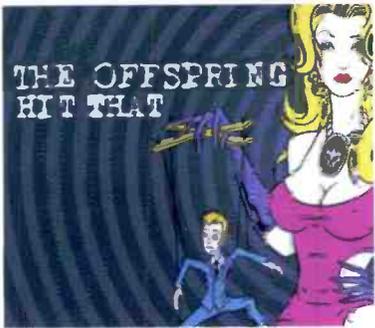


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### Offspring Hit It Big

The **Offspring** return with "Hit That," the first single from their forthcoming album, *Splinter*. The song scores Most Added honors at Alternative and Active Rock with 80 and 51 adds, respectively.



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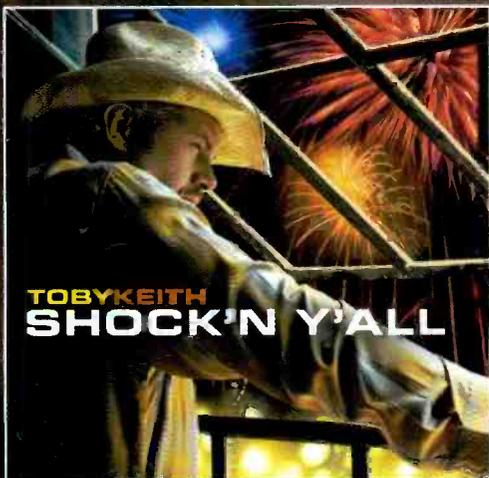
NOVEMBER 7, 2003



### Annual CMA Issue

The 2003 CMA broadcast winners are profiled in this week's Country section. Find out which stations and personalities are going home with the coveted awards, and learn about the stations' personnel, positioning statements and ratings! The story begins on Page 43.

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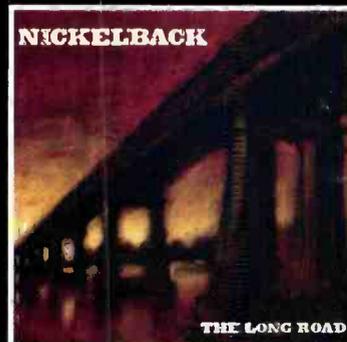
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THE NEW ALBUM **THE LONG ROAD**  
IN STORES NOW

**RADIO PDS TALK TECHNOLOGY**

Prominent PDs sound off to consultant **John Parikhal** this week about how they view the forces of technology, including music downloads, Internet research, iPods and satellite radio. Also in the Management/Marketing/Sales section, consultant **Tim Moore** discusses the importance of protecting your best employees. You also get the first in a new series on Interep's new Consumer Lifestyle Reports, starting with women 18+. And for details on Interep's newest findings on the AC audience, see **Angela Perelli's** AC section.

Pages 7-9, 53

**HOW'D THEY DO THAT?**

It's the third in a series profiling Alternative stations with increasing ratings. R&R Alternative Editor **Max Talkoff** looks at the summer book results for stations in Salt Lake City; Denver; New Orleans; Albany, NY; Tucson; and Dayton.

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**NUMBER ONES**

**CHR/POP**

• **BEYONCÉ / SEAN PAUL** Baby Boy (Columbia)

**CHR/RHYTHMIC**

• **CHINGY / SNOOP DOGG & LUDACRIS** Holiday In (DTP/Capitol)

**URBAN**

• **LUDACRIS / SHAWNNA** Stand Up (Def Jam South/IDJMG)

**URBAN AC**

• **GERALD LEVERT** U Got That Love (Elektra/EEG)

**COUNTRY**

• **TOBY KEITH** I Love This Bar (DreamWorks)

**AC**

• **SHANIA TWAIN** Forever And For Always (Mercury/IDJMG)

**HOT AC**

• **SANTANA / ALEX BANO** Why Don't You & I (Arista)

**SMOOTH JAZZ**

• **PRAFUL** Sigh (Rendezvous/N-Coded)

**ROCK**

• **STAIN'D** So Far Away (Flip/Elektra/EEG)

**ACTIVE ROCK**

• **A PERFECT CIRCLE** Weak And Powerless (Virgin)

**ALTERNATIVE**

• **STAIN'D** So Far Away (Flip/Elektra/EEG)

**TRIPLE A**

• **R.E.M.** Bad Day (Warner Bros.)

**CHRISTIAN AC**

• **CASTING CROWNS** If We Are... (Beach Street/Reunion)

**CHRISTIAN CHR**

• **STACIE ORRICO** (There's Gotta Be) More... (ForeFront/Virgin)

**CHRISTIAN ROCK**

• **SKILLET** Savior (Ardent)

**CHRISTIAN INSPO**

• **WATERMARK**... There Is None... (Creative Trust Workshop)

**SPANISH CONTEMPORARY**

• **LUIS MIGUEL** Te Necesito (Warner M.L.)

**TEJANO**

• **KUMBIA KINGS / OZOMATLI** Mi Gente (EMI Latin)

**REGIONAL MEXICAN**

• **MONTEZ DE DURANGO** Lagrimas De Cristal (Disa)

**TROPICAL**

• **LUIS MIGUEL** Te Necesito (Warner M.L.)



**UMG Buys DreamWorks**

Deal reportedly worth about \$100 million

By **Frank Correia**  
R&R Music Editor  
fcorreia@radioandrecords.com

Halloween 2003 showed everyone just how scary things are getting in the music industry when sources confirmed that Vivendi's Universal Music Group would be purchasing DreamWorks Records in a deal reportedly worth about \$100 million.

DreamWorks execs Mo Ostin, Lenny Waronker, Michael Ostin and Johnny Barbis addressed the company via conference call on Oct. 30, informing staffers that the label had been sold, effective Jan. 1. Staffers learned that DreamWorks will be folded into Interscope/Geffen/A&M, but DreamWorks will continue with business as usual on all 2003 releases.

It was also announced that A&R would begin contacting artist managers about the transition. DreamWorks' top seller is country superstar Toby Keith. Other artists on the roster include Nelly Furtado, AFI, Darryl Worley, Jimmy Eat World, Papa Roach, Floetry and East MountainSouth. Music mogul David Geffen, director Steven Spielberg and former Walt Disney Co. executive Jeffrey Katzenberg founded the multimedia DreamWorks in 1994. The following year Geffen tapped Mo Ostin, Waronker and Michael Ostin as the management team for DreamWorks Records, which began releasing records in 1996.

The DreamWorks/Universal announcement comes during a wave of overall consolidation in the industry, including merger

**DREAMWORKS** ▶ See Page 3

**Agovino Heads SBS/Los Angeles**

By **Jackie Madrigal**  
R&R Latin Formats Editor  
jmadrigal@radioandrecords.com

Spanish Broadcasting System has appointed **Michael Agovino** VP/GM of its Los Angeles radio cluster. He will be responsible for the day-to-day operations of Regional Mexican stations **KLAX (La Raza)** and **KXOL (El Sol)** and Tropical simulcast **KZAB & KZBA (La Sabrosa)**. Agovino was previously President of Clear Channel Radio Sales.

Current SBS/L.A. VP/GM **Marko Radlovic** will transition into a newly created corporate position once Agovino assumes his position in Los Angeles on Dec. 1. SBS has yet to announce what Radlovic's new position will be.

"Mike Agovino is the perfect candidate to implement and

**AGOVINO** ▶ See Page 24

**Hell, Up Close & Personal**

An insider's look at So. California's wildfires

By **Al Peterson**  
R&R News/Talk/Sports Editor  
apeterson@radioandrecords.com

As many of you already know, I am among the legions of workers nationwide who telecommute. While the main offices of R&R are located in Los Angeles, I work primarily from a virtual office located about 90 miles to the south in San Diego.

California's southernmost city was my family's home before I joined the R&R staff as News/Talk/Sports Editor nearly six years ago, and we were committed to remaining in this little piece of Southern California paradise that we'd worked a lifetime together to attain. But as some wise old sage once said, "Paradise, my friend, is not cheap."

See Page 15

**R&R To Honor Mike Wallace**

CBS News vet to receive Lifetime Achievement Award at 2004 R&R Talk Radio Seminar in DC

Legendary CBS News journalist and commentator **Mike Wallace** has been selected as the 2004 recipient of R&R's News/Talk Radio Lifetime Achievement Award. Wallace will accept the award during a luncheon to be held in his honor at the upcoming R&R Talk Radio Seminar, which is scheduled to be held in Washington, DC, from Feb. 26-28, 2004.



Wallace

Over the course of what is still an active broadcasting career that has spanned 60-plus years, Wallace has distinguished himself as one of America's most respected and admired journalists. His brazen

and probing style has made his name synonymous with the term "tough interview," a style he essentially invented more than a half-century ago.

The Hall of Fame broadcaster is also the recipient of an amazing 19 Emmy Awards, three DuPont and Peabody Awards and the 1996 Robert F. Kennedy Journalism Award's grand prize. Wallace currently holds the record for the longest reign of any individual on a network TV program, *60 Minutes*, the groundbreaking news-magazine show on which he has appeared since its debut in 1968.

**WALLACE** ▶ See Page 24

**CC Stays Committed To Ad Rates**

Company misses forecasts, but profits rise in Q3

By **Joe Howard**  
R&R Washington Bureau  
jhoward@radioandrecords.com

As radio struggles through a weak advertising market, Clear Channel said on Tuesday that its overall Q3 profits rose but were just short of Wall Street forecasts.

The company's earnings, minus pre-tax gains, climbed from \$212.5 million (34 cents per share) to \$236.8 million (38 cents); the per-share figure was a penny behind the consensus of analysts polled by Thomson First Call.

Including the gains — obtained when Clear Channel sold 8.25 million shares of Univision stock after that com-

pany merged with Hispanic Broadcasting Co. — Clear Channel earned \$636 million (\$1.03).

Revenue improved 9%, to \$2.5 billion, while EBITDA grew 7%, to \$657.8 million, and after-tax cash flow was up 14%, to \$475.6 million. On a pro forma basis, Q3 revenue increased 6%, to \$2.5 billion, and EBITDA improved 5%, to \$649 million.

In Clear Channel's radio division, however, revenue was flat vs. last year, at about \$963.6 million. And though revenue from the company's top 50 markets improved 2% — with New York, San Francisco,

**EARNINGS** ▶ See Page 11

**Pareigis Sr. VP, Macky VP For Sony/Nashville**

By **Lon Heiton**  
R&R Country Editor  
lheiton@radioandrecords.com

In a pair of promotions at Sony/Nashville, Epic/Monument Sr. VP/Promotion **Larry**



Pareigis



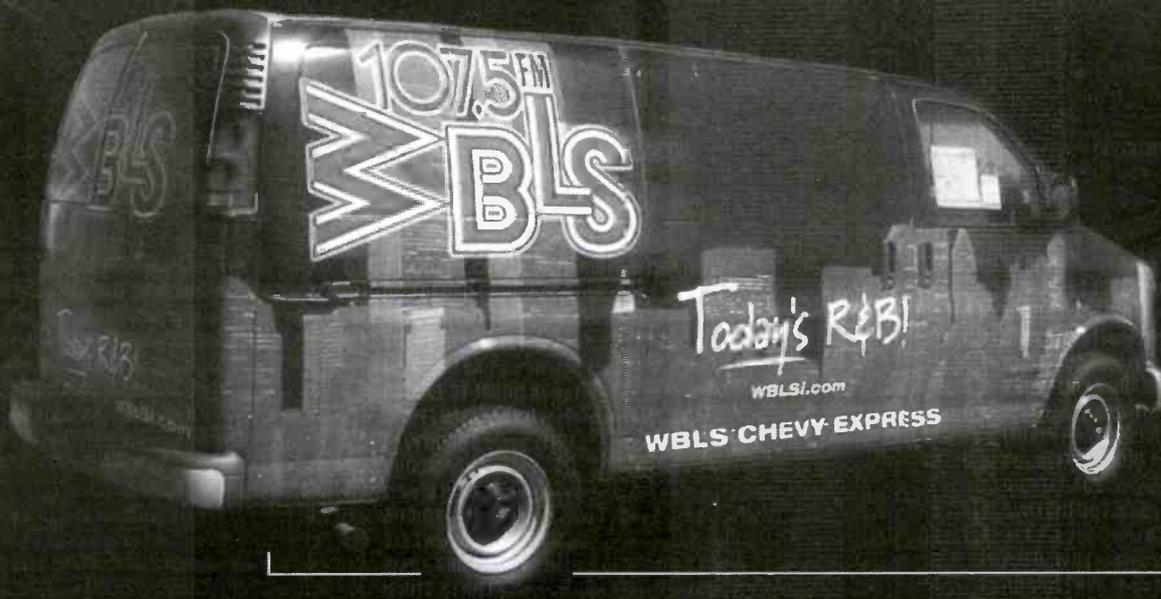
Macky

**Pareigis** has been elevated to Sr. VP/Radio Promotion and **Epic/Monument Director/National Promotion Bill Macky** has been upped to VP/National Promotion. Both positions oversee radio promotion for all labels under

**SONY** ▶ See Page 24

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## KCJZ/San Antonio Goes Pop

It was a busy week in San Antonio radio: Only a week after crosstown KTFM flipped to Rock, on Oct. 31 Cox's CHR/Rhythmic KCJZ (106.7 Jamz)/San Antonio morphed from a Dance-oriented format to CHR/Pop as "Z106-7, San Antonio's New No. 1 Hit Music Station."



Longtime PD/afternoon driver Doug Bennett remains at the station's helm, and most of the airstaff has been retained, although the station is running jockless for the first month of its new incarnation.

"There's a definite hole in the market for a station that plays all kinds of hit music, including the pop-leaning rhythm stuff," Cox Top 40 Format Coordinator Jeremy Rice told R&R. "We're the only station that can play Beyoncé, Pink, The Black Eyed Peas and Jennifer Lopez alongside 3 Doors Down, Lil Jon and Eminem. Z106-7 will be a true CHR."

KCJZ became CHR/Rhythmic in August 2001, when it evolved from its previous format, Rhythmic Oldies.

## KCUV/Denver Makes Hayes PD

John Hayes, most recently PD for Triple A KTAO/Taos, NM, has joined Newspaper Radio Corp.'s recently launched Americana KCUV-AM/Denver for similar duties. The move follows an earlier announcement that KCUV had flipped to Americana with Art Frederick as PD.

The move to KCUV, which was KNRC until May 9 and is now known as "Colorado's Underground Voice," marks a return to Colorado for Hayes: Before joining

KTAO, he served as PD for Boulder, CO-based ERC Internet Radio. Hayes is perhaps best known for his lengthy PD stint at heritage Alternative KTCL/Ft. Collins-Denver, where he held programming duties from 1981-98.

"The NRC radio group is dedicated to and passionate about bringing great programming back to the airwaves," Hayes said. "We feel there are many disenfranchised listeners, representing a phantom

HAYES ▶ See Page 24

## Cox/Tulsa Elevates Lawrie, Hunter

Dan Lawrie has been promoted from Director/Sales to VP/Market Manager for Cox Radio's five-station Tulsa cluster and will oversee day-to-day operations for Classic Rock KJSR, AC KRAV, News/Talk KRMG, Rock KRTQ and Country KWEN. Concurrently, KRAV OM/PD Steve Hunter has added OM duties for KJSR and KRTQ and will report to Lawrie.



Hunter

"We are excited to have someone like Dan within Cox Radio to take this cluster to the next level," said Cox Radio Regional VP Ben Reed, to whom Lawrie reports. "His experience and knowledge of the market are great assets for the company, and I look forward to his leading these stations."

Lawrie landed his most recent duties in January 2000, rising from the GSM post at KRMG. He joined the station in March 1999 after working in radio sales in nearby Oklahoma City.

Speaking of Hunter, Lawrie said, "Steve has clearly proven his ability over the years to oversee the operations of KRAV and produce high-quality radio. It makes sense to expand Steve's role within Cox and use his talents on two of our other Tulsa properties, lending support to me in my new role as VP/Market Manager. I look forward to a close working relationship with Steve."

Hunter has been at KRAV since June 1994. He previously held various on-air and programming positions in Tulsa.

## J Promotes Edge To Exec. VP/A&R

J Records Sr. VP/A&R Peter Edge has been promoted to Exec. VP/A&R. Edge joined J on its launch in 2000, and in the past few years he has discovered and nurtured such artists as Alicia Keys, Dido, Angie Stone and Mario. He is currently developing new J signings including Shawn Kane and Smitty.



Edge

"Peter Edge has great ears and a

wonderful thirst for cutting-edge, trendsetting artists," RCA Music Group Chairman/CEO Clive Davis said. "He also has taste and high standards, which not only give him distinction, but also an excellent batting average. Peter has been and will continue to be a terrific asset for J Records."

EDGE ▶ See Page 24

## Treccase Expands Duties

### Adds OM responsibilities at WHNZ, CC Traffic

Sue Treccase has added OM responsibilities for Business News WHNZ/Tampa and for Clear Channel Traffic's Tampa operations. She will retain her OM/PD duties at Clear Channel's Sports and News/Talk duo WDAE & WFLA/Tampa, as well as for the Tampa Bay Devil Rays Radio Network.

Treccase joined WFLA in 1987 as Asst. OM, working under then-OM Gabe Hobbs. When Hobbs moved up in 1996 to become Clear Channel VP of News/Talk/Sports Programming, Treccase succeeded him as OM at WFLA. Treccase began her broadcast career straight out of college as a staffer at WKIS/Orlando, which

is now Clear Channel-owned News/Talk WFLF.

"The thinking behind this realignment of duties was to put all of our news, talk and information brands under one manager," Treccase told R&R. "It's something that made sense to do, especially since WFLA is Clear Channel Traffic's biggest customer in the market."

Treccase pointed out that while she will have additional responsibilities with regard to both WHNZ and Clear Channel Traffic, Gene Lindsey will remain PD for both of those operations and will continue to oversee day-to-day programming at WHNZ.

## Keith New WMAG/Greensboro PD

Clear Channel has named Scott Keith PD of Soft AC WMAG/Greensboro. Keith replaces Nick Allen, who is now programming AC sister WLYT/Charlotte.

"It's hard to find great programmers who understand the nuances of the Adult Contemporary format," cluster OM Tim Satterfield told R&R. "Nick Allen helped create one of the best Adult Contemporary radio stations in the country, and we're confident that Scott is the man to keep it at the top of its game and achieve even greater successes."

Keith was most recently OM of Clear Channel's Smooth Jazz KEZL, Oldies KF50 and AC KSOF in Fresno, also serving as KSOF's PD.

## Lange Joins McVay As VP/Rock

Former Clear Channel Sr. VP/Programming Dave Lange has joined McVay Media as VP/Rock. Lange started at Capstar in 1998 and remained with the company as it merged into AMFM, then Clear Channel.



Lange

"Dave's experience as a VP and group programmer for three of the largest broadcasters in North America — combined with his major-market PD experience — makes him a natural for McVay Media," company President Mike McVay said. "This man has

been responsible for 300-plus radio stations. That wealth of experience will help our clients in many facets of the business."

Lange told R&R, "My role at Clear Channel was with all different formats, from Polka to Hip-Hop, so I welcome the opportunity to get back and focus more

intensively on Rock. It's where my career started. I've learned a lot working all of the other formats, but it will be interesting to get back

LANGE ▶ See Page 11

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## DreamWorks

Continued from Page 1

talks between Sony and BMG, as well as EMI and Warner Music Group. WMG is also reportedly being eyed by billionaire Haim Saban and Seagram Chairman Edgar Bronfman Jr.

In an interview with the *Los Angeles Times* on Oct. 31, Mo Ostin said, "You look at this industry, and you see nothing but contraction and cutbacks. When you look at it from the perspective of a company that's a startup, it's very, very hard to continue in this environment."

Ostin also said that the DreamWorks label might have had success in a different era. "I've been in the record business for over 40 years, and I've never seen a time this bad," he said. "Our timing was bad."

**MORNINGS ARE A DRAG**

**93.3 FLZ**

**EXTREME MAKEOVER GONE HORRIBLY WRONG** Tampa Bay residents were more than a little frightened and confused recently when their pleasant morning commutes were interrupted by billboards containing some 30-odd feet of ugly chick. Upon closer examination — which was more than a little painful for the guy who drew the short straw — it turns out the "babe" in question is actually WFLZ/Tampa morning guy MJ Kelli. The good news? Local pigeons are refusing to fly within 100 yards of the boards.

# Citadel: Interep Suit 'Entirely Meritless'

## Broadcaster considers countersuit

By Joe Howard  
R&R Washington Bureau  
jhoward@radioandrecords.com

Just days after Interep announced that it will seek millions of dollars in damages for what it says was Citadel's breach of a long-term contract between the companies, Citadel's attorney proclaimed that Interep's allegations are "entirely meritless." In fact, attorney Lorin Reisner said in an exclusive interview with R&R that Citadel is considering filing a countersuit.

Reisner, of the New York law firm of Debevoise & Plimpton, said Citadel, which on Oct. 1 voided a long-term representation deal with Interep to sign with rival Katz Media Group, would likely base its countersuit on a

claim that Interep didn't live up to the terms of the contract. He said, "Citadel believes Interep failed to perform its obligation, and properly terminated the agreement."

Citadel may also argue that it

suffered financially from Interep's handling of its national business, Reisner said, adding that it's likely the broadcaster will seek damages to recover those losses.

Citadel and Interep in 1998 signed a contract that wasn't set to expire until 2010, and when Citadel abruptly took its business to Katz, Interep sued for termination fees in excess of \$30 million. Citadel's business accounted for about 7% of Interep's commission revenue during 2002 and for the first nine months of this year.

# Chapter 11 Written For Radio Unica

## Network, marketing firm set for separate sell-offs

By Adam Jacobson  
R&R Radio Editor  
ajacobson@radioandrecords.com

Radio Unica, the Miami-based Spanish-language News/Talk programming provider that a month ago agreed to sell its 15 owned-and-operated AMs to Multicultural Radio Broadcasting for \$150 million, has filed for Chapter 11 bankruptcy protection in connection with a prepackaged reorganization plan and asset sale.

The filing, made Oct. 31 in U.S. Bankruptcy Court for the Southern District of New York, was made so Radio Unica can proceed with its deal with the Arthur Liu-led Multicultural.

When the sale was announced on Oct. 6 it was uncertain whether Radio Unica would continue to operate its Spanish News/Talk network, but it's

now clear that the network is up for sale, which could signal its demise after six years of operation. In addition to negotiating a separate sale of the network, Radio Unica has put on the market its Miami-based MASS Promotions company, which has not filed for bankruptcy.

Radio Unica debuted in January 1998 as the latest ambitious project

to be headed by Joaquin Blaya, who is perhaps the individual most responsible for the explosive growth of the Spanish-language television sector over the last five years. Blaya created Univision from scratch and has led Spanish-language TV networks Telemundo and Galavisión. But he would find that success in radio can be a monumental task.

Many of Radio Unica's stations failed to make a dent in their markets' Arbitron ratings — something the company would repeatedly blame on Arbitron methodology — and the company lost millions of

**RADIO UNICA** See Page 6

## BUSINESS BRIEFS

### Analyst: Q4 Ad Market May Decline

We cannot rule out a negative Q4 at this point," Credit Suisse First Boston analyst Paul Sweeney cautioned in a radio-industry report issued on Oct. 31. While he still forecasts that the quarter will end up flat, Sweeney warned that October could be flat to down 3% owing to tough comparisons caused by last year's political spending. He said November is also pacing flat to down, adding that while December is pacing up in the low- to mid-single digits, it's too early to make a final call for the month.

As for 2004, Sweeney said that while the industry is poised for recovery, he's adopting a conservative outlook and ratcheting down his growth outlook for radio from 6% to 5%. "All the ingredients — political and Olympic revenue, the halo effect, easy war comparisons and, most importantly, an improving economy — are in place for a reversion to the radio industry's 6%-7% top-line mean," he said. "But, considering the second-half weakness in both local and national spot radio sales, we prefer to take a cautious view of 2004 at this point."

### SAG, AFTRA Ratify New Commercials Deal

Members of the Screen Actors Guild and AFTRA who perform in radio and TV commercials last week overwhelmingly agreed to a new three-year contract. Each union's board had asked members to ratify the deal, which was tentatively agreed to on Sept. 24. The contract calls for an increase in fees for union members and greater contributions to union health and pension plans.

### SBS Closes On KXOL-FM/Los Angeles

Spanish Broadcasting System has completed its \$250 million purchase of KXOL-FM/Los Angeles from the International Church of the Foursquare Gospel, using net proceeds of a \$75 million private offering of preferred stock and senior secured credit facilities of up to \$135 million. SBS intends to repay a portion of its debt under the senior facilities with proceeds from the previously announced \$30 million sale of KPTI/San Francisco to 3 Points Media and the \$24.4 million sale of KLEY & KSAH/San Antonio to Border Media Partners. Randy George of Sterling Associates-Capital Group was the exclusive broker for the KXOL sale.

### IDT Media Forms Liberty Broadcasting System

IDT Media has created the Liberty Broadcasting System, successor to its Talk America Radio Network. IDT founder and Chairman Howard Jonas said LBS will "bring a diversity of opinions to the radio

Continued on Page 6

### R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	10/31/02	10/24/03	10/31/03	10/31/02	10/24/03-10/31/03
R&R Index	206.30	199.61	205.70	-0.3%	+3%
Dow Industrials	8,397.03	9,582.46	9,801.12	+17%	+2%
S&P 500	885.76	1,028.91	1,050.71	+19%	+2%

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Market	Station	Hospital	Market	Station	Hospital	Market	Station	Hospital
Abilene, TX	KAGT	Hendrick Medical Center	Green Bay-Appleton, WI	WAPL	Children's Hospital of Wisconsin	San Antonio, TX	KROM	Christus Santa Rosa Children's Hospital
Abilene, TX	KCDD	Hendrick Medical Center	Greenville, NC	WNCT-FM	University Health Systems of Eastern Carolina's Children's Hospital	San Antonio, TX	KXTN	Christus Santa Rosa Children's Hospital
Abilene, TX	KBCY	Hendrick Medical Center	Greenville, SC	WMYI	Greenville Hospital System Children's Hospital	San Antonio, TX	KXTO	Christus Santa Rosa Children's Hospital
Abilene, TX	KHXS	Hendrick Medical Center	Halifax, NS	CIOO	IWK Health Centre	San Diego, CA	KPOP	Children's Hospital & Health Center
Abilene, TX	KFOX	Hendrick Medical Center	Harrisburg, PA	WCAT	Penn State Children's Hospital at Penn State Milton S. Hershey Medical Center	San Diego, CA	XHCR	Children's Hospital & Health Center
Akron, OH	WKDD	Akron Children's Hospital	Hartford, CT	WDRC	Connecticut Children's Medical Center	San Diego, CA	KHTS	Children's Hospital & Health Center
Albany, GA	W0BB	Phoebe Putney Memorial Hospital	Helena, MT	KBLL	Shodair Children's Specialty Hospital	San Diego, CA	KMYI	Children's Hospital & Health Center
Albany, NY	WGY	Children's Hospital at Albany Medical Center	Helena, MT	KKGR	Shodair Children's Specialty Hospital	San Diego, CA	XHRM	Children's Hospital & Health Center
Albuquerque, NM	KOB-FM	UNM Children's Hospital	Houston, TX	KHMX	Memorial Hermann Children's Hospital	San Diego, CA	KOCL	Children's Hospital & Health Center
Alexandria, LA	KQID	Christus St. Francis Cabrini Hospital	Huntsville-Decatur, AL	WDRM	The Children's Hospital	San Francisco-Oakland, CA	KFRG	Children's Hospital & Research Center at Oakland
Amarillo, TX	KMXJ	Baptist St. Anthony's Health System	Indianapolis, IN	WENS	Riley Hospital for Children	Saskatoon, SK	CKOM	Children's Health Foundation of Saskatchewan
Amarillo, TX	KMML	Baptist St. Anthony's Health System	Jackson, MS	WJCK	Blair E. Batson Hospital for Children at the University of Mississippi Medical Center	Saskatoon, SK	CFMC	Children's Health Foundation of Saskatchewan
Anchorage, AK	KASH	Children's Hospital at Providence	Jackson, MS	WIIN	Blair E. Batson Hospital for Children at the University of Mississippi Medical Center	Saskatoon, SK	CJJD	Children's Health Foundation of Saskatchewan
Atlanta, GA	WSTR	Children's Healthcare of Atlanta	Jackson, MS	WUSJ	Blair E. Batson Hospital for Children at the University of Mississippi Medical Center	Saskatoon, SK	WGZO	Backus Children's Hospital at Memorial Health University Medical Center
Augusta, GA	WBBQ	Medical College of Georgia Children's Medical Center	Jackson, MS	WYQY	Blair E. Batson Hospital for Children at the University of Mississippi Medical Center	Savannah, GA	WGZR	Backus Children's Hospital at Memorial Health University Medical Center
Austin, TX	KVET	Children's Hospital of Austin	Jackson, TN	WVYN	Le Bonheur Children's Medical Center	Seattle-Tacoma, WA	KBKS	Children's Hospital and Regional Medical Center
Bakersfield, CA	KKDJ	Bakersfield Memorial Health Foundation	Jacksonville, FL	WAPE	Shands Jacksonville Medical Center/Wolfson Children's Hospital	Seymour, IN	WZZB	Riley Hospital for Children
Baltimore, MD	WVWX	Johns Hopkins Children's Center	Joplin, MO	KIXQ	Freeman Health System	Seymour, IN	WQKC	Riley Hospital for Children
Bangor, ME	WWSQ	Eastern Maine Healthcare	Joplin, MO	KXDG	Freeman Health System	Sioux City, IA	KGLI	St. Luke's Regional Medical Center
Baton Rouge, LA	WDGL	Our Lady of the Lake Children's Center	Joplin, MO	KJMK	Freeman Health System	Sioux Falls, SD	KSDR	Sioux Valley Children's Hospital
Baton Rouge, LA	WTGE	Our Lady of the Lake Children's Center	Joplin, MO	KSYN	Freeman Health System	South Bend, IN	WADR	Riley Hospital for Children
Beaumont, TX	KAYD	Christus St. Mary Hospital	Kansas City, MO	KMXV	KU Medical Center/Children's Mercy Hospital	Spokane, WA	KXLY	Inland Northwest Children's Miracle Network Hospitals
Billings, MT	KGHL	Shodair Children's Specialty Hospital	Knoxville, TN	WVST	East Tennessee Children's Hospital	Springfield, IL	WNNS	St. John's Hospital
Birmingham, AL	WMJJ	The Children's Hospital	La Crosse, WI	WLFN	Gundersen Lutheran Medical Center	Springfield, MO	KGMV	Cox Health
Boise, ID	KXLT	St. Luke's Children's Hospital	La Crosse, WI	WQCC	Gundersen Lutheran Medical Center	Springfield, MA	WMA5-FM	Baystate Medical Center
Boston, MA	WBMX	Boston Children's Hospital	La Crosse, WI	WLXR	Gundersen Lutheran Medical Center	St. Louis, MO	WVRV	Cardinal Glennon Children's Hospital
Bozeman, MT	KZMY	Shodair Children's Specialty Hospital	Lake Charles, LA	KHLA	Christus St. Patrick Hospital	State College, PA	WBHV	The Janet Weis Children's Hospital at Geisinger
Buffalo, NY	WKSE	Children's Hospital of Buffalo	Lake Charles, LA	KBXG	Christus St. Patrick Hospital	Sunbury, PA	WKOK	The Janet Weis Children's Hospital at Geisinger
Burlington, VT	WOKO	Vermont Children's Hospital at Fletcher Allen Health Care	Laurel, MS	WBBN	Blair E. Batson Hospital For Children at the Univ. of Miss. Med. Ctr	Sunbury, PA	WEGH	The Janet Weis Children's Hospital at Geisinger
Calgary, AB	CKRY	Alberta Children's Hospital	Laurel, MS	WKZW	Blair E. Batson Hospital For Children at the Univ. of Miss. Med. Ctr	Sunbury, PA	WQKX	The Janet Weis Children's Hospital at Geisinger
Cedar Rapids, IA	KHAK	Children's Hospital of Iowa at the UIHC	Laurel, MS	WXRR	Blair E. Batson Hospital For Children at the Univ. of Miss. Med. Ctr	Syracuse, NY	WBBS	Upstate Medical University
Charleston, SC	WC5Q	Medical University of South Carolina Children's Hospital	Little Rock, AR	KSSN	Arkansas Children's Hospital Foundation	Syracuse, NY	WYYY	Upstate Medical University
Charlotte, NC	WLYT	The Children's Hospital at Carolinas Medical Center	London, ON	CIDM	Children's Health Foundation	Syracuse, NY	WSYR	Upstate Medical University
Charlottesville, VA	WHTE	University of Virginia Children's Medical Center	London, ON	CCJBK	Children's Health Foundation	Tallahassee, FL	WTLT	Shands Children's Hospital at University of Florida
Charlottesville, VA	WJMX	University of Virginia Children's Medical Center	Lubbock, TX	KLLL	UMC Children's Hospital	Terre Haute, IN	WVVR	Riley Hospital for Children
Charlottesville, VA	WFFX	University of Virginia Children's Medical Center	Luverne, MN	KLQL	Sioux Valley Children's Hospital	Thompson, MB	CHTM	Children's Hospital Foundation of Manitoba
Charlottesville, VA	WCYK	University of Virginia Children's Medical Center	Macon, GA	WPEZ	The Children's Hospital at the Medical Center of Central GA	Toledo, OH	WRFV	Mercy Children's Hospital
Chattanooga, TN	WKXJ	T. C. Thompson Children's Hospital	Memphis, TN	WSRR	Le Bonheur Children's Medical Center	Toronto, ON	CFRB	The Hospital for Sick Children Foundation
Chicago, IL	WTMX	Children's Memorial Hospital	Milwaukee, WI	WKLH	Children's Hospital of Wisconsin	Toronto, ON	CIEZ	The Hospital for Sick Children Foundation
Cincinnati, OH	WRRM	Cincinnati Children's Hospital	Minneapolis-St. Paul, MN	KSTP-FM	Gillette Children's Specialty Healthcare	Toronto, ON	CKFM	The Hospital for Sick Children Foundation
Cleveland, OH	WVWX	Rainbow Babies & Children's Hospital	Mobile, AL	WMXC	University of South Alabama Children's & Women's Hospital	Tri-Cities, TN	WAEZ	Wellmont Foundation
Columbia, MD	KPLA	MU Children's Hospital	Montgomery, AL	WMXS	The Children's Hospital	Tucson, AZ	KRQZ	Tucson Medical Center
Columbia, SC	WTCB	Palmetto Health Children's Hospital	Morgantown, WV	WVAQ	West Virginia Univ. Children's Hospital	Tucson, AZ	KWFM	Tucson Medical Center
Columbia, GA	WSTH	The Medical Center	Nashville, TN	WJXA	Vanderbilt Children's Hospital	Tucson, AZ	KOHT	Tucson Medical Center
Columbus, GA	WGSY	The Medical Center	Odessa-Midland, TX	KHKX	Medical Center Hospital	Tucson, AZ	XHEV	Tucson Medical Center
Columbus, OH	WSNY	Children's Hospital	Oklahoma City, OK	KXXY	Children's Medical Research Institute	Tucson, AZ	KNST	Tucson Medical Center
Corpus Christi, TX	KRYS	Driscoll Children's Hospital	Omaha, NE	KXKT	Children's Hospital - Omaha	Tucson, AZ	KTZR	Tucson Medical Center
Dallas-Ft. Worth, TX	KDMX	Children's Medical Center Dallas	Orlando, FL	WMGF	Shands Children's Hospital at the University of Florida	Tulsa, OK	KOYT	Tucson Medical Center
Davenport, IA	KBEA	Cook Children's Medical Center	Ottawa, ON	CKBY	Children's Hospital of Eastern Ontario	Tulsa, OK	KXBL	Children's Medical Center Foundation
Dayton, OH	WHKO	Children's Hospital of Iowa at the UIHC	Panama City, FL	WILN	Sacred Heart Children's Hospital	Tulsa, OK	KV00	Children's Medical Center Foundation
Denver, CO	KALC	The Children's Hospital of Denver	Panama City, FL	WVVE	Sacred Heart Children's Hospital	Tupelo, MS	WVZD	Le Bonheur Children's Medical Center
Des Moines, IA	KSTZ	Children's Hospital of Iowa at the UIHC	Panama City, FL	WY00	Sacred Heart Children's Hospital	Tuscaloosa, AL	WTXT	The Children's Hospital
Dothan, AL	WDJR	Children's Hospital Health System	Pensacola, FL	WXBM	Sacred Heart Children's Hospital	Tyler, TX	KTYL	Trinity Mother Frances Health System
Dothan, AL	WESP	Children's Hospital Health System	Peoria, IL	WPBG	Children's Hospital of Illinois	Tyler-Longview, TX	KM00	Trinity Mother Frances Health System
Dothan, AL	WZND	Children's Hospital Health System	Philadelphia, PA	W0GL	The Children's Hospital of Philadelphia	Utica, NY	WLZV	Faxon-St. Luke's Healthcare
Dublin, GA	W0ZY	The Children's Hospital at the Medical Center of Central GA	Phoenix, AZ	KMLE	Phoenix Children's Hospital	Victoria, BC	CIOC	BC Children's Hospital Foundation
Dubuque, IA	KLYV	Children's Hospital of Iowa at the UIHC	Portland, OR	KWJJ	Doernbecher Children's Hospital	Virginia Beach, VA	WPTL	Children's Hospital of The King's Daughters
Edmonton, AB	CHED	Stollery Children's Hospital Foundation	Raleigh, NC	WRAL	Duke Children's Hospital & Health Center	Waco-Temple-Bryan, TX	KUSJ	Scott and White Memorial Hospital
Edmonton, AB	CKNG	Stollery Children's Hospital Foundation	Reno, NV	KBUL	Washoe Medical Center	Washington, DC	WFLS	Children's National Medical Center
Elmira, NY	WINK	Arno Ogden Medical Center	Rochester, NY	WV0R	Golisano Children's Hospital at Strong	Washington, DC	WAYZ	Children's National Medical Center
Erie, PA	WFG0	Saint Vincent Health Center	Sacramento, CA	KDND	UC Davis Medical Center	Watertown, NY	WBDR	Samaritan Medical Center
Eugene, OR	KDUK	Sacred Heart Medical Center	Sacramento, CA	KRXQ	UC Davis Medical Center	Wausau-Stevens Point, WI	WYTE	Saint Joseph's Hospital-Marshfield
Evansville, IN	WKYK	Riley Hospital for Children	Sacramento, CA	KSEG	UC Davis Medical Center	West Palm Beach, FL	WRMF	The Shands Children's Hospital at the University of Florida
Fargo, ND	KKBX-FM	MercyCare Children's Hospital	Sacramento, CA	KSSJ	UC Davis Medical Center	Wichita Falls, TX	KTLT	United Regional Health Care System
Fargo, ND	WDAY-FM	MercyCare Children's Hospital	Saint John, NB	CHVV	IWK Health Centre	Wichita Falls, TX	KWFS	United Regional Health Care System
Fargo, ND	WVCK	Hurley Medical Center	Saint John, NB	CHSJ	IWK Health Centre	Wichita Falls, TX	KNIN	United Regional Health Care System
Flint, MI	WDAR	McLeod Children's Hospital	Salinas, CA	KWAV	Salinas Valley Memorial Hospital	Wichita, KS	KRBB	Via Christi Regional Medical Center
Florence, SC	WLAY	The Children's Hospital	Salinas, CA	KIDD	Salinas Valley Memorial Hospital	Wilkes Barre, PA	WCWI	The Janet Weis Children's Hospital at Geisinger
Florence-Muscle Shoals, AL	WVNA	The Children's Hospital	San Angelo, TX	KWFR	Shannon Medical Center	Wilkes Barre, PA	WBHT	The Janet Weis Children's Hospital at Geisinger
Florence-Muscle Shoals, AL	WKGL	The Children's Hospital	San Angelo, TX	KIXY	Shannon Medical Center	Winnipeg, MB	WVMS	The Janet Weis Children's Hospital at Geisinger
Fresno, CA	KSKS	Children's Hospital Central California	San Antonio, TX			Winnipeg, MB	CFQX	Children's Hospital Foundation of Manitoba
Ft. Wayne, IN	WAJL	Riley Hospital for Children	San Antonio, TX			Winnipeg, MB	CKMM	Children's Hospital Foundation of Manitoba
Gainesville, FL	WKTK	Shands Children's Hospital at the University of Florida	San Antonio, TX			Yakima, WA	KQSM	Yakima Valley Memorial Hospital
Gainesville, FL	WSKY	Shands Children's Hospital at the University of Florida	San Antonio, TX			Yakima, WA	KUTI	Yakima Valley Memorial Hospital
Grand Rapids, MI	WOOD	DeVos Children's Hospital	San Antonio, TX			Yakima, WA	KATS	Yakima Valley Memorial Hospital
Green Bay-Appleton, WI	WKSZ	Children's Hospital of Wisconsin	San Antonio, TX			Yakima, WA	KIT	Yakima Valley Memorial Hospital
			San Angelo, TX			Youngstown, OH	WHOT	Tod Children's Hospital

## BUSINESS BRIEFS

Continued from Page 4

airwaves." On Dec. 1 LBS will launch "The Daily Agenda," a two-minute feature hosted by *Weekly Standard* Editor Bill Kristol, and a new daily long-form talk show hosted by Washington, DC political insider and author Linda Chavez. They'll join an LBS lineup that includes Mort Crim, Chuck Harder, Heloise, Geoff Metcalf, Doug Stephan, Bruce Williams, Lowell Ponte, Barry Armstrong and *The Movie Show on Radio*.

### Northwest Indiana AMs Set For Auction

The assets of **St. George Broadcasting** — WJOB-AM/Hammond, IN and WIMS-AM/Michigan City, IN — will be auctioned by a court-appointed receiver on Dec. 8 in Lake County, IN Superior Court. All offers in excess of \$1.25 million will be considered, and the stations will be sold to the highest and best bidders, subject to the approval of the court and the FCC.

### NAB Names Government Relations Director

**John Lively**, who most recently served as Director/Federal Relations at Intrado, has been named Director/Government Relations at the **NAB**. While working as an aide in Sen. Judd Gregg's office from 1994-2001, Lively served as the senator's liaison to the Senate Budget Committee, several appropriations subcommittees and the Veterans Affairs and Housing & Urban Development subcommittees. Lively reports to NAB Exec. VP/Government Relations John Orlando.

### Radio One Cable Net Building Lineup

TV One, the cable TV network being developed by **Radio One**, is beginning to assemble its programming lineup. TV One has acquired from King World rebroadcast rights for *City of Angels*, a medical drama with Blair Underwood, and *Under One Roof*, a family drama starring James Earl Jones. TV One President/CEO Johnathan Rodgers said, "We are delighted to bring our viewers these two compelling drama series featuring African Americans in substantive roles that are anything but stereotypical."

### Newsweb Corp. Closes On WAIT/Chicago

**Newsweb Corp.** has completed its \$8.25 million purchase of **NextMedia's** WAIT-AM, in the northwest Chicago suburb of Crystal Lake, IL. The station is airing brokered Talk programming. Newsweb now owns four AMs in the Chicago market. Bob Heymann and Jack Minkow of Broadcasting Asset Management brokered the deal.

### First Broadcasting Completes Station Buys

**First Broadcasting** has completed its \$400,000 acquisition of Oldies KXCL (Cool 104)/Yuba City, CA from **Mid-Valley Partners**. With an upgrade from 510 watts at 2,026 feet to 25kw at 328 feet, First hopes to target KXCL to the nearby Sacramento market. Meanwhile, First has also finalized its \$1 million purchase of KAZZ/Deer Park, WA from **3 Points Media**. The company plans to make technical improvements to KAZZ to better reach the Spokane market.

Continued on Page 12

### Radio Unica

Continued from Page 4

dollars as the years progressed. Radio Unica blames its ultimate demise on a poor economic environment, exacerbated by the terrorist attacks of Sept. 11, 2001.

As previously reported, under the reorganization plan, holders of Radio Unica's 11.75% senior discount

notes will receive approximately \$700 in cash per \$1,000 principal amount, while other creditors will receive 100% of their claims. Stockholders will receive about 47 cents to \$1.03 per share.

Radio Unica stock was unchanged at 70 cents per share at the close of Tuesday's trading; the company now trades on the over-the-

counter bulletin board as "UNCAQ.OB" after being delisted by Nasdaq in September 2002.

Radio Unica's shareholders have already approved the bankruptcy plan, as have 100% of the company's bondholders. The company is expected to continue operating through the close of all of its transactions.

## TRANSACTIONS AT A GLANCE

All transaction information provided by BIA's MEDIA Access Pro, Chantilly, VA.

- **WJNX-AM/Ft. Pierce** (Ft. Pierce-Stuart-Vero Beach), FL \$400,000
- **WMXP-FM/Callaway, WLHR-FM/Panama City, WASJ-FM/Panama City Beach and WRBA-FM/Springfield** (Panama City), FL \$6 million
- **WLOC-AM/Munfordville** (Bowling Green), KY \$120,000
- **KSJY-FM/Lafayette**, LA \$1.5 million
- **KWHW-AM & KRKZ-FW/Altus and KQTZ-FM/Hobart**, OK \$1.8 million
- **WSAN-FM/Las Piedras** (Puerto Rico), PR \$1.99 million
- **KURV-AM/Edinburg and KSOX-AM/Raymondville** (McAllen-Brownsville-Harlingen), TX \$7.5 million
- **WFFC-FM/Ferrum**, VA \$10
- **WKCW-AM/Warrenton**, VA \$400,000

Full transaction listings, posted daily, can be found at [www.radioandrecords.com](http://www.radioandrecords.com).

## DEAL OF THE WEEK

### • WLCL-FM/Canton (Atlanta), GA

**PRICE: \$31 million**

**TERMS: Asset sale for cash**

**BUYER: Clear Channel Communications, headed by CEO/Radio John Hogan. Phone: 210-822-2828. It owns 1,212 other stations, including WCOH-AM, WGST-AM, WBZY-FM, WKLS-FM, WLTM-FM & WMAX-FM/Atlanta.**

**SELLER: Cherokee Broadcasting, headed by President Chuck McClure Jr. Phone: 706-327-1217**

**FREQUENCY: 105.7 MHz**

**POWER: 20kw at 781 feet**

**FORMAT: Oldies**

**COMMENT: WLCL is already being operated by Clear Channel by way of an LMA with Cherokee.**

## 2003 DEALS TO DATE

**Dollars to Date: \$2,068,516,821**  
(Last Year: \$5,379,706,206)

**Dollars This Quarter: \$500,026,510**  
(Last Year: \$346,736,135)

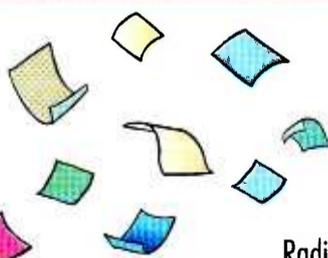
**Stations Traded This Year: 737**  
(Last Year: 808)

**Stations Traded This Quarter: 137**  
(Last Year: 147)

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- ▶ Event, Remote & Appearance Coordination Tools
- ▶ Sales Promotion & Client Affidavit Management
- ▶ Promotional Calendars

### PromoSuite's "Paperless" In-Studio Link Includes...

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- ▶ Weather, Traffic Report, Concert Listings and Links to Important Websites
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# Competing In The Digital World

## PDs sound off on programming, promotion and research challenges

By John Parikhhal

I got a new iPod recently. The iPod is all about convenience, connection and control — the hallmarks of the new entertainment economy — and it's changed the way I experience music. As I downloaded my iTunes into my iPod, I marveled at its simplicity and convenience and quickly realized that I had to become a radio programmer to use it because there were too many songs! I didn't want to scroll through choices by album to check out what I wanted to hear, so, just like a radio programmer, I started to put together playlists.

As I thought about the impact of this simple tool, I began to wonder about how radio is looking ahead to deal with digitization, from the iPod and legal downloads to digital camera phones with text messaging to Internet radio, file sharing and satellite radio. Here's what some of the most successful and innovative programmers in radio say about the impact digital devices are having on the way they conduct business.

### Where Have All The Request Lines Gone?

KROQ/Los Angeles Sr. VP/Programming Kevin Weatherly observes that downloading has changed the way people use music and radio. He says, "They don't have to wait to hear a song anymore. They

just download, press a button and get what they want. It's had a big impact on requests and rotations.



John Parikhhal

"We have seven request lines at KROQ, but they don't ring anymore. And we've found that it takes over twice as many spins to burn out a song now. Listeners are spending less time with radio for music, so we rely more on our great talents like Jed The Fish to keep them coming back."

At WBCN/Boston, VP/Programming Oedipus agrees. "Downloading is the most exciting thing since the phonograph," he says. "The good news is that it's made kids excited about music all over again. But requests have diminished greatly.

"Radio has a huge opportunity to work with the record companies to sell music. Listeners come to us because we are the filter, because we

know what they might like and what we can recommend and suggest. If radio could offer free downloads and sell tunes at 25 cents and below, things would really change."

### Less Time For Radio

In terms of his adult female audience's lifestyle concerns, WNNB & WTMX/Chicago OM Barry James says, "The biggest issue is that women want to control something. They give up so much of their lives for their kids, jobs and families that they want to control something in an out-of-control life. They have no time, and they want to be entertained."

James senses that a big threat — and opportunity — for radio is the cell phone, especially the new "smart phones" that can take photos. "The more time people use phones in the car, the less they listen to the radio," he says. "The AC audience are late adopters of new technology. They just want something simple that makes their lives less complicated.

"For example, you could do a promotion that would connect a 30-something woman to your station by making her feel that her kids could be protected a little more by using a photo phone. Just take a picture with the phone of your kid each morning as they leave for school, and you've got today's photo. It creates security, and that's worth a lot. Music alone

isn't going to bring new listeners to your radio station."

WBMX & WODS/Boston PD Greg Strassell says, "Time is such a factor with adult listeners. We have to save listeners time by pointing them in certain directions and putting everything in one cool package. No matter what new technologies come along, there's a great future for creative, out-of-the-box, smart programmers."

Jones Radio Networks Dir./Pop & Rock Programming Steve Young says, "The fight for time is behind the decline in radio time spent listening. All this digital choice is pre-empting terrestrial radio's hold on many of the unique attributes that have carried it through the past few decades. Technological advances such as TiVo have a competitive effect on radio. You can record your favorite shows and watch them when you want to, at a time when you might have listened to the radio.

"Even portability is under attack. It used to be that radio won the portability issue by default. Now satellite radio is taking some of that away. From now on, it's about 'software,' or the strength of the product. Radio has to develop some new and unique benefits. Obviously, great, entertaining talent is one of them."

### Sounding Off On Satellite

Oedipus agrees that radio's product is the issue but doesn't think that

portability will be enough for XM Satellite Radio or Sirius. "Satellite needs a Howard Stern or a Sopranos hook to really catch on," he says.

Despite its nearly commercial-free content, format diversity and artist and song identifications, satellite radio hasn't made a believer out of KFRC-AM & FM/San Francisco PD Tim Maranville either. "Satellite is not offering anything unique or so original that it's compelling," he says. "They haven't really differentiated it much from the radio dial except to say there are more choices."

However, Maranville does think Apple's iTunes Music Store and the iPod could allow radio to take center stage in showcasing great songs. He explains, "Young consumers have historically bought singles, and the iTunes store has made singles affordable again. Until recently they were unavailable or priced ridiculously at \$3 or \$4 a song. People become engaged in the process of listening to singles, and the iPod is going to be a key factor in reviving radio as an industry."

But Weatherly reminds us that public awareness still has to catch up with technology. He says, "We did a promotion to give away iPods — you know, cool station with cool product — but it was amazing how many KROQ listeners called up and didn't know what an iPod was."

Continued on Page 9



Her voice may be small...

PART ONE OF A SEVEN-PART SERIES

# Interrep Debuts Consumer Lifestyle Networks

This week: Women 18 +

**H**ow much do you know about women? That is, what can you tell advertisers about women as a consumer segment? In an effort to package its clients' listeners in a more sophisticated way than pure age and sex demographics, Interrep has created seven new Consumer Lifestyle Networks that represent its most requested advertising targets: adult women, adult men, affluent consumers, family shoppers, African Americans, U.S. Hispanics and young adults. Each network features market research and media-use facts about a targeted consumer segment, with an emphasis on radio.

Interrep President/COO George Pine says, "Cable networks and lifestyle and special-interest magazines are well aware of the value of their readers' lifestyle profiles. Radio has

the same capacity to be used as a lifestyle-marketing vehicle. We know the strong connection that listeners have with radio — a station becomes part of a listener's identity. When you couple this emotional connection with the targeted reach and promotional capabilities of the medium, the combination is often unbeatable.

He continues "We find that when we present research in this manner, agency planners, advertisers and

other decisionmakers with limited radio experience are often quite surprised at the strength of our medium."

As a sales manager or AE, the de-

tails of these lifestyle groups may be useful to you as you present your station to agencies and direct accounts. This week we begin a series on Interrep's Consumer Lifestyle Networks, starting with a focus on adult women.

## Facts On Female Consumers

There are 107.6 million women in the U.S., representing 52% of the

adult population. Their purchasing power is undeniably impressive, particularly when the disproportionate amount of spending controlled by female consumers is factored in. Interrep's research shows that women have gained financial independence and are more likely to be the primary decisionmakers for both small and large household purchases.

The findings also show that as increasing numbers of women delay marriage, purchase their own homes and run single-parent households, they have become active consumers of an expanding range of products. In short, the female marketplace is now clearly a primary driver for almost all product categories.

- The vast majority of women (93%) are the primary shoppers for the household.

- By 2010, women are expected to control \$1 trillion, or 60% of the country's wealth, according to research conducted by *BusinessWeek* and Gallup.

- Women command 85% of a total \$7 trillion in personal-consumption expenditures.

- Eighty percent of all checks written in the U.S. are signed by women.

- Forty-nine percent of all professional and management-level workers are women.

- Female-owned firms represent 28% of all U.S. business.

- Women spend \$3.7 trillion on consumer goods and services, plus another \$1.5 trillion as business decisionmakers.

- Soft AC is the most efficient format for reaching women (indexing at approximately 122), followed by AC (113), CHR (106), Classical (104), Country (103) and Urban (103).

## Women In The Workplace

The idea that women are primarily homemakers is clearly becoming antiquated, as 63% of women with children under age 6 are active in the workforce — up from 30% reported back in 1970.

The percentage of single women who work increased from 57% to 68% between 1970 and 2001, and the number of married women who work has jumped from 41% to 61% in the past 30 years. The percentage of women under 55 who are in the workforce is as high as 80%.

## 60-Second Copywriter

By Jeffrey Hedquist

### Radio Offers Production Parity

The average production budget for a national television commercial is over \$200,000, and some commercials can cost more than \$1 million. The average production cost for a national radio commercial is less than one-tenth the average cost for television production. That's a good reminder that radio's playing field is much more level than TV's. That's a message any prospective client can appreciate hearing from a seller.

The effectiveness of a television spot very often depends on the dollars that go into producing the spot. TV isn't just telling you the story, it's showing you the visuals, and those visuals cost a fortune to produce.

Obviously, it's much less expensive (and more effective) to let listeners create their own visuals with radio. The listeners' imaginations do the work, and may the best storyteller win. Radio is definitely a writer's medium. The concept in a radio spot has much more power than the concept in a television spot.

A television commercial with a great concept but without the production dollars to pull it off will fall flat. Viewers used to high production values don't distinguish between a local commercial and a national commercial. They just know that they paid attention to one and ignored the other.

On radio, a great concept doesn't need a huge budget to make it work. For pennies, a few well-crafted words presented by a single well-chosen voice can out-pull the most lavishly expensive radio commercial in the world. Writing radio is not easy, but it's the place where the idea can rise above production values and triumph.

*Jeffrey Hedquist spent years writing and producing television before he heard the light and returned to his radio roots at Hedquist Productions, P.O. Box 1475, Fairfield, IA 52556; 641-472-6708, fax 641-472-7400 or jeffrey@hedquist.com.*

## WEEKLY MOTIVATOR

### Rethink The Value Of Your Best Players

By Tim Moore

**A** lot of executives, in and outside of radio, are laboring under a dangerous cloud of denial, believing that their people are "just happy to be employed." If you're among this misdirected group, take note: With each passing year, higher percentages of Americans report that they'd rather *not* be working for their current employers.

In the early '90s that percentage was relatively benign — in the low 20s. By 2000, it had climbed to the mid-30s, and today the meter is pinned in the red zone. During times of corporate crisis, such as the one radio has been living through, it may be true that many talented people are indeed happy to be employed, staying put, husbanding their ammo and waiting it out.

However, if your company or cluster isn't rising to meet the motivational sensibilities of your human capital, you may see your competitors recruit them away once business circles back to prosperity. The Department of Labor forecasts that by 2005 America will see a labor shortage. Don't assume that media will be exempt. The message is simple: You cannot afford to be complacent in difficult times if you want to keep your best people.

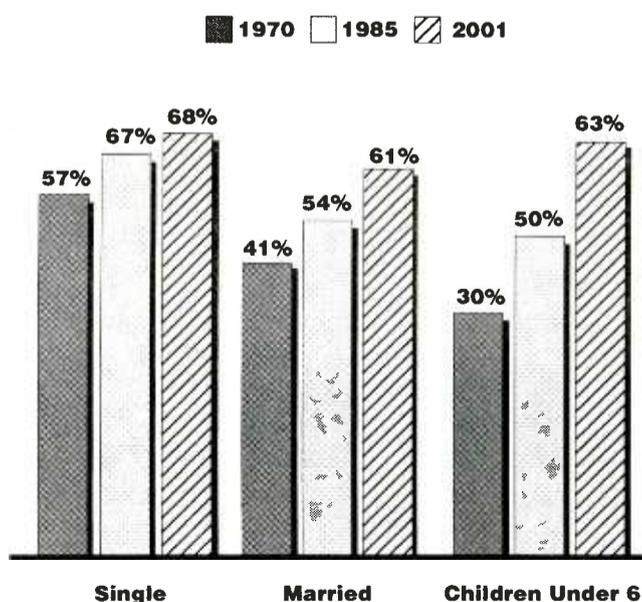
In radio, it's clear that employees are very attuned to what their companies are or are not doing during times of duress. Every cluster is singing the same song: "We must get more productivity from fewer people." But few companies are doing much of anything to help people work harder and smarter — and money is most assuredly not the singular answer.

There is no shortage of evidence that something needs to be done to jump-start the ranks of American radio. If we mirror the national picture, up to 40% of our people are unhappy. Worse, 85% of our people report that motivation has a direct impact on the scope and quality of their efforts.

The best companies understand that, tough times or not, they have an obligation to keep their employees inspired, happy and charged. Realize

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## Women's Participation In The Workforce



Source: *Statistical Abstract of US: 2002*, U.S. Bureau of Labor Statistics. (Note: 1970 data for women w/ children under 6 only available for married women.)

**Bayliss  
Scholarship  
Spotlight**



**Bolton Minnick**

**Bolton Minnick**

College: Syracuse University

Year of Award: 2001

Current position: Candidate for master's degree, European politics and governance, London School of Economics and Political Science, London

**R&R:** What motivated you to apply for a Bayliss radio scholarship?

**BM:** I realized I wanted to be a radio broadcaster when I went through my video-game phase as an adolescent. Instead of actually playing video games, I would put them in demo mode and pretend to be a broadcaster calling the shots. In high school my fantasy became a reality as I began to DJ for the local county-college radio station.

My love for radio took me to Syracuse University to study broadcast journalism at the S.I. Newhouse School of Public Communications. I spent my first two years working as a news reporter for WAER/Syracuse, the local NPR affiliate, and News WSYR/Syracuse. It was through contacts I made there and through my Newhouse professors that I learned about the Bayliss scholarship and how it would be such an incredible opportunity to further my career in radio broadcasting.

**R&R:** What was your reaction when you learned you'd been chosen for a scholarship?

**BM:** It was certainly a gratifying

surprise. At that point in my career I had been presenting radio news for only two years, so, as a wet-behind-the-ears journalist, I had the impression that the scholarships would go to older, more experienced radio students. When I discovered that I had won, I was so excited I remember calling as many people as possible — family, friends, professors and colleagues. It would be interesting to go back and look at my phone bill for that month.

**R&R:** What are your career goals in broadcasting right now?

**BM:** Basically, my long-term broadcasting goal is the same as my short-term broadcasting goal: to be the best, most responsible journalist I can be. To me, that means understanding the subject of the story, listening to all sides and presenting them in the most interesting and unbiased way possible. Eventually, I would like to report on global affairs.

With that in mind, I decided that following graduation I would continue my studies in international politics and, specifically, European politics — subjects increasingly in the news. I believe it is imperative

that a journalist who reports on international politics every day have a firm understanding of the subject covered, which, quite frankly, can many times be very confusing. For that reason I decided to spend a year away from broadcasting to research global affairs in about as international a setting as one might find: London.

**R&R:** What advice would you give other students who are interested in pursuing radio as a career?

**BM:** Choose radio because you love it. The one thing I've noticed among my colleagues in the radio industry is that we all share a love for what we do. It is exciting to communicate with thousands, perhaps millions, of people.

However, while radio does give you many opportunities to have fun on the job, it is also important to remember that there are indeed large numbers of people listening to what you say. Thus, radio is a career that demands a tremendous amount of integrity and responsibility. If this sounds challenging and rewarding, then a career in radio is definitely for you.

The John Bayliss Broadcast Foundation awards \$5,000 in financial aid to outstanding college juniors, seniors and graduate students who are majoring in broadcast communications and desire a career in the radio industry. Up to 15 awards are given annually, and more than 275 students have received scholarships since 1985. For more information, contact Bayliss Foundation Exec. Director Kit Hunter Franke at 831-655-5229 or khfrank@baylissfoundation.org, or visit www.baylissfoundation.org.

**Digital World**

Continued from Page 7

The gap between technological promise and practical application is most obvious when it comes to Internet music research. Says James, "Internet research will improve when we get the 'geek factor' under control. The radio industry has to figure something out, because the combination of do-not-call lists and call blocking will drive research prices into the stratosphere."

Reliability is a key issue in online research. Maranville says, "So far, I'm not a big believer in Internet research, because most people don't get it right. We've had two different sets of results with two different systems. It's got a ways to go."

Strassell believes Internet music research is the future but cautions, "We must be careful and know who's in the sample. I think we'll rely on third parties to help us balance our P1s and P2s."

Weatherly says, "We've been tracking our regular callout against Internet research for nine months, and it shows some promise. About eight out of 10 songs are the same." Oedipus reports that he's finding roughly the

same correlation. That means that some programmers have found that up to 20% of the music is different between the two systems, showing that digital and traditional methods still aren't synchronized.

As for Internet radio, most programmers don't feel it's much of a threat, now or in the near future, citing bad programming, technical glitches and other problems. James says, "I've spent countless hours listening to a number of AOL Radio formats, and they have no concept of flow, rotations, type coding — it was very hard to listen to."

In short, radio's top programmers are looking ahead, experimenting with new technologies in music research and keeping an eye on their competition. But they're optimistic that their stations' unique entertainment mix and professional presentation will give their listeners what they want.

*John Parikhal, CEO of Joint Communications, is a global leader in media strategy and implementation. His company specializes in identifying, capturing and keeping audiences. He can be reached at 203-656-4680 or parikhal@aol.com.*

**Weekly Motivator**

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that if your goal is to build an exceptional company, then you must start by collecting and keeping exceptional people. This may mean that instead of making personnel cuts your first response when budgets shrink, you should look at reducing operating costs more aggressively and creatively.

In the outside world, some companies are engaging human-capital management systems based on Andersen Consulting's stunning data that reports, "In a \$1 billion business, programs to collect, keep and reward leading talent, managers and sellers can routinely give a \$40 million kiss to the bottom line."

It may be time for your group to change its thinking about retention and motivation before competitive predators seduce your employees. There is overwhelming proof that incentive and recognition programs actually improve profitability. If you believe that keeping talented people is more a capital investment than a current cost, take a look at your staff and calculate the cost of replacing your best performers. Businesses don't compete — people do.

*Tim Moore is Managing Partner of Audience Development Group, programming consultants to radio stations in multiple formats. Reach him at 100 Grandville SW, Suite 602, Grand Rapids, MI 49503; 616-940-8309; or tim@goodratings.com.*

**But that one voice, united  
with the voices of 200 radio stations  
and 17 million kids...**

# Napster's Out Of The Bag

Is Roxio's hybrid service really the cat's pajamas?

By Brida Connolly  
Associate Managing Editor

On Oct. 29 Roxio debuted Napster 2.0, the new legal service it has cross-bred from the late, unlamented outlaw file-trading outfit and formerly label-backed system pressplay. And that's not the only way this kitten is a hybrid: In a first for such services, Napster 2.0 combines a traditional tethered-download subscription service with a la carte song sales to non-subscribers.

Being a hybrid, Napster 2.0 is not as easy to access as pure non-subs like iTunes and Musicmatch Downloads; even casual users must create a member name and password. Once users are logged in, the system immediately presents a Napster-cat animation plugging the \$9.99-a-month premium service.

That animation is just the first of many appearances of Napster's smirking, headphoned feline, now provided with a slope-shouldered skater physique and hands with which to flash headbanger "devil horns" at users. Having spent \$5 million on the logo in Napster's post-bankruptcy fire sale, Roxio appears determined to make the most of it.

## Just Pressplay

Slacker kitties aside, this system gets most of its DNA from its other parent, Sony and Universal's old pressplay service, purchased by Roxio in May. The setup is essentially the same, even down to the peculiar browsing system that asks users to choose among far too many nitpicky subgenres before it'll give up any musical suggestions.

The basic artist, track and album searches remain in place, and, as part of Roxio's community-building efforts, a search for fellow members has been added.

The searches are on the buggy side — at the moment Napster believes that Australian jazz trombonist Deryck Bentley and new country artist Dierks Bentley are the same person — and the suggestions generated when an artist is unavailable have actually taken a step backward. Rather than the genre-based suggestions pressplay came up with, Napster's searches seem to be based on a different algorithm, with puzzling results. For example, a search on unavailable artist Tim McGraw brings back tracks by jazz violinist Jean-Luc Ponty.

Search results default to ranking by popularity but can be quickly re-sorted by artist, title or whether the tracks are available for sale — because not everything on the service is. To stretch the catalog, Napster has sacrificed consistency. Most of its half-million or so songs are available for tethered download or on-demand streams for both subscribers and can be purchased by both subscribers or non-subscribers (non-subscribers can check out tracks by way of 30-second samples). But sprinkled throughout the service are tracks that are available only as samples even to subscribers, though they can be purchased, and songs licensed for streaming or tethered downloads by subscribers but that aren't available to buy.

Not surprisingly, the posters to Napster's subscriber message boards

are confused. A number aren't sure what they're buying for their 10 bucks — one unhappy member reported that he purchased \$100 worth of songs before realizing that "Buy Track" meant he was spending a buck a song beyond his subscription fee — and others are complaining about songs that can't be streamed and songs that can be streamed but not bought. Judging by the boards, Roxio doesn't seem to be making Napster's limitations clear enough.

Within its limitations, however, Roxio has worked out some reasonable compromises. All the songs that can be bought have the same rights: unlimited burning of single tracks, unlimited transfers to players that support rights-managed WMA files (though Napster would prefer that users purchase the \$400 Napster-branded Samsung player) and storage on up to three computers. It's also retained pressplay's "Sync/Restore" feature that matches libraries, either purchased or tethered, on multiple computers.

New to Napster are, of course, the non-sub service, along with an artist and music news section in a sleek magazine format. Much of the inaugural issue of "Fuzz" is clearly aimed at teens, including references to heading back to school with a new backpack, which makes an R-rated interview with Liz Phair and some surprisingly bawdy kitty cartoons rather startling in context. Parents who have approved their kids' Napster use may very well be put off by the lack of advisories on the blunter material.

There are also webcasts on Napster, but they are as yet being treated as a throw-in. The artist rotations are a mess, and Roxio has kept pressplay's odd habit of posting an entire planned playlist, dozens of songs ahead, as soon as the stream is launched. It's off-putting and unnecessary, and it seems an excellent way to ensure that Napster fans will never hear any new music.

## Visibility

Napster 2.0 is uneven, and it shares the catalog and licensing problems all the legal services are dealing with, but Roxio is on the right track in most areas. And, critically, it's doing what all the others but Apple have been reluctant to do: It's buying ads. The Napster cat is appearing now in magazines and has space on Yahoo! alongside Apple's iTunes.

The ads are not as clear as they might be — is it safe to assume, after 2 1/2 years, that people still know what that kitty logo stands for? But it's visibility, and that's what legal digital music needs more than anything else if it's ever going to be a business with a future.

## The iTunes Music Store Top 10

Apple's iTunes Music Store is the leading non-subscription digital-music service in the U.S., offering a catalog of more than 200,000 songs from all five major label groups. Here's a snapshot of the top-selling downloads on Tuesday, Nov. 4, 2003.

### Top 10 Songs

1. **OUTKAST** Hey Ya!
2. **FOUNTAINS OF WAYNE** Stacy's Mom
3. **DIDO** White Flag
4. **NO DOUBT** It's My Life
5. **SHERYL CROW** The First Cut Is The Deepest
6. **3 DOORS DOWN** Here Without You
7. **MAROON 5** Harder To Breathe
8. **BLACK EYED PEAS** Where Is The Love?
9. **COLDPLAY** Clocks
10. **SARAH MCLACHLAN** Fallen

### Top 10 Albums

1. **THE STROKES** *Room On Fire*
2. **SARAH MCLACHLAN** *Live Acoustic EP*
3. **DIDO** *Life For Rent*
4. **BARENAKED LADIES** *Everything To Everyone*
5. **STING** *Sacred Love*
6. **BEN FOLDS** *Sunny 16 (EP)*
7. **RUN-DMC** *Ultimate Run-DMC*
8. **COLDPLAY** *A Rush Of Blood To The Head*
9. **ROD STEWART** *As Time Goes By: The Great...*
10. **JOSS STONE** *The Soul Sessions*



If you play digital music or CDs on an Internet-connected computer or other device\*, you're probably using Gracenote CDDb, the industry standard for music recognition. Gracenote provides artist and track information to millions of online music listeners every day. Statistics from those users are collected and anonymously aggregated to determine popularity ratings for Gracenote's digital charts.

## Gracenote Top 25 Rock Currents

1. **STAIN'D** So Far Away
2. **NICKELBACK** Someday
3. **SMILE EMPTY SOUL** Bottom Of A Bottle
4. **COLD** Stupid Girl
5. **A PERFECT CIRCLE** Weak And Powerless
6. **THREE DAYS GRACE** (I Hate) Everything About You
7. **LIVE** Heaven
8. **JOHN MAYER** Bigger Than My Body
9. **FUEL** Falls On Me
10. **SEVENDUST** Enemy
11. **DAVE MATTHEWS** Gravedigger
12. **STAIN'D** Price To Play
13. **A PERFECT CIRCLE** The Package
14. **A PERFECT CIRCLE** Blue
15. **A PERFECT CIRCLE** Gravity
16. **SHINEDOWN** Fly From The Inside
17. **A PERFECT CIRCLE** The Noose
18. **METALLICA** St. Anger
19. **THURSDAY** Signals Over The Air
20. **METALLICA** Frantic
21. **ALIEN ANT FARM** These Days
22. **A PERFECT CIRCLE** The Nurse Who Loved Me
23. **A PERFECT CIRCLE** A Stranger
24. **DEFTONES** Minerva
25. **A PERFECT CIRCLE** Vanishing

Data for the week of Oct. 20-26.

This chart rotates among four music genres: rock, country, urban and pop. Please visit [www.gracenote.com](http://www.gracenote.com) for more detailed chart information or contact [charts@gracenote.com](mailto:charts@gracenote.com) for access to customized reports.

\*For a list of Gracenote-enabled products, visit [www.gracenote.com/partners](http://www.gracenote.com/partners).

## DIGITAL BITS

### Survey: Consumers Deleting Music From Computers

The NPD Group reports that more than 1.4 million households have deleted all the digital music on their PCs, and many are apparently erasing the tunes in response to the RIAA's lawsuits against peer-to-peer users. Those deleting music are not hard-core peer-to-peer users, says the group; 80% of consumers who deleted files had fewer than 50 files saved, and only 10% had more than 200 files.

NPD Group VP Russ Crupnick says, "So far the RIAA's litigation has focused on users with the largest numbers of files to be shared, but it appears that the lawsuits are also having an effect on those with fewer files, indicating that the message that file sharing is illegal is getting through to mainstream consumers." The NPD Group also reports that file sharing overall continues to decline. However, the researchers also say more consumers are reporting negative opinions of the recording industry since the peer-to-peer lawsuits began, with file-traders more likely to be hostile to the industry than those who don't use P2Ps.

**Earnings**

Continued from Page 1

Cincinnati, Cleveland and Sacramento leading the way — revenue in the company's markets outside the top 50 posted a 7% decline. Radio-division EBITDA improved 2%, to \$427.1 million.

Clear Channel noted that, while national radio advertising was up in the high-single-digit range across all of its markets, local advertising, which drives the smaller markets, "has remained sluggish throughout most of 2003." The company also saw revenue decline from broadcasting deals for the Los Angeles Dodgers and Atlanta Falcons that were not renewed.

Clear Channel COO Mark Mays said during Tuesday's conference call with investors that his company has suffered from its refusal to lower ad rates in a continued difficult advertising environment, but he believes the stance will lead to long-term benefits.

"We've focused very much on maintaining our price, and I will tell you that that problem hurt us in Q3," Mays said. "As the ad environment softened, we did not necessarily soften on our pricing. We will continue to do that in Q4, because we believe that will set us up to take advantage of the ad environment as it continues to rebound, particularly into 2004. We believe that that is very good for the long-term interests of the radio industry and, specifically, ourselves."

**Citadel Matches Forecasts**

Citadel posted a Q3 net loss of 20 cents per share, right in line with the consensus estimate of analysts polled by Thomson First Call, as the company's net loss widened from \$17.4 million (18 cents) to \$23.2 million. The Q3 2003 net loss included an \$8.2 million noncash expense due to the write-off of some deferred financing costs. Net revenue increased 8%, to a record \$96.7 million, while operating income swung from a loss of \$4.2 million to a gain of \$3.5 million.

Discussing his company's controversial move from Interep to Katz Media — which led Interep to seek millions of dollars in damages from Citadel for breaking their contract early (see related story, Page 4) — Citadel Chairman/CEO Farid Suleman was upbeat, bragging that Katz hit the ground running with Citadel's business.

"We have been very impressed," Suleman told investors during Tuesday's conference call, explaining that the representation switch has so far been smooth. "We had expected that they would need some time because there was some disruption in October and early November because of the change. But they were prepared for this, and the changes have been absolutely minimal."

Citadel COO Judy Ellis said, "We're very pleased to be working with Katz Media Group. We believe

they have superior leadership, and we believe that they have a superior sales force. Their infrastructure is better suited to our markets and our selling strategies, including our regional efforts. This move positions us very well for the coming year."

**Termination Impacts Interep Q3**

Interep's Q3 net loss widened from \$3 million (31 cents per share) to \$18.9 million (\$1.85), but Interep CFO Bill McEntee told R&R that \$11.6 million of the loss was attributable to the write-off of deferred contract costs from Citadel's decision on Oct. 1 to take its business to Katz. While Q3 commission revenue grew 4%, to \$23 million, operating income before depreciation and amortization declined 33%, to \$3.4 million.

Interep Chairman/CEO Ralph Guild said, "National radio business in Q3 was healthy, particularly in the first two months of the period." However, McEntee predicted that Q4 revenue will be flat, noting, "The slowdown began in September and continues to date. However, there is still time for Q4 to improve."

For 2003, Guild said Interep is expecting revenue of \$86 million-\$87 million and operating EBITDA of \$14 million-\$15 million. He predicted that 2003 billing will increase 4%, noting that billing will be impacted by Citadel's defection.

Still, Guild is bullish about 2004 and said action in other industries will drive next year's radio growth. For example, he said the upcoming introduction of cell-phone-number portability — which allows users to keep their numbers when they switch carriers — will lead to a "new marketing war" as cell-phone carriers compete to retain subscribers. Noting that the federal mandate becomes effective on Nov. 24, Guild said that Q4 2003 may also reap some of the benefits.

Guild also pointed to a 2004 automotive model year that's expected to feature a record number of new-model introductions and continued incentive offers as factors that may bring business to radio. "This expected influx of auto dollars is likely to benefit radio substantially next year, and Interep as well," he said.

Commenting on the events that led to Citadel's early termination of its contract with Interep and his company's subsequent decision to seek damages, McEntee said that while the agreement was struck in 1998, Suleman's management team — after taking control of Citadel last year — "insisted that we make great concessions but offered no positive economic reason for us to renegotiate our valid, legally binding contract."

McEntee said that although the contract allowed Interep to seek damages if Citadel opted out, Citadel warned Interep that it would challenge any attempt to claim

damages, because it believed Interep hadn't lived up to its end of the deal. "Citadel at the time of their cancellation advised us that they would contest these damages on the basis of what they claim to be performance issues," McEntee said. "However, we believe this is a mere pretext, and there is no justification for such a claim."

**WW1 Beats The Street**

Westwood One earned 27 cents per share during Q3 — a penny ahead of the consensus estimate of analysts polled by Thomson First Call — as net income improved from \$26.7 million (25 cents per share) to \$27.7 million. Net revenue rose 1%, to \$134.7 million, which the company attributed to increased national sports programming sales.

But WW1 noted that gains on the national side were partially offset by lower sales on the local side from its traffic and information programming. Q3 operating income increased 8%, to a record \$46.8 million — a gain attributed not only to increased revenue but also to a \$2.6 million insurance settlement from claims related to the Sept. 11, 2001 terrorist attacks. Looking ahead to 2004, WW1 expects revenue to grow in the mid-single-digit range and predicts double-digit growth in operating income.

President/CEO Shane Coppola told investors during his company's Q3 conference call on Oct. 30 that he's excited about the company's prospects for 2004 and that with Westwood One's involvement in the 2004 Olympics, along with the company's regular sports coverage and the promise of robust political spending, WW1's forecast of mid-single-digit revenue growth and double-digit operating income growth may actually be conservative.

"We feel good about the business," Coppola said. "The underlying business fundamentals are still strong." Coppola pointed no further than his company's own current business condition to illustrate the point, saying, "If you compare where we are this year vs. a year ago, most of our major advertisers — 95% — are still using both of our mediums, and they feel good about the mediums."

He added that all of the company's major programs either have been or will be renewed for 2004. And while he said the company chose to keep its guidance somewhat conservative given continued economic uncertainty, Coppola said, "We certainly are fundamentally optimistic about 2004."

**Salem Eyes Partnership With Fox**

Salem's Q3 income of 6 cents per share was right in line with the consensus estimate of analysts polled by Thomson First Call, though net income slipped from \$18.1 million (77 cents) in Q3 2002 to \$1.5 million. However, \$17.9 million of last year's total was attributable to

gains on the \$45 million sale of WYGY/Cincinnati to Susquehanna.

Salem's station operating income increased 10%, to \$15.4 million, and net broadcasting revenue increased 7%, to \$42.6 million. While EBITDA decreased 61%, to \$10.8 million, that figure included a \$700,000 write-off during the quarter on some retired debt and the WYGY gains. Minus those two factors, adjusted Q3 EBITDA increased 14%, to \$11.5 million. On a same-station basis, net broadcasting revenue increased 6% and station operating income increased 10%.

During an Oct. 30 conference call with investors, Salem President/CEO Ed Atsinger said that Salem sees Fox News Radio as a potential "strategic partner." Fox News recently entered the radio business, and Atsinger said that Salem and Fox could forge a mutually beneficial partnership.

"We could have an opportunity to do a lot of creative things. We're now up to 18 Talk stations, and one of the big challenges is getting good product," he said, noting that while Salem produces its own long-form talk programming, it could use supplementary programming from Fox. "They've got the resources and ability to provide a lot of other features," Atsinger said.

Additionally, he said that Salem can help Fox grow, since Fox doesn't enjoy access to the same distribution channels as Salem rivals Premiere (owned by Clear Channel) and Westwood One (Infinity). "We can provide a distribution channel, and we think that that makes for very good synergy and some very good possibilities for us," Atsinger said.

**Beasley Tops Street Forecasts**

Beasley's earnings per share of 13 cents were a full nickel ahead of the consensus estimate of 8 cents given by analysts polled by Thomson First Call, as net income for Beasley grew from \$1.5 million (6 cents) to \$3.1 million. Beasley's Q3 net income was boosted by a \$1.2 million gain on the sale of 50,000 shares of securities.

The company's Q3 consolidated net revenue rose 2%, to \$29.4 million, while operating income rose 1%, to \$7.3 million, and station operating income was flat at \$9.5 million. However, due to the cancellation of an annual chili cook-off in Philadelphia and the absence of political advertising, Beasley expects Q4 net revenue to decrease by about 5%.

Company COO Bruce Beasley told those listening to the company's Q3 conference call Monday morning that Beasley has added a lot of salespeople this year in anticipation of an economic upturn in 2004. "We're starting to go into our budgeting process this week, and we're looking toward all types of revenue increases throughout our company, whether it's through regular spot sales, local and na-

tional and NTR events," he said. Beasley is even looking to the Internet to increase the company's top-line revenue.

And while he said the company still has low visibility going into Q4 2003 and 2004, he noted that some of the company's clusters are outperforming others. "We still are continuing to see regional differences," he said. "For example, our South Florida markets are pacing nicely, but some of the other regions we're in aren't pacing as strongly as those."

**Sirius Nears 150,000 Subs**

Sirius' net loss applicable to common stockholders improved from \$119.7 million (\$1.56 per share) to \$106.7 million (11 cents) in Q3, and the per-share result was right in line with the consensus estimate of analysts polled by Thomson First Call. Sirius' Q3 operating losses grew from \$81.7 million to \$103.5 million, however, as quarterly revenue improved from \$17,000 a year ago to \$4.3 million — more than double the \$2.1 million in revenue the company generated in Q2. Sirius' adjusted EBITDA loss increased 36%, to \$79.8 million. That figure excludes \$1.9 million worth of restructuring costs.

The company attracted 44,426 new customers during Q3, bringing its total paid subscribers up to 149,612 as of Sept. 30. The improvement marks a 42% increase over Sirius' subscriber count at the end of Q2.

During an Oct. 29 conference call with investors, Sirius President/CEO Joe Clayton said that about half of those new activations came from the company's factory-installation deals with automakers and its specialty-market partners, while 29% of the growth came at the retail level.

Clayton said Sirius is still on track to reach 200,000 subscribers by year's end. Some 1,200 subscribers have opted for the company's \$399.99 lifetime membership offer, he said, while 3,400 subscribers have signed on through the discounted rate offered to subscribers who wish to add additional receivers.

**Lange**

Continued from Page 3

to Rock at this point. The format is clearly going through some challenges, and I can't say I have the answers in my back pocket, but there's certainly a lot to investigate. The McVay team has always meant solid service and intelligent advice, so I'm eager to join them and help build great stations."

Prior to joining Capstar Lange had his own company, DL Consulting, for six years. He also worked at Jacobs Media for three years and has programmed WCKG/Chicago; WSHE/Miami; WDVE/Pittsburgh; WLAV/Grand Rapids; and WILS/Lansing, MI. He will remain based in his home office in South Bend, IN.

National Radio

• **INFINITY & APPLE CORPS** present the world premiere of The Beatles' *Let It Be ... Naked* with an exclusive broadcast of the full-length album on Nov. 13. *Let It Be ... Naked* is a new version of 1969's *Let It Be* featuring simpler production without overdubbing or other studio effects. A companion program, hosted by *Access Hollywood's* Pat O'Brien, will feature a roundtable discussion with celebrities and music-industry guests, along with listener calls.

• **WESTWOOD ONE & MTV RADIO NETWORK** present *AT&T Wireless Presents Hard Rock Live*, a one-hour special hosted by *Total Request Live's* Damien. The program, available to air Dec. 1-7, will feature music by Sean Paul, Ludacris, Fabolous and Joe Budden, recorded live at the Hard Rock Cafe in Orlando. For more information, contact Abby Krasny at 212-641-2009 or [abby\\_krasny@westwoodone.com](mailto:abby_krasny@westwoodone.com).

• **JONES RADIO NETWORKS** adds Classic Hits to its lineup of 24-hour satellite-delivered formats. The new format is set to debut on Dec. 1. For more information, visit [www.jonesradio.com](http://www.jonesradio.com).

Records



Babbitts

• **GERARD BABBITTS** is named VP/A&R at Razor & Tie Records. He was most recently VP/International A&R and Artist Development for Columbia.

• **DAVID "MR. DJ" SHEATS**, producer of hip-hop duo OutKast, forms Camp David Records. The label's first release will be *Son of da Candy Lady* by rapper Sunny Valentine.

Products & Services

• **MANNGROUP RADIO** debuts the Extreme Noise 2 imaging package, featuring the entire Extreme Noise 1 package, 25 new cuts and the Gravity Music Library. For more information, contact Jim Manney at 323-512-0144 or [jim@manngroupradio.com](mailto:jim@manngroupradio.com).

Changes

**News/Talk:** AP Radio picks up six new affiliates for its news and information products: KRLD/Dallas; WKLH/Milwaukee; WGFX/Nashville; KTKT/Tucson; KEDU/Ruidoso, NM; and WWOC/Hatteras, NC ... WKRK/Detroit adds *Motor City MIDDAYS With Greg & Michelle* ... WGY/Albany, NY adds *The Joe Pagliarulo Show*, airing 1-4pm on Saturdays.

**Oldies:** WRXM & WTXM/Knoxville add the wakeup show *Ashley & Murphy in the Morning*.

**Rock:** WKQZ/Saginaw, MI's Jay Randall relinquishes Asst. PD/MD duties and moves from nights to mornings as the new *Poorboy on Joe & The Poorboy*. Mason Lucas joins WKQZ as night host and Asst. PD/MD ... Prism Media Partners' Current Classics taps Envision Radio Networks for affiliate relations.

FCC ACTIONS

FCC Revokes License Of Georgia AM

The FCC on Nov. 3 stripped **Radio Moultrie Inc.** of its license for WMGA-AM/Moultrie, GA, having concluded that the company "lacks the basic requisite character qualifications to be and remain a commission licensee" after RMI failed to respond to several FCC inquiries into WMGA's operations. RMI's troubles began in March 2001, when an FCC agent making an on-site inspection found evidence strongly suggesting that the company had abdicated control of WMGA. No formal license-transfer application had been filed with the commission, a serious violation of FCC regulations.

According to the station's current operators, Aubrey Smith and Sam and Grace Zamarron, the trio in December 2000 entered into a sublease with Dixie Broadcasting, which had been operating WMGA via an oral time brokerage agreement it struck with RMI in 1998. The TBA was forged to allow Dixie to operate WMGA until the parties agreed on a price, but no agreement was ever formally reached. When Dixie gave control of the station to Smith and the Zamarrons, Dixie said it owned the station's real estate and equipment but not its license.

After the inspection the FCC field agent cited RMI for a number of violations, stating that the company had, among other things, failed to change the station to its critical-hours directional array, left its towers unlit at night, failed to maintain the tower's paint, failed to maintain EAS-equipment readiness, left the station's main studio unattended and failed to designate a chief operator at the station. RMI must surrender control of WMGA in 39 days or file a petition for reconsideration by Dec. 2.

Senator Asks FCC To Review Rules On Sponsored Programming

Senate Commerce Committee Chairman **John McCain** sent FCC Chairman Michael Powell a letter Nov. 3 asking the commission to examine the adequacy of its regulations on broadcast sponsorship and identification — including alleged "pay-for-play" policies at radio. While McCain singled out Media General's WFLA-TV/Tampa for featuring paid segments on its local morning show, *Daytime*, he also asked Powell to look further into a *New York Times* report alleging that recording artists "face frequent demands to perform at live concerts to promote radio stations." Specifically, McCain asked Powell to comment on whether he believes congressional action is necessary "to ensure broadcasters do not continue to deceive viewers through such 'sham' television programs as *Daytime* or to preclude radio stations from demanding performances from musicians as compensation for airtime."

NAB Chief: Regulators Can't Save Radio

Addressing arguments that deregulation has damaged diversity in broadcasting, NAB President/CEO **Eddie Fritts** said last week during a speech at Temple University that deregulation breathed new economic and creative life into radio. He said, "Critics of deregulation base their opposition on a notion that strict Washington regulation of our business seemingly leads to better programming." Fritts believes, however, that market demand, not regulation, actually led to the growth of radio formats. "The vast amount of program diversity on today's radio dial simply did not exist in 'the good old days,'" he said. "That diversity did not occur because of government mandates. It happened because of marketplace considerations."

