

100% Luther Vandross!

The one and only Luther Vandross is back. The entire R&R Urban AC panel — 100% — added "Take You Out" this week. The release is Vandross' debut for Clive Davis' New York-based J Records.



R&R

RADIO & RECORDS

www.rronline.com

The Father Of Oldies But Goodies

Art Laboe doesn't pretend to have invented the term "oldies but goodies," but he gladly takes credit for making good use of it. The father of dedications on the radio shares his extensive radio history this week with our Legends columnist, Bob Shannon, on Page 27.



BILLY GILMAN

The New Album

DARE TO DREAM

Featuring The Hit
"SHE'S MY GIRL"

*Produced by Blake Chancey,
Don Cook and David Malloy.*



Let the party begin.

Jagged Edge



Where The Party At Co-Starring Nelly

The first single from their third album "JAGGED LITTLE THRILL," the follow-up to the multi-platinum smash "J.E. HEARTBREAK."

Executive Producers: JERMAINE DUPRI and JAGGED EDGE

Single Produced by JERMAINE DUPRI and Co-Produced by Bryan-Michael Cox for Blackdaddy, Inc./Noontime Music, Inc.

ALBUM IN STORES TUESDAY, JUNE 26

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MMS
management • marketing • sales

Jeffrey Gitomer is author of a book called *The Sales Bible*. This week he speaks with R&R Sales & Marketing Editor Pam Baker and relates the common excuses clients use to avoid making a decision on a time buy and the reasons for their stalls. He then goes on to explain how salespeople can better arm themselves to build the kind of rapport with their clients that will avoid these objections in the future. This is compelling reading for the novice and veteran salesperson alike. Our MMS section this week also features regular contributor Linda Madonna, who writes about employee morale during an economic crunch — and how you can improve it. Also, we find Federated Media/Ft. Wayne, IN's Tony Richards in the GM Spotlight this week.

Pages 8-11

THE (CHR) WORLD ACCORDING TO GUY ZAPOLEON

R&R CHR Editor Tony Novia speaks to foremost CHR programmer, consultant and all-around nice guy Guy Zapoleon this week. In the first of two parts, Zapoleon discusses the musical cycle the format is currently in.

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IN THE NEWS

- XM launches second satellite, "Roll," into orbit
- Salem buys Dame-Gallagher Networks
- Tom Garry, Jerry McKenna join Citadel as Regional Presidents
- Kerry Wolfe becomes Dir./Prog. for Clear Channel/Milwaukee

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THIS #1 WEEK

- CHR/POP**
- JANET All For You (Virgin)
- CHR/RHYTHMIC**
- DESTINY'S CHILD Survivor (Columbia)
- URBAN**
- SUNSHINE ANDERSON Heard It All... (Soulife/Atlantic)
- URBAN AC**
- MUSIC Love (Def Soul/DJMG)
- COUNTRY**
- BROOKS & DUNN Ain't Nothing 'Bout You (Arista)
- AC**
- LEE ANN WDMACK I Hope You Dance (MCA/Universal)
- HOT AC**
- DIDO Thankyou (Arista)
- SMOOTH JAZZ**
- RICK BRAUN Kisses In The Rain (Warner Bros.)
- ROCK**
- STAND It's Been Awhile (Flip/Elektra/EEG)
- ACTIVE ROCK**
- STAND It's Been Awhile (Flip/Elektra/EEG)
- ALTERNATIVE**
- STAND It's Been Awhile (Flip/Elektra/EEG)
- TRIPLE A**
- TRAIN Drops Of Jupiter (Tell Me) (Columbia)

NEWSSTAND PRICE \$6.50



R&R 2001 To Highlight Music Research

■ David Foster, Guess Who set to appear

What drives a music consumer into a music retail outlet? And how does radio airplay affect the behavior of the music consumer? These important questions and more will be discussed at a special presentation open to registrants of R&R Convention 2001, June 14-16 at the Century Plaza Hotel in Los Angeles.

This special study, sponsored by R&R and conducted by Edison Media Research, will outline the behavior of more than 700 active consumers of radio and music and will probe their



Foster

CONVENTION/See Page 23

Radio Comps Expected To Ease Up In June

■ But one analyst says gloomy view of radio could extend into next year

Radio stocks continued to shake, rattle and roll in the last week as a series of good news-bad news stories floated across analysts' desks. Morgan Stanley analyst Frank Bodenchak, theorizing in the wake of the RAB's news (see story, below), said that the gloomy view of radio could extend into next year.

Bodenchak lowered his expectations for the industry and said that, rather than a

flat Q2, he now believes revenues will decline 3%. And, instead of 7% growth in the second half, he predicts only 5% growth. He expects full-year

Latest Q1 Earnings: Page 3

2001 revenue to be flat. Bodenchak doesn't believe that 2001 and 2002 trends will "snap back," but, rather, that they'll improve at a more moderate rate. But, he warned, "Any difficulties

in the overall stock market in 2002 could be negative catalysts for the radio sector."

There is some relief in sight, however. Banc of America Securities analyst Tim Wallace touted radio stocks on Bloomberg TV earlier this week, saying that the radio industry "is in great shape." He went on, "It's true the dot-com advertisers have

ANALYSTS/See Page 7

Radio Revenue Tumbled 10% In March '01

By RON RODRIGUES
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The radio-industry saw its biggest year-to-year revenue decline in memory when numbers fell 10% from March 2000 to March 2001. Even during the recession-plagued years of 1991 and 1992, year-to-year comparisons were not as dramatic.

But nearly everyone in the radio industry will tell you that it's not fair to compare radio revenue this year with anything that happened early last year, when dot-com companies were spending the last of their venture capital monies in a furious effort to build traffic at their websites.

Indeed, March 2000 business was up 21% over March 1999.

Do a little math and you'll see that business is actually up 11% over the same period two years ago. Considering that the dot-com fury went cold in the middle of last year, the industry will see less-frenzied "comps," beginning with the July revenue report.

REVENUE/See Page 23

Baldassano Takes VP Post For LMiV

Radio-industry executive Corinne Baldassano has been recruited by the Local Market Internet Venture as VP/Content & Promotion. She will be responsible for developing and licensing new content for LMiV-affiliated websites.



Baldassano

LMiV — a consortium comprising Bonnevill International, Corus Entertainment, Emmis Communications, Entercom Communications and Jefferson-Pilot — was created to provide a national Internet-content platform that could be plugged into local stations' Internet efforts.

"It's a real milestone for BALDASSANO/See Page 23

Field Plans To Get ARTISTdirect Back On Industry Radar

By STEVE WONSIEWICZ
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Much has been written about how the major record companies must change in form and function in order to meet the needs of today's digitally savvy consumer or risk losing market share to fleet-footed independent labels and high-tech startups. The only problem with that line of reasoning is that it hasn't turned out to be true. The majors continue to hold their own at retail and have consolidated their power base on the Internet.

A rejuvenated ARTISTdirect hopes to change that. By recruiting former Interscope Records founder Ted

Field as its Chairman/CEO and giving him the reins of a new record label, the pioneering online-music company is betting that Field can repeat the success he enjoyed at Interscope. It believes that the veteran entrepreneur will sign enough hit acts to ignite its talent and booking agency, its advertising and sponsorship and its online operations, turning the money-losing company into a profitable new-millennium music and media model.

Field announced a preliminary agreement to join the company in early April. As part of the deal AD formed a



Field

See Page 32

DuCoty Set As GM Of WKQX/Chicago

Longtime radio exec and former programmer Chuck DuCoty has been selected to manage Emmis' Alternative WKQX/Chicago. He succeeds Chuck Hillier, who is currently on a sabbatical but will return to represent Emmis as a Washington lobbyist.

DuCoty spent 18 years with Hearst Corp. and the last 10 as GM of WISN-AM & WLTV-FM/Milwaukee, which has changed ownership four times — from Hearst to SFX to Capstar to AMFM and, finally, to Clear Channel — in the last four years.



DuCoty

DUCOTY/See Page 23

Hurry ... R&R Convention 2001 hotel rooms almost sold out. Register now!



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Garry, McKenna To Regional President Posts At Citadel

Citadel Communications has doubled its roster of regional presi-



Garry McKenna

dents by hiring Thomas Garry as President/Midwest Region and Jerry McKenna as President/Far West Region. Garry was most recently a Regional EVP and Regional/Sales VP for the former AMFM Inc., while McKenna was Infinity/Sacramento's VP/Market Manager.

CITADEL/See Page 23

The Funky Monkey Goes Active Rock

Bedrock & Associates' KFNN (The Funky Monkey)/Seattle has flipped from Alternative to Active Rock. The switch coincides with the station's addition of the syndicated *Lex & Terry Show*.

GM/owner Bob Case explains that market conditions warranted the station's change. "I had already been contemplating adding the *Lex & Terry Show* in mornings when KISW dropped all current product. So the market has given me the opportunity to slide KFNN back to its

KFNN/See Page 23

Levine Joins TVT Urban Dept. As VP

TVT Records has tapped Neil Levine as VP/Urban Marketing & Artist Development. Based in New York, he reports to TVT President/Founder Steve Gottlieb.

Levine immediately becomes responsible for helping direct the label's slate of current and upcoming releases from rap acts Mr. Short Khop, Lil' Jon & The Eastside Boys and Ram-Z and the new album from Snoop Dogg & Tha Eastsidaz.

LEVINE/See Page 23

XM Ready To Rock And Roll

■ Second of two satellites blasts off

BY JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
yorke@rronline.com

The second of two XM Satellite Radio birds, "Roll," was launched successfully on Tuesday in preparation for the satellite broadcaster's late-summer service launch. XM's competitor, Sirius Satellite Radio, launched all three of its satellites last year and expects to begin service sometime later this year.

"There is room enough for both our competitor and us," said XM CEO Hugh Panero during a news conference televised on DirecTV an hour after Tuesday's launch. "We are here, we are now equal, and we will launch service at the end of this summer."

The launch came five months to the day after Roll was originally set to launch into space. That launch was

scrapped just 11 seconds before liftoff when Boeing engineers discovered rocket problems. This time, however, all went according to plan, and just 65 minutes after blastoff Roll separated from its launch rocket and began its orbit over the eastern U.S. It also began communicating with its sister satellite, "Rock," which will broadcast XM's signals over the western half of the country. The two birds are touted as the most powerful communications satellites ever launched and are expected to provide XM subscribers with seamless radio service coast-to-coast for \$9.95 per month.

Rock, launched March 18, has completed in-orbit testing, and Boeing expects to turn over the controls to XM for programming testing shortly.

Cumulus: No More Private Jets

■ Dickey credits cost-cutting for improved Q1

BY JOE HOWARD
R&R WASHINGTON BUREAU
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Proclaiming that the troubled group is "a different company than it was nine months ago," Cumulus CEO Lew Dickey announced Tuesday that broadcast cash flow increased 70%, to \$9.2 million, and EBITDA skyrocketed 632%, from \$700,000 to \$5.3 million. The after-tax cash flow loss improved as well, from \$9.5 million (27 cents per share) to \$7.2 million (20 cents). Due to a decrease in the size of Cumulus' station portfolio, net revenue dipped 7%, to \$44.6 million. The company lost 10 cents per share, an improvement from the 39 cents per share lost in Q1 2000. On a same-station basis, net revenue decreased 2% and BCF increased 112%.

Dickey said the group has "re-aligned a bloated cost structure" and is now more in line with its competitors — but is not yet as good as Clear Channel at handling costs. "Think of this as cutting fat, not muscle or bone," he said. The cuts have not come at the expense of live programming, stressed Dickey: "We have been very much live and local, and we think it has paid off for us. We are very competitive on the cost side." And Exec.VP/CFO Marty Gausvik added, "We are no longer in the business of renting a corporate jet at Cumulus."

• Radio One reported a Q1 loss despite record revenues and BCF. The company's net loss was \$15.2 million (23 cents per share),

EARNINGS/See Page 7

Salem Acquires Dame-Gallagher Networks

Salem Radio Network has agreed to purchase New York City-based Dame-Gallagher Networks for an undisclosed amount. The acquisition will give SRN ownership of *The Mike Gallagher Show* and syndication and sales rights for *CopNet — The Police Radio Network* and *Online Tonight*, hosted by David Lawrence. Salem expects to complete the acquisition in approximately 30 days.

Gallagher's daily show will join SRN's lineup of nationally syndicated news and talk programming,

which already includes *SRN News*, *The Michael Medved Show*, *The Dennis Prager Show*, *The Hugh Hewitt Show*, *Janet Parshall's America*, *Tim Kimmel Live* and *The Cal Thomas Commentary*.

"This is a terrific acquisition," said SRN President Greg Anderson. "The Dame-Gallagher Networks are a natural fit for SRN and another important step in building a broad and diverse roster of compelling, family-friendly syndicated

SALEM/See Page 16

MAY 11, 2001

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Country Indicator	70	Alternative Tuned-In	110
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Country Action	72	Triple A	116
Country Tuned-In	74	Triple A Chart	119
		Christian	122
		Christian Chart	123

The Book Pages 126

Clear Channel Ups Wolfe In Milwaukee

WMIL & WOKY/Milwaukee PD Kerry Wolfe has been promoted to Director/Programming for Clear Channel's entire market cluster. In addition to handling the day-to-day programming of the Country and Adult Standards combo, Wolfe will oversee the programming of News/Talk WISN, Urban WKKV, AC WLTQ and



Wolfe

Oldies WRIT, each of which has its own PD. Wolfe told R&R, "I'm looking forward to working with a talented group of PDs as we take this cluster to new heights."

Wolfe joined WMIL as Asst. PD/MD/middlayer in August 1989 and was elevated to PD in November

WOLFE/See Page 23

Rozynek Named Emerald City Pres./COO

Gary Rozynek has officially been named President/COO of Emerald City Radio Partners. Rozynek, who has been serving in his new position since March, was VP of Connoisseur Communications until that group's sale to Cumulus was completed in October. Before that he spent four years as GSM of WBMX/Boston;



Rozynek

he began his career with Emmis in 1981.

"We are pleased to have Gary leading the team at Emerald City," said company director Trent Stedman, who's also principal of lead equity investor Centre Partners Management. "Gary has a proven ability to build value in the

ROZYNEK/See Page 23

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Emmis Fights \$14,000 Indecency Fine

▣ Argues that there is no evidence broadcasts took place

By Joe Howard
R&R WASHINGTON BUREAU
jhoward@rronline.com

On Monday **Emmis Communications** filed a five-page response to a \$14,000 indecency fine proposed by the FCC against **Emmis' WKQX-FM (Q101)**/Chicago for broadcasts on *Marlow's Morning Madhouse*. The fine was in response to complaints about on-air discussions that allegedly featured graphic descriptions of sexual activity — in one instance, three women discussing their sex lives in detail and in the other an adult-film star explicitly describing a sexual technique. The broadcasts purportedly aired in March and May of 2000.

In its April 6 notice of forfeiture the FCC said that the broadcasts in question featured graphic discussions of oral sex and other sexual acts. "The March broadcast apparently described in explicit detail a sexual technique familiar to a female porn star, while the May program discussed specific aspects of fellatio and included the sounds of women moaning," the FCC wrote.

The commission said that Emmis argued that it had no transcripts or recordings of the conversations in question and could not determine if the statements were made as alleged,

but the agency noted that it had found broadcasts of similar material indecent in the past and decided that the same finding was warranted in this case. The FCC also observed that Emmis did not deny that the broadcasts took place.

In its May 7 letter Emmis said, "The commission has routinely required a tape or transcript of an alleged indecent broadcast since without it there is insufficient context to determine if an alleged broadcast met the commission's definition of indecency." Emmis also said that the FCC has dismissed complaints

where the complainant failed to submit such objective evidence and said that the proposed fine represents an "unexplained and unwarranted abandonment of the commission's long-standing tape-or-transcript policy."

Countering the FCC's assertion that it had not denied that the broadcasts took place, Emmis said it never admitted to airing the remarks and said that the brief excerpts and conclusive summaries contained in the complaints "lack the level of detail and reliability necessary to afford a meaningful analysis of the context of the alleged broadcasts."

The company's letter continued, "When it seeks to impose liability for an allegedly indecent broadcast, the FCC bears the burden of establishing that a violation of the Communications Act or the commission's rules actually occurred. The record is devoid of evidence sufficient to conduct an analysis in accordance with the FCC's indecency policy."

FCC Commissioner Says 'Red-Flagging' Continues

▣ Furchtgott-Roth says practice goes on despite Chairman's criticism

FCC Commissioner **Harold Furchtgott-Roth** said that the agency's Mass Media Bureau is still "red-flagging" — that is, setting aside for increased scrutiny — certain license-transfer applications that it thinks may lead to the concentration of advertising dollars in too few hands.

Despite Chairman **Michael Powell's** open skepticism about the practice, Furchtgott-Roth said that staff within the Mass Media Bureau told him that red-flagging continues and that there are no rules in place to guide it.

"It's completely arbitrary," Furchtgott-Roth told a group of reporters on

May 1. "This is an unfortunate practice. We have no rules about this. It may not be illegal, but it's definitely not right. It's a practice I hope will end soon."

Sources in the bureau confirmed that they are still red-flagging applications, but one told R&R that while

the practice is continuing, its future is unclear. "We're living in a very confused time right now. It's a little hazy," the source admitted, adding that the FCC is in the process of changing the policy. The source said, "We've never been able to give a clear explanation of the process."

The source said that under the previous commission FCC economists would evaluate certain transfer applications based on a 50/70 screen; that

FCC/See Page 7

Bloomberg

BUSINESS BRIEFS

Clear Channel To Close Star System Hub

Clear Channel Communications plans to close its Star System hub — but just the facilities, company spokesperson **Randy Palmer** told R&R. Star System will continue to provide voicetracking from local stations. "We are currently not expecting any of these employees to be laid off," Palmer said. "We expect that we will deploy them to other parts of the company."

Citadel Prepares To Close Merger

Citadel Communications announced May 5 that it has commenced cash tender offers to pay off its long-term bonds due 2007 and 2008. The company's merger with **Forstmann Little** was approved by the FCC on April 26 and is expected to close in June.

Radio One Raises \$300 Million In Note Sale

Radio One raised \$300 million in a note sale last week. Institutional investors snapped up the 8 7/8% senior subordinated notes due July 2011. Radio One expects to use the proceeds to repay about \$200 million of its senior credit facilities and to redeem \$85.4 million of its 12% senior subordinated notes. The private offering, announced last month, was led by **Banc of America Securities** and **Credit Suisse First Boston**, with additional backing from **Deutsche Banc**, **Blaylock & Partners**, **First Union** and **TD Securities**.

Hundt: 'We Did The Right Thing In '96'

Former FCC Chairman **Reed Hundt** said at a hearing before **Sens. Mike DeWine** and **Herb Kohl** that the Senate "did the right thing in '96" when it passed the Telecommunications Act. Hundt attended the hearing to discuss the effects of the act and stressed that as long as broadcasters adhere to the act's basic principles of "promoting competition, innovation and investment," then "we will get through this stock-market downturn, and we will move on to even greater heights in terms of economic growth and productivity gain." He went on, "There has probably never been a law passed by any congress, any legislature, in any country that has been so complex as the Telecom Act. We did the right thing, and we have to stick to it."

Kennard Joins The Carlyle Group

Former FCC Chairman **Bill Kennard** has joined private equity firm **The Carlyle Group**. He will serve as **Managing Director** of the company's global telecommunications and investment efforts. Headquartered in **Continued on Page 6**

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	5/4/00	4/27/01	5/4/01	5/4/00	4/27/01-5/4/01
R&R Index	327.18	257.83	246.43	-24.6%	-4.4%
Dow Industrials	10,412.49	10,692.35	10,796.65	+3.7%	+0.9%
S&P 500	1409.38	1234.52	1248.59	-11.4%	+1.1%

Pamal Broadcasting, Ltd.

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WEBK/FM

Rutland/Killington, Vermont

from **Killington Broadcasting, Ltd.**

DAN EWALD - Partner

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DEAL OF THE WEEK

- **WRMX-FM/Norris (Knoxville), TN**
\$2.5 million

2001 DEALS TO DATE

Dollars to Date: \$753,928,601
(Last Year: \$24,941,287,133)

Dollars This Quarter: \$180,497,000
(Last Year: \$1,363,941,000)

Stations Traded This Year: 520
(Last Year: 1,800)

Stations Traded This Quarter: 83
(Last Year: 276)

TRANSACTIONS AT A GLANCE

All transaction information provided by
BIA's MEDIA Access Pro, Chantilly, VA.

- **WAJF-AM/Decatur (Huntsville), AL** Undisclosed
- **KABK-FM/Augusta and KPIK-FM/Beebe, AR** Undisclosed
- **KAPR-AM/Douglas, AZ** \$187,500
- **KEAL-FM/Douglas, AZ** \$137,500
- **KUNC-FM/Greeley, CO** Undisclosed
- **KKPC-AM/Pueblo, CO** \$275,000
- **WSJD-FM/Princeton, IN** Undisclosed
- **WJNC-AM/Jacksonville, NC** \$358,000
- **WREQ-FM/Ridgebury, PA** \$300,000
- **WFXQ-FM/Chase City, VA** \$700,000
- **WEXM-FM/Exmore, VA** \$1.83 million
- **WIBU-AM/Poynette (Madison), WI** \$1 million

South Central Adds In Knoxville

- **WRMX calls return to company with \$2.5 million buy; Sinclair Telecable adds in Virginia**

Deal Of The Week

Tennessee

WRMX-FM/Norris (Knoxville)

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: South Central Communications, headed by owner John Engelbrecht. Phone: 812-424-8284. It owns 10 other stations, including WTXM-AM & FM, WIMZ-FM & WJXB-FM/Knoxville.
SELLER: Newko LLC. No phone listed.
FREQUENCY: 106.7 MHz
POWER: 2kw at 666 feet
FORMAT: Hot AC

Alabama

WAJF-AM/Decatur (Huntsville)

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Daniel Oppenheim. Phone: 805-498-6653. It owns no other stations. This represents its entry into the market.
SELLER: Newman Estate, headed by Denis Willingham. Phone: 256-340-1490
FREQUENCY: 1490 kHz
POWER: 1kw
FORMAT: Talk

Arkansas

KABK-FM/Augusta and KPIK-FM/Beebe

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Searcy Broadcasting, headed by President Ken Madden. Phone: 501-305-0977. It owns no other stations.
SELLER: KPIK Communications Inc., headed by President Judith Davis. Phone: 501-305-0977
FREQUENCY: 97.7 MHz; 101.5 MHz
POWER: 28kw at 650 feet; 6kw at 328 feet
FORMAT: AC; Classic Rock

Arizona

KAPR-AM/Douglas
PRICE: \$187,500

TERMS: Asset sale for cash
BUYER: Good News Broadcasting, headed by President Douglas Martin. Phone: 520-790-2440. It owns four other stations. This represents its entry into the market.
SELLER: Unicorn Communications, headed by President R. Lavance Carson. Phone: 520-364-4495
FREQUENCY: 930 kHz
POWER: 3kw day/71 watts night
FORMAT: Classic Hits
COMMENT: This deal originally appeared in last week's issue of R&R with an undisclosed price.

KEAL-FM/Douglas

PRICE: \$137,500
TERMS: Asset sale for cash
BUYER: Cochise Broadcasting LLC, headed by Managing Member Ted Tucker. No phone listed. It owns no other stations.
SELLER: Unicorn Communications, headed by President R. Lavance Carson. Phone: 520-364-4495
FREQUENCY: 95.3 MHz
POWER: 3kw at 49 feet
FORMAT: Regional Mexican
COMMENT: This deal originally appeared in last week's issue of R&R with an undisclosed price.

Colorado

KUNC-FM/Greeley (Fort Collins)

PRICE: Undisclosed
TERMS: Terms unavailable
BUYER: Community Radio for Northern Colorado, headed by President Nancy D'Albergaria. Phone: 970-352-3161. It owns no other stations. This represents its entry into the market.
SELLER: University of Northern Colorado. Phone: 970-351-1765
FREQUENCY: 91.5 MHz
POWER: 100kw at 572 feet
FORMAT: Talk

KKPC-AM/Pueblo

PRICE: \$275,000
TERMS: Asset sale for cash
BUYER: Colorado Public Radio, headed by President Max Wycisk. Phone: 303-871-9191. It owns seven other stations. This represents its entry into the market.

SELLER: MK Inc, headed by President Monte Spearman. Phone: 970-356-1310
FREQUENCY: 1230 kHz
POWER: 1kw
FORMAT: News/Talk/Sports

Indiana

WSJD-FM/Princeton

PRICE: Undisclosed
TERMS: Asset sale for cash
BUYER: WSJD Inc., headed by President Michelle Hulse. Phone: 615-218-1934. It owns no other stations.
SELLER: Wabash Communications Corp., headed by President Randolph Bell. Phone: 812-844-1039
FREQUENCY: 100.5 MHz
POWER: 6kw at 328 feet
FORMAT: Hot AC

North Carolina

WJNC-AM/Jacksonville

PRICE: \$358,000
TERMS: Asset sale for cash
BUYER: Ronald Benfield. Phone: 704-527-9797. He owns three other stations, including WSTK-AM/Greenville-New Bern-Jacksonville.
SELLER: Jacksonville-Topsall Radio LLC, headed by President/GM Hoyle Broome Jr. Phone: 910-455-7222
FREQUENCY: 1240 kHz
POWER: 1kw
FORMAT: News/Talk
BROKER: Snowden Associates

Pennsylvania

WREQ-FM/Ridgebury

PRICE: \$300,000
TERMS: Asset sale for cash
BUYER: CSN International, headed by President Charles Smith. Phone: 714-979-2026. It owns 11 other stations. This represents its entry into the market.
SELLER: Du Bois Area Broadcasting, headed by President Dan Brownlee. Phone: 814-371-1330
FREQUENCY: 96.9 MHz
POWER: 2kw at 430 feet
FORMAT: Contemporary Christian

Virginia

WFXQ-FM/Chase City

PRICE: \$700,000
TERMS: Asset sale for cash
BUYER: Bocephus Broadcasting, headed by President/Treasurer A. Thomas Joyner. No phone listed. It owns four other stations. This represents its entry into the market.
SELLER: Patricia Wagstaff. Phone: 804-372-3996
FREQUENCY: 99.9 MHz
POWER: 12kw at 469 feet
FORMAT: Country
BROKER: Patrick Communications

WEXM-FM/Exmore

PRICE: \$1.83 million
TERMS: Asset sale for cash
BUYER: Sinclair Telecable, headed by VP Robert Sinclair. Phone: 757-640-8500. It owns six other stations. This represents its entry into the market.
SELLER: Be-More Broadcasting

Co., headed by owner A. Wray Fitch III. Phone: 703-761-5013
FREQUENCY: 106.1 MHz
POWER: 50kw at 302 feet
FORMAT: Unknown
BROKER: Jody McCoy of McCoy Broadcast Brokerage Inc.

Wisconsin

WIBU-AM/Poynette (Madison)

PRICE: \$1 million
TERMS: Asset sale for cash
BUYER: Starboard Broadcasting Inc., headed by President Stephen Gajdosik. Phone: 715-424-3570. It owns two other stations. This represents its entry into the market.
SELLER: Magnum Radio Inc., headed by President David Magnum. Phone: 608-372-9600
FREQUENCY: 1240 kHz
POWER: 1kw
FORMAT: Adult Standards

Bloomberg

Continued from Page 4

Washington, DC, Carlyle manages more than \$13 billion through 12 different funds operating in the U.S., Europe, Asia and Japan.

Radio Unica Buys MASS Promotions

Radio Unica has purchased MASS Promotions, which provides promotions and merchandising services to clients targeting the Hispanic market. Radio Unica Chairman/CEO Joaquin Blaya said the acquisition will allow his company to offer "a one-stop shop for Hispanic-marketing solutions," including event marketing, in-store demos, direct mail and public relations. Radio Unica paid \$4.2 million for MASS, split between a \$2.1 million cash payment and a three-year \$2.1 million loan. "At our core we are a marketing company that owns a radio network," Blaya said. "We don't just run commercials." Radio Unica CFO Steve Dawson expects MASS to generate revenues of \$800,000 for Q2 and \$3.5 million to \$4 million for the year.

Small Town Radio, Worldwide PetroMoly To Merge

Small Town Radio plans to merge with Worldwide PetroMoly. PetroMoly manufactures, markets and distributes engine lubricants, but it will enter the radio business when its merger with start-up Small Town Radio closes, expected by the end of this month. Atlanta-based STR intends to acquire and operate stations in smaller, nonrated markets, starting in sections of South Georgia and expanding into Alabama and South Carolina.

Spanish-Language Groups Air Presidential Address

A prerecorded Spanish-language version of President Bush's weekly radio address aired on selected Hispanic Broadcasting and Radio

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Earnings

Continued from Page 3

(3 cents) in Q1 2000. Radio One blamed the net loss on charges related to \$1.3 billion in acquisitions from the Clear Channel spinoffs. Still, Radio One's net broadcasting revenue skyrocketed 116%, to \$47.9 million, and BCF soared 129%, to \$22 million. ATCF dropped from \$7.4 million (10 cents per share) to \$1.7 million (2 cents), while EBITDA, excluding noncash compensation expense, increased 136%, to \$20.1 million.

• **Cox Radio's** bottom line saw red ink in Q1, as the company reported a net loss of \$2.1 million (2 cents per share), a significant drop from the net gain of \$33 million (38 cents) from Q1 2000. But BCF climbed 15%, to \$29.8 million, and net revenue rose 14%, to \$86.5 million. On a same-station basis, net revenue was flat and BCF saw a modest 1% gain. Cox forecasts that pro forma net revenue in Q2 will range from a 1%-2% decrease and sees BCF dipping no more than 5%. Cox also adjusted its full-year 2001 outlook and now predicts pro forma revenue growth of up to 3% and BCF growth of up to 4%. Cox pointed out that its Q1 2000 figures include a \$28 million gain from the sale of KACE & KRTO/Los Angeles.

• **Westwood One** boasted that it was able to replace lost dot-com advertisers with more traditional clients, resulting in a minimal decrease in net

revenue, from \$122 million to \$121 million in Q1. Net income rose 16%, from \$4 million (3 cents per share) to \$4.6 million (4 cents). Operating cash flow climbed 6%, to a record \$29.3 million, and free cash flow increased 12%, to a record \$19.9 million. Revenue and EBITDA for Q2 are expected to be flat to down 5% compared with 2000, when Internet dollars accounted for nearly 11% of revenue. For the full year, Westwood One expects to report EBITDA of \$183 million and free cash flow of \$109 million.

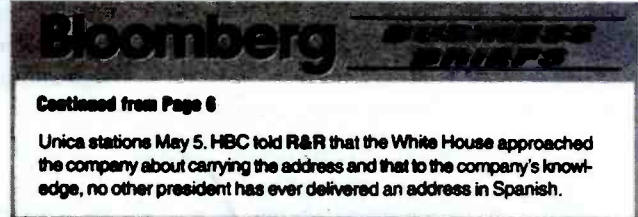
• **Entravision's** Q1 net revenue skyrocketed 155%, to \$44 million, primarily due to the acquisitions of Latin Communications, Z-Spanish Media and Infinity Assets, which accounted for \$21.3 million of the increase; other acquisitions accounted for \$3.8 million of the increase. BCF increased 92%, to \$10.8 million, and EBITDA jumped from \$3.8 million to \$7.3 million. But the company still posted a net loss of \$19.5 million (18 cents per share). On a same-station basis, net revenue increased 16% and BCF was up 34%. Entravision attributed the increases primarily to a rise in advertising rates. Looking toward Q2, Entravision expects revenues to reach \$56.1 million, BCF of \$19.5 million and EBITDA of \$15.7 million. For the year, it expects revenue between \$219 million-\$225 million, BCF between \$79 million-\$83 million and EBITDA in the range of \$63 million-\$68 million.

• **Radio Unica's** results for Q1

were down, but the company said the future looks good. Revenues fell 10%, to \$5.6 million, and EBITDA declined 22%, to a loss of \$4.9 million. Net loss widened from \$8.9 million (43 cents per share) to \$10.3 million (49 cents). The company expects its radio group's revenues to grow 12%-15% in Q2 and for the full year, while Q3 and Q4 radio revenues are forecast to pace ahead of that range.

• **Ackerley** experienced a significant cash flow slide in Q1, as EBITDA for the radio division fell from a gain of \$2.3 million to a loss of \$700,000, and net revenue dipped from \$6.6 million to \$4.7 million. Ackerley's ATCF from continuing operations tumbled to negative \$4.3 million (12 cents per share), compared to a gain of \$4 million (11 cents) in Q1 2000. Overall net income dropped from \$165.3 million (\$4.72 per share) to a loss of \$15.2 million (43 cents).

• **Interp** saw increased losses in Q1 as its net loss widened from 28 cents per share in Q1 2000 to 74 cents. Total revenues fell 17%, to \$16.6 million, but CEO Ralph Guild noted that that was better than the company's forecast of a 20% decline. Operating EBITDA dropped from a gain of \$2 million to a loss of \$1.2 million while ATCF per share sank from a loss of 3 cents to a loss of 41 cents. Guild believes the company's Q2 revenues will decline "significantly less" than Q1's did.



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Unica stations May 5. HBC told R&R that the White House approached the company about carrying the address and that to the company's knowledge, no other president has ever delivered an address in Spanish.

• **DG Systems' Q1** net loss narrowed from \$20 million (72 cents per share) to \$1.4 million (2 cents). Consolidated revenue for the quarter jumped from \$3.1 million to \$18.9 million, and EBITDA rose from a loss of \$1 million to a gain of \$2.8 million.

• **American Tower's** Q1 net loss increased from \$42 million (27 cents per share) to \$71.5 million (38 cents). However, the per-share loss was a penny better than First Call/Thomson Financial analysts had expected. American Tower's revenues improved from \$115.5 million to \$262.5 million, and EBITDA (excluding development expense) rose from \$34.7 million to \$62.5 million. For Q2 the company forecasts revenues between \$263 million-\$291 million and EBITDA in the range of \$69 million-\$80 million, but it expects its net loss to come in at 38 cents to 45 cents per share.

• **Gaylord** generated \$115.3 million in total revenue for the quarter, of which \$55.1 million came from its music, media and entertainment division. That division's revenue result is only a half-percent better than

what it turned in for Q1 2000, although pro forma revenues for the division improved 6%. Operating cash flow in the division also saw a significant improvement; while the result was a loss of \$4.3 million, that's an improvement of \$5 million over Q1 2000. Operating cash flow for the entire company was \$2.6 million, a marked improvement from the \$5 million loss reported in Q1 2000. But excluding nonoperating gains and losses, the company still reported a loss for the quarter of \$13.1 million, or 39 cents per share. That's an improvement over Q1 2000, when it posted a \$15 million loss.

• **Fisher** posted a Q1 net loss of \$2.3 million, or 27 cents per share. The company said the loss was the result of a softening economy and the decline in political and dot-com advertising. Fisher saw total revenue of \$39.6 million in Q1, of which \$35.1 million came from its broadcasting division.

R&R Washington Bureau Chief Jeffrey Yorke and staff writer Katy Daley contributed to this story.

FCC

Continued from Page 4

is, they would review deals to see if they could lead to one party's controlling 50% of a market's ad revenue or two parties' controlling 70%. But what the FCC did with applications

that it found violated those criteria is open to question.

The FCC performed the studies as part of its mission to protect the public interest; a red-flagged application would be put on public notice, and outside parties would be allowed to comment on the deal. But if no parties objected, there would be no law-

ful reason for the FCC to delay the application unless, in an exceptional case, it designated the application for a hearing to determine if it could be denied based on public-interest concerns.

In March Chairman Powell said that while the FCC started the red-flagging practice out of a genuine

concern about increased levels of concentration, he now questions whether the commission has the authority to conduct separate competition analyses, saying, "This is the conundrum under which the commission has struggled."

A veteran telecommunications attorney told R&R that parties whose

applications were being held up sometimes reworked their deals to appease the FCC. The attorney added that the lack of clear direction also had to frustrate the commission itself: "Once the FCC [staff] looked at it, they didn't know what to do. The commissioners never told them."

—Joe Howard

Liquor

Continued from Page 3

to the evaporation of dot-com advertising, an off-election year and a general slowdown in the economy.

Maas also believes that broadcasters have been "educated about liquor, that an ounce of liquor is equal to a 12-ounce beer or a six-ounce glass of wine." He blames broadcasters' ac-

ceptance of beer and wine commercials and rejection of liquor spots on a "misperception" stemming from "regulations against distilled spirits that go back to Prohibition."

Maas said that Jim Beam is spending \$2.5 million on the current campaign. The second six-week campaign, which is a series of three 60-second spots that appeal to young adults, will run in the third quarter in such cities as Cleveland, Cincinnati,

Dallas, Baltimore, Buffalo and Charlotte. In Boston, Beam has no targeted radio campaign but has embarked on a promotion called the Jim Beam Sessions, which provides grants to emerging musical artists. The program is designed to attract a radio and club audience and will evolve into a \$100,000 national program. "It builds our ties with the artists and the grass-roots music movement," Maas said. In all, he added,

"Business is very good. We are very happy about being on radio."

He acknowledged that Beam has been met with far more resistance to its spots by the TV and cable industry. Broadcasters had rarely considered running liquor spots, nor had they been offered the opportunity until fall 1996, when the Distilled Spirits Council of the United States saw that spirits-makers were losing ground to beer and wine sales. Broadcasters generally refused to sell time to liquor-makers, and only \$2.8 million was spent on radio and TV spots. However, broadcasters have been selling more airtime each year to distillers, and in 1999 more than \$14 million in airtime was sold. Revenues from the liquor industry could be stunning this year, observers report.

"The advertisements are legal, they are responsible, they are tasteful, and they are a great source of revenue," DISCUS Sr. VP Frank Coleman told R&R. He is quick to point out that the liquor ads are being offered to broadcasters at a low point in revenue-generation: "Ad revenues are down significantly with the demise of dot-coms. The broadcasting industry was on a sugar high last year with political races, and the soft money funneled all sorts of money into stations. Now all that has gone away. The result is that the economic factors have conspired to have sta-

tions take another look at us. It's adult-oriented advertising that makes sense for their adult programming. It makes sense to their pocketbooks, too."

DISCUS President/CEO Peter Cressy added, "Distilled-spirits advertisements have aired in markets small and large — including all top 10 media markets — and there has been total public acceptance." DISCUS backed a TV spot played at the NAB's Las Vegas convention last month that featured a testimonial from Sunbelt Communications owner Jim Rogers, who said, "For the past year and a half, I've chosen to run distilled-spirit ads just like these on my eight stations. There has been complete acceptance from our viewers. Just like the companies that make these products, the ads are legal, tasteful and responsible."

Sunbelt General Counsel Cheryl Buchanan told R&R that she conducted thorough research before Rogers opted to run spirits ads to determine if the company would be in violation of any federal or local laws in any of the western states in which Sunbelt operates. She said she was surprised to discover that broadcasters' self-imposed ban on liquor advertising was just that — self-imposed — and believes it was "ridiculous" not to run the spots. "It's been a profitable and welcomed category," she said.

Analysts

Continued from Page 1

— it's creating a very tough comparison issue this year over last, but that will go away in June." In fact, Wallace noted, radio comps get dramatically easier in June, July and August. Wallace pointed out that valuations are currently at about 18-times EBITDA. "That's actually cheap compared to historic levels, where it's at about 20- to 21-times."

Wallace also praised the convenience of radio. "Radio is everywhere. Traffic jams keep getting longer. Everyone uses radio — unlike newspapers, which younger people are just not using. Radio is the place to be."

And not all groups will be hurt in a soft economy. Salomon Smith Barney analyst Niraj Gupta be-

lieves that Regent stands to benefit from the ad softness because the decline in private-market value of radio stations will give the Regents of the world opportunities to make deals that are "accretive to shareholder value." He also notes that Regent has a high number of developing stations and that there's "substantial potential for margin improvement." He estimated that Regent's EBITDA will grow 15%-plus and ATCF will grow 17% or more. He maintained his "outperform" rating on Regent, but he lowered his 12-month target from \$10 to \$9 per share.

Gupta also likes Cox Radio for many of the same reasons as Regent: It has "a significant number of underdeveloped properties" in its portfolio that are well below the industry average for cash-flow margins. Cox will

continue to have "above-average operating leverage for several years to come," he said.

Meanwhile, Moody's handed Big City Radio some bad news last week. The investor's service lowered the rating on Big City's \$174 million of senior discount notes from "B3" to "Caa3" and changed the outlook to "negative." Moody's said the downgrade reflects the company's significant liquidity shortfall for the year 2001, its continuing operating losses and the imminence of the notes' cash-pay requirement (\$9.8 million due Sept. 15). Big City, Moody's said, does not have the liquidity to make the payment and since its inception has been operating with negative cash flow.

— Jeffrey Yorke, Joe Howard & Ron Rodriguez

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- RAB: Radio Gets Results, Page 11

WILL THE REAL OBJECTION PLEASE STAND UP

■ Dealing with clients' hesitancy about advertising

By Pam Baker

Sales & Marketing Editor
pambaker@rronline.com



PAM
BAKER

Over the past few months I've received quite a few e-mails from entry-level account executives who are frustrated by sales objections. "I don't know what to say when clients tell me they don't like my station." "My client told me that he didn't have a budget to advertise on radio, but then I heard one of his company's spots on the CHR station in town. Why would he lie to me?" "Why do potential advertisers always say that radio is too expensive?" Clearly, most of these AEs who are reaching out for help have missed something that's imperative for success — proper sales training!

Take a good look at your sales team, especially the rookie sellers, and see if you recognize any signs of frustration. In your next sales meeting ask the team if they're experiencing any situations that are difficult to handle. Then, as a group, brainstorm solutions to combat problems and roadblocks. If you create a team environment, individual AEs won't feel alone, and they'll be more willing to ask for help.

A friend of mine turned me on to a book by Jeffrey Gitomer called *The Sales Bible*. This great resource, which comes complete with flashcards and an interactive CD-ROM, is listed by the Dale Carnegie Sales Advantage Program as one of its "10 Books Every Salesperson Should Own and Read." Each year Gitomer conducts hundreds of sales and customer-service training programs for such companies as IBM, AT&T, Coca-Cola and Hilton Hotels. R&R is pleased to have Gitomer share some of his thoughts on handling sales objections. Enjoy!

The customer says, "I object!" But does he? Is it a true objection, a stalling tactic or a lie? What is euphemistically called an "objection" or a "concern" is actually the real reason a prospect won't buy now. What the prospect or customer is really saying is, "You haven't sold me yet." The prospect is actually requesting more information or more reassurance.

There are very few real sales objections. Most are just stalls. This is further complicated by the fact that buyers will often hide their true objections. Why? They don't want to hurt your feelings, they are embarrassed, or they are afraid to tell the truth. A white lie is so much easier and more convenient and less bloody than actually having to tell the truth, so they just say something to get rid of you. These are the top 10 stalls or white lies:

1. "I want to think about it."
2. "We've spent our budget."
3. "I have to talk it over with my partner (wife, broker, lawyer, accountant, mistress, shrink, cat)."

4. "I need to sleep on it."
5. "I never purchase on impulse. I always give it time to sink in."
6. "Get back to me in 90 days. We'll be ready by then."
7. "I'm not ready to buy yet."
8. "Quality is important to me."
9. "Business is slow right now."
10. "Our ad agency handles that."

So what is a true objection? Most true objections are never stated. Ninety percent of the time, when the prospect says, "I want to think it over" or gives you a stalling line, it really means that he or she:

- Doesn't have the money
- Can't afford it or can't get the credit needed
- Can't decide on his or her own
- Doesn't have authority to spend without someone else's approval
- Thinks (or knows) he can get a better deal elsewhere
- Has something else in mind but won't tell you
- Has a friend, connection or satisfactory relationship in the business
- Wants to shop around
- Doesn't need (or thinks he doesn't need) your product now
- Thinks (or knows) your price is too high
- Doesn't like your product
- Doesn't like or trust your company
- Doesn't like or trust you

Qualifying the objection and overcoming the objection are of equal importance. Finding the real objection is the first order of business. Then, and only then, are successfully overcoming it and making a sale possible. You can overcome an objection perfectly, but if it isn't the real objection you'll be shaking your head and wondering why the sale hasn't been made. When you get an objection you must qualify that it is true and the only one.

The problem is that most salespeople are not able to get to the true objection and are not prepared to overcome objections when they occur. Why aren't they?

- They lack the product knowledge.
 - They lack the sales tools.
 - They lack the sales knowledge.
 - They lack the self-confidence.
 - They have not prepared in advance — often for the same objection they've heard 10 times before.
 - Their presentation is lacking.
- "The price is too high" is the classic sales objection.

To overcome it you must find out what the prospect actually means — or how high is too high. Assuming that the prospect wants to buy now, there are actually four meanings to this objection.

- "Your price is too high. I can't afford it."
- "Your price is too high. I can buy it cheaper (or better) elsewhere."
- "Your price is too high. I don't want to buy from you (or your company)."
- "Your price is too high. I don't see, perceive or understand the cost and value of your product or service."

About half of the time that you get a price objection, you will not make the sale. The other side of that coin says that 50% of the time you hear a price objection, you have a shot at a sale, and the prospect can be sold with the right words or phrases.

REAL-WORLD OBJECTIONS, REAL-WORLD SOLUTIONS

Objections. I love objections. Overcoming them is the true test of a great salesperson. The customer isn't exactly saying no, just "not now." An objection may actually indicate that the buyer is interested.

What's the best way to overcome an objection? Live by the Boy Scout motto: "Be prepared!"

Since that seems too easy — and the reality is that most salespeople are not fully prepared before they meet prospective clients — here are some of the real reasons objections occur.

1. Because there is doubt or unanswered questions, created by the salesperson, in the mind of the prospect
 2. Because the prospect wants to buy or is interested in buying, but needs clarification, wants a better deal or must have third-party approval
 3. Because the prospect does not want to buy
- I guarantee you will get objections if:
- You have not completely qualified the buyer. Is she the real decider? Can she really afford it? What is her interest level?
 - You have not established need.
 - You have not established rapport.
 - You have not established credibility.
 - You have not established trust.
 - You have not found the prospect's "hot button."
 - Your presentation was weak.
 - You have not anticipated objections in your presentation and overcome them before the prospect can raise them.

Here are seven steps to identify a true objection and then overcome it:

Here are seven steps to identify a true objection and then overcome it:



Jeffrey
Gitomer

MMS

management marketing sales

R&R GM spotlight

TONY RICHARDS
 COO of Federated Media and GM of WONO-AM, WOWO-AM,
 WMEE-FM & WQMK-FM/Ft. Wayne, IN (Federated Media)



■ Grand-slam success!

This week's GM Spotlight honors 27-year radio veteran Tony Richards, of Federated Media. "Tony is a smart guy with a great personality and a big heart," e-mails one R&R reader. Another staffer comments, "He's amazing. He went from morning show personality to GM to COO of the company." Congratulations!

I decided to enter the world of broadcasting because:

"I wanted to entertain people. I was always a showoff, and I always had to be in charge, even when I was little. If we were getting up a baseball game in the neighborhood, I organized it. I was 13 when a friend told me about this guy who had a little radio station in his basement. I thought it was about the coolest thing I'd ever seen. So my dreams of being a major league baseball player were replaced by wanting to be a radio star."

First job in broadcasting:

"I started out with a pirate station in my basement with my brothers and some friends. (Don't worry, our power was less than a watt and we had about a one-mile radius.) Our power supply was a car battery. I was 16 when I got my first paying job, at Country WLYV-AM/Ft. Wayne. I got canned three months later because my voice kept cracking. I was a late bloomer. Unfortunately, several years later my voice is still horrible — or I'm still experiencing puberty."

Career highlights:

"I've had a few biggies. I was the PD of

WMEE/Ft. Wayne and did mornings with Charly Butcher from 1984-1991. We called ourselves *Those Two Guys in the Morning* and achieved a 31.5 share in the fall 1988 Arbitron. That was 13 points higher than our next competitor. Nearly 50% of the cume in the market listened to us every day. That was exciting!

"When I was on in the morning my partner and I raised \$103,000 for Make-a-Wish during a 97-hour broadcast. Another highlight was talking our owner into making a PD and morning guy, me, the GM after the old GM retired. PDs, listen up! You can make a good GM, but you must be a good listener and recognize talent in the sales arena. My boss said after he

gave me the job that on his drive home he wondered, 'What the hell did I just do?'"

The most challenging aspect of being a GM:

"Convincing our employees that what they do and say matters to everyone they work with. Blending people together who have worked in different cultures is always a challenge. Getting them to believe that we will listen to them and help them learn and grow. Showing them that they can achieve whatever goals we set out to attain together."

My most unforgettable moment at a radio station:

"Definitely, my first day on mornings on WMEE. Someone sent Charly Butcher and me an 'Animal-gram.' That's where they bring in an animal and it does tricks for you. This kind of visual gag works great on the radio, as you know if you've ever done play-by-play of fireworks or a parade: 'Hey, look at

that float!' Anyway, this 600-pound hog the size of a sofa came into the studio and was supposed to kiss Charly. Her name was Bliss The Kissing Pig. This giant sow proceeded to relieve herself in the studio! It took nearly two minutes, and she flooded the studio. It was disgusting and hilarious!"

I'm most proud of:

"The way my children are turning out. The accomplishments that our employees have achieved for each other and themselves. And working for John Dille, who has treated me and my family so well and who has taught me so much about being a gentleman in this industry."

The best words of advice I've ever received were:

"My first day as GM, John Dille wrote three questions on an index card that I still have on my desk. The questions are 'What do you want to do?' 'What are you doing?' and 'How are you doing?' If you don't know what you want, how are you ever going to achieve it? If you do know what you want and what you're doing has nothing to do with your goals, you're spinning your wheels. If you know what you want, and you're doing the right things, then question three is your report card."

You'd be surprised to know that....

"I still play baseball. I'm in the MSBL — the Men's Senior Baseball League, a 30-and-over league. We're just a bunch of old guys who can't give it up. We have a blast. We might stretch those triples into singles now, but it's great fun. Don't go soft, play hardball!"



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ECONOLINE CRUSH

Thursday, June 21, 2001

live from the

Rock and Roll Hall of Fame!!!

ALTERNATIVE.beonair.com

R&R e chart reporters is your artist going for adds?

THE REAL OBJECTION

Continued from Page 8

1. **Listen carefully to the objection when it is raised.** Determine if it is an objection or just a stall. A prospect will often repeat an objection if it's real. Let your prospects talk it out completely. If you believe they're stalling, you must get them to 'fess up to the real objection, or you cannot proceed. If you believe you're hearing a stall or you want clarification, try these leading approaches to get to the truth: "You're telling me one thing, but I think you may mean something else," "Don't you really mean..." or "Usually, when a client tells me that, my experience has shown that they really have a price objection. Is that true for you?"

2. **Qualify it as the only true objection.** Question it. Ask the prospect if it is the only reason he or she won't purchase from your company. Ask if there is any other reason he or she won't purchase.

3. **Confirm it again.** Rephrase your question so you ask the same thing again. "In other words, if it wasn't for that, you'd buy my service. Is that true, Mr. Jones?"

4. **Qualify the objection to set up the close.** Ask a question in a way that incorporates the solution. "So if I were able to prove the reliability....," or "If I were to include a few morning-drive commercials in your schedule...." or "If I were able to deliver 100 customers to your place of business during your sales event, would that make me a candidate for your business?"

5. **Answer the objection in a way that resolves the issue completely.** You need to tie the client down to a yes answer. Use every tool in your box at this point. If you've got trump cards, play them now. Use a testimonial letter, a comparison chart, a customer you can call on the spot or a special limited-time offer. Forget price. Show cost, demonstrate value, list comparisons and prove benefits. If you cannot answer the prospect in a way that sets you apart from others, you'll never close this — or any — sale.

Product knowledge, creativity, sales tools and your belief in yourself, your product, your company and your ability to communicate all come together in this step. You must combine technique with assurance and sincerity with conviction to get the prospect to agree with you and mean it.

6. **Ask a closing question.** Present a question where the prospect's answer will confirm that you have the sale. "If I could, would you...." is the classic model for a close. Try "I'm pretty confident that we can do this, but first I have to check one fact with my manager. If it's a go on my part, I'm assuming we have a deal," or "Can I meet with all the decision-makers to finalize things?"

Use examples in your closing. People like to know about other clients in similar situations. Try something like "If I'm able to secure a schedule and event similar to the one that XYZ Co. ran in January, can I move forward with this project?"

Learn as many closing techniques as you can from the various books, tapes and seminars available. Then take the sales process to the next level by

establishing relationships and friendships. Sometimes you are precluded from a relationship or friendship, and the techniques are all that's left. That's why you need to know them all.

7. **Confirm the sale.** Get the prospect to convert to a customer with a confirming question like "When do you want to start your schedule?" or "I'll have our production department begin working on a customized commercial. When is the best time on Friday for me to call and play you the spot?"

OBJECTION PREVENTION

There are no new objections. You've heard them all before. Whatever business you're in, there are between five and 20 reasons why the customer won't buy now.

I know a salesperson who will give people appointments on one condition: They will either say yes or no at the end of his presentation. They are not allowed to say, "I want to think about it," or he won't make the appointment. That's a bit aggressive, but the concept is right. Prevention is the best way to overcome objections.

Here's how the process works:

- **Identify all possible objections.** At a sales meeting, brainstorm objections. Ask each AE to identify the top 10 objections he or she encounters. They'll flow like water.

- **Write them down.** Make a detailed list of every objection you have identified. Often the same objections are expressed in a variety of ways.

- **Script responses and closing questions for each objection.** It may take some time to complete this task, but the results will be very useful. Create several scenarios for each objection.

- **Develop sales tools to support every response.** Gather material, like testimonial letters, comparison charts and supporting documentation, that can enhance the objection-to-closing process.

- **Rehearse scripts through role-playing.** After the responses are written, schedule several role-playing sessions to get familiar with each scripted situation. Make sure that the scripts sound natural — tweak them if necessary.

- **Try out your scripts on customers.** The sales manager should call two clients who are friends of the radio station and ask them to be part of a new sales training process. They'll be flattered to have been asked, and they'll share truthful responses.

- **Keep sales tools and scripts in a master notebook and give each AE a copy.** This should be part of your station's training manual for new hires.

It's so simple, and it works. The key is to know the objections that are likely to occur, then script the responses into your regular presentation. When you come to the close, there's nothing left to object to.

Jeffrey Gitomer is President of Charlotte-based BuyGitomer and conducts training programs on selling and customer service. He has written several books, including *Customer Satisfaction Is Worthless, Customer Loyalty Is Priceless, Knock Your Socks Off Selling* and *The Sales Bible*, which is available in bookstores everywhere. Gitomer can be reached at 704-333-1112, or visit his website at www.gitomer.com.

RADIO + INTERNET =
CROSS-MEDIA SUCCESS

Interep and Cybereps recently sponsored a workshop titled "What's in Integrated Marketing" for members of the marketing and advertising community in the Boston area. The workshop addressed the myths surrounding integrated marketing campaigns and cross-platform media selling. Keynote speakers included eMarketer CEO Geoff Ramsey and Joint Communications CEO John Parikh.

Did you know that the average person is exposed to 30,000 message impressions each day? "One of the biggest marketing myths today is that someone is out there waiting to hear your message," said Parikh. "The fact is, people are actively using technology to avoid hearing from you, through the use of TiVO, answering machines, remote controls and a host of other means."

Ramsey explained that the current marketing environment, particularly the proliferation of Internet use and online marketing, has made it increasingly difficult to impact consumer behavior. To demonstrate the challenges and opportunities facing today's broadcasters, Ramsey shared these facts on Internet marketing:

- There are more than 3.6 million active websites, but the average user visits 14 websites per month.

- According to eMarketer, last year marketers spent \$7.1 billion for online advertising, with \$7.6 billion predicted for 2001. This figure will jump to an estimated \$20.5 billion in 2004.

- In 2001 online advertising is expected to take 3.1% of total advertising expenditures.

- Online time is estimated to represent 4.1% of total daily media use.

"The only way to create successful online campaigns is by integrating online as part of print, television and radio," said Ramsey. He cited a statistic from a 2000 *Advertising Age* survey that said that 83% of media buyers, sellers and advertisers believe that cross-media packages will be keys to future media buying and selling.

The good news for broadcasters is the synergy between radio and Internet advertising, as illustrated in a recent Arbitron study.

- Forty-three percent of 'Net users say that they listen to the radio while online.

- Twenty-nine percent of 'Net users say that they have visited a website as the direct result of hearing a radio ad.

- Forty-five percent of 'Net users say that they use radio as a source for finding URLs.

THE REAL JAKE RUSSELL

In the April 27 MMS section we mistakenly identified a photo as Pamal Broadcasting's Jake Russell. Russell was nominated for an Industry Achievement Award in the category of General Manager Of The Year (Markets 101 and Smaller). Imagine the shock he got when he opened up his R&R! Here's the real Jake Russell.



WEATHERING THE STORM

■ *How to build morale during an economic crunch*

By Linda Madonna After several years of booming prosperity, companies are once again feeling the crunch of an economic slowdown. This contrast is being felt particularly within the radio industry, which over the past five years has benefited enormously from a consolidation of resources, heightened interest in the medium from investors and advertisers and, more recently, an unprecedented flow of dot-com revenue.

As an advertiser-supported medium, we are often among the first to feel the effects of corporate cutbacks. This, in turn, affects how we run our organizations. Many companies are now enacting a variety of cost-cutting measures, including hiring freezes, mandatory layoffs and the postponement of pay raises and promotions. These changes, coupled with worries over personal financial investments, mean that many employees are under increasing stress. Obviously, this situation presents some very real challenges for managers.

How do you keep morale up during these challenging times? While it may take additional effort to keep your staff motivated while simultaneously tightening the proverbial purse strings, it is possible. Two keys are recognition and communication.

During periods of financial stress, it is vital to recognize and celebrate your employees' contributions. This is especially critical if employees are asked to take on additional responsibility without additional financial compensation. It is important for creative companies to find nonfinancial ways to convey rewards and recognition. These may include anything from extra days off to extended work-from-home options to group lunches. To maximize the impact of this recognition, determine whenever possible what means most to an individual employee, then acknowledge that person accordingly.

Communication is another crucial factor in maintaining employee morale. Even though some news may be difficult to share, it is important to communicate any information as soon as you have it and in as much detail as possible. Generally, any attempt to conceal bad news simply results in increased speculation and rumors. By communicating openly, honestly and promptly, a company not only keeps fantasies in check, but promotes trust among its employees.

Some of the hardest news to tell employees is that a company plans to lay off workers. Layoffs are hard both on those being let go and on those left to

By communicating openly, honestly and promptly, a company not only keeps fantasies in check, but promotes trust among its employees.

carry on. But the way a company handles layoffs can make a big difference to all parties involved.

Again, communication is key. When speaking with an employee who has just been let go, expect him or her to have feelings ranging from shock and disbelief to anger, anxiety and sadness. Whatever the reaction, you should validate his or her feelings. For example, if an employee is shouting about the unfairness of the situation, acknowledge that the situation is unfair. If someone is fearful, agree that the uncertainty of the situation can be scary.

In addition, it is best to allow an employee to have control over his or her departure. Some may prefer to say goodbye to friends and colleagues, others may prefer to leave immediately. And, of course, if you have an Employee Assistance Program, allow the employee to use its services to get through this difficult period or use its career-counseling services to secure another job. You may also wish to offer an extended grace period for the use of EAP services, as emotions sometimes take days, weeks or even months to surface.

Announce the news of layoffs to other employees immediately, and explain the reasons for the layoffs clearly. For example, cite sales figures, projections and the number of layoffs expected to be necessary to meet financial goals. Be honest. This should temper an emotional reaction to the layoffs and offer a sense that there is a rationale to the company's actions.

And, finally, make sure that you communicate clear, realistic financial goals for the company and for each employee. Working toward a clear goal gives employees a sense of control over their futures and a clear road map by which to measure their progress. Goals help all of us to see beyond our current difficulties to brighter days ahead.

For additional information on how an EAP might work for your organization, call Linda Madonna of Corporate Family Network at 212-557-8660, ext. 12.



LINDA MADONNA

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

RADIO FURNISHES SUCCESS

With radio, you can make an impression anytime. Unlike television, there are no seasonal slumps or sweeps weeks. Month in and month out, radio's loyal listeners display remarkably consistent listening patterns — just the thing for establishing brand awareness and achieving long-term marketing objectives. Brandon House Furniture's new management team broke from the company's traditional form of advertising, newspaper, and took a chance on radio. The company used testimonial-style advertising, and the change paid off!

Category: Furniture
Market: Little Rock
Submitted by: KSSN-FM/Little Rock
Client: Brandon House Furniture

Situation: Brandon House Furniture is an independently owned company with its headquarters in Little Rock and a second location in Hot Springs, AR. It specializes in quality furniture and bedding products. The stores' competition includes national and regional furniture and department stores, along with a number of locally owned companies. Like many furniture stores, Brandon House had advertised almost exclusively in newspapers throughout its history. But in 1995 its advertising strategy changed when Benton Brandon, whose father founded the company, assumed control of the business.

Objective: In planning for Brandon House Furniture's annual Labor Day sale, Brandon decided that the time was right to try to tap in to a larger, more diverse pool of customers. The stores expanded their product line to include such brands as Thomasville, Henrydon, Bassett, Broyhill and the Arnold Palmer Collection. Brandon also determined that his company needed to improve its promotional capabilities and extend its appeal beyond the market's generally older newspaper readership.

Campaign: To complement its newspaper advertising, Brandon House Furniture began running commercials on Country KSSN-FM/Little Rock. The campaign featured a series of ad-libbed testimonial spots and a support schedule of pm: drive and recorded weekend ads. KSSN morning personality Bob Robbins provided a sense of continuity for the campaign by recording the entire support schedule. The station also conducted a remote broadcast from Brandon House Furniture during Labor Day weekend.

Results: The company's Labor Day sale produced record revenue, an accomplishment that Brandon attributes, at least in part, to radio's ability to reach consumers in their cars. He explains, "Using radio provides a unique alternative reinforcement aspect to a campaign when it's used in conjunction with newspapers." The company was so pleased with the results of its Labor Day sales promotion that it has become a regular advertiser on radio — specifically, on KSSN-FM.

RAB TOOLBOX

More marketing information and resources from the RAB

Here you'll find more marketing information and resources from the RAB. For more information, call the RAB's Member Service Helpline at 800-232-3131, or log on to www.rab.com.

INSTANT BACKGROUND — FURNITURE

Fifty-seven percent of relocating homeowners and 37% of renters bought furniture within the 12 weeks surrounding their moves, according to a survey of 22,000 relocating Americans, with homeowners spending an average of \$3,500 and renters spending \$1,220. (MoveCentral, 2000)

According to a 2000 study of furniture retailers that track the percentage of walk-in customers who actually make a purchase, the conversion rate is 32.9%. (Home Furnishings Executive, 2000)

If Your Station Still Isn't Streaming Its Signal....

■ Try these new tools to set your station's website apart

By Paul Maloney

RAIN: Radio And Internet
Newsletter



PAUL
MALONEY

There have been a couple of interesting new developments

recently in the field of support for broadcast radio on the Internet. Both new products represent ways that radio stations can use their websites like never before, and these tools also offer new ways to drive listenership, solidify a station's brand and, possibly, even increase revenue.

Additionally, neither requires a radio station to stream its broadcast signal.

XACT-ly What Listeners Want

The year-old Denver-based XACT Radio (www.xactradio.com) offers stations a branded online player through which listeners can create their own custom music mix. Though a few stations have been testing the product, Triple A WBOS/Boston (www.wbos.com) just became the first member of the XACT Radio Network.

XACT has some weighty names from the radio world behind it. Partners and advisers include NextMedia CEO and former Chancellor CEO Steven Dinetz, former AMFM and ABC Radio Networks Chief David Kantor, and Bill Moyes and Terry Robinson of Moyes Research & Strategy.

According to XACT President/CEO David Juris, the Radio Network is a tool that broadcast radio can use to defend its flanks on what is now — between the Internet and soon-to-be-launched satellite services — a global battlefield. He says, "If radio does not provide its listeners with a service that matches their comprehensive music tastes, they will find it in other places." And there certainly are other places listeners can go. Launch.com, SonicNet, MusicMatch and countless other online destinations allow users at least some input into the mix of music they hear.

Juris goes on, "Radio has the brands that customers are familiar with, and it is up to the stations to act now to retain — or, perhaps,

recapture — that loyalty. XACT Radio Network allows radio to reinvent itself in order to compete effectively online." The Radio Network comes into play in XACT's plans to sell advertising across all of its affiliates' platforms. It's by aggregating those audiences and delivering them to clients that the company hopes to generate the revenue to meet its goals. XACT affiliates share in ad revenue, and the company offers its product to stations for free and pays all royalties, licensing, bandwidth and equipment costs.

Downloading and installation of the XACT player from WBOS's website was a snap — very quick — but there seemed to be an unusual amount of delay each time I started the application. WBOS's version of the player — assuming the player will look a little different from station to station — is an attractive silver control panel, about 450 pixels or so wide on the monitor I used. Users can rotate songs or artists on a scale of five ("play as often as possible") down to an "X" rating for (yes!) "never play again." A "skip" button used to be a pleasant surprise, but many listeners to online audio have come to rely on them, and the XACT player delivers.

There are buttons for on-demand news, weather and traffic on the player as well. I assumed that these would take the form of audio break-ins, but they turned out just to be links to MSNBC.com, Weather.com and AccuTraffic (but the latter two were customized for my geographic location). But other buttons provide a somewhat clumsily designed but, in the end, very helpful and valuable archive of artist information. Digging into and searching the archive, listeners have more opportunity to rate the music they heard and explore discographies of artists who interest them. This feature alone enhances the site far beyond what most stations could provide on their own.

But, of course, the big payoff for users is customizing the music. Hit a button on the lower right of the player, and a disc-shaped panel slides out to reveal what looks like a graphic equalizer. Closer inspection shows that each "band" actually represents one of 16 musical formats. By sliding levers up or down, the user adjusts how much of each particular format should come up in the stream. Mousing over a switch brings up three or four typical artists' names so users have a better idea of what each format name means (nice touch). This being the WBOS player, the "Adult Alternative" lever cannot be adjusted from the "full" position, but users can adjust a slider to dictate how much new music is played.

The sound quality was quite nice, with very little between-song buffering. There were occasional dropouts, and once or twice I did catch the player

Continued on Next Page



VW Rolls Music Onto The Web

With the launch of RadioVW (www.radiovw.com), Volkswagen has created a logical extension of the company's successful use of popular music in its advertisements. The station is powered by WebSound, a media company that also works with Pottery Barn, Eddie Bauer and Polo Ralph Lauren.

The idea behind RadioVW (and WebSound, for that matter), seems to be to provide "lifestyle music" to enhance the shopping experience. Much as you'll hear a particular style of music in some stores — say, New Age in a Starbucks or electronica in an upscale clothing store — sites that provide e-commerce or commercial content can use music to deepen users' visits.

The eclectic RadioVW stream features old school hip-hop, R&B, alternative, electronic and pop music. Air personalities introduce the songs and read promotional announcements urging listeners to check out the latest VW automobiles.



The site itself is quite attractive, but tough to navigate (and, with dark type on dark backgrounds, rather difficult to read). According to the site, there are two "Programs" of music, but it's not clear whether these are two shows that run at different times or two different streams. The "Program Guides" takes you to pull-down menus that offer brief artist profiles, CD recommendations — the diverse top 10 list includes Ornette Coleman's *The Shape of Jazz to Come*, Fairport Convention's *Wishfulness Waltz* and *The Best of Dusty Springfield* — and, naturally, information about VW's TV commercials.

In recent years Volkswagen's television spots have featured music from — and, often, revived the record-buying public's interest in — such artists as Nick Drake, whose "Pink Moon" has been featured; Styx and "Mr. Roboto," Charles Mingus, with "II BS"; and German band Trio, whose "Da Da Da" may be the most inanely catchy of all of VW's selections.

In addition to the Internet station, VW plans to sell a compilation album featuring music from its commercials, to be produced by WebSound sister company Rock River Communications. The 12-track disc will be titled *Street Mix: Volume 1* and will be sold online through the company's website at www.vw.com and at some Volkswagen dealerships.

—Scott Stafford



RAIN: Radio And Internet Newsletter Publisher and Editor Kurt Hanson is a well-known researcher and consultant who also serves as Chairman of Strategic Media Research, the firm he founded in 1980. RAIN is available daily at www.kurthanson.com.

Six More Months Of Downtime?

In regard to the dispute between AFTRA and radio broadcasters that stream their programming on the Internet, International Webcasting Association Chairperson Peggy Miles says that her organization sees "resolution of these issues in the next six months." That's according to a release made in conjunction with the group's presentation of a panel

A F T R A

called "Media on the 'Net, From Small Streams to a Sea of Revenue" at the recent NAB convention.

Continued on Page 14

Streaming

Continued from Page 12

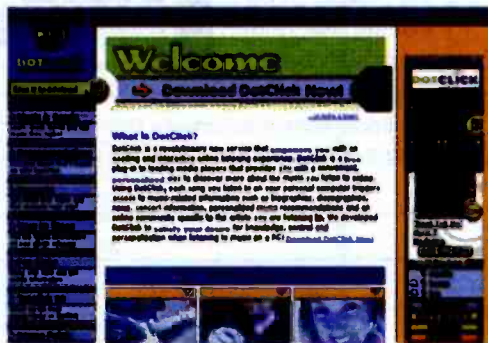
repeating a song more quickly than the designers probably intended.

It's a great tool, but is it possible that by offering so many different types of music, a station might hurt its own brand image? Is it in WBOS's best interest to be associated with pop or country songs that are not only far removed from its own programming, but are staples for its competitors?

Juris stresses that, with the opportunity for continual imaging — though I heard little, if any, for WBOS — and streamed promo announcements, "The station's brand remains intact — it is not damaged."

DotClick Offers Valuable Info

Also in the news, Boston-based DotClick (www.dotclick.com) named Gene Fein its new President. DotClick works with artists, radio stations and record labels to create a branded software add-



on for such media players as RealPlayer, Windows Media Player and Nullsoft's Winamp. The software provides information about music to the user, including artist biographies, discographies, concert information and new record releases, based on the user's listening patterns.

Fein believes that the critical mass of usage for a company with a product like his is 1 million — hit that point, and you'll be a success. DotClick also plans to announce an alliance with an unnamed "major music-community site" in the next couple of weeks, and he thinks that will put DotClick over the top.

In addition to leading to artist, album and song information about the music users listen to on their PCs, the DotClick add-on enables users to connect with other fans of the same music, exchange

recommendations and make instant purchases. On the other hand, the software provides the client stations and labels with detailed research information about users' listening habits and demographics, including age, sex, location and music and media preferences. This information can then be used to design targeted marketing campaigns, to research music and even to plan concert tours.

Fein says the value of DotClick for radio is that it "allows individual radio stations to expand their existing brands." With the resources for community-building, stations can enable their fans to participate in the shared experience that, Fein says, is at the heart of enjoying music. He adds that with DotClick, "Large radio groups can achieve an easy consolidation of resources." For example, stations could test music via DotClick, gather information into detailed reports on listener gender, age and location and then, possibly, sell that information to record labels. What makes DotClick more powerful than other research tools, says Fein, is that clients can reach people when they're actually listening to the music.

In my tests, I found that the song-recognition database is strong but not yet perfect. If your MP3s are not encoded correctly — or your musical tastes are fairly obscure — not only will the system not recognize songs, it may "recognize" them as other titles. If that happened often, it would, obviously, skew your preferences profile. The system is also not yet able to recognize songs in streaming formats, and that may be a feature many radio stations will be looking for.

Will They Last?

Will these ideas stick? Over the past few years we've seen numerous stabs at establishing a real revenue model for radio online. CD sales from station websites didn't even come close, and some are wondering if streaming itself is worth the problems it seems to dredge up. As important as everyone still thinks it is for radio to establish a presence for itself online, our industry's track record hasn't been too impressive thus far.

Nonetheless, these seem to be good ideas, providing tools that could allow stations to consolidate useful resources and give value to their listeners that they wouldn't be able to provide on their own. They could generate other dividends for stations themselves, including useful database information, new branding opportunities and added revenue.

READER FEEDBACK

This week KOIT-AM & FM's Bill Conway questions BRS Media's research on the number of broadcast stations that stream (Internet News & Views, 5/4). Also, a sample of the feedback from RAIN readers who are disappointed and angry that their favorite online broadcast streams have been shut down.

From KOIT-AM & FM's Bill Conway:

"The article [based on BRS Media research] about the number of stations currently streaming is inaccurate and does not reflect the stations that have recently suspended streaming. It listed KOIT-AM and

"I must question BRS's statistics. They are not up-to-date, and they may be inflated because of simulcasts."

— Bill Conway

KOIT-FM as two different stations that were still streaming. We simulcast on AM and FM, which made us one station streaming when we were, but currently we don't stream. Therefore, I must question BRS's statistics. They are not up-to-date, and they may be inflated because of simulcasts."

From RAIN readers:

- "Because of the construction of the building I work in — a lot of steel — the Internet is the only way I can listen to [News/Talk] WBAP/Dallas. I hope they get it up and running as soon as possible."

- "It's very simple, [broadcasters have] decided to place their so-called economic interest over the interests of the countless listeners who use the Internet at work to listen to their stations. I have a very simple solution for that: I have stopped listening, and I'm advising all of my friends to do the same, as well as building my own website asking all the listeners in the area to stop listening. They could not care less about their listeners."

- "It doesn't change anything if I'm listening to Howard Stern on the Internet or the radio, I'm still forced to listen to whatever clutter is on that stream from that station. Why is it that AFTRA needs to be paid again?"

- "I miss my station. My office building won't receive my favorite station's signal, so I am left uninformed all day."

- "I am going crazy with only about six Talk stations that are carrying on commercial-free."

- "I have been struggling to find a replacement for the shows I had been listening to until they get the system back up. Could they not have left the original shows going while they worked on the infrastructure? Very frustrating. I guess I'll have to get a radio."

The views expressed in Reader Feedback are those of the writers only. The writers are solely responsible for their content. R&R reserves the right to edit Reader Feedback.

DIGITAL BITS

Live365 Adds To Sales Team

Internet broadcaster **Live365** has appointed **Paul Adams** VP/Advertising Sales and **Jeffrey Rodman** Director/Advertising. Adams joins from **Classifieds2000.com**, where he was Director/Sales. Rodman was most recently Sr. Sales Manager at **Classifieds2000**.

MusicMatch Debuts Beta 'Near On-Demand' Service

MusicMatch this week launched **Radio MX**, a "near music-on-demand" subscription service integrated into the new beta version of the **MusicMatch** jukebox. The program

allows consumers to create and save personalized radio stations based on their favorite artists or a particular era of music, view upcoming artists and skip to the next track. The subscription service is commercial-free and costs \$4.95 per month.

PlanetJam Launches Rewards Program For Radio Sites

Atlanta-based **PlanetJam Media Group** has introduced the **StickyFish Rewards Plug-In** for the **RealAudio RealPlayer**. The plug-in monitors listening to **RealAudio** streams and rewards listeners with points toward prizes based on their time spent listening. Listeners to **StickyFish** partner stations win additional points. For more information, visit www.stickyfish.com.

AFTRA

Continued from Page 13

Miles, who is also President of digital-broadcasting business-development company **Intervox Communications**, said, "The current disputes will be of short duration until new contracts are signed and new agreements are reached. We believe that **AFTRA** and all Internet broadcasters want to work out this situation so both parties profit equally."

The **IWA** is a worldwide nonprofit organization aimed at promoting the art, technology and commerce of webcasting. Its membership includes some of the Internet's biggest players, and serving on the board of directors are members from **Microsoft**, **RealNetworks**, **Apple Computers** and **Morgan Stanley**

— in addition to webcasters, broadcasters and educators. The **IWA** will be a partner in the presentation of the "NAB XStream" show at the broadcasting group's **Radio Show**, set for Sept. 5-7.

As far as webcasters' ongoing legal tussles with major labels over copyright issues and webcasting, the **IWA** stressed the need "to maintain clear and open communications" among the interested parties. The group called for both sides to "work together to make sure that the new laws for music on the Internet, like the **DMCA**, evolve to benefit all." The **IWA** made no prediction as to when the dispute between webcasters and the **RIAA** over performance copyright fees for streaming might be resolved.

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

- **Stevie Nicks** saw your reflection on a snow-covered hill, but a landslide brought it down. She'll tell you all about it this Friday (5/11) in a www.getmusic.com interview at noon ET, 9am PT.
- Bostonian rockers **American Hi-Fi** discuss multi-channel amplifiers and head cleaners this Monday (5/14) at 7pm ET, 4pm PT (www.yahoo.com).
- Retro rockers **Buckcherry** get all lit up this Wednesday (5/16) and talk to you about their latest CD, *Time Bomb*, at 7pm ET, 4pm PT (www.launch.com).
- Also on Thursday, former **New Kid On The Block** **Joey McIntyre** tells you why today's boy bands suck. Catch the action at 8pm ET, 5pm PT (www.yahoo.com).
- Futuristic glam-metal outfit **Orgy** invite you to join in the action this Thursday (5/17) at 7pm ET, 4pm PT (www.launch.com).

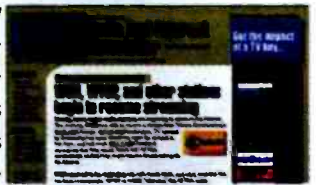
On The Web

- **Blues Traveller** deliver a metric ton of blues rock as **House of Blues** begins a 24-hour audio webcast of a 2000 Norfolk, VA show by the group this Thursday (5/17) at 3pm ET, noon PT (www.hob.com).
- Also on Thursday (5/17), **Artemis** recording artist **Jeffery Gaines** sits down for a video interview and performance at 6pm ET, 3pm PT (www.getmusic.com).

—Frank Correia

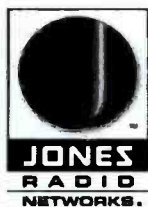
New Tools, New Growth

The introduction of new tools for Internet broadcasting applications, positive audience growth as shown by ratings surveys and radio stations devising solutions to circumvent the **AFTRA** obstacle to streaming are all good signs for our industry. Learn about all of them with **RAIN: Radio And Internet Newsletter**, at www.kurthanson.com.

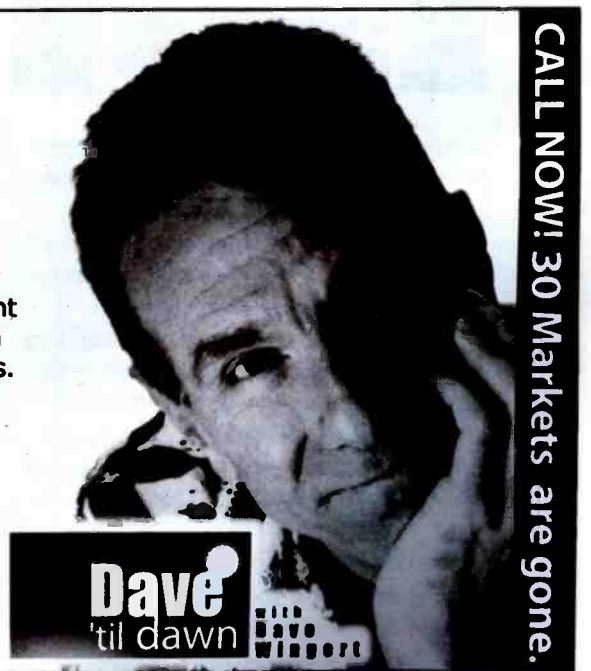


Delilah
grabs your listeners by the heart.

Dave keeps them up... 'til dawn with bright AC hits and warm personality. Consistency from 7pm 'til morning drive from Jones Radio Networks.



**Delilah. 7pm to midnight.
Dave. Midnight to 6am.
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Dave
'til dawn
with Dave Wiggort

CALL NOW! 30 Markets are gone.

Getting Deep With Aimster

Personnel representing Aimster, the one-to-one file-swapping service that runs on top of AOL's popular Instant Messenger service and other instant-messaging programs, have asked a judge to say that Aimster is legal. In a preemptive strike against the RIAA, personnel from Aimster have asked for a declaratory judgment stating that the Aimster service is legal and cannot be enjoined from use.



David Lawrence

Aimster CEO Johnny Deep is a songwriter and a classically trained pianist who studied at Harvard. Deep discussed the differences between Aimster and Napster, the real uses he sees for Aimster and the interests of copyright holders in the marketplace.

"We've received the cease-and-desist letter, and I don't understand the comments they made about wanting to settle this informally. We've never spoken to them," Deep says. He's referring to the RIAA's Cary Sherman, who said the RIAA felt "disappointment" that Aimster went to court. Deep goes on, "They know what we do and how we do it. When someone has one-to-one sharing or one-to-few, that's a whole different ballgame from one-to-whomever on Napster."

Deep says that Aimster is not about music at all — it's about creating private networks between friends and co-workers. "You can use us as a confidential encrypted private network, and that's what we've always been about, not music piracy. We think that less than 1% of the traffic on Aimster is music because music is less than 1% of the files on your computer. We don't know, of course, because everything is encrypted."

Why the preemptive request for a judge to declare Aimster legal? Deep says that the Napster case was all he needed to decide that legal action was required. "I think that Napster was an interesting technology until it got sued. Once that happened it became stuck, and it will not be able to develop into the technology it could have been."

"I would hope to have this court declare that this technology [Aimster] is legal or immunized by the DMCA," Deep continues, referring to Aimster's website warning that anyone who attempts to monitor its users' traffic runs afoul of the Digital Millennium Copyright Act — which is an interesting piece of legal jiu-jitsu because the DMCA is designed to prevent copyright infringement in the first place.

"If the RIAA thinks it knows that we're allowing our users to illegally share files, it must have 'unclean hands' — it has broken into our encrypted network to get examples." And that, says Deep, is something a judge will not look kindly upon.

Questions? Comments? david@netmusiccountdown.com, or post to the Internet folder on the www.rroonline.com message board.

David Lawrence is heard on WGN/Chicago; is the host of *Online Today* and *Online Tonight*, syndicated high-tech/pop culture radio talk shows from Dame-Gallagher; and is the host of the *Net Music Countdown* radio shows from United Stations. A 25-year radio veteran, Lawrence was a founder of the American Comedy Network, is the voice of America Online, and is a leading expert on Internet entertainment.

e-charts™

MeasureCast Does Your Windows For Free

MeasureCast has inked a deal with Microsoft to provide its server-side traffic-measurement service to all users of Windows Media Services — for free. All you have to do is download the free software, which is available now at the Microsoft website. With a simple registration, you're now telling the world just how popular your streaming station is.

MeasureCast software resides on streaming-media servers, such as a Windows 2000 Server running Windows Media Services, and it gives content providers accurate, secure and up-to-date audience-size and demographic information. As part of the agreement between the two companies, Microsoft is making MeasureCast's Active Event Monitoring software plug-in for Windows Media Services available for free download from the Microsoft website.

MeasureCast will also provide Microsoft with support for future

enhancements to the Windows Media server software. The upgradable package is designed to make the basic numbers available to everyone. If you want in-depth reports, however, you'll need to pony up some cash.

"Audience-measurement is critical to the streaming-media industry," says Microsoft Digital Media Division group manager Jonathan Usher, speaking about the odd numbers that some sites have been known to make public regarding audience size. The Madonna concert last fall is a prime example of the ridiculous numbers of viewers (9 million is the common, yet incorrect, number) that the mainstream press still repeats as gospel.

No longer. Now we'll all know just how many people are really listening to that Goth Country station your competitor has put together.

— David Lawrence

CHR/Pop

LW	TW	ARTIST	CD/Title
1	1	DIDO	<i>No Angel</i> / <i>"Thankyou"</i>
2	2	SHAGGY	<i>Hot Shot</i> / <i>"Angel"</i>
3	3	LENNY KRAVITZ	<i>Greatest Hits</i> / <i>"Again"</i>
4	4	LIFHOUSE	<i>No Name Face</i> / <i>"Hanging"</i>
5	5	AEROSMITH	<i>Just Push Play</i> / <i>"Jaded"</i>
7	6	CRAZY TOWN	<i>Gift Of Game</i> / <i>"Butterfly"</i>
8	7	COLDPLAY	<i>Parachutes</i> / <i>"Yellow"</i>
13	8	JANET	<i>All For You</i> / <i>"You"</i>
11	9	INCUBUS	<i>Make Yourself</i> / <i>"Drive"</i>
6	10	K-CI & JOJO	<i>X</i> / <i>"Crazy"</i>
10	11	MOBY	<i>Play</i> / <i>"Southside"</i>
14	12	3LW	<i>3LW</i> / <i>"More"</i>
18	13	NELLY FURTADO	<i>Whoa Nelly!</i> / <i>"Bird"</i>
9	14	JENNIFER LOPEZ	<i>J. Lo</i> / <i>"Play"</i>
—	15	DESTINY'S CHILD	<i>Survivor</i> / <i>"Survivor"</i>
16	16	S CLUB 7	<i>7</i> / <i>"Dream"</i>
12	17	MADONNA	<i>Music</i> / <i>"Tell"</i>
17	18	NELLY	<i>Country Grammar</i> / <i>"Ride"</i>
—	19	UNCLE KRACKER	<i>Double Wide</i> / <i>"Follow"</i>
15	20	DAFT PUNK	<i>Discovery</i> / <i>"More"</i>

Country

LW	TW	ARTIST	CD/Title
5	1	DIXIE CHICKS	<i>Fly</i> / <i>"Fall"</i>
1	2	JESSICA ANDREWS	<i>Who I Am</i> / <i>"Who"</i>
3	3	FAITH HILL	<i>Breathe</i> / <i>"Wings"</i>
8	4	BROOKS & DUNN	<i>Steers & Stripes</i> / <i>"Nothing"</i>
2	5	LEANN RIMES	<i>I Need You</i> / <i>"Do"</i>
10	6	TIM RUSHLOW	<i>Tim Rushlow</i> / <i>"Misses"</i>
9	7	TRAVIS TRITT	<i>Down The Road I Go</i> / <i>"Great"</i>
4	8	KENNY CHESNEY	<i>Greatest Hits</i> / <i>"Happen"</i>
13	9	SARA EVANS	<i>Born To Fly</i> / <i>"Ask"</i>
12	10	GARY ALLAN	<i>Smoke Rings In The Dark</i> / <i>"Right"</i>
6	11	LEE ANN WOMACK	<i>I Hope You Dance</i> / <i>"Call," "Ashes"</i>
11	12	DIAMOND RIO	<i>One More Day</i> / <i>"Day"</i>
—	13	TIM MCGRAW	<i>Set This Circus Down</i> / <i>"Grown"</i>
15	14	PHIL VASSAR	<i>Phil Vassar</i> / <i>"Like Me Now"</i>
7	15	TOBY KEITH	<i>How Do You Love Me Now</i> / <i>"Kiss"</i>
—	16	ALAN JACKSON	<i>When Somebody Loves You</i> / <i>"Somebody"</i>
14	17	KEITH URBAN	<i>Keith Urban</i> / <i>"Grace"</i>
18	18	MARK MCGUINN	<i>Mark McGuinn</i> / <i>"Steven"</i>
—	19	BRAD PAISLEY	<i>Part II</i> / <i>"Two"</i>
—	20	PATTY LOVELESS	<i>Strong Heart</i> / <i>"Thing"</i>

Hot AC

LW	TW	ARTIST	CD/Title
2	1	DIDO	<i>No Angel</i> / <i>"Thankyou"</i>
3	2	U2	<i>All That You Can't Leave Behind</i> / <i>"Beautiful"</i>
6	3	INCUBUS	<i>Make Yourself</i> / <i>"Drive"</i>
1	4	LENNY KRAVITZ	<i>Greatest Hits</i> / <i>"Again"</i>
8	5	LIFHOUSE	<i>No Name Face</i> / <i>"Hanging"</i>
4	6	CREED	<i>Human Clay</i> / <i>"Arms"</i>
7	7	COLDPLAY	<i>Parachutes</i> / <i>"Yellow"</i>
11	8	NELLY FURTADO	<i>Whoa Nelly!</i> / <i>"Bird"</i>
5	9	MADONNA	<i>Music</i> / <i>"Tell"</i>
9	10	AEROSMITH	<i>Just Push Play</i> / <i>"Jaded"</i>
10	11	MOBY	<i>Play</i> / <i>"Southside"</i>
12	12	TRAIN	<i>Drops Of Jupiter</i> / <i>"Drops"</i>
14	13	FUEL	<i>Something Like Human</i> / <i>"Hemorrhage"</i>
16	14	UNCLE KRACKER	<i>Double Wide</i> / <i>"Follow"</i>
15	15	MATCHBOX TWENTY	<i>Mad Season</i> / <i>"Gone"</i>
13	16	VERTICAL HORIZON	<i>Everything You Want</i> / <i>"Best"</i>
17	17	THE CORRS	<i>In Blue</i> / <i>"Breathless"</i>
18	18	LEE ANN WOMACK	<i>I Hope You Dance</i> / <i>"Dance"</i>
20	19	3 DOORS DOWN	<i>The Better Life</i> / <i>"Kryptonite"</i>
19	20	EVAN AND JARON	<i>Evan And Jaron</i> / <i>"Crazy"</i>

Urban

LW	TW	ARTIST	CD/Title
6	1	INDIA.ARIE	<i>Acoustic Soul</i> / <i>"Video"</i>
4	2	JANET	<i>All For You</i> / <i>"You"</i>
2	3	MUSIQ	<i>Ajuswanasing</i> / <i>"Love"</i>
3	4	2PAC	<i>Until The End Of Time</i> / <i>"End"</i>
5	5	JILL SCOTT	<i>Who Is Jill Scott?</i> / <i>"Walk"</i>
7	6	OUTKAST	<i>Stankonia</i> / <i>"Fresh"</i>
9	7	SUNSHINE ANDERSON	<i>Your Woman</i> / <i>"Before"</i>
11	8	NELLY	<i>Country Grammar</i> / <i>"Ride"</i>
10	9	LUOACRIS	<i>Back For The First Time</i> / <i>"Southern"</i>
17	10	112	<i>Part III</i> / <i>"Peaches"</i>
15	11	CASE	<i>Open Letter</i> / <i>"Missing"</i>
8	12	JOE	<i>My Name Is Joe</i> / <i>"Stutter"</i>
16	13	DESTINY'S CHILD	<i>Survivor</i> / <i>"Survivor"</i>
12	14	JA RULE	<i>Rule 3:36</i> / <i>"Put"</i>
19	15	JAHEIM	<i>Ghetto Love</i> / <i>"Could"</i>
13	16	R. KELLY	<i>TP-2.com</i> / <i>"Fiesta," "Woman's"</i>
18	17	TANK	<i>Force Of Nature</i> / <i>"Maybe"</i>
—	18	MAXWELL	<i>Get To Know Ya</i> / <i>"Know"</i>
—	19	MISSY ELLIOTT	<i>Get Ur Freak On</i> / <i>"Freak"</i>
14	20	KOFFEE BROWN	<i>Mars/Venus</i> / <i>"Party"</i>

Smooth Jazz

LW	TW	ARTIST	CD/Title
1	1	SADE	<i>Lovers Rock</i> / <i>"Side"</i>
2	2	RICK BRAUN	<i>Kisses In The Rain</i> / <i>"Rain"</i>
4	3	DAVE COZ	<i>The Dance</i> / <i>"Love"</i>
5	4	BONA FIDE	<i>Royal Function</i> / <i>"Hip"</i>
—	5	ERIC CLAPTON	<i>Reptile</i> / <i>"Reptile"</i>
6	6	KIM WATERS	<i>One Special Moment</i> / <i>"Groove"</i>
8	7	FOUR 80 EAST	<i>Nocturnal</i> / <i>"Bumper"</i>
9	8	CRAIG CHAQUICO	<i>Panorama</i> / <i>"Cafe"</i>
3	9	KIRK WHALUM	<i>Unconditional</i> / <i>"Forever"</i>
11	10	JEFF GOLUB	<i>Dangerous Curves</i> / <i>"Drop"</i>
—	11	FREDDIE RAVEL	<i>Freddie Ravel</i> / <i>"Sunny"</i>
13	12	WAYMAN TISDALE	<i>Face To Face</i> / <i>"Hide"</i>
10	13	JEFF LORBER	<i>Kickin' It</i> / <i>"Snakebite"</i>
12	14	RIPPINGTONS	<i>Life In The Tropics</i> / <i>"Breeze"</i>
16	15	RICK BRAUN & BONEY JAMES	<i>Shake It Up</i> / <i>"Shake," "R.S.V.P."</i>
17	16	NORMAN BROWN	<i>Celebration</i> / <i>"Paradise"</i>
20	17	CHUCK LOEB	<i>In A Heartbeat</i> / <i>"North"</i>
19	18	MICHAEL LINGTON	<i>Vivid</i> / <i>"Sunset"</i>
14	19	DAVID BENOIT	<i>Professional Dreamer</i> / <i>"Miles"</i>
18	20	ERIC ESSIX	<i>Southbound: Southern Style...</i> / <i>"Rainy"</i>

Alternative

LW	TW	ARTIST	CD/Title
2	1	INCUBUS	<i>Make Yourself</i> / <i>"Drive"</i>
1	2	COLDPLAY	<i>Parachutes</i> / <i>"Yellow"</i>
3	3	MOBY	<i>Play</i> / <i>"Southside"</i>
4	4	DAVE MATTHEWS BAND	<i>Everyday</i> / <i>"Space," "Did"</i>
6	5	LIFHOUSE	<i>No Name Face</i> / <i>"Hanging"</i>
8	6	LINKIN PARK	<i>Hybrid Theory</i> / <i>"Crawling," "Step"</i>
5	7	U2	<i>All That You Can't Leave Behind</i> / <i>"Elevation"</i>
7	8	LIMP BIZKIT	<i>Chocolate Starfish...</i> / <i>"Way"</i>
10	9	3 DOORS DOWN	<i>Better Life</i> / <i>"Duck"</i>
9	10	CRAZY TOWN	<i>The Gift Of The Game</i> / <i>"Butterfly"</i>
12	11	FUEL	<i>Something Like Human</i> / <i>"Innocent"</i>
13	12	TRAIN	<i>Drops Of Jupiter</i> / <i>"Drops"</i>
16	13	PAPA ROACH	<i>Intestines</i> / <i>"Angels"</i>
15	14	AMERICAN HI-FI	<i>American Hi-Fi</i> / <i>"Flavor"</i>
11	15	AARON LEWIS & FRED DURST	<i>Family Values Tour 1999</i> / <i>"Outside"</i>
14	16	RED HOT CHILI PEPPERS	<i>Californication</i> / <i>"Parallel"</i>
—	17	STAINED	<i>Break The Cycle</i> / <i>"Awful"</i>
—	18	TANTRIC	<i>Tantric</i> / <i>"Breakdown"</i>
20	19	COLD 13	<i>13 Ways To Bleed</i> / <i>"No"</i>
17	20	OLEANOER	<i>Unwind</i> / <i>"There"</i>

E-charts are based on weekly rankings of CD sales, downloads and streams of artists online compiled and tabulated directly from the logfiles of reporting websites. Reporters include AllMusic.com, altavista.com, Amazon.com, Artist Direct.com, BarnesandNoble.com, bolt Radio, B&N Radio, CDNow.com, CDNow Radio, ChoiceRadio.com, City Internet Radio, DMX Music, FreeClub.com, Gracenote.com, iWonRadio, Lycos Radio, MediaMuz, MSN-Chat, Music Choice, MusicMatch, MusicMatch.com, NBCi Radio, PEEL Radio, Radio Beonair.com, Radiowave.com, RadioFree Virgin, Radio Juntos, Radio on bay 9, Rolling Stone.com, Spinner.com, The Everstream Network, the jamz.com, The RadioAMP Network and UBL.com. Data is weighted based on traffic reports by web traffic monitor MediaMatrix. Charts are ranked with a 50/50 methodology of sales data and streaming/playlist data for the six reporting formats. © 2001 R&R Inc. © 2001 Online Today, Net Music Countdown.

Berkowitz: J VP/ Artist Relations

J Records has named Andrew Berkowitz VP/Artist Relations. Based in New York, he reports to Exec. VP/Promotion Richard Palmese.



Berkowitz

"Andrew has an incredible gift for working comfortably with artists," Palmese noted. "He has great appreciation of their music and understanding of their vision. I look forward to continuing our long working relationship with the J family."

Berkowitz spent 11 years in various executive positions at Arista Records, most recently as Sr. Director/Promotion. Prior to that he was Sr. Director/National Video Promotion, having worked his way up through the ranks of both the video and radio promotion departments.

Berkowitz noted, "I cannot imagine a better opportunity than joining [J founder] Clive Davis, Richard Palmese, [Sr. VP/Worldwide Marketing] Tom Corson and the rest of the distinguished J team. I welcome the challenge of helping to realize the vision of discovering, cultivating and exposing the world to the best of today's music."

WLOQ/Orlando Taps Weinkauff As VP/GM

Gross Communications has named Rick Weinkauff VP/GM of heritage Smooth Jazz WLOQ/Orlando. Weinkauff held a similar position for KLOU & KSD/St. Louis and the NFL St. Louis Rams' broadcast network.

Weinkauff spent 19 years in the Orlando market as GM of both WOMX and its predecessor, WBJW. A 34-year broadcasting veteran, he served the industry as co-founder and five-term President of the Orlando Radio Broadcasters Assn. and was legislative liaison for the NAB.

Salem

Continued from Page 3

programs for stations. Mike Gallagher is a commanding personality with an impressive record of ratings and revenue success for affiliates. We're eager to continue the outstanding success and affiliate relationships begun by John Dame, Mike Gallagher and the superb Dame-Gallagher team."

Talk host and network principal Mike Gallagher told R&R, "It's amazing how things have worked out beyond my wildest expectations. I knew it was a huge risk for me to resign from doing mornings at WABC/New York to go into syndication almost three years ago, but the sale to Salem is an incredible reward for our team's hard work. I'll always be grateful to John Dame for his confidence in me, and now I'm excited to work just as hard for Greg Anderson and SRN."

V2 Records 'Loves' Billy Crawford



Friends and tastemakers gathered in New York's SIR Studios to hear a very personal performance by V2 Records' rising star Billy Crawford. His sophomore release, *Ride*, features the single "When You're In Love With Someone." Pictured (l-r) are V2 head of Radio Promotions Matt Pollack, WHTZ/N.Y.'s Paul "Cubby" Bryant, MTV Dir./Music & Talent Johnna Lister, Crawford, 'HTZ's Axl Nemetz, V2 Product Manager Rachel Mintz, MTV Music & Talent's Jenny Rossello and V2 President Richard Sanders and head of Video Stacy Kanter.

Graver Becomes VH1 EVP/Programming

Viacom has appointed Fred Graver Exec. VP/Programming & Production at VH1. Based in New York, he will oversee the channel's acquisition, program development, on-air talent and studio operations.

VH1/CMT President John Sykes said, "Fred has played a part in creating some of the most dynamic brands in television. This experience, combined with his recent success in the online world, will help



Graver

us grow the VH1 brand on-air and across all media platforms."

Graver joins VH1's programming department from MTV's The VH1 Group, where he was Sr. VP and helped launch VH1.com in November 1999. He began his career in TV as a writer and producer and won three Emmy awards for writing while on *Late Night with David Letterman*. Beginning in 1995, he served as Exec. Producer at Disney and ABC Cable.

Starr Set As PD At WZMX/Hartford

KPRR/EI Paso PD Victor Starr has been appointed PD at Infinity's new CHR/Rhythmic WZMX/Hartford.

Starr told R&R, "I am extremely grateful for this opportunity to work with Infinity. I'd also like to thank WPGC/Washington PD Jay Stevens, who helped put this station on the air, and my new OM, Steve Salhany. During my visit to WZMX I felt great team spirit, and everyone was

so excited to have such a hot commodity. My goal is to be No. 1 12+ and 18-34. I am looking forward to getting the feel for the community and putting together the best possible station with this staff."

Starr has spent his entire radio career at KPRR, which he joined in 1992. Meanwhile, KPRR OM John Candelaria re-adds PD stripes and has begun the search for an Asst. PD/MD/afternoon driver.

Payne To Omaha As Waitt Market Mgr.

Michael Payne has been named to the newly created position of Market Manager for Waitt Radio's six-station Omaha cluster. In his new role Payne will oversee management operations for Sports KAZP, Talk KKAR, Radio Disney KOIL, Triple A KCTY, CHR/Pop KQKQ and Classic Rock KZFX.

"I'm proud to have someone the caliber of Michael Payne come on board," said company owner Norman Waitt. "His vast experience will greatly contribute to spearheading our Omaha group's efforts to take advantage of our hometown status to become the dominant radio group in

the market."

Payne was previously VP/GM of Sales for Entercom/Kansas City. He has nearly two decades of radio-management experience; most of that time was spent in Kansas City as GM of KUDL, WDAF, KCMO-FM and KMXV.

"The fact that Waitt Radio is the second-fastest growing company in Omaha as well as a hometown operation made this a very appealing opportunity for me," Payne told R&R. "I'm excited to be a part of such a terrific company with a passionate group of broadcasters who are all dedicated to growing our brands."

EXECUTIVE ACTION

Cumulus Taps Menowsky As Dir./Sales Training

Tim Menowsky has been tapped as Director/Sales Training & Special Projects for Cumulus Media. He comes from Tampa-based Media Mergers & Acquisitions, where he was Exec. VP.

According to Cumulus COO Jon Pinch, "Menowsky will continue the Cumulus mission to build the highest-skilled sales force in radio today."

Menowsky worked as VP/GM of Clear Channel's Tampa stations and traveled the country training Clear Channel management and salespeople. He has also been VP/Training at Greenwood Performance Systems and VP/Radio for Communications Equity Associates.

K-Earth/Los Angeles Welcomes Davis As GSM

Marcia Davis has been named GSM at Infinity's KRTH(K-Earth 101) Los Angeles. She comes from a similar post at Clear Channel's crosstown KLAC & KBIG.

KRTH VP/GM Pat Duffy told R&R, "Marcia Davis brings K-Earth 101 a wealth of sales-management experience and a great new energy. I am sure that Marcia will build a world-class sales team that will add to K-Earth 101's record as one of Los Angeles' heritage radio stations. All of us are thrilled to welcome Marcia Davis as the new GSM of the greatest Oldies station on earth!"

A 20-year radio sales vet, Davis has been GSM at KJOY & KFAC/L.A. She has also worked in Phoenix as Sales Manager at KQYT and AE at KRUX.

Froelich Joins Katz Hispanic Media/Dallas

Bill Froelich has been appointed Sales Manager for Katz Hispanic Media in Dallas. Froelich, who co-founded Elevated Ads Inc. and served as its COO, began his career with Katz Radio more than 12 years ago as a Dallas AE.

Katz Hispanic Media President Laura Hagan commented, "We are confident that Bill's business acumen, management expertise and leadership capabilities will complement Katz Hispanic Media's outstanding Dallas sales team."

Froelich has also served as Manager of Sentry Radio/Dallas and NSM of crosstown KBFB & KXTQ.

Switzer, Tashjian Take Redband Sales Posts

Redband Broadcasting, a provider of streaming-media publishing and marketing solutions for the media and entertainment sectors, has named music-industry veterans Jennifer Switzer and Marci Tashjian Sr. Account Managers in Nashville and San Francisco, respectively. Redband also has an office in New York.

Switzer, formerly Jennifer Scroggs, joins Redband from her most recent post as Advertising Director for R&R. Prior to that she held positions in artist management.

Tashjian moves to Redband from her AE post at hip-hop website Hookt.com. She has also worked at OnRadio and Jeff McClusky & Associates.

WWKY/Louisville Flips To Sports

Clear Channel debuted its newest Sports/Talker on Thursday as WWKY-AM/Louisville dropped Talk to become "Xtra Sports 790." Concurrently, co-owned WKJK-AM transitioned from Adult Standards to Full Service with Premiere Radio Networks' *Dr. Laura Schlesinger Program* and the self-syndicated *Dave Ramsey Show* moving from WWKY. Two other syndicated shows that had been airing on WWKY — Westwood One's *Trouble-shooter Tom Martino* and Premiere's *Phil Hendrie Show* — were not renewed in the transition.

Xtra Sports 790 will carry a full complement of FOX Sports Radio programming, including Dan Sileo (4-8am), Tony Bruno (8am-noon), Kiley & Booms (3-7pm), Psycho & Myers (6-8pm), Sarge (8-11pm) and Bob Golik & Rich Herrera (11pm-4am). Premiere sports superstar Jim Rome will cover

middays (noon-3pm) on the new Sports/Talker, which will also carry an extensive roster of play-by-play coverage that will include Cincinnati Reds baseball, Cincinnati Bengals football, Louisville Fire arena football, Notre Dame football, NFL Sunday and Monday Night Football, NCAA basketball and more.

"We felt there was a real void in the market for a station like this," Clear Channel Regional Director of News/Talk Kelly Carls told R&R. "We're confident not only that FOX Sports Radio's lineup of programming will help us to take advantage of that opportunity, but also that Sports/Talk will be a better fit with our overall Louisville cluster of stations." Carls also confirmed that WWKY would assume new call letters to go with the format change, but no final decision has been made on what those calls will be.

National Radio

• **BUSINESSTALKRADIO** adds *Erskine Overnight*, airing weekends from 1-6am ET, to its national syndication and network lineup. Hosted by Erskine, the show focuses on conspiracies, mysteries and helpful tips for success. For more information, contact Ross Becker at 270-317-0071.

• **NBG RADIO NETWORK** has granted Radio Express the exclusive international distribution rights for NBG's *Bigg Snoop Dogg Radio* and *Hollywood Hamilton's Weekend Top 30* programs. For more information, contact Gina DeWitt at 503-802-4624, ext. 784.

• **SYNDICATED SOLUTIONS INC.** has acquired the rights to *Financially Incorrect* and will begin airing it in July. The show will be broadcast live weekdays from 6-8pm ET and will be distributed via ABC Satellite. For more information, contact SSI at 203-921-1548.

Records



Lieberman

• **CLYDE LIEBERMAN** joins MCA Records as VP/A&R. He was most recently VP of BMG Music Publishing, U.S./Creative.

• **BEN GOLDMAN** is promoted to SVP/A&R at Epic Records Group. He was most recently VP/A&R for 550 Music.



Goldman

CHRONICLE

BIRTHS

NBG Radio Network CFO JJ Brumfield, wife Aissa, son Jacob James Brumfield, April 29.

• **ROBERT ALLEN** rises to VP/Business Affairs at Universal Music Publishing Group. He was most recently Sr. Dir./Business Affairs.



Allen



Wilson

• **CHUCK WILSON** is named Dir./A&R at Priority Records. He was most recently employed at BET in artist management and as an independent A&R representative.

JCOR Records announces the following appointments:

• **BETSY BOLTE** is named Nat'l Dir./Urban Publicity. She was most recently President of Betsy Bolte Public Relations.

• **DANA MASON** is named Dir./Distributed Labels. She was most recently Product Development Mgr./EMI Music Distribution Catalog Dept.

Columbia Records announces the following appointments:

• **JOANNE GARDNER** rises to SVP/Video Production. She was most recently VP/Video Production.

• **CHRISTINE CHIAPETTA** is named Nat'l Dir./Alternative Promotion. She was most recently Nat'l Dir./Modern Rock Promotion at Mercury Records.

Vivendi Universal announces the following promotions:

• **BRUCE HACK** rises to EVP/Strategic Planning & Business Development. He was most recently Vice Chairman/Universal Music Group.

• **AGNES AUDIER** rises to co-CEO/Vivendi Universal Net. She was most recently EVP/Strategy & Business Development at Vivendi.

Industry

• **THE BROADCASTERS' FOUNDATION** moves to 7 Lincoln Ave., Greenwich, CT 06830; phone 203-862-8577; fax 203-629-5739; e-mail ghastings@broadcastersfoundation.org; website www.broadcastersfoundation.org.

GetMusic announces the following promotions:

• **MATTHEW EVANS** rises to VP/Operations & Production. He was most recently VP/Business Development.

• **SHARON MERLE-LIEBERMAN** rises to VP/Marketing & Product Development. She was most recently Dir./Product Development.

Products & Services

• **ARBITRON** now provides an online system for scheduling appointments to review radio diaries at the company's Massachusetts headquarters. Current clients can make their appointments by filling out a simple form on the Arbitron website at www.arbitron.com/diaryreview.

• Also, Arbitron kicks off its 2001 Arbitron PD Seminar series Aug. 10 at the Hard Rock Café and Casino in Las Vegas. The seminar sessions are led by Arbitron VP/Radio Programming Services Bob Michaels. For more information, contact Thom Mocarsky at 212-887-1314.

