

NEWSSTAND PRICE \$6.50

Jackson Rocks The World

After just two days of airplay last week, **Michael Jackson** debuts on four **R&R** charts (CHR/Pop, CHR/Rhythmic, Urban and Urban AC) with "You Rock My World," the first single from his Epic album *Invincible*, which is due out Oct. 30. Jackson also grabs Most Added honors at CHR/Pop with 126 adds and at CHR/Rhythmic with 42.



AUGUST 31, 2001

Remembering Aaliyah

Radio reacted to last weekend's tragic death of **Aaliyah** almost immediately with special broadcasts and public memorials. The record community is also in mourning, having lost not only a talented artist, but several executives as well. Coverage begins on Page 1.



MICHAEL JACKSON YOU ROCK MY WORLD

THE FIRST SINGLE FROM THE NEW ALBUM

" I N V I N C I B L E "

Produced by Michael Jackson for MJJ Productions and Rodney Jerkins for Darkchild Entertainment



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ADDS THIS WEEK!!



blink-182

"Stay Together For The Kids"

The New Single From Their Multi-Platinum Album

Take Off Your Pants And Jacket

COULDN'T WAIT:

KROQ Q101 KITS WHFS
KNDD XTRA KFSD KJEE
KFMA KXTE KWOD WZNE

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As a meticulous historian of business strategies, there's probably nobody better equipped to advise you on how to build a winning strategy than R&R's resident futurist, **John Parikh**. And, as John points out, if all your other options for meeting your company's goals have been exhausted, it's time to focus on strategy. John's column appears in this week's Management, Marketing & Sales section. Pages 10-13

THE RECORD BUYER EXPOSED!

In June R&R and Edison Media Research revealed exclusive research that solidified the connection between radio airplay and record sales. This week each of R&R's music-format editors (including Christian Editor Rick Welke) break out and focus in on specific aspects of that research. You may be surprised at some of the findings. Throughout this issue

SALARY SURVEY NEXT WEEK!

Year after year, it's R&R's most-requested feature ... our annual survey of radio-industry salaries. We begin with the receptionist, and we don't stop until we get to general manager.

- **Stu Cohen** appointed SVP/Promo

IN THE NEWS

- for Extasy Records
- **Bill Macky** named VP/Nat'l Promo for MCA/Nashville
- **Dion Summers** becomes PD of KFBF/Dallas

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THIS #1 WEEK

- CHR/POP**
 - **BLU CANTRELL** Hit 'Em Up Style (Oops!) (Arista)
- CHR/RHYTHMIC**
 - **JENNIFER LOPEZ** I'm Real (Epic)
- URBAN**
 - **JENNIFER LOPEZ** I'm Real (Epic)
- URBAN AC**
 - **ALICIA KEYS** Fallin' (J)
- COUNTRY**
 - **BLAKE SHELTON** Austin (Warner Bros.)
- AC**
 - **FAITH HILL** There You'll Be (Warner Bros.)
- HOT AC**
 - **TRAVIS** Drops Of Jupiter (Tell Me) (Columbia)
- SMOOTH JAZZ**
 - **LEE RITENOUR** / **DAVE GRISIN** Get Up ... (GRP/VMG)
- ROCK**
 - **STAINED** It's Been Awhile (Fpp/Elektra/EEG)
- ACTIVE ROCK**
 - **TOOL** Schism (Volcano)
- ALTERNATIVE**
 - **ALIEN ANT FARM** Smooth Criminal (DreamWorks)
- TRIPLE A**
 - **A-RO-CELT** UP. **GABRIEL** When ... (Real World/Virgin)

NEWSSTAND PRICE \$6.50



Sirius Says: 'Radio Sucks'

■ Satellite broadcaster steps up self-promotion

Sirius Satellite Radio took a cocky route to self-promotion last week, sending an e-mail to "Sirius Insiders" — consumers, retailers and investors — that stated, "Let's face it, radio sucks."

That phrase — along with "Sirius Satellite Radio will revolutionize radio as you know it and set a whole new standard" — was part of note aimed at

keeping potential subscribers informed of the company's activities. The e-mail included a link to a contest in which entrants can win a free Kenwood car stereo capable of receiving Sirius' satellite broadcasts, a link to a list of local retailers that sell Sirius receivers and a link to sign up to sample Sirius' 50 music channels online, talk with

SIRIUS/See Page 8

Clear Channel Sets New Senior-Management Structure

■ Eight SVPs will lead newly realigned geographic divisions; company will also appoint regional VPs

BY JEFFREY YORKE
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Three things worth noting happened to Clear Channel Radio in the last week. First, the behemoth surpassed the 1,200-station mark — 1,201, to be exact — by purchasing Whitehall Enterprises' Full Service WAAM-AM/Ann Arbor, MI for \$2 million. With that many stations, a trained sales staff is important, so the company then announced that it will hire an additional 500 AEs. Then, on Monday, newly installed President/COO John Hogan unveiled a "sweeping realignment" plan to bring organization to the organization.

Eight Sr. VPs were selected to oversee eight newly drawn geographic divisions. Five of the individuals are already company Sr. VPs: **Jim Donahoe**, who will lead the West Coast; **JD Freeman**, who will lead the Southwest; **John Cullen**, who will lead the Southwest/Central; **Peter Ferrara**, who will lead the Southeast; **Dave Crowl**, who will lead the Midwest; **Jay Meyers**, who will lead the Plains/Northwest division; and **Jim Donahoe**, who will lead the West Coast. Clear Channel/Philadelphia Market Manager **Rob Williams** is promoted to lead the Northeast, while Phoenix Market Manager **JD Freeman** is elevated to lead the Southwest.



Donahoe Freeman Meyers Cullen Crowl Ferrara Williams



* Includes Hawaii
* Includes Alaska

CLEAR CHANNEL/See Page 24

Tristani Set To Exit FCC Sept. 7

BY JOE HOWARD
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It's been in the rumor mill for months, but she made it official Monday: Commissioner **Gloria Tristani** will leave the FCC Sept. 7 and head back to her home state of New Mexico.

Tristani

The commissioner said months ago that she would leave the government post sometime in the fall. She is expected to challenge incumbent Republican Pete Domenici for the U.S. Senate.

Tristani said that it is time to move on after nearly four years at the FCC. "It has been a great honor to serve as a member of

TRISTANI/See Page 8

Plane Crash Kills Aaliyah, Eight Others

BY STEVE WONSIEWICZ
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The radio and record industries by hit hard last week with the death of multi-Platinum BlackGround Entertainment

and actress **Aaliyah**, who was killed Aug. 25 when a small plane in which she was traveling with eight other people crashed shortly after take-off from Abaco Island in the Bahamas. Aaliyah was 22.

Also killed were Virgin Records Director/Video Production **Douglas Kratz**, 28; BlackGround Product Manager **Gina Smith**, 29; manager **Keith Wallace**, 49; bodyguard **Scott Gallin**, 41; hair stylists **Eric Forman**, 29,

and makeup artist **Christopher Maldonado**, 32; and pilot **Luis Antonio Morales Blanes**, 30.

Aaliyah is survived by her parents, brother and sister, who, in an official statement, said they are "devastated at the loss of [our] loving daughter and sister. [Our] hearts go out to those families who also lost their loved ones in this tragic accident."

The cause of the crash was unknown at press time. The National Transportation Safety Board has already begun an investigation in conjunction with local authorities.

AALIYAH/See Page 24



Aaliyah

Tragedy Sends Radio Industry Into Mourning

BY ADAM JACOBSON
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Saturday's news that a plane crash took the lives of Aaliyah and eight others, including several label staffers, was met with sympathy and grief from radio-station executives and listeners around the country.

"Aaliyah was just here two weeks ago," Urban AC KJLH/Los Angeles PD/morning host Cliff Winston told R&R on Monday. "Some of the stuff she was saying was just so deep. This morning we played some parts of the interview on the show, and she'd pause to say, 'Before I get to heaven,' when answering some

REACTION/See Page 17

mesh

MAYBE TOMORROW

from the forthcoming album **lowercase** in stores mid-october

Impacting
NOW!

Top 10 Research at KPNT & KQRC

alternative

on over 23 stations including...

WXDX	WZPC
KPNT	KDGE
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WEDG	WPBZ
WXTM	WRAX
KXRK	WAQZ

rock

on over 38 stations including...

WAAF	KBPI
WXTB	KQRC
WKLQ	WNOR
WRIF	93X
WLZR	WQBK
WCCC	KLBJ
WQXA	WTFX

R&R ACTIVE ROCK 47 - 40

PRODUCED BY MALCOLM SPRINGER & MESH
MIXED BY TOM LORD-ALGE
ADDITIONAL PRODUCTION & ARRANGEMENTS BY PAUL DAVID HAGER



Cohen Tapped As Extasy SVP/Promo

Growing independent record company Extasy Records International has named Stu Cohen Sr. VP/Promotion.



Cohen

Based in Los Angeles, he reports to newly installed GM Robert Smith, who officially joined the label last week.

A 26-year veteran of Warner Bros., Cohen began his music-industry career in the Warner Bros. mailroom in 1973, eventually rising to become Sr. VP/Promotion. Cohen will oversee all aspects of Extasy's promotion activities.

"Stu has a deep understanding of the world of radio and of the overall record business," Smith said. "His years of experience with Warner Bros. Records and his love of music give him a rare perspective on the constantly changing marketplace and its inherent challenges. We are fortunate to have a player of Stu's caliber here with us at Extasy."

COHEN/See Page 16

Summers Becomes PD At KBFB/Dallas

Dion Summers, PD at top-rated CHR/Rhythmic WERQ/Baltimore, has been given similar duties at Radio One Urban sister KBFB/Dallas. He succeeds Darrell Johnson, who departed the station earlier this year.

A Baltimore native, Summers joined WERQ five years ago as a part-timer and rose from Asst. PD to PD in October 1999.

Commenting on his experience with Radio One, Summers told R&R, "I take this to be a huge blessing. I'm 27 years old, and Radio One pretty much embraced me right out of college. It was a classic case of part-timer to PD in five years. Radio One has always been huge on promoting from within and nurturing talent inside the building, and when I first came in I pretty much let it be known that I wanted to be a PD. It was a benefit for me

SUMMERS/See Page 16

R&R Observes Labor Day

In observance of the Labor Day holiday, R&R's Los Angeles, Nashville and Washington, DC offices will be closed Monday, Sept. 3.

Helping Out A Friend



Fellow Detroit rappers and longtime friends (l-r) Royce Da 5'9" and Eminem recently recorded tracks for Royce's upcoming Columbia Records debut, Rock City. Eminem shares executive producer credits on the album, which features the debut single "You Can't Touch Me." Royce was featured on the track "Bad Meets Evil" as the only guest MC on Eminem's debut album, The Slim Shady LP.

Macky Assumes MCA's Top Promo Post

Appointment follows Haley's surprise exit

MCA/Nashville VP/Field Promotion Bill Macky has been elevated to VP/National Promotion. He takes the label's top promotion spot following the surprise exit of 17-year label vet and Sr. VP/Promotion David Haley on Aug. 21.

MCA/Nashville Chairman Bruce Hinton said, "Bill is a passionate and totally goal-oriented leader with capabilities of the highest order in strategic thinking."

Macky told R&R, "We're all going to miss David because we all love him so much. But we all know that change is part of this business.



Macky

I look forward to the challenge, and the entire MCA promotion team is focused and ready to get the job done for all of our artists and their songs."

Macky spent 16 years in Country radio before joining MCA for West Coast regional promotion in 1994. In 1997 he was elevated to Director/National Promotion and relocated to Nashville. He was promoted to VP/Field Promotion in December 2000. His programming experience includes stints at WDSY/Pittsburgh, KRZY/San Jose and KMIX/Modesto, CA.

Wayne Newton Goes Home With Gene & Julie



Well, sort of. KZQZ/San Francisco's Gene & Julie returned home from the Morning Show Boot Camp in Las Vegas with an extra item in their luggage — Wayne Newton's glass! Gene took the glass after Newton completed an onstage interview with Jeanne Wolf, and he wrapped it carefully in Saran Wrap and hand-carried it home to the Bay Area. The following Monday morning he and Julie held a call-in contest to award a lucky KZQZ listener a trip to Las Vegas — and the glass. Pictured (l-r) are Gene and Julie with the thrilled winner, 'ZQZ listener Stephanie Potts.

AUGUST 31, 2001

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Parker Returns To Houston As KLDE PD

Ron Parker, who programmed Cox Radio's KKBQ (93Q)/Houston during its CHR heyday in the 1980s, has returned to Cox and to Houston, this time as PD of Oldies KLDE. Parker had been with KFRC-AM & FM/San Francisco for the past eight years, the last three in morning drive as co-host of the Infinity Oldies station's *Ron & Cammy* show.



Parker

Wegmann commented, "We are excited to have someone of Ron's caliber and passion returning home to Houston, where he has such a strong winning track record."

Parker previously served as PD of ABC Radio Networks' Starstation 24-hour AC/Oldies format. He has also been PD of KKFR/Phoenix.

Cox Radio/Houston VP/GM Chris

PARKER/See Page 16

Cox Radio Updates KCJZ/San Antonio

Cox Radio unveiled an updated, adult-based CHR/Rhythmic format on KCJZ (106.7 Jamz)/San Antonio on Aug. 24.

KCJZ PD/afternoon driver Doug Bennett told R&R, "Our goal was to evolve the station into something that was more present and today. KTFM, the heritage CHR in the market, was very dancey, but with the success of KBBT it has become a hip-hop/R&B station. KXXM is more rock-edged, and we found a 25-34 female hole that was looking

for a real San Antonio-leaning, dancey, very upbeat radio station.

"We wanted to take the radio station we had and evolve it into something that was better. We didn't want to totally blow it up and start over. We take the '70s and '80s base of rhythmic music and mix it with the '90s gold and a current list. It's a unique product, and the response to the station has been excellent."

KCJZ/See Page 17

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Radio May Be Recovering, Analyst Says

□ Ad demand on the upswing, but improvement may be slow

By ELIZABETH RAMOS
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In his August "Trendspotter" report, Robertson Stephens media analyst James Marsh collected data from a number of radio groups and ad agencies and found that radio's ad-revenue growth will likely remain in negative territory in the coming months. But, he wrote, it should then show "moderate sequential improvement."

Marsh is encouraged by what he called "the first signs of radio's recovery to more normalized long-term growth." He wrote that recent ad trends demonstrate that demand is moving in the right direction but noted that early indications are that September is pacing down 4%-6%. Marsh found that broadcasters are entering any given month with 65%-70% sold, compared to 85%-95% in 2000, but noted that sellout rates appear to be improving on the 60%-65% rates seen at the beginning of this year.

Marsh wrote that lower TV rates are putting pressure on radio rates but observed that some radio operators appear to be spending more on television to promote their stations — even during a period when most companies are tightening their belts. While that spending is likely to have some impact on those stations' immediate bottom lines, Marsh reported that most radio groups expect to emerge better-positioned.

Marsh also found that radio groups with higher exposure for selling local advertising, including **Radio One**, **Regent Communications**, **Cumulus Media** and **Salem Communications**, are doing better than those relying on national ads, and he recommended such groups for near-term investing. He also predicted that **Clear Channel Communications** and **Emmis Communications** are among the large-market operators apt to benefit from an economic recovery.

"You can run harder, you can cut costs, but you can't hide."

Jim Boyle

Cox, Big City May Have Tough Road Ahead

Cox Radio could be facing a tough recovery, according to First Union Securities analyst Jim Boyle, who said, "You can run harder, you can cut costs, but you can't hide." He believes Cox, which recently reiterated its guidance, has reason to be hopeful, but said the economy could interfere with its being able to meet its goals.

Boyle is cutting back his growth estimate for Cox shares from 85 cents to 83 cents for 2001 and from \$1.06 to 99 cents for 2002, due, he said, to "a weak economy, affecting even Cox's large Sunbelt markets." He maintained Cox's "buy" rating. Though he shaved the issue's target price by a dollar, to \$29, Boyle said he believes that recent share-price declines "represent an attractive entry point, given Cox's turnarounds and ratings momentum."

In a recent SEC filing, **Big City Radio** reported that "cash on hand is not sufficient to support the com-

pany's operations through Dec. 31, 2001." Big City blamed the situation on its substantial debt and the fact that most of its broadcast properties are either new acquisitions or recent format flips and are thus in the early stages of development.

The company said the situation has led to deficits in broadcast cash flow, and, though it said it is in the process of establishing a new credit facility to help it continue, it cautioned, "There can be no assurance that any such financing will be available." Big City added that its growing list of problems creates "substantial doubt about the company's ability to continue."

Analyst Jordan Rohan, at Wit Soundview, has cut his **Viacom** estimates while maintaining a "buy" rating on the company's stock. He lowered his full-year revenue forecast for the company by approximately \$280 million, to \$24.06 billion, and cut his EBITDA estimate from \$5.65 billion to \$5.45 billion. He also lowered his price target on Viacom from \$53 to \$50. In a report issued earlier this week, Rohan attributed the cuts to the fact that Q4 advertising is tracking at "the very low end of estimates."

Ladenburg Thalmann & Co. analyst John Stone has initiated coverage of **XM Satellite Radio** and **Sirius Satellite Radio** with "buy" ratings for both. He set 12-month target prices of \$42 on Sirius and \$36 on XM.

NextMedia's broadcast cash flow surged 100% in Q2, from \$3.1 million to \$6.3 million, while net revenue increased 91%, from \$9 million to \$17.2 million. Operating expenses increased from \$5.9 million to \$11 million. On a pro forma basis, net revenue rose 6%, to \$22.0 million, but BCF decreased 3%, to \$8.5 million.

Bloomberg BUSINESS BRIEFS

Clear Channel Denver Deal Disturbs Other Promoters

Clear Channel Entertainment has struck a deal with the city of Denver, giving Clear Channel the first choice of dates at the city-owned Red Rocks Amphitheatre. Clear Channel/Denver's Chuck Morris told the *Denver Post* that the company will guarantee the city cash in the mid-six figures and a minimum of 12 shows annually at the 9,000-seat venue. House of Blues Concerts President Jay Marciano told the *Post* that he's surprised the city didn't put the dates up for bids. He said, "Without a public process, it's likely that the city is leaving hundreds of thousands of dollars of the taxpayers' money on the table."

The deal also outraged the operators of Nobody in Particular Presents, the Denver-based concert promoter that earlier this month filed an antitrust suit against Clear Channel claiming that the group uses "monopolistic, predatory and anticompetitive practices" to prevent others from offering concert-promotion services in Denver. NIPP co-owner Doug Kauffman told the *Post*, "I don't think it's a done deal yet. It would make no sense to take a public facility private and give another promoter an unfair advantage." The deal must be ratified by Denver's City Council.

Firms Bank On Radio-Outdoor Connection

Reuters reported this week that, while the billboard business is slowing down amid the overall economic slump, the industry has shown more resilience than such media as newspapers and television because it is relatively less expensive. Additionally, such companies as **Clear Channel Outdoor** and **Viacom Outdoor** are prospering because they can package billboard advertising with radio spots in major markets. Clear Channel Outdoor/New York President Tim Stauning said, "Advertisers are looking for alternate means where they get more bang for their buck." According to the Outdoor Advertising Association of America, industry revenue rose 2% in Q1. The industry saw near-double-digit annual growth rates in the late 1990s.

FCC Red-Flags Three Clear Channel Acquisitions

The FCC last week flagged three **Clear Channel** station acquisitions. Two of the purchases are in Clear Channel's home state of Texas: **KLFX-FM** in Killeen-Temple, where the group already owns **KIIZ-FM**; and **KTFA-FM** in Beaumont-Port Arthur, where Clear Channel owns four other stations. The FCC is also taking a closer look at Clear Channel's purchase of **WBRJ-AM** in Marietta, OH, where the group already operates **WRVB-FM**.

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	8/24/00	8/17/01	8/24/01	8/17/00	8/17/01-8/24/01
R&R Index	318.68	238.59	244.16	-23.3%	+2.3%
Dow Industrials	11,182.74	10,240.78	10,423.17	-6.7%	+1.7%
S&P 500	1508.31	1161.97	1184.93	-21.4%	+1.9%



Today's level of fierce competition demands that you prominently display your name every chance you get (location broadcasts, concerts, station sponsored autograph sessions, etc.). With theft, vandalism and loss, it becomes a costly proposition to continuously replace expensive signs and banners costing hundreds of dollars.

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" I use Slam Jam, Smooth Jam and Classic Jam to supplement my Friday and Saturday nights and am pleased with the performance. They give me the number one rating in key sales demos 18-34 and 25-54. " *



Vinny Brown, PD
WBLS, New York

* Source: Arbitron, Spring 2001

URBAN

- ◆ **Slam Jam**
Today's hottest Hip-Hop and R&B
- ◆ **Rap Jam**
Cutting edge, aggressive all-rap/Hip-Hop
- ◆ **Supermixx Street**
The biggest rhythm-crossover hits
- ◆ **Kool Jam**
R&B favorites from the "old school" era of the 70's & 80's
- ◆ **City Jam**
East Coast old school R&B favorites
- ◆ **Oldies Jam**
Perfect for "Jammin' Oldies" stations
- ◆ **Smooth Jam**
Mainstream mid-day or Urban-AC weekend R&B mix
- ◆ **Classic Jam**
80's and 90's R&B and Hip-Hop hits
- ◆ **Inspiration Jam**
Gospel music mixed beat-to-beat
- ◆ **Old Skool Mini-Mixx**
7 minutes of old school era R&B hooks
- ◆ **New Skool Mini-Mixx**
7 minutes of Hip-Hop and R&B hooks
- ◆ **Classic Jam Mini-Mixx**
7 minutes of 80s and 90s R&B and Hip-Hop hooks

ROCK

- ◆ **SuperMixx Modern**
The biggest current and recurrent Modern Rock hits, like Limp Bizkit, Incubus, Moby, Linkin Park, Green Day, and Korn.

AC/HOT AC

- ◆ **Hit AC Mixx**
Contemporary pop alternative superstars like Santana, Macy Gray, Dido, Uncle Kracker and Dave Matthews mixed with classics by Depeche Mode, Duran Duran, Men at Work, Madonna and Howard Jones.

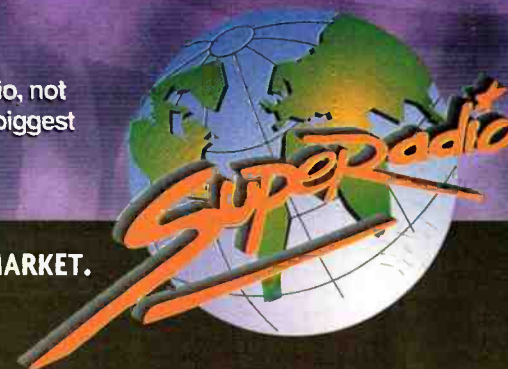
CHR

- ◆ **SuperMixx Dance**
Today's biggest pop and dance hits by today's biggest hit artists, such as Jennifer Lopez, Destiny's Child, Shaggy, Pink, Janet Jackson and Nelly.
- ◆ **SuperMixx 80's**
The biggest pop hits from the 80's

Paul Oakenfold debuts in October!
Mixes from the biggest dance DJ in the world for your weekend nights. Reserve now.

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DEAL OF THE WEEK

- **KPXC-FM/Indian Springs (Las Vegas), NV**
\$16 million

2001 DEALS TO DATE

Dollars To Date: **\$3,143,175,462**
(Last Year: \$24,931,819,133)

Dollars This Quarter: **\$201,979,925**
(Last Year: \$16,355,617,000)

Stations Traded This Year: **772**
(Last Year: 1,781)

Stations Traded This Quarter: **136**
(Last Year: 496)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- **WBZR-AM/Destin, FL** \$75,000
- **WAAM-AM/Ann Arbor, MI** \$2 million
- **WBMI-FM/West Branch, MI** \$100,000
- **KTMT-AM & KCMX-FM/Ashland, KBOY-FM & KTMT-FM/ Medford and KCMX-AM & KAKT-FM/Phoenix (Medford-Ashland), OR** Undisclosed

Hispanic Broadcasting Bulks Up In Vegas

■ Gets Class C move-in for \$16 million; Marathon dishes Medford, OR sextet to Mapleton

Deal Of The Week

Nevada

KPXC-FM/Indian Springs (Las Vegas)

PRICE: \$16 million
TERMS: Asset sale for cash

BUYER: Hispanic Broadcasting Corp., headed by President/CEO McHenry Tichenor Jr. Phone: 214-525-7700. It owns 48 other stations, including KLSQ-AM & KISF-FM/Las Vegas.

SELLER: Claire Benezra. Phone: 702-385-1212

FREQUENCY: 99.3 MHz

POWER: 100 watts at -417 feet

FORMAT: Country

BROKER: Kalil & Co.

COMMENT: This station holds a construction permit for a Class C facility that will broadcast with 33kw at 3,143 feet. HBC will assume control of the station following its move to the new facility, expected to occur in Q1 2002.

Florida

WBZR-AM/Destin

PRICE: \$75,000

TERMS: Asset sale for cash

BUYER: Destiny Communications Corp., headed by President Robert Pitts. Phone: 419-861-4567. It owns no other stations.

SELLER: Willie Martin. No phone listed.

FREQUENCY: 1120 kHz

POWER: 1kw

FORMAT: Talk

BUYER: Independent TV Productions, headed by President Richard Senninger. Phone: 517-362-3206. It owns no other stations.

SELLER: Northern Radio Network Corp., headed by President Robert Currier. Phone: 517-354-4611

FREQUENCY: 105.5 MHz

POWER: 6kw at 299 feet

FORMAT: Dark

Oregon

KTMT-AM & KCMX-FM/Ashland, KBOY-FM & KTMT-FM/Medford and KCMX-AM & KAKT-FM/Phoenix (Medford-Ashland), OR

PRICE: Undisclosed

TERMS: Unavailable

BUYER: Mapleton Communications, headed by Dale Hendry. Phone: 707-265-8912. It owns no other stations.

SELLER: Marathon Media Group LLC, headed by President Chris Devine. Phone: 312-204-9900

FREQUENCY: 580 kHz; 101.9 MHz; 95.7 MHz; 93.7 MHz; 880 kHz; 105.1 MHz

POWER: 1kw; 42kw at 1,437 feet; 60kw at 981 feet; 31kw at 3,265 feet; 1kw; 52kw at 545 feet

FORMAT: Sports; AC; Classic Rock; CHR/Pop; News/Talk; Country

Michigan

WAAM-AM/Ann Arbor

PRICE: \$2 million

TERMS: Asset sale for cash

BUYER: Clear Channel Communications, headed by Radio CEO Randy Michaels. Phone: 706-278-5511. It owns 1,200 other stations, including WCAS-AM, WTKA-AM, WQKL-FM & WWWW-FM/Ann Arbor.

SELLER: Whitehall Enterprises Inc., headed by CEO Lloyd Johnson. Phone: 734-971-4459

FREQUENCY: 1600 kHz

POWER: 5kw

FORMAT: Full Service

WBMI-FM/West Branch

PRICE: \$100,000

TERMS: Asset sale for cash

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BUSINESS BRIEFS

Continued from Page 4

4everadio Files Suit Against Scott Studios

4everadio has filed an \$8 million suit against Scott Studios alleging that Scott's Voice Trax 32 system was incompatible with those of stations to which 4everadio agreed to deliver its 24-hour "Forever Young" format — despite Scott's assurances that its system was compatible with those of other companies. According to the suit, filed in a Texas court, 4everadio lost contracts with stations in Boston and in Panama City, FL because of the compatibility problems. R&R was unable to reach Scott for comment.

Meanwhile, 4everadio has renamed the "Forever Young" format "Easy Oldies" and will offer it from 7pm-midnight. But company spokesman Charlie Whitaker told R&R that 4everradio will provide the format all night to interested affiliates.

RTNDA Opposes Antileak Legislation

The RTNDA is opposing the reintroduction of legislation that would impose stiff criminal penalties and fines on any current or former federal employee who discloses "properly classified" information. The RTNDA said

Continued on Page 8

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Tristani

Continued from Page 1

the FCC during this period," she said. "The FCC is entrusted with enhancing communications for all Americans, and I will always value the agency's core mission: to serve the public interest."

FCC Chairman Michael Powell called it "an honor and a privilege" to have worked with Tristani. "Her tireless efforts in bringing communications services to underserved areas have served the public interest well," he noted. Commissioner Michael Copps commented, "What sets Gloria apart as a public servant is a very special combination of keen intelligence, enthusiasm and an unflagging commitment to ensuring that every American participates fully in the great information-technology revolution of our time." And Commissioner Kathleen Abernathy said of Tristani, "I deeply respect the quality of her work and the dedication of her and her staff to pursuing the public interest."

Tristani will be replaced by a Democrat to be chosen by President Bush. Among the people being mentioned as a possible replacement is Julie Rones, Sr. Counsel at the DC-

based United States Telecommunications Association. Rones told R&R that she has the backing of the entire membership of the Congressional Black Caucus and added that Rep. Tom Davis and Sens. John Warner and George Allen have written to President Bush on her behalf. Rones said she is greatly honored by the support, adding, "To the degree that I have been recommended as a person capable of serving, I would be honored to serve."

Other names being bandied about in Washington are Rep. John Dingell staffer Andy Levin, Commerce Department telecommunications expert Greg Rohde, Montana Public Service Commission commissioner Bob Rowe, AT&T lobbyist David Krone and former Capitol Hill aide Chris McLean.

Telecommunications attorney Frank Jazzo, a member of the law firm of Fletcher, Heald and Hildreth, told R&R that, while Levin has been mentioned most and for the longest time, the fact that he is being mentioned so much may actually hurt his chances. Indeed, former Texas Public Utilities Commission Director Pat Wood was frequently mentioned as a front-runner for an FCC post during the last round of appointments but instead wound up

being named to the Federal Energy Regulatory Commission. Abernathy, Copps and Martin were later appointed to the FCC.

Although she is on her way out, Tristani continues to speak out against broadcast indecency, an issue about which she has long been concerned. Speaking to a Hispanic community group in Albuquerque on Aug. 24, Tristani recalled how, in August 1999, *The Don & Mike Show* caused an uproar when the duo telephoned a Mexican-American woman in El Cenizo, TX "and subjected her to the most offensive and racist verbal attack I have ever heard." She noted that the commission could only fine the station for putting the woman on the air without her permission.

"Fortunately, that was not the end of the story," Tristani told the group, recalling how outraged listeners complained to the station and to the show's advertisers. "The station owner canceled *The Don & Mike Show*. Good for you — no more Don and Mike in Albuquerque. I was very pleased and proud that New Mexicans can make their voices known when they want to. And when they do, broadcasters listen."

Bloomberg BUSINESS BRIEFS

Continued from Page 6

the law would apply even if a person were to provide information that shed light on inappropriate or unlawful governmental activities; proposed penalties could include up to three years in prison. Sen. Richard Shelby is expected to reintroduce the legislation, vetoed last fall by President Clinton.

"The language of this legislation is sweeping, and its potential impact on the public's right to know is disastrous," RTNDA President Barbara Cochran wrote in a letter to members of the House Permanent Select Committee on Intelligence and the Senate Select Committee on Intelligence. "Not only will the provision subject the news media to more subpoenas as prosecutors seek to identify 'leakers,' but the law will also lead to the practice of classifying more information as 'secret' than is legitimately necessary."

SBS Appoints New Board Members

Carl Parmer and Castor Fernandez have been elected independent directors of Spanish Broadcasting System. Parmer was President/co-CEO of Hefelt Broadcasting, which evolved into Hispanic Broadcasting. Fernandez founded Castor Advertising, the United States' oldest Hispanic-owned ad agency, as well as the minority-owned First Bank Americano. The two join attorney Jason Shrinky on the company's panel of independent directors; such a panel is required under Nasdaq rules.

HBC Makes It Three In Las Vegas

Hispanic Broadcasting is acquiring KXPX-FM/Indian Springs, NV from Claire Benezra for \$16 million. The station now serves a small area near Nellis Air Force Base, but it holds a construction permit for a class C facility that will give it full coverage of the Las Vegas market. Hispanic Broadcasting expects to assume control of KPXC in Q1 2002, at which time it will debut a format targeting Hispanic listeners. HBC also owns KLSQ-AM & KISF-FM in the market. Kalil & Co. brokered the deal.

Paragon Research Gets A New Name

Paragon Research has adopted a new name, Paragon Media Strategies. The members of the management team are taking new titles as well: Co-founder Mike Henry becomes CEO, co-founder Chris Porter is named President of Paragon's international radio division, Michael Reid rises to President/Media & Entertainment, Larry Johnson is elevated to President/North American Radio, and Sandy Chlumsky becomes President/Paragon Management Services. Henry called the company's renaming "a simple branding exercise."

Harris Names Dattilo To Board, Declares Dividend

Cooper Tire & Rubber Co. CEO Thomas Dattilo has become the 10th member of Harris Corp.'s board of directors.

In other company news, Harris has declared a quarterly dividend. Shareholders of record as of Sept. 7 will receive a dividend of 5 cents per common share on Sept. 21.

NAB Radio Show Attendance Threatened?

Clear Channel has scheduled its national GMs' meeting for Sept. 4-8 in Atlanta, conflicting with the NAB Radio Show, taking place in New Orleans Sept. 5-7. The 2001 Radio Show will also be the first since Infinity dropped its NAB membership due to a dispute over TV-ownership caps. An NAB spokesman said the group isn't worried about attendance: "We are tracking at about the same level as we did for Orlando two years ago, about 5,700." Next year's Radio Show will be held in Seattle, Sept. 11-14.

Sirius

Continued from Page 1

Sirius programmers and rate the music on the channels.

Meanwhile, Sirius attempted to allay the NAB's concerns about satellite broadcasters potentially broadcasting local news, weather and information by saying that it has no plans to launch a ground war with its terrestrial-repeater system.

"Sirius has no plans to originate local programming from our repeaters," the company said last week, after the NAB lodged a complaint with the FCC asking it to reject Sirius' and XM Satellite Radio's requests for a temporary waiver for the repeaters. "Our position on this has been consistent from the time we received our FCC license for satellite radio in 1997 through today."

An XM spokesman said the company is confident that the FCC will approve the request for repeaters, but it's not known whether approval will come in time for that com-

pany's Sept. 12 service launch.

Sirius Inks BMW

Sirius did have one clear-cut victory last week: BMW said that, beginning in Q2, Sirius radios will be available to new-car buyers of select BMW 3 Series, 5 Series and X5 vehicles. Those are among the company's most popular models and represent as much as 80% of the nearly 200,000 BMWs sold in the U.S. annually at nearly 800 dealerships. Sirius' \$12.95 monthly subscription fee is expected to be rolled into the monthly payment for the new automobiles.

Earlier this week Sirius asked former DaimlerChrysler President/CEO James Holden to join its board. He will become the company's sixth director. Holden and Sirius' existing directors — David Margolese, Leon Black, Lawrence Gilberti, Peter Peterson and Joseph Vittoria — will stand for re-election during the annual stockholders meeting Nov. 20.

— Jeffrey Yorke

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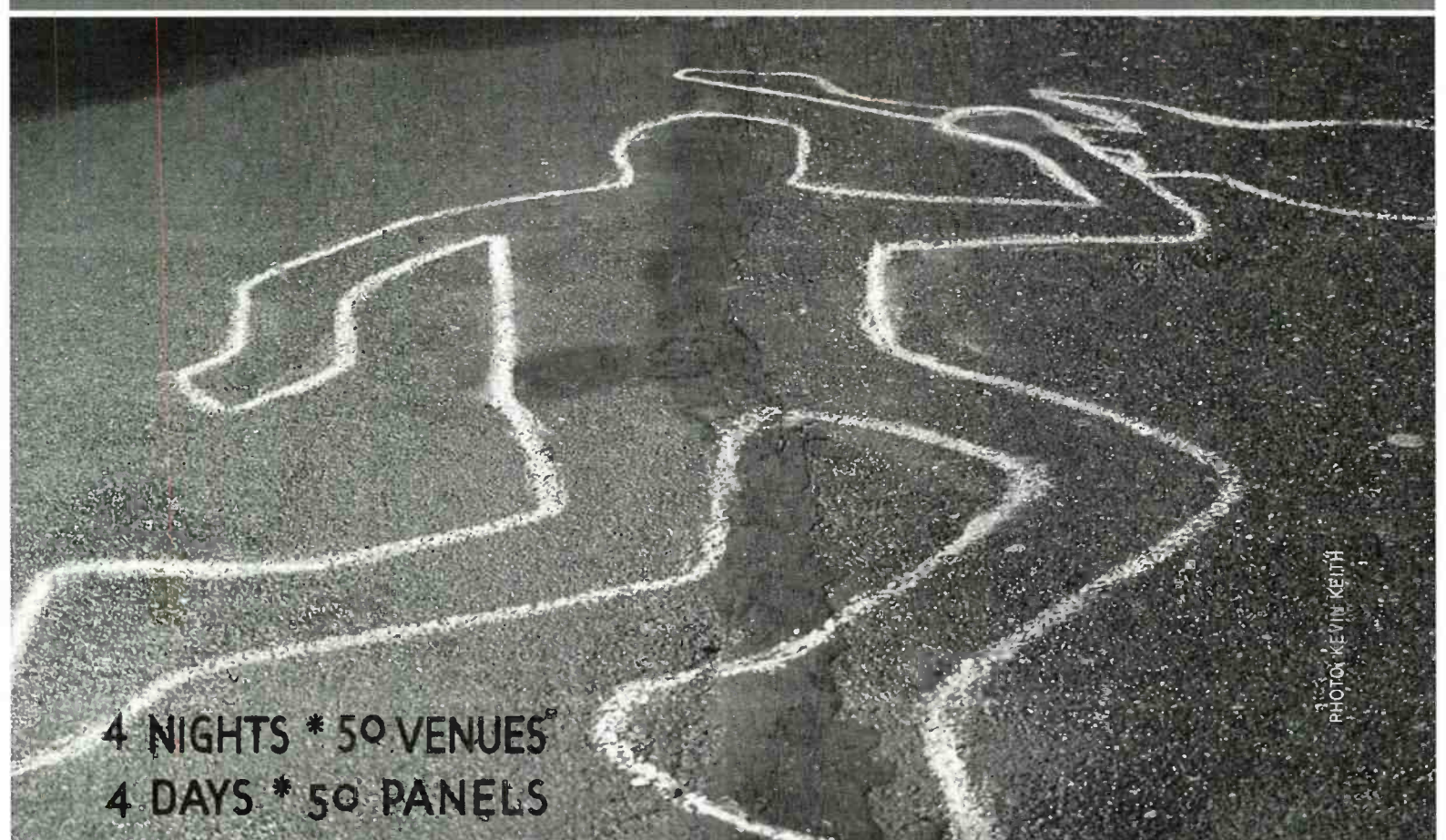
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WE BELIEVE IN YOU!

■ That was the message at this year's Morning Show Boot Camp

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM
BAKER

With slot machines ringing, drinks flowing and bikini-clad women lounging around the pool in the 100-degree heat, one might easily assume that no one would bother to attend the sessions at this year's Morning Show Boot Camp, held Aug. 9-11 at the Mandalay Bay Resort & Casino in Las Vegas. But never assume: The air personalities, producers and other radio types who attended the Boot Camp were ready and eager to network, learn and be inspired.

Talentmasters President and Morning Mouth Publisher Don Anthony has hosted the Morning Show Boot Camp for the past 13 years, and this year's event attracted more than 500 radio personalities from around the world.

The Boot Camp kicked off on Thursday, Aug. 9 with the annual "Battle of the Bits," where attendees form groups to share their all-time best bits and stunts. Later, campers got the chance to meet some of the industry's most influential decisionmakers at the "Executive Roundtable: The Big Picture" session, moderated by R&R Publisher/CEO Erica Farber. The impressive panel included Infinity Sr. VP/Programming John Gehron, Premiere Radio Networks President/COO Kraig Kitchin, Clear Channel Communications VP/National Program Coordinator Sean Compton and Citadel Communications COO Bob Proffitt.

Tension grew high at the session as air personalities shared their frustrations about consolidation and voicetracking. Proffitt admitted that Citadel took the focus off programming in the early stages of its growth. But, he said, the company has since beefed up its corporate programming ranks and, now that it's a private company again, is putting the emphasis back on programming.

Gehron stressed that, at Infinity, programming decisions are made entirely at the station level. He continued, "That means that when I think one of our stations sounds bad, I place the responsibility on the program director, and I'll be the first to let them know it." Clear Channel's Compton drew grumbling from the audience by defending voicetracking, but he said that it makes sense to take the company's best resources and spread them out to all of its stations.

On Friday morning Boot Camp attendees were treated to a talk by psychologist and syndicated radio personality Dr. Perry Buffington, who shared his tricks for building a winning show before a microphone is ever turned on. That afternoon a compelling session called "Crisis Management: What to Do When You &*@Up!"

was moderated by the syndicated *Steve & DC Morning Radio* show's Steve Shannon and DC Chymes and included various hosts sharing their worst nightmares, the on-air blunders and stunt mishaps that put their careers in jeopardy.

On Saturday afternoon Sabo Media President Walter Sabo presented "The Best Is Yet to Come," one of the most stirring speeches of the gathering. Sabo reinforced the message that radio is a powerful medium — reaching 96% of the population — and said that we, as an industry, should never undersell ourselves or take a back seat to television, cable or newspaper.

The grand finale of the Boot Camp came when entertainment reporter Jeanne Wolf interviewed internationally known personality Wayne Newton. "I have to tell you that I have gotten up many mornings to do shows with some of you out there, and I love your energy," Newton said. "With an audience, they give me that same kind of energy when I walk onstage. But you don't have that luxury. When the light goes on, you're on. So I admire what you do tremendously."

After Wolf joked with Newton about recent tabloid stories alleging that Newton had an affair with TV talk host Montell Williams' wife, Newton said, "I did a show from here in Vegas called *Mark & Mercedes* [on KMXB]. I got up after having slept maybe two hours, and I was kind of groggy. Mark's opening question was 'Tell us about your affair with Montell Williams' wife.' I said, 'I really don't know. I'm a happily married man. I really don't read that stuff.' And Mark said, 'Well, let me refresh your memory.'

"So he reads the article, and the whole time I'm thinking, 'Wayne, get the mind working. Get it going.' So he finished reading a quote where Montell's wife said, 'And so I had affairs with Wayne Newton and Julio Iglesias.' The good news was that I was first, and the bad news was that I had to think of something to say quick because I knew my sister-in-law was certainly listening to the show. And so Mark asked, 'What do you have to say about that?' And I replied, 'Well, Mark, a gentleman never talks about his travels, his treasures or his tenants. But let me put it to you this way: If she had ever had an affair with me, she would not remember Julio.'"

For more information on the Morning Show Boot Camp, visit www.talentmasters.com. If you would like to purchase videotapes of this year's sessions, contact Art Vuolo, "Radio's Best Friend," at www.vuolovideo.com.



HELP! I'M A CASUALTY OF VOICETRACKING — At the "Executive Roundtable" Coty White told the panel, "Over the course of a year, three ownership changes and very little management and company support, our morning show at WIVY/Jacksonville went from 15th place 12+ to No. 5. We were No. 1 in women and top-three persons 18-49 and 25-44. Then we were fired. I was lucky enough to be picked up by a Clear Channel station [WROO/Jacksonville] in September of '99 to do a night show. Now I'm told that in December I will lose my job to voicetracking." White raised his hands in exasperation and asked R&R Publisher/CEO Erica Farber if she would print his photo in R&R to help him find a job. "My managers have told me to entertain all offers," said White. "I'm very passionate about this business. Would anyone like to employ a very entertaining AC morning show?" Contact Coty White at 904-471-3568 or cotywhite@hotmail.com.



MR. LAS VEGAS GOES TO BOOT CAMP

The Boot Camp finale was a special "Live With Jeanne Wolf" interview with Wayne Newton. After the session Newton stuck around for more than an hour, signing autographs and posing for pictures. It was amazing to watch morning show personalities turn into groupies! Pictured (l-r) are Talentmasters President Don Anthony, R&R Publisher/CEO Erica Farber, Newton and Wolf.



CYNICAL BUT HAPPY

One of the highlights of this year's R&R Boot Camp Luncheon was a special performance by comedian and actor Richard Lewis. "I admire all of you because you have a really hard job to do," said Lewis. "I don't know many comedians who could come up with more than 20 hours of new material each week." Pictured are United Stations Exec. VP/Comedy Dave Kolin and Lewis.



STARS BEHIND THE SCENES

"Frequently, producers don't get two valuable things — compensation and appreciation," said "Producer's Forum" moderator Frank Murphy. "Producer is not generally a destination job in radio. The two destination jobs are GM and morning host. Producer should be a destination job." Pictured (standing, l-r) are WVVQ (Q100)/Atlanta's *The Bert Show's* Jeff Dauler, WDCG (G105)/Raleigh's *Bob & Madison Show's* Tommy Owen, Murphy, KDWB/Minneapolis' *Dave Ryan in the Morning's* Pat Ebertz and WRIF/Detroit's *Drew & Mike Show's* Marc Fellhauer. In front (l-r) are KRBV (Wild 100)/Dallas' *JB & Sandy Show's* Tim Puttre and WNKS (Kiss 95.1)/Charlotte's *Ace & TJ Show's* "Yankee" Pete Herrick.

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R&R **GM**
spotlight**JIM ROBINSON***President/GM of WJZW-FM & WRQX-FM/Washington
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■ Painting the perfect landscape for success

This week's GM Spotlight pays tribute to **Jim Robinson** of ABC Radio/Washington, DC. "WRQX is the most successful Hot AC in the business and has thrived under his leadership," an R&R reader e-mails. "In fact, we've been on top in Washington for 11 years." Another colleague writes, "Jim is a great manager, always there to provide support and assistance to every employee." Congratulations!

MIX 107.3 FM

I decided to enter the world of Washington's Best Music Mix broadcasting because:

"My father, Martin Robinson, was a pioneer in the television business. He retired as CEO of United Artists Television. I was born in 1955 and grew up in New York, so radio was a big deal. I moved to Washington, DC in the fall of '75 to go to college. I got a job at an independent television station, where I was doing traffic and continuity and schlepping around, and one day I asked my co-workers, 'Hey, who are those people with the good cars and clothes and better hours than me?' And they said, 'Salespeople.' The salespeople were nice, so I'd try to buy them a hamburger, and they'd teach me how to read a ratings book, and I wound up, in March of '79, as a salesperson. Back then there were more radio jobs available than television jobs, so I began my career in radio."

First job in broadcasting:

"As an account executive at a little station in suburban Washington called WEEL-AM. It was an MOR station owned by LBJ, and we called ourselves 'Northern Virginia's Radio.'"

Career highlights:

"After spending time as an AE at WEEL and

WTOP/Washington, I quit radio in 1983 to start up a production company, Image Management, that produced film and videotape for business applications. In April of '87 I sold the assets of the company and started over as an AE at WMZQ-FM/Washington. I worked there for 18 months, then went on to become the NSM of WTOP. At that time Maureen Lesourd was the GM of WRQX, and she offered me the position of GSM in March of 1990. We changed formats in September to 'Mix 107.3.' Maureen left in April of '93 to go to

New York, and I was promoted in June. I've been working here ever since."

The most challenging aspect of being a GM:

"What I try to do is hire hard-working, ethical people and give them an environment where they can apply themselves and be innovative without fear. I'm very convinced that treating people as the primary asset — other than the license — is why we've done well."

My most unforgettable moment at a radio station:

"Norm Schrutt, who had been the group President and was the person who eventually promoted me to GM, arranged for me to have lunch with Jim Arcara, who was President of the radio division. We had lunch on the 22nd floor at ABC in New York in a private room with a waiter — it was really cool. After around 45 minutes Jim said to me, 'Well, Jimmy, I don't hire or fire general managers, but I have veto power, and I will not exercise it.' That was a very glowing moment for me."

My favorite album of all time is....

"A Decade of Steely Dan."

If I weren't in the radio business I'd probably be....

"If I won the lottery tonight, I'd retire to be a painter and play the guitar. I would love to move to Paris and spend my days painting landscapes! I have a studio above the garage called 'Jim's Room' where I keep my paints, my guitar and my slot cars."

I'm most proud of:

"Someone once asked me, 'What would happen if you left the organization?' I said that it would continue to flourish because I believe I've hired the strongest, smartest, most caring and ethical group of people I could find and given them the latitude to run their business. That makes me proud."

The best words of advice I've ever received were:

"Always do the right thing.' You always know the right thing when you see it. Follow the golden rule because doing the right thing will always grow your business. It's very simple."

You'd be surprised to know that....

"When I was 16 years old, my buddy John Mankiewicz and I completely idolized Bob Dylan. One day we drove to Greenwich Village and looked at mailboxes in every building, looking for Dylan. We finally found one with the name Captain Nemo on it and waited outside the brownstone. Dylan came out, and we followed him for a few blocks before asking him for an autograph, and we talked with him for a few minutes. That was a big deal!"



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TEE IT UP FOR THE BROADCASTERS' FOUNDATION

THE COMPETITIVE EDGE

HOW TO BUILD A WINNING STRATEGY

By John Parikhhal

If cost-cutting isn't helping you meet your numbers; if you think you're wasting marketing money, but you're not sure where; or if your competition is launching a format right down your throat, it's time to focus on strategy.



JOHN PARIKHHAL

A strategy is a plan, and it starts with a goal. What do you want to achieve that goal, and that's your strategy. Once you've determined a strategy, choose tactics to implement it. Those tactics can change at any time, depending on your enemy's actions, but your strategy should stay consistent. Change your strategy only in the event of something totally unforeseen and catastrophic that alters the circumstances.

How do you develop a winning strategy? Here are some proven methods.

SET YOUR GOALS

First, and most important, know what winning looks like. If your goal is to increase profitability, that's the win — not the ratings that might help you get there. At many stations low ratings don't stand in the way of their making money, and for others high ratings never convert to the potentially big upside. Too often we assume that ratings wins are the only wins. Ratings are important, but increasing them may be only one tactic in your overall strategy.

These days, when half a share can mean the difference between 10th place and third, more stations than ever are focusing on narrow target audiences. Successful Active Rock stations might hyperfocus on men 18-26. Gold-based stations will focus 35-44 or even 40-49 as the first tactic toward strategic victory. Even beer companies are using the tactic of narrowing targets, focusing on 21-24-year-old entry-level drinkers or on "brand loyalists" ages 35-39. By focusing on a narrow target, they hope to achieve their goal of increasing overall profitability.

STUDY YOUR SITUATION

When you're developing an offensive strategy, it's important to know your enemies. Find out everything about them. Are there internal problems that may affect a morning personality's contract? Does the opposing station have the money to defend itself with marketing? Is the corporate office pressuring it to cut back? Is the PD easily intimidated, or is he likely to become more motivated by a head-on attack? Every bit of information counts.

If you find yourself on the defensive, start asking questions. Do your attackers have enough money to push you out of the format? What kind of information

are they using? Will they flank you or attack you head-on? Have they given any clues to record reps or agency people in your market about their plans? Use the answers to defend yourself.

Just as important is to know your own troops. Where are they naturally comfortable and uncomfortable? Management consultant Philippe Denichaud notes that people's comfort levels often predict how they will behave under stress.

There are four different types of people, who will behave in different ways: drivers, expressives, analytics and amiables. Drivers tend to focus on the win. They are time-sensitive and highly assertive, controlling their emotions and giving orders. They are often at odds with amiables, who are likely to build good relationships (they can often attract great talent to your company), smooth over disputes and help people get along. Amiables are not as time-sensitive as drivers. Consequently, conflicts often erupt between the two types of people about how quickly things should be done.

Analytics are detail-oriented people whose specialty is being right. They press for details and facts, carefully studying a situation. They are often at odds with expressives, great networkers whose specialty is keeping in touch with a wide range of people. Expressives are often intuitive, acting fast and firing "zingers" at you at the first sign of stress.

STRATEGY AND TACTICS DEFINED

- A strategy is a plan to win.
- Strategy rarely changes.
- Tactics support strategy.
- Tactics are highly flexible.

A great manager will make sure that people stay flexible within their comfort zones and don't allow their individual styles to get in the way of their helping the station achieve its overall goals.

AGAINST THE GRAIN

A great strategist thinks like a contrarian. In other words, such strategists anticipate the way their enemies will expect them to think, then try to think in exactly the opposite way.

Apple Computer has built a reputation with its "Think Different" campaign. It was the company that brought the mouse to computers, developed the first "windows" when other computers were clunking along with DOS, revolutionized graphics and even, more recently, turned the industry upside-down simply by bringing brightly colored computers and accessories into the drab PC world.

But earlier, U.S. Robotics had turned the tables on Apple with a contrarian approach to handheld computing. Apple had bet on the Newton — a big handheld computer that tried to recognize users' handwriting — with disastrous results. Palm invented a simple shorthand that could be mastered in a couple of hours and created a billion-dollar industry.

ARM YOURSELF

Weapons are an essential part of any battle strategy. Napoleon conquered much of Europe by becoming an expert in the emerging field of artillery combat. It took 15



"Think Different" celebrates the soul of the Apple brand—that creative people with passion can change the world for the better," said Apple Computer co-founder Steve Jobs in 1997, when this advertising campaign was launched.

years for the British to figure out the technology and the tactics that went with it, but then they turned the tables and blew Napoleon away at Waterloo.

In radio, the first stations to use research destroyed their competition. Then everyone got the same weapons and evened the odds. These days the advantage goes to those that have the most accurate marketing research.

A great strategist studies battles carefully. Why did one side beat the other? Was it a great TV campaign? Could it have been a great morning talent or an exceptional PD? Look beyond the obvious, and make sure you review all the factors. The winner might have better signal strength, a brilliant music director, a gifted production director or something else.

Bonneville/Chicago Market Manager Drew Horowitz pulled all the elements together with his strategy for Classic Hits WDRV and Classic Rock WLUP. He wanted to dominate men 25-54, so he focused on three items: 1) Contrarian thinking: The market was focusing younger and newer, so he aimed the new WDRV right at the huge group of disenfranchised older men; 2) Great marketing hooks, including a landmark name, The Drive, and a no-hype presentation; and 3) Great talent, by having WLUP PD Greg Solk, a proven performer, steer both stations until they dominated the demographic.

DON'T FEAR FEAR

Be honest about fear. All strategies carry risks, and risk always has an element of fear. Acknowledge it; don't pretend it doesn't exist. Gen. Norman Schwarzkopf said, "The most dangerous person to have on your side is the one who isn't afraid." A person who isn't afraid may take dangerous risks that have no upside. Once you're honest about your fear, you can set it aside and get on with the battle.

When planning a strategy, know the rules. Formatic rules are fairly simple: clocks, rotations, selections, ideas and the basics that go into a station's sound. Marketing rules are also simple. However, many stations don't know whether they're engaging in offense, defense, flanking or guerilla warfare. The strategy is different for each. As Infinity/Phoenix Market Manager Clancy Woods often says, "There's a time to make the rules and a time to break the rules. The secret is to know what time it is."

STRATEGY STEP BY STEP

- Decide what you want.
- Study the enemy.
- Draw a map of where you want to go.
- Use the best and most up-to-date weapons.
- Know the rules.
- Be honest about fear.

John Parikhhal, CEO of Joint Communications, is a global leader in media strategy and implementation. His company specializes in identifying, capturing and keeping audiences. He can be reached at 203-656-4680 or at parikhhal@aol.com.

DEVELOP A WEBSITE RATE CARD

By Rich Carr



RICH
CARR

The GM is screaming about the lack of billing on the radio station's website. The GSM is screaming about the lack of billing on the radio station's website. The AEs are all chirping together like baby birds waiting for a fat worm: "We can't get any billing on the radio station's website!" And what do all these folks have in common? They work for a radio station that doesn't have a rate card for its website!

Trying to sell a website without having put together a rate card is epidemic in the radio industry. And, as simple as a rate card is, having one for your station's website can solve many more problems than you might realize. Of course, the chief problem is simple to solve: Develop a rate card for your website, and do it before you make one more pitch for advertising on the site.

While you're constructing this essential sales tool, keep in mind that an advertiser or media buyer needs to see something that gives your website value in his or her eyes. Just as your sellers could never begin a negotiation for any on-air schedule without a rate card to start from, they'll need a website card to negotiate in that arena.

Your rate card should be a one-sheet with every element of the website on it and a value to correspond to each element. For example, if your site offers banner

advertising in 468-by-60-pixel, 120-by-90-pixel and 150-by-40-pixel sizes, the card should have a monthly rate for each banner size. The same goes for page sponsorships, e-mail coupons to be sent your database and any other position, element or service you want to sell. When you shop for anything, whether it's a product or a service, 99% of the time there's a price tag attached. If there isn't, the first thing out of your mouth will probably be something like, "How much?" How would it be if the salesperson answered sheepishly, "Uh, I don't know. How about if you pay \$500 for it? Better yet, if you buy this other stuff, I'll give it to you for free?" You may laugh, but if you're pushing your salespeople out on the street without a rate card while at the same time ranting about your website revenue — or the lack thereof — you're sending your warriors to battle unarmed, and they're going to get mauled. If the salespeople don't know what your website is worth, how are they supposed to persuade potential clients of what it's worth?

I've put a few sample rate cards on the Radio Web Network site at www.radiowebnetwork.com, in the "Ideas" section. Feel free to borrow or lift them for your own rate card, and then tell me how you're doing. I'd like to know — because the balance of power in radio sales is about to shift.



Rich Carr is VP of Radio Web Network (www.radiowebnetwork.com), a radio-website sales, management and promotional network headquartered in Portland, OR. Carr can be reached at 503-612-0517 or rcarr@radiowebnetwork.com.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

A FEAT OF CLAY

When you're looking to buy a Christian artist's CD, where do you go? Do you stop by your local retail outlet, or do you visit a Christian specialty store? Based on a survey by America's Research Group, the primary reasons consumers have for not shopping at Christian stores are that they "never saw or heard their advertising" (37.8%) and "don't know where they are located" (37.4%).

Category: Books and Music
Market: Laurel-Hattiesburg, MS
Submitted by: WNSL-FM/Laurel-Hattiesburg, MS
Client: Lemstone Books

Situation: Lemstone Books is a Christian bookstore at Turtle Creek Mall in Hattiesburg, MS. The store has been in business for about two years and competes with three other Christian bookstores in Hattiesburg. Like retailers in most markets, Lemstone has felt the impact of the large national chains as well. Owner Bob Fillingane has used newspaper, television and mainstream and Christian radio to market Lemstone Books, and sales have grown steadily since the store opened.

Objective: When Fillingane was planning a special sales event to promote the release of Jars Of Clay's *If I Left the Zoo*, he talked to CHR/Pop WNSL-FM AE Jackson Walker about devising a campaign to target 18-34-year-old adults. Lemstone Books wanted to see major traffic during the release event and to garner impressive sales for the popular band's CD.

Campaign: The campaign included a heavy spot schedule, with 40 60-second spots running over six days, and a one-hour station remote on the opening day of the sale. Radio was the primary medium used to promote the event, and the spots presented the sale as a joint promotion between WNSL-FM and Lemstone Books.

Results: On the first day of the sale WNSL-FM began broadcasting live at 9:30am, 30 minutes before the store opened, and by 10am 60 people were lined up to get in. Lemstone sold more than 100 CDs in the first hour after it opened and 200 more throughout the day. The store more than tripled its average overall sales on the day of the event, and increased sales continued throughout the week. A listener in the neighboring state of Alabama took orders from his friends and drove two hours to Hattiesburg to buy several copies of the Jars Of Clay CD. Fillingane says, "The campaign did exactly what we wanted it to do. It put our music sales into overdrive, and we're not going to look back!"

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service HelpLine at 800-232-3131, or log on to RadioLink at www.rab.com.

INSTANT BACKGROUND — CHRISTIAN-RETAIL SHOPPERS

According to a customer profile prepared by the Christian Booksellers Association, over half of Christian-retail shoppers attend organized Christian events between four and 10 times per month, and 44% of those customers visit a Christian retailer at least once a month.

Sales of Christian and gospel music fell 6% in 2000, the first decline in more than five years, from 47 million units to 44 million units. Sales through mainstream stores grew 9.2% in 2000, the largest increase ever, while sales through Christian retailers dropped almost 25%. (Christian Music Trade Association, 2001)

MOST INFLUENTIAL WOMEN: CLASS OF 2001

In 1999 *Radio Ink* founder and Publisher Eric Rhoads created a list of the "20 Most Influential Women In Radio" to recognize the top female executives in the industry. On the magazine's first list of honorees, R&R Publisher/CEO Erica Farber was chosen as the No. 1 most influential woman. "First of all, I was flabbergasted," says Farber. "I must say, to have a competing publication do that is unheard-of. I've always had a great deal of respect for Eric Rhoads, but for them to really step back and allow that to happen is pretty amazing. It was wonderful."

This year, Farber once again tops the *Radio Ink* list. "I am truly honored. But I have to ask, at the end of the day, do any of us keep our jobs because we are women? No. We keep our jobs because the people we work with think we are doing a good job, better than someone else could do it. So I hope that, in my lifetime, there will be a time when we don't have to single out women's accomplishments."

The women chosen for *Radio Ink's* "Most Influential Women in Radio" have formed a group dedicated to helping women advance in the broadcasting industry, as well as to developing mentoring programs and harassment policies for radio companies. For more information on the efforts of the MIWs, visit the group's website at www.radiomiw.com.

20 MOST INFLUENTIAL WOMEN IN RADIO: CLASS OF 2001

1. Radio & Records Publisher/CEO Erica Farber
2. Jones Radio Networks VP/COO Edie Hilliard
3. Radio One founder/Chairperson Cathy Hughes
4. Emmis/Los Angeles Sr. VP/Market Manager Val Maki
5. Nassau Media Partners President Joan Gerberding
6. Entercom/Chicago Regional VP Weezie Kramer
7. Radio One COO Mary Catherine Sneed
8. RAB Exec. VP/National Marketing Mary Bennett
9. Katz Dimensions President Bonnie Press
10. Southern California Broadcasters Association President Mary Beth Garber
11. BMI President/CEO Frances Preston
12. Breakthrough Marketing President/CEO Julie Lomax Brauff
13. Clear Channel/Chicago Market VP Kathy Stinehour
14. Emmis/New York Sr. VP/Market Manager Judy Ellis
15. Susquehanna Sr. VP/Regional Manager Nancy Vaeth-DuBroff
16. Infinity/Seattle VP/GM Lisa Decker
17. Cox Radio/Nassau-Suffolk VP/GM Kim Guthrie
18. ABC Radio/Minneapolis President/GM Amy Waggoner
19. Infinity Promotions Group VP/GM Jodi Long
20. Hubbard Broadcasting President/Radio Virginia Morris



ERICA
FARBER

Webcasts Reach 52% Of 'Net Users

■ That's the word from a new Arbitron/Edison Media Research study

By Brida Connolly

bconnolly@ironline.com

Audience size continues to be a primary concern for webcasters, so the

news just released by Arbitron and Edison Media Research in a preview of their "Internet VII — The Internet & Streaming Media: What Consumers Want Next" study is bound to make people in the industry happy. The proportion of Internet users who have tried streaming media — audio, video or both — has passed 50% for the first time.

Fifty-two percent of all Internet users have tried streaming media, says the study. That's not yet much of a majority, but the numbers are growing quickly, and, says "Internet VII," more than one-third of all Americans age 12 and up have now tried some kind of streaming media — that's approximately 78 million people.

When the AFTRA dispute gave hundreds of radio stations a reason to take down their Internet simulcasts, it seemed likely that the audience for Internet-only webcasts would grow. Now it looks as though that's happening: "Internet VII" reports that Internet-only webcasters now get the same amount of listening time in the average

month as radio-station webcasts.

Edison Media Research President Larry Rosin said, "Radio stations that stopped streaming may have spurred the growth of Internet-only channels by driving their audiences to alternate sources of online audio. More than half, 55%, of the listeners who tuned online to a radio station say they have found other sources of Internet audio to take its place."

The Aug. 2 court decision upholding the Copyright Office ruling that web simulcasts of terrestrial radio stations are not exempt from royalties to musicians and labels has added another obstacle to the return of station streaming. If Internet-only webcasters are indeed

benefiting from a free shot at terrestrial stations' online audience, it looks like they'll get to enjoy it a while longer.

Just 15% of all Americans have tuned in to an Internet-only station, says the study, but that number has tripled since July of 1999. Additionally, 12% of Internet users say they listen to Internet-only audio channels and radio-station webcasts every month.

The complete "Internet VII" study is set to be unveiled at the NAB Radio Show next month, and Arbitron and Edison promise information on how the Internet has changed consumers' media habits and on consumer interest in subscription streaming media.



edison media research



DIGITAL BITS

Music Publishers Sue MP3.com

A lawsuit has been filed against digital-music company MP3.com by a group of more than 50 plaintiffs, including Vince Gill's and The Eellamy Brothers' publishing companies and the estate of Roy Orbison. The suit alleges that, by converting songs into MP3 format and placing them online on its MyMP3.com music-locker service, MP3.com enabled "viral infringement" of the copyrights of those songs. The plaintiffs are seeking damages of \$25,000 per song for about 1,000 songs and a permanent injunction against MP3.com. Vivendi Universal, which is in the process of purchasing MP3.com, is not named in the suit.

Universal Ships Super Audio CDs

Universal Music Group this week began shipping CDs in the copy-protected Super Audio CD format. SACDs, which feature better sound quality than regular CDs and may include text and high-resolution graphics, can be played only on special SACD-CD players. UMG said it plans to release both new and older titles in the format. Sony Music Group has already released a number of titles in SACD, while Warner Music has begun to release titles in the competing DVD-Audio format.

Site Of The Week

Higherwaves: EMI CMG Ventures Into Paid Streaming

EMI and streaming provider Streamwaves have launched Higherwaves (www.higherwaves.com), a subscription-based streaming site that offers Christian music in a number of genres. Most of the artists offered through the site belong to the labels in EMI's Christian Music Group, including Forefront's dc Talk, Sparrow's Steven Curtis Chapman and EMI Gospel's Aaron Neville.

Everything subscribers need to use Higherwaves is on the site's simple homepage. In a quick, clear process, users follow step-by-step headings to pick a music genre, choose from a list of artists, find an album or song, then decide whether to play tracks one by one or add them to a playlist. Higherwaves lets nonsubscribers try out all of its functions by using a collection of 30-second clips of every song offered on the paid service. The preview is an excellent idea, especially since a subscription costs a fairly steep \$13.99 a month.

There's no downloading of music from Higherwaves; it's purely a Windows Media-based streaming service. The player data for each song includes the usual artist and album title, along with the composer, copyright information and the publisher. There's also a "CD Art" button that slides in actual-size album art that covers up the WM player.

More than 200 artists are represented on Higherwaves, and the music ranges from "Hard Music" by some acts who'd sound right at home on most Active Rockers to more conventional "Praise & Worship" tunes to gospel by Sam Cooke and Southern gospel by Bill Gaither. The "Alternative" and "Inspirational" categories are the largest, offering about 30 artists each; "Country" and "Urban/R&B" each have only a half-dozen choices; and "Children" is, not surprisingly, the skimpiest of the music genres offered, with only four artists.



Right now Higherwaves is best-suited to users who are already familiar with Christian music. There's no artist or music information on the site, and the genre headings likely won't mean much to people who don't already know what's available. But the biggest barrier to potential new fans is that Higherwaves provides no artist- or song-search capability. The "Help" section suggests that users take advantage of the "All Artists" list to find a particular act, but that won't help those who are looking for a song they may have admired but who don't know the artist. Also, throughout the site individual artists are listed by the first letters of their first names — Steven Curtis Chapman appears under "S" — and that takes a bit of getting used to.

Higherwaves is a simple, sensible website that, with some music info and search capability, could serve as an excellent model for subscription streaming services to come. As it stands, for the knowledgeable Christian-music fan, Higherwaves may well be worth a look — and worth the price.

—Brida Connolly

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- This Friday (8/31), System Of A Down talk about their latest, *Toxicity*, at 2pm ET, 11am PT (www.getmusic.com).



System Of A Down

- Steer away from the Julie Cypher questions this Saturday (9/1), when Melissa Etheridge joins fans for a chat at noon ET, 9am PT (www.lifetimetv.com).
- Pop/R&B up 'n' comer Christina Milian is currently touring with 'N Sync. Ask her what color Joey Fatone's underwear is this Tuesday (9/4) at 8pm ET/5pm PT (<http://chat.yahoo.com>).

- On Tuesday (9/4) the oh-so-sinister Slayer talk about pitchforks and other evil stuff at 9pm ET, 6pm PT (<http://chat.yahoo.com>).

On The Web

- GetMusic does a "Where Are They Now?" feature on Deborah Gibson to celebrate the former teen-popper's birthday. Shake your love this Friday (8/31) at noon ET, 9am PT (www.getmusic.com).

- Country star Chely Wright joins GetMusic for an interview this Wednesday (9/5) at noon ET, 9am PT (www.getmusic.com).

- On Thursday (9/6) Brian McKnight will make you swoon with a video interview and performance at 6pm ET, 3pm PT (www.getmusic.com).

—Frank Correia

We Can Only Blame Ourselves

My column a couple of weeks ago about CD cloaking — which record companies use to make it impossible for owners of cloaked CDs to rip the tracks from those CDs to MP3 files — generated an amazing amount of e-mail that said, essentially, “You’re kidding, right?”



David Lawrence

No, I’m not. The record labels are playing the ultimate provocative card by adding a technological barrier to the enjoyment of music. More important, the labels may also be figuring a way around the Audio Home Recording Act of 1992. That act says that you and I can’t be sued for digitally cloning music we rightfully own copies of. However, a more recent law, the Digital Millennium Copyright Act, says that you can be prosecuted if you do anything to bypass a digital security system — like cloaking.

So, even though we’re protected and should be able to rip our own CDs to MP3 files, we won’t be able to do that if those CDs are cloaked. And if we try to figure out how to do it anyway — say, by using a utility available on the ‘Net — we could face the wrath of the federal government. Crackers have already compromised the cloaking software used on more than 75% of the treated CDs in the marketplace. Using those crackers’ software is an illegal act, but actually copying the files is not. Makes you scratch your head.

The move toward cloaking, the songwriters’ and publishers’ lawsuit filed last week against MP3.com (see Digital Bits, Page 14) and all the other legal maneuverings that have happened in the digital-music space lately are unfortunate results that we all had (and continue to have) the ability to avoid. We have only ourselves to blame for all the bad things that are happening.

Shame on some of us for our greed. Shame on some of us for our righteous indignation as we claimed that Napster and its ilk were a good thing. We should be angry with those who stole music: They’ve ruined digital music for everyone.

And shame on us for continuing to call piracy sites “file-sharing services.” That gives a bright, shiny, happy label to websites that do not offer services — these sites aren’t doing anything for you — and to

a practice that is not sharing, but stealing, and that is not about just any files, but about entertainment files: music, movies and, if you’ve heard about the most recent trend, best-selling books.

Now is the time to call piracy what it is: theft. Legitimate, law-abiding citizens are paying for the rationalizations.

Questions? Comments? david@netmusiccountdown.com, or post to the “Internet” folder on the www.rroonline.com Message Board.



David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United States. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online and is a leading expert on Internet entertainment.

e-charts™

The Real Damages

If you think that the record companies made out like bandits with their damage awards from the MP3.com lawsuits, you’re right. Not only that, but \$130 million and a full year later, MP3.com has yet to gain access to most of the music that the record companies agreed it would have the right to.

All because MP3.com decided to beg for forgiveness rather than ask for permission. Imagine how different life would be for MP3.com and for us if it had simply finished its negotiations with the labels, rather than taking the provocative step of copying those 80,000 CDs without permission.

And now come the songwriters. As I wrote here nearly two years ago, the hands will keep extending into the deep pockets of stock-

fueled dot-com companies, and the songwriters are not going to be denied their share. But is it really fair? Has MP3.com made \$130 million from its website? No, not even close. Has it cost the record companies that much in lost revenue? Not even close.

So one might naturally ask if the songwriters are really looking at a loss of some ugly number of billions of dollars because of MP3.com. But the answer doesn’t really matter because, just like shoplifting, the courts don’t think this is just about returning the merchandise — it’s about punishment. The latest MP3.com suit is yet more fallout from how ingenious we’ve been in showing our lack of respect for artists.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
2	2	DESTINY'S CHILD	<i>Survivor</i> /"Body"
5	3	JANET	<i>All For You</i> /"Someone"
6	4	STAINO	<i>Break The Cycle</i> /"Awhile"
3	5	AGUILERA, LIL' KIM, MYA & PINK	<i>Moulin Rouge</i> /"Lady"
8	6	NELLY	<i>Country Grammar</i> /"Ride"
11	7	CITY HIGH	<i>City High</i> /"Woud"
7	8	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
9	9	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin'"
12	10	EVE	<i>Scorpion</i> /"Blow"
10	11	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
13	12	BLINK 182	<i>Take Off Your Pants And Jacket</i> /"Rock"
—	13	BLU CANTRELL	<i>So Blu</i> /"Hit"
18	14	AMERICAN HI-FI	<i>American Hi Fi</i> /"Flavor"
—	15	GORILLAZ	<i>Gorillaz</i> /"Clint"
14	16	INCUBUS	<i>Make Yourself</i> /"Drive"
15	17	D-TOWN	<i>O-Town</i> /"Nothing"
16	18	ENYA	<i>A Day Without Rain</i> /"Time"
17	19	D12	<i>Devil's Night</i> /"Purple"
20	20	SUGAR RAY	<i>Sugar Ray</i> /"Over"

Country

LW	TW	ARTIST	CD/Title
1	1	DIXIE CHICKS	<i>Fly</i> /"Heartbreak"
16	2	BLAKE SHELTON	<i>Blake Shelton</i> /"Austin"
5	3	LEE ANN WOMACK	<i>I Hope You Dance</i> /"Call"
4	4	ALAN JACKSON	<i>When Somebody Loves You</i> /"Somebody"
2	5	GEORGE STRAIT	<i>George Strait</i> /"Anything"
3	6	LONESTAR	<i>I'm Already There</i> /"Already"
6	7	MONTGOMERY GENTRY	<i>Carrying On</i> /"Change"
10	8	BROOKS & DUNN	<i>Steers & Stripes</i> /"America"
18	9	NICKEL CREEK	<i>Nickel Creek</i> /"Down"
17	10	JAMIE O'NEAL	<i>Shiver</i> /"Angels"
7	11	TOBY KEITH	<i>Pull My Chain</i> /"Talkin'"
—	12	CYNDI THOMSON	<i>My World</i> /"Meant"
9	13	RASCAL FLATTS	<i>Rascal Flatts</i> /"While"
12	14	JO DEE MESSINA	<i>Burn</i> /"Downtime"
19	15	CHRIS CAGLE	<i>Play It Loud</i> /"Laredo"
13	16	JEFF CARSON	<i>Real Life</i> /"Real"
—	17	TIM MCGRAW	<i>Set This Circus Down</i> /"Angry"
—	18	KEITH URBAN	<i>Keith Urban</i> /"Blacktop"
19	19	CHELY WRIGHT	<i>Never Love You Enough</i> /"Never"
11	20	TAMMY COCHRAN	<i>Tammy Cochran</i> /"Waiting"

Hot AC

LW	TW	ARTIST	CD/Title
1	1	LIFEHOUSE	<i>No Name Face</i> /"Hanging"
2	2	DAVE MATTHEWS BAND	<i>Everyday</i> /"Space"
3	3	DIDO	<i>No Angel</i> /"Thankyou," "Hunter"
4	4	TRAIN	<i>Drops Of Jupiter</i> /"Drops"
5	5	STAINO	<i>Break The Cycle</i> /"Awhile"
7	6	INCUBUS	<i>Make Yourself</i> /"Drive"
10	7	3 ODORS DOWN	<i>The Better Life</i> /"That"
8	8	SUGAR RAY	<i>Sugar Ray</i> /"Over"
9	9	SMASH MOUTH	<i>Shrek</i> /"Believer"
—	10	ENYA	<i>A Day Without Rain</i> /"Time"
12	11	EVE	<i>Horrorscope</i> /"Night"
13	12	FIVE FOR FIGHTING	<i>America Town</i> /"Superman"
14	13	BARENAKED LADIES	<i>Maroon</i> /"Falling"
—	14	JANET	<i>All For You</i> /"Someone"
—	15	AMERICAN HI-FI	<i>American Hi Fi</i> /"Flavor"
18	16	FUEL	<i>Something Like Human</i> /"Bad"
17	17	MELISSA ETHERIDGE	<i>Skin</i> /"Love"
15	18	LENNY KRAVITZ	<i>Greatest Hits</i> /"Again"
19	19	MATCHBOX TWENTY	<i>Mad Season</i> /"Mad," "Gone"
20	20	UNCLE KRACKER	<i>Double Wide</i> /"Follow"

Urban

LW	TW	ARTIST	CD/Title
1	1	ALICIA KEYS	<i>Songs In A Minor</i> /"Fallin'"
3	2	R. KELLY	<i>TP-2.com</i> /"Feelin'," "Fiesta"
2	3	DESTINY'S CHILD	<i>Survivor</i> /"Body"
5	4	EVE	<i>Scorpion</i> /"Blow"
4	5	JILL SCOTT	<i>Who Is Jill Scott?</i> /"Way"
6	6	D12	<i>Devil's Night</i> /"Purple"
8	7	JANET	<i>All For You</i> /"Someone"
14	8	ERICK SERMON	<i>What's The Worst That Could Happen</i> /"Music"
13	9	NELLY	<i>Country Grammar</i> /"Batter"
12	10	USHER	<i>8701</i> /"Remind"
7	11	112	<i>Part III</i> /"Peaches"
17	12	ISLEY BROTHERS	<i>Eternal</i> /"Contagious"
11	13	CRAIG DAVID	<i>Born To Do It</i> /"Fill"
19	14	JAEIM	<i>Just In Case</i> /"Case"
20	15	JIMMY COZIER	<i>Jimmy Cozier</i> /"Got"
16	16	MISSY ELLIOTT	<i>Miss E... So Addictive</i> /"Minute"
—	17	JENNIFER LOPEZ	<i>J. Lo</i> /"Real"
18	18	LUTHER VANDROSS	<i>Luther Vandross</i> /"Take"
9	19	CASE	<i>Open Letter</i> /"Friend," "Missing"
—	20	F. EVANS & C. THOMAS	<i>P. Diddy & The Bad Boy Family</i> /"Can't"

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	DAVE KOZ	<i>The Dance</i> /"Bright"
4	2	EUGE GROOVE	<i>Euge Groove</i> /"Sneak"
3	3	JEFF KASHIWA	<i>Another Door Opens</i> /"Around"
7	4	WAYMAN TISDALE	<i>Face To Face</i> /"Hide"
3	5	MARC ANTOINE	<i>Cruisin'</i> /"Mas"
6	6	PIECES OF A DREAM	<i>Acquainted</i> /"Ready"
8	7	FREDDIE RAVEL	<i>Freddie Ravel</i> /"Sunny"
10	8	STEVE COLE	<i>Between Us</i> /"Start"
5	9	SADE	<i>Lovers Rock</i> /"Sorrow"
12	10	RICK BRAUN	<i>Kisses In The Rain</i> /"Kisses"
9	11	CHUCK LOEB	<i>In A Heartbeat</i> /"North"
13	12	FATBURNER	<i>T.G.I.F.</i> /"Evil"
14	13	LEE RITENOUR & DAVE GRUSIN	<i>A Twist Of Marley</i> /"Stand"
15	14	BRIAN CULBERTSON	<i>Nice And Slow</i> /"Get"
16	15	JIMMY SOMMERS	<i>360 Urban Groove</i> /"Groove"
19	16	GERALD ALBRIGHT	<i>To Grover With Love</i> /"WineLight"
20	17	SPYRO GYRA	<i>In Modern Times</i> /"Open"
—	18	AL JARREAU	<i>Tomorrow Today</i> /"How"
17	19	CRAIG CHAQUICO	<i>Panorama</i> /"Cafe"
—	20	HIL ST. SOUL	<i>Soul Organic</i> /"Until"

Alternative

LW	TW	ARTIST	CD/Title
1	1	STAINO	<i>Break The Cycle</i> /"Awhile," "Fade"
2	2	LINKIN PARK	<i>Hybrid Theory</i> /"Crawling," "End"
3	3	BLINK-182	<i>Take Off Your Pants And Jacket</i> /"Rock," "Staying"
4	4	WEezer	<i>Weezer (2001)</i> /"Hash," "Island"
5	5	TOOL	<i>Lateralus</i> /"Schism"
6	6	GORILLAZ	<i>Gorillaz</i> /"Clint"
7	7	CAKE	<i>Comfort Eagle</i> /"Short"
10	8	SUM 41	<i>All Killer No Filler</i> /"Lip"
12	9	ALIEN ANT FARM	<i>Anthology</i> /"Smooth"
—	10	CRYSTAL METHOD	<i>Tweekend</i> /"Name"
14	11	311	<i>From Chaos</i> /"Wouldn't"
13	12	LIMP BIZKIT	<i>Chocolate Starfish...</i> /"Boiler"
19	13	DISTURBED	<i>Sickness</i> /"Down"
16	14	FUEL	<i>Something Like Human</i> /"Bad"
15	15	STONE TEMPLE PILOTS	<i>Shangri-La Dee Day</i> /"Days"
17	16	INCUBUS	<i>Make Yourself</i> /"Drive"
—	17	CALLING	<i>Camino Palmero</i> /"Wherever"
18	18	3 ODORS DOWN	<i>The Better Life</i> /"That"
—	19	ADEMA	<i>Adema</i> /"Giving"
20	20	RADIOHEAD	<i>Amnesiac</i> /"Knives"

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include: Ailly Radio, Amazon.com, Artist Direct.com, BarnesandNoble.com, bolt Radio, bored.com, B&N Radio, CDNow.com, CDNow.com, ChoiceRadio.com, City Internet Radio, DMX Music, FreeClub.com, Gracenote.com, Groove Cycle, iWonRadio, Kinetic Radio, MediAmazing (Frozen), MSN-Chat, MusicChoice, MusicMatch (Frozen), Musicplex, PEEL Radio, Radio Beanoir.com, Radioave.com, Radio Free Cash.com, Radio Free Virgin, Radio Juntos, Radio on bay 9, Rolling Stone.com, Skateboard.com, Spinner.com, the.jamz.com, The RadioAMP Network, The WB Radio, JBL.com, and www.com Radio. Data is weighted based on traffic reports by web traffic monitor MediaMetric. Charts are ranked with a 50/50 methodology of sales data and streaming/airplay data for the six reporting formats. ©2001 R&R Inc. ©2001 Online Today, Net Music Countdown.

Butler Joins Curb As Sr. Director/Promo & Marketing

Curb Records has named **John Butler Sr.** Director/Promotion & Marketing. Based in Nashville, he reports to Curb Exec. VP/GM Dennis Hannon and officially joins the company Sept. 4. "John's wealth of experience will be a valuable asset to Curb as we continue to grow," Hannon said. "John's primary focus will be marketing our artists to Pop radio and exploiting our music to the broadest possible marketplace. As our business evolves, we need to be on the cutting edge and one step ahead of the game. John Butler gets it."