Fritts also challenged the notion that news is controlled by ever-fewer companies, contrasting the limited choices consumers had years ago with what's available today. He said, "Back then, most Americans received, at most, a daily dose of a half-hour of local television news followed by a half-hour of national news. Today, many cities have one or two [radio] stations airing news and talk 24 hours a day." About the economic effects of deregulation, Fritts said, "Ten years ago 60% of radio stations were losing money. That, my friends, translates into trouble if you are trying to improve service to listeners. When Congress deregulated radio ownership, lawmakers understood that profitable broadcasters were better able to serve communities."

FCC Rejects Request To Deny WXRK License Renewal

The FCC was asked by Ojai, CA resident Al Westcott to deny the renewal of **Infinity/New York** Alternative WXRK's license because of indecent material he heard on *The Howard Stern Show*, which is based at WXRK. However, Westcott heard the show on co-owned KLSX/Los Angeles. In dismissing Westcott's request, the FCC considered him an informal objector, rather than a "listener" of WXRK. Westcott disagreed with that claim, since he said that KLSX aired the program live starting at 3am PT. Thus, the show was identical to that aired on WXRK. However, the FCC pointed out that KLSX has independent editing of the show that is done after the 6am hour, when it begins a rebroadcast of the first three hours of Stern's show. Furthermore, the 3-6am portion of Stern's show falls outside of the FCC's "safe harbor" period. "Westcott fails to establish standing because he is a listener of his local California station, not of WXRK/New York, and fails to demonstrate that Californians like himself are aggrieved by renewal of the distant station's license," the FCC said.

BUSINESS BRIEFS

Continued from Page 6

Jefferson-Pilot Declares Dividend

Jefferson-Pilot's board of directors has approved a quarterly cash dividend of 33 cents per share. The dividend will be paid March 5, 2004 to shareholders of record as of Feb. 20, 2004.

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MANDY MOORE Have A Little Faith In Me

### R&B & HIP HOP

Damon Williams  
FLOETRY Wanna Be Where U R (Thisizzaluvsong)  
SEAN PAUL I'm Still In Love With You

### RAP

DJ Mecca  
FABLOUS Make U Mine  
WESTSIDE CONNECTION Gangsta Nations

### ROCK

Adam Neiman  
GODSMACK Re-Align  
LACUNA COIL Heaven's A Lie  
LENNON My Beautiful  
PUDDLE OF MUDD Away From Me  
SHINEDOWN 45  
STONE TEMPLE PILOTS All In The Suit...

### ALTERNATIVE

Adam Neiman  
AFI Silver And Cold  
BRAND NEW Sic Transit Gloria  
DESERT SESSIONS Crawl Home  
INTERPOL Obstacle 1  
PENNYWISE Yesterdays  
RIVERBOAT GAMBLERS What's What  
JOE STRUMMER & THE MESCALEROS Coma Girl  
YEAR OF THE RABBIT Last Defense

### TODAY'S COUNTRY

Liz Opoka  
RODNEY ATKINS Honesty (Write Me)

### PROGRESSIVE

Liz Opoka  
BELLE & SEBASTIAN You Don't Send Me  
COLDPLAY Moses  
COUNTING CROWS She Don't Want Nobody Near  
CRASH TEST DUMMIES Flying Feeling  
GUSTER Careful  
DAVE MATTHEWS Save Me  
RUSTY TRUCK Everyday

### SMOOTH JAZZ

Gary Susalis  
PRAFUL Sigh

### AMERICANA

Liz Opoka  
AMY ALLISON No Frits Friend  
PAUL BURCH Sparks Fly Out  
DRIVE-BY TRUCKERS Heathens  
JOE ELY I'm On The Run Again  
RUSTY TRUCK Tangled In The Fence

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### SIRIUS RADIO

Steve Blatter 212-584-5100

### Planet Dance

Swedish Egil  
HEAVY ROCK (I Just Want To Be A) Drummer  
JUNIOR JACK E Samba  
WALLY LOPEZ Tribute To Acid House

### U.S. 1

Kid Kelly  
CHRISTINA AGUILERA The Voice Within  
LINKIN PARK Numb

### Hip-Hop Nation

Geronimo  
DILATED PEOPLES Poisonous  
PITCH BLACK It's All Real

### New Country

Al Skop  
TRACY BYRD Drinkin' Bone  
CAROLYN DAWN JOHNSON Simple Life  
PATTY LOVELESS On Your Way Home

### The Beat

Geronimo  
KEVIN AVIANCE Give It Up

### Heart & Soul

B.J. Stone  
CARL THOMAS She Is  
LUTHER VANDROSS Think About You

### The Trend

Joel Salkowitz  
COLOPLAY Moses  
DAVE MATTHEWS Save Me  
ROBERT RANDOLPH Soul Refreshing

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BT The Last Moment Of Clarity  
DIDO Sand In My Shoes  
NELLY FURTADO Powerless (Say What You Want)  
ANNIE LENNOX Wonderful  
JOHN MAYER Home Life  
MYA Fallen  
MATT NATHANSON Suspended  
NO DOUBT It's My Life  
TEITUR You're The Ocean

This section features this week's new adds  
on DMX MUSIC channels available via digi-  
tal cable and direct broadcast satellite.

### CHR/POP

Jack Patterson  
CHRISTINA AGUILERA The Voice Within  
JESSICA SIMPSON With You

### CHR/RHYTHMIC

Mark Shands  
BRANDY MOSS-SCOTT Brother Louie

### URBAN

Jack Patterson  
MUSIQ Forthenight  
SEAN PAUL I'm Still In Love With You

### ALTERNATIVE

Dave Sloan  
BASEMENT JAXX Cash

### ROCK

Stephanie Mondello  
QUEENSRYCHE Losing Myself  
RED HOT CHILI PEPPERS Fortune Faded  
STONE TEMPLE PILOTS All In The Suit...

### ADULT ALTERNATIVE

Stephanie Mondello  
RADFORD Fake A Smile  
RED HOT CHILI PEPPERS Fortune Faded

### DANCE

Danielle Ruyschaert  
ANOTHER SIDE This Is Your Night  
M.I.S.T. VS. DJENNA G Sunshine (Touch Me)  
TOK TOK Missy Queen Gonna Die  
PAUL VAN DYK Reflections

### RAP/HIP-HOP

Mark Shands  
PETEY PABLO Freek A Leek  
TRIUMPH I Keed

## AOL Radio@Network

Ron Nenni • 415-934-2790

### Top Country

Lawrence Kay  
CAROLYN DAWN JOHNSON Simple Life  
DARRYL WORLEY I Will Hold My Ground

### Top Pop

Mark Hamilton  
CELINE DION I Drove All Night  
JESSICA SIMPSON With You

### Smooth Jazz

Stan Dunn  
BRIAN CULBERTSON Serpentine

### Top Jams

Davey D  
JAY-Z Change Clothes  
TLC I/LIL JON Come Get Some  
A TRIBE CALLED QUEST I/VIOLATOR... I C U (Doin' It)

## LIVE 365.COM

Travis Storch • 866-365-HITS

### Top Pop

BEYONCÉ I/JAY-Z Crazy In Love  
DIDO White Flag  
NORAH JONES Don't Know Why  
MAROON 5 Harder To Breathe  
MATCHBOX TWENTY Unwell

### Top Christian

BIG DISMAL Remember (I.O.U.)  
KJ-52 Dear Slim  
SMOKIE NORFUL I Need You Now  
STACIE ORRICO (There's Gotta Be) More To Life  
SWITCHFOOT Meant To Live

### Top Folk

DAN BERN Jerusalem  
TOM LEMAY Brought To My Knees  
SHAWN MULLINS Lullaby  
HOLLY PALMER Just So You Know  
FRANKY PEREZ Cecilia

### Country Coast To Coast

Kris Wilson  
DIERKS BENTLEY My Last Name  
CLINT BLACK Spend My Time  
BLUE COUNTY Good Little Girls



Ken Moultrie • 800-426-9082

### Alternative

Steve Young/Kristopher Jones  
DISTILLERS Drain The Blood  
KINGS OF LEON Molly's Chambers  
OFFSPRING Hit That  
SEETHER Gasoline

### Active Rock

Steve Young/Kristopher Jones  
DEFAULT Taking My Life Away  
REVIS Seven  
SHINEDOWN 45

### Heritage Rock

Steve Young/Kristopher Jones  
STONE TEMPLE PILOTS All In The Suit...

### CHR

Steve Young/Josh Hosler  
DIDO White Flag  
FUEL Falls On Me

### Rhythmic CHR

Steve Young/Josh Hosler  
BOW WOW I/JAGGED EDGE My Baby  
NICK CANNON Gigolo  
WESTSIDE CONNECTION Gangsta Nations

### Soft AC

Mike Bettelli/Teresa Cook  
CLAY AIKEN Invisible

### Mainstream AC

Mike Bettelli/Teresa Cook  
JOSH GROBAN You Raise Me Up

### Dave Wingert Show

Mike Bettelli/Teresa Cook  
CLAY AIKEN Invisible

### Alan Kabel Show

Steve Young/John Fowlkes  
TRAIN When I Look To The Sky

### 24 HOUR FORMATS

Jon Holiday • 303-784-8700

### Adult Hit Radio

Jon Holiday  
TRAIN When I Look To The Sky

### Adult Contemporary

Rick Brady  
DIDO White Flag

### U.S. Country

Penny Mitchell  
GARY ALLAN Songs About Rain  
MARK WILLS That's A Woman

### GREAT AMERICAN COUNTRY

Jim Murphy • 303-784-8700  
AMY DALLEY I Think You're Beautiful  
RODNEY CROWELL Earthbound  
BRAD PAISLEY Little Moments  
RHONDA VINCENT If Heartaches Had Wings

## WESTWOOD ONE

Charlie Cook • 661-294-9000

### Soft AC

Andy Fuller  
SARAH MCLACHLAN Fallen  
ROD STEWART I/CHER Bewitched, Bothered...

### Mainstream Country

David Felker  
BRAD PAISLEY Little Moments

### Young & Verna

David Felker  
TRACE ADKINS Hot Mama  
SARA EVANS Perfect

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TIM MCGRAW Watch The Wind Blow By



### Alternative

Chris Reeves • 402-952-7600  
OFFSPRING Hit That  
RED HOT CHILI PEPPERS Fortune Faded

### Country

John Glenn  
KEVIN DENNEY A Year At A Time  
VINCE GILL Young Man's Town  
TIM MCGRAW Watch The Wind Blow By

## MUSICSNIPPET.COM

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JA RULE Clap Back  
KOOL G RAP Takin' Over

### R&B

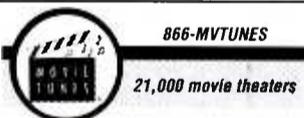
ALICIA KEYS You Don't Know My Name



Artist/Title	Total Plays
HILARY DUFF So Yesterday	81
CHEETAH GIRLS Cinderella	76
JUMP5 Do Ya	74
LIZZIE MCGUIRE What Dreams Are Made Of	73
KELLY CLARKSON Miss Independent	72
HILARY DUFF Why Not	71
BAHA MEN Who Let The Dogs Out	68
STEVIE BROCK All For Love	62
LINDSAY LOHAN Ultimate	42
BRITNEY SPEARS Oops ... I Did It Again	34
D-TENT BOYS Dig It	33
AVRIL LAVIGNE Sk8er Boi	32
ATOMIC KITTEN Tide Is High (Get The Feeling)	30
ALL-AMERICAN REJECTS Swing, Swing	30
MICHELLE BRANCH Are You Happy Now?	30
PINK Get The Party Started	29
AVRIL LAVIGNE Complicated	29
AARON CARTER I Want Candy	28
STEVIE BROCK If U Be My Baby	28
'N SYNC It's Gonna Be Me	27



Playlist for week of October 28-November 3.



866-MVTUNES

21,000 movie theaters

This week's Movie Tunes is frozen.

### WEST

- LIZ PHAIR Why Can't I?
- JOSH GROBAN Broken Vow
- NATURAL What If
- ROD STEWART Time After Time
- THE WHO Pinball Wizard

### MIDWEST

- LIZ PHAIR Why Can't I?
- NATURAL What If
- JOSH GROBAN Broken Vow
- ROD STEWART Time After Time
- ENIGMA Voyageur

### SOUTHWEST

- LIZ PHAIR Why Can't I?
- ENIGMA Voyageur
- NATURAL What If
- ROD STEWART Time After Time
- DAVE KOZ Honey-Dipped

### NORTHEAST

- LIZ PHAIR Why Can't I?
- NATURAL What If
- ROD STEWART Time After Time
- JOSH GROBAN Broken Vow
- THE WHO Pinball Wizard

### SOUTHEAST

- LIZ PHAIR Why Can't I?
- ROD STEWART Time After Time
- DAVE KOZ Honey-Dipped
- MEMENTO My Failure
- SOCHI Teenage Sonata





# Hell, Up Close & Personal

Continued from Page 1

meager amount of annual rainfall. As a result, the hills and valleys from Central California south to the Mexican border — including virtually all of San Diego County — have become tinderboxes that are only a careless match or lightning strike away from a fire of biblical proportions. Last week that once-in-a-century kind of fire happened, and I had a front-row seat.

## No Big Deal

When I walked out to pick up the Sunday newspaper from my driveway I noticed a large plume of smoke off in the distance. I didn't pay much attention to it, because at this time of year in Southern California brush fires are a way of life.

Locals tend to regard them as no big deal, because most of the time they're burning somewhere far off in areas that are generally pretty sparsely populated. I'm ashamed to admit it, but, like many Southern Californians, I've become sort of complacent about fire season.

The fact that Californians take for granted the idea that such a season exists as part of the annual calendar speaks volumes. For those of us who live in such well-known SoCal metros as Los Angeles, San Diego or Anaheim, the fire season is mostly just smoke from a distant fire or "film at 11" on the nightly news.

The sight of smoke is usually followed by the roar of huge tanker planes and bucket-carrying helicop-

ters on their way to support specially trained firefighters on the ground. The way this story usually goes is that man and machine prevail and tame the killer flames while most of us go about our regular lives. Not this time.

That morning's smoke looked to be a bit closer than it had been a day before, when smoke from a blaze burning well north of us filled the sky. "Maybe it's just a shift in the wind blowing that smoke this way today," I thought.

## Things Heat Up

I went about the usual Sunday-morning routine of breakfast with my son before dropping him off at Sunday school. As we got in the car and pulled out of the driveway it was apparent to me that the plumes of smoke I was seeing were definitely from a new fire burning somewhere closer — and a pretty big fire at that.

Usually when I'm in the car I get to stay young by listening to the local Rock or Urban stations, depending on which of my two kids happens to be in the car. But on this Sunday morning, old radio guy that I am, I immediately hit the buttons for my two hometown News/Talk stations — Clear Channel's KOGO and Midwest Broadcasting's KFMB-AM — to see if I could find any information about the fires on the usual wasteland that is Sunday-morning AM radio.

I learned quickly that the fire had started the night before near the rural town of Ramona, which is not too far from the town where I reside. I still wasn't too worried, because I know that area is prone to fires and that they happen there every year.

Fires that begin that far inland rarely threaten metro San Diego's densely populated areas with anything more than a bit of annoying smoke and soot that temporarily dim the famous San Diego sunshine.

## One For The Record Books

As I headed back home I was driving toward a cloud of smoke that seemed 10 times bigger than

**Disaster, as we have all come to learn, is the great equalizer.**

what I'd seen just an hour before. The radio reports were becoming more and more urgent-sounding as the reality of just how quickly this fire was moving into some heavily populated areas began to sink in.

I used my cell phone to call my wife, who was driving my daughter to an all-day cheerleading com-

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petition at San Diego State University — far south of the rapidly developing fire line — and urged her to return home.

Traveling south on Interstate 15, she told me that she was seeing a lot of smoke and wondered what was going on. As I explained what I knew and suggested that she and the other car-pooling moms turn around and head home, she said that police up ahead were closing the freeway and forcing all traffic to exit near the Marine Corps Air Station at Miramar.

Rounding the bend, she exclaimed that she could see flames not far ahead as a wall of fire jumped across at least 10 lanes of freeway. That feat alone turned this killer wildfire, which would soon consume more than 250,000 acres and more than 1,500 homes, into one for the record books.

## A Horrific Sight

By midmorning my family was gathered again under one roof, giving me the peace of mind of knowing that should we ultimately have

to evacuate, at least we'd all be together. As neighbors gathered in the street to share the latest information, there was an almost partylike atmosphere. But the ever-increasing cloud of smoke that was just over the next ridge and kept getting closer was a continuing and sobering reminder that this was not a block party, no matter how cool, calm and collected most of us tried to remain.

A few neighbors announced that they were evacuating voluntarily, but many of us elected to stick together for a while longer and keep one another posted on what we learned as we took turns driving reconnaissance missions to ascertain just how far away from us the fire was burning.

A call to a family friend nearer to the front lines of the fire found her in the midst of evacuating her house, so my wife jumped in our car to help by hauling a carload of stuff to safety. Just as she returned home, another neighbor who had gone to observe the fire's progress from a higher vantage point drove up. "I

Continued on Page 17

**RIVETING RADIO**

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DENVER  
DR. LAURA ON KHOW 1.7 TO 3.6

KANSAS CITY  
DR. LAURA ON KCMO 2.7 TO 3.1

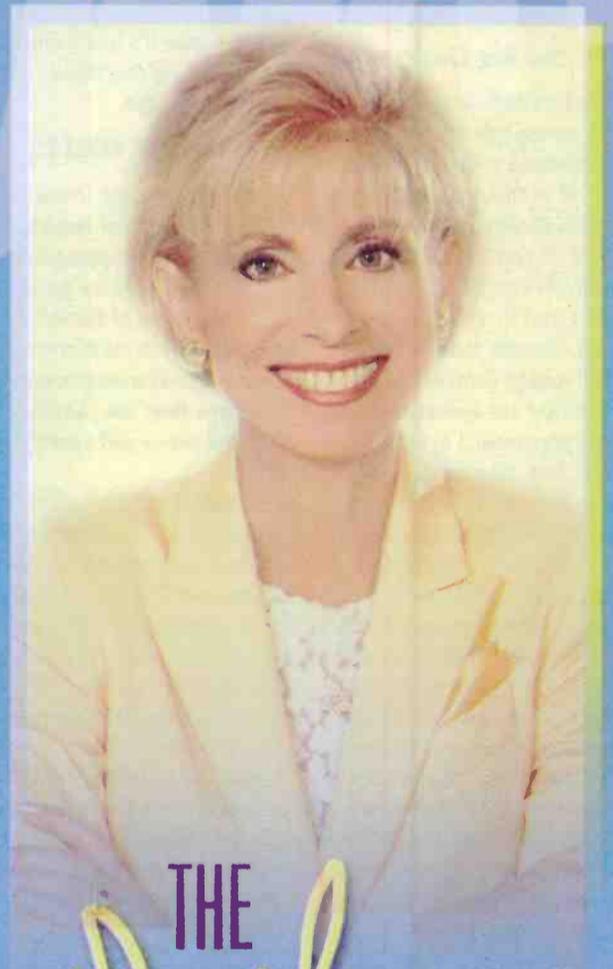
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Source: Arbitron: AQH Share, Spring to Summer, 2003, Persons 25-54, exact air times, M-F, MSA

**PREMIERETALK**

**Hell, Up Close & Personal**

Continued from Page 15

think it's time for all of us to pack up and be ready to leave," he told us.

Deciding to verify things for myself, I jumped in the car and made a quick drive down to the corner to see what my neighbor had seen. With the switch from daylight-saving time earlier that day, it was pitch dark at 5pm, except for the eerie glow coming from just over the ridge behind our home.

As I drove around the corner I came upon a horrific sight: a 30- to 50-foot-high wall of flames advancing slowly but surely toward our homes, which were little more than a half-mile or so away. Uttering an appropriate expletive, I called my wife and said, "I think it's probably time for us to get ready to go."

**This Is Not A Drill**

An interesting thing happens when you go from a hypothetical plan for packing your things and evacuating to the real deal. What looks good on paper or sounds good in theory is not quite as easy to implement when faced with the actual fact that it's time to go and all you

**Reducing your life to a few shopping bags or suitcases and maybe a couple of cardboard boxes is a humbling experience.**

can take with you is what you can fit in your car.

What would you take? That favorite chair, perhaps? Forget it. How about your kids' computers? Too big. Clothing? One or two changes per person over what you are wearing on your back is about all you can pack for a family of four before you begin to run out of room.

Reducing your life to a few shopping bags or suitcases and maybe a couple of cardboard boxes is a humbling experience. No matter how much planning you've done in advance, when the moment of truth comes, it's tough to decide what makes the cut and what doesn't.

In our case, the cars were packed with the dozens of photo albums that hold the memories of our family's lives, a file drawer full of important papers, my wife's jewelry box, a few of the kids' favorite toys and books, and duffle bags with changes of clothes.

Also on the list: a bag of dog food, a leash and a couple of bowls for food and water for our yellow Labrador retriever and enough space in the back of the Jeep to accommodate all 75 pounds of her.

While my wife grabbed our cell phones and her laptop computer, I quickly backed up all my computer data and stashed that disc, along with a number of files and notes related to the planning of next February's R&R Talk Radio Seminar, into my briefcase. It's funny what seems important to you at that moment.

Finally, after tossing a couple of prescription meds and some toiletries into a plastic bag and grabbing a case of bottled water from the garage, we figured we were set to go. Up and down the length of our street similar scenes played out from house to house as people loaded their vehicles, parked them facing out of their driveways and stood watching the glow of flames and billowing smoke advance,

wondering if and when they'd be forced to leave and let fate take over.

**A Long, Sleepless Night**

Although an official order to evacuate did not come that night, all of us spent a long and sleepless 24 hours watching and waiting to see what would happen next. Sleeping in one-hour shifts, neighbor watched out for neighbor in the wee small hours of the morning.

As the hours passed, the wind began to shift the fire away from where we live, giving the brave firefighters on the front lines a chance at saving people's homes and lives.

**Sleeping in one-hour shifts, neighbor watched out for neighbor in the wee small hours of the morning.**

Watching them work tirelessly for what has now been days on end, I am reminded again of the dedication and valor of those who choose to protect the rest of us as firefighters and law-enforcement officers.

I truly don't know where we manage to find such people among us, but I'm thankful every day that they're out there and willing to serve. I did hear some media reports criticizing the speed of their initial response, but I can't imagine how those brave men and women could possibly have done more, given the magnitude and speed of the blaze.

By the light of day a thick, yellow



**HELP IS ON THE WAY** KOGO/San Diego PD Cliff Albert (l) and afternoon drive host Roger Hedgecock broadcast live at last weekend's FireAid 2003. The event, sponsored by Clear Channel Radio, has already raised more than \$300,000 to help victims of Southern California's recent devastating wildfires.

blanket of smoke had settled in over our homes, providing yet another chapter in this unfolding disaster. Spared the damage of fire, we were now told to stay inside with doors and windows shut tight to keep out the toxic smoke-filled air left behind by a combination of burning brush and trees and a whole variety of poisonous fumes that are the byproducts of civilization in flames: plastics, paint, gasoline and oil, melted vehicle tires and much, much more.

Just a few minutes of breathing this caused headaches and nausea that sent hundreds to clinics and emergency rooms all across the city.

**The Great Equalizer**

As I write these words the winds have shifted once again, the air is clearing, that famous California sun is once again shining over most of San Diego, and life, for many of us, is returning to normal.

But it's tough to be in a celebratory mood when you see so many — both friends and strangers — who were not nearly as fortunate and who lost all they had in a matter of minutes. This historic wildfire, the worst in San Diego County history, did not discriminate. Rich and poor

both were subjected to the same devastation. Disaster, as we have all come to learn, is the great equalizer.

But for a fortunate shift of wind that night I could be writing this story with a very different ending. I'm thankful that my family was able to walk away from this historic event essentially unscathed. And I guarantee you that I'll never again look at a plume of smoke in the sky and say, "Hey, no big deal."

Finally, as I have been a number of times in the past few years, I am again reminded that there are really only a few things that are truly important in life, with your family, your friends and your health at the top of the list. The rest of it is just so much stuff, and if it doesn't all fit in your car, it's probably not all that important in the end.

**TALK BACK TO R&R!**

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 858-486-7559

or e-mail: [apeterson@radioandrecords.com](mailto:apeterson@radioandrecords.com)

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# STREET TALK

## Ex-Premiere Sr. VP Files Lawsuit

Last week former Premiere Radio Networks Sr. VP **Karen Childress** filed a lawsuit in Los Angeles County Superior Court against Clear Channel-owned Premiere, alleging the company fired her in 2002 shortly after she objected to a sexually explicit e-mail. She's seeking more than \$10 million in damages. According to the *Los Angeles Times*, Childress repeatedly complained about alleged "hostile treatment" toward women and widespread sexual harassment at the company, including misconduct by top programmers. In a joint statement, both Clear Channel and Premiere said, "We have not had an opportunity to review the lawsuit. However, we take all claims of this nature very seriously."

### Listener Generosity Off The Charts

In response to the devastating fires that hit the San Diego area, **KFMB (Star 100.7)/San Diego** morning guys Jeff & Jer held a fundraiser at the San Diego Sports Arena on Nov. 3 to collect money for the American Red Cross' fire relief efforts. The guys optimistically expected to raise



Star staffers pass the collection bucket.

about \$100,000 — but local residents dug a whole lot deeper into their scorched pockets than anyone expected, and the results astounded everyone. "In just four hours the total raised was \$1,412,391.00!" Star GM/PD **Tracy Johnson** tells **ST**. "Just as I was

about to announce the initial total on the air, the marketing director of WD-40 handed me a check for another \$50,000! There's over \$250,000 in cash lying around here — which I will now roll around in naked."

### Fa La La La, La La La La

In a decided change from its usual holiday tradition of not breaking format too much, **WLTW (106.7 Lite FM)/New York** has announced plans to kick off "Non-Stop Holiday Music" at 6am on Friday, Nov. 28, the day after Thanksgiving. We wonder how this pre-emptive move will impact the holiday plans of crosstown **WNEW (102.7 Blink)**, which was reportedly planning to do the same.



Have a very Charlie Brown Christmas!

The holiday spirit also grabbed Infinity gold-based **AC WSSS (Star 104.7) Charlotte** extremely early this year. On Halloween Star flipped to "Christmas 104.7," and it will stick with that format through Christmas Day. However, when the station returns to normal programming, it will be minus its morning show: Sander Walker, Robin King and Kara Edwards have exited.

### American Music Awards Update

**Toby Keith** and **Fleetwood Mac** have been added to the list of performers at Dick Clark's 31st annual American Music Awards. They join previously announced performers **Ashanti, Sheryl Crow, Hilary Duff, Evanescence, Alan Jackson, Kid Rock, Metallica, OutKast, Sean Paul, Pink, Britney Spears, Rod Stewart, American Idol's Ruben Studdard & Clay Aiken** and **3 Doors Down**. Newly added presenters include **Justin Timberlake, Tim McGraw, George Lopez** and **Damon Wayans**. The American Music Awards, hosted by **Jimmy Kimmel**, will air Nov. 16 on ABC-TV.

### Bubba Ensures Schiavo Lives

Syndicated personality **Bubba The Love Sponge** was struck by the plight of **Terry Schiavo**, the comatose Florida woman who's been at the epicenter of a "feed her/don't feed her" struggle between her husband and parents. Bubba, based at **WXTB (98Rock)/Tampa**, decided to hold a food drive for Terry. "We figured, what better way to help out than to feed a starving woman — she's got to be hungry," Bubba theorized. Last week the station set up a collection location near the hospice where Schiavo has been languishing. "We collected about three months' worth of Ensure and other items that can be fed to her through a tube," says **Mike Oliviero**, Dir./Marketing & Promotions for CC/Tampa Bay. The person who brought the most food scored a pair of Tampa Bay Bucs tickets.

Continued on Page 20

## R&R Timeline

### 1 YEAR AGO

- **KIKK-FM/Houston** flips to Smooth Jazz.
- **Christopher Gould** named GM for WTBN & WTWD/Tampa.
- Emmis loses appeal of Mancow fines; WKQX must pay \$21,000 for three broadcasts.
- **Blake Chancey** promoted to Exec. VP for Sony/Nashville.



Blake Chancey

### 5 YEARS AGO

- **Tom "Grover" Biery** elevated to Sr. VP/Promotion at Warner Bros. Records.
- **WRCX/Chicago** flips to Jammin' Oldies.
- **Joel Oxley** elevated to VP/GM at WTOP-AM & FM/Washington.
- **Tyler Cox** promoted to Station Manager at KNKI-FM/Dallas.

### 10 YEARS AGO

- **Bruce Reese** named President of Bonneville International's Major Market Radio Group.
- **Rick Blackburn** promoted to President of Atlantic/Nashville.
- Evergreen creates San Francisco duopoly with \$45 million KIOI purchase.
- **Tom Poleman** named PD of KRBE/Houston.



Bruce Reese

### 15 YEARS AGO

- **Joe Kiener** named Exec. VP of Chrysalis Group.
- **Skip Miller** appointed VP/Black Music at RCA Records.
- **Guy Zapoleon** promoted to National PD for Nationwide.
- **John Rook** becomes PD at KABC/Los Angeles.

### 20 YEARS AGO

- **Bill Stakelin** becomes CEO of the Radio Advertising Bureau.
- **Harold Childs** appointed Sr. VP/Urban-Black Music for PolyGram Records.
- A&M Records promotes **J.B. Brenner** to National Director/Album Promotion.



Harold Childs

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Continued from Page 18

Clear Channel's **WKCI (KC101)/New Haven, CT** is coming up on its 25th year as a heritage CHR/Pop outlet.



A quarter-century of excellence.

"It actually goes beyond 25 years," says MD/afternoon driver **Kerry Collins**, who's been there for seven of those 25 years. "The format used be on AM and was known as '1300 WAVZ.' In 1979 the station moved to the FM band, and the rest is history." To help celebrate in proper style, Collins is collecting airchecks from former KC101 jocks. Contact him directly at 203-230-5217, or mail your aircheck to his attention at WKCI, 495 Benham St., Hamden, CT 06514.

### The Programming Dept.

- Archway Broadcasting VP/Programming & Marketing **Brian Krysz** has resigned, effective Nov. 1. The reason? He's embarking on some lucrative, super-secret gig on Jan. 1. Krysz will continue to consult Archway until he starts his new job.

- **Erich West**, PD of Clear Channel Rocker WQBZ & Alternative WYNF/Macon, GA, is rewarded for his success by having four more hours of work dumped onto his day. West has been upped to OM for the entire friggin' cluster, which also includes Smooth Jazz WELV, Urban WIBB, Urban AC WRBV, Gospel combo WLCG & WRNC and Country combo WVMG-AM & FM.

- "**Big**" **Steve Kelly** is named Director/Ops for Clear Channel's cluster in Jackson, MS. Kelly, whose most recent radio gig was OM of WMC-FM/Memphis, has remained in Memphis operating his own voiceover business, BSK Productions. Kelly replaces Scott Johnson, now OM of CC's WESC & WSSL/Greenville, SC.

- **Tim Huelsing**, Market Manager for Clear Channel/Sandusky, OH, is named VP/Market Manager for South Central's Evansville, IL cluster.

- WJSE/Atlantic City, NJ Asst. PD **Jason Ulanet** is named MD/midday dude for Entercom Alternative KRBZ (The Buzz)/Kansas City. **Mike Austin**, ex-PD of crosstown KCHZ, joins The Buzz as morning co-host/producer, and afternoon guy/MD **Lazlo** adds Asst. PD stripes. Afterwards, a huge party was held in the foyer with a clown and a piñata.

- Radio One Alternative WLRS/Louisville MD/midday goddess **Annrae Fitzgerald** pins Asst. PD stripes onto her Catwoman-like pleather outfit.

- **Craig Powers** adds Asst. PD/MD duties at Infinity AC KMZQ/Las Vegas.

### Formats You'll Flip Over

On Nov. 4 Citadel AC **WCKW/New Orleans** morphed from "The Point" to "Lite 92.3." Market vets **Beau & Beth**, who've been patiently sitting out a one-year non-compete, vacuumed off the cobwebs and re-emerged for mornings at Lite. **Rob Holloway** remains in middays, while former morning guy **Jim Hanzo** segues to afternoons, displacing Jeff Parish, who exits. The syndicated **Delilah** will run at night.

### Broke The Bleeping Bleep Button

"Over the weekend we may have set a record for the most times 's\*\*t' was uttered on the air!" That's **Alex Quigley**, PD of American General Media Active Rocker KRFR/Bakersfield, bursting with bleeping pride after surviving the station's oh-so-tasteful Pack Up Our S\*\*t Weekend. "We encouraged our jocks and listeners to say it as often as possible — even though we had to bleep it," Quigley tells **ST Daily**.

Since the station was moving from 104.3 to 93.1 on Nov. 6, Quigley and crew decided to clean out the closet by giving away the crap that they didn't want to schlep along. "We paired up good prizes with bad prizes — we gave away CDs and Enter the Matrix videogames along with things like a spatula or a cat litter scoop," he says. "My favorite prize was the book-on-tape version of *Lyle Menendez: My Story*."

### Quick Hits

- **Ashley & Murphy in the Morning** is the new wakeup show at South Central Oldies combo WTXM & WRMX/Knoxville. Current hostess Ashley Adams is joined by **Frank Murphy**, former morning co-host on crosstown WOKI. Murphy previously worked in Los Angeles as a producer for *Kevin & Bean* on KROQ and *Mark & Brian* on KLOS.

### ST Shot O' The Week



Looks like Cox Rocker **WBAB/Nassau-Suffolk** has one hell of a reach: These local soldiers from the 304th Civil Affairs Brigade showed off their true colors recently while at the Hammurabi Pistol Factory in Al Hillah, Iraq. Pictured here are (l-r) Major Robert Jones from Bay Shore, NY; Major Craig Bennett from Rhode Island; Staff Sgt. David Pittari of Connecticut; Major Dave Menegon of New York; and Lt. Colonel Martin Bischoff of New Jersey.

- WEDR/Miami taps former WKYS/Washington afternoon driver **Lorenzo "Ice T" Thomas** for the same duties. He replaces Rick Party, who recently moved to mornings.

- **Kimberly Wilson** is named Director/Marketing for Clear Channel's New Orleans cluster. Most recently Wilson had been working on special projects for Clear Channel Radio/Chicago.

- Midday jock Shay exits Urban **WDTJ/Detroit** as the station reshuffles its lineup. PD/night jock **Spudd** moves up to afternoons, pushing **Tune-Up Man** up to middays. Weekend duo **The Hype Squad** take over nights.

- WKQZ/Saginaw, MI night jock **Jay Randall** moves to mornings, turns in his Asst. PD/MD stripes and becomes the new "Poorboy" on *The Joe & The Poorboy Show*. The former "Poorboy," Todd Kangas, is now doing afternoons at WENS/Indianapolis. **Mason Lucas** slides over from Citadel sister CHR/Pop WIOG as Asst. PD/MD and host of the nighttime *Nocturnal Transmission*. Lucas is replaced at WIOG by **Eric Chase** from WPYO/Orlando, and WIOG weekend talent **Mandi Hanks** is now splitting middays, hosting 10am-noon.

- WKDD/Akron MD/midday talent Lynn Kelly exits. In-bound to replace her is **Justine Thomas** from WHOT/Youngstown, OH.

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# Jive Rockin'

## Label goes the distance with Three Days Grace

The debut single from Canadian rockers Three Days Grace, "(I Hate) Everything About You," is a straightforward, hook-laden rocker that's tapped into the collective angst of Alternative and Active Rock audiences, who have made the track a hot phone record. "Hate," however, has been a major labor of love for the staff at Jive Records, who have been working the track since late April of this year.

Some six months after its initial add dates, "Hate" is side by side with heavyweight acts like A Perfect Circle, Staind, Nickelback and Linkin Park in a crowded top 10 at Alternative. Three Days Grace continue to chip away at Active Rock as well, moving up the top 20 alongside similarly entrenched artists.



Lorraine Caruso

began to crystallize. We've scanned close to 80,000, and in the last couple of weeks sales are picking up. All the dots are starting to connect now. We went into full-time rotation on MTV2, where we're starting a national campaign. Now we want to put a face on the band."

### Early Action

While the band was unknown, Caruso and crew managed to find some early believers at Alternative, including major-market stations like WXTM/Cleveland, KPNT/St. Louis, KRBZ (The Buzz)/Kansas City and CIMX (89X)/Detroit.

"It jumped out of the speakers at us," says Murray Brookshaw, PD at CIMX, the current rotation leader on the record with over 900 spins. "We started banging the record, and it took off almost immediately with the audience. The audience gravitated toward it, and it really started to call out for us. We added it right into rotation."

CIMX also added Three Days Grace to its Birthday Bash concert, and Brookshaw couldn't have been happier with the results. And after six months the single keeps going strong. "We added it on April 22, and it's still going really, really well," Brookshaw says. "The next single, 'Just Like You,' is awesome too. We really like it, so as soon as this one shows some burn, we'll go on that one. The album's pretty deep."

Despite the early believers, Caruso had to decide if the project was worth continuing to work at radio. "When you're moving on, the job of being a promotion person is analyzing whether or not you should keep going forward," she says.

"How much more are you putting into this? Are there signs that the record is going? Even though it looked like this record could have fallen apart a couple of times, there was always some indication that it

needed to be pushed through the boundaries that we had to get over."

### Kickin' It Live

Caruso found herself hurtling programmers' perceptions of the band in order to get to the audience, a major factor that continues to fuel the fire for Three Days Grace. "Once it went on the radio, the audience decided that they liked the record," she says. "It was very audience-driven."

"In some cases, we would go for Cage Matches or tests if programmers weren't into it. All of a sudden, we started winning five nights in a row at stations like KROX/Austin. People who were resistant gave us shots, and I don't think there was one of them who was disappointed by the result once we went on the radio."

**"Whereas a lot of records die in three months if there's no major spark, this one really started showing its head above those other records."**

Joanne Grand

Getting people out to shows helped a lot as well. "We were really tenacious about the record in New York," Caruso says. "We tried everything. One of the turning points for us in New York was taking the station staff to see the show. Three Days Grace did a tour with Trapt and Smile Empty Soul."

"[WXRK MD] Mike Peer and [PD] Robert Cross were impressed by the live show. The band wasn't as faceless as they thought it would be. To win over a New York club as the opening band when everyone was there to see Trapt was very impressive. The following week we got the add."

### Active Growth

While Caruso and the team of Jive locals did an impressive job at Alternative, Active Rock was in need of a

point person. Enter Joanne Grand, who left her post as Sr. Director/National Rock Promotion with TVT Records to join Jive in mid-July as Sr. Director/Promotion, Rock Formats.

"When I got here, it was to assist in the campaign with Lorraine at both Alternative and Active and really entrench this band as firmly at Active as they've become at Alternative," Grand says.

"We didn't really have an Active Rock person in place until the latter part of the record, when Joanne Grand joined," Caruso says. "Laura Curtin helped us start it, and we hired a few freelance people to help us. The Volcano people — Warren Christensen and Michelle Munz — helped where they could, but there wasn't a full-time micromanager on it on the Active side."

Grand jumped in headfirst with Three Days Grace, who were showcasing at the Conclave in Minneapolis two days after she joined Jive. "Talk about trial by fire," she jokes. "I was very nervous. I'd never seen them before and didn't know how good they'd be."

"I was pleasantly surprised at how tight and seasoned they were. To this day I have people saying, 'Wow, that was such a great band at the Conclave.' That turned a lot of people's heads to this band. People were singing their songs — and not just the single."

### Stiff Competition

Upon joining Jive Grand found herself in the middle of a passion project that could not be extinguished. "Whereas a lot of records die in three months if there's no major spark, this one really started showing its head above those other records," she says. "At Active Rock, it had just got on the charts. At Alternative, it was starting to show signs that it wasn't going away and that the label wasn't going to let it go away."

As for early Active supporters, Grand points to stations that were on the record before she was at the label — stations like KXXR/Minneapolis; WNOR/Norfolk; WCCC/Hartford; KDOT/Reno, NV; and WQBK/Albany. Also influential were stations that later came in on the record, like KUPD/Phoenix.

"There were two Alternative stations in the market already on it, but KUPD was really open to listening," Grand says. "Not only did they add it, it's their No. 1 record right now. It's top 10 research for them, and I really think they contributed to helping this band go to Active Rock."

The baby band is finding itself in elite company at Active. "The challenges they're facing are bands like Korn, Linkin Park and Chevelle," Grand says. "The downside is, we're facing that as our competition. The positive side is, Three Days Grace is a new band with only one single at

radio, and this is their competition — artists who are platinum and entrenched at the format.

"We are a brand-new band with one single. It's got everything a record needs — sales in key airplay markets, it's researching like crazy, and it's requesting. KILQ/Colorado Springs had requests within two weeks of playing the record."

### Double-Edged Sword

"When you build slowly there's a double-edged sword," Caruso says. "It can be torturous, but then you're moving forward. Once you know you're moving, you know you have



Three Days Grace

a hit. You have the ability to grow it, get research, get your requests and see sales markets develop.

"Certain records shoot up the chart on momentum, and you don't know if they're real hits or not. They're anticipated, and they shoot up the charts before you have the elements of callout and all that."

"But when you're working a record for six months and you have all your facts and figures that the record is ranking No. 1 in certain markets, you can honestly say that you have a proven hit record. It's very rewarding to be able to have an opportunity to break a band from zero, but it's extraordinarily difficult."

"Developing new bands takes so much dedication and long-term passion from the label," says Grand. "It's the ultimate success when a label that traditionally never had a lot of rock and alternative bands on its roster sees one of its first projects becoming a successful band at both formats and developing, eventually, as a core artist."

Caruso concurs, saying, "It's very rewarding to us, because Jive, for a very long time, has been perceived as a pop label. It was important for us, as a company, to be able to prove that we could break rock records. We've had releases we've worked with Volcano and stuff, but this is a Jive-proper release. It means a lot to our company to show that we can be winners at Pop and at these formats as well."

But don't take their word for it; ask someone who's had success with the record. "If you can't hear the hook, get your ears checked," says Brookshaw.

**"It's very rewarding to be able to have an opportunity to break a band from zero, but it's extraordinarily difficult."**

Lorraine Caruso



Joanne Grand

## THE INDUSTRY'S NO. 1 RETAIL CHART November 7, 2003

LW	TW	ARTIST	ALBUM	LABEL	POWERINDEX	CHANGE
1	1	CLAY AIKEN	Measure Of A Man	RCA	128,569	-38%
4	2	OUTKAST	Speakerboxxx/The Love Below	Arista	127,429	-15%
2	3	ROD STEWART	Great American Songbook 2	J	121,295	-41%
-	4	R.E.M.	In Time: The Best Of R.E.M.	Warner Bros.	111,627	-
-	5	STROKES	Room On Fire	RCA	107,993	-
5	6	LUDACRIS	Chicken & Beer	Def Jam South/IDJMG	98,508	-17%
-	7	GERALD LEVERT	Stroke Of Genius	Elektra/EEG	76,305	-
3	8	EAGLES	The Very Best Of	Elektra	74,470	-52%
8	9	DIDO	Life For Rent	Arista	64,770	-9%
16	10	3 DOORS DOWN	Away From The Sun	Republic/Universal	60,249	+24%
11	11	CHINGY	Jackpot	DTP/Capitol	54,434	-5%
10	12	HILARY DUFF	Metamorphosis	Buena Vista/Hollywood	52,778	-10%
20	13	STING	Sacred Love	A&M/Interscope	52,641	+19%
15	14	NICKELBACK	Long Road	Roadrunner/IDJMG	51,155	+1%
6	15	JAGGED EDGE	Hard	Columbia	48,952	-33%
17	16	R. KELLY	The "R." In R&B Collection Vol.1	Jive	48,566	+8%
19	17	DAVE MATTHEWS	Some Devil	RCA	42,889	-3%
18	18	BEYONCE	Dangerously In Love	Columbia	42,766	-3%
12	19	BARBRA STREISAND	The Movie Album	Columbia	40,209	-29%
25	20	LIMPBIZKIT	Results May Vary	Flip/Interscope	39,876	-3%
-	21	LUTHER VANDROSS	Live At Radio City Music Hall...	J	39,026	-
-	22	HATEBREED	Rise Of Brutality	Universal	38,797	-
21	23	JOHN MAYER	Heavier Things	Aware/Columbia	38,610	-11%
26	24	OBIE TRICE	Cheers	Shady/Aftermath/Interscope	36,983	-9%
7	25	LOON	Loon	Bad Boy/Universal	34,722	-52%
28	26	ALAN JACKSON	Greatest Hits Vol.2	Arista	34,661	-8%
29	27	EVANESCENCE	Fallen	Wind-up	34,187	-6%
13	28	MARQUES HOUSTON	Mh	Elektra/EEG	30,408	-42%
30	29	MICHAEL MCDONALD	Motown	Motown	30,192	-15%
33	30	LINKIN PARK	Meteora	Warner Bros.	29,861	-11%
27	31	DMX	Grand Champ	Def Jam/IDJMG	29,566	-27%
36	32	COLDPLAY	Rush Of Blood To The Head	Capitol	28,253	-8%
46	33	ROD STEWART	Great American Songbook	J	28,127	+17%
34	34	BETTE MIDLER	Bette Sings The Rosemary...	Columbia	27,859	-14%
9	35	BARENAKED LADIES	Everything To Everyone	Reprise	27,622	-60%
24	36	ELVIS PRESLEY	Elvis: 2nd To None	BMG Heritage	27,464	-35%
38	37	NORAH JONES	Come Away With Me	Blue Note/Virgin	26,936	-10%
40	38	SOUNDTRACK	Kill Bill	Maverick	26,929	-1%
49	39	LIL JON & THE EASTSIDE BOYZ	Kings Of Crunk	TVT	26,917	+15%
-	40	BLACK EYED PEAS	Elephunk	A&M/Interscope	26,508	-
35	41	50 CENT	Get Rich Or Die Tryin'	Shady/Aftermath/Interscope	26,032	-18%
39	42	MURPHY LEE	Murphy's Law	Universal	24,475	-11%
47	43	MATCHBOX TWENTY	More Than You Think You Are	Atlantic	23,735	0%
14	44	MANDY MOORE	Coverage	Epic	23,625	-54%
-	45	TOBY KEITH	Unleashed	DreamWorks	23,237	-
45	46	VARIOUS	Totally Hits 2003	BMG Heritage	22,852	-6%
32	47	VAN MORRISON	What's Wrong With This Picture?	Blue Note/EMC	22,553	-34%
48	48	SEAL	IV	Warner Bros.	22,289	-4%
31	49	JONNY LANG	Long Time Coming	A&M/Interscope	21,083	-39%
-	50	HARRY CONNICK JR.	Harry For The Holidays	Columbia	20,656	-

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### ON ALBUMS

#### BMG's Chart Attack Continues

The bubbly is flowing fast in Guttersloh.

BMG's Rolf Schmidt-Holtz and Michael Smellie, not to mention Clive Davis and Antonio "L.A." Reid, are living the high life as the German media conglomerate takes time out from its re-



Clay Aiken

ported talks with Sony Music to celebrate five albums in the HITS top 10, including four of the top five.

RCA three-time champ Clay Aiken leads the way at No. 1, followed by Arista runners-up OutKast (No. 2), J Records' Rod Stewart (No. 3) and RCA buzz band The Strokes, who debut at No. 5. Only Warner Bros.' R.E.M. greatest-hits package, bowing at No. 4, breaks up the BMG hegemony, while Sylvia Rhone's Elektra sports two in the top 10: EW's debuting Gerald Levert, at No. 7, and WSM's Eagles best-of, at No. 8.

The rest of the top 10 includes Def Jam



OutKast

South/IDJMG's Ludacris (No. 6), Arista chanteuse Dido (No. 9) and Republic/Universal's surging 3 Doors Down, up 24% at No. 10.

Other chart newcomers include J's Luther Vandross live album (No. 21), Republic/Universal's Hatebreed (No. 22) and Columbia's Harry Connick Jr. holiday disc (No. 50).

Aside from 3 Doors Down, artists experiencing double-digit sales growth include A&M/Interscope's Sting (+19%, 20-13), J's first Rod Stewart collection (+17%, 46-33) and TVT's Lil Jon & The Eastside Boyz (+15%, 49-39). A&M/Interscope's Black Eyed Peas (No. 40) and DreamWorks Nashville's Toby Keith (No. 45) both return to the top 50.

Next week: Look for Arista's Sarah McLachlan to continue BMG's dominance by nailing the No. 1 slot. Super Tuesday promises

charting records from Murder Inc./IDJMG's Ja Rule, Atlantic's P.O.D., Capitol's Coldplay DVD-CD



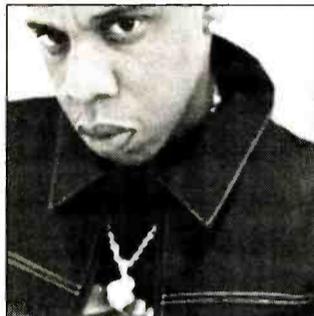
Strokes

hybrid, Toby Keith and labelmate Darryl Worley, J's Wyclef Jean, Lost Highway's Ryan Adams, MCA Nashville's Lee Ann Womack, Columbia's Now 14 and Jive's Too Short. Also on tap, a remix album from Desert Storm/Elektra/EEG's Fabolous and greatest-hits collections by Jive's Nick Carter, Capitol's Bob Seger, Atlantic's Robert Plant and A&M/Interscope's Sheryl Crow.

# Change Is In The Air

Change is in the air, and I'm not just talking about the weather. Not only will radio welcome new music to change up its playlists next week, many of the artists Going for Adds will also encounter uncharted territory when it comes to their careers.

Jay-Z presents "Change Clothes," featuring Pharrell Williams, to Rhythmic and Urban outlets. It's the official lead single from what may be his final full-length album (though my money is on his pulling a Michael Jordan in a year or two). The cut has already debuted at No. 36\* and No. 43\* on R&R's Urban and Rhythmic charts, respectively. The Chris Robinson-directed video will have a fashion-show theme and guest stars galore.



Jay-Z

As for the upcoming CD, *The Black Album*, it will feature production by The Neptunes, Eminem, Timbaland, Just Blaze, Kanye West, Rick Rubin and newcomer Aqua but will not feature guest rappers or skits. Expect *The Black Album* to hit stores on Nov. 28 (the day after Thanksgiving), the same day Jay-Z will release a black version of his Reebok S. Carter sneaker. Even if he doesn't record another song after this album, fans will still have the chance to experience Jay-Z's thoughts: He's planning to release his autobiography, *The Black Book*, in spring 2004.

Though they only recently broke into the big time with their hit single "Bring Me to Life," the winds of change may already be blowing through the house of Evanescence. Reportedly, co-founder and guitarist Ben Moody left the group while they were on tour in Europe, making the future of the group uncertain. Evanescence are continuing their European tour, which wraps up Nov. 10 in London, and intend to honor their upcoming North American dates with Finger Eleven and Seether beginning Nov. 19 in Mexico City. Radio presence for the band will also continue to be a priority as they release "My Immortal" to Pop, Hot AC,

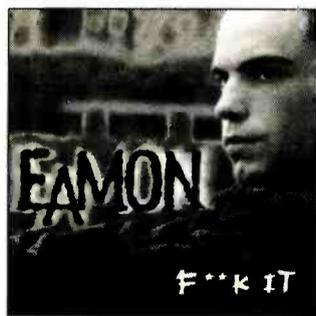


East Mountain South

Rock, Active Rock and Alternative stations next week, the third single from their multi-platinum major-label debut, *Fallen*.  
 Triple A can expect a change in the weather next week as East Mountain South come to the format with "Rain Come Down." This is the latest single from Kat Maslich and Peter Adams' self-titled album, produced by Adams and Mitchell Froom (Los Lobos, Elvis Costello, Crowded House). The duo, who both sing, write and play instruments, met in 1999 when Maslich auditioned for a singing TV spot at the music production house where Adams worked. Recalls Adams, "Not long after that, one of my former partners at the music house went to one of Kat's shows. He knew my music and was shocked at the similarity of our songwriting styles. He told me I had to check her out. I was doing a demo of a song I was going to pitch in Nashville, so I called Kat to sing on it. She came over, and we sat and played our songs for each other. It was weird — I felt I could have written her songs, and she thought she could have written mine."

Adams also thinks of Maslich as his "vocal training wheels," since he's still learning about voice. Maslich's response? "Sometimes I wanna kick his ass. I mean, the first time I heard Peter sing, it made my heart hurt. I could only think, 'My God, your voice is gorgeous.' And I'm certainly learning too. For instance, I'm hoping I'll be playing more instruments, beyond guitar, on the next record." Currently, the duo are opening for Lucinda Williams in primarily West Coast markets through the end of this month and will join Jason Mraz for a show in Boulder, CO on Dec. 18.

If you're tired of playing the same old stuff, you can always try to shake things up with Eamon's "F\*\*k It (I Don't Want You Back)," Going for Adds at Pop next week. His heartbreaking tale



Eamon

of raw, explicit emotion is already stirring things up at the format as it rises to No. 46\* on R&R's CHR/Pop chart and steadily gains adds each week. A note to the wise: Though the explicit version delivers Eamon's message in a more effective manner, please play the clean, FCC-friendly version.

— Mike Trias

## R&R Going For Adds™

Week Of 11/10/03

### CHR/POP

- BEYONCE' Me, Myself And I (Columbia)
- EAMON F\*\*k It (I Don't Want You Back) (Jive)
- EVANESCENCE My Immortal (Wind-up)
- KELLY CLARKSON The Trouble With Love Is (RCA)
- P.O.D. Will You (Atlantic)

### CHR/RHYTHMIC

- ALICIA KEYS You Don't Know My Name (J)
- JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
- MARQUES HOUSTON Pop That Booty (Elektra/EEG)
- OBIE TRICE The Set Up (Shady/Interscope)
- YING YANG TWINS f/LIL' JON AND THE EASTSIDE BOYZ Salt Shaker (TVT)

### URBAN

- ALICIA KEYS You Don't Know My Name (J)
- BABY D It's Goin' Down (Epic)
- BIG TYMERS f/R. KELLY Gangsta Girl (Cash Money/Universal)
- JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
- OBIE TRICE The Set Up (Shady/Interscope)
- PITCH BLACK It's All Real (Universal)
- TWISTA Slow Jamz (Atlantic)
- YING YANG TWINS f/LIL' JON AND THE EASTSIDE BOYZ Salt Shaker (TVT)

### URBAN AC

- ALICIA KEYS You Don't Know My Name (J)

### COUNTRY

- CHAD BROCK You Are (Broken Bow)
- GARY ALLAN Songs About Rain (MCA)
- SONYA ISAACS No Regrets, Yet (Lyric Street)

### AC

- FLEETWOOD MAC Thrown Down (Reprise)

### HOT AC

- EVANESCENCE My Immortal (Wind-up)
- FLEETWOOD MAC Thrown Down (Reprise)
- KELLY CLARKSON The Trouble With Love Is (RCA)
- SIMPLE PLAN Perfect (Lava)

### SMOOTH JAZZ

- BERNIE WILLIAMS Stranded On The Bridge (GRP/VMG)
- IMPROMP 2 Mocha Soul (Big3)
- MICHAEL BROWN f/NORM BROWN Shades Of Brown (Lightyear)
- RICHARD ELLIOT Sly (GRP/VMG)

### ROCK

- EVANESCENCE My Immortal (Wind-up)
- GODSMACK Re-Align (Republic/Universal)

### ACTIVE ROCK

- AFI Silver And Cold (DreamWorks)
- CRYSTAL METHOD Born Too Slow (V2)
- EVANESCENCE My Immortal (Wind-up)
- GODSMACK Re-Align (Republic/Universal)

### ALTERNATIVE

- AFI Silver And Cold (DreamWorks)
- CRYSTAL METHOD Born Too Slow (V2)
- EVANESCENCE My Immortal (Wind-up)
- GODSMACK Re-Align (Republic/Universal)
- S.T.U.N. Annihilation Of The Generations (Geffen)

### TRIPLE A

- DARON TALBOT Ski Bum (Talbot Music)
- EASTMOUNTAINSOUTH Rain Come Down (DreamWorks)
- FLEETWOOD MAC Steal Your Heart Away (Reprise)
- FLEETWOOD MAC Thrown Down (Reprise)
- MARIA MCKEE In Your Constellation (Viewfinder)

R&R's Going For Adds features the complete list of songs impacting radio for the coming week. Going For Adds is e-mailed each week to participating radio and record executives. For more info, contact Greg Maffei at [gmaffei@radioandrecords.com](mailto:gmaffei@radioandrecords.com).

## Sony

Continued from Page 1

the Sony/Nashville division, including Epic/Monument, Columbia and Lucky Dog.

Sony/Nashville President John Grady said, "It gives me great pleasure to promote Larry and Bill and give them more responsibilities. I will be eternally grateful that they were already here when I took this job. Their combined experience and expertise make them the perfect team to lead our promotion department."

Pareigis told R&R, "I'm honored by the level of trust that John Grady and [Columbia Records Group Chairman] Don Jenner have placed in Bill and me to steer the promo-

ship for Sony Music Nashville. I plan to bring an unprecedented level of commitment, attention to detail, dedication to coloring outside the lines and victory to this team, this roster, my co-workers and, of course, our partners at Country radio."

Pareigis has served as Epic/Monument's Sr. VP since the two imprints merged their promotion staffs in August 2002. He joined the label as Monument VP/Promotion in 1997 after two years in a similar post with Nashville-based Almo Sounds. Prior to entering the record business Pareigis spent 20 years in radio programming, including stints at WSM-FM/Nashville, KRST/Albuquerque, KRAK/Sacramento and KYCY/San Francisco.

Macky told R&R, "I can't thank

Don Jenner, John Grady, Larry Pareigis and the staffs at the Sony labels enough — not only for this opportunity, but for their belief in me. There are some very exciting things happening here at Sony in this new era, and I am very proud to have this incredible opportunity."

Macky joined Epic/Monument in early 2003 as Director/National Promotion. Prior to that he spent more than eight years with MCA/Nashville, where he was VP/National Promotion when he exited in September 2002. Before MCA Macky spent 16 years in Country radio, holding programming and talent posts at WDSY/Pittsburgh; KRTY/San Jose; KMIX/Modesto, CA; KSON/San Diego; and KUZZ/Bakersfield.

## Wallace

Continued from Page 1

Wallace's early broadcast career began at the University of Michigan's radio station, where a professor helped the young student broadcaster land his first gig as an announcer and "rip and read" reporter at WOOD/Grand Rapids. Wallace followed that with moves to WXYZ/Detroit, where he was the narrator for *The Green Hornet* and *Cunningham News Ace*, and WMAQ/Chicago, where he hosted his very first inter-

view program, *Famous Names*, in the late 1940s.

That show led to his first network-TV appearance, as the lead in a police drama, *Stand by for Crime*, a 1949 program that was the first show ever to be transmitted from Chicago to the East Coast. Two years later Wallace moved to New York to join CBS, where he has remained for the past 52 years.

"There is no one more deserving of this honor than Mike," said CBS News VP/Radio Harvey Nagler. "His journalistic triumphs read like a who's who of American history.

Even though Mike made the transition to television from radio years ago, he has never forgotten his roots in radio, and to this day he continues to be a prolific contributor to CBS Radio News."

The 2004 R&R Talk Radio Seminar will be held at the Renaissance Washington, DC Hotel in our nation's capital. You can save now on early-bird registration and get hotel information by logging on to [www.radioandrecords.com](http://www.radioandrecords.com) and clicking on "Conventions/Seminars."

— Al Peterson

## Edge

Continued from Page 3

"It is rewarding to be part of a label that seeks out long-term artists and whose passion for music comes first," Edge said. "I really do appreciate the opportunity afforded to me by Clive Davis, who is a truly supportive and inspiring leader. I look forward to continuing my quest of

finding important new artists in different genres who are cutting-edge but also enjoy wide appeal."

Before joining J Records, Edge was Sr. Director/A&R at Arista Records, where he signed Alicia Keys and Dido. As part of the A&R team there, he also contributed to records by such artists as Whitney Houston, Santana and Monica. Prior to that he was Sr.

Director/A&R at Warner Bros., where he was instrumental in the careers of Meshell N'Degeocello, The Jungle Brothers and Monie Love.

Edge started his career at Chrysalis Records, where he had his own U.K.-based imprint, Cool Tempo, which released pioneering hip-hop from artists Slick Rick and Eric B & Rakim.

## Agovino

Continued from Page 1

execute our aggressive sales-growth plan in Los Angeles," SBS President/CEO Raul Alarcon Jr. said. "We're extremely fortunate to be able to count on his expertise going forward."

Agovino said, "I am extremely excited about the future potential of Spanish-language radio at SBS, a young, entrepreneurial company with enormous upside. I look forward to taking the SBS/L.A. cluster to a new level. This is just the beginning."

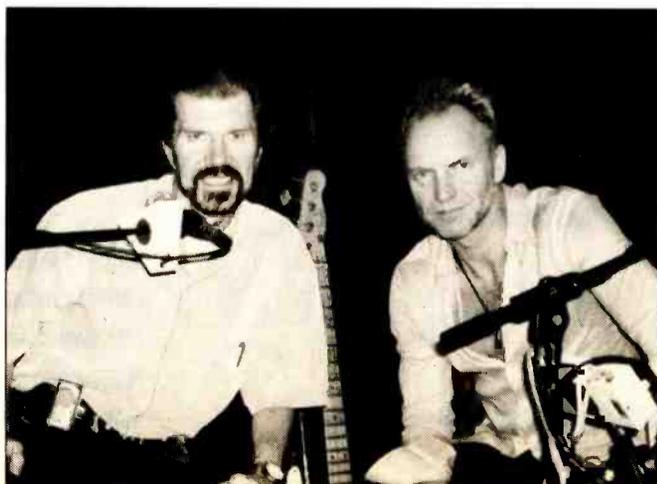
Agovino joined Katz Radio in 1985 and worked in several management positions, including Sr. AE, Manager, VP and GSM. He served as Katz Radio President from 1995 until 2002, when he took on the Clear Channel role and oversaw sales operations totaling \$800 million.

## Hayes

Continued from Page 3

cume. This is a company with the resources and personnel to bring the life back into radio in Colorado. Creative, diverse and compelling radio had its roots in Colorado in the 1970s and '80s, and we want to restore that recognition, with KCUV as our first step."

Assisting Hayes is Danny Birch, who has been given MD duties for KCUV. KCUV enjoys a 10kw daytime signal that can be heard from Greeley, CO to Colorado Springs. At night KCUV broadcasts at 1.3kw and covers only Denver and its immediate suburbs. KCUV is currently broadcasting live from 6am-7pm, and NRC hopes to eventually expand that further.



**STING AT SIRIUS** Multiple Grammy winner Sting (r) stopped by Sirius' studios in New York last month for an interview promoting his new album, *Sacred Love*, with Sirius personality Pat St. John, and also to perform a set.



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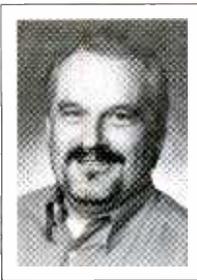
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**KEVIN CARTER**

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PART TWO OF A TWO-PART SERIES

# Meet Your Fantasy Airstaff!

## Programmers weigh in with their ultimate jock lineups

We had so much fun last week printing several CHR vets' fantasy airstaff lineups that we decided to do it again this week. If I could measure in doughnuts the enthusiasm level of the responses I received, I'd be the next Paul Prudhomme.

To reiterate, the rules were simple: There were no rules. Any jock, any era, living or dead, qualified for your fantasy airstaff. Unlike today's fantasy football or baseball leagues, you don't need the Internet to make your own, and there are no choices that will make you lose money.

And the hits roll on...

**Rick Vaughn**  
PD, WKSS (Kiss 95.7)/Hartford

Mornings: Eddie & JoBo from the early '90s, when WBBM-FM (B96)/Chicago was "Chicago's Dance Beat." They treat listeners like friends, stay focused on the lifestyle and truly love where they live. I say circa early '90s not because I think less of them now, but because there is no love in war — and they made a hell of a lot less money then!

Middays: Casey Kasem. C'mon, Casey still pulls it off. He's the reason I got into radio — and he did a long-distance dedication for me in 1983.

Afternoons: Paul "Cubby" Bryant. No shit. The guy is calm in the pocket and sounds like you could walk up to him on the street and split a hot dog. Tight, friendly and plugged in.

Nights: *The WolfMancow Show*. Yes, Wolfman Jack and Mancow. This thing would be a friggin' train wreck, but who cares?

Overnights: Gary Craig, from morn-



**The Real Don Steele**

ings across the street at WTIC. He would do all of our production as well.

**Jim Lawson**  
PD, KFMD (95.7 Kiss FM)/Denver

Mornings: Larry Lujack and Tommy Edwards  
Middays: Gary Spears  
Afternoons: John Records Landecker

Nights: Alan Kabel  
Late-Nights (Remember that shift? It's from 10pm-2am): Spider Harrison, an old jock from WLAC/Nashville

Overnights: Me. I suck, but I just want to be on the same station as these jocks — but I want to voicetrack the shift.

Swings (Remember this shift?): Kandy Klutch

**Jay Hasting**  
WABB/Mobile

Mornings: Larry Lujack from WLS/Chicago. I love them animal stories with Lil' Tommy.

Middays: Brian Sargent from the old WWKX (Kicks 104)/Nashville, circa 1982-'83

Afternoons: Jeff Jordan from WABB, circa 1999. He's in New Orleans now.

Nights: Scott Shannon — The Super Shan — from back in the day at WABB.  
Overnights: Anybody who was not

voicetracked, had a pulse and worked those overnight shifts hoping to get to the daytime.

**Rod Phillips**  
PD, WKSC/Chicago

*The DreX Morning Show* (not just because they are mine now, but because they are unbelievable)

The Greaseman from anytime  
Current KALC/Denver morning co-host Greg Thunder, but from his Top 40 days

George McFly — his night show  
Bubba The Love Sponge from his Top 40 days

**Tony Waitekus**  
PD, WHTS (All Hit 98.9)/Quad Cities, IA-IL

Since this is totally fantasy, my fantasy is that a lineup such as this would really work today. These are all people I grew up with or who have really impressed me.

6-9am: Robert W. Morgan

9am-noon: Joel Sebastian

Noon-3pm: Ron Britain  
3-6pm: Larry Lujack  
6-9pm: John Records Landecker

9pm-midnight: Dr. Brock  
Midnight-3am: The Real Don Steele  
3-6am: Wolfman Jack  
Weekends: Fred Winston, Dan Ingram, Bob Del-Giorno, Connie Szerszen

**Tony Banks**  
PD, WERO (Bob 93.3)/Greenville, NC

Mornings: Rocky Allen & Blain Enley with Cubs fan Steve Bartman on sports

Middays: Madonna  
Afternoons: Dale Dorman, now at WODS/Boston

Nights: Justin Timberlake

**Phlash Phelps**  
Host, The '60s On 6, XM Satellite Radio

Potpourri Phantasy Airstaph:



**PRETTY IN PINK** International pop star (and sister of pop vixen Kylie Minogue) Danni Minogue is finally bringing her looks and talent to the U.S. Here she is convincing WHYI (Y-100)/Miami PD Rob Roberts (l) and MD Michael Yo that her album, *Neon Nights*, should be aired nonstop on Y-100.

Midnight-2am: Benny Mardones. The show is called *Into the Night*, not to be confused with the old Rick Dees TV show — this guy should have a radio show.

2-4am: Kevin Carter. He was the only one I could phind to be on at this time phor the money!

4-6am: Joey Reynolds. He's a big inspiration to my show, so I'll give him two hours so I can laugh on my way to work.

6-8am: Dick Clark. Dick listens to my show, so I thought I'd help him out with a phantasy gig.

8-10am: Phlash Phelps. I'm usually in need of a gig because I'm usually phired — so I'd join the staph at my phantasy station.

10am-noon: Ephren Siphuentes. He's bilingual and proud and makes a mean enchilada.

Noon-2pm: John Records Landecker. John saw my video aircheck and loved it, so I gave him a gig too. He rules.

2-4pm: Shotgun Tom Kelly. Shotgun's worked phor 18 stations, and I've worked phor 17 — I have something to learn phrom him.

4-6pm: The Real Don Steele. I wish he was still around to do this show.

6-8pm: Truckin' Tom Kent. I really think Tom will take this job. He's another smoking jock who loves my show, so he's in.

8-10pm: Terry "Motor-mouth" Young. I started talking phast because of Terry, and now I get to work with him every day. He's killin' 'em in this time slot.

10-11pm: Dave Robbins. Remember the WBBM/Chicago days?

11-11:45pm: Whitney Allen. I loved her on KQLZ (Pirate Radio)/Los Angeles and now on *Aphter Midnight* on the weekends.

11:45pm-midnight: Art Vuolo, "Radio's Best Phriend." This would be Art's 15 minutes of phame. I'm joking — he got me into this job.

Phill-Ins (Swing): Barsky, Phred Winston, Big Ron, Jamie White (even though she told me to shut up with my reverb last year)

I'd hire more people, but I've run out of money — these people aren't

**"I suck, but I just want to be on the same station as these jocks — but I want to voicetrack the shift."**

*Jim Lawson*

cheap! I'm going to get phired phor spending all the promotions budget on this staph.

**Jeremy Rice**  
PD, WBLI/Nassau-Suffolk

Mornings: Howard Stern or Rick Dees. They are totally different but are both awesome!

Middays: Jennifer Lopez. Yes, "the" J. Lo — why not?

Afternoons: Broadway Bill Lee. He is amazing.

Nights: Captain Whamo, who was an old Chicago radio guy. You have to have a screamer from the '70s in there.

Weekends: Artie The One-Man Party from WXKS-FM (Kiss 108)/Boston and all the jocks from WBLI, because we rule!

**Casey Daniels**  
Director/Top 40 Programming, Artistic Media Partners & PD, WNDV-AM & FM (U93)/South Bend, IN

Roe Conn & Garry Meier from WLS/Chicago. They could make black tar sound entertaining.

Rick Dees from KIIS/Los Angeles. His Rolodex is bigger than my bathtub.

Karen Savelly from WCSX/Detroit. She was an influence on my career, and she's fantastic. Thirty years in the Motor City — that's staying power.

**Diana Laird**  
PD, KHTS (Channel 93-3) & XHTZ (Z90)/San Diego

My fantasy airstaff has been with me for three years!

**"The guy is calm in the pocket and sounds like you could walk up to him on the street and split a hot dog. Tight, friendly and plugged in."**

*Rick Vaughn on Paul "Cubby" Bryant*

**EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES November 7, 2003**

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&amp;R CHR/Pop chart for the airplay week of October 12-18.

ARTIST TITLE LABEL(S)	CHR/POP TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID- WEST	WEST
<b>HP</b> FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	4.09	4.09	4.02	3.93	94.6	22.3	4.02	4.14	4.10	3.95	4.23	4.00	4.17
BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	4.03	4.07	4.09	4.10	97.4	26.9	4.09	4.03	3.96	3.92	3.98	4.09	4.12
CHRISTINA AGUILERA f/LIL' KIM Can't Hold Us Down (RCA)	4.02	3.94	3.91	3.87	96.0	20.9	4.09	4.02	3.95	4.08	3.97	4.06	3.96
50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	4.00	3.99	3.91	3.87	99.7	34.3	4.00	3.96	4.05	3.97	4.05	3.97	4.03
MYA My Love Is Like...Whoa (A&M/Interscope)	3.98	3.91	3.85	3.86	97.1	21.4	4.06	4.01	3.87	3.85	4.06	3.84	4.18
BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	3.92	3.92	3.93	3.94	98.6	26.6	3.95	3.94	3.88	3.92	3.89	3.88	4.00
SANTANA f/ALEX BAND Why Don't You & I (Arista)	3.92	3.88	3.72	3.50	87.4	22.6	3.89	4.06	3.83	4.03	4.01	3.69	3.95
3 DOORS DOWN Here Without You (Republic/Universal)	3.91	3.83	3.64	3.53	85.1	24.0	3.88	4.03	3.80	3.78	3.96	3.89	3.97
CHINGY Right Thurr (DTP/Capitol)	3.91	3.90	3.96	4.03	97.4	28.6	4.05	3.81	3.88	4.06	4.04	3.65	3.93
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	3.89	3.92	3.87	3.79	94.9	29.1	4.04	3.91	3.71	3.84	3.72	3.99	4.02
NELLY f/P. DIDDY & MURPHY LEE Shake Ya... (Bad Boy/Universal)	3.89	3.89	3.89	3.90	97.4	30.9	3.91	3.84	3.93	3.83	3.94	3.81	4.00
STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	3.85	3.84	3.71	3.51	87.7	21.4	3.64	4.04	3.87	3.70	3.80	3.85	4.05
<b>HP</b> LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	3.84	3.86	3.83	3.85	95.7	28.3	3.88	3.73	3.90	3.84	3.80	3.74	3.98
BABY BASH Suga Suga (Universal)	3.84	3.76	3.74	3.68	91.1	19.1	3.84	3.84	3.84	3.58	3.84	3.73	4.20
LIZ PHAIR Why Can't I? (Capitol)	3.83	3.77	3.71	3.54	89.4	20.9	3.89	3.86	3.76	3.78	3.92	3.62	4.01
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	3.81	3.78	3.63	3.49	89.4	24.0	3.78	3.91	3.74	3.62	3.90	3.78	3.94
MATCHBOX TWENTY Bright Lights (Atlantic)	3.80	3.64	3.56	—	85.7	22.9	3.79	3.79	3.81	3.57	3.94	3.68	3.95
MAROON 5 Harder To Breathe (Octone/J)	3.79	3.74	3.70	3.62	84.3	24.6	3.70	3.91	3.74	3.89	3.83	3.65	3.79
HILARY DUFF So Yesterday (Buena Vista/Hollywood)	3.78	3.67	3.60	3.58	93.4	24.0	3.80	3.67	3.85	3.73	3.67	3.70	4.00
OUTKAST Hey Ya! (Arista)	3.74	—	—	—	88.0	17.1	3.80	3.73	3.69	3.59	3.74	3.58	4.04
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	3.73	3.71	3.65	3.62	92.6	29.7	3.72	3.65	3.81	3.79	3.62	3.70	3.81
KELLY CLARKSON Low (RCA)	3.68	3.61	3.53	3.41	92.0	29.7	3.65	3.74	3.65	3.62	3.69	3.53	3.88
PINK Trouble (Arista)	3.67	3.64	3.65	3.61	88.0	25.7	3.74	3.54	3.75	3.36	3.83	3.66	3.79
TRAPT Headstrong (Warner Bros.)	3.67	3.59	3.62	3.62	92.6	26.0	3.68	3.78	3.56	3.52	3.84	3.48	3.84

**CALLOUT AMERICA®  
HOT SCORES**

BY ANTHONY ACAMPORA

**F**abulous retains the top spot in Callout America for a second straight week with "Into You" (Elektra/EEG). The song ranks sixth with teens and first in both the 18-24 and 25-34 demos.

Santana climb to their highest ranking to date with "Why Don't You & I" (Arista), featuring Alex Band. The song is 10th with teens and second among women 18-24.

Lil Jon moves into the top 10 this week with "Get Low" (TVT). The track ranks fifth with teens and ninth 18-24.

Stacie Orrico scores big in both the 18-24 and 25-34 cells with "There's Gotta Be (More to Life)" (ForeFront/Virgin). It ranks 12th overall but is a solid third 18-24 and ninth 25-34.

Ludacris continues to do well in the 25-34 cell with "Stand Up" (Def Jam South/IDJMG). He ranks sixth in the demo and 13th overall.

Baby Bash (Universal) scores a nice four-week trend on Callout America, moving 3.68-3.74-3.76-3.84.

Each week you can dig through Callout America information online at [www.bullseye.com](http://www.bullseye.com), thanks to R&R's partnership with Bullseye Research. This week's password: *cooper*.

Total sample size is 350 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1=dislike very much, 5=like very much). Total familiarity represents the total percentage of respondents who recognized the song. Total burn represents the percentage of respondents who said they were tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) tracks represent songs that have yet to chart top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who respond favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, Nassau-Suffolk, New York, Philadelphia, Pittsburgh, Providence, Rochester, Washington, DC. **SOUTH:** Atlanta, Austin, Charlotte, Dallas, Houston, Miami, Nashville, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Indianapolis, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Denver, Fresno, Los Angeles, Portland, Sacramento, Salt Lake City, San Diego, Seattle, Spokane, Tucson.

# REPORTING STATION PLAYLISTS

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# R&R CHR/POP TOP 50

Powered By



November 7, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	8884	+312	715764	12	124/0
2	2	3 DOORS DOWN Here Without You (Republic/Universal)	8509	+86	658565	14	121/0
4	3	SANTANA f/ALEX BAND Why Don't You & I (Arista)	6184	-47	469256	20	121/0
6	4	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	5983	+331	407260	10	124/1
3	5	NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	5869	-835	436209	21	118/0
8	6	TRAPT Headstrong (Warner Bros.)	5812	+318	450112	16	115/0
5	7	MAROON 5 Harder To Breathe (Octone/J)	5810	-236	445553	20	125/0
11	8	BABY BASH Suga Suga (Universal)	5105	+620	381229	11	107/3
7	9	CHRISTINA AGUILERA f/LIL' KIM Can't Hold Us Down (RCA)	5073	-532	427017	17	120/0
14	10	OUTKAST Hey Ya! (Arista)	4883	+1019	395701	8	121/3
10	11	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	4592	+68	296904	13	101/0
9	12	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	4503	-466	358092	25	124/0
12	13	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	4488	+198	336699	15	119/0
13	14	BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	4429	+232	311906	4	128/0
15	15	HILARY DUFF So Yesterday (Buena Vista/Hollywood)	3641	-98	258249	15	118/0
18	16	MATCHBOX TWENTY Bright Lights (Atlantic)	3218	+156	215565	11	97/2
28	17	NO DOUBT It's My Life (Interscope)	3072	+913	275450	3	123/8
19	18	LIZ PHAIR Why Can't I? (Capitol)	3035	+242	177589	14	113/5
25	19	SIMPLE PLAN Perfect (Lava)	2908	+375	260555	8	104/6
20	20	FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	2672	-58	258852	17	87/0
27	21	NICKELBACK Someday (Roadrunner/IDJMG)	2612	+320	161837	7	109/8
21	22	JOHN MAYER Bigger Than My Body (Aware/Columbia)	2547	-178	158123	11	96/0
16	23	MYA My Love Is Like...Whoa (A&M/Interscope)	2530	-920	162041	14	118/0
26	24	MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	2475	+176	195319	5	106/1
31	25	STAIN'D So Far Away (Flip/Elektra/EEG)	2196	+191	127579	11	89/3
23	26	50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	2188	-470	147753	16	106/0
24	27	KELLY CLARKSON Low (RCA)	2147	-458	176790	13	104/0
30	28	BUBBA SPARXXX Deliverance (Beatclub/Interscope)	2127	+109	116226	10	86/8
17	29	PINK Trouble (Arista)	2078	-1085	111541	7	124/0
33	30	FEFE DOBSON Take Me Away (Island/IDJMG)	1836	+161	89445	8	101/3
34	31	BLACK EYED PEAS Shut Up (A&M/Interscope)	1835	+175	93393	6	89/3
36	32	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	1702	+289	114210	4	85/7
38	33	CLAY AIKEN Invisible (RCA)	1682	+400	128513	4	97/8
29	34	ATARIS The Boys Of Summer (Columbia)	1676	-358	121655	18	104/0
35	35	NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	1628	+213	93788	4	90/1
32	36	JUSTIN TIMBERLAKE Senorita (Jive)	1571	-153	134178	18	116/0
42	37	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	1414	+423	81881	2	70/14
43	38	ENRIQUE IGLESIAS Addicted (Interscope)	1222	+265	81015	2	88/7
39	39	LIVE Heaven (Radioactive/Geffen)	1167	-71	78964	16	42/0
Debut	40	CHRISTINA AGUILERA The Voice Within (RCA)	1016	+826	84445	1	115/22
46	41	DIDO White Flag (Arista)	987	+112	79935	5	45/6
40	42	MANDY MOORE Have A Little Faith In Me (Epic)	948	-280	37786	8	88/0
45	43	JOSH KELLEY Amazing (Hollywood)	927	+48	50161	5	54/3
48	44	FUEL Falls On Me (Epic)	898	+123	27544	4	69/4
47	45	MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	884	+37	43847	3	46/1
49	46	EAMON F**k It (I Don't Want You Back) (Jive)	843	+140	61057	2	42/9
50	47	BLAQUE I'm Good (Elektra/EEG)	728	+48	37823	2	51/3
Debut	48	YOUNGBLOODZ f/LIL' JON Damn! (Arista)	713	+141	45834	1	26/1
Debut	49	O.A.R. Hey Girl (Lava)	713	+138	24501	1	46/2
41	50	PHARRELL f/JAY-Z Frontin' (Star Trak/Arista)	711	-298	57228	10	64/0

## Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
JASON MRAZ You And I Both (Elektra/EEG)	36
JESSICA SIMPSON With You (Columbia)	26
CHRISTINA AGUILERA The Voice Within (RCA)	22
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	14
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	13
DASHBOARD CONFESSIONAL Hands Down (Vagrant)	12
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	11
LINKIN PARK Numb (Warner Bros.)	10
LILLIX Tomorrow (Maverick/Reprise)	10

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OUTKAST Hey Ya! (Arista)	+1019
NO DOUBT It's My Life (Interscope)	+913
CHRISTINA AGUILERA The Voice Within (RCA)	+830
BABY BASH Suga Suga (Universal)	+620
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	+423
CLAY AIKEN Invisible (RCA)	+400
SIMPLE PLAN Perfect (Lava)	+375
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	+331
NICKELBACK Someday (Roadrunner/IDJMG)	+320
TRAPT Headstrong (Warner Bros.)	+318

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
BEYONCE' f/JAY-Z Crazy In Love (Columbia)	2328
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	2291
MATCHBOX TWENTY Unwell (Atlantic)	2264
CHINGY Right Thurr (DTP/Capitol)	2198
EVANESCENCE Bring Me To Life (Wind-up)	1862
50 CENT In Da Club (Shady/Aftermath/Interscope)	1756
JUSTIN TIMBERLAKE Rock Your Body (Jive)	1609
R. KELLY Ignition (Jive)	1508
KELLY CLARKSON Miss Independent (RCA)	1365
UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	1253
M. BRANCH Are You Happy Now? (Maverick/Warner Bros.)	1211
SEAN PAUL Get Busy (VP/Atlantic)	1198
SIMPLE PLAN Addicted (Lava)	1182
LUMIDEE Never Leave You - Uh Ooh, Uh Ooh! (Universal)	1136
ASHANTI Rock Wit U (Awww Baby) (Murder Inc./IDJMG)	1068
3 DOORS DOWN When I'm Gone (Republic/Universal)	1005
LIL' KIM f/50 CENT Magic Stick (Queen Bee/Atlantic)	982
EMINEM Lose Yourself (Shady/Interscope)	770
CHRISTINA AGUILERA Fighter (RCA)	759
TRAIN Calling All Angels (Columbia)	731
JEWEL Intuition (Atlantic)	668
MERCYME I Can Only Imagine (INO/Curb)	636
BUSTA RHYMES f/MARIAH CAREY I Know What You Want (J)	616
DANIEL BEDINGFIELD Gotta Get Thru This (Island/IDJMG)	601
THALIA f/FAT JOE I Want You (EMI Latin/Virgin)	600

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

128 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

# MADONNA "NOTHING FAILS"

Already in...

KIIS	KRBV	KLLC	WQSX	WXKS	WPRO	WQZQ	WMEG
WBAM	KSII	KKPN	WCGQ	WBFA	WRHT	WINK	WYKS
WZEE	KQIS	KLLY	WCIL	KHOP	WVYB	& MANY MORE!!	

Just take it from me

Remixed & Revisited EP - IN STORES 11/25

November 7, 2003

## R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	3 DOORS DOWN Here Without You (Republic/Universal)	3055	+48	76656	15	50/0
2	2	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	2887	+115	73059	11	49/0
4	3	SANTANA f/ALEX BAND Why Don't You & I (Arista)	2541	+26	66424	20	48/0
6	4	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	2493	+218	61165	9	49/0
3	5	MAROON 5 Harder To Breathe (Octone/J)	2421	-155	56276	18	47/0
8	6	TRAPT Headstrong (Warner Bros.)	2065	+246	49971	19	46/1
5	7	NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	1980	-299	42683	19	44/0
7	8	CHRISTINA AGUILERA f/LIL' KIM Can't Hold Us Down (RCA)	1896	-242	40312	17	40/0
15	9	BABY BASH Suga Suga (Universal)	1672	+308	42614	9	41/2
11	10	BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	1609	+137	38256	4	47/1
9	11	BLACK EYED PEAS Where Is The Love? (A&M/Interscope)	1586	-230	34666	24	43/1
12	12	MATCHBOX TWENTY Bright Lights (Atlantic)	1552	+119	36833	12	45/1
10	13	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	1530	+5	40041	15	41/1
24	14	OUTKAST Hey Ya! (Arista)	1490	+520	32002	5	48/9
17	15	HILARY DUFF So Yesterday (Buena Vista/Hollywood)	1396	+66	34335	14	39/0
13	16	JOHN MAYER Bigger Than My Body (Aware/Columbia)	1326	-80	33145	12	37/0
18	17	MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	1278	+166	30451	6	46/0
19	18	NICKELBACK Someday (Roadrunner/IDJMG)	1273	+161	30207	8	47/4
23	19	NO DOUBT It's My Life (Interscope)	1247	+236	29922	3	49/2
22	20	LIZ PHAIR Why Can't I? (Capitol)	1245	+205	33819	14	42/3
14	21	MYA My Love Is Like...Whoa (A&M/Interscope)	1147	-258	24858	14	33/0
21	22	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	1087	-12	26237	7	40/0
16	23	PINK Trouble (Arista)	946	-409	21469	6	31/0
32	24	SIMPLE PLAN Perfect (Lava)	906	+289	23263	6	36/3
27	25	NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	852	+46	22371	4	41/0
20	26	KELLY CLARKSON Low (RCA)	824	-287	16740	12	26/0
30	27	BUBBA SPARXXX Deliverance (Beatclub/Interscope)	764	+103	16936	10	37/5
28	28	BLACK EYED PEAS Shut Up (A&M/Interscope)	752	+41	17026	7	40/1
29	29	STAIN'D So Far Away (Flip/Elektra/EEG)	750	+85	18379	12	33/3
34	30	ENRIQUE IGLESIAS Addicted (Interscope)	603	+105	15835	3	41/0
35	31	FEFE DOBSON Take Me Away (Island/IDJMG)	571	+83	13763	9	32/1
25	32	50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	567	-312	15675	14	22/0
31	33	FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	550	-92	12202	16	18/0
37	34	KK All The Pieces (Independent)	452	+45	10736	10	13/0
Debut	35	CHRISTINA AGUILERA The Voice Within (RCA)	412	+315	11707	1	38/13
44	36	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	409	+107	10414	2	30/9
43	37	CLAY AIKEN Invisible (RCA)	399	+97	11502	2	28/6
41	38	DIDO White Flag (Arista)	394	+45	9623	7	20/3
42	39	KILEY DEAN Who Will I Run To? (Beatclub/Interscope)	368	+20	10465	5	28/0
50	40	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	355	+139	7867	2	24/5
33	41	JUSTIN TIMBERLAKE Senorita (Jive)	351	-214	7917	17	16/0
39	42	LIVE Heaven (Radioactive/Geffen)	329	-45	6950	15	10/0
47	43	JOSH KELLEY Amazing (Hollywood)	297	+20	8929	5	14/0
Debut	44	DASHBOARD CONFESSIONAL Hands Down (Vagrant)	294	+99	7118	1	32/6
49	45	PLUMB Real (Curb)	267	+7	5831	3	19/0
48	46	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	246	-22	7181	4	14/2
38	47	MARIA I Give, You Take (DreamWorks)	242	-144	5160	13	15/0
45	48	GOOD CHARLOTTE Girls & Boys (Daylight/Epic)	239	-61	5881	20	9/0
36	49	ATARIS The Boys Of Summer (Columbia)	239	-183	4800	15	10/0
Debut	50	MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	234	+22	7064	1	14/0

50 CHR/Pop reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.

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## Most Added<sup>®</sup>

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ARTIST TITLE LABEL(S)	ADDS
CHRISTINA AGUILERA The Voice Within (RCA)	13
JASON MRAZ You And I Both (Elektra/EEG)	11
JESSICA SIMPSON With You (Columbia)	10
LIMP BIZKIT Behind Blue Eyes (Flip/Interscope)	10
OUTKAST Hey Ya! (Arista)	9
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	9
DASHBOARD CONFESSIONAL Hands Down (Vagrant)	6
CLAY AIKEN Invisible (RCA)	6
WILLA FORD f/LADY MAY A Toast To Men (Lava/Atlantic)	6
BUBBA SPARXXX Deliverance (Beatclub/Interscope)	5
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	5
NICKELBACK Someday (Roadrunner/IDJMG)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OUTKAST Hey Ya! (Arista)	+520
CHRISTINA AGUILERA The Voice Within (RCA)	+315
BABY BASH Suga Suga (Universal)	+308
SIMPLE PLAN Perfect (Lava)	+289
TRAPT Headstrong (Warner Bros.)	+246
NO DOUBT It's My Life (Interscope)	+236
FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	+218
LIZ PHAIR Why Can't I? (Capitol)	+205
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	+166
NICKELBACK Someday (Roadrunner/IDJMG)	+161
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	+139
BRITNEY SPEARS f/MADONNA Me Against The Music (Jive)	+137
MATCHBOX TWENTY Bright Lights (Atlantic)	+119
BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	+115
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	+107
ENRIQUE IGLESIAS Addicted (Interscope)	+105
BUBBA SPARXXX Deliverance (Beatclub/Interscope)	+103
DASHBOARD CONFESSIONAL Hands Down (Vagrant)	+99
CLAY AIKEN Invisible (RCA)	+97
STAIN'D So Far Away (Flip/Elektra/EEG)	+85
FEFE DOBSON Take Me Away (Island/IDJMG)	+83
LINKIN PARK Numb (Warner Bros.)	+74
HILARY DUFF So Yesterday (Buena Vista/Hollywood)	+66
MXPX Everything Sucks (When You're Gone) (A&M/Interscope)	+57
NATURAL What If (Transcontinental)	+53
MADONNA Nothing Fails (Maverick/Warner Bros.)	+52
3 DOORS DOWN Here Without You (Republic/Universal)	+48
NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	+46
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	+46

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# ON THE RECORD

With  
**LJ Zabielski**  
MD, WBLI/Nassau-Suffolk

# 106.1 B LI

LONG ISLAND

Long Island loves the hits, and sometimes we just can't get enough of them! For example, "Never Leave You" by Lumidee is still going strong, even after early play at WBLI/Nassau-Suffolk and the song's huge national success. It continues to be one of our top testers, along with "Where Is the Love" by Black Eyed Peas featuring Justin Timberlake, "Why Don't You and I" by Santana featuring Chad Kroeger, "Baby Boy" by Beyoncé featuring Sean Paul and "Here Without You" by 3 Doors Down. • I am excited to see songs such as "Invisible" by Clay Aiken, "Stacy's Mom" by Fountains Of Wayne and "Me Against the Music" by Britney Spears featuring Madonna top our phone and Internet requests. These songs are helping put the pop back into mainstream radio. • Recently, mainstream Top 40 has been dominated by rhythmic and rock-leaning records. The resurfacing of pop music adds balance to the overall sound of our station. • When it comes down to it, whether it's the continued success of rhythmic and rock or the resurfacing of pop, WBLI plays the hits!

