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Urban & Rhythmic OutKast

"Ms. Jackson," the latest from LaFace/Arista hip-hop duo **OutKast**, ranks No. 1 Most Added this week at Urban and CHR/Rhythmic with a combined 102 adds. Read more about OutKast at www.outkast.com.



R&R

THE INDUSTRY'S NEWSPAPER

www.ronline.com

OCTOBER 27, 2000

Frankie Crocker Remembered

Legendary WBLS/New York PD **Frankie Crocker** succumbed to cancer Oct. 21. Crocker was a 35-year veteran of the radio business, and his time at multicultural WUFO/Buffalo was the inspiration for the jazz-flavored R&B sound at 'BLS. His career is recounted, beginning on Page 1.



AWAKE

GODSMACK

Follow-up To 3x Platinum Debut Album

Active Rock 8-6

Mainstream Rock 14-12

Alternative 21-20

In Stores Tuesday, October 31st

On tour with Limp Bizkit in November/December



MTV'S RETURN OF THE ROCK TOUR

www.godsmack.com

Republic

MANAGEMENT: PAUL GEARY FOR PGM / ARMA ANDON FOR ANDON ARTISTS

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The New Single And Stunning Video From
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- HAS HAD A SINGLE ON BILLBOARD'S TOP 40 AIRPLAY CHART FOR 100 OUT OF 104 WEEKS
- OVER 740,000 DETECTIONS SINCE SEPTEMBER '98
- TOP 10 SELLING SOUNDCAN ALBUM FOR 20 WEEKS
- OOPS!...I DID IT AGAIN #3 SELLING SOUNDCAN ALBUM OF 2000
- 1.3 MILLION TICKETS SOLD ON U.S. TOUR
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- FOX TV SPECIAL AIRING NOVEMBER 30TH
- NOMINATED FOR ARTIST OF THE YEAR RADIO MUSIC AWARDS

GOING FOR ADDS OCTOBER 31



www.britney.com
www.britneyspears.com

Management: Larry Rudolph & Johnny Wright
for Wright Entertainment Group



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Just how many commercials are successful major-market stations playing these days? Media Monitors provided **R&R** with year-to-date data on 12 stations in four key formats in three markets. The information was a great way for **Pam Baker** to suggest a number of ways your station can keep a lid on its spotload while still increasing revenue. She offers seven suggestions in this week's column. Baker also broke out a couple of stopsets in *The Howard Stern Show* to detail exactly what's contained in each of them. Needless to say, it's amazing what a station can pack into 16 minutes!

This week's Management, Marketing & Sales section also features not one ... not two ... but **30** great sales tips from sales trainer Irwin Pollack. Management columnist **Dick Kazan** this week stresses the importance of compassion in your business dealings. And in the GM spotlight this week: Clear Channel Oklahoma City Market Manager John Moen.

Pages 10-16

IN THE NEWS

- **Mike Rittberg** becomes VP/Rock Formats for Warner Bros. Records
- **Georgeann Herbert** appointed OM of WWJ & WXYT/Detroit
- **Jerry "Smokin' B."** takes PD post for WHTA/Atlanta
- **Mike Wheeler** adds PD duties at KSD-FM/St. Louis

Page 3



Clear Channel Sued For Fraud

■ Allegations claim contests mislead listeners; company doesn't believe suits have any merit

By JOE HOWARD
R&R WASHINGTON BUREAU
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Florida Independent-Republican Senate candidate **Andy Martin** has filed consumer fraud charges in all 50 states against **Clear Channel Communications**, alleging that the company is defrauding listeners "by using contests that are portrayed as 'local,' but are, in fact, nationwide."



Martin

Martin has claimed the company is misleading listeners into thinking they are competing for a prize on only one station, when they are competing with people listening on hundreds of stations nationwide. He also claimed to have an internal Clear Channel memo that details a

company bias in favor of certain markets. Martin has sent a letter to FCC Chairman Bill

Kennard asking for a formal FCC investigation into the matter.

During a Monday interview with **R&R** Martin discussed what he termed a "smoking microphone" memo that he said was sent to him by "a Clear Channel employee at the managerial level." Martin said the memo states that nationwide contests run on Clear Channel stations are "rigged to favor winners from 'weak' markets." He further alleged that Clear Channel biases the contests toward callers from certain markets by using

MARTIN/See Page 31

Pioneering R&B Programmer Crocker Succumbs To Cancer

By WALT LOVE
R&R URBAN EDITOR
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Frankie Crocker, the innovative programmer who is widely credited with bringing R&B radio into the mainstream, died Oct. 21 of pancreatic cancer. He was in his early 60s.

In 1971 Crocker was given the reins of Inner City Broadcasting's WBSL/New York, the first full-market FM signal to cater to a black audience. As Nelson George wrote in *The Death of Rhythm and Blues*, "Crocker would pull together all the elements of his background — admiration for New York style, roots in old black radio, feel for jazz, college education and development of a white following — into a programming philosophy at WBSL. The building block was Crocker's drivetime program and a programming concept called the 'Total Black Experience in Sound.' The pop-jazz of Grover Washington Jr., Miles Davis' fusion, the expansive R&B sound of Stevie Wonder, Donny Hathaway, Marvin Gaye and Isaac Hayes — all



Crocker

CROCKER/See Page 31

Caution: Possible Q4 Slowdown Ahead

■ Comparisons difficult as dot-com craze cools

By JEFFREY YORKE
R&R WASHINGTON BUREAU CHIEF
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Broadcasters have been preparing Wall Street analysts and investors for this quarter — the fourth quarter without the dot-com boom — for months.

All summer long industry leader after industry leader reminded the financial community that dot-com advertising was a very small portion of radio's new golden age. Just last month, in fact, Emmis CEO Jeff Smulyan and Radio President Doyle Rose made a rather convincing case during a quarterly earnings conference call that online advertisers had helped Emmis increase its cost-per-point, and now traditional advertisers that returned after being pushed out by the dot-com boom are paying the

higher rate because they are delighted to once again have airtime to buy.

But it will be difficult at best to make Q4 comparisons to last year's boom, and the whole financial world will be watching radio to see if consolidation, dot-coms and the slowing U.S. economy will combine to knock the bottom out of the basket where golden eggs have been laid in quarters past.

"The focus for investors will not be on third-quarter results, but on the fourth-quarter outlook," Deutsche Banc Alex. Brown analyst Drew Marcus told *Reuters* last week.

"Things were out of control the last year and a half," said

Q4/See Page 31

THIS #1 WEEK

CHR/POP

- **CREED** With Arms Wide Open (*Wind-up*)

CHR/RHYTHMIC

- **JA RULE** ... Between Me ... (*Murder Inc./Def Jam/IDJMG*)

URBAN

- **MYSTIKAL** Shake Ya Ass (*Jive*)

URBAN AC

- **YOLANDA ADAMS** Open My Heart (*Elektra/EEG*)

COUNTRY

- **JOHN M. MONTGOMERY** The Little Girl (*Atlantic*)

AC

- **BBMAK** Back Here (*Hollywood*)

HOT AC

- **CREED** With Arms Wide Open (*Wind-up*)

NAC/SMOOTH JAZZ

- **STEVE COLE** Got It Goin' On (*Atlantic*)

ROCK

- **3 DOORS DOWN** Loser (*Republic/Universal*)

ACTIVE ROCK

- **3 DOORS DOWN** Loser (*Republic/Universal*)

ALTERNATIVE

- **FUEL** Hemorrhage (In My Hands) (*550 Music*)

ADULT ALTERNATIVE

- **U2** Beautiful Day (*Interscope*)

NEWSSTAND PRICE \$6.50

AFTRA/SAG Strike Finally Ends

■ Union radio talent get 8% pay increase

Striking **AFTRA** and **SAG** members came to a tentative agreement with the advertising industry late Sunday night, possibly ending the longest talent strike in Hollywood history. The wait paid off for the unions on one of the issues they had been holding out on, as they won jurisdiction over commercials made exclusively for the Internet.

The agreement is still subject to approval by the joint board of **SAG** and **AFTRA**, but if the board ratifies the agreements at its Oct. 28 meeting, striking actors may go back to work as early as Oct. 30. Still, it will take several weeks for full-membership ratification. Whether that hurdle is overcome may depend on the support shown by union leadership.

The strike has cost all parties considerably, with **SAG/AFTRA** members reportedly losing \$200

million over the course of the strike. Per-day loss figures for the leading production centers totaled about \$1.5 million in Los Angeles and about \$500,000 in New York.

Radio talent got a respectable pay raise to help allay their losses, as their package included an 8% overall pay increase and participation in several **AFTRA** benefit packages. **AFTRA** Associate Exec. Director Pamm Fair told **R&R** that the pay increase for radio talent reflects "all total dollars paid in the three-year term" of the new deal.

Also included in the radio deal is participation in the **AFTRA**-Industry Cooperative Fund and the **AFTRA** Individual Account Retirement, as well as participation in the **AFTRA** Health and Retirement Plans. A joint committee will also be established to

AFTRA/See Page 25

Limbaugh Adds Luster To KSFO

What a difference a talk show host makes! Rush Limbaugh moved his San Francisco affiliation from **KNBR** to **KSFO** earlier this year, and the conservative-leaning ABC station responded by lurching into the top five for the first time in 18 years, going back to the days when **KSFO** was a leading Full Service station. Limbaugh's departure was probably the reason that **KNBR** took a rare turn south in a summer book, especially when you consider that the Susquehanna Sports station carried the division-leading **Giants**. In Dallas the staff of **KPLX** (*The Wolf*) were no doubt howling with delight to hear of the station's best numbers in nine years.

San Francisco			Dallas-Ft. Worth		
Station (Format)	Sp '00	Su '00	Station (Format)	Sp '00	Su '00
KGO-AM (N/T)	7.1	6.3	KKDA-FM (Urban)	7.2	7.3
KOIT-A/F (AC)	4.2	4.9	KPLX-FM (Country)	5.2	6.4
KYLD-FM (CHR/Rhy)	3.7	4.1	KHKS-FM (CHR/Pop)	6.3	5.9
KCBS-AM (News)	4.4	4.0	KSCS-FM (Country)	5.3	4.9
KSFO-AM (Talk)	2.7	3.8	KZPS-FM (Cl. Rock)	4.0	4.5

Washington, DC			Houston		
Station (Format)	Sp '00	Su '00	Station (Format)	Sp '00	Su '00
WHUR-FM (Urban AC)	5.5	5.9	KBXX-FM (CHR/Rhy)	8.0	7.6
WPGC-FM (CHR/Rhy)	5.9	5.8	KODA-FM (AC)	5.8	7.0
WKYS-FM (Urban)	5.1	5.4	KRBE-FM (CHR/Pop)	6.1	6.9
WBIG-FM (Oldies)	4.4	4.5	KMJQ-FM (Urban AC)	5.6	6.2
WMMJ-FM (Urban AC)	4.3	4.4	KLTN-FM (Reg. Mex.)	5.4	4.8

COMPLETE RESULTS FROM 10 MAJOR MARKETS: PAGE 30

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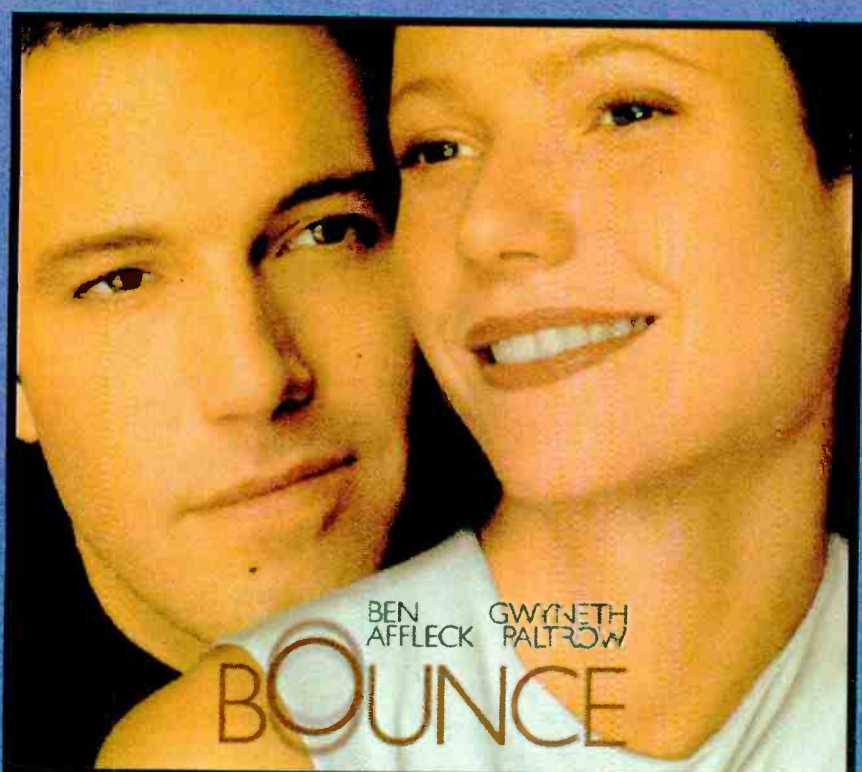
Out Of The Box:

- | | | | | | |
|------|------|------|------|------|------|
| Y100 | KHTS | WASH | WLTQ | KUDL | KKMJ |
| KRBV | WFLZ | WRCH | KKCW | WWLI | WLTE |
| KZHT | WPRO | KRBV | KOSI | KGBY | WTVR |



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R&R Mainstream AC: D- 28
Mainstream AC Monitor: D- 30*
Adult Top 40 Monitor: D- 36*
Modern AC Monitor: D- 40*

Majors Include:

- | | | | | | | | |
|------|------|------|------|------|------|------|------|
| KIIS | WLTW | KBIG | KIOI | WRCH | WSRS | WWLI | WKSL |
| KXXM | KVIL | KKCW | KOSI | KUDL | WLTE | WLTQ | KKMJ |
| B97 | KMZQ | WSSR | WMTX | WTIC | KAMX | WKZN | WBEB |
| WPRO | KISN | KIMN | KPLZ | KQMB | WVRV | WXPT | KBEE |



Rittberg Rises To VP/Rock Formats At Warner Bros.

Warner Bros. Records has upped Mike Rittberg to VP/Rock Formats. Based in Los Angeles, he reports to Sr. VP & Head/Promotion Tom "Grover" Biery.



Rittberg

"During his tenure with us, Mike has proven his ability to deliver records in this vital format time and again," Biery commented. "His enthusiasm, expertise and energy have made all the difference in our overall promotion profile, and it's with great pleasure that I make this announcement."

Rittberg most recently was Warner Bros. VP/Rock Promotion, a position he held for three years. He joined the company from A&M Records, where he was VP/Rock Promotion between 1994-97. Three years before that he was VP/Promotion & Marketing for Metal Blade Records.

Wheeler Takes 'The Bull' By The Horns As KSD/St. Louis PD

Clear Channel/St. Louis Group PD Mike Wheeler has added PD duties for new Country outlet KSD-FM (The Bull), which flipped from Hot AC earlier this month (R&R 10/13). As Group PD Wheeler currently oversees programming efforts for KSD, Oldies KLOU, CHR/Pop KSLZ, Gospel KATZ-AM & FM, Urban AC KMJM and the Rams Radio Network.



Wheeler

KSD flipped formats on Oct. 9, three days after Bonneville flipped Country WKXX to NAC/Smooth Jazz. Bonneville also owns St. Louis' Country leader, WIL. "Bonneville offered us a tremendous opportunity by opening up the second Country hole in this market," Wheeler told R&R, "and we intend to take full advantage of it."

KSD is currently segueing with music and sweepers. It launched with all Garth Brooks music and has been adding music by another country artist every other day or so. Wheeler added that there are no

WHEELER/See Page 24

Titans Of Industry



The United Stations Radio Networks' newest radio feature, "The Lou Dobbs/NBC Financial Report," provides daily commentary and analysis on current stock market trends and general financial matters. Pictured (l-r) at the NAB Radio Show in San Francisco are Lou Dobbs, Clear Channel Communications President/CEO Lowry Mays and United Stations President/CEO Nick Verbitsky.

Herbert To Join WWJ & WXYT/Detroit

Move set for Nov. 27 after 11 years at 'BBM

Infinity Broadcasting will transfer WBBM-AM/Chicago OM Georgeann Herbert to a similar post at News and Talk combo WWJ & WXYT/Detroit, effective Nov. 27. She will replace Ken Beck, who exited the Motor City stations to become Director, News/Talk Programming for Entercom (R&R 8/18).



Herbert

Herbert joined News WBBM as Managing Editor in 1990. In 1993 she was elevated to Exec. Editor, then in '96 she was named Director/News & Programming. In June '99 Herbert took over as OM for both WBBM and News/Talk WMAQ.

During the past 14 tumultuous months Herbert first oversaw the difficult consolidation of the com-

peting news staffs of both WBBM and WMAQ. Then, when Infinity decided to eliminate WMAQ to make way for Sports/Talk WSCR's move down the dial to WMAQ's frequency, it was Herbert who was charged with delivering the bad news to most of WMAQ's staff.

"It's been a wild and crazy last year here," Herbert told R&R. "But after 11 years of having an opportunity to enjoy a great deal of success with all of the great staff here at WBBM, the time just felt right for a change."

Asked how she viewed her challenges ahead in Detroit at WWJ and about WXYT's reported potential

HERBERT/See Page 31

WHTA/Atlanta's New PD Is 'Smokin' B.'

Veteran Urban radio talent Jerry "Smokin' B." has returned to Radio One's WHTA (Hot 97.5)/Atlanta, this time as PD. He succeeds Darrell Johnson, who recently became PD of Radio One sister KBFB/Dallas (R&R 10/20).

Jerry most recently served as PD of Rainbow Radio-owned Urban WHXT/Columbia, SC. Among his many previous duties, he served as a production manager and air personality at WHTA for three years. In fact, Jerry still owns a home in the Atlanta area.

Jerry reports to Radio One/Atlanta Market Manager Wayne Brown, who commented, "Jerry launched WHXT, and it has beat

the competition. The station is the No. 1 Urban station in the market and No. 2 overall. He is no stranger to Radio One, and he will bring a wealth of enthusiasm and experience to the Radio One Atlanta team."

When asked how he felt about the opportunity to work with Radio One and Brown, in addition to earning his first programming role in a major market, Jerry told R&R, "It was a plus just knowing that I was going to work with Wayne, because there are so many other things that I have to learn in the business of radio. I pretty much

WHTA/See Page 8

OCTOBER 27, 2000

NEWS & FEATURES

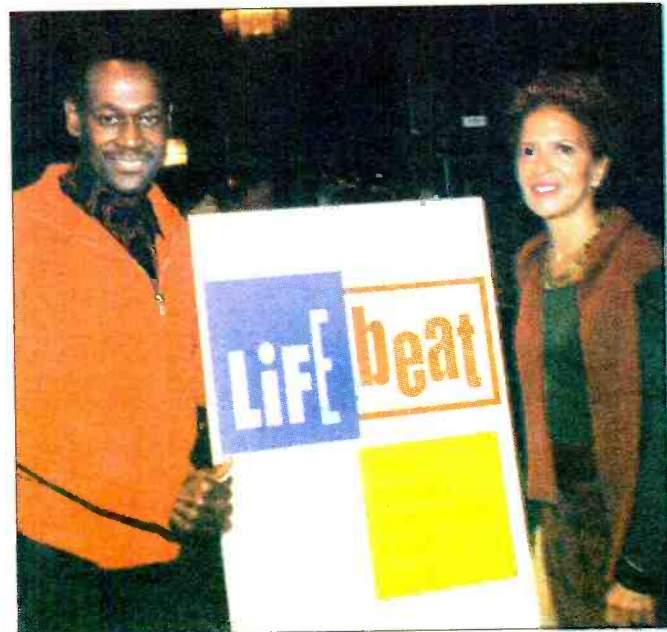
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LIFEbeat Hosts Breakfast Honoring Radio One Founder



The nonprofit AIDS prevention organization LIFEbeat hosted a benefit breakfast at Radio City Music Hall Oct. 5. The fund-raising event, with special guest Radio One Chairperson and founder Cathy Hughes, launched the organization's PSA campaign and highlighted Radio One's involvement with the campaign. Pictured at the event are Luther Vandross and Elektra Chair Sylvia Rhone.

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No More Cash to Feed The Monster, Wood Tells Radio Panel

□ Digital rules, Sirius launch, recruiting discussed at Kagan Seminar

By JEFFREY YORKE
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Website development company Feed The Monster had closed its doors just days before FTM Chairman Frank Wood found himself sitting in New York Oct. 18 as part of a **Kagan Seminar** panel discussing new technologies.