Butler began his music-industry career at WHTZ/New York as a phone operator and music assistant and segued to TVT Records in 1990 as Manager/College Promotion. He then worked as head of promotion for Jive/Silvertone Records between 1994-97. Butler left New York to join Arista Austin in Nashville as head of promotion and later joined indie label Squint Entertainment, where he rose to head of promotion.

Cohen

Continued from Page 3

Cohen said, "I'm thrilled to be part of Exstasy's beginnings. Between our spirited staff and exciting new artists, the possibilities for what we can accomplish here seem truly limitless."

Exstasy Records International was formed in Los Angeles in 2000 by multi-Platinum Japanese artist, producer, label owner, composer and writer Yoshiaki.

Three Platinum Women



Epic Records Group executives recently presented Epic recording artists 3LW (3 Little Women) with plaques commemorating Platinum sales of their debut release. Pictured (front row, l-r) are Epic Sr. Dir./Urban Marketing Maria Ma; 3LW's Natori, Adrienne and Kiely; Epic EVP/Promotion Hilary Shaev; Nine Lives Entertainment's Tse Williams; (back row, l-r) Epic VP/Urban Promotion Rodney Shealey; Big Cat Management's Michele Williams; Epic VP/Urban A&R Marvin Peart, EVP/A&R & Urban Music David McPherson, President Polly Anthony, Chairman David Gies, SVP/Sales Bill Frohlich and VP/Video Promotion Douglas McVehil; and Big Cat Management's Lee Anne Stradford.

Astor Resets Mgt. In So. California

Astor Broadcast Group has made changes across several of its properties located throughout Southern California.

At its Los Angeles-area stations, corporate Exec. VP **Susan Burke** has added GM duties for **KMXN-FM (Cool 94.3)/Anaheim, CA.** A company veteran, Burke spent several years as VP/GM of the company's San Francisco-area stations before returning to Astor's Anaheim operation in 1997.

Concurrently, **Peri Corso** has been named GSM of **KMXN-FM.** Corso has served as GM of **KEZY-AM & FM/Anaheim-L.A.** and has also been Sales Manager of **KDOC-TV/Anaheim-L.A.**

Meanwhile, **Rick Roome** has been named OM of Astor's San Diego-area stations, **KCEO & KFSD-AM & FM/Oceanside, CA.** Roome will continue as mid-day host for **KFSD-FM.** The Oceanside trio also welcomes **Don Girdner** as GSM. Girdner was most recently in sales at **KIFM/San Diego** and was GSM for **Shamrock Broadcasting's San Jose** operation.

In addition, **Joe Lyons** has been appointed Station Manager of **KMXN-AM/Riverside.** His experience includes Station Manager duties at **KAKT/Riverside** and a stint as **LSM of KNTF/Riverside.**

ASTOR/See Page 17

Summers

Continued from Page 3

that I was actually on the air in my hometown, but I wanted that next level. I wanted to program in my hometown as well."

Summers, who will now be programming in market No. 6, added, "It's just a continued blessing, and

I think [Radio One founder] Cathy Hughes for this enormous opportunity. I've always been a child of radio. I've always kind of had that radio bug. I look forward to taking some of our concepts from WERQ and learning the Dallas market, the city and the people. I plan to take my method of success down there and make it happen."

UPDATE

Edwards Opens Satellite Advisory Company

Industry veteran **Mark Edwards** has launched **Satellite Programming Solutions.** He spent 20 years in satellite-delivered radio, 16 as PD of ABC Radio Networks' Country Coast-To-Coast format.

"It's my belief that syndication, when correctly crafted, and combined with passionate and imaginative local programming, will result in a radio station that has loyal listeners and a great bottom line," Edwards noted on his website, www.markedwards-sps.com.

Toward that end, Edwards said SPS will "serve as an adviser for radio stations that carry strictly satellite programming or a combination of local and satellite programming." He can be reached at 214-673-8908.

Cowen Reaches Pinnacle Media As Dir./Research

Dan Cowen has been named Director/Research for **Pinnacle Media Management,** the broadcast-research company formed in January by former AMFM programmer and Broadcast Architecture Sr. VP/Research **Bob Lawrence.** Cowen was most recently Director/Client Services for **Music-Technologies.**

"I have been on a nationwide search, not only for someone with excellent research and analytical skills, but for someone who possesses a track record of programming and strategic savvy as well," Lawrence said. "Dan fit the bill perfectly."

Cowen has 22 years of experience in on-air, programming and research positions. He will move from Colorado Springs to Pinnacle's San Diego offices in mid-September.

Noack Now DMX/AEI Sr.VP/Chief Strategic Officer

Paul Noack has been named Sr.VP/Chief Strategic Officer for **DMX/AEI Music.** He will be responsible for strategic planning, mergers and acquisitions, corporate partnerships and new-business development for the digital-music programmer.

"Global expansion of our digital-music services via traditional and emerging platforms is key to growing our company and solidifying our position as the worldwide leader in providing digital-music services to the consumer and commercial markets," said CEO **Gregory Probert,** to whom Noack reports. "Paul Noack is a veteran manager with the vision, experience and determination to search out and deliver the strategies and partnerships to ultimately create greater leverage in our endeavor to reach more homes and businesses globally."

Noack founded **Arlington Ventures,** a consulting and financing company focused on the convergence of entertainment and technology. Before that he spent a decade with the **Walt Disney Co.**

Parker

Continued from Page 3

"I am excited to be back in Houston, working for **KLDE,**"


Parker told **R&R.** "This station has huge growth potential, and I'm looking forward to working with everyone at **Cox/Houston** to maximize that potential."

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National Radio

• **ABC NEWS RADIO** debuts the weekly one-hour program *Here's the Point With Mark Halperin* Sept. 7. Formerly 30 minutes long, the show features conversations with figures in politics, arts, the media and popular culture. For more information, contact Edie Emery or Lisa Meredith at 703-837-9500; edie@goodmanmedia.com; lisa@goodmanmedia.com.

• **WESTWOOD ONE's** Saturday-night request show *Country Gold*, hosted by Big John Howell, adds Sundays. The show airs both nights from 7pm-midnight ET with a reread of the first three hours from midnight-3am ET and features country classics, as well as current hits. For more information, contact Andrew Scafetta at 212-641-2179; ascafetta@westwoodone.com.

• **TAYLOR BROADCASTING** syndicates the two-hour weekend show *Magic of the '80s*, hosted by Tom Furci. The show has been airing on WHUD/Westchester, NY since July 2000. For more information, contact Robert Tay-

lor at 866-810-7330; info@magicofthe80s.com.

Radio

• **MARK HALVERSON** becomes VP/Market Manager for Triad's Lincoln and Beatrice, NE stations. He previously managed Salem's four-station Louisville cluster.

• **JERRY PARKER** becomes Dir./Engineering at Jones Radio Networks/Seattle. He replaces Warren Banholzer, who exits.

Records

• **FABIAN DUVERNAY** is appointed VP/Urban Marketing at Arista Records. He was most recently EVP at Qwest Records.

• **Razor & Tie** makes the following promotions and additions:

MARYELIZABETH CARTER rises to Assoc. Dir./National Promotion. She was most recently Radio Promotions Manager.

CHRONICLE

MARRIAGES

WMZK/Wausau, WI PD Nick Summers to Andrea Galella, Sept. 3.

CONDOLENCES

Singer Betty Everett, 61, Aug. 19.

JESSICA D'AMATO joins as Publicity Manager. She was most recently Publicity Coordinator at Shanachie Records.

Industry

• The following are promoted by Valley Media:

LEWIS GARRETT becomes President. He was most recently SVP/Marketing & Purchasing.

JOHN KORDIC becomes EVP/Operations. He was most recently Dir./Operations.

Changes

AC: WBIG/Washington Dir./Marketing **Brendan Hurley** adds similar duties at crosstown sister WASH ... **Alex Cortez** becomes Asst. MD of KHHT, KIIS & KVV5/Los Angeles.

CHR: WRVW/Nashville's **Woody & Jim** morning show is now simulcast on WKFF/Albany, NY ... SportsFan Radio Network Producer **Chad Van Hoover** joins WFLZ/Tampa as morning show producer for MJ Keili ... WKCD/New Haven, CT PD **Frank Carofano** exits to join crosstown WQGN as morning driver ... KXHT/Memphis MD **Devin Steele** adds interim PD stripes as PD Lee Cagle exits ... WVAQ/

Morgantown, WV PD Lacy Neff rises to Dir./CHR Programming for parent West Virginia Radio Corp., which includes WRVZ/Charleston, WV. Former WWSR/Charleston PD **Bill Shahan** is appointed APD/MD at 'RVZ ... KKFR/Phoenix morning driver **Davey D** exits ... WKSC/Chicago APD/MD **Armando Rivera** segues to crosstown sister WVAZ for similar duties ... KQKS/Denver midday host **Kendall** takes interim wakeup duties as morning host **Rick Stacy** exits ... KISV/Bakersfield morning co-host **Mingo** joins crosstown KKXX for evenings.

Classical: **Cathy Buell** is tapped as Sales Manager and **Seromi Park** becomes Dir./Marketing & Promotions for Mt. Wilson FM Broadcasters' KJAZ & KMZT/Los Angeles.

Reaction

Continued from Page 1
questions. It was the saddest show I've ever done in my life. I wish I could have taken the day off."

Winston added that he knew BlackGround's Gina Smith and others involved in the accident. "This was a little bit closer to home for us, because the people who work with her and work for the label were on the plane. It was like losing a family member." Winston said that KJLH owner Stevie Wonder is "shattered and heartbroken" over the loss of Aaliyah. The station aired an hourlong tribute to her during Winston's Monday-morning show.

Another L.A. station, Urban KKBT, broke format Monday by playing recorded clips of past interviews with Aaliyah, as well as listener calls, throughout the day. PD Rob Scorpio told R&R. Afternoon host Adiemu led a candlelight vigil at a Los Angeles-area park Monday night.

CHR/Rhythmic WQHT/New York was also especially affected by Aaliyah's death. PD Tracy Cioherly told R&R on Monday that Aaliyah had just visited the station the previous week. QHT dedicated its entire Sunday-evening public-service show to the artist and aired a special one-hour remembrance program hosted by Angie Martinez Monday afternoon.

CHR/Rhythmic WPGC/Washington Asst. PD Reggie Rouse told R&R on Monday that the station created a special version of Aaliyah's "At Your Best" and has been featuring listener comments on the air. He added that BET was at the station filming segments for a special edition of BET Tonight that aired Monday evening.

Astor

Continued from Page 16

Astor Broadcast Group President/CEO Art Astor told R&R, "I've been acting GM of Cool 94.3 since my GM resigned three to four months ago. My plate was too full. The restructuring was done to lessen my load and hand it over to a lot of the people who have proven themselves at our stations."

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC

Steve Nichols
WISEGUYS Start The Commotion

StarStation

Peter Stewart
JIM BRICKMAN The Simple Things

Classic Rock

Chris Miller
No Adds

Touch

Ron Davis
No Adds

Doug Banks Morning Show

Gary Saunders
No Adds

Tom Joyner Morning Show

Vic Clemons
No Adds

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818
Gary Knoll

Rock

ALIEN ANT FARM Smooth Criminal

Alternative

DEPECHE MODE I Feel Loved
LINKIN PARK In The End
STONE TEMPLE PILOTS Hollywood Bitch

Triple A

RYAN ADAMS New York, New York
TORI AMOS Strange Little Girl
R.E.M. All The Way To Reno

CHR

CHRISTINA MILLIAN AM To PM
LINDSAY PAGANO Everything U R

Mainstream AC

WEEZER Island In The Sun

Lite AC

EDWIN MCCAIN Write Me A Song

NAC

No Adds

Christian AC

EDWIN MCCAIN Jesus, He Loves Me
POINT OF GRACE Praise Forever More

UC

AFROMAN Because I Got High
BABYFACE What If

JONES RADIO NETWORKS

Music Programming/Consulting
Ken Moultrie • 800-426-9082

Alternative

Teresa Cook
INCUBUS I Wish You Were Here
P.O.D. Alive
SALIVA Click Click Boom

Active Rock

Steve Young/Craig Altmaier
SALIVA Click Click Boom
STAINA Fade

Heritage Rock

Steve Young/Craig Altmaier
DROWNING POOL Bodies

Hot AC

Steve Young/Josh Hosler
No Adds

CHR

Steve Young/Josh Hosler
'N SYNC Gone

Rhythmic CHR

Steve Young/Josh Hosler
DESTINY'S CHILD Emotion

Soft AC

Mike Bettelli
LONESTAR I'm Already There

Mainstream AC

Mike Bettelli
MARIAH CAREY Never Too Far

Delilah

Mike Bettelli
LONESTAR I'm Already There

Dave Wingert Show

Mike Bettelli

HUEY LEWIS & THE NEWS Let Her Go And Start Over
LONESTAR I'm Already There

24 HOUR FORMATS

Jon Holiday • 303-784-8700

Adult Hit Radio

JJ McKay
BARENAKED LADIES Falling For The First Time
LFO Every Other Time

Rock Classics

Jon Holiday
No Adds

Adult Contemporary

Rick Brady
ELTON JOHN I Want Love

RADIO ONE NETWORKS

970-949-3339

Choice AC

Yvonne Day
No Adds

New Rock

Steve Leigh
ALIEN ANT FARM Smooth Criminal
COLDPLAY Trouble
GARBAGE Androgyny
STAINA Fade
U2 Stuck In A Moment You Can't Get Out Of

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
No Adds

Soft AC

Andy Fuller
O-TOWN All Or Nothing

Bright AC

Jim Hays
NELLY FURTADO Turn Off The Light
JANET Someone To Call My Lover



Artist/Title	Total Plays
'N SYNC Pop	70
DREAM STREET It Happens Every Time	67
KRYSTAL HARRIS Supergirl	65
AARON CARTER Oh Aaron...	64
LIL' ROMEO My Baby	64
3LW No More (Baby I'm Do Right)	63
'N SYNC Tell Me, Tell Me...Baby	55
A*TEENS Halfway Around The World	54
AARON CARTER Not Too Young, Not Too Old	51
BACKSTREET BOYS The Call	45
DESTINY'S CHILDO Survivor	43
A*TEENS Bouncin'g Off The Ceiling...	40
BRITNEY SPEARS Lucky	34
AARON CARTER That's How I Beat Shaq	33
BRITNEY SPEARS Oops!...I Did It Again	32
JESSICA SIMPSON Irresistible	31
3LW Playas Gon' Play	29
A*TEENS Sugar Rush	27
HOKU Perfect Day	22
FONDA Spy Kids	22



Playlist for the week ending August 28.

KCJZ

Continued from Page 3

A recent hour from the station included Madonna's "Holiday," Janet's "All for You," Jennifer Lopez's "Play," Corina's "Temptation," Barry White's "Can't Get Enough of Your Love," Destiny's Child's "Bootylicious," TKA's "You're the One," ATC's

"Around the World," Prince's "Raspberry Beret," Gigi D'Agostino's "I'll Fly With You," Rockwell's "Somebody's Watching Me," Shaggy's "It Wasn't Me" and Sir Mix-A-Lot's "Baby Got Back."

In other station news, KTFM middayer **Hot Henrietta** joins KCJZ for middays.

DATEBOOK

MONDAY, SEPTEMBER 10

1921/Germany's Autobahn, famous for having no speed limit, opens.
1955/Bert Parks begins a 25-year career as host of the Miss America Pageant.

1955/Gunsmoke debuts on CBS-TV and goes on to become the longest-running television series ever, airing for 20-years.

Born: Charles Kuralt 1934-1997, Guy Ritchie 1968, Ryan Phillippe 1974

In Music History

1974/Influential glam-punk group The New York Dolls split up.

1990/Will Smith, a.k.a. The Fresh Prince, makes his TV debut in *The Fresh Prince of Bel-Air* on NBC.



A prime-time prince.

1996/Wal-Mart bans the sale of Sheryl Crow's self-titled album because of a song lyric that says, "Watch our children as they kill each other with a gun they bought at Wal-Mart discount stores."

Born: Jose Feliciano 1945, Joe Perry (Aerosmith) 1950, Siobhan Fahey (Bananarama) 1958

TUESDAY, SEPTEMBER 11

1970/The Ford Pinto is introduced. The \$2,000 sticker price is overshadowed by headlines about the Pinto's fatal design flaw — the gas tank is likely to rupture and explode in rear-end collisions at over 20 mph. A public uproar ensues when it's revealed that Ford knew about the flaw but determined that it would be cheaper to pay off potential lawsuits than to correct the problem.

1998/The report from Independent Counsel Kenneth Starr's investigation into President Clinton's relationship with Monica Lewinsky is released on the Internet.

In Music History

1987/Reggae musician Peter Tosh, 42, is shot to death by gunmen trying to rob his Kingston, Jamaica home. Also ... Peter Gabriel sweeps the MTV Video Awards, picking up nine VMAs with "Sledgehammer" and "Big Time."

Born: Moby 1965, Harry Connick Jr. 1967

WEDNESDAY, SEPTEMBER 12

National Chocolate Milkshake Day
1953/U.S. Senator and future president John F. Kennedy, 36, weds Jacqueline Lee Bouvier, 24.

1983/Arnold Schwarzenegger becomes a U.S. citizen, 14 years after emigrating from Austria.

1984/Michael Jordan signs a seven-year contract with the Chicago Bulls.

1991/Actor John Travolta weds actress Kelly Preston.

Born: Phil Hartman 1948-1998, Terry Bradshaw 1948, Nina Blackwood 1955

In Music History

1965/The Beatles' "Yesterday" is released in the U.S.

1966/The Monkees debuts on NBC-TV.

1989/An L.A. Superior Court judge orders an "obsessed fan" to stay at least 200 yards away from pop star Tiffany. The 35-year-old fan obtained the singer's address and wrote her letters claiming, "God wants us to be together."



I hope I'm alone now...

Born: Barry White 1944, Neil Peart (Rush) 1952

THURSDAY, SEPTEMBER 13

National Peanut Day
1949/The Ladies Professional Golf Association is formed.

1954/Actress Judy Garland appears on the cover of *Life* magazine after receiving an Oscar nomination for her role in *A Star Is Born*.

1960/The FCC bans payola, the practice of accepting gifts or money for radio airplay. A congressional committee had investigated the scandal, which involved some of the biggest names in radio, including popular New York DJ Alan Freed.

In Music History

1986/*Captain EO* — a 3-D, musical sci-fi flick starring Michael Jackson — has its gala premiere at Disneyland in Anaheim, CA and Disney's Epcot Center in Orlando. The 17-minute film cost approximately \$1 million to make.

1993/Rapper Tupac Shakur, 25, dies from gunshot wounds suffered six days earlier while driving in Las Vegas with Death Row Records head Marion "Suge" Knight.

1998/Melanie Janine Brown (a.k.a. Scary Spice, a.k.a. Mel B.) weds Spice Girls dancer David Guzar in a small British church. All of the Spice Girls, with the exception of the former Ginger Spice, Geri Halliwell, attend the ceremony.

Born: Mel Torme 1925-1999, Dave Mustaine (Megadeth) 1961, Fiona Apple 1977

FRIDAY, SEPTEMBER 14

National Cream-Filled Doughnut Day
1814/Francis Scott Key pens "The Star-Spangled Banner" while aboard a warship bombarding Ft. Mchenry, near Baltimore. The song officially becomes the national anthem by an act of Congress in 1931.

1978/The TV series *Mork & Mindy*, starring Robin Williams, airs for the first time on ABC-TV. It isn't Mork's first earth landing, however. The quirky alien appeared earlier that year on *Happy Days*.



A na-new, na-new show.

Born: Sam Neill 1947

In Music History

1981/*Pink Floyd: The Wall* begins production.

1984/The first MTV Video Music Awards are presented at Radio City Music Hall in New York. The Cars win Best Video honors for "You Might Think," while Michael Jackson wins Best Overall Performance and Choreography for "Thriller."

1995/Paul McCartney's handwritten lyrics for "Getting Better" sell for \$249,000 at a Sotheby's auction.

Born: Craig Montoya (Everclear) 1970, Nas 1973

SATURDAY, SEPTEMBER 15

1965/Hello, Hooterville: *Green Acres* airs for the first time on CBS-TV. It runs for six seasons.

1982/*USA Today* is published for the first time.

1984/Prince Charles and Princess Diana become parents to their second child, Prince Harry (Henry Charles Albert David).

Born: Oliver Stone 1946, Tommy Lee Jones 1946

In Music History

1980/David Bowie makes his stage debut in the Broadway production of *The Elephant Man*.

1987/The Grateful Dead are awarded their first Platinum record, for *In The Dark*.

1991/Madonna's black-and-pink bra from *Truth or Dare* is auctioned off for \$11,000 at a Michigan Rotary Club. The new owner says he'll display the autographed item at his Chinese restaurant.

SUNDAY, SEPTEMBER 16

National Working Parents Day
1620/Carrying 102 passengers, the *Mayflower* sets sail from Plymouth, England.

1965/The *Dean Martin Show* debuts on NBC-TV. The weekly variety show continues on the network for nine years.

1968/The *Andy Griffith Show* airs for the final time on CBS-TV. You can still revisit the gang from Mayberry thanks to syndication.

Born: David Copperfield 1956, Jennifer Tilly 1961, Molly Shannon 1964

In Music History

1991/Guns N' Roses release two albums simultaneously. *Use Your Illusion I* and *II* copies sell 657,000 and 700,000, respectively, in their first week.

1997/The Los Angeles district attorney's office drops all drug charges against Depeche Mode's Dave Gahan following his completion of a yearlong probation that included drug rehab. He had been arrested in May after OD'ing on heroin.

Born: B.B. King 1925, Kenney Jones (ex-Who) 1948, Richard Marx 1963

— Frank Correia

zinescene

Justin Saves Damsel In Distress

'N Sync's Justin Timberlake gets a gold star for heroism, according to the *National Enquirer*. The 'zine says that while he and a few friends were leaving a Hollywood nightclub, Justin heard a male-female spat coming from a far corner of the parking lot. He ran toward the couple just in time to see the guy attack his screaming girlfriend and hit her viciously. "That's no way to treat a girl!" Justin yelled as he tore the guy off his girlfriend and slammed him to the ground. Justin's buddies yelled for the security guards, and, as the guards hauled the boyfriend away, the girlfriend sobbed and said to Justin, "Thank you ... thank you."

What a knight in shining armor! Maybe that's why the fans love him so much. But he only has eyes for his lady, Britney Spears, and Justin's object of affection is *Rolling Stone's* cover girl. On being a role model, Spears says, "It is so flattering that kids look up to me. But at the end of the day, I don't like being a role model. I'm not perfect. I'm human, just like everybody else. Everybody's got an opinion about you, but the only one that matters is your own." One of her favorite ways to spend her free time "is freakin' organizing my rubber bands. I got the big ones in one little stash and the little ones in one little stash. I love it. It makes me happy."

Bad Boys, Bad Boys

In the wake of Whitney Houston and Bobby Brown's recent drug-overdose scare, Whitney's father, John Houston, is begging his daughter to "divorce Bobby ... before he kills you!" (*National Enquirer*)

Kiss frontman Gene Simmons never had that kind of problem. According to the *Globe*, he's led a drug- and alcohol-free lifestyle because he doesn't want to embarrass his mother.

One wonders what Marilyn Manson's mother has to say about this: The *Globe* claims that the goth rocker has been accused of sexually assaulting a male security guard onstage during a concert. The 'zine says Manson "spit on the guard's head, wrapped his legs around him and rubbed his private parts on [the guard's] head and neck."

What did rock groupie Bebe Buell think of Mick Jagger in the bedroom? According to the *Globe*, Buell writes in her new bio, *Rebel Heart: An American Rock 'n' Roll Journey*, that he "was the sweetest, tenderest, nicest, most beautiful, considerate lover." How does she rate the other rockers she's bedded? Elvis Costello: "I left my body." Steven Tyler (father of her daughter, actress Liv Tyler)



WATCH YOUR BACK — Watch out, all you teen pop stars! Ronald Isley has his eye on you! "I study everybody," he tells Time. "I listen to Lil Bow Wow because that's who I have to knock off the charts. Sometimes I hate it, but that's what I have to do."

ter): "It was as if lightning had struck." David Bowie: "I don't think I was really his cup of tea sexually." Did she think Rod Stewart was sexy? "No! I consider him my biggest mistake."

Rap Isn't Really Bad

Rap mogul Russell Simmons tells *Rolling Stone*, "Rap is about a truth and a reality, and the honesty that comes out of this community is offensive to many people. But so is poverty and the conditions that people live under. That has to be communicated. And for people to say it's indecent is a hell of a slap in the face, not only to these poets, but to America, because that's what we've been talking about the whole time: expressing our reality and having the right to do that."

Happy Anniversary

Rolling Stone celebrates the 10th anniversary of the release of Nirvana's *Nevermind* with a special section that includes comments from the band's surviving members, Krist Novoselic and Dave Grohl, and the album's producer, Butch Vig. It also includes a look back at "10 scenes from the year that catapulted Nirvana from underground punks to rock 'n' roll kings" and a guide to Nirvana bootlegs.

Weezer's Rivers Cuomo tells *Rolling Stone* that Nirvana is his favorite band. Regarding his band's notable album, he says, "The most painful thing in my life these days is the cult around *Pinkerton*. It's just a sick album, sick in a diseased sort of way. It's such a source of anxiety, because all the fans we have right now have stuck around because of that album. But, honestly, I never want to play those songs again; I never want to hear them again."

— Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households

Tom Calderone
VP/Programming



Plays

JENNIFER LOPEZ I'm Real	46
ALICIA KEYS Fallin'	40
ALIEN ANT FARM Smooth Criminal	38
SUM 41 Fat Lip	37
P. DIDDY & THE FAMILY Bad Boys For Life	36
BLU CANTRELL Hit 'Em Up Style (Oops!)	32
JAGGED EDGE I/NELLY Where The Party At?	30
PUDDLE OF MUDD Control	30
LIMP BIZKIT Boiler	27
MISSY ELLIOTT One Minute Man	26
USHER U Remind Me	25
LITTLE & ONE TRACK MIND Shaniqua	25
MARY J. BLIGE Family Affair	25
DREAM This Is Me	25
LINKIN PARK Crawling	24
GORILLAZ Clint Eastwood	23
JAY-Z Izzo (H.O.V.A.)	23
MICHELLE BRANCH Everywhere	22
CAKE Short Skirt/Long Jacket	21
JANET Someone To Call My Lover	21
DROWNING POOL Bodies	20
WISEGUYS Start The Commotion	19
LUDACRIS Area Codes	19
MACY GRAY Sweet Baby	18
FABOLOUS I/NATE DOGG Can't Deny It	17
TRICK DADDY I'm A Thug	17
BUBBA SPARXXX Ugly	15
MARIAH CAREY Never Too Far	15
NELLY FURTTADO Turn Off The Light	15
P.O.D. Alive	15
WEezer Island In The Sun	14
BLINK-182 The Rock Show	14
R. KELLY Feelin' On Your Booty	14
MANDY MOORE Crush	14
BAD RONALD Let's Begin (Shoot...)	13
'N SYNC Pop	13
GUNWINE Differences	13
LFD Every Other Time	12
ELTON JOHN I Want Love	12
FUEL Bad Day	11
JA RULE Living It Up	11
NICKELBACK How You Remind Me	11
JESSICA SIMPSON Irresistible	9
VIOLATOR VIBRATA RHYMES What It Is	7
DESTINY'S CHILD Bodyicious	7
DMX We Right Here	7
CRAIG DAVID Fill Me In	6
ADEMA Giving In	6
012 Purple Hills	5
B*CKSTREET BOYS More Than That	5
SMASH MOUTH I'm A Believer	5
CITY HIGH What Would You Do?	5
MARIAH CAREY Loveboy	5
LIT' ROMEO My Baby	5
SYSTEM OF A DOWN Chop Suey	5
DISTURBED Down With The Sickness	4
JUVENILE Set It Off	4
D-TOWN All Or Nothing	4
WILLA FORD I Wanna Be Bad	4
SUGAR RAY When It's Over	4
98 DEGREES The Way You Want Me To	4
NELLY Batter Up	3
3 DOORS DOWN Be Like That	3
KURUPT I/BLAQUE It's Over 'N'ov	3
SUM 41 Pain For Pleasure	3
CRYSTAL METHOD Name Of The Game	2
LIL' BOB WOV Ghetto Girls	2
NIVEA Don't Mess With The Radio	2
LIL RASCALS Hardball	2
T.C.P. Gotta Girl...	2
EASTSIDAZ I/Luv It	1
LIL' JON & EASTSIDE BOYS Bia Bia	1
RAY-J Wait A Minute	1
311 You Wouldn't Believe	1
BRIAN MCKNIGHT Love Of My Life	1

Video playlist for the week ending August 26.

75 million households

Paul Marszalek
VP/Music Programming



ADDS

EVERCLEAR RockStar	25
GORILLAZ Clint Eastwood	25
ISLEY BROTHERS I/R. ISLEY Contagious	24
JAMIROQUAI Little L	24
LINA It's Alright	24
STAIN'D Fade	24
WEZER Island In The Sun	24
TRAIN Drops Of Jupiter (Tell Me)	25
STAIN'D It's Been Awhile	25
SUGAR RAY When It's Over	24
DAVE MATTHEWS BAND The Space Between	24
JANET Someone To Call My Lover	23
NELLY FURTADO Turn Off The Light	19
ALIEN ANT FARM Smooth Criminal	18
FIVE FOR FIGHTING Superman (It's Not Easy)	18
WISEGUYS Start The Commotion	16
MARIAH CAREY Never Too Far	16
SMASH MOUTH I'm A Believer	16
OIDD Hunter	15
STEVIE NICKS Sorcerer	15
ALICIA KEYS Fallin'	14
JENNIFER LOPEZ I'm Real	13
MACY GRAY Sweet Baby	13
FUEL Bad Day	13
MELISSA ETHERIDGE I Want To Be In Love	13
JOHN MELLENCAMP Peaceful World	13
BARNAKED LADIES Falling For The First Time	10
CAKE Short Skirt/Long Jacket	8
AEROSMITH Fly Away From Here	7
CRAIG DAVID Fill Me In	7
AFRO-CENT/P. GABRIEL When You're Falling	7
MICHELLE BRANCH Everywhere	7
BLACK CROWES Soul Singing	7
BLU CANTRELL Hit 'Em Up Style (Oops!)	7
3 DOORS DOWN Be Like That	3
BRIAN MCKNIGHT Love Of My Life	3
INDIA.ARIE Brown Skin	3
PETE DORN Life On A Chain	1
RADIOHEAD Knives Out	1
USHER U Remind Me	1
MARY J. BLIGE Family Affair	1
LIVE Simple Creed	1
HALFORD Made In Hell	1
MAXWELL Lifetime	1
TORI AMOS Strange Little Girl	1
ELTON JOHN I Want Love	1
R.E.M. All The Way To Reno	1
TRAVIS Side	1

Video airplay for September 3-9

36 million households

Cindy Mahmood
VP/Music Programming & Entertainment



VIDEO PLAYLIST

LUDACRIS I/NATE DOGG Area Codes	5
ISLEY BROTHERS I/R. ISLEY Contagious	5
ALICIA KEYS Fallin'	5
JAGGED EDGE I/NELLY Where The Party At?	5
USHER U Remind Me	5
GUNWINE Differences	5
MISSY ELLIOTT One Minute Man	5
FABOLOUS I/NATE DOGG Can't Deny It	5
P. DIDDY & THE FAMILY Bad Boy For Life	5
JAY-Z Izzo (H.O.V.A.)	5
REDMAN Smash Sumthin'	2
LUDACRIS I/NATE DOGG Area Codes	2
P. DIDDY & THE FAMILY Bad Boy For Life	2
DMX We Right Here	2
JA RULE I/CASE Live It Up	2
JUVENILE Set It Off	2
TRICK DADDY I'm A Thug	2
JADAKISS Knock Yourself Out	2
JAY-Z Izzo (H.O.V.A.)	2
FABOLOUS I/NATE DOGG Can't Deny It	2

Video playlist for the week ending September 2

TELEVISION

TOP TEN SHOWS AUGUST 20-26

Total Audience
(95.9 million households)

- 1 Primetime Thursday
- 2 Who Wants To Be A Millionaire (Sunday)
- 3 60 Minutes
- 4 Who Wants To Be A Millionaire (Tuesday)
- 5 Who Wants To Be A Millionaire (Thursday)
- 6 Everybody Loves Raymond
- 7 Will & Grace
- 8 Friends
- 9 Who Wants To Be A Millionaire (Friday)
- 10 Law & Order

Adults 25-54

- 1 Primetime Thursday
- 2 Will & Grace
- 3 Friends
- 4 Everybody Loves Raymond
- (tie) Will & Grace (8:30pm)
- 6 Just Shoot Me
- 7 Law & Order
- (tie) Yes, Dear (9:30pm)
- 9 NFL Pre-Season
(Denver vs. Green Bay)
- 10 Big Brother 2 (Tuesday, 9pm)

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Tops

Britney Spears, 'N Sync, U2, Missy Elliott, Staind, Alicia Keys, Jennifer Lopez, Ja Rule, Jay-Z and Linkin Park are slated to perform from New York's Metropolitan Opera House on the three-hour 2001 MTV Video Music Awards (Thursday, 9/6, 8pm).

Friday, 8/31

• Luther Vandross, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

Saturday, 9/1

• Green Day, *Mad TV* (FOX, 11pm).

• Ricky Martin, *Saturday Night Live* (NBC, 11:30pm).

• Shaggy, *Showtime at the Apollo* (check local listings for time and channel).

Sunday, 9/2

• Eve and Luther Vandross host the two-hour *Soul Train Lady of Soul Awards* (check local listings for time and channel).

• Ringo Starr, Big Bad Voodoo Daddy, Billy Gilman, Dwight Yoakam, Cleo Laine, John Dankworth, Yolanda Adams, Wayne Newton and CeCe Winans are slated to perform on the *Jerry Lewis Telethon* (check local listings for time and channel).

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

BOX OFFICE TOTALS August 24-26

Title	Distributor	S Weekend (\$ To Date)
1 <i>American Pie 2</i>	Universal	\$12.51 (\$109.33)
2 <i>Rush Hour 2</i>	New Line	\$11.58 (\$183.42)
3 <i>Jay And Silent Bob Strike Back</i>	Miramax	\$11.01 (\$11.01)
4 <i>The Others</i>	Miramax	\$8.56 (\$46.14)
5 <i>Rat Race</i>	Paramount	\$8.11 (\$25.43)
6 <i>Summer Catch</i>	WB*	\$7.01 (\$7.01)
7 <i>The Princess Diaries</i>	Buena Vista	\$6.60 (\$82.39)
8 <i>Captain Corelli's Mandolin</i>	Universal	\$4.00 (\$14.09)
9 <i>Ghosts Of Mars</i>	Sony*	\$3.80 (\$3.80)
10 <i>Planet Of The Apes</i>	FOX	\$3.58 (\$167.84)

*First week in release
All figures in millions
Source: ACNielsen EDI

COMING ATTRACTIONS:
This week's openers include *O*, starring Mekhi Phifer, Josh Hartnett and Julia Stiles. The film's Artemis soundtrack sports "Who Ride Wit Us" by Kurupt, who also



Kurupt

teams with Noreaga for "Freak It Out" and is featured on Roscoe's "We Riddaz." The ST also contains two cuts by Dyshon: "I Got What You Want" (featuring Squabbie) and "Long Gone." The rest of the track listing is as follows:

- The DJ Ran Project f/ Meko's "O' (Hatin' on You & Me)"
- Swerve f/Christina Boyd's "Are You Down"
- Deep 6IX's "Burn Burn Burn"
- Borialis' "Mightier Than the Sword"
- Te Ne's "You Brought Me Through"
- Spooks' "Something Fresh"



Spooks

- Crush's "You Best Believe"
- Smooth Kat's "Let Me in the Club"
- Richie Havens' "American Benefactor"
- MC Breeze's "My New Girl"

— Julie Gidlow

ALICIA KEYS Fallin'	46
KENNA Hell Bent	40
NELLY FURTADO Turn Off The Light	38
PUDDLE OF MUDD Control	37
MISSY ELLIOTT One Minute Man	26
ALIEN ANT FARM Smooth Criminal	38
TRICK DADDY I'm A Thug	17
MYSTIC The Life	1
RADIOHEAD Knives Out	1
BLU CANTRELL Hit 'Em Up Style (Oops!)	1
DISTURBED Down With The Sickness	4
FUEL Bad Day	11
P.O.D. Alive	15
CRYSTAL METHOD Name Of The Game	2
FABOLOUS I/NATE DOGG Can't Deny It	5
FATBOY SLIM Weapon Of Choice	1
MARY J. BLIGE Family Affair	25

Video playlist for the week of August 27-September 1.

55 million households

Peter Cohen,
VP/Programming

BOX BLOCK

Rap Adds

MYSTIC The Life

Pop Adds

No Adds

Urban Adds

MYSTIC The Life

Rhythmic Adds

No Adds

Rock Adds

No Adds

Adds for the week of September 3.



AL PETERSON
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Tragedy In The Workplace

Is work really more stressful than it used to be?

If you were asked to describe your workplace, would the word *tragedy* occur to you? Whether you answered yes or no, read on to find out what could be going on behind the scenes at your station these days, as well as some steps you can take right now to help reduce workplace stress.

The broadcasting business has debated recently whether the realities of consolidation have resulted in a workplace that is more stressful than it used to be. And, to some extent, it may be. Managing or programming several stations instead of one or two, selling for a multistation cluster or voice-tracking for multiple stations — along with doing your own daily show — is bound to increase stress levels.



Danna Beal

Stress, however, is the reality of today's workplace — not just in the radio business, but in countless other industries as well. Just ask friends who work in the airline, hotel, banking or retail businesses to tell you about consolidation in their industries. You'll likely find their stories similar to those that are topics of discussion among broadcasters.

Nevertheless, today's most successful broadcasters are embracing the reality that the radio business in 2001 is a totally different environment from the one in which many

veterans started out. While many changes have been beneficial to the business, some have not. That's why business manager and consultant **Danna Beal** believes that we need to explore new approaches and pursue a new business model that brings "spirit and compassion to the workplace through enlightened leadership."

New Model Needed

Beal's new book, *The Tragedy in the Workplace* (Destiny Publishing/Luminary Media Group), details what she calls "the longest-running show in the country." "That show," says Beal, "is seen not in your local theaters, but in every business in America. People everywhere are experiencing immense pain and suffering in their workplaces, and the workplace has become a literal combat zone.

"If CEOs could see some of the management styles within their own companies, they would be appalled and realize just how much it is actually costing them in terms of loss of talent, energy, creativity and productivity among their greatest resource — their people."

That's a pretty harsh evaluation by anyone's standards, but Beal sup-

ports her conclusions by citing her more than two decades of experience as a manager, consultant and trainer in a variety of businesses. She reports that today's working environment is made up of "battling egos, widespread fear and insecurity, where managers are disempowering employees, and employees are sabotaging one another."

According to Beal, the end result

"When people live in fear and insecurity, they tend to do all sorts of crazy things to protect what they believe is their territory and their sense of importance in the workplace."

"If CEOs could see some of the management styles within their own companies, they would be appalled and realize just how much it is actually costing them in terms of loss of talent, energy, creativity and productivity among their greatest resource — their people."

of that is an abundance of "disempowered human beings trying to empower themselves at the expense of others in the workplace. It's a problem, and it's escalating."

To reverse this trend, Beal has created a new model for the workplace that she believes is different from what's suggested in other programs and books. "This model is different from others because it goes to the source of the power struggles and workplace dysfunction," she says. "In my book and through my workshops I try to teach both practical and experiential ways to remove the barriers that prevent enlightened leadership."

Insider Information

Beal says that some of her insights have come from her experience as an outside consultant. "I have seen an escalating web of tightly woven egos all reacting to and counteracting one another," she says. "It's causing a lot of unnecessary suffering and pain in the workplace.

"I know this because, when you are an outside consultant, people will often tell you things that they won't tell their own manager, supervisor or CEO. And it truly is a growing problem that is having a negative effect on American business overall."

Despite that, Beal believes that a lot of managers are starting to notice the problem. "I do think managers are becoming aware of it," she says. "They're seeing the symptoms of

some deeply rooted problems in their workplaces: gossip, increased absenteeism, turnover, lack of productivity and a general sense of discouragement.

"Frankly, most of the people whom I speak to and do my workshops for are managers and business leaders, who often aren't all that happy either. Ego battles between managers are just as prevalent as those between co-workers and employees. The problem exists both up and down in the ranks."

Workers have always complained about their jobs and griped about the boss. Why does Beal think today's workplace is any different or worse than it's ever been? "There are a number of reasons why it's worse than ever," she says. "One is simply because of the speed of the economy in which we work today. E-mail and the Internet have contributed a lot by giving us almost instantaneous communication.

"Add to that the fact that we work in a global community, so there is more competition than ever before. And there's been a lot of downsizing going on in many businesses. All of this together has contributed to people's feeling more insignificant, more powerless and more insecure. When that happens, people in the workplace begin to do

Continued on Page 22



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- Kelly Carls, PD, WHAS - Louisville

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Women 25 - 54

Jackson, MS

WFMN

3.9 - 6.5

Men 25 - 54

Jackson, TN

WNWS

6.5 - 8.1

Adults 25 - 54

7.4 - 9.5

Women 25 - 54

Toledo, OH

WDMN

1.4 - 2.5

Women 25 - 54

York, PA

WSPA

0.8 - 2.6

Adults 25 - 54

San Antonio, TX

KENS

0.4 - 2.1

Men 35 - 64

Charleston, SC

WTMA

3.2 - 4.0*

Men 25 - 54 *Fall 2000 - Spring 2001

Memphis, TN

WREC

1.4 - 6.7

Men 25 - 54

Odessa - Midland, TX

KCRS

9.5

Men 24 - 54

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Tragedy In The Workplace

Continued from Page 20

things that will bolster their own egos in order to feel better."

The Workplace As Theater

Beal suggests that most workplaces are really just one big dramatic play. "I compare what goes on to a literary drama or a movie, and the workplace is the stage," she says. "We go to work each day, and we each play out our roles. Those roles are designed to get us the best attention that we can get and to avoid pain.

"Because there is such a big web of interwoven egos in the workplace, it's very difficult to be yourself, so everyone is like an actor playing a role. My goal is to help people find out what their 'starring' role really is."

However, simply discovering how you fit in at the office isn't the whole answer. "Most people fail to realize that others around them are starring in their own dramas and don't realize that they're only bit players in your drama," Beal says.

"Every time you have a communication at the office, you have two dif-

ferent dramas coming together, face-to-face. Each individual comes to that discussion with expectations, and the end result is often miscommunication. I want to help people step off the stage, so to speak, because when you are mired in the drama, it's really hard to see what's going on."

Horror Stories

The radio business has seen monumental changes in the workplace over the past few years. Today's consolidated market clusters mean that half a dozen or more former competitors might now be working for the same company and even broadcasting from within the same building. This is a far cry from the small-company or mom-and-pop operations that dominated the industry as recently as five years ago. Does Beal think that the whole process of consolidation has contributed to the problems she has identified?

"The act of consolidating and the usual downsizing that goes along with it tend to add to people's feelings of being dispensable," she says. "People begin to feel more insignificant and more like just a number instead of part of a team.

"And they fear for their jobs. When

people live in fear and insecurity, they tend to do all sorts of crazy things to protect what they believe is their territory and their sense of importance in the workplace. Consolidation often adds fear, and when you add fear, the drama always escalates."

When presented with the theory that consolidation generally tends to weed out the worst and keep the best, Beal says that would be fine if it were true. "A lot of people in management say that because it's a way to justify things," she explains. "They want to believe that.

"But when management in any big organization begins to treat people more like numbers and less like individuals, both good people and bad people are lost in the process. I see a lot of good people in the workplace today who are being treated with a lack of dignity and respect. I heard lots of horror stories from many good people as I was researching my book."

The High Cost Of Drama

Beal says that the best way to combat this growing problem is to rethink your workplace model. "The workplace needs to be rebuilt into a place where people respect one another

more and where management creates an atmosphere of trust and compassion instead of fear," she says.

"People working in fear do not perform at their highest and most productive levels. Something I tell business leaders all the time is that there is a hidden cost to all of this drama.

"When they look at ways to cut costs, managers almost never think to look at the cost of the drama in their workplace. When people are wounded, they do not perform well. When they're expending a lot of energy on territorial battles, they're not putting their full energy into being their productive best. In the end, that costs all of us."

How does a manager begin to reduce fear and increase productivity in the workplace? "You need to start with what I call the restoration process," says Beal. "Leaders need to first look at their own inadequacies and egos and see how those things affect the people they manage.

"Unfortunately, too many managers in today's business world operate from a position of insecurity. Consequently, they are not working at their full potential, either, and they end up playing a role that does not allow them to help employees reach their potential."

Beal gives examples of several management styles that she says are detrimental to productive growth: "There are the empire-builder, the micromanager and the intimidator. These are all styles designed to bolster their own egos and give them a sense of superiority over those they lead, rather than empowering people to think for themselves and do the best they can. The current management style is similar to drilling a hole in the gas tank and then asking why you aren't getting better mileage when it comes to your employees."

Not All Management's Fault

Although at first blush it seems that Beal places a lot of blame for today's workplace problems squarely on the shoulders of management, employees don't get off the hook. "Every individual in the workplace must be accountable," she says. "Any person on any level can begin to operate from what I call their 'authentic power' when they start to identify the ways in which their own ego is running and operating.

"That said, the most powerful impact comes when managers are the ones who begin to make the necessary changes, because they can affect the overall environment in a much bigger way than any individual employee can.

"Authentic and enlightened leaders are looking out for the benefit of

all their people. They have a vision — every manager should have a vision that inspires others — but they also provide an environment where everyone wants to perform at their highest level. A good manager is someone who is not always looking for what people are doing wrong and being overly critical.

"People under that sort of supervision never perform at their best. Enlightened leaders understand that when they set the tone and establish a better work environment, synergy occurs, and the team accomplishes far more than what any one individual — manager or employee — could do on his or her own. That's called 'group will,' and it is what can really contribute to a sense of teamwork in the workplace."

Give Up Your Past

Beal says that one of the quickest ways to reduce stress in the workplace is to turn a mirror on yourself and your own actions. "When you find yourself caught in a conflict with someone whom you have cast as the enemy in your drama, the real question you need to ask is, 'Why am I threatened by this person?'"

"If you can instill a culture of not pointing fingers of blame — that includes employees blaming managers and managers blaming employees — and begin to take more personal responsibility, you will quickly begin to see a much better workplace.

"When you take this approach but see that your workplace isn't going to change and decide to leave, you are leaving out of choice instead of running away out of fear. When you run away out of fear, your next job will just be a jump to a new stage where you will very likely find the same drama that you were running away from."

Beal's message has a strong spiritual component that is evident throughout her book, an overtone that may turn off the hard-core business reader. But her message of accepting personal responsibility and of taking a leadership role in one's own life is compelling.

One message she offers that seems particularly appropriate to our changing broadcast industry is, "Value your heritage, but don't wear it like a banner of suffering. Be proud of your heritage, but don't live in the battles of the long-ago past. Give up the past, and be in the present. The passing of time and change are inescapable. Those who are politely standing by, waiting for something to happen to them, will be left behind."

Contact Danna Beal by calling 425-467-8214. E-mail her at dbeal@dbconsulting.com or go to her website at www.dbconsulting.com.

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Passion For Radio, Desire For Favorites

Edison study looks at the habits of Classic Rock listeners

Throughout this issue you'll find some very interesting findings from an exclusive R&R "National Record Buyers Study" conducted by Edison Media Research. The format-by-format examination of the behavior of radio listeners also included a look at Classic Rock. That should come as no surprise, however: According to Edison Director/Research Jayne Charneski, more people fell into the Classic Rock target than into that of any other format.

Specifically, of the 748 total respondents Edison queried, 215 stated that they "love" or listen to Classic Rock. Edison's research focused on three primary areas: Classic Rock fans' relationship to radio, their record-buying habits and their Internet savvy. Respondents were also asked how much they watch music-video channels. Not surprisingly, Classic Rock fans don't care much about music videos — or VH1 or MTV2, for that matter. Yet they love new music, and you may be surprised at what they intend to purchase.

Don't Touch That Dial

GMs and PDs, take note: According to the study, the Classic Rock listener spends more time listening to the radio than other music fans. Those who prefer such artists as Led Zeppelin, Pink Floyd and The Who listen to the radio an average of 20 hours a week, compared to 17 hours for other music fans.

Who's tuning to Classic Rock radio? The listening community isn't too ethnically diverse: Eighty-one percent of Classic Rock listeners are white, and 72% are between the ages of 25 and 40.

Classic Rock listeners are very passionate and loyal when it comes to turning on the radio and leaving the

dial set at one spot. Charneski says there was no dominant second choice among the Classic Rock fans Edison studied. "Sixty percent said they listen to Classic Rock the most," she says. "Rock placed second, at 13%; Alternative came in at 7%; and Country came in a little bit higher, at 8%."

When asked about specific features that a radio station may offer, 40% of Classic Rock listeners said that performances sponsored by local radio stations were an effective way to promote an artist, or perhaps a new song by that artist. This compares to 36% for other music fans. Another 40% said such performances were "somewhat" effective, while the remaining 20% answered "not at all" effective.

Concurrently, 35% of Classic Rock fans believed that in-studio performances by artists were an effective way of promoting an artist or a new release by that artist — the same percentage as in other music formats.

However, you may want to keep the chat between the artists and the air personalities to a minimum: Just 19% of the Classic Rock respondents thought that in-studio interviews with artists were an effective way of promoting the artists. Charneski adds that, while 48% said the interviews were somewhat effective, 31% didn't think they were effective at all.

Other radio findings dealt with contests and countdowns, and the latter scored poorly with Classic Rock listeners. Twenty-four percent of these listeners believed that contests in which listeners could win a new CD were an effective way of promoting an artist or their new song. That compares to 22% for other music fans. Meanwhile, only 20% of Classic Rock fans found countdown shows a very effective way of promoting artists, while 31% didn't think they were effective at all.

Modern Music

Not surprisingly, the Classic Rock fan has little interest in music-video channels. Only 22% said they often watch music videos to discover new music, compared to 35% of other music fans. Additionally, only 24% of Classic Rock fans said that music videos had an influence on their latest decision to purchase a CD, compared to 38% of other music fans. And 41% of Classic Rock fans said they had purchased a CD as a result of seeing a music video; that's compared to 53% of other music fans.

In terms of the number of purchases Classic Rock listeners made at their favorite music retailers, the results may surprise you: Classic Rock respondents to the Edison survey averaged 17 CD purchases in the last year; other music fans averaged just 14.

Which artists do Classic Rock listeners plan on buying? Artists you'd hear on a Rock station, rather than a Classic Rocker. Not surprisingly, 20% of Classic Rock listeners said they'd buy something from Santana. That's compared to 8% for other music fans. What is a surprise, however, is that 19% of Classic Rock fans also definitely plan to purchase CDs from Creed, The Red Hot Chili Peppers and U2.

Even more interesting is the fact that Classic Rock fans are much more likely than other music fans to purchase CDs from those artists, but songs by Creed and The Red Hot Chili Peppers cannot be found on Classic Rock stations. Only select U2 titles have made their way to Classic Rock, and the 1991 single "Mysterious Ways" is usually the newest U2 track to make a typical Classic

Edison/R&R Survey Highlights

- Those who love Classic Rock or listen to and purchase Classic Rock the most are predominantly white (81%) and between 25-40 (72%).
- Classic Rock fans listen to the radio an average of 20 hours a week, compared to 17 hours a week among other music fans.
- Just 19% of Classic Rock fans find in-studio interviews with artists to be an effective promotion method, compared to 25% of other music fans.
- Forty percent of Classic Rock fans said that performances sponsored by local radio stations are effective in promoting artists or new songs, compared to 36% of other music fans.
- Only 4% of Classic Rock fans said that their music purchases were influenced most by music videos, vs. 10% of other music fans.
- Classic Rock fans averaged 17 CD purchases in the last year, compared to 14 among other music fans.
- Eighty-four percent of Classic Rock fans have some access to the Internet, and 28% have burned their own CDs.
- Among Classic Rock fans with Internet access, 57% have visited the website of an artist or record company, and 45% of those fans have purchased a CD as a result of learning about it on an artist's website or that of a record company, compared to just 30% of other music fans.

Rock's playlist.

Other artists that Classic Rock fans would definitely purchase future CDs from include Metallica (17%), Bruce Springsteen (14%), Tool (12%), Paul McCartney (12%) and Bon Jovi (11%). These percentages also far outweigh those for other music formats.

So it appears that Classic Rock fans are more open to new music. In fact, it should be remembered that just because a respondent selected Classic Rock as his or her top radio choice, that doesn't mean the respondent doesn't prefer other types of music.

Sales Stories

Creed, Metallica and Tool are huge artists for Tower Records' Sunset Blvd. location in Los Angeles. In fact, Tower Product Manager Howard Krumholtz says those artists far out-sell such artists as Springsteen and McCartney at his store. "I probably sell eight Creed records for every one McCartney CD," he says.

But Krumholtz points out that most Classic Rock fans have no need to purchase titles from many of the bands prominently featured at the format. "A lot of these people have already picked up the old stuff," he explains. "When much of the back catalog material for these bands was released on CD back in the '80s, a sales explosion occurred."

The demand for the titles has waned, Krumholtz says. However, the occasional new reissue will provide some interesting spikes for the store. "All Things Must Pass by George Harrison sold 140 copies in its first week," Krumholtz says.

Bob Marley & The Wailers' recent *One Love* release averages 30-40 copies a week in sales at the Sunset Tower, and that the act's *Legend* CD continues to be a top seller. And ev-

ery once in a while a monster seller will emerge that surpasses the expectations of many. "When *The Beatles' 1* came out, I didn't think it was going to do that well," Krumholtz says. "That was just crazy to me."

Another release that has the potential to do very well in sales for Tower is The Who's upcoming *Live at Leeds* reissue, which includes the complete live recording of *Tommy*. Other titles from The Who continue to outsell those of Springsteen and McCartney at Tower Sunset, Krumholtz says, as do titles from Led Zeppelin and Pink Floyd.

Internet Savvy

Classic Rock fans certainly aren't neophytes when it comes to the World Wide Web and personal computers. Eighty-four percent of Classic Rock fans participating in the study have some access to the Internet. Twenty-eight percent of Classic Rock fans have burned their own CDs.

Music-download sites such as the infamous Napster are enjoyed by Classic Rock fans too. The study found that 44% of those Classic Rock fans with Internet access have downloaded music files. That's a better rate than other music fans, who downloaded music at a rate of 40%.

But Classic Rock fans are downloading far fewer titles than those who listen to other music. The Classic Rock fan downloaded about 30 files in the last year, while other music fans downloaded 49 titles.

The format's fans' high passion levels for Classic Rock artists can be seen by where those with access to the Internet are pointing their web browsers. Fifty-seven percent have visited the website of an artist or record company, and 45% purchased a CD as a result of learning about it on such a website. That compares to 30% for other music fans.

Pullo Loses Locks For Love

WAQY (Rock 102)/Hartford-Springfield midday host John Pullo got a haircut. Actually, he got a whole lot of hairs cut.

Pullo got 12 long inches of his hair clipped at a local hair salon as part of a promotion the Saga station held in conjunction with Locks of Love. The organization takes healthy hair (which must be no less than 10 inches in length) and fashions the trimmed locks into wigs for children suffering from cancer or other illnesses and children who are unable to grow their own hair. Rock 102 also invited listeners who were willing to sacrifice a few inches of their hair to make a donation by getting a free trim. Here's Pullo, holding the 12 inches trimmed from his own head.



Aaliyah

Continued from Page 1

Two local newspapers, according to the Associated Press, quoted an unnamed baggage handler as saying that the pilot and members of Aaliyah's group argued over the amount of gear being loaded onto the plane.

Aaliyah and the others were returning to the U.S. from Abaco when their chartered twin-engine Cessna 402 crashed around 6:50pm local time about 200 feet from the end of the runway at Marsh Harbour airport. The group was on the island filming the Hype Williams-directed video for Aaliyah's "Rock the Boat," from her recent self-titled album.

Aaliyah recently completed the initial shooting for the movie *The Matrix II* in Los Angeles last month and was scheduled to fly to Australia in early 2002 to finish principal photography for *The Matrix II* and its follow-up, *The Matrix III*. Those projects are now on hold. Aaliyah was also scheduled to be a presenter at the 2001 MTV Video Music Awards on Sept. 6 in New York.

Born Aaliyah Dana Haughton in Brooklyn on Jan. 16, 1979, Aaliyah grew up in Detroit and began performing at an early age, even joining her aunt, Gladys Knight, onstage in Las Vegas when Aaliyah was 11 years old. While attending the Detroit High School for the Fine and Performing Arts, she released her debut album, *Age Ain't Nothing but a Number*, in

1994, when she was 14. That album — which included the hit songs "Back and Forth" and "At Your Best (You Are Love)" — was produced by R. Kelly, to whom Aaliyah was secretly married. The marriage was later annulled.

Aaliyah released her sophomore album, *One in a Million*, in 1996 as she began her senior year in high school. The Timbaland-produced multi-Platinum album yielded the 2 million-selling single "If Your Girl Only Knew."

Her third album, *Aaliyah*, was released in July 2001 and at one point was the second-best-selling CD in the country. To date it has sold around 500,000 copies in the U.S.

Aaliyah was nominated for a Grammy for Best Female R&B Vocalist for the song "Try Again." She has performed on soundtracks to movies such as *Anastasia*, *Dr. Dolittle*, *Next Friday*, *Sunset Park* and *Romeo Must Die*. Aaliyah also appeared in the movie *Romeo Must Die* and appears in the title role in an as-yet-unreleased adaptation of the Anne Rice novel *Queen of the Damned*.

Commenting on the tragedy, Virgin Records said, "The worldwide Virgin family is devastated by the news of this terrible and tragic accident, and our hearts and thoughts go out to all those families who lost loved ones. Aaliyah, one of the world's brightest and most talented stars, will be mourned by all who



BlackGround Product Manager Gina Smith (l) and R&R Asst. Urban Editor Tanya O'Quinn.

loved her and loved her music. Her depth and versatility as an artist were matched by the passion and devotion she had for her craft. We also extend our deepest sympathies to the family of Virgin staff member Doug Kratz. Doug was an extremely dedicated and talented professional whose enthusiasm, energy and spirit will be missed by everyone who worked alongside him every day."

BlackGround said, "BlackGround is devastated with the loss of our Queen. The example she showed young people will be sorely missed, and we hope her short time on earth will be an inspiration to young people all over the world. We are [made] equally distraught by the passing of our BlackGround family members Gina Smith and Keith Wallace. Their hard work and dedication were an invaluable contribution to the success of Aaliyah and BlackGround. Our prayers go out to all the families."

Clear Channel

Continued from Page 1

John Cullen, President of Clear Channel International, will become Sr. VP/Southwest-Central.

"We believe this structure is the most effective way to maximize the synergy of our unique 50-state reach for our customers, our listeners and our operations," Hogan said. "No one in the industry has — nor can anyone duplicate — the national footprint Clear Channel Radio has assembled. This geographic alignment links every Clear Channel market, so we can more efficiently operate and sell our radio stations while reinforcing our commitment to local radio."

"This is a great thing!" exclaimed Ferrara in a conversation with R&R. Such a geographic alignment has been on the Clear Channel drawing board for as long as a year, and Ferrara had been promoting the idea to both Radio CEO Randy Michaels and Hogan based on Ferrara's own experiences.

"I give Randy and John high marks for getting this done," said Ferrara, who joined Clear Channel in 1997 to operate the company's 48 Florida stations. "I've had the privilege to experience this firsthand, and I know what the benefits are. It works for me, and it works for clients."

He hopes that within a year all the stations reporting to him will be on line and in sync. Ferrara got the largest slice of the group's pie — 264 stations, including LMAs and joint sales agreements. "My region is now bigger than all of Clear Channel was when I joined it," Ferrara said. "But it still comes down to playing records, playing commercials, doing goofy stuff, having fun and being involved

in the community."

The regional formula came down to "a combination of geography, the number of stations and cash flow," Ferrara said.

Shea's Mid-Atlantic region consists of 122 stations; Williams' Northeast houses 118; Crowl's Midwest, 183 stations; Meyers' Plains/Northwest, 216 stations; Donahoe's West Coast, 101 stations; Freeman's Southwest, 53 stations; and Cullen's Southwest/Central, 151 stations. Hogan will oversee Clear Channel's octets in New York City and Los Angeles, the nation's two largest markets.

Meanwhile, John King — who served as Sr. VP for the company's Southeast markets — told his GMs on Aug. 24 that he will resign. In a statement released Monday King said he is "100% supportive" of the geographic realignment but that the options he was given didn't match with his personal and family goals.

New Management Tier Created

The eight divisions will be subdivided into 20 regions, or "trading areas," that will be overseen by regional vice presidents. These Regional VPs, who will each report to one of the eight Sr. VPs, will each manage a larger market while overseeing a group of smaller adjacent markets. The plan calls for Clear Channel to package radio stations, market clusters and geographic regions along the same lines as advertisers' trade areas.

Clear Channel stressed that, while all markets will continue to have local GMs who are focused on community involvement and local events, they will also get "added resources of their region and division, allowing them to share programming, promo-

tional events, administrative tasks and other operational improvements." Clear Channel said the regional VPs will be announced over the next few weeks.

About adding 500 new AEs, Hogan said the company wants that done by Oct. 1. "The radio business is as good as we make it," he said. "There are so many opportunities to sell Clear Channel today that our current group of great sellers cannot cover them all."

While the new hires will be installed in almost all of the 200-plus markets where Clear Channel has stations, Hogan assured the company's existing 8,000 sales staffers that bolstering the sales force is a "win-win" situation for Clear Channel, because the company will be able to better serve current customers and develop new business. Hogan also hopes to see more cross-selling of the company's different businesses, including TV, outdoor and entertainment. "We've not yet begun to exploit the opportunities in cross-selling," he said.

Meanwhile, spokeswoman Pam Taylor told R&R that the sales additions are not a flash in the pan. She said the company's size necessitates hiring that many new staffers and that the initiative is a long-term commitment. As for where Clear Channel is going to find the people, Taylor said the company is looking everywhere and anywhere. "They don't have to be from within the industry," Taylor said. "They just need to have a good sales head on their shoulders." As for training of the new hires, the company will rely on local station management. "This is a live and local campaign," Taylor said.



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A Perry Capital Corporation

The Flame-Throwin' Scott Shannon

'He outhustled his competition'

Z-100 wasn't going to be a New York City radio station.

New Jersey, Long Island, Westchester — those were the targets. They didn't even talk about New York on the air, and when the press caught on, the reviews weren't good. The *Daily News* wrote, "I hope this punk Scott Shannon — whoever he is — has a round-trip ticket back to Tampa, because this station is never going to make it."

WHTZ signed on Aug. 2, 1983, and, before 90 days had passed, "Hot-Rockin', Flame-Throwin' Z-100" — the little radio station that could — owned New York. In the process it almost single-handedly reinvented Top 40. More than 300 "Morning Zoo" shows popped up around the world. This was good news for Michael Scott Shannon.

He'd only bought a one-way ticket.

RUNAWAY

By the time it rained in Indianapolis that summer, the summer of '65, he was long gone.

"I quit school, like a moron," confesses Shannon. "I ran away from home to become a radio DJ." The night he snuck out of the house, he was so ready, so pumped, it didn't matter that he'd never driven on a highway before.

"I was 17," he explains. "I had 45 bucks, half the clothes I owned, 50 of my favorite records and a battery-powered record player."

He crossed the Illinois state line, then Missouri — call it James Dean/Jack Kerouac gutsy. When he hit Arkansas, he aimed his car toward Little Rock. He figured there'd be enough traffic that his out-of-state plates wouldn't be noticed.

He needed money.

He delivered dentures door to door, worked at a bakery called Oscar's and talked his way into a radio station — KAJI/Little Rock — where he hung out, pulling spots and records for the afternoon jock, Rolls Royce, The People's Choice. They didn't pay him, but it wasn't about money. When Sunday mornings opened up, Shannon fibbed about his experience. They probably didn't believe him, but Sunday-morning shifts are about warm bodies, not experienced voices.

"I sounded horrible," Shannon admits. Still, after only three months he decided he was ready for KHJ and headed west toward Boss Angeles.

"I never got through the door of that place," he concedes.

Instead, he got an offer from Uncle Sam.



Scott Shannon

DO THE BASICS

Some guys sweat the Army, others finesse it.

"I told 'em I didn't need to go to Vietnam 'cause I was in show biz," laughs Shannon.

The Army bit: After basic training, he was sent to Ft. Bragg in Fayetteville, NC, where he quickly marched into a part-time radio job. "I quickly realized that Fayetteville was probably a better fit for my talent level than Los Angeles," he allows.

But Boss Radio was still on his mind.

"I had three role models," says Shannon. "Bill Drake, The Real Don Steele and Robert W. Morgan. I loved Steele's energy and Morgan's coolness and efficiency of words."

When the Army sent Shannon, then a sergeant, to Columbus, GA, he found part-time work at WCLS and began to think about life after the military. "I ran into a fellow named Jim Taber and asked him to listen to my aircheck," he says.

Taber, the same Jim Taber who'd befriended Ken Dowe (*Legends* 8/17), liked what he heard and suggested that Shannon call Bernie Dittman at WABB/Mobile.

"He sent me a little dime-store tape with a note written in pencil that said, 'Dear Mr. Dittman, I understand you hire inexperienced DJs. Cheap,'" Dittman recalls.

Two weeks later Shannon drove his blue '55 Ford to Mobile, did the overnight show for two nights, and then Dittman slid him into 7 to midnight. "He wanted me to do 6 to 10," Shannon remembers. "But I said, 'Nope, it's not enough time.'"

"He must've stayed up all night, thinking, 'What can I do tomorrow?'" Dittman says. "He was unbelievable."

By the time Shannon left Mobile for Memphis, he'd taken WABB from No. 12 to No. 1. He had an unheard-of 73 share.

SUPER SHAN

Wild, fast, obnoxious and passionate.

Shannon was street smart and related to the kids who listened. "Top 40 was playing some pretty interesting stuff back then," he explains. "The new progressive stuff — Hendrix, Cream, Creedence — but we also had Donny Osmond."

His last hour every night on WMPS/Memphis was called *The Super Shan Power Hour*: "I was Davy Jones' [of The Monkees] best friend until 11pm," Shannon recalls. "And then I went into the heavy metal Super Shan and would play the long version of 'In-A-Gadda-Da-Vida.'"

Joe Sullivan, PD of WMAK/Nashville — 210 miles

to the east — had lost his night guy. "Johnny Walker got drafted," says Sullivan. "I hadn't found anyone to replace him yet and started hearing from record folks that Scott Shannon was the guy, so I called him."

Shannon's tape didn't float Sullivan's boat, but everyone kept saying, "Shannon's the guy." "So I went to Memphis and drove around and listened," Sullivan says. "When I heard him live, I understood. Anything the competition did, he did twice as well. He outpromoted, outprogrammed. It was clear that he was very competitive."

In Shannon's first 30 days at WMAK the ratings took a dive, but before long he'd surpassed Walker's ratings and was a huge No. 1.

He loved being on the air — lived it, breathed it — and hadn't thought much about life beyond his shift. Then Sullivan left 'MAK, and Shannon decided that he wanted to program. Sullivan says Shannon got the job because he was going to work harder, get up earlier, stay later and outhustle his competition.

"I took what I'd learned from Drake and added what Joe had taught me about personality," explains Shannon.

Shannon earned his wings in Nashville, and WMAK, under his leadership, was considered one of the hottest Top 40s in the South.

STREET TALK

They say WQXI/Atlanta was WKRP/Cincinnati. Really.

"Jerry Blum was the Art Carlson character, and I was Andy," says Shannon.

You can picture it, can't you? Particularly the hair. Shannon turned WQXI around in 18 months, but, strangely, the day the book came out, he was fired.

"I never figured out why," Shannon says. "The weird thing is, the entire staff that I brought in stayed; so I concluded it must have been something to do with me."

Here's something you don't know: Shannon left Atlanta for L.A. and went to work for this magazine. "I started Street Talk for R&R," he says. Then Neil Bogart called from Casablanca Records with an offer that included a Mercedes, an unlimited expense account and a chance to fly across America.

"I said, 'That's me. Sign me up,'" Shannon recalls. But his heart belonged to radio.

In his future were WPGC/Washington, WRBQ/Tampa, WHTZ/New York, KQLZ (Pirate Radio)/Los Angeles and his current home, WPLJ/New York.

He had no idea how big it was going to get.

NEXT WEEK: Ed Salamon

Bob Shannon can be reached at bob@shannonworks.com.

Available beginning September 1, 2001

The Greatest Gift is a 1-hour Christmas special hosted by John Tesh featuring a variety of Christmas favorites sung by popular artists Luther Vandross, Amy Grant, Lou Rawls, Michael Crawford, Kenny Loggins, Chicago, Martina McBride and many more.

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Street Talk®

Can KFBK Coax Condit To Chat?

Top-rated Clear Channel Talker KFBK/Sacramento has given embattled Congressman Gary Condit another chance to speak to the public by hand-delivering an offer for him to fill in for hosts Tom Sullivan or Mark Williams. Both are due for vacations, and Condit has been given the chance to sub for either host for as little as a day or as long as an entire week. Clear Channel Western Region News/Talk/Sports Brand Manager and KFBK OM Ken Kohl comments, "This is an opportunity [for him] to resuscitate his image and message." If Condit accepts the offer, he'll have complete control over the show's content. His staff would screen listener calls. As of 3:30pm PT Tuesday there was no response from the congressman.

WQHT/New York morning co-host Star (a.k.a. Troi Torain) apologized Tuesday, one day after airing a "re-enactment" of the crash that claimed the lives of BlackGround recording artist Aaliyah and eight others. The bit, in which Star used sound effects of a woman's screams and a loud crash, so offended fill-in co-host Tarsha Jones that she stormed out of the studio. After telling listeners that Jones had left in disgust, Star played the sound effects again. "It was in poor taste," Star tells the *New York Daily News*. "Sometimes you do things without calculating the repercussions. We're talking about a life here. It was a very tragic thing. But I didn't do it out of malice; I was just trying to get a laugh, and it turned out wrong."

The man who taught just about every Music City promo executive everything there is to know about promotion has called it a day. Jack Lameier, Sr. VP/Promo for Sony Music/Nashville, will most likely depart the company Aug. 31. Lameier, a Nashville icon, began his career with CBS Records almost 40 years ago, packing phonograph needles at CBS's Cincinnati branch. His imminent exit comes as part of an early-retirement package that he's reportedly accepted from the company. While Lameier may be leaving Sony, don't look for him to retire. He was recently elected to a two-year term as President of the ACM and expects to reveal his next venture within a couple of months.



Lameier

Wilks Broadcasting's Des Moines cluster is none too pleased with the *Des Moines Register* for a scathing column appearing in its Aug. 28 edition that slams the company for having "30-plus employees" either walk away or "pushed overboard" since it acquired the properties from Barnstable in February. The piece quotes three former staffers and discusses at length Wilks' cost-cutting and purging of employees while drawing several parallels to the 1970s TV series *WKRP in Cincinnati*. The column also refers to Wilks/Des Moines Market Manager Kim Jones as "the guy wearing the black hood, the one being asked to do much of

the bloodletting." When contacted by ST, Jones condemned the *Register* reporter who wrote the column for unprofessional conduct and says he set a meeting with the newspaper's top brass and the reporter for Aug. 30 to set the record straight. Jones says that consolidation of the five Des Moines properties was needed and that Wilks is using the Prophet system in order to place top talent on the air at the stations. Jones adds that Wilks honored the severance agreements of all those let go. Meanwhile, "Big John" McCoy, who departed KHKI as part of Wilks' cost-cutting and consolidation efforts, has returned to the station to host mornings. Afternoon host Jim Olsen rises to Asst. PD/MD, succeeding the exiting JC Walker.

Hannity Headed To National Audience

WABC/New York afternoon host Sean Hannity is going nationwide! The recipient of the 2001 R&R Industry Achievement Award for Talk Show Host of the Year will debut on KABC/Los Angeles Sept. 10. Hannity will air live in the noon-3pm slot, while current midday host Al Rantel shifts to the 7-10pm slot. ST has also learned that Hannity will air on ABC Radio's KSFO/San Francisco. The first hour of his show will air live from noon-1pm, while the second hour will run in the 9-10pm slot. The move bumps Premiere's *Dr. Laura Schlessinger Show* to 1-4pm and displaces syndicated consumer crusader Clark Howard. Meanwhile, cybersnoop Matt Drudge reports that WBAP/Dallas and WMAL/Washington are next in line to get Hannity's show. ABC execs were unavailable for comment. Hannity also co-hosts FOX News Channel's *Hannity & Colmes* and is a frequent guest-host on Premiere's *Rush Limbaugh Show*.



Hannity

Todd Clem (a.k.a. WXTB/Tampa morning host *Bubba The Love Sponge*) and two others stand accused of castrating and slaughtering a wild boar in the 'XTB parking lot, but Hillsborough County Circuit Court Judge Debra Behnke has recused herself from the case. Why? Because, Clem's attorney says, Behnke has a "strong affinity" for pigs. Attorney Norman Cannella filed a motion last week claiming that Clem was uncomfortable because Behnke wore pig earrings in court and collects pig trinkets. Judges are required by law to grant a defendant's first request for a judge's disqualification, regardless of the reason. Behnke calls Cannella's motion "hilarious" and also tells the *St. Petersburg Times* that she loves to eat pork, likes the film *Babe* and owns earrings featuring several other animals. The case is now being heard by Judge Ronald Ficarrotta.

KVIL/Dallas GM Bob Cooper exits. Dave

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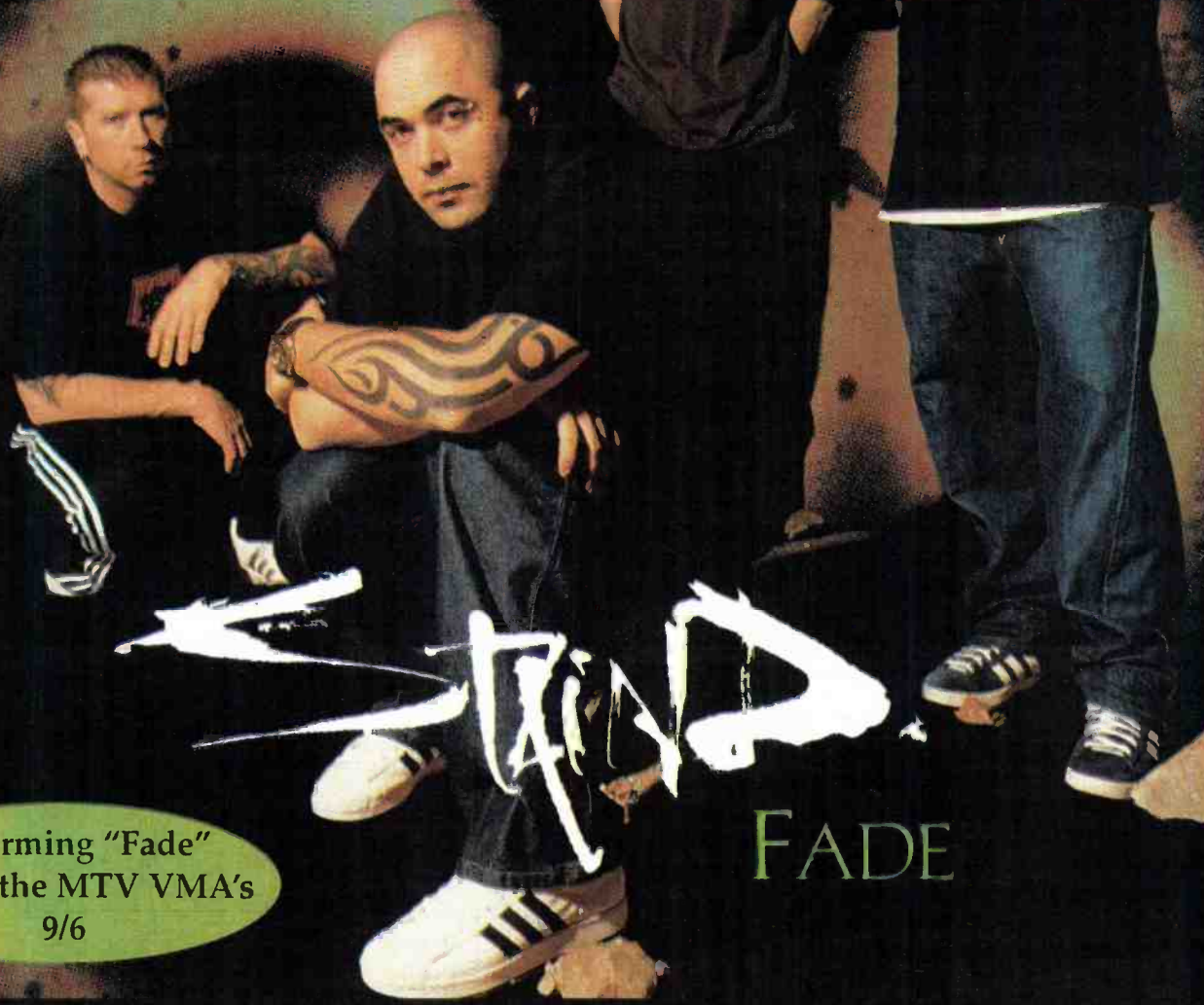
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Street Talk®

Continued from Page 26

Siebert, GM of Infinity crosstown sister KLUV, adds Cooper's former duties.

WBTT/Ft. Myers inked such artists as Wyclef Jean, Foxy Brown, Mobb Deep and Lil' Mo for its First Damn Birthday Jam, held Aug. 24 at nearby TECO Arena. However, the highlight of the event turned out to be a cameo appearance by none other than O.J. Simpson! Simpson tossed out a few autographed footballs, announced an artist and actually stuck around for a while: O.J.'s kids wanted to see the show, WBTT PD Bo Matthews tells **ST**.

Jason Steinberg, most recently Director/Marketing & Promotion for Big City Radio and its Country WYNY/New York, joins WBAB/Nassau-Suffolk for similar duties, effective Sept. 4.

WZZN/Chicago morning host **Kevin Matthews** exits after three years at the station. Across town, WKQX morning host Mancow Muller's sidekick, **Turd**, exits.

Rick Stacy, who spent five years as KQKS/Denver's morning host, joins WMWX (Mix 95.7)/Philadelphia for wakeups, effective Sept. 17.

Former Radio One VP/Programming Steve Hegwood's On Top Communications launches **WWHV/Norfolk** as "Hot 102.1 — No. 1 for Hip-Hop & R&B."

FOR THE RECORD: AWRT National President Nancy Logan's name appeared incorrectly in last week's **ST**.

Ryan Helps Lost Woman Home

Last week WBAP/Dallas newsman **Jim Ryan** responded to a police bulletin that a woman with Down's syndrome was missing from her home by getting into his car and driving around the woman's neighborhood. As he started to put a story together for the News/Talker, Ryan noticed a woman matching the police's description walking down the street. Ryan tells the *Dallas Morning News* that he rolled down his car window and asked the woman if she was the person the police were looking for and if she had been home. When the woman replied, "No, I haven't," he contacted local officers who confirmed that the woman was indeed the one they were looking for and later arrived on the scene to take her home.

Suburban Seattle Talker **KRKO/Everett, WA** revises its plans for an antenna farm that would have boosted its daytime signal from

Records

- Is Elektra *thisclose* to tapping **Michelle Babbitt** for a national adult Top 40 post?
- EMI Group appoints **Ernesto Schmitt** as Sr. VP/Strategy & Business Development.
- WB taps former Interscope Crossover Assistant **Jennifer Liss** as its new S.F. local promotion manager.
- **Steve Cohen** departs his marketing post at Restless Records.

RADIO & RECORDS



1

- **Clive Davis**, BMG Entertainment team to form J Records.
- **Cynthia Harris** rises to Sr. VP/Urban Promotion at Columbia Records.
- **KOOL/Phoenix PD Tim Maranville** adds duties at crosstown sister KZON.
- **Salem** unveils its Christian AC "Fish" format on suburban L.A.'s KFSH/Anaheim, CA.

5

- **Dennis Begley** becomes VP/GM of WPEN & WMGK/Philadelphia.
- **R&R** appoints **Jeffrey Yorke** Washington Bureau Chief.

10

- Atlantic Records Group appoints **Mel Lewinter** Vice Chairman.
- **Jamie Hyatt** hired as KOY-FM/Phoenix PD.
- **Randy Rose** picked as KISN-AM & FM/Salt Lake City PD.

15

- **Robert Wright** named President/CEO of NBC.
- Cap Cities/ABC names **John Hare** President/GM at WBAP & KSCS/Dallas and **Mark Steinmetz** President/GM of KQRS-AM & FM/Minneapolis.
- **Craig Hines** catches KIQQ/Los Angeles PD duties.
- **Brian Patrick** joins WCZY/Detroit as PD.



Brian Patrick

20

- **Denise Oliver** appointed PD for ABC Rock Network.
- **Ron Riley** boosted to OM of WCAO & WXYV/Baltimore.
- **Joe McCoy** officially named PD of WCBS-FM/New York.
- **John Shomby** becomes PD of WEZB/New Orleans.



Ron Riley

25

- **Jim Davis** joins the airstaff of KHJ/Los Angeles.

5kw to 50kw after a citizens group expressed concerns over potential bird kills. The S.R. Broadcasting station's original plans called for eight 24-inch-wide antennas anchored by almost 200 guy wires, which local citizens' rights activist David Matthews claimed would amount to a "bird net." The towers are located in a major wildlife area. KRKO's owners will now construct seven free-standing, 13-inch-wide towers of 199 feet, with one at 425 feet, the *Seattle Post-Intelligencer* reports. One will be lit for aircraft safety.

KIIS/Los Angeles ends its 10am-noon "listener-controlled" music block by shifting middayer **Gary Spears** to the 10am-3pm slot. Afternoon host **Valentine** now takes 3-7pm duties, while nighttimer **JoJo** airs from 7-11pm.

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STEVE WONSIEWICZ

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Edison Music Data Revisited

Research firm's survey shows artist loyalty greater than expected

My first major assignment at a leading Atlanta PR agency upon graduating from college was poring over reams of data from an extensive survey and consolidating the information into a lengthy report, complete with executive summary.

I relived that experience while flipping through the findings of Edison Media Research's benchmark study "The National Record Buyers Survey," the highlights of which were unveiled at R&R Convention 2001 in June. The data from the survey filled a binder at least two inches thick and contained amazing stats about people's music preferences, how they use radio vs. other media, how they perceive recording artists and much more.