It's Beyoncé featuring Sean Paul on top for a second week in a row with "Baby Boy" (Columbia). 3 Doors Down are hot on their heels with "Here Without You" (Republic/Universal) at No. 2\* ... Fountains Of Wayne's "Stacy's Mom" (S-Curve/EMC) rolls up 6-4\* ... Baby Bash's "Suga Suga" (Universal) breaks the top 10, moving 11-8\* ...

OutKast score Most Increased Plays this week with their multiformat smash "Hey Ya!" (Arista). The song climbs 14-10\* and picks up 1,019 plays ... No Doubt's cover of the Talk Talk track "It's My Life" (Interscope) rises 28-17\* ... Simple Plan's "Perfect" (Lava) goes up 25-19\* ... Nickelback again enjoy chart success at Pop with "Somebody" (Roadrunner/IDJMG), which gains 27-21\* ... Another rock band, Staind, are climbing the Pop chart with "So Far Away" (Flip/Elektra/EEG), which moves 31-25\* ... American Idol runner-up Clay Aiken is a winner this week: "Invisible" (RCA) rises 38-33\* ... Enrique Iglesias' "Addicted" (Interscope) goes up 43-38\* ... Most Added honors this week go to Jason Mraz for "You and I Both" (Elektra/EEG), which picks up 36 adds ... Chart debuts this week come from Christina Aguilera, Youngbloodz featuring Lil Jon and O.A.R.



— Keith Berman, Radio Editor

# ON THE RISE

ARTIST: No Doubt

LABEL: Interscope

By MIKE TRIAS/ASSOCIATE EDITOR



After rocking together for more than a decade and a half, No Doubt — Tony Kanal (bass), Tom Dumont (guitar), Gwen Stefani (vocals) and Adrian Young (drums) — will release *The Singles 1992-2003*, an album comprising their many hit songs, as well as "It's My Life," a Nellee Hooper-produced cover of the 1984 hit by U.K. band Talk Talk.

The album is not the only No Doubt merchandise that will hit stores on Nov. 25; a four-disc deluxe box set titled *Boom Box* will also be available. Included in the two-CD and two-DVD set is *The Singles*, along with the CD *Everything in Time (B-Sides, Rarities, Remixes)*. The DVDs *The Videos 1992-2003* (which contains videos of the songs on *Singles*) and *Live in the Tragic Kingdom* (filmed at a 1997 concert at the Arrowhead Pond in the band's hometown, Anaheim, CA) round out the collection.

A third DVD, *Rock Steady Live* — recorded last year at the Long Beach Arena and featuring 17 songs — will also be released Nov. 25. However, it will not be included in *Boom Box*. Both live-performance DVDs were directed by Sophie Muller, who also had a hand in many of No Doubt's music videos.

"This started with us wanting to release a B-sides album, because there really wasn't one place to get all of them," says Kanal. "But that didn't make sense unless there was a retrospective too. We added *Rock Steady Live* since we have no plans of doing any concerts till next year. Safe to say we ended up doing more than we originally anticipated.

"It feels like the right time to release this collection, because it closes a chapter. This is the recap of an incredible journey, and it sets the tone for what will come. We

decided not to call it *Greatest Hits* because that sounded too final. There's more to come from us as a band."

Though No Doubt officially went on hiatus to work on their own projects shortly after winning their first-ever Grammy in February of this year, the band not only got together for the recording of "It's My Life," but also for the filming of the video. The clip was recently shot over a two-day period at the Ambassador Hotel in Los Angeles and should reach video outlets shortly. It was directed by Dave LaChapelle, the photographer behind the cover of No Doubt's *Return of Saturn*, who is famous for his work on videos for artists such as The Vines and Elton John.

During their hiatus, all the members of No Doubt are keeping busy with musical projects. Dumont, Young and Kanal are tinkering in their home studios, creating material for other artists, and Kanal is doing work for Stefani's upcoming solo debut. Young is currently playing with the bands OSLO and Bow Wow Wow; the latter will appear on *Jimmy Kimmel Live* on Nov. 5.

Stefani seems to have the most on her plate — not only is she working on her CD (which reportedly includes contributions by the likes of Missy Elliott and OutKast), she will also launch her own clothing line, L.A.M.B., in 2004. She will appear in Martin Scorsese's film about the life of Howard Hughes, *The Aviator*. The film stars Leonardo DiCaprio, Cate Blanchett, Kate Beckinsale and John C. Reilly. Stefani portrays Jean Harlow.

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November 7, 2003



America's Best Testing CHR/Pop Songs 12 +  
For The Week Ending 11/7/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 12-17	Women 18-24	Women 25-34
<b>3 DOORS DOWN</b> Here Without You (Republic/Universal)	4.21	4.13	94%	21%	4.29	4.32	4.23
<b>MAROON 5</b> Harder To Breathe (Octone/J)	4.19	4.06	92%	19%	4.21	4.24	4.07
<b>SIMPLE PLAN</b> Perfect (Lava)	4.10	4.06	80%	16%	4.60	4.09	3.60
<b>SANTANA f/ALEX BAND</b> Why Don't You & I (Arista)	4.06	4.08	91%	21%	4.12	4.09	4.11
<b>NICKELBACK</b> Someday (Roadrunner/IDJMG)	4.05	—	73%	8%	4.04	4.22	4.11
<b>MATCHBOX TWENTY</b> Bright Lights (Atlantic)	4.03	3.96	77%	11%	4.03	4.07	4.09
<b>TRAPT</b> Headstrong (Warner Bros.)	4.00	3.93	87%	24%	4.19	4.03	3.69
<b>STACIE ORRICO</b> (There's Gotta Be) More To Life (ForeFront/Virgin)	3.97	4.02	88%	19%	4.20	4.09	3.77
<b>LIZ PHAIR</b> Why Can't I? (Capitol)	3.93	3.88	84%	19%	4.14	3.99	3.85
<b>STAIND</b> So Far Away (Flip/Elektra/EEG)	3.86	—	70%	13%	3.76	3.90	3.83
<b>FOUNTAINS OF WAYNE</b> Stacy's Mom (S-Curve/EMC)	3.85	3.76	95%	28%	4.34	3.54	3.40
<b>KELLY CLARKSON</b> Low (RCA)	3.85	3.87	93%	26%	3.78	4.05	3.81
<b>JASON MRAZ</b> The Remedy (I Won't Worry) (Elektra/EEG)	3.84	3.79	95%	38%	3.91	3.86	3.86
<b>BLACK EYED PEAS</b> Where Is The Love? (A&M/Interscope)	3.83	3.82	98%	48%	4.01	3.67	3.71
<b>CHRISTINA AGUILERA f/LIL' KIM</b> Can't Hold Us Down (RCA)	3.77	3.77	97%	42%	3.77	3.88	3.89
<b>ATARIS</b> The Boys Df Summer (Columbia)	3.68	3.78	94%	38%	4.07	3.69	3.26
<b>NELLY f/P. DIDDY &amp; MURPHY LEE</b> Shake Ya Tailfeather (Bad Boy/Universal)	3.63	3.60	96%	46%	3.80	3.75	3.53
<b>BEYONCE' f/SEAN PAUL</b> Baby Boy (Columbia)	3.53	3.52	96%	45%	3.71	3.63	3.25
<b>OUTKAST</b> Hey Ya! (Arista)	3.53	3.54	81%	25%	3.51	3.62	3.33
<b>PINK</b> Trouble (Arista)	3.52	3.45	86%	22%	3.58	3.42	3.35
<b>HILARY DUFF</b> So Yesterday (Buena Vista/Hollywood)	3.51	3.58	96%	38%	3.57	3.58	3.40
<b>JUSTIN TIMBERLAKE</b> Senorita (Jive)	3.49	3.39	97%	47%	3.53	3.65	3.64
<b>JOHN MAYER</b> Bigger Than My Body (Aware/Columbia)	3.49	3.50	83%	25%	3.48	3.51	3.36
<b>BABY BASH</b> Suga Suga (Universal)	3.40	3.43	71%	27%	3.60	3.44	3.26
<b>LIL' JON &amp; THE EASTSIDE BOYZ</b> Get Low (TVT)	3.38	3.44	78%	32%	3.58	3.44	3.06
<b>FABOLOUS f/TAMIA</b> Into You (Desert Storm/Elektra/EEG)	3.30	3.45	79%	38%	3.31	3.68	3.12
<b>MYA</b> My Love Is Like...Whoa (A&M/Interscope)	3.29	3.35	95%	50%	3.36	3.47	3.06
<b>50 CENT</b> P.I.M.P. (Shady/Aftermath/Interscope)	3.21	3.15	95%	57%	3.35	3.27	3.13
<b>CHINGY</b> Right Thurr (DTP/Capitol)	3.20	3.17	94%	53%	3.40	3.19	3.08
<b>BRITNEY SPEARS f/MADONNA</b> Me Against The Music (Jive)	3.18	3.19	81%	27%	3.24	3.26	2.86

Total sample size is 474 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## New & Active

**KILEY DEAN** Who Will I Run To? (Beatclub/Interscope)  
Total Plays: 617, Total Stations: 44, Adds: 2

**OUTKAST** The Way You Move (Arista)  
Total Plays: 603, Total Stations: 20, Adds: 8

**JESSICA SIMPSON** With You (Columbia)  
Total Plays: 535, Total Stations: 66, Adds: 26

**GOOD CHARLOTTE** Hold On (Epic)  
Total Plays: 505, Total Stations: 54, Adds: 9

**LINKIN PARK** Numb (Warner Bros.)  
Total Plays: 493, Total Stations: 48, Adds: 10

**WILLA FORD f/LADY MAY** A Toast To Men (Lava/Atlantic)  
Total Plays: 450, Total Stations: 40, Adds: 9

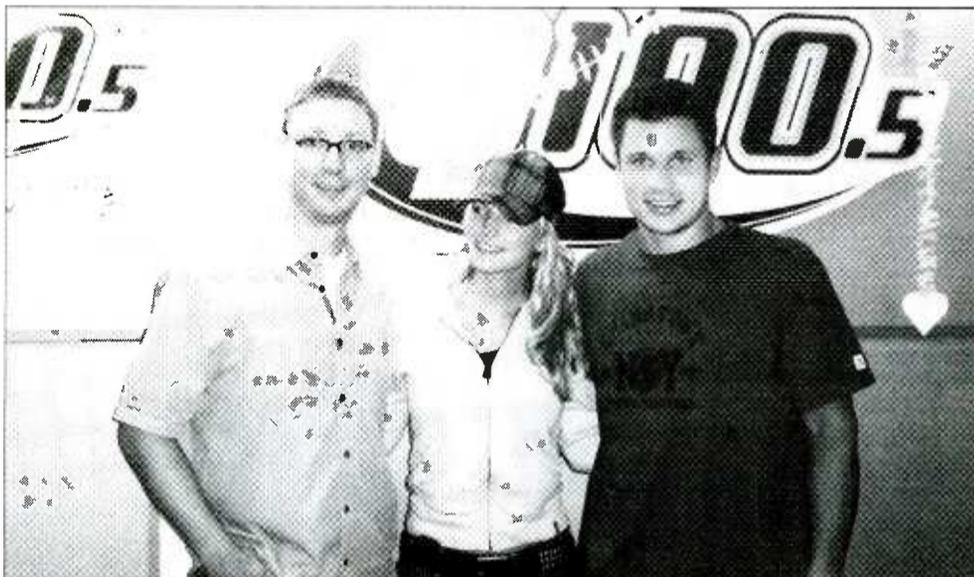
**NELLY** Iz U (Fo' Reel/Universal)  
Total Plays: 406, Total Stations: 21, Adds: 3

**NICK LACHEY** This I Swear (Universal)  
Total Plays: 402, Total Stations: 31, Adds: 1

**SHERYL CROW** The First Cut Is The Deepest (A&M/Interscope)  
Total Plays: 400, Total Stations: 22, Adds: 3

**DASHBOARD CONFESSIONAL** Hands Down (Vagrant)  
Total Plays: 394, Total Stations: 47, Adds: 12

Songs ranked by total plays



**HONEYMOON IN ATLANTA** MTV Newlyweds darlings Jessica Simpson and Nick Lachey recently stopped by WWWQ (Q100)/Atlanta to hang with OM/PM/afternoon host/all-around nice guy Dylan Sprague. Taking a Kodak moment are (l-r) Sprague, Simpson and Lachey.

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**SOUNDS LIKE A FUN FAMILY FEATURE** Actor Jason Priestley recently stopped by Kidd Kraddick in the Morning to talk about his new movie, Die Mommy Die. Seen here are (l-r) Kraddick co-host Big Al Mack and host Kidd Kraddick, Priestley and show producer Rich Shertenlieb.



**STAR POWER AT WBLI** Seen here during a recent visit by Universal artist Tarralyn to WBLI/Nassau-Suffolk are (l-r) Universal Records' Paul Munsch; WBLI MD LJ; Tarralyn; WBLI middayer Reno and PD JJ Rice; and Darcell, a member of Tarralyn's family.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY
PD: Bonnie Michaels
MD: John Frazz
3 CHINGY YSNOOP DOGG & LUDACRIS
3 MISSY ELIOTT
TARRALYN RAMSEY
WILLA FORD VLADY MAY
SARAH MCLACHLAN
LILIX

WKRF/Albany, NY
PD/MD: Rob Dawes
3 KELIS
1 NO DOUBT
JAY-Z
NICK CANNON

KQID/Alexandria, LA
PD/MD: Ron Roberts
JASON MRAZ
EVANESCENCE

WAEB/Allentown, PA
PD: Laura St. James
MD: Mike Kelly
15 OUTCAST
2 FUEL
CHRISTINA AGUILERA

KPRF/Amarillo, TX
PD/MD: Marshal Blevins
14 KELIS
12 BLACK EYED PEAS
6 NICKELBACK
MXPX

KGOT/Anchorage, AK
OM: Mark Murphy
PD: Bill Stewart
8 NO DOUBT
7 OUTCAST

WDX/APleton, WI
PD/MD: David Burns
7 OUTCAST
DASHBOARD CONFESSIONAL

WSTR/Atlanta, GA
OM: Clarke Brown
PD: Dan Bowen
APD: J.R. Armons
MD: Michael Chase
JESSICA SIMPSON
SEAL

WWWO/Atlanta, GA
OM/MD: Dylan Sprague
MD: Jeff Miles
LASO
JASON MRAZ
LILIX
BLAQUE

WAYV/Atlantic City, NJ
PD/MD: Paul Kelly
JASON MRAZ
LINKIN PARK
LIMP BIZKIT

WZHY/Augusta, GA
PD: Jana Suttler
No Adds

WXYK/Biloxi, MS
PD: Kyle Curley
MD: Lucas
WILLA FORD VLADY MAY

WNRV/Binghamton, NY
OM: Jim Free
PD/MD: Bobby D
APD: Selena
2 JASON MRAZ
2 OUTCAST
BLAQUE

WOEN/Birmingham, AL
PD: Johnny V
MD: Madison Reeves
16 OUTCAST
WILLA FORD VLADY MAY
JESSICA SIMPSON
LIMP BIZKIT

KSAS/Boise, ID
PD: Hoes Grigg
No Adds

KZMG/Boise, ID
PD: Jim Allen
39 ASHANTI
JESSICA SIMPSON
JAY-Z
JASON MRAZ

WXKS/Boston, MA
OM: Dale Dorman
PD: Cadillac Jack McCartney
APD/MD: David Corey
LILIX
MICK LACHRY

WKSE/Buttalo, NY
PD: Dave Universal
MD: Brian Wilde
11 JAY-Z
4 BLINK-182
1 NICKELBACK
296 HOTTEDROCKS B.I.G.
SIMPLE PLAN
BAD BOYS CA BAND

WXXB/Burlington
PD/MD: Ben Hamilton
APD: Pete Balaic
3 CHINGY YSNOOP DOGG & LUDACRIS
3 MISSY ELIOTT
TARRALYN RAMSEY
WILLA FORD VLADY MAY
SARAH MCLACHLAN
LILIX

WZLQ/Canton, OH
PD/MD: John Stewart
No Adds

WRZE/Cape Cod, MA
OM: Steve McVie
PD/MD: Shane Blue
15 ANGIE MARTINEZ
7 JAY-Z
CONTACT
BEYONCE
NICKELBACK
LINKIN PARK
CLAY AIKEN
G. JAY

KZIA/Cedar Rapids, IA
OM: Rob Norton
PD/MD: Eric Hanson
JASON MRAZ
OUTCAST

WSSX/Charleston, SC
PD: Mike Edwards
APD/MD: Karen Paige
JASON MRAZ
LUDACRIS YSHAWNNA
LIMP BIZKIT
SARAH MCLACHLAN

WVSR/Charleston, WV
OM: Jeff Whitehead
PD: Chris Carmichael
MD: Apollo
JASON MRAZ
OUTCAST
CLAY AIKEN

WNKS/Charlotte
SM: Rob Whitehead
PD: John Reynolds
MD: Kell Reynolds
CHRISTINA AGUILERA
JASON MRAZ
BABY BASH
LILIX
BARENKAGED LADIES

WKXJ/Chattanooga, TN
OM: Clay Hunicutt
PD: Tammy Chuck
MD: Ryan
11 BABY BASH
LILIX

WKSJ/Chicago, IL
PD: Rod Phillips
MD: Jeff Murray
No Adds

KLRS/Chico, CA
PD/MD: Eric Brown
27 DIDD
3 CHINGY YSNOOP DOGG & LUDACRIS
21 LIMP BIZKIT
WAYNE WONDER

WKS/Cincinnati, OH
OM: Scott Reinhart
PD: Donna DeCoster
APD/MD: Eddie Rupp
28 NICKELBACK
7 CONTACTS OF WAYNE
FUEL
RAZFORD
JAY-Z

WAKS/Cleveland, OH
OM: Kevin Metheny
PD: Dan Mason
APD/MD: Kasper
NOVESHIA
JAY-Z
WILLA FORD VLADY MAY

KKMG/Colorado Springs, CO
OM: Bobby Irwin
PD: Chad Ruler
14 LEPHAR
WILLA FORD VLADY MAY
EAMON
CHRISTINA AGUILERA
YOUNGBLOODZ 'LIL' JON

WNOK/Columbia, SC
OM: Dan Bala
PD: T.J. McKay
APD: Sammy Owens
MD: Pancho
2 NICKELBACK
2 JASON MRAZ
CHRISTINA AGUILERA
CLAY AIKEN

WBFA/Columbus, GA
OM: Brian Waters
PD/MD: Wes Carroll
APD: Amanda Lister
1 ALL AMERICAN PROJECTS
3 STAIN
1 LUDACRIS YSHAWNNA
LIMP BIZKIT
1 CLAY AIKEN

WCGG/Columbus, GA
OM/MD: Bob Quirk
1 JESSICA SIMPSON
1 LINKIN PARK
1 JESSICA SIMPSON
1 SARAH MCLACHLAN
1 EAMON

WNCI/Columbus, OH
PD: Jimmy Steele
APD/MD: Joe Kelly
4 BUBBA SPAROOK
3 CHINGY YSNOOP DOGG & LUDACRIS
ENRIQUE IGLESIAS
JASON MRAZ

KHKS/Dallas, TX
PD: Brian Braggman
APD/MD: Fernando Ventura
6 CHRISTINA AGUILERA
GOOD CHARLOTTE
SHERYL CROW
EAMON

KRBV/Dallas, TX
PD: Dan Kiefer
APD: Alex Valentine
MD: Bethany Parks
BLUE OCTOBER

WDKF/Dayton, OH
RFE
NO DOUBT

WGTZ/Dayton, OH
OM: J.O. James
PD/APD/MD: Scott Sharp
GOOD CHARLOTTE
CHINGY YSNOOP DOGG & LUDACRIS
LUDACRIS YSHAWNNA

WVYB/Daytona Beach, FL
PD: Kotter
CHRISTINA AGUILERA
JASON MRAZ
LINKIN PARK
MADONNA
JESSICA SIMPSON
NOVESHIA

KFMD/Denver, CO
PD: Jim Lawson
MD: Gary Dixon
2 NICKELBACK
1 FIFE DOBSON
GOOD CHARLOTTE
ENRIQUE IGLESIAS

KKDM/Des Moines, IA
PD/MD: Greg Chance
27 LIZ PHAR
17 FIFE DOBSON
2 CHINGY YSNOOP DOGG & LUDACRIS
ENRIQUE IGLESIAS

WDRQ/Detroit, MI
PD: Alex Tear
APD: Jay Towers
MD: Keith Curry
No Adds

WKQI/Detroit, MI
PD: Don Theodore
MD: Sean Daniels
2 NICKELBACK
O.A.R.

XHTO/El Paso, TX
PD/MD: Francisco Aguirre
MD: Ryan
12 KELLY CLARKSON
1 WAYNE WONDER
WILLA FORD VLADY MAY

WLVY/Elmira, NY
OM/MD/MD: Mike Strobel
APD: Brian Stoll
15 THALIA WAT, JOE
14 JASON MRAZ
14 KELLY CLARKSON
12 CHRISTINA AGUILERA
FUEL
LIMP BIZKIT

WRTS/Erie, PA
OM: Rick Rumbold
PD: Jeff Hurley
APD/MD: Karen Black
5 CHRISTINA AGUILERA
1 SHERYL CROW

KOUK/Eugene, OR
OM: Chris Sargent
PD: Valerie Steele
10 LUDACRIS YSHAWNNA
6 CHRISTINA AGUILERA

WSTO/Evansville, IN
PD: Keith Allen
APD: Brad Booker
MD: Josh Strickland
3 CHRISTINA AGUILERA
3 EAMON
EVANESCENCE
LUDACRIS YSHAWNNA

KMXF/Fayetteville, AR
OM/MD: Tom Travis
APD/MD: Ike D.
31 LIZ PHAR
13 LUDACRIS YSHAWNNA
13 LIMP BIZKIT
8 MXPX

WWCK/Flint, MI
PD: J.L. McKay
APD: Sammy Owens
MD: Pancho
2 NICKELBACK
2 JASON MRAZ
CHRISTINA AGUILERA
CLAY AIKEN

WJMX/Florence, SC
OM: Dave Allan
PD/MD: Scotty G.
APD: Kidd Phillips
29 LEPHAR
LIMP BIZKIT
WILLA FORD VLADY MAY
O.A.R.
CHRISTINA AGUILERA
YOUNG GUNZ

KWYE/Fresno, CA
PD: Mike Yeager
APD: Ryder
MD: Nikki Thomas
4 BLACK EYED PEAS
1 STAIN

KSME/Ft. Collins, CO
PD: Chris Kelly
MD: Jo Jo Turnbaugh
17 OUTCAST
1 LIZ PHAR
1 LIMP BIZKIT
JASON MRAZ

WXXB/Ft. Myers, FL
PD: Chris Cue
APD/MD: Randy Sherry
CONTACT
GOOD CHARLOTTE
LINKIN PARK
WILLA FORD VLADY MAY

KISR/Ft. Smith, AR
OM: Lee Peters
PD: Fred Baker, Jr.
APD/MD: Michael Oldham
32 OUTCAST
37 CHRISTINA AGUILERA
5 MADONNA
5 JESSICA SIMPSON

KZBB/Ft. Smith, AR
OM: Lee Peters
PD/MD: Todd Chase
12 STAIN
6 LUDACRIS YSHAWNNA

WNHT/Ft. Wayne, IN
OM/MD: Dave Eubanks
MD: Aron Selier
BEI SISTERS
JESSICA SIMPSON

WYKS/Gainesville, FL
PD/MD: Jeff Banta
APD: Mike Forte
4 EVANESCENCE
1 JESSICA SIMPSON
JASON MRAZ
SHERYL CROW
OUTCAST

WSNX/Grand Rapids, MI
PD/APD/MD: Eric O'Brien
No Adds

WKZL/Greensboro, NC
PD: Jeff McLaugh
APD: Terrie Knight
MD: Marcia Gan
LUDACRIS YSHAWNNA
NOVESHIA

WLAN/Lancaster, PA
PD: Alex Tear
APD: Jay Towers
MD: Keith Curry
No Adds

WERO/Greenville, NC
PD: Tony Banks
APD/MD: Chris Mann
CHINGY YSNOOP DOGG & LUDACRIS

WRHT/Greenville, NC
OM/MD: Jan Reilly
MD: Blake Larson
9 SEAN PAUL
2 JASON MRAZ
NATURAL
JESSICA SIMPSON
EAMON
JAY-Z

WFBC/Greenville, SC
PD: Nikki Nite
APD/MD: Tias Schuster
2 CHINGY YSNOOP DOGG & LUDACRIS

WHKF/Harrisburg, PA
OM/MD: Michael McCoy
2 KELIS
JESSICA SIMPSON
TLC 'LIL' JON
LIZ PHAR

WKSS/Hartford, CT
PD: Randy Cain
APD: Ed Johnson
MD: Sydney Taylor
3 CHINGY YSNOOP DOGG & LUDACRIS
JASON MRAZ
DASHBOARD CONFESSIONAL
LILIX

KRBE/Houston, TX
PD: Tracy Austin
MD: Leslie White
No Adds

WKEE/Huntington
PD: Jim Davis
APD/MD: Gary Miller
BABY BASH
SHERYL CROW
OUTCAST
NICK LACHRY

WZYP/Huntsville, AL
PD: Bill West
MD: Ally "Lisa" Elliott
3 BUBBA SPAROOK
DASHBOARD CONFESSIONAL
JESSICA SIMPSON

WNQU/Indianapolis, IN
OM: David Edgar
PD: Chris Edge
MD: Don Miller
No Adds

WAPE/Jacksonville, FL
OM/MD: Cat Thomas
MD: Tony Mann
CHRISTINA AGUILERA

WFKS/Jacksonville, FL
PD: Bo Matthews
MD: Mack
17 OUTCAST
1 LIZ PHAR
1 LIMP BIZKIT
JASON MRAZ

WAEZ/Johnson City
PD: Jay Peirs
APD/MD: Izzy Real
5 OUTCAST
CLAY AIKEN
JASON MRAZ

WGLU/Johnstown, PA
PD: Scott Edwards
APD/MD: Jonathan Reed
O.A.R.
CHRISTINA AGUILERA
BUBBA SPAROOK
DASHBOARD CONFESSIONAL
DIDD
LIMP BIZKIT

WKFR/Kalamazoo, MI
OM: Mike McKeely
PD/MD: Woody Houston
5 DASHBOARD CONFESSIONAL
5 JESSICA SIMPSON

KCHZ/Kansas City, MO
PD: Dave Johnson
APD: Eric Tadda
MD: Jacqui Lucky
1 CHRISTINA AGUILERA
WILLA FORD VLADY MAY

KMXV/Kansas City, MO
PD/MD: Jon Zeltner
No Adds

KSMB/Lafayette, LA
PD: Bobby Novosad
MD: Aron Santini
CHRISTINA AGUILERA
NATURAL
NELLY FURTADO

WLAN/Lancaster, PA
PD: Alex Tear
APD: Jay Towers
MD: Keith Curry
No Adds

WHZZ/Lansing, MI
PD: Dave B. Goode
MD: Stacy Scott
CHRISTINA AGUILERA
LIMP BIZKIT
DIDD

WLKT/Lexington, KY
PD/MD: Wes McCain
NO DOUBT
JASON MRAZ
LINKIN PARK
DASHBOARD CONFESSIONAL

KFRX/Lincoln, NE
OM: Coby Mach
APD: Larry Freeze
MD: Adam Michaels
YOUNG GUNZ
OUTCAST
WILLA FORD VLADY MAY
NO DOUBT

KLAL/Little Rock, AR
PD: Randy Cain
APD: Ed Johnson
MD: Sydney Taylor
3 CHINGY YSNOOP DOGG & LUDACRIS
JASON MRAZ
DASHBOARD CONFESSIONAL
LILIX

KHS/Los Angeles, CA
PD: John Ivey
APD/MD: Julie Pilot
1 KELIS
OUTCAST
4 CHASEZ
DASHBOARD CONFESSIONAL

WJX/Louisville, KY
PD: Shane Collins
No Adds

WKZL/Louisville, KY
PD/MD: Chris Randolph
No Adds

WZYP/Huntsville, AL
PD: Bill West
MD: Ally "Lisa" Elliott
3 BUBBA SPAROOK
DASHBOARD CONFESSIONAL
JESSICA SIMPSON

WNQU/Indianapolis, IN
OM: David Edgar
PD: Chris Edge
MD: Don Miller
No Adds

WAPE/Jacksonville, FL
OM/MD: Cat Thomas
MD: Tony Mann
CHRISTINA AGUILERA

WFKS/Jacksonville, FL
PD: Bo Matthews
MD: Mack
17 OUTCAST
1 LIZ PHAR
1 LIMP BIZKIT
JASON MRAZ

WAEZ/Johnson City
PD: Jay Peirs
APD/MD: Izzy Real
5 OUTCAST
CLAY AIKEN
JASON MRAZ

WXSS/Milwaukee, WI
OM/MD: Brian Kelly
APD/MD: PJ
KELLY CLARKSON
MURPHY LEE UERMAINE DUPRI

KDWB/Minneapolis, MN
PD: Rob Morris
MD: Derek Moran
JASON MRAZ
JOSH KELLEY

WABB/Mobile, AL
PD: Jay Hasting
MD: Paolo
JASON MRAZ
KYLE DEAN

WYOK/Mobile, AL
MD: Jim Mahoney
APD/MD: Scott Adams
40 NO DOUBT
DASHBOARD CONFESSIONAL
JESSICA SIMPSON
ENRIQUE IGLESIAS

WBBO/Monmouth, NJ
PD: Gregg "Race" Thomas
APD/MD: Kid Knight
JASON MRAZ
BABY BASH
LIMP BIZKIT
WILLA FORD VLADY MAY

WHHY/Montgomery, AL
OM: Bill Jones
PD: Karen Rite
APD/MD: Keith Scott
1 BUBBA SPAROOK
1 JESSICA SIMPSON

WVAQ/Morgantown, WV
PD: Lay Nell
ALL AMERICAN PROJECTS
SEAN PAUL
BEYONCE
CHINGY YSNOOP DOGG & LUDACRIS

WWXM/Myrtle Beach, SC
PD: Dave B. Goode
APD: Jill Reddick
MD: Blake Larson
10 BUBBA SPAROOK
10 JESSICA SIMPSON

WRVW/Nashville, TN
PD/MD: Rich Davis
2 NICKELBACK
1 LUDACRIS YSHAWNNA
JASON MRAZ

WBL/Nassau, NY
OM: Nancy Cambino
PD: J. Rice
APD: Al Levine
MD: LJ Zabielski
2 KELIS

WFHN/New Bedford, MA
APD: Chris Heitz
MD: David Duran
4 YOUNGBLOODZ 'LIL' JON
1 KELIS
1 CLAY AIKEN

WKCI/New Haven, CT
MD: Kerry Collins
BLAQUE
LINKIN PARK

WQGN/New London, CT
PD: Kevin Palana
MD: Shawn Murphy
27 BABY BASH
5 YOUNGBLOODZ 'LIL' JON
5 ASHANTI
5 BEYONCE
5 WILLA FORD VLADY MAY
5 J4

WEZB/New Orleans, LA
OM/MD: John Roberts
MD: Stevie G
27 CHRISTINA AGUILERA

WHTZ/New York, NY
PD: Tom Poleman
APD: Sharon Dastur
MD: Paul "Cubby" Bryant
27 LASO
1 TARRALYN RAMSEY
1 ENRIQUE IGLESIAS
1 JAY-Z
1 NO DOUBT
1 JESSICA SIMPSON

KBAT/Odesa, TX
OM: John Moesch
PD/MD: Leo Caro
12 BUBBA SPAROOK
12 CHINGY YSNOOP DOGG & LUDACRIS

KCRS/Odesa, TX
APD/MD: Kathy Redwine
LIMP BIZKIT

KJYO/Oklahoma City, OK
PD: Mike McCoy
MD: J. Rod
36 NO DOUBT
16 CHINGY YSNOOP DOGG & LUDACRIS
8 CHRISTINA AGUILERA
CONTACT
LIMP BIZKIT

KQKQ/Omaha, NE
PD: Brian Burns
MD: Lucas
1 MATCHBOX TWENTY
1 NICKELBACK

WBZZ/Pittsburgh, PA
OM: Keith Clark
PD: Ryan Hill
MD: Kobe
No Adds

WKST/Pittsburgh, PA
PD: Mark Anderson
APD/MD: Dino Robitaille
30 NELLY

WJBO/Portland, ME
OM/MD: Tim Moore
MD: Mike Adams
JASON MRAZ
SEAN PAUL

KKRZ/Portland, OR
2 CHRISTINA AGUILERA
LINKIN PARK
LIMP BIZKIT
BIG TYMERS

WERZ/Portsmouth, NH
OM/MD: Mike O'Donnell
APD/MD: Jay Michaels
JESSICA SIMPSON

WSPK/Poughkeepsie, NY
PD: Scotty Mac
APD: Steve Mac
MD: Paulie Cruz
19 KELIS
JAY-Z
DIDD

WPRO/Providence, RI
OM/MD: Tony Bristol
APD/MD: Davey Morris
5 CLAY AIKEN
TARRALYN RAMSEY
CHRISTINA AGUILERA
JASON MRAZ

KBEA/Quad Cities, IA
PD: Jeff James
MD: Brandon
20 CHINGY YSNOOP DOGG & LUDACRIS
10 BUBBA SPAROOK
10 JESSICA SIMPSON

WHTS/Quad Cities, IA
PD: Tony Waitkus
MD: Kevin Walker
5 BLACK EYED PEAS
3 SIMPLE PLAN

WDCG/Raleigh, NC
OM/MD: Chris Shebel
APD/MD: Chase
2 BUBBA SPAROOK
2 SIMPLE PLAN

KNEV/Reno, NV
OM/MD: Cliff Tretheway
APD/MD: Maverrick
JASON MRAZ
JESSICA SIMPSON

WRVW/Richmond, VA
PD: Billy Surf
MD: Jake Glenn
7 CHRISTINA AGUILERA
1 LUDACRIS YSHAWNNA

WJWS/Roanoke, VA
PD: David Lee Michaels
MD: Ciego
3 BEYONCE
JASON MRAZ
DIDD
FUEL

WXLK/Roanoke, VA
PD: Kevin Scott
APD: Danny Meyers
JOSH KELLEY
BEYONCE
JESSICA SIMPSON
NOVESHIA

WPKY/Rochester, NY
PD: Steve Smith
MD: Mike Dinger
APD/MD: Busta
2 KELIS
BARENKAGED LADIES
12 JASON MRAZ
13 CHINGY YSNOOP DOGG & LUDACRIS
11 LIMP BIZKIT
4 LUDACRIS YSHAWNNA
WAYNE WONDER

WZDK/Rockford, IL
PD: Dave Johnson
APD: Todd Chance
MD: Jenna West
15 UNCLE KRACKER MOOBIE GRAY
DASHBOARD CONFESSIONAL
JESSICA SIMPSON

KDND/Sacramento, CA
PD: Steve Wood
MD: Christopher K.
17 SIMPLE PLAN
EVANESCENCE
ALL AMERICAN PROJECTS

WIOG/Saginaw, MI
PD: Brent Carey
MD: Mason
9 BLACK EYED PEAS
1 LINKIN PARK
BLAQUE
GOOD CHARLOTTE
JASON MRAZ

WIOQ/Philadelphia, PA
PD: Todd Shannon
APD/MD: Marian Newsome
2 OUTCAST
1 CHINGY YSNOOP DOGG & LUDACRIS

KCKM/San Antonio, TX
OM: Alan Furd
PD/MD: Jay Shannon
ENRIQUE IGLESIAS

KSLY/San Luis Obispo, CA
OM: Keith Royer
MD: Craig Marshall
8 CHRISTINA AGUILERA
YOUNGBLOODZ 'LIL' JON
NICKELBACK

WAEV/Savannah, GA
OM: Brad Kelly
PD/MD: Chris Alan
APD: Russ Francis
CHRISTINA AGUILERA
JASON MRAZ
SEAN PAUL
LIMP BIZKIT
MXPX

KBKS/Seattle, WA
PD: Mike Preston
MD: Marcus D.
3 LUDACRIS YSHAWNNA
EVANESCENCE

KRUF/Shreveport, LA
PD: Chris Callaway
MD: Evan Harley
18 LINKIN PARK
9 CHINGY YSNOOP DOGG & LUDACRIS
8 CLAY AIKEN
12 CHRISTINA AGUILERA
LIMP BIZKIT
LILIX

WNDV/South Bend, IN
APD/MD: Casey Daniels
APD/MD: AJ Carson
CHRISTINA AGUILERA

KZZU/Spokane, WA
OM: Brew Michaels
PD/MD: Casey Christopher
JASON MRAZ
LIMP BIZKIT
SEAL

WDBR/Springfield, IL
OM/MD: Michelle Matthews
APD: Dave Daniels
MD: Bob Parrish
DASHBOARD CONFESSIONAL
CLAY AIKEN

WDCG/Raleigh, NC
OM/MD: Chris Shebel
APD/MD: Chase
2 BUBBA SPAROOK
2 SIMPLE PLAN

KNEV/Reno, NV
OM/MD: Cliff Tretheway
APD/MD: Maverrick
JASON MRAZ
JESSICA SIMPSON

WRVW/Richmond, VA
PD: Billy Surf
MD: Jake Glenn
7 CHRISTINA AGUILERA
1 LUDACRIS YSHAWNNA

WJWS/Roanoke, VA
PD: David Lee Michaels
MD: Ciego
3 BEYONCE
JASON MRAZ
DIDD
FUEL

WXLK/Roanoke, VA
PD: Kevin Scott
APD: Danny Meyers
JOSH KELLEY
BEYONCE
JESSICA SIMPSON
NOVESHIA

WPKY/Rochester, NY
PD: Steve Smith
MD: Mike Dinger
APD/MD: Busta
2 KELIS
BARENKAGED LADIES
12 JASON MRAZ
13 CHINGY YSNOOP DOGG & LUDACRIS
11 LIMP BIZKIT
4 LUDACRIS YSHAWNNA
WAYNE WONDER

KDND/Sacramento, CA
PD: Steve Wood
MD: Christopher K.
17 SIMPLE PLAN
EVANESCENCE
ALL AMERICAN PROJECTS

WIOG/Saginaw, MI
PD: Brent Carey
MD: Mason
9 BLACK EYED PEAS
1 LINKIN PARK
BLAQUE
GOOD CHARLOTTE
JASON MRAZ

WIOQ/Philadelphia, PA
PD: Todd Shannon
APD/MD: Marian Newsome
2 OUTCAST
1 CHINGY YSNOOP DOGG & LUDACRIS

WIOG/Saginaw, MI
PD: Brent Carey
MD: Mason
9 BLACK EYED PEAS
1 LINKIN PARK
BLAQUE
GOOD CHARLOTTE
JASON MRAZ

WIOQ/Philadelphia, PA
PD: Todd Shannon
APD/MD: Marian Newsome
2 OUTCAST
1 CHINGY YSNOOP DOGG & LUDACRIS

KRQO/Tucson, AZ
OM/MD: Tom Richards
APD/MD: Ken Carr
CHRISTINA AGUILERA
GOOD CHARLOTTE

KHTT/Tulsa, OK
OM/MD: Tom Tucker
APD: Matt "The Brat" Derrick
MD: Matt Ryder
No Adds

WWKZ/Tupelo, MS
PD: Rick Stevens
4 ALL AMERICAN PROJECTS

KISX/Tyler, TX
OM: Dave Ashcraft
PD/MD: Larry Thompson
9 EAMON
LINKIN PARK
LUDACRIS YSHAWNNA
JESSICA SIMPSON

WWSK/Utica, NY
OM/MD: Stew Schantz
17 50 CENT
JASON MRAZ
SEAL
WILLA FORD VLADY MAY
JESSICA SIMPSON

WLD/W. Palm Beach, FL
OM: Dave Denver
PD: Chris Marino
MD: Dave Vayda
No Adds

KWTX/Waco, TX
OM: Zack Owen
APD: Darren Taylor
APD/MD: John Dakes
1 CHRISTINA AGUILERA
BUBBA SPAROOK
FIFE DOBSON
LUDACRIS YSHAWNNA
SIMPLE PLAN

WHHT/Washington, DC
PD: Jeffrey Wyatt
MD: Abbie Dee
No Adds

WIFC/Wausau, WI
PD: Chris Pickett
APD/MD: Betty
5 DASHBOARD CONFESSIONAL
3 OUTCAST

KKRD/Wichita, KS
PD: PJ
MD: Jeremy
1 CHRISTINA AGUILERA
1 JOSH KELLEY
LILIX
EAMON
NELLY
GOOD CHARLOTTE

WBHT/Wilkes Barre, PA
PD: Mark McKee
MD: A.J.
2 CHINGY YSNOOP DOGG & LUDACRIS
NOVESHIA

WKRZ/Wilkes Barre, PA
PD: Jerry Padden
MD: Kelly K.
1 CHRISTINA AGUILERA
JASON MRAZ
JESSICA SIMPSON

WSTW/Wilmington, DE
PD: John Wilcox
MD: Mike Rossi
1 LIMP BIZKIT
1 JASON MRAZ
LILIX

KFFM/Yakima, WA
OM: Ron Harris
PD: Steve Rocha
24 TRAP
MATCHBOX TWENTY
SIMPLE PLAN

WYCR/York, PA
PD: Steve Smith
MD: Sally Vicious
No Adds

WHOT/Youngstown, OH
PD: John Trout
MD: Lisa Reynolds
2 BUBBA SPAROOK
DASHBOARD CONFESSIONAL
JESSICA

RateTheMusic.com

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 11/7/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
BEYONCÉ f/SEAN PAUL Baby Boy (Columbia)	4.06	4.16	99%	41%	4.09	4.10	4.06
OUTKAST The Way You Move (Arista)	4.06	4.04	76%	11%	4.09	3.95	4.21
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	4.02	4.01	81%	14%	4.25	3.99	3.95
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	4.01	3.88	88%	30%	4.26	3.93	3.89
NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	3.99	3.95	99%	43%	3.97	3.82	4.35
FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	3.90	3.99	88%	36%	3.89	3.94	3.97
112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	3.85	—	36%	6%	4.12	3.64	4.07
50 CENT If I Can't (Shady/Aftermath/Interscope)	3.84	3.80	73%	17%	3.99	3.87	3.77
YOUNGBLOODZ f/LIL' JON Damn! (Arista)	3.84	3.70	66%	17%	4.20	3.73	3.54
BABY BASH Suga Suga (Universal)	3.83	3.96	73%	19%	4.11	3.66	3.84
BUBBA SPARXXX Deliverance (Beatclub/Interscope)	3.82	3.70	64%	14%	3.91	3.75	3.89
MARK RONSON International Affair (Elektra/EEG)	3.82	3.79	39%	6%	3.81	3.79	3.94
JAGGED EDGE Walked Outta Heaven (Columbia)	3.81	3.89	46%	8%	4.06	3.63	3.97
CHINGY Right Thurr (DTP/Capitol)	3.78	3.71	97%	45%	4.04	3.49	3.96
CHINGY f/SNOOP DOGG & LUDACRIS Holiday In (DTP/Capitol)	3.77	3.75	82%	19%	4.13	3.63	3.62
2PAC f/NOTORIOUS B.I.G. Runtin' (Dying To Live) (Amaru/Interscope)	3.77	3.78	42%	7%	3.94	4.03	3.26
WYCLEF JEAN f/MISSY ELLIOTT Party To Damascus (J)	3.73	3.77	39%	6%	3.69	3.57	4.08
50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	3.71	3.72	98%	53%	3.64	3.76	3.88
MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	3.70	3.72	54%	13%	3.96	3.65	3.46
PHARRELL f/JAY-Z Frontin' (Star Trak/Arista)	3.66	3.75	88%	35%	3.54	3.77	3.76
213 Fly (Geffen)	3.64	3.55	41%	8%	3.89	3.65	3.68
YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)	3.62	3.60	71%	23%	3.73	3.44	3.85
ASHANTI Rain On Me (Murder Inc./IDJMG)	3.56	3.70	80%	26%	3.74	3.50	3.43
MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	3.51	3.57	58%	14%	3.38	3.68	3.52
BAD BOY'S DA BAND Bad Boy This Bad Boy That (Bad Boy/Universal)	3.48	—	50%	11%	3.78	3.47	3.29
KELIS Milkshake (Star Trak/Arista)	3.48	—	47%	14%	3.93	3.66	3.02
MARY J. BLIGE Ooh! (Geffen)	3.42	3.65	58%	17%	3.34	3.26	3.67
R. KELLY Thoina Thoina (Jive)	3.41	3.47	88%	38%	3.67	3.41	3.26
OBIE TRICE Got Some Teeth (Shady/Aftermath/Interscope)	3.38	3.38	51%	15%	3.43	3.62	3.03
T.I. 24's (Grand Hustle/Atlantic)	3.30	3.40	53%	22%	3.83	3.06	2.91

Total sample size is 414 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

# HEAD RUSH

ARTIST: Mya

LABEL: A&M/Interscope

By MIKE TRIAS/Assistant Editor



Looks like Mya has another hit on her hands, as "Fallen"—the second single from her third album, *Moodring*—rises to No. 32\* in its second week on R&R's CHR/Rhythmic chart. "Fallen" contains catchy excerpts and elements of the oft-sampled "Saudade Vem Corrodo," with Mya adding her own lyrics and sweet melodies to the chill-yet-upbeat track. Though singing is now her bread and butter, it wasn't Mya's first claim to fame.

In her teens she was a dancer with Tappers With Attitude and traveled to New York to study with *Bring in da Noise, Bring in da Funk* choreographer Savion Glover. However, Mya's wide range of interests led the diva to record her self-titled debut CD at the age of 18. Her resulting recording career culminated in a Grammy-winning performance on the collaborative single "Lady Marmalade." Dancing has remained an important part of her career: Mya played a dancer in the critically acclaimed film *Chicago*.

For *Moodring*, Mya continues to expand her horizons, serving as co-writer and producer on many of the album's tracks. Her diverse nature manifests itself on the CD, which features styles ranging from hip-hop and soul to reggae and techno. "There are a lot of different emotions and situations on *Moodring*, and that's because I really wanted to show how I feel," she remarks. "I'm at a point in my life where I'm comfortable sharing those sides of me."

Mya admirers will get to see the silver-screen side of her persona once again as she appears in *Dirty Dancing: Havana Nights*, opening Feb. 13, 2004. She will play a Latin big band singer in the 1950s-era movie.

## Reporters

<p><b>AKKS/Albuquerque, NM*</b> PD: Pete Manrique APD: Dana Carter 14 WARREN G 1 KELIS 1 RYAN DUARTE OBIE TRICE SEAN PAUL L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL EAMON</p>	<p><b>KEY/Albuquerque, NM*</b> PD: Mark Feather MD: D.J. Lopez 1 RYAN DUARTE</p>	<p><b>KFAT/Anchorage, AK</b> PD: Conceptor APD: P. Dawg 1 AVANT 1 BEYONCÉ 1 WESTSIDE CONNECTION 1 MARQUES HOUSTON 1 WAYNE WONDER 1 MUSIQ 1 NELLY 1 JAY-Z</p>	<p><b>WBTS/Atlanta, GA*</b> PD: Sean Phillips APD/MD: Maverick 1 KELIS MURPHY LEE f/JERMAINE DUPRI</p>	<p><b>WZBZ/Atlanta City, NJ*</b> PD: Rob Garcia KANYE WEST WARREN G WESTSIDE CONNECTION WAYNE WONDER</p>	<p><b>KDHT/Austin, TX*</b> PD: Jay Michaels MD: Bradley Green 56 BIG MIE</p>	<p><b>KQBT/Austin, TX*</b> PD: Scotter Stevens MD: Preston Lewis 2 WAYNE WONDER MYA RYAN DUARTE</p>	<p><b>KISV/Bakersfield, CA*</b> MD/MD: Bob Lewis APD/MD: Pizzico OUTKAST NICK CANNON</p>	<p><b>KKXX/Bakersfield, CA*</b> MD: Lauren Michaels No Adds</p>	<p><b>WJNH/Baton Rouge, LA*</b> PD: Randy Chase MD: Willie Hill WESTSIDE CONNECTION CEE-LO MUSIQ</p>	<p><b>WBHM/Birmingham, AL*</b> PD: Mickey Johnson APD/MD: Mary K 57 JAGGED EDGE 43 BOW WOW f/JAGGED EDGE CEE-LO L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL</p>	<p><b>WJMN/Boston, MA*</b> PD: Cadillac Jack McCartney APD: Dennis O'Heron MD: Chris Tyler 7 KANYE WEST 5 MYA 4 OBIE TRICE RYAN DUARTE</p>	<p><b>WQSK/Boston, MA*</b> PD: Jerry McCona MD: Rob Tyler BLUE MAN GROUP KRISTINE W</p>	<p><b>CKEY/Buffalo, NY*</b> OM: Pui Becar PD: Rob White APD: Matt Shere MD: Scooter B 5 JARULE 1 TAMBALAND &amp; MAGDO YSEBASTIAN SEAN PAUL NICK CANNON</p>	<p><b>WWBZ/Charleston, SC*</b> PD: Cliff Fletcher APD/MD: Kelly Mac 3 CEE-LO RYAN DUARTE K-OS ANGEL</p>	<p><b>WRVZ/Charleston, WV</b> OM: Rick Johnson PD/MD: John Anthony 10 L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL 3 BRAVEHEARTS f/LIL' JON 1 CEE-LO 1 RYAN DUARTE 1 MYA</p>	<p><b>WCHH/Charlotte*</b> PD: Reggie D 17 CEE-LO 7 MUSIQ 2 MYA</p>	<p><b>WBMM/Chicago, IL*</b> PD: Todd Cavanah APD/MD: Erik Bradley 5 JAY-Z</p>	<p><b>KNDA/Corpus Christi, TX*</b> PD: Richard Lee 10 MYA 29 JAY-Z 2 MYA R. KELLY</p>	<p><b>WHZT/Greenville, SC*</b> PD: Fisher MD: Murph Dawg 6 KELIS G UNIT</p>	<p><b>WWKL/Harrisburg, PA*</b> MD/MD: Ed Ocasna APD: Madeline MD: Lucas No Adds</p>	<p><b>WZMX/Hartford, CT*</b> MD: DJ Buck APD: David Simpson 7 MYA 3 BRAVEHEARTS f/LIL' JON 1 YING YANG TWINS f/LIL' JON &amp; THE EASTSIDE BOYZ 1 WAYNE WONDER RYAN DUARTE</p>	<p><b>KDDB/Honolulu, HI*</b> PD: Leo Balaban MD: Sam "The Man" Ambrose 17 WAYNE WONDER SEAN PAUL TAMBALAND &amp; MAGDO YSEBASTIAN RYAN DUARTE</p>	<p><b>KIKI/Honolulu, HI*</b> PD: Fred Rice 17 WAYNE WONDER 1 KNOXVILLE TARRALYN RAMSEY</p>	<p><b>KXME/Honolulu, HI*</b> PD: KC Bejarana MD: Kevin Aikawa 57 WAYNE WONDER 4 MYA RYAN DUARTE</p>	<p><b>KBXX/Houston, TX*</b> PD: Patti Moreno MD: Danny Salas WAYNE WONDER OBIE TRICE</p>	<p><b>KPTY/Houston, TX*</b> PD/MD: Marco Aris OUTKAST</p>	<p><b>WHHH/Indianapolis, IN*</b> PD: Brian Wallace MD: Don "DJ Wrack One" Williams 5 G UNIT 1 MYA</p>	<p><b>WXIS/Johnson City*</b> PD/MD: Todd Ambrose 26 WARREN G 19 G UNIT 13 MONTELL JORDAN KNOX-TURNAL KANYE WEST RYAN DUARTE WAYNE WONDER</p>	<p><b>WJFL/Fl. Wayne, IN*</b> PD: Scott Hecathorn APD: Randy Almar 45 MYA 2 KELIS 1 2PAC f/NOTORIOUS B I G WARREN G</p>	<p><b>WYIL/Knoxville, TN*</b> MD: Mike Hammond PD: Nick Elliott MD: Vinny V. No Adds</p>	<p><b>KRRG/Laredo, TX</b> PD: Rob Roberts 65 MURPHY LEE f/JERMAINE DUPRI 30 BABY BASH 27 KELIS 25 DMX</p>	<p><b>KLUC/Las Vegas, NV*</b> MD/MD: Carl Thomas APD/MD: J.R. King 3 MYA 2 G UNIT RYAN DUARTE</p>	<p><b>KVEG/Las Vegas, NV*</b> PD: Sherita Sautter MD: Hoser 20 LOON f/MARIO WINANS 9 WARREN G MYA</p>	<p><b>KWID/Las Vegas, NV*</b> PD: Tom "Jammer" Naylor APD: Cass MD: Eddie Gomez 3 G UNIT 1 JAY-Z</p>	<p><b>KHTE/Little Rock, AR*</b> PD: Rich Stevens TRILLVILLE KANYE WEST WILLA FORD f/LADY MAY 112 f/LUDACRIS G UNIT RYAN DUARTE</p>	<p><b>KPWR/Los Angeles, CA*</b> PD: Jimmy Sheel APD/MD: E-Man 12 LOON f/MARIO WINANS 10 KELIS</p>	<p><b>WBLO/Louisville, KY*</b> PD: Mark Gunn MD: Gerard Harrison MYA</p>	<p><b>KBTQ/McAllen, TX*</b> MD: Chris Guillot APD/MD: Bobby Macias 43 NELLY 37 NICK CANNON 14 JARULE 12 DMX 3 G UNIT OUTKAST</p>	<p><b>WBVD/Melbourne, FL*</b> PD: Zac Davis MD: Curtis Booker MYA JS EAMON WAYNE WONDER</p>	<p><b>KQCH/Omaha, NE*</b> OM: Tom Land APD: Keith Monnelly MD: Jay Lovs 2 MYA</p>	<p><b>WJHM/Orlando, FL*</b> PD: Steve DeMann APD: Keith Monnelly MD: Jay Lovs 2 MYA</p>	<p><b>WPYQ/Orlando, FL*</b> MD: Jill Strada 3 L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL RYAN DUARTE</p>	<p><b>KCAQ/Oxnard, CA*</b> PD/MD: Big Bear 22 JARULE 3 DMX ANGEL RYAN DUARTE</p>	<p><b>WPUW/Miami, FL*</b> PD: Kid Curry APD: Tony "The Tiger" MD: Eddie Mite 1 WAYNE WONDER BLAQUE</p>	<p><b>WPYM/Miami, FL*</b> OM: David Israel MD: Phil Michaels No Adds</p>	<p><b>KTBB/Minneapolis, MN*</b> PD: Colby Cobb MD: Raphael "Rat" George 8 KANYE WEST No Adds</p>	<p><b>KHFM/Modesto, CA*</b> PD/MD: Rene Roberts 20 OUTKAST ANGEL KCAK f/DA SNEAK RZA K-OS</p>	<p><b>KDON/Monterey, CA*</b> PD: Dennis Martinez MD: Alex Carrillo 18 BOW WOW f/JAGGED EDGE 2 WESTSIDE CONNECTION RYAN DUARTE</p>	<p><b>WJWZ/Montgomery, AL</b> PD/MD: Al Ivie MD: Danny D. 10 MYA 10 BRAVEHEARTS f/LIL' JON 3 WAYNE WONDER WARREN G</p>	<p><b>WKTY/New York, NY*</b> PD: Jeff Z. No Adds</p>	<p><b>WQHT/New York, NY*</b> PD: Tracy Cleberry MD: Eric 35 JAY-Z 30 T.O.K. 20 JAGGED EDGE 15 LUDACRIS CAPONE-N-REDEAGA</p>	<p><b>WVNZ/Norfolk, VA*</b> MD/MD: Don London APD/MD: Jay West 55 50 CENT MYA JA RULE WESTSIDE CONNECTION WAYNE WONDER</p>	<p><b>KMRK/Desssa, TX</b> PD/MD: Jamie Peardator RYAN DUARTE K-OS</p>	<p><b>KKWV/Oklahoma City, OK*</b> PD: Ronnie Ramirez MD: Chico Kidd 1 BOW WOW f/JAGGED EDGE KELIS</p>	<p><b>KGGR/Riverside, CA*</b> PD: Jesse Duran MD: Don 6 WYCLEF JEAN f/MISSY ELLIOTT 6 WESTSIDE CONNECTION 3 G UNIT WAYNE WONDER 2PAC f/NOTORIOUS B I G R. KELLY</p>	<p><b>KBBM/Sacramento, CA*</b> PD: Jayra Johnson MD: Brad Williams BRAVEHEARTS f/LIL' JON CEE-LO</p>	<p><b>KSFN/Sacramento, CA*</b> PD: Byron Kennedy APD/MD: Tony Teate 3 L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL RYAN DUARTE</p>	<p><b>WOCQ/Salisbury, MD</b> PD: Wootie MD: Deshae JA RULE</p>	<p><b>KUUU/Salt Lake City, UT*</b> MD: Kevin Driker 5 KNOX-TURNAL ASHANTI JAGGED EDGE 24 R. KELLY</p>	<p><b>KBBT/San Antonio, TX*</b> PD: J.D. Gonzalez APD/MD: Roman 7 AVANT 5 RYAN DUARTE 4 OUTKAST 2 WYCLEF JEAN f/MISSY ELLIOTT</p>	<p><b>KCJZ/San Antonio, TX*</b> PD: Doug Bennett No Adds</p>	<p><b>XHTZ/San Diego, CA*</b> MD: Alex "The Girl Next Door" 3 SEAN PAUL 3 WAYNE WONDER 2 ANGEL 1 L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL WARREN G</p>	<p><b>KWPK/Poughkeepsie, NY</b> PD: Jimi Jamm MD: J. McIntyre 12 JAY-Z WAYNE WONDER MICHAEL JACKSON</p>	<p><b>WWKX/Providence, RI*</b> MD/MD: Tony Bristol MD: Marie Cristal 13 MYA WESTSIDE CONNECTION</p>	<p><b>KWVZ/Reno, NV*</b> MD/MD: Bill Schulz APD/MD: Grant Kelley KANYE WEST RYAN DUARTE</p>	<p><b>KWYL/Reno, NV*</b> PD: Dougthorn APD/MD: Janita "Applebaum" Jones RYAN DUARTE K-OS</p>	<p><b>KGGS/Riverside, CA*</b> PD: Jesse Duran MD: Don 6 WYCLEF JEAN f/MISSY ELLIOTT 6 WESTSIDE CONNECTION 3 G UNIT WAYNE WONDER 2PAC f/NOTORIOUS B I G R. KELLY</p>	<p><b>KBBM/Sacramento, CA*</b> PD: Jayra Johnson MD: Brad Williams BRAVEHEARTS f/LIL' JON CEE-LO</p>	<p><b>KSFN/Sacramento, CA*</b> PD: Byron Kennedy APD/MD: Tony Teate 3 L. KRAVITZ f/P. DIDDY &amp; LOON &amp; PHARRELL RYAN DUARTE</p>	<p><b>KYWL/Spokane, WA*</b> OM: Tim Colter PD: Steve Kieckhefer MD: Chuck "Mantic" Wright AVANT RYAN DUARTE R. KELLY</p>	<p><b>KSPW/Springfield, MD</b> OM: Brad Hanson PD/MD: Cheryl Cannon 24 R. KELLY 1 MYA 1 LOON f/MARIO WINANS 1 G UNIT 1 JA RULE 1 RYAN DUARTE 1 TRAPT</p>	<p><b>KWIN/Stockton, CA*</b> PD: John Christian MD: Diane Fox KANYE WEST DA RANLAHZ NUFF STYLZ</p>	<p><b>WLLD/Tampa, FL*</b> PD: Orlando MD: Beata 10 TAMBALAND &amp; MAGDO YSEBASTIAN 2 MYA</p>	<p><b>KOHT/Tucson, AZ*</b> PD: Rob APD/MD: Puerto Rico Villalobos PD: Kelis 4 RYAN DUARTE 3 MYA 2 JAY-Z 1 KNOX-TURNAL</p>	<p><b>KTBT/Tulsa, OK*</b> MD: Paul Langston PD/MD: Big Juice 6 JS</p>	<p><b>KBLZ/Tyler, TX</b> PD: Marcus Lou AVANT BIG MARKIE RYAN DUARTE</p>	<p><b>WMBX/W. Palm Beach, FL*</b> PD: Mark McCray MD: DJ F. C. 7 LOON f/MARIO WINANS 3 CEE-LO CAPONE-N-REDEAGA</p>	<p><b>WPGC/Washington, DC*</b> MD: Sarah O'Connor No Adds</p>	<p><b>KDGS/Wichita, KS*</b> MD: Reggie House PD: Jay Stevens MD: Jo Jo Collins 8 MYA 5 DMX NICK CANNON</p>
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\* Monitored Reporters  
99 Total Reporters

89 Total Monitored

10 Total Indicator

No Longer A Reporter (1):  
KTFM/San Antonio, TX



**DONTAY THOMPSON**

dthompson@radioandrecords.com

# Telling It Like It Is

## The lowdown on publishing and R&R

**A**s I approach my two-year anniversary at Radio & Records as the publication's very first CHR/Rhythmic Editor, I've been reflecting on some of the changes that have affected our industry and some of the changes that have gone down at R&R in the last year.

Bear with me for a minute while I fill you in on what goes on in the trade-publication world. Most of you know that in order for a publication to prosper it must have a consistent source of revenue coming in through advertising. The publication's sales department will target companies that have products or services that fit the needs of the publication's readers or companies that these readers will find of interest personally or professionally.

Once these companies have been targeted, the sales department must then convince them to place ads in the publication. Once a company has been convinced to advertise, the salesperson will fill the client in on the publication's advertising rates and instruct the client on how to place ads that will get it more bang for its buck.

From there, an ad is placed in the publication, the publication goes to press, and, finally, Joe Bob at "Power Jamz 105" reads the magazine, sees the nice ad from Super Duper Pooper Records and is inspired to check out the company's artist, Stank MC, by listening to his latest single, "Pooh on You."

Another way a record gets attention is if an editor at the publication champions it, feeling that it's something that programmers will embrace. If that editor is respected, those programmers will pull Stank MC out of their stack of CDs and give it a listen — or, better yet, put it into rotation immediately.

### Fair And Honest

That is what R&R is all about. We aren't just about providing programmers and record executives with essential industry information — though we do that too. Our goal is also to help out the radio and record industries.

That is one of the reasons I left radio to work at R&R: not only to expand my knowledge about the radio and record businesses, but also to work for a company that is respected by people I respect and

that does business in a fair and honest way.

Otherwise, I would never have left my MD/evening jock position at KXJM/Portland, OR and given up my connection to a staff that I considered my second family and a company that is doper than dope.

I bring up these points because more and more trades are either downsizing or going out of business because labels have less dinero to spend on advertising, which is the primary source of income at publications like ours.

**Most of the younger programmers aren't aware that some trade publications get paid by record companies to work their records.**

Many of you have probably wondered about the fate of R&R and whether we would be around much longer. I can honestly say that the reason we are one of the last trade publications standing is because we have some of the most informative editorial and we play fair with our record-label clients without jeopardizing the respect of radio programmers. This makes us a favorite of the industry as a whole.

### A Dirty Little Secret

Are you following me here? I hope so, because this is where it gets a little more interesting. Most younger programmers aren't aware that some trade publications get paid by record companies to work

their records. So when an individual from one of these magazines calls you to talk music, they aren't necessarily talking about that record because they are a fan; they were paid to talk to you about it.

When I first became an MD, all these independent promoters and people from trade magazines would call me to talk about certain records, and I believed that they really liked them. Now I look back and realize that the majority of those people had no qualifications to tell me what hip-hop, pop or R&B record was hot.

This is something we never do at R&R, because, as I said before, we do business in a fair and honest way. Also, my experience as an MD and working with or being around some of the best programmers in radio has given me something of a reputation for having an ear for music, and I couldn't imagine putting that rep on the line by working a wack-ass record because I was getting paid to by a trade publication.

I've heard a few labels say that they don't need trade publications to help with their projects. That may or may not be true, but one thing's for certain: When a programmer gets his or her R&R in the mail, he or she is definitely going to open it up and thumb through it.

The contention of some in the record business is that we at R&R tend to cater to radio a little more than to records. Even if that were true, I'd think record companies would be smart to take advantage of that radio exposure and use it to their benefit.

I was told by former R&R CHR/Pop Editor Tony Novia when I started at R&R, "These pages are your canvas; you can paint whatever picture you want." That same thing goes for the ads in this magazine. May I suggest that labels take better advantage of the freedom they have in R&R by getting away from traditional ads and trying something different that will help the project make an impact?

The pages you buy are yours, so own them and really make whatever point you're trying to make. We constantly reinvent the wheel in so many other areas of this business; do not be afraid to do so here.

## New Reporters

With more and more stations signing on or flipping to CHR/Rhythmic, R&R's Rhythmic panel continues to grow. In fact, I expect a handful more stations to join as soon as early 2004.

The addition of KBTQ/McAllen-Brownsville-Harlingen and WGBT/Greensboro-Winston Salem-High Point brings the panel to a total of 103 reporters — 91 monitored stations and 11 Indicator stations. Below is just about everything you need to know about our new reporters.

### KBTQ (The Beat 96.1)/ McAllen-Brownsville-Harlingen

**Frequency:** 96.1  
**Market rank:** 63  
**City of license:** McAllen  
**Mailing address:** 200 S. 10th St., Suite 600, McAllen, TX 78501  
**Street address:** Same as above  
**Station phone:** 956-631-5499  
**Station fax:** 956-631-0090  
**Station website:** [www.kbtq.netmio.com](http://www.kbtq.netmio.com)  
**Owner:** Univision Radio  
**GM:** Joe Morales  
**Regional Program Director:** JD Gonzalez  
**PD:** Alix "Alix Q" Quintero ([aquintero@univisionradio.com](mailto:aquintero@univisionradio.com))  
**Asst. PD/MD:** Bobby Macias ([bmacias@univisionradio.com](mailto:bmacias@univisionradio.com))  
**Promotions Director:** Lenny Cantu ([lcantu@univisionradio.com](mailto:lcantu@univisionradio.com))

**Sample Hour: Oct. 29, 1pm**

**CHINGY f/SNOOP DOGG & LUDACRIS** Holidae Inn  
**NELLY** Iz U

**SEAN PAUL** Get Busy  
**YOUNGBLOODZ f/LIL JON** Damn!  
**GINUWINE** In Those Jeans  
**CLIPSE** When The Last Time

Stopset

**50 CENT** P.I.M.P.  
**NICK CANNON** Gigolo

Stopset

**LUDACRIS f/SHAWNNA** Stand Up  
**MURPHY LEE f/JERMAINE DUPRI** What Da Hook Gon Be?  
**FABOLOUS** Young'n

### WGBT (94.5 The Beat)/ Greensboro-Winston Salem-High Point

**Frequency:** 94.5  
**Market rank:** 43  
**City of license:** Eden, NC  
**Mailing address:** 2-B P.A.I., Park Greensboro, NC 27409  
**Street address:** Same as above  
**Station phone:** 336-822-2000  
**Station fax:** 336-887-0104  
**Station website:** [www.945thebeat.com](http://www.945thebeat.com)  
**Owner:** Clear Channel  
**GM:** Morgan Bohannon  
**Regional Sr. VP/Programming:** Marc Chase  
**OM:** Tim Satterfield  
**PD:** Chris Rollins ([chrisrollins@clearchannel.com](mailto:chrisrollins@clearchannel.com))  
**Asst. PD:** Jay Rio ([jayrio@clearchannel.com](mailto:jayrio@clearchannel.com))  
**MD:** Prettyboy A.D. ([prettyboy@945thebeat.com](mailto:prettyboy@945thebeat.com))  
**Promotions Director:** Shannon Sopina ([shannonsopina@clearchannel.com](mailto:shannonsopina@clearchannel.com))

**Sample Hour: Oct. 29, 7pm**

**YOUNG GUNZ** Can't Stop, Won't Stop  
**OBIE TRICE** Got Some Teeth  
**FABOLOUS** Can't Let You Go  
**BABY BASH** Suga Suga  
**G UNIT** Stunt 101

Stopset

**BEYONCÉ f/SEAN PAUL** Baby Boy  
**BUSTA RHYMES f/MARIAH CAREY** I Know What You Want  
**MISSY ELLIOTT** Pass That Dutch

Stopset

**SNOOP DOGG f/PHARRELL** Beautiful  
**LIL JON f/YING YANG TWINS** Get Low  
**OUTKAST** Hey Ya!

Source: Mediabase

ROC-A-FELLA RECORDS presents...

# JAY-Z

Going for Adds THIS WEEK:  
Nov. 10th & 11th!

COULDN'T WAIT  
EARLY ADDS:

WQHT KPWR WBBM WJMN  
KWID WGBT WJMH KOHT

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Already over 1300 spins and 25 Million in Audience in one week!

R&B Hip Hop Monitor: DEBUT 30\*! +826 – #1 GREATEST GAINER!

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# R&R CHR/RHYTHMIC TOP 50

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	CHINGY f/SNOOP DOGG & LUDACRIS <i>Holidae In (DTP/Capitol)</i>	5840	+290	587891	11	85/0
1	2	BEYONCE' f/SEAN PAUL <i>Baby Boy (Columbia)</i>	5817	-388	615411	14	87/0
2	3	LUDACRIS f/SHAWNNA <i>Stand Up (Def Jam South/IDJMG)</i>	5815	+114	609727	12	82/0
4	4	YOUNGBLOODZ f/LIL' JON <i>Damn! (Arista)</i>	5236	+68	510666	17	80/0
5	5	LIL' JON & THE EASTSIDE BOYZ <i>Get Low (TVT)</i>	4772	-287	479980	27	78/0
7	6	OUTKAST <i>The Way You Move (Arista)</i>	4188	+212	369300	10	76/0
6	7	BABY BASH <i>Suga Suga (Universal)</i>	3970	-412	349231	22	61/0
8	8	ASHANTI <i>Rain On Me (Murder Inc./IDJMG)</i>	3117	+43	285981	12	71/1
9	9	YOUNG GUNZ <i>Can't Stop, Won't Stop (Def Jam/IDJMG)</i>	2712	-367	266923	20	77/0
12	10	MISSY ELLIOTT <i>Pass That Dutch (Gold Mind/Elektra/EEG)</i>	2663	-63	226768	5	85/0
13	11	MURPHY LEE f/JERMAINE DUPRI <i>Wat Da Hook Gon Be (Fo' Reel/Universal)</i>	2548	+24	221750	11	73/1
10	12	CHINGY <i>Right Thurr (DTP/Capitol)</i>	2513	-383	292340	28	79/0
11	13	NELLY f/P. DIDDY & MURPHY LEE <i>Shake Ya Tailfeather (Bad Boy/Universal)</i>	2488	-356	200526	22	80/0
17	14	JAGGED EDGE <i>Walked Outta Heaven (Columbia)</i>	2262	+449	226918	8	66/3
21	15	OUTKAST <i>Hey Ya! (Arista)</i>	2223	+598	171880	5	46/5
16	16	2PAC f/NOTORIOUS B.I.G. <i>Runnin' (Dying To Live) (Amaru/Interscope)</i>	2129	+129	208671	5	71/2
22	17	KELIS <i>Milkshake (Star Trak/Arista)</i>	1911	+380	195974	6	64/10
14	18	PHARRELL f/JAY-Z <i>Frontin' (Star Trak/Arista)</i>	1875	-381	175284	22	79/0
15	19	50 CENT <i>P.I.M.P. (Shady/Aftermath/Interscope)</i>	1844	-239	191168	23	78/0
20	20	WYCLEF JEAN f/MISSY ELLIOTT <i>Party To Damascus (J)</i>	1745	+69	138075	6	71/3
27	21	R. KELLY <i>Step In The Name Of Love (Jive)</i>	1667	+388	206971	7	66/7
33	22	G UNIT <i>Stunt 101 (Interscope)</i>	1664	+603	200993	3	78/9
18	23	50 CENT <i>If I Can't (Shady/Aftermath/Interscope)</i>	1599	-132	137949	17	20/1
26	24	NELLY <i>Iz U (Fo' Reel/Universal)</i>	1570	+248	93785	4	61/1
24	25	112 f/LUDACRIS <i>Hot &amp; Wet (Def Soul/IDJMG)</i>	1439	+68	114926	6	64/2
31	26	JA RULE <i>Clap Back (Murder Inc./IDJMG)</i>	1369	+242	126954	3	64/6
29	27	213 <i>Fly (Geffen)</i>	1213	-21	152573	10	14/0
32	28	BAD BOY'S DA BAND <i>Bad Boy This Bad Boy That (Bad Boy/Universal)</i>	1025	-74	102653	6	47/0
35	29	YING YANG TWINS <i>Naggin' (TVT)</i>	999	+31	95037	8	31/0
28	30	R. KELLY <i>Thoa Thoin (Jive)</i>	961	-277	130585	18	64/0
25	31	OBIE TRICE <i>Got Some Teeth (Shady/Aftermath/Interscope)</i>	959	-375	94587	11	55/0
44	32	MYA <i>Fallen (A&amp;M/Interscope)</i>	893	+220	75314	2	58/24
45	33	WESTSIDE CONNECTION <i>Gangsta Nations (Capitol)</i>	888	+229	121419	3	45/9
42	34	BOW WOW f/JAGGED EDGE <i>My Baby (Columbia)</i>	850	+142	57292	2	50/4
40	35	CASSIDY f/R. KELLY <i>Hotel (J)</i>	846	+110	54423	3	51/1
23	36	MARY J. BLIGE <i>Ooh! (Geffen)</i>	820	-578	64131	10	60/0
38	37	BLAQUE <i>I'm Good (Elektra/EEG)</i>	818	-33	28695	6	46/1
36	38	BIG TYMERS <i>This Is How We Do (Cash Money/Universal)</i>	816	-112	76079	8	34/0
39	39	TOO SHORT f/LIL' JON <i>Shake That Monkey (Short/Jive)</i>	814	+54	77539	4	18/0
30	40	T.I. <i>24's (Grand Hustle/Atlantic)</i>	792	-353	66182	14	51/0
34	41	BUBBA SPARXXX <i>Deliverance (Beatclub/Interscope)</i>	782	-254	66181	15	37/0
48	42	NICK CANNON <i>Gigolo (Jive)</i>	702	+113	40816	2	48/5
Debut	43	JAY-Z <i>Change Clothes (Roc-A-Fella/IDJMG)</i>	680	+593	152265	1	8/6
41	44	GEMINI f/NB RIDAZ <i>Crazy For You (Catalyst)</i>	646	-8	46718	13	9/0
43	45	MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER <i>Clubbin' (T.U.G./EEG)</i>	629	-48	68219	12	20/0
Debut	46	BEYONCE' <i>Me, Myself And I (Columbia)</i>	588	+324	34012	1	45/0
37	47	MARK RONSON <i>International Affair (Elektra/EEG)</i>	580	-306	55499	9	35/0
47	48	BOW WOW <i>Let's Get Down (Columbia)</i>	537	-115	29518	19	46/0
Debut	49	AVANT <i>Read Your Mind (Geffen)</i>	514	+107	50930	1	30/3
-	50	LOON f/MARIO WINANS <i>Down For Me (Bad Boy/Universal)</i>	510	+4	56909	3	32/3

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MYA <i>Fallen (A&amp;M/Interscope)</i>	24
RYAN DUARTE <i>You (Universal)</i>	22
WAYNE WONDER <i>Perfect Proposal (VP/Atlantic)</i>	16
KANYE WEST <i>Through The Wire (Roc-A-Fella/IDJMG)</i>	11
KELIS <i>Milkshake (Star Trak/Arista)</i>	10
G UNIT <i>Stunt 101 (Interscope)</i>	9
WESTSIDE CONNECTION <i>Gangsta Nations (Capitol)</i>	9
CEE-LO <i>I'll Be Around (LaFace/Arista)</i>	9
R. KELLY <i>Step In The Name Of Love (Jive)</i>	7
WARREN G <i>Let's Go (It's A Movement) (MSC)</i>	7

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
G UNIT <i>Stunt 101 (Interscope)</i>	+603
OUTKAST <i>Hey Ya! (Arista)</i>	+598
JAY-Z <i>Change Clothes (Roc-A-Fella/IDJMG)</i>	+593
JAGGED EDGE <i>Walked Outta Heaven (Columbia)</i>	+449
R. KELLY <i>Step In The Name Of Love (Jive)</i>	+388
KELIS <i>Milkshake (Star Trak/Arista)</i>	+380
BEYONCE' <i>Me, Myself And I (Columbia)</i>	+324
CHINGY f/SNOOP DOGG & LUDACRIS <i>Holidae In (DTP/Capitol)</i>	+290
NELLY <i>Iz U (Fo' Reel/Universal)</i>	+248
JA RULE <i>Clap Back (Murder Inc./IDJMG)</i>	+242

## New & Active

- SEAN PAUL *I'm Still In Love With You (VP/Atlantic)*  
Total Plays: 470, Total Stations: 43, Adds: 4
- WAYNE WONDER *Perfect Proposal (VP/Atlantic)*  
Total Plays: 453, Total Stations: 24, Adds: 16
- DMX *Get It On The Floor (Ruff Ryders/IDJMG)*  
Total Plays: 438, Total Stations: 33, Adds: 3
- EAMON F\*\*k It (I Don't Want You Back) (Jive)  
Total Plays: 425, Total Stations: 10, Adds: 2
- JS *Love Angel (DreamWorks)*  
Total Plays: 392, Total Stations: 35, Adds: 4
- TRILLVILLE *Neva Eva (Warner Bros.)*  
Total Plays: 338, Total Stations: 17, Adds: 2
- WARREN G *Let's Go (It's A Movement) (MSC)*  
Total Plays: 329, Total Stations: 29, Adds: 7
- MONTELL JORDAN *Superstar (Koch)*  
Total Plays: 325, Total Stations: 17, Adds: 1
- L. KRAVITZ f/P. DIDDY... *Show Me Your Soul (Bad Boy/Universal)*  
Total Plays: 307, Total Stations: 34, Adds: 5
- RYAN DUARTE *You (Universal)*  
Total Plays: 281, Total Stations: 34, Adds: 22

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

90 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

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RANK ARTIST TITLE LABEL

- 1 LUDACRIS Stand Up (Def Jam South/IDJMG)
- 2 LIL' JON & EASTSIDE BOYZ Get Low (TVT)
- 3 YOUNGBLOODS f/LIL' JON Damn! (Arista)
- 4 BEYONCE' f/SEAN PAUL Baby Boy (Columbia)
- 5 CHINGY f/SNOOP DOGG & LUDCARIS Holidae In (DTP/Capitol)
- 6 G-UNIT Stunt 101 (Interscope)
- 7 YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)
- 8 MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)
- 9 CHINGY Right Thurr (Priority/Capitol)
- 10 OUTKAST The Way You Move (Arista)
- 11 KELIS Milkshake (Star Trak/Arista)
- 12 MURPHY LEE f/J. DUPRI Wat Da Hook Gon' Be (Fo' Reel/Universal)
- 13 BABY BASH Suga Suga (Universal)
- 14 JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
- 15 JA RULE Clap Back (Murder Inc./IDJMG)
- 16 WYCLEF JEAN Party To Demascus (J)
- 17 YING YANG TWINS Naggin' (TVT)
- 18 2PAC f/NOTORIOUS B.I.G. Runnin' (Death Row/Interscope)
- 19 YING YANG TWINS Salt Shaker (TVT)
- 20 R. KELLY Step In The Name Of Love (Jive)
- 21 WESTSIDE CONNECTION Gangsta Nation (Capitol)
- 22 BIG TYMERS This Is How We Do (Cash Money/Universal)
- 23 213 Fly(Geffen)
- 24 112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)
- 25 DMX Get It On The Floor (Ruff Ryders/IDJMG)
- 26 BAD BOY'S DA BAND Bad Boy This, Bad Boy That (Bad Boy/Universal)
- 27 ELEPHANT MAN Pon De River (VP/Atlantic)
- 28 PHARRELL f/JAY-Z Frontin' (Star Trak/Arista)
- 29 TOO SHORT f/LIL' JON Shake That Monkey (Short/Jive)
- 30 MYA Fallen (A&M/Interscope)



### This Week's Hottest Music Picks

**Jill Strada**  
MD, WPYO/Orlando

Kelis' "Milkshake" (Star Trak/Arista): No. 1 phones!

Ivy Queen's "Yo Quiero Bailar" (Sony Discos): This record is doing well on the station and getting lots of requests!

Outkast's "Hey Ya!" (La Face/Arista): Party record all the way!

**Chris Cannon**  
PD/MD, KSPW/Springfield, MO

Ying Yang Twins' "Salt Shaker" (TVT): This baby is shaking things up at night. Top 10 phones, easily.

Nelly's "Iz U" (Fo' Reel/Universal): Duh!

Willa Ford's "A Toast to Men" (Lava/Atlantic): It won five nights in a row. Great guy-bashing tune for your females.

**Karen Wild**  
MD, KUBE/Seattle

Beyoncé's "Me, Myself and I" (Columbia): Really, with this song it's all about the lyrics. Anyone who has let love blind them to a bad situation can relate to this, and, most importantly, it has a nice positive spin on it. Rely on you, yourself and you. You can't let yourself down. Thanks, Beyoncé — I feel ya, girl!

B2K featuring Fabolous' "Badaboom" (Epic): It's a real nice mix record with that immediate beat that you can respond to. It really makes me wanna dance at the club, in my car and at my desk.

Lil Jon & The Eastside Boyz featuring Ludacris' "Stop Trippin'" (TVT): We all know that ATL sound has officially hit the takeover status, and this track is a stand-out hot joint to me. Ludacris is on point with the lyrics too.

### Telling It Like It Is

Continued from Page 33

#### Come Together

A few weeks ago I went to Los Angeles for R&R's editorial meetings. In those meetings Publisher/CEO Erica Farber shared a lot of information regarding the company and what we can do to make the R&R brand that much better. One point she made was that each format must have a group of people on both the radio and record sides who support each other.

I'm not here to say that everyone has to gather together and sing "Kumbaya," but I'm asking everyone in the CHR/Rhythmic format to support each other, to

help each other out when needed and to support R&R.

We try our damndest to make things happen for individuals in radio and records by giving them exposure and a whole lot more (see the sidebar with the latest stations added to our CHR/Rhythmic panel), and we want to continue to do so for years to come.

Although I'm not allowed to share everything that we came up with during those editorial meetings, I can tell you that a tremendous amount of brainstorming went on and that some great ideas came up that we are currently putting into place. And if you believe that you have a great idea that will help this publication, I welcome all comments at [dthompson@radioandrecords.com](mailto:dthompson@radioandrecords.com).

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 11/2-11/8/03.



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## PHAT MIX SIX

- JAY-Z Change Clothes (Roc-A-Fella/IDJMG)
- CASSIDY f/R. KELLY Hotel (J)
- KNOC'TURNAL f/SNOOP DOGG The Way I Am (LA Confidential/Elektra)
- NICK CANNON f/R. KELLY Gigolo (Jive)
- KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)
- G-UNIT Stunt 101 (G-Unit/Interscope)

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DANA HALL

dhall@radioandrecords.com

# The Specialists: Marketing & Promotions

## Building a brand takes more than just hitting the streets

In our continuing monthly series *The Specialists*, this week we look at the world of marketing and promotions. I spoke with three professionals from different broadcast companies and discussed their ideas on how they market their stations most effectively, as well as the value of doing promotions correctly.

I talked to Frank Gilbert, Director/Promotions & Marketing, Clear Channel/Memphis, who oversees seven stations in multiple formats; Cox Radio's Clarence Natto, Marketing/Promotions Director for Urban AC WALR/Atlanta; and Emmis/New York's Frank Curci, Promotions Director for Urban AC WRKS (Kiss FM) and Smooth Jazz WQCD (CD101).

Today, more than ever, radio stations have become brands. And as with any other product, broadcasters have to come up with the best ways to solidify their brands in the marketplace. That's why marketing is so crucial to the overall strategy for creating a winning radio station.

In New York you can't ride the subways without seeing billboards for WQHT (Hot 97). On television there are commercials for stations and their campaigns ranging from Urban AC WRKS's Birthday Game to a repositioning campaign for the new WNEW (Blink 102.7).

And that's just what the mass listening audience sees on a day-to-day basis. There's also a whole world of direct marketing — through mail, Internet and telephone — that's targeted to stations' core listeners.

### Marketing Magic

What are the most effective marketing campaigns, and do they differ for each format? "It really does depend on the station and the format," Curci says. "For example, we've been doing a direct-mail campaign for CD101 for years. The key to making direct mail effective is just that — consistency.

"We hit our database every spring and fall. We know exactly where our listeners are, and we target those areas directly. For Kiss, we use television in the fall, because that's when we do the Birthday Game on the morning

show. It's all about where we place the spots.

"We target shows that are primarily viewed by African Americans — such as *Oprah* and many of the sitcoms on UPN, like *The Steve Harvey Show*, *The Parkers* and such. We also strategically place a number of spots on the night before we do our \$10,000 birthday giveaway, which happens on Thursday mornings."



Frank Gilbert

"I can't say that one type of marketing works better for one format than another," Gilbert says. "I do think that billboards are very effective across the board. We do some television, but one of the best marketing tools I've found — and the least expensive — is to cross-promote your stations on your own outlets.