"No company wanted to take a cash flow hit to pay what it cost [to keep FTM afloat]," said the straight-shooting Wood. He added that he had underestimated the resources needed for FTM to design and build the elaborate sites for which it became known. "They just cost too much to build up." Wood was nonetheless optimistic about the website development idea and said he believes that one day a similar operation could launch successfully, but only after a company commits to greater funding.

iBiquity Digital CEO Bob Struble told seminar attendees that he expects digital rules to clear the FCC in January and expects digital equip-

ment manufacturers to begin taking orders from radio groups during the NAB's Las Vegas show in April. Radio broadcasters will like the conversion. Struble said, because costs are relatively low — "between \$20,000 and \$300,000" — and digital broadcasting will allow broadcasters to datacast, creating new streams of revenue.

He said that satellite broadcasting will be digital broadcasters' only threat in terms of datacasting, but pointed out that terrestrial broadcasters have the advantages of local programming. "The battle will be over programming," Struble said, "and Lowry Mays and Mel Karmazin like that. It's a battle they fight every day."

Sirius Set To Go

Sirius Satellite Radio VP/Treasurer Michael Haynes said the satellite broadcaster is set to begin its 100-channel digital service as early as January but is still awaiting a November launch date for its third bird, Sirius-3. He added that satellite builder Loral is still testing ground spare Sirius-4, which it dropped and damaged last summer during production. "There is no indication that it will need to be replaced," Haynes told R&R.

He reassured broadcasters at the seminar that Sirius does not intend to deliver local content, but he acknowledged that if Sirius does not achieve the 2 million subscribers necessary to break even, the system's technology "would require significant system redesign" to enable it

KAGAN/See Page 8

Last-Minute LPFM Battle Heats Up in Washington

□ Kennard attacks NAB, NPR in op-ed piece

Senate leadership was preparing on Tuesday evening to include Sen. Rod Grams' LPFM-with-protection bill in omnibus spending legislation that was expected to be put before Sen. Ted Stevens' Appropriations Committee before the end of this week. "We've done everything we could to get support for this bill," Grams' spokesman, Steven Behm, told R&R.

Such a move would come over the objections of Senate Commerce Committee Chairman John McCain, who strongly objected to any riders or "legislative gimmickry designed to avoid debate" concerning FCC

matters in an Oct. 19 letter to Stevens. McCain's letter did not specifically mention LPFM, but "[McCain] wanted to voice his disapproval of riders and of pork [-barrel spending]," Commerce Committee spokeswoman Pia Pialorsi told R&R. She acknowledged that since McCain is not a member of the Appropriations

LPFM/See Page 8

Bloomberg BUSINESS BRIEFS

Auto, Dot-Com Ads Top \$64 Million In New York

According to the accounting firm of Miller, Kaplan, Arase & Co., from January to August New York radio advertising in the automotive category reached \$64.7 million, 24% higher than the comparable period in 1999. Internet companies spent \$64.1 million during the first eight months of the year, a 183% gain over last year. These two categories each represented about 12% of the market's radio advertising pie in 2000. TV stations-networks (\$34.1 million, up 43%); communications-cellular-public utilities (\$31.2 million, up 39%); and beverages (\$26.1 million, up 8.5%) rounded out the top five categories for the year to date. For the month of August the top five categories were: automotive, \$8.2 million; beverages, \$4.24 million; Internet, \$4.18 million; communications, \$4 million; and TV, \$3.5 million.

Clinton Mandates Minority Ad Buys

President Clinton has signed an executive order that changes how federal agencies will allocate the \$1 billion they spend annually on advertising. According to Chicago-based *Target Market News*, the order includes guidelines for increasing the use of minority-owned ad agencies and media outlets in the creation and placement of ads and gives each federal agency 90 days to formulate a plan to increase contracting with minority businesses. *Target Market News* says the changes were prompted by VP Al Gore, who had urged the private sector to change its advertising policies and promised that the government would set an example by reviewing and correcting its own practices. National Assn. of Black Owned Broadcasters Exec. Director Jim Winston said his organization "looks forward to seeing how the implementation of the order unfolds."

Arbitron Sets Advisory Council Candidates

Election ballots for four Arbitron Radio Advisory Council seats are being sent to client radio stations and are due back at Arbitron by Oct. 30. In the continuous markets, KCHQ & KKSS/Albuquerque's Bruce Pollock, WDEK & WKIE/Chicago's Richard Marston and WPXY/Rochester, NY's Kevin Leggett are running for the CHR seat; WQMX/Akron's Nick Anthony, KRTY/San Jose's Bob Kieve and WIRK/West Palm Beach's Lee Strasser are vying for the Country seat; and WKRK/Detroit's Stephen Sinicropi and KZDC/San Antonio's Robert Rios are the candidates for the News/Talk seat. On the ballot in the MOR format (all markets) are WCRB/Boston's

Continued on Page 6

R&R Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross earnings from radio advertising.

	Change Since				
	10/20/99	10/13/00	10/20/00	10/20/99	10/13/00-10/20/00
R&R Radio Index	335.07	210.10	231.38	-31%	-10%
Dow Industrials	10,392.36	10,192.18	10,226.59	-1.5%	+0.3%
S&P 500	1289.43	1374.16	1396.93	+8.3%	-1.6%

WSB Atlanta • WLS Chicago • WRKO Boston • KTRH Houston • KSFO San Francisco • KLSX Los Angeles • WGY Albany

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Mike Elder, Director of Operations, WLS Chicago

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KALL Salt Lake City • KXL Portland

KCMO Kansas City • KFYO Phoenix • KSTP Minneapolis • KXNT Las Vegas • WIBC Indianapolis • WRVA Richmond

What do you call a General Manager who does perceptual research at least once a year?



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DEAL OF THE WEEK

• **KMHI-AM & KTPZ-FM/Mountain Home (Twin Falls), KMXM-FM/Gooding, KIKX-FM/Ketchum and KFTI-AM/Twin Falls, ID \$10 million**

2000 DEALS TO DATE

Dollars To Date: \$8,020,242,726
(Last Year: 27,052,970,568)

Dollars This Week: \$27,684,000
(Last Year: 61,117,539.15)

Stations Traded This Year: 1,007
(Last Year: 1,527)

Stations Traded This Week: 16
(Last Year: 32)

TRANSACTIONS AT A GLANCE

- WRRS-FM/Cullman (Birmingham), AL \$2.5 million
- WKEQ-AM & WWZB-FM/Burnside and WSFC-AM, WLLK-FM & WSEK-FM/Somerset, KY \$7.6 million
- KMIN-AM & KAIU-FM/Grant, NM \$145,000
- FM CP/Spooner, WI \$439,000

Update: In a deal involving the purchase of KGMS-FM/Green Valley, AZ from Good Music for \$2.9 million (R&R 10/13), **KCEE-AM/Tucson** should have been included as a divestiture by Clear Channel to Good Music. According to Kalil and Co.'s Frank Higney, who brokered the deal, KCEE is valued at approximately \$2.1 million. Additionally, a transaction involving the sale of McCoy Broadcasting properties to Clear Channel for \$35.5 million (R&R 10/6) should have included **KDZA-FM/Pueblo, CO**. No other aspects of this transaction have been amended.

Horizon Acquires Quintet In Twin Falls

☐ **Ackerley-led company gets FM Idaho properties for \$10 million; Salem gets AMs in Twin Cities, Milwaukee**

Deal Of The Week

KMHI-AM & KTPZ-FM/Mountain Home (Twin Falls), KMXM-FM/Gooding, KIKX-FM/Ketchum and KFTI-AM/Twin Falls, ID

PRICE: \$10 million
TERMS: Asset sale for cash
BUYER: Horizon Broadcasting Group LLC, headed by CEO Bill Ackerley. Phone: 205-780-1237
SELLER: FM Idaho Co. Inc., headed by President Wendell Starke. Phone: 404-229-7769
FREQUENCY: 1270 kHz; 99.1 MHz; 104.7 MHz; 100.7 MHz; 1240 kHz
POWER: 1 kw; 80kw at 2,192 feet; 80kw at 2,192 feet; 100kw at 1,578 feet; 5kw day/1kw night
FORMAT: Sports; CHR/Pop; Country; Classic Hits; Adult Standards
COMMENT: Horizon is already operating these stations via an LMA and will assume full control following the close of this deal.

Multistate Deal

Salem/Catholic Radio Network Transaction

PRICE: \$7 million
TERMS: Asset sale for cash
BUYER: Salem Communications, headed by President/CEO Edward Atsinger III. Phone: 805-987-0400
SELLER: Catholic Radio Network, headed by CEO Dale Rideau. Phone: 858-784-6900

Minnesota

WWTC-AM/Minneapolis

FREQUENCY: 1280 kHz
POWER: 5kw
FORMAT: Talk

Wisconsin

WZER-AM/Jackson (Milwaukee)

FREQUENCY: 540 kHz
POWER: 400 watts
FORMAT: Talk

Alabama

WRRS-FM/Cullman (Birmingham)

PRICE: \$2.5 million
TERMS: Asset sale for cash
BUYER: STG Media, headed by President Steve Shelton. Phone: 256-536-1568
SELLER: Eddins Broadcasting, headed by Mary Jones. Phone: 256-734-3271

POWER: 100kw at 1,233 feet
FREQUENCY: 101.1 MHz
FORMAT: Contemporary Christian

Kentucky

WKEQ-AM & WWZB-FM/Burnside and WSFC-AM, WLLK-FM & WSEK-FM/Somerset

PRICE: \$7.6 million
TERMS: Asset sale for cash
BUYER: Clear Channel Communications, headed by Chairman/CEO, Radio Randy Michaels. Phone: 606-655-2267

SELLER: First Radio Inc., headed by Nolan and Sally Kenner. Phone: 606-678-5151

FREQUENCY: 910 kHz; 93.9 MHz; 1240 kHz; 102.3 MHz; 97.1 MHz
POWER: 430 watts day/115 watts night; 50kw at 492 feet; 1kw; 6kw at 328 feet; 27.5kw at 659 feet
FORMAT: Gospel; AC; Talk/Sports; AC; Country
BROKER: Ed Henson of Henson Media

New Mexico

KMIN-AM & KAIU-FM/Grant

PRICE: \$145,000
TERMS: Asset sale for cash
BUYER: KD Radio Inc. Phone:

213-629-7900

SELLER: Palmer Radio, headed by Gaylen Palmer. Phone: 801-532-1311

FREQUENCY: 980 kHz; 92.7 MHz
FORMAT: Oldies, Soft AC
POWER: 1kw day/250 watts night; 1.7kw at 230 feet

Wisconsin

FM CP/Spooner, WI

PRICE: \$439,000
TERMS: Asset sale for cash
BUYER: Zoe Communications Inc.
SELLER: Betty Lutz
FREQUENCY: 106.3 MHz
POWER: 6 kw (tower height not known)

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

William Campbell, KOMJ/Omaha's Jim McKernan and KWLO/Waterloo, IA's Tim Matthews. Each term is three years, beginning Jan. 1, 2001. Results will be announced at the next council meeting, Nov. 12-14.

Continued on Page 8



March of Dimes
Saving babies, together

Thank you radio, for helping the March of Dimes fight to save babies' lives by participating in the 2000/2001 Achievement in Radio (A.I.R. Awards)

Houston	Oct. 27	Phoenix	Oct. 30
Boston	Nov. 2	Washington	Nov. 2
Atlanta	Nov. 7	Cleveland	Nov. 13
Philadelphia	Nov. 13	Baltimore	Nov. 14
Miami	Dec. 5	New York	Jan. 25
Milwaukee	Mar. 1	Pittsburgh	Mar. 1
St. Louis	Mar. 2		

A.I.R. AWARDS



Achievement In Radio

A Broadcast Competition Celebrating Excellence in Radio to Benefit the March of Dimes Birth Defects Foundation

Sponsored Nationally By: Ford Motor Company
Co-Sponsored By: Arbitron, Associated Press, Metro Networks/Shadow and R&R

**“Sorry ... I can’t do your
auditorium music test
on the 21st because
I’m already booked for the
laundry soap test that night.”**

Auditorium tests, of course, need people to test the songs. Problem is, it is virtually impossible to get real people - people recruited at random who are just normal listeners - to come out to these tests held in the dark of night in some hotel. Normal folks just don’t want to do it ... not even for 30 or 40 or 50 dollars. After all, would you do it?

But there is a group of people in every town who will take auditorium tests. They are people who have indicated to a local research company that they are willing to participate in all kinds of research in exchange for getting paid. It’s a way they make their income. Local research companies really couldn’t function if they didn’t have a database of regulars like this that they could count on. But that’s a long way from recruiting normal listeners totally at random from all over your metro.

Music-Tec tests use NO local research companies or lists. People are recruited 100% at random and we make it easy and convenient for normal listeners from all over your wide-ranging metro to rate the songs. That’s why AC stations like B-101, #1 Rated in Philadelphia, Country stations like WIVK, #1 Ranked in Knoxville—and hundreds of other stations—have used Music-Tec tests exclusively for over four years to get more than their fair share of ratings.



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EARNINGS

Citadel Q3 Net Revenues Soar; Saga, NetRadio Up

■ Tribune profits fall 20% on Times Mirror buy, XM narrows loss

Citadel reported net revenues for the quarter ending Sept. 30 rose 55% to \$78.2 million, up from \$50.5 million during the same period in 1999. Broadcast cash flow rose 65% to \$31.1 million in Q3, compared to \$18.9 million during Q3 '99. Third-quarter EBITDA was \$25.8 million, up 53% over the \$16.9 million earned last year. After-tax cash flow per diluted share was 33 cents, compared to 24 cents in Q3 '99, and the net loss per share was 30 cents, compared to 9 cents last year.

Saga reported a net revenue increase for the quarter ending Sept. 30, to \$25.5 million from \$23.8 million during the same period in 1999. Broadcast cash flow reached \$10.6 million, up 8.8% over the \$9.7 million earned over the same time last year. Diluted earnings per share was 18 cents, up from 16 cents in the previous Q3, and gross revenue booked for Q4 was \$21.5 million, compared to \$23.3 million in '99.

NetRadio's revenues increased from \$374,000 last Q3 to \$456,000 this year. While the net loss widened from \$4.2 million to \$4.4 million, the net loss per diluted share improved from 71 cents to 44 cents. The one First Call analyst polled had predicted a 59 cent loss. NetRadio says its monthly average unique guests was 2.1 million for the quarter, a 110% increase from 1 million last Q3 but down 22% from 2.7 million in Q2 2000. The company says the decrease was due to the summer season's impact on NetRadio's primarily in-office listener base.

Tribune Co. says its \$8 billion acquisition of Times Mirror Co. was the main reason its net income fell from \$99.6 million, or 32 cents per share, to \$79.2 million, or 22 cents. Sales for the broadcasting and entertainment unit, which includes WGN-AM/Chicago and KEZW, KKHK & KOSI/Denver, climbed 7% to \$365 million, while cash flow increased 5% to \$129 million. Tribune also announced Friday that it would sell its Times Mirror Magazines unit to Time Warner's Time Inc. publishing unit for \$475 million cash. On Tuesday the Tribune board declared a regular quarterly dividend of 10 cents per share of common stock, payable Dec. 14 to shareholders of record as of Nov. 30. The company also set May 8 for its annual shareholders meeting in the Windy City.

XM Satellite Radio on Tuesday reported a Q3 consolidated operating loss of \$28.1 million, compared to \$9.4 million during the same time in 1999, and a consolidated net loss of \$20.1 million, compared to \$17.4 million last year. XM had a per-share loss of 53 cents, far under the 79-cent-per-share loss forecast by First Call analysts. XM CEO Hugh Panero said he's pleased with the operational results and that the company expects to "continue managing XM's operational expenses conservatively in line with our expectations as we build toward commercial operations in 2001."

Kagan

Continued from Page 4

to "include local advertising inserts." However, he predicted Sirius will have 10 million to 20 million subscribers within three to five years.

"Big oil and big drugs might be bad, but big radio isn't, and it offers more choices," Mercury Radio Club's Charlie Banta told a panel discussing mid-sized markets. Fellow panelist and Buckley Broadcasting head Richard Buckley

said one of the largest concerns in mid-sized markets is bringing in good people, particularly when unemployment is only 3%-4%. Horizon's Bill Ackerley said the key to getting and retaining solid performers is to treat them well and make them feel like part of a group's success. AAA Entertainment's Peter Ottmar agreed: "People are dying to work for a company that cares about them," he said. "Frankly, the big consolidators don't give a damn about people."

LPFM

Continued from Page 4

Committee, he will have no direct vote on the spending bill.

The NAB is cautiously optimistic that Grams' bill, whenever it is voted on, will pass: "We continue to hope that Congress will protect radio listeners against the FCC plan to add interference to the airwaves," said spokesman Dennis Wharton.

Kennard Editorializes

Bill Kennard has been relentless in his pursuit of a low-power FM program, and the FCC Chairman penned

an opinion piece that ran in Monday's edition of the *Washington Post*. In the editorial Kennard compared the NAB to "Halloween goblins" and called the organization "special interest lobbyists up to their old tricks and looking for more treats. And this time they're out to devour small community radio."

Kennard called the NAB's argument that LPFM will interfere with established signals "disingenuous," saying that the FCC has "thoroughly tested this new service and is confident that there will not be any harmful interference ... and broadcasters already know that." Kennard even took

a swipe at NPR, saying it "must realize that *All Things Considered* is not all things to all people."

"This attempt to kill low-power FM behind closed doors smacks of everything that Americans have come to distrust about our democratic process," Kennard continued. "How any self-respecting representative of the people could think of colluding with big radio to stifle the voices of our schools, churches and local organizations is beyond me." Kennard credited such "good men" as McCain and Sen. Bob Kerrey with "fighting to protect community ra-

dio against the protectionism of the NAB."

At press time the *Post* was reportedly reviewing and preparing to print a response from NPR that noted as many as "seven factual errors" in Kennard's editorial, a source famil-

iar with the letter told R&R. NPR spokeswoman Sirial Evans confirmed that the noncommercial network had responded to the newspaper but declined to comment on the contents of the letter.

—Jeffrey Yorke

Bloomberg

BUSINESS BRIEFS

Continued from Page 6

FCC Actions

The FCC has imposed fines totaling \$6,000 on **El Mundo Broadcasting** for the unauthorized broadcast of an interview with Legal Counsel to the Governor of Puerto Rico Bernardo Vasquez-Santos. WKAQ-AM/San Jose, PR air personality Luis Francisco Ojeda called Vasquez-Santos to ask about his alleged use of an office fax machine to send party invitations. El Mundo broadcast portions of the conversation over four stations, prompting Vasquez-Santos to file an FCC complaint. El Mundo admitted that it had recorded the interview without Vasquez-Santos' knowledge but argued that he should have known the interview would be broadcast since Ojeda is well-known for reporting on government matters.

• **Multicultural Radio Broadcasting** has been fined \$5,000 by the FCC for building a tower 42 meters taller than authorized for its WNWK-FM/Newark, NJ in 1997. Multicultural sold the station in 1998. While the commission acknowledged that WNWK's operations were "otherwise consistent with the technical parameters," even with the larger tower, it said Multicultural had "failed to exercise diligence in assuring that its operation was in compliance with its technical authorization." WNWK is now WCAA-FM and owned by Hispanic Broadcasting.

Infinity Sells KRAK To ABC; Salem Buys Two Catholic Radio AMs

Infinity Broadcasting, which had been required by regulators to divest one of its seven stations in the Sacramento market, sold **KRAK/Sacramento** to **ABC** on Oct. 19. Following the announcement, the legendary Sacramento station dropped its Classic Country format and began simulcasting new Country sister KNCL.

Salem Communications announced Oct. 20 that it will pay \$7 million for **Catholic Radio Network's** **WWTC/Minneapolis** and **WZER/Milwaukee**. Salem already owns two stations in Minneapolis, but WZER will be its first property in Milwaukee. Pending FCC approval, Salem expects to close on the transaction in the first quarter of 2001.

XM-Capable Radios On Schedule For Launch

XM Satellite Radio and ST Microelectronics have successfully completed initial testing of the first custom chips to be integrated into XM-capable radios. The chips incorporate integrated circuits to process XM's digital satellite signal and will allow radio manufacturers to mass-produce XM-capable radios at attractive prices. The chips are now being delivered to XM's radio manufacturing partners, which XM CEO Hugh Panero said is consistent with the achievement of XM's Q2 2001 service launch date.

XM Readies for December Satellite Launch

XM Satellite Radio said Tuesday that it will launch "Roll," the first of its two satellites, on a yet-to-be-specified day in December from Sea Launch in the Pacific Ocean off the Southern California coast. "Rock," the company's second Boeing-built satellite, is set for a February launch. The company expects to begin broadcast service in May 2001.

In other XM news, the company was reiterated "strong buy" by CE Unterberg Towbin analyst William Kidd. His 2000 year-end price target is \$60 per share.

