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Pop Idolizes Kelly Clarkson

The RCA/RMG artist scores Most Added at Pop this week as "Because of You" picks up 66 adds and debuts at No. 46*. The track is off Clarkson's album *Breakaway* and was co-written and produced by former Evanescence member Ben Moody. Meanwhile, Clarkson is keeping busy as she canvasses the nation on her Hazel Eyes Tour, which runs through Sept. 10.



R&R
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AUGUST 19, 2005



Rock Goes High-Tech

Is it true that, when it comes to radio, choice kills? That's just one question R&R Rock Editor Ken Anthony tackles in this week's Rock special, *Rock in a Wireless World*. Check out the "Rock Wireless Poll," which asks programmers and record execs how new technologies are affecting them, both personally and professionally. Page 55.

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THE POWER SUMMIT

The RPM Group is relaunching the highly successful Mix Show Power Summit as the Power Summit in Lucaya, Bahamas from Sept. 28-Oct. 1. Urban/Rhythmic Editor **Dana Hall** talks with RPM founder Rene Mclean about the growth of the event and what attendees can expect at this year's installment.

See Page 32

JOHN TESH ON THE RADIO

The John Tesh Radio Show: Intelligence for Your Life is working miracles for AC stations across the country, and helping listeners lead happier, healthier lives at the same time. AC/Hot AC Editor **Julie Kertes** sits down with the show's Exec. Producer, Betsy Chase, to discuss the show's success.

See Page 45

R&R NUMBER 1s



CHR/POP
MARIAH CAREY
We Belong Together (Island/IDJMG)

CHR/RHYTHMIC
BOW WOW /OMARION Let Me Hold You (Columbia)

URBAN
LYFE JENNINGS Must Be Nice (Columbia)

URBAN AC
MARIAH CAREY We Belong Together (Island/IDJMG)

GOSPEL
MARY MARY Heaven (Sony Urban/Columbia)

COUNTRY
TOBY MEITH As Good As I Once Was (DreamWorks)

SMOOTH JAZZ
RICHARD ELLIOT People Make The World... (Artizen)

AC
ROB THOMAS Lonely No More (Atlantic)

HOT AC
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)

ROCK
FOO FIGHTERS Best Of You (RCA/RMG)

ACTIVE ROCK
SEETHER Remedy (Wind-up)

ALTERNATIVE
GORILLAZ Feel Good Inc. (Virgin)

TRIPLE A
JACK JOHNSON Good People (Brushfire/Universal)

CHRISTIAN CHR
JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)

CHRISTIAN AC
MERCYME In The Blink Of An Eye (INO/Curb)

CHRISTIAN ROCK
JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)

CHRISTIAN INSPO
ANDY CHRISMAN Adore You (Upside/SHELTER)

REGIONAL MEXICAN
PATRIALLA 81 Eres Divina (Disa)

SPANISH CONTEMPORARY
SHAKIRA /A. SANZ La Tortura (Epic)

TROPICAL
SHAKIRA /A. SANZ La Tortura (Epic)



THE INDUSTRY'S NEWSPAPER
www.radioandrecords.com

ALL FOR THE HALL

WSIX/Nashville and Clear Channel recently handed \$25,000 to the Country Music Hall of Fame & Museum to kick off Country radio's participation in the All for the Hall campaign to reduce the hall's mortgage debt.

Country Editor **Lon Helton** talks to hall Director Kyle Young (pictured) and calls on everyone in Country radio to step up and donate. Page 38.



Dallas' alternative Talker: Page 11

Regent's Jacobs Is Ready For An Active Retirement

'I'll redirect my energies & enjoy life a little more'

By Adam Jacobson
R&R Radio Editor
ajacobson@radioandrecords.com

September 1 will mark the first day in 27 years that **Terry Jacobs** has not been involved in the day-to-day operations of a radio company as a top executive. Jacobs is set to retire that day as Chairman/CEO of Regent Communications.



Jacobs

Retirement may be the wrong word to use, however, as Jacobs will maintain an active schedule that not only has him working with his sons' successful real estate business, but also holding seats on the boards of directors of four entities, including Regent.

In an exclusive interview

with R&R Jacobs discusses why he decided to step down as Regent's CEO, what lies ahead for Regent and why the radio industry should be quicker to embrace the new technologies that will make it a better business.

R&R: In a December 1997 Dayton Business Journal article about Regent, you were quoted as saying that you got into radio because you thought it was a good business. Do you think radio is still a good business today?

TJ: Yes, I do. But I think it's a much different business than it was in 1997.

JACOBS See Page 9

Triple A Summit: It's About The Music



Last week's 13th annual R&R Triple A Summit in Boulder, CO spotlighted artists both established and new. Among the close to 30 acts who performed during the four-day event were Jackson Browne (l) and David Gray (r). Check out this week's Triple A column, starting on Page 72, for shots of the rest of the performers.

Forecast: Radio Spending Up 3% In '05

Veronis Suhler Stevenson's 19th annual Communications Industry Forecast, released Monday, predicts 2.7% growth in broadcast-ad expenditures in 2005 — thanks in great part to substantial increases at satellite radio.

According to the private media-investment firm's report, satellite radio subscriptions are expected to grow 132.4% this year, and satcaster advertising is expected to improve 112.8%. Total broadcast and satellite radio spending is forecast to grow at a compound annual rate of 6.2% from 2004 to 2009, reaching \$27.5 billion in 2009 as "the unprecedented expansion of satellite radio accentuates the relatively tempered growth of broadcast radio advertising," VSS said.

FORECAST See Page 8

Fries Won't Renew Contract With RAB

By Al Peterson
R&R News/Talk/Sports Editor
apeterson@radioandrecords.com

RAB President/CEO **Gary Fries** has notified the RAB's board of directors that he will not seek a renewal of his contract, which runs through December 2006. Fries said he will fulfill all of his responsibilities until the



Fries

organization transitions to new leadership.

The board responded to Fries' resignation by announcing that a search committee will be named and a succession-planning process will be endorsed soon.

"Over the last 14 years, Gary

FRIES See Page 6

Paragon Study Finds Radio Still Top Music Source

By Brida Connolly
R&R Technology Editor
bconnolly@radioandrecords.com

Paragon Media Strategies on Monday released the third and last in a series of reports based on its recent survey headed "Radio Still Strong Despite New Media's Growth."

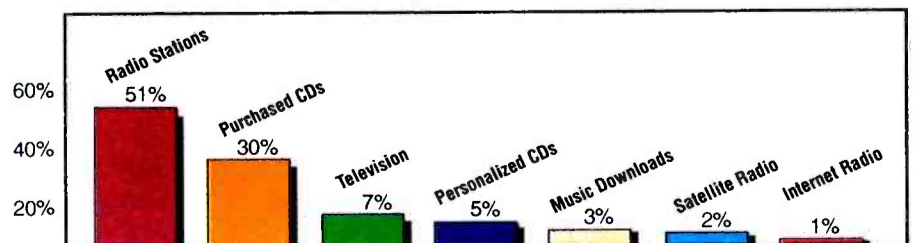
In the latest installment, Paragon reports that 51% of 400 respondents ages 18-64 said broadcast radio is their "primary source for listening to music," far outpacing purchased CDs, which are the main music source for 30% of respondents.

Television is the top music source for 7% of respondents, and 5% said they listen most to custom-burned CDs. Music downloads, satellite radio and Internet radio were each named by less than 5% of those surveyed.

Radio also leads when it comes to learning about new music: Forty-eight percent of respondents said radio is their primary source for new-music information. Twenty percent learn about new music most often from word

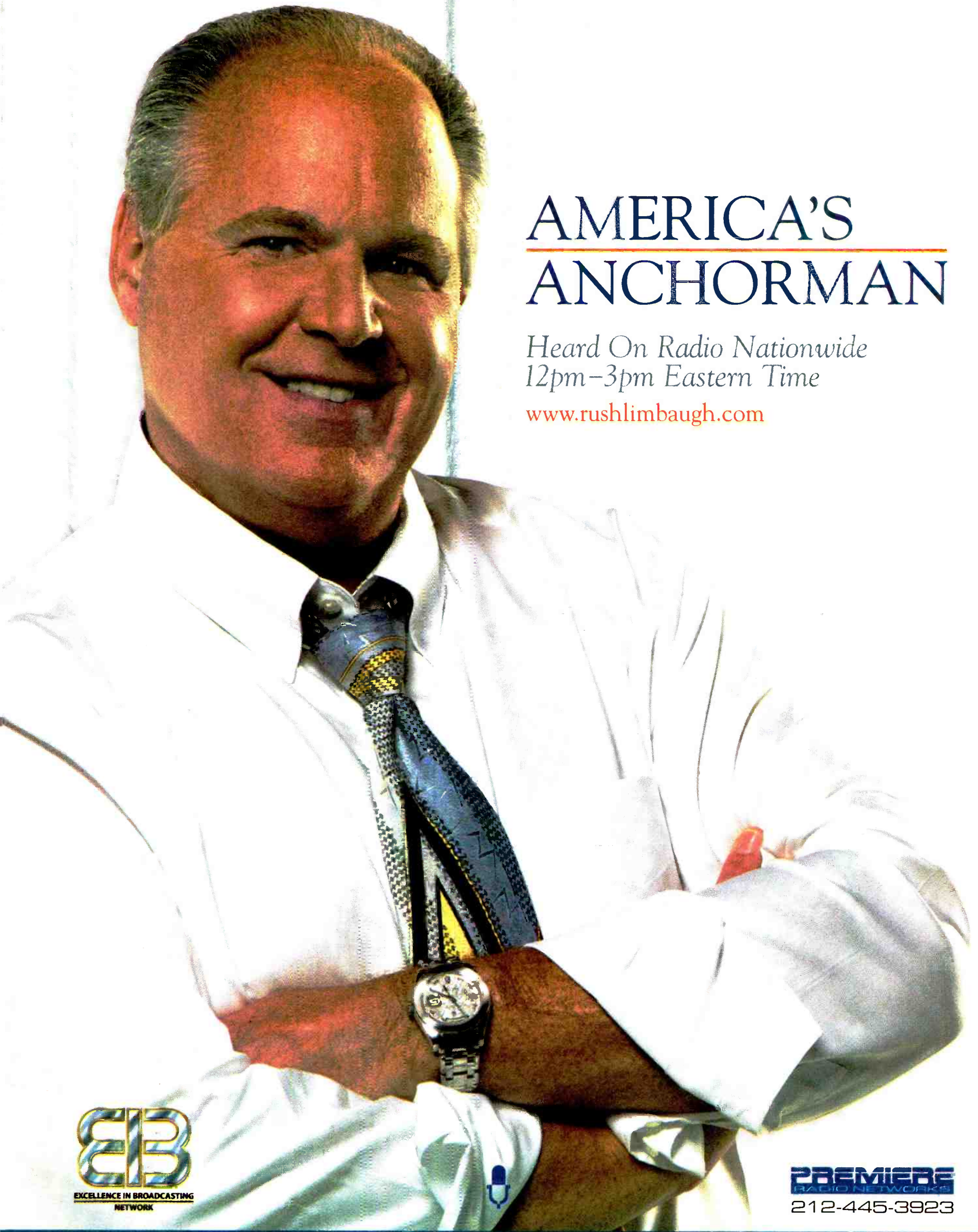
PARAGON See Page 10

Which is your primary source for listening to music?



Source: Paragon Media Strategies

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August 19, 2005

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Fox News Radio Taps Two As Dirs./Prog. Elder joins for Talk; Davis adds News responsibilities

WRKO/Boston Director/Programming & Operations **Mike Elder** has been named to the newly created position of Director/Talk Programming for **Fox News Radio**. Concurrently, FNR Managing Editor **Mitch Davis** has added duties as Director/News Programming.

Elder will be responsible for the production of FNR's syndicated Talk programs *The Tony Snow Show* and *The Alan Colmes Show*.

He'll also help identify and develop new Talk opportunities for the New York-based network. In Davis' new role, he will oversee all news programming for FNR. Both will report directly to FNR Sr. VP Kevin Magee.

"After reviewing things for the past several months, I felt we needed to reorganize our structure a bit," Magee told **R&R**.

FNR See Page 8

Salem Unveils WGUL-AM, WLSS As N/T

Salem Communications has switched **WLSS/Sarasota** to News/Talk and plans to do the same with **WGUL-AM/Tampa** on Aug. 22. The company recently closed on its \$9.5 million acquisition of the stations from **WGUL FM Inc.**

Salem/Tampa VP/GM and Market Manager **Christopher Gould** will oversee both stations. He already manages the company's Christian Talk simulcast **WTBN & WTWD/Tampa**. **WLSS** has been airing Talk as

"930 **WLS**" since March 2002. Its new lineup, which debuted Aug. 15, includes Salem Radio Network talkers **Bill Bennett** (6-9am), **Mike Gallagher** (9am-noon), **Dennis Prager** (noon-3pm) and **Michael Medved** (3-6pm). Talk Radio Network's **Michael Savage** airs from 6-9pm, and **SRN's Hugh Hewitt** is on from 9pm-midnight.

WGUL, which is set to flip from Oldies, will feature **Bennett** from

SALEM See Page 8

Mann Handles Live 88.5/Ottawa PD Duties

Newcap has named **Kneale Mann** PD of its new Alternative station in Ottawa, which will launch later this year as "Live 88.5." Mann starts at his new position on Aug. 29. The Canadian group received approval for the new station from the Canadian Radio-Television and Telecommunications Council in June.

Mann comes from **CJDV (107.5 Dave FM)/Kitchener, ON**, where he was PD and oversaw the station's launch. He has a strong background in Rock-based formats, having spent three years at **Rocker CHTZ/St. Catharines, ON** and 15 years as Asst. PD/MD of **Alternative CFNY (102.1 The Edge)/Toronto**.

"Kneale is a passionate radio guy who is committed to excellence," said Newcap/Ottawa GM **Scott Broderick**. "He leads by example and knows where the light switch is in every radio station he has ever worked at."

A RAINBOW BEGINS IN VEGAS



Music-industry veterans **Bob and Jerry Greenberg** opened the Las Vegas branch of the world-famous **Rainbow Bar & Grill** earlier this summer. Located across the street from the **Hard Rock Hotel & Casino**, the Vegas version echoes its **Sunset Strip** parent, with red leather booths and rock memorabilia on the walls. Seen here at the Vegas Rainbow are (l-r) **Bob Greenberg**, legendary rocker **Robert Plant** and **Jerry Greenberg**.

Bishop Joins Provident Label Grp.

He'll serve as VP/Mainstream Promotion & Marketing

Industry veteran **Skip Bishop** has returned to the record business as VP/Mainstream Promotion & Marketing for **Provident Label Group**. Best-known for his decade at **RCA Records**, Bishop has spent the last eight years as CEO of his own company, **Bishop Bait & Tackle Promotion & Marketing**. He has also spent time at **MCA Records**.

"This may be the coolest and most purposeful job I've ever had," Bishop told **R&R**. "The music is powerful and tremendous, and the staff at Provident is focused and ready to rock."



Bishop

WLZR Gets 'Lazer' Surgery As 'Hog' Bows

Saga Communications' Milwaukee cluster hopes to bring home the bacon, thanks to a format evolution at heritage Active Rocker **WLZR** that involves a pig.

After many years as hard-chargin' "Lazer 103," **WLZR** on Tuesday shed that image to become "102.9 The Hog, Everything That Rocks." The moniker pays homage to Milwaukee's status as the home of **Harley-Davidson's** headquarters.

WLZR's new on-air sound features a broad spectrum of rock, along with select recurrences. Re-

cently appointed PD **Keith Hastings** is overseeing the station's relaunch.

Popular morning hosts **Bob & Brian** continue, but the station will remain jock-less outside of wake-ups during **The Hog's** launch phase. **Marilynn Mee**, a 17-year station veteran who was **Lazer's** MD/midday host, will now serve as the midday host at **Classic Rock** clustermate **WKLH**.

Lazer afternoon personality **Sean "Fish" Fisher** is being fitted for a morning show position

WLZR See Page 10



WJZL/Louisville Now 'Louie FM' At 100.5

Clear Channel didn't bring "Jack" and his eclectic bag of pop-rock tunes from the 1970s through today to **Louisville** last week. Instead, it put "Louie" in place at **100.5 FM**.

WJZL/Louisville — following a complicated series of moves — has adopted what **CC Regional VP/Programming Kelly Carls** has dubbed "a wide-listed Hot AC" presentation featuring currents, '80s-era pop and gold-based rock titles from the 1970s.

WJZL had been airing **Smooth**

Jazz at **93.1 FM** but, before the flip, swapped frequencies with **Active Rock** clustermate **WTFX**. **WJZL's** **Smooth Jazz** programming was also simulcast on **WJZO** at **101.7 FM**, and **WJZO** now simulcasts **WTFX**. **Louie FM** plans to adopt new calls **WLUE**.

"This station is focused on real music variety," Carls told **R&R**. Among the artists heard on **Louie FM** are **Talking Heads**, **Bachman-Turner Overdrive**, **Don Henley**,

LOUIE See Page 8

Kenyon Assumes VP/GM Duties At Detroit's WYCD

Debbie Kenyon, VP/GM of **Infinity's Smooth Jazz WVMV/Detroit**, has added similar duties at **Country** clustermate **WYCD**. She replaces **Steve Schram**, who exits.

This marks a return to **WYCD** for **Kenyon**, who told **R&R**, "I love **Smooth Jazz** and **WVMV**, but in my recent career this is the job I have dreamed of and the station I want to be at. I'm excited to be part of **WYCD** again. I love this radio station, and I love **Country**."

Kenyon has been in **Detroit** radio since 1990. In 1999 she joined **WYCD** as **GSM**. She was elevated to **Director/Sales** for **WYCD** and market sisters **WOMC** and **WVMV** in 2001 and to **Director/Sales** for the entire six-station cluster in early 2003. **Kenyon** was promoted to **WVMV VP/GM** about 18 months ago.

Columbia Appoints Yegelwel SVP/A&R

Steve Yegelwel has been named Sr. VP/A&R of **Columbia Records**. He comes from **S-Curve Records**, where he spent five years as **Exec. VP/A&R**.

Yegelwel's arrival marks a reunion with **Columbia** President **Steve Greenberg**, to whom **Yegelwel** will report: **Greenberg** founded **S-Curve** and served as that label's **President/CEO** until his move to **Columbia** in February. **Yegelwel** has also worked at **Scratchie Records**, where he served as **GM**, and was in the **A&R** departments at **Atlantic Records** and **Island Records**.

YEGELWEL See Page 8

McHugh Becomes KRSK/Portland PD

Jeff McHugh has been named PD of **Hot AC KRSK (105.1 The Buzz)/Portland, OR**, effective Oct. 24. He will replace **Dan Persigehl**, who recently moved to the PD post at **Adult Hits** clustermate **KYCH (Charlie FM)**.



McHugh

McHugh comes from the PD slot at **CHR/Pop WKZL/Greensboro**, where he has spent 14 years; his last day there is **Oct. 14**. He previously worked in **Columbia, SC**, as **MD/midday** personality at **CHR/Pop WNOK** and **MD/afternoon** driver at **Urban WWDW**.

"When **Dan Persigehl** decided to move over from **KRSK** to program **KYCH**, we knew we had some big shoes to fill, both figuratively and

MCHUGH See Page 8

Analyst: Ad Minutes Drop 7.5% In July

More spots in Chicago; Emmis inventory up in N.Y.

By Adam Jacobson
R&R Radio Editor
ajacobson@radioandrecords.com

According to a report released Monday by Harris Nesbitt analyst Lee Westerfield, radio's commercial inventory in the top 10 markets fell by 7.5% in July, compared to a year ago. The figure is in line with the high-single-digit reductions seen in recent months throughout the radio industry.

According to Westerfield, the July decline reflects a 27% reduction in commercial minutes on Clear Channel's stations, a larger decrease for CC than in past months. At the same time, ABC Radio stations saw a 5% dip in commercial minutes in July.

While Westerfield believes the impact of the latest declines will be to once again suppress growth in ad revenue, he also said the reductions will elevate radio's "yield per minute," or pricing levels.

The inventory data led Westerfield to caution investors that radio

may, at best, be able to meet his 1.6% growth forecast for the year, adding that he sees other analysts' estimates of 2%-3% growth as too high. While most radio companies are pacing from flat growth to a 4% loss in Q3, he said Clear Channel is likely to be down 5%-6% in the quarter.

Westerfield noted that Entercom is reporting that it's selling 30-second spots at 70%-75% the cost of 60s, a sign that yield-per-minute is increasing. On the other hand, Clear Channel is reporting difficulty in building a market for 30-second

spots. That problem is, according to Westerfield, "partially due to the burden of such a sizable reduction program."

A closer look at the data from the top 10 markets, compiled with the assistance of Media Monitors, shows that Chicago is the only metro where the airtime devoted to commercials increased in July. Chicago radio aired almost 2% more commercial minutes than it did in July 2004, following a year-to-year climb of nearly 3% in June.

Philadelphia, however, saw an 18% decrease in commercial minutes in July — the biggest drop in any of the top metros looked at by Harris Nesbitt and Media Monitors. Washington, DC radio saw ad

MINUTES See Page 6

BUSINESS BRIEFS

Powell Joins Private Equity Firm

Former FCC Chairman Michael Powell, who left the commission in January, has joined the private equity firm Providence Equity Partners as a senior adviser. Providence specializes in telecommunications and entertainment investments, including a significant investment in Warner Music Group.

In an interview with the *New York Times*, Powell said his role at Providence will include generating new ideas and mentoring the firm's current roster of companies.

Border Media Partners Closes On Austin Quartet

Border Media Partners, led by President/CEO Tom Castro, has completed its \$18.6 million acquisition of KELG, KFON, KKLK & KTXZ/Austin from Joe Garcia's Dynamic Radio Broadcasting. The deal increases BMP's holdings in Texas' capital city to seven and its total station roster to 33. Patrick McNamara of American Media Services was the exclusive broker for the transaction.

Clear Channel Makes Outdoor, Entertainment Moves

On Aug. 10 Clear Channel, as expected, filed plans with the Securities and Exchange Commission to release 10% of Clear Channel Outdoor Holdings' common stock in an initial public offering. According to SEC documents, the IPO for Clear Channel's outdoor division could raise as much as \$350 million.

Additionally, CC has filed the necessary paperwork to spin off its live-entertainment division into a separately traded company. An official name for the new company, which has taken the temporary name CCE Spinco, will be chosen before the spinoff is completed, Clear Channel said.

NextMedia Sees Mixed Results In Q2

NextMedia, which owns 59 radio stations across the U.S., saw its net revenue climb 13%, to \$30.7 million, in Q2, as its net loss widened from \$1.2 million to \$4.3 million. Adjusted EBITDA rose 28%, to \$10.6 million. Q2 net revenue for NextMedia's radio operations rose 6%, to \$22.8 million, while division operating expenses climbed 8%, to \$13.1 million, and broadcast cash flow increased 3%, to \$9.7 million.

Looking ahead to Q3, NextMedia expects net revenue of \$33.7 million-\$33.9 million and BCF of \$13.9 million-\$14.2 million. For the radio division, it forecasts 6% growth, to \$22.2 million.

Continued on Page 6

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Talk Formats Lead In Audience Share

Interep reports Spanish-language formats at record high

By Brida Connolly
R&R Technology Editor
bconnolly@radioandrecords.com

Interep on Tuesday released the spring 2005 edition of its ongoing analysis of radio-audience format shares, and the News/Talk/Sports formats (including Business, Full Service, Farm and Travel) took the top spot, with an audience share of 17.0. That was down, however, from a 17.4 share in Interep's winter '05 report.

In second place in spring '05 was Spanish-language radio, which rose from a 12.5 share to a 12.6, an all-time high for the nine music and Talk formats that make up the category.

Urban formats came in third in the spring, with an 11.0 share, up from a 10.8, though Interep noted that over the past year there's been a shift in listening from Urban to Urban AC. Right behind Urban was CHR/Pop, which dipped slightly, 10.8-10.7, due mostly to losses in the Dance format.

Country, Interep said, "enjoyed its best performance in a number of years," bouncing up from an 8.7

share in the winter to a 9.0 for spring. Tied with Country for fifth place overall was AC, whose 9.0 share represented a drop from winter's 9.4.

Classic Rock showed by far the largest gain in the survey, leaping from a 5.9 share to a 7.6, good for seventh overall. But Interep pointed out that much of the increase came from the more than two dozen stations that debuted in the Adult Hits format in the spring '05 Arbitron survey. Adult Hits and Classic Hits are both included in Interep's Classic Rock category.

INTEREP See Page 6

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BUSINESS BRIEFS

Continued from Page 4

Parness Named SVP At MusicNet

Music-industry vet **Rory Parness** has joined MusicNet as Sr. VP/CFO, responsible for all financial operations for the digital-music provider and reporting to MusicNet President/CEO Alan McGlade. Parness arrives from Zomba Label Group, where he was SVP/Finance & Administration and CFO. He's also served as ZLG's VP/Finance and as Controller for Chrysalis Music Group.

MusicNet, now a business-to-business company providing infrastructure and catalog for such branded music services as Yahoo!'s Yahoo Music Engine and AOL's MusicNet@AOL, was launched in December 2001 as one of the first two major-label-backed digital song stores. The other original label-approved service, pressplay, was bought by Roxio (now Napster Inc.) in 2003.

Ad Revenue Dips For Big Three TV Networks

Combined advertising revenue for the **ABC, CBS** and **NBC** television networks fell 1.8% during Q2 and 1.9% during the first six months of 2005, according to a report from the Broadcast Cable Financial Management Association, based on figures compiled by Ernst & Young.

Net revenue for the networks during the second quarter came in at \$2.85 billion, down by approximately \$52 million from 2004. However, Q2 '05 net revenue was up 6% compared to the same quarter in 2003, BCFM said.

Godin Added As NAB Radio Show Keynote

Marketing entrepreneur and best-selling author **Seth Godin** will give a keynote address called "Transform Your Business by Being Remarkable" at the 2005 NAB Radio Show in Philadelphia.

Godin is the author of *Permission Marketing* and the founder of direct-mail and Internet-promotions company Yoyodyne. AP Radio is sponsoring his Sept. 22 address, which will follow opening remarks by NAB President/CEO Eddie Fritts. The NAB Radio Show will be held Sept. 21-23 in Philadelphia.

FCC ACTIONS

FCC Sees Decline In Radio, TV Broadcasting Complaints

On Monday the **FCC** released its quarterly report on inquiries and complaints processed by the Consumer & Governmental Affairs Bureau, and the number of radio and television broadcasting complaints dipped from 317,833 in Q4 2004 to just 157,650 in Q1 2005. The FCC said the drop was the result of a decline in the number of complaints received in connection with e-mail or write-in campaigns concerning specific radio or TV broadcasts.

Interestingly, the commission said cable and satellite services complaints jumped from 132 in Q4 '04 to 718 in Q1 '05 — perhaps in anticipation of Howard Stern's January 2006 move from terrestrial radio to Sirius. In the programming category for cable and satellite, complaints surged from 39 in Q4 2004 to 502 in Q1 2005.

Grupo Prisa One Step Closer To XTRA-AM Takeover

The FCC last week granted permission to **GLR Networks** to deliver Spanish-language programming to XTRA-AM/Tijuana-San Diego — a step in the expected transfer of control of the 690 kHz powerhouse's programming and sales agreements from **Clear Channel** to Madrid-based **Grupo Prisa S.A.**, which will later acquire the station outright through a Mexican subsidiary. No date has been released by either company regarding the format flip of XTRA, currently Adult Standards as "The Fabulous 690." XTRA-AM's signal can be heard throughout Southern California and much of Baja California Norte, Mexico.

Minutes

Continued from Page 4

minutes fall 13%, Los Angeles stations saw a dip of 11%, and Houston radio's minutes were down 10%.

Westerfield found that Emmis' New York stations raised advertising minutes by 16% in July, reversing course from June but following a jump in inventory at Emmis' Gotham properties in May. Emmis/Chicago upped ad minutes 5% in July, while Emmis/L.A. dropped inventory by 6%.

In Houston, Cox Radio increased its commercial minutes by 2.7%, to 9.9 minutes per hour, after a 5.2% decrease in June. Infinity, at 12.4 minutes per hour, lowered its commercial minutes slightly but continues to be at the high end of commercial time among major groups in the top 10 markets, Westerfield said.

TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- KOCR-AM/Joplin, MO \$350,100
- KPKK-FM/Amargosa Valley, NV \$16 million
- WZFB-AM/Fair Bluff, NC Undisclosed
- KQUJ-FM/Ada and KSSO-FM/Norman (Oklahoma City), OK \$500,000
- KTFW-FM/Glen Rose (Ft. Worth), TX Undisclosed
- KTEO-FM/Wichita Falls, TX \$600,000

Full transaction listings, posted daily, can be found at www.radioandrecords.com.

DEAL OF THE WEEK

- **KOAS-FM/Dolan Springs, AZ (Las Vegas, NV) and KVGS-FM/Laughlin (Las Vegas), NV**
PRICE: \$38 million
TERMS: Asset sale for cash
BUYER: Riviera Broadcast Group, headed by CEO Tim Pohlman. Phone: 916-768-8049. It owns one other station. This represents its entry into the market.
SELLER: Desert Sky Media, headed by Manager/Member Chris Devine. Phone: 312-204-9900
BROKER: Thomas Gammon of Americom
COMMENT: Riviera Broadcast Group is also obtaining the right to purchase KOAS simulcast partner KPKK/Amargosa Valley, NV, pending an upgrade.

2005 DEALS TO DATE

Dollars to Date:	\$1,240,535,741 (Last Year: \$1,836,782,950)
Dollars This Quarter:	\$289,229,801 (Last Year: \$492,830,639)
Stations Traded This Year:	584 (Last Year: 843)
Stations Traded This Quarter:	105 (Last Year: 198)

Interep

Continued from Page 4

While boosting Classic Rock, Adult Hits may have contributed to eighth-place Oldies' dip to an all-time-low share of 4.3 (off from 4.6), as many of the recent converts to "Jack"-style formats are former Oldies outlets.

Things looked up for Rock in the

spring, as mainstream and Active combined for a 4.0 share, up from a 3.3, and landed in ninth place. While Alternative rounded out the top 10, it dipped from a 4.3 share to a 3.8.

In other formats, Hot AC's audience share dipped 3.4-3.3; Smooth Jazz slipped 2.9-2.8; Classical and Gospel tied at 1.3, with Classical flat and Gospel up a tenth; and Adult Standards moved 1.3-1.2.

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Medford, OR **KBOY** #1

Charlotte, NC **WEND** #1

Boise, ID **KKGL** #1

Youngstown, OH **WNCD** #1

Modesto, CA **KHKK** #1

Eugene, OR **KFLY** #1

Toledo, OH **WIOT** #1

Salisbury, MD **WGBG** #1

Nashville, TN **WBUZ** #1

Indianapolis, IN **WFBQ** #1

Amarillo, TX **KARX** #1

Louisville, KY **WQMF** #1

Flint, MI **WWBN** #1

Tri-Cities, WA **KXRX** #1

Elmira, NY **WNGZ** #1

Grand Rapids, MI **WBFX** #1

Odessa, TX **KFZX** #1

Wichita, KS **KTHR** #1

Madison, WI **WIBA** #1

Colorado Springs, CO **KKFM** #1

Utica, NY **WOUR** #1

St. Louis, MO **KSHE** #1

Alexandria, LA **KZMZ** #1

Oklahoma City, OK **KRXO** #1

Beaumont, TX **KIOC** #1

Lansing, MI **WJXQ** #1

Redding, CA **KRRX** #1

Charleston, SC **WRFQ** #1

Ft. Myers, FL **WARO** #1

Dayton, OH **WTUE** #1

Lubbock, TX **KFMX** #1

FOR THE FALL, CALL:

Laura Gonzo, 317.475.4367

Source: Spring Arbitron 2005 (Core Demo) Comparisons Spring 04 - Spring 05

PREMIERE
RADIO NETWORKS

www.americanradiohistory.com



FNR

Continued from Page 3

"We've now got Mitch to head up the network's newscasts, and we are very pleased to get someone of Mike's caliber to join us to head up our talk shows. With this new team in place we feel we can continue to move forward with our planned expansion of Fox News Radio."

Before he joined WRKO, Elder's News/Talk programming resume included stints at WLS/Chicago, KCMO & KMBZ/Kansas City and WCCO/Minneapolis. He began his Talk radio career in 1986 as PD of KTOK/Oklahoma City.

Davis has been FNR's Managing Editor since the network's 2003 debut. He's been affiliated with Fox since 1997, when he joined cable television network Fox News Channel as a special-events producer. Before joining Fox, Davis worked at ABC News for more than 20 years.

Yegelwel

Continued from Page 3

Additionally, the label has named four new Managers/A&R: **Maria Egan, Maureen Kenny, Beka Callaway** and **Benjamin Simone**. All will be based in New York and report to Greenberg.

"I have been privileged to work with Steve, Maria, Maureen, Beka and Benjamin over the years and greatly admire their respective track records and future potential," Greenberg said. "Each of them believes in the power and beauty of music and has the ears and the acumen to know great music when they hear it."

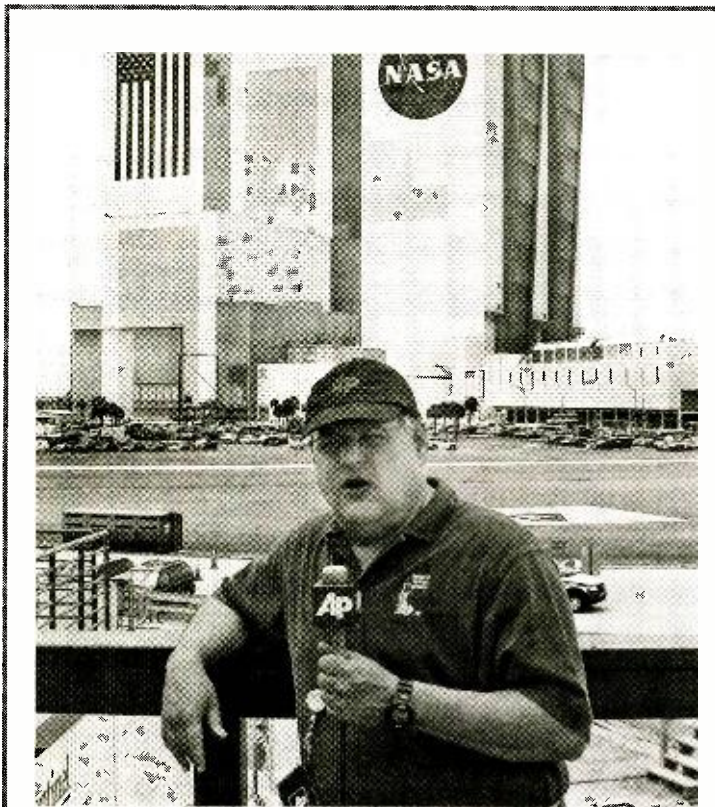
Egan was most recently an A&R manager at Nettwerk Management/Nettwerk America NYC, Kenny was Universal Records Assoc. Manager/A&R, Callaway was Associate Director/Writer & Publisher Relations at BMI, and Simone was Creative Director for Deston Songs Music Publishing & Management.

McHugh

Continued from Page 3

literally," Entercom/Portland VP/FM Operations Clark Ryan told **R&R**. "Fortunately, Jeff McHugh has big feet! Plus, he has a fantastic track record of working with great talent and winning. We are thrilled to have him join the Buzz and Entercom/Portland."

McHugh said, "For me, radio has always been all about the personalities. I believe that the creative renaissance of our industry, and the industry's defense against satellite radio, will come from an emphasis on character, drama, conflict and emotion — something that the talent at The Buzz already understands inherently and executes masterfully. How lucky am I to program a station I love as a listener?"



OUT-OF-THIS-WORLD NEWS Veteran reporters and AP Radio correspondents Jon Belmont and Lisa Meyer covered the space shuttle Discovery's latest mission live from the Kennedy Space Center. Belmont is seen here reporting from in front of the Vehicle Assembly Building.

Salem

Continued from Page 3

6-9am and TRN's Laura Ingraham from 9am-noon, followed by Prager (noon-3pm), Medved (3-6pm), Hewitt (6-9pm) and Gallagher (9pm-midnight). Both stations will begin the day with Bloomberg Business News from 5-6am.

"The Tampa-St. Petersburg-Clearwater market — as well as the I-4

corridor and the Central Florida Gulf Coast, including Sarasota, Venice and Bradenton — can now look forward to a great new radio format that delivers News/Talk that matters," Gould told **R&R**.

"Salem's expanding stable of News/Talk stations now includes this very important region of the country, and we're honored to be part of Salem's growth."

Forecast

Continued from Page 1

Total broadcast and satellite radio spending, including broadcast advertising, satellite subscriptions and satellite advertising, is projected to increase 4.6% in 2005.

"The broadcast radio sector is transitioning from a growth business to a mature one as a result of several factors, including near-term pricing issues due to overcapacity, the lack of a sophisticated local sales-management system and increasing competition from local cable and satellite radio," VSS said.

"In addition, no seminal event is expected to emerge in the forecast period akin to the Internet-advertising boom of the 1990s. Accordingly, the growth of broadcast radio advertising is projected to be more in line with, if not trailing, that of the nation's gross domestic product over the next five years."

Several factors could help broadcast radio exceed those expectations in the coming years, including Clear Channel's inventory-tightening initiative, the rollout of digital radio and the launch of Internet podcasts, VSS said.

Meanwhile, all signs point to the creation of a "new media order" that will force "fundamental chang-

es across all four communications-industry sectors," according to VSS. The company said that technology innovation, the emergence of new media, quickening audience fragmentation, increasing demand for customization and tighter focus on return on investment are causing major shifts in spending patterns and time spent with media.

"These shifts are expected to drive accelerated growth across all four sectors — advertising, specialty media and marketing services, institutional end-user and consumer end-user — through 2009," VSS said.

VSS expects communications spending to be the fourth-fastest-growing sector of the U.S. economy between 2004 and 2009, expanding at a compound annual rate of 6.7% and surpassing the \$1 trillion mark in 2008. Growth will likely be driven by mid- to high-single-digit percentage rates in all four industry sectors, with institutional spending outpacing the other three areas.

New-media advertising is expected to continue to attract advertising dollars in 2005, with projected growth of 21%, compared to only 3.2% projected growth for traditional media.

— Adam Jacobson

EXECUTIVE ACTION

Cruise Set As CC/Ft. Myers Dir./Ops & Prog.

Clear Channel/East Texas OM and KNUE/Tyler, TX PD **Michael Cruise** is transferring to the company's Ft. Myers cluster of CHR/Rhythmic **WBTT**, Country **WCKT**, Oldies **WOLZ** and Smooth Jazz **WZJZ** to become Director/Operations & Programming. Cruise will also serve as PD of **WCKT** (Cat Country).

Cruise will begin his new job on Aug. 25. He will succeed Steve Amari, who was recently named to the newly created post of Manager/Creative Services & Quality Control for the CC/ Ft. Myers cluster.

"We are very fortunate to have been able to attract a program executive of Michael's caliber," Clear Channel/Ft. Myers VP/Market Manager Jim Keating said. "He brings us a wealth of experience and leadership cultivated by over 20 years in programming management. Michael is exactly the kind of programming executive we need at this point in time. We are thrilled that he is joining us."

Cruise joined Clear Channel/Tyler in August 2004. His background also includes OM and programming stints at **KKBQ** & **KTHT**/Houston; **KASE**/Austin; and **WCOL**/Columbus, OH.



Cruise

Pickett To Program KKLI & KVUU/CO Springs

Chris Pickett has been named PD of Clear Channel's AC **KKLI (KLite 106.3)** and Hot AC **KVUU (My 99.9)** in Colorado Springs, effective Aug. 29. He will replace John Merriam, who left **KKLI** in June to work with Jones Radio Networks, and Jojo Turnbeaugh, who moved from **KVUU** to program Country clustermate **KCCY**.

Pickett is currently PD of CHR/Pop **KCLD** and mainstream AC **KCML** in St. Cloud, MN. His other radio experience includes serving as Asst. PD/middayer at Hot AC **WQAL**/Cleveland and as Asst. PD/MD/middayer at then-CHR/Pop **KFMD**/Denver.

"I'm looking forward to seeing how many times OM Bob Richards can get me in trouble and sent to the GM's office like he did when we worked together in Denver," Pickett told **R&R**. "He was always playing practical jokes on me and nearly got me fired dozens of times."



Pickett

Fries

Continued from Page 1

has led the RAB and, through his leadership, has transformed the organization to its current status as a very sophisticated, technologically astute distributor of information and services," said Joe Bilotta, Chairman of the RAB board and COO of Buckley Broadcasting.

"In the last few years, with the emergence of the Radio Ad Effectiveness Lab initiative, the RAB has been asked to administer the sales and marketing of the program. Under Gary's leadership the RAB accepted that challenge and has hired, trained and set an agenda for a whole new team of national marketing sales executives.

"We share Gary's commitment to maintaining the highest standards in both seeking and finding his successor."

At the helm of the RAB since 1991,

Fries is widely credited with raising the profile of radio and with helping to establish the organization as a full-service resource center for advertisers, agencies, member stations, the press and the financial community.

Under Fries' direction, RAB membership has grown to over 6,000 radio stations and 1,000 associates, networks, rep firms and international organizations. During his tenure the RAB introduced and advanced numerous training, NTR and certification programs and developed and launched the RAB Radio Training Academy.

"I want to ensure that the difficult and long process of identifying a successor will be effective and orderly," said Fries. "The renowned reputation of the RAB stands on the shoulders of its membership. It has been an honor to serve and represent this industry."

Louie

Continued from Page 3

Lenny Kravitz, Rob Thomas, Tracy Chapman, Cheap Trick, Black Crowes and Billy Joel.

Asked why Clear Channel decided to drop Smooth Jazz in the market, Carls said, "We gave Smooth Jazz a two-year run. It debuted fairly strongly but then

trailed away. At the same time we noticed a format opportunity in the market for something like Louie and thought it was a good one. There's a good advertiser base, and we jumped on the change."

Clear Channel/Louisville is currently considering air talent for Louie FM.

Jacobs

Continued from Page 1

That was the first year that the radio industry had started to take advantage of consolidation opportunities.

You may remember that I had started a company called Regent after leaving Jacor in 1993. We eventually referred to it as "Regent I," and we had stations in Dayton, Louisville, Kansas City, Las Vegas and Salt Lake City.

With the consolidation frenzy, we kept being approached by companies that wanted to pay us more and more money. We concluded that the offers were too good not to take, and we ended up selling that company to Jacor and basically tripled our investors' money in less than three years.

We then had an opportunity with some of those investors to go out and start the second version of Regent. The late 1990s was a fun time to go out and acquire and cluster and to do the hard work of putting it all together into a cohesive operating unit and bringing in the right

people. We all went through a period of learning the best way to do things, and as we got into 2000 we took "Regent II" public.

Shortly thereafter the feeding frenzy of consolidation and the bursting of the dot-com bubble led the stock market to sort of collapse. Radio, in particular, and most of the companies trading on Nasdaq — the telecom and high-tech companies — have never recovered the fervor they had or the sheen they had. It's been very frustrating to be a public company in that kind of environment since the middle of 2000.

One of the frustrating things for me over the last couple of years is that Regent has done an outstanding job. Our operating people have done a magnificent job of outperforming the industry, growing revenue and growing the bottom line, and our stock price has continued to go down even though we have improved dramatically and grown in all phases of the business.

R&R: *How do you compare this environment to when you started in radio in 1979, with the formation of Jacor?*

TJ: That was an era when you could only own one AM and one FM [in a market] and no more than seven AMs and seven FMs nationwide. You still had barriers to entry into the business, and you were required, if you were a license holder or going to be a new license holder, to go through a lengthy study and an expensive process of doing ascertainment studies that involved interviewing 200 community leaders in the market where you wanted to buy a radio station.

You then had to develop a plan and a programming philosophy and approach that were going to meet the needs as determined by those ascertainment studies. The FCC then reviewed that and determined whether or not you were fit to hold a license. That process was expensive and time-consuming, and it scared a lot of people off.

Back in the late 1970s and early 1980s there were lots of rumors that the FCC was going to change the regulatory climate to make it friendlier, and the other thing that was different was that you could not sell a

National Radio

• **MANNGROUP RADIO** is offering *The Temptations*, a three-hour interview and music special hosted by WVAZ-FM/Chicago's Carla Boex and produced by Ron Brewington, for Labor Day weekend (Sept. 3-5).

• **CAHN MEDIA** is offering *Rockin' the Corps* — a one-hour special with performances by Kiss, Ted Nugent and Richie Sambora in support of the troops in Iraq — for airing between Sept. 1-17. The show is shipped on CD and hosted by WAXQ/New York's Ken Dashow. Market exclusivity is available in select markets.

• **ABC NEWS RADIO** will offer affiliates three separate hourlong specials for broadcast over the Labor Day holiday weekend: *The ABC News Radio/Consumer Reports Back to School Guide 2005*, hosted by Gil Gross; *Buyer Beware: The ABC News Radio/Court TV Safety Challenge*; and *The Real Deal With John Stossel*.

• **PREMIERE RADIO NETWORKS** on Sept. 12 from 8-9:30pm ET will air an exclusive special with The Rolling Stones that will include interviews with the band and music from their forthcoming CD *A Bigger Bang*. Listeners will be able to submit questions via e-mail or phone through their local station.

• **SIRIUS SATELLITE RADIO** inks a deal with the Ivy League to broadcast a "Game of the Week" for football and men's basketball, plus a select number of men's hockey and other games from Ivy League schools Brown, Columbia, Cornell, Dartmouth, Harvard, Penn, Princeton and Yale.

Industry

• **ROBIN RHODES** joins Mediabase as Nashville Director/Sales & Services. Rhodes will be responsible for Mediabase 24/7 and RateTheMusic sales

to Nashville-based record labels and will report to VP/Music Initiatives Alissa Pollack. Rhodes was previously National Music & Marketing Director for *American Country Countdown With Bob Kingsley*.

• **GARY BEGIN** and **STEPHEN BIANCHI** form Identity Programming, a radio-programming consultancy specializing in AC, Country, Oldies, Adult Standards and Smooth Jazz. Begin has programmed in Tampa; Sarasota; Providence; Saginaw, MI; Hagerstown, MD; New London, CT; and Waterville, ME. Bianchi has spent his career in markets throughout Southern New England and is currently programming in Newport, RI.

• **HANNA PANTLE** rises from Sr. Director/Media Relations to Exec. Director/Media Relations for BMI.

• **PHIL WAGNER** is elevated from Sr. VP to President of Solid State Logic.

Radio

• **RUSS GILBERT** assumes the newly created VP/Interactive post at Air America Radio and flagship WLIB/New York. Gilbert once served as VP/Operations for Clear Channel Radio Interactive.

• **GLORIA KESTENBAUM** is named Director/Corporate Communications for Katz Media Group. She was previously Manager/Marketing Communications for Arbitron.

• **RON RODRIGUES** joins Arbitron's marketing communications department as Marketing Implementation Specialist. Most recently Sr. Director/Public Relations for Sirius Satellite Radio, Rodrigues is a former Editor-in-Chief of **R&R**.

In other Arbitron news, **ANTHONY SCIULLI** is named VP/Manufacturing & Supply Chain Management. He was previously VP/GM of Corporate Imaging, a Phoenix-based business-management, investor and public relations services company.

• **JOHN MATHEWS** is promoted from Director/Engineering to VP/Engineering for Radio One.

• **SABRINA BUNKS** joins Premiere Radio Networks as Southwest National Account Manager, based in Dallas. Bunks was formerly Southwest Region AE for ABC Radio Networks.

• **KARALYN MALLOZZI** and **CHRIS RUCKER** join WBCN/Boston as Promotions Managers. Mallozzi previously worked for WKTU/New York and Rucker for WFNX/Boston.

Records

• **SHERRY RING** is named Sr. VP/Publicity for RCA Records. Ring most recently spearheaded press campaigns for Bjork and Jet while part of the team at Press Here Publicity and before that was Sr. VP/Publicity at Elektra Records.

• **KAREN YEE** is appointed VP/Artist Development for Island Def Jam Music Group. She was most recently VP/Tour Marketing at J Records.

• **LOUTATULLI** is promoted from VP/Field Sales to VP/Sales & Marketing at RED Distribution.

• **EVE CANTELM** is appointed Sr. Director/Marketing at Virgin Records. She was most recently Zomba Label Group's Director/Tour Marketing.

• **MAURICE MINER** joins RCA Label Group/Nashville as Associate Director/Syndicated & Satellite. Miner is a 20-year radio vet who recently started consulting for the label after a long stint with MJI Broadcasting and Premiere Radio Networks.

CHRONICLE

BIRTHS

Warner Bros. artist **Lane Turner**, wife Paula, son Sam Guthrie Turner, Aug. 8.

Mediabase, UMG Extend Agreement

Mediabase and **Universal Music Group** have renewed their long-term agreement under which Mediabase provides its services to UMG and its family of labels. No specific terms were named.

Mediabase's suite of radio-airplay research products includes Music Information Systems, Mediabase 24/7 and **R&R's** Music Tracking and Add Tracker. **R&R** will unveil its new version of Music Tracking, v7.0, sometime this fall.

"This is a very satisfying deal on every level," said Mediabase President Rich Meyer. "This arrangement is a fitting tribute to all the researchers and programmers who work around the clock to produce the best airplay research in the industry and to the executives at UMG who know how to use it to its fullest benefit. Everyone wins with this long-term partnership."

"Mediabase has quickly grown into UMG's premier airplay-tracking service in both the U.S. and Canada," said UMG Exec. VP/Digital Logistics & Business Services Vincent Freda. "And as Mediabase continues to expand its suite of services with features such as secure access to digital music, it will play an even larger part in supporting and furthering our mandate to break dynamic new artists and deliver the most compelling music."

radio station in less than three years for a profit. It was a completely different ownership environment. You had a lot of mom-and-pops and literally thousands and thousands of owners and just a handful of very large companies in the business.

There were a lot of companies that had been in the business for a long time that got their licenses when they were practically handed out for free. But as we went through the '80s the FCC did change their regulations. In 1984 they upped the ownership limits to 12 AMs and 12 FMs nationwide, but in the late 1980s and early 1990s radio got into trouble as the financial institutions got into trouble. At one point somewhere between 60%-70% of all radio stations were losing money.

That led to the next phase of deregulation, in 1992, when ownership limits were raised to 18 AMs and 18 FMs nationwide and two AMs and two FMs in a market. All of a sudden, you could cluster and save on management overhead by putting four stations together in one facility and streamlining, making the margins much bigger.

The Telecom Act of 1996 was the real watershed that led to the gold rush of consolidation. Nobody ever dreamed that we'd have a company as large as Clear Channel as quickly as it got there. It was one of those things where consolidation took place much quicker than most people thought it would.

It created situations where companies like Regent had to choose our niche, what we wanted to concentrate our strategy on. We chose medium and small markets because the big companies that had gone public in the mid-1990s had gobbled up all of the big markets. We had to attack what was available to us.

R&R: *Regent's biggest market is Albany, NY, ranked No. 63. This year presented a challenge, as the market was off \$1 million in Q2 billing due to a drop in automotive dollars. But that's not widespread, is it?*

TJ: It doesn't appear to be an all-market phenomenon. We have a great management team and great facilities there. Our Country station, WGNA, is the No. 1 radio station in Albany. It's hard to understand what causes things like that.

R&R: *So being in markets ranked No. 101 and smaller can be profitable?*

TJ: Yes. I still believe the secret to the success of radio, historically and going forward, is its ability to create programming that is tailored to meet the taste of the local audience and to create an environment where those listeners will buy products from our advertisers. If radio ever gets away from that, it won't be successful. We have long believed that, and [Regent President/COO] Bill Stakelin has stated it very effectively.

We believe very strongly that localism is the key to radio's success in the future. There's no question that radio is facing more challenges today than it ever has. It's always been able to overcome the significant challenges, where everybody declared it was going to die.

It started when television came on, but radio didn't die. Rather, it had to transform itself. The cassette players and the eight-track players and the MP3 players and the iPod and the Internet — all were going to lead radio to its death.

R&R: *There's been so much attention paid in the mainstream media to XM Satellite Radio and Sirius Satellite Radio. Are AM and FM radio stations doomed?*

TJ: That coverage has hurt radio with the advertisers. There's no question that all of the publicity that has been given to radio's problems by the big newspapers — and, of course, they're biased, since radio takes dollars away from them — has created challenges for radio. The perception on Wall Street because of all that publicity and the perception in some of the advertisers' minds is that radio must be in trouble, and I

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Jacobs

Continued from Page 9

think that has affected the willingness of advertisers to spend money with radio. It will be overcome in time.

I think our conversion to HD Radio is going to take some time, like the conversion of music stations to FM, but even with the improved sound quality and the additional revenue opportunities that are going to be afforded to radio, we still have a lot to learn.

Radio has a very good future. Is it going to be as good as it was in the late 1990s? I don't think we'll get back to 20%-25% growth, but I still believe that it is a business that can grow in the mid-single digits. And the expenses are such that you can control and more than double that in terms of percentage growth on the bottom line.

That's a pretty good business model. It always has been, and I think it will be again in the future. But it's going to be harder to compete because of all the new technologies we're going up against.

R&R: *Should radio be quick to embrace what's available to it now?*

TJ: Absolutely. We, as an industry, were slow to react to and determine the extent of the challenges. The industry has begun to get together and work on research and meet on a cooperative basis to tackle some of these challenges and fight back to let people know that radio is not dead.

R&R: *Where does Regent go from here? We've heard a lot about the mid-level players merging to catch up with companies like Entercom and Citadel in terms of growth.*

TJ: Regent has done a great job. I'll pat myself on the back a little bit, but I'll give most of the credit to our team. I've always believed that the

right way to operate as a CEO was to find people who were better and smarter than I was at doing what they do and to let them do it.

I've been very fortunate to work with people like Bill Stakelin, who has been the CEO of a couple of very successful radio companies in the past. We have a highly qualified and very respected CFO in Tony Vasconcellos, and both Bill and Tony are more than capable of taking the reins of this company and taking it to a higher level.

Regent will continue to find opportunities to expand. There are still reasons for people to sell out there, and we've got a very attractive company. There have been a number of opportunities, and we've been approached a number of times about merging with a company or being acquired by a company. But we've always said that it has to be something that is better for our shareholders than what we can do for them, and we haven't had the right situation come along.

"I never could predict well what was going to happen in the future, but I think there's going to be more consolidation in this business. It makes sense."

I never could predict well what was going to happen in the future, but I think there's going to be more consolidation in this business. It makes sense. The larger the critical mass, the better you can spread your coverage overhead and return more dollars to the shareholders. That is what we've always been in business for — creating value for the shareholders and trying to reward them.

We've done a great job of improving revenue, but the stock market has never appreciated it, and our stock is actually trading a lot lower today than it did five

Paragon

Continued from Page 1

of mouth, while TV is the prime source for 18%. No other info source was named by more than 4% of respondents.

Paragon CEO Mike Henry said, "Despite the recent proliferation of music sources, radio continues its stronghold as the leading source of hearing music and finding new music in America."

In the first part of its series on the "Radio Still Strong" survey, released in July, Paragon reported that, despite fast-growing new

years ago, even though we're a thousand-times-better company.

R&R: *With your retirement, will you have time for more extracurricular activities?*

TJ: I'm on the boards of three other public companies, including one that I was with before starting Jacor, American Financial Corp. My background is as an actuary; that was my education. I very much enjoy being on that board. It's a \$25-billion-asset company with a family that I have always admired.

I also intend to spend a lot more time with my sons and my 10 wonderful grandchildren. I like to play golf, and I've worked really hard all my life and haven't spent nearly as much time with my family as I've wanted to. I tend to be a little better at that now than I have been in the past.

My sons have been encouraging me for a very long time to get more active in real estate. With the opportunities we have there and the state of my situation in radio — having been involved in radio as a CEO for more than 27 years, 18 of which were at a publicly traded company — I just felt like it was time for a new challenge.

And I've had a dream for a long time to work more closely with my sons. They worked in the radio business off and on but decided they wanted to do their own thing, and this is an opportunity for me to do something that I enjoy.

I enjoy working. I enjoy building and growing, and I intend to continue to be active. I'll redirect my energies and enjoy life a little more than I have.

R&R: *So there will be a family day at a Cincinnati Reds game in the future?*

TJ: Oh, yeah! We have a private suite at Great American Ballpark. Quite often you'll find 12 or 15 of us down there at a baseball game. We also enjoy football.

R&R: *Any particular type of music you enjoy more than others?*

TJ: I love country music. I've always been a country fan. I grew up in Atlanta, and my dad was a big fan of Hank Williams Sr.

media, radio's reach is still overwhelming. When asked, "Do you subscribe to/listen to/make [various services]?" 97% of respondents said they listen to radio, compared to 52% who listen to Internet radio, 38% who burn CDs and 20% who own MP3 players.

In Part Two, released earlier this month, Paragon said there is one new-media choice that could potentially hurt radio TSL: Forty-four percent of the satellite subscribers in the respondent pool said they're spending less time with radio since they started listening to satellite.



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WLZR

Continued from Page 3

within the company," Saga said. New call letters WHQG were expected to be in place by Aug. 19.

Saga/Milwaukee President/GM Tom Joerres said, "The appeal of the artists and 'Everything That Rocks' will finally sync up with the adult appeal of longtime morning hosts Bob & Brian. Abandoning the dedicated Active Rock position and tripling our music library while still playing only the best new rock gives us an unparalleled breadth of music."

Hastings said, "Radio listeners' expectation of Rock radio has changed immensely in recent years. The Hog addresses and meets those new expectations with a brand of radio that features the broader spectrum of rock music that most have grown to expect highlighted by a lot of 'ear candy' between the songs."



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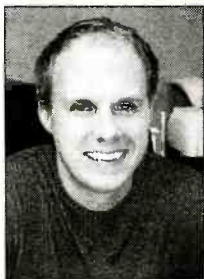
Dallas' Alternative Talker

In the world of Talk, Live 105.3 rocks

As my colleague R&R Rock Editor Ken Anthony takes a closer look at "Rock in a Wireless World" (see Page 55), I thought it might be a good opportunity to check in on one of the best examples of Talk radio that rocks: Infinity's KLLI (Live 105.3)/Dallas.

At the programming helm of the FM Talker is Gavin Spittle. A born-and-raised New Englander, Spittle started his radio career while still in college as an intern and producer at News/Talk WRKO/Boston. Upon graduation he landed his first PD gig, at the ripe old age of 23, at then-Christian Talk WCRN-AM/Worcester, MA.

Over the next few years Spittle built his resume at several Boston-area stations before deciding to leave his New England roots behind and head west to become PD of Infinity's News/Talk KXNT & Talk KSFN in Las Vegas in 1999.



Gavin Spittle

Four and a half years later Spittle made what we here at R&R have long called a "Leap o' the Week" when Infinity moved him from Sin City to Dallas-Ft. Worth as PD for KLLI.

During a recent conversation I asked Spittle to talk about some of the differences between

programming a Talk station aimed at younger-demo males and programming a traditional AM News/Talker. I also wanted to know what made both him and Infinity think he was the right guy to take KLLI from where he found it in 2003 to the successful FM Talker it is today.

R&R: Why did Infinity decide that the guy programming its Rush Limbaugh-Sean Hannity-Bill O'Reilly News/Talk station in Las Vegas was ready to take on the challenge of a young, male-targeted FM Talker in Dallas?

GS: One of the big reasons is that I fit the demo. I'm a 33-year-old single male who is living the lifestyle of the audience we are targeting. Also, I liked the idea of the challenge of programming KLLI, which, I think it's fair to say, was struggling in some aspects when I got here.

R&R: What was your assessment of the station when you got to town?

GS: It had an amazing anchor, with Russ Martin in afternoons, and it had Howard Stern in mornings. But other than those two shows, the station didn't really have a consistent image. It was playing music on weekends and in some other places.



REUNITED AND IT FEELS SO GOOD Former ESPN SportsCenter tag team Keith Olbermann (l) and Dan Patrick were reunited last week when Olbermann returned as a regular guest co-host on Patrick's daily ESPN Radio program. The duo plan to repeat the pairing on Patrick's nationally syndicated show every Friday from 2-3pm ET.

Instead of sounding like a cohesive radio station, it was a collection of a lot of different shows. It sounded to me like a station that needed much more focus and a lot of imaging work.

R&R: You changed the station's slogan when you got there. What did you hope to convey to listeners with that change?

GS: The station had been "The talk that rocks," and we changed it to "The alternative Talk station." We felt that slogan would better define what KLLI really is, and that is an alter-

native to traditional Talk stations like [cross-town] WBAP or KLIF. While we may at times talk about the same issues as those stations, we're going to do it differently, and we wanted our slogan to reflect that.

We also felt that Live 105.3 needed to project a younger image as a Talk station, and the new slogan was designed to help do that. With that change also came different imaging and a younger production sound. My vision was to create a sound that reflected a lifestyle similar to magazines like *Maxim*, *Stuff* or *FHM* and bring that sound to the radio. That's been the goal, and to a great extent we have accomplished that.

R&R: In the last few years a number of FM Talk outlets targeting young men have gotten in trouble over content issues. How do you manage those issues and convey to station hosts and the audience that KLLI is not just T&A radio?

GS: It really comes down to the smarts and the talent of our hosts. The easiest thing to do is to cross the line. The hard thing is to get close without crossing it. As a manager, I give a lot of latitude to the hosts. They all know what they can and can't say, and, as a staff, we all know

Continued on Page 12

"This staff has done an amazing job, and they deserve all the credit for the success of this radio station."



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Dallas' Alternative Talker

Continued from Page 11

what we can and cannot do. Frankly, we're probably a lot cleaner than many other stations in town when it comes to content. We would never say some of the things I hear on other stations.

I also think that when you are focused on not crossing the line it adds to the creativity of the station. Describing an act or a relationship or something that happened to you last night without using words or details that could get you fined takes very creative talent. The hosts and staff here get all the credit, because they all understand how to use their creativity to entertain without crossing the line.

R&R: In the wake of some of the more infamous incidents at so-called "Hot Talk" radio stations in the past few years, have operators gotten cold feet and slowed the development of FM Talk?

GS: Yes. What happened, along with some of the incidents you reference, is that Janet Jackson's "Nipplegate" — although it had nothing to do with radio — brought a lot of attention to radio. In the end, if it makes us all think twice, it had a positive effect. My No. 1 job as a PD is to protect the station's license. You have to know all the rules of the game now and know when and where to draw the line when you have to, as far as what might be considered indecent.

R&R: All programmers must manage both down and up within the station. Is it harder to do that with this approach to Talk than in traditional News/Talk?

GS: I'm very fortunate here, in that management puts a lot of trust in me to do my job. I always go to them with my ideas and run things by them first, but they have never second-guessed me.

I try to do the same thing by rarely second-

"I try to go into every contest with the same idea as that MasterCard commercial where the end experience is priceless."

guessing our hosts, our producers or our promotions people. I believe in their professionalism, and I trust them. They know I will always be there on the front lines with them. This staff has done an amazing job, and they deserve all the credit for the success of this radio station.

R&R: Let's talk about your incredibly successful afternoon host, Russ Martin.

GS: The station revolves around Russ and his show. I don't think he gets the kind of credit nationally that he deserves for the job he has done here. I have no hesitation in saying that it's the best radio show I have ever heard. He's well-established in the market, and his creativity and ability to create theater of the mind are just amazing.

R&R: What is it about his show that makes it so appealing to listeners?

GS: Russ gets great numbers by being an incredibly normal guy who talks about everyday issues that the audience relates to. He's a great storyteller and has an amazing ability to bring his everyday life to the radio.

It's like sitting around for four hours in a treehouse with a bunch of your favorite guys — and everyone wants to get into that treehouse. The passion that Russ is able to draw from listeners is like nothing I have ever seen. He is also surrounded by a great cast: J.D. Ryan, Dan O'Malley, Everett Newton, Clo, Rob Riddlemoser and Gail Lightfoot. It's truly an amazing show.

R&R: Tell me a little about your midday team, Pugs & Kelly.

GS: Pugs & Kelly are also pretty well-established, having been in their daypart for about three years now. Their show is all about relationships between people and about bringing their own relationships and everyday lives to the air.

The thing I really admire about them is how hard they have worked together to bring their show up to the level where it is today. There was a point early on when they were struggling, but, through hard work and team effort, they've made the show a big success. Like Russ Martin, Pugs & Kelly work hard at their craft every single day and every single show. They come to the game prepared every day.

R&R: You recently made some changes in the evening lineup at KLLI. Tell me about that.

GS: We had the opportunity to acquire *Loveline* from another station in town, and I jumped at the chance. We had Tom Leykis on in late-nights, so we simply moved his show up to clear live, followed by *Loveline*. With Stern, Pugs &

"The easiest thing to do is to cross the line. The hard thing is to get close without crossing it."

Kelly, Russ Martin, Tom Leykis and *Loveline*, we have our strongest lineup ever, and it's really helped our numbers overall.

R&R: I know you can't say much about this, but we have to talk about the elephant in the room: the pending departure of Howard Stern from mornings on your station, and quite a few others. What are your thoughts on that?

GS: On a personal level, I can say that I have always been a fan of Howard Stern, and I don't think anyone in the company would argue or be mad at me for saying that you don't replace the irreplaceable. He's a one-of-a-kind talent.

We do have a number of different options that we are looking at, but, obviously, I don't have an announcement for you right now. That's about all I can say about that.

R&R: I notice that you do a fair amount of contesting on the station. What is your philosophy about contesting when it comes to KLLI?

GS: I try to go in to every contest with the same idea as that MasterCard commercial where the end experience is priceless. That's what we want to do: create something that the average listener can't get. Whether that is being a judge for the Dallas Cowboy cheerleaders, directing an adult film or getting tickets to every single concert that comes to Dallas-Ft. Worth, we want to give you an experience that you could not get on your own.

We promote and market this station similarly to the way a lot of Rock stations are promoted. When I first got here the station did maybe

one or two big events a year. This year we'll probably do eight to 10 big promotional events.

There's a misconception about Talk listeners. Talk listeners go to concerts, and they listen to new music. That's especially true of the audience that we are targeting at Live 105.3. Even though we no longer have any music programming on KLLI, I don't think we'd be doing our job by ignoring that fact about our listeners.

Granted, it's sometimes harder, as a Talk station, to convince bands that we have an active audience for them, but there's no reason why a good Talk station can't put on a successful rock concert or have an artist in-studio and do a great job with it.

R&R: What stations are your primary competitors for the male ears in town?

GS: Our primary competitor for listeners is The Ticket [Sports KTCK], which is a great radio station that I have a lot of respect for. Even though surveys don't show us sharing a lot of audience with them, we're both fighting for those 25-54 males, and they have done a good job over the years in this market of taking the station beyond just Sports and offering Talk for guys.

Also, Alternative KDGE (The Edge) and Classic Rocker KDBN (The Bone).

R&R: KLLI is the Dallas radio flagship for NASCAR. How does that contribute to the station's success?

GS: I'm a NASCAR fan myself, and when I listened to coverage of it on radio, I never felt it was done very well. We did something that had never been done in the market, and that was to market the image of the station and NASCAR together aggressively.

Our weekend numbers have exploded as a result of our relationship with NASCAR. To me, it's like having a major-league sports franchise on your station. It brings us listeners who might not otherwise check us out, and we have seen that many of those NASCAR cumers convert to fans of the radio station the rest of the week.

Got Photos?

Want to see yourself in R&R? E-mail high-resolution digital photos of your station events and personalities to apeterson@radioandrecords.com or mail hard copies to Al Peterson, R&R News/Talk/Sports Editor, 2049 Century Park East, 41st Floor, Los Angeles, CA 90067.

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Why All The Mergers & Acquisitions?

What's going on, and what it means for your sales team

By Tom Asacker

A didas buys Reebok. P&G buys Gillette. SBC buys AT&T. Why do you think today's business news is teeming with mergers and acquisitions? Because the old guard is searching for a solution. A solution to what? Let me enlighten you by telling you about some sandwich-shop activity right outside my office door.

When I moved into my office, about four years ago, there were three Italian-sandwich establishments within a one-block radius. (Fortunately for me, there was also a YMCA within walking distance.) The subs (or hoagies, heroes, grinders, poor boys or torpedoes) at all three were above-average in quality and competitively priced. It was truly difficult to tell one tuna with the works from another.

Fast-forward four years, and the number of sub shops has doubled without a corresponding increase in population. And, primarily because of the quality of the bread, now you can tell the difference between one tuna with the works and another.

What does this have to do with M&A activity? Everything. Similar scenarios are being played out in virtually every category of products and services, from tuna subs to telecommunications. The problem, of course, is one of abundance — abundance of information, abundance of ideas, abundance of technology and abundance of capital. This wealth of opportunity has resulted in too many companies chasing too few very well-informed customers.

This shift in power to customers has put some serious hurt on the growth plans of even the most "customer-centric" companies as they

struggle to understand the new value equation in these turbulent times.

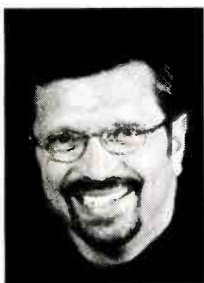
A Theory Of Everything

Well, here it is, Adidas, P&G and SBC: a simple Theory of Everything in Business. In an information-rich, oversupplied economy, customer feelings drive purchase decisions, growth and profitability.

If consumers feel that Wal-Mart's toilet paper is as good as yours, they'll save some money and feel good about that decision. If they feel that they're getting ripped off on the price of their brand of razor blades, they'll become perturbed enough to switch and feel good about it, persuasive advertising be damned.

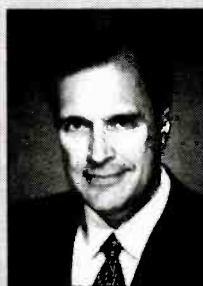
Are you competing in a market category oversupplied with interchangeable products or services? Can customers easily (remember, this is subjective) switch from you to a competitor and get just about the same benefits? Do you find yourself frequently competing on price? Welcome to the feelings economy, where planning what to make and how to market has changed, dramatically and permanently.

It used to make sense to pay attention to your industry and benchmark your direct competitors. It used to be enough to learn and diligently apply the latest sales and marketing tactics and techniques. It used to be prudent to treat business like a war and try to kill your competitors. But no longer. It should be apparent to you by now that the status quo is not working.



Tom Asacker

LEADERSHIP SPOTLIGHT



How do you define leadership? Here's my definition: Leadership is the ability to help people and organizations surpass themselves. Leaders enable others to be better than they've ever been, and they take their organizations to places they've never been.

The acid test: Are your people and organization better as a result of your leadership?

Here's another test for organizational leadership: If you were stripped of your title and any ability to reward or punish the people who work for you, could you still get results with them? Managers have power over people. Leaders have power *with* people. Management is a function of position, while leadership is a function of skill.

Before anyone can lead others, however, he or she must first master him- or herself. Personal leadership, therefore, is the ability to surpass yourself — your previous performance and accomplishments. It's about getting better at what you do, no matter how good you become.

Make positive change and growth, in yourself and others, your primary leadership objective. First master yourself, then learn the skills of achieving power with people.

— Mark Sanborn, CSP, CPAE; President, Sanborn & Associates

Each week *R&R* invites successful people in and outside the radio and recording industries to share their thoughts on defining and communicating leadership.

Brought to you this week by ...



Your new imperative is to assess and appeal to your customers' feelings. Period. In a market that's at the mercy of customer choice, feelings are the basis for all profit generation. Focus on feelings, especially the subtle ones that customers themselves cannot articulate.

What Are Feelings, Anyway?


For our purposes, feelings are not the same as emotions. Rather, *feelings* refers very specifically to perceptions of the pleasantness, unpleasantness or neutrality of an experience. Pleasant feelings — excitement, fun, feeling rewarded, increased self-esteem, etc. — lead to desire. Unpleasant feelings — pain, the need to expend effort, decreased self-esteem, etc. — lead to aversion. Neutral feelings lead to forgetfulness.

The purpose of every business in an oversupplied market should be to increase customers' pleasant feelings while minimizing their unpleasant ones. This goal should be systematically sought in every interaction a customer has with the product and with the company, its communications and its representatives. A comprehensive feelings analysis should be applied to every business process and to your brand.

Johan Arndt, in his paper "Reflections on Research in Consumer Behavior," published in *Advances in Consumer Research* 3 (Association for Consumer Research, 1976), identified five stages through which the customer moves during consumption: problem recognition, search for information to evaluate alternatives, implementation

Continued on Page 14

KATZ RADIO GROUP WHERE PEOPLE ARE THE DIFFERENCE



The strength of a company starts with its people. At KRG, we prize our people—they're dedicated, smart and driven. And we do our best to foster an atmosphere of innovation and new ideas where they can flourish. The companies of KRG — Eastman Radio, Christal Radio and Katz Radio are the fastest growing in the industry, and the first choice of independent broadcasters. And for that, we thank the great team of people at KRG. They're passionate about their business, and just as passionate about yours.

CHRISTAL RADIO
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KATZ RADIO

Why All The Mergers....

Continued from Page 13

of the purchase, physical consumption and post-consumption activities. By examining these stages in detail, your business can experience feelings the way your customers do and uncover the real value of your offerings.

Rational Man Is A Myth

For several decades the mantras of marketing have been "unique selling proposition" and "features and benefits." This traditional view assumes a rational, analytical view of value. But in an oversupplied market with an incomprehensible amount of conflicting information available, rational decisionmaking is a myth. So, instead of a unique selling proposition, start thinking about a "unique feelings proposition."

Start paying attention to what people do (the best indication of how they feel), not what they say. And realize that the more choices there are and the more complex life becomes, the more people will make decisions based on what feels right to them and not on some objective truth. Do you honestly believe that P&G's Olay face creams are as effective as Botox at eliminating wrinkles? I didn't think so. But a lot of people obviously believe it.

Face it (no pun intended), the U.S. economic tide has receded, and there are a lot more brand boats in the sea. Growth is no longer guaranteed. Take a look at how strangely the stock market has been behaving. Even though most of the S&P 500 companies have exceeded their earnings projections, share prices are stalled. Why? Because investors care more about future earnings, and they, too, are having a difficult time seeing growth potential.

What's Going On?

Management guru Tom Peters recently ranted (as only he can) on his blog: "P&G buys Gillette. \$57 billion. I only have one small question. *What's the point?* No 'economies of scale' for companies that size. Synergy? Batteries and toilet paper?"

"So I guess the answer is obvious. What's the point? Because they can! Silly boys! Ah, if only their energy could have been directed to 'insanely great' products, to steal a phrase from that boring cool-products guy, Steve Jobs."

But I'm sure if Jobs had leaked his idea for the source of Apple's most recent growth surge, it would have been torpedoed by simi-

lar "What's the point?" arguments. "Another MP3 player? Come on, Steve. Think different, man." No doubt there were such doubters, but Steve said, "Damn the torpedoes. Full speed ahead!" Why? Because he is intimately aware of the feelings of his audience. That's his strategic advantage.

But in one sense Tom may be right: The bar may now have been raised so high that coming up with an "insanely great" product will soon be the least you'll have to do to get through to customers. And perhaps P&G&G does have something great — maybe an innovative distribution model? — up its sleeve.

Be Strategic

What are the unarticulated feelings of your audience? What are marketers doing with their marketing dollars? Evidence suggests that marketers are shifting dollars from traditional media (television, radio and print) to nontraditional media (the Internet, video games, product placement, etc.). Among the growing media choices facing consumers, marketers feel that nontraditional communication vehicles do a better job of connecting with and engaging their audiences.

It used to be prudent to treat business like a war and try to kill your competitors. But no longer.

In my most recent book on branding, I try to put it as simply as possible: Branding is strategy, and it's about expectations. Not image, not awareness, not promises, expectations. When a person considers your company and its offerings — your brand — they expect a certain feeling.

For consumer products, that feeling is tied to the meaning transferred through advertising, ownership and use. But for business-to-business products and services, that feeling is ultimately tied to an improvement in business performance — especially in today's hyper-competitive marketplace, where results trump relationships.

Times Have Changed

Ten years ago marketers lacked what we would consider basic market understanding. But today's marketers are well-informed, strategic thinkers, and that means selling to them goes way beyond product knowledge and sales skills. It's not even about articulating benefits or persuading them with a solid return-on-investment analysis. It's about being a strategic resource.

It's about helping them succeed. It's about truly understanding marketers' issues and desires, providing strategic input and creative choices and facilitating the evaluation and decisionmaking process.

Understanding what your marketing customers want and what their expectations are is such a fundamental principle of selling that, ironically, it is often overlooked. Today salespeople must clearly understand their clients' expectations and differentiate themselves in communicating and delivering on those expectations.

If you communicate that you're selling a commodity (I recently heard a radio salesperson refer to his product as "air"), clients will expect commodity pricing. If you deliver rewards but the client's sales go down (as happened with Oprah Winfrey's Pontiac G6 giveaway promotion), clients will expect irrelevance, at best.

Many media salespeople are very bright, interested and humane, but they are operating within the media-sales worldview. It's as though salespeople had been handed intellectual glasses through which they view their own marketing experiences, and old, flawed concepts are built right into those glasses. So they continue to push their creative to an uninterested audience despite evidence that screams that it's time to change.

Take Off The Glasses

Step back for a moment and forget about reach, frequency, awareness and ratings. And forget, as well, about creativity and storytelling. Instead, differentiate yourself by building your station's reputation as a strategic marketing resource.

Leverage the bond with your listening audience and the insights you gain from it. Leverage your industry knowledge and experience, your ties to the community and your access to successful customers and to experts who can help craft unique marketing communication strategies. Get to work creating compelling and credible business solutions for clients who are investing in you.

The good news is that there aren't many me-

The shift in power to customers has put some serious hurt on the growth plans of even the most "customer-centric" companies.

dia reps selling solutions today. Most are offering products, services or bundles of either or both. That bad news is that selling solutions is much more complex than selling products. It involves melding a certain level of expertise with your unique intellectual capital — your methods, products, relationships and combinations of the three — to help your customers achieve a particular business goal.

Solutions Sell

A solution is thoroughly considered and customized, and that's what makes it valuable. It's about developing insights into a customer's business and using those insights to create a customized service that works better than the available alternatives. And "working better" doesn't mean increased awareness, phone calls and walk-ins, it means better business results.

Yes, selling solutions takes longer than selling ads. And, yes, the skills and selling style of your sales team and support staff will need to change. But with the increasing availability of competitive alternatives — from Internet ads and direct mail to local and regional newspapers and magazines to outdoor media — selling solutions is a strategic, business-saving imperative.

Selling solutions creates strong, ongoing business relationships. Selling solutions prevents competitors from bidding against you, since your service is customized and proprietary. And selling solutions allows for value-based, rather than cost-plus, pricing. But, most important, if you don't start selling solutions soon, your competitors surely will.

Tom Asacker is an author, speaker and thought leader on brand-building and marketing. Find out more about him and his new book, A Clear Eye for Branding, at www.acleareye.com.

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Bright & Early At Music 2.0

Keynoters, panelists agree: Digital music has a long way to go

The latest edition of iHollywood's Music 2.0 digital-music summit, held Aug. 9 and 10 in the San Francisco suburb of Foster City, CA, was — typically for a Music 2.0 conference — energetic and optimistic about the digital-music business. But at the same time, a number of panelists and keynoters asked the audience of label and tech-industry execs to temper their optimism a bit and keep in mind that legal digital music is still in its earliest stages.

P2P CEO Vs. Label Execs

Music 2.0 opened with "P2P's Supreme Wake-up Call," a session on the future of peer-to-peers. The "wake-up call" in question was the Supreme Court's decision in *MGM v. Grokster* to remand the case to the District Court and to instruct the court to determine whether P2Ps Grokster and StreamCast-owned Morpheus "intentionally induced" users to infringe on copyright. If they did, said the court, Grokster and StreamCast can be held liable for infringement committed by their users.