"For example, Urban AC KJMS can easily tell its listeners to tune into the new Gospel FM, WHAL, for inspirational music 24-7. It obviously has to be on complementary formats, but there are cases when you can cross-promote your News or Sports outlets on any station. I wouldn't, however, use WHAL to promote 'The best hip-hop is on K97.' That doesn't make sense."

### Free Or Cheap Exposure

Free exposure is still one of the best ways to market a station. "It's like word of mouth," says Gilbert. "It spreads organically. One of the best ways to achieve this is by getting involved in community events. It's a form of marketing and branding in itself, and I don't think a lot of people really understand that anymore.

"Having your station sponsor a local Walk-a-Thon means you not only may get positive press, but it also gets listeners and potential listeners to as-

sociate your call letters with a good cause."

While not necessarily free, Gilbert adds that inexpensive items like T-shirts are also good marketing tools. "There is a story I have that all promotions and marketing directors love when it happens to them. During a remote, we gave out T-shirts for our new Gospel station.

"One woman happened to work for Federal Express. A few days later, while she was working and wearing our T-shirt, a newspaper came to FedEx to do a story and took her picture. So here we are with a new radio station, and the call letters are plastered on the front page of the local newspaper.

"T-shirts may seem like a little thing, but they are the second most-requested item by listeners behind cash — if we're doing a money contest — and ahead of tickets. If a listener asks for a T-shirt, I always try to give them one, because if they want to be a free billboard for us, I'm certainly not going to say no.

"There's nothing better than simple guerrilla street marketing. While it's not always free — depending on your street team and staff — just getting them out in the van, driving around every day, giving out T-shirts, CDs and whatever is one of the easiest ways to get the calls out in front of listeners."

### Is Any Press Good Press?

"In New York, there are so many news sources, from newspapers to television news programs, so we have a lot of outlets to reach to for free exposure," Curci says. "The key is that

you have to be doing something that has a people interest.

"For example, we just did a concert called A Night of Healing with Kiss FM on the anniversary of the Sept. 11 tragedy. UPN-9 [WWOR-TV] News did a huge story on it."

"Any press is good press, even bad press," is still a widely held belief among many promo specialists. "To an extent, any press is good, or at least that's the feeling here," Curci says. "Look at Hot 97.

"The hip-hop world at times can be known for getting bad press, and that

can be associated with our station. But getting the call letters on TV still helps to brand the outlet and reach potential new listeners."

"It really depends on how bad the press is," Gilbert says. "I mean, if we have a concert and it sells out but another 1,000 people show up and get turned away, that can make us look really good in terms of our draw. But if those 1,000 listeners start to riot and cause havoc, that's not good."

### Cash, Cars & Concerts

Coming up with fresh ideas is one of the challenges our marketing and promotion specialists face. But, as Gilbert points out, "In radio, no idea is ever really new. We borrow all the time — from other stations, markets and formats.

"I get ideas from jocks who've moved from other cities. I also have a list of people in the industry whom I've developed relationships with and can call to get ideas from. As long as you're not competing with them in their market, they're usually cool with exchanging ideas.

"I'm sure most radio folks also do what I do when I travel around the country to visit friends or family: When I get in town, I immediately turn on the radio to hear what the big station is doing. That's how I got turned onto Big Boy at Power 106 [KPWR] in L.A. I can take some ideas back to our morning show, and they will work for Memphis."

That's exactly how the station started its annual WHRK concert. "Years ago before station concerts were the in thing to do, I was in New Orleans and attended WQUE's Family Day in the Park," Gilbert says. "I borrowed many of the ideas from their event to create our own. Ours is the K97 Summer Jam for Peace.

"The ticket price is always \$10 for everyone. I feel that's part of us giving back to the community — making it affordable. We're not trying to make money off the listeners, but we need to charge something to cover some of our costs.

"The way to make your money is to have sponsors. We have over 10,000 listeners turn out for this one day, which is very impressive to advertisers, especially having them all in one place at one time. That's one reason why stations do these kinds of events: to show their drawing power."

### The Cost Of Concerts & Contesting

But many radio stations are steering away from concerts due to high costs and low returns. "It can be a double-edged sword," Natto says. "Some stations may be opting not do concerts, whereas others, like us, are paying a lot more attention to details and getting the best possible pricing when it comes to production, sound, and security.

"Now that stations have been doing these events for a few years, they understand better the business of it. The fact is, clients are constantly looking at ways to touch an audience."

But can't you achieve better one-on-one interaction with smaller

events? "Sometimes, yes," Gilbert says. "But smaller events are usually more listener-appreciation-type promotions.

"If you have a 300-seat venue, it doesn't make sense to sell tickets to that, because you could never cover your costs unless you sell tickets for \$75, and you couldn't really get more than one sponsor. Those types of events should be exclusive in that you can only win tickets on-air. Maybe it also becomes an event that you invite key clients to as a thank you."

**"To get people to take part in a contest, they have to feel it isn't impossible to win and have to actually desire the prize."**

Clarence Natto

While some stations may have the budgets to do annual concerts or are part of a chain that offers million-dollar giveaways, there are still many outlets that have to get by on good old-fashioned on-air contests. How can promotions directors at those stations create the most effective contests?

"Contesting is definitely still a viable and valuable commodity on radio," Natto says. "The primary goal is to be able to engage and interact with the listeners, thus building cume and TSL.

"The key is whether the contest is easy to play and if the prizes are compelling. To get people to take part, they have to feel that it isn't impossible to win and have to actually desire the prize.

"I strive to bring prizes to the table that a listener can't buy and that are unique to my radio station. The best example of this is the annual WALR home giveaway. It's a benchmark for us and by far the most rewarding promotion we do.

"We run it every spring. In the past we've given away a fully furnished home along with a car and a year of insurance, groceries, landscaping — the works. Not only does it reach and touch our target audience, but we also get incredible press locally, nationally and in the trades. Sponsors love to be associated with it so much that we get almost everything donated by them."

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 201-656-3431 or e-mail:

dhall@radioandrecords.com

November 7, 2003

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	3592	+79	489503	11	66/2
2	2	ASHANTI Rain On Me (Murder Inc./IDJMG)	3230	-227	424213	12	63/0
5	3	JAGGED EDGE Walked Outta Heaven (Columbia)	3163	+191	391225	14	61/0
6	4	CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	3104	+216	385236	9	64/1
7	5	OUTKAST The Way You Move (Arista)	2988	+202	345388	9	62/0
3	6	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	2914	-456	382094	14	64/0
4	7	YOUNGBLOODZ f/LIL' JON Damn! (Arista)	2878	-172	367940	19	62/0
8	8	R. KELLY Step In The Name Of Love (Jive)	2766	+14	358291	16	66/0
10	9	AVANT Read Your Mind (Geffen)	2277	+299	250810	12	61/0
12	10	MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	2038	+193	221515	11	47/1
9	11	MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER Clubbin' (T.U.G./EEG)	1890	-157	254340	15	54/0
13	12	BAD BOY'S DA BAND Bad Boy This Bad Boy That (Bad Boy/Universal)	1663	+45	201883	8	46/0
11	13	R. KELLY Thoa Thoing (Jive)	1512	-365	215075	18	67/0
21	14	JA RULE Clap Back (Murder Inc./IDJMG)	1489	+165	166156	5	66/1
14	15	MONICA Knock Knock (J)	1477	-59	147769	10	57/0
22	16	2PAC f/NOTORIOUS B.I.G. Runnin' (Dying To Live) (Amaru/Interscope)	1471	+164	136317	5	64/0
16	17	MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	1445	-35	155905	5	62/0
15	18	LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	1395	-133	200042	29	57/0
26	19	G UNIT Stunt 101 (Interscope)	1287	+332	168082	4	60/3
19	20	YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)	1240	-137	140669	21	51/0
23	21	112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	1153	+79	97339	6	57/0
24	22	GINUWINE Love You More (Epic)	1099	+65	91580	7	38/0
18	23	NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	1095	-338	113381	20	57/0
25	24	JOE More & More (Jive)	1049	+72	90177	7	60/2
40	25	ALICIA KEYS You Don't Know My Name (J)	950	+371	124683	2	2/0
28	26	LOON f/MARIO WINANS Down For Me (Bad Boy/Universal)	917	+96	112613	6	44/0
20	27	MARY J. BLIGE Ooh! (Geffen)	880	-496	86195	12	61/0
43	28	BEYONCE' Me, Myself And I (Columbia)	864	+339	92099	2	51/3
35	29	KELIS Milkshake (Star Trak/Arista)	793	+159	136376	4	41/8
33	30	BOW WOW f/JAGGED EDGE My Baby (Columbia)	787	+133	78821	3	44/4
46	31	NELLY Iz U (Fo' Reel/Universal)	783	+290	58749	2	51/0
34	32	NICK CANNON Gigolo (Jive)	770	+124	65950	5	53/3
47	33	MUSIQ Forthenight (Def Soul/IDJMG)	748	+257	80215	3	64/5
30	34	WYCLEF JEAN f/MISSY ELLIOTT Party To Damascus (J)	726	-14	66410	6	56/0
32	35	FLOETRY Getting Late (DreamWorks)	696	+19	92251	8	31/0
Debut	36	JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	677	+525	112606	1	1/1
48	37	DMX Get It On The Floor (Ruff Ryders/IDJMG)	629	+151	53379	3	44/2
37	38	ISLEY BROTHERS f/IRON ISLEY Busted (DreamWorks)	612	-12	92418	15	24/1
42	39	T.I. Be Easy (Grand Hustle/Atlantic)	592	+50	47648	3	42/2
38	40	MONTELL JORDAN Superstar (Koch)	579	-18	44642	5	34/0
41	41	JAHEIM Backtight (Divine Mill/Warner Bros.)	573	-5	48631	8	34/0
31	42	ERYKAH BADU Danger...Block On Lock (Motown/Universal)	568	-150	41433	14	43/0
29	43	YING YANG TWINS Naggin' (TVT)	565	-204	39498	15	26/0
45	44	JS Love Angel (DreamWorks)	525	+23	51136	2	49/2
44	45	TIMBALAND & MAGOO f/SEBASTIAN Indian Flute (BlackGround)	511	-2	40371	3	33/3
36	46	ELEPHANT MAN Pon De River (VP/Atlantic)	476	-152	48957	7	41/0
Debut	47	TRILLVILLE Neva Eva (Warner Bros.)	441	+87	31811	1	27/2
Debut	48	MICHAEL JACKSON One More Chance (Epic)	414	+163	48493	1	39/2
49	49	TOO SHORT f/LIL' JON Shake That Monkey (Short/Jive)	406	-39	26494	9	26/0
Debut	50	NAPPY ROOTS Sick & Tired (Atlantic)	402	+83	22220	1	24/0

69 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MYA Fallen (A&M/Interscope)	49
BRAVEHEARTS f/LIL' JON Quick To Back Down (Columbia)	43
CEE-LO I'll Be Around (LaFace/Arista)	37
KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)	28
GERALD LEVERT U Got That Love (Call It A Night) (Elektra/EEG)	22
LUTHER VANDROSS Think About You (J)	22
KELIS Milkshake (Star Trak/Arista)	8
MUSIQ Forthenight (Def Soul/IDJMG)	5
TEEDRA MOSES You'll Never Find (A Better...) (TVT)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAY-Z Change Clothes (Roc-A-Fella/IDJMG)	+525
ALICIA KEYS You Don't Know My Name (J)	+371
BEYONCE' Me, Myself And I (Columbia)	+339
G UNIT Stunt 101 (Interscope)	+332
AVANT Read Your Mind (Geffen)	+299
NELLY Iz U (Fo' Reel/Universal)	+290
MUSIQ Forthenight (Def Soul/IDJMG)	+257
CHINGY f/SNOOP DOGG & LUDACRIS Holidae In (DTP/Capitol)	+216
OUTKAST The Way You Move (Arista)	+202
M. LEE f/J. DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	+193

## New & Active

RAH DIGGA Party &... (Flipmode/J)  
Total Plays: 349, Total Stations: 22, Adds: 0

DWELE Find A Way (Virgin)  
Total Plays: 300, Total Stations: 29, Adds: 1

MYA Fallen (A&M/Interscope)  
Total Plays: 295, Total Stations: 51, Adds: 49

ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista)  
Total Plays: 255, Total Stations: 15, Adds: 1

CEE-LO I'll Be Around (LaFace/Arista)  
Total Plays: 247, Total Stations: 37, Adds: 37

KANYE WEST Through The Wire (Roc-A-Fella/IDJMG)  
Total Plays: 181, Total Stations: 32, Adds: 28

TEEDRA MOSES You'll Never Find (A Better...) (TVT)  
Total Plays: 179, Total Stations: 19, Adds: 5

WARREN G Let's Go (It's A Movement) (MSC)  
Total Plays: 178, Total Stations: 20, Adds: 1

BLAQUE I'm Good (Elektra/EEG)  
Total Plays: 176, Total Stations: 18, Adds: 1

L. KRAVITZ f/P. DIDDY...L Show Me Your Soul (Bad Boy/Universal)  
Total Plays: 158, Total Stations: 19, Adds: 0

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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**America's Best Testing Urban Songs 12 +  
For The Week Ending 11/7/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 12-17	Persons 18-24	Persons 25-34
LUDACRIS f/SHAWNNA Stand Up (Def Jam South/IDJMG)	4.37	4.33	94%	12%	4.39	4.38	4.41
LIL' JON & THE EASTSIDE BOYZ Get Low (TVT)	4.26	4.29	97%	35%	4.19	4.18	4.22
OUTKAST The Way You Move (Arista)	4.24	4.16	91%	13%	4.30	4.30	4.30
YOUNGBLOODZ f/LIL' JON Damn! (Arista)	4.15	4.10	89%	21%	4.05	4.06	4.03
BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	4.14	4.18	99%	44%	4.13	4.20	3.93
CHINGY f/SNOOP DOGG & LUDACRIS Holiday In (DTP/Capitol)	4.14	4.15	93%	22%	4.06	4.08	4.01
CHINGY Right Thurr (DTP/Capitol)	4.12	4.15	99%	43%	4.08	4.07	4.12
JAGGED EDGE Walked Outta Heaven (Columbia)	4.08	3.98	75%	13%	4.08	4.19	3.79
MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER Clubbin' (T.U.G./EEG)	4.08	4.01	74%	12%	4.02	3.98	4.12
GINUWINE Love You More (Epic)	4.08	4.04	65%	8%	4.08	4.16	3.89
2PAC f/NOTORIOUS B.I.G. Runnin' (Dying To Live) (Amaru/Interscope)	4.06	4.06	62%	9%	4.09	4.15	3.96
FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	4.04	4.02	97%	39%	4.09	4.13	3.96
MURPHY LEE f/JERMAINE DUPRI Wat Da Hook Gon Be (Fo' Reel/Universal)	4.04	3.98	80%	14%	3.93	4.01	3.77
NELLY f/P. DIDDY & MURPHY LEE Shake Ya Tailfeather (Bad Boy/Universal)	3.99	4.00	99%	47%	3.92	3.95	3.84
AVANT Read Your Mind (Geffen)	3.96	3.77	55%	9%	4.01	4.08	3.83
112 f/LUDACRIS Hot & Wet (Def Soul/IDJMG)	3.95	3.94	61%	10%	3.86	3.97	3.60
PHARRELL f/JAY-Z Frontin' (Star Trak/Arista)	3.94	3.85	95%	44%	4.05	4.04	4.10
ASHANTI Rain On Me (Murder Inc./IDJMG)	3.89	3.91	92%	28%	3.83	3.92	3.57
JOE More & More (Jive)	3.89	3.77	52%	9%	3.96	3.97	3.92
R. KELLY Step In The Name Of Love (Jive)	3.86	3.69	77%	23%	3.96	3.99	3.89
WYCLEF JEAN f/MISSY ELLIOTT Party To Damascus (J)	3.86	3.90	57%	8%	3.88	3.80	4.03
MISSY ELLIOTT Pass That Dutch (Gold Mind/Elektra/EEG)	3.85	3.78	76%	16%	3.91	3.80	4.14
BAD BOY'S DA BAND Bad Boy This Bad Boy That (Bad Boy/Universal)	3.85	3.72	75%	13%	3.82	3.80	3.86
YOUNG GUNZ Can't Stop, Won't Stop (Def Jam/IDJMG)	3.80	3.80	91%	32%	3.69	3.79	3.42
MARY J. BLIGE Ooh! (Geffen)	3.78	3.70	73%	18%	3.76	3.75	3.79
YING YANG TWINS Naggin' (TVT)	3.77	3.86	66%	16%	3.68	3.61	3.82
MONICA Knock Knock (J)	3.75	3.76	68%	16%	3.74	3.82	3.56
ERYKAH BADU Danger...Block On Lock (Motown/Universal)	3.69	3.64	59%	14%	3.73	3.64	3.94
R. KELLY Thoa Thoi (Jive)	3.68	3.68	96%	42%	3.74	3.69	3.87
JA RULE Clap Back (Murder Inc./IDJMG)	3.51	-	61%	13%	3.45	3.44	3.46

Total sample size is 480 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic.com is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**Indicator**

**Most Added\***

LUTHER VANDROSS Think About You (J)	
MYA Fallen (A&M/Interscope)	
BRAVEHEARTS f/LIL' JON Quick To Back Down (Columbia)	
TARRALYN RAMSEY Up Against All Odds (Casablanca)	
GERALD LEVERT U Got That Love (Call It A Night) (Elektra/EEG)	
Songs ranked by total plays	
<b>Recurrents</b>	
CHINGY Right Thurr (DTP/Capitol)	1178
PHARRELL f/JAY-Z Frontin' (Star Trak/Arista)	1127
AALIYAH f/TANK Come Over (BlackGround/Universal)	926
FABOLOUS f/TAMIA Into You (Desert Storm/Elektra/EEG)	788
50 CENT P.I.M.P. (Shady/Aftermath/Interscope)	600
BEYONCE' f/JAY-Z Crazy In Love (Columbia)	550
DAVID BANNER f/LIL' FLIP Like A Pimp (Universal)	496
MONICA So Gone (J)	491
50 CENT In Da Club (Shady/Aftermath/Interscope)	427
T.I. 24's (Grand Hustle/Aatlantic)	421
SEAN PAUL Get Busy (VP/Aatlantic)	411
GINUWINE In Those Jeans (Epic)	375
TYRESE Signs Of Love Makin' (J)	364
BONE CRUSHER Never Scared (Arista)	337
LIL' KIM f/50 CENT Magic Stick (Queen Bee/Aatlantic)	305
50 CENT 21 Questions (Shady/Aftermath/Interscope)	293
SEAN PAUL Like Glue (VP/Aatlantic)	288

**Reporters**

<b>WAJZ/Albany, NY*</b> DM: Michael Morgan PD: Ron "Sugar Bear" Williams 11 TEDRA MOSES 5 MYA 1 BRAVEHEARTS f/LIL' JON CEE-LO LUTHER VANDROSS	<b>WJZD/Biloxi, MS*</b> PD: Rob Neal 17 "TEENICE" 6 DMX 5 T.I. 5 GERALD LEVERT 1 MYA LUTHER VANDROSS LIL' KIM f/TWISTA KANYE WEST TEDRA MOSES BRAVEHEARTS f/LIL' JON CEE-LO	<b>WENZ/Cleveland, OH*</b> DM/PO: Kim Johnson OM: Eddie Bauer MD: Eddie Bauer 1 KELIS WHDY/Columbia, SC* PD: Chris Connors APD: Harold Banks MD: Shank Nincle 33 CEE-LO 18 KANYE WEST 6 BRAVEHEARTS f/LIL' JON 5 TEDRA MOSES 1 MYA	<b>WJMJ/Greenville, SC*</b> OM/PO: Tony Fields PD/MD: Doug Davis No Adds WEPW/Huntsville, AL* OM: Tony Jordan PD/MD: Steve Murry No Adds WJMI/Jackson, MS* DM/PO/MD: Stan Branson APD: Alice Dixon 14 MYA 3 KELIS 1 KANYE WEST GERALD LEVERT BIZ MARKIE BRAVEHEARTS f/LIL' JON	<b>KIPR/Little Rock, AR*</b> OM/PO/MD: Joe Booker 12 MYA 10 LUTHER VANDROSS 4 A-DAM-SHAME 1 CEE-LO KANYE WEST BRAVEHEARTS f/LIL' JON TARRALYN RAMSEY	<b>WUBT/Nashville, TN*</b> OM: Keith Kaufman PD/MD: Pamela Anese 5 JS 1 KANYE WEST MYA BRAVEHEARTS f/LIL' JON CEE-LO	<b>WOOK/Raleigh, NC*</b> PD: Cy Young OM: Shawn Alexander 21 G UNIT 1 BRAVEHEARTS f/LIL' JON BOW WOW f/JAGGED EDGE	<b>KATZ/St. Louis, MO*</b> OM: Chuck Atkins PD: Dwight Stone MD: Taylor J 14 MUSIQ 6 BRAVEHEARTS f/LIL' JON 1 NICK CANNON MYA BEYONCE	
<b>KBCE/Alexandria, LA</b> DM/PO: James Alexander MD: Derek Monette 7 LUTHER VANDROSS	<b>WBOT/Boston, MA*</b> PD/MD: Lamar "LBD" Robinson 7 BEYONCE BOW WOW f/JAGGED EDGE	<b>WFYE/Columbus, GA</b> SM: Angela Watson OM: Cheryl Davis PD: Michael Soul 30 JA RULE 5 BRAVEHEARTS f/LIL' JON	<b>WRH/Jackson, MS*</b> PD/MD: Steve Poston 1 MYA BRAVEHEARTS f/LIL' JON KANYE WEST	<b>KKBT/Los Angeles, CA*</b> SM: Nancy Leichter PD: Rob Scorpio 16 MYA	<b>KNOU/New Orleans, LA*</b> PD: Lamonda Williams 18 MUSIQ 15 MYA 1 KELIS	<b>WBTJ/Richmond, VA*</b> PD: Aaron Maxwell MD: Mike Street 72 LUDACRIS f/SHAWNNA 11 KELIS 3 CEE-LO	<b>WFLN/St. Louis, MO*</b> PD: Craig Black 17 TRILLVILLE 13 ALL STARS 6 BRAVEHEARTS f/LIL' JON NICK CANNON MYA	<b>WJUN/Saginaw, MI*</b> PD: Eugene Brown 15 MYA 4 GERALD LEVERT 1 CEE-LO
<b>KEDG/Alexandria, LA</b> DM/PO: Jay Stevens MD: Wade Hampton 1 LUTHER VANDROSS	<b>WBLK/Buffalo, NY*</b> PD/MD: Chris Reynolds No Adds	<b>WCKX/Columbus, OH*</b> PD: Paul Strong MD: Warren Stevens 15 TIMBALAND & MAGOO f/SEBASTIAN 14 MYA 2 CEE-LO	<b>WJBT/Jacksonville, FL*</b> OM: Gail Austin PD: Mike Williams MD: G-Wiz No Adds	<b>WGZB/Louisville, KY*</b> PD: Mark Gunn MD: Gerald Harrison G UNIT	<b>WQUR/New Orleans, LA*</b> PD: Mark Gunn OM: Carla Boucher PD: Angela Watson ISLEY BROTHERS f/IRON ISLEY SEAN PAUL MUSIQ MAGIC MASTER P	<b>WCDX/Richmond, VA*</b> MD: Reggie Baker 1 JOE BOW WOW f/JAGGED EDGE WESTSIDE CONNECTION	<b>WJWC/Toledo, OH*</b> PD: Charlie Mack 11 MYA 5 KANYE WEST 4 CEE-LO 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS GERALD LEVERT	<b>WEAS/Savannah, GA</b> DM: John Thomas PD: Sam Nelson APD/MD: Kenya Cabine 16 GERALD LEVERT 7 MYA 3 LUTHER VANDROSS 1 JS 1 NAPPY ROOTS
<b>WHTA/Atlanta, GA*</b> PD: Jerry Smolin B APD: Dimitrios Stevens MD: Ramona Debraux 6 BRAVEHEARTS f/LIL' JON 3 CEE-LO	<b>WSSP/Charleston, SC*</b> OM: Jon Robbins PD: Mychal Maguire APD/MD: Roy "Dat Boi" Sherril 10 MYA 10 JS 3 BRAVEHEARTS f/LIL' JON	<b>WKDA/Dallas, TX*</b> PD/MD: Skip Cheatham No Adds	<b>WEDR/Miami, FL*</b> OM: Cedric Holywood 11 GERALD LEVERT 1 MYA 1 BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WQUR/New Orleans, LA*</b> PD: Mark Gunn OM: Carla Boucher PD: Angela Watson ISLEY BROTHERS f/IRON ISLEY SEAN PAUL MUSIQ MAGIC MASTER P	<b>WVLE/New York, NY*</b> PD: Vinny Brown MD: Deneen Womack 15 MYA 9 LUTHER VANDROSS	<b>WTLZ/Saginaw, MI*</b> PD: Eugene Brown 15 MYA 4 GERALD LEVERT 1 CEE-LO	<b>WJWC/Toledo, OH*</b> PD: Charlie Mack 11 MYA 5 KANYE WEST 4 CEE-LO 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS GERALD LEVERT	<b>WJMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS
<b>WVEE/Atlanta, GA*</b> PD: Tony Brown MD: Tosha Love 17 MICHAEL JACKSON 13 BRAVEHEARTS f/LIL' JON MUSIQ	<b>WVVW/Charleston, SC*</b> OM/PO: Terry Base MD: Yonni Rode 8 CEE-LO 5 BRAVEHEARTS f/LIL' JON 2 MYA 1 KANYE WEST GERALD LEVERT	<b>WDTJ/Detroit, MI*</b> PD: Spud Spudd 5 MYA	<b>WVMB/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVLE/New York, NY*</b> PD: Michael Saunders MD: Mara Melendez 77 LUDACRIS f/SHAWNNA 10 JOE	<b>WVSP/Oklahoma City, OK*</b> PD: Terry Monday MD: Eddie Brasco 10 MYA 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON	<b>WVSE/Tupelo, MS</b> OM: Rick Stevens PD: Jeff Lee 16 GERALD LEVERT 17 ASHANTI 17 CHINGY f/SNOOP DOGG & LUDACRIS	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA
<b>WFXA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVPE/Charlotte*</b> PD: Terri Avery MD: Dean Cole 34 CEE-LO 2 KANYE WEST 2 MYA 1 GERALD LEVERT 1 WESTSIDE CONNECTION	<b>WJLB/Detroit, MI*</b> PD: KJ Holiday APD/MD: Kris Kelley 3 BRAVEHEARTS f/LIL' JON 1 CEE-LO 1 KANYE WEST MYA	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVSE/Tupelo, MS</b> OM: Rick Stevens PD: Jeff Lee 16 GERALD LEVERT 17 ASHANTI 17 CHINGY f/SNOOP DOGG & LUDACRIS	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
<b>WVFA/Atlanta, GA*</b> PD: Tony Brown MD: Tosha Love 17 MICHAEL JACKSON 13 BRAVEHEARTS f/LIL' JON MUSIQ	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WJUN/Dothan, AL</b> DM/PO/MD: JR Wilson No Adds	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
<b>WVFA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
<b>WVFA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
<b>WVFA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
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<b>WVFA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
<b>WVFA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Washington, DC*</b> PD: Darryl Huckaby MD: Iran Walker 7 CEE-LO 1 BRAVEHEARTS f/LIL' JON MYA	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVKS/Wilmington, DE*</b> MD: Manuel Mensa 1 MYA 1 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	
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<b>WVFA/Atlanta, GA*</b> OM/PO/MD: Ron Thomas 12 CEE-LO 5 MYA 4 BLAQUE	<b>WVTT/Chattanooga, TN*</b> PD: Keith Landecker MD: Magic 14 MYA 6 CEE-LO 2 GERALD LEVERT 1 LUTHER VANDROSS BRAVEHEARTS f/LIL' JON KANYE WEST	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS	<b>WVMI/Miami, FL*</b> OM: Rob Roberts PD: Dion Summers No Adds	<b>WVMM/Tulsa, OK*</b> PD: Terry Monday APD/MD: Aaron Bernard 19 MYA 9 CEE-LO 2 GERALD LEVERT 2 BRAVEHEARTS f/LIL' JON LUTHER VANDROSS</				

R&R asks radio DJs for the hottest records jumping off that haven't charted yet.

# tha JUMP off



DJ LaRose

**DJ LaRose**  
Mixer, KWRP/Houston

**OutKast's** "The Way You Move" (Arista): This song has that old-school vibe to it. Grown folks can feel this one just as well as the kids. It's a good transition record from old to new tracks in a mix. ● **2Pac featuring The Notorious B.I.G.'s** "Runnin' (Dying to Live)" (Amaru/Interscope): I'm surprised this song hasn't done better nationally than it has. Why won't it take off? It is huge here. I mean, 2Pac and Big on the same track? People have been waiting for this. ● **Too Short featuring Lil Jon's** "Shake the Monkey" (Short/Jive): Too Short really took this one down South. It has that Louisiana-bounce feel, which always gets over in the H-Town. We're more of a Southern city than a Western city. ● **112 featuring Ludacris'** "Hot & Wet" (Def Soul/IDJMG): This songs has that vibe that 112 had on "Dance With Me" and "Peaches and Cream," which were their biggest hits, really. This one is catering to the women again, which is where they need to be. It always works!

**George Hamilton Cook**  
OM, WAMO/Pittsburgh



We had the Today's Woman's Conference on Saturday, Oct. 18. The event included a number of workshops on topics ranging from health issues to financial security and family vs. career issues. Our keynote speaker was Heather Nelson, an entertainment attorney who discussed women's opportunities in the entertainment industry. We wrapped up the day's events with a performance by Montell Jordan.

● We started promoting this event weeks out. It had limited seating, and we sold out all 500 seats. I was actually very surprised to see that the women who turned out were really serious about this. They came dressed in business attire, and they really considered it a networking opportunity. It was a success on all sides — for the listeners and the sponsors. ● The station turned it into a whole weekend event. On Friday night we used our regular club night, *106 Live*, with a live broadcast from 11pm-2am with DJ Kode Red and DJ Boogie. We had more than 1,500 listeners turn out. On Saturday night we threw an after-party with an autograph signing with Jordan. ● We've also been busy on-air with a number of new features and promotions. We're about to kick off our *Throwback Mix* at noon every weekday, taking listeners back to the hip-hop days of the late-'80s and -'90s. And we just finished our Stuntin' and Frontin' contest. We took people from wanksta gangstas to hip-hop VIPs by sending them to the Source Awards in Miami, the American Music Awards (coming up in January) and on trips to Cancun and the Bahamas. And basically helped them learn how to pimp their game.



**ARTIST:** Chingy  
**LABEL:** DTP/Capitol  
**CURRENT PROJECT:** *Jackpot*  
**IN STORES:** Now  
**CURRENT SINGLE:** "Holidae In"



Not many new hip-hop artists can say their debut single went to No.1, but Chingy can. His first solo single, "Right Thurr," hit the top of R&R's Urban chart after a 14-week climb. And the followup single, "Holidae In" featuring Snoop Dogg, has already made it to the top 10 in less than seven weeks. The album features appearances by Ludacris, Snoop Dogg, Murphy Lee of the St. Lunatics and Disturbing Tha Peace members I-20 and Titty Boy, as well as production by St. Louis producers Trak Starz.

**Hometown:** St. Louis  
**Influences:** LL Cool J, Run DMC, DJ Quick, Snoop Dogg, Nelly and mentor Ludacris.

**Personal stats:** Growing up on the north side of St. Louis in Walnut Park, Chingy was a regular in local studios by the age of 8. In addition to the hip-hop influences mentioned above, he was inspired by and loved the music of performers such as Michael Jackson, Marvin Gaye and The Temptations. Music to him was about expressing oneself and having a good time partying. His original stage name, Thugsy-N-Thugs, was dropped in

favor of something that described his laid-back, having-fun-in-the-clubs nature. While he was witness to the edgier and rougher side of living in St. Louis, he didn't want to be known as a thug in the world of music. He prefers to write about the lighter side of life. Within the burgeoning St. Louis hip-hop music scene, Chingy hooked up with producers Trak Starz, who were then discovered by Chaka Zulu, an executive who worked for Disturbing Tha Peace.

**Past successes:** As a member of Ludacris' Disturbing Tha Peace family, Chingy has been part of one of the premier new acts to come out of the Dirty South. In 2002 he opened for Nelly's national tour, and along the way he learned the ins and outs of the business. Chingy says, "I watched how everything goes, from the meet-and-greets to tour buses and backstage."

**See him:** At the Vibe Awards on UPN Nov. 21, where Chingy's up for the Next Award, and on the limited-edition DVD and audio release of *Jackpot*, which hits stores Nov. 18.

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 201-656-3431

or e-mail:

[dhall@radioandrecords.com](mailto:dhall@radioandrecords.com)

## Urban AC Reporters

Stations and their adds listed alphabetically by market

<b>WWIN/Baltimore, MD*</b> PD: Tim Watts APD/MD: Keith Fisher JAEHM	<b>WZAK/Cleveland, OH*</b> DM/PO: Kim Johnson MD: Bobby Rank 3 EARTH, WIND & FIRE	<b>WUKS/Fayetteville, NC*</b> PD: Garrett Davis MD: Calvin Peay BRIAN MCKNIGHT LUTHER VANDROSS TONY RICH PROJECT SILK	<b>WSOL/Jacksonville, FL*</b> PD: Mike Williams MD: KJ Brooks No Adds	<b>KJMS/Memphis, TN*</b> PD: Halo Bell APD/MD: Eileen Collier LUTHER VANDROSS	<b>WRKS/New York, NY*</b> OM: John Mellen PD: Toya Beasley MD: Julie Cassinese SMOKE NORFUL	<b>WVBE/Roanoke, VA*</b> PD/MD: Walt Ford 7 LUTHER VANDROSS SILK BRIAN MCKNIGHT	<b>WIMX/Toledo, OH*</b> PD: Rocky Love MD: Brandell Brown 7 ANN NESBY
<b>KQXL/Baton Rouge, LA*</b> PD/MD: Mya Vernon 2 DEE WILKINS 1 FREDDIE JACKSON 2 ANN NESBY 1 MICHAEL JACKSON LUTHER VANDROSS SILK	<b>WLXC/Columbia, SC*</b> PD: Doug Williams 1 MICHAEL JACKSON LUTHER VANDROSS SILK	<b>WZZJ/Flint, MI*</b> PD: Jerold Jackson No Adds	<b>KMJK/Kansas City, MO*</b> PD: Greg Love MD: Troy Michaels 5 IEM 4 LUTHER VANDROSS 4 MUSIC 4 VAN HUNT ASHANTI ISLEY BROTHERS	<b>WJMR/Milwaukee, WI*</b> PD/MD: Lauri Jones 15 ANTHONY HAMILTON	<b>WSVY/Norfolk, VA*</b> OM: Daisy Davis PD/MD: Heart Attack LUTHER VANDROSS	<b>WLVS/Savannah, GA</b> OM: Brad Kelly PD/MD: Gary Young 12 AWANT 9 KINDRED THE FAMILY SOUL 7 MUSIC 5 LUTHER VANDROSS	<b>WHUR/Washington, DC*</b> PD/MD: David A. Dickinson 2 FREDDIE JACKSON TARRALYN RAMSEY AL GREEN BRIAN MCKNIGHT
<b>WBHK/Birmingham, AL*</b> PD: Jay Dixon APD/MD: Daryl Johnson No Adds	<b>WWDM/Columbia, SC*</b> PD: Mike Love LUTHER VANDROSS SILK ANN NESBY	<b>WFLM/Ft. Pierce, FL*</b> DM: Mike James PD/MD: Tony Bear 10 LUTHER VANDROSS 4 SILK ANN NESBY	<b>KNEK/Lafayette, LA*</b> PD/MD: John Kinrith 1 MICHAEL JACKSON LUTHER VANDROSS JEFFREY OSBORNE MUSIC	<b>WDLT/Mobile, AL*</b> PD: Steve Crumbley MD: Kathy Barlow 5 LUTHER VANDROSS	<b>WVKL/Norfolk, VA*</b> OM: Dick Lamb PD/MD: Don London No Adds	<b>KMJM/St. Louis, MO*</b> OM: Chuck Atkins PD: Eric Mychaels MD: Taylor J 40 MICHAEL JACKSON 7 ERYKAH BADU SILK LUTHER VANDROSS	<b>WMMJ/Washington, DC*</b> PD: Kathy Brown MD: Mike Chase 1 MICHAEL JACKSON LUTHER VANDROSS
<b>WMGL/Charleston, SC*</b> DM/PO: Terry Base APD/MD: Belinda Parker 4 MICHAEL JACKSON LUTHER VANDROSS JEFFREY OSBORNE SILK	<b>WAGH/Columbus, GA</b> DM: Brian Waters PD/MD: Queen Rasheeda MD: Ed Lewis KINDRED THE FAMILY SOUL LUTHER VANDROSS	<b>WQMG/Greensboro, NC*</b> PD/MD: AC Stone LUTHER VANDROSS	<b>KOKY/Little Rock, AR*</b> OM: Joe Booker PD: Brian Wallis MD: Jamal Quarles 12 MICHAEL JACKSON 1 TEODORA MOSES	<b>WQKK/Nashville, TN*</b> PD/MD: Derrick Corbett 4 MUSIC 2 LUTHER VANDROSS	<b>WCFB/Orlando, FL*</b> PD: Joe Davis 10 LUTHER VANDROSS 2 WILL DOWNING	<b>WVBC/New Haven, CT*</b> OM: Wayne Schmidt PD: Joe Tamburo PD/MD: Jo Gamble No Adds	<b>WVFX/Raleigh, NC*</b> PD: Cy Young APD/MD: Jodi Berry LUTHER VANDROSS
<b>WBAV/Charlotte*</b> PD/MD: Terri Avery 7 TONY RICH PROJECT 1 LUTHER VANDROSS JEFFREY OSBORNE SILK KINDRED THE FAMILY SOUL	<b>WRNB/Dayton, OH*</b> DM/PO: J.D. Kunes 14 JOE 8 ARETHA FRANKLIN AWANT LUTHER VANDROSS	<b>KMJO/Houston, TX*</b> PD: Carl Corner MD: Sam Choice LUTHER VANDROSS	<b>KJLL/Los Angeles, CA*</b> PD/MD: Aundrea Russell No Adds	<b>WYLD/New Orleans, LA*</b> DM: Carla Bostner PD: AJ Appleberry 3 ARETHA FRANKLIN ERYKAH BADU AWANT LUTHER VANDROSS	<b>WDAS/Philadelphia, PA*</b> PD: Joe Tamburo APD/MD: Jo Gamble No Adds	<b>WVCS/Richmond, VA*</b> DM/PO/MD: Kevin Gardner LUTHER VANDROSS	<b>WVMA/Milwaukee-Racine, WI</b>
<b>WVAZ/Chicago, IL*</b> DM/PO: Erroy Smith APD/MD: Armando Rivera LUTHER VANDROSS MARY J. BLIGE/EVE ALICIA KEYS	<b>WMXD/Detroit, MI*</b> DM: KJ Holiday PD: Jamillah Muhammad APD: Drell Stevens MD: Sheila Little No Adds	<b>WTKL/Indianapolis, IN*</b> PD: Brian Wallace APD/MD: Garth Adams LUTHER VANDROSS	<b>WRBV/Macon, GA</b> PD/MD: Lisa Charles No Adds	<b>WVMS/Jackson, MS*</b> DM/PO/MD: Stan Branson 11 LUTHER VANDROSS 4 MICHAEL JACKSON SILK	<b>*Monitored Reporters</b> 49 Total Reporters	<b>45 Total Monitored</b>	<b>4 Total Indicator</b>

\*Monitored Reporters  
49 Total Reporters

45 Total Monitored

4 Total Indicator

Did Not Report, Playlist Frozen (1):  
WVMS/Milwaukee-Racine, WI



# R&R URBAN AC TOP 30

November 7, 2003

Powered By



LAST WEEK	This WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	GERALD LEVERT Put That Love (Call It A Night) (Elektra/EEG)	1067	+7	116301	11	38/0
2	2	R. KELLY Step In The Name Of Love (Jive)	979	-11	110274	27	18/0
4	3	LUTHER VANDROSS Dance With My Father (J)	839	-1	99845	27	41/0
3	4	KEM Love Calls (Motown/Universal)	828	-57	100026	41	31/0
5	5	HEATHER HEADLEY I Wish I Wasn't (RCA)	741	+6	80047	34	37/0
7	6	DWELE Find A Way (Virgin)	688	-20	78273	18	40/0
9	7	ARETHA FRANKLIN Wonderful (Arista)	660	-18	79040	6	33/2
6	8	SMOKIE NORFUL I Need You Now (EMI Gospel)	632	-92	65260	31	36/1
8	9	TAMIA Officially Missing You (Elektra/EEG)	610	-76	62920	26	34/0
10	10	JAVIER Crazy (Capitol)	570	-70	53323	25	34/0
11	11	ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista)	556	+46	41210	12	33/1
13	12	JOE More & More (Jive)	546	+84	54340	5	37/1
12	13	RHIAN BENSON Say How I Feel (DKG)	534	+57	38991	17	34/0
16	14	WILL DOWNING A Million Ways (GRP/VMG)	481	+80	52357	7	29/1
15	15	JAHEIM Backtight (Divine Mill/Warner Bros.)	434	-6	27556	10	29/1
18	16	CALVIN RICHARDSON Keep On Pushin' (Hollywood)	380	+9	26872	17	23/0
21	17	MICHAEL JACKSON One More Chance (Epic)	379	+103	44302	3	25/7
17	18	FLOETRY Getting Late (DreamWorks)	357	-36	29889	13	28/0
24	19	ASHANTI Rain On Me (Murder Inc./IDJMG)	327	+68	56863	4	16/1
22	20	AVANT Read Your Mind (Geffen)	326	+57	31364	5	25/2
19	21	ISLEY BROTHERS fIRON ISLEY Busted (DreamWorks)	323	-29	26729	15	17/0
23	22	ERYKAH BADU Back In The Day (Motown)	306	+41	25422	3	24/2
20	23	VIVIAN GREEN What Is Love? (Columbia)	271	-23	23894	11	18/0
30	24	ALICIA KEYS You Don't Know My Name (J)	229	+95	25378	2	1/1
26	25	MANHATTANS Turn Out The Stars (Love-Lee)	194	0	13639	9	12/0
25	26	STEPHANIE MILLS Can't Let Him Go (J&M)	179	-60	16755	3	10/0
28	27	EARTH, WIND & FIRE Hold Me (Kalimba)	165	+6	7396	4	19/1
Debut	28	KEM Matter Of Time (Motown)	146	+17	7965	1	17/1
Debut	29	MUSIQ Forthenight (Def Soul/IDJMG)	138	+75	19422	1	22/3
27	30	IMPROMPT 2 Mocha Soul (Big3)	136	-30	5596	8	13/0

42 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## New & Active

**FREDDIE JACKSON** Natural Thang (Martland)  
Total Plays: 117, Total Stations: 14, Adds: 3

**JEFF MAJORS** Heard My Cry (Music One)  
Total Plays: 116, Total Stations: 8, Adds: 0

**JAGGED EDGE** Walked Outta Heaven (Columbia)  
Total Plays: 93, Total Stations: 4, Adds: 0

**AL GREEN** I Can't Stop (Blue Note/EMC)  
Total Plays: 87, Total Stations: 12, Adds: 1

**VAN HUNT** Seconds Of Pleasure (Capitol)  
Total Plays: 86, Total Stations: 14, Adds: 1

**TONY RICH PROJECT** Red Wine (Compendia)  
Total Plays: 80, Total Stations: 9, Adds: 2

**DONNIE** Do You Know (Universal)  
Total Plays: 69, Total Stations: 8, Adds: 0

**LUTHER VANDROSS** Think About You (J)  
Total Plays: 61, Total Stations: 29, Adds: 28

**INCOGNITO** Can't Get You Out Of My Head (Narada)  
Total Plays: 54, Total Stations: 8, Adds: 1

**MICHAEL MCDONALD** Ain't No Mountain High Enough (Motown)  
Total Plays: 47, Total Stations: 6, Adds: 1

Songs ranked by total plays

## Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Think About You (J)	28
SILK Side Show (Liquid 8)	11
MICHAEL JACKSON One More Chance (Epic)	7
ANN NESBY With Open Arms (RT Entertainment)	4
BRIAN MCKNIGHT Back Seat (Gettin' Down) (Motown)	4
MUSIQ Forthenight (Def Soul/IDJMG)	3
FREDDIE JACKSON Natural Thang (Martland)	3
JEFFREY OSBORNE Caller ID (JayOz/Koch)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON One More Chance (Epic)	+103
ALICIA KEYS You Don't Know My Name (J)	+95
JOE More & More (Jive)	+84
WILL DOWNING A Million Ways (GRP/VMG)	+80
MUSIQ Forthenight (Def Soul/IDJMG)	+75
BEYONCE' Me, Myself And I (Columbia)	+70
ASHANTI Rain On Me (Murder Inc./IDJMG)	+68
AL GREEN I Can't Stop (Blue Note/EMC)	+61
RHIAN BENSON Say How I Feel (DKG)	+57
AVANT Read Your Mind (Geffen)	+57

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JAHEIM Put That Woman First (Divine Mill/Warner Bros.)	420
RUBEN STUDDARD Superstar (J)	412
KINDRED Far Away (Epic)	403
BRIAN MCKNIGHT Shoulda, Woulda, Coulda (Motown/Universal)	341
LUTHER VANDROSS Take You Out (J)	315
R. KELLY I'll Never Leave (Jive)	285
FLOETRY Say Yes (DreamWorks)	274
SYLEENA JOHNSON Guess What (Jive)	217
VIVIAN GREEN Emotional Rollercoaster (Columbia)	215
RON ISLEY f/R. KELLY What Would You Do? (DreamWorks)	208

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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## 2003 CMA Broadcast Winners

## MAJOR MARKET STATION OF THE YEAR

## KNIX/Phoenix

Owner: Clear Channel

VP/GM: Susan Karis-Madigan

GSM: Art Morales

OM: Clear Channel Regional VP Alan Sledge

PD: Shaun Holly

MD: Gwen Foster

• **Airstaff:** (Years at station in parentheses.) Mornings, Tim & Willy (5); middays, Gwen Foster (7); afternoons, Steve Goddard (8); evenings, Carolyn Coffey (1); overnights, *AfterMidnite With Blair Garner*. Weekends: Monica Reid (9), Jim Grimes (2) and Holly Knight (2)

• **Slogans/Positioning Statements:** "Today's Best Country & All-Time Favorites"

• **Frequency/Power:** 102.5 FM/100,000 watts

• **Country Sign-On Date:** June 1968

• **Ratings:** (Arbitron 12+ share and market rank followed by 25-54 share and market rank):

12+: Sp '03, 4.9 (5); Wi '03, 5.9 (1); Fa '02, 4.7 (5t); Su '02, 4.8 (4); Sp '02, 4.1 (10)

25-54: Sp '03, 5.4 (1); Wi '03, 6.2 (1); Fa '02, 5.1 (5); Su '02, 4.8 (6); Sp '02, 4.3 (9)

**Other Awards/Honors:** KNIX has won more than 80 awards, including the Marconi Award for Legendary Station of the Year in 2001 and the CMA Station of the Year award in 2003, 1999, 1991, 1988 and 1987. On the local level, KNIX has been honored by the Susan G. Komen Race for the Cure committee, the 100 Club, American Women in Radio and Television and was also named Best Country Music Station by the readers of *New Times*. **Clear Channel Regional VP/Phoenix OM Alan Sledge:** "We're fortunate to have a group of individuals who, as stewards of the KNIX brand, have deep respect for its history yet are eager to move it forward. Leading the industry through innovating programming will continue to be our goal at KNIX. Winning this award is an honor, and our Phoenix team is thrilled to continue the tradition."



## LARGE MARKET STATION OF THE YEAR

## WKDF/Nashville

Owner: Citadel Communications

VP/GM: Steve Dickert

GSM: Bob Huntly

OMP/D: Dave Kelly

MD: Eddie Foxx

• **Airstaff:** (Years at station in parentheses.) The morning show for the award-winning year was Carl P. And The P-Team. Carl P. Mayfield (4) was joined by Mike Donagan (4), producer Jeana Leyhew (2), sportscaster Mark Howard from local Channel 5 TV (4), Brit Savage (2), Jubal Young (2) and Officer Skully with traffic (3). Middays, Becca Walls (3); afternoon drive, Eddie Foxx (3) and "Stunt Boy" Justin Cole (2 1/2); nights, Jeff Lyon (4). Weekenders include Ron Wallace (4), Kevin Kincade (2), Craig Cooper (1) and Cathy Summers (3).

• **Slogans/Positioning Statements:** "No. 1 for New Country and the Legends"

• **Frequency/Power:** 103.3 FM/100,000 watts

• **Country Sign-On Date:** April 1, 1999

• **Ratings:** (Arbitron 12+ share and market rank followed by 25-54 share and market rank):

12+: Su '03, 4.9 (7); Sp '03, 5.0 (7); Wi '03, 5.8 (3t); Fa '02, 5.2 (5t); Su '02, 4.3 (9)

25-54: Su '03, 5.5 (5); Sp '03, 5.5 (5t); Wi '03, 6.0 (5t); Fa '02, 6.9 (3); Su '02, 4.3 (11)

**Other Awards/Honors:** OMP/D Dave Kelly was named one of the top programmers in America by *Radio Ink* and one of the most influential Country programmers by *Radio Ink* in 2002.

**VP/GM Steve Dickert:** "This incredible ride began in 1999, when WKDF switched from a 30-year-old Rock station to Country and everyone criticized the move. But this amazing staff, many of whom have been here over 20 years, believed in the switch. This tremendous CMA honor is confirmation to them that the pain and sweat were worth it. It also means this incredible ride will continue for many years."



## MEDIUM MARKET STATION OF THE YEAR

## KFDI/Wichita

Owner: Journal Broadcast Group

VP/GM: Chris Crawford was KFDI's VP/GM from February '02 to September '03. He recently left to start a sales consultancy, with Journal as a client. Rob Burton is KFDI's new VP/GM.

Interim GSM: Mike Theobald

OMP/D: Beverlee Brannigan

Asst. PD: Pat James

• **Airstaff:** (Years at station in parentheses.) This year's CMA Medium Market Personality of the Year winners Cornbread (2) and Pat James (4) hold down mornings. The rest of the day features Carol Hughes (4) in middays, afternoon driver Rockin' Rick Regan (2) and evening talent Bekki Gardner (20). Overnights is *Wichita's Country Favorites*. KFDI has a 24-hour newsroom, with a newscaster offering live news at the top of every hour around the clock. Weekenders include Scott Piper (22) and Mike McQuilliam (2).

• **Slogans/Positioning Statements:** "Wichita's Country Favorites"

• **Frequency/Power:** 101.3 FM/100,000 watts

• **Country Sign-On Date:** 1965

• **Ratings:** (Arbitron 12+ share and market rank followed by 25-54 share and market rank):

12+: Su '03, 15.0 (1); Sp '03, 9.8 (1); Wi '03, 11.7 (1); Fa '02, 10.7 (1); Su '02, 12.3 (1)

25-54: Su '03, 13.8 (1); Sp '03, 8.4 (1t); Wi '03, 12.3 (1); Fa '02, 10.3 (2); Su '02, 9.9 (2)

**Other Awards/Honors:**

• Three Edward R. Murrow Awards in 2003, the only station in the U.S. to win three this year

• Five Kansas Association of Broadcaster Awards

• Seven Associated Press Broadcaster News Awards

• A Wichita Police Department award for its annual Christmas Crusade, which provided gifts for 1,500 children in 2002

**JBG President/Radio Carl Gardener:** "No station anywhere, in any format, better serves its community than KFDI does Wichita. KFDI is Wichita's grapevine, pipeline, town square and main street market. The station has it all: unrivaled news and weather coverage 24/7, larger-than-life air talent, a passionate staff that's 100% committed to our listeners and advertisers and one of the greatest audiences you'll ever find. What it all boils down to is pretty simple in the end: KFDI loves Wichita, and Wichita loves us back."



## SMALL MARKET STATION OF THE YEAR

## WUSY/Chattanooga, TN

Owner: Clear Channel

VP/GM: Sammy George

GSM: Rhonda Rollins

OMP/D: Clay Hunnicutt

MD: Bill "Dexter" Poindexter

• **Airstaff:** (Years at station in parentheses.) CMA Award-winning Bearman (16), Ken Hicks (20) and Johnny Mack (5) are WUSY's morning monoliths. Kim Carson (3 months) is the middayer. During the award-winning year, David Hughes (10) and Dexter (9) held afternoons, where Jack Cole (8 months) also resides. Handling nights is J.B. (5), and the overnight talent is Ric Alan (2). Weekenders include Derek Eledge, Vickie "Mountain Girl" Hazelwood, Tater, Randy Ray and Suann Jones.

• **Slogans/Positioning Statements:** "Chattanooga's Hot Country Favorite, US-101"

• **Frequency/Power:** 100.7 FM/100,000 watts

• **Country Sign-On Date:** May 1983

• **Ratings:** In one of the more incredible ratings stories around, WUSY has been No. 1 12+ and 25-54 in Chattanooga for an astounding 54 consecutive books. (Arbitron 12+ share followed by 25-54 share):

12+: Su '03, 17.0; Sp '03, 23.0; Wi '03, 17.1; Fa '02, 18.8; Su '02, 17.9; Sp '02, 17.9

25-54: Sp '03, 23.0; Wi '03, 17.4; Fa '02, 18.3; Su '02, 17.9; Sp '02, 20.0

**Other Awards/Honors:**

• CMA Station of the Year Finalist 1994

• CMA Station of the Year winner 1995, 1996, 1997, 1998, 1999, 2000, 2001 and 2003

• Bill Poindexter, CMA Personality of the Year recipient, 1999; finalist in 1996 and 1997

• Bearman and Ken Hicks, CMA Personality of the Year finalists 1999, 2001 and 2003

• Crystal Radio Award winner, 1998

• Marconi Station of the Year, 1994

• Bearman and Ken Hicks ACM Personality of the Year finalist, 1999

• Bill Poindexter, ACM Personality of the Year finalist, 1999

• R&R Country Radio Station of the Year, 1998

• Sammy George, R&R GM of the Year, 1998

• Gavin Country Station of the Year, 2002

• Bill Poindexter, Gavin MD of the Year, 2002

• Clay Hunnicutt, Gavin PD/OM of the Year, 2002



## 2003 CMA Broadcast Winners

## NATIONAL PERSONALITY OF THE YEAR

## Bob Kingsley

## American Country Countdown

"My twin passions for radio and country music came together early. I was in the Air Force, stationed in Keflavik, Iceland, when I auditioned for an announcer spot on the Armed Forces Radio Station, TFK. What began almost as a whim soon became both a career and a source of unbridled joy.

"Back in the States I spent some time as road manager for country legend Merle Travis and began honing my on-air skills. Some of my biggest career lessons came at KFOX/Long Beach, CA, where I worked relief and weekends with the likes of Biff Collie and High Cherry — multitasking, one-of-a-kind air personalities destined for the Country Music DJ Hall of Fame.

"It was during a stint at KGBS, Los Angeles' first 50,000-watt Country station, that I began to appreciate fully the true riches of country music. I immersed myself in it, spending as much time as I could in the honky-tonks and studios, watching entertainers, reading liner notes and soaking up everything I could. Finally, I was PD at KLAX/Los Angeles before becoming part of *American Country Countdown*, which has been home ever since.

"Since the earliest days, I have been doing a job I truly love in two industries — broadcasting and country music — that I care deeply about. I have never lost my enthusiasm for the music or the artists.

"As for my approach, I simply picture one person — perhaps a young mother sipping coffee in her kitchen in the moments before her husband and kids wake up on Sunday — and share my enthusiasm. And there are few things I relish more than people like her telling me how much they enjoy listening to the show.



Continued on Page 48

## MAJOR MARKET PERSONALITY OF THE YEAR

## Skip Mahaffey

## WQYK/Tampa

• **Personal:** Skip Mahaffey was born Sept. 6 in Shreveport, LA. He's been married to Denise (DeeDee) for 22 years. Their children are Sean, 20, currently serving in the Air Force; Carleigh, 16; and Meagan, 9.

• **First Radio Job:** KWPR/Claremore, OK. "I did weekends, sold airtime and did the afternoon-to-sunset shift daily — remember daytime-only stations? I was also responsible for mowing the lawn at the station between songs on Sundays — five acres with a push-mower!"

• **Radio History:** KWPR/Claremore, OK; KVOO/Tulsa; KIIM & KCUB/Tucson; KMXX/Phoenix; KYKY/St. Louis; KSON/San Diego; KYSR/Los Angeles; WCOL/Columbus, OH; WQYK/Tampa.

• **On-Air Team:** "Les McDowell, traffic and resident cowboy poet; Braden Gunn, sports and resident outdoorsman; Rita Ciccarello, news and shoemonger; and Kevin 'Lips' Ebel, producer and recipient of all abuse!"

• **On-Air Philosophy:** "The greatest thing we hear when somebody meets one of us is, 'You guys are just like you are on the radio.' Be yourself. Country radio is the only multigenerational format left. Make sure when you go on the air that Mom, the kids and the grandparents can listen without fear of what someone will hear."

• **Advice For Air Talent:** "They'll remember one act of humanity a lot longer than they will 12 really killer bits."

• **Something About You That Would Surprise Our Readers:** "I was kicked out of seminary school."

• **Hobbies:** "Really bad musician, cycling, movies, cartoons."

• **Best Radio Memory:** "There are three. This year I was asked by U.S. Central



Continued on Page 48

## MEDIUM MARKET PERSONALITY OF THE YEAR

## The Cornbread Morning Show With Pat James

## KFDI/Wichita, KS

• **Personal:** Cornbread, a.k.a. Cornelious Breadinski III: Born 1/24/66 in Groton, MA. Single. One dog, two cats. Pat James: Born 9/7/66 in Sterling, IL. Married to Tracy for seven years. One daughter, Allison, 3.

• **First Radio Job:** CB: 1993, KVHS/Concord, CA. "I played legendary country groups like Metallica and The Red Hot Chili Peppers. I got into radio on a dare." PJ: 1983, WSSQ/Sterling, IL, part-time fill-in. "Being just 16, I had no idea what an AC format was. Somehow those dusty old Pink Floyd, Led Zeppelin and Yes albums in the engineering room got a little late-night spinnage."

• **Radio History:** CB: KVHS/Concord, CA; KCMJ/Palm Springs, CA; KNRV/Temple, TX; KKUS/Tyler, TX; and KFDI/Wichita. PJ: WSSQ/Sterling, IL; WJEQ/Macomb, IL; KDEC/Decorah, IA; WYGC/Gainesville; KYQQ/Wichita; and KFDI/Wichita.

• **On-Air Team:** Dan Dillon, news; Jared "The Littlest Soprano" Cerullo, traffic; and Merrill Teller, KWCH-TV weather.

• **On-Air Philosophy/Advice For Air Talent:** CB: "Party like it's 1999! Be yourself, only yourself, and don't let anybody tell you any different." PJ: "Work tirelessly for your listeners. Sooner or later they'll pay you back with ratings and free food."

• **Something About You That Would Surprise Our Readers:** CB: "I have a thriving cat-wig business that's close to being listed on Nasdaq." PJ: "I do not cook Cornbread's breakfast."

• **Hobbies:** CB: "Chopping wood, watching *Matlock*." PJ: Camping, hiking, home improvement, watching *Matlock*."

• **Best Radio Memory:** CB: "Sending care packages and 9/11 tribute CDs full of patriotic messages and music to our troops overseas to let them know we haven't forgotten them." PJ: "My first airshift on KFDI. I had never worked at a heritage station like it. I had chills."

• **Worst Radio Memory:** CB: "Our Logitek boards." PJ: "What he said."

• **Short-Term Goal:** CB: "To be in *Playboy's* 'Men of Radio' issue." PJ: "To explain to my dad what the hell the CMAs are."

• **Long-Term Goal:** CB: "To be respected in my industry." PJ: "To explain to my daughter what the hell the CMAs are."

• **Favorite Songs:** CB: "Alan Jackson's 'Where Were You When the World Stopped Turning,' David Allan Coe's 'The Ride,' The Beastie Boys 'The New Style.'" PJ: "Toby Keith and Willie Nelson's 'Beer for My Horses' and anything by Jimmy Buffett."

• **Fantasy Job:** CB: "I want to run a ferret farm." PJ: "Jimmy Buffett's head roadie."

• **Four People I'd Invite To A Fantasy Dinner:** CB: "Abe Lincoln, Nipsey Russell, Ron Popeil, Buddy Jewell." PJ: "My daughter, Allison; Barney; Dora The Explorer; Clifford The Big Red Dog."

• **People I'd Like To Thank:** CB: "Pat James, Jess Woolard, Quentin Tarantino, Vinnie Barbarino, James Gandolfini and Tom Wilson." PJ: "Cornbread, who has come a long way in letting someone else touch his show, and, most of all, my wife, who puts up with the way too many extra hours I spend doing the work I love."



## LARGE MARKET PERSONALITY OF THE YEAR

## The Jeff Roper Morning Show

## WSOC/Charlotte

• **Personal:** Jeff Roper was born in Union, SC on Oct. 9, 1971. He's married to Angie, and their first child is expected to arrive in April '04. Carrie Ann Boggess was born in Charleston, WV on June 6, 1978. Richie Rich (Palmer) was born in Pittsburgh on June 12, 1975. He married Jessica on Sept. 13, 2003.

• **First Radio Job:** JR: "In 1980, at the age of 9, my dad, who was the GM/PD/morning guy at WDJB-FM/Windsor, NC (market No. 603), let me segue records while he paid the bills on Saturday morning. In high school in 1986 I did afternoons at WORD-AM in Spartanburg, SC. CAB: "I got my first job in radio here at WSOC in May of 2002, when I

Continued on Page 48



## SMALL MARKET PERSONALITY OF THE YEAR

## George House &amp; Tammy Phillips

## WAXX/Eau Claire, WI

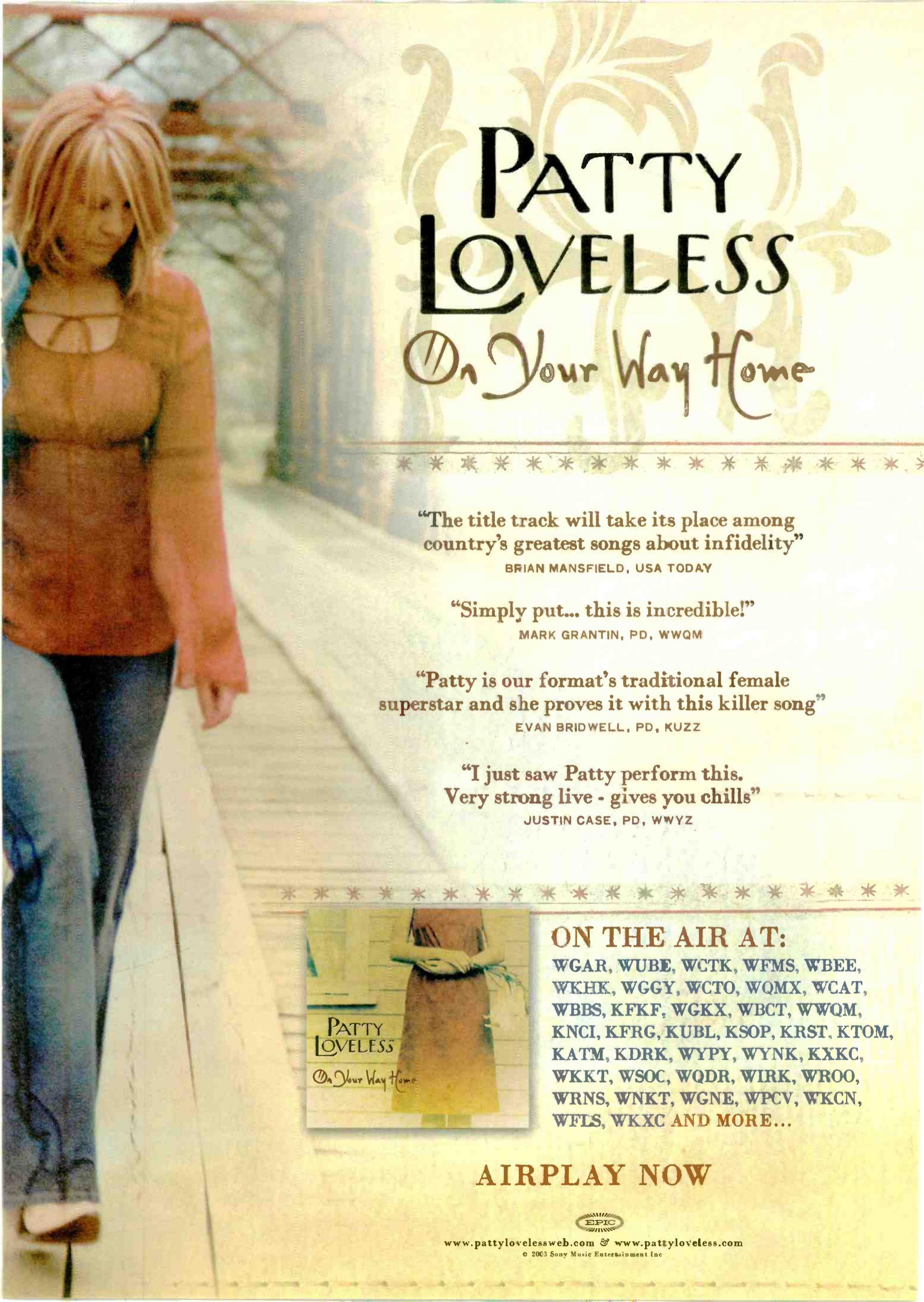
• **Personal:** George House was born in Eau Claire on Oct. 24, 1960. Married to Diane for 23 years. They have two children, Sarah, 22, and Erin, 19. Tammy Phillips was born in Phillips, WI on Jan. 21, 1971. She and husband Nate have two children, Victoria, 12, and Levi, 8.

• **First Radio Job:** GH: "1978, part-time at WEAQ (Q)/Eau Claire. I was 17 years old and loved my rock back then. Q was our local Top 40. To me, it was WLS/Chicago." TP: "WAXX is my first radio job, which I started in August of 1998."

• **Radio History:** GH: 1978-1981, weekends at WEAQ & WIAL/Eau Claire; 1981-84, afternoon drive/Production Director at WIBM/Jackson-Lansing, MI; 1984-1988, PD/mornings at [WAXX sister] WAYY/Eau Claire; 1988-present, WAXX PD/mornings. TP: Co-host of WAXX's morning show for five years.



Continued on Page 48



# PATTY LOVELESS

*On Your Way Home*

“The title track will take its place among  
country’s greatest songs about infidelity”

BRIAN MANSFIELD, USA TODAY

“Simply put... this is incredible!”

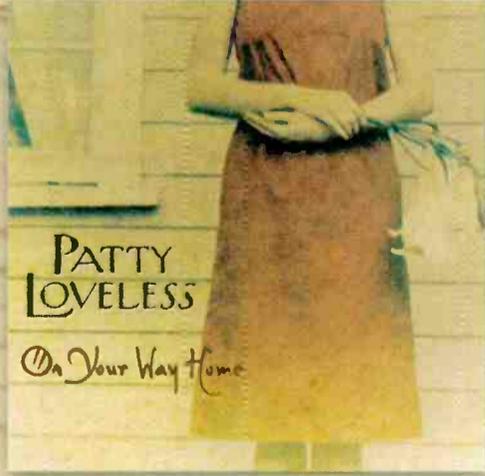
MARK GRANTIN, PD, WWQM

“Patty is our format’s traditional female  
superstar and she proves it with this killer song”

EVAN BRIDWELL, PD, KUZZ

“I just saw Patty perform this.  
Very strong live - gives you chills”

JUSTIN CASE, PD, WWYZ



PATTY  
LOVELESS

*On Your Way Home*

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"Bob Kingsley's a 10...I knew it...  
(well, a 9.8 (25-54), but nobody's perfect)."  
Meg Stevens, OM, WGAR/CLEVELAND

WGAR/FM - Cleveland, OH	9.8
WXTU/FM - Philadelphia, PA	4.0
WKLB/FM - Boston, MA	4.3
WMZO/FM - Washington, DC	4.3
KFRG/FM - San Bernardino, CA	9.3
KNCI/FM - Sacramento, CA	4.2
WDSY/FM - Pittsburgh, PA	9.1
WRSF/FM - Nags Head, NC	3.8
KSOP/FM - Salt Lake City, UT	3.7
KZSN/FM - Wichita, KS	6.6
KDZN/FM - Glendive, MT	16.7
WKYQ/FM - Paducah, KY	5.6
WPOC/FM - Baltimore, MD	8.4
KSON/FM - San Diego, CA	3.9
WCTY/FM - New London, CT	9.9
WXXO/FM - Rockford, IL	9.1
KYKZ/FM - Lake Charles, LA	17.8
KYSM/FM - Mankato, MN	27.1

"With a 12.4 share, Bob Kingsley  
rules Sunday mornings in Atlantic City."  
Joe Kelly, PD, WPUR/ATLANTIC CITY

WPUR/FM - Atlantic City, NJ	12.4
WCKT/FM - Ft. Myers, FL	13.0
WGYY/FM - Meadville, PA	13.0
KORA/FM - Bryan College Station, TX	10.0
WQYK/FM - Tampa, FL	12.5
WFMB/FM - Springfield, IL	17.1
KKLR/FM - Poplar Bluff, MO	12.1
KIKN/FM - Sioux Falls, SC	5.7
WMTZ/FM - Johnstown, PA	17.1
WWFG/FM - Salisbury, MD	11.6
KNUE/FM - Tyler, TX	8.0
KYKR/FM - Beaumont, TX	10.8
KKCS/FM - Colorado Springs, CO	7.2
WPRK/FM - West Palm Beach, FL	6.6
WUSQ/FM - Winchester, VA	16.1
KUPL/FM - Portland, OR	6.5
WAXX/FM - Eau Claire, WI	6.8
KEKA/FM - Eureka, CA	10.2
KYGO/FM - Denver, CO	7.7
WPCV/FM - Lakeland, FL	14.6

"Bob Kingsley's magic pipes and unique style combine  
to make this countdown a consistent ratings success for  
KMPS! It just wouldn't be a weekend without  
American Country Countdown! Country On!!"  
Becky Brenner, PD, KMPS/SEATTLE

KMPS/FM - Seattle, WA	7.3
KILT/FM - Houston, TX	4.2
KSNI/FM - Santa Maria, CA	9.0
KALF/FM - Chico, CA	14.2
WWZD/FM - Tupelo, MS	14.4
WLLR/FM - Quad Cities, IA-IL	23.4
WFBE/FM - Flint, MI	10.0
WCTK/FM - Providence, RI	7.0
WITL/FM - Lansing, MI	6.9
WKOA/FM - Lafayette, IN	17.6
WBEE/FM - Rochester, NY	13.0
KHEY/FM - El Paso, TX	3.4
WKML/FM - Fayetteville, NC	6.3
KHAY/FM - Ventura, CA	3.4
WKSJ/FM - Mobile, AL	11.8
KWEN/FM - Tulsa, OK	9.2
WIXY/FM - Champaign, IL	21.1

"Among countdown shows, Bob Kingsley is in a  
category to himself. ACC helps us CRUSH our  
competition week after week on Sunday mornings!"  
John Marks, PD, KWNR/LAS VEGAS

KWNR/FM - Las Vegas, NV	10.0
WYNR/FM - Brunswick, GA	20.0
WCOS/FM - Columbia, SC	11.3
KKNU/FM - Eugene, OR	14.5
WESC/FM - Greenville, SC	12.9
WTVN/FM - Jackson, TN	5.0
WOJK/FM - Jacksonville, FL	9.6
WXBQ/FM - Bristol, TN	25.0
KFIN/FM - Jonesboro, AR	13.6
KRYS/FM - Corpus Christi, TX	7.0
WMUS/FM - Muskegon, MI	20.0
WBBS/FM - Syracuse, NY	11.2
WGGY/FM - Wilkes-Barre, PA	13.2
WRWD/FM - Poughkeepsie, NY	15.2
KRPO/FM - Santa Rosa, CA	5.7
WQBE/FM - Charleston, WV	16.1
WACO/FM - Waco, TX	17.1
WUBE/FM - Cincinnati, OH	5.6

**AMERICAN  
COUNTRY  
COUNTDOWN**  
  
**WITH BOB KINGSLEY**

Reserve Market Exclusivity today  
by calling Robin Rhodes or Shawn Studer  
at 817-599-4099, x2238

# COUNTRY

## DOWN

! STILL #1 on these great original and STILL the best.

"WGNA is consistently #1 with adults 25-54 on weekends. American Country Countdown's Sunday morning 16.9 share is a major contributor to Country 107.7 FM's weekend success."

Buzz Brindle, OM, WGNA/ALBANY

WGNA/FM - Albany, NY	16.9
WKXC/FM - Augusta, GA	9.0
KYCK/FM - Grand Forks, ND	13.0
WDEN/FM - Macon, GA	15.2
KORD/FM - Tri-Cities, WA	10.7
WXCL/FM - Peoria, IL	8.8
WKOR/FM - Columbus, MS	5.9
WYTE/FM - Wausau, WI	11.6
KSUX/FM - Sioux City, IA	16.7
KRWQ/FM - Medford, OR	15.6
KLAW/FM - Lawton, OK	11.5
KIXQ/FM - Joplin, MO	16.2
KLLL/FM - Lubbock, TX	11.3
WJLS/FM - Beckley, WV	21.2
KIAR/FM - Mason City, IA	18.8
KJLO/FM - Monroe, LA	8.9
KUPI/FM - Idaho Falls, ID	10.4
WQCB/FM - Bangor, ME	24.1
WHWK/FM - Binghamton, NY	11.6

"ACC is a consistent ratings winner for WIL and we consider Bob a part of our radio family at Bonneville. A song is not number one until it's number one with Bob!"

Greg Mazingo, PD, WIL/ST. LOUIS

WIL/FM - St. Louis, MO	7.4
WPAP/FM - Panama City, FL	19.4
WKKW/FM - Morgantown, WV	19.5
KCTR/FM - Billings, MT	13.8
WDJR/FM - Dothan, AL	16.3
WFRY/FM - Watertown, NY	31.3
KRRV/FM - Alexandria, LA	15.6
WCYK/FM - Charlottesville, VA	11.9
KMON/FM - Great Falls, MT	25.0
WIMT/FM - Lima, OH	16.9
KGKL/FM - San Angelo, TX	12.1
WVVR/FM - Clarksville, TN	8.0
KSSN/FM - Little Rock, AR	12.7
WTCR/FM - Huntington, WV	13.8
KHKI/FM - Des Moines, IA	4.5
KDRW/FM - Spokane, WA	9.5

"Bob Kingsley and Big Country TAKU 105 are a perfect fit! Our listeners are able to track 'the real truth' with their favorite country artists and stay in touch thanks to ACC. No one in this market can even touch these ratings!!"

Shelly Kincaid, PD, KTKU/JUNEAU

KTKU/FM - Juneau, AK	37.5
WAMZ/FM - Louisville, KY	14.0
KXKT/FM - Omaha, NE	15.0
KRMD/FM - Shreveport, LA	6.3
WXFL/FM - Florence/Muscle Shoals, AL	10.8
KHAK/FM - Cedar Rapids, IA	7.9
WMSI/FM - Jackson, MS	8.0
WOKO/FM - Burlington, VT	15.2
KTEX/FM - McAllen/Brownsville, TX	9.3
WGSQ/FM - Cookeville, TN	25.0
WKDO/FM - Evansville, IN	14.5
WRNS/FM - Greenville/New Bern, NC	12.6
WQHK/FM - Ft. Wayne, IN	10.0
KGGL/FM - Missoula, MT	18.0
WGTR/FM - Myrtle Beach, SC	5.2
WTCM/FM - Traverse City, MI	19.5
KBUL/FM - Reno, NV	8.0
KKYR/FM - Texarkana, TX	13.5
WHLZ/FM - Florence, SC	9.1

"Persons 25-54, WQXK-FM towers over the entire market when Bob Kingsley airs with a 14 share! The closest competition creeps in at 11.4...and they're not even a direct format competitor. After that...the next closest station holds a 9.8! Run it and win...that's what we do!"

Dave Steele, PD, WQXK/YOUNGSTOWN

WQXK/FM - Youngstown, OH	14.0
WZZK/FM - Birmingham, AL	6.3
KSKS/FM - Fresno, CA	5.1
WKHX/FM - Atlanta, GA	4.2
KUZZ/FM - Bakerfield, CA	6.8
WPKX/FM - Springfield, MA	6.2
KZKX/FM - Lincoln, NE	6.9
KEKB/FM - Grand Junction, CO	7.8
KASE/FM - Austin, TX	9.1
WRBT/FM - Harrisburg, PA	5.6
WMIL/FM - Milwaukee, WI	4.0
WFRG/FM - Utica/Rome, NY	10.1
WDDD/FM - Marion, IL	11.8
KNIX/FM - Phoenix, AZ	3.4
WBBN/FM - Laurel/Hattiesburg, MS	16.5
KBLL/FM - Helena, MT	10.8
KSJL/FM - Bend, OR	9.1
KIAK/FM - Fairbanks, AK	11.7
WPBW/FM - Presque Isle, ME	22.9



**MEDIUM MARKET STATION OF THE YEAR**

Continued from Page 43

**Former VP/GM Chris Crawford:** "The team of broadcast professionals at KFDI-FM is extremely excited and gratified that the station has been honored this year as the CMA's Country Station of the Year for Medium Markets.

"The heritage of KFDI-FM in the Wichita community was started by Great Empire Broadcasting in the '60s and continues to this day under the ownership of Journal Broadcast Group and the programming leadership of Bev Brannigan.

"Our commitment to and involvement in our community are visible every day. You can see it in our efforts to provide our listeners with Wichita's country favorites; the news, weather and traffic coverage from our Edward R. Murrow Award-winning 24-hour news center led by 20-year veteran News Director Dan Dillon; and the entertaining and caring personalities like Cornbread and Pat James in the morning, Carol Hughes in middays and Rockin' Rick Regan during afternoon drive.

"Our people truly make KFDI-FM the station that it is today, and we are proud and thankful for the CMA's recognition of their contributions."

**SMALL MARKET STATION OF THE YEAR**

Continued from Page 43

**VP/GM Sammy George:** "In light of the sheer number of stations programming country music, to win one CMA Radio Station of the Year Award is a phenomenal feat. To win eight — with seven of those coming back-to-back — speaks to US-101's total commitment to our listeners and their concerns and our position in the country music industry. We all feel honored and humbled by this honor."

**NATIONAL PERSONALITY OF THE YEAR**

Continued from Page 44

While it's my voice listeners hear, this is a team effort from top to bottom. I have a staff that is second to none, led by my friend Pat Shields, with whom I've worked practically since the beginning. The program each week is still an interactive event, and yes, it's still fun.

Off the air my prime passion is raising and competing on cutting horses. There is something about the teamwork between humans and horses that is profoundly beautiful and moving.

I don't think about what I'd do if I weren't doing this; I have found my dream job. It has been a springboard for charitable work I'm very happy to be able to do and for friendships with some of the most talented and genuine people on the American landscape. I'm proud to be part of this business and happy for the opportunities it has given me. Day to day it is a source of great satisfaction and joy.

**SMALL MARKET PERSONALITY OF THE YEAR**

Continued from Page 44

• **On-Air Team:** News, Bruce Butler; sports, Dave Craig; meteorologist, Steve Wolenhaus.

• **On-Air Philosophy/Advice For Air Talent:** GH: "There's a killer show out there every day if you're willing to go looking for it. Also, in order to be a good talker you must be an even better listener." TP: "Work your butt off on show prep, and understand the importance of teamwork."

• **Something About You That Would Surprise Our Readers:** GH: "Within a few weeks I became a grandpa, ran a marathon and got a second CMA award. What a month!" TP: "I just recorded a 10-track country music CD in Nashville at Quad Studio. WAXX is giving me some spins!"

• **Hobbies:** GH: Running, golf, fishing, playing bass in the church band. TP: Off-roading, writing music, cooking.

• **Best Radio Memory:** GH: "Seeing raw talent jocks that I hired and coached get their first full-time radio gigs." TP: "Being part of the Wisconsin Cares event following 9/11. Ten thousand listeners showed up to create a giant human USA photo to support families of victims."

• **Worst Radio Memory:** GH: "The morning show of 9/11." TP: "The morning the alarm clock didn't go off."

• **Short-Term Goal:** GH: "Keep WAXX No. 1 and break a four-hour marathon." TP: "Always find new venues of creativity."

• **Long-Term Goal:** GH: "Take *George & Tammy* into syndication." TP: "Always try to supersede the last thing I did."

• **Favorite Songs:** GH: "One Friend," Dan Seals; "In My Life," The Beatles; "Long Black Train," Josh Turner." TP: "Lonely Too Long," Patty Loveless; "Chiseled in Stone," Vern Gosdin; "Fields of Love," the title track from my CD."

• **Fantasy Job:** GH: "The broadcast booth at the 18th hole at Augusta." TP: "To perform my own arena show as a singer."

• **Four People I'd Invite To A Fantasy Dinner:** GH: "Paul McCartney, Sheryl Crow, Willie Nelson and one of the Coen Brothers." TP: "Colin Powell; my husband, Nate; my mother-in-law, Kathy; and Bill Cosby."

• **People I'd Like To Thank:** GH: "My wife, Diane; my former partner, John Murphy; WAXX GM George Roberts; and our consultant, Jaye Albright." TP: "My husband, Nate; my mother-in-law, Kathy; and the WAXX listeners."

**MAJOR MARKET PERSONALITY OF THE YEAR**

Continued from Page 44

Command to emcee the Freedom Concert that was broadcast to troops in Afghanistan, Iraq and all over the world. I was also privileged to emcee the change-of-command ceremony between Gen. Tommy Franks and General John P. Abizaid. Last year Braden and I went to Ground Zero to commemorate the anniversary of 9/11. Third, for obvious reasons, my youngest was born on the air in Columbus."

• **Worst Radio Memory:** "9/11, hands down."

• **Short-Term Goal:** "Serve the Tampa community and country music to the best of my ability."

• **Long-Term Goal:** "Leave behind a legacy that would make my children proud."

• **Fantasy Job:** "UH-60 pilot for the 101st Airborne ... or the fifth Beatle."

• **Four People I'd Invite To A Fantasy Dinner:** "Hugh Cherry, Dick Haynes, Johnny Cash and my dad."

• **People I'd Like To Thank:** "God, for the blessings He has given me. My family — DeeDee, Sean, Carleigh and Meg, I love you! Mom, for teaching me 'If you don't have anything nice to say, don't let that stop you.' My WQYK family. I couldn't ask for better. Eddie, Elaine, Mitch, Claude, Bill and everyone who took a chance on me. Lester, Brady, George, Sue, Al, the Lisa's, Frankie and Rich, Aing, Scott, Jules, John, Jenny, Kim, Brady and Betty, Paulie and Kristen — you measure the caliber of a man by the caliber of the company he keeps, and you are the best!"

"Mantel, Tony, Kris, Jay, Kevin, Pat, Tom, JD, Clay and everyone who has ever cracked a mike at 5:30am. Gerry House for staying out of my category. Billy Parker, Dave Nicholson, Tim Tyler, Eric Logan, Dave Van Stone, Michael Cruise, Mike Culotta, Tommy, Shep and Charlie Ochs for hiring me, and Larry Daniels for not hiring me (you know why). Beecher, thanks for listening.

"Most of all, I want to thank everyone who makes the music. You have all made my life an absolute joy. God bless America and God bless country music!"

**LARGE MARKET PERSONALITY OF THE YEAR**

Continued from Page 44

met Jeff Roper on the lawn at an Alan Jackson concert. And the rest is history." RR: "October 1995, WHKZ-FM/Columbia, SC. I started as a mascot for the station."

• **Radio History:** JR: WORD-AM/Spartanburg, SC; WKDY/Spartanburg; WAGI-FM/Gaffney, SC; WMYI-FM/Greenville, SC; WSSL-FM/Greenville; WESC-FM/Greenville; WNCK-FM/Hilton Head, SC-Savannah, GA; WAEV-FM & WLVA-FM/Savannah; WHKZ-FM/Columbia, SC; WCOS-FM/Columbia, SC; and WSOC-FM/Charlotte. RR: October 1995-96, WHKZ-FM/Columbia, SC, mascot, board op and weekend air talent; 1996-2000, WCOS/Columbia, SC, morning show producer and director for a country music TV show simulcast from WCOS to the local Fox affiliate; March 2001-present, WSOC-FM/Charlotte, morning show Executive Producer/stunt boy.

• **On-Air Team:** Jeff Roper (host), Carrie Ann (co-host), Richie Rich (Executive Producer), P-Nut (Assistant Producer), Frank Laseter (news), Captain Jim Slade (traffic), meteorologists Steve Udelson and Mark Watkins from the Channel 9 Stormteam (weather), Stacy Canady (phone intern) and Donuts (man on the street).

• **On-Air Philosophy/Advice For Air Talent:** JR: "If you want to take your show to another level, you got to get out of the comfort zone and make a personal connection with the audience. Share with them like they are family, and they will become just that." CAB: "Always be yourself and always be genuine." RR: "Sound fun and exciting on the radio. I believe that if you're having fun, the people listening are having a good time too."

• **Something About You That Would Surprise Our Readers:** JR: "While I was programming WLVA-FM in Savannah, it became the highest-rated Urban AC in America, and I can sing every Barry Manilow song ever recorded." CAB: "My background is in nursing and mortgage brokering." RR: "I have two degrees: criminal justice and accounting. I guess that sounds more like a salesperson. However, I'm the person on the show most likely to dress as a female, no matter the stunt."

• **Best Radio Memory:** JR: "Talking on the air with both President Bushes. President George Bush at WESC-FM — he was driving through and listening one afternoon — and George W. Bush on WCOS-FM, which was a part of our TV simulcast in Columbia, SC." CAB: "Getting to take my mother, Ginger, to her first backstage experience at a Rascal Flatts concert." RR: "During the TV simulcast of our show on WCOS-FM, the South Carolina Broadcaster's Association named us the best local TV show in the state (2000). The new GM canceled it that month."

• **Short-Term Goal:** JR: "Continue to win in Charlotte and get a new contract. I've got a kid on the way!" CAB: "To become the No. 1-rated morning show in town and to absorb all of the knowledge I can from the amazing group of people I work with every morning." RR: "To continue to dominate mornings in Charlotte."

• **Long-Term Goal:** JR: "To be an even better husband and parent and to own a chain of small hometown radio stations where I can help make a difference locally." CAB: "My ultimate work goal would be to have our show be syndicated and to keep stepping up and to win a CMA for Major Market Personality of the Year. My personal goal is to get all I can out of each day and to surround myself with people who care about me, because life is too precious to spend it with those who don't. I hope I have the sense to be able to see the difference. I always want to remember how lucky I am to be doing what I'm doing and never take that for granted. In the midst of all of the hard work I never want to forget to just have fun, because that's what got me here today." RR: "To become a nationally syndicated show."

• **Fantasy Job:** JR: "Replace Regis, Letterman or Faith Hill's errand boy." CAB: "Being Dr. Boggess." RR: "Some corporate executive making tons of money."

• **People I'd Like To Thank:** JR: "God, for the gifts he has given me, in hopes that I make the world a better place every day. My wife, Angie. You were heaven-sent. I outkicked my coverage with you. My family and parents. Mom, you encouraged me to go for it. I am! And Dad, you're my hero. The example you set as a broadcaster and entertainer makes me proud to be your boy. For those who don't know, my dad, Jack, was fired after 16 years at WSPA-TV in Greenville-Spartanburg. He has been such a friend to the community and is loved by so many in his market that the company was forced by advertisers and viewers to hire him back. This kind of passionate outpouring of support and relationship with the audience is something each of us in this business can only hope for. I've learned from the best!"

"Since this may not ever happen again, here's the list of people who've helped me grow and learn: Tony Brooks, Bob Brown, Bill Elliot, Bill Thomas, Mr. and Mrs. Raymond Parker, Cary Pall, John King, Allen Power, Greg Mazingo (the only man who hired me twice!), George Francis, Jimmy Collins, Tom Durney, Lee Meredith, Bill McMartin, Bob Raleigh, Gary Brobst, Kevin O'Neal and Dr. Kevin Skipper. Also, all the consultants: Charlie Cook, Rusty Walker, Phil Hunt, Joel Raab, Jaye Albright, George Johns.