Naturally, due to space considerations, there's not room for an extensive report on Edison's excellent study. What I opted to do instead was highlight some of the data about consumers' attitudes toward new music and new artists and how radio stacks up against other media.

First, a little background on the study. Edison conducted the survey between 5/18 and 5/28 via telephone with 748 people aged 16-40. With regard to ethnicity, 72% of respondents were white, 11% were African American, 11% were Hispanic and 6% were "other."

The survey was split equally between the sexes. Age groups were divided as follows: 35% 16-24, 38% 25-34 and 27% 35-40.

Nearly 80% of respondents said they had bought music within the past year, with 27% having bought one to five albums, 28% having bought six to 10, 14% having bought 11 to 15, and 32% having bought 16 or more.

New Music

What's interesting here isn't the near-unanimous verdict in favor of radio as a means of finding out about new music, it's the divergence of opinion when it comes to other media outlets. For instance, magazines rank poorly among most demos when broken out by age. Look at them by ethnicity, however, and it's different story, with African Americans placing a much higher importance on that medium than other races.

The percentages for two other popular sources for discovering new music — friends and music videos — also vary remarkably, especially from the standpoint of age. The elusive word-of-mouth buzz remains vital to 16-24-year-olds, but with older folks, well, their peers' opinions don't mean as much.

Videos, as expected, wield a lot of clout with younger demos; yet, when they are ranked by ethnicity, African Americans put much more weight on them than whites and Hispanics.

Music Availability

No real surprises here. Radio, friends and retail rank one-two-three in nearly every demo and ethnic group, with friends playing

a much larger role with younger demos by a greater than two-to-one margin.

What's interesting is the influence radio has on white listeners as compared to other ethnic groups when it comes to information about new album releases. Radio still rules the roost with African Americans and Hispanics as well, but TV ads and videos have much greater impact on those two ethnic groups than they do on white consumers, lending credence to the growing influence of BET. Magazine and newspaper ads rank near the bottom.

Brand Loyalty

Convinced that artist loyalty is on the wane? Think again. Edison's survey shows that at least two-thirds of today's record-buying public — regardless of ethnicity — would rather purchase a new release by an established act than by a newcomer with a hit disc. Naturally, the younger the demo, the greater interest there is in discovering new artists.

That's good news, as it bodes well for the industry's ability to sustain the careers of acts beyond their first albums. Unfortunately, the bad news is that the low rating for new acts reinforces how tough it is to break newcomers, especially when it comes to older demos, whose "prove it to me" stance can only be worn down through repeated airplay.

Keeping Informed

This one proves the value of staying in touch with fans and the future importance of database management and online marketing and promotion. What surprised me is that almost half of 16-24-year-olds try to keep track of their favorite new artists, which reinforces the notion that today's younger demos want to remain loyal to those acts.

On the flip side, what's startling is the fact that more than three-quarters of older demos "just happen to find out" when their favorite artist is releasing a new album. That has to change.

Radio Promotions

If you're selling records to the younger demo, you better be involved in nearly every facet of the radio station, because the kids are paying attention. The 16-24 cell placed much more importance on radio events — ranging from countdown shows and on-air appearances to contests and sponsored concerts — than older demos, sometimes by a two-to-one margin.

Sponsored concerts — the bane of many a promo exec — ranked near the top when it came to promoting artists and songs to the 16-24 demo.

The Tale Of The Tape

How Often Do You Use Each Source To Learn About New Music?

	16-24	25-34	35-40	African American	Hispanic/Latino	White	Other
Magazines							
Often	14%	5%	7%	17%	16%	6%	13%
Sometimes	22%	15%	12%	34%	6%	15%	26%
Almost never	63%	80%	81%	48%	78%	79%	62%
Don't know/NA	—	—	—	1%	—	—	—
Radio							
Often	74%	76%	74%	78%	69%	77%	61%
Sometimes	20%	19%	20%	17%	26%	18%	31%
Almost never	5%	5%	6%	5%	5%	5%	8%
TV							
Often	26%	20%	17%	36%	35%	17%	20%
Sometimes	43%	43%	47%	50%	34%	46%	33%
Almost never	32%	37%	36%	13%	31%	38%	47%
Don't know/NA	—	—	—	1%	—	—	—
Concerts/Other shows							
Often	15%	8%	6%	11%	16%	9%	10%
Sometimes	43%	37%	37%	36%	28%	41%	42%
Almost never	43%	56%	57%	54%	56%	50%	48%
Friends							
Often	54%	36%	22%	39%	41%	39%	35%
Sometimes	38%	47%	55%	53%	42%	45%	49%
Almost never	8%	17%	23%	8%	17%	16%	16%
Videos							
Often	49%	24%	18%	60%	45%	24%	35%
Sometimes	29%	33%	30%	28%	27%	32%	33%
Almost never	22%	43%	52%	13%	28%	44%	32%
Soundtracks							
Often	33%	24%	20%	35%	35%	24%	20%
Sometimes	45%	52%	54%	47%	36%	53%	50%
Almost never	22%	24%	27%	17%	29%	24%	31%

How Did You Find Out About The Last Album You Purchased?

	16-24	25-34	35-40	African American	Hispanic/Latino	White	Other
Radio	30%	44%	37%	31%	31%	40%	23%
Video	9%	3%	7%	13%	7%	5%	5%
Magazine/Newspaper	3%	2%	3%	3%	3%	3%	6%
TV performance	3%	4%	1%	4%	—	3%	—
TV ad	4%	7%	3%	11%	10%	3%	5%
Concert	2%	3%	1%	—	2%	3%	—
Friends	24%	11%	11%	19%	24%	14%	22%
Internet	5%	7%	8%	—	2%	7%	19%
Store	16%	12%	16%	15%	16%	14%	14%
Record club	3%	4%	6%	1%	4%	5%	3%
Other	1%	3%	5%	2%	2%	3%	5%
Don't know/NA	—	—	1%	1%	—	—	—

Buying A New Act Vs. A Recent Album By An Established Artist

	16-24	25-34	35-40	African American	Hispanic/Latino	White	Other
New act	27%	17%	10%	19%	23%	19%	5%
Established act	66%	70%	76%	68%	69%	70%	73%
Neither/Both	7%	10%	10%	10%	5%	9%	12%
Don't know/NA	1%	3%	4%	3%	3%	2%	10%

Tracking New Releases From Favorite Acts

	16-24	25-34	35-40	African American	Hispanic/Latino	White	Other
Try to keep track	49%	32%	22%	38%	49%	33%	42%
Happen to find out	51%	67%	77%	62%	52%	66%	58%
Don't know/NA	—	1%	1%	—	—	1%	—

Effectiveness Of Radio Promotions

	16-24	25-34	35-40	African American	Hispanic/Latino	White	Other
Countdown shows							
Very effective	40%	27%	18%	43%	33%	27%	22%
Somewhat effective	40%	41%	49%	39%	35%	44%	54%
Not at all effective	20%	31%	33%	19%	31%	29%	24%
Don't know/NA	—	1%	—	—	2%	—	—
On-air appearances							
Very effective	25%	25%	19%	32%	29%	20%	38%
Somewhat effective	48%	43%	47%	47%	33%	49%	37%
Not at all effective	26%	30%	32%	20%	36%	30%	23%
Don't know/NA	—	2%	2%	1%	2%	1%	2%
Live studio performances							
Very effective	39%	35%	29%	34%	35%	35%	36%
Somewhat effective	42%	35%	40%	38%	39%	40%	26%
Not at all effective	19%	29%	30%	28%	24%	25%	38%
Don't know/NA	—	1%	2%	—	1%	1%	—
Sponsored concerts							
Very effective	46%	38%	25%	39%	41%	35%	52%
Somewhat effective	33%	39%	45%	41%	27%	42%	25%
Not at all effective	21%	23%	28%	19%	31%	23%	24%
Don't know/NA	—	—	2%	—	1%	1%	—
Contests/Win CDs							
Very effective	29%	23%	15%	30%	17%	23%	19%
Somewhat effective	39%	38%	32%	31%	49%	37%	26%
Not at all effective	31%	39%	51%	38%	32%	40%	54%
Don't know/NA	—	1%	2%	1%	3%	1%	2%



Rock Radio Wastes No 'Time' Supporting Default

For a classic example of how a successful rock band can lend a hand to a newcomer, look no further than TVT Records quartet **Default**, who can ultimately thank Nickelback and that band's frontman, Chad Kroeger, for their rising fortunes with their debut song, "Wasting My Time," which is picking up substantial airplay at a variety of top-notch stations.



Default

Key Alternatives with before-the-box airplay include CIMX/Detroit; WRAX/Birmingham; WXDX/Pittsburgh; KZON/Phoenix; and WHRL/Albany, NY. Active Rock fans include WMFS/Memphis; WCPR/Nashville; KQRC/Kansas City; WCPR/Biloxi, MS; KRXX/Sacramento; and KICT/Wichita. Rock supporters include KATT/Oklahoma City; KTUX/Shreveport, LA; and KNRA/Cedar Rapids, IA.

Default formed in Vancouver, Canada, in the summer of 1999, when guitarist Jeremy Hora and drummer Danny Craig hooked up with lead singer Dallas Smith. (Bassist Dave Benedict joined later.) The band gigged around the area under the name The Fallout and eventually met with engineer Joey Moi, who recorded a demo that made its way to Nickelback's Kroeger.

During the fall of 1999 Kroeger and band recorded Default's first album, *The Fallout*, which was self-released the following spring in Canada and sold more than 2,000 copies. Additionally, hometown Rock station CFOX began playing Default's song "Deny," with impressive results. Ultimately, the station spun the track more than 500 times.

All the activity caught the attention of some major U.S. labels. TVT Sr. Director/A&R Leonard Johnson remembers, "TVT was in the running to sign Nickelback, and even though we lost out, I became good friends with Chad and the band's attorney, who was representing Default. The attorney sent me a copy of the album, and I was immediately struck by the melodies and the lyrics and what was happening with the band with regard to sales and airplay."

Johnson, who was about to leave on a well-deserved vacation around that time, sent his assistant to see Default perform live. "He's the kind of guy whose favorite

bands are Slipknot and System Of A Down. Of all the bands I asked him to see, he liked Default the most. That's when I realized that we really had something and that we had to sign the band."

By July of 2000 Johnson had officially signed the band, and soon thereafter he was on a hunt to find a producer. "Chad had done a great job with the band and had done about as much as he could with their record, but we wanted to make a few changes and didn't want to squeeze Chad for more, especially since Nickelback had a new album coming out," he says.

The band eventually settled on Rick Parasher (Alice In Chains, Pearl Jam). Not surprisingly, TVT wasn't entirely sold on Parasher at the beginning. "I wanted the band to distance themselves from any type of Pearl Jam or Creed kind of sound," says Johnson. "But, funnily enough, Rick proved me wrong and ended up being the ideal person to give them a musical identity all their own. He and the band recorded a singularly strong album that stands entirely on its own."

On the radio front, TVT started playing Default for programmers around September 2000. Interestingly, "Wasting My Time" wasn't among the cuts the promo staff played for radio. The label repeated the process in May, this time with the new song.

TVT co-Sr. Director/National Alternative Promotion **John Perrone**, who set the record up at Alternative with co-Sr. Directors/National Alternative Promotion Gary Jay and Kerry Marsico, comments, "We all knew we had a very deep album and that the band has the potential to have a remarkable career. That's why it was so important that our field and national staffs played the band's music over and over again and not just a month before we went for adds. It was equally important that we play multiple tracks to gauge radio's interest. And the feedback we got all along the way was tremendous."

TVT Sr. Director/National Rock Promotion **Joanne Grand** received the same feedback at Rock radio. "I've been working as hard as I can and rooting for this band ever since I heard their music last June," she says. "I've been talking this up aggressively at radio since last September.

"Fortunately for me, I have the blueprint for Creed, which I've followed very closely. But we are also lucky to be working with a manager like Brian Coleman, who, through his work with Nickelback, Oleander and Saliva, understands the importance of working closely with radio."

Grand believes the timing is ideal for Default's style of rock. "The climate at Rock radio is changing," she says. "Straight-ahead rock is being embraced really well, and, more importantly, it is researching extremely well. It's a perfect time for a record like this."

Grand is also excited about the variety of stations that are embracing the band and the song. "We have some great early stories at stations like KATT and WMFS," she says. "It's going to be very interesting to see how the sales stories play out in those markets."

With multifaceted airplay continuing to grow, Default plan to hit the road with Nickelback, beginning in September. The band's TVT debut album, also called *The Fallout*, hits retail Oct. 2.

Ready for Takeoff returns next week.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Dixie Chicks Sue Sony

Multi-Platinum country group **The Dixie Chicks** countersued Sony Music Entertainment Aug. 27 in New York City to get out of their recording contract. In the suit they accuse the company of fraud, breach of fiduciary duty and violation of the federal Racketeer Influenced and Corrupt Organization Act. The group alleges that SME withheld at least \$4.1 million in royalty payments over the past three years by engaging in "systematic thievery." Sony executives had no comment on the allegations, citing company policy not to publicly discuss pending legal disputes.



The Dixie Chicks

In a written statement the group said that they refuse "to sit back and silently endorse this behavior simply because this is a 'standard' practice at Sony." The group started the legal battle this past July when, in a dispute over royalty payments, they said they would no longer record for the company and wanted out of their contract. Sony then sued the group, calling their efforts a "sham" and seeking at least \$100 million in damages for five undelivered albums. The Dixie Chicks have released two albums that have sold 19 million copies in the U.S., generating around \$175 million in sales for Sony.

Jackson's *Invincible* Bows Oct. 30

It's official: Epic Records will release **Michael Jackson's** new album, *Invincible*, Oct. 30. The album's leadoff single, "You Rock My World," has already been rush-released to radio. The album is Jackson's first studio effort in more than six years. Jackson served as executive producer on the project, which, according to some published reports, cost around \$30 million to record. Sony Music Entertainment Chairman/CEO **Thomas Mottola** said, "*Invincible* contains some of Michael Jackson's finest work to date. Michael continues to grow as an artist and, together with his talented co-writers and co-producers, he has created a fresh body of music that is destined to take its place alongside the greatest recordings in pop history. Musiclovers around the world will be surprised and delighted by the power, depth and range of *Invincible*."

This 'n' that: **Artemis Records** has won the signing derby for Oscar-winning actor **Russell Crowe's** band, **30 Odd Foot Of Grunts**. The band's debut album, *Bastard Life of Clarity*, hits retail Sept. 18 ... Multi-Platinum rock band **Bush** will release their **Atlantic Records** debut album, *Golden State*, Oct. 23. The first single is expected to be "Speed Kills" ... **Rollingstone.com** reports that Son Volt frontman **Jay Farrar** will release his first solo album, *Sebastapol*, Sept. 25.

Tour update: Multi-Platinum rap star **Jay-Z** kicks off his **Blueprint Lounge** tour Sept. 14 in Columbus, OH. Joining him will be members of the **Roc-A-Fella** family, including **Memphis Bleek**, **Beanie Sigel** and **Freeway** ... **Kinks** frontman **Ray Davies** will begin a national headlining tour Sept. 18 in Philadelphia ... **O-Town** have landed the opening slot on **Britney Spears'** forthcoming tour, which will begin Oct. 26 in Miami ... Platinum-certified alt-pop band **Sum 41** embark on their first headlining tour Oct. 4 in St. Petersburg, FL.

POLSTAR

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	U2	\$2,853.8	
2	'N SYNC	\$2,790.8	
3	DAVE MATTHEWS BAND	\$2,019.7	BLISS 66
4	OZZFEST 2001	\$947.1	ECONOLINE CRUSH
5	ERIC CLAPTON	\$945.9	PUDDLE OF MUDD
6	AEROSMITH	\$924.4	SALIVA
7	BACKSTREET BOYS	\$794.9	UNION UNDERGROUND
8	SADE	\$710.0	WHEATUS
9	MICHAEL FLATLEY	\$657.8	
10	TIM MCGRAW	\$594.2	
11	T. PETTY & THE HEARTBREAKERS	\$517.3	
12	JAMES TAYLOR	\$501.3	
13	STEVIE NICKS	\$471.6	
14	ROD STEWART	\$444.1	
15	STING	\$438.1	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383, California 209-271-7900.



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| WZPC | WJSE | WSFM | WXHR |

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Co-produced by Tommy Walter

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www.abandonedpools.com
www.extasyrecords.com

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Garbage, Grunts And Rock 'N' Roll

Triple A is having an online feast at Music Meeting this week. First up, **Shelby Lynne** delivers "Wall in Your Heart" through MM. Anyone who has seen Lynne live (including the 3,500 attendees at R&R Convention 2001) knows that the critical praise heaped on her is well-deserved. IDJMG will not be denied in its pursuit of radio acceptance for this Grammy winner, so buy in early for bragging rights.

Another fave, **Garbage** (Shelby Lynne and Shirley Manson in one column — I need a cold shower) return with "Androgyny," which pulls in huge activity at MM. It feels like their Platinum streak will continue. Alternative and Triple A action abounds.

Will motion-picture megawatts translate into musical notes? Russell Crowe is about to find out, as **30 Odd Foot Of Grunts** release "Sail Those Same Oceans" through Music Meeting. Crowe is hoping the buzz around the Grunts tour translates to airplay.

Lots of comebacks this week as well. **Suzanne Vega** returns after a prolonged absence with "Widows Talk." **Jay Farrar**, of Son Volt and Uncle Tupelo fame, offers "Voodoo Candle" to MM registrants at Triple A. There is a lot of talk surrounding the controversial **Tabitha's Secret**, featuring Rob Thomas and company in their pre-Matchbox Twenty days. "And Around" is pretty much what you'd expect — a melodic number that demonstrates (operative word *demo*) the potential that would later sell a zillion records.

At Country, Music Meeting hero **Toby Keith** sends out his latest track, "I Want to Talk About Me," through MM. Keith has been a big advocate of MM, so we say, "Don't just talk — *play* Toby!" Music Meeting is also excited to offer "Life Don't Have to Be So Hard" from **Tracy Lawrence**. Life is a lot easier if you quit digging through CD piles and just click on Music Meeting!

One final note: **BRMC** are one of the most exciting live acts you will ever see. Few acts (Kid Rock and Buckcherry come to mind) offer a combination of traditional values and contemporary style like BRMC. That buzz you hear isn't online interference, it's serious buy-in from early adopters for "Whatever Happened to My Rock 'n' Roll?" Play this one, and you'll have the answer.



Sky Daniels

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

GARBAGE Androgyny (*Almo Sounds/Interscope*)
LUDACRIS Area Codes (*Murder Inc./Def Jam/IDJMG*)
PAT GREEN Carry On (*Republic/Universal*)
WEEZER Island In The Sun (*Geffen/Interscope*)

CHR/RHYTHMIC

AALIYAH Rock The Boat (*BlackGround*)
BACKBONE O.K. (*Universal*)
BUBBA SPARXX Ugly (*Interscope*)
NELLY #1 (*Priority*)
OLIVIA You Got... (*J*)
PRU Aaroma (*Capitol*)

URBAN

AALIYAH Rock The Boat (*BlackGround*)
LUTHER VANDROSS Can Heaven Wait (*J*)
METHOD MAN Party (*Def Jam/IDJMG*)
MR. CHEEKS Lights, Camera... (*Universal*)
OLIVIA U Got... (*J*)

URBAN AC

AALIYAH Rock The Boat (*BlackGround*)
LUTHER VANDROSS Can Heaven Wait (*J*)

COUNTRY

CHRIS CAGLE I Breathe In, I Breathe Out (*Capitol*)
EDDY RAVEN Living In Black & White (*RMG*)
GENE WATSON Next To Nothin' (*Row*)
K.T. OSLIN Drivin', Cryin', Missin' You (*BNA*)
TOBY KEITH I Wanna Talk About Me (*DreamWorks*)

ADULT CONTEMPORARY

LONESTAR I'm Already There (*BNA*)

HOT AC

BLU CANTRELL Hit 'Em Up Style... (*Arista*)
CALLING Wherever You Will Go (*RCA*)
GARBAGE Androgyny (*Almo Sounds/Interscope*)
PAT GREEN Carry On (*Republic/Universal*)
PRU Aaroma (*Capitol*)
WEEZER Island In The Sun (*Geffen/Interscope*)

SMOOTH JAZZ

DIANA KRALL The Look Of Love (*GRP/VMG*)
DIDO Thankyou (*Arista*)
LUTHER VANDROSS Can Heaven Wait (*J*)

ROCK

DAVE NAVARRO Hungry (*Capitol*)
HARVEY DANGER Authenticity (*Gold Circle*)

ACTIVE ROCK

DAVE NAVARRO Hungry (*Capitol*)
HARVEY DANGER Authenticity (*Gold Circle*)

ALTERNATIVE

(No new titles this week.)

TRIPLE A

30 ODD FOOT OF.. Sail Those Same... (*Artemis*)
GARBAGE Androgyny (*Almo Sounds/Interscope*)
JAY FARRAR Voodoo Candle (*Artemis*)
PHIL LEE If You Only Knew (*Shanachie*)
SHELBY LYNNE Wall In Your Heart (*Island/IDJMG*)
TABITHA'S SECRET And Around (*Pyramid*)

NEW MEDIA NEWSMAKERS

Healing Hits

We tend to think of artist sites as being mainly marketing tools, but the tragic death of **Aaliyah** has proven that fans will reach out and access these sites as a means of staying in touch with artists.

Both **BlackGround's** and **Virgin Records'** sites were inundated by hundreds of thousands of visitors searching for solace in the wake of Aaliyah's death. Both labels posted solemn messages, and plans to post more content were being discussed as fans desperately attempted to connect.

Likewise, **Mariah Carey** fans used her site as a way to stay in touch during her recent hospitalization. Carey had been using her site at www.mariahcarey.com to post personal messages to fans, frequently updating the site a couple of times a day. In her postings Carey was clearly appreciative of her fans' concern for her, and Aaliyah's death seemed to make Carey even more aware of the need for self-preservation.

It's heartbreaking, heady stuff to consider. Through these online websites, fans were there and arrived by the millions. The immediacy of new technology demanded that these companies respond instantly, and sensitively, to fans looking to connect.

Who in new media knew that this was in the job description?

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

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TONY NOVIA
tnovia@rronline.com

CHR Makes Powerful Impact On Record Sales

□ Listeners want stations to play it and say it

I plead guilty! When I was sitting in the programming chair, I was one of those programmers driven by "less talk" research who failed to introduce the majority of music on the radio station, with the exception of the new song that we played every hour. If I were a true listener — which you can never be when you are a programmer — I would have realized, as I do today, that radio stations are making a mistake by not playing it, then saying it.

Don't believe me; look at the facts. According to "The National Record Buyers Survey" commissioned by R&R and conducted by Edison Media Research, 62% of all listeners think that radio stations should announce the title and artist before or after every song. If the ultimate job of the PD is to respond to the needs of the listener, we are doing a poor job in this particular category.

How about this disturbing trend: According to Arbitron, in the spring of 1983 radio listening by teens was about 65 weekly quarter-hours. By the fall of 2000 that number had sunk to 55 weekly quarter-hours. Over the past seven years radio listening among teens has dropped 15%.

In the spring of 1983 radio listening among 18-24-year-olds was 95 weekly quarter-hours. In fall 2000 18-24 listening was down to 80 weekly quarter-hours, meaning it was down about 16% compared to '83. After looking at these numbers, if 62% of all listeners want radio stations to announce the title and artist before or after every song, shouldn't we do it? Or will they get what they want from the Internet and other media, like satellite radio, in the future?

The Power Of CHR

It should come as no surprise that, according to Edison's research, radio is the medium that most influences record buyers' purchasing behavior. A whopping 59% of CHR fans said that hearing a song on the radio is their biggest influence in deciding whether to buy a CD or cassette. In the total sample, 55% of respondents

pointed to radio, followed by a friend or relative (15%), "other" (11%), a music-video channel (9%), a live performance (6%) and "heard or saw in store" (5%).

Radio also serves as the best source of information about new music for listeners. Eighty-two percent of CHR fans said they listen to the radio often to learn about new music.

This was slightly above the total sample, in which 75% of all respondents said that radio was the way they most often find out about new music. Next came friends or relatives (39%). Music videos came in at 31%, a percentage less than half of radio's.

Respondents were asked how effective various radio promotions were at exposing new artists. Countdown shows where the top new songs are played in order were said to be the most effective promotion, with 46% of CHR fans picking them as being "very effective." Compare this to the total sample, where only 29% found countdown shows to be "very effective" at exposing new artists and songs.

Listener Buying Habits

Among study respondents aged 16-40, approximately 30% had purchased one or two CDs or tapes in the past month. Twenty-three percent purchased three to five CDs or tapes, 12% said they bought six or

more, and 35% bought none. The mean for CD or tape purchases in the past month was 2.9.

When asked how many tapes or CDs they had bought in the past year, 25% of study participants said they had bought 16 or more, 22% had purchased six to 10, 21% had bought one to five, 11% had bought 11 to 15, and 21% had bought nothing

Must Haves

The most anticipated releases among CHR fans include:

Artist	% Mentioning Artist (Unaided)
The Backstreet Boys	8%
Destiny's Child	7%
Janet Jackson	7%
'N Sync	6%
Christina Aguilera	3%
Britney Spears	3%

in a record store over the past year. The mean score over the year was 14.9 CDs or tapes purchased.

Are respondents buying more music or less music than they did in the previous 12 months? Thirty-eight percent said more, 33% said less, 28% indicated that they were buying about the same amount, and 1% didn't know.

Who's That Artist?

Edison asked respondents about the familiarity of certain artists. The best-known artists (keep in mind that the study was done May 18-28, 2001), ranked in order of familiarity, were: Madonna (99.9%), Britney Spears (99.9%), The Backstreet Boys (99.4%), Michael Jackson (99.4%), 'N Sync (99.2%), Celine Dion (98.9%), Garth Brooks (98.1%), Christina Aguilera (97.9%) and Metallica (97.5%).

At the time of the study the least-known, ranked in order of familiarity, were: Blink-182 (79%), Usher (77%), Nelly (77%), Jay-Z (77%), Depeche Mode (76%), Offspring (75%) and Tool (68%).

How's this for a reality check: While 16-24-year-olds were 99% fa-

miliar with Britney Spears, only 90% were familiar with Paul McCartney. On the flip side, 100% of adults 35-40 were familiar with Paul McCartney, but only 59% of them were familiar with Jay-Z.

Once again keeping in mind that this study was conducted in May, the "highest purchase intentions" among 16-24s were: Nelly, Dr. Dre, The Red Hot Chili Peppers, Destiny's Child and Jay-Z. Among respondents aged 25-34 it was U2, Santana, The Red Hot Chili Peppers, Creed and Faith Hill; 35-40s chose Santana, Paul McCartney, U2, Faith Hill and Bruce Springsteen.

To further validate the positive effect that mass-appeal music can have on CHR stations, when it came to the "boy band" sound, one interesting finding was the high percentage of people in older

demos who intend to buy 'N Sync's next album: Twenty-three percent of respondents 16-24 said they will "definitely" or "probably" purchase the next 'N Sync; 28% of 25-34s said they would; and 33% of 35-40-year-olds said they would. It was a similar story for The Backstreet Boys and Britney Spears, two other core CHR artists who deliver much-needed mother-daughter appeal for the format.

Hip-Hop Dominates Youth

When it came to active record buyers aged 16 to 24, "Hip-Hop" and "Rap" dominated when the respondents were asked how much they liked different radio formats. Sixty-one percent gave Hip-Hop a 4 or 5 on a 1-5 scale. That's the good news. But, as any Hip-Hop programmer can tell you, Hip-Hop's appeal hits a wall at age 25. In this study only 18% of 25-34s gave Hip-Hop a 4 or 5, and 8% of 35-40-year-olds gave it a 4 or 5.

The same thing occurred when Edison asked respondents what type of music they had bought most in the past 12 months. Thirty percent of the 16-24-year-olds said hip-hop, fol-

lowed by "other" (19%), rock (15%), alternative (11%) and pop hits and dance (10%). R&B and country tied at 8%.

When the same question was asked of 25-to-34-year-olds, hip-hop fell to 5%. "Other" was first at 22%, followed by rock (16%), country and alternative (both 12%), pop hits and dance (10%), R&B and classic rock (both at 7%) and Contemporary Christian (7%).

Music-Purchasing Power

As expected, a high percentage (66%) of CHR respondents said that they had purchased a single, which was well above the total sample (51%).

When respondents were asked whether they would be interested in a CD from a new artist or the latest CD from a more established artist, 58% of the CHR target group said they would buy the latest CD from the more established artist.

When respondents were asked whether they would purchase a CD with 14 songs for \$14.99 or one with seven songs for \$9.99, 54% of the CHR target group said they would purchase a 14-song CD by a new, up-and-coming artist (vs. 46% for a \$9.99 seven-song CD by a new artist), while 80% said they would purchase a 14-song CD by their favorite artist (vs. 20% for a \$9.99 seven-song CD by their favorite artist).

When asked if they had downloaded music files from the Internet for playback later in the past few months, 35% of respondents in this study answered yes, and 65% said no. Among 16-40-year-olds, 29.1% see themselves as actively downloading music but had also purchased music in the past 12 months; 5.5% are actively downloading and had not purchased music in the past 12 months; 50.3% said they were not actively downloading but had purchased music in the past 12 months; and 15.1% had neither downloaded nor purchased music in the past 12 months.

When asked "Have you ever used your computer to burn your own CD with songs you selected?" 24% answered yes, and 76% said no.

CHR Factoids

- Roughly 85% of the respondents in the CHR target group said they would not buy a new CD unless they had already heard a few songs from it on the radio.
- Sixty-five percent of the CHR target group said that they had bought a CD after seeing a music video for a song from that CD.
- Seventy percent of CHR respondents said that they disagree with the statement "Musical artists I like get so much attention in the media that it turns me off to the artist" (vs. 46% of the total sample).

"The National Record Buyers Survey," a comprehensive survey of music purchasing and behavior, was presented at R&R Convention 2001. The survey in-tab includes 748 interviews of persons aged 16-40. The telephone interviews were conducted nationwide May 15-28, 2001.

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Persons 12+ **UP 4%**

Persons 18-34 **UP 11%**

Persons 18-49 **UP 11%**

WPKF-FM • Poughkeepsie*

Persons 12+ **UP 300%**

Persons 18-34 **UP 433%**

Women 18-34 **UP 300%**

Persons 18-49 **UP 200%**

Women 18-49 **UP 60%**

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Persons 18-34 **UP 69%**

Persons 18-49 **UP 47%**

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CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of August 5-11.

HP = Hit Potential

ARTIST TITLE LABEL(S)	CHR/POP TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	ALICIA KEYS <i>Fallin' (J)</i>	3.93	4.13	4.05			3.85	65.9	14.1	4.06	3.76	3.87	4.06
LIFEHOUSE <i>Hanging By A Moment (DreamWorks)</i>	3.82	3.80	3.75	3.76	84.0	24.8	3.81	3.73	3.92	3.70	3.78	3.83	3.98
BLU CANTRELL <i>Hit 'Em Up Style... (Arista)</i>	3.81	3.67	3.71	3.83	74.9	20.0	3.99	3.56	3.81	3.88	3.77	3.80	3.78
EVE F/GWEN STEFANI <i>Let Me Blow... (Ruff Ryders/Interscope)</i>	3.79	3.79	3.74	3.82	82.3	25.8	3.90	3.81	3.58	3.85	3.67	3.76	3.88
HP ALIEN ANT FARM <i>Smooth Criminal (DreamWorks)</i>	3.78	3.73	3.71	—	61.6	10.7	3.97	3.73	3.48	3.68	3.84	3.75	3.87
HP JAGGED EDGE <i>Where The Party At (So So Def/Columbia)</i>	3.78	—	—	—	67.3	14.8	3.87	3.90	3.36	3.89	3.57	3.90	3.74
HP JAY-Z <i>Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)</i>	3.76	—	—	—	49.6	9.5	4.06	3.90	2.68	3.89	3.65	3.89	3.57
USHER <i>U Remind Me (LaFace/Arista)</i>	3.76	3.85	3.81	3.79	70.4	16.7	3.92	3.61	3.58	3.76	3.61	3.90	3.77
AMERICAN HI-FI <i>Flavor Of The Weak (Island/IDJMG)</i>	3.73	3.70	3.73	3.76	73.0	15.3	4.02	3.61	3.40	3.79	3.76	3.61	3.75
112 <i>Peaches & Cream (Bad Boy/Arista)</i>	3.71	3.76	3.68	—	64.4	21.7	3.73	3.87	3.38	3.81	3.59	3.84	3.63
CITY HIGH <i>What Would You Do? (Interscope)</i>	3.71	3.53	3.49	3.64	79.7	27.2	3.91	3.51	3.56	3.76	3.46	3.98	3.63
STAINED <i>It's Been Awhile (Flip/Elektra/EEG)</i>	3.71	3.77	3.69	3.58	80.4	23.2	3.70	3.70	3.72	3.61	3.95	3.68	3.64
HP 3 DOORS DOWNS <i>Be Like That (Republic/Universal)</i>	3.66	3.65	3.66	—	50.1	11.2	3.57	3.83	3.61	3.75	3.66	3.72	3.47
EVE 6 <i>Here's To The Night (RCA)</i>	3.65	3.64	3.68	3.65	69.5	19.8	3.71	3.60	3.62	3.66	3.62	3.58	3.75
TRAIN <i>Drops Of Jupiter... (Columbia)</i>	3.63	3.64	3.71	3.53	81.4	26.5	3.46	3.58	3.89	3.47	3.72	3.83	3.53
NELLY <i>Ride Wit Me (Fo' Reel/Universal)</i>	3.62	3.54	3.55	3.62	87.4	36.5	3.68	3.60	3.54	3.86	3.30	3.90	3.39
JENNIFER LOPEZ <i>I'm Real (Epic)</i>	3.59	3.56	3.46	3.25	45.1	11.0	3.62	3.57	3.53	3.85	3.51	3.77	3.20
INCUBUS <i>Drive (Immortal/Epic)</i>	3.58	3.54	3.61	3.58	79.2	25.1	3.53	3.51	3.72	3.66	3.57	3.44	3.63
O-TOWN <i>All Or Nothing... (J)</i>	3.52	3.60	3.60	3.58	82.3	25.5	3.71	3.18	3.54	3.53	3.46	3.58	3.49
DAVE MATTHEWS BAND <i>The Space Between (RCA)</i>	3.50	3.43	3.49	3.52	65.9	21.2	3.43	3.45	3.65	3.55	3.56	3.47	3.41
SUGAR RAY <i>When It's Over (Lava/Atlantic)</i>	3.50	3.54	3.62	3.62	81.4	26.7	3.40	3.36	3.78	3.40	3.52	3.59	3.52
SMASH MOUTH <i>I'm A Believer (Interscope)</i>	3.49	3.36	3.38	3.32	84.5	20.5	3.40	3.46	3.63	3.49	3.60	3.45	3.43
JANET <i>Someone To Call... (Virgin)</i>	3.46	3.35	3.38	3.51	78.0	27.2	3.46	3.48	3.45	3.60	3.45	3.51	3.29
LFO <i>Every Other Time (J)</i>	3.46	3.49	3.49	3.57	68.3	15.5	3.60	3.33	3.35	3.60	3.25	3.42	3.53
AGUILERA/LIL' KIM... <i>Lady Marmalade (Interscope)</i>	3.45	3.38	3.35	3.49	91.6	44.4	3.63	3.09	3.54	3.54	3.23	3.68	3.34
JESSICA SIMPSON <i>Irresistible (Columbia)</i>	3.41	3.31	3.23	3.35	79.5	24.8	3.49	3.33	3.38	3.43	3.55	3.37	3.32
UNCLE KRACKER <i>Follow Me (Top Dog/Lava/Atlantic)</i>	3.36	3.35	3.27	3.36	84.5	33.9	3.28	3.18	3.63	3.30	3.33	3.56	3.27
DESTINY'S CHILD <i>Bootylicious (Columbia)</i>	3.34	3.30	3.38	3.35	82.3	34.8	3.49	3.17	3.27	3.39	3.19	3.60	3.14
WILLA FORD <i>I Wanna Be Bad (Lava/Atlantic)</i>	3.25	3.10	3.22	3.33	66.6	20.8	3.42	3.32	2.89	3.30	3.26	3.35	3.09
WISEGUYS <i>Start The Commotion (Mammoth/Hollywood)</i>	3.16	3.28	—	—	68.3	21.5	3.10	3.18	3.23	3.24	3.10	3.33	2.94

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC **SOUTH:** Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. **MIDWEST:** Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. **WEST:** Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.

**CALLOUT AMERICA®
Hot Scores**

BY ANTHONY ACAMPORA

Two songs enter Callout America's top 10 as Hit Potential tracks this week with solid demo results.

Jagged Edge's multifaceted hit "Where The Party At?" (Columbia) enters the survey tied for No. 5 overall with a 3.78 total favorability score. "Party" ranks ninth with teens and is tied for first place among women 18-24.

Jay-Z returns to the survey with "Izzo (H.O.V.A.)" (Roc-A-Fella/IDJMG). "Izzo" ranks seventh overall, but it debuts tied at No. 1 in both the teen and 18-24 cells.

Alicia Keys holds on to the top spot overall with "Fallin'" (J). The track continues to surge up the CHR/Pop chart, climbing into the top 10. It ties for first in teens, ranks sixth 18-24 and is third 25-34.

DreamWorks lands two songs in the top five on the survey this week as Lifehouse continue to do well with one of the year's best-testing songs. Their "Hanging By A Moment" ranks second overall with a 3.82. The track is 10th with teens, seventh 18-24 and first 25-34.

Meanwhile, another DreamWorks act, Alien Ant Farm, continue their move up the survey as "Smooth Criminal" climbs into the top five with a 3.78 total favorability score. "Smooth" is fifth among teens and seventh 18-24.

Three is the lucky number for 3 Doors Down. Their "Be Like That" (Republic/Universal) — the third pop release from the group's debut album — posts its third consecutive week of solid callout results. "Be" is 13th overall and ranks fourth among women 18-24. The song is featured in the movie *American Pie 2*, which last weekend topped the box office for the third week in a row.

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R&R CHR/Pop Top 50

August 31, 2001

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	9030	+667	1048088	8	132/0
2	2	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	8108	+145	950390	11	123/0
3	3	JANET Someone To Call My Lover (Virgin)	7353	+115	759642	11	135/0
6	4	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	6479	+183	713866	12	122/1
10	5	JENNIFER LOPEZ I'm Real (Epic)	6282	+861	714043	9	130/0
4	6	CITY HIGH What Would You Do? (Interscope)	5900	-690	586007	14	125/0
5	7	O-TOWN All Or Nothing (J)	5670	-924	583613	19	131/0
8	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	5375	-342	562451	24	129/0
14	9	ALICIA KEYS Fallin' (J)	5367	+1315	651807	5	131/4
7	10	LIFEHOUSE Hanging By A Moment (DreamWorks)	5330	-541	593172	28	132/0
9	11	SUGAR RAY When It's Over (Lava/Atlantic)	5055	-426	510111	14	125/0
11	12	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	4646	+25	509254	16	122/1
12	13	WISEGUYS Start The Commotion (Mammoth/Hollywood)	4533	+265	409890	8	129/1
19	14	USHER U Remind Me (LaFace/Arista)	4233	+537	526296	10	116/6
15	15	112 Peaches & Cream (Bad Boy/Arista)	4096	+140	485431	11	108/2
17	16	LFO Every Other Time (J)	4009	+258	437990	12	122/3
20	17	SMASH MOUTH I'm A Believer (Interscope)	3723	+73	374479	10	109/0
24	18	JAGGED EDGE Where The Party At (So So Def/Columbia)	3435	+475	462014	7	112/3
18	19	NELLY Ride Wit Me (Fo' Reel/Universal)	3373	-356	363803	27	119/0
25	20	NELLY FURTADO Turn Off The Light (DreamWorks)	3247	+383	364827	6	119/2
22	21	DAVE MATTHEWS BAND The Space Between (RCA)	3226	-34	382244	12	106/0
16	22	JESSICA SIMPSON Irresistible (Columbia)	3220	-666	384030	19	127/0
21	23	INCUBUS Drive (Immortal/Epic)	3169	-412	385122	23	112/0
13	24	DESTINY'S CHILD Bootylicious (Columbia)	3154	-997	297034	14	125/0
26	25	CRAIG DAVID Fill Me In (Wildside/Atlantic)	3103	+356	383277	10	119/5
27	26	3 DOORS DOWN Be Like That (Republic/Universal)	2599	+105	256051	13	105/0
28	27	MICHELLE BRANCH Everywhere (Maverick)	2493	+403	265290	7	107/4
Breaker	28	AFROMAN Because I Got High (Universal)	2215	+895	280033	2	102/22
30	29	ENYA Only Time (Reprise)	2006	+128	234782	8	97/3
31	30	TOYA I Do (Arista)	1987	+147	205118	5	69/3
29	31	FUEL Bad Day (Epic)	1922	+19	181470	11	91/1
35	32	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	1653	+307	161581	4	100/5
32	33	D12 Purple Hills (Shady/Interscope)	1631	+18	141949	6	67/1
47	34	'N SYNC Gone (Jive)	1579	+922	220715	2	109/18
36	35	MANDY MOORE Crush (Epic)	1534	+211	159079	5	93/2
38	36	GORILLAZ Clint Eastwood (Virgin)	1512	+209	155370	4	89/6
34	37	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	1363	+6	142010	10	54/0
41	38	FIVE FOR FIGHTING Superman (Aware/Columbia)	1219	+187	138080	4	70/6
39	39	GIGI D'AGOSTINO I'll Fly With You (Arista)	1199	+86	188047	4	41/5
33	40	BLINK-182 The Rock Show (MCA)	1160	-367	124504	9	96/0
40	41	SAMANTHA MUMBA Don't Need You To Tell Me... (A&M/Interscope)	1086	+35	113551	4	74/1
Breaker	42	U2 Stuck In A Moment... (Interscope)	1015	+123	116362	3	84/6
Breaker	43	MACY GRAY Sweet Baby (Epic)	1001	+135	75910	3	86/6
Debut	44	JIVE JONES Me, Myself & I (Jive)	865	+414	69056	1	78/11
44	45	EDEN'S CRUSH Love This Way (London Sire)	846	+35	97793	3	64/1
46	46	SVALA The Real Me (Priority)	704	-57	66781	6	47/0
Breaker	47	MICHAEL JACKSON You Rock My World (Epic)	673	+657	87334	1	126/126
48	48	UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	655	+54	59406	2	43/1
Debut	49	ALIEN ANT FARM Smooth Criminal (DreamWorks)	630	+308	88900	1	66/24
Debut	50	MARIAH CAREY Never Too Far (Virgin)	582	+246	70325	1	59/4

137 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON You Rock My World (Epic)	126
JESSICA SIMPSON A Little Bit (Columbia)	41
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	26
ALIEN ANT FARM Smooth Criminal (DreamWorks)	24
AFROMAN Because I Got High (Universal)	22
PRU Aaroma (Capitol)	20
'N SYNC Gone (Jive)	18
MARY J. BLIGE Family Affair (MCA)	13
GARBAGE Androgyny (Almo Sounds/Interscope)	12

CHRISTINA MILIAN

AM TO PM

R&R CHR/Pop: 35 - 32
R&R CHR/Rhythmic: 31 - 26
Top 40 Mainstream Monitor: 39* - 35*
Rhythm Monitor: 27* - 24*

New Commitments:
WBL/Long Island KRBE/Houston

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALICIA KEYS Fallin' (J)	+1315
'N SYNC Gone (Jive)	+922
AFROMAN Because I Got High (Universal)	+895
JENNIFER LOPEZ I'm Real (Epic)	+861
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+667
MICHAEL JACKSON You Rock My World (Epic)	+657
USHER U Remind Me (LaFace/Arista)	+537
JAGGED EDGE Where The Party At (So So Def/Columbia)	+475
JIVE JONES Me, Myself & I (Jive)	+414

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NOW PLAYING ON 60% OF THE REPORTING PANEL

AFROMAN

Because I Got High (Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2215/895	102/22	28

U2

Stuck In A Moment... (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1015/123	84/6	42

MACY GRAY

Sweet Baby (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1001/135	86/6	43

MICHAEL JACKSON

You Rock My World (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
673/657	126/126	47

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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R&R CHR/Pop Top 50 Indicator

August 31, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (0)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2465	+172	84906	4	41/0
1	2	JANET Someone To Call My Lover (Virgin)	2314	-89	79332	4	40/0
2	3	STAINED It's Been Awhile (Flip/Elektra/EEG)	2281	-65	77187	4	41/0
6	4	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)	2114	+37	70260	4	41/0
4	5	SUGAR RAY When It's Over (Lava/Atlantic)	1957	-202	66371	4	40/0
5	6	O-TOWN All Or Nothing (J)	1790	-291	61108	4	37/0
10	7	JENNIFER LOPEZ I'm Real (Epic)	1788	+215	61687	4	41/0
8	8	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	1640	-110	55544	4	36/0
9	9	WILLA FORD I Wanna Be Bad (Lava/Atlantic)	1631	+8	55970	4	40/0
13	10	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1553	+112	54568	4	41/0
7	11	CITY HIGH What Would You Do? (Interscope)	1510	-372	49067	4	38/0
11	12	LIFEHOUSE Hanging By A Moment (DreamWorks)	1433	-98	46064	4	33/0
12	13	SMASH MOUTH I'm A Believer (Interscope)	1427	-75	46766	4	40/0
21	14	ALICIA KEYS Fallin' (J)	1405	+388	47168	4	41/1
15	15	DAVE MATTHEWS BAND The Space Between (RCA)	1301	-56	45651	4	39/0
16	16	LFO Every Other Time (J)	1250	-52	41908	4	39/0
18	17	NELLY FURTADO Turn Off The Light (DreamWorks)	1226	+98	42144	4	41/0
14	18	INCUBUS Drive (Immortal/Epic)	1102	-313	37682	4	31/0
22	19	MICHELLE BRANCH Everywhere (Maverick)	1036	+37	35639	4	40/0
19	20	3 DOORS DOWN Be Like That (Republic/Universal)	989	-69	34000	4	38/0
23	21	USHER U Remind Me (LaFace/Arista)	977	+50	33845	4	35/0
26	22	CRAIG DAVID Fill Me In (Wildside/Atlantic)	899	+45	31651	4	34/0
17	23	DESTINY'S CHILD Bootylicious (Columbia)	831	-363	26245	4	28/0
25	24	FUEL Bad Day (Epic)	827	-60	25330	4	34/0
27	25	112 Peaches & Cream (Bad Boy/Arista)	826	+37	29373	4	33/0
20	26	JESSICA SIMPSON Irresistible (Columbia)	785	-252	24532	4	25/0
31	27	JAGGED EDGE Where The Party At (So So Def/Columbia)	631	+97	21719	4	35/4
30	28	ENYA Only Time (Reprise)	594	-26	21885	4	31/0
33	29	U2 Stuck In A Moment... (Interscope)	546	+40	18946	3	37/0
32	30	SAMANTHA MUMBA Don't Need You To Tell Me... (A&M/Interscope)	527	+19	16351	4	33/0
35	31	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	520	+32	17043	4	36/2
29	32	NELLY Ride Wit Me (Fo' Reel/Universal)	500	-122	18065	4	19/0
34	33	MANDY MOORE Crush (Epic)	494	-1	14680	4	33/1
36	34	MACY GRAY Sweet Baby (Epic)	479	+42	18457	4	33/0
39	35	'N SYNC Gone (Jive)	465	+391	15714	1	34/10
37	36	GORILLAZ Clint Eastwood (Virgin)	444	+69	15192	3	29/2
38	37	FIVE FOR FIGHTING Superman (Aware/Columbia)	428	+15	16400	4	26/3
38	38	EDEN'S CRUSH Love This Way (London Sire)	414	+31	14550	4	32/0
28	39	BLINK-182 The Rock Show (MCA)	374	-253	11218	4	21/0
40	40	JENNIFER PAIGE These Days (Edel America/Hollywood)	340	-23	11771	4	27/0
44	41	TOYA I Do (Arista)	319	+48	12671	3	19/1
41	42	D12 Purple Hills (Shady/Interscope)	305	-2	9335	4	19/0
43	43	ALIEN ANT FARM Smooth Criminal (DreamWorks)	290	+217	9926	1	29/4
45	44	UNCLE KRACKER Yeah, Yeah, Yeah (Top Dog/Lava/Atlantic)	256	+42	8419	2	21/3
43	45	DARUDE Sandstorm (Groovilicious/Strictly Rhythm)	225	-47	8866	4	11/0
46	46	AFROMAN Because I Got High (Universal)	223	+118	9708	1	17/3
42	47	SVALA The Real Me (Priority)	219	-78	6494	4	13/0
48	48	LINDSAY PAGANO Everything U R (Warner Bros.)	195	+101	5808	1	25/5
48	49	JIVE JONES Me, Myself & I (Jive)	186	+107	5868	1	15/0
46	50	TRICKSIDE Under You (Wind-up)	178	-21	5170	4	12/0

43 CHR/Pop Indicator reporters in markets 144-205. Songs ranked alphabetically for the airplay week of Sunday 8/19-Saturday 8/25.

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Most Added®

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON You Rock My World (Epic)	26
MISSY ELLIOTT One Minute... (Gold Mind/EastWest/EEG)	15
GARBAGE Androgyny (Almo Sounds/Interscope)	15
JESSICA SIMPSON A Little Bit (Columbia)	14
'N SYNC Gone (Jive)	10
PRU Aroma (Capitol)	9
CAKE Short Skirt/Long Jacket (Columbia)	7
WEEZER Island In The Sun (Geffen/Interscope)	6
LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	6
LINDSAY PAGANO Everything U R (Warner Bros.)	5
MPRESS Maybe (Independent)	5
JAGGED EDGE Where The Party At (So So Def/Columbia)	4
ALIEN ANT FARM Smooth Criminal (DreamWorks)	4
P. DIDDY & THE FAMILY Bad Boy... (Bad Boy/Arista)	4
FIVE FOR FIGHTING Superman (Aware/Columbia)	3
UNCLE KRACKER Yeah, Yeah... (Top Dog/Lava/Atlantic)	3
AFROMAN Because I Got High (Universal)	3
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	2
GORILLAZ Clint Eastwood (Virgin)	2
MARIAH CAREY Never Too Far (Virgin)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
'N SYNC Gone (Jive)	+391
ALICIA KEYS Fallin' (J)	+388
ALIEN ANT FARM Smooth Criminal (DreamWorks)	+217
JENNIFER LOPEZ I'm Real (Epic)	+215
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+172
AFROMAN Because I Got High (Universal)	+118
WISEGUYS Start The... (Mammoth/Hollywood)	+112
WEEZER Island In The Sun (Geffen/Interscope)	+112
JOEY ENRIQUEZ What Do You Want (LaFace/Arista)	+107
JIVE JONES Me, Myself & I (Jive)	+107
LINDSAY PAGANO Everything U R (Warner Bros.)	+101
NELLY FURTADO Turn Off The Light (DreamWorks)	+98
JAGGED EDGE Where The Party At (So So Def/Columbia)	+97
MICHAEL JACKSON You Rock My World (Epic)	+82
GORILLAZ Clint Eastwood (Virgin)	+69
USHER U Remind Me (LaFace/Arista)	+50
SONIQUE It Feels So Good (Farmclub/Republic/Universal)	+49
TOYA I Do (Arista)	+48
MARIAH CAREY Never Too Far (Virgin)	+46
CRAIG DAVID Fill Me In (Wildside/Atlantic)	+45
GIGI D'AGOSTINO I'll Fly With You (Arista)	+45
MACY GRAY Sweet Baby (Epic)	+42
UNCLE KRACKER Yeah, Yeah... (Top Dog/Lava/Atlantic)	+42
U2 Stuck In A Moment... (Interscope)	+40
EVE F/G. STEFANI Let Me... (Ruff Ryders/Interscope)	+37
MICHELLE BRANCH Everywhere (Maverick)	+37
112 Peaches & Cream (Bad Boy/Arista)	+37
ANGELA AMMONS Always Getting... (Abrupt/Universal)	+36
KANDI Don't Think I'm Not (So So Def/Columbia)	+33
CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	+32

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New & Active

J. PAIGE These Days (*Edel America/Hollywood*)
Total Plays: 543, Total Stations: 43, Adds: 2

SUM 41 Fat Lip (*Island/IDJMG*)
Total Plays: 515, Total Stations: 26, Adds: 3

M. ELLIOTT One... (*Gold Mind/EastWest/EEG*)
Total Plays: 482, Total Stations: 42, Adds: 26

JAY-Z Izzo (H.O.V.A.) (*Roc-A-Fella/IDJMG*)
Total Plays: 471, Total Stations: 26, Adds: 4

LUDACRIS Area Codes (*Murder Inc./Def Jam/IDJMG*)
Total Plays: 400, Total Stations: 28, Adds: 4

DESTINY'S CHILD Emotion (*Columbia*)
Total Plays: 386, Total Stations: 22, Adds: 8

CAKE Short Skirt/Long Jacket (*Columbia*)
Total Plays: 348, Total Stations: 28, Adds: 7

SHAGGY Leave It To Me (*MCA*)
Total Plays: 340, Total Stations: 16, Adds: 8

T.C.P. Gotta Girl (*Elektra/EEG*)
Total Plays: 331, Total Stations: 25, Adds: 2

L. PAGANO Everything U R (*Warner Bros.*)
Total Plays: 329, Total Stations: 43, Adds: 10

DREAM STREET It Happens Every... (*UEG/Edel*)
Total Plays: 310, Total Stations: 29, Adds: 2

MARY J. BLIGE Family Affair (*MCA*)
Total Plays: 289, Total Stations: 20, Adds: 13

JESSICA SIMPSON A Little Bit (*Columbia*)
Total Plays: 240, Total Stations: 53, Adds: 41

BETTER THAN EZRA Extra Ordinary (*Beyond*)
Total Plays: 229, Total Stations: 14, Adds: 2

WEEZER Island In The Sun (*Geffen/Interscope*)
Total Plays: 198, Total Stations: 27, Adds: 6

T. DADDY I'm A Thug (*Slip 'N Slide/Atlantic*)
Total Plays: 193, Total Stations: 23, Adds: 5

P. DIDDY & THE FAMILY Bad Boy For Life (*Bad Boy/Arista*)
Total Plays: 130, Total Stations: 18, Adds: 8

Songs ranked by total plays



WVSR HAS ALL THE JUICE

There's no electricity shortage in Charleston, SC, where CHR outlet WVSR (Electric 102.7) broadcasts. WVSR staffers and Interscope's hip-hop trio City High posed in front of the Electric mobile at a recent industry event. Pictured are (standing, l-r) Interscope's Jesse Flohr; Electric Asst. PD Zak Tyler and PD Coach Kidd; City High's Ryan Toby, Claudette Ortiz and Robby Pardlo; Electric interns Christi and Libby Jo; and (kneeling, l-r) Electric's Wade Hill, Rich Lacey and Patrick Clark.



ALICE GOES INTERNATIONAL

International singer Oryon and Elektra's Vitamin C recently performed at the Statehouse Convention Center in Little Rock, where they hung out with fans from KLAL (Alice 107.7)/Little Rock. Seen here are (l-r) Alice staffers TJ Mac, Ed Johnson and Sydney Taylor; Oryon; Vitamin C; and Alice's Heather Brown and Randy Cain.



SUNSHINE BY OUF: SHOULDERS

Soulife/Atlantic recording artist Sunshine Anderson recently brightened up Club R&R. Sharing their radiant smiles with the camera are (l-r) Asst. CHR Editor Renee Bell, Anderson, and CHR Editor Tony Novia.



IVE TALKIN'

Jive Records artist JIVEjones recently swung by the R&R offices to play the video for his new single, "Me, Myself and I." Mugging for the camera are (l-r) R&R Sales Rep Paul Colbert, Jive West Coast Regional Rose Braunstein, R&R Publisher/CEO Erica Farber, JIVEjones, Jive VP/West Coast Promotion Patricia Bock, R&R Asst. CHR Editor Renee Bell and Music Meeting QM Al Machera.



UP CLOSE AND WILD

Atlantic's international superstar Craig David recently performed at WLLD (Wild 98.7)/Tampa's Up Close and Wild concert. The station held a private acoustic concert for a few lucky fans — less than 100 listeners won passes. Pictured here are (l-r) Atlantic's John McMann, Wild PD Orlando, David and Wild MD Beata and Promotion Dir. Drew Fleming.

August 31, 2001

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 BY MEDIABASE™

America's Best Testing CHR/Pop Songs 12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
ALICIA KEYS Fallin'(J)	3.97	3.83	80%	13%	3.94	80%	13%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.94	3.98	89%	22%	3.99	88%	21%
LIFEHOUSE Hanging By A Moment(DreamWorks)	3.91	3.97	96%	39%	3.94	95%	39%
O-TOWN All Or Nothing(J)	3.86	3.88	97%	33%	3.87	96%	33%
LFO Every Other Time(J)	3.85	3.86	84%	15%	3.77	82%	16%
CRAIG DAVID Fill Me In(Wildside/Atlantic)	3.85	3.87	63%	11%	3.79	62%	12%
3 DOORS DOWN Be Like That(Republic/Universal)	3.84	3.86	66%	9%	3.83	70%	10%
AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	3.82	3.77	91%	27%	3.71	90%	29%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.82	3.93	95%	35%	3.91	96%	33%
JESSICA SIMPSON Irresistible(Columbia)	3.81	3.85	98%	33%	3.81	98%	36%
SUGAR RAY When It's Over(Lava/Atlantic)	3.80	3.76	96%	28%	3.76	96%	28%
FUEL Bad Day(Epic)	3.79	3.83	64%	10%	3.75	69%	11%
INCUBUS Drive(Immortal/Epic)	3.76	3.80	88%	28%	3.77	88%	28%
BLINK-182 The Rock Show(MCA)	3.75	3.81	80%	15%	3.63	76%	16%
USHER U Remind Me(LaFace/Arista)	3.74	3.76	84%	19%	3.73	85%	17%
SMASH MOUTH I'm A Believer(Interscope)	3.71	3.78	93%	20%	3.72	92%	20%
STAIN'D It's Been Awhile(Flip/Elektra/EEG)	3.70	3.70	89%	28%	3.71	90%	28%
WILLA FORD I Wanna Be Bad(Lava/Atlantic)	3.69	3.70	89%	21%	3.67	89%	23%
MICHELLE BRANCH Everywhere(Maverick)	3.68	-	56%	8%	3.62	55%	8%
TRAIN Drops Of Jupiter (Tell Me)(Columbia)	3.67	3.70	95%	40%	3.69	95%	41%
CITY HIGH What Would You Do?(Interscope)	3.64	3.78	93%	40%	3.63	92%	39%
JENNIFER LOPEZ I'm Real(Epic)	3.63	3.57	88%	22%	3.58	88%	22%
JANET Someone To Call My Lover(Virgin)	3.63	3.71	95%	31%	3.62	94%	30%
JAGGED EDGE Where The Party At?(So So Def/Columbia)	3.59	-	73%	19%	3.57	73%	19%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.57	3.58	97%	51%	3.57	95%	51%
WISEGUYS Start The Commotion(Mammoth/Hollywood)	3.51	3.62	74%	20%	3.53	76%	18%
DAVE MATTHEWS BAND The Space Between(RCA)	3.50	3.50	87%	27%	3.55	87%	25%
112 Peaches & Cream(Bad Boy/Arista)	3.44	3.42	84%	32%	3.34	84%	35%
DESTINY'S CHILD Bootylicious(Columbia)	3.41	3.52	98%	47%	3.31	98%	49%
NELLY FURTADO Turn Off The Light(DreamWorks)	3.39	-	68%	17%	3.34	69%	18%

Total sample size is 807 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Females 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
UNCLE KRACKER Follow Me(Top Dog/Lava/Atlantic)	2669
AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	2563
AGUILERA/LIL' KIM/MYA/PINK Lady Marmalade(Interscope)	2451
EVE 6 Here's To The Night(RCA)	2366
JANET All For You(Virgin)	2038
SHAGGY Angel(MCA)	1624
NELLY FURTADO I'm Like A Bird(DreamWorks)	1569
LENNY KRAVITZ Again(Virgin)	1455
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	1402
CRAZY TOWN Butterfly(Columbia)	1332
JENNIFER LOPEZ Play(Epic)	1286
'N SYNC Pop(Jive)	1271
MADONNA Music(Maverick/WB)	1241
DREAM He Loves U Not(Bad Boy/Arista)	1165
DIDO Thankyou(Arista)	1154
JA RULE F/LIL' MO AND VITA Put It On Me(Murder Inc./Def Jam/IDJMG)	1063
MYA Case Of The Ex (Whatcha...)(University/Interscope)	1008
MOBY F/GWEN STEFANI Southside(V2)	989
AEROSMITH Jaded(Columbia)	988
PINK Most Girls(LaFace/Arista)	981

CHR/POP Going For Adds 9/4/01

DESTINY'S CHILD Emotion (Columbia)
 MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)
 NIVEA Don't Mess With The Radio (Jive)
 O-TOWN We Fit Together (J)

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MUSIC MEETING

BURSTING WITH ENTHUSIASM

Ruff Ryder's first lady, Eve (c), was extremely excited about attending the *TRL* show in Oklahoma City. She is pictured here with Clear Channel/Tulsa staffer Jet Davis and Interscope promotion queen Cynthia Johnson.

Stations and their ads listed alphabetically by market

Table with 10 columns listing radio stations by market. Each entry includes station name, format, and a list of advertising clients and their products. Markets include Albany, NY; Boston, MA; Dallas-Ft. Worth, TX; Greensboro, NC; Lancaster, PA; Mammouth-Ocean, NJ; Portland, OR; San Diego, CA; Tucson, AZ; Albany, NY; Boston, MA; Dallas-Ft. Worth, TX; Greensboro, NC; Lancaster, PA; Mammouth-Ocean, NJ; Portland, OR; San Diego, CA; Tucson, AZ; Albany, NY; Boston, MA; Dallas-Ft. Worth, TX; Greensboro, NC; Lancaster, PA; Mammouth-Ocean, NJ; Portland, OR; San Diego, CA; Tucson, AZ.

Monitoring and reporting services. Includes text: 'Monitored Reporters', '180 Total Reporters', '137 Total Monitored', '43 Total Indicator', '41 Current Indicator Reporters', '40 Current Indicator Playlists', 'Did Not Report, Playlist Frozen (1): WZAT/Savannah, GA', 'Not Yet Reported, Data Not Used (2): WKHQ/Traverse City, MI', 'WKZZ/Tupelo, MS'. Includes logo for '411' and 'MONITORING & REPORTING'.

CHR/Pop Playlists

MARKET #1: WHTZ/New York Clear Channel (121) 238-2000. Playlist for Clear Channel with 31 tracks including '12x Cume 3,148,200'.

MARKET #2: KISS/Los Angeles Clear Channel (818) 425-1027. Playlist for Clear Channel with 31 tracks including '12x Cume 1,988,800'.

MARKET #3: WKIE/Chicago Big City (773) 657-9400. Playlist for Big City with 31 tracks including '12x Cume 316,900'.

MARKET #4: WKSC/Chicago Clear Channel (312) 555-5100. Playlist for Clear Channel with 31 tracks including '12x Cume 784,100'.

MARKET #5: KZQZ/San Francisco Bonneville (415) 987-8057. Playlist for Bonneville with 31 tracks including '12x Cume 676,100'.

MARKET #6: WRDQ/Philadelphia Clear Channel (610) 657-8100. Playlist for Clear Channel with 31 tracks including '12x Cume 915,200'.

MARKET #7: WKHS/Dallas-Ft. Worth Clear Channel (214) 801-3400. Playlist for Clear Channel with 31 tracks including '12x Cume 657,600'.

MARKET #8: KRBY/Dallas-Ft. Worth Infinity (214) 630-1011. Playlist for Infinity with 31 tracks including '12x Cume 452,208'.

MARKET #9: WRDR/Detroit Clear Channel (313) 871-3300. Playlist for Clear Channel with 31 tracks including '12x Cume 734,508'.

MARKET #10: WKOD/Detroit Clear Channel (248) 967-3750. Playlist for Clear Channel with 31 tracks including '12x Cume 658,900'.

MARKET #11: WXKS/Boston Clear Channel (781) 396-1430. Playlist for Clear Channel with 31 tracks including '12x Cume 898,400'.

MARKET #12: WHTT/Washington, DC Clear Channel (301) 465-9429. Playlist for Clear Channel with 31 tracks including '12x Cume N/A'.

MARKET #13: WWJZ/Washington, DC Bonneville (703) 522-1041. Playlist for Bonneville with 31 tracks including '12x Cume 595,600'.

MARKET #14: KRBE/Houston-Southeast Susquehanna (713) 266-1000. Playlist for Susquehanna with 31 tracks including '12x Cume 731,700'.

MARKET #15: WSTR/Atlanta Jefferson-Pilot (404) 261-2700. Playlist for Jefferson-Pilot with 31 tracks including '12x Cume 617,900'.

R&R CHR/Rhythmic Top 50

Powered By



August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE (LABELS)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (RI)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	JENNIFER LOPEZ I'm Real (Epic)	4100	+139	714609	10	61/0
3	2	ALICIA KEYS Fallin' (J)	3606	+119	639232	10	55/0
2	3	JAGGED EDGE Where The Party At (So So Def/Columbia)	3354	-194	596861	16	57/0
4	4	USHER U Remind Me (LaFace/Arista)	3120	-116	511511	14	61/0
5	5	112 Peaches & Cream (Bad Boy/Arista)	2703	-463	387448	22	62/0
10	6	AFROMAN Because I Got High (Universal)	2583	+459	405162	4	56/1
6	7	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	2483	+81	470764	12	59/0
11	8	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2360	+249	424256	7	58/0
9	9	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	2317	+56	358383	18	53/0
8	10	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	2240	-64	369510	10	56/0
12	11	MARY J. BLIGE Family Affair (MCA)	2192	+172	365998	6	59/2
7	12	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	2108	-293	352107	22	58/0
13	13	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1940	+125	322368	9	56/2
15	14	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)	1743	+205	352815	8	54/0
20	15	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	1591	+289	318677	6	52/3
19	16	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	1570	+176	220778	7	40/1
16	17	CRAIG DAVID Fill Me In (Wildside/Atlantic)	1356	-128	208954	14	44/0
14	18	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	1315	-242	215881	18	55/0
17	19	D12 Purple Hills (Shady/Interscope)	1194	-261	138495	14	45/0
18	20	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	1185	-267	184443	26	58/0
22	21	TOYA I-Do (Arista)	1156	-27	142466	21	32/0
21	22	JANET Someone To Call My Lover (Virgin)	1123	-115	143191	12	36/0
27	23	GINUWINE Differences (Epic)	1011	+279	188006	7	35/3
26	24	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	1000	+253	200034	4	6/2
29	25	RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	895	+173	133511	5	36/2
31	26	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)	733	+102	105963	4	30/0
Breaker	27	R. KELLY Feelin' On Your Booty (Jive)	717	+149	134230	4	38/4
30	28	NELLY Batter Up (Fo' Reel/Universal)	684	+43	69100	4	26/0
Breaker	29	BUBBA SPARXX Ugly (Interscope)	625	+272	149970	2	45/20
32	30	NIVEA Don't Mess With The Radio (Jive)	527	-99	44850	8	34/0
34	31	COO COO CAL My Projects (Tommy Boy)	507	+41	75358	4	27/1
41	32	OESTINY'S CHILO Brown Eyes (Columbia)	475	+129	46434	3	5/4
43	33	FOXY BROWN Candy (Violator/IDJMG)	450	+138	74258	2	25/10
Breaker	34	MICHAEL JACKSON You Rock My World (Epic)	449	+444	80384	1	42/42
35	35	T.C.P. Gotta Girl (Elektra/EEG)	447	+38	46222	3	28/0
Breaker	36	112 Dance With Me (Bad Boy/Arista)	425	+166	135620	1	43/41
Debut	37	NELLY #1 (Priority)	409	+255	40693	1	37/0
42	38	OESTINY'S CHILO Emotion (Columbia)	386	+73	48225	4	18/2
Breaker	39	AALIYAH Rock The Boat (BlackGround)	379	+144	122069	1	38/15
40	40	JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	371	+23	86951	3	20/0
38	41	EASTSIOAZ I Luv It (Doghouse/TVT)	352	-22	73669	5	24/0
48	42	PETEY PABLO Raise Up (Jive)	347	+57	53931	3	14/3
45	43	LIL' ROMEO The Girlies (Soulja/Priority)	342	+39	32288	2	29/3
Debut	44	RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	333	+74	42201	1	27/9
44	45	MAXWELL Lifetime (Columbia)	333	+25	62326	3	21/1
Debut	46	TYRESE What Am I Gonna Do (RCA)	332	+84	75044	1	28/9
46	47	LIL' WAYNE Shine (Cash Money/Universal)	321	+28	48022	2	20/2
Debut	48	DMX We Right Here (Ruff Ryders/IDJMG)	312	+75	122498	1	2/1
Debut	49	O-TOWN All Or Nothing (J)	289	+57	96088	2	6/0
50	50	WRECKSHOP FAMILY Power Up (Wreckshop)	268	+4	48222	2	3/0

Most Added

www.radds.com

ARTIST TITLE (LABELS)	ADDS
MICHAEL JACKSON You Rock My World (Epic)	42
112 Dance With Me (Bad Boy/Arista)	41
BUBBA SPARXX Ugly (Interscope)	20
LIL' MO Gangsta (Love 4...) (Gold Mind/EastWest/EEG)	19
AALIYAH Rock The Boat (BlackGround)	15
RAY-J Formal Invite (Atlantic)	12
FOXY BROWN Candy (Violator/IDJMG)	10
TYRESE What Am I Gonna Do (RCA)	9
RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	9
JERMAINE DUPRI Ballin' Out... (So So Def/Columbia)	8

Most Increased Plays

ARTIST TITLE (LABELS)	TOTAL PLAY INCREASE
AFROMAN Because I Got High (Universal)	+459
MICHAEL JACKSON You Rock My World (Epic)	+444
FABOLOUS F/NATE DOGG Can't... (Desert Storm/Elektra/EEG)	+289
GINUWINE Differences (Epic)	+279
BUBBA SPARXX Ugly (Interscope)	+272
NELLY #1 (Priority)	+255
JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	+253
JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	+249
P. DIDDY & THE FAMILY Bad Boy... (Bad Boy/Arista)	+205
ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	+176

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

R. KELLY Feelin' On Your Booty (Jive)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
717/149	38/4	27

BUBBA SPARXX Ugly (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
625/272	45/20	29

MICHAEL JACKSON You Rock My World (Epic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
449/444	42/42	34

112 Dance With Me (Bad Boy/Arista)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
425/166	43/41	36

AALIYAH Rock The Boat (BlackGround)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
379/144	38/15	39

62 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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CHR/RHYTHMIC

Indicator

Most Added.

ARTIST TITLE LABEL(S)	ADDS
MICHAEL JACKSON You Rock My World (Epic)	7
112 Dance With Me (Bad Boy/Arista)	4
TYRESE What Am I Gonna Do (RCA)	3
LIL' MO Gangsta... (Love 4 The Streets) (Gold Mind/EastWest/EEG)	3
RAY-J Formal Invite (Atlantic)	3
DESTINY'S CHILD Emotion (Columbia)	2
RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)	2
BUBBA SPARXX Ugly (Interscope)	2
OLIVIA You Got The Damn Thing (J)	2
AALIYAH Rock The Boat (BlackGround)	1
BRIAN MCKNIGHT Love Of My Life (Motown)	1
NELLY #1 (Priority)	1
MR. CHEEKS Lights, Camera, Action (Universal)	1
RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	1
'N SYNC Gone (Jive)	1
PROPHET JONES Lifetime (Motown)	1
PUBLIC ANNOUNCEMENT John Doe (RCA)	1
SWERVE Are You Down (Antra/Artemis)	1
PETEY PABLO Raise Up (Jive)	1
DJ ENCORE I See Right Through You (MCA)	1

New & Active

GORILLAZ Clint Eastwood (Virgin) Total Plays: 267, Total Stations: 20, Adds: 0	BRIAN MCKNIGHT Love Of My Life (Motown) Total Plays: 180, Total Stations: 26, Adds: 5
LIL' MO Gangsta... (Gold Mind/EastWest/EEG) Total Plays: 230, Total Stations: 27, Adds: 19	WISEGUYS Start The... (Mammoth/Hollywood) Total Plays: 170, Total Stations: 7, Adds: 0
J. DUPRI Ballin' Out Of Control (So So Def/Columbia) Total Plays: 217, Total Stations: 15, Adds: 8	TANK Slowly (BlackGround) Total Plays: 159, Total Stations: 11, Adds: 0
LIL' RASCALS Hardball (Columbia) Total Plays: 216, Total Stations: 19, Adds: 2	'N SYNC Gone (Jive) Total Plays: 105, Total Stations: 8, Adds: 4
BABYFACE What If (Arista) Total Plays: 205, Total Stations: 20, Adds: 0	MR. CHEEKS Lights, Camera, Action (Universal) Total Plays: 79, Total Stations: 14, Adds: 2
MARIAH CAREY Never Too Far (Virgin) Total Plays: 204, Total Stations: 20, Adds: 0	RAY-J Formal Invite (Atlantic) Total Plays: 62, Total Stations: 15, Adds: 12
DARUDE Sandstorm (Groovious/Strictly Rhythm) Total Plays: 198, Total Stations: 9, Adds: 0	JOY ENRIQUEZ What Do You Want (LaFace/Arista) Total Plays: 38, Total Stations: 8, Adds: 0
BILAL Fast Lane (Moyo/Interscope) Total Plays: 185, Total Stations: 8, Adds: 1	JESSICA SIMPSON A Little Bit (Columbia) Total Plays: 30, Total Stations: 6, Adds: 4
ST. LUNATICS Summer In... (Fo' Reel/Universal) Total Plays: 182, Total Stations: 14, Adds: 0	PRU Aaroma (Capitol) Total Plays: 23, Total Stations: 6, Adds: 2

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KYLZ/Albuquerque, NM PD: Robb Reynolds MD: DJ Lopez APD: Mr. Clean 4 LL' MO "Gangsta" 5 MICHAEL JACKSON "You Rock My World" 6 BUBBA SPARXX "Ugly" 7 AALIYAH "Rock The Boat" 8 TYRESE "What Am I Gonna Do" 9 JEREMIAH O'NEAL "Babe" 10 LIL' MO "Gangsta" 11 RUFF ENDZ "Cash, Money, Cars, Clothes" 12 TYRESE "What Am I Gonna Do"	WBBM-FM/Chicago, IL PD: Teddi Graham MD: Erik Brodsky 11 R. KELLY "Fever" 12 MICHAEL JACKSON "You Rock My World" 13 FABULOUS FEMATE DOGG "Dony" 14 USHER "Babe" 15 TYRESE "What Am I Gonna Do"	WJMH/Greensboro, NC OM/PO: Brian Douglas MD: Tom Moseley 42 LL' MO "Gangsta" 43 LL' MO "Gangsta"	KHTE/Little Rock, AR Dir/Prog.: Larry LeBlanc MD: Peter Green 3 RUFF ENDZ "Cash, Money, Cars, Clothes" 4 LL' MO "Gangsta" 5 MICHAEL JACKSON "You Rock My World" 6 BUBBA SPARXX "Ugly" 7 PETEY PABLO "Raise Up" 8 RUFF ENDZ "Cash, Money, Cars, Clothes" 9 TYRESE "What Am I Gonna Do"	WKTU/New York, NY VP/Prog.: Frankie Blue MD: Peter Green 10 MICHAEL JACKSON "You Rock My World" 11 LIL' MO "Gangsta" 12 PUNY 2000 "Hugger" 13 MICHAEL JACKSON "You Rock My World" 14 RUFF ENDZ "Cash, Money, Cars, Clothes" 15 MARY J. BLIGE "Tender"	KKFR/Phoenix, AZ PD: Bruce St. James APD/MD: Charlie Hearn 10 BUBBA SPARXX "Ugly" 6 RUFF ENDZ "Cash, Money, Cars, Clothes" 4 LL' MO "Gangsta" 3 GUNNARE "Difference"	KBST/San Antonio, TX PD: J.J. Gonzalez APD: Danny MD: Romeo No Adds	KBTT/Shreveport, LA PD: J.J. Gonzalez 5 BATHING BEACH "The Beach" 6 MICHAEL JACKSON "You Rock My World" 7 LL' MO "Gangsta" 8 BUBBA SPARXX "Ugly" 9 AALIYAH "Rock The Boat"	KFM/San Antonio, TX PD: Mark T. Jordan 20 DESTINY'S CHILD "Emotion" 11 TYRESE "What Am I Gonna Do" 12 MICHAEL JACKSON "You Rock My World" 13 RAY-J "Formal Invite" 14 TYRESE "What Am I Gonna Do"	KWIN/Stockton, CA VP/Prog.: John Christian MD: Steve 20 RUFF ENDZ "Cash, Money, Cars, Clothes" 21 MICHAEL JACKSON "You Rock My World" 22 BUBBA SPARXX "Ugly" 23 AALIYAH "Rock The Boat" 24 BUBBA SPARXX "Ugly"	WLLD/Tampa, FL PD: Steve APD: Scuteman MD: Steve 6 011 "Sing" 1 LL' MO "Gangsta" 2 RAY-J "Formal Invite" 3 PRU "Aaroma"	WVWX/Providence, RI PD: Jerry McKenna MD: Bradley Ryan 25 112 "Dance" 18 BUBBA SPARXX "Ugly" 7 MICHAEL JACKSON "You Rock My World" 3 RUFF ENDZ "Cash, Money, Cars, Clothes" TYRESE "What Am I Gonna Do"	KBAT/Odessa-Midland, TX PD: Leo Caro MD: DJ Bio-Beats 16 MICHAEL JACKSON "You Rock My World" 10 BUBBA SPARXX "Ugly" JESSICA SIMPSON "A Little Bit" RAY-J "Formal Invite"	KWNZ/Reno, NV PD: Bill Schetz 45 WLLA FORD "But" 19 MICHAEL JACKSON "You Rock My World" 1 BUBBA SPARXX "Ugly" 8 R. KELLY "Fever" 3 MATE DOGG "Hot" RAY-J "Formal Invite" 10 RUFF ENDZ "Cash, Money, Cars, Clothes"	KKWD/Oklahoma City, OK PD: Steve Eastlich MD: Clio Kidd 66 DESTINY'S CHILD "Emotion" 11 TYRESE "What Am I Gonna Do" 10 JEREMIAH O'NEAL "Babe" 11 MICHAEL JACKSON "You Rock My World" 1 112 "Dance" 1 AALIYAH "Rock The Boat"	KBMB/Sacramento, CA OM: Ibrahim "Ebro" Jamille PD: Travis Longman APD/MD: Big Kid Booz 1 112 "Dance" 8 THE LOOS "Love" 7 JEREMIAH O'NEAL "Babe" 1 RUFF ENDZ "Cash, Money, Cars, Clothes" 1 LL' MO "Gangsta"	KWWS/San Luis Obispo, CA PD: Eric Powers MD: Steve Jovi MICHAEL JACKSON "You Rock My World" 10 MICHAEL JACKSON "You Rock My World" 11 TYRESE "What Am I Gonna Do" 1 RUFF ENDZ "Cash, Money, Cars, Clothes"	KUBE/Seattle-Tacoma, WA OM: Shelley Hart PD: Eric Powers APD/MD: Jesse Piat 19 MICHAEL JACKSON "You Rock My World" 112 "Dance" 10 BUBBA SPARXX "Ugly" 10 MICHAEL JACKSON "You Rock My World" 11 TYRESE "What Am I Gonna Do" 1 LL' MO "Gangsta"	KSGM/Sacramento, CA PD: Byron Kennedy MD: Michael Russ 22 112 "Dance" 2 MICHAEL JACKSON "You Rock My World" OLIVIA "You" TYRESE "What Am I Gonna Do"	WCCO/Salisbury, MD PD: Wendie MD: Deelita MICHAEL JACKSON "You Rock My World" 10 BUBBA SPARXX "Ugly" 10 MICHAEL JACKSON "You Rock My World" 11 TYRESE "What Am I Gonna Do" 1 RUFF ENDZ "Cash, Money, Cars, Clothes"	KUUU/Salt Lake City, UT OM: Kaylene Melrose MD: Zac Davis 5 MICHAEL JACKSON "You Rock My World" 2 112 "Dance" 1 FABULOUS FEMATE DOGG "Dony" AALIYAH "Rock The Boat"
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* Monitored Reporters
71 Total Reporters
62 Total Monitored
9 Total Indicator



August 31, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing CHR/Rhythmic Songs 12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
JENNIFER LOPEZ F/JA RULE I'm Real(Epic)	4.20	4.14	97%	18%	4.27	97%	16%
JAGGED EDGE Where The Party At?(So So Def/Columbia)	4.15	4.15	95%	25%	4.17	96%	24%
ALICIA KEYS Fallin'(J)	4.11	4.12	93%	22%	4.11	92%	22%
CRAIG DAVID Fill Me In(Wildstar/Atlantic)	4.05	4.03	85%	14%	4.10	85%	15%
JAY-Z Izzo (H.O.V.A.)(Roc-A-Fella/IDJMG)	4.03	4.01	72%	10%	4.07	70%	9%
112 Peaches & Cream(Bad Boy/Arista)	4.01	4.00	97%	36%	4.06	98%	35%
USHER U Remind Me(La Face/Arista)	4.01	3.98	96%	27%	4.02	96%	28%
GINUWINE Differences(Epic)	3.98	3.84	57%	6%	4.01	53%	5%
NELLY Batter Up(Fo' Reel/Universal)	3.97	3.98	82%	11%	4.00	82%	10%
MISSY ELLIOTT One Minute Man(Gold Mind/EastWest/EEG)	3.96	3.95	86%	16%	4.00	86%	15%
FABOLOUS F/NATE DOGG Can't Deny It(Desert Storm/Elektra/EEG)	3.95	3.92	62%	6%	3.98	61%	6%
MARY J. BLIGE Family Affair(MCA)	3.94	3.84	65%	7%	3.90	62%	6%
EVE F/GWEN STEFANI Let Me Blow Ya Mind(Ruff Ryders/Interscope)	3.92	3.86	98%	45%	3.87	99%	48%
BLU CANTRELL Hit 'Em Up Style (Oops!)(Arista)	3.88	3.90	95%	33%	3.87	95%	33%
TRICK DADDY I'm A Thug(Slip 'N Slide/Atlantic)	3.85	3.78	74%	14%	3.95	73%	12%
NELLY Ride Wit Me(Fo' Reel/Universal)	3.85	3.85	99%	53%	3.83	99%	55%
TOYA I Do(Arista)	3.84	3.83	70%	14%	3.87	68%	13%
RAY-J F/LIL' KIM Wait A Minute(Atlantic)	3.80	3.82	81%	23%	3.80	80%	23%
R. L. F/SNOOP DOGG AND LIL' KIM Do You Wanna Roll(J)	3.77	3.73	44%	4%	3.77	42%	4%
D 12 Purple Hills(Shady/Interscope)	3.70	3.80	89%	29%	3.81	90%	27%
P. DIDDY & FAMILY Bad Boys For Life(Bad Boy/Arista)	3.68	3.67	85%	20%	3.75	84%	19%
MISSY ELLIOTT Get Ur Freak On(Gold Mind/EastWest/EEG)	3.67	3.60	98%	49%	3.63	98%	52%
LIL' MO Superwoman(Gold Mind/EastWest/EEG)	3.65	3.73	85%	30%	3.68	85%	29%
VIOLATOR F/BUSTA RHYMES What It Is(Violator/Loud/Columbia)	3.63	3.72	72%	16%	3.56	71%	17%
CITY HIGH What Would You Do?(Interscope)	3.61	3.66	98%	53%	3.64	98%	54%
LUDACRIS Area Codes(Def Jam/IDJMG)	3.59	3.71	87%	21%	3.62	86%	19%
JANET Someone To Call My Lover(Virgin)	3.59	3.64	95%	36%	3.56	95%	37%
ISLEY BROTHERS F/RONALD ISLEY Contagious(DreamWorks)	3.56	3.51	61%	17%	3.53	56%	15%
JUVENILE Set It Off(Cash Money/Universal)	3.56	-	59%	10%	3.59	57%	9%
AFROMAN Because I Got High(Universal)	3.44	3.57	66%	17%	3.49	65%	16%

Total sample size is 589 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 12-24). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
JUVENILE Set It Off(Cash Money/Universal)	892
CITY HIGH What Would You Do?(Interscope)	885
RAY-J Wait A Minute(Atlantic)	777
VIOLATOR F/BUSTA RHYMES What It Is(Violator/Loud/Columbia)	704
JA RULE F/LIL' MO AND VITA Put It On Me(Murder Inc./Def Jam/IDJMG)	699
NELLY Ride Wit Me(Fo' Reel/Universal)	694
JOE F/MYSTIKAL Stutter(Jive)	574
R. KELLY Fiesta(Jive)	569
JESSICA SIMPSON Irresistible(Columbia)	466
OUTKAST Ms. Jackson(LaFace/Arista)	462
QB FINEST F/NAS Oochie Wally(Columbia)	459
LUDACRIS Southern Hospitality(Def Jam South/IDJMG)	456
CASE Missing You(Def Soul/IDJMG)	447
MYSTIKAL F/NIVEA Danger (Been So Long)(Jive)	440
DR. DRE The Next Episode(Aftermath/Interscope)	434
DESTINY'S CHILD Bootylicious(Columbia)	426
LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)	418
ERICK SERMON Music(Interscope)	408
JA RULE F/CHRISTINA MILIAN Between... (Murder Inc./Def Jam/IDJMG)	397
JAY-Z I Just Wanna Love U...(Roc-A-Fella/IDJMG)	389

CHR/RHYTHMIC Going For Adds

DESTINY'S CHILD Emotion (Columbia) **9/4/01**
JAGGED EDGE Goodbye (So So Def/Columbia)
LOVE DOCTOR Slow Roll It (Universal)
THA LIKS Run Wild (Loud/Columbia)

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PEACE ON THE STREETS

A group of charitable artists, including Usher, Musiq, Erick Sermon, Ginuwine, Jagged Edge, Mary J. Blige, Sunshine Anderson, Jaheim and Jimmy Cozier, donated their performances for the Peace on the Streets cause at the KMEL/San Francisco All-Star Summer Jam benefit concert. Pictured are (l-r) KMEL VP/GM Joe Cunningham, Clear Channel/San Francisco OM Michael Martin, Usher and KMEL MD Mariama Snyder.