MediaAmerica To Rep Sirius

MediaAmerica has agreed to represent **Sirius Satellite Radio**. Amy Niles, who most recently worked in sales for AMFM Radio Networks, will head up the Sirius sales effort for MediaAmerica. MediaAmerica is the sales arm of Jones International Networks.

NAB Radio Show Attendance Hits Record 7,680

Attendance at the **NAB Radio Show** in San Francisco last month reached a record 7,680, exceeding the NAB's projected 7,200. And what a difference 13 months and a city make: The NAB hit an all-time attendance low at the August '99 Radio Show in Orlando. Only 5,600 attended that pre-Labor Day-weekend event.

Ackerley Group Signs With AdForce

AdForce announced last week that it will be the exclusive provider of online ad services for **Ackerley Broadcasting**, which plans to create a network of 10 websites over the next year.

Saga Honored By Forbes Magazine

Saga ranked 160th on *Forbes'* magazine's list of the "200 Best Small Companies in America." The list appears in the Oct. 30 issue of *Forbes*. Saga is the only radio and TV owner to have met the magazine's selection criteria, including five years of consistent sales and earnings-per-share growth and four consecutive quarters of net income surpassing \$1 million.

Radio Spirits Gets Red Skelton Show Rights

Nostalgia radio distributor **Radio Spirits**, a subsidiary of MediaBay, has obtained exclusive rights to approximately 500 episodes of the classic radio series *The Red Skelton Show*, which ran from 1939-53. The deal gives Radio Spirits long-term broadcast, reproduction and distribution rights to the programs.

WHTA

Continued from Page 3

know the programming side, but I'm excited about the business side of it. I've been in the business for 22 years; I've been in this game for a little while."

Jerry has served as Asst. PD at KHYS-FM/Beaumont-Houston and WNOV-AM/Milwaukee. He also worked at WVEE/Atlanta as Production Manager/afternoon host for five years.

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and e-mailing your loyal listeners...

easy to use, yet very powerful.

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- Clear Channel's John Moen in the GM Spotlight, Page 12
- Dick Kazan on the fine art of compassion, Page 16
- 30 places to find sales leads by Irwin Pollack, Page 16



management • marketing • sales

"With no ads, who would pay for the media?
The good fairy?"
— Samuel Thurm, Former Sr. VP of the ANA

SALES & MANAGEMENT

THE NEVER-ENDING COMMERCIAL BREAK

■ *Be proactive before your listeners tune out*

By Pam Baker

Sales & Marketing Editor
pambaker@ronline.com



PAM BAKER

For the listener, long blocks of music or programming are great. But what about the advertisers that are lumped into that never-ending stopset? Newmark Advertising owner David Newmark says, "In an effort to increase ratings, stations are creating longer music breaks, resulting in longer commercial breaks that reduce the effectiveness of the commercials." E Media Works' Jane Ellerbeck added, "I'll never buy *Howard Stern* again. When I listened back to the aircheck I couldn't find my

client in the long commercial cluster."

One of the jokes around the R&R Los Angeles office is that some of us can drive in to work in Century City during a single commercial break on *The Howard Stern Show*. It's become a game of sorts — "How far can I travel during a morning drive stopset on KLSX?" (Infinity FM Talker KLSX is Stern's L.A. affiliate.)

NEVER UNDERESTIMATE THE LISTENER

Make no mistake about it: Radio listeners are smart. They know what we're up to. They understand that radio stations need to sell advertising to make money for their stockholders. *But they also know they have options.* When your station begins a commercial break, they know they can leave and come back after hearing a few songs on another station, tune out and not come back, or even turn off the radio and put in a CD. Who's fooling who?

What would happen if you were watching your favorite "Must See TV" show, and the network took a commercial break that lasted 10 minutes? You'd be furious! Outraged! Television stations have set a standard amount of time to dedicate to commercials, promos and news updates. The amount of advertising time hasn't increased over the last few years, but the rates have increased dramatically year after year.

So why has radio chosen to add spots instead of increasing spot rates? "We're afraid of out-pricing ourselves," says one East Coast LSM. "Even though radio is still the least expensive and most immediate form of advertising for clients, buyers stand firm on their cost-per-point calculations."

Would media buyers pay more per spot if commercial breaks were shorter? "No, I wouldn't want to set that precedent," says MediaCom Los Angeles VP/Director of Broadcast Buying Leslie Mull. "I'd rather reward the stations that are running fewer spots per break by including them on a buy."

"If a station came to us and said, 'We only run 10 units an hour and have three breaks,' that would be a good thing," says Ellerbeck. "We have a couple of stations here in the Bay Area that don't run a gazillion commercials, and they do pretty well in the ratings. So let's say Station A runs 15 units an hour and comes in at \$300 a point, and Station B runs eight units an hour and comes in at \$315 or \$320. We'd go with Station B in a flash."

SO HOW BAD IS IT?

I was curious. How dramatic is the increase in commercial units? Is the change more significant on Talk or on music stations?

Media Monitors provided me with commercial unit figures from 1999 and for January through mid-August of 2000. Please note that the numbers in the tables (right) are for units — that is, 10-, 30- or 60-second spots. They don't include promotional spots, traffic, news or public service announcements.

COMMERCIAL BREAK COMPARISON

The figures below, provided by Media Monitors, reflect the average number of commercial units during morning-drive hours on Los Angeles, Chicago and Washington, DC stations. The 1999 figures are the average for the entire year, and the 2000 figures reflect an average for the first 33 weeks of the year.

FM TALK STATIONS AIRING THE HOWARD STERN SHOW IN MORNING DRIVE

KLSX/Los Angeles			WCKG/Chicago			WJFK-FM/Washington		
	1999	2000		1999	2000		1999	2000
6am	16	13	6am	17	15	6am	14	11
7am	20	17	7am	16	23	7am	16	16
8am	17	16	8am	17	20	8am	17	15
9am	19	20	9am	20	20	9am	18	18
Total 6-10am	71	66	Total 6-10am	70	77	Total 6-10am	65	60
noon	23	22	noon	18	19	noon	21	23
5pm	26	27	5pm	19	18	5pm	16	15
Total 6am-7pm*	276	287	Total 6am-7pm*	232	236	Total 6am-7pm*	234	226

NEWS STATIONS

KFWB/Los Angeles			WGN/Chicago			WTOP-AM & FM/Washington		
	1999	2000		1999	2000		1999	2000
6am	26	26	6am	19	19	6am	24	25
7am	26	26	7am	19	18	7am	24	25
8am	27	24	8am	20	21	8am	22	23
9am	25	26	9am	18	18	9am	25	25
Total 6-10am	104	102	Total 6-10am	76	76	Total 6-10am	94	98
noon	26	27	noon	16	16	noon	25	27
5pm	28	27	5pm	19	19	5pm	24	25
Total 6am-7pm*	340	333	Total 6am-7pm*	241	240	Total 6am-7pm*	317	331

CHR STATIONS

KHS/Los Angeles			WBBM-FM/Chicago			WPGC-FM/Washington		
	1999	2000		1999	2000		1999	2000
6am	13	15	6am	15	16	6am	18	18
7am	11	11	7am	14	15	7am	17	17
8am	13	15	8am	15	15	8am	16	16
9am	15	14	9am	16	17	9am	17	17
Total 6-10am	53	55	Total 6-10am	60	63	Total 6-10am	69	67
noon	14	18	noon	9	7	noon	14	12
5pm	14	14	5pm	8	8	5pm	8	8
Total 6am-7pm*	160	170	Total 6am-7pm*	192	192	Total 6am-7pm*	189	181

HOT AC STATIONS

KYSR/Los Angeles			WTMX/Chicago			WRQX/Washington, DC		
	1999	2000		1999	2000		1999	2000
6am	18	21	6am	17	18	6am	17	16
7am	19	21	7am	16	18	7am	16	15
8am	20	19	8am	15	16	8am	17	16
9am	14	18	9am	13	14	9am	13	13
Total 6-10am	70	79	Total 6-10am	60	66	Total 6-10am	64	60
noon	14	13	noon	11	11	noon	12	11
5pm	15	16	5pm	13	14	5pm	15	14
Total 6am-7pm*	196	209	Total 6am-7pm*	166	176	Total 6am-7pm*	181	171

Prepared for R&R by Media Monitors.

*Represents average number of commercial units that ran Monday through Friday, 6am-7pm

CONTINUED ON PAGE 14

Some things aren't meant to be.



Some things are.

If ever a couple was meant to be together, it's terrestrial radio and the Internet. It's the perfect marriage of what is and what is to come. MP3.com Radio Services can help you make that marriage work. You get the hottest new digital music with our format-specific Syndicated Radio Programs, and you get a package of web enhancements that will help your station tear it up online. It's not net radio — it's a mighty mix of terrestrial radio and the Internet that will expand your audience and strengthen your brand. Find out why over **200** radio stations have already signed on.

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 KXXY-FM/Oklahoma City) & Brand Equity Marketing



■ A winning strategy in Oklahoma City

This week's GM Spotlight honors Clear Channel/Oklahoma City's **John Moen**. He's a 30-year radio broadcaster, and one R&R reader calls him "one of the kindest GMs I've ever worked for." "He's a fantastic leader and a great motivator," adds another colleague. Congratulations!

I decided to enter the world of broadcasting because:

"While in the military after graduating from journalism school, I was selected to attend the Joint Services Broadcast Journalism School. There I fell in love with the wonderful world of theater of the mind. I never have looked back."

First job in broadcasting:

"American Forces Radio and Television Network in Okinawa (Far East). I became Chief Programmer for FM programming and TV anchor for weekend reports."

Career highlights:

"Becoming Corporate Program Director for

96.1 KXY
Country's Best Variety



United Broadcasting. Being named McVay Media's Major Market Programmer of the Year in 1988. As a GM I won Clear Channel Station of the Year with Country KTST & KXXY in 1997. I have been very fortunate to have achieved each career goal, from on-air to GM."

The most challenging aspect of being a GM:

"Time management and creating an environment that accepts constant change, realizes opportunities and recognizes individual achievements."

My most unforgettable moment at a radio station:

"Actually, it was just last year. On May 3, 1999 an F5 tornado devastated the Oklahoma

City area, leaving many residents homeless. It was heartwarming to see all of our radio stations rally together to raise enough funds to partner with Habitat For Humanity to build two homes. The tireless efforts of our employees made a significant contribution to the community."

I'm most proud of:

"Watching people who have worked for and with me achieve their career goals. Winning the Clear Channel Station of the Year Award. Being married 23 years — there is some stability in my life."

The best words of advice I've ever received were:

"Always have a Plan B."

You'd be surprised to know that...

"I am Ride Chairman for the March of Dimes' Bikers for Babies annual event. We just finished this year's event with a record \$70,000-plus!"

94.7 KQSR
Soft Rock - Less Talk

The GM Spotlight is selected by your nominations. Acknowledge the GM who made a difference in your career! E-mail nominations to pambaker@rronline.com.

Looking for NTR?

Online employment advertising is the third largest revenue generator on the Internet.

Simply create a link on your Web site pointing to our Employment-Classifieds software. Our software...

1. Becomes your station's very own Employment Center. (It's customized to match your station's existing Web site.)
2. Costs your station \$0 to install, maintain, and support.
3. Enables you to receive up to 75% of all the revenue generated. You make money as employers run classified job ads. You are paid monthly.
4. Requires no sales staff in order to generate revenue.
5. Has your name on it. Builds your brand (not somebody else's). Keeps visitors coming back to your site.
6. Comes preloaded with local job openings and resumes of local job seekers. (Also works for national sites.)

www.Employment-Classifieds.com

Newspapers may own the print employment classified market, but radio will own it on the Web!

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 (the world's largest network of executive recruiters)

WHY VIDPAK™ WORKS

- **60% of people who get it, watch it***
- **Over 90% watch it to the end***
- **It's the power of TV, plus the targeting of direct mail**

Vidpak combines the targeting efficiencies of direct marketing, the novelty of receiving a videotape in the mail, and the power of a five minute TV commercial, into one powerful package. That's why Vidpak works, and that's why dozens of stations, in markets big and small, have had consistently dramatic results.

So in 2001, if you want your message to get noticed and get heard, do something different – use Vidpak from IQ.



"70% WATCHED"

"70% of the people who received it watched it-and John Coleman just finished some research for us indicating that the KYGO Vidpak had the highest recall of any marketing he's ever seen in Denver."

-Mark Etchason, Marketing Director KYGO, Denver

"UP 51%"

"In the month of the Vidpak promotion there was a 51% increase in the 25-54 demo, 12+ increased 39% and 18-34 went up 54%."

-Charlie Ochs, GM WMZO Washington D.C.

"HUGE GAINS"

"Vidpak perfectly captured the image of KVUU and resulted in huge gains in cume and TSL- (Women 25-44 up 91%)."

-Randy Hill, OM KVUU, Colorado Springs

*Critical Mass Media Vidpak Studies available at www.vidpak.com

See the numbers and the research at:

www.vidpak.com

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management • marketing • sales

THE NEVER-ENDING COMMERCIAL BREAK CONTINUED FROM PAGE 10

REVENUE COMPARISON

Earlier this year BIA Research published its station revenue estimates for 1999. For comparison purposes, let's examine how the stations performed:

FM Talk	
KLSX/Los Angeles	\$38,400,000
WJFK-FM/Washington, DC	\$26,700,000
WCKG/Chicago	\$24,400,000
News	
WGN/Chicago	\$38,200,000
KFWB/Los Angeles	\$31,100,000
WTOP-AM & FM/Washington, DC	\$21,100,000
CHR	
KIIS/Los Angeles	\$47,000,000
WPGC-FM/Washington, DC	\$26,200,000
WBBM-FM/Chicago	\$25,800,000
Hot AC	
KYSR/Los Angeles	\$34,400,000
WTMX/Chicago	\$23,200,000
WRQX/Washington, DC	\$19,800,000

SOME OPTIONS

Let's be realistic. With budgets that have to be met, stubborn media buyers and a bad precedent long set by the radio industry, the spotload situation is not going to change overnight. We need to examine where we are and where we want to go. But in the meantime, what are your options?

RAISE THE RATES

Develop a commission plan that rewards AEs for getting higher rates from existing business. For example, a 10% rate increase would result in a commission increase of 1%. Of course, this must be done very delicately — buyers and clients should not become suspicious or feel they are being taken advantage of.

PAY HIGHER COMMISSIONS FOR NONSPOT REVENUE

True nonspot revenue packages don't include commercial inventory. Why not award AEs a higher commission for these dollars? Instead of a basic 15% commission, increase nonspot commissions to 18%. If your station assigns nonspot budgets to its AEs, increase the commission for dollars booked over budget.

IMPROVE COMMERCIAL PRODUCTION

If radio stations insist on running long stopsets, can the commercials be at least slightly entertaining? There are many, many bad commercials on the air. The biggest culprits: sloppy production, bad copy, stupid cliches and annoying sound effects. All these things encourage listeners to turn the dial to another station.

TURN REMOTES INTO CLUTTERLESS PROFIT

Advertisers are always looking for live remote broadcast opportunities, but most remotes don't make sense — and they just add to the on-air clutter. How about creating a four-hour remote package that features only one advertiser? For example, if your station runs 16 minutes of commercials per hour in middays at an average price of \$200 per spot, that's \$3,200 of advertising dollars per hour. Why not create a "remote package" that includes a four-hour remote with eight billboard mentions and four 60-second commercials per hour? You could charge \$13,000 for the entire package. The exclusivity would be the biggest enticement for the advertiser. This package could be a perfect advertising plan for car dealerships, malls, grocery chains, retail grand openings or sales events and computer fairs and expos.

Your programming department and your listeners will enjoy more music or talk programming and fewer spots.

MUSIC MARATHON SPONSORSHIPS

Most music stations present weekend music marathons at one time or another — flashback weekends, Motown weekends, various countdowns, holiday music, etc. By creating exclusive sponsorships for one advertiser per hour, you're not only creating an effective and targeted advertising plan, you've cut down on advertising clutter and created a marketing tool for the station.

For example, if your station runs 15 spots per hour on the weekends at \$150 per spot, create an hourly sponsorship that includes four 60-second commercials, two billboard announcements and one prize package giveaway provided by the client. A sponsorship could be priced at \$2,500, including the prize package. Clients that purchase more than four hours of sponsorship would get a 10% discount. Designated sponsored hours would be assigned as orders are received.

The prize package opportunity would give clients a unique way to reinforce their participation. You should create guidelines for these giveaways — for example, a prize valued at a minimum of \$100 — and target clients that consistently request on-air giveaways. Potential clients could be Internet service providers, computer stores, hotels and weekend destinations, music and video outlets and clothing retailers.

COMMERCIAL-FREE HOURS

Late one night KLOS/Los Angeles AE Mary Bedrossian was listening to the station's nighttime personality, Jim Ladd. As he was preparing to kick off his weekly *Headsets* program (an hour of music designed for listening with headphones), Ladd jokingly made an on-air plea to Sony: "Wouldn't it be great if Sony would sponsor *Headsets* so that we could listen without commercials ruining the mood?" said Ladd. "After all, I use Sony headsets and Sony products."

Recognizing a good sales lead, Bedrossian took it upon herself to contact Sony directly. "The person who was making all the marketing decisions loved Jim Ladd's show and was a loyal listener," Bedrossian says. "Sony loved the whole idea that it would own that hour commercial-free and jumped on board."

That sparked interest from another one of Bedrossian's clients. "Torrance Toyota called and said, 'Hey, we'd like to do something similar to what Sony has done with *Headsets*,'" Bedrossian says. She presented the dealership with a custom package — the cost of the entire hour's inventory with a premium — and walked away with a year-long sponsorship for a commercial-free hour on Wednesday nights from midnight-1am presented by Torrance Toyota.

Ladd is so excited about these commercial-free hours that he enthusiastically encourages listeners to visit the car dealership and thank them for supporting the show. His genuine appreciation is a priceless endorsement.

THE KIIS-FM CORPORATE TAKEOVER

A little over a year ago the programming team at Clear Channel CHR/Pop KIIS/Los Angeles wanted to create a program where regular listeners could run the radio station for an hour. The *Corporate Takeover* was born as a special weekday lunchtime feature.

Here's how it works: Every Monday-Friday from noon-1pm, a chosen KIIS listener takes over the studio with the assistance of a board op. The day's host answers the request lines, reads station promos and presells upcoming music, just like his or her favorite KIIS-FM personalities. In addition, the host conducts a contest inviting other listeners to phone in and register to win a free lunch for their entire office. Another cool part is that the *Takeover* host is broadcast live via a webcam at www.kiisfm.com, so friends, family and coworkers can watch!

"Not only does KIIS benefit by enhancing listener loy-

alty and driving ratings," comments KIIS GSM Amy Freeman, "but our sales team have been successful in creating additional revenue opportunities by selling weekly corporate sponsorships."

Media Monitors is the premier provider of competitive radio information and has been serving the radio industry for over 20 years. Its unbiased and timely reporting of spot activity on the top radio stations is used by every major sales manager for leads and inventory analysis. For more information, contact John Selig at jselig@mediamonitors.com or call 317-547-1362.

LOOOOOONG STOPSETS

Good programming or bad business? Obviously, from the listener's perspective, listening to *The Howard Stern Show* without commercial interruptions for 35 minutes is a good thing. But do you really think listeners are sticking around for the 16-minute stopsets?

If you were spending your advertising dollars, would you want to be placed in the seventh, eighth or ninth spot? How about the 14th, 15th or 16th?

The Howard Stern Show FM Talk KLSX/Los Angeles Friday, Oct. 20

7am stopset (16 minutes, 24 elements)

Howard promo and question teaser; KLSX Talktober Fest promo; *Conway & Steckler* USH Halloween

7AM HOUR (Pacific Time) Horror Nights promo; Three Day Suit Broker; NBC/*Providence* and *Law & Order*; Keyes Lexus; Sit 'N Sleep (voiced by Stern); KLSX ID; Lojack; CBS/*The Fugitive*, *C.S.I.* and *Nash Bridges*; Smart & Final; KLSX ID; Doors Concerto.com; ABC/*Two Guys & Girl*, *The Trouble With Normal*, *Norm and Madigan Man*; VegasPalms.com; KLSX ID; Keyes Acura; Yes on California Proposition 39; WWF Pay-Per-View (voiced by Stern); CBS/*The Fugitive*;

8AM HOUR (Pacific Time)

Tent Sale 2000; Los Angeles Kings hockey; traffic and weather; Stern answer to teaser question.

7:56am stopset (16 minutes, 26 elements):

Stern promo; KLSX ID; FM Talk Dateline-Spearmint Rhino Gentleman's Club; DreamWorks/*The Contender*; Three Day Suit Broker; ABC/*Two Guys & A Girl*, *The Trouble With Normal*, *Norm and Madigan Man*; KLSX ID; The Leather Factory (voiced by Stern); Keyes Honda; Guinness & Bass; KLSX ID; Roger Stewart Suits (voiced by Stern); CareerPath.com; Barry's Tickets (voiced by Stern); KLSX ID; Kozmo.com; Lasik Vision; Dot-TV web presence provider; KLSX ID; Zican herbal supplement (voiced by Stern); CBS/CSI; Tent Sale 2000; L.A. Kings; KLSX traffic and weather; "Money Minute" sponsored by Fabian.com; KLSX promo for Maverik Investing with Doug Fabian.