• **MJI INTERACTIVE** releases SiteFuel, a web-ready music and entertainment news content provider. The service is offered as a barter-based, market-exclusive service for AC, Hot AC and Oldies formats. Additional formats for SiteFuel will be released this summer. For more information, contact Mary Forest Campbell at 212-896-5283 or sitefuel@mji.com.

Changes

AC: WRPA/Laporte, PA, presently dark, returns to the airwaves in late May as "Cozy 103.9." New calls WQZI have already been secured ... WCOD/Cape Cod, MA middayer Susan Hassett rises to APD ... Marc Allen Siebenbrodt joins KSTP-FM/Minneapolis as morning show producer.

Alternative: KITS/San Francisco Dir./Imaging & Creative Will Morgan moves to Infinity sister KROQ/L.A. for similar duties.

CHR: KBMB/Sacramento weekender Henry Loes is promoted to middayer, replacing Sana G ... KZZP/Phoenix joins the long list of Clear Channel "Kiss"-branded stations. The station will keep its legendary call letters. Afternoon

NATIONAL RADIO FORMATS



ABC RADIO NETWORKS
Phil Hall • 972-991-9200

Hot AC
Steve Nichols
EVERCLEAR Brown Eyed Girl
R.E.M. Imitation Of Life

StarStation
Peter Stewart
No Adds

Classic Rock
Chris Miller
No Adds

Touch
Ron Davis
No Adds

Doug Banks Morning Show
Gary Saunders
No Adds

Tom Joyner Morning Show
Vic Clemens
No Adds

ALTERNATIVE PROGRAMMING
Steve Knoll • 800-231-2818
Gary Knoll

Rock
AMERICAN PEARL If We Were Kings
DOYLE BRAMHALL II... Green Light Girl
LINKIN PARK Crawling

Alternative
FATBOY SLIM Weapon Of Choice
DAVID GRAY Please Forgive Me

CHR
AEROSMITH Fly Away From Here
STELLA SOLEIL Kiss Kiss

Mainstream AC
AEROSMITH Fly Away From Here
JANET AI For You

Lite AC
CREED With Arms Wide Open
EDWIN MCCAIN Hearts Fall
S CLUB 7 Never Had A Dream Come True
ROD STEWART Don't Come Around Here

NAC
PAUL JACKSON JR. Bounce Wit' It
MIL ST. SOUL Until You Come Back To Me

UC
BLU CANTRELL Hi 'Em Up Style...
KOFFEE BROWN After Brown
THREE THE HARD WAY Let's Get It
TIMBALAND & MAGOO Drop

JONES BROADCAST PROGRAMMING
Ken Moultrie • (800) 426-9082

Alternative
Teresa Cook
FATBOY SLIM Weapon Of Choice
RADYHEAD I Might Be Wrong
STAIN'D Outside

Active Rock
Steve Young/Craig Altmaier
STAIN'D Outside
UNION UNDERGROUND Revolution Man

Heritage Rock
Steve Young/Craig Altmaier
SALIVA Your Disease

Hot AC
Steve Young/Josh Hosler
DAVE MATTHEWS BAND The Space Between

CHR
Steve Young/Josh Hosler
DESTINY'S CHILD Bootylicious
JA RULE I Cry
SHAGGY Freaky Girl

Rhythmic CHR
Steve Young/Josh Hosler
DESTINY'S CHILD Bootylicious
JA RULE I Cry
SHAGGY Freaky Girl

Soft AC
Mike Bettelli
BACKSTREET BOYS More Than That

Mainstream AC
Mike Bettelli
BACKSTREET BOYS More Than That

Delilah
Mike Bettelli
No Adds

Dave Wingert Show
Mike Bettelli
BACKSTREET BOYS More Than That

JONES RADIO NETWORK
Jon Holiday • 303-784-8700

Adult Hit Radio
JJ McKay
DREAM This Is Me
MADONNA What It Feels Like For A Girl

Rock Classics
Rich Bryan
No Adds

Adult Contemporary
Rick Brady
No Adds

RADIO ONE NETWORKS
970-949-3339

Choice AC
Yvonne Day
No Adds

New Rock
Steve Leigh
FATBOY SLIM Weapon Of Choice

WESTWOOD ONE RADIO NETWORKS
Charlie Cook • 661-294-9000
Bob Blackburn

Adult Rock & Roll
Jeff Gonzer
No Adds

Soft AC
Andy Fuller
SHAWN COLVIN Whole New You

Bright AC
Jim Hays
No Adds



Artist/Title	Total Plays
BACKSTREET BOYS The Call	67
DESTINY'S CHILD Survivor	65
BRITNEY SPEARS Lucky	65
AARON CARTER That's How I Beat Shaq	64
A*TEENS Bouncing Off The Ceiling (Upside Down)	64
'N SYNC Bye Bye Bye	62
3LW No More (Baby I'ma Do Right)	62
AARON CARTER Bounce	47
DREAM He Loves U Not	45
AARON CARTER Aaron's Party (Come...)	41
NELLY FURTADO I'm Like A Bird	36
'N SYNC It's Gonna Be Me	35
DREAM This Is Me	33
BAHA MEN Who Let The Dogs Out	31
BRITNEY SPEARS Stronger	30
HAMPTON THE HAMPSTER The Hampsterdance 2	30
EIFFEL 65 Blue (Da Ba Dee)	25
LESLIE CARTER Like Wow	24
DA MUTTZ Whassup	24
S CLUB 7 Never Had A Dream Come True	23

Playlist for the week ending May 6.

driver Rikk Idol (a.k.a. Joey Carter) segues to middays and adds MD stripes. As expected, former crosstown KPTY morning team Crazy Kid Stevens and Ruben S. will replace the interim Rick Dees in the Morning ... KRQQ/Tucson Promotion Assistant Katè Burns adds Marketing Director stripes, and KHTN/Modesto, CA APD/ morning co-host/Promotion Director Drew Stone takes Promotion Director duties at 'RQQ ... KHTO/ Springfield, MO morning driver Jay Shannon adds APD stripes ... WSNX/Grand Rapids MD Brad Newman exits ... WQEN/Birming-

ham afternoon driver Luka joins WKRQ/Cincinnati for similar duties ... WPPY/Peoria, IL MD/ middayer Beth Reynolds exits ... Former WFLY/Albany, NY morning co-host Reno joins WBLI/Long Island for middays ... WLNK/Charlotte personality Dave Dawson joins KFRX/Lincoln, NE for mornings, replacing Jerry Boleta.

Country: Jones Radio Networks syndicated host Lia adds KTPK/Topeka, KS; KTEX/Alamo, TX; KYKR/Beaumont, TX; KNFM/Midland-Odessa, TX; and KWEN/Tulsa as affiliates.

DATEBOOK

MONDAY, MAY 21

National Waitresses/Waiters Day
 1881/In Washington, DC, the American Red Cross is founded.
 1901/Connecticut becomes the first state to enact a speed limit for automobiles: 12 mph on country highways and 8 mph within city limits.
 1932/Amelia Earhart completes a solo, trans-Atlantic flight, becoming the first female aviator to do so.
 Born: Raymond Burr 1917-1993, Al Franken 1951, Mr. T 1952

In Music History

1968/Pete Townshend of The Who marries designer Karen Astley. They're still together after 33 years.
 1989/Elvis Costello tells *Newsweek* what he thinks of Britain's royal family: "They're scum. I don't understand why we subsidize people who just go on holiday all the time."
 Born: Thomas "Fats" Waller 1904-1943, Leo Sayer 1948

TUESDAY, MAY 22

National Vanilla Pudding Day
 1972/President Richard Nixon arrives in Moscow for a summit with Soviet leaders, becoming the first U.S. president ever to visit the U.S.S.R.
 1990/Microsoft unveils Windows 3.0 at gala events in 20 cities around the world.
 1992/Johnny Carson hosts *The Tonight Show* for the final time.



Here's Johnny ... for the last time.

1993/Actor Mike Myers, best known for his *Saturday Night Live* appearances and his Austin Powers character, weds actress Robin Ruzan. Rumors that the honeymoon was "shag-a-delic" are never confirmed.
 Born: Naomi Campbell 1970

In Music History

1958/Jerry Lee Lewis arrives in England to begin his first tour of the U.K. After he confirms to the British press that he has indeed just married his 14-year-old first cousin, the tour is canceled.
 1999/The reunited Bruce Springsteen & The E Street Band sell out the 15th show in their record-breaking stand at the Continental Airlines Arena in New Jersey.
 Born: Bernie Taupin 1950, Morrissey 1959, Jesse Valenzuela (ex-Gin Blossoms) 1962

WEDNESDAY, MAY 23

National Taffy Day
 1788/South Carolina becomes the eighth U.S. state.
 1934/Near Gibsland, LA, notorious outlaws Clyde Barrow and Bonnie Parker are shot to death by Texas and Louisiana state police officers. Driving in a stolen vehicle, Bonnie and Clyde were each shot more than 20

times after the officers opened fire without warning. Their 27-month crime spree resulted in 13 murders and numerous robberies.

1999/At Kansas City's Kemper Arena, WWF pro wrestler Owen Hart falls 70 feet to his death during a pay-per-view event after a harness gives way while he's being lowered from the ceiling.
 Born: Joan Collins 1933, Drew Carey 1958

In Music History

1975/The second tier of Anaheim Stadium in Anaheim, CA begins to visibly bounce and sway under a packed-in crowd at a Beach Boys show. Engineers recommend adding steel supports to the structure.



Bad vibrations.

1979/*The Kids Are Alright*, a collection of interview and concert clips with The Who, opens. Critics and fans are shocked by the debilitated appearance of drummer Keith Moon in the later clips. Moon died at age 32 six months before the movie was released.
 Born: Phil Selway (Radiohead) 1967

THURSDAY, MAY 24

National Escargot Day
 1844/Samuel Morse dispatches the first telegraph message, from the U.S. Capitol to a railroad station in Baltimore.
 1883/After 14 years and 27 deaths, the Brooklyn Bridge opens, connecting the cities of New York and Brooklyn for the first time.
 Born: Tommy Chong 1938, Priscilla Presley 1945

In Music History

1990/New Jersey's legislature proposes a bill that would have required venues to post signs alerting the audience when an act plans to lip-synch. To the relief of many then- and future teen pop acts, the bill doesn't pass. Also ... After a marriage of less than one month, Axl Rose and Erin Everly announce plans to divorce.
 Born: Patti LaBelle 1944, Rich Robinson (Black Crowes) 1969

FRIDAY, MAY 25

National Wine Day
 1790/Congress enacts the first copyright protection law.
 1844/The gasoline engine is patented.
 1983/Opening on 1,002 movie screens across the U.S., *Return of the Jedi* tops all previous opening-day box-office records with a gross of \$6.2 million.



A Jedi's strength flows from the box office.

In Music History

1965/The Kinks are forced to cancel a U.K. tour after guitarist Dave Davies is injured when he falls into Mick Avery's drum set during a London show.
 1968/The Rolling Stones release "Jumpin' Jack Flash." The hit single does not appear on an album until the greatest-hits collection *Hot Rocks* four years later.
 1996/Sublime vocalist Brad Nowell is found dead of a drug overdose at age 28.
 Born: Tom T. Hall 1936, Jessi Colter 1945, Klaus Meine (Scorpions) 1958

SATURDAY, MAY 26

National Blueberry Cheesecake Day
 1864/U.S. President Abraham Lincoln signs an act creating the Montana Territory.
 1946/A patent is filed in the U.S. for the hydrogen bomb.
 1977/*Star Wars* debuts in theaters.
 Born: Helena Bonham Carter 1966

In Music History

1973/Deep Purple release "Smoke on the Water," featuring a guitar hook that has been the delight of garage bands for nearly 30 years.
 1974/One teenage girl dies, several others are hospitalized and hundreds are treated on the scene after a near-riot at a David Cassidy show in London. Cassidy, then at the height of his *Partridge Family* popularity, says he feels responsible for the incident.
 Born: Levon Helm 1943, Stevie Nicks 1948, Hank Williams Jr. 1949

SUNDAY, MAY 27

National Grape Popsicle Day
 1936/The RMS *Queen Mary* sets out on its maiden voyage, leaving Southampton, England for New York Harbor.
 1937/Opening ceremonies are held for the Golden Gate Bridge in San Francisco.
 Born: Adam Carolla 1964, Todd Bridges 1965

In Music History

1957/Buddy Holly & The Crickets record what will be their only No. 1 record, "That'll Be the Day."
 1977/Virgin releases The Sex Pistols' "God Save the Queen," which is instantly banned from airplay in Britain because of its "treasonous" content.

Born: Bruce Cockburn 1945, Neil Finn (Crowded House) 1958, Lisa "Left Eye" Lopes (TLC) 1971

—Brida Connolly & Frank Correla

Zinescene

Evan And Jaron: Beautiful Boys!

People is crazy for brothers Evan And Jaron, so much so that it places the identical twins with the top 20 single "Crazy for This Girl" among its list of this year's 50 "Most Beautiful People in the World." When growing up, how did their sister, Andrea, tell them apart? She tells the 'zine, "Jaron was more rugged, and Evan was more pretty boy." But, Jaron says, they did go through a chubby phase at about age 13.

Other artists on the list are Jill Scott, Faith Hill and Destiny's Child's Beyonce Knowles. Scott tells the 'zine that what makes her beautiful is that "I'm comfortable with myself. And I have a man who loves me whether I'm size eight or 18. When I get onstage, I automatically feel beautiful."

Although nowadays Knowles appears onstage wearing skimpy outfits, her mother tells *People* she was a chubby child. The "Survivor" singer tells the 'zine that she doesn't see herself the way others do: "If I could make changes, my legs would be more muscular, I'd have a six-pack, and my waist would be smaller." These insecurities, she says, help her resist the diva label. "I think they keep you humble."

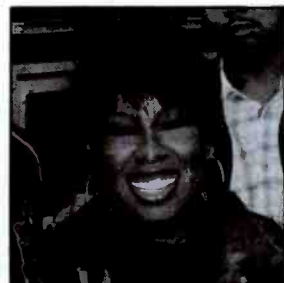
Hill tells the 'zine that the real key to her beauty philosophy is personal fulfillment. For her, being a mother is what really kicks up her confidence level, which is a real plus, she says, when "it's time to put on the glam."

Crazy For You

Janet is crazy about sex — at least that's what her parents think, according to the *Globe*. The 'zine says Janet's latest album, *All for You*, is filled with graphic sexual lyrics, and she's always talking about sex. As a result, Janet's mother, Katherine Jackson, is so worried about her daughter's obsession that she's telling pals that Janet needs help. "The stuff she's saying is crazy," Katherine says. "She needs to get some help. This just isn't right."

Regarding all the sex talk, Katherine continues, "I'll tell you one thing — it sure has nothing to do with her upbringing." Defending her album's subject matter, Janet says, "It's just what I'm feeling. I didn't do these things because I want to shock people or have them talk about it."

Fans remain crazy about Britney Spears. The *Globe* says that she tops the list of the "Most Eligible Celebrity Singles," followed by Jennifer Lopez, Christina Aguilera and tennis star Venus Williams.



SHE'S SPECIAL — Hip-hop artist Missy Elliott tells interview what makes her special: "I always said that if there was a party and everybody had to wear white, I'll come in with purple on. And I think people respect the fact that I'm not scared to be edgy. I think that's what separates me from everybody else; I'm not scared to cross any kinda boundary."

Actor George Clooney apparently isn't too crazy about Lopez, his costar in the movie *Out of Sight*. The *Star* says that while on a boozy night out with three strippers, he confessed to them what he thought of a few of the actresses he had worked with. Regarding Lopez, the 'zine says, he revealed that he hated kissing her and that he thought she was vain, mean and cold.

Mom Celine Dion is certainly crazy about her new son, Rene-Charles. The *Globe* features pics of Dion with her new bundle of joy. Speaking of moms, pics of six-months-pregnant Shania Twain appear in the *Star*.

Out Of The Garage

Entertainment Weekly profiles garage rock, which is currently making a comeback in pop culture. Is this resurgence of garage rock a reaction to the lousy state of mainstream music? "Yes," says E Street Band member and *Sopranos* actor Steven Van Zandt, one of garage-rock's godfathers. "The whole music business now is basically rap, metal and pop. There's no balance anymore. You listen to the radio, and it's a sea of mediocrity surrounded by too many commercials. That's why there are four or five garage bands popping up in every major city."

Van Zandt enjoys being the so-called "poster boy" for the resurgence of garage rock, and he wants to spend his time promoting that genre of music. "Rock and roll has never been more dead than now. The rock era, as I clock it, went from '65 to '94, from 'Like a Rolling Stone' to Kurt Cobain's death. We are back in the pop era, and I don't find that particularly spiritually nourishing."

—Deborah Overman

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households



Tom Calderone
VP/Programming

Play		
DESTINY'S CHILD Survivor	24	
JANET All For You	22	
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade	21	
NELLY Ride Wit Me	19	
SNOOP DOGG Lay Low	19	
STELLA SOLEIL Kiss Kiss	18	
STAND! It's Been Awhile	18	
EVE (GIVEN STEFANI) Let Me Blow Ya Mind	18	
FATBOY SLIM Weapon Of Choice	17	
SUNSHINE ANDERSON Heard It All Before	17	
TRAIN Drops Of Jupiter (Tell Me)	16	
TANTRIC Breakdown	15	
MISSY ELLIOTT Get Ur Freak On	14	
JENNIFER LOPEZ Play	14	
OUTKAST So Fresh, So Clean	14	
UNCLE KRACKER Follow Me	14	
CRASH DAVIS Fill Me In	14	
LUNATICZ Midwest Swing	13	
TYRESE I Like Them Girls	13	
THREE THE HARD WAY Let's Get It	13	
SUM 41 Fat Lip	12	
DREAM This Is Me	12	
2PAC I/R/L Until The End Of Time	11	
SHALANE Video	11	
JAY-Z MR. BELLY Gally Unl Proven Innocent	11	
AALIYAH We Need A Resolution	11	
LIFEBUS Hangin' By A Moment	10	
CITY HIGH What Would You Do?	10	
COLD No One	10	
R. KELLY V/JAY-Z Fiesta	10	
RICHAUD Oke	9	
AMERICAN HQ-FI Flavor Of The Week	9	
MUSIC Love	9	
SALMA Your Disease	8	
OLIVIA Bizzocci	7	
WATCHDOG TWENTY Mad Season	7	
TRICK DADDY (GIVEN EXPRESS) Take It To Da House	7	
PAPA ROACH Between Angels And Insects	7	
EDEN'S CRUSH Get Over Yourself	7	
LIMP BIZKIT My Way	6	
NELLY FURTADO I'm Like A Bird	6	
GOODRICK Grad	6	
JA RULE (LIL' MO) I Cry	6	
LIL' BOW WOW Puppy Love	5	
BREITNEY SPEARS Don't Let Me Be The Last...	5	
O-TOWN All Or Nothing	5	
3LW Playas Gon' Play	5	
GOOD CHARLOTTE The Click	4	
MANDY MOORE In My Pocket	4	
XZIBIT Front To Back	4	
112 Peaches And Cream	3	
GUNWINE There It Is	3	
CASE Missing You	3	
JAGGED EDGE Promise	3	
SAMANTHA MUMBA Baby, Come Over (This...)	3	
MUSIC Love	3	
NEW FOUND GLORY Hit Or Miss...	3	
TANK Maybe I Deserve	2	
BACKSTREET BOYS The Call	1	
ALIEN ANT FARM Movies	1	
PDE Hey Pretty	1	
WYCLEF JEAN Perfect Gentleman	1	
SNOOP DOGG (TYRESE & MR. TAN) Just A Baby Boy	1	
ST. LUNATICZ Midwest Swing	1	

Video playlist for the week ending May 6.

36 million households



Cindy Mahmoud
VP/Music Programming
& Entertainment

VIDEO PLAYLIST

2PAC I/R/L Until The End Of Time
EVE (GIVEN STEFANI) Let Me Blow Ya Mind
112 Peaches And Cream
MUSIC Love
R. KELLY V/JAY-Z Fiesta
TANK Maybe I Deserve
TYRESE I Like Them Girls
CASE Missing You
SUNSHINE ANDERSON Heard It All Before
JA RULE (LIL' MO) I Cry

RAP CITY

ERICK SERMON Music
SNOOP DOGG Lay Low
XZIBIT Front To Back
EVE (GIVEN STEFANI) Let Me Blow Ya Mind
JA RULE (LIL' MO) I Cry
FOXY BROWN BK Anthem
OUTKAST So Fresh, So Clean
2PAC I/R/L Until The End Of Time
THREE THE HARD WAY Let's Get It
WYCLEF JEAN Perfect Gentleman

Video playlist for the week ending May 13.

75 million households



Paul Marszalek
VP/Music Programming

ADDS

	Play
BABYFACE There She Goes	24
BLUES TRAVELER Girl Inside My Head	23
BLU CANTRELL Hit 'Em Up Style (Oops!)	23
ALICE COOPER It's The Little Things	23
DAVE MATTHEWS BAND The Space Between	21
EVENCLEAN Brown Eyed Girl	21
JESSICA SIMPSON Irresistible	21
MISSY ELLIOTT Get Ur Freak On	21
FATBOY SLIM Weapon Of Choice	21
JENNIFER LOPEZ Play	21
TRAIN Drops Of Jupiter (Tell Me)	20
WATCHDOG TWENTY Mad Season	20
LIFEBUS Hangin' By A Moment	18
U2 Walk On	18
UNCLE KRACKER Follow Me	17
NELLY FURTADO I'm Like A Bird	17
RICHAUD Oke	14
SHALANE Video	14
R.E.M. Invitation Of A Life	13
BOB JOHNSON Say It Isn't So	13
STING After The Rain Has Fallen	12
CULBLAY Yellow	10
STELLA SOLEIL Kiss Kiss	10
AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade	8
99-99'S Unleashed	8
WALLFLOWERS Letters From The Wasteland	8
SNOOP DOGG Please Forget Me	8
JILL SCOTT A Long Walk	8
BREITNEY SPEARS Don't Let Me Be The Last...	5
SHREY LYBNE Killin' Kind	4
SHAGGY Angel	4
BE BEES This Is Where I Came In	3
JOE CRISTINAL Shutter	3
STAND! It's Been Awhile	3
SUNSHINE ANDERSON Heard It All Before	2
DEPECHE MODE Dream On	2
MURDO LOU	1
CRASH DAVIS Fill Me In	1
MEGABETH Moto Psycho	1
MUSICA COSTA Like A Feather	1
GREEN DAY Warning	1
STEVE IRVING Every Day	1
BRUCE SPRINGSTEEN American Skin (41 Shots)	1

Video airplay for May 14-20.

55 million households



Peter Cohen,
VP/Programming

Rap Adds:

JA RULE (LIL' MO) I Cry
LIL' MO Superwoman
THREE THE HARD WAY Let's Get It

Pop Adds:

3LW Playas Gon' Play
AALIYAH We Need A Resolution
BABYFACE There She Goes
BLU CANTRELL Hit 'Em Up Style (Oops!)
DESTINY'S CHILD Survivor
FAITH EVANS (CARL THOMAS) Can't Believe
KOFFEE BROWN Weekend Thing
EVAN AND JARON From My Head To My Heart
WILLA FORD I Wanna Be Bad
MANDY MOORE In My Pocket
SARINA PARIS Look At Us
JESSICA SIMPSON Irresistible
TRAIN Drops Of Jupiter (Tell Me)

Urban Adds:

3LW Playas Gon' Play
AALIYAH We Need A Resolution
BABYFACE There She Goes
BLU CANTRELL Hit 'Em Up Style (Oops!)
DESTINY'S CHILD Survivor
FAITH EVANS (CARL THOMAS) Can't Believe
KOFFEE BROWN Weekend Thing
EVAN AND JARON From My Head To My Heart
WILLA FORD I Wanna Be Bad
MANDY MOORE In My Pocket
SARINA PARIS Look At Us
JESSICA SIMPSON Irresistible
TRAIN Drops Of Jupiter (Tell Me)

Rhythmic Adds:

DESTINY'S CHILD Survivor
EDEN'S CRUSH Get Over Yourself
PRODUCT G&B Cluck Cluck
R. KELLY Fiesta
JESSICA SIMPSON Irresistible
ST. LUNATICZ Midwest Swing

Rock Adds:

LINXIN PARK Crawling

Video playlist for the week of May 7.

TELEVISION

TOP TEN SHOWS

APRIL 30 - MAY 6

Total Audience
(95.9 million households)

- 1 Survivor II
- 2 Survivor II: The Reunion
- 3 E.R.
- 4 Law & Order
- 5 Who Wants To Be A Millionaire (Sunday)
- 6 Frasier
- 7 The Practice
- 8 Everybody Loves Raymond
- 9 West Wing
- 10 Friends

Adults 25-54

- 1 Survivor II
- 2 Survivor II: The Reunion
- 3 E.R.
- 4 Law & Order
- 5 Frasier
- 6 West Wing
- 7 Friends (8:30pm)
- (tie) The Practice
- 9 Friends
- (tie) Will & Grace

Source: Nielsen Media Research

COMING NEXT WEEK

Tube Taps

Wingspan, a two-hour documentary on Paul and Linda McCartney and their band, Wings, airs on ABC and features a companion CD on Capitol Records (Friday, 5/11, 9pm).

Friday, 5/11

• Ricky Martin is slated to perform live from Puerto Rico when CBS presents the *Miss Universe 2001* pageant (9pm).

• Run-D.M.C. and Everlast, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

• Ben Harper, *Late Show With David Letterman* (CBS, check local listings for time).

• Chuck D, *Politically Incorrect* (ABC, check local listings for time).

Saturday, 5/12

• Bon Jovi, *Saturday Night Live* (NBC, 11:30pm).

• Mystikal, *It's Showtime at the Apollo* (check local listings for time and channel).

Monday, 5/14

• Brooks & Dunn, *Jay Leno*.

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

FILMS

Title	Distributor	Weekend (\$ To Date)
1 The Mummy Returns	Universal*	\$68.13 (\$68.13)
2 Driven	WB	\$6.00 (\$21.50)
3 Bridget Jones's Diary	Miramax	\$5.73 (\$44.46)
4 Spy Kids	Miramax	\$3.81 (\$98.40)
5 Along Came A Spider	Paramount	\$3.76 (\$60.00)
6 Crocodile Dundee in Los Angeles	Paramount	\$3.10 (\$17.94)
7 Blow	New Line	\$2.44 (\$44.25)
8 Joe Dirt	Sony	\$1.47 (\$24.74)
9 The Forsaken	Sony	\$1.40 (\$5.29)
10 Town & Country	New Line	\$1.33 (\$5.23)

*First week in release

All figures in millions

Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *A Knight's Tale*, starring Heath Ledger. The film's Columbia soundtrack sports Third Eye Blind's "Eye Conqueror" and Queen's "We Are the Champions" (with Robbie Williams) and "We Will Rock You," along with such vintage tunes as War's "Lowrider," Bachman-Turner Overdrive's "Tak'n' Care of Business," David Bowie's "Golden Years," Eric Clapton's "Further on Up the Road," Rare Earth's "Get Ready," Sly & The Family Stone's "I Want to Take You Higher," Thin Lizzy's "Boys Are Back in Town" and more.

Opening this week in exclusive engagements is *Calle 54*, a documentary on Latino musicians. The film's Blue Note soundtrack contains songs by Paquito D'Rivera, Eliane Elias, Chano Dominguez, Jerry Gonzalez & The Fort Apache Band, Michel Camilo, Gato Barbieri, Tito Puente, Chico O'Farrill, Chucho Valdes, Bebo Valdes, Cachao and Puntilla Y Nueva Generacion.

Look for recording artist Olivia Newton-John in a supporting role in *Sordid Lives*, which also opens in exclusive engagements this week.

— Julie Gidlow

David Cohn
General Manager



2

MISSY ELLIOTT Get Ur Freak On
STAND! It's Been Awhile
JURASSIC 5 The Influence
COLD No One
TRAIN Drops Of Jupiter (Tell Me)
EVE (GIVEN STEFANI) Let Me Blow Ya Mind
GORILLAZ Clint Eastwood
CRAIG DAVID Fill Me In
SNOOP DOGG Lay Low
DEPECHE MODE Dream On
SUM 41 Fat Lip
TANTRIC Breakdown
NEW FOUND GLORY Hit Or Miss...
SUNSHINE ANDERSON Heard It All Before
CITY HIGH What Would You Do?
ALIEN ANT FARM Movies
STELLA SOLEIL Kiss Kiss

Video playlist for the week of May 7-13.



AL PETERSON
alpeterson@rronline.com

When Art Met Matt

Outer space meets cyberspace at TRS 2001

When I first heard, earlier this year, that Art Bell would be returning to the air as host of the radio show he created, *Coast to Coast AM*, I immediately picked up the phone to see just what it would take to convince the Premiere Radio Networks late-night talker to make an appearance at this year's R&R Talk Radio Seminar.

Though Bell has been a household name in Talk radio circles for years, very few in our industry had ever met the reclusive and media-shy personality face to face. After several conversations Bell agreed to make an appearance to meet and greet his many industry fans and admirers. I was, to say the least, thrilled at the prospect. But just when I thought things couldn't get any better, they did.



Art Bell

I learned that Bell and fellow Premiere talk host Matt Drudge were mutual admirers. A few days and several phone conversations later the rest, as they say, was history. TRS 2001 attendees were to be treated to a one-time-only event — Art Bell interviewed live by Matt Drudge before a packed ballroom at Los Angeles' Marina Beach Marriott. This week I share with you excerpts from their entertaining and enlightening exchange.

MD: I'd like to begin with a world-exclusive Drudge Report: We'll throw a siren on this one, and you will be the first to hear it. I can report today that Art Bell is back, and he is back for good!

AB: Thank you very much. I am back, and I'm glad to be back. And I do want to thank all of you. I'm not used to speaking in front of so many people. I do my program all by myself with one microphone and a few cart machines — yes, I still use cart machines! I'm not used to seeing a lot of faces, and it actually makes me very nervous. But I want to thank all of you in the industry and all of my friends at Premiere who stuck by me during some very difficult times — and, believe me, they were difficult. But I sincerely want to take this opportunity to say to all of you, in person, thank you.

MD: Let's start right off the cuff. Art, do you think you will ever be cloned?

AB: I hope not. However, I think that the first human cloning has probably already happened in some secret lab somewhere, and if it hasn't yet it is probably about to happen.

MD: Do you think you or I will

get the first interview?

AB: I've already arranged the interview, Matt, sorry. In fact the woman carrying the clone may already be pregnant.... [laughing] Put a siren on that one, Matt.

MD: I'm just trying to imagine that headline. Where will this clone be born, in America or elsewhere?

AB: Probably in America. The mother is French-Canadian, but I expect the birth will probably take place in America. And I think the headline will be when I get the pregnant lady on the air to do the interview, which

"My home looks like 10 Radio Shacks lined up."

Art Bell

I have been promised.

MD: What do you think the reaction will be to that headline? How will a culture such as ours respond to that idea?

"I believe what we're witnessing here is a classic American story — where someone takes matters into their own hands, and now technology has finally caught up to individual liberty."

Matt Drudge

AB: Very nervously, I suspect. A lot of people believe that a clone will be born without a soul. There's only about a 2%-2 1/2% difference between us and the early primates. There will be only about a 1% difference between the original and a clone. It will be very close, but not quite the original. I think clones will have souls and they'll be individuals. But they'll look a lot like the originals.

MD: What will be the reaction when people learn that you no longer have to "Adam and Eve" it, as they say?

AB: Not only will you not have to "Adam and Eve" it, but you can also "Adam and Adam" or "Eve and Eve" it.

MD: So if this is the next big story, when do you think it could happen?

AB: In about nine months.

MD: OK, next. I believe we are living in the era of the individual. You and I, for example, both work alone. Speak to, if you will, the future of the individual in a medium that is, frankly, becoming more and more corporate.

AB: Well, I think that you and I represent the success of the individual in a very corporate world. I do worry a little bit about where the next Rush, Laura, Art or Matt will come from. But then, look at you — I

mean, where did you come from?

MD: From a little modem plugged into a wall in a Hollywood dive.

AB: Which proves that it can still happen. There is still room in this corporate world for an individual to break out and succeed, I think it will be a little bit harder to do than perhaps it once was. I began by hanging around a radio station and bugging them to put me on the air until someone finally got sick and I got a shot at it. It can still be done, but a lot of you out there in our business will need to encourage new talent and give them a chance to get on the air. The bottom line is that I do believe the individual can survive in today's corporate environment, but there's no question that it will be harder than it used to be.

MD: So in a world where information flows so fast and furiously, why do you think people gravitate toward you and the kind of information that you provide?

AB: I try not to diagnose why I have been successful. If there's anything to be said it is because I am doing something that is new and something



Matt Drudge

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that is my own. So that is what I would encourage those coming up to do. If you try simply to walk in Rush's shoes, or Laura's or Matt's or even mine, you are never going to get to where you need to go. So the advice I would give, I guess, is don't walk in someone else's shoes.

MD: *Quite frankly, I think there is a lot of misperception about you and your show, because much of what you offer in the way of information is quite serious in nature. It's not all fluff — much of it is pretty serious, right?*

AB: Yes, because there are a lot of serious things going on in the world today. I do try to mix it up, though. Some of what I talk about is just silly and fun, but then I will segue right into something that is very serious. Like our environment, for example, and what is going on with our weather. I think everyone in this room knows what's going on with the weather. And it's going to worsen — and worsen quickly. So I mix it up a little bit and sometimes that confuses people. It's kind of like your web page.

MD: *So what is your newsroom*

like? What's your set-up? What do you have that puts you on such a level that makes you competitive with all the big networks and news conglomerates, where you're on the cutting

"I have information that is delivered to me at a rate that would be competitive with anything you'd find here in Los Angeles."

Art Bell

edge of information?

AB: The same thing you have: the Internet. But [laughing] I still live in a double-wide mobile home, although it is greatly expanded. I have microwave Internet, two-way In-

ternet via satellite and six or seven satellite dishes outside. I have information that is delivered to me at a rate that would be competitive with anything you'd find here in Los Angeles. I've got about five computers in the house, and I'm on them all day long. My information and stories come from listeners and people who know that I like to break stories. Probably the exact same sort of sources that you have, if not the same material. In short, the answer is that my home looks like 10 Radio Shacks lined up.

MD: *I'd love to be invited out there to see it sometime, because I believe what we're witnessing here is a classic American story — where someone takes matters into their own hands, and now technology has finally caught up to individual liberty. You can be your own network anchorman. Do you agree that's the future?*

AB: Well, I use a lot of your stories, and I know you use a lot of mine. So think about what that means. If I'm using your news and you're using my news, then you [the audience] are all in a lot of trouble!

MD: *During the whole "Heaven's*



SPORTS GIANTS

KSPN (ESPN Radio)/Los Angeles PD "Big" Joe McDonnell (l) welcomed ESPN's Dan Patrick to the station's studios during a recent visit to SoCal by the network personality.

Gate" episode the media really smeared you. And during your family crisis you even had news helicopters flying over your backyard, all part of the reaction of the mainstream media to your success. How have you remained so centered and calm through all of that?

AB: Oh, I wasn't calm. But with regard to Hale-Bopp, we were covering the comet on the show — it was a naked-eye comet, it was incredible! And, incidentally, there's another naked-eye comet that will be coming for Christmas 2001, and it should really be something. Anyway, when I began to get the news about the suicides that had occurred [in San Diego], I woke up my wife, Ramona, and said, "Hon', I think we're going to have a hard morning." With that the phone began to ring and a reporter from the Orange County newspaper said to my wife, "Put Art on the line!" She told him I was asleep, and he said to her, "Do you realize that he just killed X number of people?" And that's the way it went. It was some pretty harsh stuff.

So I responded by going to the networks and doing all the interviews and saying what a load of you-know-what it was. I said it's not true. I didn't kill anybody. All we did was talk about the comet. We found that the supposed thing behind the comet was a bunch of baloney, and we aired that. We put both of the photographs up on the website, and we did several shows saying it was a bunch of baloney. I did not kill anybody. That message came through loud and

clear, and all the evidence was there. And when they all found that out the networks sort of said, "Oh," and just walked away.

MD: *For the record, when the big one hits you may be the voice that leads the nation that night. So without giving away any security secrets how will you stay on the air in a crisis, say like a 9.0 earthquake or something like that?*

AB: 9.0!?

MD: *I mean, up north somewhere. You know, way away from you.*

AB: [Laughing] ... Okay. Well, I have solar power and wind power at the house. For a year now, I've been running my entire house and all my facilities entirely on solar and wind power. On top of that, I've got an 11kw generator that will fire things up just fine. So I've got enough backup to keep on going pretty much no matter what ... short of a 9.0.

MD: *Do you ever have nights when you scare yourself?*

AB: Yes, many of you have probably heard when I do *Ghost-To-Ghost* where we just take ghost stories. I turn the lights down low, and I've just got the glowing red and orange buttons on the control board, so the room is kind of eerie. Sure, sometimes I scare the hell out of myself. I've actually scared myself so badly a few times that I could hardly continue doing the program!

MD: *Well, I think you've hit a royal flush, Art. Thanks for having me up here on stage with you, it's one of my fantasies fulfilled. And much, much more continued success to you.*

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What's The Difference, Anyway?

Programmers ponder the definition of Classic Hits

In the early 1990s KCBS-FM/Los Angeles became one of the first stations to pioneer a '70s-focused, crossover-centered classic rock 'n' roll format. By flipping from Oldies to "All Rock 'n' Roll Oldies" as Arrow 93, Infinity Broadcasting instantly created a new niche, which was quickly replicated throughout America.

Classic Hits stations still thrive today in a variety of markets of all sizes. What they sound like, however, may not be much different from what you'd find on a Classic Rock station. Or am I mistaken? This question has been vexing me for quite some time, so I thought I'd try to find the answer by posing it to three PDs involved in the Classic Hits format. One PD needs to complement a sister Classic Rocker, one PD just shifted his station to Classic Rock and created a head-to-head format battle in his market, and another PD has stayed true to the Classic Hits format ... we think.

Female-Friendly Complement To 'SHE

When Emmis assumed control of Classic Hits KIHT (KHits)/St. Louis last fall, PD Jeff Allen made a host of changes to the station. Many of the changes resulted from the new reality that its competitor, Classic Rock KSHE, was now a sister station.

One of the most noticeable changes to KHits was a shift from the more-music focus that had become typical of Classic Hits stations.

Allen comments, "When we got the radio station it was very music-driven. Now, we have Steve & DC on in morning drive, and they play one song an hour for five hours.

"Then in middays, we're very at-work oriented. Mark Klose, a 30-year market vet who did mornings at KSHE years ago, moved from mornings to afternoons. He plays 12 songs an hour, but it's good to have him there and have him play off his heritage in the format as well."

Allen likens the overall sound of

KHits to a format other than Classic Rock, however. "The easiest way to describe it is that we play classic hits from The Eagles, Fleetwood Mac, The Doobie Brothers, etc., but it's basically presented in a Hot AC style. Since we own KSHE, which is a Classic-leaning station, and — on the other side — we also own the '80s station, WMLL, we are a lot more female-friendly than most Rock formats."

In fact, Allen says KHits' listener composition is equally divided between men and women. Meanwhile, KSHE is driven by men: About 75% of the station's listeners are male. "At KHits I'm using jingles on the air and I'm doing some dayparting," Allen says. "There's a real at-work focus to the radio station, whereas KSHE doesn't have that. But that's only since October 2000, when we assumed ownership of KHits. Now it's a complement to KSHE rather than a competitor."

In terms of the musical differences between KSHE and KIHT, Allen comments, "KHits' listeners are 25-49 and both male and female. KSHE's a 25-54 radio station, but male. They still play Led Zeppelin, Rush and Metallica, along with some current product. We play no Led Zeppelin at KHits." KHits and KSHE share about 20% of their music libraries, and Allen says his station goes deeper on the artists the two stations happen to share. "KSHE may play some Doobies, but for us they're core artists."

At night KHits opens the phones for *The Night Shift*, which airs from 7pm to midnight. The station takes four requests an hour, and it runs a "Gimme Three Songs" feature at 9pm. "We'll still play Loggins & Messina's 'Danny's Song' at night, but we do go a little harder," Allen says.

KHits also taps into market heritage by playing songs that were once local hits for KSHE. One recent sample hour for KIHT featured Boston, Queen, Heart, Supertramp, George Harrison,

Bob Seger, REO Speedwagon, The Eagles, .38 Special, Aliotta Haynes and Jeremiah's "Lakeshore Drive." Allen says, "In this market we have a lot of heritage product that KSHE made hits that we now play in heavy rotation. We've kind of passed the baton."

When asked about Classic Hits stations in different markets, Allen rattled off call letters and different competitive situations for several locales. "This Classic Hits situation is based on a market-by-market approach to the format," he says. "WSRR is an AC in Memphis. Then you go to WCSX in Detroit, and it is much more Classic Rock-based than we are. You can cover the basics no matter where you are. It all depends on the hits you play."

Lots Of Rock In Little Rock

Mike Kennedy, PD of Signal Media's KKPT/Little Rock, says his station has evolved substantially from its initial Classic Hits format. "It started off as one of those anything-goes, '70s-pop, Arrow kinds of stations back in 1994. I got hired in 1995 to roll it into a true Classic Hits format. The presentation we had was just traditional. The jocks were really in the background, and the focus was on the music."

Now KKPT, known as "The Point," has modified its presentation and taken a full-blown Classic Rock approach. The move worked well, and the station has given Clear Channel's heritage KMJX (Magic 105) a run for its money.

"I guess we're Classic Rock. We have a lot of those characteristics," Kennedy says in all seriousness. "It's kind of hard to define what we are. One second we could be playing Jim Croce's 'Bad, Bad Leroy Brown,' and on the other end of the spectrum we'll be playing 'Hysteria' by Def Lep-pard." Kennedy says a widening gap existed between what KMJX was doing and what KKPT offered. At the end of 2000, things heated up when KMJX dropped most of its current material.

"Our ratings have gone up, and they're up as well," Kennedy says. "It's really a strange market in that there are two Classic Rock stations that are dominating the market. We share quite a bit of music. They do have the heritage, and they can go deeper into The Beatles, CCR and The Rolling Stones." Kennedy has also taken advantage

"We probably share more with our [Active Rock] sister station than most Classic Hits stations would share with a Rock station. But it's just a matter of emphasis. There are a couple of artists that we don't play — AC/DC is the one that sticks out in my mind."

Mike Beck

of KKPT's shift to Classic Rock by freshening up the station's on-air lineup. "The old KKPT was boring. It did OK. As we've grown it, we've taken more of a high-profile personality in mornings. We've got a full-blown morning show now. We tried to go away from music, music, music, but we just kind of hit this plateau."

Kennedy says that KKPT's play list focuses on the '70s, and 1976 is its median year, but the station does play a lot of music from the '80s and even delves into the '90s. "When you get past 1987, we're very selective as to what songs we're going to play," he says. "There's still a difference between Classic Hits and Classic Rock, but the gap between the two has gotten a little bit smaller. A lot of Classic Hits stations did what they did as long as they could and hit a plateau. Once we added personality, we saw increased growth."

Embracing local artists is also an important part of the attraction of KKPT. Kennedy says, "Just about anything from Lynyrd Skynyrd and The Marshall Tucker Band tests well here. And 'New Orleans Ladies' by LeRoux is one of our highest-testing records. We also play borderline records, like 'Sausalito Summernight' by Diesel and 'Ah! Leah!' by Donnie Iris. They may not be local or regional songs, but they all do well on the music tests here."

In fact, KKPT's GM suggested that Kennedy test The Charlie Daniels Band's "The Devil Went Down to Georgia." Kennedy recalls, "I thought he was nuts. We tested the record, and it came back real well." The record is now in power rotation at The Point. Meanwhile, KMJX has its own quirks, Kennedy says. "They're playing 'Godzilla' by Blue Oyster Cult, and I can't get it to pass a music test."

'A Matter Of Emphasis'

"For sure, we're Classic Hits," says Mike Beck, PD of Saga's WAFX (The Fox)/Norfolk. "We probably share

more with our sister station [Active Rock WNOR] than most Classic Hits stations would share with a Rock station, but it's just a matter of emphasis. There are a couple of artists that we don't play — AC/DC is the one that sticks out in my mind.

"We feature Elton John, Fleetwood Mac and The Eagles. Our 'crossover' stuff includes Aerosmith, Led Zeppelin and Jimi Hendrix. We try to stay out of our sister's way, and we have a similar situation in Milwaukee [with Classic Hits WKLH and Active Rocker WLZR]."

Beck says that seven or eight years ago The Fox may have featured more '70s crossover than it does today. "Since I've been here we've tried to be rockin' and not wimp out," he says. "We're playing 'Levon' by Elton John and 'Dreams' by Fleetwood Mac, but we're surrounding that with pure rock artists."

The Fox also offers a unique take on its Classic Hits format by focusing on such Southern rock artists as .38 Special and Lynyrd Skynyrd and by playing plenty of Jimmy Buffett. "He's the Grateful Dead of this format," Beck says. "Every time he comes to town, it's an instant sellout."

WAFX maintains a 60/40 balance in terms of its male/female audience composition, and it tends to skew male, thanks to the abundance of ACs targeting women. "It's a challenge because there's no direct format competitor," Beck says. "The Oldies station went to an R&B format, and there isn't anybody coming after us. We're the P2 station for a lot of people, but there's room for one Classic Rock station — no room for another."

That very observation contradicts Beck's opening statement that WAFX is Classic Hits. Asked again if there is truly a difference between the formats, Beck explains, "We are the station that plays the songs the listeners like. I use the terms interchangeably. When we play a classic rock song on the air, we will image it that way."

And for those stations that include Elvin Bishop's "Fooled Around and Fell in Love" and lots of Jefferson Starship in their playlists, I now have a clearer understanding of why Classic Hits remains a format unto itself.



Mike Kennedy



Jeff Allen

"We play classic hits from The Eagles, Fleetwood Mac, The Doobie Brothers, etc., but it's basically presented in a Hot AC style."

Jeff Allen

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MAILROOM **ROB SPARAGO** • rsparago@ronline.com
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A Perry Capital Corporation

Citadel

Continued from Page 3

In his new position Garry will take charge of sales, programming, personnel and new-business development for the company's Michigan properties (located in Grand Rapids, Saginaw, Lansing and Flint) in addition to Bloomington, IL and Kokomo and Muncie, IN. McKenna will hold similar responsibilities for Citadel's Reno, NV and Modesto, CA properties.

"I've been personally involved in selecting and getting to know these outstanding broadcasters," Citadel

Chairman/CEO Larry Wilson commented. "They bring superb credentials and a great attitude to our company, and I'm looking forward to working closely with them in the years ahead."

Citadel COO Bob Proffitt added, "Jerry and Tom are the perfect candidates to complement our regional management structure and build on the success Citadel has already achieved in its markets. Each executive has a proven ability to unify a newly assembled mix of stations, then execute a strategy to deliver ratings and revenue results. They also have an important capacity to recognize,

recruit and retain talent, as well as to inspire their employees to exceed performance goals."

Garry has served as VP/GM of KQQL/Minneapolis under Chancellor Media, as well as Director/Sales for the company's Twin Cities cluster. McKenna arrived in Sacramento in 1984 as VP/GM of KMJI & KSFM. He then added similar duties on a marketwide basis for parent American Radio Systems and maintained his position following ARS's merger with Infinity in the late '90s. McKenna has also served as VP/GM of KITS/San Francisco and WMIL & WOKY/Milwaukee.

KFNK

Continued from Page 3

original course when we signed on two years ago."

Case says that the artists the station dropped were the likes of Blink-182 and The Beastie Boys. "This move gave us a chance to broaden the playlist, fill an obvious position available in the marketplace and provide a great fit for our new morning show. It makes sense for us to be in a format and have a position that's all our own instead of having to fight a heritage radio station for scraps."

He adds that the Active Rock stations he has been watching include KUPD/Phoenix, KISS/San Antonio, WAAF/Boston and KUFO/Portland, OR. "Within the Active Rock format some stations do play some older material, such as Jimi Hendrix, but we will not play those artists. We're definitely on the current side."

Jake Kaplan remains OM/MD.

Baldassano

Continued from Page 1

LMIv to bring talent like Corinne on board," remarked Gayle Sweeney, LMIv Exec. VP/Technology & Content. "She was named one of *Radio Ink's* 20 most influential women in radio, has worked with nearly every major radio company and has extensive experience in programming and online content development. She will be an important part of our team as we strive to take media further."

Baldassano is a 30-year radio veteran. Most recently, she was VP/Broadcast Programming at sounds big.com, an Internet startup focused on streaming audio. Before that she served as VP/Programming for SW Networks, and she has been an executive at Westwood One and ABC Radio Networks.

Levine

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Levine began his music-industry career at New York-based Cardinal Export in 1979. He then formed several rap labels in the early '80s, including Urban Rock Records. He also operated his own promotion and marketing firm, Round The Globe, working with such artists as N.W.A., R. Kelly and The Fugees.

In 1985 he launched Penalty Recordings with Tommy Boy/Warner Bros. Records and released albums by Noreaga, Capone-N-Noreaga and Skull Duggery.

Convention

Continued from Page 1

habits, desires and motivations. It will include consumers in representative demographics and format preferences.

The research will go in-depth on the impact of video airplay and concert appearances at radio station-sponsored events. The session is scheduled for Thursday, June 14 at 11:30am.

Several other important events are scheduled for that Thursday: At 8:30am, **Lifebeat** — the music industry's nonprofit HIV/AIDS resource and awareness organization — and KROQ/Los Angeles PD Kevin Weatherly will host a breakfast to mobilize the music industry in reaching young people with a message of HIV/AIDS prevention. KROQ, by the way, is nominated for six R&R Industry Achievement Awards. (This event is a fund-raiser and requires a separate admission from R&R Convention 2001 registration. For more information about tickets, please call Leslie Doyle at 212-965-8900).

On Thursday evening, following R&R's traditional opening cocktail

reception, the original members of legendary rock group The Guess Who will give an exclusive performance in advance of their U.S. reunion tour with Joe Cocker. The Guess Who reeled off a long string of hits in the late '60s and early '70s, including "American Woman," "These Eyes" and "No Time," made distinctive by Randy Bachman's guitar work and Burton Cummings' lead vocals. The event will be capped with presentations of R&R Industry Achievement Awards in the Classic Rock and Oldies categories.

And just added to the R&R Convention 2001 agenda: "One On One With David Foster." The list of songs that Foster has written, produced or arranged is seemingly endless and truly unforgettable. Foster broke onto the music scene when his group Skylark hit big with "Wildflower." His keyboard work is included on 1970s-era efforts by Barbra Streisand, Rod Stewart, Diana Ross and George Harrison. He captured his first Grammy Award for co-writing Earth, Wind & Fire's "After the Love Is Gone." Today, in addition to his creative accomplishments, Foster is an executive with Warner Music Group.

Rozynek

Continued from Page 3

middle markets. We believe that Gary's experience and leadership will strengthen Emerald City's current operations and accelerate the company's acquisition of properties in new markets."

Emerald City owns 12 stations in four markets, including Honolulu; Charleston, SC; Santa Rosa, CA; and Hilo, HI.

Rozynek said, "I am thrilled to be joining a company that has such tremendous growth potential. The company has a solid platform to build on, and we have some great radio stations and some exceptionally talented people who will play major roles as we build a world-class radio group."

DuCoty

Continued from Page 1

He was previously Station Manager of WIYY/Baltimore, where he also served as PD, MD and air personality. He has also held programming or on-air positions at WKTK/Baltimore and WGOE/Richmond.

DuCoty has been a member of the Arbitron Advisory Council, the NAB Resource Development Committee, the Maryland/DC/Delaware Broadcasters Assn. and the ABC Radio Network Advisory Board.

Revenue

Continued from Page 1

RAB President/CEO Gary Fries also noted that radio is weathering the economy better than competing media. "Local radio continues to be more stable relative to other media sectors," he said. "The nature of the radio business is so embedded in the local marketplace that it will sustain our medium through this slowdown in the economy. Once we get into the latter half of 2001, past the high comparisons from the first six months of 2000, radio will be well-positioned to pick up momentum."

Comparing March 2001 to the previous March, local business was off 6% and national numbers were down 23%. On a year-to-date basis, local business is off 3% while national is off 20%, for a combined loss of 7% compared to 2000's year-to-date figures.

Wolfe

Continued from Page 3

1990. His background also includes programming and on-air stints at KKCS/Colorado Springs, WBIG/Greensboro and WRNS/Greenville, NC.

In related news, WMIL was named Radio Station of the Year (all formats) by the Wisconsin Area Music Industry.

12+ WINTER 2001 ARBITRON RESULTS

Puerto Rico - #13

Station (Format)	Owner	Fa '00	Wi '01
WPRM-FM (Tropical)	Arso Radio	10.5	10.8
WKAQ-FM (Trop/CHR)	El Mundo	5.4	5.2
WIDA-FM (Span. AC)	SBS	3.6	4.3
WMEG-FM (CHR/Pop)	SBS	3.8	4.0
WKAQ-AM (Span. N/T)	El Mundo	4.0	3.9
WZNT-FM (Tropical)	SBS	3.6	3.8
WFIO-FM (AC)	Arso Radio	4.0	3.4
WORO-FM (B/EZ)	R. Catholic	2.4	3.4
WIAC-FM (Span. AC)	Bestov	2.4	3.0
WVOZ-FM (CHR/Rhy)	Intn'l Br.	1.9	2.9
WCMA-FM ('80s)	SBS	3.3	2.8
WXYX-FM (Trop/CHR)	RAAD	2.4	2.7
WAPA-AM (Span. N/T)	Ventura	2.7	2.5
WZAR-FM (Tropical)	Arso Radio	2.6	2.3
WIVA-FM (Tropical)	Arso Radio	2.4	2.1
WCMN-FM (Trop/CHR)	Caribbean	1.7	1.8
WIOB-FM (Span. AC)	SBS	2.1	1.6
WRIO-FM (Tropical)	Uno Radio	1.0	1.5
WUKO-FM (Trop/CHR)	El Mundo	1.9	1.5
WYJP-FM (Span. AC)	Borinquen	1.8	1.4
WBRQ-FM (Span. AC)	Arso Radio	0.9	1.3
WCOM-FM (Trop/CHR)	SBS	1.8	1.3
WEGM-FM (CHR/Pop)	SBS	0.8	1.3
WOYE-FM (Trop/CHR)	SBS	1.4	1.2
WIAC-AM (Spanish/O)	Bestov	0.7	1.1
WCTA-FM (Tropical)	SBS	1.1	1.0
WERR-FM (Rel.)	Radio	0.5	1.0
WNRT-FM (Span. Rel.)	Arecibo	1.1	1.0
WPAB-AM (Span. N/T)	WPAB	0.6	1.0

Cleveland - #24

Station (Format)	Owner	Fa '00	Wi '01
WMJL-FM (Oldies)	Clear Chan.	8.0	7.6
WTAM-AM (N/T)	Clear Chan.	8.1	7.0
WGAR-FM (Country)	Clear Chan.	7.5	6.6
WOOK-FM (AC)	Infinity	6.1	6.2
WZAK-FM (Urban AC)	Radio One	3.7	5.9
WENZ-FM (Urban)	Radio One	5.9	5.8
WNCX-FM (Cl. Rock)	Infinity	5.2	5.3
WNMS-FM (Rock)	Clear Chan.	5.0	5.1
WNWV-FM (Sm. Jazz)	Etryia-Lorain	5.3	4.7
WQAL-FM (Hot AC)	Infinity	5.2	4.6
WAKS-FM (CHR/Pop)	Clear Chan.	3.5	4.4
WMVX-FM (Hot AC)	Clear Chan.	3.6	4.2
WRMR-AM (Adult Std.)	Clear Chan.	5.2	4.2
WZJM-FM (Rhy/O)	Infinity	3.6	3.7
WZLV-FM (Classical)	Radio Seaway	3.0	3.2
WKNR-AM (Sports)	Clear Chan.	2.7	2.7
WJMO-AM (Urban/O)	Radio One	1.3	1.8

Kansas City - #30

Station (Format)	Owner	Fa '00	Wi '01
KPRS-FM (Urban)	Carter	6.0	7.3
WDAF-AM (Country)	Entercom	6.4	6.4
KORC-FM (Act. Rock)	Entercom	6.0	6.2
KCMO-FM (Oldies)	Susquehanna	4.3	5.5
KMBZ-AM (N/T)	Entercom	5.8	5.5
KMXV-FM (CHR/Pop)	Infinity	5.4	5.3
KRBZ-FM (Hot AC)	Entercom	5.1	5.2
KUDL-FM (AC)	Entercom	4.2	5.1
KFKF-FM (Country)	Infinity	5.5	4.9
KYYS-FM (Rock)	Entercom	3.5	4.3
KBEQ-FM (Country)	Infinity	4.7	3.8
KSRC-FM (AC)	Infinity	4.5	3.8
KCIY-FM (Sm. Jazz)	Entercom	4.3	3.7
KCFX-FM (Cl. Rock)	Susquehanna	4.5	3.6
KCHZ-FM (CHR/Pop)	Syncom	3.8	3.3
KMJK-FM (Urban AC)*	Syncom	2.9	3.1
KCMO-AM (N/T)	Susquehanna	3.6	2.8
WHB-AM (Sports)	Union	3.7	2.8
KXTR-AM (Classical)	Entercom	0.9	1.6
KPRT-AM (Rel.)	Carter	1.0	1.1

* Was KNRX-FM until mid-December

Tampa-

St. Petersburg - #21

Station (Format)	Owner	Fa '00	Wi '01
WOUV-FM (B/EZ)	Cox	10.4	11.5
WFLA-AM (N/T)	Clear Chan.	7.4	6.9
WQYK-FM (Country)	Infinity	6.4	6.5
WLLD-FM (CHR/Rhy)	Infinity	6.9	6.3
WFLZ-FM (CHR/Pop)	Clear Chan.	6.6	5.8
WSJT-FM (Sm. Jazz)	Infinity	3.9	4.9
WTBT-FM (Cl. Rock)	Clear Chan.	3.4	4.5
WWRM-FM (AC)	Cox	3.3	4.2
WGUL-A/F (Adult Std.)	WGUL Inc.	3.4	3.9
WRBQ-FM (Country)	Infinity	3.4	3.8
WXTB-FM (Act. Rock)	Clear Chan.	5.3	3.7
WMTX-FM (Hot AC)	Clear Chan.	3.3	3.2
WYUU-FM (Oldies)	Infinity	2.8	3.2
WBBY-FM (Rock AC)	Cox	2.8	3.0
WSSR-FM (Hot AC)	Clear Chan.	2.6	2.6
WFJO-FM (Rhy/O)	Cox	2.8	2.5
WHPT-FM (Cl. Rock)	Cox	1.9	2.5
WSUN-FM (Alt.)	Cox	2.0	2.2
WTMP-AM (Urban)	Tampa Br.	2.3	1.9
WDAE-AM (Sports)	Clear Chan.	1.6	1.8
WQYK-AM (Sports)	Infinity	0.8	1.0

Portland, OR - #25

Station (Format)	Owner	Fa '00	Wi '01
KEX-AM (Full Serv.)	Clear Chan.	6.3	6.7
KUPL-FM (Country)	Infinity	5.9	6.6
KKSN-FM (Oldies)	Entercom	5.7	6.5
KWJJ-FM (Country)	Fisher	4.7	6.1
KKCW-FM (AC)	Clear Chan.	6.7	5.8
KKRZ-FM (CHR/Pop)	Clear Chan.	5.1	5.2
KINK-FM (Triple A)	Infinity	5.7	4.9
KGON-FM (Cl. Rock)	Entercom	3.9	4.7
KUFO-FM (Act. Rock)	Infinity	4.2	4.6
KJLM-FM (CHR/Rhy)	Rose City	5.3	4.2
KXL-AM (N/T)	Rose City	2.9	3.2
KVMX-FM ('80s)	Infinity	4.9	3.1
KKJZ-FM (Sm. Jazz)	Infinity	3.5	2.7
KNRK-FM (Alt.)	Entercom	3.0	2.7
KRSK-FM (Hot AC)	Entercom	3.5	2.4
KKSN-AM (Adult Std.)	Entercom	2.0	2.2
KOTK-AM (Talk)	Fisher	1.3	1.4
KSTE-FM (Hot AC)	Clear Chan.	0.0	1.1
KFXK-AM (Sports)	Entercom	1.3	1.0
KPDQ-FM (Rel.)	Salem	1.4	1.0

Milwaukee-Racine - #31

Station (Format)	Owner	Fa '00	Wi '01
WTMJ-AM (N/T)	Journal	10.4	10.2
WMIL-FM (Country)	Clear Chan.	7.5	7.3
WKLH-FM (Cl. Hits)*	Saga	5.3	6.7
WXSS-FM (CHR/Pop)	Entercom	6.4	6.6
WKVY-FM (Urban)	Clear Chan.	7.4	5.8
WISN-AM (Talk)	Clear Chan.	4.9	5.5
WNYX-FM (Hot AC)	Entercom	4.7	4.8
WOKY-AM (Adult Std.)	Clear Chan.	5.4	4.8
WLZR-FM (Act. Rock)	Saga	5.6	4.6
WKTI-FM (Hot AC)	Journal	4.8	4.5
WLTO-FM (AC)	Clear Chan.	4.4	3.7
WRIT-FM (Oldies)	Clear Chan.	4.6	3.6
WJZI-FM (Sm. Jazz)	Milwaukee	3.7	3.1
WFMR-FM (Classical)**	Saga	2.7	2.8
WJMR-FM (Rhy/O)**	Saga	1.9	2.2
WLUM-FM (Rock)	Milwaukee	2.3	2.1
WMCS-AM (Urban AC)	Milwaukee	1.8	1.7
WNOV-AM (Urban)	Courier	1.0	1.7

* Evolved from Classic Rock during February
 ** WFMR-FM and WJMR-FM swapped frequencies on December 1

SAME-DAY RATINGS RESULTS

rroonline.com

Pittsburgh - #22

Station (Format)	Owner	Fa '00	Wi '01
KDKA-AM (N/T)	Infinity	11.9	12.6
WDFE-FM (Rock)	Clear Chan.	8.7	7.8
WDSY-FM (Country)	Infinity	7.2	7.1
WBZZ-FM (CHR/Pop)	Infinity	7.3	6.2
WJAS-AM (Adult Std.)	Renda	5.2	5.9
WWSW-FM (Oldies)	Clear Chan.	4.3	5.5
WSHH-FM (AC)	Renda	5.2	5.1
WKST-FM (CHR/Pop)	Clear Chan.	3.2	4.7
WXDX-FM (Alt.)	Clear Chan.	5.6	4.4
WRRK-FM (Cl. Rock)	Steel City	3.2	3.4
WAMO-FM (Urban)	Sheridan	3.4	3.1
WJJJ-FM (Rhy/O)	Clear Chan.	3.5	3.1
WLJT-FM (AC)	Steel City	2.8	2.9
WZPT-FM (Rock AC)	Infinity	3.2	2.5
WGG/WOGI (Country)	Keymarket	1.4	1.8
WPTT-AM (Talk)	Renda	1.2	1.7
WEAE-AM (Sports)	ABC	1.6	1.5
WORD-FM (Rel.)	Salem	1.2	1.4
KQV-AM (News)	Calvary	1.2	1.3
WMBS-AM (Oldies)	Fayette	0.8	1.2

Cincinnati - #26

Station (Format)	Owner	Fa '00	Wi '01
WLW-AM (Full Serv.)	Clear Chan.	9.2	8.7
WEBN-FM (Rock)	Clear Chan.	6.5	7.3
WKFS-FM (CHR/Pop)	Clear Chan.	6.0	5.8
WRRM-FM (AC)	Susquehanna	6.3	5.7
WIZF-FM (Urban)	Blue Chip	6.6	5.6
WMOJ-FM (Rhy/O)	Susquehanna	5.3	5.2
WGRR-FM (Oldies)	Infinity	4.7	5.1
WKRC-AM (Full Serv.)	Clear Chan.	4.8	4.7
WOFX-FM (Cl. Rock)	Clear Chan.	4.9	4.7
WUBE-FM (Country)	Infinity	7.4	4.6
WVNX-FM (Hot AC)	Clear Chan.	3.6	4.3
WYGY-FM (Country)	Salem	3.2	4.0
WKRO-FM (CHR/Pop)	Infinity	3.7	3.8
WSAI-AM (Adult Std.)	Clear Chan.	2.8	3.2
WAQZ-FM (Alt.)	Infinity	2.5	2.9
WHKO-FM (Country)	Cox	1.0	1.0

Riverside-San Bernardino - #29

Station (Format)	Owner	Fa '00	Wi '01
KFRG-FM (Country)	Infinity	9.3	8.1
KGGI-FM (CHR/Rhy)	Clear Chan.	5.4	7.2
KFI-AM (Talk)	Clear Chan.	5.8	5.2
KOLA-FM (Oldies)	Anaheim	4.8	5.2
KIIS-FM (CHR/Pop)	Clear Chan.	3.6	4.0
KSSE-FM (Span. Con.)	Entravision	2.9	3.4
KCAL-FM (Rock)	Anaheim	3.9	3.3
KCXX-FM (Alt.)	All Pro	2.2	3.1
KWRP-FM (Adult Std.)	Magic Br.	2.4	3.0
KOST-FM (AC)	Clear Chan.	2.3	2.9
KSCA-FM (Reg. Mex.)	Hispanic	2.6	2.9
KCBS-FM (Cl. Rock)	Infinity	2.8	2.8
KROO-FM (Alt.)	Infinity	2.3	2.7
KLOS-FM (Cl. Rock)	ABC	2.7	2.5
KKBT-FM (Urban)	Radio One	2.5	2.3
KPWR-FM (CHR/Rhy)	Emmis	2.9	2.3
KXRS/KXSB (Reg. Mex.)	Lazer	2.1	2.2
KCMG-FM (Rhy/O)	Clear Chan.	1.8	2.1
KLVE-FM (Span. AC)	Hispanic	2.5	1.9
KNX-AM (News)	Infinity	1.4	1.9
KRTH-FM (Oldies)	Infinity	1.1	1.7
KLSX-FM (Talk)	Infinity	1.7	1.6
KTWV-FM (Sm. Jazz)	Infinity	2.4	1.6
KBIG-FM (Hot AC)	Clear Chan.	1.2	1.5
KELT/KLIT (AC)	Amaturo	2.0	1.5
KMZT-FM (Classical)	Mt Wilson	0.8	1.1
KWVE-FM (Rel.)	Calvary Chapel	1.2	1.1
KYSR-FM (Hot AC)	Clear Chan.	0.9	1.0
KZLA-FM (Country)	Emmis	1.0	1.0

Denver-Boulder - #23

Station (Format)	Owner	Fa '00	Wi '01
KYGO-FM (Country)	Jeff.-Pilot	8.2	7.3
KBCO-FM (Triple A)	Clear Chan.	5.6	6.4
KOA-AM (N/T)	Clear Chan.	7.6	6.2
KOSI-FM (AC)	Tribune	6.3	5.2
KQKS-FM (CHR/Rhy)	Jeff.-Pilot	4.4	5.0
KRFX-FM (Cl. Rock)	Clear Chan.	5.5	4.9
KXKL-FM (Oldies)	Infinity	4.2	4.9
KFMD-FM (Sm. Jazz)	Jeff.-Pilot	2.9	4.4
KBPI-FM (Act. Rock)	Clear Chan.	3.8	3.8
KALC-FM (Hot AC)	Emmis	3.1	3.6
KHOW-AM (N/T)	Clear Chan.	2.9	3.3
KIMN-FM (Hot AC)	Infinity	3.7	3.1
KEZW-AM (Adult Std.)	Tribune	2.5	2.8
KKHK-FM (Cl. Rock)	Tribune	3.4	2.8
KXPK-FM ('80s)	Emmis	3.3	2.4
KFMD-FM (CHR/Pop)	Clear Chan.	2.2	2.2
KDJM-FM (Rhy/O)	Infinity	2.9	2.1
KKFN-AM (Sports)	Jeff.-Pilot	2.1	1.8
KTCL-FM (Alt.)	Clear Chan.	2.0	1.8
KCKK-AM (Country)	Jeff.-Pilot	1.3	1.5
KLZ-AM (Adult Std.)	Crawford	1.2	1.5
KXUU-FM (CHR/Rhy)	High Peak	1.6	1.4
KNUS-AM (N/T)	Salem	0.8	1.0

San Jose - #28

Station (Format)	Owner	Fa '00	Wi '01
KGO-AM (N/T)	ABC	7.0	7.0
KYLD-FM (CHR/Rhy)	Clear Chan.	4.9	4.6
KSFO-AM (Talk)	ABC	5.0	4.5
KCBS-AM (News)	Infinity	4.1	4.3
KSQL/KZOL (Reg. Mex.)	Hispanic	3.9	4.3
KSJO-FM (Rock)	Clear Chan.	4.0	3.6
KDFC-FM (Classical)	Bonneville	3.6	3.4
KBRG-FM (Span. AC)	Entravision	3.2	3.2
KARA-FM (AC)	Empire	3.2	3.1
KBAY-FM (AC)	Infinity	2.7	2.9
KEZR-FM (Hot AC)	Infinity	3.0	2.9
KRTY-FM (Country)	Empire	3.8	2.9
KITS-FM (Alt.)	Infinity	2.5	2.8
KOIT-AF (AC)	Bonneville	3.7	2.6
KUFY-FM (Cl. Rock)	Clear Chan.	2.4	2.6
KZOF-FM (CHR/Pop)	Bonneville	2.3	2.5
KIOI-FM ('80s)*	Clear Chan.	1.7	2.2
KLOK-AM (Reg. Mex.)	Entravision	1.8	2.2
KFFG/KFOG (Triple A)	Susquehanna	1.4	2.1
KFRC-AF (Oldies)	Infinity	2.2	2.1
KMEL-FM (CHR/Rhy)	Clear Chan.	2.0	2.1
KKSF-FM (Sm. Jazz)	Clear Chan.	1.8	2.0
KNBR-AM (Sports)	Susquehanna	2.2	2.0
KCNL-FM ('80s)	Clear Chan.	1.8	1.6
KAZA-AM (Spanish/O)	Radio Fiesta	1.0	1.3
KSAM-FM (Cl. Rock)	Susquehanna	1.1	1.3
KISQ-FM (Urban AC)	Clear Chan.	2.0	1.2
KABL-AM (Oldies)	Clear Chan.	1.5	1.1
KLLC-FM (Hot AC)	Infinity	1.1	1.1
KYCY-FM (Country)	Infinity	1.0	1.1

* Was Hot AC until November

Format Abbreviations

AC-Adult Contemporary, Adult Std. - Adult Standards, B/EZ-Beautiful/Easy Listening, CHR/Pop-Contemporary Hit Radio/Pop, CHR/Rhy-Contemporary Hit Radio/Rhythmic, Cl. Hits-Classic Hits, Cl. Rock-Classic Rock, Full Serv-Full Service, Hot AC-Hot AC, Misc-Miscellaneous, N/T-News/Talk, Reg. Mex-Regional Mexican, Sm. Jazz-Smooth Jazz, Span. AC-Spanish Adult Contemporary, Span. Con-Spanish Contemporary, Span. N/T-Spanish News/Talk, Spanish/O-Spanish Oldies, Triple A-Triple A, Urban/AC-Urban Adult Contemporary, Urban-Urban Contemporary, Urban/O-Urban Oldies.

Art Laboe: A True Original

'Do just what I did. Get a sponsor'

I typed, "Tell me about Art Laboe," then hit "Send." The next day I had mail.

"The man virtually invented Oldies radio. He's a successful DJ-cum-entrepreneur, perhaps second only to Dick Clark."

That reply was from Ron Jacobs — a broadcast legend and a man who fingers a devastatingly accurate keyboard. "Laboe did those pioneering remotes, started a record label, built one of the first Hollywood rock 'n' roll recording studios and was buying Los Angeles real estate when most jocks could barely afford rent."

Can you say "appreciation"? Jacobs, who's been around the block a few times, takes delight in claiming that Laboe, his friend of 40 years, started in radio about the same time as Marconi.

I think Jacobs just likes to stir things up.

THE GOVERNMENT

Art Laboe didn't have his ham license when the FCC came pounding. "They had one of those cars with a loop," he says, "and I was bootlegging and got caught." They slapped his hand, but he wasn't discouraged, and by age 13 he had the licenses he needed to be legal. "I started on the engineer side," he explains. But he'd caught the DJ bug.

THE ARMED FORCES

The war. Laboe wasn't old enough, but that didn't stop an Army recruiter from enrolling him in a radar engineering program: "You turn 18, kid, and we'll make it official."

The ticket was a first class radio telegraph license, and it took him from Los Angeles Community College to Stanford on the Army Signal Corps' dime. Engineering, he figured, was the way to kick open a radio station's door, and, once inside, he'd go for the goal.

In 1943 Laboe marched into the offices of KSAN-AM/San Francisco. "I don't have a job," the manager said. "You don't have the voice for it, you're too young, and besides, you need a license." Laboe pulled his ticket out. "You mean this?"

The manager fell all over himself. "You're hired." "But I thought..."

"Look," the manager cried, "I need that license. I'm operating illegally." It was Laboe's first job.

Meanwhile, back at the war, Laboe discovered that Signal Corps graduates had an 85% casualty rate. "I don't like this gig," he thought. Shortly thereafter he turned 18, said no to the Army, yes to the Navy, and spent the rest of the war flying cargo planes over the

South Pacific. Then it was back to L.A.

THE DRIVE-IN

Some record companies didn't want airplay. They figured that people wouldn't pay for what they were getting for free — which is the same reasoning mothers used to use when preaching to their daughters about premarital sex, but let's not go there. But by the mid- to late 40s, radio's relationship with the music industry was changing.

When Laboe arrived in Los Angeles, he found the competition tough. "Big-time network announcers came back from the war looking for work," he recalls, "and I couldn't get much going." He finally landed at KPOM/Pomona, CA for \$60 a week and all the oranges he could eat, but, again, it was his license, not his air work, that got him the job. Los Angeles was half the size it is today, but there were already signs of the crazy future. By 1949 Laboe was finally in L.A., doing the all-night show at KRKD and picking up extra coin selling radio time.

Then.

"I bumped into this guy at an all-night drive-in called Scrivner's," says Laboe. "He said, 'Why don't you do a show out here?'" Laboe knew that a remote was technically possible, and he also knew that L.A. was home to the aeronautics industry, which had swing swifts. That meant warm bodies slurping on cold shakes, even in the dead of night.

He came up with an ingenious idea.

He never begged a program director for a job. Instead, he wrapped the presponsored show up tightly in a package and bought the time. Here's how it worked: Scrivner had three drive-ins, KXLA had 10,000 watts, and Laboe brought the live audience. "At one point," he says, "we were getting 200 cars at a time."

In the beginning he called himself "Art Laboe — Scrivner's Roving Disc Jockey," and he did rove. "I'm passing Florence and Western," he'd say, "and while I'm traveling, here's Big Joe Turner!" By 1954 he was getting noticed.

THOSE OLDIES BUT GOODIES

Around 1954 or 1955, Laboe left the drive-in show and moved to KFVB to do an interview show — "Lana Turner, Gary Cooper..." — but by the summer of '55 he was ready for daytime duty at the drive-in. When he signed a deal with KPOP/San Diego to do afternoons, his lead-in was legendary R&B jock Hunter Hancock.

"I had an idea," says Laboe. "Come to the drive-in, pick a record and dedicate it." Dedications had never been done in L.A. before, and the show exploded! By the

end of the year Laboe had a 33 Hooper share in Los Angeles.

He was playing from a list of 20 or 30 currents, but he began to get requests for older tunes, which he started calling "oldies but goodies." Laboe doesn't claim he made up the phrase, but, he says, "nobody'd done anything with it." Before long the phrase caught on, he owned it. "That drive-in is where the whole concept of 'oldies' started. Today people say, 'Well, it's always been there,' but it hasn't. It didn't hatch from an egg, it came from somewhere."

From his lips....

In 1959 Laboe founded Original Sound Records and released *Oldies but Goodies in Hi Fi*, and, though he expected only Los Angeles sales, the record became a national best-seller. "Pretty soon I had a big company on my hands," says Laboe — a company that's still going strong and still doing business from its location at 7120 Sunset Blvd., Hollywood, CA.

K-EARTH

During the '60s Laboe focused his energy on Original Sound (in 1966 Original's *Talk Talk* by The Music Machine went to No. 15). In the early '70s he joined Wolfman Jack on XERB/Tijuana, which covered L.A. and San Diego. Then in 1972, Hal Rosenberg, the newly named GM of KRTH (K-Earth)/Los Angeles, made a sales call on Art's new oldies nightclub.

"He was wide-eyed," says Art, "and he asked, 'How'd you get all these people in here?' I replied, 'They've come to see what's called oldies but goodies.'"

The original plan was for K-Earth to be an underground station (earth, ground — get it?), but, according to Laboe, Rosenberg was so impressed by the club's draw and the demographic it represented that he convinced RKO to go Oldies.

History.

Between 1975 and 1981, in a myriad of roles, Laboe guided the programming of KRLA/Los Angeles to new heights, and still he managed to grow his flourishing business. He recently sold a group of Tucson radio stations that he'd bought in 1996. The sales price was \$17 million.

There's a lesson here. For more than 55 years Art Laboe has refused to let the vagaries of our business stop him. He used engineering to get in the door. He used showmanship and salesmanship to get himself on the air, and he never lost sight of the fact that he is the brand.

"Do just what I did," he says. "Get a sponsor." Or, said another way, control your own destiny. It's good advice. Particularly now.

"At this point," Laboe says, "I just feel blessed." Now you know why.

Bob Shannon writes, voices, produces and consults from his Bainbridge Island, WA-based business, bobshannonworks. Shannon, who continues to consult his former employer, TM Century, can be reached at bob@shannonworks.com.



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Street Talk.

Michaels Responds To Salon Story

Clear Channel Radio CEO **Randy Michaels** has acknowledged an article published last week by online magazine *Salon* that alleged, among other things, Michaels taped AMFM Radio Network producers at a party and used the tapes to fire them. Although his name wasn't on it, Michaels has admitted to co-authoring a response that appears in the latest issue of parody newsletter *Inside/InsideRadio*. "Think about it. Randy can fire producers with or without tape. But why would Randy involve himself in decisions about producers in the first place?" he asks. Clear Channel also points out that a key source for the *Salon* article was *Inside Radio* publisher Jerry Del Colliano, whom the company is in the process of suing for publishing injurious falsehoods and unfair trade practices, among other counts.

Is veteran talk host **Bruce Williams** very close to signing a new syndication deal with Las Vegas-based Talk America Radio Network? Well-informed sources tell *ST* that Williams, who has had a long relationship with Westwood One as a late-night talker, is all but set to leave the network. An Asst. PD for an affiliate station recently posted on **R&R ONLINE's** News/Talk Message Board that he will soon be looking to fill the 7-10pm ET slot "like many others, I assume." While WW1 officials were not available for comment on Williams' future status with the network, Talk America President Paul Lyle tells *ST*, "We have absolutely not signed Bruce Williams. However, we would love to have Bruce on Talk America. He is a prize, and any network would be lucky to have him."

Triple A **WXRT/Chicago** took to the airwaves Monday and sadly reported that legendary rock artist Lou Reed had died from a drug overdose in New York. Thankfully, the tale of Reed's demise was untrue, but 'XRT had joined several other radio stations across the nation that mistook a bogus e-mail for an actual news bulletin from a reputable news outlet, the *Chicago Tribune* reports. Among those "quoted" in the report: David Bowie and former Secretary of State Madeleine Albright. WXRT PD Norm Winer told the newspaper, "There's a dilemma of being conscientious and informing our audience because of their affection for this man and his music. At that point, you're not thinking rationally; you're dealing with the loss of a hero. Your normal instinct is to share the word with the people. I personally went on the air and told people it was a hoax, and I don't usually do something like that."

WRKO/Boston PD **Al Mayers** exits the News/Talker. Entercom National Director of News/Talk Programming **Ken Beck** takes Mayers' former duties on an interim basis as a successor is sought.

Bill Wise, most recently PD of Country WKIS/Miami, has been selected to program

Barnstable's Oldies WBZO/Long Island. Wise succeeds Rick Martini, who recently moved to the Mile High City to serve as KOSI/Denver's PD.

Former Clear Channel OM/PD **Keith Cunningham** has opened his own radio and record consultancy. Media Positioning will specialize in the Active Rock, Alternative, Classic Rock and Triple A formats.

'FLA For Sale On eBay!

Internet shoppers interested in purchasing a successful heritage Talker found quite a deal at online auctioneer eBay on Sunday. Clear Channel Talker **WFLA/Tampa** was "put up for sale" – unbeknownst to its owner! WFLA OM Sue Treccase tells the *St. Petersburg Times* that the item was posted without the station's permission or knowledge and that the listing, which included an 'FLA logo, had a price tag of just \$14,999.99. The listing was removed by eBay Monday afternoon.

In other 'FLA news, the *Times* also reports that former WFLA and WDAE/Tampa Traffic Manager **April Yerger** has sued Clear Channel over alleged "unwelcome comments and sexual innuendos" from 'FLA talk host **Tedd Webb**. Yerger claims her supervisors retaliated after she complained. Company officials were not available for comment. Webb was named in a 1991 sexual harassment suit filed by air personality Liz Richards. Richards and WFLA reached an undisclosed settlement in 1995.

WNNX (99X)/Atlanta morning host **Jimmy Baron** last week made a friendly wager with professional soccer player Cindy Parlow by arranging a penalty kick-or-date contest with the athlete. According to the *Atlanta Journal-Constitution*, 99X would grant Parlow's team relentless publicity if she made all five shots. If Baron stopped one shot, his show would never mention the team again and Baron would win a date with Parlow. It turns out Baron stopped her second attempt with a diving save, but the kick broke one of his ribs.

Get out your score cards: The relocation of three Cleveland-area radio stations is set for July 2, and here's what will happen. Clear Channel's **WAKS** will relocate from 104.9 MHz to **WKDD/Akron-Canton's** 96.5 MHz signal. Concurrently, WKDD will move to 98.1 MHz, the current home of Salem's Christian Talk **WHK/Akron-Canton**. WHK upgrades to a Cleveland-based signal at 95.5 MHz — presently the home of Radio Seaway's Classical **WCLV**, and WCLV takes the facility being vacated by WAKS.

KLNA/Sacramento has dropped CHR/Rhythmic as "Power 105.5" and is now simulcasting crosstown Christian Talker KFIA. The move comes ahead of an announcement expected within days that KLNA has been



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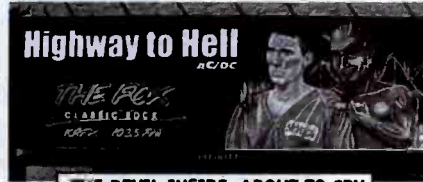
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Continued from Page 26

purchased by Salem Communications. The big rumor has 'LNA adopting the company's Contemporary Christian "Fish" format, which has been wildly received in Atlanta, Chicago and Orange County, CA.



THE DEVIL INSIDE, ABOUT TO FRY

The May 16 execution of Timothy McVeigh, convicted of bombing Oklahoma City's federal building, inspired noted billboard artist Mark Heckman to create a new outdoor piece for Clear Channel Classic Rocker KRFX (The Fox)/Denver. Regardless of one's opinions on the death penalty, we're pretty certain that everyone can agree the AC/DC track "Highway to Hell" was a better choice than Led Zeppelin's "Stairway to Heaven."

BET Head Defends Viacom Buy

BET CEO/founder Robert Johnson last week defended his decision to sell the company to Viacom. Speaking at a Capital Press Club forum in Washington, Johnson asked the audience, "Do you believe that ownership is the central nexus to connecting to the African-American community? We should be proud that the assets are sought after." Most in the crowd perceived BET as "a white company." Johnson started BET with \$15,000 of his own money 21 years ago. He earned \$1.5 billion from its sale to Viacom and earmarked \$1 billion of that two years ago to buy radio stations. But now that there are 181 Infinity stations in his portfolio, he tells ST, "I've got my radio Jones out the window."

Records

- *Variety* reports that former A&M Chairman/CEO Al Cafaro is in talks to head up Universal Music Group's 3:33 Records imprint. Cafaro has been consulting the label of late.
- After expressing a desire to move to the West Coast, Elektra VP/Top 40 Promotion **Desiree Schuon** resigns.
- Former Arista/Nashville President, producer and songwriter **Tim DuBois** and noted artist manager **Gary Borman** form an as-yet-unnamed partnership for publishing and artist management. The company's first management client is Keith Urban.
- Former Asylum/Nashville President **Evelyn Shriver** and VP/A&R **Susan Nadler** form Girlz In The Hood, described as "an entertainment company focusing on music, television and anything else we want." The company will soon launch an imprint – Bandit Records – with George Jones as its flagship artist.
- Is Epic's **Debbie Cerchione** *thisclose* to filling the vacant Adult Top 40 promo gig at Warner Bros.?
- Promo vet **Terry Anzaldo** and **Michael Patt** join BlackGround Records for joint national promo duties. Their first project includes working with Virgin on the new Aaliyah project.
- Capitol/Atlanta rep **Joe Rainey** segues to New York, replacing Alex Schuchard.
- Jive names **Eric Parler** Director/Rap and elevates Administrative Asst. **Nathalie Marin** to Co-Coordinator/Pop Promo. **Jenifer Ferris** takes Marin's old post.

R&R Urban Editor and syndicated radio personality **Walt "Baby" Love** has been selected to receive the Black Broadcaster Alliance's coveted Golden Mike Award at an Aug. 6 ceremony in his hometown of Pittsburgh. Love, who is being honored for his contributions to the industry and toward the development of Urban radio, joins Turner Broadcasting President/CEO Jamie Kellner, Interop Chairman/CEO Ralph Guild and actor Blair Underwood as an honoree.

Veteran radio jock **Doug Banks** and co-host **DeDe McGuire** return to the Windy City airwaves as the ABC Radio Networks syndicated stars land WVJM (Power 92) as an affiliate. Banks gained his initial fan base while a member of the airstaff at crosstown rival WGCI-FM.

L.A. Lakers star and rap artist **Shaquille O'Neal** apologized Tuesday for joking during a recent on-air interview with KPWR/L.A. morning man **Big Boy** that he had sex with such celebrities as Cindy Crawford, Venus Williams and Aaliyah. "Those who know me know I'm a comedian. The guys who were with me in the studio knew that I was laughing, but I guess they didn't take it as a joke, and I apologize." The comments concerning Crawford were instantly picked up by the *New York Post*, and sparked outrage from Crawford's publicist.

Sandusky Classic Rocker **KSLX/Phoenix** has canceled a three-day concert featuring REO Speedwagon, Kansas and Steppenwolf. While KSLX says the music festival, set for this weekend in Queen Creek, AZ, was killed "due to scheduling conflicts," AP reports the fest was nixed because fewer than 400 tickets were sold. "Nobody was calling. We couldn't believe it," Sheila Barr, the wife of the event's promoter, said.

'Fixed' Miss America Joke Fixed

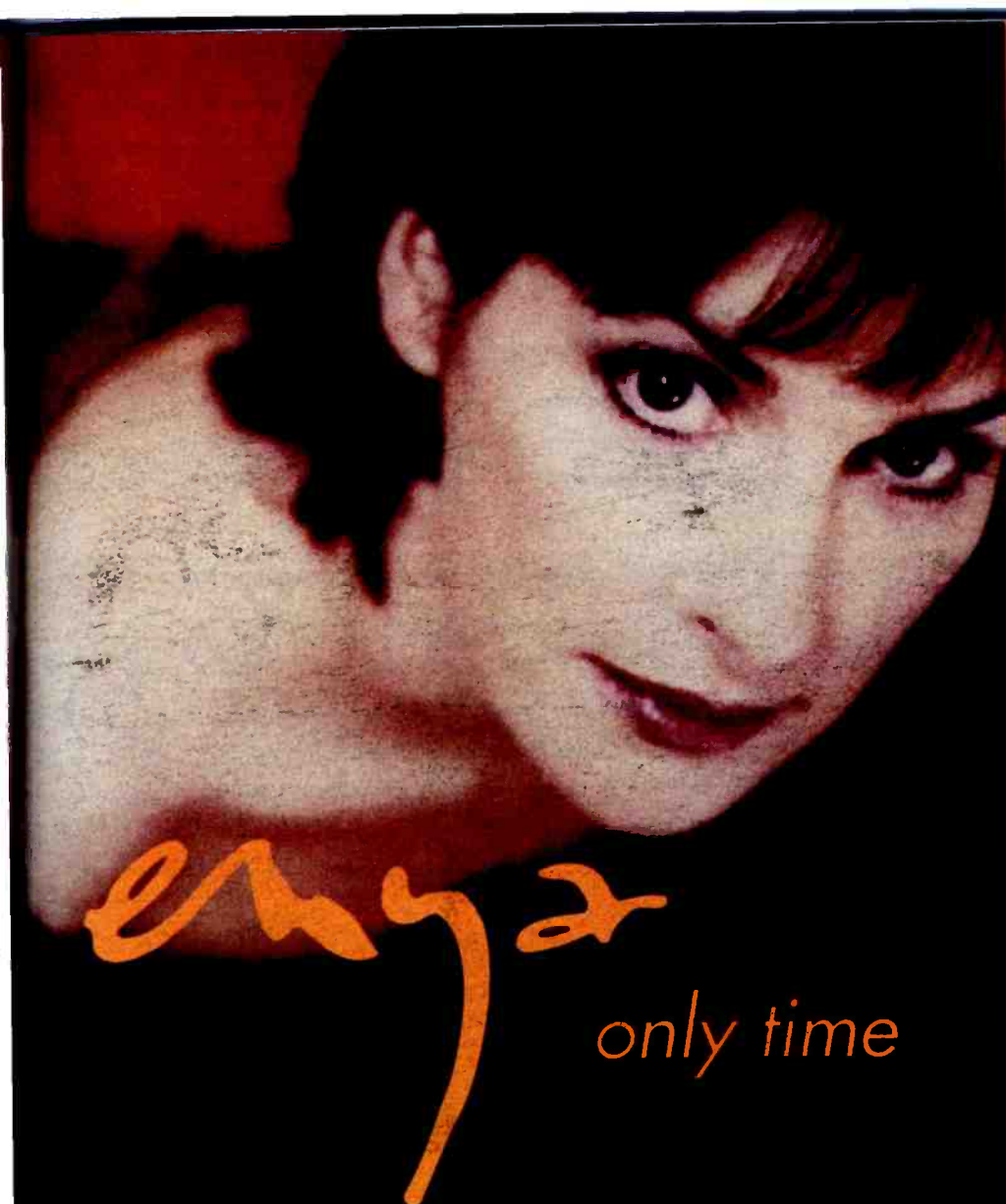
AP reports that WIP/Philadelphia Sports talker **Howard Eskin** has offered an on-air apology for comments he made on the air last summer saying that the Miss America contest was fixed and that the winner was predetermined. The Miss America Organization sued Eskin and the station, but the apology will settle the situation. WIP owner Infinity also agreed to provide the Miss America Organization with airtime on stations around the country.

Continued on Page 30



CHARLIE'S R&R BIRTHDAY!

Longtime L.A. air talent and current KBIG morning personality **Charlie Tuna** recently celebrated his birthday, and KBIG staffers decided to treat him to a very special picturecake featuring an image of Tuna behind the mike. The cake also featured a decorative radio and a few records — a unique way of giving Tuna a little R&R on his big day.



Gaining Interest from CHR...

WNCI Columbus PD Jimmy Steele says: "Immediate reactions on the phones, E-mails. We even recieved a few letters. Top 5 phones based solely on Midday Spiking."

Z104 Madison PD Tommy Bodean says: "This one has the feel of one of those long-term records that goes from a favorite record from all of the adult females in the office, to one of the biggest records of the year...programmers need to get into the fact that they CAN segue from JA Rule to ENYA"



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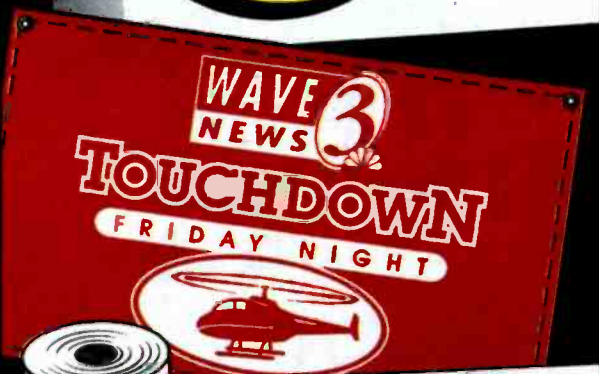
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Street Talk.

Continued from Page 28

WHTZ (Z100)/New York middayer **Lisa Taylor** will depart the Gotham flamethrower by the end of July to relocate to Nashville, where she plans to start her own business. Meanwhile, Z100 part-timer **Rich Davis** takes the overnight slot to replace JoJo, who left in January. Nighttimer **Billy Hammond** also exits.

KMXM/Omaha PD **Tom Oakes** resigns after two years at the Country station. Journal/Omaha OM **Tom Land** will handle the programming duties until a replacement is named.

KAIM-FM/Honolulu PD **Michael Shishido** adds similar duties at crosstown News sister KHNR.

Turn up the Jigsaw and Starbuck! Barry Scott's *The Lost 45's* returns to Beantown radio courtesy of WROR. The show that specializes in '60s and '70s pop hits will air Sunday evenings between 7-10pm.

WOR/New York adds former First Lady and current Senator **Hillary Clinton** to the station's lineup. The freshman legislator will host a 15-minute segment called "Washington Report," which PD **David Bernstein** says will air once a month during midmorning host **Joan Hamburg's** program.

Now that CBS-TV's *Survivor II* has ended, KZHT/Salt Lake City *Morning Zoo* monkeys **Frankie** and **Dangerboy** have embarked on *Zoovivor II*. The duo flew one-way to Bangor, ME Monday and are presently making their way back to Salt Lake — sans car, food or money. The adventure is designed to help raise awareness for the Boys & Girls Clubs of Greater Salt Lake. Regular updates of their trip can be found at www.949zht.com.

ST and R&R send their deepest condolences to the family and friends of beloved longtime Columbia and United Artists Records VP/Promotion **Stan Monteiro**, who died in his sleep May 4 at age 74. Monteiro will be cremated, and no funeral or memorial services are planned. A memorial fund may be established sometime in the future. Monteiro and his wife, **Candy**, recently celebrated their 25th anniversary.



Stan Monteiro

Rumbles

- **Brian Michel** is named PD/midday host at suburban Denver's KXUU as former PD **Michael Knight** stays on in a corporate role.
- **Gil Stuart** becomes PD at KCKI/Tulsa.
- **KJJY/Des Moines** PD **Beverly Brannigan** adds programming duties for Country sister KHKI.
- **Michael Edward Meyer** (a.k.a. **Hunter Scott**) becomes PD for WKQZ/Saginaw, MI.
- **Mike Scott** rises to Programming Coordinator at WYCD/Detroit.
- **Jay Isbell** joins Clear Channel/San Diego as Marketing Director.
- New Northwest debuts **KWLF/Fairbanks, AK** as a CHR/Pop under PD **Michelle Chick**.
- **Lost Coast Communications** unveils **KSLG (K-Slug)/Eureka-Arcata, CA** as an Alternative under corporate PD **Cliff Berkowitz** and MD **Mike Dronkers**.

RADIORCORDS



1

- **Larry Kahn** joins Winstar as VP/Programming.
- **Luis Alvarez** appointed VP/GM of WKDM/New York.
- **George King** crowned PD of KNIX/Phoenix.
- **Brant Curtiss** tapped as PD of WQDR/Raleigh.

5

- **Hicks Brothers** launch **Capstar Broadcasting Partners** with \$100 million war chest.
- **ABC Radio** sets **Mitch Dolan** as President/GM of WABC & WPLJ/New York; **Maureen Lesourd** as President/GM of KABC, KMPC & KLOS/Los Angeles; and **Bart Catalane** as Exec. VP of ABC Radio.
- **WGRX/Baltimore** goes Country with **Dave Anthony** as PD.
- *Leap o' the week:* PD **Jim Walton** goes from WARO/Ft. Myers to KRRW/Dallas.

10

- **John Fagot** upped to Sr. VP/Promotion at Capitol Records.
- **Don Nelson** named VP/GM of WYNY/New York; Station Manager **Peg Kelly** adds duties at WNEW-AM.
- *Leap o' the week, part deux:* PD **Pat Paxson** goes from WKEE/Huntington, WV to WOMX/Orlando.

15

- Composer/conductor **Morton Gould** elected President of ASCAP.
- **GM Tim Bryan** of KAJA/San Antonio issued VP stripes.
- **Mary June Rose** promoted to PD of WIBC/Indianapolis.
- **Todd Pettingill** joins the WFLY/Albany, NY morning team.
- Consultant **John Sebastian** renames his Eclectic Oriented Rock as New AC.

20

- **WBCN/Boston** appoints **Tony Bernardini** as GM and **Oedipus** as PD.
- **Jim DeCastro** tapped as GM for WLUP/Chicago.
- **Mike McVay** named VP/Operations for WWWE/Cleveland.
- **Barry Mayo** moves to WXLO/New York as Asst. PD.
- **Jeff Green** joins R&R as Adult Contemporary Editor.

25

- **WRNR/Martinsburg, WV** switches to CHR.

Veteran ABC News Radio reporter and producer **Charles Taylor** succumbed to a heart attack last weekend. He was 58. Taylor joined ABC Radio in 1966 and covered wars, political campaigns and space missions. He also served as a member of the White House press corps.

Congrats to **KGB/San Diego** Asst. PD/MD **Coe Lewis**, who'll retire from radio, effective May 18. Lewis plans on focusing on her second career: Real estate.

If you have Street Talk, call the R&R News Desk at 310-788-1699, or e-mail streettalk@ronline.com

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3LW

MOST ADDED AGAIN!

Another Huge week, including:

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WFLZ WKSS WAKS KQKQ**

36*-29* Rhythm Monitor

TV TRL #7

**On this summer's TV
TRL tour with Destinys Child**

Produced by Sean Hall aka The Hitmaker for Sozo Entertainment
Management: Michele Williams for Big Cat Management





STEVE WONSIEWICZ
swonz@ronline.com

Field Plans To Get ARTISTdirect Back On Industry Radar

Continued from Page 1

joint venture with him to launch the label, with AD providing the bulk of the financing.

At first glance, Field faces a daunting challenge. One of the first orders of business will be to change the colors on AD's income statement from red to black. For the quarter ended March 31, revenue slid 25%, to \$3.4 million, due to a 59% dropoff in online advertising and sponsorship. Consequently, EBITDA was virtually unchanged at minus \$8.7 million. Last year AD racked up a net loss of \$59.3 million, up 43% from 1999, and revenue climbed 111%, to \$21.7 million.

To be fair, AD isn't the only online company swimming in red ink — most Internet companies still don't have positive cash flow. Nonetheless, a dramatic change in the investment and financial climate has resulted in

"The founders, in a way, built the company up until the IPO and then had to manage the company. Now we can get back to building."

Marc Geiger

most investors being loath to put more money into Internet start-ups. That, in turn, has resulted in a rash of bankruptcies. Fifty-five dot-coms were shuttered in April, up from 44 in March, according to advisory and research firm Webmergers.com. At least 435 Internet companies have gone belly-up since January 2000.

Not surprisingly, AD's stock, like that of nearly every dot-com, has been bludgeoned in the high-tech market meltdown. The stock traded as low as 33 cents, on April 16, 2001, after hitting a 52-week high of \$5.75 last May. It has since rebounded with other tech companies to close at 60 cents on May 2. Because of the low stock price, the company faces delisting from Nasdaq. AD went public on March 31, 2000, raising around \$52.4 million from the sale of 5 mil-

lion shares of common stock.

Field As Contrarian

While many pundits are forecasting stormy weather in the online-music arena, Field is seeing opportunity. First, he calls AD "tremendously undervalued" at a market cap of about one-fourth of its cash on hand. He also believes that the AD brand name is highly exploitable. He says, "We can offer artists a complete suite of services they can choose from like a Chinese menu. Whoever signs with us gets one hell of an Internet division and amazing marketing and sponsorship and talent and booking divisions."

Indeed, by many accounts AD boasts an enviable collection of online assets. For instance, its ARTISTdirect Network — which accounted for 56% of its sales last year via online purchases of music, clothing and collectibles — has relationships with a wide variety of superstars, including The Backstreet Boys, 'N Sync, Metallica, The Offspring, The Beastie Boys, DMX, Eve, Eminem, No Doubt, Aerosmith, Dwight Yoakam, Vince Gill, Clint Black, Korn and Mariah Carey.

It also operates a burgeoning talent and booking agency, which generated 14% of its revenue in 2000. The agency works with a bevy of name acts, as well as managing and promoting the SnoCore winter punk-and-snowboarding tour. Banner ads and sponsorship sales on the SnoCore website accounted for 29% of AD's revenue last year.

Yet it's the company's new record label that's attracting a lot of the attention these days. Interestingly, the new Field-directed label marks the second time AD has gone into the record business since it was founded in August 1996 by former American Recordings Sr. VP/Marketing, A&R & New Media Marc Geiger and former William Morris Agency worldwide music chief Donald Muller, both of whom also created the Lollapalooza tour. AD's first foray was Kneeling Elephant Records, a label deal with RCA. That partnership was terminated in June 2000 and accounted for a scant 1% of AD's 2000 revenue.

Kneeling Elephant, says one senior AD exec, was "more of a pet project than a serious effort to enter the competitive label business." Another strike against the label at the time was that it focused on "rock bands

with eclectic music" at a time when mainstream pop from Britney Spears, 'N Sync and The Backstreet Boys was taking off, the AD exec admits. "We were kind of out of synch with what was going on."

Field, as expected, is taking a more methodical approach with the new label, which could be called ARTISTdirect Records or AD Records in order to build on the company's brand name. Once his deal with AD becomes official — which is expected shortly — he'll begin hiring a label staff and signing artists. Field says he already has a few executives in mind for key posts. He's also widely expected to sign a distribution agreement with his former employer, Universal Music Group.

"There's no need to have a lot of overhead before we have to," Field explains.

"We'll find our first hip-hop and rock acts. We'll add appropriately to promotion. Then we'll gear up for our first record in January. Next year I expect to sign about three rock acts and three hip-hop acts. But if we get lucky enough to find a fantastic band or hip-hop act with a completed album, it's not inconceivable that we could release an album in October."

Field, naturally, plans to borrow heavily from the Interscope model. "I want the entire staff of ARTISTdirect, right down to the assistants, to submit tapes and have input on artists, just like we did at Interscope. I'm a real stickler for the idea that we need to see and hear just about everything."

One thing that he plans will be different from his Interscope days, however, is that the AD label will be less reliant on what he calls "sublabel deals," or partnerships with artists or small indies. He says, "I learned how very expensive that game can be. If there's an exceptional act and the only way to get it is through a label deal, then we'll do it. But we don't intend to outsource A&R. We'd rather build it internally."

The Biggest Bang For The Buck

In order to minimize the near-term cash drain created by the new label's rollout, Field is shrewdly negotiating an advance for foreign rights to its repertoire. Nonetheless, he dismisses concerns that the new label will burn cash at a time when AD is struggling to achieve profitability.

"We always intended to get back into the label business, but we agreed that we would only do it if we could attract the right management team."

Keith Yokomoto

"I used the same financial guy [to run the numbers on the label] that I used when I started Interscope, and I had him run a critical path, month by month. To tell you the truth, in the first year it won't be that expensive because we're really only signing acts. We'll have one or two A&R people, and we'll bring in a head of promotion later this year. It's not that bad for the first six months.

"It's when you get into calendar year 2002 that it gets expensive, so the trick is to have hits. This is a hit-driven business. There's no hiding from that. If your acts are stiffing, then it's a cash-intensive business. The trick is not to pile on so much overhead that you're still underwater even when you have hits. I want this label to be fast out of the box, which may mean being more patient when it comes to signing acts. Hits don't happen just because of your A&R department. Hits happen because you signed the right act."

To that end, the new label will benefit greatly from the fat Rolodex of contacts Field has built over the years. "I have pretty good relationships with the lawyers and managers in the business, and I'll be talking with them constantly about new acts. We want everyone to know we'll be competitive on deals and very aggressive."

AD's current infrastructure will also help keep costs low. Field continues, "The integration of the label and AD will provide a lot of cost savings. They have things like royalty accounting and marketing people. We can staff the label in a very intelligent way and cross-pollinate in a very intelligent way."

Goodbye To Interscope

Label issues aside, Field says the time was right for a change. "I owe a lot to [Interscope/Geffen/A&M Chairman] Jimmy Iovine and [Universal Music Group Chairman/CEO] Doug Morris for allowing me to leave early because I still had one year left on my contract. I felt I had done a good job helping them integrate Geffen and A&M and that Interscope was firing on all cylinders and hitting the numbers. My plea to them was, 'This is a perfect time to go. I'm an entrepreneur, and I want to start something new.' They could have said no, but they were gracious. That's one of the reasons why my first stop will be with UMG to see if they want to distribute

our label's product."

In addition to AD's collection of assets, Field was attracted to the company, he says, due to the founders' willingness to change with the times. "These guys have been amazing. One of the reasons I took the job is that they evinced a complete willingness to look at everything and not have any sacred cows. That's unusual on the part of founders, but they realize the environment we're now working in."

Field says the goal of profitability at AD is real. "There's a good revenue platform. And, using an outsider's kind of discipline, I'm going to be very skeptical about each expense item so we can get this business to where it makes sense in today's teetering economy and teetering stock market."

For their part, AD's executive team jumped at the chance to bring

Field aboard. AD President/COO Keith Yokomoto stresses, "We always intended to get back into the label business, but we agreed that we would only do it if we could attract the right management team because there's such an art to running a record company and having to deal with the artists and manage the business. Ted knows what it

takes to be successful. The timing was perfect."

The addition of Field also frees Yokomoto and Geiger from the daily operational grind. Geiger comments, "Having Ted on board allows me to get back into a revenue-producing mode and sign artists and grow our sales base. The founders, in a way, built the company up until the IPO and then had to manage the company. Now we can get back to building."

All three principals are confident AD is on the right track. Geiger observes, "The main focus of the company, which is the online operation, took quite a bit of investment to be competitive. Now we can rationalize the three businesses — the online operation, the talent/booking agency and the record company — and reduce our spending dramatically and still remain a market leader in the online sector because it doesn't take that much money any more to be profitable."

Yokomoto agrees. With the company sitting, he says, on "a ton of cash," now "it's time to go build the business."



Keith Yokomoto



Marc Geiger



LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD LAUNCHING PAD

LAUNCHING PAD

'Glorious' HBO, Multiformat Airplay For Johnson

Chalk up another musical discovery for Home Box Office, as the critically acclaimed cable series *The Sopranos* helps launch the U.S. career of another international artist.

HBO, which helped put A3 on the map when it chose "Woke Up This Morning" as the theme music for *The Sopranos*, has been featuring Reprise singer-songwriter **Andreas Johnson's** song "Glorious" as the music bed for promotion spots for its spring and summer program slate. The promo spots, which are televised right before *The Sopranos* and other key programs, have generated big-time interest in Johnson, priming the pump for Reprise as it goes for adds this week on "Glorious" at Alternative, Triple A and Hot AC.



Andreas Johnson

Sensing history might repeat itself, stations giving "Glorious" before-the-box airplay include Alternatives WNNX/Atlanta, WRAX/Birmingham, WOCL/Orolando, WBRU/Providence and WMRQ/Hartford; Hot ACs KRKS/Portland, OR, KMXB/Las Vegas, KAMX/Austin, WVRV/St. Louis and KLLY/Bakersfield; and Triple As WXRV and WBOS in Boston, KENZ/Salt Lake City, WRLT/Nashville and WDOD/Chattanooga, TN.

A native of Sweden, Johnson moved to New York in the early '90s and joined the band Planet Waves, who inked a major-label deal. When nothing much came of that, Johnson returned home, released his first solo album in 1997 and hit the European touring circuit.

Johnson's sophomore set, *Liebling*, was released about a year ago in Sweden and hit pay dirt. The disc was nominated for two major awards in Sweden (the equivalents of Grammys), and "Glorious" went on to become a top 10 hit in 10 countries, including the U.K., France, Germany and Ireland.

When it came time to tackle the U.S. market, Reprise decided to wait until the new year rather than slug it out in the busy third and fourth quarters, says Sr. VP/Promotion **Phil Costello**, who initially became aware of Johnson's rising fortunes about 10 months ago. Costello says the wait was also beneficial for two other reasons: "There were two obstacles we needed to overcome before we released the album in the U.S. One was the availability to promote the record in the U.S., which is hard to coordinate when an artist is enjoying a hit in Europe. The other was that we were beginning to see signs of a return to more melodic records at different formats, particularly Alternative, which would be extremely beneficial in launching this record."