On the panel were Warner Music Group VP/New Media **Jeremy Welt**, Sony BMG Global Digital Business VP/Strategy & New Media Ventures **Dan Weiner**, Passalongo Networks CEO **Dave Jaworski**, Mercola co-founder/COO **Atri Chatterjee** and StreamCast CEO **Michael Weiss**. The session was moderated by Michael Stroud of iHollywood Forums, who began by asking the panel what's changed since the Supreme Court decision.

Just about everybody was positive about the ruling, with several panelists saying the case will provide consumers with much-needed clarity about exactly what is and isn't legal to download. For his part, Weiss said that he's confident that StreamCast will prevail in the District Court, as it did in 2003, and won't be found liable under the new intentional-infringement standard.

Of course, even as the music and technology industries debate the meaning of *MGM v. Grokster*, illegal file-sharing continues to thrive. When Stroud asked the panelists what will make consumers interested in paying for digital media, Welt replied that, at this stage, labels are still figuring out what drives digital sales. To which Weiss quickly responded, "P2Ps drive music sales."

After citing a couple of studies showing that P2P users buy more music than other consumers, Weiss asked Welt and Weiner, "Why haven't you allowed digital sales on Morpheus?" Weiner's blunt response: "We don't do business with companies like Morpheus."

Weiss persisted, asking both label execs, "How much money have you made from [P2P registration and licensing providers] Snocap or Audible Magic? Morpheus could give you revenue by tomorrow morning."

Weiner replied, "If I gave away all the discs for free and said, 'Here's some for sale over here,' I'd probably sell a few." After Weiss questioned the labels' decision not to try to reach the cross-over audience available at Morpheus, Welt said,

"From any legitimate businessperson's perspective, [trading of infringing material on P2Ps] is theft. Why not go on to the network and pull off the unlicensed content?"

Hesse: Transformation Ahead

The P2P session was followed by a keynote address by Sony BMG Music Entertainment Global Digital Business President **Thomas Hesse**. Hesse began his talk on "Music and the Digital Age" with this succinct statement: "Content owners vs. technological innovation is a myth that must be dispelled once and for all."

He said that digital media has offered consumers so many new ways to use music that there has been a "fundamental transformation" in the music industry. With ever-greater portability, music is now expected to be "ubiquitous," he said, "wherever you are and whenever you want it."

"Content owners vs. technological innovation is a myth that must be dispelled once and for all."

Thomas Hesse

Hesse believes that the recording industry must move away from a "retail-centric, go-to-a-place-and-pick-up-a-piece-of-plastic" model to a "consumer-centric" approach that makes music available in as many forms and through as many channels as possible.

Among the new approaches labels might take, he said, are movie-industry-style release windows, where content in various forms becomes available on different dates and at different price points. For example, a single might be available for download for a higher price before the song goes to radio, or a video could be offered as a pay-per-view stream before it hits MTV.

After acknowledging the long-running sales decline for CDs and other physical media, Hesse explained that the music business has now become deeply involved in new partnerships with industries it had never before had to deal with, including telecommunications and consumer electronics.

Compared to its new partners, he said, labels are "tiny little cottage industries," but the labels will still have more clout to deal with bigger industries

than any other potential content provider. Managing the complex new partnerships of the digital world will be, according to Hesse, the leading service the majors will offer when there's no longer a need for massive distribution of physical media.

DRM Execs Urge Discretion

At the next day's "DRM That Works" session on digital rights management, moderator Gartner G2 Research Director **Mark McGuire** began by asking the panelists how they would define successful digital rights management.

Digital 5 Director/Technology **Robert Wolf** emphasized the consumer experience, saying, "DRMs that work are those that are nonintrusive to the users."

Shared Media Licensing President **John Beezer** said a good DRM plan is mainly "an effective way to steer people." He said about good rights management, "If it can be simple enough, and you can be reminded it's time to pay up, I think that's enough."

McGuire then asked "What's the risk of cutting off consumers?" with aggressive DRM. Wolf responded that consumers shouldn't have a problem with DRM if they're given enough in-



formation to understand it. He said, "I think Apple really hit it. They called [the iTunes DRM] FairPlay, they defined what FairPlay was, and they made it clear what to expect."

Beezer, meanwhile, sees DRM as necessary for digital music's future. "Could you take the DRM away and still have this thing work?" he asked. "The answer, from my perspective, is clearly no."

Grow That Long Tail

Wired Editor-in-Chief **Chris Williams'** "Long Tail" article on media sales and distribution appeared in the magazine in October 2004, and his theory of retail's "long tail" attracted a lot of attention in the content industries. Williams was at Music 2.0 to explain how the long tail works for the music business.

A simple version of the theory: Over time, nearly all the content available through a given service will be sold at least once. For example, within a block of content at what Williams called an "infinite shelf space" digital service — such as the top 10,000 tracks at music service Rhapsody or the top 100,000 titles sold at Barnes & Noble's retail site — Williams and the *Wired* staff found that a full 98% of the titles are sold at least once per quarter.

And that, Williams said, calls into question both the "hits world we know" in the music business and the famous "80/20 rule" that says 20% of product will account for 80% of sales. With that in mind, he pointed out that niche or specialized music is selling "two to three times as much online as offline."

That difference may simply arise from online's bigger catalog or, Williams said, from online services' "demand drivers," like filters, recommendations and the ability to sample a song before buying it.

Williams cited BigChampagne research that found that the top 100 songs produce only 2% of the demand on public peer-to-peer networks and said, "Take all the scarcity effects of shelf space and marketing effects off, and this is the kind of very gradual shape you emerge with."

When Stroud asked about the labels' response to the "long tail" premise, Williams first said that he hasn't shown his current research to the labels. He added, however, "I have talked to some of the majors. The labels see opportunity and threat in this. Opportunity lies in back catalog,

"The labels have finally realized resistance is futile."

Eric Garland

which often doesn't get shelf space, so labels that own back catalog see this as an opportunity."

His conclusion was that "broadly, [the labels'] cost structure isn't designed to support long-tail niches."

'Can Digital Save The Music Industry?'

Jupiter Research VP/Sr. Analyst **David Card** took on the biggest question of Music 2.0 in his presentation "Can Digital Save the Music Industry?" Before addressing that subject, however, he noted that the huge CD sales in the years before Napster may have been artificially inflated by "boomers buying their music twice" as they upgraded to CD. And that, he said, could mean that the 1%-2% share of entertainment spending that is now going to music is normal for the industry.

If that's the case, how can the music industry replace the revenue it's lost in the post-Napster era?

Card said, "The way you make money out of products is by a collection of things," noting that music companies could "unlock new revenue streams with digital technology." Those new revenue streams might include new digital and even physical products, such as the successful CD-DVD hybrid DualDisc platform.

Finally, Card answered the real question: Having acknowledged that digital services are still at the "basic blocking and tackling stage," Card said he sees digital music, particularly "all you can eat" subscription services, as having the potential to eventually get the music industry financially even with the pre-P2P days, or even growing again.

Where Are We Going?

The industry consultants and analysts on the "Roadmap for the Future: Analyst Views of Market Trends and Predictions" panel that closed Music 2.0 were generally optimistic about the future of digital music and the music industry, but, as BigChampagne CEO **Eric Garland** noted, "We're still very early on."

IDC Sr. Research Analyst/Consumer Markets **Susan Kevorkian** observed that things are changing for the music business in fundamental ways. "People are starting to use MP3 players and portable audio devices differently than portable devices have been used in the past," she said — that is, "not just for portability, but as central repositories for their music collections."

Creative Strategies analyst **Ben Bajarin** cited his company's research with high school and junior college students, which has found that these young consumers' response to legal digital music services is often along the lines of, "Yeah, it's cool. But I'm not really paying for it yet." He added, however, that these consumers will pay if the content seems valuable to them.

Also discussing consumer appeal, Garland said, "People are still telling us that what they really need for this business to tip are three things: The music has to be there, the music has to work, and it has to integrate into [the user's] life," by working with any player.

All the panelists acknowledged that there's a long way to go yet for legal digital music, but at the end of the session Garland observed that the record labels have at last gotten serious about digital media. "They've finally realized resistance is futile," he said.

T.O. Eligible For Government Cheese?

Now that the entire city of Philadelphia has turned against egomaniacal — and “massively underpaid” — Eagles wide receiver **Terrell Owens**, WIOQ (Q102) decided the time was right to pile on. After Owens was invited to leave training camp last week, most of the world’s media set up camp outside his palatial estate in swanky Moorestown, NJ, including *Chio in the Morning*’s lovable stuntboy, **Diego**. “Since everyone now wants T.O. out of town, we decided



Diego, bookended by crazy interns B. Rock & Mikey P.

to help our friend, so we rented three U-Haul trucks and parked them in front of his mansion,” Diego tells **ST**. “On the side of one of the trucks we hung this huge banner that reads ‘T.O. MUST GO — LOVE, CHIO.’ We figure, since T.O. is begging for more money, he must be low on cash, so the ‘Chio Moving Service’ will move him for free.”

T.O. is due back this week, and Diego vowed to once again park in front of his house — and has added a new wrinkle: a massive air attack. “We hired an airplane to fly over the Eagles’ practice for three hours, pulling a banner that reads ‘T.O. MUST GO!’” he says.

Next On Fox: Hannity & ‘Combs’

Syndicated talker **Sean Hannity** was forced to change his home phone number after an aspiring rock band took the liberty of using it as part of their album title. The *Boston Phoenix* reports that the Brooklyn, NY-based indie rock band Kids Against Combs was set to release an album titled *Sean Hannity (631) 673-8003* on July 21, but Hannity’s “people” caught wind of it and threatened to sue the crap out of them if they did. Oh, yeah: The band, obviously, *huge* Hannity fans, also included his home address in the liner notes. (That number has since been disconnected, and Hannity’s new one is unlisted.)

The band claims that several members of the Hannity camp — or at least some people who “looked extremely conservative Republican” and “not the type of folk who would be at any sort of live performance, except for maybe Paul Anka or Wayne Newton” — showed up at a recent Kids Against Combs show. Luckily, the band was prepared with copies of a revised CD that didn’t have the address and phone number. The album’s snappy new title: *The Album Formerly Known as Sean Hannity’s Phone Number ... Currently Sean Hannity Is a Democracy Subverting Douche Bag*.

Ryan: The New Dick?

Seemingly blessed with a bottomless capacity for extra gigs, noted industry hyphenate **Ryan Seacrest** has agreed to become synonymous with New Year’s Eve: The multitasking dynamo, who spends his mornings on KIIS-FM/Los Angeles, his weekends with AT40 and a healthy chunk of his year hosting *American Idol*, just inked a long-term deal to executive produce and even-



No confetti in the hair, dammit!

tually take over as sole host of another American institution, *Dick Clark’s New Year’s Rockin’ Eve*. As you know, Clark was sidelined last year as the result of a stroke, but he’s slated to return this year along with Seacrest as a way of easing Seacrest into the gig. The 34th annual edition of *Dick Clark’s New Year’s Rockin’ Eve* rolls live from Times Square on ABC — date TBA.

Dept. Of Programming Dept.

• Clear Channel Central California coast ruler **Rich Hawkins** is about to get approximately 28% busier, as his fiefdom has now expanded inland. Hawkins is the newly dubbed RVP of CC’s Central Coast trading area, which covers some of Central Cali’s most gorgeous real estate: San Luis Obispo, Santa Barbara and Santa Maria. In addition, Hawkins now annexes the inland CC stations in the blazingly hot markets of Lancaster-Palmdale and Victorville-Apple Valley, CA, which should be tons o’ fun in August.

• Clear Channel/Atlanta has two prime programming positions open as Classic Rock WKLS (96 Rock) PD **Jeff McMurray** and News/Talk WGST-AM PD **Bruce Collins** both exit. CC RVPP Mike Wheeler is beating the bushes for replacements.

• KCLD & KCMI/St. Cloud, MN PD **Chris Pickett**, looking to escape the clutches of yet another harsh winter, shrewdly selects the location for his next PD gig: tropical Colorado Springs. He becomes PD of Clear Channel Hot AC KVUU (My 99.9) and Soft AC KLLI (K-Lite 106.3). Former My 99.9 PD **Jojo Turnbeaugh** is now down the hall programming Country cousin KCCY while keeping his afternoon shift on My 99.9.

• **Dave Michaels** resigns from Artistic Media Partners. He had been overseeing Country cousins WBTU/Ft. Wayne, IN and WLFF/Lafayette, IN, and CHR/Pop WAZY/Lafayette. For now, WBTU Asst. PD **JJ Davis** will handle WBTU and WLFF, while WAZY Asst. PD/MD **Stephanie Patterson** oversees that station. Locate Michaels at 260-459-0969 or radiodj@att.net.

• **Kevin Matthews** is the new PD/morning host of Qantum Hot AC WCOD/Hyannis, MA, replacing Cheryl Park, who exits. Matthews previously programmed CHR/Pop clustermate WRZE until 2003. There’s more: WCOD afternoon dude **Joe Rossetti** is upped to OM of News/Talk WXTK and Asst. PD/MD of WCOD.

• KXFX (The Fox)/Santa Rosa, CA morning maniac **Jeff Blazy** is promoted to OM. Lest you think Maverick Media is completely nuts for giving the morning guy OM stripes, we are obligated to inform you that Mr. Blazy was formerly OM of New Wave’s Honolulu cluster while he also juggled mornings at KPOI. Thank you.

• WMBZ (The Buzz)/Memphis night jock/MD **Tripp** exits. PD Brad Carson needs a replacement. Locate Tripp at 901-213-4856 or triphurst@hotmail.com.

• KFMA/Tucson MD/afternoon dude **Kallao** will be leaving soon for points unknown. Rumor has it he’s headed to seminary school to make amends for illegally exporting Jose Cuervo back into Mexico.

Martell Hits The Big 3-0

Anyone who’s even remotely connected with the music industry is aware of the invaluable contributions made by the **TJ Martell Foundation**, which will soon be marking

its 30th anniversary. To celebrate this milestone, Martell is throwing a big-ass gala on Oct. 6 at the Marriott Marquis in New York, featuring performances by Norah Jones, Antigone Rising, Sebastian Bach and comedian Lewis Black. The Spirit of Excellence Award will be presented to *Today* show hosts Katie Couric, Matt Lauer, Al Roker and Ann Curry, while Atlantic Records Group Chairman/CEO Jason Flom will receive the Foundation’s Humanitarian Award.

Tickets cost \$1,000 — hey, it’s tax deductible! For more info, call 212-833-5444 or go to tjmartellfoundation.org.

Quick Hits

• Mornings just became more interesting in San Diego, as married market vets **Jagger & Kristi** grab the shift at Finest City Rhythmic Oldies XHRM (Magic 92.5), replacing Sonny “Boom Boom” Loco, who exits. J&K first teamed up

RR TIMELINE

1 YEAR AGO

- **Smokey Rivers** named KVIL/Dallas PD.
- **Kevin Liles** appointed Warner Music Group Exec. VP.
- **Chuck Leonard**, legendary radio personality on WABC/New York, dies.



Smokey Rivers

5 YEARS AGO

- **Jimmy Steal** elevated to Emmis Regional VP/Programming.
- Columbia Records Group promotes **Charlie Walk** to Exec. VP/Promotion.
- **Rhonda Munk** joins Premiere Radio Networks as Exec. VP & Director/Network Sales.



Jimmy Steal

10 YEARS AGO

- **Russ Thyret** named Chairman/CEO of Warner Bros. Records.
- **Roland Edison** named A&M Records VP/Urban Promotion.
- **Brian Cohen** upped to VP/Marketing at Elektra Entertainment Group.

15 YEARS AGO

- **Joe Galante** named President of RCA’s U.S. record operations.
- **Rob Hasson** promoted to VP/GM at KLUV/Dallas.
- **Louis Heidelmeier** promoted to Sr. Director/National AOR Promotion at Elektra.



Joe Galante

20 YEARS AGO

- **Bill Gilreath** promoted to GM of KIOI/San Francisco.
- **Rich Piombino** promoted to PD of KMET/Los Angeles.
- **Bill Newman** named GM of KCFX/Kansas City.

25 YEARS AGO

- **Ted Carson** returns to KSRR/Houston as PD.
- **Jeffery Jay Webber** appointed GM of WWCM & WBDJ/Terre Haute.
- **Ruth Meyer** promoted to VP/Programs, Network Radio at NBC.

30 YEARS AGO

- **John Leader** joins the airstaff at KHJ/Los Angeles.
- **Bob Rubin** named PD of KOA/Denver.
- **Ted Terry** moves to weekends at KYAC/Seattle.

STREET TALK

in 1996 at KFMB-FM (Star 100.7)/San Diego. Most recently, they did mornings at Clear Channel's crosstown KMYI (My 94.1).

• Infinity's KSRX/San Antonio has persuaded another full-time jock to cross the street from rival KISS: Please welcome **Brian Kendall**, who segues to nights at K-Rock after 12 years in the same shift at KISS.

• WLTW (106.7 Lite fm)/New York, listened to by literally dozens of people each day, grabs market vet **Mike Fitzgerald** for part-time and fill-in. Fitzgerald spent 19 years across the street at WCBS-FM, until it flipped to Jack-FM, a move that was wildly popular with 'CBS listeners.

• WMIB (103.5 The Beat)/Miami Promotions Director **Lori Hall** is named Creative Marketing Director of Radio One's four-station Atlanta cluster: WHTA (Hot 107.9), WJZZ, WAMJ & WPZE.

• KILO/Colorado Springs night jock **Johnny G** has left the building. Ross Ford needs an awesome replacement with "mad production skillz." Send packages to Ford at 1805 E. Cheyenne Road, Colorado Springs, CO 80906.

• **Matt Murray**, host of Nitespace on Greater Media's WDHA/Morristown, NJ, is upped to morning co-host as half of the new *Matt & Fuzz in the Morning* show. He'll team up with **Fuzzball**, the former producer of *Loveline* and the KDGE/Dallas morning show. Mr. Ball transfers from sister WRAT/Monmouth-Ocean.

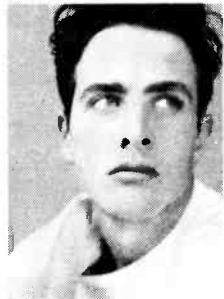
• **Lady K** exits mornings at KBBT (The Beat 98.5)/San Antonio. No replacement has been named.

• WSRS/Worcester, MA morning team **Austin Davis** and **Kerry Mathieson** have exited. For now, a makeshift team consisting of WSRS midday jock **Jackie Brush** and **Greg Byrne**, afternoon host on News/Talk stablemate WTAG, is holding down the fort while PD Tom Holt searches for a new show.

• WQCM/Hagerstown, MD inks **Young Will** for afternoons, replacing Quinn, who departed last month. Mr. Will travels a moderate distance from afternoons at WQXA/Harrisburg.

• **Joe McIntyre** (no, not the guy from New Kids On The Block) segues from nights at WRTS/Erie, PA to mornings at WQQB (Q93)/Champaign, IL.

• WNOK/Columbia, SC PD Toby Knapp needs a morning show producer as **Sammy Owens** goes buh-bye after some 16 years.



What did we just say?

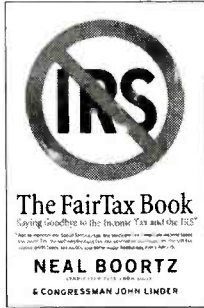
News/Talk Topics

• **Tom Baker**, GM of WRKO/Boston since 1999, exits in a cost-cutting consolidation move. Entercom/Boston Market Manager Julie Kahn will absorb Baker's former duties and will now oversee WRKO, WAAF & WEEI-AM/Boston, as well as WEEI-FM/Providence.

• After five years as a member of *Big Boy's Neighborhood* on KPWR (Power 106)/Los Angeles, **Joe Grande** crosses the street to KLAC (XTRA Sports Radio).

• Congrats to Jones Radio syndicated talker **Neal Boortz** as his new book, *The FairTax Book*, co-authored with Georgia Congressman John Linder, debuts as the No. 1 nonfiction book on the *New York Times* bestseller list for the week of Aug. 21.

• After broadcasting for 67 years from studios in the heart of Hollywood, Infinity News **KNX-AM** moved into Infinity's new Los Angeles studio complex on Aug. 12 and is now bunking with KFVB-AM, KLSX, KRTH & KTWV.



Actual book slightly larger.

• Susquehanna Sports KNBR/San Francisco's recent suspension of personality **Larry Krueger** is now a permanent vacation. Krueger was originally benched without pay for saying on the air that the Giants were having problems because of "brain-dead Caribbean hitters hacking at slop nightly" and that manager Felipe Alou's mind had turned to "Cream of Wheat." Also cut off at the knees: morning show producer **Tony Rhein** and PD **Bob Agnew**, a 16-year station vet.

Condolences

• **Charles William "Bouncin' Bill" Baker**, best known for his years as the hugely popular morning talent during the 1960s on WIBC-AM/Indianapolis, passed away on Aug. 12 at age 77. Baker left WIBC in 1969 to form Broadcast Productions of America, an audio and video production company he ran for 35 years. Contributions can be made in Baker's name to either the American Heart Association or the Leukemia/Lymphoma Society.

• **Michael Kelly** passed away Aug. 13 after a yearlong illness. Kelly had spent the past 12 years at Mediabase, the last eight as Mainstream AC Coordinator. The Detroit and Toronto radio vet also did some national voiceover work. He is survived by his parents and a sister.

TELEVISION

TOP 10 SHOWS Total Audience (109.6 million households)	August 8-14 Adults 18-49
1 <i>CSI</i>	1 <i>Extreme Makeover: Home Edition</i> (8pm)
2 <i>Extreme Makeover: Home Edition</i> (8pm)	2 <i>CSI</i>
3 <i>Without A Trace</i>	3 <i>CSI: Miami</i>
4 <i>CSI: Miami</i>	4 <i>Two And A Half Men</i> (9:30pm)
5 <i>60 Minutes</i>	5 <i>AFC-NFC Hall Of Fame Game</i>
6 <i>Two And A Half Men</i> (9pm)	(tie) <i>Two And A Half Men</i> (9pm)
7 <i>Two And A Half Men</i> (9:30pm)	7 <i>Big Brother 6</i> (Tuesday)
8 <i>NCIS</i>	8 <i>Without A Trace</i>
9 <i>AFC-NFC Hall Of Fame Game</i>	9 <i>Family Guy</i> (9pm)
10 <i>Law & Order: Criminal Intent</i>	10 <i>AFC-NFC Hall Of Fame Showcase</i>
	(tie) <i>Extreme Makeover: Home Edition</i> (7pm)
	(tie) <i>Family Guy</i> (8:30pm)

Source: Nielsen Media Research

FILMS

BOX OFFICE TOTALS

August 12-14

Title	Distributor	\$ Weekend	\$ To Date
1	<i>Four Brothers</i> (Paramount)*	\$21.17	\$21.17
2	<i>The Skeleton Key</i> (Universal)*	\$16.05	\$16.05
3	<i>The Dukes Of Hazzard</i> (WB)	\$13.01	\$57.45
4	<i>Wedding Crashers</i> (New Line)	\$11.83	\$163.86
5	<i>Deuce Bigalow: European...</i> (Sony)*	\$9.62	\$9.62
6	<i>Charlie And The Chocolate...</i> (WB)	\$7.41	\$183.94
7	<i>March Of The Penguins</i> (Warner Ind.)	\$6.84	\$37.72
8	<i>Sky High</i> (Buena Vista)	\$6.30	\$43.49
9	<i>Must Love Dogs</i> (WB)	\$4.57	\$34.60
10	<i>The Great Raid</i> (Miramax)*	\$3.37	\$3.37

*First week in release. All figures in millions.

Source: ACNielsen EDI

COMING ATTRACTIONS: This week's openers include *The 40-Year-Old Virgin*, whose **Shout Factory** soundtrack contains **Joe Walsh's** "Life of Illusion," **Michael McDonald's** "Ain't No Mountain High Enough," **Smokey Robinson's** "Virgin Man" and cuts by **Asia**, **JoBoxers**, **James Brown**, **Chaka Khan**, **Lionel Richie**, **Dr. Hook**, **A Flock Of Seagulls**, **Joey Scarbury**, **Corey Hart**, **Survivor** and more.

— Julie Gidlow

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HITS TOP 50 ALBUMS

THE INDUSTRY'S NO. 1 RETAIL CHART August 19, 2005

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
—	1	STAIN D	Chapter V	Flip/Atlantic	188,101	—
2	2	VARIOUS	Now That's What I Call Music!	Capitol	158,655	-10%
1	3	FAITH HILL	Fireflies	Warner Bros.	117,825	-62%
3	4	MARIAH CAREY	The Emancipation Of Mimi	Island/IDJMG	100,868	+3%
8	5	BLACK EYED PEAS	Monkey Business	A&M/Interscope	72,948	+21%
4	6	YOUNG JEEZY	Let's Get It: Thug Motivation 101	Def Jam/IDJMG	69,603	-9%
7	7	COLDPLAY	X&Y	Capitol	58,991	-8%
10	8	GORILLAZ	Demon Days	Virgin	57,839	+10%
9	9	KELLY CLARKSON	Breakaway	RCA/RMG	55,597	-5%
13	10	BOW WOW	Wanted	Sony Urban/Columbia	51,711	+12%
21	11	KEITH URBAN	Be Here	Capitol	46,662	+21%
11	12	RASCAL FLATTS	Feels Like Today	Lyric Street	46,256	-4%
16	13	FALL OUT BOY	From Under The Cork Tree	Island/IDJMG	45,690	+8%
14	14	GWEN STEFANI	Love, Angel, Music, Baby	Interscope	44,852	-2%
18	15	FOO FIGHTERS	In Your Honor	RCA/RMG	42,170	+5%
23	16	GREEN DAY	American Idiot	Reprise	39,872	+10%
20	17	YING YANG TWINS	U.S.A. (United States Of Atlanta)	TVT	37,591	-3%
27	18	SYSTEM OF A DOWN	Mezmerize	American/Columbia	37,224	+11%
17	19	MIKE JONES	Who Is Mike Jones?	Asylum/Warner Bros.	36,205	-12%
19	20	SUGARLAND	Twice The Speed Of Life	MCA	35,507	-10%
30	21	ALL-AMERICAN REJECTS	Move Along	DreamWorks	34,964	+10%
—	22	NICKEL CREEK	Why Should The Fire Die?	Sugar Hill	34,469	—
12	23	DANE COOK	Retaliation	Comedy Central	34,001	-28%
15	24	R.KELLY	Tp.3 Reloaded	Jive/Zomba Label Group	33,902	-21%
28	25	KILLERS	Hot Fuss	Island/IDJMG	33,859	+6%
22	26	TOBY KEITH	Honkeytonk University	DreamWorks	32,906	-13%
24	27	JACK JOHNSON	In Between Dreams	Brushfire/Universal	32,740	-6%
34	28	VARIOUS	The Dukes Of Hazzard	Columbia	32,337	+11%
6	29	VARIOUS	Kidz Bop Kids 8	Razor & Tie	32,236	-50%
—	30	MICHAEL MCDONALD	The Ultimate Collection	Rhino	29,898	—
29	31	MISSY "MISDEMEANOR" ELLIOT	The Cookbook	Gold Mind/Violator/Atlantic	28,177	-11%
5	32	TEAIRRA MARI'	Roc-A-Fella Presents Teairra Mari	Roc-A-Fella/IDJMG	27,229	-61%
31	33	50 CENT	The Massacre	Shady/Aftermath/Interscope	26,903	-13%
32	34	SLIM THUG	Already Platinum	Geffen	26,400	-14%
44	35	LIFHOUSE	Lifhouse	DreamWorks	24,908	+16%
41	36	WEEZER	Make Believe	Geffen	24,484	+11%
39	37	AUDIOSLAVE	Out Of Exile	Interscope/Epic	24,064	+2%
25	38	JASON MRAZ	Mr. A-Z	Atlantic	23,588	-31%
36	39	SHAKIRA	Fijacion Oral Vol.1	Epic	22,941	-19%
40	40	MY CHEMICAL ROMANCE	Three Cheers For Sweet Revenge	Reprise	22,438	0%
33	41	BABYFACE	Grown & Sexy	J/RMG	22,311	-25%
37	42	PRETTY RICKY	Blue Stars	Asylum/Warner Bros.	22,261	-18%
35	43	VARIOUS	Hustle & Flow	Atlantic	21,727	-24%
26	44	NATASHA BEDINGFIELD	Unwritten	Epic	20,481	-40%
—	45	HOOTIE & THE BLOWFISH	Looking For Lucky	Sneaky Long/Vanguard	20,328	—
42	46	PAPA ROACH	Getting Away With Murder	DreamWorks	19,543	-11%
49	47	CAROLE KING	The Living Room Tour	Concord	19,476	+2%
38	48	GEORGE STRAIT	Somewhere Down In Texas	MCA	19,190	-26%
—	49	COMMON	Be	Geffen	18,645	—
—	50	TOMMY LEE	Tommyland: The Ride	TI Education Services	18,080	—

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ON ALBUMS

Biz As Usual, But With Angry Dudes

Intensity still pays off, especially when it's loud, fast and hard. So it's no great surprise that Flip/Atlantic's Stain D debut this week at No. 1, with 188,000 units out the door. That's a helluva lot of angry dudes.

Capitol's *Now That's What I Call Music 19* maintains its stranglehold on the No. 2 position,



Stain D

tion, with 159,000 sold. Warner Bros.' Faith Hill gives up last week's No. 1 spot to those angry dudes, dropping to No. 3, with 118,000. That might make Mariah Carey (Island/IDJMG) slightly angry herself, since she drops one spot, to No. 4, with 101,000 units sold — although that's a healthy 10% rise in sales.

A&M/Interscope's Black Eyed Peas see their album leap from No. 8 to No. 5, with sales jumping a full 21%, to 73,000, fueled by play on



Black Eyed Peas

new singles "Don't Lie" at Pop and "My Humps" at Rhythmic. Def Jam South/IDJMG's Young Jeezy drops from No. 4 to No. 6, with a still-impressive 70,000 units sold.

Rounding out the top 10: Capitol's Coldplay maintain the No. 8 spot, with 60,000; Virgin's Gorillaz jump from No. 10 to No. 8, with a 10% increase, to 58,000; Kelly Clarkson (RCA/RMG) holds on to the No. 9 spot, with 56,000; and Sony Urban/Columbia's Bow Wow rises from an unlucky No. 13 to the No. 10 position, with 52,000 sold.

One of the biggest success stories of the week belongs to Capitol Nashville's Keith Urban, who goes to No. 11 from last week's No. 21, thanks to big Country play on "Better Life" just as "You'll Think of Me" — from his previous album! — explodes at Hot AC and Pop.

Debuts: Sugar Hill's Nickel Creek, at No. 22, with 34,000; Rhino/WEA's Michael McDonald, hitting No. 30 as his new compilation sells 30,000; Sneaky Long's Hootie & The Blowfish, charting at No. 45, with 20,000; Geffen's Common, re-entering at No. 49, with 19,000; and, last but far from least, TI Education Services' Tommy Lee, coming in at No. 50, with 18,000 sold.



Keith Urban

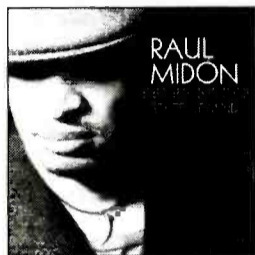
Next week: Watch for major debut action from Brad Paisley, Hillary Duff and 311.



MIKE TRIAS
mtrias@radioandrecords.com

Have You Heard Raul Midon?

"Very early on I knew I wanted to play music," says Raul Midon, a singer-composer-guitarist of African-American and Argentinean descent who has been blind since birth. "I'd be riding in a car and I'd listen to the rhythm of the turn signal. I heard music in everything from a car horn to the crickets." The New Mexico native has showcased his talents on such shows as *The Tonight Show With Jay Leno* and *The Late Show With David Letterman*, and next week he goes for adds at Smooth Jazz with "If You're Gonna Leave," from his album *State of Mind*. Midon has incorporated varied styles — flamenco, jazz, vocal trumpet — into his album, which guest stars Jason Mraz and Stevie Wonder among a bevy of accomplished musicians.



Raul Midon

If you think his vocals are amazing, you have to check out his guitarwork. I saw him at the Temple Bar in Santa Monica, CA last week, and it was almost inconceivable how his hands could move so fast and accurately. It was an unbelievable live show. Catch a performance as he tours the nation, joining such acts as Mraz, Keller Williams and Missy Higgins along the way.

Patty Loveless re-enters the fold next week as she presents "Keep Your Distance," a song written by Richard Thompson. Says Loveless



Patty Loveless

about the song, "There is very little you can write about a relationship that hasn't already been said, but a really good writer like Richard Thompson will give you a brand-new perspective, one of those, 'I've always felt this way but could never wrap words around the feelings so concisely.' The message is 'It must be all or nothing,' and most of us can relate to those feelings when it

comes to relationships."

The song, which Loveless describes as a mix of "raucous rock and the mountain soul that I love," is taken from her upcoming album *Dreamin' My Dreams*. Loveless' longtime producer-turned-husband Emory Gordon Jr. was at the boards for the project, and guest vocalists Dwight Yoakam and Emmylou Harris also contributed. Congratulations are in order for Loveless, who will be inducted into the Georgia Music Hall of Fame on Sept. 17.

Shinedown hit us hard with their debut effort, and next week they're Going for Adds with "Save Me," the lead single from their forthcoming sophomore CD, *Us and Them*, which is slated to drop in stores in October. To ramp up for the release, Shinedown have a busy few weeks ahead of them. Next week they will release their DVD *Live From the Inside*, which was recorded at the final show of a two-year tour. Their next round of touring will begin in September, the same month that they will shoot the video for "Save Me." Also, look for Shinedown to appear in upcoming issues of *Penthouse* and *Revolver*.



Shinedown

Winning the prize of Longest Album Title of the Week are Franz Ferdinand as they go for adds with "Do You Want To," taken from their upcoming CD *You Could Have It So Much Better ... With Franz Ferdinand*. While the single was recorded in Scotland, the rest of the CD, which will tickle the ears of fans worldwide on Oct. 4, was recorded in New York City's Avatar Studios this past June.

CIMX/Detroit; KNDD/Seattle; XTRA-FM/San Diego; KNRK/Portland, OR; and KMYZ/Tulsa are all on "Do You Want To" early, and Franz Ferdinand will begin their tour of the U.S. and Canada in September.

R&R Going For Adds®

Week Of 08/22/05

CHR/POP

BOW WOW f/CIARA Like You (Columbia)

CHR/RHYTHMIC

A-LEXX Wok Wok (MFA Entertainment)
BLACK BUDDAFLY Rock-A-Bye (Island/IDJMG)
LIL ROCK PLAYAZ Mrs. Jones (Universal)
MACK 10 Like This (Capitol)
MIRI BEN-ARI We Gonna Win (Universal)
SEAN PAUL We Be Burnin' (VP/Atlantic)

URBAN

BOYZ IN DA HOOD Felonies (Bad Boy/Atlantic)
CLYPH Planes, Brains, And Automobiles (J/RMG)
HAROLD TURRENTINE Peculiar People (Mama Boyz)
R. KELLY Slow Wind (Jive/Zomba Label Group)
SEAN PAUL We Be Burnin' (VP/Atlantic)

URBAN AC

DEF JAZZ f/LEDISI & ORAN "JUICE" JONES The Rain (GRP/VMG)
HAROLD TURRENTINE Peculiar People (Mama Boyz)
JOHNTA AUSTIN Lil' More Love (So So Def/Virgin)
KIM WATERS f/IMAYSA Daydreaming (Shanachie)

GOSPEL

CECE WINANS He's Concerned (PureSprings/Sony Urban)
J. MAJORS f/K. PRICE God's Gift (Music One/Epic/Sony Urban)
HAROLD TURRENTINE Peculiar People (Mama Boyz)
SHIRLEY CAESAR I Know The Truth... (Shu-Bel/Artemis Gospel)
SMOKIE NORFUL God Is Able (EMI Gospel)

COUNTRY

ALAN JACKSON USA Today (Arista)
PATTY LOVELESS Keep Your Distance (Epic)

AC

No Adds

HOT AC

BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)
BILLY MILES Feelin' Me (Aezra/EMI)
D. "JR. GONG" MARLEY Welcome To Janrock (Tuff Gong/Universal)
JACK JOHNSON Good People (Brushfire/Universal)
JEM Just A Ride (ATO/RCA/RMG)

SMOOTH JAZZ

JEFF GOLUB Uptown Express (Narada Jazz)
KIRK WHALUM I'll Make Love To You (Rendezvous)
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)

ROCK

BLACK LABEL SOCIETY In This River (Artemis)
FOO FIGHTERS Doa (RCA/RMG)
SHINEDOWN Save Me (Atlantic)
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)
THOUSAND FOOT KRUTCH Move (EMI Music Reactive)
VAUX Are You With Me (Lava)

ACTIVE ROCK

BLACK LABEL SOCIETY In This River (Artemis)
FOO FIGHTERS Doa (RCA/RMG)
SHINEDOWN Save Me (Atlantic)
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)
THOUSAND FOOT KRUTCH Move (EMI Music Reactive)
VAUX Are You With Me (Lava)

ALTERNATIVE

BRAVERY Unconditional (Island/IDJMG)
FOO FIGHTERS Doa (RCA/RMG)
FRANZ FERDINAND Do You Want To (Domino/Epic)
HINDER Get Stoned (Universal)
MOBY Lift Me Up (V2)
SHINEDOWN Save Me (Atlantic)
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)
THOUSAND FOOT KRUTCH Move (EMI Music Reactive)
VAUX Are You With Me (Lava)

TRIPLE A

AIMEE MANN She Really... (Superego/United Musicians/Music Allies)
BEN LEE Begin (New West)
BILLY MILES Feelin' Me (Aezra/EMI)
BLUES TRAVELER Amber Awaits (Vanguard)
BRETT DENNEN Desert Sunrise (Flagship)
COWBOY JUNKIES One (Zoe/Rounder)
DISHWALLA Coral Sky (Orphanage)
ELVIN BISHOP I'll Be Glad (Blind Pig)
FRANZ FERDINAND Do You Want To (Domino/Epic)
GIRLYMAN Superior (Daemon)
HOWIE DAY She Says (Epic)
JAMES GUFFEE One More Time (Guffain Music)
JEM Just A Ride (ATO/RCA/RMG)
LAURA VEIRS Galaxies (Nonesuch)
LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)
MOBY Lift Me Up (V2)
NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)
PORTASTATIC I Wanna Know Girls (Merge)
RENEE' AUSTIN Harder Than It Has To Be (Blind Pig)
ROB DICKINSON My Name Is Love (Sanctuary/SRG)
TAN SLEEVE Every Time He Breaks Your Heart (Cheft)
TODD THIBAUD Isn't Love My Friend? (95 North)
TROUBLED HUBBLE Bees (Lookout!)
VOLEBEATS Everytime (Turquoise Mountain)

CHRISTIAN AC

JOY WILLIAMS We (Red Ink/Reunion/PLG)

CHRISTIAN CHR

INHABITED One More Night (Fervent/Word/Warner Bros.)
JOY WILLIAMS We (Red Ink/Reunion/PLG)
T-BONE Can I Live? (Flicker)

CHRISTIAN ROCK

INHABITED One More Night (Fervent/Word/Warner Bros.)
PROJECT 86 All Of Me (Tooth & Nail)
STORY SIDE B Miracle (Gotee)
T-BONE 12 Years Ago (Flicker)

INSPO

HAROLD TURRENTINE Peculiar People (Mama Boyz)

CHRISTIAN RHYTHMIC

T-BONE Can I Live? (Flicker)

R&R's Going for Adds features the complete list of songs impacting radio for the coming week. Going for Adds is e-mailed each week to participating radio and record executives. For more info, contact John Fagot at jfagot@radioandrecords.com.

NATIONAL MUSIC

LIVE 365.COM

Travis Storch • 866-365-HITS

Pop

GWEN STEFANI Cool
LIFEHOUSE You And Me
COLDPLAY Speed Of Sound
MARIAH CAREY We Belong Together
RIHANNA Pon De Replay

Christian

DONNIE McCLURKIN I Call You Faithful
KUTLESS Strong Tower
JOY WILLIAMS Hide
JEREMY CAMP Lay Down My Pride
TOBYMAC Bum For You



Voice of America broadcasts in 44 languages in over 60 countries with an audience of 100 million listeners on 798 radio stations and 502 television stations.

Larry London • 202-619-3901

Artist/Title	Total Plays
KELLY CLARKSON Behind These Hazel Eyes	28
FRANKIE J How To Deal	28
PUSSYCAT DOLLS Don't Cha	28
D.H.T. Listen To Your Heart	26
GREEN DAY Holiday	26
FAT JOE /NELLY Get It Poppin'	24
LIFEHOUSE You And Me	24
RIHANNA Pon De Replay	24
CLICK FIVE Just The Girl	22
LIL ROB Summer Nights	22
BACKSTREET BOYS Just Want You To Know	22
GWEN STEFANI Cool	20
MARIAH CAREY Shake It Off	20
BLACK EYED PEAS Don't Lie	18
ROB THOMAS This Is How A Heart Breaks	16
NATASHA BEDINGFIELD These Words	16
BOWLING FOR SOUP Ohio (Come Back...)	16
WEEZER Beverly Hills	14
PAPA ROACH Scars	14
LUDACRIS Pimpin' All Over The World	14
BOW WOW /OMARION Let Me Hold You	12
JESSICA SIMPSON These Boots Are Made...	12
BLACK EYED PEAS Don't Phunk With My...	12
COLDPLAY Speed Of Sound	10
MISSY ELLIOTT Lose Control	10
MARIAH CAREY We Belong Together	2

Adds

CRAZY FROG Axel F
GORILLAZ Feel Good Inc.

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Damon Williams • 646-459-3300

ROCK

Gary Susalis
ROLLING STONES Rough Justice

ALTERNATIVE

Gary Susalis
FOO FIGHTERS DOA

AMERICANA

Liz Opoka
BRANDI CARLILE Closer To You
HACKENSAW BOYS Kiss You Down There



1221 Ave. of the Americas
 New York, NY 10020
 212-584-5100
 Steve Blatter

The Pulse

Haneen Arafat
U2 City Of Blinding Lights

New Country

AI Skop
KEITH ANDERSON XXL
TERRI CLARK She Didn't Have The Time

Octane

Jose Mangin
AVENGED SEVENFOLD Bat Country
SHINEDOWN Save Me

Faction

Jeff Regan
STORY OF THE YEAR We Don't Care Anymore
FROM AUTUMN TO ASHES Short For Show

Shade 45

Lil Shawn
YING YANG TWINS I/PITBULL Shake
LIL KIM Lighter's Up
OBIE TRICE /EMINEM Emulate
CLINTON SPARKS /DR. DRE... I'm Serious

Left Of Center

Rich McLaughlin
SIGUR ROS Glosoli
EXIT Don't Push
TEENAGE FANCLUB Slow Fade
MDBIUS BAND The Loving Sounds Of Static
FEIST Mushaboom
NIGHTMARE OF YOU Dear Scene, I Wish I Were Deaf
KOUFAX Why Bother At All

Universo Latino

Gino Reyes
CHAYANNE No Te Preocupes Por Mi
LU Por Besarte



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Julie Herrera
 The hottest tracks at DMX Fashion Retail, targeted at 18-34 adults.

NIKKA COSTA Around The World
AUDIO BULLYS Take You There
DEEP DISH /STEVIE NICKS Dreams
LEELA JAMES Good Time
CUT COPY Saturdays
COLETTE What You Want
HUAN MACLEAN Give Me Every Little Thing
JAMIROQUAI Feels Just Like It Should...
MISSY ELLIOTT Teary Eyed
TELEPOPMUSIK /D. ANDERSON Into Everything...

This section features this week's new adds on DMX MUSIC channels available via digital cable and direct broadcast satellite.

ALTERNATIVE

Dave Sloan
FOO FIGHTERS DOA
FRANZ FERDINAND Do You Want To
NEW PORNOGRAPHERS Use It

DANCE

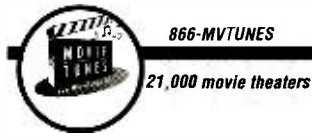
Randy Schlager
T.A.T.U. All About Us (Dave Aude Big Room Vocal Edit)
CHRIS PANAGHI The Feeling (Chris Panaghi...)
COLETTE What Will She Do For Love (Kaskadee's More...)
DYCE Stand Alone (Original Radio)
MARLY Saturday (Morjac Radio)
RIHANNA Pon De Replay (Norty Cotto Radio)
UTADA Exodus 04 (Double J Edit)
ARTHUR /TITO NIEVES... La Gordá Linda...
AXWELL Feel The Vibe... (Radio Edit)
DANCING DJ'S VS. ROXETTE Fading Like A Flower
MADELIN ZERO I Gotta Know (Giuseppe D's...)
ATB Collides With Beauty
BRITNEY SPEARS Someday (Hi Bias Remix)

ADULT CONTEMPORARY

Jason Schiff
RYAN CABRERA Shine On

COUNTRY

Leanne Flask
KEITH ANDERSON XXL
MAVERICKS I Want To Know
RASCAL FLATTS Skin (Sarabeth)
MARTINA MCBRIDE Rose Garden



WEST

1. WHITE STRIPES My Doorbell
2. TIM MCGRAW Do You Want Fries With That?
3. SCOTT GRIMES Livin' On The Run
4. FAITH HILL Mississippi Girl
5. KANYE WEST Diamonds

MIDWEST

1. TIM MCGRAW Do You Want Fries With That?
2. SCOTT GRIMES Livin' On The Run
3. WHITE STRIPES My Doorbell
4. FAITH HILL Mississippi Girl
5. KANYE WEST Diamonds

SOUTHWEST

1. TIM MCGRAW Do You Want Fries With That?
2. WHITE STRIPES My Doorbell
3. SCOTT GRIMES Livin' On The Run
4. FAITH HILL Mississippi Girl
5. HANNA-McEUEEN Ocean

NORTHEAST

1. WHITE STRIPES My Doorbell
2. SCOTT GRIMES Livin' On The Run
3. TIM MCGRAW Do You Want Fries With That?
4. HANNA-McEUEEN Ocean
5. KANYE WEST Diamonds

SOUTHEAST

1. WHITE STRIPES My Doorbell
2. TIM MCGRAW Do You Want Fries With That?
3. SCOTT GRIMES Livin' On The Run
4. FAITH HILL Mississippi Girl
5. HANNA-McEUEEN Ocean



Artist/Title	Total Plays
HILARY DUFF Wake Up	84
CRAZY FROG Axel F	82
BOWLING FOR SOUP 1985	79
GWEN STEFANI /EVE Rich Girl	77
AKON Lonely	76
KELLY CLARKSON Behind These Hazel Eyes	76
JESSE McCARTNEY Beautiful Soul	73
ALY & A.J. Do You Believe In Magic	33
JESSE McCARTNEY She's No You	32
ALY & A.J. Walking On Sunshine	32
JOJO Leave (Get Out)	32
KELLY CLARKSON Breakaway	31
B5 Dance For You	30
CHEETAH GIRLS I Won't Say	29
KELLY CLARKSON Since U Been Gone	29
BOWLING FOR SOUP Almost	29
BLACK EYED PEAS Let's Get It Started	29
ALY & A.J. No One	27
ASHLEE SIMPSON Pieces Of Me	27
USHER Caught Up	27

Playlist for the week of Aug. 8-14.

AOL Radio@Network

Ron Nenni • 415-934-2790

Top Alternative

Pete Schiecke
HAWTHORNE HEIGHTS Niki FM

Top Jams

Donya Floyd
YOUNG JEEZY Soul Survivor
CHRIS BROWN Run It
JERMAINE DUPRI Gotta Getcha

Top Pop

Jeff Graham
KELLY CLARKSON Because Of You



Phil Hall • 972-991-9200

Country Coast To Coast

Dave Nicholson
KEITH ANDERSON XXL

Real Country

Richard Lee
TRISHA YEARWOOD Georgia Rain

Hot AC

Dan Lopez
HOOTIE & THE BLOWFISH One Love
SHERYL CROW Good Is Good



Ken Moultrie • 800-426-9082

Soft AC

Mike Bettelli/Teresa Cook
ANNA NALICK Breathe (2am)

Mainstream AC

Mike Bettelli/Teresa Cook
D.H.T. Listen To Your Heart

CHR

Steve Young/John Fowlkes
BOWLING FOR SOUP Ohio (Come Back To Texas)
KELLY CLARKSON Because Of You
CRAZY FROG Axel F

Rhythmic CHR

Steve Young/John Fowlkes
BLACK EYED PEAS My Humps
KANYE WEST Gold Digger

Mainstream Country

Hank Aaron
RASCAL FLATTS Skin (Sarabeth)

New Country

Hank Aaron
RASCAL FLATTS Skin (Sarabeth)
JOE NICHOLS Tequila Makes Her Clothes Fall Off

Lia

Ken Moultrie/Hank Aaron
PHIL VASSAR Good Ole Days

Danny Wright

Ken Moultrie/Hank Aaron
KEITH URBAN Better Life

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Contemporary

Rick Brady
KELLY CLARKSON Behind These Hazel Eyes

Rock Classics

Adam Fendrich
QUEEN & PAUL RODGERS Tie Your Mother Down
QUEEN & PAUL RODGERS Fat Bottomed Girls

U.S. Country

Penny Mitchell
NEAL McCOY Billy's Got His Beer Goggles On



Charlie Cook • 661-294-9000

Adult Rock & Roll

Jeff Gonzer
ROBERT PLANT... Tin Pan Valley

Adult Contemporary

Andy Fuller
HOOTIE & THE BLOWFISH One Love

Bright AC

Jim Hays
MELISSA ETHERIDGE Refugee

Mainstream Country

David Felker
HOT APPLE PIE Hillbillies

Hot Country

Jim Hays
RASCAL FLATTS Skin (Sarabeth)

Young & Verna

David Felker
KEITH URBAN Better Life

After Midnite

Sam Thompson
SARA EVANS A Real Fine Place To Start



Country Today

John Glenn
BLAINE LARSEN The Best Man

AC Active

Dave Hunter
D.H.T. Listen To Your Heart

Alternative Now!

Polychronopolis
COLDPLAY Fix You



Scott Meyers • 888-548-8637

Nightly Tesh Show

ANNA NALICK Breathe (2am)

Weekend Tesh Show

KIMBERLY LOCKE I Could



Jay Frank • 310-526-4247

Audio

3 DOORS DOWN Live For Today
50 CENT Piggy Bank
BLAKE SHELTON Nobody But Me
COHEED & CAMBRIA Welcome Home
COLDPLAY Fix You
D.H.T. Someone
DAMIAN MARLEY Welcome To Jamrock
DAVE MATTHEWS BAND Dreamgirl
GRETCHEN WILSON All Jacked Up
HANNA-McEUEEN Something Like A Broken Heart
HINDER Get Stoned
JARS OF CLAY I'll Fly Away
MIKE DOUGHTY Looking At The World From The...
NICKELBACK Photograph
RIHANNA It's Lovin' That You Want
ROBERT PLANT... Tin Pan Valley
STEVEN STRAIT This Is Living
SWITCHFOOT Stars
TEAIRRA MARI No Daddy
YING YANG TWINS Shake

Video

50 CENT Piggy Bank
BABYFACE Sorry For The Stupid Things
BACKSTREET BOYS Just Want You To Know
COLDPLAY Fix You
D.H.T. Listen To Your Heart
FUNERAL FOR A FRIEND Monsters
USED I Caught Fire
TONY YAYO Curious

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Tony Lamptey • 866-552-9118

Hip-Hop

WAYLAND WILSON Released
JIM JONES What You Need Drankin' On
CUBAN LINK No Mercy
JAE MILLZ Who

R&B

SYLEENA JOHNSON Another Relationship
RAY J One Wish



HOOTIE GO MILE-HIGH Following Hootie & The Blowfish's performance at Pikes Peak International Raceway in Colorado Springs, Hootie lead singer Darius Rucker (l) took some time to hang out with Jones Radio Networks Hot AC MD Chad Blake.

NATIONAL MUSIC

CMT

COUNTRY MUSIC TELEVISION

75.1 million households
Brian Philips, Sr. VP/GM
Chris Parr. VP/Music & Talent

ADDS

CHRIS CAGLE Miss Me Baby	Plays	TW	LW
LEANN RIMES Probably Wouldn't Be This Way	33	29	
BROOKS & DUNN Play Something Country	30	30	
TOBY KEITH As Good As I Once Was	30	30	
SOILWORK Nerve	29	30	
FAITH HILL Mississippi Girl	29	30	
MONTGOMERY GENTRY Something To Be...	29	30	
SUGARLAND Something More	29	28	
SARA EVANS A Real Fine Place To Start	29	27	
BRAD PAISLEY Alcohol	28	26	
TRACE ADKINS Arlington	27	14	
JO DEE MESSINA Delicious Surprise	27	12	
GRETCHEN WILSON All Jacked Up	25	12	
GARY ALLAN Best I Ever Had	23	21	
NICKEL CREEK When In Rome	22	25	
RASCAL FLATTS Fast Cars And Freedom	22	22	
TRISHA YEARWOOD Georgia Rain	21	30	
WARREN BROTHERS Change	21	27	
VAN ZANT Help Somebody	20	15	
JASON ALDEAN Hicktown	20	12	
KEITH ANDERSON Pickin' Wild Flowers	16	15	
SHEDAISY Don't Worry 'Bout A Thing	15	15	

Airplay as monitored by Mediabase 24/7 between Aug 8-14.

GAC

GREAT AMERICAN COUNTRY™

38.3 million households
Ed Hardy, President
Sarah Trahern, VP/Programming

ADDS

LONESTAR You're Like Coming Home	JEFF BATES Good People
GAC TOP 20	
BROOKS & DUNN Play Something Country	SARA EVANS A Real Fine Place To Start
BRAD PAISLEY Alcohol	FAITH HILL Mississippi Girl
TRISHA YEARWOOD Georgia Rain	JOSH GRACIN Stay With Me (Brass Bed)
MONTGOMERY GENTRY Something To Be Proud Of	CRAIG MORGAN Redneck Yacht Club
GARY ALLAN Best I Ever Had	SHEDAISY Don't Worry 'Bout A Thing
TOBY KEITH As Good As I Once Was	JAMIE O'NEAL Somebody's Hero
KEITH ANDERSON Pickin' Wild Flowers	RAY SCOTT My Kind Of Music
SUGARLAND Something More	BILLY CURRINGTON Must Be Doin' Somethin' Right
LEANN RIMES Probably Wouldn't Be This Way	NEAL McCOY Billy's Got His Beer Goggles On
OWIGHT YOAKAM Intentional Heartache	KEVIN SHARP I Think I'll Stay

Information current as of Aug. 19.

POLLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	DAVE MATTHEWS BAND	\$1,155.3
2	KENNY CHESNEY	\$1,109.0
3	TOM PETTY & THE HEARTBREAKERS	\$626.9
4	JAMES TAYLOR	\$619.4
5	AMERICAN IDOLS LIVE	\$465.9
6	BRUCE SPRINGSTEEN	\$465.4
7	STEVIE NICKS / DON HENLEY	\$445.4
8	RASCAL FLATTS	\$420.0
9	SANTANA	\$410.6
10	GREEN DAY	\$402.5
11	VANS WARPED TOUR	\$374.3
12	CHICAGO / EARTH, WIND & FIRE	\$354.9
13	DEF LEPPARD / BRYAN ADAMS	\$350.2
14	SARAH McLACHLAN	\$332.3
15	ANDRIE RIEU	\$286.3

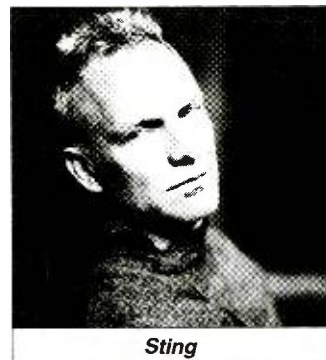
Among this week's new tours:
BECK
DAVID GRAY
POSIES
RADIATORS
WIDESPREAD PANIC

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

TELEVISION

Friday, 8/19

- **LL Cool J**, *The Ellen DeGeneres Show* (check local listings for time and channel).
- **Ben Folds**, *The Tonight Show With Jay Leno* (NBC, check local listings for time).



Sting

- **Sting**, *Late Show With David Letterman* (CBS, check local listings for time).

- **Esthero**, *Jimmy Kimmel Live* (ABC, check local listings for time).

- **Rob Zombie and Ying Yang Twins**, *Last Call With Carson Daly* (NBC, check local listings for time).

- **Lindsay Lohan and Michael Feinstein**, *The Tony Danza Show* (check local listings for time and channel).

Saturday, 8/20

- **Scissor Sisters**, *Saturday Night Live* (NBC, 11:30pm ET/PT).

Monday, 8/22

- **Bo Bice** featuring **Richie Sambora**, *Jay Leno*.

- **Hot Hot Heat**, *David Letterman*.

- **Amy Miles**, *Jimmy Kimmel*.
- **Rufus Wainwright**, *Late Late Show With Craig Ferguson* (CBS, check local listings for time).

Tuesday, 8/23

- **3 Doors Down**, *Ellen DeGeneres*.

- **Mariah Carey**, *The View* (ABC, check local listings for time).

- **Kem**, *Jay Leno*.
- **Jemaine Dupri**, *David Letterman*.

- **Relient K**, *Jimmy Kimmel*.
- **Donny Osmond**, *Tony Danza*.

Wednesday, 8/24

- **Jessica Simpson** and **Willie Nelson**, *Jay Leno*.

- **The Click Five**, *Jimmy Kimmel*.

Thursday, 8/25



Papa Roach

- **Papa Roach**, *Jay Leno*.
- **Our Lady Peace**, *Craig Ferguson*.

— Julie Gidlow

72 million households



Plays

FALL OUT BOY Sugar, We're Going Down	43
RIHANNA Pon De Replay	42
GWEN STEFANI Cool	38
MISSY ELLIOTT Lose Control	38
50 CENT /MOBB DEEP Outta Control	37
GORILLAZ Feel Good Inc.	37
MY CHEMICAL ROMANCE Helena	36
MARIAH CAREY Shake It Off	36
BOW WOW /DMARION Let Me Hold You	34
KANYE WEST Diamonds	28
PUSSYCAT DOLLS Don't Cha	16
BLACK EYED PEAS Don't Lie	16
SIMPLE PLAN Untitled	14
SHAKIRA La Tortura	13
WEBBIE /BUN B. Give Me That	13
PAPA ROACH Scars	13
TONY YAYO So Seductive	13
ALL-AMERICAN REJECTS Dirty Little Secret	13
BOYZ N DA HOOD Dem Boyz	12
AKON Belly Dancer (Bananza)	12

Video playlist for the week of Aug. 8-14

75 million households



Rick Krim
Exec. VP

This week's VH1 Playlist frozen.

ADDS

BACKSTREET BOYS Just Want You To Know
BON JOVI Have A Nice Day
D.H.T. Listen To Your Heart
GORILLAZ Feel Good Inc.
HOOTIE & THE BLOWFISH One Love
DAVE MATTHEWS BAND Dreamgirl

PUSSYCAT DOLLS /BUSTA RHYMES Don't Cha	36
GWEN STEFANI Cool	34
MARIAH CAREY We Belong Together	33
LIFEHOUSE You And Me	28
GREEN DAY Holiday	27
NATASHA BEDINGFIELD These Words	26
COLDPLAY Speed Of Sound	26
WEEZER Beverly Hills	25
ROB THOMAS This Is How A Heart Breaks	25
MISSY ELLIOTT Lose Control	25
RIHANNA Pon De Replay	24
BECK Girl	24
FOO FIGHTERS Best Of You	22
BLACK EYED PEAS Don't Phunk With My Heart	22
MARIAH CAREY Shake It Off	21
JESSICA SIMPSON These Boots Are Made For Walkin'	19
BLACK EYED PEAS Don't Lie	18
SHAKIRA /ALEJANDRO SANZ La Tortura	18
GREEN DAY Wake Me Up When September Ends	18
SHERYL CROW Good Is Good	18

Video playlist for the week of July 25-31.

Lori Parkerson
202-380-4425



BPM(XM81)

Alan Freed

FORD /JORI Pure Imagination

NATASHA BEDINGFIELD These Words

SQUIZZ (XM48)

Charlie Logan

NICKELBACK Photograph

SOILWORK Nerve

THE LOFT (XM50)

Mike Marrone

BETH NIELSEN CHAPMAN Trying To Love You

BETH NIELSEN CHAPMAN Will And Liz

BETH NIELSEN CHAPMAN Who We Are

JACKSON BROWNE Lives In The Balance

ROLLING STONES Streets Of Love

X COUNTRY (XM12)

Jessie Scott

CHRIS SCRUGGS Really Ain't Got A Care

KNITTERS Burning House Of Love

HACKENSAW BOYS Cannonball

David Cohn
General Manager

2

YING YANG TWINS Badd	36
YOUNG JEEZY And Then What	34
MISSY ELLIOTT Lose Control	33
KILLERS All These Things That I've Done	28
GORILLAZ Feel Good Inc.	27
FALL OUT BOY Sugar, We're Going Down	26
KANYE WEST Diamonds	26
NINE INCH NAILS Only	25
GREEN DAY Wake Me Up When September Ends	25
PAUL WALL /BIG POKEY Sittin' Sidewayz	24
RISE AGAINST Swing Life Away	23
DAMIAN "JR. GONG" MARLEY Welcome To . . .	22
T.I. ASAP	22
ALL-AMERICAN REJECTS Dirty Little Secret	22
BOYZ N DA HOOD Dem Boyz	21
50 CENT /MOBB DEEP Outta Control	19
T.I. Motivation	18
R. KELLY /GAME Playas Only	18
AVENGED SEVENFOLD Bat Country	18
SYSTEM OF A DOWN Question!	18

Video playlist for the week of Aug. 8-14.

36 million households



Cindy Mahmood,
VP/Music Programming
& Entertainment

This week's BET Playlist frozen.

VIDEO PLAYLIST

OESTINY'S CHILD Cater 2 U
BOYZ IN DA HOOD Dem Boyz
PRETTY RICKY Grind With Me
BOW WOW /OMARION Let Me Hold You
FANTASIA Free Yourself
LYFE Must Be Nice
MIKE JONES Back Then
GAME Dreams
LUDACRIS /BOBBY VALENTINO Pimpin' All Over The World
MARIAH CAREY We Belong Together

RAP CITY

GAME Dreams
MIKE JONES Back Then
WEBBIE /BUN B. Give Me That
JERMAINE DUPRI /JOHNNTA AUSTIN Gotta Getcha
YING YANG TWINS /MIKE JONES Badd
KANYE WEST Diamonds
BOYZ N DA HOOD Dem Boyz
T.I. A.S.A.P.
LUDACRIS /BOBBY VALENTINO Pimpin' All Over The World

Video playlist for the week of July 17.



TOM-KAT CONTINUE WORLD TOUR Taking time out of their busy schedule preparing their nuptials, Tom Cruise and Katie Holmes recently dropped by Premiere's studios. Seen here are (l-r) Premiere VP/Network Programs & Services John Weber, Holmes, Cruise and Premiere Radio Producer Michael Allmont

The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading digital-music service in the U.S., offering a catalog of more than 1 million songs from all four major label groups and hundreds of independents. Here's a snapshot of the top-selling downloads on Tuesday, Aug. 16, 2005.

1. CLICK FIVE Just The Girl
2. RIHANNA Pon De Replay
3. FALL OUT BOY Sugar, We're Goin' Down
4. GORILLAZ Feel Good Inc.
5. PUSSYCAT DOLLS /BUSTA RHYMES Don't Cha
6. BLACK EYED PEAS Don't Lie
7. LIFEHOUSE You And Me
8. WEEZER Beverly Hills
9. GWEN STEFANI Cool
10. GREEN DAY Wake Me Up When September Ends

Top 10 Albums

1. 311 *Don't Tread On Me*
2. NICKEL CREEK *Why Should The Fire Die?*
3. COLDPLAY *X & Y*
4. BLACK EYED PEAS *Monkey Business*
5. HOOTIE & THE BLOWFISH *Looking For Lucky*
6. FALL OUT BOY *From Under The Cork Tree*
7. FIONA APPLE O' Sailor/Parting Gift (single)
8. BRAD PAISLEY *Time Well Wasted*
9. JACK JOHNSON *In Between Dreams*
10. DANE COOK *Retaliation*



SAT BISLA
sat@anrworldwide.com

PART ONE OF A TWO-PART SERIES

Legally Speaking

Talking with music lawyers in the U.S. and U.K.

Love them or hate them, we all need the advice and guidance of lawyers at one time or another in our professional lives. Lawyers, solicitors, attorneys — whatever you call them, they're an essential component of operating a business. In the music industry, lawyers offer important advice and assistance with, among other things, dealing with artists, procuring rights to and ownership of intellectual property and negotiating contracts.

I recently spoke with some leading music and media attorneys from the U.S., U.K. and New Zealand to get an overview of how their profession is adapting to the rapid changes in our industry and to today's multimedia climate. In Part One, we talk with Los Angeles-based **Doug Mark** and London solicitor **Sarah Stennett**.

Mark is a shareholder in highly respected L.A. law firm Barnes, Morris, Klein, Mark, Yorn, Barnes & Levine. He began his professional career back in 1986, when he joined the Law Offices of Ross T. Schwartz, which eventually became Schwartz & Mark. That firm focused on representing recording artists, independent labels, celebrity estates, songwriters, film composers, writers and actors.



Doug Mark

In 1992, Mark joined Giant Records, a joint venture with Warner Bros., as head of business affairs. He oversaw the contracts for such artists as Hammer, Color Me Badd and Big Head Todd & The Monsters, along with joint ventures and employee-executive deals.

Meanwhile, he continued to work with clients including Epitaph and Danny Elfman and consulting for The Smashing Pumpkins and other artists. From 1996-1997 he worked as an Exec. VP at Epitaph, and in 1998 he moved his law practice into his home. He joined Barnes, Morris, Klein, Mark, Yorn, Barnes & Levine in 2000.

"In the U.S. market, the money has decreased and the rights taken by the labels have increased."

Doug Mark

Client Base

Mark says, "My clients range from successful recording artists to Oscar-winning film composers to label presidents to multi-platinum producers to new and unsigned artists to several independent labels. Also, [I represent] a couple of technology-based music companies and some actors and directors.

"Our firm is an amazing combination of youthful energy, a significant clientele and a broad spectrum of disciplines. By representing banks and financial-equity players, major movie stars and prominent TV-show creators, we are overseeing deals at the highest levels of the entertainment industry.

"We combine that with a synergy: I work with recording artists who are starring in movies and actors and comedians making major record deals, and I am willing to work with new and unsigned artists. It adds up to the most exciting firm artists could have on their team.

"Our combination of relationships with the bosses and work with street-level A&R, as well as our substantial regard for and history with the top independent artists and our deal-making skills, gives us a strong competitive advantage."

You Need A Lawyer

"Artists can and should create a street-level buzz on their own, through great shows, fan development and good music on the Internet and on disc," Mark says. "You never know exactly the right time for the professional — that is, the lawyer — to capitalize on that process with an intensive shopping period leading to a record deal, but it is necessary for the professional to truly interface with the companies and not the artists.

"In the U.S. market the money has decreased and the rights taken by the labels have increased. Therefore — and without giving away my trade secrets — I look at the landscape of each artist's situation combined with the label's policies and maneuver the most appropriate deal.

"Sometimes we get paid a lot, sometimes the deal is short-term, in other situations the

royalty is super-high, sometimes we create different income streams, and sometimes we license an existing record. It all depends, but it's always unique. I'm not interested in the cookie-cutter deals preferred by the labels and the volume-oriented law firms."

Are U.K. Lawyers Different?

"I believe that, with few exceptions, U.S. music lawyers are more entrepreneurial in their relationships than are U.K.-based lawyers," Mark says. "U.S. lawyers also seem more proactive and less traditional in their approach to an artist. That's not to say that U.K. counsel is any less effective or less passionate. Their system works great, and the U.K. music scene is fantastic all the way around."

"The focus on negotiating any record deal should be to ensure that the band has sufficient money to be able to live during the length of the contract period."

Sarah Stennett

Who are some of the unsigned artists Mark currently represents? "Right now we have an exciting and diverse unsigned roster," he says. "From Austin's Wide Awake, with sellout shows and hit songs, to The Plebz in Los Angeles, a buzz band in a Bowie-esque rock vein. We have fantastic 'new folk' from The Chapin Sisters and Chris & Thomas."

Mark also names Vitamin C and Kay Hanley, as well as *Hustle & Flow* rapper Al Kapone and a new signing, synth pop band Test Your Reflex. "These artists will all be heard from in the very near future," he says.

Across The Pond

Sarah Stennett is a partner in Spraggon Stennett Brabyn, one of London's most innovative legal partnerships. She and partners Paul Spraggon and Andrew Brabyn set up the firm in 1996, and over the past nine years SSB has built a small and specialized team that works exclusively in the music, film and television fields.

"We decided early on to exclusively represent artists, managers and small independent labels," Stennett says. "Our clients range from Keane, The Prodigy and The Streets to Jem. We also represent producer-writers including Guy Sigsworth [Madonna, Seal, Bjork, Annie Lennox] and David Erikson."

About her firm's philosophy, Stennett says, "We don't like to consider our involvement as 'shopping.' It's not simply a case of blanket-

mailing CDs out to every A&R person in our database.

"We have forged strong relationships with both the U.K. and U.S. A&R communities and make a judgment from our experience as to which people may like each unsigned client. Our team will then facilitate an introduction to ensure that all of those people whom we consider may like a particular artist get to hear them before the artist makes a decision on where the best place is to sign.

"By being selective in the artists we choose to support and champion, and on account of our good track record from such introductions, the impact of being an SSB-represented act is such that we can ensure any acts we introduce are given careful consideration."

Stennett believes SSB is a law firm with a difference, saying, "Our team really cares what happens to our clients. We like to go above and beyond the call of lawyerly duty, making both crucial business and inspired creative introductions between our clients. Unlike many of the traditional firms, we do not work on retainers for the major labels. We believe that leaves us free to act 100% in the artist's best interests."

The music business has undergone many changes over the past few years, so I ask Stennett if the way signings are handled has changed as well. "Not really," she says. "I have always told artists to find the right home and then think about how to make the deal work financially.

"I was never an advocate of the late '80s and early '90s front-loaded deals, which offered extravagant personal advances but were ineffective in regard to developing the band's long-term career.

"I think the focus on negotiating any record deal should be on ensuring that the band has sufficient money to be able to live during the length of the contract period, to enable them to tour effectively and to have all the necessary tools to promote and market their music.

"I feel we have a thorough understanding of how the business operates — not only on a legal level, but in terms of the mechanics of taking an artist that is unsigned through to being an artist with a long-term career.

"Our firm can help tailor any deal, guide artists through the quagmire of labels and A&R, and ensure the two-dimensional words of the contract fit into the reality of breaking an artist. I also think it is important in today's market to do deals as swiftly as possible."

Stennett and her partners are also representing some artists who are available for signing, licensing or publishing, including Republic Of Loose, The Howling Bells, The Recoil, Drive By Argument and Good Shoes.

Finally, what does Stennett see as the key difference between lawyers in the U.S. and the U.K.? In a distinctly Liverpudlian rhythm, she replies, "The accent!"



Sarah Stennett

Send your unsigned or signed releases to:
Sat Bisla
A&R Worldwide
449 S. Beverly Drive, Suite 300
Beverly Hills, CA 90212, USA



ADAM JACOBSON
ajacobson@radioandrecords.com

Indy's Indie Makes Its Mark

WKLU sees success against corporate giants

There's something different on the air in Indianapolis. It's 8am on a Thursday, and this particular radio station is playing music — lots of it. In fact, in this hour there's just one three-minute break, at about 8:48. But that's nothing out of the ordinary at Classic Hits WKLU. One of the station's claims to fame is that it only stops the music once an hour.

It's all part of a master plan thus far executed with much success by Russ Oasis, the hands-on owner of WKLU. Oasis also owns CHR/Rhythmic WJFX (Hot 107.9)/Ft. Wayne, IN, and he's perhaps best known for engineering the 1997 sale of WRMA & WXDJ/Miami by his former company, New Age Broadcasting, to Spanish Broadcasting System for \$111 million.

"I'm having a blast," says Oasis, who proudly calls himself a geek when it comes to radio. But while he's enjoying himself, the station is also a business, and Oasis understands that. "I really love radio, so I get a charge out of doing well," he says. "And when you do well, you make money and everybody's happy."

A Stick Buyer

Which leads us to WKLU. Why has Oasis embraced Indiana? "Back in 1992 I had obtained a license in Ft. Wayne through an [FCC] Docket 80/90 expansion, so I understood the market well. And I'm a stick buyer. I like to buy sticks and improve them. I'm not a cash-flow buyer, I'm a distressed-property buyer."

Before Oasis' arrival WKLU was an offbeat station that catered to a very passionate but small group of listeners. Today WKLU still has a bit of a renegade image, but Oasis and his team have tweaked the product to make the station more competitive.

"This station was owned and operated by a family that loved radio but didn't really understand it," Oasis says. "They were hobbyists, and they felt that if you were a Brownsburg, IN station, you could never compete with the Indianapolis stations. They didn't really know the technical aspects of the station. If somebody told them they couldn't improve the signal, they believed it without investigating further."



Russ Oasis

"They were thrilled that they had paid maybe \$200,000 or \$300,000 for it and now all of a sudden it was worth \$6 million or \$7 million, but they didn't see that the station could be worth \$40 million."

Tighter And Stronger

Oasis' first order of business was putting a plan in place to move WKLU's class A facility from Brownsburg into Marion County, IN, just west of downtown Indianapolis.

The transmitter move also involved convincing a station on a first-adjacent frequency to increase its power. When that station's owner didn't have the money to pump up the volume, Oasis gave him the necessary funds. Today WKLU has a significant signal throughout Marion County and building penetration in downtown Indianapolis.

Oasis then put his stamp on what came out of the speakers when listeners tuned to WKLU.

"We bought the station on the 18th of October and changed the format the next day," he says.

"The old format was — and I know this is going to sound really strange — 'Take the albums that people play and find the cuts that nobody plays.' It was deep cuts by classic rock artists with an occasional song that was better-known — if the owner's brother's girlfriend liked it. They'd play Beatles cuts, but they'd play obscure Beatles cuts, like 'Blue Jay Way.' It was extremely quirky."

Oasis put in place a broad playlist featuring rock titles from the late 1960s through the early 1990s, some familiar and some not-so-familiar, and it obviously worked.

More Music In The Morning

While talk-oriented morning hosts Bob & Tom enjoy stellar ratings at Clear Channel Classic Rocker WFBQ/Indianapolis, independently owned WKLU has attracted listeners in the wakeup hours by focusing on what it does: playing lots of music. Here's a look at the 10am hour from Aug. 10, courtesy of Mediabase 24/7.

THIN LIZZY The Boys Are Back In Town

EARTH, WIND & FIRE Shining Star

GARY NUMAN Cars

CROSBY, STILLS & NASH Just A Song Before I Go

ROLLING STONES Paint It, Black

BOSTON Feelin' Satisfied

BOB DYLAN Like A Rolling Stone

GORDON LIGHTFOOT Wreck Of The Edmund Fitzgerald

ROD STEWART Hot Legs

CREEDENCE CLEARWATER REVIVAL Who'll Stop The Rain

TINA TURNER What's Love Got To Do With It

TOMMY JAMES & THE SHONDELLS Mony Mony

YES Owner Of A Lonely Heart

WANG CHUNG Dance Hall Days

In fall 2004 the station earned a 2.0 12+ in the Indianapolis Arbitrons. In winter 2005 WKLU grew to a 3.6. It repeated the feat in spring 2005 in an ultra-competitive environment that saw the debut of two new stations in late March.

Getting there didn't involve an abrupt change in direction from the old, laissez-faire WKLU. "I don't like to go in like a bull in a china shop and say, 'We're gonna change this and we're gonna do that,' Oasis explains. "I said, 'Let's make a few tweaks and adjustments and see what happens.'"

"We had plenty of time before the tower moved. If it didn't work, we could look at a new format when the tower moved. I just did what I know best and put the emphasis on the product. We're a product-driven radio station — the product being the whole entertainment package."

The 'Russ Line'

"I'm really proud of the way this station sounds," Oasis continues. "I'm not quite 100% all the way on all of the air talent, but they're coming along. I didn't fire anybody when I took the station over, but some of the people who worked there had never worked at a station before, so we have to bring them up to speed, and that takes a little while."

"I thought it'd be fun to not sacrifice anybody if I could. I've been at too many stations and have been fired too many times to blow people off. We have not let any air talent go. We have all of the same air talent that was there, plus a couple of new guys."

The airstaff includes several veterans of Clear Channel's crosstown Classic Rock giant, WFBQ. "PD/morning host Libby Farr was on *The Bob & Tom Show*, and [evening host] Jay Baker was also there for a long time," Oasis says. Afternoon host Adam Ritz and nighttimer Danno both came on board after stints at Clear Channel Alternative WRZX/Indianapolis.

Oasis says that bringing in listeners to WKLU was a slow, steady process that involved no advertising whatsoever. "We made small changes over a long period of time, and we haven't done any external marketing," he says. "I haven't spent a nickel. Not a nickel. Our station has grown by word of mouth. It's almost a cult station at this point."

Yet WKLU has held its own against not only WFBQ — which has lost 1.5 shares since Oasis took over WKLU — but also against WJJK (104.5

Jack-FM), which Susquehanna flipped from Oldies in mid-March. Additionally, Emmis' late-March change of Hot AC WENS to a "Jack"-like Country presentation as "Hank FM" took the market by storm in the spring.

WKLU is staying the course and will let the market settle down before making any adjustments. Oasis has reacted, however, to the Jack tactic of telling listeners not to bother calling in to make requests. "I bought a cell phone in Indianapolis with a phone number that has my name in it," he says.

"We then cut promos that said 'If you want to talk to the owner of the station at any time, night or day, about radio, give him a call at 525-RUSS. The calls would shock you. I have never been at a station that had such an incredible groundswell of listener support."

"Libby clears out all of the messages for me every day so we can use them on the air. Frankly, word of mouth is more powerful than advertising, because with advertising you're subject to a pitch. If you can get real people to talk about your station, you have an endorsement from your peers."

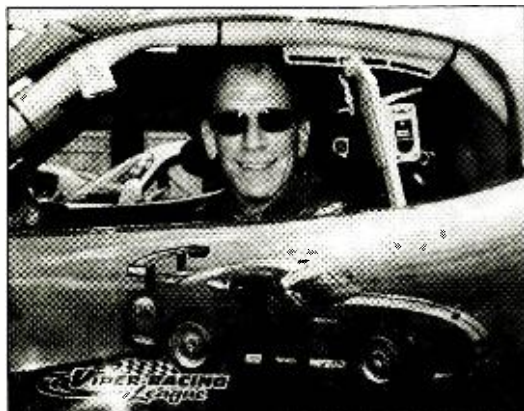
Making Money

And the audience is listening. Oasis says WKLU is already beating WFBQ at night in the 25-54 demo, and it's getting closer in afternoons: WKLU was No. 5 in the winter book, and WFBQ was No. 2. In middays WKLU had a 6.0 25-54 during the winter, while WFBQ had a 6.6.

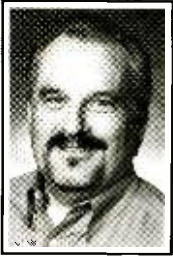
"It's all about the product," Oasis says. "We're playing great music — better music, more interesting music. That's what people listen to FM radio for. This isn't rocket science, this is common sense."

How does Oasis make money, though, with three or four commercials per hour? "It's about having ratings and then charging a fair amount for the commercials," he says. "During consolidation the stations that were so eager to get more revenue lowered the price of their commercials and added spots. We've done the opposite: We've lowered the number of commercials and raised the price of them. A lot of clients out there won't pay, but that's OK. When you only have four commercials an hour, you don't need a lot of clients."