R&R Mix Show Top 30

August 31, 2001

- 1 JAGGED EDGE Where The Party At? (So So Def/Columbia)
- 2 MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
- 3 JENNIFER LOPEZ I'm Real (Epic)
- 4 MARY J. BLIGE Family Affair (MCA)
- 5 LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
- 6 P. DIDDY & THE FAMILY Bad Boys For Life (Bad Boy/Arista)
- 7 USHER U Remind Me (LaFace/Arista)
- 8 JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
- 9 FABOLOUS f/NATE DOGG Can't Deny It (DS/Elektra/EEG)
- 10 112 Peaches & Cream (Arista)
- 11 BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
- 12 LIL' MO Superwoman (Gold Mind/EastWest/EEG)
- 13 ALICIA KEYS Fallin' (J)
- 14 EVE f/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 15 AFROMAN Because I Got High (Universal)
- 16 MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
- 17 VIOLATOR f/BUSTA RHYMES What It Is (Violator/Loud/Columbia)
- 18 BUBBA SPARXX Ugly (Interscope)
- 19 ERICK SERMON Music (Interscope)
- 20 RAY-J Wait A Minute (Atlantic)
- 21 CRAIG DAVID Fill Me In (Wildstar/Atlantic)
- 22 R. KELLY Fiesta (Jive)
- 23 JUVENILE Set It Off (Cash Money/Universal)
- 24 FOXY BROWN Candy (Violator/IDJMG)
- 25 LUDACRIS Southern Hospitality (Def Jam South/IDJMG)
- 26 JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)
- 27 TOYA I Do (Arista)
- 28 RL/SNOOP/LIL' KIM Do U Wanna Roll (J)
- 29 D12 Purple Hills (Shady/Interscope)
- 30 JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)



37 CHR/Rhythmic Mix Show Reporters

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KTFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WVWZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KQCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYO/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAO/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/El Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPOW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBOS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

ARTIST BREAKDOWN

Album: "Jimmy Cozier"

Label: J

JIMMY COZIER



Combine R&B with uplifting hymns and today's issues of love, broken promises and healing, and you'll get a sense of Jimmy Cozier's self-titled debut album. It has a unique flow that hasn't quite been captured on disc until now. From the love lessons taught in "10 Love Commandments" to the hip remix of the debut single, "She's All I Got," Cozier's approach to new-school R&B is quality entertainment, to say the least. ● He sums up the album in the first track with his 10 commandments of love. Keeping your mom out of your business, never sexing a friend and not letting your woman go when fighting over insignificant things are a few of the warnings. Cozier stresses that, if these rules are broken, you'll live to regret it. In "So Much to Lose" Cozier breaks one of his commandments: Never lie to your woman, because once you start, you'll never stop. In his struggle to either tell her the truth or come up with a good excuse for why he's coming home at 4am, he finds himself lying once again to cover his damage. "Lost track of time hanging with the fellas/My jeep broke down, had to change the tire/My cell was off, didn't get your message." ● "She's All I Got" is another favorite. The song examines guys who are in love with crazy women and refuse to leave them. "Sometimes I love her/Sometimes I love her not/I ain't letting her go, 'cause she's all I got/Although she nags me and complains a lot/I ain't letting her go, no, no, no." Cozier admits his mistakes in "Heartfelt Letter," but his apologies come a little too late. Switching gears, he flips the script and sings of games played by some women in "No More Playing Games," "What the Deal," "Two Steps" and "Cheated." ● The inspirational "Time Stands Still" rejuvenates the spirit with an uplifting message about keeping your faith and not letting bad situations keep you from moving on. We have all experienced hills, dead ends and forks in the road of life, but the key is not to let them stop you from reaching your goals: "Time stands still for no one/So I ain't gonna stand still for time/I'ma move ahead and get mine." ● In "Mr. Man" — his sexy duet with labelmate Alicia Keys — Cozier is attempting to steal Keys from her date. While eyeing each other in the club, the two are figuring out ways to meet inconspicuously at the bar. Cozier ends the excursion with the lover's rebound "Stay Strong" and a remix of "She's All I Got," featuring Fabolous. ● Jimmy Cozier is 13 tracks of fulfilling entertainment, a satisfying blend of hip-hop and today's R&B without insignificant skits and interludes. Enjoy.

IN LOVING MEMORY OF Aaliyah Haughton, Scott Gallin, Keith Wallace, Eric Foreman, Douglas Kratz, Gina Smith, Christopher Maldonado, Anthony Dodd and L. Marael.

— Reneé Bell
Asst. CHR Editor

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Radio Still Influences Urban Listeners

■ Edison Media study shows power of hip-hop/rap, R&B consumers

This week I'd like to share results of an Edison Media Research study on the listening and buying habits of Urban listeners. Respondents were defined as "fans" of a type of music if they love that style of music or if it is the type of music they listen to and purchase the most.

Urban Target

For this discussion, "urban-music fans" are a combination of hip-hop/rap fans and R&B fans. "Nonurban-music fans" are respondents who are not fans of either hip-hop/rap or R&B.

Video has a big influence on the CD-purchasing habits of urban-music fans. More than half of urban-music-fan respondents watch video channels often to find out about new music (60% hip-hop/rap, 56% R&B). Just one-fifth (21%) of the nonurban-music fans reported watching video channels often to find out about new music.

Three-fourths of the urban-music-fan respondents said that they had purchased a CD after seeing a video on MTV, VH1 or BET. Among the nonurban-music-fan sample, just 40% said they had purchased a CD after seeing a music video.

Radio is a large influence on Urban listeners. Urban listeners average about 20 hours a week of radio listening, compared to 16 hours a week among non-Urban listeners.

Radio has an influence on most urban-music fans' decisions to purchase CDs (75% hip-hop/rap, 82% R&B, 70% nonurban). However, urban-music fans are less likely to say that the radio is where they first heard a new CD was available (29% hip-hop/rap, 31% R&B, 41% nonurban).

Radio has an influence on most urban-music fans' decisions to purchase CDs. However, urban-music fans are less likely to say that the radio is where they first heard a new CD was available.

Urban-music fans spend more time watching video channels like MTV and BET. Some 90% of urban-music fans watch MTV, with the average fan watching about seven hours a week. Hip-hop/rap fans average 6.5 hours, and R&B fans average 7.4 hours. Only 64% of nonurban-music fans watch MTV, and they watch an average of just 2.5 hours a week.

More than a quarter of the urban-music respondents watch MTV's *Total Request Live* at least several times a week (27% hip-hop/rap, 26% R&B). This is more than four times the 6% of nonurban-music fans who watch *TRL* at least several times a week.

Seventy percent of hip-hop/rap respondents and 78% of R&B respondents watch BET. The average number of hours per week urban-music fans spend watching BET is 7.8. Some 93% of African-American respondents watch BET and, on average, watch eight hours a week.

The highest reported rate of CD purchases is among the Urban audience: Hip-hop/rap respondents average 19 CD purchases a year, and R&B respondents average 23 CD purchases a year. Both of these groups purchase well over nonurban-music respondents' average of 13 CDs a year.

Record-club membership is lower among urban-music fans than nonurban-music fans: Forty

percent of hip-hop/rap fans, 39% of R&B fans and 55% of nonurban listeners reported ever belonging to a record club. Half of urban-music fans (45% hip-hop/rap, 53% R&B) would have purchased the initial CDs they received with membership to a record club at full

Urban listeners average about 20 hours a week of radio listening, compared to 16 hours a week among non-Urban listeners.

price. Only 22% of the nonurban sample would have purchased those CDs at full price.

R&B Target

Watching more MTV and video channels is a characteristic of all R&B fans, not just young adults (16-24). Young adult R&B fans watch an average of 8.6 hours of MTV a week — double the average four hours that other music fans watch. R&B fans 25-34 years of age watch an average of 6.8 hours a week of MTV, while the average for other 25-34-year-olds is 2.4 hours a week.

About one in 10 R&B fans (11%) watches *TRL* almost every day. This is almost five times the 2% of the nonurban sample. Some 34% of 16-24-year-old R&B fans watch *TRL* at least several times a week, and 19% watch almost every day. Just 11% of young adults

Urban-music fans spend more time watching video channels like MTV and BET. Some 90% of urban-music fans watch MTV, with the average fan watching about seven hours a week. Only 64% of nonurban-music fans watch MTV, and they watch an average of just 2.5 hours a week.

who favor other formats watch *TRL* several times a week or more, with only 3% watching it every day. About 21% of 25-34 R&B fans watch *TRL* at least several times a week, compared to only 8% of other 25-34-year-olds.

R&B fans notice TV ads more than fans who like only other formats, and they report that they are influenced to purchase CDs by these ads. Among R&B fans, 9% said that a TV ad was how they first heard about the last CD they purchased. That is double the number of the nonurban sample (4%) that first heard about the last CD they purchased from a TV ad. R&B fans (33%) were also much more likely than other music fans (14%) to report that TV ads influenced their decision to purchase the last CD they bought.

The Internet does not appear to influence record-purchasing among the R&B audience. Less than 1% of the R&B target first found out about the last CD they purchased through the Internet; 8% of other music fans listed the Internet as being where they first heard about their last CD purchase. Just 2.3% of the R&B target listed the Internet as being what influenced them most to purchase their last CD — that's just half of the 5% of other music fans who were influenced most by the Internet.

Which music-genre fans will definitely or probably purchase new CDs by R&B artists?

- Babyface: R&B (65%), CHR (43%), hip-hop/rap (45%), mainstream AC (28%)

- Usher: R&B (65%), CHR (48%), hip-hop/rap (53%)

- Luther Vandross: R&B (53%), CHR (36%), hip-hop/rap (30%), mainstream AC (43%)

- Michael Jackson: R&B (39%), CHR (33%), hip-hop/rap (26%), mainstream AC (30%)

Which artists would R&B fans vs. other music fans definitely or probably purchase?

- Destiny's Child: 78% R&B vs. 31% other

- Christina Aguilera: 47% R&B vs. 24% other

- Britney Spears: 33% R&B vs. 22% other

- 'N Sync: 33% R&B vs. 26% other

- Backstreet Boys: 34% R&B vs. 23% other

- Dr. Dre: 60% R&B vs. 25% other

- Faith Hill: 50% R&B vs. 45% other

- Jay-Z: 62% R&B vs. 19% other

- Madonna: 41% R&B vs. 32% other

- Nelly: 65% R&B vs. 23% other

- Santana: 50% R&B vs. 51% other

Hip-Hop/Rap Target

Many hip-hop/rap fans (44%) have burned their own CDs, and 51% of hip-hop/rap respondents with Internet access have downloaded music files from the Internet. Hip-hop/rap fans have downloaded about 71 music files each. Among hip-hop/rap fans who are downloading music files, 31% are buying more CDs, and 25% are buying fewer CDs.

Who will definitely or probably purchase new CDs by hip-hop/rap artists?

- Dr. Dre: hip-hop/rap (86%), R&B (60%), CHR (46%), alternative (41%). Forty-seven percent of hip-hop/rap fans definitely will purchase Dr. Dre's next CD.

- Jay-Z: hip-hop/rap (82%), R&B (62%), CHR (45%), alternative (31%). Thirty-eight percent of hip-hop/rap fans definitely will purchase Jay-Z's next CD.

- Nelly: hip-hop/rap (80%), R&B (65%), CHR (52%), alternative (40%). Thirty-eight percent of hip-hop/rap fans definitely will purchase Nelly's next CD.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at 310-788-1667

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August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
2	1	JENNIFER LOPEZ I'm Real (Epic)	2891	+136	428535	10	62/0
3	2	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	2737	+50	431102	10	64/0
1	3	ALICIA KEYS Fallin' (J)	2679	-143	425298	18	61/0
6	4	GINUWINE Differences (Epic)	2492	+194	420610	11	64/0
4	5	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)	2484	+89	399363	7	63/0
5	6	JAGGED EDGE Where The Party At (So So Def/Columbia)	2266	-115	397707	15	64/0
8	7	MARY J. BLIGE Family Affair (MCA)	2078	+87	297004	7	65/0
7	8	USHER U Remind Me (LaFace/Arista)	1961	-244	290082	15	63/0
11	9	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)	1917	+127	337372	8	62/0
9	10	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)	1895	-31	311747	9	63/0
10	11	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)	1839	+23	292795	8	62/0
13	12	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)	1801	+150	253642	9	60/0
14	13	R. KELLY Feelin' On Your Booty (Jive)	1670	+242	261297	8	62/0
12	14	JUVENILE Set It Off (Cash Money/Universal)	1625	-27	217747	11	56/0
15	15	JILL SCOTT The Way (Hidden Beach/Epic)	1338	-30	233096	15	51/0
19	16	PUBLIC ANNOUNCEMENT John Doe (RCA)	1310	+140	177376	12	49/0
16	17	JAHEIM Just In Case (Divine Mill/WB)	1202	-135	171512	17	57/0
22	18	MAXWELL Lifetime (Columbia)	1117	+181	154780	6	56/0
21	19	BRIAN MCKNIGHT Love Of My Life (Motown)	1082	+133	201014	6	57/1
18	20	112 Peaches & Cream (Bad Boy/Arista)	1064	-125	150735	24	58/0
17	21	ERICK SERMON Music (Interscope)	1048	-192	169868	16	60/0
31	22	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	984	+264	148767	4	2/0
24	23	TANK Slowly (BlackGround)	955	+60	125425	9	50/1
28	24	TYRESE What Am I Gonna Do (RCA)	935	+120	150883	3	61/0
26	25	PETEY PABLO Raise Up (Jive)	933	+64	114489	6	55/3
34	26	AALIYAH Rock The Boat (BlackGround)	929	+302	147597	3	60/12
25	27	FABOLOUS F/NATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)	900	+14	140818	4	51/0
27	28	MUSIQ Girl Next Door (Def Soul/IDJMG)	845	+13	139344	6	52/0
30	29	112 Dance With Me (Bad Boy/Arista)	768	+44	134064	5	44/3
35	30	BILAL Fast Lane (Moyo/Interscope)	715	+88	104784	4	34/0
38	31	JADAKISS Knock Yourself Out (Ruff Ryders/Interscope)	703	+127	95963	3	47/0
33	32	LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)	660	-21	104155	12	31/0
36	33	COO COO CAL My Projects (Tommy Boy)	647	+30	67721	10	41/0
43	34	LIL' WAYNE Shine (Cash Money/Universal)	631	+125	80000	4	34/0
37	35	SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)	616	+15	64080	6	47/0
42	36	HI TEK Round & Round (Rawkus/Priority)	606	+95	90247	4	21/0
Debut	37	AFROMAN Because I Got High (Universal)	556	+278	70773	1	22/5
46	38	LIL' MO Gangsta (Love 4 The Streets) (Gold Mind/EastWest/EEG)	544	+115	70874	2	48/1
39	39	PHILLY'S MOST WANTED Please Don't Mind (Atlantic)	544	+7	74836	7	46/0
45	40	LIL' ROMEO The Girlies (Soulja/Priority)	460	+19	78221	2	46/0
41	41	NELLY Batter Up (Fo' Reel/Universal)	451	-77	35220	5	36/0
Breaker	42	BUBBA SPARXX Ugly (Interscope)	421	+181	80471	1	44/41
47	43	NICOLE I'm Lookin' (Gold Mind/EastWest/EEG)	417	+20	77726	2	27/0
Debut	44	BABYFACE What If (Arista)	391	+101	50870	1	34/1
49	45	JESSE POWELL Something In The Past (Silas/MCA)	378	+34	34488	2	27/0
Debut	46	ALLURE Enjoy Yourself (MCA)	343	+30	42986	1	28/0
Debut	47	MICHAEL JACKSON You Rock My World (Epic)	339	+339	67353	1	0/0
Debut	48	USHER U Got It Bad (LaFace/Arista)	338	+273	43946	1	45/2
Debut	49	MR. CHEEKS Lights, Camera, Action (Universal)	329	+102	54574	1	35/4
50	50	MYSTIC The Life (Good Vibe/Jcor)	321	-21	28776	2	30/2

Most Added

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ARTIST TITLE LABEL(S)	ADDS
RAY-J Formal Invite (Atlantic)	44
BUBBA SPARXX Ugly (Interscope)	41
FOXY BROWN Candy (Violator/IDJMG)	41
JERMAINE DUPRI Ballin' Out Of... (So So Def/Columbia)	40
RUFF ENDZ Cash, Money, Cars, Clothes (Epic)	38
ANGIE STONE Brotha (J)	29
BLU CANTRELL I'll Find A Way (Arista)	28
SILK Ebony Eyes (Elektra/EEG)	28
MELKY SEDECK Kitty Kat World (MCA)	16
AALIYAH Rock The Boat (BlackGround)	12

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MICHAEL JACKSON You Rock My World (Epic)	+339
AALIYAH Rock The Boat (BlackGround)	+302
AFROMAN Because I Got High (Universal)	+278
USHER U Got It Bad (LaFace/Arista)	+273
JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)	+264
R. KELLY Feelin' On Your Booty (Jive)	+242
GINUWINE Differences (Epic)	+194
MAXWELL Lifetime (Columbia)	+181
BUBBA SPARXX Ugly (Interscope)	+181
P. DIDDY & THE FAMILY Bad Boy For... (Bad Boy/Arista)	+150

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

BUBBA SPARXX Ugly (Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
421/181	44/41	42

FOXY BROWN Candy (Violator/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
269/107	41/41	N+A

JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
145/51	41/40	N+A

RAY-J Formal Invite (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
136/44	44/44	N+A

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

65 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (Times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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MAURICE J. "Say You Will"

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J Rule

R&R Mainstream **2** to **1**
R&B Mainstream Monitor 1* to 1*
Media Base Mainstream 2* to 1*
Crossover Monitor 1* to 1*
Top 40 Rhythmic 1* to 1*
Hits Jam 1* to 1*

 #1 **41 Plays**
 #1 **23 Plays**

#1 R&B HIT SINGLE IN THE COUNTRY

"I'M REAL"

THE MURDER INC. REMIX FEATURING J A RULE
EXECUTIVE PRODUCERS: CORY ROONEY AND JENNIFER LAPEZ

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R&R Urban AC **19**
R&B Mainstream 5*
R&B Adult Monitor 23*
Crossover 12*
Rhythmic Top 40 32*
 18 Plays
 12 Plays

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MARKET #3 WGCI/Chicago Clear Channel (773) 358-6900

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MARKET #5 WPHI/Philadelphia Radio One (215) 394-8400

MARKET #6 WUSL/Philadelphia Clear Channel (215) 483-8900

MARKET #7 KBFT/Dallas-Ft. Worth Radio One (214) 521-4661

MARKET #8 KKDA/Dallas-Ft. Worth Service (972) 263-9911

MARKET #9 WDTJ/Detroit Radio One (313) 259-2000

MARKET #10 WJLB/Detroit Clear Channel (313) 965-2000

MARKET #11 WBDT/Boston Radio One (617) 427-2222

MARKET #12 WKYS/Washington, DC Radio One (301) 306-1111

MARKET #13 WHTA/Atlanta Radio One (404) 785-8750

MARKET #14 WVEE/Atlanta Radio One (404) 898-8900

MARKET #15 WEDR/Miami Clear Channel (305) 823-7711

MARKET #16 KATZ/St. Louis Clear Channel (314) 682-5108

MARKET #17 WFUM/St. Louis Radio One (314) 989-9500

MARKET #18 WAMN/Pittsburgh Clear Channel (412) 471-2181

MARKET #19 WENZ/Cleveland Radio One (216) 579-1111

MARKET #20 WJZZ/Cincinnati Clear Channel (513) 679-6000

**ARTIST
BREAKDOWN**

ARTIST: **ANGIE STONE**
SINGLE: **"BROTHA"**
LABEL: **J**

Johnnie Rockets' veggie burger in hand. I head over to Elektra Records to visit with Promotion Assistant Jay Gross. As Music Meeting's Diane Ramos and I chat while driving down Santa Monica Boulevard, my pager goes off. Here we go: a comment about last week's Artist Breakdown. Just because we broke bread and shared drinks, J Records VP/Urban Promotion Ken Wilson thinks we're friends. Seeming rather perturbed, Wilson referenced the Breakdown and asked me to call him. (I knew I shouldn't have given him my pager number.)

"J Records," said the pleasant voice on the other end of the line. "Hi. It's Tanya calling for Ken," I respond. "Tanya from R&R? Hold on." (Whoa! He was expecting me. This could be serious.) Though the call lasted all of five minutes, during it Wilson and I talked about how I was supposed to listen to Angie Stone a few weeks ago. "I do like the song, Ken, and I do plan on reviewing it," I said. (Mental note: Check my birth certificate to see if Ken Wilson is my daddy.)

Damn! Does Stone know my man? Because her description is on point! Her song "Brotha" highlights some of the righteous qualities of a good black man — and, contrary to popular belief, there are many good black men around. I don't know if she's singing to someone in particular, but as I put the volume on high, I found her lyrics to be pertaining to my boo.

In a funky, bluesy manner, Stone praises not just one African-American man, but all those who fit the bill. However, in the beginning of this celebratory song, it's *her* man who gets the spotlight. "He is my key, he is my one/Yes, he's my father, yes, he's my son/I can talk to him 'cause he understands everything I go through and everything I am," confesses Stone as she

describes her babyboy. (Or is she talking 'bout mine? Hmmm.)

"He's my support system. I can't live without him/The best thing since sliced bread is his kiss, his hugs, his lips, his touch/And I just want the whole world to know about my black brotha." (Here, here! But mine is a little caramel-complexioned.)

Over a trance-inducing groove, Stone praises a select group of African-American men. To the men who haven't let the obstacles of life crush their spirits. Stone offers a soulful serenade. "He's misunderstood, some say that he's up to no good around the neighborhood/But for your information, a lot of my brothas got education." (And, yes, junior college and trade school *do* count!)

"Now check it: You got your Wall Street brotha; your blue-collar brotha; your down-for-whatever, chillin' on the corner brotha; talented brotha/And to everyone of y'all behind bars, you know that Angie loves ya." This sista even takes the time to acknowledge those who may have chosen the wrong path but whose steps were nonetheless dignified in intent.

Placing our strong brothas on a pedestal trimmed in gold and adorned with the finest diamonds, this tune honors those who are kings in their own right. Stone lets the world know of her admiration and appreciation for the male persuasion of our race. In this funky ode she uses her powerful and melodic voice to bestow supportive and encouraging words upon our men, letting them know where she stands in regard to their struggles, victories and defeats.

"Black brotha. I love ya and I'll never try to hurt ya/I want 'cha to know that I'm here for you, forever true/'Cause you're my black brotha, strong brotha, and there is no one above ya/I want 'cha to know that I'm here for you, forever true." (My sentiments exactly.)

The leaders of their own "nations" (whether it's their households, their neighborhoods, their extended families, their businesses, etc.) are given this musical spotlight to shine on their redeeming qualities. "Brotha" is the type of song that inspires the mind, strengthens the spirit, warms the heart and feeds the soul. Peace.

— Tanya O'Quinn
Asst. Urban Editor



Angie Stone

Urban New & Active

GERALD LEVERT Made To Love Ya (<i>EastWest/EEG</i>) Total Plays: 289, Total Stations: 28, Adds: 0	LINA It's Alright (<i>Atlantic</i>) Total Plays: 190, Total Stations: 26, Adds: 0
FOXY BROWN Candy (<i>Violator/IDJMG</i>) Total Plays: 269, Total Stations: 41, Adds: 61	RUFF ENOZ Cash, Money, Cars, Clothes (<i>Epic</i>) Total Plays: 158, Total Stations: 38, Adds: 38
LIL' RASCALS Hardball (<i>Columbia</i>) Total Plays: 227, Total Stations: 34, Adds: 2	EASTSIDAZ I Luv It (<i>Doghouse/TVT</i>) Total Plays: 157, Total Stations: 15, Adds: 1
KENNY LATTIMORE Weekend (<i>Arista</i>) Total Plays: 224, Total Stations: 24, Adds: 3	UGK Let Me See It (<i>Jive</i>) Total Plays: 152, Total Stations: 7, Adds: 0
T.I. I'm Serious (<i>Arista</i>) Total Plays: 221, Total Stations: 32, Adds: 0	ST. LUNATICS Summer In The City (<i>Fo' Reel/Universal</i>) Total Plays: 147, Total Stations: 28, Adds: 0
NELLY #1 (<i>Priority</i>) Total Plays: 203, Total Stations: 35, Adds: 3	JERMAINE DUPRI Ballin' Out... (<i>So So Def/Columbia</i>) Total Plays: 145, Total Stations: 41, Adds: 40
TONY TERRY Freaky Little Game (<i>Golden Boy</i>) Total Plays: 195, Total Stations: 10, Adds: 0	GREG STREET Thug Like Me (<i>Slip 'N Slide/Atlantic</i>) Total Plays: 145, Total Stations: 17, Adds: 0
AZ Everything's Everything (<i>Motown</i>) Total Plays: 191, Total Stations: 26, Adds: 1	BATHGATE Bump That (<i>Virgin</i>) Total Plays: 142, Total Stations: 11, Adds: 0

Songs ranked by total plays

URBAN Indicator

Most Added

ARTIST TITLE LABEL(S)	ADDS
RAY-J Formal Invite (<i>Atlantic</i>)	13
ANGIE STONE Brotha (<i>J</i>)	7
SILK Ebony Eyes (<i>Elektra/EEG</i>)	6
RUFF ENOZ Cash, Money, Cars, Clothes (<i>Epic</i>)	5
BUBBA SPARXX Ugly (<i>Interscope</i>)	5
THA LINKS Run Wild (<i>Loud/Columbia</i>)	5
BENZINO Boottee (<i>Rumpshaker 2K1</i>) (<i>Motown</i>)	4
FOXY BROWN Candy (<i>Violator/IDJMG</i>)	4
JERMAINE DUPRI Ballin' Out Of Control (<i>So So Def/Columbia</i>)	4
MR. CHEEKS Lights, Camera, Action (<i>Universal</i>)	3
MELKY SEDECK Kitty Kat World (<i>MCA</i>)	3
DRUNKEN MASTER 50 Playaz Deep (<i>FB/Universal</i>)	2
BLU CANTRELL I'll Find A Way (<i>Arista</i>)	2
R. KELLY Feelin' On Your Booty (<i>Jive</i>)	1
AALIYAH Rock The Boat (<i>BlackGround</i>)	1
NELLY #1 (<i>Priority</i>)	1
KEKE WYATT Nothing In This World (<i>MCA</i>)	1
BOBBY DIGITAL F/RZA The Rhumba (<i>Koch</i>)	1
O'JAYS Let's Ride (<i>MCA</i>)	1
JA RULE Living It Up (<i>Murder Inc./Def Jam/IDJMG</i>)	1

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
VIOLATOR F/BUSTA RHYMES What It Is (<i>Violator/Loud/Columbia</i>)	915
JIMMY COZIER She's All I Got (<i>J</i>)	839
MISSY ELLIOTT Get Ur Freak On (<i>Gold Mind/EastWest/EEG</i>)	769
R. KELLY Fiesta (<i>Jive</i>)	761
EVE F/GWEN STEFANI Let Me Blow Ya Mind (<i>Ruff Ryders/Interscope</i>)	760
FAITH EVANS F/CARL THOMAS Can't Believe (<i>Bad Boy/Arista</i>)	743
RAY-J Wait A Minute (<i>Atlantic</i>)	721
LIL' MO Superwoman (<i>Gold Mind/EastWest/EEG</i>)	686
BLU CANTRELL Hit 'Em Up Style (Oops!) (<i>Arista</i>)	634
CRAIG DAVID Fill Me In (<i>Wildside/Atlantic</i>)	619
LIL BOW WOW Ghetto Girls (<i>So So Def/Columbia</i>)	605
SUNSHINE ANDERSON Heard It All Before (<i>Soulife/Atlantic</i>)	550
DESTINY'S CHILD Bootylicious (<i>Columbia</i>)	532
INDIA.ARIE Brown Skin (<i>Motown</i>)	487
MUSIQ Love (<i>Def Soul/IDJMG</i>)	472
AALIYAH We Need A Resolution (<i>Virgin</i>)	465
LUTHER VANDROSS Take You Out (<i>J</i>)	447

URBAN Going For Adds 9/4/01

DESTINY'S CHILD Emotion (*Columbia*)
MAURICE J. Say You Will (*Phoenix/Orpheus*)

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R&R Urban AC Top 30

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August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALICIA KEYS Fallin' (J)	1034	+24	168956	18	35/0
2	2	ISLEY BROTHERS F/RONALD ISLEY Contagious (DreamWorks)	978	-6	147241	11	37/0
3	3	LUTHER VANDROSS Take You Out (J)	869	0	147914	18	37/0
4	4	JILL SCOTT The Way (Hidden Beach/Epic)	814	-20	128928	14	36/0
7	5	MAXWELL Lifetime (Columbia)	742	+161	115012	6	36/2
6	6	JAHEIM Just In Case (Divine Mill/WB)	670	+11	110601	16	34/0
8	7	BRIAN MCKNIGHT Love Of My Life (Motown)	669	+91	91680	7	36/0
5	8	ERICK SERMON Music (Interscope)	616	-143	100953	11	30/1
11	9	GERALD LEVERT Made To Love Ya (EastWest/EEG)	541	+100	72596	8	34/0
12	10	CECE WINANS More Than What I Wanted... (Wellspring/Capitol)	541	+109	73377	6	32/0
10	11	INDIA.ARIE Brown Skin (Motown)	472	-21	82728	11	34/0
9	12	MUSIQ Love (Def Soul/IDJMG)	415	-111	61798	26	33/0
14	13	JESSE POWELL Something In The Past (Silas/MCA)	390	+57	54703	8	29/0
13	14	WILL DOWNING Is This Love (GRP/VMG)	381	-9	44762	13	29/0
20	15	O'JAYS Let's Ride (MCA)	353	+108	51850	4	32/2
16	16	BABYFACE What If (Arista)	350	+48	57424	4	33/1
15	17	DONNIE MCCLURKIN We Fall Down (Verity)	301	-13	48102	27	30/0
18	18	PUBLIC ANNOUNCEMENT John Doe (RCA)	284	+10	45347	11	24/1
19	19	GINUWINE Differences (Epic)	276	+17	53190	4	19/0
22	20	KENNY LATTIMORE Weekend (Arista)	252	+34	40511	4	24/1
24	21	MUSIQ Girl Next Door (Def Soul/IDJMG)	241	+60	37453	2	23/1
21	22	TYRESE What Am I Gonna Do (RCA)	236	+17	35905	3	29/1
17	23	CHARLIE WILSON One Way Street (Major Hits)	235	-58	26475	17	28/0
23	24	USHER U Remind Me (LaFace/Arista)	214	+10	48030	7	6/0
25	25	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	183	+4	43684	5	10/0
Debut	26	MARIAH CAREY Never Too Far (Virgin)	182	+87	32512	1	30/2
27	27	MARY J. BLIGE Family Affair (MCA)	175	+10	41216	3	10/0
26	28	TONY TERRY Freaky Little Game (Golden Boy)	164	-8	15024	4	17/0
28	29	JEFF MAJORS Wade In The Water (Independent)	155	+7	22229	4	4/0
Debut	30	MICHAEL JACKSON You Rock My World (Epic)	137	+137	30117	1	1/1

37 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (Times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

LUTHER VANDROSS Can Heaven Wait (J)

Total Plays: 123, Total Stations: 24, Adds: 1

BLU CANTRELL I'll Find A Way (Arista)

Total Plays: 116, Total Stations: 18, Adds: 2

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)

Total Plays: 112, Total Stations: 13, Adds: 0

RICK BRAUN Song For You (Warner Bros.)

Total Plays: 108, Total Stations: 10, Adds: 0

JAGGED EDGE Goodbye (So So Def/Columbia)

Total Plays: 101, Total Stations: 14, Adds: 0

LOVE DOCTOR Slow Roll It (Universal)

Total Plays: 98, Total Stations: 11, Adds: 6

MICHAEL COOPER Your Face (Major Hits)

Total Plays: 95, Total Stations: 12, Adds: 1

SILK Ebony Eyes (Elektra/EEG)

Total Plays: 83, Total Stations: 18, Adds: 14

ALLURE Enjoy Yourself (MCA)

Total Plays: 74, Total Stations: 5, Adds: 0

SYLEENA JOHNSON Hit On Me (Jive)

Total Plays: 69, Total Stations: 15, Adds: 4

FULL FORCE Float On With Us (Forceful/TVT)

Total Plays: 69, Total Stations: 9, Adds: 0

URBAN KNIGHTS The One (Narada)

Total Plays: 69, Total Stations: 8, Adds: 1

BRIAN CULBERTSON Nice And Slow (Atlantic)

Total Plays: 65, Total Stations: 7, Adds: 0

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
ANGIE STONE Brotha (J)	17
SILK Ebony Eyes (Elektra/EEG)	14
ATHENA CAGE Until You Come Back To Me (Priority)	12
PAM & DODI Don't Have To (D.E.G./MCA)	11
LOVE DOCTOR Slow Roll It (Universal)	6
SYLEENA JOHNSON Hit On Me (Jive)	4
DAZZ BAND You Are My Starship (Major Hits)	3
MAXWELL Lifetime (Columbia)	2
O'JAYS Let's Ride (MCA)	2
MARIAH CAREY Never Too Far (Virgin)	2
BLU CANTRELL I'll Find A Way (Arista)	2
PHIL PERRY Spirit Of Love (Peak/Concord)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MAXWELL Lifetime (Columbia)	+161
MICHAEL JACKSON You Rock My World (Epic)	+137
LUTHER VANDROSS Can Heaven Wait (J)	+115
CECE WINANS More Than What... (Wellspring/Capitol)	+109
O'JAYS Let's Ride (MCA)	+108
GERALD LEVERT Made To Love Ya (EastWest/EEG)	+100
BRIAN MCKNIGHT Love Of My Life (Motown)	+91
MARIAH CAREY Never Too Far (Virgin)	+87
CARL THOMAS Emotional (Bad Boy/Arista)	+66
MUSIQ Girl Next Door (Def Soul/IDJMG)	+60

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



cece winans

"More Than What I Wanted"

R&R Urban AC 12 - 10
 R&B Adult Monitor 12 - 9*
Most Increased Spins!

Ranking Top 10 at these stations:
 WILD, WZAK, WDAS, WWIN, WMGL, WCFB, WFLM,
 KQXL, WKXI (#1), KOKY, WDLT, WYLD, WGPR (#2),
 WDZZ & WTLC

Look for Cece's hot new video airing now...



Stations and their adds listed alphabetically by market

WDMX/Akron, OH * MD: Kevin Lennox MD: Tom Fox 1 TRACY BYRD "Just" 1 REA MCDENTRE "Sanctus" GARY ALLAN "Man" KENNY ROGERS "Beautiful"	WZZM/Birmingham, AL * MD: Rick Schroder AP/MD: Scott Stewart 1 ALAN JACKSON "Come" 2 MONTEGOMERY GENTRY "Cold"	KRYS/Corpus Christi, TX * MD: Clayton Allen MD: Casius Luo AARON TIPPIN "Always" PAT GREEN "Carry"	KSXS/Fresno, CA * MD: Steve Montgomery 1 TRACE ADKINS "Tyrin" 11 JESSICA ANDREWS "Heavenly" 1 STEVE HOLY "Morning" 10 TRACY BYRD "Just" 3 JOE DIFRE "Another" 2 DAVID BALL "Riding" 1 JEFFREY STEELE "Something" SARA EVANS "Sants" MESSINA WAGGRAW "Bring"	WMSJ/Jackson, MS * MD: Rick Adams MD: Van Haza JAMIE ONEAL "Shaver" BRAD PASLEY "Wagner"	WAMZ/Louisville, KY * MD: Coyote Calhoun MD: Nighrain Lane 20 LONESTAR "Me" 6 BRAD PASLEY "Wagner" 5 GARY ALLAN "Man" 2 MARK MCGUINN "Plan"	WYMY/New York, NY * MD: Marly Mitchell 11 TOBY KETH "Talk" 11 TAMMY COO-RAN "Angels"	WLLR/Quad Cities, IA-L * MD: Jim O'Hara MD: Ron Evans 4 GARY ALLAN "Man" 3 MARK MCGUINN "Plan" 2 TOBY KETH "Talk" 2 MESSINA WAGGRAW "Bring"	WCTQ/Sarasota, FL * MD: Hank Wilson 6 BRAD PASLEY "Wagner" 1 LONESTAR "Me" STEVE HOLY "Morning"	KIHM/Tucson, AZ * MD: Buzz Jackson MD: John Collins BILLY GILMAN "Elizabeth" BRAD PASLEY "Wagner"	WJCL/Savannah, GA * MD: Bill West No Adds	WDRR/Asheville, NC * MD: Brent Cantor AP/MD: Brian O'Brien SHARRON BROWN "Lust" SARA EVANS "Sants" BRAM MCCOMAS "Night" BRAD PASLEY "Wagner"	KBUL/Reno, NV * MD: Kelly Yates MD: Tom Jordan AP/MD: Chuck Reeves STEVE HOLY "Morning"	KRMI/Shreveport, LA * MD: James Anthony 1 LONESTAR "Me" TRACY BYRD "Just" JEFFREY STEELE "Something"	KJUG/Vealita, CA * MD: Dave Daniels 2 BILLY GILMAN "Elizabeth" 1 JOE DIFRE "Another" JAMIE ONEAL "Shaver" PAT GREEN "Carry" JAMIE ONEAL "Shaver" PERFECT STRANGER "His"	WBYT/South Bend, IN * MD: Tom Dole AP/MD: Lisa Kosti 5 SARA EVANS "Sants" 5 JEFF CARSON "Lust" 5 JAMIE ONEAL "Shaver" 5 MESSINA WAGGRAW "Bring"	WACO/Waco, TX * MD: Zack Owen 10 PAT GREEN "Carry"	KDRK/Spokane, WA * MD: Rick Edwards AP/MD: Tony Ivaldo BILLY GILMAN "Elizabeth" PAT GREEN "Carry"	WMZO/Washington, DC * MD: Jon Wyatt AP/MD: Jon Anthony 3 MESSINA WAGGRAW "Bring" 2 ALISON KRAUSS "Lucky"	WDEZ/Wausau, WI * MD: TK Michaels MD: Lou Stewart PAT GREEN "Carry" TOBY KETH "Talk"	WRWK/West Palm Beach, FL * MD: Nick Hahn AP/MD: R.J. Jackson 5 PAT GREEN "Carry" 1 JAMIE ONEAL "Shaver" MESSINA WAGGRAW "Bring"	WBBS/Syracuse, NY * MD: Rick Evans AP/MD: Jennifer Walden 3 JEFFREY STEELE "Something" 2 BILLY GILMAN "Elizabeth" SARA EVANS "Sants"	KDFW/Wichita, KS * MD: Moon Mullins AP/MD: Pat James 4 SARA EVANS "Sants" 4 JAMIE ONEAL "Shaver" 4 BRAD PASLEY "Wagner" CONFEDERATE RAILROAD "Bothers"	WQQY/Tampa, FL * MD: Eric Logan AP/MD: Beecher Martin AP/MD: Jay Roberts 2 GARY ALLAN "Man" LONESTAR "Me"	KZSN/Wichita, KS * MD: Jack Ober MD: Brad Streeter MD: Dan Holliday SARA EVANS "Sants" PAT GREEN "Carry" JAMIE ONEAL "Shaver"	WGGY/Wilkes Barre, PA * MD: Mike Klink MD: Jaymie Gordon JAMIE ONEAL "Shaver" TRACY LAWRENCE "Lil"	KDND/Yadoma, WA * MD: Dewey Doyton STEVE HOLY "Morning" BRAD PASLEY "Wagner" CLAY WALKER "Feet"	WYVY/York, PA * MD: John Pellegrini MD: Tom Jackson TRACY BYRD "Just" KENNY ROGERS "Beautiful" AARON TIPPIN "Always"	WQJK/Youngstown-Warren, OH * MD: Burton Lee No Adds
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*** Monitored Reporters**
183 Total Reporters
150 Total Monitors
33 Total Indicator
32 Current Indicator Reporters
29 Current Indicator Playlists

Did Not Report, Playlist Frozen (3):
KZXX/Lincoln, NE
WPOR/Portland, ME
WWZD/Tupelo, MS

Did Not Report For Two Consecutive Weeks; Data Not Used (1):
KTTS/Springfield, MO



LON HELTON

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Buying Behavior: Perceptions And Realities

■ A look into the psyche of the country-record buyer

What drives Country listeners to buy CDs? Where do they buy them? What do they think is a fair price? How does radio affect their buying behavior?

The answers to these and a number of other questions about the music-buying habits of country listeners and buyers have been culled from a huge study commissioned by R&R for R&R Convention 2001 and conducted by Edison Media Research. The findings of the "National Record Buyers Survey" make a stack of paper two inches high and offer one of the most comprehensive overviews of record buyers ever gathered.

Elsewhere in this week's R&R you'll find the survey's results for other formats. Here, of course, is the first installment of the information as sorted for country buyers and listeners.

First, there are some things you should know about the overall study. There were 748 respondents, ranging in age from 16 to 40. In that group there were 375 men and 373 women. Two hundred and twenty-eight of the respondents live in urban areas, 369 in suburban areas and 151 in rural areas, and the regional distribution was 144 in the Northeast, 174 in the Midwest, 264 in the South and 166 in the West.

The country target is considerably older than the total sample.

	Total	Country
16-24	35%	24%
25-34	38%	40%
35-40	27%	36%

The country target is also more female than the total sample.

	Total	Country
Men	50%	39%
Women	50%	61%

What, Where And How They Buy

You don't need me to tell you that country-music sales are down. In 2000 the top three pop albums sold more than the top 75 country albums combined. Here's what the study reveals about purchasing habits.

- The country target does not buy as much music as the total sample. The average number of CDs or cassettes purchased in the last month by people in the total sample was 4.15. In the country-target group, the average was 3.62.

- Almost half (48%) of country-music purchasers buy most of their CDs or cassettes at such discount stores as Wal-Mart or Kmart. Discount stores beat out all other retail

categories by at least three to one: Only 15% of country respondents buy most of their music through record clubs, 13% from record stores in malls and 12% from record stores not in malls.

In addition, the country target is twice as likely as the total sample to buy CDs or cassettes at discount stores. Among those in the total sample who have purchased CDs or cassettes in the last 12 months, only 22% buy most of their music at discount stores.

- The country-target music purchaser is more passive than purchasers in other format groups. Seventy-six percent said that they "happen to find out" when new CDs have come out by their favorite artists, as opposed to actively keeping track of new releases. Among those in the total sample who have purchased CDs or cassettes in the last 12 months, 65% said they "happen to find out" about new CDs, and 35% try to keep track of new releases.

- Only 52% of country-target music purchasers said that they have gone out and bought a new CD or cassette as soon as they heard it was available. Among the total sample, 61% of respondents have gone out to buy a new CD when they heard it was available.

- Seventy-three percent of the people in the country target have purchased a soundtrack CD or cassette, and 47% have purchased a compilation CD or cassette.

- About half (53%) of respondents in the country target have been members of a record club like Columbia House or BMG.

Artist Stature And Sales

Not to oversimplify things, but new CDs come in three basic flavors: stars, acts with some hits who aren't household names and newbies. Each offers its own marketing challenges. Here's how buyers see the connection between an artist's stature and their-own willingness to buy.

- As other studies have suggested, established artists drive the format. Only 14% of people in the country target who have purchased CDs or cassettes in the last 12 months would be more interested in buying a big hit CD from a new artist. The great majority, 76%, would be more interested in buying the latest CD from a more established artist.

- Respondents in the country target said they will definitely purchase a new CD or cassette by The Dixie Chicks (39%), Garth Brooks (35%), Faith Hill (35%), George Strait (34%) or Shania Twain (27%). Respondents in the country target will also definitely purchase a new CD or cassette from the following non-format artists: Creed (13%), 'N Sync (12%), Celine Dion (11%) or Destiny's Child (11%).

- Half (52%) of the country-target respondents have purchased CDs or cassettes that include only one or two songs. Of those 75 respondents, 60% said they have purchased fewer CD singles in the past 12 months than they had previously; 27% have purchased the same number.

- Like the total sample, people in the country target would prefer to buy a CD from their favorite artist with 14 songs for \$14.99 rather than a CD with seven songs for \$9.99 — 75% would be more interested in buying the 14-song CD, and only 12% would be interested in the seven-song CD. Among the total sample, 78% would prefer a 14-song CD from their favorite artist, and 9% would prefer the seven-song CD.

- The lower-priced seven-song CD fares better when it's from a new, up-and-coming artist. The country target is, again, more interested in the 14-song CD, but by a much smaller margin: Fifty-four percent would prefer to buy the 14-song CD, and 37% would prefer the seven-song CD. The numbers for the total sample were identical.

Radio And Record Sales

Everyone in this format who has ever done a focus group or perceptual study knows the important role Country radio plays in country music's record sales. Time and again it has been shown that Country radio is the prime conduit for artist and music awareness. Among the study's findings:

- The country-target group listens to the radio more than any other format group in the survey. Forty-one percent listen to the radio for 20 or more hours in a typical week, compared to 32% of the total sample.

- Radio is a very important source of new-music information for the country target. Eighty-six percent of respondents said they listen to the



SO NICE, THEY WENT TWICE

Curb recording artist Tim McGraw and BNA recording artist Kenny Chesney like the DC area so much, they decided to visit it twice. They passed through a second time on Aug. 11, playing to a sold-out crowd at the Merriweather Post Pavilion. The area was hit by a major thunderstorm, but everyone still had fun. Pictured (l-r) are WMZQ/Washington Promotions Director Wendie C. Vestfall and McGraw.

radio often to learn about new music. Among the total sample, only 75% said they often use the radio as a source to learn about new music.

- Radio was by far the biggest influence on the decision to purchase music. Seventy-one percent of those in the country target who have purchased CDs or cassettes in the last 12 months said that hearing a song on the radio has the greatest influence on their decision to purchase music. The number is higher in the country target than in any other format group in the study, even CHR and Hot AC, where 59% of each target group said that hearing a song on the radio has the greatest influence on music purchases.

- Of those in the country target who have purchased CDs or cassettes in the last 12 months, 86% agreed that they "will not buy a CD or cassette unless they have already heard a few songs from that CD that they like on the radio." Again, we see the influence that radio has on music-purchasing behavior.

- Among the country target, effective ways that radio stations promote artists and their new songs include countdown shows where top new songs are played in order (34%), performances in town sponsored by local radio stations (34%) and live performances by artists in the studio (32%).

- More than half of the people in the country target (62%) think that radio stations should announce the title and artist before or after every song they play. As we saw before, radio has a huge influence on music purchases among the country target, and radio is where most of the country target learns about music. In addition, well over half of the country target, 57%, agreed that radio stations do not announce the titles and artists of the songs they play often enough.

- Respondents in the country target also listen to AC (47%), Classic Rock (41%), Pop/Alternative (40%) and CHR (36%).

Country Users' Other Buying Habits

Edison's study also touched on a number of other areas of record buyers' lives. Here's a look at those areas from the country perspective.

- The country target has the highest percentage of cable- and satellite-subscription in the study, with 83% subscribing to cable or satellite television, compared to 80% of the total sample.

- Among country cable subscribers, 80% watch CMT, 66% watch MTV, and 59% watch VH1. Of the 96 CMT watchers, 85% watch CMT one or more hours in an average week.

- Only 70% of the country target has Internet access at home, work or school, compared to 85% of the total sample. Of the 101 country-target respondents with Internet access, 60% have access at home, 33% have access at work, and 17% have access at school.

- Among the 87 country respondents with Internet access at home, 80% have traditional dial-up modems, and only 13% have broadband connections. Among those in the total sample who have Internet access at home, 21% have broadband connections.

- Only 20% of the country-target group with Internet access have used a computer to burn their own CDs, compared to 29% of the total sample who have Internet access. Thirty-one percent of the country-target group with Internet access have downloaded music files from the Internet, compared to 41% of the total sample.

- The lifestyle of the country target is less active than that of other formats' targets. Country respondents do not go to movies as often; 64% have not gone to a movie in a theater in the last month, compared to 46% of the total sample. They are also more likely to have kids than not; 67% have children under 18 living in their households, compared to 55% of the total sample. Country-target respondents are also less educated than the total sample — 32% have graduated from college, compared to 38% of the total sample.

Once again, the country results were pulled from the overall research findings. If you would like to more directly compare these findings to the total sample, or if you'd like to see the presentation Edison Media Research President Larry Rosin made at R&R Convention 2001, go to www.edisonresearch.com.

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2001 CMA Artist And Radio Finalists

□ Sara Evans scores five nominations

The 2001 Country Music Association Award finalists in the artist, music and broadcast categories were announced on Aug. 28. Sara Evans tops the list with five nominations.

Evans is nominated for Female Vocalist, Single, Album, Song and Music Video of the Year. Even though she is nominated as a performer in five categories, Evans could take home as many as seven awards, because she co-produced her album, *Born to Fly*, and the title single with Paul Worley.

Right behind Evans, with four nominations each, are Brooks & Dunn, Alan Jackson and the *O Brother, Where Art Thou?* soundtrack. The awards will be presented during a live broadcast on CBS-TV on Nov. 7 at 8pm ET from the Grand Ole Opry House in Nashville.

Entertainer Of The Year

Brooks & Dunn
The Dixie Chicks
Alan Jackson
Tim McGraw
George Strait

Male Vocalist Of The Year

Alan Jackson
Toby Keith
Tim McGraw
Brad Paisley
George Strait

Female Vocalist Of The Year

Sara Evans
Faith Hill
Martina McBride
Lee Ann Womack
Trisha Yearwood

Horizon Award

Jessica Andrews
Nickel Creek
Jamie O'Neal
Keith Urban
Phil Vassar

Vocal Group Of The Year

Alabama
Diamond Rio
The Dixie Chicks
Lonestar
Nickel Creek

Vocal Duo Of The Year

The Bellamy Brothers
Brooks & Dunn
Montgomery Gentry
The Kinleys
The Warren Brothers

Single Of The Year

"Ain't Nothing 'Bout You"/Brooks & Dunn
"Born to Fly"/Sara Evans
"I Am a Man of Constant Sorrow"/The Soggy Bottom Boys
"I'm Already There"/Lonestar
"One More Day"/Diamond Rio

Album Of The Year

Born to Fly/Sara Evans
O Brother, Where Art Thou?/Various Artists
Set This Circus Down/Tim McGraw
Steers & Stripes/Brooks & Dunn
When Somebody Loves You/Alan Jackson

Song Of The Year

"Born to Fly"/Sara Evans, Marcus Hummon and Darryl Scott
"How Do You Like Me Now?"/Chuck Cannon and Toby Keith
"I'm Already There"/Richie McDonald, Gary Baker and Frank Myers
"Murder on Music Row"/Larry Cordle and Larry Shell
"One More Day"/Steven Dale Jones and Bobby Tomberlin

Vocal Event Of The Year

Dwight Yoakam and Buck Owens/"Alright, I'm Wrong"
Emmylou Harris, Alison Krauss and Gillian Welch/"Didn't Leave Nobody but the Baby"
Brad Paisley and Chely Wright/"Hard to Be a Husband, Hard to Be a Wife"
Alison Krauss and Gillian Welch/"I'll Fly Away"
Brad Paisley f/George Jones, Bill Anderson and Buck Owens/"Too Country"

Musician Of The Year

Stuart Duncan
Paul Franklin
John Hobbs
Dann Huff
Brent Mason

Music Video Of The Year

"Ashes by Now"/Lee Ann Womack
"Born to Fly"/Sara Evans
"I Would've Loved You Anyway"/Trisha Yearwood
"There Is No Arizona"/Jamie O'Neal
"www.memory"/Alan Jackson

2001 CMA Broadcast Finalists

During its Tuesday-morning press conference to announce the Country Music Association award finalists, the CMA also announced the nominees for its 2001 Broadcast Awards.

The nominees will be recognized during the CMA awards show on Nov. 7 on CBS-TV, and the Broadcast Awards include a new category: For the first time, the CMA has added a category for national broadcast personalities. Syndicated, short-form and hub volcetracking personalities heard in at least three markets with a minimum of 40 shows per year are eligible.

Broadcast Personality Of The Year, National

American Country Countdown With Bob Kingsley
Lon Helton's Country Countdown USA
The Foxworthy Countdown With Jeff Foxworthy

Broadcast Personality Of The Year, Major Market

Cadillac Jack, WXTU/Philadelphia
David Craig and Elaine Everett, WIL/St. Louis
Erin Weber, WYCD/Detroit
Skip Mahaffey, WQYK/Tampa
The Waking Crew (Kelly Ford and Jonathan Wilde), KYGO/Denver

Broadcast Personality Of The Year, Large Market

Dale and Mary City (Dale Carter and Mary McKenna), KFKF/Kansas City
Eddie Stubbs, WSM-AM/Nashville
Karen Dalessandro and Scott Dolphin, WMIL/Milwaukee
The Morning Zoo (Bama Brown, Gary Dixon, Rob Mason, Michelle Roebuck), KASE/Austin
Vicki Murphy, WFMS/Indianapolis

Broadcast Personality Of The Year, Medium Market

Big Cat Daddy Jim Diamond, KDRK/Spokane
Colleen Addair, WIVK/Knoxville
Jay Daniels and Kevin James, KDRK/Spokane
Paul Koffy, WSSL/Greenville, SC
The Odd Squad (Robyn Adair, Dan Carson, Doug Veronelly), CKRY/Calgary, Alberta, Canada

Broadcast Personality Of The Year, Small Market

Darren Wilhite and Tim Wall, KKIX/Fayetteville, AR
Karl Shannon and Missy Ward, WVLC/Lexington, KY
The Morning Waking Crew (Don Briand, Danielle Carrier, Mark Ericson, Mike Martel), WOKQ/Dover, NH
Patti Cheek, WIBW/Topeka, KS
Scotty Ray Boyd and Debbie Alexander, WOKK/Meridian, MS

Country Radio Station Of The Year, Major Market

KMPS/Seattle
KNIX/Phoenix
KPLX/Dallas
WPOC/Baltimore
WQYK/Tampa

Country Radio Station Of The Year, Large Market

WFMS/Indianapolis
WKDF/Nashville
WKKT/Charlotte
WTQR/Winston-Salem
WUBE/Cincinnati

Country Radio Station Of The Year, Medium Market

CKRY/Calgary, Alberta, Canada
KUZZ/Bakersfield
WIVK/Knoxville
WKKO/Toledo
WSSL/Greenville, SC

Country Radio Station Of The Year, Small Market

WAKG/Danville, VA
WAXX/Eau Claire, WI
WIXY/Champaign, IL
WKCN/Columbus, GA
WUSY/Chattanooga, TN

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

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Or post your comments now. Go to www.rronline.com and click on "Message Boards."

R&R Country Top 50

August 31, 2001

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LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BLAKE SHELTON Austin (Warner Bros.)	5911	-101	655804	20	150/0
2	2	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	5845	+287	646339	16	149/0
3	3	KEITH URBAN Where The Blacktop Ends (Capitol)	5353	-94	582659	21	148/0
4	4	CYNDI THOMSON What I Really Meant To Say (Capitol)	4946	+429	528562	23	147/0
6	5	BROOKS & DUNN Only In America (Arista)	4385	+218	485923	11	148/0
7	6	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	4356	+250	475172	23	145/1
5	7	JO DEE MESSINA Downtime (Curb)	4036	-474	425028	22	149/0
10	8	TIM MCGRAW Angry All The Time (Curb)	3872	+472	450198	8	148/1
12	9	ALAN JACKSON Where I Come From (Arista)	3571	+422	386152	8	148/10
8	10	RASCAL FLATTS While You Loved Me (Lyric Street)	3536	-532	364110	24	147/0
11	11	PHIL VASSAR Six-Pack Summer (Arista)	3492	+309	376743	13	144/0
9	12	CHRIS CAGLE Laredo (Capitol)	3225	-612	333226	29	145/0
13	13	CAROLYN DAWN JOHNSON Complicated (Arista)	3124	+183	337905	20	141/2
14	14	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	2964	+139	325372	11	142/2
16	15	TAMMY COCHRAN Angels In Waiting (Epic)	2765	+158	273983	23	131/3
19	16	TRICK PONY On A Night Like This (H2E/WB)	2627	+178	265072	18	133/4
21	17	REBA MCENTIRE I'm A Survivor (MCA)	2468	+320	271189	7	142/7
20	18	TRAVIS TRITT Love Of A Woman (Columbia)	2465	+152	279727	12	141/5
18	19	SONS OF THE DESERT What I Did Right (MCA)	2433	-21	245670	29	130/1
15	20	DIAMOND RIO Sweet Summer (Arista)	2283	-388	230888	17	133/0
22	21	DIXIE CHICKS Heartbreak Town (Monument)	2117	+70	224249	10	127/2
24	22	JEFF CARSON Real Life (I Never Was...) (Curb)	2059	+179	202926	16	130/3
27	23	TRACE ADKINS I'm Tryin' (Capitol)	1907	+321	216613	8	127/10
25	24	ANDY GRIGGS How Cool Is That (RCA)	1884	+39	182199	17	123/1
26	25	MARK WILLS Loving Every Minute (Mercury)	1852	+23	192565	20	125/4
28	26	CHELY WRIGHT Never Love You Enough (MCA)	1549	+106	164231	15	118/2
17	27	LEE ANN WOMACK Why They Call It Falling (MCA)	1536	-940	159263	21	144/0
30	28	KENNY CHESNEY The Tin Man (BNA)	1352	+290	144597	6	114/13
29	29	MARK MCGUINN That's A Plan (VFR)	1234	+144	116654	12	102/13
Breaker	30	LDNESTAR With Me (BNA)	1221	+477	128247	3	107/27
31	31	GARY ALLAN Man Of Me (MCA)	1179	+174	123695	10	103/10
23	32	DARRYL WORLEY Second Wind (DreamWorks)	1102	-864	118290	22	130/0
33	33	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	1002	+123	100505	13	100/1
35	34	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	788	+88	95031	9	71/2
38	35	STEVE HOLY Good Morning Beautiful (Curb)	775	+223	85204	6	78/11
36	36	JOE DIFFIE In Another World (Monument)	641	+50	57793	7	77/4
40	37	TOBY KEITH I Wanna Talk About Me (DreamWorks)	638	+247	92077	3	41/21
44	38	TRACY BYRD Just Let Me Be In Love (RCA)	577	+221	60190	3	68/13
Debut	39	BRAD PAISLEY Wrapped Around (Arista)	501	+312	53141	1	70/23
41	40	AARON TIPPIN Always Was (Lyric Street)	459	+73	36788	5	59/5
37	41	TERRI CLARK Getting There (Mercury)	423	-164	41834	9	60/0
42	42	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	421	+39	32581	4	58/6
39	43	TIM RUSHLOW Crazy Life (Scream)	407	-25	41321	7	48/4
46	44	JEFFREY STEELE Something In The Water (Monument)	381	+144	36516	2	53/13
49	45	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	365	+150	36029	3	51/15
43	46	MARSHALL DYLLON She Ain't Gonna Cry (Dreamcatcher)	288	-85	23354	8	56/0
48	47	BRIAN MCCOMAS Night Disappear With You (Lyric Street)	282	+62	28590	3	48/12
45	48	GEORGE JONES The Man He Was (Bandit/BNA)	272	+25	24620	5	25/0
50	49	KENNY ROGERS Beautiful (All That You...) (Dreamcatcher)	264	+56	27267	2	48/6
Debut	50	CHAD BROCK Tell Me How (Warner Bros.)	248	+79	24608	2	35/7

150 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
LONESTAR With Me (BNA)	27
BRAD PAISLEY Wrapped Around (Arista)	23
PAT GREEN Carry On (Republic/Universal)	23
JAMIE O'NEAL Shiver (Mercury)	21
TOBY KEITH I Wanna Talk About Me (DreamWorks)	21
DAVID BALL Riding With Private Malone (Dualtone)	19
SARA EVANS Saints & Angels (RCA)	19
JO DEE MESSINA W/TIM MCGRAW Bring On The... (Curb)	19
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	15
KENNY CHESNEY The Tin Man (BNA)	13
MARK MCGUINN That's A Plan (VFR)	13
TRACY BYRD Just Let Me Be In Love (RCA)	13
JEFFREY STEELE Something In The Water (Monument)	13

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LONESTAR With Me (BNA)	+477
TIM MCGRAW Angry All The Time (Curb)	+472
CYNDI THOMSON What I Really Meant To Say (Capitol)	+429
ALAN JACKSON Where I Come From (Arista)	+422
TRACE ADKINS I'm Tryin' (Capitol)	+321
REBA MCENTIRE I'm A Survivor (MCA)	+320
BRAD PAISLEY Wrapped Around (Arista)	+312
PHIL VASSAR Six-Pack Summer (Arista)	+309
KENNY CHESNEY The Tin Man (BNA)	+290
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	+287

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

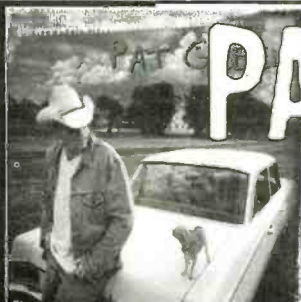
LONESTAR

With Me (BNA)

71% of our reporters on it (107 stations)
27 Adds • Moves 34-30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total Plays.

Country radio,
Thank you
VERY much
for your early
support and
enthusiasm!!



PAT GREEN CARRY ON

2nd MOST ADDED!

Album in stores October 16th

STARTING STRONG IN ALL REGIONS

KPLX	KEEY	KSCS	WXBQ	KIKK	WKDF
WSM	KXKT	WIRK	KRST	WBEE	WEZL
KNUE	KZSN	KSSN	WDEN	KAYD	KDRK
WKSJ	WGGY	WNKY	WXTA	KRYS	WXBW
KIZN	WQBE	WKML	WXCT	WDEZ	WACO
WPUR	KSD	WBCT	KMDL		



R&R Country Top 50 Indicator

August 31, 2001

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	1146	-93	43983	6	32/0
1	2	BLAKE SHELTON Austin (Warner Bros.)	1128	-120	42790	6	31/0
4	3	BROOKS & DUNN Only In America (Arista)	1116	+16	42950	6	32/0
3	4	KEITH URBAN Where The Blacktop Ends (Capitol)	1112	-106	42274	6	31/0
5	5	CYNDI THOMSON What I Really Meant To Say (Capitol)	1102	+47	42287	6	32/0
7	6	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	1053	+28	41464	6	32/0
13	7	TIM MCGRAW Angry All The Time (Curb)	891	+146	34969	6	32/0
10	8	PHIL VASSAR Six-Pack Summer (Arista)	888	+78	35133	6	32/0
11	9	ALAN JACKSON Where I Come From (Arista)	873	+111	34828	6	32/0
6	10	RASCAL FLATTS While You Loved Me (Lyric Street)	768	-282	28782	6	26/0
12	11	CAROLYN DAWN JOHNSON Complicated (Arista)	760	+14	29306	6	32/0
9	12	JO DEE MESSINA Downtime (Curb)	754	-122	28551	6	25/0
15	13	MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	744	+19	28606	6	31/0
14	14	SONS OF THE DESERT What I Did Right (MCA)	718	-8	26609	6	30/1
18	15	TRAVIS TRITT Love Of A Woman (Columbia)	696	+46	28385	6	32/0
17	16	TRICK PONY On A Night Like This (H2E/WB)	691	+23	27450	6	31/0
8	17	CHRIS CAGLE Laredo (Capitol)	652	-304	24624	6	25/0
23	18	REBA MCENTIRE I'm A Survivor (MCA)	605	+70	23237	6	32/0
20	19	TAMMY COCHRAN Angels In Waiting (Epic)	580	-5	20697	6	27/0
21	20	DIXIE CHICKS Heartbreak Town (Monument)	542	-25	21227	6	29/0
24	21	MARK WILLS Loving Every Minute (Mercury)	521	+24	20344	6	30/0
19	22	DIAMOND RIO Sweet Summer (Arista)	520	-101	20214	6	23/0
29	23	LONESTAR With Me (BNA)	480	+133	18539	6	31/4
26	24	TRACE ADKINS I'm Tryin' (Capitol)	471	+22	18071	6	30/0
25	25	ANDY GRIGGS How Cool Is That (RCA)	466	-13	18313	6	25/0
28	26	JEFF CARSON Real Life (I Never Was...) (Curb)	432	+57	17061	6	26/1
27	27	CHELY WRIGHT Never Love You Enough (MCA)	410	-10	16888	6	27/0
30	28	KENNY CHESNEY The Tin Man (BNA)	382	+40	14497	6	28/0
31	29	GARY ALLAN Man Of Me (MCA)	372	+33	15292	6	27/1
33	30	MARK MCGUINN That's A Plan (VFR)	359	+72	12840	6	24/2
32	31	JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	327	+3	12648	6	25/0
16	32	LEE ANN WOMACK Why They Call It Falling (MCA)	319	-387	11695	6	13/0
34	33	JOE DIFFIE In Another World (Monument)	239	+45	9505	6	21/1
38	34	TRACY BYRD Just Let Me Be In Love (RCA)	228	+100	8442	5	22/6
22	35	DARRYL WORLEY Second Wind (DreamWorks)	226	-319	9599	6	11/0
40	36	BRAD PAISLEY Wrapped Around (Arista)	223	+101	8603	5	21/6
35	37	CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	217	+40	9508	6	19/3
Debut	38	TOBY KEITH I Wanna Talk About Me (DreamWorks)	181	+135	6880	1	16/12
42	39	STEVE HOLY Good Morning Beautiful (Curb)	170	+69	6678	6	14/5
38	40	AARON TIPPIN Always Was (Lyric Street)	165	+23	7163	6	13/0
41	41	COLLIN RAYE Ain't Nobody (Gonna Take...) (Epic)	137	+15	4787	6	15/0
46	42	MONTGOMERY GENTRY Cold One Comin' On (Columbia)	102	+51	4090	2	13/6
43	43	GEORGE JONES The Man He Was (Bandit/BNA)	101	+20	3630	6	7/1
37	44	TERRI CLARK Getting There (Mercury)	93	-61	3131	6	10/0
47	45	JAMIE O'NEAL Shiver (Mercury)	88	+37	3965	2	12/6
48	46	TIM RUSHLOW Crazy Life (Scream)	88	+37	4494	6	7/1
50	47	CONFEDERATE RAILROAD That's What Brothers Do (Audium)	77	+28	3407	5	9/3
Debut	48	CHAD BROCK Tell Me How (Warner Bros.)	65	+22	2561	1	8/1
45	49	PERFECT STRANGER The Hits (Curb)	55	-7	3199	6	3/0
Debut	50	PAT GREEN Carry On (Republic/Universal)	51	+22	3171	1	6/4

33 Country Indicator reporters in markets 144-205. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25.

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Most Added®

ARTIST TITLE LABEL(S)	ADDS
TOBY KEITH I Wanna Talk About Me (DreamWorks)	12
TRACY BYRD Just Let Me Be In Love (RCA)	6
BRAD PAISLEY Wrapped Around (Arista)	6
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	6
JAMIE O'NEAL Shiver (Mercury)	6
SARA EVANS Saints & Angels (RCA)	6
JO DEE MESSINA W/TIM MCGRAW Bring On... (Curb)	6
STEVE HOLY Good Morning Beautiful (Curb)	5
JEFFREY STEELE Something In The Water (Monument)	5
LONESTAR With Me (BNA)	4
PAT GREEN Carry On (Republic/Universal)	4
CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	3
CONFEDERATE RAILROAD That's What... (Audium)	3
BRIAN MCCOMAS Night Disappear... (Lyric Street)	3
MARK MCGUINN That's A Plan (VFR)	2
HAL KETCHUM Don't Let Go (Curb)	2
SONS OF THE DESERT What I Did Right (MCA)	1
GARY ALLAN Man Of Me (MCA)	1
JEFF CARSON Real Life (I Never Was...) (Curb)	1
JOE DIFFIE In Another World (Monument)	1

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TIM MCGRAW Angry All The Time (Curb)	+146
TOBY KEITH I Wanna Talk About Me (DreamWorks)	+135
LONESTAR With Me (BNA)	+133
ALAN JACKSON Where I Come From (Arista)	+111
BRAD PAISLEY Wrapped Around (Arista)	+101
TRACY BYRD Just Let Me Be In Love (RCA)	+100
PHIL VASSAR Six-Pack Summer (Arista)	+78
MARK MCGUINN That's A Plan (VFR)	+72
REBA MCENTIRE I'm A Survivor (MCA)	+70
STEVE HOLY Good Morning Beautiful (Curb)	+69
JEFF CARSON Real Life (I Never Was...) (Curb)	+57
MONTGOMERY GENTRY Cold One Comin' On (Columbia)	+51
CYNDI THOMSON What I Really Meant To Say (Capitol)	+47
TRAVIS TRITT Love Of A Woman (Columbia)	+46
JOE DIFFIE In Another World (Monument)	+45
KENNY CHESNEY The Tin Man (BNA)	+40
CLAY WALKER If You Ever Feel Like Lovin' (Giant/WB)	+40
JAMIE O'NEAL Shiver (Mercury)	+37
TIM RUSHLOW Crazy Life (Scream)	+37
GARY ALLAN Man Of Me (MCA)	+33
JEFFREY STEELE Something In The Water (Monument)	+32
SARA EVANS Saints & Angels (RCA)	+31
TRISHA YEARWOOD I Would've Loved You... (MCA)	+28
CONFEDERATE RAILROAD That's What... (Audium)	+28
MARK WILLS Loving Every Minute (Mercury)	+24
TRICK PONY On A Night Like This (H2E/WB)	+23
AARON TIPPIN Always Was (Lyric Street)	+23
KENNY ROGERS Beautiful... (Dreamcatcher)	+23
TRACE ADKINS I'm Tryin' (Capitol)	+22
CHAD BROCK Tell Me How (Warner Bros.)	+22

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES August 31, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of August 5-11.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
TAMMY COCHRAN Angels In Waiting (Epic)	33.0%	69.3%	17.8%	94.5%	5.0%	2.5%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	35.0%	68.8%	19.5%	97.3%	7.3%	1.8%
BLAKE SHELTON Austin (Warner Bros.)	38.5%	67.0%	20.8%	94.8%	2.8%	4.3%
KEITH URBAN Where The Blacktop Ends (Capitol)	29.3%	66.3%	21.0%	96.8%	6.0%	3.5%
DARRYL WORLEY Second Wind (DreamWorks)	28.5%	66.3%	19.8%	93.0%	4.5%	2.5%
ALAN JACKSON Where I Come From (Arista)	36.3%	65.0%	15.3%	87.5%	5.3%	2.0%
WARREN BROTHERS Where Does It Hurt (BNA)	24.8%	63.5%	24.8%	94.3%	5.3%	0.8%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	29.8%	63.3%	20.5%	97.8%	8.3%	5.8%
CHRIS CAGLE Laredo (Capitol)	26.8%	62.0%	23.0%	95.5%	4.3%	6.3%
TRICK PONY On A Night Like This (H2E/WB)	25.5%	61.5%	28.0%	95.3%	4.3%	1.5%
PHIL VASSAR Six-Pack Summer (Arista)	23.5%	60.0%	23.3%	89.8%	4.3%	2.3%
CYNDI THOMSON What I Really Meant To Say (Capitol)	22.0%	60.0%	27.5%	93.8%	4.0%	2.3%
RASCAL FLATTS White You Loved Me (Lyric Street)	22.5%	58.5%	29.8%	94.3%	3.3%	2.8%
JO DEE MESSINA Downtime (Curb)	19.0%	57.3%	29.3%	94.5%	5.3%	2.8%
BROOKS & DUNN Only In America (Arista)	21.3%	56.3%	25.5%	92.5%	8.3%	2.5%
TRAVIS TRITT Love Of A Woman (Columbia)	20.8%	55.8%	20.0%	80.5%	4.3%	0.5%
LEE ANN WOMACK Why They Call It Falling (MCA)	22.5%	55.3%	27.8%	95.3%	8.5%	3.8%
DIAMOND RIO Sweet Summer (Arista)	14.8%	54.8%	31.8%	91.0%	3.3%	1.3%
MARTINA MCBRIDE When God Fearin' Women Get... (RCA)	21.0%	53.0%	26.8%	90.0%	9.5%	0.8%
MARK WILLS Loving Every Minute (Mercury)	17.0%	53.0%	24.0%	83.8%	6.3%	0.5%
TIM MCGRAW Angry All The Time (Curb)	16.0%	49.3%	25.3%	82.0%	6.8%	0.8%
SONS OF THE DESERT What I Did Right (MCA)	17.8%	49.0%	26.3%	83.8%	7.5%	1.0%
ANDY GRIGGS How Cool Is That (RCA)	16.3%	47.0%	19.0%	73.8%	7.3%	0.5%
TRACE ADKINS I'm Tryin' (Capitol)	14.5%	46.3%	25.5%	76.8%	3.3%	1.8%
REBA MCENTIRE I'm A Survivor (MCA)	16.0%	45.5%	25.3%	78.8%	6.5%	1.5%
JESSICA ANDREWS Helplessly, Hopelessly (DreamWorks)	16.3%	45.3%	28.5%	85.0%	9.3%	2.0%
KENNY CHESNEY The Tin Man (BNA)	16.5%	44.8%	19.0%	70.8%	6.3%	0.8%
CAROLYN DAWN JOHNSON Complicated (Arista)	12.5%	44.5%	32.0%	89.3%	10.5%	2.3%
CLAY WALKER If You Ever Feel Like Lovin' Me Again (Giant / WB)	15.0%	43.8%	20.3%	68.0%	3.0%	1.0%
DIXIE CHICKS Heartbreak Town (Monument)	16.0%	43.0%	25.5%	75.8%	5.0%	2.3%
MARK MCGUINN That's A Plan (VFR)	13.3%	39.3%	21.0%	66.0%	5.5%	0.3%
GARY ALLAN Man Of Me (MCA)	10.5%	39.0%	30.5%	79.3%	9.3%	0.5%
CHELY WRIGHT Never Love You Enough (MCA)	11.3%	35.0%	32.8%	85.8%	16.5%	1.5%
LONESTAR With Me (BNA)	9.0%	31.5%	20.0%	60.0%	8.5%	0.0%
JEFF CARSON Real Life (Curb)	11.3%	30.5%	21.0%	55.8%	3.8%	0.5%



Password of the Week: Rector

Question of the Week: Where do you purchase country music CDs and cassettes for your personal use? What do you think is a fair price for CDs and cassettes when you purchase albums from a big star? What is a fair price to pay for CDs and cassettes from newer country artists? (This is phase two of the survey, bringing the total sample to 400 persons.)

Total Sample

Wal Mart-/K-Mart-type stores: 67%
 Mall/specialty stores: 33%
 \$15-16.99 for star artist: 8%
 \$15-16.99 for new artist: 6%
 \$13-14.99 for star artist: 32%
 \$13-14.99 for new artist: 18%
 \$11-12.99 for star artist: 44%
 \$11-12.99 for new artist: 26%
 \$10.99 or less for star artist: 16%
 \$10.99 or less for new artist: 50%

P1

Wal Mart-/K-Mart-type stores: 65%
 Mall/specialty stores: 35%
 \$15-16.99 for star artist: 7%
 \$15-16.99 for new artist: 7%
 \$13-14.99 for star artist: 34%
 \$13-14.99 for new artist: 17%
 \$11-12.99 for star artist: 43%
 \$11-12.99 for new artist: 27%
 \$10.99 or less for star artist: 16%
 \$10.99 or less for new artist: 49%

P2+

Wal Mart-/K-Mart-type stores: 68%
 Mall/specialty stores: 32%
 \$15-16.99 for star artist: 6%
 \$15-16.99 for new artist: 6%
 \$13-14.99 for star artist: 32%
 \$13-14.99 for new artist: 20%
 \$11-12.99 for star artist: 47%
 \$11-12.99 for new artist: 28%
 \$10.99 or less for star artist: 15%
 \$10.99 or less for new artist: 46%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using live interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay...Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3rd each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. NORTHEAST: Washington, DC, Harrisburg, PA, Providence, Rochester, NY, Springfield, MA, Hartford, Portland, ME., Portsmouth, NH. SOUTHEAST: Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC, Jackson, MS., MIDWEST: Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI. Ft Wayne, IN., Rockford, IL., Indianapolis. SOUTHWEST: Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. WEST: Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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The New Album Gallery

OUT OF THE BOX

Sam Stevens, MD
WCTK/Providence

TRACE ADKINS
"I'm Tryin'" (Capitol)

I got on Trace Adkins because I felt that it really dealt with issues that, unfortunately, many people have to deal with. Sometimes people don't realize how hard some issues may be on others, and you just do the best you can. This song clearly exemplifies that. One thing we haven't had to try to do is get phone reaction. It's happened naturally because the audience really likes the song.

OUT OF THE BOX

Greg Cole, OM
KRMD/Shreveport, LA

MARK MCGUINN
"That's A Plan" (VFR)

Mark McGuinn's success with "Mrs. Steven Rudy" combined a slightly different song-writing point of view, relatable lyrics, a good hook and fairly minimal instrumentation to produce a unique, fresh sound. People took notice. Mark continues that combination in "That's a Plan." Early phone activity on "Plan" has been slowly growing on KRMD, similar to his debut.

OUT OF THE BOX

Mark Allen, MD
WQHK (K105)/Ft. Wayne, IN

TIM RUSHLOW
"Crazy Life" (Scream)

I wanted to take the time to comment on a great record! I love Tim Rushlow's "Crazy Life." Label politics be damned, this record deserves to be a hit! In the days when songs like "The Little Girl," "She Misses Him" or "Holes in the Floor of Heaven" dominate our airwaves, along comes a song whose lyrics just ask us to be happy in our lives. "Crazy Life" puts a smile on my face every time I hear it here on K105. It is getting great positive phone reaction, and I implore programmers to put this hit on the radio.

C O U N T R Y FLASHBACK

1 YEAR AGO

• No. 1: "What About Now" — Lonestar (third week)

5 YEARS AGO

• No. 1: "Down To My Last Teardrop" — Tanya Tucker

10 YEARS AGO

• No. 1: "Brand New Man" — Brooks & Dunn

15 YEARS AGO

• No. 1: "In Love" — Ronnie Milsap

20 YEARS AGO

• No. 1: "(There's) No Getting..." — Ronnie Milsap (second week)

25 YEARS AGO

• No. 1: "(I'm A) Stand By My Woman Man" — Ronnie Milsap

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New & Active

JAMIE O'NEAL *Shiver (Mercury)*

Total Plays: 247, Total Stations: 51, Adds: 21

DAVID BALL *Riding With Private Malone (Dualtone)*

Total Plays: 214, Total Stations: 25, Adds: 19

TRACY LAWRENCE *Life Don't Have To... (Atlantic)*

Total Plays: 171, Total Stations: 14, Adds: 5

SHANNON BROWN *Baby I Lied (BNA)*

Total Plays: 163, Total Stations: 34, Adds: 7

CONFEDERATE RAILROAD *...Brothers Do (Audium)*

Total Plays: 130, Total Stations: 21, Adds: 7

MARY CHAPIN CARPENTER *...Leaving You (Columbia)*

Total Plays: 124, Total Stations: 14, Adds: 1

JAMESON CLARK *Don't Play Any Love Songs (Capitol)*

Total Plays: 116, Total Stations: 18, Adds: 4

PAT GREEN *Carry On (Republic/Universal)*

Total Plays: 92, Total Stations: 27, Adds: 23

SARA EVANS *Saints & Angels (RCA)*

Total Plays: 87, Total Stations: 25, Adds: 19

JO DEE MESSINA W/TIM MCGRAW *Bring On... (Curb)*

Total Plays: 62, Total Stations: 19, Adds: 19

BILLY GILMAN *Elisabeth (Epic)*

Total Plays: 33, Total Stations: 12, Adds: 11

Songs ranked by total points.