While Reprise was putting the finishing touches to its game plan, the label was unaware that HBO had licensed "Glorious" as part of a marketing and promo-

tion campaign for its new programming season. Costello continues, "They used about two minutes of the song in the spots and [ran the spots] all over the place. Essentially, they were pounding the hook of the song, and people immediately started e-mailing HBO asking about the music and inquiring about the artist. Once that started to happen we decided to hold back a few more weeks and let HBO warm the track up."

The brief delay also gave Reprise time to see which stations intended to throw their weight behind Johnson. The before-the-box airplay "really validated our belief in 'Glorious' being a reactive, multiformat hit," stresses Costello.

With the promo plan beginning to kick into high gear, Johnson's management team is working overtime to get the singer-songwriter's music placed elsewhere. Tsunami Entertainment's Denise Skinner comments, "We've been talking with the music publishers about a lot of different opportunities, especially in movies. In addition to raising consumer awareness, the HBO spots have really increased awareness within the TV and movie community about Andreas. They're learning how broad his appeal is."

Johnson's album *Liebling* hits retail in the U.S. on June 26.

Ready For Takeoff

Rap rock fans who aren't aware of the tremendous story around Arizona's **Trik Turner** might want to get in the loop quickly. Thanks to support from Alternative KEDJ/Phoenix for the band's song "Friends & Family," nearly every major label is talking to the band and their management. KEDJ PD Nancy Stevens played "Friends & Family" 27 times from April 30-May 6, with only six of those plays in overnights. Stevens tells R&R, "This band is blowing up our station. Keep your eye on them."



Trik Turner

Based in Chandler, AZ, alt-hip-hop outfit Trik Turner have been rapidly building their fan base since the release of their sophomore album, *Black Seas & Brown Trees*. And now that KEDJ has thrown its weight behind the group, management plans to move swiftly. Comments Radio Event Group President **Brad Patrick**, "Things are beginning to move pretty quickly. We want to build on the airplay and keep things moving forward. These guys have worked hard to build their live following. Now we need a partner to really get things going."

Contact Patrick at 480-345-6488 for more information.

— Steve Wonsiewicz

MUSIC NEWS & VIEWS

Newman, Waits Sue MP3.com

Songwriters **Randy Newman** and **Tom Waits** and members of the rock band **Heart** on May 7 filed a \$40 million federal copyright-infringement suit against online music company MP3.com Inc. in Los Angeles. The suit alleges that MP3.com willfully infringed upon the copyrights in hundreds of songs written by the artists when the music was made available as part of MP3.com's My.MP3 service, the same product over which the Universal Music Group was awarded \$53.4 million by a



Randy Newman

U.S. District Court. The artists are seeking the maximum statutory damages available under the Copyright Act, or \$150,000 per infringement. In a written statement, attorney **Bruce Van Dalsem**, who filed the lawsuit on behalf of the artists, said, "This is a case of artists banding together to protect their most valuable assets — their songs. More successful songwriters of this caliber need to stand up against copyright infringement in order to protect their own rights and discourage the theft of music written by lesser-known artists who cannot afford to protect their smaller catalogs of work." MP3.com Director/Public Relations **Greg Wilfahrt** said MP3.com will not react until it has read the complaint.



Tom Waits

Pearlman Gets Natural With Claire's

Lou Pearlman, the entrepreneur who helped propel the careers of **The Backstreet Boys** and 'N Sync, is back again with another new artist, male pop vocal quintet **Natural**. To promote the group, Pearlman has partnered with national mall-based retailer **Claire's Accessories**, which specializes in preteen and teen fashion. As part of the deal Claire's will feature the group's album and merchandise during June, July and August in its chain of more than 3,000 stores that operates under the trade names **Claire's Accessories**, **Afterthoughts**, **The Icing**, **Mr. Rags** and **Velvet Pixies**. **Natural** will also make appearances at select stores around the country. It's the first time Claire's and Pearlman have partnered for such a campaign.

Tour update: **Stone Temple Pilots** are expected to headline this year's Family Values Tour, slated to kick off in October ... **Tom Petty & The Heartbreakers** have added another 35 dates to their U.S. tour, which began May 9 in Corvallis, OR ... **Madonna** has doubled the size of her U.S. tour, with most cities adding a second show ... **Platinum-plus** hard rock acts **System Of A Down** and **Slipknot** plan to launch their **The Pledge of Allegiance** tour on Oct. 1 in Las Vegas. Other acts will join ... **Staind** and **Cold** begin their national tour May 11 in Hampton Beach, NH.

This 'n' that: Taking a page from successful releases by **Pearl Jam** and **The Dave Matthews Band**, **Phish** will issue six complete live recordings later this year. The band are currently on a recording and touring hiatus ... **Jive Records** is eyeing an early-August release date for teen rapper **Aaron Carter's** new album ... **Atlantic Records** has inked a distribution deal with **RopeADope Records**, the imprint founded by A&R vet **Andrew Hurwitz**, **Medeski Martin & Woods'** **John Medeski** and artist manager **Liz Penta**.

CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	ELTON JOHN/BILLY JOEL	\$2,158.3	
2	BACKSTREET BOYS	\$1,726.0	
3	AC/DC	\$546.6	
4	MATCHBOX TWENTY	\$342.0	BLINK-182
5	ALAN JACKSON	\$261.7	DOVES
6	SARAH BRIGHTMAN	\$241.1	NOFX
7	DON HENLEY	\$230.7	RADIOHEAD
8	BLUE COLLAR COMEDY TOUR	\$224.7	UNLOCO
9	KID ROCK	\$207.4	CLAY WALKER
10	BARNAKED LADIES	\$204.5	
11	98 DEGREES	\$191.9	
12	REO SPEEDWAGON/STYX	\$189.0	
13	GOODSMACK	\$187.0	
14	OUTKAST	\$165.0	
15	PANTERA	\$164.3	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, 800-344-7383; California 209-271-7900.

MUSIC MEETING™

Put Faith In Music Meeting

The biggest buzz for summer movies belongs to *Pearl Harbor*. That buzz is about to turn into a roar behind the first soundtrack offering — “There You’ll Be” from **Faith Hill**. The country superstar has crossed over to a pop phenom, entering the collective consciousness through a variety of methods: She’s had major ad campaign ties with Pepsi, Cover Girl and Alltel, as well as a massive tour (and huge press) with husband **Tim McGraw**. Now add multimedia to the list, as Warner Bros., in conjunction with Hollywood Records, uses Music Meeting as a vehicle to get the new single to radio at T1 speed! Want to beat your competition to new music? Log on to www.rmusicmeeting.com now!



Sky Daniels

While we are on the subject of being aggressive online, we have to tip the Stetson to DreamWorks/Nashville. It continues to use the Internet (and Music Meeting) to reach radio. Is there any surprise at the success **Toby Keith** is enjoying with “I’m Just Talkin’ About Tonight”? Having premiered the single through a Music Meeting download, DreamWorks managed to deliver the song to the majors and secondaries in record time!

Besides living with actress and model Carmen Electra, what does an artist do after being a member of the landmark bands **Jane’s Addiction** and **Red Hot Chili Peppers**? In **Dave Navarro**’s case, he put out “Rexall” — a record that has totally surprised the Alternative and Active Rock community with its melodic beauty. While most programmers expected a roaring guitar epic a la “Mountain Song,” Navarro delivered an all-day-part gem. Navarro will join Alternative Editor **Jim Kerr** on his Rate-A-Record panel during R&R Convention 2001.

Songs getting major attention through Music Meeting this week include **American Hi-Fi**’s “Flavor of the Weak” as it crosses to Pop and Hot AC. These new artists are currently the biggest-selling new act in the land, joining **Coldplay**, **David Gray** and a select few others to attain success at Alternative without a rap rock approach. Also **Faith Evans** w/**Carl Thomas** light up the log-ins with “Can’t Believe.”

NEW MEDIA NEWSMAKERS



Lil' Romeo “My Baby” Priority Records

It is customary for street teams to spend months setting up monster successes for hip-hop artists before the label even brings a single to radio. But now Priority

Records New Media Director Damon Geller is focusing the label’s “E-Team” on establishing multimedia awareness for the label’s latest bright star, **Lil’ Romeo**.

Starting Friday (5/18), when you go to www.lilromeo.com you will be blown away by an array of interactive games (check out the killer basketball game), cartoons, video clips and, of course, the smash single “My Baby,” which uses the **Jackson Five**’s “ABC” as an irresistible melodic hook. Priority is tapping into the 145,000-member database for its “Deskplaya” to create viral activity. Geller, working with **Greg Mallett** of Priority’s radio promotion staff, is focusing on the needs of radio programmers through a variety of electronic promotions. You can listen to the single now by logging on to www.rmusicmeeting.com.

NEW RELEASES

The latest songs featured this week on Music Meeting

www.rmusicmeeting.com

CHR/POP

BABYFACE There She Goes (Arista)
EVERCLEAR Brown Eyed Girl (Capitol)
JEFFREY GAINES In Your Eyes (Artemis)
KRYSTAL HARRIS Supergirl!
 (KBHNA/Label/Geffen/Interscope)
LOWRIDER Idiot Radar (Smart)
O-TOWN All Or Nothing (J)
SHAGGY Freaky Girl (MCA)

CHR/RHYTHMIC

98 DEGREES The Way You Want... (Universal)
BABYFACE There She Goes (Arista)
CAMOUFLAGE F/BRAYBOY Cut Friends
 (Pure Pain/Universal)
CO-ED Been Around (Universal)
KUMBIA KINGS Say It (EMI Latin/Capitol)
PASTOR TROY This Tha City (Universal)

URBAN

B.G. Bounce With Me (Universal)
BILAL Love It (Moya/Interscope)
DAVE HOLLISTER Take Care Of Home
 (Def Squad/DreamWorks)
KOFFEE BROWN Weekend Thing (Arista)
MUSIQ Girl Next Door (Def Soul/IDJMG)
THREE THE HARD WAY Let’s Get It (Bad Boy/Arista)
LUTHER VANDROSS Take You Out (J)
CHARLIE WILSON One Way Street (Major Hits)

URBAN AC

BILAL Love It (Moya/Interscope)
INDIA.ARIE Brown Skin (Motown)
MUSIQ Girl Next Door (Def Soul/IDJMG)
LUTHER VANDROSS Take You Out (J)
KIM WATERS Love Don’t Love... (Shanachie)

COUNTRY

NEAL COTY You Got Lucky (Mercury)
CAROLYN DAWN JOHNSON Complicated (Arista)
LONESTAR I’m Already There (BNA)
MARK WILLS Loving Every Minute (Mercury)
LEE ANN WOMACK Why They Call It Falling (MCA)

ADULT CONTEMPORARY

ANGELA AMMONS Big Girl (Universal)
DIDO Thankyou (Arista)

HOT AC

98 DEGREES The Way You Want... (Universal)
ANGELA AMMONS Big Girl (Universal)
EVERCLEAR Brown Eyed Girl (Capitol)
JEFFREY GAINES In Your Eyes (Artemis)
PJ HARVEY You Said Something (Island/IDJMG)

SMOOTH JAZZ

A TWIST OF MARLEY Get Up Stand Up (GRP/VMG)
MARC ANTOINE Mas Que Nada (GRP/VMG)
JEFF GOLUB Dangerous Curves (GRP/VMG)
AL JARREAU It’s How You Say It (GRP/VMG)
PAPRIKA SOUL He Loves You (Higher Octave)

ROCK

DOYLE BRAMHALL II... Green Light Girl (RCA)
PRIME STH I’m Stupid... (Giant/Reprise)
SKRAPE Isolated (RCA)
SPACEHOG At Least I Got Laid (Artemis)
TOOL Schism (Volcano)

ACTIVE ROCK

DOYLE BRAMHALL II... Green Light Girl (RCA)
PRIME STH I’m Stupid... (Giant/Reprise)
SKRAPE Isolated (RCA)
SPACEHOG At Least I Got Laid (Artemis)
TOOL Schism (Volcano)

ALTERNATIVE

BICYCLE THIEF Stoned (Artemis)
PRIME STH I’m Stupid... (Giant/Reprise)
SHEA SEGER Last Time (RCA)
SPACEHOG At Least I Got Laid (Artemis)
START Gorgeous (143/The Label/Geffen/Interscope)
TOOL Schism (Volcano)
WEEZER Hash Pipe (Geffen/Interscope)

TRIPLE A

PJ HARVEY You Said Something (Island/IDJMG)
ANDREAS JOHNSON Glorious (Reprise)
DAVID MEAD Standing Here In Front Of Me (RCA)
MINDFLOW Broken Windows (Jasmine)
SHEA SEGER Last Time (RCA)

Music Meeting is an online service free to commercially licensed broadcast radio programmers and participating label executives. Each week songs are posted online in a secure, password-protected system for auditioning and/or downloading. Songs are categorized using R&R hallmarks such as formats, Most Added, etc.

liquid audio

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 11, 2001

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of April 15-21.

CHR/POP

TOTAL AVERAGE
1-5 (1 = dislike very much, 5 = like very much)

TOTAL'S FAMILIARITY
 TOTAL'S BURN

DEMOGRAPHICS

WOMEN 12-17 WOMEN 18-24 WOMEN 25-34

REGIONS

EAST SOUTH MID-WEST WEST

ARTIST TITLE LABEL(S)	TOTAL AVERAGE				TOTAL'S FAMILIARITY	TOTAL'S BURN	DEMOGRAPHICS			REGIONS			
	TW	LW	2W	3W			WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
LIFEHOUSE Hanging By A Moment (DreamWorks)	3.93	3.84	3.92	3.91	66.3	12.4	4.01	3.94	3.79	4.03	3.79	3.90	3.95
AGUILERA, LIL' KIM... Lady Marmalade (Interscope)	3.71	3.71	3.55	—	69.5	16.4	3.96	3.84	3.42	3.51	3.83	3.91	3.55
NELLY Ride Wit Me (Fo' Reel/Universal)	3.68	3.77	3.93	3.83	68.2	18.6	3.85	3.83	3.15	3.68	3.71	3.73	3.69
JAGGED EDGE Promise (So So Def/Columbia)	3.85	3.58	3.82	—	41.0	7.7	3.67	3.59	3.70	3.67	3.48	3.65	3.90
JA RULE/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)	3.62	3.51	3.88	3.59	59.3	20.1	3.76	3.64	3.26	3.66	3.49	3.96	3.48
JOE F/MYSTIKAL Stutter (Jive)	3.62	3.60	3.81	3.60	55.3	18.1	3.77	3.73	3.00	3.75	3.68	3.84	3.40
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3.80	3.82	3.54	3.61	68.0	18.6	3.63	3.46	3.72	3.77	3.44	3.52	3.67
INCUBUS Drive (Immortal/Epic)	3.59	3.58	3.68	3.46	54.8	12.2	3.73	3.58	3.41	3.47	3.63	3.70	3.57
DREAM This Is Me (Bad Boy/Arista)	3.58	3.41	3.44	—	40.0	8.7	3.76	3.46	3.22	3.44	3.45	3.90	3.58
LIMP BIZKIT My Way (Flip/Interscope)	3.58	3.47	3.67	3.51	56.6	11.2	3.90	3.63	2.85	3.39	3.69	3.68	3.58
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	3.54	3.51	3.53	3.80	62.0	16.1	3.78	3.56	3.12	3.42	3.62	3.73	3.38
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	3.54	—	—	—	44.4	9.4	3.51	3.81	3.49	3.43	3.59	3.77	3.39
JANET AI For You (Virgin)	3.46	3.45	3.51	3.20	64.8	20.8	3.33	3.54	3.58	3.46	3.32	3.58	3.56
NELLY FURTADO I'm Like A Bird (DreamWorks)	3.46	3.53	3.52	3.80	63.0	19.6	3.36	3.42	3.64	3.58	3.16	3.80	3.52
AEROSMITH Jaded (Columbia)	3.42	3.23	3.58	3.52	60.2	26.1	3.23	3.51	3.56	3.42	3.62	3.18	3.52
JENNIFER LOPEZ Play (Epic)	3.42	3.24	3.35	3.13	52.4	14.6	3.46	3.48	3.37	3.33	3.18	3.59	3.57
COLDPLAY Yellow (Nettwerk/Capitol)	3.40	3.32	—	—	38.2	10.7	3.27	3.68	3.22	3.50	3.75	3.21	3.20
K-CI & JOJO Crazy (MCA)	3.38	3.52	3.62	3.55	67.2	25.1	3.58	3.43	3.13	3.30	3.44	3.49	3.30
DESTINY'S CHILD Survivor (Columbia)	3.36	3.54	3.65	3.47	75.7	33.8	3.59	3.47	2.96	3.10	3.61	3.37	3.38
LENNY KRAVITZ Again (Virgin)	3.36	3.42	3.51	3.52	76.9	31.5	3.20	3.58	3.32	3.46	3.31	3.44	3.25
SHAGGY Angel (MCA)	3.36	3.40	3.76	3.53	81.1	37.2	3.43	3.46	3.21	3.54	3.16	3.45	3.29
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	3.35	—	—	—	40.9	11.2	3.11	3.43	3.56	3.46	3.20	3.70	3.07
DIDO Thankyou (Arista)	3.34	3.49	3.57	3.66	72.5	28.8	3.16	3.38	3.49	3.18	3.46	3.25	3.48
MOBY F/GWEN STEFANI Southside (V2)	3.32	3.25	3.41	3.62	66.7	23.6	3.21	3.42	3.33	3.20	3.47	3.46	3.17
SAMANTHA MUMBA Baby, Come Over... (A&M/Interscope)	3.32	3.31	3.50	—	45.9	10.9	3.51	3.28	3.00	3.15	3.17	3.36	3.57
CRAZY TOWN Butterfly (Columbia)	3.31	3.37	3.59	3.38	68.7	29.3	3.45	3.54	2.79	3.49	3.34	3.12	3.28
3LW No More (Baby I'ma Do Right) (Epic)	3.15	3.26	3.44	3.38	61.3	26.3	3.20	3.08	3.17	3.20	2.94	3.25	3.23

CALLOUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Other than for a few select titles over the last couple of years, there continues to be polarization between the lower and upper ends of the CHR listening demo. That said, occasionally a song tests No. 1 in all three Callout America demos. This week Lifehouse perform that rare feat as "Hanging By A Moment" (DreamWorks) tops the survey, along with the 12-17, 18-24 and 25-34 female demos.

"Lady Marmalade" by Christina Aguilera, Lil' Kim, Mya and Pink (Interscope) climbs to No. 2 overall with a 3.71 total favorability score. "Lady" is second with teens, fifth 18-24 and 10th 25-34.

"Promise" by Jagged Edge (So So Def/Columbia), a chart-topping hit at Urban and a top five song at Rhythmic, continues to post strong scores, ranking fourth overall, 10th with teens, ninth 18-24 and third 25-34.

Uncle Kracker continues to gain popularity as "Follow Me" (Lava/Atlantic) ranks seventh overall. The track is a huge-testing song among women 25-34, coming in at No. 2.

Taking a look at the individual demo breakouts shows some strengths for key songs: S Club 7 are 11th overall but fifth with teens; Nelly Furtado ranks 13th overall but is strong 25-34, ranking fourth; Train debut at No. 11 overall while ranking eighth among women 18-24 and 25-34; Matchbox Twenty's newest release, "Mad Season," enters the survey in sixth place among women 25-34; and "Yellow" by Coldplay (Nettwerk/Capitol) scores another victory in the 18-24 demo, ranking fourth this week after coming in second last week.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2001, R&R Inc.



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PART ONE OF A TWO-PART SERIES

Zapoleon Speaks, We Listen

Longtime consultant assesses state of the CHR/Pop

It was 28 years ago that R&R first began to publish, and right about that time a young broadcaster named Guy Zapoleon was just beginning his foray into the world of radio. Today Zapoleon remains one of the most respected and — when it comes to competing against him — the most feared names in broadcasting. His successful consultancy, Zapoleon Media Strategies, has a client list that stretches around the world. Zapoleon and his associates Mark St. John, Steve Davis and Lorrin Palagi agreed to go unplugged for a two-part R&R exclusive on the state of CHR/Pop.

R&R: Musically, where is CHR headed next?

GZ: It's an interesting time for CHR. The rock 'n' roll music cycle is leaving what we call an "Extremes" period and is headed for the "Doldrums." This is always a bad time for the CHR/Pop format. Music tests and callout are favoring rhythmic music more and more, but it is important



Guy Zapoleon

to maintain the rock vs. rhythm balance. Otherwise, the "Extremes" part of the cycle becomes a self-fulfilling prophecy, based on the test scores.

R&R: This is something you've been following for a long time. Give us a history lesson.

GZ: I've spent 10 years thinking about this music cycle. Zapoleon Media Strategies has a few special concepts. Look at 1990-1991, as well as 1960, 1970 and 1980, for a clue about where we're headed. It's "Doldrums" time. Look back and remember when the hottest acts were New Kids On The Block, Debbie Gibson and Tiffany. Then pop acts began to be replaced by rhythmic pop artists like Paula Abdul, Taylor Dayne and Bobby Brown. At the same time, harder rock acts were breaking through, like Poison and Motley Crue. Finally, in 1990, there was a huge backlash against the pop stuff, and it all evaporated. CHR/Pop's pop-centered sound was replaced by an urban and rock mix, led by such black-appealing rhythm acts as Salt-N-Pepa and En Vogue and rock acts like Black Crowes and Skid Row. That was the "Extremes" cycle of the last decade, and it was closely followed by the "Doldrums" cycle that became the worst time in history for CHR/Pop. More than 50% of the existing CHR/Pops changed format.

R&R: What is the musical state of CHR/Pop today?

GZ: We've watched CHR reach its highest ratings in years, with the most mass-appeal pop it's ever had — the teen pop music of The Backstreet Boys, 'N Sync, Britney Spears and Christina Aguilera. Just as in 1990 and 1991, the active audience has tired of teen pop, and that music is being replaced at the center of CHR/Pop by rhythmic pop acts like Destiny's Child and Pink. You also see Hot AC-leaning acts like Goo Goo Dolls and Sugar Ray being replaced by rock acts like 3 Doors Down and Creed.



Mark St. John

That signals the arrival of the "Extremes" period of the 10-year cycle of contemporary music. It also signals the beginning of the end of the healthy rebirth cycle for CHR/Pop. History has shown that when the format tries to play too much extreme rock or extreme R&B without pop to act as the glue, the mass-appeal majority leaves.

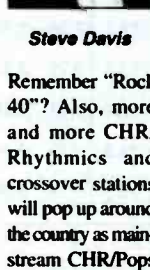
R&R: If we continue on the course we are on, will we hand our listeners over to Hot AC, Alternative and Country again?

GZ: Programmers get lulled into believing that they can play extreme rock and extreme R&B on the same mainstream format. After all, Alternative radio is doing it, playing rock music and rap rock by artists like Limp Bizkit.

Why is this happening now? There are several reasons. Some CHR/Pops began to research 15-24-year-olds, as opposed to 18-29s, thus ignoring adult tastes to narrowcast to the more passionate core. Also, music follows a consistent 10-year pattern: It starts with pop and then goes to the extremes as listeners tire of pop music. Finally, there is a huge backlash from the silent majority, especially adults who never liked the extreme music and long for the mass-appeal and pop

sound that has disappeared from CHR/Pop. Thus, 25-34-year-old women go to the local Hot AC, men go back to Alternative and Rock stations, and both men and women go to Country.

If history repeats, we're about to see a rebirth of "Rock Hits" stations like Kansas City's new "Buzz" Hot AC [KRBZ].



Steve Davis

Remember "Rock 40"? Also, more and more CHR/Rhythmics and crossover stations will pop up around the country as mainstream CHR/Pops expose more rock and rhythmic hits, and niche formats take advantage of the exposure.

R&R: Has anything changed since the last music cycle a decade ago? And what hope do we have that we can pull through this down music cycle?

GZ: In 1990 CHR/Pop was focused 25+. Managers were so focused on keeping the 25-54 adults that they refused to protect their 15-24 base from attack by Rhythmic and Hot AC stations. Until two years ago radio was hesitant to sell young demos, but now the "cluster mentality" helps stations concentrate on 15-24s instead of reacting to the loss of adults.

R&R: If the programmers didn't learn from the last CHR downturn, what's the message for them today?

GZ: Be cautious. Because radio stations succeed by playing a library that is a consensus of many, many core listeners' tastes, and there aren't that many songs that please a lot of people, radio libraries tend to be of limited size and stylistically focused.

"Radio programmers need to remember that in the future, with portable CD players, Internet stations, satellite radio, music downloads, MP3s and MiniDiscs, listeners' tastes will get wider, not narrower."

Guy Zapoleon

However, as radio formats are narrowing and moving to opposite extremes of rock or rhythmic music, research shows that individuals still want an ever-evolving variety of music. Radio programmers need to remember that in the future, with portable CD players, Internet stations, satellite radio, music downloads, MP3s and MiniDiscs, listeners' tastes will get wider, not narrower.

R&R: Are CHR PDs smarter today?

GZ: I believe CHR/Pop PDs are smarter now and understand who their core target is. Smart PDs know that the essence of Top 40 is a balance of teen pop, pop rock and urban and dance music. Great CHR/Pops like KRBE/Houston and WHZ (Z100)/New York look to balance out their rotations each week with all three key sounds. There are smart programmers like [KRBE] Dom Theodore and [Z100 PD] Tom Poleman, who are out there trying to avoid the "Extremes" phase as the pop hits dry up. They try to bridge the gap with dance, or even force-feed pop and pop rock even if their tests scores are below the mean.

Why? Because they can see that there is a part of their audience that desires that music and that it's important to offer the variety of styles that listeners expect from the ultimate variety format, CHR.

R&R: Is there anything we can do to stop this "Extremes" period?

GZ: No, the "Extremes" period is already upon us in 2001, and there isn't a lot CHR/Pop can do musically to prevent it. After all, the format has to play the biggest hits, and those hits are increasingly more extreme.

R&R: So what do we need to do to stay focused and win?

GZ: Remember the three M's: music, marketing and mornings. Morning drive must be CHR/Pop's ticket to 25+ ratings. It is vital, when ratings and sales are down, that owners and operators remember to look down the road. Don't fall into the short-term thinking that's plaguing all of radio today. We need to feed sick radio stations, not take them off life support. More than ever, we need to do big contests. We must find creative ways to do outside marketing and remind listeners of CHR/Pop's benefits. We must also find the great air talents who were a mainstay of great CHRs of the past.

Finally, smart programmers will find a way to keep true pop in the mix

to balance the rock and rhythmic extremes, even if that means dayparting the more extreme music to afternoons or even nights.

R&R: Promotion and marketing budgets have been sliced, and creativity seems to be at a new low. What type of promotional efforts do you see cutting through the clutter today?

GZ: We are not seeing a lot of great new promotions. More and more are throwbacks to the great contests that CHR did in the last three decades. Most of the innovations have something to do with interactive marketing for radio stations' websites. I think IQ's new music-rating game is a very clever way to hook listeners.

LP: Nothing is stronger than one-on-one marketing. Establish a listener database — not a list from a research company, but a database of your station's PIs. Gather information from them with every contact, including personal appearances, on-air contesting, your website and station events, and stay in constant contact with them. This method is very effective in maintaining listener loyalty.

R&R: With the fallout of the dot-com failures, will radio make the mistake of not taking the wireless web and Internet radio seriously?

MS: Internet radio remains the wild and woolly frontier. During this period there are naturally a lot of shakeouts and shakedowns. Many of the models will fail, and others will be successful, but it will take a while for this new technology to emerge, and it will come through trial and error. The main problem at this point is that there is very little support from the advertising community for Internet radio. As many stockholders have discovered, companies have a difficult time existing without revenue.

Nevertheless, there is competition on the horizon from satellite radio and direct digital-delivery systems, as well as Internet-delivered audio. When all of these systems are able to deliver broadband wireless content accessible from multiple devices, radio should definitely be concerned.

Just because the dot-com bubble burst does not mean that the threat is not still out there. It becomes more of a threat if radio thinks it's over and does not deal with it. The merger of the computer world and the radio world is having its growing pains.

Continued on Page 41

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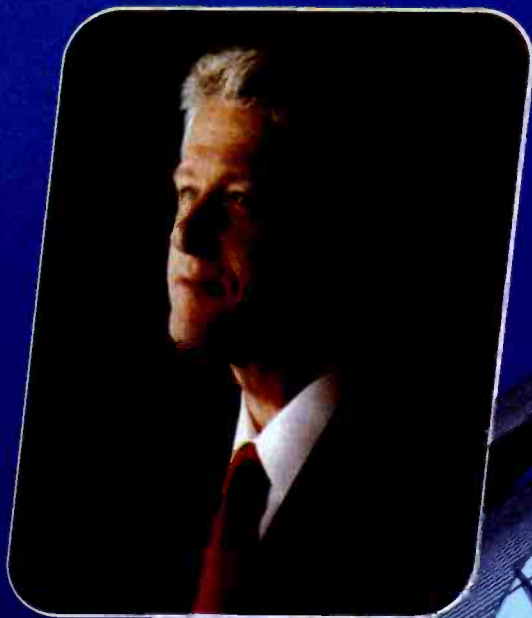
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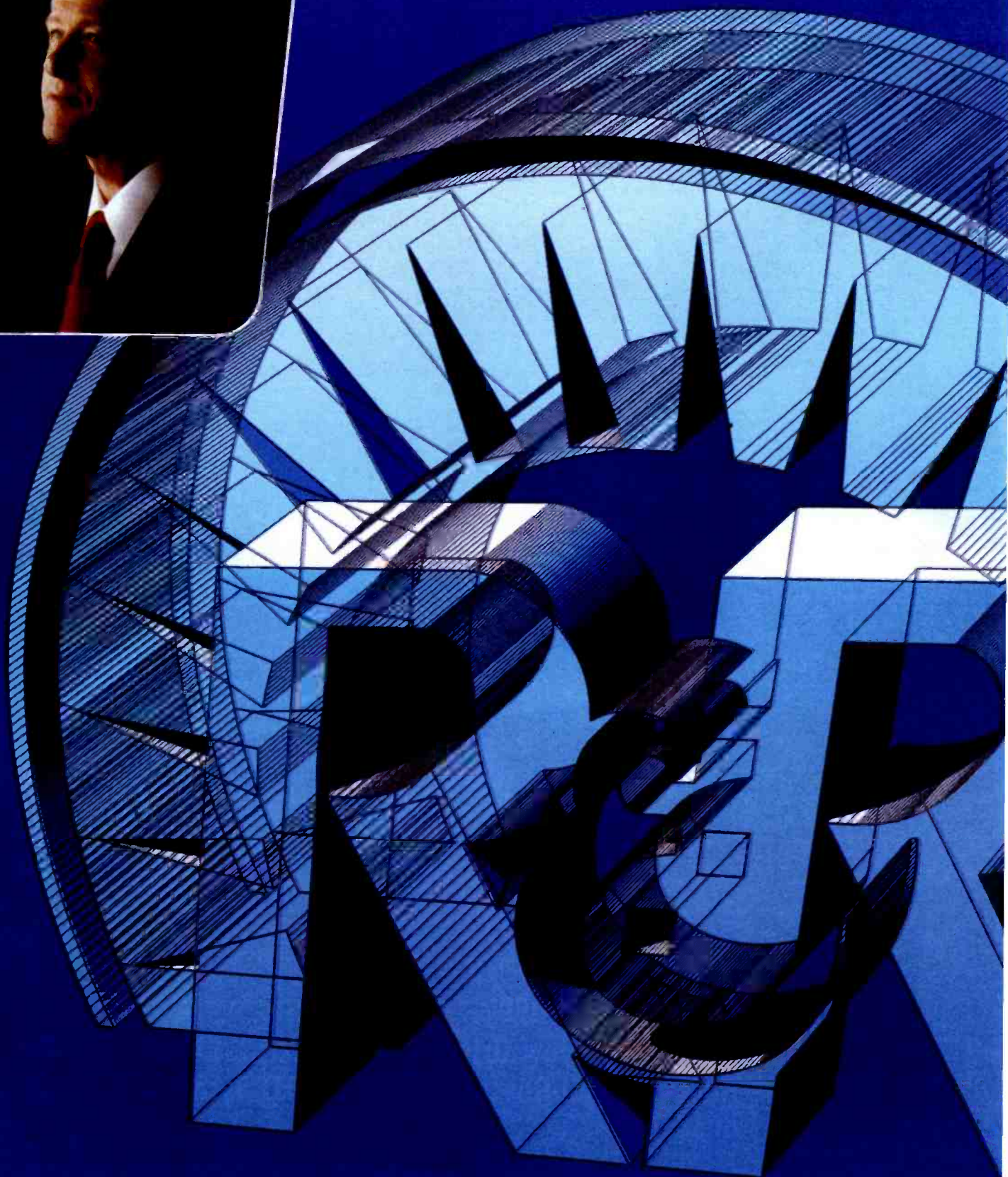
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R&R CHR/Pop Top 50

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (R)	WEEKS ON CHART	TOTAL STATIONS ADDED
	1	JANET All For You (Virgin) 10887 +176 1140675 10 177/0					
3	2	LIFEHOUSE Hanging By A Moment (DreamWorks) 10504 +399 1092108 13 173/1					
2	3	DESTINY'S CHILD Survivor (Columbia) 10401 -4 1053931 10 171/0					
6	4	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope) 10168 +1375 1112829 6 172/0					
4	5	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic) 9913 +294 956046 19 169/0					
7	6	NELLY Ride Wit Me (Fo' Reel/Universal) 8977 +422 982102 11 161/2					
5	7	DIDO Thankyou (Arista) 8412 -725 843714 17 172/0					
9	8	JENNIFER LOPEZ Play (Epic) 7702 +198 717402 7 173/0					
8	9	SHAGGY Angel (MCA) 7079 -950 733048 18 160/0					
12	10	NELLY FURTADO I'm Like A Bird (DreamWorks) 6967 +479 766829 20 167/3					
13	11	JOE F/MYSTIKAL Stutter (Jive) 5969 +57 628612 13 160/0					
10	12	CRAZY TOWN Butterfly (Columbia) 5920 -861 602990 18 158/0					
11	13	S CLUB 7 Never Had A Dream Come True (A&M/Interscope) 5608 -1086 509173 14 162/0					
17	14	MOBY F/GWEN STEFANI Southside (V2) 4921 +152 488216 18 154/3					
15	15	LENNY KRAVITZ Again (Virgin) 4804 -775 499185 29 158/0					
18	16	SAMANTHA MUMBA Baby, Come Over (This Is...) (A&M/Interscope) 4786 +259 424937 11 164/3					
19	17	DREAM This Is Me (Bad Boy/Arista) 4707 +253 465294 9 167/2					
14	18	AEROSMITH Jaded (Columbia) 4681 -899 455602 17 154/0					
21	19	MADONNA What It Feels Like For A Girl (Maverick/WB) 4425 +677 406353 4 169/1					
20	20	TRAIN Drops Of Jupiter (Tell Me) (Columbia) 4407 +520 378813 9 147/6					
23	21	MATCHBOX TWENTY Mad Season (Lava/Atlantic) 3941 +329 323864 5 142/1					
25	22	JESSICA SIMPSON Irresistible (Columbia) 3785 +852 380676 3 168/5					
22	23	COLDPLAY Yellow (Nettwerk/Capitol) 3688 +32 289319 10 139/0					
24	24	JA RULE F/LI' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG) 3143 -11 331730 12 120/1					
Breaker	25	INCUBUS Drive (Immortal/Epic) 2834 +466 265631 7 134/13					
26	26	AMANDA Everybody Doesn't (Maverick) 2752 +163 257987 7 150/3					
Breaker	27	BBMAK Ghost Of You And Me (Hollywood) 2708 +276 250594 6 136/3					
Breaker	28	STELLA SOLEIL Kiss Kiss (Universal) 2647 +312 248300 6 154/3					
Breaker	29	BACKSTREET BOYS More Than That (Jive) 2574 +421 284107 3 164/9					
29	30	SARINA PARIS Look At Us (Playland/Priority) 2441 +30 263195 11 117/3					
34	31	EDEN'S CRUSH Get Over Yourself (143/London Sire) 2367 +322 315151 5 116/6					
41	32	O-TOWN All Or Nothing (J) 2258 +500 212233 4 141/29					
35	33	AMERICAN HI-FI Flavor Of The Weak (Island/IDJMG) 2093 +103 196126 7 126/5					
38	34	EVAN AND JARON From My Head To My Heart (Columbia) 1993 +150 180636 6 118/3					
39	35	TAMIA Stranger In My House (Elektra/EEG) 1834 +5 200977 7 100/0					
37	36	BRITNEY SPEARS Don't Let Me Be The Last To... (Jive) 1789 -111 159835 5 121/0					
48	37	EVE 6 Here's To The Night (RCA) 1623 +685 139724 2 114/23					
36	38	LEE ANN WOMACK I Hope You Dance (MCA/Universal) 1556 -362 160885 18 88/0					
33	39	MYA Free (University/Interscope) 1502 -580 158014 15 118/0					
43	40	LIMP BIZKIT My Way (Flip/Interscope) 1498 +157 126916 3 112/5					
40	41	ATC Around The World (La La La...) (Republic/Universal) 1459 -311 287153 18 116/0					
44	42	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic) 1445 +208 129123 2 101/11					
42	43	OUTKAST Ms. Jackson (LaFace/Arista) 1328 -159 124194 19 91/0					
45	44	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA) 1000 -163 115792 16 53/0					
Debut	45	MANDY MOORE In My Pocket (Epic) 998 +813 102738 1 135/30					
Debut	46	AEROSMITH Fly Away From Here (Columbia) 942 +861 98537 1 106/26					
Debut	47	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia) 880 +102 96523 1 31/0					
46	48	PINK You Make Me Sick (LaFace/Arista) 860 -235 117877 20 74/0					
47	49	JAGGED EDGE Promise (So So Def/Columbia) 853 -130 101476 2 49/0					
Debut	50	OUTKAST So Fresh, So Clean (LaFace/Arista) 849 +243 79901 1 63/12					

Most Added.

ARTIST TITLE LABEL(S)	ADDS
K-Ci & JOJO All The Things I Should... (MCA) 45	
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG) 36	
MANDY MOORE In My Pocket (Epic) 30	
O-TOWN All Or Nothing (J) 29	
AEROSMITH Fly Away From Here (Columbia) 26	
EVE 6 Here's To The Night (RCA) 23	
BILLY CRAWFORD When You're In Love With... (V2) 23	
3LW Playas Gon' Play (Epic) 22	
98 DEGREES The Way You Want Me To (Universal) 21	
SHAGGY Freaky Girl (MCA) 20	

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope) +1375	
AEROSMITH Fly Away From Here (Columbia) +861	
JESSICA SIMPSON Irresistible (Columbia) +852	
MANDY MOORE In My Pocket (Epic) +813	
EVE 6 Here's To The Night (RCA) +685	
MADONNA What It Feels Like For A Girl (Maverick/WB) +677	
TRAIN Drops Of Jupiter (Tell Me) (Columbia) +520	
O-TOWN All Or Nothing (J) +500	
NELLY FURTADO I'm Like A Bird (DreamWorks) +479	
INCUBUS Drive (Immortal/Epic) +466	

Breakers.

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
INCUBUS Drive (Immortal/Epic)	2834/466	134/13	25

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
BBMAK Ghost Of You And Me (Hollywood)	2708/276	136/3	27

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
STELLA SOLEIL Kiss Kiss (Universal)	2647/312	154/3	28

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE	TOTAL STATIONS ADDED	CHART
BACKSTREET BOYS More Than That (Jive)	2574/421	164/9	29

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



178 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.



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DANTE THOMAS... Miss... (*Rat Pack/EastWest/EEG*)
Total Plays: 818, Total Stations: 83, Adds: 13

BRDKE ALLISON The Kiss-Off... (*2KSounds/Virgin*)
Total Plays: 802, Total Stations: 67, Adds: 1

WILLA FORD I Wanna Be Bad (*Lava/Atlantic*)
Total Plays: 702, Total Stations: 78, Adds: 19

CARLY HENNESSY I'm Gonna Blow Your Mind... (*MCA*)
Total Plays: 612, Total Stations: 62, Adds: 6

98 DEGREES The Way You Want Me To (*Universal*)
Total Plays: 554, Total Stations: 87, Adds: 21

MARCUS Pop Musik (*J*)
Total Plays: 476, Total Stations: 40, Adds: 4

VANESSA AMOROSI Absolutely Everybody (*Universal*)
Total Plays: 464, Total Stations: 39, Adds: 0

CITY HIGH What Would You Do? (*Interscope*)
Total Plays: 392, Total Stations: 22, Adds: 9

NIKKA COSTA Like A Feather (*Cheeba Sound/Virgin*)
Total Plays: 377, Total Stations: 48, Adds: 7

3LW Playas Gon' Play (*Epic*)
Total Plays: 338, Total Stations: 56, Adds: 22

JOEY MCINTYRE Rain (*Q*)
Total Plays: 297, Total Stations: 25, Adds: 2

MISSY ELLIOTT Get Ur Freak On (*Gold Mind/EastWest/EEG*)
Total Plays: 264, Total Stations: 42, Adds: 36

KRYSTAL HARRIS Supergirl! (*KBNH/Label/GeffervInterscope*)
Total Plays: 252, Total Stations: 55, Adds: 16

SHAGGY Freaky Girl (*MCA*)
Total Plays: 243, Total Stations: 29, Adds: 20

K-CI & JOJO All The Things I Should... (*MCA*)
Total Plays: 225, Total Stations: 57, Adds: 45

BAHA MEN Best Years Of Our Lives (*DreamWorks*)
Total Plays: 203, Total Stations: 20, Adds: 2

BILLY CRAWFORD When You're In Love With... (*V2*)
Total Plays: 28, Total Stations: 23, Adds: 23

Songs ranked by total plays

Zapoleon Speaks, We Listen

Continued from Page 36

Internet radio is neither all technology nor all art. It is an amalgam of both, creating completely new possibilities that are going to be extremely exciting over the next few years. Internet radio over? Hardly — it's just beginning!

R&R: *Internet music testing seems to be the rage because it's affordable and you can promote it on your radio station and website. What are your thoughts?*

MS: Internet music testing is just like tallying requests. It is from a very active audience, and it can be used as a part of the overall product's construction — but only a part. I assign it about as much weight as you might assign to requests; that is, not too much. I think it is a window into the tastes of a specific segment of the audience, and I have found that it has merit in predicting future hits. People in that group seem to lock in early, but they also bail early. Just as the general audience is getting into specific songs, this group is moving on. That just seems like a characteristic of the digital generation: short attention spans and a multitasking style of absorbing culture.

The two biggest problems with Internet research are getting any meaningful sample sizes other than from teenagers and the possibility of hacking. There is no doubt that hacking is a potential problem because of the anonymity of the 'Net. Internet research is useful as a database tool and as a way to make certain parts of the audience feel closer to your brand.

R&R: *XM and Sirius Satellite Radio have hit a few bumps. Give the consultants' point of view on whether their business plans will succeed.*

SD: "Television will never work." "Who wants to listen to FM?" "Why pay for TV when I can get it for free?" Fortunes have been made and lost by speculating on what will work with

the public. While satellite radio is having a tough time at the moment, who's to say that it won't be doing well in a few years? I feel strongly, though, that great local radio will win over national service almost every time. The battleground for terrestrial broadcasters is still making great local radio.

R&R: *Guy, you were a very early advocate of the Rhythmic Oldies format. Very few of those stations have succeeded. What happened? And is there still a place for the format?*

GZ: I began to work with the original Rhythmic Oldies template when Alan Chlowitz hired me to work with Mike Wagner, Ricci Filliar and, later, Bob Moore and Carmy Ferrari at KRLA in Los Angeles back in '95. In 1998 I helped Steve Rivers and Michael Erickson formulate the first real Rhythmic Oldies prototype, when KISQ in San Francisco was launched. I later worked with Rivers, Harold Austin, Don Parker and Ricci to help Evergreen launch Mega 100 [KCMG] in Los Angeles. I believe there is a place if Rhythmic Oldies can morph into Urban ACs in markets where there is a strong African-American population or a large ethnic mix in general. The mentality that some companies tried in some urban markets — that these stations had to focus on Caucasian listeners before blacks or Hispanics — was a mistake. Most of those stations have changed format already.

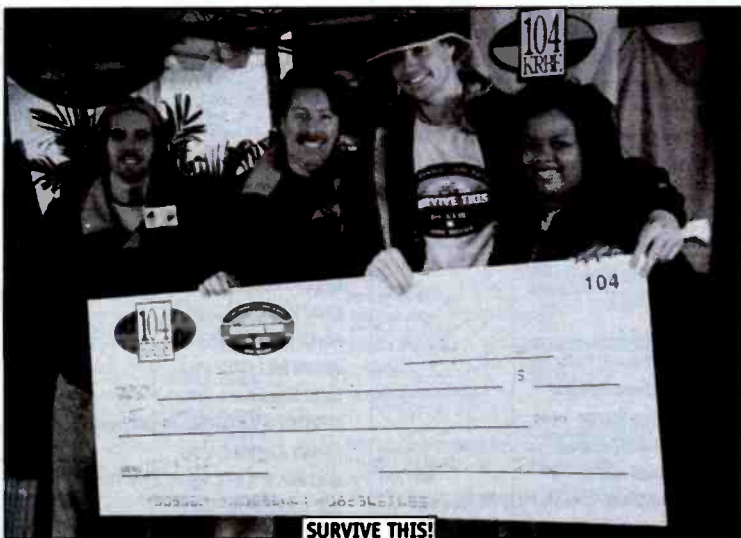
Former GM Joe Bayliss did an excellent job at KISQ; he and Michael Erickson launched the station with a heritage talent from KMEL/San Francisco. *Renel in the Morning* speaks to African-American listeners, and the station used a well-marketed black and Hispanic music mix to get consistently good ratings in San Francisco.

Next week: Zapoleon and company discuss the state of CHR talent and their views on such controversial subjects as national contesting and the national rollout out of the "Kiss" format, and they predict the next big radio formats.



MANY REASONS TO CELEBRATE

Ms. Toi's debut single, "Handclap," picked up 15 adds in its first week at Rhythmic, earning Top 10 Most Added honors as well as New & Active status. Celebrating at a local Chicago restaurant are (l-r) B96 MD Erik Bradley, Universal's Valerie DeLong, B96 PD Todd Cavanah, Ms. Toi and Chicago rep Victor Lentini.



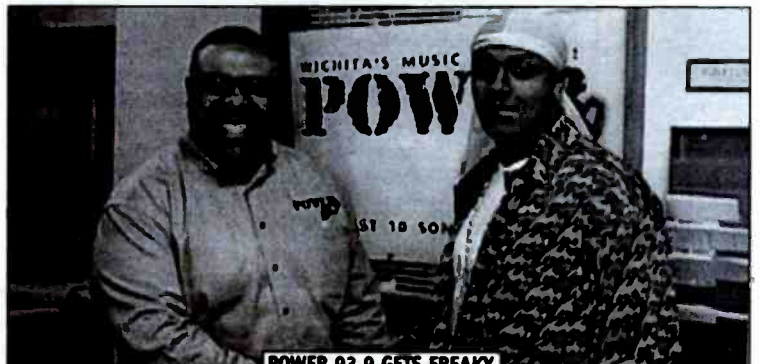
SURVIVE THIS!

As a part of their "Survive This!" challenge, five contestants had to endure emotional trials, survival endurance tests and taunting by KRBE personalities while crammed in a parked motor home for five days. In the end, KRBE listener Judson Martin won the grand prize of \$5,000 and a trip for two to Australia. Tired of hearing immunity challenge jokes are (l-r) KRBE's Psycho Robbie and Sam Malone, Martin and KRBE's Maria Todd.



NOT JUST ANOTHER GIRL

New Northwest Broadcasters DM Jeff Jacobs of KUJ (Power 99)/Tri-Cities, WA is pictured here chatting with Epic recording artist Monica. The two discussed the singer's future plans and hyped her current single, "Just Another Girl."



POWER 93.9 GETS FREAKY

Jive recording artist Mystikal stopped by KDGS (Power 93.9) studios in Wichita while checking out the station's first annual "Freaknic Jam 2001." Pictured are (l-r) Power 93.9 PD Greg Williams and Mystikal.

Most Played Recurrents

K-CI & JOJO Crazy (MCA)

3LW No More (Baby I'ma Do Right) (Epic)

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

JENNIFER LOPEZ Love Don't Cost A Thing (Epic)

MADONNA Don't Tell Me (Maverick/WB)

DREAM He Loves U Not (Bad Boy/Arista)

3 DOORS DOWN Kryptonite (Republic/Universal)

CREED With Arms Wide Open (Wind-up)

SOULDECISION Faded (MCA)

SHAGGY It Wasn't Me (MCA)

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)

MYA Case Of The Ex (Whatcha...) (University/Interscope)

PINK Most Girls (LaFace/Arista)

MADONNA Music (Maverick/WB)

CREED Higher (Wind-up)

FUEL Hemorrhage (In My Hands) (Epic)

EVAN AND JARON Crazy For This Girl (Columbia)

SAMANTHA MUMBA Gotta Tell You (A&M/Interscope)

MATCHBOX TWENTY Bent (Lava/Atlantic)

VERTICAL HORIZON Everything You Want (RCA)

'N SYNC This I Promise You (Jive)

CHR/POP

Going For Adds 5/15/01

ATC Why Oh Why (Republic/Universal)

KACI Paradise (London Sire/Curb)

R.E.M. Imitation Of Life (Warner Bros.)

SHELBY LYNNE Killin' Kind (Island/IDJMG)

SUGAR RAY When It's Over (Lava/Atlantic)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING



TARZAN DAN'S EXCLUSIVE INTERVIEW WITH J-LO.

Epic recording artist Jennifer Lopez chats with Tarzan Dan from CISS (Kiss 92) during an exclusive interview in Toronto, Canada. Dan's first question was: "Now that P. Diddy's out of the picture, do you think I might have a shot? I don't have as many Benjamins, ice or the musical status that he has, but you can 'super size' til your heart's content."

TUNED-IN

CHR/POP

R&R/MEDIABASE 24/7

B-104

KBFM/McAllen

3am

UNCLE KRACKER Follow Me

SARINA PARIS Look At Me

'N SYNC Bye Bye Bye

MADONNA What It Feels Like For A Girl

MYA Free

FUEL Hemorrhage (In My Hands)

AMBER Sexual

ROBYN Show Me Love

EVAN AND JARON Crazy For This Girl

EIFFEL 65 Blue (Da Ba Dee)

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade

LENNY KRAVITZ Again

STELLA SLEIL Kiss

SDNIQUE It Feels So Good

11am

MYA Free

INCUBUS Drive

RICKY MARTIN Shake Your Bon Bon

DESTINY'S CHILD Survivor

DARUDE Sandstorm

YAZ Situation

UNCLE KRACKER Follow Me

'N SYNC Bye Bye Bye

SAMANTHA MUMBA Baby Come Over

ATC Around The World (La La La...)

BLESSID UNION OF SOULS Hey Leonardo (She...)

MADONNA What It Feels Like For A Girl

4pm

ZOMBIE NATION Kernkraft 400

MYA Free

TRAIN Drops Of Jupiter (Tell Me)

BLOODHOUND GANG Bad Touch

DESTINY'S CHILD Survivor

KANDI Don't Think I'm Not

ENRIQUE IGLESIAS The Rhythm Divine

BRITNEY SPEARS Don't Let Me Be The Last To Know

UNCLE KRACKER Follow Me

TONI BRAXTON He Wasn't Man Enough

SHAGGY Angel

8pm

DA BUZZ Let Me Love You

DESTINY'S CHILD Survivor

BBMAK Back Here

DARUDE Sandstorm

INCUBUS Drive

SDNIQUE It Feels So Good

AZUL AZUL La Bomba

JENNIFER LOPEZ Play

AMBER Sexual

EVAN AND JARON From My Head To My Heart

3LW No More (Baby I'ma Do Right)

UNCLE KRACKER Follow Me

LUDACRIS What's Your Fantasy

Kiss
95.1FM

WNKS/Charlotte

3am

702 Where My Girls At?

DIDD Thankyou

BACKSTREET BOYS More Than That

UNCLE KRACKER Follow Me

JENNIFER LOPEZ Play

BON JOVI It's My Life

MADONNA What It Feels Like For A Girl

MATCHBOX TWENTY If You're Gone

NELLY Ride Wit Me

JOE I/MYSTIKAL Stutter

SHAGGY Angel

DAVE MATTHEWS BAND Ants Marching

BRIAN MCKNIGHT Back At One

AMERICAN HI-FI Flavor Of The Weak

11am

JENNIFER LOPEZ Play

AEROSMITH Jaded

BRANDY Almost Doesn't Count

MADONNA Don't Tell Me

SANTANA I/ROB THOMAS Smooth

EVE 6 Here's To The Night

K-CI & JOJO Crazy

GOD GOO DOLLS Iris

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade

DIDD Thankyou

LIFEHOUSE Hanging By A Moment

SHAGGY Angel

JODY WATLEY Looking For A New Love

4pm

SHAGGY Angel

3 DOORS DOWN Kryptonite

JANET All For You

MOBY I/GWEN STEFANI Southside

DIVINE Lately

TRAIN Drops Of Jupiter (Tell Me)

NELLY FURTADD I'm Like A Bird

AALIYAH Try Again

UNCLE KRACKER Follow Me

JENNIFER LOPEZ If You Had My Love

LENNY KRAVITZ Again

JOCK JAM The Jock Jam

EVE 6 Here's To The Night

8pm

NELLY FURTADD I'm Like A Bird

CRAZY TOWN Butterfly

FAITH HILL Breathe

JENNIFER LOPEZ Play

DIDD Thankyou

DESTINY'S CHILD Say My Name

LENNY KRAVITZ Again

BRITNEY SPEARS Don't Let Me Be The Last To Know

JOE I/MYSTIKAL Stutter

NO DOUBT Don't Speak

K-CI & JOJO Crazy

3 DOORS DOWN Kryptonite



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.

Stations and their ads listed alphabetically by market

WFLY/Albany, NY VP/Prog: Michael Morgan PD: Rob Decker MD: Elan Redwood 1 6 E 6 '99	WJOS/Boston, MA PD: John Ivey AP/MD: David Carey 3 11/25/00 SHAGGY '00 MADYMORE '99 SHAGGY '00	WDFW/Dayton, OH PD/MD: Greg Robinson KRYSAL HARRIS 'Supergirl' ROBLES '00 K.O.J.O.U. '99	WKZL/Greensboro, NC PD: Joel McHugh AP/MD: Rania Alexander 2 AMERICAN '99 OUTCAST '99 JERRY GAMES '99 CARLY HERSHEY '00	KSMO/Lafayette, LA PD: Bobby Novaco MD: Anne Santini 1 WILLARD '99 MADYMORE '99 K.O.J.O.U. '99	WBBB/Mobile, AL AP/MD: Jay Hastings AP/MD: Pablo KONANENG '99 O-TOWN '99	WZZZ/Pittsburgh, PA AP/MD: Keith Clark AP/MD: Ryan Hill 5 DESTINY'S CHILD '99 MADYMORE '99 K.O.J.O.U. '99	KITTS/San Diego, CA PD: Diana Laird MD: Hsuan Hsueh DITY HIGH '99	KIQD/Tucson, AZ PD: Mark Medina MD: Randy Williams 2 HARRY'S LIPS '99 MADYMORE '99 MADYMORE '99
KSSA/Sarasota, FL PD: Tom Taylor AP/MD: Big Mean AROMITH '99 TRICK DADDY '99 MADYMORE '99 K.O.J.O.U. '99	WJSE/Buffalo, NY PD: Dave Unsworth MD: Brian R. White 2 11/2 '99 1 TRAM '99	WGTZ/Dayton, OH Dir./Ops.: Randy James MD: Scott Sharp 5 6 E 6 '99 4 JESSICA SIMPSON '99 3 MANDY MORE '99	WERO/Greenville, NC AP/MD: Greg Robinson LISA CARTER '99 K.O.J.O.U. '99	WLAN/Lancaster, PA PD: Mike Brown AP/MD: Tony Knapp 13 JEFFREY GAMES '99 K.O.J.O.U. '99	WBBW/Monmouth-Ocean, NJ Dir.: Mike Kaplan MD: Gregg Thomas MD: Kim Knight SHAGGY '99 MADYMORE '99 FOUNDER '99	WKST/Pittsburgh, PA PD: Michael Hayes AP/MD: Paul 6 DESTINY'S CHILD '99 7 RELYFURRO '99 CARLY HERSHEY '00 WILLARD '99	K202/San Francisco, CA PD: Casey Keating MD: L.A. Reid No Ads	KHTT/Atlanta, OK VP/MD: Susan Phillips PD: Carly Flueck MD: Derrick Hayes 1 ROBLES '00 DITY HIGH '99 WILLARD '99
KOD/Alexandria, LA PD/MD: Hollywood Harmon 1 MESSY ELLIOTT '99 2 MANDY MORE '99 3 TRAM '99 4 K.O.J.O.U. '99 5 BILLY CRAWFORD '99 6 LISA CARTER '99	WJZE/Cape Cod, MA PD: Mike O'Donnell AP/MD: Kevin Matthews MADYMORE '99 DITY HIGH '99 SECRETS '99 K.O.J.O.U. '99	WYVB/Daytona Beach, FL PD: Forge MD: Keller No Ads	WRHT/Greenville, NC PD: Jon Reilly AP/MD: Glen Gray SHAGGY '99 K.O.J.O.U. '99 KRYSAL HARRIS 'Supergirl' MADYMORE '99 LISA CARTER '99	WZZZ/Lansing, MI PD: Jason Adams MD: Dave B. Coode No Ads	WHYY/Montgomery, AL PD: Jeff Demoss MADYMORE '99 SECRETS '99	WJBO/Portland, ME PD: Tim Moore MD: Rob Stebbins MADYMORE '99 BRYAN '99 WILLARD '99 SUNSHINE ANDERSON '99	K3XX/Santa Rosa, CA PD: Dave Rabbie BILLY CRAWFORD '99 HARRY'S LIPS '99 K.O.J.O.U. '99 KRYSAL HARRIS 'Supergirl' MADYMORE '99 K.O.J.O.U. '99	K2S/Atlanta, OK PD/MD: Dave DeWitt 10 O-TOWN '99 1 6 E 6 '99 MADYMORE '99
WHEA/Allentown, PA PD: Brian Clark AP/MD: Laura St. James MD: Mike Kelly 5 O-TOWN '99 2 6 E 6 '99 MADYMORE '99	WSSX/Charlotte, SC AP/MD: Mike Edwards AP/MD: Scott Dwyer No Ads	KFRD/Davenport-Des Moines, IA PD: Jim Lewiston MD: Chris Pickett 3 SAMMY DAVIS '99 2 REM '99 1 MANDYMORE '99 KRYSAL HARRIS 'Supergirl'	WFBC/Greenville, SC PD: Mike Hill 1 MESSY ELLIOTT '99 2 K.O.J.O.U. '99 3 JERRY GAMES '99	KFMS/Las Vegas, NV PD: Rick McGill MD: Mike NOVEMBER '99 MADYMORE '99 MADYMORE '99 MADYMORE '99	WVMO/Morgantown, WV PD: Mary Hall MD: Brian Ma No Ads	KQZ/Portland, OR PD: Tommy Austin AP/MD: Dr. Doug 2 AROMITH '99 3 BOCKSTREET BOYS '99 4 K.O.J.O.U. '99 5 6 E 6 '99	K3ZY/Santa Rosa, CA BILLY CRAWFORD '99 HARRY'S LIPS '99 K.O.J.O.U. '99 KRYSAL HARRIS 'Supergirl' MADYMORE '99 K.O.J.O.U. '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99
WJFA/Albany, NY PD: Eric Michaels MD: Eric Michaels DART THOMAS/FRAS '99	WSSA/Charlotte, NC AP/MD: John Reynolds MD: Jason McConick K.O.J.O.U. '99	KDAM/Des Moines, IA PD: Greg Jackson MD: Steve Smith 4 JESSICA SIMPSON '99 LAPROBIT '99	WVWK/Harrisburg, PA PD: John O'Dee MD: Ozzie Long 1 ROBLES '00 2 O-TOWN '99	WVMO/Morgantown, WV PD: Mary Hall MD: Brian Ma No Ads	WVMO/Morgantown, WV PD: Mary Hall MD: Brian Ma No Ads	WERZ/Portland, ME MD: Sarah Sullivan 1 DUSTY '99 2 MANDYMORE '99 3 SECRETS '99	K3ZY/Santa Rosa, CA BILLY CRAWFORD '99 HARRY'S LIPS '99 K.O.J.O.U. '99 KRYSAL HARRIS 'Supergirl' MADYMORE '99 K.O.J.O.U. '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99
WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99	WVWZ/Spokane, WA AP/MD: John Thomas MD: Dylan 10 SAMMY DAVIS '99 K.O.J.O.U. '99 DART THOMAS/FRAS '99

* = Mediabase 24/7 monitored

178 Total Reporters
178 Current Reporters
178 Current Playlists

CHR/Pop Playlists

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #11
WVVD/Atlanta
Clear Channel
(404) 266-0997
Philips/McPherson
12x Cume 8



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
99	99	DESTINY'S CHILD/Survivor	19422
99	99	NELLY/Ride Wit Me	19188
77	96	AGUILERA, LIL.../Lady Marmalade	18252
99	91	LENNY KRAVITZ/Again	17550
73	74	DIDD/ThankYou	17316
72	72	JANET/All For You	17082
61	70	S CLUB 7/Never Had A Dream...	16614
84	84	SHAGGY/Angel	16614
53	55	CRAZY TOWN/Butterfly	15994
53	55	JENNIFER LOPEZ/Play	15994
45	48	AGUILERA, LIL.../Lady Marmalade	15994
45	48	NELLY/Ride Wit Me	15994
50	50	LIFEHOUSE/Hanging By A Moment	15926
48	48	DREAM/This Is Me	15926
47	47	JOE FLYNTIKAL/Sluter	15926
45	45	K-Ci & JUDO/Crazy	15926
45	45	JENNIFER LOPEZ/Play	15926
45	45	TRICK DADDY/Take It To Da House	15926
45	45	STELLA SOULE/Kiss Kiss	15926
45	45	DESTINY'S CHILD/Independent Women...	15926
45	45	MADONNA/What It Feels...	15926
45	45	TRICK DADDY/Take It To Da House	15926
45	45	MADONNA/Don't Tell Me	15926
45	45	SHAGGY/Wasn't Me	15926
45	45	DESTINY'S CHILD/Independent Women...	15926
45	45	NELLY/Ride Wit Me	15926
45	45	MYA/Case Of The Ex...	15926
45	45	DREAM/This Is Me	15926
45	45	SONIQUE/Fresh, So Clean	15926
45	45	PHILIP/Bring It All To Me	15926
45	45	SANTANA/Will I Ever Be Back	15926
45	45	JESSICA SIMPSON/Resistible	15926
45	45	JAGGED EDGE/Promise	15926
45	45	DESTINY'S CHILD/Jumpin' Jumpin'	15926
45	45	JOE/Fresh, So Clean	15926
45	45	TRICK DADDY/Take It To Da House	15926
45	45	AMANDA/Everybody Does It	15926
45	45	JAY-Z/Just Wanna Love...	15926
45	45	CHRISTINA AGUILERA/Gone In A Bottle	15926

MARKET #12
WHYI/Miami
Clear Channel
(954) 862-2000
Roberts/Banks
12x Cume 531,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
76	83	DESTINY'S CHILD/Survivor	19422
76	82	JANET/All For You	19188
49	78	SADE/By Your Side	18252
75	78	CRAZY TOWN/Butterfly	17550
73	74	DIDD/ThankYou	17316
56	73	NELLY FURTAADO/Im Like A Bird	17082
73	71	AEROSMITH/Jaded	16614
46	81	AGUILERA, LIL.../Lady Marmalade	15994
46	81	JENNIFER LOPEZ/Play	15994
44	81	NELLY/Ride Wit Me	15994
42	39	LIFEHOUSE/Hanging By A Moment	15926
41	37	JOE FLYNTIKAL/Sluter	15926
43	37	UNCLE KRACKER/Follow Me	15926
42	34	MADONNA/What It Feels...	15926
17	34	MATCHBOX TWENTY/Mad Season	15926
15	33	INCUBUS/Dive	15926
26	31	TAMIA/Stranger In My House	15926
36	30	GLORIA ESTEFAN/Out In Nowhere	15926
36	30	STELLA SOULE/Kiss Kiss	15926
36	30	MOBY/FRESH STEFAN/Southside	15926
20	25	DREAM/This Is Me	15926
18	21	TAMIA/Stranger In My House	15926
17	20	BEANNA/Good Ol' You And Me	15926
19	20	RICKY MARTIN/Loaded	15926
18	19	AMERICAN HI-FI/Favor Of The Weak	15926
19	18	JESSICA SIMPSON/Resistible	15926
19	18	EDEN'S CRUSH/Get Over Yourself	15926
17	17	MYA/Case Of The Ex...	15926
12	18	SARINA PARIS/Look At Us	15926
15	18	SHAGGY/Angel	15926
29	17	DESTINY'S CHILD/Independent Women...	15926
6	18	WILLIA FORD/Will I Ever Be Back	15926
21	18	JARULEA/LIL.../Put It On Me	15926
8	18	OUTKAST/So Fresh, So Clean	15926
9	14	98 DEGREES/Get Me Just Once...	15926
12	14	LENNY KRAVITZ/Again	15926
13	14	K-Ci & JUDO/Crazy	15926
46	13	MATCHBOX TWENTY/Mad Season	15926
11	13	SONIQUE/Fresh, So Clean	15926
13	12	TRICK DADDY/Take It To Da House	15926

MARKET #13
KISS/Seattle-Tacoma
Infinity
(206) 805-1061
Preston/Marcus D.
12x Cume 419,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
70	73	JANET/All For You	12118
59	70	AGUILERA, LIL.../Lady Marmalade	11620
69	68	LIFEHOUSE/Hanging By A Moment	11288
69	68	NELLY/Ride Wit Me	10922
55	59	NELLY FURTAADO/Im Like A Bird	9730
65	65	COLDPLAY/Yellow	9194
49	48	DESTINY'S CHILD/Survivor	7968
46	48	UNCLE KRACKER/Follow Me	7968
48	48	CRAZY TOWN/Butterfly	7968
36	42	DREAM/This Is Me	6972
38	42	MOBY/FRESH STEFAN/Southside	6972
43	41	JOE FLYNTIKAL/Sluter	6906
37	41	AMERICAN HI-FI/Favor Of The Weak	6906
37	38	MADONNA/What It Feels...	6308
38	38	ATC/Around The World...	6308
36	36	SHAGGY/Angel	5976
35	35	INCUBUS/Dive	5810
35	35	MATCHBOX TWENTY/Mad Season	5810
19	32	K-Ci & JUDO/Crazy	5312
27	31	AEROSMITH/Jaded	5146
42	27	DIDD/ThankYou	4482
23	27	TRAVIS/Drops Of Jupiter...	4482
25	26	SHAGGY/Wasn't Me	4316
23	26	AMERICAN HI-FI/Favor Of The Weak	3540
10	23	EVE/It's A New Day	3818
25	23	FUELA/Remember...	3818
22	22	3 DOORS DOWN/Kryptonite	3652
22	22	SARINA PARIS/Look At Us	3652
22	22	DESTINY'S CHILD/Independent Women...	3652
19	21	JESSICA SIMPSON/Resistible	3486
19	21	TRICK DADDY/Take It To Da House	3486
19	20	LIMP BIZKIT/My Way	3320
19	20	SAMANTHA MURRAY/Baby, Come Over...	3320
19	20	CRAZY TOWN/Butterfly	3276
19	20	SOUNDGARDEN/Down	3276
19	20	BACKSTREET BOYS/More Than That	2958
18	19	CRED/With Arms Wide Open	2988
31	18	LENNY KRAVITZ/Again	2988
20	18	JENNIFER LOPEZ/Don't Cost...	2988

MARKET #15
KZZP/Phoenix
Clear Channel
(602) 279-5577
Calococ/Idol
12x Cume 382,580



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
80	84	AGUILERA, LIL.../Lady Marmalade	8484
68	82	NELLY/Ride Wit Me	8292
80	80	JANET/All For You	8090
70	78	LIFEHOUSE/Hanging By A Moment	7878
71	75	DESTINY'S CHILD/Survivor	7575
69	70	JARULEA/LIL.../Put It On Me	7070
50	68	JOE FLYNTIKAL/Sluter	5656
37	58	3LW/No More (Baby...)	5656
38	55	CRAZY TOWN/Butterfly	5555
49	53	JENNIFER LOPEZ/Play	5353
36	48	SHAGGY/Angel	4543
36	47	K-Ci & JUDO/Crazy	4543
37	47	DIDD/ThankYou	4543
33	45	MYA/Free	4543
34	45	PINK/Most Girls	4543
45	41	EDEN'S CRUSH/Get Over Yourself	4141
45	41	BLAKE/Bring It All To Me	4141
35	39	UNCLE KRACKER/Follow Me	3838
36	35	LENNY KRAVITZ/Again	3333
21	31	DREAM/This Is Me	3131
13	26	ATC/Around The World...	2828
21	26	SHAGGY/Wasn't Me	2828
24	25	MARQUEE/In My Pocket	2828
13	24	NELLY FURTAADO/Im Like A Bird	2424
24	24	JESSICA SIMPSON/Resistible	2424
16	22	JAGGED EDGE/It's Gonna Be	2222
10	22	OUTKAST/So Fresh, So Clean	2222
16	21	BLAKE/Bring It All To Me	1818
10	21	NEXT/Willy	1818
10	21	SOUNDGARDEN/Down	1818
9	17	TRICK DADDY/Take It To Da House	1717
11	17	MYA/Case Of The Ex...	1717
24	17	JOE FLYNTIKAL/Sluter	1515
17	17	MONTELL JORDAN/Get It On... Torrie	1616
16	16	PINK/You Make Me Sick	1616
16	16	JAY-Z/Big Pimpin'	1616
14	16	OUTKAST/So Fresh, So Clean	1616
13	15	DESTINY'S CHILD/Jumpin' Jumpin'	1515

MARKET #16
KHTS/San Diego
Clear Channel
(619) 292-2000
Laird/Hare
12x Cume 444,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
89	89	NELLY/Ride Wit Me	15397
89	79	JAY-Z/Just Wanna Love...	13667
54	75	AGUILERA, LIL.../Lady Marmalade	12975
75	65	DESTINY'S CHILD/Survivor	11245
60	63	JANET/All For You	10899
61	61	SHAGGY/Angel	10553
76	43	JARULEA/LIL.../Put It On Me	7439
38	48	JENNIFER LOPEZ/Play	6920
28	39	O-TOWN/All Or Nothing	6747
33	38	EDEN'S CRUSH/Get Over Yourself	6574
33	38	JESSICA SIMPSON/Resistible	6228
34	34	MADONNA/What It Feels...	5882
32	32	JAGGED EDGE/Promise	5536
38	32	MYA/Free	5190
31	28	BLAKE EYER/PEAS/Request Line	5017
29	28	STELLA SOULE/Kiss Kiss	4543
23	26	K-Ci & JUDO/Crazy	4325
23	26	RICKY MARTIN/Loaded	4325
13	23	LIFEHOUSE/Hanging By A Moment	3929
18	22	DIDD/ThankYou	3806
16	21	3LW/Playas Got Play	3633
35	21	MOMCA/Just Another Girl	3633
9	21	CRISTINA AGUILERA/So Fresh, So Clean	3633
9	21	OUTKAST/So Fresh, So Clean	3660
26	20	S CLUB 7/Never Had A Dream...	3460
26	20	LIONEL RICHIE/All Night Long	3460
22	19	ATC/Around The World...	3287
56	19	CRAZY TOWN/Butterfly	3287
13	19	CARLY SIMONS/You're Gonna Blow	3287
13	19	LENNY KRAVITZ/Again	3287
20	18	DELANA JARON/From My Head...	3287
18	18	PINK/You Make Me Sick	3287
18	18	EVAN AND JARON/From My Head...	3114
5	18	MANNY MOORE/In My Pocket	3114
11	17	CRAZY TOWN/Butterfly	2941
17	17	OUTKAST/So Fresh, So Clean	2941
14	17	TRICK DADDY/Take It To Da House	2941
16	17	TRICK DADDY/Take It To Da House	2941
16	17	SOUNDGARDEN/Down	2768
13	19	BROCKE AT L/SCOW/The Kiss-Off...	2768

MARKET #17
KDWB/Minneapolis
Clear Channel
(612) 340-9000
Morris/Moran
12x Cume 537,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
76	81	JANET/All For You	22113
77	77	DESTINY'S CHILD/Survivor	21021
65	74	UNCLE KRACKER/Follow Me	17454
68	74	LIFEHOUSE/Hanging By A Moment	16566
40	80	NELLY FURTAADO/Im Like A Bird	18564
80	80	NELLY/Ride Wit Me	15434
41	56	AGUILERA, LIL.../Lady Marmalade	15288
50	48	JOE FLYNTIKAL/Sluter	14469
50	48	MOBY/FRESH STEFAN/Southside	13650
56	48	S CLUB 7/Never Had A Dream...	12558
43	48	JENNIFER LOPEZ/Play	11739
34	34	SAMANTHA MURRAY/Baby, Come Over...	9282
27	34	SHAGGY/Angel	9282
15	34	JAGGED EDGE/Promise	9029
49	33	CRAZY TOWN/Butterfly	9009
33	33	WYCLEF JEAN/Perfect Gentleman	9009
31	31	JARULEA/LIL.../Put It On Me	8463
58	29	DIDD/ThankYou	7917
29	29	K-Ci & JUDO/Crazy	7917
29	29	CITY HIGH/What Would You Do?	7917
19	28	EDEN'S CRUSH/Get Over Yourself	7644
27	27	3LW/No More (Baby...)	7371
24	26	TAMIA/Stranger In My House	7098
31	25	STELLA SOULE/Kiss Kiss	6625
29	24	LIMP BIZKIT/My Way	6544
24	24	MADONNA/Don't Tell Me	6552
24	24	LENNY KRAVITZ/Again	6552
23	23	DREAM/This Is Me	6279
22	23	AEROSMITH/Jaded	6179
19	22	SCREW/It's A New Day	6048
22	22	SARINA PARIS/Look At Us	5460
21	18	RUFF ENDT/No More	4914
11	18	TRICK DADDY/Take It To Da House	4368
11	18	MONTELL JORDAN/Get It On... Torrie	4095
11	18	MATCHBOX TWENTY/Mad Season	3822
11	18	3 DOORS DOWN/Kryptonite	3822
10	14	SHAGGY/Wasn't Me	3822
12	12	JOE/Fresh, So Clean	3276
12	12	MADONNA/What It Feels...	3276
12	12	SHAGGY/Wasn't Me	3276

MARKET #18
WBLI/Nassau-Suffolk
Cox
(631) 669-5254
Rice/Lovine
12x Cume 484,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
67	63	NELLY FURTAADO/Im Like A Bird	17577
91	92	JANET/All For You	17388
72	82	NELLY/Ride Wit Me	17388
80	81	AGUILERA, LIL.../Lady Marmalade	17199
93	91	LIFEHOUSE/Hanging By A Moment	17199
53	67	JANET/All For You	12663
43	49	MOBY/FRESH STEFAN/Southside	9072
58	44	JENNIFER LOPEZ/Play	8316
42	43	ATC/Around The World...	8127
59	48	DIDD/ThankYou	7560
31	39	THE CORRS/Breathless	7371
39	39	TRAIN/Drops Of Jupiter...	7371
64	38	DESTINY'S CHILD/Survivor	7182
29	32	SARINA PARIS/Look At Us	6048
25	30	DREAM/This Is Me	5670
29	28	98 DEGREES/The Way You Want...	5292
25	28	SAMANTHA MURRAY/Baby, Come Over...	5292
22	25	BRANCA/Good Ol' You And Me	4725
24	24	SHAGGY/Wasn't Me	4725
23	23	WYCLEF JEAN/Perfect Gentleman	4347
23	23	3LW/No More (Baby...)	4347
23	23	JENNIFER LOPEZ/Don't Cost...	4347
23	23	JESSICA SIMPSON/Resistible	4347
23	23	STELLA SOULE/Kiss Kiss	4347
23	23	CRED/With Arms Wide Open	4158
23	22	PINK/You Make Me Sick	4158
23	21	3 DOORS DOWN/Kryptonite	3969
15	21	ANAS/JAGGED/Promise	3969
47	19	K-Ci & JUDO/Crazy	3402
19	20	DESTINY'S CHILD/Jumpin' Jumpin'	3780
20	20	JOE FLYNTIKAL/Sluter	3780
15	19	DESTINY'S CHILD/Independent Women...	3591
13	19	MADONNA/What It Feels...	3591
13	19	K-Ci & JUDO/Crazy	3591
28	16	LEANN WORMACK/In My	

R&R CHR/Rhythmic Top 50

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	DESTINY'S CHILD Survivor (Columbia)	3644	-320	506730	10	67/1
2	2	NELLY Ride Wit Me (Fo' Reel/Universal)	3452	-175	489712	20	65/0
9	3	AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)	3137	+595	405136	5	57/0
6	4	MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	3133	+265	503326	10	69/1
8	5	CITY HIGH What Would You Do? (Interscope)	2963	+362	352492	6	67/4
3	6	JANET All For You (Virgin)	2957	-247	354849	10	67/0
4	7	JA RULE F/LI' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	2735	-246	357732	19	67/0
5	8	JOE F/MYSTIKAL Stutter (Jive)	2678	-279	346062	18	64/0
15	9	112 Peaches And Cream (Bad Boy/Arista)	2584	+682	416238	6	62/3
7	10	QB FINEST F/NAS Oochie Wally (Columbia)	2572	-240	353608	12	61/0
12	11	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	2519	+366	404176	6	65/4
10	12	OUTKAST So Fresh, So Clean (LaFace/Arista)	2304	-169	330136	17	66/1
13	13	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	2074	-56	209975	11	62/1
11	14	JAGGED EDGE Promise (So So Def/Columbia)	2053	-251	200095	19	55/0
19	15	R. KELLY Fiesta (Jive)	2027	+231	347341	8	62/5
18	16	TYRESE I Like Them Girls (RCA)	1902	+96	217531	7	60/1
17	17	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	1852	-23	288504	9	61/1
14	18	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1846	-123	237029	17	56/0
16	19	SNOOP DOGG Lay Low (No Limit/Priority)	1801	-85	293094	11	55/0
22	20	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1744	+16	295868	8	56/2
23	21	CASE Missing You (Def Soul/IDJMG)	1584	+84	249991	14	58/2
21	22	OLIVIA Bizouance (J)	1500	-257	103898	13	46/0
24	23	JENNIFER LOPEZ Play (Epic)	1222	-188	176389	7	43/0
25	24	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	981	-199	133809	20	53/0
37	25	3LW Playas Gon' Play (Epic)	916	+174	90533	3	46/2
36	26	LIL' ROMEO My Baby (Soulja/Priority)	884	+135	88795	3	47/3
26	27	MUSIQ Love (Def Soul/IDJMG)	879	-108	171710	8	25/0
35	28	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	873	+116	82855	3	54/0
27	29	CRAZY TOWN Butterfly (Columbia)	856	-89	87238	16	28/0
32	30	TOYA I Do (Arista)	851	+27	83367	5	32/0
30	31	K-CI & JOJO All The Things I Should... (MCA)	849	+16	67351	4	47/0
29	32	EVE Who's That Girl (Ruff Ryders/Interscope)	782	-66	146348	16	40/0
39	33	JESSICA SIMPSON Irresistible (Columbia)	781	+186	60277	2	37/4
34	34	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	781	-26	101398	11	28/0
28	35	MONICA Just Another Girl (Epic)	727	-139	118348	16	25/0
46	36	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	680	+226	164179	2	7/1
31	37	TAMIA Stranger In My House (Elektra/EEG)	676	-148	155347	14	36/0
41	38	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	636	+73	170740	2	36/3
33	39	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	630	-181	88324	8	30/0
Debut	40	SHAGGY Freaky Girl (MCA)	619	+291	56016	1	43/2
49	41	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	598	+232	173742	2	41/12
40	42	TANK Maybe I Deserve (BlackGround)	589	+4	148624	9	18/1
44	43	ANGIE MARTINEZ Coast To Coast (EastWest/EEG)	534	+48	63554	4	37/2
38	44	INDIA.ARIE Video (Motown/Universal)	532	-71	107290	9	19/0
42	45	WYCLEF JEAN Perfect Gentleman (Ruffhouse/Columbia)	478	-78	70029	15	20/0
43	46	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	434	-104	115186	7	30/0
45	47	GINUWINE There It Is (Epic)	433	-31	77006	14	17/0
Debut	48	KURUPT F/NATE OGG Behind The Walls (Avatar)	395	+39	116651	1	10/0
Debut	49	AALIYAH We Need A Resolution (BlackGround)	380	+137	100853	1	4/2
47	50	JON B Don't Talk (Edmonds/Epic)	348	-83	33323	15	23/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
BABYFACE There She Goes (Arista)	28
FAITH EVANS Good Life (Def Jam/IDJMG)	13
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	12
DESTINY'S CHILD Bootylicious (Columbia)	10
RAY-J Wait A Minute (Atlantic)	7
PRODUCT G&B Cluck Cluck (Yclef/J)	6
TWICE Uh-Uhh (Universal)	6
R. KELLY Fiesta (Jive)	5
DJ SPILLER Groovejet (If This Ain't Love) (Import)	5
JILL SCOTT The Way (Hidden Beach/Epic)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
112 Peaches And Cream (Bad Boy/Arista)	+682
AGUILERA, LIL' KIM, MYA & PINK Lady... (Interscope)	+595
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	+366
CITY HIGH What Would You Do? (Interscope)	+362
SHAGGY Freaky Girl (MCA)	+291
MISSY ELLIOTT Get Ur Freak On (Gold Mind/EastWest/EEG)	+265
LIL' MO Superwoman (Gold Mind/EastWest/EEG)	+232
R. KELLY Fiesta (Jive)	+231
JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	+226
JESSICA SIMPSON Irresistible (Columbia)	+186

Breakers.

No Songs Qualified For Breaker Status This Week



72 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

KUMBIA KINGS "Say It"

"Say It" has been through the roof from the very first time I played it. - #1 phones going on 3 weeks in a row! A bonafied SMASH!" — Jazzy Jim Archer/KYLD

New Adds:

XHTZ/San Diego KOHT/Tucson
KIKI/Honolulu KWWV/San Luis Obispo

Already On:

KYLD KTHT WPOW KSFM KBMB KBBT KKWD KPRR KYLZ
KDON KWIN KDGS KISV WCKZ KZFM KUUU KLZK KHTN



R&R Hip Hop Top 20

May 11, 2001

LW	TW	ARTIST TITLE LABEL(S)	TW	TOTAL PLAYS	TOTAL STATIONS	ADDS
1	1	MISSY ELLIOT Get Ur Freak On (Gold Mind/EastWest/EEG)	5572	5222	140/1	
6	2	EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	4071	3433	137/3	
3	3	QB FINEST F/NAS Oochie Wally (Columbia)	3747	4173	133/0	
2	4	OUTKAST So Fresh, So Clean (LaFace/Arista)	3704	4211	129/1	
4	5	JA RULE... Put It On Me (Murder Inc./Def Jam/IDJMG)	3411	3848	123/0	
5	6	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	3291	3592	134/1	
7	7	NELLY Ride Wit Me (Fo' Reel/Universal)	3237	3368	99/0	
8	8	SNOOP DOGG Lay Low (No Limit/Priority)	3077	3060	130/2	
9	9	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	2911	2861	126/3	
10	10	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	2475	2702	117/0	
11	11	LIL BOW WOW... Puppy Love (So So Def/Columbia)	2131	2415	105/0	
12	12	LIL' ROMEO My Baby (Soulja/Priority)	2122	1766	116/5	
19	13	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	1543	1082	87/2	
13	14	MYSTIKAL F/NIVEA Danger (Been So Long) (Jive)	1412	1667	108/0	
14	15	JAY-Z F/R. KELLY Guilty... (Roc-A-Fella/IDJMG)	1318	1580	102/0	
20	16	ST. LUNATICS Midwest Swing (Fo' Reel/Universal)	1180	1055	96/2	
-	17	THREE THE HARD WAY Let's Get It (Arista)	1177	950	97/2	
17	18	JT MONEY Hi-Lo (Freeworld/Priority)	1171	1283	92/0	
15	19	EVE Who's That Girl (Ruff Ryders/Interscope)	1134	1311	96/0	
18	20	PROJECT PAT Chickenhead (Hypnotize Minds/Loud/Columbia)	1062	1160	83/0	

72 CHR/Rhythmic and 86 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. For complete reporter lists refer to CHR/Rhythmic and Urban sections. © 2001, R&R Inc.

New & Active

F. EVANS F.C. THOMAS Can't Believe (Bad Boy/Arista)
Total Plays: 339, Total Stations: 15, Adds: 1

EDEN'S CRUSH Get Over Yourself (143/London Sire)
Total Plays: 322, Total Stations: 18, Adds: 1

KUMBIA KINGS Say It (EMI Latin/Capitol) Total
Plays: 318, Total Stations: 22, Adds: 4

LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)
Total Plays: 294, Total Stations: 21, Adds: 2

MADONNA What It Feels Like For A Girl (Maverick/WB)
Total Plays: 286, Total Stations: 14, Adds: 3

RAY-J Wait A Minute (Atlantic)
Total Plays: 272, Total Stations: 24, Adds: 7

N.E.R.D. Lapdance (Virgin)
Total Plays: 258, Total Stations: 25, Adds: 3

GIGI D'AGOSTINO I'll Fly With You (Arista)
Total Plays: 240, Total Stations: 9, Adds: 2

P.Y.T. Same Ol' Same Ol' (Epic)
Total Plays: 219, Total Stations: 18, Adds: 4

M. COSTA Like A Feather (Cheeba Sound/Virgin)
Total Plays: 211, Total Stations: 26, Adds: 0

DREAM This Is Me (Bad Boy/Arista)
Total Plays: 211, Total Stations: 15, Adds: 4

SILKK THE SHOCKER Pop Lockin' (No Limit/Priority)
Total Plays: 211, Total Stations: 8, Adds: 0

XZIBIT Front 2 Back (Loud)
Total Plays: 205, Total Stations: 11, Adds: 0

CHICO & COOLWADDA High Come Down (MCA)
Total Plays: 197, Total Stations: 11, Adds: 4

WILLA FORD I Wanna Be Bad (Lava/Atlantic)
Total Plays: 180, Total Stations: 18, Adds: 2

MS. TOI Handclap (Universal)
Total Plays: 170, Total Stations: 18, Adds: 1

ERIC BENET Love Don't Love Me (Warner Bros.)
Total Plays: 159, Total Stations: 11, Adds: 1

DESTINY'S CHILD Bootylicious (Columbia)
Total Plays: 159, Total Stations: 10, Adds: 10

ALICIA KEYS Fallin' (J)
Total Plays: 154, Total Stations: 12, Adds: 1

THA LINKS The Best You Can (Loud/Columbia)
Total Plays: 153, Total Stations: 9, Adds: 3

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

KYLZ/Abuquerque, NM

PD: Robb Reynolds
APD: Mr. Clean
MD: Papi Chae
1. LIL' MO "Supernova"
2. PROJECT GAB "Cluck"
3. N.E.R.D. "Lapdance"

KFAT/Anchorage, AK

OM: Mark Carlson
PD: Steve Kiehlhoffer
APD/MD: Marvin Huggins
DESTINY'S CHILD "Bootylicious"
BABYFACE "There"

WBTS/Atlanta, GA

PD: Dale O'Brien
APD/MD: Jeff Miles
No Adds

WZBZ/Atlantic City, NJ

PD: Ted Neah
15. ANASTASIA "Dare"
16. SUNSHINE ANDERSON "Heart"
2. DIGITAL BLUES "Without"
3. WILLA FORD "Bad"
4. DJ SPILLER "Groovetix"
5. DREAM "This"

KQBT/Austin, TX

PD: Scooter B. Stevens
APD: Mark McCray
P.Y.T. "Same"
LIL' MO "Supernova"
BABYFACE "There"

KSVB/Bakersfield, CA

PD: Bob Lewis
APD/MD: Picasso
BABYFACE "There"

WERQ/Baltimore, MD

PD: Dan Summers
APD: Noko At Night
MD: Darren Bilo
20. JILL SCOTT "Way"
4. BILAL "Love"

WSHL/Birmingham, AL

PD: Mickey Johnson
APD/MD: Mary Kay
18. RAY-J "Minut"
7. BABYFACE "There"
3. FAITH EVANS "Good"

WJMN/Boston, MA

Station Mgr.: Catherine Jack
APD: Dennis O'Hernan
MD: Michelle Williams
7. LIL' MO "Supernova"
1. R. KELLY "Fiesta"
2. BABYFACE "There"
3. FAITH EVANS "Good"

WSSP/Charleston, SC

PD: Keith Reynolds
9. CITY HIGH "Wobler"
4. MADONNA "Fest"

WBBM-FM/Chicago, IL

PD: Todd Curvash
MD: Erik Bradley
11. EVE F/GWEN STEFANI "Show"
9. OUTKAST "Clean"
9. CITY HIGH "Wobler"
9. RICKY MARTIN "Loaded"
5. TRICK DADDY "House"
1. CASE "Missing"

KZFM/Corpus Christi, TX

PD: Ed Oceano
MD: Arlene Madala
1. PROJECT GAB "Cluck"
BLI CANTRELL "It"

KOKS/Denver-Boulder, CO

PD: John E. Kape
MD: John E. Kape
4. D12 "Purple"
LIL' ROMEO "Baby"

KOUU/Denver-Boulder, CO

PD: Brian Michel
14. N.E.R.D. "Lapdance"
14. 112 "Peaches"

KPRR/El Paso, TX

OM/MD: John Condesteria
No Adds

WBTT/Fl. Myers, FL

PD: De Matthews
APD: Big Mama
3. LIL' MO "Supernova"

WCKZ/Fl. Wayne, IN

OM: Bob Shannon
BABYFACE "There"
TINA TURNER "Madonna"
JILL SCOTT "Way"
ERIC BENET "Love"
TANK "Getaway"

WJFX/Fl. Wayne, IN

PD: Phil Butler
MD: Wesell
No Adds

KBOS/Fresno, CA

PD: E. Curtis Johnson
APD: Greg Hoffman
MD: Travis Longman
2. LIL' ROMEO "Baby"

KSEQ/Fresno, CA

PD: Tommy Del Rio
MD: Jo Jo Lopez
CHICO & COOLWADDA "High"
FAITH EVANS "Good"

WJMH/Greensboro, NC

OM/MD: Brian Douglas
APD: Randall B
MD: Top Money
42. BEATNUTS "Lips"
10. FOX BROWN "Teach"

WZMX/Hartford, CT

OM: Steve Sathyan
APD/MD: David Simpson
12. FAITH EVANS "Good"
11. ALICIA KEYS "Fallin'"

KIKI/Honolulu, HI

PD: Carl Rice
MD: Pablo Soto
32. P.Y.T. "Same"
1. BABYFACE "There"
FAITH EVANS "Good"
KUMBIA KINGS "Say"
PROJECT GAB "Cluck"
TWISE "Ur Ur Ur"

KOME/Honolulu, HI

MD: Kevin Akiba
35. DESTINY'S CHILD "Bootylicious"
CHICO & COOLWADDA "High"

KBXH/Houston-Galveston, TX

MD: Kasea Powell
16. DESTINY'S CHILD "Bootylicious"

KTHH/Houston-Galveston, TX

PD: Russ Allen
MD: Sam B
2. DESTINY'S CHILD "Bootylicious"
LIL' MO "Supernova"

WHHH/Indianapolis, IN

PD: Scott Wheeler
MD: Carl Fyge
11. DESTINY'S CHILD "Bootylicious"
PROJECT GAB "Cluck"
JESSICA SIMPSON "Inevitable"

WJBT/Jacksonville, FL

PD: Aaron Marshall
35. MISSY ELLIOTT "Freak"
1. RAY-J "Minut"
2. P.Y.T. "Same"

WJOS/Jacksonville, TN

PD: Blake Michaels
MD: Todd Ambrose
LIL' MO "Supernova"
BABYFACE "There"

KLUC/Las Vegas, NV

PD: Cat Thomas
APD: Mike Spencer
MD: J. B. King
4. BLI CANTRELL "It"
2. R. KELLY "Fiesta"

KHTE/Las Vegas, NV

MD: Peter Gans
6. RAY-J "Minut"
1. LIL' MO "Supernova"
THA LINKS "Best"

KPWR/Los Angeles, CA

VP/Prog: Jimmy Stool
APD: Damien Young
MD: E. Shan
18. R. KELLY "Fiesta"
10. THA LINKS "Best"
2. CITY HIGH "Wobler"

KLZK/Lubbock, TX

PD: Tony Manera
MD: Josiah James
14. MADONNA "Fest"
DREAM "This"
BABYFACE "There"
DJ SPILLER "Groovetix"
TWISE "Ur Ur Ur"

KOHT/Memphis, TN

PD: Lee Copie
MD: Devin Steel
77. PROJECT PAT "Save"
2. CASE "Missing"
1. LIL' MO "Supernova"

KHTN/Merced, CA

PD: Renee Roberts
APD/MD: Drew Stone
DJ SPILLER "Groovetix"
GIGI D'AGOSTINO "I'll Fly"
KOPPEL "Whisper"
BABYFACE "There"
FAITH EVANS "Good"
TWISE "Ur Ur Ur"

WPOM/Miami, FL

PD: Ed Curry
APD: Tom The Tiger
MD: Edith Hill
4. LIL' MO "Supernova"
1. SAVI "Doo" "Doo"

KTBB/Minneapolis, MN

PD: Serp Jackson
MD: Larry Jones
15. EDEN'S CRUSH "Yourself"
2. FAITH EVANS "Good"
1. AZ "Problem"
2. BABYFACE "There"
P.Y.T. "Same"

KDON/Monterey-Salinas, CA

PD: Denise Martinis
6. GIGI D'AGOSTINO "I'll Fly"

WJWZ/Montgomery, AL

PD/MD: D-Rock
32. PROJECT PAT "Save"
BABYFACE "There"

WKTU/New York, NY

VP/Op.: Frankie Blue
MD: Germaine
2. DJ SPILLER "Groovetix"
3. SW "Plays"
BARRY HARRIS "Dive"

WQMT/New York, NY

PD: Tracy Cleary
MD: Sean Taylor
32. JA RULE "City"
23. ALIYAH "Resolution"
13. RAY-J "Minut"
9. TWISE "Ur Ur Ur"
6. ERICK SERPON "Music"
4. BABYFACE "There"
1. CITY HIGH "Wobler"

WWVZ/Norfolk, VA

PD: Dan London
MD: Jay West
1. LIL' MO "Supernova"

KBAT/Odessa-Midland, TX

PD: Leo Carr
MD: DJ Sie-Heaton
12. JANEI "Someone"

KKWD/Oklahoma City, OK

PD: Steve English
CRAG DAVID "TB"
EVE F/GWEN STEFANI "Show"
DESTINY'S CHILD "Bootylicious"
R. KELLY "Fiesta"
LIL' MO "Supernova"

KQCH/Omaha, NE

PD: Erik Johnson
BABYFACE "There"

WJHM/Orlando, FL

Dir/Op.: /PD: John Roberts
APD: Steven DeHann
MD: Jay Love
DESTINY'S CHILD "Bootylicious"

WPYO/Orlando, FL

PD: Paul Mitchell
MD: Vic The Leflo
2PAC "Luv"
ANGIE MARTINEZ "Coast"
LIL' MO "Supernova"
ROBIN FDM "Gonna"
CRAG DAVID "TB"

KCAO/Oxnard-Ventura, CA

MD: Erik
25. CHICO & COOLWADDA "High"
6. BABYFACE "There"
1. FAITH EVANS "Good"
JILL SCOTT "Way"

KKUU/Palm Springs, CA

PD/MD: Patti Morano
FAITH EVANS "Good"
L. BURMA "Lust"
BABYFACE "There"
TWISE "Ur Ur Ur"
MADONNA "Fest"

KNFR/Phoenix, AZ

PD: Bruce St. James
APD/MD: Charlie Moore
1. BABYFACE "There"
8. BUBBLET FALLOUT "Over"
SHAGGY "Gir"

KCJM/Portland, OR

Dir/Prog: Mark Adams
APD: Maria Devoe
MD: Paddy Boy Devoe
1. BABYFACE "There"

WWKJ/Providence, RI

PD: Jerry McNamee
MD: Bradley Ryan
2. AZ "Problem"
1. BABYFACE "There"
1. FAITH EVANS "Good"
N.E.R.D. "Lapdance"

KWNZ/Reno, NV

PD: Bill Scholz
2. ANGIE MARTINEZ "Coast"
LIL' MO "Supernova"
BABYFACE "There"

KGGI/Riverside, CA

PD: Jason Duran
MD: Doree
No Adds

KBMR/Sacramento, CA

Dir/Prog: Ibrahim "Ebn" Jam
APD/MD: Big Kid Bossz
L. BURMA "Lust"
FAITH EVANS "Good"
TWISE "Ur Ur Ur"

KSFN/Sacramento, CA

PD: Bryan Kennedy
MD: Shabaka Ross
21. DESTINY'S CHILD "Bootylicious"
JESSICA SIMPSON "Inevitable"
PROJECT GAB "Cluck"

WCOO/Salisbury, MD

PD: Wesell
MD: Decille
BABYFACE "There"
LIL' MO "Supernova"
LIL' MO "Supernova"
TWISE "Ur Ur Ur"

KLUU/Salt Lake City, UT

OM: Kayvon Holton
MD: Zac Davis
3. EVE F/GWEN STEFANI "Show"
1. LIL' MO "Supernova"
LIL' MO "Supernova"

KBBT/San Antonio, TX

PD: J.D. Gonzalez
APD: Danny B
MD: Remo
37. DESTINY'S CHILD "Survivor"

KTFM/San Antonio, TX

PD: Mark T. Jackson
MD: Steve Chavez
9. DESTINY'S CHILD "Bootylicious"
BLI CANTRELL "It"

XHTZ/San Diego, CA

OM/MD: Lisa Karling
Dir/Prog: Mark Adams
APD: Maria Devoe
MD: Paddy Boy Devoe
1. BABYFACE "There"
1. PROJECT GAB "Cluck"
KUMBIA KINGS "Say"

KMEL/San Francisco, CA

VP/Prog: Michael Martin
APD/MD: Glenn Barr
1. BABYFACE "There"
1. JILL SCOTT "Way"

KYLD/San Francisco, CA

VP/Prog.: Michael Martin
APD/MD: Jazzy Jim Archer
3. DJ SPILLER "Groovetix"
SHAGGY "Gir"

KWWV/San Luis Obispo, CA

PD: Bob Lewis
MD: Steve Jovi
R. KELLY "Fiesta"
BABYFACE "There"
DREAM "This"
KUMBIA KINGS "Say"

KURE/Seattle-Tacoma, WA

OM: Shelia Hart
PD: Eric Powers
APD/MD: Julie Piat
9. DESTINY'S CHILD "Bootylicious"
LIL' ROMEO "Baby"

WPGC/Washington, DC

PD: Jay Stevens
MD: Theo Mitchell
12. ALIYAH "Resolution"
10. JILL SCOTT "Way"

KDGS/Wichita, KS

MD: Greg Williams
MD: Je Ja Collins
4. DREAM "This"

* = Mediabase 24/7 monitored

 72 Total Reporters
72 Current Reporters
72 Current Playlists

R&R **Mix Show Top 30**
 May 11, 2001

- 1 **MISSY ELLIOTT** Get Ur Freak On (Gold Mind/EastWest/EEG)
- 2 **QB FINEST** I/NAS Oochie Wally (Columbia)
- 3 **EVE** I/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)
- 4 **LUDACRIS** Southern Hospitality (Def Jam South/IDJMG)
- 5 **NELLY** Ride Wit Me (Fo'Reel/Universal)
- 6 **SNOOP DOGG** Lay Low (No Limit/Priority)
- 7 **112** Peaches And Cream (Bad Boy/Arista)
- 8 **R. KELLY** Fiesta (Jive)
- 9 **OUTKAST** So Fresh, So Clean (LaFace/Arista)
- 10 **JA RULE** I/LIL' MO... Put It On Me (Murder Inc./Def Jam/IDJMG)
- 11 **SUNSHINE ANDERSON** Heard It All Before (Soulife/Atlantic)
- 12 **CITY HIGH** What Would You Do? (Interscope)
- 13 **JANET** All For You (Virgin)
- 14 **JOE** I/MYSTIKAL Stutter (Jive)
- 15 **JAY-Z** I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 16 **EVE** Who's That Girl (Ruff Ryders/Interscope)
- 17 **MYSTIKAL** I/NIVEA Danger (Been So Long) (Jive)
- 18 **DESTINY'S CHILD** Survivor (Columbia)
- 19 **2PAC** I/RL Until The End Of Time (Amaru/Death Row/Interscope)
- 20 **TYRESE** I Like Dem Girls (RCA)
- 21 **KURUPT/MATE DOGG** Behind The Walls (Avatar)
- 22 **112** It's Over Now (Bad Boy/Arista)
- 23 **GIGI D'AGOSTINO** I'll Fly With You (Arista)
- 24 **JAY-Z** Change The Game (Roc-A-Fella/IDJMG)
- 25 **DAFT PUNK** One More Time (Virgin)
- 26 **TRICK DADDY** I/SNS EXPRESS Take It To Da House (Slip-N-Slide/Atlantic)
- 27 **DR. DRE** The Next Episode (Aftermath/Interscope)
- 28 **THREE THE HARD WAY** Let's Get It (Arista)
- 29 **ANGIE MARTINEZ** Coast To Coast (Suavenmenta) (EastWest/EEG)
- 30 **TOYA** I Do (Arista)



37 CHR/Rhythmic Mix Show Reporters
 Note: KTTB/Minneapolis is a new reporter.

ARTIST
BREAKDOWN

THE PRODUCT G&B

Track: "Cluck Cluck"
 Label: Yclef/J



Growing up in a society littered with corruption, poverty, struggle and triumph, two brothers share a special gift — music. To represent their trials, as well as their love for song, these brothers chose a name that symbolizes that they are a product of their society, **The Product G&B** (Ghetto & Blues). Since teaming with guitar legend Carlos Santana for the chart-topping, Grammy-winning hit single "Maria Maria," G&B has become a well-known name. ● "Maria Maria" topped numerous charts and covered just about every genre of music, including Latin rock, hip-hop, pop and rhythmic. Since then G&B have resurfaced to reclaim the No. 1 spot with their debut single, "Cluck Cluck," which is also the lead single and theme song from the *Dr. Doolittle 2* soundtrack, starring comedian and actor Eddie Murphy. ● Featuring rapper and producer Wyclef Jean, the single highlights a twisted relationship between a very involved young lady and a single man. The willing adulteress seeks comfort in this man, who is described as someone other than her mate. "I don't want to bring you complications/I just want one night of satisfaction" sing G&B, representing an unaffectionate bachelor making his move. ● Girlfriend's curiosity is causing her to lose the battle of celibacy while her man is away. Though her body is telling her yes, her conscience says otherwise as she tries to reason with it. "She claims her man was coming home in a bit/She said after tonight she has to be with the kids." Her situation doesn't seem to stop her from thinking about having an affair. I guess if she's not thinking about her current partner, why should he? ● **J Records** — in conjunction with Jean's new label, **Yclef** — has embraced yet another act full of star potential. The hip-hop duo was well-received after the megahit "Maria Maria," so a solo gig was inevitable. Success is also in the cards for G&B: Last week "Cluck Cluck" received 18 adds, placing it among the Most Added and earning it well-deserved New & Active status. And their road to success doesn't appear to be too narrow — not only are they signed to a rising label, but they have great material and an established producer to boot.

— Renee Bell
 Asst. CHR Editor

Contributing Stations

KQBT/Austin, TX	KSEQ/Fresno, CA	KODN/Monterey-Salinas, CA	KBMB/Sacramento, CA
KISV/Bakersfield, CA	KIKI/Honolulu, HI	WQHT/New York, NY	KSFM/Sacramento, CA
WBHJ/Birmingham, AL	KXME/Honolulu, HI	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	KQCH/Omaha, NE	XHTZ/San Diego, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	WPYD/Orlando, FL	KMEL/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KPRR/El Paso, TX	KXHT/Memphis, TN	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
WJFX/Ft. Wayne, IN	WPDW/Miami, FL	KXJM/Portland, OR	WLLD/Tampa, FL
KBDS/Fresno, CA	KTTB/Minneapolis, MN	WWKX/Providence, RI	XDHT/Tucson, AZ
			WPGC/Washington, DC

INDUSTRY PROFILE

Mark Adams, PD
 KXJM/Portland, OR

I joined KXJM (Jammin 95.5) in October of 1999 from KZQZ (Z-95.7) in San Francisco. Michael Newman and Steve Smith (*Radio & Ratings*) had contacted me about the job — going to work for Paul Allan (co-founder of Microsoft) represented an opportunity I felt I had to accept. I've also recently added programming duties with our sister station News Radio 750 KXL (home of the Trailblazers!), overseeing the strategic development of our heritage News/Talker. Portland has just been awesome, and I couldn't ask for a better company to work for. ● My GM, Tim McNamara, is a great manager, and he helps provide us with all of the tools we need to succeed. From our morning show, *The Playhouse* (P.K., E-Bro, Scooter, and Sonny), to middays with Alexa, to afternoons with Mario, to nights with MO'Nasty, Boy Donta, to late nights with Jeff G — I've got a killer staff that has a real passion for the music and a desire to win. In the last book, we were No. 1 12-17, No. 1 18-24, No. 2 18-34 and No. 1 18-34 women. ● It really is best in the Northwest!