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CELEBRATIVE

AND INTERVIEW

RICKY MARTIN

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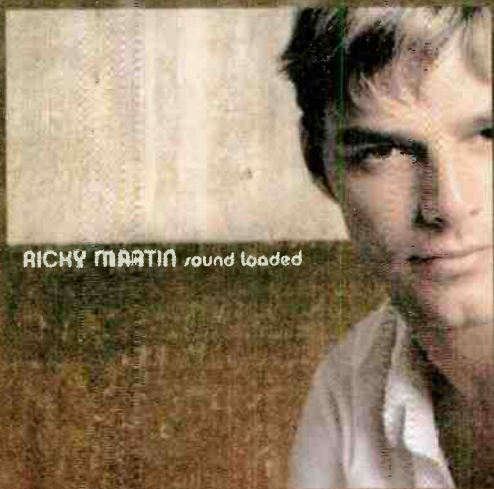
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\$SALES TIP of the WEEK

Irwin Pollack
The Irwin Pollack Report
www.irwinpollack.com

Thirty places to find leads:

- 1. Chase's Calendar of Events.** This guide, available at local bookstores, tells you what's happening every day, week and month of the year. It can help you give your next prospect a reason to buy.
- 2. The news department.** Your station's news department receives press releases about grand openings and other special events. While many of these aren't newsworthy, they may be "salesworthy."
- 3. Building directories.** The next time you arrive early for an appointment, check out the building's directory. You may find a long list of worthy prospects — and you're already there.
- 4. Office-supply and furniture salespeople.** These people often get their biggest orders from new businesses, so network with them to find out what's opening soon. Give them leads, and get them to do the same for you.
- 5. Trade shows.** Whether it's a business expo or a home show, you'll find dozens of businesses all in one spot. You'll be able to pass out a lot of business cards in a short time.
- 6. Food brokers or wholesalers.** These are the people who really control grocery advertising dollars. If you haven't worked these people yet, now is the time. Find them in your local yellow pages.
- 7. Printers.** Printers that make business cards and letterhead know who's new in business.
- 8. Billboards and bus boards.** Keep a tape recorder in the car to monitor outdoor advertising in your market.
- 9. Restaurant-supply salespeople.** These people, of course, provide supplies to restaurants and bars. They'll know who's new in town and who's hot. Find them through the yellow pages.
- 10. Direct-mail campaigns.** You may want to go to direct-mail companies and ask if you can use or purchase their mailing lists. You'll find many leads that way.
- 11. Regional managers of national companies.** Most local advertising money is authorized by zone, regional or district managers. You may be able to get the right contact names by asking the people at the bottom and working up.
- 12. Commercial real estate salespeople.** Approach these people to learn who's adding new locations and what national players might be sniffing around for space in your market.
- 13. Convention center managers.** Ask for the monthly event roster that tells what businesses have rented large amounts of space.
- 14. Throwaway papers.** Real estate guides, hotel entertainment guides and throwaway TV listings are filled with leads for newer salespeople.
- 15. Last year's newspapers.** Most retailers do the same advertising every year. Looking at last year's papers will help you get their ad budgets before they've committed to newspapers.



16. Inactive accounts. Go through your station's historical sales reports. Who was advertising a year or two ago? Maybe those accounts just slipped through the cracks.

17. Classified ad job listings. What potential national clients are looking for help before they enter your market?

18. Public records. Check at city hall for filings of new incorporations, sales tax licenses, liquor licenses, elevator and building permits and other indications that new businesses are opening up.

19. Mall management. Ask for the "tenant roster." That will give you a list of all the stores in the mall, local management contacts and more. You'll know who to ask for when you're cold-calling.

20. Commerce and industry groups. Someone on your sales staff should join the local chamber of commerce. Salespeople can also join church groups, the Rotary Club or other community organizations. Businesspeople like to do business with people they know.

21. Other media. Monitor other media, such as local television and cable, but be careful not to concentrate on prime-time slots where national clients and agencies place their schedules. Smart AEs look for prospects during the days and times when local companies advertise — which are usually the times stations package their lower-demand inventory.

22. Business-to-business. Look to share leads with office water and coffee suppliers, vending machine providers and other business-to-business companies.

23. Sporting events. Golf tournaments and school sporting events usually publish programs that include sponsorships and advertising paid for by local businesses.

24. The World Wide Web. Comb through search engines and city sites for local advertisers that invest money on the web. These advertisers may also have money for your station.

25. Yellow pages index. Brainstorm account categories from the index in the yellow pages. Virtually every kind of business is listed there, and there may be many you've never considered.

26. Businesses near your station. Don't get so busy that you ignore the obvious.

27. "Recurrent" prospects. Every week select three people who asked to think over your proposal and said they would let you know when they were ready to buy. Give them another try.

28. Construction signs for new retailers. Most shopping developers budget big dollars for grand openings.

29. Newly assigned commercial phone numbers. Find an inside source at your local phone company. This is the best source for finding out about the new businesses out there. After all, every new business needs a phone.

30. Well-designed trucks. Some companies spend thousands of dollars decorating their fleets with names, logos and slogans. This attention to marketing indicates a company worth calling on.

New Hampshire-based radio sales and management trainer **Irwin Pollack** is retained by 20 station clusters each year. He conducts seminars and assists owners and managers in reaching their station and cluster goals. For more information, call Pollack at 603-598-9300.

COMPASSION IS GOOD FOR THE SPIRIT AND FOR BUSINESS

By Dick Kazan

"I am too conscious of the imperfections of the species to which I belong to be irritated against any member thereof. My remedy is to deal with the wrong wherever I see it, not to hurt the wrongdoer, even as I would not like to be hurt for the wrongs I continually do." In these words, the great leader Mahatma Gandhi shares a key element of what made him so successful — and a principle that could dramatically benefit you.

In business we're often quick to criticize shortcomings in others. But with understanding and forgiveness, we can help people perform better and further our own goals. Recently, at a major insurance company, the CEO's secretary was following her boss' instructions, which were to aggressively screen away customer calls — including mine. Each caller was abruptly asked for their name, organization and reason for calling, then the call was either passed on or not. We all know what it's like to be treated that way, and it's easy to get angry.

But with some consideration for her feelings and some preparation on my part, that secretary eventually became an ally, and the CEO and I spoke and resolved to everyone's satisfaction the issue I had called about. How did that happen? The first thing I did was try to see things from the perspective of the company I had called. I thought that I might not be important to them as a customer — but my



DICK KAZAN

agent certainly is. She writes a large volume of business, and to offend her could be very costly. My agent agreed to speak to the secretary and the CEO. I then called back and greeted the secretary with warmth and respect, calling her by name and explaining why her boss would want to talk to me. She responded by having him return my call promptly.

Shortly after Carl Karcher started what would later become fast-food giant Carl's Jr., he caught an employee stealing from him. Karcher let the man know how disappointed he was, but rather than firing him, he said the man could work the next day. Karcher told the employee that if the missing money was in the register by the end of the shift, he would be forgiven and could keep his job. The man replaced the funds and, because of Karcher's compassion, became a productive employee.

Bridgestone/Firestone is currently immersed in a huge business scandal and publicity nightmare. The public's perception is that Firestone didn't promptly reveal tire problems and didn't institute an immediate recall, thus allegedly allowing numerous tragedies to occur. Many people, if put in a similar situation, might be tempted to drag their feet and wish the problem would just go away — without understanding or admitting the serious ramifications and consequences to others.

In 1982, when tampered-with Tylenol capsules were used in the cyanide poisonings of seven people, Tylenol manufacturer Johnson & Johnson immediately recalled and destroyed more than 30 million bottles of the capsules, absorbing a \$100 million loss. Johnson & Johnson CEO James Burke dealt openly and honestly with the public. The company's compassion was costly, but confidence in Tylenol was restored, and its success continues today. Ironically for Bridgestone/Firestone, if its management did indeed make poor decisions, the company will likely be faced with costly litigation and loss of consumer trust for years to come.

It's not always easy to feel compassion for others, especially for those we don't know or those who have genuinely wronged us. But if we look within ourselves, recall Gandhi's words and then take the appropriate actions, the benefits to us can be considerable.

Next week: Five easy ways to meet people and make a positive impression.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States and is a successful real estate entrepreneur. E-mail your comments or questions to him at rkazan@ix.netcom.com.

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Now's the time most stations are planning their 2001 budgets. Receive an additional station copy of R&R exclusively for your sales staff for only \$149 per year. Call R&R at 310-788-1625 for more details.

Talk Radio Seminar: Budget for a sales manager to attend the R&R Talk Radio Seminar March 8-10, 2001 at the Marina Beach Marriott in Los Angeles, CA. Visit R&R ONLINE at www.rronline.com for details on early registration.

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WORLD WEB NEWS NETWORK

ClickRadio Offers 'Net Radio From Your Hard Drive

Innovative player offers new approach, new features

By Kurt Hanson

RAIN: Radio And Internet Newsletter

A few weeks ago in Internet News & Views (9/1) *RAIN* intern Ralph Sledge listed three things that he saw as blocking widespread acceptance of Internet radio:

1. The Internet isn't fast enough.
2. The hardware and software for listening to 'Net radio aren't simple enough.
3. The web isn't yet wireless enough.



KURT HANSON

Sledge concluded that Internet appliances will likely eventually overcome these problems. But until those appliances become more widely available, a few companies are looking to speed the growth of the Internet audio medium with other new approaches.

ClickRadio has been a long time coming — almost four years — and many top radio programmers have been involved to one degree or another with its development. Former WNEW-FM/New York PD Charlie Kendall is now ClickRadio VP/Entertainment Programming. Top programmers consulting ClickRadio include WPLJ/New York PD Scott Shannon, Gray Communications CEO Tony Gray and former MTV Sr. VP/Music & Talent Patti Galluzzi.

Music On Your Hard Drive

New York-based, venture capital-funded ClickRadio recently introduced a software-based Internet radio solution that differs from every other offering out there in one main respect: The music is stored on and played from your computer's hard drive. This approach seems to address the problems of limited Internet speed and hard-to-use software.

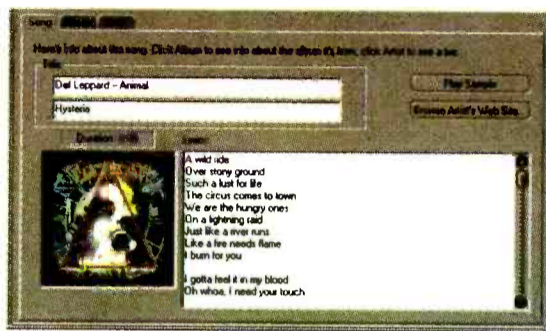
The ClickRadio software and libraries come to your home through the mail on CDs. The website allows you to request up to two CDs, each holding two formats' worth



of music. The format CDs now available from the website are Classic Rock & Mainstream Rock, Alternative & Retro Modern, Top 40 Hits & Dance Hits and Hip-Hop & R&B Jams. I received the ClickRadio CDs last month, and we've been testing them out in the *RAIN* offices since.

Once it's installed, the ClickRadio software offers you not only the formats on the CDs, but a choice of 37 different formats you can listen to once you've downloaded a library of songs for each format from the ClickRadio servers. To load the libraries, ClickRadio

works (according to a somewhat oversimplified introductory video that plays during the CDs' installation) by first waiting for an idle Internet connection and, when it



finds one, connecting to the ClickRadio "Mothership" (the server) to download songs and, I assume, spots and promos for the "station," or music genre, you've selected. Once the installation process is complete, you can, unlike with any other forms of Internet radio, listen to ClickRadio when you're not online.

Interesting And Unique Features

Standalone player: The ClickRadio player appears as a bar at the top of your computer screen, with a "What's Playing" feature included.

Thumbs-up and thumbs-down. You can vote on songs, and ClickRadio will, it says, increase or decrease the frequency of play on those songs based on your votes. Several thumbs-down votes will, apparently, remove the song from your hard drive entirely.

Skip feature. If you don't want to hear a song but don't want to give it a thumbs-down vote, you can use ClickRadio's "Skip" button (which is accompanied by a cool sound effect).

Information. The "i" information button in the player brings up a window you can use to access CD cover art and track listings, fairly comprehensive artist bios and, most surprisingly, song lyrics! Rights to use songs lyrics seem to be tricky to negotiate — I've never seen them on an Internet radio player before.

History. ClickRadio keeps a log of all the music and spots you've listened to. You can use the log to hear song samples; review lyrics or (soon) buy music.

Impressive Atmosphere

I visited the ClickRadio offices in Manhattan over the summer and was extremely impressed by what I saw: a huge staff, working in a bustling atmosphere. Maybe a dozen people were preparing content — songs, artist bios, cover art and so on — and there were advertising sales executives, graphic artists and lawyers closing deals. But now that I've heard ClickRadio's finished product, it doesn't seem to have the advertising in place, the songs don't have cross-fades, and there don't seem to be a lot of promos in rotation. It's not quite what I expected. Overall, I guess I expected more "stationality," given the caliber of the programmers involved. But perhaps that will be ClickRadio Version 1.1.



KPIG.com: A 'Net Success

Adult Alternative KPIG/Monterey has brilliantly translated the homespun, laid-back, rustic feel of its rural Northern California radio station into one of the most successful webcast operations in the industry with a pretty good website at www.kpig.com.

Anything other than the site's current low-tech (and I mean that in a good way, really!) approach would be inappropriate to the spirit of KPIG, as out of place as KPIG's cartoon pig, grainy photos and the "fashion-unconscious" T-shirts in its "PigShirt Emporium" would be on a slick CHR site.

That's not to say that KPIG doesn't play some sophisticated music. The station's largely singer-songwriter format is delivered free-form, with the air personalities calling the musical shots, and it can draw listeners with pretty mature musical palates. In spite of its poor signal, the station frequently lands at No. 1 25-54. Like most Adult Alternative stations, KPIG is more "Adult" than "Alternative"; it's more about John Hiatt and Indigo Girls than Third Eye Blind and Garbage.

I give the website high marks for such resources as archived shows, a cumulative "Now Playing" feature that lets you click back to a song-by-song history of what you've heard and one of the most active message boards I've seen on a webcaster's site (something that shows great listener passion). Also impressive are the options to rate songs as you hear them and view other listeners' ratings.



The site includes an excellent searchable database that includes nearly every song and artist you might hear on the Pig. That's very handy indeed for increasing listener familiarity with songs, and it's a nice resource that visitors appreciate. Simply type an artist's name in the search box, and up pops a table with all the songs by that artist played on KPIG. Each title is clickable and takes you to the message board for listeners' comments on that particular song. According to the site, the database is constantly updated from the air personalities' playlists.

KPIG was the broadcast world's first streamed simulcast, hitting the 'Net in August of 1995, and remains — in spite of



its low-tech look — out in front when it comes to webcasting technology. The KPIG tech department appears to be very interested in constantly improving the quality of the listening experience. To allow the greatest flexibility for users, the site's stream is available in stereo or mono and on RealPlayer, Windows Media or streaming MP3.

KPIG's success is a bright light for the industry. It's one of those happy endings we've all been looking for lately. Oink!

— Paul Maloney

You know this audience.



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So How Does ClickRadio Really Work?

Two *RAIN* staffers analyze the music and the technology

The Music

The truth is, despite the big-name programming talent involved, ClickRadio doesn't sound much different from most other Internet-radio jukeboxes. Songs are simply played back-to-back, with some sweepers for ClickRadio and occasional ads, usually for record companies, thrown in.

Somewhere along the line the idea that a database randomly spitting out songs is equivalent to a radio station has become accepted in Internet radio. But these jukeboxes — and that's all they are — don't sound like real radio.

These shortcomings are not the fault of the programmers, but of ClickRadio's system for delivering music. While a programmer can pick the right songs, good radio is much more than that. Without flow, consistent sound and personality, all you've got is a jukebox.

— Paul Maloney

The Player

The ClickRadio player looks like a lot of other Internet radio companies' custom players. Unfortunately, those players are more often than not unstable, difficult to use and very demanding of system resources. Add to these potential problems the fact that ClickRadio needs 600 megabytes or more of space to store music files (I ended up feeding it two gigabytes).

A quick glance at my Windows Task Manager showed me that, while ClickRadio doesn't necessarily consume a lot of CPU time while playing songs, it does at any given time have a 28-30-megabyte RAM footprint. That's more than twice as much as Microsoft Word (a notorious memory hog). It's also more than twice as much as the LAUNCHCast player, which, due largely to its excessive use of Flash animation, is one of the more ponderous players around. I couldn't figure out exactly why ClickRadio uses so much memory. It may be the database functions, which are always grabbing and adding songs and information.

As for the sound, it was generally somewhat better than you would hear over a good modem connection. I say "generally," because some songs sound better than others. Overall, loud songs sound better on ClickRadio than softer ones, and some softer songs, such as Lou Reed's "Walk on the Wild Side," seem to have a metallic "echo" effect. This may have to do with variable encoding rates. The songs that are included with the CDs seem to be encoded at a lower rate than songs downloaded with the website's high-encoding option.

The player also seemed to cause my Windows 2000 system to "hang" periodically — that is, to lock up completely and accept no input for a few seconds. While it seemed like a minor problem at first, the hangups were eventually happening more than once a minute as I left the ClickRadio player on longer. I tried the player on another computer that was running Windows '98, and, sure enough, after ClickRadio had been running about an hour, the system started to lock up. If ClickRadio regularly causes this problem, I can't imagine any user tolerating it for long.

I'm also not convinced that modem users are really going to find this system as useful as it seems. An Internet connection has to be idle for quite a while to download any significant number of songs. Of course, one could leave the computer connected for long stretches, but that seems to defeat ClickRadio's purpose. If you're willing to leave your Internet connection on for long periods, you can listen to any Internet radio station. Broadband, on the other hand, seems to render ClickRadio unnecessary; DSL and cable connections are always on, and users can usually browse the web and listen to Internet radio at the same time with perfectly good results. Laptop users who are not often on networks might benefit, I imagine, but only if their computers are up to ClickRadio's system requirements.

— Ralph Sledge

ClickRadio Responds

I am concerned that *R&R*, being the most influential trade publication in the radio space, print all the correct facts about ClickRadio. Once you have heard the most current version of our product, I am confident that your experience will be a positive one. Unfortunately, the article is a review of the first version of ClickRadio. In the piece Kurt Hanson states that he used last month's version of the ClickRadio software.

We would like to be sure that when you do run a feature on all the unique facets of ClickRadio, it reflects the present consumer experience of our listeners. There are many reasons why ClickRadio should be reconsidered upon the launch of our new enhancements, which will be ready for demonstration in the next two weeks.

— Shira Berk

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats and other points of interest along the information superhighway.

'Net Chats

• All you sour girls (and boys) can chat with rejuvenated rockers **Stone Temple Pilots** on Monday (10/30) at 8pm ET, 5pm PT (www.twec.com).

• Nowadays **Vertical Horizon** juice their pop with a shot of alt-rock electricity. Ask them about the harder edge on Monday (10/30) at 8pm ET, 5pm PT (www.amuznet.com).

• Well, their female singer exited, and the guys in **Sneaker Pimps** just released the macho-sounding *Bloodsport*. Bond with them on Wednesday (11/1) at 5pm

ET, 2pm PT (www.soundbreak.com).

• He started rapping when he was 5, and now, at the venerable age of 13, **Lil' Bow Wow** is barking out chart-toppers. Speak with him Thursday (11/2) at 7pm ET, 4pm PT (www.nick.com).

On The Web

• **Clay Davidson** grew up on country in southwest Virginia and makes music that is, as he puts it, "simple as dirt." Check him out in performance on Sunday (10/29) at 3pm ET, 12pm PT (www.hob.com).

• **Marah** are the *Kids in Philly* who rock real fine. Catch them in performance on Thursday (11/2) at 9pm ET, 6pm PT (www.getmusic.com).

— Michael Anderson

READER FEEDBACK

Two weeks ago (10/13) we wrote about the shutdown of FastBand GlobalCast's webcast. That story suggested that company execs may have been spread too thin and that independent music was perhaps not the best choice to attract a wide audience. Here Chris Unruh, who managed music, band and label relations for the company, responds.

You have given your interpretation of why FastBand GlobalCast struggled to stay afloat and eventually failed. The business model has also been questioned and criticized by several of the airstaff. They looked at the GlobalCast from the narrow vision of their experience with the proven models of AM and FM radio; namely, a specific format, delivered to a carefully researched audience in a static location.