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • 972-991-9200
Adds:

 CHAD BROCK Tell Me How
 CONFEDERATE RAILROAD What Brothers Do
 TRACY LAWRENCE Life Shouldn't Have...
 MARK WILLS Loving Every Minute

Movers:

 JO DEE MESSINA Downtime
 KEITH URBAN Where The Blacktop Ends
 TOBY KEITH I'm Just Talkin' About Tonight
 BLAKE SHELTON Austin
 CYNDI THOMSON What I Really Meant To Say

ALTERNATIVE PROGRAMMING

Steve Knoll • 800-231-2818
Gary Knoll
Adds:

 SHANNON BROWN Baby I Lied
 TRACY BYRD Just Let Me Be In Love
 BRAD PAISLEY Wrapped Around

Hottest:

 TAMMY COCHRAN Angels In Waiting
 BROOKS & DUNN Only In America

JONES RADIO NETWORKS

Music Programming/Consulting

Ken Moultrie • 800-426-9082

Mainstream Country

Ray Randall/Hank Aaron
Adds:

BRAD PAISLEY Wrapped Around

Hottest:

 TOBY KEITH I'm Just Talkin' About Tonight
 BROOKS & DUNN Only In America
 CYNDI THOMSON What I Really Meant To Say
 TIM MCGRAW Angry All The Time
 TRISHA YEARWOOD I Would've Loved You Anyway

New Country

L.J. Smith/Hank Aaron
Adds:

 TRACY BYRD Just Let Me Be In Love
 TOBY KEITH I Wanna Talk About Me
 JEFFREY STEELE Somethin' In The Water

Hottest:

 TOBY KEITH I'm Just Talkin' About Tonight
 BROOKS & DUNN Only In America
 CYNDI THOMSON What I Really Meant To Say
 TIM MCGRAW Angry All The Time
 TRISHA YEARWOOD I Would've Loved You Anyway

Lia

Ken Moultrie/Hank Aaron
Adds:

 TRAVIS TRITT Love Of A Woman
 TRICK PONY On A Night Like This

Hottest:

 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 CYNDI THOMSON What I Really Meant To Say
 TIM MCGRAW Angry All The Time
 TRISHA YEARWOOD I Would've Loved You Anyway

CD COUNTRY

Rick Morgan • 303-784-8758
Adds:

 BRIAN MCCOMAS Night Disappear With You
 JEFFREY STEELE Something In The Water
 3 OF HEARTS Arizona Rain

Hottest:

 BLAKE SHELTON Austin
 CYNDI THOMSON What I Really Meant To Say
 JO DEE MESSINA Downtime
 BROOKS & DUNN Only In America

24 HOUR FORMATS

Jim Murphy • 303-784-8700

US COUNTRY

Penny Mitchell
Adds:

 CONFEDERATE RAILROAD What Brothers Do
 BRAD PAISLEY Wrapped Around

Hottest:

 CYNDI THOMSON What I Really Meant To Say
 BROOKS & DUNN Only In America
 ALAN JACKSON Where I Come From
 TOBY KEITH I'm Just Talkin' About Tonight
 BLAKE SHELTON Austin

GREAT AMERICAN COUNTRY

John Hendricks
Adds:

 TRACE ADKINS I'm Tryin'
 TOBY KEITH I Wanna Talk About Me
 TRACY LAWRENCE Life Don't Have To Be So Hard
 ELBERT WEST Unpredictable

Elite:

 BROOKS & DUNN Only In America
 TOBY KEITH I'm Just Talkin' About Tonight
 RASCAL FLATTS While You Loved Me
 BLAKE SHELTON Austin
 CYNDI THOMSON What I Really Meant To Say
 KEITH URBAN Where The Blacktop Ends
 PHIL VASSAR Six-Pack Summer
 DARRYL WORLEY Second Wind
 TRISHA YEARWOOD I Would've Loved You Anyway

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • 818-461-5435
Adds:

 KENNY CHESNEY The Tin Man
 LONESTAR With Me
 MARK MCGUINN That's A Plan
 CHELY WRIGHT Never Love You Enough

Hots:

 KEITH URBAN Where The Blacktop Ends
 TOBY KEITH I'm Just Talkin' About Tonight
 BLAKE SHELTON Austin
 TRISHA YEARWOOD I Would've Loved You Anyway
 CYNDI THOMSON What I Really Meant To Say
 BROOKS & DUNN Only In America
 ALAN JACKSON Where I Come From

RADIO ONE COUNTRY PLAYLIST

JIM WEST • 970-949-3339
Adds:

 GARY ALLAN Man Of Me
 MARK MCGUINN That's A Plan

Hottest:

 BROOKS & DUNN Only In America
 CYNDI THOMSON What I Really Meant To Say
 BLAKE SHELTON Austin

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • 661-294-9000

Mainstream Country

David Felker
Adds:

No Adds

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 BROOKS & DUNN Only In America
 JO DEE MESSINA Downtime

Hot Country

Jim Hays
Adds:

 PAT GREEN Carry On
 LONESTAR With Me

Hottest:

 KEITH URBAN Where The Blacktop Ends
 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 CYNDI THOMSON What I Really Meant To Say
 ALAN JACKSON Where I Come From

Young & Elder

David Felker
Adds:

MARK MCGUINN That's A Plan

Hottest:

 BLAKE SHELTON Austin
 TOBY KEITH I'm Just Talkin' About Tonight
 KEITH URBAN Where The Blacktop Ends
 JO DEE MESSINA Downtime
 CHRIS CAGLE Laredo


14.3 million households

ADDS

 TRACE ADKINS I'm Tryin'
 TRACY LAWRENCE Life Don't Have To Be So Hard
 TOBY KEITH I Wanna Talk About Me
 ELBERT WEST Unpredictable

TOP 10

 KENTUCKY HEADHUNTERS Louisiana CoCo
 CHELY WRIGHT Never Love You Enough
 TOBY KEITH I'm Just Talkin' About Tonight
 TRISHA YEARWOOD I Would've Loved You Anyway
 BLAKE SHELTON Austin
 JESSICA ANDREWS Helplessly, Hopelessly
 LONESTAR I'm Already There
 CYNDI THOMSON What I Really Meant To Say
 BILLY GILMAN She's My Girl
 TRICK PONY On A Night Like This

Information current as of August 31, 2001.


 48.3 million households
 Paul Hastaba, Sr. VP/IGM
 Chris Parr, VP/Music & Talent

ADDS

 BERING STRAIT Jagged Edge Of A Broken Heart
 TOBY KEITH I Wanna Talk About Me
 TRACE ADKINS I'm Tryin'

TOP 12

 TOBY KEITH I'm Just Talkin' About Tonight
 LONESTAR I'm Already There
 KEITH URBAN Where The Blacktop Ends
 DARRYL WORLEY Second Wind
 BROOKS & DUNN Only In America
 CAROLYN DAWN JOHNSON Complicated
 CYNDI THOMSON What I Really Meant To Say
 TRICK PONY On A Night Like This
 DOLLY PARTON Shine
 CHELY WRIGHT Never Love You Enough
 TAMMY COCHRAN Angels In Waiting
 MARTINA MCBRIDE When God Fearsin' Women Get The Blues

HEAVY

 CHRIS CAGLE Laredo
 CYNDI THOMSON What I Really Meant To Say
 FAITH HILL There You'll Be
 KEITH URBAN Where The Blacktop Ends
 JAMIE O'NEAL When I Think About Angels
 LONESTAR I'm Already There
 TOBY KEITH I'm Just Talkin' About Tonight

HOT SHOTS

 JEFFREY STEELE Somethin' In The Water
 JESSICA ANDREWS Helplessly, Hopelessly
 MARTINA MCBRIDE When God Fearsin' Women Get The Blues
 TRAVIS TRITT Love Of A Woman

 Heavy rotation songs receive 28 plays per week.
 Hot Shots receive 21 plays per week.

Information current as of August 22, 2001


WILD, WILD WEST

KSON/San Diego held a Neon Circus and Wild West Show promotion recently. The morning team even hung out with Columbia recording artists Montgomery Gentry. Pictured (l-r) are KSON morning guy Kris Rochester, Eddie Montgomery, Troy Gentry and KSON morning guy Tony Randall.


MEET AND EAT

Capitol recording artist Keith Urban hosted a "Meet and Eat" at Outback Steakhouse in Washington, DC the night before his appearance at Nissan Pavilion with Brooks & Dunn. Pictured (l-r) are WMZQ/Washington Promotions Director Wendie Vestfall, Urban and 'M2Q Programming Assistant Shelly Rose.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

 R&R c/o Heidi Van Alstyne:
 10100 Santa Monica Blvd., 5th Floor,
 Los Angeles, CA 90067

August 31, 2001

RateTheMusic.com
 BY MEDIABASE™

America's Best Testing Country Songs 12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
BLAKE SHELTON Austin (Warner Bros.)	4.16	4.19	98%	26%	4.22	98%	25%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	4.00	3.99	98%	30%	4.10	98%	25%
TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)	3.99	3.99	98%	25%	4.12	98%	21%
RASCAL FLATTS While You Loved Me (Lyric Street)	3.96	3.92	93%	22%	3.98	93%	19%
ALAN JACKSON Where I Come From (Arista)	3.95	3.92	92%	15%	4.06	95%	13%
SONS OF THE DESERT What I Did Right (MCA)	3.92	3.89	83%	13%	3.93	84%	11%
LONESTAR I'm Already There (BNA)	3.91	3.94	99%	41%	4.01	100%	39%
CHRIS CAGLE Laredo (Capitol)	3.91	3.91	98%	28%	3.82	98%	31%
KEITH URBAN Where The Blacktop Ends (Capitol)	3.90	3.86	98%	28%	3.91	98%	27%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	3.88	3.81	97%	24%	4.01	98%	22%
CYNDI THOMSON What I Really Meant To Say (Capitol)	3.87	3.90	94%	20%	3.84	95%	20%
LEE ANN WOMACK Why They Call It Falling (MCA)	3.87	3.84	96%	24%	3.89	96%	24%
CAROLYN DAWN JOHNSON Complicated (Arista)	3.86	3.83	92%	19%	3.82	92%	19%
BROOKS & DUNN Only In America (Arista)	3.86	3.88	96%	22%	3.88	97%	21%
TIM MCGRAW Angry All The Time (Curb)	3.85	3.83	89%	16%	3.87	89%	16%
MARK WILLS Loving Every Minute (Mercury)	3.85	3.75	84%	12%	3.86	85%	11%
TRAVIS TRITT Love Of A Woman (Columbia)	3.83	3.79	84%	10%	3.92	88%	10%
TRICK PONY On A Night Like This (H2E/WB)	3.83	3.81	90%	14%	3.85	89%	13%
KENNY CHESNEY The Tin Man (BNA)	3.83	-	69%	8%	3.87	68%	6%
JEFF CARSON Real Life (I Never Was The Same Again) (Curb)	3.81	3.77	68%	10%	3.89	66%	8%
PHIL VASSAR Six-Pack Summer (Arista)	3.80	3.81	95%	20%	3.82	95%	20%
DIAMOND RIO Sweet Summer (Arista)	3.78	3.76	89%	18%	3.83	88%	17%
CHELY WRIGHT Never Love You Enough (MCA)	3.75	3.77	83%	14%	3.76	82%	13%
DARRYL WORLEY Second Wind (DreamWorks)	3.70	3.71	90%	19%	3.86	88%	14%
TAMMY COCHRAN Angels In Waiting (Epic)	3.69	3.65	93%	28%	3.84	93%	24%
MARTINA MCBRIDE When God-Fearin' Women Get The Blues (RCA)	3.67	3.64	93%	20%	3.66	93%	20%
ANDY GRIGGS How Cool Is That (RCA)	3.64	3.58	73%	11%	3.67	71%	11%
JO DEE MESSINA Downtime (Curb)	3.63	3.61	98%	38%	3.73	98%	36%
DIXIE CHICKS Heartbreak Town (Monument)	3.60	3.67	85%	20%	3.47	83%	22%
REBA MCENTIRE I'm A Survivor (MCA)	3.57	3.57	83%	14%	3.69	86%	13%

Total sample size is 1007 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JAMIE O'NEAL When I Think About Angels (Mercury)	3548
LONESTAR I'm Already There (BNA)	3287
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	3007
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	2584
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	2534
KENNY CHESNEY Don't Happen Twice (BNA)	2361
SARA EVANS I Could Not Ask For More (RCA)	2033
TIM MCGRAW Grown Men Don't Cry (Curb)	1883
DIAMOND RIO One More Day (Arista)	1664
JESSICA ANDREWS Who I Am (DreamWorks)	1577
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	1514
KEITH URBAN But For The Grace Of God (Capitol)	1443
BRAD PAISLEY Two People Fell In Love (Arista)	1272
PHIL VASSAR Just Another Day In Paradise (Arista)	1251
GARY ALLAN Right Where I Need To Be (MCA)	1222
ALAN JACKSON When Somebody Loves You (Arista)	1152
TIM MCGRAW My Next Thirty Years (Curb)	1139
SARA EVANS Born To Fly (RCA)	1107
GEORGE STRAIT If You Can Do Anything Else (MCA)	1076
TOBY KEITH How Do You Like Me Now? (DreamWorks)	1041

COUNTRY Going For Adds 9/4/01

CHARLIE ROBISON Right Man For The Job (Columbia)
 TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic/WB)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rmusicmeeting.com

MUSIC MEETING

FEELS LIKE THE FIRST TIME

As BMI's Patsy Bradley noted during the celebration for Blake Shelton's hit "Austin," it was a party of many firsts: the first No. 1 for songwriters David Kent and Kirsti Manna (heck, it was her first cut!) and the first No. 1 for Warner Bros. artist Shelton, Talbot Music Publishing and producer Bobby Braddock. Pictured during the party are (l-r) Braddock, Bradley, Talbot's Jana Talbot, Shelton, Manna, Kent and BMI's Paul Corbin.

MARKET #1 WYNY/New York Big City (914) 592-1071 McNeil 12+ Cum 394,700. PLAYS LW TW ARTIST/TITLE GI (000) 37 41 TOBY KETH'EM/Just Talkin'...

MARKET #2 KZLA/Los Angeles Ennis (818) 682-8000 Curtis/Campos 12+ Cum 827,800. PLAYS LW TW ARTIST/TITLE GI (000) 41 46 CAROLYN DAWN JOHNSON/Complicated...

MARKET #3 WUSM/Chicago Infinity (773) 649-0099 Case/Bonno 12+ Cum 607,800. PLAYS LW TW ARTIST/TITLE GI (000) 47 48 KEITH URBAN/Where The Backdrop...

MARKET #4 KYCY/San Francisco Infinity (415) 931-9330 Thomas/Jordan/Ryan 12+ Cum 331,900. PLAYS LW TW ARTIST/TITLE GI (000) 61 69 BROOKS & DUNN/Only In America...

MARKET #5 WXIU/Philadelphia Beasley (610) 657-3000 McKey/Lack 12+ Cum 457,400. PLAYS LW TW ARTIST/TITLE GI (000) 39 41 TOBY KETH'EM/Just Talkin'...

MARKET #6 KPLX/Dallas-Ft. Worth Susquehanna (214) 535-2400 Phillips/Rivers/Alan 12+ Cum 538,200. PLAYS LW TW ARTIST/TITLE GI (000) 52 81 ALAN JACKSON/Where I Come From...

MARKET #7 KSCS/Dallas-Ft. Worth 99.5 The Wolf (817) 540-1963 James/O'Brien 12+ Cum 489,600. PLAYS LW TW ARTIST/TITLE GI (000) 53 51 TOBY KETH'EM/Just Talkin'...

MARKET #8 WYCD/Detroit Infinity (313) 962-9000 Rodman/Chairman 12+ Cum 445,900. PLAYS LW TW ARTIST/TITLE GI (000) 52 54 TOBY KETH'EM/Just Talkin'...

MARKET #9 WLKB/Boston Greater Media (617) 822-9000 Brophy/Rosen 12+ Cum 320,900. PLAYS LW TW ARTIST/TITLE GI (000) 34 46 TOBY KETH'EM/Just Talkin'...

MARKET #10 WMZQ/Washington, DC 98.7 The Eagle (703) 225-2231 Wya/Antony 12+ Cum 450,300. PLAYS LW TW ARTIST/TITLE GI (000) 48 48 MONTGOMERY GENTRY/She Couldn't...

MARKET #10 KIKK/Houston-Galveston Infinity (713) 881-5957 Davis/Trape 12+ Cum 326,200. PLAYS LW TW ARTIST/TITLE GI (000) 41 42 BLAKE SHELTON/Austin...

MARKET #10 KILT/Houston-Galveston Infinity (713) 881-5100 Davis/Trape 12+ Cum 442,900. PLAYS LW TW ARTIST/TITLE GI (000) 42 36 CAROLYN DAWN JOHNSON/Complicated...


MARKET #10 KKBQ/Houston-Galveston The New 93.0 Country (713) 961-0093 Cruise/Brooks 12+ Cum 395,700. PLAYS LW TW ARTIST/TITLE GI (000) 92 99 TRAVIS TRITT/Love Of A Woman...

MARKET #11 WKHM/Atlanta ABC (770) 955-0110 Hallam/Gray 12+ Cum 434,100. PLAYS LW TW ARTIST/TITLE GI (000) 41 42 BLAKE SHELTON/Austin...

MARKET #11 WYAF/Atlanta ABC (770) 955-0110 Hallam/Gray 12+ Cum 445,200. PLAYS LW TW ARTIST/TITLE GI (000) 29 29 BROOKS & DUNN/Only In America...


Country Playlists

MARKET #12
WKIS/MIAMI
Beasley
 (954) 431-6200
Waker/McCoy/Evans
 12+ Cume 388,398




PLAYS	LG	ARTIST/TITLE	GI (888)
37	48	TOBY KETH'THru'Just Tabin'...	8540
24	38	TRICK PONY/On A Night Like This	7830
39	38	BROOKS & DUNN/Only In America	7638
37	38	BLAKE SHELTON/Austin	7437
37	37	MONTGOMERY GENTRY/She Couldn't...	7437
24	38	LODESTAR/Im Already There	7038
37	35	TRISHA YEAHWOOD/Would've Loved...	7035
38	34	JAMIE O'NEAL/When I Think About...	6834
28	34	RASCAL FLATS/While You Loved Me	6828
37	34	ALAN JACKSON/Where I Come From	6528
22	28	TIM MCGRAW/When A Man Don't Cry	5228
24	28	KEITH URBAN/Where The Backdrop...	4824
24	24	J.D. McELREATH/When God Fearin'...	4422
22	24	TRAVIS TRITTA/It's A Great Day...	4221
30	21	CYNDI THOMPSON/When I Really...	4221
18	21	MARK WILLIS/Loving Every Minute	4221
28	21	DONALD RUDOLPH/When God Fearin'...	4020
22	21	DIAMOND RIDD/Sweet Summer	4020
19	21	SONS OF THE DESERT/What I Did Right	4020
17	21	JESSICA ANDREWS/Who I Am	3819
28	21	REBA MCKENZIE/When God Fearin'...	3819
28	21	CAROLYNN DAWN JOHNSON/Complicated	3819
18	21	TIM MCGRAW/Grown Men Don't Cry	3818
21	21	PHIL VASSAR/Caroline	3818
18	21	DARRELL WOLFE/Second Wind	3818
18	21	BROOKS & DUNN/Nothin'...	3818
18	21	TRACE ADKINS/If You Go To That	3818
14	21	TRAVIS TRITTA/It's A Great Day...	3417
16	21	DIAMOND RIDD/Sweet Summer	3216
16	21	LODESTAR/Im Already There	3015
23	18	GARY ALLAN/Right Where I'm From	4050
15	18	PHIL VASSAR/Caroline	4015
15	18	LEE ANN WOMACK/Why They Call It...	4015
14	18	TRAVIS TRITTA/It's A Great Day...	2814
14	18	JAMIE O'NEAL/When I Think About...	2814
13	18	JESSICA ANDREWS/Melody...	2613

MARKET #14
KMPS/Seattle-Tacoma
Infinity
 (206) 805-0941
Brenner/Thomas
 12+ Cume 421,808




PLAYS	LG	ARTIST/TITLE	GI (888)
37	35	BLAKE SHELTON/Austin	9170
39	35	JAMIE O'NEAL/When I Think About...	9170
29	32	TIM MCGRAW/When A Man Don't Cry	8384
39	32	LODESTAR/Im Already There	8384
31	31	BROOKS & DUNN/Only In America	8122
31	31	KEITH URBAN/Where The Backdrop...	8122
32	30	J.D. McELREATH/When God Fearin'...	7880
28	30	CYNDI THOMPSON/When I Really...	7598
29	29	TOBY KETH'THru'Just Tabin'...	7598
27	28	SONS OF THE DESERT/What I Did Right	7380
23	23	REBA MCKENZIE/When God Fearin'...	6026
16	22	CAROLYNN DAWN JOHNSON/Complicated	5764
22	22	ALAN JACKSON/Where I Come From	5764
22	22	DOE CHICKS/Heartbreak Town	5764
22	22	PHIL VASSAR/Caroline	5764
24	21	MARTINA MCKRIDE/When God Fearin'...	5502
24	21	DARRELL WOLFE/Second Wind	5502
23	21	LEE ANN WOMACK/Why They Call It...	5240
21	21	CHRIS CAGLE/Laredo	5240
21	21	JEFF CARSON/Real Life	4978
19	21	TRACE ADKINS/If You Go To That	4978
18	21	TRISHA YEAHWOOD/Would've Loved...	4454
23	21	DIAMOND RIDD/Sweet Summer	4192
18	21	SARA EVANS/Could Not Ask...	4192
30	21	BRAD PASLEY/Two People Fall...	4192
23	21	RASCAL FLATS/While You Loved Me	3830
16	21	DARRELL WOLFE/Second Wind	3658
15	21	AMY GRIGGS/How Cool Is That	3658
15	21	TRACE ADKINS/If You Go To That	3658
11	21	TIM MCGRAW/Grown Men Don't Cry	3060
12	21	ALAN JACKSON/Where I Come From	3144
12	21	GARY ALLAN/Right Where I'm From	3144
23	18	PHIL VASSAR/Caroline	4284
11	18	FAITH HILL/My Heart Had A...	2882
11	18	BRAD PASLEY/Two People Fall...	2882
11	18	DIAMOND RIDD/Sweet Summer	2882
11	18	JAMIE O'NEAL/When I Think About...	2882
14	18	MARK WILLIS/Loving Every Minute	2882
9	18	TRACY BYRD/Just Let Me Be In...	2820

MARKET #15
KMLF/Phoenix
Infinity
 (602) 252-8181
Garrison/Loos
 12+ Cume 334,000




PLAYS	LG	ARTIST/TITLE	GI (888)
26	52	PHIL VASSAR/Caroline	11544
48	58	TRAVIS TRITTA/It's A Great Day...	11100
39	50	TIM MCGRAW/When A Man Don't Cry	11100
35	42	CAROLYNN DAWN JOHNSON/Complicated	9324
51	41	TOBY KETH'THru'Just Tabin'...	9212
39	39	JAMIE O'NEAL/When I Think About...	8658
38	37	MARTINA MCKRIDE/When God Fearin'...	8124
51	38	REBA MCKENZIE/When God Fearin'...	7982
32	38	MARTINA MCKRIDE/When God Fearin'...	7982
32	38	ALAN JACKSON/Where I Come From	7770
40	32	JEFF CARSON/Real Life	7104
22	28	LODESTAR/Im Already There	6712
25	27	LODESTAR/Im Already There	5892
30	26	FAITH HILL/There You'll Be	5272
37	26	TIM MCGRAW/When A Man Don't Cry	5772
22	26	JESSICA ANDREWS/Who I Am	5108
23	26	TRAVIS TRITTA/It's A Great Day...	5108
15	22	RASCAL FLATS/While You Loved Me	4884
16	22	SARA EVANS/Could Not Ask...	4884
18	22	STEVE HOLY/Good Morning	4884
16	22	TRISHA YEAHWOOD/Would've Loved...	4440
18	22	SHAMIA THOMPSON/Holdin' On...	4440
18	22	LEE ANN WOMACK/Why They Call It...	4440
19	22	JAMIE O'NEAL/When I Think About...	4440
19	22	RASCAL FLATS/While You Loved Me	4218
7	19	TRAVIS TRITTA/It's A Great Day...	4218
19	19	TOBY KETH'THru'Just Tabin'...	4218
19	19	CYNDI THOMPSON/When I Really...	4218
19	19	BROOKS & DUNN/Nothin'...	4218
18	19	LODESTAR/Im Already There	3996
23	17	ALAN JACKSON/Where I Come From	3774
21	17	TRAVIS TRITTA/It's A Great Day...	3774
17	17	RASCAL FLATS/While You Loved Me	3774
18	17	LENN WILSON/Just Another Day...	3552
16	17	DIAMOND RIDD/Sweet Summer	3552
15	17	JAMIE O'NEAL/When I Think About...	3330
15	17	ERIC HEATHERLY/Powers On The Wall	3330

MARKET #16
KMIX/Phoenix
Clear Channel
 (480) 965-6226
King/Forster
 12+ Cume 353,000




PLAYS	LG	ARTIST/TITLE	GI (888)
32	48	BROOKS & DUNN/Only In America	8886
45	48	BLAKE SHELTON/Austin	7812
47	42	TOBY KETH'THru'Just Tabin'...	7728
49	41	RASCAL FLATS/While You Loved Me	7544
49	41	KEITH URBAN/Where The Backdrop...	7544
48	40	CAROLYNN DAWN JOHNSON/Complicated	7380
47	38	CYNDI THOMPSON/When I Really...	6992
31	29	AMY GRIGGS/How Cool Is That	5336
28	29	TIM MCGRAW/When A Man Don't Cry	5336
28	29	TRAVIS TRITTA/It's A Great Day...	5336
28	29	NICKEL CREEK/When You Come...	5336
28	29	MARK WILLIS/Loving Every Minute	5152
29	27	TRACE ADKINS/If You Go To That	4968
27	27	TRAVIS TRITTA/It's A Great Day...	4968
29	28	LODESTAR/Im Already There	4824
27	28	DIAMOND RIDD/Sweet Summer	4232
22	22	DOE CHICKS/Heartbreak Town	4048
22	22	LEE ANN WOMACK/Why They Call It...	3864
29	21	TAMMY COCHRAN/Angels In Waiting	3864
47	20	JAMIE O'NEAL/When I Think About...	3680
27	20	CHAD BROCK/You'll Be Mine	3680
17	20	KEITH URBAN/Where The Backdrop...	3810
17	20	GARY ALLAN/Right Where I'm From	3810
16	20	KENNY CHESNEY/Don't Happen Twice	2944
15	20	JAMIE O'NEAL/When I Think About...	2760
15	20	TRAVIS TRITTA/It's A Great Day...	2760
15	20	RASCAL FLATS/While You Loved Me	2760
14	20	TRAVIS TRITTA/It's A Great Day...	2760
16	19	DOE CHICKS/Heartbreak Town	2576
14	19	LEE ANN WOMACK/Why They Call It...	2576
15	19	TOBY KETH'THru'Just Tabin'...	2576
14	19	PHIL VASSAR/Caroline	2392
13	19	MARK WILLIS/Loving Every Minute	2392
13	19	FAITH HILL/My Heart Had A...	2392
14	19	TIM MCGRAW/My Head Thru' My Eyes	2392
12	19	ALAN JACKSON/Where I Come From	2208
13	18	TRAVIS TRITTA/It's A Great Day...	2208
15	18	DIAMOND RIDD/Sweet Summer	2024
15	18	CHAD BROCK/You'll Be Mine	2024

MARKET #17
KSON/San Diego
Jefferson-Phelan
 (619) 291-9797
Dimick/Ford
 12+ Cume 255,286




PLAYS	LG	ARTIST/TITLE	GI (888)
51	58	BLAKE SHELTON/Austin	8500
49	48	KEITH URBAN/Where The Backdrop...	8240
38	41	KENNY CHESNEY/Don't Happen Twice	4930
40	41	BROOKS & DUNN/Ain't Nothing...	4540
36	37	LODESTAR/Im Already There	4810
38	35	TOBY KETH'THru'Just Tabin'...	4550
34	35	TRISHA YEAHWOOD/Would've Loved...	4650
24	33	TIM MCGRAW/When A Man Don't Cry	3270
24	33	TRAVIS TRITTA/It's A Great Day...	3270
25	33	CYNDI THOMPSON/When I Really...	3770
19	29	TOBY KETH'THru'Just Tabin'...	3740
21	28	BROOKS & DUNN/Only In America	3640
28	28	MARTINA MCKRIDE/When God Fearin'...	3510
26	27	REBA MCKENZIE/When God Fearin'...	3840
29	28	LODESTAR/Im Already There	3380
16	25	DOE CHICKS/Heartbreak Town	3120
22	24	MARK WILLIS/Loving Every Minute	3250
21	24	CHRIS CAGLE/Laredo	3250
19	23	BRAD PASLEY/Two People Fall...	2940
19	23	PHIL VASSAR/Caroline	2940
21	23	CAROLYNN DAWN JOHNSON/Complicated	2730
-	19	CHRIS CAGLE/Laredo	2470
19	19	JESSICA ANDREWS/Who I Am	2210
17	18	TRAVIS TRITTA/It's A Great Day...	2000
17	18	SONS OF THE DESERT/What I Did Right	2000
22	18	MONTGOMERY GENTRY/She Couldn't...	3490
19	17	JESSICA ANDREWS/Who I Am	1950
17	17	TRAVIS TRITTA/It's A Great Day...	1820
17	17	MARK MCGRAW/When A Man Don't Cry	1820
14	15	TIM MCGRAW/My Head Thru' My Eyes	1850
16	15	DIAMOND RIDD/Sweet Summer	1950
16	15	TRAVIS TRITTA/It's A Great Day...	1950
15	15	LEE ANN WOMACK/Why They Call It...	1950
17	14	TRICK PONY/On A Night Like This	1820
16	14	JOE MCILREATH/When God Fearin'...	1820
14	14	MARK WILLIS/Loving Every Minute	3312
13	14	BRAD PASLEY/Whispered Around	1680
14	12	TIM MCGRAW/My Head Thru' My Eyes	1500
10	12	TIM RUSH/Love You Like A Train	1500
10	12	TRACE ADKINS/If You Go To That	1300
5	10	TOBY KETH'THru'Just Tabin'...	1300

MARKET #17
KEYE/Minneapolis
Clear Channel
 (952) 820-4200
Svedberg/Hoon
 12+ Cume 424,806

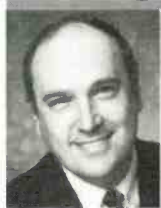


PLAYS	LG	ARTIST/TITLE	GI (888)
43	48	BROOKS & DUNN/Only In America	13022
45	45	PHIL VASSAR/Caroline	12915
45	45	CYNDI THOMPSON/When I Really...	12915
45	45	CAROLYNN DAWN JOHNSON/Complicated	12915
26	43	ALAN JACKSON/Where I Come From	12241
40	40	J.D. McELREATH/When God Fearin'...	11480
26	39	TIM MCGRAW/When A Man Don't Cry	10836
27	39	MARTINA MCKRIDE/When God Fearin'...	10836
26	38	CHELY WRIGHT/Never Love You...	8523
25	38	MARK MCGRAW/When A Man Don't Cry	8038
28	38	TRISHA YEAHWOOD/Would've Loved...	8038
28	38	KEITH URBAN/Where The Backdrop...	7743
25	38	TOBY KETH'THru'Just Tabin'...	7175
40	28	RASCAL FLATS/While You Loved Me	7175
17	28	GARY ALLAN/Right Where I'm From	7175
23	28	KEITH URBAN/Where The Backdrop...	7175
24	28	SONS OF THE DESERT/What I Did Right	7175
24	24	JEFF CARSON/Real Life	6888
24	24	BRAD PASLEY/Two People Fall...	6888
23	24	GARY ALLAN/Right Where I'm From	6888
23	24	TRICK PONY/On A Night Like This	6888
20	23	LODESTAR/Im Already There	6881
21	22	TOBY KETH'THru'Just Tabin'...	6314
21	22	JAMIE O'NEAL/When I Think About...	6314
21	22	TAMMY COCHRAN/Angels In Waiting	5740
20	22	BLAKE SHELTON/Austin	5740
18	22	LODESTAR/Im Already There	5453
21	22	TIM MCGRAW/Grown Men Don't Cry	5168
15	22	REBA MCKENZIE/When God Fearin'...	5168
17	22	CHAD BROCK/You'll Be Mine	4879
17	22	TRACE ADKINS/If You Go To That	4879
17	22	DOE CHICKS/Heartbreak Town	4879
17	22	JAMIE O'NEAL/When I Think About...	4879
17	22	AMY GRIGGS/How Cool Is That	4306
15	22	KENNY CHESNEY/Don't Happen Twice	4306
16	22	LEE ANN WOMACK/Why They Call It...	4306
18	22	CLARK FRANKL/When I Really...	3731
18	22	SARA EVANS/Could Not Ask...	3731
9	22	MONTGOMERY GENTRY/Cold One Comin'...	3444
10	22	MONTGOMERY GENTRY/She Couldn't...	3444
12	22	ARCON TRIPPIKOS/This	3444

MARKET #18
WIL/Louis
Bonnevillie
 (314) 781-9800
Schell/Wortman
 12+ Cume 339,500



PLAYS	LG	ARTIST/TITLE	GI (888)
44	46	TOBY KETH'THru'Just Tabin'...	10672
44	45	BLAKE SHELTON/Austin	10440
44	47	JAMIE O'NEAL/When I Think About...	8544
35	47	CYNDI THOMPSON/When I Really...	8544
36	39	KEITH URBAN/Where The Backdrop...	8352
24	31	TRISHA YEAHWOOD/Would've Loved...	7192
21	30	GARY ALLAN/Right Where I'm From	6960
22	30	ALAN JACKSON/Where I Come From	6960
27	27	GARY THOMPSON/When I Really...	6892
35	27	BROOKS & DUNN/Only In America	6264
35	27	BROOKS & DUNN/Only In America	6264
23	25	RASCAL FLATS/While You Loved Me	5800
24	24	TIM MCGRAW/When A Man Don't Cry	5568
23	24	DIAMOND RIDD/Sweet Summer	5336
23	23	TRAVIS TRITTA/It's A Great Day...	5336
12	23	JESSICA ANDREWS/Who I Am	5336
28	22	BROOKS & DUNN/Ain't Nothing...	4978
8	22	MONTGOMERY GENTRY/She Couldn't...	4872



MIKE KINOSHIAN
mkinosox@rronline.com

It's A Numbers Thing

█ Exclusive stats show who's really hot

Results of an R&R-sponsored Edison Media Research project dealing with new music are being shared throughout this week's issue. Edison President Larry Rosin first gave a broad overview of the findings two months ago in Los Angeles at R&R Convention 2001.

A ton of interesting information has been unearthed in "The National Record Buyers Survey," and one appealing aspect is the way that Rosin has categorized responses by format. Be sure to read each format editor's specific breakouts. Approximately 750 people were interviewed over the phone for this late-May project.

According to the study, 53% of AC's target group would "definitely or probably" purchase a new 'N Sync CD, while 44% of the same target group would "definitely or probably" purchase a new Backstreet Boys CD. Less than three in 10 AC listeners (27%) were influenced to purchase a CD after seeing it advertised on TV.

Just a shade less than two of every three (65%) people in AC's target group watch MTV (base: those who subscribe to cable or satellite television), compared to more than eight of 10 (84%) in Hot AC. Both AC and Hot AC participants generally watch MTV for four hours per week. More than two of three AC respondents (68%) noted that they watch BET three or more hours each week, while just over 80% say they tune in to VH1.

The study's findings indicate that it's typical for someone within AC's target group to have downloaded 123 songs off the Internet—that's approximately 40% of Hot AC's total (318). When deciding to purchase a movie soundtrack, more than three of every four Hot AC (78%) and AC respondents (76%) said that it's very important to like the music heard while watching the movie. It's especially noteworthy that Hot AC's 78% was the highest of any format in the study.

AC

Here are some other significant AC numbers:

- Thirty percent of the entire sample gave AC a 4 or 5 on a 1-to-5 sale.

- Of those who gave AC a 4 or 5, 29.5% said they had purchased a CD or cassette in the last 12 months.

- Five percent of the entire sample said they listen to AC-type music the most.

- The percentage of the AC target who gave a 4 or 5 to the following other formats:

47.4% to Dance
46.9% to CHR
46.8% to R&B
43.0% to Hot AC
41.8% to Classic Rock
41.3% to Country
30.9% to Contemporary Christian

HOT AC

A whopping 77% of those within Hot AC's target group indicated they would "definitely or probably" purchase a new Creed CD; 36% said they'd "definitely" purchase that group's new CD. Nearly half (46%) of Hot AC's target group said they would "definitely or probably" purchase a new Metallica CD, while 21% of those participating said that they'd "definitely" purchase a new Red Hot Chili Peppers' CD.

The study also produced these noteworthy Hot AC numbers:

- One of every four (25%) Hot AC listeners has bought an alternative CD in the past 12 months.

- Forty-eight percent of Hot AC listeners were influenced to purchase a CD after hearing it in a music video.

- Of the entire 16-40-year-old sample, 44% gave the Hot AC music grouping a 4 or 5. Forty-four percent of those who gave the Hot AC grouping a 4 or 5 said they had purchased a CD or cassette in the last 12 months.

- Thirteen percent of the entire sample said they listen to Hot AC-type music the most.

- The percentage of the Hot AC target who gave a 4 or 5 to the following other formats:

63.1% to AC
50.8% to Rock
45.5% to Classic Rock
41.5% to Dance
34.8% to R&B
29.9% to CHR

AC And Hot AC Combined

- Only 24% of AC and Hot AC's entire sample said they burn CDs. Of those AC listeners who do, 41% are 16-24 years old.

- Eighty-two percent of AC and Hot AC's total target would be more interested in buying a 14-song CD for \$14.99 than a seven-song CD for \$9.99.

- Forty-three percent of the AC target group gave a 4 or 5 to the Hot AC artist grouping, but only 29% of the Hot AC target gave the AC artist grouping a 4 or 5. "AC listeners like Hot AC, but Hot AC listeners don't necessarily like AC," Rosin says.

- U2 appeal equally to both the Hot AC and AC targets: Nineteen percent of the Hot AC target and 18% of the AC target said they would "definitely" purchase a new U2 CD. Santana also have widespread appeal for both Hot AC and AC listeners: 57.5% of the Hot AC target group would "definitely or probably" purchase a new Santana CD, and 60.5% of the AC target group would "definitely or probably" purchase it.

- Celine Dion is more polarizing: Forty-eight percent of Hot AC's target group said they'd "definitely not purchase" a new CD by her, while only 15% of AC's target group said they'd "definitely not." Seventy-seven percent of Hot AC's target group would "definitely or probably not" purchase a new Celine Dion CD, and 23% of the AC target would "definitely or probably not" purchase a new Celine Dion CD.

- Michael Jackson, Rosin points out, is in trouble at AC and Hot AC, as 83% of the Hot AC target group and 67% of the AC group said they would "definitely or probably not" purchase his next new CD.

- Forty-seven percent of the AC target group gave the CHR grouping a 4 or 5. Only 30% of the Hot AC target group gave CHR a 4 or 5.

Shania's Still The One

Ever wonder what a chart from the country's top 10 AC and Hot AC AQH stations would look like? Here's your answer. Information gathered by Mediabase Exec. VP/Director Rich Meyer is based on total plays over a recent 30-day period. At least 80% of the stations had to play a particular song in order for it to qualify.

AC

- 1 SHANIA TWAIN You're Still The One
- 2 SAVAGE GARDEN Truly Madly Deeply
- 3 SIXPENCE NONE THE RICHER Kiss Me
- 4 BRYAN ADAMS (Everything I Do) I Do It For You
- 5 LeANN RIMES How Do I Live?
- 6 SARAH McLACHLAN Angel
- 7 BONNIE RAITT Something To Talk About
- 8 JOURNEY Open Arms
- 9 BETTE MIDLER Wind Beneath My Wings
- 10 POLICE Every Breath You Take
- 11 PAULA COLE I Don't Want To Wait
- 12 RICHARD MARX Right Here Waiting
- 13 ROD STEWART Reason To Believe (Unplugged)
- 14 CELINE DION Because You Loved Me
- 15 R. KELLY I Believe I Can Fly
- 16 VANESSA WILLIAMS Save The Best For Last
- 17 ERIC CLAPTON Change The World
- 18 JOHN WAITE Missing You
- 19 DES'REE You Gotta Be
- 20 FOREIGNER I Wanna Know What Love Is

Hot AC

- 1 GOO GOO DOLLS Slide
- 2 NATALIE IMBRUGLIA Torn
- 3 SIXPENCE NONE THE RICHER Kiss Me
- 4 TAL BACHMAN She's So High
- 5 GOO GOO DOLLS Iris
- 6 SUGAR RAY Someday
- 7 BARENAKED LADIES One Week
- 8 EAGLE-EYE CHERRY Save Tonight
- 9 LENNY KRAVITZ Fly Away
- 10 SMASH MOUTH Walkin' On The Sun
- 11 THIRD EYE BLIND Semi-Charmed Life
- 12 CRANBERRIES Dreams
- 13 GREEN DAY Time Of Your Life (Good Riddance)
- 14 SPIN DOCTORS Two Princes
- 15 THIRD EYE BLIND Jumper
- 16 DUNCAN SHEIK Barely Breathing
- 17 SUGAR RAY Fly
- 18 SHERYL CROW All I Wanna Do
- 19 OMD If You Leave
- 20 SHERYL CROW If It Makes You Happy

• The only song appearing on both lists is duplicated at the same position: No. 3.

• Average gold title years, according to Meyer's information, for AC and Hot AC are 1992 and 1997, respectively. Four artists have more than one song on Hot AC's chart, whereas no artist has multiple AC songs.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Call me at (310) 788-1664 or e-mail: mkinosox@rronline.com

August 31, 2001

Powered By



LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
3	1	FAITH HILL There You'll Be (Warner Bros.)	2138	+47	270796	15	104/0
2	2	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2050	-64	251457	37	98/0
1	3	DIDO Thankyou (Arista)	2016	-132	229488	26	98/0
5	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1934	+148	244633	40	104/0
4	5	ENYA Only Time (Reprise)	1743	-121	193007	30	101/0
6	6	BACKSTREET BOYS More Than That (Jive)	1690	+51	222966	19	99/1
7	7	DIAMOND RIO One More Day (Arista)	1668	+98	155688	19	91/1
9	8	BBMAK Ghost Of You And Me (Hollywood)	1369	+48	141696	18	90/0
10	9	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	1295	+50	174398	18	71/2
8	10	'N SYNC This I Promise You (Jive)	1275	-122	157824	46	100/0
12	11	ERIC CLAPTON Believe In Life (Duck/Reprise)	1243	+125	123897	11	96/3
11	12	LIDNEL RICHIE Angel (Island/IDJMG)	1118	-76	161672	28	94/0
13	13	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1094	+98	125566	73	87/0
14	14	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	1024	+37	170264	12	62/0
17	15	JO DEE MESSINA Burn (Curb)	1018	+69	92043	13	88/1
16	16	O-TOWN All Or Nothing (J)	1017	+60	146770	10	83/6
15	17	DON HENLEY Taking You Home (Warner Bros.)	981	+7	109926	68	90/0
19	18	BBMAK Back Here (Hollywood)	750	-111	73555	53	78/0
20	19	JIM BRICKMAN The Simple Things (Windham Hill)	706	-83	67610	4	83/5
22	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	669	+48	85242	8	50/0
23	21	HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	593	+54	71480	5	73/2
Debut	22	ELTON JOHN I Want Love (Rocket/Universal)	544	+445	75310	1	90/8
25	23	MARIAH CAREY Never Too Far (Virgin)	485	+80	93808	4	66/7
24	24	THE CORRS All The Love In The World (143/Lava/Atlantic)	403	-15	40442	6	54/0
27	25	JESSICA ANDREWS Who I Am (DreamWorks)	357	+30	64087	5	45/3
26	26	FREEDY JOHNSTON Love Grows (Elektra/EEG)	327	-52	24787	6	47/0
Debut	27	LONESTAR I'm Already There (BNA)	276	+180	56459	1	34/27
28	28	NEIL DIAMOND You Are The Best Part Of Me (Columbia)	239	-47	24160	4	38/0
29	29	JANET Someone To Call My Lover (Virgin)	237	+24	31547	4	31/1
30	30	CHARLIE WILSON Without You (Major Hits)	205	-1	27036	4	40/5

105 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

SUZU K Dive Deep (Vellum)

Total Plays: 125, Total Stations: 24, Adds: 0

JOURNEY With Your Love (Columbia)

Total Plays: 104, Total Stations: 20, Adds: 1

BABYFACE What If (Arista)

Total Plays: 72, Total Stations: 19, Adds: 3

PETER CETERA I'm Coming Home (DDE)

Total Plays: 68, Total Stations: 15, Adds: 1

JOHN MELLENCAMP Peaceful World (Columbia)

Total Plays: 49, Total Stations: 14, Adds: 7

SERAH I'm Not In Love (Great Northern)

Total Plays: 48, Total Stations: 13, Adds: 1

JOHN WAITE Fly (Gold Circle)

Total Plays: 29, Total Stations: 11, Adds: 4

EDWIN MCCAIN Write Me A Song (Lava/Atlantic)

Total Plays: 14, Total Stations: 12, Adds: 11

LEANN RIMES Soon (Curb)

Total Plays: 13, Total Stations: 31, Adds: 29

Songs ranked by total plays

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
LEANN RIMES Soon (Curb)	29
LONESTAR I'm Already There (BNA)	27
EDWIN MCCAIN Write Me A Song (Lava/Atlantic)	11
ELTON JOHN I Want Love (Rocket/Universal)	8
MARIAH CAREY Never Too Far (Virgin)	7
JOHN MELLENCAMP Peaceful World (Columbia)	7
O-TOWN All Or Nothing (J)	6
JIM BRICKMAN The Simple Things (Windham Hill)	5
CHARLIE WILSON Without You (Major Hits)	5
JOHN WAITE Fly (Gold Circle)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELTON JOHN I Want Love (Rocket/Universal)	+445
LONESTAR I'm Already There (BNA)	+180
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	+148
ERIC CLAPTON Believe In Life (Duck/Reprise)	+125
DIAMOND RIO One More Day (Arista)	+98
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	+98
MARIAH CAREY Never Too Far (Virgin)	+80
JO DEE MESSINA Burn (Curb)	+69
BRIAN MCKNIGHT Back At One (Motown/Universal)	+64
O-TOWN All Or Nothing (J)	+60

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No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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August 31, 2001

America's Best Testing AC Songs 12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
FAITH HILL There You'll Be (Warner Bros.)	4.00	3.95	96%	24%	4.05	96%	23%
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.91	3.81	98%	40%	3.93	99%	41%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.90	3.82	96%	33%	3.94	96%	30%
SAVAGE GARDEN I Knew I Loved You (Columbia)	3.85	3.60	94%	32%	3.96	95%	32%
FAITH HILL The Way You Love Me (Warner Bros.)	3.82	3.71	99%	42%	3.89	99%	44%
LIONEL RICHIE Angel (Island/IDJMG)	3.78	3.69	89%	22%	3.87	90%	20%
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.78	3.65	77%	22%	3.87	75%	18%
BBMAK Ghost Of You And Me (Hollywood)	3.77	3.66	79%	18%	3.80	79%	17%
BBMAK Back Here (Hollywood)	3.75	3.73	87%	26%	3.81	88%	26%
NEIL DIAMOND You Are The Best Part Of Me (Columbia)	3.75	3.53	51%	5%	3.83	56%	6%
DIAMOND RIO One More Day (Arista)	3.73	3.60	71%	16%	3.79	73%	16%
ENYA Only Time (Reprise)	3.73	3.53	85%	23%	3.74	84%	25%
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	3.72	3.56	96%	32%	3.71	97%	34%
BACKSTREET BOYS More Than That (Jive)	3.70	3.48	95%	36%	3.82	93%	37%
ODN HENLEY Taking You Home (Warner Bros.)	3.70	3.62	90%	32%	3.76	91%	32%
CORRS All The Love In The World (143/Lava/Atlantic)	3.67	3.60	62%	9%	3.72	61%	8%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.67	3.73	75%	23%	3.64	72%	20%
HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)	3.64	3.52	47%	3%	3.64	47%	4%
JESSICA ANDREWS Who I Am (DreamWorks)	3.63	3.52	56%	13%	3.52	52%	13%
'N SYNC This I Promise You (Jive)	3.62	3.41	98%	45%	3.77	99%	42%
D-TOWN All Or Nothing (J)	3.60	3.48	78%	21%	3.64	76%	18%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.60	3.54	86%	31%	3.71	84%	28%
HUEY LEWIS W/GWYNETH PALTROW Cruisin' (Hollywood)	3.52	3.40	96%	34%	3.62	97%	34%
ERIC CLAPTON Believe In Life (Duck/Reprise)	3.50	3.35	61%	9%	3.55	63%	11%
JD DEE MESSINA Burn (Curb)	3.43	3.26	62%	17%	3.39	62%	17%
DIDD Thankyou (Arista)	3.43	3.41	95%	44%	3.41	93%	46%
FREEDY JOHNSTON Love Grows (Elektra/EEG)	3.41	3.52	43%	7%	3.42	47%	9%
RICKY MARTIN W/CHRISTINA AGUILERA Nobody Wants To Be Lonely (Columbia)	3.39	3.36	98%	41%	3.41	99%	42%
JANET Someone To Call My Lover (Virgin)	3.21	3.27	57%	19%	3.25	51%	15%
MARIAH CAREY Never Too Far (Virgin)	2.96	-	47%	14%	2.76	44%	15%

Total sample size is 248 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Persons 25-54). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAYS
FAITH HILL The Way You Love Me (Warner Bros.)	946
SAVAGE GARDEN I Knew I Loved You (Columbia)	922
HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	921
CELINE DION That's The Way It Is (Epic)	864
LONESTAR Amazed (BNA)	828
FAITH HILL Breathe (Warner Bros.)	814
BRIAN MCKNIGHT Back At One (Motown/Universal)	809
PHIL COLLINS You'll Be In My Heart (Hollywood)	788
MARC ANTHONY You Sang To Me (Columbia)	739
THE CORRS Breathless (143/Lava/Atlantic)	696
RICKY MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	689
SANTANA F/ROB THOMAS Smooth (Arista)	661
BACKSTREET BOYS Shape Of My Heart (Jive)	609
SARAH MCLACHLAN I Will Remember You (Arista)	578
CHER Believe (Warner Bros.)	550
BACKSTREET BOYS I Want It That Way (Jive)	540
BACKSTREET BOYS Show Me The Meaning Of... (Jive)	538
MARC ANTHONY I Need To Know (Columbia)	460
MARC ANTHONY My Baby You (Columbia)	449
EDWIN MCCAIN I Could Not Ask For More (Lava/Atlantic)	424

AC Indicator

Most Added®

ARTIST TITLE LABEL(S)	ADDS
LONESTAR I'm Already There (BNA)	5
ELTON JOHN I Want Love (Rocket/Universal)	3
LEANN RIMES Soon (Curb)	3
JIM BRICKMAN The Simple Things (Windham Hill)	1
MARIAH CAREY Never Too Far (Virgin)	1
SUGAR RAY When It's Over (Lava/Atlantic)	1
MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	1
JOHN MELLENCAMP Peaceful World (Columbia)	1
DAVE MATTHEWS BAND The Space Between (RCA)	1

AC Going For Adds 9/4/01

VANESSA AMOROSI Shine (Universal)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rmusicmeeting.com

Stations and their adds listed alphabetically by market

AC

Table listing radio stations and their adds for the AC market. Columns include station call letters, market, and add details.

Hot AC

Table listing radio stations and their adds for the Hot AC market. Columns include station call letters, market, and add details.

* Monitored Reporters
122 Total Reporters
105 Total Monitored
17 Total Indicator
15 Current Indicator Playlists
Did Not Report, Playlist Frozen (2):
WNSN/South Bend, IN
KGBY/Springfield, MO

* Monitored Reporters
94 Total Reporters
85 Total Monitored
9 Total Indicator
8 Current Indicator Playlists
Did Not Report, Playlist Frozen (1):
WAEV/Savannah, GA



R&R Hot AC Top 30

Powered By



August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3291	-89	313931	27	83/0
2	2	SUGAR RAY When It's Over (Lava/Atlantic)	3199	-41	306817	15	84/0
3	3	LIFEHOUSE Hanging By A Moment (DreamWorks)	3045	-97	287149	28	82/0
4	4	SMASH MOUTH I'm A Believer (Interscope)	2795	+50	275255	10	79/1
5	5	DAVE MATTHEWS BAND The Space Between (RCA)	2668	+6	268682	19	80/0
6	6	INCUBUS Drive (Immortal/Epic)	2547	-101	243303	24	77/0
8	7	FIVE FOR FIGHTING Superman (Aware/Columbia)	2270	+124	216041	13	82/1
7	8	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	2082	-126	197854	29	78/0
10	9	STAINO It's Been Awhile (Flip/Elektra/EEG)	1955	+136	170740	9	54/1
9	10	EVE 6 Here's To The Night (RCA)	1872	-94	177283	23	69/0
11	11	MICHELLE BRANCH Everywhere (Maverick)	1796	+108	164355	10	75/1
17	12	ENYA Only Time (Reprise)	1547	+280	169580	4	68/7
15	13	BARENAKED LADIES Falling For The First Time (Reprise)	1506	+107	152190	9	68/2
12	14	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	1496	+2	160908	47	77/0
14	15	WISEGUYS Start The Commotion (Mammoth/Hollywood)	1457	+9	157153	6	54/1
18	16	3 DOORS DOWN Be Like That (Republic/Universal)	1453	+196	116530	10	66/4
20	17	BETTER THAN EZRA Extra Ordinary (Beyond)	1175	+72	104433	7	49/4
22	18	NELLY FURTADO Turn Off The Light (DreamWorks)	1125	+124	102608	5	57/2
19	19	DIDO Hunter (Arista)	1117	-102	104165	9	62/0
21	20	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	1017	+6	106992	7	60/0
—	21	FUEL Bad Day (Epic)	870	+54	58036	7	51/0
23	22	VERVE PIPE Never Let You Down (RCA)	824	+50	57010	6	42/2
24	23	JANET Someone To Call My Lover (Virgin)	736	+60	64669	4	27/2
27	24	U2 Stuck In A Moment... (Interscope)	593	+108	68617	2	43/5
26	25	MACY GRAY Sweet Baby (Epic)	593	+49	50731	4	33/1
25	26	TRICKSIDE Under You (Wind-up)	547	-2	32580	4	32/2
28	27	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)	437	+71	46670	3	26/2
30	28	O-TOWN All Or Nothing (J)	396	+34	27187	3	15/2
29	29	RONAN KEATING Lovin' Each Day (A&M/Interscope)	378	+13	25588	2	22/0
Debut	30	COLDPLAY Trouble (Nettwerk/Capitol)	375	+47	26893	1	28/1

85 Monitored Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

CAKE Short Skirt/Long Jacket (Columbia) Total Plays: 359, Total Stations: 16, Adds: 0	WEEZER Island In The Sun (Geffen/Interscope) Total Plays: 192, Total Stations: 15, Adds: 3	ALIEN ANT FARM Smooth Criminal (DreamWorks) Total Plays: 123, Total Stations: 9, Adds: 4
JENNIFER PAIGE These Days (Edel America/Hollywood) Total Plays: 352, Total Stations: 24, Adds: 3	LEONA NAESS I Tried To Rock You But You... (MCA) Total Plays: 182, Total Stations: 18, Adds: 1	BLACK CROWES Soul Singing (V2) Total Plays: 107, Total Stations: 12, Adds: 3
SUGARBOMB Hello (RCA) Total Plays: 307, Total Stations: 22, Adds: 2	CALLING Wherever You Will Go (RCA) Total Plays: 165, Total Stations: 17, Adds: 13	CRANBERRIES Analyse (MCA) Total Plays: 104, Total Stations: 26, Adds: 24
PETE YORN Life On A Chain (Columbia) Total Plays: 291, Total Stations: 24, Adds: 1	JOHN MELLENCAMP Peaceful World (Columbia) Total Plays: 144, Total Stations: 20, Adds: 8	MICHAEL JACKSON You Rock My World (Epic) Total Plays: 88, Total Stations: 9, Adds: 9
ALANA OAVIS I Want You (Elektra/EEG) Total Plays: 245, Total Stations: 23, Adds: 2	KINA Have A Cry (DreamWorks) Total Plays: 134, Total Stations: 11, Adds: 3	

Songs ranked by total plays

Most Added®

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
CRANBERRIES Analyse (MCA)	24
CALLING Wherever You Will Go (RCA)	13
MICHAEL JACKSON You Rock My World (Epic)	9
JOHN MELLENCAMP Peaceful World (Columbia)	8
ENYA Only Time (Reprise)	7
R.E.M. All The Way To Reno... (Warner Bros.)	7
U2 Stuck In A Moment... (Interscope)	5
TRAVIS Side (Epic)	5
EDWIN MCCAIN Write Me A Song (Lava/Atlantic)	5

Most Increased Plays

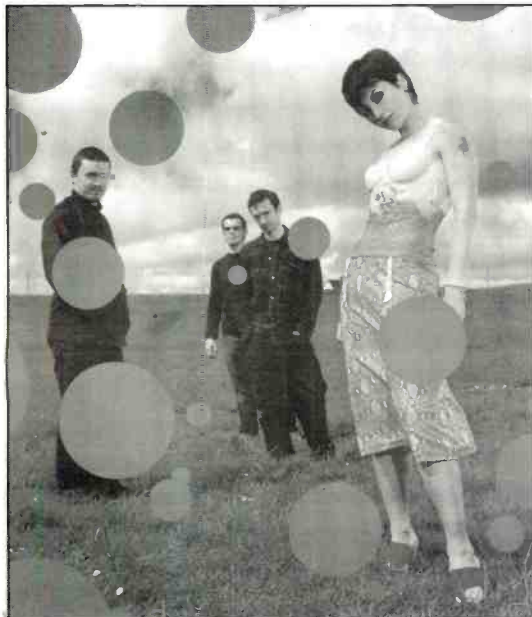
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ENYA Only Time (Reprise)	+280
3 DOORS DOWN Be Like That (Republic/Universal)	+196
STAINO It's Been Awhile (Flip/Elektra/EEG)	+136
FIVE FOR FIGHTING Superman (Aware/Columbia)	+124
NELLY FURTADO Turn Off The Light (DreamWorks)	+124
MICHELLE BRANCH Everywhere (Maverick)	+108
U2 Stuck In A Moment... (Interscope)	+108
BARENAKED LADIES Falling For The First Time (Reprise)	+107
SUGARBOMB Hello (RCA)	+107
MICHAEL JACKSON You Rock My World (Epic)	+88

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



THE CRANBERRIES

"ANALYSE"

IN STORES OCT. 23

THE FIRST SINGLE FROM THE NEW ALBUM
WAKE UP AND SMELL THE COFFEE

#1 MOST ADDED HOT AC #1 MOST ADDED AAA MODERN ADULT DEBUT #38*

OVER 60 ADDS!!!!

WTMX/Chicago	KBCO/Denver	WPTE/Norfolk	WSNE/Providence
WXRT/Chicago	KTCZ/Minneapolis	WKOC/Norfolk	KAMX/Austin
WBMX/Boston	WSSR/Tampa	WVRV/St. Louis	KRSK/Portland
WXRV/Boston	KMTT/Seattle	WTTS/Indianapolis	KXST/San Diego
WBOS/Boston	KZON/Phoenix	KMXB/Las Vegas	KQMB/Salt Lake City
KDMX/Dallas	KMXP/Phoenix	KPEK/Albuquerque	KBEE/Salt Lake City



August 31, 2001

RateTheMusic.com
BY MEDIABASE™

America's Best Testing Hot AC Songs 12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
3 DOORS DOWN Be Like That (Republic/Universal)	4.19	4.15	83%	9%	4.20	84%	10%
LIFEHOUSE Hanging By A Moment (DreamWorks)	4.11	4.12	98%	43%	4.08	98%	47%
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	4.08	4.09	98%	38%	4.08	98%	41%
EVE 6 Here's To The Night (RCA)	4.06	4.04	95%	24%	4.02	93%	23%
FIVE FOR FIGHTING Superman (It's Not Easy) (Aware/Columbia)	4.04	4.00	74%	10%	4.06	78%	9%
INCUBUS Drive (Immortal/Epic)	4.03	4.00	95%	33%	4.04	95%	34%
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	4.00	3.95	93%	29%	3.99	91%	28%
BETTER THAN EZRA Extra Ordinary (Beyond)	3.93	3.88	58%	7%	3.96	62%	8%
VERVE PIPE Never Let You Down (RCA)	3.93	3.91	47%	4%	3.95	51%	6%
DAVE MATTHEWS BAND The Space Between (RCA)	3.93	3.97	95%	29%	4.00	95%	29%
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3.89	3.89	95%	30%	3.97	96%	29%
MICHELLE BRANCH Everywhere (Maverick)	3.87	3.77	65%	9%	3.88	65%	11%
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	3.86	3.83	97%	43%	3.91	98%	42%
BARENAKED LADIES Falling For The First Time (Reprise)	3.81	3.80	69%	9%	3.76	72%	12%
SUGAR RAY When It's Over (Lava/Atlantic)	3.78	3.83	97%	30%	3.71	97%	35%
ENYA Only Time (Reprise)	3.75	3.72	59%	12%	3.89	59%	10%
SMASH MOUTH I'm A Believer (Interscope)	3.74	3.68	95%	22%	3.69	94%	22%
U2 Stuck In A Moment You Can't Get Out Of (Interscope)	3.69	3.61	47%	7%	3.86	45%	3%
WISEGUYS Start The Commotion (Mammoth/Hollywood)	3.64	3.68	76%	20%	3.82	80%	17%
TRICKSIDE Under You (Wind-up)	3.60	-	40%	5%	3.60	39%	5%
MOBY F/GWEN STEFANI Southside (V2)	3.44	3.43	97%	56%	3.45	98%	60%
DIDO Hunter (Arista)	3.43	3.37	65%	18%	3.42	69%	19%
LENNY KRAVITZ Again (Virgin)	3.29	3.32	96%	61%	3.39	97%	60%
DIDD Thankyou (Arista)	3.29	3.31	97%	64%	3.30	97%	67%
NELLY FURTADD Turn Off The Light (DreamWorks)	3.27	3.27	66%	18%	3.36	63%	15%
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.18	3.23	97%	62%	3.22	96%	62%
MELISSA ETHERIDGE I Want To Be In Love (Island/DJMG)	3.14	3.16	60%	19%	3.24	65%	19%
NELLY FURTADD I'm Like A Bird (DreamWorks)	3.00	3.12	94%	65%	3.07	92%	61%
MACY GRAY Sweet Baby (Epic)	2.46	-	45%	21%	2.49	43%	18%

Total sample size is 895 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Women 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	1365
LENNY KRAVITZ Again (Virgin)	1354
DIDO Thankyou (Arista)	1335
MOBY F/GWEN STEFANI Southside (V2)	1001
NELLY FURTADO I'm Like A Bird (DreamWorks)	966
MADONNA Don't Tell Me (Maverick/WB)	903
CREED With Arms Wide Open (Wind-up)	884
FUEL Bad Day (Epic)	870
U2 Beautiful Day (Interscope)	857
EVAN AND JARON Crazy For This Girl (Columbia)	757
VERTICAL HORIZON Everything You Want (RCA)	754
SANTANA F/ROB THOMAS Smooth (Arista)	745
VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	711
MATCHBOX TWENTY Bent (Lava/Atlantic)	697
CREED Higher (Wind-up)	653
LEE ANN WOMACK I Hope You Dance (MCA/Universal)	647
BARENAKED LADIES Pinch Me (Reprise)	634
NINE DAYS Absolutely (Story Of A Girl) (Epic)	625
JEFFREY GAINES In Your Eyes (Artemis)	624
AEROSMITH Jaded (Columbia)	617
3 DOORS DOWN Kryptonite (Republic/Universal)	607

HOT AC Indicator

Most Added®

ARTIST TITLE LABEL(S)	
CRANBERRIES Analyse (MCA)	4
JANET Someone To Call My Lover (Virgin)	2
ENYA Only Time (Reprise)	1
FIVE FOR FIGHTING Superman (Aware/Columbia)	1
U2 Stuck In A Moment... (Interscope)	1
BETTER THAN EZRA Extra Ordinary (Beyond)	1
COLDPLAY Trouble (Netwerk/Capitol)	1
SUGARBOMB Hello (RCA)	1
JENNIFER PAIGE These Days (Edel America/Hollywood)	1
LEONA NAESS I Tried To Rock You But You... (MCA)	1
CALLING Wherever You Will Go (RCA)	1
EDWIN MCCAIN Write Me A Song (Lava/Atlantic)	1
POE Wild (FEI/Atlantic)	1

HOT AC Going For Adds 9/4/01

MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)
VANESSA AMOROSI Shine (Universal)

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Hot 101 Playlists

MARKET #1

WPLJ/New York
ABC
(212) 613-8000
Cuddy/Shannon/Masacaro
12+ Cumulative 1,895,800

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)						
42	43	44	45	46	47	48	49	50
42	43	44	45	46	47	48	49	50

MARKET #2

KBLA/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Baker
12+ Cumulative 1,841,800

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #3

KYSR/Los Angeles
Clear Channel
(818) 955-7000
Patky
12+ Cumulative 1,167,980

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #4

WTMX/Chicago
Bonnieville
(312) 946-1019
James/Kachisba
12+ Cumulative 834,580

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #5

KLCC/San Francisco
Infinity
(415) 765-4000
Prestia/Stoelkel
12+ Cumulative 577,080

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #6

WLCE/Philadelphia
Clear Channel
(610) 568-0750
DeFranco/Walker
12+ Cumulative N/A

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #7

WMMW/Philadelphia
Greater Media
(215) 492-0000
McMahon/Thomas
12+ Cumulative N/A

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #8

KDMX/Dallas-Ft. Worth
Clear Channel
(972) 351-8000
McMahon/Thomas
12+ Cumulative N/A

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #9

WDVD/Detroit
ABC
(313) 471-3000
O'Brien/Hazen/Delisei
12+ Cumulative 0

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #10

WBWM/Boston
Infinity
(617) 778-2000
Stressler/Mulvaney
12+ Cumulative 678,580

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #11

WDCB/Washington, DC
ABC
(202) 686-3100
Kosbar/Parker
12+ Cumulative 599,180

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #12

KHMX/Houston-Galveston
Infinity
(713) 790-0865
Sherman/McCoy
12+ Cumulative 415,100

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #13

KPLZ/Seattle-Tacoma
Fisher
(206) 225-5700
Phillips/Hastholm
12+ Cumulative 305,000

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #14

KMPX/Phoenix
Clear Channel
(602) 279-5577
Price/Rice
12+ Cumulative 218,380

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #15

KFMB/San Diego
Midwest
(619) 571-8888
Kosbar/Parker
12+ Cumulative 344,300

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #16

KSTP/Minneapolis
Hubbard
(612) 942-4141
Pek/Rosen
12+ Cumulative 377,900

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #17

KYYK/Salt Lake City
Infinity
(314) 531-0000
Rivers/Hewitt
12+ Cumulative 288,480

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #18

WYRV/Salt Lake City
Bonnieville
(314) 231-3699
Edwards/Myers
12+ Cumulative 294,700

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #19

WMMW/Baltimore
Infinity
(410) 825-1005
Munz/Carpenter
12+ Cumulative 338,700

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12

MARKET #20

WMTX/Tampa
Clear Channel
(813) 839-9393
Florentino/Rich/London
12+ Cumulative 243,180

PLAYS

PLAYS	ARTIST/TITLE	GI (0000)									
1	2	3	4	5	6	7	8	9	10	11	12



CAROL ARCHER
 archer@rronline.com

Radio Still Drives Music Purchases ... For The Time Being

□ Edison Research study reflects shifting attitudes and motivations behind media and entertainment choices

As kids, baby boomers amused themselves with exquisite simplicity: They listened to radio, played records with their friends and learned to dance. They rode bikes, built forts and hung out at swimming pools and skating rinks. On Saturdays, a quarter bought admission to a double feature at a local movie theater.

TV became a central fixture in their lives a little later, but it was radio that informed and unified boomer culture like a touchstone. In retrospect, their choices appear extremely limited — quaint! — compared to those available today. Data included in Edison Media Research's "National Record Buyers Survey," commissioned by R&R, shows that numerous entertainment options now compete for young consumers' market share.

Before the development of countless new forms of media — cable; video; DVD; wireless, handheld devices of all kinds; streaming media; and the seemingly infinite diversions offered by the Internet (where no niche is too small or unmined), radio easily achieved staggering audience shares. It was top-of-mind because it had so little competition.

Then, as now, radio stimulated music purchases, but shifts in both listening and buying habits are under way. To remain viable in the face of unprecedented competitive challenges, the radio and record industries must understand the forces that drive consumer choice. Then, coming to terms with those forces will require vision and commitment.

The Results

Edison's survey didn't sample enough Smooth Jazz partisans to create a format-specific report, but the company's findings among adults 25-40 in general are quite revealing.

- Eighty percent of 25-34s and 77% of 35-40s have purchased a music CD or cassette in the past 12 months.

- Thirty-five percent of 25-34s and 33% of 35-40s said they bought more CDs in the past 12 months than in the previous 12 months.

- Respondents were asked to

"What kind of music would you say you bought the most in the last 12 months?" The responses were as follows:

	25-34s	35-40s
Alternative	12%	7%
Classic Rock	8%	9%
Classical	3%	4%
Cont. Christian	7%	11%
Country	12%	14%
Dance	2%	1%
Gospel	1%	4%
Hip-Hop/Rap	5%	3%
Jazz	2%	3%
Oldies	2%	4%
Pop Hits	8%	6%
R&B	8%	8%
Soft Rock	3%	3%
Rock	16%	12%
Other	9%	10%

- Respondents were asked "In general, when you buy CDs and cassettes, which of these items influences you the most in deciding to make a purchase?"

	25-34s	35-40s
Hearing on radio	57%	59%
Seeing music video	9%	5%
Reading about it in magazine/paper	2%	1%
TV show	2%	1%
TV commercial	1%	0%
Attending live performance	7%	3%
Friend/relative	13%	15%
Seeing on the Internet	3%	3%
Seeing it in a store	2%	7%
Record club	1%	1%

- Respondents were asked "In general, which are you usually more likely to be interested in, a big hit CD by a new artist or the latest CD from a more established artist?"

	25-34s	35-40s
Big hit from new artist	17%	10%
Latest CD from established artist	70%	76%
Neither/both	13%	14%

- Respondents were asked to

agree or disagree with this statement: "When you find an artist you like, you try to buy every new record that artist puts out." Thirty-eight percent of 25-34s agreed, compared to 29% of 35-40s.

- Respondents were asked to agree or disagree with this statement: "You will not buy a new CD or cassette unless you have already heard a few songs from that CD that you like on the radio." Seventy-three percent of 25-34s and 76% of 35-40s agreed.

- Respondents were asked to agree or disagree with this statement: "You have purchased a new CD or tape as a result of seeing a video for a song on channels like MTV, VH1 or BET." Forty-three percent of 25-34s agreed, compared to 36% of 35-40s.

- Respondents were asked to agree or disagree with this statement: "You have purchased a new CD or tape after seeing what an artist or group looked like on TV or in a magazine." Eighteen percent of 25-34s and 20% of 35-40s agreed.

- Respondents were asked to agree or disagree with this statement: "Musical artists you like sometimes get so much attention on TV and in magazines that it turns you off the artist." Forty-two percent of 25-34s agreed, compared to only 33% of 35-40s.

- Respondents were asked to agree or disagree with this statement: "You have purchased a new CD or tape after reading a review or article about an artist or group in a magazine." Twenty-eight percent of 25-34s and 32% of 35-40s agreed.

- Respondents were asked "Have you ever bought a CD or cassette featuring the soundtrack from a movie?" Seventy-six percent of 25-34s and 69% of 35-40s said they had.

- Respondents were asked "In general, how important are each of



PHIL-L.A. SOUL

On a recent trip to the East Coast Carol Archer was treated to a lovely reunion dinner with friends from Clear Channel/Philadelphia. Seen here (l-r) are WJZZ/Philadelphia MD Joe Proke, OM Anne Gress and Dir./Mktg. Susan Crain; Archer; WJZZ PD Michael Tozzi; and WDAS/Philadelphia PD Steve Williams.



DESTINATION SEATTLE

Celebrating his smash "Around the World," Native Language saxophonist Jeff Kashiwa recently played KWJZ/Seattle's jazz festival at the Ste. Michelle Winery. Seen here are KWJZ host Cedric James and PD Carol Handley, Kashiwa and KWJZ MD Dianna Rose and host Paul Carlson.



WAVE L.A.

KTWV (The Wave)/Los Angeles presented its annual anniversary concert, Wave L.A., at UCLA's Tennis Center earlier this month. Headliner saxman Boney James brought down the house. Seen here are (l-r) Warner Bros./Deborah Lewow, James, Wave VP/GM Tim Pohlman and midday host Talaya and R&R's Carol Archer.

the following when deciding to purchase a movie soundtrack?" The percentages below are for those who said "Very important."

	25-34s	35-40s
You liked the movie	33%	38%
You liked artists featured on soundtrack	36%	39%
You liked music you heard while watching the movie	67%	69%
You saw an ad for the movie that listed artists featured on the soundtrack	9%	10%
You saw a music video of a song from the movie	7%	11%
You heard a radio or TV personality talk about the soundtrack	3%	6%
You heard a song from the soundtrack on the radio	26%	30%

- Respondents were asked "Have you ever been a member of

a record club, such as Columbia House or BMG?" Fifty-seven percent of 25-34s and 55% of 35-40s said they had.

- Respondents were asked "Are you currently a member of a record club?" Thirty percent of 25-34s and 23% of 35-40s said they were.

- Respondents were asked to agree or disagree with this statement: "You would have purchased many of those CDs at full price anyway if you did not belong to the record club." Twenty-four percent of 25-34s and 27% of 35-40s agreed.

- Respondents were asked to agree or disagree with this statement: "You would not have purchased many of those initial CDs at full price if you did not belong to the record club." Seventy-six percent of 25-34s and 73% of 35-40s agreed.

R&R Smooth Jazz Top 30

August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)	897	+11	128001	15	43/1
2	2	MARC ANTOINE Mas Que Nada (GRP/VMG)	830	-47	101365	16	41/0
3	3	PIECES OF A DREAM R U Ready (Heads Up)	793	-7	97188	22	39/0
5	4	BRIAN CULBERTSON Get It On (Atlantic)	714	+5	85497	18	37/0
6	5	JEFF KASHIWA Around The World (Native Language)	702	+2	85869	21	35/1
7	6	DAVE KOZ The Bright Side (Capitol)	680	-6	92815	12	40/0
4	7	WAYMAN TISDALE Can't Hide Love (Atlantic)	656	-71	86210	23	34/0
8	8	EUGE GROOVE Sneak A Peek (Warner Bros.)	574	+21	85129	14	39/0
10	9	RICHARD ELLIOT Crush (GRP/VMG)	526	+31	79222	4	43/1
9	10	HIL ST. SOUL Until You Come Back To Me (Dome/Select-O-Hits)	523	-22	53777	20	37/0
12	11	STEVE COLE From The Start (Atlantic)	500	+29	63885	12	40/1
11	12	URBAN KNIGHTS High Heel Sneakers (Narada)	498	+21	66999	6	39/2
14	13	JIMMY SOMMERS 360 Groove (Higher Octave)	455	+10	55459	9	35/0
15	14	AL JARREAU It's How You Say It (GRP/VMG)	432	-6	40886	12	32/1
17	15	FATTBURGER Evil Ways (Shanachie)	417	+13	65622	12	31/0
13	16	SADE King Of Sorrow (Epic)	405	-49	52377	18	32/0
18	17	SPYRO GYRA Open Door (Heads Up)	384	-14	46110	12	35/0
19	18	JEFF LORBER Ain't Nobody (Samson/Gold Circle)	357	+28	48012	6	33/4
21	19	RICK BRAUN Use Me (Warner Bros.)	328	+41	35317	4	33/1
22	20	RUSS FREEMAN East River Drive (Q/Atlantic)	325	+46	45279	5	26/0
20	21	KIM WATERS Until Dawn (Shanachie)	323	+22	57951	6	31/2
26	22	PETER WHITE Turn It Out (Columbia)	312	+115	29743	2	34/3
24	23	RIPPINGTONS Club Paradiso (Peak/Concord)	220	-14	15620	6	21/0
25	24	ERIC MARIENTHAL One Day In Venice (Peak/Concord)	210	-2	20520	9	21/1
28	25	WILL DOWNING Is This Love (GRP/VMG)	189	+35	19331	3	24/10
27	26	SPECIAL EFX Everyone's A Star (Shanachie)	179	+6	22686	4	18/2
30	27	ERIC CLAPTON Believe In Life (Duck/Reprise)	169	+28	9884	2	13/0
-	28	DIDO Thankyou (Arista)	166	+32	9477	4	13/3
-	29	GERALD VEASLEY Do I Do (Heads Up)	156	+16	48829	1	12/0
29	30	YULARA Om Namah Shivaya (Higher Octave)	154	+6	7656	4	13/0

43 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

JOYCE COOLING Mm-Mm Good (GRP/VMG)
Total Plays: 149, Total Stations: 23, Adds: 7

JEFFREY GAINES In Your Eyes (Artemis)
Total Plays: 105, Total Stations: 9, Adds: 0

MARIAH CAREY Never Too Far (Virgin)
Total Plays: 95, Total Stations: 7, Adds: 0

KOMBO Low Rider (GRP/VMG)
Total Plays: 87, Total Stations: 8, Adds: 0

PAUL JACKSON JR. Rock Steady (Blue Note)
Total Plays: 72, Total Stations: 5, Adds: 0

KEVIN TONEY Strut (Shanachie)
Total Plays: 68, Total Stations: 7, Adds: 0

JAARED Love's Taken Over (Marimeli)
Total Plays: 64, Total Stations: 6, Adds: 0

FOURPLAY Save Some Love For Me (Warner Bros.)
Total Plays: 57, Total Stations: 6, Adds: 0

BRENDA RUSSELL Walkin' In New York (Hidden Beach/Epic)
Total Plays: 51, Total Stations: 5, Adds: 0

TIM BOWMAN Watch Out (Insync)
Total Plays: 50, Total Stations: 5, Adds: 0

PAUL JACKSON JR. Bounce Wid' It (Blue Note)
Total Plays: 42, Total Stations: 4, Adds: 0

Songs ranked by total plays

Most Added

ARTIST TITLE LABEL(S)	ADDS
CHRIS BOTTI Streets Ahead (Columbia)	14
WILL DOWNING Is This Love (GRP/VMG)	10
JOYCE COOLING Mm-Mm Good (GRP/VMG)	7
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	4
PETER WHITE Turn It Out (Columbia)	3
DIDO Thankyou (Arista)	3
BOZ SCAGGS Payday (Virgin)	3
URBAN KNIGHTS High Heel Sneakers (Narada)	2
KIM WATERS Until Dawn (Shanachie)	2
SPECIAL EFX Everyone's A Star (Shanachie)	2
FOUR 80 EAST Drive Time (Higher Octave)	2
LUTHER VANDROSS Can Heaven Wait (J)	2
PAUL TAYLOR Hypnotic (Peak/Concord)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PETER WHITE Turn It Out (Columbia)	+115
JOYCE COOLING Mm-Mm Good (GRP/VMG)	+109
RUSS FREEMAN East River Drive (Q/Atlantic)	+46
RICK BRAUN Use Me (Warner Bros.)	+41
WILL DOWNING Is This Love (GRP/VMG)	+35
DIDO Thankyou (Arista)	+32
RICHARD ELLIOT Crush (GRP/VMG)	+31
STEVE COLE From The Start (Atlantic)	+29
STEVE COLE Got It Goin' On (Atlantic)	+29
JEFF LORBER Ain't Nobody (Samson/Gold Circle)	+28
ERIC CLAPTON Believe In Life (Duck/Reprise)	+28
BOZ SCAGGS Payday (Virgin)	+28

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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smooth

Jazz notes

with Carol Archer

Not surprisingly, **Ritenour** // **Grusin's** "Get Up Stand Up" (GRP/VMG), from *A Twist of Marley*, is at No. 1* for the third consecutive week. The followup single, **Will Downing's** "Is This Love," earns the distinction of being the week's second **Most Added** track, with 10 new adds, including WNUA/Chicago, KOAI/Dallas and WJZW/Washington.

With some notable exceptions, the rest of the top 10 — and, for that matter, the entire Smooth Jazz Top 30 chart — shows little movement this week. But, based on the strength of significant rotation increases — the track is No. 1 **Most Increased** with +115 plays — **Peter White's** outstanding "Turn It Out" (Columbia) vaults four chart positions, 26-22*, and attracts three new adds, WJZW, WJZZ/Atlanta and WSJT/Tampa.

At 18*, **Jeff Lorber's** "Ain't Nobody" (Samson/Gold Circle) gets four more adds this week — WJZZ, KSSJ/Sacramento, WJZN/Memphis and KSMJ/Bakersfield.

The rest of the action is below the chart. Congratulations to **Chris Botti** for making a great record, *Night Sessions* (Columbia), as well as to All That Jazz and Coast to Coast for generating significant airplay on its lead track, "Streets Ahead." With out-of-the-box support from Broadcast Architecture, Botti is by far the **Most Added**, with 14 new adds, including KKSF (with six plays), WLVE/Miami, WNWV/Cleveland, WJZZ and WSSM/St. Louis.

Poised for a strong debut next week, **Joyce Cooling's** "Mm-Mm Good" (GRP/VMG) picks up seven adds, including adds to playlists watched by every programmer in this format: WNUA/Chicago and KIFM/San Diego. Speaking of WNUA, it also added **Boz Scaggs' "Payday"** (Virgin).

My hero of the week (OK, I confess — he's been my hero for years) is KTWW (The Wave)/Los Angeles Asst. PD/MD Ralph Stewart, who added **India.Arie's** "Video" (Motown) this week. This is another among countless examples of his great ears and programming vision.