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Most Played Recurrents

- SHAGGY Angel(MCA)
- K-CI & JOJO Crazy(MCA)
- OUTKAST Ms. Jackson(LaFace/Arista)
- LUDACRIS What's Your Fantasy(Def Jam South/IDJMG)
- JAY-Z I Just Wanna Love U...(Roc-A-Fella/IDJMG)
- SHAGGY It Wasn't Me(MCA)
- 3LW No More (Baby I'ma Do Right) (Epic)
- DR. DRE The Next Episode(Aftermath/Interscope)
- MYA Case Of The Ex (Whatcha...) (University/Interscope)
- JA RULE F/CHRISTINA MILIAN Between Me... (Murder Inc./Def Jam/IDJMG)
- JENNIFER LOPEZ Love Don't Cost A Thing(Epic)
- NELLY E.I.(Fo' Reel/Universal)
- DESTINY'S CHILD Independent Women Pt. 1(Columbia)
- JAY-Z Big Pimpin'(Roc-A-Fella/IDJMG)
- DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)
- NELLY Country Grammar(Fo' Reel/Universal)
- AALIYAH Try Again(BlackGround/Virgin)
- MYSTIKAL Shake Ya Ass(Jive)
- JUVENILE Back That Thang Up(Cash Money/Universal)
- DREAM He Loves U Not(Bad Boy/Arista)

CHR/RHYTHMIC

Going For Adds 5/15/01

- AALIYAH We Need A Resolution (BlackGround)
- ATC Why Oh Why (Republic/Universal)
- BABYFACE There She Goes (Arista)
- JA RULE I Cry (Murder Inc./Def Jam/IDJMG)
- JAGGED EDGE I/NELLY Where The Party At (So So Def/Columbia)
- JAHEIM Just In Case (H2E/WB)
- JILL SCOTT The Way (Hidden Beach/Epic)
- SILK We're Callin' U (Elektra/EEG)
- SNOOP DOGG I/TYRESE & MR. TAM Just A Baby Boy (Universal)
- THA LIKS The Best U Can (Loud/Columbia)

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TUNED-IN

CHR/RHYTHMIC

R&R/MEDIABASE 24/7



WQHT/New York
3am

- 112 Cupid
- BLU CANTRELL Hit'em Up Style
- JAY-Z I/R. KELLY Guilty Until Proven Innocent
- BEENIE MAN I/MYA Girls Dem Sugar
- MUSIQ Love
- 2PAC I/RL Until The End Of Time
- CHICO DEBARGE I/JOE Listen To Your Man
- FAITH EVANS I/CARL THOMAS Can't Believe
- RUFF ENDS No More
- THREE THE HARD WAY Let's Get It
- CASE Missing You
- JAY-Z Big Pimpin'

11am

- CASE Missing You
- JAY-Z I/R. KELLY Guilty Until Proven Innocent
- BLU CANTRELL Hit'em Up Style
- ANGIE MARTINEZ Dem Thangs
- TANK Maybe I Deserve
- 2PAC I/RL Until The End Of Time
- FAITH EVANS I/CARL THOMAS Can't Believe
- NELLY Ride Wit Me
- ERIC BENET Love Don't Love Me
- DJ CLUE I/DMX It's On
- 112 Peaches And Cream

4pm

- REDMAN Let's Get Dirty
- FOXY BROWN BK Anthem
- 112 Peaches And Cream
- 2PAC I/RL Until The End Of Time
- DESTINY'S CHILD No No No
- BIG PUN How We Roll
- FAITH EVANS I/CARL THOMAS Can't Believe
- LIL' MO Superwoman

8pm

- ICONZ Get Crunked Up
- CADILLAC TAH Pov City Anthem
- MISSY ELLIOTT Get Ur Freak On
- ERIC BENET Love Don't Love Me
- REDMAN Let's Get Dirty
- EYE Gangsta Bitches
- JA RULE I Cry
- 112 Peaches And Cream
- THREE THE HARD WAY Let's Get It
- DESTINY'S CHILD Survivor



WBBM/Chicago
3am

- K-CI & JOJO Crazy
- MYA Case Of The Ex (Whatcha...)
- EVE Who's That Girl
- CRAZY TOWN Butterfly
- LENNY KRAVITZ Again
- JOE I/MYSTIKAL Stutter
- JA RULE I/LIL' MO & VITA Put It On Me
- MISSY ELLIOTT Get Ur Freak On
- DR. DRE The Next Episode
- JANET Someone To Call My Lover
- NELLY Ride Wit Me

11am

- MONICA Just Another Girl
- NELLY Country Grammar
- JANET Ah For You
- K-CI & JOJO Crazy
- 'N SYNC Bye Bye Bye
- JUVENILE Back That Thang Up
- DESTINY'S CHILD Survivor
- MADONNA What It Feels Like For A Girl
- EVE Who's That Girl
- EYEN'S CRUSH Get Over Yourself
- NOTORIOUS B.I.G. Mo' Money Mo' Problems

4pm

- CRAZY TOWN Butterfly
- JENNIFER LOPEZ Play
- AZ YET Hard To Say
- MYA Case Of The Ex (Whatcha...)
- JOE I/MYSTIKAL Stutter
- K-CI & JOJO Crazy
- DREAM This Is Me
- DR. DRE The Next Episode
- JANET Someone To Call My Lover
- WILLA FORD I Wanna Be Bad

8pm

- MONICA Just Another Girl
- NELLY Ride Wit Me
- MYSTIKAL I/MVEA Danger (Been So Long)
- JANET Ah For You
- JA RULE I/C. ANILIAN Between Me And You
- JENNIFER LOPEZ Play
- DREAM This Is Me
- EVE Who's That Girl
- 3LW Playas Gon' Play
- TYRESE I Like Them Girls



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74	74	74	TAMIA Stranger In My House	89108	
62	63	63	S CLUB 7/Never Had A Dream...	78057	
45	49	49	AZUL AZUL/A Bomba	80131	
57	55	55	AT&T Around The World	68145	
49	50	50	SARINA PARRIS/Look At Me	61950	
53	48	48	DESTINY'S CHILD/Survivor	56994	
54	45	45	JANET/All For You	55755	
36	42	42	JENNIFER LOPEZ/Play	50238	
46	34	34	MO'NIE/Lady (Heer...)	42126	
33	33	33	SHAGGY/Angel	40687	
32	31	31	BLU CANTRELL/He Tm Up Style...	39409	
24	29	29	IAN VAN DAREN/Castles In The Sky	37170	
29	29	29	FRENCH AFFAIR/My Heart Goes...	35931	
25	29	29	SAMANTHA MUMBA/Baby, Come Over...	35931	
23	24	24	MELANIE C/Turn To You	29736	
24	24	24	LIONEL BARRYMORE/Angel	29736	
22	22	22	DAFT PUNK/One More Time	27258	
22	22	22	DARUDE/Sandstorm	27258	
18	20	20	DEBORAH COOK/Never Know	23541	
24	24	24	SAMANTHA MUMBA/Gotta Tell You	23541	
22	22	22	JOE FAYNSKAL/Shutter	22302	
14	18	18	ANASACIA/You Outta Love	22302	
22	22	22	JENNIFER LOPEZ/Don't Cost...	22302	
17	17	17	DA BRUZZ/It's Me Love You	21063	
17	17	17	WELLY/Who We We	21063	
11	18	18	IAN VAN DAREN/Agony	19824	
9	9	9	HICKY MARTINEZ/Loaded	19824	
14	16	16	TONI BRAXTON/He Wasn't Man...	18585	
15	15	15	MADONNA/What It Feels...	18585	
15	15	15	DESTINY'S CHILD/Say My Name	18585	
13	13	13	TOYOTA/Do	17346	
9	14	14	ALICE DE LAJAY/Better Off Alone	17346	
12	14	14	AMER/ER (L Di Di)	17346	
14	14	14	PINK/There You Go	17346	
10	14	14	UNION SQUARE PROJECT/Summer Jam	17346	
15	15	15	GIGI ALBERT/What'll We Do	17346	
12	13	13	PHILIP/What's Your Fantasy	16107	
10	12	12	MADONNA/What It Feels...	14968	
10	12	12	DYNAMIX/Don't Want...	13629	

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49	46	46	LL'NO/Superfreak	74596	
50	45	45	RL KELLY/Fiesta	73260	
45	45	45	THREE THE HARD WAY/Let's Get It	61126	
29	39	39	DESTINY'S CHILD/Survivor	53492	
31	39	39	EVE FOWEN STEFFAN/Let Me Blow Ya Mind	63492	
30	38	38	112/Peaches And Cream	61864	
39	38	38	2PAC/Until The End Of...	61864	
37	37	37	SHYNE FB. LEVY/Romantic & Shyne	60236	
46	34	34	FAITH EVANS/CAR... Can't Believe	55352	
38	33	33	MISQ/Over	53724	
33	33	33	SUNSHINE ANDERSON/Heard It All Before	53724	
33	33	33	CASE/Allesing You	53724	
29	32	32	JA RULIE/It's Me	52076	
32	30	30	REDEMAN F&J/KOOL/Let's Get Dirty	42824	
29	29	29	DJCE/Feel The Beat	41910	
1	1	1	TAMIA/Stranger In My House	41212	
25	20	20	ERIC BENETA/Over Don't Love Me	45564	
27	20	20	OUTKAST/So Fresh, So Clean	45564	
20	20	20	REDEMAN F&J/KOOL/Let's Get Dirty	42826	
10	20	20	AAIYAH/We Need A Resolution	40700	
21	19	19	SNOCOP DOGG/Lay Low	34158	
23	24	24	CADILLAC TAY/For City Anthem	39072	
22	23	23	BLU CANTRELL/He Tm Up Style...	37444	
22	22	22	JAY-Z/F.R. KELLY/Guilty Until...	37444	
22	22	22	INDIA ARIE/Motivation	38116	
32	21	21	SNOCOP DOGG/Lay Low	34158	
12	20	20	GRUNWINE/There It Is	32560	
30	19	19	TRICK DADDY/Take It To Da House	30952	
18	18	18	ALICIA KEYS/Get On Up	29304	
19	17	17	R. KELLY/Woman's Throat	27676	
16	16	16	ANGIE MARTINEZ/Coast To Coast	26048	
20	16	16	FROY BROWNSK/Anthem	26048	
22	16	16	JAY-Z/Change The Game	26048	
14	16	16	BUSTA RHYMES/What It Is	24420	
18	14	14	THE LUNGS/The Best You Can	22792	
13	14	14	ANGIE MARTINEZ/Coast To Coast	26048	
9	13	13	RAY/Wanna Love	21186	
34	11	11	ANGIE MARTINEZ/Coast To Coast	17908	
11	11	11	112's/Over Now	17908	

MARKET #2

KPWR/Los Angeles
Emmis
(818) 953-4200
Stevens/Milchem
12+ Cume 1,084,760



PLAYS	LW	TW	ARTIST/TITLE	GI	(888)
75	82	82	KURUPT FATTE DOGG/Behind The Walls	68716	
76	79	79	SNOCOP DOGG/Lay Low	66202	
55	68	68	112/Peaches And Cream	56984	
72	67	67	OUTKAST/So Fresh, So Clean	56146	
77	62	62	OB FINEST F&M/Oochie Wally	51956	
50	55	55	CHOD & COOL/WADDA/High Come Down	40590	
57	61	61	LUDACRIS/Southern Hospitality	42738	
48	49	49	NELLY/Ride Wit Me	41062	
37	45	45	XZIBIT/Get Your Walk On	37710	
40	46	46	MISSY ELLIOTT/Get Ur Freak On	37710	
45	44	44	SLUK THE SHOCKER/Pop Lockin'	36872	
45	40	40	JAY-Z/Change The Game	33520	
36	39	39	EVE FOWEN STEFFAN/Let Me Blow Ya Mind	32682	
39	39	39	JOE FAYNSKAL/Shutter	32682	
35	35	35	SHAGGY/In The End	29320	
27	34	34	JAY-Z/F.R. KELLY/Guilty Until...	28492	
1	1	1	K-CI & JOJO/Crazy	26492	
29	32	32	EMINEM/Drug Ballad	26816	
26	32	32	2PAC/Until The End Of...	26816	
20	28	28	SUNSHINE ANDERSON/Heard It All Before	21788	
26	26	26	MR. SHORTY KTOP/Dolla, Dollaz & Dantz	20950	
27	24	24	K-CI & JOJO/Crazy	20112	
7	21	21	KURUPT FATTE DOGG/Behind The Walls	16750	
46	20	20	MYSTICAL F&M/A Danger (Been So...)	17586	
3	20	20	SHAGGY/In The End	16760	
25	20	20	JAGGED EDGE/Promise	16760	
16	19	19	R. KELLY/Who's That Girl	13408	
17	19	19	XZIBIT/From 2 Back	13408	
19	19	19	TRICK DADDY/Take It To Da House	12570	
23	18	18	LIL BOW WOW...Puppy Love	10056	
12	18	18	AZ/Problems	8380	
14	18	18	SARINA PARRIS/Look At Me	8380	
6	18	18	JAY-Z/Change The Game	8380	
11	18	18	THALIA/What's The Best You Can	8380	
10	18	18	ST. LUMINATES/Midwest Swing	7542	
7	18	18	SNOCOP DOGG/TYRESE...Just A Baby Boy	6704	
2	7	7	BUSTA RHYMES/What It Is	5866	
2	7	7	OUTKAST/So Fresh, So Clean	5866	
2	7	7	JESSICA SIMPSON/Inevitable	5866	
11	7	7	ANGIE MARTINEZ/Coast To Coast	5866	

MARKET #3

WB8M/Chicago
Infinity
(312) 944-6000
Crawford/Miller
12+ Cume 1,387,100



PLAYS	LW	TW	ARTIST/TITLE	GI	(888)
82	84	84	EVE/Who's That Girl	54348	
80	81	81	NELLY/Ride Wit Me	52707	
80	79	79	K-CI & JOJO/Crazy	51113	
86	78	78	JA RULIE/L.I. 'MO...Put It On Me	47231	
83	72	72	DR. DRE/The Next Episode	46564	
51	53	53	JENNIFER LOPEZ/Play	45290	
50	50	50	DESTINY'S CHILD/Survivor	37526	
47	48	48	AGUILERA, L.L. 'Lady Marmalade	36879	
47	48	48	JOE FAYNSKAL/Shutter	35585	
50	50	50	JANET/All For You	32350	
45	48	48	MORICA/Just Another Girl	29762	
48	45	45	EMINEM/Drug Ballad	29115	
42	44	44	SLUK THE SHOCKER/Pop Lockin'	28468	
45	44	44	JANET/All For You	28468	
33	37	37	MISSY ELLIOTT/Get Ur Freak On	24586	
35	37	37	DR. DRE/What's The Best You Can	23959	
34	34	34	CRAYZ T/What's Your Fantasy	21915	
38	34	34	R. KELLY/Fiesta	21998	
35	34	34	SHAGGY/In The End	21998	
33	33	33	LENNY KRAMITZ/Again	21531	
27	31	31	WILLA FORD/What's Been Back	20057	
43	29	29	2PAC/Until The End Of... (Been So...)	17469	
16	22	22	OB FINEST F&M/Oochie Wally	14254	
22	20	20	TYRESE/Like Them Girls	12378	
24	18	18	MADONNA/What It Feels...	11646	
17	17	17	JAY-Z/Just Wanna Love...	10999	
15	18	18	OLIVIA/Boyz n the Trap	8411	
12	13	13	O-TOWN/All or Nothing	8411	
14	13	13	OUTKAST/So Fresh, So Clean	8411	
18	13	13	JAGGED EDGE/Promise	8411	
18	12	12	AAIYAH/We Need A Resolution	7764	
14	12	12	DESTINY'S CHILD/Survivor	7764	
11	12	12	MYSTICAL F&M/A Danger (Been So...)	7117	
3	11	11	EVE FOWEN STEFFAN/Let Me Blow Ya Mind	7117	
13	10	10	702/Where My Girls At	6470	
9	10	10	LIL BOW WOW...Puppy Love	6470	
11	9	9	NELLY/Ride Wit Me	6470	
7	9	9	OUTKAST/So Fresh, So Clean	5823	
8	9	9	JESSICA SIMPSON/Inevitable	5823	
2	9	9	CITY HIGH/What Would You Do?	5823	

MARKET #4

KMEL/San Francisco
Clear Channel
(415) 538-1001
Mauritine
12+ Cume 781,900



PLAYS	LW	TW	ARTIST/TITLE	GI	(888)
70	80	80	MISSY ELLIOTT/Get Ur Freak On	21000	
60	80	80	EVE FOWEN STEFFAN/Let Me Blow Ya Mind	21000	
57	60	60	OUTKAST/So Fresh, So Clean	19600	
52	53	53	MUSIQ/Over	18550	
62	53	53	SUNSHINE ANDERSON/Heard It All Before	18550	
51	53	53	LUDY PEARL/Man	18550	
51	53	53	SNOCOP DOGG/Lay Low	17850	
41	48	48	R. KELLY/Fiesta	17500	
41	48	48	JILL SCOTT/A Long Walk	16100	
33	44	44	2PAC/Until The End Of...	15400	
32	42	42	112/Peaches And Cream	14700	
33	44	44	OB FINEST F&M/Oochie Wally	14000	
34	44	44	LIL BOW WOW...Puppy Love	14000	
28	35	35	AVANTI/My First Love	12250	
34	35	35	CASE/Allesing You	11900	
22	33	33	112's/Over Now	11550	
22	33	33	TAMIA/Stranger In My House	11050	
19	30	30	MUSIQ/Just Friends (Sunny)	10500	
26	26	26	KOFTTE BROWN/After Party	9100	
26	26	26	LUDACRIS/Southern Hospitality	9100	
40	26	26	OB FINEST F&M/Oochie Wally	8750	
42	26	26	EVE/Who's That Girl	7700	
22	26	26	LIL BOW WOW...Puppy Love	7500	
22	26	26	LIL BOW WOW...Puppy Love	7000	
17	19	19	JA RULIE/L.I. 'MO...Put It On Me	6650	
17	19	19	JOE FAYNSKAL/Shutter	6650	
10	18	18	JAY-Z/Just Wanna Love...	6300	
12	18	18	LIL BOW WOW...Puppy Love	6300	
12	18	18	LIL BOW WOW...Puppy Love	6300	
10	18	18	BUSTA RHYMES/What It Is	5250	
18	14	14	JAGGED EDGE/Promise	5250	
18	14	14	MYSTICAL F&M/A Danger (Been So...)	4900	
18	14	14	ANGIE MARTINEZ/Coast To Coast	4900	
16	13	13	INDIA ARIE/Motivation	4550	
16	13	13	SLUK THE SHOCKER/Pop Lockin'	4550	
4	12	12	KAME & ABEL/Show Da Work...	4200	
4	12	12	JIMMY COOK/R. CHAS'S All I Got	4000	
11	11	11	ALICIA KEYS/Get On Up	3400	
10	11	11	BLU CANTRELL/He Tm Up Style...	3500	
4	10	10	CITY HIGH/What Would You Do?	3000	
0	10	10	DESTINY'S CHILD/Survivor	3150	

MARKET #4

KYLD/San Francisco
Clear Channel
(415) 356-0949
Martin/Archer
12+ Cume 956,300



PLAYS	LW	TW	ARTIST/TITLE	GI	(888)
72	70	70	GIGI ALBERT/What'll We Do	33880	
56	85	85	MISSY ELLIOTT/Get Ur Freak On	31460	
61	81	81	112's/Over Now	29524	
55	79	79	EVE FOWEN STEFFAN/Let Me Blow Ya Mind	26200	
64	58	58	OUTKAST/		

Stations and their adds listed alphabetically by market

Urban

WAJZ/Albany, NY
PD: Sugar Dore
APD: Maria Cristol
15 BABYFACE "There"
6 RAY "Minute"
3 LUTHER VANDROSS "Take"
2 3.W "Playa"

KBCE/Alexandria, LA
PD: Roger Moore
MD: R.J. Palk
10 PROJECT PAT "Save"
10 BABYFACE "There"
10 JESSE POWELL "Leaving"
10 CHARLIE WILSON "Street"

WHTA/Atlanta, GA
PD: Jerry Smolin
APD: Ryan Cameron
MD: Rasmus DeBorja
7 LIL' MO "Supernova"
1 BABYFACE "There"
1 LUTHER VANDROSS "Take"
3 L.W. "Playa"
QUEEN PEN "Got"
RUM-D-UMC "Over"

WVEE/Atlanta, GA
PD: Tony Brown
MD: Traci Love
1 BABYFACE "There"
1 LUTHER VANDROSS "Take"

WFXA/Augusta, GA
MD: Kevin Fox
27 BABYFACE "There"
11 BISHOP "Ghetto"
3 FATH EVANS "Good"
3 PROJECT PAT "Save"
LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"
L-BURNA "Listen"

WPRW/Augusta, GA
PD: Tim Smith
MD: Hugh Brain
28 BABYFACE "There"
16 JAHMI "Case"
11 KOFFEE BROWN "Weekend"
5 TAMIA "Tef"
2 PROJECT GAB "Cluck"
1 AZ "Problems"
PROJECT PAT "Save"
LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"

WEMX/Baton Rouge, LA
MD: James Alexander
PD: Mike Vernon
APD: Adrian Long
12 LIL' MO "Supernova"
5 BABYFACE "There"
1 PROJECT PAT "Save"
1 LUTHER VANDROSS "Take"
ALICIA KEYS "Fallin"
L-BURNA "Listen"

KTCK/Baton Rouge, LA
PD: Chris Clay
29 LUTHER VANDROSS "Take"
BABYFACE "There"
TAMIA "Tef"

WZDZ/Biloxi-Gulfport, MS
PD: Paul Neal
MD: Tashon Daniels
21 LUTHER VANDROSS "Take"
20 BABYFACE "There"
5 FATH EVANS "Good"
5 JESSE POWELL "Leaving"
5 L-BURNA "Listen"
CHARLIE WILSON "Street"

WBOT/Boston, MA
PD: Steve Cooley
APD: Lamar Robinson
MD: T. Clark
9 BABYFACE "There"
10 BABYFACE "There"
4 FATH EVANS "Good"
1 JESSE POWELL "Leaving"
1 QUEEN PEN "Got"
TAMIA "Tef"

WBLK/Buffalo, NY
PD: Skip Dillard
26 BABYFACE "There"
21 LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"
FATH EVANS "Good"
QUEEN PEN "Got"

WWWZ/Charleston, SC
MD: Terry Bass
MD: Ron Spicciarvillo
23 BABYFACE "There"
2 FATH EVANS "Good"
JESSE POWELL "Leaving"
L-BURNA "Listen"
LUTHER VANDROSS "Take"
CHARLIE WILSON "Street"

WPEG/Charlotte, NC
PD: Andre Carson
MD: Nate Ditch
14 PROJECT PAT "Save"
10 BABYFACE "There"
LUTHER VANDROSS "Take"

WJTT/Chattanooga, TN
PD: Keith Landecker
MD: Magic
33 BABYFACE "There"
11 LUTHER VANDROSS "Take"
L-BURNA "Listen"
JESSE POWELL "Leaving"
PROJECT PAT "Save"
TWICE "Uh-Oh"
CHARLIE WILSON "Street"

WGCI/Chicago, IL
MD: Eroy Smith
APD: Chris Beal
33 LUTHER VANDROSS "Take"
17 BABYFACE "There"
5 BRICKS & MORTAR "Music"
3 JAHMI "Case"

WVJM/Chicago, IL
PD: Jay Alan
MD: Traci Reynolds
No Adds

WZLZ/Cleveland, OH
PD: Lance Panton
MD: Sam Syle
24 LIL' ROMEO "Baby"
4 BABYFACE "There"
3 THREE THE HARD WAY "Lets"
FATH EVANS "Good"

WHXT/Columbia, SC
PD: Chris Connor
MD: Bill Black
9 BABYFACE "There"
1 PROJECT PAT "Save"
TAMIA "Tef"
ST. LUNATICS "Moo'ed"
LUTHER VANDROSS "Take"

WVDM/Columbia, SC
PD: Mike Lane
APD: Vanessa Pendergrass
5 BABYFACE "There"
2 FATH EVANS "Good"
2 PROJECT PAT "Save"
2 CHARLIE WILSON "Street"
1 LUTHER VANDROSS "Take"
PROJECT GAB "Cluck"
L-BURNA "Listen"
JESSE POWELL "Leaving"

WFXX/Columbus, GA
MD: Michael Seal
MD: Al Brive
11 LUTHER VANDROSS "Take"
9 JESSE POWELL "Leaving"
1 PROJECT PAT "Save"
3 KOFFEE BROWN "Weekend"
3 L-BURNA "Listen"
3 FATH EVANS "Good"
3 CHARLIE WILSON "Street"

WCKX/Columbus, OH
VP: Tony Fields
PD: Paul Strong
1 BABYFACE "There"
1 TAMA "Tef"
PROJECT GAB "Cluck"
LUTHER VANDROSS "Take"

KBFB/Dallas-Ft. Worth, TX
PD: Carroll Johnson
MD: Marie Kelly
1 BABYFACE "There"
FATH EVANS "Good"
L-BURNA "Listen"
LUTHER VANDROSS "Take"

KKDA/Dallas-Ft. Worth, TX
PD: Skip Cheatham
No Adds

WRDU/Dayton, OH
PD: Marco Simmons
MD: Lita Smith
2 LIL' MO "Supernova"
2 RAY "Minute"
33 LUTHER VANDROSS "Take"
2 BABYFACE "There"
LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"

WOTJ/Detroit, MI
MD: Michael Seal
MD: Sunny
5 JESSE POWELL "Leaving"
1 BABYFACE "There"
PROJECT PAT "Save"
LUTHER VANDROSS "Take"
FATH EVANS "Good"

WJLB/Detroit, MI
VP: Ops & Prog.: Michael Seal
APD: Kris Kelly
18 RAY "Minute"
BABYFACE "There"

WJLN/Dorham, AL
PD: Tony Black
15 BABYFACE "There"
10 LUTHER VANDROSS "Take"
5 PROJECT PAT "Save"
5 FATH EVANS "Good"
JESSE POWELL "Leaving"
L-BURNA "Listen"
CHARLIE WILSON "Street"

WZFX/Fayetteville, NC
PD: Bobby Jay
APD: Carroll Davis
MD: Taylor Morgan
21 FATH EVANS "Good"
8 BABYFACE "There"
4 JIMMY COOZER "She's"

WZZZ/Ft. MI
PD: Sam Kovacs
APD: Chris Reynolds
15 BABYFACE "There"
4 LUTHER VANDROSS "Take"
3 THREE THE HARD WAY "Lets"
PROJECT PAT "Save"

WYNN/Floresca, SC
MD: Matt Scurry
PD: Gerald McSwain
9 LUTHER VANDROSS "Take"
7 "TAMIA AND A MAGOO" "Drop"
3 PROJECT PAT "Save"

WTMG/Gainesville-Ocala, FL
MD: Dan Coyle
APD: Daisy
24 LUTHER VANDROSS "Take"
3 BABYFACE "There"
1 PROJECT PAT "Save"
1 FATH EVANS "Good"
JESSE POWELL "Leaving"
CHARLIE WILSON "Street"
L-BURNA "Listen"
TWICE "Uh-Oh"
CAPONIC "Bomb"

WIKS/Greenville, NC
PD: B.K. Kirkland
18 R. KELLY "Fiesta"
3 BABYFACE "There"
3 LUTHER VANDROSS "Take"
1 L-BURNA "Listen"

WJNZ/Greenville, SC
PD: Doug Davis
26 LUTHER VANDROSS "Take"
6 BABYFACE "There"

WNEZ/Hartford, CT
PD: Ricky Ricardo
APD: J.J. Fox
28 MYSTIC "Lull"
28 ANGE MARY "Ez "Coast"
20 REDMAN "FLU Kool "Dirty"
19 BABYFACE "There"
6 L-BURNA "Listen"
4 LUTHER VANDROSS "Take"
4 JESSE POWELL "Leaving"
3 PROJECT PAT "Save"
3 CHARLIE WILSON "Street"
3 CAPONIC "Bomb"

WEUP/Huntsville, AL
PD: Steve Murry
BABYFACE "There"
LUTHER VANDROSS "Take"

WTLC/Indianapolis, IN
PD: Brian Wallace
MD: Karyn Vaughn
13 BABYFACE "There"
11 KOFFEE BROWN "Weekend"
1 LUTHER VANDROSS "Take"
PROJECT PAT "Save"
DAVE HOLLISTER "Home"
SYLEEN JOHNSON "Woman"
SYLEEN JOHNSON "Woman"

WJMI/Jackson, MS
PD: Stan Branson
7 BABYFACE "There"
2 FATH EVANS "Good"
JESSE POWELL "Leaving"
LUTHER VANDROSS "Take"
CHARLIE WILSON "Street"
L-BURNA "Listen"

WRJH/Jackson, MS
PD: Steve Panton
MD: L.H. Henzie
82 PROJECT PAT "Save"
5 FATH EVANS "Good"
BABYFACE "There"
L-BURNA "Listen"
LIL' MO "Supernova"
LUTHER VANDROSS "Take"

KPRS/Kansas City, MO
PD: Sam Kovacs
APD: Myron Fenes
14 BABYFACE "There"
2 THALIKS "Best"
1 KIRK FRANKLIN "Thank"
1 FATH EVANS "Good"
LUTHER VANDROSS "Take"
KZBIT "Front"

KIIZ/Killeen-Temple, TX
PD: Michael Maguire
16 BABYFACE "There"
12 FATH EVANS "Good"
10 LUTHER VANDROSS "Take"
AZ "Problems"
TAMIA "Tef"

WGN/Knoxville, TN
4 FATH EVANS "Good"
4 JESSE POWELL "Leaving"
4 BABYFACE "There"
4 L-BURNA "Listen"
4 LUTHER VANDROSS "Take"

KRRD/Lafayette, LA
MD: James Alexander
PD: Darlene Projean
14 PROJECT PAT "Save"
7 KZBIT "Front"
4 BABYFACE "There"
3 LUTHER VANDROSS "Take"
1 L-BURNA "Listen"

WNNL/Leland-Winter Haven, FL
MD: Franck Grover
PD: Damon Bell
MD: NJ
11 LUTHER VANDROSS "Take"
4 BABYFACE "There"
4 CHARLIE WILSON "Street"
4 JESSE POWELL "Leaving"
4 FATH EVANS "Good"
4 PROJECT PAT "Save"
4 L-BURNA "Listen"
CAPONIC "Bomb"

WQHH/Lansing, MI
PD: Brand Johnson
18 SNOOP DOGG "Lay"
15 BABYFACE "There"
1 TAMIA AND A MAGOO "Drop"
5 PROJECT PAT "Save"
5 LUTHER VANDROSS "Take"
FATH EVANS "Good"
JESSE POWELL "Leaving"
L-BURNA "Listen"

WBTF/Lexington-Fayette, KY
VP: Tony Fields
PD: Kevin Jordan
MD: Gerald Harrison
5 LUTHER VANDROSS "Take"
1 BABYFACE "There"
1 JIMMY COOZER "She's"
PROJECT GAB "Cluck"
L-BURNA "Listen"
TAMIA "Tef"

KIPR/Little Rock, AR
MD: Joe Beaker
12 CHARLIE WILSON "Street"
BABYFACE "There"
LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"
L-BURNA "Listen"
THALIKS "Best"

KKBT/Los Angeles, CA
PD: Rob Scarpio
MD: Darway Fuller
2 BABYFACE "There"

WBLO/Louisville, KY
VP: Tony Fields
PD: Karen Jordan
MD: Gerald Harrison
BABYFACE "There"
LUTHER VANDROSS "Take"
PROJECT GAB "Cluck"
JIMMY COOZER "She's"
L-BURNA "Listen"
TAMIA "Tef"

WGZB/Louisville, KY
VP: Tony Fields
PD: Karen Jordan
MD: Gerald Harrison
2 BABYFACE "There"
1 PROJECT GAB "Cluck"
LUTHER VANDROSS "Take"
L-BURNA "Listen"
TAMIA "Tef"

WFXM/Macon, GA
PD: David Harper
30 BABYFACE "There"
LIL' MO "Supernova"
30 FATH EVANS "Good"
L-BURNA "Listen"
LUTHER VANDROSS "Take"

WBB/Macon, GA
PD: Greg Roberts
JESSE POWELL "Leaving"
BABYFACE "There"
L-BURNA "Listen"
PROJECT GAB "Cluck"
KZBIT "Front"
PROJECT PAT "Save"
LUTHER VANDROSS "Take"

WHRK/Memphis, TN
APD: Eileen Nathaniel
70 PROJECT PAT "Save"
26 FATH EVANS "Good"
26 JESSE POWELL "Leaving"
L-BURNA "Listen"

WEDR/Miami, FL
MD: James Thomas
APD: Curtis Hollingswood
20 LUTHER VANDROSS "Take"
5 SUICIDE "Doo"
1 BABYFACE "There"
1 TAMIA AND A MAGOO "Drop"
ALICIA KEYS "Fallin"

WIOK/Milwaukee, WI
PD: Gary Young
MD: Doc Love
No Adds

WBLX/Mobile, AL
PD: Myron Peden
14 BABYFACE "There"
12 LUTHER VANDROSS "Take"
8 ZROC "Lull"
1 PROJECT PAT "Save"

WZHT/Montgomery, AL
PD: Darryl Elliot
MD: Michael Long
28 BABYFACE "There"
24 LUTHER VANDROSS "Take"
24 FATH EVANS "Good"
5 CHARLIE WILSON "Street"
L-BURNA "Listen"
JESSE POWELL "Leaving"

WDAI/Myrtil Beach, SC
PD: Jerald Jackson
4 LUTHER VANDROSS "Take"
BABYFACE "There"
LIL' ROMEO "Baby"

WQOK/Nashville, TN
MD: Terry Fox
3 LUTHER VANDROSS "Take"
1 BABYFACE "There"
TAMIA "Tef"

WYBC/New Haven, CT
MD: Wayne Schmidt
PD: Juan Castillo
APD: Steven Richardson
MD: Dec-P
17 R. KELLY "Woman's"

WQUE/New Orleans, LA
PD: Carol Stevens
MD: Angela Watson
14 BABYFACE "There"
1 RAY "Minute"
LIL' MO "Supernova"
JIMMY COOZER "She's"

WBLS/New York, NY
MD: Danny Brown
MD: Deann Wornack
22 JESSE POWELL "Leaving"
19 LUTHER VANDROSS "Take"
9 LUTHER VANDROSS "Take"
2 KOFFEE BROWN "Weekend"

WOWI/Norfolk, VA
PD: K.J. Holiday
MD: Michael Mazono
BABYFACE "There"
JESSE POWELL "Leaving"
LUTHER VANDROSS "Take"
CHARLIE WILSON "Street"
KZBIT "Front"

KVSP/Oklahoma City, OK
PD: Terry Monday
MD: Eddie Brasco
21 BABYFACE "There"
3 LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"
CHARLIE WILSON "Street"

WPHI/Philadelphia, PA
PD: Maurice Davis
MD: Raphael "T.J." George
2 JIMMY COOZER "She's"
1 LUTHER VANDROSS "Take"
BABYFACE "There"

WUSL/Philadelphia, PA
MD: Celia Lani
1 AZ "Problems"
1 JESSE POWELL "Leaving"
BABYFACE "There"
LUTHER VANDROSS "Take"

WAMD/Pittsburgh, PA
PD: Jay Nichols
MD: DJ Boogie
JIMMY COOZER "She's"
JESSE POWELL "Leaving"
LUTHER VANDROSS "Take"
BABYFACE "There"
BLU CANTRELL "18"
ST. LUNATICS "Moo'ed"

WQOK/Raleigh-Durham, NC
PD: Hanie Mack
4 BABYFACE "There"
LUTHER VANDROSS "Take"
TAMIA "Tef"

WCDX/Richmond, VA
PD: Lammie Williams
MD: B-Rock
27 BABYFACE "There"
8 PROJECT PAT "Save"
LUTHER VANDROSS "Take"

WOKX/Rochester, NY
PD: Andre Marcal
MD: Kala O'Neal
21 LUTHER VANDROSS "Take"
8 KOFFEE BROWN "Weekend"
5 FATH EVANS "Good"
5 JILL SCOTT "Way"
RAY "Minute"
CHARLIE WILSON "Street"

WTLZ/Saginaw, MI
MD: Long John
11 BABYFACE "There"
PROJECT PAT "Save"

WEAS/Savannah, GA
PD: Sam Nelson
MD: Jewel Carter
12 BIG PUNISHER "Puff"
9 LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"
BABYFACE "There"

KBTT/Shreveport, LA
PD: Quinn Echols
KZBIT "Front"
PROJECT PAT "Save"
L-BURNA "Listen"
MS. TOI "Handclap"
JAHMI "Case"

KDKS/Shreveport, LA
MD: Quinn Echols
CHARLIE WILSON "Street"
LUTHER VANDROSS "Take"
LUTHER VANDROSS "Take"
BABYFACE "There"

KMJJ/Shreveport, LA
PD: Michael Lee
1 BABYFACE "There"
LUTHER VANDROSS "Take"
PROJECT PAT "Save"

KATZ/St. Louis, MO
MD: Chuck Atkins
MD: Dajjah
68 PROJECT PAT "Save"
15 TAMIA AND A MAGOO "Drop"
JESSE POWELL "Leaving"

WFUN/St. Louis, MO
PD: Mic Fox
23 PROJECT PAT "Save"
2 SNOOP DOGG "Lay"
1 BABYFACE "There"
FATH EVANS "Good"
LUTHER VANDROSS "Take"
L-BURNA "Listen"
CHARLIE WILSON "Street"

WPHR/Syracuse, NY
PD: Dutch Charlen
MD: Kenny Doss
22 BABYFACE "There"
LUTHER VANDROSS "Take"
LIL' ROMEO "Baby"
SYLEEN JOHNSON "Woman"
JESSE POWELL "Leaving"

WHUR/Washington, DC
PD: Hector Hazzard
MD: David A. Dickinson
16 BABYFACE "There"
16 LUTHER VANDROSS "Take"
TAMIA "Tef"

KMJM/St. Louis, MO
MD: Chuck Atkins
APD: Eric Michaels
21 LUTHER VANDROSS "Take"

WLVH/Savannah, GA
PD: Rashaun Vance
20 LUTHER VANDROSS "Take"
10 LUTHER VANDROSS "Take"
5 BABYFACE "There"
5 MIKHONARD "Without"
5 WYNANFRONDER "Jesus"
5 TAMIA "Tef"

WDAK/Philadelphia, PA
PD: Joe Tambura
APD: Daryl Davis
10 LUTHER VANDROSS "Take"
5 FORSHE "Word"
1 BABYFACE "There"

WFXC/Raleigh-Durham, NC
PD: Cy Young
APD: Jill Berry
16 LUTHER VANDROSS "Take"
1 BABYFACE "There"

WBHX/Tallahassee, FL
MD: Kevin Gardner
16 KIRK FRANKLIN "Thank"
10 LUTHER VANDROSS "Take"
10 BABYFACE "There"
9 RAY "Minute"
7 TAMIA AND A MAGOO "Drop"

WTMP/Tampa, FL
PD: Larry Steale
MD: Big Benny
25 BABYFACE "There"
19 LUTHER VANDROSS "Take"
3 RHONNA "Salsed"
TAMIA "Tef"
JESSE POWELL "Leaving"
L-BURNA "Listen"
CHARLIE WILSON "Street"
FATH EVANS "Good"

WJUC/Toledo, OH
PD: Charlie Mack
MD: Nikki G
4 BABYFACE "There"
1 AZ "Problems"
1 FATH EVANS "Good"
L-BURNA "Listen"
LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"

KJMM/Tulsa, OK
PD: Terry Monday
APD: Aaron Bernard
28 BABYFACE "There"
8 LUTHER VANDROSS "Take"
CHARLIE WILSON "Street"
JESSE POWELL "Leaving"

WESE/Tupelo, MS
PD: Pamela Aniese
LUTHER VANDROSS "Take"
BABYFACE "There"
JAHMI "Case"
KOFFEE BROWN "Weekend"

WKYS/Washington, DC
VP: Steve Hagwood
31 BABYFACE "There"
6 FATH EVANS "Good"
LUTHER VANDROSS "Take"

WNSN/Wilmington, DE
PD: Tony Dantonino
MD: Manuel Hiron
BABYFACE "There"
PROJECT GAB "Cluck"
ALICIA KEYS "Fallin"
FATH EVANS "Good"
LUTHER VANDROSS "Take"
L-BURNA "Listen"
CHARLIE WILSON "Street"

WMNX/Wilmington, NC
PD: Paul Cruise
10 LIL' MO "Supernova"
10 PROJECT PAT "Save"
BABYFACE "There"
LUTHER VANDROSS "Take"

* = Mediabase 24/7 monitored

86 Total Reporters
86 Current Reporters
86 Current Playlists

* = Mediabase 24/7 monitored

40 Total Reporters
40 Current Reporters
40 Current Playlists

New Reporter (1):
KTXQ/Dallas-Ft. Worth, TX

Urban AC

WALR/Atlanta, GA
PD: Jim Kennedy
20 LUTHER VANDROSS "Take"
5 MAZE FF BEVERLY "Leach"

WAMJ/Atlanta, GA
PD: Marvin Hamilton
MD: Dennis Lee
1 LUTHER VANDROSS "Take"

WWIN/Baltimore, MD
PD: Kathy Brown
MD: Keith Fisher
16 BABYFACE "There"
9 LUTHER VANDROSS "Take"
SYLEEN JOHNSON "Woman"
CHARLIE WILSON "Street"

WKDL/Baton Rouge, LA
MD: James Alexander
PD: Mike Vernon
22 LUTHER VANDROSS "Take"

WILD/Boston, MA
PD: Steve Cooley
MD: Niki Harris
5 LUTHER VANDROSS "Take"
BABYFACE "There"

WMGL/Charleston, SC
PD: Terry Bass
MD: Belinda Parker
LUTHER VANDROSS "Take"
BABYFACE "There"

WVAV/Charlotte, NC
PD: Terri Avery
MD: DC
17 LUTHER VANDROSS "Take"
1 BABYFACE "There"
JAHMI "Case"

WVAZ/Chicago, IL
PD: Eroy Smith
APD: Jonathan Muhammad
20 LUTHER VANDROSS "Take"
10 LUTHER VANDROSS "Take"
10 SUNSHINE ANDERSON "Heart"
9 TANK "Desire"
7 ALICIA KEYS "Fallin"

WLXC/Columbia, SC
PD: Maria
20 LUTHER VANDROSS "Take"
12 FATH EVANS "Good"
11 BABYFACE "There"
4 FORSHE "Word"

WAGH/Columbus, GA
PD: Rashauna
MD: Ed Lewis
19 TAMIA "Tef"
KIRK FRANKLIN "Thank"
LUTHER VANDROSS "Take"
LEO "Conversa"
JESSE POWELL "Leaving"
BABYFACE "There"

KRNH/Dallas-Ft. Worth, TX
PD: Al Payne
MD: Rudy "V"
11 LUTHER VANDROSS "Take"
2 BABYFACE "There"

KTXQ/Dallas-Ft. Worth, TX
PD: Gary Leigh
20 LUTHER VANDROSS "Take"
INDIARIE "Video"
MELVIN RILEY "Complete"

WGRP/Detroit, MI
PD: Rashauna
LUTHER VANDROSS "Take"
BABYFACE "There"

WMDK/Detroit, MI
VP: Ops & Prog.: Michael Seal
PD: Janet G
7 LUTHER VANDROSS "Take"
1 BABYFACE "There"

WUWS/Fayetteville, NC
PD: Bobby Jay
APD: Carroll Davis
MD: Taylor Morgan
11 STEPHEN SIMMONDS "You"
10 LUTHER VANDROSS "Take"

WFLM/Ft. Pierce, FL
PD: Michael James
10 LUTHER VANDROSS "Take"
1 BABYFACE "There"
1 JAHMI "Case"
LEO "Conversa"

WQMG/Greensboro, NC
PD: Alvin Stone
MD: Bryan Marshall
8 LUTHER VANDROSS "Take"
5 BABYFACE "There"
TAMIA "Tef"

KMQJ/Houston-Galveston, TX
PD: Carl Connor
21 LUTHER VANDROSS "Take"
1 BABYFACE "There"
4 KIM WATERS "Nobody"
STEPHEN SIMMONDS "You"
JAHMI "Case"

WQOL/Jackson, MS
PD: Stan Branson
MD: Calvin Poe
9 LUTHER VANDROSS "Take"

WSOL/Jacksonville, FL
PD: Aaron Mizell
APD: K.J.
17 LUTHER VANDROSS "Take"
1 BABYFACE "There"

KOKY/Little Rock, AR
PD: Mark Dylan
MD: James Desires
9 LUTHER VANDROSS "Take"
9 BABYFACE "There"
LEO "Conversa"

WRBV/Macon, GA
PD: Derek Meant
LUTHER VANDROSS "Take"
JESSE POWELL "Leaving"

KJMS/Memphis, TN
PD: Halo Bell
MD: Eileen Nathaniel
25 LUTHER VANDROSS "Take"
1 BABYFACE "There"

WHQT/Miami, FL
PD: Derrick Brown
37 LUTHER VANDROSS "Take"
13 LIBERTY CITY FLA "Lovin"
6 HIL ST. SOUL "Tef"

WMCS/Milwaukee, WI
PD: Tyron Jackson
APD: Mike Jones
9 BABYFACE "There"
9 BABYFACE "There"
TAMIA "Tef"

WYLD/New Orleans, LA
MD: Aaron "A.J." Appleberry
27 LUTHER VANDROSS "Take"
4 TAMIA "Tef"
3 JAHMI "Case"
1 BABYFACE "There"

WRKS/New York, NY
PD: Tony Beasley
15 BABYFACE "There"
14 LUTHER VANDROSS "Take"
3 TAMIA "Tef"

WCFB/Orlando, FL
PD: Steve Hallbrook
MD: Joe Davis
4 LUTHER VANDROSS "Take"
ERIKIN BADI "Owe"
STEPHEN SIMMONDS "You"

WDAK/Philadelphia, PA
PD: Joe Tambura
APD: Daryl Davis
10 LUTHER VANDROSS "Take"
5 FORSHE "Word"
1 BABYFACE "There"

* = Mediabase 24/7 monitored



WALT LOVE

babylove@rronline.com

Tom Joyner Hits New York With A Bang

■ *The Tom Joyner Morning Show* is now on the air at WRKS (98.7 KISS)/New York

On April 30 ABC Radio Networks syndicated host **Tom Joyner** and *The Tom Joyner Morning Show* debuted on WRKS (98.7 KISS)/New York — and that's news in our business and to the people of New York. The most interesting thing about the new arrangement is the fact that Joyner will be joined by KISS morning personality Isaac Hayes on the local portions of the broadcast.

I'd say that these two talents together will make an impact the likes of which New York City hasn't felt in a number of years. The love of radio and radio personalities is just a New York kind of thing. This is the

kind of excitement that only radio can bring to a city that loves and rewards uniqueness with success to the max! It will be truly a venture to watch with interest and enjoy.

Hayes has been with WRKS since 1996, so the New York radio audience is quite familiar with him and his work. Joyner, who has the leading national Urban morning show, with an audience of more than 8 million, will be doing his thing on KISS from 6-10am, Monday through Friday.

As Good As It Gets

Tom has this to say about the deal: "Any time we go on the air in a new market, it is a big deal. But going on the air on KISS in New York and working with Isaac Hayes is a big deal and as good as it gets. I'm still pinching myself right now. Isaac has so much going on with the New York community, with the school he's building in Ghana and with *South Park*. He's a busy mutha (shut my mouth! I'm just talking about Isaac). I think the two of us will make a good team."



Tom Joyner



Darryl Brown



Judy Ellis

ABC Radio Networks Exec. VP/GM **Darryl Brown** tells me, "This is an incredibly exciting time for radio, especially for Urban radio, as we bring *The Tom Joyner Morning Show* to New York on 98.7 KISS. Tom's powerful message — sometimes funny, sometimes hard-hitting, but always on target — is one that listeners in the country's No. 1 market need and deserve to hear. KISS is a top-notch station, and we look forward to a great partnership.

"This is so important to what we've been trying to do here at ABC. It's not just about getting a show in a market, though the New York audience is of paramount importance to us. What I love about the whole situation is the fact that we now have Tom Joyner and *The Doug Banks Morning Show* on in the No. 1 market. It also means that we are reaching adults 18-60 in that market with Doug and Tom. The overall message is that ABC's Urban Advantage Network is proving the value of the African-American consumer. Tom does that day in and

day out, and that's why New York is important to us."

Emmis/New York Sr. VP/Market Manager **Judy Ellis** has this to say about the team of Joyner and Hayes: "They're two talents and two individuals, and they're going to interact as two individuals. They won't be scripted. We have a substantial amount of local time in New York, and that's when we're going to have Tom and Isaac talking to each other and doing some things on a regular basis, just kind of conversing with each other. Where it's going to go, we don't know; you know how fluid radio is. What things evolve into, we will see. But right now there is a lot of time for the two of them to talk to each other.

"The first big promotion that they will be working on together is the *Fantastic Voyage*, which is a big cruise with a lot of entertainment. It's something that Tom does, and Isaac is going to be with him on the cruise. Isaac was already one of the entertainers who was going to be there to perform, so this just makes it perfect for the two of them to interact in an additional way. We're looking for good things to happen."

I asked Tom for his thoughts about the new affiliation with WRKS and with Hayes. He says, "This show has been on the air eight years, and we've never been on in New York. So it feels good! Plus, with me and Doug now on in both New York and Chicago, I think it's a good day for black radio."

The Best Of Everything

So how does he expect things to work between himself and Hayes? "Isaac is going to do the breaks. That is not unusual for the show — it happens in a lot of the really good markets that run the show when they've already got a personality in place. Sometimes it's the morning personality who was in place before we came in, and they'll do the breaks. That way you have the best of both worlds. That's really the right way to run this show. If you keep the morning personality and put him or her in



NO CHECKS, PLEASE!

Cash Money/Universal recording artist Juvenile stopped by WHBX/Tallahassee, FL to perform for the station's Pre-Exam Jam. During a break, 96.1 Jamz staffers, including PD Kevin Gardner (second from left), managed to corner Juvenile to try to get him to convince Cash Money to hire their newly formed rap act, Food Stamps. No word on the progress of the proposal.



A PRESIDENTIAL MEETING

When Janet (nee Jackson) stopped by WALR/Atlanta, PD Jim Kennedy couldn't wait to grab the superstar for a cozy snapshot.

the breaks with us or in the afternoons, that's when stations that add *The Tom Joyner Morning Show* sound best. That way you get everything.

"I mean, Walt, it is not that different from your *Countdown* show or *Gospel Traxx*. When you go to a break, that belongs to the local station. Then what makes the show sound best is when the station blends in things that complement the syndicated show. It's not two shows in one, it's an addition to a show, and you get the best of everything.

"Isaac is going to do breaks and give stuff away. One of the things we've been talking about is his doing pieces in the mornings on good citizens of New York and good teachers of New York and kids and stuff like that. He takes one of the four breaks, and we interact with him. It's nothing special that we're doing for New York; this is something that we've done in some other cities."

Do he and Hayes plan to record interactions to be dropped into the show? "Yes, like the bit I was talking about, where Isaac does news around town or a bit where people write in about teachers who are doing a really good job, or they write good-citizen letters. Then we would prerecord that interaction."

I asked how much additional time it will take to do that after Tom gets off the air. He replies, "You know, it doesn't really matter because I'm the hardest-working man in radio. As long as there are 25 hours in any given day, I can handle it!"

Tom ends by saying, "It's about time, you know. Not just for the show to be on in New York and in Chicago. Having Doug and me on in the same markets makes some really good radio. New York has never had both of us on. New York hasn't had real good radio in a long time, and it's about time. Not since the days of WWRL and WLIB has there been good black radio in New York, as there is going to be now."

Joyner is reminiscing about the days of WWRL-AM and WLIB-AM, when there were powerhouse radio personalities on the air in the Big Apple. That was even before FM penetration and WBLS-FM's coming on the scene during the early '70s, guided by the programming genius of Frankie Crocker and, in the '80s, WRKS-FM's starting up as an Urban station.

Congratulations to *The Tom Joyner Morning Show*, to Emmis/New York and to the middleman, ABC Radio Networks. Y'all just remember my ministerial motto: "Don't give 'em hell. Give 'em heaven."

"New York hasn't had real good radio in a long time, and it's about time. Not since the days of WWRL and WLIB has there been good black radio in New York, as there is going to be now."

Tom Joyner

records



Produced by Wango Campbell

"TAKE YOU OUT"

VANDROSS

LUTHER

Thanks to all the believers!!!

40 / 40

70 / 86

ADULT

MAINSTREAM

At Urban Radio!!!

The #1 Most Added

The wait is over!

He's back.

JILL SCOTT THE WAY

The new single from her 3X Grammy nominated platinum debut.

"This is the Jill Scott record
I've been waiting for...
Absolute Smash!"
Dorsey Fuller, PD, KKBT/CA

Who is Jill Scott? **Words and Sounds Vol. 1**

"This is the way
a hit is made."
MIC FOX



"What can
I say at this
point about Jill,
she's the
woman!"
DAISY DAVIS
WDAS, APD

"My favorite song
when the album
was first dropped.
Best song on the CD."
KJ, MD, WSOL,
Jacksonville, FL

"The Way is the **sweetest, sexiest and most sensuous song**
that a woman could have written or sung."
Raphael George/WPHI, MD

"Jill Scott is showing us
THE WAY R&B should be! Holla!"
Big Zor/WKYS, MD

LEADING THE WAY...

Impacting Urban Radio May 15th
EVERYWHERE!

"She's on Fire! What can I
say? Everything she touches
turns to Platinum!
GREAT SINGLE!"
Cliff Winston, PD/KJLH



PRODUCED BY ANDRE HARRIS AND VIDAL DAVIS BOTH FOR A TOUCH OF JAZZ PRODUCTION
EXECUTIVE PRODUCERS: STEVE MCKEEVER, JAZZY JEFF TOWNER
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The Soul Train Award Winning
R&B/Soul Female Album of the Year

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	3370	-282	431827	12	84/0
4	2	MISSY "MISDEMEANOR" ELLIOTT Get Ur... (Gold Mind/EastWest/EEG)	3274	+110	413356	11	83/0
6	3	R. KELLY Fiesta (Jive)	3093	+256	447151	6	82/1
3	4	MUSIQ Love (Def Soul/IDJMG)	2895	-300	415888	16	82/0
5	5	JANET All For You (Virgin)	2886	-116	301256	10	83/0
2	6	DESTINY'S CHILD Survivor (Columbia)	2880	-341	318383	9	82/0
8	7	112 Peaches And Cream (Bad Boy/Arista)	2719	+203	354600	8	79/0
10	8	TYRESE I Like Them Girls (RCA)	2518	+39	234256	7	83/0
7	9	CASE Missing You (Def Soul/IDJMG)	2389	-350	359415	15	75/0
11	10	GINUWINE There It Is (Epic)	2202	-276	270296	13	76/0
9	11	TANK Maybe I Deserve (BlackGround)	2192	-301	368354	21	62/0
12	12	INDIA.ARIE Video (Motown)	2164	-176	277609	13	75/0
17	13	EVE F/GWEN STEFANI Let Me Blow Ya Mind (Ruff Ryders/Interscope)	2123	+312	258536	5	79/0
13	14	OUTKAST So Fresh, So Clean (LaFace/Arista)	1883	-421	257008	15	74/0
14	15	TRICK DADDY Take It To Da House (Slip 'N Slide/Atlantic)	1878	-200	182326	13	80/0
18	16	SNOOP DOGG Lay Low (No Limit/Priority)	1783	+162	165399	8	73/2
15	17	LIL BOW WOW F/JAGGED EDGE Puppy Love (So So Def/Columbia)	1768	-188	206366	11	75/0
21	18	FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)	1704	+214	198544	4	74/1
19	19	2PAC Until The End Of Time (Amaru/Death Row/Interscope)	1657	+91	170374	7	64/1
16	20	QB FINEST F/NAS Oochie Wally (Columbia)	1596	-317	175050	11	71/0
25	21	LIL' ROMEO My Baby (Soulja/Priority)	1591	+270	173825	4	73/3
23	22	LIL' MO Superwoman (Gold Mind/EastWest/EEG)	1570	+183	183514	9	67/3
20	23	ERIC BENET Love Don't Love Me (Warner Bros.)	1545	+54	116607	8	64/0
28	24	RAY-J Wait A Minute (Atlantic)	1441	+288	152493	4	70/6
24	25	SILK We're Callin' U (Elektra/EEG)	1414	+92	117768	5	76/0
34	26	BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	1336	+299	190812	2	73/1
29	27	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	1266	+127	118616	6	72/1
30	28	CITY HIGH What Would You Do? (Interscope)	1243	+124	100391	5	59/0
22	29	JA RULE F/LIL' MO AND VITA Put It On Me (Murder Inc./Def Jam/IDJMG)	1230	-203	172085	18	65/0
27	30	LUDACRIS Southern Hospitality (Def Jam South/IDJMG)	1110	-111	151812	17	64/0
26	31	JAY-Z F/R. KELLY Guilty Until Proven Innocent (Roc-A-Fella/IDJMG)	1089	-189	138662	8	64/0
35	32	SYLEENA JOHNSON I Am Your Woman (Jive)	1084	+62	83435	5	57/2
Breaker	33	JIMMY COZIER She's All I Got (J)	1080	+215	151338	3	63/6
Breaker	34	THREE THE HARD WAY Let's Get It (Arista)	1068	+255	145235	2	66/2
Breaker	35	3LW Playas Gon' Play (Epic)	1063	+144	78638	3	70/2
32	36	JT MONEY Hi-Lo (Freeworld/Priority)	1020	-86	81782	8	56/0
31	37	JILL SCOTT A Long Walk (Hidden Beach/Epic)	993	-117	202904	20	60/0
46	38	JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	984	+266	173662	2	2/1
36	39	KOFFEE BROWN After Party (Arista)	949	-65	141209	18	61/0
Debut	40	JAHEIM Just In Case (Divine Mill/WB)	904	+492	104342	1	72/4
47	41	ALICIA KEYS Fallin' (J)	862	+171	94721	2	61/3
49	42	KANE & ABEL Show Dat Work (Shake It...) (MCA)	792	+146	68245	2	57/0
Debut	43	BABYFACE There She Goes (Arista)	766	+309	90324	1	81/78
42	44	JON B Don't Talk (Edmonds/Epic)	764	-70	86076	16	53/0
38	45	OLIVIA Bizounce (J)	717	-186	67622	14	49/0
44	46	TOYA I Do (Arista)	715	-7	54467	3	41/0
Debut	47	AALIYAH We Need A Resolution (BlackGround)	705	+114	140999	1	0/0
39	48	R. KELLY A Woman's Threat (Jive)	651	-248	106298	10	51/1
Debut	49	BIG PUNISHER How We Roll (Loud)	604	+56	39366	1	51/1
Debut	50	VARIOUS ARTISTS You (Bad Boy/Arista)	601	+59	41486	1	38/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
BABYFACE There She Goes (Arista)	78
LUTHER VANDROSS Take You Out (J)	70
JESSE POWELL I'm Leaving (Silas/MCA)	38
PROJECT PAT Don't Save Her (Hypnotize Minds/Loud)	30
L-BURNA Listen (Ruthless/Epic)	29
FAITH EVANS Good Life (Def Jam/IDJMG)	28
CHARLIE WILSON One Way Street (Major Hits)	20
TAMIA Tell Me Who (Elektra/EEG)	12
PRODUCT G&B Cluck Cluck (Yclef/J)	8
RAY-J Wait A Minute (Atlantic)	6
JIMMY COZIER She's All I Got (J)	6
KOFFEE BROWN Weekend Thing (Arista)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JAHEIM Just In Case (Divine Mill/WB)	+492
LUTHER VANDROSS Take You Out (J)	+327
EVE F/GWEN STEFANI Let Me... (Ruff Ryders/Interscope)	+312
BABYFACE There She Goes (Arista)	+309
BLU CANTRELL Hit 'Em Up Style (Oops!) (Arista)	+299
RAY-J Wait A Minute (Atlantic)	+288
TAMIA Tell Me Who (Elektra/EEG)	+288
LIL' ROMEO My Baby (Soulja/Priority)	+270
JA RULE I Cry (Murder Inc./Def Jam/IDJMG)	+266
KOFFEE BROWN Weekend Thing (Arista)	+263

Breakers.

JIMMY COZIER
She's All I Got (J)

TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
1080/215	63/6	33

THREE THE HARD WAY
Let's Get It (Arista)

TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
1068/255	66/2	34

3LW
Playas Gon' Play (Epic)

TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
1063/144	70/2	35

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

86 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter-Hour-Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

charlie wilson

(FEATURING AVANT)

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WGCI	WTMP	KPRS	WOWI
WNEZ	WJKS	KIPR	WWWZ
WTMG	WDM	KDKS	WJZD
WZHT	WFXE	WJN	KBCE

ARTIST BREAKDOWN

ARTIST: **ALICIA KEYS**
SONG: "FALLIN"
LABEL: **J**

I did listen to this song once, but I didn't pay attention to it. As I sit with my portable CD player on full-blast and my headset on, I get the full effect of this tune. As I think back, I can't understand how I could not become enthralled by — let alone pay attention to — this incredibly performed, passionately soulful song. Note to self: Prozac and crack don't mix.

When my future ex-husband, WKYS/Washington MD Big Zo, gave me a great opinion on Alicia Keys' debut song, "Fallin'," I was so impressed that I searched through all of my CDs to find her single. As I sat typing my Tuned-Ins, I decided to test the volume on the CD player while critiquing Zo's musical taste.

Dayum! Who? What? Where? Why? Who is Alicia Keys? What is going on here? Where did she come from? Why haven't I heard from her before? I can vaguely remember her name in association with the So So Def camp, but I never saw any releases on her. This young lady is incredible! So Zo's taste isn't all in his mouth; he does know what he's talking about.

Because of his fascinating review of this dynamic young talent, I find myself eager to see her performance at L.A.'s Roxy. J West Coast rep Antero Fail just informed me that 1,200 people are expected at this gig, and the building holds only 500. I don't know about the other folks eager to see Miss Keys, but I'll be damned if I'm left outside with my ear pressed to the door.

"I keep on fallin' in love with you/Some-



times I love ya; sometimes you make me blue/Sometimes I feel good; at times I feel used/Lovin' you darling, makes me so confused." begins Keys in a painful tone, accompanied by a slow, steady beat that progressively picks up momentum. The melody seems to be blues-based, with a hint of hip-hop and a touch of R&B.

As she ponders within her own spirit what the hell is going on emotionally, she humbly converses with dude about how his treatment of her takes her on a roller-coaster ride. The pain seems to hit its pinnacle in the beginning of the second verse. Reaching far beyond the diaphragm to enunciate the word 'I', Keys caused me to shiver and marvel at her vocal ability.

"I never felt this way/How do you give me so much pleasure and cause me so much pain?/ Just when I think I've taken more than would a fool/I start fallin' back in love with you," sings Keys as she pours out the tattered fragments of her confused and damaged heart.

And, as if her strong, solid and amazing vocals aren't enough to stop one in one's tracks, check out the cascading harmonies. The tandem fall of raindrops on a gloomy day is the best way I can describe the downpour of the melodious and rich sounds to the ground of this somewhat somber yet sentimental tune.

"Fallin'" is one of the best songs I've heard in a while, not just this year. Keys introduces the soulful ambiance of neosoul flava to a backwoods, down-in-Delta, bluesy vibe. Moreover, the emotion that this musical innovator saturates this tune with is the life that gives "Fallin'" its own identity. Thinking about the magnetic emotion makes me want to dive into the pool of love. However, while listening to Keys' heart-wrenching performance, I'm inclined to stay on dry land and spend my lonely nights making sand castles.

I don't know how this tune would fit into the mainstream format, nor do I care; sometimes you just gotta say "Damn, this is the s**t and I can't even front." When you hear a song like "Fallin'" you have to bow down and give respect where respect is due. Miss Keys, I bow down ... now can someone help me back up? Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

with **Vern Catron**

Faith Evans f/Carl Thomas
"Can't Believe"
Bad Boy/Arista

PD — WVLK/Norfolk, VA

"Can't Believe" reminds me of that old tune by The Jones Girls, "Nights Over Egypt." It has the same feel. Even the first few notes remind me of the "Nights..." tune; its airy vibe is what makes the two tunes sound so similar. As Faith and Carl talk about emotions, their diverse sounds complement one another. They sing about their painful experiences with such passion and intensity that you feel as if they were actually in a romantic relationship.

This duet was a surprise to me, but it was also a well-received one. I would've never thought these two singers would record together, but I'm very glad they did. The lyrics in "Can't Believe" aren't anything phenomenal, but the performances of Faith Evans and Carl Thomas are what takes the cake and makes a big impression on me.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (5/15).

AALIYAH We Need A Resolution (BlackGround)

ERICK SERMON f/MARVIN GAYE Music (Interscope)

JA RULE I Cry (Murder Inc./Def Jam/IDJMG)

JAGGED EDGE f/NELLY Where The Party At (So So Def/Columbia)

JILL SCOTT The Way (Hidden Beach/Epic)

SLIMM CALHOUN The Cut Song (EastWest/EEG)

SNOOP DOGG f/TYRESE & MR. TAN Just A Baby Boy (Universal)

THA LIKS The Best U Can (Loud/Columbia)

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MAY 2001



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WPGC
WPEG
WQUE
WBLK

WHTA
WGCI
KKBT
WJLB
KJLH
WQHT

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"What's the Worst That Could Happen"

"MUSIC"



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RADIO NETWORKS

New & Active

- | | |
|---|---|
| <p>ERYKAH BADU Cleva (<i>Motown</i>)
 Total Plays: 580, Total Stations: 48, Adds: 0</p> <p>PROJECT PAT Don't Save Her (<i>Hypnotize Minds/Loud</i>)
 Total Plays: 555, Total Stations: 39, Adds: 30</p> <p>DONNIE MCCLURKIN We Fall Down (<i>Verity</i>)
 Total Plays: 492, Total Stations: 25, Adds: 0</p> <p>ST. LUNATICS Midwest Swing (<i>Fo' Reel/Universal</i>)
 Total Plays: 489, Total Stations: 47, Adds: 2</p> <p>LIL' JON & THE EASTSIDE BOYZ Bia Bia (<i>TVT</i>)
 Total Plays: 474, Total Stations: 30, Adds: 1</p> <p>QUEEN PEN I Got Cha (<i>Motown</i>)
 Total Plays: 470, Total Stations: 43, Adds: 3</p> <p>KOFFEE BROWN Weekend Thing (<i>Arista</i>)
 Total Plays: 438, Total Stations: 46, Adds: 6</p> <p>LUTHER VANDROSS Take You Out (<i>J</i>)
 Total Plays: 415, Total Stations: 70, Adds: 70</p> <p>TAMIA Tell Me Who (<i>Elektra/EEG</i>)
 Total Plays: 406, Total Stations: 53, Adds: 12</p> <p>LIL' O Back Back (<i>Game Face/Atlantic</i>)
 Total Plays: 395, Total Stations: 37, Adds: 3</p> <p>TIMBALAND & MAGOO Drop (<i>BlackGround</i>)
 Total Plays: 390, Total Stations: 43, Adds: 4</p> <p>TURK It's In Me (<i>Universal</i>)
 Total Plays: 370, Total Stations: 37, Adds: 0</p> <p>BACKBONE Five Deuce Four Tre (<i>Universal</i>)
 Total Plays: 347, Total Stations: 24, Adds: 0</p> <p>TALIB KWELLAH TEK The Blast (<i>Rawkus/Priority</i>)
 Total Plays: 262, Total Stations: 25, Adds: 0</p> | <p>AZ Problems (<i>Motown</i>)
 Total Plays: 260, Total Stations: 39, Adds: 4</p> <p>KIRK FRANKLIN Thank You (<i>Gospo Centric/Interscope</i>)
 Total Plays: 244, Total Stations: 18, Adds: 2</p> <p>FAITH EVANS Good Life (<i>Def Jam/IDJMG</i>)
 Total Plays: 241, Total Stations: 35, Adds: 28</p> <p>XZIBIT Front 2 Back (<i>Loud</i>)
 Total Plays: 202, Total Stations: 26, Adds: 5</p> <p>DONZ Cry No More (<i>Heartless</i>)
 Total Plays: 171, Total Stations: 21, Adds: 0</p> <p>6 SHOT Itz Ya Dog (<i>Tommy Boy</i>)
 Total Plays: 158, Total Stations: 13, Adds: 0</p> <p>MS. TOI Handclap (<i>Universal</i>)
 Total Plays: 150, Total Stations: 19, Adds: 2</p> <p>TWISLE Uh-Uhh (<i>Universal</i>)
 Total Plays: 142, Total Stations: 19, Adds: 2</p> <p>RHONA Satisfied (<i>Epic</i>)
 Total Plays: 142, Total Stations: 18, Adds: 1</p> <p>PASTOR TROY This Tha City (<i>Universal</i>)
 Total Plays: 132, Total Stations: 18, Adds: 0</p> <p>PRODUCT G&B Cluck Cluck (<i>Cycle/J</i>)
 Total Plays: 117, Total Stations: 28, Adds: 8</p> <p>RC Slo Burn (<i>Dombrowski & Glasker</i>)
 Total Plays: 111, Total Stations: 9, Adds: 0</p> <p>WAYMAN TISDALE When I Opened Up My... (<i>Atlantic</i>)
 Total Plays: 109, Total Stations: 11, Adds: 0</p> |
|---|---|

Songs ranked by total plays

Most Played Recurrents

- JAGGED EDGE Promise (*So So Def/Columbia*)
- JOE F/MYSTIKAL Stutter (*Jive*)
- MYSTIKAL F/NIVEA Danger (*Been So Long*) (*Jive*)
- JAY-Z I Just Wanna Love U... (*Roc-A-Fella/IDJMG*)
- JAHEIM Could It Be (*Divine Mil/WB*)
- MUSIQ Just Friends (*Sunny*) (*Def Soul/IDJMG*)
- DAVE HOLLISTER One Woman Man (*Def Squad/DreamWorks*)
- OUTKAST Ms. Jackson (*LaFace/Arista*)
- AVANT My First Love (*Magic Johnson/MCA*)
- TAMIA Stranger In My House (*Elektra/EEG*)
- MYSTIKAL Shake Ya Ass (*Jive*)
- NELLY E.I. (*Fo' Reel/Universal*)
- DESTINY'S CHILD Independent Women Part 1 (*Columbia*)
- CARL THOMAS Emotional (*Bad Boy/Arista*)
- JAGGED EDGE Let's Get Married (*So So Def/Columbia*)

TUNED-IN URBAN

R&R/MEDIABASE 24/7

K104 KKDA-FM/Dallas

3am

- JA RULE I Cry
- MYSTIKAL Shake Ya Ass
- GINUWINE There It Is
- AALIYAH Try Again
- MUSIQ Love
- BLAQUE Bring It All To Me
- LIL' FLIP I Can Do That
- EVE I/GWEN STEFANI Let Me Blow Ya Mind
- DESTINY'S CHILD Survivor
- NELLY E.I.
- MISSY ELLIOTT Get Ur Freak On

11am

- MUSIQ Love
- LIL' BOW WOW Puppy Love
- JAGGED EDGE Promise
- GINUWINE There It Is
- OUTKAST So Fresh. So Clean
- INDIA.ARIE Video
- R. KELLY The Greatest Sex
- SHAGGY Boomastic
- BOBBY BROWN Don't Be Cruel
- TLC Creep
- BELL/BNV/DEVOE Poison
- BELL/BNV/DEVOE B.B.D. (*Thought It Was Me*)

4pm

- LIL' BOW WOW Puppy Love
- NELLY Country Grammar...
- JAHEIM Could It Be
- DMX No Sunshine
- AVANT Separated
- LIL' O Back Back
- TAMIA Stranger In My House
- TLC Creep
- MISSY ELLIOTT Get Ur Freak On
- JOE I Wanna Know
- GINUWINE That's How I Get Down

8pm

- LIL' BOW WOW Puppy Love
- GINUWINE There It Is
- JAHEIM Could It Be
- EVE I/GWEN STEFANI Let Me Blow Ya Mind
- LIL' O Back Back
- INDIA.ARIE Video
- MISSY ELLIOTT Get Ur Freak On
- JA RULE I Cry
- GINUWINE That's How I Get Down
- R. KELLY The Greatest Sex

WCDX/Richmond

3am

- DESTINY'S CHILD Survivor
- MARY J. BLIGE Love No Limit
- JANET All For You
- R. KELLY Fiesta
- BLU CANTRELL Hit 'Em Up Style
- LIL' WAYNE Everything
- MUSIQ Love
- FAITH EVANS Lov'n Like This
- BABYFACE There She Goes
- NELLY Country Grammar...
- ERYKAH BADU Cleva
- AGUILERA, LIL' KIM, MYA... Lady Marmalade
- CITY HIGH What Would You do

11am

- NEW EDITION If It Isn't Love
- LIL' MO Superwoman
- DAVE HOLLISTER Take Care Of Home
- R. KELLY Fiesta
- JILL SCOTT A Long Walk
- AALIYAH We Need A Resolution
- INDIA.ARIE Video
- MAXWELL Fortunate
- EVE I/GWEN STEFANI Let Me Blow Ya Mind

4pm

- PROJECT PAT Chicken Head
- R. KELLY I Wish
- EVE I/GWEN STEFANI Let Me Blow Ya Mind
- TANK Maybe I Deserve
- LIL' BOW WOW... Bounce With Me
- THREE THE HARD WAY... Let's Get It
- MA\$E What You Want
- CASE Missing You
- CASH MONEY... Project Chick

8pm

- TANK Maybe I Deserve
- JT MONEY Hi-Lo
- JAY-Z IUGK... Hey Papi
- R. KELLY Feelin' On Yo Booty
- THREE THE HARD WAY... Let's Get It
- CASE Missing You
- AALIYAH We Need A Resolution
- LIL' WAYNE Tha Block Is Hot
- SILKX THE SHOCKER That's Cool
- JUVENILE Ha
- INDIA.ARIE Video



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R&R Urban AC Top 30

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (G)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	●	MUSIQ Love (Def Soul/IDJMG)	1096	+52	155795	10	38/0
2	2	DONNIE MCCLURKIN We Fall Down (Verity)	871	-5	133900	11	39/0
3	●	JILL SCOTT A Long Walk (Hidden Beach/Epic)	850	+11	131792	18	32/0
4	4	SUNSHINE ANDERSON Heard It All Before (Soulife/Atlantic)	761	-14	114840	9	37/1
8	●	CASE Missing You (Def Soul/IDJMG)	722	+71	106689	7	34/0
5	6	JANET All For You (Virgin)	714	-76	106673	8	40/0
7	7	TANK Maybe I Deserve (BlackGround)	679	-25	94163	16	34/2
9	●	INDIA.ARIE Video (Motown)	658	+36	100150	11	31/1
6	9	MAXWELL Get To Know Ya (Columbia)	613	-114	84228	15	40/0
Breaker	●	LUTHER VANDROSS Take You Out (J)	537	+286	95529	2	40/40
12	●	ERIC BENET Love Don't Love Me (Warner Bros.)	533	+34	60172	8	34/0
11	12	KOFFEE BROWN After Party (Arista)	528	-34	63519	13	34/0
10	13	PUBLIC ANNOUNCEMENT Man Ain't Suppose To Cry (RCA)	489	-80	52223	13	34/0
13	14	R. KELLY A Woman's Threat (Jive)	467	-28	49885	9	28/0
14	15	SADE King Of Sorrow (Epic)	452	-38	49912	9	34/0
17	●	SYLEENA JOHNSON I Am Your Woman (Jive)	433	+50	62727	6	34/2
18	●	AL JARREAU It's How You Say It (GRP/VMG)	425	+47	51772	7	30/0
16	●	CARL THOMAS Emotional (Bad Boy/Arista)	398	-63	63592	27	33/0
15	19	TAMIA Stranger In My House (Elektra/EEG)	371	-116	54981	25	35/0
19	20	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	357	-45	51782	26	35/0
22	●	DAVE HOLLISTER Take Care Of Home (Def Squad/DreamWorks)	334	+25	46557	4	29/0
23	●	JIMMY COZIER She's All I Got (J)	324	+19	36408	4	26/1
20	23	ERYKAH BADU Didn't Cha Know (Motown)	291	-91	45472	20	27/0
21	24	JAHEIM Could It Be (Divine Mill/WB)	286	-38	40457	17	20/0
26	25	RL Good Love (Warner Bros.)	248	-7	29145	7	18/0
Debut	26	STEPHEN SIMMONDS For You (Priority)	245	+52	22691	1	27/3
28	27	ALICIA KEYS Fallin' (J)	234	+30	38224	2	25/1
27	28	JAGGED EDGE Promise (So So Def/Columbia)	220	-15	39655	17	17/0
Debut	29	CHARLIE WILSON One Way Street (Major Hits)	216	+74	17782	1	25/2
Debut	30	ERYKAH BADU Cleva (Motown)	214	+46	29975	1	22/1

Most Added.

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Take You Out (J)	40
BABYFACE There She Goes (Arista)	27
TAMIA Tell Me Who (Elektra/EEG)	6
JAHEIM Just In Case (Divine Mill/WB)	4
STEPHEN SIMMONDS For You (Priority)	3
KIM WATERS Love Don't Love Nobody (Shanachie)	3
SYLEENA JOHNSON I Am Your Woman (Jive)	2
TANK Maybe I Deserve (BlackGround)	2
CHARLIE WILSON One Way Street (Major Hits)	2
FORSHE' My World Is Empty Without You (HDH)	2
F. EVANS F/C. L. THOMAS Can't Believe (Bad Boy/Arista)	2
MING HOWARD One Day Without You (Peak/Concord)	2
LEXI Conversation (Real Deal)	2
JESSE POWELL Something In The Past (Silas/MCA)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS Take You Out (J)	+286
TAMIA Tell Me Who (Elektra/EEG)	+110
JAHEIM Just In Case (Divine Mill/WB)	+101
BEBE WINANS F/WONDER & WINANS Jesus... (Motown)	+79
BABYFACE There She Goes (Arista)	+78
CHARLIE WILSON One Way Street (Major Hits)	+74
CASE Missing You (Def Soul/IDJMG)	+71
KIM WATERS Love Don't Love Nobody (Shanachie)	+56
MUSIQ Love (Def Soul/IDJMG)	+52
STEPHEN SIMMONDS For You (Priority)	+52

Breakers.

LUTHER VANDROSS
Take You Out (J)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
537/286	40/40	10

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



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New & Active

KIRK FRANKLIN Thank You (Gospo Centric/Interscope)

Total Plays: 186, Total Stations: 20, Adds: 1

BABYFACE There She Goes (Arista)

Total Plays: 175, Total Stations: 29, Adds: 27

RAPHAEL BROWN Maybe (Arista)

Total Plays: 167, Total Stations: 21, Adds: 0

JON B Don't Talk (Edmonds/Epic)

Total Plays: 163, Total Stations: 9, Adds: 0

HIL ST. SOUL For Your Love (Dome/Select-O-Hits)

Total Plays: 158, Total Stations: 14, Adds: 1

BEBE WINANS F/WONDER & WINANS Jesus Children Of America (Motown)

Total Plays: 154, Total Stations: 18, Adds: 1

JAHEIM Just In Case (Divine Mill/WB)

Total Plays: 147, Total Stations: 24, Adds: 4

VARIOUS ARTISTS You (Bad Boy/Arista)

Total Plays: 139, Total Stations: 16, Adds: 0

TAMIA Tell Me Who (Elektra/EEG)

Total Plays: 118, Total Stations: 20, Adds: 6

KIM WATERS Love Don't Love Nobody (Shanachie)

Total Plays: 115, Total Stations: 17, Adds: 3

FORSHE' My World Is Empty Without You (HDH)

Total Plays: 92, Total Stations: 8, Adds: 2

FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)

Total Plays: 79, Total Stations: 5, Adds: 2

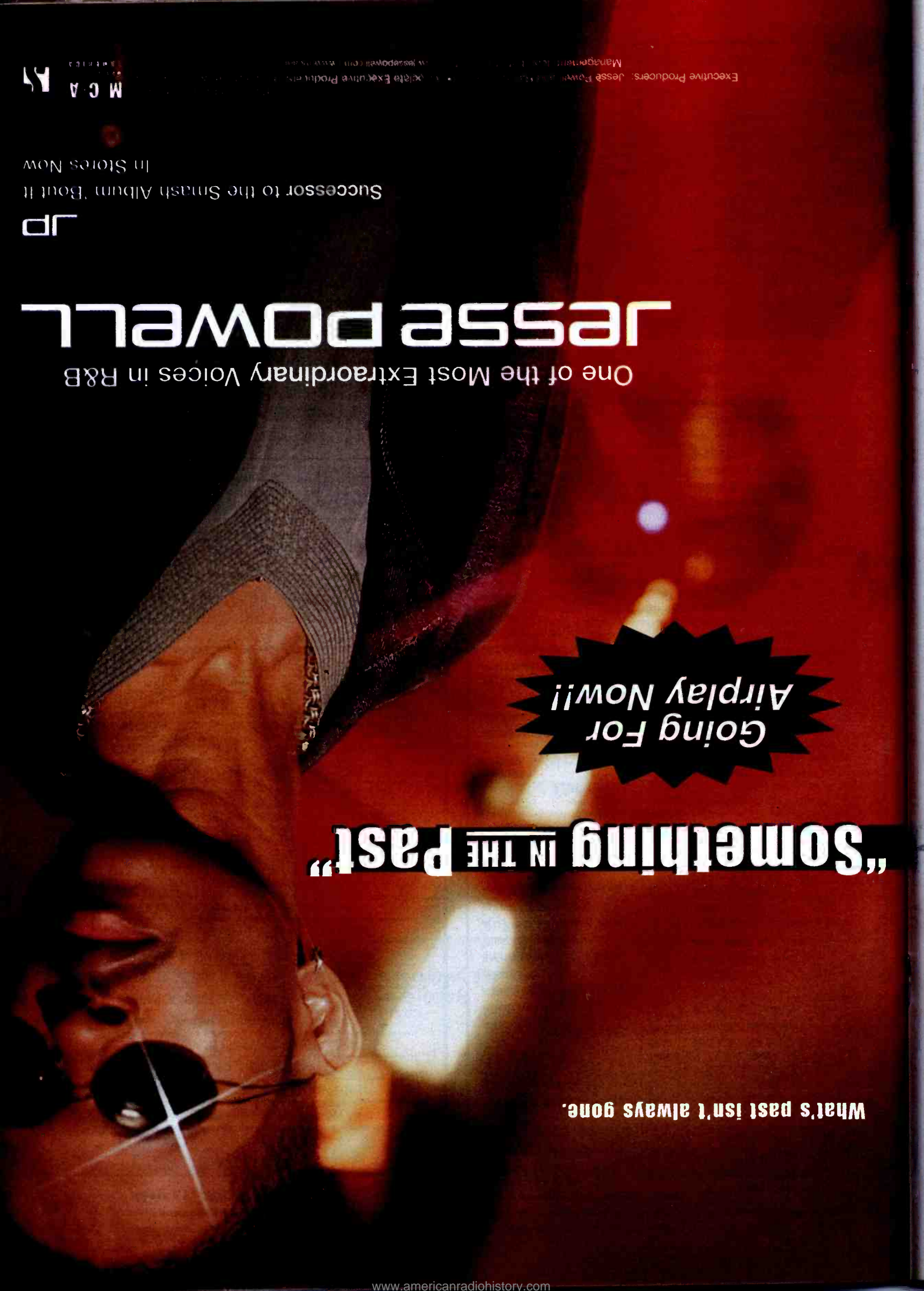
Songs ranked by total plays

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Most Played Recurrents

CHARLIE WILSON Without You (Major Hits)

YOLANDA ADAMS Open My Heart (Elektra/EEG)

AVANT My First Love (Magic Johnson/MCA)

MUSIQ Just Friends (Sunny) (Def Sou/IDJMG)

SISQO Incomplete (Dragon/Def Sou/IDJMG)

CARL THOMAS I Wish (Bad Boy/Arista)

JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

TONI BRAXTON Just Be A Man About It (LaFace/Arista)

MARY MARY Shackles (Praise You) (Columbia)

DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)

JOE I Wanna Know (Jive)

SADE By Your Side (Epic)

ERYKAH BADU Bag Lady (Motown)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

ERIC BENET Spend My Life With You (Warner Bros.)

ANGIE STONE No More Rain (In This Cloud) (Arista)

KELLY PRICE You Should've Told Me (T-Neck/Def Sou/IDJMG)

R. KELLY I Wish (Jive)

KEVON EDMONDS 24/7 (RCA)

URBAN AC

Going For Adds 5/15/01

JILL SCOTT The Way (Hidden Beach/Epic)

KIRK WHALUM / **WENDY MOTEN** Real Love (Warner Bros.)

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MUSIC MEETING



DO THE DAMN THANG!

Universal recording artist Sticky Fingaz (l) and producer extraordinaire Dr. Dre were collaborating recently in Record One in Los Angeles. The duo were working on a track called "Do It," which is slated to be included on Sticky's forthcoming CD, *Black Trash: The Autobiography of Kirk Jones*.

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

WDAS 103.3 FM **WDAS/Philadelphia**

3am

JODECI Stay

MUSIQ Love

NORMAN CONNORS You Are My Starship

ERYKAH BADU Cleva

BABYFACE / **KENNY G** Every Time I...

WHISPERS Love Is Where...

KELLY PRICE You Should've Told Me

GEORGE BENSON Breezin'

MARLENA SHAW Go Away Little Boy

MAXWELL Get To Know Ya

ERIC BENET Love Don't Love Me

MARY J. BLIGE Sweet Thing

11am

REGINA BELLE So Many Tears

INDIA ARIE Video

EARTH, WIND & FIRE Love's Holiday

ERYKAH BADU Didn't Cha Know

BLACK BYRDS Rock Creek Park

JILL SCOTT Gettin' In The Way

ROY AYERS You Send Me

TYRESE Lately

LOOSE ENDS Sweetest Pain

4pm

ERYKAH BADU Didn't Cha Know

EARTH, WIND & FIRE Sing A Song

MAXWELL Get To Know Ya

PEBBLES Always

JOE All The Things

SADE The Sweetest Taboo

KIRK FRANKLIN Thank You

STEVE ARRINGTON Weak At The Knees

8pm

LUTHER VANDROSS Wait For Love

LUTHER VANDROSS Wait For Love

TEDDY PENDERGRASS Love T.K.O.

CARL THOMAS Emotional

MUSIQ Love

ANITA BAKER Sweet Love

GLADYS KNIGHT & THE PIPS If I Were Your Woman

FORSHE My World Is Empty

JODECI Lately

EARTH, WIND & FIRE Be Ever Wonderful

WHQT/Miami-Ft. Lauderdale

3am

DAVE HOLLISTER Take Care Of Home

LEVERT Baby I'm Ready

MAXWELL Get To Know Ya

CHIC Le Freak

JON B Don't Talk

TONYITONI/TONE! Me And You

JIMMY COZIER She's All I Got

JACKSONS Shake Your Body...

ALICIA KEYS Fallin'

ANITA BAKER Angel

HIL ST. SOUL For Your Love

INI KAMOZE Here Comes The Hotstepper

BRENT JONES... Good Times

11am

ZAPP Computer Love

SUNSHINE ANDERSON Heard It All Before

TOTAL What About Us

TAMIA Stranger In My House

SWITCH There'll Never Be

BRENT JONES Good Times

SWV Weak

SYLEENA JOHNSON I Am Your Woman

TONI BRAXTON Breathe Again

FAITH EVANS Can't Believe

CHANGE Lover's Holiday

R. KELLY A Woman's Threat

4pm

O'JAYS Forever Mine

CASE Missing You

SHABBA RANKS Housecall

MARVIN GAYE Got To Give...

R. KELLY A Woman's Threat

SWV Rain

AL JARREAU It's How You Say It

BABYFACE Soon As I Get Home

GAP BAND Outstanding

YARBROUGH & PEOPLES Don't Stop The Music

S.O.S. BAND Just Be Good To Me

8pm

CASE Missing You

LTD Where Did We...

JILL SCOTT Gettin' In The Way

SUBWAY This Lil' Game We Play

R. KELLY A Woman's Threat

JANET JACKSON Come Back To Me

AL JARREAU It's How You Say It

COMMODORES Zoom

CHANGING FACES That Other Woman

GROVER WASHINGTON, JR. Just The Two Of Us

GROVER WASHINGTON, JR. Can You Stop The Rain



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.



LON HELTON
lhelton@rronline.com

A Gem Emerges In Nashville

■ New Country Music Hall of Fame set to open May 17

By Calvin Gilbert
R&R Associate Editor

A message to those planning a visit to the new Country Music Hall of Fame and Museum: Prepare to be impressed.

Located at Fifth Avenue South and Demonbreun Street, the \$37 million Country Music Hall of Fame and Museum has already become a part of Nashville's downtown landscape. However, when visitors walk through the 130,000-square-foot building, they'll gain a far greater appreciation of what the architects and construction crews have been working on for the past four years.

The new building has for years been the dream of everyone associated with the Country Music Foundation, the nonprofit organization that operates the Hall of Fame. That includes not only the staff who are on the payroll, but members of the Nashville music community. Along with a fund-raising campaign headed by former Gaylord Entertainment President/CEO E.W. "Bud" Wendell, construction is also being paid for in part by donations from country artists and every major record label in Nashville.

Of course, a building is just a building, regardless of how it looks. A museum is another thing altogether, and that's where the Country Music Hall of Fame excels. "I think the Country Music Hall of Fame is poised to play a model role in what researchers are calling the coming 'learning society,'" says MCA/Nashville Chairman Bruce Hinton, who serves as Chairman of the museum's board of officers and trustees. "For even the most knowledge-

able fan, this will be a place to learn, explore and discover. This is entertainment with substance for any Nashvillian with an interest in the history and character of our hometown, for visiting music fans, for those seeking a deeper understanding of Southern culture or for the family planning a weekend adventure."

The new Hall of Fame is another welcome addition to the ongoing revitalization of downtown Nashville. It's located two blocks from Lower Broadway, and nearby entertainment attractions include Ryman Auditorium, Gaylord Entertainment Center (home of the Nashville Predators), Adelphia Coliseum (home of the Tennessee Titans), the Tennessee Performing Arts Center and the new Frist Center for the Visual Arts. Within walking distance are shops, honky-tonks and restaurants ranging from the inexpensive to the upscale.

A typical tour of the museum takes approximately three hours, although die-hard fans could spend as much as two days to take full advantage of all the exhibits and multimedia presentations. The new museum has more than three times the exhibit space of the old building, and items on display in the 40,000 square feet of gallery space will be rotated in from the museum's collection, which now includes more than 1 million items.

One entire wall of gallery space will be dedicated to every Gold and

Platinum country album ever certified by the RIAA. Along the tour route, visitors have the option of spending additional time in soundproof chambers that provide audiovisual presentations about people and events that have changed the course of country music.

The tour's climax begins with a walk past exhibits highlighting the careers of the 74 individuals, duos or groups who have been inducted into the Hall of Fame. From there one walks into the rotunda that houses the actual Hall of Fame plaques. The 5,300-square-foot circular room was designed to create a sense of equality among all the inductees. With natural light streaming from a circle of windows located 70 feet above, you know you've arrived at a place sacred to country music. Topping the Hall of Fame rotunda is a 70-foot steeple that replicates the top half of WSM/Nashville's diamond-shaped tower, built in 1932. WSM is the Grand Ole Opry's longtime radio home, and the rotunda's tower symbolizes the station's role in popularizing country music.

Rocks And Mortar

Designed by Nashville's Tuck Hinton Architects, the new Country Music Hall of Fame and Museum also includes a full-service restaurant. The restaurant features glassed-in areas designed to give visitors their first chance to peer into the museum's behind-the-scenes operations, including the acclaimed reference library and audio lab.

The exhibits were designed by Ralph Applebaum Associates, whose clients include the U.S. Holocaust Memorial Museum, the Ellis Island Immigration Museum and the American Museum of Natural History's remodeled Hayden Planetarium in New York. American Constructors, the building's general contractor, broke ground for the new facility in May 1999.

Framed with steel and concrete, the Tennessee limestone-and-brick building rests on 131 drilled-concrete reinforced piers socketed into bedrock 25 feet below the surface. Here are some statistics that provide a glimpse of what was required to bring the new Hall of Fame and Museum to life:

- 1,200 tons of structural steel
- 14,000 cubic yards of concrete

Reissuing The Masters

Country Music Foundation Records may not be the biggest label in Nashville, but in many ways it's one of the most important.

Since the 1985 release of *Just Me and My Guitar*, a previously unreleased collection of Hank Williams' rare publishing-company demos, CMF Records has garnered multiple Grammy nominations and won the acclaim of music critics and historians throughout the nation. Strengthened by access to the Country Music Hall of Fame's archives and staff, each album features extensive liner notes, rare photographs and painstakingly remastered sound.

The entire CMF Records catalog will be on sale at the new 6,500-square-foot gift shop opening at the new Country Music Hall of Fame and Museum. However, CMF Records is poised to better serve a national clientele after reaching an agreement last year with Audium Entertainment, a Nashville-based independent label. The Hall of Fame's reissue label is now being produced by Audium, which will market and distribute the product through Koch International.

Country Music Hall of Fame Director Kyle Young says, "In my opinion, this label occupies a very important position. Everything we've done, I think, has been a real contribution to what was available. We've chosen very carefully what we've released so far. The relationship with Audium is a good one. As far as a delivery system, they already had Koch on board. They were willing to invest enough that we are able to do more than the one record a year we were able to do before. We're trying to get on a regular release schedule. It helps tremendously for the salespeople in the field to have a steady stream of product out there."

Recent arrivals at retail through the CMF/Audium venture include historic recordings by Country Music Hall of Fame member Buck Owens and bluegrass pioneer Jimmy Martin. *Young Buck, The Complete Pre-Capitol Recordings of Buck Owens* includes 21 tracks — five of which are demos or alternate takes recorded between 1955 and 1956. *Young Buck* displays Owens' early work, before he signed with Capitol in 1957 and enjoyed a phenomenal string of hits in the '60s. Tracks include such early singles as "Hot Dog" and "Rhythm and Boogie."

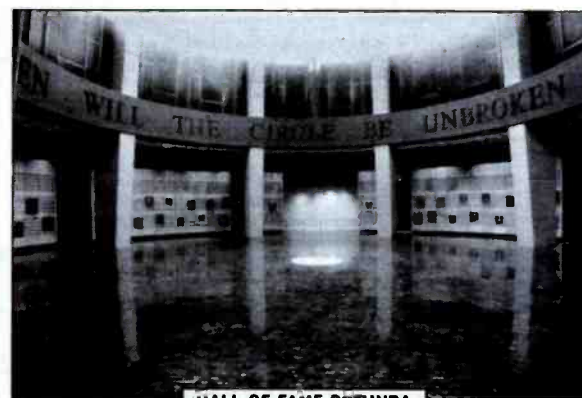
Jimmy Martin, King of Bluegrass includes 18 songs first released on Decca between 1958-70. Featuring such classic tracks as "Sunny Side of the Mountain" and "Hold Whatcha Got," the compilation features several bluegrass musicians who later achieved success on their own, including J.D. Crowe, Doyle Lawson, Alan Munde and Paul Craft.

- 600 tons of reinforcing steel
 - 200,000 bricks and blocks
 - 350,000 square feet of drywall
 - 225,000 linear feet of wall framing
 - 80,000 tons of gravel
 - 60 miles of electrical conduit
- Among the construction costs:
- Excavation — \$350,000
 - Water and sewer lines — \$150,000
 - Drilled foundation piers — \$300,000
 - Concrete work — \$3.7 million
 - Brick, stone, masonry — \$1.4 million
 - Structural steel — \$3 million
 - Ornamental metals — \$175,000
 - Cabinets and carpentry work — \$300,000
 - Roofing — \$400,000
 - Caulking and waterproofing — \$200,000
 - Doors, hinges, doorknobs — \$200,000
 - Windows — \$1.3 million
 - Skylights — \$600,000
 - Drywall — \$1.4 million
 - Ceramic tile, wood floors, sound panels, carpet, paint — \$900,000
 - Elevators — \$300,000
 - Plumbing, heating, air conditioning — \$2.5 million
 - Electrical work — \$1.5 million



NEW HOME

The new Country Music Hall of Fame has become another welcome addition to Nashville's downtown landscape. The \$37 million structure is located near the Ryman Auditorium and Gaylord Entertainment Center (home of the Nashville Predators NHL team).



HALL OF FAME ROTUNDA

The spacious rotunda provides a fit setting for the plaques honoring the artists and industry legends who have become members of the Country Music Hall of Fame. The round room was designed to give each Hall of Fame member an equal place



CALVIN GILBERT
gilbert@rronline.com

Launching a New *Circus*

■ Tim McGraw talks about new album, relationship with label

After spending four weeks overseas accompanying his wife, Faith Hill, on a European promotional tour, Tim McGraw hit the ground running when he returned to the U.S. to launch his new Curb album, *Set This Circus Down*.

Within four days of landing in New York, McGraw performed brief acoustic sets in New York and Nashville on the same day, the day the album was released. He spent the next day doing a series of interviews in Nashville — and then he went on to Los Angeles to perform another acoustic set during a KZLA/Los Angeles-sponsored event at the House of Blues.

McGraw had hoped *Set This Circus Down* would be released last fall, but Curb released his *Greatest Hits* album instead. With the arrival of *Set This Circus Down*, the public gets a chance to experience McGraw's most ambitious project yet.

In addition to recording the album, McGraw took an active role in planning and designing the CD packaging, which is more extensive and elaborate than that of a typical country release. McGraw got the idea when thinking back on what it was like to look at the covers of the albums he bought years ago.

"When we were kids, the packaging and everything that came with it kind of represented the music," McGraw tells R&R. "You could almost hear the music and see what was going through somebody's mind when they put together that package of artwork. The Eagles' *Hotel California* was one of those kinds of records.

"A lot of the Led Zeppelin records

kind of all fit together. In this day and age, when you can download everything you want and rearrange the music any way you want, the whole album experience — holding that artwork in your hands — is part of what makes a record special."

The cover art features a large circus tent and no photo of McGraw — which is another departure from the country norm. When asked what reaction he got when he told the label he wanted to forgo having his photo on the cover, McGraw says, "Typically, nobody wants that, but everybody was cool and bought into the idea."

The Music

Explaining his objectives in recording *Set This Circus Down*, McGraw says, "You want to become a better artist and cut good songs, but mainly you want to cut things that you enjoy listening to — something you want to hear, the way you want to hear it. I think this album, in particular, has been a bigger step than I've made before. I feel like I stepped into it in a little more comfortable shoes, I guess. It happens every time, but this time seems to have really been a bigger step of confidence."

About selecting the material, he notes, "You know the songs that are good for you, the things that fit what you do. You try not to compromise on that. If it's something that's left-of-center, then do it. I've always

gone through a lot of songs, and I still do. I don't want to miss anything that's cool that somebody else might have thought was a 'C-drawer' song or a 'B-drawer' song. Everybody's heard those terms."

Three songs on the album were co-written by Aimee Mayo, Chris Lindsey and Marv Green, the three songwriters responsible for Lonestar's "Amazed." However, McGraw says, "Half the time when I'm in the middle of cutting an album, I couldn't tell you who wrote the songs. By the time I get through listening to and picking out the songs I like, sometimes the writer has two or three songs in the project because they've hit a stride, and maybe I'm hitting a stride of what I want the album to sound like."

Mark Collie — who will be joining McGraw and Kenny Chesney on a tour that kicks off next month — contributed "Forget About Me," which has the feel of a Bruce Springsteen performance. McGraw acknowledges, "I'm a huge Springsteen fan. I was kind of looking for something along those lines, something that might have a Springsteen feel to it. Mark and I hang out together all the time, so he always knows what kind of songs I'm looking for.

"I'm talking about my records and what I want things to sound like when we're on those long truck rides for our duck-hunting or quail-hunting trips. He wrote the song knowing what I was looking for — and I think he nailed it."

After walking to the edge of vulnerability on a previous single, "One of These Days," McGraw went for the emotion on his current single, "Grown Men Don't Cry," written by Steve Seskin and Tom Douglas. McGraw says, "When you sing a song, it all comes down to whether it's believable. The only way it can be believable is if you just go in there, let your guard down and sing. Whatever comes out comes out — whether it's a bad note or an off-timed phrase or whatever — if it's real, I think that's what people are attracted to in music."

McGraw's wife, Faith Hill, sings background vocals on "Angry All the Time," a song written by Texas



SETTING DOWN IN L.A.

To celebrate the release of his new album, *Set This Circus Down*, Tim McGraw embarked on a whirlwind week that included performances in New York and Nashville on the same day, along with a brief acoustic show in Los Angeles. The West Coast event at House of Blues was sponsored by KZLA/Los Angeles. Visiting at the show are (l-r) KZLA MD Tonya Campos, morning show co-host Buzz Brainard, Tim McGraw, afternoon personality Billy Burke, promotions assistant Rich Fry, Emmis Communications Exec. VP/Programming Rick Cummings and KZLA OM R.J. Curtis.

singer-songwriter Bruce Robison. Hill had seen the video for the original version of the song performed by Robison and his wife, Kelly Willis.

McGraw says, "Faith fell in love with it. I saw the video and we went and got the record. We loved the whole album, but that song stuck out as something that had a lot of emotion." McGraw laughs, adding, "Faith said she was going to cut it, but I got in the studio before she had a chance."

"Angry All the Time" is a far cry from the love ballads fans expect from McGraw and Hill, but that was exactly the point. McGraw explains, "We were looking for a song to do on the tour that was a little different. We love singing them, but we've got so many love songs, we go out there and just choke everybody to death.

"We figured there had to be some sort of comic relief. We thought the best way to do that was to find something that was just dreadfully serious on the other side of things. It's cool to kind of get outside your skin and see things from a different perspective."

Official Arrival

Set This Circus Down marks the official arrival of "Things Change," a song McGraw performed last fall on the CMA Awards show. McGraw concedes that there was some opposition to his performing the song. He says, "It wasn't going to show up anywhere until this album. On the show, everybody wants to do new stuff and promote a record. And that's cool, but the timing didn't work out for me.

"I already had the album done, and I wanted it out. I was learning new music, and that song seemed appropriate to me at the time for a lot of reasons. I just thought it was a cool way to introduce the song and the album that was going to be out in the spring."

What was McGraw's reaction

when he learned that Curb had pushed the release of *Set This Circus Down* to April to get his *Greatest Hits* album in stores for the holiday season? "I didn't like it," he says. "I just didn't — and still don't — feel like I'm at the point in my career where I wanted to do a great-hits record.

"I don't think I'm that far into making my music yet. I've always had an idea of what I want to do and how I want to do it. And there will still be that opportunity, but I envisioned that a few more years down the road."

When asked about his current relationship with Curb, McGraw says, "They sell my records and get them played. They do a good job of it. I make records, and I like to do it. If they're going to keep doing that, then I still want to make my records."

And how many more albums does McGraw owe the label? "Oh, I'm there," he says. "I'm there." Then would it be a safe assumption that McGraw and manager Scott Siman are renegotiating the deal with Curb? McGraw says, "I guess we're renegotiating a little bit, but I guess you're always renegotiating to some extent when you're in a contract with a record company. Somebody usually is, one way or the other."



UNDER THE BIG TOP

Tim McGraw's Nashville album-launch party included a performance inside a huge tent pitched beside the railroad tracks near downtown Nashville. His new album is called *Set This Circus Down*, and McGraw capitalized on the mood by featuring a display of the artwork featured in the CD booklet.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 615-244-8822

E-mail: gilbert@rronline.com

Fax: 615-248-6655

Or post your comments now. Go to www.rronline.com and click on "Message Boards."

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	29596	5891	672485	14	147/0
3	2	TIM MCGRAW Grown Men Don't Cry (Curb)	27660	5519	629194	8	147/0
2	3	TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	27161	5420	614651	18	147/0
4	4	KENNY CHESNEY Don't Happen Twice (BNA)	26900	5417	604440	16	147/0
5	5	DIXIE CHICKS If I Fall You're Going With Me (Monument)	26064	5251	583360	12	146/0
8	6	GARY ALLAN Right Where I Need To Be (MCA)	20908	4204	470395	31	144/2
7	7	MARK MCGUINN Mrs. Steven Rudy (VFR)	20196	4119	446054	15	144/0
11	8	LONESTAR I'm Already There (BNA)	19360	3814	446907	6	145/2
9	9	SARA EVANS I Could Not Ask For More (RCA)	18985	3818	429101	13	145/1
10	10	GEORGE STRAIT If You Can Do Anything Else (MCA)	18342	3654	417370	11	145/0
13	11	ALAN JACKSON When Somebody Loves You (Arista)	16512	3398	361654	11	142/1
12	12	BRAD PAISLEY Two People Fell In Love (Arista)	16144	3267	362396	9	144/1
15	13	MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	16016	3320	346997	15	141/2
16	14	PHIL VASSAR Rose Bouquet (Arista)	12480	2514	278598	18	138/0
17	15	AARON TIPPIN People Like Us (Lyric Street)	12286	2532	265765	18	131/1
18	16	LEANN RIMES But I Do Love You (Curb)	12116	2440	273501	12	127/3
20	17	JAMIE O'NEAL When I Think About Angels (Mercury)	10873	2226	241730	8	131/1
19	18	CLAY DAVIDSON Sometimes (Capitol)	10832	2253	234022	16	127/3
21	19	JO DEE MESSINA Downtime (Curb)	10348	2079	234982	6	132/3
23	20	CHRIS CAGLE Laredo (Capitol)	9546	1930	215460	13	122/6
22	21	RASCAL FLATTS While You Loved Me (Lyric Street)	9465	1915	214646	8	126/7
27	22	KEITH URBAN Where The Blacktop Ends (Capitol)	8594	1712	196810	5	123/11
24	23	TERRI CLARK No Fear (Mercury)	7927	1628	175433	14	113/0
25	24	KENNY ROGERS There You Go Again (Dreamcatcher)	7377	1528	160545	16	111/0
26	25	T. BYRD W/M. CHESNUTT A Good Way To Get On My... (RCA)	7220	1488	158119	9	106/6
30	26	DARRYL WORLEY Second Wind (DreamWorks)	6454	1333	142395	6	116/7
28	27	TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	6226	1281	138380	7	107/5
31	28	SONS OF THE DESERT What I Did Right (MCA)	5169	1065	114859	13	99/1
Breaker	29	LEE ANN WOMACK Why They Call It Falling (MCA)	5011	1053	108587	5	93/9
32	30	CYNDI THOMSON What I Really Meant To Say (Capitol)	4466	925	97746	7	104/10
Breaker	31	TAMMY COCHRAN Angels In Waiting (Epic)	4151	876	87962	7	91/6
36	32	BLAKE SHELTON Austin (Giant/WB)	4007	747	98492	4	64/16
37	33	CHARLIE ROBISON I Want You Bad (Columbia)	3530	754	74750	8	76/10
33	34	TRACY LAWRENCE Unforgiven (Atlantic)	3425	705	75955	8	67/0
42	35	MARK WILLS Loving Every Minute (Mercury)	2951	618	62876	4	63/5
39	36	SHEDAISY Still Holding Out For You (Lyric Street)	2700	559	60484	4	72/17
38	37	CAROLYN DAWN JOHNSON Complicated (Arista)	2639	552	58890	4	76/12
40	38	3 OF HEARTS Love Is Enough (RCA)	2312	473	52130	5	61/2
44	39	LILA MCCANN Come A Little Closer (Warner Bros.)	1902	430	37859	3	58/11
41	40	JOHN RICH Forever Loving You (BNA)	1833	386	40466	6	49/0
45	41	ALABAMA Will You Marry Me (RCA)	1578	332	34565	2	44/12
49	42	TRICK PONY On A Night Like This (H2E/WB)	1192	271	23273	2	39/20
Debut	43	DIAMOND RIO Sweet Summer (Arista)	1016	206	22212	1	41/30
46	44	TIM MCGRAW Telluride (Curb)	841	172	17840	2	1/1
Debut	45	MARY CHAPIN CARPENTER Simple Life (Columbia)	830	158	20067	2	24/8
48	46	SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow (Mercury)	774	154	17727	10	15/1
Debut	47	CLARK FAMILY EXPERIENCE Standin' Still (Curb)	700	156	13807	1	27/14
Debut	48	ANDY GRIGGS How Cool Is That (RCA)	684	128	16458	1	24/18
—	49	P. GREEN & C. MORROW Texas On My Mind (Crystal Clear Sound)	646	79	22485	4	3/0
47	50	B. DEAN/S. BOGGUSS/JILLIAN Keep Mom And... (Dreamcatcher)	569	107	13459	2	13/7

Most Added.

ARTIST TITLE LABEL(S)	ADDS
DIAMOND RIO Sweet Summer (Arista)	30
TRICK PONY On A Night Like This (H2E/WB)	20
ANDY GRIGGS How Cool Is That (RCA)	18
SHEDAISY Still Holding Out For You (Lyric Street)	17
BLAKE SHELTON Austin (Giant/WB)	16
MIKE WALKER Honey Do (DreamWorks)	16
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	14
KORTNEY KAYLE Unbroken By You (Lyric Street)	14
CAROLYN DAWN JOHNSON Complicated (Arista)	12
ALABAMA Will You Marry Me (RCA)	12

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
KEITH URBAN Where The Blacktop Ends (Capitol)	+2695
LONESTAR I'm Already There (BNA)	+2628
LEE ANN WOMACK Why They Call It Falling (MCA)	+1639
MONTGOMERY GENTRY She Couldn't... (Columbia)	+1638
ALAN JACKSON When Somebody Loves You (Arista)	+1623
JAMIE O'NEAL When I Think About Angels (Mercury)	+1556
TIM MCGRAW Grown Men Don't Cry (Curb)	+1368
JO DEE MESSINA Downtime (Curb)	+1288
CHRIS CAGLE Laredo (Capitol)	+1242
MARK WILLS Loving Every Minute (Mercury)	+1169

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
KEITH URBAN Where The Blacktop Ends (Capitol)	+542
LONESTAR I'm Already There (BNA)	+516
ALAN JACKSON When Somebody Loves You (Arista)	+355
MONTGOMERY GENTRY She Couldn't... (Columbia)	+349
LEE ANN WOMACK Why They Call It Falling (MCA)	+347
JAMIE O'NEAL When I Think About Angels (Mercury)	+308
TIM MCGRAW Grown Men Don't Cry (Curb)	+274
DARRYL WORLEY Second Wind (DreamWorks)	+274
JO DEE MESSINA Downtime (Curb)	+265
CHRIS CAGLE Laredo (Capitol)	+251

Breakers.

LEE ANN WOMACK
Why They Call It Falling (MCA)
63% of our reporters on it (93 stations)
9 Adds • Moves 35-29

TAMMY COCHRAN
Angels In Waiting (Epic)
62% of our reporters on it (91 stations)
6 Adds • Moves 34-31

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.



147 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES May 11, 2001

BULLSEYE® song selection is based on the top 35 titles from the R&R Country chart for the airplay week of April 15-21.