"Bill Schoening, my GM at WSOC-FM. Thanks for your support as your OM/PD and morning man. Thanks to Richie and Carrie Ann, Frank Laseter, Peanut and the 103 waking crew and WSOC-FM staff. There's more to come!"

CAB: "My parents, John and Ginger Boggess; my co-workers; and especially Jeff Roper, who gave me the opportunity to have this awesome job!"

RR: "My beautiful wife, Jessica, for putting up with my long hours of work. The rest of my family and friends for being there when I need them. Jeff Roper for hiring me as that mascot. I never thought I'd get this far. Finally, I'd like to finally thank the listeners of the radio station for being such a wonderful family and having fun with us."

# R&R COUNTRY TOP 50

November 7, 2003



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
2	1	TOBY KEITH I Love This Bar (DreamWorks)	15000	729	4770	+287	443484	22683	12	115/0
1	2	KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	14340	44	4653	+56	418401	1755	22	115/1
5	3	RASCAL FLATTS I Melt (Lyric Street)	12950	312	4279	+36	363387	3784	19	115/0
3	4	GARY ALLAN Tough Little Boys (MCA)	11653	-2550	3823	-733	348661	-59124	21	115/0
6	5	PAT GREEN Wave On Wave (Republic/Universal South)	11292	330	3661	+155	308304	9454	25	115/0
4	6	MARTINA MCBRIDE This One's For The Girls (RCA)	11233	-1417	3647	-473	315661	-42328	22	114/0
7	7	GEORGE STRAIT Cowboys Like Us (MCA)	10417	915	3408	+384	281570	11620	15	114/0
9	8	MONTGOMERY GENTRY Hell Yeah (Columbia)	8761	399	2820	+150	243499	15595	17	114/0
8	9	BILLY CURRINGTON Walk A Little Straighter (Mercury)	8517	-353	3047	-108	222787	-7205	28	112/0
10	10	CHRIS CAGLE Chicks Dig It (Capitol)	8280	197	2812	+92	224633	7011	20	114/0
11	11	LONESTAR Walking In Memphis (BNA)	8147	499	2564	+159	229385	17510	14	112/0
12	12	BROOKS & DUNN You Can't Take The Honky Tonk... (Arista)	7518	455	2428	+186	206872	12019	8	115/1
17	13	KENNY CHESNEY There Goes My Life (BNA)	7337	1623	2211	+511	223029	50241	4	113/8
15	14	RODNEY ATKINS Honesty (Write Me A List) (Curb)	6815	414	2269	+150	175878	13016	21	111/2
14	15	RUSHLOW I Can't Be Your Friend (Lyric Street)	6723	-9	2302	+14	176996	1475	27	110/2
16	16	TRACY BYRD Drinkin' Bone (RCA)	6710	319	2202	+138	170086	9882	15	111/2
13	17	REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	6616	-129	2200	+5	171742	-9549	11	111/0
18	18	SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	5833	261	2020	+75	154105	12166	22	101/2
19	19	DIAMOND RIO Wrinkles (Arista)	5412	579	1839	+176	136283	9903	16	100/3
20	20	JO DEE MESSINA I Wish (Curb)	5311	578	1771	+184	135358	16592	17	102/2
21	21	TERRI CLARK I Wanna Do It All (Mercury)	4514	333	1405	+114	114164	9943	11	90/3
25	22	SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	4381	660	1337	+212	125442	13782	5	97/10
23	23	BRAD PAISLEY Little Moments (Arista)	4299	450	1353	+162	115788	13427	9	92/4
24	24	SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3916	155	1255	+58	90793	5909	17	94/2
22	25	BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3886	-190	1329	-39	95110	303	19	97/1
26	26	JOSH TURNER Long Black Train (MCA)	3467	264	1205	+67	82382	9845	22	85/1
27	27	JIMMY WAYNE I Love You This Much (DreamWorks)	3378	292	1101	+61	93330	9586	12	93/3
28	28	SARA EVANS Perfect (RCA)	3158	338	913	+118	84865	7850	9	77/8
Breaker	29	TRACE ADKINS Hot Mama (Capitol)	2709	195	927	+61	67242	6486	8	70/2
29	30	CRAIG MORGAN Every Friday Afternoon (BBR)	2694	168	894	+66	63159	3054	14	81/3
Breaker	31	TIM MCGRAW Watch The Wind Blow By (Curb)	2595	980	770	+309	80050	30113	3	76/19
31	32	JOE NICHOLS Cool To Be A Fool (Universal South)	2272	142	624	+65	54305	1121	9	63/3
40	33	ALAN JACKSON Remember When (Arista)	2112	1069	581	+285	63759	33745	2	65/33
Breaker	34	CLINT BLACK Spend My Time (Equity Music Group)	2031	309	642	+87	46409	8497	3	73/5
33	35	RYAN TYLER Run, Run, Run (Arista)	1854	294	557	+69	39017	3357	11	58/1
36	36	BLUE COUNTY Good Little Girls (Asylum/Curb)	1706	225	629	+70	42667	8061	4	67/7
35	37	KELLIE COFFEY Texas Plates (BNA)	1691	175	542	+53	32906	1450	6	62/6
38	38	BUDDY JEWELL Sweet Southern Comfort (Columbia)	1593	204	614	+83	37294	4226	3	78/8
37	39	WYNONNA Heaven Help Me (Asylum/Curb)	1302	-95	447	-23	30441	-1898	8	53/1
45	40	DIERKS BENTLEY My Last Name (Capitol)	1263	437	403	+178	31446	10114	3	49/9
39	41	BRIAN MCCOMAS You're In My Head (Lyric Street)	1237	118	423	+45	22642	3238	4	58/2
43	42	VINCE GILL Young Man's Town (MCA)	1043	121	335	+17	25465	4368	4	41/1
41	43	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope/Mercury)	1003	192	260	+1	29596	4084	3	17/4
44	44	JAMES OTTO Days Of Our Lives (Mercury)	915	18	355	+12	16887	-555	6	46/5
42	45	AMY DALLEY I Think You're Beautiful (Curb)	905	-35	335	-13	18486	-3107	8	47/1
50	46	TRACY LAWRENCE Paint Me A Birmingham (DreamWorks)	698	140	226	+37	16792	3218	2	34/4
Debut	47	PATTY LOVELESS On Your Way Home (Epic)	695	490	284	+193	10459	4803	1	35/12
47	48	KENNY ROGERS Handprints On The Wall (Dreamcatcher)	695	58	292	+38	15088	112	4	41/1
48	49	KEVIN DENNEY A Year At A Time (Lyric Street)	680	41	288	+23	11303	214	3	39/4
49	50	BILLY DEAN I'm In Love With You (View2)	624	-2	236	+15	13959	-692	7	24/3

## Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
ALAN JACKSON Remember When (Arista)	33
TIM MCGRAW Watch The Wind Blow By (Curb)	19
PATTY LOVELESS On Your Way Home (Epic)	12
MARK WILLS That's A Woman (Mercury)	11
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	10
DIERKS BENTLEY My Last Name (Capitol)	9
KENNY CHESNEY There Goes My Life (BNA)	8
BUDDY JEWELL Sweet Southern Comfort (Columbia)	8
SARA EVANS Perfect (RCA)	8
BLUE COUNTY Good Little Girls (Asylum/Curb)	7

## Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KENNY CHESNEY There Goes My Life (BNA)	+1623
ALAN JACKSON Remember When (Arista)	+1049
TIM MCGRAW Watch The Wind Blow By (Curb)	+991
GEORGE STRAIT Cowboys Like Us (MCA)	+915
TOBY KEITH I Love This Bar (DreamWorks)	+729
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+660
JO DEE MESSINA I Wish (Curb)	+578
DIAMOND RIO Wrinkles (Arista)	+576
LONESTAR Walking In Memphis (BNA)	+499
PATTY LOVELESS On Your Way Home (Epic)	+460

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KENNY CHESNEY There Goes My Life (BNA)	+511
GEORGE STRAIT Cowboys Like Us (MCA)	+384
TIM MCGRAW Watch The Wind Blow By (Curb)	+309
TOBY KEITH I Love This Bar (DreamWorks)	+287
ALAN JACKSON Remember When (Arista)	+285
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	+212
PATTY LOVELESS On Your Way Home (Epic)	+193
BROOKS & DUNN You Can't Take The Honky Tonk... (Arista)	+186
JO DEE MESSINA I Wish (Curb)	+184
DIERKS BENTLEY My Last Name (Capitol)	+178

## Breakers

- TRACE ADKINS**  
Hot Mama (Capitol)  
2 Adds • Moves 30-29
- TIM MCGRAW**  
Watch The Wind Blow By (Curb)  
19 Adds • Moves 34-31
- CLINT BLACK**  
Spend My Time (Equity Music Group)  
5 Adds • Moves 32-34

Songs ranked by total plays

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

115 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of 10/26-11/1. Bullets appear on songs gaining points and/or plays or remaining flat from previous week. If two songs are tied in total points, the song with the larger increase in points is placed first. Songs below No. 1 and down in points and plays for three consecutive weeks are moved to recurrent. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Station Weight = AQH Persons + (Market rank X 10) divided by 4180. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

**ASCAP 2003 AWARD WINNERS**

- ALAN JACKSON** ARTIST/SONGWRITER OF THE YEAR
- GARY OVERTON** PUBLISHER OF THE YEAR
- CRAIG WISEMAN** SONG/SONGWRITER OF THE YEAR
- KENNY CHESNEY** SONG OF THE YEAR ARTIST

SONG OF THE YEAR "The Good Stuff"  
Published by BMG Songs, Inc. and Mrs. Lumpkin's Foodie

November 7, 2003

**R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY**

LAST WEEK	THIS WEEK	ARTIST	TITLE	LABEL(S)	TOTAL POINTS	+/- POINTS	TOTAL PLAYS	+/- PLAYS	TOT. AUD. (00)	+/- AUD. (00)	WEEKS ON	TOTAL ADDS
	<b>1</b>	TOBY KEITH	I Love This Bar	(DreamWorks)	5902	71	4339	+64	124347	1353	12	112/0
3	<b>2</b>	RASCAL FLATTS	I Melt	(Lyric Street)	5716	36	4195	+24	119745	314	19	111/0
2	<b>3</b>	KEITH URBAN	Who Wouldn't Wanna Be Me	(Capitol)	5685	-114	4184	-57	119071	-2229	21	109/0
6	<b>4</b>	PAT GREEN	Wave On Wave	(Republic/Universal South)	5435	188	4019	+145	112128	4437	23	111/0
7	<b>5</b>	GEORGE STRAIT	Cowboys Like Us	(MCA)	5053	244	3714	+200	104579	5659	14	112/0
8	<b>6</b>	CHRIS CAGLE	Chicks Dig It	(Capitol)	4591	248	3401	+196	96402	4672	20	111/0
4	<b>7</b>	GARY ALLAN	Tough Little Boys	(MCA)	4402	-1141	3142	-915	90703	-23485	20	102/0
5	<b>8</b>	MARTINA MCBRIDE	This One's For The Girls	(RCA)	4379	-1070	3171	-855	92307	-21588	21	101/0
9	<b>9</b>	BILLY CURRINGTON	Walk A Little Straighter	(Mercury)	4193	-123	3238	-79	85146	-3423	27	105/0
10	<b>10</b>	MONTGOMERY GENTRY	Hell Yeah	(Columbia)	3818	148	2837	+115	80076	2777	16	107/0
12	<b>11</b>	LONESTAR	Walking In Memphis	(BNA)	3748	216	2825	+172	75633	4240	15	107/0
11	<b>12</b>	REBA MCBRIDE	I'm Gonna Take That Mountain	(MCA)	3745	84	2778	+72	78096	1365	11	112/0
13	<b>13</b>	BROOKS & DUNN	You Can't Take The Honky Tonk...	(Arista)	3651	268	2720	+220	75907	5749	9	109/2
15	<b>14</b>	RUSHLOW	I Can't Be Your Friend	(Lyric Street)	3354	143	2467	+99	68748	2840	27	108/3
14	<b>15</b>	SHERRIE AUSTIN	Streets Of Heaven	(C4/BBR)	3273	46	2434	+32	68326	676	20	103/0
16	<b>16</b>	TRACY BYRD	Drinkin' Bone	(RCA)	3175	103	2344	+76	65883	2574	14	105/0
18	<b>17</b>	DIAMOND RIO	Wrinkles	(Arista)	3109	279	2299	+203	64109	6161	17	109/1
17	<b>18</b>	RODNEY ATKINS	Honesty (Write Me A List)	(Curb)	2935	95	2197	+110	61759	1534	19	103/1
22	<b>19</b>	KENNY CHESNEY	There Goes My Life	(BNA)	2747	646	2045	+462	57309	13728	4	105/8
19	<b>20</b>	JO DEE MESSINA	I Wish	(Curb)	2649	158	1971	+100	56951	3061	16	91/0
21	<b>21</b>	BRAD PAISLEY	Little Moments	(Arista)	2575	440	1872	+292	53953	8275	10	98/3
20	<b>22</b>	BLAKE SHELTON	Playboys Of The Southwestern World	(Warner Bros.)	2226	-90	1643	-40	45352	-1728	19	96/1
28	<b>23</b>	SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	2102	316	1592	+225	44299	7022	5	96/7
23	<b>24</b>	JOSH TURNER	Long Black Train	(MCA)	2082	121	1491	+91	44643	2172	18	77/3
26	<b>25</b>	TRACE ADKINS	Hot Mama	(Capitol)	2053	224	1484	+158	44812	4549	9	84/3
24	<b>26</b>	TERRI CLARK	I Wanna Do It All	(Mercury)	2044	161	1514	+121	43697	3660	11	91/5
25	<b>27</b>	JIMMY WAYNE	I Love You This Much	(DreamWorks)	1979	149	1483	+98	40799	2765	12	88/3
27	<b>28</b>	SCOTTY EMERICK	I Can't Take You Anywhere	(DreamWorks)	1852	58	1383	+34	38379	1571	17	82/2
29	<b>29</b>	SARA EVANS	Perfect	(RCA)	1638	177	1209	+151	32588	3394	8	83/2
35	<b>30</b>	ALAN JACKSON	Remember When	(Arista)	1594	855	1246	+641	32565	18458	2	93/42
33	<b>31</b>	TIM MCGRAW	Watch The Wind Blow By	(Curb)	1441	594	1141	+447	29267	12415	3	80/17
30	<b>32</b>	JOE NICHOLS	Cool To Be A Fool	(Universal South)	1410	41	1129	+44	28867	887	9	69/4
31	<b>33</b>	CRAIG MORGAN	Every Friday Afternoon	(BBR)	1331	-11	990	-6	26773	-397	14	74/0
32	<b>34</b>	BLUE COUNTY	Good Little Girls	(Asylum/Curb)	1079	144	812	+98	22450	3019	5	62/2
38	<b>35</b>	BUDDY JEWELL	Sweet Southern Comfort	(Columbia)	906	280	685	+172	19563	6952	4	67/21
34	<b>36</b>	KELLIE COFFEY	Texas Plates	(BNA)	808	68	661	+52	15601	1324	6	59/3
36	<b>37</b>	BRIAN MCCOMAS	You're In My Head	(Lyric Street)	780	101	557	+59	17791	2517	7	46/2
37	<b>38</b>	RYAN TYLER	Run, Run, Run	(Arista)	693	24	482	+13	15804	457	11	41/1
40	<b>39</b>	VINCE GILL	Young Man's Town	(MCA)	603	40	475	+29	12319	508	6	41/2
39	<b>40</b>	WYNONNA	Heaven Help Me	(Asylum/Curb)	596	-10	480	+1	13133	-520	6	43/2
45	<b>41</b>	DIERKS BENTLEY	My Last Name	(Capitol)	488	98	387	+85	10183	2010	3	39/8
41	<b>42</b>	KENNY ROGERS	Handprints On The Wall	(Dreamcatcher)	486	13	387	+9	9106	332	4	32/2
46	<b>43</b>	CLINT BLACK	Spend My Time	(Equity Music Group)	477	88	372	+79	10025	1783	3	40/9
43	<b>44</b>	TRACY LAWRENCE	Paint Me A Birmingham	(DreamWorks)	475	82	337	+36	10016	1864	3	30/3
42	<b>45</b>	AMY DALLEY	I Think You're Beautiful	(Curb)	423	2	284	+11	9897	86	8	29/1
47	<b>46</b>	KEVIN DENNEY	A Year At A Time	(Lyric Street)	422	51	313	+47	8907	1158	4	30/2
44	<b>47</b>	JAMES OTTO	Days Of Our Lives	(Mercury)	400	1	324	-5	8325	76	5	33/0
48	<b>48</b>	REBECCA LYNN HOWARD	I Need A Vacation	(MCA)	371	41	260	+44	8188	556	3	26/3
<b>Debut</b>	<b>49</b>	PATTY LOVELESS	On Your Way Home	(Epic)	269	177	210	+126	5582	3763	1	22/14
<b>Debut</b>	<b>50</b>	LORRIE MORGAN	Do You Still Want To Buy...	(Image/Quarterback)	213	65	174	+47	3425	972	1	18/7

112 Country reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.  
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**Most Added®**

www.rindicator.com

ARTIST	TITLE	LABEL(S)	ADDS
ALAN JACKSON	Remember When	(Arista)	42
BUDDY JEWELL	Sweet Southern Comfort	(Columbia)	21
TIM MCGRAW	Watch The Wind Blow By	(Curb)	17
PATTY LOVELESS	On Your Way Home	(Epic)	14
DARRYL WORLEY	I Will Hold My Ground	(DreamWorks)	10
CLINT BLACK	Spend My Time	(Equity Music Group)	9
KENNY CHESNEY	There Goes My Life	(BNA)	8
DIERKS BENTLEY	My Last Name	(Capitol)	8
SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	7
LORRIE MORGAN	Do You Still Want To Buy Me That Drink	(Frank) (Image/Quarterback)	7

**Most Increased Points**

ARTIST	TITLE	LABEL(S)	TOTAL POINT INCREASE
ALAN JACKSON	Remember When	(Arista)	+855
KENNY CHESNEY	There Goes My Life	(BNA)	+646
TIM MCGRAW	Watch The Wind Blow By	(Curb)	+594
BRAD PAISLEY	Little Moments	(Arista)	+440
SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	+316
DIAMOND RIO	Wrinkles	(Arista)	+279
BUDDY JEWELL	Sweet Southern Comfort	(Columbia)	+279
BROOKS & DUNN	You Can't Take The Honky Tonk...	(Arista)	+268
CHRIS CAGLE	Chicks Dig It	(Capitol)	+248
GEORGE STRAIT	Cowboys Like Us	(MCA)	+244

**Most Increased Plays**

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
ALAN JACKSON	Remember When	(Arista)	+641
KENNY CHESNEY	There Goes My Life	(BNA)	+462
TIM MCGRAW	Watch The Wind Blow By	(Curb)	+447
BRAD PAISLEY	Little Moments	(Arista)	+292
SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)	+225
BROOKS & DUNN	You Can't Take The Honky Tonk...	(Arista)	+220
DIAMOND RIO	Wrinkles	(Arista)	+203
GEORGE STRAIT	Cowboys Like Us	(MCA)	+200
CHRIS CAGLE	Chicks Dig It	(Capitol)	+196



Country Radio's #1 Overnight Program

PREMIERE



REBA MCBRIDE AND BLAIR GARNER

Reba and Blair smile for the camera after Reba's recent in-studio visit on After MidNite



Callout America® song selection is based on the top 35 titles from the R&amp;R Country chart for the airplay week of October 13-19.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
GARY ALLAN Tough Little Boys (MCA)	43.5%	75.3%	14.0%	98.5%	6.3%	3.0%
TOBY KEITH I Love This Bar (DreamWorks)	34.8%	79.3%	13.0%	98.5%	5.0%	1.3%
BILLY CURRINGTON Walk A Little Straighter (Mercury)	33.8%	72.0%	16.8%	97.3%	5.0%	3.5%
RASCAL FLATTS I Melt (Lyric Street)	32.3%	70.0%	17.8%	96.8%	5.5%	3.5%
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	32.3%	74.3%	14.5%	97.3%	5.8%	2.8%
MARTINA MCBRIDE This One's For The Girls (RCA)	28.8%	69.0%	17.0%	98.5%	7.3%	5.3%
TRACY BYRD Drinkin' Bone (RCA)	28.8%	66.5%	21.0%	96.3%	7.0%	1.8%
JOSH TURNER Long Black Train (MCA)	28.3%	57.5%	20.8%	87.3%	8.0%	1.0%
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	27.3%	72.5%	17.8%	98.8%	6.5%	2.0%
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	26.8%	64.5%	21.8%	94.5%	6.3%	2.0%
PAT GREEN Wave On Wave (Republic/Universal South)	26.5%	67.0%	22.8%	94.5%	3.0%	1.8%
TERRI CLARK I Wanna Do It All (Mercury)	26.3%	67.5%	21.5%	96.0%	6.0%	1.0%
MONTGOMERY GENTRY Hell Yeah (Columbia)	26.0%	66.8%	17.8%	97.0%	10.5%	2.0%
LONESTAR Walking In Memphis (BNA)	24.5%	67.0%	18.0%	97.5%	5.5%	7.0%
JIMMY WAYNE I Love You This Much (DreamWorks)	23.3%	65.0%	24.3%	96.8%	5.3%	2.3%
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	23.0%	56.3%	24.0%	91.3%	10.3%	0.8%
GEORGE STRAIT Cowboys Like Us (MCA)	23.0%	64.0%	25.8%	99.5%	9.5%	0.3%
RODNEY ATKINS Honesty (Write Me A List) (Curb)	22.8%	65.3%	24.0%	96.3%	5.5%	1.5%
CHRIS CAGLE Chicks Dig It (Capitol)	22.5%	59.0%	25.8%	97.8%	8.8%	4.3%
BRAD PAISLEY Little Moments (Arista)	21.8%	53.5%	25.0%	90.0%	8.8%	2.8%
DIAMOND RIO Wrinkles (Arista)	21.5%	63.3%	22.8%	94.0%	5.8%	2.3%
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	21.5%	62.5%	23.8%	96.8%	6.0%	4.5%
TRACE ADKINS Hot Mama (Capitol)	21.0%	49.3%	30.0%	90.5%	10.3%	1.0%
SARA EVANS Perfect (RCA)	20.8%	62.5%	25.0%	94.0%	6.0%	0.5%
JO DEE MESSINA I Wish (Curb)	20.5%	60.8%	27.0%	94.3%	4.5%	2.0%
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	19.5%	60.5%	23.8%	92.3%	7.0%	1.0%
CRAIG MORGAN Every Friday Afternoon (BBR)	19.0%	62.8%	23.5%	91.8%	4.3%	1.3%
JOE NICHOLS Cool To Be A Fool (Universal South)	18.3%	54.5%	23.3%	85.5%	7.0%	0.8%
KELLIE COFFEY Texas Plates (BNA)	18.3%	54.5%	28.3%	89.0%	6.0%	0.3%
RUSHLOW I Can't Be Your Friend (Lyric Street)	18.0%	57.8%	25.8%	91.0%	4.3%	3.3%
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	17.5%	58.0%	26.5%	94.3%	9.8%	0.0%
RYAN TYLER Run, Run, Run (Arista)	14.8%	50.5%	33.8%	90.3%	6.0%	0.0%
TIM MCGRAW Watch The Wind Blow By (Curb)	12.0%	38.5%	25.0%	71.5%	8.0%	0.0%
KENNY CHESNEY There Goes My Life (BNA)	9.3%	40.8%	26.8%	79.0%	11.5%	0.0%
CLINT BLACK Spend My Time (Equity Music Group)	7.5%	40.5%	22.0%	70.0%	7.5%	0.0%

## CALLOUT AMERICA® HOT SCORES

**P**assword of the Week: Bonadies.

**Question of the Week:** Are you planning to watch the upcoming Country Music Awards? The CMA Awards have originated from Nashville for 38 years. There's talk of moving the awards to New York for just one year. Is the move a good idea, a bad idea or does it matter to you? If they were to move, would you be more or less likely to watch? Or do you not know yet?

### Total

Plan to watch: 79%  
NY move good: 19%  
NY move bad: 43%  
NY move doesn't matter: 38%  
More likely to watch: 25%  
Less likely to watch: 24%  
Don't know yet: 51%

### P1

Plan to watch: 81%  
NY move good: 20%  
NY move bad: 38%  
NY move doesn't matter: 42%  
More likely to watch: 28%  
Less likely to watch: 23%  
Don't know yet: 49%

### P2

Plan to watch: 75%  
NY move good: 17%  
NY move bad: 40%  
NY move doesn't matter: 43%  
More likely to watch: 17%  
Less likely to watch: 28%  
Don't know yet: 55%

### Male

Plan to watch: 72%  
NY move good: 22%  
NY move bad: 30%  
NY move doesn't matter: 48%  
More likely to watch: 22%  
Less likely to watch: 25%  
Don't know yet: 53%

### Female

Plan to watch: 86%  
NY move good: 16%  
NY move bad: 47%  
NY move doesn't matter: 37%  
More likely to watch: 27%  
Less likely to watch: 24%  
Don't know yet: 49%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54-year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3<sup>rd</sup> each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME, Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL, Charleston, SC, Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI, Ft Wayne, IN, Rockford, IL, Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette, LA, San Antonio. **WEST:** Portland, OR, Salt Lake City, Fresno, Bakersfield, Spokane, WA, Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2003 R&R Inc. © 2003 Bullseye Marketing Research Inc..

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**America's Best Testing Country Songs 12 +  
For The Week Ending 11/7/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 25-54	Women 25-54	Men 25-54
GARY ALLAN Tough Little Boys (MCA)	4.22	4.24	97%	24%	4.24	4.30	4.19
BRAD PAISLEY Little Moments (Arista)	4.19	4.27	72%	6%	4.17	4.28	4.08
GEORGE STRAIT Cowboys Like Us (MCA)	4.13	4.04	95%	16%	4.14	4.15	4.13
TIM MCGRAW Real Good Man (Curb)	4.12	4.06	99%	35%	4.10	4.34	3.90
KENNY CHESNEY There Goes My Life (BNA)	4.07	—	79%	11%	4.04	4.18	3.92
TOBY KEITH I Love This Bar (DreamWorks)	4.04	4.05	99%	21%	4.07	3.94	4.18
TERRI CLARK I Wanna Do It All (Mercury)	4.04	4.11	82%	10%	4.05	4.07	4.04
KEITH URBAN Who Wouldn't Wanna Be Me (Capitol)	4.02	4.05	97%	30%	4.00	4.18	3.85
MONTGOMERY GENTRY Hell Yeah (Columbia)	3.99	4.05	97%	25%	3.94	4.02	3.87
RASCAL FLATTS I Melt (Lyric Street)	3.96	4.12	98%	32%	3.91	4.08	3.75
SHERRIE AUSTIN Streets Of Heaven (C4/BBR)	3.96	4.01	89%	23%	3.96	3.89	4.02
PAT GREEN Wave On Wave (Republic/Universal South)	3.95	3.84	94%	29%	3.99	3.98	4.00
BROOKS & DUNN You Can't Take The Honky Tonk Out Of The Girl (Arista)	3.95	3.94	87%	12%	3.96	3.99	3.93
RODNEY ATKINS Honesty (Write Me A List) (Curb)	3.95	3.94	82%	17%	3.93	4.09	3.79
JIMMY WAYNE I Love You This Much (DreamWorks)	3.95	4.06	78%	12%	3.89	4.08	3.74
DIAMOND RIO Wrinkles (Arista)	3.93	3.99	79%	13%	3.88	3.99	3.80
SARA EVANS Perfect (RCA)	3.93	3.91	68%	8%	3.87	3.83	3.91
BILLY CURRINGTON Walk A Little Straighter (Mercury)	3.91	3.95	95%	29%	3.86	3.99	3.75
TRACY BYRD Drinkin' Bone (RCA)	3.91	3.99	91%	20%	3.88	3.83	3.92
JO DEE MESSINA I Wish (Curb)	3.90	3.92	82%	17%	3.90	4.07	3.77
MARTINA MCBRIDE This One's For The Girls (RCA)	3.89	3.98	100%	36%	3.90	3.98	3.82
CHRIS CAGLE Chicks Dig It (Capitol)	3.88	3.99	96%	26%	3.79	3.86	3.72
CRAIG MORGAN Every Friday Afternoon (BBR)	3.86	3.89	53%	6%	3.80	3.93	3.70
RUSHLOW I Can't Be Your Friend (Lyric Street)	3.85	4.00	88%	18%	3.81	3.98	3.67
JOSH TURNER Long Black Train (MCA)	3.84	3.81	61%	12%	3.90	3.75	4.00
REBA MCENTIRE I'm Gonna Take That Mountain (MCA)	3.79	3.83	93%	22%	3.82	3.75	3.89
LONESTAR Walking In Memphis (BNA)	3.78	3.88	96%	28%	3.69	3.76	3.64
SCOTTY EMERICK I Can't Take You Anywhere (DreamWorks)	3.78	3.94	71%	14%	3.74	3.82	3.67
BLAKE SHELTON Playboys Of The Southwestern World (Warner Bros.)	3.77	3.73	87%	23%	3.72	3.76	3.68
SHANIA TWAIN She's Not Just A Pretty Face (Mercury)	3.52	3.59	75%	19%	3.49	3.57	3.43

Total sample size is 568 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**New & Active**

**REBECCA LYNN HOWARD** I Need A Vacation (MCA)  
Total Plays: 167, Total Stations: 29, Adds: 4

**AMANDA WILKINSON** Gone From Love Too Long (Universal South)  
Total Plays: 116, Total Stations: 18, Adds: 4

**MARK WILLS** That's A Woman (Mercury)  
Total Plays: 108, Total Stations: 11, Adds: 11

Songs ranked by total plays

**Please Send Your Photos**

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

**R&R, c/o Mike Davis:**  
10100 Santa Monica Blvd., 3rd Floor,  
Los Angeles, CA 90067

Email: mdavis@radioandrecords.com

**C O U N T R Y  
FLASHBACK**

**1 YEAR AGO**

• No. 1: "Somebody Like You" — Keith Urban

**5 YEARS AGO**

• No. 1: "Wide Open Spaces" — The Dixie Chicks

**10 YEARS AGO**

• No. 1: "She Used To Be Mine" — Brooks & Dunn

**15 YEARS AGO**

• No. 1: "I'll Leave This World Loving You" — Ricky Van Shelton

**20 YEARS AGO**

• No. 1: "Islands In The Stream" — Kenny Rogers featuring Dolly Parton

**25 YEARS AGO**

• No. 1: "Sleeping Single In A Double Bed" — Barbara Mandrell

**Most Played Recurrents**

ARTIST TITLE LABEL(S)	TOTAL PLAYS
ALAN JACKSON AND JIMMY BUFFETT It's Five O'Clock Somewhere (Arista)	3019
OIERKS BENTLEY What Was I Thinkin'? (Capitol)	2856
TIM MCGRAW Real Good Man (Curb)	2564
BUDDY JEWELL Help Pour Out The Rain (Lacey's Song) (Columbia)	2177
BROOKS & DUNN Red Dirt Road (Arista)	1979
KENNY CHESNEY No Shoes, No Shirt, No... (BNA)	1868
LONESTAR My Front Porch Looking In (BNA)	1798
TOBY KEITH Beer For My Horses (DreamWorks)	1731
BRAD PAISLEY Celebrity (Arista)	1251
CLAY WALKER A Few Questions (RCA)	1149



# Interrep Releases Report On AC

## Fragmented AC format still strong in qualitative data

Earlier this month the advertising sales and marketing firm Interrep released its annual AC format report on listener composition, spending habits, online use and more. With all forms of AC showing solid qualitative audience profiles, the report should give your sales department something to celebrate.

According to Interrep research analyst Rebecca Lovett, the most significant change for AC over the years is its fragmentation. "In the early '80s you had Beautiful Music or MOR stations," she says. "Now you have Soft AC, Lite AC, mainstream AC, Hot AC and Modern AC.

"Adult Contemporary is much more of an umbrella under which live niche formats that each target slightly different audiences [see Graph 1], so it's hard to look at AC as one entity. Each variation reaches different age cells, but they all consistently deliver, as a whole, 60% women."

### In Brief

AC's total 25-54 listening share, including all its hybrids, is 12.9% — higher than any other format's. And AC delivers strongly in each sub-cell: 25-34, 35-44 and 45-54 (see Graph 2).

In 2003 AC remains one of the most influential of all radio formats. Nine of the top 10 metros boast at least one AC station among their top five-ranking 25-54 stations. Not bad. And, in general, AC has the highest 25-54 share of all formats. Even the 12+ numbers have held steady over the past five years, with Hot AC up slightly.

## AC's total 25-54 listening share, including all its hybrids, is 12.9% — higher than any other format's.

Since we all know that revenue is king, it's comforting to know that, according to Miller Kaplan, AC still has great power ratios — second only to the News format.

Here are more encouraging facts about AC listeners.

### Affluent Women-R-Us

The following information is based on the combined share of all variations of AC.

- Sixty-three percent of all AC listeners earn over \$50,000 per year.

- AC is the top radio format in reaching affluent consumers (see Graph 3).

- AC listeners are 38% more likely to be heavy users of radio.

- AC is the format leader in reaching college graduates, with nearly two-thirds of all AC listeners having attended college. Twenty-nine percent of all AC listeners have at least a bachelor's degree — 22% higher than the national norm.

- Forty-four percent of the AC audience is working women. Compared to the U.S. norm, AC indexes well above average in working women and even higher with working mothers, professionals and managers/administrators.

- AC is the top format in reaching those who work in a professional or managerial capacity.

- AC listeners index well in virtually all major categories defined as upscale: owner of a \$200,000-plus home, college graduate, household income of \$100,000-plus.

### Women With Wallets

AC listeners consume ... and consume ... and consume.

- AC listeners index above the norm in many categories associated with the professional lifestyle, like 401(k)s, frequent-flyer plans and cell phones.

- AC listeners are part of the computer age. They buy and own computers and computer accessories like handhelds, scanners, laptops, etc.

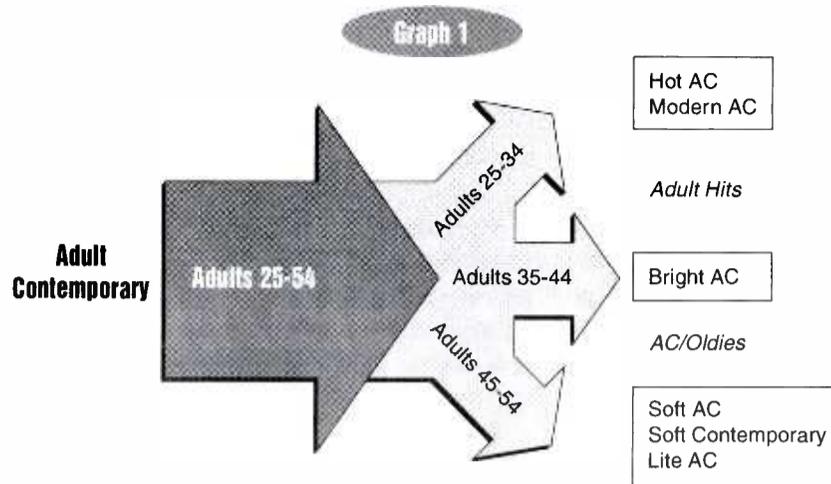
- AC listeners are heavy users of the Internet. They have at-home Internet access and use it for such varied activities as booking travel, tracking investments, researching car and real estate information and shopping.

- AC listeners travel more than the average adult for both business and pleasure.

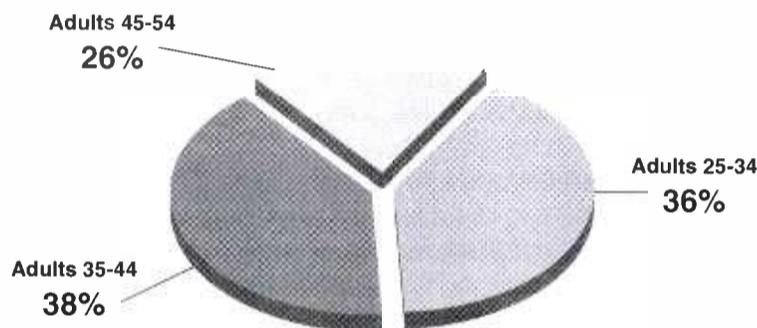
- AC listeners have money to splurge on fashion and beauty products and services.

- AC listeners are active in a variety of athletic pursuits (see Graph 4).

While the format has morphed into sub-formats playing everything from Celine Dion to 3 Doors Down, upscale, educated women are still listening. The biggest determining factor of which version a woman prefers might just be the year she was born. When a friend of mine asked me recently, "When did I start listening to [mainstream] KOST?" I said, "When you turned 35."

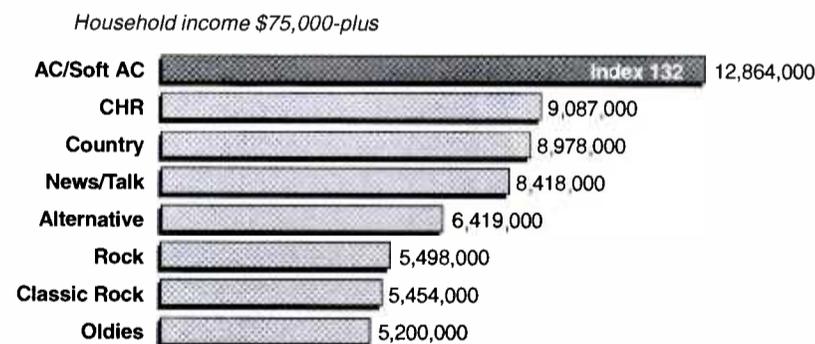


Graph 2: Within the 25-54 demographic, AC delivers each age cell in solid proportion. Seventy-two percent of AC's adult audience are 25-to-54-year-olds.



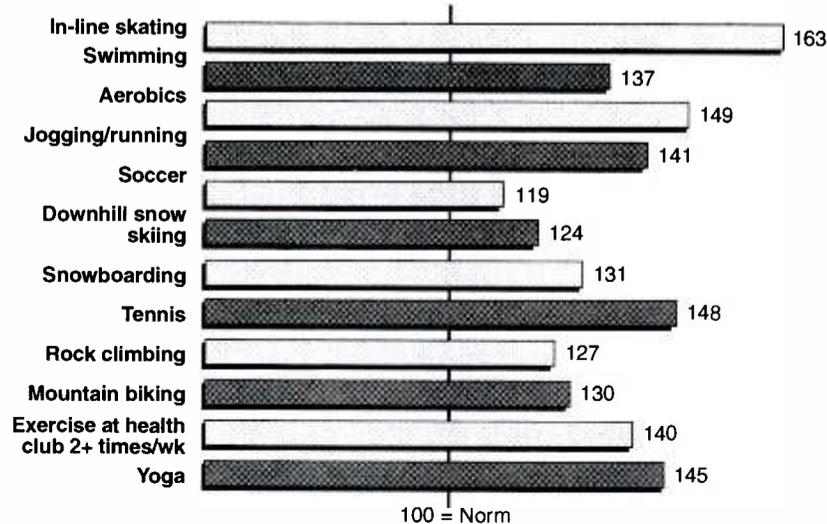
Spring 2003, Mediamark Research, Mon.-Sun., 6am-Mid., Adults 18+ cume

Graph 3: Adult Contemporary is the top radio format in reaching affluent consumers.



Spring 2003, Mediamark Research, Mon.-Sun., 6am-Mid., Adults 18+ cume

Graph 4: AC Listeners are active in a variety of athletic pursuits.



Spring 2003, Mediamark Research, Mon.-Sun., 6am-Mid., Adults 18+ cume

November 7, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	2512	+136	209381	28	115/0
2	2	UNCLE KRACKER f/DOBIE GRAY Drift Away (Lava)	2351	+14	207878	36	106/0
3	3	MATCHBOX TWENTY Unwell (Atlantic)	2219	+54	203483	26	102/0
6	4	TRAIN Calling All Angels (Columbia)	1881	+183	161345	19	107/3
4	5	MERCYME I Can Only Imagine (INO/Curb)	1751	-87	111434	27	94/1
8	6	CELINE DION Have You Ever Been In Love (Epic)	1747	+96	126981	29	116/0
7	7	COUNTING CROWS Big Yellow Taxi (Geffen/Interscope)	1736	+51	147711	27	94/0
5	8	LUTHER VANDROSS Dance With My Father (J)	1688	-49	132379	22	107/0
9	9	SIMPLY RED Sunrise (simplyred.com)	1652	+68	119489	18	94/2
10	10	PHIL COLLINS Look Through My Eyes (Walt Disney/Hollywood)	1589	+82	93398	8	97/3
11	11	DANIEL BEDINGFIELD If You're Not The One (Island/IDJMG)	1329	+17	93670	31	105/0
12	12	EAGLES Hole In The World (ERC)	1110	-58	82928	24	100/0
13	13	CHRISTINA AGUILERA Beautiful (RCA)	1103	-2	92041	46	89/0
14	14	JIM BRICKMAN Peace (Where The Heart Is) (AAL)	946	-111	40187	13	93/1
16	15	JOSH GROBAN You Raise Me Up (143/Reprise)	795	+111	38523	3	80/11
15	16	CELINE DION Stand By Your Side (Epic)	721	+5	37300	7	68/2
17	17	MICHAEL BOLTON When I Fall In Love (Passion Group)	686	+21	25687	9	75/5
18	18	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	666	+80	66451	6	55/6
19	19	CLAY AIKEN Invisible (RCA)	649	+109	58280	4	75/12
22	20	DIDO White Flag (Arista)	589	+139	77195	6	38/4
21	21	TIM MCGRAW Tiny Dancer (Curb)	529	+58	18952	4	66/5
23	22	SEAL Waiting For You (Warner Bros.)	493	+53	38760	11	49/0
25	23	SARAH MCLACHLAN Fallen (Arista)	445	+31	46627	5	38/2
26	24	HALL & OATES Getaway Car (U-Watch)	428	+48	14616	3	62/4
20	25	MICHAEL BUBLE How Can You Mend A Broken... (143/Reprise)	414	-76	13870	11	55/0
27	26	ROD STEWART f/CHER Bewitched, Bothered And Bewildered (J)	410	+70	33305	2	63/7
28	27	MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	407	+121	32481	2	54/7
24	28	KENNY LOGGINS With This Ring (All The Best)	398	-30	26192	14	53/1
30	29	BURKE RONEY Let It All Come Down (R World/Ryko)	292	+43	4001	2	32/3
Debut	30	SANTANA f/ALEX BAND Why Don't You & I (Arista)	237	+33	43695	1	16/4

120 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Songs below No. 10 are moved to recurrent after 50 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## New & Active

**JOHN MAYER** Bigger Than My Body (Aware/Columbia)  
Total Plays: 165, Total Stations: 17, Adds: 2

**TARRALYN RAMSEY** Up Against All Odds (Casablanca)  
Total Plays: 102, Total Stations: 26, Adds: 9

**SIEDAH** Man In The Mirror (Omtown)  
Total Plays: 83, Total Stations: 15, Adds: 2

**SUZY K. Gabriel** (Vellum)  
Total Plays: 80, Total Stations: 21, Adds: 4

**BANGLES** Something That You Said (Koch)  
Total Plays: 68, Total Stations: 13, Adds: 2

**CHRISTINA AGUILERA** The Voice Within (RCA)  
Total Plays: 62, Total Stations: 29, Adds: 14

Songs ranked by total plays

## Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
CHRISTINA AGUILERA The Voice Within (RCA)	14
CLAY AIKEN Invisible (RCA)	12
JOSH GROBAN You Raise Me Up (143/Reprise)	11
TARRALYN RAMSEY Up Against All Odds (Casablanca)	9
ROD STEWART f/CHER Bewitched, Bothered And Bewildered (J)	7
MICHAEL MCDONALD Ain't No Mountain High Enough (Motown)	7
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	6
ABENAA Song 4 U (Nkunim)	6
MICHAEL BOLTON When I Fall In Love (Passion Group)	5
TIM MCGRAW Tiny Dancer (Curb)	5

**josh groban**  
YOU RAISE ME UP  
R&R AC: 15  
Most Added 5th week in a row!  
ALBUM  
IN STORES NEXT WEEK,  
NOVEMBER 11

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TRAIN Calling All Angels (Columbia)	+183
DIDO White Flag (Arista)	+139
SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	+136
M. MCDONALD Ain't No Mountain High Enough (Motown)	+121
JOSH GROBAN You Raise Me Up (143/Reprise)	+111
CLAY AIKEN Invisible (RCA)	+109
PHIL COLLINS Can't Stop Loving You (Atlantic)	+102
CELINE DION Have You Ever Been In Love (Epic)	+96
PHIL COLLINS Look Through My Eyes (Walt Disney/Hollywood)	+82

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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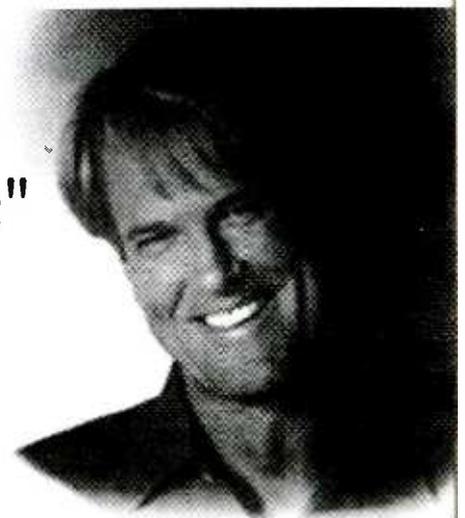
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## America's Best Testing AC Songs 12 + For The Week Ending 11/7/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 25-54	Women 25-34	Women 35-54
<b>MATCHBOX TWENTY</b> Unwell (Atlantic)	4.08	4.02	96%	34%	4.06	3.98	4.09
<b>PHIL COLLINS</b> Look Through My Eyes (Walt Disney/Hollywood)	3.90	3.87	81%	17%	3.96	3.79	3.99
<b>TRAIN</b> Calling All Angels (Columbia)	3.89	3.84	94%	32%	3.93	3.76	3.98
<b>CELINE DION</b> Have You Ever Been In Love (Epic)	3.88	3.83	96%	34%	3.97	3.73	4.03
<b>DANIEL BEDINGFIELD</b> If You're Not The One (Island/IDJMG)	3.88	3.84	90%	32%	3.93	4.00	3.90
<b>SEAL</b> Waiting For You (Warner Bros.)	3.88	—	62%	8%	3.95	3.70	4.01
<b>EAGLES</b> Hole In The World (ERC)	3.80	3.70	92%	30%	3.80	3.69	3.83
<b>SHANIA TWAIN</b> Forever And For Always (Mercury/IDJMG)	3.79	3.63	97%	35%	3.74	3.62	3.77
<b>JIM BRICKMAN</b> Peace (Where The Heart Is) (AAL)	3.79	3.79	70%	14%	3.89	3.87	3.90
<b>CELINE DION</b> Stand By Your Side (Epic)	3.76	3.79	74%	17%	3.84	3.76	3.86
<b>SIMPLY RED</b> Sunrise (simplyred.com)	3.75	3.67	75%	17%	3.70	3.75	3.68
<b>KENNY LOGGINS</b> With This Ring (All The Best)	3.73	—	52%	9%	3.78	3.64	3.81
<b>LUTHER VANDROSS</b> Dance With My Father (J)	3.67	3.69	90%	37%	3.77	3.54	3.83
<b>UNCLE KRACKER</b> f/DOBBIE GRAY Drift Away (Lava)	3.54	3.52	99%	50%	3.49	3.62	3.46
<b>SHERYL CROW</b> The First Cut Is The Deepest (A&M/Interscope)	3.50	3.49	84%	21%	3.46	3.74	3.39
<b>MICHAEL BOLTON</b> When I Fall In Love (Passion Group)	3.37	3.43	82%	29%	3.44	3.22	3.50
<b>MICHAEL BUBLE</b> How Can You Mend A Broken... (143/Reprise)	3.31	3.32	79%	27%	3.34	3.24	3.36
<b>CHRISTINA AGUILERA</b> Beautiful (RCA)	3.22	3.12	97%	63%	3.27	3.33	3.26

Total sample size is 358 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## Indicator Most Added

<b>SIMPLY RED</b> Sunrise (simplyred.com)	
<b>JIM BRICKMAN</b> Peace (Where The Heart Is) (AAL)	
<b>CHRISTINA AGUILERA</b> The Voice Within (RCA)	
<b>Recurrents</b>	
<b>SANTANA</b> f/MICHELLE BRANCH The Game Of Love (Arista)	1206
<b>NORAH JONES</b> Don't Know Why (Blue Note/Virgin)	1092
<b>ENRIQUE IGLESIAS</b> Hero (Interscope)	1066
<b>PHIL COLLINS</b> Can't Stop Loving You (Atlantic)	988
<b>VANESSA CARLTON</b> A Thousand Miles (A&M/Interscope)	978
<b>LONESTAR</b> I'm Already There (BNA)	971
<b>SHERYL CROW</b> Soak Up The Sun (A&M/Interscope)	930
<b>TRAIN</b> Drops Of Jupiter (Tell Me) (Columbia)	802
<b>AVRIL LAVIGNE</b> Complicated (Arista)	690
<b>FAITH HILL</b> Cry (Warner Bros.)	666
<b>KELLY CLARKSON</b> A Moment Like This (RCA)	609
<b>CALLING</b> Wherever You Will Go (RCA)	608

Songs ranked by total plays

## Please Send Your Photos

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

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Los Angeles, CA 90067

Email: mdavis@radioandrecords.com

## Reporters

<b>WYJ/Albany, NY*</b> PD: Chris Holmberg MD: Chad O'Hara HALL & GATES	<b>WJWX/Boston, MA*</b> PD: Don Holley APD: Candy O'Toary MD: Mark Lawrence 17 SHERYL CROW HALL & GATES	<b>WLOT/Dayton, OH*</b> PD: Sandy Collins No Adds	<b>WJJI/Wayne, IN*</b> PD: Nick Parker 3 KENNY LOGGINS SANTANA VALEX BAND CHRISTINA AGUILERA	<b>WJJK/Jackson, MS*</b> DM: Neil Brennan PD/MC: Dave MacKenzie 5 SIEDAH ABENNA JOHN MAYER	<b>KVLY/McAllen, TX*</b> PD: Phil Collins MD: Lily Lopez PHIL COLLINS	<b>KMGL/Oklahoma City, OK*</b> PD: Steve Albertson APD/MC: Steve O'Brien 3 JOSH GROBAN	<b>WTVR/Richmond, VA*</b> PD: Bill Heath MD: Kai Simons No Adds	<b>KISC/Spokane, WA*</b> PD: Steve Marcell TARRALYN RAMSEY	<b>WEAT/W. Palm Beach, FL*</b> PD: Rick Stockley No Adds
<b>KMGA/Albuquerque, NM*</b> DM/MD: Kris Abrams 3 JOSH GROBAN	<b>WEEB/Bridgeport, CT*</b> PD: Curt Hanson MD: Daney Lyons No Adds	<b>KOSI/Denver, CO*</b> PD: Mark Edwards MD: Steve Hamilton BANGLES TARRALYN RAMSEY	<b>WKTK/Gainesville, FL*</b> PD: Brian Wolfe TARRALYN RAMSEY ABENNA	<b>WTFM/Johnson City*</b> PD: Brian Wolfe 12 DIDD TARRALYN RAMSEY SUZY K CHRISTINA AGUILERA	<b>WLRQ/Melbourne, FL*</b> MD: Michael Lowe MD: Mandy Levy 1 DIDD SARAH MCLACHLAN	<b>KEFM/Omaha, NE*</b> No Adds	<b>WSLQ/Roanoke, VA*</b> PD: Phil Collins MD: Dick Daniels 3 JOSH GROBAN	<b>KXLY/Spokane, WA*</b> MD: Drew Michaels APD/MC: Beau Tyler No Adds	<b>WASH/Washington, DC*</b> PD: Bill Heath MICHAEL BOLTON
<b>WLEV/Allentown, PA*</b> PD: Bobby Knight No Adds	<b>WJYE/Buffalo, NY*</b> APD: Mike McQueen No Adds	<b>KLTI/Des Moines, IA*</b> PD/MC: Tim White 17 MERCYME	<b>WLHT/Grand Rapids, MI*</b> PD: Bill Bailey 6 SANTANA VALEX BAND	<b>WKYE/Johnstown, PA</b> DM: Christine Hilliard PD: Jack Michaels MD: Brian Wolfe ENRIQUE IGLESIAS	<b>WRVR/Memphis, TN*</b> DM/MD: Jerry Dean MD: Tony "Kramer" Britton 17 TRAIN	<b>KLTO/Omaha, NE*</b> DM/MD: Phil Wilson PHIL COLLINS	<b>WRMM/Rochester, NY*</b> DM/MD: John McCrae APD/MC: Teresa Taylor PHIL COLLINS	<b>WMAS/Springfield, MA*</b> MD: Rob Anthony No Adds	<b>WHUD/Westchester, NY*</b> DM/MD: Steven Patrone APD/MC: Tom Ford SANTANA VALEX BAND CHRISTINA AGUILERA TARRALYN RAMSEY
<b>KYMG/Anchorage, AK</b> DM: Mark Murphy PD/MD: Dave Flavin 1 JIM BRICKMAN 1 JOSH GROBAN	<b>WHBC/Canton, OH*</b> DM/MD: Terry Simmons MD: Kayleigh Kriss 3 JOSH GROBAN 1 WATT-BOX TWENTY CLAY AIKEN	<b>WNIC/Detroit, MI*</b> PD: Theresa Lucas No Adds	<b>WOOD/Grand Rapids, MI*</b> PD: John Patrick No Adds	<b>WQLR/Kalamazoo, MI</b> DM/MD: Ken Loughgar APD/MC: Brian Wertz 8 CELINE DION 3 JIM BRICKMAN	<b>WMGO/Middlesex, NJ*</b> PD: Brian Ramsey 4 TARRALYN RAMSEY	<b>WMEZ/Pensacola, FL*</b> MD: Kevin Peterson APD: Michael Stuart 1 SARAH MCLACHLAN	<b>WGFB/Rockford, IL</b> No Adds	<b>KGFX/Springfield, MO</b> DM: Mitch Galer PD: Paul Kelley APD/MC: Dave Roberts No Adds	<b>KRBB/Wichita, KS*</b> PD: Lyman James APD/MC: Suzanne Means HALL & GATES
<b>WLTM/Atlanta, GA*</b> DM/MD: Louis Kaplan APD/MD: Steve Goss No Adds	<b>WSUY/Charleston, SC*</b> PD: Loyd Ford APD/MD: Eric Chaney No Adds	<b>WOOF/Dothan, AL</b> No Adds	<b>WMY/Greenville, SC*</b> DM: Bruce Logan PD/MD: Greg McKinney 3 JOSH GROBAN	<b>KSRC/Kansas City, MO*</b> MD: Leigh Simpson CHRISTINA AGUILERA MD: Joanne Ashley No Adds	<b>WLTE/Minneapolis, MN*</b> MD: Gary Nolan 1 MICHAEL MCDONALD	<b>WMEZ/Philadelphia, PA*</b> DM/MD: Chris Conley No Adds	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>WFPG/Atlantic City, NJ*</b> PD: Gary Guida MD: Marlene Ayas CLAY AIKEN	<b>WDEF/Chattanooga, TN*</b> PD: Danny Howard MD: Roban Daniels No Adds	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>KJSM/Modesto, CA*</b> PD/MD: Gary Michaels CHRISTINA AGUILERA	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>WBBQ/Augusta, GA*</b> DM: Mike Kramer PD/MD: Steve Cherry 3 JOSH GROBAN	<b>WFLT/Chicago, IL*</b> DM/MD: Bob Kaatz MD: Eric Ruckler No Adds	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>KJSM/Modesto, CA*</b> PD/MD: Gary Michaels CHRISTINA AGUILERA	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>KKMJ/Austin, TX*</b> PD: Alex O'Neal MD: Shelby Knight 3 CELINE DION BURKE RONEY MICHAEL MCDONALD	<b>WRRM/Cincinnati, OH*</b> PD: Ted Nemo 3 JOSH GROBAN TIM MCGRAW SHERYL CROW	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>KGFM/Bakersfield, CA*</b> DM: Bob Lewis PD/MD: Chris Edwards No Adds	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>KKDJ/Bakersfield, CA*</b> DM: Don Criss PD/MD: Kim McCloud BURKE RONEY	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>WBEB/Baton Rouge, LA*</b> APD/MD: Jeff Jampan ROD STEWART UCHER JOSH GROBAN	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>WMJY/Biloxi, MS*</b> DM/MD: Walter Brown HALL & GATES JOHN MAYER	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>WMLJ/Birmingham, AL*</b> DM: Doug Hamard PD/MD: Tom Hamard JIM BRICKMAN	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>WYSF/Birmingham, AL*</b> PD: Jeff Tyson APD/MD: Valerie Vining 4 MICHAEL BOLTON	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA
<b>KXLT/Boise, ID*</b> PD/MD: Tobin Jellies ROD STEWART UCHER	<b>WXXK/Erie, PA</b> PD: Ron Arian 3 CHRISTINA AGUILERA 3 TIM MCGRAW 1 MICHAEL MCDONALD	<b>WSPA/Greenville, SC*</b> PD/MD: Brian Taylor BANGLES ROD STEWART UCHER ABENNA	<b>WRCH/Hartford, CT*</b> PD: John Hahn No Adds	<b>WMCX/Mobile, AL*</b> PD: Dan Mason MD: Mary Booth No Adds	<b>KBEE/Salt Lake City, UT*</b> DIDD	<b>KYMX/Sacramento, CA*</b> PD: Bryan Jackson MD: Dave Diamond No Adds	<b>KJYO/Stockton, CA*</b> PD: Dick Koyman 1 MICHAEL BOLTON CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA	<b>WJBR/Wilmington, DE*</b> PD: Michael Write MD: Michael MCDONALD CHRISTINA AGUILERA

### \*Monitored Reporters

139 Total Reporters

122 Total Monitored

17 Total Indicator

Did Not Report, Playlist Frozen (1):  
WSWT/Peoria, IL



## ON THE RECORD

With  
Mark Edwards  
PD, KOSI/Denver



I've had the great opportunity to be involved in adult radio for my entire career, and I've seen the genre transform from Beautiful Music with vocals in the '80s to today's many flavors of mainstream AC, Hot AC and everything in between. • Every year about this time, I try to look ahead to see where the AC format is going. Of course, for many stations, including KOSI/Denver, it's almost time to change to all-holiday music. I think it's a tremendous opportunity for stations to bring in new listeners and superserve the people who adore holiday music, and I can't wait to start playing the ultimate feel-good songs later this month. • Beyond that, all of adult radio has to look for the things that will draw listeners to our stations and keep them around. I really believe in secret-weapon records, and songs like "I Can Only Imagine" by MercyMe are huge for us at KOSI. When I was involved with Hot AC KALC (Alice 105.9)/Denver earlier this year, we found "Stacy's Mom" by Fountains Of Wayne and used the song in the same way. Those kinds of songs generate huge listener response, and they set the stations that play them apart from all the lemmings. • Music is one thing, but what happens between the songs may be even more important. Adult stations, no matter what flavor they are, have to know who their listeners are and relate to them every minute of every day. There are a ton of places to get most of the songs we play, so we have to be unparalleled in providing relatable content to our listeners. Whether it's local content, artist and music information or listener interaction, the station that delivers it best will win the battle. In Denver, that station will be KOSI.

**Santana f/Alex Band** of The Calling (Arista) continue to reign at Hot AC, with "Why Don't You & I" in the No. 1 spot for the sixth week ... KYSR/Los Angeles, WBMX/Boston, KALC/San Francisco, KLLY/Bakersfield and KALZ/Fresno help **Coldplay** (Capitol) get Most Added, with 14. They're followed by **No Doubt** (Interscope), with 12; **Counting Crows** (Geffen), with 11; **Dave Matthews** (RCA), also with 11; and **Five For Fighting** (Aware/Columbia), who pick up eight ... Debuting on the Hot AC chart this week are **Stacie Orrico**, at 35\*; **Meat Loaf**, at 36\*; **Counting Crows**, at 37\*; **Fuel**, at 38\*; and **Dave Matthews'** latest, at 39\* ... On the mainstream side, **Train** make their move into the top five with "Calling All Angels" (Columbia), going 6-4\* and earning Most Increased ... Another newsworthy week for ex-Doobie **Michael McDonald**, whose "Ain't No Mountain High Enough" is +121, moving 28-27\* ... **Christina Aguilera** nabs Most Added with "The Voice Within," followed by **Clay Aiken's** "Invisible," with 12 adds, and **Josh Groban**, with 11.

— Angela Perelli, AC/Hot AC Editor



ARTIST: **Coldplay**

LABEL: **Capitol**

By **MIKE TRIAS**/ASSOCIATE EDITOR



When Chris Martin (vocals, guitar, piano), Guy Berryman (bass), Jonny Buckland (lead guitar) and Will Champion (drums) released their debut album, *Parachutes*, the quartet known as Coldplay went on to achieve both critical and commercial success. Fellow artists of different genres became huge fans. R&B diva Brandy has even decided to take things a step further, singing the praises of the band in the lyrics to one of the songs from her forthcoming album: "Sittin' home on a cold day/Underneath the covers like a little baby/Think I wanna hear some Coldplay/Especially that song when the man sings, 'Did I drive you away?'" This week Coldplay celebrate their place among music's current elite with the release of *Coldplay Live 2003*.

The boys met in the mid-'90s during their first week as students at University College London. Martin and Buckland began writing songs together, and Berryman soon joined the pair in their musical adventure. Not wanting to be left out, Champion switched from guitar to drums — even though he had never played the drums before — just so he could be part of the magic. They originally called themselves Starfish, but Coldplay eventually took their name from their friends' band when they didn't want it anymore. That band derived its moniker from a book of poems.

Though Coldplay now enjoy the lifestyle that accompanies a thriving music career, that was not part of the band's musical mission when they formed. "We were trying to say that there is an alternative," says Martin. "That you can try to be catchy without being slick, poppy without being pop, and

you can be uplifting without being pompous. Because we're sometimes playing quieter stuff, it's hard to sound like we're trying to change things, but we wanted to be a reaction against soulless rubbish."

The two-disc CD and DVD set *Coldplay Live 2003* was filmed at Sydney's Hordern Pavilion on July 21-22 of this year and directed by Russell Thomas. The DVD portion not only includes the live concert footage of all the songs, it also contains a tour diary documentary with behind-the-scenes footage from various locations around the world. This week the DVD footage will also debut at select movie theaters across the country.

As for the CD portion of the collection, many of the tracks are taken from the band's sophomore effort, *A Rush of Blood to the Head*, which has not only won Coldplay a Grammy, but also gone double-platinum. Of course, the hit single "Yellow" is present on the album, but probably more exciting for fans is the fact that there are a couple of rare tracks and a brand-new song as well. "One I Love" and "See You Soon" are the two rare tracks, while "Moses" is the band's brand-new single. So far, "Moses" has enjoyed success at Triple A and Alternative, and it enters R&R's Hot AC chart at New & Active this week.

Says Martin of their current popularity, "We might as well make the most of things and live everything utterly with conviction. It's about making the most of this amazing opportunity, because we can't believe we've been given it. That applies to the band and to our lives in general."

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# R&R HOT AC TOP 40

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November 7, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	SANTANA f/ALEX BAND Why Don't You & I (Arista)	4073	+74	259514	22	93/0
2	2	3 DOORS DOWN Here Without You (Republic/Universal)	3286	+218	206639	14	89/0
5	3	MATCHBOX TWENTY Bright Lights (Atlantic)	3161	+142	207083	14	95/0
7	4	DIDO White Flag (Arista)	3082	+139	208947	17	91/2
4	5	MATCHBOX TWENTY Unwell (Atlantic)	2894	-97	208527	39	97/0
6	6	JOHN MAYER Bigger Than My Body (Aware/Columbia)	2881	-83	179860	13	96/0
3	7	TRAIN Calling All Angels (Columbia)	2820	-198	185906	31	94/0
8	8	LIVE Heaven (Radioactive/Geffen)	2663	-236	149317	26	87/0
9	9	LIZ PHAIR Why Can't I? (Capitol)	2447	-157	132053	25	87/0
10	10	SARAH MCLACHLAN Fallen (Arista)	2385	+75	143678	9	90/0
13	11	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	2248	+116	133008	7	92/2
11	12	JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	2172	-116	146530	38	82/0
12	13	JOSH KELLEY Amazing (Hollywood)	1991	-148	126384	31	76/1
14	14	UNCLE KRACKER f/DOBBIE GRAY Drift Away (Lava)	1847	-143	116669	42	84/0
15	15	BARENAKED LADIES Another Postcard (Chimps) (Reprise)	1786	+58	104349	9	80/0
16	16	NICKELBACK Someday (Roadrunner/IDJMG)	1601	+151	79135	8	72/2
21	17	NO DOUBT It's My Life (Interscope)	1280	+334	77966	3	75/12
18	18	MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	1191	+143	56392	5	72/6
22	19	TRAIN When I Look To The Sky (Columbia)	1146	+247	57047	3	78/7
17	20	STAIN'D So Far Away (Flip/Elektra/EEG)	1133	+53	47768	13	51/1
19	21	NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	1112	+135	56701	4	64/5
23	22	SEAL Waiting For You (Warner Bros.)	922	+104	59458	11	55/3
20	23	VERTICAL HORIZON I'm Still Here (RCA)	846	-88	41352	15	51/0
26	24	JASON MRAZ You And I Both (Elektra/EEG)	706	+70	39912	5	49/5
25	25	SHANIA TWAIN Forever And For Always (Mercury/IDJMG)	649	+3	37726	12	33/1
28	26	HOWIE DAY Perfect Time Of Day (Epic)	624	+39	34877	7	35/0
27	27	SALIVA Rest In Pieces (Island/IDJMG)	578	-57	32717	17	19/0
24	28	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	569	-74	31738	17	37/2
31	29	MERCYME I Can Only Imagine (INO/Curb)	527	+40	25546	16	21/0
29	30	ATARIS The Boys Of Summer (Columbia)	423	-59	21090	19	20/0
30	31	STING Send Your Love (A&M/Interscope)	419	-74	15565	11	39/0
34	32	SUGAR RAY Is She Really Going Out With Him? (Atlantic)	389	+8	35594	19	17/0
32	33	GAVIN DEGRAW Follow Through (J)	370	-94	12773	18	38/0
36	34	KATY ROSE Overdrive (V2)	344	-17	6225	6	15/0
Debut	35	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	327	+69	12495	1	16/2
Debut	36	MEAT LOAF I Couldn't Have Said It Better (Sanctuary/SRG)	313	+88	8459	1	21/0
Debut	37	COUNTING CROWS She Don't Want Nobody Near (Geffen)	300	+149	9421	1	39/11
Debut	38	FUEL Falls On Me (Epic)	297	+32	8729	1	24/3
Debut	39	DAVE MATTHEWS Save Me (RCA)	293	+128	14542	1	37/11
37	40	BANGLES Something That You Said (Koch)	286	-12	6906	7	19/0

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
COLDPLAY Moses (Capitol)	14
NO DOUBT It's My Life (Interscope)	12
COUNTING CROWS She Don't Want Nobody Near (Geffen)	11
DAVE MATTHEWS Save Me (RCA)	11
FIVE FOR FIGHTING 100 Years (Aware/Columbia)	8
TRAIN When I Look To The Sky (Columbia)	7
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	6
JACK JOHNSON Taylor (Jack Johnson Music/Universal)	6
NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	5
JASON MRAZ You And I Both (Elektra/EEG)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
NO DOUBT It's My Life (Interscope)	+334
TRAIN When I Look To The Sky (Columbia)	+247
3 DOORS DOWN Here Without You (Republic/Universal)	+218
NICKELBACK Someday (Roadrunner/IDJMG)	+151
COUNTING CROWS She Don't Want Nobody Near (Geffen)	+149
MICHELLE BRANCH Breathe (Maverick/Warner Bros.)	+143
MATCHBOX TWENTY Bright Lights (Atlantic)	+142
CLAY AIKEN Invisible (RCA)	+140
DIDO White Flag (Arista)	+139
NELLY FURTADO Powerless (Say What You Want) (DreamWorks)	+135

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

98 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

**www.countingcrows.com**  
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g2g management: Gary Gersh  
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## COUNTING CROWS FILMS ABOUT GHOSTS THE BEST OF...

R&R Hot AC: Debut **37**  
On over 40 stations in 3 weeks!

Already On:  
KYSR WBMX KALC WKRQ KEZR WSNE  
KMXB KAMX WMC and many more

**The new collection in stores 11.25.03**  
Featuring "Mr Jones", "Round Here", "Long December", "Big Yellow Taxi", the new song "Friend Of The Devil", and the new single  
**"She Don't Want Nobody Near"**

**New this week:**

WPLJ	KPLZ
KFMB	WVRV
KQMB	WOMX
WOZN	WJLK
WRVE	KCDU
KBBY	



America's Best Testing Hot AC Songs 12 +  
For The Week Ending 11/7/03

Artist Title (Label)	TW	LW	Familiarity	Burn	Women 18-34	Women 18-24	Women 25-34
<b>MATCHBOX TWENTY</b> Bright Lights (Atlantic)	4.26	4.18	91%	12%	4.27	4.24	4.34
<b>3 DOORS DOWN</b> Here Without You (Republic/Universal)	4.25	4.20	95%	20%	4.28	4.28	4.30
<b>SANTANA f/ALEX BAND</b> Why Don't You & I (Arista)	4.20	4.21	95%	23%	4.25	4.32	4.06
<b>MICHELLE BRANCH</b> Breathe (Maverick/Warner Bros.)	4.13	3.95	85%	11%	4.10	4.10	4.10
<b>JASON MRAZ</b> The Remedy (I Won't Worry) (Elektra/EEG)	4.09	4.00	97%	42%	4.05	4.15	3.76
<b>NICKELBACK</b> Someday (Roadrunner/IDJMG)	4.09	4.04	84%	14%	4.06	4.06	4.08
<b>JASON MRAZ</b> You And I Both (Elektra/EEG)	4.09	—	58%	7%	4.09	4.08	4.12
<b>VERTICAL HORIZON</b> I'm Still Here (RCA)	4.07	3.96	79%	9%	4.04	4.04	4.03
<b>MATCHBOX TWENTY</b> Unwell (Atlantic)	4.05	4.08	99%	49%	4.06	3.97	4.31
<b>JOHN MAYER</b> Bigger Than My Body (Aware/Columbia)	4.03	3.87	94%	21%	4.04	4.04	4.03
<b>LIVE</b> Heaven (Radioactive/Geffen)	3.96	3.95	87%	26%	4.07	4.07	4.06
<b>SALIVA</b> Rest In Pieces (Island/IDJMG)	3.94	3.82	73%	15%	4.02	4.04	3.96
<b>SARAH MCLACHLAN</b> Fallen (Arista)	3.93	3.90	74%	13%	4.09	4.10	4.07
<b>HOWIE DAY</b> Perfect Time Of Day (Epic)	3.91	—	41%	5%	3.96	4.03	3.82
<b>ATARIS</b> The Boys Of Summer (Columbia)	3.90	3.70	95%	38%	3.82	3.97	3.35
<b>LIZ PHAIR</b> Why Can't I? (Capitol)	3.88	3.85	94%	28%	3.91	3.93	3.85
<b>JOSH KELLEY</b> Amazing (Hollywood)	3.88	3.98	82%	21%	3.94	3.96	3.87
<b>STAIN'D</b> So Far Away (Flip/Elektra/EEG)	3.87	3.78	81%	21%	3.87	3.86	3.90
<b>GUSTER</b> Amsterdam (Gonna Write You A Letter) (Palm/Reprise)	3.84	3.77	63%	13%	3.85	3.91	3.71
<b>DIDO</b> White Flag (Arista)	3.83	3.76	87%	20%	3.92	4.05	3.58
<b>GAVIN DEGRAW</b> Follow Through (J)	3.83	3.84	48%	7%	3.77	3.88	3.53
<b>TRAIN</b> Calling All Angels (Columbia)	3.82	3.72	98%	48%	3.78	3.75	3.89
<b>NO DOUBT</b> It's My Life (Interscope)	3.73	—	60%	11%	3.83	3.75	4.11
<b>FOUNTAINS OF WAYNE</b> Stacy's Mom (S-Curve/EMC)	3.69	3.61	92%	33%	3.37	3.32	3.53
<b>SHERYL CROW</b> The First Cut Is The Deepest (A&M/Interscope)	3.66	3.63	78%	17%	3.79	3.86	3.62
<b>SEAL</b> Waiting For You (Warner Bros.)	3.64	3.60	55%	12%	3.59	3.41	4.05
<b>BARENAKED LADIES</b> Another Postcard (Chimps) (Reprise)	3.53	3.54	70%	18%	3.67	3.71	3.57
<b>NELLY FURTADO</b> Powerless (Say What You Want) (DreamWorks)	3.38	—	44%	11%	3.46	3.59	3.07
<b>UNCLE KRACKER f/DOBIE GRAY</b> Drift Away (Lava)	3.33	3.29	97%	57%	3.35	3.36	3.31
<b>SHANIA TWAIN</b> Forever And For Always (Mercury/IDJMG)	3.26	3.35	76%	35%	3.28	3.33	3.15

Total sample size is 422 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**New & Active**

**FRANKY PEREZ** Cecilia (Lava)  
Total Plays: 228, Total Stations: 20, Adds: 0

**BEN HARPER** Diamonds On The Inside (Virgin)  
Total Plays: 208, Total Stations: 21, Adds: 4

**SUGAR RAY** Chasin' You Around (Atlantic)  
Total Plays: 207, Total Stations: 17, Adds: 1

**EASTMOUNTAINSOUTH** You Dance (DreamWorks)  
Total Plays: 190, Total Stations: 13, Adds: 0

**CLAY AIKEN** Invisible (RCA)  
Total Plays: 174, Total Stations: 10, Adds: 3

**COLDPLAY** Moses (Capitol)  
Total Plays: 38, Total Stations: 15, Adds: 14

Songs ranked by total plays

**Indicator** Most Added\*

AVRIL LAVIGNE Complicated (Arista)

**PLEASE SEND YOUR PHOTOS**

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Davis:  
10100 Santa Monica Blvd., 3rd Floor,  
Los Angeles, CA 90067

**Reporters**

<b>WKDD/Akron, OH*</b> DM/PM: Keith Kennedy 11 SHANIA TWAIN	<b>WEFZ/Burlington*</b> DM: Steve Cortler PD: Gale Parmelee APD: Bob Cady MD: Jennifer Fox 1 TIM MCGRAW	<b>WBNS/Columbus, OH*</b> DM: Dave Van Stone PD: Jeff Gallentine MD: Robin Cole NICKELBACK	<b>WQSM/Fayetteville, NC*</b> DM/MD: Chris Chaos No Adds	<b>KFME/Kansas City, MO*</b> DM: Eric Kelly MD: Elena Abatig FOUNTAINS OF WAYNE TRAIN MICHELLE BRANCH NELLY FURTADO	<b>WMMY/Milwaukee, WI*</b> DM: Marc Kallman APD/MD: Tom Gjerdrum APD/MD: Mark Richards No Adds	<b>KBYY/Dannd, CA*</b> SM: Ernie Bingham DM: Marco Camacho APD/MD: J. Love APD/MD: Darren McPeake 10 COUNTING CROWS FIVE FOR FIGHTING	<b>WVOR/Rochester, NY*</b> DM: Joe Bonacci MD: Joe Bonacci TRAIN	<b>WHYN/Springfield, MA*</b> DM/PM/MD: Pat McKay APD: Matt Gregory JASON MRAZ DAVE MATTHEWS	<b>KZSU/Tulsa, OK*</b> DM/MD: Kim Gower 6 SHERYL CROW 5 NO DOUBT
<b>WRVE/Albany, NY*</b> PD: Randy McCarten APD: Kevin Rush MD: Fred Nulse 1 JASON MRAZ DAVE MATTHEWS COUNTING CROWS	<b>WCOD/Cape Cod, MA</b> DM/MD: Gregg Cassidy MD: Cheryl Park No Adds	<b>KKPN/Corpus Christi, TX*</b> PD: Scott Hill MD: Marisa Garcia COLDPLAY JACK JOHNSON SUGAR RAY	<b>KALZ/Fresno, CA*</b> PD: E. Curtis Johnson MD: Chris Blood 1 COLDPLAY	<b>KMXB/Las Vegas, NV*</b> DM/MD: Chases Fruge 35 FIVE FOR FIGHTING	<b>KSTP/Minneapolis, MN*</b> DM: Keith Clark APD/MD: Jill Roen No Adds	<b>WJLQ/Pensacola, FL*</b> PD: John Stuart MD: Blake JASON MRAZ	<b>KZZO/Sacramento, CA*</b> DM: Ed "Mister Ed" Lambert 1 NO DOUBT	<b>KYKY/St. Louis, MO*</b> PD: Smokey Rivers APD/MD: Greg Hewitt No Adds	<b>WRMF/W. Palm Beach, FL*</b> PD: Russ Morley APD/MD: Amy Navarro MICHELLE BRANCH SEAL
<b>KPEK/Albuquerque, NM*</b> PD: Tony Manero MD: Deeya McClurkin 1 EVANESCENCE 1 BEN HARPER JACK JOHNSON STACIE ORRICO	<b>WMT/Cedar Rapids, IA</b> DM/MD: JJ Cook 45 MICHAEL JACKSON 15 TRAIN	<b>KLTV/Corpus Christi, TX*</b> DM/PM/MD: Bert Clark COLDPLAY	<b>WMXL/Lexington, KY*</b> DM: Barry Fox PD/MD: Jill Farney No Adds	<b>KHDP/Modesto, CA*</b> DM: Richard Perry PD: Chase Murphy MADONNA	<b>WJLQ/Philadelphia, PA*</b> DM: Joe Froke No Adds	<b>KQMB/Salt Lake City, UT*</b> DM: Alan Hague PD: Mike Nelson APD/MD: Justin Riley COUNTING CROWS	<b>WVRV/St. Louis, MO*</b> PD: Marty Link MD: Jill Devine COUNTING CROWS	<b>KFMB/San Diego, CA*</b> DM/MD: Tracy Johnson MD: Jan Sewell DAVE MATTHEWS COUNTING CROWS	<b>WVWM/Toledo, OH*</b> DM: Steve Marshall MD: Jeff Wicker 1 CLAY AIKEN
<b>KMXS/Anchorage, AK</b> PD: Ron Lennox MD: Monika Thomas No Adds	<b>WALC/Charleston, SC*</b> PD: Brent McKay DAVE MATTHEWS	<b>KDMX/Dallas, TX*</b> PD: Pat McMahon MD: Lisa Thomas SEAL	<b>WMEE/Fl. Wayne, IN*</b> PD: Tommy Allen MD: Chris Gray 2 JOSH KELLEY	<b>KURB/Little Rock, AR*</b> PD: Randy Cain MD: Becky Rogers No Adds	<b>WMMX/Phoenix, AZ*</b> PD: Ron Price MD: John Principale 19 NO DOUBT COLDPLAY STAIN'D	<b>KWMP/San Diego, CA*</b> PD: Duncan Payton MD: Mel McKay No Adds	<b>WVWV/Traverse City, MI</b> PD: Rob Weaver MD: Heather Leigh 13 JEWEL LIMP BIZKIT FRANKY PEREZ	<b>WVWZ/Washington, DC*</b> DM: Mike Edwards MD: Sean Sellers 4 NO DOUBT JACK JOHNSON SEAL	<b>WVWZ/Washington, DC*</b> DM: Mike Edwards MD: Sean Sellers 4 NO DOUBT JACK JOHNSON SEAL
<b>WKSZ/Apleton, WI*</b> EVANESCENCE	<b>WLNK/Charlotte*</b> PD: Neal Sharpe APD/MD: Derek James JASON MRAZ	<b>WDAQ/Danbury, CT</b> PD: Bill Trotta MD: Scott McDonnell 32 CHRISTINA AGUILERA 12 OUTKAST 10 FIFE DOBSON 3 BABY BASH 8 JUSTIN TIMBERLAKE	<b>WWTJ/Grand Rapids, MI*</b> DM: Doug Montgomery PD: John Patrick APD/MD: Ken Evans No Adds	<b>KBIG/Los Angeles, CA*</b> DM: Chachi Denes PD: Jason Kays APD/MD: Robert Archer 1 MILKY RYAN DUARTE NELLY FURTADO	<b>WJLK/Monmouth, NJ*</b> DM/MD: Lou Russo PD: Scott Shannon MD: Debbie Mazella COUNTING CROWS	<b>WZPT/Pittsburgh, PA*</b> DM: Jonny Hartwell APD: Scott Alexander No Adds	<b>KMYI/San Diego, CA*</b> PD: Duncan Payton MD: Mel McKay No Adds	<b>KIOI/San Francisco, CA*</b> DM: Brian Thomas PD: Michael Martin MD: James Baker CHRISTINA AGUILERA	<b>KSZR/Tucson, AZ*</b> DM: Herb Crowe PD: Chandler MD: Kate Burns No Adds
<b>WXM/Atlantic City, NJ*</b> PD: Brad Carson MD: Glen Turner BON JOVI COLDPLAY	<b>WTMX/Chicago, IL*</b> DM/MD: Mary Ellen Kachirski 1 FIVE FOR FIGHTING	<b>WMMX/Dayton, OH*</b> PD: Jeff Stevens MD: Shaun Vincent 6 NO DOUBT MICHELLE BRANCH	<b>WIKZ/Hagerstown</b> DM/MD: Rick Alexander MD: Jeff Roteman 12 AVRIL LAVIGNE 3 CLAY AIKEN	<b>WYMA/Louisville, KY*</b> DM: George Lindsey MD: Katrina Blair JOHN GREGORY NO DOUBT	<b>WJLQ/Monterey, CA*</b> DM/MD: Joe Froke COUNTING CROWS	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/Washington, DC*</b> DM: Mike Edwards MD: Sean Sellers 4 NO DOUBT JACK JOHNSON SEAL	<b>WVWZ/Washington, DC*</b> DM: Mike Edwards MD: Sean Sellers 4 NO DOUBT JACK JOHNSON SEAL	<b>WVWZ/Washington, DC*</b> DM: Mike Edwards MD: Sean Sellers 4 NO DOUBT JACK JOHNSON SEAL
<b>KAMX/Austin, TX*</b> PD: Scooter Stevens MD: Clay Oliver No Adds	<b>WKRO/Cincinnati, OH*</b> DM/MD: Tommy Frank APD: Grover Collins MD: Brian Douglas No Adds	<b>KALC/Denver, CO*</b> PD: BJ Harris MD: Kevin Koske COLDPLAY JACK JOHNSON	<b>WNNK/Harrisburg, PA*</b> DM/MD: John D'Dea MD: Denny Logan No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds
<b>KLLY/Bakersfield, CA*</b> PD: E.J. Tyler APD: Erik Fox COLDPLAY JACK JOHNSON	<b>WVWX/Cincinnati, OH*</b> PD: Steve Bender MD: Storm Bennett TRAIN	<b>KIMN/Denver, CO*</b> PD: Bryan Harrell APD/MD: Michael Gifford 5 CLAY AIKEN 3 MICHELLE BRANCH 1 DIDO	<b>WVWX/Portland, ME*</b> DM: Randy Kirschbaum APD/MD: Ethan Minton MEAT LOAF	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds
<b>WVWX/Baltimore, MD*</b> DM: Josh Medlock PD/MD: Steve Morz No Adds	<b>WVWX/Cleveland, OH*</b> DM: Dave Popovich MD: Jay Hudson TRAIN	<b>KSTZ/Des Moines, IA*</b> PD: Jim Schaefer MD: Jimmy Wright FOUNTAINS OF WAYNE CLAY AIKEN	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds
<b>WVWX/Boston, MA*</b> PD: Greg Strassel APD/MD: Mike Mullany 13 COLDPLAY GUSTY FIVE FOR FIGHTING	<b>WQAL/Cleveland, OH*</b> PD: Alan Fee MD: Rebecca Wilde No Adds	<b>WVWX/Indianapolis, IN*</b> DM/MD: David Edgar APD: Bernie Egan MD: Jim Cerone DAVE MATTHEWS NELLY FURTADO	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds
<b>WTSS/Buttalo, NY*</b> PD: Sue O'Neil MD: Rob Lucas No Adds	<b>KVUU/Colorado Springs, CO*</b> DM/MD: AJ Carlisle COLDPLAY BEN HARPER STACIE ORRICO	<b>WVWX/Indianapolis, IN*</b> DM/MD: David Edgar APD: Bernie Egan MD: Jim Cerone DAVE MATTHEWS NELLY FURTADO	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds
	<b>KSII/El Paso, TX*</b> DM: Courtney Nelson PD/MD: Chris Elliot 23 EVANESCENCE JASON MRAZ	<b>WVWX/Indianapolis, IN*</b> DM/MD: David Edgar APD: Bernie Egan MD: Jim Cerone DAVE MATTHEWS NELLY FURTADO	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds	<b>WVWZ/San Francisco, CA*</b> DM: John Peate MD: Derek Madden No Adds
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CAROL ARCHER

carcher@radioandrecords.com

# Format Parity: Welcome To Monitoring

## R&R Triple A Editor sheds light on the new SJ charts

Last month Mediabase 24/7 announced plans to expand its monitoring service at the beginning of the new year to include Smooth Jazz, Latin and Christian formats. With the advent of this historic milestone, Smooth Jazz's days as the proverbial redheaded freckled stepchild of radio will finally end.

Mediabase President Rich Meyer explains, "Monitoring the Smooth Jazz format is long overdue. Even though most Smooth Jazz radio stations are unique to their own marketplaces, programmers will benefit greatly by myriad Mediabase analytical tools and by viewing the programming tendencies inside and outside their markets.

"Record-label executives will be astounded by the number of ways they will be able to track their music and by the way they will be able to see the whole body of work on each radio station, rather than just the currents. This is a good day for Smooth Jazz."

Smooth Jazz stations up to mar-

ket 140 that maintain the soon-to-be-determined required AQH will be monitored and remain reporters (esteemed longtime SJ reporter noncommercial KSBR/Mission Viejo, CA will likely become an Indicator station, R&R's term for non-monitored reporting status). Monitored stations will report adds to R&R through a dedicated website.

The addition of Indicator stations and a separate, nonmonitored Indicator chart is another important innovation. Our criteria for Smooth Jazz Indicators have not been finalized, but Indicator stations may include noncommercial stations, such as WEAA/Baltimore; stations in markets below 140; and specialty

shows or other nontraditional outlets. Indicators will report their entire current playlists, including adds, on a designated website.

### Important Tastemakers

Like Smooth Jazz, Triple A is an adult format with a relatively small panel. R&R's Triple A Top 30 comprises data from 26 monitored stations, and the Triple A Indicator chart has 19 reporters. To get a clearer sense of what monitoring will mean to Smooth Jazz, I asked R&R Triple A Editor John Schoen-

**"The senior VPs of promotion and other department heads are beginning to understand that Indicators are a viable target in a campaign for a project and a successful signpost in the development of an artist."**

berger to describe the evolution of the Triple A charts, as well as their similarities and differences.

"Originally, the Triple A chart was a combination of monitored and nonmonitored stations," Schoenberger says. "We went to a monitored-only chart and a combination chart about two years ago, but there was practically no differ-

ence between the two, so we decided that a second chart would have to reflect airplay on 'tastemaker' stations.

"We added eight or nine reporters to give enough critical mass for an Indicator chart. That was also when we were able to get past excluding all but one or two noncomms. With the latest panel revisions, R&R has 11 noncomm reporting Triple A stations."

Schoenberger explains that in Triple A there is more common ground than disparity among the tracks that appear on both charts. "The Indicator chart's real value is as an indicator of things to come," he says. "Those reporters are more willing to support new artists first.

"More often than not, you'll see a track go top 10 on Indicator, then show up in New & Active and move up on the monitored chart. Norah Jones developed that way — also the Eastmountainsouth project, John Mayer, David Gray and others.

"There are also more down-the-center mainstream artists, like Dido, on the monitored chart. Many commercial Triple As play these artists because they fit within the mix, but they also give them a competitive edge against Hot ACs and others they share audience with in the market.

"More adventurous Triple A stations and noncomms are less concerned with that head-on, heavy competition, so they lean more toward playing artists who can be exclusively theirs.