Heads Up

Jennifer Warnes
The Well
Sin-Drome

I've loved **Jennifer Warnes** since she was a castmember of *Hair* and have long admired her work, including the smashes — her duet with Joe Cocker, "Up Where We Belong," and "The Time of My Life" with Bill Medley — but none was more than her stunning homage to poet Leonard Cohen, *Famous Blue Raincoat*. I remember the precise moment a friend played Warnes' versions of "First We Take Manhattan" and "I Came So Far for Beauty" because they were a revelation; she conveyed Cohen's scathing disdain on the first and perfectly captured all the poignancy of the latter. That recording is among my top 10 favorites — real desert-island material. Last week Warnes' latest, *The Well*, fell into my hands like an unexpected gift. Time has deepened this singer's prodigious vocal gifts, and her song choices remain uncanny. Some songs on *The Well* were co-written by Warnes — the title track with Doyle Bramhall and "Prairie Melancholy" with Nancy Bacal. Other are covers, including Tom Waits' "Invitation to the Blues," Arlo Guthrie's "Patriot's Dreams" and Billy Joel's devastating "And So It Goes." Sin-Drome's Henry Marx told me that during his first listen to *The Well* he asked to stop after the third song because he couldn't bear the pain if he couldn't release the record. You'll understand what he meant when you meet Warnes at *The Well*.



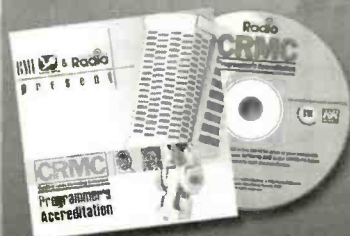
Herbie Hancock expands on his long-standing custom of probing uncharted musical dimensions and fusing influences on *Future 2 Future* (transparent music), a project not slated for service to radio, according to transparent President

Chuck Mitchell. But this monumental, mind-blowing recording must be heard, and there may well be a place on Smooth Jazz playlists for one of the numerous rambles — including those by DJ Krush and LTJ Bukem — of "The Essence," featuring **Chaka Khan**. Co-produced by Hancock (who, naturally, plays all keyboards) and **Bill Laswell**, *Future 2 Future* showcases Laswell on electric bass, **Wayne Shorter** on tenor and soprano sax, **Chanett Moffett** on acoustic bass and **Jack DeJohnette**, **Tony Williams** and **Karsh Kale** on drums. Whew! Hop the turnstile for easy travel to other planets; Hancock's got the transportation. ■ When I heard saxophonist **Dave McMurray** play at Los Angeles' Atlas Bar & Grill a few years ago, I never imagined the vibrantly gifted, hard-driving, improvisational artist might record an impressively cool and melodic smooth jazz track like "7 Day Love," which is included on his new Hip-Bop release, *Soul Searching*. The tune was added out of the box by WVMV/Detroit this week, and I applaud the station's good judgment in doing so. An edit of the gorgeous 52-second intro to "7 Day Love" may be in order, but that's hardly the point. Definitely check this one out. ■ The title track from **Paul Taylor's** upcoming Peak Records release, *Hypnotic*, is already in your hands (and enjoying advance airplay on WJZV/Richmond and KRQS/Albuquerque). This is a very strong effort from the talented saxophonist, who melds a strong melodic sensibility with very hip production and a great hook. ■ I'm happy to report that J Records will be working

Alicia Keys' "Fallin'" to Smooth Jazz radio. Keys, an immensely talented 20-year-old whose 15-minute set I caught during R&R Convention 2001's Rhythmic Awards, ignited my imagination with her piano playing, songwriting, graceful presence and, especially, her voice. "Fallin'" has gone to No. 1 at Urban and Urban AC radio as Keys' album, *Songs in A Minor*, has surpassed all sales expectations (over 2 million), and it's no wonder why. Her gifts remind me of Aretha Franklin and Carole King. ■ In addition to his responsibilities as morning host on WVMV, **Alexander Zonjic** is a respected flautist with keen instincts about smooth jazz. His newest release, *Reach for the Sky* (Heads Up) is replete with strong material and great performances, especially "This Is the Day," "Reach for the Sky" and his cover of "It's Too Late." ■ The classic tracks contained on *Live at Caesar's Palace* (Neon Tonic) span the '60s through the '80s and include performances in the historic Vegas showroom by such giants as **Frank Sinatra**, **Lena Horne**, **Duke Ellington**, **Keely Smith** and **Sammy Davis Jr.**, all at the top of their form. Time stands still on this extraordinary recording.



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Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan MD: Pete Logan No Adds</p>	<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble 2 O'DO "Thankyou" WILL DOWNING "This" CHRIS BOTTI "Streets"</p>	<p>KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase WILL DOWNING "This" JOYCE COOLING "Mm-Mm" CHRIS BOTTI "Streets"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff CHRIS BOTTI "Streets"</p>	<p>KJZS/Reno, NV PD: Jay Davis MD: LouAnn Travers 24 RITENDRUM FIGURISINI "Stand" 11 SADE "Lovers"</p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer SPECIAL EPX "Everyone's"</p>	<p>WSJT/Tampa, FL OM/PD: Ross Block MD: Kathy Curtis WILL DOWNING "This" PETER WHITE "Turn" URBAN KNIGHTS "Smokers" ALLON SAMS... "Aloha"</p>
<p>KRQS/Albuquerque, NM PD: Paul Lavoie MD: Jeff Young 18 JOYCE COOLING "Mm-Mm" CHRIS BOTTI "Streets" PAUL TAYLOR "Hypnotic"</p>	<p>WJZA/Columbus, OH OM/PD/MD: Bill Harman APD: Gary Wolter No Adds</p>	<p>WSMJ/Knoxville, TN PD/MD: Tom Miller 5 WILL DOWNING "This"</p>	<p>WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly No Adds</p>	<p>WJZV/Richmond, VA OM/PD: Tommy Fleming PAUL TAYLOR "Hypnotic"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot APD/MD: Rob Singleton 2 CHRIS BOTTI "Streets" 2 JOYCE COOLING "Mm-Mm"</p>	<p>WJZW/Washington, DC PD/MD: Kenny King WILL DOWNING "This" PETER WHITE "Turn"</p>
<p>KNIK/Anchorage, AK OM: Aaron Wallender PD: J.J. Michaels MD: Jennifer Summers WILL DOWNING "This"</p>	<p>KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael RICK BRAUN "Use" WILL DOWNING "This"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart INDUARIÉ "Video"</p>	<p>WSJZ/New Orleans, LA PD: Jeff Trepagnier CHRIS BOTTI "Streets"</p>	<p>KSSJ/Sacramento, CA PD: Lee Hanson JEFF LORBER "Nobody" AL JARREAU "Say"</p>	<p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose FOUR 80 EAST "Drive"</p>	<p>KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy LUTHER VANDROSS "Wait" CHRIS BOTTI "Streets"</p>
<p>WJZZ/Atlanta, GA PD: Mary Hankston JEFF LORBER "Nobody" KIM WATERS "Dawn" PETER WHITE "Turn" CHRIS BOTTI "Streets" JOYCE COOLING "Mm-Mm"</p>	<p>KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Lenz No Adds</p>	<p>WJZN/Memphis, TN PD: David Gingold STEVE COLE "Start" JEFF KASHIWA "Around" JEFF LORBER "Nobody"</p>	<p>WJCD/Norfolk, VA PD: Jay Lang MD: Larry Hollowell URBAN KNIGHTS "Sneakers"</p>	<p>WSSM/St. Louis, MO PD: Mike Watermann CHRIS BOTTI "Streets"</p>	<p>WEIB/Springfield, MA PD: Ben Casey MD: Darrel Cutting 6 LUTHER VANDROSS "Wait" NATURAL HIGH "Pacific" JIM BRICHMAN "Stereode" FOUR 80 EAST "Drive" ROBBY BRIGHT "Lifetime"</p>	<p>JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart SHEILA E "Heaven" CHRIS BOTTI "Streets"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Chris Townshend JEFF LORBER "Nobody"</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach 6 DAVE MCURRAY "7" RICHARD ELLIOT "Cush"</p>	<p>WLVE/Miami, FL PD: Rich McMillan CHRIS BOTTI "Streets"</p>	<p>WJZJ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke KIM WATERS "Dawn"</p>	<p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen 5 BOZ SCAGGS "Playday"</p>	<p>KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole ERIC MARIENTHAL "Venice" SPECIAL EPX "Everyone's" JOYCE COOLING "Mm-Mm" O'DO "Thankyou"</p>	<p>43 Total Reporters 42 Total Playlists</p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson BOZ SCAGGS "Playday" JOYCE COOLING "Mm-Mm" WILL DOWNING "This"</p>	<p>KEZL/Fresno, CA PD/MD: J. Weidenheimer 2 CHRIS BOTTI "Streets" 2 LEE RITENDRUM "This"</p>	<p>WJZI/Milwaukee, WI OM/PD/MD: Chris Moreau WILL DOWNING "This" CHRIS BOTTI "Streets" JOYCE COOLING "Mm-Mm"</p>	<p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 15 O'DO "Thankyou"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: David Shull No Adds</p>	<p>KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 6 CHRIS BOTTI "Streets"</p>	<p>Did Not Report, Playlist Frozen (1): WLOQ/Orlando, FL</p>

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
FREDDIE RAVEL Sunny Side Up (GRP/VMG)	369
LUTHER VANDROSS Take You Out (J)	368
GERALD ALBRIGHT Winelight (Q/Atlantic)	291
ERIC CLAPTON Reptile (Duck/Reprise)	181
RIPPINGTONS Caribbean Breeze (Peak/Concord)	153
JEFF LORBER Snakebite (Samson/Gold Circle)	151
RICK BRAUN Kisses In The Rain (Warner Bros.)	141
CHARLIE WILSON Without You (Major Hits)	125
WALTER BEASLEY Tantam (Shanachie)	124
CHUCK LOEB North, South, East And Wes (Shanachie)	123
MICHAEL LINGTON Sunset (Samson/Gold Circle)	120
KIRK WHALUM Now Til Forever (Warner Bros.)	115
JEFF GOLUB Droptop (GRP/VMG)	95
KIM WATERS In The Groove (Shanachie)	94
JEFF GOLUB Dangerous Curves (GRP/VMG)	92
BONA FIDE X-Ray Hip (N-Coded)	87
MICHAEL MCDONALD Open The Door (Ramp)	68
PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB)	65
BONEY JAMES & RICK BRAUN Shake It Up (Warner Bros.)	63
WALTER BEASLEY Comin' At Cha (Shanachie)	59

SMOOTH JAZZ Going For Adds

ALFONZO BLACKWELL Funky Shuffle (Shanachie)
ALICIA KEYS Fallin' (J)

9/4/01

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National Programming

Art Good's JazzTrax

UNITED STATIONS
212-869-1111

Added This Week

Richard Elliot
Urban Knights
Randy Crawford

Coco
The Message
When The Evening Comes

Netradio.com

ROB MOORE
952-259-6734

Joyce Cooling
Sheila E.
Sheila E.

Mm-Mm Good
Heaven
Bahia

Dave Koz Radio Show

Renee DePuy
reneradio@rronline.com

No Adds

Smooth Jazz Playlists

August 31, 2001 R&R • 81

MARKET #1
WDCD/No York
Smooth Jazz
CD 101.9
 Clear Channel
 (212) 552-1019
 Connelly
 12c Cumc 1,581,800

PLAYS	LT	WT	ARTIST/TITLE	GI (000)
23	28	28	RITENOUR FGRUSM/Get Up Stand Up	26525
24	24	24	PIECES OF A DREAM/Am Ready	25848
23	23	23	RICHARD ELLIOT/Crush	25648
13	13	13	KIM WATERS/Until Dawn	24771
24	23	23	EUGE GROOVE/Sneak A Peak	24771
24	23	23	GERALD VESLEY/Do Do	24771
24	21	21	JEFF KASH/MA/round The World	22917
14	16	16	DAVE KOZ/The Bright Side	16155
15	15	15	SPECIAL EPX/Everybody's A Star	16155
9	13	13	KVIM TAYLOR/Amal	16155
13	13	13	SPYRO GYRA/Opn Door	15076
7	13	13	RICHARD ELLIOT/Crush	14001
16	13	13	JEFF LOBER/Am/Inobody	14001
7	13	13	BOB BLVD/W/ine/Am/Inobody	7539
6	13	13	WALTER BEASLY/Tantam	7539
6	13	13	PETER WHITE/Turn It Out	7539
7	13	13	RICK BRAUN/Use Me	7539
7	13	13	ERIC MARIENTHAL/One Day In Venice	7539
7	13	13	MARC ANTONIO/Am/Am/Am Good	7539
7	13	13	JIMMY SOMMERS/360 Groove	7539
7	13	13	BEAN TANKARD/In The Sky	7539
7	13	13	STEVE COLE/From The Start	7539
7	13	13	URBAN KNIGHTS/High Heat Sneakers	6462
6	13	13	JOYCE COOLING/Am/Am Good	5385
5	13	13	MARC ANTONIO/Am/Am Good	5385

MARKET #2
KTWW/Los Angeles
The Wave
94.7 KTWV
 Clear Channel
 (310) 540-7180
 Tom/Stewart
 12c Cumc \$39,500

PLAYS	LT	WT	ARTIST/TITLE	GI (000)
23	28	28	URBAN KNIGHTS/High Heat Sneakers	17868
23	27	27	MARC ANTONIO/Am/Am Good	17037
23	26	26	RICHARD ELLIOT/Crush	16406
22	26	26	WAYMAN TDSALE/Can't Hide Love	16406
26	26	26	RICK BRAUN/Am/Am Good	16406
22	22	22	RITENOUR FGRUSM/Get Up Stand Up	13882
18	21	21	JEFF KASH/MA/round The World	13204
22	21	21	ERIC CLAPTON/Rapala	13251
20	21	21	JEFF LOBER/Am/Inobody	13251
20	21	21	FREDDIE RAVEL/Sunny Side Up	13251
19	20	20	JEFF COOLING/Am/Am Good	12820
20	20	20	EUGE GROOVE/Sneak A Peak	12820
19	20	20	DAVE KOZ/The Bright Side	11989
18	20	20	RUSS FREEMAN/Am/Am Good	11989
18	20	20	JIMMY SOMMERS/360 Groove	11989
16	17	17	GERALD VESLEY/Do Do	10727
10	12	12	RICK BRAUN/Use Me	7572
12	11	11	AL JARREAU/How You Say It	6941
12	11	11	HILL ST. SOUL/Am/Am Good	6941
12	11	11	LARRY CARLTON/Am/Am Good	6941
12	11	11	RICHARD ELLIOT/Crush	6941
12	11	11	JEFF LOBER/Am/Inobody	3045
11	7	7	JERRY GAINES/Am/Am Good	3045
11	7	7	PIECES OF A DREAM/Am Ready	2610
11	7	7	BOB BLVD/W/ine/Am/Inobody	2610
11	7	7	JEFF KASH/MA/round The World	2610
11	7	7	MICHAEL MCCONNELL/The Meaning Of Love	1692
11	7	7	CHRIS BOTT/Street's Ahead	1692

MARKET #3
WNJA/Chicago
Clear Channel
 (312) 875-5550
 Tom/Pro
 12c Cumc 723,300

WNJA 95.5

PLAYS	LT	WT	ARTIST/TITLE	GI (000)
25	25	25	URBAN KNIGHTS/High Heat Sneakers	10875
25	25	25	JIMMY SOMMERS/360 Groove	10875
23	25	25	RICHARD ELLIOT/Crush	10470
24	24	24	MARC ANTONIO/Am/Am Good	10470
20	21	21	RUSS FREEMAN/Am/Am Good	9135
20	21	21	RITENOUR FGRUSM/Get Up Stand Up	8700
20	21	21	JEFF KASH/MA/round The World	8265
19	21	21	ERIC CLAPTON/Rapala	8265
19	21	21	JEFF LOBER/Am/Inobody	8265
19	21	21	FREDDIE RAVEL/Sunny Side Up	8265
19	21	21	JEFF COOLING/Am/Am Good	5655
19	21	21	DAVE KOZ/The Bright Side	5275
19	21	21	PETER WHITE/Turn It Out	4785
19	21	21	HILL ST. SOUL/Am/Am Good	4785
19	21	21	AL JARREAU/How You Say It	4785
19	21	21	BOB BLVD/W/ine/Am/Inobody	4785
19	21	21	JEFF KASH/MA/round The World	4350
19	21	21	STEVE COLE/From The Start	4350
19	21	21	RICK BRAUN/Use Me	3480
19	21	21	MARC ANTONIO/Am/Am Good	3480
19	21	21	JIMMY SOMMERS/360 Groove	3045
19	21	21	JEFF LOBER/Am/Inobody	3045
19	21	21	JERRY GAINES/Am/Am Good	3045
19	21	21	PIECES OF A DREAM/Am Ready	2610
19	21	21	BOB BLVD/W/ine/Am/Inobody	2610
19	21	21	JEFF KASH/MA/round The World	2610
19	21	21	MICHAEL MCCONNELL/The Meaning Of Love	1692
19	21	21	CHRIS BOTT/Street's Ahead	1692

MARKET #4
KKSF/San Francisco
Clear Channel
 (415) 875-5550
 Tom/Pro
 12c Cumc 483,300

KKSF 103.7

PLAYS	LT	WT	ARTIST/TITLE	GI (000)
22	23	23	RITENOUR FGRUSM/Get Up Stand Up	6486
23	22	22	DAVE KOZ/The Bright Side	6204
23	22	22	FREDDIE RAVEL/Sunny Side Up	6204
23	22	22	RICHARD ELLIOT/Crush	6204
23	22	22	BRIAN CULBERTSON/Get It On	6204
23	22	22	WAYMAN TDSALE/Can't Hide Love	6204
23	22	22	RITENOUR FGRUSM/Get Up Stand Up	6204
23	22	22	JEFF KASH/MA/round The World	6204
23	22	22	AL JARREAU/How You Say It	6204
23	22	22	ERIC CLAPTON/Rapala	4512
23	22	22	JEFF LOBER/Am/Inobody	3948
23	22	22	ERIC CLAPTON/Rapala	3656
23	22	22	FREDDIE RAVEL/Sunny Side Up	3556
23	22	22	JEFF COOLING/Am/Am Good	3384
23	22	22	FATTBURGER/EV Ways	3384
23	22	22	KORK WHALUM/Now It's Forever	3102
23	22	22	URBAN KNIGHTS/High Heat Sneakers	3102
23	22	22	PETER WHITE/Turn It Out	3102
23	22	22	MARC ANTONIO/Am/Am Good	2820
23	22	22	SADIE/Am/Am Good	2556
23	22	22	MARC ANTONIO/Am/Am Good	1974
23	22	22	SADIE/Am/Am Good	1974
23	22	22	JERRY GAINES/Am/Am Good	1974
23	22	22	HILL ST. SOUL/Am/Am Good	1974
23	22	22	MICHAEL MCCONNELL/The Meaning Of Love	1692
23	22	22	CHRIS BOTT/Street's Ahead	1692

MARKET #5
WJZZ/Philadelphia
Clear Channel
 (215) 562-1200
 Tom/Pro
 12c Cumc \$29,800

WJZZ 106.1

PLAYS	LT	WT	ARTIST/TITLE	GI (000)
28	28	28	FATTBURGER/EV Ways	10052
28	28	28	GERALD VESLEY/Do Do	10052
28	28	28	BRIAN CULBERTSON/Get It On	10052
28	28	28	WAYMAN TDSALE/Can't Hide Love	10052
28	28	28	JEFF KASH/MA/round The World	10052
28	28	28	RITENOUR FGRUSM/Get Up Stand Up	10052
28	28	28	AL JARREAU/How You Say It	10052
28	28	28	LUTHER WINDROSS/Am/Am Good	6821
28	28	28	HILL ST. SOUL/Am/Am Good	5744
28	28	28	ERIC CLAPTON/Rapala	4667
28	28	28	FREDDIE RAVEL/Sunny Side Up	4667
28	28	28	RICHARD ELLIOT/Crush	4667
28	28	28	PIECES OF A DREAM/Am Ready	4667
28	28	28	JIMMY SOMMERS/360 Groove	4667
28	28	28	URBAN KNIGHTS/High Heat Sneakers	4667
28	28	28	DAVE KOZ/The Bright Side	4308
28	28	28	BOB BLVD/W/ine/Am/Inobody	4308
28	28	28	JEFF LOBER/Am/Inobody	4308
28	28	28	BRIAN CULBERTSON/Get It On	4308
28	28	28	STEVE COLE/From The Start	4308
28	28	28	SPYRO GYRA/Opn Door	4308
28	28	28	KIM WATERS/Until Dawn	4308

MARKET #6
KDAI/Dallas-Ft. Worth
Smooth Jazz
107.5
 Clear Channel
 (972) 552-3011
 Tom/Am/Am
 12c Cumc 297,800

PLAYS	LT	WT	ARTIST/TITLE	GI (000)
29	29	29	PIECES OF A DREAM/Am Ready	6100
29	29	29	MARC ANTONIO/Am/Am Good	5924
29	29	29	FREDDIE RAVEL/Sunny Side Up	5924
29	29	29	BRIAN CULBERTSON/Get It On	5924
29	29	29	JEFF KASH/MA/round The World	5924
29	29	29	RITENOUR FGRUSM/Get Up Stand Up	5924
29	29	29	AL JARREAU/How You Say It	5924
29	29	29	ERIC CLAPTON/Rapala	5924
29	29	29	JEFF LOBER/Am/Inobody	5924
29	29	29	MARC ANTONIO/Am/Am Good	5924
29	29	29	JEFF KASH/MA/round The World	5924
29	29	29	AL JARREAU/How You Say It	5924
29	29	29	MARC ANTONIO/Am/Am Good	5924
29	29	29	JEFF KASH/MA/round The World	5924
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29	29	29	MARC ANTONIO/Am/Am Good	5924
29	29	29	JEFF KASH/MA/round The World	5924
29	29	29	AL JARREAU/How You Say It	5924
29	29	29	MARC ANTONIO/Am/Am Good	5924
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29	29	29	AL JARREAU/How You Say It	5924
29	29	29	MARC ANTONIO/Am/Am Good	5924
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29	29	29	AL JARREAU/How You Say It	5924
29	29	29	MARC ANTONIO/Am/Am Good	5924
29	29	29	JEFF KASH/MA/round The World	5924
29	29	29	AL JARREAU/How You Say It	5924
29	29	29	MARC ANTONIO/Am/Am Good	5924
29	29	29		



CYNDEE MAXWELL
max@rronline.com

The Ultimate Rock Record Buyer

Additional details on an exclusive R&R/Edison Media Research study

At R&R Convention 2001 we presented the results of a study by Edison Media Research on what motivates consumers to buy music. The session was packed to the gills with convention attendees, particularly people from the record community. While Edison President Larry Rosin offered a bounty of information, there was still much more format-specific data that was not revealed.

Edison has graciously offered to share much more of that information on a format-specific basis, and the following is the company's research on Rock.

The Rock Format

The Rock format was defined as people who like Rock radio (Metallica, Limp Bizkit and Pearl Jam) or listen to and purchase rock music the most. Several different categories were covered in the research. The first dealt with new-music sources.

Learning about new music. Radio, word-of-mouth and live shows are key for rockers. The study asked the respondents how often they use different sources to learn about new music. Eighty-two percent of rock fans said they often learn about new music by listening to the radio. This number was slightly higher than that for the total sample, 75%. Rockers were also more likely to often rely on friends (47% for rockers, compared to 39% for the sample) and live shows (14% for rockers vs.

10% overall) to learn about new music.

Music-purchasing habits. Radio play means sales. When asked what factors influenced their decision to purchase the last CD or cassette they bought, 76% of rockers mentioned radio, 48% cited a friend or relative, 44% said they heard or saw the CD in a store, and 37% mentioned that they'd heard a song on a music-video channel. Interestingly, 77% of rockers said they will not buy a new CD or cassette unless they have already heard a few songs from that CD on the radio. When asked what factor most influences their music-purchase decisions, over half (57%) said radio. That was followed by a friend or relative (16%), music videos (9%) and attending a live show (7%).

Keeping track of release dates. Rock fans are more likely to keep track of when a new CD from their favorite artist comes out, compared to other music fans (49% of rockers try to keep track of release dates vs. 35% of the to-

tal sample). Seventy-one percent have gone out and bought a CD as soon as they heard it was available, compared to 61% of the total sample.

Rockers are most likely to buy their music at electronics stores (23%), and they are more likely to purchase music at an electronics store than fans of any other format. Other places rockers purchase music include record stores not in a mall (22%), record stores in a mall (20%), discount stores (16%), through a record club (10%) and over the Internet (3%).

• The most-anticipated releases among Rock fans include:

Artist	% Mentioning Artist (Unaided)
Limp Bizkit	9%
Metallica	8%
Staind	7%
Creed	5%
Tool	5%
Dave Matthews Band	4%
Godsmack	4%
Nelly	3%

High Internet Usage

Rockers on the Internet. While only 24% of the total sample said they burn their own CDs, 31% of rock fans do it. Almost half have downloaded music from the Internet (44%), compared to 35% of the total sample. These rockers download a lot of files — of those who download, 39% said they've downloaded more than 100 files!

Downloads and purchasing. The majority of downloaders haven't changed their music-purchasing behavior. The study asked rockers, "Since you began downloading music files from websites, how has your music-purchasing changed?" More than half (55%) said they have not changed the number of CDs or tapes they purchase. However, 18% reported purchasing fewer CDs or tapes

Rockers In Tune With New Tunes

The R&R/Edison Media Research study pointed out that, "Rockers are more likely to keep track of when a new CD from their favorite artists comes out than the total sample. Seventy-one percent have gone out and purchased a CD as soon as they heard it was available (compared to 61% of the total sample)."

So how does the format rate in providing the information the audience is seeking? Most programmers I spoke with believe that new-music information is important. Here are just two of the responses I received:

WBYS & WFWM/Ft. Wayne, IN OM Jim Fox says, "We maintain an ongoing list of upcoming release dates in our control room. It's pertinent information and can serve as a great transitional element or add more substance to the stereotypical laundry list of upcoming songs."

KUFO/Portland, OR OM Dave Numme says, "KUFO's audience is aware of new bands and their upcoming release dates because of our front- or back-sell of new music. We provide the release information, along with album and artist info, in both our produced "KUFO Rock Reports" and in live talkovers. Portland is an active retail market, and new-release anticipation is part of what drives sales."

now that they download music files.

When rock downloaders were asked if they'd be willing to pay to download music if it were no longer available for free on the web, 37% said they would be willing to do so. At the same time, 45% believe Napster should operate free of charge and without compensating musicians.

Those Who Bought This Will Buy That

The age of narrowcasting can tend to make us think that our audiences are one-dimensional. If they turn on an Active Rock station, for example, would they expect to be able to hear U2 along with Metallica and Tool? It depends on the programmer and the specific song. But what artists does the Rock audience plunk down its hard-earned cash for?

The Edison survey revealed some interesting facts about those who "definitely or probably will purchase the next CD" by the following artists:

• Of those who said Metallica, 75% also plan on purchasing The Red Hot Chili Peppers, 70% also plan on purchasing Creed, 60% also plan on purchasing Santana, 57% also plan on purchasing The Offspring, and 56% also plan on purchasing Blink-182.

• Of those who answered Tool, 83% also plan on purchasing The Red Hot Chili Peppers, 73% also plan on purchasing Metallica, 72% also plan on purchasing Creed, 68% also plan on purchasing The Offspring, and 65% also plan on purchasing Blink-182.

• Of those who answered The Red Hot Chili Peppers, 66% also plan on purchasing Santana, 63% also plan on purchasing Creed, 60% also plan on purchasing U2, 56% also plan on purchasing

Metallica, and 56% also plan on purchasing Blink-182.

• Of those who answered Creed, 68% also plan on purchasing The Red Hot Chili Peppers, 63% also plan on purchasing Santana, 56% also plan on purchasing Metallica, 55% also plan on purchasing Blink-182, and 55% also plan on purchasing U2.

• Of those who answered Blink-182, 76% also plan on purchasing The Red Hot Chili Peppers, 70% also plan on purchasing Creed, 61% also plan on purchasing Santana, 60% also plan on purchasing The Offspring, and 57% also plan on purchasing U2.

Rock fans are more likely to keep track of when a new CD from their favorite artist comes out compared to other music fans.

• Of those who answered The Offspring, 80% also plan on purchasing The Red Hot Chili Peppers, 72% also plan on purchasing Creed, 69% also plan on purchasing Blink-182, 66% also plan on purchasing Metallica, and 61% also plan on purchasing U2.

Now I'm not suggesting that all of these artists should, without a doubt, be on the playlist of every Rock and Active Rock station. However, it's always wise to keep an open mind to the tastes of the audience, and I hope that the information here will help in that endeavor.



R&R Rock Top 50

Powered By



August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	STAIND It's Been Awhile (Flip/Elektra/EEG)	974	-43	85927	23	43/0
2	2	NICKELBACK How You Remind Me (Roadrunner)	794	+80	67868	7	43/0
3	3	TOOL Schism (Volcano)	634	-24	53289	17	31/0
6	4	TANTRIC Astounded (Maverick)	553	-2	42053	13	36/1
4	5	3 DOORS DOWN Be Like That (Republic/Universal)	546	-73	45357	14	34/0
7	6	BLACK CROWES Soul Singing (V2)	512	-34	41771	12	35/0
5	7	FUEL Bad Day (Epic)	491	-72	36544	13	35/0
9	8	LINKIN PARK Crawling (Warner Bros.)	459	+10	37374	19	24/0
10	9	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	455	+23	38898	10	32/0
8	10	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	449	-3	42940	30	22/0
20	11	INCUBUS I Wish You Were Here (Immortal/Epic)	423	+138	36907	3	35/3
12	12	FUEL Hemorrhage (In My Hands) (Epic)	397	+16	32576	53	33/0
14	13	LIVE Simple Creed (Radioactive/MCA)	392	+21	26986	6	31/0
13	14	GODSMACK Greed (Republic/Universal)	374	-7	36207	25	24/0
16	15	DROWNING PDOL Bodies (Wind-up)	351	-6	24376	18	23/0
11	16	SALIVA Your Disease (Island/IDJMG)	350	-61	27298	28	20/0
17	17	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	331	+15	26872	5	31/1
19	18	DISTURBED Down With The Sickness (Giant/Reprise)	316	+20	23449	12	25/1
15	19	CULT Rise (Lava/Atlantic)	304	-65	28558	18	26/0
Breaker	20	STAIND Fade (Flip/Elektra/EEG)	263	+135	27280	3	26/14
18	21	STAIND Outside (Flip/Elektra/EEG)	262	-44	26277	16	20/0
23	22	CALLING Wherever You Will Go (RCA)	241	+8	15248	13	21/0
22	23	PETE. Sweet Daze (Warner Bros.)	235	-17	20020	12	25/0
21	24	TANTRIC Breakdown (Maverick)	217	-54	14970	34	23/0
40	25	STONE TEMPLE PILDTS Hollywood Bitch (Atlantic)	211	+103	18510	2	24/2
26	26	BEAUTIFUL CREATURES Wasted (Warner Bros.)	170	+17	10444	6	21/3
31	27	ADEMA Giving In (Arista)	164	+29	10741	8	15/0
27	28	SEVEN CHANNELS Breathe (Palm Pictures)	157	+8	8935	7	18/0
29	29	SALIVA Click Click Boom (Island/IDJMG)	147	+4	10127	4	13/0
34	30	CULT Breathe (Lava/Atlantic)	145	+25	8734	2	18/0
30	31	U2 Stuck In A Moment... (Interscope)	142	+7	12340	3	18/2
37	32	SEVEN MARY THREE Sleepwalking (Mammoth)	130	+16	8336	3	16/1
32	33	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	129	0	8324	4	17/0
41	34	P.O.D. Alive (Atlantic)	129	+24	8503	4	13/1
36	35	ALIEN ANT FARM Smooth Criminal (DreamWorks)	121	+5	5498	4	6/0
35	36	CALIFORNIA Kid From California (Trauma)	117	-3	8845	8	14/0
45	37	SYSTEM OF A DOWN Chop Suey (American/Columbia)	114	+25	8696	5	11/0
43	38	AFROMAN Because I Got High (Universal)	114	+19	13132	3	5/0
44	39	CRAVING THEO Stomp (Columbia)	110	+17	7222	3	17/0
46	40	SOIL Halo (J)	89	+7	6928	4	11/0
38	41	COLD End Of The World (Flip/Geffen/Interscope)	88	-25	7337	10	14/0
47	42	POWERMAN 5000 Bombshell (DreamWorks)	77	+3	5412	7	11/0
49	43	JOE BONAMASSA Miss You, Hate You (Okeh/Epic)	69	+2	3175	2	10/2
—	44	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG)	68	+5	3876	3	1/0
Debut	45	BREAKING POINT Coming Of Age (Wind-up)	67	+23	3531	1	6/0
50	46	COLOR Are You With Me? (Melisma/Arista)	66	0	3790	2	7/0
Debut	47	LIT Lipstick And Bruises (RCA)	64	+53	4576	1	14/2
48	48	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	62	-8	5432	7	12/0
Debut	49	SLIPKNOT Left Behind (Roadrunner)	58	+4	4391	1	7/0
Debut	50	JOHN MELLENCAMP Peaceful World (Columbia)	56	+17	4986	1	8/2

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
GODSMACK Bad Magick (Republic/Universal)	24
STAIND Fade (Flip/Elektra/EEG)	14
DEFAULT Wasting My Time (TVT)	9
TRANSMATIC Come (Immortal/Virgin)	5
DAVE NAVARRO Hungry (Capitol)	4
INCUBUS I Wish You Were Here (Immortal/Epic)	3
BEAUTIFUL CREATURES Wasted (Warner Bros.)	3
PRESSURE 4-5 Beat The World (DreamWorks)	3
PUSHMONKEY Mine To Waste (Trespass)	3
LINKIN PARK In The End (Warner Bros.)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCUBUS I Wish You Were Here (Immortal/Epic)	+138
STAIND Fade (Flip/Elektra/EEG)	+135
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	+103
NICKELBACK How You Remind Me (Roadrunner)	+80
LIT Lipstick And Bruises (RCA)	+53
EVERCLEAR Rock Star (Posthuman/Priority)	+45
OZZY OSBOURNE Gets Me Through (Epic)	+31
GODSMACK Keep Away (Republic/Universal)	+29
ADEMA Giving In (Arista)	+29
BUSH Speed Kills (Atlantic)	+27

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

STAIND
Fade (Flip/Elektra/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
263/135	26/14	20

44 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No 25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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August 31, 2001

ROCK

Indicator

Most Added®

ARTIST TITLE LABEL(S)	ADDS
GODSMACK Bad Magick (Republic/Universal)	11
INCUBUS I Wish You Were Here (Immortal/Epic)	5
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	4
STAIND Fade (Flip/Elektra/EEG)	4
U2 Stuck In A Moment... (Interscope)	3
DEFAULT Wasting My Time (TVT)	3
LIT Lipstick And Bruises (RCA)	2
CRAVING THEO Stomp (Columbia)	2
BUSH Speed Kills (Atlantic)	2
OZZY OSBOURNE Gets Me Through (Epic)	2
STABBING WESTWARD Angel (Koch)	2
TABITHA'S SECRET And Around (Pyramid)	2
TANTRIC Astounded (Maverick)	1
CALIFORNIA Kid From California (Trauma)	1
3 DOORS DOWN Duck And Run (Republic/Universal)	1
MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	1
SEVEN MARY THREE Sleepwalking (Mammoth)	1
EVERCLEAR Rock Star (Posthuman/Priority)	1
JOHN MELLENCAMP Peaceful World (Columbia)	1
COLOR Are You With Me? (Melisma/Arista)	1

New & Active

LIMP BIZKIT Boiler (Flip/Interscope) Total Plays: 56, Total Stations: 7, Adds: 0	FROM ZERO The Other Side (Arista) Total Plays: 36, Total Stations: 5, Adds: 0
GODSMACK Bad Magick (Republic/Universal) Total Plays: 55, Total Stations: 25, Adds: 24	NONPOINT Endure (MCA) Total Plays: 35, Total Stations: 4, Adds: 0
MUDVAYNE Death Blooms (No Name/Epic) Total Plays: 53, Total Stations: 7, Adds: 1	SKRAPE Sunshine (RCA) Total Plays: 34, Total Stations: 7, Adds: 1
JUDAS PRIEST Feed On Me (Atlantic) Total Plays: 51, Total Stations: 6, Adds: 0	311 You Wouldn't Believe (Volcano) Total Plays: 30, Total Stations: 7, Adds: 0
MESH Maybe Tomorrow (Label) Total Plays: 50, Total Stations: 10, Adds: 2	REVELLE What You Got (Elektra/EEG) Total Plays: 30, Total Stations: 4, Adds: 0
PRIMER 55 This Life (Island/DJMG) Total Plays: 50, Total Stations: 6, Adds: 0	LINKIN PARK In The End (Warner Bros.) Total Plays: 25, Total Stations: 4, Adds: 3
EVERCLEAR Rock Star (Posthuman/Priority) Total Plays: 46, Total Stations: 8, Adds: 1	PUSHMONKEY Mine To Waste (Trespass) Total Plays: 14, Total Stations: 5, Adds: 3
TRANSMATIC Come (Immortal/Virgin) Total Plays: 42, Total Stations: 12, Adds: 5	DAVE NAVARRO Hungry (Capitol) Total Plays: 10, Total Stations: 5, Adds: 4
DEFAULT Wasting My Time (TVT) Total Plays: 36, Total Stations: 12, Adds: 9	PRESSURE 4-5 Beat The World (DreamWorks) Total Plays: 6, Total Stations: 5, Adds: 3

Songs ranked by total plays

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Awake (Republic/Universal)	353
PRIMUS W/OZZY N.I.B. (Divine/Priority)	305
3 DOORS DOWN Loser (Republic/Universal)	283
3 DOORS DOWN Kryptonite (Republic/Universal)	268
LIFEHOUSE Hanging By A Moment (DreamWorks)	258
3 DOORS DOWN Duck And Run (Republic/Universal)	243
INCUBUS Drive (Immortal/Epic)	231
METALLICA I Disappear (Hollywood)	231
CREED Higher (Wind-up)	204
LINKIN PARK One Step Closer (Warner Bros.)	197
AEROSMITH Jaded (Columbia)	175
CREED With Arms Wide Open (Wind-up)	171
METALLICA No Leaf Clover (Elektra/EEG)	155
CREED Are You Ready (Wind-up)	151
RED HOT CHILI PEPPERS Otherside (Warner Bros.)	150
PAPA ROACH Last Resort (DreamWorks)	149
GODSMACK Voodoo (Republic/Universal)	132
STEREOMUD Pain (Loud/Columbia)	132
LIMP BIZKIT My Way (Flip/Interscope)	126
STONE TEMPLE PILOTS Days Of The Week (Atlantic)	125



WCCC PETITIONS THE OSBOURNES

Although OzzFest was not originally planned to go through Hartford, WCCC started a petition and collected 6,000 signatures from fans pleading for a tour stop. Sharon Osbourne said that she and Ozzy reviewed each name and were amazed at the support for them in Hartford. They subsequently routed the show to the market. Pictured here are (clockwise from top left) WCCC promotion vixen Linda Efici and air personality Mo; Matt of Mudvayne; WCCC's Ramses The Intern, Promotions Director Jen O'Connell and air personality Stephen Wayne; and the littlest fan, Jacob.

ROCK

Going For Adds

9/4/01

DAVE NAVARRO Hungry (Capitol)
OZZY OSBOURNE Gets Me Through (Epic)

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MUSIC MEETING

Reporters

Stations and their adds listed alphabetically by market

Rock

WYPX/Albany, NY *
OM: Greg John Cooper
AP/DMD: Terry O'Donnell
JOB: BOVAMASSA "Miss"

KZRR/Albuquerque, NM *
Dir/Prog: Bill May
PD: Phil Mahoney
MD: Rod Brothers
No Adds

WZZO/Allentown, PA *
PD: Robin Lee
MD: Keith Meyer
STAND "Fide"

KWHL/Anchorage, AK
PD: Larry Snider
MD: Kathy Mitchell
4 BUSH "Speed"
STAND "Fide"
INCLUS: "Here"
GOODSMACK "Magick"

WAPL/Appleton, WI *
PD: Joe Caligaro
AP/DMD: Craner
STONE TEMPLE PILOTS "Hollywood"

KLBJ/Austin, TX *
OM: Jeff Carroll
MD: Loris Lowe
GOODSMACK "Magick"
LT "Lispick"

KIOC/Beaumont, TX *
Dir/Prog: Debbie Wyde
PD/M: Mike Davis
1 GOODSMACK "Magick"
STAND "Fide"

WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
STAND "Fide"
GOODSMACK "Magick"
LT "Lispick"

WROK/Canton, OH *
PD/M: Todd Downard
1 GOODSMACK "Magick"
1 LINN PARK "End"
DEFAULT "Wasting"

WPXC/Cape Cod, MA
MD: Nick Rivers
DAVE NAVARRO "Hungry"
LT "Moment"
GOODSMACK "Magick"
DEFAULT "Wasting"
BUSH "Speed"
OZZY OSBOURNE "Gets"

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
GOODSMACK "Magick"

WYBB/Charleston, SC *
PD/M: Mike Allen
1 BEAUTIFUL CREATURES "Wasted"
GOODSMACK "Magick"
STAND "Fide"
TRANSMATIC "Come"
JOB: BOVAMASSA "New"

WKLC/Charleston, WV
PD/M: Mike Rappaport
12 STAND "Fide"
STONE TEMPLE PILOTS "Hollywood"
GOODSMACK "Magick"
LT "Lispick"
CRAWLING THEO "Stomp"

WEBN/Cincinnati, OH *
OM: Scott Reinhart
PD: Michael Walter
MD: Rick "The Dude" Vaske
GOODSMACK "Magick"

WMMS/Cleveland, OH *
DEFAULT "Wasting"
GOODSMACK "Magick"
MESH "Maybe"
STAND "Fide"

WVRK/Columbus, GA
OM: Brian Waters
15 S OODS DOWN "Duck"
GOODSMACK "Magick"

WOHA/Morristown, NJ
PD/M: Terrie Carr
3 GOODSMACK "Magick"
1 OZZY OSBOURNE "Gets"
MEGDETH "Gates"

WBAB/Nassau-Suffolk, NY *
PD: Ted Edwards
AP/D: Ralph Tortora
MD: John Parise
No Adds

WPLR/New Haven, CT *
PD: John Griffin
MD: Pam Landry
OZZY OSBOURNE "Gets"
JOHN MELLENCAMP "Peaceful"
TRANSMATIC "Come"

KFZX/Odessa-Midland, TX
PD/M: Steve Orscoli
6 STONE TEMPLE PILOTS "Hollywood"
5 LT "Moment"
DEFAULT "Wasting"
GOODSMACK "Magick"
PRESSURE 4-5 "Beat"
COLOR "Win"

KATT/Oklahoma City, OK *
OM: Chris Baker
MD: Jake Daniels
No Adds

KEZO/Omaha, NE *
PD/M: Bruce Patrick
SEVEN MARY THREE "Sleepwalk"
STAND "Fide"

KCLB/Palm Springs, CA
PD/M: Fish Lacy
STAND "Fide"
LINN PARK "End"
STONE TEMPLE PILOTS "Hollywood"
STARK "X" "Back"
GOODSMACK "Magick"

WGLO/Peoria, IL
OM: B.J. Stone
AP/DMD: Tim Ylinen
SEVEN MARY THREE "Sleepwalk"
REGULAR "Rock"
STYX "Criminal"

WRCR/Kalamazoo, MI
OM: Bill Martin
AP/DMD: Jay Deacon
DEFAULT "Wasting"

KOMP/Las Vegas, NV *
PD: John Griffin
MD: Big Marty
3 BUSH "Speed"
DEFAULT "Wasting"
GOODSMACK "Magick"
INCLUS: "Here"

WMMR/Philadelphia, PA *
PD: Sam Milkman
AP/DMD: Ken Zepeto
No Adds

KQKB/Phoenix, AZ *
PD: Joe Bohadonna
MD: Dock Ellis
11 REGULAR "Rock"
3 LT "Moment"
TRANSMATIC "Come"

WTFX/Louisville, KY *
OM: Michael Lee
Interim MD: Frank Webb
No Adds

WBQB/Macon, GA
PD: Chris Ryder
MD: Sarina Scott
No Adds

KFRQ/McAllen, TX *
PD: Alex Duran
MD: Keith West
DEFAULT "Wasting"
GOODSMACK "Magick"
MESH "Maybe"
STABBING WESTWARD "Angel"

WHJY/Providence, RI *
PD: Joe Bevilacqua
AP/D: Doug Palmieri
MD: John Laurenti
1 STAND "Fide"
1 DISTURBED "Down"
P.D. "Alive"
ROLLINS BAND "Number"

WBBS/Raleigh-Durham, NC *
OM: Andy Meyer
No Adds

WRXL/Richmond, VA *
PD: John Lassman
MD: Casey Krukowski
2 GOODSMACK "Magick"

KCAL/Riverside, CA *
PD: Steve Hoffman
MD: M.J. Matthews
18 GOODSMACK "Magick"
6 BUSH "Speed"
4 LINN PARK "End"

WRON/Roanoke-Lynchburg, VA *
MD: Heidi Krummert
JOB: BOVAMASSA "Miss"
GOODSMACK "Magick"
PRESSURE 4-5 "Beat"
TRANSMATIC "Come"

Active Rock

WQBK/Albany, NY *
PD/M: Dave Hill
5 GOODSMACK "Magick"
1 ONESIEZERO "Order"
DEFAULT "Wasting"
ROLLINS BAND "Number"
STATIX "X" "Back"

KZKR/Amarillo, TX
PD: Eric Slayter
GOODSMACK "Magick"
ROLLINS BAND "Number"
LINN PARK "End"

WWWX-WXWX/Appleton-Green Bay, WI *
PD: Keith Huotari
MD: Aj
2 LINN PARK "End"
3 GOODSMACK "Magick"

WCHZ/Augusta, GA *
OM: Harley Drew
PD/M: Chuck Williams
ALEXANT FARM "Criminal"
GOODSMACK "Magick"
STAND "Fide"

KRAB/Bakersfield, CA *
PD/M: Danny Sparks
13 LINN PARK "End"
12 STAND "Fide"
8 SALVA "Back"
OZZY OSBOURNE "Gets"

WIYY/Baltimore, MD *
PD: Rick Strauss
AP/DMD: Rob Heckman
3 GOODSMACK "Magick"
2 SOL "Live"
2 BEAUTIFUL CREATURES "Wasted"
LT "Moment"

WCPR/Biloxi-Gulfport, MS *
OM: Kenny Vest
PD: Scott Fox
AP/D: Wayne Watkins
MD: A.J. Fantastic
3 STAND "Fide"
DEFAULT "Wasting"
GOODSMACK "Magick"
DAVE NAVARRO "Hungry"
PRESSURE 4-5 "Beat"

WRLB/Birmingham, AL *
PD: Ryan Castle
AP/D: John Olsen
MD: Murphy
SOUL "Live"
STATIX "X" "Back"

WAAB/Douglas, MA *
PD: Dave Boston
MD: Mike Brangiforte
ADMA "Living"

WRXK/Chattanooga, TN *
PD: Boner
5 GOODSMACK "Magick"
1 ONESIEZERO "Order"

KFMF/Chicago, CA
PD: Marty Griffin
MD: Tim Buc Moore
10 PRESSURE 4-5 "Beat"
GOODSMACK "Magick"
STAND "Fide"

KILO/Colorado Springs, CO *
PD: Ross Ford
AP/D: Matt Gentry
MD: Hil Jordan
5 GOODSMACK "Magick"
DEFAULT "Wasting"

WAZU/Columbus, OH *
OM: Charley Lake
PD/M: Joe Pasternak
1 STAND "Fide"
ALEXANT FARM "Criminal"
INCLUS: "Here"

WBZU/Columbus, OH *
PD: Hal Fish
AP/DMD: Ronni Hunter
1 DAYS OF THE NEW "Hang"
GOODSMACK "Magick"

KEGL/Dallas-Ft. Worth, TX *
PD: Duane Cotherty
AP/D: Chris Ryan
MD: Cindy Scull
1 ALENANT FARM "Criminal"
STAND "Fide"

KBPI/Denver-Boulder, CO *
PD: Bob Richards
AP/DMD: Willie B.
No Adds

KAZR/Des Moines, IA *
PD: Sean Elliott
MD: Jo Michaelis
8 GOODSMACK "Magick"
1 LINN PARK "End"
DEFAULT "Wasting"

WRIF/Detroit, MI *
OM: Doug Pedel
AP/DMD: Troy Hanson
3 NOWPOINT "End"
1 LT "Lispick"
DEFAULT "Wasting"
DAVE NAVARRO "Hungry"

WJJO/Madison, WI *
OM: Glen Gardner
PD: Turner Watson
GOODSMACK "Magick"
INCLUS: "Back"
STONE TEMPLE PILOTS "Hollywood"

WGIR/Manchester, NH
MD: Meegan Collier
SLURFNOT "Let"

WRCC/Fayetteville, NC *
PD/M: Sydney Scott
9 LINN PARK "End"
GOODSMACK "Magick"
BREAKING POINT "Coming"
DEFAULT "Wasting"

WBBN/Flint, MI *
PD: Brian Beddow
MD: Chai Walker
GOODSMACK "Magick"
LT "Lispick"

KRZR/Fresno, CA *
1 LINN PARK "End"
2 BEAUTIFUL CREATURES "Wasted"
ROLLINS BAND "Number"

WBRY/Ft. Wayne, IN *
OM: Jim Fox
MD: Shannon Norris
20 STAND "Fide"
5 GOODSMACK "Magick"
1 REVELLE "What"
ALEXANT FARM "Criminal"
LINN PARK "End"
DAVE NAVARRO "Hungry"
PRIMER 55 "Live"
DEFAULT "Wasting"

WRUF/Gainesville-Ocala, FL *
PD: Harry Gusscott
MD: Ryan North
DEFAULT "Wasting"
GOODSMACK "Magick"
ONESIEZERO "Order"

WKLO/Grand Rapids, MI *
OM: Tony Gates
PD/M: Mark Ferlie
No Adds

WXOR/Greenville, NC
PD: Brian Rickman
MD: Wes Adams
10 STAND "Fide"
GOODSMACK "Magick"
5 EVERLEAR "Rock"
ROLLINS BAND "Number"
SEVEN MARY THREE "Sleepwalk"

WPTP/Greenville, SC *
PD: Mark Hendrix
MD: Taylor
No Adds

WOXA/Harrisburg, PA *
PD: Claudine DeLorenzo
MD: Nason
DEFAULT "Wasting"
GOODSMACK "Magick"
RUEL "Last"

WCCC/Hartford, CT *
PD: Michael Piccozz
AP/DMD: Mike Karolyi
15 GOODSMACK "Magick"
15 STAND "Fide"
1 LINN PARK "End"
SKAPE "Sunshine"

WAMX/Huntington, WV
PD/M: Paul Oslund
7 GOODSMACK "Magick"
2 BEAUTIFUL CREATURES "Wasted"
2 ALENANT FARM "Criminal"
DEFAULT "Wasting"

WAZU/Columbus, OH *
OM: Charley Lake
PD/M: Joe Pasternak
1 STAND "Fide"
ALEXANT FARM "Criminal"
INCLUS: "Here"

KQRC/Kansas City, MO *
PD: Vince Richards
AP/DMD: Don Jantzen
ALEXANT FARM "Criminal"
GOODSMACK "Magick"
LT "Lispick"

KLFX/Killeen-Temple, TX
PD/M: Bob Fonda
STONE TEMPLE PILOTS "Hollywood"
LIVE "Simple"
LT "Lispick"

WJXQ/Lansing, MI *
OM: Bob Olson
MD: Kevin Connard
14 STAND "Fide"
GOODSMACK "Magick"

KIBZ/Lincoln, NE
PD: E.A. Marshall
AP/D: Sparky
MD: Samantha Knight
STAND "Fide"
LT "Lispick"
STATIX "X" "Back"

KFMX/Lubbock, TX
OM: Wes Nessmann
DAYS OF THE NEW "Hang"
BUTTHOLE SURFERS "Shame"
INCLUS: "Here"
AFROMAN "Beat"

*** Monitored Reporters**

67 Total Reporters

44 Total Monitored

23 Total Indicator

22 Current Indicator Playlists

Did Not Report, Playlist Frozen (1):
WKLT/Traverse City, MI

*** Monitored Reporters**

68 Total Reporters

54 Total Monitored

14 Total Indicator

R&R Active Rock Top 50

Powered By



August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	#1 PLAYS	GROSS IMPRESSIONS ('00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	TOOL Schism (Volcano)	1670	+32	150425	17	54/0
3	2	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1575	+90	134896	10	54/0
2	3	LINKIN PARK Crawling (Warner Bros.)	1497	-6	121977	22	53/0
5	4	NICKELBACK How You Remind Me (Roadrunner)	1383	+53	113395	7	52/1
6	5	DISTURBED Down With The Sickness (Giant/Reprise)	1351	+29	113330	14	54/0
7	6	DROWNING POOL Bodies (Wind-up)	1292	-2	106894	19	54/0
4	7	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1223	-166	105391	24	54/0
9	8	TANTRIC Astounded (Maverick)	1038	+26	78288	13	50/1
8	9	GODSMACK Greed (Republic/Universal)	999	-116	92001	26	52/0
14	10	INCUBUS I Wish You Were Here (Immortal/Epic)	940	+248	74286	3	52/1
11	11	ADEMA Giving In (Arista)	872	+68	64728	9	52/1
10	12	SALIVA Your Disease (Island/IDJMG)	860	-61	63558	29	49/0
12	13	SYSTEM OF A DOWN Chop Suey (American/Columbia)	778	+6	70918	7	53/0
13	14	LIVE Simple Creed (Radioactive/MCA)	777	+37	57191	5	47/2
15	15	SALIVA Click Click Boom (Island/IDJMG)	753	+103	51892	6	46/1
Breaker	16	STAIN'D Fade (Flip/Elektra/EEG)	661	+210	61336	4	45/14
19	17	PETE. Sweet Daze (Warner Bros.)	569	-5	42053	12	48/0
16	18	ALIEN ANT FARM Smooth Criminal (DreamWorks)	544	+32	43166	9	31/5
26	19	SLIPKNOT Left Behind (Roadrunner)	481	+35	41593	4	43/1
18	20	STEREOMUD Pain (Loud/Columbia)	474	-59	31028	22	36/0
24	21	SOIL Halo (J)	469	-2	46116	9	41/2
27	22	P.O.D. Alive (Atlantic)	466	+39	39580	5	42/0
22	23	LIMP BIZKIT Boiler (Flip/Interscope)	455	-28	38161	8	41/0
17	24	POWERMAN 5000 Bombshell (DreamWorks)	446	-87	31719	7	46/0
20	25	WEEZER Hash Pipe (Geffen/Interscope)	437	-68	37733	16	25/0
30	26	DAYS OF THE NEW Hang On To This (Outpost/Interscope)	412	+49	34514	4	31/2
29	27	MUDVAYNE Death Blooms (No Name/Epic)	402	+31	32757	9	37/0
Breaker	28	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	391	+147	34548	2	32/2
28	29	STAIN'D Outside (Flip/Elektra/EEG)	364	-60	34104	18	26/0
23	30	CLUTCH Careful With That Mic... (Atlantic)	310	-171	23330	16	30/0
31	31	SEVEN CHANNELS Breathe (Palm Pictures)	298	-8	27547	7	29/1
33	32	CRAVING THEO Stomp (Columbia)	255	+16	25354	4	29/2
35	33	SYSTEMATIC Deep Colors Bleed (Music Company/Elektra/EEG)	220	-7	16209	7	28/1
34	34	NONPOINT Endure (MCA)	206	-29	21567	9	21/1
39	35	SUM 41 Fat Lip (Island/IDJMG)	183	+17	15497	4	8/0
44	36	AFROMAN Because I Got High (Universal)	183	+46	20044	3	7/0
40	37	MEGADETH Dread & The Fugitive Mind (Sanctuary/SRG)	176	+14	21343	4	17/0
42	38	BEAUTIFUL CREATURES Wasted (Warner Bros.)	165	+19	13129	5	15/1
38	39	NO ONE Chemical (Immortal/Virgin)	164	-2	13581	7	21/0
47	40	MESH Maybe Tomorrow (Label)	159	+36	16235	2	15/2
Debut	41	LINKIN PARK In The End (Warner Bros.)	149	+67	12392	1	17/11
Breaker	42	GODSMACK Bad Magick (Republic/Universal)	145	+95	17745	1	40/35
43	43	LIFER Boring (Republic/Universal)	140	-2	10018	4	20/0
48	44	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	135	+18	9617	2	13/2
Debut	45	REVELLE What You Got (Elektra/EEG)	130	+35	13904	1	16/3
49	46	PRIMER 55 This Life (Island/IDJMG)	125	+16	11505	3	18/2
Debut	47	STATIC-X Black And White (Warner Bros.)	122	+40	11979	1	18/3
Debut	48	LIT Lipstick And Bruises (RCA)	119	+79	6920	1	19/5
Debut	49	SKRAPE Sunshine (RCA)	113	+32	9245	1	17/2
Debut	50	FROM ZERO The Other Side (Arista)	109	+25	8134	1	9/0

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
GODSMACK Bad Magick (Republic/Universal)	35
STAIN'D Fade (Flip/Elektra/EEG)	14
LINKIN PARK In The End (Warner Bros.)	11
DEFAULT Wasting My Time (TVT)	10
ALIEN ANT FARM Smooth Criminal (DreamWorks)	5
LIT Lipstick And Bruises (RCA)	5
ONESIDEZERO New World Order (Maverick)	4
STATIC-X Black And White (Warner Bros.)	3
REVELLE What You Got (Elektra/EEG)	3
DAVE NAVARRO Hungry (Capitol)	3

DAVE NAVARRO

"HUNGRY"

NEW
WRIF WCPR WBYP



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
INCUBUS I Wish You Were Here (Immortal/Epic)	+248
STAIN'D Fade (Flip/Elektra/EEG)	+210
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	+147
SALIVA Click Click Boom (Island/IDJMG)	+103
GODSMACK Bad Magick (Republic/Universal)	+95
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	+90
LIT Lipstick And Bruises (RCA)	+79
GODSMACK Awake (Republic/Universal)	+78
ADEMA Giving In (Arista)	+68
LINKIN PARK In The End (Warner Bros.)	+67

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

STAIN'D
Fade (Flip/Elektra/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
661/210	45/14	16

STONE TEMPLE PILOTS
Hollywood Bitch (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
391/147	32/2	28

GODSMACK

Bad Magick (Republic/Universal)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
145/95	40/35	42

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

54 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



image with attitude

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WXDX - Pittsburgh
KWOD - Sacramento
WXBE/WXAR - Wilkes Barre
WWWX - Green Bay
WIOT - Toledo
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August 31, 2001

RateTheMusic.com
 BY MEDIABASE™

 America's Best Testing Active Rock Songs
 12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
TOOL Schism (Volcano)	4.10	4.02	93%	28%	4.14	95%	26%
DISTURBED Down With The Sickness (Giant/Reprise)	4.04	4.04	90%	20%	4.02	92%	20%
SYSTEM OF A DOWN Chop Suey (American/Columbia)	3.97	3.92	63%	8%	3.92	67%	10%
GODSMACK Greed (Republic/Universal)	3.89	3.85	95%	33%	3.87	97%	34%
STAINED Fade (Flip/Elektra/EEG)	3.87	-	67%	9%	3.72	69%	12%
NICKELBACK How You Remind Me (Roadrunner)	3.86	3.83	71%	9%	3.76	74%	12%
POWERMAN 5000 Bombshell (DreamWorks)	3.82	3.80	69%	9%	3.79	75%	10%
DROWNING POOL Bodies (Wind-Up)	3.81	3.83	90%	25%	3.84	92%	24%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	3.81	3.73	88%	22%	3.82	90%	23%
STEREOMUD Pain (Loud/Columbia)	3.80	3.83	76%	14%	3.73	79%	15%
MUDVAYNE Death Blooms (No Name/Epic)	3.78	3.78	60%	10%	3.72	62%	12%
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	3.77	3.74	79%	16%	3.70	81%	18%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.77	3.73	98%	51%	3.68	99%	50%
SLIPKNOT Left Behind (Roadrunner)	3.77	3.73	60%	9%	3.76	62%	9%
ADEMA Giving In (Arista)	3.76	3.71	56%	6%	3.51	58%	10%
LINKIN PARK Crawling (Warner Bros.)	3.75	3.69	95%	35%	3.62	96%	39%
COLD End Of The World (Flip/Geffen/Interscope)	3.69	3.69	63%	11%	3.54	64%	15%
TANTRIC Astounded (Maverick)	3.68	3.57	77%	17%	3.59	81%	19%
STAINED Outside (Flip/Elektra/EEG)	3.68	3.62	96%	50%	3.56	97%	54%
SOIL Halo (J)	3.67	3.59	42%	6%	3.63	44%	7%
LINKIN PARK One Step Closer (Warner Bros.)	3.67	3.60	96%	45%	3.62	98%	48%
SALIVA Your Disease (Island/IDJMG)	3.67	3.60	91%	32%	3.69	93%	32%
SALIVA Click Click Boom (Island/IDJMG)	3.58	3.58	63%	12%	3.60	68%	13%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.57	-	56%	10%	3.26	55%	15%
WEEZER Hash Pipe (Geffen/Interscope)	3.43	3.35	88%	33%	3.46	88%	31%
PETE. Sweet Daze (Warner Bros.)	3.40	3.37	46%	8%	3.18	46%	11%
P.O.D. Alive (Atlantic)	3.35	3.39	51%	10%	3.20	53%	12%
CLUTCH Careful With That Mic (Atlantic)	3.30	3.26	57%	18%	3.31	63%	21%
LIVE Simple Creed (Radioactive/MCA)	3.14	3.11	57%	14%	3.05	62%	19%
LIMP BIZKIT Boiler (Flip/Interscope)	2.79	2.77	83%	37%	2.72	84%	37%

Total sample size is 934 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, a Division of Premiere Radio Networks.

Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
GODSMACK Awake (Republic/Universal)	610
LINKIN PARK One Step Closer (Warner Bros.)	550
LIMP BIZKIT My Way (Flip/Interscope)	433
FUEL Hemorrhage (In My Hands) (Epic)	431
DISTURBED Voices (Giant/Reprise)	399
PAPA ROACH Last Resort (DreamWorks)	397
A PERFECT CIRCLE Judith (Virgin)	397
3 DOORS DOWN Be Like That (Republic/Universal)	384
DISTURBED Stupify (Giant/Reprise)	365
INCUBUS Drive (Immortal/Epic)	341
COLD End Of The World (Flip/Geffen/Interscope)	332
3 DOORS DOWN Loser (Republic/Universal)	324
PRIMUS W/OZZY N.I.B. (Divine/Priority)	322

ACTIVE ROCK Indicator

Most Added

ARTIST TITLE LABEL(S)	ADDS
GODSMACK Bad Magick (Republic/Universal)	10
STAINED Fade (Flip/Elektra/EEG)	8
LIT Lipstick And Bruises (RCA)	3
DEFAULT Wasting My Time (TVT)	3
DAYS OF THE NEW Hang On To This (Outpost/Interscope)	2
INCUBUS I Wish You Were Here (Immortal/Epic)	2
BEAUTIFUL CREATURES Wasted (Warner Bros.)	2
ALIEN ANT FARM Smooth Criminal (DreamWorks)	2
ROLLINS BAND Your Number Is One (Sanctuary/SRG)	2
BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	2
LINKIN PARK In The End (Warner Bros.)	2
STABBING WESTWARD Angel (Koch)	2
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	1
LIVE Simple Creed (Radioactive/MCA)	1
SEVEN CHANNELS Breathe (Palm Pictures)	1
SLIPKNOT Left Behind (Roadrunner)	1
EVERCLEAR Rock Star (Posthuman/Priority)	1
MESH Maybe Tomorrow (Label)	1
STATIC-X Black And White (Warner Bros.)	1
AFROMAN Because I Got High (Universal)	1

ACTIVE ROCK Going For Adds

9/4/01

DAVE NAVARRO Hungry (Capitol)
 OZZY OSBOURNE Gets Me Through (Epic)

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New & Active

BREAKING POINT Coming Of Age (Wind-up) Total Plays: 103, Total Stations: 12, Adds: 1	UNION UNDERGROUND South... (Portrait/Columbia) Total Plays: 58, Total Stations: 8, Adds: 1
VISION OF DISORDER Southbound (TVT) Total Plays: 90, Total Stations: 13, Adds: 0	ROLLINS BAND Your Number... (Sanctuary/SRG) Total Plays: 55, Total Stations: 6, Adds: 2
DEFAULT Wasting My Time (TVT) Total Plays: 77, Total Stations: 17, Adds: 10	ONESIDEZERO New World Order (Maverick) Total Plays: 50, Total Stations: 8, Adds: 4
CULT Breathe (Lava/Atlantic) Total Plays: 77, Total Stations: 9, Adds: 1	DAVE NAVARRO Hungry (Capitol) Total Plays: 15, Total Stations: 6, Adds: 3

Songs ranked by total plays

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Cyndee Maxwell:
 10100 Santa Monica Blvd.,
 5th Floor, Los Angeles, CA 90067

Active Rock Playlists

August 31, 2001 R&R • 89

MARKET #5
WYSP/Philadelphia
Infinity
(215) 625-9460
Minsky/Palmucci
12+ Cum: 771,100

94 WYSP
THE ROCK STATION

PLAYS	WTW	ARTIST/TITLE	GI (000)
39	42	GOOSMACK/Greed	16002
38	38	NICKEL BACK/How You Remind Me	14478
35	34	TOOL/Schism	14476
17	27	LINKIN PARK/Crawling	10287
10	18	STAIN'D Face	6658
10	18	A PERFECT CIRCLE/Judith	6658
16	17	SALIVA/Your Disease	6477
16	17	PUDGE OF MUDD/Control	6477
16	15	DAVS OF THE NEW/Whang On To This	6096
15	16	WEezer/Hush Pipe	5715
15	15	STONE TEMPLE PILOTS/Hollywood Blitch	5714
14	14	FAVORITE/Adrenalize	5335
9	12	DISTURBED/Down With...	4592
9	11	P.O.D./Alive	4191
10	10	ADEMA/Giving In	3810
10	10	LIMP BIZKIT/Boiler	3810
9	10	DROWNING POOL/Bodies	3810
9	10	SYSTEM OF A DOWN/Chop Suey	3810
9	9	INCUBUS/In Wish You Were Here	3429
6	7	METALLICA/Paranoid Me	2948
7	7	MUDVAYNE/Death Blooms	2667
6	6	FOO FIGHTERS/Stuck Actors	2786
6	6	ALLEN ANT FARM/Smooth Criminal	2786
6	6	STAND/It's Been Awful	2786
3	3	CREED/What If...	1905
3	3	LIMP BIZKIT/Boiler	1905
3	3	3 DOORS DOWN/Duck And Run	1905
3	3	REHOTO/CHILL...Around The World	1905
3	4	LEWIS WIDURST/Clonidine	1524

MARKET #6
KEGL/Dallas-Ft. Worth
Clear Channel
(972) 919-0229
Donnelly/Ryan/Scott
12+ Cum: 637,800

101 WRIF

PLAYS	WTW	ARTIST/TITLE	GI (000)
26	34	LINKIN PARK/Crawling	7072
24	34	TOOL/Schism	7072
21	27	GOOSMACK/Greed	6448
9	29	GOOSMACK/Greed	6032
9	29	INCUBUS/In Wish You Were Here	4784
30	22	NICKEL BACK/How You Remind Me	4576
21	21	PUDGE OF MUDD/Control	4260
21	20	DISTURBED/Down With...	4160
14	19	STONE TEMPLE PILOTS/Hollywood Blitch	3962
20	16	SALIVA/Your Disease	3744
11	15	DROWNING POOL/Bodies	3522
15	15	INCUBUS/In Wish You Were Here	3120
11	14	SALIVA/Click Click Boom	2912
17	14	SKRAPER/Sunshine	2912
11	14	SYSTEM OF A DOWN/Chop Suey	2912
11	11	PETE/Sweet Dave	2788
11	11	A PERFECT CIRCLE/Judith	2268
10	10	SLIPKNOT/Left Behind	2080
10	10	MEGADETH/Dead	2080
10	10	LINKIN PARK/One Step Closer	2080
9	10	POWERMAN 5000/Bombshell	2080
9	9	CHRYSLER/3	1872
8	9	SOL/Halo	1872
8	9	SALIVA/Click Click Boom	1872
6	8	3 DOORS DOWN/Duck And Run	1872
6	8	METALLICA/Paranoid Me	1664
6	8	LINKIN PARK/One Step Closer	1664
6	8	STAND/It's Been Awful	1664
6	8	ADEMA/Giving In	1664

MARKET #7
WRIF/Detroit
Greater Media
(248) 547-0101
Douglas/Branfante
12+ Cum: 636,800

101 WRIF

PLAYS	WTW	ARTIST/TITLE	GI (000)
12	26	GOOSMACK/Bad Magick	8338
12	26	TOOL/Schism	8338
19	19	NICKEL BACK/How You Remind Me	6137
29	18	STAND/It's Been Awful	6137
18	18	PUDGE OF MUDD/Control	5814
17	17	STONE TEMPLE PILOTS/Hollywood Blitch	5481
15	18	STAND/It's Been Awful	4495
15	15	DISTURBED/Down With...	4845
15	15	TANTRICAL/Disappear	4845
15	15	LINKIN PARK/One Step Closer	4845
16	14	3 DOORS DOWN/Duck And Run	4522
16	14	INCUBUS/In Wish You Were Here	4522
12	12	DROWNING POOL/Bodies	3816
12	12	MEGADETH/Dead	3876
10	12	ADEMA/Giving In	3876
11	11	LINKIN PARK/One Step Closer	3553
11	11	SYSTEM OF A DOWN/Chop Suey	3553
10	10	PETE/Sweet Dave	2920
10	10	SEVEN CHANNELS/Breathe	2920
9	9	POWERMAN 5000/Bombshell	2337
8	8	GOOSMACK/Greed	2584
8	8	GOOSMACK/Greed	2584
7	7	SALIVA/Click Click Boom	2261
7	7	P.O.D./Alive	2261
7	7	SOL/Halo	2261
7	7	LINKIN PARK/One Step Closer	2261
7	7	CROSSBREED/Underlined	2261
5	7	FUEL/Remembering	1938

MARKET #8
WAAF/Boston
Entercom
(617) 779-5400
Douglas/Branfante
12+ Cum: 476,400

WAAF 107.3 FM

PLAYS	WTW	ARTIST/TITLE	GI (000)
41	41	SYSTEM OF A DOWN/Chop Suey	11275
37	38	ALLEN ANT FARM/Smooth Criminal	10450
37	37	GOOSMACK/Greed	10175
37	37	AEROSMITH/Just Got High	10175
35	35	DROWNING POOL/Bodies	8625
38	34	DISTURBED/Down With...	9350
34	34	WEezer/Hush Pipe	8550
35	33	TOOL/Schism	9075
30	32	PUDGE OF MUDD/Control	8800
30	32	ROLLING STONE/Number One	8525
28	30	STEREOMUDD/White	8225
26	28	SLIPKNOT/Left Behind	7150
22	27	GO-ROCK/Elementary	6950
21	27	STAND/It's Been Awful	5778
21	27	NOIPOINT/Endure	5778
20	21	SUM 41/Fat Lip	5700
19	19	PARANOID	5225
18	19	PETE/Sweet Dave	4678
17	16	REVEILLE/What You Got	4400
16	16	NO ONE/Cheerleader	4400
16	16	SEVEN CHANNELS/Breathe	4400
15	15	POWERMAN 5000/Bombshell	3850
15	14	CROSSBREED/Underlined	3850
14	13	SOL/Halo	3575
14	13	SALIVA/Click Click Boom	3575
14	13	LIMP BIZKIT/Boiler	3300
11	11	STATIC/Back And White	3025
7	11	LINKIN PARK/One Step Closer	3025
11	11	STONE TEMPLE PILOTS/Hollywood Blitch	3025
7	10	LINKIN PARK/One Step Closer	2750

MARKET #12
WZTA/Miami
Clear Channel
(954) 862-2000
Steele/Daniels/Kimba
12+ Cum: 345,800

92.7 FM

PLAYS	WTW	ARTIST/TITLE	GI (000)
44	44	TOOL/Schism	5448
40	40	PUDGE OF MUDD/Control	7680
38	38	LINKIN PARK/Crawling	7580
35	35	STAND/It's Been Awful	6330
35	35	STRIKE9/Click Some Ass	6720
30	33	LINKIN PARK/One Step Closer	6330
30	33	SEVEN CHANNELS/Breathe	6330
24	24	SYSTEM OF A DOWN/Chop Suey	4608
21	21	DISTURBED/Down With...	4032
20	20	SUM 41/Fat Lip	3840
18	18	DROWNING POOL/Bodies	3840
18	18	ADEMA/Giving In	3648
9	18	STAIN'D Face	3456
16	16	INCUBUS/In Wish You Were Here	3456
17	16	NICKEL BACK/How You Remind Me	3264
16	16	LIVE/Simple Creed	2988
14	14	GOOSMACK/Greed	2988
8	14	OFFSPRING/Million Miles Away	2688
12	12	REHOTO/CHILL...Around The World	2496
12	12	LINKIN PARK/Smooth Criminal	2496
6	12	STAIN'D Face	2304
11	11	LIT.A/Just A Brute	2112
7	11	BUSY'S/Dramatics...	2112
14	10	GOOSMACK/Greed	1920
8	10	OFFSPRING/Million Miles Away	1824
8	10	REHOTO/CHILL...Around The World	1824
8	10	LINKIN PARK/Smooth Criminal	1824
8	10	LIMP BIZKIT/Boiler	1728
9	9	RAGE AGAINST...Testity	1728

MARKET #14
KFNK/Seattle-Tacoma
Rock On
(206) 671-9195
Casal/Kaplan
12+ Cum: 134,400

104.9 FM

PLAYS	WTW	ARTIST/TITLE	GI (000)
43	46	TOOL/Schism	1980
45	45	STAND/It's Been Awful	1980
45	45	ADEMA/Giving In	1980
25	25	LINKIN PARK/Crawling	1980
43	43	DISTURBED/Down With...	1980
43	43	PUDGE OF MUDD/Control	1980
42	42	GOOSMACK/Greed	1848
19	21	DEFENSE/Remembering	1905
19	21	A PERFECT CIRCLE/Judith	924
19	21	CREED/What If...	924
20	20	METALLICA/Disappear	880
18	20	LINKIN PARK/Crawling	880
20	20	PRINUS WOZZY/N.I.B.	880
20	20	SALIVA/Your Disease	880
19	19	SALIVA/Click Click Boom	836
19	19	KORNFELD/Going Away From Me	836
19	19	STAIN'D Face	836
19	19	GOOSMACK/Greed	836
19	19	INCUBUS/Paranoid Me	792
18	18	METALLICA/No One Left Over	792
18	18	PAPER PLANES/Just A Breath	792
18	18	DISTURBED/Down With...	792
18	18	GOOSMACK/Greed	792
18	18	LINKIN PARK/One Step Closer	748
17	17	NICKEL BACK/How You Remind Me	748
17	17	SLIPKNOT/Left Behind	748
16	16	GOOSMACK/Greed	704
16	16	DISTURBED/Supply	704

MARKET #15
KUPD/Phoenix
Santitas
(480) 345-5211
Jefferson/McFie
12+ Cum: 235,000

98 KUPD

PLAYS	WTW	ARTIST/TITLE	GI (000)
28	31	STAND/It's Been Awful	6084
27	27	PUDGE OF MUDD/Control	5908
31	30	TOOL/Schism	4920
28	28	LINKIN PARK/Crawling	4920
28	28	P.O.D./Alive	4144
19	21	DISTURBED/Down With...	3444
19	21	TANTRICAL/Disappear	3444
19	21	MEGADETH/Dead	3116
19	19	LIVE/Simple Creed	3116
14	14	SYSTEM OF A DOWN/Chop Suey	2298
13	13	DRAWING POOL/Bodies	2132
9	13	SEVEN CHANNELS/Breathe	2132
13	13	SKRAPER/Sunshine	2132
13	13	LINKIN PARK/One Step Closer	2132
12	12	BREAKING POINT/Coming Of Age	1968
11	12	3 DOORS DOWN/Duck And Run	1968
11	12	INCUBUS/In Wish You Were Here	1968
11	11	PRINUS WOZZY/N.I.B.	1804
11	11	GOOSMACK/Bad Magick	1804
11	11	DISTURBED/Supply	1804
11	11	FUEL/Remembering	1804
11	11	BEAUTIFUL CREATURE'S/Wasted	1804
11	11	GOOSMACK/Greed	1804
11	11	LINKIN PARK/One Step Closer	1804
10	10	CREED/What If...	1640
10	10	METALLICA/No One Left Over	1640
7	10	TANTRICAL/Disappear	1640

MARKET #16
KIDZ/San Diego
Clear Channel
(619) 292-2000
Merrill/Leider
12+ Cum: 315,100

105.3 FM

PLAYS	WTW	ARTIST/TITLE	GI (000)
29	29	GOOSMACK/Greed	4378
27	27	STAND/It's Been Awful	4378
25	25	TOOL/Schism	3072
25	25	LINKIN PARK/Crawling	3072
25	25	P.O.D./Alive	3072
19	21	DISTURBED/Down With...	3171
19	21	DROWNING POOL/Bodies	3020
19	21	INCUBUS/In Wish You Were Here	3020
19	19	SALIVA/Your Disease	2869
19	19	DISTURBED/Down With...	2869
18	18	LINKIN PARK/One Step Closer	2718
18	18	STAIN'D Face	2718
18	18	PUDGE OF MUDD/Control	2132
18	18	NICKEL BACK/How You Remind Me	2132
12	12	NOIPOINT/Endure	1968
12	12	SOL/Halo	1872
13	10	CLUTCH/Carvel With That...	1517
7	10	TOOL/Schism	1057
7	10	PRINUS WOZZY/N.I.B.	1057
4	7	CRASH/PALACE/Perfect	1057
4	7	REHOTO/CHILL...Around The World	1057
6	6	GOOSMACK/Greed	906
6	6	RAGE AGAINST...Testity	906
6	6	STAND/It's Been Awful	906
6	6	SALIVA/Click Click Boom	906
6	6	SYSTEM OF A DOWN/Chop Suey	906
6	6	GOOSMACK/Greed	755
6	6	GOOSMACK/Greed	755
6	6	PAPA ROACH/L&L Resort	755

MARKET #17
KOXR/Minneapolis
ABC
(612) 617-4000
Strauss/Heckman
12+ Cum: 288,800

93 X FM

PLAYS	WTW	ARTIST/TITLE	GI (000)
26	26	NICKEL BACK/How You Remind Me	6586
24	24	TOOL/Schism	6171
23	23	PUDGE OF MUDD/Control	6171
23	23	DISTURBED/Down With...	6171
21	21	ALLEN ANT FARM/Smooth Criminal	4675
21	21	STAND/It's Been Awful	4675
21	21	LINKIN PARK/Crawling	4675
21	21	ALLEN ANT FARM/Smooth Criminal	4675
22	22	INCUBUS/In Wish You Were Here	4114
21	21	DAVS OF THE NEW/Whang On To This	3927
14	17	TANTRICAL/Disappear	3179
16	16	ALLEN ANT FARM/Smooth Criminal	2929
15	15	LIVE/Simple Creed	2805
14	14	CLUTCH/Carvel With That...	2805
14	14	LIMP BIZKIT/Boiler	2431
15	13	SALIVA/Your Disease	2431
13	13	NOIPOINT/Endure	2431
12	12	FUEL/Remembering	2264
12	12	STONE TEMPLE PILOTS/Hollywood Blitch	2264
12	12	STAIN'D Face	2264
11	11	ALLEN ANT FARM/Smooth Criminal	2132
7	11	PRINUS WOZZY/N.I.B.	2057
11	11	WEezer/Hush Pipe	2057
11	11	SLIPKNOT/Left Behind	2057
11	11	STAIN'D Face	2057
10	10	3 DOORS DOWN/Duck And Run	2057
8	10	SALIVA/Click Click Boom	1870
8	10	3 DOORS DOWN/Duck And Run	1870
8	10	PAPA ROACH/L&L Resort	1870

MARKET #20
WITY/Baltimore
Heart
(410) 888-0088
Strauss/Heckman
12+ Cum: 378,800

105.3 FM

PLAYS	WTW	ARTIST/TITLE	GI (000)
28	28	PUDGE OF MUDD/Control	6380
28	28	DROWNING POOL/Bodies	6380
28	28	LINKIN PARK/Crawling	4940
28	28	CLUTCH/Carvel With That...	4940
28	28	SALIVA/Your Disease	4750
23	23	3 DOORS DOWN/Duck And Run	4750
22	22	TOOL/Schism	4750
22	22	LINKIN PARK/Crawling	

active
INSIGHT

By
Frank Correia
Rock Specialty Show Editor

Climate Right For Ill Nino

As hurricane season approaches, weather forecasters are saying that this year's storms could pack more punch than those of seasons past. While meteorologists wait to see which tropical storms will pound the coasts, programmers nationwide have been flooded with new heavies from the metal world. One group making waves in the specialty and college scenes is Roadrunner's Ill Nino.

Like Soulfly and Puya before them, Ill Nino are in touch with their ancestral roots and combine native sounds with a metallic grind. Ill Nino's tempestuous mixture started to swirl with ex-Pro Pain drummer Dave Chavari, who formed the prototype El Nino. After filling in as a touring drummer for Soulfly, Chavari joined up with vocalist Cristian Machado and guitarist Marc Rizzo to work on a more melodic approach to El Nino's fury. With rhythm guitarist Jardel Paisante, bassist Lazaro Pina and full-time percussionist Roger Vasquez, the newly christened Ill Nino were ready to set sail.

Oftentimes Ill Nino's debut, *Revolution Revolution*, sounds like a jazz cruise gone suddenly off-course in the Bermuda Triangle. Flamenco-flavored melodies and percussion give way to riffs that pound the fretboard with

tsunami-like intensity. The opening fury of the stormy "God Save Us" is tamed as Machado moves from the verses' aggressive shouting to the melodic chorus. The Brazilian-born vocalist knows a thing or two about alienation — a fave topic among metalheads — having been transplanted to the States at the age of 12. Machado takes a bilingual approach to channeling his anger, but whatever the native tongue of listeners, they're sure to understand him when he screams "Fuck this place up!" on "Nothing's Clear."

Despite heavy riffage and lyrical content, Ill Nino are not without humor. If you've got a broadband hookup, head to www.roadrunnerrecords.com and play the Ill Pac Mano game, an entertaining remake of Pac-Man starring Ill Nino members. Players lead Ill Pac Mano (played by Chavari) around a maze full of tortillas. Along the way Ill Pac Mano gobbles up salsa for power-ups and special items, like burritos and avocados, for bonuses. Pretty fitting for a band whose lead singer has a death-metal growl that sounds like a demon belching up a bad chalupa. The T1-challenged can catch the group on Roadrunner's RoadRage Tour with labelmates Fear Factory, Machine Head and Chimaira.