ARTIST Title (Label)	LIKE A LOT	TOTAL POSITIVE	NEUTRAL	FAMILIARITY	DISLIKE	BURN
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	36.8%	74.0%	20.0%	98.0%	2.0%	2.0%
ALAN JACKSON When Somebody Loves You (Arista)	31.8%	71.0%	22.8%	97.8%	2.3%	1.8%
TIM MCGRAW Grown Men Don't Cry (Curb)	37.8%	70.0%	23.0%	98.5%	4.3%	1.3%
KENNY CHESNEY Don't Happen Twice (BNA)	33.8%	68.5%	23.5%	99.0%	3.5%	3.5%
DIXIE CHICKS If I Fall You're Going Down With Me (Monument)	35.0%	66.8%	24.0%	99.0%	3.8%	4.5%
MARK MCGUINN Mrs. Steven Rudy (VFR)	31.5%	65.8%	23.0%	99.0%	5.0%	5.3%
AARON TIPPIN People Like Us (Lyric Street)	30.8%	64.8%	26.8%	98.5%	5.0%	2.0%
TIM RUSHLOW She Misses Him (Atlantic)	33.0%	64.0%	20.8%	97.8%	3.3%	9.8%
SARA EVANS I Could Not Ask For More (RCA)	23.8%	64.0%	27.8%	98.0%	4.3%	2.0%
CHRIS CAGLE Laredo (Capitol)	23.3%	63.8%	25.0%	95.5%	6.3%	0.5%
TRAVIS TRITT It's A Great Day To Be Alive (Columbia)	35.3%	63.5%	25.5%	98.5%	4.0%	5.5%
KENNY ROGERS There You Go Again (Dreamcatcher)	24.3%	63.3%	24.5%	96.5%	6.5%	2.3%
MONTGOMERY GENTRY She Couldn't Change Me (Columbia)	22.8%	63.3%	26.8%	95.8%	3.8%	2.0%
JESSICA ANDREWS Who I Am (DreamWorks)	32.8%	63.0%	26.0%	98.0%	4.8%	4.3%
BRAD PAISLEY Two People Fell In Love (Arista)	24.0%	63.0%	28.5%	97.3%	5.3%	0.5%
TRISHA YEARWOOD I Would've Loved You Anyway (MCA)	26.8%	62.8%	27.8%	95.8%	3.8%	1.5%
GEORGE STRAIT If You Can Do Anything Else (MCA)	30.8%	62.3%	27.8%	95.0%	2.5%	2.5%
GARY ALLAN Right Where I Need To Be (MCA)	28.3%	61.3%	21.8%	98.3%	9.3%	6.0%
LONESTAR I'm Already There (BNA)	27.3%	61.3%	24.3%	92.5%	3.5%	3.5%
PHIL VASSAR Rose Bouquet (Arista)	26.0%	60.5%	25.0%	97.3%	5.3%	6.5%
TERRI CLARK No Fear (Mercury)	24.8%	60.0%	26.8%	96.8%	7.5%	2.5%
LEANN RIMES But I Do Love You (Curb)	20.0%	57.8%	27.0%	93.3%	7.0%	1.5%
JAMIE O'NEAL When I Think About Angels (Mercury)	23.8%	57.5%	27.3%	95.0%	7.5%	2.8%
RASCAL FLATTS While You Loved Me (Lyric Street)	21.0%	56.3%	29.8%	91.8%	3.5%	2.3%
SONS OF THE DESERT What I Did Right (MCA)	19.5%	56.0%	29.3%	90.3%	3.0%	2.0%
CLAY DAVIDSON Sometimes (Capitol)	25.0%	55.8%	31.0%	94.8%	5.0%	3.0%
CYNDI THOMPSON What I Really Meant To Say (Capitol)	19.3%	55.8%	26.3%	89.8%	6.5%	1.3%
STEVE HOLY The Hunger (Curb)	25.5%	54.3%	29.5%	94.3%	6.0%	4.5%
TRACY LAWRENCE Unforgiven (Atlantic)	19.0%	52.0%	33.5%	93.3%	6.0%	1.8%
DARRYL WORLEY Second Wind (DreamWorks)	23.8%	51.8%	27.8%	84.0%	4.3%	0.3%
TAMMY COCHRAN Angels In Waiting (Epic)	22.0%	51.8%	28.5%	90.0%	8.0%	1.8%
T. BYRD/M. CHESNUTT A Good Way To Get On My Bad Side (RCA)	20.5%	46.3%	30.0%	92.0%	14.0%	1.8%
KEITH URBAN Where The Blacktop Ends (Capitol)	17.3%	44.3%	23.5%	79.5%	8.5%	3.3%
LEE ANN WOMACK Why They Call It Falling (MCA)	22.0%	43.5%	26.5%	81.8%	7.0%	4.8%
JO DEE MESSINA Downtime (Curb)	16.0%	41.5%	27.8%	77.3%	6.3%	1.8%



Password of the Week: Schreiber

Question of the Week: In the past 30 days, how many CDs or cassette tapes of country artists would you say you have purchased for your own personal use? Is it...

- None
- One
- Two
- Three
- Four or more

Total Sample

None: 42%
One: 27%
Two: 19%
Three: 6%
Four or more: 6%

P1 Listeners

None: 43%
One: 28%
Two: 18%
Three: 6%
Four or more: 5%

P2+ Listeners

None: 41%
One: 25%
Two: 21%
Three: 7%
Four or more: 6%

Male

None: 45%
One: 20%
Two: 23%
Three: 6%
Four or more: 6%

Female

None: 40%
One: 34%
Two: 15%
Three: 6%
Four or more: 5%

25-34s

None: 40%
One: 24%
Two: 20%
Three: 14%
Four or more: 2%

35-44s

None: 41%
One: 31%
Two: 19%
Three: 0%
Four or more: 9%

Total sample size is 400 persons weekly with a +/- 5% margin of error. Scoring is done each week using five interviewers conducting the interview with each respondent. Scores are: a) I Like It A Lot, In Fact It's One Of My Favorites b) I Like It c) It's Okay... Just So-So d) I Don't Like It e) I'm Tired Of Hearing It On The Radio f) I Don't Recognize It. To be included in the weekly callout songs must enter the top 40 positions on R&R's Country airplay chart. The sample is composed of 400 25-54 year-old persons who identify Country as their favorite music and who listen daily to competitive country radio in the sample markets. The sample is 50% male/female ... 1/3" each in the 25-34, 35-44, and 45-54 demos. The sample is balanced by region, and markets within that region. Bullseye Callout is conducted in these regions and markets. Market selection is determined by Bullseye. **NORTHEAST:** Washington, DC., Harrisburg, PA., Providence, Rochester, NY., Springfield, MA., Hartford, Portland, ME., Portsmouth, NH. **SOUTHEAST:** Charlotte, Atlanta, Tampa, Nashville, Chattanooga, Mobile, AL., Charleston, SC., Jackson, MS. **MIDWEST:** Milwaukee, Cincinnati, Cleveland, Kansas City, Lansing, MI., Ft Wayne, IN., Rockford, IL., Indianapolis. **SOUTHWEST:** Dallas-Ft. Worth, Tucson, Albuquerque, Oklahoma City, Houston-Galveston, Phoenix, Lafayette LA., San Antonio. **WEST:** Portland, OR., Salt Lake City, Fresno, Bakersfield, Spokane, WA., Riverside-San Bernardino, Boise, Denver, Monterey-Salinas. © 2001 R&R Inc. © 2001 Bullseye Marketing Research Inc.

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R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	20-	40-49	50-59	60-69	70-79	80-89	90-99	1-10
3 OF HEARTS Love Is Enough (RCA)	10/1	348	104	0	0	0	1	4	5		
ALABAMA Will You Marry Me (RCA)	21/5	617	194	0	0	0	2	9	10		
GARY ALLAN Right Where I Need To Be (MCA)	35/0	3784	1183	2	8	13	9	2	1		
BROOKS & DUNN Ain't Nothing 'Bout You (Arista)	36/0	4349	1361	2	10	20	4	0	0		
MARY CHAPIN CARPENTER Simple Life (Columbia)	3/0	98	30	0	0	0	0	2	1		
CLARK FAMILY EXPERIENCE Standin' Still (Curb)	3/1	185	29	0	0	0	0	2	1		
TERRI CLARK No Fear (Mercury)	29/0	1721	544	0	0	2	10	17	0		
TAMMY COCHRAN Angels In Waiting (Epic)	12/0	488	144	0	0	0	3	5	4		
CLAY DAVIDSON Sometimes (Virgin)	33/0	2334	726	0	1	3	18	10	1		
DEAN/BOGGUSS/JILLIAN Keep... (DreamWorks)	7/1	311	103	0	0	0	2	4	1		
DIAMOND RIO Sweet Summer (Arista)	22/16	586	188	0	0	0	3	7	12		
DDUE CHICKS If I Fall You're Going... (Monument)	35/0	4147	1316	2	8	20	5	0	0		
MEREDITH EDWARDS The Bird Song (Mercury)	2/1	59	16	0	0	0	0	1	1		
SARA EVANS I Could Not Ask For More (RCA)	35/0	3508	1104	2	4	12	14	3	0		
KRISTIN GARNER Let's Burn It Down (Atlantic)	3/0	119	28	0	0	0	0	2	1		
GREEN & MORROW Texas On My... (Crystal Clear)	1/0	14	4	0	0	0	0	0	1		
ANDY GRIGGS How Cool Is That (RCA)	12/10	191	52	0	0	0	0	3	9		
STEVE HOLY The Hunger (Curb)	5/0	256	87	0	0	0	2	3	0		
ALAN JACKSON When Somebody Loves You (Arista)	36/0	3135	975	0	2	12	15	7	0		
CAROLYN DAWN JOHNSON Complicated (Arista)	17/5	455	153	0	0	0	0	11	6		
KORTNEY KAYLE Unbroken By You (Lyric Street)	2/2	33	10	0	0	0	0	0	2		
HAL KETCHUM She Is (Curb)	1/0	19	5	0	0	0	0	0	1		
TRACY LAWRENCE Unforgiven (Atlantic)	19/0	874	256	0	0	0	3	14	2		
LONESTAR I'm Already There (BNA)	36/0	3000	941	1	4	3	21	7	0		
LILA MCCANN Come A Little Closer (Warner Bros.)	9/0	271	82	0	0	0	0	6	3		
TIM MCGRAW Grown Men Don't Cry (Curb)	36/0	4419	1380	1	13	19	3	0	0		
MONTGOMERY GENTRY She Couldn't... (Columbia)	36/0	3055	943	0	3	5	22	6	0		
JAMIE O'NEAL When I Think About Angels (Mercury)	35/0	2234	695	0	1	2	12	20	0		
BRAD PAISLEY Two People Fell In Love (Arista)	36/0	3028	940	0	3	8	16	9	0		
JOHN RICH Forever Loving You (BNA)	4/0	107	34	0	0	0	0	2	2		
CHARLIE ROBINSON I Want You Bad (Columbia)	10/0	423	138	0	0	0	1	9	0		
KENNY ROGERS There You Go Again (Dreamcatcher)	20/0	1137	346	0	0	1	6	11	2		
BLAKE SHELTON Austin (Giant/WB)	15/10	449	128	0	0	0	1	7	7		
SONS OF THE DESERT What I Did Right (MCA)	23/1	1243	369	0	0	2	6	12	3		
TRICK PONY On A Night Like This (H2E/WB)	13/5	510	162	0	0	0	3	6	4		
TRAVIS TRITT It's A Great Day (Columbia)	35/0	3762	1165	1	7	17	5	5	0		
KEITH URBAN Where The Blacktop Ends (Capitol)	36/1	1818	561	0	0	1	8	22	5		
MIKE WALKER Honey Do (DreamWorks)	6/6	128	35	0	0	0	0	2	4		
ELBERT WEST Diddley (Broken Bow)	5/2	119	36	0	0	0	0	2	3		
WILKINSONS I Wanna Be That Girl (Giant)	5/0	264	75	0	0	0	2	2	1		
LEE ANN WOMACK Why They Call It Falling (MCA)	31/1	1390	432	0	0	0	6	19	6		
DARRYL WORLEY Second Wind (DreamWorks)	31/1	1546	472	0	0	1	6	19	5		
TRISHA YEARWOOD I Would've Loved You... (MCA)	32/1	1461	447	0	0	1	4	22	5		

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 4/29-Saturday 5/5.
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Most Added.

ARTIST TITLE (LABEL)	ADDS
DIAMOND RIO Sweet Summer (Arista)	16
BLAKE SHELTON Austin (Giant/WB)	10
ANDY GRIGGS How Cool Is That (RCA)	10
ALABAMA Will You Marry Me (RCA)	6
MIKE WALKER Honey Do (DreamWorks)	6
CAROLYN DAWN JOHNSON Complicated (Arista)	5
TRICK PONY On A Night Like This (H2E/WB)	5
MARK WILLIS Loving Every Minute (Mercury)	4
CYNTHI THOMSON What I Really Meant To Say (Capitol)	3
CHRIS CAGLE Laredo (Capitol)	2
SHEDDAISY Still Holding Out For You (Lyric Street)	2
TRACTORS Can't Get Nowhere (Audiium)	2
ELBERT WEST Diddley (Broken Bow)	2
KORTNEY KAYLE Unbroken By You (Lyric Street)	2

Most Increased Points

ARTIST TITLE (LABEL)	TOTAL POINT INCREASE
LONESTAR I'm Already There (BNA)	+440
DIAMOND RIO Sweet Summer (Arista)	+430
KEITH URBAN Where The Blacktop Ends (Capitol)	+374
SARA EVANS I Could Not Ask For More (RCA)	+312
BLAKE SHELTON Austin (Giant/WB)	+298
RASCAL FLATTS While You Loved Me (Lyric Street)	+293
JO DEE MESSINA Downtime (Curb)	+278
DARRYL WORLEY Second Wind (DreamWorks)	+276
LEE ANN WOMACK Why They Call It Falling (MCA)	+257
TRISHA YEARWOOD I Would've Loved... (MCA)	+228

Most Increased Plays

ARTIST TITLE (LABEL)	TOTAL PLAY INCREASE
LONESTAR I'm Already There (BNA)	+141
DIAMOND RIO Sweet Summer (Arista)	+140
KEITH URBAN Where The Blacktop Ends (Capitol)	+119
SARA EVANS I Could Not Ask For More (RCA)	+98
JO DEE MESSINA Downtime (Curb)	+90
RASCAL FLATTS While You Loved Me (Lyric Street)	+89
BLAKE SHELTON Austin (Giant/WB)	+83
DARRYL WORLEY Second Wind (DreamWorks)	+81
LEE ANN WOMACK Why They Call It Falling (MCA)	+75
GARY ALLAN Right Where I Need To Be (MCA)	+74
TRISHA YEARWOOD I Would've Loved... (MCA)	+69
SHEDDAISY Still Holding Out For You (Lyric Street)	+68
TRICK PONY On A Night Like This (H2E/WB)	+68
GEORGE STRAIT If You Can Do Anything Else (MCA)	+56
JAMIE O'NEAL When I Think About Angels (Mercury)	+55
CHRIS CAGLE Laredo (Capitol)	+48
ALABAMA Will You Marry Me (RCA)	+49

The New Album Gallery



SEND IN THE CLOWNS

Getting into the spirit of the Neon Circus & Wild West Show, several of Brooks & Dunn's associates slapped on greasepaint that combined a rodeo cowboy motif with the cover artwork from the duo's new Arista album, *Steers & Stripes*. Pictured backstage at the Nashville show are (l-r) RCA Label Group EVP Butch Waugh, manager Clarence Spalding, RLG Chairman Joe Galante, Ronnie Dunn, Kix Brooks, SFX Concerts' Brian O'Connell, Arista/Nashville VP/National Promotion Bobby Kraig and manager Bob Titley.



FIRST NO. 1

DreamWorks recording artist Jessica Andrews and songwriters Brett James and Troy Verges all recently celebrated their first No. 1 singles with "Who I Am" during a party at BMI's Nashville office. "Who I Am" is the title cut from Andrews' sophomore album, which was certified gold just four weeks after its release. James and Verges also wrote Andrews' new single, "Helplessly, Hopelessly." Celebrating are (l-r) BMI's David Preston, James, Andrews, Verges and DreamWorks/Nashville chief James Stroud.

C · O · U · N · T · R · Y FLASHBACK

1 YEAR AGO

• No. 1: "How Do You Like Me Now?!" — Toby Keith (second week)

5 YEARS AGO

• No. 1: "My Maria" — Brooks & Dunn

10 YEARS AGO

• No. 1: "In A Different Light" — Doug Stone

15 YEARS AGO

• No. 1: "Life's Highway" — Steve Wariner

20 YEARS AGO

• No. 1: "I Lovd 'Em Every One" — T.G. Sheppard (second week)

25 YEARS AGO

• No. 1: "My Eyes Can Only See" — Charley Pride



BIG-LEAGUE FRIENDS

RCA recording artist Martina McBride dropped by the WUBE/Cincinnati studios recently while in town to ride in the Cincinnati Reds' opening-day parade. She later sang the national anthem before the opener at Cinergy Field. Visiting in the studio are (l-r) RCA Director/Midwest Promotion Mike Sirls, WUBE PD Tim Closson, McBride and RCA VP/Promotion Mike Wilson.

Top country hits and artist interviews along with Grammy winner Bill Mack's comments about living.

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New & Active

KRISTIN GARNER Let's Burn It Down (*Atlantic*)
Total Stations: 21, Adds: 1, Points: 569, Plays: 124 (-5)

MIKE WALKER Honey Do (*DreamWorks*)
Total Stations: 18, Adds: 16, Points: 453, Plays: 92 (+62)

MEREDITH EDWARDS The Bird Song (*Mercury*)
Total Stations: 27, Adds: 11, Points: 438, Plays: 117 (+76)

ELBERT WEST Diddley (*Broken Bow*)
Total Stations: 12, Adds: 1, Points: 292, Plays: 74 (-5)

KORTNEY KAYLE Unbroken By You (*Lyric Street*)
Total Stations: 14, Adds: 14, Points: 95, Plays: 14 (0)

Songs ranked by total points.



AIN'T NOTHING 'BOUT TEXAS

Arista recording artists Brooks & Dunn, along with execs from RLG, made a whirlwind run through Texas the week the duo's new album hit the streets. During their trip they stopped by Shane Media Services. Pictured (l-r) are Shane Media Services' Jon Lutes, Ronnie Dunn, RLG Chairman Joe Galante, Shane Media's Katie Key and Pam Shane, Kix Brooks and Arista VP/Promotion Bobby Kraig.



WHEN I THINK ABOUT COUNTRY

Mercury recording artist Jamie O'Neal gave a special "Road To Fan Fair" performance that included "There Is No Arizona" and "When I Think About Angels" at Cleveland's Rock & Roll Hall of Fame & Museum in anticipation of this year's Fan Fair. O'Neal followed her set with an up-close meet 'n' greet with 25 listeners to WGAR/Cleveland, who each won free tickets to the show. Pictured (l-r) are O'Neal and WGAR PD Meg Stevens.



HE'S BACK

Randy Scruggs has signed a worldwide agreement with Warner/Chappell Music to administrate his publishing companies. As part of the deal, he has signed an exclusive writing agreement with Warner/Chappell Music. He has also begun Letters of the Heart Music, a company formed to develop quality writers and new artists of special talent.

National Radio Formats

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CYNDI THOMSON What I Really Meant To Say

Movers:

LONESTAR I'm Already There
LEANN RIMES But I Do Love You
DIAMOND RIO Sweet Summer
LEE ANN WOMACK Why They Call It Falling
JO DEE MESSINA Downtime

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Gary Knoll

Adds:

ALABAMA Will You Marry Me?
CLARK FAMILY EXPERIENCE Standin' Still
TRICK PONY On A Night Like This

Hottest:

SARA EVANS I Could Not Ask For More
JO DEE MESSINA Downtime

JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

Ray Randall/Hank Aaron

Adds:

DIAMOND RIO Sweet Summer
BILLY GILMAN She's My Girl

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
TIM MCGRAW Grown Men Don't Cry
LONESTAR I'm Already There
KENNY CHESNEY Don't Happen Twice
MARK MCGUINN Mrs. Steven Rudy

New Country

L.J. Smith/Hank Aaron

Adds:

ALAN JACKSON When Somebody Loves You

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
TIM MCGRAW Grown Men Don't Cry
LONESTAR I'm Already There
KENNY CHESNEY Don't Happen Twice
MARK MCGUINN Mrs. Steven Rudy

Lia

Ken Moultrie/Hank Aaron

Adds:

LEANN RIMES But I Do Love You
AARON TIPPIN People Like Us
KEITH URBAN Where The Blacktop Ends

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
TIM MCGRAW Grown Men Don't Cry
LONESTAR I'm Already There
KENNY CHESNEY Don't Happen Twice
MARK MCGUINN Mrs. Steven Rudy

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

No Adds

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
TRICK PONY Pour Me

US COUNTRY

Penny Mitchell

Adds:

CLARK FAMILY EXPERIENCE Standin' Still
FAITH HILL There You'll Be
SHEDAISI Still Holding Out For You

Hottest:

TIM MCGRAW Grown Men Don't Cry
BROOKS & DUNN Ain't Nothing 'Bout You
GARY ALLAN Right Where I Need To Be
DIXIE CHICKS If I Fall You're Going Down...
KENNY CHESNEY Don't Happen Twice

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

CAROLYN DAWN JOHNSON Complicated

Elite:

GARY ALLAN Right Where I Need To Be
BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
SARA EVANS I Could Not Ask For More
ALAN JACKSON When Somebody Loves You
MARK MCGUINN Mrs. Steven Rudy
BRAD PAISLEY Two People Fell In Love
TRAVIS TRITT It's A Great Day To Be Alive
PHIL VASSAR Rose Bouquet

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • (818) 461-5435

Adds:

T. BYRD w/m. CHESNUTT A Good Way To Get...
FAITH HILL There You'll Be

Hots:

KENNY CHESNEY Don't Happen Twice
BROOKS & DUNN Ain't Nothing 'Bout You
DIXIE CHICKS If I Fall You're Going Down...
TIM MCGRAW Grown Men Don't Cry
MARK MCGUINN Mrs. Steven Rudy
GARY ALLAN Right Where I Need To Be
SARA EVANS I Could Not Ask For More

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:

T. BYRD w/m. CHESNUTT A Good Way To Get...
AARON TIPPIN People Like Us
LEE ANN WOMACK Why They Call It Falling

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
MARK MCGUINN Mrs. Steven Rudy
GARY ALLAN Right Where I Need To Be

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:

JO DEE MESSINA Downtime

Hottest:

JESSICA ANDREWS Who I Am
KENNY CHESNEY Don't Happen Twice
BROOKS & DUNN Ain't Nothing 'Bout You
TIM MCGRAW Grown Men Don't Cry
TRAVIS TRITT It's A Great Day To Be Alive

Hot Country

Jim Hays

Adds:

DIAMOND RIO Sweet Summer

Hottest:

BROOKS & DUNN Ain't Nothing 'Bout You
KENNY CHESNEY Don't Happen Twice
DIXIE CHICKS If I Fall You're Going Down...
TIM MCGRAW Grown Men Don't Cry
TRAVIS TRITT It's A Great Day To Be Alive

Young & Elder

David Felker

Adds:

KEITH URBAN Where The Blacktop Ends

Hottest:

DIXIE CHICKS If I Fall You're Going Down...
TIM MCGRAW Grown Men Don't Cry
BROOKS & DUNN Ain't Nothing 'Bout You
TOBY KEITH You Shouldn't Kiss Me Like This
MARK MCGUINN Mrs. Steven Rudy



ADDS

CAROLYN DAWN JOHNSON Complicated

TOP 10

SARA EVANS I Could Not Ask For More
BROOKS & DUNN Ain't Nothing 'Bout You
FAITH HILL If My Heart Had Wings
SOUTH SOUTTY FIVE The Most Beautiful Girl
BRAD PAISLEY Two People Fell In Love
GARY ALLAN Right Where I Need To Be
WILKINSONS I Wanna Be That Girl
TRAVIS TRITT It's A Great Day To Be Alive
KENNY CHESNEY Don't Happen Twice
RASCAL FLATTS While You Loved Me

Information current as of May 10, 2001.



42 million households
Chris Part, Director/Programming
Paul Hastaba, VP/GM

ADDS

CAROLYN DAWN JOHNSON Complicated

LORETTA LYNN I Can Hear The Music

TOP 12

SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TRAVIS TRITT It's A Great Day To Be Alive
KENNY CHESNEY Don't Happen Twice
NICKEL CREEK When You Come Back Down
CLAY DAVIDSON Sometimes
MARK MCGUINN Mrs. Steven Rudy
ALAN JACKSON When Somebody Loves You
SARA EVANS I Could Not Ask For More
PATTY LOVELESS The Last Thing On My Mind
MONTGOMERY GENTRY She Couldn't Change Me
BROOKS & DUNN Ain't Nothing 'Bout You
GARY ALLAN Right Where I Need To Be

HEAVY

BROOKS & DUNN Ain't Nothing 'Bout You
FAITH HILL If My Heart Had Wings
GARY ALLAN Right Where I Need To Be
KENNY CHESNEY Don't Happen Twice
MARK MCGUINN Mrs. Steven Rudy
SARA EVANS I Could Not Ask For More
SOGGY BOTTOM BOYS I Am A Man Of Constant Sorrow
TRAVIS TRITT It's A Great Day To Be Alive

HOT SHOTS

BILLY GILMAN There's A Hero
CYNDI THOMSON What I Really Meant To Say
ELBERT WEST Diddley
JAMIE O'NEAL When I Think About Angels

Heavy rotation songs receive 28 plays per week.
Hot Shots receive 21 plays per week.

Information current as of May 9, 2001

Most Played Recurrents

JESSICA ANDREWS Who I Am (DreamWorks)

DIAMOND RIO One More Day (Arista)

TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)

KEITH URBAN But For The Grace Of God (Capitol)

FAITH HILL If My Heart Had Wings (Warner Bros.)

TIM RUSHLOW She Misses Him (Atlantic)

TIM MCGRAW My Next Thirty Years (Curb)

PHIL VASSAR Just Another Day In Paradise (Arista)

DIXIE CHICKS Without You (Monument)

JAMIE O'NEAL There Is No Arizona (Mercury)

SARA EVANS Born To Fly (RCA)

BRAD PAISLEY We Danced (Arista)

TOBY KEITH How Do You Like Me Now? (DreamWorks)

TRAVIS TRITT Best Of Intentions (Columbia)

FAITH HILL The Way You Love Me (Warner Bros.)

LEE ANN WOMACK I Hope You Dance (MCA/Universal)

JO DEE MESSINA Burn (Curb)

AARON TIPPIN Kiss This (Lyric Street)

LONESTAR What About Now (BNA)

RASCAL FLATTS This Everyday Love (Lyric Street)

COUNTRY

Going For Adds 5/14/01

BILLY GILMAN She's My Girl (Epic)

CLARK FAMILY EXPERIENCE Standin' Still (Curb)

JOHN M. MONTGOMERY Even Then (Atlantic)

TOBY KEITH I'm Just Talkin' About Tonight (DreamWorks)

TYLER ENGLAND I'd Rather Have Nothing (Capitol)

WARREN BROTHERS Where Does It Hurt (BNA)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING



CONTEST WINNER

KIZN/Boise listener Dew Lindstrom has an impressive reminder of her trip to Ft. Worth for a concert featuring Capitol Recording artist Tyler England. The show marked England's one-time reunion with former bandmates from Garth Brooks' touring band, Stillwater. Country stations across the U.S. participated in the contest sending listeners to the concert, but Lindstrom also won tickets to a Winston Cup race at the Texas Motor Speedway — and a brand-new Chevrolet truck. Pictured are (l-r) England and Lindstrom.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

FR-5
95.1
KFRG

KFRG/Riverside

3am

TOBY KEITH You Shouldn't Kiss Me Like This
LORRIE MORGAN What Part Of No
PHIL VASSAR Rose Bouquet
SAMMY KERSHAW She Don't Know She's...
FAITH HILL The Way You Love Me
TRACY LAWRENCE Lessons Learned
T. BYRDAM. CHESNUTT A Good Way To Get On...
GEORGE STRAIT I Cross My Heart
SARA EVANS I Could Not Ask For More
JOHN ANDERSON Straight Tequila Night
KEITH URBAN But For The Grace Of God
CLAY WALKER Then What
CYNDI THOMSON What I Really Meant To Say
GARTH BROOKS Two Pina Colodas

11am

GARTH BROOKS The Dance
BRAD PAISLEY Two People Fell In Love
DIXIE CHICKS You Were Mine
TOBY KEITH You Shouldn't Kiss Me Like This
ALAN JACKSON Chattahoochee
TIM MCGRAW My Next Thirty Years
LEE ANN WOMACK The Fool
KENNY CHESNEY Don't Happen Twice
SHANIA TWAIN You're Still The One
COLLIN RAYE Couldn't Last A Moment
VINCE GILL Pretty Little Adriana
TRACE ADKINS More
JUDDS Why Not Me
KENNY ROGERS There You Go Again

4pm

MICHAEL PETERSON Drink, Swear, Steal & Lie
PATTY LOVELESS The Last Thing On My Mind
ALAN JACKSON Little Bitty
SARA EVANS I Could Not Ask For More
LONESTAR You Walked In
DIAMOND RIO One More Day
COLLIN RAYE That's My Story
TIM MCGRAW My Next Thirty Years
KENNY CHESNEY Don't Happen Twice
TRAVIS TRITT Best Of Intentions
VINCE GILL Tryin' To Get Over You
PAUL BRANDT I Do

8pm

TIM MCGRAW I Like It, I Love It
PHIL VASSAR Rose Bouquet
MARY C. CARPENTER I Feel Lucky
BRAD PAISLEY Two People Fell In Love
DIAMOND RIO One More Day
COLLIN RAYE I Think About You
TRISHA YEARWOOD She's In Love With The Boy
KENNY CHESNEY I Lost It
VINCE GILL One More Last Chance
TIM RUSHLOW She Misses Him
ALAN JACKSON It Must Be Love
GARTH BROOKS The Beaches Of Cheyenne
SHANIA TWAIN Man! I Feel Like A Woman!
S. WARNER/G. BROOKS Katie Wants A Fast One

K102

KEEY/Minneapolis

3am

JAMIE O'NEAL When I Think About Angels
COLLIN RAYE I Can Still Feel You
TRACY LAWRENCE Unforgiven
TIM MCGRAW Grown Men Don't Cry
FAITH HILL If My Heart Had Wings
JO DEE MESSINA Downtime
ALABAMA Tennessee River
DIAMOND RIO Sweet Summer
LONESTAR Amazed
MARK MCGUINN Mrs. Steven Rudy
TANYA TUCKER Two Sparrows In A Hurricane
CYNDI THOMSON What I Really Meant To Say
SARA EVANS Born To Fly
MARTINA MCBRIDE Love's The Only House
LEE ANN WOMACK Why They Call It Falling

11am

BROOKS & DUNN Hard Workin' Man
CLINT BLACK When I Said I Do
TRAVIS TRITT It's A Great Day To Be Alive
TOBY KEITH He Ain't Worth Missing
DARRYL WORLEY Second Wind
FAITH HILL This Kiss
KEITH URBAN But For The Grace Of God
S. TWAIN/B. WHITE From This Moment On
JO DEE MESSINA Downtime
TIM MCGRAW Grown Men Don't Cry
ALABAMA Mountain Music
CYNDI THOMSON What I Really Meant To Say
TRISHA YEARWOOD XXX's And 000's (An...)

4pm

TIM MCGRAW Grown Men Don't Cry
YANKEE GREY All Things Considered
BROOKS & DUNN Ain't Nothing 'Bout You
TOBY KEITH Who's That Man
GARTH BROOKS Shameless
MARK MCGUINN Mrs. Steven Rudy
JEFF CARSON Real Life
SHEDAISI I Will...But
TIM RUSHLOW She Misses Him
ALABAMA Forty Hour Week (For A Livin')
CLAY DAVIDSON Sometimes
SAWYER BROWN Some Girls Do

8pm

LEE ANN WOMACK I Hope You Dance
TRAVIS TRITT It's A Great Day To Be Alive
CARLENE CARTER Every Little Thing
DARRYL WORLEY Second Wind
SHANIA TWAIN No One Needs To Know
GEORGE STRAIT If You Can Do Anything Else
DIXIE CHICKS There's Your Trouble
JESSICA ANDREWS Helplessly, Hopelessly
TIM MCGRAW Grown Men Don't Cry
RASCAL FLATTS This Everyday Love
PHIL VASSAR Rose Bouquet
ALABAMA The Closer You Get



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-in is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WYNY/New York
Big City
(914) 592-1071
Bear/Mitchell
12x Cume 615,800



PLAYS	ARTIST/TITLE	GW	(888)
38	BROOKS & DUNN/Am't Nothing...		12636
30	DOXE CHICKS/I Fall You're		12636
30	TIM MCGRAW/Grown Men Don't Cry		12636
31	TRAVIS TRITTA/It's A Great Day...		12636
29	TIM RUSH/DW/She Misses Him		10366
19	ALAN JACKSON/When Somebody...		10044
20	GEORGE STRAIT/If You Can Do		10044
31	KENNY CHESNEY/Don't Happen Twice		10044
27	PATTY LOVELESS/The Last Thing On...		8100
25	FAITH HILL/It's A Good Day To Get...		8100
24	LONE STAR/FM Already There		7776
22	TRISHA YARWOOD/You'd Love Me		7452
24	MARK MCGUINN/My, Seven Rudy		7452
20	RASCAL FLATTS/While You Loved Me		7128
27	GARY ALLAN/Right Where I...		6804
21	TRICK PONY/For Me		6804
16	BRAD PASELY/Two People Fall...		6804
21	LEANN RIMES/But I Do Love You		6804
21	CLAY DAVIDSON/Sometimes		6804
21	RICHARD MARX/Straight From My...		6804
21	CHARLIE ROBINSON/Where You Bad		6804
30	CHALEE THOMPSON/Go On...		6804
13	CHRIS CAGLE/Am't		5832
20	PHIL VASSAR/Rose Bouquet		5832
17	JAMIE O'NEAL/When I Think About...		5832
17	BYRD WHEELER/It's A Good Day To Get...		5184
17	JESSICA ANDREWS/Who I Am		4860
15	JOE DEE MESSINA/Downtime		4860
14	FAITH HILL/It's My Heart		4536
14	KENNY ROGERS/There You Go Again		4536
14	LEE ANN WOMACK/Why They Call It...		4536
13	DARRYL WORLEY/Second Wind		4212
12	KEITH URBAN/Where The Backstop		4212
12	ALABAMA/Will You Marry Me		3888
6	GARTH BROOKS/When You Come...		3888
9	CHAD BROCKWELL		3564
9	KEITH URBAN/Where The Backstop		3564
9	GEORGE STRAIT/If You Can Do		3564
17	DIAMOND RIO/One More Day		3240
8	REBA MCKENZIE/It's Be		3240

MARKET #2

KZLA/Los Angeles
Efm/ta
(310) 882-8000
Darius/Campes
12x Cume 625,100



PLAYS	ARTIST/TITLE	GW	(888)
47	TIM MCGRAW/Grown Men Don't Cry		21112
50	TRAVIS TRITTA/It's A Great Day...		20706
49	JESSICA ANDREWS/Who I Am		17052
39	JAMIE O'NEAL/There Is No Arizona		15034
31	TOBY KETH'N/How Do You Like...		15034
30	DIAMOND RIO/One More Day		12582
36	LEE ANN WOMACK/If I Fall You're		12582
31	BROOKS & DUNN/Am't Nothing...		12276
27	BRAD PASELY/Two People Fall...		12586
25	SARA EVANS/Don't Ask		10982
26	LONE STAR/FM Already There		10982
30	DOXE CHICKS/I Fall You're		10556
25	LONE STAR/FM Already There		10556
22	MARTINA MCBRIDE/I Love You		10150
17	DOXE CHICKS/Cowboy Take Me Away		9744
18	GARY ALLAN/Right Where I...		9744
20	SARA EVANS/Don't Ask		9338
15	JAMIE O'NEAL/When I Think About...		9338
21	KASEY CHAMBERS/Cry Like A Baby		9338
23	KENNY CHESNEY/Don't Happen Twice		9338
18	PHIL VASSAR/Rose Bouquet		8744
19	BYRD WHEELER/It's A Good Day To Get...		8532
17	BRAD PASELY/Two People Fall...		8532
17	LEANN RIMES/I Need You		8120
19	ANDY GRIGGS/She's Mine		8120
23	FAITH HILL/It's My Heart		7724
18	DOXE CHICKS/Without You		7308
15	LEANN RIMES/But I Do Love You		7308
21	MARK MCGUINN/My, Seven Rudy		6802
9	PHIL VASSAR/Rose Bouquet		6496
18	FAITH HILL/It's My Heart		5278
13	RASCAL FLATTS/While You Loved Me		5278
18	KENNY ROGERS/There You Go Again		5278
10	KEITH URBAN/Where The Backstop		5278
10	CHRIS CAGLE/Am't		5278
10	RASCAL FLATTS/Prayer/For Daylight		4872
9	KEITH URBAN/Where The Backstop		4872
11	DARRYL WORLEY/Second Wind		4466
6	CLAY DAVIDSON/Sometimes		4466
11	WYNNE GILBERT/It's A Good Day To Get...		4060
11	CHAD BROCKWELL		4060
10	TIM MCGRAW/Something Like That		4060

MARKET #3

WUSN/Chicago
Infinity
(773) 649-0099
Thomas/Jordan/Ryan
12x Cume 646,900



PLAYS	ARTIST/TITLE	GW	(888)
28	BROOKS & DUNN/Am't Nothing...		15444
35	JESSICA ANDREWS/Who I Am		15048
28	DOXE CHICKS/I Fall You're		14652
37	TRAVIS TRITTA/It's A Great Day...		14652
37	TIM MCGRAW/Grown Men Don't Cry		13860
34	TOBY KETH'N/How Do You Like...		13464
33	DIAMOND RIO/One More Day		13068
34	LONE STAR/FM Already There		12276
31	TRAVIS TRITTA/It's A Great Day...		10692
28	KENNY CHESNEY/Don't Happen Twice		10296
24	MARK MCGUINN/My, Seven Rudy		9900
20	BRAD PASELY/Two People Fall...		9900
25	GARY ALLAN/Right Where I...		9604
24	CHRIS CAGLE/Am't		9604
24	FAITH HILL/It's My Heart		9604
24	KEITH URBAN/Where The Backstop		9604
23	MONTGOMERY GENTRY/She Couldn't...		9108
21	GEORGE STRAIT/If You Can Do		9108
24	SARA EVANS/Don't Ask		8712
22	JAMIE O'NEAL/When I Think About...		8712
17	PHIL VASSAR/Rose Bouquet		8316
22	TIM RUSH/DW/She Misses Him		8316
10	LEANN RIMES/But I Do Love You		7128
16	ANDY GRIGGS/She's Mine		6732
14	PHIL VASSAR/Just Another Day...		6336
12	CHAD BROCKWELL		6336
12	KEITH URBAN/Where The Backstop		6336
14	JAMIE O'NEAL/There Is No Arizona		5544
9	AARON TIPPINKS/That's The Way		5544
13	TIM MCGRAW/My Next Thirty Years		5148
12	RASCAL FLATTS/While You Loved Me		5148
13	RASCAL FLATTS/While You Loved Me		5148
12	CLAY DAVIDSON/Sometimes		4752
9	JOE DEE MESSINA/Downtime		4752
31	BRAD PASELY/Two People Fall...		4356
12	KEITH URBAN/Where The Backstop		4356
12	CHAD BROCKWELL		4356
6	MARTINA MCBRIDE/There You Are		3564
12	TOBY KETH'N/How Do You Like...		2772

MARKET #4

KYCY/San Francisco
Infinity
(415) 991-9300
Thomas/Jordan/Ryan
12x Cume 357,100



PLAYS	ARTIST/TITLE	GW	(888)
61	BROOKS & DUNN/Am't Nothing...		12006
67	BROOKS & DUNN/Am't Nothing...		11859
67	TIM MCGRAW/Grown Men Don't Cry		11859
64	KENNY CHESNEY/Don't Happen Twice		11828
54	JESSICA ANDREWS/Who I Am		11328
62	DIAMOND RIO/One More Day		11282
35	LONE STAR/FM Already There		10443
65	FAITH HILL/It's My Heart		7965
34	DOXE CHICKS/I Fall You're		6372
35	MARK MCGUINN/My, Seven Rudy		6195
30	MONTGOMERY GENTRY/She Couldn't...		6195
35	GEORGE STRAIT/If You Can Do		6195
34	LEANN RIMES/But I Do Love You		6195
19	GARY ALLAN/Right Where I...		5487
30	SARA EVANS/Don't Ask		5487
31	ALAN JACKSON/When Somebody...		4556
21	TERRI CLARK/No Fear		3717
20	KEITH URBAN/Where The Backstop		3717
21	TRICK PONY/For Me		3540
28	JAMIE O'NEAL/There Is No Arizona		3363
18	PHIL VASSAR/Rose Bouquet		3363
18	GARTH BROOKS/When You Come...		3363
17	SARA EVANS/Don't Ask		3363
20	VINCE GIL/It's A Good Day To Get...		3186
18	RASCAL FLATTS/While You Loved Me		3186
18	SARA EVANS/Don't Ask		3186
18	JOE DEE MESSINA/Downtime		3186
17	BRAD PASELY/Two People Fall...		3009
17	RASCAL FLATTS/While You Loved Me		2832
16	JOE DEE MESSINA/Downtime		2832
10	TOBY KETH'N/How Do You Like...		2655
18	JAMIE O'NEAL/When I Think About...		2655
16	CLAY DAVIDSON/Sometimes		2478
16	TIM MCGRAW/My Next Thirty Years		2478
6	KEITH URBAN/Where The Backstop		2478
10	LEE ANN WOMACK/Why They Call It...		2478
10	BLACK WARRIORS/You've Been		2301
10	RASCAL FLATTS/Prayer/For Daylight		2301
12	BRAD PASELY/Two People Fall...		2301
16	ALAN JACKSON/When Somebody...		2301
6	BYRD WHEELER/It's A Good Day To Get...		2124

MARKET #5

WKTV/Philadelphia
Beasley
(610) 667-9000
McKay/Jack
12x Cume 456,600



PLAYS	ARTIST/TITLE	GW	(888)
36	TIM MCGRAW/Grown Men Don't Cry		12336
33	GARY ALLAN/Right Where I...		11914
37	DOXE CHICKS/I Fall You're		11914
35	TRAVIS TRITTA/It's A Great Day...		11592
36	KENNY CHESNEY/Don't Happen Twice		11592
37	MARK MCGUINN/My, Seven Rudy		11592
35	BROOKS & DUNN/Am't Nothing...		11270
31	SARA EVANS/Don't Ask		11270
24	LONE STAR/FM Already There		9982
22	MONTGOMERY GENTRY/She Couldn't...		9872
19	SONS OF THE DESERT/What I Did Right		8862
19	JOE DEE MESSINA/Downtime		8862
17	RASCAL FLATTS/While You Loved Me		7758
23	BRAD PASELY/Two People Fall...		7406
23	KENNY CHESNEY/Don't Happen Twice		7406
21	LEANN RIMES/But I Do Love You		7084
21	ALAN JACKSON/When Somebody...		6762
21	CLAY DAVIDSON/Sometimes		6762
18	AARON TIPPINKS/That's The Way		6440
18	JAMIE O'NEAL/When I Think About...		6118
18	KENNY ROGERS/There You Go Again		6118
8	LEE ANN WOMACK/Why They Call It...		5152
15	TRISHA YARWOOD/You'd Love Me		4830
14	CAROLYN DUNN/JOHNSON/Complicated		4830
15	TRISHA YARWOOD/You'd Love Me		4538
17	CHRIS CAGLE/Am't		4186
12	TAMMY COO/Raindrops in My Heart		4186
12	KEITH URBAN/Where The Backstop		3842
9	KEITH URBAN/Where The Backstop		3564
10	JAMIE O'NEAL/When I Think About...		3564
10	KENNY ROGERS/There You Go Again		3564
10	DIAMOND RIO/One More Day		3220
10	SARA EVANS/Don't Ask		3220
8	LEE ANN WOMACK/Why They Call It...		3220
6	SARA EVANS/Don't Ask		3220
6	SHEDDAYS/WILL, But		2828
6	RASCAL FLATTS/Prayer/For Daylight		2828
6	MARK WILLIS/Loving Every Minute		2828
6	TOBY KETH'N/How Do You Like...		2828
6	RASCAL FLATTS/This Everyday Love		2828

MARKET #6

KPLX/Dallas-Ft. Worth
Susanna
(214) 526-2400
Phillips/Rivers/Alan
12x Cume 558,300



PLAYS	ARTIST/TITLE	GW	(888)
53	BROOKS & DUNN/Am't Nothing...		21448
55	BLAKE SHELTON/Austin		21065
52	GEORGE STRAIT/If You Can Do		20299
53	KENNY CHESNEY/Don't Happen Twice		20299
51	SARA EVANS/Don't Ask		19533
51	TIM MCGRAW/Grown Men Don't Cry		19150
40	DIAMOND RIO/One More Day		18384
42	CHRIS CAGLE/Am't		17618
46	LONE STAR/FM Already There		16852
38	GARY ALLAN/Right Where I...		14554
35	BROOKS & DUNN/Am't Nothing...		12639
33	DOXE CHICKS/I Fall You're		12639
32	KEITH URBAN/Where The Backstop		12256
27	GREASE/MORROW/Texas On My Mind		10341
22	KEITH URBAN/Where The Backstop		9938
22	CHARLIE ROBINSON/Where You Bad		9275
30	JOE DEE MESSINA/Downtime		8829
22	TRACY LAWRENCE/Unleashed		8406
11	TIM MCGRAW/Am't All The Time		8013
17	TRAVIS TRITTA/It's A Great Day...		8013
17	KENNY CHESNEY/Don't Happen Twice		8013
17	MARK MCGUINN/My, Seven Rudy		6128
12	SHEDDAYS/WILL, But		5745
15	DARRYL WORLEY/Second Wind		5745
9	LONE STAR/FM Already There		5362
10	KEITH URBAN/Where The Backstop		5362
14	TOBY KETH'N/How Do You Like...		5362
12	SARA EVANS/Don't Ask		3783
13	TRAVIS TRITTA/It's A Great Day...		3783
11	PAT GREEN/Caryn		4979
13	TIM MCGRAW/Something Like That		4979
13	TIM MCGRAW/My Next Thirty Years		4979
15	JESSICA ANDREWS/Who I Am		4576
14	RASCAL FLATTS/Prayer/For Daylight		4576
12	CHRIS CAGLE/Am't		4596
12	FAITH HILL/It's My Heart		4596
11	GEORGE STRAIT/If You Can Do		4213
12	CHARLIE ROBINSON/Where You Bad		4213
11	LEE ANN WOMACK/Why They Call It...		4213
8	BRAD PASELY/Two People Fall...		4213
12	DARRYL WORLEY/It's A Good Day To Get...		4213

MARKET #6

KSCB/Dallas-Ft. Worth
ABC
(817) 640-1963
James/O'Brian
12x Cume 482,500



PLAYS	ARTIST/TITLE	GW	(888)
24	AARON TIPPINKS/People Like Us		12804
24	LONE STAR/FM Already There		12222
41	BRAD PASELY/Two People Fall...		11931
41	GREASE/MORROW/Texas On My Mind		9894
42	MONTGOMERY GENTRY/She Couldn't...		8730
44	BROOKS & DUNN/Am't Nothing...		7857
16	TIM MCGRAW/Grown Men Don't Cry		6984
9	JAMIE O'NEAL/When I Think About...		6984
22	CLAY DAVIDSON/Sometimes		6402
18	KEITH URBAN/Where The Backstop		6111
25	MARK MCGUINN/My, Seven Rudy		6111
18	GEORGE STRAIT/If You Can Do		5820
1	ANDY GRIGGS/How Cool Is That		5820
28	JOE DEE MESSINA/Downtime		5820
18	KENNY ROGERS/There You Go Again		5278
18	CHRIS CAGLE/Am't		5278
22	DARRYL WORLEY/Second Wind		5278
29	ALAN JACKSON/When Somebody...		5238
17	PHIL VASSAR/Rose Bouquet		5238
16	JESSICA ANDREWS/Who I Am		4947
18	KEITH URBAN/Where The Backstop		4365
15	GARY ALLAN/Right Where I...		4365
14	DOXE CHICKS/I Fall You're		4074
15	ANDY GRIGGS/You Made Me That Way		4074
14	FAITH HILL/It's My Heart		4074
13	RASCAL FLATTS/While You Loved Me		4074
13	DIAMOND RIO/One More Day		3783
13	DIAMOND RIO/One More Day		3783
12	BLAKE SHELTON/Austin		3492
10	TRICK PONY/For Me		3201
11	TRICK PONY/For Me		3201
11	JOE DE		

Country Playlists

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #12
WKIS/Miami
Infinity
(954) 431-6200
Walker/McCoy/Evans
12c Cume 340,900

99.9 KISS COUNTRY

PLAYS	ARTIST/TITLE	GI (888)
35	BROOKS & DUNN/Ain't Nothing...	9158
37	KENNY CHESNEY/Don't Happen Twice	8917
39	JESSICA ANDREWS/Who I Am	8435
39	ALAN JACKSON/When Somebody...	8435
33	TIM RUSHLOW/She Misses Him	8435
34	DOE CHICKS/If I Fall You're...	8194
34	TIM MCGRAW/Grown Men Don't Cry	8194
34	TRAVIS TRITTT/It's A Great Day...	8194
28	GARY ALLAN/Right Where L...	6266
17	SARA EVANIS/Just Another Day...	6266
22	MONTGOMERY GENTRY/She Couldn't...	5543
22	DIAMOND RIO/One More Day	5322
22	MARK MCGURU/Mrs. Steven Rudy	5061
20	AARON TIPP/Walkin' Like A Man	4820
19	PHIL VASSAR/Rose Bouquet	4820
18	PATTY LOVELESS/The Last Thing On...	4820
18	CHRIS CAGLE/Laredo	4097
17	LONESTAR/Trn Already There	4097
17	BRAD PANSLEY/Two People Fall...	4097
17	RASCAL FLATTS/While You Loved Me	4097
17	SONS OF THE DESERT/What I Did Right	4097
17	KEITH URBAN/Where The Backlog...	4097
16	TAMMY COOPER/Angels in Waiting	3856
16	LEANN RIME/S'but I Do Love You	3856
16	GEORGE STRATTON/You Can Do...	3856
16	TRICK PONY/Our Love	3856
15	TERRI CLARK/No Fear	3615
15	FAITH HILL/My Heart Had...	3615
15	KEITH URBAN/Out For The Grac...	3615
14	KENNY ROGERS/There You Go Again	3374
14	TOBY KETH/You Shouldn't...	3374
14	JOE MESSINA/Downtime	3374
14	TOBY KETH/How Do You Like...	3374
14	BRAD PANSLEY/Danced	3374
14	RASCAL FLATTS/This Everyday Love	3374
14	SHEDASYS/Lucky 4 You...	3374
13	JAMIE O'NEAL/When I Think About...	3133
13	TIM MCGRAW/My Next Thirty Years	3133
13	JAMIE O'NEAL/There Is No Arizona	3133
13	PHIL VASSAR/Just Another Day...	3133

MARKET #14
KMPS/Seattle-Tacoma
Infinity
(206) 805-9941
Brenner/Thomas
12c Cume 390,380

94.1 WJMPSE

PLAYS	ARTIST/TITLE	GI (888)
38	BROOKS & DUNN/Ain't Nothing...	10200
39	DOE CHICKS/If I Fall You're...	9435
39	TRAVIS TRITTT/It's A Great Day...	9435
39	BROOKS & DUNN/Ain't Nothing...	9435
33	KENNY CHESNEY/Don't Happen Twice	9180
33	GEORGE STRATTON/You Can Do...	9180
32	SARA EVANIS/Just Another Day...	7905
31	MARK MCGURU/Mrs. Steven Rudy	7905
21	LONESTAR/Trn Already There	7395
20	ALAN JACKSON/When Somebody...	6160
24	PHIL VASSAR/Rose Bouquet	5825
24	GARY ALLAN/Right Where L...	5825
24	JESSICA ANDREWS/Who I Am	5825
24	TIM RUSHLOW/She Misses Him	5825
24	TOBY KETH/You Shouldn't...	5825
19	JOHN MONTGOMERY/The Little Girl	3570
14	PHIL VASSAR/Just Another Day...	3310
11	SARA EVANIS/Just Another Day...	3060
11	KEITH URBAN/Where The Backlog...	3060
11	RASCAL FLATTS/While You Loved Me	3060
11	FAITH HILL/My Heart Had...	2805
10	DIAMOND RIO/One More Day	2550
10	SONS OF THE DESERT/What I Did Right	2550
10	LONESTAR/Trn Already There	2550
10	BRAD PANSLEY/Two People Fall...	2550
10	LONESTAR/Trn Already There	2295
9	JOE MESSINA/Downtime	2295
9	JAMIE O'NEAL/There Is No Arizona	2295
9	TRAVIS TRITTT/It's A Great Day...	2295
9	CYNTHY THOMPSON/What I Really...	2040

MARKET #15
KMILE/Phoenix
Infinity
(602) 264-0108
Garrison/Loss
12c Cume 392,600

94.1 WJMPSE

PLAYS	ARTIST/TITLE	GI (888)
52	BROOKS & DUNN/Ain't Nothing...	8424
53	LONESTAR/Trn Already There	8568
47	TIM MCGRAW/Grown Men Don't Cry	8112
47	LEANN RIME/S'but I Do Love You	8112
53	SARA EVANIS/Just Another Day...	7956
37	SHEDASYS/Lucky 4 You...	7332
44	GARY ALLAN/Right Where L...	5148
28	DOE CHICKS/If I Fall You're...	5148
27	GEORGE STRATTON/You Can Do...	4992
31	KENNY CHESNEY/Don't Happen Twice	4992
29	JAMIE O'NEAL/When I Think About...	4524
26	BRAD PANSLEY/Two People Fall...	4524
26	RASCAL FLATTS/While You Loved Me	4524
26	FAITH HILL/My Heart Had...	4368
23	TIM MCGRAW/Trn Already There	4212
11	CYNTHY THOMPSON/What I Really...	3900
27	JOE MESSINA/Downtime	3744
22	JEFF CARSON/Real Life	3432
26	PHIL VASSAR/Rose Bouquet	3432
22	BROOKS & DUNN/Long Goodbye	3432
13	JESSICA ANDREWS/Happesly...	3276
22	TRAVIS TRITTT/It's A Great Day...	3276
21	MONTGOMERY GENTRY/She Couldn't...	3276
24	RASCAL FLATTS/This Everyday Love	3276
23	PHIL VASSAR/Just Another Day...	3276
20	JESSICA ANDREWS/Who I Am	3120
11	KEITH URBAN/Out For The Grac...	2964
18	TIM RUSHLOW/She Misses Him	2964
17	LEE ANN WOMACK/Hope You Dance	2652
16	DIAMOND RIO/One More Day	2496
18	GEORGE STRATTON/You Can Do...	2496
18	AARON TIPP/Walkin' Like A Man	2496
18	LONESTAR/Trn Already There	2496
15	JOE MESSINA/Downtime	2496
15	LEANN RIME/S'but I Do Love You	2496
16	SHANNA TWAIN/It's A Good Way To Get...	2496
16	SHANNA TWAIN/It's A Good Way To Get...	2340
16	JAMIE O'NEAL/There Is No Arizona	2184
16	TIM MCGRAW/Something Like That	2184

MARKET #16
KNIX/Phoenix
Clear Channel
(602) 966-8206
King/Foster
12c Cume 342,200

93.1 WJMPSE

PLAYS	ARTIST/TITLE	GI (888)
46	BROOKS & DUNN/Ain't Nothing...	9456
46	KENNY CHESNEY/Don't Happen Twice	9456
47	DOE CHICKS/If I Fall You're...	9259
47	TIM MCGRAW/Grown Men Don't Cry	9259
45	LEANN RIME/S'but I Do Love You	9259
48	TRAVIS TRITTT/It's A Great Day...	8471
44	LEANN RIME/S'but I Do Love You	8471
24	BRAD PANSLEY/Two People Fall...	5713
29	MARK MCGURU/Mrs. Steven Rudy	5713
26	JAMIE O'NEAL/When I Think About...	5516
27	SARA EVANIS/Just Another Day...	5319
27	LONESTAR/Trn Already There	5319
25	JOE MESSINA/Downtime	5122
25	GEORGE STRATTON/You Can Do...	5122
21	KEITH URBAN/Where The Backlog...	5122
27	GARY ALLAN/Right Where L...	4925
25	RASCAL FLATTS/While You Loved Me	4925
24	JESSICA ANDREWS/Who I Am	4728
24	AARON TIPP/Walkin' Like A Man	4728
26	TRAVIS TRITTT/It's A Great Day...	4728
24	CAROLYN DAWN JOHNSON/Complicated	4728
23	ALAN JACKSON/When Somebody...	4531
12	CYNTHY THOMPSON/What I Really...	3276
22	DARREY WORLEY/Second Wind	4334
22	DIAMOND RIO/One More Day	3743
19	SHEDASYS/Lucky 4 You...	3743
18	MONTGOMERY GENTRY/She Couldn't...	3743
18	PHIL VASSAR/Just Another Day...	3743
17	RASCAL FLATTS/This Everyday Love	3546
15	STEVE WARSNER/It's A Good Way To Get...	3349
17	LONESTAR/Trn Already There	3349
17	STEVE WARSNER/It's A Good Way To Get...	3349
17	LONESTAR/Trn Already There	3152
14	TRAVIS TRITTT/It's A Great Day...	3152
17	LEANN RIME/S'but I Do Love You	3152
18	SARA EVANIS/Just Another Day...	2965
18	PHIL VASSAR/Just Another Day...	2965
16	JOE MESSINA/Downtime	2965

MARKET #17
KSON/San Diego
Jefferson-Pilot
(619) 291-9797
Dimick/Tyler
12c Cume 241,400

93.1 WJMPSE

PLAYS	ARTIST/TITLE	GI (888)
42	BROOKS & DUNN/Ain't Nothing...	7080
37	TOBY KETH/You Shouldn't...	5217
37	KENNY CHESNEY/Don't Happen Twice	5217
36	JESSICA ANDREWS/Who I Am	5076
36	DIAMOND RIO/One More Day	5076
35	BROOKS & DUNN/Ain't Nothing...	4935
35	TRAVIS TRITTT/It's A Great Day...	4935
31	MONTGOMERY GENTRY/She Couldn't...	4935
33	DOE CHICKS/If I Fall You're...	4734
35	PHIL VASSAR/Just Another Day...	4633
36	DOE CHICKS/If I Fall You're...	4633
31	JAMIE O'NEAL/There Is No Arizona	4057
23	GARY ALLAN/Right Where L...	4057
33	LONESTAR/Trn Already There	4089
32	DOE CHICKS/Without You	3807
24	GEORGE STRATTON/You Can Do...	3807
27	BRAD PANSLEY/Two People Fall...	3525
23	SONS OF THE DESERT/What I Did Right	3384
24	CHRIS CAGLE/Laredo	3384
24	SARA EVANIS/Just Another Day...	3384
22	PHIL VASSAR/Rose Bouquet	3102
20	KEITH URBAN/Where The Backlog...	2820
25	MARK MCGURU/Mrs. Steven Rudy	2679
17	LEANN RIME/S'but I Do Love You	2397
17	FAITH HILL/My Heart Had...	2397
16	SARA EVANIS/Just Another Day...	2256
16	RASCAL FLATTS/While You Loved Me	2256
18	MARK MCGURU/Mrs. Steven Rudy	1974
14	LEANN RIME/S'but I Do Love You	1974
14	CHAD BROCK/Nut	1974
14	TRISHA YEARWOOD/Would've Loved...	1974
14	CYNTHY THOMPSON/What I Really...	1974
13	LONESTAR/Trn Already There	1833
13	TIM MCGRAW/My Next Thirty Years	1833
13	DOE CHICKS/Cowboy Like Me Away	1833
12	RASCAL FLATTS/This Everyday Love	1652
14	AARON TIPP/Walkin' Like A Man	1591
6	ALAN JACKSON/When Somebody...	1410
6	ALAN JACKSON/When Somebody...	1269
6	AARON TIPP/Walkin' Like A Man	1269

MARKET #18
KEYY/Minneapolis
Clear Channel
(952) 820-4200
Swingberg/Roberts
12c Cume 398,800

102.5 K102

PLAYS	ARTIST/TITLE	GI (888)
31	LONESTAR/Trn Already There	7967
40	DOE CHICKS/If I Fall You're...	7710
38	TIM MCGRAW/Grown Men Don't Cry	7710
29	BRAD PANSLEY/Two People Fall...	7453
41	GARY ALLAN/Right Where L...	7196
29	SHEDASYS/Lucky 4 You...	7196
28	KENNY CHESNEY/Don't Happen Twice	7196
28	LEANN RIME/S'but I Do Love You	6682
22	GEORGE STRATTON/You Can Do...	5654
22	MARK MCGURU/Mrs. Steven Rudy	5654
21	SARA EVANIS/Just Another Day...	5387
21	JAMIE O'NEAL/When I Think About...	5140
19	JESSICA ANDREWS/Who I Am	4883
19	MONTGOMERY GENTRY/She Couldn't...	4883
26	CYNTHY THOMPSON/What I Really...	4883
18	TERRI CLARK/No Fear	4626
16	JOE MESSINA/Downtime	4626
16	KEITH URBAN/Out For The Grac...	4626
16	CAROLYN DAWN JOHNSON/Complicated	4369
17	BLAKE SHELTON/Austin	4369
16	BYRD WICHESNITTA/Good Way To Get...	4112
16	RASCAL FLATTS/While You Loved Me	4112
16	KEITH URBAN/Where The Backlog...	3856
16	SONS OF THE DESERT/What I Did Right	3856
16	PHIL VASSAR/Rose Bouquet	3856
16	JOE MESSINA/Downtime	3856
16	KEITH URBAN/Where The Backlog...	3856
16	FAITH HILL/My Heart Had...	3341
13	JEFF CARSON/Real Life	3341
13	JOHN RICH/Forever Loving You	3341
13	DIAMOND RIO/One More Day	3341
13	RASCAL FLATTS/This Everyday Love	3341
13	LEE ANN WOMACK/Hope You Dance	2827
11	BLAKE SHELTON/Austin	2827
11	CLAY DAVIDSON/Sometimes	2607
8	ALAN JACKSON/When Somebody...	2570
9	TRACY LAWRENCE/Unforgotten	2570

MARKET #19
WJL/St. Louis
Bonnevillie
(314) 781-9600
Schiff/Almonte
12c Cume 356,300

WJL 92.9

PLAYS	ARTIST/TITLE	GI (888)
42	KENNY CHESNEY/Don't Happen Twice	11376
46	BROOKS & DUNN/Ain't Nothing...	11376
44	TIM MCGRAW/Grown Men Don't Cry	10191
34	GARY ALLAN/Right Where L...	9717
28	LONESTAR/Trn Already There	9243
42	DOE CHICKS/If I Fall You're...	7821
37	TRAVIS TRITTT/It's A Great Day...	7821
31	GEORGE STRATTON/You Can Do...	7347
21	JESSICA ANDREWS/Who I Am	6673
24	TOBY KETH/You Shouldn't...	6399
37	FAITH HILL/My Heart Had...	6399
23	KEITH URBAN/Where The Backlog...	5925
20	RASCAL FLATTS/This Everyday Love	5488
23	DIAMOND RIO/One More Day	5488
24	TOBY KETH/You Shouldn't...	5488
20	BRAD PANSLEY/Two People Fall...	5451
23	AARON TIPP/Walkin' Like A Man	5451
23	AARON TIPP/Walkin' Like A Man	4977
17	LONESTAR/Trn Already There	4746
19	MONTGOMERY GENTRY/She Couldn't...	4746
16	KEITH URBAN/Out For The Grac...	4503
19	TOBY KETH/How Do You Like...	4503
23	SARA EVANIS/Just Another Day...	4503
17	JOE MESSINA/Downtime	4029
14	LEANN RIME/S'but I Do Love You	4029
17	KEITH URBAN/Where The Backlog...	3792
19	JAMIE O'NEAL/When I Think About...	3792
15	PHIL VASSAR/Rose Bouquet	3555
16	SHEDASYS/Lucky 4 You...	3555
16	ALAN JACKSON/When Somebody...	3555
15	RASCAL FLATTS/While You Loved Me	3055
12	RASCAL FLATTS/While You Loved Me	2943
12	TRISHA YEARWOOD/Would've Loved...	2943
12	PHIL VASSAR/Just Another Day...	2844
10	SARA EVANIS/Just Another Day...	2844
13	ALAN JACKSON/When Somebody...	2844
12	LONESTAR/Trn Already There	2844
13	RASCAL FLATTS/This Everyday Love	2844
11	LONESTAR/Trn Already There	2844
11	CLAY DAVIDSON/Sometimes	2607
9	CHRIS CAGLE/Laredo	2607
9	DOE CHICKS/Without You	2607

MARKET #20
WPOC/Baltimore
Clear Channel
(410) 366-3693
Lindner/Roberts
12c Cume 375,600

WPOC 93.1

PLAYS	ARTIST/TITLE	GI (888)
47	BROOKS & DUNN/Ain't Nothing...	12450
46	KENNY CHESNEY/Don't Happen Twice	11454
39	TRAVIS TRITTT/It's A Great Day...	11205
46	JESSICA ANDREWS/Who I Am	10209
38	DIAMOND RIO/One More Day	8654
29	GARY ALLAN/Right Where L...	8217
28	TIM MCGRAW/Grown Men Don't Cry	7719
37	DOE CHICKS/If I Fall You're...	7221
29	LONESTAR/Trn Already There	6728
22	LONESTAR/Trn Already There	6225
23	BLAKE SHELTON/Austin	5727
23	SHEDASYS/Lucky 4 You...	5478
22	FAITH HILL/My Heart Had...	5478
21	LONESTAR/Trn Already There	5478
22	BRAD PANSLEY/Two People Fall...	5243
22	AARON TIPP/Walkin' Like A Man	4974
16	TIM RUSHLOW/She Misses Him	3984
13	TIM MCGRAW/My Next Thirty Years	3735
13	TOBY KETH/How Do You Like...	3735
15	RASCAL FLATTS/This Everyday Love	3735
10	JAMIE O'NEAL/When I Think About...	3486
11	JOE MESSINA/Downtime	3237
11	JAMIE O'NEAL/There Is No Arizona	3237
15	LEANN RIME/S'but I Do Love You	3237
8	ALAN JACKSON/When Somebody...	2988
16	DOE CHICKS/Without You	2490
12	BRAD PANSLEY/Two People Fall...	2490
9	TRAVIS TRITTT/It's A Great Day...	2490
6	BRAD PANSLEY/Two People Fall...	2241
6	JOE MESSINA/Downtime	2241
9	KENNY CHESNEY/Don't Happen Twice	1992
6	GEORGE STRATTON/You Can Do...	1992
6	TIM MCGRAW/Something Like That	1743
6	CLAY DAVIDSON/Sometimes	1494
7	KENNY ROGERS/There You Go Again	1494
7	BROOKS & DUNN/You're Always Be...	1494

MARKET #21
WOYK/Tampa
Clear Channel
(813) 287-8995
Martin/Roberts
12c Cume 348,800

WOYK 93.1

PLAYS	ARTIST/TITLE	GI (888)
35	BROOKS & DUNN/Ain't Nothing...	7875
31	TIM MCGRAW/Grown Men Don't Cry	7425
30	KENNY CHESNEY/Don't Happen Twice	6975
28	JESSICA ANDREWS/Who I Am	6750
29	DOE CHICKS/If I Fall You're...	6525
30	TRAVIS TRITTT/It's A Great Day...	6300
26	TOBY KETH/You Shouldn't...	5850
26	DIAMOND RIO/One More Day	5400
16	ALAN JACKSON/When Somebody...	5400
17	LONESTAR/Trn Already There	5050
7	JOE MESSINA/Downtime	4500
19	SARA EVANIS/Just Another Day...	4275
1		

"And how she loves me, I don't understand,
And if time won't change me, perhaps she can"

"God don't let me break her heart"

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mkinosox@rronline.com

Stuck In The Middle With You

Mainstream Hot ACs see competition on either side

Start with a Mainstream AC, blend in a Mainstream Hot AC, and top it off with what R&R once dubbed a Pop/Alternative Hot AC. Markets concocting such three-way mixes can generally witness some very interesting results.

Scuffles between the two Hot AC factions may not quite reach nightmare proportions, but Hot AC KIMN/Denver PD, Ron Harrell remarks, "It's a dream with many different interpretations."

Mainstream Hot ACs in such scenarios, he says, are often "muddled." In the case of Denver, Tribune's KOSI is cast in the role of the Mainstream AC. "It's well-established and well-programmed and has always been a strong station in this market," remarks Harrell. "We watch it and take it very seriously, but we don't exactly play into its hands."

He claims that some other ACs, including KOSI, are not necessarily getting more aggressive with current play totals, but their gold category is contributing to a brighter sound. "They're playing groups like Mike & The Mechanics much more than they did before."

Loss Of Focus

One of Pop/Alternative's original players, crosstown KALC (Alice),



Ron Harrell

supplies KIMN with close Hot AC competition. "We're right in the middle of KOSI and KALC," Harrell notes. "CHR, Country or Oldies would find that position challenging. It's very easy to find yourself trying to serve two masters and losing sight of your target audience and the station's destiny. You can also go after a competitor so fiercely that you end up creating two stations that sound alike. The one you're pursuing often wins because it's the one that owned the images to begin with."

KIMN's demographic target is women 25-44, and Harrell paints the Hot AC as a "family-friendly station." He says, "Many of our listeners are soccer moms. [Hot AC KYKY/St. Louis OMPD] Smokey Rivers often refers to KYKY/St. Louis as a station people graduate to. We think of KIMN the same way. Our listeners aren't ready to become middle-aged and, at the same time, aren't concerned about being too hip for the room."

In addition to sharing a music position, KIMN and KALC were, until

very recently, under the common ownership of AMFM. "Situations like that can protect the leader," says Harrell, "but it wasn't until we knew that we would no longer have that association that we felt we could push the envelope. Some people may not want to hear it, but that's really when we began to succeed last year."

He fully understood the parameters of how Denver's AMFM cluster was devised before he entered the Alice-KIMN union, and Harrell says, "If I'd become upset after I had agreed to the arrangement, it would have been my problem — not theirs. You have to deal with it and move along."

Neither KIMN nor KALC is now owned by Clear Channel, the company that purchased AMFM. KIMN's parent these days is Infinity, and Alice is part of the Emmis chain.

While it's been gratifying for Harrell to see KIMN do well, he maintains that Alice was never really its target. "The goal was to get KIMN in a healthy position, and we were able to take the blinders off in order to do that. Part of our success was that we didn't consciously say we were going after Alice. That might

"It's very easy to find yourself trying to serve two masters and losing sight of your target audience and the station's destiny. You can go after a competitor so fiercely that you end up creating two stations that sound alike."

Ron Harrell

have been a misstep. I felt we would have lost that battle."

Fit And Balanced

As Pop/Alternatives began sprouting up, it became common to see Mainstream Hot ACs start mimicking their new challengers' playlists. It's critical, though, for Mainstream Hot AC programmers to remember what has worked best for their stations in the past. "We've purposely pushed the envelope at times and seen what's dangerous territory for us," notes Harrell.

"Some Backstreet Boys, 'N Sync and Britney Spears songs helped us last year because there wasn't a CHR in town playing that type of music. We suddenly became more of a pop-flavored Hot AC. If we feel a 98 Degrees ballad fits, we'll play it. It doesn't matter if Alice or KOSI is playing it. We do it for balance."

Harrell is very careful with the amount of pop/alternative and alternative product KIMN plays. He says, "We allow Alice to warm that stuff up for us. I'd caution other Mainstream Hot AC PDs against making their stations so Pop/Alternative that they can't play a new Madonna record or a Faith Hill crossover song because it doesn't fit with the rest of the station."

"If these stations lean too much in the Pop/Alternative direction, they'll become more niched and less mass-appeal. We'll then give all that great music that provides variety to the Top 40s. We're in just as much danger of going to the extreme side of the format as those Top 40s that are now worrying that they're doing the same."

Another Element Highlighted

Similar to what we illustrated above with Denver, a strong West Palm Beach AC, Infinity's WEAT (Sunny), is represented on one side of that market's format spectrum, while a Pop/Alternative, Infinity's WMBX (Mix) is found on the other wing. James Crystal Hot AC WRMF rests between the two.

WRMF plays the center position musically as best it can. However, station personnel feel that nonmusic elements can best differentiate 'RMF from Sunny and Mix. "Quite frankly, I'm not sure we can win musically," admits WRMF PD Russ

Morley, who is now in his third tour of duty with the Jim Hilliard-owned outlet.

"We're playing what we feel are the right tunes for the target demo, but so are two other stations in town. That puts us in kind of a no man's land. You want to stand out from the crowd and not be another 'Best Mix of the '80s, '90s and Today' radio station."

According to Morley, WRMF has always been known for top-quality promotions. "We didn't run any generic music on our television campaign, and our on-air promos focus more on how listeners can get involved to win fun things. We got back into doing bigger-than-life promotions, which is what 'RMF had been known for. That's what helped put us back on the map. While we still spend hours and hours a week on music, it's taken a secondary role in on- and off-air promotion."

Capitalizing on the *Survivor* craze, WRMF organized a promotion called Marooned, in which 30 contestants participated in various head-to-head competitions in the Bahamas. "We also took a plane load of people on a skiing trip in early March," recalls Morley, "and there's also a direct-mail piece in the works that will get a lot of attention."

Entertainment Vs. Clutter

While one of Morley's chief responsibilities is keeping WRMF as clutter-free as possible, he acknowledges, "There's no doubt about it — we are cluttered. I've become a clutter manager. That's just the nature of the beast in today's radio environment because everyone wants added value. The challenge we face day in and day out is dealing with that while still making our on-air product sound like entertainment."

When WRMF schedules a promotion meeting, he says, "We bring every creative mind at the station into it. By doing that you can suddenly turn apples into applesauce."

Comparing WRMF's promotional approach to that of his competitors, Morley notes that Sunny has a stock promotional portfolio. "It's been very effective for them. They're heavy telemarketers, and they run a generic music spot on television that features



Russ Morley

Cramped Quarters

Los Angeles, Boston, St. Louis, Tampa, Denver, Salt Lake City, West Palm Beach and Lexington, KY are among the approximately 20 top-200 markets where a competitive mainstream Hot AC exists between a strong Mainstream or Soft AC and a Pop/Alternative Hot AC.

Here's how six stations in two of the aforementioned metros performed this fall among three key female demos. Percentage fluctuations noted are based on fall '99-fall '00 numbers.

Denver

City	AC	Hot AC	Pop/Alt Hot AC
Denver (Market No. 23)	KOSI	KIMN	KALC
	Women 18-34	Women 25-54	Women 35-64
KALC	7.6 (No. 4) -6%	4.3 (No. 6) flat	2.2 (No. 12) -15%
KIMN	8.3 (No. 2) -11%	6.6 (No. 4) -21%	5.4 (No. 6) -18%
KOSI	7.8 (No. 3) -18%	11.2 (No. 1) +17%	11.4 (No. 1) +11%

While each was down year-to-year, KIMN, KOSI and KALC formed a two-three-four punch among women 18-34. Country KYGO (10.5) occupied the top spot this fall in that demo.

West Palm Beach

City	AC	Hot AC	Pop/Alt Hot AC
West Palm Beach (Market No. 51)	WEAT	WRMF	WMBX
	Women 18-34	Women 25-54	Women 35-64
WEAT	9.4 (No. 3) +6%	13.1 (No. 1) -8%	13.0 (No. 1) -18%
WMBX	5.0 (No. 6) +56%	4.4 (No. 5) +10%	2.6 (No. 10) -19%
WRMF	11.6 (No. 1) +53%	11.1 (No. 2) +23%	8.1 (No. 2) +7%

R&R AC Top 30

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	2670	+74	312522	24	115/0
	2	'N SYNC This I Promise You (Jive)	2322	-14	276119	30	114/0
	4	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2260	+196	267847	21	100/0
	7	LIONEL RICHIE Angel (Island/IDJMG)	2069	+136	238700	12	111/0
	3	R. MARTIN F/C. AGUILERA Nobody Wants To Be Lonely (Columbia)	2044	-104	225346	15	110/0
	8	DIDO Thankyou (Arista)	1927	+347	225935	10	98/5
	6	FAITH HILL The Way You Love Me (Warner Bros.)	1864	-83	250070	36	109/0
	5	BACKSTREET BOYS Shape Of My Heart (Jive)	1719	-254	205779	29	105/0
	9	ENYA Only Time (Reprise)	1586	+34	173476	14	109/1
	11	BBMAK Back Here (Hollywood)	1307	-43	140920	37	97/0
	13	THE CORRS Breathless (143/Lava/Atlantic)	1224	-17	149689	34	82/1
	10	HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1213	-239	145845	32	97/0
	12	LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1189	-151	136203	57	99/0
	14	DON HENLEY Taking You Home (Warner Bros.)	1188	-34	137575	52	97/0
	15	98 DEGREES My Everything (Universal)	1145	+48	145740	13	91/0
	17	MARC ANTHONY My Baby You (Columbia)	1054	+133	138528	34	84/0
	16	SAVAGE GARDEN I Knew I Loved You (Columbia)	1010	-59	132646	80	94/0
	19	STEVIE NICKS Every Day (Reprise)	821	+85	82633	5	90/5
	18	PETER CETERA Perfect World (DDE)	784	+33	70781	8	83/0
	20	SHAWN COLVIN Whole New You (Columbia)	634	+44	67744	11	71/0
	21	BEE GEES This Is Where I Came In (Universal)	582	+14	81151	7	69/1
	25	BBMAK Ghost Of You And Me (Hollywood)	554	+166	42103	2	72/9
	23	TAMARA WALKER Didn't We Love (Curb)	535	+61	43665	7	69/2
	24	SOPHIE B. HAWKINS Walking In My Blue Jeans (Trumpet Swan/Rykodisc)	531	+70	41025	5	68/3
	22	JOURNEY All The Way (Columbia)	516	+33	47927	9	60/3
	26	DIAMOND RIO One More Day (Arista)	497	+118	47266	3	53/24
	27	BACKSTREET BOYS More Than That (Jive)	451	+120	75890	3	62/10
	30	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	373	+83	38051	2	25/5
Debut	29	MADONNA What It Feels Like For A Girl (Maverick/WB)	344	+112	59226	1	46/2
	28	CREED With Arms Wide Open (Wind-up)	325	0	35163	6	15/1

Most Added.

ARTIST TITLE LABEL(S)	ADDS
DIAMOND RIO One More Day (Arista)	24
EDWIN MCCAIG Hearts Fall (Lava/Atlantic)	16
BACKSTREET BOYS More Than That (Jive)	10
BBMAK Ghost Of You And Me (Hollywood)	9
DIDO Thankyou (Arista)	5
STEVIE NICKS Every Day (Reprise)	5
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	5
S CLUB 7 Never Had A Dream Come True (A&M/Interscope)	5
NELLY FURTADO I'm Like A Bird (DreamWorks)	4
S. B. HAWKINS Walking In My... (Trumpet Swan/Rykodisc)	3
JOURNEY All The Way (Columbia)	3
BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
DIDO Thankyou (Arista)	+347
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	+196
BBMAK Ghost Of You And Me (Hollywood)	+166
LIONEL RICHIE Angel (Island/IDJMG)	+136
MARC ANTHONY My Baby You (Columbia)	+133
BACKSTREET BOYS More Than That (Jive)	+120
DIAMOND RIO One More Day (Arista)	+118
MADONNA What It Feels Like For A Girl (Maverick/WB)	+112
BRICKMAN F/HILL & PORTER Destiny (Windham Hill)	+107
STEVIE NICKS Every Day (Reprise)	+85



116 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

NELLY FURTADO I'm Like A Bird (DreamWorks)
Total Plays: 319, Total Stations: 29, Adds: 4

DOOBIE BROTHERS Ordinary Man (Pyramid)
Total Plays: 259, Total Stations: 43, Adds: 2

S CLUB 7 Never Had A Dream Come True (A&M/Interscope)
Total Plays: 196, Total Stations: 18, Adds: 5

BRITNEY SPEARS Don't Let Me Be The Last To... (Jive)
Total Plays: 132, Total Stations: 25, Adds: 3

SADE King Of Sorrow (Epic)
Total Plays: 126, Total Stations: 21, Adds: 1

LAURA PURSELL What Only Love Can Do (Netcom Music.com)
Total Plays: 72, Total Stations: 17, Adds: 0

EDWIN MCCAIG Hearts Fall (Lava/Atlantic)
Total Plays: 24, Total Stations: 16, Adds: 16

Songs ranked by total plays

Breakers.

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

Enya
"Only Time"
R&R 9 Monitor 8*

Sales climbing weekly—approaching Double Platinum!
Great research and Instant phone reaction!
Appearing on the World Music Awards May 28th on ABC



Gaining interest from CHR

WNCI Columbus PD Jimmy Steele says: "Immediate reactions on the phones, E-mails. We even received a few letters. Top 5 phones based solely on Midday Spiking."
Z104 Madison PD Tommy Bodean says: "This one has the feel of one of those long-term records that goes from a favorite record from all of the adult females in the office, to one of the biggest records of the year . . . programmers need to get into the fact that they CAN segue from JA Rule to ENYA"

Karen Lehner

“nothing personal”



impact date: may 21

grey mouse records
contact: Gail Roberts
Ph: 323 934 7765
email: grpr@pacbell.net

Ashton Consultants
contact: Jack Ashton
Ph: 805 564 8335
email: ashtonconsults@aol.com

from the new grey mouse records album
two feet firmly off the ground

gmr
grey mouse records

www.karenlehner.com

Stuck In The Middle

Continued from Page 29

artists like Elton John, Shania Twain, Phil Collins and Whitney Houston. It won't turn any heads, but it nicely reinforces their music position."

Mix, on the other hand, offered \$1 million last fall to a designated caller who could correctly recite WMBX's three-sentence-long positioner when called by the station. In such cases, explains Morley, a station spends \$20,000 on insurance. "Dallas-based SCI picks the phone numbers. The person being called has to say the phrase correctly right on the spot. They also ran some television with that promotion. I don't think anyone won the money, but that's how they chose to come against us."

Morning Drive At 6pm

In addition to promotion, personalities are extremely important to WRMF, as evidenced by the ongoing legal fights it's had with WEAT for the services of veteran wakeup talent Jennifer Ross.

"WEAT had an enviable lock on the Soft AC position, but it has moved off the mark because of us. If I were there, I would have stayed the course and let us struggle, but it's actually working for us."

Russ Morley

Not long after WMBX dropped the *Mo & Sally* morning show, WRMF hired the husband-and-wife team, who had been with Mix for two years, for the 6-10pm shift on 'RMF. "They're doing phone bits and character interaction so it's not a music-intensive show at all," says Morley. "It's fun to listen to, and it sounds like old-time radio."

"They're very hip and youthful in their presentation; e-mail and client reaction has been phenomenal. They always had a better show than their [Mix] numbers reflected. It may have been an inappropriate platform for them. We now have, by far, the market's strongest talent pool."

Since management perceives community involvement to be a very important station component, it's not unusual to see WRMF at several different charity events each weekend. "Many stations have written that off to a great degree," says Morley. "We split the staff up and go off doing different things. It's really paid off, and we're probably the highest-profile station in town right now."

Lane Violations

Convinced that WRMF is being directly challenged musically by WEAT, Morley comments, "WEAT had an enviable lock on the Soft AC position, but it has moved off the mark because of us. If I were there, I would have stayed the course and let us struggle, but it's actually working for us. Mix and Sunny aren't doing a good job of staying in their own lanes."

"When WMBX first went on the air, it crippled WRMF. The three share it has come mostly from us. We were old and tired, and it was a breath of fresh air. But it's been wandering for a music image, and it hasn't gotten any better. Why else would they play Lionel Richie's 'Angel' 40 times a week?"

Some broadcasters today, opines Morley, are influenced more by the industry than by their own marketplace. "You must constantly remind yourself to listen to your listeners. You need to become what makes them happy. That's especially difficult for young programmers, who are readily influenced by the trips, dinners and show biz that come with the job to understand."

There's considerable title duplication, he notes, among WEAT, WMBX and WRMF. "Mix is on the much more current end, of course, and Sunny plays everything from Fastball to Looking Glass' 'Brandy (You're a Fine Girl).'"

When the weekend comes, 'RMF turns its attention to "ultimate '80s" music. "We have a lot of fun with many songs that people wish they could forget," jokes Morley. "But it's all hit music, and it has taken us from seventh to fourth among adults 25-54 during the weekend. If we continue to promote it heavily, we believe we can go to No. 1."

With strong ratings numbers, business on foreground-designed and information-oriented WRMF is apparently quite healthy. "We're West Palm Beach's top-billing station nine of every 12 months," reports Morley, "but there are the occasional months we lose national dollars to Sunny. We have a very creative sales staff who do some clever things with nontraditional revenue. We sponsor a four-day Home Show, which is a perfect fit for us."

TUNED-IN AC

R&R/MEDIABASE 24/7

96.5 KOIT/KOIT/San Francisco
LISTEN LIVE 103.5 103.5

4pm

CELINE DION *If You Ask Me To*
BOZ SCAGGS *Look What You've Done To Me*
JIMMY RUFFIN *What Becomes Of The Broken...*
SARAH MCLACHLAN *I Will Remember You (Live)*
BEACH BOYS *Kokomo*
SAMANTHA SANG *Emotion*
SHANIA TWAIN *From This Moment On*
POLICE *Every Breath You Take*
FOREIGNER *I Want To Know What Love Is*
TONY RICH PROJECT *Nobody Knows*
ROD STEWART *Rhythm Of My Heart*
ELTON JOHN *Daniel*

8pm

LIONEL RICHIE *Stuck On You*
BACKSTREET BOYS *As Long As You Love Me*
YVONNE ELLIMAN *Hello Stranger*
SIMPLY RED *Holding Back The Years*
KENNY G *Forever In Love*
MANHATTANS *Shining Star*
FAITH HILL *The Way You Love Me*
ERIC CLAPTON *Change The World*
TEMPTATIONS *Just My Imagination (Running...*
TAYLOR DAYNE *Love Will Lead You Back*
BETTE MIDLER *Wind Beneath My Wings*

93.1 WBEB/Philadelphia

4pm

JOHN C. MELLENCAMP *Small Town*
CELINE DION *That's The Way It Is*
ELTON JOHN *Daniel*
K-CI & JOJO *All My Life*
HEART *Theses Dreams*
IRENE CARA *Flashdance (What A Feeling)*
EDWIN MCCAIN *I'll Be*
DAN HILL *Sometimes When We Touch*
ROD STEWART *Forever Young*
BBMAK *Back Here*
HUEY LEWIS & THE NEWS *Heart Of Rock & Roll*
MARIAH CAREY *Without You*

8pm

BRYAN ADAMS *Please Forgive Me*
SHANIA TWAIN *You're Still The One*
G. LORING/C. ANDERSON *Friends And Lovers*
98 DEGREES *My Everything*
'N SYNC *This I Promise You*
ATLANTIC STARR *Always*
MARC ANTHONY *You Sang To Me*
SOPHIE B. HAWKINS *As I Lay Me Down*
CHARLIE WILSON *Without You*
RICHARD MARX *Hold On To The Nights*
JAMES TAYLOR *Shower The People*
GENESIS *In Too Deep*
MELISSA MANCHESTER *Theme From Ice Castles...*



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.

AC

Going For Adds 5/14/01

ROD STEWART w/HELICOPTER GIRL *Don't Come Around Here (Atlantic)*

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinoshian:
10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

Most Played Recurrents

FAITH HILL *Breathe (Warner Bros.)*

LONESTAR *Amazed (BNA)*

CELINE DION *That's The Way It Is (Epic)*

PHIL COLLINS *You'll Be In My Heart (Hollywood)*

MARC ANTHONY *You Sang To Me (Columbia)*

BRIAN MCKNIGHT *Back At One (Motown)*

SARAH MCLACHLAN *I Will Remember You (Arista)*

SANTANA F/ROB THOMAS *Smooth (Arista)*

BACKSTREET BOYS *Show Me The Meaning Of... (Jive)*

BACKSTREET BOYS *I Want It That Way (Jive)*

CHER *Believe (Warner Bros.)*

EDWIN MCCAIN *I Could Not Ask For More (Lava/Atlantic)*

CHRISTINA AGUILERA *I Turn To You (RCA)*

98 DEGREES *The Hardest Thing (Universal)*

MARC ANTHONY *I Need To Know (Columbia)*

98 DEGREES *I Do (Cherish You) (Universal)*

'N SYNC *(God...) A Little More Time... (RCA)*

SIXPENCE NONE THE RICHER *Kiss Me (Squint/Columbia)*

MACY GRAY *I Try (Epic)*

SHANIA TWAIN *Man! I Feel Like A Woman! (Mercury)*

ENRIQUE IGLESIAS *Bailamos (Overbrook/Interscope)*

BON JOVI *Thank You For Loving Me (Island/IDJMG)*

ROD STEWART *I Can't Deny It (Atlantic)*

EVAN AND JARON *Crazy For This Girl (Columbia)*

STING *Desert Rose (A&M/Interscope)*

AC Playlists

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WLTW/New York
Clear Channel
(212) 603-4600
Ryan
12c Cumc 2,562,700

106.7 Litefm

PLAYS	LT	WT	ARTIST/TITLE	© (000)
24	26	24	LEE ANN WOMACK/Hope You Dance	44934
24	25	24	FAITH HILL/The Way You Love Me	42975
24	26	24	MATCHBOX TWENTY/If You're Gone	42975
11	11	11	ENYA/Only Time	42975
24	24	24	THE CORRS/Breatless	41256
19	19	19	BACKSTREET BOYS/More Than That	32661
19	19	19	FAITH HILL/Breathe	32661
19	19	19	98 DEGREES/Any Everything	30942
19	19	19	BEE GEES/This Is Where	30942
19	19	19	DIDD/Thankyou	30942
10	10	10	MARTIN FAGULERA/Nobody Wants...	30942
10	10	10	'N SYNC/This I Promise You	25785
13	13	13	MADONNA/What I Feel...	22347
13	13	13	SCUB DUB/Never Had A Dream...	20628
11	11	11	ENYA/Only Time	20628
11	11	11	SADE/By Your Side	18909
11	11	11	NELLY FURTADO/If I Were A Bird	18909
10	10	10	BRIAN MCKENIGHT/Back At One	18909
10	10	10	MARC ANTHONY/My Baby You	17190
10	10	10	PHIL COLLINS/You'll Be In My...	17190
10	10	10	HOUSTON & I/Just Would I Have This...	17190
10	10	10	SANTANA/FROB THOMAS/Smooth	17190
9	9	9	SAVAGE GARDEN/Knew I Loved You	17190
9	9	9	LARA FABIAN/Will Love Again	15471
9	9	9	MACY GRAVY/Try	15471
9	9	9	DON HELENY/Taking You Home	15471
9	9	9	LEWIS & PALTRON/Cruisin'	15471
9	9	9	MARC ANTHONY/Need To Know	15471
9	9	9	SHAWN COLVIN/Whole New You	15471
9	9	9	MARC ANTHONY/You Sang To Me	13752

MARKET #2
KOST/Los Angeles
Clear Channel
(818) 546-1035
Kaye
12c Cumc 1,278,000

KOST 103.5FM

PLAYS	LT	WT	ARTIST/TITLE	© (000)
25	25	25	'N SYNC/This I Promise You	16978
25	25	25	DIDD/Thankyou	16325
25	25	25	LIONEL RICHIE/Angel	16325
25	25	25	BACKSTREET BOYS/Shape Of My Heart	15672
25	25	25	FAITH HILL/The Way You Love Me	15672
25	25	25	MARTIN FAGULERA/Nobody Wants...	15672
23	23	23	98 DEGREES/Any Everything	14626
13	13	13	ENYA/Only Time	9429
11	11	11	LEANN RIME/SI Need You	8489
11	11	11	LEE ANN WOMACK/Hope You Dance	7836
9	9	9	LEWIS & PALTRON/Cruisin'	7836
12	12	12	CHRISTINA AGUILERA/Turn To You	7836
11	11	11	SAVAGE GARDEN/Knew I Loved You	7183
11	11	11	MARC ANTHONY/My Baby You	7183
11	11	11	WEST LIFE/Seasons In The Sun	7183
10	10	10	EVAN AND JARON/Crazy For This Girl	7183
10	10	10	DAVID GRAY/Babyton	7183
10	10	10	BRIAN MCKENIGHT/Back At One	7183
10	10	10	ENRIQUE IGLESAS/Be With You	6530
10	10	10	MADONNA/What I Feel...	6530
6	6	6	MARC ANTHONY/My Baby You	5877
6	6	6	FAITH HILL/Breathe	5877
5	5	5	HOUSTON & I/Just Would I Have This...	5224
5	5	5	LONGSTAR/Amazed	5224
7	7	7	ENRIQUE IGLESAS/Balamos	4574
7	7	7	LARA FABIAN/Will Love Again	3918
6	6	6	'N SYNC/You & I (feat. J. Lo)	3918
6	6	6	BRIAN MCKENIGHT/Back At One	3265
6	6	6	CELINÉ DION/That's The Way It Is	3265
5	5	5	MARC ANTHONY/Need To Know	2762

MARKET #3
WLTW/Chicago
Clear Channel
(312) 329-9002
Cochran
12c Cumc 596,300

93.9 WLIT
LIVE ROCK LESS FAVE

PLAYS	LT	WT	ARTIST/TITLE	© (000)
29	31	29	LEE ANN WOMACK/Hope You Dance	10610
31	30	31	MARTIN FAGULERA/Nobody Wants...	9630
31	30	31	MATCHBOX TWENTY/If You're Gone	9630
26	26	26	MATCHBOX TWENTY/If You're Gone	9630
26	26	26	ENYA/Only Time	8590
26	26	26	FAITH HILL/The Way You Love Me	8590
14	14	14	BBMAK/Back Here	5814
11	11	11	LONESTAR/Amazed	5128
10	10	10	BACKSTREET BOYS/Shape Of My Heart	4562
10	10	10	MARC ANTHONY/My Baby You	4562
9	9	9	MARC ANTHONY/My Baby You	4562
11	11	11	BACKSTREET BOYS/Want It That Way	4199
10	10	10	FAITH HILL/Breathe	4199
9	9	9	STING/Desert Rose	4199
12	12	12	ENYA/Only Time	3979
12	12	12	SANTANA/FROB THOMAS/Smooth	3876
9	9	9	SAVAGE GARDEN/Knew I Loved You	3553
10	10	10	DIDD/Thankyou	3230
8	8	8	SDPENCE... Kiss Me	2907
8	8	8	MARC ANTHONY/My Baby You	2907
8	8	8	THE CORRS/Breatless	2544
7	7	7	ROD STEWART/Can't Deny It	2261
10	10	10	PHIL COLLINS/You'll Be In My...	2261
6	6	6	JENNIFER LOPEZ/Walking For Tonight	1738
5	5	5	LIONEL RICHIE/Angel	1293
5	5	5	CELINÉ DION/That's The Way It Is	1293
5	5	5	SDPENCE... There She Goes	1161
2	2	2	98 DEGREES/Any Everything	1615
4	4	4	DIAMOND R/O One More Day	1292
3	3	3	DON HELENY/Taking You Home	1292
10	4	10	LEWIS & PALTRON/Cruisin'	1212

MARKET #3
WIND/Chicago
Bonnevill
(312) 297-5100
Harnish/Johns
12c Cumc 642,000

Windy 100.7FM

PLAYS	LT	WT	ARTIST/TITLE	© (000)
34	30	34	MATCHBOX TWENTY/If You're Gone	11276
31	31	31	'N SYNC/This I Promise You	10602
27	27	27	MARTIN FAGULERA/Nobody Wants...	9576
27	27	27	DIDD/Thankyou	9254
27	27	27	LIONEL RICHIE/Angel	9254
27	27	27	LEE ANN WOMACK/Hope You Dance	9234
27	27	27	BACKSTREET BOYS/Shape Of My Heart	9234
24	24	24	98 DEGREES/Any Everything	8892
24	24	24	PETER DETERA/Perfect World	8892
26	26	26	MARC ANTHONY/My Baby You	7966
26	26	26	MARC ANTHONY/My Baby You	7966
20	20	20	FAITH HILL/The Way You Love Me	7182
20	20	20	FAITH HILL/The Way You Love Me	7182
14	14	14	MARC ANTHONY/You Sang To Me	5472
13	13	13	CELINÉ DION/That's The Way It Is	5130
13	13	13	LEWIS & PALTRON/Cruisin'	5130
14	14	14	BACKSTREET BOYS/More Than That	4788
16	16	16	PHIL COLLINS/You'll Be In My...	4788
10	10	10	SARAH MCLACHLAN/If I Remember You	4788
10	10	10	LEANN RIME/SI Need You	4788
12	12	12	FAITH HILL/Breathe	4446
14	14	14	JOURNEY/In The Way	4446
13	13	13	BBMAK/Back Here	4446
13	13	13	SAVAGE GARDEN/Crash And Burn	4410
13	13	13	BACKSTREET BOYS/Want It That Way	4104
12	12	12	ENRYA/Only Time	4104
12	12	12	ENRIQUE IGLESAS/Balamos	4104
12	12	12	SANTANA/FROB THOMAS/Smooth	4104
12	12	12	SDPENCE... There She Goes	4104
12	12	12	CELINÉ DION/That's The Way It Is	4104
12	12	12	CHRISTINA AGUILERA/What A Girl Wants	4104
11	11	11	SHANIA TWAIN/Man! I Feel Like	3762

MARKET #5
WEEB/Philadelphia
WEA2 Radio Inc
(610) 538-1223
Conley
12c Cumc 152,300

B-101.1

PLAYS	LT	WT	ARTIST/TITLE	© (000)
29	29	29	LONESTAR/Amazed	14210
27	27	27	MATCHBOX TWENTY/If You're Gone	13230
26	26	26	FAITH HILL/The Way You Love Me	12740
9	9	9	LEE ANN WOMACK/Hope You Dance	10780
15	15	15	BBMAK/Back Here	9000
15	15	15	'N SYNC/This I Promise You	9310
23	18	23	MARC ANTHONY/My Baby You	7840
18	18	18	BACKSTREET BOYS/Shape Of My Heart	7350
12	12	12	DIDD/Thankyou	5290
12	12	12	CELINÉ DION/That's The Way It Is	6370
12	12	12	BACKSTREET BOYS/More Than That	5880
12	12	12	CELINÉ DION/That's The Way It Is	5880
12	12	12	ENRIQUE IGLESAS/Be With You	5880
11	11	11	SARAH MCLACHLAN/If I Remember You	5880
11	11	11	MACY GRAVY/Try	5290
10	10	10	LEANN RIME/SI Need You	4900
10	10	10	SDPENCE... Kiss Me	4900
8	8	8	ENYA/Only Time	4900
12	12	12	BRIAN MCKENIGHT/Back At One	4900
12	12	12	SAVAGE GARDEN/Knew I Loved You	4900
11	11	11	CHER/Believe	4410
4	4	4	S CLUB 7/Never Had A Dream...	4410
6	6	6	MARC ANTHONY/Need To Know	4410
6	6	6	MARC ANTHONY/My Baby You	4410
11	11	11	PHIL COLLINS/You'll Be In My...	4410
9	9	9	ENRIQUE IGLESAS/Balamos	3920
9	9	9	CHER/Strong Enough	3920
6	6	6	EDWYN MCCAIN/Can't Get No Act...	3920
8	8	8	'N SYNC/Walk In My World	3920
10	8	10	LEWIS & PALTRON/Cruisin'	3520

MARKET #6
KVIL/Dallas-Ft. Worth
Infinity
(214) 691-1037
Johnson/King
12c Cumc 435,200

103.7

PLAYS	LT	WT	ARTIST/TITLE	© (000)
25	25	25	MATCHBOX TWENTY/If You're Gone	5625
25	25	25	BACKSTREET BOYS/Shape Of My Heart	5400
24	24	24	'N SYNC/This I Promise You	5400
24	24	24	MARTIN FAGULERA/Nobody Wants...	5400
24	24	24	LIONEL RICHIE/Angel	5400
22	22	22	LEANN RIME/SI Need You	4500
22	22	22	ENYA/Only Time	4500
19	19	19	DON HELENY/Taking You Home	3825
17	17	17	LEWIS & PALTRON/Cruisin'	3825
17	17	17	MARC ANTHONY/You Sang To Me	3600
15	15	15	FAITH HILL/The Way You Love Me	3375
15	15	15	LONESTAR/Amazed	3375
14	14	14	BEE GEES/This Is Where	3150
14	14	14	FAITH HILL/Breathe	3150
14	14	14	SAVAGE GARDEN/Knew I Loved You	3150
11	11	11	EDWYN MCCAIN/Can't Get No Act...	2475
11	11	11	MACY GRAVY/Try	2250
10	10	10	STING/Brand New	2250
8	8	8	CHER/Believe	2025
8	8	8	CELINÉ DION/That's The Way It Is	2025
8	8	8	PHIL COLLINS/You'll Be In My...	2025
8	8	8	GLORIA ESTEFAN/You Can't Walk...	2025
8	8	8	MARTIN FAGULERA/Nobody Wants...	2025
8	8	8	SAVAGE GARDEN/Knew I Loved You	2025
8	8	8	PETER DETERA/Perfect World	1868
8	8	8	STEVE NICKS/Every Day	1868

MARKET #8
WJLJ/Boston
Greater Media
(617) 822-6324
Kelley/Terry/Laurence
12c Cumc 538,100

MAGIC 103.7

PLAYS	LT	WT	ARTIST/TITLE	© (000)
25	25	25	'N SYNC/This I Promise You	7700
25	25	25	MATCHBOX TWENTY/If You're Gone	7225
25	25	25	LEE ANN WOMACK/Hope You Dance	7225
24	24	24	LEWIS & PALTRON/Cruisin'	7392
24	24	24	FAITH HILL/The Way You Love Me	6180
12	12	12	DIDD/Thankyou	4312
12	12	12	BACKSTREET BOYS/Shape Of My Heart	3696
12	12	12	BACKSTREET BOYS/More Than That	3080
10	10	10	MACY GRAVY/Try	3080
10	10	10	BACKSTREET BOYS/Want It That Way	3080
10	10	10	LONESTAR/Amazed	3080
10	10	10	BRIAN MCKENIGHT/Back At One	3080
10	10	10	MARC ANTHONY/My Baby You	3080
6	6	6	CELINÉ DION/That's The Way It Is	2772
6	6	6	SOPIE B. HAWKINS/Walking In My...	2772
9	9	9	DON HELENY/Taking You Home	2772
9	9	9	CHRISTINA AGUILERA/Turn To You	2772
9	9	9	PHIL COLLINS/You'll Be In My...	2772
9	9	9	THE CORRS/Breatless	2772
9	9	9	MARTIN FAGULERA/Nobody Wants...	2772
9	9	9	SAVAGE GARDEN/Knew I Loved You	2772
5	5	5	BACKSTREET BOYS/Show Me...	2464
5	5	5	STEVE NICKS/Every Day	2464
10	10	10	LEANN RIME/SI Need You	2464
8	8	8	FAITH HILL/Breathe	2464
8	8	8	MADONNA/What I Feel...	2464
7	7	7	ENRIQUE IGLESAS/Be With You	2156
7	7	7	BRITNEY SPEARS/Don't Let Me Be...	2156
7	7	7	MARC ANTHONY/You Sang To Me	2156
7	7	7	ENRIQUE IGLESAS/Balamos	2156

MARKET #9
WASH/Washington, DC
Clear Channel
(301) 984-9710
Allan/Martin
12c Cumc 443,500

Soft Rock 97.1

PLAYS	LT	WT	ARTIST/TITLE	© (000)
21	21	21	LEE ANN WOMACK/Hope You Dance	5136
21	21	21	MATCHBOX TWENTY/If You're Gone	4827
23	23	23	'N SYNC/This I Promise You	4708
19	19	19	BACKSTREET BOYS/Shape Of My Heart	4286
13	13	13	THE CORRS/Beathless	4090
18	18	18	DON HELENY/Taking You Home	4090
17	17	17	S CLUB 7/Never Had A Dream...	3926
16	16	16	SADE/By Your Side	3852
17	17	17	FAITH HILL/The Way You Love Me	3638
17	17	17	98 DEGREES/Any Everything	3424
15	15	15	STEVE NICKS/Every Day	3424
14	14	14	LIONEL RICHIE/Angel	3210
14	14	14	ENRIQUE IGLESAS/Balamos	2582
20	20	20	PHIL COLLINS/You'll Be In My...	2996
14	14	14	SOPIE B. HAWKINS/Walking In My...	2996
14	14	14	EDWYN MCCAIN/Can't Get No Act...	2782
13	13	13	BRIAN MCKENIGHT/Back At One	2782
12	12	12	DIDD/Thankyou	2568
12	12	12	ENRIQUE IGLESAS/Balamos	2568
10	10	10	PHIL COLLINS/You'll Be In My...	2190
10	10	10	SANTANA/FROB THOMAS/Smooth	2140
10	10	10	SAVAGE GARDEN/Knew I Loved You	2140
10	10	10	CHER/Believe	2140
6	6</			

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	DIDO Thankyou (Arista)	3443	-6	369806	23	87/0
2	●	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	3315	+219	339343	13	85/0
5	●	LIFEHOUSE Hanging By A Moment (DreamWorks)	2794	+213	295622	12	82/1
3	4	LENNY KRAVITZ Again (Virgin)	2719	-38	303809	28	84/0
4	5	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	2643	-47	293939	31	88/0
7	●	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	2570	+202	269192	11	81/1
6	●	NELLY FURTADO I'm Like A Bird (DreamWorks)	2539	+29	261810	21	79/0
9	●	MOBY F/GWEN STEFANI Southside (V2)	2097	+76	236782	17	67/1
8	9	AEROSMITH Jaded (Columbia)	1972	-299	192785	15	73/0
11	10	VERTICAL HORIZON Best I Ever Had (Grey Sky...) (RCA)	1689	-155	178831	17	69/0
10	11	MADONNA Don't Tell Me (Maverick/WB)	1652	-194	151586	19	67/0
14	●	COLDPLAY Yellow (Nettwerk/Capitol)	1629	+35	161542	12	70/1
12	13	LEE ANN WOMACK I Hope You Dance (MCA/Universal)	1547	-119	152228	15	53/0
15	14	CREED With Arms Wide Open (Wind-up)	1462	-129	154267	35	80/0
16	●	THE CORRS Breathless (143/Lava/Atlantic)	1459	+25	163974	33	51/0
Breaker	●	MATCHBOX TWENTY Mad Season (Lava/Atlantic)	1455	+189	157669	4	72/3
13	17	U2 Beautiful Day (Interscope)	1431	-194	161638	29	70/0
17	18	EVAN AND JARON Crazy For This Girl (Columbia)	1333	-45	166728	37	65/0
20	●	INCUBUS Drive (Immortal/Epic)	1236	+67	124380	8	55/5
19	20	BARENAKED LADIES Pinch Me (Reprise)	1194	-22	141727	36	68/0
21	●	R.E.M. Imitation Of Life (Warner Bros.)	1101	+158	120506	3	62/2
22	●	DAVE MATTHEWS BAND The Space Between (RCA)	1089	+155	130451	3	50/5
23	●	EVE 6 Here's To The Night (RCA)	1047	+140	96614	7	57/2
26	●	U2 Walk On (Interscope)	968	+148	107584	4	51/5
25	●	GO-GO'S Unforgiven (Beyond)	928	+57	98754	5	61/5
27	●	FUEL Hemorrhage (In My Hands) (Epic)	810	+11	86401	18	30/0
24	27	STING After The Rain Has Fallen (A&M/Interscope)	750	-132	65135	10	46/0
29	●	DAVID GRAY Please Forgive Me (ATO/RCA)	723	+151	64994	2	51/1
28	29	EVAN AND JARON From My Head To My Heart (Columbia)	687	-31	41072	5	47/0
30	●	JANET All For You (Virgin)	643	+71	71280	2	26/4



89 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

Most Added.