Of course, all this comes easily when you're a mom-and-pop outlet. "I don't need to satisfy any board of directors," Oasis says. "I don't need to satisfy, and I don't care about, Wall Street. I can make money with four commercials an hour — a lot of money."



ONE DRIVEN OWNER When WKLU/Indianapolis owner Russ Oasis isn't doing something at the station, he can often be found racing his Dodge Viper Competition Coupe at tracks throughout the East Coast.



KEVIN CARTER
kcarter@radioandrecords.com

PART TWO OF A TWO-PART SERIES

The Return Of Ratingspalooza

Spring-book parties erupt, sponsored by Sara Lee & Budweiser

The Arbitron gods were berry, berry good to the Pop format in the spring book. Many of our compadres around the country were blessed with stellar numbers, delivered hot and fresh from the ratings monolith.

With the "empty" light blinking on our T&E budget, we were forced to get creative, going old-school to speak to PDs via something called a telephone, as well as that newfangled e-mail thing, rather than harassing them in person. But we are pleased as punch to be able to give you this second helping of Pop ratings success stories.

WNCI/Columbus, OH

"Screwed one book and kissed the next — kind of reminds me of marriage," says WNCI/Columbus, OH PD **Michael McCoy**, surveying his domain from the lofty perch of No. 1 in the market 12+, with a truly ridiculous 9.2. Let us pause to ponder that number. Now hang on to something, because it only gets sicker from here.



Michael McCoy

"We're also No. 1 18-34 and 25-54, and by a nice margin," McCoy says. Does he think his sales department can sell these kinds of challenging numbers? "If they can't, we should all get out of the business," he says, laughing. "I'm going to take the next 90 days and have some fun."

The obvious reaction to numbers this insane from some smartass who writes for an industry rag would be to say to McCoy, "There's nowhere to go from here but down, pal," so that's what we say, to which McCoy replies, "I know, but the scary part is, we're dropping our worst month — an 8.2 — in the next phase and holding on to a 9.4 for May and a 10.4 for June.

"And in 25-54 we're dropping an 8.3 and holding a 9.2 and 12.0. That is just sick. If I was smart, I would make like Michael Jordan and immediately announce my retirement and go out on top."

WZEE (Z104)/Madison

WZEE (Z104)/Madison is No. 1 12+ again. Yawn. "We're also No. 1 with persons and women 18-34 and 18-49 and No. 2 with 25-54 women, so, yeah, it was a good book," Z104 PD **Jon Reilly** says, trying to appear casual.

"Our winter book was solid, and we managed to carry those numbers through. We had a bad May but a huge June, so everything balanced out."

Reilly gives credit for the gains to several high-profile promotions during the spring book. "Our morning team, Connie & Fish, helped raise over \$400,000 for the University of Wisconsin Children's Hospital," he says. "Plus, we did the old 'Live In It to Win It' deal, which had never been done in this market."

Z104 did put a little twist on the contest, which was held in a Scion: "We moved the car to a new location each day to maximize its visibility," Reilly says.

WSTO (Hot 96)/Evansville, IN

Another first-time PD had a spring book worthy of being bragged about: It's our old pal **Stan "The Man" Priest**, broadcasting live from the spacious lobby of South Central CHR/Pop WSTO (Hot 96)/Evansville, IN and sporting an 8.1-9.2 book, good enough for third 12+.

"We're also No. 1 18-34, with an 18.1 share, and No. 1 18-34 across the board in every day-part, including me in middays," says Priest. "Even I can't screw this up."

The numbers are especially gratifying given that Hot 96's Booker & Diane morning show made some dramatic changes just before the book started. Namely, it lost Diane. "She crossed the hall to our monster AC station WIKY, No. 1 in the market with a friggin' 17.8 share," Priest says.

"Producer Sarah Pepper was upped to co-host, and despite the fact that Booker is still with the show, the move paid off. They held on to the No. 1 spot in their target demo, which is gratifying as hell. I can breathe now."

Finally, Priest, whose station is currently unmonitored, provides this food for thought: "If you took into consideration all the Pop stations monitored by



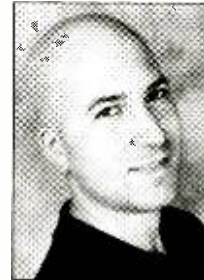
Stan 'The Man' Priest

Mediabase, we would be ranked No. 15 in the country, based on our 18-34 AQH."

KSLZ (Z107.7)/St. Louis

"I feel like a man without a country." That's **Tommy Austin**, PD of Clear Channel's KSLZ (Z107.7)/St. Louis, which vaulted 4.5-5.8 12+, good enough for third in the market. Austin is in the interesting position of having transferred from sister KHFI/Austin exactly halfway through the spring book.

"I was in Austin for 45 days of the book and here the other 45," Austin says. The good news: Both his former and his current station had great books, so he's OK with sharing the credit. "This station did an outstanding job," he says. "We're No. 1 18-34, No. 2 18-49 and No. 1 with women 18-24 and 25-34.



Tommy Austin

"Also, our morning guy, MJ Kelli [syndicated from sister WFLZ/Tampa], continues to dominate. He's No. 1 18-34 and even beat Howard Stern. All around, it was a great book. I would like to thank MD Taylor J, Promotions Director Craig Carmichael and former PD Boomer and his crew. We have a great team in place here."

WKFR/Kalamazoo, MI

Another guy in a unique position is **Keith Curry**, who just six weeks ago strolled in the door as PD of Kalamazoo's new No. 1, Cumulus CHR/Pop WKFR. He was just in time to unpack and gaze in awe as a 9.4-11.7 book fell directly into his lap.

"Yes, I'm a genius," Curry says, laughing. "What a way to walk in here. Thankfully, there was already a team in place here that was strong enough to get it done. I'm fortunate to be working with some real pros, including OM Mike McKelly and Cumulus VP/Top 40 Programming Jan Jeffries."

Curry is best-known for his long stint as Asst. PD/MD at WDRQ/Detroit, a job that lasted until WDRQ flipped from CHR/Pop to Adult Train Wrecks — er, Adult Hits — and everyone got blown out. "This is my first PD gig, and it's at a No. 1 station, so all I can do is completely screw it up from here," Curry says.

"I'll try to make it slightly better by adding some little touches, but if it ain't broke, I'm going to stay out of the way. This is a great situation. I feel like the running back who just came into the game off the sidelines and Brett Favre just handed off the ball to me. I've been practicing most of my life for this."

WILN (Island 106)/Panama City, FL

For the first time, Styles Media is No. 1 in its home market of Panama City, FL. Styles CHR/Pop WILN (Island 106) soared to ridiculous heights in the spring, leaping 5.0-11.1 12+ and tying for No. 1 in the market with Clear Channel Country WPAP. The last time WILN was in the top slot was back in 1998, four years before Styles bought the station.

Styles owns three of Panama City's top four stations 12+, with WILN, Active Rock WYYX and FM Talker WYOO, and, for the first time, its five-station cluster has the largest share in the market.

Now, please welcome Styles Media pro-

gramming chief **Anthony Acampora**, whom we know personally: "Styles co-founder/GM Kim Styles and Director/Programming Keith Allen led an amazing team this book. Island has weathered the storm of a direct competitor as well."

KELZ (Z106.7)/San Antonio

As you read this, KELZ (Z106.7)/San Antonio PD/midday guy **Doug Bennett** is in the process of changing his station's positioner to "The chicks dig us." With Z106.7 moving up 4.3-6.7 in women 18-34 and muscling its way into the top 10 across the board in female demos — even 25-54 — he's pretty happy with his spring results.

"It was not a bad book," Bennett says, casually mentioning that Z106.7 rose more than a full point 12+, 2.0-3.1. "Overall, I'm reasonably pleased with it. TSL was a real strong point for us too. We picked up about an hour a week in a lot of demos, and that makes a pretty big difference." Z106.7 builds in from the young end, and the station was No. 2 in teens, with an 11.8.

"Our spring book was a lesson in 'What you target is what you get traction in,'" Bennett says. "We really are a female-targeted station. Not to say that we're alienating guys, since there are some male numbers there, but the women lead the way. That applies to radio, and other things too."



Doug Bennett

WAKS (96.5 Kiss FM)/Cleveland

We caught up with WAKS (96.5 Kiss FM)/Cleveland PD **Dan Mason** as he was frantically putting out fires to pester him about his 4.0-5.0 12+ spring book.

"The book where we had the fewest people working here and everyone was working crazy hours is the book where we put up some of the best numbers," Mason says. "Don't let corporate know about that. As soon as my Sr. VP figures it out, he'll never let me leave the office."

Kiss did well across the board in its target demos: It was No. 2 18-34 and also took second place with women 18-49 ("We've never done well in that demo," Mason says). In women 18-34 the station was No. 1 overall and tied for second in mornings.



Dan Mason

"Our gratitude to [morning host] Valentine for working as hard as he does," says Mason, who also points out that Kiss has trended up for eight of its last nine books, showing steady growth.

Kiss also scored big from its hottest-mom-in-Cleveland contest. "It's our 'Moms I'd Like to Kiss,' so rather than MILF, it's MILK," Mason says. "It turned out that one of our finalists was in *Playboy*."

"Someone Googled her name and found this link and sent it to us. It was all these soft-core porn pictures of her. She was the hottest mom, but she finished dead last among our five finalists because of the backlash. But, good God, it did create some fun in the office."

CHR/POP TOP 50

**POWERED BY
MEDIABASE**

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIAH CAREY We Belong Together (Island/IDJMG)	8344	-257	692347	19	117/0
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	7763	-275	641519	20	118/0
3	3	D.H.T. Listen To Your Heart (Robbins)	7433	+179	535008	13	118/1
4	4	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	7344	+245	576468	17	113/0
5	5	RIHANNA Pon De Replay (Def Jam/IDJMG)	6829	+341	567288	11	116/0
7	6	LIFEHOUSE You And Me (Geffen)	6461	+259	476064	18	111/2
9	7	FAT JOE f/NELLY Get It Poppin' (Atlantic)	5435	+222	387938	12	109/0
6	8	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	5423	-843	398797	18	116/0
8	9	PAPA ROACH Scars (Geffen)	4946	-488	352004	26	113/0
11	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	4942	+661	411633	11	111/2
10	11	GWEN STEFANI Cool (Interscope)	4482	+63	321972	8	117/0
17	12	WEEZER Beverly Hills (Geffen)	4084	+601	233877	11	107/4
15	13	NATASHA BEDINGFIELD These Words (Epic)	3867	+127	235308	14	114/0
14	14	FRANKIE J. How To Deal (Columbia)	3848	+86	278355	14	102/0
13	15	GREEN DAY Holiday (Reprise)	3762	-205	228666	14	104/0
19	16	BOW WOW f/OMARION Let Me Hold You (Columbia)	3607	+407	301000	8	93/4
12	17	WILL SMITH Switch (Interscope)	3556	-511	267602	26	111/0
20	18	MARIAH CAREY Shake It Off (Island/IDJMG)	3394	+612	261793	5	111/5
18	19	3 DOORS DOWN Let Me Go (Republic/Universal)	3345	-70	245507	32	108/0
16	20	GWEN STEFANI Hollaback Girl (Interscope)	2964	-588	180330	20	118/0
28	21	BLACK EYED PEAS Don't Lie (A&M/Interscope)	2634	+674	202479	3	107/6
26	22	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	2401	+353	172378	8	86/8
21	23	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	2334	-400	163696	17	107/0
25	24	COLDPLAY Speed Of Sound (Capitol)	2296	-98	115690	10	90/0
27	25	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	2205	+207	141717	5	105/5
29	26	CLICK FIVE Just The Girl (Lava)	2194	+251	108705	8	92/6
22	27	PRETTY RICKY Grind With Me (Atlantic)	2071	-530	129921	16	85/0
24	28	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	1886	-548	133170	16	102/0
30	29	LIL ROB Summer Nights (Upstairs)	1847	+21	118262	8	55/1
35	30	GORILLAZ Feel Good Inc. (Virgin)	1538	+298	63710	7	86/12
31	31	SIMPLE PLAN Untitled (Lava)	1479	-237	121780	19	93/0
36	32	AKON Belly Dancer (Banza) (Universal)	1393	+216	128432	6	51/3
34	33	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	1351	-18	56235	7	76/0
38	34	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1262	+149	72513	6	53/3
37	35	ROB THOMAS This Is How A Heart Breaks (Atlantic)	1259	+91	61051	6	60/2
32	36	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1184	-254	97508	19	98/0
40	37	CRAZY FROG Axel F (Universal)	1066	+206	75015	3	30/3
33	38	JESSICA SIMPSON These Boots Are Made For Walkin' (Columbia)	846	-546	32911	8	65/0
39	39	HOPE PARTLOW Who We Are (Virgin)	835	-71	18632	9	57/0
41	40	HILARY DUFF Wake Up (Hollywood)	726	-48	24565	4	56/0
43	41	FOO FIGHTERS Best Of You (RCA/RMG)	632	+39	16927	4	55/5
44	42	DESTINY'S CHILD Cater 2 U (Columbia)	624	+80	29211	3	33/5
47	43	YING YANG TWINS f/MIKE JONES Badd (TVT)	578	+119	29511	2	29/3
49	44	3 DOORS DOWN Here By Me (Republic/Universal)	525	+100	16592	2	42/5
Debut	45	PRETTY RICKY Your Body (Atlantic)	511	+158	35376	1	26/12
Debut	46	KELLY CLARKSON Because Of You (RCA/RMG)	498	+196	79111	1	77/66
Debut	47	BLACK EYED PEAS My Humps (A&M/Interscope)	489	+177	49763	1	9/4
46	48	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	470	+10	13545	2	35/1
Debut	49	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	465	+180	16827	1	43/16
-	50	ANNA NALICK Breathe (2am) (Columbia)	454	+57	22964	3	27/3

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KELLY CLARKSON Because Of You (RCA/RMG)	66
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	16
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	13
GORILLAZ Feel Good Inc. (Virgin)	12
WILL SMITH Party Starter (Interscope)	12
PRETTY RICKY Your Body (Atlantic)	12
GAVIN DEGRAW Follow Through (J/RMG)	10
BOW WOW f/CIARA Like You (Columbia)	9
JOSH KELLEY Only You (Hollywood)	9

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+674
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	+661
MARIAH CAREY Shake It Off (Island/IDJMG)	+612
WEEZER Beverly Hills (Geffen)	+601
BOW WOW f/OMARION Let Me Hold You (Columbia)	+407
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	+353
RIHANNA Pon De Replay (Def Jam/IDJMG)	+341
GORILLAZ Feel Good Inc. (Virgin)	+298
LIFEHOUSE You And Me (Geffen)	+259
CLICK FIVE Just The Girl (Lava)	+251

NEW & ACTIVE

BETTER THAN EZRA A Lifetime (Artemis) Total Plays: 446, Total Stations: 32, Adds: 0
KEITH URBAN You'll Think Of Me (Capitol/EMC) Total Plays: 403, Total Stations: 21, Adds: 6
MARCOS HERNANDEZ If You Were Mine (Ultrax) Total Plays: 392, Total Stations: 16, Adds: 4
KACI BROWN Unbelievable (A&M) Total Plays: 349, Total Stations: 32, Adds: 1
FEFE DOBSON Don't Let It Go To Your Head (Island/IDJMG) Total Plays: 346, Total Stations: 42, Adds: 8
TOMMY LEE f/BUTCH WALKER Good Times (TL Education Services) Total Plays: 299, Total Stations: 21, Adds: 4
GAVIN DEGRAW Follow Through (J/RMG) Total Plays: 292, Total Stations: 41, Adds: 10
SWITCHFOOT Stars (Columbia) Total Plays: 263, Total Stations: 32, Adds: 5
BOW WOW f/CIARA Like You (Columbia) Total Plays: 254, Total Stations: 19, Adds: 9
NICKELBACK Photograph (Roadrunner/IDJMG) Total Plays: 205, Total Stations: 19, Adds: 8

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

118 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

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CHR/POP TOP 50 INDICATOR

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	4206	+91	67662	17	69/0
1	2	MARIAH CAREY We Belong Together (Island/IDJMG)	4068	-127	66951	19	67/0
3	3	D.H.T. Listen To Your Heart (Robbins)	4057	+12	67018	14	68/0
5	4	LIFEHOUSE You And Me (Geffen)	3896	+185	65613	18	69/0
4	5	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3774	-207	61057	19	63/0
7	6	RIHANNA Pon De Replay (Def Jam/IDJMG)	3682	+140	60884	10	64/0
6	7	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	3305	-263	52668	18	65/0
9	8	GWEN STEFANI Cool (Interscope)	2877	+242	47798	8	69/0
8	9	PAPA ROACH Scars (Geffen)	2845	+34	42625	27	57/0
10	10	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2815	+219	44295	12	62/0
11	11	GREEN DAY Holiday (Reprise)	2385	-83	38060	14	61/0
14	12	WEEZER Beverly Hills (Geffen)	2357	+389	38269	11	62/2
12	13	FRANKIE J. How To Deal (Columbia)	2157	+58	34337	14	61/0
17	14	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2131	+368	32228	10	63/6
16	15	NATASHA BEDINGFIELD These Words (Epic)	2091	+164	33858	13	56/0
21	16	BOW WOW f/OMARION Let Me Hold You (Columbia)	1743	+276	25752	7	57/3
22	17	MARIAH CAREY Shake It Off (Island/IDJMG)	1675	+297	28504	6	60/3
15	18	3 DOORS DOWN Let Me Go (Republic/Universal)	1648	-300	26056	33	46/0
18	19	COLDPLAY Speed Of Sound (Capitol)	1588	-101	25408	13	54/1
13	20	WILL SMITH Switch (Interscope)	1585	-451	26393	26	51/0
34	21	BLACK EYED PEAS Don't Lie (A&M/Interscope)	1360	+509	24287	3	60/8
23	22	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	1358	+29	21308	16	43/0
24	23	ROB THOMAS This Is How A Heart Breaks (Atlantic)	1316	+57	21401	8	51/0
26	24	CLICK FIVE Just The Girl (Lava)	1258	+111	20939	7	49/2
20	25	GWEN STEFANI Hollaback Girl (Interscope)	1215	-275	18356	20	43/0
29	26	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	1186	+197	19146	5	47/2
19	27	PRETTY RICKY Grind With Me (Atlantic)	1175	-317	16638	14	38/0
27	28	LIL ROB Summer Nights (Upstairs)	1163	+73	20201	7	43/0
31	29	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	1129	+237	17854	8	52/8
33	30	BOWLING FOR SOUP Ohio... (Silvertone/Jive/Zomba Label Group)	955	+76	15568	7	38/1
35	31	GORILLAZ Feel Good Inc. (Virgin)	843	+167	10887	8	40/5
32	32	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	700	-181	9938	14	30/0
28	33	JESSICA SIMPSON These Boots Are Made For Walkin' (Columbia)	694	-380	9984	8	28/0
30	34	SIMPLE PLAN Untitled (Lava)	670	-241	9747	19	23/0
36	35	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	659	+118	10374	5	33/3
39	36	CRAZY FROG Axel F (Universal)	547	+171	8514	2	28/2
38	37	AKON Belly Dancer (Bananza) (Universal)	454	+57	7758	4	24/4
41	38	CUTTING EDGE Everytime I Try (Thunderquest)	368	+18	5767	7	16/0
49	39	3 DOORS DOWN Here By Me (Republic/Universal)	366	+172	5719	2	24/7
37	40	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	350	-150	5849	19	19/0
43	41	FOO FIGHTERS Best Of You (RCA/RMG)	330	+18	5300	4	15/1
40	42	FRICKIN' A Naked In My Bed (Toucan Cove/Alert)	315	-38	5361	6	18/0
45	43	JEANNIE KENDALL You Just Don't Get Me - Do You? (Golden Music)	279	+42	4221	4	9/1
44	44	HILARY DUFF Wake Up (Hollywood)	253	+15	3156	2	17/0
42	45	CRINGE Burn (Listen)	253	-91	4789	18	7/0
Debut	46	KELLY CLARKSON Because Of You (RCA/RMG)	240	+168	4015	1	31/22
Debut	47	ALL-AMERICAN REJECTS Dirty Little Secret (Interscope)	238	+52	4014	1	16/2
Debut	48	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	227	+97	3066	1	11/2
47	49	CARRIE UNDERWOOD Inside Your Heaven (Arista)	226	+16	3267	3	9/0
48	50	CHERRY MONROE Satellites (Rust/Universal)	217	+9	3544	3	10/0

69 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KELLY CLARKSON Because Of You (RCA/RMG)	22
NICKELBACK Photograph (Roadrunner/IDJMG)	9
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	9
SAVING JANE Girl Next Door (Toucan Cove/Alert)	9
BLACK EYED PEAS Don't Lie (A&M/Interscope)	8
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	8
3 DOORS DOWN Here By Me (Republic/Universal)	7
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	6
GORILLAZ Feel Good Inc. (Virgin)	5
AKON Belly Dancer (Bananza) (Universal)	4
WILL SMITH Party Starter (Interscope)	4
PRETTY RICKY Your Body (Atlantic)	4
BOW WOW f/CIARA Like You (Columbia)	4
SALLY ANTHONY f/5TH WARD WEEBIE Vent (Gracie Productions)	4
MARIAH CAREY Shake It Off (Island/IDJMG)	3
BOW WOW f/OMARION Let Me Hold You (Columbia)	3
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3
GAVIN DEGRAW Follow Through (J/RMG)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACK EYED PEAS Don't Lie (A&M/Interscope)	+509
WEEZER Beverly Hills (Geffen)	+389
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	+368
MARIAH CAREY Shake It Off (Island/IDJMG)	+297
BOW WOW f/OMARION Let Me Hold You (Columbia)	+276
GWEN STEFANI Cool (Interscope)	+242
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	+237
FAT JOE f/NELLY Get It Poppin' (Atlantic)	+219
BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)	+197
LIFEHOUSE You And Me (Geffen)	+185
3 DOORS DOWN Here By Me (Republic/Universal)	+172
CRAZY FROG Axel F (Universal)	+171
KELLY CLARKSON Because Of You (RCA/RMG)	+168
GORILLAZ Feel Good Inc. (Virgin)	+167
NATASHA BEDINGFIELD These Words (Epic)	+164
RIHANNA Pon De Replay (Def Jam/IDJMG)	+140
NICKELBACK Photograph (Roadrunner/IDJMG)	+140
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	+118
CLICK FIVE Just The Girl (Lava)	+111
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+97
PRETTY RICKY Your Body (Atlantic)	+95
PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	+91
WILL SMITH Party Starter (Interscope)	+90
BOWLING FOR SOUP Ohio (Come Back To Texas) (Silvertone/Jive/Zomba Label Group)	+76
RYAN CABRERA Shine On (E.V.L.A./Atlantic)	+74
LIL ROB Summer Nights (Upstairs)	+73
YING YANG TWINS f/MIKE JONES Badd (TVT)	+62
GAVIN DEGRAW Follow Through (J/RMG)	+62
SWITCHFOOT Stars (Columbia)	+59
FRANKIE J. How To Deal (Columbia)	+58

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CHR/POP

August 19, 2005



America's Best Testing CHR/Pop Songs 12+ For The Week Ending 8/19/05

Artist Title (Label)	TW	LW	Famil.	Burn	W 12-17	W 18-24	W 25-34
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	4.37	4.32	100%	31%	4.43	4.57	4.17
LIFHOUSE You And Me (Geffen)	4.13	4.12	94%	27%	4.20	4.10	4.17
D.H.T. Listen To Your Heart (Robbins)	3.98	3.85	96%	27%	4.43	4.18	3.54
BACKSTREET BOYS Just Want... (Jive/Zomba Label Group)	3.98	-	69%	9%	4.13	4.32	3.70
SIMPLE PLAN Untitled (Lava)	3.95	3.92	97%	31%	4.04	4.09	3.84
PAPA ROACH Scars (Geffen)	3.94	3.91	94%	35%	4.20	4.09	3.75
CLICK FIVE Just The Girl (Lava)	3.93	4.05	69%	11%	4.43	3.97	3.59
BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	3.92	3.88	98%	35%	4.04	3.95	3.87
3 DOORS DOWN Let Me Go (Republic/Universal)	3.89	3.90	96%	39%	3.84	4.02	3.95
GWEN STEFANI Cool (Interscope)	3.83	3.72	90%	19%	3.71	3.95	3.94
GREEN DAY Holiday (Reprise)	3.80	3.81	98%	33%	3.81	3.87	3.80
MARIAH CAREY We Belong Together (Island/IDJMG)	3.77	3.72	99%	46%	3.76	3.93	3.62
WEEZER Beverly Hills (Geffen)	3.77	3.70	85%	24%	3.97	3.78	3.71
GWEN STEFANI Hollaback Girl (Interscope)	3.69	3.55	99%	58%	3.49	3.65	3.94
WILL SMITH Switch (Interscope)	3.65	3.63	98%	46%	3.48	3.63	3.82
BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	3.62	3.70	99%	47%	3.61	3.55	3.66
NATASHA BEDINGFIELD These Words (Epic)	3.60	3.58	88%	28%	3.59	3.70	3.31
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.57	3.63	90%	27%	3.95	3.34	3.73
PUSSYCAT DOLLS f/B. RHYMES Don't Cha (A&M/Interscope)	3.53	3.64	98%	44%	3.76	3.40	3.55
FAT JOE f/NELLY Get It Poppin' (Atlantic)	3.53	3.53	93%	31%	3.79	3.49	3.56
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.52	3.54	95%	39%	3.70	3.60	3.33
FRANKIE J. How To Deal (Columbia)	3.51	3.56	83%	29%	3.78	3.51	3.59
MARIAH CAREY Shake It Off (Island/IDJMG)	3.48	3.42	72%	22%	3.53	3.82	3.40
COLDPLAY Speed Of Sound (Capitol)	3.42	3.33	80%	29%	3.27	3.30	3.57
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	3.31	3.30	96%	52%	3.47	3.40	3.22
BABY BASH Baby I'm Back (Latium/Universal)	3.24	3.37	89%	39%	3.40	3.29	3.25
BOW WOW f/OMARION Let Me Hold You (Columbia)	3.23	3.11	77%	29%	3.67	3.38	3.33
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	3.07	3.10	96%	52%	3.28	3.12	3.03
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	3.04	3.13	75%	36%	3.09	3.25	2.98

Total sample size is 356 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



CHR/POP TOP 30

POWERED BY MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	RIHANNA Pon De Replay (Def Jam/IDJMG)	611	+35	9	11/0
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)	459	-27	15	11/0
3	3	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	406	+3	15	7/0
6	4	D.H.T. Listen To Your Heart (Robbins)	401	+46	9	7/0
4	5	PUSSYCAT DOLLS f/B. RHYMES Don't Cha (A&M/Interscope)	391	-2	13	7/0
5	6	NATASHA BEDINGFIELD These Words (Epic)	385	+13	10	7/0
12	7	GWEN STEFANI Cool (Interscope)	367	+55	5	8/0
13	8	LIFHOUSE You And Me (Geffen)	332	+21	10	6/0
9	9	SHAWN DESMAN Red Hair (Sony BMG Canada)	332	-2	13	8/0
8	10	MASSARI Be Easy (Capital Prophet)	330	-5	10	6/0
11	11	FAT JOE f/NELLY Get It Poppin' (Atlantic)	324	+8	8	8/0
10	12	JULLY BLACK Sweat Of Your Brow (Universal Music Canada)	316	-13	11	8/0
7	13	SIMPLE PLAN Untitled (Atlantic)	312	-35	17	6/0
15	14	WEEZER Beverly Hills (Geffen)	310	+21	10	7/0
18	15	BLACK EYED PEAS Don't Lie (A&M/Interscope)	307	+47	3	8/1
17	16	DANIEL POWTER Bad Day (Warner Bros.)	272	+7	11	8/0
14	17	BLACK EYED PEAS Don't Phunk... (A&M/Interscope)	245	-55	18	8/0
19	18	GREEN DAY Holiday (Reprise)	242	-17	11	8/0
16	19	COLDPLAY Speed Of Sound (Capitol)	242	-35	12	6/0
20	20	GWEN STEFANI Hollaback Girl (Interscope)	216	-15	18	8/0
Debut	21	MARIAH CAREY Shake It Off (Island/IDJMG)	209	+56	1	8/0
Debut	22	NICKELBACK Photograph (Roadrunner/IDJMG)	190	+108	1	5/3
23	23	GREEN DAY Wake Me Up When September Ends (Reprise)	184	+11	2	6/0
30	24	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	180	+26	2	3/1
22	25	PAPA ROACH Scars (Geffen)	179	0	9	5/0
Debut	26	BOW WOW f/OMARION Let Me Hold You (Columbia)	171	+38	1	5/1
29	27	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	160	+5	12	10/0
Debut	28	ROB THOMAS This Is How A Heart Breaks (Atlantic)	156	+5	1	3/0
Debut	29	OUR LADY PEACE Where Are You (Sony BMG Canada)	156	+4	1	7/0
24	30	MOKA ONLY Once Again (Frontside)	154	-18	3	2/0

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♣ Indicates Cancon.



AMBER WAVES OF GRAIN American Idol winner Carrie Underwood recently made a trip back to her home in Oklahoma, and she dropped in to say hi to her new friends at KISS (92-1 Kiss FM)/Tulsa. Seen here (l-r) are Kiss PD Chase, Underwood and Kiss afternoon driver KC.



PARTY KHOP-IN' Universal recording artist Natalie dropped by KHOP/Modesto, CA for a little in-studio fun. Pictured here (l-r) are KHOP night guy Just Joe, Natalie and KHOP Music Coordinator/midday jock TJ and PD/afternoon dude Chase Murphy.

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DANA HALL
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Rollin' With The M.I.Ps: The Mixers

Rhythmic's most influential tastemakers

When programmers and music directors want to know what's happening in the streets and in the clubs, who do they turn to? The mix-show DJ, of course. He's the man (or woman) who is knee-deep in new tracks, testing the waters in the clubs and feeling the vibe on new artists long before the labels are ready to release them to radio.

As part of our series on Rhythmic's Most Influential People, this week we spotlight those radio mix-show DJs who have earned the respect and trust of the programmers they work with and who influence other mixers around the country.

DJ Felli Fel

Mixer/Nights, KPWR (Power 106)/Los Angeles; Host, Sirius Satellite Radio

DJ Felli Fel started his career in Dallas, at community station KNON. He went on to crosstown Tejano KHCK (Kick FM), then hit the big time at KKDA (K104)/Dallas. Not long after that he moved to KPWR (Power 106) in L.A.

Fel recently signed a publishing deal with EMI, and a song he produced for Guerilla Black has been selected for an upcoming film soundtrack. Additionally, he produced a track for Mike Jones and Paul Wall that will be on Universal's *Heavy Hitters* album, his artist Noel (a female singer) is about to sign a deal with Atlantic, and he's personally represented by the William Morris Agency and managed by Sanctuary. Fel is also the recipient of numerous industry awards and accolades.

"I'm most proud of the awards I've won at different conventions — different mix-show and radio awards," he says. "One in particular was Evening Show DJ of the Year [at the 2004 Mix Show Power Summit]. I



DJ Felli Fel

work real hard on my mix show, and it's a big part of why I think I win at night.

"Another highlight of my career would be interviewing all three members of Run-DMC at one time. That was something that was definitely special for me."

In fact, Fel considers Jam Master Jay to be one of his mentors. "Rest in peace," he says. "He was somebody I grew up listening to.

"If I had to name another mentor, it would be [Power 106 PD] Jimmy Steal, my boss. Not only did he give me the opportunity of a lifetime, he also believed in me and taught me so many things not just in the radio field, but about life."

A mixer's life is just as busy off-air as on, and Fel has a hand in several projects. "I'm working on a TV show," he says. "The best way I can describe it is, it's like a hip-hop Jay Leno. It doesn't take a rocket scientist to figure out what we can

do — they've even started using hip-hop to sell trash bags. It's a sign of the times.

"There are a lot of people up late at night who don't want to watch Leno or Conan O'Brien. There's no show on TV that's got an urban drive with West Coast scenery. Most of the urban or hip-hop shows — *The Bassment* or *106 & Park* — take place on the East Coast, and they all have East Coast personalities.

"There's no show on TV that has West Coast presence — palm trees, lowriders, beaches, women, everything that people perceive the West Coast to be. Each show will feature a comedian with urban appeal and an artist who will be interviewed and then perform at the end of the show."

If Fel could leave programmers with one thought, it would be, "You've got to set rules and let your mixers go. That's one of the things I love about Jimmy not only within the mix show, but within all of programming: He lets you do your thing.

"He's not going to call you on the hot line, but he will remember things that he hears and address them when it's necessary in the privacy of his office or wherever it may be. In the past I've dealt with programmers who, if you're screwing up in their eyes or you do something they aren't happy with, they call you while you're on the air.

"The coach shouldn't run out onto the football field during a game. When you come back to the sidelines, or even after the game, that's when the coach addresses the things that could have been improved upon. Doing it midgame frustrates your players, and when you're a frustrated player, you're not going to perform as well as you normally would."

Clinton Sparks

Host, Smash Time Radio; Sirius Satellite Radio

Clinton Sparks' *Smash Time Radio* mix show is now heard on WBOT (Hot 97.7)/Boston; WERQ (92Q)/Baltimore; WZMX (Hot 93.7)/Hartford; WQSL (100.3 The Beat)/Greenville, NC; WRVZ (98.7 The Beat)/Charleston, WV; KMIH (X104.5)/Seattle; K103.7 (The Monster)/Montreal; and the biggest Urban station in Australia, Groove FM.

Sparks can also be heard on Sirius Satellite Radio's Shade45 channel. "So far I have managed to syndicate myself, and now I'm now in discussions with SuperRadio to distribute *Smash Time Radio*," he says.

Asked about his career highlights, Sparks says, "Being the first DJ to be live on four stations in four states every week. I would do *Smash*



Clinton Sparks

Friday, drive back to Boston, then fly to Baltimore every Saturday to do a show live on WERQ. By the way, I paid for my own gas and hotels and bought my own plane tickets."

Time Radio live Monday and Tuesday at WBOT/Boston, drive to New York, four hours away, on Wednesday to do Sirius Satellite Radio, then drive back to Boston to do my show on WBOT on Thursday night.

"Then I would drive to Connecticut, two hours away, to do my show on WZMX/Hartford on

How about some other highlights? "Being hired by Paul Rosenberg to have my own show on Eminem's Sirius station, Shade45," Sparks says. "Then, within a year of being hired, I was named Satellite Radio DJ of the Year for 2005 at Justo Faison's annual Mixtape Awards.

"Finally, winning the two most prestigious awards as a DJ within two years of each other: Rookie of the Year [the DJ Threat Award] in 2002 and Radio DJ of the Year in 2004, both at the Mix Show Power Summit."

Who has inspired Sparks along the way? "I never really had any role models," he says. "One of the things I attribute my success to is watching what other people do wrong and learning what not to do or how not to act or treat people.

Continued on Page 31

Who's Next?

Who will be the next influential mixers in the world of Rhythmic radio? The two you'll meet here have already made headlines this year: Quicksilva was named one of Pepsi's worldwide Top DJs, and SupaSam was honored as R&R's Radio Mix Show DJ of the Year at the R&R Convention in June.

Quicksilva, a.k.a. The Hot Boy WPGC-FM/Washington

Career highlights: First and foremost, hooking up with Lil Mo, because that got me the opportunity to DJ on tours like the Roc the Mic Tour, alongside Jay-Z and 50 Cent, and the Seagram's Gin Tour, with Carl Thomas. That gave me an opportunity to get national exposure, being able to DJ in 30 different cities in 30 days. Secondly, a lot of the TV experience I've gotten. I've DJed on BET, Jimmy Kimmel and Jay Leno.



DJ Quicksilva

And the Pepsi thing is very big. Pepsi picked the six biggest mix-show and club DJs from each region, and I was chosen as No. 1 for the mid-Atlantic, which is the Baltimore-Washington, DC-Virginia region. Also, creating my website, www.djquicksilva.com.

His mentors and role models: Jay-Z. I probably watch the *Fade to Black* movie once a month just as inspiration. It's

not like I grew up in Hollywood or New York or a place where a lot of people get opportunities. I grew up in East Baltimore, which, if you watch *The Wire* or *The Corner*, you know isn't an easy place to grow up in.

A guy from East Baltimore who's now in DC and doing stuff all over the country and DJing for all these big-name artists on these stages — that's unheard of. So I look at Jay-Z and his story. A lot of people look at him as just a rapper, but if you really watch *Fade to Black*, you'll be surprised where he's come from and what he's done for h p-hop.

Off-air hustle: This is one thing that I always tell people: Never make radio who you are, because then when you lose radio, you lose everything. I don't want to get fired from a radio station and that's the end of my career, which happens to so many DJs and air personalities.

They're so caught up in the radio hype when they're on the air. Then their ratings come out and their PD thinks they suck because they don't fit the demo and he fires them. If I ever got fired from a club or radio station or from DJing with any artist I'm out with, I've established enough of a fan base and enough credibility in the streets and in the industry that I'm always going to bounce back.

Something he'd like programmers to understand about mix shows: Mix shows aren't what they were when I got into it. When I first got into radio, if I heard a record at 3:30pm and I was on the air at 5, I could go on and play that record if it was hot. Nowadays mix shows are so political. There are too many rules and guidelines. A lot of that came about because of all the payola schemes. Stations have been forced to be as strict as they are.

DJ SupaSam

KUBE/Seattle, SuperRadio

Career highlights: DJing on *Rap City: The Bassment*, winning the R&R Radio Mix Show DJ of the Year award, being the official DJ for the Seattle Sonics and the WNBA's Seattle Storm, raising a family and being a DJ.

His mentors and role models: Coming up, what got me wanting to be a DJ is that I fell in love with Kid Capri and Jam Master Jay. Those are the most influential DJs, as far as people who made me want to be in the game.

Off-air hustle: When I first came into radio I didn't even mix on the radio for two years. I was on-air. That was done purposefully because I wanted to get my name out there. People knew I could mix. But I wanted to sell myself as a host so I could get into other things. Mixers don't talk too much on the radio, but when you're on-air, it's a whole different world. That being said, by branding the name SupaSam, I've been able to do a lot of things.

Something he'd like programmers to understand about mix shows: Don't be so scared to take a chance. I mean, there's no formula in radio. Everybody thinks they have the formula. The longer you've been in the game, the more things you come to realize about music programming, but quit being so afraid. If it works, it works. If not, so what?



DJ SupaSam

CHR/RHYTHMIC TOP 50

August 19, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BOW WOW f/OMARION Let Me Hold You (Columbia)	5962	-190	653663	13	81/0
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)	5296	-354	559733	21	82/0
3	3	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	4155	-232	380681	13	76/0
6	4	YING YANG TWINS f/MIKE JONES Badd (TVT)	4100	+393	343366	9	79/0
5	5	RIHANNA Pon De Replay (Def Jam/IDJMG)	3997	+147	334550	12	67/0
10	6	MARIAH CAREY Shake It Off (Island/IDJMG)	3882	+750	372529	6	81/1
11	7	DAVID BANNER Play (SRC/Universal)	3448	+368	312542	7	80/2
4	8	PRETTY RICKY Grind With Me (Atlantic)	3441	-424	385487	22	78/1
7	9	LIL ROB Summer Nights (Upstairs)	3393	-295	291747	16	55/0
9	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3323	+32	353419	17	70/0
17	11	BOW WOW f/CIARA Like You (Columbia)	3210	+815	373814	4	66/17
13	12	DESTINY'S CHILD Cater 2 U (Columbia)	3063	+241	312046	11	58/1
12	13	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	3022	-42	245144	13	71/1
16	14	PRETTY RICKY Your Body (Atlantic)	2728	+319	227695	8	73/12
8	15	FAT JOE f/NELLY Get It Poppin' (Atlantic)	2721	-684	191075	15	75/0
18	16	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	2508	+255	255699	7	71/0
14	17	WEBBIE f/BUN B Give Me That (Asylum/Trill)	2409	-387	198720	17	76/0
15	18	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	2199	-427	194377	22	71/0
23	19	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2024	+416	261613	5	67/4
19	20	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	1951	-124	241281	16	60/0
21	21	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	1751	+35	168908	8	66/4
22	22	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	1737	+127	152500	17	34/0
26	23	T-PAIN I'm Sprung (Jive/Zomba Label Group)	1679	+385	174566	3	59/8
28	24	BLACK EYED PEAS My Humps (A&M/Interscope)	1593	+323	122432	4	24/6
25	25	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1437	-107	149226	10	53/0
31	26	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	1236	+260	102590	3	55/2
33	27	YING YANG TWINS f/PITBULL Shake (TVT)	1187	+255	149165	4	33/10
32	28	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	1129	+181	129810	5	59/3
27	29	FRANKIE J. How To Deal (Columbia)	1108	-176	99772	18	48/0
36	30	MARCOS HERNANDEZ If You Were Mine (Ultrap)	1026	+222	83109	4	37/4
30	31	YOUNG JEEZY And Then What (Def Jam/IDJMG)	948	-52	126258	6	33/1
50	32	YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	874	+395	89084	2	42/3
29	33	NATALIE Energy (Latium/Universal)	814	-273	72528	17	37/0
34	34	MASHONDA f/NAS Blackout (J/RMG)	730	-95	25227	6	47/0
42	35	LYFE JENNINGS Must Be Nice (Columbia)	722	+70	101135	5	15/1
44	36	KEAK DA SNEAK Superhylie (Moe Doe)	697	+52	73983	6	14/1
35	37	EBONY EYEZ In Ya Face (Capitol)	670	-154	34141	12	43/0
39	38	DON OMAR Reggaeton Latino (Urban Box Office/Virgin)	661	-28	54154	11	13/0
45	39	TONY YAYO So Seductive (G-Unit/Interscope)	659	+24	148398	10	18/0
43	40	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	653	+1	79427	8	31/0
47	41	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	626	+55	46527	5	38/1
37	42	R. KELLY f/GAME Playa's Only (Jive/Zomba Label Group)	618	-172	92712	9	57/0
41	43	DADDY YANKEE Like You (El Cartel/VI/Machete Music)	594	-61	79578	13	10/0
38	44	GAME Dreams (Aftermath/G-Unit/Interscope)	581	-205	108939	14	48/0
40	45	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	574	-93	44646	15	22/0
46	46	NINO BROWN f/BABY BASH Eye Candy (M.I.A./Triple X)	487	-108	34451	14	16/0
48	47	BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	473	-83	64247	11	15/0
Debut	48	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	463	+65	37087	1	28/5
Debut	49	DADDY YANKEE Lo Que Paso, Paso (El Cartel/VI/Machete Music)	452	+61	20444	1	3/0
49	50	FANTASIA Free Yourself (J/RMG)	449	-60	66646	8	12/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MARIO f/JUVENILE Boom (J/RMG)	32
TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	20
CHAMILLIONAIRE Turn It Up (Latium/Universal)	20
BOW WOW f/CIARA Like You (Columbia)	17
PRETTY RICKY Your Body (Atlantic)	12
YING YANG TWINS f/PITBULL Shake (TVT)	10
T-PAIN I'm Sprung (Jive/Zomba Label Group)	8
TWISTA f/TREY SONGZ Girl Tonight (Atlantic)	8
BLACK EYED PEAS My Humps (A&M/Interscope)	6
NESS BAUTISTA f/M.O.R.E., BIG MATO & GEMSTAR Que Dolor (Virgin)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOW WOW f/CIARA Like You (Columbia)	+815
MARIAH CAREY Shake It Off (Island/IDJMG)	+750
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+416
YOUNG JEEZY f/JAKON Soul Survivor (Def Jam/IDJMG)	+395
YING YANG TWINS f/MIKE JONES Badd (TVT)	+393
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+385
DAVID BANNER Play (SRC/Universal)	+368
BLACK EYED PEAS My Humps (A&M/Interscope)	+323
PRETTY RICKY Your Body (Atlantic)	+319
CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	+260

NEW & ACTIVE



MARQUES HOUSTON Naked (T.U.G./Universal) Total Plays: 433, Total Stations: 32, Adds: 1
RAY J One Wish (Knockout/Sanctuary) Total Plays: 361, Total Stations: 36, Adds: 5
TWISTA f/TREY SONGZ Girl Tonight (Atlantic) Total Plays: 334, Total Stations: 13, Adds: 8
CHAMILLIONAIRE Turn It Up (Latium/Universal) Total Plays: 307, Total Stations: 21, Adds: 20
PURPLE RIBBON ALLSTARS f/BIG BOI & KILLA MIKE Kryptonite (Purple Ribbon/Virgin) Total Plays: 273, Total Stations: 23, Adds: 3
MR. CAPONE-E f/MAGIC My Angel (Independent) Total Plays: 247, Total Stations: 9, Adds: 1
B5 U Got Me (Bad Boy/Atlantic) Total Plays: 227, Total Stations: 19, Adds: 0
JAVIER f/LUNA Dance For Me (BLG/Capitol) Total Plays: 205, Total Stations: 17, Adds: 3
TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG) Total Plays: 188, Total Stations: 23, Adds: 20
ALFONZO HUNTER Don't Stop (Romeo Entertainment) Total Plays: 165, Total Stations: 13, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

85 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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CHR/RHYTHMIC

August 19, 2005

Rollin' With The M.I.P.s

Continued from Page 29

RateTheMusic.com
BY MEDIABASE

America's Best Testing CHR/Rhythmic Songs 12 +
For The Week Ending 8/19/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
MARIAH CAREY We Belong Together (Island/IDJMG)	4.08	4.17	99%	46%	4.09	3.97	4.17
MARIAH CAREY Shake It Off (Island/IDJMG)	4.02	4.05	84%	14%	3.90	4.02	4.19
BOW WOW f/OMARION Let Me Hold You (Columbia)	4.01	3.93	90%	18%	4.28	3.89	3.98
MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	3.96	3.89	96%	23%	4.23	3.68	4.12
FRANKIE J. How To Deal (Columbia)	3.91	3.84	86%	21%	4.13	3.76	3.84
CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)	3.87	3.94	98%	50%	3.83	3.96	3.83
FAT JOE f/NELLY Get It Poppin' (Atlantic)	3.84	3.89	95%	31%	3.77	3.67	4.03
DESTINY'S CHILD Cater 2 U (Columbia)	3.82	3.75	92%	27%	3.84	3.65	4.02
BOW WOW f/CIARA Like You (Columbia)	3.79	—	55%	11%	4.24	3.76	3.69
LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	3.78	3.70	93%	31%	3.96	3.60	3.84
RIHANNA Pon De Replay (Def Jam/IDJMG)	3.77	3.80	92%	29%	3.71	3.92	3.79
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	3.76	—	51%	9%	3.57	3.64	4.09
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	3.73	3.78	73%	17%	3.83	3.80	3.49
BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	3.69	3.87	64%	12%	4.00	3.62	3.50
LIL ROB Summer Nights (Upstairs)	3.68	3.81	59%	14%	3.95	3.61	3.37
TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	3.65	3.67	75%	21%	3.77	3.78	3.51
PRETTY RICKY Grind With Me (Atlantic)	3.62	3.75	94%	42%	4.03	3.65	3.27
PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)	3.62	3.62	94%	38%	3.59	3.76	3.54
JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	3.59	3.54	70%	19%	3.46	3.54	3.79
NATALIE Energy (Latium/Universal)	3.53	3.60	74%	24%	3.51	3.45	3.66
PRETTY RICKY Your Body (Atlantic)	3.52	3.64	57%	15%	3.91	3.53	3.26
50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	3.51	3.65	99%	48%	3.77	3.40	3.46
DAVID BANNER Play (SRC/Universal)	3.51	3.58	57%	16%	3.81	3.45	3.40
YING YANG TWINS f/MIKE JONES Badd (TVT)	3.49	3.58	69%	18%	4.08	3.21	3.48
GAME Dreams (Aftermath/G-Unit/Interscope)	3.48	3.61	83%	29%	3.33	3.26	3.95
R. KELLY f/GAME Playa's Only (Jive/Zomba Label Group)	3.41	3.45	65%	18%	3.51	3.36	3.48
BLACK EYED PEAS My Humps (A&M/Interscope)	3.32	—	40%	14%	3.13	3.19	3.85
WEBBIE f/BUN B Give Me That (Asylum/Trill)	3.26	3.29	79%	32%	3.65	3.13	3.07
GWEN STEFANI Hollaback Girl (Interscope)	3.25	3.44	99%	66%	2.72	3.30	3.64

Total sample size is 277 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

"As far as mentors, there isn't one person who's been there through my career helping to guide me, but there are several people who have been in the industry much longer than me whom I have great relationships with and whom I have called for advice or to bounce an idea off of. The people whose opinions I value are [RPM's] Rene McLean, [WJLB/Detroit's] Serch and [veteran DJ] Mr. Morgan."

As well as natural ability, hustle has contributed a lot to Sparks' achievements. In fact, it's exhausting just listing everything he's involved in. "I own the biggest music-lifestyle website on the Internet for hip-hop, the Mix Unit [www.mixunit.com]," he says. "We have everything — DVDs, CDs, magazines, clothing, vinyl, ringtones, downloads and streaming media."

"We just did a joint venture with a multimedia company, and we created software technology that is going to revolutionize the way companies target markets demographically and geographically through handheld communication devices."

"In August there will be a camera crew from a new reality TV show called *Blowing Up* following me to radio during the process of putting my album together. The show will air on the new Current TV network."

"I'm developing a new hip-hop children's television show with Jerry Bruckheimer's production company. I just signed a deal with Def Jam Mobile to create 'scratchtones' for cellular phones. In August I launch CSparks Signature Clothing, at www.clintonsparks.com. It will start off with T-shirts."

"I'm working on my first self-produced album, *Get Familiar, Vol. 1*, which will be released next year on Koch Records and feature everyone from Slim Thug to Busta Rhymes to Talib Kweli and The Diplomats."

"I'm also working on production for other artists' albums and disassembling buildings across the world by smashing down parties, with tours booked in Asia, Europe and Canada in 2005. I guess you could say all these doors have been opened through my relationships and success in radio."

"I also own Get Familiar Marketing & Management. We've done work for companies like Sprite, Sony PSP and Scion. And I own New England's largest record pool, which is the biggest, most efficient record pool in the market when it comes to servicing DJs and getting people familiar with new artists and music."

REPORTERS

Stations and their adds listed alphabetically by market

<p>KSSS/Albuquerque, NM* PD: Pete Manriquez APD: Dana Cortez MD: Matthew Candelaria 1 CHAMILLIONAIRE MARIO UJUVENILE PRETTY RICKY</p> <p>KQZ/Amarillo, TX OMC: Eric Stevens PD: James E. McGuire YOUNG JEEZY VAKON CHAMILLIONAIRE FRANKIE J.</p> <p>KFAT/Anchorage, AK APD/MD: Paul Borts No Adds</p> <p>WBS/Atlanta, GA* PD: Lee Caple APD/MD: James West PRETTY RICKY</p> <p>WZZL/Atlantic City, NJ* OMC: Rob Carter PD: Brian Dwyer 32 BOW WOW UCIARA 1 PRETTY RICKY SHAGGY TEAIRRA MARI MARIO UJUVENILE</p> <p>KDHT/Austin, TX* OMC: Bradley Greig APD/MD: Bradley Greig No Adds</p> <p>KBDS/Bakersfield, CA* OMC: Cesar Chavez PD: Faco Jacobs MD: Kowacz NESS BAUTISTA V/N O.R.E. BIG MATO & GENSTAR</p> <p>KISV/Bakersfield, CA* PD: Pizzozzi Stevens 6 TEAIRRA MARI MARIO UJUVENILE</p> <p>WBH/Birmingham, AL* OMC: Vero Castro PD: Mickey Johnson APD: Liz Harris No Adds</p> <p>WJMN/Boston, MA* OMC: Jody Taylor PD: Caprice Jack APD: Deanna O'Heron MD: Chris Tyler 1 MARIO UJUVENILE TEAIRRA MARI</p> <p>WCZQ/Champaign, IL OMC: Joel Fritscher PD: Jamie Fawcett 15 YING YANG TWINS UPTBULL 15 R. KELLY</p> <p>WRVZ/Charleston, WV OMC: Rick Johnson PD: Woody 1 KISS MARIO UJUVENILE 1 SHAMMY ANTHONY 15TH WARD WEBBIE 1 TEAIRRA MARI MD: J. Mays 8 NIKKI FLORES CHAMILLIONAIRE PURPLE RIBBON ALLSTARS V/BIG BOI... NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>WBST/Charlotte* OMC: Bruce Logan PD: Rob Wagoner MD: DZ 1 JERMAINE DUPRI 2 MARIO UJUVENILE 1 T-PAIN</p> <p>WBT/Charlotte* OMC: Paul Wilson PD: Fred Rice APD: Paula Soto MD: K. Sandoz 1 CHAMILLIONAIRE MARIO UJUVENILE YOUNG JEEZY VAKON NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>WJFX/FL Wayne, IN* OMC: Kevin Akstine No Adds</p>	<p>WBBM/Chicago, IL* APD/MD: Erik Bradley No Adds</p> <p>KNDA/Corpus Christi, TX* OMC: Rick Lane PD: Richard Lane 17 CHAMILLIONAIRE MARIO UJUVENILE KEYSHA COLE ALFONZO HUNTER YING YANG TWINS UPTBULL TEAIRRA MARI URBAN MYSTIC</p> <p>KZFM/Corpus Christi, TX* OMC: Mike Corbett MD: Ariane M. Corbett No Adds</p> <p>KFBF/Dallas, TX* PD: John Candelaria APD/MD: Brian Dwyer 94 CHAMILLIONAIRE</p> <p>KZZA/Dallas, TX* OMC: Dean James PD: Debbie Vetrina 19 WEBBIE VTRINA 9 YOUNG JEEZY VAKON</p> <p>WDHT/Dayton, OH* OMC: J.D. Kunes PD: Craig Black 1 DAMIAN "JR. GONG" MARLEY T-PAIN</p> <p>KOKS/Denver, CO* PD: Cal Collins OMC: John E. Kage 17 BOW WOW UCIARA 1 T-PAIN</p> <p>KPRR/E Paso, TX* PD: Marco Stevens 25 CHAMILLIONAIRE</p> <p>KHTO/E Paso, TX* PD: Francisco Aguilar Cruz APD/MD: Alex "Big Al" Flores 31 MFC CAPONE E-MAGIC 1 YIMMY BINGHAM UJADAKISS 1 BLACK EYED PEAS JAVIER ULUNA</p> <p>WRCL/Ft. Mill, MI* APD: Mary A. MD: LH Harris No Adds</p> <p>WJMN/Ft. Mill, MI* OMC: Jody Taylor PD: Caprice Jack APD: Deanna O'Heron MD: Chris Tyler 1 MARIO UJUVENILE TEAIRRA MARI</p> <p>KBOS/Fresno, CA* OMC: Curtis Johnson PD: Greg Hoffman MD: Danny Sales No Adds</p> <p>KSEQ/Fresno, CA* OMC: Mike Smith PD: Greg Hoffman MD: Danny Sales 8 NIKKI FLORES CHAMILLIONAIRE PURPLE RIBBON ALLSTARS V/BIG BOI... NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>WTTT/Ft. Myers, FL* OMC: Steve Asari PD: Scott APD/MD: Steve Asari 1 SHAMMY ANTHONY 15TH WARD WEBBIE 1 TEAIRRA MARI MD: J. Mays 8 NIKKI FLORES CHAMILLIONAIRE PURPLE RIBBON ALLSTARS V/BIG BOI... NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>WJFX/FL Wayne, IN* OMC: Kevin Akstine No Adds</p>	<p>WNHT/FL Wayne, IN* OMC: Bill Stewart PD: Dave S. Goode MD: Jonathan 22 FRANKIE J.</p> <p>WLYD/Green Bay, WI PD: Jason Hilley 2 BOW WOW UCIARA 1 WILL SMITH MARIO UJUVENILE RICKY MARTIN U/TAT JOE & AMERIE OLIVIA</p> <p>WGBT/Greensboro, NC* OMC: Tim Safford PD/MD: Zac Davis 11 BLACK EYED PEAS 7 T-PAIN 1 MARIO UJUVENILE</p> <p>WJMH/Greensboro, NC* OMC: Tim Safford PD/MD: Zac Davis 11 BLACK EYED PEAS 7 T-PAIN 1 MARIO UJUVENILE</p> <p>WQSL/Greenville, NC* PD/MD: Jack Spade 16 RICKY MARTIN U/TAT JOE & AMERIE 9 JERMAINE DUPRI 9 T-PAIN</p> <p>WHZT/Greenville, SC* OMC: Fisher APD/MD: Mueggen 16 RICKY MARTIN U/TAT JOE & AMERIE 9 JERMAINE DUPRI 9 T-PAIN</p> <p>WDLZ/Hagerstown OMC: Rick Alexander PD/MD: Arnie Shultz 32 DAVID BANNER 1 LYE JENNINGS CHRIS BROWN UJUEZ SANTANA</p> <p>WVHL/Harrisburg, PA* OMC: Paul Wilson PD: Fred Rice APD: Paula Soto MD: K. Sandoz 1 CHAMILLIONAIRE MARIO UJUVENILE YOUNG JEEZY VAKON NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>WZMX/Hartford, CT* OMC: Steve Salvey PD/MD: DJ Buck APD: Brian Dwyer 5 THREE E MARIA 2 TEAIRRA MARI 1 YING YANG TWINS UPTBULL MARIO UJUVENILE KEYSHA COLE</p> <p>KDDB/Honolulu, HI* OMC: Sam "The Man" Anderson 1 MIKE JONES 1 BOW WOW UCIARA PRETTY RICKY RAY TEAIRRA MARI CHAMILLIONAIRE MARIO UJUVENILE</p> <p>KKJL/Honolulu, HI* OMC: Paul Wilson PD: Fred Rice APD: Paula Soto MD: K. Sandoz 1 CHAMILLIONAIRE MARIO UJUVENILE YOUNG JEEZY VAKON NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>KPHW/Honolulu, HI* OMC: Kevin Akstine No Adds</p>	<p>KBXX/Houston, TX* PD: Terri Thomas APD: Kevin Jackson 6 CHAMILLIONAIRE 5 PSC UTT & LIL SCRAPPY T-PAIN</p> <p>KFTY/Houston, TX* PD: Pete Manriquez APD/MD: Marco Ariza 52 CHAMILLIONAIRE MARIO UJUVENILE PRETTY RICKY</p> <p>WVHH/Indianapolis, IN* OMC: Brian Whitaker PD: Rickie Dean Williams 26 BOW WOW UCIARA MARQUES HOUSTON PRETTY RICKY</p> <p>WDSJ/Johnson City* PD/MD: Todd Anderson 16 RICKY MARTIN U/TAT JOE & AMERIE RAY J</p> <p>WVHT/Knoxville, TN* OMC: Rich Bailey PD/MD: Russ Allen 26 BOW WOW UCIARA TEAIRRA MARI MARIO UJUVENILE</p> <p>KRKA/Latayette, LA* PD: Joe Shaw APD/MD: Chris Logan 1 DAMIAN "JR. GONG" MARLEY</p> <p>KLUC/Las Vegas, NV* OMC: Jim Felt APD/MD: J.L. King MARIO UJUVENILE</p> <p>KVEG/Las Vegas, NV* OMC: Steve Salvey PD/MD: DJ Buck APD: Brian Dwyer 5 THREE E MARIA 2 TEAIRRA MARI 1 YING YANG TWINS UPTBULL MARIO UJUVENILE KEYSHA COLE</p> <p>KDLY/Los Angeles, CA* PD: Chris Loos 9 PRETTY RICKY 2 DAVID BANNER WARREN G V/B REAL BABY BASH</p> <p>KPWR/Los Angeles, CA* PD: Jimmie Sims APD/MD: T-Man No Adds</p> <p>KDTE/Lubbock, TX OMC: Jeff Scott PD: Mike Kline 14 BLACK EYED PEAS KANYE WEST</p> <p>KBFM/McAllen, TX* OMC: Billy Santiago PD: Jody Taylor APD: Deanna O'Heron MD: Chris Tyler 1 MARIO UJUVENILE TEAIRRA MARI</p> <p>KSTU/McAllen, TX* OMC: Paul Wilson PD: Fred Rice APD: Paula Soto MD: K. Sandoz 1 CHAMILLIONAIRE MARIO UJUVENILE YOUNG JEEZY VAKON NESS BAUTISTA V/N O.R.E. BIG MATO...</p> <p>WVMD/Melbourne, FL* OMC: Ken Holaday PD/MD: Carla Bourne 16 MARCOS HERMANDEZ RAY J CHAMILLIONAIRE MARIO UJUVENILE CAMP LO</p>	<p>KXHT/Memphis, TN* PD: Steve Helmer MD: Big Sue 63 BOW WOW UCIARA TWISTA U/REY SONGZ</p> <p>WNWP/Memphis, TN* OMC: Donny PD: Brian Whitaker MD: Sean Paul 53 BOW WOW UCIARA MARIO UJUVENILE PRETTY RICKY</p> <p>WPOW/Miami, FL* OMC: Kiki Curry PD: Tom "The Tiger" MD: Eddie Mize 67 TEAIRRA MARI MARIO UJUVENILE REV RUN</p> <p>KTN/Minneapolis, MN* PD: Sam Elliot MD: Sam Elliot No Adds</p> <p>KHTN/Moscow, CA* OMC: Russ Roberts PD/MD: Ted Anderson 4 DAVID BANNER CHAMILLIONAIRE TWISTA U/REY SONGZ B-LEGIT</p> <p>KDON/Monterey, CA* PD: Sam Daggy MD: Steve Helmer 6 CHRIS BROWN UJUEZ SANTANA 5 WARREN G V/B REAL 4 KANYE WEST 1 BOW WOW UCIARA</p> <p>WVWZ/Montgomery, AL PD: Al Ivie APD: Montague Jordan 29 TRINA U/LL WAYNE 5 MARIAH CAREY 5 SHEEK LUGUE U/STYLES P 5 DONY YONG U/REY SONGZ 3 MARQUES HOUSTON</p> <p>WVRX/New London, CT PD: Brian Kim APD/MD: Master Jay 34 BOW WOW UCIARA 19 PRETTY RICKY 16 MARQUES HOUSTON 10 KEYSHA COLE 1 T-PAIN 3 JERMAINE DUPRI 2 LIL' KIM</p> <p>WVNY/New York, NY* PD: Jim Z. MD: Steve Helmer MD: JAVIER ULUNA JON SECADA</p> <p>WVNY/New York, NY* PD: John Dineen MD: Eric 32 LIL' KIM 12 BOW WOW UCIARA</p> <p>WVNY/Norfolk, VA* OMC: Don London APD/MD: Mike Kline 14 BLACK EYED PEAS KANYE WEST</p> <p>WVNY/Oakdale, TX OMC: Jesse Durso PD: Donny MD: Donny 30 BOW WOW UCIARA 12 BLACK EYED PEAS 5 JERMAINE DUPRI MARCOS HERMANDEZ</p> <p>KWIE/Riverside, CA* PD: Mike Kline MD: Christopher Mangan 5 CHAMILLIONAIRE 10 BUCK SO 1 LYE JENNINGS 3 CHRIS BROWN UJUEZ SANTANA</p> <p>KXWV/Oakdale, TX OMC: Chris Barker PD: Ronnie Hernandez MD: Steve Helmer 42 BOW WOW UCIARA NIKKI FLORES SEAN PAUL</p> <p>WJMN/Oakdale, TX OMC: Steve Helmer PD: Donny MD: Donny 5 YOUNG JEEZY VAKON PRETTY RICKY TEAIRRA MARI CHAMILLIONAIRE</p>	<p>WPYD/Oakdale, TX OMC: Steve Helmer MD: Big Sue 63 BOW WOW UCIARA TWISTA U/REY SONGZ</p> <p>WVNY/Oakdale, TX OMC: Steve Helmer PD: Donny MD: Donny 5 YOUNG JEEZY VAKON PRETTY RICKY TEAIRRA MARI CHAMILLIONAIRE</p> <p>WVNY/Oakdale, TX OMC: Steve Helmer PD: Donny MD: Donny 5 YOUNG JEEZY VAKON PRETTY RICKY TEAIRRA MARI CHAMILLIONAIRE</p> <p>WVNY/Oakdale, TX OMC: Steve Helmer PD: Donny MD: Donny 5 YOUNG JEEZY VAKON PRETTY RICKY TEAIRRA MARI CHAMILLIONAIRE</p>	<p>WCCO/Salisbury, MD PD: Woode MD: Deeble 27 T-PAIN 14 CHRIS BROWN UJUEZ SANTANA 14 BLACK EYED PEAS YING YANG TWINS UPTBULL MARQUES HOUSTON MARQUES HOUSTON</p> <p>KCAQ/Ozark, CA* PD: Big Bear MARIO UJUVENILE PRETTY RICKY</p> <p>KKUU/Palm Springs, CA OMC: Brian Mitchell MD: Kevin Cruise 2 PURPLE RIBBON ALLSTARS V/BIG BOI... YING YANG TWINS UPTBULL GAME MD: Ronald "Ron T" Toliver 4 JAVIER ULUNA NIKKI FLORES CHAMILLIONAIRE</p> <p>WPHI/Philadelphia, PA* OMC: Helen Liffe MD: Cory Cole MD: Sarah O'Connor 27 TWISTA U/REY SONGZ 4 DAVID BANNER 1 YOUNG JEEZY CIARA</p> <p>WRDZ/Philadelphia, PA* PD: Rick Thorne MD: Todd Anderson 4 DAVID BANNER CHAMILLIONAIRE TWISTA U/REY SONGZ B-LEGIT</p> <p>KDON/Monterey, CA* PD: Sam Daggy MD: Steve Helmer 6 CHRIS BROWN UJUEZ SANTANA 5 WARREN G V/B REAL 4 KANYE WEST 1 BOW WOW UCIARA</p> <p>WVWZ/Montgomery, AL PD: Al Ivie APD: Montague Jordan 29 TRINA U/LL WAYNE 5 MARIAH CAREY 5 SHEEK LUGUE U/STYLES P 5 DONY YONG U/REY SONGZ 3 MARQUES HOUSTON</p> <p>WVRX/New London, CT PD: Brian Kim APD/MD: Master Jay 34 BOW WOW UCIARA 19 PRETTY RICKY 16 MARQUES HOUSTON 10 KEYSHA COLE 1 T-PAIN 3 JERMAINE DUPRI 2 LIL' KIM</p> <p>WVNY/New York, NY* PD: Jim Z. MD: Steve Helmer MD: JAVIER ULUNA JON SECADA</p> <p>WVNY/New York, NY* PD: John Dineen MD: Eric 32 LIL' KIM 12 BOW WOW UCIARA</p> <p>WVNY/Norfolk, VA* OMC: Don London APD/MD: Mike Kline 14 BLACK EYED PEAS KANYE WEST</p> <p>WVNY/Oakdale, TX OMC: Jesse Durso PD: Donny MD: Donny 30 BOW WOW UCIARA 12 BLACK EYED PEAS 5 JERMAINE DUPRI MARCOS HERMANDEZ</p> <p>KWIE/Riverside, CA* PD: Mike Kline MD: Christopher Mangan 5 CHAMILLIONAIRE 10 BUCK SO 1 LYE JENNINGS 3 CHRIS BROWN UJUEZ SANTANA</p> <p>KXWV/Oakdale, TX OMC: Chris Barker PD: Ronnie Hernandez MD: Steve Helmer 42 BOW WOW UCIARA NIKKI FLORES SEAN PAUL</p> <p>WJMN/Oakdale, TX OMC: Steve Helmer PD: Donny MD: Donny 5 YOUNG JEEZY VAKON PRETTY RICKY TEAIRRA MARI CHAMILLIONAIRE</p>	<p>WLLD/Tampa, FL* PD: Orlando APD: Scambian MD: Beale 4 TEAIRRA MARI 4 MARIO UJUVENILE</p> <p>WTWR/Toledo, OH* OMC: Tim Roberts PD: Jeff Weber APD/MD: Sam Colburn No Adds</p> <p>KULI/Tri-Cities, WA OMC: Brad Barrett PD: AJ 7 EBONY EYEZ 5 CO-STARZ</p> <p>KBTT/Tucson, AZ* OMC: Tim Roberts PD: Randy "R Dub" Williams MD: Ryan Wisniewski 27 PRETTY RICKY 25 BOW WOW UCIARA 1 MARIO UJUVENILE 1 TEAIRRA MARI YOUNG JEEZY VAKON</p> <p>KTBT/Tulsa, OK* OMC: Don Clark PD: Billy Madison APD/MD: Jeff Black 4 DA BACCHUZZI JIM JONES U/REY SONGZ NESS BAUTISTA V/N O.R.E. BIG MATO... CHAMILLIONAIRE TWISTA U/REY SONGZ</p> <p>KBZL/Tyler, TX PD: L.T. MD: Marcus Love TEAIRRA MARI CHAMILLIONAIRE</p> <p>WMBX/W Palm Beach, FL* PD: Mike McCoy MD: DJ J CW 2 MARIO UJUVENILE LYE JENNINGS</p> <p>WPWG/Washington, DC* OMC: Sophie D No Adds</p> <p>KQXZ/Wichita Falls, TX OMC: Brent Warner PD/MD: CC Cruz 12 BOW WOW UCIARA 11 YOUNG JEEZY VAKON</p> <p>KDGS/Wichita, KS* PD: Eric Williams MD: Mike Payne No Adds</p>
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POWERED BY
MEDIABASE

*Monitored Reporters
107 Total Reporters
85 Total Monitored
22 Total Indicator
Did Not Report, Playlist
Frozen (2):
KHKH/Yakima, WA
WZPW/Peoria, IL



DANA HALL
dhall@radioandrecords.com

Hurricane Power Summit Hits Bahamas

Rene Mclean: the man behind the madness

New York-based RPM Group is relaunching the highly successful Mix Show Power Summit with a new name, the Power Summit. It's scheduled to take place Sept. 28-Oct. 1 in Lucaya, Bahamas.

This is the eighth year for the summit, which was previously held in Puerto Rico and Miami's South Beach. The event brings together mix-show and club DJs, radio programmers, record executives and marketers yearning to reach the lucrative hip-hop community. R&R recently spoke with RPM Group founder Rene Mclean, an industry veteran and hip-hop promotion pioneer.

R&R: How did you get your start in the music industry?

RM: I started as an intern in the early '90s for Kathi Moore, who was the Northeast Regional for Virgin Records [now VP/Urban Promotion for Sanctuary]. Working in the WEA branch in New York, I learned from all the regionals, who are now execs in the industry — Morace Landy [Atlantic Records], Jody Williams [Venture Media], Lynne Poole [Sony/BMG Music] and others.



Rene Mclean

I worked in the rap department under Troi Torain — we all know him now as Star of *The Star & Buc Wild Show* — and later I became the Virgin Regional when Kathi left, but I hated it. I wasn't working the hip-hop that I loved, the music from the streets. That was right before we

started to see a changing of the guard at record labels, when the old heads exited and the new, young cats who were into hip-hop started to take over.

Eventually, they fired me at Virgin, and rightfully so. It wasn't for me.

R&R: Tell me about New York Live and the other hip-hop events you did in the early '90s.

RM: New York Live was our version of R&B Live, which was happening in Los Angeles. It was actually four of us — myself, Dwayne Taylor, Dwayne Haskins and Kirk Burroughs. We started it because we wanted to make a name for ourselves in the business. It became very successful and helped launch the careers of artists like Mary J. Blige, Das EFX, Kris Kross and A Tribe Called Quest. We wanted to showcase both R&B and hip-hop. Later I started the Rap Roast. Our first one was a roast for DJ Red Alert.

Coming up in the game, I saw that there was a lot of resistance to hip-hop and the whole culture. That was because with rap there usually came a lot of drama. I wanted to present it in a

"It's grown from being just a mix-show event. It's a place where labels and products launch their brands. It's for anyone who is trying to reach the tastemakers of hip-hop culture."

way that didn't scare people and that was professional. I wanted to legitimize it.

The Rap Roast helped raise money for various charities and brought the hip-hop and record communities together. We did five total, roasting Russell Simmons, Steve Rifkin, Ed Lover and Puffy. Back then we got the labels on board to support us, but it was difficult to get Madison Avenue — the liquor companies, auto manufacturers, even sneaker companies — to embrace hip-hop. Look how it's changed.

R&R: How did your career progress from there?

RM: Around that time I was doing street promotion. I was introduced to some guys out of Staten Island, NY with an artist named King Just. We got it on Hot 97 [WQHT/New York], and it blew up from there. I had my first claim to fame.

I also started managing The Trouble Neck Brothers, a rap group, and I was being offered jobs to do rap street promotion at several labels. I took a job with RCA Records because it was a major label and I would have more resources. I had plans to change the way record companies promoted hip-hop.

At RCA we broke Mobb Deep and Raekwon. Then I got a call from Elektra to be head of rap promotion, where I worked Pete Rock & CL Smooth, Busta's first big record and, later, Missy Elliott.

Working at a major label meant bigger bud-

gets and more pressure. I felt I needed to separate myself from what everyone else was doing, so I went to Richard Nash — then the VP/Urban Promotion. In the early days with rap it wasn't about spins. In fact, you could have a rap act that didn't really get much radio play but sold thousands of records. Brand Nubian were like that.

I wanted to concentrate on the street-promotion aspect to create sales. You take your time, create a buzz and make it happen over time. That's the problem today: Too many artists are thrown out there with a record but no setup and no street promotion. What makes it worse is that the labels' release schedules don't allow for a record to grow over time.

R&R: How did you start your own business?

RM: Everyone was talking about [Loud Records and Rifkin Company founder] Steve Rifkin. I wanted to create something like that. I launched RPM while I was still at Elektra. I needed to create a buzz, so I went to Richard and asked him for a couple thousand dollars to buy a van. We put a bangin' sound system in it, a big-screen TV, hooked it up with some hot rims, wrapped it with the Busta's *Rampage* art and put it on the streets.

I also made a cassette single to give out from the van and created the *Elektra Mix Tapes*. DJ Enuff [now heard on Hot 97] did all the mixes for us. This is basically what all promotion teams do now. We were blazing the way.

After six months of doing vans I went back to Richard and said, "OK, now we need to do a mix-show convention." I wanted to do it on my own, but I knew I needed his and Sylvia's [Rhône, then-President of Elektra] blessing. All the industry conventions in the past had maybe one mix-show panel, if that. But this movement was big enough for its own convention, in my opinion.

The first Mix Show Power Summit was in 1998 in Miami. We had sponsorships from Elektra, Jive, Red Ant, Loud, Penalty, MCA, Island Black Music, Relativity, Tommy Boy and LaFace. I flew in 40 DJs from across the country, and we had dinners, panels and showcases. All the national record people came and loved it. Next thing I knew, most of the labels had included us in their budget for the following year.

R&R: The summit has grown to be one of the industry's largest and most successful events. How do you keep it valuable to the industry?

RM: For years I had been going to conventions, and whenever they became popular, they



got out of control. They never knew how to control the hip-hop element. There were one or two conventions where the street-team folks took over, trashing the hotel, and it really looked bad. I would ask myself, "Why are the record companies wasting all this money on flyers and stickers and CD handouts to the radio and music industry? It's like preaching to the choir. They need to take a different approach."

When I had our first event, I told all the labels no street teams, period. I also created a code of conduct that all the sponsors had to sign off on, detailing extensive fines for misconduct. It made everyone feel better. Once a label is told that it will be financially responsible for issues, it makes sure nothing bad happens.

We also don't let the public attend. This is an

"We've been the jumping-off place for brands like Cash Money, 50 Cent, Kanye West, Fabolous and more. The labels use the summit as a launching pad for major projects coming in the first quarter."

industry-only event. We don't advertise it on local radio. We purposely don't put registration information about the summit on the website until the second week in August. We also change the location every few years. We're planning to keep it outside of the U.S., too, to make it even more difficult for just anyone to go.

To register, you must be affiliated with a label, the press, a marketer, a club or record pool or a radio station. We are even picky about our sponsors. A small, independent label has to prove to us that it is for real before it can participate.

Not only did we keep the wrong element out, we made it a great event. We've been the jumping-off place for brands like Cash Money, 50 Cent, Kanye West, Fabolous and more. The labels use the summit as a launching pad for major projects coming in the first quarter.

We also try to make it an intimate event. You don't want it to get so big that you can no longer handle the number of people attending. Those who are there feel special.

We are making a bigger effort to get radio programmers involved. That's the next step for us. In the past we've had a few key stations involved: Hot 97, WGCI/Chicago, WUSL/Philadelphia, KMEL/San Francisco and KPWR/Los Angeles. We've also had the BBC from London.

R&R: You've changed the name this year, relaunching as the Power Summit and losing the Mix Show tag. What was the reasoning behind that?

RM: It's grown from being just a mix-show event. It's still the place for labels and mix-show DJs to get together, but it's much larger than that now in the scope of who we reach. It's a place where labels and products launch their brands — whether that

be an artist, an automobile company, a sneaker company, a food product or a clothing line. It's for anyone who is trying to reach the tastemakers of hip-hop culture.

We are a full-service branding conference, and we do this by educating and entertaining the people who attend. After all, we are in the entertainment business, so everything we do should focus on that.

When people have an enjoyable experience it will impact them that much more. Sometimes we have panels to help educate, but it's not the only thing we do at the summit. We also do showcases, sporting events and day trips. We do movie premieres and product testing. We tie it all up with the "Power Mix-Off DJ Battle" and Power Summit awards show on the last night.