"There are also a couple of Triple A Indicator stations — such as KPIG/Monterey, which is a unique, very adventurous, kind of off-the-wall station — in big enough markets that they could be monitored but that really fit the Indicator crowd, and Indicator is a more natural home for them."



**WHO'S SWEETER THAN CANDY?** While Candy Dulfer was in Los Angeles last week to play a gig and promote her Eagle Rock release, she dropped by KTWW (*The Wave*). Seen here are (l-r) *Wave* morning show co-host Pat Prescott, Production Director Vince Garcia, Dulfer and *Wave* Asst. PD/MD Samantha Wiedmann.

### A Learning Curve

Schoenberger asserts the importance of Indicator stations to labels but explains that there was a learning curve involved in Triple A. "It took awhile for Indicator stations to take on significance, but not with promotion staffs and the radio community," he says.

"Where the Indicator chart is starting to carry more weight is in the labels' Wednesday-afternoon marketing meetings. The senior VPs of promotion and other department heads are beginning to understand that Indicators are a viable target in a campaign for a project and a successful signpost in the development of an artist.

"It's taken awhile, but most labels realize that not every record is going to cross over to CHR and be a giant smash. As much as they're under quarter-to-quarter, got-to-have-hits pressure, they still have to develop artists. And when it gets to that, they are limited in the formats where they can develop artists — Triple A certainly being one, and I imagine Smooth Jazz is another. Most labels have realistic expectations about what they can expect out of a project. Triple A can be a launching pad, but it can also be a final destination."

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 310-788-1665

E-mail:

carcher@radioandrecords.com

Fax: 310-203-9763



**SAXOPHONIC WHIRLWIND** When Dave Koz's national Saxophonic tour played Albany, NY recently, the artist had a chance to hang with WZMR/Albany staff members. Seen here are (l-r) WZMR morning host Blaise Navarro, Koz and station midday host Julie Feiner and PD Kevin Callahan.

November 7, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	<b>1</b>	<b>PRAFUL Sigh</b> ( <i>Rendezvous/N-Coded</i> )	884	+25	108220	17	42/0
	<b>2</b>	<b>DAVE KOZ</b> Honey-Dipped ( <i>Capitol</i> )	879	+46	114887	11	42/0
	<b>3</b>	<b>CANDY DULFER</b> Finsbury Park, Cafe 67 ( <i>Eagle Rock</i> )	817	-6	97461	22	40/0
	<b>4</b>	<b>KENNY G.</b> Malibu Dreams ( <i>Arista</i> )	711	-31	87597	18	36/0
	<b>5</b>	<b>MINDI ABAIR</b> Flirt ( <i>GRP/VMG</i> )	662	+16	71322	17	38/1
	<b>6</b>	<b>PAUL JACKSON, JR.</b> It's A Shame ( <i>Blue Note</i> )	580	-81	47966	25	34/1
	<b>7</b>	<b>DARYL HALL</b> She's Gone ( <i>Rhythm &amp; Groove/Liquid 8</i> )	514	+64	48457	8	37/1
	<b>8</b>	<b>CHRIS BOTTI</b> Indian Summer ( <i>Columbia</i> )	513	+24	58190	8	40/0
	<b>9</b>	<b>RICK BRAUN</b> Green Tomatoes ( <i>Warner Bros.</i> )	501	+4	60974	15	39/0
	<b>10</b>	<b>JAZZMASTERS</b> Puerto Banus ( <i>Trippin' 'N' Rhythm</i> )	446	+22	58076	13	37/2
	<b>11</b>	<b>URBAN KNIGHTS</b> Got To Give It Up ( <i>Narada</i> )	438	-40	38443	25	25/0
	<b>12</b>	<b>LUTHER VANDROSS</b> Dance With My Father ( <i>JJ</i> )	408	-2	64387	24	31/0
	<b>13</b>	<b>JIMMY SOMMERS</b> Take My Heart... ( <i>Gemini/Higher Octave</i> )	403	+18	57267	12	32/2
	<b>14</b>	<b>CHUCK LOEB</b> eBop ( <i>Shanachie</i> )	400	+4	51630	15	31/1
	<b>15</b>	<b>NICK COLIONNE</b> High Flyin' ( <i>3 Keys Music</i> )	379	+60	50125	6	35/3
	<b>16</b>	<b>LEE RITENOUR</b> Inner City Blues ( <i>GRP/VMG</i> )	365	-4	38573	7	31/0
	<b>17</b>	<b>STEVE COLE</b> Everyday ( <i>Warner Bros.</i> )	302	+48	41428	5	28/1
	<b>18</b>	<b>DAVID BENOIT</b> Watermelon Man ( <i>GRP/VMG</i> )	271	+51	28807	4	27/4
	<b>19</b>	<b>SIMPLY RED</b> Sunrise ( <i>simplyred.com</i> )	267	+5	14976	13	21/2
	<b>20</b>	<b>MARC ANTOINE</b> Funky Picante ( <i>Rendezvous</i> )	226	+28	16457	6	23/2
	<b>21</b>	<b>SEAL</b> Touch ( <i>Warner Bros.</i> )	226	+22	14821	4	19/3
	<b>22</b>	<b>MICHAEL MCDONALD</b> Ain't No Mountain High Enough ( <i>Motown</i> )	217	+65	16722	2	23/6
	<b>23</b>	<b>STEVE OLIVER</b> Positive Energy ( <i>Native Language</i> )	188	-10	5977	11	17/1
	<b>24</b>	<b>PAMELA WILLIAMS</b> Afterglow ( <i>Shanachie</i> )	182	+7	14007	6	18/2
	<b>25</b>	<b>GREGG KARUKAS</b> Riverside Drive ( <i>N-Coded</i> )	167	+5	23527	8	14/0
	<b>26</b>	<b>BRIAN CULBERTSON</b> Serpentine Fire ( <i>Warner Bros.</i> )	155	+24	9882	2	15/0
<b>Debut</b>	<b>27</b>	<b>KIRK WHALUM</b> Do You Feel Me ( <i>Warner Bros.</i> )	119	+15	6871	1	13/2
	<b>28</b>	<b>ACOUSTIC ALCHEMY</b> No Messin' ( <i>Higher Octave</i> )	117	-34	4372	19	11/0
	<b>29</b>	<b>JEFF GOLUB</b> Boom Boom ( <i>GRP/VMG</i> )	116	-34	5708	11	12/0
<b>Debut</b>	<b>30</b>	<b>BASS X Vonni</b> ( <i>Liquid 8</i> )	106	+1	3657	1	12/1

42 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## New & Active

**RIPPING TONS** Bella Luna (*Peak*)

Total Plays: 106, Total Stations: 8, Adds: 1

**HIROSHIMA** Revelation (*Heads Up International*)

Total Plays: 99, Total Stations: 9, Adds: 0

**STEVE WINWOOD** Why Can't We Live Together (*Wincraft/SCI-Fidelity*)

Total Plays: 96, Total Stations: 7, Adds: 0

**CHRIS STANDRING** I Ain't Mad Atcha (*Mesa Entertainment/Blue Moon*)

Total Plays: 92, Total Stations: 8, Adds: 0

**MICHAEL LINGTON** Off The Hook (*3 Keys Music*)

Total Plays: 88, Total Stations: 7, Adds: 0

**SPYRO GYRA** Cape Town Love (*Heads Up International*)

Total Plays: 80, Total Stations: 10, Adds: 2

**DOWN TO THE BONE** Cellar Funk (*Narada*)

Total Plays: 75, Total Stations: 12, Adds: 6

**SPECIAL EFX** Ladies Man (*Shanachie*)

Total Plays: 74, Total Stations: 9, Adds: 1

**RICHARD SMITH** Sing A Song (*A440*)

Total Plays: 70, Total Stations: 10, Adds: 3

**KEM** Love Calls (*Motown/Universal*)

Total Plays: 64, Total Stations: 4, Adds: 0

Songs ranked by total plays

## Most Added®

[www.rindicator.com](http://www.rindicator.com)

ARTIST TITLE LABEL(S)	ADDS
KIM WATERS The Ride ( <i>Shanachie</i> )	9
MICHAEL MCDONALD Ain't No Mountain High Enough ( <i>Motown</i> )	6
DOWN TO THE BONE Cellar Funk ( <i>Narada</i> )	6
DAVID BENOIT Watermelon Man ( <i>GRP/VMG</i> )	4
NICK COLIONNE High Flyin' ( <i>3 Keys Music</i> )	3
SEAL Touch ( <i>Warner Bros.</i> )	3
RICHARD SMITH Sing A Song ( <i>A440</i> )	3
RICK DERRINGER Free Ride ( <i>Big3</i> )	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DOWN TO THE BONE Cellar Funk ( <i>Narada</i> )	+74
MICHAEL MCDONALD Ain't No Mountain High Enough ( <i>Motown</i> )	+65
DARYL HALL She's Gone ( <i>Rhythm &amp; Groove/Liquid 8</i> )	+64
NICK COLIONNE High Flyin' ( <i>3 Keys Music</i> )	+60
DAVID BENOIT Watermelon Man ( <i>GRP/VMG</i> )	+51
STEVE COLE Everyday ( <i>Warner Bros.</i> )	+48
DAVE KOZ Honey-Dipped ( <i>Capitol</i> )	+46
KIM WATERS The Ride ( <i>Shanachie</i> )	+34
MARC ANTOINE Funky Picante ( <i>Rendezvous</i> )	+28
PRAFUL Sigh ( <i>Rendezvous/N-Coded</i> )	+25

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
PAUL TAYLOR On The Move ( <i>Peak</i> )	388
DAVID SANBORN Comin' Home Baby ( <i>GRP/VMG</i> )	340
M. MCDONALD I Heard It Through... ( <i>Motown/Universal</i> )	279
JEFF LORBER Gigabyte ( <i>Narada</i> )	248
BRIAN CULBERTSON Say What? ( <i>Warner Bros.</i> )	209
WALTER BEASLEY Precious Moments ( <i>N-Coded</i> )	185
RICHARD ELLIOT Corner Pocket ( <i>GRP/VMG</i> )	175
CHIELI MINUCCI Kickin' It Hard ( <i>Shanachie</i> )	154
PHIL COLLINS Come With Me ( <i>Atlantic</i> )	116
RONNY JORDAN At Last ( <i>N-Coded</i> )	114
PIECES OF A DREAM Love's Silhouette ( <i>Heads Up</i> )	94
SPYRO GYRA Getaway ( <i>Heads Up</i> )	91
KIM WATERS Waterfall ( <i>Shanachie</i> )	76
EUGE GROOVE Rewind ( <i>Warner Bros.</i> )	74
DARYL HALL Cab Driver ( <i>Rhythm &amp; Groove/Liquid 8</i> )	45
RICK DERRINGER Hot And Cool ( <i>Big3</i> )	44

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

**MINDI ABAIR "FLIRT" R&R: 5! 662 spins**

**DAVID BENOIT "WATERMELON MAN" R&R: 18 271 spins New at: KOAI, WELV, WJZZ, KNIK #4 Most Added! Most Increased +51**

**RICHARD ELLIOT "SLY" Add Date: November 10th These stations couldn't wait: KTWV, KSBR**

**JEFF GOLUB "PASS IT ON" Add Date: November 17th Already on: WJJZ!!!**



**BERNIE WILLIAMS "STRANDED ON THE BRIDGE" Add Date: November 10th New at: WQCD!! Already on: WVMV, WN WV**

# ON THE RECORD

With  
**Larry Hollowell**  
MD, WJCD/Norfolk



These days, when new music comes to the station it's usually pretty good. Smooth Jazz musicians can really play. Still, every tune doesn't hit the bull's eye. Frequently, when the good songs are fighting it out for adds, strong songs can come out of nowhere and leapfrog the pack, songs like "It's a Shame" by

Paul Jackson Jr., Dave Koz's "Honey Dipped" and Praful's "Sigh." • Steve Cole's "Everyday," Richard Smith's "Sing a Song" and Eric Marienthal's "Uptown" each possess that magic. They are bright, positive, well-crafted tunes, tailor-made to fit the fabulous Smooth Jazz format. • Additionally, though it has been battling it out for a few months, Michael Lington's "Off the Hook" refuses to fade from the forefront of my thoughts. The tune has its admirers, and it continues to test well in online surveys. It has a luxuriant, airy grandiosity that sends the listener's mind aloft on a pulsating journey of weightlessness and joy. • I remember Hiroshima's first album and how well our market received their unique, exotic sound. Their new tune, "Revelation," is a dandy little gem for the format. It's earthy with an engaging top-down quality. It has a cool, almost mysterious feel that makes you want to get on Highway 101 and drive until you run out of gas. The tune is a brilliantly mixed collective musical effort — a restrained egalitarian tour de force. • I revel in the fact that there's a lot of great music out there, but lament the fact that there is no place to put it.

**P**raful holds on to the top spot for a third week with "Sigh" (Rendezvous/N-Coded) ... Coming from behind to challenge is KTWV/Los Angeles morning co-host **Dave Koz**, who holds at No. 2 for a second week with "Honey-Dipped" (Capitol) ... **Mindi Abair** scores her second top five hit with "Flirt" (GRP/VMG) ... **Daryl Hall** has a 10-7\* jump with "She's Gone" (Rhythm & Groove/Liquid 8) ... **Nick Colionne** goes top 15 with "High Flyin'" (3 Keys), moving 18-15\* ... A nice move for **Michael McDonald**, who surges 27-22\* with "Ain't No Mountain High Enough" (Motown) ... Debuting this week: **Kirk Whalum** at No. 27 with "Do You Feel Me?" (Warner Bros.) and **Bass X** at No. 30 with "Vonni" (Liquid 8) ... On the add front, **Kim Waters** is on top with "The Ride" (Shanachie) ... McDonald ties with **Down To The Bone** (Narada) for second place.



— Carol Archer, Smooth Jazz Editor

## Reporters

WZMR/Albany, NY  
DM: Michael Morgan  
PD: Kevin Callahan  
KIM WATERS  
5 DOWN TO THE BONE  
5 RICHARD SMITH

KAJZ/Albuquerque, NM  
PD: Paul Lavie  
APD/MD: Jeff Young  
MICHAEL McDONALD  
KIM WATERS

KNIK/Anchorage, AK  
OM/MD: Aaron Wallender  
15 SEAL  
13 DAVID BENOIT

WJZZ/Atlanta, GA  
PD/MD: Nick Francis  
2 MICHAEL McDONALD  
2 DAVID BENOIT

KSMJ/Bakersfield, CA  
DM/MD: Chris Townshend  
APD: Matt Kelly  
STEVE COLE  
KIRK WHALUM

WNUA/Chicago, IL  
DM: Bob Kaake  
PD/MD: Steve Stiles  
11 URBAN KNIGHTS  
KIM WATERS

WNWV/Cleveland, OH  
OM/MD: Bernie Kimble  
6 PAUL HARCASLE  
RONNY JORDAN  
DOWN TO THE BONE

WJZA/Columbus, OH  
PD/MD: Bill Harman  
ALEX SUDON  
RICK DERRINGER

KOAI/Dallas, TX  
DM/MD: Kurt Johnson  
MD: Mark Sanford  
PAMELA WILLIAMS  
DAVID BENOIT

WVMV/Detroit, MI  
DM/MD: Tom Sleeker  
MD: Sandy Kovach  
NAJEE

KEZL/Fresno, CA  
DM: Scott Keith  
PD/MD: J. Weidenheimer  
1 DOWN TO THE BONE

WDRR/Fl. Myers, FL  
PD: Ron "Jomama" Shepard  
MD: Randi Bachman  
No Adds

KHJZ/Houston, TX  
PD: Maxine Todd  
APD/MD: Greg Morgan  
7 PAMELA WILLIAMS

WYJZ/Indianapolis, IN  
DM/MD: Carl Frye  
NICK COLIONNE  
SEAL  
KIM WATERS  
DOWN TO THE BONE

KOAS/Las Vegas, NV  
PD/MD: Erik Foxx  
No Adds

KSBR/Los Angeles, CA  
DM/MD: Terry Wedel  
MD: Susan Koshbay  
1 RICHARD ELLIOT

KTWV/Los Angeles, CA  
PD: Paul Goldstein  
APD/MD: Samantha Wiedmann  
MICHAEL McDONALD  
KIM WATERS  
PAUL JACKSON, JR

WELY/Macon, GA  
PD/MD: Rick Smith  
11 DAVID BENOIT

WCJZ/Madison, WI  
DM/MD: Mike Ferris  
APD: Sybil McGuire  
MICHAEL McDONALD

WJZN/Memphis, TN  
PD/MD: Norm Miller  
MARC ANTOINE  
RICHARD SMITH  
KIM WATERS  
RICK DERRINGER  
KELLEY HURT

WLVE/Miami, FL  
OM: Rob Roberts  
PD/MD: Rich McMillan  
SIMPLY RED

WJZI/Milwaukee, WI  
DM/MD: Steve Scott  
MD: Jeff Peterson  
5 SEAL  
5 RICHARD SMITH

KRVR/Modesto, CA  
DM/MD: Doug Wulff  
PD: Jim Bryan  
1 SPYRO GYRA  
1 KIRK WHALUM  
1 KIM WATERS

Jones Smooth Jazz/Network  
PD/MD: Steve Hibbard  
No Adds

WQCD/New York, NY  
DM: John Mullen  
PD/MD: Charley Connolly  
BERNIE WILLIAMS

WJCD/Norfolk, VA  
DM/MD: Daisy Davis  
APD/MD: Larry Hollowell  
4 JIMMY SOMMERS  
4 NICK COLIONNE  
4 MARC ANTOINE

WLOQ/Orlando, FL  
PD: Brian Morgan  
MD: Patricia James  
MICHAEL McDONALD  
BASS X  
SPECIAL EPX  
NAJEE  
KIM WATERS  
DOWN TO THE BONE

WJZZ/Philadelphia, PA  
PD: Michael Tozzi  
MD: Frank Childs  
5 PAUL JACKSON, JR

KYOT/Phoenix, AZ  
PD: Shaun Holly  
APD/MD: Angie Handa  
JIMMY SOMMERS  
SEAL

KJZS/Reno, NV  
DM: Rob Brooks  
PD: Harry Reynolds  
APD/MD: Doug Thomas  
No Adds

WJZV/Richmond, VA  
PD: Reid Snider  
No Adds

KSSJ/Sacramento, CA  
PD/MD: Lee Hansen  
APD: Ken Jones  
RONNY JORDAN  
SIMPLY RED

KBZN/Salt Lake City, UT  
OM/MD: Dan Jessop  
6 MICHAEL McDONALD  
5 JOSH GORDAN  
4 NICK COLIONNE  
1 ERIC MARIENTHAL

KIFM/San Diego, CA  
DM: John Dimick  
PD: Mike Vasquez  
APD/MD: Kelly Cole  
15 DARYL HALL  
6 MINDI ABAIR  
5 JAZZMASTERS

KJZY/Santa Rosa, CA  
PD: Gordon Zlot  
APD/MD: Rob Singleton  
No Adds

KWJZ/Seattle, WA  
PD: Carol Handley  
MD: Dianna Rose  
10 JEFF ORBER  
8 WALTER BEASLEY  
9 RUSS FREEMAN  
8 SPYRO GYRA  
8 RIPPINGSTONS  
RIPPINGSTONS  
KIM WATERS

WEIB/Springfield, MA  
PD: Carol Cutting  
MD: Juanita Shavers  
13 DOWN TO THE BONE  
10 MINDI ABAIR  
10 CHUCK LOEB  
7 JAZZMASTERS  
RICK DERRINGER

WSSM/St. Louis, MO  
PD: David Myers  
1 STEVE OLIVER  
1 SPYRO GYRA

WSJT/Tampa, FL  
PD: Ross Block  
MD: Kathy Curtis  
No Adds

WJZW/Washington, DC  
OM: Kenny King  
PD: Carl Anderson  
MD: Renee Dupuy  
No Adds

45 Total Reporters

Did Not Report, Playlist Frozen (2):  
KJCD/Denver-Boulder, CO  
KKSJ/San Francisco, CA

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PART ONE OF A TWO-PART SERIES

# The Dream Personality

## Traits of the winners, downsides of the losers

If your radio station were a car, the music would be the body and the personalities would be the engine. The music isn't going to get anywhere without power under the hood. Even in heavily voicetracked situations, someone has to lay down the tracks to carry the songs along.

It's time for a tuneup, and if you're a personality, you'd better pay close attention. The program directors are in the driver's seat, and whether they have a finely tuned machine where they can put the pedal to the metal or a whimpering, conked-out Pinto is determined by you.

In the eyes of WYSP/Philadelphia OM Tim Sabean, the perfect personality has six traits:

"Someone with extreme talent, who possesses a winning attitude, is willing to do whatever it takes in promoting themselves and the station, is versatile — able to do it all — has the ability to be a leader and to teach others and, most importantly, has the ability to achieve ratings goals."

On the other hand, Sabean says, "The flaws of personalities are laziness, bad attitudes, unwillingness to understand the big picture and the inability to understand radio as a business."

WCPR/Biloxi, MSOM Jay Taylor acknowledges that in the real world it's rare to find someone who pos-

sesses all the traits of a dream personality, which he describes as "someone who completely understands who the audience is, a person who knows how to push the envelope and yet work within the road map of what the station and program director are trying to attain."

He says, "The perfect talent is completely savvy, as far as working the room and working the audience, and is knowledgeable, personable and understands the music to a T."

Taylor says you can get close to the ideal with veteran talent, but they may also have old habits that are hard to break. "With young talent, you can direct and guide them to try to attain the good habits that lead to great ratings," he says.

### Self-Starters Get It In Gear

KLAQ/El Paso OM Courtney Nelson says, "The trait I like to see most is people who are self-starters. They're into doing prep, coming up with ideas and not waiting to be told

**"The perfect talent is completely savvy, as far as working the room and working the audience, and is knowledgeable, personable and understands the music to the T."**

Jay Taylor

that something might be a cool feature for their show. Self-starters look forward to their shifts. Our afternoon host, Kat Tyler, is a great example. She's always in my office showing me things she's found, asking my opinion, and telling me her ideas. It's refreshing."

Nelson adds that those aspects of a self-starter trickle down to everything they do. "Jocks have so many roles these days, and it transfers to all their duties," he says. "Kat had a remote to do

at a mattress store, and she showed up dressed in pajamas with two buffed-out guys waving palm fronds and feeding her grapes. She surprised everyone. The salespeople were blown away, and now they all want her to come out to every remote because she goes above and beyond."

Nelson says voicetracking is a double-edged sword. "On one hand, it's helped us," he says, "but it's also hindered us and created a monster I call the 'Tracker Slacker' — people who voicetrack their shows to take a two-hour lunch."

"They end up putting 50% into it because they think the computer will take care of everything. There are people who are good at voicetracking, but there are also those who are bad at it."

Alongside the Tracker Slacker is the Victim, whom Nelson describes as "the ones you always hear saying, 'It's not my fault, you didn't tell me,' or, 'Hey, man, this is all messed up,' before they walk away. They're quick to point out problems but never offer solutions."

### See The Big Picture

First on KCCG/Corpus Christi, TX PD Scott Holt's list for a perfect personality is "a talent who can, within his own show, see the bigger picture of the radio station and where it needs to go."

He continues, "Oftentimes, really talented people get so engrossed in their own shows that they can lose sight of the bigger picture of where the station is going. That's applicable to any format. The perfect talent is someone who can incorporate his ability, his skill and his talent into a show and have it blend well and help us achieve the overall goal of the radio station."

Anticipation is next on Holt's list. "I appreciate air talent who can anticipate my needs and stay one step ahead of me," he says. "They begin to work on projects or develop ideas and can anticipate the direction we're going. The people who come to me before I go to them are a very valuable asset. It means they grasp the overall picture of where we're going and what we need to do and that they're thinking out of the box."

The third most important personality trait for Holt is a positive attitude. "There are a lot of people in radio who have a chip on their shoulder," he says. "Maybe they felt they were burned or not treated fairly at one time. Therefore, I really appreciate somebody who brings a positive attitude to the table. More people complain and whine than take that energy and do something positive to overcome the challenges."

In Holt's opinion, the biggest blemish for an air talent is a negative response when asked to do extra duties. "I like to see people embrace challenges rather than be resistant to them," he says. "If you can't do two or three things really well in today's industry, you're not a very valuable employee."

### No Ego Allowed

"My philosophy when hiring talent is to find somebody with the right attitude, which is someone who is overwhelmingly positive and a team player," says WGIR/Manchester, NH PD Valorie Knight. "If the talent isn't exactly at the level it should be, you can always develop that. But you can't fix a poor attitude. The person with the right attitude can become the best air talent because they'll want to learn. They'll accept direction and constructive criticism."

Knight's perfect personality gets along well with others. "No ego is allowed," she says. "I tell my staff that hearing a Metallica song is most important to the listener and the jock is interrupting that, so you'd better have something very important to say."

She also places a premium on getters, "Being proactive and creative is important — not always waiting for the PD or promotion director to give them an idea," she says. "They need to be able to see what is topical and go with it."

Knight shares a "Dougism" that she learned from her mentor, Doug Sorensen, who passed away in 1998: "He always said that the best air talent are people who have lived interesting, diverse lives and have experienced different things and lived in different places. Maybe they even had a bit of a rough childhood. They have different life experiences they can draw upon. And I've seen that to be true over the years. That's why highly talented people tend to have some emotional issues."

**"The flaws of personalities are laziness, bad attitudes, unwillingness to understand the big picture and the inability to understand radio as a business."**

Tim Sabean

She concludes by pointing out some air-talent flaws. "Liner-card readers and people who complain, not only in the building, but also on the air," she says. "They'll complain about the company, the equipment, the program director and the music."

"Listeners don't want to tune in to hear negatives. They tune in to escape the crap that they're going through and don't want to hear the DJ — their friend on the radio — saying how much his life sucks. People expect us to go on the air and have fun."

"And it might be obvious, but it still needs to be said that air talent with drug or alcohol problems who come in hung over and can't do their shows are a big problem."

This topic was so popular with programmers that we'll continue with their viewpoints in next week's column, along with a call to "pre-check" your personalities.



Courtney Nelson



Valorie Knight



**ROBINSON'S LENNON REPRISE?** Sirius programmer Lenny Bloch (l) and Sirius Jam Central's Jonathan Schwartz sandwich Chris Robinson (sporting a John Lennon look) to discuss Robinson's new album, *New Earth Mud*, and to find out who remembers more about the '70s.

# R&R ROCK TOP 30

November 7, 2003

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+ / - PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	STAIN'D So Far Away (Flip/Elektra/EEG)	592	-35	34970	20	25/0
2	2	NICKELBACK Someday (Roadrunner/IDJMG)	525	-55	27098	14	23/0
3	3	AUDIOSLAVE Show Me How To Live (Interscope/Epic)	466	+4	25183	21	24/0
4	4	A PERFECT CIRCLE Weak And Powerless (Virgin)	442	+47	18003	13	24/0
12	5	STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	376	+91	21590	3	24/1
5	6	3 DOORS DOWN Here Without You (Republic/Universal)	355	-5	17010	13	17/0
6	7	GODSMACK Serenity (Republic/Universal)	323	-26	17528	19	21/1
7	8	FUEL Falls On Me (Epic)	305	-16	14715	15	18/1
8	9	WHITE STRIPES Seven Nation Army (Third Man/V2)	298	-12	18086	13	18/0
11	10	BLACK LABEL SOCIETY Stillborn (Spitfire)	295	+8	16987	32	16/0
9	11	PUDDLE OF MUDD Away From Me (Geffen)	291	-10	12221	4	24/0
13	12	AUDIOSLAVE I Am The Highway (Interscope/Epic)	265	+17	11973	7	18/0
10	13	LINKIN PARK Faint (Warner Bros.)	265	-23	20464	20	13/0
15	14	TRAPT Still Frame (Warner Bros.)	247	+4	12271	14	19/0
16	15	SEETHER Gasoline (Wind-up)	217	+1	10404	10	18/1
14	16	DISTURBED Liberate (Reprise)	207	-38	9109	19	14/0
17	17	LINKIN PARK Numb (Warner Bros.)	202	+18	8626	5	17/0
19	18	P.O.D. Will You (Atlantic)	179	+16	5613	5	19/2
22	19	SEVENDUST Enemy (TVT)	168	+22	4793	9	13/1
18	20	COLD Suffocate (Flip/Geffen/Interscope)	152	-15	8674	9	13/0
21	21	JET Are You Gonna Be My Girl (Elektra/EEG)	143	-6	4095	9	15/2
20	22	SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	138	-24	6036	19	11/0
26	23	KID ROCK Feel Like Makin' Love (Top Dog/Atlantic)	120	+45	4214	3	10/1
23	24	DEFAULT Taking My Life Away (TVT)	118	+15	5121	2	12/2
24	25	THREE DAYS GRACE (I Hate) Everything About You (Jive)	109	+13	2591	4	11/1
Debut	26	NICKELBACK Figured You Out (Roadrunner/IDJMG)	94	+72	5967	1	20/17
Debut	27	HOOBASTANK Out Of Control (Island/IDJMG)	91	+23	2078	1	10/0
Debut	28	KORN Right Now (Epic)	90	+24	3969	1	10/2
Debut	29	REVIS Seven (Epic)	82	+19	2290	1	9/0
29	30	LYNYRD SKYNYRD That's How I Like It (Sanctuary/SRG)	79	+8	1802	2	7/0

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Figured You Out (Roadrunner/IDJMG)	17
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	8
OFFSPRING Hit That (Columbia)	7
STAIN'D How About You (Flip/Elektra/EEG)	5
CHEVELLE Closure (Epic)	3
P.O.D. Will You (Atlantic)	2
JET Are You Gonna Be My Girl (Elektra/EEG)	2
DEFAULT Taking My Life Away (TVT)	2
KORN Right Now (Epic)	2
3 DOORS DOWN That Smell (Republic/Universal)	2

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	+91
NICKELBACK Figured You Out (Roadrunner/IDJMG)	+72
OFFSPRING Hit That (Columbia)	+66
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	+48
A PERFECT CIRCLE Weak And Powerless (Virgin)	+47
KID ROCK Feel Like Makin' Love (Top Dog/Atlantic)	+45
TRAPT Headstrong (Warner Bros.)	+30
KORN Right Now (Epic)	+24
HOOBASTANK Out Of Control (Island/IDJMG)	+23
SEVENDUST Enemy (TVT)	+22

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TRAPT Headstrong (Warner Bros.)	271
SHINEDOWN Fly From The Inside (Atlantic)	213
AUDIOSLAVE Like A Stone (Interscope/Epic)	181
FOO FIGHTERS All My Life (Roswell/RCA)	155
3 DOORS DOWN When I'm Gone (Republic/Universal)	148
SEETHER Fine Again (Wind-up)	147
FOO FIGHTERS Times Like These (Roswell/RCA)	147
MUDVAYNE Not Falling (Epic)	130
CHEVELLE Send The Pain Below (Epic)	125
QUEENS OF THE STONE AGE No One Knows (Interscope)	116

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

26 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## New & Active

**SHINEDOWN 45 (Atlantic)**  
Total Plays: 77, Total Stations: 7, Adds: 0

**JIBE Yesterday's Gone (226)**  
Total Plays: 77, Total Stations: 4, Adds: 0

**STATIC-X The Only (Warner Bros.)**  
Total Plays: 75, Total Stations: 8, Adds: 0

**CHEVELLE Closure (Epic)**  
Total Plays: 67, Total Stations: 11, Adds: 3

**OFFSPRING Hit That (Columbia)**  
Total Plays: 66, Total Stations: 7, Adds: 7

**RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)**  
Total Plays: 52, Total Stations: 8, Adds: 8

**DARKNESS I Believe In A Thing Called Love (Must...Destroy/Atlantic)**  
Total Plays: 40, Total Stations: 5, Adds: 0

**IGGY POP Little Know It All (Virgin)**  
Total Plays: 36, Total Stations: 3, Adds: 0

**QUEENSRYCHE Losing Myself (Sanctuary/SRG)**  
Total Plays: 30, Total Stations: 3, Adds: 0

**ELEMENT EIGHTY Broken Promises (Universal)**  
Total Plays: 26, Total Stations: 3, Adds: 1

Songs ranked by total plays

## Reporters

**KZRR/Albuquerque, NM\***  
OM: Bill May  
PD: Phil Holsinger  
MD: Fish Brothers  
No Adds

**WBUF/Bufalo, NY\***  
OM/PO: Jim Pazzo  
AP/MD: Joe Pazzo  
NICKELBACK  
DEFAULT

**KNCN/Corpus Christi, TX\***  
OM/PO: Paula Newell  
AP/MD: Nancy Newell  
1 DEFAULT  
NICKELBACK

**KFZX/Odessa, TX**  
OM: Steve Orsicali  
MD: PUDDLE OF MUDD  
5 NICKELBACK

**WHEB/Portsmouth, NH\***  
PD/MD: Alex James  
AP: Chris "Doc" Garrett  
No Adds

**WXRX/Rockford, IL**  
OM: Keith Edwards  
PD/MD: Jim Stone  
15 HOOBASTANK  
15 STONE TEMPLE PILOTS  
7 KORN  
SHINEDOWN  
LIMP BIZIT  
3 DOORS DOWN  
OFFSPRING

**KISW/Seattle, WA\***  
PD: Dave Richards  
AP: Ryan Castle  
22 RED HOT CHILI PEPPERS  
6 OFFSPRING  
GODSMACK  
DREAM THEATER

**WKLT/Traverse City, MI**  
PD: Tom Ray  
AUDIOSLAVE  
NICKELBACK  
RED HOT CHILI PEPPERS

**WZZO/Allentown, PA\***  
PD: Robin Lee  
MD: Keith Meyer  
No Adds

**WRQK/Canton, OH\***  
PD: Bob O'Neil  
MD: Kelly Cox  
3 NICKELBACK  
STAND

**KLAQ/El Paso, TX\***  
OM/PO: Courtney Nelson  
AP/MD: Steve Carr  
STAND  
RED HOT CHILI PEPPERS

**KCLB/Palm Springs, CA**  
OM: Gary DeHartman  
AP/MD: Rick Sparks  
2 NICKELBACK

**WHJY/Providence, RI\***  
AP: Doug Palmer  
MD: John Lawrent  
JET  
NICKELBACK  
OFFSPRING

**KRXQ/Sacramento, CA\***  
OM: Pat For  
PD: Pat Marshall  
11 P.O.D.  
10 SEVENDUST  
9 SEETHER  
9 CHEVELLE  
8 KORN

**KTUX/Shreveport, LA\***  
PD: Kevin West  
MD: Pynt Stone  
CHEVELLE  
THREE DAYS GRACE  
FUEL  
ELEMENT EIGHTY  
NICKELBACK  
P.O.D.

**KMOD/Tulsa, OK\***  
PD/MD: Rob Hart  
NICKELBACK  
RED HOT CHILI PEPPERS

**KWHL/Anchorage, AK**  
PD: Larry Sider  
AP/MD: Kelly Mitchell  
NICKELBACK  
OFFSPRING

**WPXC/Cape Cod, MA**  
OM: Randy Clemens  
PD/MD: Suzanne Tomlin  
AP: James Gallagher  
RED HOT CHILI PEPPERS  
OFFSPRING

**WPHD/Elmira, NY**  
PD: George Harris  
MD: Stephen Shiner  
1 LIVING COLOUR

**WRRX/Pensacola, FL\***  
PD/MD: Dan McClintock  
2 NICKELBACK  
2 RED HOT CHILI PEPPERS

**WWCT/Peoria, IL**  
PD: Jamie Mackley  
MD: Debbie Hunter  
STAND  
P.O.D.

**KBER/Salt Lake City, UT\***  
OM: Bruce Jones  
PD: Kelly Hammer  
AP/MD: Helen Powers  
NICKELBACK  
KORN  
OFFSPRING

**KSJO/San Jose, CA\***  
PD: Brian Thomas  
MD: Zack Tyler  
8 STONE TEMPLE PILOTS  
JET

**KZOO/San Luis Obispo, CA**  
PD/MD: David Wood  
1 BON JOVI

**KLBJ/Austin, TX\***  
OM/PO: Jill Carroll  
MD: Lora Lane  
NICKELBACK  
LISA TINGLE

**WKLC/Charleston, WV**  
PD/MD: Mike Rappaport  
LINKIN PARK  
STAND  
NICKELBACK  
SKOPE  
RED HOT CHILI PEPPERS

**WRQK/Fayetteville, NC\***  
OM: Perry Stone  
PD: Mark Arnes  
MD: Al Field  
1 RED HOT CHILI PEPPERS

**WMMR/Philadelphia, PA\***  
PD: Sam Williams  
AP/MD: Ken Caputo  
21 RED HOT CHILI PEPPERS  
10 GODSMACK  
1 NICKELBACK  
STAND

**WROV/Roanoke, VA\***  
PD: Aaron Roberts  
MD: Heidi Krammer-Tate  
7 NICKELBACK  
2 KID ROCK  
3 DOORS DOWN

**KZOO/San Luis Obispo, CA**  
PD/MD: David Wood  
1 BON JOVI

**KOOJ/Baton Rouge, LA\***  
PD: Paul Canfield  
AP/MD: Dave Michaels  
13 NICKELBACK  
3 DOORS DOWN  
RED HOT CHILI PEPPERS  
OFFSPRING

**WEBN/Cincinnati, OH\***  
OM/PO: Scott Reinhart  
MD: Rick Yable  
16 NICKELBACK  
8 OFFSPRING  
6 STAND

**WRKR/Kalamazoo, MI**  
OM: Mike McKeely  
PD/MD: Jay Deacon  
No Adds

**KDKB/Phoenix, AZ\***  
PD: Joe Rosazona  
MD: Long Paul  
NICKELBACK

**KIOC/Beaumont, TX\***  
PD/MD: Mike Davis  
3 CHEVELLE  
2 STAND  
NICKELBACK

**WDBA/Morristown, NJ\***  
PD/MD: Terri Carr  
5 OFFSPRING  
4 RED HOT CHILI PEPPERS  
3 NICKELBACK

\*Monitored Reporters

38 Total Reporters

26 Total Monitored

12 Total Indicator

Reported Frozen Playlist (1):  
WMZK/Wausau, WI



November 7, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	<b>1</b>	<b>A PERFECT CIRCLE</b> Weak And Powerless (Virgin)	1919	+95	103625	14	63/0
1	2	<b>DISTURBED</b> Liberate (Reprise)	1812	-105	101694	23	62/0
2	3	<b>STAIN D</b> So Far Away (Flip/Elektra/EEG)	1720	-175	92729	21	61/0
4	<b>4</b>	<b>TRAPT</b> Still Frame (Warner Bros.)	1680	+11	78356	21	62/0
5	5	<b>LINKIN PARK</b> Faint (Warner Bros.)	1419	-159	79216	26	57/0
10	<b>6</b>	<b>PUDDLE OF MUDD</b> Away From Me (Geffen)	1343	+122	66560	4	62/1
6	7	<b>NICKELBACK</b> Someday (Roadrunner/IDJMG)	1314	-107	61291	14	53/0
11	<b>8</b>	<b>SEVENDUST</b> Enemy (TVT)	1203	+69	54078	12	60/0
7	9	<b>GODSMACK</b> Serenity (Republic/Universal)	1170	-90	69533	21	56/0
14	<b>10</b>	<b>LINKIN PARK</b> Numb (Warner Bros.)	1169	+106	58504	7	62/0
8	11	<b>AUDIOSLAVE</b> Show Me How To Live (Interscope/Epic)	1150	-105	58991	32	57/0
13	<b>12</b>	<b>SEETHER</b> Gasoline (Wind-up)	1141	+55	43542	13	60/1
9	13	<b>SMILE EMPTY SOUL</b> Bottom Of A Bottle (Lava)	1071	-164	43073	31	53/0
12	14	<b>WHITE STRIPES</b> Seven Nation Army (Third Man/V2)	1070	-44	42754	25	49/0
22	<b>15</b>	<b>STONE TEMPLE PILOTS</b> All In The Suit That You Wear (Atlantic)	1057	+229	51735	3	59/0
17	<b>16</b>	<b>P.O.D.</b> Will You (Atlantic)	1025	+47	39828	7	61/1
15	17	<b>COLD</b> Suffocate (Flip/Geffen/Interscope)	988	-62	36524	13	58/1
18	<b>18</b>	<b>THREE DAYS GRACE</b> (I Hate) Everything About You (Jive)	983	+12	32220	24	57/1
19	<b>19</b>	<b>KORN</b> Right Now (Epic)	959	+52	37045	5	59/1
16	20	<b>FUEL</b> Falls On Me (Epic)	953	-90	51735	15	48/0
20	<b>21</b>	<b>CHEVELLE</b> Closure (Epic)	874	+27	36730	9	59/1
21	22	<b>STATIC-X</b> The Only (Warner Bros.)	834	-4	32017	9	59/0
23	<b>23</b>	<b>AUDIOSLAVE</b> I Am The Highway (Interscope/Epic)	827	+30	33767	8	57/3
24	<b>24</b>	<b>HOOBASTANK</b> Out Of Control (Island/IDJMG)	700	+74	20602	4	50/0
27	<b>25</b>	<b>LIMP BIZKIT</b> Behind Blue Eyes (Flip/Interscope)	543	+119	24030	4	34/6
25	26	<b>3 DOORS DOWN</b> Here Without You (Republic/Universal)	519	-17	15398	14	32/1
26	27	<b>ILL NINO</b> How Can I Live (Roadrunner/IDJMG)	476	-9	20630	14	43/3
28	<b>28</b>	<b>DEFAULT</b> Taking My Life Away (TVT)	430	+23	16320	4	32/0
31	<b>29</b>	<b>JET</b> Are You Gonna Be My Girl (Elektra/EEG)	396	+42	8870	10	36/4
29	<b>30</b>	<b>REVIS</b> Seven (Epic)	394	+7	11530	6	38/0
33	<b>31</b>	<b>SHINEDOWN</b> 45 (Atlantic)	352	+13	11320	4	36/2
30	32	<b>JANE'S ADDICTION</b> True Nature (Capitol)	335	-26	7022	6	34/0
40	<b>33</b>	<b>ROB ZOMBIE</b> Two Lane Blacktop (Geffen)	329	+66	8987	4	28/3
36	<b>34</b>	<b>MEMENTO</b> Saviour (Columbia)	326	+46	6565	4	29/0
<b>Debut</b>	<b>35</b>	<b>OFFSPRING</b> Hit That (Columbia)	319	+314	22335	1	51/51
32	36	<b>KORN</b> Did My Time (Immortal/Epic)	313	-36	16866	19	23/0
39	<b>37</b>	<b>FINGER ELEVEN</b> One Thing (Wind-up)	277	+3	5379	8	27/1
42	<b>38</b>	<b>ADEMA</b> Promises (Arista)	235	+24	4099	3	24/0
<b>Debut</b>	<b>39</b>	<b>SMILE EMPTY SOUL</b> Nowhere Kids (Lava)	233	+129	4303	1	34/4
45	<b>40</b>	<b>KID ROCK</b> Feel Like Makin' Love (Top Dog/Atlantic)	230	+47	14637	3	25/3
43	<b>41</b>	<b>V SHAPE MIND</b> Monsters (Republic/Universal)	230	+19	4633	11	18/0
<b>Debut</b>	<b>42</b>	<b>NICKELBACK</b> Figured You Out (Roadrunner/IDJMG)	225	+160	8244	1	43/32
41	43	<b>LACUNA COIL</b> Heavens A Lie (Century Media)	219	-10	6006	7	19/0
35	44	<b>EVANESCENCE</b> Going Under (Wind-up)	219	-86	10888	16	16/0
44	<b>45</b>	<b>ELEMENT EIGHTY</b> Broken Promises (Universal)	216	+19	7002	5	23/1
46	<b>46</b>	<b>40 BELOW SUMMER</b> Self Medicate (Razor & Tie)	194	+20	2885	3	23/0
<b>Debut</b>	<b>47</b>	<b>STAIN D</b> How About You (Flip/Elektra/EEG)	193	+144	6710	1	49/31
34	48	<b>SLOTH</b> Someday (Hollywood)	187	-131	4376	16	26/0
50	<b>49</b>	<b>SKRAPE</b> Stand Up (RCA)	184	+62	2661	2	24/3
37	50	<b>MOTOGRA TER</b> Down (No Name/EEG)	180	-99	6844	16	29/0

## Most Added\*

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
<b>OFFSPRING</b> Hit That (Columbia)	51
<b>RED HOT CHILI PEPPERS</b> Fortune Faded (Warner Bros.)	43
<b>NICKELBACK</b> Figured You Out (Roadrunner/IDJMG)	32
<b>STAIN D</b> How About You (Flip/Elektra/EEG)	31
<b>LIMP BIZKIT</b> Behind Blue Eyes (Flip/Interscope)	6
<b>JET</b> Are You Gonna Be My Girl (Elektra/EEG)	4
<b>SMILE EMPTY SOUL</b> Nowhere Kids (Lava)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
<b>OFFSPRING</b> Hit That (Columbia)	+314
<b>STONE TEMPLE PILOTS</b> All In The Suit That You Wear (Atlantic)	+229
<b>NICKELBACK</b> Figured You Out (Roadrunner/IDJMG)	+160
<b>RED HOT CHILI PEPPERS</b> Fortune Faded (Warner Bros.)	+156
<b>STAIN D</b> How About You (Flip/Elektra/EEG)	+144
<b>SMILE EMPTY SOUL</b> Nowhere Kids (Lava)	+129
<b>PUDDLE OF MUDD</b> Away From Me (Geffen)	+122
<b>LIMP BIZKIT</b> Behind Blue Eyes (Flip/Interscope)	+119
<b>LINKIN PARK</b> Numb (Warner Bros.)	+106
<b>A PERFECT CIRCLE</b> Weak And Powerless (Virgin)	+95

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
<b>TRAPT</b> Headstrong (Warner Bros.)	743
<b>SHINEDOWN</b> Fly From The Inside (Atlantic)	692
<b>CHEVELLE</b> Send The Pain Below (Epic)	578
<b>AUDIOSLAVE</b> Like A Stone (Interscope/Epic)	569
<b>SEETHER</b> Fine Again (Wind-up)	503
<b>LINKIN PARK</b> Somewhere I Belong (Warner Bros.)	482
<b>GODSMACK</b> Straight Out Of Line (Republic/Universal)	481
<b>MUDVAYNE</b> Not Falling (Epic)	480
<b>FOO FIGHTERS</b> All My Life (Roswell/RCA)	460
<b>MUDVAYNE</b> World So Cold (Epic)	445

63 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

### STAIN D "How About You"

**NEW THIS WEEK!**  
 WLZR WXTB KEGL WMMS WRIF WMMR KIOZ WNOR KOMP  
 KXXR WEBN KATT WQXA KRQC WBZX KDJE WJRR WAQZ  
 KEDJ Q101 WROX WLUM KKND KDGE and many more!

**ALREADY ON....**  
 WAAF WCCC WNVE WKLQ KAZR KQRC WJJO KBPI KRZR  
 WARQ WXTM KSYR KTBZ KXTE KNDD WZTA and many more!

### JET "Are You Gonna Be My Girl"

Over 45,000 scanned!

**NEW THIS WEEK!**  
 WNOR KSJO WHJY  
 WRAT KRFR WQXA  
 KTCL KHBZ and more!

**ALTERNATIVE: 12**

**ACTIVE: 29**

**ROCK: #21**



**America's Best Testing Active Rock Songs 12+  
 For The Week Ending 11/7/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Men 18-34	Men 18-24	Men 25-34
<b>DISTURBED</b> Liberate (Reprise)	4.28	4.24	95%	20%	4.27	4.19	4.41
<b>THREE DAYS GRACE</b> (I Hate) Everything About You (Jive)	4.21	4.10	91%	16%	3.91	3.97	3.80
<b>STATIC-X</b> The Only (Warner Bros.)	4.21	4.28	75%	6%	4.09	4.07	4.14
<b>SEVENDUST</b> Enemy (TVT)	4.18	4.14	81%	10%	4.19	4.30	4.00
<b>LINKIN PARK</b> Numb (Warner Bros.)	4.13	4.01	92%	18%	4.01	4.06	3.92
<b>KORN</b> Right Now (Epic)	4.11	4.13	77%	9%	4.08	4.01	4.17
<b>KORN</b> Did My Time (Immortal/Epic)	4.09	—	93%	21%	4.04	3.91	4.26
<b>A PERFECT CIRCLE</b> Weak And Powerless (Virgin)	4.08	4.08	90%	15%	4.04	4.08	3.98
<b>STAIN'D</b> So Far Away (Flip/Elektra/EEG)	4.07	3.95	99%	37%	3.93	3.91	3.97
<b>LINKIN PARK</b> Faint (Warner Bros.)	4.06	3.95	99%	36%	4.03	4.02	4.05
<b>SHINEDOWN</b> Fly From The Inside (Atlantic)	4.05	4.15	78%	17%	3.98	3.94	4.04
<b>GODSMACK</b> Serenity (Republic/Universal)	4.03	3.94	97%	26%	3.91	3.71	4.25
<b>COLO</b> Suffocate (Flip/Geffen/Interscope)	4.02	3.97	86%	17%	3.92	4.00	3.78
<b>TRAPT</b> Still Frame (Warner Bros.)	4.01	4.06	93%	23%	3.93	3.92	3.95
<b>SMILE EMPTY SOUL</b> Bottom Of A Bottle (Lava)	3.95	3.97	92%	31%	3.76	3.81	3.69
<b>ILL NINO</b> How Can I Live (Roadrunner/IDJMG)	3.95	3.90	65%	12%	3.97	4.12	3.73
<b>HOOBASTANK</b> Out Of Control (Island/IDJMG)	3.95	—	63%	7%	3.81	3.86	3.74
<b>POWERMAN 5000</b> Action (DreamWorks)	3.88	3.93	73%	13%	3.76	3.64	3.98
<b>SEETHER</b> Gasoline (Wind-up)	3.85	3.98	80%	15%	3.64	3.62	3.67
<b>NICKELBACK</b> Someday (Roadrunner/IDJMG)	3.83	3.81	98%	29%	3.54	3.41	3.73
<b>CHEVELLE</b> Closure (Epic)	3.83	3.90	84%	20%	3.63	3.75	3.43
<b>AUDIOSLAVE</b> Show Me How To Live (Interscope/Epic)	3.78	3.90	97%	37%	3.78	3.66	3.98
<b>PUDDLE OF MUDD</b> Away From Me (Geffen)	3.78	—	76%	13%	3.63	3.58	3.71
<b>SLOTH</b> Someday (Hollywood)	3.77	3.70	59%	12%	3.55	3.54	3.56
<b>FUEL</b> Falls On Me (Epic)	3.76	3.81	90%	24%	3.41	3.35	3.51
<b>P.O.D.</b> Will You (Atlantic)	3.76	3.63	80%	16%	3.70	3.75	3.62
<b>3 DOORS DOWN</b> Here Without You (Republic/Universal)	3.64	3.61	88%	29%	3.32	3.26	3.43
<b>AUDIOSLAVE</b> I Am The Highway (Interscope/Epic)	3.62	3.70	83%	24%	3.55	3.38	3.85
<b>WHITE STRIPES</b> Seven Nation Army (Third Man/V2)	3.16	3.43	96%	56%	3.27	3.20	3.39

Total sample size is 450 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

**New & Active**

**MUSHROOMHEAD** Sun Doesn't Rise (Republic/Universal)  
 Total Plays: 166, Total Stations: 19, Adds: 0

**RED HOT CHILI PEPPERS** Fortune Faded (Warner Bros.)  
 Total Plays: 161, Total Stations: 43, Adds: 43

**DOPE** I Am (Recon/Artemis)  
 Total Plays: 91, Total Stations: 8, Adds: 1

**BLINK-182** Feeling This (Geffen)  
 Total Plays: 89, Total Stations: 10, Adds: 2

**DEFTONES** Hexagram (Maverick/Reprise)  
 Total Plays: 59, Total Stations: 6, Adds: 0

**DARKNESS** I Believe In A Thing Called Love (Must...Destroy/Atlantic)  
 Total Plays: 58, Total Stations: 7, Adds: 1

**IGGY POP** Little Know It All (Virgin)  
 Total Plays: 54, Total Stations: 7, Adds: 0

Songs ranked by total plays

**Indicator**

**Most Added\***

**STAIN'D** How About You (Flip/Elektra/EEG)

**OFFSPRING** Hit That (Columbia)

**NICKELBACK** Figured You Out (Roadrunner/IDJMG)

**RED HOT CHILI PEPPERS** Fortune Faded (Warner Bros.)

**GODSMACK** Re-Align (Republic/Universal)

**SMILE EMPTY SOUL** Nowhere Kids (Lava)

**AFI** Silver And Cold (DreamWorks)

**Reporters**

**WOBK/Albany, NY**  
 PD/MD: Chli Walker  
 6 STAIN'D  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**KZRK/Amarillo, TX**  
 PD/MD: Eric Staylor  
 No Adds

**WVWX/Appleton, WI\***  
 PD/MD: Gary Dark  
 1 NICKELBACK  
 1 RED HOT CHILI PEPPERS

**WCHZ/Augusta, GA\***  
 SM: Keni Dunn  
 DM: Harley Drew  
 PD/MD: Chuck Williams  
 1 STAIN'D  
 NICKELBACK  
 OFFSPRING

**KRAB/Bakersfield, CA\***  
 DM: Dan Crist  
 PD/MD: Danny Spanis  
 21 OFFSPRING  
 6 RED HOT CHILI PEPPERS  
 LIMP BIZKIT

**KRFV/Bakersfield, CA\***  
 DM: Bob Lewis  
 PD/MD: Alex Quigley  
 19 RED HOT CHILI PEPPERS  
 18 OFFSPRING  
 9 ILL NINO  
 1 JET

**W1YY/Baltimore, MD\***  
 DM: Kerry Plackmeyer  
 PD: Dave Hill  
 APD/MD: Rob Heckman  
 12 OFFSPRING  
 7 PUDDLE OF MUDD  
 SEETHER  
 KORN

**WCPR/Biloxi, MS\***  
 DM: Jay Taylor  
 PD: Scott Fox  
 MD: Mitch Cry  
 21 OFFSPRING  
 15 RED HOT CHILI PEPPERS  
 2 CHEVELLE  
 1 STAIN'D  
 NICKELBACK

**WKGB/Binghamton, NY**  
 DM/MD: Jim Free  
 APD/MD: Tim Boland  
 1 NICKELBACK  
 1 OFFSPRING

**WAAF/Boston, MA\***  
 PD: Keith Hastings  
 MD: Mistress Carre  
 2 RED HOT CHILI PEPPERS  
 OFFSPRING  
 LIMP BIZKIT  
 NICKELBACK

**WRXR/Chattanooga, TN\***  
 PD: Bomer  
 MD: Dave Spain  
 1 OFFSPRING  
 1 RED HOT CHILI PEPPERS

**KRQR/Chico, CA**  
 DM: Ron Woodard  
 PD/MD: Dain Sandova  
 2 NICKELBACK  
 2 RED HOT CHILI PEPPERS  
 2 OFFSPRING

**WMMS/Cleveland, OH\***  
 PD: Jim Trapp  
 MD: Stats  
 STAIN'D  
 P.O.D.

**KILO/Colorado Springs, CO\***  
 DM: Rich Hawk  
 PD/MD: Ross Ford  
 APD: Matt Gentry  
 9 RED HOT CHILI PEPPERS  
 8 OFFSPRING

**WBZZ/Columbus, OH\***  
 PD: Hal Fish  
 APD/MD: Ronni Hunter  
 4 OFFSPRING  
 1 NICKELBACK  
 SHINEDOWN  
 STAIN'D

**KCCG/Corpus Christi, TX\***  
 PD: Scott Holt  
 MD: Dave Ross  
 10 ZOMBIE  
 NICKELBACK  
 KID ROCK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**KEGL/Dallas, TX\***  
 PD: Max Dugan  
 APD: Chris Ryan  
 MD: Cindy Scull  
 3 JET  
 4 STAIN'D  
 3 LIMP BIZKIT  
 3 KID ROCK

**KBPI/Denver, CO\***  
 PD: Bob Richards  
 APD/MD: Willie B.  
 No Adds

**KAZR/Des Moines, IA\***  
 PD: Jim Free  
 MD: Jo Michaels  
 6 SIKSAPE  
 1 RED HOT CHILI PEPPERS  
 1 OFFSPRING  
 NICKELBACK  
 RED HOT CHILI PEPPERS

**WRFD/Detroit, MI\***  
 DM/MD: Doug Podesl  
 APD/MD: Mark Pennington  
 6 OFFSPRING  
 1 STAIN'D  
 ELEKTRIC  
 NICKELBACK

**KNRO/Eugene, OR**  
 DM: Russ Davidson  
 PD: Chris Crowley  
 APD/MD: Stu Allen  
 8 SEETHER  
 8 PUDDLE OF MUDD  
 8 COLD  
 RED HOT CHILI PEPPERS

**WGBF/Evansville, IN**  
 PD: Faboy  
 APD/MD: Slick Nick  
 1 OFFSPRING  
 1 NICKELBACK

**WVBN/Flint, MI\***  
 DM: Jay Patrick  
 PD: Brian Beddow  
 APD/MD: Tony Labrie  
 1 OFFSPRING  
 1 NICKELBACK  
 KID ROCK

**KRZR/Fresno, CA\***  
 DM/MD: E. Curtis Johnson  
 APD: Don De La Cruz  
 MD: Rick Roddam  
 12 OFFSPRING

**WBVR/Fl. Wayne, IN\***  
 AUDIOSLAVE

**WRUF/Gainesville, FL\***  
 DM/MD: Harry Guscott  
 APD: Brian Lee  
 MD: Matt Irons  
 8 OFFSPRING  
 5 RED HOT CHILI PEPPERS  
 1 NICKELBACK  
 KID ROCK  
 4 STAIN'D

**WKLO/Grand Rapids, MI\***  
 DM: Brent Alberts  
 PD: Hunter Scott  
 MD: Craig Gantle  
 5 RED HOT CHILI PEPPERS  
 5 OFFSPRING  
 1 NICKELBACK  
 100 FIGHTERS  
 BLINK-182  
 LIMP BIZKIT

**WZOR/Green Bay, WI**  
 PD/MD: Roxanne Steele  
 NICKELBACK

**WXQR/Greenville, NC\***  
 PD: Brian Rickman  
 MD: Matt Lee  
 2 STAIN'D  
 1 OFFSPRING  
 NICKELBACK  
 RED HOT CHILI PEPPERS

**WTPT/Greenville, SC\***  
 DM/MD: Doug Podesl  
 APD/MD: Mark Pennington  
 6 OFFSPRING  
 1 RED HOT CHILI PEPPERS  
 SMILE EMPTY SOUL  
 SKRAPE  
 STAIN'D

**WQXA/Harrisburg, PA\***  
 PD: Claudine DeLorenzo  
 MD: Nixon  
 2 JET  
 1 RED ZOMBIE  
 1 STAIN'D  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**WCCC/Hartford, CT\***  
 DM: Mike Sanders  
 APD/MD: Slick Nick  
 APD/MD: Mike Karolyi  
 1 OFFSPRING  
 NICKELBACK

**KPOI/Honolulu, HI\***  
 APD/MD: Fil Slash  
 6 RED HOT CHILI PEPPERS  
 ARI  
 JACK JOHNSON

**WAMX/Huntington**  
 PD/MD: Paul Ostlund  
 6 ROZAFLEX  
 5 STAIN'D  
 3 RED HOT CHILI PEPPERS  
 3 OFFSPRING

**WRIT/Huntsville, AL\***  
 DM: Rob Harder  
 PD/MD: Jimbo Wood  
 APD: Joe Kaner  
 15 NICKELBACK  
 2 STAIN'D  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**WRXW/Jackson, MS\***  
 PD: Brother Sam  
 APD: Nate West  
 MD: Brad Stevens  
 7 GODSMACK  
 1 NICKELBACK  
 1 STAIN'D  
 1 RED HOT CHILI PEPPERS  
 5 OFFSPRING  
 1 NICKELBACK  
 100 FIGHTERS  
 SKRAPE

**KORC/Kansas City, MO\***  
 PD: Bob Edwards  
 APD/MD: Don Jantzen  
 17 OFFSPRING  
 RED HOT CHILI PEPPERS

**KLFX/Killeen, TX**  
 PD/MD: Bob Fonda  
 15 AFI

**WJXQ/Lansing, MI\***  
 PD: Bob Olson  
 10 NICKELBACK  
 6 OFFSPRING  
 1 RED HOT CHILI PEPPERS  
 SMILE EMPTY SOUL  
 SKRAPE  
 STAIN'D

**WTPT/Greenville, SC\***  
 DM/MD: Doug Podesl  
 APD/MD: Mark Pennington  
 6 OFFSPRING  
 1 RED HOT CHILI PEPPERS  
 SMILE EMPTY SOUL  
 SKRAPE  
 STAIN'D

**KOMP/Las Vegas, NV\***  
 DM: Dave Hamilton  
 PD: Wade Linder  
 APD/MD: Pablo  
 34 OFFSPRING  
 33 RED HOT CHILI PEPPERS  
 2 NICKELBACK  
 BLINK-182  
 STAIN'D  
 LIMP BIZKIT

**WZZA/Lexington, KY\***  
 PD/MD: Jerome Fischer  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**KIBZ/Lincoln, NE**  
 DM: Jim Steel  
 PD: E.J. Marshall  
 APD/MD: Sparty  
 STAIN'D  
 NICKELBACK  
 SHINER MASSIVE

**KDJE/Little Rock, AR\***  
 DM/MD: Ken Wall  
 STAIN'D  
 NICKELBACK  
 OFFSPRING

**WTFX/Louisville, KY\***  
 PD: Michael Lee  
 MD: Frank Webb  
 22 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING  
 GODSMACK  
 STAIN'D

**KFMX/Lubbock, TX**  
 DM/MD: West Nessmann  
 7 RED HOT CHILI PEPPERS

**WJJO/Madison, WI\***  
 PD: Randy Hawke  
 APD/MD: Blake Patton  
 10 OFFSPRING  
 9 GODSMACK  
 1 NICKELBACK  
 NICKELBACK  
 RED HOT CHILI PEPPERS

**WGIR/Manchester, NH**  
 PD: Valorie Knight  
 MD: Jason "JR" Russell  
 STAIN'D  
 1 DOPE  
 1 OFFSPRING

**KFRQ/McAllen, TX\***  
 PD: Alex Duran  
 MD: Stacy Taylor  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**WLZR/Milwaukee, WI\***  
 PD: Sean Elliott  
 MD: Marilyn Mee  
 14 GODSMACK  
 10 RED HOT CHILI PEPPERS  
 3 NICKELBACK  
 2 STAIN'D  
 SHINEDOWN

**KXXR/Minneapolis, MN\***  
 DM: Dave Hamilton  
 PD: Wade Linder  
 APD/MD: Pablo  
 34 OFFSPRING  
 33 RED HOT CHILI PEPPERS  
 2 NICKELBACK  
 BLINK-182  
 STAIN'D  
 LIMP BIZKIT

**KMRQ/Modesto, CA\***  
 SM: Gary Haladay  
 DM: Max Miller  
 PD: Jack Paper  
 APD: Matt Foley  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**WRAT/Monmouth, NJ\***  
 DM/MD: Carl Craft  
 APD/MD: Robyn Lane  
 6 OFFSPRING  
 4 RED HOT CHILI PEPPERS  
 3 RED HOT CHILI PEPPERS  
 ILL NINO  
 JET

**WCLG/Morgantown, WV**  
 DM/MD: Jeff Miller  
 DM: Dave Murock  
 3 RED HOT CHILI PEPPERS  
 2 STAIN'D  
 1 OFFSPRING

**WKZO/Myrtle Beach, SC**  
 PD: Brian Rickman  
 APD/MD: Charley  
 STAIN'D  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**WNOR/Norfolk, VA\***  
 PD: Harvey Kojan  
 APD/MD: Tim Parker  
 13 OFFSPRING  
 8 RED HOT CHILI PEPPERS  
 STAIN'D

**KATT/Oklahoma City, OK\***  
 DM/MD: Chris Baker  
 MD: Jake Daniels  
 1 STAIN'D  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**KRCO/Omaha, NE\***  
 DM: Jim Stead  
 MD: Jon "Animal" Terry  
 11 LIMP BIZKIT  
 10 HOOBASTANK  
 3 STAIN'D  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 SMILE EMPTY SOUL

**WTKX/Pensacola, FL\***  
 DM: Joel Sampson  
 APD/MD: Mark The Shark  
 STAIN'D

**WIXO/Peoria, IL**  
 DM/MD: Matt Bahan  
 9 RED HOT CHILI PEPPERS  
 9 OFFSPRING  
 STAIN'D  
 NICKELBACK

**WYSP/Philadelphia, PA\***  
 DM/MD: Tim Sabean  
 APD/MD: Don Harrison  
 APD/MD: Gil Edwards  
 MD: Rich DeSisto  
 AUDIOSLAVE  
 THREE DAYS GRACE

**KUPD/Phoenix, AZ\***  
 PD: JJ Jeffries  
 MD: Larry McFeele  
 2 OFFSPRING  
 NICKELBACK

**KUFO/Portland, OR\***  
 DM/MD: Dave Humme  
 APD/MD: Dan Bozyk  
 12 OFFSPRING  
 6 AUDIOSLAVE  
 4 ILL NINO

**KORB/Quad Cities, IA\***  
 DM: Darren Pitra  
 PD/MD: Dave Lovora  
 2 RED HOT CHILI PEPPERS  
 1 NICKELBACK

**KDOT/Reno, NV\***  
 DM: Jim McClain  
 PD/MD: Jave Patterson  
 12 OFFSPRING  
 1 STAIN'D  
 RED HOT CHILI PEPPERS

**WNVE/Rochester, NY\***  
 MD: Nick DiTucci  
 RED HOT CHILI PEPPERS  
 13 OFFSPRING  
 1 STAIN'D  
 NICKELBACK

**WKQZ/Saginaw, MI\***  
 PD: Jerry Tarrants  
 3 OFFSPRING  
 1 STAIN'D  
 NICKELBACK

**WZBH/Salisbury, MO**  
 DM/MD: Shawn Murphy  
 APD/MD: Mike Hunter  
 11 MEMENTO  
 GODSMACK  
 STAIN'D  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**KIOZ/San Diego, CA\***  
 DM: Jim Richards  
 PD/MD: Shauna Moran-Brown  
 1 STAIN'D

**KURQ/San Luis Obispo, CA**  
 DM: Keith Royer  
 MD: Stephanie Bell  
 WHITE STRIPES

**KXFX/Santa Rosa, CA\***  
 PD/MD: Don Harrison  
 No Adds

**WRBR/South Bend, IN**  
 DM/MD: Ron Stryker  
 100 FIGHTERS  
 SMILE EMPTY SOUL  
 STAIN'D  
 OFFSPRING

**KHTO/Spokane, WA\***  
 DM: Dew Michaels  
 PD: Ken Richards  
 MD: Barry Bennett  
 1 STAIN'D  
 NICKELBACK  
 RED HOT CHILI PEPPERS

**WOLZ/Springfield, IL**  
 PD: Ray Lytle  
 MD: Smash  
 8 GODSMACK  
 4 OFFSPRING  
 3 STAIN'D  
 BLINK-182  
 RED HOT CHILI PEPPERS

**WLSZ/Springfield, MA\***  
 PD: Scott Landani  
 MD: Becky Potosky  
 NICKELBACK  
 RED HOT CHILI PEPPERS  
 OFFSPRING

**KZRO/Springfield, MO**  
 PD: Adam Burnes  
 APD/MD: George Spanmeister  
 11 LIMP BIZKIT  
 10 HOOBASTANK  
 9 OFFSPRING  
 7 NICKELBACK

**KATZ/Yakima, WA**  
 DM/MD: Ron Harris  
 6 SMILE EMPTY SOUL  
 6 STAIN'D  
 6 NICKELBACK  
 RED HOT CHILI PEPPERS

**WBSX/Wilkes Barre, PA\***  
 PD: Chris Lloyd  
 MD: Freddie  
 3 RED HOT CHILI PEPPERS  
 3 OFFSPRING  
 SMILE EMPTY SOUL

**\* Monitored Reporters**  
**79 Total Reporters**  
**63 Total Monitored**  
**16 Total Indicator**

## ON THE RECORD

WITH  
**Greg Dorfman**  
VP/Rock Formats, Lava Records



We worked "Bottom of a Bottle" by Smile Empty Soul for almost seven months. This was an unknown act at the beginning of the year, but thanks to the hard work of the band and everyone at Lava, we have begun to create a great foundation at Rock radio. We impacted "Bottle" on April 1, and it's been on the Active chart for 30 weeks. It researched, and it was a hit. • The

CD has scanned 185,000 units so far. I really believe the reason is because the kids have connected with Sean Danielsen and his lyrics. Early on we saw the benefit of going on the road for our first tour with Trapt, which was a great experience for us. From Day One — when the record went on the radio and the kids saw the band play live — it connected at the cash register, which is key in

2003. That's the best research I've seen. • Now we've just launched the next single, "Nowhere Kids." We wanted to come out rocking with our second track, and our first two weeks have been very solid. The video has been added on M2's *Rock Show*. The band has consistently been on the road, they've done their share of radio shows, and right now they're doing a few dates with Puddle Of Mudd. • At their shows, Smile Empty Soul have won over programming departments everywhere. We haven't had one negative comment from any PD or MD. The band are also taking care of their fans. After every single show they go to their merch table and meet the kids. They sign autographs, they take pictures, and, most important, they talk to the fans. These kids want to meet the band because they relate to Sean's lyrics, and he makes time for them. • In just the first two weeks of impacting "Nowhere Kids" we're already pushing 40 stations — and that's a great showing for a baby band in the fourth quarter. The stations are embracing this young band as one of their own; they're not making us wait or making us prove anything. They love the band, and even though "Bottle" is still in power, they're giving us another shot on "Kids." • We are on our way to breaking this band. It might take some time, just as it did for Trapt, but the longer they are on the radio, the better. And no matter how long it takes, we're going to keep at it.

**W**as there ever any question that **Offspring** would be No. 1 Most Added? I hope not! With 51 Actives, seven Rockers and a heck of a lot of Alts, the band is back with a vengeance. "Hit That" hits the ground running and debuts at 35 on the Active chart ... **A Perfect Circle** take it to the top again as "Weak and Powerless" rules the chart at No. 1 ... Among the good chart moves this week are those by **Nickelback**, **Red Hot Chili Peppers**, **Staind**, **Stone Temple Pilots**, **Smile Empty Soul**, **Linkin Park** and **Puddle Of Mudd** ... The Peppers also have a stellar add week with 43 Actives proclaiming their love for "Fortune Faded" ... Nickelback's "Figured You Out" is a slam dunk with 32 Actives and 17 Rock outlets. It's also No. 1 Most Added at Rock ... Staind's "How About You" does well, too, with 31 Active adds ... Wow, this was a heavy add week. Did you save any room for next week?  
**MAX PIX: GODSMACK "Re-Align" (Republic/Universal)**

— Cyndee Maxwell, Active Rock/Rock Editor



## Record Of The Week

**ARTIST:** Various  
**TITLE:** *Texas Chainsaw Massacre*  
**LABEL:** Nitrus/Bulletproof



If you're going to remake the horror classic *The Texas Chainsaw Massacre*, the soundtrack better be, ahem, a cut above the rest. Rest assured, bloodthirsty metal fans, because this compilation has more buzzing metal than, well, a chainsaw-wielding maniac. Kicking off with the previously unavailable "Immortally Insane" by Pantera, this 18-track nightmare digs deeper than your average hard rock-based soundtrack for the best of the metal underground, unearthing diamond-sharp gems like Shadows Fall, Lamb Of God, Hatebreed, Mushroomhead, Soil and more. There's not a lot you can't find elsewhere on this soundtrack, but with the sequencing and selection of these tracks, you've got a headbanger's dream come true in one gruesome package.

— Frank Correia, Rock Specialty Editor

# active INSIGHT

**ARTIST:** Skrape

**LABEL:** Immortal/RCA

By **FRANK CORREIA** / ROCK SPECIALTY EDITOR



**N**ote to all *Fear Factor* contestants: RCA rockers **Skrape** have you beat by a mile. So you've slept in a coffin of cockroaches? Big deal. You've enjoyed a platter of pig testicles? Piece of cake. Spent an evening with Gary Busey? Dude, that's an entirely different show.

You see, the Orlando five-piece pulled one of the most death-defying acts that a baby band could in 2001: opening for both Pantera and Slayer. For a nu-metal band, that's akin to showing up to Thunderdome in a dress. Nevertheless, Skrape toughed it out and grew some thick skin in the process. "We were like, 'If you don't like us, well, good — here's another one!'" says drummer and band co-founder Will Hunt.

Vocalist Billy Keeton adds, "My experiences on tour with [Pantera frontman] Phil Anselmo were life-changing to me as a musician, as a frontman and as a songwriter."

With *Up the Dose*, the group's followup to 2001's *New Killer America*, Skrape are a whole new machine. While their last album made some inroads with singles like "Waste" and "Isolated," Skrape didn't enjoy mega-success in the States. Across the Pacific, however, *New Killer America* became the 12th best-selling

record of the year in Japan. Skrape also landed a coveted U.S. tour with Disturbed and found their music on video games like *Tony Hawk Pro Skater 4*.

Following the Slayer-Pantera acid test, Skrape emerged with a new guitarist (Randy Melser), a new management company and a new attitude. The group hit the studio with producer Jimbo Barton (Godsmack, Queensryche) and put the hammer down with *Up the Dose*.

But just because Skrape toughed it out with some of the planet's heaviest acts, don't expect a death metal smackdown with their new single, "Stand Up." In fact, the track shows a group that has treated its metal with a strong sense of melody. The song has jumped on the Active Rock chart with support from the likes of KRQC/Omaha; WJJO/Madison; WRTT/Huntsville, AL; WCCC/Hartford; and more.

Skrape's current tour with Static-X, Soil and Twisted Method will undoubtedly add fuel to the fire. As for the sound they're aiming for, Hunt gently explains, "If you can't fuck or fight to it, it's no good. That's the context for us. It's gotta have rhythm and an incredible groove you can shake your ass to."

## R&R TOP 20 SPECIALTY ARTISTS

1. **HATEBREED** (Universal) "This Is Now"
2. **DEVILDRIVER** (Roadrunner/IDJMG) "I Could Care Less"
3. **HEADBANGERS BALL** (Roadrunner/IDJMG) "Reign In Blood (Live)"
4. **KING DIAMOND** (Metal Blade) "Living Dead"
5. **STATIC-X** (Warner Bros.) "Destroy All"
6. **CROWN** (Metal Blade) "No Tomorrow"
7. **SIX FEET UNDER** (Metal Blade) "Amerika The Brutal"
8. **MUSHROOMHEAD** (Universal) "Sun Doesn't Rise"
9. **SOIL** (J) "Cross My Heart"
10. **MOONSPELL** (Century Media) "A Walk On The Darkside"
11. **ARCH ENEMY** (Century Media) "We Will Rise"
12. **KORN** (Immortal/Epic) "Right Now"
13. **SEVENDUST** (TVT) "Disease"
14. **MY RUIN** (Century Media) "Made To Measure"
15. **DIMMU BORGIR** (Nuclear Blast) "Progenies of the Great Apocalypse"
16. **BLEEDING THROUGH** (Trustkill) "This Is Love, This Is Murderous"
17. **SEPULTURA** (SPV) "Come Back Around"
18. **SNAPCASE** (Victory) "Dress Rehearsal"
19. **ALL OUT WAR** (Victory) "From The Bottom"
20. **UNSAANE** (Relapse) "Scrape"

Ranked by total number of shows reporting artist.



# How'd They Do That? Third Edition

## Deconstructing the summer book for the A.D.D. crowd

Once again we're taking a quick look at those who had good 12+ numbers this book. Even though we've done this on a regular basis throughout the year and I have tried my darnedest to write nothing but positive and uplifting words about our format, I am, my sources tell me, still being perceived as a nattering nabob of negativity.

Not true! Can't you see that this is the fourth set of pompoms I've been through this year? Can't you see that the crotch of my cheerleading leotard has been ripped out doing splits for you?

Unfortunately, perception is reality, and I must once again go on the public relations offensive. I merely pointed out a couple of weeks ago — in writing, of course — that the summer book was no fun for many stations this year. The truth, yes? In fact, summers have always been problematic for this format. No secret there. But don't tell that to the Thought Police.

### There's No Crying In Radio

Look, I have clearly, and loudly, stated many times this year that one cannot make pronouncements about the well-being of a format based on one or two books. But I can call a spade a spade, and if a book does, indeed, blow, we should welcome the cathartic release of emotion. Let it out. Then fix it.

Take Mark Hamilton, PD of KNRK/Portland, OR, for example. The summer book was a mess for KNRK, but do you see Mark crying in his beer? No, but that's because he doesn't drink beer. He drinks gin (but not at the station).

In the finest tradition of dogged British optimism, Mark made some changes to the programming staff, the on-air lineup and the



Todd Noker

music mix, and he's now prepared to slog it out in the march toward victory. Plus, he's ordered a few extra cases of Bombay Sapphire, just in case.

Anyway, we're here this week to deal with the summer winners, such as they are. As usual, we asked some programmers to tell us what they think happened and why they had a good book. We do this to give hope to a troubled world.

Let me remind you once more to allow common sense to be your guide as you read the quotes. The variables that allow stations to weep with either joy or grief are too numerous to mention. You'll find as many reasons for the uptick as there are markets. Every market is unique, and those who have figured out how to plug into that uniqueness will, quite simply, win.

### KXRK/Salt Lake City

Sp '03: 3.9 Su '03: 4.9

It's been a year of change and transition for these guys. Longtime PD Mike Summers left the station back in March, and a new direction coincided with the arrival of a new PD. You should be aware that this latest 12+ number is the highest for the station in almost two years.

PD Todd "Nuke 'Em" Noker: "X96 is fortunate to have a great airstaff of talented jocks. My morning

show is absolutely the best, and they're local and live. I worked hard to continue to develop the rest of the airstaff throughout the day. We focused on dominating nights, which we've done with features that really get the listeners involved.

"Musically, we've been tight in the right dayparts. It was a lot of focus on a lot of details, and lots of research to confirm our suspicions. Our success is playing the right songs and having an excellent airstaff. Oh, and I sold my soul to Satan."

### KTCL/Denver

Sp '03: 2.8 Su '03: 3.2

This is KTCL's best 12+ showing in a year and a half. Rock seemed to do pretty well in Denver this summer, although KTCL's sister station KBPI took a little hit. Maybe this is where the audience went.

PD Mike O'Connor: "KTCL finished No. 5 18-34. It is about as high as we get, as we have no good coverage in the southern part of metro Denver. So, for us, it was a good book."



Mike O'Connor

### KKND (The End)/New Orleans

Sp '03: 3.4 Su '03: 3.7

Another station that had a change in the programming office this year. The End has always been a solid performer in New Orleans, but it really seems to have settled down and focused on its audience in the last few months.

PD Sig: "I literally just opened the box of books, so let's review together. Persons 12+: 3.4-3.7 and up in all dayparts! Persons 18-34: 7.1-7.7 and up in all dayparts again. Mornings went 8.4-10.7, while afternoons jumped 6.3-8.0. Persons 18-49: 4.6-5.4 and, once again, up in all dayparts.

"I think our success during the summer book was a combination of factors. Most important, during the transfer of power, as I officially became PD, I started tweaking the music to make The End more familiar. We were just so Chevelle into Trapt into Seether, over and over again. Not that there is



Sig

Do you see KNRK/Portland, OR PD Mark Hamilton crying in his beer? No, but that's because he doesn't drink beer.

anything wrong with those bands — I love them — but to the average dude, they're faceless and hold no emotional equity.

"I upped our library spins, and now songs like 'Spoonman' and 'Smells Like Teen Spirit' infuse familiarity and energy into our sound. In addition, our annual Testicle Festival was huge. We imaged the shit out of it and really made it better than ever.

After all, what guy doesn't like to go bowling with strippers and an '80s-hair-band cover band? The best part of our summer book is that everyone feels like we're going to really pop in the fall. More on that next time."

### WHRL/Albany, NY

Sp '03: 2.4 Su '03: 3.3

Once again we see a situation where these are the best numbers for the station in a long time. A year and a half, actually. Is there something going on in Upstate New York that we need to know about? Something in the water? A short circuit (of the good kind) in the PD's brain?

PD Lisa Bielo: "What happened at WHRL? I personally performed oral sex on the entire 12+ population — male and female — and paid special attention to the 18-34 demo!

"Seriously, we had a tremendous book, and it appears that we did something this summer that hasn't happened in the history of WHRL: We saw a ratings increase in direct correlation to our radio festival, Big Day Out. We had the right bands, the right ticket prices, perfect weather and a beautiful venue, and we promoted the shit out of it. That, combined with what our competition *didn't* do this summer, really gave us a boost. And, as always, a tight playlist chock-full of the right songs can't hurt anyone right now."

### KFMA/Tucson

Sp '03: 6.1 Su '03: 6.3

The perennial ratings winner in Tucson and consistently one of the highest-rated Alternative outlets in the country, KFMA does not disappoint with the summer book. Sometimes in smaller markets you see a yo-yo effect, with numbers swinging wildly from extreme to extreme. But when you look at KFMA over the long term, it usually sits near the top of the heap.

PD Libby Carstensen: "Why? One reason, and one reason only: the people working at KFMA. KFMA's morning show has been in place for



Libby Carstensen

over a year now. *The Frank Show* — which is also simulcast on KDOT/Reno, NV — kills in mornings and helps brand KFMA as a trendsetter in the market.

"KFMA Music Director Matt Spry and I are thankful for artists KFMA can own, like The White Stripes, AFI and Queens Of The Stone Age. They're a few of the bands that have made the format credible again, and with cred comes loyalty. KFMA fans tell their friends about KFMA, and thus the buzz is created. Ratings aren't really the important thing, seeing a packed house at a KFMA event is. And right now it's standing-room only."

### WXEG/Dayton

Sp '03: 3.5 Su '03: 4.8

WXEG is still rebounding from a down winter and spring, but if you look at the long history (in industry geologic time) of the station, you know that it is rock-solid in the market. Who knew that Dayton was a hotbed of Alternative desire?"



Lisa Bielo



Steve Kramer

PD Steve Kramer: "We cut our currents list by 10 titles and are taking a much more cautious approach to adding new music, and we're leaning more heavily on our library, which we also tightened to ensure that when listeners tune in, they are consistently getting the best of the best. Putting on XFest for 15,000 people, and a TV campaign to go along with it, never hurts either."

"After all, what guy doesn't like to go bowling with strippers and an '80s-hair-band cover band?"

Sig

### TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues? Call me at 310-788-1673

or e-mail:

mtolkoff@radioandrecords.com

November 7, 2003

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	STAIN'D So Far Away (Flip/Elektra/EEG)	2639	-62	187241	21	76/0
1	2	A PERFECT CIRCLE Weak And Powerless (Virgin)	2601	-143	181208	14	81/0
6	3	LINKIN PARK Numb (Warner Bros.)	2333	+248	182505	10	75/1
3	4	TRAPT Still Frame (Warner Bros.)	2291	+136	146593	18	73/1
8	5	BLINK-182 Feeling This (Geffen)	2172	+166	171450	5	80/0
7	6	THREE DAYS GRACE (I Hate) Everything About You (Jive)	2154	+73	131233	21	71/1
9	7	WHITE STRIPES The Hardest Button To Button (Third Man/V2)	1919	+18	132692	20	77/0
4	8	LINKIN PARK Faint (Warner Bros.)	1913	-206	157181	32	74/0
10	9	PUDDLE OF MUDD Away From Me (Geffen)	1873	+145	130120	4	77/0
5	10	NICKELBACK Someday (Roadrunner/IDJMG)	1850	-257	113578	14	64/0
15	11	SWITCHFOOT Meant To Live (Red Ink/Columbia)	1641	+179	86619	18	68/1
14	12	JET Are You Gonna Be My Girl (Elektra/EEG)	1604	+87	114526	10	76/2
13	13	P.O.D. Will You (Atlantic)	1543	-36	92007	7	73/0
11	14	AUDIOSLAVE Show Me How To Live (Interscope/Epic)	1484	-183	124969	22	59/0
18	15	STROKES 12:51 (RCA)	1291	+39	96410	9	62/2
12	16	EVANESCENCE Going Under (Wind-up)	1283	-336	91063	22	61/0
21	17	HOOBASTANK Out Of Control (Island/IDJMG)	1279	+112	65822	4	67/3
17	18	WHITE STRIPES Seven Nation Army (Third Man/V2)	1229	-59	107755	38	73/0
16	19	GODSMACK Serenity (Republic/Universal)	1181	-170	67942	20	51/0
24	20	KORN Right Now (Epic)	1093	+103	76298	5	58/3
22	21	COLD Suffocate (Flip/Geffen/Interscope)	1089	+2	47483	11	52/1
30	22	STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	1087	+276	68010	3	62/2
25	23	AUDIOSLAVE I Am The Highway (Interscope/Epic)	1029	+75	68988	7	61/2
19	24	DASHBOARD CONFESSIONAL Hands Down (Vagrant)	1003	-202	70307	18	57/0
28	25	CHEVELLE Closure (Epic)	959	+68	45842	8	58/3
23	26	3 DOORS DOWN Here Without You (Republic/Universal)	959	-58	61737	14	36/0
31	27	OUTKAST Hey Ya! (Arista)	928	+135	109461	10	36/2
20	28	FUEL Falls On Me (Epic)	917	-266	62873	15	45/0
Debut	29	OFFSPRING Hit That (Columbia)	895	+796	102522	1	80/80
27	30	YELLOWCARD Way Away (Capitol)	861	-40	37023	14	54/0
29	31	SEVENDUST Enemy (TVT)	800	-33	32848	11	42/0
32	32	THURSDAY Signals Over The Air (Island/IDJMG)	781	-7	37659	10	50/0
36	33	COLDPLAY Moses (Capitol)	709	+60	54003	3	50/3
33	34	JANE'S ADDICTION True Nature (Capitol)	683	-85	30401	5	49/0
35	35	ATARIS The Saddest Song (Columbia)	681	+22	22795	4	51/5
34	36	HOT HOT HEAT Talk To Me, Dance With Me (Sub Pop/Reprise)	597	-98	37240	9	40/0
38	37	STORY OF THE YEAR Until The Day I Die (Maverick/Reprise)	590	+4	23476	10	42/1
37	38	311 Creatures (For A While) (Volcano)	563	-40	34857	19	34/0
39	39	SOMETHING CORPORATE Space (Drive-Thru/Geffen)	541	-32	18830	4	38/0
41	40	ALIEN ANT FARM Glow (DreamWorks)	499	-32	19356	5	36/0
40	41	SEETHER Gasoline (Wind-up)	483	-70	20705	11	28/0
45	42	DEFAULT Taking My Life Away (TVT)	424	+40	26396	2	24/2
47	43	IGGY POP Little Know It All (Virgin)	412	+39	21419	2	32/2
Debut	44	RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	408	+394	41423	1	65/65
Debut	45	DISTILLERS Drain The Blood (Sire/Reprise)	402	+106	21926	1	41/5
50	46	FOO FIGHTERS Darling Nikki (Roswell/RCA)	401	+68	54556	2	12/2
48	47	FINGER ELEVEN One Thing (Wind-up)	401	+32	17502	3	27/0
44	48	STATIC-X The Only (Warner Bros.)	368	-28	13700	7	29/0
43	49	FOUNTAINS OF WAYNE Stacy's Mom (S-Curve/EMC)	356	-50	24653	12	28/0
Debut	50	311 Beyond The Gray Sky (Volcano)	353	+148	20545	1	35/3

82 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 20 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## Most Added®

[www.rradds.com](http://www.rradds.com)

ARTIST TITLE LABEL(S)	ADDS
OFFSPRING Hit That (Columbia)	80
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	65
STAIN'D How About You (Flip/Elektra/EEG)	25
NICKELBACK Figured You Out (Roadrunner/IDJMG)	19
JACK JOHNSON Taylor (Jack Johnson Music/Universal)	10
AFI Silver And Cold (DreamWorks)	8
DARKNESS I Believe In A Thing Called Love (Must...Destroy/Atlantic)	6
ATARIS The Saddest Song (Columbia)	5
DISTILLERS Drain The Blood (Sire/Reprise)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
OFFSPRING Hit That (Columbia)	+796
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	+394
STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)	+276
LINKIN PARK Numb (Warner Bros.)	+248
SWITCHFOOT Meant To Live (Red Ink/Columbia)	+179
BLINK-182 Feeling This (Geffen)	+166
SMILE EMPTY SOUL Nowhere Kids (Lava)	+152
311 Beyond The Gray Sky (Volcano)	+148
PUDDLE OF MUDD Away From Me (Geffen)	+145
RANCID Red Hot Moon (Hellcat/Warner Bros.)	+144

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
TRAPT Headstrong (Warner Bros.)	1107
CHEVELLE Send The Pain Below (Epic)	949
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	945
AUDIOSLAVE Like A Stone (Interscope/Epic)	915
FOO FIGHTERS All My Life (Roswell/RCA)	861
QUEENS OF THE STONE AGE No One Knows (Interscope)	842
FOO FIGHTERS Times Like These (Roswell/RCA)	763
RED HOT CHILI PEPPERS Can't Stop (Warner Bros.)	756
DISTURBED Liberate (Reprise)	726
CHEVELLE The Red (Epic)	603

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

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# ON THE RECORD

With Sig PD, KKND/New Orleans



This is my first On the Record, and I must admit it's a pretty daunting task. Nothing like getting the classic Max Tolkoff invite via e-mail, with his proverbial, "Oh, yeah. I need it ASAP!"