Yes, FastBand could not have been further from that model, but that does not prove that the model was flawed. The owners knew the company would not be profitable for at least three years, and they were prepared to go the distance, selling shares in another company in which they owned a large percentage. When that company's shares tumbled, they



simply could not raise any more money to continue with their vision. With dot-coms falling out of favor generally, the Nasdaq slumping and Napster facilitating millions of copyright violations, there were parts of the business model that did not look attractive to outside venture capitalists.

To those who ask how FastBand could be a broadcaster, a record store, a record label and an Internet music site all at the same time, I answer: Look at America Online, which is soon to be all those things.

"What is your target demo?" we were asked time and time again. It's difficult and simple at the same time."

"What is your target demo?" we were asked time and time again. It's difficult and simple at the same time: "People who want hip, fun, interesting, informative programming that they are not getting from cookie-cutter Pop and Alternative music stations." Our target demo was anyone with a computer, anywhere in the world, who wanted to hear good music from good artists. We were not playing "obscure indie music," but great pop music from around the world with a smattering of unsigned artists thrown in — like then-unsigned David Gray.

The medium was eventually to be six studios operating from different spots around the globe, starting with New Orleans, as well as brick-and-mortar retail stores. FastBand was closer to realizing the dream than it might appear. Every day we would receive e-mails from new listeners all over the globe who could not believe what they had found. Had we been able to advertise and market the product, our user base would have increased exponentially, and the advertising and

Continued on Page 22

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Everstream Airs JPost Radio From Jerusalem

Cleveland-based Internet radio programming provider Everstream is helping its more than 200 affiliates bring their listeners the latest news and analysis on the Middle East situation with JPost Radio, the online radio division of the *Jerusalem Post* newspaper.

Last spring JPost Radio assembled a team of experienced journalists and furnished them with a full-scale radio studio to produce news and features to accompany the newspaper's website (www.jpost.com), thereby launching the first audio news source targeted specifically to the web. JPost Radio's staff includes veterans of the BBC, ABC News, CBC Radio, Reuters and the *Times* of London.

Everstream is a provider of radio programming designed to add value and "stickiness" to the sites of its



affiliates, most of which are newspaper sites. The *Jerusalem Post* is an Everstream affiliate, and, through a special arrangement with the newspaper, Everstream has added the JPost Radio stream to the tuners on all its affiliate sites.

— Paul Maloney

READER FEEDBACK

Continued from Page 20

music sales revenues would have kicked in at about the time we imagined — still 18 months from now.

The plan was derailed not by the high cost of New Orleans real estate or overpaid jocks, but by unforeseen circumstances and no contingency plan. We were not even accepting advertising yet and had just begun to market the site. I firmly believe that people are fed up with FM radio and are looking for something better. I also believe that, eventually, there will be other record labels on the web with their own streamed entertainment channels. And lastly, I believe that while niched, compartmentalized music is often necessary, there has to be room for something that combines the best and most interesting of the new music out there.

FastBand may prove to have been simply an early attempt that failed due to inadequate capital and circumstances beyond our control.

The views expressed in Reader Feedback are those of the writers only. The writers are solely responsible for their content. R&R reserves the right to edit Reader Feedback.

DIGITAL BITS

Arbitron To Help Rep Firms Promote Streaming Media

Interep Interactive and Katz Interactive Marketing have agreed to use Arbitron Webcast Ratings and its ongoing Internet studies to promote streaming media to advertisers and agencies. Interep and Katz recently announced a similar partnership with MeasureCast (R&R 10/13), in which the companies will jointly develop programs to increase awareness of the streaming media industry among ad agencies, media buyers and advertisers.

MeasureCast Forms MediaAmerica Alliance

Webcast audience-measurement service MeasureCast has struck an agreement with network radio ad rep firm MediaAmerica to promote the streaming media industry to advertisers.

ClickRadio Announces Deal With Tommy Boy

Internet audio provider ClickRadio (see story, Page 18) has been granted a radio license by Tommy Boy Records. The license gives ClickRadio access to Tommy Boy's catalog of over 200 albums. ClickRadio delivers music directly to users' computer hard drives, where it is stored for offline use.

Radio Vet Chayet Looks At Law Online

Beginning in November, Neil Chayet's "Looking at the Law" features (currently syndicated by CBS Radio) will be available at the legal advice website MyCounsel.com. The site, at www.mycounsel.com, provides free information on such topics as wills and trusts, real estate and intellectual property. Content developed by Chayet exclusively for MyCounsel.com, along with over 5,000 hours of material from his WBZ/Boston-based radio show, will be available through a special "Looking at the Law" section on the website.



RAIN: The Latest In 'Net Radio

RAIN brings you information vital to staying on top of the dynamic Internet radio industry: site reviews, the lowdown on new products and an analysis of the day's news. Read RAIN at www.kurthanson.com.

CMA & Mainspring, Inc. Present: TOWN MEETING

"NAVIGATING NEW MUSIC & MEDIA BUSINESS MODELS"

The CMA Town Meeting features a keynote address by BMI President/CEO Frances Preston, as well as two sessions covering the impact of the Internet on the music industry, and the new delivery systems in radio broadcasting via the Web and satellite.



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MEDIA PARTNERS:



Page Named Reprise Dir./Top 40 Promo

Reprise Records has elevated **Tommy Page** to Director/Top 40 Promotion. Based in New York, he reports to Sr. VP/Promotion Phil Costello.



Page

"In a remarkably short time Tommy has become an important asset to our department," Costello said. "His hard work and dedication have made the difference on a number of key projects in recent months, and I join the rest of the company in congratulating him on this well-deserved promotion."

Page most recently was New York Promotion Manager, a post he held for 1 1/2 years. He joined the company in 1997 as an assistant. He began his music industry career as a recording artist, releasing three albums on Sire Records and three on the Japanese label Pony Canyon Records between 1988-97.

Walker Set As KAHA/Honolulu PD

Rowdy Walker has been named PD for Emerald City Radio Partners' new Rock sign-on, **KAHA/Honolulu**, which will be known as "Lava Rock, the hottest rock on the dial." He will also handle morning drive with his wife, **Sage Walker**, who becomes MD. The Walker team have previously been at KIXA/Victorville, CA and KZGL/Flagstaff, AZ. The new station is expected to sign on next week. Until then, it is playing a loop of some 60 surf songs.

Emerald City/Hawaii Market Manager Mel Dolezal, for whom Walker worked at KZGL, remarked, "Rowdy fit the mold for everything that we were looking for here. We looked at several applicants, but he and Sage are the morning team that will accomplish our goals and make the immediate impact we expect. This new launch will allow us to acquire some serious recognition very quickly with the local media. This market is starving for morning personalities who are more than just morning personalities on the radio and who are really involved with the community on all levels."

Barenaked Ladies Get Charmed



The Barenaked Ladies, whose latest Reprise Records release, Maroon, contains the single, "Pinch Me," recently made a special guest appearance on the WB Network's hit series, Charmed. Pictured here (l-r) are Barenaked Ladies Tyler Stewart, Steven Page, Ed Robertson, Kevin Hearn and Jim Creeggan; and Charmed cast members Holly Marie Combs, Alyssa Milano and Shannen Doherty.

Mediabase 24/7, RateTheMusic.com To Launch Online Radio Research Services

Premiere Radio Networks' **Mediabase 24/7** has teamed with **RateTheMusic.com** to launch an online music-testing service. Mediabase will deliver weekly "Rate The Music National Results" to its 1,000 affiliates and music industry executives through RateTheMusic.com's website.

More than 500 stations will provide consumers access to the site, creating what the companies call "unprecedented" national sample sizes. The information will be marketed and available through Premiere.

"Technology continues to evolve, making this an exciting time for radio," said Premiere Exec. VP Rich Meyer. "Smart programmers understand the significance of Internet music testing, and many are already taking advantage of this powerful new tool in addition to their traditional music callout. This venture between Premiere and RateTheMusic.com has been years in the making, and we are excited to be on the launch pad."

RateTheMusic.com Exec. Director Mark Bolke added, "I am absolutely thrilled about the power and potential of our new alliance with Premiere and Mediabase 24/7. I look forward to working closely with [Premiere's] Rich Meyer, Kraig Kitchin and Gary Krantz on further enhancing our industry-leading technology and research for our customers."

R&R will maintain its current agreement with RateTheMusic.com to print 12+ results for seven formats in its weekly **Hotfax** publications.

Wheeler

Continued from Page 24
plans to give up the KSD calls. In fact, he relishes the idea of a battle between a pair of three-call-letter stations. Also involved with KSD is Clear Channel Country Brand

Walker told R&R, "It's a big honor to be launching a Rock station in Honolulu, and we're very excited about what we can bring to the market."

Meanwhile, **Deedee DeSoto** will handle middays, and **John Miro** will become the afternoon drive host at KAHA.

Manager and Clear Channel/Phoenix OM Alan Sledge.

Wheeler joined KSD as PD in April 1999 and was elevated to Group PD last November. Before moving to St. Louis, he spent 10 years in Toledo as Group PD for the five Jacor/Clear Channel stations there.

Also at Clear Channel/St. Louis, **Rob Walker** has been promoted to Asst. PD for KLOU & KSD. Most recently Director/Creative Services for KLOU, KSD and the Rams Radio Network, Walker joined Clear Channel/St. Louis four months ago after PD stints at WXLO/Worcester, MA and KLAL/Little Rock.

EXECUTIVE ACTION

Murphy Oversees 'Adolescent Humor' For Premiere

John Murphy has been named Director/Programming & Adolescent Humor at **Premiere Radio Networks**. His title reflects the fact that he'll be overseeing the day-to-day production of the programming department's comedy division.

"John's talent for production, mind for promotion, experience as a seasoned morning talent and dashing good looks make him a major asset in continuing our worldwide dominance in the world of radio prep," Premiere Sr. VP/Programming Larry Morgan said. "These qualities will help us enhance and develop our existing services, as well as lead the charge to deliver our material overnight via this thing called the Internet that I hear is all the rage with the kids."

Prior to joining Premiere, Murphy worked in morning drive at KKRZ/Portland and KZLA/Los Angeles. He also spent two years producing the **Rick Dees Weekly Top 40**.

Bobb Earns EVP Stripes At Elektra Ent. Group

Elektra Entertainment Group has promoted **Merlin Bobb** to Exec. VP. Based in New York, Bobb was previously Sr. VP/A&R and has worked with such artists as Keith Sweat, Missy Elliott, LSG and En Vogue.

"Merlin is the consummate A&R executive," EEG Chairman/CEO Sylvia Rhone said. "He has exhibited throughout his career an impeccable ability to discover and nurture talent and a possession of unparalleled creative instincts that have helped change the face of urban music. His steadfast dedication to our company and his passion for great music will help ensure an even greater Elektra future."

Bobb has worked with Rhone since 1986, when both were at Atlantic Records. In 1991 he participated in the creation of EastWest Records, and he joined EEG in 1995 as Sr. VP/A&R.

Alexander OM For Citadel's Louisiana Urbans

Venerable broadcaster **James Alexander** has joined Citadel Communications as OM for **WXOK, KQXL & WEMX/Baton Rouge** and **KNEK-AM & FM, KFXZ & KRRQ/Lafayette, LA**. Alexander will officially begin his new duties Nov. 13.

Alexander reports to Ed Turner, GM/Market Manager for Citadel's 14 Baton Rouge and Lafayette, LA properties. Turner told R&R, "I'm very, very excited about him joining our team. I searched the country looking for the very best person I could find, and this man's name kept popping up over and over again. As a matter of fact, I knew James when we both worked for Davis Broadcasting. He was in Augusta, GA, and I was in Columbus, GA."

Alexander added, "Last month I celebrated 32 years in the business, and I am very, very happy to join the Citadel organization. I'm also happy to be joining them in the position of OM over the two markets. I believe this position is commensurate with my experience and expertise, and I'm really ready to go into a long-lasting relationship."

Jefferson Joins Inner City As Columbia, SC GM

Wayne Jefferson has been named GM for **WOIC, WARQ, WMFX & WWDM/Columbia, SC**, which are part of Inner City Broadcasting's ICBC Broadcast Holdings division. The stations were acquired as spinoffs from AMFM's merger with Clear Channel, for which Jefferson previously worked — he was GM for WFXC, WFXK, WNNL & WQOK/Raleigh, which were spun off to Radio One.

"We are pleased to have Wayne as part of our team," ICBC President/COO Charles Warfield commented. "His extensive broadcast experience will further our goals as we continue to solidify our position as one of the top African American-owned radio conglomerates in the country."

Before joining Clear Channel, Jefferson formed the Windy City Communications radio group. He was also GM at WBBM-AM/Chicago.

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National Radio

• **WESTWOOD ONE** presents the premiere of Alan Jackson's album *When Somebody Loves You*, Nov. 6 from 10pm-midnight ET. For more information, contact Todd Goodman at 212-641-2177.

• **NBG RADIO NETWORK** adds the three-hour CHR showcase *Hollywood Hamilton's Weekend Top 40*. For more information, contact Gina DeWitt at 800-572-4624, ext. 784.

Radio

• **MJ1 BROADCASTING** adds the call-in music interview program *Rockline*, airing Mondays and Wednesdays at 11:30pm ET. For more information, contact Marcella Turk at 972-455-6289.

Industry

• **JOHN CAREY** is appointed VP/Business Development for Klotz Digital America. He was most recently President of Studer North America.



Carey

AFTRA

Continued from Page 1

develop and implement a monitoring program for radio commercials. "It's been a long and difficult negotiation," AFTRA National President Shelby Scott said, "and the

PROS ON THE LOOSE

WXBM/Pensacola, FL midday host **Jack Monroe**; 850-934-4834
WDVE/Pittsburgh PD **Garrett Hart**; 412-269-3633.

Changes

AC: KIOI/San Francisco appoints **Joy Gilbert** Dir./Marketing ... KEZR/San Jose morning co-host **Al Kline** exits ... WNND/Chicago names **Phyllis Jones** Dir./Marketing.

Country: **Amanda Orlando** joins WUBE/Cincinnati for mornings ... KWNR/Las Vegas morning co-host **Glenn Boychuk** exits, and MD/midday host **Brooks O'Brian** segues to mornings as PD **John Marks** takes midday duties.

News/Talk: WABC/New York adds **Tom Martino** for mornings ... **Denise Oller** joins WBBR/New York as midday news anchor.

Oldies: **Sonny Rio** and **Hector Reyes** join Rhythmic Oldies KCJZ/San Antonio for mornings.

Rock: **Chris Hatty** is now overnight host at WRKR/Kalamazoo, MI ... KTUX/Shreveport, LA picks up *The Bob & Tom Show* for mornings ... KISW/Seattle adds *Rob, Arnie & Dawn* for mornings ... WXQR/Greenville, NC midday host **Susan Gates** and part-timer **Lindsey Page** swap positions.

Radio: BusinessTalkRadio now carries **Ray Lucia's Ray on the Money**.

Records: **Lisa Swill** is named Sr. Dir./HR for Warner Music Group ... **Jennifer Andreone** is appointed Dir./Marketing Services for Food-chain Records.

solidarity of our combined memberships has been an inspiration." SAG President William Daniels added, "Our members knew what was at stake in this negotiation and have unflinchingly stood their ground."

The first SAG/AFTRA strike in 12 years started on May 1, and the battle was at times very contentious. On May 12 the unions filed a complaint with the National Labor Relations Board against the American Association of Advertising and the Joint Policy Committee of the Association of National Advertisers. Four days later the unions marched in front of Chicago's Drake Hotel during a meeting of the Association of Independent Commercial Producers, claiming that the meeting's "sole purpose was to teach ad agencies and advertisers how to produce commercials during this strike."

The advertising industry didn't take this lying down. It filed its own suit with the NLRB claiming that the unions were threatening to ban actors from membership if they crossed picket lines. Celebrities such as Tiger Woods showed their support for the strike by refusing to appear in commercials.

The unions had wanted to broaden the "pay for play" formula that is used in network television into cable television. This residual payment formula pays actors every time a commercial is broadcast. The advertising industry was in favor of a flat-rate payment system, which was already in place and will remain should the unions' joint board and membership ratify the agreement. However, the residuals paid for cable TV commercials will increase 100% by the end of the agreement.

— Joe Howard

CHRONICLE

BIRTHS

WYXY/Springfield, IL PD **Joe Crain**, wife Ann, son Thomas Henry, Oct. 20.

CONDOLENCES

KFWB/Los Angeles air personality and musician **Zeke Manners**, 89, Oct. 14.

NATIONAL RADIO FORMATS

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Rock

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MARK KNOPFLER What It Is
JIMMY PAGE/BLACK CRDWEES Hey, Hey What Can I Do

Alternative

COLD Just Got Wicked
DEXTER FREEBISH Leaving Town
EVE 6 On the Roof Again
GODSMACK Awake
HARVEY DANGER Sad Sweetheart Of The Rodeo
LIFEHOUSE Hanging By A Moment

CHR

DESTINY'S CHILD Independent Women Part 1
DEXTER FREEBISH Leaving Town
JOY ENRIQUEZ Tell Me How You Feel
VITAMIN C The Itch

Mainstream AC

DEXTER FREEBISH Leaving Town
NELLY FURTADO I'm Like A Bird
DAVID GRAY Babylon
SISTER HAZEL Champagne High

Lite AC

BACKSTREET BOYS Shape Of My Heart
SADE By Your Side

NAC

BONEY JAMES/RICK BRAUN R.S.V.P.
BETTE MIDLER Love T.K.O.

UC

DAVE HOLLISTER One Woman Man
LIL' KIM I/SISQO How Many Licks
TIONNE "T-BOZ" WATKINS My Getaway
USHER Pop Ya Collar

JONES BROADCAST PROGRAMMING
Ken Moultrie • (800) 426-9082

Alternative

Teresa Cook
EMINEM Stan

Hot AC

Steve Young/Josh Hosler
DAVID GRAY Babylon

CHR

Steve Young/Josh Hosler
MIKAILA So In Love With Two

Rhythmic CHR

Steve Young/Josh Hosler
JAY-Z I Just Wanna Love U (Give It...)
USHER Pop Ya Collar

Soft AC

Mike Bettelli
No Adds

Mainstream AC

Mike Bettelli
HUEY LEWIS & GWYNETH PALTROW Cruisin'

Delilah

Mike Bettelli
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JONES RADIO NETWORK

Jon Holiday • (303) 784-8700

Adult Hit Radio

JJ McKay
BACKSTREET BOYS Shape Of My Heart
RICKY MARTIN She Bangs

Rock Classics

Rich Bryan
No Adds

Soft Hits

Rick Brady
No Adds

RADIO ONE NETWORKS

Tony Mauro • (970) 949-3339

Choice AC

Yvonne Day
No Adds

New Rock

Steve Leigh
EVE 6 On The Roof Again

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000
Bob Blackburn

Adult Rock & Roll

Jeff Gonzer
MARK KNOPFLER What It Is

Soft AC

Andy Fuller
BACKSTREET BOYS Shape Of My Heart

Bright AC

Jim Hays
3 DOORS DOWN Kryptonite

Stimulating Saturday Night Country Radio

The Bo Reynolds Show
Saturday Nights will Never be the Same

"During the period when Bo was not hosting our Saturday night show I went crazy! Bo has the type of show that fits my station perfectly. We are a true music and personality radio station and that's what Bo does. It makes all the difference in the world to have him on Saturday nights entertaining people like he's doing a morning show! The listener interaction entertainment values are superb! I want top notch programming on the station at all times and the Bo show takes Saturday nights to a new level".
- Mike Kennedy KBEQ-FM Infinity Kansas City

"With our 25-54 persons number up 75% from a 3.2 to a 5.6 Winter to Spring, we love this show! Bo really brings a party atmosphere, and the listeners show up every Saturday Night. Lots of phones-lots of entertainment value. Go Bo!"
- Randy Brooks WGH-FM "The Eagle 97.3 Norfolk"

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DATEBOOK

MONDAY, NOVEMBER 6

National Nachos Day
 1939/WGY-TV in Schenectady, NY becomes the first commercial station in the U.S.
 1967/**Phil Donahue** debuts a TV talk show in Dayton, OH. His show is on the air in one form or another for 29 years.
 1984/For the first time in 193 years the New York Stock Exchange remains open during a presidential election.
 Born: **Maria Shriver** 1955, **Ethan Hawke** 1970

In Music History

1975/**The Sex Pistols** play in public for the first time, at a London art school. Annoyed faculty pull the plug on the show after just 10 minutes.



Johnny Rotten:
Anarchy in art school.