Ill Nino

R&R Top 20 Specialty Artists

August 31, 2001

1. **SYSTEM OF A DOWN** (American/Columbia) "Chop Suey," "Prison Song," "X"
2. **SLIPKNOT** (Roadrunner) "Left Behind," "Heretic Song," "People=Shit"
3. **SLAYER** (American/IDJMG) "God Send Death," "Cast Down"
4. **PRIMER 55** (Island/IDJMG) "This Life," "Lou Evil," "Growing"
5. **ILL NINO** (Roadrunner) "I Am Loco," "God Save Us," "Unreal"
6. **ROLLINS BAND** (Sanctuary) "Your Number...", "Hello," "Up For It"
7. **TWISTED FOREVER** (Koch) "Destroyer," "Don't Let...", "Sin City"
8. **FLAW** (Universal) "Payback," "Inner Strength," "Scheme"
9. **BIOHAZARD** (Sanctuary) "Last Man...", "Domination," "Uncivilization"
10. **AMERICAN HEAD CHARGE** (American/IDJMG) "A Violent...", "Pushing...", "Seamless"
11. **REVELLE** (Elektra/EEG) "What You Got," "Inside Out," "Unborn"
12. **JUDAS PRIEST** (Atlantic) "Bloodsuckers," "Devil Digger," "One On One"
13. **40 BELOW SUMMER** (London/Sire) "Step Into...", "Rope," "Falling Down"
14. **CROWBAR** (Spitfire) "Awakening," "To Build...", "It Pours..."
15. **SWITCHED** (Immortal) "10 Dead...", "Religion," "Darkening Days"
16. **CRAVING THEO** (Columbia) "Stomp"
17. **SIX FEET UNDER** (Metal Blade) "The Day...", "One Bullet...", "Cadaver..."
18. **NO ONE** (Immortal/Virgin) "Chemical," "My Release," "Mindless"
19. **MUDVAYNE** (No Name/Epic) "Death Blooms," "Pharmacopia"
20. **NULLSET** (Grand Royal) "Speechless," "Smokewood," "System"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>MJI Piledriver Various Corey Malko/Marc Razz Salva "Click, Click, Boom" Laini Park "One Step Closer" P.O.D. "Alive" Stand "It's Been Awful" Drowning Pool "Bodies"</p>	<p>WPQA/Cape Cod, MA To The Extreme Saturday 10pm-midnight Bill Hanson Slipknot "Left Behind" Incubus "I Wish You Were Here" Salva "Click, Click, Boom" Godsmack "Bad Magic" System Of A Down "Chop Suey"</p>	<p>WQXA/Harrisburg, PA The Sunday News Sunday 8-10am Chris Allman Abandoned Poets "Mercy Kiss" Grant Lee Phillips "Spring Released" Actual Tigers "Standing By" Poor Rich Ones "Happy Happy Happy" Bad Ronald "Let's Begin"</p>	<p>WTFX/Louisville, KY Delour Sunday 8-10pm Chris Allman Crystal Method "Murder" Suicide Machines "The Killing Blow" Primer 55 "Lou Evil" Laini Park "In The End" New Order "Crystal"</p>	<p>WBAB/Nassau-Suffolk, NY Fingers Metal Shop Sunday 10pm-1am Fingers Slayer "God Send Death" Judas Priest "One On One" Sethi Blowtorch "Hell On Wheels" Drowning Pool "Bodies" Rollins Band "Up For It"</p>	<p>KUPD/Phoenix, AZ Red Radio Underground Sunday 7-9pm Larry Mac Butthole Surfers "The Shame Of Life" Machinehead "A.G. Drive" Sethi Blowtorch "Hell On Wheels" Iggly Pop "Mazk" Rollins Band "Your Number Is One"</p>	<p>KBER/Salt Lake City, UT Radio Kaas Sunday 9-11pm Darby Slipknot "Left Behind" Slayer "God Send Death" System Of A Down "Chop Suey" Vesper Of Disorder "Downtime Misery" 40 Below Summer "Step Into The..."</p>
<p>US Harddrive Various Rosy Myza/Lou Brutus Soil "Halo" Incubus "I Wish You Were Here" Spys4Dawns "Insomniac Station" Drowning Pool "Bodies (Live)" Craving Theo "Stomp"</p>	<p>KEGL/Dallas, TX The Rubber Room Saturday 11:30pm-1am Robert Miquel P.O.D. "Alive" Boy Hits Car "Man Without Stars" Element Egrity "Echo Song" Ill Nino "Liar" Rollins Band "Your Number Is One"</p>	<p>KLFX/Killeen, TX Kul Radio Saturday 10pm-midnight Bob Fonda Ill Nino "What Comes Around" Primer 55 "All In The Family" Revelle "What You Got" Nullset "Speechless" Otep "Filthies"</p>	<p>WMFS/Memphis, TN 16 Songs Sunday midnight-1am Jake Logan Rival Schools "Good Things" Thurbi "Suicide" D.O. "So Quiet Better..." H2O "Memory Lane" Vision Of Disorder "Don't Let Me Down"</p>	<p>KATT/Oklahoma City, OK Launch Pad Thursday midnight-1am Joe Mitchell No Use For A Name "Coming Too Close" Impostor Sea Snakes "Let Go My Thing" Ricochet "Built For Fun" Switched "10 Dead Fingers" Crash Palace "Evolution"</p>	<p>KUPD/Phoenix, AZ Into The Pit Sunday 10pm-midnight Larry Mac & The Berzerker Slipknot "Heretic Song" Six Feet Under "One Bullet Left" Mushroom "Death Blooms" Ill Nino "I Am Loco" Cradle Of Filth "Born In A Burial..."</p>	<p>KIOZ/San Diego, CA Another State Of Mind Sunday 11pm-midnight Jack "The Ripper" Six Feet Under "The Day The Dead..." System Of A Down "X" Megadeth "Dread And Gloom" Fear Factory "Byte Block" Savage "Drive"</p>
<p>KWHI/Anchorage, AK In The Pit Sunday 8-9pm Bearded Jon Primer 55 "This Life" Nullset "Smokehouse" Switched "10 Dead Fingers" Santa Sangre "Killer Smile" P.O.D. "Alive"</p>	<p>KLAQ/El Paso, TX The 10:00 News Tues.-Sat. 10-11pm Scott Ronson Clutch "Careful With That..." pete "Sweet Daze" Cold "Time Of The World" Powerman 5000 "Bombshell" Crash Palace "Perfect"</p>	<p>KIBZ/Lincoln, NE Sunday Night Buzz Sunday 10pm-midnight Samantha Knight Soil "My Own" Rebirthal Creatures "Step Back" Primer 55 "Lessons" Revelle "What You Got" Biohazard "Last Man Standing"</p>	<p>KXXR/Minneapolis, MN X-trame Metal Shop Friday 1-4am Nick Davis Slipknot "People=Shit" American Head Charge "Seamless" 40 Below Summer "Talking Down" Meshuggah "Concatenation (Remix)" Skinlab "Come & Get It"</p>	<p>WJRR/Orlando, FL Midnight Metal Saturday Midnight-3am Vegas Destroyed By Anger "Mappol" Slayer "Bloodsuckers" System Of A Down "Chop Suey" Slipknot "Left Behind" Dry Kill Logic "Nightmare" Slayer "God Send Death"</p>	<p>WHJY/Providence, RI The Metal Zone Saturday midnight-2am Dr. Metal Judas Priest "Bloodsuckers" System Of A Down "Chop Suey" Slipknot "Left Behind" Dry Kill Logic "Nightmare" Slayer "God Send Death"</p>	<p>KXFX/Santa Rosa, CA The New Music Show Sunday 8-10pm Hojo System Of A Down "Chop Suey" Nullset "Speechless" Slayer "God Send Death" Rollins Band "Your Number Is One" Lost Propriety "Shinobi Vs. Dragon..."</p>
<p>WKGB/Binghamton, NY Incarnim Monday 10-11:30pm Tim Boland Adema "Glow In" Impostor Sea Snakes "Let Go My Thing" Primer 55 "This Life" Craving Theo "Stomp" Ramstein "Sonnie"</p>	<p>WKLO/Grand Rapids, MI Metal Midnight Thursday midnight-1am Tom "Wiz" Stavrou System Of A Down "X" Slayer "God Send Death" Slipknot "Heretic Song" Six Feet Under "The Day The Dead..." Stuie-X "Black And White"</p>	<p>WTFX/Louisville, KY The Alliance Network Saturday 10pm-2am Black Frank Slipknot "People=Shit" Primer 55 "Lou Evil" Cradle Of Filth "Born In A Burial..." System Of A Down "Prison Song" D.C. "Diablo... (Live)"</p>	<p>WKZD/Myrtle Beach, SC Women In Chains Rock Mon-Fri 10-10:20pm Summer/Music Slave/Rod Wyler Start "Gorgeous" Garbage "Androgyny" Joy Division "Swan Song" Lennon "Broke My Car" Poe "Hey Pretty"</p>	<p>WYSP/Philadelphia, PA Rockers Friday midnight-2am Matt & Huggy American Head Charge "A Violent Reaction" Slayer "God Send Death" Black Label Society "Born Ya... (Live)" Biohazard "Domination" Slipknot "Heretic Song"</p>	<p>26 total reporters from the Active Rock and Rock panels.</p>	

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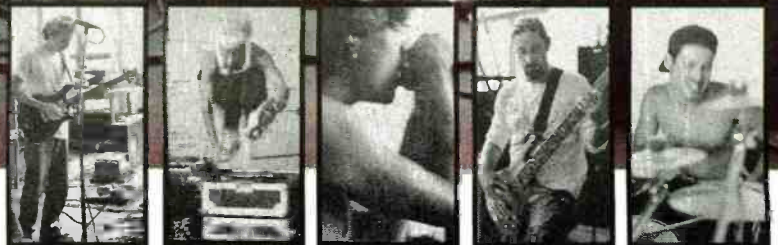
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JIM KERR
jimmerr@rronline.com

We Play It, They Buy It

Edison survey confirms Alternative's vitality in exposing and selling new music

When I heard that R&R had enlisted Edison Media Research to do a comprehensive research study on record buyers, my first feeling was, "It's about time someone did a new study like this." It seems the industry has been bandying about research figures on record buyers that were gathered back when Rick Carroll was still programming KROQ/Los Angeles. Now we can at least see how important radio is with the record-buying public in the new world order of media saturation.

Throughout this issue you'll see the results within the various formats, and I recommend that you browse all of the paper this week to look at them. That will give you a nice perspective on where the Alternative format fits. As you will see, we're looking pretty damn good.

The Most Effective

Alternative has come a long way. In 10 short years we have developed from a niche starter format that sent hits on to Pop or Rock radio — where the songs became massive smashes — to a destination format that can break huge sellers all by ourselves. As a result, Alternative is now a major part of many record companies' bottom lines.

There are basically three components to being a destination format: lots of listeners, lots of exposure for new music and an active listener base that buys new music. There are a number of formats that fit this bill, from CHR/Pop to Country. Of all of them, the format most effective

at reaching new-music buyers is the Alternative format.

To quote the Edison summary: "Alternative fans report listening to the radio to learn about new music more than fans of any other format. Eighty-seven percent of Alternative fans said they often learn about new music by listening to the radio. This number is well above the total sample (75%)."

Note that the listening quoted above is for all of radio, not just Alternative, and, therefore, that exposure to new music could be from any of a myriad of formats. However, since we are talking about self-described *alternative* fans, it isn't too much of a stretch to assume that the bulk of their listening is to Alternative stations.

There is also an interesting music-exposure result that could possibly be linked to radio festival shows, which were pioneered by Alternative. Artist managers take note: "Alternative fans are also more likely than fans of other formats to find out about new music by attending concerts or other live

performances — 15% said they often find out about new music via live shows, compared to 10% of the total sample."

All told, this is incredibly good news for Alternative. In terms of exposing new alternative artists, radio continues to be the overwhelming (almost exclusive) source. That fact is all that much more amazing when you consider that Edison found that alternative

The Alternative format is clearly extremely effective at influencing record purchases.

fans have a staggering amount of exposure to the Internet and its alternate music sources.

Keep in mind the previous results when you read the following: Alternative fans are much more likely to have a broadband connection at home (32% vs. 15% overall). They are more likely to visit artist and label websites (an amazing 68% vs. the overall figure of 47%). They are more likely to burn their own CDs (41% have burned CDs vs. 24% overall) and to download music from the web (56% have downloaded music from the Internet vs. 35% overall). Despite all those things, Alternative radio is by far the most effective format at exposing record buyers to new music.

Here's an interesting side note on the alternative fans who download music: Those who download, download a lot. Of those who downloaded files, 53% have downloaded more than 100 files. This behavior has affected their music-purchasing habits. While 62% stated that their CD or tape

In terms of exposing new alternative artists, radio continues to be the overwhelming (almost exclusive) source. That fact is all the more amazing when you consider that Edison found that alternative fans have a staggering amount of exposure to the Internet and its alternate music sources.

purchases haven't changed due to downloading, 16% reported purchasing fewer CDs or tapes as a result of having downloaded music files.

This leads us directly to the question of how radio affects the purchasing of new music, not just exposure to it. Exposing music is one thing, converting listeners to consumers who plunk down 16 bucks for a CD is a completely different thing. Generally speaking, you'd expect exposure to eventually translate into sales, but you never know: Having 100% exposure to new music wouldn't mean a whole lot if the people who hear it don't buy it until they see it on MTV or a friend recommends it to them. Luckily, the Alternative format is clearly extremely effective at influencing record purchases.

"Hearing a song on the radio" was by far the most influential factor when respondents were asked which factors influenced them to purchase CDs or cassettes," states the Edison study. "Sixty-six percent of Alternative fans said 'hearing a song on the radio,' followed by 'friend or relative' (13%), 'attending a live show' (9%), 'seeing something about it on TV' (7%) and 'seeing a music video' (5%)."

There's No Avoiding Hip-Hop

Edison's Jayne Cherneski previewed the results of this survey at the R&R/Jacobs Media Alternative & Rock Summit by discussing the incredible popularity of hip-hop music with music fans below the age of 25. While many of you will question the relevance of these results based on audience expectations and your station, the appeal of hip-hop is significant — high enough that you should at least be aware of just how popular this music you may be ignoring is with your primary demo.

"For white 16-24s, preference for hip-hop is right up there with rock and alternative," states the Edison survey. "When asked to rate their preference for different types of music on a five-point scale (with 5 being the highest score), 55% of respondents gave hip-hop a 4 or 5 rating, 57% gave rock a 4 or 5 ratings, and 56% gave pop/

alternative a 4 or 5. So preference for hip-hop is not just a black and Hispanic thing. Hip-hop is also enjoyed by white 16-24s who are traditionally thought of as the alternative rock core.

"16-24s buy way more hip-hop than any other music type — even more than alternative. We asked what type of music respondents bought most in the past 12 months. Among 16-24s, hip-hop came out on top (hip-hop 30%, rock 15% and alternative 11%). But this number drops tremendously among 25-34-year-olds (hip-hop 5%, alternative 12%, rock 16%). There seems to be a wall somewhere around the age of 25 when it comes to preference for hip-hop."

Songs, Not Artists

It is one of those arguments that can never be won: Is Alternative not doing a good enough job developing artists, or is the format simply just giving the audience what it wants — great songs, artist be damned? This question was addressed in the Edison study.

Under a heading of "Alternative fans have less artist passion," the summary states: "We asked respondents, 'In general, which are you usually more likely to be interested in, a big hit CD by a new artist or the latest CD from a more established artist?' 70% of the total sample said the latest CD from a more established artist. For Alternative fans, this number drops way down to 58%."

Of course, the question remains: Are the listeners more focused on songs and hit releases than loyalty to an artist because Alternative radio doesn't invest enough in artist development, or is that just the way they are? Perhaps the question is moot, since they are clearly less interested in artist loyalty now.

All in all, the results of the Edison study paint a very rosy picture of the Alternative format. Our fans are active music buyers who rely on the radio both to expose them to new music and to influence their buying decisions. The fact that they are less loyal to artists certainly makes the case for Alternative being in the forefront of launching new music.



SEVEN CHANNELS AND A SPECIAL GUEST

Creed lead singer Scott Stapp recently stopped by Seven Channels' Dallas show to size up the band as a possible opener for his band's upcoming tour. As this photo clearly shows, Stapp was so impressed that he cut loose backstage with the band. Seen here (l-r) are Seven Channels co-manager Jeff Hanson, Stapp, R&R Alternative Editor Jim Kerr, Seven Channels lead singer Kevin Kirkwood, Palm's Paul Langton, Seven Channels guitarist Dallas Perry, Jeff Hanson Management's Mark Mercado and Seven Channels drummer Ben Holt and co-manager Paul Bassman.

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WJSE	WHTG	WARQ	KMBY			
WZZI	WBTZ	WZNE!				

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WDYL	KMYZ	WHTG	WKRL	WEEO	WRRV
WJSE	WHRL	WZNE	WXNR	WARQ	WSPM
WXSR	WZZI	WPLA	WVVV	WZZQ	WIXD
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R&R Alternative Top 50

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August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (W)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	ALIEN ANT FARM Smooth Criminal (DreamWorks)	2699	+13	292793	14	72/0
2	2	SUM 41 Fat Lip (Island/IDJMG)	2394	-37	256864	21	71/0
3	3	TOOL Schism (Volcano)	2298	-87	247143	17	68/0
5	4	NICKELBACK How You Remind Me (Roadrunner)	2216	+215	219212	6	72/0
4	5	GORILLAZ Clint Eastwood (Virgin)	2191	+103	239940	11	62/0
12	6	INCUBUS I Wish You Were Here (Immortal/Epic)	1867	+323	226016	3	72/2
8	7	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	1850	+135	165542	10	65/0
7	8	LINKIN PARK Crawling (Warner Bros.)	1695	-21	184842	25	65/0
9	9	WEEZER Hash Pipe (Geffen/Interscope)	1664	-22	193883	20	64/0
6	10	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1660	-117	199095	23	70/0
13	11	DISTURBED Down With The Sickness (Giant/Reprise)	1614	+120	140471	12	59/2
11	12	CAKE Short Skirt/Long Jacket (Columbia)	1485	-93	134172	11	62/0
14	13	DROWNING POOL Bodies (Wind-up)	1484	+52	148356	9	61/0
15	14	WEEZER Island In The Sun (Geffen/Interscope)	1397	+28	150031	9	58/1
10	15	BLINK-182 The Rock Show (MCA)	1392	-191	139191	17	66/0
17	16	ADEMA Giving In (Arista)	1342	+54	142529	10	62/0
20	17	AFROMAN Because I Got High (Universal)	1185	+111	146085	4	50/3
18	18	LIVE Simple Creed (Radioactive/MCA)	1149	+8	110387	5	61/0
22	19	SYSTEM OF A DOWN Chop Suey (American/Columbia)	1106	+121	117701	6	56/2
16	20	311 You Wouldn't Believe (Volcano)	1045	-266	82271	14	62/0
21	21	JIMMY EAT WORLD Bleed American (DreamWorks)	1003	-9	114396	11	62/5
19	22	FUEL Bad Day (Epic)	941	-135	88738	13	43/0
26	23	LINKIN PARK In The End (Warner Bros.)	902	+146	131382	8	33/8
24	24	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)	869	-87	57416	10	49/0
25	25	SALIVA Your Disease (Island/IDJMG)	858	-96	66155	28	51/0
Breaker	26	STAIN'D Fade (Flip/Elektra/EEG)	841	+221	120960	4	55/24
29	27	LONG BEACH DUB ALLSTARS Sunny Hours (DreamWorks)	755	+34	72197	5	46/2
30	28	BEN FOLDS Rockin' The Suburbs (Epic)	740	+24	56051	6	40/0
28	29	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)	729	+1	69422	5	49/2
Debut	30	LIT Lipstick And Bruises (RCA)	724	+481	72218	1	65/9
31	31	TANTRIC Astounded (Maverick)	719	+18	46176	6	43/0
27	32	GODSMACK Greed (Republic/Universal)	712	-17	68329	23	32/0
Breaker	33	SALIVA Click Click Boom (Island/IDJMG)	701	+166	56913	3	53/10
Breaker	34	P.O.D. Alive (Atlantic)	592	+63	49749	4	46/7
41	35	HANDSOME DEVIL Makin' Money (Dirty Martini/RCA)	552	+125	37885	4	47/4
33	36	STROKE9 Kick Some Ass (Universal)	538	-32	35113	7	37/1
48	37	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	521	+210	65488	2	43/6
38	38	LIMP BIZKIT Boiler (Flip/Interscope)	426	-72	41012	6	34/0
42	39	SLIPKNOT Left Behind (Roadrunner)	411	+11	40677	4	37/0
34	40	AMERICAN HI-FI Another Perfect Day (Island/IDJMG)	408	-130	25037	8	39/0
46	41	BAD RONALD Let's Begin (Shoot The Sh**) (Reprise)	393	+67	28627	3	34/3
40	42	FENIX TX Threesome (Drive-Thru/MCA)	372	-61	23180	9	28/0
47	43	U2 Stuck In A Moment... (Interscope)	361	+42	44236	2	26/1
50	44	SUGARCULT Stuck In America (Ultimatum/Artemis)	313	+30	23211	2	29/2
49	45	BLINK-182 Stay Together For The Kids (MCA)	310	+7	50934	4	12/4
43	46	POWERMAN 5000 Bombshell (DreamWorks)	303	-73	15607	6	27/0
Debut	47	SEVEN CHANNELS Breathe (Palm Pictures)	273	+13	22194	1	17/0
Debut	48	PETE YORN For Nancy (Columbia)	268	+67	22311	1	21/4
Debut	49	COLDPLAY Trouble (Nettwerk/Capitol)	252	-7	19470	1	22/0
45	50	GOOD CHARLOTTE Festival Song (Epic)	244	-84	18292	7	24/0

73 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.25 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added

www.rradds.com

ARTIST TITLE LABEL(S)	ADDS
GODSMACK Bad Magick (Republic/Universal)	26
STAIN'D Fade (Flip/Elektra/EEG)	24
DEFAULT Wasting My Time (TVT)	19
NEW ORDER Crystal (Reprise)	12
SALIVA Click Click Boom (Island/IDJMG)	10
LIT Lipstick And Bruises (RCA)	9
LINKIN PARK In The End (Warner Bros.)	8
DAVE NAVARRO Hungry (Capitol)	8
ONESIDEZERO New World Order (Maverick)	8
BUSH Speed Kills (Atlantic)	8

saliva
"CLICK CLICK BOOM"
 New at:
Q101 LIVE105 WHFS KFSD WZNE
 Great early call-out in Portland, St. Louis, Tuscon
 R&R Active Rock Top 15 #4 increased airplay
 R&R Alternative **33**
 ISLAND The Island Def Jam Music Group A Universal Music Company

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LIT Lipstick And Bruises (RCA)	+481
INCUBUS I Wish You Were Here (Immortal/Epic)	+323
STAIN'D Fade (Flip/Elektra/EEG)	+221
NICKELBACK How You Remind Me (Roadrunner)	+215
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	+210
BUSH Speed Kills (Atlantic)	+182
SALIVA Click Click Boom (Island/IDJMG)	+166
LINKIN PARK In The End (Warner Bros.)	+146
PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)	+135
HANDSOME DEVIL Makin' Money (Dirty Martini/RCA)	+125

Breakers

NOW PLAYING ON 60% OF THE REPORTING PANEL

STAIN'D
 Fade (Flip/Elektra/EEG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
841/221	55/24	26

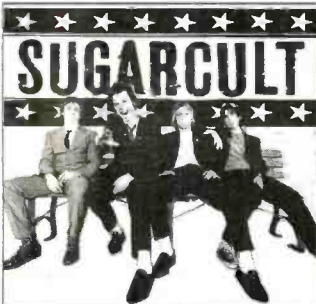
SALIVA
 Click Click Boom (Island/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
701/166	53/10	33

P.O.D.
 Alive (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
592/63	46/7	34

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



R&R Alternative 50 - 44

On Over 50 Stations!

KEDJ 24 spins - Top 10 Phones!

Q101 WPLY KDGE WFNX KPNT KJEE KFSD WSUN
 WZPC WXEG KCXX KWOD WROX WZNE WRAX WPBZ
 KMYZ WLRS KFMA KFRR KTEG WARQ WDYL
 WHRL WKRL KMBY KLEC WWVV and more

"Stuck In America" sounds great on the air and the phones are already lighting up!
 Nancy Stevens - PD, KEDJ

STUCK IN AMERICA

FROM THE DEBUT CD **START STATIC**
 IN STORES NOW



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 WWW.ULTIMATUMMUSIC.COM

Break Through

Artist

TRANSMATIC

Track: "COME"

LP: TRANSMATIC

Label: IMMORTAL/VIRGIN

By
Dayna Talley
Asst. Alternative Editor

essentials: Who needs A&R showcases in New York and Los Angeles? Transmatic didn't have to perform at one of them, because they were discovered (in a way) by the Internet. Add rock riffs to a huge helping of pop vocals, and you have the most basic formula for this hot new buzz band.

This Indianapolis foursome's history dates back to 1992, when lead vocalist Joey Fingers and bassist Andy Carrell started playing together. It was not until seven years (and a few bands down the road) later that Fingers and Carrell began to jam with guitarist Zack Baldauf and drummer Kirk Frederickson. That was when the magic happened.

After recording some demos, they posted an MP3 of their song "Blind Spot" (track No. 3 on the record) on Loudenergy.com. It was then, thanks to the ears of Loudenergy.com executive and Social Distortion bassist John Maurer, that the track found its way through the Internet music drive.

Maurer loved the track so much that he hooked the band up with producer Brad Wood (Smashing Pumpkins, Liz Phair) to record a five-song EP for the website's label. The buzz that grew from that resulted in a multirecord, big-money recording contract with Immortal Records. The next massive step was to gather the tools to put together the right introductory album for Transmatic.

In producer Neal Avron (Everclear, SR-71,

New Found Glory) the boys found the perfect talent to bring their music together. The union of Avron's producing, engineering and mixing skills with the band's amazing talent resulted in Transmatic's beautifully crafted self-titled debut. This radio-friendly, 10-track record is full of pop-rock sounds that echo the more melodic alternative music of years past.

The first single, "Come," is already fitting into playlists quite easily. Some of the stations already on this track include WRZZ/Indianapolis, WRAX/Birmingham, KKND/New Orleans, KAEP/Spokane and KWOD/Sacramento, and the list is still growing. Transmatic are sure to make the transition from baby band to big time in no time.



Transmatic

Artist POV: Fingers, describing their strange recording environment while making the record: "We recorded at Sunset Sound, and I definitely felt like our studio was haunted. We had some of the most bizarre instrument problems that seemed to make no sense — like everything would be tuned, we would record, and, suddenly, on the recording two instruments would be out of tune with each other, even though we had referenced them earlier and they were fine."

"I started asking specifically about the room we were in, and I heard that Led Zeppelin had been in there. Janis Joplin had been in there, too, so I felt like maybe some of the spirits or some of that mojo was still hanging out in the building."

Doug LaGambina/
VP Promotion
Immortal Records

Doug LaGambina ON THE RECORD

I'd love to hear more zydeco- and polka-influenced hip-hop on Alternative radio. Barring that, a little less growling and a little more singing would do. Well, hell, I've been out of the demo for a bit now. I deal with my pain not by screaming, but with a nice, full-bodied red wine and any Tom Waits or Mark Lanegan CD. ■ Good stuff getting some airplay right now would be tracks by Jimmy Eat World, Beta Band, The Strokes and Travis. I would love to hear more Built To Spill. And Bill Janovitz, of Buffalo Tom semi-fame, has a new solo effort that, if played on the radio, would make the world an easier place to be in. Nikka Costa can come by my place for an acoustic set anytime. ■ Has anyone signed Mike Doughty from Soul Coughing? If not, why? Elgin Park is awesome, and everyone needs to spend quality time with Bright Eyes on Saddle Creek. Lastly, I can't wait to get my mitts on some new Stereolab.

Godsmack have quietly put together a compelling library of core songs for the format. With 26 adds this week, it looks like "Bad Magick" may be another one to add to the list ... T.V.T.'s amazing new band Default pull in a healthy 19 adds (23 total stations) on "Wasting My Time," a song with a whole slew of major-market believers screaming about it ... A former Most Added track, Staind's "Fade" is already in the top 30. It continues to pull in major support across the board, garnering 24 more adds this week for 55 total stations ... It seems that Saliva and the Island/Def Jam crew have earned double-digit adds on "Click Click Boom" for weeks now. This week they pull in 10 more adds and are poised to hit the top 30 next week ... Already in the top 30, Lit come close to double-digit adds with nine this week, leaving only eight stations not playing "Lipstick and Bruises" ... You can't argue with the quality that Atlantic put on the board this week for P.O.D.'s "Alive." Their seven adds include KROQ/Los Angeles and WHFS/Washington ... By now you've probably seen the amazing Adema sales story. "Giving In" is poised to enter the top 15 with across-the-board support from our format ... Finally, let's hear it for format veterans New Order, who put together a great song in "Crystal." Fourteen stations (including 12 new adds) come to the table to support the song in its first week. **RECORD OF THE WEEK:** Dave Navarro "Hungry"

ON THE RADIO

by Jim Kerr



onesidezero new world order

More stations joining the **NEW WORLD ORDER** this week:

KXTE KEDJ KKND WPBZ KTEG
WZNE WZZI WEJE

Supporting 311 Tour through September & October!

Leads Into **HUGE** Fall Tour with **INCUBUS!**

HBO Reverbs Special Air's September!

"Moody, melodic rock dominates the debut,
Is This Room Getting Smaller" - USA TODAY

From their debut album
Is This Room Getting Smaller . . .
in stores Sept. 25th!

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BY MEDIABASE™

America's Best Testing Alternative Songs
12+ For The Week Ending 8/31/01.

Artist Title (Label)	TW	LW	Familiarity	Burn	TD	Familiarity	Burn
NICKELBACK How You Remind Me (Roadrunner)	4.09	4.04	67%	7%	4.04	72%	8%
LINKIN PARK In The End (Warner Bros.)	4.05	4.05	67%	7%	3.96	67%	8%
ALIEN ANT FARM Smooth Criminal (DreamWorks)	4.04	3.97	93%	19%	3.93	94%	21%
LINKIN PARK Crawling (Warner Bros.)	4.00	4.01	95%	27%	3.94	94%	30%
INCUBUS Drive (Immortal/Epic)	3.98	4.00	97%	44%	3.91	97%	46%
STAINED It's Been Awhile (Flip/Elektra/EEG)	3.98	4.04	98%	46%	3.95	98%	50%
INCUBUS I Wish You Were Here (Immortal/Epic)	3.95	-	61%	6%	3.85	63%	7%
STAINED Fade (Flip/Elektra/EEG)	3.93	-	64%	8%	3.86	68%	9%
SUM 41 Fat Lip (Island/IDJMG)	3.90	3.98	91%	25%	3.79	89%	25%
TOOL Schism (Volcano)	3.81	3.87	85%	23%	3.87	90%	25%
FUEL Bad Day (Epic)	3.79	3.73	89%	23%	3.72	91%	26%
CALLING Wherever You Will Go (RCA)	3.79	3.77	59%	9%	3.75	62%	10%
PUDDLE... Control (Flawless/Geffen/Interscope)	3.78	3.89	72%	13%	3.75	76%	14%
BLINK-182 The Rock Show (MCA)	3.78	3.72	97%	30%	3.70	96%	31%
ADEMA Giving In (Arista)	3.77	3.85	54%	7%	3.69	56%	9%
WEEZER Hash Pipe (Geffen/Interscope)	3.76	3.84	92%	32%	3.75	93%	32%
WEEZER Island In The Sun (Geffen/Interscope)	3.74	3.76	69%	11%	3.72	67%	10%
311 You Wouldn't Believe (Volcano)	3.74	3.75	78%	15%	3.65	80%	17%
DISTURBED Down With The... (Giant/Reprise)	3.73	3.84	81%	18%	3.72	84%	20%
JIMMY EAT WORLD Bleed... (DreamWorks)	3.71	3.83	43%	5%	3.69	43%	5%
SALIVA Your Disease (Island/IDJMG)	3.71	3.74	85%	26%	3.69	88%	29%
TANTRIC Astounded (Maverick)	3.69	3.69	59%	10%	3.65	63%	12%
GOOSMACK Greed (Republic/Universal)	3.64	3.75	83%	26%	3.66	88%	28%
SYSTEM OF... Chop Suey (American/Columbia)	3.63	3.79	44%	8%	3.62	47%	8%
CAKE Short Skirt/Long Jacket (Columbia)	3.58	3.49	83%	20%	3.53	86%	22%
GORILLAZ Clint Eastwood (Virgin)	3.55	3.86	83%	23%	3.41	83%	26%
DROWNING POOL Bodies (Wind-up)	3.52	3.74	81%	24%	3.58	83%	23%
LIVE Simple Creed (Radioactive/MCA)	3.47	3.42	54%	9%	3.46	59%	9%
AFROMAN Because I Got High (Universal)	3.40	-	58%	17%	3.39	59%	17%
CRYSTAL... Name... (Outpost/Geffen/Interscope)	3.21	3.32	60%	16%	3.20	62%	16%

Total sample size is 776 respondents. Total average favorability estimates are based on a scale of 1-5. (1=dislike very much, 5=like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on persons 12+. TD = Target Demo (Males 18-34). Persons are screened via the Internet. Once passed, they can take the music test based on their format/music preference. RateTheMusic.com results are not meant to replace callout research. The results are intended to show opinions of participants on the Internet only. RateTheMusic is a registered trademark of RateTheMusic.com. The RTM system is available for local radio stations by calling 407/523-7272. RateTheMusic.com data is provided by Mediabase Research, A division of Premiere Radio Networks.

ALTERNATIVE Indicator

Most Added®

ARTIST TITLE LABEL(S)	ADDS
STAINED Fade (Flip/Elektra/EEG)	6
GOOSMACK Bad Magick (Republic/Universal)	5
DEFAULT Wasting My Time (TVT)	5
LIT Lipstick And Bruises (RCA)	3
ABANDONED PDDLS Mercy Kiss (Extasy)	3
TRAVIS Side (Epic)	3
START Gorgeous! (143/Label/Geffen/Interscope)	3
P.O.D. Alive (Atlantic)	2
SALIVA Click Click Boom (Island/IDJMG)	2
AFROMAN Because I Got High (Universal)	2
CAPITOL EYE Let's Go (Red Ink)	2
LINKIN PARK In The End (Warner Bros.)	2
NEW ORDER Crystal (Reprise)	2
STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)	1
BAD RONALD Let's Begin (Shoot The Sh**) (Reprise)	1
SUGARCULT Stuck In America (Ultimatum/Artemis)	1
PETE YORN For Nancy (Columbia)	1
SLIPKNOT Left Behind (Roadrunner)	1
REVEILLE What You Got (Elektra/EEG)	1
BLINK-182 Stay Together For The Kids (MCA)	1

Most Played Recurrents

ARTIST TITLE LABEL(S)	PLAY
INCUBUS Drive (Immortal/Epic)	788
FUEL Hemorrhage (In My Hands) (Epic)	737
STAINED Outside (Flip/Elektra/EEG)	736
CALLING Wherever You Will Go (RCA)	712
PAPA RDACH Last Resort (DreamWorks)	682

ALTERNATIVE Going For Adds

9/4/01

DAVE NAVARRD Hungry (Capitol)
MATTHEW HARRISON My Best Friend (Rogue/Third Monk)
SHADES APART 3 Wishes (Republic/Universal)

Listen now to these and other hot/new releases on Music Meeting, the industry's No. 1 online destination for new music. www.rmmusicmeeting.com

MUSIC MEETING

Godsmack
BAD MAGICK

#1 MOST ADDED

Alternative
Active Rock
Rock

Republic UNIVERSAL RECORDS

Stations and their adds listed alphabetically by market

New & Active

SEVEN MARY THREE Sleepwalking (Mammoth)
Total Plays: 190, Total Stations: 15, Adds: 1

MESH Maybe Tomorrow (Label)
Total Plays: 185, Total Stations: 17, Adds: 0

BUSH Speed Kills (Atlantic)
Total Plays: 183, Total Stations: 8, Adds: 8

STATIC-X Black And White (Warner Bros.)
Total Plays: 172, Total Stations: 16, Adds: 3

REVEILLE What You Got (Elektra/EEG)
Total Plays: 158, Total Stations: 17, Adds: 2

DAVE NAVARRO Hungry (Capitol)
Total Plays: 136, Total Stations: 19, Adds: 8

DEFAULT Wasting My Time (TVT)
Total Plays: 128, Total Stations: 23, Adds: 19

DEPECHE MODE I Feel Loved (Mute/Reprise)
Total Plays: 124, Total Stations: 14, Adds: 1

BDY HITS CAR Man Without Skin (Wind-up)
Total Plays: 102, Total Stations: 12, Adds: 2

(HED) PLANET EARTH The Meadow (Special Like You) (Volcano/Jive)
Total Plays: 93, Total Stations: 9, Adds: 1

START Gorgeous! (143/Label/Geffen/Interscope)
Total Plays: 92, Total Stations: 8, Adds: 1

EVERCLEAR Rock Star (Posthuman/Priority)
Total Plays: 89, Total Stations: 8, Adds: 2

TRANSMATIC Come (Immortal/Virgin)
Total Plays: 89, Total Stations: 8, Adds: 1

ONESIDEZERO New World Order (Maverick)
Total Plays: 83, Total Stations: 18, Adds: 8

TRAVIS Side (Epic)
Total Plays: 83, Total Stations: 11, Adds: 2

REMY ZERO Save Me (Elektra/EEG)
Total Plays: 80, Total Stations: 16, Adds: 5

NEW DRDER Crystal (Reprise)
Total Plays: 79, Total Stations: 14, Adds: 12

ABANDONED POOLS Mercy Kiss (Exstasy)
Total Plays: 67, Total Stations: 14, Adds: 5

GODSMACK Bad Magick (Republic/Universal)
Total Plays: 57, Total Stations: 28, Adds: 26

R.E.M.-All The Way To Reno... (Warner Bros.)
Total Plays: 38, Total Stations: 7, Adds: 1

Songs ranked by total plays

Reporters

WHRL/Albany, NY
OM/PO: Susan Groves
APD/MD: Lisa Bello

KTEG/Albuquerque, NM
PO: Ellen Fishery

WNNY/Atlanta, GA
OM: Brian Phillips
PO: Leslie Fram

WJSE/Atlantic City, NJ
PO: Al Pannello

KROX/Austin, TX
PO: Melody Lea
MD: Toby Ryan

WRAX/Birmingham, AL
PO: Dave Rossi

KQXR/Boise, ID
PO: Jacent Jackson
MD: Pete Schieck

WBCN/Boston, MA
VP/Programming: Desipus
APD/MD: Steven Strick

WFMX/Boston, MA
PO: Cruze

WEDG/Buffalo, NY
PO/MD: Rick Wall
MD: Ryan Patrick

WAVF/Charleston, SC
PO: Greg Patrick
APD/MD: Danny Villalobos

WEND/Charlotte, NC
PO: Jack Dantel
APD/MD: Kristen Honeycutt

WKQX/Chicago, IL
PO: Dave Richards
APD/MD: Mary Shumlinas

WAQZ/Cincinnati, OH
PO/MD: Rick Jamma

WXTM/Cleveland, OH
PO: Kim Monroe

WARO/Columbia, SC
OM/PO: Gina Juliano

WWCD/Columbus, OH
PO: Andy Davis
MD: Jack DeVoss

KOGE/Dallas-Ft. Worth, TX
PO: Duane Doherty
APD/MD: Alan Ayo

WXEG/Dayton, OH
PO: Steve Kramer
MD: Steve Kramer

KTCL/Denver-Boulder, CO
PO: Mike D'Connor
MD: Sabrina Saunders

CIMX/Detroit, MI
PO: Murray Brookshaw
APD: Vince Cannova
MD: Matt Franklin

KNRQ/Eugene-Springfield, OR
PO/MD: Stu Allen
AM: BJ

KXNA/Fayetteville, AR
PO: Margot Smith
MD: Nick Thomas

WJBX/Ft. Myers, FL
PO: John Rozz
MD: Lance

WEJE/Ft. Wayne, IN
PO/MD: JJ Jabini

KFRR/Fresno, CA
PO: Chris Squires
MD: Reverend

WGRD/Grand Rapids, MI
PO: Dan Clark
MD: Tim Bronson

WXNR/Greenville, NC
PO: Jeff Sanders
APD/MD: Dave Spain

WEOE/Hagerstown, MD
PO/MD: Austin Davis

WWRQ/Hartford, CT
PO: Todd Thomas
MD: Chaz Kelly

WZPC/Nashville, TN
OM: Jim Patrick
PO: Brian Kryst

KTBB/Houston-Galveston, TX
OM: Jim Trapp
PO/MD: Steve Robinson

WRZX/Indianapolis, IN
PO: Scott Jameson
MD: Michael Young

WPLA/Jacksonville, FL
PO: Scott Peiblene
APD/MD: Chad Crumley

WRZK/Johnson City, TN
PO/MD: Mark McKinney

WVFZ/Knoxville, TN
PO: Dan Bozky
APD/MD: Bener

KTFL/Lafayette, LA
PO: Rob Summers
MD: Scott Penna

WWDX/Lansing, MI
PO: Jeff Welling
MD: Ty Donakowski

KXTE/Las Vegas, NV
PO: Dave Wellington
APD/MD: Chris Ripley

WZZZ/Lexington-Fayette, KY
PO: B.J. Mirard
MD: Sully Bee

KLEC/Little Rock, AR
PO: B.J. Mirard
MD: Sully Bee

KRDQ/Los Angeles, CA
VP/Prog: Kevin Weatherly
APD: Gene SanDolom

WLRS/Louisville, KY
PO: Shane Collins
APD/MD: Biscuithead

WMAD/Madison, WI
PO: Pat Frawley
MD: Amy Hudson

WHTG/Monmouth-Ocean, NJ
PO: Chris Taylor
MD: Brian Zaynor

KMBY/Monterey-Salinas, CA
PO: Chris White
MD: Ogie Taylor

WRVJ/Newburgh, NY
PO: Andrew Davis

KKNO/New Orleans, LA
OM/PO: Dave Stewart

WXRK/New York, NY
PO: Steve Kingston
MD: Mike Peer

WROX/Norfolk, VA
PO: Michele Diamond
MD: Mike Powers

KRDZ/Odessa-Midland, TX
PO/MD: Michael Todd Mobley

WOLC/Orlando, FL
PO: Alan Smith
MD: Bobby Smith

WIXD/Peoria, IL
OM/PO: Matt Banan

WPLY/Philadelphia, PA
PO: Jim McGulgan
APD: Suzie Dunn

KEDJ/Phoenix, AZ
PO: Nancy Stevens
APD: Dead Air Dave

KZON/Phoenix, AZ
PO: Tim Maranville
MD: Kevin Manning

WXDX/Pittsburgh, PA
PO: John Moschitta
APD/MD: Lenny Diana

KNRK/Portland, DR
PO: Mark Hamilton
APD: Jayn

WBRU/Providence, RI
PO: Tim Schiavetti
MD: John Shapiro

WDYL/Richmond, VA
PO: Mike Murphy
MD: Keith Dalin

KCXX/Riverside, CA
OM/PO: Keil Cluque
APD: John DeSantis

WZZI/Roanoke-Lynchburg, VA
PO: Don Walker
MD: Greg Travis

WZNE/Rochester, NY
PO: Mike Danger
APD/MD: Norm On The Barstool

KWOD/Sacramento, CA
PO: Ron Bunce
APD: Boomer Barbosa

KPNT/Si. Louis, MO
PO: Tommy Mathem
APD: Donny Mueller

KXRX/Salt Lake City, UT
VP/Ops. & Prog.: Mike Summers
APD/MD: Todd Noker

KFSD/San Diego, CA
PO: Mike Halloran
MD: Marco Collins

XTRA/San Diego, CA
PO: Bryan Schock
MD: Chris Muckley

KITS/San Francisco, CA
PO: Jay Taylor
MD: Aaron Akeson

KJEE/Santa Barbara, CA
GM/PO: Eddie Gutierrez
MD: Dakota

WWWV/Savannah, GA
PO/MD: Phil Carr

KNDD/Seattle-Tacoma, WA
PO: Phil Manning

KAEP/Spokane, WA
PO: Scott Shannon
MD: Kari Bushman

WKRL/Syracuse, NY
OM/PO: Mimi Griscow

WXSR/Tallahassee, FL
PO: Steve King
MD: Kenzie

WSUN/Tampa, FL
OM: Chuck Beck
PO: Shark

WZZM/Terre Haute, IN
WZZM/PO: David Kirsch

KFMA/Tucson, AZ
PO: John Michael

KMYZ/Tulsa, OK
PO: Lynn Barstow
MD: Ray Seggen

WHFS/Washington, DC
PO: Robert Benjamin
APD: Bob Waugh

WWDC/Washington, DC
PO: Buddy Rizer
MD: LeeAnn Curtis

WPBZ/West Palm Beach, FL
OM: John O'Connell
APD/MD: Dan O'Brian

WBSX/Wiikes-Barre, PA
PO: Chris Loyd
MD: Freddie

WSFM/Wilmington, NC
PO: Chris Scharf
MD: Janice Sutter

Monitored Reporters

86 Total Reporters

73 Total Monitored

13 Total Indicator

12 Current Indicator Playlists

Not Yet Reported, Data Not Used (1): WCY/Portland, ME



Alternative Playlists

MARKET #1

WKRX/New York
Infinity
(212) 314-8230
Kingston/Woody/Peer

12+ Cume 2,121,780

ROCK
102.1 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
35	35	STAND!N'S Been Awful	3859
36	36	INCUBUS! Wash You Were Here	3830
37	37	TOOL/Schlam	3829
38	38	ALIEN ANT FARM/Smooth Criminal	36416
39	39	LINNK PARK/In The End	35278
40	40	NICKELBACK/How You Remind Me	31864
41	41	WEezer! Wash Pipe	29568
42	42	PAPA ROACH/Behind Angels...	29568
43	43	GORILLAZ/Climt Eastwood	27312
44	44	TANTRIC/Breakdown	27312
45	45	DROWNING POOL/Bodies	27312
46	46	STAIN'D!D	26174
47	47	STAIN'D!D	26174
48	48	INCUBUS/Drive	25036
49	49	WEezer! Wash Pipe	25036
50	50	STAIN'D!D	22720
51	51	3 DOORS DOWN/Kyptonite	22720
52	52	FUEL! Bed Day	21622
53	53	LINNK PARK/Crawling	21622
54	54	TOOL/Schlam	19346
55	55	RED HOT CHILLI...Parallel Universe	19346
56	56	GODSMACK/Keep Away	19346
57	57	GODSMACK/Keep Away	19346
58	58	LINNK PARK/One Step Closer	19346
59	59	GODSMACK/Greed	18208
60	60	STONE TEMPLE PILOTS/Hollywood Bitch	18208
61	61	COLDPLAY/Shadowlands	17076
62	62	FOO FIGHTERS/Learn To Fly	15932
63	63	INCUBUS/Pardon Me	15932

MARKET #2

KROQ/Los Angeles
Infinity
(818) 567-1067
Weatherly/Sandbrook/Worden

12+ Cume 1,578,780

KROQ
103.5 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
43	40	ALIEN ANT FARM/Smooth Criminal	33716
44	38	GORILLAZ/Climt Eastwood	32072
45	35	STAIN'D!N'S Been Awful	29540
46	34	DESTURBED/Down With...	28696
47	33	TOOL/Schlam	27852
48	33	INCUBUS! Wash You Were Here	27852
49	43	SUM 41/Fat Lip	27852
50	35	WEezer! Wash Pipe	25320
51	29	PAPA ROACH/Behind Angels...	24476
52	28	JIMMY EAT WORLD/Bleed American	23522
53	26	25 UP/SPRING Special Delivery	21100
54	23	LINNK PARK/Crawling	19412
55	23	PENNYWISE/Fuck Authority	19412
56	21	BLINK-182/The Rock Show	17724
57	21	STAIN'D!D	17724
58	20	PUDDLE OF MUDD/Control	16880
59	20	PAPA ROACH/Last Resort	16880
60	20	BLINK-182/Stay Together For...	16880
61	19	AFROMAN/Beacause I Got High	16036
62	19	WEezer! Wash Pipe	15036
63	19	INCUBUS/Drive	15036
64	17	STAIN'D!D	14348
65	18	GODSMACK/Keep Away	13504
66	18	WEezer! Wash Pipe	13504
67	18	TOOL/Schlam	13504
68	18	INCUBUS/Pardon Me	11816
69	18	COLDPLAY/Shadowlands	11816
70	15	RED HOT CHILLI...Scar Tissue	10872
71	13	SALVADORE/Click Back	10872

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8438
Richards/Shuminas

12+ Cume 816,680

Q101
101.1 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
34	40	ALIEN ANT FARM/Smooth Criminal	12560
35	37	STAIN'D!N'S Been Awful	11618
36	34	TOOL/Schlam	10970
37	34	LINNK PARK/Crawling	10970
38	34	AFROMAN/Beacause I Got High	10362
39	33	WEezer! Wash Pipe	10362
40	33	SUM 41/Fat Lip	10362
41	32	INCUBUS! Wash You Were Here	10478
42	29	PAPA ROACH/Behind Angels...	9106
43	27	NICKELBACK/How You Remind Me	8078
44	27	GORILLAZ/Climt Eastwood	7228
45	27	JIMMY EAT WORLD/Bleed American	6900
46	20	CAGE SHORT/Scar Tissue	6286
47	20	AMERICAN HI-FI/Flavor Of The Week	6286
48	16	DROWNING POOL/Bodies	5652
49	16	LONG BEACH DUB...Sunny Hours	5004
50	17	BLINK-182/Stay Together For...	4710
51	15	MOBY FOWEN STEAM/Paralle Universe	4710
52	15	PAPA ROACH/Last Resort	4710
53	15	FUEL! Hemorrhage...	4710
54	15	BUTTHOLE SURFERS/The Shame Of Life	4396
55	14	BLINK-182/Stay Together For...	4396
56	14	LIFEBUS/Hanging By A Moment	4396
57	14	WEezer! Wash Pipe	4396
58	14	INCUBUS/Pardon Me	4082
59	14	BUSH/Spead Like	4082
60	11	RED HOT CHILLI...Scar Tissue	4082
61	13	FOO FIGHTERS/Learn To Fly	4082

MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Kaelson

12+ Cume 677,400

LIVE105
105.5 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
48	48	ALIEN ANT FARM/Smooth Criminal	12560
49	45	ALIEN ANT FARM/Smooth Criminal	12150
50	44	INCUBUS! Wash You Were Here	11880
51	40	WEezer! Wash Pipe	11810
52	34	TOOL/Schlam	9450
53	34	SUM 41/Fat Lip	9180
54	33	AFROMAN/Beacause I Got High	8910
55	37	GORILLAZ/Climt Eastwood	7290
56	38	3 DOORS DOWN/Be Like That	7020
57	38	BETTER THAN EZRA/Extra Ordinary	7210
58	30	SUGAR RAY/When It's Over	6790
59	31	LIFE/Simple Grad	6500
60	31	PETE YORK/In A Chain	6210
61	29	FUEL! Bed Day	5940
62	29	LINNK PARK/Crawling	5940
63	29	WEezer! Wash Pipe	5940
64	29	WEezer! Wash Pipe	5940
65	29	WEezer! Wash Pipe	5940
66	29	WEezer! Wash Pipe	5940
67	29	WEezer! Wash Pipe	5940
68	29	WEezer! Wash Pipe	5940
69	29	WEezer! Wash Pipe	5940
70	29	WEezer! Wash Pipe	5940
71	29	WEezer! Wash Pipe	5940
72	29	WEezer! Wash Pipe	5940
73	29	WEezer! Wash Pipe	5940
74	29	WEezer! Wash Pipe	5940
75	29	WEezer! Wash Pipe	5940
76	29	WEezer! Wash Pipe	5940
77	29	WEezer! Wash Pipe	5940
78	29	WEezer! Wash Pipe	5940
79	29	WEezer! Wash Pipe	5940
80	29	WEezer! Wash Pipe	5940
81	29	WEezer! Wash Pipe	5940
82	29	WEezer! Wash Pipe	5940
83	29	WEezer! Wash Pipe	5940
84	29	WEezer! Wash Pipe	5940
85	29	WEezer! Wash Pipe	5940
86	29	WEezer! Wash Pipe	5940
87	29	WEezer! Wash Pipe	5940
88	29	WEezer! Wash Pipe	5940
89	29	WEezer! Wash Pipe	5940
90	29	WEezer! Wash Pipe	5940
91	29	WEezer! Wash Pipe	5940
92	29	WEezer! Wash Pipe	5940
93	29	WEezer! Wash Pipe	5940
94	29	WEezer! Wash Pipe	5940
95	29	WEezer! Wash Pipe	5940
96	29	WEezer! Wash Pipe	5940
97	29	WEezer! Wash Pipe	5940
98	29	WEezer! Wash Pipe	5940
99	29	WEezer! Wash Pipe	5940
100	29	WEezer! Wash Pipe	5940

MARKET #5

WPLV/Philadelphia
Radio One
(610) 565-8800
McGuinn/Dunn/Fay

12+ Cume 545,580

Y100
100.3 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
41	48	SUM 41/Fat Lip	9470
42	45	WEezer! Wash Pipe	9275
43	44	ALIEN ANT FARM/Smooth Criminal	8656
44	44	BLINK-182/The Rock Show	8054
45	43	AFROMAN/Beacause I Got High	8446
46	39	DAVE MATTHEWS BAND/The Space Between	8446
47	37	GORILLAZ/Climt Eastwood	7622
48	38	3 DOORS DOWN/Be Like That	7416
49	38	BETTER THAN EZRA/Extra Ordinary	7210
50	30	SUGAR RAY/When It's Over	6790
51	32	LIFE/Simple Grad	6582
52	31	PETE YORK/In A Chain	6386
53	29	FUEL! Bed Day	5974
54	29	LINNK PARK/Crawling	5974
55	29	WEezer! Wash Pipe	5974
56	29	WEezer! Wash Pipe	5974
57	29	WEezer! Wash Pipe	5974
58	29	WEezer! Wash Pipe	5974
59	29	WEezer! Wash Pipe	5974
60	29	WEezer! Wash Pipe	5974
61	29	WEezer! Wash Pipe	5974
62	29	WEezer! Wash Pipe	5974
63	29	WEezer! Wash Pipe	5974
64	29	WEezer! Wash Pipe	5974
65	29	WEezer! Wash Pipe	5974
66	29	WEezer! Wash Pipe	5974
67	29	WEezer! Wash Pipe	5974
68	29	WEezer! Wash Pipe	5974
69	29	WEezer! Wash Pipe	5974
70	29	WEezer! Wash Pipe	5974
71	29	WEezer! Wash Pipe	5974
72	29	WEezer! Wash Pipe	5974
73	29	WEezer! Wash Pipe	5974
74	29	WEezer! Wash Pipe	5974
75	29	WEezer! Wash Pipe	5974
76	29	WEezer! Wash Pipe	5974
77	29	WEezer! Wash Pipe	5974
78	29	WEezer! Wash Pipe	5974
79	29	WEezer! Wash Pipe	5974
80	29	WEezer! Wash Pipe	5974
81	29	WEezer! Wash Pipe	5974
82	29	WEezer! Wash Pipe	5974
83	29	WEezer! Wash Pipe	5974
84	29	WEezer! Wash Pipe	5974
85	29	WEezer! Wash Pipe	5974
86	29	WEezer! Wash Pipe	5974
87	29	WEezer! Wash Pipe	5974
88	29	WEezer! Wash Pipe	5974
89	29	WEezer! Wash Pipe	5974
90	29	WEezer! Wash Pipe	5974
91	29	WEezer! Wash Pipe	5974
92	29	WEezer! Wash Pipe	5974
93	29	WEezer! Wash Pipe	5974
94	29	WEezer! Wash Pipe	5974
95	29	WEezer! Wash Pipe	5974
96	29	WEezer! Wash Pipe	5974
97	29	WEezer! Wash Pipe	5974
98	29	WEezer! Wash Pipe	5974
99	29	WEezer! Wash Pipe	5974
100	29	WEezer! Wash Pipe	5974

MARKET #6

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Ivo

12+ Cume 423,480

102.1 FM
Hot 102.1

PLAYS	LTW	ARTIST/TITLE	GI (000)
46	51	WEezer! Wash Pipe	9333
47	51	BLINK-182/The Rock Show	9333
48	48	FUEL! Bed Day	8784
49	48	3 DOORS DOWN/Be Like That	8784
50	37	DAVE MATTHEWS BAND/The Space Between	8784
51	36	SUM 41/Fat Lip	8460
52	36	GORILLAZ/Climt Eastwood	8460
53	36	LINNK PARK/How You Remind Me	8460
54	36	SEVEN CHANNELS/Breathe	8460
55	33	ALIEN ANT FARM/Smooth Criminal	5490
56	32	LONG BEACH DUB...Sunny Hours	4208
57	32	INCUBUS! Wash You Were Here	4208
58	22	TOOL/Schlam	4026
59	20	POE! Hey Prety	3680
60	19	STAIN'D!N'S Been Awful	3477
61	19	UZ/Elevation	3477
62	18	LIT/Lipsick And Bruses	3477
63	18	LIVE/Simple Grad	3294
64	18	SR-71/Fight Now	3294
65	18	CAGE/Short ScarTissue	3294
66	18	BUTTHOLE SURFERS/The Shame Of Life	3294
67	12	LIT/Lipsick	2928
68	12	AFROMAN/Beacause I Got High	2928
69	15	MATCHBOX TWENTY/Breathe	2745
70	15	SEVEN MILE THREE/Sleepwalking	2745
71	8	A PERFECT CIRCLE/Libras	2745
72	8	COLDPLAY/Shadowlands	2745
73	15	OLEANDER/Walk Away	2745
74	15	MOBY FOWEN STEAM/Paralle Universe	2745
75	15	JIMMY EAT WORLD/Bleed American	2745

MARKET #7

CMX/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Canova/Frankin

12+ Cume 445,180

103.5 FM
The Buzz

PLAYS	LTW	ARTIST/TITLE	GI (000)
40	41	NICKELBACK/How You Remind Me	7790
41	37	STAIN'D!D	7030
42	38	SUM 41/Fat Lip	7030
43	38	DROWNING POOL/Bodies	6840
44	38	TOOL/Schlam	6650
45	35	WEezer! Wash Pipe	6480
46	35	LINNK PARK/Crawling	6480
47	35	BLINK-182/The Rock Show	6270
48	32	GODSMACK/Greed	6080
49	28	LINNK PARK/In The End	5890
50	28	DROWNING POOL/Bodies	5890
51	28	LO FIDELTY ALL STARS/Battle Flag	5320
52	28	SYSTEM OF A DOWNS/Chop Sunity	5130
53	27	AFROMAN/Beacause I Got High	5130
54	24	INCUBUS! Wash You Were Here	4560
55	24	JIMMY EAT WORLD/Bleed American	4560
56	19	WEezer! Wash Pipe	4180
57	19	FINGER ELEVEN/First Time	4180
58	19	SYSTEM OF A DOWNS/Chop Sunity	4180
59	21	OUR LADY PEACE/Rigged Behind You	3990
60	21	JOYRIP/Sometimes Wanna Die	3990
61	21	ADEMAN/Giving In	3990
62	19	AFROMAN/Beacause I Got High	3990
63	18	LIVE/Simple Grad	3810
64	18	LIVE/Simple Grad	3810
65	19	NELLY FURTADO/Turn Off The Light	3810
66	19	CAGE/Short ScarTissue	3810
67	18	TOOL/Schlam	3810
68	19	FEMIX/Treasure	3420
69	20	STONE TEMPLE PILOTS/Days Of The Week	3230
70	16	GARBAGE/Androgyny	3040

MARKET #8

WMX/Boston
Infinity
(617) 266-1111
Debus/Stech

12+ Cume 643,480

WBCN
104.3 FM

PLAYS	LTW	ARTIST/TITLE	GI (000)
28	29	AFROMAN/Beacause I Got High	10008
29	36	TOOL/Schlam	10008
30	35	SUM 41/Fat Lip	9730
31	35	ALIEN ANT FARM/Smooth Criminal	9730
32	30	LINNK PARK/Crawling	8530
33	30	GORILLAZ/Climt Eastwood	8530
34	24	STAIN'D!D	8530
35	23	NICKELBACK/How You Remind Me	8348
36	23	DROWNING POOL/Bodies	5838
37	23	WEezer! Wash Pipe	5838

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Homeward Bound

By
Dayna Talley
Asst. Alternative Editor

I'm on a plane again, and this time my flight is not delayed, and I'm not sitting around in a hot, broken plane at the Kansas City airport (otherwise known as the gateway to hell). I am heading back to Los Angeles after spending a fabulous week in London. While sitting back, sipping my second cocktail and enjoying the comforts of British Airways Business Class, I ponder how I managed to scam a free upgrade (not that I'm complaining — I will take this plush, reclining chair over the seat I was in at the beginning of my journey any time) and reflect on my trip.

I had a great time filled with great people, interesting history and, most of all, amazing music. I was one of the thousands who attended the V2001 Festival over the weekend in Chelmsford. This up-and-coming (more corporate than most) festival was a pleasure to attend. It was my first large-scale festival, and it was fascinating to take in all that was going on.

From its lineup — which included Doves, Turin Brakes, Placebo, The Red Hot Chili Peppers and Powderfinger, among others — to its great hospitality and organization, it is a festival that has been overlooked in the past but is now picking up steam. Thanks go out to Jessica Siracusa at Universal and Powderfinger's management for hooking me up beyond belief. Jessica scored me rock-star passes ... gotta love it.

As I absorbed the rest of the London culture, a few things became especially clear to me. No. 1: Beer is stronger there. No. 2: You will be run down if you're looking in the wrong direction for traffic (something common with dumb Americans). And No. 3: The radio there is what I think every station in the States should sound like.

Oh, and the record stores! I cannot even start

to explain how awesome their selection of music is. Sadly, I was pretty broke when I went music shopping, so I could afford to pick up only one record (a great Rock Steady compilation). But my partner in crime, A.R.M.S. Division's Christian Unruh, chose quite a few choice cuts for himself. Well, at least for now. I'm sure he will share them with us on his next U.K. sampler.

Speaking of which, his latest (the Summer 2001 volume) is hot off the press and is about to be shipped. I got a sneak listen, and, as I knew I would, I loved what I heard. This is another striking collection of tracks from both signed and unsigned bands. I Monster's "Daydream in Blue (Blaudream Mix)" is undeniably catchy and straight-up trance-inducing. Mull Historical Society bring us a great track called "Animal Canibus."



Matthew Jay

Other tracks by such known artists as Matthew Jay, Ash, Badly Drawn Boy and (one of my faves

this year) Gorillaz cap the mix of what is hot across the pond right now. Contact Christian at armsdivision2@aol.com to score your very own copy. You can also sweet-talk him into putting you on his list for future mailings. It is worth your time.

I've been thinking that maybe R&R needs a U.K. correspondent. (Start up that petition and make those important phone calls on my behalf.) I mustn't drink anymore, and I will try not to fall asleep before food comes my way. Only 450 minutes to go, and I'm bored already. Eight hours is quite a long time to reflect, so maybe I will leave you now. I'll watch a movie or two. There's a Keanu Reeves marathon on one of the channels. Oh, geez, this is going to be a really, really long trip back.

R&R Top 20 Artists

August 31, 2001

1. **ABANDONED POOLS** (*Extasy*) "Mercy Kiss"
2. **BJORK** (*Elektra/EEG*) "Hidden Place"
3. **REMY ZERO** (*Elektra/EEG*) "Save Me"
4. **ROLLINS BAND** (*Sanctuary*) "Your Number Is One"
5. **DAMNED** (*Nitro*) "Democracy"
6. **NEW ORDER** (*Reprise*) "Crystal"
7. **SUICIDE MACHINES** (*Hollywood*) "Killing Blow"
8. **(HED) PLANET EARTH** (*Volcano/Jive*) "Meadow"
9. **JETTINGHAM** (*Republic/Universal*) "Cheating"
10. **NOOGIE** (*Trauma*) "Friday On My Mind"
11. **COLONY** (*Beyond*) "Happy"
12. **SAVES THE DAY** (*Vagrant/TVT*) "At Your Funeral"
13. **JAY AND SILENT BOB STRIKE BACK SDTK** (*Universal*) "Various"
14. **GRANT LEE PHILLIPS** (*Zoe/Rounder*) "Spring Released"
15. **DUB PISTOLS** (*Geffen/Interscope*) "Official Chemical"
16. **LIT** (*RCA*) "Lipstick And Bruises"
17. **ONESIDEZERO** (*Maverick*) "New World Order"
18. **SOIL** (*J*) "Halo"
19. **JAYA THE CAT** (*Gold Circle*) "Painful Memory"
20. **SUGARCULT** (*Ultimatum/Artemis*) "Stuck In America"

Ranked by total number of shows reporting artist.

Record Of The Week

Record Of The Week: Poor Rich Ones
Album: *Happy Happy Happy*
Label: Rec 90/Five One Inc.

I have been talking up this record for quite a while now, but I think it more than deserves a listen. I truly believe it is one of the best records I have heard recently. In the vein of Radiohead and R.E.M., these boys bring their own brand of melancholy pop to the forefront. With the band's full sound paired with William Huts' earth-moving vocals, this record will fit beautifully into any playlist or personal collection.

Producer Mark Trombino does an excellent job of introducing this Norwegian four-piece. This is music that rips you apart in the most beautiful way. Please do not ignore it. Call KenG at Five One Inc. (310-451-0880; e-mail www.info@fiveoneinc.com) or visit the website www.poorrichones.com for more information on this amazing band. Also, they are currently on tour on the East Coast. I suggest that you check out the tour dates to see if you might be able to catch a live taste of their music.



Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Sunday 8pm-11pm Alan Taylor Dave Navarro "Hungry" Rival Schools "Good Things" Nero "This Isn't Time" Pressure 4 "Beat The World" Rollins Band "Your Number Is One"	WARQ/Columbia, SC 7200 Seconds Sunday 8-10 Cataldo The Might Be Giants "Man, It's So Loud" Marty Playground "Devi Song" Abandoned Pools "Mercy Kiss" Colony "Happy" Randy "Karl Marx"	WXDX/Pittsburgh, PA Edge Of The X Sunday 8pm-midnight Lanny Dikora Too "Lutesias" 7th House "Stripper Girls" Saves The Day "Your Funeral" Jimmy Eat World "Meadow" Default "Wasting My Time"	XTRA/San Diego, CA The Lab Sunday 7pm-9pm Tim Pyles Rollins Band "Your Number Is One" Sun 41 "In Too Deep" Randy "Addicts Of ..." Bjork "Hidden Place" New Order "Crystal"
KTEG/Albuquerque, NM Burning Sensations Sunday 9pm-10pm Adam 12 Saves The Day "Your Funeral" Dub Pistols "L2zy" Murder City Devils "That's What You Get" Rival Schools "Traveling By ..." Firewater "Get Out Of My Head"	WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Vinnie Suede "Faded" Suede "Click Click Boom" Dave Navarro "Hungry" Jimmy Eat World "Bled America" Stone Temple Pilots "Hollywood Blvd"	KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jaime Coolidge Pete Yorn "For Nancy" Remy Zero "Save Me" Strokes "Take It Or Leave It" New Order "Crystal" Suicide Machines "Killing Blow"	KJEE/Santa Barbara, CA New Music Monday midnight-2am Dave Hanson Rival Schools "Used For ..." Groove Armada "Supersystem" Fantomas "Godfather" Remy Zero "Save Me" Suicide Machines "Killing Blow"
WNNX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harren Abandoned Pools "Mercy Kiss" Harvey Danger "Authenticity" Jettingham "Cheating" Travis "Side" Lupine Howl "Vaporizer"	WEED/Hagerstown, MD Now Hear This Sunday 10pm-midnight Austin Davis Cranberries "Analogue" From Zero "The Other Side" Incubus "Wish You Were Here" Karna "Hell Bent" Alien Ant Farm "Attitude"	WCYY/Portland, ME Spinout Thursday 7-9pm Shawn Jeffrey Afronaa "Let's All Get Drunk" Ten Arrows "Bottle And Cycles" Skopelos "Hensie Song" Iggy Pop "Beat Em Up" Suicide Machines "Killing Blow"	KNDQ/Seattle, WA Loudspeaker Sunday 11:00pm-midnight Bill Reid Starting Line "Saddest Girl Story" James "Getting Away With It" B.R.M.C. "Whisper ..." Von Bondies "Jack Of ..." Good Riddance "Fire Engine Red"
WRAX/Birmingham, AL Reg's Coffeehouse Sunday 10am-1pm Scott Regalister Jason White "Average Joe" Karen Ives "Star" Shabby Lynne "Wall In Your Heart" Duane Jarvis "Love Sometimes" David Garza "Keep On Crying"	WMRO/Hartford, CT Spinning Unrest Sunday 10pm-midnight Anita Shapiro Broke American "Proud To Be ..." Damned "Democracy" Noogie "Friday On My Mind" Starting Line "Saddest Girl Story" Lennon "Break Of Your Car"	WBUR/Providence, RI Breaking And Entering Wednesday 10pm-2am Anita Shapiro Gorillaz "19-2000" LA "Lipstick And Bruises" Saves The Day "Your Funeral" They Might Be Giants "Man, It's So Loud" Grant Lee Phillips "Spring Released"	KPNT/St. Louis, MO New Music Sunday Sunday 7-9:30pm Les Aaron Utah Saints "Power To The Beats" Ian Van Dahl "Castles In Sky" Colony "Happy" Business "Business Boys" Burhead "On The Move"
WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Dedipant/Albert D Perry Farrell "Song 'Til I Be Sung" Giamber "Our Drugs" Garbage "Androgyny" Godsmack "Bad Magick" Reveille "What You Got"	WRZX/Indianapolis, IN Hangover Cafe Sunday 9am-noon Dave Dugan Noogie "Friday On My Mind" Remy Zero "Save Me" They Might Be Giants "Man, It's So Loud" New Order "Crystal" Fred Savage FanClub "Sleep It Off"	WDYL/Richmond, VA Under Exposed Sunday 10pm-11pm Charlie Padgett Bjork "Hidden Place" Remy Zero "Save Me" Ryan Adams "New York, New York" LA "Lipstick And Bruises" Roland Orzabal "Low Life"	WXSR/Tallahassee, FL Underground Lounge Sunday 8-10pm Meathead Flew "Playback" Lennon "Break Of Your Car" Mesh "Marilyn Tomorrow" Jettingham "Cheating" Rollins Band "Your Number Is One"
WFNX/Boston, MA The First Circuit Sunday 8pm-9:30pm Zach Brooks Saves The Day "Your Funeral" Fantomas "Godfather" Strokes "Hard To Explain" Remy Zero "Save Me" Rhythm Masters "Heavy Soul"	WPLA/Jacksonville, FL Forbidden Planet Saturday 9pm-1am Robert Goodman Perry Farrell "Happy Birthday" No Use For A Hero "Soulmate" Ten Arrows "Enjoy The Silence" Crystal Method "Murder" Afronaa "Because I Got High"	KWDD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Dislocated Styles "Luccelval" Meni Royale "Show Me" Crystal Method "Name Of The Game" Gorillaz "Clint Eastwood" New Order "Crystal"	KFMA/Tucson, AZ Test Department Sunday 8-9pm Matt Spry 311 "I'll Be Here Awhile" Cake "Love You Madly" Hed Pe "Meadow" Pete Yorn "For Nancy" Stone Temple Pilots "Hollywood Blvd"
WEDG/Bufallo, NY Next Wave Monday midnight-1am Ryan Patrick Garbage "Androgyny" Hed Pe "Meadow" Priests "She'll Never Know" Damned "Democracy" Badly Drawn Boy "Everybody's Stalking"	KFTE/Lafayette, LA Now Hear This Sunday 9pm-11pm Dave Hubbard Damned "Democracy" Ryan Adams "Enemy Fire" Stereolab "Nothing To Do" Tricky Who "Lonesome Road" Tenacious D "F--- Her Gently"	KXRX/Salt Lake City, UT Exposed Monday-Friday 8-9pm Todd Williams From Zero "The Other Side" Default "Wasting My Time" Utah Saints "Power To The Beats" New Order "Crystal" Garbage "Androgyny"	WHFS/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marini Damned "Wasting My Time" Black Cat Music "Hand In The Quas" It's Raining Built To Spill "Weather" Remy Zero "Save Me"
WBTV/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Red House Painters "Crusher" Back To Back "Strangas" Allie "Umbau" Pennywise "Land Of The Free" Mark Erzal "Can You See?"	KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight El Diablo Saves The Day "Your Funeral" Pressure 4 "Beat The World" Cold "Bleed" Jettingham "Cheating" Grade "Termite Hollow"	KFSD/San Diego, CA Ska Parade Wednesday 10pm-midnight Taxy Jimmy Eat World "Bleed" Supersoul "Stuck In America" Dub Pistols "Problem Is ..." Badly Drawn Boy "Everybody's Stalking" Sensehead "War Of Worlds"	WHSF/Washington, DC Now Hear This Sunday 8:00pm-10:30pm Dave Marini Damned "Wasting My Time" Black Cat Music "Hand In The Quas" It's Raining Built To Spill "Weather" Remy Zero "Save Me"
WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Slove Nooney Underground "London" Damned "Democracy" Johnny A "Hank Don't Run" Karma To Burn "Witness" New Deal "Moonscapes"	KROQ/Los Angeles, CA Rodney On The R.O.Q. Sunday midnight-3am Rodney Bingenheimer Haven "Let It Live" Starsailor "Alcoholic" Go Go's "Apology" Bjork "Hidden Place" Sugarcult "Stuck In America"		



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Adults Purchase CDs!

■ Exclusive R&R/Edison survey provides insight into Triple A listener habits

Throughout the 10-year history of Triple A radio the questions “Does Triple A radio sell records? Or, better yet, do adults buy records?” have often been raised. Anyone who is intimately involved with the format knows that the answer is an unequivocal yes, but this fact needs to be viewed within the context of the demographic reach of Triple A’s audience, as well as the lifestyle tendencies of its listeners.

Who Triple A Reaches

Research based on information taken from 2000 Arbitron data, as well as Scarborough statistics, reveals that the average Triple A listener is 38 years old. Depending on the market and the programming slant of a particular station, this average listener may be a little older or a little younger. It generally breaks down this way: Twenty-eight percent are aged 25-34, 37% fall into the 35-44 bracket, and 18% are aged 45-54.

The average Triple A listener is very desirable. More of the format’s audience is college-educated than that of any other contemporary format. Their average household income is higher, and they are still active CD buyers and concertgoers.

In fact, Arbitron and Scarborough data show that 61% of Triple A listeners have purchased a new CD in the past three months. Furthermore, 77% of Triple A listeners have purchased a CD in the past 12 months. Of these listeners, a quarter spend between \$100 and \$250 a year on CDs. A full third have attended a concert in the past three months, and Triple A listeners are outpaced by Alternative and Active Rock listeners in this category by just a few percentage points.

People’s musical tastes are forged in their teens and early 20s. This would explain why they still want to hear new music by the heritage artists they grew up with. But the Triple A listener is also very interested in discovering new artists, many of whom have been influenced by heritage artists.

The Triple A crowd, whose musical tastes were forged in the ’60s and ’70s, still view music as an important aspect of their lives. And, although they now have many other priorities, such as career and family, they take the time and make the effort to keep up with what’s happening in the musical world.

Radio Reaches Them Best

R&R recently teamed with Edison Media Research to conduct a wide-ranging national record buyers survey. The data I will be using in this column came from answers to questions put to 25-34-year-olds and 35-40-year-olds.

When asked what influenced them most when deciding to purchase new music, about 58% of both age groups quickly stated that it was radio. When that’s coupled with the incredible TSL statistics for Triple A — 12 hours per week or more by P1 listeners — the format can be an amazing vehicle for exposing new music.

In addition to the influence of radio, adults are motivated to purchase new music most often by a recommendation from a friend or relative, seeing a music video on television, being in a retail store or by discovering the music on the Internet. Live performances also play a role in music sales, although most adult concert attendees likely already own CDs by the artists they choose to see live.

Interestingly, movies play a big part in influencing adults to purchase music, especially soundtracks. The most important influence is whether they liked the music they heard in the

movie (67% for 25-34s; 69% for 35-40s), whether they liked the movie (33%; 38%) and whether they already liked the artists on the soundtrack (36%; 39%). Other contributing factors are the radio and video exposure of a song or songs from the package, as well as advertising for the soundtrack.

Conversely, adults aren’t motivated to purchase new music by certain media that we often cite as being important. Only 1%-2% said they are motivated to spontaneously purchase new music by reading about it in a newspaper or a magazine or by seeing an interview or segment with an artist on television. TV commercials influence them even less.

If they are already interested in purchasing a CD by an artist, the influence of these outlets increases dramatically, but beware: Of the adults questioned, 33% and 42% said that too much media attention would turn them off to an artist. Clearly, there’s a fine line between positive exposure and hype.

Buying Habits

According to the Edison study, adults are most likely to purchase the latest CD from an established artist. This was the case with 76% of 35-40s. Of that group, 24% said they would purchase a CD by a new artist, most often because it contained a big hit song. But an overwhelming number of adults (70%; 76%) want to hear a few songs from a new artist’s CD before they would consider purchasing it.

As mentioned earlier, the two outlets adults cited most in terms of exposure to new songs would be radio and video channels. Once an adult has discovered a new artist and purchased their CD, would they try to buy every new record that artist puts out? Thirty-eight percent of younger adults and 29% of 35-40-year-olds said yes.

More than half of all adults surveyed said that they had belonged to a record club at some time during their lives. A significantly smaller portion of Triple A fans (only 23% of 35-40-year-olds) belong to a club today. Presumably, many joined at a time when

Edison/R&R ‘Record Buyers Survey’ Highlights

- Eighty percent of 25-34-year-olds and 77% of 35-40-year-olds have purchased a music CD in the past 12 months.
- Thirty-five percent of 25-34s and 33% of 35-40s have bought more CDs in the past year than in the year before.
- Fifty-seven percent of 25-34s and 59% of 35-40s said radio influenced them most in deciding to make a purchase.
- Thirteen percent of 25-34s and 15% of 35-40s said a recommendation from a friend or relative influenced them most in making a purchase.
- Nine percent of 25-34s and 5% of 35-40s said seeing a music video influenced them most to make a purchase.
- Seventy-three percent of 25-34s and 76% of 35-40s said they won’t buy a CD unless they’ve heard a few songs.

What Kind Of Music Do Adults Buy?

	25-34s	35-40s
Rock/Soft Rock	19%	15%
Alternative	12%	7%
Country	12%	14%
Contemporary Christian	7%	11%
Classic Rock	8%	9%
Pop Hits	8%	6%
R&B	8%	8%
Hip-Hop/Rap	5%	3%
Oldies	2%	4%
Jazz	2%	3%
Other	9%	10%

they were aggressively converting their music collection from vinyl to CDs.

Younger adults are still utilizing clubs to beef up their collections (30% of the 25-34-year-olds are still members). But as they got older, more than 70% said they would not have purchased many of those initial CDs at full price if they did not belong to a record club. At this stage of their lives most of their purchases are of recent releases, and, apparently, cost is less of an issue.

Core Artists

With this new insight into the buying habits of adults, is Triple A radio in sync with its audience? I would say absolutely. As the format began to emerge in the early ’90s, it gravitated toward several emerging new artists whose musical roots were in alignment with the artists it had identified as its core acts. Sheryl Crow, The Counting Crows, Shawn Colvin, Natalie Merchant, Blues Traveler and The Dave Matthews Band, for example, can credit much of their success to the early support they received from Triple A.

As market-performance pressures bore down harder on the format later in the decade, it appeared that Triple A became less aggressive in seeking out new artists. This is partly true, because the format needed to begin to identify and play more compatible artists who were getting their start at other formats in order to increase its cume. Even so, such artists as Joan Osborne, The Wallflowers and Train still owe a great deal to the support of Triple A radio.

In the past 18 months or so we have seen programmers once again make an effort to create new core artists for their stations, and quite

often those stations serve as launching pads for artists to cross over to other formats. The Pat McGee Band, David Gray, Five For Fighting, Josh Joplin Group, Pete Yorn and others have all reached the top of the Triple A airplay charts.

In addition to heritage artists who can call Triple A their radio home, many artists who were initially embraced by Alternative radio are now ripe to become significant artists for the Triple A format. Alternative and Active Rock radio are less interested in such artists as The Cranberries, Pearl Jam, Peter Gabriel and Barenaked Ladies today than they were in the past. However, these artists still have strong appeal to the younger adults who are now gravitating toward Triple A.

A Piece Of The Puzzle

Triple A radio programmers are fully aware that they are just one part of the musical puzzle when it comes to establishing new artists. Most labels are realistic in their expectations of how many records they can initially sell to adults: It’s no secret that younger people make up the bulk of record buyers.

But when a special artist comes along who has created a song that resonates with the adult audience, the sales potential increases dramatically. Ask any of the labels that have enjoyed early exclusive airplay at Triple A with such an artist, and they’ll say that the initial results far exceeded their expectations.

Finally, no single format or media outlet can single-handedly break a new artist into the Platinum-plus range. It takes multifaceted, multimedia exposure to accomplish that. Clearly, Triple A radio can play an important role in the process.

The Triple A crowd, whose musical tastes were forged in the ’60s and ’70s, still view music as an important aspect of their lives. And, although they now have many other priorities, they take the time and make the effort to keep up with what’s happening in the musical world.