• Adding to the hurdles I have to overcome to make this happen is the fact that my brain is complete mush right now. We just closed out our three-day Halloween Voodoo Festival broad-

cast at City Park. The lineup was sick: P.O.D., Godsmack, Staind, A Perfect Circle, Marilyn Manson, Queens Of The Stone Age, Fuel, Revis, Iggy & The Stooges, Smile Empty Soul, Adema, 12 Stones, Better Than Ezra, Cowboy Mouth, Supagroup, World Leader Pretend, Galactic, The Roots, George Clinton and Paul Oakenfold, plus Ludacris and 50 Cent. Dude! It was a blowout. There were a few nonmusical special moments, however: Manson spat on a TV camera, Iggy swung at a yawning security guy, and only one band manager got pissy with me! • Musically, we're having a lot of success with APC, Shinedown and Finger 11. Puddle, Stone Temple Pilots (featuring Weiland, the asshole), Jet and Hoobastank all sound like big hits. Also making an instant impact are my new staff members Vydra (middays) and Jace Edwards (nights). Both are total stars, and, even better, they understand the fine art of picking up the PD's bar tab.

**W**ow, **Staind** regain the No. 1 slot after living at No. 2 for a couple of weeks ... **A Perfect Circle** regain No. 2 after sitting at No. 1 for a couple ... There's a real battle brewing for the rest of the top 10, with **Linkin Park** going 6-3 and **Trapt** at No. 4 with more upspinnage. The new **Blink-182** moves smartly up to No. 5 after only a handful of weeks, and **The White Stripes** move into high gear, going 9-7 ... After only four weeks **Puddle Of Mudd** move to No. 9 ... **Switchfoot** go 15-11... **Jet** slide into No. 12 from No. 14 ... Check out the nice rise of **Hoobastank**, 21-17 ... OK, we're all pulling for **OutKast**, and this week they go 31-27. Note their position on the Apple iTunes chart. I wonder if the *Saturday Night Live* performance had anything to do with that ... Massive add week for the new **Offspring**. Only two stations held out. Why? The song debuts at No. 29 ... Also new to the chart: **Red Hot Chili Peppers**, **Distillers**, **311** ... Most Added: **Offspring**, **RHCP**, **Staind**, **Nickelback**, **Jack Johnson**, **AFI** ... Most Should Be Added: **Atmosphere** (note the KROQ/Los Angeles, WXRK/New York and KWOD /Sacramento adds this week), **Yellowcard**, **Default**, **Nickelback**, **Iggy Pop**, **Jet**, **Outkast**, **Story Of The Year**, **Mars Volta**, **S.T.U.N.**



— Max Tolkoff, Alternative Editor

# COMING RIGHT UP

ARTIST: Distillers

LABEL: Warner Bros.

By FRANK CORREIA/ALTERNATIVE SPECIALTY EDITOR



Courtney Love can bitch and sue all she wants for control of Nirvana's back catalog, but when it comes to the proper musical heirs to Cobain and company's angsty alt-punk legacy, you need look no farther than Brody Delle and **The Distillers**. With *Coral Fang*, The Distillers' third full-length and first major-label album, the group outshines all previous efforts with a diary's worth of death, sex and heartbreak all wrapped around some of the best alt rock this side of *Nevermind*.

Of course, it's a bit more complicated than that, given all the drama surrounding Delle. In case you haven't been privy to all the gossip, here's a brief recap: Australian native Delle landed on American shores with a back story best left to *Behind the Music* (abusive fathers, drug addictions, homelessness, etc.). After meeting and falling in love with Rancid's Tim Armstrong at the age of 16, she moved to Los Angeles two years later and formed The Distillers, who released a self-titled debut on Epitaph and 2002's *Sing Sing Death House* on Armstrong's Hellcat label. That album contained the breakout hit "City of Angels."

Oh, yeah, Delle was also then known as Brody Armstrong, since she was married to Tim Armstrong. They're now divorced. Reportedly, the breakup was sparked by a *Rolling Stone* photo of Delle kissing Queens Of The Stone Age frontman Josh Homme, her current beau. That created a shitstorm of controversy among fans, who began taking sides, with some accusing Brody of using Armstrong and saying The Distillers had sold out. Meanwhile, B-listers like Kelly Osbourne opened their

pieholes about the whole situation, and blah, blah, blah...

But who gives a shit, really? Just listen to the fuckin' album, and you'll forget about all the drama. Check out the raw emotion of the title track, or dive headfirst into the fray with the lead single, "Drain the Blood," where Brody lays it all bare with lines like "I'm living on shattered faith/The kind that likes to restrict your breath/ Never been a better time than this/Suffocate on eternal bliss." And when it comes to the cries of "sellout" from snotty "punk" elitists, consider the line, "There's never been a better time than this/To bite the hand of frost-bitten eminence."

While nearly every post-Nirvana hack has tried their hand at the soft-loud-soft dynamics Cobain mastered, The Distillers show the posers how it's really done with "The Hunger," which throws *Bleach* back into mainstream alternative. Guitarist Tony Bradley, bassist Ryan Sinn and drummer Andy Granelli are at the top of their game throughout the affair, and their backing vocals make the choruses rallying cries that will incite sing-alongs, mosh pits or both.

Blood and death are lyrical motifs throughout *Coral Fang*, simultaneously addressing the heartbreak and hatred Brody has endured. It's much too easy to write *Coral Fang* off as a breakup album because there's melancholy underneath all of this well-crafted mayhem. But with her lyrics, Brody has a talent most songwriters don't: the ability to show the beauty behind bruises.

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**America's Best Testing Alternative Songs 12 +  
For The Week Ending 11/7/03**

Artist Title (Label)	TW	LW	Familiarity	Burn	Persons 18-34	Men 18-34	Women 18-34
LINKIN PARK Numb (Warner Bros.)	4.19	4.21	93%	13%	4.18	4.05	4.30
YELLOWCARD Way Away (Capitol)	4.17	4.13	66%	6%	4.04	3.92	4.16
HOOBASTANK Out Of Control (Island/IDJMG)	4.11	—	53%	6%	4.01	4.00	4.03
LINKIN PARK Faint (Warner Bros.)	4.10	4.19	99%	32%	4.22	4.16	4.26
SWITCHFOOT Meant To Live (Red Ink/Columbia)	4.09	4.01	77%	13%	4.05	4.05	4.04
THREE DAYS GRACE (I Hate) Everything About You (Jive)	4.05	4.00	91%	19%	3.92	3.82	3.99
3 DOORS DOWN Here Without You (Republic/Universal)	3.99	3.87	90%	22%	4.00	3.91	4.08
TRAPT Still Frame (Warner Bros.)	3.98	4.05	90%	24%	3.98	3.93	4.03
FUEL Falls On Me (Epic)	3.98	3.92	83%	14%	4.07	3.90	4.21
DASHBOARD CONFESSIONAL Hands Down (Vagrant)	3.98	3.87	82%	15%	3.81	3.64	3.94
STAIN'D So Far Away (Flip/Elektra/EEG)	3.95	3.88	98%	36%	3.94	3.91	3.96
COLD Suffocate (Flip/Geffen/Interscope)	3.90	3.83	71%	12%	3.88	3.79	3.97
NICKELBACK Someday (Roadrunner/IDJMG)	3.89	3.82	96%	28%	3.96	3.93	3.99
SMILE EMPTY SOUL Bottom Of A Bottle (Lava)	3.87	3.86	84%	27%	3.73	3.68	3.77
BLINK-182 Feeling This (Geffen)	3.85	3.91	73%	10%	3.69	3.70	3.69
CHEVELLE Closure (Epic)	3.82	—	68%	12%	3.73	3.48	3.97
SEVENDUST Enemy (TVT)	3.78	3.83	53%	8%	3.74	3.66	3.81
EVANESCENCE Going Under (Wind-up)	3.75	3.86	99%	45%	3.84	3.80	3.87
P.O.D. Will You (Atlantic)	3.68	3.61	68%	12%	3.67	3.63	3.70
A PERFECT CIRCLE Weak And Powerless (Virgin)	3.64	3.87	77%	22%	3.65	3.51	3.76
JET Are You Gonna Be My Girl (Elektra/EEG)	3.62	3.62	68%	14%	3.56	3.49	3.62
AUDIOSLAVE I Am The Highway (Interscope/Epic)	3.62	3.66	62%	12%	3.71	3.71	3.71
AUDIOSLAVE Show Me How To Live (Interscope/Epic)	3.61	3.62	88%	33%	3.66	3.68	3.65
DISTURBED Liberate (Reprise)	3.61	3.66	77%	22%	3.58	3.55	3.61
PUDDLE OF MUDD Away From Me (Geffen)	3.58	—	63%	11%	3.57	3.54	3.60
GODSMACK Serenity (Republic/Universal)	3.46	3.49	81%	28%	3.44	3.37	3.51
WHITE STRIPES Seven Nation Army (Third Man/V2)	3.39	3.53	96%	55%	3.41	3.24	3.57
STROKES 12:51 (RCA)	3.38	3.54	56%	14%	3.17	3.08	3.24
KORN Right Now (Epic)	3.25	—	60%	16%	3.21	3.13	3.29
WHITE STRIPES The Hardest Button To Button (Third Man/V2)	3.13	3.28	78%	32%	3.09	2.96	3.21

Total sample size is 452 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. Persons are screened via the Internet. Once passed, they can take the music test based on the format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system, is available for local radio stations by calling 818-377-5300. RateTheMusic.com data is provided by Mediabase Research, a division of Premiere Radio Networks.

## R&R TOP 20 SPECIALTY ARTISTS

1. MISFITS (Misfits/Rykodisc) "Monster Mash"
2. DEATH CAB FOR CUTIE (Barsuk) "Title & Registration"
3. BELLE & SEBASTIAN (Sanctuary/SRG) "Step Into My Office, Baby"
4. COHEED & CAMBRIA (Equal Vision) "A Favor House Atlantic"
5. FOO FIGHTERS (RCA) "Darling Nikki"
6. THE DARKNESS (Atlantic) "I Believe In A Thing Called Love"
7. ANTI-FLAG (Fat Wreck Chords) "Turncoat"
8. DISTILLERS (Sire/Hellcat) "Drain The Blood"
9. SLOWRIDE (Deep Elm) "Panther 1"
10. PHANTOM PLANET (Daylight/Epic) "Big Brat"
11. YEAR OF THE RABBIT (Elektra/EEG) "Last Defense"
12. INTERPOL (Matador) "Obstacle 1"
13. CHOMSKY (Aezra) "15 Minutes"
14. SUPAGROUP (Foodchain) "What's Your Problem?"
15. S.T.U.N. (Geffen/Interscope) "Annihilation of the Generations"
16. RYAN ADAMS (Island/IDJMG) "So Alive"
17. THURSDAY (Island/IDJMG) "Signals Over The Air"
18. LORETTA (Benchmark) "Slow Down"
19. A STATIC LULLABY (Ferret) "Lipgloss & Letdown"
20. SOUTH (Kinetic) "Loosen Your Hold"

Ranked by total number of shows reporting artist.

## Record Of The Week

ARTIST: Various  
TITLE: Gimme Skelter  
LABEL: Buddyhead/Netwerk



Regular visitors to Buddyhead.com know that the webmasters hate you, your stupid band, your trucker hats, your industry luncheons and just about everything else under contract. But when the surly webmasters ain't tearing bands like Good Charlotte new assholes in the site's popular gossip section, these cats are tearing up stages in and around L.A. in a band known as Icarus Line. Oh, yeah — they run a label too. Their Buddyhead Records has released this excellent compilation, *Gimme Skelter*, featuring rarities and treats from cool-ass bands like Burning Brides, Yeah Yeah Yeahs, Cave In, Weezer, Shat, Icarus Line (of course) and many more. Iggy Pop hosts the whole thing, and you even get an Iggy interview from the infamous Nardwuar. For as much as they hate you, the Buddyhead hipster doofuses are showing you some serious love with this collection.

— Frank Correia, Rock Specialty Editor

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## Reporters

## Stations and their adds listed alphabetically by market

<b>WHRL/Albany, NY*</b> OM: John Cooper PD: Lisa Biello 14 RED HOT CHILI PEPPERS STAINO	<b>WAVF/Charleston, SC*</b> PD: Dave Rossi APD/MD: Susie Bove OFFSPRING	<b>CHIX/Detroit, MI*</b> PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 5 OFFSPRING 2 RED HOT CHILI PEPPERS COLOPLAY THREE DAYS GRACE	<b>KTBY/Houston, TX*</b> PD/MD: Vince Richards MD: Eric Schmidt 12 RED HOT CHILI PEPPERS 10 OFFSPRING 7 COLD 4 COLOPLAY	<b>WMFS/Memphis, TN*</b> PD: Rob Crossman MD: Mike Kilbrow 2 OFFSPRING LIMP BIZKIT	<b>KHBZ/Oklahoma City, OK*</b> OM: Bill Harley PD: Jimmy Barreda 8 OFFSPRING CHEVELLE JET DARKNESS	<b>WWRX/Providence, RI*</b> PD: Kevin Mays MD: Bryan Slater 10 RED HOT CHILI PEPPERS 9 OFFSPRING 3 AUDIOSLAVE STAINO IGGY POP	<b>XTRA/San Diego, CA*</b> PD: Jim Richards MD: Marty Whiney 6 OFFSPRING 3 LINKIN PARK RED HOT CHILI PEPPERS	<b>WXSJ/Tallahassee, FL</b> OM: Kris Van Dyke PD: Dale Flint APD/MD: Meathead 1 JACK JOHNSON 1 STAINO 1 LIMP BIZKIT 1 NICKELBACK 1 RED HOT CHILI PEPPERS 1 OFFSPRING 1 SPIRITUALIZED	
<b>KTZO/Albuquerque, NM*</b> PD: Scott Souhrads MD: Don Kelley 17 OFFSPRING 1 RED HOT CHILI PEPPERS	<b>WEND/Charlotte*</b> DM: Mike Beriak PD: Jack Daniel APD/MD: Kristen Honeycutt 1 RED HOT CHILI PEPPERS 1 OFFSPRING 311	<b>KHRO/EI Paso, TX*</b> DM: Mike Preston PD/MD: Jojo Garcia 2 OFFSPRING JACK JOHNSON	<b>WRZX/Indianapolis, IN*</b> PD: Scott Jameson MD: Michael Young 9 OFFSPRING 7 RED HOT CHILI PEPPERS 1 DISTILLERS	<b>WZTA/Miami, FL*</b> PD: Troy Hanson 30 RED HOT CHILI PEPPERS 18 OFFSPRING	<b>WJRR/Oriando, FL*</b> DM: Adam Cook PD: Pat Lynch APD: Rick Everett MD: Brian Dickerman 17 OFFSPRING 11 RED HOT CHILI PEPPERS 4 STROKES STAINO	<b>KRZO/Reno, NV*</b> DM: Rob Brooks PD: Jeremy Smith APD/MD: Mai Diabolo 15 OFFSPRING JACK JOHNSON STAINO RED HOT CHILI PEPPERS	<b>KITS/San Francisco, CA*</b> PD: Sean Demery APD: Spud MD: Aaron Aalsten 5 OFFSPRING 1 RED HOT CHILI PEPPERS	<b>WSUN/Tampa, FL*</b> PD: Shark APD: Pat Largo 6 AFI 3 OFFSPRING COLOPLAY RED HOT CHILI PEPPERS	
<b>WNNX/Atlanta, GA*</b> DM: Leslie Fram PD: Chris Williams MD: Jay Harne 13 RED HOT CHILI PEPPERS 7 OFFSPRING JANE'S ADDICTION	<b>WKQX/Chicago, IL*</b> PD: Mike Stern MD: Mary Shuminas 19 OFFSPRING 6 GODSMACK 16 RED HOT CHILI PEPPERS	<b>KXNA/Fayetteville, AR</b> PD/MD: Dave Jackson 9 OFFSPRING 6 STAINO 4 STONE TEMPLE PILOTS 3 NICKELBACK 3 GODSMACK A PERFECT CIRCLE	<b>WPLA/Jacksonville, FL*</b> OM: Gail Austin PD: Bo Matthews APD/MD: Chad Chumley 1 OFFSPRING STONE TEMPLE PILOTS	<b>WLUM/Milwaukee, WI*</b> PD: Tommy Wilde MD: Kany Neumann 17 OFFSPRING 7 LIMP BIZKIT 3 311 2 RED HOT CHILI PEPPERS 1 STAINO	<b>WOCJ/Orlando, FL*</b> PD: Darin Smith 1 OFFSPRING COLDFEEL RED HOT CHILI PEPPERS	<b>WDYL/Richmond, VA*</b> PD: Mike Murphy MD: Keith Dakin 11 OFFSPRING 1 RED HOT CHILI PEPPERS 1 AFI EVE 6	<b>KCNL/San Jose, CA*</b> PD/MD: John Ailers 12 OFFSPRING 1 STORY OF THE YEAR HOBBASTANK JACK JOHNSON	<b>KFMA/Tucson, AZ*</b> PD: Lynn Barstow MD: Matt Spay 39 OFFSPRING 17 RED HOT CHILI PEPPERS	
<b>WJSE/Atlantic City, NJ*</b> PD: Al Parinello JACK JOHNSON STAINO NICKELBACK RED HOT CHILI PEPPERS OFFSPRING	<b>WZZN/Chicago, IL*</b> PD: Bill Gamble APD: Steve Levy MD: James VanOsdol 6 GODSMACK 2 OFFSPRING 1 NICKELBACK RED HOT CHILI PEPPERS	<b>KFRF/Fresno, CA*</b> PD: Chris Squires MD: Reverend 19 OFFSPRING 15 RED HOT CHILI PEPPERS 5 OUTKAST STAINO	<b>WRZK/Johnson City*</b> PD: Mark McKinney KORN RED HOT CHILI PEPPERS OFFSPRING	<b>WHTG/Monmouth, NJ*</b> PD: Darin Smith 11 RED HOT CHILI PEPPERS 7 COUNTING CROWS 4 OFFSPRING	<b>WPLY/Philadelphia, PA*</b> PD: Jim McGuinn MD: Dan Fein 21 OFFSPRING 2 HOBBASTANK 1 RED HOT CHILI PEPPERS	<b>WRXL/Richmond, VA*</b> DM: Bill Cahill PD/MD: Casey Krukowski 12 OFFSPRING 7 RED HOT CHILI PEPPERS	<b>KJEE/Santa Barbara, CA</b> MD: Eddie Gutierrez MD: Dakota 20 DISTILLERS 11 OFFSPRING 10 RED HOT CHILI PEPPERS 2 RANCID AFI JACK JOHNSON STAINO	<b>KMYZ/Tulsa, OK*</b> PD: Lynn Barstow MD: Cortin Pierce 7 OFFSPRING 1 RED HOT CHILI PEPPERS	
<b>KROX/Austin, TX*</b> OM: Jeff Carroll PD: Melody Lee MD: Toby Ryan 5 AFI 1 HOBBASTANK 1 KORN OFFSPRING ATARIS IGGY POP	<b>WAOZ/Cincinnati, OH*</b> PD/MD: Jeff Nagel 30 OFFSPRING 18 RED HOT CHILI PEPPERS 10 STAINO	<b>WJBX/Ft. Myers, FL*</b> DM/MD: John Rozz APD: Fitz Madrid MD: Jeff Zito 7 RED HOT CHILI PEPPERS 4 OFFSPRING 1 NICKELBACK DEFAULT STAINO	<b>WRBZ/Kansas City, MO*</b> PD: Greg Bergen MD: Lizio 43 OFFSPRING 19 RED HOT CHILI PEPPERS JACK JOHNSON	<b>WBUZ/Nashville, TN*</b> OM: Jim Patrick PD/MD: Russ Schenck 26 ATARIS 2 RED HOT CHILI PEPPERS 2 OFFSPRING 1 NICKELBACK 1 RANCID DARKNESS STAINO	<b>KEDJ/Phoenix, AZ*</b> DM: Laura Havre PD: Nancy Stevens APD: Dead Air Dave MD: Robin Nash 2 RED HOT CHILI PEPPERS 1 OFFSPRING AFI STAINO	<b>WZWE/Rochester, NY*</b> DM/MD: John McCrae MD: Jeff Sottolano 12 NICKELBACK 2 OFFSPRING 1 JACK JOHNSON 29 OFFSPRING DARKNESS	<b>KNDJ/Seattle, WA*</b> PD: Phil Manning APD: Jim Keller 30 RED HOT CHILI PEPPERS 29 OFFSPRING PEARL JAM	<b>WPBW/W. Palm Beach, FL*</b> PD: John D'Connell MD: Eric Kristensen 4 OFFSPRING 2 STAINO 1 DARKNESS 1 RED HOT CHILI PEPPERS RANCID	
<b>WRAX/Birmingham, AL*</b> PD: Susan Groves MD: Mark Lindsey 16 OFFSPRING 3 RED HOT CHILI PEPPERS 2 DARKNESS NICKELBACK ATARIS	<b>WXTM/Cleveland, OH*</b> PD: Kim Monroe APD: Don Wardella MD: Pete Schiela 25 OFFSPRING 15 RED HOT CHILI PEPPERS 1 NICKELBACK DISTILLERS	<b>WFTZ/Knoxville, TN*</b> PD: Anthony Proffitt MD: Dustin Matthews SHINEDOWN OFFSPRING	<b>KRBT/Lafayette, LA*</b> PD: Scott Perrin MD: Chris Olivier 1 STAINO 1 STROKES NICKELBACK OFFSPRING	<b>KKND/New Orleans, LA*</b> PD: Sig 6 DISTILLERS 2 NICKELBACK 1 STAINO 1 OFFSPRING	<b>KZON/Phoenix, AZ*</b> PD/MD: Kevin Mannion 4 NICKELBACK RED HOT CHILI PEPPERS OFFSPRING HOWIE DAY	<b>KWOD/Sacramento, CA*</b> DM: Curtis Johnson PD: Ron Bunce MD: Marco Collins 27 OFFSPRING 7 NICKELBACK 3 ATMOSPHERE 1 RED HOT CHILI PEPPERS CHEVELLE AFI	<b>KPNT/St. Louis, MO*</b> PD: Tommy Mattern APD: Woody File MD: Jeff Frisse 9 OFFSPRING 3 RED HOT CHILI PEPPERS AUDIOSLAVE DISTILLERS	<b>WWDC/Washington, DC*</b> PD: Joe Bevilacqua MD: Donielle Flynn 25 OFFSPRING 2 RED HOT CHILI PEPPERS 1 DEFAULT	
<b>KQXR/Boise, ID*</b> PD: Jacent Jackson MD: Kallao RED HOT CHILI PEPPERS OFFSPRING	<b>WARD/Columbia, SC*</b> PD: Dave Stewart MD: Dave Farra 3 ATARIS 3 RED HOT CHILI PEPPERS 1 OFFSPRING	<b>WGRD/Grand Rapids, MI*</b> NICKELBACK RED HOT CHILI PEPPERS OFFSPRING	<b>KXTE/Las Vegas, NV*</b> PD: Dave Wellington APD/MD: Chris Ripley 32 OFFSPRING 3 RED HOT CHILI PEPPERS GODSMACK	<b>WYRK/New York, NY*</b> PD: Robert Cross MD: Mike Peer 25 OFFSPRING 19 RED HOT CHILI PEPPERS STAINO BRAND NEW ATMOSPHERE	<b>WXDX/Pittsburgh, PA*</b> PD: John Moschitta MD: Vinnie F. 18 NICKELBACK 17 FOO FIGHTERS 10 OFFSPRING 6 RED HOT CHILI PEPPERS	<b>KWCC/Salt Lake City, UT*</b> DM: Keith Abrams PD: Ian McCain 25 OFFSPRING SMILE EMPTY SOUL	<b>WYFM/Wilmington, NC</b> MD: Mike Kennedy 9 KID ROCK 7 NICKELBACK 6 STAINO 6 RED HOT CHILI PEPPERS		
<b>WBCN/Boston, MA*</b> OM: Tony Berardini PD: Dedipus APD/MD: Steven Strick 14 OFFSPRING 3 TRAPT JACK JOHNSON EVE 6 RED HOT CHILI PEPPERS	<b>WWCD/Columbus, OH*</b> MD: Randy Malloy PD: Andy Davis MD: Jack DeVoss RED HOT CHILI PEPPERS OFFSPRING	<b>WXNR/Greenville, NC*</b> PD: Jeff Sanders APD/MD: Turner Watson 26 OFFSPRING 1 RED HOT CHILI PEPPERS 311	<b>KLEC/Little Rock, AR*</b> PD: Hoser APD/MD: Adrog 11 OFFSPRING 1 RED HOT CHILI PEPPERS RANCID NICKELBACK DISTILLERS	<b>WRRV/Newburgh, NY</b> PD/MD: Andrew Boris RED HOT CHILI PEPPERS OFFSPRING	<b>WYCY/Portland, ME</b> SM: Mike Sambrook PD: Herb Ivy MD: Brian James 13 OFFSPRING JEREMIAH FREED STAINO DARKNESS NICKELBACK RED HOT CHILI PEPPERS	<b>KXKR/Salt Lake City, UT*</b> OM: Alan Hague PD: Todd Noker MD: Artie Fulklin 25 OFFSPRING 17 RED HOT CHILI PEPPERS 5 AFI	<b>WYFM/Wilmington, NC</b> MD: Mike Kennedy 9 KID ROCK 7 NICKELBACK 6 STAINO 6 RED HOT CHILI PEPPERS		
<b>WEDG/Buffalo, NY*</b> PD: Jenny Diana MD: Ryan Patrick 25 OFFSPRING 18 RED HOT CHILI PEPPERS 2 STAINO NICKELBACK	<b>WXEG/Dayton, OH*</b> PD: Steve Kramer MD: Bomber 17 LIMP BIZKIT 1 NICKELBACK 6 STONE TEMPLE PILOTS 2 RED HOT CHILI PEPPERS 2 OFFSPRING	<b>WEEO/Hagerstown</b> APD/MD: Dave Roberts 1 STAINO 1 NICKELBACK 1 RED HOT CHILI PEPPERS 1 OFFSPRING	<b>KROO/Los Angeles, CA*</b> PD: Kevin Weatherly APD: Gene Sandblom 41 OFFSPRING 4 THRICE 4 ATMOSPHERE 1 CHEVELLE 1 THREE DAYS GRACE JACK JOHNSON	<b>WROX/Norfolk, VA*</b> PD: Michele Diamond MD: Mike Powers 13 OFFSPRING 1 SMILE EMPTY SOUL STAINO KORN RED HOT CHILI PEPPERS	<b>KNKR/Portland, OR*</b> PD: Mark Hamilton Station Reporter/APD: Jaime Cooley 10 OFFSPRING RED HOT CHILI PEPPERS	<b>KBZT/San Diego, CA*</b> PD: Garrett Michaels APD/MD: Michael Halloran 1 INTERPOL 1 MARS VOLTA GUIDED BY VOICES	<b>WBTZ/Burlington*</b> OM: Matt Grasso MD: Christine Pawlak 3 JACK JOHNSON 2 OFFSPRING STAINO RED HOT CHILI PEPPERS	<b>KTCL/Denver, CO*</b> PD: Misa O'Connor APD: Rich Rubin MD: Hill Jordan 19 STAINO 19 JET 17 OFFSPRING 1 OUTKAST	<b>WLRN/Louisville, KY*</b> MD: Lance Hale MD: Annrae Fitzgerald 9 ATARIS 1 SMILE EMPTY SOUL 1 OFFSPRING

\* Monitored Reporters  
 94 Total Reporters  
 85 Total Monitored  
 9 Total Indicator



## New & Active

**SMILE EMPTY SOUL** Nowhere Kids (*Lava*)  
 Total Plays: 339, Total Stations: 39, Adds: 3

**ILL NINO** How Can I Live (*Roadrunner/IDJMG*)  
 Total Plays: 302, Total Stations: 18, Adds: 0

**NO DOUBT** It's My Life (*Interscope*)  
 Total Plays: 299, Total Stations: 12, Adds: 0

**DARKNESS** I Believe In A Thing Called Love (*Must...Destroy/Atlantic*)  
 Total Plays: 256, Total Stations: 18, Adds: 6

**AFI** Silver And Cold (*DreamWorks*)  
 Total Plays: 253, Total Stations: 25, Adds: 8

**EVE 6** At Least We're Dreaming (*RCA*)  
 Total Plays: 235, Total Stations: 23, Adds: 2

**LIMP BIZKIT** Behind Blue Eyes (*Flip/Interscope*)  
 Total Plays: 224, Total Stations: 10, Adds: 3

**R.E.M.** Bad Day (*Warner Bros.*)  
 Total Plays: 195, Total Stations: 12, Adds: 0

**RANCID** Red Hot Moon (*Hellcat/Warner Bros.*)  
 Total Plays: 162, Total Stations: 24, Adds: 3

**STAINO** How About You (*Flip/Elektra/EEG*)  
 Total Plays: 157, Total Stations: 33, Adds: 25

## Indicator

Most Added\*

**RED HOT CHILI PEPPERS** Fortune Faded (*Warner Bros.*)

**STAINO** How About You (*Flip/Elektra/EEG*)

**OFFSPRING** Hit That (*Columbia*)

**NICKELBACK** Figured You Out (*Roadrunner/IDJMG*)

**JACK JOHNSON** Taylor (*Jack Johnson Music/Universal*)

**DARKNESS** I Believe In A Thing Called Love (*Must...Destroy/Atlantic*)

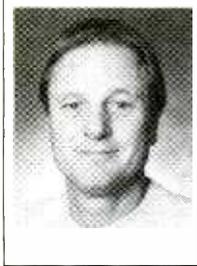
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R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R, c/o Mike Davis: 10100 Santa Monica Blvd., 3rd Floor, Los Angeles, CA 90067

Email: mdavis@radioandrecords.com



# Indicator Power

## The increasing importance of the R&R Triple A Indicator chart

It was just about two years ago that R&R separated the monitored and non-monitored reporters in each of the formats we represent. We decided to call the non-monitored stations Indicator reporters, and for a few of the formats, including Triple A, there would be a published chart compiled from that airplay.

Because the Indicator panel comprised key commercial stations that took a more adventurous approach to programming, as well as eight influential noncommercial stations, it wasn't long before certain trends began to develop with the Indicator chart.

I began to see new projects gain footholds and develop genuine success stories within the Indicator community before crossing over to the more mainstream monitored Triple A stations. I also noticed that certain artists were destined to enjoy most of their support from the Indicator panel and that the labels behind those projects were focusing their promotional and marketing efforts to that end.

Still, the opinions of the Indicator and monitored Triple A panels — as reflected by the two charts — were similar, by and large, for most successful projects.

### What Was I Thinking?

As you may recall, the second chart we originally published a few years ago in the Triple A section as a com-

panion to the monitored chart was a combined-airplay chart based on monitored airplay as well as spins from the non-monitored stations.

After a time it became clear that this combined chart wasn't that much different from the monitored chart and

**In recognition of the growing importance of the Triple A Indicator panel, we have decided to add more stations to it and will likely add even more early into next year.**

really didn't have much significance in the minds of the Triple A community at large.

After doing a little research with my peers on both the radio and record sides, I decided to take a bold step and allow the second chart to be compiled solely from airplay from the non-monitored stations. Conveniently, this decision came to pass about the time that the rest of R&R was reevaluating how it was going to represent the non-monitored segment of radio in America. This allowed me to also expand the Indicator panel of stations.

After much discussion among R&R's format editors and management, we decided to call these stations Indicators and the chart the Indicator Airplay chart. Since the Indicator panel is made up of a number of adventurous radio stations on both the commercial and noncommercial sides, it was my hope that we would begin to see certain trends reveal themselves on this chart prior to reaching the more mainstream larger-market monitored Triple A stations.

Now that almost two years have passed, I thought it was a good time to see if my expectations for the Indicator chart have been realized. As I had hoped, the importance of this chart has grown consistently over the past two years in the minds of the label folk, and its ability to influence the monitored stations is increasing.

### Launching Pad

If you think back to before we split the Triple A reporting panel into monitored and Indicator groupings, it was evident that the latter group of stations was often the first to adopt newer artists and sounds — many of which went on to be accepted by the format at large.

For example, for many years the tastemaker commercial and noncommercial stations had supported an artist by the name of David Gray. They played a large role in setting him up to advance his career dramatically when *White Ladder*, which contained "Babylon," was released.

A similar case can be made for a number of now-key Triple A artists, including Lucinda Williams; Whiskeytown and, subsequently, Ryan Adams; Beth Orton; Richard Thompson; John Hiatt; Phish; Widespread Panic; and many others.

Continued on Page 74

## The Triple A Indicator Panel

### Commercial Stations

Calls/Market	Contacts	Phone
KBXR/Columbia, MO	Lana Trezise	573-449-1520
KNDZ/Billings, MT	Casey Paul	406-238-1000
KOTR/San Luis Obispo, CA	Drew Ross	805-786-2570
KPIG/Monterey	Laura Hopper/Aileen McNeary	831-722-9000
KTAO/Santa Fe-Taos, NM	Brad Hockmeyer/Paddy Mac	505-758-5826
KZPL/Kansas City	Ted Edwards/Jason Justice	913-344-1500
WCLZ/Portland, ME	Herb Ivy/Brian James	207-774-6364
WDST/Poughkeepsie, NY	Greg Gattine/Roger Menell	845-679-7266
WMVY/Cape Cod, MA	Barbara Dacey	508-693-5000
WNCS/Burlington, VT	Mark Abuzzahab	802-223-2396
WOCM/Salisbury-Ocean City, MD	Joshua Clendaniel/Debra Lee	410-723-9626
WRNR/Baltimore	Jon Peterson/Alex Cortright	410-626-0103
WVOD/Elizabeth City, NC	Matt Cooper/Tad Abbey	252-475-1888
WWWV/Savannah, GA	Bob Neumann/Gene Murrell	843-785-9569

### Noncommercial Stations

Calls/Market	Contacts	Phone
KCLC/St. Louis	Rich Reighard/Brendan McGhee	636-949-4891
KTBG/Kansas City	Jon Hart/Byron Johnson	660-543-4491
WAPS/Akron	Bill Gruber	330-761-3099
WBJB/Monmouth-Ocean	Tom Brennan/Jeff Raspe	732-224-2492
WCBE/Columbus, OH	Dan Mushalko/Maggie Brennan	614-365-5555
WDET/Detroit	Martin Bandyke/Chuck Horn	313-577-4146
WFPK/Louisville	Dan Reed/Stacy Owen	502-814-6500
WFUV/New York	Rita Houston/Russ Borris	718-817-4550
WNCW/Greenville, SC	Kim Clark	828-287-8000
WXPN/Philadelphia	Bruce Warren/Helen Leicht	215-898-6677
WYEP/Pittsburgh	Rosemary Welsch/Mike Sauter	412-381-9131

## Year-To-Date Top 10

Even though we have a few more weeks before the final spin tallies are in for the year-end charts, I've decided to give you a sneak peek at the top 10 songs of 2003 as of Oct. 25.

### Indicator Top 10

Position	ARTIST	Title
1	BEN HARPER	With My Own Two Hands
2	LUCINDA WILLIAMS	Righteously
3	JACK JOHNSON	The Horizon Has Been Defeated
4	ZIGGY MARLEY	True To Myself
5	COLDPLAY	Clocks
6	WALLFLOWERS	How Good Can It Get
7	JASON MRAZ	The Remedy
8	DAVID GRAY	Be Mine
9	JAYHAWKS	Save It For A Rainy Day
10	SUSAN TEDESCHI	Alone

### Monitored Top 10

Position	ARTIST	Title
1	COLDPLAY	Clocks
2	JASON MRAZ	The Remedy
3	TRAIN	Calling All Angels
4	JOHN MAYER	Why Georgia
5	JACK JOHNSON	The Horizon Has Been Defeated
6	COUNTING CROWS	Big Yellow Taxi
7	TORI AMOS	A Sorta Fairytale
8	WALLFLOWERS	How Good Can It Get
9	GUSTER	Amsterdam
10	NICKEL CREEK	Smoothie Song

## No. 1 Songs

I thought it would be kind of fun to check out who went to the top of the Indicator and monitored charts over the past two years, so I did.

### Indicator No. 1s, 2002

ARTIST	Title
RYAN ADAMS	New York, New York
NATALIE MERCHANT	Just Can't Last
SHANNON MCNALLY	Down & Dirty
WILLIAM TOPELY	Back To Believing
CHRIS ISAAK	Let Me Down Easy
RYAN ADAMS	Answering Bell
BONNIE RAITT	I Can't Help You Now
SHERYL CROW	Soak Up The Sun
TREY ANASTASIO	Alive Again
COUNTING CROWS	American Girls
DAVE MATTHEWS BAND	Where Are You Going
BRUCE SPRINGSTEEN	The Rising
BETH ORTON	Concrete Sky
COLDPLAY	In My Place
TOM PETTY & THE HEARTBREAKERS	The Last DJ
TRACY CHAPMAN	You're The One
BRUCE SPRINGSTEEN	Lonesome Day

### Indicator No. 1s, 2003 (So Far)

ARTIST	Title
GEORGE HARRISON	Stuck Inside A Cloud
COLDPLAY	Clocks
SUSAN TEDESCHI	Alone
DAVID GRAY	Be Mine
LUCINDA WILLIAMS	Righteously
JACK JOHNSON	The Horizon Has Been Defeated
BEN HARPER	With My Own Two Hands
ZIGGY MARLEY	True To Myself
JACK JOHNSON	Wasting Time
BEN HARPER	Diamonds On The Inside
STING	Send Your Love

### Monitored No. 1s, 2002

ARTIST	Title
DAVE MATTHEWS BAND	Everyday
ALANIS MORISSETTE	Hands Clean
SHERYL CROW	Soak Up The Sun
JACK JOHNSON	Flake
DAVE MATTHEWS BAND	Where Are You Going
COLDPLAY	In My Place
U2	Electrical Storm
RED HOT CHILI PEPPERS	Zephyr Song

### Monitored No. 1s, 2003 (So Far)

ARTIST	Title
COLDPLAY	Clocks
JASON MRAZ	The Remedy
JOHN MAYER	Why Georgia
JACK JOHNSON	The Horizon Has Been Defeated
TRAIN	Calling All Angels
GUSTER	Amsterdam
NICKEL CREEK	Smoothie Song
JOHN MAYER	Bigger Than My Body
R.E.M.	Bad Day

# R&R TRIPLE A TOP 30

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	R.E.M. Bad Day (Warner Bros.)	517	-11	26711	8	24/0
2	2	JACK JOHNSON Wasting Time (Jack Johnson Music/Universal)	469	-8	29152	18	21/0
4	3	JONNY LANG Red Light (A&M/Interscope)	464	-7	21964	10	24/0
3	4	JOHN MAYER Bigger Than My Body (Aware/Columbia)	464	-8	25654	13	20/0
5	5	BEN HARPER Diamonds On The Inside (Virgin)	463	+9	21263	14	26/0
6	6	SARAH MCLACHLAN Fallen (Arista)	460	+24	31079	8	19/0
8	7	STING Send Your Love (A&M/Interscope)	385	+15	18937	11	21/0
7	8	JASON MRAZ You And I Both (Elektra/EEG)	354	-23	13573	19	20/0
10	9	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	353	+18	20297	7	23/0
11	10	HOWIE DAY Perfect Time Of Day (Epic)	336	+12	16982	12	23/0
9	11	WALLFLOWERS Closer To You (Interscope)	317	-25	12816	19	18/0
13	12	LOS LONELY BOYS Heaven (Or)	285	+11	10876	14	20/0
22	13	COUNTING CROWS She Don't Want Nobody Near (Geffen)	281	+83	15481	2	22/2
14	14	DAVE MATTHEWS Save Me (RCA)	258	-2	14153	3	20/3
15	15	DIDO White Flag (Arista)	255	+8	18254	15	10/1
12	16	TRAIN When I Look To The Sky (Columbia)	254	-20	9455	9	20/2
18	17	JOE FIRSTMAN Breaking All The Ground (Atlantic)	234	+11	6657	7	17/0
16	18	BARENAKED LADIES Another Postcard (Chimps) (Reprise)	226	-19	12370	8	17/0
21	19	COLDPLAY Moses (Capitol)	222	+15	12104	4	16/1
19	20	DAMIEN RICE Volcano (Vector Recordings)	221	+7	12587	9	20/0
20	21	LYLE LOVETT My Baby Don't Tolerate (Curb/Lost Highway)	219	+10	10576	7	13/0
17	22	PETE YORN Crystal Village (Columbia)	197	-38	12736	18	16/0
23	23	VAN MORRISON Once In A Blue Moon (Blue Note/EMC)	195	0	7815	6	18/2
26	24	STEREOPHONICS Maybe Tomorrow (V2)	182	+33	9986	2	14/0
Debut	25	GUSTER Careful (Palm/Reprise)	180	+55	7399	1	19/3
25	26	SANTANA f/ALEX BAND Why Don't You & I (Arista)	161	-13	11071	13	6/0
24	27	EASTMOUNTAINSOUTH You Dance (DreamWorks)	153	-26	8364	18	18/0
30	28	THORNS Blue (Aware/Columbia)	150	+11	7374	2	15/2
29	29	ZIGGY MARLEY Dragonfly (Private Music/AAL)	146	+5	5186	5	14/0
28	30	MAVERICKS I Want To Know (Sanctuary/SRG)	146	+4	4659	3	13/0

26 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of 10/26-11/1. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song with the larger increase in plays is placed first. Songs below No. 15 are moved to recurrent after 20 weeks on the chart. Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Total Audience equals Average Quarter Hour Persons times number of plays (times 100). Each daypart on each station is assigned an AQH number. Average Quarter Hour Persons used herein with permission from the Arbitron Company (© 2003, The Arbitron Company). © 2003, R&R, Inc.

## New & Active

**LIVE** Heaven (Radioactive/Geffen)  
Total Plays: 138, Total Stations: 6, Adds: 0

**TRAVIS** Re-Offender (Epic)  
Total Plays: 130, Total Stations: 11, Adds: 0

**RICKIE LEE JONES** Second Chance (V2)  
Total Plays: 128, Total Stations: 11, Adds: 1

**3 DOORS DOWN** Here Without You (Republic/Universal)  
Total Plays: 119, Total Stations: 4, Adds: 0

**THRILLS** One Horse Town (Virgin)  
Total Plays: 107, Total Stations: 14, Adds: 3

**JOHN EDDIE** If You're Here When I Get Back (Thrill Show)  
Total Plays: 97, Total Stations: 13, Adds: 0

**EDIE BRICKELL** Rush Around (Universal)  
Total Plays: 73, Total Stations: 8, Adds: 0

**RYAN ADAMS** So Alive (Lost Highway/IDJMG)  
Total Plays: 68, Total Stations: 7, Adds: 2

**CRACKER** Duty Free (iMusic)  
Total Plays: 68, Total Stations: 7, Adds: 1

**MICHAEL FRANTI / SPEARHEAD** Everyone Deserves Music (iMusic)  
Total Plays: 66, Total Stations: 7, Adds: 0

Songs ranked by total plays

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JACK JOHNSON Taylor (Jack Johnson Music/Universal)	13
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	4
DAVE MATTHEWS Save Me (RCA)	3
GUSTER Careful (Palm/Reprise)	3
THRILLS One Horse Town (Virgin)	3

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
COUNTING CROWS She Don't Want Nobody Near (Geffen)	+83
GUSTER Careful (Palm/Reprise)	+55
JOHN EDDIE If You're Here When I Get Back (Thrill Show)	+49
STEREOPHONICS Maybe Tomorrow (V2)	+33
NO DOUBT It's My Life (Interscope)	+30
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)	+25
SARAH MCLACHLAN Fallen (Arista)	+24
PETE YORN Strange Condition (Columbia)	+20
LEONA NAESS Calling (Geffen)	+20

## Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
COLDPLAY Clocks (Capitol)	196
MAROON 5 Harder To Breathe (Octone/J)	188
TRAIN Calling All Angels (Columbia)	185
GUSTER Amsterdam (Gonna Write You A Letter) (Palm/Reprise)	172
NICKEL CREEK Smoothie Song (Sugar Hill)	172
JASON MRAZ The Remedy (I Won't Worry) (Elektra/EEG)	159
MATCHBOX TWENTY Unwell (Atlantic)	147
TORI AMOS A Sorta Fairytale (Epic)	121
JACK JOHNSON The Horizon... (Jack Johnson Music/Universal)	119
COLDPLAY The Scientist (Capitol)	114

Detailed station playlists for all R&R reporters are available on the web at [www.radioandrecords.com](http://www.radioandrecords.com).

**COUNTING CROWS** FILMS ABOUT GHOSTS THE BEST OF...

**"She Don't Want Nobody Near"**

**R&R Tracks 13**

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**R&R & BDS #1 most increased plays**

**New Adds: KFOG, WRNX**

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 WTTS KGSR WXPB WXRW WNCS  
 KPRI WDOD WZEW WFPK & more

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 a2o management: Gary Gersh  
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November 7, 2003

## R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	TOTAL AUDIENCE (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	R.E.M. Bad Day (Warner Bros.)	371	+119	1493	7	22/5
4	2	JONNY LANG Red Light (A&M/Interscope)	364	+141	1809	9	21/6
1	3	STING Send Your Love (A&M/Interscope)	360	+76	1767	11	19/4
3	4	JOHN MAYER Bigger Than My Body (Aware/Columbia)	358	+121	1605	12	19/4
9	5	HOWIE DAY Perfect Time Of Day (Epic)	271	+103	1462	10	15/4
11	6	SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	259	+100	1156	6	18/5
5	7	BEN HARPER Diamonds On The Inside (Virgin)	258	+53	1514	14	16/3
7	8	VAN MORRISON Once In A Blue Moon (Blue Note/EMC)	248	+60	890	6	20/5
12	9	COLDPLAY Moses (Capitol)	246	+91	1179	3	19/3
13	10	SARAH MCLACHLAN Fallen (Arista)	244	+102	899	5	13/4
6	11	LOS LONELY BOYS Heaven (Dr)	229	+21	1380	16	17/1
10	12	NORTH MISSISSIPPI ALLSTARS Eyes (Tone-Cool/ATO)	227	+67	814	10	19/4
8	13	JASON MRAZ You And I Both (Elektra/EEG)	222	+50	1545	19	12/3
15	14	LYLE LOVETT My Baby Don't Tolerate (Curb/Lost Highway)	217	+81	847	6	19/6
21	15	TRAIN When I Look To The Sky (Columbia)	213	+103	1109	7	13/5
20	16	DAVE MATTHEWS Save Me (RCA)	209	+99	1015	3	18/4
-	17	WALLFLOWERS Closer To You (Interscope)	203	+112	1208	11	10/4
24	18	BARENAKED LADIES Another Postcard (Chimps) (Reprise)	193	+86	852	6	13/5
14	19	ZIGGY MARLEY Dragonfly (Private Music/AAL)	187	+52	991	5	16/4
17	20	MAVERICKS I Want To Know (Sanctuary/SRG)	169	+43	648	8	18/4
25	21	RYAN ADAMS So Alive (Lost Highway/IDJMG)	161	+49	752	2	16/4
19	22	JACK JOHNSON Wasting Time (Jack Johnson Music/Universal)	157	+45	1002	18	9/2
16	23	RICKIE LEE JONES Second Chance (V2)	155	+25	518	4	16/3
Debut	24	COUNTING CROWS She Don't Want Nobody Near (Geffen)	153	+65	724	1	16/3
23	25	SHELBY LYNNE Telephone (Capitol)	152	+36	613	9	14/3
26	26	JOE FIRSTMAN Breaking All The Ground (Atlantic)	150	+48	892	3	10/2
27	27	TRAVIS Re-Offender (Epic)	143	+43	700	2	14/3
Debut	28	GUSTER Careful (Palm/Reprise)	139	+71	663	1	15/5
18	29	ROBERT RANDOLPH Soul Refreshing (Warner Bros.)	134	+14	638	11	12/1
22	30	PETE YORN Crystal Village (Columbia)	129	+11	856	17	8/2

25 Triple A reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.  
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## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
JACK JOHNSON Taylor (Jack Johnson Music/Universal)	13
JONNY LANG Red Light (A&M/Interscope)	6
LYLE LOVETT My Baby Don't Tolerate (Curb/Lost Highway)	6
R.E.M. Bad Day (Warner Bros.)	5
VAN MORRISON Once In A Blue Moon (Blue Note/EMC)	5
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	5
GUSTER Careful (Palm/Reprise)	5
TRAIN When I Look To The Sky (Columbia)	5
BARENAKED LADIES Another Postcard (Chimps) (Reprise)	5

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JONNY LANG Red Light (A&M/Interscope)	+141
JOHN MAYER Bigger Than My Body (Aware/Columbia)	+121
R.E.M. Bad Day (Warner Bros.)	+119
WALLFLOWERS Closer To You (Interscope)	+112
HOWIE DAY Perfect Time Of Day (Epic)	+103
TRAIN When I Look To The Sky (Columbia)	+103
SARAH MCLACHLAN Fallen (Arista)	+102
SHERYL CROW The First Cut Is The Deepest (A&M/Interscope)	+100
DAVE MATTHEWS Save Me (RCA)	+99
COLDPLAY Moses (Capitol)	+91

## Reporters

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\*Monitored Reporters  
45 Total Reporters  
26 Total Monitored  
19 Total Indicator



New Indicator Reporters (7):  
KNDZ/Billings, MT  
WCBE/Columbus, OH  
KZPL/Kansas City, MO  
WVWV/Savannah, GA  
WVCC/Monmouth-Ocean, NJ  
WOCM/Salisbury-Ocean City, MD  
KCLC/St. Louis, MO  
No Longer A Reporter (1):  
KMTN/Jackson, WY  
Note: WXRV is being re-classified from Boston, MA to Portsmouth, NH.

## Indicator Power

Continued from Page 72

Over the past two years we have seen the Indicator panel play a similarly significant role in the development of artists such as Norah Jones, Maia Sharp, John Mayer, Jason Mraz, Nickel Creek, Howie Day, Keller Williams, Damien Rice, Los Lonely Boys and EastMountainSouth.

In addition, the Indicator stations are the biggest supporters of such artists as Badly Drawn Boy; Michael Franti And Spearhead; Warren Zevon; Joe Jackson; Zero 7; Jesse Harris; Phil Roy; Shelby Lynne; The Mavericks; Patty Griffin; Dar Williams; Gomez; North Mississippi Allstars; and Emmylou Harris.

Having said all of this, there is no clear boundary between the two Triple A panels. More often than not, both are embracing and developing projects by established artists as well as newcomers.

## Expanded Panel

In recognition of the growing importance of the Triple A Indicator panel, we have decided to add more stations to it and will likely add even more early into next year.

New to the panel this week are KNDZ/Billings, MT; KZPL/Kansas City, MO; WOCM/Salisbury-Ocean City, MD; WVWV/Savannah, GA; KCLC/St. Louis, MO; WBJB/Monmouth-Ocean, NJ; WCBE/Columbus, OH, bringing the total to 25. We now have 11 public radio stations in the mix, and I hope to include even more as their contribution to the panel continues to prove invaluable.

It was never my intention to segregate certain stations from others; it is crucial to view and promote the Triple A format as a whole to enjoy any real success with an artist. But due to the fact that Mediabase does not reach below a certain market size at this time, it was important to showcase and support other key stations as best as possible. I believe the Indicator chart accomplishes this in a meaningful way.

# ON THE RECORD

With **Mike Wolf**  
Asst. PD/MD, KTCZ/Minneapolis



I was listening to Dido's new song, "White Flag," yesterday while watching a video of 15 school-cafeteria workers from a small town here in Minnesota accepting their Powerball payoff checks, and it dawned on me how tough the odds are in our industry of any artist having a hit record, much less two hits in a row! • Think about how many CDs cross your desk in a given week (probably around 100), and then consider that only about three of those songs actually make it onto your playlist. From there, only a handful of songs make it to power rotation, and, subsequently, even fewer have the staying power to survive the transition into the gold category of your library. • Well, Dido has beaten the odds. Not only do we still play "Thank You" as part of our gold library, but "White Flag" is initially showing promise of having just as much staying power. All of the signs that we look at — e-mails, requests and research — say this is a slam-dunk. So, if you've overlooked this gem of a song because of the recent onslaught of releases by core artists, now would be a good time to revisit it.

Not much movement this week in the top 10 of the monitored chart, with R.E.M. holding at No. 1 for the fifth week ... **Ben Harper** is bulletted at No. 5, **Sarah McLachlan** is 6\*, **Sting** is at 7\*, **Sheryl Crow** is at 9\*, and **Howie Day** rounds it out at 10\* ... Gainers this week include **Los Lonely Boys** (13\*-12\*), **Counting Crows** (with a whopping 22\*-13\* jump!), **Joe Firstman** (18\*-17\*), **Coldplay** (21\*-20\*) and **The Thorns** (30\*-28\*) ... **Guster's** new one debuts ... With the addition of seven new stations on the Indicator panel this week, the Indicator chart abounds with bullets. In fact, the entire chart is bulletted this week! Next week will give us a clear picture of what is gaining and losing ... The Most Added category is also affected by the new stations this week, as everything on the list is considered an add the first week it enters the system. With this in mind, the new **Jack Johnson** takes Most Added honors this week, with 26 total adds (No. 1 on both panels), while **The Red Hot Chili Peppers** and **Tori Amos** each grab six total adds ... **Guster**, **Dave Matthews**, **The Thorns**, **Van Morrison**, **Ryan Adams**, **Counting Crows**, **The Thrills** and **North Mississippi Allstars** close some important holes ... Keep an eye on the forthcoming **Five For Fighting**, as well as **Seal**, **The Waifs**, **Robben Ford**, **Little Feat** and **Azure Ray**.

# Triple A ON THE RADIO

— John Schoenberger, Triple A Editor

# AAA ARTIST OF THE WEEK

ARTIST: **Natalie Merchant**

LABEL: **Myth America**

By **JOHN SCHOENBERGER** / TRIPLE A EDITOR



We first got to know Natalie Merchant when she was a young woman of 17 fronting the popular folk rock band 10,000 Maniacs. Over the course of 11 years and seven albums the group became immensely popular, and the influence of Merchant became more evident. After giving her bandmates her two-year notice, Merchant stepped out on her own with the release of *Tigerlily* in 1995. *Ophelia* — which revealed a much more complex and creative artist than we ever imagined — followed in 1998, and she released a live package in '99 and *Motherland* in 2001.

As time slipped by, Merchant began to reassess what was important to her and decided she needed to take more control of her life — both on a personal as well as a professional level. After much thought, she decided to leave her long relationship with Elektra and step out on her own.

With the formation of Myth America Records, Merchant is now going to have more of a say in the direction of her career. Her first release is *The House Carpenter's Daughter*, a collection of traditional and contemporary folk music that has touched her life.

As she explains, "I've been searching long and hard for a true definition of 'folk music.' Does a folk song need to be old and played on traditional instruments? Is it required to be of humble or unselfconscious origins? Is it possible to find a communal identity in the textures, rhythms and poetry of certain songs? I've begun to believe that a song that is universally loved and understood will endure the test of time and become folk music simply because it has made itself useful to so many of us."

With these thoughts in mind, Merchant set out to create a folk album like none you

have ever heard. Sure, there is a sizable nod to the instrumentation and perspective of traditional American music, but she has used this as a jumping-off point, rather than a destination.

Many of the songs chosen for this collection are traditional in nature, and Merchant found out about them in a variety of ways and places — from old documentary films to 18th-century hymnals. In addition, she includes a few contemporary numbers by such acts as The Horseflies and Fairport Convention. But she did not steadfastly adhere to the original arrangements of any of these selections. Her interpretations are certainly organic and reverent, but they also align themselves beautifully with the musical sensibilities we have come to expect from Merchant.

Helping with this labor of love were guitarists Erik Della Penna and Gabriel Gordon, bassist Graham Maby, banjoist Richie Stearns, fiddler Judy Hyman, keyboardist Elizabeth Steen and drummer Allison Miller, with backing vocals by what Merchant calls "the menfolk." Highlights include "Sally Ann," "Soldier, Soldier," "Crazy Man Michael" and "Diver Boy."

Merchant has also stepped onto another new path in her life recently: This summer she gave birth to her first child, a beautiful daughter. In addition, she has been working with her former bandmates on a 10,000 Maniacs retrospective for Rhino Records, which is due soon.

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	THIS WEEK PLAYS	+/- PLAYS	CUMULATIVE PLAYS
1	1	<b>RODNEY CROWELL</b> Fate's Right Hand (Columbia)	799	-24	7595
2	2	<b>ROBERT EARL KEEN</b> Farm Fresh Onions (Audium/Koch)	716	+23	4055
3	3	<b>LYLE LOVETT</b> My Baby Don't Tolerate (Curb/Lost Highway)	716	+44	4063
7	4	<b>VARIOUS ARTISTS</b> Just Because I'm A Woman... (Sugar Hill)	678	+88	2732
5	5	<b>MAVERICKS</b> The Mavericks (Sanctuary/SRG)	661	+26	4403
4	6	<b>EMMYLOU HARRIS</b> Stumble Into Grace (Nonesuch)	659	+14	3484
6	7	<b>CHRIS KNIGHT</b> The Jealous Kind (Dualtone)	591	-16	4632
8	8	<b>C. TAYLOR &amp; C. RODRIGUEZ</b> The Trouble With Humans (Lonestar)	570	+22	3860
9	9	<b>WAYNE HANCOCK</b> Swing Time (Bloodshot)	516	-29	6562
14	10	<b>ADRIENNE YOUNG</b> Plow To The End Of The Row (Addie Belle)	490	+26	3582
11	11	<b>TIM O BRIEN</b> Traveler (Sugar Hill)	481	-33	8012
12	12	<b>JUNE CARTER CASH</b> Wildwood Flower (Dualtone)	478	-16	5168
10	13	<b>JOE ELY</b> Streets Of Sin (Rounder)	463	-61	11782
15	14	<b>SHELBY LYNNE</b> Identity Crisis (Capitol)	460	+22	4362
20	15	<b>ALBERT LEE</b> Heartbreak Hill (Sugar Hill)	439	+98	1364
13	16	<b>DARRELL SCOTT</b> Theatre Of The Unheard (Full Light)	429	-36	3999
17	17	<b>VARIOUS ARTISTS</b> Livin', Lovin', Losin'... (Universal South)	400	+3	2652
16	18	<b>DWIGHT YOAKAM</b> Population Me (Audium/Koch)	390	-16	10431
19	19	<b>CHIEFTAINS</b> Further Down The Old Plank Road (Victor/AAL)	368	+8	2331
21	20	<b>PATTY LOVELESS</b> On Your Way Home (Epic)	363	+27	1726
18	21	<b>DEL MCCOURY BAND</b> It's Just the Night (McCoury Music)	351	-11	3901
<b>Debut</b>	22	<b>HOT CLUB OF COWTOWN</b> Continental Stomp (Hightone)	298	+83	747
23	23	<b>KATE CAMPBELL</b> Twang On A Wire (Large River Music)	294	+12	2699
26	24	<b>JESSE DAYTON</b> Tall Texas Tales (Stag)	289	+30	1923
24	25	<b>MARTY STUART...</b> Country Music (Columbia)	264	-7	2590
<b>Debut</b>	26	<b>THAD COCKRELL</b> Warmth & Beauty (YEP ROC)	260	+48	1243
<b>Debut</b>	27	<b>KARL SHIFLETT AND BIG COUNTRY</b> Worries On My Mind (Rebel)	234	+99	423
27	28	<b>CHRIS SMITHER</b> Train Home (Hightone)	227	-23	5904
<b>Debut</b>	29	<b>MICHAEL RENO HARRELL</b> Closer Home (Dancing Bear)	227	+35	1070
25	30	<b>SCOTT MILLER</b> Upside Downside (Sugar Hill)	219	-51	12491

The Americana Airplay chart represents the reported play of terrestrial radio stations, nationally syndicated radio shows, satellite radio and internet stations that have agreed to submit weekly spin counts. For more information please visit [www.americanamusic.org](http://www.americanamusic.org).  
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## Americana Spotlight

by John Schoenberger

Artist: Steve Earle

Label: E-Squared/Artemis



Ever since Steve Earle emerged in the mid-'80s, his music has defied easy classification. Is he country? Is he rock? To the many people who have become fans it really doesn't matter, because his honesty and willingness to reach beyond genres are his strengths. Furthermore, he quickly commanded respect from his musical peers, many of whom have covered his songs over the years. Now, after a dozen studio albums and a couple of live outings (his last one was 12 years ago, just before he bottomed out in his battle with drugs), Earle's career moves up to an entirely new level with *Just an American Boy*. The double live CD gives us more than 100 minutes of Earle's music, including many of his best tunes from the past, as well as a healthy dose of songs from his most recent project, *Jerusalem*. Earle has never been shy about expressing his views on important matters, and during his last tour he used the stage as a soapbox to air them, both in the songs and in between them. This CD package also acts as a companion piece to director Amos Poe's documentary of the same name. You'll hear some of Earle's time-tested classics, such as "Copperhead Road" and "Guitar Town," as well as more politically charged numbers like "Ashes to Ashes," "Amerika 6.0 (The Best We Can Do)," "Billy Austin," "Harlan Man" and "John Walker Blues."

## Americana News

An all-star tribute CD is in the works to honor and benefit singer-songwriter Alejandro Escovedo, who is currently undergoing treatment for hepatitis C. Those expected to contribute songs to the project include Joe Ely; Los Lonely Boys; Whiskeytown; Jennifer Warnes; Escovedo's niece, Sheila E.; and his brother, Pete Escovedo ... Rosie Nix Adams — daughter of the late June Carter Cash — and musician James Campbell were found dead Oct. 24 in a converted school bus parked near Clarksville, TN. The Nashville medical examiner determined their deaths were caused by carbon monoxide poisoning from propane space heaters ... Sylvester Rice, an original member of The Flatlanders (along with Joe Ely, Jimmie Dale Gilmore and Butch Hancock) died on Tuesday, Oct. 21 ... Bluegrass legend Del McCoury was inducted into the Grand Ole Opry on Saturday, Oct. 25 ... In what has become a seemingly weekly Johnny Cash update, the much talked-about American Recordings rarities box set is now scheduled for release on Nov. 25. The five-disc set will include 79 songs, 64 of them previously unreleased. In other Cash news, a salute by his friends and peers is in the works for the CMAs. He is also up for four awards at this year's ceremony ... Derailers bassist Ed Atkins and his wife, Amy, are the proud parents of their first child, Paul Edward Atkins III, who was born on Oct. 19 ... Pat Green and his wife, Kori, also welcomed a son into the world, on Oct. 27.

Note: If you have Americana news, please forward it to [jschoenberger@radioandrecords.com](mailto:jschoenberger@radioandrecords.com).

## Most Added®

ARTIST TITLE LABEL(S)	ADDS
<b>Bottle Rockets</b> Blue Sky (Sanctuary/SRG)	13
<b>Paul Burch</b> Fool For Love (Bloodshot)	12
<b>Various Artists</b> Beautiful: Tribute To Gordon Lightfoot (Northern Blues)	11
<b>Hot Club Of Cowtown</b> Continental Stomp (Hightone)	10
<b>Wanda Jackson</b> Heart Trouble (CMH)	9

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**RICK WELKE**

*rwelke@radioandrecords.com*

# New Artist Survey

## Radio's thoughts on new artists for 2003

**I**t's now November, and we only have a few more weeks before the year-end charts hit and everyone starts discussing the top songs of 2003. A hot topic every year is who will be New Artist of the Year. I sent a survey to all of Christian radio with basic questions about the subject, and the responses appear below.

In many conversations over the past several months people at radio and the labels have been fuming over the lack of new artists on the charts in the past two years. If you look closely at the 2002 charts, you'll notice that at Christian AC and CHR, only one band made waves as a new artist — *one*. That, of course, was MercyMe.

No other band at any Christian format had the impact necessary for radio to deem them a new core artist for the future. Labels were unhappy because the few new artists they did offer up in late 2001 and into 2002 didn't make the cut at radio. Radio was upset because it believed the labels weren't making a priority of introducing quality artists to the industry.

So who was right? Both, unfortunately. The good news is that, as we hit the latter part of 2002 and the beginning of 2003, the labels began to launch new acts at an increasing pace. We can now look at these artists in our rearview mirrors and see that they were of the highest quality. And many new acts hit the chart this year — way more than in 2002.

### Radio's Thoughts

Nowadays, many stations are what I like to call "power gold poppers." They believe this to be the safest way of conducting business because of their fear of driving away listeners who donate funds to their stations. Commercial stations are also sliding in that direction because of research and the familiarity card. With that in mind, I asked radio a very simple question:

*Are new artists important to Christian radio?*

- Absolutely: 78%
- Somewhat: 20%
- A little bit: 2%

Interestingly, only 22% thought that new artists aren't critically important to the format. I also offered an option of "Not important," but no one chose that one — thankfully.

My next question brought the matter a bit closer to home, asking what programmers do with new music from new acts at their local station.



**Jeremy Camp**

*How receptive is your station to brand-new artists?*

Somewhat receptive — they are added to the list just like any other artist: 61%

A little receptive — we take them one at a time, but established artists get the nod most of the time: 26%

Very receptive — we usually add them right after they are released: 13%

As you can see, the contrast between the answers to the first question and the answers to this one shows what people at radio really think when they are presented with a single from a new artist. While 78% of you believe that new artists are very important to the format, only 13% said they give new acts priority. However, a combined 74% of respondents said that they would give equal opportunity or better to a new song by a new artist to be added to the station's playlist. Only 26% said that established artists are given special treatment.

### Top Acts For 2003

So who is the top new artist for 2003? Unlike last year, when many believed that the Dove Awards and other organizations had trouble coming up with a solid list of new blood, this year we have been blessed with many new acts that can be considered contenders. Here are radio programmers' top 10 picks. Respondents could vote for up to three artists.

*Who are your top new artists for 2003?*

- Jeremy Camp: 66%
- Casting Crowns: 49%
- Warren Barfield: 41%

- Todd Agnew: 36%
- Across The Sky: 15%
- Kristy Starling: 15%
- Big Dismal: 8%
- Nate Sallie: 8%
- FM Static: 8%
- Jody McBrayer: 8%

We also did a midyear survey in which Warren Barfield topped the list. It's interesting to note how the list has transformed over the course of a few months. Jeremy Camp's ability to hit Christian's AC, CHR and Rock charts with different singles has catapulted him to the top, as proven by the responses to my next question.

*What project do you feel is the most significant release for a new artist this year (one response only)?*

Jeremy Camp, *Stay*: 20%

Casting Crowns, *Casting Crowns*: 20%

Todd Agnew, *Grace Like Rain*: 14%

Warren Barfield, *Warren Barfield*: 10%

Nate Sallie, *Inside Out*: 5%

FM Static, *What Are You Waiting For?*: 5%

This list is similar to the first, with Nate Sallie and FM Static moving up with their records. Barfield and Agnew change places here, but both have just released their second singles to radio, which will potentially help them move up in the months to come.

### About The Label Side

Of course, record labels hold the keys when it comes to new artists and new music. Without their constant search for new talent and help in molding the artists of tomorrow, every station would flip to Classic Christian. Thus, I next asked programmers for their thoughts on labels, specifically when it comes to new artists.

*What record label do you feel is being the most aggressive in introducing new talent and offering a solid cast of new artists for the future?*

- Sparrow: 20%
- BEC/Tooth & Nail: 20%
- Essential/Reunion: 11%
- Creative Trust Workshop: 9%
- Rocketown: 9%

Jeremy Camp helps move BEC/Tooth & Nail to a tie with Sparrow at the top of the list, but the label's efforts to impact Christian's CHR as well as its AC chart on a consistent basis this year have also positioned it as a company on the front line of establishing solid artistry for the future. FM Static and the signing of Thousand Foot Krutch, Seven Places and Anberlin

have given BEC/Tooth & Nail more recognition than it has had at any other time in its history.

Knowing that the partnership between radio and labels is vital for any artist and their music ministry, I asked the final question in the survey.

*What are the best ways a record label can help promote its new artists to your station and listeners?*

A brown-bag event with our listeners: 43%

A live in-studio concert by the artist: 34%

Face time between the artist and our staff: 31%

Plenty of on-air artist giveaways: 30%

Interesting on-air promotions or time buys: 26%

Quality time for the artist and our station management: 16%

Promotional or marketing kits: 11%

Make a great record or hit song to play: 8%

It would seem that the majority of programmers — who could vote for as many of these potential promotional options as they wished — want to get an artist in front of their audience either in person or on the air above everything else. In a recent Edison Media Research survey of music buyers across the country, consumers said that the No. 1 way they heard about a new artist or song was in person or live on their favorite radio station.

### Closing Remarks

The foundation of any format or genre of music is laid brick-by-brick by the new music introduced during its existence. If this music strikes a chord with the core listener, the artist will more than likely be around for the long haul.

But the local programmer holds many of these artists' futures in the palm of his or her hand. We all know that new music by an unknown artist won't research or test well, so how does a PD or MD decide that song X will get a fair chance on the air?

Through this survey we have learned that the majority of programmers say they look at music the same



**Warren Barfield**

way, whether it's by a new artist or an established one. But do they really?

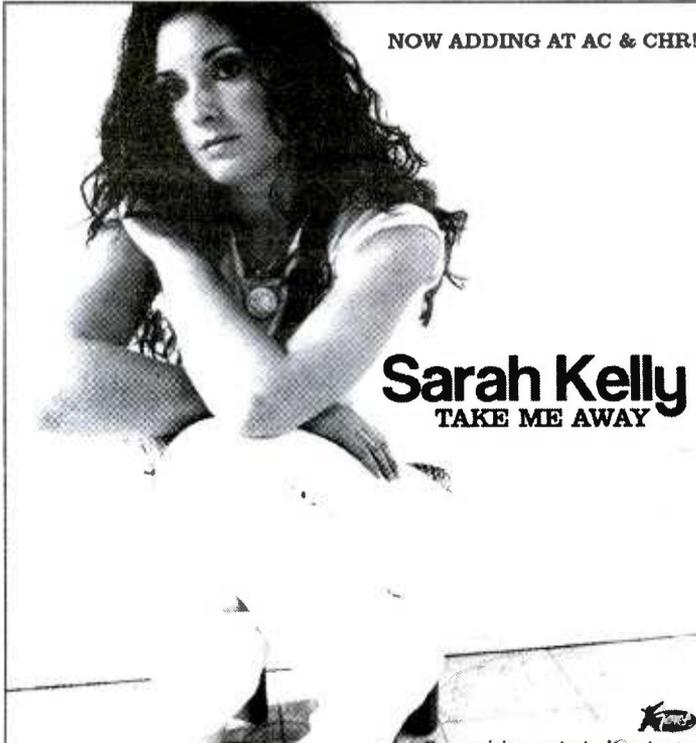
The story I'm about to tell is a simple but profound example. Put yourself in the shoes of the PD of a mainstream AC station about seven months ago. You hear about this unorthodox single that a few stations have picked up on even though a major label isn't working it or promoting it. You finally get your hands on it and find that it's not something you would normally take a chance on.

You talk to your staff and maybe even your consultant about it. You hear more buzz about the song and how a few more stations are testing it on-air. You really don't want to play the song because it's just too far from what your listeners are used to hearing on your station. And, honestly, you can't stand the song.

So you decide to wait and see if it actually hits some of the bigger markets. Twelve weeks later you finally add the song, begrudgingly. The song has hit the national charts and the big CHR station in town has already been on it for 10 weeks. It turns into one of the biggest hits of the year.

What is it? "I Can Only Imagine" by MercyMe.

**NOW ADDING AT AC & CHR!**



**Sarah Kelly**  
TAKE ME AWAY

For servicing contact [ed@gotee.com](mailto:ed@gotee.com)

# The CCM Update

Christian Retail, Radio & Records Newsweekly

The **CCM** Update

Editor  
Lizza Connor

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## Album Preview: Skillet

Quartet reinvent their straight-ahead rock with *Collide*

Skillet, the four-piece outfit comprising lead singer-bassist John Cooper; his wife, Korey, on keys; Lori Peters on drums; and Ben Kasica on guitars, are back with an album of rock music set for release on Nov. 18. Aggressive electric guitars and passionate, husky vocals drive Skillet's new sound and signal a departure from the band's 2000 *Alien Youth*-era vibe, which was steeped in keyboards and electronica.

From his home in Kenosha, WI, the small town an hour north of Chicago where the band has resided for more than two years, John Cooper tells THE CCM UPDATE EDITOR Lizza Connor that Skillet have finally hit their stride with *Collide*.

The band, which began in Memphis as a side project for musicians



Skillet are (l-r) Ben Kasica, Lori Peters and John and Korey Cooper.

from several different groups, has garnered rave reviews and radio success. Here Cooper talks about their recent evolution and fills us in on what Skillet have been up to since we last heard from them, nearly three years ago.

**CCM:** It's been a while since we talked to Skillet. What have the past few years held for you?

**JC:** We have been touring, and Korey and I had a new baby. Korey and I also did some work outside the realm of Skillet that few people know about. We wrote a few songs for a band called Jonah33, and I co-produced some songs on that record. We also did sampling and programming on a record for a Columbia Records band called Dropline and co-wrote songs for a mainstream band, Stir.

**CCM:** What prompted the new album, *Collide*?

**JC:** Sometimes there are so many things that have gone into making an album that it's hard to remember where it started. The past few records we've made were very much written toward the church to encourage re-

vival and spark Christians to live for God.

When I started writing for this album, about four months after *Alien Youth* was released, I felt that God was speaking to me about making an album that was more issue-oriented, with the lyrics focusing on how people deal with problems in their lives.

That's not a direction I've explored since we released our first album in 1996.

The idea behind *Collide* is that, yes, we are Christians, we're not of the world, but we live in it, we struggle, we are disappointed. The real question is this: How do we make it work? I wanted to address the times we're in now, with the war, random acts of violence, Sept. 11, etc. — all these things going on around us.

**CCM:** You said you focused your writing more on individual issues and struggles rather than taking the more cerebral approach of past Skillet albums. Are you writing from personal experience?

**JC:** My songwriting has a lot to do with the people I meet on the road — the young people who are dealing with all these issues. I'm 28 now, and I'm not dealing with a lot of those is-



*Collide*

suers anymore. But a song like "Imperfection" talks about not feeling good about yourself, feeling ugly or unable to offer anything to the world. I've already dealt with these things, because I'm older now, but I meet all

these junior high and high school kids who feel awkward.

**CCM:** You worked with producer Paul Ebersold (*Three Doors Down*, *Sister Hazel*) on the new album. How did you hook up with him?

**JC:** We'd been friends for a while, but we'd both been so busy, we hadn't had a chance to rekindle that relationship until we worked together when Korey and I were writing for Stir and he was producing them. The reason I hadn't talked to him about working together before was that we couldn't afford him!

He's done some big mainstream stuff in the past few years, like producing Three Doors Down's hit "Kryptonite" and working with bands like Sister Hazel. He was just out of reach for us. But during the time we were working together, he said, "I don't care about the money, I want to do it." That was really exciting for our band.

**CCM:** What did he bring to the table that contributed most to the record?

**JC:** I like so many different styles, and I have a tendency to try too much. When I first came to Paul, I had about 25 to 30 songs written. The first thing he did was filter through what songs didn't fit the record. He would say, "If you want this sound, those three songs just don't fit."

One of the things Skillet has done in the past has been to include some really slow songs that haven't seemed to fit with the rest of the album. Paul instructed us not to confuse our audience. That doesn't mean eliminating ballads, but it means making them more aggressive.

One other thing is that he just completely tore our songs apart. He'd tell me to take a song home and work with it. That was difficult for me, but it came down to a point where I had to trust him more than I trusted myself. I think that's what a good producer has to offer. It's hard to be humble enough to trust someone like that.

**CCM:** What was the most memorable day for you in the time you spent recording?

**JC:** It was this one day after the band had decided which 10 songs would go on the album and we'd just finished all the drum tracks. I felt like something clicked with me, and I finally got what Paul had been trying to teach me. I felt like I just needed to write, and so I went into a room and wrote the words to the song "Savior" in 10 minutes. Usually it takes me 15 hours.

## CCM UPDATE GALLERY



**READY FOR THEIR CLOSEUP** Award-winning artist and actor Billy Ray Cyrus recently appeared in New York as a guest on the long-running TV program *Christopher Closeup*. The interview and acoustic performance were part of Cyrus' nationwide promotional tour to support his Word Records project *The Other Side*, which hit stores on Oct. 28. Pictured on the set are (l-r) Billy Ray Cyrus and *Christopher Closeup* host Monsignor James Lisante.

I took it in to let Paul hear it, and it was magical. I didn't realize it, but then he said, "That's the one I've been looking for." From that point, I wrote five more songs that cut the others right off the record. I'd just arrived at a place where I was able to finally capture a musical identity.

**CCM:** There's definitely a different sound on *Collide*.

**JC:** I grew more interested in playing straight-up rock 'n' roll. I love industrial music and electronica, but I started thinking it was time for a change.

**CCM:** Was there anything specific that you referenced on this record or that served as an influence or inspiration?

**JC:** I'm a big P.O.D. fan, but you probably wouldn't hear a lot of P.O.D. influence in my songs except for may-

be the aggressive guitar sounds. It's unashamedly metal. That's one way they'd be an influence. Linkin Park are another band I really love as well.

I've really enjoyed doing the kind of music Skillet have done in the past. It created a niche in the market that not many bands were doing and helped us develop an image. Now we're redefining ourselves. I think that we've come into a sound on this record that's way better than anything we've done before.

**CCM:** Will this be the basis for Skillet records to come?

**JC:** It's hard to say. We've captured our sound for now. Just because I've experienced so much and have seen how my own musical tastes have changed, I can't really say what the future will hold.

## The Wire: Nov. 7, 2003

- Steven Curtis Chapman partners with Family Christian Stores during this holiday season to promote Family Christian's James Fund and his own Shaohannah's Hope Foundation. The nonprofit James Fund was created to meet the needs of orphans and widows in the communities Family Christian serves.

Donations to the James Fund and Shaohannah's Hope will be made with the purchase of Chapman's current Sparrow Records' release, *All About Love*, and Christmas Barnabas Bears can be "adopted" at any Family Christian Store or at FamilyChristian.com for \$5. Adopted bears are given to children in need.

- Gibson Guitar's Epiphone division has added **ZOEgirl** to an impressive roster of endorsement artists ranging from Kiss' Ace Frehley to Lynyrd Skynyrd and B.B. King.

- **Avalon**, winners of the 2002 American Music Award for Favorite Artist in Contemporary Inspirational Music, will release the *Testify to Love: Live in Concert* video and DVD on Nov. 18. It's the first live concert available on video in Avalon's seven-year career.

- Word recording artist **Kristy Starling** will join pianist Jim Brickman on a 30-city Christmas tour this holiday season. Starling also has a special part on Brickman's *Peace* Christmas album, singing lead vocals on "Sending You a Little Christmas," penned by Brickman, Billy Mann and Victoria Shaw. Mann, who also worked on Starling's debut album earlier this year, produced the song, which will be serviced to the Christian AC format. Arista, parent company to Brickman's Windham Hill home label, will work "Sending You a Little Christmas" on the mainstream radio side.

November 7, 2003

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
3	1	CASTING CROWNS If We Are The Body (Beach Street/Reunion)	1497	+123	12	58/3
2	2	NEWSBOYS You Are My King (Amazing Love) (Sparrow)	1484	+88	12	54/4
1	3	AVALON New Day (Sparrow)	1436	-37	14	55/0
4	4	FFH Ready To Fly (Essential)	1307	-16	13	50/1
8	5	BIG DADDY WEAVE Fields Of Grace (Fervent)	1293	+84	11	48/1
7	6	MICHAEL W. SMITH Signs (Reunion)	1250	+28	10	53/1
5	7	MERCYME Word Of God Speak (INO)	1250	-20	28	38/0
10	8	DARLENE ZSCHECH Pray (INO)	1240	+92	6	54/4
11	9	MARK SCHULTZ You Are A Child Of Mine (Word/Curb/Warner Bros.)	1226	+84	6	54/1
9	10	ACROSS THE SKY Found By You (Word/Curb/Warner Bros.)	1055	-126	16	42/1
6	11	ZOEGIRL You Get Me (Sparrow)	967	-265	18	37/0
12	12	STACIE ORRICO (There's Gotta Be) More To Life (ForeFront/Virgin)	918	-2	14	36/0
15	13	JODY MCBRAYER & JADYN MARIA Never Alone (Nunca Solo) (Sparrow)	854	+76	8	34/1
13	14	NEWSONG Life In My Day (Reunion)	763	-144	15	30/0
16	15	R. ST. JAMES & C. TOMLIN Expressions Of Your Love (ForeFront/Sparrow)	746	+43	8	32/0
14	16	SONICFLOOD Cry Holy (INO)	743	-110	21	31/0
17	17	TODD AGNEW This Fragile Breath (Ardent)	689	+2	14	25/1
22	18	JARS OF CLAY Show You Love (Essential)	652	+131	4	34/4
21	19	4HIM Fill The Earth (Word/Curb/Warner Bros.)	567	+15	7	25/0
Debut	20	STEVEN CURTIS CHAPMAN Moment Made For Worshipping (Sparrow)	551	+165	1	27/5
19	21	THIRD DAY You Are So Good To Me (Essential)	547	-40	35	20/0
26	22	NATALIE GRANT Deeper Life (Curb)	521	+48	3	26/1
23	23	VARIOUS ARTISTS The Gathering (Essential)	516	0	5	22/0
18	24	CHRIS RICE Smile (Just Want To Be With You) (Rocketown)	495	-161	26	19/0
25	25	JEREMY CAMP I Still Believe (BEC)	475	-14	33	19/0
28	26	ERIN O'DONNELL Wide Wide World (Inpop)	454	+27	4	22/1
20	27	JACI VELASQUEZ Jesus is (Word/Curb/Warner Bros.)	440	-145	19	15/0
27	28	PHILLIPS, CRAIG & DEAN Hallelujah (Your Love Is Amazing) (Sparrow)	427	-12	20	17/1
30	29	JOY WILLIAMS I Wonder (Reunion)	403	+16	3	21/1
24	30	CAEDMON'S CALL Hands Of The Potter (Essential)	400	-95	18	16/0

63 AC reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.  
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## New & Active

**SCOTT KRIPPAYNE** You Are Still God (Spring Hill)

Total Plays: 364, Total Stations: 16, Adds: 1

**TAIT** Lose This Life (ForeFront)

Total Plays: 363, Total Stations: 17, Adds: 3

**JEREMY CAMP** Right Here (BEC)

Total Plays: 362, Total Stations: 18, Adds: 1

**GEORGE ROWE** Everlasting (Rocketown)

Total Plays: 351, Total Stations: 18, Adds: 1

**WARREN BARFIELD** Mistaken (Creative Trust Workshop)

Total Plays: 298, Total Stations: 17, Adds: 2

**THIRD DAY** Sing A Song (Essential)

Total Plays: 295, Total Stations: 20, Adds: 17

**JONATHAN PIERCE** Still The Love Of My Life (Word/Curb)

Total Plays: 290, Total Stations: 15, Adds: 0

**DAVID CROWDER BAND** O Praise Him (All This For A King) (Sixsteps/Sparrow)

Total Plays: 268, Total Stations: 13, Adds: 1

**CINDY DIANE** Walk With Me (CityFarm)

Total Plays: 218, Total Stations: 11, Adds: 1

**AMY GRANT** Out In The Open (Word/Curb/Warner Bros.)

Total Plays: 169, Total Stations: 9, Adds: 1

Songs ranked by total plays

## Most Added®

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ARTIST TITLE LABEL(S)	ADDS
THIRD DAY Sing A Song (Essential)	17
NICHOLE NORDEMAN Even Then (Sparrow)	9
S. CURTIS CHAPMAN Moment Made For Worshipping (Sparrow)	5
DARLENE ZSCHECH Pray (INO)	4
NEWSBOYS You Are My King (Amazing Love) (Sparrow)	4
JARS OF CLAY Show You Love (Essential)	4
POINT OF GRACE The Love Of Christ (Word/Curb/Warner Bros.)	4

## Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
THIRD DAY Sing A Song (Essential)	+266
S. CURTIS CHAPMAN Moment Made For Worshipping (Sparrow)	+165
NICHOLE NORDEMAN Even Then (Sparrow)	+155
JARS OF CLAY Show You Love (Essential)	+131
CASTING CROWNS If We Are The Body (Beach Street/Reunion)	+123
JEREMY CAMP Right Here (BEC)	+94
DARLENE ZSCHECH Pray (INO)	+92
NEWSBOYS You Are My King (Amazing Love) (Sparrow)	+88
M. SCHULTZ You Are A Child Of Mine (Word/Curb/Warner Bros.)	+84
BIG DADDY WEAVE Fields Of Grace (Fervent)	+84

## Christian Activity

by Rick Welke

### A Crowning Achievement

Not too many artists go to No. 1 on any chart with their first radio single, so when it happens, it is truly a remarkable feat. And Casting Crowns have done just that with their very first offering, gaining the top spot at Christian AC in only their third week in the top 10. Leaping over mega-band Newsboys makes the deed even more amazing.

The big debut this week goes to Steven Curtis Chapman, who soars onto the chart at a mind-numbing No. 20 (+165). Only a handful of artists have entered the chart inside the top 20 all year. Though he has one of the strongest singles to show up this year, Chapman has company with Third Day, who enter the New & Active list. With 17 stations adding "Sing a Song" out of the box, look for it to post a dazzling entry onto the chart next week.