URBAN TOP 50

August 19, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/AODS
4	1	LYFE JENNINGS Must Be Nice (Columbia)	3231	+104	334770	26	54/0
2	2	DESTINY'S CHILD Cater 2 U (Columbia)	3178	-78	376394	24	42/0
1	3	BOW WOW f/OMARION Let Me Hold You (Columbia)	3120	-401	378472	15	66/0
3	4	MARIAH CAREY We Belong Together (Island/IDJMG)	2747	-381	362769	21	58/0
16	5	BOW WOW f/CIARA Like You (Columbia)	2572	+875	314422	4	68/0
5	6	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)	2301	-319	241597	13	59/0
11	7	YOUNG JEEZY And Then What (Def Jam/IDJMG)	2188	+180	165811	14	47/0
8	8	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)	2123	-58	172688	15	66/0
14	9	DAVID BANNER Play (SRC/Universal)	2117	+347	207324	7	61/2
7	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)	2099	-159	216978	16	57/0
6	11	FANTASIA Free Yourself (J/RMG)	2077	-227	274056	19	58/0
10	12	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)	2069	+37	238816	16	48/1
18	13	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	2065	+381	293867	4	64/1
17	14	MARQUES HOUSTON Naked (T.U.G./Universal)	1968	+275	147193	11	56/2
19	15	MARIAH CAREY Shake It Off (Island/IDJMG)	1929	+380	214349	5	60/1
9	16	BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)	1838	-196	180992	22	48/0
12	17	TREY SONGZ Gotta Make It (Songbook/Atlantic)	1756	-30	180876	15	59/1
13	18	GWEN STEFANI Hollaback Girl (Interscope)	1548	-238	227662	11	47/0
22	19	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)	1500	+179	144082	10	49/0
15	20	WEBBIE f/BUN B Give Me That (Asylum/Trill)	1486	-279	145814	24	59/0
23	21	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	1467	+195	131821	6	57/1
21	22	YING YANG TWINS f/MIKE JONES Badd (TVT)	1418	+84	124079	7	52/1
20	23	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)	1238	-139	107030	10	55/0
29	24	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1051	+121	124387	10	42/4
32	25	P&C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	1041	+193	94118	4	51/3
30	26	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)	1005	+75	80206	10	50/0
24	27	GAME Dreams (Aftermath/G-Unit/Interscope)	1004	-216	100313	12	50/0
33	28	DAMIAN "JR. GONG" MARLEY Welcome To Jamrock (Tuff Gong/Universal)	962	+139	143670	4	49/4
25	29	PRETTY RICKY Grind With Me (Atlantic)	930	-272	85178	20	56/0
26	30	T.I. ASAP (Grand Hustle/Atlantic)	882	-232	85374	18	8/0
49	31	YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	859	+404	80986	2	55/7
28	32	COMMON Go (Geffen)	853	-136	64869	8	47/0
34	33	WEBBIE f/TRINA Bad Chick (Asylum/Trill)	839	+55	62958	6	50/2
37	34	DEM FRANCHISE BOYZ... I Think They Like Me (So So Def/Virgin)	824	+98	66044	5	44/2
27	35	FAT JOE f/NELLY Get It Poppin' (Atlantic)	774	-216	61489	13	50/0
39	36	RIHANNA Pon De Replay (Def Jam/IDJMG)	768	+73	90598	5	31/0
40	37	YOUNGBLOODZ Presidential (Jive/Zomba Label Group)	762	+84	54500	4	50/1
43	38	THREE 6 MAFIA Stay Fly (Columbia)	747	+115	47225	3	34/0
38	39	TYRA Get No Ooh Wee (GG&L/Universal)	741	+34	37965	12	31/1
35	40	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)	676	-65	61544	20	63/0
31	41	TONY YAYO So Seductive (G-Unit/Interscope)	676	-221	105519	11	40/0
47	42	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)	641	+164	68875	2	48/2
45	43	T.I. Motivation (Grand Hustle/Atlantic)	571	+11	72521	5	2/0
42	44	TONI BRAXTON Please (BlackGround/Universal)	559	-103	45404	14	27/0
48	45	PRETTY RICKY Your Body (Atlantic)	548	+72	51764	2	42/18
46	46	BLACK BUDDAFLY Rock-A-Bye (Island/IDJMG)	537	+14	43002	6	40/1
Debut	47	T-PAIN I'm Sprung (Jive/Zomba Label Group)	535	+226	43250	1	36/8
50	48	DAME How We Roll (T.U.G.)	469	+16	14430	3	24/2
41	49	R. KELLY f/GAME Playa's Only (Jive/Zomba Label Group)	462	-209	52729	7	44/0
36	50	R. KELLY Trapped In The Closet (Jive/Zomba Label Group)	453	-287	55195	18	38/0

MOST ADDED*

ARTIST TITLE LABEL(S)	AODS
CIARA And I (LaFace/Zomba Label Group)	44
KEYSHIA COLE I Should've Cheated (A&M/Interscope)	38
TEAIRRA MARI No Daddy (Roc-A-Fella/IDJMG)	36
TWISTA f/TREY SONGZ Girl Tonight (Atlantic)	32
CHAMILLIONAIRE Turn It Up (Latium/Universal)	27
PRETTY RICKY Your Body (Atlantic)	18
SHEEK LOUCH f/STYLES P. Kiss Your Ass Goodbye (D-Block/Koch)	13
K. YOUNG You're So Bad (Traacherous)	12
T-PAIN I'm Sprung (Jive/Zomba Label Group)	8
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOW WOW f/CIARA Like You (Columbia)	+875
YOUNG JEEZY f/AKON Soul Survivor (Def Jam/IDJMG)	+404
KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)	+381
MARIAH CAREY Shake It Off (Island/IDJMG)	+380
DAVID BANNER Play (SRC/Universal)	+347
MARQUES HOUSTON Naked (T.U.G./Universal)	+275
T-PAIN I'm Sprung (Jive/Zomba Label Group)	+226
D4L Laffy Taffy (Independent)	+209
50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)	+195
P&C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)	+193

NEW & ACTIVE

TWISTA f/TREY SONGZ Girl Tonight (Atlantic) Total Plays: 416, Total Stations: 34, Adds: 32
JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch) Total Plays: 409, Total Stations: 41, Adds: 1
TRINA f/LIL' WAYNE Don't Trip (Slip-N-Slide/Atlantic) Total Plays: 401, Total Stations: 36, Adds: 4
OMARION I'm Tryna (Tug/Sum/Epic) Total Plays: 374, Total Stations: 30, Adds: 0
SHARISSA f/R. KELLY In Love With A Thug (Virgin) Total Plays: 365, Total Stations: 40, Adds: 3
RASHEEDA Georgia Peach (Jive/Zomba Label Group) Total Plays: 347, Total Stations: 23, Adds: 1
RAY J One Wish (Knockout/Sanctuary) Total Plays: 326, Total Stations: 29, Adds: 1
KEM I Can't Stop Loving You (Motown/Universal) Total Plays: 301, Total Stations: 22, Adds: 0
OMARION Touch (Epic) Total Plays: 299, Total Stations: 13, Adds: 0
MACEO Go Sit Down (Big Cat) Total Plays: 298, Total Stations: 13, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

70 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

Wade O. Brown
MAYBE
IMPACTING NOW!

It is just a matter of time before the whole industry knows what I already know. Wade is a bonafide star! — Harry Eastmond

For more information please contact:
Ruben Rodriguez Entertainment, Inc.

Tel: (201) 363-1461

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ENTERTAINMENT



bayside
Entertainment

August 19, 2005

Studio Stars



ARTIST: Raheem DeVaughn
LABEL: Jive/Zomba Label Group
CURRENT PROJECT: The Love Experience
IN STORES: Now
CURRENT SINGLE: "Believe"

TOP SPINS AT: WPGC/Washington, WKYS/Washington, WERQ/Baltimore, WUBT/Nashville, KIPR/Little Rock

By DARNELLA DUNHAM
Asst. Rhythmic/Urban Editor

Personal stats: Self-described "R&B hippie neo-soul rock star" Raheem DeVaughn was born in New Jersey, but the Baltimore-Washington, DC area is the place he calls home. His live shows are legendary in that part of the country. With his band, he performs songs about love with lots of energy while artist Demont Peekaso paints onstage. DeVaughn's amazing stage presence and buzz in DC helped get him signed to Jive Records two years ago.

Influences: Remember Leon Ware? He produced some tracks on Marvin Gaye's I Want You album, as well as "Sumthin' Sumthin'" by Maxwell and "Inside My Love" by Minnie Riperton. Ware — along with Marvin Gaye, Smokey Robinson and the whole Motown era of artists — has inspired DeVaughn's style tremendously, and the singer has even been compared to Gaye, Donny Hathaway and D'Angelo. "I hear it all," DeVaughn tells R&R. "What I noticed

is that people tend to compare you to who they dig the most."

The album: DeVaughn wrote every song on The Love Experience. It's one of those albums you can put in your CD player and just let ride. In an era when R&B is criticized for being vulgar, DeVaughn has put together an album that is sensual without being overtly sexual.

Most of the producers on the disc are unknown, but a few — like Terry Hunter, house producer Kenny Dope and Jill Scott's band director, Pete Kuzma — produced tracks on DJ Jazzy Jeff's underappreciated The Magnificent. Warren Jones, Isaac Lewis and Levi Stevens are the men responsible for DeVaughn's current single, "Believe." DeVaughn wrote "Is It Possible" for Dwele, but it didn't make Dwele's album. That turned out to be lucky for DeVaughn, since "Is It Possible" is one of the many outstanding songs on The Love Experience.



America's Best Testing Urban Songs 12 + For The Week Ending 8/19/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, Pers. 12-17, Pers. 18-24, Pers. 25-34. Lists top 12 songs including Mariah Carey's 'Shake It Off' and Ludacris's 'Pimpin' All Over The World'.

Total sample size is 307 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of reporter information for various markets including Atlanta, Baltimore, Boston, Chicago, Dallas, Denver, Detroit, Houston, Indianapolis, Jacksonville, Kansas City, Las Vegas, Los Angeles, Louisville, Miami, Milwaukee, Minneapolis, New York, New Orleans, Oklahoma City, Omaha, Philadelphia, Phoenix, Portland, Raleigh, Richmond, Sacramento, St. Louis, Tampa, Toledo, Tulsa, Washington DC, Wichita, and Youngstown. Each entry includes station call letters, reporter name, and a list of songs added.

Powered by Mediabase logo and text: 'Note: For complete adds, see R&R Music Tracking. Monitored Reporters 102 Total Reporters. 70 Total Monitored. 32 Total Indicator. Did Not Report, Playlist Frozen (2): WLZN/Macon, GA; WQBT/Savannah, GA'

URBAN AC TOP 30

August 19, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	MARIAH CAREY We Belong Together (Island/IDJMG)	1633	-126	182894	14	33/3
3	2	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)	1613	+72	182301	12	61/0
2	3	KEM I Can't Stop Loving You (Motown/Universal)	1488	-109	177333	31	58/0
4	4	FANTASIA Free Yourself (J/RMG)	1372	-35	152626	20	55/0
5	5	INDIA.ARIE Purify Me (Rowdy/Motown)	1097	-1	88488	17	57/0
6	6	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)	1005	+64	118972	12	49/2
9	7	TONI BRAXTON Please (BlackGround/Universal)	930	+176	101203	10	46/1
7	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)	805	-6	92524	14	39/1
8	9	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)	746	-8	62822	11	55/0
11	10	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	671	-10	64032	10	50/2
13	11	KEM Find Your Way (Back Into My Life) (Motown/Universal)	667	+70	61153	9	49/1
10	12	FAITH EVANS Again (Capitol)	652	-63	60677	27	47/0
17	13	ERIC BENET I Wanna Be Loved (Reprise)	634	+207	58625	2	49/9
14	14	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)	598	+7	75325	48	39/0
15	15	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)	589	+31	74667	8	44/3
18	16	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	514	+95	67482	7	34/1
16	17	FAITH EVANS f/SNOOP DOGG Mesmerized (Capitol)	456	-9	51276	6	37/0
19	18	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	437	+80	40434	5	38/0
21	19	LYFE JENNINGS Must Be Nice (Columbia)	328	+7	25526	6	7/2
20	20	JOHN LEGEND So High (Columbia)	304	-23	24319	6	24/0
22	21	YOLANDA ADAMS Someone Watching Over You (Atlantic)	281	0	23467	3	35/0
-	22	DESTINY'S CHILD Cater 2 U (Columbia)	274	+74	41459	2	3/2
25	23	SHANICE WILSON Every Woman Dreams (Playtime)	270	+11	15773	2	29/1
Debut	24	MINT CONDITION Whoaa (Image)	256	+89	19030	1	25/2
28	25	CRUNA Take Me Higher (Reprise/Warner Bros.)	242	+30	10469	3	22/0
24	26	LEELA JAMES Music (Reprise/Warner Bros.)	238	-24	7902	8	24/0
27	27	ANTHONY HAMILTON Ball And Chain (Rhino)	234	-7	10224	2	23/2
-	28	MARY MARY Heaven (Sony Urban/Columbia)	225	+34	30212	4	14/1
29	29	MELI'SA MORGAN & FREDDIE JACKSON Back Together Again (Orpheus)	223	+15	24910	2	24/0
23	30	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)	213	-65	24708	10	4/1

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)	23
KINORED THE FAMILY SOUL Where Would I Be... (Hidden Beach)	15
ERIC BENET I Wanna Be Loved (Reprise)	9
ABENAA Song 4 U (Nkunim)	9
OWELE I Think I Love U (Virgin)	5
SYLEENA JOHNSON Another Relationship (Jive/Zomba Label Group)	4
PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)	3
MARIAH CAREY We Belong Together (Island/IDJMG)	3
FANTASIA Ain't Gonna Beg (J/RMG)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ERIC BENET I Wanna Be Loved (Reprise)	+207
TONI BRAXTON Please (BlackGround/Universal)	+176
OWELE I Think I Love U (Virgin)	+123
DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	+95
MINT CONDITION Whoaa (Image)	+89
EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	+80

NEW & ACTIVE

LINA Smooth (Hidden Beach/Red Distribution)	Total Plays: 209, Total Stations: 20, Adds: 1
OWELE I Think I Love U (Virgin)	Total Plays: 147, Total Stations: 25, Adds: 5
SYLEENA JOHNSON Another Relationship (Jive/Zomba Label Group)	Total Plays: 138, Total Stations: 20, Adds: 4
SMOKIE NORFUL I Understand (EMI Gospel)	Total Plays: 123, Total Stations: 15, Adds: 0

61 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

REPORTERS

Stations and their adds listed alphabetically by market

WQVE/Albany, GA
KSYU/Albuquerque, NM*
WAKB/Augusta, GA*
WKSP/Augusta, GA*
WWIN/Baltimore, MD*
KQXL/Baton Rouge, LA*
WBHK/Birmingham, AL*
WMGL/Charleston, SC*
WXST/Charleston, SC*

WBVA/Charlotte*
WQNC/Charlotte*
WSRB/Chicago, IL*
WVAZ/Chicago, IL*
WZAK/Cleveland, OH*
WLXC/Columbia, SC*
WWDM/Columbia, SC*
WAGH/Columbus, GA
WMXU/Columbus, MS

WXMG/Columbus, OH*
KSOC/Dallas, TX*
WROU/Dayton, OH*
WMXD/Detroit, MI*
WUKS/Fayetteville, NC*
WDZZ/Flint, MI*
WFLM/Ft. Pierce, FL*
WQMG/Greensboro, NC*
KMJQ/Houston, TX*

WTLN/Indianapolis, IN*
WXXJ/Jackson, MS*
WSOL/Jacksonville, FL*
KMJK/Kansas City, MO*
KSSM/Killeen, TX
KNEK/Lafayette, LA*
WJXX/Laurel, MS
KOKY/Little Rock, AR*
KJLH/Los Angeles, CA*
WMJM/Louisville, KY*
KJMS/Memphis, TN*
WHOT/Miami, FL*
WJMR/Milwaukee, WI*

WDLT/Mobile, AL*
KJMG/Monroe, LA
WWMG/Montgomery, AL
WQOK/Nashville, TN*
WYBC/New Haven, CT*
KMEZ/New Orleans, LA*
WYLD/New Orleans, LA*
WBLS/New York, NY*
WRKS/New York, NY*
WKUS/Norfolk, VA*
WVKL/Norfolk, VA*
KRMP/Oklahoma City, OK*
WCFB/Orlando, FL*

WRRX/Pensacola, FL*
WDAS/Philadelphia, PA*
WFXC/Raleigh, NC*
WKJS/Richmond, VA*
WVBE/Roanoke, VA*
WSBY/Salisbury, MD
KBLX/San Francisco, CA*
Music Choice Smooth R&B/Satellite
Sirius Heart & Soul/Satellite
Sirius Slow Jamz/Satellite
The Touch/Satellite
XM The Flow/Satellite
WLVH/Savannah, GA

KDKS/Shreveport, LA*
KVMA/Shreveport, LA*
KMJM/St. Louis, MO*
WFUN/St. Louis, MO*
WPHR/Syracuse, NY*
WHB/Tallahassee, FL
WIMX/Toledo, OH*
WTUG/Tuscaloosa, AL
WJBW/W. Palm Beach, FL*
WHUR/Washington, DC*
WMMJ/Washington, DC*
WIXS/Wilmington, NC

Adds for reporters are listed in R&R Music Tracking.

POWERED BY
MEDIABASE

*Monitored Reporters

80 Total Reporters

61 Total Monitored

19 Total Indicator

Did Not Report,
Playlist Frozen (2):
WCMG/Florence, SC
WRBV/Macon, GA



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GOSPEL TOP 30

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	MARY MARY Heaven (Sony Urban/Columbia)	1265	-46	44443	18	39/0
3	2	YOLANDA ADAMS Be Blessed (Atlantic)	1192	+5	43491	20	37/0
2	3	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)	1189	-60	41932	13	40/0
4	4	KURT CARR God Blocked It (Gospo Centric)	1147	-28	39154	21	39/0
7	5	CECE WINANS Pray (Sony Gospel)	908	+93	31442	7	37/1
5	6	MISSISSIPPI MASS CHOIR I'm Not Tired Yet (Malaco)	863	+1	27087	20	33/0
6	7	ANOINTED Gonna Lift Your Name (Sony Urban/Columbia)	834	-23	24596	22	30/0
8	8	ALVIN DARLING All Night (Emtro)	772	-13	25961	16	34/1
9	9	JAMES FORTUNE You Survived (Worldwide Music)	717	-25	23162	28	31/0
10	10	LASHUN PACE Hey (EMI Gospel)	707	-27	25501	16	29/2
11	11	V.I.P. MASS CHOIR f/JOHN P. KEE Bread Of Heaven (Verity)	678	+16	22626	10	29/0
12	12	MIGHTY CLOUDS OF JOY Been So Good To Me (EMI Gospel)	608	-9	17965	14	27/0
14	13	TYE TRIBBETT & G.A. Everything Part 1, Part 2 (Sony Urban/Columbia)	589	-18	21078	19	24/1
15	14	TONEX Work On Me (Verity)	588	+12	23258	10	27/0
16	15	SHEKINAH GLORY MINISTRY Yes (Kingdom Entertainment)	548	-8	16553	15	20/0
17	16	DETRICK HADDON God Didn't Give Up (Verity)	530	+2	22710	12	24/0
18	17	KEITH WONDERBOY JOHNSON I Need A Blessing (Worldwide Music)	488	+1	16105	9	25/0
19	18	MICAH STAMPLEY War Cry (Dexterity/EMI Gospel)	448	-38	12319	16	21/0
20	19	PINNACLE PROJECT f/KIM RUTHERFORD Last Say So (Pinnacle)	447	+20	17712	13	18/0
24	20	MARVIN SAPP Do You Know Him (Verity)	408	+52	12562	3	17/1
22	21	DONNIE MCCLURKIN & KIRK FRANKLIN Ooh Child (Verity)	395	+22	17999	5	19/0
21	22	ANDERSON SANCTUARY CHOIR Lord I Thank You (Malaco)	392	+15	15835	16	20/1
23	23	EVELYN TURRENTINE-AGEE Go Through (Light)	372	+4	14364	8	19/0
25	24	JOANN ROSARIO I Hear You Say (Verity)	356	+29	11610	4	17/1
26	25	DOTTIE PEOPLES He Said It (Malaco)	338	+27	14759	2	17/0
Debut	26	DORINDA CLARK-COLE Great Is The Lord (Gospo Centric/Zomba Label Group)	333	+89	8862	1	16/3
28	27	BRUCE PARHAM Hide Me (S Ford Music Group)	307	+17	8759	7	12/0
27	28	FRED HAMMOND I Will Find A Way (Verity)	290	-5	11664	11	16/0
30	29	DARIUS BROOKS Your Will (EMI Gospel)	287	+25	12512	12	15/1
29	30	SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	279	-9	9935	5	19/3

42 Gospel reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.

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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
SOUNDS OF BLACKNESS f/ANN NESBY Unity (SLR)	3
DORINDA CLARK-COLE Great... (Gospo Centric/Zomba Label Group)	3
KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	3
RIZEN Hold On (Artemis)	3
LASHUN PACE Hey (EMI Gospel)	2
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	2
RIZEN We've Come To Magnify The Lord (Artemis)	2
CHARLES AND TAYLOR Still Gonna Pray (Integrity Gospel)	2
REVEREND TIMOTHY WRIGHT Let's Celebrate (Atlanta Int'l)	2
MARY MARY Yesterday (Sony Urban/Columbia)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CECE WINANS Pray (Sony Gospel)	+93
DORINDA CLARK-COLE Great... (Gospo Centric/Zomba Label Group)	+89
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	+65
RIZEN Hold On (Artemis)	+65
MARVIN SAPP Do You Know Him (Verity)	+52
MARY MARY Yesterday (Sony Urban/Columbia)	+43
KIERRA "KIKI" SHEARD That Thing (EMI Gospel)	+42
CHARLES AND TAYLOR Still Gonna Pray (Integrity Gospel)	+30

NEW & ACTIVE

RODNEY BRYANT I Am A Worshipper (Tyscot/Taseis)	Total Plays: 254, Total Stations: 10, Adds: 0
RUDDOLPH MCKISSICK, JR.... Right Place (Emtro)	Total Plays: 215, Total Stations: 13, Adds: 1
LOUISIANA STATE MASS... His Name Is Jesus (Tehillah/Light)	Total Plays: 209, Total Stations: 11, Adds: 0
WILLIAM MURPHY, III Let It Rise (B.E.L.L.)	Total Plays: 207, Total Stations: 10, Adds: 2
DOROTHY NORWOOD Holy Spirit (Malaco)	Total Plays: 167, Total Stations: 6, Adds: 0

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

WPZE/Atlanta, GA
DM: Frank Johnson
PD: Connie Flint
29 LASHUN PACE
27 MIAMI MASS CHOIR
23 ANDERSON SANCTUARY CHOIR
17 PROFESSOR BELTON
17 RIZEN
16 REVEREND TIMOTHY WRIGHT
16 CHARLES AND TAYLOR
SOUNDS OF BLACKNESS f/ANN NESBY

WTHB/Augusta, GA
DM/PO: Ron Thomas
APD: Sister Mary Kingcannon
2 TYE TRIBBETT & G.A.

WWIN/Baltimore, MD
PD: Jeff Majors
RIZEN

WXOK/Baton Rouge, LA
PD/MD: Karwin Fealing
16 WILLIAM MURPHY, III
15 WILLIAM T. HOWARD

WAGG/Birmingham, AL
DM: Van Catron
PD: Mary K.
MD: Prince Yelder
19 MARVIN SAPP
18 TED & SHERI
18 MISSISSIPPI MASS CHOIR
18 CECE WINANS
17 DARYL COLEY
17 ERIC BIBB
17 DORINDA CLARK-COLE

WENN/Birmingham, AL
DM/PO: Doug Hamand
APD/MD: Willis Pride
12 MARIAN CAREY
11 MARY MARY

WJN/Charleston, SC
DM: Michael Baynard
PD/MD: Bryant Seabrooks
APD: Big Daddy
No Adds

WXTG/Charleston, SC
DM: Terry Bass
PD: Edwin "Chet" Wright
APD/MD: James Wallace
No Adds

WPZS/Charlotte
PD: Alvin Stowe
5 ALVIN DARLING

WJMO/Cleveland, OH
DM/PO: Kim Johnson
8 KIRK WHALUM
8 KAREN CLARK-SHEARD
8 NEAL ROBERSON
8 BYRON CAGE
8 MEN OF STANDARD
8 SMOCKE NORFOLK
7 GLENDALE BAPTIST CHURCH MASS CHOIR
7 LORI PERRY
SOUNDS OF BLACKNESS f/ANN NESBY

WJYD/Columbus, OH
DM: Jerry Smith
PD: Dawn Mosby
DONALD LAWRENCE

KHVN/Dallas, TX
PD/MD: Warren Brooks
23 DORINDA CLARK-COLE
20 JOANN ROSARIO
15 TERRANCE MACKAY
No Adds

WCHB/Detroit, MI
PD: Spudd
11 NEW BIRTH TOTAL PRAISE CHOIR f/KEVIN BOND

WFLT/Flint, MI
DM/PO: Sammie L. Jordan, Jr.
MD: Anna Johnson
36 DORINDA CLARK-COLE
36 RIZEN

WEUP/Huntsville, AL
DM: Handley Batts
PD: Steve Murry
MD: Ricky Sykes
No Adds

WTLC/Indianapolis, IN
DM: Brian Wallace
PD: Paul Robinson
MD: Donovan Hartwell
TAMELA MANN

WHLH/Jackson, MS
DM: Steve Kelly
PD: Jonell Roberts
MD: Torrez Harris
8 KIERRA "KIKI" SHEARD
8 DA MINISTER

WOAD/Jackson, MS
DM: Stan Branson
PD/MD: Percy Davis
No Adds

KPRF/Kansas City, MO
DM: Andre Carson
PD: Myron Fears
APD: Freddie Bell
MD: Debbie Johnson
5 LASHUN PACE
5 KIERRA "KIKI" SHEARD
No Adds

KVLO/Little Rock, AR
DM: Joe Booker
PD/MD: Billy St. James
APD: Mark Dyan
14 CHARLES AND TAYLOR

WHAL/Memphis, TN
DM: Eileen Collier
APD/MD: Tracy Bethea
No Adds

WMBM/Miami, FL
DM: E. Claudette Freeman
PD/MD: Greg Cooper
23 RIZEN
20 WILLIAM MURPHY, III

WGOK/Mobile, AL
DM: Steve Crumbley
PD/MD: Felicia Allbritton
9 BISHOP BROWN
6 RIZEN

WYLD/New Orleans, LA
DM: Carla Boatner
PD: AJ Applaberry
MD: Loreta Polit
No Adds

WXEZ/Norfolk, VA
DM: John Shomby
PD: Dale Murray
24 KIERRA "KIKI" SHEARD
15 RUDDOLPH MCKISSICK, JR. & WORD AND WORSHIP MASS CHOIR

WDAS/Philadelphia, PA
DM: Thea Mitchell
PD: Joe Tamburo
APD/MD: Jo Gamble
No Adds

WPPZ/Philadelphia, PA
DM/PO: Helen Little
No Adds

WNRL/Raleigh, NC
DM/PO: Jerry Smith
APD: Shawn Alexander
MD: Melissa Wade
10 BEBE WINANS

WPZZ/Richmond, VA
DM: Jerry Smith
PD: Reggie Baker
31 DARIUS BROOKS
12 REVEREND TIMOTHY WRIGHT

ABC's Rejoice/Satellite
PD: Willie Mae McIver
No Adds

WTSK/Tuscaloosa, AL
DM: Greg Tomascillo
PD/MD: Charles Anthony
No Adds

WPGC/Washington, DC
PD/MD: Cheryl Jackson
19 DARWIN HOBBS

WYCB/Washington, DC
PD: Ron Thompson
SOUNDS OF BLACKNESS f/ANN NESBY

WFAI/Wilmington, DE
DM: Melvin Brittingham
PD/MD: Manuel Mena
No Adds

Did Not Report,
Playlist Frozen (8):
Sheridan Gospel Network/
Satellite

WCAO/Baltimore, MD
WFMV/Columbia, SC
WGRB/Chicago, IL
WLOK/Memphis, TN
WPRF/New Orleans, LA
WQYZ/Biloxi, MS
WSOK/Savannah, GA



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COUNTRY REPORTERS

Stations and their adds listed alphabetically by market

KBCY/Abilene, TX
OM: Brad Elliott
PD/MD: JB Cloud
25 GEORGE STRAT
15 ALAN JACKSON
15 DARRYL WORLEY
15 LEE ANN WOMACK
15 JOE NICHOLS
5 JENAI

WQMX/Akron, OH*
OM/MD: Kevin Mason
APD: Ken Steel
1 LONESTAR
BUDDY JEWELL

WGNA/Albany, NY*
PD: Buzz Brindle
MD: Bill Earley
1 MARTINA MCBRIDE

KBQI/Albuquerque, NM*
OM: Bill May
PD: Tim Jones
APD/MD: Jeff Jay
1 JOE NICHOLS
BLAKE SHELTON

KRST/Albuquerque, NM*
OM/MD: Eddie Haskell
MD: Paul Bailey
No Adds

KRRV/Alexandria, LA
PD/MD: Steve Casey
2 LITTLE BIG TOWN

WCTO/Alintown, PA*
OM/MD: Shelly Easton
5 TERRI CLARK
3 NEAL MCCOY
1 JOE NICHOLS
LITTLE BIG TOWN

KGNC/Amarillo, TX
OM: Tim Butler
APD/MD: Patrick Clark
7 MARTINA MCBRIDE

KBRJ/Anchorage, AK
PD: Matt Valley
17 TRACE ADKINS
16 GRETCHEW WILSON
ALAN JACKSON
KEITH ANDERSON
MARTINA MCBRIDE

WVWW/Ann Arbor, MI
OM/MD: Rob Walker
5 BLAKE SHELTON

WNCY/Appleton, WI
OM: Jeff McCarthy
PD: Randy Shannon
2 MARTINA MCBRIDE

WKSJ/Asheville, NC
OM/MD: Jeff Davis
APD/MD: Brian Hatfield
No Adds

WKHX/Atlanta, GA*
OM/MD: Mark Richards
MD: Johnny Gray
5 NEAL MCCOY

WUPR/Atlantic City, NJ
PD: Joe Kelly
12 KEITH URBAN
8 JOE NICHOLS
5 MARTINA MCBRIDE

WKXC/Augusta, GA
PD: T Gentry
APD/MD: Zach Taylor
No Adds

KASE/Austin, TX*
OM/MD: Mac Daniels
APD/MD: Bob Pickett
22 GEORGE STRAT
RASCAL FLATTS

KUZJ/Bakersfield, CA*
PD: Evan Bridwell
MD: Karan Garcia
5 LEANN RIMES
RAY SCOTT

WPOC/Baltimore, MD*
PD: Ken Boesen
APD/MD: Michael J.
2 LITTLE BIG TOWN

WYNK/Baton Rouge, LA*
OM: Bob Murphy
PD: Sam McGuire
APD/MD: Austin James
KEITH URBAN
RASCAL FLATTS
BLAKE SHELTON

WYPI/Baton Rouge, LA*
PD: Dave Dunaway
MD: Jimmy Brooks
No Adds

KYKR/Beaumont, TX
OM: Joey Armstrong
PD/MD: Mickey Ashworth
No Adds

WJLS/Beckley, WV
OM/MD: Dave Willis
25 ALAN JACKSON
11 RASCAL FLATTS
11 RABBY TRAVIS
11 BUDDY JEWELL
5 FANNY GRACE
5 KEITH THOMAS
JENAI

WKNN/Biloxi, MS
OM: Walter Brown
PD: Kipp Gregory
RASCAL FLATTS

WZKX/Biloxi, MS
PD: Bryan Rhodes
MD: Gwen Wilson
1 KEITH URBAN

WHWK/Binghamton, NY
OM/MD: Ed Walker
15 DIERKS BENTLEY
JOSH TURNER
BLAKE SHELTON

WDXB/Birmingham, AL*
PD: Tom Hanrahan
APD/MD: Jay Cruze
2 LONESTAR
TERRI CLARK
JO DEE MESSINA

WBWN/Bloomington, IL
OM/MD: Dan Westhoff
APD/MD: Buck Stevens
10 JOSH TURNER

WHKX/Bluefield, WV
OM: Ken Dietz
PD/MD: Joe Jarvis
7 LITTLE BIG TOWN
3 JAMES JOHNSON
3 AMBERY OTSON
3 WARREN BROTHERS
3 BLAKE SHELTON

KRST/Boise, ID*
OM/MD: Rich Summers
APD/MD: Spencer Burke
10 KEITH URBAN
JENAI

KQFC/Boise, ID*
OM: Kevin Godwin
PD: Kevin Anderson
APD/MD: Jim Miller
4 RASCAL FLATTS
TERRI CLARK

WVVO/Boston, MA*
OM: Don Kelley
PD: Mike Brophy
APD/MD: Ginny Rogers
No Adds

KAGG/Bryan, TX
PD/MD: Jennifer Allen
20 RASCAL FLATTS

WYRK/Buffalo, NY*
APD/MD: Wendy Lynn
No Adds

WVXX/Burlington
OM/MD: Steve Pelkey
MD: Chris Reed
No Adds

WVXX/Burlington
OM/MD: Steve Pelkey
MD: Chris Reed
No Adds

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MD: Chris Reed
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OM/MD: Steve Pelkey
MD: Chris Reed
No Adds

WVXX/Burlington
OM/MD: Steve Pelkey
MD: Chris Reed
No Adds

WGAR/Cleveland, OH*
PD: Meg Stevens
MD: Chuck Collier
10 LIKE STROKIN
3 KEITH URBAN
3 KEITH ANDERSON
2 BUDDY JEWELL
1 SHOOTER JENNINGS
1 MARTINA MCBRIDE
BRUCE LONG
JOSH TURNER
DIERKS BENTLEY
DARRYL WORLEY

WDXB/Birmingham, AL*
PD: Tom Hanrahan
APD/MD: Jay Cruze
2 LONESTAR
TERRI CLARK
JO DEE MESSINA

WBWN/Bloomington, IL
OM/MD: Dan Westhoff
APD/MD: Buck Stevens
10 JOSH TURNER

WHKX/Bluefield, WV
OM: Ken Dietz
PD/MD: Joe Jarvis
7 LITTLE BIG TOWN
3 JAMES JOHNSON
3 AMBERY OTSON
3 WARREN BROTHERS
3 BLAKE SHELTON

KRST/Boise, ID*
OM/MD: Rich Summers
APD/MD: Spencer Burke
10 KEITH URBAN
JENAI

KQFC/Boise, ID*
OM: Kevin Godwin
PD: Kevin Anderson
APD/MD: Jim Miller
4 RASCAL FLATTS
TERRI CLARK

WVVO/Boston, MA*
OM: Don Kelley
PD: Mike Brophy
APD/MD: Ginny Rogers
No Adds

KAGG/Bryan, TX
PD/MD: Jennifer Allen
20 RASCAL FLATTS

WYRK/Buffalo, NY*
APD/MD: Wendy Lynn
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OM/MD: Steve Pelkey
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KVOX/Fargo
OM: Janice Whitmore
PD: Eric Heyer
MD: Scott Winston
12 ALAN JACKSON
5 KEITH URBAN
5 JOE NICHOLS
3 JENAI
3 TIM AARON

KKIX/Fayetteville, AR
PD: Dave Ashcraft
APD/MD: Jake McBride
No Adds

WKML/Fayetteville, NC
OM: Mac Edwards
PD: Paul Johnson
APD: Dave Stone
MD: Deano
No Adds

WTCR/Huntington
PD: Judy Eaton
MD: Dave Poole
15 RASCAL FLATTS
15 MARTINA MCBRIDE
5 BLAKE SHELTON
5 JEANNE KENDALL
5 STEVE HOLY

WDRM/Huntsville, AL
OM/MD: Todd Berry
APD: Stuart Langston
MD: Dan McClain
8 GARY ALLAN
7 GRETCHEW WILSON
3 NEAL MCCOY

WFMS/Indianapolis, IN*
PD: Bob Richards
MD: J.D. Cannon
2 RYAN SHUPPE & THE RUBBERBAND
2 JOE NICHOLS
TERRI CLARK
ALAN JACKSON
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LON HELTON
lhelton@radioandrecords.com

WSIX & Clear Channel Are 'All For The Hall'

The Big 98 and its parent contribute to Hall of Fame

WSIX (The Big 98)/Nashville and Clear Channel's \$25,000 donation to the Country Music Hall of Fame & Museum makes them the first in Country radio to heed Vince Gill's "All for the Hall" clarion call. Here's why WSIX did it — and why you should too.

As detailed in last week's *R&R*, All for the Hall is led by Country Music Hall of Fame & Museum board Chairman Gill, who is personally asking every country music artist — whether a superstar or a picker playing for tips in Topeka, KS — to donate the proceeds from one night's performance to the campaign. The goal is to dramatically reduce the hall's mortgage debt of approximately \$24 million.

Although operating in the black, the hall has been hamstrung by the debt, which it has been unable to pay down, mainly because of unmet attendance goals in light of soft Nashville tourism in the wake of the Sept. 11, 2001 terrorist attacks.

While the hall's fundraising efforts have previously centered on wealthy patrons of the arts, as Gill told *R&R*'s Chuck Aly last week, "It's our music, not theirs [the philanthropists']. Let's do this in a democratic way and go to every living soul who plays this music."

A Call To Action

In attendance at the initial All for the Hall meeting was Clear Channel/Nashville Market Manager and WSIX VP/GM Tom English. He was so moved by Gill's presentation that he decided he needed to do something.

"It really came from sitting and listening to everyone speak that day, but especially

Vince," says English. "I've always admired Vince — not only for his musical abilities, but he and [wife] Amy [Grant] are always willing to jump in and help people.



Kyle Young

"When he spoke about the hall with such emotion — at one point he had to pause because he got so emotional — I thought, 'Not only is this a great cause, and not only should every country artist in America get involved in this, we should too.' Our livelihood in Country radio is just as involved with and just as indebted to those who have gone before as the artists' are."

English decided that WSIX should follow the All for the Hall model as outlined by Gill and donate one day's revenue to the campaign. He was so committed to the idea that, upon returning to the office, he fired off an e-mail to Clear Channel President/CEO Mark Mays and Clear Channel Radio President John Hogan.

"I have to say that I thought it was kind of a long shot," English says. "But I got up the next morning and had an e-mail on my BlackBerry from Mark saying, 'Great idea. Let's do it.' That was great. It was less than 14 hours later and didn't take a committee. It just took Mark saying, 'That's great. Let's do it.'"

A Compelling Case

English must have presented a pretty compelling case in his initial note to the execs. Asked what points he made, English says, "It is our industry. Clear Channel has more Country radio stations than any other company. We're heavily involved in this industry on a lot of levels.

"This is an opportunity for us to step up and make a statement about our commitment to the history and the future of country music. It was the right thing for WSIX and Clear Channel to do."

English was also

driven by WSIX's role within Clear Channel. He says, "While WSIX is by no means the largest-billing station in Clear Channel's Country group, it is sort of the spearhead of our Country stations because we're in Nashville and because Clear Channel's VP/Country, Clay Hunnicutt, is located here. So this is really the place it has to start."

For English, the story was about to get even better. He says, "About a week and a half after Mark agreed to let WSIX donate one day's revenue to the Country Music Hall of Fame, I got the check, and not only did we get a day of WSIX's earnings, Mark increased that substantially. Our check to the Hall of Fame became \$25,000.

"I have never been more proud of working for Clear Channel than I was when I got that response from Mark Mays. They — the Mays family and John Hogan — have never let me down, and this is one more example of that."

The Hall Needs You

The contribution of WSIX and Clear Channel to the Country Music Hall of Fame & Museum's All for the Hall effort should not be Country radio's only donation. In fact, I would like to suggest that it be just the first of many corporate and personal contributions that will allow Country radio to present a check of \$500,000 to All for the Hall at the Country Radio Seminar next February.

Before going any further, and in the interest of full disclosure, let me say that I served on the Country Music Hall of Fame & Museum board of directors for about six years. If you haven't been there yet, you can read about all the wonderful things it does at www.countrymusicalloffame.com. Above all, this is an institution that preserves the history of the music and artists we love and of the industry that has provided many of us with careers and lives beyond our dreams.

The fact is, many of us not only made a decision to be in radio, we made a specific choice to be in Country radio. As WSIX/Nashville VP/GM Tom English said to me, "We all make our living from country music, and it all comes from the artists. Country radio is just as responsible for it as Vince Gill, Tim McGraw, Big & Rich or anybody else. If we don't protect the history and the legacy, who will?"

Who, indeed? Country Music Hall of Fame & Museum Exec. Director Kyle Young says in this week's main article, "Radio has played an integral part in that history and what will happen in the future. It is hard to disassociate radio from the history of this music."

Nowhere is that illustrated more clearly than in the Country Music Hall of Fame & Museum itself, where a replica radio tower rises from the center of the rotunda housing the Country Music Hall of Fame plaques and extends up through the roof like a spire.

An Appeal To All

It is with all this in mind that I am asking you to join me in raising \$500,000 by CRS. Country radio — and by that I mean companies that own Country stations, Country radio stations themselves and all of us who make a living in Country radio — needs to step up to ensure the Country Music Hall of Fame & Museum's future. In keeping with Gill's appeal, I would ask you to consider donating one day's income to All for the Hall. For individuals, that might mean one day's pay or a remote fee or a voiceover commission. Whatever.

From now until CRS 2006 we will periodically run a tote board chronicling Country radio's climb toward \$500,000. Unless requested to do otherwise, we will also print the names of contributors. The amounts of donations will not be revealed.

For more information on the campaign, go to www.allforthehall.com. Send your donations to the Country Music Hall of Fame & Museum, 222 Fifth Avenue South, Nashville, TN 37203. Designate it as a Country radio contribution. If you're on the fence and planning a trip to Nashville in the next six months, contact me and I'll set you up with a tour of the hall.

To help get the Country-radio component of All for the Hall rolling, I would like to join WSIX and Clear Channel by donating one day of my yearly income to the cause. *R&R* Publisher/CEO Erica Farber has graciously agreed to contribute one day of *R&R*'s country revenue to this effort, and *R&R* Associate Country Editor Chuck Aly is also on board with a donation.

I sincerely hope that you consider making some kind of contribution. As Gill said to the almost 500 country artists and industry folks who gathered at his home last November when he announced the campaign, the amount doesn't matter. It's about participating. It's about the people in this business — quoting Vince here — "having the balls to do it ourselves." After all, it's our hall too.

— Lon Helton

The Hall Gets A Call

Shortly after firing off his e-mail to Clear Channel brass, English made a call to Country Music Hall of Fame & Museum Exec. Director Kyle Young. "Tom's call came on the heels of Vince's appeal to the artists to step up and help us," Young says. "Quite frankly, his call was unexpected, but it was a call I loved to get.

"For Tom to have been so moved by Vince's appeal meant a lot to us. It meant there are people out there who really believe in and understand what we are doing."

For Young, it's a given that Country radio will be a willing participant in the All for the Hall campaign. "There is a long, rich history here, and it's our job to take care of that history," he says. "Radio has played an integral part in that history and what will happen in the future. It is hard to disassociate radio from the history of this music."



WSIX IS ALL FOR THE HALL WSIX/Nashville became the nation's first Country station to join the Country Music Hall of Fame & Museum's All for the Hall campaign when it donated the station's revenue for Thursday, Aug. 11, to the fundraising effort. WSIX's take, plus supplemental money kicked in by parent company Clear Channel, brought the total donation to \$25,000. Seen here at the check presentation (l-r) are WSIX PD Keith Kaufman, CMHOF&M Exec. Director Kyle Young, Clear Channel Regional VP and WSIX VP/GM Tom English and CC VP/Country and Regional VP/Programming Clay Hunnicutt.

CAPITOL RECORDS' *All★Star* LINEUP



JAMIE O'NEAL "Somebody's Hero"

TOP 5 BOUND

Top 5 testing at Critical Mass

Testing heavy at WKLB / #4 testing at WUSN / #3 testing at WXTU

"Over the last five weeks we've seen this record grow to Top 5" -Michael J., APD WPOC

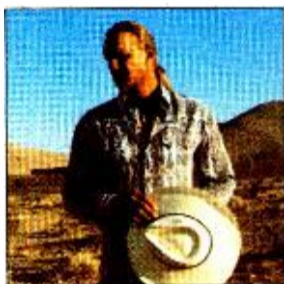


RYAN SHUPE & THE RUBBERBAND

"Dream Big" Heavy airplay at KZLA, WGGY, WBEE, KMLE, KBKO & more...

The theme song for Amy Grant's Fall Primetime NBC-TV Series, "Three Wishes"

#4 best testing at WXTU



TRACE ADKINS "Arlington"

A song about respect, honor & courage

The fastest-rising hit single of his career

A true single & song of the year contender



CHRIS CAGLE "Miss Me Baby"

The debut hit single from his highly-anticipated album *Anywhere But Here*, in stores Oct. 4th
Strong phones at KILT, KAJA, KXKT, WNKT, WGNE & more...



DIERKS BENTLEY "Come A Little Closer"

* BREAKER *

The newest hit single from the #1-selling album, *Modern Day Drifter*
To be inducted October 1st as the Grand Ole Opry's newest member



KEITH URBAN "Better Life"

* BREAKER *

The new hit single from the Certified Double-Platinum album, *Be Here*



AMBER DOTSON "I Ain't Your Mama"

Impacting your female audience in 2 minutes and 45 seconds
On your desk NOW & going for adds



www.capitolnashville.com



CHUCK ALY
caly@radioandrecords.com

Resisting The Hit Mentality

Dualtone's alternative view of success

Music Row is littered with the empty shells of independent country labels that scored one big hit and thought they had arrived. Such cautionary tales aren't lost on Dualtone Records founders and co-Presidents Dan Herrington and Scott Robinson. If anything, the mainstream successes they've achieved since their 2001 launch have only served to heighten their anxiety.

Out of the chute, radio embraced two Dualtone releases, the novelty record by Hayseed Dixie and David Ball's "Riding With Private Malone" (see sidebar). "When you have some big records you can start thinking, 'This is easy. We can compete with the big machines,'" Robinson says.

"Those first couple years Dan and I had to remind ourselves and the staff on a daily basis, 'Don't start thinking you can do this. We can't respond like a major because we'll go bankrupt immediately. Our business is about winning in the cracks.' We brainwashed ourselves to always stretch a dollar and keep those blinders on."

That mentality probably stems from the duo's background, and from the nature of their business arrangement. "It's a different philosophy when you're spending your money vs. spending corporate money," Herrington says.

Career-Driven

The future business partners first worked together at Arista/Austin and Arista Texas, late '90s satellites of Arista/Nashville. There they saw a template for what could be a successful independent label. "We had an artist selling exactly half what an artist on our Arista/Nashville sister label was selling, but our artist's contribution to overhead was exactly double," Herrington says.

Marketing and promotion costs were the difference, and the two took that knowledge to Dualtone. "We started this with our checkbooks," Robinson says. "We didn't have a war chest from New York or L.A. The business plan was, how do we make money in month five, month six? And we did."

"The vision then and today is the same: be a boutique label that's not so much hit-driven as career-driven. We love hits; they make the world go round. The majors are in the hit business — they have to be — and hopefully they develop careers through that process. We're not equipped for that, so we have to develop careers and hope hits follow."

Where major labels might lose money on nine of 10 releases with one multiplatinum success

covering the others, Dualtone expects to lose money on just one of 10 projects, with the rest nearly breaking even and two or three turning a profit. In terms of scale, a Dualtone album that sells 100,000 copies is the equivalent of a major-label platinum release.

The Best Policy

Herrington and Robinson knew that Dualtone's relatively quick jump to profitability was no guarantee of long-term stability. "It ebbs and flows like any business," Herrington says. "When you're smaller and funding yourself at a different level, you have to forecast how to get through those peaks and valleys."



Dan Herrington

Unlike many now-defunct independents, Dualtone didn't ramp up spending to match its early success. Almost five years in, the staff has grown from two to just seven. "We never grew the company based on project growth; we always grew it based on actual growth," Herrington says. "If the money came in to justify hiring another person, we hired somebody."

Dualtone's relationships with its artists are different from those that exist in the major-label system. "At a major, you can look at the artist as an employee — unless it's Garth Brooks," Herrington says. "Everyone works for Garth. Here, we're partners with the artist. Everything we do is handled that way."

That means artists hear the bad news too. "I've sat in meetings on the label side where we told an artist what he wanted to hear, and as soon as he left the room we were like, 'How do we make that happen?'" Robinson says. "Or worse, if the single didn't work, you'd just move the act out of the way because you had 10 more lined up behind it."

"When an artist comes here we tell them what we're great at and what we're terrible at, and we try to be as honest as we can. That way there are no unfulfilled expectations."

One unexpected boon has been revenue from downloads. "When the digital wave was starting I thought it would kill labels like ours because we're not a single-driven company," Robinson says. "Come to find out, it's been the exact opposite. Digital business is phenomenal."



Scott Robinson

Dualtone Six Pack

Here's a look at six Dualtone releases illustrating the wide range of styles and audiences covered in its catalog.

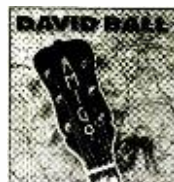
Hayseed Dixie A Hillbilly Tribute To AC/DC

Dualtone's first release was the improbable marriage of hot bluegrass picking and classic songs from Aussie hard rockers AC/DC like "You Shook Me All Night Long." The tunes received airplay on morning shows across several formats and got a boost when AC/DC gave the project a nod in a newspaper interview. The rockers later hired Hayseed Dixie to perform at a private party that marked the close of their European tour.



David Ball Amigo

"Riding With Private Malone" peaked at No. 2 on the R&R Country chart in November 2001, propelling this album to sales of approximately 400,000 copies. "That's where the major-label background helped us," Dualtone President Scott Robinson says. "We knew how to get it in Wal-Mart, Kmart and Target. We knew how, cautiously, to get it up the chart."



Townes Van Zandt A Gentle Evening With Townes Van Zandt

Recorded live at Carnegie Hall when Van Zandt was only 25, this 1969 project sat unreleased in a major-label vault until Dualtone unearthed it. "For a major label to invest someone's time in designing, marketing and promoting a project that might ship 10,000 units doesn't make a lot of sense," Herrington says. "We put it out, and it got a four-star review in *Rolling Stone*. It has done well for us."



The Greencards Weather And Water

Only music could bring an Australian singer-mandolin player, a British fiddle player and an Australian bass player to Austin to form an acclaimed acoustic trio that's climbing the Americana chart. Bob Dylan and Willie Nelson picked The Greencards to open their tour of ballparks earlier this year, and the album is top 10 in R&R.



Chely Wright Metropolitan Hotel

Wright's "The Bumper of My S.U.V." made some noise at radio last fall, so Dualtone hooked up with the singer's own Painted Red label for this release. Wright produced the album, co-writing eight of its 12 tracks.



Bobby Bare The Moon Was Blue

Bare's first album in more than 10 years is being produced by his rocker son, Bobby Bare Jr. Expect a country album with some rock and retro flair. The release date is Nov. 1.



Important Lessons

Herrington and Robinson value the time they spent at major labels and still tap the expertise of their Arista/Nashville bosses, current Universal South partner Tim DuBois and Capitol/Nashville President Mike Dungan, from time to time.

"When we get in a 'What do we do?' situation, the first guy I'm calling is Dungan," Herrington says.

"I'll call Tim, and he'll be like, 'Mister, I'd say no,'" says Robinson.

"And Mike will say, 'I'd do it,'" Herrington says. "So we still end up flipping a coin."

Their time working for DuBois and Dungan had a deeper resonance as well. "The biggest thing we took from them is that you can be in the music business and run a label, and you don't have to be a jerk," Robinson says. "In L.A. and New York people just step over the bodies and keep going."

And the lessons may be going both ways, as evidenced by the fact that the business model employed by DuBois and partner Tony Brown at Universal South seems to include several Dualtone precepts. "We mentored Tim on that part," Herrington jokes.

"Tim read our plan. We were in business with him for about five minutes at Gaylord. Seriously, though, they realize the major model has flaws, and they've got management and other revenue streams to address that."

Steadfast focus on their original plan has given the Dualtone founders something other independents didn't last long enough to acquire: the luxury of looking back at their progress. "I once said that our goal was to narrow the gap between us and RCA," Herrington says, tongue firmly in cheek. "I think we've actually widened the gap. That whole Sony merger thing kind of set us back."

COUNTRY TOP 50

POWERED BY
MEDIABASE

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
1	1	TOBY KEITH As Good As I Once Was (DreamWorks)	14312	-888	5006	-248	448558	-31782	15	120/0
3	2	FAITH HILL Mississippi Girl (Warner Bros.)	13920	177	4893	+40	429733	3919	14	120/0
2	3	SUGARLAND Something More (Mercury)	13740	-484	4785	-185	432146	-10129	19	120/0
5	4	BROOKS & DUNN Play Something Country (Arista)	11610	349	4067	+95	346191	9665	13	120/0
4	5	BRAD PAISLEY Alcohol (Arista)	11446	27	4039	+65	340251	890	15	120/0
6	6	TIM MCGRAW Do You Want Fries With That (Curb)	11213	331	3859	+95	330271	6838	13	120/0
8	7	SARA EVANS A Real Fine Place To Start (RCA)	10054	366	3426	+125	312970	12383	15	120/1
9	8	VAN ZANT Help Somebody (Columbia)	9211	465	3316	+190	270260	17261	22	120/0
7	9	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	8838	-1369	3078	-542	248192	-45094	29	120/0
10	10	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	7879	458	2878	+199	225597	12527	14	118/2
17	11	GRETCHEN WILSON All Jacked Up (Epic)	7505	1760	2505	+573	239685	50335	3	119/2
11	12	JAMIE O'NEAL Somebody's Hero (Capitol)	7423	-12	2647	+43	217486	1214	20	117/2
12	13	CRAIG MORGAN Redneck Yacht Club (BBR)	7234	153	2638	+71	209353	4674	13	117/0
13	14	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	6680	338	2267	+114	185125	11923	16	119/1
16	15	JASON ALDEAN Hicktown (BBR)	6380	471	2384	+206	167759	13924	17	115/0
14	16	TRISHA YEARWOOD Georgia Rain (MCA)	6283	96	2253	+55	170873	828	16	115/0
15	17	TRACE ADKINS Arlington (Capitol)	6115	57	2119	+8	169543	-783	12	112/0
18	18	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	5474	373	1947	+166	151351	13207	20	113/3
19	19	TRICK PONY It's A Heartache (Asylum/Curb)	5210	296	1969	+90	130233	4906	28	111/2
20	20	LONESTAR You're Like Comin' Home (BNA)	5125	279	1742	+101	141111	3933	11	116/4
21	21	GARY ALLAN Best I Ever Had (MCA)	4673	307	1673	+153	123047	7455	11	104/4
22	22	LEE ANN WOMACK He Oughta Know That By Now (MCA)	4530	189	1557	+63	116619	6305	15	106/2
23	23	HOT APPLE PIE Hillbillies (DreamWorks)	4124	92	1513	+41	105156	3717	19	97/1
25	24	NEAL MCCOY Billy's Got His Beer Goggles On (903)	3676	427	1299	+147	99443	13115	15	89/4
24	25	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3510	203	1263	+79	96373	2595	8	105/3
26	26	MIRANDA LAMBERT Bring Me Down (Epic)	3216	11	1238	+37	75242	-1254	17	99/0
27	27	PHIL VASSAR Good Ole Days (Arista)	3091	240	1099	+88	85370	9876	8	96/4
Breaker	28	KEITH URBAN Better Life (Capitol)	3028	1332	980	+433	97611	43899	3	92/31
Breaker	29	SHOOTER JENNINGS 4th Of July (Universal South)	2770	-60	891	+8	75447	-3187	17	73/3
29	30	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	2405	-171	868	-54	69354	-577	16	63/1
30	31	CHRIS CAGLE Miss Me Baby (Capitol)	2359	119	919	+64	55720	149	3	66/2
Breaker	32	DIERKS BENTLEY Come A Little Closer (Capitol)	2221	12	847	+51	60942	-3	4	85/14
32	33	BLAINE LARSEN The Best Man (Giantslayer/BNA)	2139	52	754	-18	48385	351	12	84/1
33	34	LITTLE BIG TOWN Boondocks (Equity)	1958	94	759	+30	50595	947	12	63/5
34	35	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	1933	173	761	+34	47989	2913	11	71/2
Breaker	36	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	1898	832	604	+309	56708	18039	15	83/43
36	37	TRACY LAWRENCE Used To The Pain (DreamWorks)	1672	203	739	+80	37449	2373	7	67/3
42	38	KEITH ANDERSON XXL (Arista)	1385	389	565	+132	31102	6379	3	61/3
37	39	AARON TIPPIN Come Friday (Lyric Street)	1297	35	503	+9	30657	2146	7	61/3
50	40	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	1220	806	399	+241	27609	16528	2	42/16
40	41	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	1188	42	385	+8	32193	-172	4	47/3
38	42	TERRI CLARK She Didn't Have Time (Mercury)	1187	-46	463	-1	29356	-1828	4	58/6
39	43	GEORGE STRAIT Texas (MCA)	1136	-55	260	-4	35062	-2721	8	51/1
43	44	JEFF BATES Good People (RCA)	947	35	418	+19	20785	3126	5	48/1
44	45	CLINT BLACK Rainbow In The Rain (Equity)	814	-85	262	-18	15096	-4530	8	34/0
Debut	46	MARTINA MCBRIDE Rose Garden (RCA)	780	497	183	+99	26788	16097	1	30/18
47	47	JOSH TURNER Your Man (MCA)	747	104	297	+29	16111	2172	4	43/8
45	48	JESSICA ANDREWS Summer Girl (DreamWorks)	685	-29	286	-8	18663	915	5	30/0
46	49	RANDY TRAVIS Angels (Word/Curb/Warner Bros.)	588	-106	224	-50	13415	-3911	4	28/1
Debut	50	ALAN JACKSON USA Today (Arista)	453	333	169	+116	12112	8940	1	21/10

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	43
KEITH URBAN Better Life (Capitol)	31
MARTINA MCBRIDE Rose Garden (RCA)	18
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	16
BLAKE SHELTON Nobody But Me (Warner Bros.)	16
DIERKS BENTLEY Come A Little Closer (Capitol)	14
ALAN JACKSON USA Today (Arista)	10
JOSH TURNER Your Man (MCA)	8
DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)	7

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
GRETCHEN WILSON All Jacked Up (Epic)	+1760
KEITH URBAN Better Life (Capitol)	+1332
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+832
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+806
MARTINA MCBRIDE Rose Garden (RCA)	+497
JASON ALDEAN Hicktown (BBR)	+471
VAN ZANT Help Somebody (Columbia)	+465
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+458
NEAL MCCOY Billy's Got His Beer Goggles On (903)	+427
KEITH ANDERSON XXL (Arista)	+389

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GRETCHEN WILSON All Jacked Up (Epic)	+573
KEITH URBAN Better Life (Capitol)	+433
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+309
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+241
JASON ALDEAN Hicktown (BBR)	+206
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+199
VAN ZANT Help Somebody (Columbia)	+190
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+166
GARY ALLAN Best I Ever Had (MCA)	+153
NEAL MCCOY Billy's Got His Beer Goggles On (903)	+147

BREAKERS

- KEITH URBAN**
Better Life (Capitol)
31 Adds • Moves 35-28
- SHOOTER JENNINGS**
4th Of July (Universal South)
3 Adds • Moves 28-29
- DIERKS BENTLEY**
Come A Little Closer (Capitol)
14 Adds • Moves 31-32
- RASCAL FLATTS**
Skin (Sarabeth) (Lyric Street)
43 Adds • Moves 41-36

Songs ranked by total points

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

120 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 8/7-8/13. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

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COUNTRY TOP 50 INDICATOR

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOTAL AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	FAITH HILL Mississippi Girl (Warner Bros.)	4765	27	4016	+9	111977	1179	14	102/0
4	2	BROOKS & DUNN Play Something Country (Arista)	4389	106	3726	+85	102959	3289	13	102/0
1	3	SUGARLAND Something More (Mercury)	4389	-375	3591	-359	106361	-7099	20	96/0
5	4	BRAD PAISLEY Alcohol (Arista)	4347	87	3681	+96	100250	825	16	102/0
3	5	TOBY KEITH As Good As I Once Was (DreamWorks)	4310	-305	3509	-249	102043	-8245	15	94/0
6	6	TIM MCGRAW Do You Want Fries With That (Curb)	3946	-149	3357	+131	91357	2832	14	101/0
8	7	SARA EVANS A Real Fine Place To Start (RCA)	3789	201	3221	+153	89291	5144	17	101/0
7	8	VAN ZANT Help Somebody (Columbia)	3744	152	3151	+118	87921	3664	22	100/1
10	9	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	3388	361	2848	+303	79983	8386	15	102/2
11	10	CRAIG MORGAN Redneck Yacht Club (BBR)	2869	149	2399	+136	67337	2627	13	97/2
13	11	TRACE ADKINS Arlington (Capitol)	2722	112	2316	+104	63685	3043	12	100/1
12	12	TRISHA YEARWOOD Georgia Rain (MCA)	2676	13	2327	+19	60888	-34	17	93/0
14	13	JAMIE O'NEAL Somebody's Hero (Capitol)	2655	166	2247	+140	60396	4825	20	94/3
17	14	GRETCHEN WILSON All Jacked Up (Epic)	2597	484	2203	+384	60006	10584	3	97/4
9	15	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	2549	-605	2132	-556	57966	-13356	30	76/0
15	16	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	2435	157	2071	+121	53569	4040	19	98/2
16	17	JASON ALDEAN Hicktown (BBR)	2277	160	1907	+153	51308	3736	19	90/3
18	18	LONESTAR You're Like Comin' Home (BNA)	2092	168	1805	+139	47707	4572	11	91/2
19	19	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	2065	183	1791	+169	46798	4652	22	89/3
21	20	NEAL MCCOY Billy's Got His Beer Goggles On (903)	1778	108	1444	+83	42905	1680	19	78/3
20	21	TRICK PONY It's A Heartache (Asylum/Curb)	1774	-33	1486	-34	39773	-862	27	69/0
22	22	GARY ALLAN Best I Ever Had (MCA)	1719	109	1474	+89	37813	2075	12	82/7
23	23	LEE ANN WOMACK He Oughta Know That By Now (MCA)	1647	46	1457	+56	36894	1384	19	81/3
24	24	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	1534	51	1287	+51	34671	395	10	81/2
25	25	HOT APPLE PIE Hillbillies (DreamWorks)	1506	128	1302	+105	33427	2591	22	73/0
30	26	KEITH URBAN Better Life (Capitol)	1440	541	1222	+491	33634	11122	3	83/24
27	27	PHIL VASSAR Good Ole Days (Arista)	1288	79	1056	+68	31222	2215	10	72/3
28	28	DIERKS BENTLEY Come A Little Closer (Capitol)	1254	181	1067	+151	29100	4857	6	73/7
40	29	RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	928	459	833	+422	20332	9426	2	68/27
29	30	SHOOTER JENNINGS 4th Of July (Universal South)	927	26	841	+23	19808	338	18	53/5
31	31	TRACY LAWRENCE Used To The Pain (DreamWorks)	926	44	807	+24	19086	735	10	61/2
32	32	MIRANDA LAMBERT Bring Me Down (Epic)	907	30	733	+25	20235	1022	16	50/1
33	33	CHRIS CAGLE Miss Me Baby (Capitol)	828	25	706	+16	18373	207	3	53/1
34	34	TERRI CLARK She Didn't Have Time (Mercury)	729	50	643	+48	15671	1140	4	51/0
35	35	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	728	72	599	+43	16858	2085	15	40/0
37	36	LITTLE BIG TOWN Boondocks (Equity)	658	55	520	+45	14595	1186	13	35/2
36	37	AARON TIPPIN Come Friday (Lyric Street)	633	4	568	+5	13414	-7	8	49/0
38	38	BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	613	69	536	+51	14095	2420	11	38/2
Debut	39	ALAN JACKSON USA Today (Arista)	485	424	434	+372	9998	8571	1	34/21
39	40	BLAINE LARSEN The Best Man (Giantslayer/BNA)	485	-9	392	-5	9595	-189	13	36/0
49	41	JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	476	242	404	+186	9355	4499	2	38/17
44	42	KEITH ANDERSON XXL (Arista)	439	109	366	+86	9452	2520	3	35/4
41	43	CATHERINE BRITT & ELTON JOHN Where We Both Say Goodbye (RCA)	423	9	394	+11	9562	161	4	29/1
42	44	RANDY TRAVIS Angels (Word/Curb/Warner Bros.)	380	1	310	-4	8329	-285	5	28/1
43	45	JEFF BATES Good People (RCA)	339	-29	296	-30	7229	-968	7	28/0
45	46	JOSH TURNER Your Man (MCA)	323	18	307	+14	6627	408	4	30/4
47	47	BRITTONJACK Fallin' (Lofton Creek/N2U)	248	-19	259	-16	5063	-367	11	19/0
46	48	JESSICA ANDREWS Summer Girl (DreamWorks)	248	-28	231	-29	5780	-450	6	22/0
50	49	MATT JENKINS King Of The Castle (Universal South)	212	17	210	+16	4250	374	7	19/0
Debut	50	MARTINA MCBRIDE Rose Garden (RCA)	207	111	168	+85	4529	2463	1	23/15

102 Country reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	27
KEITH URBAN Better Life (Capitol)	24
ALAN JACKSON USA Today (Arista)	21
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	17
MARTINA MCBRIDE Rose Garden (RCA)	15
BLAKE SHELTON Nobody But Me (Warner Bros.)	14
GARY ALLAN Best I Ever Had (MCA)	7
DIERKS BENTLEY Come A Little Closer (Capitol)	7
SHOOTER JENNINGS 4th Of July (Universal South)	5
STEVE HOLY It's My Time (Waste It If I Want To) (Curb)	5

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN Better Life (Capitol)	+541
GRETCHEN WILSON All Jacked Up (Epic)	+484
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+459
ALAN JACKSON USA Today (Arista)	+424
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+361
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+242
SARA EVANS A Real Fine Place To Start (RCA)	+201
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+183
DIERKS BENTLEY Come A Little Closer (Capitol)	+181
LONESTAR You're Like Comin' Home (BNA)	+168

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH URBAN Better Life (Capitol)	+491
RASCAL FLATTS Skin (Sarabeth) (Lyric Street)	+422
GRETCHEN WILSON All Jacked Up (Epic)	+384
ALAN JACKSON USA Today (Arista)	+372
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	+303
JOE NICHOLS Tequila Makes Her Clothes Fall Off (Universal South)	+186
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	+169
SARA EVANS A Real Fine Place To Start (RCA)	+153
JASON ALDEAN Hicktown (BBR)	+153
DIERKS BENTLEY Come A Little Closer (Capitol)	+151

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COUNTRY CALLOUT AMERICA® BY Bullseye

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 19, 2005

Callout America® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 7-13.

CALLOUT AMERICA® HOT SCORES

This Week At Callout America

By John Hart

The top five this week sees little change, as Toby Keith "As Good As I Once Was" stays at No. 1. Sugarland are at No. 2, with "Something More," which is also the No. 1 song with both male and female listeners. Sara Evans' "A Real Fine Place to Start" is the No. 3 song, and "Mississippi Girl" by Faith Hill remains at No. 4. Tight!

Brooks & Dunn are new to the top five, with "Play Something Country" at No. 5, up from last week's No. 6. "Play Something Country" is the No. 3 passion song in the sample.

Montgomery Gentry are new to the top 10, with "Something to Be Proud Of" at No. 9 this week, up from No. 14. The song is at No. 10 with males and No. 13 with females.

Jamie O'Neal has really turned up the heat at Callout since hitting 85% familiarity. This week her "Somebody's Hero" is the No. 14 song and the No. 13 passion song in the sample. The real strength is with females, where this is No. 6 overall and the No. 8 passion song. In fact, females are strong in all cells.

Jason Aldean continues to see strong growth, with his "Hicktown" moving to No. 15 overall this week, up from No. 18; it's also the No. 9 passion song. Younger 25-34 listeners rank this song at No. 9 in the demo.

Gretchen Wilson debuts at No. 17 and has the No. 10 passion song, with "All Jacked Up."

ARTIST Title (Label)	TOTAL POSITIVE	PASSION	INDEX	NEUTRAL	FAMILIARITY	DISLIKE	STRONGLY DISLIKE
TOBY KEITH As Good As I Once Was (DreamWorks)	39.5%	87.5%	4.23	9.0%	99.8%	2.5%	0.8%
SUGARLAND Something More (Mercury)	41.3%	83.3%	4.18	10.8%	99.3%	3.5%	1.8%
SARA EVANS A Real Fine Place To Start (RCA)	29.3%	82.5%	4.11	12.5%	98.0%	2.8%	0.3%
FAITH HILL Mississippi Girl (Warner Bros.)	33.8%	81.3%	4.12	15.0%	99.3%	2.3%	0.8%
BROOKS & DUNN Play Something Country (Arista)	37.8%	76.5%	4.09	11.3%	95.5%	5.5%	2.3%
VAN ZANT Help Somebody (Columbia)	28.5%	75.5%	4.01	14.3%	95.5%	4.3%	1.5%
CRAIG MORGAN Redneck Yacht Club (BBR)	25.5%	71.8%	3.95	15.3%	93.8%	5.5%	1.3%
BRAD PAISLEY Alcohol (Arista)	28.0%	68.3%	3.87	18.5%	96.3%	6.3%	3.3%
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	18.8%	65.8%	3.87	19.5%	90.8%	5.0%	0.5%
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	29.8%	65.0%	3.85	24.5%	98.8%	7.5%	1.8%
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	24.3%	64.3%	3.82	22.8%	95.5%	7.3%	1.3%
SHOOTER JENNINGS 4th Of July (Universal South)	18.3%	63.3%	3.82	20.0%	90.0%	6.0%	0.8%
TRICK PONY It's A Heartache (Asylum/Curb)	29.0%	63.0%	3.82	25.8%	98.0%	7.3%	2.0%
JAMIE O'NEAL Somebody's Hero (Capitol)	21.5%	62.8%	3.79	26.5%	96.3%	5.8%	1.3%
JASON ALDEAN Hicktown (BBR)	16.8%	62.8%	3.74	21.0%	92.3%	6.0%	2.5%
LONESTAR You're Like Comin' Home (BNA)	11.8%	62.5%	3.81	22.3%	87.5%	2.0%	0.8%
GRETCHEN WILSON All Jacked Up (Epic)	27.5%	59.5%	3.90	12.0%	82.0%	8.0%	2.5%
TIM MCGRAW Do You Want Fries With That (Curb)	20.5%	56.8%	3.68	26.0%	93.8%	8.5%	2.5%
TRACE ADKINS Arlington (Capitol)	17.5%	56.8%	3.74	21.3%	86.3%	6.5%	1.8%
GARY ALLAN Best I Ever Had (MCA)	16.0%	56.0%	3.70	20.5%	85.8%	6.8%	2.5%
BLAINE LARSEN The Best Man (Giantslayer/BNA)	13.8%	55.3%	3.78	19.8%	80.5%	5.0%	0.5%
TRISHA YEARWOOD Georgia Rain (MCA)	17.5%	54.3%	3.56	26.0%	95.3%	11.3%	3.8%
MIRANDA LAMBERT Bring Me Down (Epic)	13.0%	52.3%	3.62	30.0%	90.5%	7.3%	1.0%
LEE ANN WOMACK He Oughta Know That By Now (MCA)	12.8%	51.8%	3.61	27.8%	88.3%	6.5%	2.3%
HOT APPLE PIE Hillbillies (DreamWorks)	16.8%	51.0%	3.65	23.8%	85.5%	9.8%	1.0%
NEAL MCCOY Billy's Got His Beer Goggles On (903)	12.3%	47.3%	3.47	27.5%	89.5%	11.8%	3.0%
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	8.8%	46.0%	3.53	31.0%	85.3%	7.3%	1.0%
BILLY CURRINGTON Must Be Doin' Somethin' Right (Mercury)	10.8%	45.8%	3.73	17.0%	68.3%	4.0%	1.5%
PHIL VASSAR Good Ole Days (Arista)	5.5%	44.3%	3.49	27.0%	80.3%	7.5%	1.5%
CHRIS CAGLE Miss Me Baby (Capitol)	9.5%	40.0%	3.62	13.5%	62.5%	7.0%	2.0%
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	9.8%	39.3%	3.49	23.8%	72.8%	6.5%	3.3%
DIERKS BENTLEY Come A Little Closer (Capitol)	9.8%	38.3%	3.64	19.3%	63.8%	5.5%	0.8%
KEITH URBAN Better Life (Capitol)	11.0%	38.0%	3.72	24.0%	64.5%	2.5%	0.0%
TRACY LAWRENCE Used To The Pain (DreamWorks)	5.8%	33.5%	3.41	24.0%	67.0%	7.0%	2.5%
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	9.0%	32.5%	3.36	21.5%	68.0%	10.8%	3.3%

Total sample size is 400 persons weekly, with a margin of error of plus or minus 5%. Scoring is done each week using live interviewers conducting an interview with each respondent. Scores are: 5) I like it a lot; in fact, it's one of my favorites; 4) I like it; 3) It's OK, just so-so; 2) I don't like it; and 1) I strongly dislike it. The index score is an average of all 1-to-5 scores. The total positive score is an aggregate of the 4 and 5 scores. To be included in weekly callout, songs must have entered the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-olds who identify country as their favorite music and who listen daily to competitive Country radio in the sample markets. The sample is 50% male/female and evenly distributed in the 25-34, 35-44 and 45-54 demos. The sample is balanced by region and markets within each region. Bullseye Callout is conducted in these regions and markets. SOUTH: Charleston, SC; Charlotte; Baton Rouge; Nashville; Atlanta. MIDWEST: Flint, MI; Indianapolis; Madison; Omaha; Cincinnati. EAST: Harrisburg; Rochester, NY; Springfield, MA; Providence; Washington, DC. WEST: Modesto, CA; Salt Lake City; Colorado Springs, CO; Portland, OR; Houston. © 2005 Radio & Records. © 2005 Bullseye Marketing Research Inc.



Introducing Weekends with Lia

Weekends With Lia is an all-new version of the Lia show designed to match the mood of your listeners on the weekend.

Every weekend, a different Country star co-host joins Lia for a fun-filled night of entertaining conversation, uptempo Country hits, listener calls, and quality time with the stars.

Make your station the weekend hot spot.

Call 800.426.9082





America's Best Testing Country Songs 12+
For The Week Ending 8/19/05

Artist Title (Label)	TW	LW	Famil.	Burn	Per. 25-54	W 25-54	M 25-54
SARA EVANS A Real Fine Place To Start (RCA)	4.17	4.25	92%	13%	4.21	4.19	4.22
SUGARLAND Something More (Mercury)	4.10	4.22	99%	31%	4.15	4.15	4.15
GARY ALLAN Best I Ever Had (MCA)	4.08	4.04	74%	7%	4.02	4.24	3.83
MONTGOMERY GENTRY Something To Be Proud Of (Columbia)	4.07	4.13	88%	12%	4.02	4.08	3.97
TOBY KEITH As Good As I Once Was (DreamWorks)	4.06	4.10	99%	31%	4.06	3.91	4.20
BROOKS & DUNN Play Something Country (Arista)	4.04	4.13	97%	22%	4.02	4.01	4.04
BRAD PAISLEY Alcohol (Arista)	4.02	4.03	98%	24%	3.93	3.90	3.96
TRACE ADKINS Arlington (Capitol)	4.00	4.05	84%	15%	4.02	4.06	3.99
CRAIG MORGAN Redneck Yacht Club (BBR)	3.98	4.03	86%	14%	3.98	3.87	4.07
LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)	3.96	3.94	85%	16%	4.02	4.19	3.85
FAITH HILL Mississippi Girl (Warner Bros.)	3.94	3.77	99%	28%	3.91	4.06	3.77
JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	3.93	3.90	81%	15%	3.87	4.19	3.62
LONESTAR You're Like Comin' Home (BNA)	3.87	3.93	72%	12%	3.90	4.03	3.79
SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	3.86	3.96	95%	27%	3.86	3.92	3.81
LEE ANN WOMACK He Doughta Know That By Now (MCA)	3.85	3.83	77%	13%	3.90	3.81	3.97
MIRANDA LAMBERT Bring Me Down (Epic)	3.82	3.73	78%	15%	3.84	3.74	3.93
VAN ZANT Help Somebody (Columbia)	3.81	3.92	93%	26%	3.85	3.80	3.89
SHOOTER JENNINGS 4th Of July (Universal South)	3.79	-	69%	15%	3.71	3.70	3.72
TRICK PONY It's A Heartache (Asylum/Curb)	3.76	3.74	96%	26%	3.76	3.83	3.69
JAMIE O'NEAL Somebody's Hero (Capitol)	3.76	4.00	94%	24%	3.76	3.88	3.65
JASON ALDEAN Hicktown (BBR)	3.73	3.75	82%	20%	3.64	3.47	3.78
PHIL VASSAR Good Ole Days (Arista)	3.73	-	63%	12%	3.69	3.87	3.55
TIM MCGRAW Do You Want Fries With That (Curb)	3.72	3.83	95%	30%	3.78	3.95	3.61
TRISHA YEARWOOD Georgia Rain (MCA)	3.72	3.77	91%	27%	3.83	3.97	3.70
NEAL MCCOY Billy's Got His Beer Goggles On (BQ3)	3.72	3.80	81%	20%	3.67	3.84	3.52
GRETCHEN WILSON All Jacked Up (Epic)	3.72	-	77%	16%	3.75	3.63	3.86
RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)	3.66	-	50%	10%	3.67	3.66	3.68
JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	3.65	3.48	60%	12%	3.59	3.88	3.38
REBA MCENTIRE My Sister (MCA)	3.63	3.64	92%	34%	3.72	4.04	3.41

Total sample size is 286 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



COUNTRY TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	FAITH HILL Mississippi Girl (Warner Bros.)	602	-18	13	13/0
2	2	TOBY KEITH As Good As I Once Was (DreamWorks)	589	-9	12	16/0
3	3	BROOKS & DUNN Play Something Country (Arista)	562	+13	10	15/0
5	4	TIM MCGRAW Do You Want Fries With That (Curb)	532	+7	10	16/0
4	5	SUGARLAND Something More (Mercury)	491	-51	14	15/0
6	6	SARA EVANS A Real Fine Place To Start (RCA)	482	+13	9	14/0
7	7	BRAD PAISLEY Alcohol (Arista)	449	-4	11	13/0
8	8	GEORGE CANYON Who Would You Be (Universal South)	440	-1	7	14/0
9	9	DOC WALKER I Am Ready (Open Road/Universal)	426	+10	9	15/0
10	10	AARON LINES It Takes A Man (BNA)	403	-9	6	13/0
20	11	GRETCHEN WILSON All Jacked Up (Epic)	376	+86	2	13/0
13	12	A. WILKINSON No More Me And You (Universal South)	350	-3	8	9/0
16	13	SHEDAISY Don't Worry 'Bout A Thing (Lyric Street)	347	+13	8	13/0
12	14	PAUL BRANDT Rich Man (Orange/Universal)	347	-14	12	13/0
19	15	JAMIE O'NEAL Somebody's Hero (Capitol)	334	+14	4	13/0
15	16	AARON PRITCHETT Lucky For Me (OPM/Royalty)	319	-23	15	13/0
14	17	SHANIA TWAIN I Ain't No Quitter (Mercury)	306	-45	13	9/0
11	18	RASCAL FLATTS Fast Cars And Freedom (Lyric Street)	298	-82	17	12/0
18	19	KEITH ANDERSON Pickin' Wildflowers (Arista)	293	-31	5	11/0
23	20	M. GENTRY Something To Be Proud Of (Columbia)	288	+36	4	12/0
21	21	J. MATHEWS Kings For A Day (Open Road/Universal)	277	-8	10	11/0
25	22	TERRI CLARK She Didn't Have Time (Mercury)	267	+21	2	14/1
17	23	KENNY CHESNEY Keg In The Closet (BNA)	266	-62	12	13/0
24	24	LONESTAR You're Like Comin' Home (BNA)	262	+15	3	12/1
26	25	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)	255	+24	2	10/0
22	26	POVERTY PLAINSMEN Sister Golden Hair (Poverty/Royalty)	254	-26	16	16/0
Debut	27	GORD BAMFORD All About Her (GWB/Royalty)	252	+37	1	13/0
29	28	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)	235	+8	3	7/0
27	29	DAMIAN MARSHALL Where I'm Running From (Busy Music)	234	+4	3	9/0
Debut	30	CRAIG MORGAN Redneck Yacht Club (BBR)	233	+62	1	10/2

20 Canadian Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. ♦ Indicates Cancun.

COUNTRY FLASHBACK

1 YEAR AGO

• No. 1: "Live Like You Were Dying" — Tim McGraw

5 YEARS AGO

• No. 1: "What About Now" — Lonestar

10 YEARS AGO

• No. 1: "She Ain't No Ordinary Girl" — Alabama

15 YEARS AGO

• No. 1: "Next To You Next To Me" — Shenandoah

20 YEARS AGO

• No. 1: "I Fell In Love Again Last Night" — Forester Sisters

25 YEARS AGO

• No. 1: "Drivin' My Life Away" — Eddie Rabbitt

30 YEARS AGO

• No. 1: "Feelin'" — Loretta Lynn & Conway Twitty

NEW & ACTIVE

RAY SCOTT My Kind Of Music (Warner Bros.)
Total Points: 345, Total Stations: 27, Adds: 6

SAWYER BROWN They Don't Understand (Curb)
Total Points: 330, Total Stations: 13, Adds: 0

BUDDY JEWELL So Gone (Columbia)
Total Points: 271, Total Stations: 21, Adds: 4

BILLY DEAN Race You To The Bottom (Curb)
Total Points: 253, Total Stations: 19, Adds: 0

DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)
Total Points: 140, Total Stations: 16, Adds: 7

BLAKE SHELTON Nobody But Me (Warner Bros.)
Total Points: 115, Total Stations: 18, Adds: 16

ALISON KRAUSS & UNION STATION Goodbye Is All We Have (Rounder)
Total Points: 112, Total Stations: 12, Adds: 1

STEVE HOLY It's My Time (Waste It If I Want To) (Curb)
Total Points: 97, Total Stations: 16, Adds: 5

SUSAN HAYNES Crooked Little Heart (Epic)
Total Points: 83, Total Stations: 11, Adds: 2



JULIE KERTES
jkertes@radioandrecords.com

Intelligence For Your Life

Meet the woman behind John Tesh's show

Betsy Chase has always been a big fan of radio. "I have been enamored of radio ever since I was a kid," she says. "I would race home from church on Sundays to hear Casey Kasem's countdown. When I was 16 I went over to KROQ, which, at that time, was in Pasadena, CA, and asked for a job. They gave it to me."