ARTIST TITLE LABEL(S)	ADDS
ANDREAS JOHNSON Glorious (Reprise)	15
EDWIN MCCAIN Hearts Fall (Lava/Atlantic)	12
FIVE FOR FIGHTING Superman (Aware/Columbia)	8
DEPECHE MODE Dream On (Mute/Reprise)	7
EVERCLEAR Brown Eyed Girl (Capitol)	7
SHELBY LYNNE Killin' Kind (Island/IDJMG)	7
INCUBUS Drive (Immortal/Epic)	6
MADONNA What It Feels Like For A Girl (Maverick/WB)	6
ANGELA AMMONS Big Girl (Abrupt/Universal)	6
GO-GO'S Unforgiven (Beyond)	5
U2 Walk On (Interscope)	5
DAVE MATTHEWS BAND The Space Between (RCA)	5
POE Hey Pretty (FEI/Atlantic)	5

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	+219
LIFEHOUSE Hanging By A Moment (DreamWorks)	+213
TRAIN Drops Of Jupiter (Tell Me) (Columbia)	+202
MATCHBOX TWENTY Mad Season (Lava/Atlantic)	+189
SHELBY LYNNE Killin' Kind (Island/IDJMG)	+175
MADONNA What It Feels Like For A Girl (Maverick/WB)	+166
DEPECHE MODE Dream On (Mute/Reprise)	+163
R.E.M. Imitation Of Life (Warner Bros.)	+158
DAVE MATTHEWS BAND The Space Between (RCA)	+155
DAVID GRAY Please Forgive Me (ATO/RCA)	+151
U2 Walk On (Interscope)	+148

New & Active

MADONNA What It Feels Like For A Girl (Maverick/WB) Total Plays: 604, Total Stations: 37, Adds: 6	JOSH JOPLIN GROUP Camera One (Artemis) Total Plays: 348, Total Stations: 21, Adds: 1	JO DAVIDSON Kiss Me There (Ede) Total Plays: 157, Total Stations: 19, Adds: 1
SHAGGY Angel (MCA) Total Plays: 597, Total Stations: 12, Adds: 0	BBMAK Ghost Of You And Me (Hollywood) Total Plays: 343, Total Stations: 25, Adds: 0	POE Hey Pretty (FEI/Atlantic) Total Plays: 150, Total Stations: 11, Adds: 5
DEPECHE MODE Dream On (Mute/Reprise) Total Plays: 571, Total Stations: 38, Adds: 7	JEFFREY GAINES In Your Eyes (Artemis) Total Plays: 343, Total Stations: 23, Adds: 2	ANDREAS JOHNSON Glorious (Reprise) Total Plays: 142, Total Stations: 16, Adds: 15
AMANDA GHOST Silver Lining (Warner Bros.) Total Plays: 452, Total Stations: 35, Adds: 2	SHELBY LYNNE Killin' Kind (Island/IDJMG) Total Plays: 331, Total Stations: 29, Adds: 7	TRAVIS Sing (Independiente/Epic) Total Plays: 94, Total Stations: 11, Adds: 2
STEVIE NICKS Every Day (Reprise) Total Plays: 428, Total Stations: 39, Adds: 0	CARLY HENNESSY I'm Gonna Blow Your Mind... (MCA) Total Plays: 293, Total Stations: 22, Adds: 0	DEEP BLUE SOMETHING She Is (Aezra/Orpheus) Total Plays: 90, Total Stations: 9, Adds: 1
A LEWS OF SOUND W.F. DURST Outside (Flawless/Gallen/Interscope) Total Plays: 407, Total Stations: 16, Adds: 0	ANGELA AMMONS Big Girl (Abrupt/Universal) Total Plays: 204, Total Stations: 21, Adds: 6	EDWIN MCCAIN Hearts Fall (Lava/Atlantic) Total Plays: 15, Total Stations: 12, Adds: 12
EVERCLEAR Brown Eyed Girl (Capitol) Total Plays: 370, Total Stations: 31, Adds: 7	FIVE FOR FIGHTING Superman (Aware/Columbia) Total Plays: 185, Total Stations: 21, Adds: 8	

Songs ranked by total plays

Breakers.

MATCHBOX TWENTY Mad Season (Lava/Atlantic)

TOTAL PLAY INCREASE	TOTAL STATIONS/ADDS	CHART
1455/189	72/3	16

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

The Proclaimers

"There's A Touch"

...st single from the forthcoming album...

'Persevere'

NEW AT:
WCPT WCDA KCDU

On tour with
Barenaked Ladies
this summer

Most Played Recurrents

3 DOORS DOWN Kryptonite (Republic/Universal)

VERTICAL HORIZON Everything You Want (RCA)

MATCHBOX TWENTY Bent (Lava/Atlantic)

CREED Higher (Wind-up)

SANTANA F/ROB THOMAS Smooth (Arista)

STING Desert Rose (A&M/Interscope)

EVERCLEAR Wonderful (Capitol)

NINE DAYS Absolutely (Story Of A Girl) (Epic)

FAITH HILL The Way You Love Me (Warner Bros.)

VERTICAL HORIZON You're A God (RCA)

SMASH MOUTH All Star (Interscope)

MACY GRAY I Try (Epic)

THIRD EYE BLIND Never Let You Go (Elektra/EEG)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

DAVID GRAY Babylon (ATO/RCA)

DIDO Here With Me (Arista)

SMASH MOUTH Then The Morning Comes (Interscope)

TAL BACHMAN She's So High (Columbia)

MARC ANTHONY I Need To Know (Columbia)

TRAIN Meet Virginia (Aware/Columbia)

GOO GOO DOLLS Black Balloon (Warner Bros.)

FAITH HILL Breathe (Warner Bros.)

BBMAK Back Here (Hollywood)

FASTBALL Out Of My Head (Hollywood)

BON JOVI It's My Life (Island/IDJMG)

HOT AC

Going For Adds 5/14/01

ROD STEWART w/HELICOPTER GIRL Don't Come Around Here (Atlantic)

SUGAR RAY When It's Over (Lava/Atlantic)

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TUNED-IN

HOT AC

R&R/MEDIABASE 24/7



WQAL/Cleveland

3am

NATALIE IMBRUGLIA Torn
LENNY KRAVITZ Again
SHERYL CROW A Change
LIFEHOUSE Hanging By A Moment
D.N.A./SUZANNE VEGA Tom's Diner
INCUBUS Drive
DIDO Thankyou
GOO GOO DOLLS Broadway
TRAIN Drops Of Jupiter (Tell Me)
FAITH HILL The Way You Love Me
MADONNA Music
COLDPLAY Yellow
SISTER HAZEL All For You
THE CORRS Breathless
BRYAN ADAMS Summer Of '69

11am

BARENAKED LADIES One Week
DIDO Thankyou
DEEP BLUE SOMETHING Breakfast At Tiffany's
3 DOORS DOWN Kryptonite
SIXPENCE NONE THE RICHER Kiss Me
MATCHBOX TWENTY Mad Season
U2 With Or Without You
NELLY FURTADO I'm Like A Bird
SMASH MOUTH All Star
MADONNA What It Feels Like For A Girl
BLIND MELON No Rain
LEE ANN WOMACK I Hope You Dance

4pm

CHUMBAWUMBA Tubthumping
DIDO Thankyou
GOO GOO DOLLS Broadway
TRAIN Drops Of Jupiter (Tell Me)
NELLY FURTADO I'm Like A Bird
COLLECTIVE SOUL The World I Know
AEROSMITH Jaded
SARAH MCLACHLAN Angel
STING After The Rain Has Fallen
MADONNA Music

8pm

CREED With Arms Wide Open
BARENAKED LADIES One Week
SHAGGY Angel
ALANIS MORISSETTE You Oughta Know
MATCHBOX TWENTY Bent
VERTICAL HORIZON Everything You Want
JANET All For You
EMF Unbelievable
LENNY KRAVITZ Again
BLUES TRAVELER Run-Around
GO-GO'S Unforgiven



KPEK/Albuquerque

3am

LISA LOEB & NINE STORIES Stay (I Missed You)
R.E.M. Imitation Of Life
CURE Love Song
INCUBUS Drive
EVAN AND JARON From My Head To My Heart
FUEL Hemorrhage (In My Hands)
DURAN DURAN The Reflex
COLDPLAY Yellow
BECK Loser
BLINK 182 All The Small Things
EVE 6 Here's To The Night
SHERYL CROW Leaving Las Vegas
U2 Beautiful Day
DEXYS MIDNIGHT RUNNRS Come On Eileen

11am

LENNY KRAVITZ Again
RED HOT CHILI PEPPERS Under The Bridge
DEXTER FREEBISH Leaving Town
INCUBUS Drive
4 NON BLONDS What's Up
COLLECTIVE SOUL Perfect Day
MATCHBOX TWENTY Bent
EDIE BRICKELL & NEW BOHEMIANS What I Am
DAVID GRAY Please Forgive Me
UB40 Red Red Wine
EVERCLEAR Wonderful

4pm

PETER SCHILLING Major Tom (Coming Home)
MATCHBOX TWENTY Mad Season
CRANBERRIES Dreams
TRAIN Drops Of Jupiter (Tell Me)
COLDPLAY Yellow
BANANARAMA Venus
DAVID GRAY Please Forgive Me
U2 Beautiful Day
UB40 Can't Help Falling In Love
DIDO Here With Me

8pm

BLINK 182 All The Small Things
ALANIS MORISSETTE Thank You
LIFEHOUSE Hanging By A Moment
ENIGMA Return To Innocence
DIDO Here With Me
CANDLEBOX Far Behind
AARDN LEWIS/FRED DURST Outside
SUGAR RAY Someday
NATALIE IMBRUGLIA Torn
FUEL Hemorrhage (In My Hands)
MADONNA Don't Tell Me



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.

Hot AC Playlists

May 11, 2001 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WPLJ/New York
ABC
(212) 613-8900
Caddy/Shannon/Mascano
12x Cume 2,079,600



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
45	41	TRAIN DROPS OF JUPITER	34645
46	41	LIFEHOUSE - Hanging By A Moment	34645
47	38	DIDD/Thankyou	32110
48	38	UNCLE KRACKE/Follow Me	32110
49	37	LENNY KRAMITZ/Again	31565
33	35	NELLY FURTADOTTIR/Like A Bird	29575
34	35	MOBY F/GWEN STEFANI/Southside	29575
43	33	MATCHBOX TWENTY/If You're Gone	27885
40	33	ALICIA KEES/After The Rain...	25590
23	23	EVAN AND JARON/Crazy For This Girl	22915
27	23	LEE ANN WOMACK/Hope You Dance	22915
31	26	THE CORPSES/Breathless	21970
28	26	MATCHBOX TWENTY/If You're Gone	21970
13	26	VERTICAL HORIZON/Best I Ever Had...	21175
24	24	FAITH HILL/The Way You Love Me	20280
14	24	MADONNA/Don't Tell Me	14365
19	24	BARANEK/LADE'S Pinch Me	13520
18	24	R.E.M./Amblition Of Life	13520
13	24	U2/Beautiful Day	13520
12	24	DEPECHE MODE/Dream On	13520
11	24	BBMACK/Ghost Of Your Aunt	12675
21	15	DAVE MATTHEWS BAND/The Space Between	11675
14	15	GO-GOS/Unholy	11675
13	15	COLDPLAY/You're Not Alone	10985
12	15	JEFFREY GAINES/In Your Eyes	10140
12	15	JANET JACKSON/Control	10140
12	15	STING/Desert Rose	10140
12	15	MATCHBOX TWENTY/Bent	10140
9	15	3 DOORS DOWN/Kryptonite	7605

MARKET #2
KBIG/Los Angeles
Clear Channel
(818) 546-1043
Kaye/Baker
12x Cume 1,032,100



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
31	36	LENNY KRAMITZ/Again	19044
36	36	NELLY FURTADOTTIR/Like A Bird	19044
40	36	DIDD/Thankyou	18515
35	34	LIONEL RICHIE/Angel	17986
23	34	MADONNA/Don't Tell Me	10560
19	34	MATCHBOX TWENTY/If You're Gone	10051
22	34	MOBY F/GWEN STEFANI/Southside	9522
23	34	JANET JACKSON/Control	9522
43	34	MATCHBOX TWENTY/If You're Gone	9522
19	34	EVAN AND JARON/Crazy For This Girl	8993
23	34	NELLY FURTADOTTIR/Like A Bird	8993
21	34	MARTIN MCGILLI/Everybody Wants...	8993
15	34	DIDD/Thankyou	7935
13	34	FAITH HILL/The Way You Love Me	6877
12	34	LODESTAR/Amazed	6877
21	34	VERTICAL HORIZON/Best I Ever Had...	5877
11	34	FAITH HILL/Breathless	6348
12	34	STING/Desert Rose	6348
11	34	MARC ANTHONY/You Sang To Me	5819
12	34	IN YOUR PROMISE YOU	5819
13	34	LEANN RIMES/Need You	5819
11	34	SOFTICE - Kiss Me	5819
9	34	BBMACK/Ghost Of Your Aunt	5819
11	34	BRIAN MCKENNA/Back At One	5819
9	34	TAL BACHMAN/She's So High	5290
10	34	LENNY KRAMITZ/Again	5290
11	34	MARC ANTHONY/Need To Know	5290
10	34	ENRIQUE IGLESAS/Balamos	5290
10	34	LENNY KRAMITZ/Again	5290
6	34	RICKY MARTIN/In La Vida Loca	5290
10	34	NSYNC's Gonna Be	5290

MARKET #2
KYSR/Los Angeles
Clear Channel
(818) 555-7000
Pentell/Pay
12x Cume 1,221,600



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
51	53	MOBY F/GWEN STEFANI/Southside	29150
51	48	DIDD/Thankyou	26400
34	44	UNCLE KRACKE/Follow Me	24200
35	43	LIFEHOUSE - Hanging By A Moment	23650
42	42	NELLY FURTADOTTIR/Like A Bird	22900
46	39	EVAN AND JARON/Crazy For This Girl	21450
16	37	DIDD/Thankyou	20350
30	35	MATCHBOX TWENTY/If You're Gone	19250
53	34	TRAIN DROPS OF JUPITER	18700
24	33	INCUBUS/Drive	18400
49	30	VERTICAL HORIZON/Best I Ever Had...	16500
49	27	MATCHBOX TWENTY/If You're Gone	14850
27	27	GO-GOS/Unholy	14850
29	26	COLDPLAY/You're Not Alone	14300
27	25	3 DOORS DOWN/Kryptonite	13750
27	25	U2/Beautiful Day	13750
26	25	U2/Walk On	13750
23	25	DEPECHE MODE/Dream On	13750
29	24	DAVE MATTHEWS BAND/The Space Between	13200
23	24	LEANN RIMES/Need You	13200
23	24	LEWIS WALKER/Outside	13200
24	23	BARANEK/LADE'S Pinch Me	12650
22	23	EVAN AND JARON/Crazy For This Girl	12650
20	23	R.E.M./Amblition Of Life	12650
4	23	DELEPHIA/AC/LADE'S Pinch Me	11000
4	23	CRED/With Arms Wide Open	10400
12	19	NO DOUBT/Just Water	10400
14	17	MATCHBOX TWENTY/Bent	9350
15	17	CRED/With Arms Wide Open	9350
16	18	FUEL/Hemorrhage	8750

MARKET #3
WTMX/Chicago
Bonville
(312) 546-1019
James/Kaschnia
12x Cume 811,600



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
52	53	EVERCLEAR/Wonderful	29131
50	51	TRAIN DROPS OF JUPITER	20430
42	46	POE/After Party	17526
44	43	LIFEHOUSE - Hanging By A Moment	16333
35	42	MOBY F/GWEN STEFANI/Southside	16022
41	41	FUEL/Hemorrhage	15621
39	41	UNCLE KRACKE/Follow Me	15621
40	40	DIDD/Thankyou	15240
42	40	MATCHBOX TWENTY/If You're Gone	15240
34	39	EVAN AND JARON/Crazy For This Girl	12954
25	31	SHELLY LONG/In Your Eyes	11934
26	30	THE CORPSES/Breathless	11430
27	29	INCUBUS/Drive	11049
29	29	DAVE MATTHEWS BAND/The Space Between	11049
18	27	U2/Beautiful Day	10287
42	26	DAVID GRAY/Please Forgive Me	9908
21	25	COLDPLAY/You're Not Alone	9525
21	24	EVAN AND JARON/Crazy For This Girl	9144
18	24	3 DOORS DOWN/Kryptonite	8001
19	20	NINE DAYS/Absolutely...	7620
17	20	R.E.M./Amblition Of Life	7620
17	19	CRED/With Arms Wide Open	7239
18	19	LENNY KRAMITZ/Again	7239
12	18	NO DOUBT/Just Water	6858
20	18	U2/Beautiful Day	6858
21	18	DAVID GRAY/Please Forgive Me	6858
14	15	NINE DAYS/Absolutely...	5715
14	14	FOO FIGHTERS/Learn To Fly	5334
16	14	BARANEK/LADE'S Pinch Me	5334
0	14	SISTER HAZEL/Give In	5334

MARKET #4
KLCC/San Francisco
Infinity
(415) 765-4187
Kaplan/Strauss
12x Cume 642,600



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
29	34	UNCLE KRACKE/Follow Me	8738
31	34	MOBY F/GWEN STEFANI/Southside	8738
31	33	VERTICAL HORIZON/Best I Ever Had...	8421
32	33	SAOUL/By Your Side	8284
35	32	COLDPLAY/You're Not Alone	8284
29	30	DELEPHIA/AC/LADE'S Pinch Me	7710
31	30	DIDD/Thankyou	7710
29	29	DAVE MATTHEWS BAND/The Space Between	7453
31	29	LIFEHOUSE - Hanging By A Moment	7453
23	29	DAVID GRAY/Please Forgive Me	7453
23	29	MATCHBOX TWENTY/If You're Gone	7453
27	28	JEFFREY GAINES/In Your Eyes	7197
27	28	MADONNA/Don't Tell Me	7197
28	28	TRAIN DROPS OF JUPITER	6662
28	28	U2/Walk On	6425
25	28	LENNY KRAMITZ/Again	6168
24	28	FUEL/Hemorrhage	6168
24	28	INCUBUS/Drive	6168
22	27	ALICIA KEES/After The Rain...	5654
22	27	ALICIA KEES/After The Rain...	5654
22	27	GO-GOS/Unholy	5654
22	27	MATCHBOX TWENTY/If You're Gone	5654
22	27	R.E.M./Amblition Of Life	5654
29	21	NELLY FURTADOTTIR/Like A Bird	4883
29	21	CRED/With Arms Wide Open	4883
29	21	BARANEK/LADE'S Pinch Me	4883
29	21	THE CORPSES/Breathless	4883
19	21	EVAN AND JARON/Crazy For This Girl	4883
19	21	STING/Desert Rose	4883
17	20	AMERICAN/In My Arms Of The Weak	4626
13	20	DAVID GRAY/Please Forgive Me	4626

MARKET #5
KDMX/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
McMahon/Thomas
12x Cume 591,488



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
50	50	DIDD/Thankyou	5700
20	47	THE CORPSES/Breathless	5510
20	47	MATCHBOX TWENTY/If You're Gone	5320
27	47	EVAN AND JARON/Crazy For This Girl	5130
27	47	LEE ANN WOMACK/Hope You Dance	4940
27	47	LENNY KRAMITZ/Again	4570
22	46	JEFFREY GAINES/In Your Eyes	4180
22	46	TRAIN DROPS OF JUPITER	4180
17	46	AEROSMITH/Jaded	3800
20	46	DEXTER FLETCHER/Leaving Town	3800
19	46	LENNY KRAMITZ/Again	3610
19	46	NINE DAYS/Absolutely...	3610
23	46	VERTICAL HORIZON/Best I Ever Had...	3420
6	46	BARANEK/LADE'S Pinch Me	3230
17	46	SANTANA/ROB THOMAS/Smooth	3230
18	46	CRED/With Arms Wide Open	2850
13	46	COLDPLAY/You're Not Alone	2850
14	46	STEVE NICKS/Every Day	2660
14	46	MOBY F/GWEN STEFANI/Southside	2660
14	46	STING/Desert Rose	2660
14	46	VERTICAL HORIZON/Best I Ever Had...	2470
14	46	JEFFREY GAINES/In Your Eyes	2470
17	46	NELLY FURTADOTTIR/Like A Bird	2280
11	46	GO-GOS/Unholy	2090
11	46	BBMACK/Ghost Of Your Aunt	2090
11	46	MATCHBOX TWENTY/Bent	2090
6	46	SOFTICE - Kiss Me	1710
6	46	DEPECHE MODE/Dream On	1520
6	46	SOFTICE - Kiss Me	1520
6	46	SMASH MOUTH/All Star	1520

MARKET #7
WDVD/Detroit
ABC
(313) 871-3030
O'Brien/Hazleton/Delisi
12x Cume 441,368



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
51	51	DIDD/Thankyou	7748
51	51	LIFEHOUSE - Hanging By A Moment	7599
51	51	UNCLE KRACKE/Follow Me	7599
49	50	MATCHBOX TWENTY/If You're Gone	7450
52	50	MOBY F/GWEN STEFANI/Southside	7450
52	50	TRAIN DROPS OF JUPITER	4370
34	50	JEFFREY GAINES/In Your Eyes	5066
35	50	INCUBUS/Drive	5066
34	50	STING/After The Rain...	5066
35	50	COLDPLAY/You're Not Alone	4917
35	50	DAVE MATTHEWS BAND/The Space Between	4917
33	50	R.E.M./Amblition Of Life	4917
33	50	DAVID GRAY/Please Forgive Me	4768
12	50	U2/Beautiful Day	4172
25	26	MATCHBOX TWENTY/If You're Gone	3725
25	26	DAVE MATTHEWS BAND/The Space Between	2662
14	26	FOO FIGHTERS/Learn To Fly	2086
13	26	FUEL/Hemorrhage	1937
13	26	3 DOORS DOWN/Kryptonite	1937
13	26	NINE DAYS/Absolutely...	1937
16	26	NELLY FURTADOTTIR/Like A Bird	1788
12	26	CRED/With Arms Wide Open	1788
12	26	GO-GOS/Unholy	1788
11	26	VERTICAL HORIZON/Best I Ever Had...	1788
11	26	CRED/With Arms Wide Open	1788
11	26	NELLY FURTADOTTIR/Like A Bird	1788
11	26	BARANEK/LADE'S Pinch Me	1639
11	26	EVERCLEAR/Wonderful	1639
11	26	DAVID GRAY/Please Forgive Me	1639

MARKET #8
WBWL/Boston
Infinity
(617) 779-2000
Strassler/Mullany
12x Cume 718,080



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
52	52	CRED/With Arms Wide Open	16371
37	47	DAVE MATTHEWS BAND/The Space Between	15087
47	46	UNCLE KRACKE/Follow Me	14766
45	46	MOBY F/GWEN STEFANI/Southside	14445
44	46	TRAIN DROPS OF JUPITER	14445
25	46	LENNY KRAMITZ/Again	12519
45	47	NELLY FURTADOTTIR/Like A Bird	11877
33	47	JEFFREY GAINES/In Your Eyes	11877
35	47	JANET JACKSON/Control	11877
44	47	MATCHBOX TWENTY/If You're Gone	11556
36	47	SHAGGY/Waggy	11556
17	47	INCUBUS/Drive	10914
43	47	MATCHBOX TWENTY/If You're Gone	10914
21	47	MADONNA/What I Feel...	9961
35	47	AEROSMITH/Jaded	9961
32	47	COLDPLAY/You're Not Alone	9961
18	47	DAVID GRAY/Please Forgive Me	8346
19	47	ANGELA AMMONS/Big Girl	8346
6	47	SHAGGY/Waggy	7062
6	47	SHAGGY/Waggy	7062
18	47	3 DOORS DOWN/Kryptonite	6741
18	47	GO-GOS/Unholy	6741
16	47	GO-GOS/Unholy	6099
15	47	R.E.M./Amblition Of Life	6099
16	47	BARANEK/LADE'S Pinch Me	5778
16	47	CRED/With Arms Wide Open	5136
16	47	MATCHBOX TWENTY/If You're Gone	5136
16	47	LENNY KRAMITZ/Again	4815
16	47	CRED/With Arms Wide Open	4815
12	47	DIDD/Thankyou	4494

MARKET #9
WRXQ/Washington, DC
ABC
(202) 886-3100
Kosbau/Parker
12x Cume 821,080



PLAYS

LW	TW	ARTIST/TITLE	GI (988)
16	37	CRED/With Arms Wide Open	10656
37	37	BARANEK/LADE'S Pinch Me	10656
37	37	MATCHBOX TWENTY/If You're Gone	10656
36	37	LENNY KRAMITZ/Again	10368
34	37	DIDD/Thankyou	9912
34	37	UNCLE KRACKE/Follow Me	9912
33	37	LIFEHOUSE - Hanging By A Moment	6824
23	37	THE CORPSES/Breathless	6624
20	37	NELLY FURTADOTTIR/Like A Bird	6624
3	37	MOBY F/GWEN STEFANI/Southside	6336
22	37	LEE ANN WOMACK/Hope You Dance	6336
17	37	VERTICAL HORIZON/Best I Ever Had...	5780
20	37	U2/Beautiful Day	5472
12	37	MATCHBOX TWENTY/If You're Gone	5184
17	37	STING/Desert Rose	5184
23	37	MADONNA/Don't Tell Me	4696
18	37	CRED/With Arms Wide Open	4608
21	37	AEROSMITH/Jaded	4320
13	37	SOFTICE - Kiss Me	4320
14	37	STING/Desert Rose	4032
13	37	MATCHBOX TWENTY/If You're Gone	3744
13	37	PASTORAL	



CAROL ARCHER
archer@rronline.com

Love Jonz: A Tribute

■ Music veteran segues to new opportunity

Warner Bros. Sr. Director/Jazz & Urban AC Promotion **Chris Jonz** accepted the same early-retirement package that was offered to many other top-management employees at the label immediately after America Online acquired Time Warner. He exits the company on June 1 after 13 years to apply his skills to his next, undisclosed endeavor.

One of the first calls I received when I arrived at R&R was from Chris, who at that time split national Smooth Jazz promotion responsibilities for Warner Bros. Jazz with Deborah Lewow. He introduced himself graciously and extended an invitation to Zap Mama's concert at L.A.'s Wilern Theater the next night. When we met backstage after the show, he reinforced the favorable impression he'd already made. I was taken with his professional demeanor — his passion for music, intelligence and effortless charm. Still, I never imagined the role our association would play in my life over the following seven years or the inspiration I would take from Chris' friendship.



Chris Jonz

the label's phenomenal music, and especially the career of one of the reigning geniuses of our time, Stevie Wonder; I was MD of KFRC/San Francisco. Nearly 30 years later, Chris and I discovered we'd covered much of the same turf at the same time.

I'm not saying our friendship evolved strictly around food, but if you laid all the meals Chris and I have shared so far end to end.... You get the point, which is that breaking bread is an activity conducive to good conversation. Doing so with Chris I learned the depth of his knowledge about and

passion for music of all kinds, his wit and integrity. And anyone present at R&R's label summit immediately following Steve Feinstein's suicide will never forget the comforting, spiritual perspective Chris shared with our heartbroken group that day.

One of Chris' closest friends through the past 25 years, KJAZ-AM/Los Angeles PD **Lawrence Tanter**, says, "Chris has been there for me through thick and thin. He is a friend, a musical comrade and a man I would trust with my life. Through his long tenure in the industry, Chris has made a worthwhile contribution to that arena. We all have things to learn and glean from one another to make the planet more habitable. The world would be a lot better place if more people gleaned Chris Jonz' attributes."

Another cherished friend since 1988, **Janice Lythcott**, comments, "Chris' gift of gab engages you with a humorous outlook that seems to be embedded in his soul. He so effortlessly spins words to make you smile and images for a hearty chuckle. He's a world-class raconteur, and you'll never be so entertained as when you enjoy the company of Jonz over dinner. As he weaves a good tale — provoking laughter, intrigue and wonder — it's too often too good to be true.

"Well-read and well-traveled, with friends from Harlem to Beverly Hills, his world is colorful, textured and dynamic. Sophistication is the Jonz signature as his casual, yet fastidious, elegant style is

carried off by a shameless collection of silk shirts and Italian shoes. Although sometimes rigid, he is always artful and creative.

"Chris is easy to be with, easy to admire. His grace and integrity inspire others to reach higher ground. Deeply spiritual, Chris is centered in metaphysical principles that guide him in a very organic way.

Patient, giving and forgiving — sometimes to a fault — he makes moves in generous and enlightened terms. He not only talks the talk. He doesn't push or preach, but his familiar refrain, "Let go, let God" continues to satisfy a multitude of challenges.

"He has cultivated a family of friends who help compensate for the dearth of blood relatives. We all thank God every day for the miracle of his daughter, Raihana.

"You can almost see Chris' mom, Bunny, sitting on his shoulder, an

eccentrically decked-out angel with a mischievous grin, whispering about her madcap antics in his ear. She is ever-present in spirit, as she was in body, and is integral to all he is. Thanks, Bunny. Your greatest achievement is one of our greatest gifts."

Chris, I know you'll succeed in anything you attempt. As your friend, I'll always be concerned for your well-being, but I will never worry, because you've got it all, man! God bless you. And keep smiling.

"He's a man I'd trust with my life."

Lawrence Tanter

"Chris' gift of gab engages you with a humorous outlook that seems to be embedded in his soul."

Janice Lythcott

As contemporaries, Chris and I share a multitude of cultural touchstones — our '60s idealism; the struggle for civil rights and an end to the Vietnam War; and music, always the music. Soon after Chris landed his first job in the music business at Scepter Records — home of Dionne Warwick, B.J. Thomas and many others — I began my career at a San Francisco record distributor. In that era, he may have been the record business' only college graduate, but his starting salary was only \$60 a week. Chris went on to distinguish himself at Motown, where he advanced

Paul Brown: Almost Famous

■ With 40 No. 1 Smooth Jazz tracks to his credit, who is more prolific — or influential?

I was recently in producer **Paul Brown's** Funky Joint Studio, where he's finishing his eighth Boney James album, writing and preproducing Al Jarreau's next project and working on five tunes each for Norman Brown and Gabriela Anders. As I looked through the CDs Brown has produced, I realized that heaps of his tracks have gone to No. 1 in R&R, so I decided to count them. So far, dozens upon dozens have charted or reached the top 10, and, astonishingly, nearly 40 have gone to No. 1!

Among his numerous hits, Brown produced James & Braun's "Grazin' in the Grass," Rick Braun's "Notorious," George Benson's "Fly by Night," Braun's current smash, "Kisses in the Rain," and Boney James' "Into the Blue." *Whew!*

I've listened to Brown's productions for more than a decade — since his Spindletop recordings of then-fledgling Boney James, as well as Sam Riney — and I've never believed they were formulaic or that there's a "Paul Brown sound," but I've heard others (jealous detractors, perhaps) say that. What, exactly, is Brown's approach to making records?

"I try to find the core of what the artist is all about and maximize that artist's sound," he explains. "Plus, the songs themselves dictate where the production leads. On this record I'm doing with Boney now, being the eighth one, we knew we wanted to do something different. During



Paul Brown

the writing and pre-production we decided to take a different path, but the songs had to be written in a certain way for that to happen.

"By its very nature, instrumental music in general is more difficult to distinguish than vocals. No matter what you do on the production end of a saxophone, for example, it's still a saxophone. It comes down to the material and the soulfulness of the performance. If that's there, you've got something. If not, then it does all start to sound the same."

Accolade From Pierson

Matt Pierson, Exec. VP/GM of Warner Bros. Jazz, offers this assessment of Brown's production talent: "There is no 'Paul Brown sound.' If something sounds really fucking great, there's a good chance he produced it! Smooth jazz aside, Paul Brown makes great pop and R&B records. The reason his instrumental records stand out is be-

cause they are sonically competitive with pop and R&B productions, so they sound better than what else is on the radio.

"Paul has an incredible song sense and an amazing ability to match a song with an artist. The job of the producer is to help realize an artist's vision on time and on budget, but the issue of realizing the vision is about taking from the sound what has the most emotional impact on the listener and presenting it front and center. It's not about the overall sound of the record, but how everything else serves the function of connecting emotionally to the listener in a way that's true to the artist. He never tries to impose his will on an artist; rather, he knows how to find and highlight what's in them. The other thing is that he has strong convictions; he's never wishy-washy about anything, including his work with artists. Based on his body of work right now, Paul Brown is on the level of Tommy LiPuma or Creed Taylor."

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (M)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	RICK BRAUN Kisses In The Rain(Warner Bros.)	821	+18	122509	14	41/0
3	2	JEFF LORBER Snakebite(Samson/Gold Circle)	810	+77	106858	13	40/0
2	3	RIPPINGTONS Caribbean Breeze(Peak/Concord)	783	+30	95527	16	39/0
4	4	DAVE KOZ Love Is On The Way(Capitol)	681	-5	69575	20	32/0
5	5	CHUCK LOEB North, South, East And Wes(Shanachie)	669	+83	86137	10	39/1
8	6	MICHAEL LINGTON Sunset(Samson/Gold Circle)	572	+99	66658	9	37/1
7	7	KIM WATERS In The Groove(Shanachie)	469	-16	86183	22	31/0
10	8	HIL ST. SOUL Until You Come Back To Me(Dome/Select-O-Hits)	459	+39	49131	4	33/2
11	9	FREDDIE RAVEL Sunny Side Up(GRP/VMG)	450	+36	59543	10	34/1
6	10	RICHARD ELLIOT Who?(Blue Note)	432	-58	64911	20	27/0
Breaker	11	WAYMAN TISDALE Can't Hide Love(Atlantic)	416	+33	66905	7	33/0
9	12	KIRK WHALUM Now Til Forever(Warner Bros.)	402	-43	60729	24	26/0
15	13	MICHAEL MCDONALD Open The Door(Ramp)	381	+18	27040	11	26/0
12	14	YULARA Flyin' High(Higher Octave)	367	-17	57009	17	30/0
14	15	COUNT BASIC Wes Who?(Instinct)	364	0	48524	12	30/0
16	16	ERIC CLAPTON Reptile(Duck/Reprise)	344	+37	39056	4	31/1
19	17	BRIAN CULBERTSON Get It On(Atlantic)	330	+46	46829	2	30/2
18	18	CHARLIE WILSON Without You(Major Hits)	326	+39	29018	6	22/0
17	19	JEFF KASHWA Around The World(Native Language)	318	+24	28943	5	30/0
22	20	SADE King Of Sorrow(Epic)	304	+49	37294	2	23/3
23	21	PIECES OF A DREAM R U Ready(Heads Up)	285	+33	40194	6	27/1
21	22	KEN NAVARRO Delicioso(Positive)	264	+2	22296	10	24/1
26	23	GERALD ALBRIGHT Winelight(Q)	245	+24	12437	3	23/0
Debut	24	DAVID MANN Stone Groove(N-Coded)	233	+37	38509	1	23/1
27	25	FOUR 80 EAST Bumper To Bumper(Higher Octave)	216	-2	18233	5	20/0
25	26	BONEY JAMES & RICK BRAUN Shake It Up(Warner Bros.)	214	-13	24730	5	20/2
28	27	SEAL This Could Be Heaven(London Sire)	206	-12	12817	13	14/0
Debut	28	WALTER BEASLEY Tantam(Shanachie)	202	+36	18650	1	25/4
24	29	GREGG KARUKAS Chasing The Wind(N-Coded)	186	-49	26036	20	15/0
-	30	JEFF GOLUB Droptop(GRP/VMG)	177	+6	19239	20	15/0

41 Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

MARC ANTOINE Mas Que Nada(GRP/VMG)
Total Plays: 174, Total Stations: 28, Adds: 11

DOWN TO THE BONE Righteous Reads(Internal Bass/Q/Atlantic)
Total Plays: 169, Total Stations: 17, Adds: 1

PATTI AUSTIN Love's Been Kind To Me Lately(Qwest/WB)
Total Plays: 159, Total Stations: 12, Adds: 0

JEFF GOLUB Dangerous Curves(GRP/VMG)
Total Plays: 140, Total Stations: 15, Adds: 0

PAUL JACKSON JR. Bounce Wid' It(Blue Note)
Total Plays: 122, Total Stations: 12, Adds: 0

CHRIS CAMOZZI Curves(Samson/Gold Circle)
Total Plays: 119, Total Stations: 12, Adds: 1

DOC POWELL Brother To Brother(Samson/Gold Circle)
Total Plays: 107, Total Stations: 11, Adds: 0

JAARED Love's Taken Over(Marimel)
Total Plays: 96, Total Stations: 9, Adds: 1

DANCING FANTASY Everlasting Pictures(1201)
Total Plays: 82, Total Stations: 8, Adds: 0

EUGE GROOVE Sneak A Peek(Warner Bros.)
Total Plays: 73, Total Stations: 10, Adds: 4

Songs ranked by total plays

Most Added.

ARTIST TITLE LABEL(S)	ADDS
LUTHER VANDROSS Take You Out(J)	17
MARC ANTOINE Mas Que Nada(GRP/VMG)	11
SPYRO GYRA Open Door(Heads Up)	8
AL JARREAU It's How You Say It(GRP/VMG)	6
WALTER BEASLEY Tantam(Shanachie)	4
EUGE GROOVE Sneak A Peek(Warner Bros.)	4
SADE King Of Sorrow(Epic)	3
HIL ST. SOUL Until You Come...(Dome/Select-O-Hits)	2
BRIAN CULBERTSON Get It On(Atlantic)	2
BONEY JAMES & RICK BRAUN Shake It Up(Warner Bros.)	2
FATBURGER Evil Ways(Shanachie)	2
LUIS VILLEGAS La Reyna(Baja/TSR)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARC ANTOINE Mas Que Nada(GRP/VMG)	+157
MICHAEL LINGTON Sunset(Samson/Gold Circle)	+99
CHUCK LOEB North, South, East And Wes(Shanachie)	+83
JEFF LORBER Snakebite(Samson/Gold Circle)	+77
SADE King Of Sorrow(Epic)	+49
PATTI AUSTIN Love's Been Kind To Me Lately(Qwest/WB)	+47
BRIAN CULBERTSON Get It On(Atlantic)	+46
HIL ST. SOUL Until You Come...(Dome/Select-O-Hits)	+39
CHARLIE WILSON Without You(Major Hits)	+39
ERIC CLAPTON Reptile(Duck/Reprise)	+37
DAVID MANN Stone Groove(N-Coded)	+37

Breakers.

WAYMAN TISDALE
Can't Hide Love (Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
416/33	33/0	11

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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smooth Jazz notes. with Carol Archer

For the sixth consecutive week, Rick Braun's "Kisses in the Rain" (Warner Bros.) holds No. 1, but that will likely change next week, when Jeff Lorber's "Snakebite" (Samson/Gold Circle) — with a move 3-2* this week, an increase of 77 plays and 98% of the panel — steps up to depose Braun's long run.

Three other artists who make a particularly strong showing in our top 10 are Chuck Loeb at 5*, whose "North, South, East & West" (Shanachie) is among the Most Increased and earns a new add at KWJZ/Seattle; Michael Lington at 6*, whose "Sunset" (Samson/Gold Circle) picks up an add at KOAI/Dallas and increases by 99 plays; and Freddie Ravel, whose "Sunny Side Up" (GRP/VMG) moves 11-9* and gets an add on WSSM/St. Louis.

New adds are always the big story; this week, new adds are simply incredible. No. 1-Most Added is Luther Vandross' "Take You Out," his debut on Clive Davis' J Records. Seventeen stations add the track — including KTWV(The Wave)/Los Angeles, WVMV/Detroit, WJZW/Washington and WSSM — but it's at WJZZ/Philadelphia that the unprecedented is taking place. 'JJZ added Luther last week into hot rotation — 34 plays — and boosted plays to 57 this week! To my knowledge, no track in Smooth Jazz history has ever gotten as much airplay in a single week.

Poised for an impressive debut next week, Marc Antoine's "Mas Que Nada" (GRP/VMG) is top New & Active after two weeks. With 11 new adds to his credit, Antoine's dazzler is already getting play on 68% of the panel. New adds include WJZW, KYOT/Phoenix and WJCD/Norfolk.

Spyro Gyra's "Open Door" (Heads Up) earns eight adds, including WNWV/Cleveland, KSSJ/Sacramento, WSJZ/New Orleans and JRN.

File under "movin' 'n' groovin'": Lee Ritenour's "Get Up Stand Up," which features Dave Grusin (from *A Twist of Marley*) (GRP/VMG); Kirk Whalum's "God Must Have Spent..." (Warner Bros.); Garden Party's "Deacon Blues" (Samson/Gold Circle); and Steve Cole's "From the Start" (Atlantic).

up

Paprika Soul
Paprika Soul
Higher Octave

Undulating syncopation, smooth harmonies and topics ranging from the serene to the romantic have made recent Brazilian-flavored tracks by artists like Bebel Gilberto and Marc Antoine even more memorable. Funk has become more of a defining element than an influence in Smooth Jazz, while classic '70s vocals have become mainstay catalogue for most playlists. Smooth Jazz has also become a playground for seasoned studio players and savvy producers who have something sly up their sleeves and know how to translate it for an audience. Higher Octave U.K. studio project Paprika Soul capitalize on all of these strains, further strengthening the innovative reputation the label has solidified recently with acts like Yulara and Four 80 East. The graceful tunes from Paprika's debut release are like perfect guests: Amicable but adventurous, they speak and breathe easily, bringing a wonderful charm to the room. Rather than typically anxious radio tunes, you'll find wistful melodies singing above tantalizing contemporary pulses, each one taking the time to set a convincing stage before departing. Their cover of Seawind's "He Loves You" features the alluring vocals of swing-soulstress Sarah Newell above light, exuberant Brazilian funk complemented by the soprano sax of Belgian studio cat Poli Cousse. From there, the hidden treasures travel into more groove-driven terrain, creating a spicy stab at what might be called smooth soul-dance. Was this music sent from above to help introduce unsuspecting Smooth Jazz listeners to the groove underground?

— Peter Petro

A couple of times a year — on July Fourth weekend and Cinco de Mayo — I drive up to Santa Barbara to visit friends and to cook dinner with a protege of chef Diane Kennedy (who is the Julia Child of Mexican regional cuisine). All that great companionship, not to mention eight or 10 different versions of mole sauce, guarantees such a wonderful visit every time that the additional privilege of listening to KMGQ (Magic 97.5)/Santa Barbara, CA seems almost lavishly extravagant. From on-air marketing to the quality of its talent and music programming, KMGQ is one fine Smooth Jazz station. And Magic's signal is a mutha (17,000 watts at 4000 feet) that covers three counties and can be heard in parts of L.A. I asked PD Mark DeAde and MD Steve Bauer to reflect on new music and their approach to music programming, as well as one way the station is taking it to the streets.

UNDER THE RADAR R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC

MD: A guy with a local recording studio volunteered some local artists and session players, including Chris Pinnack (who played with Chicago), so now we've got the Magic Smooth Jazz 97.5 Band, and no one's going to advertise them but us.

SB: This week we added Erya's "Only Time" (Reprise) and Marc Antoine's "Mas Que Nada" (GRP/VMG). Erya is one of those artists that everyone used to play five years ago, but we still get amazing phones when we play something as stale, but tried and true, as "Orinoco Flow." We're not afraid of her or artists like her. We don't want to sound like an AC station, but, on the other hand, we don't want to bail on songs just because they're AC records. We try to get a mix of both AC and our own vocals, but we won't play a crossover hit just because it's a hit. It has to fit with the flow of our music, and Erya does.

MD: In focus groups our listeners are telling us they want more vocals — not just any AC vocals, but artists who've fallen through the cracks, too, like Everything But The Girl and Julia Fordham. Our listeners have grown up with them and appreciate their artistry. We have James Taylor tunes on the air, and people really groove to them.

SB: While we do consider AC stations our competition, I always try to keep in mind that many people who listen to this radio station are tired of Classic Rock. They listened to KTYD/Santa Barbara and KLOS/L.A. for years and now they want something different.

MD: The bottom line is that this is a unique format, and when you begin to lose your uniqueness by playing songs already played to death in other formats, you not only lose your uniqueness, you lose your cume.

SB: Another I like is Eric Clapton's "Reptile" (Duck/Reprise) which we added last week. He's a great guitar player, and the more I hear it, the more I like it. And certainly, the AC stations and not many Classic Rock stations will play it, but it's a great tune with a great melody. "Reptile" sure fits what we're doing.



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Stations and their adds listed alphabetically by market

WZMR/Albany, NY PD: Patrick Ryan 6 JARED "Love" LUIS VILLEGAS "Playa"	KOAI/Dallas-Ft. Worth, TX PD: Maxine Todd APD/MD: Bret Michael LUTHER VANDROSS "Take" EUGE GROOVE "Peak" MICHAEL LINGTON "Sweet"	KTWV/Las Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart LUTHER VANDROSS "Take"	WSJZ/New Orleans, LA OM/PO/MD: Mark Edwards AL JARREAU "Say" LUTHER VANDROSS "Take" SPYRO GYRA "Open" FATTBURGER "Evil"	KJZZ/Portland, OR PD: Chris Miller MD: David Shert 5 LUTHER VANDROSS "Take"	KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb 4 FATTBURGER "Evil"	WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis No Adds
KRQS/Albuquerque, NM PD: Paul Laveie MD: Jeff Young AL JARREAU "Say" LUTHER VANDROSS "Take" WARREN HILL "Liv" LAO TIZER "Playa" LUIS VILLEGAS "Playa"	KJCD/Denver-Boulder, CO PD: John St. John MD: Marty Leaz No Adds	WLVE/Miami, FL PD: Rich McMillan HL ST. SOUL "Take"	WJCD/Roanoke, VA PD: Jay Long MD: Larry Hellewell LUTHER VANDROSS "Take" WALTER BEASLEY "Tantum" SADE "Sorrow" MARC ANTOINE "Mas" BRIAN CLIBERTSON "Gor"	KJZZ/Reno, NV PD: Jay Davis MD: LouAnn Travers 16 HL ST. SOUL "Take" 11 MARC ANTOINE "Mas" 11 SPYRO GYRA "Open"	KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer MARC ANTOINE "Mas" GYRA "Day"	WJZW/Washington, DC PD/MD: Kenay King LUTHER VANDROSS "Take" MARC ANTOINE "Mas" KEN NAARRO "Delicious"
KNK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers LUTHER VANDROSS "Take"	WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach LUTHER VANDROSS "Take" PIECES OF A DREAM "Playa"	WJZI/Milwaukee, WI OM/PO/MD: Chris Moreau DOWN TO THE BONE "Nightmare" JAMES & BRAUN "Stale"	WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James WALTER BEASLEY "Tantum"	WJZY/Richmond, VA OM/PO: Tommy Fleming 6 BRIAN CLIBERTSON "Gor" WALTER BEASLEY "Tantum" MARC ANTOINE "Mas" ERIC CLAPTON "Reptile"	KJZY/Santa Rosa, CA PD: Gordon Zief APD/MD: Rob Singleton 2 AL JARREAU "Say" 2 MARC ANTOINE "Mas" 2 EUGE GROOVE "Peak"	KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy 1 LUTHER VANDROSS "Take"
WNWA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson 5 LUTHER VANDROSS "Take" EUGE GROOVE "Peak"	KEZL/Fresno, CA PD/MD: J. Weidenheimer MARC ANTOINE "Mas"	KSBR/Mission Viejo, CA OM/PO: Terry Wedel MD: Logan Parris SPYRO GYRA "Open" DAVID MANN "Stone" RONNIE LAWS "Time" STEVE COLE "Start"	WJPL/Pooria, IL PD/MD: Rick Hirschmann LUTHER VANDROSS "Take" AL JARREAU "Say"	KSSJ/Sacramento, CA PD: Steve Williams SPYRO GYRA "Open"	WEB/Springfield, MA PD: Ben Casey MD: Darrel Cutting LUTHER VANDROSS "Take" SPYRO GYRA "Open" AL JARREAU "Say" JAMES & BRAUN "Stale" TAMBA "House" JEFF JARVIS "Friday"	JRM/(Jones MAC)/National PD: Steve Hibbard MD: Cheri Marquart SPYRO GYRA "Open" AL JARREAU "Say" RICHARD ELLIOT "Take"
WNWV/Cleveland, OH PD/MD: Bernie Kimble SPYRO GYRA "Open"	KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase LUTHER VANDROSS "Take" MARC ANTOINE "Mas"	KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulf LUTHER VANDROSS "Take" DIDD "Thankyou"	WJZZ/Philadelphia, PA OM: Anne Gress PD: Michael Tozzi MD: Joe Proke No Adds	KBZN/Salt Lake City, UT PD/MD: Rob Riesen SPYRO GYRA "Open"	WSSM/St. Louis, MO PD: Mike Watermann 2 FREDDIE RAMEL "Sunny" 1 WALTER BEASLEY "Tantum" LUTHER VANDROSS "Take"	41 Total Reporters 41 Current Reporters 41 Current Playlists
WJZA/Columbus, OH OM/PO/MD: Bill Harman APD: Gary Wolter No Adds	WSMJ/Knoxville, TN PD/MD: Tom Miller 5 SADE "Sorrow" 4 MARC ANTOINE "Mas"	WOCD/New York, NY OM: John Mullen PD/MD: Charley Connolly EUGE GROOVE "Peak" CHRIS CAMOZZI "Curves"	KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 16 SADE "Sorrow" 8 MARC ANTOINE "Mas"	KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds		

Most Played Recurrents

BONA FIDE X-Ray Hip (N-Coded)

SADE By Your Side (Epic)

GEORGE BENSON Medicine Man (GRP/VMG)

CHIELI MINUCCI My Girl Sunday (Shanachie)

JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)

MICHAEL LINGTON Twice In A Lifetime (Samson/Gold Circle)

WALTER BEASLEY Comin' At Cha (Shanachie)

CRAIG CHAQUICO Cafe Carnival (Higher Octave)

STEVE COLE Got It Goin' On (Atlantic)

GROVER WASHINGTON JR. Chameleon (Telarc)

DOWN TO THE BONE The Zodiac (Internal Bass)

VARIOUS ARTISTS Manenberg (Heads Up)

JOE MCBRIDE Texas Rhythm Club (Heads Up)

BRIAN BROMBERG Relentless (Native Language)

MARC ANTOINE Palm Strings (GRP/VMG)

JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

RONNIE LAWS Old Days/Old Ways (HDH)

BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)

EUGE GROOVE Vinyl (Warner Bros.)

SMOOTH JAZZ Going For Adds

A TWIST OF MARLEY Get Up Stand Up (GRP/VMG) **5/14/01**
 FATTBURGER Evil Ways (Shanachie)
 KIRK WHALUM (God Must Have Spent) A Little... (Warner Bros.)
 LAO TIZER Her Poetry (Frat House)
 LAURIE SCHRIVVER Fortune of Two (Bigger Than Me)

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National Programming

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Spyro Gyra
Patti Austin

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Mas Que Nada
Open Door
Love's Been Kind To Me Lately

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Bryan Savage
Al Jarreau
Janita

Zuma Beach
It's How You Say It
I'll Be Fine

Dave Koz Radio Show

Roscoe BePuy
609-821-1188

Walter Beasley

Tantum

Smooth Jazz Playlists

FIND COMPLETE PLAYLISTS FOR ALL SMOOTH JAZZ REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WDCO/New York
Clear Channel
(212) 352-1019
Connolly
12+ Cume 1,598,800

CDZ 101.9
Smooth Jazz
100% R&R PLAYLISTS

PLAYS

LW	TW	ARTIST/TITLE	© (888)
16	20	CHUCK LOEB/North, South	26712
24	28	RICK BRAUN/Kisses in the Rain	26712
24	28	KIM WATERS/In the Groove	25758
27	27	JEFF LOEBER/Anybody	25758
27	27	COUNT BASIC/Who's Who?	25758
27	27	MICHAEL MCDONALD/Open the Door	24804
27	27	DAVID MANN/Stone Groove	23850
17	17	STEVE COLE/Waterfalls	16218
17	17	WALTER BEASLEY/Tantrum	16218
14	14	NESTOR TORRES/Drop It	15264
16	16	FREDDIE RAVEL/Sunny Side Up	15264
16	16	YULIARAFY/High	15264
16	16	WAYMAN TISDALE/Can't Hide Love	15264
8	8	JEFF KASH/In/Arround the World	7532
8	8	ED CALLE/Spanish Rose	7532
6	6	FOUR 80 EAST/Bumper To Bumper	7632
7	7	BOB BALDWIN/Busness Call	6678
7	7	DOC POWELL/Brother To Brother	6678
6	6	ERIC CLAPTON/Pepple	5724
6	6	PIECES OF A DREAM/Ur Ready	5724
6	6	KEN NAWARRO/Delicious	5724
6	6	DOWN TO THE BONE/Righteous Reeds	5724
6	6	JAMES S & BRAUN/Shake It Up	5724
5	5	JEFF GOLUB/Drop It	4770
5	5	WALTER BEASLEY/Tantrum	4770
5	5	HIPPING TONS/Caribbean Breeze	4770
-	-	EUGE GROOVE/Sneak A Peak	0
-	-	CHRIS CAMOZZI/Curves	0

MARKET #2

KTWV/Los Angeles
Infinity
(310) 840-7180
Brooks/Stewart
12+ Cume 988,588

THE WAVE
100% R&R PLAYLISTS
K27 KTWV

PLAYS

LW	TW	ARTIST/TITLE	© (888)
26	26	FREDDIE RAVEL/Sunny Side Up	13806
24	24	RICHARD ELLIOT/Who?	12744
24	24	KIRK WHALIM/Now Till Forever	12744
24	24	HIPPING TONS/Caribbean Breeze	12744
26	23	RICK BRAUN/Kisses in the Rain	12213
17	21	PAUL JACKSON, JR./Bounce With It	11151
19	20	BRIAN CLIBERTSON/Get It On	10620
25	19	JAMES S & BRAUN/Shake It Up	10089
25	19	CHUCK LOEB/North, South	10089
19	19	WAYMAN TISDALE/Can't Hide Love	10089
19	19	EUGE GROOVE/Sneak A Peak	10089
19	19	KIM WATERS/In the Groove	9558
20	19	JEFF LOEBER/Anybody	9558
17	19	ERIC CLAPTON/Pepple	9558
11	18	STEVE COLE/Waterfalls	9558
19	17	JEFF GOLUB/Drop It	9558
16	17	BRYAN SAVAGE/Rush Hour	9267
11	16	MARC ANTONIO/Amor Que Nada	9267
15	15	DAVE KOZ/Love Is On The Way	7963
13	15	STING/She Waxes This Earth	6585
13	13	HIL ST. SOUL/Until You Come...	6585
14	12	JOE I Wanna Know	6372
12	12	SADIE/By Your Side	5724
11	11	STEELEY DAN/Jack Of Speed	5811
11	11	CHARLIE WILSON/Without You	5341
-	-	LUTHER VANDROSS/Take You Out	0

MARKET #3

WNUA/Chicago
Clear Channel
(312) 645-9550
Kaidis/Anderson
12+ Cume 727,480

WNUA 95.5
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	© (888)
18	24	STEVE COLE/From The Start	12432
25	24	RICK BRAUN/Kisses in the Rain	11934
25	23	PIECES OF A DREAM/Ur Ready	11934
22	22	BONA FIDE/Ray Hip	11396
14	21	YULIARAFY/High	10878
19	20	BRIAN CLIBERTSON/Get It On	10360
12	19	KIM WATERS/In the Groove	9842
19	18	RIPPING TONS/Caribbean Breeze	9842
10	18	WAYMAN TISDALE/Can't Hide Love	9324
12	18	MICHAEL MCDONALD/Open the Door	7252
10	18	HIL ST. SOUL/Until You Come...	6734
22	18	CHUCK LOEB/North, South	6734
10	18	JEFF LOEBER/Anybody	6734
4	9	XL/In The Night	4652
6	9	KIRK WHALIM/Now Till Forever	4652
6	9	SADE/By Your Side	4652
12	9	JOE I Wanna Know	4652
8	9	DOWN TO THE BONE/Righteous Reeds	4652
9	9	DANCING FANTASY/Verstating Pictures	4652
11	9	HIL ST. SOUL/Until You Come...	4144
7	9	MARC ANTONIO/Amor Que Nada	4144
8	7	JOE I Wanna Know	3676
7	7	MICHAEL MCDONALD/Open the Door	3676
5	7	LUTHER VANDROSS/Take You Out	2590
-	-	EUGE GROOVE/Sneak A Peak	0

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Kaidis/Anderson
12+ Cume 538,580

KKSF 103.7
SMOOTH JAZZ

PLAYS

LW	TW	ARTIST/TITLE	© (888)
22	22	RIPPING TONS/Caribbean Breeze	8027
22	22	JEFF LOEBER/Anybody	8027
22	22	BONA FIDE/Ray Hip	7678
22	22	DAVE KOZ/Love Is On The Way	7678
22	22	CHIEF MURKIN/My Girl Sunday	7678
23	22	JIM BROCKMANN/Glory	7678
21	21	JAZZMASTERS/Long Chimes	7329
16	21	YULIARAFY/High	5235
15	21	KIM WATERS/In the Groove	4537
12	21	CHUCK LOEB/North, South	4188
12	21	KIRK WHALIM/Now Till Forever	4188
13	21	ERIC CLAPTON/Pepple	4188
13	21	FREDDIE RAVEL/Sunny Side Up	4188
13	21	STEVE COLE/Waterfalls	3839
11	21	BRIAN CLIBERTSON/Get It On	3839
-	-	MARC ANTONIO/Amor Que Nada	3490
11	21	RICK BRAUN/Kisses in the Rain	3490
10	21	MICHAEL MCDONALD/The Meaning Of Love	3490
9	21	SADE/By Your Side	3329
9	21	HIL ST. SOUL/Until You Come...	2752
7	21	GERALD ALBRIGHT/Winegill	2432
7	21	SADE/Somewhere In Time	2094
9	21	JAMES S & BRAUN/Shake It Up	1745
-	-	FATBURGER/We'll Ways	1396

MARKET #5

WJAZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi
12+ Cume 638,480

Smooth Jazz
Wjz 106.1

PLAYS

LW	TW	ARTIST/TITLE	© (888)
34	37	LUTHER VANDROSS/Take You Out	24339
28	28	WALTER BEASLEY/Tantrum	11956
28	28	STAFF/Phat A Little Love	11956
28	28	DAVE KOZ/Love Is On The Way	11956
28	28	CHIEF MURKIN/My Girl Sunday	11956
27	28	JAMES S & BRAUN/Shake It Up	11956
27	28	JEFF LOEBER/Anybody	11956
17	27	HIL ST. SOUL/Until You Come...	8113
17	27	HIL ST. SOUL/Until You Come...	7258
12	27	TIM BOWMAN/Smile	5551
13	27	GARDEN PARTY/It's Not Love	5551
12	27	BRIAN CLIBERTSON/Get It On	5551
11	27	WAYMAN TISDALE/Can't Hide Love	5551
12	27	GEORGE BENSON/Aladin's Man	5551
12	27	PAUL JACKSON, JR./Bounce With It	5124
12	27	VAHIOUS ARTISTS/Remember	5124
13	27	BONA FIDE/Ray Hip	5124
13	27	RICK BRAUN/Kisses in the Rain	5124
12	27	CHUCK LOEB/North, South	5124
12	27	FREDDIE RAVEL/Sunny Side Up	5124
13	27	RICHARD ELLIOT/Who?	5124
12	27	JEFF KASH/In/Arround the World	4697

MARKET #6

KQAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Tisdelle/Cole
12+ Cume 312,780

ASIS 107.5
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	© (888)
28	28	KIRK WHALIM/Now Till Forever	7047
28	28	STEVE COLE/Waterfalls	6804
28	28	DAVE KOZ/Love Is On The Way	6804
28	28	RICHARD ELLIOT/Who?	6804
28	28	GREGG KARUKAS/Chasing The Wind	6804
27	27	RICK BRAUN/Kisses in the Rain	6561
17	27	CHARLIE WILSON/Without You	4374
16	27	SADIE/By Your Side	4137
14	27	JOE I Wanna Know	3402
14	27	SADE/By Your Side	3402
13	27	FREDDIE RAVEL/Sunny Side Up	3159
13	27	YULIARAFY/High	3159
13	27	PIECES OF A DREAM/Ur Ready	2916
12	27	HIPPING TONS/Caribbean Breeze	2916
12	27	GARDEN PARTY/It's Not Love	2916
11	27	ERIC LESSZ/Flamingo In	2916
12	27	JOE MCBRIDE/Texas Rhythm Club	2916
11	27	WALTER BEASLEY/Tantrum	2673
11	27	BONA FIDE/Ray Hip	2673
12	27	WAYMAN TISDALE/Can't Hide Love	2673
-	-	ERIC CLAPTON/Pepple	486
-	-	LUTHER VANDROSS/Take You Out	0
-	-	EUGE GROOVE/Sneak A Peak	0
-	-	MICHAEL MCDONALD/Open the Door	0

MARKET #7

WYMN/Detroit
Infinity
(734) 855-5100
Sietel/Kovach
12+ Cume 439,380

V98.7
Smooth Jazz

PLAYS

LW	TW	ARTIST/TITLE	© (888)
21	24	KIM WATERS/In the Groove	7080
11	24	GREGG KARUKAS/Chasing The Wind	7080
20	24	DAVE KOZ/Love Is On The Way	6785
23	24	RIPPING TONS/Caribbean Breeze	6785
23	24	RICK BRAUN/Kisses in the Rain	6540
11	23	COUNT BASIC/Who's Who?	6540
12	23	YULIARAFY/High	3540
10	23	MICHAEL MCDONALD/Open the Door	3245
11	23	DOWN TO THE BONE/Righteous Reeds	3245
10	23	JOE I Wanna Know	3245
11	23	JEFF LOEBER/Anybody	3245
11	23	KEN NAWARRO/Delicious	3245
11	23	WAYMAN TISDALE/Can't Hide Love	3245
6	23	WALTER BEASLEY/Tantrum	2950
10	23	JAZZMASTERS/Long Chimes	2950
10	23	YULIARAFY/High	2950
10	23	SADE/By Your Side	2950
7	23	CHUCK LOEB/North, South	2655
9	23	JOE I Wanna Know	2655
9	23	JORDAN FAYHUS/Mythic Voyage	2655
8	23	RICHARD ELLIOT/Who?	2655
7	23	TIM BOWMAN/Smile	2655
9	23	BONA FIDE/Ray Hip	2655
9	23	CLUB 1800/Say	2655
8	23	JEFF KASH/In/Arround the World	2655
8	23	JORDAN FAYHUS/Mythic Voyage	2655
7	23	KIRK WHALIM/Now Till Forever	2380
8	23	GEORGE BENSON/Aladin's Man	2380
5	23	CHIEF MURKIN/My Girl Sunday	2085
6	23	JEFF GOLUB/Drop It	2085
6	23	GREGG KARUKAS/Chasing The Wind	1770

MARKET #8

WJZW/Washington, DC
ABC
(202) 895-2300
Sietel/Kovach
12+ Cume 347,880

Smooth Jazz
106.9

PLAYS

LW	TW	ARTIST/TITLE	© (888)
21	24	KIRK WHALIM/Now Till Forever	6664
11	24	MICHAEL MCDONALD/Open the Door	6664
12	24	WAYMAN TISDALE/Can't Hide Love	6664
28	24	DAVE KOZ/Love Is On The Way	6664
28	24	RIPPING TONS/Caribbean Breeze	6664
28	24	RICHARD ELLIOT/Who?	6664
17	24	CHARLIE WILSON/Without You	4284
17	24	SADE/By Your Side	3808
16	24	JOE I Wanna Know	3808
16	24	MICHAEL MCDONALD/Open the Door	3808
15	24	HIL ST. SOUL/Until You Come...	3570
11	24	BONA FIDE/Ray Hip	2816
11	24	JAZZMASTERS/Long Chimes	2816
11	24	FREDDIE RAVEL/Sunny Side Up	2816
11	24	PIECES OF A DREAM/Ur Ready	2816
11	24	JEFF LOEBER/Anybody	2816
10	24	KIM WATERS/In the Groove	2380
10	24	JEFF LOEBER/Anybody	2380
10	24	KEN NAWARRO/Delicious	2380
10	24	BOB BALDWIN/Busness Call	2380
10	24	TIM BOWMAN/Smile	2380
10	24	BRIAN CLIBERTSON/Get It On	2380
10	24	ERIC CLAPTON/Pepple	2380
10	24	PAUL TAYLOR/Arround	2380
7	24	PETER WHITE/Arround Day	2380
7	24	WALTER BEASLEY/Tantrum	2142
6	24	RICK BRAUN/Kisses in the Rain	2142
6	24	YULIARAFY/High	2142
6	24	GREGG KARUKAS/Chasing The Wind	2142
6	24	JEFF GOLUB/Drop It	2142

MARKET #9

WLVE/Miami
Clear Channel
(305) 962-2000
McMillan
12+ Cume 338,480

Smooth Jazz
103.9

PLAYS

LW	TW	ARTIST/TITLE	© (888)
27	28	KIRK WHALIM/Now Till Forever	5992
27	28	DAVE KOZ/Love Is On The Way	5778
27	28	RICHARD ELLIOT/Who?	5778
27	28	GREGG KARUKAS/Chasing The Wind	5664
26	28	JEFF LOEBER/Anybody	5664
26	28	RIPPING TONS/Caribbean Breeze	5664
26	28	RICK BRAUN/Kisses in the Rain	5664
16	28	MICHAEL MCDONALD/The Meaning Of Love	3638
16	28	SEAL/This Could Be Heaven	3424
15	28	JOE I Wanna Know	3424
14	28	CHARLIE WILSON/Without You	3210
13	28	ERIC CLAPTON/Pepple	2354
11	28	PIECES OF A DREAM/Ur Ready	2354
11	28	MICHAEL MCDONALD/My Take On	2354
11	28	CHUCK LOEB/North, South	2354
8	28	DAVID MANN/Stone Groove	2354
11	28	BRIAN CLIBERTSON/Get It On	2354
10	28	JEFF KASH/In/Arround the World	2354
11	28	BONA FIDE/Ray Hip	2140
10	28	WAYMAN TISDALE/Can't Hide Love	2140
10	28	FREDDIE RAVEL/Sunny Side Up	2140
10	28	YULIARAFY/High	2140
10	28	COUNT BASIC/Who's Who?	1926
9	28	ED CALLE/Spanish Rose	1926
9	28	KIM WATERS/In the Groove	1926
9	28	DOWN TO THE BONE/Righteous Reeds	1926
-	-	HIL ST. SOUL/Until You Come...	0

MARKET #10

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Hendley/Rose
12+ Cume 241,380

Smooth Jazz
102.9

PLAYS

LW	TW	ARTIST/TITLE	© (888)
27	28	RICK BRAUN/Kisses in the Rain	4592
27	28	PAUL TAYLOR/Arround	4264
27	28	GREGG KARUKAS/Chasing The Wind	4264
27	28	RIPPING TONS/Caribbean Breeze	4264
27	28	RICK BRAUN/Kisses in the Rain	4264
27	28	FOUR 80 EAST/Bumper To Bumper	4264
8	28	JANITA/It Be Fine	2132
8	28	SEAL/This Could Be Heaven	2132
13	28	HIL ST. SOUL/Until You Come...	1968
12	28	BETTE MIDLER/One Trick	1968
10	28		

Rock Playlists

May 11, 2001 R&R • 93

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #4
KJLJ/San Francisco
Clear Channel
(408) 453-5400
Stevens/Berg
12+ Cumé \$35,000

12 KSL

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
27	29	3 DOORS DOWN/Duck And Run	8532
28	28	STAND BY/Been Awhile	8524
29	24	PRIMALS WOOZY/N.I.B.	7332
17	20	FUEL/Innocent	6160
19	10	GODSACK/Great	5852
15	18	3 DOORS DOWN/Duck And Run	5544
17	17	CULT/Rise	5236
10	16	OLIVER/Are You There?	4928
6	10	A PERFECT CIRCLE/Lullaby	4928
17	10	PAPA ROACH/Last Resort	4928
13	15	BUCKCHERRY/Ridin'	4620
10	10	TOOL/Schism	4620
14	14	LINCOLN PARK/Crawling	4312
11	10	LEWIS W/DURST/Outside	4004
6	11	GODSACK/Whatever	3388
12	11	A PERFECT CIRCLE/The Hollow	3388
10	10	STAND BY/Been Awhile	3080
10	10	FUEL/Hemorrhage	2720
7	8	PAPA ROACH/Down Angels	2722
8	8	SALVA/Your Disease	2722
8	8	3 DOORS DOWN/Kryptonite	2464
7	7	AEROSMITH/Just Push Play	2156
7	7	LEWIS W/DURST/American Woman	2156
6	6	MEGADETH/Moto Psycho	2156
6	6	ECONLINE CRUSH/Make It Right	2156
7	7	MONSTER MAGNET/Heads Explode	2156
7	7	RAGE AGAINST...How I Could Just Save	1548
7	7	AC/DC/Safe In New York...	1548
8	8	INCUBUS/Drive	1548
8	8	SYSTEMATIC/Beginning Of The End	1548

MARKET #5
WMMR/Philadelphia
Greater Media
(610) 771-0833
Millman/Zepeto
12+ Cumé \$15,000

93.3 WMMR

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
26	31	STAND BY/Been Awhile	9114
26	31	PRIMALS WOOZY/N.I.B.	8232
25	25	U2/Elevation	7350
17	23	AEROSMITH/Just Push Play	6782
13	23	SPACEHOI/Want To Live	6782
16	19	COLD/No One	5586
13	19	TRAIN/Drops Of Jupiter...	5236
14	16	AC/DC/Safe In New York...	5202
15	17	BLACK CROWES/Lickin'	4998
9	12	3 DOORS DOWN/Lower	3528
10	12	STAND BY/Been Awhile	3528
6	11	GODSACK/Whatever	3234
11	11	LEWIS W/DURST/Outside	3234
6	11	RED HOT CHILL...California	3234
7	10	A PERFECT CIRCLE/Lullaby	2940
7	10	LIFEHOUSE/Hanging By A Moment	2940
12	10	CREEDEX/Higher	2940
7	10	METALLICA/Disappear	2940
7	10	PRIMALS WOOZY/N.I.B.	2940
7	10	METALLICA/No Lead Cover	2940
12	8	JIMMY PAGE/BLACK...What Is & What...	2352
8	7	3 DOORS DOWN/Kryptonite	2056
6	7	PEARL JAM/Best Of My	2056
6	7	BUCKCHERRY/Ridin'	2056
5	6	MEGADETH/Moto Psycho	1764
5	6	BUSH/The Chemicals...	1764
6	6	OLIVER/Are You There?	1764
4	6	SEVEN MARY THREE/Wait	1764
3	6	ISLE OF DRAGONS/Why I'm Here	1470
6	6	SINEMATIC/Bloom	1470

MARKET #10
KLDF/Houston-Galveston
Clear Channel
(713) 830-9000
Trapp/Fox
12+ Cumé \$99,100

103.5 KLDF

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
27	32	LIFEHOUSE/Hanging By A Moment	6432
26	31	PRIMALS WOOZY/N.I.B.	6231
31	28	FUEL/Hemorrhage	5829
17	23	3 DOORS DOWN/Lower	5628
26	23	SPACEHOI/Want To Live	4612
8	12	TRAIN/Drops Of Jupiter...	2211
11	11	STAND BY/Been Awhile	2010
13	16	OLIVER/Are You There?	2010
10	10	3 DOORS DOWN/Duck And Run	1608
10	10	BLACK CROWES/Lickin'	1608
6	10	CREEDEX/Higher	1608
6	10	METALLICA/No Lead Cover	1206
5	6	STAND BY/Been Awhile	1206
7	7	U2/Elevation	1206
7	7	3 DOORS DOWN/Kryptonite	1206
7	7	GODSACK/Whatever	1006
6	6	METALLICA/Disappear	1006
6	6	BUSH/The Chemicals...	1006
3	6	CREEDEX/Higher	1006
4	4	BUCKCHERRY/Ridin'	804
4	4	GODSACK/Whatever	804
3	4	BUCKCHERRY/Ridin'	804
3	4	RED HOT CHILL...California	468
3	4	GODSACK/Whatever	468
4	3	SANTANA/FEVERLAST/Plu Your Lights On	468
3	3	3 DOORS DOWN/Kryptonite	468
3	3	BLUES TRAVELER/Girl Inside My Head	468
3	3	MO'NIEY CRUEL/What's My Heart	468
3	3	STAND BY/Been Awhile	312
2	3	SEVEN MARY THREE/Wait	312

MARKET #15
KDKB/Phoenix
Sandusky
(480) 897-9000
Bonadonna/Ellis
12+ Cumé \$76,800

93.3 KDKB

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
27	22	U2/Elevation	3432
11	21	3 DOORS DOWN/Duck And Run	3276
19	19	FUEL/Hemorrhage	2964
20	19	TANTRIC/Backdown	2964
15	18	AEROSMITH/Jaded	2808
19	18	BON JOVI/Rhythm A Nation	2808
16	17	AC/DC/Safe In New York...	2652
17	16	U2/Beautiful Day	2496
10	16	AC/DC/Safe In New York...	2340
17	16	CREEDEX/Higher	2340
14	14	3 DOORS DOWN/Lower	2184
13	13	ERIC CLAPTON/Superman Inside	2028
11	12	AC/DC/Safe In New York...	1872
11	12	SPACEHOI/Want To Live	1872
12	12	U2/Walk On	1872
10	11	AEROSMITH/Just Push Play	1716
12	11	LIFEHOUSE/Hanging By A Moment	1716
11	11	JOHN MAYER/No One	1716
12	10	BUCKCHERRY/Ridin'	1560
10	10	SANTANA/FEVERLAST/Plu Your Lights On	768
3	3	RED HOT CHILL...California	468
3	3	RED HOT CHILL...California	468
4	3	SANTANA/FEVERLAST/Plu Your Lights On	468
3	3	3 DOORS DOWN/Kryptonite	468
3	3	BLUES TRAVELER/Girl Inside My Head	468
3	3	MO'NIEY CRUEL/What's My Heart	468
3	3	STAND BY/Been Awhile	312
2	3	SEVEN MARY THREE/Wait	312

MARKET #18
WBAB/Nassau-Suffolk
Clear Channel
(516) 587-1023
Edwards/Toronto/Parise
12+ Cumé \$34,900

WBAB 95.3/102.3

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
31	32	3 DOORS DOWN/Lower	4576
31	32	AEROSMITH/Jaded	4576
31	31	LEWIS W/DURST/Outside	4526
30	29	TANTRIC/Backdown	4234
17	20	TRAIN/Drops Of Jupiter...	4088
13	18	ERIC CLAPTON/Superman Inside	2336
13	18	STEVE NICHOLS/Plants Of...	2336
26	18	AEROSMITH/Just Push Play	2236
15	18	U2/Elevation	2336
13	18	AC/DC/Safe In New York...	2190
13	18	BLACK CROWES/Lickin'	2190
15	14	SEVEN MARY THREE/Wait	2044
10	12	CULT/Rise	1752
9	10	CREEDEX/Higher	1680
6	10	METALLICA/No Lead Cover	1460
6	10	COLD/No One	1314
9	9	CREEDEX/Higher	1314
11	8	SANTANA/FEVERLAST/Plu Your Lights On	1168
10	8	AC/DC/Safe In New York...	1168
10	8	DIFFUSE/It's All	1168
10	8	METALLICA/Disappear	1168
9	8	JIMMY PAGE/BLACK...Ten Years Gone	1168
7	8	PRIMALS WOOZY/N.I.B.	1168
7	8	LEWIS W/DURST/Outside	1168
9	7	AC/DC/Safe In New York...	1022
8	7	CREEDEX/Higher	1022
7	7	JIMMY PAGE/BLACK...What Is & What...	876
4	8	SANTANA/FEVERLAST/Plu Your Lights On	876
4	8	BLUES TRAVELER/Girl Inside My Head	876
4	8	MO'NIEY CRUEL/What's My Heart	876
4	8	KID ROCK/Only God Knows Why	730

MARKET #22
WVVE/Pittsburgh
Clear Channel
(412) 937-1441
Muschitta/Praha/Porter
12+ Cumé \$56,700

WVVE 102.5

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
20	29	TRAIN/Drops Of Jupiter...	5040
17	20	FUEL/Hemorrhage	5040
16	20	LIFEHOUSE/Hanging By A Moment	5040
19	17	3 DOORS DOWN/Lower	4284
13	17	CREEDEX/Higher	3528
12	17	SEVEN MARY THREE/Wait	3024
11	11	SINEMATIC/Bloom	2772
11	11	BLACK CROWES/Lickin'	2520
12	10	BLUES TRAVELER/Girl Inside My Head	2520
9	10	GODSACK/Whatever	2016
6	10	ERIC CLAPTON/Superman Inside	2016
5	8	CLARKS/After Or	2016
4	7	OLIVER/Are You There?	1764
3	7	3 DOORS DOWN/Duck And Run	1512
3	7	3 DOORS DOWN/Kryptonite	1512
5	6	CLARKS/After Or	1260
6	6	CREEDEX/Higher	1260
6	6	FUEL/Innocent	1260
6	6	AEROSMITH/Just Push Play	1260
6	6	SANTANA/FEVERLAST/Plu Your Lights On	1260
4	6	AC/DC/Safe In New York...	504
4	6	CREEDEX/Higher	504
1	4	U2/Beautiful Day	252

MARKET #24
WMMR/Cleveland
Clear Channel
(216) 781-9667
Tillotson/Henington
12+ Cumé \$84,800

WMMR 102.5

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
24	32	GODSACK/Whatever	7264
19	27	3 DOORS DOWN/Lower	6120
28	26	LEWIS W/DURST/Outside	5928
15	24	TANTRIC/Backdown	5448
16	24	OLIVER/Are You There?	4944
18	20	STAND BY/Been Awhile	3632
27	18	FUEL/Hemorrhage	3405
15	18	LIFEHOUSE/Hanging By A Moment	3405
14	14	TOOL/Schism	3178
12	14	FOOT FIGHTERS/Breakout	3178
12	14	LIMP BIZKIT/My Way	2940
10	12	OFFSPRING/Original Prankster	2940
10	12	SEVEN MARY THREE/Wait	2754
15	12	LIVE/The Dolphin's Cry	2478
11	11	CREEDEX/Higher	2478
12	11	OLIVER/Are You There?	2478
11	11	STONE TEMPLE PILOTS/Heaven And Hot Rods	2478
16	11	OLIVER/Are You There?	2478
10	11	RED HOT CHILL...Scar Tissue	2478
11	10	3 DOORS DOWN/Kryptonite	2478
6	10	OFFSPRING/Original Prankster	2478
11	10	METALLICA/Disappear	2478
3	10	PRIMALS WOOZY/N.I.B.	1816
3	10	PRIMALS WOOZY/N.I.B.	1816
7	7	BUCKCHERRY/Ridin'	1589
7	7	MONSTER MAGNET/Heads Explode	1589
7	7	SINEMATIC/Bloom	1589
7	7	CREEDEX/Higher	1589
7	7	GODSACK/Whatever	1589
9	8	BLACK CROWES/Lickin'	1362
9	8	CULT/Rise	1362

MARKET #26
WERN/Cincinnati
Clear Channel
(513) 621-9326
Tillotson/Henington
12+ Cumé \$98,200

WERN 102.5

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
20	32	3 DOORS DOWN/Lower	5664
31	29	STAND BY/Been Awhile	4896
21	22	CREEDEX/Higher	3600
20	20	3 DOORS DOWN/Duck And Run	3540
18	20	COLD/No One	3540
10	20	SALVA/Your Disease	3540
10	20	GODSACK/Whatever	3063
15	15	SEVEN MARY THREE/Wait	2352
17	15	FUEL/Innocent	2655
14	15	SYSTEMATIC/Beginning Of The End	2124
12	14	GODSACK/Whatever	2478
14	14	TOOL/Schism	2478
13	13	SINEMATIC/Bloom	2100
16	12	A PERFECT CIRCLE/The Hollow	2100
12	12	DISTURBED/Vicious	2124
10	12	STABBING WESTWARD/So Far Away	2124
11	10	LINCOLN PARK/One Step Closer	1770
12	10	METALLICA/Disappear	1770
11	10	LEWIS W/DURST/Outside	1770
18	10	LIFEHOUSE/Hanging By A Moment	1770
10	10	STAND BY/Been Awhile	1770
3	10	STEREOLOID/Run	1416
10	10	DEFTONES/Digital Bath	1416
10	10	LIMP BIZKIT/My Way	1416
10	10	PRIME STEW/My Stupid	1416
10	10	CREEDEX/Higher	1416
4	10	BLACK CROWES/Lickin'	1062
6	10	BUCKCHERRY/Ridin'	1062
7	10	GODSACK/Whatever	1062

MARKET #25
KCAL/Riverside
Anahaim
(909) 793-3554
Hoffman/Whitman
12+ Cumé \$82,200

KCAL 96.7

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
45	45	GODSACK/Whatever	5580
40	45	LINCOLN PARK/One Step Closer	5580
43	44	CULT/Rise	5456
42	44	LEWIS W/DURST/Outside	5456
42	44	AC/DC/Safe In New York...	5332
41	44	AC/DC/Safe In New York...	5084
46	40	GODSACK/Whatever	4960
14	22	OFFSPRING/Original Prankster	2728
18	21	3 DOORS DOWN/Duck And Run	2604
20	21	LIMP BIZKIT/My Way	2604
11	20	LEWIS W/DURST/Outside	2480
12	20	LINCOLN PARK/Crawling	2480
11	19	COLLECTIVE SOUL/Why Pl. 2	1960
9	19	STAND BY/Been Awhile	1860
8	19	3 DOORS DOWN/Kryptonite	1612
10	19	3 DOORS DOWN/Lower	1612
7	19	RED HOT CHILL...California	1612
11	18	RED HOT CHILL...Scar Tissue	1488
9	18	RED HOT CHILL...Scar Tissue	1488
9	18	METALLICA/Disappear	1364
9	18	PRIMALS WOOZY/N.I.B.	1364
9	18	OFFSPRING/Original Prankster	1364
12	18	PAPA ROACH/Last Resort	1240
6	18	A PERFECT CIRCLE/The Hollow	1116
3	18	CREEDEX/Higher	992
4	18	CREEDEX/Higher	992
4	18	CREEDEX/Higher	992
10	18	FROM MADNESS/The Whicker Man	868
7	18	CREEDEX/Higher	868
7	18	DISTURBED/Vicious	868

MARKET #31
WLUM/Milwaukee
Clear Channel
(414) 771-1021
Hoffman/Whitman
12+ Cumé \$27,900

ROCK 102.1

PLAYS

LF	WT	ARTIST/TITLE	GI (000)
26	27	INCUBUS/Drive	1512
26	26	STAND BY/Been Awhile	1400
25	26	TANTRIC/Backdown	1344
26	23	3 DOORS DOWN/Duck And Run	1288
26	23	GODSACK/Whatever	1196
15	18	AEROSMITH/Just Push Play	1096
16	18	STAND BY/Been Awhile	896
18	18	SEVEN MARY THREE/Wait	840
10	16	DAVE MATTHEWS BAND/The Space Between	840
10	16	TRAIN/Drops Of Jupiter...	840
11	16	FUEL/Innocent	840
15	14	OLIVER/Are You There?	784
11	12	DAVE MATTHEWS BAND/Die II	672
10	12	TOOL/Schism	672
12	12	U	



CYNDEE MAXWELL

max@rronline.com

Rock Radio 'N' Wrestling

■ MJI's *Pile Driver* lays the smackdown on Rock radio

by Frank Correia
Sr. Associate Editor/Music

In last week's column on rock and wrestling we looked at how labels can use wrestling to market bands. But labels aren't the only ones going to the mat. For a little over a year MJI's rock 'n' wrestling show *Pile Driver* has been king of Rock radio's ring. Syndicated to such heavyweights as WAAF/Boston, KISS/San Antonio, KEGL/Dallas, WRIF/Detroit and WMMR/Philadelphia, *Pile Driver* has scoop-slammed some 63 affiliates in its short existence, delivering a show that combines wrestling facts and rumors with hard-edged music and raucous hosts.

"It started when MJI Broadcasting thought the climate was right to put a nationally syndicated rock show that focused on the harder-edged stuff back on the air," explains *Pile Driver* writer and producer Corey Natko. "MJI used to produce and syndicate *Metal Shop*, but just the words *heavy metal* — that stuff doesn't exist anymore. We thought, 'What could be the hook? What could be the angle?' Wrestling was on the verge of really exploding so MJI said, 'How about rock and wrestling?' That's when I came into the picture. They asked me if I could do that kind of show, and I said, 'Absolutely,' but I was thinking in the back of my head, 'How am I going to pull this off?' So that was my mandate: Create a rock and wrestling show."

Although Natko initially had his doubts, *Pile Driver* has developed into a success. The two-hour show slams interviews with wrestling superstars up against music from such artists as Korn, Kid Rock and Metallica. The show's four personalities play off one another much as WWF wrestlers do during television tapings. Wrestling lingo is used to front- and back-announce songs — classic tracks become "Old School Powerbombs," a wrestler's pick is called a "Hardcore Tuneup," and there really isn't any better forum for two hard rock tracks to square off than in a "Cage Match."

From the opening bell Natko knew what he wanted from the show. "I didn't want it to be a talk show because I knew it was going to be on FM Rock radio. And I'll tell you, being a huge wrestling fan, I don't want to hear wrestlers talk. Who wants to hear that?"

"If it were just talk, I don't think it would attract the kids as much. I think the music has to go along with it," admits WRIF PD Doug Podell, who has seen good results from *Pile Driver* in its current 6-8pm slot on Sundays. "Obviously, wrestling is

"You hear a wrestling-type format, but it's a rock show, that's why it's working. A lot of wrestling shows just talk about wrestling, and that's not going to interest anybody. We put it together as if it were an MTV-type production."

Mark Razz

very popular here in Detroit. This is one of the biggest markets for the WWF. That was my first thought. My second thought was that it's good, current music, and it's got a lot of attitude."

"If you tune in to the show, you hear a wrestling-type format, but it's a rock show," says WMMR afternoon driver and *Pile Driver* host Mark Razz. "That's why it's working. A lot of wrestling shows just talk about wrestling, and that's not going to interest anybody. We put it together as if it were an MTV-type production."

The show's high-octane pace comes from Natko's tight editing: A 12-minute interview with a wrestler will turn into four three-minute segments, distributed among wrestling news, rumor and speculation, calls from the show's "Bite Back" line, contests and, of course, heavy music. "Touch that dial and we'll break

your hands," the show promises as it goes into commercials. Coming back in, a liner from Union Underground guitarist Patrick Kennison tells you that you're listening to "the only radio show that kicks your ass — *Pile Driver*."

Personality Goes A Long Way

Although wrestling is *Pile Driver*'s hook, Natko didn't want to rely on wrestlers to carry the show personalitywise. When you listen to the show or check out its website (www.piledriverrocks.com), it will become obvious that the show's four hosts are the main attraction. Razz, whom Natko met while the two were at WAXQ (Q104)/New York during its Active Rock days, was Natko's first choice to helm the mayhem. Adding credibility on the wrestling side, 351-pound independent wrestler Kodiak Bear was brought on board to play the show's heel. Natko himself contributes the character Freak, and the most popular character comes in the form of WLTW/New York personality (and former Q104-er) Karen Carson, who plays the show's sole female voice, Candy.

"I wanted the show to be independent," Natko says. "Yeah, our hook is wrestling, but really it's about four idiots in a room, having fun, making fun of each other and the listeners, playing rock music and having a good time. Over the weeks the characters gelled and the audience really responded. We get hundreds of calls on our 'Bite Back' line and hundreds of e-mails saying 'I love Candy,' and 'I hate Kodiak, I want to beat him up.' As long as we get a response: the worst thing would be apathy. Whether they love the character or hate the character, they still have passion about it, which is kind of strange on a nationally syndicated show."

Razz admits that he was a casual wrestling fan at best when he de-



PILE DRIVER GETS EXTREME IN PHILLY

The *Pile Driver* crew hang backstage with Extreme Champion Wrestling stars. Pictured (l-r) are PD's Karen Carson (a.k.a. Candy) and Mark Razz, ECW's Dawn Marie, PD's Corey Natko (a.k.a. Freak), ECW's Simon Diamond and PD's Kodiak Bear.

cid to accept the gig (he found out from his 6-year-old son that The Rock is a wrestler), but he has since immersed himself in wrestling culture. Other show characters, like Otis Brawl, check in with rumors (or outright lies) about the wrestling industry.

Natko has also decided to play up the "mystery woman" angle on Candy because he receives so many e-mails asking what she looks like. Every bio on the website comes with a photo — except Candy's. "It drives them absolutely batshit," Natko relates. "It's a great angle. On our message board there are discussions about what she looks like. It's like a whole little subculture."

No Holds Barred

While Natko tries to keep the show's pace moving by steering away from long expositions by wrestlers, interviews are still a main component of *Pile Driver*. "The cool thing about it is that when the wrestlers come on *Pile Driver*, they're not their character," Natko says. "When Stone Cold Steve Austin comes on, he's just a guy hanging out. You see a glimpse of how these guys really are. That's something we can offer that you can't see on the TV shows."

Razz further describes the show's features. "We have a stream-of-consciousness feature on the show called 'The Pit,' where we watch the week's wrestling, we look at the websites, and each one of us takes a 30-second turn just spewing out thoughts on wrestling. It can be a smart-aleck comment, criticism, praise — anything. We also have the wrestlers pick their own songs — that's the 'Hardcore Tuneup.'"

So what happens if a chair-swinging champion uses bubblegum pop to soothe his nerves before his barbed-wire death match? "We try to steer them in the right direction," Razz laughs. "It's smoke and mirrors a lot of times. 'You like Britney Spears? How about AC/DC instead?'"

Naturally, the show includes giveaways targeted toward its listeners. "Once a month we give away a year's worth of WWF pay-per-views," Natko explains. "We make them work for it. Last month's contest was that listeners had to sing a song about Kodiak Bear. We got hundreds of phone calls with songs, about how much they want to kick Kodiak Bear's ass. How much of a fat, bald bastard he is. They were great. People really spent time on those songs. Just the fact that they spent so much time on the songs is a testament to his character."

Of course, all the ribbing of Kodiak Bear came back in spades when Razz and Freak did a show from a wrestling school. "We did a show about us going to wrestling school, and Kodiak beat the shit out of us," Natko painfully recalls. "He got his revenge. The one thing I learned about wrestling is that it's not fake. It's scripted, everybody knows that. But it hurts bouncing off the ring, off the ropes. You're landing on your back — there's no way to fake that. I came out of that really hurting. I can't imagine these guys doing it three times a week, every week. It's really physical."

Ratings Stranglehold

While some pundits regard wrestling's popularity as a sign of the decline of civilization, the fact remains that wrestling has its muscled arms firmly wrapped around some major TV and pay-per-view ratings. That popularity also translates into ratings for *Pile Driver*. "Some stations have double-digit gains in [the show's] dayparts," Razz explains. "It's quick come because so many people watch wrestling."

In its first-book performance, in the spring 2000 ratings, *Pile Driver* helped KEGL increase ratings across the board. For KISS, men 18-49 ratings leapt from a 7.7 in the winter book to an 11.2 in the spring

Continued on Page 98

ZOO story

"Mantaray"

ROCK/MODERN ROCK
IMPACT DATE: MAY 15TH

from the forthcoming self-titled album
ZOO story
in stores june 26th

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Produced & Recorded by Gavin MacKillop



R&R Rock Top 50

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (0)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1479	+78	96443	7	66/1
2	2	3 DOORS DOWN Duck And Run (Republic/Universal)	1252	-28	77278	17	62/0
3	3	TANTRIC Breakdown (Maverick)	1186	-44	64654	18	61/0
6	4	FUEL Hemorrhage (In My Hands) (Epic)	938	+27	73461	37	57/1
9	5	BLACK CROWES Lickin' (V2)	909	+56	54534	6	62/0
5	6	LIFHOUSE Hanging By A Moment (DreamWorks)	869	-47	61548	27	54/2
4	7	A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)	854	-107	60718	20	47/0
8	8	AC/DC Safe In New York City (EastWest/EEG)	848	-12	53955	9	54/0
7	9	BUCKCHERRY Ridin' (DreamWorks)	820	-70	48106	13	55/0
15	10	AEROSMITH Just Push Play (Columbia)	796	+101	50858	3	59/4
17	11	SEVEN MARY THREE Wait (Mammoth)	791	+170	46856	3	66/3
10	12	OLEANDER Are You There? (Republic/Universal)	784	-38	41907	14	55/0
14	13	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	747	+46	52209	14	44/1
13	14	3 DOORS DOWN Loser (Republic/Universal)	723	0	60363	47	54/0
16	15	GODSMACK Greed (Republic/Universal)	691	+45	40360	9	44/0
12	16	FUEL Innocent (Epic)	642	-112	38778	16	44/0
11	17	AEROSMITH Jaded (Columbia)	613	-203	42328	17	44/0
Breaker	18	CULT Rise (Lava/Atlantic)	571	+269	39330	2	58/12
19	19	GODSMACK Awake (Republic/Universal)	570	+12	50777	30	42/1
20	20	U2 Elevation (Interscope)	569	+71	39462	4	45/1
21	21	SALIVA Your Disease (Island/IDJMG)	514	+17	29260	12	41/2
23	22	SINOMATIC Bloom (Rust/Atlantic)	494	+34	28361	6	48/0
22	23	COLD No One (Flip/Geffen/Interscope)	451	-45	28971	14	42/0
Breaker	24	MEGADETH Moto Psycho (Sanctuary/SRG)	406	+11	20048	6	44/2
27	25	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	399	+16	18947	9	41/1
30	26	ECONLINE CRUSH Make It Right (Restless)	371	+41	17979	7	39/0
29	27	LIMP BIZKIT My Way (Flip/Interscope)	358	+11	22659	12	21/0
28	28	R.E.M. Imitation Of Life (Warner Bros.)	349	+2	18125	4	30/0
35	29	LINKIN PARK Crawling (Warner Bros.)	342	+78	19488	3	34/2
24	30	SPACEHOG I Want To Live (Artemis)	336	-122	27508	12	32/0
25	31	ERIC CLAPTON Superman Inside (Duck/Reprise)	315	-82	23430	13	22/0
36	32	STABBING WESTWARD So Far Away (Koch)	269	+18	11405	4	27/3
39	33	STEREOMUD Pain (Loud/Columbia)	266	+56	13128	3	35/3
Debut	34	TOOL Schism (Volcano)	265	+261	20714	1	40/40
33	35	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	264	-6	16741	5	24/0
32	36	TOADIES Push The Hand (Interscope)	226	-47	9955	8	21/0
34	37	MONSTER MAGNET Heads Explode (A&M/Interscope)	214	-55	12982	11	27/0
44	38	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	207	+70	6626	2	25/1
37	39	A PERFECT CIRCLE The Hollow (Virgin)	182	-63	14778	14	18/0
Debut	40	LIFHOUSE Sick Cycle Carousel (DreamWorks)	169	+78	8051	1	23/2
42	41	AMERICAN PEARL If We Were Kings (Wind-up)	168	+7	6846	5	20/2
45	42	DROWNING POOL Bodies (Wind-up)	162	+38	5779	2	22/3
43	43	NONPOINT What A Day (MCA)	156	+6	7749	12	19/0
Debut	44	DOYLE BRAMHALL II... Green Light Girl (RCA)	139	+109	7323	1	27/6
46	45	OURS Sometimes (DreamWorks)	139	+18	5120	2	17/1
47	46	FROM ZERO Check Ya (Arista)	125	+4	4434	3	20/4
Debut	47	DOUBLE TROUBLE Turn Toward The Mirror (Tone-Cool)	125	+58	5533	1	16/3
48	48	ISLE OF Q Here And Gone (She's Free) (Universal)	122	+7	5841	2	13/1
Debut	49	SHADES APART Beat By Beat (Republic/Universal)	121	+34	6191	1	19/2
40	50	DUST FOR LIFE Seed (Wind-up)	111	-68	5734	9	18/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
TOOL Schism (Volcano)	40
MAYFIELD FOUR Eden (Turn The Page) (Epic)	16
CULT Rise (Lava/Atlantic)	12
DIFFUSER Tidal (Hollywood)	10
PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	8
STAIN'D Outside (Flip/Elektra/EEG)	7
DOYLE BRAMHALL II... Green Light Girl (RCA)	6
SKRAPE Isolated (RCA)	6
PROFESSIONAL MURDER MUSIC Slow (Geffen/Interscope)	6
AEROSMITH Just Push Play (Columbia)	4
FROM ZERO Check Ya (Arista)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CULT Rise (Lava/Atlantic)	+269
TOOL Schism (Volcano)	+261
SEVEN MARY THREE Wait (Mammoth)	+170
DOYLE BRAMHALL II... Green Light Girl (RCA)	+109
AEROSMITH Just Push Play (Columbia)	+101
STAIN'D It's Been Awhile (Flip/Elektra/EEG)	+78
LINKIN PARK Crawling (Warner Bros.)	+78
LIFHOUSE Sick Cycle Carousel (DreamWorks)	+78
U2 Elevation (Interscope)	+71
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	+70

Breakers.

CULT		
Rise (Lava/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
571/269	58/12	18
MEGADETH		
Moto Psycho (Sanctuary/SRG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
406/11	44/2	24

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



70 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

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 KLOS WXRZ WFSZ KDRB WDNA
 WBLM WKGB WZXL KATS WROV
 WXQR WY88

Top 5:
 KEGZ WCGC WRAT WHJY KOMP
 W1ZN WAQX WKLC WROV KBER
 KLBJ KTAL KRZZ WCHZ WWCT
 KFZX KXUS WPHD

Top 10:
 W1YY KEGZ WRAF KUPD WMMH
 WDEE WPYX WVBZ WATT WFXH
 WRWK KORC KEZO KNKN WFBQ
 KLAB WSTZ KMOD KZRR KTYO
 WMMX WKZO WONE WOTT WABH
 WAMX WXRZ WCLG WKLK WMZK
 WSTZ WOLZ

THE BLOCK PHONES

#1 Phones as well at WDNA, WROV, WOXR & WROK

Top 5:
 W1YY WXRZ WMRB W8AB KLBJ WXQR WY88 WKLC
 WDNA WOXR WAPL WXRZ WMZK KRNA WKZO
 R&R Rock: **9** - **5** R&R Active: **20** - **19**

Rock Monitor Mainstream: 10* - 9* Active: 25* - 24* Heritage: 5 - 5*
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May 11, 2001

New & Active

STAINED Outside (*Flip/Elektra/EEG*)
Total Plays: 102, Total Stations: 8, Adds: 7

RAMMSTEIN Links 2 3 4 (*Republic/Universal*)
Total Plays: 82, Total Stations: 12, Adds: 1

MUDVAYNE Dig (*No Name/Epic*)
Total Plays: 76, Total Stations: 12, Adds: 1

SPRUNG MONKEY What's That... (*Surfdog/Red Line*)
Total Plays: 74, Total Stations: 10, Adds: 0

GEDDY LEE Home On The Strange (*Atlantic*)
Total Plays: 74, Total Stations: 9, Adds: 1

AUNT FLOSSIE For You For Me (*Crown*)
Total Plays: 73, Total Stations: 9, Adds: 0

PRIME 5TH I'm Stupid (Don't Worry...) (*Giant/Reprise*)
Total Plays: 61, Total Stations: 22, Adds: 8

STATIC-X This Is Not (*Warner Bros.*)
Total Plays: 51, Total Stations: 8, Adds: 1

FEAR FACTORY Linchpin (*Roadrunner*)
Total Plays: 48, Total Stations: 8, Adds: 2

DIFFUSER Tidal (*Hollywood*)
Total Plays: 40, Total Stations: 19, Adds: 10

SKRAPE Isolated (*RCA*)
Total Plays: 22, Total Stations: 10, Adds: 6

MAYFIELD FOUR Eden (Turn The Page) (*Epic*)
Total Plays: 12, Total Stations: 17, Adds: 16

Songs ranked by total plays

Most Played Recurrents

PRIMUS W/OZZY N.I.B. (*Divine/Priority*)

INCUBUS Drive (*Immortal/Epic*)

CREED Are You Ready (*Wind-up*)

3 DOORS DOWN Kryptonite (*Republic/Universal*)

METALLICA I Disappear (*Hollywood*)

LINKIN PARK One Step Closer (*Warner Bros.*)

CREED Higher (*Wind-up*)

CREED With Arms Wide Open (*Wind-up*)

RED HOT CHILI PEPPERS Otherside (*Warner Bros.*)

COLLECTIVE SOUL Why Pt. 2 (*Atlantic*)

A PERFECT CIRCLE Judith (*Virgin*)

DISTURBED Voices (*Giant/Reprise*)

STONE TEMPLE PILOTS Sour Girl (*Atlantic*)

PAPA ROACH Last Resort (*DreamWorks*)

METALLICA No Leaf Clover (*Elektra/EEG*)

U2 Beautiful Day (*Interscope*)

GODSMACK Voodoo (*Republic/Universal*)

FOO FIGHTERS Learn To Fly (*Roswell/RCA*)

RED HOT CHILI PEPPERS Scar Tissue (*Warner Bros.*)

RED HOT CHILI PEPPERS Californication (*Warner Bros.*)

ROCK

Going For Adds 5/15/01

BIG WRECK Inhale (*Atlantic*)

BLISS 66 Sooner Or Later (*Epic*)

DAVE NAVARRO Rexall (*Capitol*)

ELECTRIC LIGHT ORCHESTRA Alright (*Epic*)

ERIC GALES Hand Writing On The Wall (*Nightbird/MCA*)

NINE INCH NAILS Deep (*Elektra/EEG*)

OFFSPRING Million Miles Away (*Columbia*)

QUEEN & ROBBIE WILLIAMS We Are The Champions (*Columbia*)

VALLEJO Over You (*Crescent Moon/Epic*)

ZOO STORY Mantaray (3:33/*Universal*)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com

MUSIC MEETING

Rock Radio 'N' Wrestling

Continued from Page 94

book, earning the station No. 1 in *Pile Driver's* Sunday 10pm-midnight time slot. Other stations have also seen favorable results.

"We've got some good 18-34 numbers on it, and that's really what it's designed to do," says Podell. "Before the end of the night on a Sunday we pick up some of the younger kids who aren't interested in watching TV or going to bed yet. I was a little hesitant with it at first because it is so in-your-face. We were basically just doing format [in that daypart] or '80s music. So it was a little shift. And it got a little 'yea' and 'nay.' It got some reaction, that's for sure. But it's turned out to be strong. Razz does a great job.

"For the WWF, and when the WCW was really kicking too, we were their main station in the market for advertisement and promotions," he continues. "It seems that in Detroit that demographic extends well into 35- and even 40-year-olds. But 25-34 is where it seems to really be catching on or hanging in there, and we've had that. This is Detroit — a hard-rocking town and a hard-rockin' station. A show like *Pile Driver* just fits."

When it comes to a sales pitch to PDs, Natko is as confident as a grappler giving a prematch interview. "The reality is that our ratings are through the roof. They're so phenomenal that I can't believe it. Obviously, no one can guarantee ratings. But in most of our markets, before they put on *Pile Driver*, those stations had 0.01 shares in that daypart. Not even the cleaning people were listening. But after a couple of books they had phenomenal numbers — it would jump to something like a 23 share. Whether you like wrestling or not, people will respond to the show. It's not so elitist that people not into wrestling won't get it. It's for the casual fan as well.

"If you're into having a good time and listening to good radio, it's just the perfect show. The audience will respond, that I can guarantee. That's rare on a syndicated show. Most syndicated shows are just filler. They just put them on to kill the time. *Pile Driver* isn't like that. It's an active show that will get you better ratings. If you promote the show, the show will, in turn, help you get better ratings

in that time slot. It's a bold statement, but I'm sticking with it."

"The reaction has been good," says WAAF PD Dave Douglas, whose station was the first to syndicate the show. Razz is also an 'AAF alumnus. "I get calls from MJJ giving me feedback all the time about people from our area who contact them about the show and call in to the show. They feel that this area is one of their better markets. It seemed to make sense. Razz had heritage here. The whole wrestling thing is fairly hot, so we figured, 'Why wait? Let's do it.'"

Tag-Team Champions

Rock 'n' wrestling is a combo whose time is certainly now. "Wrestling has almost become the new rock," Natko asserts. "You go to a WWF show, and before the wrestlers come out there are explosions, pyrotechnics, loud rock music — all this wild stuff that you don't see in concerts anymore. When I grew up in the '80s, that's what you'd see going to concerts. Van Halen, Motley Crue, big arena shows — you don't have that anymore. It's like it's beneath them. Wrestling's moved in and taken its place. You see the wrestlers and they look like rock stars. You see more kids today wearing wrestling T-shirts than rock T-shirts. It's lifestyle, it's in-your-face, it's rebellious. It's the WWF attitude, which just fits perfectly with the whole rock lifestyle."

"The two audiences are pretty much the same," Razz contends. "Radio and wrestling are a perfect match because it's sports entertainment with entertainment in general. I'm starting to see all these cultures merging. It's a lot of cross-promotion, and it's smart business. It's smart for the wrestlers, it's smart for the musicians, it's smart for the radio people, it's smart for TV. You don't just do one thing, you excel at a lot of things. That's what we're trying to do. We're trying to reach out and make a brand."

Douglas has his own take on what makes rock 'n' wrestling such a good tag team. "They're both loud, angry and have nice hair."

If you have questions about music for *Pile Driver* or need additional info about the show, contact Corey Natko at 212-896-5293, or e-mail him at coreyn@mji.com.



PERSONALITY OF THE CULT

During Atlantic's recent listening party for the new Cult album, R&R Sr. Assoc. Editor/Music Frank Correia and Asst. Alternative Editor Dayna Talley were on hand to score free drinks and glom onto celebrity star power. Posing like cool people are (l-r) Cult guitarist Billy Duffy, Talley, singer Ian Astbury and Correia.