1984/Marvin Gay is given five years' probation for fatally shooting his son, **Marvin Gaye**. The court decides the son "tragically provoked" his father.
 1988/**Ringo Starr** and his wife both check into alcohol rehab in Arizona.
 Born: **Glenn Frey** 1948

TUESDAY, NOVEMBER 7

Election Day
 1962/**Richard Nixon** exclaims, "You won't have Nixon to kick around anymore!" to members of the press after losing the California governor's race.
 1973/In New Jersey, girls play on Little League baseball teams for the first time.
 Born: **Billy Graham** 1918, **Christopher Knight** 1957

In Music History

1968/The Doors' **Jim Morrison** brings the crowd to their feet in Phoenix. Concerned authorities, who fear he intended to start a riot, ban the group from playing in the city.
 1970/In a transparent effort to get slow-moving acts off its roster, MGM Records announces it will drop acts that "promote hard drugs." Connie Francis is dropped, but ex-Animal **Eric Burdon**, writer of "A Girl Named Sandoz," stays on the label.
 1991/**Frank Zappa** announces he has prostate cancer. He dies of the disease in 1993.
 Born: **Mary Travers** (Peter, Paul & Mary) 1937, **Johnny Rivers** 1942, **Joni Mitchell** 1943

WEDNESDAY, NOVEMBER 8

National Pun Day
 1965/The soap opera *Days of Our Lives* bows on NBC-TV.
 1980/Scientists in California announce the discovery of a 15th moon orbiting Saturn. Three more

moons have since been discovered.

1983/A bomb explodes near the entrance to the U.S. Senate. There is heavy damage, but no one is injured, and a group opposed to U.S. involvement in Grenada later claims responsibility.
 Born: **Mary Hart** 1951, **Parker Posey** 1968

In Music History

1968/Jean Terrell replaces **Diana Ross** in The Supremes.
 1995/**Michael Jackson** sells the rights to dozens of Beatles songs to Sony for \$95 million.
 Born: **Minnie Riperton** 1947-1979, **Bonnie Raitt** 1949, **Rickie Lee Jones** 1954

THURSDAY, NOVEMBER 9

National Beachcombing Day
 1965/A massive blackout in the northeastern U.S. leaves millions without electricity and leads to rioting in New York City.
 1982/**Sugar Ray Leonard** announces his retirement from boxing. In 1984, he returns for a final bout.
 1984/**Donna Reed** joins the cast of *Dallas* as J.R. Ewing's new mother, briefly replacing Barbara Bel Geddes, who returns to the role in '85.
 Born: **Hugh Hefner** 1926, **Lou Ferrigno** 1951

In Music History

1962/**Roy Acuff** becomes the first living person named to the Country Music Hall of Fame.
 1966/In the ever-more-bizarre "Paul is dead" mythology, Nov. 9, 1966 is named as the date **Paul McCartney** "blew his mind out in a car" — that is, died in an accident.
 1967/**David Crosby** is tossed out of The Byrds, allegedly over a messy romantic triangle.
 1995/The Red Hot Chili Peppers are forced to postpone a U.S. tour when drummer **Chad Smith** breaks his wrist.

FRIDAY, NOVEMBER 10

Forget-Me-Not Day
 1969/The PBS-TV children's show *Sesame Street* debuts.



Big Bird: *Come and play!*

1988/The Department of Energy announces plans to build a superconducting Super Collider in Texas at a cost of \$4.4 billion. Congress pulls the plug on the project in 1993.
 1995/Carolco Pictures declares bankruptcy after releasing the \$115 million flop *Cutthroat Island*.
 Born: **Sinbad** 1956

In Music History

1989/The *Los Angeles Times* reports that **Bruce Springsteen** has told the E Street Band he won't

be using them on his next album.

1992/**Axl Rose** gets two years' probation for misdemeanor assault and inciting a riot at a July 1991 St. Louis show.
 Released: **Moody Blues** "Nights in White Satin" 1967, **David Essex** "Rock On" 1971
 Born: **Donna Fargo** 1949, **Dave Loggins** 1947, **Chris Joannou** (Silverchair) 1976

SATURDAY, NOVEMBER 11

Wish-Granting Day
 1967/**Clinton Shaw** sets the world's record for long-distance roller-skating. He skates 4,900 miles across Canada, from British Columbia to Newfoundland.
 1981/Los Angeles Dodger **Fernando Valenzuela** becomes the first rookie to win the Cy Young Award.
 1986/The companies Sperry Rand and Burroughs merge to form Unisys, the No. 2 computer company, after IBM, at the time.
 Born: **Peta Wilson** 1970, **Leonardo DiCaprio** 1974

In Music History

1938/**Kate Smith** premieres Irving Berlin's "God Bless America."
 1987/**U2** play a free show in San Francisco. In the course of the afternoon frontman Bono spray-paints a city fountain, and he's later charged with malicious mischief.
 Born: **Andy Partridge** (XTC) 1953

SUNDAY, NOVEMBER 12

National Pizza With the Works Day
 1946/The first drive-through teller windows open, at the Exchange National Bank in Chicago.
 1980/New York Mayor **Ed Koch** admits to having tried marijuana.
 1984/**Joseph Allen** becomes the first astronaut to rescue a satellite, while on a space shuttle *Discovery* mission.
 Born: **David Schwimmer** 1966, **Sammy Sosa** 1968

In Music History

1970/**The Doors** play their last show with Jim Morrison, in New Orleans.
 1990/The IRS seizes all of **Willie Nelson**'s assets, including a golf course and a recording studio, to satisfy a \$6.5 million tax debt. Nelson ultimately loses property in six states.



Nelson: *Funny how assets slip away.*

1998/Singer **Lauryn Hill** gives birth to her second child, daughter Sehla, in New York.
 Born: **Neil Young** 1945, **Tevin Campbell** 1976

— **Michael Anderson & Brida Connolly**

Zinescene

Remembering John Lennon

There's no denying the impact that John Lennon had on the musical, cultural and political landscape. Even now, 20 years after his death, scores of musicians and artists consider him one of their primary influences. In *Rolling Stone's* tribute to Lennon's life and legacy, 34 such musicians and artists talk about his influence on them and share memories of where they were when they first heard the news of his death.

The same issue includes an interview with its cover boy, Democratic presidential candidate **Al Gore**, who says he's a Beatles fan. "I went to their first concert in Washington, DC, which was on their first tour," he tells the 'zine. "I remember the night they were on *The Ed Sullivan Show*. I was about 14." Where was he when he learned of Lennon's death? "I was at home in Arlington, VA, and it was just devastating. Because it was not only the loss of a great man, it was the loss of a true genius."

I'm Looking Through You

"That was bizarre. It was a textbook postmodern moment: **Brian Wilson** entered the studio to play us his version of our song, 'Brian Wilson,' and asked us, 'Is it cool?' He looked me straight in the eye, and I was like, 'You're asking me if your version of our song is cool?' It's fucking unbelievable!" — for *Barenaked Ladies'* **Ed Robertson**, life sometimes imitates art. (*Rolling Stone*)

Britney Spears received quite a surprise in the mail recently. A fan sent her a photo of himself — sitting in the bathtub of her new home! The fan somehow broke into Spears' partially built home and took pictures of himself inside its various rooms. So much for security. (*Globe*)

She's A Woman

Limp Bizkit's **Fred Durst**, on why he dueted with **Christina Aguilera** during the MTV Video Music Awards: "I did it all for the nookie, man. I don't want to make music like her. I can't stand that kind of music." An angry Aguilera shot back, "You wish you got some nookie from it. He got no nookie. That did not happen." (*Us Weekly*)

Speaking of duets, it's too bad **Cher's** late ex-husband, **Sonny Bono**, cannot witness this: She's considering a run for mayor of Malibu. (*Star*)

Another '70s TV show, *Josie and the Pussycats*, is heading for the big screen. The movie, which stars **Rachel Leigh Cook**, **Rosario Dawson** and **Tara Reid**,



GET BACK — *Back in time, that is. In an homage to what another band did many years ago, U2 surprised thousands of onlookers in Dublin, Ireland by performing their new hit, "Beautiful Day," on a hotel rooftop for the British TV show Top of the Pops. Bono reflects, "I think it was a fun moment, seeing the city — I mean, Dublin loves a party. We were just the excuse."* (*Rolling Stone*)

is going contemporary though. The leopard leotards are gone in favor of Spice Girls-ish threads, and the movie's plot spoofs the current boy-band craze. (*Entertainment Weekly*)

Paperback Writer

"It's the creative process I'm in love with, whether it's music or writing or talking on the radio, and I feel that I'm just now starting to understand the writing craft. The great thing is that as a rock musician, I'm an old fart, but as a writer, I'm a young buck" — '80s rocker and current KFOX/San Jose morning talent **Greg Kihn** is also finding success as a writer of what he calls "music thrillers." (*Detour*)

Jewel's recently released second book, *Chasing Down the Dawn*, contains prose about her impoverished childhood, her parents' divorce, her one and only acid trip and her personal philosophy. (*Us Weekly*)

Baby's In Black

"I didn't like that 'public figure' business. I am a very private person. Many times, when there would be something I'd have to do that I didn't have my heart in, I'd say, 'All I ever wanted to do was play my guitar and sing a simple song.' And that's still all I want" — **Johnny Cash**, the Man in Black, delights in the simple life. (*Rolling Stone*)

Barry Manilow wouldn't be described as a man in black, but he's certainly a fashion icon. His trademark loud, ruffly '70s stage clothes — striped sweaters, wide-legged trouser suits and glittery jackets worn over shiny nylon shirts — are all the rage right now in London. (*Globe*)

— **Deborah Overman**

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

72 million households



70 million households


 Paul Marszalek
VP/Music Programming

ADDS

 RICHARD ASHCROFT C'Mon People (We're Making...)
LEIGH NASH Need To Be Next To You

INSIDE TRACK

 DIDD Here With Me
EVAN AND JARON Crazy For This Girl
DAVID GRAY Babylon
VERTICAL HORIZON You're A God

XL

 3 DOORS DOWN Kryptonite
CREED With Arms Wide Open
FAITH HILL The Way You Love Me
RICKY MARTIN She Bangs
MATCHBOX TWENTY If You're Gone

NEW

 DESTINY'S CHILD Independent Women Part 1
LENNY KRAVITZ Again
SADE By Your Side
U2 Beautiful Day

LARGE

 BARENAKED LADIES Pinch Me
BON JOVI It's My Life
CORRS Breathless
DIDD Here With Me
EVAN AND JARON Crazy For This Girl
DAVID GRAY Babylon
VERTICAL HORIZON You're A God
WALLFLOWERS Sleepwalker

MEDIUM

 CHRISTINA AGUILERA Come On Over Baby (All...)
BACKSTREET BOYS Shape Of My Heart
COLLECTIVE SOUL Why Pt. 2
MADONNA Music
MOBY IGWEN STEFANI Southside
SHAWN MULLINS Everywhere I Go
NINE DAYS If I Am
NO DOUBT Bathwater
JILL SCOTT Gettin' In The Way
THIRD EYE BLIND Deep Inside Of You

CUSTOM

 3 DOORS DOWN Loser
YOLANDA ADAMS Open My Heart
RICHARD ASHCROFT C'Mon People (We're Making...)
ERYKAH BADU Bag Lady
BAHA MEN Who Let The Dogs Out
ALICE COOPER Gimme
EVERCLEAR Wonderful
EVERLAST Black Jesus
FUEL Hemorrhage (In My Hands)
GREEN DAY Minority
WHITNEY HOUSTON Fine
R. KELLY I Wish
WYCLEF JEAN / MARY J. BLIGE 911
HUEY LEWIS & GWYNETH PALTROW Cruisin'
LUCY PEARL Don't Mess With My Man
DEBELAH MORGAN Dance With Me
SINEAD O'CONNOR Jealous
STEPHEN SIMMONDS I Can't Do That
SPICE GIRLS Holler
STONE TEMPLE PILOTS No Way Out
CARL THOMAS Emotional
TIONNE "T-BOZ" WATKINS My Getaway

Video playlist for the week ending October 22

Video airplay from October 30-November 5.

55 million households


 Peter Cohen,
VP/Programming

36 million households


 Cindy Mahmoud
VP/Music Programming
& Entertainment

National Top 20

- | | |
|--|----|
| R. KELLY I Wish | 1 |
| WYCLEF JEAN / MARY J. BLIGE 911 | 2 |
| JA RULE I/C. MILIAN Between Me And You | 3 |
| SON BY FOUR Purest Of Pain | 4 |
| DESTINY'S CHILD Independent Women Part 1 | 5 |
| LUDACRIS What's Your Fantasy | 6 |
| LIMP BIZKIT Rollin' | 7 |
| SPICE GIRLS Holler | 8 |
| OUTKAST B.O.B. | 9 |
| LIMP BIZKIT My Generation | 10 |
| B.O.N. Boys | 11 |
| ORGY Fiction (Dreams In Digital) | 12 |
| BACKSTREET BOYS Shape Of My Heart | 13 |
| MYSTIKAL Shake Ya Ass | 14 |
| RICKY MARTIN She Bangs | 15 |
| TIONNE "T-BOZ" WATKINS My Getaway | 16 |
| JAY-Z I Just Wanna Love U (Give It...) | 17 |
| SISQO Incomplete | 18 |
| RUFF ENDZ Where Does Love Go From Here | 19 |
| ERYKAH BADU Bag Lady | 20 |
| CASH MONEY MILLIONAIRES Bailor Blockin' | 21 |

Video playlist for the week ending October 22

VIDEO PLAYLIST

 PROFYLE Liar
R. KELLY I Wish
ERYKAH BADU Bag Lady
LUDACRIS What's Your Fantasy
AVANT My First Love
MYSTIKAL Shake Ya Ass
WYCLEF JEAN / MARY J. BLIGE 911
JA RULE I/C. MILIAN Between You And Me
JAY-Z I Just Wanna Love U (Give It...)
TONI BRAXTON Just Be A Man About It

RAP CITY

 SHYNE /BARRINGTON LEVY Bad Boyz
WU TANG CLAN The Jump Off
SCARFACE It Ain't (Part II)
C-MURDER /SNOOP DOGG Down For My N's
JA RULE I/C. MILIAN Between You And Me
MYSTIKAL Shake Ya Ass
NELLY E.I.
JAY-Z I Just Wanna Love U (Give It 2 Me)
OUTKAST B.O.B.
DE LA SOUL All Good

Video playlist for the week ending October 29.

TELEVISION

TOP TEN SHOWS OCT. 16-OCT. 22

 Total Audience
(95.9 million households)

- | | |
|----|---|
| 1 | E.R. |
| 2 | Friends |
| 3 | Everybody Loves Raymond |
| 4 | Who Wants To Be A Millionaire (Sunday) |
| 5 | Who Wants To Be A Millionaire (Wednesday) |
| 6 | Will & Grace (Special) |
| 7 | The Practice |
| 8 | Fox World Series Game 1 (NY Mets at NY Yankees) |
| 9 | Will & Grace |
| 10 | Law And Order |

Persons 18-34

- | | |
|----|---|
| 1 | Friends |
| 2 | E.R. |
| 3 | Will & Grace (Special) |
| 4 | Will & Grace |
| 5 | Just Shoot Me |
| 6 | NFL Monday Night Football (Jacksonville at Tennessee) |
| 7 | Fox World Series Game 2 (NY Mets at NY Yankees) |
| 8 | Dark Angel |
| 9 | That '70s Show |
| 10 | Drew Carey Show |

Source: Nielsen Media Research

COMING NEXT WEEK

Friday, 10/27

- John Mellencamp and Randy Newman, *Sessions at West 54th* (PBS, check local listings for time).
- 3 Doors Down, *The Tonight Show With Jay Leno* (NBC, check local listings for time).

Saturday, 10/28

- Shelby Lynne and Toni Price, *Austin City Limits* (PBS, check local listings for time).

Sunday, 10/29

- Tiffany, *Behind the Music* (VH1, 9pm).

Monday, 10/30

- Charlotte Church and Billy Gilman, *Jay Leno*.
- Will Smith is interviewed on *The Late Show With David Letterman* (CBS, check local listings for time).

Tuesday, 10/31

- OutKast, *David Letterman*.

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

 GREEN OAY Minority
ROBBIE WILLIAMS Rock DJ
GODSMACK Awake
DAVID GRAY Babylon
TRAVIS Turn
U2 Beautiful Day
MADONNA Music
3 DOORS DOWN Loser
OUTKAST B.O.B.
ELTON JOHN Tiny Dancer
PAPA ROACH Broken Home
MYSTIKAL Shake Ya Ass
GOOD CHARLOTTE Little Things
VAST Free
WYCLEF JEAN / MARY J. BLIGE 911
LENNY KRAVITZ Again
FUEL Hemorrhage (In My Hands)
WALLFLOWERS Sleepwalker
BARENAKED LADIES Pinch Me
ORGY Fiction (Dreams In Digital)
RICHARD ASHCROFT Money To Burn
MATCHBOX TWENTY If You're Gone
LIMP BIZKIT Rollin'

 SINEAD O'CONNOR Jealous
COLLECTIVE SOUL Why Pt. 2
LINKIN PARK One Step Closer
DANDY WARHOLS Bohemian Like You
DIDD Here With Me
SUNNA Power Struggle
HARVEY DANGER Sad Sweetheart Of The Rodeo
LIL BOW WOW Bounce With Me
STEPHEN SIMMONDS I Can't Do That
QUEENS OF THE STONE AGE The Lost Art Of...
FASTBALL You're An Ocean

Video playlist for the week October 16-22.

FILMS

BOX OFFICE TOTALS Oct. 20-Oct. 22

Title	Distributor	\$ Weekend (\$ To Date)
1	Meet The Parents	\$16.01 (80.72)
2	Bedazzled	\$13.10 (13.10)
3	Remember The Titans	\$9.92 (77.35)
4	Pay It Forward	\$9.63 (9.63)
5	The Legend Of Drunken... Miramax*	\$3.84 (3.84)
6	The Contender	\$3.48 (10.55)
7	Lost Souls	\$3.23 (12.87)
8	The Exorcist (Rerelease)	\$2.91 (34.82)
9	The Ladies Man	\$2.81 (9.63)
10	Dr. T & The Women	\$2.37 (9.00)

All figures in millions

* First week in release

Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Book of Shadows: Blair Witch 2*, the sequel to *The Blair Witch Project*. The film's *Posthuman/Priority* soundtrack contains *Marilyn Manson's* version of the "M*A*S*H" theme, "Suicide Is Painless," as well as *Tony Iommi f/Dave Grohl's* "Goodbye Lament," *Rob Zombie's* "Dragula," *System Of A Down's* "Mind," *Death In Vegas's* "Soul Auctioneer," *Nickelback's* "Old Enough," *At The Drive-Ins's* "Arcarsenal," *Elastica's* "Human," *Queens Of The Stone Age's* "Feel Good Hit of the Summer" and songs by *Godhead, P.O.D., Slaves On Dope, Project 86, Steakknife* and *U.P.O.*

Lucky Numbers, starring John Travolta and Lisa Kudrow, also opens this week. It showcases an *Atlantic* soundtrack with two cuts by *Joan Jett* — "Light of Day" and "My Big Reward" — along with such '80s staples as *Animation's* "Obsession," *The Cars's* "Moving in Stereo," *Blondie's* "Rapture," *J. Geils Band's* "Freeze Frame" and *Queen's* "We Are the Champions." Cuts by *Rickie Lee Jones, Kiss, Grace Jones, Lina, Jimmy Roselli* and *George Fenton* complete the ST.

Jonathan Lipnicki stars in *The Little Vampire*, whose *New Line* soundtrack features *Aaron Carter's* version of "Iko Iko," *A*Teens's* "Gimmie! Gimmie! Gimmie! (A Man After Midnight)," *Baha Men's* "You Can Get It," *The Vengaboys's* "Shalala Lala," *No Authority's* "Here I Am" and *Ace's* "Reason I Live." Also on the ST are tunes by *Dream Street, Angela Via, Bosson, Fe-Mail, Michael Reiss* and *Trans-Siberian Orchestra*.

Opening in limited release is *Once in the Life*, starring *Laurence Fishburne*. The film's *Artemis* soundtrack sports *KRS-1's* "Shadup Ya Face," *Zap Mama's* "Rafiki (Remix Version)," *Spooks's* "Things I've Seen," *The Congregation's* "Train Whistle" and *Nuyorican Soul's* "Nautilus (MAWtilus)."

— Julie Gidlow



AL PETERSON
alpeterson@rronline.com

AM Radio: The Road Ahead

□ NAB panel suggests talent is a critical element for future success

At last month's NAB Radio Show I decided to attend a panel carrying the promising title "AM Radio: The Road Ahead." I noted that the dais would be populated by several bright and successful Talk radio minds, all offering their thoughts on ways that AM broadcasters — unquestionably the old guard of the new media world — can chart a course toward continuing success as they face the challenging years ahead.

Now, if you think that charting the future course of AM radio in America in about an hour sounds like a pretty daunting task, you'd be right. And that probably accounted for this session's occasional tendency to stray from the topic at hand. Still, there was more than enough substance for the audience to take home some interesting food for thought from a group that should know a thing or two about the subject.