It's no wonder, then, that Chase ended up as Executive Producer of the insanely successful syndicated *The John Tesh Radio Show: Intelligence for Your Life*, which is known for providing hungry listeners with helpful "Hints From Heloise"-like tips for the 21st century.

The show has 176 affiliates, and PDs from across the country are marveling at their soaring night numbers. It's simple: Tesh listeners are addicted to the show because it relates to them on a human level. That's because Chase and her team of writers and researchers understand the importance of making a connection with the audience.

"My favorite e-mails and calls are from listeners who say they feel like John is their friend," Chase says. "He's their companion, always there when they turn on the radio for the long drive home, while they're fixing dinner with the kids or while they're sitting on the front porch with their husbands.

"John is blessed with a voice that makes you feel comforted and relaxed. We also gear

the show so that it sounds like he's speaking just to you."

Getting Hooked

I have been a big fan of the show since I first heard it over a year ago. In fact, I have the weekend-edition CDs sent to me because the show isn't being carried in Los Angeles. I admit that I am addicted to the show, because I am always yearning for more information — and I'm not the only one.

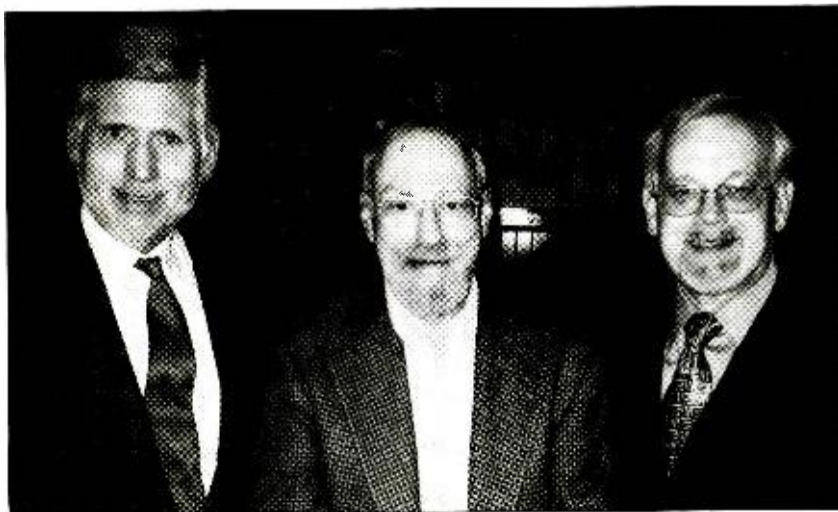
"I can understand why the listeners say they're addicted," says Chase. "The show is always the same yet constantly changing. The sameness is what makes them relax — John's voice and the familiar music. The constant change is the 'Intelligence for Your Life' angle, and that's why they can't tune away. They might miss something."

When choosing content for the show, Tesh's research team thinks about information that would be useful to them. "John has done a great job of surrounding himself with normal people," Chase says. "By that I mean that his office is filled with people who are just like the people we're trying to reach.

"We have spouses, kids, pets, jobs that stress us out, family pressures and chores. We hooked the AC audience by understanding them. We



Betsy Chase



LONGEVITY PAYS OFF KOIT/San Francisco honored Tom Saunders, whose 43 consecutive years on the air make him the longest-running Bay Area radio personality, by christening the new KOIT-AM Tom Saunders Studio. Seen here at Saunders' reception (l-r) are Bonneville Sr. Regional VP and KDFC, KOIT & KZBR/San Francisco GM Chuck Tweedle; Saunders; and Bonneville/San Francisco VP/Programming and KOIT Station Manager Bill Conway.

Healthy Tips

Many listeners are hooked on *The John Tesh Radio Show* because of the usable, relevant information it provides about, well, everything. The creators of the show call these tips "Intelligence for Your Life," and here are a few that Tesh Executive Producer Betsy Chase would like to share on living a healthier life.

Boost Your Brain Power

All you need is 30 minutes of walking three times a week to increase blood flow to your brain. That'll improve its overall function. Here are four other ways to boost your brainpower:

- **Eat apples.** An apple a day keeps the neurologist away. A chemical in apples, called quercetin, protects against free radicals, and free radicals are what are killing your brain. That's according to the food science department at Cornell University. One apple a day is enough to help combat neurodegenerative diseases like Alzheimers.
- **Make your desktop wallpaper a painting by an abstract artist.** It's like 10 pushups for your brain every time you look at it. Why? Because looking at abstract things that your brain has to try to make sense of slows down its deterioration.
- **Take up Spanish or any other language that's foreign to you.** A recent study from University College London found that people who are multilingual have more gray matter than monolinguals. Even people who picked up a second language at age 35 saw an increase in brain density.
- **Get to the mall.** In a recent study of 1,000 75-year-olds, the women maintained better brain function than the men. Why? Because they shopped! It requires physical and mental activity, as opposed to watching golf on TV. Deciding what to buy, dealing with a budget and looking at new and interesting things all engage your mental muscle.

Fight Food Temptation

Here are tips from Stephan Gullo, a New York-based weight-loss specialist, for fighting off those cravings.

- **Avoid eye contact with the doughnut.** Looking at food produces a neurochemical change in your brain that makes you hungry for that food.
- **Block your nose.** Scent causes cravings. Pop one of those breath strips or a eucalyptus cough drop. You could be in a room full of pizza and not smell it.
- **Plan ahead.** Stress causes cravings. If you know you're going to have a particularly stressful day, bring healthy snacks along. You make better decisions when you're anticipating anxiety than when you're feeling it. It's like knowing where the fire exits are in your building: If you do, when the alarm goes off, you know which way to walk.
- **Get busy.** Food cravings are as much about the hands as they are the mouth, just like smoking. Cravings only last between four and 12 minutes, so keep your hands busy and your mouth empty.

know what information they are looking for to live a better, happier and healthier life because we need it too."

Try This At Home

The John Tesh Radio Show team practices what they preach by employing many of the tips featured on the show. "John swigs vinegar every day to slow the aging process and pops fish oil capsules to boost his brainpower — both tips from the show," Chase says. "I've dropped 25 pounds in the last six months, thanks to the 'Supermarket Diet,' another piece featured on the show.

"Scotty Meyers, Director / Affiliate Relations, started doing the 'Tesh Fitness' regime. In addition to his karate training, he now does 100 push-ups, 100 sit-ups and 20 minutes of running every day. So far he's lost 10 pounds and two inches from his waist.

"We all use the relationship advice to connect with our loved ones. I've learned not to use the words *always* and *never* when arguing with my husband. They just fuel the argument. Instead, I've learned from the show to pepper any heated conversations with pet names and affectionate gestures and not to dredge up the past."

In closing, Chase shares more e-mails: "We just got an e-mail today from a woman named

Debra, who said, 'Your tips on de-stressing reminded me of all the things I enjoy doing for myself but forget to take time to do for one reason or another. I'm off to take a long, hot bubble bath — candles and all — while continuing to enjoy the rest of your show.'

"Another, from a man named Dylan, said, 'Hey, John, I lost 24 pounds because of your awesome information. Now every morning and afternoon I'm jogging.' Here's another, from a woman named Shana, who said, 'Your tips on health and well-being are inspirational and help me to remember that my troubles are not a forever thing. I can overcome any hardship.' And those are just from today.

"We get constant, positive, amazing, uplifting feedback, and we send that good feeling right back out again to our audience. It's a symbiotic relationship. We're nothing without each other, and I know that the ratings reflect that."

Hot AC KPLZ/Seattle PD Kent Phillips recently told me that the newly added *John Tesh Radio Show* boosted KPLZ's ratings tremendously in the spring '05 book. Nights rose from 2.6 to 6.6 (+154%) among women 25-34, from 1.7-4.9 (+188%) with women 18-34 and from 0.6 to 2.4 (+317%) with men 25-34. Looks like Seattle listeners are becoming addicted as well.

AC TOP 30

August 19, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	ROB THOMAS Lonely No More (Atlantic)	2130	-16	191604	26	97/0
1	2	MICHAEL BUBLE Home (143/Reprise)	1996	-179	173848	29	102/0
3	3	KELLY CLARKSON Breakaway (Hollywood)	1960	-2	194809	46	99/0
4	4	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	1665	-6	133658	15	96/1
5	5	LOS LONELY BOYS Heaven (DR Music/Epic)	1520	-24	136025	61	97/0
6	6	ANNA NALICK Breathe (2am) (Columbia)	1481	+124	95240	15	95/3
9	7	MARIAH CAREY We Belong Together (Island/IDJMG)	1259	+70	118384	12	79/0
7	8	GOO GOO DOLLS Give A Little Bit (Warner Bros.)	1110	-88	94880	33	85/0
12	9	MAROON 5 She Will Be Loved (Octone/J/RMG)	1098	+50	91490	43	89/1
10	10	TIM MCGRAW Live Like You Were Dying (Curb)	1067	-38	83225	45	86/0
8	11	JOHN MAYER Daughters (Aware/Columbia)	1048	-153	75592	42	100/0
13	12	KIMBERLEY LOCKE I Could (Curb)	995	+137	42667	12	79/2
11	13	RYAN CABRERA True (E.V.L.A./Atlantic)	932	-139	52572	30	84/1
14	14	EAGLES No More Cloudy Days (ERC)	825	+26	71733	7	70/4
16	15	HOWIE DAY Collide (Epic)	761	+51	74644	24	60/2
15	16	HALL & OATES I'll Be Around (U-Watch)	741	+23	62794	48	85/0
17	17	CARRIE UNDERWOOD Inside Your Heaven (Arista)	659	+44	56113	7	65/2
20	18	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	515	+90	37414	4	53/2
21	19	D.H.T. Listen To Your Heart (Robbins)	489	+87	77106	5	49/7
18	20	HALL & OATES Ooh Child (U-Watch)	468	-36	19645	14	60/0
19	21	RASCAL FLATTS Bless The Broken Road (Lyric Street)	433	+1	25592	21	52/2
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)	333	+14	31246	8	16/0
23	23	LIFEHOUSE You And Me (Geffen)	331	+31	61027	5	26/7
24	24	DELTA GOODREM Lost Without You (Columbia)	247	+24	7009	4	39/5
28	25	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)	232	+30	9955	6	37/0
27	26	DAVID PACK The Secret Of Movin' On (Peak)	227	+20	5321	3	40/2
30	27	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	185	+47	42633	2	17/7
26	28	KATRINA CARLSON Suddenly Beautiful (Kataphonic)	184	-24	3566	10	33/0
25	29	JIM BRICKMAN & MICHAEL BOLTON Hear Me (Tears Into Wine) (RCA Victor)	169	-49	8931	16	34/0
Debut	30	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)	163	+26	5509	1	26/1

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
JON SECADA Window To My Heart (Big 3)	22
NATALIE GRANT Held (Curb)	10
BONNIE RAITT I Will Not Be Broken (Capitol)	8
D.H.T. Listen To Your Heart (Robbins)	7
LIFEHOUSE You And Me (Geffen)	7
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	7
VERTICAL HORIZON Forever (Hybrid)	7
DELTA GOODREM Lost Without You (Columbia)	5
ROLLING STONES Streets Of Love (Virgin)	5
EAGLES No More Cloudy Days (ERC)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KIMBERLEY LOCKE I Could (Curb)	+137
ANNA NALICK Breathe (2am) (Columbia)	+124
HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	+90
D.H.T. Listen To Your Heart (Robbins)	+87
BONNIE RAITT I Will Not Be Broken (Capitol)	+79
MARIAH CAREY We Belong Together (Island/IDJMG)	+70
PAUL MCCARTNEY Fine Line (Capitol)	+62
HOWIE DAY Collide (Epic)	+51
MAROON 5 She Will Be Loved (Octone/J/RMG)	+50
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+47

NEW & ACTIVE

PAUL MCCARTNEY Fine Line (Capitol)	Total Plays: 149, Total Stations: 23, Adds: 1
CECE WINANS All That I Need (PureSprings/INO/Epic)	Total Plays: 96, Total Stations: 21, Adds: 3
SCOTT GRIMES Livin' On The Run (Velocity)	Total Plays: 96, Total Stations: 16, Adds: 2
BONNIE RAITT I Will Not Be Broken (Capitol)	Total Plays: 85, Total Stations: 24, Adds: 8
CUTTING EDGE Everytime I Try (Thunderquest)	Total Plays: 51, Total Stations: 11, Adds: 0
VERTICAL HORIZON Forever (Hybrid)	Total Plays: 48, Total Stations: 17, Adds: 7
JON SECADA Window To My Heart (Big 3)	Total Plays: 16, Total Stations: 24, Adds: 22
NATALIE GRANT Held (Curb)	Total Plays: 4, Total Stations: 10, Adds: 10

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 5 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	877
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown/Universal)	850
TRAIN Calling All Angels (Columbia)	822
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	814
DIDO White Flag (Arista/RMG)	773

ARTIST TITLE LABEL(S)	TOTAL PLAYS
SANTANA f/MICHELLE BRANCH The Game Of Love (Arista/RMG)	771
KEITH URBAN You'll Think Of Me (Capitol/EMC)	743
MAROON 5 This Love (Octone/J/RMG)	742
COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	736
MATCHBOX TWENTY Unwell (Atlantic)	701
MARTINA MCBRIDE This One's For The Girls (RCA)	663
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	651

ALS DOESN'T PLAY FAVORITES



Who is affected when one person has ALS (Lou Gehrig's disease)? For Chris, it's everyone in his family. And MDA is family, too, as it offers help and searches for a cure.

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artist activity

ALBUM: Jon Secada

LABEL: Big 3

By JULIE KERTES/AC/HOT AC EDITOR

The AC world knows by now that Grammy-winning recording artist Jon Secada is back in the swing of things with the release of "Window to My Heart," the first single off his Big 3 debut album, due out in October. Secada's presence at R&R Convention 2005 in Cleveland reminded us of his true talent and how he is a natural fit for the AC format.

His Rock and Roll Hall of Fame performance captured the attention of hundreds of industry folks who would normally have been chatting it up at the back of the room, and you could tell from Secada's energy that he was excited to be back performing for radio. He says, "The Rock and Roll Hall of Fame was such a wonderful day for me — to be back in the company of friends, people who've supported my career for years. I felt the energy of everyone at the convention. I couldn't have been happier that day, and it worked out beyond my expectations."

Since the convention Secada has been busy in the studio completing an album co-produced by Big 3 Chairman/CEO Bill Edwards and some other industry friends. It should be done in about three weeks. The only thing that's missing is a title, which is usually the last piece of the puzzle for Secada when recording a new project. "Window to My Heart" has received overwhelmingly positive feedback from radio so far. The single has the Jon Secada sound radio knows so well, but with a new production style that's relevant to today's musical landscape.

"I wrote 'Window to My Heart' two or

three years ago with the same songwriting partner, Miguel Morejon, who co-wrote 'Just Another Day,' 'Angel' and 'If You Go.'" Secada says. "Miguel has been my No. 1 songwriting partner for almost 20 years now. We went to high school together. We're locked in, in terms of how we think as songwriters, and this song is an extension of our sound and a reflection of our lives. That's the way we've always worked. I'm excited about the single, in that the new production has a taste of the old with the flair of the new."

After completing the album Secada will return to the studio to record a Spanish-language version of it. He says, "As usual, I'm translating everything to Spanish — at least all the singles, with some bonus material. The Spanish release will be available a month or two after the English album hits. It's been really important to me to release Spanish counterparts. I've followed the same pattern for all my releases."

In addition, Secada will start an extensive radio tour in September in support of the single, and he has plans to do some Christmas shows as well, with Big 3 behind him all the way. "What I like about working with Big 3 is the personal attention I get from the company," Secada says. "They are a boutique label with good resources and good people, and the energy level is so prominent and strong. It feels very much like when I first started to work with SBK Records. SBK was a larger label, but they were also very focused and priority-driven. Bill Edwards has the vision, the intensity and spark. At this point in my career that means a lot to me."

Secada's "Window to My Heart" was Most Added at AC, with 22 adds, its first week out, and it is getting support from Hot AC as well.



ON THE RECORD

With

Hooman
Morning Show Sidekick, KLLC
(Alice @ 97.3)/San Francisco



Great news: I have been given a new Saturday-night show, and it's taking the Bay Area by storm. My day job is celebrity interviewer, phone screener and street-bit guy for the Sarah & No Name morning show on KLLC (Alice @ 97.3)/San Francisco. I now have my own time slot, 10pm-1am on Saturday nights, and the show is appropriately titled *Hooman Radio*. * During my six-year stint on the Alice airwaves I've had the opportunity to interview almost every celebrity under the sun, from former Vice President Al Gore to George Lucas to Dave Matthews to Jack Black to David Hasselhoff. The spring '05 Arbitron book places the Sarah & No Name show at No. 1 with women 18-49, and I'm very proud to be a part of that success. * My new show, which is mixed by platinum-selling recording artist DJ Amp Live of the band Zion-I, plays everything outside of what a typical Alice listener is used to hearing. I play at least four indie bands per show in order to push my audience to grow musically. I am very grateful to KLLC PD John Peake for allowing me this opportunity. If e-mails are an indicator of a radio show's success, I'm on the right track. I've been receiving an average of 750 e-mails per show. * The indie band I'm most impressed with is Maypole, whose album was produced by John Lucasey. The buzz around these guys is huge. An undisclosed record label ("What's up, doc?") is very interested in these guys after only three spins on the airwaves. My hope is that *Hooman Radio* will be instrumental in getting bands signed and boosting Alice's weekend ratings. Check out the *Hooman Radio* playlist at www.studio880.com.

Rob Thomas' "Lonely No More" (Atlantic) is the new chart topper at AC this week. **Michael Bublé's** "Home" (Reprise) moves to No. 2, and **Kelly Clarkson's** "Breakaway" (Hollywood) remains at No. 3 ... Most Increased Plays goes to **Kimberly Locke's** "I Could" (Curb), with +137, and the song moves to No. 12. **Anna Nalick's** "Breathe (2am)" (Columbia) gets second Most Increased, with +124, holding steady at No. 6 ... **Earth Wind & Fire's** "Pure Gold" (Sanctuary/SRG) debuts at No. 30 ... Congratulations to Big 3 Records' Anthony Iovino and Mike Klein on a strong first week with **Jon Secada's** "Window to My Heart," which is Most Added, with 22 adds ... At Hot AC, **Kelly Clarkson's** "Behind These Hazel Eyes" (RCA/RMG) moves up to No. 1, **Lifeshouse's** "You and Me" (Geffen) goes to No. 2, and **Coldplay's** "Speed of Sound" (Capitol) remains at No. 3 ... Another strong week for Interscope/Geffen duo Scott Emerson and Dara Kravitz, as **Sheryl Crow's** "Good Is Good" (A&M/Interscope) gets Most Increased Plays, with a whopping +462, and is again Most Added, with 15 adds. Second Most Increased goes to **Gwen Stefani's** "Cool" (Interscope), with +272. Second Most Added is **Nickelback's** "Photograph" (Roadrunner/IDJMG), with 11 ... **Gorillaz's** "Feel Good Inc." (Virgin) debuts at No. 38.

— Julie Kertes, AC/Hot AC Editor



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HOT AC TOP 40

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August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	3178	+114	183107	15	83/0
1	2	LIFEHOUSE You And Me (Geffen)	3147	-27	180474	28	88/0
3	3	COLDPLAY Speed Of Sound (Capitol)	2603	-112	131820	17	88/0
4	4	ROB THOMAS Lonely No More (Atlantic)	2546	-151	158971	28	87/0
5	5	3 DOORS DOWN Let Me Go (Republic/Universal)	2311	-56	131702	33	83/0
6	6	ROB THOMAS This Is How A Heart Breaks (Atlantic)	2280	+92	120053	11	85/0
12	7	GREEN DAY Holiday (Reprise)	1861	+65	97781	13	69/2
8	8	COLLECTIVE SOUL Better Now (EI Music Group)	1861	-84	87887	25	72/0
10	9	GREEN DAY Boulevard Of Broken Dreams (Reprise)	1852	-11	110916	36	85/0
9	10	ANNA NALICK Breathe (2am) (Columbia)	1803	-130	109462	37	81/0
14	11	TRAIN Get To Me (Columbia)	1762	+81	77200	8	77/3
7	12	GAVIN DEGRAW Chariot (J/RMG)	1743	-283	81071	24	76/0
11	13	HOWIE DAY Collide (Epic)	1654	-155	99633	51	78/0
13	14	KELLY CLARKSON Since U Been Gone (RCA/RMG)	1624	-133	110812	34	83/0
16	15	GWEN STEFANI Cool (Interscope)	1606	+272	79147	7	75/6
15	16	JOSH KELLEY Only You (Hollywood)	1539	+106	60454	10	79/1
17	17	JASON MRAZ Wordplay (Atlantic)	1267	-37	44096	13	66/0
18	18	MARIAH CAREY We Belong Together (Island/IDJMG)	1232	+71	56178	9	44/0
19	19	KEITH URBAN You'll Think Of Me (Capitol/EMC)	1118	+97	78965	10	45/2
28	20	SHERYL CROW Good Is Good (A&M/Interscope)	939	+462	49707	2	71/15
20	21	GWEN STEFANI Hollaback Girl (Interscope)	885	-47	58156	12	25/0
22	22	VERTICAL HORIZON Forever (Hybrid)	846	-5	29067	13	47/1
21	23	LOW MILLIONS Statue (Manhattan/EMC)	829	-50	23348	13	42/0
26	24	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)	671	+96	21651	4	43/1
24	25	DEF LEPPARD No Matter What (Island/IDJMG)	617	-20	31016	11	33/0
27	26	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)	567	+38	38094	7	16/1
25	27	SIMPLE PLAN Untitled (Lava)	565	-27	23320	8	31/0
23	28	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)	562	-135	23208	17	35/0
33	29	D.H.T. Listen To Your Heart (Robbins)	561	+147	30894	4	26/6
31	30	BON JOVI Have A Nice Day (Island/IDJMG)	512	+86	34520	3	42/8
32	31	WEEZER Beverly Hills (Geffen)	468	+44	19225	7	11/1
30	32	PAT MCGEE BAND Must Have Been Love (Kirtland)	427	0	9294	9	25/0
29	33	PAPA ROACH Scars (Geffen)	425	-18	18425	7	11/0
36	34	3 DOORS DOWN Here By Me (Republic/Universal)	420	+91	13066	2	33/3
35	35	SWITCHFOOT Stars (Columbia)	418	+48	7788	3	30/1
38	36	HOWIE DAY She Says (Epic)	407	+106	13178	2	33/3
37	37	STAINED Right Here (Flip/Atlantic)	347	+40	9511	3	24/4
Debut	38	GORILLAZ Feel Good Inc. (Virgin)	332	+134	14387	1	14/3
39	39	MICHAEL BUBLE Home (143/Reprise)	315	+36	13169	2	21/1
-	40	BEN FOLDS Landed (Epic)	265	-3	8300	4	17/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW Good Is Good (A&M/Interscope)	15
NICKELBACK Photograph (Roadrunner/IDJMG)	13
BON JOVI Have A Nice Day (Island/IDJMG)	8
DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	8
GWEN STEFANI Cool (Interscope)	6
D.H.T. Listen To Your Heart (Robbins)	6
NATASHA BEDINGFIELD These Words (Epic)	6
JACK JOHNSON Good People (Brushfire/Universal)	6
STAINED Right Here (Flip/Atlantic)	4
FOO FIGHTERS Best Of You (RCA/RMG)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHERYL CROW Good Is Good (A&M/Interscope)	+462
GWEN STEFANI Cool (Interscope)	+272
D.H.T. Listen To Your Heart (Robbins)	+147
NICKELBACK Photograph (Roadrunner/IDJMG)	+139
LIZ PHAIR Everything To Me (Capitol)	+137
GORILLAZ Feel Good Inc. (Virgin)	+134
KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)	+114
JOSH KELLEY Only You (Hollywood)	+106
HOWIE DAY She Says (Epic)	+106
KEITH URBAN You'll Think Of Me (Capitol/EMC)	+97

NEW & ACTIVE

LIZ PHAIR Everything To Me (Capitol)	Total Plays: 262, Total Stations: 25, Adds: 3
FOO FIGHTERS Best Of You (RCA/RMG)	Total Plays: 237, Total Stations: 19, Adds: 4
KILLERS All These Things That I've Done (Island/IDJMG)	Total Plays: 235, Total Stations: 16, Adds: 0
JOY WILLIAMS We (Red Ink/Reunion/PLG)	Total Plays: 220, Total Stations: 22, Adds: 1
NICKELBACK Photograph (Roadrunner/IDJMG)	Total Plays: 192, Total Stations: 21, Adds: 13
U2 City Of Blinding Lights (Interscope)	Total Plays: 169, Total Stations: 17, Adds: 3
MELISSA ETHERIDGE Refugee (Island/IDJMG)	Total Plays: 159, Total Stations: 15, Adds: 2
MARC BROUSSARD Home (Island/IDJMG)	Total Plays: 152, Total Stations: 11, Adds: 0
DAVID GRAY The One I Love (ATO/RCA/RMG)	Total Plays: 148, Total Stations: 17, Adds: 2
NATASHA BEDINGFIELD These Words (Epic)	Total Plays: 130, Total Stations: 12, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

88 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc.) © 2005 Radio & Records.

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America's Best Testing Hot AC Songs 12+ For The Week Ending 8/19/05

Table with columns: Artist Title (Label), TW, LW, Famil., Burn, 18-34, 18-24, 25-34. Lists top 40 songs including Daniel Powter, Rob Thomas, Kelly Clarkson, etc.

Total sample size is 376 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song.

RR CANADA

HOT AC TOP 30

POWERED BY MEDIABASE

Table with columns: LAST WEEK, THIS WEEK, ARTIST TITLE LABEL(S), TOTAL PLAYS, +/- PLAYS, WEEKS ON CHART, TOTAL STATIONS. Lists top 30 Canadian Hot AC songs.

25 Canadian Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

Grid of market reporter information including station call letters, market names, and reporter names. Includes a 'POWERED BY MEDIABASE' logo and 'Monitored Reporters 110 Total Reporters' text.



CAROL ARCHER
carcher@radioandrecords.com

The Growing Importance Of 35-54

A study by ABC Radio/DC's Joe Shamwell tells the tale

There has been much discussion about radio's shrinking 18-49 and 25-54 demos, including some in these very pages. ABC Radio/DC Director/Market Research Joe Shamwell's recent analysis of those age cells in Washington, DC and 10 other major markets uncovered some interesting truths.

"Has anyone stopped to think that maybe there are not enough Gen-Xers replacing baby boomers in these demos?" Shamwell asks. "That we are really dealing with aging audiences, not significant shrinking traditional media usage?" This week we continue the ongoing discussion of an issue of urgent importance to Smooth Jazz: the shift from 25-54 to 35-64.

Shifts From 1997 To 2005

Ten or 15 years ago, when Gen X (the baby bust) entered elementary and middle school, school officials began closing facilities and downsizing staffs. Today, as Generation Y (the echo boomers) move through school systems, educators are scrambling to accommodate them.

Though armed with the latest census statistics, officials failed to prepare for the shifts in population and were caught off guard. There are profound lessons to be learned from the baby boom and the generations that follow it, especially for media marketers and the advertising community.

Shamwell's research focuses on Washington, DC, and although shifts vary somewhat from market to market, all radio stations are seeing their biggest growth among older consumers.

Shamwell's study shows that since 1997 persons 12+ in Washington have increased by over half a million. While adults 25-54 have grown by 130,769, the cell's share of audience has shrunk from 61.3% to 55.8%. Adults 18-49 have grown by almost 52,000, but that cell's share of audience has shrunk from 63.3% to 57.3%.

Meanwhile, the 35-64 cell has grown three times as much as the 25-54 cell — gaining 394,364 people — and its share has increased to over half, going from 48.5% to 51.2%. Adults 25-34 — formerly the second-largest cell of the 25-54 demo — lost nearly 50,000 people and slipped to third. Adults 25-44 lost over 15,000 people, while adults 45-64 gained 360,185. At the same time, adults 45-54 increased by 146,000 people, and adults 55-64 grew by 214,094.

Citing *The Journal of Financial Planning*, Shamwell says, "The echo boom (1977-1994) has almost as many people in it (68 million vs. 76 million) and almost as many births per year (3.8 million vs. 4 million) as the baby boomers, but they are not destined to have the same impact, since they represent a smaller portion of the population.

"We do not expect the children of baby boomers to have the same effect as the boomers themselves, although they may have a significant effect. The combination of lower birth rates and increased longevity indicates that the older consumer will be a much more important segment for the next 45 years."

The Shift's Effect On Radio

Shamwell continues, "Despite the growing competition from Internet radio and devices like iPods, PDAs, cell phones and satellite radio, overall terrestrial-radio listening levels in the Washington, DC area have remained remarkably consistent between 1997 and 2005.

"There has been no appreciable loss in 12+ AQH from eight years ago, but the shift from boom to bust has affected various age cells, especially adults 25-54. Here are some initial observations.

"The 12+ listening levels have increased every year since 2000. Adults 25-54 using radio have de-

creased by about 30,000, as the loss of those who moved into 55-64 has not been made up by those replacing them in 25-34. Meanwhile, the 35-64 cell has grown by just under 20,000 as its share of audience increased to over half.

"Nationally, there is a similar pattern: 12+ listening levels are up by 83,475, 0.4%, since 1999. Adults 25-54 using radio have decreased by 3%. Adults 25-54's audience share fell from 58.4% in 1999 to 56.5% in 2004.

"The adults 35-64 cell has grown by 4.9% (566,275) as its share of audience has increased to over half (from 48.9% to 51.3%). With women, the observation is consistent: 12+ listening levels are up 1% since 1999. Adults 25-54 using radio have decreased by 3.6%, and women 35-64 are up 3.9%."

Shamwell goes on to say that in-car usage

of terrestrial radio has increased during the period that satellite radio made significant inroads with auto manufacturers. "Looking at the past four years of national listening habits, despite the adoption of satellite radio in cars, terrestrial radio's usage has been increasing during that period," he says.

"At-home listening, which makes up almost two-fifths of all radio listening, was flat at 0.6%, while at-work listening — one-quarter of all radio listening — has declined about 4.3% from 2001 to 2004."

Satellite Penetration

Shamwell's research also examines the growth of satellite radio. "In a recent diary review of the Washington fall 2004 survey, only 19 out of 4,403 metro diaries mention listening to XM or Sirius, a mere four-tenths of 1%," he says. "Moreover, only six of those diaries listed either service as their P1, and just two diaries were exclusive.

"The latest Scarborough data on planned purchase of satellite radio is not good news for either XM or Sirius. Just seven-tenths of 1% plan to sign on now. In fact, four times as many people plan to buy MP3 players as will buy satellite service in the next year."

International Demographics President **Bob Jordan**, whose firm produces the Media Audit, says, "Satellite radio is not another technology that penetrates the 18-34 age market. Quite the contrary, the Media Audit surveys found that 76.1% of all listeners are 35+, and 45.5% are 45+.

"Satellite radio attracted only 10,000 or more adults in just 20 of the 87 markets surveyed. The penetration in New York City was just one-half of 1%. Clear Channel stations in the same 87 markets attract more than 48 million listeners, and Infinity has more than 35 million."

Jordan believes that the two primary problems faced by satellite radio are cost and lack of portability. "Satellite is competing with a product that is distributed free," he says. "The portability issue may be solved, but making satellite portable is the easy part. Building the audience and selling the numbers is the tough part." (See more findings at www.themediamediaaudit.com.)

According to Arbitron/Edison Media data, when respondents were asked to agree or disagree with the statement "In the future, there will be no more traditional over-the-air commercial radio stations because all audio you listen to will come from the Internet or satellites," 30% agreed, 62% disagreed, and 8% had no opinion or didn't know.

New Affluents

Shamwell continues with a discussion of consumers' growing entertainment and media choices, saying, "A recent study published by *The Wall Street Journal* showed that radio is the medium consumers spend the most time with. In the scramble for consumers' time and attention, products that can be viewed, listened to or otherwise consumed on the go and concurrently with others enjoy a huge advantage.

"The 'New Affluent' group is credited with driving the market for luxury goods, but recent data reveals contradictions. Despite their wealth and purchasing power, many New Affluents prefer to think of themselves as middle class.

"Visa targeted individuals age 35-54 with annual household incomes above \$125,000 — only about 7% of the population but accounting for nearly half of all U.S. household income and holding nearly half of the nation's net wealth."

"For a recent survey, Visa targeted individuals age 35-54 with annual household incomes above \$125,000 — only about 7% of the population but accounting for nearly half of all U.S. household income and holding nearly half of the nation's net wealth. These consumers carry modest attitudes when they shop. Their tastes are a lot more midscale than their wallets."

Shamwell cites a Nova Marketing study of the "Multi-Generational Shopper," who is typically 45-64 and overlaps with the baby boomer segment, which is recognized as 38-to-56-year-olds.

Multi-Generational Shoppers are distinguished by the following characteristics: They have one or more elderly parents, they have children in their 30s, they have an average of five grandchildren, and they spend money on goods and services for each of those segments — four generations.

"Yet few marketers seem to have the Multi-Generational Shopper on their strategic radar," Shamwell says. "This one shopper can generate four separate revenue streams for your business. For every one Multi-Generational Shopper to which you market, you're actually promoting your product to four different segments."

The Transition Demo

In summary, Shamwell says, "Radio is not losing listeners. Markets are changing demos, and radio stations are making the adjustment. In the very near future the 35-64 demo will be larger than the 25-54. Marketers have to adjust their target parameters to be able to continue to effectively and efficiently target their most desirable and plentiful customers.

"The Transition Demo — adults 35-54 with household income of \$75,000-plus — is the new adults 25-49. Adults 35-54 with household income of \$75,000-plus generate 80% of a market's retail and revenue stream.

"As the demography is making the transition, marketers for now should concentrate on bridging the demo — adults 35-54. Consideration should also go to the 80-20 Rule: The top 20% of the market's earners generate 80% of the market's retail spending. Therefore, the most effective and results-oriented demo to target is adults 35-54 with household incomes of \$75,000-plus."

SMOOTH JAZZ TOP 30

August 19, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	RICHARD ELLIOT People Make The World Go Round (Artizen)	772	0	108022	15	34/0
2	2	PAUL TAYLOR Nightlife (Peak)	697	-34	91957	22	30/0
5	3	STEVE COLE Thursday (Narada Jazz)	671	0	68863	22	30/0
4	4	CHUCK LOEB Tropical (Shanachie)	661	-19	81219	23	31/0
3	5	NILS Pacific Coast Highway (Baja/TSR)	658	-27	82665	25	33/0
6	6	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	637	-4	87054	10	33/0
7	7	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)	461	+19	53781	30	31/0
8	8	PAUL JACKSON, JR. Never Too Much (GRP/VMG)	426	-13	50701	21	29/0
11	9	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	406	+27	57249	7	34/0
10	10	DAVE KOZ Love Changes Everything (Capitol)	404	+16	42670	11	33/0
9	11	NORMAN BROWN West Coast Coolin' (Warner Bros.)	377	-45	40037	19	32/0
13	12	KEN NAVARRO You Are Everything (Positive)	330	+4	31619	16	26/0
14	13	PAUL BROWN Cosmic Monkey (GRP/VMG)	315	-5	48388	9	28/0
15	14	JEFF LORBER Ooh La La (Narada Jazz)	313	-4	30365	27	28/0
24	15	DAVID PACK You're The Only Woman (Peak)	312	+78	22556	6	23/1
18	16	EUGE GROOVE Get Em Goin' (Narada Jazz)	305	+22	34696	3	32/2
21	17	WALTER BEASLEY Coolness (Heads Up)	299	+35	50685	8	25/0
20	18	WAYMAN TISDALE Ready To Hang (Rendezvous)	291	+20	30189	15	24/0
19	19	MINDI ABAIR Make A Wish (GRP/VMG)	289	+10	31897	11	26/0
22	20	AVERAGE WHITE BAND Work To Do (Liquid 8)	280	+18	24049	18	24/1
17	21	DONNY OSMOND Breeze On By (Decca)	267	-23	18626	13	19/0
16	22	JONATHAN BUTLER Fire & Rain (Rendezvous)	256	-48	22449	17	21/0
23	23	KEM I Can't Stop Loving You (Motown/Universal)	247	+20	38381	8	20/1
27	24	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	177	+42	15148	8	18/1
25	25	MARION MEADOWS Suede (Heads Up)	176	+32	20398	4	18/2
26	26	CHIELI MINUCCI The Juice (Shanachie)	137	-10	9920	7	12/0
29	27	BONEY JAMES 2:01 AM (Warner Bros.)	126	+14	24944	2	13/1
28	28	JEFF GOLUB Simple Pleasures (Narada Jazz)	116	+1	11433	14	12/0
30	29	GREGG KARUKAS London Underground (Trippin' 'N' Rhythm)	107	+5	5492	3	10/0
-	30	CAMIEL I'm Ready (Rendezvous)	94	-5	12558	14	10/0

34 Smooth Jazz® reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

WARREN HILL Still In Love (Popjazz/Native Language)
Total Plays: 93, Total Stations: 10, Adds: 0

MARIAH CAREY We Belong Together (Island/IDJMG)
Total Plays: 93, Total Stations: 8, Adds: 1

BDZ SCAGGS Lowdown (Unplugged) (Virgin)
Total Plays: 88, Total Stations: 10, Adds: 3

MICHAEL BUBLE Home (143/Reprise)
Total Plays: 80, Total Stations: 5, Adds: 0

ACOUSTIC ALCHEMY Say Yeah (Higher Octave)
Total Plays: 76, Total Stations: 10, Adds: 0

SOUL BALLET She Rides (215)
Total Plays: 68, Total Stations: 10, Adds: 3

PIECES OF A DREAM Lunar Lullaby (Heads Up)
Total Plays: 59, Total Stations: 7, Adds: 0

DIDD White Flag (Arista/RMG)
Total Plays: 59, Total Stations: 4, Adds: 0

DEF JAZZ f/GERALD ALBRIGHT Hey Young World (GRP/VMG)
Total Plays: 51, Total Stations: 6, Adds: 0

KIRK WHALUM Any Love (GRP/VMG)
Total Plays: 51, Total Stations: 4, Adds: 0

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	3
SOUL BALLET She Rides (215)	3
EUGE GROOVE Get Em Goin' (Narada Jazz)	2
MARION MEADOWS Suede (Heads Up)	2
RIPPINGTONS Gypsy Eyes (Peak)	2
JEFFREY OSBORNE f/BONEY JAMES Close The Door (Koch)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BOZ SCAGGS Lowdown (Unplugged) (Virgin)	+88
DAVID PACK You're The Only Woman (Peak)	+78
NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	+42
WALTER BEASLEY Coolness (Heads Up)	+35
MARION MEADOWS Suede (Heads Up)	+32
SOUL BALLET She Rides (215)	+29
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+27
MARIAH CAREY We Belong Together (Island/IDJMG)	+23
EUGE GROOVE Get Em Goin' (Narada Jazz)	+22
HUGH MASEKELA After Tears (Heads Up)	+22

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MICHAEL LINGTON Two Of A Kind (Rendezvous)	305
VANESSA WILLIAMS You Are Everything (Lava)	221
KENNY G. Pick Up The Pieces (Arista/RMG)	218
MARION MEADOWS Sweet Grapes (Heads Up)	207
TIM BOWMAN Summer Groove (Liquid 8)	199
SOUL BALLET Cream (215)	189
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	183
CHRIS BOTTI Back Into My Heart (Columbia)	181
3RD FORCE Believe In Me (Higher Octave)	174
WAYMAN TISDALE Ain't No Stoppin' Us Now (Rendezvous)	173
EUGE GROOVE XXL (Narada Jazz)	169
GERALD ALBRIGHT To The Max (GRP/VMG)	169
GEORGE BENSON Softly, As In A Morning Sunrise (GRP/VMG)	166
ANITA BAKER How Does It Feel (Blue Note/Virgin)	165
NORMAN BROWN Up 'N' At 'Em (Warner Bros.)	159

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

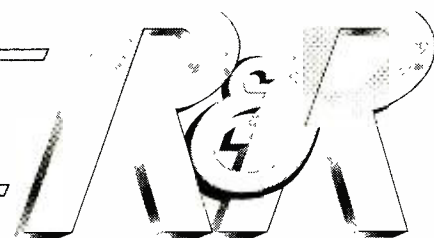
MANAGER'S MINUTE

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SMOOTH JAZZ TOP 30 INDICATOR

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)	200	+14	594	10	13/0
2	2	RICHARD ELLIOT People Make The World Go Round (Artizen)	186	+5	731	14	13/0
10	3	BRIAN CULBERTSON Hookin' Up (GRP/VMG)	169	+28	402	5	14/0
3	4	NILS Pacific Coast Highway (Baja/TSR)	169	+3	589	30	12/0
8	5	PAUL BROWN Cosmic Monkey (GRP/VMG)	158	+12	627	5	13/0
4	6	STEVE COLE Thursday (Narada Jazz)	157	0	487	23	12/0
7	7	KEM I Can't Stop Loving You (Motown/Universal)	148	+1	579	17	10/0
5	8	PAUL TAYLOR Nightlife (Peak)	147	-7	603	24	12/0
11	9	ANDRE DELANO Night Riders (7th Note)	146	+9	410	13	12/0
9	10	CHUCK LOEB Tropical (Shanachie)	142	-1	344	27	12/0
6	11	JEFF GOLUB Simple Pleasures (Narada Jazz)	141	-6	427	17	12/0
13	12	WALTER BEASLEY Coolness (Heads Up)	136	+1	509	10	11/0
12	13	JEFF LORBER Ooh La La (Narada Jazz)	134	-2	454	30	12/0
15	14	AVERAGE WHITE BAND Work To Do (Liquid 8)	126	+5	265	22	12/0
16	15	MINDI ABAIR Make A Wish (GRP/VMG)	123	+5	249	4	10/0
14	16	JOE JOHNSON U Know What's Up (Yasny)	122	0	395	16	8/0
18	17	KEN NAVARRO You Are Everything (Positive)	118	+8	224	14	8/0
20	18	BRIAN SIMPSON It's All Good (Rendezvous)	112	+4	364	6	10/0
17	19	WARREN HILL Still In Love (Popjazz/Native Language)	108	-4	304	10	10/0
23	20	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)	107	+6	282	7	10/0
Debut	21	EUGE GROOVE Get Em Goin' (Narada Jazz)	104	+19	355	1	11/0
25	22	DONNY OSMOND Breeze On By (Decca)	104	+3	451	7	6/0
21	23	BLACK GOLD MASSIVE Don't Give Up Now (Major Menace)	104	+1	334	16	8/0
26	24	WAYMAN TISDALE Ready To Hang (Rendezvous)	102	+4	414	15	8/0
19	25	CHIELI MINUCCI The Juice (Shanachie)	99	-10	203	4	7/0
27	26	MIKE PHILLIPS f/ JEFF LORBER Heartbeat Of The City (Hidden Beach)	97	0	306	2	10/0
24	27	GARRY GOIN Riverside Drive (Compendia)	97	-4	306	6	7/0
22	28	PRAFUL Moon Glide (Rendezvous)	97	-5	333	10	10/1
-	29	DAVE KOZ Love Changes Everything (Capitol)	95	+15	291	5	7/1
28	30	BONEY JAMES 2:01 AM (Warner Bros.)	95	+2	291	2	9/0

16 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.
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MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
KIM WATERS Steppin' Out (Shanachie)	3
RIPPINGTONS Gypsy Eyes (Peak)	3
LOREN GOLD f/MINDI ABAIR J.J. Rider (Gemini Sun)	3
NAJEE 2nd 2 None (Heads Up International)	3
GERALD VEASLEY Sugar Time (Heads Up)	2
MARK HOLLINGSWORTH Steppin' Up (Windshore Music)	2
KIRK WHALUM I'll Make Love To You (Rendezvous)	2
JEFFREY OSBORNE f/BONEY JAMES Close The Door (Koch)	2
RAUL MIDON If You're Gonna Leave (Manhattan/EMC)	2
LISA HILTON Seduction/Remix (Ruby Slippers)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRIAN CULBERTSON Hookin' Up (GRP/VMG)	+28
MARK HOLLINGSWORTH Steppin' Up (Windshore Music)	+25
BATIE Part Of Me (Jazzmanland)	+23
KIM WATERS Steppin' Out (Shanachie)	+21
LOREN GOLD f/MINDI ABAIR J.J. Rider (Gemini Sun)	+20
RIPPINGTONS Gypsy Eyes (Peak)	+20
EUGE GROOVE Get Em Goin' (Narada Jazz)	+19
SOUL BALLET She Rides (215)	+17
KIRK WHALUM I'll Make Love To You (Rendezvous)	+16

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GEORGE DUKE T-Jam (BPM)	78
3RD FORCE Believe In Me (Higher Octave)	69
BONEY JAMES f/JOE SAMPLE Stone Groove (Warner Bros.)	59
JOYCE COOLING Expression (Narada Jazz)	18
PETER WHITE How Does It Feel (Columbia)	16
CHRIS BOTTI No Ordinary Love (Columbia)	13
MINDI ABAIR Come As You Are (GRP/VMG)	3
GREG ADAMS Firefly (215)	1
FOURPLAY Fields Of Gold (RCA Victor/RMG)	1

REPORTERS

Stations and their adds listed alphabetically by market

<p>KAJZ/Albuquerque, NM* OM: Jim Walton PD/MD: Paul Lavoie No Adds</p> <p>WJZZ/Atlanta, GA* PD/MD: Dave Kosh No Adds</p> <p>KSMJ/Bakersfield, CA* OM/MD: Chris Townshend APD: Nick Novak SOUL BALLET MARIAH CAREY</p> <p>WEAA/Baltimore, MD PD: Sandi Mallory MD: Marcellus "Bassman" Shepard 3 DOWN TO THE BONE</p> <p>WSMJ/Baltimore, MD* PD/MD: Lori Lewis No Adds</p> <p>WVSU/Birmingham, AL OM/MD: Andy Parrish 1 GERALD VEASLEY 1 LOREN GOLD f/MINDI ABAIR 1 JEFFREY OSBORNE f/BONEY JAMES 1 LISA HILTON 1 ANTAEUS</p> <p>WNUA/Chicago, IL* OM: Bob Kaake PD: Steve Stiles MD: Michael La Crosse No Adds</p>	<p>WNWV/Cleveland, OH* OM/MD: Bernie Kimble SOUL BALLET</p> <p>WJZA/Columbus, OH* PD/MD: Bill Harman No Adds</p> <p>KOAI/Dallas, TX* PD: Charley Connolly APD/MD: Mark Sanford No Adds</p> <p>KJCD/Denver, CO* PD/MD: Michael Fischer BONEY JAMES</p> <p>WVMV/Detroit, MI* OM/MD: Tom Steeker MD: Sandy Kovach No Adds</p> <p>KEZL/Fresno, CA* OM: E. Curtis Johnson PD/MD: J. Weidenheimer No Adds</p> <p>WZJZ/Ft. Myers, FL* OM: Steve Amari PD: Joe Turner MD: Randi Bachman No Adds</p>	<p>WSBZ/Ft. Walton Beach, FL PD: Mark Carter MD: Mark Edwards RAUL MIDON NAJEE</p> <p>WOTO/Hartford, CT PD/MD: Stewart Stone 8 KIM WATERS</p> <p>KHJZ/Houston, TX* PD: Maxine Todd APD/MD: Greg Morgan EUGE GROOVE</p> <p>KPVU/Houston, TX PD: Wayne Turner No Adds</p> <p>KJLU/Jefferson City, MO PD/MD: Dan Turner 5 JEFFREY OSBORNE f/BONEY JAMES 5 KIRK WHALUM 4 KIM WATERS</p> <p>KOAS/Las Vegas, NV* PD/MD: Michael Joseph No Adds</p> <p>KUAP/Little Rock, AR PD/MD: Michael Neilums 6 NAJEE 3 GEORGE DUKE 2 RIPPINGTONS 2 RAUL MIDON 1 CANTOMA 1 JASON PARRA 1 KENNY CARR</p>	<p>KTWV/Los Angeles, CA* PD: Paul Goldstein MD: Samantha Pascual No Adds</p> <p>WLVE/Miami, FL* OM: Rob Roberts PD/MD: Rich McMillan MARION MEADOWS NELSON RANGELL JEFFREY OSBORNE f/BONEY JAMES</p> <p>WJZI/Milwaukee, WI* PD: Stan Atkinson MD: Steve Scott No Adds</p> <p>KJZI/Minneapolis, MN* PD: Lauren MacLeash MD: Mike Wolf No Adds</p> <p>KRVR/Modesto, CA* OM/MD: Doug Wulff PD: James Bryan BOZ SCAGGS</p> <p>WVAS/Montgomery, AL OM: Rick Hall PD: Eric Washington MD: Eugenia Ricks 15 GREG ADAMS 15 QUINTIN GERARD 15 SHELBY BROWN 15 LOREN GOLD f/MINDI ABAIR 14 3D 14 MARK HOLLINGSWORTH 14 SOUL BALLET</p>	<p>WFSK/Nashville, TN PD: Ken West MD: Chris Nochowicz 8 BLAKE AARON 8 RIPPINGTONS 4 LOREN GOLD f/MINDI ABAIR NAJEE LISA HILTON GERALD VEASLEY</p> <p>WQCD/New York, NY* PD: Blake Lawrence MD: Carolyn Bednarski SOUL BALLET EUGE GROOVE</p> <p>WLOQ/Orlando, FL* PD/MD: Brian Morgan APD: Patric Riley 2 LIZZ WRIGHT 1 BLAKE AARON NAJEE</p> <p>WJZ/Philadelphia, PA* OM: Todd Shannon PD: Michael Tozzi MD: Frank Childs JEFFREY OSBORNE f/BONEY JAMES</p> <p>KYOT/Phoenix, AZ* PD: Shaun Holly APD/MD: Angie Handa 1 RIPPINGTONS DAVID PACK</p> <p>KJZS/Reno, NV* PD/MD: Robert Dees No Adds</p> <p>KSSJ/Sacramento, CA* PD/MD: Lee Hansen BOZ SCAGGS</p> <p>KBZN/Salt Lake City, UT* OM/MD: Dan Jessop 11 LOREN GOLD f/MINDI ABAIR 8 BOZ SCAGGS 3 RIPPINGTONS</p>	<p>KIFM/San Diego, CA* PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p> <p>KKSF/San Francisco, CA* PD: Michael Erickson MD: Ken Jones 4 AVERAGE WHITE BAND</p> <p>KJZY/Santa Rosa, CA* PD: Gordon Zlot APD/MD: Rob Singleton 3 PRAFUL</p> <p>DMX Jazz Vocal Blend/Satellite 3 FOURPLAY 2 LIN ROUNTREE 1 TALKING BOOK</p> <p>DMX Smooth Jazz/Satellite PD/MD: Jeanne Destro 11 MARK HOLLINGSWORTH 11 KIRK WHALUM 10 RIPPINGTONS 9 KIM WATERS</p> <p>Jones Radio Network/Satellite* OM: J.J. McKay PD: Steve Hibbard MD: Laurie Cobb 1 BLACK GOLD MASSIVE STEVIE WONDER JOHN KLEMMER MARION MEADOWS KEM</p> <p>Sirius Jazz Cafe/Satellite PD: Teresa Kincaid MD: Rick Laboy No Adds</p> <p>XM Watercolors/Satellite PD/MD: Shirilita Colon NAJEE</p>	<p>KWJZ/Seattle, WA* PD: Carol Handley MD: Dianna Rose No Adds</p> <p>KCOZ/Springfield, MO OM: Jae Jones PD/MD: Rachael Elliott 5 DAVE KOZ 5 PRAFUL</p> <p>WSJT/Tampa, FL* PD: Ross Block MD: Kathy Curtis No Adds</p> <p>WJZW/Washington, DC* OM: Kenny King PD: Carl Anderson MD: Renee DePuy STEVE OLIVER</p>
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POWERED BY
MEDIABASE

*Monitored Reporters

50 Total Reporters

34 Total Monitored

16 Total Indicator

Did Not Report, Playlist Frozen (2):
KSBRLos Angeles, CA
Music Choice Smooth Jazz/
Satellite

B O W I J O V I HAVE A NICE DAY

Produced by: John Shanks, Jon Bon Jovi, Richie Sambora Mixed By: Jeremy Wheatley

Debut 29 R&R Rock
4 Mediabase Classic Rock
15* Heritage Rock BDS

WAXQ/New York - Ranked #1
WDHA/NY/NJ - Ranked #3
KDKB/Phoenix - Ranked #2

KLOS/Los Angeles - Ranked #3
KDBN/Dallas - Ranked #2
WHJY/Providence - Ranked #9
WFBQ/Indy - Ranked #9

WLUP/Chicago - Ranked #7
WDTW/Detroit - Ranked #1
KSHE/St. Louis - Ranked #5

“Our hometown heroes have added a solid dose of attitude to their signature sound. So have a nice friggin’ day yourself!”
—BOB BUCHMANN - WAXQ/NY

“Nothing but positives on this end. It’s rockin’ and we’re rockin’ with it!”
—RITA WILDE - KLOS/Los Angeles

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ROCK IN A WIRELESS WORLD

The Current And Future Impact Of Technology On Rock Radio

Ah, remember the good old days — like, say, less than three years ago — when your only challenge as a Rock programmer was your “terrestrial” radio competition in the market? Those days are long gone. Every major radio company still gathers together its heads of state to discuss programming strategy, but these days the competition they talk about isn’t the station across the street. No, this is a different animal altogether. It’s all about how we must now compete with current and emerging technologies.

This fact was painfully obvious during the panels and discussions at the recent

R&R Convention in Cleveland. Two primary issues kept reverberating through the halls: How and what does terrestrial radio need to do to compete with iPods, satellite radio and Internet radio, and how soon will terrestrial radio move to HD Radio?

These are issues that affect every radio format, but this year’s Rock special, *Rock in a Wireless World*, will look specifically at how Rock radio is dealing with this new digital competition. We’ll get a consumer’s



Ken Anthony

take on terrestrial radio from Thomas Goetz, Articles Editor for *Wired*, the magazine that ran a major exposé back in April called “The End of Radio (As You Know It).”

We’ll also find out just how wireless Rock’s top programmers and record executives are with the results of “The Rock Wireless Poll.” What percentage of them own iPods, subscribe to a satellite-radio service or listen to Internet-only stations? What are today’s Rock programmers do-

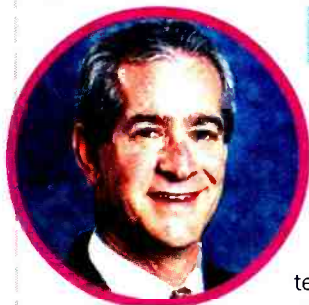
ing to embrace or defend against the iPod, satellite radio and Internet radio? How are record companies using new technology to do their job more efficiently? Find out in the pages that follow.

First up, though, we hear from Jacobs Media’s Paul Jacobs. Jacobs Media recently tackled this subject in a major technology web poll it conducted with thousands of Rock radio listeners across the country, and during the recent Jacobs Media Summit Paul moderated a session called “360 Degrees of Technology.” For this special, Paul agreed to offer his insight into Rock in a wireless world.

Technology And Rock Radio

Is it true that ‘choice kills’?

By Paul Jacobs



Paul Jacobs

The most challenging part of writing a piece on the impact of technology on Rock radio listening is that by the time you finish it, some of it

will already be dated. No one can predict which parts will become obsolete and what they will be replaced with. It seems that new technology, applications, ideas and initiatives are introduced every day, and each one has the potential to cut into radio listening, directly or indirectly.

Choice Kills

But before this article becomes yet another “radio’s in trouble due to technology” diatribe, it’s important that I point out that all media have been impacted. Our prime competitors have lost significant share. Primetime television viewing fell 41.5% between 1977 and 2003. Daily newspaper readership fell from 81% of households to 55% from 1964 to 2004.

Cable television, TiVo, the Internet, DVDs and the micro-targeting of content to special, unique interests have all contributed to this phenomenon. It’s radio’s turn now, and we can’t stop it. We can, however, confront it head-on.

Rick Cummings from Emmis has eloquently framed the issue facing radio, say-

ing, “Choice kills.” He’s right. We used to have a virtual monopoly on the distribution of music, information and audio entertainment. Today, if we aren’t on our game and aren’t finding new ways to make old media as interactive as glamorous forms of new media, we run the risk of losing our grip on the audience. Getting our product for free won’t be a compelling enough reason for a growing number of Americans to stick with good old radio.

It used to be that when new technology was introduced, radio had years to respond. When the Walkman came out in the mid-’70s, we had time to research and strategize before we took action. It was another five years or so before the next technology threat emerged: MTV. Then we

had several more years before we had to deal with DATs. Remember those? And it was several more years until the mid-’90s, when the Internet moved into consumers’ hands.

That’s when all hell broke loose. Since then, like waves crashing on a beach, there’s been a constant barrage of new ways to deliver entertainment to our listeners. Internet audio streaming, downloading (illegal and legal), iPods, satellite radio and countless other technologies and platforms have come along to provide more content and variety than we could hope to deliver on an entire cluster of AM and FM signals in a market.

Continued on Page 56



The Hard Question

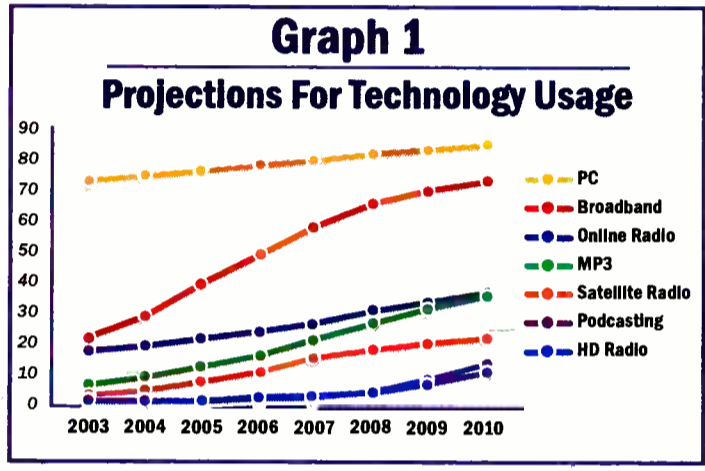
Of course, this is just the tip of the iceberg. At this year's Jacobs Summit at R&R Convention 2005, MTV's Amy Doyle suggested that new electronic gadgetry is, in itself, a topic that should be reflected in programming content. MTV's research

Technology And Rock Radio

Continued from Page 55

And choice is coming from every angle. Just look at Graph 1, which shows Forrester Research's projections for technol-

long as we accept the fact that our listeners have options. If we aren't providing entertainment and access to our product on multiple platforms, we run the risk of losing them in increasing numbers.



ogy use over the next decade. This should get everyone's attention.

Death By 1,000 Cuts

It's important to note that while everyone might be talking about podcasting this week, they'll be excited about something else next week, and next month. Nokia just introduced a cellular phone that has an MP3 player built in that will hold up to 3,000 songs, and new technology is on the horizon that will enable consumers to access Internet audio channels on their wireless phones.

Even the people at XM and Sirius should be nervous about that. At the rate things are changing, they are also in danger of being eclipsed by the next big thing — already.

But, as worrisome as these predictions are, the harsher reality is that the people who are using new technology love it. Look at Graph 2, which is from the Edison/Arbitron study "Internet & Multimedia, 2005." Notice how passion for radio is lagging behind these other technologies.

So is Rock radio in trouble? No more so than any other format or medium, as

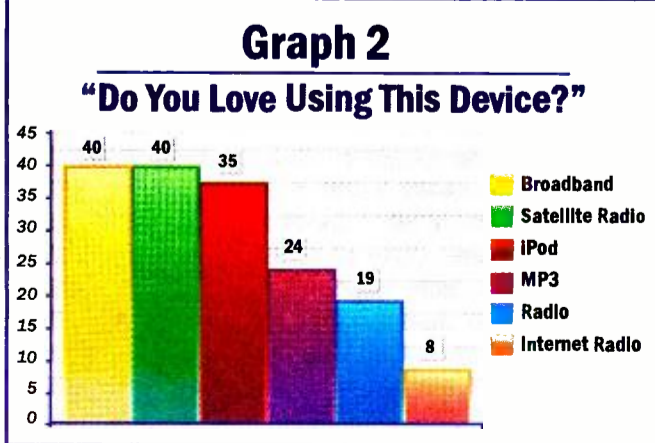
was radio's first look at how technology has become a central element in listeners' lives.

Check out Graph 3. This "Media Usage Pyramid" shows the big picture. While some technology, like cell-phone ownership and Internet usage, is already virtually ubiquitous, other products and applications are also cutting into the already-challenged attention spans of Rock listeners.

One way to think of this is "death by 1,000 cuts." No single technology is hurting us badly enough to be defined as the enemy, but, in the aggregate, all of these technologies combine to reduce TSL.

Rockers & Technology

Here's a breakdown of how various technologies have impacted radio listening and how Rock listeners have embraced them.



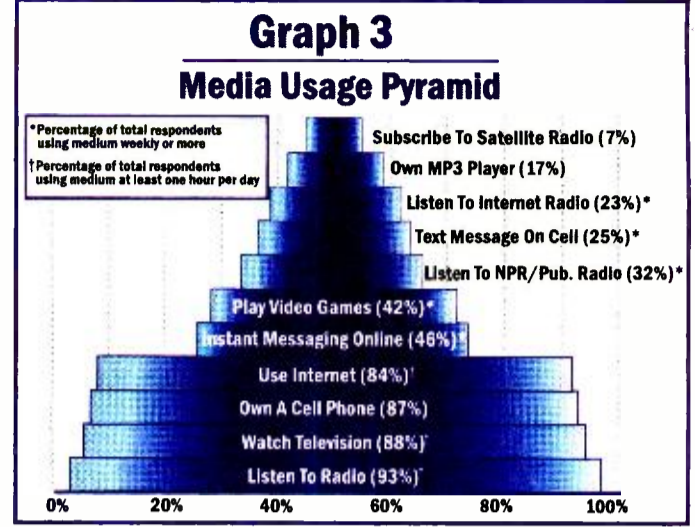
• **Streaming:** Overall, nearly one-fourth (23%) of the respondents report listening to radio on the Internet. What would the impact on their listening be if their favorite radio station began streaming online? Significant, especially for Rock listeners (see Graph 4).

Over half (55%) of Active and main-

stream listeners would listen a lot or a little more to their Rock station if it began streaming. We often hear this in focus groups as well. Rock listeners want to be able to hear their favorite station while they're at work, and those who work somewhere where it's difficult to pick up a signal definitely see the benefits of streaming. Or they simply say that they're now used to obtaining whatever they need from their computer, and they'll find their music on it too.

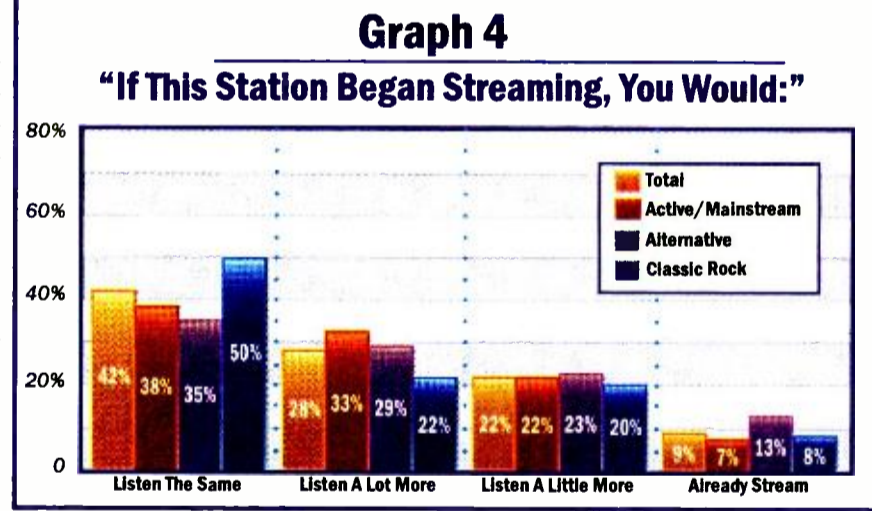
Many are surprised that their favorite radio station doesn't recognize these benefits. While we sympathize with stations that are trying to find a viable business model to pay for the expense of streaming, there's overwhelming evidence that if they did stream, their ratings would increase more than enough to support the investment.

• **iPod/MP3 player ownership:** Two in ten (21%) of our total respondents currently own an iPod or an MP3 player, a figure matched by the Rock listeners in



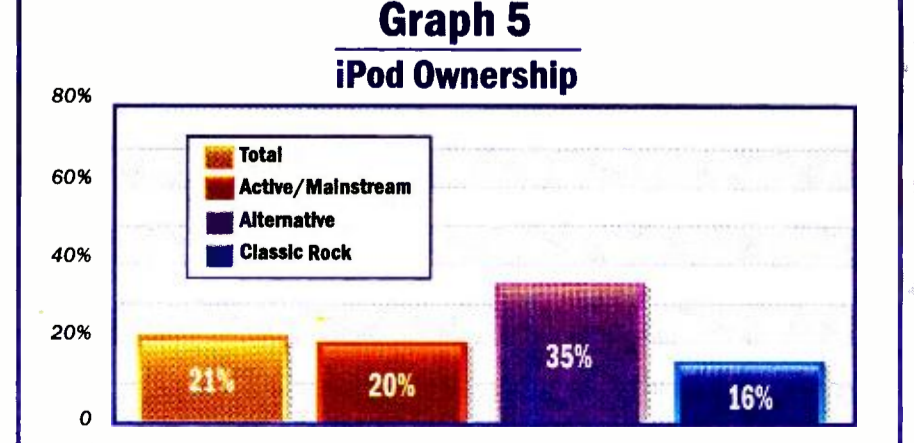
shows that young men want to be among the first to own new entertainment devices and software.

So the debate shouldn't be whether technology is impacting Rock listening. It is, just as it has impacted all aspects of our culture and every other media outlet. The debate should be about how our industry is going to respond in a proactive manner. Are we going to rely solely on our transmitters and base our future on our past performance, or are we going to accept that our listeners' behaviors are changing and be a part of those changes?



our sample (20%). And of those rockers who don't own an iPod or MP3 player, over four in ten (44%) plan to purchase one in 2005. You shouldn't be surprised when you read Apple's quarterly iPod sales figures. And wait until this Christmas, when penetration is going to jump dramatically (see Graph 5).

explore new programming ideas and embrace new delivery systems. Many radio stations have strong local brands and healthy listener relationships. We just need to make sure that, like anyone who's been in a long-term relationship, we keep our bond with our listeners honest, meaningful, compelling and exciting.



GREEN DAY



R&R Active Rock: **14**
 R&R Alternative: **3**
 R&R Rock: **15**

“WAKE ME UP WHEN SEPTEMBER ENDS”

The new single from american idiot

PRODUCED BY: ROB CAVALLO & GREEN DAY MIXED BY: CHRIS LORD-ALGE
MANAGEMENT: PAT MAGNARELLA

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DISTURBED

“STRICKEN”

The first single from TEN THOUSAND FISTS



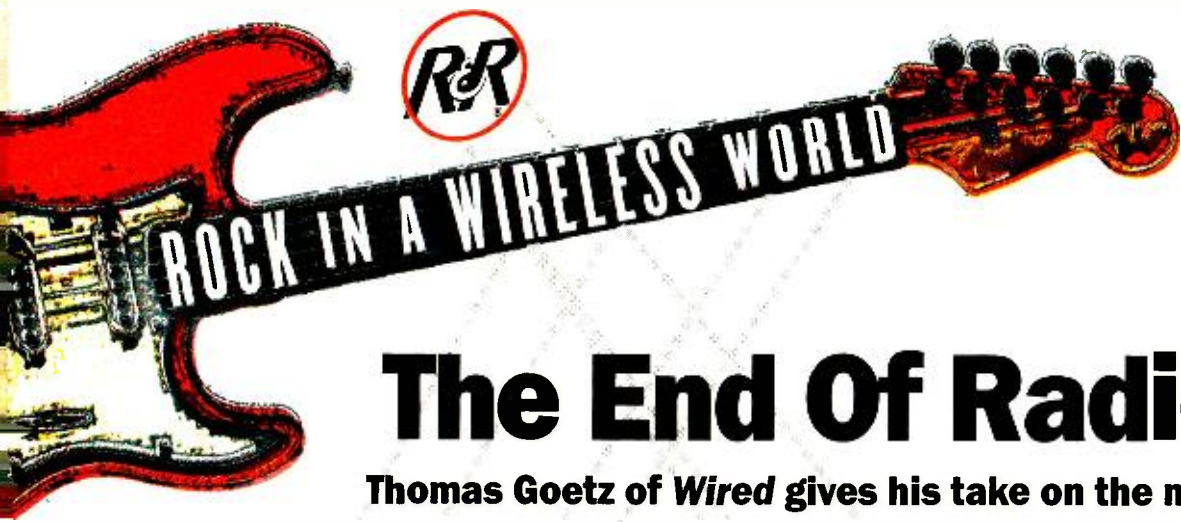
IN STORES 9/20

PRODUCED BY JOHNNY K AND DISTURBED MIXED BY BEN GROSSE
MANAGEMENT: JEFF BATTAGLIA FOR JBM INC.

INTOXICATION DISTURBED1.COM ©2005 Reprise Records. A Warner Music Group Company.

R&R Active Rock: **15**
 R&R Alternative: **25**
 R&R Rock: **10**





The End Of Radio?

Thomas Goetz of *Wired* gives his take on the medium

Thomas Goetz is not an expert on radio. He admits that. But *Wired*, the magazine he works for, offered a no-holds-barred look at the radio industry in its April issue. The piece was called "The End of Radio (As You Know It)," and it offered a consumer's take on terrestrial radio and the digital means for achieving a radiolike experience. Goetz is Articles Editor for *Wired*, and since the piece appeared he's been answering a lot of questions about radio from people in radio.

Goetz is a native of Minneapolis and worked for the *Village Voice* in New York, covering the music industry, then moved on to the *Wall Street Journal* and a magazine called the *Industry Standard* before joining *Wired* in 2001.

He was one of the guest speakers at the Jacobs Media Summit during R&R Convention 2005 in Cleveland, and I was in the audience that day. Goetz offered an interesting consumer-based perspective on terrestrial radio in our new digital environment. I spoke with him for this special in order to allow everyone to hear his thoughts on radio in a wireless world.

R&R: Tell us what the people at *Wired* discovered when preparing the "End of Radio" article.

TG: We found that what the radio industry is facing is akin to what so many other entertainment industries — TV, mov-

"Radio is a pretty awesome technology, but the fact is, there are all these other technologies out there that we believe are confronting that institutional industry."

ies and the music business — are facing. Basically, digital technologies are hitting critical mass, and industries built on analog business models are facing a new reality. The question is, how does the core industry react to that new reality?

What we also wanted to do is explore these new technologies and the ways people can get a radiolike experience via podcasting or HD Radio or satellite. I consider radio to be a pretty efficient way of giving people an entertaining music or information experience, but there are all sorts of trade-offs in that. Listeners agree to listen to advertising in order to get free entertainment.

Radio is a pretty awesome technology, but the fact is, there are all these other technologies out there that we believe are confronting that institutional industry.

R&R: You mentioned that other information and entertainment sources — like TV, movies and the music industry — have been challenged by digital technology. Could you elaborate on that?

TG: All of these sources have been affected in one way or another by digital distribution, which is much more efficient than analog or brick-and-mortar. For example, people don't need to go to movie theaters because they can get the DVD at their video store or through the mail. They don't need to read a newspaper when they can get their information over the Internet.

R&R: What new digital technologies are affecting radio the most?

TG: It's a little different for radio, which is already a fairly easy and ubiquitous distribution system. The trick with radio is that the actual experience is less enjoyable than it used to be. Having to listen to commercials to get music entertainment is being challenged by other systems that offer other trade-offs.

For instance, with satellite radio, you subscribe to the product, but the product you get is arguably more diverse and in tune with what you like. The selections are surprising, which taps in to the serendip-

ity thing that people always like from radio. And oftentimes there's better sound quality.

There are similar things going on with podcasting, but the general radio experience is increasingly less localized and less personalized.

R&R: Is podcasting radio's version of TiVo?

TG: It could be, but it's not right now, because most podcasting is just individuals who are doing their own broadcasts, while TiVo records established programs already on TV and makes them easier to consume. It's taking scheduling out of television programmers' hands and putting it into consumers' hands, which is incredibly liberating.

There is an analogous product for radio called the Radio Shark that kind of

does the same thing, but with terrestrial radio you're still working with a fairly narrow band of programming diversity when compared to cable TV, which caters to far more tastes.

R&R: During your summit presentation you mentioned "economics of abundance." What did you mean by that?

TG: In an analog world it costs money to put products in people's hands. If you're a book publisher, you have to get your product out through bookstores. There's limited shelf space and limited space in the truck. In an ana-

log world, shelf space costs; in a digital world, these types of inventory costs fall away.

For radio, this is where you get into HD Radio. The possible space increases

exponentially, and there's an opportunity to use that space in innovative new ways.

R&R: Getting back to the article that *Wired* did back in April, what was the overall consensus of the piece?

TG: We weren't slamming radio. What we were trying to do was put out the message to our readers, who are a pretty savvy audience, about the realities that are confronting the radio industry. It's a changing industry, and the old way of doing business isn't working.

The iPod is an incredibly powerful device that lets people have their own musical experience, completely unburdened. That's the economics of abundance right there. It's 10,000 songs. You're going to get the serendipity of not knowing what's coming up next when you put it on shuffle, and you don't have to deal with songs repeating and a bunch of commercials.

R&R: With all the new digital competition that terrestrial radio is dealing with,

"The iPod is an incredibly powerful device that lets people have their own musical experience, completely unburdened."

I believe we are finally starting to get it. Formats like "Jack" are new and innovative. Radio stations are looking to change the old paradigm and be more adventurous. Maybe all this new competition is actually a good thing for radio.

TG: I don't have a beef with major radio corporations like Clear Channel or Infinity. What major companies like these did was see where the radio business model was headed, and they began to leverage their market share in a way that people hadn't done before. But now those companies are faced with the same challenges facing every terrestrial-radio broadcaster.

R&R: It's documented that terrestrial radio still has strong weekly come, but the average listener's time spent listening is down about three hours from just a few years ago. In your summit presentation you alluded to this and offered a lot of hope for radio when you said, "Most consumers like radio. They already have it and they use it; they just have to choose it."

TG: Absolutely. But there's not an easy solution to all this. Radio is still built around the mass markets and trying to get as many listeners as possible. If you start giving people unexpected and unconventional formats, that's going to turn some people off. You might be looking at more niche audiences. Those are the opportunities that an HD future might offer terrestrial radio.

R&R: Let's talk about HD. In your summit presentation you mentioned that, in order to avoid the fate of TV and the music industry, radio needs to experiment, innovate, adapt and stay tuned. From a technology standpoint, doesn't HD put terrestrial radio back in the game?

TG: I think so. I'm not an expert in radio programming or the industry. All I have is a sense of where these overall trends are going. I see the television industry pretending that whatever's happening in the digital world isn't going to hit television. That's wrong. The music industry has been playing the same game. So has the movie industry. That's just not going to work.

The head-in-the-sand approach is not looking at where consumers are going. The TV audience is dropping off. The music audience is dropping off. The same thing is happening to radio. Where are people going? It isn't that they're just tuning out. They're finding the same experiences in other places. People like to watch movies and listen to music.

What HD offers is a new paradigm for the radio industry to lure in listeners. How is the industry going to do that in a cost-efficient way? I don't know. There are technical and staffing issues and other internal industry minutiae that the business models will have to work out, but I think HD can work for radio because it's much more cost-effective than HDTV.

Terrestrial radio has things that people

like. It already has many of the attributes that people like about the iPod and satellite radio. It's portable and easy to use. Steve Jobs of Apple paid people millions of dollars to reproduce these qualities in the iPod, and radio already has them.



Thomas Goetz



3 DOORS DOWN



The track that Rock Radio has asked for!

LIVE FOR TODAY

It's about time!

Tour of the Summer with Staind,
Breaking Benjamin and No Address



**90% CLOSED at ACTIVE!!!
WASTELAND Tests!!!**

Figures from Radio Traks show:
#10 KRXQ/Sacramento, #5 WQLZ/Springfield
#10 WWBN/Flint, #8 KICT/Wichita

On the road wth **DISTURBED**

THE AUTUMN EFFECT
in stores now!



HINDER



“GET STONED”

3/4 of Active Rock is getting **STONED**

New **STONERS** at the party:
WRIF, WCCC, WQBK, KRZR

“Extreme Behavior”
in stores 9/27



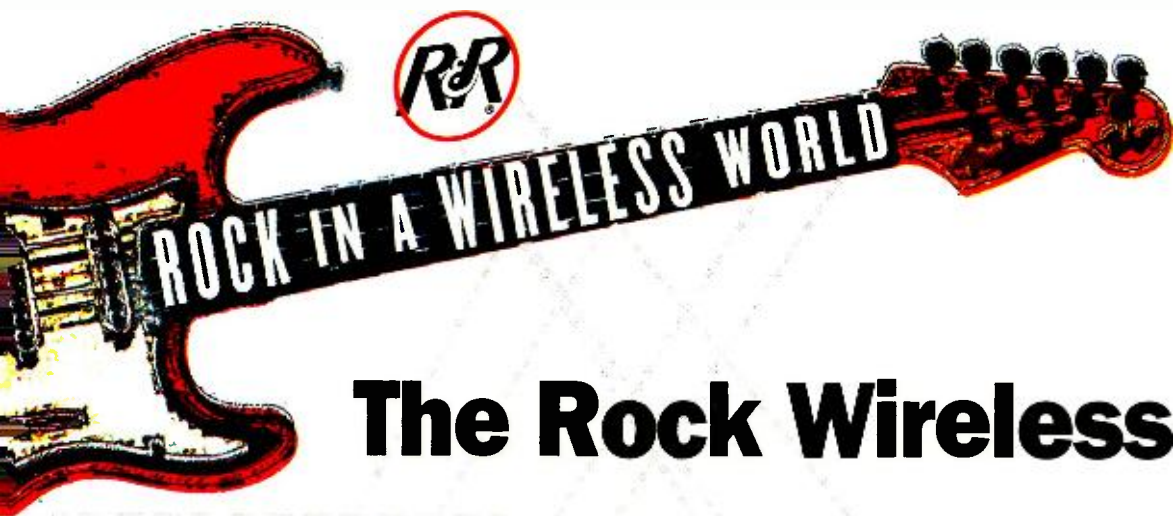
RQ

“Fallen Angels”

This band **ALWAYS** tests through the roof!

Check these early
RadioTraks online research scores:
KICT/Wichita #5, WBYR/Ft. Wayne #2,
WLZX/Springfield #4, WRUF/Gainesville #6,
WWBN/Flint #11

On the road all year and making friends
along the way!



The Rock Wireless Poll

Now that we've established that there's a brave new wireless world that terrestrial radio needs to deal with, I thought it would be interesting to find out just how wireless key Rock programmers and record executives are, personally and professionally.

I sent out a series of 12 questions to about 60 Rock PDs and record execs. The questions all dealt with new and emerging technologies. I received 50 responses, 26 from programmers and 24 from record execs. The results were quite interesting, but before I share them with you, here are the questions I asked.