Stations and their ads listed alphabetically by market

Rock

WPYX/Albany, NY OM: John Cooper AMERICAN PEARL "Xpns" ERIC/APTON "Twin" MOLLY HADDET "Star"	WVRC/Columbus, GA OM: Brian Waters MAYFIELD FOUR "Eden"	WCLG/Morgantown, WV PD: Jeff Miller MD: Dave Murdoch 5 TOOL "Schem" STAND "Outside" SHADES APART "Star"	WHDN/Roanoke-Lynchburg, VA OM: Buzz Casey MD: Heidi Krumwolt 16 FUEL "Heritage" SCRAPE "Isolated" PRIME STH "Super"
KZRR/Albuquerque, NM Dir/Prog: Bill May PD: Phil Mahoney MD: Rob Brothers 7 TOOL "Schem" CULT "Rise"	KNCH/Corpus Christi, TX PD: Paula Newell AP/MD: Big Al Jones 7 TOOL "Schem" PRIME STH "Super" STABBING WESTWARD "Far"	WHDH/Morrisstown, NJ PD: Terie Carr 2 TOOL "Schem" MEGADETH "Moto" MAYFIELD FOUR "Eden" TOOL "Schem" UNION UNDERGROUND "Revolution"	WCMF/Rochester, NY PD: John McCrae MD: Dave Kana CULT "Rise" MAYFIELD FOUR "Eden" TOOL "Schem" UNION UNDERGROUND "Revolution"
WZZD/Allentown, PA PD: Robin Lee MD: Keith Meyer 3 STABBING WESTWARD "Far" 2 DOYLE BRAHNSHALL II, "Green" STEREOMILD "Plan" MAYFIELD FOUR "Eden"	WTUE/Dayton, OH PD: Mark Thompson AP/MD: John Beaulieu SALVA "Deesse"	WBAB/Nassau-Suffolk, NY PD: Ted Edwards APD: Ralph Toriano MD: John Parise No Ads	WXRX/Rockford, IL PD/MD: Jim Stone 5 TOOL "Schem"
KWHI/Anchorage, AK PD: Larry Winter MD: Kathy Mitchell 23 TOOL "Schem"	KLAQ/EI Paso, TX PD: Magic Mike Ramsey AP/MD: Glenn Gerza 1 U2 "Elevation" TOOL "Schem" AEROSMITH "Push" PRIME STH "Super" DRIFUSER "Tide"	WFLR/New Haven, CT PD: John Griffin MD: Pam Landry CULT "Rise" SEVEN MARY THREE "Wor"	WKQZ/Saginaw, MI PD: Hunter Scott AP/MD: Robert Scott James 12 TOOL "Schem" 1 FEAR FACTORY "Lindap" STAND "Outside" WEEZER "Hush"
WAPL/Appleton, WI PD: Joe Colgro AP/MD: Cramer STAND "Outside"	WPHD/Elmira-Corning, NY OM: George Harris SCRAPE "Isolated" PROFESSIONAL "Slow" DRIFUSER "Tide" TOOL "Schem"	KFZZ/Odesse-Midland, TX PD: Steve Driscoll MD: Du Dawson DRIFUSER "Tide" MAYFIELD FOUR "Eden"	KBER/Salt Lake City, UT OM: Bruce Jones PD: Kelly Hammar AP/MD: Helen Powers 5 TOOL "Schem" 1 DROWNING POOL "Bodies" FEAR FACTORY "Lindap"
WZLQ/Atlantic City, NJ PD: Steve Raymond 7 CULT "Rise" PROFESSIONAL "Slow" MAYFIELD FOUR "Eden" DRIFUSER "Tide"	WRKT/Erie, PA VP/Prog: Ron Klino MD: Barney Stone DOYLE BRAHNSHALL II, "Green" ERIC GALES "Hard"	KATT/Oklahoma City, OK OM: Chris Baker MD: John Daniels 25 TOOL "Schem" 8 MAYFIELD FOUR "Eden"	KSIQ/San Francisco, CA OM: Greg Stevens MD: Sarah Byers 15 TOOL "Schem"
KLSJ/Austin, TX OM: Jeff Cornell MD: Lorie Love 3 TOOL "Schem" 3 MEGADETH "Moto" 2 BLACK CROWES "Scar" SPACEDOG "Lust" ERIC GALES "Hard" SLE OF O "Here"	WKXE/Fl. Wayne, IN PD/MD: Doc West 2 TOOL "Schem" 2 DOYLE BRAHNSHALL II, "Green" DRIFUSER "Tide" DROWNING POOL "Bodies"	KEZO/Omaha, NE PD/MD: Bruce Patrick No Ads	KZQZ/San Luis Obispo, CA PD: Todd Martin AP/MD: Joe Ahnes TOOL "Schem"
KIQC/Beaumont, TX Dir/Prog: Debbie Wylie PD/MD: Mike Davis TOOL "Schem"	KLOL/Houston, TX Dir/Prog: Jim Trapp MD: Steve Piaz SEVEN MARY THREE "Wor"	KCLB/Palm Springs, CA PD/MD: Tom Lacy 5 TOOL "Schem" DOYLE BRAHNSHALL II, "Green" PRIME STH "Super" DRIFUSER "Tide" STABBING WESTWARD "Far" STEREOMILD "Plan" FROM ZERO "Check" MADWYNE "Dig"	KCFX/Santa Rosa, CA PD: Dan Hartson MD: Howard Peale 22 LIFHOUSE "Hanging" 2 TOOL "Schem" 1 FROM ZERO "Check" PROFESSIONAL "Slow" MAYFIELD FOUR "Eden" LIFHOUSE "Sick"
WKGB/Binghamton, NY PD: Jim Free MD: Tim Boland TOOL "Schem"	WRIT/Huntsville, AL OM: Rob Harder PD/MD: Jimbo Wood CULT "Rise" PRIME STH "Super" DOYLE BRAHNSHALL II, "Green"	WGLO/Peoria, IL OM: Bill Stone AP/MD: Tim Ylman No Ads	KTUX/Shreveport, LA PD/MD: Paul Carroll 20 TOOL "Schem" TOOL "Schem" DOG FASHION DISCO "Headless" 5 TOOL "Schem"
WRQK/Canton, OH PD/MD: Todd Downard 5 TOOL "Schem"	WSTZ/Jackson, MS PD/MD: Kevin Keith PROFESSIONAL "Slow" SCRAPE "Isolated" TOOL "Schem"	WWCT/Peoria, IL PD: Jamie Marley MD: Debbie Hunter 4 TOOL "Schem" PROFESSIONAL "Slow" MAYFIELD FOUR "Eden"	KOUS/Springfield, MO MD: Mark McClain CULT "Rise" DOYLE BRAHNSHALL II, "Green"
WPXC/Cape Cod, MA OM: Steve McVie PD: Suzanne Tonare MD: Nick Rivers 7 STAND "Outside" 7 TOOL "Schem" PRIME STH "Super" BLINK-182 "Rock"	WRKR/Kalamazoo, MI PD: Brian Hayes MD: Jay Deacon No Ads	WMMR/Philadelphia, PA PD: Sam Millman AP/MD: Tom Zepko 19 TRAIN "Drop" 12 STAND "Outside" 11 GOSMACK "Ardie" 10 LIFHOUSE "Hanging" 3 DRIFUSER "Tide" CULT "Rise" FUEL "Star"	WAOX/Syracuse, NY PD/MD: Bob O'Dell APD: Dave Fraire MAYFIELD FOUR "Eden"
KRNA/Cedar Rapids, IA PD: Joe Nugent MD: Tommy Lang 6 TOOL "Schem" ERIC GALES "Hard"	KOMP/Las Vegas, NV PD: John Griffin MD: Big Marty 9 TOOL "Schem" STEREOMILD "Plan" MAYFIELD FOUR "Eden"	KDKB/Phoenix, AZ PD: Joe Bonadonna MD: Doug Ellis 2 STAND "Outside"	WOT/Toledo, OH PD/MD: Don Davis STAND "Outside"
WYBB/Charleston, SC PD/MD: Mike Allen 15 AEROSMITH "Push" 9 DOUBLE TROUBLE "Toward" 1 GEDDY LEE "Stange" 7 SEVEN MARY THREE "Wor" 6 SHADES APART "Star" MAYFIELD FOUR "Eden" TOOL "Schem" STATIC-X "Roc" COLOR "Win"	WKQQ/Lexington, KY PD/MD: Dennis Dillon No Ads	WVVE/Pittsburgh, PA OM: John Moschitta APD: Brian Price MD: Val Porter No Ads	WVOT/Toledo, OH PD/MD: Don Davis STAND "Outside"
WKLC/Charleston, WV PD/MD: Mike Reppert 8 TOOL "Schem" SYSTEMATIC "Eden" MAYFIELD FOUR "Eden" PRIME STH "Super"	WTFX/Louisville, KY OM: Michael Lee 19 TOOL "Schem"	WHEB/Portsmouth, NH PD: Russ Motta AP/MD: Kat Kugelsky 3 CULT "Rise" DOUBLE TROUBLE "Toward" SALVA "Deesse"	WVLT/Traverse City, MI PD/MD: Terri Ray FUEL "Star" DRIFUSER "Tide" MAYFIELD FOUR "Eden" DROWNING POOL "Bodies" LINXIN PARK "Crawling"
WEBN/Cincinnati, OH OM: Scott Reinhart PD: Michael Walter MD: Bob Garret 14 TOOL "Schem" CULT "Rise" DRIFUSER "Tide" LINXIN PARK "Crawling"	KFRQ/McAllen, TX PD: Alex Duran MD: Keith West SCRAPE "Isolated" MAYFIELD FOUR "Eden" TOOL "Schem"	WVWZ/Wausau, WI PD/MD: Nick Summers TOOL "Schem" SCRAPE "Isolated"	WVWZ/Wausau, WI PD/MD: Nick Summers TOOL "Schem" SCRAPE "Isolated"
WNMS/Cleveland, OH OM: Greg Ausham PD: Tony Tillard MD: Mark Pervington 14 TOOL "Schem" MAYFIELD FOUR "Eden"	WVWZ/Milwaukee, WI PD/MD: Randy Hunkle 12 TOOL "Schem" 6 JERRY CANTRELL "Aard" DOUBLE TROUBLE "Toward" SCRAPE "Isolated" BLINK-182 "Rock"	WRXL/Richmond, VA PD: John Lissman MD: Casey Krukowald 3 TOOL "Schem"	WVWZ/Youngstown, OH PD: Chris Patrick MD: Don Mandella 4 TOOL "Schem" FROM ZERO "Check" MATTHEW GOOD BAND "Strang" MAYFIELD FOUR "Eden" CURS "Sometimes" PROFESSIONAL "Slow" RAMMSTEIN "Lives"
*=Mediabase 24/7 monitored	KCAL/Riverside, CA PD: Steve Hoffman MD: Bill Matthews 44 CULT "Rise" 1 TOOL "Schem"	KATS/Yakima, WA PD/MD: Ron Harris 16 CULT "Rise" 15 TOOL "Schem"	WVWZ/Youngstown, OH PD: Chris Patrick MD: Don Mandella 4 TOOL "Schem" FROM ZERO "Check" MATTHEW GOOD BAND "Strang" MAYFIELD FOUR "Eden" CURS "Sometimes" PROFESSIONAL "Slow" RAMMSTEIN "Lives"

Active Rock

WQBK/Albany, NY PD/MD: Dave Hill 4 TOOL "Schem" MAYFIELD FOUR "Eden" PROFESSIONAL "Slow" SUM 41 "Far"	KAZR/Des Moines, IA PD: Sean Elliott MD: Jo Michaels 15 TOOL "Schem" PROFESSIONAL "Slow"	KFNX/Lubbock, TX OM: Wes Heeseman 10 TOOL "Schem" NILESS "Smilewood" STEREOMILD "Plan" VALLEJO "Wor" AEROSMITH "Push"	KUFO/Portland, OR OM: Dave Humme AP/MD: Al Scott 35 TOOL "Schem" 11 NINE INCH NAILS "Deep"
KZKR/Amarillo, TX PD: Eric Slayter AP/MD: J. Curry 10 TOOL "Schem" 5 CLUTCH "Dark" SEVEN MARY THREE "Wor"	WRF/Detroit, MI OM: Doug Podesl AP/MD: Troy Hanson 12 TOOL "Schem" RAMMSTEIN "Lives"	WJJO/Madison, WI OM: Glen Gardner AP/MD: Blake Patton 16 TOOL "Schem" CROSSBREED "Seasons" SOUL "Yah" PROFESSIONAL "Slow" DOG FASHION DISCO "Headless"	KORB/Quad Cities, IA-IL OM: Steve Gunner AP/MD: Rick Thomas 14 TOOL "Schem" 1 LINXIN PARK "Crawling"
WVWX/WKWX/Appleton-Green Bay, WI PD: Keith Husterl MD: AJ 13 TOOL "Schem"	WGBF/Evansville, IN OM: Mike Sanders MD: Turner Watson MD: Jody DRIFUSER "Tide" CULT "Rise" TOOL "Schem" WEEZER "Hush"	WGIR/Manchester, NH PD: Russ Motta MD: Megan Collier 6 TOOL "Schem" 2 STABBING WESTWARD "Far" 2 AEROSMITH "Push"	KDOT/Reno, NV PD: Jave Patterson MD: Martina Davis 17 TOOL "Schem" 1 INTRIC "Ascendant"
WCHZ/Augusta, GA OM: Harley Drew PD/MD: Chuck Williams 11 TOOL "Schem" BLINK-182 "Rock"	WRQC/Fayetteville, NC PD/MD: Sydney Scott 6 TOOL "Schem" DROWNING POOL "Bodies"	WMFS/Memphis, TN PD: Rob Cressman MD: Mike Kilbriev 12 TOOL "Schem" MAYFIELD FOUR "Eden" PRIME STH "Super" WEEZER "Hush" STATIC-X "Roc"	KRXQ/Sacramento, CA Dir. Mgr.: Curtis Johnson PD: Pat Martin MD: Paul Marshall 25 TOOL "Schem" 3 3 DOORS DOWN "Roc" 2 SOIL "Yah" TREE OF JOAH "Lust"
KRAB/Sakersfield, CA OM: Chris Baynes PD/MD: Barry Sparks 1 BLINK-182 "Rock" 1 TOOL "Schem" STAND "Outside"	WVBN/Flint, MI PD: Brian Bolder MD: Phil Walker 5 TOOL "Schem" MAYFIELD FOUR "Eden" BLISS 66 "Lust"	WZTA/Miami, FL OM: Gregg Steale APD: Lou Daniels MD: Kimba 12 TOOL "Schem" NINE INCH NAILS "Deep"	WZBH/Salisbury, MD PD: Shann Murphy 8 TOOL "Schem" 6 MAYFIELD FOUR "Eden" DOG FASHION DISCO "Headless" SCRAPE "Isolated" PROFESSIONAL "Slow"
WYY/Baltimore, MD PD: Rick Struss AP/MD: Rob Hutman 18 TOOL "Schem"	KRZR/Fresno, CA OM: E. Curtis Johnson 14 TOOL "Schem"	WLZR/Milwaukee, WI PD: Keith Hastings MD: Marjorie Mize 29 TOOL "Schem" MAYFIELD FOUR "Eden"	KSS/San Antonio, TX OM: Virgil Thompson PD: Kevin Vargas MD: C.J. Owe DOG FASHION DISCO "Headless" SCRAPE "Isolated" PROFESSIONAL "Slow"
WCPR/Bilcoi-Gulport, MS OM: Kenny West PD: Wayne Watkins AP/MD: Steve Fox 12 TOOL "Schem" 8 WEEZER "Hush" 6 BLINK-182 "Rock" MATTHEW GOOD BAND "Strang" CRASH/PALACE "Parick" PROFESSIONAL "Slow" CLUTCH "Dark" PRESENCE "Rock"	WVYR/Fl. Wayne, IN OM: Jim Fox MD: Sherron Norris 14 TOOL "Schem" 1 UNLDDO "Face" 1 SHADES APART "Star" STAND "Outside" PROFESSIONAL "Slow"	KOOR/Minneapolis, MN OM: Dave Hamilton PD: Wade Lindor AP/MD: Ryan Castle 21 TOOL "Schem"	KOZ/San Diego, CA Dir/Prog: Jim Richards PD: Shanna Moran AP/MD: Shanon Leder 17 TOOL "Schem" 2 STATIC-X "Roc" DAVE NAVARRO "Revol"
WRLB/Birmingham, AL PD: Brady 16 TOOL "Schem" FEAR FACTORY "Lindap"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WRAT/Menmouth-Ocean, NJ PD: Carl Craft AP/MD: Robyn Lane 11 TOOL "Schem" 6 BLINK-182 "Rock" PRIME STH "Super" PETE "Sepp"	WRSR/South Bend, IN PD/MD: Mark McGill 11 TOOL "Schem" DOG FASHION DISCO "Headless" MAYFIELD FOUR "Eden" PROFESSIONAL "Slow" SCRAPE "Isolated"
WAAF/Boston, MA PD: Dave Douglas MD: John Oesterfeld 28 TOOL "Schem" CULT "Rise"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WKQ/Myrtle Beach, SC OM: Eric Hart AP/MD: Summer James 11 TOOL "Schem"	KHTO/Spokane, WA OM: Brent Michaels MD: Ken Richards MD: Barry Bennett 9 TOOL "Schem" MAYFIELD FOUR "Eden" CULT "Rise"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"	WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faurie 27 TOOL "Schem" AEROSMITH "Push" U2 "Elevation" CURS "Sometimes" DROWNING POOL "Bodies"
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WVWQ/Grand Rapids, MI OM: Tony Gates PD/MD: Mark Faur			

ROCK

NEW:

**WROV KMOD WXQR WMFS
KNCN WKLC WQLZ WRTT
KLAQ WPXC WRAT KCLB**

ALREADY ON:

**WLZR WEBN WRIF WNOR WLUM KILO
KQRC KICT KDOT WRXR WTPT KLFX
WNCD WLZX WZXL KAZR WRQR WRBR
WWCT WCLG WRCO KORB WCPR WZBH
WYBB WKLT WWWX WSTZ WRQK WQXA
WCMF KZRO KHTO WGBF WXKE WQBK
KFZX WOTT**

R&R Active Rock Debut 47

ALTERNATIVE

NEW:

**WROX WZNE WEQX WHTG
KJEE KXNA WRZK KORX
WEEO**

ALREADY ON:

**KPNT KWOD WRZX WPLA
WPBZ KKND WEDG WARQ
WHRL KLEC WJSE WCYY
WRRV WWDX WZZI WXHR
KMBY WFSM WKRL**



Prime sth

"I'm Stupid (Don't Worry Bout Me)"

From the new album **UNDERNEATH THE SURFACE**

Produced by GARY

Management - Gary Reid for Airbeam Ltd

www.giantrecords.com



May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	2184	-6	183053	8	68/0
2	2	LIMP BIZKIT My Way (Flip/Interscope)	1742	-19	132959	13	65/0
3	3	SALIVA Your Disease (Island/IDJMG)	1672	+20	118853	13	68/0
6	4	GODSMACK Greed (Republic/Universal)	1540	+123	122734	10	68/0
4	5	3 DOORS DOWN Duck And Run (Republic/Universal)	1500	-82	103917	21	57/0
5	6	TANTRIC Breakdown (Maverick)	1286	-147	78874	19	56/0
9	7	DISTURBED Voices (Giant/Reprise)	1198	-15	91280	23	62/0
7	8	OLEANDER Are You There? (Republic/Universal)	1137	-121	58824	14	53/0
8	9	LINKIN PARK One Step Closer (Warner Bros.)	1136	-81	100533	35	59/0
10	10	COLD No One (Flip/Geffen/Interscope)	1114	-20	81129	15	63/1
14	11	LINKIN PARK Crawling (Warner Bros.)	1065	+67	88928	6	67/2
15	12	ECONOLINE CRUSH Make It Right (Restless)	1052	+61	70450	7	63/0
11	13	GODSMACK Awake (Republic/Universal)	1048	-73	115092	30	58/0
18	14	STABBING WESTWARD So Far Away (Koch)	962	+75	67511	6	57/1
Breaker	15	TOOL Schism (Volcano)	960	+959	96079	1	67/67
17	16	SYSTEMATIC Beginning Of The End (Music Company/Elektra/EEG)	916	0	64476	9	66/0
13	17	A. LEWIS OF STAIN'D W/F. DURST Outside (Flawless/Geffen/Interscope)	914	-139	70268	25	56/0
16	18	NONPOINT What A Day (MCA)	848	-75	71431	16	60/1
20	19	BLACK CROWES Lickin' (V2)	831	+59	55762	5	50/0
19	20	FUEL Hemorrhage (In My Hands) (Epic)	809	+7	69260	37	50/0
Breaker	21	CULT Rise (Lava/Atlantic)	801	+362	60556	2	60/6
21	22	STEREOMUD Pain (Loud/Columbia)	794	+65	59499	6	63/3
12	23	BUCKCHERRY Ridin' (DreamWorks)	790	-287	47852	14	55/0
22	24	MEGADETH Moto Psycho (Sanctuary/SRG)	729	+2	68139	6	56/0
Breaker	25	SEVEN MARY THREE Wait (Mammoth)	676	+130	46419	3	49/2
25	26	MUDVAYNE Dig (No Name/Epic)	644	+8	52300	11	61/1
Breaker	27	AEROSMITH Just Push Play (Columbia)	631	+63	47076	3	40/4
24	28	MONSTER MAGNET Heads Explode (A&M/Interscope)	577	-113	42424	11	45/0
31	29	SINOMATIC Bloom (Rust/Atlantic)	531	+33	28667	6	47/1
33	30	UNION UNDERGROUND Revolution Man (Portrait/Columbia)	505	+104	35090	3	53/2
23	31	A PERFECT CIRCLE The Hollow (Virgin)	463	-235	37577	15	43/0
25	32	FUEL Innocent (Epic)	463	-209	32039	16	35/0
30	33	TOADIES Push The Hand (Interscope)	445	-63	30187	8	37/0
28	34	SPINESHANK New Disease (Roadrunner)	423	-132	30284	16	41/0
36	35	DROWNING POOL Bodies (Wind-up)	411	+76	31294	3	46/2
37	36	FROM ZERO Check Ya (Arista)	358	+32	20157	4	41/2
39	37	STATIC-X This Is Not (Warner Bros.)	348	+34	28169	4	40/3
35	38	AC/DC Safe In New York City (EastWest/EEG)	328	-30	25995	8	26/1
43	39	STAIN'D Outside (Flip/Elektra/EEG)	308	+108	38583	2	9/3
42	40	FEAR FACTORY Linchpin (Roadrunner)	293	+93	23367	2	31/1
38	41	CRAZY TOWN Butterfly (Columbia)	282	-33	21946	19	20/0
41	42	AEROSMITH Jaded (Columbia)	242	-10	18635	17	23/0
47	43	U2 Elevation (Interscope)	216	+62	22351	2	17/2
45	44	UNLOCO Face Down (Maverick)	191	+20	8792	2	23/1
34	45	SPACEHOG I Want To Live (Artemis)	180	-211	12108	12	26/0
Debut	46	SKRAPE Isolated (RCA)	179	+43	16870	1	31/12
Debut	47	PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	164	+148	12056	1	26/4
44	48	LIVING END Roll On (Reprise)	163	-24	9407	7	22/0
40	49	DUST FOR LIFE Seed (Wind-up)	157	-96	5804	9	17/0
48	50	BOY HITS CAR I'm A Cloud (Wind-up)	155	+6	7148	2	15/0

Most Added.

ARTIST TITLE LABEL(S)	ADDS
TOOL Schism (Volcano)	67
SKRAPE Isolated (RCA)	12
PROFESSIONAL MURDER MUSIC Slow (Geffen/Interscope)	12
MAYFIELD FOUR Eden (Turn The Page) (Epic)	9
BLINK-182 The Rock Show (MCA)	8
DIFFUSER Tidal (Hollywood)	7
NINE INCH NAILS Deep (Elektra/EEG)	7
CULT Rise (Lava/Atlantic)	6
DOG FASHION DISCO Headless (Spitfire)	5
AEROSMITH Just Push Play (Columbia)	4
PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	4
WEEZER Hash Pipe (Geffen/Interscope)	4



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOOL Schism (Volcano)	+959
CULT Rise (Lava/Atlantic)	+362
PRIME STH I'm Stupid (Don't Worry...) (Giant/Reprise)	+148
SEVEN MARY THREE Wait (Mammoth)	+130
GODSMACK Greed (Republic/Universal)	+123
STAIN'D Outside (Flip/Elektra/EEG)	+108
UNION UNDERGROUND Revolution Man (Portrait/Columbia)	+104
FEAR FACTORY Linchpin (Roadrunner)	+93
DROWNING POOL Bodies (Wind-up)	+76
STABBING WESTWARD So Far Away (Koch)	+75

Breakers.

TOOL		
Schism (Volcano)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
960/959	67/67	15
CULT		
Rise (Lava/Atlantic)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
801/362	60/6	21
SEVEN MARY THREE		
Wait (Mammoth)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
676/130	49/2	25
AEROSMITH		
Just Push Play (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
631/63	40/4	27

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

68 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

THE MAYFIELD FOUR
"EDEN (TURN THE PAGE)"
THE FIRST SINGLE FROM "SECOND SKIN"

In stores on June 26

www.mayfieldfour.com www.themayfieldfour.com www.epicrecords.com

Produced by Peter Collins for JIII Music, LTD. Mixed by Tom Lord-Alge Management: David Gilbert and Darren Lewis

First Week Adds:

WMMS WLZR KOMP WCCO WMFS WCNF WQBK KATT
KHTQ WZZO KFRQ WRQC WAQX KZRO WOTT KVRK
WKLC WNCD and more...

R&R Active Rock

May 11, 2001

Breakers Top 30

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	TOTAL STATIONS/ADDS
1	1	STAIN'D It's Been Awhile (Flip/Elektra/EEG)	1794	1797 50/0
2	2	LIMP BIZKIT My Way (Flip/Interscope)	1207	1297 47/0
7	3	SALIVA Your Disease (Island/IDJMG)	1040	964 48/0
3	4	LINKIN PARK Crawling (Warner Bros.)	1031	1038 48/0
4	5	LINKIN PARK One Step Closer (Warner Bros.)	989	1002 48/0
—	6	TOOL Schism (Volcano)	888	7 49/49
5	7	INCUBUS Drive (Immortal/Epic)	886	986 39/0
6	8	TANTRIC Breakdown (Maverick)	846	970 41/0
10	9	GODSMACK Greed (Republic/Universal)	822	808 43/2
8	10	GODSMACK Awake (Republic/Universal)	790	850 47/0
11	11	WEEZER Hash Pipe (Geffen/Interscope)	784	755 33/2
9	12	DISTURBED Voices (Giant/Reprise)	765	844 44/0
12	13	FUEL Hemorrhage (In My Hands) (Epic)	717	744 46/0
14	14	3 DOORS DOWN Duck And Run (Republic/Universal)	665	709 32/0
13	15	COLD No One (Flip/Geffen/Interscope)	653	723 42/0
16	16	STABBING WESTWARD So Far Away (Koch)	645	618 38/0
19	17	STAIN'D Outside (Flip/Elektra/EEG)	583	524 33/0
21	18	LIFEHOUSE Hanging By A Moment (DreamWorks)	514	500 26/0
15	19	A PERFECT CIRCLE The Hollow (Virgin)	492	624 38/0
22	20	NONPOINT What A Day (MCA)	469	488 33/0
17	21	CRAZY TOWN Butterfly (Columbia)	466	549 36/0
18	22	OLEANDER Are You There? (Republic/Universal)	438	534 30/0
20	23	AARON LEWIS... Outside (Flawless/Geffen/Interscope)	437	504 36/0
—	24	BLINK-182 The Rock Show (MCA)	431	93 27/18
25	25	MOBY F/GWEN STEFANI Southside (V2)	428	434 22/0
27	26	SYSTEMATIC Beginning... (Music Company/Elektra/EEG)	406	422 32/0
24	27	PAPA ROACH Between Angels And Insects (DreamWorks)	404	439 28/0
—	28	CULT Rise (Lava/Atlantic)	394	203 38/6
30	29	STEREOMUD Pain (Loud/Columbia)	392	374 30/0
—	30	SEVEN MARY THREE Wait (Mammoth)	385	346 28/1

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 4/29-Saturday 5/5. © 2001, R&R Inc.

Contributing Stations

WQBK/Albany, NY	KTBZ/Houston-Galveston	KUFO/Portland, OR
KTEG/Albuquerque	WRZX/Indianapolis	WBRU/Providence
WNNX/Atlanta	WNFZ/Knoxville	KRXQ/Sacramento
KROX/Austin	KXTE/Las Vegas	KXRX/Salt Lake City
WRAX/Birmingham	KROQ/Los Angeles	KISS/San Antonio
WRLR/Birmingham	WJJO/Madison	KITS/San Francisco
WAAF/Boston	WMFS/Memphis	KNDD/Seattle
WBCN/Boston	WZTA/Miami	KFNK/Seattle
WKQX/Chicago	KXXR/Minneapolis	KPNT/St. Louis
KILO/Colorado Springs	KKND/New Orleans	WXTB/Tampa
WBZX/Columbus, OH	WXRK/New York	KFMA/Tucson
KDGE/Dallas	WNOR/Norfolk	KMYZ/Tulsa
KBPI/Denver	WJRR/Orlando	KRTQ/Tulsa
WKLQ/Grand Rapids	WYSP/Philadelphia	WFWS/Washington, DC
WTPT/Greenville, SC	KEDJ/Phoenix	WWDC/Washington, DC
WQXA/Harrisburg	KUPD/Phoenix	KICT/Wichita
WCCC/Hartford	WXDX/Pittsburgh	

Most Played Recurrents

INCUBUS Drive (Immortal/Epic)
DISTURBED Stupify (Giant/Reprise)
LIFEHOUSE Hanging By A Moment (DreamWorks)
PAPA ROACH Last Resort (DreamWorks)
A PERFECT CIRCLE Judith (Virgin)
3 DOORS DOWN Loser (Republic/Universal)
INCUBUS Pardon Me (Immortal/Epic)
PRIMUS W/OZZY N.I.B. (Divine/Priority)
LIMP BIZKIT Rollin' (Flip/Interscope)
METALLICA I Disappear (Hollywood)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7



KUPD/Phoenix

4pm

GUNS N' ROSES Paradise City
 WHITE ZOMBIE Supercharger Heaven
 SEVENDUST Bitch
 STEREOMUD Pain
 PANTERA Cemetery Gates
 METALLICA I Disappear
 STAIN'D It's Been Awhile
 TOOL H.
 SOUNDGARDEN Rusty Cage

8pm

AC/DC Hell's Bells
 OFFSPRING Gone Away
 TOADIES Push The Hand
 VAN HALEN Panama
 GODSMACK Keep Away
 TANTRIC Breakdown
 CANDLEBOX Change
 MEGADETH Foreclosure Of A Dream
 KORN Got The Life
 METALLICA The Memory Remains
 WHITE ZOMBIE Electric Head Part 1...



WRIF/Detroit

4pm

STONE TEMPLE PILOTS Plush
 VAN HALEN And The Cradle Will Rock
 LENNY KRAVITZ Fly Away
 JIMI HENDRIX Foxy Lady
 CULT Rise
 AC/DC Have A Drink On Me
 NIRVANA In Bloom
 GODSMACK Awake
 LED ZEPPELIN Kashmir

8pm

PRIME STH I'm Stupid (Don't Worry...)
 NINE INCH NAILS Deep
 METALLICA One
 DAYS OF THE NEW L.A. Woman
 AC/DC Highway To Hell
 SPINESHANK New Disease
 GUNS N' ROSES Paradise City
 3 DOORS DOWN Duck And Run
 CREED My Own Prison



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.

New & Active

AMERICAN PEARL If We Were Kings (Wind-up)
 Total Plays: 151, Total Stations: 11, Adds: 0

OFFSPRING Million Miles Away (Columbia)
 Total Plays: 147, Total Stations: 8, Adds: 0

LIFEHOUSE Sick Cycle Carousel (DreamWorks)
 Total Plays: 144, Total Stations: 11, Adds: 0

666G Yesterday (Ultimatum)
 Total Plays: 139, Total Stations: 14, Adds: 0

NULLSET Smokewood (Grand Royal)
 Total Plays: 128, Total Stations: 12, Adds: 1

OURS Sometimes (DreamWorks)
 Total Plays: 110, Total Stations: 9, Adds: 1

RAMMSTEIN Links 2 3 4 (Republic/Universal)
 Total Plays: 102, Total Stations: 21, Adds: 2

WEEZER Hash Pipe (Geffen/Interscope)
 Total Plays: 97, Total Stations: 8, Adds: 4

CLUTCH Careful With That Mic... (Atlantic)
 Total Plays: 90, Total Stations: 8, Adds: 3

SPRUNG MONKEY What's That... (Surfdog/Red Line)
 Total Plays: 79, Total Stations: 8, Adds: 0

DIFFUSER Tidal (Hollywood)
 Total Plays: 74, Total Stations: 20, Adds: 7

SHADES APART Beat By Beat (Republic/Universal)
 Total Plays: 74, Total Stations: 13, Adds: 3

CRASHPALACE Perfect (Trauma)
 Total Plays: 47, Total Stations: 8, Adds: 2

NINE INCH NAILS Deep (Elektra/EEG)
 Total Plays: 39, Total Stations: 20, Adds: 7

DOG FASHION DISCO Headless (Spitfire)
 Total Plays: 25, Total Stations: 10, Adds: 5

BLINK-182 The Rock Show (MCA)
 Total Plays: 22, Total Stations: 8, Adds: 8

MAYFIELD FOUR Eden (Turn The Page) (Epic)
 Total Plays: 14, Total Stations: 10, Adds: 9

PROFESSIONAL... Slow (Geffen/Interscope)
 Total Plays: 6, Total Stations: 13, Adds: 12

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 5/15/01

BIG WRECK Inhale (Atlantic)
 BLISS 66 Sooner Or Later (Epic)
 DAVE NAVARRO Rexall (Capitol)
 ERIC GALES Hand Writing On The Wall (Nightbird/MCA)
 NINE INCH NAILS Deep (Elektra/EEG)
 OFFSPRING Million Miles Away (Columbia)
 QUEEN & ROBBIE WILLIAMS We Are The Champions (Columbia)
 VALLEJO Over You (Crescent Moon/Epic)
 ZOO STORY Mantaray (3:33/Universal)

Register now for Music Meeting, the industry's No. 1 online destination for new music: www.rronline.com



Active Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #5

WYSP/Philadelphia
Infinity
(215) 625-9460
Misty/Palumbo
12x Cume 891,000

104WYSP
THE ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
33	24	24	ARTIST/TITLE	61 (888)
33	24	24	GOODSACK/Awake	15674
28	34	34	STANDIN'S Been Awake	15674
28	34	34	LEWIS W/URST/Outside	15213
34	31	31	A PERFECT CIRCLE/Judith	14291
29	29	29	3 DOORS DOWN/Duck And Run	9220
15	19	19	SOLE OF OURS And Gate	8759
16	18	18	AEROSMITH/Just Push Play	8759
14	18	18	LEWIS W/URST/Hanging By A Moment	8298
14	18	18	LIMP BIZKIT/Any Way	8298
14	18	18	LIMP BIZKIT/Any Way	7376
13	18	18	STABBING WESTWARD/So Far Away	6915
9	15	15	LEGION/Amant	6915
8	12	12	KID ROCK/Cowboy	5532
12	11	11	GOODSACK/Greed	5071
11	10	10	AC/DC/Safe In New York...	4610
9	10	10	CREED/What Is	4610
9	10	10	FOO FIGHTERS/Stacked Actors	4610
10	10	10	SOLE OF OURS/Tricks	4610
8	10	10	RED HOT CHILI.../Scar Tissue	4610
10	10	10	STONE TEMPLE PILOTS/Drown	4610
10	10	10	STONE TEMPLE PILOTS/Haven And Hot Rods	4610
8	10	10	GOODSACK/Greed	4610
8	10	10	PEARL JAM/Light Years	4610
7	10	10	3 DOORS DOWN/Kryptonite	4149
7	10	10	FUEL/Amant	4149
8	10	10	SOLE OF OURS/Scene	4149
11	10	10	LEGION/Amant	4149
11	10	10	FOO FIGHTERS/Am To Fly	4149
8	10	10	FUEL/Hemorrhage...	4149

MARKET #6

KEGL/DeLas-Ft. Worth
Clear Channel
(972) 991-1020
Doherty/Ryan-Scull
12x Cume 429,588

101 WRIF

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
21	33	33	STANDIN'S Been Awake	7623
34	32	32	DISTURBED/Awake	7392
35	30	30	GOODSACK/Awake	6930
27	28	28	LIMP BIZKIT/Any Way	6468
16	20	20	GOODSACK/Keep Away	4620
21	19	19	BLACK CROWES/Slickin'	4389
19	18	18	TOOL/Schlem	4389
18	18	18	METALLICA/Disappear	4158
22	18	18	TANTRIC/Breakdown	4158
30	17	17	LIMP BIZKIT/Any Way	3927
23	16	16	3 DOORS DOWN/Duck And Run	3696
20	16	16	STANDIN'S	3696
15	16	16	LEWIS W/URST/Outside	3696
11	16	16	ECONOLINE CRUSH/Make It Right	3465
14	16	16	GOODSACK/Greed	3465
15	16	16	RAGE AGAINST.../Sleep Now In...	3465
5	16	16	FUEL/Hemorrhage	3234
19	14	14	INCUBUS/Pardon Me	3234
13	14	14	SEVEN MARY THREE/What	3003
10	14	14	SALVA/Your Disease	3003
13	12	12	METALLICA/Load Cover	2772
15	12	12	BLACK CROWES/Slickin'	2541
10	11	11	MEGADETH/Moto Psycho	2541
15	10	10	STANDIN'S	2310
10	10	10	TOADES/Push The Hand	2079
9	10	10	LIMP BIZKIT/Any Way	2079
8	10	10	CULT/Rise	1848
10	8	8	DROWNING POOL/Bodies	1848
1	8	8	LIMP BIZKIT/Any Way	1848
14	7	7	DISTURBED/Awake	1617

MARKET #7

WRIF/Detroit
Greater Media
(482) 547-9101
Podek/Hanson
12x Cume 578,200

101 WRIF

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
25	26	26	FUEL/Hemorrhage...	9150
23	24	24	GOODSACK/Awake	8784
23	24	24	STANDIN'S Been Awake	8784
25	23	23	AEROSMITH/Just Push Play	8418
15	22	22	DAYS OF THE NEW/L.A. Woman	8052
15	20	20	SPINESHANK/New Disease	6954
13	17	17	CULT/Rise	6222
15	18	18	3 DOORS DOWN/Duck And Run	5856
14	18	18	TANTRIC/Breakdown	5490
13	14	14	BLACK CROWES/Slickin'	5174
18	14	14	CREED/What Is Ready	5124
11	13	13	SEVEN MARY THREE/What	4758
10	13	13	BLISS 66/Scener Or Later	4758
10	12	12	GOODSACK/Greed	4392
12	12	12	TOOL/Schlem	4392
15	12	12	STANDIN'S	4392
9	11	11	SALVA/Your Disease	4026
10	10	10	INCUBUS/Pardon Me	3660
9	10	10	BUCKCHERRY/Ridin'	3294
9	9	9	AMERICAN PEARL/We Were Kings	3294
12	9	9	LIMP BIZKIT/Any Way	2929
10	9	9	ECONOLINE CRUSH/Make It Right	2929
5	8	8	STEREOMU/D Pan	2928
7	8	8	LIMP BIZKIT/Any Way	2928
10	8	8	STABBING WESTWARD/So Far Away	2928
7	7	7	TOOL/Schlem	2562
7	7	7	SYSTEMATIC/Beginning Of The End	2562
5	7	7	LIMP BIZKIT/Any Way	2562
5	7	7	UNION UNDERGROUND/Revolution Man	2562

MARKET #8

WAFF/Boston
Entertainment
(617) 778-5400
Downes/Osterlund
12x Cume 512,400

107.3 FM

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
33	29	29	DISTURBED/Awake	12636
33	29	29	STANDIN'S Been Awake	12636
33	27	27	LIMP BIZKIT/Any Way	11980
36	30	30	GOODSACK/Greed	11664
37	34	34	INCUBUS/Dive	11016
31	30	30	RAGE AGAINST.../How I Could Just...	10044
31	29	29	LIMP BIZKIT/Any Way	9396
31	29	29	3 DOORS DOWN/Duck And Run	9396
28	29	29	COLD/No One	9396
19	28	28	GOODSACK/Greed	9072
27	28	28	NONPONT/What A Day	9072
20	28	28	TOOL/Schlem	9072
21	24	24	STEREOMU/D Pan	7776
13	23	23	AC/DC/Safe In New York...	7452
24	23	23	SALVA/Your Disease	7452
21	21	21	MELVIN/Drive	6804
20	21	21	CLUTCH/Carroll With That...	6804
16	21	21	MULLSET/Smokedown	6804
17	21	21	RAMASTE/Links 2 3 4	5508
18	21	21	LIMP BIZKIT/Any Way	5184
14	21	21	LEWIS W/URST/Outside	5184
15	21	21	MONSTER MAGNET/Heads Explode	4860
20	18	18	A PERFECT CIRCLE/The Hollow	4536
13	14	14	SKRAPER/Isolated	4536
14	14	14	STATIC-X/This Is Not	4212
24	13	13	DISTURBED/Awake	4212
14	13	13	MEGADETH/Moto Psycho	4212
13	13	13	ECONOLINE CRUSH/Make It Right	4212
12	13	13	FEAR FACTORY/Lynchpin	4212
12	12	12	MEGADETH/Dread...	3888

Animals
You're All ANIMALS

ZOO STORY
"MANTARAY"

GOING FOR ADDS NOW

UNIVERSAL 3333
RECORDS

MARKET #15

KUPD/Phoenix
Sandusky
(480) 345-5821
Jeffrey/McElfee
12x Cume 247,900

98 KUPD
ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
33	28	28	TANTRIC/Breakdown	4480
27	24	24	TOOL/Schlem	4320
28	24	24	GOODSACK/Greed	3840
24	24	24	DISTURBED/Awake	3840
24	24	24	MEGADETH/Moto Psycho	3840
24	24	24	STANDIN'S Been Awake	3840
20	20	20	LIMP BIZKIT/Any Way	3200
17	17	17	BLACK CROWES/Slickin'	2720
17	17	17	SALVA/Your Disease	2720
17	17	17	STABBING WESTWARD/So Far Away	2720
17	17	17	COLD/No One	2400
14	12	12	CULT/Rise	2080
12	12	12	STEREOMU/D Pan	2080
12	12	12	STATIC-X/This Is Not	2080
13	12	12	BUCKCHERRY/Ridin'	1920
9	12	12	LIMP BIZKIT/Any Way	1920
12	12	12	TOADES/Push The Hand	1920
8	12	12	FROM AN EPIC/Dance	1920
10	12	12	3 DOORS DOWN/Kryptonite	1920
9	11	11	DROWNING POOL/Bodies	1760
8	11	11	MONSTER MAGNET/Heads Explode	1760
10	10	10	ECONOLINE CRUSH/Make It Right	1600
8	10	10	SPINESHANK/New Disease	1600
10	10	10	FOO FIGHTERS/Learn To Fly	1600
8	10	10	GOODSACK/Awake	1600
8	10	10	INCUBUS/Pardon Me	1600
8	10	10	GOODSACK/Keep Away	1440
12	8	8	PAPA ROACH/Last Resort	1440
2	8	8	STARBURST	1440
7	8	8	SYSTEMATIC/Beginning Of The End	1440

MARKET #16

KIOZ/San Diego
Clear Channel
(619) 292-2000
Moran/Leder
12x Cume 311,800

105.3
ROCK STATION

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
25	26	26	GOODSACK/Greed	4075
26	26	26	LIMP BIZKIT/Any Way	3749
24	26	26	NONPONT/What A Day	3087
14	18	18	STANDIN'S Been Awake	3049
15	18	18	DROWNING POOL/Bodies	2934
17	17	17	COLD/No One	2771
17	17	17	CULT/Rise	2771
17	17	17	LEGION/Amant	2771
15	17	17	3 DOORS DOWN/Duck And Run	2608
14	17	17	STABBING WESTWARD/So Far Away	2445
15	17	17	SALVA/Your Disease	2445
15	17	17	3 DOORS DOWN/Life Of My Own	2119
12	17	17	HAPPYDUST	1956
14	17	17	FUEL/Hemorrhage	1956
16	16	16	MONSTER MAGNET/Heads Explode	1956
9	11	11	RED HOT CHILI.../Paranoid Universe	1793
14	11	11	A PERFECT CIRCLE/The Hollow	1793
13	8	8	LIMP BIZKIT/Any Way	1467
7	8	8	CRASH/RAGE/Parquet	1467
7	8	8	SYSTEMATIC/Beginning Of The End	1467
11	8	8	SPRING MONKEY/What's That You Say	1104
7	7	7	INCUBUS/Pardon Me	1104
4	7	7	GOODSACK/Keep Away	1141
10	7	7	3 DOORS DOWN/Duck And Run	1141
10	7	7	LIMP BIZKIT/Any Way	978
6	7	7	3 DOORS DOWN/Kryptonite	978
4	7	7	ECONOLINE CRUSH/Make It Right	978
4	7	7	GOODSACK/Woodoo	978
16	6	6	PRIMUS/WOZZY/LLB	978
5	6	6	GOODSACK/Awake	815

MARKET #17

KCKR/Minneapolis
ABC
(612) 617-4000
Linder/Castle
12x Cume 308,000

93
PURE ROCK

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
39	34	34	SALVA/Your Disease	6382
37	33	33	STANDIN'S Been Awake	6204
32	30	30	LIFEHOUSE/Hanging By A Moment	5828
16	31	31	LIMP BIZKIT/Any Way	4700
33	26	26	DISTURBED/Awake	4686
23	26	26	GOODSACK/Greed	4700
21	26	26	NICKELBACK/Enough	4136
7	21	21	TOOL/Schlem	3848
19	20	20	FUEL/Hemorrhage...	3762
19	20	20	OLEANDER/Are You There?	3762
17	18	18	AMERICAN HI-FI/Favor Of The Weak	3384
19	18	18	NONPONT/What A Day	3384
14	18	18	STABBING WESTWARD/So Far Away	3384
13	18	18	BUCKCHERRY/Ridin'	3384
16	18	18	WEZFER/Walkin' Pigs	3384
32	17	17	TANTRIC/Breakdown	3196
16	17	17	CULT/Rise	3196
16	17	17	STANDIN'S	3008
20	16	16	COLD/No One	3008
21	16	16	LIMP BIZKIT/Any Way	3008
10	16	16	METALLICA/Disappear	3008
16	16	16	MONSTER MAGNET/Heads Explode	3008
13	16	16	SUN-I-Fit/Lip	2832
10	16	16	SYSTEMATIC/Beginning Of The End	2832
16	14	14	DISTURBED/Awake	2620
14	14	14	RED HOT CHILI.../Scar Tissue	2620
24	13	13	LIMP BIZKIT/Any Way	2444
10	13	13	FEAR FACTORY/Lynchpin	2444
9	13	13	A PERFECT CIRCLE/The Hollow	2444
9	13	13	RAGE AGAINST.../Reignage Of Funk	2444

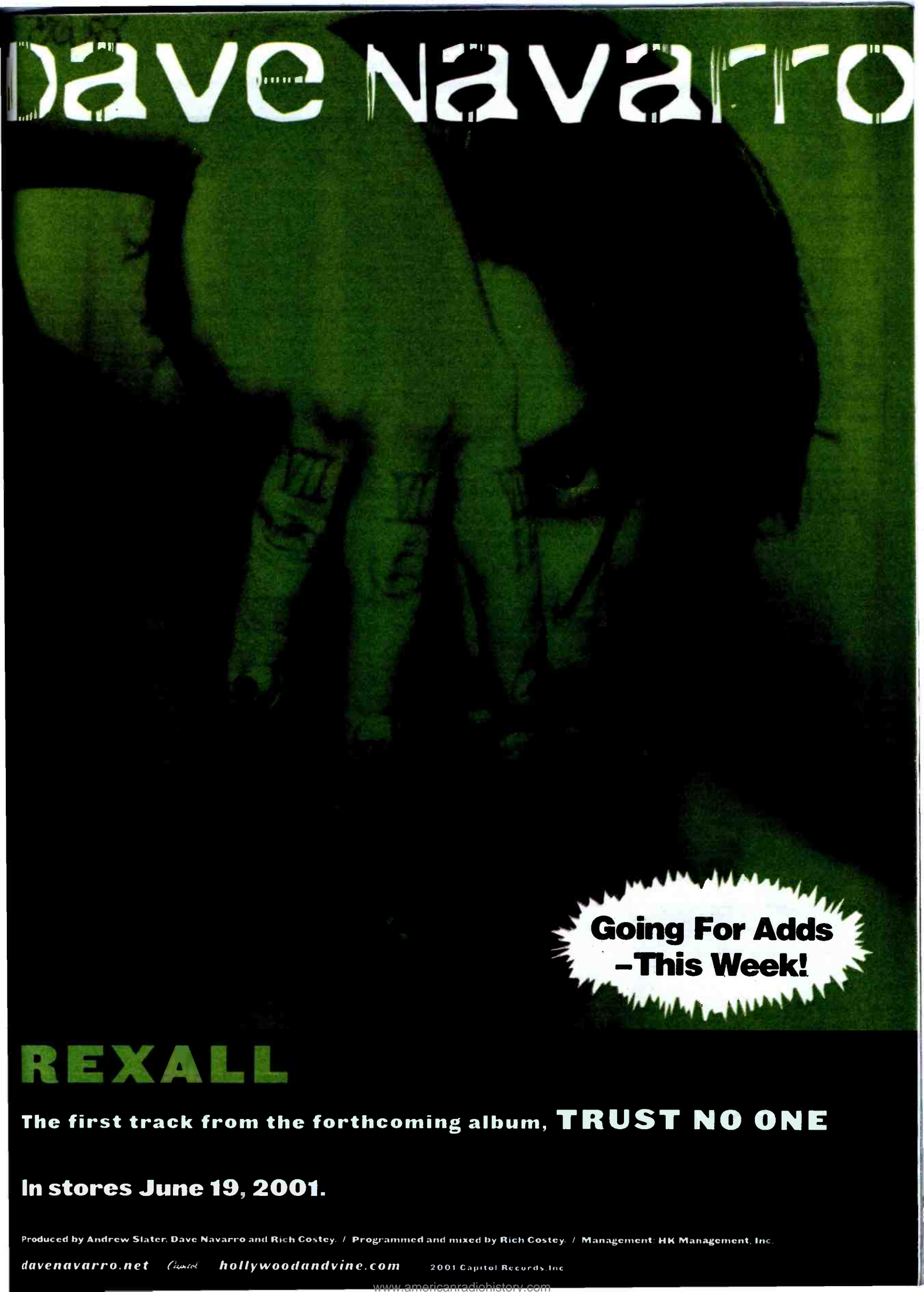
MARKET #20

WITY/Wichita
Hearst
(410) 889-0088
Strauss/Heckman
12x Cume 308,100

ROCK

PLAYS	LW	TW	ARTIST/TITLE	Q1 (888)
31	32	32	CREED/What Is Not	6816
32	32	32	STANDIN'S Been Awake	6816
34	30	30	3 DOORS DOWN/Duck And Run	6390
33	30	30	BUCKCHERRY/Ridin'	6390
22	22	22	COLD/No One	4686
21	21	21	GOODSACK/Greed	4473
21	21	21	AEROSMITH/Just Push Play	4473
17	21	21	LEGION/Amant	4473
13	19	19	ECONOLINE CRUSH/Make It Right	4047
24	19	19	OLEANDER/Are You There?	4047
16	19	19	LIMP BIZKIT/Any Way	4047
19	18	18	STARBURST	4047
21	18	18	BLACK CROWES/Slickin'	3834
18	18	18	TOOL/Schlem	3834
17	18	18	MEGADETH/Moto Psycho	3621
17	18	18	LIFEHOUSE/Hanging By A Moment	3621
17	17	17	A PERFECT CIRCLE/Judith	3621
8	18	18	CULT/Rise	3408
15	18	18	INCUBUS/Dive	3408
16	18	18	SALVA/Your Disease	3408

DAVE NAVARRO



**Going For Adds
-This Week!**

REXALL

The first track from the forthcoming album, **TRUST NO ONE**

In stores June 19, 2001.

Produced by Andrew Slater, Dave Navarro and Rich Costey. / Programmed and mixed by Rich Costey. / Management: HK Management, Inc.

davenavarro.net *Capital* hollywoodandvine.com 2001 Capitol Records, Inc.

www.americanradiohistory.com



JIM KERR
jimmerr@ronline.com

PART ONE OF A TWO-PART SERIES

Actionable Items

■ The Jacobs Media Alternative/Rock Summit returns

Against all odds, it appears that attendance at R&R Convention 2001 and the Jacobs Media Alternative/Rock Summit will be at an all-time high. Fortunately, Paul, Fred and Bill Jacobs, Dave Beasing and Tim Davis have outdone themselves this year with the Summit content. This week and next I talk to Beasing about how the Summit has changed over the years and, more importantly, what we will see this year.

R&R: Every year you seem to present a speaker who makes people walk away from the summit saying, "Wow, that was amazing." In the past you've had Jane Rinzler-Buckingham, who was the talk of the Summit two years ago, and Jason Calocanis, whose comments about the Internet and content were inspiring last year. So what is on deck for this year?



Dave Beasing

R&R: Is the universe of things that a programmer can control a lot smaller than it has been in the past?

DB: I'd say yes and no. Any time you have a paradigm shift, the people who were there before are going to feel like some things have been taken off the table — because some things have. But you've got the same number of hours in a day and the same number of days in a week, and there are perhaps other things you could be doing with that time. That's why it is such a shift in thinking. So we are trying to come up with an agenda that says, "Maybe there were some things relative to programming a radio station that you had more influence over a few years ago. If those aren't things you can now spend your time on, what can you spend your time on that gets results?"

The rules have definitely changed, and one might say that maybe they're not handing you the artillery that they might have given you a few years ago. But if they are asking us to go hand-to-hand, let's learn hand-to-hand combat.

R&R: When you look back to the

first or second gathering that Jacobs Media put together, what kind of things were you talking about then, as opposed to now?

DB: When it started, the Alternative summit was built to address a very different time in the format. At that time stations were still standalones, and the Alternative format often landed on a weak signal that was owned by a smaller company than some of the bigger players in each market. It was the best format that nobody else wanted to do. So we also had, at that time, a lot of programmers who were first-time program directors, and we needed to cover basic programming skills. We also wanted to cover the issues that they faced with low budgets and sometimes being asked to compete 18-34 with huge radio stations — which they did, successfully.

R&R: Well, back then it was known as the "Alternative Boot Camp," and that's the perfect name for what you just described.

DB: Exactly. And over the years it has evolved as our situation has evolved. Yet, in some ways, we've looped around a little bit to where we started. While I think that we have a more experienced group of programmers working in this format as a whole, now an Alternative might be one of the lesser-funded stations in a cluster. So, again, we don't have the tools. Just because we're owned by Wall Street doesn't mean owners are giving us any more tools than the mom-and-pops gave us 10 years ago.

Over the years some things have changed while others have come and gone and come again. But what we have always strived to do is give people actionable information, so when they get back to the radio station, they can make some changes on Day One and set some wheels in motion that will have a positive impact on that next ratings book.

R&R: I don't think anyone could ever walk away from a Jacobs Media Summit and say it was a bitch session or that it was nothing but philosophy. Every year we walk away saying, "I didn't know that was going to be so important," or, "I didn't realize that broadband was going to roll out so slowly."

DB: Absolutely. But that's not to

"Sharon Lee is going to bring survey results, photos and comments to really illustrate today's youth trends in music and pop culture. She is going to tell us what people aged 14-30 are talking about today and the process that they go through in deciding whether an artist, sports figure, trend or clothing is cool."

minimize the importance of developing relationships and seeing people year after year. That serves a great purpose: You come to the Summit every year and you get to know fellow programmers who face the same issues in other markets, and you're able to pick up the phone and talk to each other about those issues between Summits. But I think a lot of conventions and meetings already serve that purpose. We want to go far beyond that. The sessions themselves are good old-fashioned "roll up your shirt-sleeves and learn something useful" types of things.

R&R: And the Summits always seem to touch a nerve. I can't tell you the number of people who called me after the '99 Summit and said, "Boy, Jane Buckingham really opened my eyes about today's trends," or, last year, "Jason Calocanis really showed that, for all the technological implications, the Internet is still reliant on content."

DB: One thing that Jason gave all of us last year, in addition to some really practical ideas that we could apply to our websites, was something we really needed: He gave us a pep talk. You could feel it in the hallways

"The sessions themselves are good old-fashioned 'roll up your shirt-sleeves and learn something useful' types of things."

outside the summit. People were walking around saying, "Gee, what can I do? Do I matter at all as a creative thinker at my radio station?" He told us that yes, we do matter. He told us that at the beginning of a developing technology, the people working with the technology are the ones who are getting the headlines. In the end it is the people who work in content through that technology who will be richly rewarded and appreciated.

R&R: The Calocanis speech was something that was really special. I actually feel bad for people who missed it.

DB: That reminds me that one of the other things we do that is different from other industry get-togethers is that, rather than have only the leaders within our industry come to the

head of the room and report to the class, we've tried to bring people from outside our industry who have a bigger-picture perspective. That's what Jane Buckingham and Jason Calocanis did. This year we have two speakers from completely outside the radio industry who deal with the same target customers day-to-day that we do, but from completely different marketing areas.

In our morning client-only session will be Emmanuel Rosen, who wrote *The Anatomy of Buzz: How to Create Word-of-Mouth Marketing*. He has written a guide for how to create word-of-mouth for any product, whether you are programming Rock stations or are BMW, trying to figure out how to make people excited about the Z3 before it's even in the dealerships. Those are the types of stories he tells throughout his book.

He writes very similarly to Al Ries and Jack Trout in that he'll use lots of anecdotal examples from other industries. Somehow, when you look beyond your own four walls, you see things much more clearly. He brings that to the table. We are also going to ask him to look at our industry from the outside and tell us what he thinks about radio and what we can do to create more buzz. I think the objectivity that he brings to the table will be invaluable. As we all know, we get caught up in the day-to-day and use the same solutions to solve the same problems over and over again.

The other person will be Sharon Lee from Look-Look. She'll be in the public session in the afternoon, and I urge people, not only from the Alternative and Rock formats, but from any format that deals with a youth audience, to be in the audience for this. The way that we got exposed to her initially was that she was prominently featured in a documentary on PBS's *Frontline* series called *The Merchants of Cool*.

That program went in-depth into modern research and marketing techniques that companies like Calvin Klein, MTV and Nike are using to really infiltrate the youth market. They do this by becoming cool, rather than just creating a cool commercial.

Sharon is going to bring survey results, photos and comments to really illustrate today's youth trends in music and pop culture. She is going to tell us what people aged 14-30 are talking about today and the process that they go through in deciding whether an artist, sports figure, trend or clothing is cool.

The Incredible Moses Leroy

"Fuzzy" adds May 14
from the debut album
Electric Pocket Radio
already on
CRW
Top 10
Phones At **9IX**
www.mosesleroy.com



bird³ mess

I'm Alone In The World...
And I Need You To Clean Up All This Mess...
Mess - (bird)

Add Date: 15 May

Produced, recorded and mixed by Nick DiDia with Richard Dashut and Bird
Executive Producer: Mark Mazzetti
Management: Bill Hardle and Randy Cauble
www.bird3.com www.immergent.com

immergent

R&R Alternative Top 50

May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	STAIND It's Been Awhile(Flip/Elektra/EEG)	3251	+31	342708	7	82/0
2	2	INCUBUS Drive(Immortal/Epic)	2494	-79	264993	23	75/0
3	3	TANTRIC Breakdown(Maverick)	2473	-40	219258	12	82/0
5	4	WEEZER Hash Pipe(Geffen/Interscope)	2445	+270	269031	4	83/0
4	5	LIMP BIZKIT My Way(Flip/Interscope)	2200	-137	218068	13	72/0
6	6	AMERICAN HI-FI Flavor Of The Weak(Island/IDJMG)	2064	-111	145941	17	75/0
8	7	LIFEHOUSE Hanging By A Moment(DreamWorks)	1623	-36	147371	29	62/0
11	8	LINKIN PARK Crawling(Warner Bros.)	1602	+80	176989	9	73/2
9	9	MOBY F/GWEN STEFANI Southside(V2)	1596	-33	201252	28	66/0
17	10	SALIVA Your Disease(Island/IDJMG)	1538	+133	141512	12	71/1
12	11	TRAIN Drops Of Jupiter (Tell Me)(Columbia)	1487	-32	118558	13	51/0
14	12	DAVE MATTHEWS BAND The Space Between(RCA)	1477	+48	124822	8	72/3
13	13	POE Hey Pretty(FEI/Atlantic)	1462	+8	101691	10	64/0
20	14	DEPECHE MODE Dream On(Mute/Reprise)	1440	+100	117894	6	67/1
22	15	U2 Elevation(Interscope)	1416	+186	131900	5	67/1
10	16	3 DOORS DOWN Duck And Run(Republic/Universal)	1415	-115	100201	17	54/0
7	17	FUEL Innocent(Epic)	1345	-393	91659	16	62/0
15	18	COLD No One(Flip/Geffen/Interscope)	1309	-105	86806	13	67/0
18	19	LINKIN PARK One Step Closer(Warner Bros.)	1281	-87	173381	33	62/0
Breaker	20	TOOL Schism(Volcano)	1164	+1158	129411	1	79/79
23	21	R.E.M. Imitation Of Life(Warner Bros.)	1123	+7	84360	4	57/0
16	22	NEW FOUND GLORY Hit Or Miss (Waited Too Long)(Drive-Thru/MCA)	1081	-329	98809	15	68/0
Breaker	23	SUM 41 Fat Lip(Island/IDJMG)	1047	+82	107507	5	68/3
Breaker	24	REHAB It Don't Matter(Destiny/Epic)	1022	+39	83940	7	58/2
Breaker	25	STAIND Outside(Flip/Elektra/EEG)	1009	+282	169965	2	4/1
29	26	STABBING WESTWARD So Far Away(Koch)	980	+45	109784	4	58/1
21	27	A PERFECT CIRCLE The Hollow(Virgin)	939	-373	68533	14	50/0
24	28	GREEN DAY Waiting(Reprise)	865	-237	63496	8	50/0
37	29	SEVEN MARY THREE Wait(Mammoth)	839	+147	51258	3	53/1
25	30	PAPA ROACH Between Angels And Insects(DreamWorks)	839	-200	82919	13	52/0
Debut	31	BLINK-182 The Rock Show(MCA)	835	+723	167618	1	78/69
32	32	LUCKY BOYS CONFUSION Fred Astaire(Elektra/EEG)	827	+29	51375	7	56/0
34	33	GODSMACK Greed(Republic/Universal)	817	+27	82532	7	49/3
40	34	COLDPLAY Shiver(Netwerk/Capitol)	743	+84	50890	3	56/3
28	35	ALIEN ANT FARM Movies(DreamWorks)	701	-248	52064	16	51/0
47	36	LIFEHOUSE Sick Cycle Carousel(DreamWorks)	653	+258	43149	2	52/6
31	37	EVE 6 Here's To The Night(RCA)	646	-159	44338	8	45/0
Debut	38	RADIOHEAD I Might Be Wrong(Capitol)	624	+378	66981	1	58/7
Debut	39	CULT Rise(Lava/Atlantic)	592	+309	50959	1	51/8
30	40	POWDERFINGER My Happiness(Republic/Universal)	573	-339	41493	12	42/0
41	41	CRAZY TOWN Revolving Door(Columbia)	548	+24	58504	3	50/1
44	42	OURS Sometimes(DreamWorks)	539	+84	46134	3	43/1
39	43	OUR LADY PEACE Life(Columbia)	523	-140	40323	15	26/0
38	44	LIVING END Roll On(Reprise)	507	-159	31415	9	43/0
36	45	OLEANDER Are You There?(Republic/Universal)	505	-207	32662	14	35/0
Debut	46	NINE INCH NAILS Deep(Elektra/EEG)	451	+400	110636	1	34/25
43	47	OFFSPRING Want You Bad(Columbia)	410	-51	45943	18	24/0
42	48	SPINESHANK New Disease(Roadrunner)	397	-82	17465	7	28/0
Debut	49	TRAVIS Sing(Independiente/Epic)	361	+141	40364	1	38/6
46	50	RAGE AGAINST THE MACHINE How I Could Just Kill A Man(Epic)	357	-84	43202	11	16/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
TOOL Schism(Volcano)	79
BLINK-182 The Rock Show(MCA)	69
NINE INCH NAILS Deep(Elektra/EEG)	25
SCAPEGOAT WAX Aisle 10(Grand Royal/Virgin)	11
PRIME STH I'm Stupid (Don't Worry...)(Giant/Reprise)	9
CULT Rise(Lava/Atlantic)	8
TRICKY Evolution Revolution Love(Hollywood)	8
RADIOHEAD I Might Be Wrong(Capitol)	7
LIFEHOUSE Sick Cycle Carousel(DreamWorks)	6
TRAVIS Sing(Independiente/Epic)	6

R&R Alternative 17 - 10!

saliva "Your Disease"

Top 5 Active Rock
15*-11* Modern Rock Monitor

Projecting another 20,000+ Sales this week!

8x 2 THE ISLAND DEF JAM MUSIC GROUP

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
TOOL Schism(Volcano)	+1158
BLINK-182 The Rock Show(MCA)	+723
NINE INCH NAILS Deep(Elektra/EEG)	+400
RADIOHEAD I Might Be Wrong(Capitol)	+378
CULT Rise(Lava/Atlantic)	+309
STAIND Outside(Flip/Elektra/EEG)	+282
WEEZER Hash Pipe(Geffen/Interscope)	+270
LIFEHOUSE Sick Cycle Carousel(DreamWorks)	+258
U2 Elevation(Interscope)	+186
SEVEN MARY THREE Wait(Mammoth)	+147
TRAVIS Sing(Independiente/Epic)	+141

Breakers

ARTIST TITLE LABEL(S)	TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
TOOL Schism (Volcano)	1164/1158	79/79	20
SUM 41 Fat Lip (Island/IDJMG)	1047/82	68/3	23
REHAB It Don't Matter (Destiny/Epic)	1022/39	58/2	24
STAIND Outside (Flip/Elektra/EEG)	1009/282	4/1	25

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

86 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

"WALT"

ALBUM IN STORES JUNE 5th

ON TOUR THIS SUMMER WITH 3 DOORS DOWN AND TANTRIC!

ON OVER 240 ROCK AND ALTERNATIVE STATIONS!

Top ten phones-at: WAVF WARQ WIDX WWDC WZBH WZPC KRTQ WRZX WZZO KLBJ WFX

R&R Alternative 37 - 29 +147 R&R Active Rock 29 - 25 +130 BREAKER! R&R Rock 17 - 11 +170

Mainstream Monitor 24*-17* (+144) Active Rock Monitor 29*-25* (+80) Modern Rock Monitor 40*-33* (+70)

NEW THIS WEEK: KPOI KUXN KJEE WPLR KZRK WBZX KLQ

REACTING AT: WIDX 25x (#8) - KDGE 26x (#14) WAVF 35x (#3) WARQ 27x (#15) WLZR 16x (#10) KRZR 18x (#10) KKND 30x (#10) WRZX 24x (#13) WRAX 22x (#11) WNFZ 22x (#9) WTFX 21x (#9) WMFS 31x (#5) WPLA 21x (#14) KSHE 18x (#3) WBAB 16x (#6) WLUM 16x (#7)

"Wait" is already Top 10 phones. I heard the album advance and its great. I'm totally enjoying it! I love that they are making a comeback, because this band deserves it." — Rob Summers/KFTE

"Sounds absolutely fantastic on the air. 7 Mary 3 returns with a great rock song that your listeners will love." — Lenny Diana/WXDX

Break Through

Artist

PETE YORN

Track: "LIFE ON A CHAIN"
LP: MUSICFORTHEMORNINGAFTER
Label: OKEH/EPIC

By
Dayna Talley
Asst. Alternative Editor

essentials: Pete Yorn is an artist whose blend of full pop rock sound and clever songwriting makes up an album that reaches out with a true sense of gentle sensitivity and a unique twist of well-adjusted cynicism.

Yorn's musical roots began at the ripe young age of 9, when he taught himself how to play his brother's drum kit. By age 12 he was focusing on guitar. But it was not until his first-ever public performance, at a talent show at Montville High School in New Jersey in 1990, that he knew that music was what he wanted to do for the rest of his life.

He continued to develop his musical skills, and when he graduated from college he made his way out to the West Coast. He began to play quite a bit at the legendary L.A. singer-songwriter hangout Cafe Largo, and he developed quite a following there. One fan was film producer Bradley Thomas, who happened to be working with the Farrelly



Brothers on the Jim Carrey film *Me, Myself and Irene*. In the end, two of Yorn's songs from his demo wound up on the film's soundtrack. Yorn has been able to add film scoring to his resume because the Farrelly Brothers also approached him to compose the music for *Me, Myself & Irene*.

Not long afterward Yorn signed a deal with Columbia and headed straight into the garage studio of R. Walt Vincent (Prayer Cycle). While recording he worked with a wide range of talented producers, such as Don Fleming (Sonic Youth, Dinosaur Jr.) and Brad Wood (Smashing Pumpkins, Liz Phair). This group effort brought about beautiful results in the form of a 14-track CD titled *musicforthemorningafter*.

The first single from the record, "Life on a Chain," is finding success throughout the states with adds from such stations as WEQX/Albany, NY; WRAX/Birmingham; and KAEP/Spokane. Yorn's honesty in his lyrics and his brilliant delivery of every note is reason enough to add this record to your collection or to your playlist.

Artist POV: Yorn on putting together the band and his goals: "I wanted a band that was honest and could represent the music well — not just a bunch of studio pros. I want to be able to keep doing this and to consider it a career. And I don't want to be obscure. This is music that a lot of people of all generations can relate to. The more people who can hear my music, take something from it and feel good about themselves, the better."

Pete Yorn

Kerry Marsico, Sr. Director
Promotion, West Coast
TVT Records

Kerry Marsico ON THE RECORD

I really like the new Tool single "Schism" and Stabbing Westward's "So Far Away." It's so great to hear new music from both of these bands. I think the newest Wellwater Conspiracy is very cool, too. Matt Cameron and John McBain have really put together a solid release, incorporating flashback textures and song structures from the '70s with a contemporary twist. ■ With the ominous vocals of Wes C. Addie, "Felicity's Surprise" is quite notable with its Byrds and Who-esqe timbre topped with a contemporary superstar voice. ■ For some reason, I've really been getting into Jane's Addiction's *Ritual De Lo Habitual* again. I think it's one of the best CDs of all times, and some of Dave Navarro's best playing ever is captured on this CD. I'm also enjoying the Hawaiian reggae version of Guns N' Roses' "Sweet Child O' Mine" from the Hawaiian group Man'a Ohana's CD, also named *Sweet Child O' Mine*. ■ I am really looking forward to hearing Tool's full-length release *Lateralus* and Dave Navarro's forthcoming solo release. I've heard rough mixes of a few tracks from Sevendust's forthcoming as-yet-untitled third release. The maturity in songwriting is completely noticeable. The few tracks I heard were varied — some songs are a bit more downtempo and melodic while others have more of the crunch you'd expect from the band.

Is the fourth quarter here already? The Most Added column looks like a programmer's wish list this week. After a long (and I mean long) wait we get the new Tool song, "Schism," which pulls in almost the entire panel in its first week. Not only did programmers get Tool this week, they also found on their doorsteps a song by one of the biggest bands of the last four years, Blink-182, who have come out with a perfect single, "The Rock Show." I just want to know what those eight guys who aren't playing Blink-182 think their 18-34 audience would rather hear. Also in the pipeline is the Nine Inch Nails song, "Deep," from the *Tomb Raider* soundtrack. This has got to be one of the best NIN songs in years. As the song works its way to radio, it's no surprise that it's going immediately on the air. All that's to be expected on add lists, I guess, but what's this band Scapegot Wax and their song "Aisle 10" doing top five Most Added? Well, the Wax are scratching their way through the traffic and showing that a great song will be heard. The same goes for Prime STH, who nail fifth Most Added with "I'm Stupid." On the chart, I was particularly impressed with 10JMG, which has two rookie artists (American Hi-Fi and Saliva) in the top 10 — certainly not an easy task with all this superstar traffic around. Finally, here's a rock record and a dance record that I like, and both are on the edge of charting: Static-X's "This Is Not" and Fatboy Slim's "Weapon of Choice."

ON THE RADIO

by Jim Kerr

RECORD OF THE WEEK: The Calling "Wherever You Will Go"

DEPECHE MODE
dream on
the first single from
the new record:
EXCITER

MOST ADDED FOR THE 3rd WEEK!!!

WBMX/Boston	KDMX/Dallas	KHMX/Houston
KSMG/San Antonio	KSRZ/Omaha	KURB/Little Rock
WXLO/Worcester	WINK/Ft. Myers	WAEV/Savannah

ONE OF THE MOST INCREASED!!

WPLI/New York	KYSR/Los Angeles	WSSR/Tampa
WVRV/St. Louis	WDVD/Detroit	WPTE/Norfolk
KZZO/Sacramento	WVTI/Grand Rapids	CKEY/Buffalo
KQMB/Salt Lake City	WKSJ/Greensboro	KAMX/Austin
WCPT/Albany	KALZ/Fresno	KEZR/San Jose
WRFY/Reading	KPEK/Albuquerque	KUCD/Honolulu
WDAQ/Danbury	KCDA/Spokane	KVUU/Colorado Springs
KZPT/Tucson	KCDU/Monterey	KKPN/Corpus Christi
KOSO/Modesto	WCDA/Lexington	KLCA/Reno
KLLY/Bakersfield	KSIV/El Paso	and many more...

R&R Alternative: 20 — 14

R&R Triple A: 12 — 6

BDS Adult Top 40: 35* - 30*

BDS Modern Adult: 27* - 24*

BDS AAA: 10*

ON TOUR THIS SUMMER!



Most Played Recurrents

FUEL Hemorrhage (In My Hands) (Epic)
CRAZY TOWN Butterfly (Columbia)
GODSMACK Awake (Republic/Universal)
COLDPLAY Yellow (Nettwerk/Capitol)
PAPA ROACH Last Resort (DreamWorks)
3 DOORS DOWN Loser (Republic/Universal)
DISTURBED Stupify (Giant/Reprise)
DISTURBED Voices (Giant/Reprise)
RAGE AGAINST THE MACHINE Renegades Of Funk (Epic)
A. LEWIS OF STAINED W/F. DURST Outside (Flawless/Geffen/Interscope)
U2 Beautiful Day (Interscope)
INCUBUS Pardon Me (Immortal/Epic)
SR-71 Right Now (RCA)
3 DOORS DOWN Kryptonite (Republic/Universal)
RED HOT CHILI PEPPERS Californication (Warner Bros.)
A PERFECT CIRCLE Judith (Virgin)
INCUBUS Stellar (Immortal/Epic)
LIT My Own Worst Enemy (RCA)
RED HOT CHILI PEPPERS Otherside (Warner Bros.)
CREED Higher (Wind-up)

ALTERNATIVE

Going For Adds 5/11/01

- BIRD3 Mess (Immergent)
- BLISS 66 Sooner Or Later (Epic)
- DAVE NAVARRO Rexall (Capitol)
- INCREDIBLE MOSES LEROY Fuzzy (Ultimatum/Artemis)
- MANIC STREET PREACHERS Found That Soul (Virgin)
- OFFSPRING Million Miles Away (Columbia)
- RUSTIC OVERTONES C'mon (Tommy Boy)
- SUGAR RAY When It's Over (Lava/Atlantic)
- UNLOCO Face Down (Maverick)
- ZOO STORY Mantaray (3:33/Universal)

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TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7



KROX/Austin

3am

- 3 DOORS DOWN Loser
- NIHVANA Rape Me
- REHAB It Don't Matter
- PRINUS Wymona's Big Brown Beaver
- GODSMACK Bad Religion
- STAINED W/F. DURST It's Been Awhile
- BEASTIE BOYS No Sleep Till Brooklyn
- ALIEN ANT FARM Movies
- A PERFECT CIRCLE The Hollow
- LIMP BIZKIT Re-Arranged
- DOVES Catch The Sun
- TOADIES Push The Hand
- PEARL JAM Black
- FINGER ELEVEN First Time

11am

- FLYS Got You (Where I Want You)
- SUM 41 Fat Lip
- LIFEHOUSE Hanging By A Moment
- INCUBUS Drive
- BUSH Comedown
- SPACEHOG I Want To Live
- FUEL Bittersweet
- STAINED W/F. DURST It's Been Awhile
- GODSMACK Whatever
- ALIEN ANT FARM Movies
- KORN Falling Away From Me
- PAPA ROACH Broken Home

4pm

- A PERFECT CIRCLE The Hollow
- DEFTONES Change (In The House Of Flies)
- COLDPLAY Shiver
- LOCAL H Bound For The Floor
- COLD No One
- BEASTIE BOYS Time To Get Ill
- INCUBUS Stellar
- PAPA ROACH Between Angels And Insects
- NIHVANA Smells Like Teen Spirit
- BLINK-182 Adam's Song
- LINKIN PARK Crawling

8pm

- BOUNCING SOULS Gone
- GUTTERMOUTH She's Got The Look
- SUBLIME Doin' Time
- PAPA ROACH Between Angels And Insects
- INCUBUS Pardon Me
- STATIC-X This Is Not
- A PERFECT CIRCLE Judith
- STAINED W/F. DURST Mudshovel
- RAGE AGAINST THE MACHINE Renegades Of Funk
- SPACEHOG I Want To Live
- METALLICA Wherever I May Roam
- PRODIGY Firestarter

KNDD/Seattle-Tacoma

3am

- SMASHING PUMPKINS Today
- GREEN DAY Warning
- SUM 41 Fat Lip
- ALICE IN CHAINS Rooster
- WEezer Hash Pipe
- CREED Higher
- ALIEN ANT FARM Movies
- FUEL Hemorrhage (In My Hands)
- STAINED W/F. DURST It's Been Awhile
- SUBLIME Smoke Two Joints
- RAGE AGAINST THE MACHINE Testify
- LIVING END Roll On
- REHAB It Don't Matter

11am

- FUEL Hemorrhage (In My Hands)
- LIMP BIZKIT Nookie
- COLDPLAY Yellow
- NIHVANA Rape Me
- MOBY South Side
- POE Hey Pretty
- RED HOT CHILI PEPPERS Scar Tissue
- LIT Miserable
- LINKIN PARK Crawling
- SOUNDGARDEN Black Hole Sun
- PAPA ROACH Last Resort
- LIVING END Roll On

4pm

- SUBLIME Sateria
- BUSH Glycerine
- LINKIN PARK Crawling
- NEW FOUND GLODY Hit Or Miss
- NIHVANA Come As You Are
- LIMP BIZKIT My Way
- GREEN DAY Waiting
- LENNY KRAVITZ American Woman
- COLDPLAY Shiver
- BLINK-182 Dammit
- STAINED W/F. DURST Outside
- DOVES Catch The Sun

8pm

- GREEN DAY Waiting
- NIHVANA The Man Who Sold The World
- SUM 41 Fat Lip
- MOBY South Side
- SUBLIME Date Rape
- DISTURBED Voices
- BLOODHOUND GANG Bad Touch
- DURS Sometimes
- AMERICAN HI-FI Flavor Of The Week
- CYPRESS HILL Hits From The Bong
- STATIC-X This Is Not
- STAINED W/F. DURST Outside
- DAFT PUNK Around The World



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 4/30. © 2001, R&R Inc.

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ECONOLINE CRUSH

Thursday, June 21, 2001

live from the

Rock and Roll Hall of Fame!!!

ALTERNATIVE .beonair.com

R&R e-chart reporters - is your artist going for adds?

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WKRX/New York
Infinity
(212) 314-9230
Kingslee/Woody/Peer
12+ Cumc 2,244,288



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
37	37	STAND!T's Been Awhile	13710
31	31	MOBY F/GWEN STEFAM/Southside	38130
33	31	STAND!T/Outside	38130
20	30	GOODSMACK/Awake	38900
20	28	TANTRIC/Breakdown	35670
27	28	BLINK-182/The Rock Show	33210
27	27	ICUBUS/Drive	33210
18	27	LINXON PARK/One Step Closer	33210
28	27	WEZERRASH/Pipe	33210
14	24	U2/Elevation	29520
22	23	FUEL/Hemorrhage...	29520
22	22	LENNY KRAMITZ/Again	27080
26	22	LIMP BIZKIT/My Way	27080
6	21	NINE INCH NAILS/Dead	25830
19	21	A PERFECT CIRCLE/The Hollow	25830
15	20	SALVIA/Your Disease	24800
24	20	TOOL/Schlam	24600
24	18	ALIEN ANT FARM/Smooth Criminal	24600
10	18	GOODSMACK/Grand	23370
15	18	NEW FOUND GLORY/Hr Or Miss...	22140
36	17	U2/Beautiful Day	20910
17	17	LINXON PARK/Crawling	20910
28	17	LENNY KRAMITZ/Again	17850
13	16	CREED/What If	17850
12	16	STABBING WESTWARD/So Far Away	16450
13	14	3 DOORS DOWN/Duck And Run	14250
19	14	RAGE AGAINST...How I Could Just...	12720
12	14	RED HOT CHILLI...Parallel Universe	12720
12	13	STEREOLOAF/Up	10980
8	12	AT THE DRIVE-IN/Warlord Little Dept.	14760

MARKET #2

KROQ/Los Angeles
Infinity
(818) 567-1067
Weather/Sandboom/Worden
12+ Cumc 1,546,788



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
39	42	WEZERRASH/Pipe	38136
38	42	STAND!T's Been Awhile	38136
33	39	LINXON PARK/Crawling	35412
29	38	INCUS/Drive	34504
16	37	BLINK-182/The Rock Show	33596
27	36	RED HOT CHILLI...Parallel Universe	31780
7	33	NINE INCH NAILS/Dead	29954
16	28	STAND!T/Outside	29964
16	28	LIMP BIZKIT/My Way	25424
22	28	LINXON PARK/One Step Closer	23608
16	28	DISTURBED/Shrugly	22700
14	22	GOODSMACK/Grand	22700
29	28	LINXON PARK/On The End	22700
22	28	COLDPLAY/Parachutes	20884
30	21	OFFSPRING/Whore You Bad	19068
18	21	PAPA ROACH/Last Resort	19068
22	21	STABBING WESTWARD/So Far Away	19068
17	18	MOBY F/GWEN STEFAM/Southside	16344
11	18	TRICKY/Evolution	16344
12	18	DEPECHE MODE/Dream On	16344
14	17	INCUS/Paradise	15436
19	18	TRANS/Sing	14528
13	18	GOODSMACK/Grand	13620
10	14	RAGE AGAINST...Justify	12712
14	12	INCUS/Privilege	11804
17	13	DISTURBED/Voice	11804
7	13	TANTRIC/Breakdown	11804
12	11	GOODSMACK/Grand	7667
12	11	BLINK-182/AF The Small Things	9988

MARKET #3

WKQX/Chicago
Emmis
(312) 527-8348
Richard/Shumins
12+ Cumc 846,388




PLAYS


LW	TW	ARTIST/TITLE	BI (888)
50	43	STAND!T's Been Awhile	15255
41	38	LIFEHOUSE/Hanging By A Moment	17138
31	37	TANTRIC/Breakdown	16687
39	34	FUEL/Hemorrhage...	15354
32	32	WEZERRASH/Pipe	14432
36	32	STAND!T/Outside	14432
19	28	BLINK-182/The Rock Show	30079
18	27	MOBY F/GWEN STEFAM/Southside	11727
27	26	LIMP BIZKIT/My Way	11726
25	25	TOOL/Schlam	11275
23	25	DISTURBED/Shrugly	11275
22	24	PAPA ROACH/Last Resort	10824
13	24	GOODSMACK/Grand	10824
26	24	LINXON PARK/Crawling	10824
24	23	LINXON PARK/One Step Closer	10373
23	23	3 DOORS DOWN/Duck And Run	10373
22	23	CRAZY TOWN/Butterfly	10373
17	22	REHAB/Don't Matter	9477
14	21	AMERICAN H-F/Favor Of The Weak	9477
21	21	STABBING WESTWARD/So Far Away	9477
20	21	CYPRESS HILL/Superstar	9020
23	20	LUCKY BOYS CONFUSION/Fred Astaire	9020
24	20	RAGE AGAINST...Paradise	9469
16	17	SLIM 41/Fat Lip	8569
15	17	ALIEN ANT FARM/Moves	7667
10	17	INCUS/Drive	7667
16	17	RED HOT CHILLI...Parallel Universe	7667
16	17	REHAB/Don't Matter	5114
13	16	BLINK-182/AF The Small Things	5863

Please Don't Feed The
Animals
Programmers

ZOO STORY "WANTARAY"



GOING FOR
ADDS NOW



MARKET #4

KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Aslesen
12+ Cumc 718,288



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
47	42	WEZERRASH/Pipe	15600
47	42	STAND!T's Been Awhile	14100
44	45	FUEL/Hemorrhage...	13500
9	45	NINE INCH NAILS/Dead	13500
13	44	BLINK-182/The Rock Show	13200
33	39	INCUS/Paradise	8100
26	37	RAGE AGAINST...Paradise Of Funk	3256
45	26	LIMP BIZKIT/My Way	7800
23	26	CRAZY TOWN/Butterfly	7500
42	26	GOODSMACK/Grand	7500
25	26	STABBING WESTWARD/So Far Away	7500
23	26	STAND!T/Outside	7500
27	25	LINXON PARK/One Step Closer	7500
26	25	PAPA ROACH/Last Resort	7500
21	23	GREEN DAY/Walking	6900
32	23	MOBY F/GWEN STEFAM/Southside	6900
21	22	DISTURBED/Shrugly	6500
14	22	COLDPLAY/Parachutes	6600
22	22	COLDPLAY/Parachutes	6600
22	22	INCUS/Drive	6600
26	22	LINXON PARK/Crawling	6000
24	21	A PERFECT CIRCLE/Judith	6000
21	21	PAPA ROACH/Last Resort	5400
9	17	ME FIRST...World	5100
13	16	TANTRIC/Breakdown	4800
19	16	U2/Beautiful Day	4800
15	16	NEW FOUND GLORY/Hr Or Miss...	4200
14	16	FUEL/Hemorrhage...	4200
16	14	REHAB/Don't Matter	4200

MARKET #5

WPLJ/Philadelphia
Radio One
(610) 555-8900
McGuinty/Dunn/Finn
12+ Cumc 818,288



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
40	33	LIMP BIZKIT/My Way	8080
43	32	MOBY F/GWEN STEFAM/Southside	8320
38	31	LIFEHOUSE/Hanging By A Moment	8060
42	30	OFFSPRING/Whore You Bad	7880
9	28	BLINK-182/The Rock Show	7280
39	28	INCUS/Drive	7280
30	28	OUR LADY PEACE/He	7280
33	26	TRAIN/Drops Of Jupiter	6760
19	25	COLDPLAY/Parachutes	6500
25	25	STAND!T/Outside	6500
31	24	WEZERRASH/Pipe	6240
33	24	AMERICAN H-F/Favor Of The Weak	6240
28	23	DAVE MATTHEWS BAND/The Space Between	5980
23	23	TANTRIC/Breakdown	5980
35	22	U2/Elevation	5980
24	22	R.E.M./Amblition Of Life	5720
29	22	POE-HAY/Praty	5720
26	22	STAND!T's Been Awhile	5720
30	20	FUEL/Innocent	5200
18	20	FUEL/Hemorrhage...	5200
18	20	GOODSMACK/Grand	4680
23	18	3 DOORS DOWN/Duck And Run	3900
18	18	DIDDY/Thanky	3900
17	14	COLDPLAY/Parachutes	3640
15	14	EVE 6/Here's To The Night	3640
18	14	LENNY KRAMITZ/Again	3640
14	14	NEW FOUND GLORY/Hr Or Miss...	3640
14	13	RADIOHEAD/Might Be Wrong	3380
13	13	CRAZY TOWN/Butterfly	3380
20	13	BLAZE & SPECIAL...Unltd	3380

MARKET #6

KDGE/Dallas-Ft. Worth
Clear Channel
(972) 770-7777
Doherty/Bo
12+ Cumc 418,888



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
42	42	MOBY F/GWEN STEFAM/Southside	7224
42	41	LIFEHOUSE/Hanging By A Moment	7052
39	40	TRAIN/Drops Of Jupiter	6880
25	39	DEPECHE MODE/Dream On	6536
38	38	INCUS/Drive	6536
41	38	STAND!T's Been Awhile	6190
26	32	FUEL/Hemorrhage...	5732
27	29	R.E.M./Amblition Of Life	4988
25	29	U2/Elevation	4988
18	27	QUINCY/Jammin' In Me	4544
31	26	FUEL/Innocent	4472
31	26	POE-HAY/Praty	4472
20	24	SEVEN MARY THREE/Eat	4128
11	22	RADIOHEAD/Might Be Wrong	3784
22	22	WEZERRASH/Pipe	3784
21	22	DEXTER FREESH/Leaving Town	3784
30	21	U2/Beautiful Day	3612
24	21	LIT/Amblition Of Life	3612
20	20	BLINK-182/Adam's Song	3440
20	20	GOODSMACK/Grand	3440
22	20	3 DOORS DOWN/Duck And Run	3268
18	18	INCUS/Paradise	3096
8	18	LIT/Amblition Of Life	3096
21	18	LIT/Amblition Of Life	3096
12	18	DAVE MATTHEWS BAND/The Space Between	3096
14	18	LENNY KRAMITZ/Again	3096
17	17	SR-71/Fight Now	2924
20	18	BUSH/Entering The Cable	2524
32	18	TANTRIC/Breakdown	2524
6	18	TRANS/Sing	2580

MARKET #7

CHRM/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Canoz/Franklin
12+ Cumc 478,888



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
42	42	MOBY F/GWEN STEFAM/Southside	8568
39	40	LIFEHOUSE/Hanging By A Moment	8160
37	36	LIMP BIZKIT/My Way	7344
37	36	SLIM 41/Fat Lip	7344
36	36	GOODSMACK/Grand	6936
28	34	FINGER ELEVEN/First Time	6140
33	33	MOBY F/GWEN STEFAM/Southside	6732
20	29	TANTRIC/Breakdown	5732
27	27	LINXON PARK/Crawling	5508
24	26	STAND!T/Outside	5304
26	26	R.E.M./Amblition Of Life	5304
23	23	AT THE DRIVE-IN/Warlord Little Dept.	4692
23	23	BLISS 85/Sooner Or Later	4692
22	22	DEPECHE MODE/Dream On	4488
21	22	REHAB/Don't Matter	4488
21	22	COLDPLAY/Parachutes	4284
16	20	NELLY/FURTTADO/Sh! On The Radio	4080
21	20	DAVE MATTHEWS BAND/The Space Between	4080
15	19	CRAZY TOWN/Butterfly	3876
18	19	NINE INCH NAILS/Dead	3876
19	19	TRAIN/Drops Of Jupiter	3876
31	18	OUR LADY PEACE/He	3672
18	18	TREBLE CHARGER/American Psycho	3672
18	18	UNCLE KRACKEER/What 'Ch Looker At	3672
12	18	GREEN DAY/Walking	3468
17	18	SALVIA/Your Disease	3468
20	18	NEW FOUND GLORY/Hr Or Miss...	3356
8	18	NICKELBACK/Under The Gun	3264
24	18	AMERICAN H-F/Favor Of The Weak	3060

MARKET #8

WBCH/Boston
Clear Channel
(617) 266-1111
O'Connell/Schick
12+ Cumc 878,188



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
38	35	STAND!T's Been Awhile	10675
26	33	WEZERRASH/Pipe	10065
39	32	TANTRIC/Breakdown	9760
37	32	INCUS/Paradise	9468
29	26	LIMP BIZKIT/My Way	7628
26	24	BLACK CROWE/Slicker	7320
11	24	BLINK-182/The Rock Show	7320
24	24	CULT/He	7320
36	18	FUEL/Innocent	5480
22	18	NINE INCH NAILS/Dead	5480
12	16	RADIOHEAD/Might Be Wrong	4880
27	18	AEROSMITH/Just Push Play	4578
18	18	AMERICAN H-F/Favor Of The Weak	4578
8	18	INCUS/Drive	4578
23	18	REHAB/Don't Matter	4270
14	14	MARVIN MANSION/Fight Song	4270
14	14	TOOL/Schlam	4270
13	13	LIFEHOUSE/Sick Cycle Carousel	3965
12	13	U2/Elevation	3965
12	13	STABBING WESTWARD/So Far Away	3965
13	13	TRAIN/Drops Of Jupiter	3965
13	12	LINXON PARK/Crawling	3660
13	12	NEW FOUND GLORY/Hr Or Miss...	3660
15	12	DISTURBED/Voice	3584
12	12	STRAIT UP/FAJON...Angels Son	3660
5	12	SUM 41/Fat Lip	3660
12	12	GREEN DAY/Walking	3660
5	11	3 DOORS DOWN/Duck And Run	3355
10	11	FATBOY SLIM/Weapon Of Choice	3355
27	11	STABBING WESTWARD/So Far Away	3355
18	11	U2/Elevation	3355

MARKET #9

WFMX/Boston
ACC
(781) 595-6200
Cruz/Miles
12+ Cumc 225,188



PLAYS

LW	TW	ARTIST/TITLE	BI (888)
41	41	STAND!T's Been Awhile	4048
38	41	LIMP BIZKIT/My Way	3520
49	48	WEZERRASH/Pipe	3608
37	48	INCUS/Paradise	3256
36	36	FUEL/Innocent	3168
34	36	REHAB/Don't Matter	2988
35	32	BUCKLE UP/Praty	2916
21	25	LINXON PARK/One Step Closer	2024
20	25	BOY HITS CARVIN A Cloud	2024
21	25	NINE INCH NAILS/Dead	1848
23	21	AMERICAN H-F/Favor Of The Weak	1848
24	21	TANTRIC/Breakdown	1848
23	21	BLINK-182/The Rock Show	1780
23	21	REHAB/Don't Matter	1780
20	21	TOOL/Schlam	1760
16	20	PAPA ROACH/Last Resort	

Alternative Playlists

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FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #21
WSUN/Tampa
Clear Channel
(813) 577-7131
Shawn/Crissy
12x Cume 141,500



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	51	STAND!N'S Been Awake	3468
48	50	DESTRUCTED/Supply	3400
47	49	FUEL/Hemorrhage	3400
30	30	LOU REBELLY ALL STARS/Battle Flag	3400
47	48	LIFEHOUSE/Hanging By A Moment	3264
51	48	LIMP BIZKIT/My Way	3264
46	46	LINXON PARK/One Step Closer	3128
29	29	R.E.M./Amblin' On Life	2040
30	30	POE/Hey Pretty	2040
30	30	TANTRIC/Breakdown	2040
15	20	CULT/Rise	1972
25	26	DAVE MATTHEWS BAND/The Space Between	1972
29	29	WEZEEZ/Flash Pipe	1972
29	29	AMERICAN HI-FI/Favor Of The Weak	1972
29	29	U2/Beautiful Day	1972
27	27	PAPA ROACH/Between Angels...	1836
24	24	SALIVA/Your Disease	1768
29	29	LINXON PARK/Crawling	1768
25	25	DEPECHE MODE/Dream On	1700
25	25	INCUBUS/Drive	1700
25	25	OFFSPRING/Want You Bad	1700
24	24	A PERFECT CIRCLE/Judith	1700
24	24	COLDIE/One	1632
24	24	DYANMITE/HACK/Boyz In The Hood	1632
22	22	LIFEHOUSE/Sack Cycle Carousel	1584
22	22	DESTRUCTED/Supply	1584
20	20	MOBY F/GWEN STEFANI/Southside	1436
20	20	NICKELBACK/Breathe	1436
22	22	SUM 41/At Lip	1436
14	21	TRAVIS/Sing	1428

MARKET #22
WKXP/Pittsburgh
Clear Channel
(412) 937-1441
Moschitta/Dana
12x Cume 333,280



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
39	40	CLARKSON/Boyz In The Hood	8880
36	39	DESTRUCTED/Supply	8268
37	37	MOBY F/GWEN STEFANI/Southside	8264
33	33	LIMP BIZKIT/My Way	7420
40	35	LINXON PARK/One Step Closer	7420
43	33	GOODSMACK/Grass	6900
28	27	STAND!N'S Been Awake	5724
22	25	SALIVA/Your Disease	5700
22	25	WEZEEZ/Flash Pipe	5300
25	24	COLDIE/One	5088
30	24	SALIVA/Your Disease	5088
22	22	STABBING WESTWARD/So Far Away	4876
16	22	FUEL/Innocent	4664
18	22	LIFEHOUSE/Sack Cycle Carousel	4664
22	22	TANTRIC/Breakdown	4664
25	21	POE/Hey Pretty	4552
23	18	CRAZY TOWN/Butterfly	4028
25	19	G.L.O.V.E & SPECIAL...Unltd	4028
27	18	DAVE MATTHEWS BAND/The Space Between	3816
15	15	STAND!N'S Been Awake	3816
20	18	AMERICAN HI-FI/Favor Of The Weak	3392
17	18	PAPA ROACH/Between Angels...	3392
12	15	KORNA/Make Me Bad	3180
16	15	JULIANNE BUCKLEY/In The Dark	3180
18	15	NINE INCH NAILS/Deep	3180
18	18	SINIGMATIC/Boom	3180
14	16	SYSTEMATIC/Beginning Of The End	3180
17	14	SUM 41/At Lip	2968
18	14	OUR LADY PEACE/Life	2968
15	14	TRAVIS/Drops Of Jupiter...	2968

MARKET #23
KTCI/Denver-Boulder
Clear Channel
(303) 713-9000
O'Connor/Saunders
12x Cume 212,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	40	COLDPLAY/You're Not Alone	3840
40	38	INCUBUS/Drive	3840
45	39	TRAVIS/Drops Of Jupiter...	3744
24	29	LOU REBELLY ALL STARS/Battle Flag	3648
31	37	FUEL/Hemorrhage	3552
30	37	MOBY F/GWEN STEFANI/Southside	3552
45	32	LEWIS W/DURST/Outside	3168
44	31	POE/Hey Pretty	3072
44	31	DAVE MATTHEWS BAND/The Space Between	2976
35	30	FUEL/Innocent	2880
41	28	STAND!N'S Been Awake	2688
22	25	CAVANA/Tangerine Speedo	2400
23	24	RADN/HEADspins	2304
23	24	DAVE MATTHEWS BAND/The Space Between	2304
22	22	PAUL OAKENFOLD/Babe I'm Gonna...	2112
25	26	REHAB/Don't Matter	2112
13	19	WEZEEZ/Flash Pipe	1824
11	19	DAVE MATTHEWS BAND/The Space Between	1824
15	19	COLDPLAY/You're Not Alone	1824
16	15	CONTRIVE/CRUSH/Make It Right	1440
2	18	LOU REBELLY ALL STARS/Battle Flag	1440
15	15	U2/Beautiful Day	1440
13	14	G.L.O.V.E & SPECIAL...Unltd	1344
17	14	NEW FOUND GLORY/Hi Or Miss...	1344
6	14	SMAR/BOMBS/Breathe	1344
6	14	OUTKAST/Ob.	1344

MARKET #25
KMRK/Portland, OR
Entercom
(503) 223-1441
Hamilton/Jay
12x Cume 189,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	48	WEZEEZ/Flash Pipe	4080
39	45	RAGE AGAINST...How I Could Just...	3825
44	42	STAND!N'S Been Awake	3570
42	42	INCUBUS/Drive	3570
42	41	LIMP BIZKIT/My Way	3485
38	39	SALIVA/Your Disease	3315
32	30	LINXON PARK/Crawling	2550
7	28	BLINK-182/The Rock Show	2380
35	27	AMERICAN HI-FI/Favor Of The Weak	2285
27	26	STABBING WESTWARD/So Far Away	2210
15	26	U2/Beautiful Day	2210
15	26	SPRING MONKEY/What's That You Say	2125
25	23	KILLING HEID/Mascara	1955
21	21	STAND!N'S Been Awake	1955
30	30	SUM 41/At Lip	1955
22	23	EVERETT/EAR OF MY DEPTH	1955
22	22	MAYFIELD/FOUR/Oose Cannon	1870
28	28	TANTRIC/Breakdown	1700
28	28	NINE INCH NAILS/Deep	1700
10	16	LEWIS W/DURST/Outside	1500
10	16	GOOD CHARLOTTE/Here It Comes	1500
16	17	LINXON PARK/One Step Closer	1500
16	17	PAPA ROACH/Between Angels...	1445
13	16	GOODSMACK/Grass	1360
13	16	SPINESHANK/Keep Pesty	1360
8	16	CULT/Rise	1360
10	16	LIMP BIZKIT/My Way	1360
12	16	NEW FOUND GLORY/Hi Or Miss...	1275

MARKET #26
WAOZ/Cincinnati
Infinity
(513) 699-5102
Jamie
12x Cume 111,000



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	41	LINXON PARK/Crawling	2583
40	40	RAGE AGAINST...How I Could Just...	2520
40	40	LIMP BIZKIT/My Way	2520
37	40	STAND!N'S Been Awake	2520
39	39	GOODSMACK/Grass	2457
40	35	A PERFECT CIRCLE/The Hollow	2205
34	34	TOOL/Schlam	2102
26	27	SALIVA/Your Disease	1740
24	26	STAND!N'S Been Awake	1638
14	22	WEZEEZ/Flash Pipe	1516
40	22	DESTRUCTED/Supply	1386
22	22	NEW FOUND GLORY/Hi Or Miss...	1386
22	22	NONPOINT/What A Day	1386
21	21	MONSTER MARCH/Heads Explode	1323
21	21	SYSTEMATIC/Beginning Of The End	1323
26	20	COLDIE/One	1260
15	20	CULT/Rise	1260
15	20	ALLEN ANT FARM/Moves	1197
14	19	STEVE OH/My Friend	1197
14	19	CYRUS/In The Hand	1197
24	19	SKARF/Flash	1197
28	18	LIVING END/No One	1134
5	18	STABBING WESTWARD/So Far Away	1134
23	17	OFFSPRING/Want You Bad	1071
17	17	CYRUS/In The Hand	1071
17	17	OLEANDER/Are You There?	1071
3	17	SUM 41/At Lip	1071
16	17	PAPA ROACH/Last Resort	1008
22	16	TANTRIC/Breakdown	1008
19	14	INCUBUS/Drive	882

MARKET #27
KWDD/Sacramento
Royce
(916) 448-5000
Bunce/Boomer
12x Cume 232,488



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
49	48	STAND!N'S Been Awake	4900
48	48	TANTRIC/Breakdown	4500
44	44	GOODSMACK/Grass	4400
44	44	PAPA ROACH/Between Angels...	4400
44	44	3 DOORS DOWN/Duck And Run	4400
44	44	LIFEHOUSE/Sack Cycle Carousel	4400
44	44	LINXON PARK/On The End	4100
16	30	FUEL/Hemorrhage...	3800
17	37	LINXON PARK/Crawling	3700
11	33	SALIVA/Your Disease	3600
33	32	STABBING WESTWARD/So Far Away	3500
32	32	WEZEEZ/Flash Pipe	3200
30	31	EVE 6/Here's To The Night	3100
43	31	AMERICAN HI-FI/Favor Of The Weak	3100
29	29	DESTRUCTED/Supply	2900
19	29	OLEANDER/Are You There?	2900
28	29	REHAB/Don't Matter	2600
20	29	LIMP BIZKIT/My Way	2600
24	24	LIVING END/No One	2600
42	24	INCUBUS/Drive	2400
25	24	DAVE MATTHEWS BAND/The Space Between	2400
20	23	INCUBUS/Drive	2300
22	22	SPRING MONKEY/What's That You Say	2200
22	22	DEFTONES/Digital Bath	2200
19	21	INCUBUS/Drive	2200
21	21	RAGE AGAINST...How I Could Just...	2100
18	21	BLINK-182/Adam's Song	1800
17	18	RAGE AGAINST...Renegades Of Funk	1800
17	18	BLINK-182/Man Overboard	1800

MARKET #29
KCCK/Riverside
All Pro
(909) 384-1039
Clayton/DeSantis/James
12x Cume 132,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	36	SALIVA/Your Disease	2604
30	37	OFFSPRING/Want You Bad	2644
34	34	3 DOORS DOWN/Duck And Run	2448
32	32	LINXON PARK/Crawling	2304
35	32	TANTRIC/Breakdown	2304
40	32	AMERICAN HI-FI/Favor Of The Weak	2232
30	29	STAND!N'S Been Awake	2088
22	26	LIMP BIZKIT/My Way	1800
33	26	FUEL/Innocent	1800
10	23	WEZEEZ/Flash Pipe	1656
22	22	STABBING WESTWARD/So Far Away	1584
24	22	COLDIE/One	1584
21	21	GREEN DAY/Walling	1512
24	21	OLEANDER/Are You There?	1512
22	21	STAND!N'S Been Awake	1512
14	21	LEWIS W/DURST/Outside	1512
23	20	TAPROOT/Against All Odds	1440
23	20	TAPROOT/Against All Odds	1440
13	18	PAPA ROACH/Last Resort	1152
13	18	GOODSMACK/Grass	1152
13	18	SPINESHANK/Keep Pesty	1152
13	18	RED HOT CHILLI...California	936
10	13	SR-71/Right Now	936
16	13	COLDPLAY/You're Not Alone	936
12	13	GREEN DAY/Walling	936
10	13	METALLICA/Disappear	936
10	12	BLINK-182/Man Overboard	864

MARKET #31
WWCO/Columbus, OH
Ingleside
(614) 221-9523
Schwartz/Delless
12x Cume 88,400



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	27	DIDD/Thanxys	1080
22	20	TRAVIS/Drops Of Jupiter...	1040
17	21	BLACK CROWES/L.A. Woman	1040
19	20	COLDPLAY/You're Not Alone	900
19	20	POE/Hey Pretty	900
20	20	DOVES/Catch The Sun	900
13	10	BADLY DRAMA/Boyz In The Hood	720
17	10	DAVE MATTHEWS BAND/The Space Between	720
22	10	U2/Beautiful Day	720
22	10	DAVID GRAY/Whisper	720
13	17	GRANDMAYE/Crytal Lake	720
18	17	INCUBUS/Drive	680
13	17	PETE YORLUM/On A Chain	680
14	17	AMERICAN HI-FI/Favor Of The Weak	680
11	17	DEPECHE MODE/Dream On	680
4	17	U2/Beautiful Day	680
14	16	OUR LADY PEACE/Life	640
14	16	RADIOHEAD/Pablo Pinch	640
12	16	R.E.M./Amblin' On Life	640
12	16	GREEN DAY/Walling	640
11	16	WEZEEZ/Flash Pipe	620
15	16	GARY MILHAM/Just My Voice	600
15	16	EVE 6/Here's To The Night	600
12	14	LIVING END/No One	560
12	14	RAGE AGAINST...Renegades Of Funk	520
12	14	G.L.O.V.E & SPECIAL...Unltd	520
9	12	COLDPLAY/You're Not Alone	480
9	12	GLIDE BY VOICES/Get Girls	480
6	12	POWDER!NG/My Happiness	480
6	12	CULT/Rise	480

MARKET #35
WBRU/Providence
Brown University
(401) 272-9550
Schwartz/Harris/Kamme
12x Cume 285,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
32	33	FUEL/Innocent	3930
29	32	STAND!N'S Been Awake	3872
26	31	TRAVIS/Drops Of Jupiter...	3751
30	30	3 DOORS DOWN/Duck And Run	3630
31	30	DAVE MATTHEWS BAND/The Space Between	3630
30	30	INCUBUS/Drive	3630
30	30	AMERICAN HI-FI/Favor Of The Weak	3388
30	30	LIFEHOUSE/Hanging By A Moment	3388
25	28	BLINK-182/The Rock Show	3025
21	29	GOODSMACK/Grass	2783
21	29	WEZEEZ/Flash Pipe	2541
25	29	TANTRIC/Breakdown	2783
26	22	LIMP BIZKIT/My Way	2662
24	22	LINXON PARK/Crawling	2662
14	21	PAPA ROACH/Last Resort	2662
14	21	WEZEEZ/Flash Pipe	2541
23	21	DEPECHE MODE/Dream On	2541
23	21	SALIVA/Your Disease	2541
20	18	MOBY F/GWEN STEFANI/Southside	2298
25	18	RAGE AGAINST...How I Could Just...	2298
20	18	POE/Hey Pretty	2178
21	18	NINE INCH NAILS/Deep	2178
21	18	FUEL/Hemorrhage...	2178
21	18	LEWIS W/DURST/Outside	2178
19	18	ANDREW SCHWARZ/Whisper	1936
19	18	RAGE AGAINST...How I Could Just...	1936
16	18	LINXON PARK/One Step Closer	1815
16	18	3 DOORS DOWN/Last Resort	1815
23	14	ALLEN ANT FARM/Moves	1694

MARKET #36
KXRX/Salt Lake City
Simmons
(801) 524-2600
Summers/Rouzer
12x Cume 188,800



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
30	34	WEZEEZ/Flash Pipe	3502
34	32	DEPECHE MODE/Dream On	3296
32	32	STAND!N'S Been Awake	3296
32	32	U2/Beautiful Day	3296
32	31	POE/Hey Pretty	3193
15	32	CYRUS/In The Hand	2878
27	27	LIFEHOUSE/Sack Cycle Carousel	27

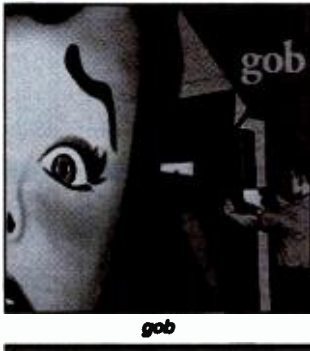
New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

U.K. Invasion

I recently received a phone call from an old friend and alternative music indie promo/A&R guy, Christian Unruh, telling me that he was sending a sampler of some new music he had put together from his last trip to the U.K. Knowing how compatible our musical tastes are and what "golden ears" he has, I could not wait to hear it. The sampler did not disappoint. The sampler features tracks from artists with recording deals here and abroad, such as Gorillaz and Turin Brakes. It also spotlights relatively unheard-of artists with deals overseas but not here in the states, like Flightcrank, which is the solo project of one of Prodigy's founding members, Leeroy Thornhill. Other artists in the lineup include Feeder, King Adora, Shed Seven, Hairy Diamond, I Am Kloot and Camille Yarborough. All of the tracks on this sampler are hot, but one in particular stands

out. "Burn Baby Burn" by Ash could easily find itself mixing in perfectly with playlists all across the Alternative panel. The success of this record is already apparent across the pond — in its first week of U.K. sales, Ash's new record, *Free All Angels*, outsold mega-artist Janet. Whether it is to talk shop or just to acquire your very own copy of the sampler, you should give Christian a call at 786-276-7711. I'm telling you — it is worth it! Moving on to the chart, Me First & The Gimme Gimmes get knocked out of the No. 1 spot again by Tricky and his smash track, "Evolution Revolution Love." Me First only falls slightly, however, to No. 5, while Radiohead continue



gob

to climb, ending up at No. 2 this week. Placebo make a massive debut at No. 3 as do Mad Caddies with "B-Side" at No. 7, Fatboy Slim at No. 17 and Start at No. 20. Records Of The Week: Gob and Air