Moderated by Hubbard Radio's **Ginny Morris**, the panel included Clear Channel's **Gabe Hobbs**, Entercom/Seattle's **Kris Olinger** and WOOD-AM/Grand Rapids' **Skip Essick**. Together, this group offered some well-considered thoughts and ideas worth sharing, especially on the subject of finding, developing and keeping good talent.

Where Are They Hiding?

Morris focused the group's attention on the subject of finding and developing new talent for AM Talk radio stations. "How do you find and train good talent in this day and age?" she asked.

Responding from the perspective of a cluster manager, Essick — who oversees seven Clear Channel



Ginny Morris



Gabe Hobbs



Kris Olinger



Skip Essick

stations in Grand Rapids — said, "You have to be willing to go outside the box with regard to your thinking about where to find talent today. I truly believe that the next big talent on your air could be driving a taxi in your hometown today. You need to seek out those people who are truly interesting and who can talk conversationally about a variety of topics."

Essick reminded attendees to check out the talent at other stations in their market clusters. Citing a personal example, he said, "I saw the morning host from our Country station in front of a concert crowd of 60,000-plus people one night, and he reminded me of an evangelist. The whole crowd was just mes-

merized by what he was saying to them. I closed my eyes and listened to him and thought, 'Hey, this guy might make a great talk host.'

"He's now the afternoon talk host on WOOD. It's too soon to tell whether or not it's going to work out, but I think it's well worth giving it the time to grow and seeing if this was a good idea."

Essick also shared his belief that any potential talk host needs to have what he calls "the human-being factor." "There are people whom we all work with who are excellent announcers and can do all the basics, but they may not be able to communicate well as a regular person," he said. "It's that human-being factor — the ability to get

down there one-on-one on an emotional level with the listener — that makes the real superstar AM talent out there what they are today."

Dispelling A Myth

Hobbs stepped up next, answering from his perspective of overseeing programming on Clear Channel's News/Talk and Sports/Talk radio stations nationwide — a group he said now numbers some 165-plus stations. "I think there is a myth out there that needs to be addressed," he suggested, "and that is the notion that consolidation has caused the business to leave all of these talented people out there on the beach, and they're all just waiting to be scooped up."

"I can tell you that a big part of my job is to comb the beach for talents, and, although I've come across a couple here and there, for the most part I haven't found all that many yet. I really don't think consolidation has put a lot of good talent out of work, but it has been responsible for putting some bad ones on the sidelines."

Hobbs echoed the theme of looking for talent outside of the usual places. "You need to be creative and literally look everywhere. I have people who work with me whose primary job is to search for and groom

potential Talk radio talent. One of the best breeding grounds we've found for future AM talk hosts is right within our own FM stations. You'll probably find that it's easier to move someone from your FM to full-time talk and replace them on your FM than it is to find a new AM talk talent somewhere out there."

Citing his own example of finding talent in different places, Hobbs said, "One of my favorite stories is when we found a guy named Lionel down in Tampa. Today he has his own nationally syndicated show [on Premiere Radio Networks], but we originally discovered him as someone who was a chronic caller to the station. He had several different personas that he'd use whenever he called, and he was just really funny and entertaining."

"The short story is that we started him out with a weekend show, which turned into a Monday-through-Friday midday show. He segued into afternoon drive, and the next thing I knew he was offered morning drive at WABC/New York. Remember that this is a guy who was essentially a law school student who used his spare time to harass our talk show hosts. So, if you're really open to looking, you can find talent out there, just maybe not where you thought you would find them."

Take Care Of Business At TRS 2001

Busy Talk radio executives at R&R's upcoming annual Talk Radio Seminar — set for March 8-10 at the Marina Beach Marriott in Los Angeles — will enjoy the convenience of the hotel's on-site business center, in-room expandable business desks with ergonomic chairs and high-speed Internet access in all guest rooms.

So bring your laptop and stay plugged in back at the office while taking advantage of this once-a-year opportunity to learn from and network with Talk radio's best and brightest minds. Click on the "Conventions" link on the R&R ONLINE homepage at www.rronline.com for info on TRS 2001 early bird registration fees and to take advantage of our special R&R Talk Radio Seminar hotel rates.



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— Dan, Portland, OR

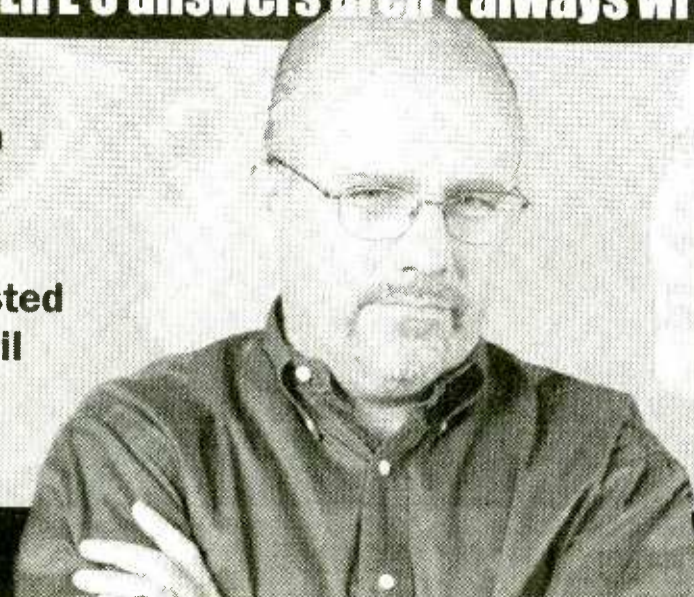
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— Carol, Houston, TX

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Training Is Key

The Cinderella story of Lionel notwithstanding, Hobbs cautioned that looking for talent outside of the radio world is not always the best answer when it comes to staffing your AM Talk radio station. "You do have to be careful, because there is still a basic skill-set that is required to succeed in the job," he noted. "As radio people, we tend to put financial advisers or gardening experts from Home Depot on the air, but a lot of those folks just don't have the skill-set needed to become compelling radio hosts. And, frankly, we only hurt our-

but developing them is another. "Finding compelling talent has always been one of our biggest challenges and will continue to be so," she said. "But it's even more important, once you've found that person whom you believe has the right skills, to spend the time and effort to develop them. We need to give them the direction and the time to develop as talk hosts and help them to learn what it takes to do the 'radio' part of the job effectively."

KIRO-AM has a major news commitment, which led Olinger to voice her concerns about the future of locating good news talent. "I think an even more difficult challenge in the future will be finding good people on the news side of News/Talk radio, including anchors, reporters and editors," she said.

"There don't seem to be as many of the same kind of training grounds out there today for those types of people as there used to be, and I see this as a huge challenge ahead for all of us. Again, I think the answer will be to search out people who have the talent for the job and then devote the time and energy to developing them on our own."

Time Enough

The idea of growing your own talent through training is appealing, but the panel left no doubt that it is not an easy road to take unless management is truly committed to giving new talent an appropriate amount of time to grow. "I think, generally, you can tell pretty quickly if someone has what it takes to become a compelling entertainer," said Olinger. "But for someone to learn all of the rest of the skills needed to succeed takes some time."

Just how much time? More than most stations are willing to accept, in Hobbs' view. "I agree that you can recognize very quickly whether or not somebody has the potential, is eager to learn and is open to input," he said. "But I think you can expect a ramp-up of 18 months to maybe even two years before you

can see the fruits of your labors or ascertain if that person just isn't going to work out."

Since panelists seemed to agree that having great talent will be critical to AM Talk's future success, Morris suggested that the bigger and better a talent becomes, the tougher they are to manage. "Is that a good or bad thing?" she asked.

"I think it's definitely a good thing," said Essick. "As a manager, it may give you heartburn every day, but it's definitely a great thing, because if your Talk radio station doesn't have controversial hosts and programming on the air, people aren't going to be talking about you. So I think you've got to have that kind of talent on board."

Hobbs agreed, adding, "If a talent is controversial and, because of that, somewhat more difficult for you to manage, I think we should look at that as a good quality. Without a sizeable ego it's difficult for someone to have a high degree of talent. To me, those are the ones who are more fun to manage. And there's a much higher return on your investment in that kind of talent."

Selling It Is Not Enough

Since many Talk stations sell block programming on weekends to some individuals whom they might not otherwise ever consider as hosts on their stations, Morris posed this question to the group: "If you can sell it, isn't that enough?"

"I disagree with that," replied Essick. "Obviously, you need to be able to sell a show, but it's more



LIMBAUGH TACKLES TWIN CITIES

That's Premiere Radio Networks' one and only Rush Limbaugh holding court during a recent visit to Minneapolis-St. Paul. Well-known football fanatic "El Rushbo" was in town to attend a Monday night Minnesota Vikings game and later spoke to an invitation-only crowd from local Twin Cities affiliate KSTP-AM.

important to build an audience for it. You don't want to blow up your radio station's core listeners just for the sake of being able to sell someone a program to fill 10am-noon on Saturdays."

Hobbs concurred: "We have to be product-intensive in our business if we want to succeed. We're an industry that gets that matrix upside-down too often. If you look at almost any other industry — whether it's Procter & Gamble or the auto industry — they focus on the product first, then they go out and sell it."

"Can you imagine a guy at the local Ford dealership here in San Francisco calling up Ford in Detroit

and saying, 'I've got a guy here who is willing to buy a purple-and-pink Taurus if we'll build it. Will you do that?' In radio we'd say, 'Sure, no problem!' But the guys at Ford would look at that salesguy like he was an idiot. Not only would they not build it, they are also concerned enough with their product's image that they don't want somebody driving around in an ugly car like that with their logo on the side of it. But radio often thinks nothing of doing something just like that."

Hobbs conceded that financial pressures are often involved when programmers and managers are faced with making decisions about what programs to carry or not to carry. "Clearly, there is pressure on the bottom line and pressure from stock prices in this day and age," he said. "But when you need to strike a reasonable balance, that's when a talented program director needs to step up and work along with your salespeople to develop products that not only can maybe make you some money, but actually get your station some ratings too."

"I truly believe that the next big talent on your air could be driving a taxi in your hometown today."

Skip Essick

selves when we put those kinds of people on the air.

"If they have the kind of personality that can be effectively taught those skills, that's fine. That's one of the reasons, in fact, why I like to attract FM music talent to AM Talk. They already have a sense of show business and timing. They've already been trained well in the broadcasting basics, so they don't look at you like you're crazy when you tell them they have to say the call letters 25 times every hour. They get that already, so recruiting from those ranks can be a good path for you to consider."

Olinger, who oversees traditional AM News/Talker KIRO/Seattle, as well as FM Talker KQBZ (The Buzz) and AM Talk KNWX, said that searching out talent is one thing,

"I think an even more difficult challenge in the future will be finding good people on the news side of News/Talk radio."

Kris Olinger

let's talk!



"I wasn't prepared for the immediate, terrific reaction..."
—Bob Bruno, VP/GM, WOR-AM, New York

"Response has been terrific."
—Vance Dillard, PD, WPCH-FM, Atlanta

"Of the dozens of special reports we air daily, it generates the most positive mail from our listeners."
—Bob Sims, news director, KNX, Los Angeles

ratings

"A great feature that generates solid listener response."
—Rod Arquette, VP, KSL, Salt Lake City

"Dr. Dobson has become part of a legacy of 760 (AM) in Detroit."
—Mike Feezie, station manager, WJR-AM, Detroit

"It's on KEZK four times a day and every performance is sold out."
—Smokey Rivers, operations manager, KEZK-FM, St. Louis

"Dr. Dobson... one of the most recognized personalities... (with) one of the highest enjoyment scores."
—Casey Keeting, PD, KVI-AM, Seattle



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Crocker

Continued from Page 1

found a home in the WBLS format. All the DJs brought in by Crocker cloned his style: mellow, seductive, no high-energy spiel and a calculatedly ingratiating hipness. The feeling WBLS sought to convey was, as Crocker often put it, "If we're not on your radio, your radio isn't on."

Crocker's interest in multicultural programming was probably formed at his first radio job at WUFO/Bufalo, where he worked while attending law school. The station catered to various ethnic communities, and Crocker played everything from jazz (his first love) to R&B and gospel.

Crocker's efforts at WBLS pro-

pelled the station to No. 1, first among young adults and then in the 12+ market. One of his former WBLS bosses, Charles Warfield, observed, "I feel blessed to have worked side by side with Frankie for a number of years here in New York. I've learned so much of the radio business from Frankie. He was about winning — he was a winner. He was a true professional and true pioneer. We talk about legends in our industry, but from coast to coast, Frankie is a true legend. He'll be missed."

Crocker's success in the Big Apple earned him the national programming post for Inner City. He eventually worked on-air or in programming positions at KUTE/Los Angeles, WGCI and WNUA/Chicago and WKKS in St. Louis, among other stations.

But Crocker never matched the success he garnered in New York, and he returned to WBLS on three subsequent occasions. On one of those occasions, in the late 1970s, Crocker heralded his arrival at WBLS by trotting into New York's Studio 54 wearing a tuxedo and riding on a white steed.

Crocker is widely credited with igniting the careers of dozens of acts — not to mention crossing over pop acts, such as the time he broke Elton John's "Don't Let the Sun Go Down on Me" on his station. He also broke ground with such acts as Donna

Summer; Bob Marley; Chaka Khan; and Earth, Wind & Fire.

Crocker's brushes with music didn't always strike a positive note, however. In 1977 he was convicted of lying to a grand jury for not admitting to taking money from an independent record promoter. He was never convicted on a payola charge.

Not satisfied with success only in radio, Crocker found a number of other professional outlets, including becoming master of ceremonies at the Apollo Theater, a VJ for VH1 and host of NBC-TV's *Friday Night Videos*.

Crocker influenced the careers of many young radio professionals, including current WLIB & WBLS/New York GM Kernie Anderson. "Although I never worked with Frankie, I'm well aware of his history as a broadcaster in this nation," Anderson said. "Back in the '70s and '80s, when Frankie led WBLS to the No. 1 position in New York City — which means you're No. 1 in the nation — it was a very momentous occasion. That gave a great deal of inspiration to me, and I think his impact made me feel a greater appreciation for him. I enjoyed the successes that he had, because if he could do it in New York, it surely gave me and other guys around the nation the inspiration to succeed."

Crocker is survived by his mother. Funeral services and a memorial were pending at press time.

Q4

Continued from Page 1

CMRi VP/Sales Bob Scott (CMRi is the Internet arm of Competitive Media Reporting, which tracks advertising). "We're coming back to reality now."

Chris Perras, a portfolio manager for the AIM Constellation and Opportunities series of funds, added, "Odds favor a slowdown in advertising from the fourth quarter of last year." He acknowledged that a seemingly endless stream of Internet-related companies saw their stock prices soar as investors raced to get in on the latest craze. "The only thing most of those companies had was a name, a website and money from the stock market. The stock market wrote a lot of blank checks last year."

In this Q4 Internet-related companies will spend about \$1.6 billion to advertise on websites and traditional media, including radio, TV and newspapers, according to media consulting firm Wilkofsky Gruen Associates President Arthur Gruen. That's down from \$1.9 billion last year.

What About Q3?

Merrill Lynch analyst Jessica Reif Cohen said in a research report that she expects radio advertising to grow at a faster pace than the general market, but by "a narrow margin in 2001, as the dot-com issue sorts itself out." Meanwhile, analysts believe most radio companies will match third-quarter expectations, although Clear Channel and Infinity have already notified analysts they will come out ahead of estimates.

Earlier this week, as Infinity and Viacom were preparing to release their Q3 results, Jefferies & Co.'s Frederick Moran said he expects Q3 cash flow at Infinity to increase 19% to \$465 million. Merrill Lynch's Cohen predicted Viacom's cash flow would rise 16% to \$1.35 billion. She forecast Viacom revenue would climb 12%, from \$5.49 billion to \$6.15 billion.

"Growth is being fueled by the cable networks, as well as radio, de-

spite the perception of weakness in that sector," First Union's Scott Davis told Bloomberg.

While Saga reported on Tuesday that its Q3 net revenues were up 6.7% (see story, Page 4), it was quick to tell investors that, as of Oct. 20, its Q4 gross revenues were pacing 9% ahead of the same date last year on a same-station basis. And gross revenue booked for Q4 was \$21.5 million at this time last year, but it's \$23.3 million this year. While Saga reminded investors that revenue paces "should only be used as an indication of the direction revenue growth rates are heading," it also told them that the paces are "an indication that the company expects the revenue growth rate for the fourth quarter to be stronger than that for the third quarter."

Analysts Lower Targets

No matter what's being said about dot-com advertising, Wall Street warriors are still hot on radio. Most have restated their recommendations while lowering price targets to fit a readjusted era.

Salomon Smith Barney analyst Niraj Gupta's 12-month target price for Univision, which recently increased its investment in Entravision and now owns about 29% of the Hispanic-targeted group, was lowered from \$60 to \$50 on Tuesday. Gupta still reiterated Univision's "buy" rating, noting that Q3 revenues were up 20% to \$212 million, and EBITDA was up 13% to \$78.7 million — far above his growth estimates of 18% for revenues and 10% for EBITDA.

The target price reduction was to "reflect more properly the decline in comparable trading multiples," Gupta said, but he added another \$2 into his calculation because of the Entravision position. "We continue to believe in the long-term value of targeted media. Although the market is likely to remain concerned about the health of the overall ad market in the near future, we expect Hispanic broadcasters to continue to far outpace the growth of the overall ad market."

tial assignments is going to be to get in there and help figure out what's going to work most effectively, what options exist for upgrading the signal to better cover the market, etc.

"As for WWJ, it's still the big come gun in town, so we naturally have to focus on continuing to deliver the goods. But I do hear some things that I'd like to hear the station do better — not major things, just a little tweaking here and there."

tions Randy Palmer told R&R the company "will defend ourselves to the utmost. We don't believe the suits have any merit." Palmer said the company believes it is running a fair and honest contest. When asked how Clear Channel plans to defend itself against the 50 fraud suits, Palmer simply stated, "We'll see how it irons out."

Herbert

Continued from Page 3

change of format to Sports, Herbert replied, "The big challenge ahead for WXYT will be how to best define that station in the context of the three major league sports teams for which we have acquired the broadcast rights — the Lions, Tigers and Redwings. Certainly, one of my ini-

violation of any law, stations must air the announcements at varying times during morning rush, afternoon and evening rush hours. Furthermore, the stations must air a full description of the rules of the contest at least once a day, again at varying times, but not between the hours of midnight and 6am.

Clear Channel VP/Investor Rela-

Martin

Continued from Page 1

caller ID to pick calls from specific area codes, while callers who use call-blocking to hide their area codes cannot win, since their calls won't be answered.

Saying that most U.S. senators are "too dumb to exercise meaningful oversight over communications matters," Martin said his 30 years of experience working with the FCC and knowledge in "all phases of broadcast regulations" will aid in his pursuit of these charges. In addition to having owned radio stations, Martin claims to have been the youngest person ever authorized by the FCC to operate a television station.

He also pointed to his experience prosecuting civil racketeering cases and his status as a "bipartisan Independent Republican" as a foundation for leading this charge against Clear Channel. Martin noted that, while he is running as an Independent candidate, if elected to the Senate he would tend toward voting with the Republican party.

Whatever his political leanings, Martin is pulling no punches in his allegations against the largest radio company in the nation. In his letter to FCC Chairman Bill Kennard, Martin charges the agency is "failing to adequately regulate megabroadcasters," adding that the commission's broadcast ownership policies "have destroyed local radio." Martin also alleges that the FCC is "allowing companies such as Clear Channel to get away with practices that would not be tolerated from smaller broadcasting companies." Kennard's

office declined to comment, but an FCC spokesman said Martin's complaint will fall under the agency's normal review procedures.

A Clear Channel spokesperson said, "We have not been contacted by any state attorneys general" regarding Martin's charges. The source paraphrased a Florida court that reportedly said Martin has been "the source of literally hundreds of pleadings, lawsuits and motions that have no merit whatsoever" and added that Martin's track record speaks for itself.

However, Martin's fraud claims were given some support by an Oct. 18 *Boston Globe* story that called a Clear Channel contest on WXKS/Boston "suspect" because, even though the station airs a disclaimer, there is no guarantee an "XKS listener will ever win. "It's no different from what McDonald's does," WXKS PD John Ivey told the *Globe*, which noted that Clear Channel is diligently running disclaimers during this contest because the company was fined \$80,000 by the Florida Attorney General's office earlier this year for "deceptive trade practices" during a similar contest.

"We already dealt with [Clear Channel]," Joe Bizzaro, a spokesman for Florida Attorney General Bob Butterworth's office, told R&R. He said the company agreed to the state's terms of airing announcements three times a day that "clearly and conspicuously" describe that listeners are competing with participants in other cities and/or states.