The Rock Wireless Poll

1. Do you own an iPod?
2. Do you have a satellite radio subscription?
3. Do you listen to terrestrial (AM and FM) broadcasts streamed over the Internet?
4. Do you listen to Internet-only radio stations?
5. Do you own a BlackBerry or Sidekick?
6. Do you have a wireless computer connection at home or at work?
7. Do you live in a cell phone-only household?
8. What is your principal means of daily communication: a) cell phone b) land-line phone c) e-mail d) instant messaging e) text messaging?
9. Do you still use a fax machine or pager?
10. Do you own a digital video recorder?
11. Do you own a video-game console?
12. HD Radio will be commonplace in one year, three years or five years?

There was another series of questions that allowed survey participants to give more in-depth responses, but more on those later. Right now, let's find out how wireless our peers are.

iPods Rule

Apple's little iPod has revolutionized the way we listen to music. In a recent *Los Angeles Times* Business section article on new technology, iPod users spoke about this product as they would a person dear to them. One user said that his relationship with his iPod was so perfect, he couldn't imagine how he had survived before it came into his life. When is the last time you heard that from a radio listener?

Of the 50 radio and record folks we polled, 42 (84%) of them own an iPod, and several of them own two or three. All of the 24 record execs who responded own one of these devices, and 18 of the

26 programmers do. Those are pretty high percentages.

When it comes to satellite-radio subscriptions, 20 of the 50 people polled have one: 14 of the record executives and six of the programmers. I guess most of the radio guys don't want to send any business to XM or Sirius. That's not too surprising.

Almost two out of three of the people we polled listen to terrestrial (AM & FM) broadcasts streamed over the Internet. The programmers led in this area, with 18 out of the 26 listening to streamed radio. On the label side, 15 of the 24 execs listen.

As for Internet-only radio stations, only 22 of the 50 people polled listen to them. The record execs led the way here, with

12 of the 24 spending time with Internet-only radio, while only 10 of the 26 programmers do so.

Record Execs Love BlackBerrys

The biggest difference between radio and record executives is in the area of BlackBerry or Sidekick ownership. While 26 out of the 50 people polled own one of these devices, a whopping 23 of the 26 are label execs. Only three of the programmers own one.

Why the disparity? Most label reps we polled mentioned "keeping in touch" while traveling as the reason they own a BlackBerry or Sidekick. Maybe programmers have less use for such a device because they travel less.

When it comes to wireless computers,

The Poll By The Numbers

Fifty key Rock radio programmers and record executives participated in the "Rock Wireless Poll" (26 programmers and 24 execs; for a full list of participants, go to the Active/Rock format section of www.radioandrecords.com). Here's a look at the raw answers.

	Overall	Radio	Records
1. Own iPod	Yes: 42 (84%) No: 8 (16%)	Yes: 18 (69%) No: 8 (31%)	Yes: 24 (100%)
2. Satellite subscription	Yes: 20 (40%) No: 30 (60%)	Yes: 6 (23%) No: 20 (77%)	Yes: 14 (58%) No: 10 (42%)
3. Listen to AM/FM streaming	Yes: 33 (66%) No: 17 (34%)	Yes: 18 (69%) No: 8 (31%)	Yes: 15 (63%) No: 9 (37%)
4. Listen to Internet-only radio	Yes: 22 (44%) No: 28 (56%)	Yes: 10 (38%) No: 16 (62%)	Yes: 12 (50%) No: 12 (50%)
5. Own BlackBerry/Sidekick	Yes: 26 (52%) No: 24 (48%)	Yes: 3 (12%) No: 23 (88%)	Yes: 23 (96%) No: 1 (4%)
6. Wireless computer	Yes: 26 (52%) No: 24 (48%)	Yes: 13 (50%) No: 13 (50%)	Yes: 13 (54%) No: 11 (46%)
7. Cell phone-only	Yes: 6 (12%) No: 44 (88%)	Yes: 4 (15%) No: 22 (85%)	Yes: 2 (8%) No: 22 (92%)
8. Principal means of daily communication	Overall: Don't know, 1 (2%); Several, 15 (30%); Cell, 4 (8%); Land line, 13 (26%); E-mail, 14 (28%); IM, 3 (6%)		
	Radio: Don't know, 1 (4%); Several, 5 (18%); Cell, 3 (12%); Land line, 3 (12%); E-mail, 12 (46%); IM, 2 (8%)		
	Records: Several, 10 (42%); Cell, 1 (4%); Land line, 10 (42%); E-mail, 2 (8%); IM, 1 (4%)		
9. Fax or pager	Yes: 28 (56%) No: 22 (44%)	Yes: 14 (54%) No: 12 (46%)	Yes: 14 (58%) No: 10 (42%)
10. Own a DVR	Yes: 27 (54%) No: 23 (46%)	Yes: 14 (54%) No: 12 (46%)	Yes: 13 (54%) No: 11 (46%)
11. Own a video-game console	Yes: 27 (54%) No: 23 (46%)	Yes: 15 (58%) No: 11 (42%)	Yes: 12 (50%) No: 12 (50%)
12. HD Radio will be commonplace....	Overall: Don't know, 7 (14%); One year, 1 (2%); Three years, 17 (34%); Five years, 23 (46%); 10+ years, 2 (4%)		
	Radio: Don't know, 1 (4%); Three years, 9 (34%); Five years, 15 (58%); 10+ years, 1 (4%)		
	Records: Don't Know, 6 (26%); One year, 1 (4%); Three years, 8 (33%); Five years, 8 (33%); 10+ years, 1 (4%)		

26 of the 50 people polled have a wireless computer connection at home or at work, the same number of people who own BlackBerrys or Sidekicks. But in this case it's an even split: Thirteen radio and 13 record folks contribute to the overall total.

Our friends at Arbitron have come under fire lately for not being able to measure the large percentage of young adults who live in cell phone-only households. In the case of our panel, only six out of the 50 people we polled live in such a household. Four of the six are programmers, and two are record execs.

E-Mails By A Nose

Our panel's principal source of daily communication? The mighty e-mail wins in a close battle with land-line usage. While 15 out of the 50 people polled said they use at least three of the five methods of communication we listed, 14 listed e-mail as their principal means of daily communication, and 13 panelists chose land-line phones.

When I asked our panel about their use of fax machines or pagers, I figured the wireless world would have rendered these devices archaic. I was wrong. While not used as much as they once were, fax machines are still a common means of communication for our panel, with 28 of the 50 people polled still using them on occasion. That breaks down to 14 radio and 14 record folks.

The results were identical for digital video recorder and video-game ownership: Twenty-seven out of the 50 people we polled own a DVR, and 27 own a video-game console. In both cases radio and records contributed equally to the overall totals, with 14 programmers and 13 record execs owning DVRs and 15 PDs and 12 record execs owning video-game consoles.

HD Radio

One of the hottest developments on the horizon for terrestrial radio is HD Radio, but when will this new technology become commonplace? Eighty percent of our panel of radio and record experts believe it will begin to rule terrestrial radio airwaves in three to five years. This breaks down to 23 of the 50 picking five years and 17 picking three.

Breaking this result down further, 15 of the 26 programmers polled believe HD Radio will be commonplace in five years, and nine believe it will be three years. On the record side, eight execs said five years and eight said three. Six of the record people said they don't know when HD Radio will rule.

While we are obviously living in a world full of new and emerging technologies, predicting the future of rock in a wireless world is still open to much discussion. Now that we've looked at the results of the Rock Wireless Poll, let's let our radio programmers and record executives elaborate on how they've adapted to the wireless world of new technology personally and professionally.

Additional Questions

In addition to the 12 basic questions in our Wireless Poll, I asked our 50 respondents some additional questions. Their answers are on the next page.

Continued on Page 62

VAUX

"Are You With Me"

Impacting
Alternative & Rock Radio
August 22

"Record labels spend a lot of time trying to convince us radio folk that their latest new artist/new song is a hit. It's a refreshing change when a song sells itself just by listening to it ONCE. 'Are You With Me' IS that song." - Steven Strick WBCN

Early Adds:
WBCN/Boston WPBZ/West Palm Beach

Beyond Virtue, Beyond Vice in stores 10/25/05



COLD

R&R Active Rock: 20

R&R Alternative: 29

"HAPPENS ALL THE TIME"

New adds at
WXNR/Greenville
WRZK/Johnson City

A Different Kind Of Pain
in stores 8/30/05

HAPPENING NOW AT:

WYSP	KDGE	WBCN	WAAF	KTBS	KPNT	WRIF
KISW	KIOZ	WIYY	KUPD	KXXR	KISS	WXDX
KHBZ	WJRR	KCXX	KXRK	WXTB	KQRC	WLZR
WBZX	KOMP	WRZX	WEND	WJJO	and more...	

On over 100 Alternative and Rock Stations



smile empty soul

"Don't Need You"

R&R: Active Rock: 37

New Adds Include:
WBZX WZOR

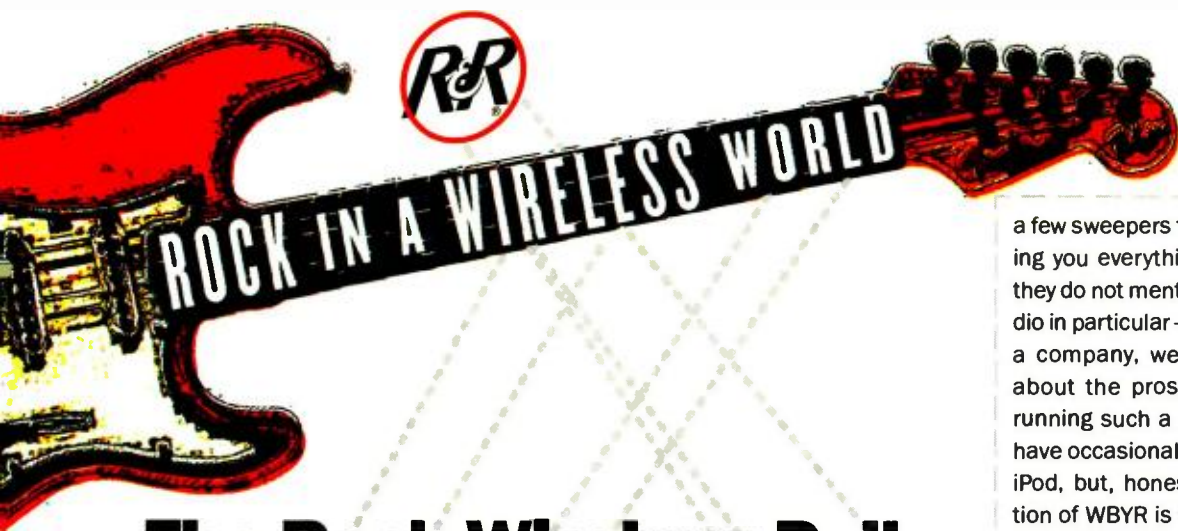
Spinning:

WAAF	WRIF	KISW
WPBZ	KQRC	KATT
WRZX	WBUZ	WJJO
and more...		

Anxiety in stores 9/27/05

On tour this Fall with Breaking Benjamin and Default





The Rock Wireless Poll

Continued from Page 60

Randy Hawke PD, WJJO/Madison

How have you adapted to the wireless world of new technology personally and professionally? "Like anything, you do it or get left behind. It can be too much though. I've backed off things like IM because it was taking me off task too much. It is the wireless equivalent of people constantly sticking their head in your office door, interrupting what you are working on and getting you off task."

What is your station doing to embrace or defend itself against iPods, satellite radio and Internet radio? "Downloads, podcasts, streaming and streaming-only formats are all in the works. To combat satellite, become unique to your market. WJJO is not on satellite or anywhere else. That is the only thing you can do to them."

Does your station stream online? "We will be by end of the year."

Is your station broadcasting in HD? If not, when do you anticipate this happening? Will you program side channels? "This is in the works as well."

Jay Deacon

PD, WRKR/Kalamazoo, MI

How have you adapted to the wireless world of new technology personally and professionally? "It's amazing that I can go on vacation or leave the office for a couple of days and not worry about music. Most hotels offer wireless, and there are wireless cafes where I can e-mail my database back home and keep the ship running. Also, the lonely nights on the road are easier with wireless access to www.blacksonblondes.com."

What is your station doing to embrace or defend itself against iPods, satellite radio and Internet radio? "We should be doing more. The iPod is not radio's enemy. So much of the 18-34 demo is bailing on radio that we should be trying to embrace podcasting to give those who

"We should be trying to embrace podcasting to give those who don't utilize terrestrial radio a reason to remember our brand."

Jay Deacon



Randy Hawke

don't utilize terrestrial radio a reason to remember our brand. That's how you get your foot in the door with them."

Does your station stream online? "No. The cost doesn't seem feasible at this moment. I do know that it's a valuable tool for a website, however. The second a salesperson gets \$8,000 from a client to sponsor it is the second we go streaming."

Is your station broadcasting in HD? If not, when do you anticipate this happening? Will you program side channels? "We're looking at our development into HD in the next couple of years. Do we spend \$10,000 — or whatever it costs — to program to the three people in Kalamazoo who have the hardware?"

Once iBiquity and the auto dealers get something going and 25% of people have the goods to receive what will be the future of terrestrial and the death of satellite radio, we'll be right there waiting with a few extra side channels to capture everyone who loves rock. I can't wait."

Cindy Miller

PD, WBYR (The Bear)/ Ft. Wayne, IN

How have you adapted to the wireless world of new technology personally and professionally? "I have resisted going any further than a cell phone because I am afraid that I would then be compelled to work 24 hours a day instead of my current 21. I do a lot of work on my PC at home, and I do have a laptop. I try to keep my cell number within the building as much as possible and check my voice mail regularly. Professionally, I am relieved to know that my staff can reach me when they need to, but there has to be a boundary somewhere."

What is your station doing to embrace or defend itself against iPods, satellite radio and Internet radio? "Instead of downplaying other forms of media, we simply continue to make a big deal of selling what we do and how we do it. We have



Jay Deacon

a few sweepers that talk about giving you everything for free, but they do not mention satellite radio in particular — although, as a company, we have talked about the pros and cons of running such a campaign. We have occasionally given away an iPod, but, honestly, the foundation of WBYR is the music."

Does your station stream online? "Yes, and we had about 8,000 unique listeners in June. Our website and streaming audio are huge. We have over 32,000 people in our database who have 'I Am The Bear' cards."

Is your station broadcasting in HD? If not, when do you anticipate this happening? Will you program side channels? "Federated Media is always looking to the future, so we are very excited about HD and the chance that it gives us to enhance our brands. We have one station already in HD and are rolling out the rest of our stations soon. We have discussed side channels and have come up with some awesome ideas to solidify our position as Ft. Wayne's Rock station."

Cheryl Valentine

VP/Rock Promotion, Epic

How have you adapted to the wireless world of new technology personally and professionally? "If you can't find me, it's because you don't have my number or e-mail."

How are you and your record company using new technology to do your jobs more efficiently? "Epic gave us BlackBerrys so that we can be more efficient. Now we can use what used to be downtime on airplanes or at venues playing hurry up and wait for our artists."

Does your record company use digital delivery as its primary means of delivering new music to radio, or are you still sending out CD-Pros? "Most radio sta-

"I am relieved to know that my staff can reach me when they need to, but there has to be a boundary somewhere."

Cindy Miller

tions still prefer CDs because they feel they're less compressed-sounding and more dynamic. We don't send multiple CD-Pros like we used to, and we deliver all new music digitally to boot. Once our usage ratio increases for digital delivery and the sound technology improves, we'll go all digital."

David McGilvray

VP/Rock Promotion, Island Def Jam

How have you adapted to the wireless world of new technology personally and professionally? "Too much. IM and e-mail are not the best ways to get to people."



David McGilvray

How are you and your record company using new technology to do your jobs more efficiently? "Since e-mail is the easiest and most convenient means of communication, creating simple eye candy to make the information that we need to get to radio daily — sales numbers, chart numbers, new adds, etc. — look nice and making the e-mails easy to open is simple but effective. Banner advertisements at industry sites where people get their daily updates on what's up are a great way to be visible."

Does your record company use digital delivery as its primary means of delivering new music to radio, or are you still sending out CD-Pros? "We still do both, but our PromoOnly system of digital delivery is efficient, easy to use and provides the fastest access to our new titles. PromoOnly has replaced the CD-Pro for most of our partners, though the CD-Pro still exists and is shipped."

Raymond McGlamery VP/Rock Promotion, Reprise

How have you adapted to the wireless world of new technology personally and professionally? "I love technology and I love gadgets, but at the end of the day none of this stuff is going to make a crappy piece of music better or make me be able to communicate my thoughts, emotions or feelings any clearer."

That, ultimately, is the problem with many types of technology: People begin to take themselves out of the loop and hide behind the many walls that they can now build for themselves. Societal courtesy and relationships should never be sacrificed to gadgetry and technological breakthroughs."

How are you and your record company using new technology to do your jobs more efficiently? "We use technology in a number of ways for music delivery and information dissemination. You can cer-



Raymond McGlamery

tainly do things in a much more spontaneous way, whether it is action or reaction, using technology, but I won't let technology take the place of my day-to-day duty of making and strengthening relationships among myself, our artists and radio."

Does your record company use digital delivery as its primary means of delivering new music to radio, or are you still sending out CD-Pros? "The only reason that we still send out CD-Pros is because, inevitably, no matter how you deliver your music, there will be a handful of guys who have a problem retrieving it from whatever system you have in place. It never fails."



**A Beautiful Lie
in-store 8/30!**

"Attack"

30 SECONDS TO MARS

GET READY FOR THE RE-"ATTACK" ... HERE'S WHY!!!

#3 Phones and Top 10 Callout 90% Familiar at WEDG after 200 spins!!!

ALREADY BLOWING UP AT:

Extreme/Cleveland, Extreme/Las Vegas, WCCC, WBZX, WJRR, KPNT, KMRQ, WDX, WWWW, KDGE, WCHZ, WKQZ, WSUN and many more!

**Finished successful
SOLD-OUT Tour w/Chevelle!**

**Conan O'Brien September 6!
Carson Daly September!
Late Show w/Craig Ferguson September!**

Management: **THE FIRM** Produced by Josh Abraham and 30 SECONDS TO MARS
www.thirtysecondstomars.com www.virginrecords.com

Virgin **IMMORTAL** Music from **EMI**

The Casanovas



New At:
WRIF WJJO WCLG
WRQK WWIZ WWWW
KFRQ KNRQ WRUF
KFMW

"Livin' In The City"
Going For Airplay Now!
In Stores
September 27th

IRock
ENTERTAINMENT
www.irock.com


SOCIALBURN



"Touch The Sky"
Going For
Airplay Now!
In Stores
October 25th

Couldn't Wait!
WPBZ -
West Palm Beach

Contact
George Cappellini
210.541.8205
Jonathan Lev
617.267.6565



SEVENDUST
Ugly

**OVER 400 SPINS IN THE FIRST
TWO WEEKS OF IMPACT!**
38 THIS WEEK R&R ACTIVE ROCK!!!
**37* DEBUT THIS WEEK
MONITOR ACTIVE ROCK!!!**

BREAKING AT:
WJJO-50x, WJRR-27x, WBZY-25x, WAAF-20x
KISW-19x, KXXR-18x, WBZY-18x, WKZQ-18x,
KILQ-17x, KLAQ-15x, WBYR-15x, WXTB-14x

For More Info: www.sevendust.info
Sevendust's fourth coming album NEXT in stores on 10/11/05

For more info contact your Winedark/7 Bros./CO5 Music Promotion Reps:

New York	William Marion	(973) 275-0273	william@co5music.com
Los Angeles	Todd Sievers	(323) 465-9579	todd@co5music.com
Chicago	Richard Wolod	(773) 262-2289	richard@co5music.com
Dallas	Tracy Brown	(214) 331-5900	tracy@co5music.com
Atlanta	Toby Russell	(404) 255-5072	toby@co5music.com
San Francisco	Lida Galka	(415) 751-3369	lida@co5music.com
National	Bob Divney	(626) 796-1946	bdivney@co5music.com

ROCK TOP 30

POWERED BY
MEDIABASE

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	FOO FIGHTERS Best Of You (RCA/RMG)	734	-48	39204	17	26/0
2	2	SEETHER Remedy (Wind-up)	665	+14	38342	18	25/0
3	3	STAINED Right Here (Flip/Atlantic)	646	0	32497	13	26/0
5	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	455	+26	21008	7	21/0
4	5	NINE INCH NAILS The Hand That Feeds (Interscope)	388	-54	20461	22	18/0
29	6	NICKELBACK Photograph (Roadrunner/IDJMG)	340	+254	17240	2	24/6
7	7	GREEN DAY Holiday (Reprise)	338	+2	21813	22	21/0
6	8	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	338	-13	18892	18	15/0
8	9	ROLLING STONES Rough Justice (Virgin)	302	+43	18045	3	15/3
18	10	DISTURBED Stricken (Reprise)	255	+73	11061	3	15/0
10	11	CROSSFADE Colors (Columbia)	234	-1	7643	12	15/0
12	12	DARK NEW DAY Brother (Warner Bros.)	225	-3	7726	15	18/0
11	13	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)	219	-10	11305	29	13/0
13	14	TRAPT Stand Up (Warner Bros.)	217	+10	8146	5	18/2
17	15	GREEN DAY Wake Me Up When September Ends (Reprise)	210	+23	11147	5	12/2
19	16	TAPROOT Calling (Atlantic)	170	+3	5128	5	16/0
21	17	10 YEARS Wasteland (Republic/Universal)	156	+1	5347	8	13/0
23	18	SYSTEM OF A DOWN Question! (American/Columbia)	147	+22	5707	3	11/0
16	19	DISTURBED Guarded (Reprise)	139	-60	6790	7	11/0
14	20	VELVET REVOLVER Come On, Come In (Wind-up)	136	-71	4160	8	16/0
26	21	HINDER Get Stoned (Universal)	124	+20	5434	3	8/0
20	22	3 DOORS DOWN Behind Those Eyes (Republic/Universal)	124	-33	3629	19	10/0
25	23	MUDVAYNE Forget To Remember (Epic)	119	+6	3866	4	8/0
24	24	TOMMY LEE Tryin To Be Me (TL Education Services)	105	-15	3481	11	9/0
Debut	25	3 DOORS DOWN Live For Today (Republic/Universal)	98	+65	2567	1	12/3
Debut	26	SHINEDOWN Save Me (Atlantic)	91	+91	3915	1	15/6
Debut	27	DEFAULT Count On Me (TVT)	83	+13	4785	1	8/2
22	28	U2 City Of Blinding Lights (Interscope)	82	-52	6305	10	8/0
Debut	29	BON JOVI Have A Nice Day (Island/IDJMG)	78	+12	6891	1	6/1
-	30	SWITCHFOOT Stars (Columbia)	74	0	3559	2	5/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Photograph (Roadrunner/IDJMG)	6
SHINEDOWN Save Me (Atlantic)	6
ROLLING STONES Rough Justice (Virgin)	3
3 DOORS DOWN Live For Today (Republic/Universal)	3
INSTITUTE Bullet-Proof Skin (Interscope)	3
TRAPT Stand Up (Warner Bros.)	2
GREEN DAY Wake Me Up When September Ends (Reprise)	2
DEFAULT Count On Me (TVT)	2
QUEEN & PAUL RODGERS Fat Bottomed Girls (Hollywood)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK Photograph (Roadrunner/IDJMG)	+254
SHINEDOWN Save Me (Atlantic)	+91
DISTURBED Stricken (Reprise)	+73
3 DOORS DOWN Live For Today (Republic/Universal)	+65
ROLLING STONES Rough Justice (Virgin)	+43
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	+26
GREEN DAY Wake Me Up When September Ends (Reprise)	+23
SYSTEM OF A DOWN Question! (American/Columbia)	+22
VANISHED Latchkey Princess (Kirtland)	+21

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
AUDIOSLAVE Be Yourself (Interscope/Epic)	188
CROSSFADE Cold (Columbia)	186
THREE DAYS GRACE Just Like You (Jive/Zomba Label Group)	177
GREEN DAY Boulevard Of Broken Dreams (Reprise)	176
VELVET REVOLVER Fall To Pieces (RCA/RMG)	174
MUDVAYNE Happy? (Epic)	168
JET Cold Hard Bitch (Atlantic)	159
ROBERT PLANT & STRANGE SENSATION Shine It All Around (Sanctuary/SRG)	148
COLLECTIVE SOUL Better Now (El Music Group)	139
VELVET REVOLVER Slither (RCA/RMG)	119

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

27 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

NEW & ACTIVE

SLIPKNOT Before I Forget (Roadrunner/IDJMG)
Total Plays: 67, Total Stations: 5, Adds: 0

THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)
Total Plays: 65, Total Stations: 7, Adds: 1

COLD Happens All The Time (Flip/Lava)
Total Plays: 61, Total Stations: 6, Adds: 0

SEVENDUST Ugly (Winedark/7Bros.)
Total Plays: 41, Total Stations: 4, Adds: 0

INSTITUTE Bullet-Proof Skin (Interscope)
Total Plays: 39, Total Stations: 7, Adds: 3

WEEZER We Are All On Drugs (Geffen)
Total Plays: 36, Total Stations: 3, Adds: 0

ROBERT PLANT & STRANGE SENSATION Tin Pan Valley (Sanctuary/SRG)
Total Plays: 21, Total Stations: 4, Adds: 0

AVENGED SEVENFOLD Bat Country (Warner Bros.)
Total Plays: 16, Total Stations: 3, Adds: 1

Songs ranked by total plays

REPORTERS

Stations and their adds listed alphabetically by market

KZRR/Albuquerque, NM*
OM: Bill May
PD: Phil Mahoney
APD: Judi Civerolo
No Adds

WZZQ/Allentown, PA*
PD: Tori Thomas
MD: Chris Line
TRAPT
BON JOVI

KWHL/Anchorage, AK
PD: Jen Shevlin
APD/MD: Brad Stennett
2 INSTITUTE
2 SHINEDOWN

WTOS/Augusta, ME
OM/MD: Steve Smith
APD: Chris Rush
12 NICKELBACK
3 INSTITUTE

KIOG/Beaumont, TX*
OM: Joey Armstrong
PD/MD: Mike Davis
No Adds

WPTQ/Bowling Green, KY
OM/MD: Alex "Ace" Chase
APD/MD: Monty Foster
24 ROLLING STONES
11 THEORY OF A DEADMAN
10 DISTURBED

WRQK/Canton, OH*
PD: Garrett Hart
MD: Nick Andrews
CASANOVA
QUEEN & PAUL RODGERS

WPXC/Cape Cod, MA
OM: Steve McVie
PD/MD: Suzanne Tonaire
APD: James Gallagher
DISTURBED
311
INSTITUTE
NICKELBACK
SHINEDOWN

WKLC/Charleston, WV
OM/MD: Bill Knight
No Adds

WEBN/Cincinnati, OH*
OM/MD: Scott Reinhardt
MD: Rick Vaske
15 NICKELBACK
8 SHINEDOWN

WMMS/Cleveland, OH*
PD: Bo Matthews
MD: Hunter Scott
14 GREEN DAY
1 NICKELBACK
1 SHINEDOWN

KNCN/Corpus Christi, TX*
OM/MD: Paula Newell
APD/MD: Monte Montana
1 SHINEDOWN

KQDS/Duluth
OM/MD: Bill Jones
APD: Jason Manning
No Adds

KLAQ/El Paso, TX*
OM/MD: Courtney Nelson
APD/MD: Glenn Garza
17 VANISHED
ROLLING STONES

WMTT/Elmira, NY
PD: George Harris
MD: Stephen Shimer
1 PROM KINGS

KFLY/Eugene, OR
OM/MD: Chris Sargent
NICKELBACK
SHINEDOWN

WRCO/Fayetteville, NC*
OM: Perry Stone
PD/MD: Jay Slater
MD: Al Field
No Adds

WRVC/Huntington
OM/MD: Jay Hurley
APD/MD: Reeves Kirtner
8 HINDER
5 3 DOORS DOWN
3 BLACK LABEL SOCIETY
2 SHINEDOWN
1 PROM KINGS
1 AVENGED SEVENFOLD

WRKR/Kalamazoo, MI
OM: Mike McKelly
PD/MD: Jay Deacon
2 FOO FIGHTERS
CASANOVA
3 DOORS DOWN

KZZE/Medford, OR
PD: Rob King
MD: Montana
3 3 DOORS DOWN
3 SYSTEM OF A DOWN
3 ROBERT PLANT & STRANGE SENSATION
3 DISTURBED
3 SHINEDOWN

WDHA/Morristown, NJ*
PD/MD: Terrie Carr
No Adds

WXMM/Norfolk, VA*
OM: John Shomby
PD/MD: Jay Slater
2 ROLLING STONES
TRAPT

KCLB/Palm Springs, CA
PD: Anthony "Antdog" Quinz
MD: Jem Brewski
THEORY OF A DEADMAN
STATIC-X
NICKELBACK

WWCT/Peoria, IL
PD: Gabe Reynolds
MD: John Marshall
3 SEVENDUST

WMMR/Philadelphia, PA*
PD: Bill Weston
APD: Chuck Damico
MD: Sean "The Rabbi" Tysztel
1 QUEEN & PAUL RODGERS
311

KDKB/Phoenix, AZ*
MD: Paul Peterson
5 NICKELBACK

WRKZ/Pittsburgh, PA*
OM: Keith Clark
PD: Ryan MHI
No Adds

KUFO/Portland, OR*
OM/MD: Dave Humme
APD/MD: Dan Bocyk
15 ILL NINO

WHEB/Portsmouth, NH*
PD: Chris "Doc" Garrett
MD: Jason "JR" Russell
No Adds

WHJY/Providence, RI*
PD: Scott Laudani
APD: Doug Palmieri
MD: John Laurenti
GREEN DAY
ALICE COOPER

WBBB/Raleigh, NC*
PD: Jay Nachlis
No Adds

KCAL/Riverside, CA*
PD: Steve Hoffman
APD/MD: Daryl Norsell
No Adds

WROV/Roanoke, VA*
PD/MD: Aaron Roberts
APD: Heidi Krummet-Tate
6 THEORY OF A DEADMAN
6 NICKELBACK
3 DEFAULT
3 DOORS DOWN

WXRX/Rockford, IL
PD: Jim Stone
MD: Joe Schulz
1 AVENGED SEVENFOLD
1 THOUSAND FOOT KRUTCH
1 SEVENDUST

KRXQ/Sacramento, CA*
OM/MD: Jim Fox
PD: Pat Martin
10 NICKELBACK
2 SHINEDOWN
1 AVENGED SEVENFOLD

KBER/Salt Lake City, UT*
OM: Bruce Jones
PD: Kelly Hammer
APD/MD: Darby Wilcox
No Adds

KSRX/San Antonio, TX*
PD/MD: Mark Landis
APD: Ed "Mister Ed" Lambert
1 INSTITUTE
SHINEDOWN
DEFAULT

KZOZ/San Luis Obispo, CA
PD: John Boyle
No Adds

KTUX/Shreveport, LA*
PD: Kevin West
MD: Flynt Stone
3 DOORS DOWN

WWDG/Syracuse, NY*
OM: Rich Lauber
PD: Scott Dixon
MD: Scott Dixon
40 ROLLING STONES
13 NICKELBACK
12 3 DOORS DOWN
5 SHINEDOWN
INSTITUTE

WKLT/Traverse City, MI
PD/MD: Terri Ray
9 SHINEDOWN

KMOD/Tulsa, OK*
OM/MD: Don Crist
No Adds

KRTQ/Tulsa, OK*
OM: Steve Hunter
PD/MD: Chris Kelly
APD: Kelly Garrett
INSTITUTE

KBRQ/Waco, TX
PD/MD: Brent Henslee
VANISHED

WMZK/Wausau, WI
PD/MD: Brandon Pappas
20 3 DOORS DOWN
20 INSTITUTE
18 GREEN DAY
10 NICKELBACK
5 SHINEDOWN
2 SEVENDUST

KBZS/Wichita Falls, TX
OM: Chris Walters
PD: Liz Ryan
APD/MD: Vicki Vox
7 NICKELBACK
6 3 DOORS DOWN
2 INSTITUTE

POWERED BY
MEDIABASE

*Monitored Reporters
46 Total Reporters
27 Total Monitored
19 Total Indicator

MUDVAYNE

"FORGET TO REMEMBER"



R&R Active Rock: 19

RateTheMusic.com 2nd week:

- # 4 Males 18-34
- # 5 Males 25-34
- # 7 Persons 12+
- # 8 Persons 25-54
- # 5 Persons 18-34
- # 5 Males 18-24
- # 7 Persons 18-49

**ON MAIN STAGE
OZZFEST NOW!**

**CERTIFIED
GOLD!**

David "Beno" Benveniste and Mark Wakefield for
Velvet Hammer Management Group
Jonathan Cohen and John Eaton for Zen Media Group



CHEVELLE

"PANIC PRONE"



R&R Active Rock: 22

RateTheMusic.com debuts:

- # 1 Males 18-24
- # 8 Persons 12+
- # 8 Males 18-34
- # 6 Teens
- # 8 Persons 18-34
- # 10 Persons 18-49

**OUT HEADLINING
NOW!**

**OVER 600,000
SCANNED TO DATE**

Mean It! Management



Brothers Beyond Forever

BL S

U.S. ARMY

Zakk Wylde's
Black Label Society
"In This River"

Impacting Rock Radio 8/23

**Couldn't wait: WRIF/Detroit WCCG/Hartford
WLZX/Springfield WXQR/Greenville**

"I'm really glad Zakk dedicated his latest video 'In This River' to the memory of Dime. I remember the night Zakk played it for me on his bus.... Its very hard hard when you lose a best friend, mentor, idol, companion or brother like Dime and this video captures the emotion and pain that we all feel....As Dime always said 'It's the highs and lows of Rock and Roll and you gotta keep on keeping on'. Great Job Zakk!!!!
Big Love - Vinnie Paul

"How can you deny a song that sends chills up and down your spine? Zakk Wylde really delivers on this one!"
Doug Podell - PD - WRIF/Detroit

"In This River" is an emotional masterpiece."
Mike Karolyi - APD/MO - WCCG/Hartford

www.zakkwylde.com
www.artemisrecords.com
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Check www.stryper.com for tour dates and
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BIG 3 RECORDS
www.big3records.com

ACTIVE ROCK TOP 50

August 19, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SEETHER Remedy (Wind-up)	1952	+49	95190	19	58/0
3	2	STAINED Right Here (Flip/Atlantic)	1661	+21	69405	14	58/0
2	3	FOO FIGHTERS Best Of You (RCA/RMG)	1577	-166	81516	17	58/0
8	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1187	+8	52103	7	57/0
7	5	DARK NEW DAY Brother (Warner Bros.)	1178	-20	38409	18	57/0
9	6	CROSSFADE Colors (Columbia)	1174	+44	40699	15	53/0
5	7	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	1159	-95	50593	21	57/0
6	8	MUDVAYNE Happy? (Epic)	1104	-100	55565	28	55/0
4	9	NINE INCH NAILS The Hand That Feeds (Interscope)	1093	-167	53384	22	52/0
11	10	TRAPT Stand Up (Warner Bros.)	1021	+36	42729	6	58/0
10	11	DISTURBED Guarded (Reprise)	947	-116	35489	8	47/0
12	12	SLIPKNOT Before I Forget (Roadrunner/IDJMG)	906	+6	38637	26	44/0
13	13	TAPROOT Calling (Atlantic)	880	+47	29859	9	53/0
14	14	GREEN DAY Wake Me Up When September Ends (Reprise)	876	+64	35822	7	49/1
15	15	DISTURBED Stricken (Reprise)	868	+72	40341	4	56/2
32	16	NICKELBACK Photograph (Roadrunner/IDJMG)	839	+551	48069	2	54/3
16	17	SYSTEM OF A DOWN Question! (American/Columbia)	804	+72	31742	9	54/1
17	18	10 YEARS Wasteland (Republic/Universal)	766	+37	18773	11	48/1
18	19	MUDVAYNE Forget To Remember (Epic)	747	+43	25332	7	51/0
19	20	COLD Happens All The Time (Flip/Lava)	640	+19	20112	10	47/0
21	21	BREAKING BENJAMIN Rain (Hollywood)	507	-75	13312	8	40/0
25	22	CHEVELLE Panic Prone (Epic)	470	+37	13636	6	42/1
20	23	VELVET REVOLVER Come On, Come In (Wind-up)	465	-145	14569	9	37/0
26	24	DEFAULT Count On Me (TVT)	454	+53	14298	5	38/2
23	25	STATIC-X I'm The One (Warner Bros.)	415	-80	11052	17	33/0
	26	Debut SHINEDOWN Save Me (Atlantic)	371	+362	27459	1	48/15
30	27	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	356	+21	7283	4	34/2
28	28	CKY Familiar Realm (Island/IDJMG)	342	-16	10076	11	35/0
27	29	RA Fallen Angels (Republic/Universal)	342	-38	8834	14	24/1
43	30	3 DOORS DOWN Live For Today (Republic/Universal)	320	+135	12947	2	35/8
39	31	INSTITUTE Bullet-Proof Skin (Interscope)	314	+99	7509	2	29/4
22	32	PAPA ROACH Take Me (Geffen)	314	-202	10237	19	31/0
31	33	HINDER Get Stoned (Universal)	308	+18	5014	3	34/4
24	34	OFFSPRING Can't Repeat (Columbia)	296	-172	17539	15	25/0
33	35	DANKO JONES Lovercall (Razor & Tie)	289	+4	9819	12	24/0
29	36	TOMMY LEE Tryin To Be Me (TL Education Services)	262	-82	9833	11	28/0
38	37	SMILE EMPTY SOUL Don't Need You (Lava)	261	+33	4818	4	28/1
44	38	SEVENDUST Ugly (Winedark/7Bros.)	248	+70	6545	3	23/3
35	39	SUBMERSED In Due Time (Wind-up)	243	-11	3591	13	24/0
36	40	BLACK LABEL SOCIETY Fire It Up (Artemis)	221	-23	10251	15	18/0
	41	Debut AVENGED SEVENFOLD Bat Country (Warner Bros.)	213	+120	9308	1	35/10
37	42	EXIES What You Deserve (Virgin)	207	-25	5961	10	23/0
42	43	DOPE Always (Artemis)	193	+7	3518	9	16/1
46	44	WEEZER We Are All On Drugs (Geffen)	188	+18	4608	4	14/0
34	45	DAY OF FIRE Fade Away (Jive/Essential/PLG)	183	-81	4946	13	20/0
41	46	SWITCHFOOT Stars (Columbia)	182	-15	3066	6	17/0
48	47	NINE INCH NAILS Only (Interscope)	155	+24	5622	2	11/0
40	48	3 DOORS DOWN Behind Those Eyes (Republic/Universal)	142	-70	3873	19	13/0
49	49	CLUTCH 1000110101 (DRT)	132	+1	4295	3	14/2
47	50	30 SECONDS TO MARS Attack (Immortal/Virgin)	127	-39	2026	11	15/0

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
SHINEDOWN Save Me (Atlantic)	15
AVENGED SEVENFOLD Bat Country (Warner Bros.)	10
FOO FIGHTERS Ooa (RCA/RMG)	9
3 DOORS DOWN Live For Today (Republic/Universal)	8
CASANOVAS Livin' In The City (IROCK)	5
HINDER Get Stoned (Universal)	4
INSTITUTE Bullet-Proof Skin (Interscope)	4
THOUSAND FOOT KRUTCH Move (EMI Music Reactive)	4
PROM KINGS Bleeding (Three Kings)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK Photograph (Roadrunner/IDJMG)	+551
SHINEDOWN Save Me (Atlantic)	+362
3 DOORS DOWN Live For Today (Republic/Universal)	+135
AVENGED SEVENFOLD Bat Country (Warner Bros.)	+120
INSTITUTE Bullet-Proof Skin (Interscope)	+99
DISTURBED Stricken (Reprise)	+72
SYSTEM OF A DOWN Question! (American/Columbia)	+72
SEVENDUST Ugly (Winedark/7Bros.)	+70
GREEN DAY Wake Me Up When September Ends (Reprise)	+64
DEFAULT Count On Me (TVT)	+53

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BREAKING BENJAMIN So Cold (Hollywood)	476
CHEVELLE The Clincher (Epic)	474
CROSSFADE Cold (Columbia)	429
PAPA ROACH Getting Away With Murder (Geffen)	424
AUDIOSLAVE Be Yourself (Interscope/Epic)	389
GREEN DAY Holiday (Reprise)	387
BREAKING BENJAMIN Sooner Or Later (Hollywood)	377
THREE DAYS GRACE Home (Jive/Zomba Label Group)	363
SLIPKNOT Duality (Roadrunner/IDJMG)	358
VELVET REVOLVER Slither (RCA/RMG)	352

NEW & ACTIVE

THOUSAND FOOT KRUTCH Move (EMI Music Reactive)
Total Plays: 70, Total Stations: 12, Adds: 4
NO ADDRESS Lasting Words (Atlantic)
Total Plays: 67, Total Stations: 8, Adds: 1
ROBERT PLANT & STRANGE SENSATION Tin Pan Valley (Sanctuary/SRG)
Total Plays: 33, Total Stations: 6, Adds: 2
FOO FIGHTERS Ooa (RCA/RMG)
Total Plays: 26, Total Stations: 9, Adds: 9
CASANOVAS Livin' In The City (IROCK)
Total Plays: 9, Total Stations: 6, Adds: 5

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

58 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.



PROM KINGS "BLEEDING"

ONE OF THE MOST ADDED INCLUDING:

KKND WYBB WWBN WJSE WRTT WXQR
KHTQ WRVC KEYJ WZBH KBRE

D-30* HEATSEEKERS CHART



THREE KINGS RECORDS



America's Best Testing Active Rock Songs
12 + For The Week Ending 8/19/05

Artist Title (Label)	TW	LW	Famil.	Burn	M 18-34	M 18-24	M 25-34
SEETHER Remedy (Wind-up)	4.43	4.32	97%	15%	4.43	4.38	4.48
MUDVAYNE Happy? (Epic)	4.41	4.43	90%	16%	4.47	4.43	4.52
DISTURBED Guarded (Reprise)	4.40	4.38	81%	8%	4.44	4.41	4.48
DISTURBED Stricken (Reprise)	4.27	—	66%	5%	4.24	4.16	4.32
CROSSFADE Colors (Columbia)	4.25	4.20	82%	9%	4.18	4.25	4.12
SLIPKNOT Before I Forget (Roadrunner/IDJMG)	4.22	4.27	87%	15%	4.11	4.06	4.16
MUDVAYNE Forget To Remember (Epic)	4.15	4.15	64%	5%	4.33	4.34	4.31
CHEVELLE Panic Prone (Epic)	4.13	—	53%	4%	4.10	4.67	3.64
STAINO Right Here (Flip/Atlantic)	4.11	4.01	92%	18%	4.03	4.08	3.98
PAPA ROACH Take Me (Geffen)	4.11	4.12	91%	13%	3.95	4.02	3.86
RA Fallen Angels (Republic/Universal)	4.11	4.12	57%	6%	3.92	4.14	3.74
SYSTEM OF A DOWN Question! (American/Columbia)	4.07	3.98	73%	9%	3.91	4.05	3.77
STATIC-X I'm The One (Warner Bros.)	4.06	4.19	68%	12%	4.07	4.17	3.98
10 YEARS Wasteland (Republic/Universal)	4.05	3.85	49%	4%	3.88	3.86	3.88
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	4.02	4.06	98%	31%	4.02	4.17	3.86
DARK NEW DAY Brother (Warner Bros.)	3.99	4.00	65%	8%	3.92	4.11	3.74
COLD Happens All The Time (Flip/Lava)	3.99	3.84	51%	7%	3.89	4.14	3.74
TRAPT Stand Up (Warner Bros.)	3.96	4.01	68%	6%	3.73	3.58	3.85
NINE INCH NAILS The Hand That Feeds (Interscope)	3.89	4.02	96%	37%	3.72	3.55	3.90
TAPROOT Calling (Atlantic)	3.89	3.74	61%	9%	3.75	3.74	3.76
OFFSPRING Can't Repeat (Columbia)	3.87	3.94	87%	22%	3.78	3.82	3.73
DAY OF FIRE Fade Away (Jive/Essential/PLG)	3.86	3.82	45%	6%	3.79	3.78	3.80
BREAKING BENJAMIN Rain (Hollywood)	3.82	3.59	72%	14%	3.52	3.72	3.29
FOO FIGHTERS Best Of You (RCA/RMG)	3.76	3.72	98%	41%	3.53	3.54	3.52
GREEN DAY Wake Me Up When September Ends (Reprise)	3.67	3.52	79%	21%	3.37	3.30	3.45
DEFAULT Count On Me (TVT)	3.63	—	45%	8%	3.30	3.17	3.41
VELVET REVOLVER Come On, Come In (Wind-up)	3.56	3.47	62%	14%	3.58	3.37	3.73
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.54	3.34	67%	18%	3.63	3.41	3.80

Total sample size is 331 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.



ROCK TOP 30



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	KILLERS All These Things That I've Done (Island/IDJMG)	502	-8	11	13/0
1	2	FOO FIGHTERS Best Of You (RCA/RMG)	485	-31	17	14/0
5	3	THEORY OF A DEADMAN Santa Monica (604/Universal)	459	+17	10	16/0
3	4	OUR LADY PEACE Where Are You (Sony BMG Canada)	457	-12	7	17/0
6	5	GREEN DAY Wake Me Up When September Ends (Reprise)	448	+39	6	14/0
20	6	NICKELBACK Photograph (Roadrunner/IDJMG)	443	+237	2	14/6
7	7	TREWS So She's Leavin' (Sony BMG Canada)	442	+40	7	19/0
11	8	ROLLING STONES Rough Justice (Virgin)	341	+45	3	13/1
4	9	COLDPLAY Speed Of Sound (Capitol)	328	-124	17	13/0
8	10	OASIS Lyla (Epic)	325	-19	18	12/0
10	11	SEETHER Remedy (Wind-up)	323	-2	16	11/0
9	12	STRIPPER'S UNION Give Up... (Universal Music Canada)	318	-15	9	12/0
12	13	U2 City Of Blinding Lights (Interscope)	303	+10	8	15/0
14	14	STAINO Right Here (Flip/Atlantic)	302	+37	10	17/0
22	15	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	278	+90	2	15/6
17	16	DEFAULT Count On Me (TVT)	262	+39	4	15/2
13	17	WAKING... On... (Coalition Entertainment/Warner Music Canada)	246	-27	15	15/0
16	18	WEEZER Beverly Hills (Geffen)	234	+9	20	13/0
18	19	SUM 41 Some Say (Island/IDJMG)	219	-4	8	15/1
15	20	54.40 Easy To Love (True North)	187	-70	14	13/0
27	21	BECK Girl (Interscope)	171	+23	4	6/0
21	22	BIF NAKED Let Down (Warner Music Canada)	170	-31	12	8/0
29	23	MATTHEW GOOD Oh Be Joyful (Universal Music Canada)	169	+44	1	10/4
29	24	WEEZER We Are All On Drugs (Geffen)	166	+34	2	4/0
29	25	BON JOVI Have A Nice Day (Island/IDJMG)	147	+48	1	9/1
24	26	WHITE STRIPES Blue Orchid (Third Man/V2)	147	-25	16	7/1
25	27	OFFSPRING Can't Repeat (Columbia)	144	-23	14	10/0
28	28	VELVET REVOLVER Come On, Come In (Wind-up)	136	-6	3	8/0
26	29	SLOAN All Used Up (Sony BMG Canada)	136	-18	20	13/0
30	30	COLIN JAMES Far Away Like A Radio (MapleMusic/UMG)	134	+6	2	11/3

15 Canadian CHR reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. © 2005 Radio & Records. * Indicates Canon.

REPORTERS

Stations and their adds listed alphabetically by market

KEYJ/Abilene, TX OM: James Cameron PD/AM: Frank Pain SOILWORK PROM KINGS CLUTCH HINDER BURN SEASON	WYBB/Charleston, SC* OM: Mike Allen No Adds	KRBR/Duluth OM: Mark Fleischer MD: Joe Danger 12 ROLLING STONES 10 SHINEDOWN 10 MUDVAYNE	WZOR/Green Bay, WI PD: Suzanne Steels 1 3 DOORS DOWN 1 SMILE EMPTY SOUL 1 THOUSAND FOOT KRUTCH 1 SHINEDOWN	WXQR/Greenville, NC* APD/MD: Matt Lee 1 SILVERSTEIN BLACK LABEL SOCIETY PROM KINGS	WTPJ/Greenville, SC* OM: Mark Hendrix MD: Smack Taylor DISTURBED SHINEDOWN	WCCM/Hagerstown OM: Rick Alexander PD/MD: Mike Holder 3 DOORS DOWN	WQXA/Harrisburg, PA* MD: Nixon No Adds	KDJE/Little Rock, AR* OM: Sonny Victory PD/MD: Jeff Patterson APD: Tessa Hall 6 SHINEDOWN 2 THOUSAND FOOT KRUTCH 1 FOO FIGHTERS	WTFX/Louisville, KY* MD: Frank Webb SEETHER DEFAULT	KFMX/Lubbock, TX OM/MD: Wes Nessmann 6 SHINEDOWN 5 CHEVELLE	WJLQ/Madison, WI* PD: Randy Hawkins APD/MD: Blake Patton 2 MASTODON CASANOVAS	WGIR/Manchester, NH PD: Alex James APD: Becky Pohostsky INSTITUTE	KFRQ/McAllen, TX* OM/MD: Alex Duran MD: Jeff Owen ROBERT PLANT & STRANGE SENSATION CASANOVAS	KBRE/Merced, CA PD: Hilary Martinez APD: Jason LaChance MD: Jesse THOUSAND FOOT KRUTCH SHINEDOWN	WLRZ/Milwaukee, WI* PD: Sean Elliott MD: Marilyn Nee No Adds	KXXR/Minneapolis, MN* OM: Dave Hamilton PD: Wade Lindor APD/MD: Patin 8 FOO FIGHTERS 2 MASTODON	KMRQ/Modesto, CA* OM: Max Miller PD/MD: Jack Paper APD: Matt Foley WHITE STRIPES AVENGED SEVENFOLD SEVENDUST	WRAT/Monmouth, NJ* OM/MD: Carl Craft APD/MD: Robyn Lane No Adds	WCLG/Morgantown, WV OM/MD: Jeff Miller PD/MD: Jeff Patterson 1 3 DOORS DOWN 1 SHINEDOWN FOO FIGHTERS CASANOVAS	WNOR/Norfolk, VA* PD: Harvey Kojan APD/MD: Tim Parker DISTURBED	KATT/Oklahoma City, OK* OM/MD: Chris Baker MD: Jesse Daniels 1 INSTITUTE SEVENDUST ROBERT PLANT & STRANGE SENSATION	WYXX/Panama City, FL PD: Keith Allen APD/MD: The Freak 7 ILLBREAK	WTKX/Pensacola, FL* PD: Joel Sampson APD/MD: Mark The Shark 1 CHEVELLE 3 DOORS DOWN	WIXO/Peoria, IL OM: Ric Morgan PD/AM/MD: Matt Baha 22 NICKELBACK	WYSP/Philadelphia, PA* OM/MD: Tim Sabean 23 NICKELBACK MD: Spike No Adds	KHTQ/Spokane, WA* PD: Barry Bennett APD: Kris Siebers 5 3 DOORS DOWN 4 AMERICAN HEAD CHARGE PROM KINGS CLUTCH FIVE BOLT MAIN	WLXZ/Springfield, MA* MD: Neal Mirsky APD/MD: Courtney Gunn BLACK LABEL SOCIETY DEFAULT	KZRO/Springfield, MO OM: Brad Hansen PD/MD: Chris Cannon 1 CHEVELLE 1 INSTITUTE 1 NICKELBACK 1 SHINEDOWN	WAOX/Syracuse, NY* OM: Tom Mitchell PD/MD: Steve Patterson APD/MD: Don "Stone" Kefley SHINEDOWN	KIOZ/San Diego, CA* OM: Jim Richards PD/MD: Shauna Moran-Brown 1 SHINEDOWN	KURO/San Luis Obispo, CA OM/MD: Andy Wintford MD: Stephanie Bell No Adds	KXFX/Santa Rosa, CA* PD/MD: Todd Pyme SHINEDOWN	KISW/Seattle, WA* OM/MD: Dave Richards APD: Ryan Castle MD: Ashley Wilson 2 MASTODON 1 SHINEDOWN FOO FIGHTERS	WHBZ/Sheboygan, WI PD: Ron Simonet 5 ROLLING STONES 5 NICKELBACK	WRBR/South Bend, IN OM/MD: Ron Stykar 23 NICKELBACK 2 MUDVAYNE 2 SYSTEM OF A DOWN	WKQH/Wausau, WI PD: Nick Summers MD: Dan Welenski 5 MASTODON 5 NICKELBACK 3 RUN 2 SOILWORK	KICT/Wichita, KS* MD: Rick Thomas 3 DOORS DOWN THOUSAND FOOT KRUTCH SHINEDOWN	WBSX/Wilkes Barre, PA* OM: Jim Dorman PD: Chris Lloyd MD: James McKay AVENGED SEVENFOLD	KATS/Yakima, WA OM/MD: Ron Harris 2 SEVENDUST SHINEDOWN SEETHER FOO FIGHTERS	WWIZ/Youngstown, OH* OM: Tim Roberts PD: Jim Loboy MD: Mo FOO FIGHTERS CASANOVAS BURN SEASON
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*Monitored Reporters
August 19, 2005
88 Total Reporters
58 Total Monitored
30 Total Indicator
Did Not Report,
Playlist Frozen (2):
WAMX/Huntington
WZBH/Salisbury, MD



KEVIN STAPLEFORD
kstapleford@radioandrecords.com

PART TWO OF A TWO-PART SERIES

MySpace Conquers The World

The mega-portal looks to the future

Last week we introduced you to the man behind the most-trafficked networking portal in the history of mankind. MySpace.com CEO Chris DeWolfe explained why 23 million people have joined his network and how the site has “democratized” the marketing of music. This week he discusses radio’s participation as MySpace prepares to join Rupert Murdoch’s omnipresent News Corp.

Right this very second, millions and millions of people are tooling around on MySpace. They’re exploring the profile pages of other users while linking to old friends and making new ones based on shared interests. Music is often one of those interests, which is why more than 320,000 artists have created their own profiles in an organic and viral effort to expose themselves to potential new fans. And it was only a matter of time before web-savvy radio personalities did the same.

Get Embedded

“It’s kind of odd, the way our site grew,” says DeWolfe. “It had always been very big in Southern California and on the East Coast and in the big cities, and now it’s growing everywhere.”

“One of the first areas to explode was Hawaii, where I think 22% of the entire state’s population is now on MySpace. The radio DJs were hip to it, so people would go on Hawaiian vacations and listen to the radio, and they’d hear them talking about MySpace.”

“Those guys knew early on that this is a great place to promote themselves and keep up-to-date with their listeners and let them

know what’s going on. Now it’s a pretty common occurrence for a DJ to have his or her own profile page. It’s almost becoming a given.”

MySpace works for radio because huge clumps of listeners are already using the site. “The fans are there, for sure,” DeWolfe says. “So it’s a natural place for people on the radio to create a communication mechanism and to reach out to 23 million potential new fans.”

“The DJs are a great parallel to the bands that are using the site. It’s an easy way for



them to get embedded in the lifestyle of the people who are using Myspace.”

Even A DJ Can Do It

Sounds good: Put up a simple profile page; list your radio station, your shift, your favorite bands, your hilarious anecdotes about meeting rock stars; and *bam!* 23 million people have access to you. If I were a DJ, I’d shorten my name and get my ass on MySpace. And the best part is, it’s easy.

“A DJ creates his or her own page on MySpace, just like anyone else,” DeWolfe says. “It would list what they’re into. Then they can say on the air, ‘Hey, my MySpace page is *www.myspace.com-slash-whatever-their-name-is*.”

“From there, everyone on MySpace — and those off MySpace — can come to the site and choose to become one of the DJ’s friends. That’s when the DJ can start communicating, either via our bulletin feature or by sending messages directly.”

DeWolfe points out that the interaction between radio personalities and MySpace users is completely organic. It also grows virally because the whole idea behind MySpace is that you can send direct messages to the people you choose to communicate with.

“A lot of people don’t do that via e-mail

“It’s a pretty common occurrence for a DJ to have his or her own profile page. It’s almost becoming a given.”

Show Me The Money

KROQ’s Matt Smith expounds on life, the Lakers and leaving

There goes Matt. In the zaniest career twist since Magic Johnson hosted his own talk show, the man they call “Money” is giving up his MD duties at KROQ/Los Angeles in order to take over the pre-game and halftime broadcasts for the Los Angeles Lakers on crosstown KLAC (XTRA Sports 570). No, seriously. He really is.

In 1993 Smith snuck into KROQ while still in college, screening phones for *The Kevin & Bean Show*. In ’95 he segued into the promo business at London Records, jumping to DreamWorks in ’98. That was also the year he rejoined Kevin & Bean as their resident sports expert. Then, in 2004, he landed the coveted MD gig at KROQ.

Just before Matt left *Alt World* in favor of *Sports World*, we got him to offer some words of wisdom. And as he leaves, we salute him for forging a career path that makes absolutely no sense whatsoever.



Matt Smith

R&R: As a longtime resident of Southern California, what has KROQ meant to you?

MS: KROQ is an institution, and to be affiliated with it was an honor. The people there are like family, really. The best way I can describe it is, my dad works on a casino boat in Northwestern Indiana, and about once a week someone knows what he’s talking about when he says his son works for KROQ.

R&R: What will you miss most about KROQ?

MS: No doubt, the people. There isn’t a bad person in this building. I’ll also miss the soda machine. It’s a great one; it’s even got Mountain Dew.

R&R: How did the whole Lakers thing come about?

MS: Don Martin, GM of XTRA Sports, called me up and said I was his guy for the job. I thought about it for a good three seconds and agreed with him.

R&R: As you prepare for your new gig, what are you most excited about?

MS: There are a million things: 1. I’m the host. It’s my show. 2. It’s the freakin’ Lakers, one of the top three franchises in all of sports. 3. Being part of a brand-new chapter for a team that has a long and storied tradition. 4. I’m a big NBA guy, so being close to every team will be a dream come true.

R&R: Before the season starts, what will you be doing?

MS: A ton of research, getting to know everyone in the organization from the bottom to the top and probably talking to myself a whole lot for practice.

R&R: In 50 years, do you see yourself as a crotchety old man in a plaid blazer talking about sports?

MS: Sure, that works.

links off radio-station websites because it might be deemed creepy in some ways,” he says. “But on MySpace the behavior is already there; everyone is interacting with everyone else. It makes it easy to send a DJ or a band a message, just to reach out and say hi.”

Traffic to profile pages can be accelerated by on-air mentions, allowing jocks to self-promote while involving themselves in the daily routine of their most web-savvy listeners. “It’s pretty easy for users to find the type of people they’re looking for,” DeWolfe says.

“Just like any content on MySpace, the news that a certain DJ has added a page to the site spreads virally because listeners add the DJ to their Friends lists, and all their existing friends see that and add the DJ to their lists too. It spreads on its own in a very organic way.”

Hitting The Jackpot

Not only have the radio and music industries noticed the power of MySpace, so has the international mega-corporate community. News Corp., in fact, is on the verge of laying out \$580 million for the portal.

DeWolfe says, “I can’t talk about it too much because the deal isn’t officially closed yet. But the way we looked at this from the very beginning was that any media company would help us expand internationally, given their global footprint.”

“That was one of our primary objectives, to expand quickly, and a company like News

Corp helps us. They also give us more resources to build out whatever features we have in our product pipeline.

“It all fits together pretty nicely, because everything we do on our site is completely driven by user input. My partner, [MySpace President] Tom Anderson, is actually added as everyone’s first friend. If anyone has a comment or a question or a request for a new feature or a way to make the site better, they send it directly to him.

“We catalog all those messages and look at them on a daily basis. That dictates what we build on our site and how we run our business. It seems like a simple idea, but we’re lucky enough to have a direct-feedback mechanism that we can execute from.”

What are DeWolfe and Anderson going to do with their half-billion dollars? “The additional resources will help us build what our users want,” DeWolfe says. “And it will help us do so more quickly. We still have total control over MySpace, and there are logical reasons for that.”

“News Corp. is investing a lot in this deal, and they understand that we’re not the only company that entered the networking space. We took a little bit of a different tack, and we’re the one that emerged on top with by far the largest user base and the most activity because of our strategy and execution.

“Because of that, they have a great deal of trust in what we’re doing, and they want to

Continued on Page 70

ALTERNATIVE TOP 50

August 19, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	GORILLAZ Feel Good Inc. (Virgin)	2610	+129	134051	20	71/0
1	2	FOO FIGHTERS Best Of You (RCA/RMG)	2537	-199	126675	17	75/0
3	3	GREEN DAY Wake Me Up When September Ends (Reprise)	2175	-6	111589	11	73/1
5	4	STAINED Right Here (Flip/Atlantic)	2169	+90	97913	13	69/0
4	5	SEETHER Remedy (Wind-up)	2115	-24	90998	19	65/0
6	6	NINE INCH NAILS The Hand That Feeds (Interscope)	1778	-202	105313	22	77/0
10	7	311 Don't Tread On Me (Volcano/Zomba Label Group)	1757	+238	84320	4	76/0
9	8	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	1625	+105	70730	8	73/2
7	9	WEEZER Beverly Hills (Geffen)	1588	-103	85996	21	73/0
8	10	BECK Girl (Interscope)	1581	+2	59896	12	70/1
11	11	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	1550	+131	87079	14	61/0
14	12	WEEZER We Are All On Drugs (Geffen)	1359	+107	61004	7	75/1
13	13	MY CHEMICAL ROMANCE Helena (Reprise)	1307	-79	56759	24	60/0
18	14	NINE INCH NAILS Only (Interscope)	1284	+147	53890	4	73/3
17	15	RISE AGAINST Swing Life Away (Geffen)	1249	+95	55900	15	58/2
12	16	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	1238	-173	59971	21	65/0
16	17	SWITCHFOOT Stars (Columbia)	1224	+56	58546	7	63/1
19	18	KILLERS All These Things That I've Done (Island/IDJMG)	1104	+61	62998	7	55/2
15	19	COLDPLAY Speed Of Sound (Capitol)	987	-198	41562	17	52/0
22	20	SYSTEM OF A DOWN Question! (American/Columbia)	979	+123	40803	5	61/5
20	21	TRAPT Stand Up (Warner Bros.)	974	+7	29857	5	54/2
21	22	WHITE STRIPES My Doorbell (Third Man/V2)	893	+33	48271	5	51/2
25	23	TAPROOT Calling (Atlantic)	802	+33	21810	7	45/0
26	24	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	764	+32	52346	12	41/1
27	25	DISTURBED Stricken (Reprise)	748	+61	24295	3	45/0
23	26	CROSSFADE Colors (Columbia)	714	-120	17872	12	38/0
28	27	30 SECONDS TO MARS Attack (Immortal/Virgin)	678	+61	22471	9	42/2
50	28	NICKELBACK Photograph (Roadrunner/IDJMG)	638	+430	28487	2	47/12
30	29	COLD Happens All The Time (Flip/Lava)	566	+60	21337	8	37/2
29	30	JACK JOHNSON Good People (Brushfire/Universal)	530	+20	26676	6	31/1
31	31	OUR LADY PEACE Where Are You (Columbia)	505	+19	18900	4	39/4
24	32	OFFSPRING Can't Repeat (Columbia)	497	-279	23564	15	40/0
33	33	10 YEARS Wasteland (Republic/Universal)	487	+57	14453	8	30/1
34	34	HAWTHORNE HEIGHTS Ohio Is For Lovers (Victory)	459	+52	14786	10	33/1
36	35	DISTURBED Guarded (Reprise)	410	+12	15840	7	15/0
32	36	WHITE STRIPES Blue Orchid (Third Man/V2)	380	-57	15275	17	19/0
37	37	DARK NEW DAY Brother (Warner Bros.)	375	-7	11022	10	19/0
47	38	INSTITUTE Bullet-Proof Skin (Interscope)	356	+121	10968	2	31/5
42	39	DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	330	+49	25997	2	30/7
35	40	BREAKING BENJAMIN Rain (Hollywood)	322	-83	12274	7	24/0
44	41	COLDPLAY Fix You (Capitol)	320	+54	25948	3	40/24
40	42	CHEVELLE Panic Prone (Epic)	317	-13	7248	3	26/1
Debut	43	3 DOORS DOWN Live For Today (Republic/Universal)	309	+156	7703	1	28/3
43	44	FRAY Over My Head (Cable Car) (Epic)	305	+31	7695	4	22/0
41	45	DEFAULT Count On Me (TVT)	293	-1	12605	3	20/1
Debut	46	SHINEDOWN Save Me (Atlantic)	268	+250	11186	1	26/14
Debut	47	AVENGED SEVENFOLD Bat Country (Warner Bros.)	266	+104	26519	1	31/10
49	48	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)	221	+12	6755	2	20/1
39	49	STEREOPHONICS Dakota (You Made Me Feel Like The One) (V2)	212	-127	9559	16	17/0
46	50	FINCH Bitemarks And Bloodstains (One More Fall) (Geffen)	202	-36	6726	3	17/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
COLOPLAY Fix You (Capitol)	24
FRANZ FERDINAND Do You Want To (Domino/Epic)	17
SHINEDOWN Save Me (Atlantic)	14
NICKELBACK Photograph (Roadrunner/IDJMG)	12
AVENGED SEVENFOLD Bat Country (Warner Bros.)	10
FOO FIGHTERS Doa (RCA/RMG)	9
STORY OF THE YEAR We Don't Care Anymore (Maverick/Reprise)	8
DEATH CAB FOR CUTIE Soul Meets Body (Atlantic)	7
ALL-AMERICAN REJECTS Move Along (Interscope)	6
EXIT Don't Push (Wind-up)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NICKELBACK Photograph (Roadrunner/IDJMG)	+430
SHINEDOWN Save Me (Atlantic)	+250
311 Don't Tread On Me (Volcano/Zomba Label Group)	+238
3 DOORS DOWN Live For Today (Republic/Universal)	+156
NINE INCH NAILS Only (Interscope)	+147
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	+131
GORILLAZ Feel Good Inc. (Virgin)	+129
SYSTEM OF A DOWN Question! (American/Columbia)	+123
INSTITUTE Bullet-Proof Skin (Interscope)	+121
WEEZER We Are All On Drugs (Geffen)	+107

NEW & ACTIVE

MUDVAYNE Forget To Remember (Epic)	Total Plays: 189, Total Stations: 18, Adds: 4
HEAD AUTOMATICA Beating Heart Baby (Warner Bros.)	Total Plays: 183, Total Stations: 14, Adds: 0
CAKE The Guitar Man (Columbia)	Total Plays: 156, Total Stations: 8, Adds: 0
FOO FIGHTERS Doa (RCA/RMG)	Total Plays: 142, Total Stations: 16, Adds: 9
MEGAN MCCAULEY Die For You (Wind-up)	Total Plays: 141, Total Stations: 10, Adds: 0
MXPX Wrecking Hotel Rooms (SideOneDummy)	Total Plays: 135, Total Stations: 12, Adds: 0
PEPPER Give It Up (Volcom Entertainment/Lava)	Total Plays: 130, Total Stations: 10, Adds: 0
DREDD Bug Eyes (Interscope)	Total Plays: 127, Total Stations: 10, Adds: 0
ARMOR FOR SLEEP Car Underwater (Equal Vision)	Total Plays: 113, Total Stations: 9, Adds: 0
ALL-AMERICAN REJECTS Move Along (Interscope)	Total Plays: 109, Total Stations: 11, Adds: 6

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

79 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. © 2005, Arbitron Inc. © 2005 Radio & Records.

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MySpace Conquers...

Continued from Page 68

see that success continue. From a logical standpoint, they're going to let MySpace run as it is."

No Fear Of Backlash

Unlike some "indie" radio stations that have been bought up by mega-broadcasting empires, MySpace doesn't expect an anti-corporate backlash. DeWolfe says, "That's been a concern for us, but we're not altering our course at all, so we feel pretty good about what's going to happen next."

"For example, the music aspect of MySpace has always been about artists and getting the music out to the masses. From that standpoint, we've always made sure that we feature independent artists, and we've made a commitment to keep our site free for them. We absorb a lot of streaming and database-management costs."

"In addition, all of our content is created by the users, so the dynamics of the site aren't going to change because we're not programming the site in any particular way. The content is updated by the users, MySpace is a

"The whole idea behind MySpace is that you can send direct messages to the people you choose to communicate with."

"The content is updated by the users, MySpace is a stand-alone website, and the plan is to keep it that way."

stand-alone website, and the plan is to keep it that way. We're going to let the users determine what happens next, and that's what keeps us organic and interesting."

As with radio listenership, the MySpace community features a ferociously vocal core that represents a small part of the overall audience. "The reaction to the News Corp deal varies," DeWolfe says. "The average person is just using the site, and they probably don't think about it at all. They're just happy to log in every day and do whatever they want to do, whether it's discover new music, check in with old friends or figure out what they're going to do on the weekend."

"There are others who are concerned, but keeping them happy is just a function of continuing to do what we're doing and executing on our plan of doing what our users tell us they want us to do. We just have to show them."

"The idea of 'proving anything' is maybe too strong a term. We're just going to stay the course, because our users like the site the way it is now."



