all jumping on the same song, so Randy sent me to 20 cities in 18 days, and he went to probably 20 more cities, so we covered the country.

"I went to every rack jobber and department-store buyer. I'd walk into radio stations. People were hearing the record, but they hadn't seen me. The promotion guy would walk into Detroit and

say, 'I've got young Pat Boone, who's got this hit.' They thought Pat Boone had to be black, and I'd have to show them identification before they would accept that I was Pat Boone and wasn't black. The record took off and went right into the top 10 and sold a million copies. I was so exhausted. I thought, 'If this is the record business, I don't want a lifetime of this.'"

Deciding not to teach: "I moved to New York and enrolled in Columbia University. We were expecting our second child. Randy found this Fats Domino song that had been No. 1 at R&B and wasn't going to cross to Pop. It was 'Ain't That a Shame!'

"After I recorded it I stayed in school and even took a full load. My goal was Phi Beta Kappa. By the time I graduated, in '58, I'd had my first record, in '55; I was top 10 at the box office — I got my first movie out before Elvis did — I had my first million-seller just a little bit before Elvis; and I went on TV in '57, with my own network show on ABC. I made all A's at Columbia and graduated *magna cum laude* but did not make Phi Beta Kappa on a technicality."

Founding a record company: "I started it out of anger and opportunism. I was angry that major labels were dropping major artists in favor of young kids and ignoring 70 million baby boomers. The entertainment business has largely written off that whole generation. They're just looking for people from 13 to 30. I thought this was wrong but that it might also be an opportunity. With a friend, Jim Long, who also had an idea like this, I formed Gold Label. We're creating new opportunities for these artists. In the beginning you didn't get on this label unless you had sold millions of records, had gold records and were still performing. It's for the legends who have made it."

Celebrating 50 years in the business: "If a fiction writer wrote all of this, you'd say it could never have happened to one person. I've sung for presidents and queens. I played cricket in England and caught out the English captain, which an American couldn't and shouldn't do. I sunk a left-handed hook shot on *The Tonight Show* over Bill Russell. I pushed Willie Mays out of the batting cage in Arizona and took batting practice with the Giants. I did all of this at a very early age.

"Before I graduated from college, and in the midst of all of this, while I was making *April Love* and *Bernadine*, I was writing my first book, *Twixt Twelve & Twenty*, which was the No. 1 nonfiction best-seller for two years. I fulfilled my ambition to be a teacher before I was out of college because that book of helpful advice to teens was syndicated in national magazines and papers and then went into every high school library in the country. My desire was to be a schoolteacher, and my purpose was to help kids go in the right direction. I carried that into my career."

His latest projects: "I have this huge final career campaign. My goal is to put out five albums in one year and hit the charts with each one in a different genre. I did an album of R&B classics with the original performers. We went to the artists and said, 'Will you do a new version of your classic hit and sing it with Pat?' Without exception, they said sure. I do 'Tears of a Clown' with Smokey Robinson; 'Way of the World' with Earth, Wind & Fire; and 'We Are Family' with Sister Sledge. The name of the album is *We Are Family*, and it is coming out right after the first of the year.

"We've already released *American Glory*, which is the first album of America's great patriotic songs and military anthems in 50 years. I was concerned that kids today would never hear 'I'm Proud to Be an American' or 'This Is My Country' or 'Battle Hymn of the Republic,' so I recorded those and produced a video. There's also a song called 'Under God,' which was my answer to this atheist who is trying to take those two words out of the Pledge of Allegiance. Because he doesn't like it, he wants to shut up 99% of America.

"We're going after Country with *Ready to Rock*. It contains the song 'NASCAR Time,' which is rapidly becoming the NASCAR anthem. The F.Y.E. stores are getting ready to do a video in-store promotion in 2,000 stores. A gospel album is next, *Glory Train*, with a tribute to Billy Graham. We're getting ready to ink a deal with Wal-Mart nationwide. David Pack, Billy Dean and I wrote and produced it. *Hopeless Romantic* is a love-songs album. It's a group of songs I've recorded over the last several years, including Michael Jackson's 'She's Out of My Life' and the Four Tops hit 'Still Waters Run Deep.' Then there's an album of R&B classics. There is a sixth album, too, *Latin Love*, on which I sing six songs in Spanish and eight songs in Italian."

Favorite radio format: "Music of Your Life."

Favorite song: "Amazing Grace."

Favorite song he's recorded: "Exodus." I wrote the words for the Ernest Gold melody."

Favorite television show: "Everybody Loves Raymond. I can't stand that they took that show off. Also *Extreme Makeover: Home Edition*. I love seeing lives changed, and I cry every time."

Favorite book: "Past, present and future, it's got to be the Bible."

Favorite movie: "Song of the South."

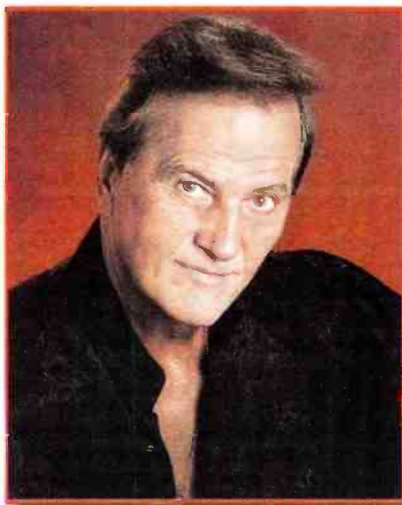
Favorite restaurant: "Great Earth."

Beverage of choice: "Milk and A&W diet root beer."

Hobbies: "Any kind of sports — basketball, golf, tennis. I still want to play, but my knees are hurting because I've run all the cartilage out."

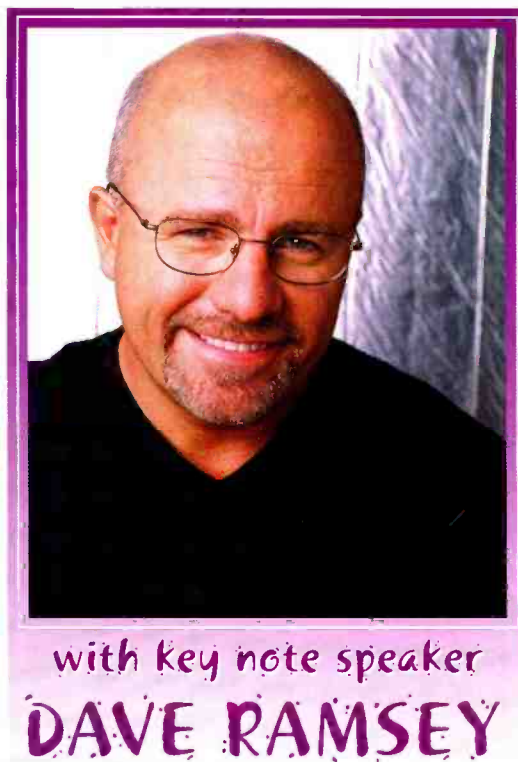
E-mail address: "www.patsgold.com."

Something about him that would surprise our readers: "I'm a frustrated comedian. I've always been in awe of people who make other people laugh. I've studied what they have and sort of picked it up by instinct."



PAT BOONE

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