**Amy Grant**  
"Out In The Open"

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www.amygrant.com  
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For more information, contact christianradio@wbr.com

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## CHR TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
1	1	STACIE ORRICO (There's Gotta Be)... (ForeFront/Virgin)	1051	-48	16	26/0
3	2	NEWSBOYS You Are My King (Amazing Love) (Sparrow)	962	+51	12	23/1
2	3	SWITCHFOOT Gone (Sparrow)	924	-3	19	22/0
4	4	ZOEGIRL You Get Me (Sparrow)	869	-26	18	23/0
5	5	CASTING... If We Are The Body (Beach Street/Reunion)	837	+107	9	23/0
8	6	FM STATIC Crazy Mary (Tooth & Nail)	726	+79	10	21/2
6	7	NATE SALLIE All About You (Curb)	606	-91	14	19/0
12	8	JARS OF CLAY Show You Love (Essential)	599	+85	5	24/4
11	9	BIG DADDY WEAVER Fields Of Grace (Fervent)	595	+37	7	20/2
9	10	MERCYME The Change Inside Of Me (INO)	594	+9	19	19/1
7	11	TODD AGNEW This Fragile Breath (Ardent)	520	-167	24	15/0
14	12	JOY WILLIAMS By Surprise (Reunion)	510	+55	4	19/1
16	13	SWIFT 'Til I Met You (Flicker)	432	-1	9	12/0
10	14	SEVEN PLACES Everything (BEC)	429	-140	23	12/0
18	15	BIG DISMAL Remember (I.O.U.) (Wind-up)	411	+14	17	11/0
19	16	TAIT Lose This Life (ForeFront)	404	+48	3	15/1
22	17	PAUL WRIGHT Your Love Never Changes (Gotee)	368	+35	4	14/1
Debut	18	JEREMY CAMP Right Here (BEC)	360	+132	1	18/6
23	19	JUMP 5 Why Do I Do (Sparrow)	352	+24	5	13/0
17	20	MICHAEL W. SMITH Signs (Reunion)	350	-57	5	13/0
13	21	EVERYDAY SUNDAY Hanging On (Flicker)	333	-143	26	8/0
15	22	JEREMY CAMP I Still Believe (BEC)	320	-114	27	7/0
20	23	BY THE TREE Far Away (Fervent)	317	-33	16	10/0
21	24	SHAUN GROVES See You (Rocketown)	316	-29	14	9/0
25	25	J. MCBRAYER & J. MARIA Never Alone... (Sparrow)	307	+22	2	10/0
30	26	SOULJAHZ Let Go (Squint/Curb/Warner Bros.)	282	+36	5	10/1
Debut	27	DAKONA Richest Man (Maverick/Warner Bros.)	273	+61	1	9/1
Debut	28	JONAH33 Faith Like That (Ardent)	268	+48	1	9/0
28	29	ACROSS... Found By You (Word/Curb/Warner Bros.)	260	-8	5	9/0
24	30	AUDIO ADRENALINE Strong (ForeFront)	254	-58	12	8/0

28 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.  
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## New &amp; Active

**SKILLET** Savior (Ardent)  
Total Plays: 246, Total Stations: 8, Adds: 0

**SUPERCHICK** I Belong To You (Inpop)  
Total Plays: 215, Total Stations: 8, Adds: 1

**FFH** Ready To Fly (Essential)  
Total Plays: 214, Total Stations: 11, Adds: 2

**AVALON** New Day (Sparrow)  
Total Plays: 213, Total Stations: 7, Adds: 0

**MERCYME** Word Of God Speak (INO)  
Total Plays: 199, Total Stations: 5, Adds: 1

**DAVID CROWDER BAND** O Praise Him... (Sixsteps/Sparrow)  
Total Plays: 187, Total Stations: 10, Adds: 1

**PLUMB** Unnoticed (Curb)  
Total Plays: 181, Total Stations: 10, Adds: 1

**TELECAST** The Way (BEC)  
Total Plays: 165, Total Stations: 6, Adds: 0

**M. SCHULTZ** You Are A Child Of Mine (Word/Curb/Warner Bros.)  
Total Plays: 156, Total Stations: 7, Adds: 1

**PAUL COLMAN TRIO** Solution (Essential)  
Total Plays: 151, Total Stations: 7, Adds: 0

## ROCK TOP 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	SKILLET Savior (Ardent)	471	+27	6	35/0
3	2	SUPERCHICK Me Against The World (Inpop)	454	+12	9	32/1
4	3	JONAH33 Faith Like That (Ardent)	438	+15	8	34/0
1	4	BIG DISMAL Reality (Wind-up)	422	-46	12	33/0
5	5	THOUSAND FOOT KRUTCH Phenomenon (Tooth & Nail)	408	-12	8	31/1
6	6	FM STATIC Crazy Mary (Tooth & Nail)	386	-13	14	30/0
7	7	JEREMY CAMP Take My Life (BEC)	356	-12	14	27/0
10	8	DAKONA Richest Man (Maverick/Warner Bros.)	345	+26	10	27/1
8	9	ANBERLIN Cadence (Tooth & Nail)	322	-17	7	28/1
11	10	ROCK 'N' ROLL... A Beautiful Glow (INO)	302	-14	11	34/0
9	11	RELIENT K Forward Motion (Gotee)	287	-48	16	27/0
13	12	SLICK SHOES Now's The Time (SideOneDummy)	280	-5	7	25/3
16	13	PLUMB Unnoticed (Curb)	274	+20	4	28/3
14	14	P.O.D. Will You (Atlantic)	270	+4	5	33/1
19	15	BLEACH Get Up (Tooth & Nail)	266	+18	3	30/2
12	16	STEREO MOTION Rise (Flicker)	262	-44	14	22/0
17	17	KUTLESS Pride Away (BEC)	259	+5	8	23/0
15	18	SPOKEN Promise (Tooth & Nail)	253	-9	7	19/2
18	19	SWITCHFOOT Ammunition (Red Ink/Columbia)	235	-17	11	27/1
20	20	EVERYDAY SUNDAY Lose It Again (Flicker)	225	-19	13	21/0
25	21	GS MEGAPHONE Venom (Spindust)	222	+30	2	20/2
24	22	T-BONE, M. TAIT & D. LEWIS Raised In Harlem (Meaux)	218	-14	13	22/1
22	23	NATE SALLIE All About You (Curb)	218	-23	19	16/0
21	24	AUDIO ADRENALINE Worldwide: Two (ForeFront)	207	-36	14	26/0
26	25	SKY HARBOR In Stereo (Inpop)	194	+3	18	19/0
23	26	HANGNAIL I Aspire (Tooth & Nail)	186	-52	9	19/0
29	27	NUMBER ONE GUN On And On (Salvage/Floodgate)	183	+2	5	14/0
27	28	OLD MAN SHATTERED Sentimental Time (Acoustic Live)	181	-11	10	15/1
28	29	RADIAL ANGEL Your Name (Squint/Curb/Warner Bros.)	166	-16	10	15/0
Debut	30	DOWNHERE Breaking Me... (Squint/Curb/Warner Bros.)	157	+55	1	14/3

42 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.  
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## New &amp; Active

**MODERN DAY JOHN** Emanate (Independent)  
Total Plays: 156, Total Stations: 12, Adds: 1

**PILLAR** Further From Myself (Flicker)  
Total Plays: 109, Total Stations: 12, Adds: 7

**TREE63** All Hands (Inpop)  
Total Plays: 101, Total Stations: 16, Adds: 0

**STRANGE CELEBRITY** Rise (Squint/Curb/Warner Bros.)  
Total Plays: 101, Total Stations: 14, Adds: 2

**KJ-52** Dear Slim Pt. 2 (BEC/Uprok)  
Total Plays: 101, Total Stations: 10, Adds: 1

**EAST WEST** Seven (Floodgate)  
Total Plays: 97, Total Stations: 9, Adds: 3

**EMISSARY** You Take My Breath Away (Independent)  
Total Plays: 89, Total Stations: 4, Adds: 0

**KIDS IN THE WAY** Hallelujah (Flicker)  
Total Plays: 86, Total Stations: 9, Adds: 6

**SEVEN PLACES** Landslide (BEC)  
Total Plays: 67, Total Stations: 11, Adds: 5

**LAST TUESDAY** Retaliation (DUG)  
Total Plays: 66, Total Stations: 7, Adds: 3

# PraiseDisc

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"PraiseDisc has allowed me to discover artists I would never otherwise hear (or even know about). They have also contained singles that KJOL has not received (yet) from the record labels. I was even surprised to find some songs I never would have expected to use, and I've been able to use several of the contemporary cuts for our Saturday night music program."

~ Kurt Neuswanger, Music Director  
KJOL AM 620, Grand Junction, CO



Amy Wilken, PraiseDisc Manager  
972-406-6822 ■ awilken@tmcentury.com

**INSPO TOP 20**

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART	TOTAL STATIONS
2	1	<b>WATERMARK...</b> There Is None... <i>(Creative Trust Workshop)</i>	395	+55	9	20/1
1	2	<b>SCOTT KRIPPAYNE</b> You Are Still God <i>(Spring Hill)</i>	366	+15	10	19/0
3	3	<b>CAEDMON'S CALL</b> Hands Of The Potter <i>(Essential)</i>	341	+8	10	17/0
7	4	<b>4HIM</b> Fill The Earth <i>(Word/Curb/Warner Bros.)</i>	334	+42	8	20/1
8	5	<b>FFH</b> Ready To Fly <i>(Essential)</i>	326	+45	7	18/1
10	6	<b>DARLENE ZSCHECH</b> Pray <i>(INO)</i>	303	+50	6	19/2
4	7	<b>TWILA PARIS</b> God Of All <i>(Sparrow)</i>	294	-34	16	17/0
6	8	<b>JAMIE SLOCUM</b> I Cannot Turn Away <i>(Curb)</i>	267	-28	15	15/0
5	9	<b>JACI VELASQUEZ</b> Jesus is <i>(Word/Curb/Warner Bros.)</i>	262	-51	13	14/0
12	10	<b>VARIOUS ARTISTS</b> The Gathering <i>(Essential)</i>	242	+29	5	15/1
14	11	<b>M. SCHULTZ</b> You Are... <i>(Word/Curb/Warner Bros.)</i>	227	+47	3	17/1
9	12	<b>RUSS LEE</b> Satisfied In You <i>(Discovery House)</i>	222	-42	11	14/0
15	13	<b>SHANNON WEXELBERG</b> In The Waiting <i>(Doxology)</i>	196	+21	7	13/1
16	14	<b>GEORGE ROWE</b> Everlasting <i>(Rocketown)</i>	193	+34	2	16/1
<b>Debut</b>	15	<b>S. CURTIS CHAPMAN</b> Moment Made... <i>(Sparrow)</i>	163	+75	1	16/5
17	16	<b>RIVER</b> Glorious <i>(Ingrace)</i>	163	+8	4	13/1
<b>Debut</b>	17	<b>CASTING...</b> If We Are The Body <i>(Beach Street/Reunion)</i>	142	+29	1	10/2
20	18	<b>MARTINS</b> What Mercy Means <i>(Spring Hill)</i>	142	+16	2	13/0
11	19	<b>NATALIE GRANT</b> I Desire <i>(Curb)</i>	142	-93	16	10/0
13	20	<b>PHILLIPS, CRAIG &amp; DEAN</b> Hallelujah... <i>(Sparrow)</i>	137	-60	18	9/0

21 Inspo reporters. Songs ranked by total plays for the airplay week of Sunday 10/26 - Saturday 11/1.  
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**Rhythmic Specialty Programming**

RANK	ARTIST TITLE LABEL(S)
1	<b>KJ-52</b> Dear Slim Pt. 2 <i>(BEC/Uprok)</i>
2	<b>T-BONE</b> Still Preachin' <i>(Flicker)</i>
3	<b>MARS ILL</b> Breathe Slow <i>(Gotee)</i>
4	<b>SOULJAHZ</b> Jubilee <i>(Squint/Curb/Warner Bros.)</i>
5	<b>LPG</b> Never Did I <i>(Uprok)</i>
6	<b>APT. CORE</b> No Such Thing As Time <i>(Rocketown)</i>
7	<b>JOHN REUBEN</b> Run The Night <i>(Gotee)</i>
8	<b>STACIE ORRICO</b> (There's Gotta Be) More To Life <i>(ForeFront/Virgin)</i>
9	<b>PROPAGANDA</b> Move With Me <i>(Uprok)</i>
10	<b>TOBYMAC</b> Love Is In The House <i>(ForeFront)</i>

**CHR Most Added**

**www.rrindicator.com**

ARTIST TITLE LABEL(S)	ADDS
<b>THIRD DAY</b> Sing A Song <i>(Essential)</i>	9
<b>JEREMY CAMP</b> Right Here <i>(BEC)</i>	6
<b>JARS OF CLAY</b> Show You Love <i>(Essential)</i>	4
<b>PLUS ONE</b> Be Love <i>(Inpop)</i>	4
<b>DOWNHERE</b> Breaking Me Down <i>(Squint/Curb/Warner Bros.)</i>	3
<b>PILLAR</b> Further From Myself <i>(Flicker)</i>	3
<b>STEVEN CURTIS CHAPMAN</b> Moment Made For Worshipping <i>(Sparrow)</i>	3

**Rock Most Added**

**www.rrindicator.com**

ARTIST TITLE LABEL(S)	ADDS
<b>TAIT</b> Numb <i>(ForeFront)</i>	14
<b>PILLAR</b> Further From Myself <i>(Flicker)</i>	7
<b>KIDS IN THE WAY</b> Hallelujah <i>(Flicker)</i>	6
<b>SEVEN PLACES</b> Landslide <i>(BEC)</i>	5
<b>SANCTUS REAL</b> Beautiful Day <i>(Sparrow)</i>	4

**Inspo Most Added**

**www.rrindicator.com**

ARTIST TITLE LABEL(S)	ADDS
<b>STEVEN CURTIS CHAPMAN</b> Moment Made For Worshipping <i>(Sparrow)</i>	5
<b>POINT OF GRACE</b> The Love Of Christ <i>(Word/Curb/Warner Bros.)</i>	3
<b>DARLENE ZSCHECH</b> Pray <i>(INO)</i>	2
<b>CASTING CROWNS</b> If We Are The Body <i>(Beach Street/Reunion)</i>	2
<b>CHRIS RICE</b> Untitled Hymn (Come To Jesus) <i>(Rocketown)</i>	2
<b>CECE WINANS</b> Thirst For You <i>(PureSprings/INO)</i>	2
<b>NICHOLE NORDEMAN</b> Even Then <i>(Sparrow)</i>	2

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# What's Behind WSPR's Success?

PD Marcos Rivera on getting numbers

**T**he people at WSPR/Springfield, MA are very happy. The station's ratings have never been higher: It went from a 2.9 to a 3.3 in the summer '03 book. But are these numbers the result of programming traditional tropical music, like salsa and merengue?

In my research for past articles about the Tropical format, I discovered that many stations are varying their programming to include nontraditional tropical music and even adding some cumbia, norteña and pop or going with the newest craze, reggaetón.



**Marcos Rivera**

WSKQ/New York was recently accused of not programming enough merengue. Whether that is true or not, stations are in the business of programming what brings them ratings. And WSPR is a good example of a station with increasing ratings. This is not only a station in a community where musical tastes run deep, but also one that is making programming changes.

I recently spoke with WSPR PD **Marcos Rivera** about the station's success and its programming changes.

**R&R:** Your ratings have gone up substantially.

**MR:** Yes, and I've been told we have never had such high ratings.

**R&R:** To what do you attribute such good numbers?

**MR:** We've tried to go after a younger audience, and to do so we are now programming reggaetón. We've also added pop tunes to the programming, but only the hits — the ones people request on a constant basis, music by people like Juanes.

**R&R:** Tell me about the Hispanic population in your market.

**MR:** I'd say that the Hispanic population in Springfield is 80% Puerto Rican, followed by Dominican and then Mexican, which is growing steadily.

**R&R:** You're close to other markets that you compete with, right?

**MR:** Yes, we're close to Hartford. There are about six or seven Spanish-language stations in that city, but they don't reach Springfield. The

only one that does is WLAT, "Mega," but it's not clear. Our station, on the other hand, does reach Hartford.

**R&R:** So you have an audience in both markets?

**MR:** Exactly. We're lucky because we reach that city, and we also get advertising dollars from

that market. Many of the businesses in that city advertise with us.

**R&R:** Are cumbia and vallenato — which are more popular among Mexicans and Colombians — making any headway in your area? Are you programming them?

**MR:** Yes, and people really like it. We're programming them early in the day, during a special show. It's had a lot of success. The changes that we've made have had a ripple effect, because now the record stores carry this type of music. Before, they didn't, or if they did, it was limited. Stores have called us for information on certain songs or bands and their

**"Reggaetón is very hot. I think people like it not only because it's new and fresh, but because it also has a bit of the American music. It's contagious, and young kids like it a lot."**

record labels to order the product, because they're getting requests for it. We play music by bands like Aroma, who are very hot here, and Varonil, who are also doing well.

**R&R:** And the Mexican population has also helped WSPR's ratings since you've added cumbia, because they may not fancy salsa or merengue, but they do like their cumbia.

**MR:** Sure, I think so. In fact, I've asked the morning show DJs who program that music if people are calling in — in particular, Mexicans — and they've said yes. They are beginning to identify with the station through that music.

**R&R:** Has the success of cumbia and vallenato been big enough to open the door for bands to come to the area and perform?

**MR:** The club owners have mentioned it to me very positively. I think that if things continue as they are and the bands continue to do well on the radio, then the answer in the near future will definitely be yes.

However, I think they want to start by bringing over norteño bands, because that music has done very well in the area. In fact, we program norteño hits on our sister station, WACM/Springfield. Although the station is also Tropical, I began to add norteño music because I paid attention to the growth of the Mexican population in the city. We had to satisfy their tastes also, and the results have been positive.

**R&R:** You've mentioned reggaetón. How well is it doing, and why do people like it?

**MR:** It's hot. I think people like it not only because it's new and fresh, but because it also has a bit of the American music. It's contagious, and young kids like it a lot.

**R&R:** But many of reggaetón's lyrics haven't been suitable for radio or a younger audience. Has that changed? Is there more suitable material being released for radio?

**MR:** We take a close look at that. Anything we feel may not be appropriate, we edit. We don't want anyone to be offended. But the record labels are now releasing cleaner versions for radio, which has really helped the genre's radio success.

## Cleaning Up The Community

KLYY (Oye 97.5, La Cumbia Caliente)/Los Angeles' DJs and promotional team, "La Palomilla," joined the city of Santa Ana, CA in the Adopt-a-Park Project Clean-Up at El Salvador Park in Orange County on Oct. 18. More than 80 volunteers showed up and cleaned the park. Check out the pics!



Kumbia Kings, for example, do a type of reggaetón that is very clean. We program their music, and people like it and support it.

**R&R:** There was a recent controversy in New York, where WSKQ was accused of not programming enough merengue. Was it a valid complaint? Should Tropical stations be programming more merengue or salsa? You say you've not only added reggaetón and cumbia to your programming, but also pop.

**MR:** You have to look at what works. I think that merengue and much of the salsa we have now is simply-old news. There is nothing new. The material we have to choose from was recorded years ago. I personally think salsa and merengue are headed downward. It's the same people. There are no new artists releasing quality material. On the other hand, pop is hot. And reggaetón is hitting hard and doing very well with the audience.

I'd like to mention another point that is very important: Our station is very community-oriented, and we help local businesses. We treat our audience with a lot of personal attention and care. We always do lots of contests for them and try to give away prizes, which they enjoy.

When a new business opens in the area, we approach it, and if it needs

**"You have to look at what works. I think that merengue and much of the salsa we have now is simply old news. There is nothing new. The material we have to choose from was recorded years ago."**

our assistance, we support it in special ways, because we believe in growth. When a new business buys advertising, we do additional special mentions of it to give it an extra push, or we do five-minute remotes to invite people to come to the store.

This is a very small community with very small businesses that barely survive. I think our support has really helped them and us as a station, because people feel they can count on us.



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# RADIO Y MÚSICA™

by R&R.

This Week In Spanish-Language Music

## La Oreja De Van Gogh: Simply Irresistible Music

Spanish pop band La Oreja De Van Gogh's third record, *Lo Que Te Conté Mientras Te Hacías La Dormina*, has been the door-opener for the band in countries like Argentina, where their last two albums had little impact.

In the U.S. the band has many fans, and they're doing very well with the first U.S. single, "Puedes Contar Conmigo," and the second, "Rosas," which is currently charting. While they were in Los Angeles for a performance, I had a chance to speak with the band about their music and whirlwind success.

**R&R:** Is there evolution in this third record from the other two?

**OVG:** We see logical changes, the ones that normally happen from record to record. We feel we have learned something new with each record. We have integrated in this record what we

have learned through the previous productions, our tours, in the studio and in our personal lives.

**R&R:** Have you taken a bit from the many countries you've visited and used it in your music?

**"We think our music is commercial in the good sense of the word. It is an honest commercialism. We don't do it to sell; what we do sells."**

**OVG:** Sure, but what is echoed in the album is not done consciously. It's more what we have learned about music, the instruments we play, etc. In some way,



La Oreja De Van Gogh

all that becomes something in your head, but it's at an unconscious level.

**R&R:** Tell me about "Puedes Contar Conmigo," which was the first single released in the U.S.

**OVG:** It's about a love story that ends, but although the story ends, we shouldn't remember the bad times. On the contrary, we should focus on the good times, because the fact that the relationship existed means there were good times.

**R&R:** Most of your songs are love songs. Is love your inspiration?

**OVG:** Sure. Love is a strong theme in our songs.

**R&R:** When the world first heard your music, you were compared to Mecano, a defunct band that is an icon of Spanish pop. Does it still happen after three records, and does it bother you?

**OVG:** It does happen, and it's flattering. But if we look at it from

a distance, sure, we are also a Spanish band with a girl as a lead singer, but musically there are many differences. Many of the comparisons come from the fact that Mecano was the biggest band in Spain and was enormously successful in Latin America, which makes the comparison even more flattering. But we would like to make our own history and get away from the comparisons, because we are another band with our own objectives and our own way of doing things.

**R&R:** Did you listen to Mecano, and did they influence your music?

**OVG:** Sure we did. We were much younger, 12 or 13 years old. As a generation, we discovered music in the '80s, and I suppose we have some of that unconsciously — not only from

Mecano, but from all the music from that time.

**R&R:** What other bands have influenced you?

**OVG:** It all depends on our own experiences. There are five of us, and each one has his or her point of view. The result is this cocktail. Again, it is an unconscious thing, because in no band do all the members have the same taste. We do what we like, which doesn't necessarily mean we've invented something new.

**R&R:** In the U.S., you are seen as rock, but your music is pop.

**OVG:** In the U.S., when they think of pop music, they think of Ricky Martin. That's where the difference comes and why people see us as rock. In Europe our music is mainstream pop. People have trouble placing us or labeling us here because there are no bands that do this kind of pop. We end

up being placed under rock because they feel we're closer to that genre.

**R&R:** Has that hurt you, especially with radio?

**OVG:** I don't think so. At some events we play they put us onstage with heavy rock bands like Molotov. We come onstage with our little instruments, like, oh, yeah, OK.

**R&R:** What about the public's response in the U.S.? Have you performed all over the States?

**OVG:** Yes. We were in New York and played at Webster's Hall. It was incredible. The audience knew all the songs. We're so far away from home, and to see that people know our songs, it's incredible. We performed in Miami, but it was for the media. And now we're here in L.A., at Giggles. We're also going to Houston and, possibly, San Diego, depending on how the fire situation continues to develop. Then we're back to Spain for more promotion, and we head to Mexico in December. We're back in the States in 2004, and we're also heading to Argentina, Brazil, etc.

**R&R:** Your music is very catchy. It's great music with great lyrics, but it is very commercial. Is that a choice you made early on?

**OVG:** It is definitely simple. We think it is commercial in the good sense of the word. It is obviously commercial in the sense that we have sold more than 3.5 million records. Anyone who has sold that many records is considered commercial. But it is an honest commercialism. We don't do it to sell; what we do sells. It only shows that people like our music, and we're glad. In fact, this band began as a group of friends playing together, and we never thought of doing this professionally.

**R&R:** Then how did you get to where you are now?

**"We have integrated in this record what we have learned through the previous productions, our tours, in the studio and in our personal lives."**

**OVG:** We used to play at bars in San Sebastian, Spain, just like any band. We wrote our songs, did a demo, sent it to Sony, they liked it, and we recorded our first album in 1998. And all of a sudden there was a boom. It all came together.

**R&R:** Can you believe your own success?

**OVG:** Little by little we try to take in all the things that are happening to us. I don't know to what degree we are really conscious of what is happening to us. Maybe later, when we can look at it from afar, we will realize what's happening. Right now we just try to enjoy everything.

**R&R:** Most bands go through cycles, and one of those is breaking up. The lead singer wants a solo career, the other one wants to produce, etc. Have you guys thought of that?

**OVG:** Everything has cycles. We always have new bands, then they break up, and a new one shows up. Then there are others that have been together for 30 years. This is like a marriage. You get married for the rest of your life, but you never know what can happen. But at this point the marriage is good; we're very much in love.

### Radio Y Música News

Anthony Guerrero  
PD, KBNO/Denver

On Nov. 28 we will be celebrating Thanksgiving and the station's 49th anniversary with a huge event, which Lupillo Rivera will be headlining. Julio Preciado and many other artists will also be performing. The event will take place at Denver's Coliseum, and we're expecting about 7,000 people.

This was the first Spanish-language station in Denver. It's incredible how the population has changed over the years.

There are about 600,000 people living in Denver, and 18% of them are Mexican. Then there are the suburbs, which also have a high percentage of Mexicans. In terms of Hispanic population, Denver is the 16th market; in the general market it is the 22nd. I'd say the Hispanic population in the area has grown tremendously. I believe the 2000 census showed the growth at 35%-40%. And, of course, the station is doing very well. We have a lot of support from the community.



## CONTEMPORARY TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	LUIS MIGUEL Te Necesito (Warner M.L.)	154
2	CHAYANNE Un Siglo Sin Ti (Sony Discos)	123
3	SIN BANDERA Mientes Tan Bien (Sony Discos)	121
4	ALEJANDRO SANZ No Es Lo Mismo (Warner M.L.)	104
5	JUANES La Pága (Universal)	87
6	GLORIA ESTEFAN Hoy (Sony Discos)	85
7	MANA Te Llevaré Al Cielo (Warner M.L.)	75
8	LUIS FONSI Quién Te Dijo Eso (Universal)	67
9	RICKY MARTIN Asignatura Pendiente (Sony Discos)	67
10	OBIE BERMUDEZ Antes (EMI Latin)	58
11	RICKY MARTIN Tal Vez (Sony Discos)	53
12	CRISTIAN No Hace Falta (BMG)	52
13	LA OREJA DE VAN GOGH Rosas (Sony Discos)	52
14	DAVID BISBAL Quiero Perderme En Tu Cuerpo (Universal)	51
15	MANA Mariposa Traicionera (Warner M.L.)	38
16	THALIA f/FAT JOE Me Pones Sexy (EMI Latin)	37
17	TISUBY & GEORGINA Por Qué No (Líderes)	34
18	BEYONCE' f/SEAN PAUL Baby Boy (Columbia)	33
19	EDNITA NAZARIO Si No Me Amas (Sony Discos)	29
20	JUANES & NELLY FURTADO Fotografía (Universal)	29
21	VICTORIA Ya No Me Duele (Mega Music)	28
22	MARCO A. SOLIS Más Que Tu Amigo (Fonovisa)	28
23	JULIETA VENEGAS Andar Conmigo (BMG)	27
24	ENANITOS VERDES Amores Lejanos (Universal)	27
25	SORAYA Sólo Por Ti (EMI Latin)	26

Data is compiled from the airplay week of October 26-November 1, and based on a point system.  
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### Going For Adds

- 4 EN DO Pirata (Balboa)
- ALEXANDRE PIRES En El Silencio Negro De La Noche (BMG)
- AREA 305 Hasta Que Me Olvide De Ti (Univision)
- BENNY Llave Luz (Warner M.L.)
- CABAS La Caderona (EMI Latin)
- EMMANUEL Guajira (Universal)
- JOSE FELICIANO No Digas Nada (Universal)
- JUAN GABRIEL Inocente De Ti (BMG)
- KABAH Florecitas (Warner M.L.)
- MIA Convencida (Univision)
- PEPE AGUILAR A Pierna Suelta (Univision)
- SERGIO DALMA Ya Lo Verás (Universal)
- SORAYA Sin Explicación (EMI Latin)
- YAHIR Aguántatelas Corazón (Warner M.L.)

## TROPICAL TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	LUIS MIGUEL Te Necesito (Warner M.L.)	131
2	GLORIA ESTEFAN Hoy (Sony Discos)	131
3	CELIA CRUZ Rie Y Lloro (Sony Discos)	119
4	ELVIS MARTINEZ Así Te Amo (Premium)	108
5	KEVIN CEBALLO Tú Volverás (Universal)	106
6	INDIA Soy Mujer (Sony Discos)	100
7	CHAYANNE Un Siglo Sin Ti (Sony Discos)	96
8	OBIE BERMUDEZ Antes (EMI Latin)	91
9	ANDY ANDY Voy A Tener Que Olvidarte (Sony Discos)	87
10	GILBERTO S. ROSA Un Amor Para La Historia (Sony Discos)	84
11	ALEJANDRO SANZ No Es Lo Mismo (Warner M.L.)	79
12	JERRY RIVERA Mi Libertad (BMG)	78
13	PAPI SANCHEZ Enamórame (Sony Discos)	74
14	JUANES La Pága (Universal)	68
15	HUEY DUNBAR Sin Poderte Hablar (Sony Discos)	58
16	VICTOR MANUELLE Poco Hombre (Sony Discos)	54
17	SEXAPPEL Meneando La Cola (J&N)	54
18	OLGA TAÑON Cuando Tú No Estás (Warner M.L.)	40
19	MARIO FELICIANO A Tu Manera No (NH)	40
20	MIA Convencida (Univision)	39
21	NEGROS Me Cambiaste La Vida (Premium)	39
22	ISMAEL MIRANDA Amanecí En Tus Brazos (Universal)	36
23	DAVID BISBAL Quiero Perderme En Tu Cuerpo (Universal)	35
24	LOS LONELY BOYS La Contestación (OR Music LLC)	34
25	SIN BANDERA Mientes Tan Bien (Sony Discos)	33

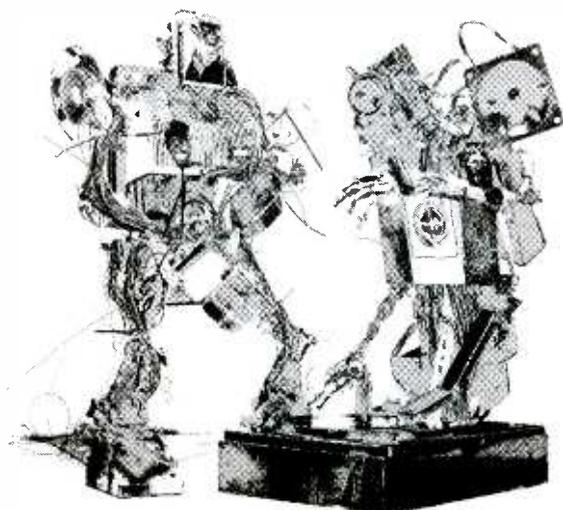
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### Going For Adds

- ALQUIMIA Tributo A Celia Cruz (Balboa)
- AZUL AZUL Apretaito (Universal)
- CELIA CRUZ El Año Viejo (Sony Discos)
- HUEY DUNBAR A Dónde Iré (Sony Discos)
- JOHNNY VENTURA Amoi Mio (MP)
- KAKOTEO MIX f/DJ NELSON & TRIBOL KLAN Mi Gente (Cutting)
- KAKOTEO MIX f/DJ NELSON & VALERIE Te Exitaré (Cutting)
- LOS TOROS BAND Loca Conmigo (Universal)
- LOS TRI-O Cómo Fui A Enamorarme De Ti (Sony Discos)
- MAIA Se Me Acabó El Amor (Sony Discos)
- SALSA FEVER Razones (MP)
- TITO NIEVES w/CONJUNTO CLASICO Vecinita (Warner M.L.)
- TITO ROJAS Dímelo (MP)
- TROVADORES Nuestra Tradición (Sony Discos)
- VICO-C f/EDDIE DEE & TEGO CALDERON El Bueno, El Malo y El Feo (EMI Latin)

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## REGIONAL MEXICAN TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	MONTEZ DE DURANGO Lágrimas De Cristal (Disa)	508
2	CONJUNTO PRIMAVERA Ave Cautiva (Fonovisa)	449
3	INTOCABLE Eso Duele (EMI Latin)	411
4	HURACANES DEL NORTE Nomás Por Tu Culpa (Univision)	354
5	TIGRES DEL NORTE Cásame La Muerte (Fonovisa)	353
6	BRONCO "EL GIGANTE DE AMERICA" Estoy A Punto (Fonovisa)	347
7	BANDA EL RECODO Que Te Ruegue Quien Te Quiera (Fonovisa)	297
8	JOAN SEBASTIAN Sentimental (Balboa)	281
9	MARCO A. SOLIS Más Que Tu Amigo (Fonovisa)	274
10	NINEL CONDE Callados (Universal)	217
11	CUISILLOS Corazón (Balboa)	180
12	ADOLFO URIAS Amor Bésame (Fonovisa)	141
13	TEMERARIOS Te Regalo Mi Tristeza (Fonovisa)	139
14	MONTEZ DE DURANGO Hoy Empieza Mi Tristeza (Disa)	139
15	TRINY Y LA LEYENDA Dile (Universal)	125
16	LA ONDA w/CONTROL Mi Cucu (EMI Latin)	124
17	PALOMO Te Metiste En Mi Cama (Disa)	120
18	PAQUITA LA DEL BARRIO Hombres Malvados (Balboa)	112
19	HERMANOS HIGUERA Soy Troquero (Sony Discos)	110
20	CONTROL Me Quiero Casar (EMI Latin)	109
21	LIBERACION Cuánto Me Apuestas (Disa)	108
22	ANA BARBARA Bandido (Fonovisa)	101
23	ARROLLADORA BANDA EL LIMON En Los Puritos Huesos (Disa)	97
24	TUCANES DE TIJUANA El Aguila Blanca (Universal)	93
25	ANGELES DE CHARLY Déjenme Si Estoy Llorando (Fonovisa)	73

Data is compiled from the airplay week of October 26-November 1, and based on a point system.  
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### Going For Adds

ALAZZAN Ella Es (Freddie)  
ATM Nadie (Univision)  
ATRAPADO Grande De Caderas (Freddie)  
CELSO PIÑA Oye Cantinero (Warner M.L.)  
DON ABUSIVO Si No Te Hubieras Ido (Universal)  
GRUPO LABERINTO El Perdedor (Balboa)  
GRUPO LIBRA Vida Mía (Balboa)  
INTOCABLE Soy Un Novato (EMI Latin)  
INVASORES DE NUEVO LEON Cada Vez Que Respiras (EMI Latin)  
JUAN GABRIEL Inocente De Ti (BMG)  
LIMITE Entrégame Tu Amor (Universal)  
LOS ALACRANES MUSICALES Si Me Recuerdas (Univision)  
LOS CAPIROS Copa Tras Copa (BMG)  
LOS ORIGINALES DE SAN JUAN El Aguacatero Michoacano (EMI Latin)  
LOS RAZOS Quién Las Quiere (BMG)  
MATADOR El Arbolito (Universal)  
MERCEDES CASTRO Las Nubes (Balboa)  
SERGIO MENDIVIL Jamás (Balboa)

## TEJANO TOP 25

THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS
1	KUMBIA KINGS f/OZOMATLI Mi Gente (EMI Latin)	170
2	INTOCABLE Eso Duele (EMI Latin)	166
3	SOLIDO Contando Los Segundos (Freddie)	152
4	JAIME Y LOS CHAMACOS f/BOBBY PULIDO Conjunto No Morirá (Freddie)	142
5	FRIJOLES ROMANTICOS & BOBBY PULIDO Dónde Está Mi Raza (Universal)	119
6	DUELO Desde Hoy (Univision)	108
7	LA ONDA w/CONTROL Mi Cucu (EMI Latin)	98
8	CONTROL Me Quiero Casar (EMI Latin)	97
9	ELIDA REYNA Te Voy A Olvidar (Tejas)	97
10	MARCOS OROZCO Como Dos Adolescentes (Catalina)	90
11	COSTUMBRE Cuánto Te Amo (Warner M.L.)	77
12	JIMMY GONZALEZ & GRUPO MAZZ Te Llevo En Mi Alma (Freddie)	73
13	BIG CIRCO La Endiablada (EMI Latin)	72
14	IMAN Amor De Dos Caras (Univision)	61
15	BRONCO "EL GIGANTE DE AMERICA" Estoy A Punto (Fonovisa)	51
16	JIMMY GONZALEZ & GRUPO MAZZ Junto A Ti (Freddie)	49
17	RAMON AYALA Títore En Tus Manos (Freddie)	43
18	BIG CIRCO Una Vez Más (EMI Latin)	39
19	VICTOR GARCIA Otra Vez (Sony Discos)	39
20	JAY PEREZ No Me Dejes (Sony Discos)	36
21	HURACANES DEL NORTE Nomás Por Tu Culpa (Univision)	32
22	LA CONQUISTA La Chica Conquista (Q-Zone)	28
23	ESTRUENDO Conquistar Tu Corazón (Univision)	28
24	JENNIFER PEÑA A Fuego Lento (Univision)	27
25	NINEL CONDE Callados (Universal)	23

Data is compiled from the airplay week of October 26-November 1, and based on a point system.  
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### Going For Adds

ALAZZAN Ella Es (Freddie)  
INTOCABLE Soy Un Novato (EMI Latin)  
MICHELLE Dime Por Qué (Hacienda)

## Rock/Alternative

TW	ARTIST Title Label(s)
1	PANTEON ROCOCO Tu Recuerdo Y Yo (BMG)
2	MANA Te Llevaré Al Cielo (Warner M.L.)
3	LOS TETAS Tómalas (Universal)
4	CONTROL MACHETE Bien, Bien (Universal)
5	LA LEY Más Allá (Warner M.L.)
6	CIRCO La Sospecha (Universal)
7	PLASTILINA MOSH Peligroso Pop (EMI Latin)
8	FASE Tania (Universal)
9	JULIETA VENEGAS Andar Conmigo (BMG)
10	PASTILLA Comezón (Antídoto)
11	KINKY Presidente (Nettwerk)
12	CAFE TACUBA Eres (MCA)
13	NATALIA LAFOURCADE Mirame Mirate (Sony Discos)
14	KUMBIA KINGS f/OZOMATLI Mi Gente (EMI Latin)
15	GUSTAVO CERATI Karaoke (BMG)

Songs ranked by total number of points. 18 Rock/Alternative reporters.

## Record Pool

TW	ARTIST Title Label(s)
1	GLORIA ESTEFAN Hoy (Sony Discos)
2	MOSA PROJECT Dámelo (Latinflava)
3	SEXAPPEL Meneando La Cola (J&N)
4	ORQUESTA GUAYACAN Vas A Llorar (MP)
5	SONORA CARRUSELES La Comay (Fuentes)
6	CELIA CRUZ Rie Y Lloro (Sony Discos)
7	PEDRO JESUS Qué Se Te Olvidó (MP)
8	KEVIN CEBALLO Tú Volverás (Universal)
9	DON DINERO Ahí Parí (Universal)
10	JUANES La Paga (Universal)
11	JOSE ERNESTO Cositas Bonitas (MP)
12	FASE Tania (Universal)
13	ILEGALES Tú No Sabes (Mock & Roll)
14	EMMANUEL Guajira (Universal)
15	AVENTURA Hermanita (Premium)

Songs ranked by total number of points. 23 Record Pool reporters.

## NATIONAL

# JOBS!

<http://onairjobtipsheet.com>

**DRAKE JINGLE COLLECTOR**, looking for: KAKC Tulsa & WHBQ Memphis (And Other RKO Stations). As Produced between 1966-72. EMIL8500@aol.com

## SOUTH

Promotion Director, Cox Radio, Greenville, S.C. (WJMZ-FM/107.3 JAMZ & HOT 98.1/WHZT-FM). Are you an experienced, take charge, creative, detail oriented, strategic thinker who enjoys a fast paced environment? 2 great stations, a great facility and tools in beautiful Market #59. Send your best stuff now. This won't last long. Benefits include health, dental, 401K, and more! For details click on [http://1073jamz.com/about\\_us/career.html](http://1073jamz.com/about_us/career.html). Cox Radio Greenville is an equal opportunity employer. Send applications to:

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Cox Radio Greenville  
220 North Main Street, Suite 402  
Greenville, SC 29601  
[CoxGreenvilleJobs@Cox.com](mailto:CoxGreenvilleJobs@Cox.com)

Morris Communication's Radio Broadcasting Group is seeking the next generation of General Managers, Sales Managers, and Business Managers. The primary responsibilities for these positions will be to grow revenue for our national and international markets.

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We are an equal opportunity employer.

## SOUTH

### Director of Sales/Nashville

- Can you identify and lead outstanding sales talent and build a great team?
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- Are you driven to regularly meet and exceed goals?
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If this is a description of you, then you are the type of manager we are looking for. Nashville's market-leading adult combo, WJXA/WMAK, owned by privately-held South Central Communications, is looking for someone to lead our outstanding sales team.

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Dennis Gwiazdon  
WJXA/WMAK

[Dennis@sccradio.com](mailto:Dennis@sccradio.com)

Or fax them directly to Dennis at:  
615-690-3807

South Central Communications is an Equal Opportunity Employer. M/F/H

## EAST

### Position: FULL-TIME AIR TALENT, WNEW-FM

Infinity's New 102.7 Blink FM, WNEW-FM, NY, is building its full-time air talent line-up, various dayparts. Talented adult communicators please send your tapes/demos to:

VP/Program Director  
WNEW-FM

888 Seventh Avenue, 9th Floor  
New York, New York 10016  
NO PHONE CALLS PLEASE. WNEW-FM and Infinity Broadcasting is an Equal Opportunity Employer.

## Opportunity Knocks

in the pages of  
R&R every Friday

Call: 310-553-4330

## EAST

### Affiliate Relations

ABC Radio Networks is looking for three people in Affiliate Relations in its New York office.

◆ Director of Affiliate Relations for the Sean Hannity Show

◆ Director of Affiliate Relations for ABC News Radio

Develop and implement strategies to support distribution goals. Take a personal stake in the continued success of the show/network. Lead, coach, and motivate the affiliate sales team to achieve their individual and collective goals. Monitor ratings performance of individual stations and competing programs in order to assess market opportunities. Develop marketing plans and work with marketing department to execute them. Collaborate with programming and ad sales to maintain the high quality of the program/network and maximize revenues. Assist affiliated stations with marketing concepts and revenue generating ideas. You must have a successful track record in station or network programming or affiliate sales for a major syndicator.

### ◆ Manager Affiliate Relations

Create and execute strategies necessary to secure distribution for ABC Radio Network programs and products in an assigned list of markets. Grow audience in assigned territory through the continued affiliation of our programs and products on stations, while at the same time servicing existing affiliates and maintaining the current affiliations with those stations.

Send resume and cover letter to [david.m.kaufman@abc.com](mailto:david.m.kaufman@abc.com) or fax to 212-504-3095. EOE.

## R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PST)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by e-mail to: [linares@radioandrecords.com](mailto:linares@radioandrecords.com) Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

## R&R Opportunities Advertising

1x \$175/inch      2x \$150/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. ([www.radioandrecords.com](http://www.radioandrecords.com))

### Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

### Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

## Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

### Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067.

## RADIO & RECORDS

10100 Santa Monica Blvd., Third Floor, Los Angeles, CA 90067

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POSTMASTER: Send address changes to R&R, 10100 Santa Monica Blvd., Third Floor, Los Angeles, California 90067.

## HOW TO REACH US

RADIO & RECORDS INC. / 10100 SANTA MONICA BLVD., THIRD FLOOR, LOS ANGELES, CA 90067

WEBSITE: [www.radioandrecords.com](http://www.radioandrecords.com)

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<b>NEWS DESK:</b>	310-788-1699	310-203-9763	<a href="mailto:newsroom@radioandrecords.com">newsroom@radioandrecords.com</a>
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	Phone	Fax	E-mail
<b>OPPORTUNITIES/MARKETPLACE:</b>	310-788-1622	310-203-8727	<a href="mailto:linares@radioandrecords.com">linares@radioandrecords.com</a>
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<b>WASHINGTON, DC BUREAU:</b>	301-951-9050	301-951-9051	<a href="mailto:rrdc@radioandrecords.com">rrdc@radioandrecords.com</a>
<b>NASHVILLE BUREAU:</b>	615-244-8822	615-248-6655	<a href="mailto:lhelton@radioandrecords.com">lhelton@radioandrecords.com</a>



## CHR/POP

LW	TW	ARTIST	SON	Label
1	1	BEYONCE' f/SEAN PAUL	Baby Boy	(Columbia)
2	2	3 DOORS DOWN	Here Without You	(Republic/Universal)
4	3	SANTANA f/ALEX BAND	Why Don't You & I	(Arista)
6	4	FOUNTAINS OF WAYNE	Stacy's Mom	(S-Curve/EMC)
3	5	NELLY f/P. DIDDY & MURPHY LEE	Shake Ya...	(Bad Boy/Universal)
8	6	TRAPT	Headstrong	(Warner Bros.)
5	7	MAROON 5	Harder To Breathe	(Octone/J)
11	8	BABY BASH	Suga Suga	(Universal)
7	9	CHRISTINA AGUILERA f/LIL' KIM	Can't Hold Us Down	(RCA)
14	10	OUTKAST	Hey Ya!	(Arista)
10	11	LIL' JON & THE EASTSIDE BOYZ	Get Low	(TVT)
9	12	BLACK EYED PEAS	Where Is The Love?	(A&M/Interscope)
12	13	STACIE ORRICO	There's Gotta Be More To Life	(ForeFront/Virgin)
13	14	BRITNEY SPEARS f/MADONNA	Me Against The Music	(Jive)
15	15	HILARY DUFF	So Yesterday	(Buena Vista/Hollywood)
18	16	MATCHBOX TWENTY	Bright Lights	(Atlantic)
28	17	NO DOUBT	It's My Life	(Interscope)
19	18	LIZ PHAIR	Why Can't I?	(Capitol)
25	19	SIMPLE PLAN	Perfect	(Lava)
20	20	FABOLOUS f/TAMIA	Into You	(Desert Storm/Elektra/EEG)
27	21	NICKELBACK	Someday	(Roadrunner/IDJMG)
21	22	JOHN MAYER	Bigger Than My Body	(Aware/Columbia)
16	23	MYA	My Love Is Like...Whoa	(A&M/Interscope)
26	24	MICHELLE BRANCH	Breathe	(Maverick/Warner Bros.)
31	25	STAIN'D	So Far Away	(Flip/Elektra/EEG)
23	26	50 CENT P.I.M.P.	(Shady/Aftermath/Interscope)	
24	27	KELLY CLARKSON	Low	(RCA)
30	28	BUBBA SPARXXX	Deliverance	(Beatclub/Interscope)
17	29	PINK	Trouble	(Arista)
33	30	FEFE DOBSON	Take Me Away	(Island/IDJMG)

### #1 MOST ADDED

JASON MRAZ You And I Both (Elektra/EEG)

### #1 MOST INCREASED PLAYS

OUTKAST Hey Ya! (Arista)

### TOP 5 NEW & ACTIVE

- KILEY DEAN Who Will I Run To? (Beatclub/Interscope)
- OUTKAST The Way You Move (Arista)
- JESSICA SIMPSON With You (Columbia)
- GOOD CHARLOTTE Hold On (Epic)
- LINKIN PARK Numb (Warner Bros.)

CHR/POP begins on Page 25.

## CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
3	1	CHINGY f/SNOOP DOGG & LUDACRIS	Holidae In	(DTP/Capitol)
1	2	BEYONCE' f/SEAN PAUL	Baby Boy	(Columbia)
2	3	LUDACRIS f/SHAWNNA	Stand Up	(Def Jam South/IDJMG)
4	4	YOUNGBLOODZ f/LIL' JON	Damn!	(Arista)
5	5	LIL' JON & THE EASTSIDE BOYZ	Get Low	(TVT)
7	6	OUTKAST	The Way You Move	(Arista)
6	7	BABY BASH	Suga Suga	(Universal)
8	8	ASHANTI	Rain On Me	(Murder Inc./IDJMG)
9	9	YOUNG GUNZ	Can't Stop, Won't Stop	(Def Jam/IDJMG)
12	10	MISSY ELLIOTT	Pass That Dutch	(Gold Mind/Elektra/EEG)
13	11	M. LEE f/J. DUPRI	Wat Da Hook Gon Be	(Fo' Reel/Universal)
10	12	CHINGY	Right Thurr	(DTP/Capitol)
11	13	NELLY f/P. DIDDY & MURPHY LEE	Shake Ya...	(Bad Boy/Universal)
17	14	JAGGED EDGE	Walked Outta Heaven	(Columbia)
21	15	OUTKAST	Hey Ya!	(Arista)
16	16	2PAC f/NOTORIOUS B.I.G.	Runnin' (Dying To Live)	(Amaru/Interscope)
22	17	KELIS	Milkshake	(Star Trak/Arista)
14	18	PHARRELL f/JAY-Z	Frontin'	(Star Trak/Arista)
15	19	50 CENT	P.I.M.P.	(Shady/Aftermath/Interscope)
20	20	WYCLEF JEAN f/MISSY ELLIOTT	Party To Damascus	(J)
27	21	R. KELLY	Step In The Name Of Love	(Jive)
33	22	G UNIT	Stunt 101	(Interscope)
18	23	50 CENT	If I Can't	(Shady/Aftermath/Interscope)
26	24	NELLY	Iz U	(Fo' Reel/Universal)
24	25	112 f/LUDACRIS	Hot & Wet	(Def Soul/IDJMG)
31	26	JA RULE	Clap Back	(Murder Inc./IDJMG)
29	27	213	Fly	(Geffen)
32	28	BAD BOY'S DA BAND	Bad Boy This Bad Boy That	(Bad Boy/Universal)
35	29	YING YANG TWINS	Naggin'	(TVT)
28	30	R. KELLY	Thoa Thoin	(Jive)

### #1 MOST ADDED

MYA Fallen (A&M/Interscope)

### #1 MOST INCREASED PLAYS

G UNIT Stunt 101 (Interscope)

### TOP 5 NEW & ACTIVE

- SEAN PAUL I'm Still In Love With You (VP/Atlantic)
- WAYNE WONDER Perfect Proposal (VP/Atlantic)
- DMX Get It On The Floor (Ruff Ryders/IDJMG)
- EAMON F\*\*k It (I Don't Want You Back) (Jive)
- JS Love Angel (DreamWorks)

CHR/RHYTHMIC begins on Page 33.

## URBAN

LW	TW	ARTIST	SON	Label
1	1	LUDACRIS f/SHAWNNA	Stand Up	(Def Jam South/IDJMG)
2	2	ASHANTI	Rain On Me	(Murder Inc./IDJMG)
5	3	JAGGED EDGE	Walked Outta Heaven	(Columbia)
6	4	CHINGY f/SNOOP DOGG & LUDACRIS	Holidae In	(DTP/Capitol)
7	5	OUTKAST	The Way You Move	(Arista)
3	6	BEYONCE' f/SEAN PAUL	Baby Boy	(Columbia)
4	7	YOUNGBLOODZ f/LIL' JON	Damn!	(Arista)
8	8	R. KELLY	Step In The Name Of Love	(Jive)
10	9	AVANT	Read Your Mind	(Geffen)
12	10	M. LEE f/J. DUPRI	Wat Da Hook Gon Be	(Fo' Reel/Universal)
9	11	MARQUES HOUSTON f/JOE BUDDEN & PIED PIPER	Clubbin'	(T.U.G./EEG)
13	12	BAD BOY'S DA BAND	Bad Boy This Bad Boy That	(Bad Boy/Universal)
11	13	R. KELLY	Thoa Thoin	(Jive)
21	14	JA RULE	Clap Back	(Murder Inc./IDJMG)
14	15	MONICA	Knock Knock	(J)
22	16	2PAC f/NOTORIOUS B.I.G.	Runnin' (Dying To Live)	(Amaru/Interscope)
16	17	MISSY ELLIOTT	Pass That Dutch	(Gold Mind/Elektra/EEG)
15	18	LIL' JON & THE EASTSIDE BOYZ	Get Low	(TVT)
26	19	G UNIT	Stunt 101	(Interscope)
19	20	YOUNG GUNZ	Can't Stop, Won't Stop	(Def Jam/IDJMG)
23	21	112 f/LUDACRIS	Hot & Wet	(Def Soul/IDJMG)
24	22	GINUWINE	Love You More	(Epic)
18	23	NELLY f/P. DIDDY & MURPHY LEE	Shake Ya...	(Bad Boy/Universal)
25	24	JOE	More & More	(Jive)
40	25	ALICIA KEYS	You Don't Know My Name	(J)
28	26	LOON f/MARIO WINANS	Down For Me	(Bad Boy/Universal)
20	27	MARY J. BLIGE	Ooh! (Geffen)	
43	28	BEYONCE'	Me, Myself And I	(Columbia)
35	29	KELIS	Milkshake	(Star Trak/Arista)
33	30	BOW WOW f/JAGGED EDGE	My Baby	(Columbia)

### #1 MOST ADDED

MYA Fallen (A&M/Interscope)

### #1 MOST INCREASED PLAYS

JAY-Z Change Clothes (Roc-A-Fella/IDJMG)

### TOP 5 NEW & ACTIVE

- RAH DIGGA Party &... (Flipmode/J)
- DWELE Find A Way (Virgin)
- MYA Fallen (A&M/Interscope)
- ANTHONY HAMILTON Comin' From Where I'm From (So So Def/Arista)
- CEE-LO I'll Be Around (LaFace/Arista)

URBAN begins on Page 37.

## AC

LW	TW	ARTIST	SON	Label
1	1	SHANIA TWAIN	Forever And For Always	(Mercury/IDJMG)
2	2	UNCLE KRACKER f/DOBBIE GRAY	Drift Away	(Lava)
3	3	MATCHBOX TWENTY	Unwell	(Atlantic)
6	4	TRAIN	Calling All Angels	(Columbia)
4	5	MERCYME	I Can Only Imagine	(INO/Curb)
8	6	CELINE DION	Have You Ever Been In Love	(Epic)
7	7	COUNTING CROWS	Big Yellow Taxi	(Geffen/Interscope)
5	8	LUTHER VANDROSS	Dance With My Father	(J)
9	9	SIMPLY RED	Sunrise	(simplyred.com)
10	10	PHIL COLLINS	Look Through My Eyes	(Walt Disney/Hollywood)
11	11	DANIEL BEDINGFIELD	If You're Not The One	(Island/IDJMG)
12	12	EAGLES	Hole In The World	(ERC)
13	13	CHRISTINA AGUILERA	Beautiful	(RCA)
14	14	JIM BRICKMAN	Peace (Where The Heart Is)	(A&M)
16	15	JOSH GROBAN	You Raise Me Up	(143/Reprise)
15	16	CELINE DION	Stand By Your Side	(Epic)
17	17	MICHAEL BOLTON	When I Fall In Love	(Passion Group)
18	18	SHERYL CROW	The First Cut Is The Deepest	(A&M/Interscope)
19	19	CLAY AIKEN	Invisible	(RCA)
22	20	DIDO	White Flag	(Arista)
21	21	TIM MCGRAW	Tiny Dancer	(Curb)
23	22	SEAL	Waiting For You	(Warner Bros.)
25	23	SARAH MCLACHLAN	Fallen	(Arista)
26	24	HALL & OATES	Getaway Car	(U-Watch)
20	25	MICHAEL BUBLE	How Can You Mend A Broken...	(143/Reprise)
27	26	ROD STEWART f/CHER	Bewitched, Bothered And Bewildered	(J)
28	27	MICHAEL McDONALD	Ain't No Mountain High Enough	(Motown)
24	28	KENNY LOGGINS	With This Ring	(All The Best)
30	29	BURKE RONEY	Let It All Come Down	(R World/Rykla)
-	30	SANTANA f/ALEX BAND	Why Don't You & I	(Arista)

### #1 MOST ADDED

CHRISTINA AGUILERA The Voice Within (RCA)

### #1 MOST INCREASED PLAYS

TRAIN Calling All Angels (Columbia)

### TOP 5 NEW & ACTIVE

- JOHN MAYER Bigger Than My Body (Aware/Columbia)
- TARRALYN RAMSEY Up Against All Odds (Casablanca)
- SIEDAH Man In The Mirror (Omtown)
- SUZY K. Gabriel (Vellum)
- BANGLES Something That You Said (Koch)

AC begins on Page 53.

## HOT AC

LW	TW	ARTIST	SON	Label
1	1	SANTANA f/ALEX BAND	Why Don't You & I	(Arista)
2	2	3 DOORS DOWN	Here Without You	(Republic/Universal)
5	3	MATCHBOX TWENTY	Bright Lights	(Atlantic)
7	4	DIDO	White Flag	(Arista)
4	5	MATCHBOX TWENTY	Unwell	(Atlantic)
6	6	JOHN MAYER	Bigger Than My Body	(Aware/Columbia)
3	7	TRAIN	Calling All Angels	(Columbia)
8	8	LIVE	Heaven	(Radioactive/Geffen)
9	9	LIZ PHAIR	Why Can't I?	(Capitol)
10	10	SARAH MCLACHLAN	Fallen	(Arista)
13	11	SHERYL CROW	The First Cut Is The Deepest	(A&M/Interscope)
11	12	JASON MRAZ	The Remedy (I Won't Worry)	(Elektra/EEG)
12	13	JOSH KELLEY	Amazing	(Hollywood)
14	14	UNCLE KRACKER f/DOBBIE GRAY	Drift Away	(Lava)
15	15	BARENAKED LADIES	Another Postcard	(Chimps) (Reprise)
16	16	NICKELBACK	Someday	(Roadrunner/IDJMG)
21	17	NO DOUBT	It's My Life	(Interscope)
18	18	MICHELLE BRANCH	Breathe	(Maverick/Warner Bros.)
22	19	TRAIN	When I Look To The Sky	(Columbia)
17	20	STAIN'D	So Far Away	(Flip/Elektra/EEG)
19	21	NELLY FURTADO	Powerless (Say What You Want)	(DreamWorks)
23	22	SEAL	Waiting For You	(Warner Bros.)
20	23	VERTICAL HORIZON	I'm Still Here	(RCA)
26	24	JASON MRAZ	You And I Both	(Elektra/EEG)
25	25	SHANIA TWAIN	Forever And For Always	(Mercury/IDJMG)
28	26	HOWIE DAY	Perfect Time Of Day	(Epic)
27	27	SALIVA	Rest In Pieces	(Island/IDJMG)
24	28	FOUNTAINS OF WAYNE	Stacy's Mom	(S-Curve/EMC)
31	29	MERCYME	I Can Only Imagine	(INO/Curb)
29	30	ATARIS	The Boys Of Summer	(Columbia)

### #1 MOST ADDED

COLDPLAY Moses (Capitol)

### #1 MOST INCREASED PLAYS

NO DOUBT It's My Life (Interscope)

### TOP 5 NEW & ACTIVE

- FRANKY PEREZ Cecilia (Lava)
- BEN HARPER Diamonds On The Inside (Virgin)
- SUGAR RAY Chasin' You Around (Atlantic)
- EASTMOUNTAINSOUTH You Dance (DreamWorks)
- CLAY AIKEN Invisible (RCA)

AC begins on Page 53.

## ROCK

LW	TW	ARTIST	SON	Label
1	1	STAIN'D	So Far Away	(Flip/Elektra/EEG)
2	2	NICKELBACK	Someday	(Roadrunner/IDJMG)
3	3	AUDIOSLAVE	Show Me How To Live	(Interscope/Epic)
4	4	A PERFECT CIRCLE	Weak And Powerless	(Virgin)
12	5	STONE TEMPLE PILOTS	All In The Suit That You Wear	(Atlantic)
5	6	3 DOORS DOWN	Here Without You	(Republic/Universal)
6	7	GODSMACK	Serenity	(Republic/Universal)
7	8	FUEL	Falls On Me	(Epic)
8	9	WHITE STRIPES	Seven Nation Army	(Third Man/V2)
11	10	BLACK LABEL SOCIETY	Stillborn	(Spitfire)
9	11	PUDDLE OF MUDD	Away From Me	(Geffen)
13	12	AUDIOSLAVE	I Am The Highway	(Interscope/Epic)
10	13	LINKIN PARK	Faint	(Warner Bros.)
15	14	TRAPT	Still Frame	(Warner Bros.)
16	15	SEETHER	Gasoline	(Wind-up)
14	16	DISTURBED	Liberate	(Reprise)
17	17	LINKIN PARK	Numb	(Warner Bros.)
19	18	P.O.D.	Will You	(Atlantic)
22	19	SEVENDUST	Enemy	(TVT)
18	20	COLD	Suffocate	(Flip/Geffen/Interscope)
21	21	JET	Are You Gonna Be My Girl	(Elektra/EEG)
20	22	SMILE EMPTY SOUL	Bottom Of A Bottle	(Lava)
26	23	KID ROCK	Feel Like Makin' Love	(Top Dog/Atlantic)
23	24	DEFAULT	Taking My Life Away	(TVT)
24	25	THREE DAYS GRACE	(I Hate) Everything About You	(Jive)
-	26	NICKELBACK	Figured You Out	(Roadrunner/IDJMG)
-	27	HOBBASTANK	Out Of Control	(Island/IDJMG)
-	28	KORN	Right Now	(Epic)
-	29	REVIS	Seven	(Epic)
29	30	LYNYRD SKYNYRD	That's How I Like It	(Sanctuary/SRG)

### #1 MOST ADDED

NICKELBACK Figured You Out (Roadrunner/IDJMG)

### #1 MOST INCREASED PLAYS

STONE TEMPLE PILOTS All In The Suit That You Wear (Atlantic)

### TOP 5 NEW & ACTIVE

- SHINEDOWN 45 (Atlantic)
- JIBE Yesterday's Gone (226)
- STATIC-X The Only (Warner Bros.)
- CHEVELLE Closure (Epic)
- OFFSPRING Hit That (Columbia)

ROCK begins on Page 62.

## URBAN AC

LW	TW	ARTIST	SON	Label
1	1	GERALD LEVERT	U Got That Love (Call It A Night)	(Elektra/EEG)
2	2	R. KELLY	Step In The Name Of Love	(Jive)
4	3	LUTHER VANDROSS	Dance With My Father	(J)
3	4	KEM	Love Calls	(Motown/Universal)
5	5	HEATHER HEADLEY	I Wish I Wasn't	(RCA)
7	6	DWELE	Find A Way	(Virgin)
9	7	ARETHA FRANKLIN	Wonderful	(Arista)
6	8	SMOKIE NORFUL	I Need You Now	(EMI Gospel)
8	9	TAMIA	Officially Missing You	(Elektra/EEG)
10	10	JAVIER	Crazy	(Capitol)
11	11	ANTHONY HAMILTON	Comin' From Where I'm From	(So So Def/Arista)
13	12	JOE	More & More	(Jive)
12	13	RHIAN BENSON	Say How I Feel	(DKG)
16	14	WILL DOWNING	A Million Ways	(GRP/VMG)
15	15	JAHEIM	Backlight	(iDivine Mill/Warner Bros.)
18	16	CALVIN RICHARDSON	Keep On Pushin'	(Hollywood)
21	17	MICHAEL JACKSON	One More Chance	(Epic)
17	18	FLOETRY	Getting Late	(DreamWorks)
24	19	ASHANTI	Rain On Me	(Murder Inc./IDJMG)
22	20	AVANT	Read Your Mind	(Geffen)
19	21	ISLEY BROTHERS	fIRON ISLEY Busted	(DreamWorks)
23	22	ERYKAH BADU	Back In The Day	(Motown)
20	23	VIVIAN GREEN	What Is Love?	(Columbia)
30	24	ALICIA KEYS	You Don't Know My Name	(J)
26	25	MANHATTANS	Turn Out The Stars	(Love-Lee)
25	26	STEPHANIE MILLS	Can't Let Him Go	(J&M)
28	27	EARTH, WIND & FIRE	Hold Me	(Kalimba)
-	28	KEM	Matter Of Time	(Motown)
-	29	MUSIQ	Forthenight	(Def Soul/IDJMG)
27	30	IMPROMPT 2	Mocha Soul	(Big3)

### #1 MOST ADDED

LUTHER VANDROSS Think About You (J)

### #1 MOST INCREASED PLAYS

MICHAEL JACKSON One More Chance (Epic)

### TOP 5 NEW & ACTIVE

FREDDIE JACKSON Natural Thang (Martland)  
JEFF MAJORS Heard My Cry (Music One)  
JAGGED EDGE Walked Outta Heaven (Columbia)  
AL GREEN I Can't Stop (Blue Note/EMC)  
VAN HUNT Seconds Of Pleasure (Capitol)

URBAN begins on Page 37.

## COUNTRY

LW	TW	ARTIST	SON	Label
2	1	TOBY KEITH	I Love This Bar	(DreamWorks)
1	2	KEITH URBAN	Who Wouldn't Wanna Be Me	(Capitol)
5	3	RASCAL FLATTS	I Melt	(Lyric Street)
3	4	GARY ALLAN	Tough Little Boys	(MCA)
6	5	PAT GREEN	Wave On Wave	(Republic/Universal South)
4	6	MARTINA MCBRIDE	This One's For The Girls	(RCA)
7	7	GEORGE STRAIT	Cowboys Like Us	(MCA)
9	8	MONTGOMERY GENTRY	Hell Yeah	(Columbia)
8	9	BILLY CURRINGTON	Walk A Little Straighter	(Mercury)
10	10	CHRIS CAGLE	Chicks Dig It	(Capitol)
11	11	LONESTAR	Walking In Memphis	(BNA)
12	12	BROOKS & DUNN	You Can't Take The Honky Tonk...	(Arista)
17	13	KENNY CHESNEY	There Goes My Life	(BNA)
15	14	RODNEY ATKINS	Honesty (Write Me A List)	(Curb)
14	15	RUSHLOW	I Can't Be Your Friend	(Lyric Street)
16	16	TRACY BYRD	Drinkin' Bone	(RCA)
13	17	REBA MCENTINE	I'm Gonna Take That Mountain	(MCA)
18	18	SHERRIE AUSTIN	Streets Of Heaven	(C4/BBR)
19	19	DIAMOND RIO	Wrinkles	(Arista)
20	20	JO DEE MESSINA	I Wish	(Curb)
21	21	TERRI CLARK	I Wanna Do It All	(Mercury)
25	22	SHANIA TWAIN	She's Not Just A Pretty Face	(Mercury)
23	23	BRAD PAISLEY	Little Moments	(Arista)
24	24	SCOTTY EMERICK	I Can't Take You Anywhere	(DreamWorks)
22	25	BLAKE SHELTON	Playboys Of The Southwestern World	(Warner Bros.)
26	26	JOSH TURNER	Long Black Train	(MCA)
27	27	JIMMY WAYNE	I Love You This Much	(DreamWorks)
28	28	SARA EVANS	Perfect	(RCA)
30	29	TRACE ADKINS	Hot Mama	(Capitol)
29	30	CRAIG MORGAN	Every Friday Afternoon	(BBR)

### #1 MOST ADDED

ALAN JACKSON Remember When (Arista)

### #1 MOST INCREASED PLAYS

KENNY CHESNEY There Goes My Life (BNA)

### TOP NEW & ACTIVE

REBECCA LYNN HOWARD I Need A Vacation (MCA)  
AMANDA WILKINSON Gone From Love Too Long (Universal South)  
MARK WILLS That's A Woman (Mercury)

COUNTRY begins on Page 42.

## SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	PRAFUL	Sigh	(Rendezvous/N-Coded)
2	2	DAVE KOZ	Honey-Dipped	(Capitol)
3	3	CANDY DULFER	Finsbury Park, Cafe 67	(Eagle Rock)
4	4	KENNY G.	Malibu Dreams	(Arista)
6	5	MINDI ABAIR	Flirt	(GRP/VMG)
5	6	PAUL JACKSON, JR.	It's A Shame	(Blue Note)
10	7	DARYL HALL	She's Gone	(Rhythm & Groove/Liquid 8)
8	8	CHRIS BOTTI	Indian Summer	(Columbia)
7	9	RICK BRAUN	Green Tomatoes	(Warner Bros.)
11	10	JAZZMASTERS	Puerto Banus	(Trippin' 'N' Rhythm)
9	11	URBAN KNIGHTS	Got To Give It Up	(Narada)
12	12	LUTHER VANDROSS	Dance With My Father	(J)
16	13	JIMMY SOMMERS	Take My Heart...	(Gemini/Higher Octave)
13	14	CHUCK LOEB	eBop	(Shanachie)
18	15	NICK COLIANNONE	High Flyin'	(3 Keys Music)
17	16	LEE RITENOUR	Inner City Blues	(GRP/VMG)
20	17	STEVE COLE	Everyday	(Warner Bros.)
21	18	DAVID BENOIT	Watermelon Man	(GRP/VMG)
19	19	SIMPLY RED	Sunrise	(simplyred.com)
23	20	MARC ANTOINE	Funky Picante	(Rendezvous)
22	21	SEAL	Touch	(Warner Bros.)
27	22	MICHAEL MCDONALD	Ain't No Mountain High Enough	(Motown)
24	23	STEVE OLIVER	Positive Energy	(Native Language)
25	24	PAMELA WILLIAMS	Afterglow	(Shanachie)
26	25	GREGG KARUKAS	Riverside Drive	(N-Coded)
30	26	BRIAN CULBERTSON	Serpentine Fire	(Warner Bros.)
-	27	KIRK WHALUM	Do You Feel Me	(Warner Bros.)
28	28	ACOUSTIC ALCHEMY	No Messin'	(Higher Octave)
29	29	JEFF GOLUB	Boom Boom	(GRP/VMG)
-	30	BASS X Vonni	Liquid 8	

### #1 MOST ADDED

KIM WATERS The Ride (Shanachie)

### #1 MOST INCREASED PLAYS

DOWN TO THE BONE Cellar Funk (Narada)

### TOP 5 NEW & ACTIVE

RIPPINGTONS Bella Luna (Peak)  
HIROSHIMA Revelation (Heads Up International)  
STEVE WINWOOD Why Can't We Live Together (WinCraft/SCI-Fidelity)  
CHRIS STANDRING I Ain't Mad Atcha (Mesa Entertainment/Blue Moon)  
MICHAEL LINGTON Off The Hook (3 Keys Music)

Smooth Jazz begins on Page 59.

## ACTIVE ROCK

LW	TW	ARTIST	SON	Label
3	1	A PERFECT CIRCLE	Weak And Powerless	(Virgin)
1	2	DISTURBED	Liberate	(Reprise)
2	3	STAINED	So Far Away	(Flip/Elektra/EEG)
4	4	TRAPT	Still Frame	(Warner Bros.)
5	5	LINKIN PARK	Faint	(Warner Bros.)
10	6	PUDDLE OF MUDD	Away From Me	(Geffen)
6	7	NICKELBACK	Someday	(Roadrunner/IDJMG)
11	8	SEVENDUST	Enemy	(TVT)
7	9	GODSMACK	Serenity	(Republic/Universal)
14	10	LINKIN PARK	Numb	(Warner Bros.)
8	11	AUDIOSLAVE	Show Me How To Live	(Interscope/Epic)
13	12	SEETHER	Gasoline	(Wind-up)
9	13	SMILE EMPTY SOUL	Bottom Of A Bottle	(Lava)
12	14	WHITE STRIPES	Seven Nation Army	(Third Man/V2)
22	15	STONE TEMPLE PILOTS	All In The Suit That You Wear	(Atlantic)
17	16	P.O.D.	Will You	(Atlantic)
15	17	COLD	Suffocate	(Flip/Geffen/Interscope)
18	18	THREE DAYS GRACE	(I Hate) Everything About You	(Jive)
19	19	KORN	Right Now	(Epic)
16	20	FUEL	Falls On Me	(Epic)
20	21	CHEVELLE	Closure	(Epic)
21	22	STATIC-X	The Only	(Warner Bros.)
23	23	AUDIOSLAVE	I Am The Highway	(Interscope/Epic)
24	24	HOBBASTANK	Out Of Control	(Island/IDJMG)
27	25	LIMP BIZKIT	Behind Blue Eyes	(Flip/Interscope)
25	26	3 DOORS DOWN	Here Without You	(Republic/Universal)
26	27	ILL NINO	How Can I Live	(Roadrunner/IDJMG)
28	28	DEFAULT	Taking My Life Away	(TVT)
31	29	JET	Are You Gonna Be My Girl	(Elektra/EEG)
29	30	REVIS	Seven	(Epic)

### #1 MOST ADDED

OFFSPRING Hit That (Columbia)

### #1 MOST INCREASED PLAYS

OFFSPRING Hit That (Columbia)

### TOP 5 NEW & ACTIVE

MUSHROOMHEAD Sun Doesn't Rise (Republic/Universal)  
RED HOT CHILI PEPPERS Fortune Faded (Warner Bros.)  
DOPE I Am (Recon/Artemis)  
BLINK-182 Feeling This (Geffen)  
DEFTONES Hexagram (Maverick/Reprise)

ROCK begins on Page 62.

## ALTERNATIVE

LW	TW	ARTIST	SON	Label
2	1	STAINED	So Far Away	(Flip/Elektra/EEG)
1	2	A PERFECT CIRCLE	Weak And Powerless	(Virgin)
6	3	LINKIN PARK	Numb	(Warner Bros.)
3	4	TRAPT	Still Frame	(Warner Bros.)
8	5	BLINK-182	Feeling This	(Geffen)
7	6	THREE DAYS GRACE	(I Hate) Everything About You	(Jive)
9	7	WHITE STRIPES	The Hardest Button To Button	(Third Man/V2)
4	8	LINKIN PARK	Faint	(Warner Bros.)
10	9	PUDDLE OF MUDD	Away From Me	(Geffen)
5	10	NICKELBACK	Someday	(Roadrunner/IDJMG)
15	11	SWITCHFOOT	Meant To Live	(Red Ink/Columbia)
14	12	JET	Are You Gonna Be My Girl	(Elektra/EEG)
13	13	P.O.D.	Will You	(Atlantic)
11	14	AUDIOSLAVE	Show Me How To Live	(Interscope/Epic)
18	15	STROKES	12:51	(RCA)
12	16	EVANESCENCE	Going Under	(Wind-up)
21	17	HOBBASTANK	Out Of Control	(Island/IDJMG)
17	18	WHITE STRIPES	Seven Nation Army	(Third Man/V2)
16	19	GODSMACK	Serenity	(Republic/Universal)
24	20	KORN	Right Now	(Epic)
22	21	COLD	Suffocate	(Flip/Geffen/Interscope)
30	22	STONE TEMPLE PILOTS	All In The Suit That You Wear	(Atlantic)
25	23	AUDIOSLAVE	I Am The Highway	(Interscope/Epic)
19	24	DASHBOARD CONFESSIONAL	Hands Down	(Vagrant)
28	25	CHEVELLE	Closure	(Epic)
23	26	3 DOORS DOWN	Here Without You	(Republic/Universal)
31	27	OUTKAST	Hey Ya!	(Arista)
20	28	FUEL	Falls On Me	(Epic)
-	29	OFFSPRING	Hit That	(Columbia)
27	30	YELLOWCARD	Way Away	(Capitol)

### #1 MOST ADDED

OFFSPRING Hit That (Columbia)

### #1 MOST INCREASED PLAYS

OFFSPRING Hit That (Columbia)

### TOP 5 NEW & ACTIVE

SMILE EMPTY SOUL Nowhere Kids (Lava)  
ILL NINO How Can I Live (Roadrunner/IDJMG)  
NO DOUBT It's My Life (Interscope)  
DARKNESS I Believe In A Thing Called Love (Must...Destroy/Atlantic)  
AFI Silver And Cold (DreamWorks)

ALTERNATIVE begins on Page 67.

## TRIPLE A

LW	TW	ARTIST	SON	Label
1	1	R.E.M.	Bad Day	(Warner Bros.)
2	2	JACK JOHNSON	Wasting Time	(Jack Johnson Music/Universal)
4	3	JONNY LANG	Red Light	(A&M/Interscope)
3	4	JOHN MAYER	Bigger Than My Body	(Aware/Columbia)
5	5	BEN HARPER	Diamonds On The Inside	(Virgin)
6	6	SARAH MCLACHLAN	Fallen	(Arista)
8	7	STING	Send Your Love	(A&M/Interscope)
7	8	JASON MRAZ	You And I Both	(Elektra/EEG)
10	9	SHERYL CROW	The First Cut Is The Deepest	(A&M/Interscope)
11	10	HOWIE DAY	Perfect Time Of Day	(Epic)
9	11	WALLFLOWERS	Closer To You	(Interscope)
13	12	LOS LONELY BOYS	Heaven	(Or)
22	13	COUNTING CROWS	She Don't Want Nobody Near	(Geffen)
14	14	DAVE MATTHEWS	Save Me	(RCA)
15	15	DIDO	White Flag	(Arista)
12	16	TRAIN	When I Look To The Sky	(Columbia)
18	17	JOE FIRSTMAN	Breaking All The Ground	(Atlantic)
16	18	BARENAKED LADIES	Another Postcard	(Chimps) (Reprise)
21	19	COLDPLAY	Moses	(Capitol)
19	20	DAMIEN RICE	Volcano	(Vector Recordings)
20	21	LYLE LOVETT	My Baby Don't Tolerate	(Curb/Lost Highway)
17	22	PETE YORN	Crystal Village	(Columbia)
23	23	VAN MORRISON	Once In A Blue Moon	(Blue Note/EMC)
26	24	STEREOPHONICS	Maybe Tomorrow	(V2)
-	25	GUSTER	Careful	(Palm/Reprise)
25	26	SANTANA	fALEX BAND Why Don't You & I	(Arista)
24	27	EASTMOUNTAINSOUTH	You Dance	(DreamWorks)
30	28	THORNS	Blue	(Aware/Columbia)
29	29	ZIGGY MARLEY	Dragonfly	(Private Music/AAL)
28	30	MAVERICKS	I Want To Know	(Sanctuary/SRG)

### #1 MOST ADDED

JACK JOHNSON Taylor (Jack Johnson Music/Universal)

### #1 MOST INCREASED PLAYS

COUNTING CROWS She Don't Want Nobody Near (Geffen)

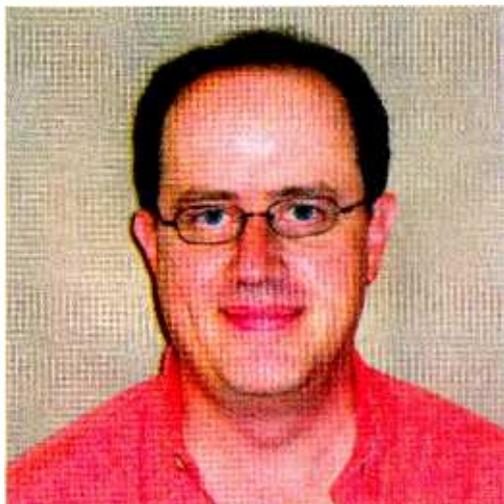
### TOP 5 NEW & ACTIVE

LIVE Heaven (Radioactive/Geffen)  
TRAVIS Re-Offender (Epic)  
RICKIE LEE JONES Second Chance (V2)  
3 DOORS DOWN Here Without You (Republic/Universal)  
THRILLS One Horse Town (Virgin)

TRIPLE A begins on Page 72.

# Publisher's Profile

By Erica Farber



## LARRY ROSIN

President, Edison Media Research

Every once in a while we do get a call from someone asking to speak to Mr. Edison."

**On the company's success:** "There's some luck involved. The fact that a lot of big, established market-research companies serving radio have gone out of business helped, but a lot of other companies went out of business too. It's a combination of the fact that we work really hard to provide service to our clients and that we offer a fresh perspective, at least from the radio point of view. We have hardly anybody who grew up in radio here. It's researchers looking at radio as opposed to radio people doing research. There's plenty of room for the other point of view as well, but our perspective has really worked well for us."

**Biggest challenge:** "All the opportunities we still have. If I could clone all my people and myself, I honestly believe we could double the size of the business immediately. We have all kinds of things out in front of us, and it's just a matter of prioritizing. We have so many things we could do and only so many hours in the day."

**State of the industry:** "It's a lot more of a professional business today, which is good. The focus on radio as an industry competing with other media is good for radio, as opposed to radio being a bunch of operators trying to beat each other's brains out. At the same time, the lessening of competition from 15 owners in a market to four does limit the creative approaches that might have been taken. That's a loss. By and large, it's a mix. I can't come out and say that consolidation is 100% good, but it has increased the level of performance on a lot of levels."

**The biggest mistake people make when researching a product:** "People might be shocked to hear a researcher say this, but I think it's an over-reliance on research. There is a magic quotient to entertainment. Kurt Cobain strung a few chords together in a way that no one had ever heard before and made magic. It's inconceivable that could have been researched in advance. In all artistic endeavors there is magic that is far more creative than the most creative researcher. Sometimes you have to go with that. There are limitations to what we do. Now, all that said, research is a stunningly effective tool for helping you run a radio station, but it can't answer every question, and it can't replace creativity and magic in every situation."

**The most interesting project he has worked on:** "One of the more exciting projects has been Radio Sawa, the U.S. government's new Arabic radio service being broadcast all over the Arabic-speaking world. I took a trip in 2001 to the United Arab Emirates, Egypt and Lebanon. In hindsight, I can't believe I did that. That was an amazing experience. It's been kind of thrilling to be involved with a project that is seemingly so important."

**His work on political campaigns:** "That's been incredibly exciting, the various election nights we've been involved with and calling the races for the networks. That night in 2000 we were the decision team — my Sr. VP Joe Lenski and I — for CBS and CNN. We called Florida for Gore at 7:45pm, called Florida for Bush at 2:17am, and then realized that we shouldn't have called it either time. Being involved in that crazy night was certainly an exciting and wild experience. The people providing us with the information were providing bad information. In hindsight, we should have suspected it to be as bad as it turned out to be, but with the pressure of the moment, with the other networks calling the races at the same time, we believed the data we were given. I wish we hadn't, but, realistically, I know there was no way we could have done anything else."

"Up until January of this year we did exit polling for some smaller races for the network consortium Voter News Service. Then we served as the decision team, the people hired by the networks to analyze exit poll data. After the Florida problems CNN hired us exclusively to create a backup system for election-night coverage. They called that RealVote. We just worked for CNN in 2002. It worked out very well. Since they had RealVote, they had a backup system and were able to make calls a lot earlier than the

other networks. We had a very successful election night in 2002.

"After VNS failed that night, the networks, which all gang up on exit polls and do this consortium, decided to disband VNS and put it out to bid. We bid and got the project. That was a turning point for our company. All the exit polling that you'll see done for the primaries until the election is decided in November of next year will come from Edison Media Research."

**Something about his company that might surprise our readers:** "Two things. The first is that our office is a 130-year-old Victorian house that's been turned into an office building. The other is just how much fun we have. We laugh a lot. We all get along pretty well. It's a very positive place to work."

**Career highlight:** "The fact that I was able to build a company. When I started, I tried to do what you learn in school. I made three business plans. One was to keep myself from dying. One was to replace my old salary. The third was someday, if I could do this, it would be amazing. This year we'll do 12 times that third spreadsheet. It's gone so far beyond my wildest imagination. It's the great people I get to work with, both internally and my clients. I feel very blessed. I get to work with smart people, fun people, good people. I go to work every day, and I feel like I'm with a lot of friends."

**Career disappointment:** "I'm not a grudge-holder. I wasn't even one as a kid. It always drove my sister nuts. She'd be mad at me for weeks about something, and I would have forgiven her within 10 minutes. My biggest disappointment is that the Cubs didn't make the World Series this year."

**Most influential individual:** "Certainly my parents. They're special people. They grew up with nothing, put themselves through college and really steered me in the direction of working hard in school, bettering myself and trying to succeed. They've been extremely influential."

**Favorite radio format:** "I listen to a lot of NPR, Sports radio and some Talk radio as well. Since I don't have any Country radio stations here at home, when I'm on the road I listen to Country almost exclusively."

**Favorite television show:** "I sincerely believe that *The Simpsons* is the finest achievement in the history of the medium of television. It's on three times a night every night, so I don't have to struggle too hard to find it."

**Favorite song:** "You Send Me" by Sam Cooke."

**Favorite movie:** "Gallipoli, directed by Peter Weir. *Hope and Glory*, directed by John Boorman. And from the 'What I Watch With My Kids' category, *Beauty and the Beast*."

**Favorite book:** "The Discoverers by Daniel Boorstin."

**Favorite restaurant:** "Boma at the Animal Kingdom Lodge in Walt Disney World."

**Beverage of choice:** "Chai tea."

**Hobbies:** "I solve the *New York Times* crossword puzzle every single day. I love to solve puzzles. I also like to play tennis and just play with my kids."

**E-mail address:** "lrosin@edisonresearch.com."

**Advice for broadcasters:** "Keep experimenting. Keep trying new things. One of the promises of consolidation was that broadcasters would have the wherewithal to throw signals after wild ideas just to see if they would work. There's certainly been some of that, but I thought there would be more. Make spectacular failures, even if they're like 'Blink' [WNEW] in New York or 'The Wave' [KKWV] in San Francisco. I have total respect for people just trying things. Some of them do work."

**Advice for the music industry:** "They need to totally rethink their business. When I look at their business and see that CDs today have 11 or 12 songs on them basically because LPs had 11 or 12 songs on them because that's what would fit, it shows me a bit of stagnancy of thought. Everything has to be in these neat units. Again, experiment, try everything. They have to rethink the general model. Do people always want music in 12-song sets?"

The word *research* elicits emotional responses from both the radio and music communities. But even with the influence research companies have on the business today, they have not been immune to consolidation. Many have either merged into larger companies or disappeared completely.

One of the leading independent companies today is Edison Media Research. Founded eight years ago by Larry Rosin, Edison has distinguished itself in the media-research community through well-received industry studies on radio, the Internet and the music industry.

**Getting into the business:** "I stumbled into it. In high school I interned at a radio station in Highland Park, IL, WVVX. At Princeton, when I was an undergrad, I worked on a syndicated radio public affairs show called *Focus on Youth*. It was *Meet the Press* with college students asking the questions. I would drive to Washington almost every week and interview a politician. That was back when stations were required to run public affairs programming. I learned a lot of radio there. I became knowledgeable about call letters and markets and things like that.

"I got an MBA at Wharton and was always interested in the media. I was good with numbers. I found a company in Philadelphia, Bolton Research, that did market research for radio. I didn't know that kind of business even existed. I applied for a job and got one. I was able to hit the ground running. I didn't know a lot about programming at that point, but I already knew the names of lots of radio stations and always had a good memory for it, so I was able to fake my way through pretty successfully."

**Founding Edison Media Research:** "I worked at Bolton for six years. It was coming to that point where it was time for me to strike out on my own, and in 1994 I decided to do that. I took a risk and put out my own shingle."

**The mission of the company:** "From Day One I didn't want it to be just radio research. While I really loved doing radio research, I thought it limiting to do only that. I purposely called it media research because I wanted to do things beyond the world of radio. We like to do research in areas we find interesting. We've referred away lots of different things like consumer products research. It's outside our interest area and our area of expertise. The mission is to explore areas and to have fun exploring the areas we think are interesting. There's a lot of learning and knowledge creation that goes on in our business."

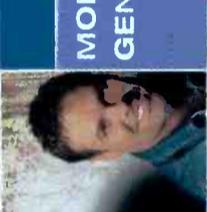
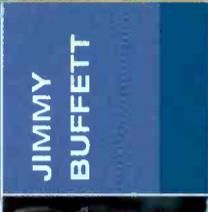
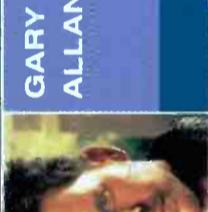
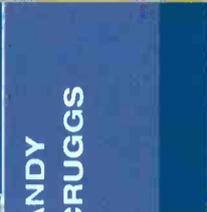
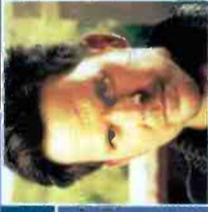
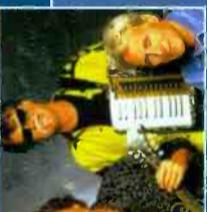
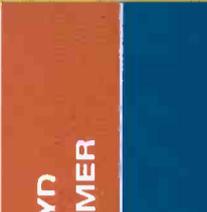
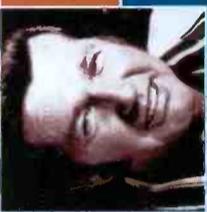
**On the name Edison:** "I hadn't really thought about a name. My accountant called and said he couldn't incorporate the business without a name. I didn't want to call it Rosin Research, because I worked for a company where the proprietor's name was the name of the business, and people always asked to speak to the person whose name was on the door. My wife, who's a doctor, had gotten a job in Edison, NJ, so it was the first thing that popped into my head. I liked the name because the full meaning of it implies inventiveness and intelligence and all that stuff."

# BMI

# CMA AWARDS 03

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**LILLIX**

“tomorrow”

From their debut album *Falling Uphill*

Breaking at:

**KRBV Dallas 40x (+11) Rank #13**

**KHTS San Diego 22x (+13) Rank #20**

**KXXM San Antonio 21x**

**KZZU 27x WBAM 18x WKRZ 18x**

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**WNKS/Charlotte WFLY/Albany**

**WKXJ/Chattanooga KRUF/Shreveport**

**WWWQ/Atlanta**

**KKRD/Wichita**

**WYOY/Jackson**

**WKSS/Hartford**

**WSTW/Wilmington**

- Lillix performs the theme song to MTV's hit show "Rich Girls". The "Tomorrow" video is shown after each episode.
- Tasha-Ray is featured in *YM* as one of The 20 Coolest Girls in America.
- Lillix is on tour now – 30 dates... *Girlz Garage Tour*
- Check out the "Tomorrow" video on [www.lillix.com](http://www.lillix.com)

**LILLIX.COM**

Produced by Linda Perry Mixed by Chris Lord-Alge

Managed by Jonathan Simkin for Simkin Artist Management, Vancouver, B.C., Canada



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