America's Best Testing Alternative Songs 12+ For The Week Ending 8/19/05

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)	4.19	4.28	85%	15%	4.12	3.91	4.29
GREEN DAY Wake Me Up When September Ends (Reprise)	4.16	4.12	86%	16%	4.35	4.25	4.44
GORILLAZ Feel Good Inc. (Virgin)	4.14	4.18	92%	19%	4.24	4.19	4.27
MY CHEMICAL ROMANCE Helena (Reprise)	4.07	4.05	87%	16%	4.05	3.82	4.23
OFFSPRING Can't Repeat (Columbia)	4.05	4.03	85%	15%	3.89	3.99	3.80
FOO FIGHTERS Best Of You (RCA/RMG)	4.01	4.09	96%	29%	3.96	3.87	4.04
WEEZER Beverly Hills (Geffen)	4.00	3.93	98%	38%	3.98	4.11	3.87
RISE AGAINST Swing Life Away (Geffen)	3.94	4.15	67%	9%	3.96	3.78	4.13
NINE INCH NAILS The Hand That Feeds (Interscope)	3.91	3.86	91%	28%	3.84	3.78	3.90
SEETHER Remedy (Wind-up)	3.90	3.86	91%	21%	3.75	3.66	3.82
CROSSFADE Colors (Columbia)	3.90	3.75	69%	12%	3.74	3.55	3.92
KILLERS All These Things That I've Done (Island/IDJMG)	3.85	3.91	79%	18%	3.75	3.53	3.95
STAIN'D Right Here (Flip/Atlantic)	3.82	3.64	85%	20%	3.82	3.70	3.92
WEEZER We Are All On Drugs (Geffen)	3.80	3.74	73%	13%	3.69	3.82	3.59
HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)	3.78	3.74	47%	7%	3.58	3.32	3.79
AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)	3.73	3.49	58%	9%	3.70	3.78	3.63
311 Don't Tread On Me (Volcano/Zomba Label Group)	3.71	-	57%	11%	3.75	3.65	3.83
SWITCHFOOT Stars (Columbia)	3.69	3.71	65%	12%	3.58	3.46	3.69
NINE INCH NAILS Only (Interscope)	3.69	-	61%	11%	3.63	3.52	3.72
TRAPT Stand Up (Warner Bros.)	3.61	3.50	61%	11%	3.48	3.45	3.51
SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)	3.60	3.59	90%	32%	3.59	3.73	3.48
SYSTEM OF A DOWN Question! (American/Columbia)	3.56	-	59%	14%	3.42	3.35	3.48
DISTURBED Stricken (Reprise)	3.56	-	54%	11%	3.37	3.25	3.49
BECK Girl (Interscope)	3.55	3.63	70%	19%	3.53	3.53	3.53
COLDPLAY Speed Of Sound (Capitol)	3.46	3.68	92%	40%	3.41	3.38	3.43
TAPROOT Calling (Atlantic)	3.46	3.48	41%	9%	3.29	3.26	3.33
WHITE STRIPES Blue Orchid (Third Man/V2)	3.28	3.44	80%	29%	3.33	3.37	3.29
TRANSPLANTS Gangsters & Thugs (La Salle/Atlantic)	3.16	3.36	58%	19%	3.11	2.98	3.23

Total sample size is 316 respondents. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must have 40% familiarity to appear on survey. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

REPORTERS

Stations and their adds listed alphabetically by market

WEDX/Albany, NY PD: Willobee MD: Nikki Alexander CAESARS EXIT B.R.M.C. FRANZ FERDINAND	KQXR/Boise, ID DM: Dan McCally PD: Eric Kristensen MD: Jeremi Smith 3 NICKELBACK MUDVAYNE STELLASTARR	WXNR/Greenville, NC DM: Bruce Simel PD: Jeff Sanders APD/MD: Sully 10 YEARS COLD NICKELBACK SHINEDOWN	KXTE/Las Vegas, NV DM: Chris Ripley PD: Carly Brown FOO FIGHTERS SHINEDOWN	WROX/Norfolk, VA DM: Jay Michaels PD: Michele Diamond APD: Jaime Cooley 1 INSTITUTE 1 DEATH CAB FOR CUTIE COHEE AND CAMBRIA COLDPLAY	KNKR/Portland, OR PD: Mark Hamilton APD: Jaime Cooley 4 IDEWILD FRANZ FERDINAND	KITS/San Francisco, CA PD: Sean Demary MD: Aaron Axelsen No Adds	WRWK/Toledo, OH DM: Tim Roberts MD: Dan McClintock APD/MD: Carolyn Stone 2 RISE AGAINST COLDPLAY FOO FIGHTERS
WHRL/Albany, NY DM: John Cooper PD: Lisa Biello No Adds	WBCN/Boston, MA PD: Dave Wellington APD/MD: Steven Strick TRAPT B.R.M.C. NICKELBACK FRANZ FERDINAND	KUCD/Honolulu, HI DM: Paul Wilson PD: Jamie Hyatt MD: Mortuary Chris ABANDONED POOLS RA	KROQ/Los Angeles, CA PD: Kevin Weathers APD: Gene Sandblom MD: Lisa Worden 1 NINE INCH NAILS FOO FIGHTERS FRANZ FERDINAND	KORX/Odessa, TX PD: Michael Todd APD: Dru 24 HOT HOT HEAT 17 ALL-AMERICAN REJECTS 17 RYAN CABRERA 17 NICKELBACK 17 GAVIN DEGRAW 17 3 DOORS DOWN 17 CLICK FIVE	WBRU/Providence, RI PD: Seth Restler APD: Sarah Rose MD: Chris Novello 3 STORY OF THE YEAR 1 SHINEDOWN 30 SECONDS TO MARS ALL-AMERICAN REJECTS SWITCHFOOT DEATH CAB FOR CUTIE	KCNL/San Jose, CA DM/PP: John Allers APD: Rob Ayala 4 GARBAGE	WJZJ/Traverse City, MI PD: Nate Rose MD: Chad Barron 9 10 YEARS NICKELBACK
KTEG/Albuquerque, NM DM/PP: Bill May APD: Judi Civerolo MD: Aaron "Buck" Burnett No Adds	WEDG/Bufalo, NY PD: Kerry Gray MD: Evil Jim No Adds	KTBB/Houston, TX PD: Vince Richards MD: Don Jamzen 8 HINDS 7 SHINEDOWN 5 INSTITUTE MOTION CITY SOUNDTRACK	WLRS/Louisville, KY DM: J.D. Kunes PD: Annex Fitzgerald MD: Joe Stamm 1 SHINEDOWN AVENGED SEVENFOLD	KHBZ/Oklahoma City, OK DM: Tom Travis PD/MD: Jimmy Barrada 14 ALL-AMERICAN REJECTS	KRZO/Reno, NV PD/MD: Mai Diabolo FOO FIGHTERS FRANZ FERDINAND LOVEMAKERS	KJEE/Santa Barbara, CA PD: Eddie Gutierrez MD: Dave Hanacek 2 DEATH CAB FOR CUTIE CAKE	KFMA/Tucson, AZ PD: Matt Spry MD: Stephen Kallao 17 ALL-AMERICAN REJECTS 4 DEATH CAB FOR CUTIE
WNXX/Atlanta, GA DM/PP: Leslie Fram MD: Jay Harren 1 AVENGED SEVENFOLD 1 MADNESS FRANZ FERDINAND ADUALUNG SYSTEM OF A DOWN	WBTZ/Burlington DM/PP: Matt Grasso APD/MD: Kevin Mays 15 COLDPLAY 6 DEATH CAB FOR CUTIE 4 FOO FIGHTERS	KTLC/Denver, CO APD/MD: Mike D'Connor APD/MD: Neel 10 BECK	WMAD/Madison, WI DM: Mike Ferris PD: Brad Savage 2 STORY OF THE YEAR 1 AVENGED SEVENFOLD OUR LADY PEACE	WJRR/Olando, FL DM: Adam Cook PD: Pat Lynch APD: Rick Everell MD: Brian Cicserman 2 NICKELBACK	WDXL/Richmond, VA DM: Bill Cahill PD/MD: Casey Krukowski 3 NICKELBACK 2 MUDVAYNE 3 DOORS DOWN	WTZB/Sarasota, FL DM: Ron White PD: Ron Miller 1 AVENGED SEVENFOLD DEFAULT FOO FIGHTERS	KMYL/Tulsa, OK PD: Corbin Pierce 10 NICKELBACK SHINEDOWN FRANZ FERDINAND COLDPLAY ALL-AMERICAN REJECTS
WJSE/Atlantic City, NJ PD: PROM KINGS MOTION CITY SOUNDTRACK COLDPLAY ABANDONED POOLS EXIT	WAVF/Charleston, SC PD: Dave Rossi MD: Suzy Boe 28 GREEN DAY 28 COLDPLAY	WPLA/Jacksonville, FL DM: Gail Austin PD: Chad Chumley MUDVAYNE	WNFS/Memphis, TN No Adds	WDCI/Olando, FL PD: Bobby Smith No Adds	WRXL/Richmond, VA DM: Bill Cahill PD/MD: Casey Krukowski 3 NICKELBACK 2 MUDVAYNE 3 DOORS DOWN	Sirius All Nation/Satellite DM: Gary Schoenwetter PD: Rich McLaughlin JACK JOHNSON HAWTHORNE HEIGHTS FRANZ FERDINAND	WPBZ/W. Palm Beach, FL MD: Mik Rivers 1 SOCIALBURN AVENGED SEVENFOLD NICKELBACK VAUX
WAEQ/Augusta, GA DM: Ron Thomas PD: J.D. Kunes COLDPLAY AVENGED SEVENFOLD	WEND/Charlotte DM: Bruce Logan PD: Jack Daniel 1 NICKELBACK 1 SHINEDOWN WEEZER	WYSC/Fredericksburg, VA DM/PP: Paul Johnson APD/MD: Tre Clarke 2 KILLERS 2 RISE AGAINST COLDPLAY	WLMU/Milwaukee, WI PD: Kenny Neumann MD: Chris Calel 3 DOORS DOWN COLDPLAY EXIT	WDRB/Nashville, TN DM: Jim Patrick PD/MD: Russ Schenck 8 SILVERSTEIN 4 COLDPLAY ABANDONED POOLS EXIT STORY OF THE YEAR CLOUD ROOM	WYXL/Riverside, CA PD: Jake Weber APD/MD: Bobby Sato 5 PENNYWISE 5 STELLASTARR 4 DEATH CAB FOR CUTIE FRANZ FERDINAND FOO FIGHTERS	KNDD/Seattle, WA PD: Phil Manning APD: Jim Ketter 11 ARCADE FIRE 1 NADA SURE SYSTEM OF A DOWN FRANZ FERDINAND	WWDC/Washington, DC DM/PP: Joe Bevilacqua APD/MD: Donielle Flynn TRAPT D.A.R. SHINEDOWN
KROX/Austin, TX DM: Jeff Carroll PD: Lynn Starow MD: Toby Ryan 5 COLDPLAY	WKQX/Chicago, IL PD: Mike Stern APD/MD: Jacant Jackson 1 AVENGED SEVENFOLD FRANZ FERDINAND	WTRZ/Johnson City DM/PP: Bruce Clark APD: Loki 1 INSTITUTE NICKELBACK CHEVELLE 3 DOORS DOWN THEORY OF A DEADMAN MUDVAYNE 30 SECONDS TO MARS STELLASTARR	WLVN/Monmouth, NJ DM: Mike Gavin APD/MD: Brian Phillips 19 COLDPLAY 8 ALL-AMERICAN REJECTS EXIT COHEE AND CAMBRIA	KEDJ/Phoenix, AZ DM: Nancy Stevens PD: Marc Young MD: Robin Nash COLDPLAY FRANZ FERDINAND	WZNE/Rochester, NY DM: Stan Main PD: Jeff Sottolano 26 NICKELBACK 16 SHINEDOWN STORY OF THE YEAR	WWFZ/Washington, DC DM/PP: Kristin Bergman MD: Shadow Williams 15 10 YEARS 15 WHITE STRIPES 12 OUR LADY PEACE 11 NICKELBACK 11 SHINEDOWN	WSFM/Wilmington, NC PD/MD: Mike Kennedy 5 3 DOORS DOWN 5 SHINEDOWN
WHFS/Baltimore, MD 8 SYSTEM OF A DOWN 3 COLDPLAY FRANZ FERDINAND	WAQZ/Cincinnati, OH PD/MD: Jeff Nagel 13 STORY OF THE YEAR 4 KILLERS 1 RISE AGAINST FRANZ FERDINAND	WWRZ/Johnson City DM/PP: Bruce Clark APD: Loki 1 INSTITUTE NICKELBACK CHEVELLE 3 DOORS DOWN THEORY OF A DEADMAN MUDVAYNE 30 SECONDS TO MARS STELLASTARR	WMBZ/Monterey, CA PD/MD: Kenny Allen COLDPLAY	KZON/Phoenix, AZ DM: Chris Patyk MD: Mitzi Lewis No Adds	WXXD/Pittsburgh, PA DM/PP: John Moschitta MD: Vinnie Ferguson 1 INSTITUTE AUDIOSLAVE	WPNT/St. Louis, MO PD: Tommy Matern MD: Jeff Frisse STORY OF THE YEAR	WKRL/Syracuse, NY APD/MD: Tim Noble NINE INCH NAILS SYSTEM OF A DOWN AUDIOSLAVE AVENGED SEVENFOLD NICKELBACK
KNXX/Baton Rouge, LA DM/PP: Dave Dunaway APD: Phillip Kish MD: Darren Gauthier 2 SHINEDOWN MOTION CITY SOUNDTRACK COLDPLAY EXIT DEATH CAB FOR CUTIE	WXTM/Cleveland, OH PD: Kim Monroe APD: Dom Hardsella MD: Tim "Slats" FRANZ FERDINAND	WWRZ/Johnson City DM/PP: Bruce Clark APD: Loki 1 INSTITUTE NICKELBACK CHEVELLE 3 DOORS DOWN THEORY OF A DEADMAN MUDVAYNE 30 SECONDS TO MARS STELLASTARR	WBUZ/Nashville, TN DM: Jim Patrick PD/MD: Russ Schenck 8 SILVERSTEIN 4 COLDPLAY ABANDONED POOLS EXIT STORY OF THE YEAR CLOUD ROOM	WXXD/Pittsburgh, PA DM/PP: John Moschitta MD: Vinnie Ferguson 1 INSTITUTE AUDIOSLAVE	WYXX/Portland, ME DM: Brian James MD: Mike Halloran FRANZ FERDINAND	WWSR/Tallahassee, FL DM: Jeff Horn PD: Greg Sutton MD: Kirsten Wizaquist No Adds	Did Not Report, Playlist Frozen (2): WFXX/Savannah, GA WKQZ/Myrtle Beach, SC

POWERED BY
MEDIABASE

Monitored Reporters
93 Total Reporters
79 Total Monitored
14 Total Indicator

Did Not Report, Playlist Frozen (2):
WFXX/Savannah, GA
WKQZ/Myrtle Beach, SC

TRIPLE A TOP 30 INDICATOR

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	ERIC CLAPTON Revolution (Duck/Reprise)	577	+58	6170	4	40/1
2	2	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)	567	+26	5816	5	35/0
4	3	JOHN HIATT Master Of Disaster (New West)	526	+14	5458	10	40/0
5	4	BECK Girl (Interscope)	514	+10	5023	11	34/0
6	5	U2 City Of Blinding Lights (Interscope)	511	+17	3793	10	30/0
1	6	JACK JOHNSON Good People (Brushfire/Universal)	508	-75	5643	15	30/0
8	7	DAVID GRAY The One I Love (ATO/RCA/RMG)	498	+20	5607	4	38/0
7	8	TRACY CHAPMAN Change (Atlantic)	489	+10	5808	5	39/0
9	9	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (ATO/RMG)	445	-9	3463	17	28/0
13	10	NICKEL CREEK When In Rome (Sugar Hill)	368	+43	5494	5	35/0
10	11	COLDPLAY Speed Of Sound (Capitol)	364	-81	2544	17	24/0
21	12	SHERYL CROW Good Is Good (A&M/Interscope)	359	+104	4994	2	29/0
26	13	BONNIE RAITT I Will Not Be Broken (Capitol)	354	+129	4345	2	39/2
15	14	ROLLING STONES Rough Justice (Virgin)	346	+33	5340	2	28/1
19	15	HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)	342	+59	2952	3	32/1
11	16	BRUCE SPRINGSTEEN All The Way Home (Columbia)	334	-30	3764	10	27/0
14	17	DESOL Karma (Curb/Reprise)	328	+10	2987	7	19/0
16	18	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)	321	+10	1890	9	24/0
12	19	LOW MILLIONS Statue (Manhattan/EMC)	293	-44	2767	13	16/0
17	20	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)	276	-28	3112	18	18/0
20	21	WILLIE NELSON f/TOOTS HIBBERT I'm A Worried Man (Lost Highway)	271	-5	3252	8	31/1
27	22	PAUL MCCARTNEY Fine Line (Capitol)	268	+49	4027	2	27/1
22	23	SON VOLT Afterglow 61 (Transmit Sound/Legacy)	268	+30	5139	6	23/0
18	24	JASON MRAZ Wordplay (Atlantic)	245	-53	868	12	15/0
Debut	25	FRAY Over My Head (Cable Car) (Epic)	240	+49	2211	1	26/4
30	26	DELBERT MCCLINTON One Of The Fortunate Few (New West)	235	+30	2082	2	26/0
28	27	TORI AMOS Sweet The Sting (Epic)	227	+9	1113	4	21/0
Debut	28	MELISSA ETHERIDGE Refugee (Island/IDJMG)	226	+22	1941	1	25/2
25	29	ABDEL WRIGHT Quicksand (Interscope)	223	-3	2073	7	25/0
Debut	30	WHITE STRIPES My Doorbell (Third Man/V2)	221	+22	3924	1	22/2

48 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.
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MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
COLDPLAY Fix You (Capitol)	17
NORTH MISSISSIPPI ALLSTARS Hurry Up Sunrise (ATO/RMG)	7
RAY LAMONTAGNE Shelter (RCA/RMG)	7
JACKSON BROWNE Lives In The Balance (Inside)	6
LEO KOTTKE & MIKE GORDON Sweet Emotion (RCA Victor/RMG)	5
WALLFLOWERS God Says Nothing Back (Interscope)	5
JOSH JOPLIN GROUP Mister New Year's Day (Elevan Thirty)	5
FRAY Over My Head (Cable Car) (Epic)	4
SHEMOKIA COPELAND Who Stole My Radio? (Alligator)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONNIE RAITT I Will Not Be Broken (Capitol)	+129
SHERYL CROW Good Is Good (A&M/Interscope)	+104
DAR WILLIAMS Echoes (Razor & Tie)	+80
COLDPLAY Fix You (Capitol)	+73
JOHN BUTLER TRIO What You Want (Lava)	+70
H. HANCOCK f/J. MAYER Stitched Up (Hear Music/Vector)	+59
SHEMOKIA COPELAND Who Stole My Radio? (Alligator)	+59
ERIC CLAPTON Revolution (Duck/Reprise)	+58

SYNDICATED PROGRAMMING

Added This Week

World Cafe - Dan Reed 215-898-6677

No adds this week

Acoustic Cafe - Rob Reinhart 734-761-2043

FEIST Secret Heart

JAMIE HARTFORD Gentle On My Mind

SEXSMITH & KERR Lemonade Stand

REPORTERS

Stations and their adds listed alphabetically by market

WAPS/Akron, OH PD/MD: Bill Gruber 5 COLDPLAY KNBA/Anchorage, AK OM/PD: Loren Dixon MD: Danny Preston ELLIS PAUL VAN MORRISON ADRIENNE YOUNG DREW EMMITT JOSH JOPLIN GROUP WQKL/Ann Arbor, MI OM/PD: Rob Walker MD: Mark Copeland No Adds KSPN/Aspen, CO PD/MD: Sam Scholl 1 RAY LAMONTAGNE 1 COLDPLAY 1 JACKSON BROWNE 1 LEO KOTTKE & MIKE GORDON WZGC/Atlanta, GA* DM: Sue Gosnell PD: Michelle Engel APD: Chris Drannen MD: Herbie Hancock 3 TRACY CHAPMAN 1 HERBIE HANCOCK f/JOHN MAYER 1 MOBY COLDPLAY JAMES BLUNT NICKEL CREEK DAVID GRAY KGSR/Austin, TX* DM: Jeff Carroll PD: Jody Denberg APD: Jyl Hershman-Ross MD: Susan Castle No Adds WRNR/Baltimore, MD DM/PD: Bob Waugh APD/MD: Alex Corright No Adds WTMD/Baltimore, MD APD/MD: Mike "Matthews" Vasilkos JOHN BUTLER TRIO DEATH CAB FOR CUTIE LAKE TRUIT NORTH MISSISSIPPI ALLSTARS KLRR/Bend, OR OM/PD: Doug Donoho APD: Don Donoho HERBIE HANCOCK f/JOHN MAYER BONNIE RAITT OAK WILLIAMS KRVB/Boise, ID* OM/PD: Dan McCully MD: Tim Johnstone NICKEL CREEK WBOS/Boston, MA* DM: Buzz Knight PD: Dave Douglas APD/MD: David Ginsburg 17 COLDPLAY	KMMS/Bozeman, MT OM/PD: Michelle Wolfe No Adds WNCS/Burlington* PD: Mark Abuzzahab MD: Jamie Canfield FEIST GREEN DAY MELISSA ETHERIDGE WMVY/Cape Cod, MA PD: PJ Finn 2 RODNEY CROWELL 2 SHEMOKIA COPELAND WNRN/Charlottesville, VA DM: Jeff Reynolds PD: Michael Friend MD: Jaz Tupalo 5 BEN LEE 3 JAMIE MANN 1 WALLFLOWERS 1 MELISSA ETHERIDGE 1 GREEN HORNETS 1 BRANDI CARLILE WDDO/Chattanooga, TN* OM/PD: Danny Howard MD: Brad Stamer 1 DEATH CAB FOR CUTIE MELISSA ETHERIDGE WXRT/Chicago, IL* OM/MD: John Farneda PD: Norm Winer No Adds KBXR/Columbia, MO DM: Jack Lawson APD: Jeff Sweetman RAY LAMONTAGNE FRAY COLDPLAY WCBE/Columbus, OH DM: Tammy Allen PD: Dan Mustalko MD: Maggie Brennan 3 JOSH JOPLIN GROUP 3 PIETA BROWN WMWV/Conway, NH PD/MD: Mark Johnson 7 WALLFLOWERS 7 SHEMOKIA COPELAND KBCO/Denver, CO* PD: Scott Arbaugh MD: Kaefer 7 NICKEL CREEK 6 JOHN BUTLER TRIO WDET/Detroit, MI PD: Judy Adams MD: Martin Sandtyo 7 LEO KOTTKE & MIKE GORDON 5 AMAJOU & MARIAM 4 NORTH MISSISSIPPI ALLSTARS 2 COLDPLAY WEBK/Killington, VT DM/MD: Mitch Terricciano 3 RAY LAMONTAGNE COLDPLAY WILLIE NELSON f/TOOTS HIBBERT BIG BLUE HEARTS	WVOD/Elizabeth City, NC PD: John Matthews MD: Tad Abbey 10 ROBERT PLANT & STRANGE SENSATION 10 BLUES TRAVELER 10 NORTH MISSISSIPPI ALLSTARS KRVI/Fargo DM: Mike "Big Dog" Kapel PD: Ryan Kelly MD: David Black 24 BEN LEE VAN MORRISON KOZT/Ft. Bragg, CA PD: Tom Yates APD/MD: Kate Hayes 5 JAMES MCMURTRY 5 ERIC BIBB 3 SHEMOKIA COPELAND 2 JAMIE OLAKER W/ J. CALE 2 JAMIE OLAKER W/PETER FRAMPTON 2 JAMIE OLAKER W/TAJ MAHAL 2 JAMIE OLAKER W/TAJ MAHAL WEHM/Hampton, NY PD: Brian Cosgrove MD: Lauren Stone 1 COLDPLAY 1 NORTH MISSISSIPPI ALLSTARS WVVV/Hilton Head, SC PD: Gene Murrell 8 ERIC CLAPTON KSUT/Ignacio, CO PD: Steve Rauworth MD: Stasia Lanier 5 LEO KOTTKE & MIKE GORDON 5 PIETA BROWN WTTS/Indianapolis, IN* PD: Brad Holtz APD/MD: Laura Duncan 16 COLDPLAY DELBERT MCCLINTON FEIST KMTN/Jackson, WY PD/MD: Mark "Fish" Fishman 5 JACK JOHNSON 1 COLDPLAY 1 RAUL MIDON 1 JACKSON BROWNE KTBG/Kansas City, MO PD: Jon Hart MD: Byron Johnson WALLFLOWERS BRANDI CARLILE KZPL/Kansas City, MO* DM: Nick McCabe PD: Ted Edwards MD: Ryan "Stash" Morton No Adds WEBK/Killington, VT DM/MD: Mitch Terricciano 3 RAY LAMONTAGNE COLDPLAY WILLIE NELSON f/TOOTS HIBBERT BIG BLUE HEARTS	WPK/Knoxville, TN* DM: Mike Hammond PD: Joe Stutler 1 JOHN BUTLER TRIO KEANE WFPK/Louisville, KY OM: Brian Conn PD: Stacy Owen 5 WHITE STRIPES RAUL MIDON JASON MRAZ SHANNON MCNALLY WALLFLOWERS COLDPLAY WMMH/Madison, WI* PD: Tom Teuber MD: Gabby Parsons 13 COLDPLAY 7 KEANE 6 WALLFLOWERS 1 NICKEL CREEK RAY LAMONTAGNE TRISTAN PRETTYMAN ROBERT PLANT & STRANGE SENSATION KTCZ/Minneapolis, MN* PD: Lauren MacLeash APD/MD: Mike Wolf No Adds GWVX/Minneapolis, MN* DM: Dave Hamilton PD: Jeff Collins No Adds WZEW/Mobile, AL* DM: Tim Camp PD: Jim Mahoney MD: Lee Ann Konik SHERYL CROW WBJB/Monmouth, NJ DM: Tom Brennan PD: Rich Robinson APD: Leo Zaccari MD: Jeff Raspe WEST INDIAN GIRL MIKE DOUGHTY COLDPLAY SHANNON MCNALLY ROB DICKINSON NORTH MISSISSIPPI ALLSTARS JOSH JOPLIN GROUP ELLIS PAUL KPGI/Monterey, CA OM: Frank Caprista PD/MD: Laura Ellen Hopper APD: Aileen MacNeary 5 PSYCHOGRASS 4 ROLLING STONES 3 KNITTERS 3 JACKSON BROWNE WRLT/Nashville, TN* OM/PD: David Hall APD/MD: Rex Keith Coes 2 GREEN DAY 2 COLDPLAY 1 MOBY WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston LEO KOTTKE & MIKE GORDON JOSH JOPLIN GROUP NORTH MISSISSIPPI ALLSTARS WXPN/Philadelphia, PA OM/MD: Dan Reed PD: Bruce Warren No Adds	WYEP/Pittsburgh, PA PD: Rosemary Welsch MD: Mike Sauter RAY LAMONTAGNE COLDPLAY MAGNOLIA ELECTRIC CO MAKTUS WCLZ/Portland, ME PD: Herb Iby MD: Brian James RAY LAMONTAGNE FRAY MELISSA ETHERIDGE KINK/Portland, OR* PD: Dennis Constantine MD: Kevin Welch 7 KEANE WXRV/Portsmouth, NH* PD/MD: Dana Marshall APD: Catie Wilber No Adds WDST/Poughkeepsie, NY DM: Greg Gatliffe PD: Jimmy Bull MD: Rick Schneider COLDPLAY JACKSON BROWNE KSQY/Rapid City, SD PD/MD: Chad Carlson COLDPLAY BONNIE RAITT KTHX/Reno, NV* PD: Rob Brooks APD/MD: Dave Herold 1 BRANDI CARLILE RAY LAMONTAGNE WALLFLOWERS COLDPLAY KENZ/Salt Lake City, UT* OM/PD: Bruce Jones MD: Casey Scott No Adds KPRI/San Diego, CA* OM: Bob Burch PD/MD: Dona Shaieb 26 COLDPLAY KFOG/San Francisco, CA* PD: David Benson MD: Kelly Randorf No Adds KPND/Sandpoint, ID PD: Diane Michaels APD: K.T. Rain MD: Norm McBride 12 DREW EMMITT 7 PAUL MCCARTNEY 7 ASSEMBLY OF GOD ROBERT PLANT & STRANGE SENSATION WHITE STRIPES JAMIE OLAKER JAMES MCMURTRY GREEN DAY KRSH/Santa Rosa, CA* PD/MD: Pam Long 10 ADELE WRIGHT 9 WILLIE NELSON f/TOOTS HIBBERT 8 MANUEL SAINZ 5 BRANDI CARLILE 1 ROLLING STONES RAY LAMONTAGNE BIG BLUE HEARTS JUDE JOHNSTONE COLDPLAY	DMX Folk Rock/Satellite OM: Leanne Vince MD: Dave Sloan 9 RAY LAMONTAGNE 9 COLDPLAY 2 EMILIANA TORRINI Music Choice Adult Alternative/Satellite PD: Liz Opoka 10 FRAY 10 MARIA TAYLOR 10 BRANDI CARLILE Sirius Spectrum/Satellite PD: Gary Schoenwetter MD: Jessica Besack 9 WALLFLOWERS 2 NORTH MISSISSIPPI ALLSTARS 1 K.T. TUNSTALL 1 DAR WILLIAMS XM Cafe/Satellite MD: Bill Evans MD: Brian Chamberlain 5 MICHELLE CHICK 2 JACK JOHNSON 2 ASTROPUPPES 2 ASTROPUPPES 1 CLUMSY LOVERS 1 CLUMSY LOVERS 1 COLDPLAY XAVIER RUDD PIETA BROWN PIETA BROWN MICHELLE SHOCKED DAVE MATTHEWS BAND XAVIER RUDD KEXP/Seattle, WA OM: Tom Mara PD: Kevin Cole APD: John Richards MD: Don Yates 7 GAS HUFFER 1 AM KLOOT JOHN VANDERSLICE SLENDER MEANS EDITORS CRISIS WACO BROTHERS DIVORCE KMTT/Seattle, WA* OM/PD: Chris Mays APD/MD: Shawn Stewart 8 BRANDI CARLILE WKZE/Sharon, CT OM: Will Stanley PD: Tim Schaefer MD: Dave Doud 5 EMILIANA TORRINI 5 DEATH CAB FOR CUTIE 5 LEO KOTTKE & MIKE GORDON WNCW/Spindale, NC OM: Elen Pfitrman PD: Eln Ellis APD/MD: Martin Anderson 3 WANTY PROJECT JAMIE OLAKER B.R.M.C AMAJOU & MARIAM SEXSMITH & KERR JOSH JOPLIN GROUP NORTH MISSISSIPPI ALLSTARS STEPHEN STILLS PIETA BROWN ALVIN YOUNGBLOOD HART AWY MARTIN JAMIE HARTFORD JOSE GONZALEZ MACK STARRS RACHEL RIES RENEE AUSTIN TERENCE MARTIN	WRNX/Springfield, MA* PD: Donnie Moorhouse 1 RAY LAMONTAGNE FRAY BIG BLUE HEARTS PATRICIA VONNE SWINGING STEAKS KCLC/St. Louis, MO PD: Rich Reighard MD: Steve Chenoweth 15 FRAY 15 DAR WILLIAMS 11 EMILIANA TORRINI 11 DEATH CAB FOR CUTIE WIVI/St. Thomas OM/PD: Jon Peterson 3 TEGAN & SARA 3 COLDPLAY 3 SHEMOKIA COPELAND KFMU/Steamboat Springs, CO PD/MD: John Johnston 1 RAY LAMONTAGNE 1 COLDPLAY 1 JACKSON BROWNE KTAO/Taos, NM OM: Mitch Miller PD: Brad Hockmeyer MD: Paddy Mac 8 COLDPLAY KWMT/Tucson, AZ* OM/PD: Tim Richards APD/MD: Blake Rogers No Adds WUIN/Wilmington, NC PD: Mark Keefe MD: Jerry Gerard 2 COLDPLAY 2 KATE EARL 2 JACKSON BROWNE 2 PIETA BROWN
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*Monitored Reporters

74 Total Reporters

26 Total Monitored

48 Total Indicator

Did Not Report, Playlist Frozen (3):
KBAC/Santa Fe, NM
WRSI/Northampton, MA
WXP/White Plains, NY



JOHN SCHOENBERGER
jschoenberger@radioandrecords.com

It's About The Music

R&R Triple A Summit spotlights new and established artists

Another Triple A Summit has come and gone, and I want to say thank you to all who attended, all who supported the event with sponsorships and advertising and, of course, all the great acts who entertained us. This week we feature photos from these performances.



NO, HE'S HOT 12 YEARS OLD Brett Dennen proved to be one of the pleasant surprises for this year's Summit attendees.



IT'S ALL GOOD Mike Doughty's performance at the Fox Theatre on the Thursday lived up to expectations and then some.



BLUNT NOT BLUNT There is nothing blunt about James Blunt's music. It was sensitive and insightful.



TALENTED WOMAN Tristan Prettyman had everyone mesmerized during her Club R&R performance on Thursday night.



SOULFUL MAN William Topley's deep, full-bodied voice was a chat-stopper at the Friday luncheon.



SIBLING ANGELS The vocal harmonies of Judd & Maggie during their performance during Friday's luncheon came straight from heaven.



ACOUSTIC MAYHEM Ex-Phish bassist Mike Gordon (l) and guitarist extraordinaire Leo Kottke got the crowd all revved up just before Jackson Browne.



BRANDI & THE TWINS Brandi Carlile and her band were very impressive during their Thursday luncheon performance.



"TRIPLE A, TRIPLE A" Matt Hales and his band — collectively known as Aqualung — sang a tribute to the format during the Thursday luncheon.



BROTHERS IN MUSIC DeSol had the pavilion jumpin' and dancin' during their Thursday-afternoon cocktail-party performance.



DENVER'S OWN The Fray, who had from the Denver-Boulder area, got things going at the Fox Theatre on Thursday night.

Continued on Page 74

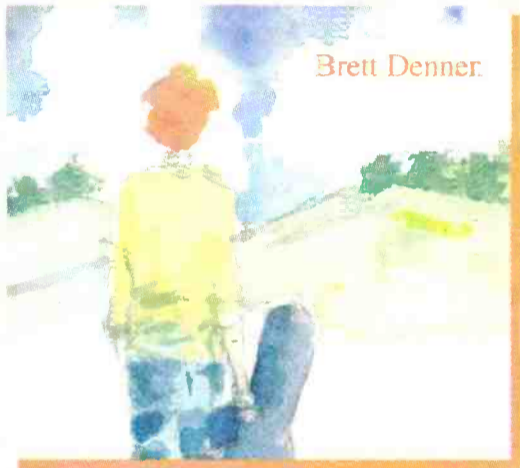
THANK YOU AAA RADIO FOR YOUR ~~WARM~~ **HOT** RECEPTION
TO TWO GREAT LIVE PERFORMANCES IN BOULDER!

BRETT DENNEN

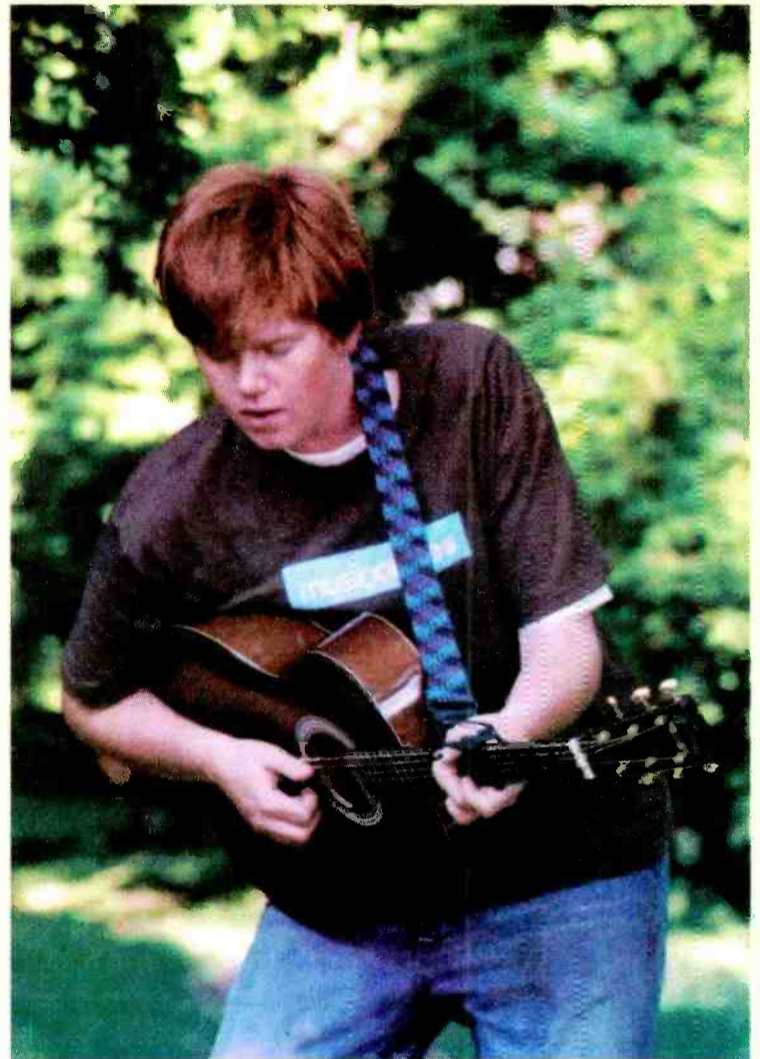
"Desert Sunrise"

"Brett Dennen was the musical highlight of my evening!" — *More than one influential AAA PD*

- WORLD CAFÉ PERFORMANCE: 8/23
- SPINS DETECTED: KCRW, WFUV, WXPB and more!



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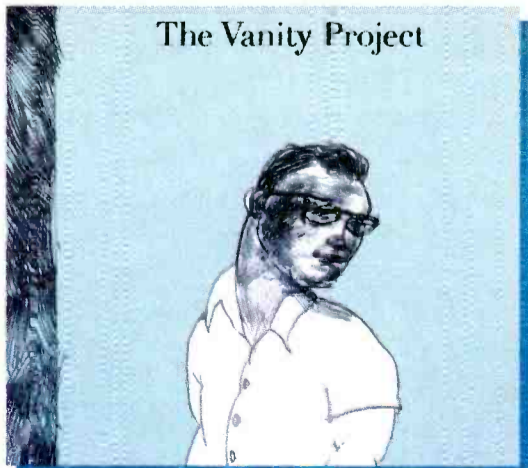
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TRIPLE A

Continued from Page 72



NO MONKEY BUSINESS Saucy Monkey didn't mess around during their Friday-afternoon performance.



A TASTE OF NEW ORLEANS The key members of World Leader Pretend gave us an acoustic sample of some of the songs from their debut album.



IN CASE YOU DIDN'T KNOW Pete Yorn is a star, and he proved it during his show at the Fox Theatre on Friday night.



SERIOUS STUFF Mary Gauthier is one of the best songwriters on the planet and she proved it during her Club R&F performance on Friday evening.



SERVING THE NAME WELL Teddy Thompson did his family name proud during his performance at the Saturday Awards Luncheon.



OLD SOUL At Saturday's Awards Luncheon, Jackie Greene was living proof that the younger generation does appreciate the great music of the past.



MISS MISSY Missy Higgins made it very clear why she's already a hit artist in her native Australia.



REAL TROUPERS Despite an ailing lead singer, Ringside were very impressive at the Fox Theatre on Friday night.



SMOOTH GROOVE Amos Lee ended up being one of the most talked-about artists after his Saturday performance at the Fox Theatre.



LIFESAVER The Vanity Project's (and Barenaked Ladies frontman) Steve Page jumped in at the last minute to fill in at the Fox Theatre on Friday, and we thank him.



BEAUTIFUL SURPRISE At the end of the "Six in Sixty" session, moderated by John Bradley and Dave Rahn of SBR on Thursday, Melissa Etheridge came out to talk about her experience fighting cancer and the lessons she learned. She then knocked us out with her performance of a new song called "This Is Not Goodbye."



GHOST MISTRESS Shannon McNally likes to call her music "Great American ghost music." I'll simply call it a great performance at the Fox Theatre on Saturday.



THEY CAN SING TOO These handsome men dressed in black, collectively known as The Big Blue Hearts, had the girls swooning during their performance.



SASSY LADY Amie from Dirty Blonde definitely got the attention of the males in the audience during her performance on Saturday night.



CLOSING DOWN THE HOUSE The Spin Doctors proved to be the perfect headliner to bring the Summit to an end with their rockin' performance at the Fox Theatre on Saturday night.

TRIPLE A TOP 30

POWERED BY
MEDIABASE

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JACK JOHNSON Good People (<i>Brushfire/Universal</i>)	512	-11	25030	14	24/0
2	2	COLDPLAY Speed Of Sound (<i>Capitol</i>)	404	-24	19890	17	25/0
3	3	RINGSIDE Tired Of Being Sorry (<i>Flawless/Geffen</i>)	358	+1	13050	20	21/0
5	4	ERIC CLAPTON Revolution (<i>Duck/Reprise</i>)	343	+20	19219	4	22/0
6	5	DESOL Karma (<i>Curb/Reprise</i>)	331	+10	12116	12	22/0
4	6	U2 City Of Blinding Lights (<i>Interscope</i>)	328	+1	14190	10	19/0
10	7	DAVE MATTHEWS BAND Dreamgirl (<i>RCA/RMG</i>)	318	+23	19993	7	19/0
7	8	MIKE DOUGHTY Looking At The World From The Bottom Of A Well (<i>ATO/RMG</i>)	311	-6	15650	13	22/0
11	9	BECK Girl (<i>Interscope</i>)	302	+13	12809	11	18/0
9	10	TRACY CHAPMAN Change (<i>Atlantic</i>)	293	-5	16872	5	23/1
8	11	LOW MILLIONS Statue (<i>Manhattan/EMC</i>)	293	-14	10205	18	19/0
13	12	DAVID GRAY The One I Love (<i>ATO/RCA/RMG</i>)	287	+24	17053	4	22/1
16	13	SHERYL CROW Good Is Good (<i>A&M/Interscope</i>)	285	+55	17118	3	19/1
15	14	ROLLING STONES Rough Justice (<i>Virgin</i>)	282	+31	17034	3	20/1
12	15	SNOW PATROL Chocolate (<i>A&M/Interscope</i>)	260	-11	13474	28	20/0
14	16	AQUALUNG Brighter Than Sunshine (<i>Slightly Bigger/Red Ink/Columbia</i>)	253	+2	11288	8	22/0
27	17	BONNIE RAITT I Will Not Be Broken (<i>Capitol</i>)	223	+77	13178	2	20/0
17	18	JASON MRAZ Wordplay (<i>Atlantic</i>)	214	-8	6033	13	16/0
26	19	COLDPLAY Fix You (<i>Capitol</i>)	185	+35	10904	3	14/8
18	20	BRUCE SPRINGSTEEN All The Way Home (<i>Columbia</i>)	182	-9	6646	9	15/0
21	21	NICKEL CREEK When In Rome (<i>Sugar Hill</i>)	181	+16	7929	3	17/4
22	22	GREEN DAY Wake Me Up When September Ends (<i>Reprise</i>)	176	+13	8006	4	13/2
20	23	AMOS LEE Keep It Loose, Keep It Tight (<i>Blue Note/EMC</i>)	170	-2	5953	6	16/0
24	24	JOHN HIATT Master Of Disaster (<i>New West</i>)	147	-10	4256	9	14/0
19	25	KYLE RIABKO What Did I Get Myself Into (<i>Aware/Columbia</i>)	144	-36	5063	18	14/0
28	26	WHITE STRIPES My Doorbell (<i>Third Man/V2</i>)	134	+4	4902	3	11/0
Debut	27	MELISSA ETHERIDGE Refugee (<i>Island/IDJMG</i>)	129	+22	5363	1	17/2
Debut	28	VAN MORRISON Stranded (<i>Geffen</i>)	123	+10	6083	1	12/0
Debut	29	KEANE Bend And Break (<i>Interscope</i>)	121	+29	3757	1	13/3
23	30	AUDIOSLAVE Be Yourself (<i>Interscope/Epic</i>)	121	-38	8922	20	11/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
COLDPLAY Fix You (<i>Capitol</i>)	8
NICKEL CREEK When In Rome (<i>Sugar Hill</i>)	4
RAY LAMONTAGNE Shelter (<i>RCA/RMG</i>)	4
KEANE Bend And Break (<i>Interscope</i>)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BONNIE RAITT I Will Not Be Broken (<i>Capitol</i>)	+77
SHERYL CROW Good Is Good (<i>A&M/Interscope</i>)	+55
JOHN BUTLER TRIO What You Want (<i>Lava</i>)	+39
COLDPLAY Fix You (<i>Capitol</i>)	+35
ROLLING STONES Rough Justice (<i>Virgin</i>)	+31
KEANE Bend And Break (<i>Interscope</i>)	+29
NICKELBACK Photograph (<i>Roadrunner/IDJMG</i>)	+28
DAVID GRAY The One I Love (<i>ATO/RCA/RMG</i>)	+24
FEIST Mushaboom (<i>Cherry Tree/Interscope</i>)	+24
DAVE MATTHEWS BAND Dreamgirl (<i>RCA/RMG</i>)	+23

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
U2 Sometimes You Can't Make It On Your Own (<i>Interscope</i>)	153
JACK JOHNSON Sitting, Waiting, Wishing (<i>Brushfire/Universal</i>)	131
DAVE MATTHEWS BAND American Baby (<i>RCA/RMG</i>)	120
BLUE MERLE Burning In The Sun (<i>Island/IDJMG</i>)	117
GREEN DAY Boulevard Of Broken Dreams (<i>Reprise</i>)	114
KEANE Somewhere Only We Know (<i>Interscope</i>)	106
KEANE Everybody's Changing (<i>Interscope</i>)	104
ANNA NALICK Breathe (2am) (<i>Columbia</i>)	103
HOWIE DAY Collide (<i>Epic</i>)	99
JOHN BUTLER TRIO Zebra (<i>Lava</i>)	97

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

TRISTAN PRETTYMAN Love Love Love (*Virgin*)

Total Plays: 120, Total Stations: 13, Adds: 1

LIFHOUSE You And Me (*Geffen*)

Total Plays: 120, Total Stations: 5, Adds: 0

WILLIE NELSON f/ **TOOTS HIBBERT** I'm A Worried Man (*Lost Highway*)

Total Plays: 112, Total Stations: 10, Adds: 1

FRAY Over My Head (*Cable Car*) (*Epic*)

Total Plays: 103, Total Stations: 11, Adds: 1

HERBIE HANCOCK f/ **JOHN MAYER** Stitched Up (*Hear Music/Vector*)

Total Plays: 91, Total Stations: 8, Adds: 1

JOHN BUTLER TRIO What You Want (*Lava*)

Total Plays: 77, Total Stations: 11, Adds: 2

BEN LEE Catch My Disease (*New West*)

Total Plays: 74, Total Stations: 6, Adds: 0

SPIN DOCTORS Can't Kick The Habit (*Ruffnation*)

Total Plays: 71, Total Stations: 6, Adds: 0

PAUL MCCARTNEY Fine Line (*Capitol*)

Total Plays: 64, Total Stations: 4, Adds: 0

DELBERT MCCLINTON One Of The Fortunate Few (*New West*)

Total Plays: 62, Total Stations: 8, Adds: 1

Songs ranked by total plays



THE CREEK IS RISING!

Nickel Creek

"When In Rome"

KBCO!

WZGC!

R&R Triple A **21**

WMMM!

KRVB!

R&R Indicator **10**



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ON THE RECORD
With

Dave Doud
MD, WKZE/Sharon, CT



When I got the CD-Pro for Abdel Wright's "Quicksand," I did the usual: I logged the artist's name in my memory and listened for a minute. Then, in one of those special, impulsive moments when you know you've heard a master at work, I couldn't wait for my airshift to begin so I could be the first at the station and in the market to play it. I'm adding it to my short list of the greatest songs of the year. • When my respected and trusted musical companions at WKZE/Sharon, CT joyously and unanimously agreed with me, we gave "Quicksand" as much play as tastefully possible. The song is so perfect for the times we live in that it leaves no one who hears it any alternative but to put it out there. Naturally, a plenitude of listeners have been on the phones making inquiries about the song ever since. • The combination of thoughtful lyrics, superb performance and great music from an authentic artist is all any programmer in Triple A could ever want. I've forgotten which one of those A's stands for "alternative," but if that word still holds any meaning for those of us in the format, then "Quicksand" should reach the top of the charts for all the right reasons.

On the monitored chart, **Jack Johnson** remains at the top, and **Ringside**, **Eric Clapton**, **DeSol**, **U2**, **Dave Matthews Band** and **Beck** are bulleted in the top 10. **David Gray**, **Sheryl Crow** and **The Rolling Stones** should be top 10 in the next week or two ... Look out for **Bonnie Raitt**, **Nickel Creek**, the new **Coldplay** song and **Green Day**.

They are coming on strong ... **Melissa Etheridge**, **Van Morrison** and **Keane** debut ... On the Indicator chart, Clapton is now 1*, DMB are at 2*, **John Hiatt** holds at 3*, Beck increases to 4*, and U2 are at 5* ... David Gray, **Tracy Chapman** and Nickel Creek round out the bulleted top 10 ... Other projects looking good include **Amos Lee**, **Paul McCartney**, **Son Volt**, **Tori Amos** and **Herbie Hancock f/John Mayer** ... **The Fray**, Etheridge and **The White Stripes** debut ... Keep an eye on **Tristan Prettyman**, **John Butler Trio**, **Delbert McClinton**, **Dar Williams** and **Feist** ... In the Most Added category, Coldplay come in with 25 total adds this week, the new **Ray LaMontagne** grabs 11 adds, **North Mississippi Allstars** and **The Wallflowers** get seven total adds each, and **Jackson Browne** brings in another six.

— John Schoenberger, Triple A/Americana Editor



AAA ARTIST
OF THE WEEK

ARTIST: **Nickel Creek**

LABEL: **Sugar Hill**

By **JOHN SCHOENBERGER** / TRIPLE A & AMERICANA EDITOR

San Diego's Nickel Creek have not released any new material for close to three years. During that period the three members — Chris Thile, Sara Watkins and Sean Watkins — busied themselves with solo projects and several collaborations. They now return with their much-anticipated third effort, *Why Should the Fire Die?*, produced by Eric Valentine and Tony Berg.

With Grammys and platinum sales already under their belts, the folk bluegrass pop trio are poised to take a huge step forward as they release their new album and embark on an extensive tour in support of the project. The album displays a new depth to their already renowned playing and is a great collection of tunes.

As these three young and talented performers mature, they have allowed a variety of influences to creep into their musical psyches, but not at the expense of their foundation of traditional bluegrass and roots music. Says Thile, "We'd been listening for years to musicians — from Bela Fleck to The Beatles — that push envelopes. We wanted to be challenged when we started writing songs. An honesty issue arose at that point. Like, we felt we probably shouldn't necessarily write songs set back in the hills about moonshine and coal miners."

Consequently, Thile and the Watkinses decided to preserve their foundation musically and expand more in the area of lyrics and mood. They felt that by making sure

they maintained integrity in their music and kept an eye on each other as they tried new ideas, *Why Should the Fire Die?* would be a true and honest representation of where Nickel Creek are today.

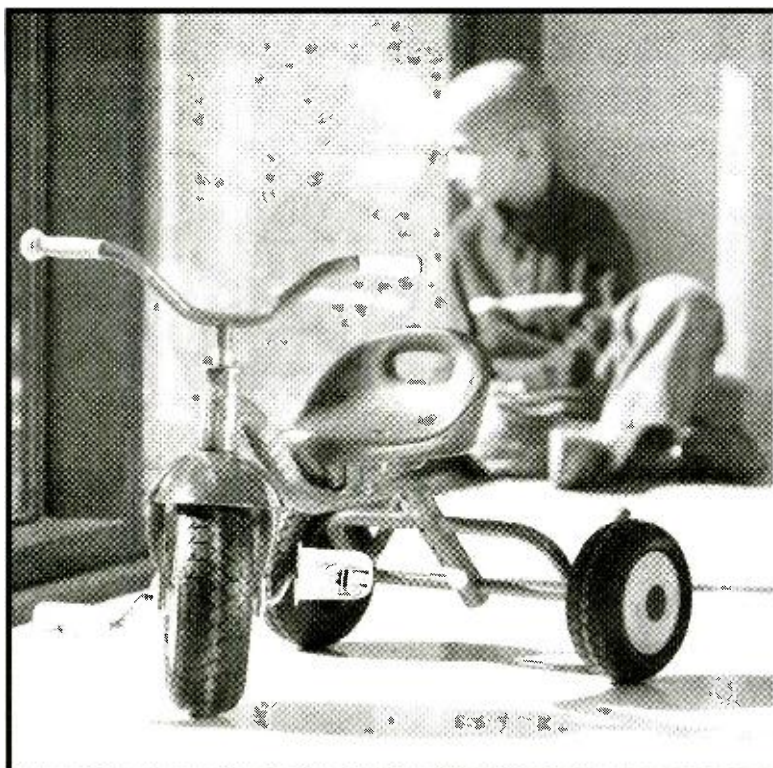
The main goal of producers Valentine and Berg was to somehow capture the spontaneity and energy Nickel Creek display in live settings. "Seeing the band live is a powerful experience," says Valentine. "There are moments where they are just explosive onstage, and I wanted that in the record. I wanted you to think, 'How can three people and their instruments sound so big?'"

To accomplish this, the entire album was recorded on analog tape and the band used vintage mikes and other equipment to give the project a warm sound and "live" feeling. That modern yet timeless mood is displayed in such songs as "When in Rome"; "Can't

Complain"; "Jealous of the Moon," co-written by Thile and Gary Louris; and a sensitive cover of Bob Dylan's "Tomorrow Is a Long Time."

Thile says, "We're worrying much less about needing to be any particular kind of band except the one that we are right now. We're not genre-hoppers. We take no pride in just haphazardly throwing together genres that haven't met before. If we're going to blend genres, we'd like it to be genre soup, where you can't see what's in it, as opposed to genre stew, where everything is very defined."

Mission accomplished! Nickel Creek have just completed a number of private preview shows tied in with key Triple A stations across the country, including a preview for KBCO/Boulder, CO during the Triple A Summit. Look for regular tour dates to be announced very soon.



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AMERICANA TOP 30 ALBUMS



August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
4	1	RODNEY CROWELL The Outsider (Columbia)	600	+85	1802
2	2	JOHN HIATT Master Of Disaster (New West)	582	-15	5239
1	3	DWIGHT YOAKAM Blame The Vain (New West)	577	-26	5793
5	4	DELBERT MCCLINTON Cost Of Living (New West)	573	+88	1575
3	5	ADRIENNE YOUNG The Art Of Virtue (Addie Belle)	555	+39	3342
6	6	SON VOLT Okemah And The... (Transmit Sound/Legacy)	510	+37	2993
9	7	GREENCARDS Weather And Water (Dualtone)	428	0	3818
8	8	ROBERT EARL KEEN What I Really Mean (Koch)	408	-32	9307
7	9	JOHN PRINE Fair And Square (Oh Boy)	394	-49	10820
9	10	WILLIE NELSON Countryman (Lost Highway)	384	+1	2521
13	11	TWO TONS OF STEEL Vegas (Palo Duro)	374	+55	2200
14	12	NICKEL CREEK Why Should The Fire Die? (Sugar Hill)	366	+52	1323
11	13	VARIOUS Fins, Chrome And The Open Road... (95 North)	347	-5	3166
12	14	ROBBIE FULKS Georgia Hard (Yep Roc)	331	-3	5973
17	15	SHELBY LYNNE Suit Yourself (Capitol)	310	+13	5138
19	16	ELIZA GILKYSON Paradise Hotel (Red House)	292	-2	866
15	17	C. TAYLOR & C. RODRIGUEZ Red Dog Tracks (Back Porch/EMI)/282	292	-21	5807
16	18	C. CARY & T. COCKRELL Begonias (Yep Roc)	278	-25	2962
26	19	KNITTERS The Modern Sounds Of... (Zoe/Rounder)	278	+54	1026
27	20	JEFF BLACK Tin Lily (Dualtone)	264	+47	973
18	21	RYAN ADAMS AND THE CARDINALS Cold Roses (Lost Highway)	259	-37	6151
22	22	MICHELLE SHOCKED Don't Ask Don't Tell (Mighty Sound)	255	0	1931
20	23	HAYES CARLL Little Rock (Highway 87 Music)	248	-43	11170
24	24	SHANNON MCNALLY Geronimo (Back Porch/EMI)	239	+1	2240
21	25	BRUCE SPRINGSTEEN Devils And Dust (Columbia)	233	-22	4910
23	26	SHOOTER JENNINGS Put The O Back In... (Universal South)	230	-19	8122
25	27	DALLAS WAYNE I'm Your Biggest Fan (Koch)	217	-7	2060
Debut	28	UNCLE EARL She Waits For Night (Rounder)	214	+37	711
28	29	VARIOUS Brewed In Texas Vol. 2 (Compadre)	209	+1	959
Debut	30	ABIGAIL WASHBURN Songs Of The Traveling Daughter (Nettwerk)	205	+46	690

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts.

For more information please visit www.americanamusic.org.

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AMERICANA SPOTLIGHT

By John Schoenberger

Artist: The Knitters

Label: Zoe/Rounder



Back in the '80s there was a vibrant insurgent country scene going on in Southern California, and bands like X and The Blasters were leading the way. In the middle part of the decade The Blasters' Dave Alvin and X's John Doe, Exene Cervenka and D.J. Bonebrake got together for a one-off project under the moniker The Knitters. That effort, *Poor Little Critter on the Road*, is a subject of fascination and awe to this day. Now we have something else to get excited about as these folks, along with bassist Jonny Ray Bartel, have convened for another Knitters album, *The Modern Sounds of the Knitters*. Once again the group tackles songs they've written together, tunes they wrote individually and even a few choice covers.

What pulls all the songs together is a sense of musical history and a sense of humor. I like "Give Me Flowers While I'm Living," "Burning House of Love" and "Dry River."

AMERICANA NEWS

The Americana Music Association has announced the recipients of its 2005 Lifetime Achievement Awards, to be presented during the fourth annual Americana Music Association Honors & Awards show on Sept. 9 at the Ryman Auditorium in Nashville. Singer-songwriter Guy Clark will receive the Lifetime Achievement Award for Songwriter, and award-winning musician, songwriter and producer Marty Stuart will receive the Lifetime Achievement Award for Performer. Both will also perform during the event. In addition, the award for industry executives has been renamed the Jack Emerson Lifetime Achievement Award for Executive in honor of Jack Emerson, who received the award posthumously in 2004. This year the award will be presented to the founders of Rounder Records: Ken Irwin, Marian Leighton and Bill Nowlin ... The third and final album from country supergroup The Highwaymen — Johnny Cash, Waylon Jennings, Kris Kristofferson and Willie Nelson — will be reissued in expanded form this fall to celebrate its 10th anniversary ... The upcoming film *Bell Witch: The Movie* will feature Americana music and be released in HD at 80 theaters across the country on Sept. 24. A red-carpet premiere will be held at Nashville's Ryman Auditorium ... Singer-songwriter Jeff Black is connecting big-time these days: He was featured on NPR's *All Things Considered* on Aug. 9, his "Black Tuesdays" podcast is currently featured on iTunes, and his new CD, *Tin Lily*, is building a great airplay story at Americana radio.

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
JIMMIE DALE GILMORE Come On Back (Rounder)	21
HACKENSAW BOYS Love What You Do (Nettwerk)	17
PIETA BROWN In The Cool (Valley)	14
JAMES MCMURTRY Childish Things (Compadre)	9
NORTH MISSISSIPPI ALLSTARS Electric Blue Watermelon (ATO/RCA)	9
AMY RIGBY Little Fugitive (Signature Sounds)	8

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KEVIN PETERSON
kpeterson@radioandrecords.com

Bart Millard: Man Of Many Hats

MercyMe lead singer, songwriter, label owner and, now, solo artist

For several years Bart Millard had wanted to put together an album of hymns. He hung on to that dream, and this week it finally came true with the release of his first solo album, *Hymned*. The first single is "Mawmaw's Song (In the Sweet By and By)."

During a conversation in Nashville, Millard shared his inspiration for that song and the album. He also talked about starting his own label, singing on the *Passion of the Christ* CD, playing at Billy Graham's big crusade in New York City, a Christmas tour with Steven Curtis Chapman and his passions outside of the music business.



Bart Millard

Old Spirit

Hymned isn't the result of an idea that Millard came up recently with, and it wasn't inspired by other albums of hymns. "I've been wanting to do it for probably four or five years, maybe longer," he said. "I've never been more proud of anything than this hymn record. It's been a dream come true."

"There are 10 songs that I picked from a huge list we had. They're songs that I have vivid memories of my grandmother singing to me when I was a kid. There's a memory with every song."

"When we first signed our deal with INO Records, I thought maybe we could pull it off. I said, 'If the day ever comes that we break up or whatever, I want to do this hymns record.' INO President Jeff Moseley said, 'Why do you have to break up? If you have a window, just do it.'"

"It doesn't sound anything like MercyMe. There's a reason it's a solo record. It's kind of a New Orleans jazz, part-Harry Connick Jr., even part-country record at times. There are 10 songs that I picked from a huge list we had. They're songs that I have vivid memories of my grandmother singing to me when I was a kid."

"I grew up in this little country church in Texas. There's a memory with every song, so that's how I picked them. The album definitely has an old spirit about it. I didn't go through

and change many melodies. It's pretty much what it is.

"The guys who showed up to play on the record blew my mind. We made the whole thing in 20 days, from beginning to end. Guys like Vince Gill, Steve Wariner, Robert Randolph, Russ Taff and Derek Webb all showed up to contribute. It was one of the best experiences I've had."

"I love music, but there's a special place in my heart for this kind of music. When we did the album, I said I didn't want any singles or any marketing. It was just a novelty thing. I just wanted to do it. But the label wanted to release 'Mawmaw's Song.' It's a story about my grandmother singing 'In the Sweet By and By' to me while I was growing up. The chorus is the original song, but I changed the verses."

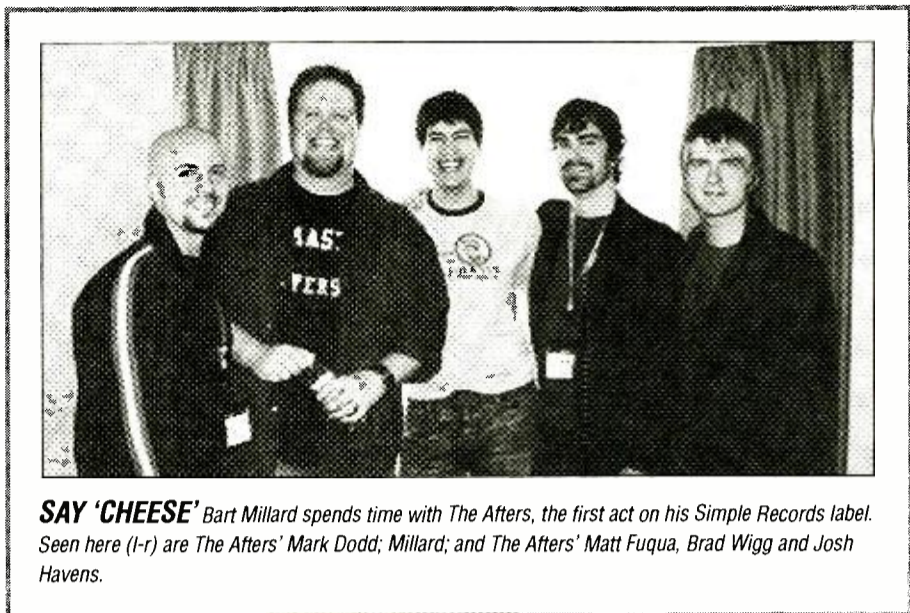
Simple Records

Hymned was released on INO and Simple Records, which is the label Millard started. I asked him how he got his own label. "I was telling Pete Kiple, who produced the MercyMe records, that my dream was to have my own label at some point in my career," Millard recalled. "He said, 'Let's do it sooner rather than later.'"

"I didn't know if I was really ready yet, but all of a sudden other labels had heard about our interest, and they started coming to us and offering to help us start a label. I was really waiting for Jeff Moseley to say, 'Let's do it together,' because I really look up to him."

"As soon as he said he was in, we would have been crazy not to take the opportunity. The Afters, who used to be called Bliss, had opened for us years ago, and we've been good friends ever since. I always said that if I ever started a label and they weren't signed, I was going to sign them."

"We kind of sped up the process because they were available. They made a great, great record, and it was a great start for both of us. My record was the second release, and we're in the process of working on our third act right now. I'm very hands-off with the label because I'm so busy with MercyMe. I can't really say that I know what I'm doing, but I'm somehow involved in it."



SAY 'CHEESE' Bart Millard spends time with The Afters, the first act on his Simple Records label. Seen here (l-r) are The Afters' Mark Dodd; Millard; and The Afters' Matt Fuqua, Brad Wigg and Josh Havens.

Christian Supergroup

You may have played, and may still be playing, a song from the CD *The Passion of the Christ: Songs* called "I See Love," which was written and recorded by Millard and the guys from MercyMe, along with Third Day and Steven Curtis Chapman. That's a pretty impressive collaboration. I wondered how they ended up working together.

"I was telling Pete Kiple, who produced the MercyMe records, that my dream was to have my own label at some point in my career. He said, 'Let's do it sooner rather than later.'"

"The guys at Icon Productions were trying to do this album, and they wanted to get different artists on it," Millard said. "They got such a big response that there wasn't enough room for three separate songs from three Christian artists because there were a lot of mainstream artists who wanted on too."

"We got the idea to all do one song together. They asked us if we could write this song, and we all said sure, but we were all so busy that nobody took the initiative to start writing. Plus, you don't want to step on anybody's toes."

"We started freaking out because we had to be in the studio in two days and it had been months since we'd agreed to do it. Steven said he had an old chorus that maybe we could work on, and he sent it to me and to Mac Powell [of Third Day]. It was bits and pieces of what it is now."

"Mac would write a verse and e-mail it to me. By this time we were in the studio, and we didn't have a song. It wasn't even close to being finished. Brown Bannister was producing it. He took charge, saying, 'Here's what we're going to do: I'll take Third Day and start tracking and getting the music going. Y'all keep writing and tell us where we need to go when we get to a certain point.'"

"I went in one room and started writing the bridge, Steven wrote the chorus, and Mac was writing some of the verses. Somehow, by the grace of God, it turned out really, really well."

"We had a blast. Mac wasn't there for tracking, so the rest of the guys from Third Day finished up their part. When they got done Steven and I started doing vocals that night."

"It was really cool, because I was a huge Steven Curtis Chapman fan growing up, and I still am. He sang first, and he felt bad because I was singing last, so he said he would stay as long as I stayed. I think we were there until 6am. We were there from noon the day before until 6am."

"You know how things get weird and you think everything's funny at about 4am? We had to keep doing takes over because we'd make each other laugh. It was a dream come true to be in the room with Brown Bannister and Steven Curtis Chapman, working on this. I have good memories, and I'm proud of how it turned out."

Sports Galore

There haven't been many days off this year for Millard or MercyMe, but I wondered where you could find him when he does have some time away from the music business. "I'm a pretty avid golfer," he said. "I'm not very good, but I like the idea of being outside and playing golf. We play every chance we get."

"Right now my biggest passion is baseball. I'm a huge baseball fan. We all are. We route our tours around baseball games. We were at opening day to see the Red Sox and Yankees. Then we went to see the Orioles and A's the next night. After that we saw the Marlins and Nationals."

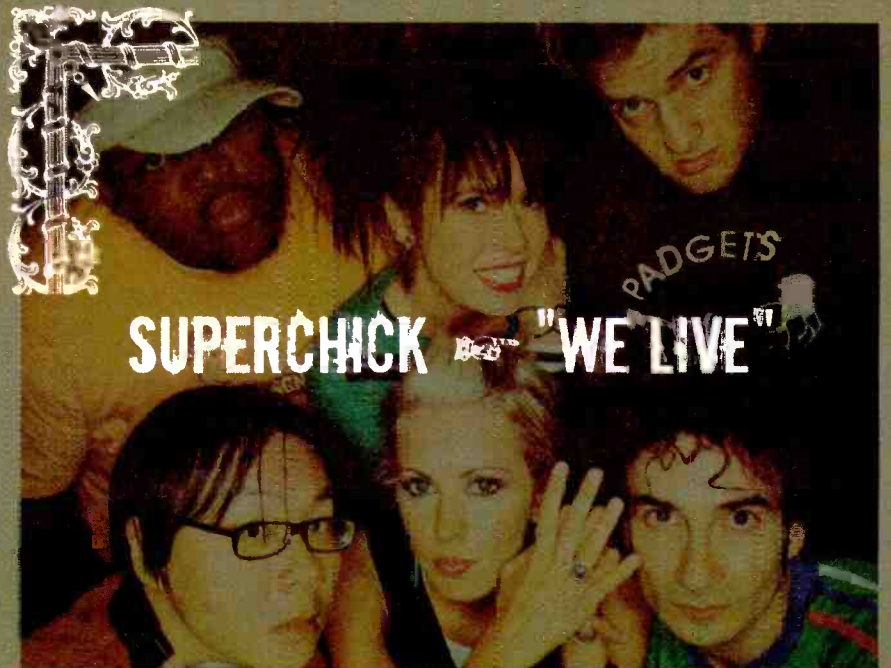
"We've been fortunate to have a few baseball friends. I'm a big Texas Rangers fan. If I'm home [in Dallas] and I can talk my son into going, we're at baseball every night — if my wife lets us. During football season I switch over. I'm a big sports fan."

MercyMe started the year on tour with Monk & Neagle, The Afters and Jeremy Camp. They performed at Billy Graham's last New York crusade, at Flushing Meadows Park, have been playing festivals this summer and will play at Disney's Night of Joy in Orlando in three weeks.

In November they'll hit the road as co-headliners for a Christmas tour with Steven Curtis Chapman. MercyMe's *Undone* CD was released earlier this year, Millard's CD was released this week, and MercyMe's Christmas CD will hit stores Sept. 27.

I asked what Millard thinks about his busy schedule. He laughed as he replied, "Three albums and three tours this year. I don't know what in the world we were thinking. We're storing up for winter."

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SUPERCHICK "WE LIVE"

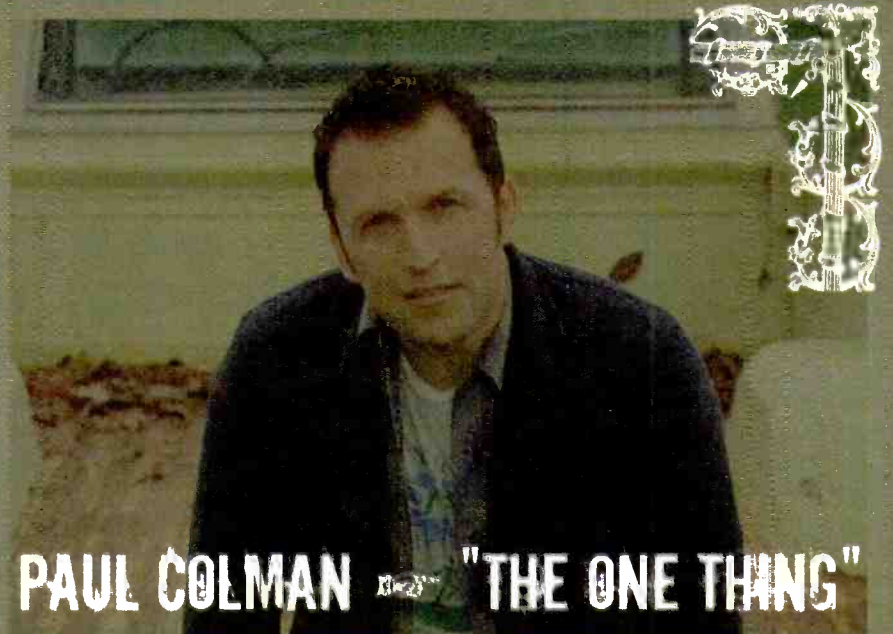
AC INDICATOR (R&R) *new* NEW & ACTIVE • AC MONITORED (R&R) *new* #28
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CHRISTIAN AC TOP 30

August 19, 2005

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME In The Blink Of An Eye (INO/Curb)	1113	+23	10	35/1
5	2	NATALIE GRANT Held (Curb)	839	+26	22	36/0
10	3	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	826	+139	4	37/4
6	4	MATTHEW WEST Next Thing You Know (Universal South/EMI CMG)	782	+31	11	34/1
2	5	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	780	-97	18	33/1
4	6	CHRIS TOMLIN Holy Is The Lord (Sixsteps/Sparrow/EMI CMG)	779	-59	29	36/0
7	7	JOHN DAVID WEBSTER Miracle (BHT)	750	+6	19	31/1
8	8	JADON LAVIK What If (BEC/Tooth & Nail)	744	+9	18	26/1
9	9	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	731	+6	15	27/0
3	10	JOY WILLIAMS Hide (Reunion/PLG)	727	-123	20	36/0
11	11	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	618	-15	14	23/1
12	12	MICHAEL W. SMITH Here I Am (Reunion/PLG)	607	-7	9	35/0
15	13	AFTERS You (Simple/INO)	577	+18	11	23/1
16	14	MARK HARRIS For The First Time (INO)	528	+40	10	19/0
13	15	JEREMY CAMP Take You Back (BEC/Tooth & Nail)	518	-64	33	37/0
17	16	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	390	-35	15	17/0
19	17	CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	379	+70	5	19/1
18	18	PAUL COLMAN The One Thing (Inpop)	343	+7	8	15/2
20	19	SALVADOR You Are There (Word/Curb/Warner Bros.)	263	-19	12	11/0
23	20	KUTLESS Draw Me Close (BEC/Tooth & Nail)	248	+13	3	4/0
21	21	JOEL ENGLE Louder Than The Angels (Doxology)	247	+4	18	19/0
22	22	MONK & NEAGLE Secret (Flicker)	238	-3	7	14/1
30	23	AUDIO ADRENALINE King (ForeFront/EMI CMG)	226	+51	2	13/4
24	24	JEFF ANDERSON Open My Eyes (Gotee)	209	+4	17	14/0
Debut	25	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	204	+71	1	12/2
-	26	NEWSONG Rescue (Integrity Label Group)	204	+29	4	11/1
25	27	JARS OF CLAY God Will Lift Up Your Head (Essential/PLG)	202	-2	19	15/0
Debut	28	SUPERCHICK We Live (Inpop)	196	+79	1	10/3
28	29	OVERFLOW Cry On My Shoulder (Essential/PLG)	196	+2	19	10/0
Debut	30	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	184	+42	1	10/2

39 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

NEW & ACTIVE

NATE SALLIE Save Me (Curb)
Total Plays: 174, Total Stations: 10, Adds: 0

WATERMARK Knees To The Earth (Rocketown)
Total Plays: 174, Total Stations: 6, Adds: 0

JOSH BATES Perfect Day (Beach Street/PLG)
Total Plays: 144, Total Stations: 8, Adds: 1

IAN ESKELIN Magnify (Inpop)
Total Plays: 140, Total Stations: 6, Adds: 0

CHRIS RICE Love Like Crazy (INO)
Total Plays: 132, Total Stations: 6, Adds: 1

DAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)
Total Plays: 128, Total Stations: 4, Adds: 1

LIFEHOUSE You And Me (Geffen)
Total Plays: 127, Total Stations: 4, Adds: 1

KRYSTAL MEYERS The Way To Begin (Essential/PLG)
Total Plays: 120, Total Stations: 7, Adds: 0

BIG DADDY WEAWE Just The Way I Am (Fervent/Curb/Warner Bros.)
Total Plays: 118, Total Stations: 6, Adds: 0

KUTLESS It's Like Me (BEC/Tooth & Nail)
Total Plays: 110, Total Stations: 6, Adds: 0

Songs ranked by total plays

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	4
AUDIO ADRENALINE King (ForeFront/EMI CMG)	4
JEREMY CAMP This Man (BEC/Tooth & Nail)	4
SUPERCHICK We Live (Inpop)	3
JARS OF CLAY f/SARAH KELLY I'll Fly Away (Essential/PLG)	3
PAUL COLMAN The One Thing (Inpop)	2
BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	2
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	+139
JEREMY CAMP This Man (BEC/Tooth & Nail)	+85
SUPERCHICK We Live (Inpop)	+79
BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	+71
CHRIS TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	+70
AUDIO ADRENALINE King (ForeFront/EMI CMG)	+51
MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	+42
JOSH BATES Perfect Day (Beach Street/PLG)	+42
MARK HARRIS For The First Time (INO)	+40
DAVID CROWDER BAND Here Is Our King (Sixsteps/Sparrow/EMI CMG)	+40

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BEBO NORMAN Nothing Without You (Essential/PLG)	504
TREE63 Blessed Be Your Name (Inpop)	490
CHRIS TOMLIN Indescribable (Sixsteps/Sparrow/EMI CMG)	476
MATTHEW WEST More (Universal South/EMI CMG)	448
SALVADOR Heaven (Word/Curb/Warner Bros.)	434
CASTING CROWNS Voice Of Truth (Beach Street/Reunion/PLG)	416
MARK SCHULTZ He Will Carry Me (Word/Curb/Warner Bros.)	414
MERCYME I Can Only Imagine (INO/Curb)	391
CASTING CROWNS Who Am I (Beach Street/Reunion/PLG)	389
JEREMY CAMP Walk By Faith (BEC/Tooth & Nail)	386

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

EMI Music
Christian Music Group

Programmer's Pick of the Month

"Here Is Our King" David Crowder Band

It's back to school time... I think we should replace the quadratic formula this year with this one:

Inspiring (Lyrics) + √Innovative = 'Here Is Our King'
(Brilliant) (Music) (Which also = Awesome)

— Libby Krimsier, WBSN/New Orleans

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August 19, 2005

CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	1263	+30	10	31/0
4	2	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	1162	+67	14	28/1
3	3	PLUMB I Can't Do This (Curb)	1141	-23	18	30/0
2	4	KUTLESS Strong Tower (BEC/Tooth & Nail)	1093	-129	17	27/0
5	5	JOY WILLIAMS Hide (Reunion/PLG)	983	-80	21	22/0
6	6	SWITCHFOOT Stars (Columbia)	960	-1	5	29/0
7	7	M. WEST Next Thing... (Universal South/EMI CMG)	956	+61	12	27/1
8	8	TOBYMAC Burn For You (ForeFront/EMI CMG)	940	+60	7	28/0
11	9	AFTERS Beautiful Love (Simple/INO)	916	+115	8	29/1
10	10	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	875	+34	5	29/1
9	11	HAWK NELSON Take Me (Tooth & Nail)	831	-27	15	22/1
13	12	PAUL WRIGHT Take This Life (Gotee)	803	+86	9	24/2
19	13	SUPERCHICK We Live (Inpop)	647	+125	3	26/2
16	14	TODD AGNEW Unchanging One (SRE/Ardent)	642	+54	7	18/0
17	15	RELIENT K Who I Am Hates Who I've Been (Gotee)	639	+53	5	21/2
15	16	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	638	-5	3	25/2
12	17	DAY OF FIRE Rain Song (Jive/Essential/PLG)	621	-166	17	17/0
14	18	LIFEHOUSE You And Me (Geffen)	555	-95	14	14/0
18	19	SARAH BRENDEL Fire (Inpop)	535	-11	12	18/0
20	20	STELLAR KART Life Is Good (Word/Curb/Warner Bros.)	514	+21	5	18/0
24	21	SHAWN MCDONALD Take My Hand (Sparrow/EMI CMG)	502	+60	7	15/0
25	22	NICHOLE NORDEMAN Brave (Sparrow/EMI CMG)	449	+8	12	14/0
28	23	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	447	+43	5	18/1
27	24	CASTING PEARLS Alright (Inpop)	445	+31	3	20/2
23	25	INHABITED Open My Eyes (Fervent/Curb/Warner Bros.)	413	-40	10	13/0
Debut	26	SEVEN PLACES Fall In Line (BEC/Tooth & Nail)	403	+68	1	12/1
29	27	ZOEGIRL Scream (Sparrow/EMI CMG)	384	+20	3	12/0
26	28	SANCTUS REAL The Fight Song (Sparrow/EMI CMG)	364	-75	11	10/0
22	29	BUILDING 429 Show Me Love (Word/Curb/Warner Bros.)	357	-99	17	12/0
Debut	30	AUDIO ADRENALINE King (ForeFront/EMI CMG)	348	+35	1	14/0

31 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.
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NEW & ACTIVE

CHARITY VON Take Me Through It (Slanted)
Total Plays: 300, Total Stations: 11, Adds: 0

MERCYME In The Blink Of An Eye (INO/Curb)
Total Plays: 250, Total Stations: 11, Adds: 1

KRYSTAL MEYERS My Savior (Essential/PLG)
Total Plays: 231, Total Stations: 9, Adds: 5

DJ MAJ Love (Gotee)
Total Plays: 197, Total Stations: 6, Adds: 0

SKILLET Under My Skin (Ardent)
Total Plays: 165, Total Stations: 5, Adds: 0

MARY MARY Heaven (Sony Urban/Columbia)
Total Plays: 157, Total Stations: 6, Adds: 1

M.O.C. I Like It (Move)
Total Plays: 154, Total Stations: 4, Adds: 0

NUMBER ONE GUN We Are (BEC/Tooth & Nail)
Total Plays: 141, Total Stations: 7, Adds: 2

SALVADOR You Are There (Word/Curb/Warner Bros.)
Total Plays: 134, Total Stations: 5, Adds: 1

CHRIS RICE Love Like Crazy (INO)
Total Plays: 122, Total Stations: 5, Adds: 0

ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	JEREMY CAMP Lay Down My Pride (BEC/Tooth & Nail)	338	+28	9	26/3
1	2	WEDDING Song For The Broken (Rambler)	314	-10	12	28/0
4	3	PILLAR Sunday Bloody Sunday (Flicker)	302	+10	12	30/0
3	4	DAY OF FIRE Fade Away (Jive/Essential/PLG)	302	+2	12	30/0
8	5	THOUSAND FOOT KRUTCH Absolute (Tooth & Nail)	283	+27	5	26/3
9	6	NUMBER ONE GUN We Are (BEC/Tooth & Nail)	280	+28	9	24/0
10	7	OLIVIA THE BAND Stars And Stripes (Essential/PLG)	250	+12	6	25/0
11	8	DIZMAS Controversy (Credential)	245	+8	9	28/0
12	9	HOUSE OF HEROES Serial Sleepers (Gotee)	244	+9	7	26/1
7	10	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)	244	-15	13	19/0
5	11	FOREVER CHANGED Encounter (Floodgate)	236	-35	14	18/1
14	12	RELIENT K Who I Am Hates Who I've Been (Gotee)	225	-2	6	25/1
6	13	KIDS IN THE WAY Apparitions Of Melody (Flicker)	219	-41	18	20/0
16	14	STELLAR KART Student Driver (Word/Curb/Warner Bros.)	212	+7	7	28/0
18	15	MXPX Heard That Sound (SideOneDummy)	205	+8	10	20/0
17	16	SEVENTH DAY SLUMBER Shattered Life (BEC/Tooth & Nail)	205	+6	3	22/2
13	17	LAST TUESDAY You Got Me (Mono Vs. Stereo)	202	-30	9	22/0
15	18	FALLING UP In My Dreams (Exit Calypsan) (Tooth & Nail)	190	-36	8	20/0
22	19	FLYLEAF I'm So Sick (Octone)	186	+8	3	22/1
25	20	MYRIAD Perfect Obligation (Floodgate)	181	+20	4	14/0
23	21	HASTE THE DAY Long Way Down (Solid State/Tooth & Nail)	178	+1	4	18/0
24	22	BARLOWGIRL Let Go (Fervent/Curb/Warner Bros.)	177	+4	4	20/0
19	23	PLUMB I Can't Do This (Curb)	173	-20	18	17/0
27	24	JONAH33 Tell Me (SRE/Ardent)	157	+16	4	21/1
20	25	SKILLET Under My Skin (Ardent)	153	-37	18	17/0
26	26	SPOKEN September (Tooth & Nail)	148	+3	2	11/1
28	27	SWITCHFOOT Stars (Columbia)	137	+10	2	20/3
21	28	RADIAL ANGEL Falling (Independent)	137	-49	13	19/0
Debut	29	EMERY Studying Politics (Tooth & Nail)	123	+39	1	7/1
Debut	30	SANCTUS REAL Closer (Sparrow/EMI CMG)	121	+55	1	11/3

35 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.
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NEW & ACTIVE

SUPERCHICK Anthem (Bruises & Scars) (Inpop)
Total Plays: 112, Total Stations: 19, Adds: 2

TOBYMAC Bum For You (ForeFront/EMI CMG)
Total Plays: 110, Total Stations: 12, Adds: 0

GRAND PRIZE Break Me (A'pastrophe)
Total Plays: 105, Total Stations: 14, Adds: 1

ALL STAR UNITED Go West Young Man (Rockettown)
Total Plays: 105, Total Stations: 12, Adds: 0

STAPLE Sound Of Silence (Flicker)
Total Plays: 100, Total Stations: 12, Adds: 3

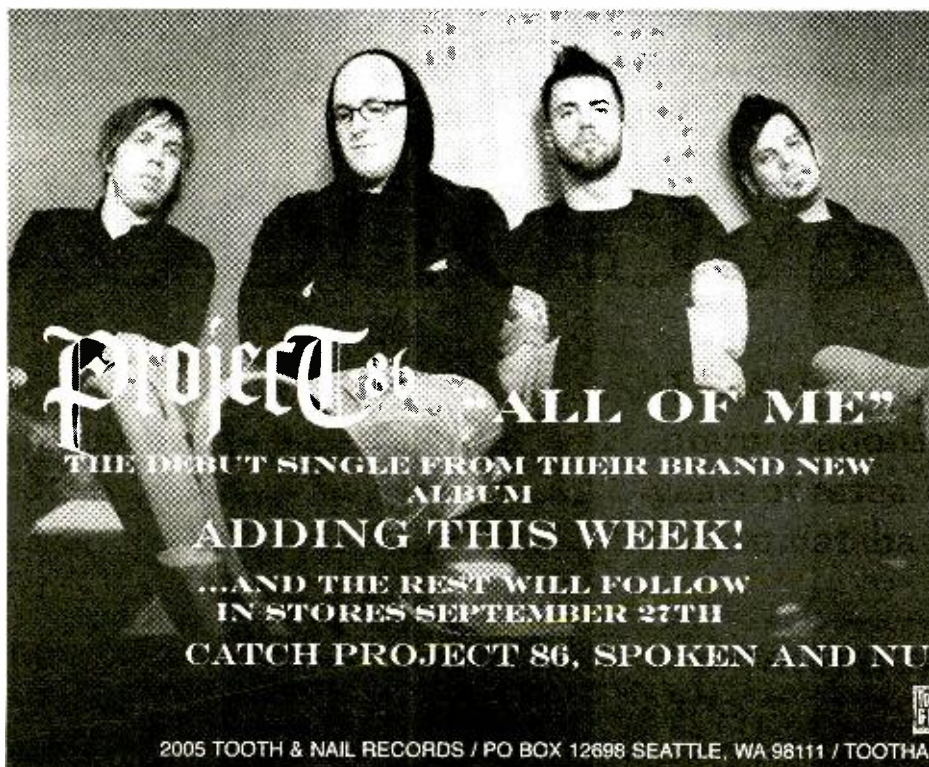
EVER STAYS RED Glorious (Winkle Free)
Total Plays: 98, Total Stations: 6, Adds: 1

KRYSTAL MEYERS My Savior (Essential/PLG)
Total Plays: 97, Total Stations: 9, Adds: 1

FURTHER SEEMS FOREVER Light Up Ahead (Tooth & Nail)
Total Plays: 92, Total Stations: 4, Adds: 1

UNDEROATH A Boy Brushed Red... (Tooth & Nail)
Total Plays: 91, Total Stations: 8, Adds: 1

STRYPHER Reborn (Big3)
Total Plays: 80, Total Stations: 17, Adds: 0



PROJECT 86 "ALL OF ME"
THE DEBUT SINGLE FROM THEIR BRAND NEW ALBUM
ADDING THIS WEEK!
...AND THE REST WILL FOLLOW IN STORES SEPTEMBER 27TH
CATCH PROJECT 86, SPOKEN AND NUMBER ONE GUN ON TOUR THIS FALL!



SPOKEN "SEPTEMBER"
FROM THE NEW RECORD LAST CHANCE TO BREATHE IN STORES AUGUST 30TH
LOOKING FOR YOUR ADD OR SPIN INCREASE!