R&R Triple A Top 30

Powered By



August 31, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS '00	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	AFRO-CELT... F/P. GABRIEL When You're Falling (Real World/Virgin)	518	-28	35231	14	24/0
2	2	PETE YORN Life On A Chain (Columbia)	509	+10	36248	19	23/0
3	3	DAVE MATTHEWS BAND The Space Between (RCA)	420	-5	35694	20	24/0
4	4	FIVE FOR FIGHTING Superman (Aware/Columbia)	410	+9	19485	14	18/0
5	5	INCUBUS Drive (Immortal/Epic)	346	-48	21387	23	18/0
8	6	BLUES TRAVELER Back In The Day (A&M/Interscope)	340	+1	24271	8	19/0
7	7	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	338	-11	20737	10	20/0
9	8	BETTER THAN EZRA Extra Ordinary (Beyond)	308	-13	17514	9	20/1
6	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	306	-48	27607	30	24/0
16	10	CAKE Short Skirt/Long Jacket (Columbia)	271	+43	19061	10	14/1
17	11	U2 Stuck In A Moment... (Interscope)	261	+52	16934	3	23/2
14	12	JOHN HIATT My Old Friend (Vanguard)	256	+23	17068	4	20/0
11	13	LIFEHOUSE Hanging By A Moment (DreamWorks)	251	-22	23064	28	19/0
10	14	ERIC CLAPTON Travelin' Light (Duck/Reprise)	250	-69	16878	13	17/0
13	15	STEVIE NICKS Sorcerer (Reprise)	244	+4	18714	5	19/1
15	16	DAVID GRAY Sail Away (ATO/RCA)	237	+9	12092	5	18/1
20	17	TRAIN Something More (Columbia)	197	+26	15159	4	17/0
24	18	WEEZER Island In The Sun (Geffen/Interscope)	187	+24	15804	3	13/0
Breaker	19	JOHN MELLENCAMP Peaceful World (Columbia)	180	+80	23321	1	15/4
19	20	3 DOORS DOWN Be Like That (Republic/Universal)	180	-7	9755	5	9/0
21	21	BARENAKED LADIES Falling For The First Time (Reprise)	175	+4	7456	4	11/0
22	22	SHAWN COLVIN Bound To You (Columbia)	173	+5	10362	5	14/0
Breaker	23	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	166	+91	11103	1	16/0
23	24	STAINED It's Been Awhile (Flip/Elektra/EEG)	156	-10	7365	4	6/0
26	25	R.E.M. All The Way To Reno... (Warner Bros.)	150	+18	8468	2	14/1
27	26	JOHN MAYER No Such Thing (Aware/Columbia)	136	+25	7340	2	14/1
Breaker	27	SUZANNE VEGA Widow's Walk (A&M/Interscope)	115	+64	9092	1	16/5
28	28	DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)	113	+2	3436	3	10/0
Debut	29	TORI AMOS Strange Little Girl (Atlantic)	103	+9	6855	1	10/0
29	30	EVE 6 Here's To The Night (RCA)	99	-8	5656	2	3/0

25 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 60% of reporting panel for the first time. Songs that are down in plays for three consecutive weeks and below No.15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

JONATHA BROOKE Steady Pull (Bad Dog)

Total Plays: 92, Total Stations: 10, Adds: 0

FUEL Bad Day (Epic)

Total Plays: 88, Total Stations: 5, Adds: 0

KIRSTY MACCOLL In These Shoes (Instinct/V2)

Total Plays: 83, Total Stations: 6, Adds: 0

JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)

Total Plays: 81, Total Stations: 8, Adds: 0

CRANBERRIES Analyse (MCA)

Total Plays: 80, Total Stations: 14, Adds: 12

ALANA DAVIS I Want You (Elektra/EEG)

Total Plays: 77, Total Stations: 7, Adds: 0

ACTUAL TIGERS Standing By (Nettwerk)

Total Plays: 73, Total Stations: 8, Adds: 1

GRANT LEE PHILLIPS Spring Released (Zoe/Rounder)

Total Plays: 63, Total Stations: 8, Adds: 1

LEONA NAESS I Tried To Rock You But You... (MCA)

Total Plays: 62, Total Stations: 7, Adds: 1

GARBAGE Androgyny (Almo Sounds/Interscope)

Total Plays: 61, Total Stations: 5, Adds: 4

Most Added®

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ARTIST TITLE LABEL(S)	ADDS
CRANBERRIES Analyse (MCA)	12
BOZ SCAGGS Payday (Virgin)	7
SHELBY LYNNE Walk In Your Heart (Island/IDJMG)	7
DAVID BYRNE U.B. Jesus (Luaka Bop/Virgin)	6
SUZANNE VEGA Widow's Walk (A&M/Interscope)	5
JOHN MELLENCAMP Peaceful World (Columbia)	4
GARBAGE Androgyny (Almo Sounds/Interscope)	4
BOB SCHNEIDER Bullets (Universal)	3
PAUL MCCARTNEY I'm Partial To Your... (Gold Circle)	3
WIDESPREAD PANIC Imitation... (Widespread/SRG)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RYAN ADAMS New York... (Lost Highway/IDJMG)	+91
JOHN MELLENCAMP Peaceful World (Columbia)	+80
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+64
U2 Stuck In A Moment... (Interscope)	+52
CAKE Short Skirt/Long Jacket (Columbia)	+43
BOZ SCAGGS Payday (Virgin)	+35
NICKELBACK How You Remind Me (Roadrunner)	+32
TRAIN Something More (Columbia)	+26
JOHN MAYER No Such Thing (Aware/Columbia)	+25
30 ODD FOOT OF GRUNTS Sail Those Same... (Artemis)	+25

Breakers®

NOW PLAYING ON 60% OF THE REPORTING PANEL

JOHN MELLENCAMP

Peaceful World (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
180/80	15/4	19

RYAN ADAMS

New York, New York (Lost Highway/IDJMG)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
166/91	16/0	23

SUZANNE VEGA

Widow's Walk (A&M/Interscope)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
115/64	16/5	27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Songs ranked by total plays

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R&R Triple A Top 50 Indicator

August 31, 2001

R&R'S EXCLUSIVE COMBINED OVERVIEW OF NATIONAL AIRPLAY

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS ADDS
1	1	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)	634	-30	39880	6	34/0
2	2	PETE YORN Life On A Chain (Columbia)	596	0	39381	6	32/1
5	3	FIVE FOR FIGHTING Superman (Aware/Columbia)	462	+26	22568	6	22/1
3	4	DAVE MATTHEWS BANO The Space Between (RCA)	451	-5	37023	6	27/0
4	5	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)	438	-2	23987	6	28/0
6	6	BLUES TRAVELER Back In The Day (A&M/Interscope)	419	0	26026	6	27/0
11	7	JOHN HIATT My Old Friend (Vanguard)	367	+36	22061	6	31/0
7	8	INCUBUS Drive (Immortal/Epic)	346	-48	21387	6	18/0
10	9	BETTER THAN EZRA Extra Ordinary (Beyond)	331	-15	17918	6	23/1
12	10	STEVIE NICKS Sorcerer (Reprise)	330	+7	20811	6	27/1
17	11	U2 Stuck In A Moment... (Interscope)	329	+58	18728	5	30/2
13	12	DAVID GRAY Sail Away (ATO/RCA)	321	+17	15575	6	25/1
15	13	CAKE Short Skirt/Long Jacket (Columbia)	318	+42	22199	6	18/1
8	14	ERIC CLAPTON Travelin' Light (Duck/Reprise)	313	-69	18527	6	25/0
9	15	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	306	-53	27607	6	24/0
16	16	LIFHOUSE Hanging By A Moment (DreamWorks)	251	-22	23064	6	19/0
31	17	RYAN ADAMS New York, New York (Lost Highway/IDJMG)	244	+105	14836	4	27/0
18	18	SHAWN COLVIN Bound To You (Columbia)	243	-9	14330	6	23/0
19	19	R.E.M. All The Way To Reno... (Warner Bros.)	231	+22	12915	6	23/2
20	20	TRAIN Something More (Columbia)	227	+29	17032	6	20/0
39	21	JOHN MELLENCAMP Peaceful World (Columbia)	221	+113	25687	4	20/6
27	22	WEEZER Island In The Sun (Geffen/Interscope)	192	+24	15914	6	14/0
23	23	3 DOORS DOWN Be Like That (Republic/Universal)	180	-7	9755	6	9/0
25	24	DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)	178	+3	6754	6	20/0
49	25	SUZANNE VEGA Widow's Walk (A&M/Interscope)	176	+97	13131	4	26/6
26	26	BARENAKED LADIES Falling For The First Time (Reprise)	175	+4	7456	6	11/0
32	27	JOHN MAYER No Such Thing (Aware/Columbia)	174	+36	10117	6	20/2
28	28	STAIND It's Been Awhile (Flip/Elektra/EEG)	156	-10	7365	6	6/0
30	29	TORI AMOS Strange Little Girl (Atlantic)	155	+11	10055	5	17/0
24	30	NANCI GRIFFITH Where Would I Be (Elektra/EEG)	153	-25	8092	6	18/0
34	31	JONATHA BROOKE Steady Pull (Bad Dog)	135	+11	6858	5	16/0
33	32	JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)	132	-4	4602	6	15/0
35	33	CHRIS WHITLEY To Joy (Revolution Of...) (ATO/RCA)	130	+7	4956	6	13/0
38	34	ACTUAL TIGERS Standing By (Nettwerk)	126	+14	7218	6	16/2
29	35	CPR Katie Did (Samson/Gold Circle)	122	-31	6098	6	13/0
36	36	KIRSTY MACCOLL In These Shoes (Instinct/V2)	122	+7	10319	6	11/0
37	37	GRANT LEE PHILLIPS Spring Released (Zoe/Rounder)	117	+3	9291	6	16/1
42	38	ALANA DAVIS I Want You (Elektra/EEG)	112	+12	6015	5	13/0
46	39	COUSTEAU Last Good Day Of The Year (Palm Pictures)	105	+16	6202	6	12/1
Debut	40	CRANBERRIES Analyse (MCA)	103	+31	9630	3	19/16
Debut	41	BOZ SCAGGS Payday (Virgin)	99	+42	9874	3	20/7
40	42	EVE 6 Here's To The Night (RCA)	99	-8	5656	6	3/0
48	43	FUEL Bad Day (Epic)	88	+8	2967	4	5/0
43	44	ROBERT EARL KEEN Walkin' Cane (Lost Highway/IDJMG)	87	-11	2770	6	9/0
45	45	CALLING Wherever You Will Go (RCA)	84	-6	4740	4	3/0
47	46	ALISON KRAUSS The Lucky One (Rounder)	81	-7	4106	4	11/0
Debut	47	FREEDY JOHNSTON Love Grows (Elektra/EEG)	79	+2	3964	5	10/0
44	48	S. MILLER & COMMONWEALTH I Made... (Sugar Hill/Vanguard)	74	-16	1327	6	9/0
Debut	49	GARBAGE Androgyny (Almo Sounds/Interscope)	74	+33	6444	3	7/6
Debut	50	RADIOHEAD Knives Out (Capitol)	69	-6	6391	5	9/0

36 Triple A Reports - 25 Monitored and 11 Indicator. By total plays for the airplay week of Sunday 8/19-Saturday 8/25.
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Most Added

ARTIST TITLE LABEL(S)	ADDS
CRANBERRIES Analyse (MCA)	16
SHELBY LYNNE Wall In Your Heart (Island/IDJMG)	13
DAVID BYRNE U.B. Jesus (Luaka Bop/Virgin)	11
BOZ SCAGGS Payday (Virgin)	7
SUZANNE VEGA Widow's Walk (A&M/Interscope)	6
JOHN MELLENCAMP Peaceful World (Columbia)	6
GARBAGE Androgyny (Almo Sounds/Interscope)	6
WIDESPREAD PANIC Imitation... (Widespread/SRG)	6
JAY FARRAR Voodoo Candle (Artemis)	5
BOB SCHNEIDER Bullets (Universal)	4
MARCIA BALL Louella (Alligator)	3
TRAVIS Side (Epic)	3
PAUL MCCARTNEY I'm Partial To Your... (Gold Circle)	3
U2 Stuck In A Moment... (Interscope)	2
R.E.M. All The Way To Reno... (Warner Bros.)	2
JOHN MAYER No Such Thing (Aware/Columbia)	2
ACTUAL TIGERS Standing By (Nettwerk)	2
COWBOY JUNKIES Small Swift... (Latent/Zoe/Rounder)	2
SEMISONIC Over My Head (Hollywood)	2
NEW ORDER Crystal (Reprise)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JOHN MELLENCAMP Peaceful World (Columbia)	+113
RYAN ADAMS New York... (Lost Highway/IDJMG)	+105
SUZANNE VEGA Widow's Walk (A&M/Interscope)	+97
U2 Stuck In A Moment... (Interscope)	+58
BOZ SCAGGS Payday (Virgin)	+42
CAKE Short Skirt/Long Jacket (Columbia)	+42
30 ODD FOOT OF GRUNTS Sail Those... (Artemis)	+37
JOHN HIATT My Old Friend (Vanguard)	+36
JOHN MAYER No Such Thing (Aware/Columbia)	+36
GARBAGE Androgyny (Almo Sounds/Interscope)	+33
MARCIA BALL Louella (Alligator)	+32
NICKELBACK How You Remind Me (Roadrunner)	+32
CRANBERRIES Analyse (MCA)	+31
GILLIAN WELCH Elvis Presley Blues (Acony)	+31
TRAIN Something More (Columbia)	+29
COWBOY JUNKIES Small Swift... (Latent/Zoe/Rounder)	+28
FIVE FOR FIGHTING Superman (Aware/Columbia)	+26
WEEZER Island In The Sun (Geffen/Interscope)	+24
R.E.M. All The Way To Reno... (Warner Bros.)	+22
BOB DYLAN Summer Days (Columbia)	+22
EAGLE-EYE CHERRY Feels So Right (MCA)	+20
CATIE CURTIS Kiss That Counted (Rykodisc)	+19
DAVID GRAY Sail Away (ATO/RCA)	+17
DAVID BYRNE U.B. Jesus (Luaka Bop/Virgin)	+17
JOSH JOPLIN GROUP Camera One (Artemis)	+16
COUSTEAU Last Good Day Of The Year (Palm Pictures)	+16
DIDO Thankyou (Arista)	+15
WIDESPREAD PANIC Imitation... (Widespread/SRG)	+15
ROLAND ORZABAL Low Life (Gold Circle)	+15
SOPHIE B. HAWKINS Mmm... (Trumpet Swan/Rykodisc)	+15



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Stations and their adds listed alphabetically by market

KBCA/Albuquerque, NM PD/MD: Ira Gordon 13 GARBAGE "Androgyny" 10 CRANBERRIES "Analyse" 2 GRAHAM PARKER "Clothes" JAY FARRAR "Woodoo" MARCIA BALL "Louella" "MATHIAS SECRET "Around"	CKEY/Buffalo, NY * PD/MD: Rob White 1 MICHELLE BRANCH "Everywhere" R.E.M. "Way"	WTTW/Indianapolis, IN * PD: Jim Ziegler APD/MD: Marie McCallister 2 SEMISONIC "Head" 1 CRANBERRIES "Analyse" DAVE MATTHEWS BAND "Right" WDKI/Knoxville, KY PD: Shane Cox MD: Sarah McClune MARCIA BALL "Louella" BOZ SCAGGS "Payday" SUZANNE VEGA "Widow"	WZEW/Mobile, AL * PD: Brian Hart MD: Linda Woodworth KPIG/Monterey, CA PD/MD: Laura Ellen Hopper 10 BOB DYLAN "Honest" 8 BOB DYLAN "Summer" EARL SCRUGGS "Angels" 2 CATIE CURTIS "Sugar"	KCTY/Omaha, NE * PD: Max Bumgardner MD: Christopher Dean 12 GARBAGE "Androgyny" INCLUBS "Heart" KE REILLY "Hair" U2 "Moment" WXP/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 21 GILLIAN WELCH "Blues" 12 JOHN MELLENCAMP "Peaceful" 5 SHELBY LYNNE "Heart" COMBOY JUNKIES "Small" DAVID BYRNE "Jesus" GARBAGE "Androgyny" JAY FARRAR "Woodoo" SPIRITUAL "Crying"	KENZ/Salt Lake City, UT * OM/PD: Bruce Jones MD: Kari Bushman 3 BEN FOLDS "Suburbs" NEW ORDER "Crystal"	KRSH/Santa Rosa, CA * PD: Bill Bowker MD: Pam Long 3 ERIC BIBB "Hope" ACTUAL TIGERS "Standing" RANDALL BRAMBLETT "Peace" DAVID BYRNE "Jesus" JAY FARRAR "Woodoo" LUKE "Long" SHELBY LYNNE "Heart" BOB SCHNEIDER "Bullets" U2 "Moment" SUZANNE VEGA "Widow" WIDESPREAD PANIC "Imitation"
KGSR/Austin, TX * PD: Jody Denberg MD: Susan Castle 8 FLANDERS "Blu" 8 BOZ SCAGGS "Payday" 7 COMBOY JUNKIES "Small" 2 SHELBY LYNNE "Heart"	WDDD/Chattanooga, TN * OM/PD/MD: Danny Howard 2 INCLUBS "Heart" GRANT LEE PHILLIPS "Spring" BOZ SCAGGS "Payday" TANTRIC "Astounded"	WFPK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen JAY FARRAR "Woodoo" SHELBY LYNNE "Heart" JOHN MELLENCAMP "Peaceful" 30 000 FOOT OF "Salt" GILLIAN WELCH "First" WIDESPREAD PANIC "Imitation"	WRLT/Nashville, TN * OM/PD: David Hall APD/MD: Keith Coes 16 CRANBERRIES "Analyse" 1 DAVID BYRNE "Jesus" SHELBY LYNNE "Heart" PAUL MCCARTNEY "Partia" NEW ORDER "Crystal" ROLAND ORZABAL "Like" BOZ SCAGGS "Payday" SEMISONIC "Head" WIDESPREAD PANIC "Imitation" LEONA NAESS "Tired"	WYEP/Pittsburgh, PA PD: Rosemary Welsch APD/MD: Chris Griffin 5 BOB DYLAN "Summer" 4 CRANBERRIES "Analyse" 4 JAY FARRAR "Woodoo" BUDDY MILLER & JULIE "Heart" TRAVIS "Side" RON SODSMITH "Ask"	KXST/San Diego, CA * PD/MD: Dona Shaieb 6 CRANBERRIES "Analyse" 2 BOZ SCAGGS "Payday" 1 JOHN MELLENCAMP "Peaceful"	KMTT/Seattle-Tacoma, WA * GM/PD: Chris Mays APD/MD: Shawn Stewart 1 CRANBERRIES "Analyse"
WRNR/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein 5 FIVE FOR FIGHTING "Superman" 4 DAVID BYRNE "Jesus" 2 JOHN MAVER "Such" CRANBERRIES "Analyse"	WXRT/Chicago, IL * PD: Norm Winer APD: John Farneda MD: James VanOsdol 16 GARBAGE "Androgyny" 1 BOB SCHNEIDER "Bullets" DAVID GRAY "Sar"	WMMM/Madison, WI * PD/MD: Tom Teuber 8 GARBAGE "Androgyny" 3 CRANBERRIES "Analyse" 1 BETTER THAN EZRA "Extra" DAVID BYRNE "Jesus" SHELBY LYNNE "Heart" BOZ SCAGGS "Payday" BOB SCHNEIDER "Bullets" SHELBY LYNNE "Heart" WIDESPREAD PANIC "Imitation" EARL SCRUGGS WISTING "Far"	WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston SHELBY LYNNE "Heart" SUZANNE VEGA "Widow" PETE YORN "Chain" DAVID BYRNE "Jesus" TRAVIS "Side"	KINK/Portland, OR * PD: Dennis Constantine MD: Kevin Welch 2 JOHN MAVER "Such" 2 ROLAND ORZABAL "Like" ERIC CLAPTON "Believe" STEVE NICKS "Society"	KFOG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds	KMTT/Seattle-Tacoma, WA * GM/PD: Chris Mays APD/MD: Shawn Stewart 1 CRANBERRIES "Analyse"
KRVB/Boise, ID * PD/MD: Brandon Dawson JOHN MELLENCAMP "Peaceful"	KKMR/Dallas-Ft. Worth, TX * PD: Scott Strong MD: Jeff K 10 GARBAGE "Androgyny"	WMPB/Memphis, TN PD/MD: Alexandra Izner BOB SCHNEIDER "Bullets" SHELBY LYNNE "Heart" WIDESPREAD PANIC "Imitation" EARL SCRUGGS WISTING "Far"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot 2 CRANBERRIES "Analyse" 2 SUZANNE VEGA "Widow" DAVID BYRNE "Jesus" ALEJANDRO ESCOBEDO "Guitar" SHELBY LYNNE "Heart" JOHN MELLENCAMP "Peaceful"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold 1 JOHN HIATT "Open" DAVID BYRNE "Jesus" CRANBERRIES "Analyse" JOHNNY A. "Yeah" SHELBY LYNNE "Heart" JOHN MAYALL "Yo" PAUL MCCARTNEY "Partia" WIDESPREAD PANIC "Imitation" LEROY "Time"	KDTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 14 WIDESPREAD PANIC "Imitation" 8 DAVID BYRNE "Jesus" 8 MARCIA BALL "Louella" 8 JOHN MAYALL "Yo" 5 ACTUAL TIGERS "Standing" 4 TOMMY CASTRO "Love"	WRNX/Springfield, MA * GM/PD: Tom Davis MD: Donnie Moorhouse DAVID BYRNE "Jesus" CRANBERRIES "Analyse" LEROY "Time" SHELBY LYNNE "Heart" PAUL MCCARTNEY "Partia" BOZ SCAGGS "Payday" BOB SCHNEIDER "Bullets"
WBOS/Boston, MA * PD: Chris Herrmann MD: Amy Brooks 10 SOPHIE B. HAWKINS "Best" 12 JOHN MELLENCAMP "Peaceful" CRANBERRIES "Analyse"	KBCO/Denver-Boulder, CO * PD: Scott Arbough MD: Keeler 4 CRANBERRIES "Analyse"	KTZC/Minneapolis, MN * PD: Lauren MacLeash APD/MD: Mike Wolf 22 CRANBERRIES "Analyse" 8 KE REILLY "Hair" 4 CANE "Short" SUZANNE VEGA "Widow"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot 2 CRANBERRIES "Analyse" 2 SUZANNE VEGA "Widow" DAVID BYRNE "Jesus" ALEJANDRO ESCOBEDO "Guitar" SHELBY LYNNE "Heart" JOHN MELLENCAMP "Peaceful"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold 1 JOHN HIATT "Open" DAVID BYRNE "Jesus" CRANBERRIES "Analyse" JOHNNY A. "Yeah" SHELBY LYNNE "Heart" JOHN MAYALL "Yo" PAUL MCCARTNEY "Partia" WIDESPREAD PANIC "Imitation" LEROY "Time"	KFVG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds	WRNX/Springfield, MA * GM/PD: Tom Davis MD: Donnie Moorhouse DAVID BYRNE "Jesus" CRANBERRIES "Analyse" LEROY "Time" SHELBY LYNNE "Heart" PAUL MCCARTNEY "Partia" BOZ SCAGGS "Payday" BOB SCHNEIDER "Bullets"
WXRW/Boston, MA * PD: Joanne Doody MD: Dana Marshall 6 GRAHAM PARKER "Dark" 1 CRANBERRIES "Analyse" 1 SARAH HARMES "C" 1 SUZANNE VEGA "Widow" TRAVIS "Side"	WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 3 SHELBY LYNNE "Heart" 3 COURSTEAU "Last" 3 BLOK "Pace" 3 DAVID BYRNE "Jesus"	WMPB/Memphis, TN PD/MD: Alexandra Izner BOB SCHNEIDER "Bullets" SHELBY LYNNE "Heart" WIDESPREAD PANIC "Imitation" EARL SCRUGGS WISTING "Far"	WKOC/Norfolk, VA * PD: Paul Shugrue MD: Kristen Croot 2 CRANBERRIES "Analyse" 2 SUZANNE VEGA "Widow" DAVID BYRNE "Jesus" ALEJANDRO ESCOBEDO "Guitar" SHELBY LYNNE "Heart" JOHN MELLENCAMP "Peaceful"	KTHX/Reno, NV * PD: Harry Reynolds MD: Dave Harold 1 JOHN HIATT "Open" DAVID BYRNE "Jesus" CRANBERRIES "Analyse" JOHNNY A. "Yeah" SHELBY LYNNE "Heart" JOHN MAYALL "Yo" PAUL MCCARTNEY "Partia" WIDESPREAD PANIC "Imitation" LEROY "Time"	KFVG/San Francisco, CA * PD: Dave Benson APD/MD: Haley Jones No Adds	WRNX/Springfield, MA * GM/PD: Tom Davis MD: Donnie Moorhouse DAVID BYRNE "Jesus" CRANBERRIES "Analyse" LEROY "Time" SHELBY LYNNE "Heart" PAUL MCCARTNEY "Partia" BOZ SCAGGS "Payday" BOB SCHNEIDER "Bullets"

* Monitored Reporters

36 Total Reporters

25 Total Monitored

11 Total Indicator



Most Played Recurrents

ARTIST TITLE LABEL(S)	TOTAL PLAYS
JOSH JOPLIN GROUP Camera One (Artemis)	215
BLACK CROWES Soul Singing (V2)	215
COLDPLAY Yellow (Nettwerk/Capitol)	194
SUGAR RAY When It's Over (Lava/Atlantic)	184
DAVID GRAY Babylon (ATO/RCA)	174
R.E.M. Imitation Of Life (Wamer Bros.)	152
U2 Beautiful Day (Interscope)	138
MOBY F/GWEN STEFANI Southside (V2)	131
OLD 97'S Designs On You (Elektra/EEG)	124
DIDO Thankyou (Arista)	122

TRIPLE A Going For Adds 9/4/01

GRAHAM PARKER Dark Days (Razor & Tie)
JERRY GARCIA & DAVID GRISMAN Grateful Dawg OST (Acoustic Disc)
JUDE King Of Yesterday (Maverick)
MATCHBOX TWENTY Last Beautiful Girl (Lava/Atlantic)

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National Programming

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BUDDY & JULIE MILLER Keep Your Distance
CATIE CURTIS Kiss That Counted
GILLIAN WELCH Dear Someone
SUZANNE VEGA Widow's Walk


Acoustic Cafe Rob Reinhart 734-761-2043

EARL SCRUGGS & FRIENDS Country Comfort
RYAN ADAMS Goodnight Hollywood Blvd


HANDSOME GUYS!

Columbia artist Pete Yorn recently visited KKMR (The Merge 933.3)/ Dallas. Pictured here are (l-r) Yorn's bass player, R. Walt Vincent; KKMR Asst. PD/MD Jeff K; and Yorn.

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RICK WELKE
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A Look At The Christian-Music Buyer

Edison Media Research study offers fascinating figures

Late in May Edison Media Research conducted a national study on the habits of music consumers, and Contemporary Christian music unexpectedly showed up in several areas of the survey. The information below will help the Christian sector of the radio and recording industries understand what Christian-music buyers think about before their retail excursions.

The national telephone survey was conducted with people 16 to 40 years old, and radio, record labels and retail alike can use the information gathered to their advantage in their future efforts. Some of the numbers — such as those that show that the average Christian-music purchaser is female (65%), white (73%), 25-40 years old (75%) and a parent who has children under 18 living at home (72%) — won't be surprising. But other numbers found by the study could not have been predicted.

Many of these statistics will help retailers understand how to use radio more effectively as part of an overall strategy to sell more music. In turn, other areas of the study can help radio sell itself better in the marketplace by shifting its programming to give listeners the information they desire about songs, artists and new projects.

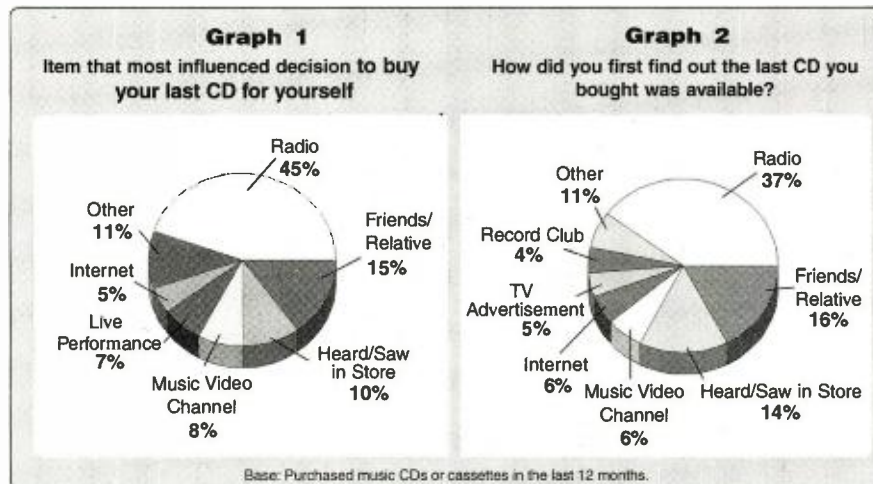
Purchasing Habits

Fans of Contemporary Christian music purchased fewer CDs than other music fans during the past 12 months (11 CDs vs. 16). However, 46% of Contemporary Christian buyers said they had purchased more music this year than in the previous year, compared to 36% of other music buyers.

About one-third of Contemporary Christian fans (34%) purchased most of their CDs at dis-

count stores, such as Wal-Mart or Kmart, compared to just 20% of other music fans. Twenty-four percent purchased their CDs at music-specific stores, compared to 43% of other music fans.

age of 15.9 hours per week vs. 18.3 hours. However, they are just as likely to use the radio to learn about new music as other music fans; both sets of fans said they find music that way "often" or "sometimes."



Television ads reach Contemporary Christian-music buyers more than they do other music buyers. Seven percent of Contemporary Christian-music buyers were most influenced to purchase their last compact disc by a TV advertisement, compared to just 1% of other music fans.

In general, Contemporary Christian enthusiasts listen to the radio less than other music fans, an aver-

Although video outlets like MTV, VH1 and BET did not rank high in Christian-music fans' TV viewing, a good portion of those fans, 36%, said they had purchased a CD as a result of seeing a music video by the artist. In contrast, 52% of other music fans had made a recent purchase based on viewing an artist's video.

See Graph 1 for the things that influenced all music buyers to purchase their last CD.

It is interesting to note that, music buyers are most influenced to purchase a CD by hearing it on the radio (45%), while the influence of a friend or relative is a distant second (15%).

But on Graph 2, showing how people first find out about a music project, the number for radio drops to 37%, while in-store rises from 10% to 14%, and finding out from a friend or relative goes up from 15% to 16%. Another intriguing thing to note is that print media, such as consumer magazines, do

not show up in either set of responses.

Internet Access

Christian-music fans are just as likely, 84%, as other music fans to have some access to the Internet. Only 13% have burned their own music CDs, compared to 32% of other music fans. Twenty-six percent have downloaded music files from the Internet, compared to 44% of other music fans. The median number of music files downloaded by Christian-music fans over the past year is just 10, compared to 47 among other music fans.

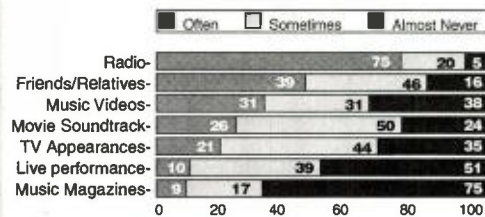
Kids And Parents

Most Christian-music fans, 72%, have children under the age of 18 living with them; 62% have children under the age of 5, and 59% have children ages 6 to 11. Compared to other parents, children's television and radio have more of an impact on parents

Music And The Consumer

Below is a graph that shows how all respondents to Edison Media Research's "National Record Buyers Survey" find out about new music. Other information from this study appears throughout this issue of R&R.

Ways you find out about new music...



who are fans of Christian music in their decisions about purchasing music for their children. The top three entities that stimulate those parents' to buy:

- Twenty-eight percent have purchased a CD for their children after seeing the artist on the Disney Channel, compared to 7% of other music fans.

- Thirty-three percent have purchased a CD for their children after seeing the artist on Nickelodeon, compared to 22% of other music fans.

- Twelve percent have purchased a CD for their children after hearing the artist on Radio Disney, compared to just 6% of other music fans.

Christian-music consumers are more likely than other music fans to have children who watch the Disney Channel (93% vs. 84%). Christian-music fans are just as likely as other fans to have children who watch Nickelodeon (90% vs. 88%) or listen to Radio Disney (28% vs. 24%).

Overview

I encourage you to look over the entire issue of R&R this week to glean more information on what the mainstream-music buyer's habits and traits are. As you have seen here, the majority of Christian-music buyers are planning to purchase many mainstream artists' new projects as soon as those projects hit the shelves.

Why aren't such core Christian artists as dc talk, Steven Curtis Chapman and Third Day on their lists? Why isn't Christian radio playing a larger role in educating the audience about new CDs out in the marketplace? What steps can be taken by labels and radio to refocus their efforts and get the best information into the hands of music consumers?

How well we use this information could help us set new trends for the future of Christian music and radio.

Table 1 Will definitely or probably purchase this artist's next project

Artist	Christian-Music Fans	Other Fans
Backstreet Boys	39%	22%
Garth Brooks	46%	33%
Celine Dion	48%	26%
Faith Hill	53%	45%
'N Sync	39%	25%
Michael W. Smith	7%	less than 1%

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Contact me at
rwelke@rronline.com

August 31, 2001

CHR Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	NEWSBOYS Who? (<i>Sparrow</i>)	882	-69	13
5	2	REBECCA ST. JAMES Wait For Me (<i>Forefront</i>)	804	+167	9
6	3	PFR Missing Love (<i>Squint</i>)	736	+106	14
4	4	STEVEN CURTIS CHAPMAN Live Out Loud (<i>Sparrow</i>)	735	+74	8
7	5	FFH Watching Over Me (<i>Essential</i>)	716	+125	12
3	6	TAIT All You Got (<i>Forefront</i>)	680	-5	18
8	7	PLUS ONE Soul Tattoo (<i>143/Atlantic</i>)	642	+67	9
2	8	TREE 63 Look What You've Done (<i>Inpop</i>)	612	-121	19
10	9	JOY WILLIAMS Serious (<i>Reunion</i>)	608	+67	10
9	10	ELMS Hey, Hey (<i>Sparrow</i>)	545	-13	18
13	11	SKILLET You Are My Hope (<i>Ardent</i>)	488	+99	4
11	12	RACHAEL LAMPA You Lift Me Up (<i>Word</i>)	462	+25	7
12	13	PAUL ALAN She's The Reason (<i>Aluminum</i>)	454	+47	4
15	14	SMALLTOWN POETS Firefly (<i>Ardent/Forefront</i>)	397	+57	4
17	15	TOBY MAC Somebody's Watching Me (<i>Forefront</i>)	377	+63	3
24	16	JUMP 5 Spinnin' Around (<i>Sparrow</i>)	352	+88	3
26	17	CAEDMON'S CALL Who You Are (<i>Essential</i>)	333	+81	2
29	18	LUNA HALO Hang On To You (<i>Sparrow</i>)	317	+89	2
14	19	BENJAMIN GATE All Over Me (<i>Forefront</i>)	297	-47	19
20	20	STACIE ORRICO Without Love (<i>Forefront</i>)	279	-26	19
<i>Debut</i>	21	TRUE VIBE Jump, Jump, Jump (<i>Essential</i>)	274	+103	1
21	22	KEVIN MAX Be (<i>Forefront</i>)	272	-20	9
25	23	KATY HUDSON Search Me (<i>Red Hill</i>)	270	+13	2
19	24	ZOEGIRL No You (<i>Sparrow</i>)	257	-51	19
23	25	FORTY DAYS Everyday (<i>Benson</i>)	256	-13	5
27	26	SHAUN GROVES Welcome Home (<i>Rocketown</i>)	256	+20	4
22	27	TEN SHEKEL SHIRT Ocean (<i>Vertical</i>)	232	-46	19
18	28	LARUE Fly (<i>Reunion</i>)	217	-95	19
-	29	JACI VELASQUEZ You're Not There (<i>Word</i>)	215	+44	2
<i>Debut</i>	30	MATT BOUWER Sanity (<i>Reunion</i>)	203	+67	1

29 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25.
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Rock Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	SKILLET Alien Youth (<i>Ardent</i>)	345	+9	10
2	2	P.O.D. Alive (<i>Atlantic</i>)	331	-3	5
3	3	PAX217 Sandbox Praise (<i>Forefront</i>)	282	+43	12
4	4	EARTHSUIT Do You Enjoy The Distortion (<i>Sparrow</i>)	276	+43	14
6	5	THOUSAND FOOT KRUTCH Unbelievable (<i>OGE</i>)	236	+30	8
5	6	ELMS Hey, Hey (<i>Sparrow</i>)	216	-14	17
7	7	BENJAMIN GATE How Long (<i>Forefront</i>)	199	-2	3
9	8	SMALLTOWN POETS Firefly (<i>Ardent/Forefront</i>)	193	+11	7
11	9	SWITCHFOOT Poparazzi (<i>Sparrow</i>)	184	+19	14
13	10	RELIANT K Pressing On (<i>Gotee</i>)	168	+33	4
12	11	HANGNAIL Wrong Is Wrong (<i>Tooth & Nail</i>)	164	0	10
10	12	TREE63 1*0*1 (<i>Inpop</i>)	161	-5	5
15	13	NORMALS Every Moment (<i>Forefront</i>)	160	+29	7
8	14	SUPERCHICK Barlow Girls (<i>Inpop</i>)	159	-27	18
18	15	8:28 Nature Against God (<i>Culdesac</i>)	156	+51	9
26	16	PFR Amsterdam (<i>Squint</i>)	145	+74	7
16	17	DELIRIOUS? My Glorious (<i>Sparrow</i>)	131	+8	15
28	18	STEVE Divine Design (<i>Forefront</i>)	125	+56	3
<i>Debut</i>	19	JAMIE ROWE We're Taking Over (<i>Forefront</i>)	122	+60	1
<i>Debut</i>	20	FURTHER SEEMS FOREVER The Moon Is Down (<i>BEC</i>)	112	+41	1
<i>Debut</i>	21	JUSTIFIDE 9 Out Of 10 (<i>Culdesac/Ardent</i>)	107	+58	1
-	22	CIRCADIAN RHYTHM Beautiful Savior (<i>40</i>)	103	+38	3
17	23	LIFEHOUSE Sick Cycle Carousel (<i>DreamWorks</i>)	102	-13	4
21	24	40DT Go (<i>Diverse</i>)	97	+9	11
25	26	DOGWOOD Do Or Die (<i>BEC</i>)	93	+22	2
23	25	BEANBAG Slipstream (<i>Inpop</i>)	88	+15	2
30	27	PLANKEYE The Meaning Of It All (<i>BEC</i>)	82	+15	13
<i>Debut</i>	28	PETE ORTA Born Again (<i>Word</i>)	81	+53	1
-	29	MCCLURG FAMILY SINGERS Freedom (<i>Mercy Street</i>)	79	+15	8
-	30	BUCK ENT. Got To Get You Into My Life (<i>Galaxy21</i>)	75	+5	11

46 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25.
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AC Top 30

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	STEVEN CURTIS CHAPMAN Live Out Loud (Sparrow)	1090	-21	9
2	2	FFH Watching Over Me (Essential)	1049	-15	12
4	3	CECE WINANS Say A Prayer (WellSpring/Sparrow)	986	-1	10
3	4	SHAUN GROVES Welcome Home (Rockettown)	933	-80	14
5	5	RACHAEL LAMPA You Lift Me Up (Word)	886	+38	8
9	6	MICHAEL W. SMITH Worth It All (Reunion)	878	+151	4
8	7	NICOLE C. MULLEN Call On Jesus (Word)	827	+67	6
7	8	ERIN O'DONNELL Hold On To Jesus (Word)	738	-30	11
6	9	JACI VELASQUEZ Adore (Word)	688	-138	13
11	10	OUT OF THE GREY Shine Like Crazy (Rockettown)	657	+10	7
16	11	AVALON Wonder Why (Sparrow)	650	+136	4
13	12	KATINAS Thank You (Gotee)	581	-6	15
10	13	CHERI KEAGGY I Like (M2.0)	576	-126	11
12	14	PLUS ONE Soul Tattoo (143/Atlantic)	569	-34	9
14	15	REBECCA ST. JAMES Wait For Me (Forefront)	539	0	6
19	16	SARA GROVES How It Is Between Us (INO)	528	+91	5
17	17	JOY WILLIAMS I Believe In You (Reunion)	490	-13	15
15	18	PFR Missing Love (Squint)	444	-94	13
18	19	TAIT All You Got (Forefront)	413	-69	15
27	20	POINT OF GRACE Praise Forevermore (Word)	387	+123	2
23	21	PHILLIPS, CRAIG & DEAN Let My Words... (Sparrow)	358	+38	15
24	22	CHRIS RICE The Face Of Christ (Rockettown)	351	+39	5
20	23	GREG LONG In The Waiting (Word)	347	-45	12
25	24	CAEDMON'S CALL Who You Are (Essential)	340	+41	3
21	25	NEWSONG Defining Moment (Benson)	322	0	3
29	26	TRUE VIBE You Found Me (Essential)	321	+105	2
26	27	NATALIE GRANT Keep On Shining (Pamplin)	243	-54	15
22	28	WATERMARK Good For Me (Rockettown)	236	-84	15
—	29	MERCY ME Bless Me Indeed (INO)	220	+41	2
30	30	NIKKI LEONTI Letting Go (Pamplin)	197	-2	2

56 AC reporters. Songs ranked by total plays for the airplay week of Sunday 8/19-Saturday 8/25. ©2001 Radio & Records.

Specialty Programming

Rhythmic

RANK	ARTIST TITLE LABEL(S)
1	TOBY MAC Somebody's Watching Me (Forefront)
2	SMOOTH Get Your Praise On (Metro One)
3	UNITY KLAN Rida (Eternal Funk)
4	KIRK FRANKLIN & MARY MARY Thank You (Gospo Centric)
5	DJ MAJ I/NEW BREED What's My Name (Gotee)
6	URBAN D We Go Together Like (Seventh Street)
7	ILL HARMONICS Woe Is We (BEC)
8	JUMP 5 Spinnin' Around (Sparrow)
9	T-BONE Ride Wit' Me (Flicker)
10	MARS ILL Sphere Oh Hip-Hop (Uprok/BEC)
11	L.A. SYMPHONY Broken Tape Decks (Squint)
12	DJ MAJ I/OUT OF EDEN Spirit Moves (Gotee)
13	RACHAEL LAMPA You Lift Me Up (Word)
14	BENJAMIN GATE All Over Me (Forefront)
15	COLEON Squanderin' (Syntax)
16	KNOWAVERBS Plane Scared (Gotee)
17	K2S You (Metro One)
18	LONDA LARMOND Once (Sparrow/EMI Gospel)
19	STACIE ORRICO Stay True (Forefront)
20	CECE WINANS Say A Prayer (WellSpring/Sparrow)

Reporters

CHR

KLYT/Albuquerque, NM WHMX/Bangor, ME KWOF/Cedar Rapids, IA WCFL/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WJLF/Gainesville, FL WDRQ/Green Bay, WI KAIM/Honolulu, HI WAYK/Kalamazoo, MI	WYLV/Knoxville, TN WLGH/Lansing, MI WNCB/Minneapolis, MN WAYM/Nashville, TN KOKF/Oklahoma City, OK KSF8/San Francisco, CA KLFF/San Luis Obispo, CA KCMS/Seattle-Tacoma, WA KTSL/Spokane, WA KADI/Springfield, MO WBVM/Tampa, FL	WYSZ/Toledo, OH KTWY/Tri-Cities, WA KMRX/Tulsa, OK KDUV/Visalia, CA WCLQ/Wausau, WI AIR1/Network KNMI/Network 29 Reporters
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Rock

WOCQ/Albany, NY KLYT/Albuquerque, NM WWEV/Atlanta, GA WVOF/Bridgeport, CT WBNY/Buffalo, NY WCFL/Chicago, IL WONC/Chicago, IL KYIX/Chico, CA WUFM/Columbus, OH KZZQ/Des Moines, IA WSNL/Flint, MI WKLQ/Grand Rapids, MI WDRQ/Green Bay, WI WRGX/Green Bay, WI WROQ/Greenville, SC WTPT/Greenville, SC	WBOP/Harrisonburg, VA WMUL/Huntington, WV WQME/Indianapolis, IN WNCM/Jacksonville, FL WYLV/Knoxville, TN WLGH/Lansing, MI KSLI/Lincoln, NE WDML/Marion, IL WCWP/Nassau-Suffolk, NY WVCP/Nashville, TN WCNI/New London, CT KOKF/Oklahoma City, OK WZZD/Philadelphia, PA WMSJ/Portland, ME WITR/Rochester, NY KWND/Springfield, MO	WTRK/Saginaw, MI WJIS/Sarasota, FL KCLC/St. Louis, MO KYMC/St. Louis, MO WLFJ/Spartansburg, SC WBVM/Tampa, FL WYSZ/Toledo, OH KMOD/Tulsa, OK KMRX/Tulsa, OK WCLQ/Wasau, WI WAYF/West Palm Beach, FL KZZO/Wichita, KS WPAQ/Youngstown, OH KNMI/Network 46 Reporters
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AC

KAEZ/Amarillo, TX KAFC/Anchorage, AK WFSH/Atlanta, GA WVFJ/Atlanta, GA KTFA/Beaumont, TX KTSY/Boise, ID WCVK/Bowling Green, KY WBGL/Champaign, IL WRGM/Charlotte, NC WBDX/Chattanooga, TN WONU/Chicago, IL WZFS/Chicago, IL WAKW/Cincinnati, OH KBIQ/Colorado Springs, CO WMHK/Columbia, SC WCVO/Columbus, OH KLTY/Dallas, TX WMUZ/Detroit, MI WCTL/Erie, PA KYTT/Eugene, OR	KLRC/Fayetteville, AR WPSM/Ft. Walton Beach, FL WLAB/Ft. Wayne, IN WCSG/Grand Rapids, MI WBFJ/Greensboro, NC KSBH/Houston-Galveston, TX WQME/Indianapolis, IN WGBB/Jacksonville, FL WCQR/Johnson City, TN KDBC/Joplin, MO KFSH/Los Angeles, CA WJIE/Louisville, KY KOFR/Lubbock, TX WMCU/Miami, FL WZTO/Nashville, TN WPOZ/Orlando, FL WZZD/Philadelphia, PA KBVM/Portland, OR KSLT/Rapid City, SD WPAR/Roanoke, VA	WRXT/Roanoke, VA WXPZ/Salisbury, DE WJIS/Sarasota, FL WHPZ/South Bend, IN WIBI/Springfield, IL KWNO/Springfield, MO WBGW/Terre Haute, IN KXDJ/Tulsa, OK KTLI/Wichita, KS WGRC/Williamsport, PA WXHL/Wilmington, DE WPER/Winchester, VA HIS RADIO/Network SALEM/Network KLOVE/Network KJIL/Network 56 Reporters
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Specialty Programming

Loud

RANK	ARTIST TITLE LABEL(S)
1	8:28 Nature Against God (Culdesac)
2	EDL Jetstream (Fashion Pop)
3	P.O.D. Alive (Atlantic)
4	BROKEN Stand (Mercy Street)
5	GRYP Left Behind (W)
6	DISCIPLE God Of Elijah (Rugged)
7	GS MEGAPHONE Use Me (Spindust)
8	PSYCOMA What Lurks Within (Rowe)
9	JUSTIFIDE 9 Out Of 10 (Culdesac/Ardent)
10	OIL Struggle (Kalubone)

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Monitored Airplay Overview August 31, 2001

CHR/POP

LW	TW	
1	1	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
2	2	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
3	3	JANET Someone To Call My Lover (Virgin)
6	4	STAINO It's Been Awhile (Flip/Elektra/EEG)
10	5	JENNIFER LOPEZ I'm Real (Epic)
5	6	CITY HIGH What Would You Do? (Interscope)
4	7	O-TOWN All Or Nothing (J)
8	7	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
14	8	ALICIA KEYS Fallin' (J)
7	10	LIFEHOUSE Hanging By A Moment (DreamWorks)
9	11	SUGAR RAY When It's Over (Lava/Atlantic)
11	12	WILLA FORD I Wanna Be Bad (Lava/Atlantic)
12	13	WISEGUYS Start The Commotion (Mammoth/Hollywood)
19	14	USHER U Remind Me (LaFace/Arista)
15	15	112 Peaches & Cream (Bad Boy/Arista)
17	16	LFO Every Other Time (J)
20	17	SMASH MOUTH I'm A Believer (Interscope)
18	18	JAGGED EDGE Where The Party At (So So Def/Columbia)
24	19	NELLY Ride Wit Me (Fo' Reel/Universal)
25	20	NELLY FURTADO Turn Off The Light (DreamWorks)
22	21	DAVE MATTHEWS BAND The Space Between (RCA)
26	22	JESSICA SIMPSON Irresistible (Columbia)
21	23	INCUBUS Drive (Immortal/Epic)
13	24	DESTINY'S CHILD Bootylicious (Columbia)
26	25	CRAIG DAVID Fill Me In (Wildside/Atlantic)
27	26	3 DOORS DOWN Be Like That (Republic/Universal)
28	27	MICHELLE BRANCH Everywhere (Maverick)
37	28	AFROMAN Because I Got High (Universal)
30	29	ENYA Only Time (Reprise)
31	30	TOYA I Do (Arista)

#1 MOST ADDED

MICHAEL JACKSON You Rock My World (Epic)

#1 MOST INCREASED PLAYS

ALICIA KEYS Fallin' (J)

TOP 5 NEW & ACTIVE

JENNIFER PAIGE These Days (Edel America/Hollywood)

SUM 41 Fat Lip (Island/IDJMG)

MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)

JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)

LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	
1	1	JENNIFER LOPEZ I'm Real (Epic)
3	2	ALICIA KEYS Fallin' (J)
2	3	JAGGED EDGE Where The Party At (So So Def/Columbia)
4	4	USHER U Remind Me (LaFace/Arista)
5	5	112 Peaches & Cream (Bad Boy/Arista)
10	6	AFROMAN Because I Got High (Universal)
6	7	MISSY ELLIOTT One Minute Man (Gold Mind/EastWest/EEG)
11	8	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
9	9	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)
8	10	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
12	11	MARY J. BLIGE Family Affair (MCA)
7	12	EVE F/GWEN STEFANI Let Me Blow... (Ruff Ryders/Interscope)
13	13	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
15	14	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)
20	15	FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)
19	16	ISLEY BROTHERS FRONALD ISLEY Contagious (DreamWorks)
16	17	CRAIG DAVID Fill Me In (Wildside/Atlantic)
14	18	LIL' MO Supervoman (Gold Mind/EastWest/EEG)
17	19	D12 Purple Hills (Shady/Interscope)
18	20	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)
22	21	TOYA I Do (Arista)
21	22	JANET Someone To Call My Lover (Virgin)
27	23	GINUWINE Differences (Epic)
26	24	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)
29	25	RL/SNOOP DOGG/LIL' KIM Do U Wanna Roll (J)
31	26	CHRISTINA MILIAN AM To PM (Def Soul/IDJMG)
33	27	R. KELLY Feelin' On Your Booty (Jive)
30	28	NELLY Batter Up (Fo' Reel/Universal)
39	29	BUBBA SPARXX Ugly (Interscope)
32	30	NIVEA Don't Mess With The Radio (Jive)

#1 MOST ADDED

MICHAEL JACKSON You Rock My World (Epic)

#1 MOST INCREASED PLAYS

AFROMAN Because I Got High (Universal)

TOP 5 NEW & ACTIVE

GDRILLAZ Clint Eastwood (Virgin)

LIL' MO Gangsta (Love 4 The Streets) (Gold Mind/EastWest/EEG)

JERMAINE DUPRI Ballin' Out Of Control (So So Def/Columbia)

LIL' RASCALS Hardball (Columbia)

BABYFACE What If (Arista)

CHR begins on Page 34.

URBAN

LW	TW	
1	1	JENNIFER LOPEZ I'm Real (Epic)
3	2	ISLEY BROTHERS FRONALD ISLEY Contagious (DreamWorks)
1	3	ALICIA KEYS Fallin' (J)
6	4	GINUWINE Differences (Epic)
4	5	JAY-Z Izzo (H.O.V.A.) (Roc-A-Fella/IDJMG)
5	6	JAGGED EDGE Where The Party At (So So Def/Columbia)
8	7	MARY J. BLIGE Family Affair (MCA)
7	8	USHER U Remind Me (LaFace/Arista)
11	9	TRICK DADDY I'm A Thug (Slip 'N Slide/Atlantic)
9	10	MISSY ELLIOTT One Minute Man (Gold Mind/Eas/West/EEG)
10	11	LUDACRIS Area Codes (Murder Inc./Def Jam/IDJMG)
13	12	P. DIDDY & THE FAMILY Bad Boy For Life (Bad Boy/Arista)
14	13	R. KELLY Feelin' On Your Booty (Jive)
12	14	JUVENILE Set It Off (Cash Money/Universal)
15	15	JILL SCOTT The Way (Hidden Beach/Epic)
19	16	PUBLIC ANNOUNCEMENT John Doe (RCA)
16	17	JAHEIM Just In Case (Divine Mill/WB)
22	18	MAXWELL Lifetime (Columbia)
21	19	BRIAN MCKNIGHT Love Of My Life (Motown)
18	20	112 Peaches & Cream (Bad Boy/Arista)
17	21	ERICK SERMON Music (Interscope)
31	22	JA RULE Living It Up (Murder Inc./Def Jam/IDJMG)
24	23	TANK Slowly (BlackGround)
28	24	TYRESE What Am I Gonna Do (RCA)
26	25	PETEY PABLO Raise Up (Jive)
34	26	AALIYAH Rock The Boat (BlackGround)
25	27	FABOLOUS F/MATE DOGG Can't Deny It (Desert Storm/Elektra/EEG)
27	28	MUSIQ Girl Next Door (Def Soul/IDJMG)
30	29	112 Dance With Me (Bad Boy/Arista)
35	30	BILAL Fast Lane (Moyo/Interscope)

#1 MOST ADDED

RAY-J Formal Invite (Atlantic)

#1 MOST INCREASED PLAYS

MICHAEL JACKSON You Rock My World (Epic)

TOP 5 NEW & ACTIVE

GERALD LEVERT Made To Love Ya (EastWest/EEG)

FOXY BROWN Candy (Violator/IDJMG)

LIL' RASCALS Hardball (Columbia)

KENNY LATTIMORE Weekend (Arista)

T.I. I'm Serious (Arista)

URBAN begins on Page 48.

AC

LW	TW	
3	1	FAITH HILL There You'll Be (Warner Bros.)
2	2	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
1	3	DIDD Thankyou (Arista)
4	4	LEE ANN WOMACK I Hope You Dance (MCA/Universal)
5	5	ENYA Only Time (Reprise)
6	6	BACKSTREET BOYS More Than That (Jive)
7	7	DIAMOND RIO One More Day (Arista)
9	8	BBMAK Ghost Of You And Me (Hollywood)
10	9	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
8	10	'N SYNC This I Promise You (Jive)
12	11	ERIC CLAPTON Believe In Life (Duck/Reprise)
11	12	LIONEL RICHIE Angel (Island/IDJMG)
13	13	LEANN RIMES I Need You (Sparrow/Curb/Capitol)
14	14	S CLUB 7 Never Had A Dream Come True (A&M/Interscope)
17	15	JO DEE MESSINA Burn (Curb)
16	16	D-TOWN All Or Nothing (J)
15	17	DON HENLEY Taking You Home (Warner Bros.)
19	18	BBMAK Back Here (Hollywood)
20	19	JIM BRICKMAN The Simple Things (Windham Hill)
22	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
23	21	HUEY LEWIS & THE NEWS Let Her Go And Start Over (Silvertone)
—	22	ELTON JOHN I Want Love (Rocket/Universal)
25	23	MARIAH CAREY Never Too Far (Virgin)
24	24	THE CORRS All The Love In The World (143/Lava/Atlantic)
27	25	JESSICA ANDREWS Who I Am (DreamWorks)
26	26	FREEDY JOHNSTON Love Grows (Elektra/EEG)
—	27	LONESTAR I'm Already There (BNA)
28	28	NEIL DIAMOND You Are The Best Part Of Me (Columbia)
29	29	JANET Someone To Call My Lover (Virgin)
30	30	CHARLIE WILSON Without You (Major Hits)

#1 MOST ADDED

LEANN RIMES Soon (Curb)

#1 MOST INCREASED PLAYS

ELTON JOHN I Want Love (Rocket/Universal)

TOP 5 NEW & ACTIVE

SUZIE K Dive Deep (Vellum)

JOURNEY With Your Love (Columbia)

BABYFACE What If (Arista)

PETER CETERA I'm Coming Home (DDE)

JOHN MELLENCAMP Peaceful World (Columbia)

AC begins on Page 69.

HOT AC

LW	TW	
1	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
2	2	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
3	3	LIFEHOUSE Hanging By A Moment (DreamWorks)
4	4	SMASH MOUTH I'm A Believer (Interscope)
5	5	DAVE MATTHEWS BAND The Space Between (RCA)
6	6	INCUBUS Drive (Immortal/Epic)
7	7	FIVE FOR FIGHTING Superman (Aware/Columbia)
8	8	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)
9	9	STAINO It's Been Awhile (Flip/Elektra/EEG)
10	10	EVE 6 Here's To The Night (RCA)
11	11	MICHELLE BRANCH Everywhere (Maverick)
12	12	ENYA Only Time (Reprise)
15	13	BARENAKED LADIES Falling For The First Time (Reprise)
12	14	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)
14	15	WISEGUYS Start The Commotion (Mammoth/Hollywood)
18	16	3 DOORS DOWN Be Like That (Republic/Universal)
20	17	BETTER THAN EZRA Extra Ordinary (Beyond)
22	18	NELLY FURTADO Turn Off The Light (DreamWorks)
19	19	DIDD Hunter (Arista)
21	20	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)
—	21	FUEL Bad Day (Epic)
23	22	VERVE PIPE Never Let You Down (RCA)
24	23	JANET Someone To Call My Lover (Virgin)
27	24	U2 Stuck In A Moment... (Interscope)
26	25	MACY GRAY Sweet Baby (Epic)
25	26	TRICKSIDE Under You (Wind-up)
28	27	AFRO-CELT... F.P. GABRIEL When You're Falling (Real World/Virgin)
30	28	D-TOWN All Or Nothing (J)
29	29	RDANAN KEATING Lovin' Each Day (A&M/Interscope)
—	30	COLDPLAY Trouble (Netwerk/Capitol)

#1 MOST ADDED

CRANBERRIES Analyse (MCA)

#1 MOST INCREASED PLAYS

ENYA Only Time (Reprise)

TOP 5 NEW & ACTIVE

CAKE Short Skirt/Long Jacket (Columbia)

JENNIFER PAIGE These Days (Edel America/Hollywood)

SUGARBOMB Hello (RCA)

PETE YORN Life On A Chain (Columbia)

ALANA DAVIS I Want You (Elektra/EEG)

AC begins on Page 69.

ROCK

LW	TW	
1	1	STAINO It's Been Awhile (Flip/Elektra/EEG)
2	2	NICKELBACK How You Remind Me (Roadrunner)
3	3	TOOL Schism (Volcano)
6	4	TANTRIC Astounded (Maverick)
4	5	3 DOORS DOWN Be Like That (Republic/Universal)
7	6	BLACK CROWES Soul Singing (V2)
5	7	FUEL Bad Day (Epic)
9	8	LINKIN PARK Crawling (Warner Bros.)
10	9	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
8	10	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
10	11	INCUBUS I Wish You Were Here (Immortal/Epic)
12	12	FUEL Hemorrhage (In My Hands) (Epic)
14	13	LIVE Simple Creed (Radioactive/MCA)
13	14	GODSMACK Greed (Republic/Universal)
16	15	DROWNING POOL Bodies (Wind-up)
11	16	SALIVA Your Disease (Island/IDJMG)
17	17	DAYS OF THE NEW Hang On To This (Outpost/Interscope)
19	18	DISTURBED Down With The Sick (Giant/Reprise)
15	19	CULT Rise (Lava/Atlantic)
33	20	STAINO Fade (Flip/Elektra/EEG)
18	21	STAINO Outside (Flip/Elektra/EEG)
22	22	CALLING Wherever You Will Go (RCA)
22	23	PETE. Sweet Oaze (Warner Bros.)
21	24	TANTRIC Breakdown (Maverick)
40	25	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)
26	26	BEAUTIFUL CREATURES Wasted (Warner Bros.)
31	27	ADEMA Giving In (Arista)
27	28	SEVEN CHANNELS Breathe (Palm Pictures)
29	29	SALIVA Click Click Boom (Island/IDJMG)
34	30	CULT Breathe (Lava/Atlantic)

#1 MOST ADDED

GODSMACK Bad Magick (Republic/Universa.)

#1 MOST INCREASED PLAYS

INCUBUS I Wish You Were Here (Immortal/Epic)

TOP 5 NEW & ACTIVE

LIMP Bizkit Boiler (Flip/Interscope)

GODSMACK Bad Magick (Republic/Universa.)

MUDVAYNE Death Blooms (No Name/Epic)

JUDAS PRIEST Feed On Me (Atlantic)

MESH Maybe Tomorrow (Label)

ROCK begins on Page 82.

Monitored Airplay Overview: August 31, 2001

URBAN AC

LW	TW	
1	1	ALICIA KEYS Fallin' (J)
2	2	ISLEY EROTHERS F/RONALD ISLEY Contagious (DreamWorks)
3	3	LUTHER VANDROSS Take You Out (J)
4	4	JILL SCOTT The Way (Hidden Beach/Epic)
7	5	MAXWELL Lifetime (Columbia)
6	6	JAHEIM Just In Case (Divine Mill/WB)
8	7	BRIAN MCKNIGHT Love Of My Life (Motown)
5	8	ERICK SERMON Music (Interscope)
11	9	GERALD LEVERT Made To Love Ya (EastWest/EEG)
12	10	CECE WINANS More Than What I Wanted... (Wellspring/Capitol)
10	11	INDIA.ARIE Brown Skin (Motown)
9	12	MUSIQ Love (Def Soul/IDJMG)
14	13	JESSE POWELL Something In The Past (Silas/MCA)
13	14	WILL DOWNING Is This Love (GRP/VMG)
20	15	O'JAYS Let's Ride (MCA)
16	16	BABYFACE What If (Arista)
15	17	DOONIE MCCLURKIN We Fall Down (Verity)
18	18	PUBLIC ANNOUNCEMENT John Doe (RCA)
19	19	GINUWINE Differences (Epic)
22	20	KENNY LATTIMORE Weekend (Arista)
24	21	MUSIQ Girl Next Door (Def Soul/IDJMG)
21	22	TYRESE What Am I Gonna Do (RCA)
17	23	CHARLIE WILSON One Way Street (Major Hits)
23	24	USHER U Remind Me (LaFace/Arista)
25	25	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)
—	26	MARIAH CAREY Never Too Far (Virgin)
27	27	MARY J. BLIGE Family Affair (MCA)
26	28	TONY TERRY Freaky Little Game (Golden Boy)
28	29	JEFF MAJORS Waded In The Water (Independent)
—	30	MICHAEL JACKSON You Rock My World (Epic)

#1 MOST ADDED

ANGIE STONE Brotha (J)

#1 MOST INCREASED PLAYS

MAXWELL Lifetime (Columbia)

TOP 5 NEW & ACTIVE

LUTHER VANDROSS Can Heaven Wait (J)

BLU CANTRELL I'll Find A Way (Arista)

SUNSHINE ANDERSON Lunch Or Dinner (Soulife/Atlantic)

RICK BRAUN Song For You (Warner Bros.)

JAGGED EDGE Goodbye (So So Def/Columbia)

URBAN begins on Page 48.

ACTIVE ROCK

LW	TW	
1	1	TOOL Schism (Volcano)
3	2	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
2	3	LINKIN PARK Crawling (Warner Bros.)
5	4	NICKELBACK How You Remind Me (Roadrunner)
6	5	DISTURBED Down With The Sickness (Giant/Reprise)
7	6	OROWNING POOL Bodies (Wind-up)
4	7	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
9	8	TANTRIC Astounded (Maverick)
8	9	GODSMACK Greed (Republic/Universal)
14	10	INCUBUS I Wish You Were Here (Immortal/Epic)
11	11	AOEMA G ving In (Arista)
10	12	SALIVA Your Disease (Island/IDJMG)
12	13	SYSTEM OF A DOWN Chop Suey (American/Columbia)
13	14	LIVE Simple Creed (Radioactive/MCA)
15	15	SALIVA Click Click Boom (Island/IDJMG)
25	16	STAIN'D Fade (Flip/Elektra/EEG)
16	17	PETE. Sweet Daze (Warner Bros.)
19	18	ALIEN ANT FARM Smooth Criminal (DreamWorks)
26	19	SLIPKNOT Left Behind (Roadrunner)
18	20	STEREOMUD Pain (Loud/Columbia)
24	21	SOIL Halo (J)
27	22	P.O.D. Alive (Atlantic)
22	23	LIMP BIZKIT Boiler (Flip/Interscope)
17	24	POWERMAN 5000 Bombshell (DreamWorks)
20	25	WEEZER Hash Pipe (Geffen/Interscope)
30	26	DAYS OF THE NEW Hang On To This (Outpost/Interscope)
29	27	MUOVAYNE Death Blooms (No Name/Epic)
32	28	STONE TEMPLE PILOTS Hollywood Bitch (Atlantic)
28	29	STAIN'D Outside (Flip/Elektra/EEG)
23	30	CLUTCH Careful With That Mic... (Atlantic)

#1 MOST ADDED

GODSMACK Bad Magick (Republic/Universal)

#1 MOST INCREASED PLAYS

INCUBUS I Wish You Were Here (Immortal/Epic)

TOP 5 NEW & ACTIVE

BREAKING POINT Coming Of Age (Wind-up)

VISION OF DISORDER Southbound (TVT)

DEFAULT Wasting My Time (TVT)

CULT Breathe (Lava/Atlantic)

UNION UNDERGROUND South Texas Death Ride (Portrait/Columbia)

ROCK begins on Page 82.

COUNTRY

LW	TW	
1	1	BLAKE SHELTON Austin (Warner Bros.)
2	2	TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)
3	3	KEITH URBAN Where The Blacktop Ends (Capitol)
4	4	CYNDI THOMSON What I Really Meant To Say (Capitol)
6	5	BROOKS & DUNN Only In America (Arista)
7	6	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)
5	7	JO DEE MESSINA Downtime (Curb)
10	8	TIM MCGRAW Angry All The Time (Curb)
12	9	ALAN JACKSON Where I Come From (Arista)
8	10	RASCAL FLATTS While You Loved Me (Lyric Street)
11	11	PHIL VASSAR Six-Pack Summer (Arista)
9	12	CHRIS CAGLE Laredo (Capitol)
13	13	CAROLYN DAWN JOHNSON Complicated (Arista)
14	14	MARTINA MCBRIDE When God Fears 'Women Get... (RCA)
16	15	TAMMY COCHRAN Angels In Waiting (Epic)
19	16	TRICK PONY On A Night Like This (H2E/WB)
21	17	REBA MCGENTIRE I'm A Survivor (MCA)
20	18	TRAVIS TRITT Love Of A Woman (Columbia)
18	19	SONS OF THE DESERT What I Did Right (MCA)
15	20	DIAMOND RIO Sweet Summer (Arista)
22	21	DIXIE CHICKS Heartbreak Town (Monument)
24	22	JEFF CARSON Real Life (I Never Was...) (Curb)
27	23	TRACE ADKINS I'm Tryin' (Capitol)
25	24	ANDY GRIGGS How Cool Is That (RCA)
26	25	MARK WILLS Loving Every Minute (Mercury)
28	26	CHELLY WRIGHT Never Love You Enough (MCA)
17	27	LEE ANN WOMACK Why They Call It Falling (MCA)
30	28	KENNY CHESNEY The Tin Man (BNA)
29	29	MARK MCGUINN That's A Plan (VFR)
34	30	LONESTAR With Me (BNA)

#1 MOST ADDED

LONESTAR With Me (BNA)

#1 MOST INCREASED PLAYS

LONESTAR With Me (BNA)

TOP 5 NEW & ACTIVE

JAMIE O'NEAL Shiver (Mercury)

DAVID BALL Riding With Private Malone (Dualtone)

TRACY LAWRENCE Life Don't Have To Be So Hard (Atlantic)

SHANNON BROWN Baby I Lied (BNA)

CONFEDERATE RAILROAD That's What Brothers Do (Audium)

COUNTRY begins on Page 57.

ALTERNATIVE

LW	TW	
1	1	ALIEN ANT FARM Smooth Criminal (DreamWorks)
2	2	SUM 41 Fat Lip (Island/IDJMG)
3	3	TOOL Schism (Volcano)
5	4	NICKELBACK How You Remind Me (Roadrunner)
4	5	GORILLAZ Clint Eastwood (Virgin)
12	6	INCUBUS I Wish You Were Here (Immortal/Epic)
8	7	PUDDLE OF MUDD Control (Flawless/Geffen/Interscope)
7	8	LINKIN PARK Crawling (Warner Bros.)
9	9	WEEZER Hash Pipe (Geffen/Interscope)
6	10	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
13	11	DISTURBED Down With The Sickness (Giant/Reprise)
11	12	CAKE Short Skirt/Long Jacket (Columbia)
14	13	DROWNING POOL Bodies (Wind-up)
15	14	WEEZER Island In The Sun (Geffen/Interscope)
10	15	BLINK-182 The Rock Show (MCA)
17	16	AOEMA Giving In (Arista)
20	17	AFROMAN Because I Got High (Universal)
18	18	LIVE Simple Creed (Radioactive/MCA)
22	19	SYSTEM OF A DOWN Chop Suey (American/Columbia)
16	20	311 You Wouldn't Believe (Volcano)
21	21	JIMMY EAT WORLD Bleed American (DreamWorks)
19	22	FUEL Bad Day (Epic)
26	23	LINKIN PARK In The End (Warner Bros.)
24	24	CRYSTAL METHOD Name Of The Game (Outpost/Geffen/Interscope)
25	25	SALIVA Your Disease (Island/IDJMG)
32	26	STAIN'D Fade (Flip/Elektra/EEG)
29	27	LONG BEACH DUB ALLSTARS Sunny Hours (DreamWorks)
30	28	BEN FOLDS Rockin' The Suburbs (Epic)
28	29	BUTTHOLE SURFERS The Shame Of Life (Surfdog/Hollywood)
—	30	LIT Lipstick And Bruises (RCA)

#1 MOST ADDED

GODSMACK Bad Magick (Republic/Universal)

#1 MOST INCREASED PLAYS

LIT Lipstick And Bruises (RCA)

TOP 5 NEW & ACTIVE

SEVEN MARY THREE Sleepwalking (Mammoth)

MESH Maybe Tomorrow (Label)

BUSH Speed Kills (Atlantic)

STATIC-X Black And White (Warner Bros.)

REVELLE What You Got (Elektra/EEG)

ALTERNATIVE begins on Page 92.

SMOOTH JAZZ

LW	TW	
1	1	LEE RITENOUR F/DAVE GRUSIN Get Up Stand Up (GRP/VMG)
2	2	MARC ANTOINE Mas Que Nada (GRP/VMG)
3	3	PIECES OF A DREAM R U Ready (Heads Up)
5	4	BRIAN CULBERTSON Get It On (Atlantic)
6	5	JEFF KASHIWA Around The World (Native Language)
7	6	DAVE KOZ The Bright Side (Capitol)
4	7	WAYMAN TISDALE Can't Hide Love (Atlantic)
8	8	EUGE GROOVE Sneak A Peek (Warner Bros.)
10	9	RICHARD ELLIOT Crush (GRP/VMG)
9	10	HIL ST. SOUL Until You Come Back To Me (Dome/Select-D-Hits)
12	11	STEVE COLE From The Start (Atlantic)
11	12	URBAN KNIGHTS High Heel Sneakers (Narada)
14	13	JIMMY SOMMERS 360 Groove (Higher Octave)
15	14	AL JARREAU It's How You Say It (GRP/VMG)
17	15	FATBURGER Evil Ways (Shanachie)
13	16	SADE King Of Sorrow (Epic)
18	17	SPYRO GYRA Open Door (Heads Up)
19	18	JEFF LORBER Ain't Nobody (Samson/Gold Circle)
21	19	RICK BRAUN Use Me (Warner Bros.)
22	20	RUSS FREEMAN East River Drive (A/O Atlantic)
20	21	KIM WATERS Until Dawn (Shanachie)
26	22	PETER WHITE Turn It Out (Columbia)
24	23	RIPPINGTONS Club Paradiso (Peak/Concord)
25	24	ERIC MARIENTHAL One Day In Venice (Peak/Concord)
28	25	WILL DOWNING Is This Love (GRP/VMG)
27	26	ANTONIO FX Everyone's A Star (Shanachie)
30	27	ERIC CLAPTON Believe In Life (Duck/Reprise)
—	28	DIDO Thankyou (Arista)
—	29	GERALD VEASLEY Do I Do (Heads Up)
29	30	YULARA Om Namah Shivaya (Higher Octave)

#1 MOST ADDED

CHRIS BOTTI Streets Ahead (Columbia)

#1 MOST INCREASED PLAYS

PETER WHITE Turn It Out (Columbia)

TOP 5 NEW & ACTIVE

JOYCE COOLING Mm-Mm Good (GRP/VMG)

JEFFREY GAINES In Your Eyes (Artemis)

MARIAH CAREY Never Too Far (Virgin)

KOMBO Low Rider (GRP/VMG)

PAUL JACKSON JR. Rock Steady (Blue Note)

Smooth Jazz begins on Page 77.

TRIPLE A

LW	TW	
1	1	AFRO-CELT...F.P. GABRIEL When You're Falling (Real World/Virgin)
2	2	PETE YORN Life On A Chain (Columbia)
3	3	DAVE MATTHEWS BAND The Space Between (RCA)
4	4	FIVE FOR FIGHTING Superman (Aware/Columbia)
5	5	INCUBUS Drive (Immortal/Epic)
6	6	BLUES TRAVELER Back In The Day (A&M/Interscope)
7	7	MELISSA ETHERIDGE I Want To Be In Love (Island/IDJMG)
9	8	BETTER THAN EZRA Extra Ordinary (Beyond)
6	9	TRAIN Drops Of Jupiter (Tell Me) (Columbia)
16	10	CAKE Short Skirt/Long Jacket (Columbia)
17	11	U2 Stuck In A Moment... (Interscope)
14	12	JOHN HIATT My Old Friend (Vanguard)
11	13	LIFEHOUSE Hanging By A Moment (DreamWorks)
10	14	ERIC CLAPTON Travelin' Light (Duck/Reprise)
13	15	STEVIE NICKS Sorcerer (Reprise)
15	16	DAVID GRAY Sail Away (ATD/RCA)
20	17	TRAIN Something More (Columbia)
14	18	WEEZER Island In The Sun (Geffen/Interscope)
—	19	JOHN MELLENCAMP Peaceful World (Columbia)
19	20	3 DOORS DOWN Be Like That (Republic/Universal)
21	21	BARENAKED LADIES Falling For The First Time (Reprise)
22	22	SHAWN COLVIN Bound To You (Columbia)
—	23	RYAN ADAMS New York, New York (Lost Highway/IDJMG)
23	24	STAIN'D It's Been Awhile (Flip/Elektra/EEG)
26	25	R.E.M. All The Way To Reno... (Warner Bros.)
27	26	JOHN MAYER No Such Thing (Aware/Columbia)
—	27	SUZANNE VEGA Widow's Walk (A&M/Interscope)
28	28	DELBERT MCCLINTON Squeeze Me In (New West/Red Ink)
—	29	TORI AMOS Strange Little Girl (Atlantic)
29	30	EVE 6 Here's To The Night (RCA)

#1 MOST ADDED

CRANBERRIES Analyse (MCA)

#1 MOST INCREASED PLAYS

RYAN ADAMS New York, New York (Lost Highway/IDJMG)

TOP 5 NEW & ACTIVE

JONATHA BROOKE Steady Pull (Bad Dog)

FUEL Bad Day (Epic)

KIRSTY MACCOLL In These Shoes (Instinct/V2)

JIM WHITE 10 Miles To Go On A Nine... (Luaka Bop/Virgin)

CRANBERRIES Analyse (MCA)

TRIPLE A begins on Page 100.



Daniel Savadove
Chief Executive Officer, Root Communications

In the radio business you expect and accept that you will have to pick up and move several times in order to reach your career goals. Not Daniel Savadove. He grew up in Philadelphia, listening to some legendary stations, and has been fortunate enough to excel in a business that he cares about while continuing to live in the City of Brotherly Love.

CEO of Root Communications since January of '99, Savadove leads a group of 25 stations located in smaller markets, using his rich background of major-market experience.

Getting into the business: "I was always interested in radio. As a kid, I listened to WFIL and WIBG in Philadelphia and was fascinated by radio and disc jockeys, as a lot of kids were. The difference was, I pursued it as a career. They had an internship program while I was in high school, and while other people were trying to be interns at insurance companies, I decided I'd cold-call WYSE, and they gave me a job. From there I went to Penn State and was on the air at the campus station for about a year. Then I got a job at one of the commercial stations in State College, PA. I got paid to do what I would have paid them to allow me to do."

Making the switch from on-air to sales: "I wasn't that good as a jock. I also didn't want to move around the country. I realized that, although being a jock was really fun, I got more pleasure out of writing a paper in college. I decided to get out of radio and started looking for a so-called real job. I realized that I wasn't qualified for much besides sales and thought, 'If I'm gonna sell something, I might as well sell something I'm interested in.' So I actually came back to radio about two months after I quit my job. I didn't think of being on the business side of radio until I was looking for a job. I started in sales and just worked my way up from there."

Moving into ownership: "I was recruited by a headhunter retained by the Root family and our equity partner to find a new CEO because the former CEO was not doing the job they felt needed to be done. I'm an investor in the company with *Pari Passu*, Fleet — which is now called *Navis Partners* — and the Root family. We all have shares in the company. Our focus is to bring together independent mom-and-pop organizations and run them as a successful radio company."

"Maximize your ratings by doing great programming, marketing and promotion; maximize your revenue by developing a strategic plan; have great people; price it right; present it right; control costs; and you have a successful company that spits out a lot of profit. The challenge of part of this job is taking what were formerly 25 independently run stations in five markets and bringing them together as a sound business."

Background of the Root family: "The Roots designed and have a patent on the original Coca-Cola bottle. Around 1912 they took over the design. It's

basically the design of the bottle that we've grown up with. They then became the largest independent bottler of Coca-Cola in the United States and remained the largest independent bottler all the way up to 1982, when they sold their interest back to Coke for a lot of money.

"They've since, in the past 20 years, had various investments in various businesses, including radio and TV. The most high-profile investments have included owning Hawaiian Tropic tanning lotion and Sunny Delight. They're a very nice family and real good people. There are six surviving kids, ranging in age from their mid-30s to mid-50s."

Long-term goals: "Trying to grow the company as much as we can, internally and externally. We want to grow internally by growing our base of 25 stations and its cash flow to much higher levels. Externally, we want to acquire stations as opportunities present themselves. There are a couple of markets where we could add stations, and we would love to do that. In most of our markets we're full or close to capacity. We would also love to buy in other markets."

Management style: "I'm a hands-on and hands-off guy, all at the same time. To be successful at anything, you have to have a real understanding of the details that it takes to accomplish anything in any aspect of the business and accomplish it well. At the same time you have to have a broad view to understand where you're going as a large organization and how to strategically set up the company to get there."

"The No. 1 thing that I do from a stylistic standpoint is recruit, motivate and keep the very best talent that I can find, starting at the corporate office and extending to the stations, from general managers on down. I bring in people who think strategically, are aggressive and have the experience and know-how to get the job done and then give them the tools and support to do the job."

Small markets vs. large markets: "There are a lot of similarities and differences. It's the difference between being a coach in the NFL and being a high school coach on a very competitive level or a third-tier college coach on a very competitive level. It's still football, but your talent pool is less, the resources are less, and the stakes are not as high, so to speak. It's very much the same game, but it's also a different game. You have to know the details of what drives revenue in smaller markets vs. what drives revenue in larger markets."

"Ratings are obviously much more important in large markets than they are in smaller markets because there's a lot more avail-based or ratings-driven business in larger markets. There's a greater emphasis on direct selling in smaller markets. That's an obvious difference. But, at the end of the day, there is very little difference between taking a rate of \$500 to \$1,000 in a larger market and taking a rate of \$50 to \$100 in a small market. It's the same concept, same principle and pretty much the same game."

Biggest challenges: "Getting through this year is No. 1: finding the best people and maximizing whatever area you're talking about, ratings or revenue, and developing a culture and people who can perform. We put it all in place, but they do the job at the stations. I'm not there every day, so we have to get good people and help them do the job. No matter how great the people are, there are a lot of growing pains in getting our stations to the next level, then the next level, then the next. There's no end to it."

State of the industry: "Obviously, we're having a down year from a very narrow perspective. But, in context, this is, as far as I understand it, the second-biggest year in the history of the radio business. It's a small speed bump in the road. We're in the very early stages of the effects of

consolidation. A lot of consolidation has already occurred, and a lot more will occur over the next five to 10 years. We haven't even seen a blip on the radar screen in terms of what that means to radio's revenue and radio's share of the advertising pie.

"I can tell you, from the station level, that we have just begun to take advantage of the fact that we have critical mass and reach anywhere from a third to two-thirds of the marketplace. We still don't act the way we need to in order to maximize that position from a revenue standpoint. Two factors got in our way: We never left anyone in the same job long enough to get something done at the station level, and this recession we're in sort of set us back."

"We had good economic forces, in terms of raising rates and getting larger shares, but we kind of went backward a bit this year, with everybody being focused on just getting some business on the books for today, as opposed to the longer term. Once we get through this, we'll see that we're in an unbelievable industry in the infancy stages of the effects of consolidation."

Something about Root Communications that might surprise our readers: "We never sold the company, as was rumored in the other trade publications, nor were we really for sale. We have a good balance of industry know-how and good, smart people and strategies, and we're small enough that we really care and don't get caught up in the cog-in-a-wheel thing."

Most influential individual: "I've had a lot of mentors since I got into the business. Phil Giardano, the former CEO of Calendar Broadcasting, is an inspirational leader and a great guy. He sold the company to Patterson Broadcasting. Jim Wesley, who was the CEO, had a whole different approach. I learned a lot just by observing how he handled things."

Career highlight: "Winning the Marconi Award a couple of times for CHR Station of the Year. That happened twice while I was GM of WNNK/Harrisburg."

Career disappointment: "There are always setbacks, but whenever something bad happened to me, something good happened shortly thereafter. I can't really say that I would want to change anything. I've been fired before, and until I was fired, I didn't realize that it was the best thing that happened to me."

Favorite radio format: "CHR, Classic Rock and News."

Favorite television show: "I watch *Seinfeld* reruns, movies, sports and news."

Favorite artist: "The Eagles are one of the best rock bands of all time. Anything from the *On the Border* album is a great song."

Favorite movie: "*It's a Wonderful Life*."

Favorite book: "The one I'm reading now: *I'm Jewish, You're Christian, What Are Our Kids?*"

Favorite restaurant: "White House Sub Shop in Atlantic City, NJ. The best hoagies in the world. Dalessandro's Steaks in Philadelphia for cheese steaks. Best cheese steaks in the world."

Beverage of choice: "Virgin Transfusion: grape juice and ginger ale or Sprite."

Hobbies: "Golf — 17 handicap — and snow skiing."

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Advice for broadcasters: "Continue being long-term thinkers. Don't worry about the current status and do what's good for the industry. That, to me, is the greatest effect of consolidation: It gave some companies big enough pieces of the industry that what's good for them is now what's good for the industry, as opposed to what it was in the past, when what was good for you is what was good for you, and you didn't care about the industry."

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