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

<p>WEOX/Albany, NY Downbeat Sunday 9pm-11pm Alex Taylor Radiohead "I Might Be Wrong" Juliana Theory "Understand The..." Incredible Moses... "Fuzzy" B.R.M.C. "Love Burns" Steve Mc's "Deep Down & Dirty"</p>	<p>WARQ/Columbia, SC 7200 Records Sunday 9-10 Catalina Bicycle Thief "Stoned" Echo & The Bunnymen "It's Alright" Nick Cave & The... "God In The House" Bouncing Souls "Gone" Churchills "Gonna Take A Lot..."</p>	<p>KXTE/Las Vegas, NV 11 Hours When I P... Sunday 11pm-midnight El Diablo No More "Celebrate" Hinge "Acidus" Bouncing Souls "Gone" Fenix TX "Threesome" Dislocated Styles "Liquefied"</p>	<p>KMBY/Saltinas, CA Time Bomb Times...-Sun. midnight-12:30am Matt Black Sud Davis "You Gave Love..." HIM "Dance" Guttermouth "She's Got The Look" Folklords "Party At Ground..." Nicolette "Just Called..."</p>
<p>KTEG/Albuquerque, NM Burning Sensations Sunday 9pm-10pm Adam 12 Dashboard Confessional "Brilliant Daner" Girls Against Boys "One Dose Of Truth" Darius "Arvola Social" Jenny Eat World "If You Don't" Thursday "Understanding In..."</p>	<p>WWCD/Columbus, OH Invisible Hill Hour Sunday 7-9pm Curtis Schreiber Mogwai "En-Coverly" Black Crowes "Lullaby" Echo & The Bunnymen "It's Alright" Creaper Lagoon "Up All Night" Living End "Hot Oil"</p>	<p>KROQ/Los Angeles, CA Redday On The 100 Sunday midnight-3am Sunday Disappointment Cult "The End" Radiohead "I Might Be Wrong" Ash "Burn Baby Burn" Juliana Theory "If I Told You..." Liamus Of Hollywood "Goodbye Yo..."</p>	<p>KCRK/Salt Lake City, UT Exposed Monday-Friday 6-9pm Todd Nelson Placebo "Special K" Stills-X "This Is Not" Darius "Arvola Social" Stills-X "This Is Not" Crosstalk "Seasons" No One "Chemical" Somebody "New Deeper"</p>
<p>WMOX/Atlanta, GA Sunday School Sunday 9pm-10pm Jay Harvon Mykell Four "Eden" Tricky "Evolution Revolution" Prime 54 "The Slap" Everlast "Children's Story" Bouncing Souls "Stone"</p>	<p>KDGE/Dallas, TX The Punk Show Sunday 10pm-midnight Michelle & Josh Music Street... "Found That Soul" Tricky "Evolution Revolution" Stereophonics "Six Wires" Everlast "Children's Story" Creaper Lagoon "Wrecking Ball"</p>	<p>WROX/Norfolk, VA The Punk Show Sunday 10pm-midnight Michelle & Josh Music Street... "Found That Soul" Vandals "Guthrie's Dead" Vandals "Guthrie's Dead" Vandals "Guthrie's Dead" WFOA "We're Back" WFOA "We're Back" Dead Boy "Striving My Cat"</p>	<p>KCCX/San Bernardino, CA Xbruno X Monday 9pm-3am Dave Doozy/Dory James Mogwai "En-Coverly" Stills-X "This Is Not" Crosstalk "Seasons" No One "Chemical" Somebody "New Deeper"</p>
<p>WRAX/Birmingham, AL Ray's Coffeehouse Sunday 10am-1pm Scott Reynolds James McMillan "When's Johnny" Alejandro Escovedo "Last To Now" Cowboy Justice "You So Open" Aimee Dora "I Don't Care" Babe Babes "Until I Almost Die"</p>	<p>KTCL/Denver, CO Adventures University Sunday 7:30-9:30pm Professors Jawwara "Cocobean Ant..." Wesley "Hush Pipe" Dead Boy "Emo Boy" Mad Caddies "Shot The Door" Spoon "Everything Hits..."</p>	<p>WPLY/Philadelphia, PA 1-900 Sunday 9pm-10:30pm Dan Fala David Gray "Tidal Wave" Gorillaz "Clint Eastwood" Juliana Theory "If I Told You..." Nash "100 Million Ways" Slayer "Rock N' Rolla"</p>	<p>KJEE/Santa Barbara, CA New Music Monday midnight-2am Dave Hancock Perry Farrell "This Heat" Waterdown "Found You" Mad Caddies "B-Side" Dave Navarro "Rocall" Juliana Theory "Understand The..."</p>
<p>WBGN/Boston, MA Nocturnal Emotions Sunday 8-10pm Dedicated Rishi Rich Rishi Rich "Sing" Stereophonics "Six Wires" Girls Against Boys "One Dose Of Truth" Buddy Dora "I Don't Care" Rustic Delectables "C'Mon"</p>	<p>WEJE/Fort Wayne, IN The Living Room Sunday 9pm-10pm Matt Osborne Start "Gorgeous" Stereophonics "Six Wires" Mad Caddies "I May Be Wrong" Radiohead "I Might Be Wrong" Chastity "Powerdrift"</p>	<p>WXDX/Pittsburgh, PA Edge Of The X Sunday 9pm-midnight Lenny DiStasio Frenzy "Clint Eastwood" Cult "The End" Inception "In Blood" Tricky "Evolution Revolution" Clutch "Careful With The Mic"</p>	<p>KNDD/Seattle, WA Loudspeaker Sunday 11:30pm-midnight Bill Reid Back "Lonesome Whistle" Back "Lonesome Whistle" Jason Follower "You Train" Radiohead "Gives Us" New Tech Halls "Deep"</p>
<p>WFNX/Boston, MA The First Contact Sunday 9pm-9:30pm Zach Kroots Gorillaz "Clint Eastwood" Yacht "Sing" Lemon Jelly "Various Tension" Thursday "Understanding In..." Andrew Johnson "Glorious"</p>	<p>WEED/Hagerstown, MD New Hear This Sunday 11pm-midnight Austin Davis Black Crowes "Lullaby" Stabbing Westward "So Far Away" Me First & The... "My Boyfriend's Back" Cubells "Shower" At The Drive In "Insult Letter Dept."</p>	<p>KNRK/Portland, OR Something Cool Sunday 9pm-10pm Jesse Conroy Fenix TX "Threesome" Juliana Theory "Understand The..." Flower Kings "Voodoo" Bare Jr. "Why Do I Need A Job" Mad Caddies "I May Be Wrong" Folklords "Party At Ground..."</p>	<p>KPNT/St. Louis, MO New Music Sunday Sunday 7-8:30pm Lee Aaron Add To It "They Are In" Sound Design "Happiness" Bare Jr. "Why Do I Need A Job" Mad Caddies "I May Be Wrong" Folklords "Party At Ground..."</p>
<p>WEDG/Buffalo, NY Next Wave Sunday midnight-1am Ryan French Steve Mc's "Deep Down & Dirty" Juliana Theory "Understand The..." Folklords "Party At Ground..." Andrew Johnson "Glorious" Stereophonics "Typical Malcontent"</p>	<p>WHRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Cassidy Cole Phenomena "Pass Me By" Slayer "Happy Hoolah" Juliana Theory "Understand The..." Dislocated "Go Crazy" Stereophonics "Six Wires"</p>	<p>WCYY/Portland, ME Spinnin' Sunday 7-9pm Steven Jeffrey Les Claypool... "Shave On You..." Clutch "Pure Rock Fury" Guided By Voices "Glad Girls" PJ Harvey "You Said Something" Jawwara "Cocobean Ant..."</p>	<p>WXSX/Tallahassee, FL Underground Lounge Sunday 9-10pm Misthead Gob "I Hear You Calling" Manc Street... "Ocean Spray" Homeboys "Dear Grapes" Dislocated Styles "Liquefied" Darwin's Wasting... "Feel So Shaded"</p>
<p>WBTV/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Pizarro Me First & The... "Stand By Your Man" Catalina "Shower" Tricky "Evolution Revolution" Mogwai "Lullaby Discharge" Orbit "Yield Away"</p>	<p>WRXZ/Indianapolis, IN Hangover Cafe Sunday 9pm-noon Dave Doozy Slayer "Happy Hoolah" Slayer "Happy Hoolah" Tricky "Evolution Revolution" Krisis Heris "Ruby" Juliana Theory "Understand The..."</p>	<p>WDST/Poughkeepsie, NY Indie Flat Thursday 10:30-11:30pm Justin Henderson Bouncing Souls "That Song" Mogwai "En-Coverly" Cult "The End" Mogwai "En-Coverly" Nick Cave & The... "Fifteen Feet O'..."</p>	<p>KMYZ/Tulsa, OK New From The Edge Tuesday midnight-1:30am Lynn Garlow Stained "Outside" Stereophonics "Six Wires" Radiohead "I Might Be Wrong" Seven Mary Three "Wish" Crazy Town "Bitchin' Door"</p>
<p>WAVF/Charleston, SC Cutting Edge Sunday 8:30-10pm Bryant Stone Fenix TX "Phobos Cakes" Start "Gorgeous" H2O "Memory Lane" Tory Praxton "User Girl" Tricky "Evolution Revolution"</p>	<p>WFLA/Jacksonville, FL Forbidden Planet Sunday 9pm-10pm Robert Goodman "Vandals "Guthrie's Dead" Stills-X "Special K" Mogwai "En-Coverly" Puddle Of Hell "Unknown" NXX "Bodies In The..." Alicia "Lonesome Road"</p>	<p>WBRU/Providence, RI Brooding And Endering Wednesday midnight-2am Lynn Garlow Ash "Burn Baby Burn" Placebo "Special K" Mogwai "En-Coverly" "Why So Self" Tricky "Evolution Revolution" PJ Harvey "You Said Something"</p>	<p>WVFS/Washington, DC New Hear This Sunday 8:00pm-10:30pm Dave Hancock Yacht "Sing" Echo & The Bunnymen "It's Alright" Stereophonics "Six Wires" Placebo "Special K" Girls Against Boys "One Dose Of Truth" Nelson Larrow "Just Because A..."</p>
<p>WAQZ/Cincinnati, OH Waiting Room Sunday midnight-2am Hogan Radiohead "I Might Be Wrong" Gob "For The Moment" Stereophonics "Leave (Rock Up)" Clutch "Careful With The Mic" Incredible Moses... "Anthem"</p>	<p>KFTE/Lafayette, LA New Hear This Sunday 9pm-11pm Dave Hancock Saw Of Green "Breathin" Bicycle Thief "Stoned" Miles Coles "Like A Feather" Cult "The End" Tricky "Evolution Revolution"</p>	<p>KWOOD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David H Gob "I Hear You Calling" Bicycle Thief "Stoned" Stills-X "Special K" Clutch "The End" Lullaby Port "Crawling"</p>	

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Triple A Playlists

May 11, 2001 R&R • 115

FIND COMPLETE PLAYLISTS FOR ALL TRIPLE A REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1
WFUV/New York
Fordham University
(718) 817-4550
Singleton/Houston
12x Cume 298,000

90.7 wfuv.org

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	21	R.E.M./Amblition Of Life	600
2	6	KEE M/The Door	600
3	6	SOGGY BOTTOM BOYS/Am A Man...	600
4	5	AMY CORNE/In Like A Beautiful...	600
5	6	LUCINDA WILLIAMS/Essence	600
6	5	DELBERT MACCLINTON/In It Down	600
7	6	COLDPLAY/Parade	600
8	6	LEFT HOUSE/Hanging By A Moment	600
9	6	JEB LOY NICHOLS/Heaven Right Here	600
10	5	ST GEORGE/Man Rose Rouge	600
11	6	JOHN HAMMOND/Heartbreak And Vibe	600
12	5	COWBOY JUNKIES/Tm So Open	600
13	5	JIM WHITE/Handcuffed To...	600
14	6	ERIC CLAPTON/Superman Inside	600
15	6	SHAWN COLVIN/Whole New You	600
16	6	JONATHAN BROOKER/Engage	600
17	6	KASEY CHAMBERS/The Captain	600
18	6	DAVID BYRNE/Line Humans Do	600
19	6	TRAVIS/Sing	600
20	4	HONEYDEGS/Sour Grapes	600
21	4	DAVID GRAY/Phase Forgive Me	480
22	4	SHAWN COLVIN/Where You Go	480
23	4	JOSH JOPLIN GROUP/Camera One	480
24	4	ANDY DI FRANCO/Heartbreak Even	480
25	4	DAVID MEAD/Stranding Here	480
26	4	JOHN HATTA/Lur Up Every Stone	480
27	4	OLD 97'S/King Of All	480
28	4	DAVE MATTHEWS BAND/Did I	480
29	4	LOS SUPER SEVEN/Yes	480

MARKET #2
WRTV/Chicago
Infinity
(773) 777-1700
Winer/Farnas
12x Cume 447,000

93.1 RT
DEBARIAN FOSTER

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	21	RADIOHEAD/Piggy Back Wrong	4997
2	17	R.E.M./Amblition Of Life	4471
3	20	TRAVIS/Drop Of Jupiter	3945
4	20	BLACK CROWES/Soul Singin'	3682
5	13	OLD 97'S/King Of All	3419
6	16	FIVE FORTY EIGHT/Easy Tonight	3022
7	12	LENNY KRAMITZ/Agan	3156
8	12	LEFT HOUSE/Hanging By A Moment	3156
9	10	BLUES TRAVELER/Get Inside My Head	3156
10	12	COLDPLAY/Yellow	3156
11	12	SEMSONIC/Chemistry	3156
12	11	JOSH JOPLIN GROUP/Camera One	2993
13	11	U2/Elevation	2993
14	11	LUCINDA WILLIAMS/Essence	2993
15	11	DOUGLAS/Case The Sun	2993
16	11	JEFFREY GAINES/In Your Eyes	2993
17	11	DAMO GRAY/Rabylon	2993
18	11	GREEN DAY/Wasting	2993
19	11	DAVE MATTHEWS BAND/The Space Between	2993
20	11	MORY FAY/OWN STEFAM/Outside	2993
21	11	JIMMY SMITH/Tail.../Stunt	2993
22	11	BLAKE BABES/Nothing Ever Happens	2630
23	11	SHAWN COLVIN/Whole New You	2630
24	11	ERIC CLAPTON/Superman Inside	2630
25	11	ALANIS MORISSETTE/Unplugged	2367
26	11	ALANIS MORISSETTE/Unplugged	2367
27	11	KURT NEUMANN/Venus In The 7th...	2367
28	11	DAVID BYRNE/Descendro Solo	2367
29	11	COWBOY JUNKIES/Tm So Open	2367
30	11	DANDY WARHOLS/Bohemian Like You	2367
31	11	DAVID GRAY/Phase Forgive Me	2104

MARKET #3
KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Jones
Winer/Jones
12x Cume 618,000

KFOG
104.5 97.7

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	21	JONATHAN BROOKER/Engage	8091
2	28	DIDO/Thankyou	7812
3	27	JOSH JOPLIN GROUP/Camera One	7533
4	24	LIFEHOUSE/Hanging By A Moment	6696
5	24	U2/Beautiful Day	6696
6	10	BLUES TRAVELER/Get Inside My Head	5022
7	10	R.E.M./Amblition Of Life	4464
8	10	COLDPLAY/Yellow	3627
9	15	MARK KNOPFLER/What It Is	4185
10	15	INCUBUS/Drive	3906
11	14	STEVE NICKS/Planes Of...	3906
12	14	OLD 97'S/King Of All	3906
13	11	DAMO GRAY/Rabylon	2993
14	11	GREEN DAY/Wasting	2993
15	11	JEB LOY NICHOLS/Heaven Right Here	2993
16	11	STRING BANG/Case The Sun	2993
17	11	JEFFREY GAINES/In Your Eyes	2993
18	10	FOO FIGHTERS/Learn To Fly	2790
19	10	PHISH/Heavy Trains	2790
20	10	SANTANA/FEVER!AST/Phy Your Lights On	2790
21	10	COUNTING CROWS/Hungry For Memory	2790
22	10	GREEN DAY/Wasting	2511
23	10	SANTANA/FEVER!AST/Phy Your Lights On	2511
24	10	ERIC CLAPTON/Superman Inside	2322
25	10	DAVID BYRNE/Line Humans Do	2322
26	10	SANTANA/FROTH/THOMAS/Smooth	2232
27	10	COUNTING CROWS/Smile	1953
28	10	DAVID BYRNE/Descendro Solo	1953
29	10	COWBOY JUNKIES/Tm So Open	1953
30	10	DANDY WARHOLS/Bohemian Like You	1953
31	10	DAVE MATTHEWS BAND/The Space Between	1953

MARKET #4
WXPN/Philadelphia
University of Pennsylvania
(215) 896-6777
Warren/Leicht
12x Cume 237,700

89.5

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	21	JONATHAN BROOKER/Engage	2961
2	16	JEB LOY NICHOLS/Heaven Right Here	2256
3	15	JULIETA WARE/GAME View A Master	2115
4	13	CONSTANCE/Just Good Day Of...	1833
5	12	SHAWN COLVIN/Whole New You	1602
6	10	STEVE NICKS/Planes Of...	1410
7	10	DAVID BYRNE/Line Humans Do	1410
8	10	KIRSTY MACCOLL/In These Shoes	1410
9	10	DAVE MATTHEWS BAND/The Space Between	1410
10	10	OLD 97'S/King Of All	1410
11	9	ELIZA CARLHY/Train Song	1269
12	9	DAVID GRAY/Phase Forgive Me	1269
13	8	R.E.M./Amblition Of Life	1128
14	8	DAVE MATTHEWS BAND/The Space Between	1128
15	8	RICHARD THOMPSON/Persuasion	1128
16	8	BEN HAPPER/Sexual Healing	1128
17	8	POE/Any Pretty	1128
18	8	LUCINDA WILLIAMS/Essence	1128
19	8	DEEP BLUE SOMETHING/She Is	1128
20	8	RICHARD THOMPSON/Persuasion	1128
21	7	BEN HAPPER/Sexual Healing	987
22	7	AM DE FRANCO/Heartbreak Even	987
23	7	MARK KNOPFLER/What It Is	987
24	7	JOHN CORNAB/What Was That	987
25	7	JOHN CORNAB/What Was That	987
26	7	JOHN CORNAB/What Was That	987
27	7	CRASH TEST DUMMIES/Every Morning	987
28	7	OLD 97'S/King Of All	987
29	7	COLDPLAY/Yellow	987

MARKET #5
KONK/Orlando-Fl. Worth
Susquehanna
(214) 526-2400
Strong/K...
12x Cume 328,300

morphe 93.1net

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	27	TRAVIS/Drop Of Jupiter	4144
2	27	JOSH JOPLIN GROUP/Camera One	4032
3	27	BLUES TRAVELER/Get Inside My Head	3574
4	24	LIFEHOUSE/Hanging By A Moment	3808
5	24	VERTICAL HORIZON/Best I Ever Had...	3636
6	20	DEPECHE MODE/Dream On	3360
7	20	BLUES TRAVELER/Get Inside My Head	3024
8	27	R.E.M./Amblition Of Life	3024
9	14	FISHER/Hello It's You	2800
10	26	DAVID GRAY/Phase Forgive Me	2800
11	26	DOVE/Save The Sun	2800
12	24	U2/Elevation	2668
13	24	INCUBUS/Drive	2668
14	25	STEVE NICKS/Planes Of...	2586
15	24	OLD 97'S/King Of All	2464
16	21	DEXTER FREESH/My Madonna	2352
17	21	DAVE MATTHEWS BAND/The Space Between	2352
18	21	FOO FIGHTERS/Learn To Fly	1784
19	21	STEVE NICKS/Planes Of...	1586
20	7	DEXTER FREESH/My Madonna	672
21	7	BARENAKED LADIES/Pluch Me	672
22	7	COLLECTIVE SOUL/Perfect Day	672
23	7	EVERCLEAR/Man On Fire	672
24	7	DAVID GRAY/Phase Forgive Me	672
25	7	MARK KNOPFLER/What It Is	672
26	7	RED HOT CHILLI/Other Side	672
27	6	PHISH/Heavy Trains	560
28	6	SUGAR RAY/Fall Apart (Part 1...)	560

MARKET #6
WDET/Detroit
Wayne State University
(313) 577-4146
Kantor/Sandy/Horn
12x Cume 212,000

101.9 FM WDET

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	8	LUCINDA WILLIAMS/Essence	961
2	8	BEN HAPPER/Sexual Healing	872
3	8	DAVID BYRNE/Line Humans Do	872
4	8	JONATHAN BROOKER/Engage	872
5	8	COWBOY JUNKIES/Tm So Open	872
6	8	R.E.M./Amblition Of Life	872
7	8	ANDY DI FRANCO/Heartbreak Even	872
8	8	DAVID BYRNE/Line Humans Do	872
9	7	JOHN HATTA/Lur Up Every Stone	763
10	7	DEPECHE MODE/Dream On	763
11	7	DELBERT MACCLINTON/In It Down	763
12	7	JEB LOY NICHOLS/Heaven Right Here	763
13	7	JIM WHITE/Handcuffed To...	763
14	7	MARCIABALL/Count The Days	763
15	7	STEVE NICKS/Planes Of...	763
16	7	BUDDY GUY/Baby Please Don't...	763
17	7	LUCKY PETERSON/Mercy Baby	763
18	6	ERIC CLAPTON/Superman Inside	654
19	6	G. LOVE & SPECIAL/Unleashed	654
20	6	JIMMY SMITH/Tail.../Stunt	654
21	6	INCUBUS/Drive	654
22	6	ALANIS MORISSETTE/Unplugged	654
23	6	RADIOHEAD/Piggy Back Wrong	654
24	6	TURIN BRACKES/Underdog (Save Me)	545
25	6	SHELBY LYNN/Kill/Kind	545
26	6	WHISKEY/Down Don't Be Sad	545
27	6	ROBERT GRAY/Baby's Arms	545
28	6	SHAWN COLVIN/Whole New You	545
29	6	LLOYD COLE/Impossible Girl	545
30	6	ANDREAS JOHNSON/Glorious	436

MARKET #7
WBOS/Boston
Greater Media
(617) 822-9600
Makarewicz/Books
12x Cume 412,000

WBOS 92.9fm
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PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	28	TRAVIS/Drop Of Jupiter	4239
2	24	JOSH JOPLIN GROUP/Camera One	4082
3	24	COLDPLAY/Yellow	3768
4	27	JEFFREY GAINES/In Your Eyes	3768
5	17	DEPECHE MODE/Dream On	2631
6	17	BLUES TRAVELER/Get Inside My Head	2631
7	25	DIDO/Thankyou	2983
8	17	R.E.M./Amblition Of Life	2983
9	14	MARK KNOPFLER/What It Is	2826
10	17	LEFT HOUSE/Hanging By A Moment	2826
11	17	GREEN DAY/Wasting	2826
12	17	STEVE NICKS/Planes Of...	2669
13	17	JIMMY SMITH/Tail.../Stunt	2669
14	15	BARENAKED LADIES/Pluch Me	2512
15	15	SHAWN COLVIN/Whole New You	2512
16	15	ERIC CLAPTON/Superman Inside	2512
17	14	INCUBUS/Drive	2198
18	14	STRING BANG/Case The Sun	2198
19	14	STONE TEMPLE PILOTS/Sour Girl	2198
20	14	LENNY KRAMITZ/Agan	2198
21	14	BLUES TRAVELER/Get Inside My Head	2041
22	13	JEB LOY NICHOLS/Heaven Right Here	1727
23	13	DOUBLE DOUBLE/In The Garden	1570
24	13	ANDREAS JOHNSON/Glorious	1570
25	11	MARK KNOPFLER/What It Is	1570
26	11	DIDO/Thankyou	1413
27	11	SEMSONIC/Chemistry	1413

MARKET #8
WXRW/Boston
Northeast
(978) 374-4733
Makarewicz/Books
12x Cume 182,408

92.7

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	23	R.E.M./Amblition Of Life	1738
2	22	TRAVIS/Drop Of Jupiter	1738
3	21	STEVE NICKS/Planes Of...	1501
4	17	ANDREAS JOHNSON/Glorious	1264
5	16	MARK KNOPFLER/What It Is	1027
6	16	JONATHAN BROOKER/Engage	1185
7	16	JEB LOY NICHOLS/Heaven Right Here	1185
8	14	KIRSTY MACCOLL/In These Shoes	1106
9	12	COLDPLAY/Yellow	1027
10	12	OLD 97'S/King Of All	1027
11	13	TRAVIS/Sing	1027
12	11	PETE YORLAK/On A Chain	1027
13	10	DEPECHE MODE/Dream On	1027
14	13	POE/Any Pretty	1027
15	12	SHELBY LYNN/Kill/Kind	948
16	12	CURIOUS/Chemistry	948
17	12	RICHARD THOMPSON/Persuasion	948
18	12	DAVID BYRNE/Line Humans Do	948
19	11	BLACK CROWES/Soul Singin'	869
20	11	U2/Elevation	869
21	10	BLUES TRAVELER/Get Inside My Head	790
22	10	ERIC CLAPTON/Superman Inside	790
23	10	SHAWN COLVIN/Whole New You	790
24	10	DAVID GRAY/Phase Forgive Me	790
25	10	DAVE MATTHEWS BAND/The Space Between	790
26	10	U2/Wow	790
27	10	KEE M/The Door	711
28	9	COWBOY JUNKIES/Tm So Open	711
29	9	GRANDDAD/DY/Crystal Ball	711

MARKET #9
KMTT/Seattle-Tacoma
Entercom
(206) 223-1037
Shaw/S...
12x Cume 191,100

The Mountain 102.7

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	22	U2/Elevation	2376
2	21	DIDO/Thankyou	2268
3	21	DAVE MATTHEWS BAND/The Space Between	2268
4	21	R.E.M./Amblition Of Life	2268
5	21	TRAVIS/Drop Of Jupiter	2268
6	21	DAVE MATTHEWS BAND/The Space Between	2268
7	19	COLDPLAY/Yellow	2052
8	19	DAVID BYRNE/Line Humans Do	1404
9	19	STEVE NICKS/Planes Of...	1404
10	19	INCUBUS/Drive	1404
11	19	JOSH JOPLIN GROUP/Camera One	1404
12	19	VERTICAL HORIZON/Everything You Want	1404
13	12	BLUES TRAVELER/Get Inside My Head	1296
14	12	RED HOT CHILLI/Other Side	1296
15	12	SEMSONIC/Chemistry	1296
16	12	BEN HAPPER/Sexual Healing	1296
17	12	DAVID BYRNE/Line Humans Do	1296
18	12	LUCINDA WILLIAMS/Essence	1296
19	11	ERIC CLAPTON/Superman Inside	1188
20	11	TRAVIS/Drop Of Jupiter	1188
21	11	SANTANA/FROTH/THOMAS/Smooth	1188
22	11	INCUBUS/Drive	1188
23	10	MARK KNOPFLER/What It Is	1080
24	10	OLD 97'S/King Of All	1080
25	10	U2/Wow	1080
26	10	BLACK CROWES/Soul Singin'	1080
27	10	CRED DAVIN/Arms Wide Open	1080
28	10	DAVID GRAY/Phase Forgive Me	972

MARKET #10
KCST/San Diego
Compass
(619) 678-0102
Shaw/S...
12x Cume 114,700

SETS 102.7

PLAYS

PLW	TW	ARTIST/TITLE	GI (000)
1	28	COLDPLAY/Yellow	2624
2	27	TRAVIS/Drop Of Jupiter	2542
3	27	ERIC CLAPTON/Superman Inside	2460
4	27	SHAWN COLVIN/Whole New You	2460
5	26	STEVE NICKS/Planes Of...	2460
6</			



JOHN SCHOENBERGER

jschoenberger@rronline.com

Do You Want The Addresses Of Diarykeepers?

PRIZM gets you in the neighborhood

WRNX-FM/Springfield, MA GM/PD Tom Davis certainly got people's attention with his article "I Want My MAEFOs!" which ran in the April 6 issue of R&R. I had an inkling that professionals involved with PRIZM and other research tools would take note of his perspective and want to respond.

J.D. Adams of Fort Collins, CO-based Eagle Marketing Services was the first to contact me and ask for equal time. As you'll discover, Adams' company is one of 20 licensed PRIZM service bureaus in the country.

I read with great interest the article written by WRNX-FM/Springfield, MA GM/PD Tom Davis. Davis wrote, in a somewhat tongue-in-cheek tone, about the overthinking of such research and marketing tools as Claritas' PRIZM Lifestyle Segmentation system, which Arbitron uses to profile diarykeepers.

While I understand that the article was written in a half-joking manner, I comprehend its point clearly: Davis believes that this qualitative stuff is a waste of time and money. I believe that Eagle Marketing, one of only 20 licensed PRIZM service bureaus in the country, has a stronger grasp on why Arbitron's qualitative information is more powerful than many GMs, PDs and marketing directors realize.

Listeners Vs. Diarykeepers

Let's start with some basics:

I've always found it fascinating when a client says, "Our listeners hate telemarketers." As stated in Davis' article, WRNX listeners have caller ID to ensure that telemarketers from survey services such as Arbitron can't bother them — which means they will never get an Arbitron diary to fill out. Guess what? If they won't take Arbitron's call, they don't count from a ratings standpoint!

I'm all for the ideological purity of programming to the listener. However,

coming from programming myself, I know that my job was to build the ratings. That meant playing the Arbitron game. To do that I had to find ways to affect the people who will take the call from Arbitron, take the time to fill out a survey and return it after a week. God love the listeners — but make no mistake, diarykeepers and listeners are very different. The large majority of listeners are not the survey-friendly type of people who are willing to be diarykeepers.

Davis makes a valid point when he says that no one likes to be stereotyped. His audience "hates to be categorized into one of the 62 convenient lifestyle clusters" that are the total number of groups that make up PRIZM. He then goes on to say that fans of his station are MAEFOs — middle-income-plus active adults who are educated, family-oriented and open to new experiences.

He wrote, "They don't live in clusters, they live in houses," and "They own televisions and VCRs, but they don't own boats. They e-mail their elected officials ... They don't watch *General Hospital* because they are at work" and said they pump their own gas and they own their own ski equipment and cellular phones.

I applaud Davis for doing his research and for being so knowledgeable about his audience's profile. At

the same time, he stereotyped his audience — something he said they hate. The only difference between his approach and other approaches is that he's compiled his information through in-house research rather than by using the resources and specialized expertise of an outside service.

I agree that no one likes to be stereotyped. But, whether we like to admit it or not, we all gravitate toward others with the same buying habits, clothing preferences, recreational habits and so on. We are most comfortable around folks who have the same social, educational, economic and family circumstances.

Here's just one example. Your station just hired a new GM who is married and is looking for a new home in an area with a good school for her three kids. Would you send her to the same part of town as the new evening jock who is interested in nightlife and the singles scene? This is the basic foundation of segmentation systems.

Narrowing Your Audience

Those who don't buy into the "birds of a feather flock together" theory might as well stop bothering to narrow their audience by age and gender demographics. That is just another form of stereotyping. After all, not all 18-34-year-olds listen to CHR or shop at The Gap, right?

It's the combined strength of age, sex, geography and lifestyle clustering that makes qualitative information so powerful. While not all 35-year-old males listen to Country stations, I know that I greatly increase my odds if that 35-year-old male lives in a ZIP code that consistently delivers Country listening diaries and if he lives in a PRIZM group, such as "Middle America," that Arbitron says indexes at 218 for Country listening in my market.

On the flip side, a 35-year-old male living in a ZIP code or PRIZM group that historically delivers no diaries to the Country music stations in

Whether we like to admit it or not, we all gravitate toward others with the same buying habits, clothing preferences, recreational habits and so on. We are most comfortable around folks who have the same social, educational, economic and family circumstances.

my market obviously has little in common with the first guy — even though they are the same age and gender. Research of his neighborhood may find that he is more likely to be a Classic Rock fan. Why? Where he grew up, the music he was exposed to, his friends' musical tastes and hundreds of other small details help to determine his interests at different points in his life.

It's important to remember that every individual household in America has been assigned a PRIZM code. Arbitron actually appends this PRIZM code to every in-tab diary so you know for a fact that the majority of your diaries and quarter-hours, as well as those of your competitors, historically overperform with certain PRIZM lifestyle groups. At the same time, by tracking this information through Arbitron's MapMaker program, you also know which groups underperform and are of little or no interest to you from a marketing and programming standpoint.

Let's take PRIZM lifestyle to its extremes: If you were programming an Urban station and found that the PRIZM groups "American Dreams," "Mid City Mix," "Latino America," "Hispanic Mix" and "Inner Cities" consistently made up more than 60% of your in-tab diaries over the last six ratings periods, it would be foolish not to use that information. After all, that's five of the 62 PRIZM groups that are delivering well over half of all your diaries! (By the way, that figure comes from an actual market study and is not an unusual percentage for the Urban format.)

On the opposite end of the spectrum, personnel from a Triple A station learn that the PRIZM groups "Shotguns & Pickups," "Norma Rae-ville's" and "Rustic Elders" have never delivered a single diary to their station. If they ignore that fact, they are throwing away marketing dollars every time they include those groups in a mass-marketing campaign.

How Old Is This Data?

Like many people, Davis is under the impression that qualitative systems are based on outdated information. The problem is that many of those selling and explaining qualitative programs don't understand the programs themselves.

PRIZM and other segmentation products create their models from census data. So we're working off data from 1990, right? It sure sounds

like we are using 11-year-old information. But the fact is, information is projected to the current year and is constantly updated through public and private sources.

Examples of these sources include U.S. Bureau of Labor statistics, Postal Service data, city and regional planning-agency records, consumer-purchase records, real estate transactions and more. PRIZM is not a stagnant database that falls further behind with each passing day. Annual updates provide information based on the most current data sets available. It may not be perfect, but it's far from 11 years old!

With all that said, I'm the first to admit that target marketing is not a perfect science. Even so, with the tools available to radio stations today, there is rarely any reason to waste dollars by marketing to the masses. Even the broadest of formats have core PRIZM clusters that make up the large majority of their in-tab diary returns.

The ratings game is a game of odds, and it is no different from any other game. With the right research, you can easily eliminate a substantial percentage of households in your market that simply do not count, leaving your budget to more frequently reach those more-important "survey-friendly" households in your hot ZIP and PRIZM areas.

To simply ignore the tools available because you don't like the system or don't understand its uses is to leave the door open to competitors who have a more open mind. And trust me, they will use these tools against you.

J.D. Adams belongs to PRIZM Cluster 15, "God's Country." You can contact him at Eagle Marketing Services at 800-548-5858 or jd@eagle-marketing.com.

TALK BACK TO R&R!

Do you have questions, comments or feedback regarding this column or other issues?

Phone: 858-486-755

E-mail:

jschoenberger@rronline.com

Fax: 310-203-9763

Or post your comments now. Go to www.rronline.com and click on "Message Boards."

I'm all for the ideological purity of programming to the listener. However, coming from programming myself, I know that my job was to build the ratings. That meant playing the Arbitron game.

Widespread Panic

THIS PART OF TOWN

THE DEBUT SINGLE FROM WIDESPREAD PANIC'S NEW STUDIO ALBUM DON'T TELL THE BAND

"Hopefully this will be the summer of Panic – in a good way. This new single is so good it deserved an immediate spot in our very pregnant playlist. Your listeners know this band, now you should actually play them on the radio!" — Bruce Warren, WXPB

"Strikes as a classic Widespread driving song... looking forward to the rest of the record!" — Dana Marshall, WXRW

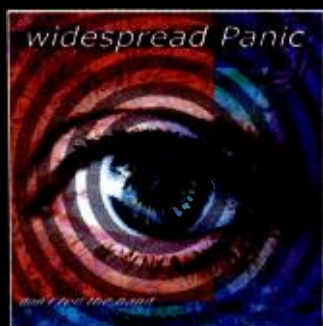
"Great track... very radio-friendly, should pick up new fans and delight the Spreadheads. 'This Part Of Town' sounds great on MY side of town."
— Keith Coes, WRLL

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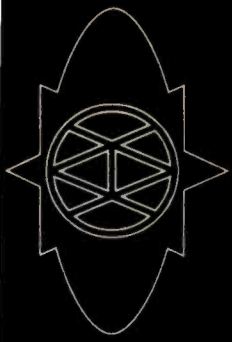


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"When You're Falling"

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**VOLUME 3:
FURTHER IN TIME**

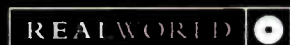
**IMPACTING
AAA
on May 21**

CONTACTS

Lisa or Sue at Real World, 414-961-8350

Ray Gmeiner at Virgin, 310-288-2730

© 2001 Real World Records, Ltd. Artist photo by Kevin Westenberg.
Peter Gabriel appears courtesy of Real World Records Ltd., Virgin Records Ltd., Geffen Records Inc.



May 11, 2001

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
	1	TRAIN Drops Of Jupiter (Tell Me) (Columbia)	665	-8	49142	14	28/1
	2	R.E.M. Imitation Of Life (Warner Bros.)	657	+36	43948	5	34/0
	3	DAVE MATTHEWS BAND The Space Between (RCA)	499	+55	31345	4	29/0
	5	BLUES TRAVELER Girl Inside My Head (A&M/Interscope)	394	+30	28818	6	26/1
	6	JONATHA BROOKE Linger (Bad Dog)	385	+30	19705	15	25/0
12	6	DEPECHE MODE Dream On (Mute/Reprise)	372	+49	24031	6	26/1
9	7	COLDPLAY Yellow (Nettwerk/Capitol)	367	+27	35787	19	23/0
13	8	U2 Elevation (Interscope)	348	+44	20883	4	24/3
10	9	JOSH JOPLIN GROUP Camera One (Artemis)	340	+1	32987	24	26/0
8	10	SHAWN COLVIN Whole New You (Columbia)	339	-6	23208	15	27/0
4	11	ERIC CLAPTON Superman Inside (Duck/Reprise)	326	-56	18577	13	26/0
15	12	JEB LOY NICHOLS Heaven Right Here (Rykodisc)	320	+25	18452	13	26/1
11	13	STEVIE NICKS Planets Of The Universe (Reprise)	320	-17	28209	5	25/1
7	14	OLD 97'S King Of All The World (Elektra/EEG)	306	-42	23559	12	24/0
Breaker	15	LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	292	+55	17143	2	28/0
18	15	LIFHOUSE Hanging By A Moment (DreamWorks)	289	+25	28224	12	14/0
16	16	MARK KNOPFLER Sailing To Philadelphia (Warner Bros.)	288	+14	13590	7	20/0
Breaker	17	INCUBUS Drive (Immortal/Epic)	277	+46	20158	7	15/0
14	19	SEMISONIC Chemistry (MCA)	262	-41	20445	17	19/0
Breaker	20	DAVID BYRNE Like Humans Do (Luaka Bop/Virgin)	255	+14	11455	6	21/0
Breaker	21	BLACK CROWES Soul Singin' (V2)	251	+47	14258	2	23/1
17	22	WALLFLOWERS Letters From The Wasteland (Interscope)	247	-25	10965	15	21/0
22	23	DELBERT MCCLINTON Livin' It Down (New West/Red Ink)	233	-2	9794	8	21/0
23	24	BEN HARPER Sexual Healing (Virgin)	226	-5	11655	4	22/0
19	25	U2 Walk On (Interscope)	224	-19	11423	18	19/0
27	26	COWBOY JUNKIES I'm So Open (Latent/Zoe/Rounder)	223	+36	14598	2	24/1
30	27	JIM WHITE Handcuffed To A Fence In... (Luaka Bop/Virgin)	205	+24	8139	4	22/0
26	28	PETE YORN Life On A Chain (Columbia)	199	+2	9350	3	23/3
29	29	UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)	191	+8	14043	7	9/0
-	30	GREEN DAY Warning (Reprise)	181	+28	17834	20	12/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
RADIOHEAD I Might Be Wrong (Capitol)	5
ACTION FIGURE PARTY Action Figure Party (Blue Thumb)	5
PUSH STARS Millionaire (Co-Op Pop)	4
MARK SELBY I'm The Lucky One (Vanguard)	4
U2 Elevation (Interscope)	3
PETE YORN Life On A Chain (Columbia)	3
TRAVIS Sing (Independiente/Epic)	3
ELIZA CARTHY Train Song (Warner Bros.)	3
BINOCULAR Deep (Maverick)	3
RUFUS WAINRIGHT California (DreamWorks/Geffen)	3
ANDERS OSBORNE Snake Bit (Shanachie)	3
PROCLAIMERS There's A Touch (Nettwerk)	3
TRICKY Evolution Revolution Love (Hollywood)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ROBERT CRAY Baby's Arms (Rykodisc)	+88
SHELBY LYNNE Killin' Kind (Island/IDJMG)	+73
WHISKEYTOWN Don't Be Sad (Lost Highway/IDJMG)	+67
DAVE MATTHEWS BAND The Space Between (RCA)	+55
LUCINDA WILLIAMS Essence (Lost Highway/IDJMG)	+55
DEPECHE MODE Dream On (Mute/Reprise)	+49
BLACK CROWES Soul Singin' (V2)	+47
INCUBUS Drive (Immortal/Epic)	+46
U2 Elevation (Interscope)	+44
TRAVIS Sing (Independiente/Epic)	+38

Breakers

LUCINDA WILLIAMS		
Essence (Lost Highway/IDJMG)		
TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
292/55	28/0	15
INCUBUS		
Drive (Immortal/Epic)		
TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
277/46	15/0	18
DAVID BYRNE		
Like Humans Do (Luaka Bop/Virgin)		
TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
255/14	21/0	20
BLACK CROWES		
Soul Singin' (V2)		
TOTAL PLAYS INCREASE	TOTAL STATIONS/ADDS	CHART
251/47	23/1	21

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

35 Triple A reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2001, The Arbitron Company). © 2001, R&R Inc.

New & Active

JEFFREY GAINES In Your Eyes (Artemis)

Total Plays: 155, Total Stations: 18, Adds: 1

FISHER Hello It's Me (Farmclub.com/Interscope)

Total Plays: 148, Total Stations: 19, Adds: 2

SHELBY LYNNE Killin' Kind (Island/IDJMG)

Total Plays: 148, Total Stations: 19, Adds: 2

ROBERT CRAY Baby's Arms (Rykodisc)

Total Plays: 127, Total Stations: 17, Adds: 2

ANDREAS JOHNSON Glorious (Reprise)

Total Plays: 127, Total Stations: 13, Adds: 1

ANI DIFRANCO Heartbreak Even (Righteous Babe)

Total Plays: 126, Total Stations: 17, Adds: 2

DOVES Catch The Sun (Heavenly/Astralwerks/Virgin)

Total Plays: 125, Total Stations: 8, Adds: 0

FIVE FOR FIGHTING Superman (Aware/Columbia)

Total Plays: 115, Total Stations: 14, Adds: 2

TRAVIS Sing (Independiente/Epic)

Total Plays: 109, Total Stations: 15, Adds: 3

JIMMY SMITH F/TAJ MAHAL Strut (Blue Thumb/VMG)

Total Plays: 108, Total Stations: 15, Adds: 1

Songs ranked by total plays



NEW THIS WEEK: KOTR & WYEP
 featuring **count the days**
 FROM HER DYNAMIC ALLIGATOR DEBUT
marcia ball presumed innocent
 count the adds! KGSR, WFUV, WMMM, KPIG,
 WRNX, KTHX, WDET, KRSH & MORE. TESTING AT WXRT!
 #5 BILLBOARD BLUES SALES CHART

CONTACT: [phone number]

Triple A Reporters

Stations and their adds listed alphabetically by market

<p>KBAC/Albuquerque, NM PD/MD: Ira Gordon PETE YORN "Chain" PUSH STARS "Millionaire" JEFFREY GAMES "Squid" ACTION FIGURE PARTY "Action"</p>	<p>CKEY/Buffalo, NY PD/MD: Rob White EVE 6 "Night" FIVE FOR FIGHTING "Superman" MADONNA "Fever"</p>	<p>WDET/Detroit, MI PD: Judy Adams MD: Martin Bandyke AMD: Chuck Horn 4 BINOCULAR "Deep"</p>	<p>WZEW/Mobile, AL PD: Brian Hart MD: Linda Woodworth ACTION FIGURE PARTY "Action" ANI DIFRANCO "Heartbreak" STEVE NICKS "Universe"</p>	<p>KCTY/Omaha, NE PD: Max Bumgardner MD: Christopher Dean HONEYDOGS "Sour" BLUES TRAVELER "Gill" STAND "Awhile"</p>	<p>KENZ/Salt Lake City, UT OM/MD: Bruce Jones MD: Karl Bushman 5 TRAVIS "Sing" 3 PETE YORN "Chain"</p>	<p>KRSH/Santa Rosa, CA OM/MD: Pam Long MD: Bill Bowker 11 MOTHER HIPPS "Singing" BUDDY GUY "Baby" ALEJANDRO ESCOBEDO "Guitar" MARK SELBY "Lucky" PROCLAIMERS "Touch"</p>
<p>KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 20 ROBERT CRAY BAND "Baby's" 11 TRAM "Drops" 7 STEVE NICKS "Tease" 7 ELZA GILYSON "Minus" 6 JIMMY LAFAYE "Dirt"</p>	<p>WMVY/Cape Cod, MA PD/MD: Barbara Dacey 1 ROBERT CRAY BAND "Baby's" 1 PJ HARVEY "Said" 1 WHISKEYTOWN "Said" 1 U2 "Elevation"</p>	<p>WTTS/Indianapolis, IN PD: Jim Ziegler APD/MD: Marie McCallister No Adds</p>	<p>KPIG/Monterey, CA PD/MD: Laura Ellen Hopper 6 MARK SELBY "Lucky" BLACK CROWES "Soul" ANDERS OSBORNE "Snake"</p>	<p>WXPN/Philadelphia, PA PD: Bruce Warren APD/MD: Helen Leicht 4 BIGGER LOVERS "Summer" RUFUS WAINWRIGHT "California" TRICKY "Evolution" COLDPLAY "Trouble" RADICHEAD "Might" DOYLE BRAINHALL III "Green"</p>	<p>KXST/San Diego, CA PD/MD: Dona Shaieb COLDPLAY "Shiver" PETE YORN "Chain" JEFFREY GAMES "Eyes"</p>	<p>KMTT/Seattle-Tacoma, WA GM/MD: Chris Mays APD/MD: Shawn Stewart 1 TRAVIS "Sing"</p>
<p>WNRN/Baltimore, MD OM: Jon Peterson PD: Alex Cortright MD: Damian Einstein RADICHEAD "Might" PROCLAIMERS "Touch" ANDERS OSBORNE "Snake"</p>	<p>WOOD/Chattanooga, TN OM/MD: Danny Howard 1 RADICHEAD "Might" GUIDED BY VOICES "Glad"</p>	<p>WFVK/Louisville, KY PD/MD: Dan Reed APD: Stacy Owen ANI DIFRANCO "D.K." ALEJANDRO ESCOBEDO "Caterpillar" IAN HUNTER "SMT" JOHN MAYALL "World" TRICKY "Evolution" U2 "Elevation" RUFUS WAINWRIGHT "California"</p>	<p>WRLT/Nashville, TN OM/MD: David Hall APD/MD: Keith Coes 1 FIVE FOR FIGHTING "Superman" BINOCULAR "Deep" MARK SELBY "Lucky" ACTION FIGURE PARTY "Action"</p>	<p>WYEP/Pittsburgh, PA PD: Rosemary Weitsch MD: Chris Griffin ACTION FIGURE PARTY "Action" MARY FAUL "Bass" MARCIA BALL "Days" FRILEY OLIVE "Feeling" BOB SCHNEIDER "Bullets" GLEN PHILLIPS "Men" DUNCAN SHEIK "Dress"</p>	<p>KFOG/San Francisco, CA PD: Dave Benson MD: Haley Jones No Adds</p>	<p>WRNX/Springfield, MA OM/MD: Tom Davis PUSH STARS "Millionaire" BICYCLE THIEF "Stoned" PJ HARVEY "Said" TURIN BRAKES "Underdog" JOHN MAYALL "World" PROCLAIMERS "Touch"</p>
<p>KRYB/Boise, ID PD/MD: Brandon Dawson EDWIN MCCAIN "Hearts"</p>	<p>WXRT/Chicago, IL PD: Norm Winer MD: John Farreda 11 JIMMY SMITH "Strut" 4 PJ HARVEY "Said" 3 JEB LOY NICHOLS "Heaven"</p>	<p>WMMM/Madison, WI PD/MD: Tom Teuber 4 RADICHEAD "Might" HONEYDOGS "Sour"</p>	<p>WFUV/New York, NY PD: Chuck Singleton MD: Rita Houston RUFUS WAINWRIGHT "California" ACTION FIGURE PARTY "Action" TRICKY "Evolution" HEATHER EATMAN "Mine"</p>	<p>KINK/Portland, OR PD: Dennis Constantine MD: Kevin Welch 2 SHELBY LYNNE "John"</p>	<p>KOTR/San Luis Obispo, CA PD: Drew Ross MD: Rick Williams 12 ANDERS OSBORNE "Snake" 4 MARCIA BALL "Days" 4 RADICHEAD "Might" 4 TOM RUSSELL "Down"</p>	<p>35 Total Reporters 35 Current Reporters 35 Current Playlists.</p>
<p>WBOS/Boston, MA PD: Shirley Maldonado MD: Amy Brooks 12 DEPECHE MODE "Dream" SHELBY LYNNE "John"</p>	<p>WXPB/Boston, MA PD: Joanne Doody MD: Dana Marshall 2 BINOCULAR "Deep" 1 ELZA CARTHY "Train" PUSH STARS "Millionaire"</p>	<p>WMPB/Memphis, TN PD/MD: Alexandra Iazer FISHER "Halo" WHISKEYTOWN "Said"</p>	<p>WKOC/Norfolk, VA PD: Paul Shugree MD: Kristen Croot TRAVIS "Sing"</p>	<p>KTHX/Reno, NV PD: Harry Reynolds MD: Dave Harold LLOYD COLE "Gill" ANI DIFRANCO "Heartbreak" FISHER "Halo" ELZA CARTHY "Train" PUSH STARS "Millionaire" MARK SELBY "Lucky"</p>	<p>KBCO/Denver-Boulder, CO PD: Scott Arbaugh MD: Keifer 5 COWBOY JUNKIES "Open" 3 ELZA CARTHY "Train"</p>	

Most Played Recurrents

- DAVID GRAY Please Forgive Me (ATO/RCA)
- DIDO Thankyou (Arista)
- U2 Beautiful Day (Interscope)
- DAVID GRAY Babylon (ATO/RCA)
- MARK KNOPFLER What It Is (Warner Bros.)
- FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)
- LENNY KRAVITZ Again (Virgin)
- PAT MCGEE BAND Rebecca (Giant/WB)
- STING Desert Rose (A&M/Interscope)
- BARENAKED LADIES Pinch Me (Reprise)

TRIPLE A Going For Adds

5/14/01

- INCREDIBLE MOSES LEROY Fuzzy (Ultimatum/Artemis)
- MICHAEL FRANTI & SPEARHEAD Stay Human (Six Degrees)
- SHEA SEGER Last Time (RCA)
- SUGAR RAY When It's Over (Lava/Atlantic)
- WIDESPREAD PANIC This Part of Town (Widespread/SG)

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National Programming

Added This Week



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Bruce Warren/Helen Leicht 215-898-6677

- BLIND BOYS OF ALABAMA Motherless Child
- RUFUS WAINWRIGHT California



Acoustic Cafe

Rob Reinhart 734-761-2043

- BROOKS WILLIAMS Chasing The Groove
- HAYSEED DIXIE TNT
- LUCINDA WILLIAMS Lonely Girls
- STEVIE NICKS It's Only Love
- TURIN BRAKES Underdog (Save Me)



WorldClassRock.com

Nicole Sandler 310-319-3855

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- MINIBAR Holiday From Myself
- NEIL FINN Last To Know

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sheā seger

The debut single from
The May Street Project

"Last Time"

Look for features on Sheā in: Harper's Bazaar,
Time, Details, Nylon, Interview,
US Weekly, Flaunt - plus many more!

"Last Time" is fresh, invigorating and sounds great on the radio.
-Nic Harcourt, KCRW/Los Angeles

Shea Seger's "Last Time" is the ideal summer song. If the energy
of her album and live performance are any indication, she has all
the ingredients for success. -Helen Leicht, WXPB/Philadelphia

Shea is a beautiful, charming and engaging artist with Star power.
I was impressed with her performance.
-Dana Marshall, WXRV/Boston



Produced by Martin Terefe for Pax Producers
Mixed by Commissioner Gordon / Martin Terefe

A&R: Per Kviman
U.S. A&R: Dave Novik

www.sheaseger.com

ON TOUR with David Gray





RICK WELKE
rwelke@radiohistory.com

A New Fish In The Ocean

☑ Salem swims into major markets

If you look at the logos, cute little fish in a dizzying array of colors, you can't help but be curious as to what it's all about. Salem Communications seems to be wedging itself into as many major markets as possible, in as little time as possible.

"The Fish," as Salem's Christian AC stations are called, are trying to take a bite out of the popular AC market. But, unlike most Christian marketing programs and budgets, these Fish are coming inland with a large set of teeth. Already making serious waves in Southern California, Atlanta and Chicago, Salem is continuing to position itself as a new force in numerous markets as yet uncharted by mom-and-pop-positive radio stations.

Kevin Avery programs WFSH (The Fish)/Atlanta, and Chuck Tyler programs KFSH (The Fish) in Anaheim, CA, which covers most of the Los Angeles market. Tyler has worked at various mainstream stations, including Hot AC KXL-FM/Portland, OR, Soft AC WVEZ/Louisville and AC WLAC-FM/Nashville.

Avery has spearheaded the massive effort that WFSH has made in the Atlanta market over just a few months. Two events that portray the impact that Avery and his staff have had on the community: More than 15,000 people came out for a Third Day concert, and a Food for the Poor charity fund-raising drive netted more than \$200,000.

R&R polled these titans of the gill and found that their methods are not far from those of a normal, run-of-the-mill radio company. They're trying to compete with the big boys, and the newly branded Fish seem to be holding their own, with very impressive promotional plans, exuberant expense accounts and a willingness to do whatever it takes to land the big one.

Here we take a good look at a brand that seems to be working.

R&R: *What separates you from the other AC stations in your market, whether they're Christian or mainstream?*

CT: Formatwise, we program, execute and market this station just like a mainstream AC. Clearly, the biggest distinction comes from the lyrics of the songs and the content of the jocks' breaks. At the end of the day mainstream ACs can generate smiles or brighten someone's day. Our ACs can transform lives. That's a huge difference. Our core listens beyond musical style and finds meaning and a way of life in the lyrical content.

KA: The strengths that we emphasize are: A) Our great signal. We have one of the few major-market Chris-



Kevin Avery



Chuck Tyler

tian stations that operates at 100,000 watts. This gives us a huge competitive advantage over smaller stations in the market.

B) Lifestyle. Our station is designed to be a lifestyle station. We focus on soccer moms and do everything that we can to be a place where they can listen with the entire family and feel comfortable, welcome, appreciated and validated.

C) Hustle. We have the hardest-working staff in the market, bar none. I am incredibly proud of the group of people we have assembled here. They rival any mainstream station's talent.

R&R: *What have you done in the realm of marketing your station to the general public? What have you done specifically to reach your target demographic?*

KA: Salem has been very aggressive in marketing The Fish. We rolled out a TV campaign just after our launch that included Michael W. Smith and Steven Curtis Chapman doing endorsement spots. The spots were targeted to make multiple impressions on soccer moms and ran during *Oprah*, *Touched by an Angel* and various other female-oriented programs. The second phase of our TV campaign started early in the spring, and we will continue to strategically market the station in the coming months.

One item that I can't stress enough is on-the-street hustle. We look for any and every opportunity to get in front of people in our target demo. Having a promotional presence at sold-out *Barney* shows and doing twice-weekly listener lunches with our morning show are great examples of how seriously we take this approach.

CT: We are the only format that can reach a huge chunk of the audience each week in one spot — places of worship. So we started with a mobile billboard blitz of the Orange

County "megachurches." Next we did a targeted direct-mail piece to every woman in Orange County. Currently, we have a TV spot airing all across Southern California. Overall, except for the additional church focus, our marketing strategy would mimic one used to launch and grow a mainstream AC. Promotionally speaking, our goal is to be everywhere. From church events to Mighty Ducks hockey games, if there are more than 50 folks on hand we want to be there promoting and imaging The Fish.

R&R: *How do you decide which songs work for your audience and which ones don't?*

CT: Once again, it's pretty much like my experience in mainstream AC. We use a top-notch consultant, Dan Vallie of Vallie/Richards Consulting, and lots of research. Currently, we have three primary methods of researching the music. We



have already done two auditorium tests, we have traditional weekly callout, and we are using Internet music research. We are finding that a surprisingly broad segment of AC music tests in with the target. Everything from a Jaci Velasquez softer AC ballad to a more Triple A-leaning song by Switchfoot tests strongly with common-thread appeal across our entire female target. In the L.A. competitive landscape, that means that if you listen to The Fish, you hear song styles that would fit on [AC] KOST, [Hot AC] KBIG or [Hot AC] KYSR (Star 98.7). That breadth will provide growth for this niche format.

R&R: *Being a new station — no matter what the market — makes it difficult to entrench yourself for the long haul.*

CT: That's a huge challenge. Add the competitive environment of L.A.,

"Making sure we had the right music on the air was an issue, and we have had the support to do the proper research to ensure that we've got the music that our target wants. That's the beginning of TSL."

Kevin Avery

and it makes the job of getting noticed even that much more difficult. On the bright side, once potential PIs find us, we've got 'em forever. Take the loyalty factor of a Talk or Spanish-language format and multiply it by a hundred, and you'll have an idea of the passion folks have for these stations. This is not a radio format, it's a living, breathing representation of our listeners' way of life. If we do a good job programming these stations, we can expect loyalty and TSL that are unprecedented.

KA: Getting off to a solid launch is critical. That involves having a strategic plan in place and then following it through, day after day. Relentless execution of your station's strategy and tactics are key, and that means staying focused on your target demo in everything you do. You also need to be passionate about your audience and put them first in



every decision that you make. Re-commit daily to making sure that you are doing everything you can to create an environment for them that complements their lifestyle and keeps them coming back, time and time again.

R&R: *What are some of the obstacles that have been placed in your way? Which have you overcome, and which are you still facing?*

KA: One of the interesting things is that Salem has helped us face our challenges with the support to take them on successfully. Creating came was job No. 1, and, with our TV campaign and lots of hustling by the staff, we were able to do that. Making sure we had the right music on the air was an issue, and we have had the support to do the proper research to ensure that we've got the music that our target wants. That's the beginning of TSL.

Promotionally, we are very creative, and with Taylor Scott we have one of the best Promotion Directors in the business. Her job is to "find parades and get in front of them," and she does it better than anyone I've ever seen. Visibility is a challenge for any station, but we are making great gains with Taylor's instincts and our staff's street mentality.

CT: I guess the biggest obstacle for us here in Southern California is our signal. This area is so spread out that we have to be careful to focus on the area of biggest return for us at this point, and we concentrate our pro-

gramming and sales efforts primarily on Orange County. We do cover most of L.A., as shown by our Arbitron numbers, but we see our win building from an Orange County base.

Another obstacle is available product. The music is getting better and better, but we still look for improvement in the amount of product available. I think the launch of these new stations can help drive that need. As the record companies start to move more product, I hope to see them expand their rosters and give us more choices of quality artists and songs.

R&R: *What are your short-term goals with what you now have in place?*

CT: To put together the best-sounding AC station in Southern California. We have all the tools to make it happen. Another is a successful launch of our brand-new morning show, *Ted & Lauren in the Morning*. It's Ted Ziegenbusch, who did *Love Songs* for many years on KOST, and Lauren Kitchens, the queen of Contemporary Christian music, who joins us from Clear Channel's 101 The One [WZTO] in Nashville. Overall, our only goal is to provide a station that God will use to change lives in Southern California. This area is in dire need of the message in this music. Our parent company is giving us the tools we need to expose millions of folks to the life-changing message in some incredible-sounding songs.

KA: To be the best radio station in Atlanta.

Nourishing A Brand

Many mainstream-radio counterparts that have had to face stations like The Fish — or other niche movers and shakers like [Christian Rock] Radio U [WUFM/Columbus, OH] and [Contemporary Christian] KAIM/Honolulu — really don't know how to combat the surge in PIs those stations gather. It's not like they can just start playing a piece of their playlists and try to pull some of their core away.

Combating a successful, or, more importantly, a driven Christian radio station in your market is a nearly impossible task. What can you do about it? There are very few options, most of which programmers are unwilling to try.

One of the elements that will continue to launch Contemporary Christian music into more markets — and Christian ACs more come — will be powerful, well-programmed stations that simply meet the community where it is at. The Fish brand stations are doing just that.

CHR

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
1	1	AUDIO ADRENALINE One Like You (Forefront)	592	-143	3
2	2	RACHEL LAMPA Shaken (Word)	591	-121	3
6	●	TEN SHEKEL SHIRT Ocean (Vertical)	550	+32	3
3	4	REBECCA ST. JAMES Reborn (Forefront)	528	-148	3
11	●	AVALON Make It Last Forever (Sparrow)	498	+88	3
4	6	PLUS ONE My Life (143/Atlantic)	482	-74	3
10	7	TRUE VIBE Now And Forever (Essential)	436	-2	3
12	●	DELIRIOUS? God You Are My God (Sparrow)	408	+127	3
5	9	NEWSBOYS Joy (Sparrow)	378	-189	3
19	●	MATT BROUWER Water (Reunion)	348	+87	3
9	11	SWITCHFOOT Love Is The Movement (Sparrow)	338	-118	3
22	●	LARUE Fly (Reunion)	338	+114	3
13	13	SONICFLOOD Open The Eyes Of My Heart (Gotee)	327	-7	3
20	●	BENJAMIN GATE All Over Me (Forefront)	323	+88	3
21	●	DAMITA Spirit Inside (Atlantic)	323	+188	3
14	16	LINCOLN BREWSTER Power Of Your Love (Vertical)	315	-2	3
8	17	CAMERON'S CALL Prove Me Wrong (Essential)	295	-183	3
18	●	SMALLTOWN POETS Any Other Love (Ardent/Forefront)	294	+2	3
15	19	SHINEMIK Higher Love (Reunion)	277	-37	3
26	●	TAIT All You Got (Forefront)	275	+111	2
17	21	JARS OF CLAY Can't Erase It (Essential)	269	-95	3
24	22	TREE 63 Look What You've Done (Inpop)	248	-68	3
7	23	JACI VALEBOQUEZ Everytime I Fall (Word)	244	-206	3
25	●	ZOEGIRL No You (Sparrow)	244	+88	3
27	●	KATRINA It's Real (Gotee)	214	+64	2
23	●	STACIE ORRICO Without Love (Forefront)	209	+8	3
Label	●	ELMS Hey, Hey (Sparrow)	209	+187	1
16	28	THIRD DAY These Thousand Hills (Essential)	194	-181	3
Label	●	PHIL JOEL Be Number One (Inpop)	184	+81	1
28	●	ELI Now The News (Forefront)	153	+5	2

21 CHR reporters. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5.
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Rock

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	WEEKS ON CHART
3	1	TOBY MAC Extreme Days (Forefront)	251	-9	3
4	●	BENJAMIN GATE All Over Me (Forefront)	250	+38	3
1	3	PILLAR Live For Him (Flicker)	238	-43	3
2	4	AUDIO ADRENALINE Will Not Fade (Forefront)	227	-42	3
5	●	JUSTIFIDE The Way (Culdesac/Ardent)	199	+18	3
17	●	BROOMTREE Maybe This Time (Runproof)	186	+58	2
8	●	BEANBAG Limit Of Shunt (Inpop)	186	+18	3
7	8	THOUSAND FOOT KRUTCH Puppet (OGE)	168	-4	3
10	●	SPOKEN Forevermore (Metro Vox)	150	+9	3
6	10	PAX217 A.M. (Forefront)	136	-49	3
14	●	RELIENT K Softer To Me (Gotee)	121	+4	3
13	12	REBECCA ST. JAMES For The Love Of God (Forefront)	118	-1	3
19	●	BRIDE Whitehouse (Absolute)	118	+18	3
9	14	EARTHSUNT Against The Grain (Sparrow)	100	-43	3
18	15	P.O.D. Bullet The Blue Sky (Atlantic)	100	-9	3
23	16	JODY DAVIS I Believe (Pamplin)	98	-3	2
16	17	BY THE TREE Reveal (Fervent)	95	-17	2
29	●	DISCIPLE God Of Elijah (Rugged)	95	+13	2
22	19	METROPOLIS Gravitate (Absolute)	93	-9	3
2	20	KJ-62 12th Round Knockout (Essential)	91	-35	3
28	●	AMONG THORNS Jesus Christ (Here To Him)	91	+8	2
Label	●	40DT No More Me (Diverse)	88	+28	1
24	23	O.C. SUPERTONES Jury Duty (BEC)	85	-13	3
15	24	SUPERCHECK Barlow Girls (Inpop)	84	-41	2
20	25	ALL TOGETHER SEPARATE Eternal Lifestyle (Ardent)	81	-23	3
Label	●	ELMS Hey, Hey (Sparrow)	80	+82	1
30	●	SWITCHFOOT Love Is The Movement (Sparrow)	80	+1	3
Label	●	JOHN REUBEN Divine Inspiration (Gotee)	80	+19	1
25	29	GRYP Left Behind (Independent)	78	-14	2
Label	●	PHIL JOEL Be Number One (Inpop)	72	+23	1

38 Rock reporters. Songs ranked by total plays for the airplay week of Sunday 4/29-Saturday 5/5.
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R&R The Back Pages.

National Airplay Overview May 11, 2001

CHR/POP

LW	TW	ARTIST	SON	Label
1	1	JANET ALL FOR YOU	(Virgin)	
3	2	LIFHOUSE HANGING BY A MOMENT	(DreamWorks)	
2	3	DESTINY'S CHILD SURVIVOR	(Columbia)	
6	4	AGUILERA, LIL' KIM, MYA & PINK	Lady Marmalade (Interscope)	
4	5	UNCLE KRACKER FOLLOW ME	(Top Dog/Lava/Atlantic)	
7	6	NELLY RIDE WIT ME	(Fo' Reel/Universal)	
5	7	DIDO THANKYOU	(Arista)	
9	8	JENNIFER LOPEZ PLAY	(Epic)	
8	9	SHAGGY ANGEL (MCA)		
12	10	NELLY FURTADO I'M LIKE A BIRD	(DreamWorks)	
13	11	JOE F/ MYSTIKAL STUTTER	(Jive)	
10	12	CRAZY TOWN BUTTERFLY	(Columbia)	
11	13	S CLUB 7 NEVER HAD A DREAM COME TRUE	(A&M/Interscope)	
17	14	MOBY F/GWEN STEFANI	Southside (V2)	
15	15	LENNY KRAVITZ AGAIN	(Virgin)	
18	16	SAMANTHA MUMBA BABY, COME OVER...	(A&M/Interscope)	
19	17	DREAM THIS IS ME	(Bad Boy/Arista)	
14	18	AEROSMITH JADED	(Columbia)	
21	19	MADONNA WHAT IT FEELS LIKE FOR A GIRL	(Maverick/WB)	
20	20	TRAIN DROPS OF JUPITER (TELL ME)	(Columbia)	
23	21	MATCHBOX TWENTY MAD SEASON	(Lava/Atlantic)	
25	22	JESSICA SIMPSON IRRESISTIBLE	(Columbia)	
22	23	COLDPLAY YELLOW	(Nettwerk/Capitol)	
24	24	JARULE F/LIL' MO AND VITA PUT IT...	(Murder Inc./Def Jam/IDJMG)	
30	25	INCUBUS DRIVE	(Immortal/Epic)	
26	26	AMANDA EVERYBODY DOESN'T	(Maverick)	
28	27	BBMAK GHOST OF YOU AND ME	(Hollywood)	
31	28	STELLA SOLER KISS KISS	(Universal)	
32	29	BACKSTREET BOYS MORE THAN THAT	(Jive)	
29	30	SARINA PARIS LOOK AT US	(Playland/Priority)	

#1 MOST ADDED

K-CI & JOJO All The Things I Should... (MCA)

#1 MOST INCREASED PLAYS

AGUILERA, LIL' KIM, MYA & PINK Lady Marmalade (Interscope)

TOP 5 NEW & ACTIVE

- DANTE THOMAS F/PRAS Miss California (Rat Pack/EastWest/EEG)
- BROOKE ALLISON The Kiss-Off (Goodbye) (2KSounds/Virgin)
- WILLA FORD I Wanna Be Bad (Lava/Atlantic)
- CARLY HENNESSY I'm Gonna Blow Your Mind... (MCA)
- 98 DEGREES The Way You Want Me To (Universal)

CHR begins on Page 35.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	DESTINY'S CHILD	Survivor (Columbia)	
2	2	NELLY	Ride Wit Me (Fo' Reel/Universal)	
9	3	AGUILERA, LIL' KIM, MYA & PINK	Lady Marmalade (Interscope)	
6	4	MISSY ELLIOTT	Get Ur Freak On (Gold Mind/EastWest/EEG)	
8	5	CITY HIGH	What Would You Do? (Interscope)	
3	6	JANET ALL FOR YOU	(Virgin)	
4	7	JARULE F/LIL' MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
5	8	JOE F/ MYSTIKAL	Stutter (Jive)	
15	9	112	Peaches And Cream (Bad Boy/Arista)	
7	10	OB FINEST F/MAS	Oochie Wally (Columbia)	
12	11	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
10	12	OUTKAST	So Fresh, So Clean (LaFace/Arista)	
13	13	TRICK DADDY	Take It To Da House (Slip 'N Slide/Atlantic)	
11	14	JAGGED EDGE	Promise (So So Def/Columbia)	
19	15	R. KELLY	Fiesta (Jive)	
18	16	TYRESE I	Like Them Girls (RCA)	
17	17	SUNSHINE ANDERSON	Heard It All Before (Soulife/Atlantic)	
14	18	LUDACRIS	Southern Hospitality (Def Jam South/IDJMG)	
16	19	SNOOP DOGG	Law Low (No Limit/Priority)	
22	20	2PAC	Until The End Of Time (Amaru/Death Row/Interscope)	
23	21	CASE	Missing You (Def Soul/IDJMG)	
21	22	OLIVIA	Bounce (J)	
24	23	JENNIFER LOPEZ	Play (Epic)	
25	24	MYSTIKAL F/NIVEA	Danger (Been So Long) (Jive)	
37	25	SLW	Playas Gon' Play (Epic)	
36	26	LIL' ROMEO	My Baby (Soulja/Priority)	
26	27	MUSIQ	Love (Def Soul/IDJMG)	
35	28	ST. LUNATICS	Midwest Swing (Fo' Reel/Universal)	
27	29	CRAZY TOWN	Butterfly (Columbia)	
32	30	TOYA	I Do (Arista)	

#1 MOST ADDED

BABYFACE There She Goes (Arista)

#1 MOST INCREASED PLAYS

112 Peaches And Cream (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

- FAITH EVANS F/CARL THOMAS Can't Believe (Bad Boy/Arista)
- EDEN'S CRUSH Get Over Yourself (143/London Sire)
- KUMBIA KINGS Say It (EMI Latin/Capitol)
- LIL' JON & THE EASTSIDE BOYZ Bia Bta (TVT)
- MADONNA What It Feels Like For A Girl (Maverick/WB)

CHR begins on Page 35.

URBAN

LW	TW	ARTIST	SON	Label
1	1	SUNSHINE ANDERSON	Heard It All Before (Soulife/Atlantic)	
4	2	MISSY ELLIOTT	Get Ur Freak On (Gold Mind/EastWest/EEG)	
6	3	R. KELLY	Fiesta (Jive)	
3	4	MUSIQ	Love (Def Soul/IDJMG)	
5	5	JANET ALL FOR YOU	(Virgin)	
2	6	DESTINY'S CHILD	Survivor (Columbia)	
8	7	112	Peaches And Cream (Bad Boy/Arista)	
10	8	TYRESE I	Like Them Girls (RCA)	
7	9	CASE	Missing You (Def Soul/IDJMG)	
11	10	GINUWINE	There It Is (Epic)	
9	11	TANK	Maybe I Deserve (BlackGround)	
12	12	INDIA.ARIE	Video (Motown)	
17	13	EVE F/GWEN STEFANI	Let Me Blow... (Ruff Ryders/Interscope)	
13	14	OUTKAST	So Fresh, So Clean (LaFace/Arista)	
14	15	TRICK DADDY	Take It To Da House (Slip 'N Slide/Atlantic)	
18	16	SNOOP DOGG	Law Low (No Limit/Priority)	
15	17	LIL BOW WOW	FJAGGED EDGE Puppy Love (So So Def/Columbia)	
21	18	FAITH EVANS F/CARL THOMAS	Can't Believe (Bad Boy/Arista)	
19	19	2PAC	Until The End Of Time (Amaru/Death Row/Interscope)	
16	20	OB FINEST F/MAS	Oochie Wally (Columbia)	
25	21	LIL' ROMEO	My Baby (Soulja/Priority)	
23	22	LIL' MO	Superwoman (Gold Mind/EastWest/EEG)	
20	23	ERIC BENET	Love Don't Love Me (Warner Bros.)	
28	24	RAY-J	Wait A Minute (Atlantic)	
24	25	SILK	We're Callin' U (Elektra/EEG)	
34	26	BLU CANTRELL	Hit 'Em Up Style (Oops!) (Arista)	
29	27	DAVE HOLLISTER	Take Care Of Home (Def Squad/DreamWorks)	
30	28	CITY HIGH	What Would You Do? (Interscope)	
22	29	JARULE F/LIL' MO AND VITA	Put It... (Murder Inc./Def Jam/IDJMG)	
27	30	LUDACRIS	Southern Hospitality (Def Jam South/IDJMG)	

#1 MOST ADDED

BABYFACE There She Goes (Arista)

#1 MOST INCREASED PLAYS

JAHEIM Just In Case (Divine Mill/WB)

TOP 5 NEW & ACTIVE

- ERYKAH BADU Cleeva (Motown)
- PROJECT PAT Don't Save Her (Hypnotize Minds/Loud)
- DONNIE MCCLURKIN We Fall Down (Verity)
- ST. LUNATICS Midwest Swing (Fo' Reel/Universal)
- LIL' JON & THE EASTSIDE BOYZ Bia Bia (TVT)

URBAN begins on Page 51.

AC

LW	TW	ARTIST	SON	Label
1	1	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
2	2	'N SYNC	This I Promise You (Jive)	
4	3	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
7	4	LIONEL RICHE	Angel (Island/IDJMG)	
3	5	R. MARTIN F.C. AGUILERA	Nobody Wants To Be Lonely (Columbia)	
8	6	DIDO	Thankyou (Arista)	
6	7	FAITH HILL	The Way You Love Me (Warner Bros.)	
5	8	BACKSTREET BOYS	Shape Of My Heart (Jive)	
9	9	ENYA	Only Time (Reprise)	
11	10	BBMAK	Back Here (Hollywood)	
13	11	THE CORRS	Breathless (143/Lava/Atlantic)	
10	12	HUEY LEWIS & GWYNETH PALTROW	Cruisin' (Hollywood)	
12	13	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
14	14	DON HENLEY	Taking You Home (Warner Bros.)	
15	15	98 DEGREES	My Everything (Universal)	
17	16	MARC ANTHONY	My Baby You (Columbia)	
16	17	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
19	18	STEVIE NICKS	Every Day (Reprise)	
18	19	PETER CETERA	Perfect World (DDE)	
20	20	SHAWN COLVIN	Whole New You (Columbia)	
21	21	BEE GEES	This Is Where I Came In (Universal)	
25	22	BBMAK	Ghost Of You And Me (Hollywood)	
23	23	TAMARA WALKER	Didn't We Love (Curb)	
24	24	SOPHIE B. HAWKINS	Walking In My... (Trumpet Swan/Rykodisc)	
22	25	JOURNEY	All The Way (Columbia)	
26	26	DIAMOND RIO	One More Day (Arista)	
27	27	BACKSTREET BOYS	More Than That (Jive)	
30	28	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
—	29	MADONNA	What It Feels Like For A Girl (Maverick/WB)	
28	30	CREED	With Arms Wide Open (Wind-up)	

#1 MOST ADDED

DIAMOND RIO One More Day (Arista)

#1 MOST INCREASED PLAYS

DIDO Thankyou (Arista)

TOP 5 NEW & ACTIVE

- NELLY FURTADO I'm Like A Bird (DreamWorks)
- DOOBIE BROTHERS Ordinary Man (Pyramid)
- S CLUB 7 Never Had A Dream Come True (A&M/Interscope)
- BRITNEY SPEARS Don't Let Me Be The Last To... Don't Let Me Be... (Jive)
- SADE King Of Sorrow (Epic)

AC begins on Page 79.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	DIDO	Thankyou (Arista)	
2	2	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
5	3	LIFHOUSE	Hanging By A Moment (DreamWorks)	
3	4	LENNY KRAVITZ	Again (Virgin)	
4	5	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
7	6	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
6	7	NELLY FURTADO	I'm Like A Bird (DreamWorks)	
9	8	MOBY F/GWEN STEFANI	Southside (V2)	
8	9	AEROSMITH	Jaded (Columbia)	
11	10	VERTICAL HORIZON	Best I Ever Had (Grey Sky...) (RCA)	
10	11	MADONNA	Don't Tell Me (Maverick/WB)	
14	12	COLDPLAY	Yellow (Nettwerk/Capitol)	
12	13	LEE ANN WOMACK	I Hope You Dance (MCA/Universal)	
15	14	CREED	With Arms Wide Open (Wind-up)	
16	15	THE CORRS	Breathless (143/Lava/Atlantic)	
18	16	MATCHBOX TWENTY	Mad Season (Lava/Atlantic)	
13	17	U2	Beautiful Day (Interscope)	
17	18	EVAN AND JARON	Crazy For This Girl (Columbia)	
20	19	INCUBUS	Drive (Immortal/Epic)	
19	20	BARENAKED LADIES	Pinch Me (Reprise)	
21	21	R.E.M.	Imitation Of Life (Warner Bros.)	
22	22	DAVE MATTHEWS BAND	The Space Between (RCA)	
23	23	EVE	Here's To The Night (RCA)	
26	24	U2	Walk On (Interscope)	
25	25	GO-GO'S	Unforgiven (Beyond)	
27	26	FUEL	Hemorrhage (In My Hands) (Epic)	
24	27	STING	After The Rain Has Fallen (A&M/Interscope)	
29	28	DAVID GRAY	Please Forgive Me (ATO/RCA)	
28	29	EVAN AND JARON	From My Head To My Heart (Columbia)	
30	30	JANET ALL FOR YOU	(Virgin)	

#1 MOST ADDED

ANDREAS JOHNSON Glorious (Reprise)

#1 MOST INCREASED PLAYS

UNCLE KRACKER Follow Me (Top Dog/Lava/Atlantic)

TOP 5 NEW & ACTIVE

- MADONNA What It Feels Like For A Girl (Maverick/WB)
- SHAGGY Angel (MCA)
- DEPECHE MODE Dream On (Mute/Reprise)
- AMANDA GHOST Silver Lining (Warner Bros.)
- STEVIE NICKS Every Day (Reprise)

AC begins on Page 79.

ROCK

LW	TW	ARTIST	SON	Label
1	1	STAND	It's Been Awhile (Flip/Elektra/EEG)	
2	2	3 DOORS DOWN	Duck And Run (Republic/Universal)	
3	3	TATRIC	Breakdown (Maverick)	
6	4	FUEL	Hemorrhage (In My Hands) (Epic)	
9	5	BLACK CROWES	Lickin' (V2)	
5	6	LIFHOUSE	Hanging By A Moment (DreamWorks)	
4	7	A. LEWIS OF STAND W.F. DURST	Outside (Flawless/Geffen/Interscope)	
8	8	AC/DC	Safe In New York City (EastWest/EEG)	
7	9	BUCKCHERRY	Ridin' (DreamWorks)	
15	10	AEROSMITH	Just Push Play (Columbia)	
17	11	SEVEN MARY THREE	Wait (Mammoth)	
10	12	OLEANDER	Are You There? (Republic/Universal)	
14	13	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
13	14	3 DOORS DOWN	Loser (Republic/Universal)	
16	15	GOODSMACK	Greed (Republic/Universal)	
12	16	FUEL	Innocent (Epic)	
11	17	AEROSMITH	Jaded (Columbia)	
31	18	CULT	Rise (Lava/Atlantic)	
19	19	GOODSMACK	Awake (Republic/Universal)	
20	20	U2	Elevation (Interscope)	
21	21	SALIYA	Your Disease (Island/IDJMG)	
23	22	SINOMATIC	Bloom (Rust/Atlantic)	
22	23	COLD	No One (Flip/Geffen/Interscope)	
26	24	MEGADETH	Moto Psycho (Sanctuary/SRG)	
27	25	SYSTEMATIC	Beginning Of The End (Music Company/Elektra/EEG)	
30	26	ECONOLINE CRUSH	Make It Right (Restless)	
29	27	LUMP BIZKIT	My Way (Flip/Interscope)	
28	28	R.E.M.	Imitation Of Life (Warner Bros.)	
35	29	LINKIN PARK	Crawling (Warner Bros.)	
24	30	SPACEHOG	I Want To Live (Artemis)	

#1 MOST ADDED

TOOL Schism (Volcano)

#1 MOST INCREASED PLAYS

CULT Rise (Lava/Atlantic)

TOP 5 NEW & ACTIVE

- STAND Outside (Flip/Elektra/EEG)
- RAMMSTEIN Links 2 3 4 (Republic/Universal)
- MUDVAYNE Dig (No Name/Epic)
- SPRUNG MONKEY What's That You Say (Surfdog/Red Line)
- GEDDY LEE Home On The Strange (Atlantic)

ROCK begins on Page 83.

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National Airplay Overview May 11, 2001

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	MUSIQ	Love (Def Soul/IDJMG)	
2	2	DONNIE MCCLURKIN	We Fall Down (Verity)	
3	3	JILL SCOTT	A Long Walk (Hidden Beach/Epic)	
4	4	SUNSHINE ANDERSON	Heard It All Before (Soulife/Atlantic)	
5	5	CASE	Missing You (Def Soul/IDJMG)	
6	6	JANET ALL	For You (Virgin)	
7	7	TANK	Maybe I Deserve (BlackGround)	
8	8	INDIA ARIE	Video (Motown)	
9	9	MAXWELL	Get To Know Ya (Columbia)	
10	10	LUTHER VANDROSS	Take You Out (J)	
11	11	ERIC BENET	Love Don't Love Me (Warner Bros.)	
12	12	KOFFEE BROWN	After Party (Arista)	
13	13	PUBLIC ANNOUNCEMENT	Man Ain't Suppose To Cry (RCA)	
14	14	R. KELLY	A Woman's Threat (Jive)	
15	15	SADE	King Of Sorrow (Epic)	
16	16	SYLEENA JOHNSON	I Am Your Woman (Jive)	
17	17	AL JARREAU	It's How You Say It (GRP/VMG)	
18	18	CARL THOMAS	Emotional (Bad Boy/Arista)	
19	19	TAMIA	Stranger In My House (Elektra/EEG)	
20	20	DAVE HOLLISTER	One Woman Man (Def Squad/DreamWorks)	
21	21	DAVE HOLLISTER	Take Care Of Home (Def Squad/DreamWorks)	
22	22	JIMMY COZIER	She's All I Got (J)	
23	23	ERYKAH BADU	Didn't Cha Know (Motown)	
24	24	JAHEIM	Could It Be (Divine Mill/WB)	
25	25	RL GOOD	Love (Warner Bros.)	
26	26	STEPHEN SIMMONDS	For You (Priority)	
27	27	ALICIA KEYS	Fallin' (J)	
28	28	JAGGED EDGE	Promise (So So Def/Columbia)	
29	29	CHARLIE WILSON	One Way Street (Major Hits)	
30	30	ERYKAH BADU	Cleva (Motown)	

#1 MOST ADDED

LUTHER VANDROSS Take You Out (J)

#1 MOST INCREASED PLAYS

LUTHER VANDROSS Take You Out (J)

TOP 5 NEW & ACTIVE

KIRK FRANKLIN Thank You (Gospo Centric/Interscope)

BABYFACE There She Goes (Arista)

RAPHAEL BROWN Maybe (Arista)

JON B Don't Talk (Edmonds/Epic)

HIL ST. SOUL For Your Love (Dome/Select-O-Hits)

URBAN begins on Page 51.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	STAINO	It's Been Awhile (Flip/Elektra/EEG)	
2	2	LIMP BIZKIT	My Way (Flip/Interscope)	
3	3	SALIVA	Your Disease (Island/IDJMG)	
4	4	GODSMACK	Greed (Republic/Universal)	
5	5	3 DOORS DOWN	Duck And Run (Republic/Universal)	
6	6	TANTRIC	Breakdown (Maverick)	
7	7	DISTURBED	Voices (Giant/Reprise)	
8	8	OLEANDER	Are You There? (Republic/Universal)	
9	9	LINKIN PARK	One Step Closer (Warner Bros.)	
10	10	COLD	No One (Flip/Geffen/Interscope)	
11	11	LINKIN PARK	Crawling (Warner Bros.)	
12	12	ECONOLINE CRUSH	Make It Right (Restless)	
13	13	GODSMACK	Awake (Republic/Universal)	
14	14	STABBING WESTWARD	So Far Away (Koch)	
15	15	TOOL	Schism (Volcano)	
16	16	SYSTEMATIC	Beginning Of The End (Music Company/Elektra/EEG)	
17	17	A. LEWIS OF STAINO W/F. DURST	Outside (Flawless/Geffen/Interscope)	
18	18	NONPOINT	What A Day (MCA)	
19	19	BLACK CROWES	Lickin' (V2)	
20	20	FUEL	Hemorrhage (In My Hands) (Epic)	
21	21	CULT	Rise (Lava/Atlantic)	
22	22	STEREOMUD	Pain (Loud/Columbia)	
23	23	BUCKCHERRY	Ridin' (DreamWorks)	
24	24	MEGADETH	Moto Psycho (Sanctuary/SRG)	
25	25	SEVEN MARY THREE	Wait (Mammoth)	
26	26	MUDVAYNE	Dig (No Name/Epic)	
27	27	AEROSMITH	Just Push Play (Columbia)	
28	28	MONSTER MAGNET	Heads Explode (A&M/Interscope)	
29	29	SINOMATIC	Bloom (Rust/Atlantic)	
30	30	UNION UNDERGROUND	Revolution Man (Portrait/Columbia)	

#1 MOST ADDED

TOOL Schism (Volcano)

#1 MOST INCREASED PLAYS

TOOL Schism (Volcano)

TOP 5 NEW & ACTIVE

AMERICAN PEARL If We Were Kings (Wind-up)

OFFSPRING Million Miles Away (Columbia)

LIFEHOUSE Sick Cycle Carousel (DreamWorks)

6GIG Yesterday (Ultimatum)

NULLSET Smokewood (Grand Royal)

ROCK begins on Page 93.

COUNTRY

LW	TW	ARTIST	SON	Label
1	1	BROOKS & DUNN	Ain't Nothing 'Bout You (Arista)	
2	2	TIM MCGRAW	Grown Men Don't Cry (Curb)	
3	3	TRAVIS TRITT	It's A Great Day To Be Alive (Columbia)	
4	4	KENNY CHESNEY	Don't Happen Twice (BNA)	
5	5	DIXIE CHICKS	If I Fall You're Going With Me (Monument)	
6	6	GARY ALLAN	Right Where I Need To Be (MCA)	
7	7	MARK MCGUINN	Mrs. Steven Rudy (VFF)	
8	8	LDNESTAR	I'm Already There (BNA)	
9	9	SARA EVANS	I Could Not Ask For More (RCA)	
10	10	GEORGE STRAIT	If You Can Do Anything Else (MCA)	
11	11	ALAN JACKSON	When Somebody Loves You (Arista)	
12	12	BRAD PAISLEY	Two People Fell In Love (Arista)	
13	13	MONTGOMERY GENTRY	She Couldn't Change Me (Columbia)	
14	14	PHIL VASSAR	Rose Bouquet (Arista)	
15	15	AARON TIPPIN	People Like Us (Lyric Street)	
16	16	LEANN RIMES	But I Do Love You (Curb)	
17	17	JAMIE O'NEAL	When I Think About Angels (Mercury)	
18	18	CLAY DAVIDSON	Sometimes (Capitol)	
19	19	JO DEE MESSINA	Downtime (Curb)	
20	20	CHRIS CAGLE	Laredo (Capitol)	
21	21	RASCAL FLATTS	White You Loved Me (Lyric Street)	
22	22	KEITH URBAN	Where The Blacktop Ends (Capitol)	
23	23	TERRI CLARK	No Fear (Mercury)	
24	24	KENNY ROGERS	There You Go Again (Dreamcatcher)	
25	25	T. BYRD W.M. CHESNUTT	A Good Way To Get On My... (RCA)	
26	26	DARRYL WORLEY	Second Wind (DreamWorks)	
27	27	TRISHA YEARWOOD	I Would've Loved You Anyway (MCA)	
28	28	SONS OF THE DESERT	What I Did Right (MCA)	
29	29	LEE ANN WOMACK	Why They Call It Falling (MCA)	
30	30	CYNDI THOMSON	What I Really Meant To Say (Capitol)	

#1 MOST ADDED

DIAMOND RIO Sweet Summer (Arista)

#1 MOST INCREASED PLAYS

KEITH URBAN Where The Blacktop Ends (Capitol)

TOP 5 NEW & ACTIVE

KRISTIN GARNER Let's Burn It Down (Atlantic)

MIKE WALKER Honey Do (DreamWorks)

MEREDITH EDWARDS The Bird Song (Mercury)

ELBERT WEST Diddle (Broken Bow)

KORTNEY KAYLE Unbroken By You (Lyric Street)

COUNTRY begins on Page 67.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	STAINO	It's Been Awhile (Flip/Elektra/EEG)	
2	2	INCUBUS	Drive (Immortal/Epic)	
3	3	TANTRIC	Breakdown (Maverick)	
4	4	WEEZER	Hash Pipe (Geffen/Interscope)	
5	5	LIMP BIZKIT	My Way (Flip/Interscope)	
6	6	AMERICAN HI-FI	Flavor Of The Weak (Island/IDJMG)	
7	7	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
8	8	LINKIN PARK	Crawling (Warner Bros.)	
9	9	MOBY	FGWEN STEFANI Southside (V2)	
10	10	SALIVA	Your Disease (Island/IDJMG)	
11	11	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
12	12	DAVE MATTHEWS BAND	The Space Between (RCA)	
13	13	POE	Hey Pretty (FEL/Atlantic)	
14	14	DEPECHE MODE	Dream On (Mute/Reprise)	
15	15	U2	Elevation (Interscope)	
16	16	3 DOORS DOWN	Duck And Run (Republic/Universal)	
17	17	FUEL	Innocent (Epic)	
18	18	COLD	No One (Flip/Geffen/Interscope)	
19	19	LINKIN PARK	One Step Closer (Warner Bros.)	
20	20	TOOL	Schism (Volcano)	
21	21	R.E.M.	Imitation Of Life (Warner Bros.)	
22	22	NEW FOUND GLORY	Hit Or Miss... (Drive-Thru/MCA)	
23	23	SUM 41	Fat Lip (Island/IDJMG)	
24	24	REHAB	It Don't Matter (Destiny/Epic)	
25	25	STAINO	Outside (Flip/Elektra/EEG)	
26	26	STABBING WESTWARD	So Far Away (Koch)	
27	27	A PERFECT CIRCLE	The Hollow (Virgin)	
28	28	GREEN DAY	Waiting (Reprise)	
29	29	SEVEN MARY THREE	Wait (Mammoth)	
30	30	PAPA ROACH	Between Angels And Insects (DreamWorks)	

#1 MOST ADDED

TOOL Schism (Volcano)

#1 MOST INCREASED PLAYS

TOOL Schism (Volcano)

TOP 5 NEW & ACTIVE

DAVID GRAY Please Forgive Me (ATO/RCA)

FATBOY SLIM Weapon Of Choice (Skint/Astralwerks/Virgin)

BOY HITS CAR I'm A Cloud (Wind-up)

FROM ZERO Check Ya (Arista)

OFFSPRING Million Miles Away (Columbia)

ALTERNATIVE begins on Page 106.

SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
1	1	RICK BRAUN	Kisses In The Rain (Warner Bros.)	
2	2	JEFF LORBER	Snakebite (Samson/Gold Circle)	
3	3	RIPPINGTONS	Caribbean Breeze (Peak/Concord)	
4	4	DAVE KOZ	Love Is On The Way (Capitol)	
5	5	CHUCK LOEB	North, South, East And West (Shanachie)	
6	6	MICHAEL LINGTON	Sunset (Samson/Gold Circle)	
7	7	KIM WATERS	In The Groove (Shanachie)	
8	8	HIL ST. SOUL	Until You Come Back To Me (Dome/Select-O-Hits)	
9	9	FREDDIE RAVEL	Sunny Side Up (GRP/VMG)	
10	10	RICHARD ELLIOT	Who? (Blue Note)	
11	11	WAYMAN TISDALE	Can't Hide Love (Atlantic)	
12	12	KIRK WHALUM	No Til Forever (Warner Bros.)	
13	13	MICHAEL MCDONALD	Open The Door (Ramp)	
14	14	YULARA	Flyin' High (Higher Octave)	
15	15	COUNT BASIC	Wes Who? (Instinct)	
16	16	ERIC CLAPTON	Reptile (Duck/Reprise)	
17	17	BRIAN CULBERTSON	Get It On (Atlantic)	
18	18	CHARLIE WILSON	Without You (Major Hits)	
19	19	JEFF KASHIWA	Around The World (Native Language)	
20	20	SADE	King Of Sorrow (Epic)	
21	21	PIECES OF A DREAM	R U Ready (Heads Up)	
22	22	KEN NAVARRO	Delicioso (Positive)	
23	23	GERALD ALBRIGHT	WineLight (Q)	
24	24	DAVID MANN	Stone Groove (N-Coded)	
25	25	FOUR 00 EAST	Bumper To Bumper (Higher Octave)	
26	26	BONEY JAMES & RICK BRAUN	Shake It Up (Warner Bros.)	
27	27	SEAL	This Could Be Heaven (London Sire)	
28	28	WALTER BEASLEY	Tantum (Shanachie)	
29	29	GREGG KARUKAS	Chasing The Wind (N-Coded)	
30	30	JEFF GOLUB	Droptop (GRP/VMG)	

#1 MOST ADDED

LUTHER VANDROSS Take You Out (J)

#1 MOST INCREASED PLAYS

MARC ANTOINE Mas Que Nada (GRP/VMG)

TOP 5 NEW & ACTIVE

MARC ANTOINE Mas Que Nada (GRP/VMG)

DOWN TO THE BONE Righteous Reeds (Internal Bass/O/Atlantic)

PATTI AUSTIN Love's Been Kind To Me Lately (Qwest/WB)

JEFF GOLUB Dangerous Curves (GRP/VMG)

PAUL JACKSON JR. Bounce Wid' It (Blue Note)

NAC begins on Page 88.

TRIPLE A

LW	TW	ARTIST	SON	Label
1	1	TRAIN	Drops Of Jupiter (Tell Me) (Columbia)	
2	2	R.E.M.	Imitation Of Life (Warner Bros.)	
3	3	DAVE MATTHEWS BAND	The Space Between (RCA)	
4	4	BLUES TRAVELER	Girl Inside My Head (A&M/Interscope)	
5	5	JONATHAN BROOKE	Linger (Bad Dog)	
6	6	DEPECHE MODE	Dream On (Mute/Reprise)	
7	7	COLOPLAY	Yellow (Network/Capitol)	
8	8	U2	Elevation (Interscope)	
9	9	JOSH JOPLIN GROUP	Camera One (Artemis)	
10	10	SHAWN COLVIN	Whole New You (Columbia)	
11	11	ERIC CLAPTON	Superman Inside (Duck/Reprise)	
12	12	JEB LOY NICHOLS	Heaven Right Here (Rykodisc)	
13	13	STEVE NICKS	Planets Of The Universe (Reprise)	
14	14	OLD 97'S	King Of All The World (Elektra/EEG)	
15	15	LUCINDA WILLIAMS	Essence (Lost Highway/IDJMG)	
16	16	LIFEHOUSE	Hanging By A Moment (DreamWorks)	
17	17	MARK KNOPFLER	Sailing To Philadelphia (Warner Bros.)	
18	18	INCUBUS	Drive (Immortal/Epic)	
19	19	SEMSOMIC	Chemistry (MCA)	
20	20	DAVID BYRNE	Like Humans Do (Luaka Bop/Virgin)	
21	21	BLACK CROWES	Soul Singin' (V2)	
22	22	WALLFLOWERS	Letters From The Wasteland (Interscope)	
23	23	DELBERT MCCLINTON	Livin' It Down (New West/Red Ink)	
24	24	BEN HARPER	Sexual Healing (Virgin)	
25	25	U2	Walk On (Interscope)	
26	26	COWBOY JUNKIES	I'm So Open (Latent/Zoe/Rounder)	
27	27	JMI WHITE	Handcuffed To A Fence In... (Luaka Bop/Virgin)	
28	28	PETE YORN	Life On A Chain (Columbia)	
29	29	UNCLE KRACKER	Follow Me (Top Dog/Lava/Atlantic)	
30	30	GREEN DAY	Warning (Reprise)	

#1 MOST ADDED

RADIOHEAD I Might Be Wrong (Capitol)

#1 MOST INCREASED PLAYS

ROBERT CRAY Baby's Arms (Rykodisc)

TOP 5 NEW & ACTIVE

JEFFREY GAINES In Your Eyes (Artemis)

FISHER Hello It's Me (Farmclub.com/Interscope)

SHELBY LYNNE Killin' Kind (Island/IDJMG)

ROBERT CRAY BAND Baby's Arms (Rykodisc)

AMOREAS JOHNSON Glorious (Reprise)

ADULT ALTERNATIVE begins on Page 115.

Publisher's Profile

By Erica Farber



MARY BENNETT

Exec. VP/National Marketing, Radio Advertising Bureau

More and more, we hear that everyone working at a radio station today, no matter what his or her position, is responsible for creating revenue. Whether we are aware of it or not, we all have one person trying to create new revenue for us. That person is Mary Bennett.

As Exec. VP/National Marketing for the RAB, Bennett is out there every day preaching the virtues of radio advertising and serving as a resource for national advertisers and their agencies. With a schedule that has her on the road at least two to three days each week, she always demonstrates passion and enthusiasm for the medium that just won't quit!

Getting into the business: "Coming out of high school in the 1970s, when everybody — especially girls from large families — did not go to college, I heard a radio commercial for a broadcast school in suburban Detroit, the Specs Howard School of Broadcast Arts. I went to talk to one of the administrators, Dick Kernen, who talked to me about what I thought I might want to do with my career. I did my first internship that year, at WWWW-FM, a big Rock station in Detroit. Then I moved down to Florida with a friend and got a job at WSRF-AM & WSHE-FM/Miami-Ft. Lauderdale. I lied my way into the accounting department, never having taken a business course. It took them until the end of the first month's closing the books to figure out that I didn't have any idea what I was doing.

"I had an opportunity to meet with the general manager and tell him about my aspirations. I networked through Dick Kernen, and he made me aware of an opportunity at WNIC, a station in suburban Detroit that aired automated Beautiful Music. He said that the station had just hired a new GM named Ed Christian, and he was probably going to go far in the business. Dick said, 'I bet if you get a job on the ground level, you'll go far with that company.' A week later Ed hired me to program the automation system from 6pm to midnight. Four days later he offered me a job in sales. I stayed with him the first 11 years I was in the business. As Ed tells it now, I was a diamond in the rough — I worked cheap."

Joining the RAB: "Back in February 1996, Shamrock Broadcasting — I had been with them for eight years — was sold to what was then Chancellor Broadcasting. Chancellor was not going to keep the station in Detroit, and the Detroit and Houston markets were spun off to Evergreen. Evergreen decided it wanted to do some other things in Detroit and suggested to a couple of the top managers that they might want to seek employment elsewhere. While I was evaluating I heard rumors that Shadow Traffic Services was going to open an office in Detroit. I had the pleasure of meeting Warren Maurer when I interviewed for the job.

"I opened the operation for Shadow in Detroit, and I got the opportunity to see a different side of the business. During that process Ron Ruth talked to me about going to the RAB. I had been at Shadow about six months, and Ron called and said we hadn't talked in a couple of months and he was just wondering how happy I was. Four weeks later I was working for Judy Carrough in the RAB's national marketing department."

Responsibilities of the job: "My primary job is to promote radio as an advertising vehicle to advertisers and agencies — to raise our credibility level, create positive buzz and see to it that when media plans are being made, radio is not forgotten or thrown out altogether.

"One of the things that has come about in the last year and a half or so is an initiative that I probably never would have imagined walking into. I'm the RAB point person for electronic invoicing and EDI [Electronic Data Interchange]. It's a huge drive and of huge interest and concern on the agency side. There are some different variations on it, but it's the full picture of the buy or sell at the invoicing transaction phase. Electronic invoicing is just one slice of the pie."

How business is today: "Interesting. I sense more optimism out there than I did earlier this year. There seems to be renewed interest in not participating in a recession. One story I've been told is that a group of broadcasters in southwestern Michigan have had some buttons made up that they insist that all their salespeople and managers wear and that they give to all their clients. The buttons say, 'Business Is Good.' The whole mentality is that we can make some things happen, or we can make them happen to us.

"The RAB and the industry are being pretty proactive. There are a lot of pieces out there about good retail clients, good advertisers and savvy marketers who don't give up their advertising presence during tough times. It's been documented that those that don't give up their positions when times are bad are the brands, clients and retail companies that do better than everyone else when things start turning around."

Biggest challenges: "Creative, creative, creative. It's strange how often that comes up — not just from advertisers, but from agencies as one of the hurdles they feel they have to get over with radio. I'll bet that's not a whole lot different than what the local salesperson on the street hears when somebody says, 'Yeah, but there are no pictures.' People are more easily swayed than they were three, five or 10 years ago. The industry initiative with the Mercury Awards has done a lot to further that. The RAB has its own initiative with the commercial copywriters' certification program with Dan O'Day. Creative is an area everybody gives a nod to. Nobody argues.

"Yes, we get beaten up on price, but when it gets down to brass tacks, nobody argues about the cost-effectiveness of radio. People will give it to us hands-down for targeting."

How national advertisers view radio: "The credibility and the professionalism levels are higher than we frequently give ourselves credit for, or sometimes even than research gives us credit for. There's still a concern that we are not coming in frequently enough with client-focused or full marketing programs. I see a lot more focus in the industry on changing that, and people are getting a better handle on the role radio plays in the larger picture — and understanding that we may not persuade local or national or regional heavy newspaper or television advertisers and take 100% of their budgets.

"One of RAB Marketing's favorite buzzwords is 'time poverty.' The fact is that people are consuming media differently than they used to, and radio is a huge winner in that arena. People simply don't have the time to sit down with the newspaper or to watch television."

What radio needs to do: "Stay the course. This has

been said before, but sometimes we can be our own worst enemies. What we need to do is better understand those things we do well, hold our heads up proudly and sell it, and make our points consistently and repetitively. There is a movement afoot to get a little bit better handle not just on advertisers' and agencies' perceptions, but on the consumers' perceptions and how they respond to and utilize the information they get when they listen to the radio. Those are some points we need to home in on. My sense is that John O. Public has a higher admiration level and stronger relationship with our medium than even we perceive that he does."

Something about your position that might surprise our readers: "On occasion they lend me out to the training department, and one of my biggest thrills is still being inside a radio station and talking to salespeople, account executives, directors of sales and GSMs who are looking for new and creative ways to bring stuff to the bottom line."

Most influential individual: "Dick Kernen, who got me into the business. Ed Christian has also had a major impact on my career. He's one of the broadcasters I respect most in the business. I was 20 years old when he hired me, and I didn't have a college education. That is not something I would want to try to do in today's business environment. Bill Clark, Diane Sutter and Phil Lamka, the management team at Shamrock. If you look at the companies I have worked for, I have been blessed in the caliber of people I've been able to work with."

Career highlight: "When I worked for WNIC in the '80s, one of the jokes was that it was Camelot. It was the perfect station, it had the perfect staff and great management, and the people loved the experience. They were turned on and jazzed up about what they were doing. In 1988 Phil Lamka hired me at WCKI, the Country station in Detroit, and I got the chance to build a dream team with the sales department. They were fabulous. We were having that kind of fun again, and there was that kind of energy. I thought it was something you only got to do once in your career."

Career disappointment: "There are a couple of things. In 1988 the company I was working for was sold because a very young and talented owner died of cancer. If there was anything that could have changed that experience, I would want that. Also, I wish things had gone differently and that I could have seen WXCJ into the next phase back in '96. I had left the station and gone to Houston as GM and for personal reasons took a demotion and came back as GSM. I'd been back about 90 days when the announcement was made that the company had been sold."

Favorite radio format: "I love Alternative, Classical and Classic Rock. I also listen to a lot of Talk radio."

Favorite television show: "60 Minutes, and sometimes it bleeds into *The Sopranos*."

Favorite song: "Brothers in Arms" by Dire Straits."

Favorite movie: "Michael."

Favorite book: "Currently, *The Hours* by Michael Cunningham."

Favorite restaurant: "Palomino."

Beverage of choice: "Cranberry juice with a lime twist."

Hobbies: "I'm a really horrible golfer — it's true, I'm a hacker. My husband and I are both big movie fans, and I read a lot."

E-mail address: "mbennett@rab.com."

Advice to broadcasters: "Above all, not to forget it's a people business. We must inspire and treat our people well. We talk a lot about the listeners and the advertisers, and sometimes we forget about how we treat each other inside the station. That's not just management-to-staff, that's staff-to-staff and programming-to-sales. If you can input those value systems inside your operations, you'll be a winner."

"The Way You Want Me To"

Breaking at these stations:

KZQZ	WDRQ	WKQI	WWZZ	WHYI
KHTS	WFLZ	WKST	WKFS	KFMS
WNVZ	WEZB	WKZL	WKSL	WBBO
WKSE	WKGS	KJYO	WGTZ	WDKF
WQEN	WSNX	WBHT	WKRZ	WAEB
WNTQ	WVKS	WRHT	WERO	KLAL
KQAR	WSSX	WYKS	WABB	KZZU
KKMG	WAKZ	WYCR	WLKT	WKXJ
WXLK	WZYP	WERZ	and many more...	

Most Added

On Tour Now

98



Breaking At These Majors:

WHTZ	WKSC	KZQZ	WIOQ	KHKS
KRBV	WDRQ	WWZZ	KRBE	WWWQ
WHYI	KHTS	KDWB	WBLI	WFLZ
WKST	KFMD	WAKS	KKRZ	WKRQ
WKFS	KDND	KMXV	KXXM	WNCI
WPRO	KZHT	WNKS	KFMS	WXXL

and more...

New This Week:

WKQI WXKS WXYV

R&R CHR/Pop **31** - **28** Breaker (+312)

MTV 18x
MUSIC TELEVISION

2 21x

1 10x
MUSIC FIRST

ANGELA AMMONS

BIG GIRL

the first single from her debut album

New This Week:

WKRQ KIMN WKSJ WTIC WMBX WKDD WINK

Already On These Stations:

WBMX WXKS WDRQ WWMX KRSK WPTK WKZN KAMX
WTSS WKSE KCDU WDCG KURB KLLY KVUU WXLO
and more!

"This could be a huge record for us. 'Big Girl' is the perfect song and sound for what Q102 is doing right now!" — *Tommy Frank, PD-Q102/Cincinnati*

"It's a great Pop balance record that's got that magical tempo and sounds so good on the air." — *Dan Persigehl, PD-KRSK/Portland*



UNIVERSAL RECORDS

"The Way You Want Me To"

Breaking at these stations:

KZQZ	WDRQ	WKQI	WWZZ	WHYI
KHTS	WFLZ	WKST	WKFS	KFMS
WNVZ	WEZB	WKZL	WKSL	WBBO
WKSE	WKGS	KJYO	WGTZ	WDKF
WQEN	WSNX	WBHT	WKRZ	WAEB
WNTQ	WVKS	WRHT	WERO	KLAL
KQAR	WSSX	WYKS	WABB	KZZU
KKMG	WAKZ	WYCR	WLKT	WKXJ
WXLK	WZYP	WERZ	and many more...	

Most Added



On Tour Now



Breaking At These Majors:

WHTZ	WKSC	KZQZ	WIOQ	KHKS
KRBV	WDRQ	WWZZ	KRBE	WWWQ
WHYI	KHTS	KDWB	WBLI	WFLZ
WKST	KFMD	WAKS	KKRZ	WKRQ
WKFS	KDND	KMXV	KXXM	WNCI
WPRO	KZHT	WNKS	KFMS	WXXL

and more...

New This Week:

WKQI WXKS WXYV

R&R CHR/Pop **31** - **28** Breaker (+312)



ANGELA AMMONS

BIG GIRL

the first single from her debut album

New This Week:

WKRQ KIMN WKSJ WTIC WMBX WKDD WINK

Already On These Stations:

WBMX WXKS WDRQ WWMX KRSK WPTE WKZN KAMX
 WTSS WKSE KCDU WDCG KURB KLLY KVUU WXLO
 and more!

"This could be a huge record for us. 'Big Girl' is the perfect song and sound for what Q102 is doing right now!" — *Tommy Frank, PD-Q102/Cincinnati*

"It's a great Pop balance record that's got that magical tempo and sounds so good on the air." — *Dan Persigehl, PD-KRSK/Portland*