CHRISTIAN

August 19, 2005

INSPO TOP 20

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	ANDY CHRISMAN Adore You (Upside/SHELTER)	315	-5	14	18/0
1	2	MICHAEL W. SMITH Here I Am (Reunion/PLG)	302	-23	11	15/0
3	3	STEVEN C. CHAPMAN Believe Me Now (Sparrow/EMI CMG)	300	-9	10	15/0
5	4	NEWSONG Rescue (Integrity Label Group)	275	+17	7	16/0
4	5	MARK HARRIS The Line Between The Two (INO)	242	-17	9	15/1
7	6	RICARDO I Call Your Name (Waymaker)	237	+9	5	14/0
6	7	NICOL SPONBERG Resurrection (Curb)	237	-6	17	14/0
8	8	PAUL BALOCHE All The Earth Will... (Integrity Label Group)	217	-3	10	12/0
10	9	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	212	+16	3	16/0
Debut	10	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	206	+75	1	14/5
11	11	SELAH Be Thou My Vision (Curb)	204	+22	4	13/0
15	12	BEBO NORMAN Borrow Mine (Essential/PLG)	203	+29	4	14/1
14	13	WAYBURN DEAN Each Day Of My Life (WayJade)	189	+10	4	13/0
9	14	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	183	-14	16	10/0
13	15	JADON LAVIK What If (BEC/Tooth & Nail)	163	-17	20	10/0
Debut	16	STEPHEN MARSHALL Truly Amazing (MH Tunes)	157	+26	1	11/0
12	17	NICOLE NORDEMAN Brave (Sparrow/EMI CMG)	143	-39	12	8/1
19	18	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	140	+3	3	10/0
18	19	PAUL COLMAN The One Thing (Inpop)	140	-3	3	7/0
20	20	WATERMARK Holy Roar (Rocketown)	124	-9	2	12/0

19 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 7/31 - Saturday 8/6.
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Rhythmic Specialty Programming

RANK	ARTIST TITLE LABEL(S)
1	JOHN REUBEN f/MATT THEISSEN Nuisance (Gotee)
2	NICOL SPONBERG Resurrection (Curb)
3	MARY MARY The Real Party (Sony Urban/Columbia)
4	KJ-52 Right Here (BEC/Tooth & Nail)
5	AMBASSADOR Feels Good (Cross Movement)
6	CROSS MOVEMENT Hey Y'all (Cross Movement)
7	FLYNN Nyquil (Illect)
8	MANAFEST Let It Go (BEC)
9	FLAME f/DA' T.R.U.T.H. L.A.D.I.E.S. (Cross Movement)
10	PROCUSSIONS Introducing... (What's Your Name?) (Illect/Basementalism)

CHRISTIAN AC TOP 30 INDICATOR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	MERCYME In The Blink Of An Eye (INO/Curb)	1126	+14	10	39/0
2	2	NICOLE NORDEMAN Brave (Sparrow/EMI CMG)	999	-56	19	36/0
7	3	CASTING CROWNS Lifesong (Beach Street/Reunion/PLG)	903	+125	4	37/2
4	4	MICHAEL W. SMITH Here I Am (Reunion/PLG)	876	-13	12	32/0
5	5	M. WEST Next Thing You Know (Universal South/EMI CMG)	807	-21	11	31/0
6	6	JOHN DAVID WEBSTER Miracle (BHT)	807	-21	20	30/0
3	7	JOY WILLIAMS Hide (Reunion/PLG)	766	-126	21	28/0
9	8	JADON LAVIK What If (BEC/Tooth & Nail)	735	+27	21	25/0
8	9	MARK HARRIS For The First Time (INO)	720	-2	14	27/0
10	10	STEVEN C. CHAPMAN Believe Me Now (Sparrow/EMI CMG)	686	-14	11	26/0
11	11	PHILLIPS, CRAIG & DEAN Friend Of God (INO)	632	-60	19	23/0
12	12	AFTERS You (Simple/INO)	621	+31	9	27/0
16	13	C. TOMLIN The Way I Was Made (Sixsteps/Sparrow/EMI CMG)	588	+38	6	26/1
13	14	NEWSONG Rescue (Integrity Label Group)	576	+1	12	19/0
14	15	PAUL COLMAN The One Thing (Inpop)	573	+7	13	22/0
15	16	MONK & NEAGLE Secret (Flicker)	547	-9	15	24/1
19	17	SHAUN GROVES Bless The Lord (Rocketown)	505	+17	11	21/0
20	18	SALVADOR You Are There (Word/Curb/Warner Bros.)	498	+31	13	20/1
18	19	BETHANY DILLON All That I Can Do (Sparrow/EMI CMG)	479	-10	7	23/0
21	20	BEBO NORMAN Borrow Mine (Essential/PLG)	461	+4	5	24/0
17	21	BUILDING 429 No One Else Knows (Word/Curb/Warner Bros.)	454	-45	19	19/0
24	22	MARK SCHULTZ I Am (Word/Curb/Warner Bros.)	438	+92	3	23/2
23	23	BIGDADDYWEAVE Just The Way I Am (Fervent/Curb/Warner Bros.)	421	+35	3	24/1
22	24	POINT OF GRACE Who Am I (Word/Curb/Warner Bros.)	418	-28	18	15/0
25	25	AUDIO ADRENALINE King (ForeFront/EMI CMG)	357	+34	3	18/1
27	26	PAUL WRIGHT Take This Life (Gotee)	313	+43	4	15/0
26	27	SHANE & SHANE Saved By Grace (Inpop)	285	-5	5	12/0
Debut	28	D. CROWDER BAND Here I Am... (Sixsteps/Sparrow/EMI CMG)	280	+118	1	15/4
28	29	JACI VELASQUEZ Lay It Down (Word/Curb/Warner Bros.)	270	+17	3	13/1
Debut	30	JEREMY CAMP This Man (BEC/Tooth & Nail)	247	+184	1	16/6

40 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/7 - Saturday 8/13.
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NEW & ACTIVE

CHRIS RICE Love Like Crazy (INO)
Total Plays: 220, Total Stations: 14, Adds: 2

BY THE TREE Only To You (Fervent)
Total Plays: 205, Total Stations: 12, Adds: 0

SUPERCHICK We Live (Inpop)
Total Plays: 178, Total Stations: 11, Adds: 2

TODD AGNEW Unchanging One (SRE/Ardent)
Total Plays: 178, Total Stations: 9, Adds: 0

ZOEGIRL Scream (Sparrow/EMI CMG)
Total Plays: 174, Total Stations: 11, Adds: 0

KUTLESS Ready For You (BEC/Tooth & Nail)
Total Plays: 174, Total Stations: 9, Adds: 3

NICOL SPONBERG Resurrection (Curb)
Total Plays: 165, Total Stations: 6, Adds: 0

KRYSTAL MEYERS The Way To Begin (Essential/PLG)
Total Plays: 159, Total Stations: 7, Adds: 0

AARON SHUST Matchless (Brash)
Total Plays: 158, Total Stations: 12, Adds: 3

JOSH BATES Perfect Day (Beach Street/PLG)
Total Plays: 130, Total Stations: 6, Adds: 0

HURRY!
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SEPT. 5, 2005

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Radio Lazer: Still No. 1

Salvador Prieto on KXLM's accomplishments

Becoming the No. 1 station in a market is not easy, and staying there is even harder. But Regional Mexican KXLM (Radio Lazer)/Oxnard, CA has been able to do just that. The station scored an 8.4 in the spring '05 book (the No. 2 station, CHR/Rhythmic KCAQ, had a 6.9), this despite having to contend with stations that come in from nearby markets, including Los Angeles.

Ratings are important for Latin stations, but so is community service. Radio Lazer PD Salvador Prieto knows all about this, because his station is located in a city with a large Hispanic population where immigration is a big issue. This week Prieto talks to R&R about KXLM's ability to sustain great ratings, the music that makes the station so hot and the issues he delves into on behalf of his audience.

R&R: Radio Lazer has amazing ratings, and it's No. 1 in the market.

SP: The station has been successful because we have stayed close to the audience and done great events and participated in many of the city's major events. We also do great promotions. This market is 40% Hispanic, primarily Mexicans from Michoacán, Jalisco and Zacatecas.

R&R: What type of Regional Mexican format does the station have? Is it a soft Regional; more norteño, banda and duranguense; or a mix of everything?

SP: I try to keep the programming to the music styles of Regional Mexican: norteño, banda, duranguense, mariachi and some grupero. I do have small blocks of time where we

"The L.A. stations are stronger when it comes to promotions, because their budgets are larger. That can affect us. But we've been able to stay No. 1 in Oxnard for several years."

focus on a certain type of music, and they have worked really well, but the overall programming is a mix.

R&R: What's going on with duranguense? From what we see on R&R's Regional Mexican chart, it seems that it's fading a bit while norteño is resurfacing.

SP: Many of us thought duranguense was slowing down some, but I have noticed that the most successful dances in the area are by duranguense bands. There are five big duranguense bands: Montéz De Durango, K-Paz De La Sierra, Horóscopos De Durango, Patrulla 81 and Alacranes.

I don't think that norteño is coming back, because it never left. Sometimes trends blur norteño's success, but I believe that the foundation of any Regional Mexican station is norteño music. We won't ever stop playing norteño, even if other trends show up.

I've been in radio since the days of quebradita. I remember that trend took the spotlight for a while, but norteño was always there.

R&R: Do you stay on top of what stations in the Los Angeles market are doing, or do you concentrate on Oxnard stations?

SP: Los Angeles is the most competitive market, in terms of Hispanic radio, and they have the best air personalities and the best PDs. Of course that affects us. I try to have the best programming because we can clearly hear La Nueva [KSCA/Los Angeles] and K-Love [KLVE/Los Angeles], although that's not a direct competitor. We also hear La Raza [KLAX/Los Angeles].

When you have good programming you can keep those stations from taking over the market. The L.A. stations are stronger when it comes to promotions because their budgets are larger. That can affect us. But we've been able to stay No. 1 in Oxnard for several years, and it's great.

R&R: The No. 2 station in the market has a 6.9, compared to your 8.4. The No. 2 Spanish-language station in the market is Oldies — KLJR — with a 4.0, and it's owned by Lazer, which owns your station. Do you take listeners from it, or does it take listeners from you?

SP: The Oldies format is a sure thing because it brings the best hits to the audience. We have been trying to keep KLJR from taking our audience because that format keeps listeners listening for a longer period of time. We do great promotions and we give the audience the best music, but KLJR has affected us. A year ago it didn't have an audience.

R&R: What about the reggaetón phenomenon? Although the Hispanic Urban format has mostly affected the Contemporary and Tropical formats, have you noticed any impact on Regional Mexican?

SP: Not yet. We know that stations with the format have been popping up, and that indicates there's an important movement. In Oxnard there's a station, "The Vibe" [KVYB/Santa Barbara, CA]. I don't know who they target because I haven't really gotten into it. I think their audience is Hispanic but bilingual. Our audience is different from the one they are trying to target. A station like Súper Estrella [KSSC/Ventura] will be more affected by a station like that.

R&R: The immigration topic is a hot one, and the main controversy is illegal immigration. But the bottom line is, Hispanic media are targeting both legal and illegal immigrants, and advertisers are also benefiting from that population. How does your station deal with the subject?

SP: I do the morning show, and because we try to help the community, we've had problems with racist people. I know that immigrants, both legal and illegal, are our main audience. They are the ones who listen to our station, and it's wrong not to help them.

When the whole issue of driver's licenses for illegal immigrants was going on we got calls from many people, so we talked about the efforts to support the initiative. We got a lot of racist calls too. KFI/Los Angeles heard about what we were doing — I don't know how — and they had people calling us with threats. That's how far we've had to go in order to defend our community.

We inform our audience when there are immigration checkpoints, and when there are

"We defend illegal immigrants because they contribute to this country as much as anyone else. Many times they have no rights, and they still have to contribute. If anyone disagrees that we should be helping them, they are wrong."

initiatives that will benefit them, we let them know. We keep up to date with immigration laws, and we have an attorney. We inform the public what they can and can't do. When immigration was doing raids, we informed the public, and that's when KFI tried to shut us down with threats from their callers.

I talk about these types of issues all the time, and if we, as a community, make a mistake, we also talk about that. But we defend illegal immigrants because they contribute to this country as much as anyone else. Many times they have no rights, and they still have to contribute.

I'm very aware that they are our listeners, and if anyone disagrees that we should be helping them, they are wrong. They are the ones who feed us.

R&R: What kinds of promotions do you have coming up? Are you doing anything in celebration of Mexican Independence Day?

SP: We're celebrating it on Sept. 15 downtown at La Placita. Last year we expected about 1,000 people, and 5,000 showed up. This year we are better prepared. We're expecting about 10,000 people. The Mexican Consul joins us, and we get TV coverage. We're going to keep that event as a tradition, just like they do in Mexico.

Then, on Sept. 18 we're having a festival with bands and food. We have private dances, which we've been doing for years. I think it's important to do events for the family. We've had quinceañeras. Those types of promotions get the audience tuning in.

R&R: Which artists do you like right now?

SP: To be able to be a big artist, like Vicente Fernández, Juan Gabriel or Joan Sebastian, artists have to maintain a string of hits. I think Lupillo Rivera can get there. I don't know if duranguense will stand the test of time, but Montéz De Durango are really strong right now.

Banda has gone down. I'm sorry to say it, but not even Banda El Recordo are as strong as they once were. Something is missing. The best in grupero are Tigres, Temerarios and Primavera. Of the new acts, one that has really surprised me and is on his way is Ulises Quintero. We were one of the first stations to play him.

Beto Terrazas can do well, Innovación have had a good comeback, and Beto Y Sus Canarios have had their share of hits. But it takes a lot to earn a spot and keep it.



THE HOTTEST TICKET R&R's Latin rock session at the Latin Alternative Music Conference in New York was a great success. Seen here (l-r) are Sirius Satellite Radio Format Manager Gino "Latino" Reyes, WRTE/Chicago Asst. GM/VP Monica Ferro, United Stations Radio Networks Exec. VP/Programming Andy Denemark, R&R Latin Formats Editor Jackie Madrigal, Boom Magazine Publisher and Fuego Rock host Kike Posada, Delanuca/DLN Distribution President Gustavo Fernández and session moderator Giovanni Blanco.

REGIONAL MEXICAN TOP 30

POWERED BY
MEDIABASE

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	PATRULLA 81 Eres Divina (Disa)	1428	+19	22	42/0
2	2	INTOCABLE Tiempo (EMI Latin)	1215	-36	15	46/0
3	3	K-PAZ DE LA SIERRA Mi Credo (Disa)	1188	-45	15	41/0
4	4	SERGIO VEGA "EL SHAKA" Dueño De Ti (Sony BMG Norte)	1136	+4	17	38/0
6	5	BETO Y SUS CANARIOS No Puedo Olvidarte (Disa)	1053	-23	9	42/0
5	6	LUPILLO RIVERA Ya Me Habían Dicho (Univision)	969	-122	12	39/0
7	7	PANCHO BARRAZA Y Las Mariposas (Balboa)	835	-28	18	33/0
9	8	LOS RIELEROS DEL NORTE Que El Mundo Ruede (Fonovisa)	813	-4	8	36/0
11	9	BANDA EL RECODO Que Más Quisiera (Fonovisa)	799	-14	15	32/0
8	10	CONJUNTO PRIMAVERA Aún Sigues Siendo Mía (Fonovisa)	797	-21	7	36/0
10	11	LOS TEMERARIOS Ni En Defensa Propia (Fonovisa)	737	-77	17	43/0
14	12	DIANA REYES El Sol No Regresa (Universal)	717	-15	6	28/0
13	13	GRUPO INNOVACION Mañana Que Ya No Esté (Univision)	712	-38	30	37/0
12	14	LOS TIGRES DEL NORTE La Sorpresa (Fonovisa)	699	-111	26	45/0
15	15	RAMON AYALA Y SUS BRAVOS DEL NORTE Ya No Llores (Freddie)	674	-38	14	29/0
22	16	GRUPO MONTEZ DE DURANGO Ven Conmigo (Disa)	633	+239	2	28/2
16	17	GRUPO BRYNDIS Por Muchas Razones Te Quiero (Disa)	633	+18	4	27/0
18	18	BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	585	+72	9	26/0
19	19	KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	489	-15	8	21/0
17	20	DUELO Sólo Callas (Univision)	456	-86	12	22/0
20	21	BRONCO "EL GIGANTE DE AMERICA" Por Ti (Contra Viento Y Marea) (Fonovisa)	455	+5	3	24/0
21	22	BETO TERRAZAS Muñeca De Ojos De Miel (Sony BMG Norte)	451	+51	3	22/1
29	23	LOS MORROS DEL NORTE El Aretito (Disa)	384	+56	2	21/2
23	24	LOS INVASORES DE NUEVO LEON Irás Cargando Mi Cruz (EMI Latin)	355	-35	12	21/0
Debut	25	EL PLAN Te Juro (I Swear) (EMI Latin)	345	+232	1	14/0
24	26	LALO MORA En Mil Pedazos (Disa)	341	-35	13	23/0
27	27	LA FIRMA Lo Mejor De Mi Vida (Sony BMG Norte)	336	-16	14	13/0
26	28	ALACRANES MUSICAL Si Te Vuelves A Enamorar (Univision)	309	-50	6	22/0
Debut	29	LOS TIGRES DEL NORTE Socios (Fonovisa)	296	+223	1	13/0
28	30	ULISES QUINTERO Coqueta (Sony BMG Norte)	288	-63	10	16/0

54 Regional Mexican reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
GRUPO MONTEZ DE OURANGO Ven Conmigo (Disa)	2
LOS MORROS DEL NORTE El Aretito (Disa)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GRUPO MONTEZ DE OURANGO Ven Conmigo (Disa)	+239
EL PLAN Te Juro (I Swear) (EMI Latin)	+232
LOS TIGRES DEL NORTE Socios (Fonovisa)	+223
LOS HURACANES DEL NORTE Nada Contigo (Univision)	+219
DJ KANE Por Qué Esperaste (EMI Latin)	+210
CHICOS DE BARRIO Mentiroso (EMI Latin)	+206
DUELO Le Dije Al Corazón (Univision)	+108
LA ONDA Contigo No Será (EMI Latin)	+84
JOAN SEBASTIAN Inventario (Balboa)	+83
BANDA LOS ELEGIDOS Fruta Prohibida (Fonovisa)	+72

NEW & ACTIVE

DJ KANE Por Qué Esperaste (EMI Latin)	Total Plays: 265, Total Stations: 12, Adds: 0
CHICOS DE BARRIO Mentiroso (EMI Latin)	Total Plays: 255, Total Stations: 11, Adds: 0
CONTROL La Camisa Negra (Univision)	Total Plays: 231, Total Stations: 13, Adds: 0
JOAN SEBASTIAN Inventario (Balboa)	Total Plays: 220, Total Stations: 14, Adds: 1
LOS HURACANES DEL NORTE Nada Contigo (Univision)	Total Plays: 219, Total Stations: 13, Adds: 0
BRAZOS MUSICAL DE DURANGO Romántico Incurable (Disa)	Total Plays: 202, Total Stations: 13, Adds: 0
IMAN Se Nos Fue El Amor (Univision)	Total Plays: 169, Total Stations: 7, Adds: 0
JULIO PRECIADO Flor De Capomo (Sony BMG Norte)	Total Plays: 168, Total Stations: 12, Adds: 1
ZAINO Encontrarás El Amor (Fonovisa)	Total Plays: 166, Total Stations: 8, Adds: 0
LOS DIFERENTES Camaleón (Disa)	Total Plays: 147, Total Stations: 9, Adds: 1

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
CONJUNTO PRIMAVERA Hoy Como Ayer (Fonovisa)	689	K-PAZ DE LA SIERRA Volveré (Univision)	321
MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	618	BETO Y SUS CANARIOS Está Llorando Mi Corazón (Edimonsa)	308
LOS HOROSCOPOS DE DURANGO Si La Quieres (Disa)	425	LA AUTORIDAD DE LA SIERRA Yo Me Quedé Sin Nada (Disa)	276
INTOCABLE Aire (EMI Latin)	359	PESADO Ojalá Que Te Mueras (Warner M.L.)	229
		LOS HOROSCOPOS DE DURANGO Dos Locos (Disa)	228
		CONJUNTO ORO Vete A Buscar Aquel (Crown)	224

REPORTING STATION PLAYLISTS

www.radioandrecords.com



CONTEMPORARY TOP 30

August 19, 2005

POWERED BY
MEDIABASE

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	1004	-31	18	28/0
2	2	LUIS FONSI Nada Es Para Siempre (Universal)	821	+34	11	26/0
4	3	LAURA PAUSINI Viveme (Warner M.L.)	699	+16	23	24/0
3	4	LA 5A. ESTACION Algo Más (Sony BMG)	692	-33	25	27/0
5	5	REIK Yo Quisiera (Sony BMG)	656	0	14	24/0
6	6	JUANES La Camisa Negra (Universal)	559	-46	27	26/0
8	7	THALIA Amar Sin Ser Amada (EMI Latin)	555	+30	12	22/1
7	8	LA SECTA ALLSTAR La Locura Automática (Universal)	541	+7	11	14/0
12	9	RBD Sólo Quédate En Silencio (EMI Latin)	469	+40	8	17/0
9	10	REYLI BARBA Amor Del Bueno (Sony BMG)	459	-46	30	22/0
11	11	MARCO ANTONIO SOLIS Siempre Tú A Mi Lado (Fonovisa)	444	+13	9	17/0
10	12	PAULINA RUBIO Mia (Universal)	441	-14	16	17/0
13	13	ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	380	+38	6	18/1
14	14	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	331	-8	13	10/0
Debut	15	RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	327	+327	1	13/0
20	16	SHAKIRA No (Epic)	299	+26	4	12/1
16	17	RICARDO ARJONA Por Qué Es Tan Cruel El Amor (Sony BMG)	275	-13	19	19/0
28	18	LU Por Besarte (Warner M.L.)	254	+73	2	9/1
23	19	LENA f/ALEJANDRO SANZ Tu Corazón (Warner M.L.)	254	+2	10	13/0
17	20	TIZIANO FERRO w/PEPE AGUILAR Mi Credo (EMI Latin)	251	-31	13	12/0
21	21	AMARAL El Universo Sobre Mí (EMI Latin)	226	-33	12	11/0
Debut	22	TOMMY TORRES Un Poquito (Ole Music)	225	+72	1	5/0
25	23	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	221	+1	4	10/0
24	24	EDNITA NAZARIO Vengada (Sony BMG)	221	-21	15	8/0
-	25	JIMENA Te Esperaré (Univision)	215	+65	2	11/0
18	26	OLGA TAÑON Bandolero (Sony BMG)	207	-75	19	12/0
26	27	JUANES Dámelo (Universal)	193	-7	6	4/0
Debut	28	REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	190	+88	1	10/0
Debut	29	COTI f/JULIETA VENEGAS & PAULINA RUBIO Nada Fue Un Error (Universal)	188	+47	1	5/0
-	30	KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	180	+43	5	10/0

MOST ADDED*

ARTIST TITLE LABEL(S)	ADDS
M.R.P. Hola Madam (Sony BMG)	2
MASTER JOE & OG BLACK Mil Amores (Ole Music)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RICARDO MONTANER Cuando A Mi Lado Estás (EMI Latin)	+327
AVENTURA f/DON OMAR Ella Y Yo (Premium)	+156
REYLI BARBA Al Fin Me Armé De Valor (Sony BMG)	+88
LU Por Besarte (Warner M.L.)	+73
TOMMY TORRES Un Poquito (Ole Music)	+72
OBIE BERMUDEZ Celos (EMI Latin)	+69
JIMENA Te Esperaré (Univision)	+65
HECTOR MONTANER Este Amor No Se Me Quita (Sony BMG)	+55
COTI f/J. VENEGAS & P. RUBIO Nada Fue Un Error (Universal)	+47
KUMBIA KINGS Parte De Mi Corazón (EMI Latin)	+43

NEW & ACTIVE

LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	Total Plays: 169, Total Stations: 5, Adds: 0
M.R.P. Hola Madam (Sony BMG)	Total Plays: 162, Total Stations: 6, Adds: 2
AVENTURA f/DON OMAR Ella Y Yo (Premium)	Total Plays: 156, Total Stations: 3, Adds: 0
MODERATTO f/BELINDA Muriendo Lento (Sony BMG)	Total Plays: 123, Total Stations: 6, Adds: 1
DAVID DEMARIA Cada Vez Que Estoy Sin Ti (Warner M.L.)	Total Plays: 119, Total Stations: 5, Adds: 1
ANA BARBARA Lo Busqué (Fonovisa)	Total Plays: 112, Total Stations: 6, Adds: 0
RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	Total Plays: 112, Total Stations: 5, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

30 Spanish Contemporary reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
JUANES Volverte A Ver (Universal)	302	PEPE AGUILAR El Autobús (Sony BMG)	216
FRANCO DE VITA Tú De Qué Vas (Sony BMG)	292	INTOCABLE Aire (EMI Latin)	210
ALEKS SYNTEK f/ANA TORROJA Duele El Amor (EMI Latin)	273	LA OREJA DE VAN GOGH Rosas (Sony BMG)	208
FRANKIE J. f/BABY BASH Obsession (No Es Amor) (Columbia)	271	KALIMBA Tocando Fondo (Sony BMG)	203
		DON OMAR Pobre Diabla (VI/Machete Music)	200
		JUANES Nada Valgo Sin Tu Amor (Universal)	184

ROCK/ALTERNATIVE

TW	ARTIST Title Label(s)
1	DELUX Más De Lo Que Te Imaginas (Ramper/V&J)
2	CIRCO Un Accidente (Universal)
3	LA SECTA ALLSTAR La Locura Automática (Universal)
4	CAFE TACUBA Mediodía (Universal)
5	ANDREA ECHEVERRI A Eme O (Nacional)
6	MARS VOLTA L'via L'viaquez (Strummer/Universal)
7	ENJAMBRE Biografía (Oso/V&J)
8	LIQUITS Chido (Surco)
9	ESTIGMA Piel De Barro (El Ché/V&J)
10	EUFEMIA Revólver (DIVA/V&J)
11	ORISHAS Nací Orishas (Universal)
12	SONIKO Salto Mortal (Fábrika Music/Sony BMG)
13	JAGUARES La Forma (Sony BMG)
14	LIQUITS Desde Que (Surco)
15	A.N.I.M.A.L. Combativo (Universal)

Songs ranked by total number of points. Data compiled from playlists submitted on a weekly basis by 9 specialty rock/alternative shows, airing at least 2 hours per week, on radio stations across the country.

RECORD POOL

TW	ARTIST Title Label(s)
1	TONY TOUCH Play That Song (EMI Latin)
2	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)
3	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)
4	N'KLABE I Love Salsa (Sony BMG)
5	ELVIS MARTINEZ Yo No Nací Para Amar (Univision)
6	JOHNNY PREZ f/TITO ROJAS Tengo El Control (Sony BMG)
7	LUISITO ROSARIO Rumba Del Barrio (Fuentes)
8	ADASSA Dame (Universal)
9	BIMBO Fuleteama El Tanque (Urban Box Office)
10	BETZAIDA No Te Quiero Olvidar (Fonovisa)
11	BANDA GORDA Déjalo Ahí (MP)
12	ARTHUR HANLON f/TITO NIEVES La Gordita Linda (Fonovisa)
13	MILLY QUEZADA f/HECTOR "EL BAMBINO" La Mala Palabra (Vamos Pa' La Calle) (J&N)
14	KINITO MENDEZ Obligao (J&N)
15	DON OMAR Donqueo (All Star/VI/Machete Music)

Songs ranked by total number of points. 22 Record Pool reporters.

TROPICAL TOP 30

POWERED BY
MEDIABASE

August 19, 2005

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS/ ADOS
2	1	SHAKIRA f/ALEJANDRO SANZ La Tortura (Epic)	290	-18	18	13/0
4	2	LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	287	+23	13	11/0
3	3	LUNY TUNES f/BABY RANKS, DON OMAR... Mayor Que Yo (Universal)	284	+13	18	12/0
1	4	ANDY ANDY Qué Ironía (Urban Box Office/Wepa)	266	-42	15	11/0
Debut	5	AVENTURA f/DON OMAR Ella Y Yo (Premium)	259	+249	1	9/0
6	6	LUIS FONSI Nada Es Para Siempre (Universal)	242	+2	9	9/0
5	7	N'KLABE I Love Salsa (Sony BMG)	228	-32	11	12/0
8	8	DADDY YANKEE Lo Que Pasó, Pasó (El Cartel/VI/Machete Music)	195	-19	36	10/0
7	9	OLGA TAÑON Bandolero (Sony BMG)	193	-24	21	12/0
9	10	DON OMAR Reggaetón Latino (Urban Box Office/Virgin)	192	-10	16	7/0
10	11	BRENDA K. STARR Tú Eres (Mi Voz)	175	-19	12	9/0
14	12	MILLY QUEZADA f/HECTOR "EL BAMBINO" La Mala Palabra (Vamo Pa' La Calle) (J&N)	171	+11	6	8/0
11	13	MARC ANTHONY Amigo (Sony BMG)	166	0	3	8/0
13	14	MASTER JOE & OG BLACK Mil Amores (Ole Music)	163	+2	4	7/0
12	15	JUANES La Camisa Negra (Universal)	150	-16	18	10/0
15	16	DADDY YANKEE Mirame (El Cartel/VI/Machete Music)	129	-30	12	8/0
16	17	FRANKIE NEGRON Lento (SGZ Entertainment)	126	-8	12	8/0
17	18	DJ NELSON f/HECTOR "EL BAMBINO" & DIVINO Esta Noche De Travesura (Universal)	111	0	18	5/0
19	19	JUAN LUIS GUERRA Soldado (Vene Music/Universal)	105	-3	12	6/0
23	20	ZION & LENNOX Don't Stop (No Pare) (Sony BMG)	101	+11	5	6/0
30	21	R. KELLY Burn It Up (Jive/Zomba Label Group)	94	+16	2	5/0
27	22	ANGEL & KHRIZ Fua (Machete)	91	+10	2	5/0
20	23	EDNITA NAZARIO Vengada (Sony BMG)	91	-12	12	6/0
21	24	M.R.P. Hola Madam (Sony BMG)	89	-8	2	5/0
18	25	XTREME Te Extraño (SGZ Entertainment)	87	-23	9	5/0
26	26	ALVARO TORRES He Venido A Pedirte Perdón (Ole Music)	82	0	6	5/0
24	27	LA SECTA ALLSTAR La Locura Automática (Universal)	82	-7	3	6/0
29	28	BANDA GORDA No Doy Mi Truco (MP)	78	-1	6	6/0
Debut	29	GLORY Acelera (Machete)	77	+42	1	4/0
25	30	EL GRAN COMBO DE PUERTO RICO Me Dejé En El Aire (Sony BMG)	77	-5	2	4/0

15 Tropical reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 8/7-8/13. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from Arbitron Inc. (© 2005, Arbitron Inc.) © 2005 Radio & Records.

MOST ADDED

ARTIST TITLE LABEL(S) ADDS
NO ADDS.

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AVENTURA f/DON OMAR Ella Y Yo (Premium)	+249
RUBBY PEREZ El Perro Ajeno (J&N)	+61
GLORY Acelera (Machete)	+42
TITO "EL BAMBINO" La Cazadora (Sony BMG/Platinum Music)	+39
BANDA GORDA Déjalo Ahí (MP)	+35
LUNY TUNES f/WISIN & YANDEL Rakata (Universal)	+23
LUNY TUNES f/IVY QUEEN Te He Querido, Te He Llorado (Universal)	+22
MARC ANTHONY Tu Amor Me Hace Bien (Sony BMG)	+22
RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	+20
BIG BOY Báilalo (Perfect Image)	+17

NEW & ACTIVE

CHARLIE CRUZ Mala (SGZ Entertainment)	Total Plays: 66, Total Stations: 4, Adds: 0
BANDA GORDA Déjalo Ahí (MP)	Total Plays: 65, Total Stations: 2, Adds: 0
ALEJANDRO FERNANDEZ Canta Corazón (Sony BMG)	Total Plays: 64, Total Stations: 4, Adds: 0
RUBBY PEREZ El Perro Ajeno (J&N)	Total Plays: 62, Total Stations: 4, Adds: 0
LUNY TUNES f/IVY QUEEN Te He Querido, Te He Llorado (Universal)	Total Plays: 46, Total Stations: 3, Adds: 0
CICLON Manila (SGZ Entertainment)	Total Plays: 43, Total Stations: 2, Adds: 0
RICKY MARTIN f/FAT JOE & AMERIE I Don't Care (Columbia)	Total Plays: 42, Total Stations: 2, Adds: 0
THALIA Amar Sin Ser Amada (EMI Latin)	Total Plays: 38, Total Stations: 2, Adds: 0
LUNY TUNES f/TITO "EL BAMBINO" Déjala Volar (Universal)	Total Plays: 37, Total Stations: 3, Adds: 0
GIO Señora (Universal)	Total Plays: 28, Total Stations: 2, Adds: 0

Songs ranked by total plays

Station playlists for all R&R reporters are available on the web at www.radioandrecords.com.

MOST PLAYED RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAYS	ARTIST TITLE LABEL(S)	TOTAL PLAYS
MONCHY & ALEXANDRA Hasta El Fin (J&N)	144	DON OMAR Pobre Diabla (VI/Machete Music)	90
DADDY YANKEE Gasolina (El Cartel/VI/Machete Music)	122	MARC ANTHONY Se Esfuma Tu Amor (Sony BMG)	90
ANGEL & KHRIZ Ven Báilalo (Machete)	106	ZION & LENNOX f/ DADDY YANKEE Yo Voy (Sony BMG)	90
ZION & LENNOX Doncella (Sony BMG)	105	N.O.R.E. f/NINA SKY & DADDY YANKEE Oye Mi Canto (Roc-A-Fella/IDJMG)	89
		TITO NIEVES Fabricando Fantasías (SGZ Entertainment)	80
		MARC ANTHONY Valió La Pena (Sony BMG)	77

Carlos Daniels

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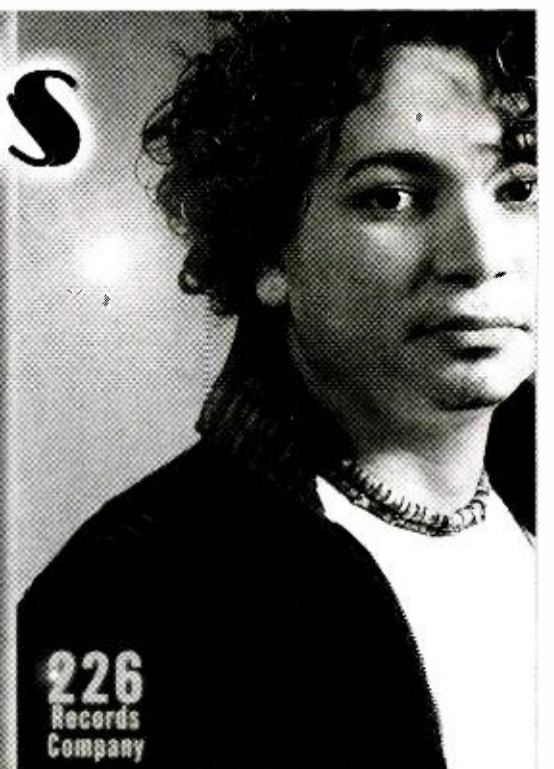
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EOE

EAST

WSRS Morning Show Host/Team

WSRS in Worcester a leading AC station in the Northeast is looking for a morning show host/team. If you understand what a full service heritage station with a "more music" vision does, and can communicate with women 24-44 with positive fun delivery, we need to talk. You must also be great with show prep and at appearances. We are hiring immediately. Therefore, send your package, MP3 audio samples, philosophy, and reason why you are our next "world class personality" to: tomholt@clearchannel.com. Clear Channel is an Equal Opportunity Employer.

SOUTH

Station Manager/VP of Sales Broadcast Group seeks experienced Top Level Manager to assist General Manager in overseeing two FM's in a Top 40 Market in the Southwest. In addition this person will oversee sales operations for both stations. Must have minimum of 5 years General Sales Manager experience and 1 year of General/Station Management experience in a Top 50 market. Fax resume to 480-994-9600. EOE

SOUTH

Top 50 classic rocker seeks producer for successful morning show in competitive market. Attitude and skills a must. Resume and samples (no MP3s) to WKRR, 192 E. Lewis St., Greensboro, NC 27406. Females & minorities encouraged. EOE.

MIDWEST

Make your next move to Decatur, Illinois

NextMedia Group LLC has immediate DOS opening in the Decatur, Illinois market. 5 Station cluster is ratings dominant. Strong leader with expertise in building local sales. Good income opportunity. Resumes to jfletcher@nextmediagroup.net. EOE

MARKETING

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One of the last independent major market operators has a rare opportunity for someone who lives and breathes marketing and promotions. Before you apply, ask yourself: am I an idea person who likes to get my hands dirty? When I think promotions, am I also thinking sales? Do I understand that working promotions on a Sunday is for me as well as the assistant? Do I work both strategy and tactics? Do I have at least 3 years experience in media related marketing? If you can honestly answer "yes", then we want to hear from you. Nine-FM, "We play anything" and WCPT, Chicago's progressive Talk is looking for a person who is passionate about marketing and music with a deep blue outlook on life preferred. We offer a non-corporate environment which encourages creativity. Please send resume and salary history to Harvey Wells, Newsweb Radio Group, 6025 S. Pulaski Rd., Chicago, IL 60629. Newsweb Radio Group is an Equal Opportunity Employer.

Newly formed LA record label seeks full-time producer for production team, compensation negotiable, please email Darren@IFRecords.net for more information. EOE (8/19)

WEST

PROGRAM DIRECTOR

Salem Communications NewsTalk 870 KRLA Los Angeles seeks an experienced news/talk PD to help us grow to new levels. Need to have a firm grasp on how to integrate local content and syndicated programming into a compelling product. Prior large to major market news/talk programming experience required. If you excel at street level marketing and promotion, apply to: Chuck Tyler, Director of Programming, 701 N Brand, Suite 550 Glendale Ca 91203. EOE.

WEST

Station Manager

Radio Campesina in Salinas, CA is seeking a Station Manager to manage departments in sales, promotions, and programming. Need to have excellent communication skills and good computer skills. Bilingual in Spanish a plus. Salary negotiable, depending on experience. Min HS with at least 5 years experience managing a Spanish language radio station. Interested candidates send resumes via fax (661) 823-6177 or email fwmrecruiter@hotmail.com. EOE

POSITIONS SOUGHT

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Radio & Records, Inc. provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

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Deadline

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RADIO & RECORDS, INC.

2049 Century Park East, 41st Floor, Los Angeles, CA 90067

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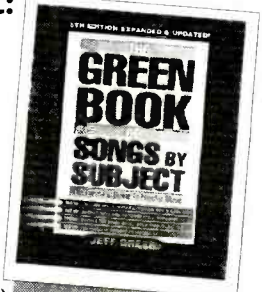
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THE INDUSTRY'S NEWSPAPER

THE BACK PAGES

August 19, 2005

POWERED BY
MEDIABASE

CHR/POP

LW	TW	
1	1	MARIAH CAREY We Belong Together (Island/IDJMG)
2	2	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
3	3	D.H.T. Listen To Your Heart (Robbins)
4	4	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)
5	5	RIHANNA Pon De Replay (Def Jam/IDJMG)
7	6	LIFEHOUSE You And Me (Geffen)
9	7	FAT JOE f/NELLY Get It Poppin' (Atlantic)
6	8	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)
8	9	PAPA ROACH Scars (Geffen)
11	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
10	11	GWEN STEFANI Cool (Interscope)
17	12	WEEZER Beverly Hills (Geffen)
15	13	NATASHA BEDINGFIELD These Words (Epic)
14	14	FRANKIE J. How To Deal (Columbia)
13	15	GREEN DAY Holiday (Reprise)
19	16	BOW WOW f/OMARION Let Me Hold You (Columbia)
12	17	WILL SMITH Switch (Interscope)
20	18	MARIAH CAREY Shake It Off (Island/IDJMG)
18	19	3 DOORS DOWN Let Me Go (Republic/Universal)
16	20	GWEN STEFANI Hollaback Girl (Interscope)
28	21	BLACK EYED PEAS Don't Lie (A&M/Interscope)
26	22	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
21	23	CIARA f/LUDACRIS Oh (LaFace/Zomba Label Group)
25	24	COLDPLAY Speed Of Sound (Capitol)
27	25	BACKSTREET BOYS Just Want You To Know (Jive/Zomba Label Group)
29	26	CLICK FIVE Just The Girl (Lava)
22	27	PRETTY RICKY Grind With Me (Atlantic)
24	28	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)
30	29	LIL ROB Summer Nights (Upstairs)
35	30	GORILLAZ Feel Good Inc. (Virgin)

#1 MOST ADDED

KELLY CLARKSON Because Of You (RCA/RMG)

#1 MOST INCREASED PLAYS

BLACK EYED PEAS Don't Lie (A&M/Interscope)

TOP 5 NEW & ACTIVE

BETTER THAN EZRA A Lifetime (Artemis)
KEITH URBAN You'll Think Of Me (Capitol/EMC)
MARCOS HERNANDEZ If You Were Mine (Ultra)
KACI BROWN Unbelievable (A&M)
FEFE DOBSON Don't Let It Go To Your Head (Island/IDJMG)

CHR/POP begins on Page 24.

CHR/RHYTHMIC

LW	TW	
1	1	BOW WOW f/OMARION Let Me Hold You (Columbia)
2	2	MARIAH CAREY We Belong Together (Island/IDJMG)
3	3	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
6	4	YING YANG TWINS f/MIKE JONES Badd (TVT)
5	5	RIHANNA Pon De Replay (Def Jam/IDJMG)
10	6	MARIAH CAREY Shake It Off (Island/IDJMG)
11	7	DAVID BANNER Play (SRC/Universal)
4	8	PRETTY RICKY Grind With Me (Atlantic)
7	9	LIL ROB Summer Nights (Upstairs)
9	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
17	11	BOW WOW f/CIARA Like You (Columbia)
13	12	DESTINY'S CHILD Cater 2 U (Columbia)
12	13	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)
16	14	PRETTY RICKY Your Body (Atlantic)
8	15	FAT JOE f/NELLY Get It Poppin' (Atlantic)
18	16	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)
14	17	WEBBIE f/BUN B Give Me That (Asylum/Trill)
15	18	50 CENT Just A Lil' Bit (Shady/Aftermath/Interscope)
23	19	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
19	20	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)
21	21	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)
22	22	PUSSYCAT DOLLS f/BUSTA RHYMES Don't Cha (A&M/Interscope)
26	23	T-PAIN I'm Sprung (Jive/Zomba Label Group)
28	24	BLACK EYED PEAS My Humps (A&M/Interscope)
25	25	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)
31	26	CHRIS BROWN f/JUELZ SANTANA Run It (Jive/Zomba Label Group)
33	27	YING YANG TWINS f/PITBULL Shake (TVT)
27	28	DAMIAN "JR. GONG" MARLEY Welcome... (Tuff Gong/Universal)
32	29	FRANKIE J. How To Deal (Columbia)
36	30	MARCOS HERNANDEZ If You Were Mine (Ultra)

#1 MOST ADDED

MARIO F/ JUVENILE Boom (J/RMG)

#1 MOST INCREASED PLAYS

BOW WOW f/CIARA Like You (Columbia)

TOP 5 NEW & ACTIVE

MARQUES HOUSTON Naked (T.U.G./Universal)
RAY J One Wish (Knockout/Sanctuary)
TWISTA f/TREY SONGZ Girl Tonight (Atlantic)
CHAMILLIONAIRE Turn It Up (Latium/Universal)
PURPLE RIBBON ALLSTARS... Kryptonite (Purple Ribbon/Virgin)

CHR/RHYTHMIC begins on Page 29.

URBAN

LW	TW	
4	1	LYFE JENNINGS Must Be Nice (Columbia)
2	2	DESTINY'S CHILD Cater 2 U (Columbia)
1	3	BOW WOW f/OMARION Let Me Hold You (Columbia)
3	4	MARIAH CAREY We Belong Together (Island/IDJMG)
16	5	BOW WOW f/CIARA Like You (Columbia)
5	6	LUDACRIS Pimpin' All Over The World (Def Jam South/IDJMG)
11	7	YOUNG JEEZY And Then What (Def Jam/IDJMG)
8	8	MIKE JONES Back Then (SwishaHouse/Asylum/Warner Bros.)
14	9	DAVID BANNER Play (SRC/Universal)
7	10	MISSY ELLIOTT Lose Control (Gold Mind/Violator/Atlantic)
6	11	FANTASIA Free Yourself (J/RMG)
10	12	TEAIRRA MARI Make Her Feel Good (Roc-A-Fella/IDJMG)
18	13	KANYE WEST Gold Digger (Roc-A-Fella/IDJMG)
17	14	MARQUES HOUSTON Naked (T.U.G./Universal)
19	15	MARIAH CAREY Shake It Off (Island/IDJMG)
9	16	BOYZ IN DA HOOD Dem Boyz (Bad Boy/Atlantic)
12	17	TREY SONGZ Gotta Make It (Songbook/Atlantic)
13	18	GWEN STEFANI Hollaback Girl (Interscope)
22	19	BOBBY VALENTINO Tell Me (DTP/Def Jam/IDJMG)
15	20	WEBBIE f/BUN B Give Me That (Asylum/Trill)
23	21	50 CENT f/MOBB DEEP Outta Control (Shady/Aftermath/Interscope)
21	22	YING YANG TWINS f/MIKE JONES Badd (TVT)
20	23	JERMAINE DUPRI Gotta Getcha (So So Def/Virgin)
29	24	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
32	25	P\$C f/T.I. & LIL SCRAPPY I'm A King (Grand Hustle/Atlantic)
30	26	PAUL WALL f/BIG POKEY Sittin' Sidewayz (SwishaHouse/Asylum)
24	27	GAME Dreams (Aftermath/G-Unit/Interscope)
33	28	DAMIAN "JR. GONG" MARLEY Welcome... (Tuff Gong/Universal)
25	29	PRETTY RICKY Grind With Me (Atlantic)
26	30	T.I. ASAP (Grand Hustle/Atlantic)

#1 MOST ADDED

CIARA And I (LaFace/Zomba Label Group)

#1 MOST INCREASED PLAYS

BOW WOW f/CIARA Like You (Columbia)

TOP 5 NEW & ACTIVE

TWISTA f/TREY SONGZ Girl Tonight (Atlantic)
JIM JONES f/TREY SONGZ Summer Wit Miami (Diplomat/Koch)
TRINA f/LIL WAYNE Don't Trip (Slip-N-Slide/Atlantic)
OMARION I'm Tryna (Tug/Sum/Epic)
SHARISSA FIR. KELLY In Love With A Thug (Virgin)

URBAN begins on Page 32.

AC

LW	TW	
2	1	ROB THOMAS Lonely No More (Atlantic)
1	2	MICHAEL BUBLE Home (143/Reprise)
3	3	KELLY CLARKSON Breakaway (Hollywood)
4	4	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)
5	5	LOS LONELY BOYS Heaven (OR Music/Epic)
6	6	ANNA NALICK Breathe (2am) (Columbia)
9	7	MARIAH CAREY We Belong Together (Island/IDJMG)
7	8	GOO GOO DOLLS Give A Little Bit (Warner Bros.)
12	9	MAROON 5 She Will Be Loved (Octone/J/RMG)
10	10	TIM MCGRAW Live Like You Were Dying (Curb)
8	11	JOHN MAYER Daughters (Aware/Columbia)
13	12	KIMBERLEY LOCKE I Could (Curb)
11	13	RYAN CABRERA True (E.V.L.A./Atlantic)
14	14	EAGLES No More Cloudy Days (ERC)
16	15	HOWIE DAY Collide (Epic)
15	16	HALL & OATES I'll Be Around (U-Watch)
17	17	CARRIE UNDERWOOD Inside Your Heaven (Arista)
20	18	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
21	19	D.H.T. Listen To Your Heart (Robbins)
18	20	HALL & OATES Ooh Child (U-Watch)
19	21	RASCAL FLATTS Bless The Broken Road (Lyric Street)
22	22	JESSE MCCARTNEY Beautiful Soul (Hollywood)
23	23	LIFEHOUSE You And Me (Geffen)
24	24	DELTA GOODREM Lost Without You (Columbia)
28	25	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
27	26	DAVID PACK The Secret Of Movin' On (Peak)
30	27	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
26	28	KATRINA CARLSON Suddenly Beautiful (Kataphonic)
25	29	JIM BRICKMAN & MICHAEL BOLTON Hear Me... (RCA Victor)
-	30	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)

#1 MOST ADDED

JON SECADA Window To My Heart (Big 3)

#1 MOST INCREASED PLAYS

KIMBERLEY LOCKE I Could (Curb)

TOP 5 NEW & ACTIVE

PAUL MCCARTNEY Fine Line (Capitol)
CECE WINANS All That I Need (PureSprings/INO/Epic)
SCOTT GRIMES Livin' On The Run (Velocity)
BONNIE RAITT I Will Not Be Broken (Capitol)
CUTTING EDGE Everytime I Try (Thunderquest)

AC begins on Page 45.

HOT AC

LW	TW	
2	1	KELLY CLARKSON Behind These Hazel Eyes (RCA/RMG)
1	2	LIFEHOUSE You And Me (Geffen)
3	3	COLDPLAY Speed Of Sound (Capitol)
4	4	ROB THOMAS Lonely No More (Atlantic)
5	5	3 DOORS DOWN Let Me Go (Republic/Universal)
6	6	ROB THOMAS This Is How A Heart Breaks (Atlantic)
12	7	GREEN DAY Holiday (Reprise)
8	8	COLLECTIVE SOUL Better Now (EJ Music Group)
10	9	GREEN DAY Boulevard Of Broken Dreams (Reprise)
9	10	ANNA NALICK Breathe (2am) (Columbia)
14	11	TRAIN Get To Me (Columbia)
7	12	GAVIN DEGRAW Chariot (J/RMG)
11	13	HOWIE DAY Collide (Epic)
13	14	KELLY CLARKSON Since U Been Gone (RCA/RMG)
16	15	GWEN STEFANI Cool (Interscope)
17	16	JOSH KELLEY Only You (Hollywood)
15	17	JASON MRAZ Wordplay (Atlantic)
18	18	MARIAH CAREY We Belong Together (Island/IDJMG)
19	19	KEITH URBAN You'll Think Of Me (Capitol/EMC)
28	20	SHERYL CROW Good Is Good (A&M/Interscope)
20	21	GWEN STEFANI Hollaback Girl (Interscope)
22	22	VERTICAL HORIZON Forever (Hybrid)
21	23	LOW MILLIONS Statue (Manhattan/EMC)
26	24	HOOTIE & THE BLOWFISH One Love (Sneaky Long/Vanguard)
24	25	DEF LEPPARD No Matter What (Island/IDJMG)
27	26	BLACK EYED PEAS Don't Phunk With My Heart (A&M/Interscope)
25	27	SIMPLE PLAN Untitled (Lava)
23	28	BACKSTREET BOYS Incomplete (Jive/Zomba Label Group)
33	29	D.H.T. Listen To Your Heart (Robbins)
31	30	BON JOVI Have A Nice Day (Island/IDJMG)

#1 MOST ADDED

SHERYL CROW Good Is Good (A&M/Interscope)

#1 MOST INCREASED PLAYS

SHERYL CROW Good Is Good (A&M/Interscope)

TOP 5 NEW & ACTIVE

LIZ PHAIR Everything To Me (Capitol)
FOO FIGHTERS Best Of You (RCA/RMG)
KILLERS All These Things That I've Done (Island/IDJMG)
JOY WILLIAMS We (Red Ink/Reunion/PLG)
NICKELBACK Photograph (Roadrunner/IDJMG)

AC begins on Page 45.

ROCK

LW	TW	
1	1	FOO FIGHTERS Best Of You (RCA/RMG)
2	2	SEETHER Remedy (Wind-up)
3	3	STAIN'D Right Here (Flip/Atlantic)
5	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
4	5	NINE INCH NAILS The Hand That Feeds (Interscope)
29	6	NICKELBACK Photograph (Roadrunner/IDJMG)
7	7	GREEN DAY Holiday (Reprise)
6	8	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
8	9	ROLLING STONES Rough Justice (Virgin)
18	10	DISTURBED Stricken (Reprise)
10	11	CROSSFADE Colors (Columbia)
12	12	DARK NEW DAY Brother (Warner Bros.)
11	13	THEORY OF A DEADMAN No Surprise (Roadrunner/IDJMG)
13	14	TRAPT Stand Up (Warner Bros.)
17	15	GREEN DAY Wake Me Up When September Ends (Reprise)
19	16	TAPROOT Calling (Atlantic)
21	17	10 YEARS Wasteland (Republic/Universal)
23	18	SYSTEM OF A DOWN Question! (American/Columbia)
16	19	DISTURBED Guarded (Reprise)
14	20	VELVET REVOLVER Come On, Come In (Wind-up)
26	21	HINDER Get Stoned (Universal)
20	22	3 DOORS DOWN Behind Those Eyes (Republic/Universal)
25	23	MUDVAYNE Forget To Remember (Epic)
24	24	TOMMY LEE Tryin' To Be Me (TL Education Services)
-	25	3 DOORS DOWN Live For Today (Republic/Universal)
-	26	SHINEDOWN Save Me (Atlantic)
-	27	DEFAULT Count On Me (TVT)
22	28	U2 City Of Blinding Lights (Interscope)
-	29	BON JOVI Have A Nice Day (Island/IDJMG)
-	30	SWITCHFOOT Stars (Columbia)

#1 MOST ADDED

NICKELBACK Photograph (Roadrunner/IDJMG)

#1 MOST INCREASED PLAYS

NICKELBACK Photograph (Roadrunner/IDJMG)

TOP 5 NEW & ACTIVE

SLIPKNOT Before I Forget (Roadrunner/IDJMG)
THEORY OF A DEADMAN Hello Lonely (Walk Away From This) (Roadrunner/IDJMG)
COLD Happens All The Time (Flip/Lava)
SEVENDUST Ugly (Winedark/7Bros.)
INSTITUTE Bullet-Proof Skin (Interscope)

ROCK begins on Page 55.

THE BACK PAGES

August 19, 2005

POWERED BY
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URBAN AC

LW	TW	
1	1	MARIAH CAREY We Belong Together (Island/IDJMG)
3	2	CHARLIE WILSON Charlie Last Name: Wilson (Jive/Zomba Label Group)
2	3	KEM I Can't Stop Loving You (Motown/Universal)
4	4	FANTASIA Free Yourself (J/RMG)
5	5	INDIA.ARIE Purify Me (Rowdy/Motown)
6	6	VIVIAN GREEN Gotta Go, Gotta Leave (Columbia)
9	7	TONIBRAXTON Please (BlackGround/Universal)
7	8	JILL SCOTT Cross My Mind (Hidden Beach/Epic)
8	9	BABYFACE Sorry For The Stupid Things (Arista/J/RMG)
11	10	STEVIE WONDER From The Bottom Of My Heart (Motown/Universal)
13	11	KEM Find Your Way (Back Into My Life) (Motown/Universal)
10	12	FAITH EVANS Again (Capitol)
17	13	ERIC BENET I Wanna Be Loved (Reprise)
14	14	LALAH HATHAWAY Forever, For Always, For Love (GRP/VMG)
15	15	PATTI LABELLE f/MARY J. BLIGE Ain't No Way (Def Soul/IDJMG)
18	16	DR. CHARLES G. HAYES & WARRIORS Work It Out (ICEE)
16	17	FAITH EVANS f/SNOOP DOGG Mesmerized (Capitol)
19	18	EARTH, WIND & FIRE Pure Gold (Sanctuary/SRG)
21	19	LYFE JENNINGS Must Be Nice (Columbia)
20	20	JOHN LEGEND So High (Columbia)
22	21	YOLANDA ADAMS Someone Watching Over You (Atlantic)
—	22	DESTINY'S CHILD Cater 2 U (Columbia)
25	23	SHANICE WILSON Every Woman Dreams (Playtime)
—	24	MINT CONDITION Whoaa (Image)
28	25	CRUNA Take Me Higher (Reprise/Warner Bros.)
24	26	LEELA JAMES Music (Reprise/Warner Bros.)
27	27	ANTHONY HAMILTON Ball And Chain (Rhino)
—	28	MARY MARY Heaven (Sony Urban/Columbia)
29	29	M. MORGAN & F. JACKSON Back Together Again (Orpheus)
23	30	BOBBY VALENTINO Slow Down (DTP/Def Jam/IDJMG)

#1 MOST ADDED

JEFFREY OSBORNE Yes, I'm Ready (JayOz/Koch)

#1 MOST INCREASED PLAYS

ERIC BENET I Wanna Be Loved (Reprise)

TOP 5 NEW & ACTIVE

- LINA Smooth (Hidden Beach/Red Distribution)
- DWELE I Think I Love U (Virgin)
- SYLEENA JOHNSON Another Relationship (Jive/Zomba Label Group)
- SMOKIE NORFUL I Understand (EMI Gospel)
- LATOYA LONDON Every Part Of Me (Peak)

URBAN begins on Page 32.

COUNTRY

LW	TW	
1	1	TOBY KEITH As Good As I Once Was (DreamWorks)
3	2	FAITH HILL Mississippi Girl (Warner Bros.)
2	3	SUGARLAND Something More (Mercury)
5	4	BROOKS & DUNN Play Something Country (Arista)
4	5	BRAD PAISLEY Alcohol (Arista)
6	6	TIM MCGRAW Do You Want Fries With That (Curb)
8	7	SARA EVANS A Real Fine Place To Start (RCA)
9	8	VAN ZANT Help Somebody (Columbia)
7	9	SHEDAISSY Don't Worry 'Bout A Thing (Lyric Street)
10	10	MONTGOMERY GENTRY Something To Be Proud Of (Columbia)
17	11	GRETCHEN WILSON All Jacked Up (Epic)
11	12	JAMIE O'NEAL Somebody's Hero (Capitol)
12	13	CRAIG MORGAN Redneck Yacht Club (BBR)
13	14	JOSH GRACIN Stay With Me (Brass Bed) (Lyric Street)
16	15	JASON ALDEAN Hicktown (BBR)
14	16	TRISHA YEARWOOD Georgia Rain (MCA)
15	17	TRACE ADKINS Arlington (Capitol)
18	18	LEANN RIMES Probably Wouldn't Be This Way (Asylum/Curb)
19	19	TRICK PONY It's A Heartache (Asylum/Curb)
20	20	LONESTAR You're Like Comin' Home (BNA)
21	21	GARY ALLAN Best I Ever Had (MCA)
22	22	LEE ANN WOMACK He Oughta Know That By Now (MCA)
23	23	HOT APPLE PIE Hillbillies (DreamWorks)
25	24	NEAL MCCOY Billy's Got His Beer Goggles On (903)
24	25	JO DEE MESSINA Delicious Surprise (I Believe It) (Curb)
26	26	MIRANDA LAMBERT Bring Me Down (Epic)
27	27	PHIL VASSAR Good Ole Days (Arista)
35	28	KEITH URBAN Better Life (Capitol)
28	29	SHOOTER JENNINGS 4th Of July (Universal South)
29	30	RYAN SHUPE & THE RUBBERBAND Dream Big (Capitol)

#1 MOST ADDED

RASCAL FLATTS Skin (Sarabeth) (Lyric Street)

#1 MOST INCREASED PLAYS

GRETCHEN WILSON All Jacked Up (Epic)

TOP 5 NEW & ACTIVE

- RAY SCOTT My Kind Of Music (Warner Bros.)
- SAWYER BROWN They Don't Understand (Curb)
- BUDDY JEWELL So Gone (Columbia)
- BILLY DEAN Race You To The Bottom (Curb)
- DARRYL WORLEY I Love Her, She Hates Me (DreamWorks)

COUNTRY begins on Page 37.

SMOOTH JAZZ

LW	TW	
1	1	RICHARD ELLIOT People Make The World Go Round (Artizen)
2	2	PAUL TAYLOR Nightlife (Peak)
5	3	STEVE COLE Thursday (Narada Jazz)
4	4	CHUCK LOEB Tropical (Shanachie)
3	5	NILS Pacific Coast Highway (Baja/TSR)
6	6	PAUL HARDCASTLE Serene (Trippin' 'N' Rhythm)
7	7	KENNY G. f/EARTH, WIND & FIRE The Way You Move (Arista/RMG)
8	8	PAUL JACKSON, JR. Never Too Much (GRP/VMG)
11	9	BRIAN CULBERTSON Hookin' Up (GRP/VMG)
10	10	DAVE KOZ Love Changes Everything (Capitol)
9	11	NORMAN BROWN West Coast Coolin' (Warner Bros.)
13	12	KEN NAVARRO You Are Everything (Positive)
14	13	PAUL BROWN Cosmic Monkey (GRP/VMG)
15	14	JEFF LORBER Ooh La La (Narada Jazz)
24	15	DAVID PACK You're The Only Woman (Peak)
18	16	EUGE GROOVE Get Em Goin' (Narada Jazz)
21	17	WALTER BEASLEY Coolness (Heads Up)
20	18	WAYMAN TISDALE Ready To Hang (Rendezvous)
19	19	MINDI ABAIR Make A Wish (GRP/VMG)
22	20	AVERAGE WHITE BAND Work To Do (Liquid 8)
17	21	DONNY OSMOND Breeze On By (Decca)
16	22	JONATHAN BUTLER Fire & Rain (Rendezvous)
23	23	KEM I Can't Stop Loving You (Motown/Universal)
27	24	NELSON RANGELL Don't You Worry 'Bout A Thing (Koch)
25	25	MARION MEADOWS Suede (Heads Up)
26	26	CHIELI MINUCCI The Juice (Shanachie)
29	27	BONEY JAMES 2:01 AM (Warner Bros.)
28	28	JEFF GOLUB Simple Pleasures (Narada Jazz)
30	29	GREGG KARUKAS London Underground (Trippin' 'N' Rhythm)
—	30	CAMIEL I'm Ready (Rendezvous)

#1 MOST ADDED

BOZ SCAGGS Lowdown (Unplugged) (Virgin)

#1 MOST INCREASED PLAYS

BOZ SCAGGS Lowdown (Unplugged) (Virgin)

TOP 5 NEW & ACTIVE

- WARREN HILL Still In Love (Popjazz/Native Language)
- MARIAH CAREY We Belong Together (Island/IDJMG)
- BOZ SCAGGS Lowdown (Unplugged) (Virgin)
- MICHAEL BUBLE Home (143/Reprise)
- ACOUSTIC ALCHEMY Say Yeah (Higher Octave)

SMOOTH JAZZ begins on Page 51.

ACTIVE ROCK

LW	TW	
1	1	SEETHER Remedy (Wind-up)
2	2	FIND Right Here (Flip/Atlantic)
3	3	FOO FIGHTERS Best Of You (RCA/RMG)
8	4	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
7	5	DARK NEW DAY Brother (Warner Bros.)
9	6	CROSSFADE Colors (Columbia)
5	7	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
6	8	MUDVAYNE Happy? (Epic)
4	9	NINE INCH NAILS The Hand That Feeds (Interscope)
11	10	TRAPT Stand Up (Warner Bros.)
10	11	DISTURBED Guarded (Reprise)
12	12	SLIPKNOT Before I Forget (Roadrunner/IDJMG)
13	13	TAPROOT Calling (Atlantic)
14	14	GREEN DAY Wake Me Up When September Ends (Reprise)
15	15	DISTURBED Stricken (Reprise)
32	16	NICKELBACK Photograph (Roadrunner/IDJMG)
16	17	SYSTEM OF A DOWN Question! (American/Columbia)
17	18	10 YEARS Wasteland (Republic/Universal)
18	19	MUDVAYNE Forget To Remember (Epic)
19	20	COLD Happens All The Time (Flip/Lava)
21	21	BREAKING BENJAMIN Rain (Hollywood)
25	22	CHEVELLE Panic Prone (Epic)
20	23	VELVET REVOLVER Come On, Come In (Wind-up)
26	24	DEFAULT Count On Me (TVT)
23	25	STATIC-X I'm The One (Warner Bros.)
—	26	SHINEDOWN Save Me (Atlantic)
30	27	THEORY OF A DEADMAN Hello Lonely... (Roadrunner/IDJMG)
28	28	CKY Familiar Realm (Island/IDJMG)
27	29	RA Fallen Angels (Republic/Universal)
43	30	3 DOORS DOWN Live For Today (Republic/Universal)

#1 MOST ADDED

SHINEDOWN Save Me (Atlantic)

#1 MOST INCREASED PLAYS

NICKELBACK Photograph (Roadrunner/IDJMG)

TOP 5 NEW & ACTIVE

- THOUSAND FOOT KRUTCH Move (EMI Music Reactive)
- NO ADDRESS Lasting Words (Atlantic)
- ROBERT PLANT & STRANGE SENSATION Tin Pan Valley (Sanctuary/SRG)
- FOO FIGHTERS Doa (RCA/RMG)
- CASANOVAS Livin' In The City (IROCK)

ROCK begins on Page 55.

ALTERNATIVE

LW	TW	
2	1	GORILLAZ Feel Good Inc. (Virgin)
1	2	FOO FIGHTERS Best Of You (RCA/RMG)
3	3	GREEN DAY Wake Me Up When September Ends (Reprise)
5	4	STAIN'D Right Here (Flip/Atlantic)
4	5	SEETHER Remedy (Wind-up)
6	6	NINE INCH NAILS The Hand That Feeds (Interscope)
10	7	311 Don't Tread On Me (Volcano/Zomba Label Group)
9	8	AUDIOSLAVE Doesn't Remind Me (Interscope/Epic)
7	9	WEEZER Beverly Hills (Geffen)
8	10	BECK Girl (Interscope)
11	11	FALL OUT BOY Sugar, We're Goin' Down (Island/IDJMG)
14	12	WEEZER We Are All On Drugs (Geffen)
13	13	MY CHEMICAL ROMANCE Helena (Reprise)
18	14	NINE INCH NAILS Only (Interscope)
17	15	RISE AGAINST Swing Life Away (Geffen)
12	16	SYSTEM OF A DOWN B.Y.O.B. (American/Columbia)
16	17	SWITCHFOOT Stars (Columbia)
19	18	KILLERS All These Things That I've Done (Island/IDJMG)
15	19	COLDPLAY Speed Of Sound (Capitol)
22	20	SYSTEM OF A DOWN Question! (American/Columbia)
20	21	TRAPT Stand Up (Warner Bros.)
21	22	WHITE STRIPES My Doorbell (Third Man/V2)
25	23	TAPROOT Calling (Atlantic)
26	24	HOT HOT HEAT Middle Of Nowhere (Sire/Reprise)
27	25	DISTURBED Stricken (Reprise)
23	26	CROSSFADE Colors (Columbia)
28	27	30 SECONDS TO MARS Attack (Immortal/Virgin)
50	28	NICKELBACK Photograph (Roadrunner/IDJMG)
30	29	COLD Happens All The Time (Flip/Lava)
29	30	JACK JOHNSON Good People (Brushfire/Universal)

#1 MOST ADDED

COLDPLAY Fix You (Capitol)

#1 MOST INCREASED PLAYS

NICKELBACK Photograph (Roadrunner/IDJMG)

TOP 5 NEW & ACTIVE

- MUDVAYNE Forget To Remember (Epic)
- HEAD AUTOMATIC Beating Heart Baby (Warner Bros.)
- CAKE The Guitar Man (Columbia)
- FOO FIGHTERS Doa (RCA/RMG)
- MEGAN MCCAULEY Die For You (Wind-up)

ALTERNATIVE begins on Page 68.

TRIPLE A

LW	TW	
1	1	JACK JOHNSON Good People (Brushfire/Universal)
2	2	COLDPLAY Speed Of Sound (Capitol)
3	3	RINGSIDE Tired Of Being Sorry (Flawless/Geffen)
5	4	ERIC CLAPTON Revolution (Duck/Reprise)
6	5	DESOL Karma (Curb/Reprise)
4	6	U2 City Of Blinding Lights (Interscope)
10	7	DAVE MATTHEWS BAND Dreamgirl (RCA/RMG)
7	8	MIKE DOUGHTY Looking At The World From The Bottom... (ATD/RMG)
11	9	BECK Girl (Interscope)
9	10	TRACY CHAPMAN Change (Atlantic)
8	11	LOW MILLIONS Statue (Manhattan/EMC)
13	12	DAVID GRAY The One I Love (ATD/RCA/RMG)
16	13	SHERYL CROW Good Is Good (A&M/Interscope)
15	14	ROLLING STONES Rough Justice (Virgin)
12	15	SNOW PATROL Chocolate (A&M/Interscope)
14	16	AQUALUNG Brighter Than Sunshine (Slightly Bigger/Red Ink/Columbia)
27	17	BONNIE RAITT I Will Not Be Broken (Capitol)
17	18	JASON MRAZ Wordplay (Atlantic)
26	19	COLDPLAY Fix You (Capitol)
18	20	BRUCE SPRINGSTEEN All The Way Home (Columbia)
21	21	NICKEL CREEK When In Rome (Sugar Hill)
22	22	GREEN DAY Wake Me Up When September Ends (Reprise)
20	23	AMOS LEE Keep It Loose, Keep It Tight (Blue Note/EMC)
24	24	JOHN HIATT Master Of Disaster (New West)
19	25	KYLE RYBALKO What Did I Get Myself Into (Aware/Columbia)
28	26	WHITE STRIPES My Doorbell (Third Man/V2)
—	27	MELISSA ETHERIDGE Refugee (Island/IDJMG)
—	28	VAN MORRISON Stranded (Geffen)
—	29	KEANE Bend And Break (Interscope)
23	30	AUDIOSLAVE Be Yourself (Interscope/Epic)

#1 MOST ADDED

COLDPLAY Fix You (Capitol)

#1 MOST INCREASED PLAYS

BONNIE RAITT I Will Not Be Broken (Capitol)

TOP 5 NEW & ACTIVE

- TRISTAN PRETTYMAN Love Love Love (Virgin)
- LIFEHOUSE You And Me (Geffen)
- WILLIE NELSON f/TOOTS HIBBERT I'm A Worried Man (Lost Highway)
- FRAY Over My Head (Cable Car) (Epic)
- HERBIE HANCOCK f/JOHN MAYER Stitched Up (Hear Music/Vector)

TRIPLE A begins on Page 71.

PUBLISHER'S Profile

BY ERICA FARBER

Since the radio industry was deregulated, many smaller group owners have cashed out. One who did so is Mike Schwartz, who was co-owner of Wilks/Schwartz Communications. During a 35-year partnership, Schwartz and Don Wilks acquired and sold 24 radio stations in 14 markets.

After the sale of the last of those stations Schwartz formed a new company with some old friends. Using the same strategy he used at Wilks/Schwartz, one which emphasized sales-oriented management, he bought and sold another 17 stations in six markets between 1994 and 2004.

Getting into the business: "I had been selling space for a trade publication in the jewelry industry. My stepbrother-in-law was Harold Deutsch. At that time he was at WINS/New York. He said, 'You're nuts. The real money is in radio.' I started to make the rounds of stations and reps in New York, and Ralph Guild gave me a shot at McGavren Guild."

How he got to the station side: "Ralph had picked up a bankrupt AM station in Springfield, MA, WTYM. Don Wilks and I both worked for him, and he said, 'How would you guys like to go up and be 25% owners?' At the time I didn't know that 25% of nothing is nothing, but we each got \$200 a week when there was money."

"The two of us went up as equal partners to run this little daytimer in East Long Meadow, MA that had zero business and no reason to have business. It really taught us how to get the money because we used it to live. There were days in that first year when I was afraid to answer my phone for fear it would be some guy looking for money."

"Real radio stations were so strange to me that I used to tiptoe in the control room, figuring I would be heard if I slammed the door or something like that. I didn't even understand how the stations operated. But Ralph was a great salesman and taught us the basics of really selling. Necessity provided the rest. Ralph was looking at an AM station in Boston and wanted some money. Don and I second-mortgaged our houses and got home-improvement loans and came up with 50 grand to buy Ralph out of WTYM, and that's how we started."

Growing the business: "The second station we got was another daytimer, this one in Hartford. Don stayed in Springfield, and I went to Hartford. We continued to look for stations that weren't doing any business, then asked ourselves 'Why is this station not getting any business?' We ideally wanted to find a hole in the market programmingwise, especially when there were 15 stations and 15 owners, which was the case in those days."

"We operated on nothing. We didn't put anything into the stations and just worked for the bottom line. I don't think our method is the best today, but in those days we looked for stations that we could turn around, and we'd never buy one unless we had a guy who had worked for us or someone whose reputation we knew to put in charge. We had an exact formula."

On his 35-year partnership with Don Wilks: "My accountant said to me one time, 'I've never seen guys who are 50/50 partners who didn't run into a problem.' We didn't always agree on what to buy, but if one of us was eager to do a deal, the other guy always went along with it. We did, however, always agree on how the stations were going to be run. We both realized that we didn't know anything about programming, so we hired people. What we really knew was sales. What we knew we both learned from Ralph, and that was inspiring people. We not only learned how to sell, but also how to inspire others to sell like us. At McGavren Guild, Ralph always got us excited to be there and made us thrilled to come in with an order."

Biggest challenge: "The IRS wanted to close our doors right after we had taken over WTYM. We went out and had a sidewalk sale. The IRS needed \$900 by that night or they were going to close the door, so we went to a street in Connecticut that was within our coverage area, and Don went up one side and I went up the other side selling cash-in-advance deals so they wouldn't lock the door."

"Those first days were hairy, to say the least. We had left kind of comfortable positions at McGavren Guild, and all of a sudden we had no money and were starting from zero. But we found a formula that seemed to work. We got the right guys, and we never went too fast. There was always one station that was ready to be sold when we were buying others, and we were careful. It was borrowed money, and we were 100% owners. We never had any equity in the deals. It was 100% borrowed money."

Deciding to get out: "The big boys were really on the move. They had a lot of money, and we realized that if we were going to stay in the business, we would have to get some good

equity financing and cut back to a much smaller piece of the pie. Both of us felt that it was a good time to sell because the multiples were very high and everybody was hungry for radio stations. The only alternative would have been for us to borrow to get some real equity. Who knows whether we were right."

After selling Wilks/Schwartz: "I had worked with Ed Argow and Monte Lang and had met Aaron Daniels. We were friendly, and I said I wanted to do the same thing again — buy it, build it, sell it in small markets. So we formed another company, Radio Partners. It was the same formula. Every guy we hired had a chance to earn up to 20% of the station after servicing the debt. We were looking for stations that were virtually going out of business. I sold my last one last year."

State of radio: "Radio will be here forever. I always worried at the bloody end about what satellite radio was going to do to broadcast, but television-station owners didn't worry much about cable. The individual stations, the independents and the networks are still making plenty of money. These major companies like Clear Channel and Viacom are heavily invested in radio, so it's obvious that they feel there's a big future, but I don't know about the future for little operators like myself."

Life after radio: "Boring. I mean, if you're a lousy golfer, what are you going to do?"

What he misses most: "The daily excitement. The thrill of having people need me or need to contact me, and me twirling my hair and wondering what I should do about this or that. I'm old enough to retire in age only."

What he doesn't miss: "The constant pressure. You know, the station is not doing well. What do we do? At what point do we replace the management? That type of thing. With our own money in the deals, there was always a lot of pressure on us. I don't miss that, but it's the price of business."

Career highlight: "I'm most proud that here I am out of the business, and eight to 10 people who worked for me and with me had so many nice personal things to say about me. [He was recently surprised at a party in his honor.] More than that, some of them said things about me that really touched me. One of the GMs said, 'The amazing thing about you is that there was never a time when I didn't feel that you were listening to my side of it.'"

"I was always surrounded by great guys, and my personal relationships with them were the most satisfying thing. The fact that they'd come to this party and travel from all over meant a great deal to me, but I think it was more on the personal than on the business side."

Career disappointment: "I wish I had started later and was in it in the era that began 10 years ago. We were a one-market-at-a-time type of thing. The kind of money that's being made now is extraordinary for the winners. That didn't happen in our era. Jackie Robinson made \$50,000 a year back then, and now some guy who can't hit .233 is making \$7 million."

Favorite radio format: "News."

Favorite television show: "Nothing since *The Sopranos* went off."

Favorite song: "Carly Simon's 'You're So Vain.' We bought an FM a long time back in Springfield, MA and automated it. We went Top 40. 'You're So Vain' was a hit song back then. The first day the station went on, the machine stuck, and I drove all the way to the station hearing that song over and over and over again. I'll never forget it."

Favorite movie: "*The Bicycle Thief*."

Favorite book: "*Truman*, by David McCullough."

Favorite restaurant: "Esca in New York."

Beverage of choice: "Chardonnay."

Hobbies: "I play golf, I ski, and now I'm doing a lot of work for nonprofits."

E-mail address: "bristolmm@aol.com."

Most influential individual: "Ralph Guild."

Advice for broadcasters: "Make sure you don't throw away the basics. Remember that selling is the primary thing. There is no other way to do it. You can come up with all kinds of memos and projections, but if you're not selling radio time, I don't know how you make it."

"I hear from people with the majors now that quality guys, guys who are salesmen, have no time to sell because they have so much paperwork to do. They've been taken out of the very thing they do best. God knows I never ran a major company, and I know there's a lot of reporting that has to be done, especially when it's public, but if you forget that getting the order is the single most important thing anybody can accomplish, you've lost the basics."



MIKE SCHWARTZ

Former Owner, Wilks/Schwartz Communications



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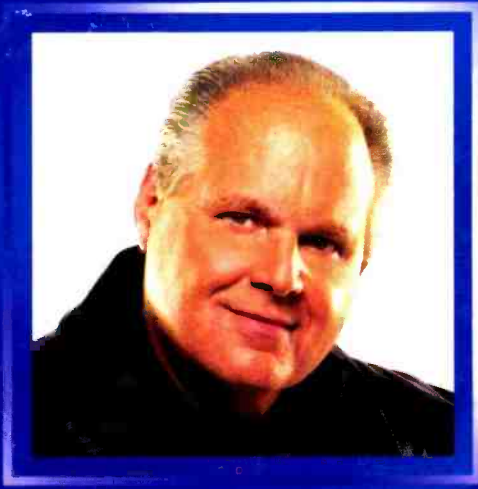
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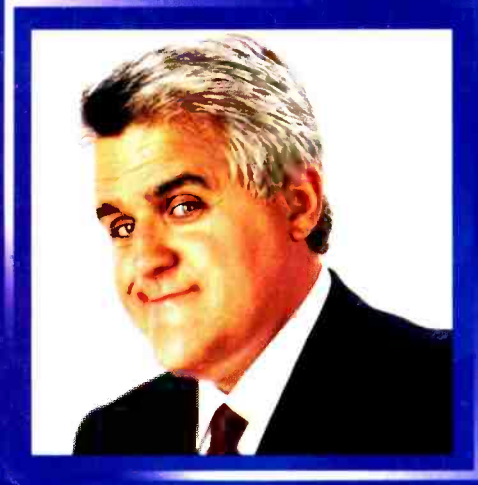
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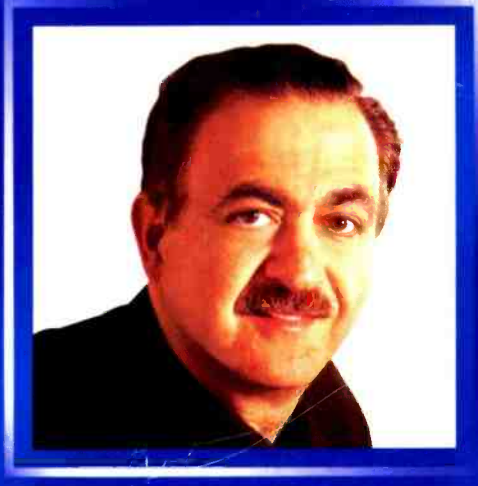
Glenn Beck



Donald Trump



Dean Edell



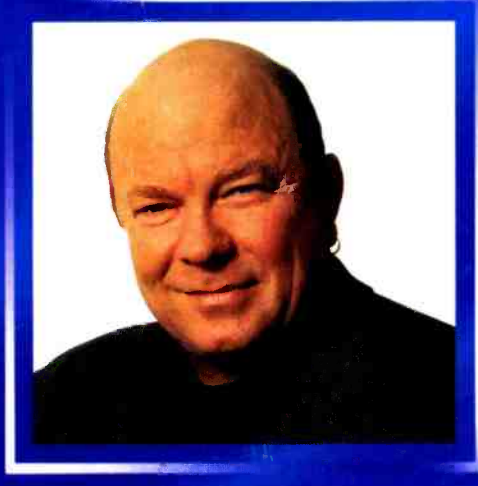
George Noory



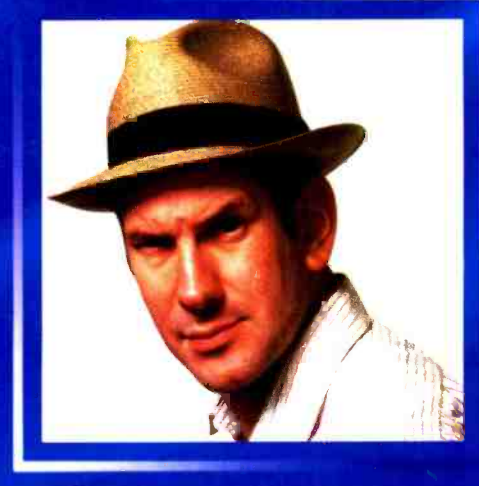
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