According to the agreement, in which Clear Channel did not admit



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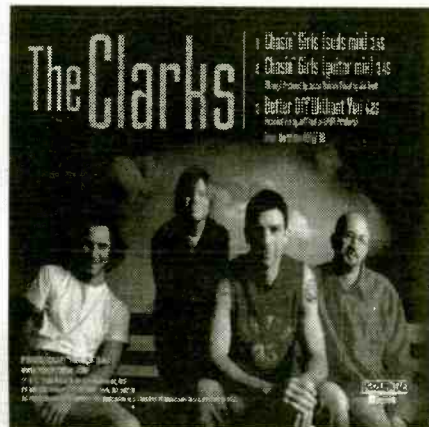
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Hanson To Helm Strategic Post

In a surprising turn of events announced Tuesday, Strategic Media Research founder and RAIN: Radio And Internet Newsletter publisher Kurt Hanson returns as Chairman of SMR and has accepted the resignation of CEO Deborah Richman. Richman, who departed SMR on Monday, joined the company in September 1999 from Encore Movie Channel. Her tenure took a fatal turn over the last two weeks, during which Strategic announced close to a dozen layoffs. Hanson said that some were related to the slower-than-expected development of nonradio ventures. He commented, "Debby was focusing her efforts on developing new products for cable channels and other media properties, and those plans have not come together on the timetable that was originally proposed. I thought it was time to refocus us on the field in which we've really got expertise — the radio industry." Among the many products SMR offers are the STAR program of radio audience research and AccuTrack telephone-based ratings. Hanson will split his time between RAIN and Strategic for the next few weeks. Look for him to name a new Strategic head shortly.

Hollywood's heavyweights rushed to their nearest newsstands this week to grab their copies of Entertainment Weekly, which offers its 11th annual take on the "101 Most Powerful People in Entertainment" in its Oct. 27 edition. Who's on top? Don't bother guessing one of last year's top five. Last year's No. 4 power player, George Lucas, tumbles to No. 23. Meanwhile, last year's Nos. 1, 2, 3 and 5 aren't even on the chart! It seems EW has "created a special playground" for the titans of the entertainment industry. Hence the relocation of 1999's chart-toppers, Viacom Chairman/CEO Sumner Redstone and President/COO Mel Karmazin. They placed second on the Titans list, below AOL Time Warner Chairman Steve Case and CEO Gerald Levin.

Back on the Power 101 hit list, this year's No. 1 was Les Moonves, President/CEO of the CBS Television Network. He jumps from No. 14. At No. 4 are the Dreamworks SKG trio of Steven Spielberg, Jeffrey Katzenberg and David Geffen. Many music-industry influentials can be found throughout the survey, but much grumbling is sure to arise thanks to the hotshot debut at No. 6 of Shawn Fanning and Hank Barry, co-founders of "the music industry's public enemy No. 1," Napster! Right behind at No. 7 is Universal Music Group Chairman/CEO Doug Morris. Entering the countdown at No. 19 are Dr. Dre and Eminem, while "sensation" Britney Spears debuts at No. 20. Rounding out the top 40 are Sony Music Entertainment Chairman/CEO Tommy Mottola (No. 30), Maverick co-CEO and glo-

bal superstar Madonna (No. 31), Warner Music Group Chairman/CEO Roger Ames (No. 32), Zomba Group Chairman/CEO Clive Calder and Jive Records President Barry Weiss (No. 33), Interscope/Geffen/A&M co-Chairman Jimmy Iovine (No. 38) and Columbia Records Group Chairman Don Ienner (No. 39).

Speaking of Madonna, the mommy of Music has scheduled her one-and-only U.S. concert appearance for Nov. 5 at the Roseland Ballroom on W. 52nd Street in midtown Manhattan. Good luck buying tickets to the 3,000-seat venue: They're not for sale. Entrance to the show will be given only to those who win radio contests set for stations in New York, New Jersey and Connecticut. Everlast will serve as opening act on the bill.

Regis Spends Week With Radio Women!

Live! With Regis host Regis Philbin got a little closer to five of radio's most talented ladies this week as part of his ongoing quest to fill the vacancy left by Kathie Lee Gifford's departure earlier this year. Last week Philbin asked fans and viewers to make five selections from a pool of 10 finalists chosen by the Live! staff, and the winners were announced on Friday morning's show. Nancy Alexander of WMTX/Tampa appeared on Monday, while KLOS/L.A. air talent Susanne Ansilo shared the stage with Reeg on Tuesday. WIXX/Green Bay, WI's Tammy Elliott appeared on Wednesday, KFMB-FM/San Diego's Laura Cain was set for yesterday's show (10/26), and KHKS/Dallas' Kellie Rasberry rounds out the week today.

Dr. Laura Schlessinger's daily radio program has been sliced by an hour in America's largest radio market. WABC/New York will now air her show from 10am-noon, rather than starting her at 9am. Troubleshooter, a Westwood One consumer affairs program hosted by Tom Martino, will now take the 9-10am slot.

Internet radio gossip site laradio.com reports that SBS/Los Angeles GM Marie Kordus has departed the Spanish-language broadcaster's three SoCal properties after just four months in the position. Kordus joined SBS as market GSM in June 1999 from Emmis' KPWR, where she had been GM. SBS Sr. VP Luis Diaz-Albertini assumes Kordus' duties.

Across town, KABC/Los Angeles morning hosts John & Ken have departed the ABC-owned Talker as part of a management decision

Continued on Page 34

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 -Diana Laird/PD, KHTS

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 -Tracy Johnson/OM-PD, KFMB

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SALES

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Continued from Page 32

to bring a more news-oriented program to the time slot. In their place will be **Dave Williams** and **Amy Lewis**, who'll join the station from Clear Channel's KFBK/Sacramento Nov. 13. KABC weekend host **Gloria Allred** and guest host **Mark Taylor** will handle mornings in the interim. Meanwhile, KFBK wasted no time in naming a replacement for Williams & Lewis: Veteran 'FBK afternoon news anchor **Jeff Bell** shifts to wakeups and will be joined by anchor-reporter **Chris Lane**.

The pride of Puerto Rico has agreed to an exclusive interview with KIIS-FM/Los Angeles morning man and nationally syndicated air talent **Rick Dees** on Nov. 13 at 8pm ET/5pm PT. **Ricky Martin** will sit in with Dees for a one-hour, live satellite interview that's being offered to affiliates on a market-exclusive basis by Premiere Radio Networks. The show is designed as a preview of Martin's forthcoming release, *Sound Loaded*.



KSTP-FM (KS95)/Minneapolis awarded \$95,000 — the largest single-payment cash giveaway in market history — to a listener named **Jill** who was lucky caller No. 10 on Oct. 18. Morning duo **Van & Cheryl** alerted listeners earlier in the day that the station's \$95,000 9-to-5 No Repeat Workday guarantee would be broken and spilled the beans that *The Barenaked Ladies'* "If I Had a Million Dollars" would air again during the 2pm hour. "Jill from Eagan" (shown here between **Van** and **Cheryl**) was invited to co-host the next day's morning show and formally received her \$95,000 check on Monday at her Minneapolis office.

**Morning Shift
 For Twisted Radio**

It looks like former **KISW/Seattle** morning host **Bob Rivers** and his *Twisted Radio* are moving to crosstown Classic Rocker **KZOK**, the *Seattle Post-Intelligencer* reports. **KISW** unveiled its new morning show on Monday, and it's **Rob Williams**, **Arnie States** and **Dawn Rossi** from Entercom sister **KRXQ/Sacramento**. The trio will continue to air on 'RXQ via simulcast, as well as on **KDOT/Reno**, their first home.

Rumbles

- **WRHT/Greenville-New Bern** elevates **Elizabeth Dixon** to GM for 'RHT and sister **WCBZ**.
- **KSFM/Sacramento OM/PD Bob West** exits the Infinity CHR/Rhythmic outlet. **Alan Oda**, PD of Hot AC sister **KZZO**, is appointed **KSFM's** interim PD.
- **Clear Channel/Boise OM Brad Chambers** departs. He will remain with the company in another capacity outside the Boise market.
- **KPTY/Phoenix interim PD Garrison** earns full-time programming duties.
- **Greg McKinney** departs the PD post at **WSPA-FM/Greenville, SC**.
- **Jeff McKeel** and **Mark Lander** are named OM/PD and MD, respectively, at **WLRQ/Melbourne, FL**.
- **Charlie Thomas** is named GM for **Clear Channel's** Mason City, IA stations.
- **Steve Lee** joins **KZLA/L.A.** as Marketing Dir. He held similar duties at **WUSN/Chicago**.
- **Twana Burns** joins **WYGY/Cincinnati** as Dir./Promotion & Marketing.
- Three-year **WDVE/Pittsburgh PD Garrett Hart** exits.
- **WLGH/Lansing** and **WTLI/Charlevoix, MI** interim PD **Mike Couchman** takes permanent programming duties at the Religious duo.
- **KUFO/Portland** names **Michael Fashana** GSM.
- **WCLR & WZLR/Dayton** flip from traditional Oldies to '80s Oldies under consultant **Randy Kabrich**.
- **Radio Disney** adds **WMYR-AM/Fort Myers, FL** as its latest affiliate.

Former **WUBE/Cincinnati** morning host **Jim Fox's** trial stint as a nighttime talk host at **Clear Channel's** **WLW/Cincinnati** lasted exactly one evening. **Fox** took to the airwaves on Oct. 12 and discussed his April arrest for soliciting a minor over the Internet, but former evening host **Bill Boshears** returned to the shift on Oct. 16 after a "mutual decision" was reached between **Fox** and **WLW PD Darryl Parks** to end the tryout, the *Cincinnati Post* reports.

KZON/Phoenix morning men **Dave Smiley** and **Greg Simms** were set to have themselves buried alive in caskets yesterday (10/26) as part of a fund-raising drive for **HomeBase Youth Services**, an outreach center for runaways and homeless teens. The duo planned to remain entombed until \$10,000 was raised for the nonprofit organization.

**WNSS Shifts From
 Serious To Silly**

Citadel Communications' WNSS/Syracuse fooled its listeners Oct. 16 when a management decision silenced the station's News format in favor of satellite-delivered comedy programming, courtesy of **Comedy World**. **WNSS** becomes the first traditional radio station to carry the Internet-based network's shows and is using the moniker "1260 ComedyWorld." **WNSS** had been News

Continued on Page 37

Promo Item of the Week

With Election Day just around the corner, the folks at **RCA** knew they had to grab the attention of Alternative programmers when introducing them to **SR-71's** new single, "Politically Correct." That being the case, the promo gods printed up **HUGE** campaign posters and distributed them to radio along with a copy of the song. "Politically Correct" goes for adds on, when else, Nov. 7.

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BE POLITICALLY CORRECT
VOTE YES
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SR71
NOVEMBER 7
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CalloUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of September 24-30.

ARTIST TITLE LABEL(S)	CHR/POP						DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
HP LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.99	—	—	—	41.5	7.2	4.08	4.19	3.65	3.79	3.80	4.21	4.14
HP PAPA ROACH Last Resort (DreamWorks)	3.88	3.88	3.91	3.86	60.0	11.9	4.00	3.99	3.42	3.85	3.76	3.93	3.98
3 DOORS DOWN Kryptonite (Republic/Universal)	3.85	3.96	3.96	3.91	79.4	23.6	3.90	3.86	3.78	3.75	3.88	3.76	4.04
'N SYNC This I Promise You (Jive)	3.83	3.83	3.72	—	66.7	15.2	4.07	3.68	3.59	4.02	3.73	3.74	3.85
CREED With Arms Wide Open (Wind-up)	3.75	3.93	3.87	3.89	76.4	22.6	3.69	3.74	3.84	3.39	4.00	3.74	3.96
DESTINY'S CHILD Jumpin' Jumpin' (Columbia)	3.75	3.68	3.73	3.57	84.1	31.3	3.82	3.71	3.71	3.73	3.80	3.59	3.91
PINK Most Girls (LaFace/Arista)	3.73	3.75	3.90	3.74	74.6	16.9	4.04	3.55	3.46	4.08	3.76	3.41	3.64
MYA Case Of The Ex (Whatcha Gonna Do) (University/Interscope)	3.69	3.80	3.72	3.74	70.4	17.2	3.96	3.43	3.58	3.70	3.80	3.57	3.68
HP JA RULE I/C. MILIAN Between Me... (Murder Inc./Def Jam/IDJMG)	3.64	3.80	—	—	50.5	11.2	3.80	3.49	3.50	3.85	3.65	3.58	3.45
NELLY Country Grammar (Fo' Reel/Universal)	3.58	3.59	3.84	3.83	79.4	30.8	3.87	3.41	3.32	3.59	3.74	3.53	3.47
SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	3.57	3.59	3.48	3.51	50.2	10.0	3.72	3.45	3.40	3.97	3.42	3.31	3.47
KANDI Don't Think I'm Not (So So Def/Columbia)	3.51	3.52	—	—	60.0	16.7	3.73	3.29	3.37	3.56	3.58	3.42	3.47
RUFF ENDZ No More (Epic)	3.51	—	—	—	63.9	16.4	3.58	3.50	3.37	3.40	3.65	3.36	3.60
SOULDECISION Faded (MCA)	3.51	3.40	3.42	3.41	54.5	12.2	3.60	3.38	3.48	3.71	3.33	3.56	3.35
HP SISQO Incomplete (Dragon/Def Soul/IDJMG)	3.49	3.65	3.58	3.82	46.0	11.9	3.70	3.38	3.12	3.44	3.54	3.32	3.59
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	3.49	3.30	3.49	3.44	75.4	29.6	3.40	3.49	3.66	3.48	3.62	3.39	3.45
MATCHBOX TWENTY Bent (Lava/Atlantic)	3.48	3.45	3.42	3.57	80.3	29.9	3.37	3.62	3.47	3.48	3.46	3.46	3.51
VERTICAL HORIZON You're A God (RCA)	3.48	3.51	3.60	3.63	69.7	20.9	3.55	3.60	3.25	3.45	3.37	3.54	3.55
CHRISTINA AGUILERA Come On Over Baby (All I Want Is You) (RCA)	3.46	3.59	3.58	3.61	79.4	29.6	3.76	3.17	3.35	3.34	3.46	3.51	3.54
BACKSTREET BOYS Shape Of My Heart (Jive)	3.42	—	—	—	51.7	11.9	3.68	3.06	3.31	3.32	3.51	3.26	3.60
DEBELAH MORGAN Dance With Me (DAS/Atlantic)	3.41	3.35	3.41	3.34	48.3	11.9	3.48	3.28	3.41	3.37	3.39	3.37	3.51
EVERCLEAR Wonderful (Capitol)	3.40	3.62	3.64	3.49	64.7	17.7	3.49	3.28	3.40	3.24	3.33	3.34	3.69
BARENAKED LADIES Pinch Me (Reprise)	3.37	3.46	3.61	—	53.7	12.9	3.28	3.27	3.57	3.50	3.24	3.24	3.43
98 DEGREES Give Me Just One Night (Una Noche) (Universal)	3.36	3.43	3.43	3.35	83.3	29.4	3.58	3.15	3.31	3.37	3.46	3.27	3.36
BON JOVI It's My Life (Island/IDJMG)	3.36	3.48	3.64	3.64	69.4	19.4	3.44	3.38	3.24	3.52	2.91	3.30	3.63
MADONNA Music (Maverick/WB)	3.29	3.31	3.19	3.29	79.1	31.3	3.04	3.25	3.67	3.09	3.40	3.35	3.33
JANET Doesn't Really Matter (Def Soul/IDJMG)	3.25	3.27	3.43	3.33	80.6	34.6	3.33	3.06	3.34	3.32	3.25	3.04	3.37
RICKY MARTIN She Bangs (Columbia)	3.25	3.21	—	—	58.0	16.4	3.18	2.98	3.60	2.97	3.24	3.50	3.38
BAHA MEN Who Let The Dogs Out (Artemis)	3.22	3.30	3.44	3.43	87.8	34.8	3.47	2.88	3.26	3.51	3.14	3.21	2.96

CalloUT AMERICA® Hot Scores

By ANTHONY ACAMPORA

Lee Ann Womack debuts as the top with a 3.99 total favorability score. The Hit Potential track "I Hope You Dance" (MCA/Universal) also debuts at No. 1 in the teen and 18-24 demos with scores of 4.08 and 4.19, respectively. "Dance" exploded on the Country charts as a multiweek No. 1 and won Song of the Year at the recent Country Music Awards.

Impressive scores among women 25-34 go to Ricky Martin's "She Bangs" (Columbia) and Madonna's "Music" (Maverick/WB). "Bangs" earns a 3.60 (seventh) and "Music" finishes with a 3.67 (fourth) in the cell. Speaking of the 25-34 demo, Creed's "With Arms Wide Open" (Wind-up) is at the top with a 3.84 score.

The multiformat rock group Papa Roach still keep a heavy lead with "Last Resort" (DreamWorks) as the track ranks No. 2 overall with a 3.88; "Resort" scores a 3.99 in the 18-24 demo. Another multiformat rock-based hit, "Kryptonite" by 3 Doors Down (Republic/Universal), is No. 2 in the 25-34 cell. It is also No. 3 overall with a 3.85, as well as No. 3 in the 18-24 demo.

"This I Promise You" by 'N Sync (Jive) is testing across all demos this week, ranking fourth overall, second among teens, sixth with 18-24s and eighth among women 25-34.

Ruff Endz's "No More" (Epic) makes a solid debut with an overall score of 3.51 and is 10th among 18-24s. "Between Me And You" by Ja Rule featuring Christina Milian (Murder Inc./Def Jam/IDJMG) also stays solid with a ninth-place 3.64 overall score. "Between" is ninth with teens and 11th in the 18-24 and 25-34 cells.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R Inc.

LEE ANN WOMACK "i hope you dance"

Early:

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 WMAG WRHT WRSN WXLK WEAT KVLV WLEV
 KMGA WJBR KRBB WTCB KSXY WERZ KZMG
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Winner of "Song of the Year" and
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CalloUT AMERICA

#1 Overall with a 3.99 #1 Teens #1 18-24 Females



Sister Hazel



Champagne High

FEATURES GUEST VOCALS BY EMILY SALIERS OF THE INDIGO GIRLS

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WMBX

KMXP
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"Strong phones and requests after only one week of airplay on 'Champagne High'... This is going to be THE song for the band. I am moving it up next week."

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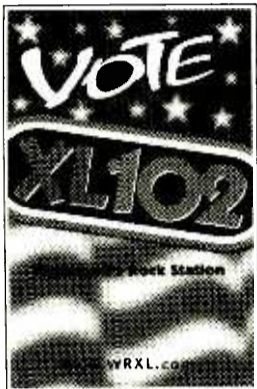
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Street Talk®

Continued from Page 34

since 1996, but registered a paltry 1.4 in the spring 2000 Arbitrons.

WKKO/Toledo PD/afternoon host **Gary Shores** has changed his mind and won't join the resurrected WWWW (W4), now in Ann Arbor, MI, for similar duties. Shores will shift to the 'KKO morning show with longtime partner Harvey Steele. They replace Jack Mitchell and Mary Beth Zolik, who will move to Clear Channel's crosstown AC WRVF in June 2001 in order to honor a noncompete agreement the duo signed with 'KKO owner Cumulus.



WRXL (XL102)/Richmond is giving \$102 to every listener household listed by the station's prize van with a "Vote XL102" lawn sign in front of their home. The grand-prize winner receives a trip for two to Hawaii.

Motorists traveling in and out of Pittsburgh's famed Squirrel Hill Tunnel will be losing a tradition — hearing static on the FM dial. The Pennsylvania Department of Transportation installed internal antennas in the inbound lanes several weeks ago, and the outbound lane was activated last weekend. The project, which cost just \$2,800, compared to a commercial bid of \$60,000 for the same job, only benefits FM stations thus far: The AM signal interfered with controls for the tunnel's fans, the *Pittsburgh Post-Gazette* reports.

Congratulations to KGO/San Francisco's **Ronn Owens**, who celebrates his silver anniversary with the Bay Area Talker today (10/27). Owens hosts the 9am-noon shift and has held the slot since 1975.

ST offers its prayers to the family and friends of WFXA/Augusta, GA PD **Robert Taylor**, who passed away Oct. 20 from autoimmune hepatitis. Services were held on Wednesday in the Atlanta suburb of Marietta.

ST also offers its condolences to the family and friends of Martz Communications VP **Rob Breiner**, who died early last week. No date of death or age was immediately known. Martz owns nine stations in New York state, in addition to FMCities.com.

Records

- Wassup at Epic and 550 Music? Can we expect a merger of their promotion staffs very shortly?
- Former RCA West Coast Director/Rock Promo **Kim Langbecker** is officially tapped as MCA's VP/Rock Promo.
- Arista names former Columbia DC rep **Lynne Salliveras** Sr. Dir./Rhythm & Crossover Promo and former Columbia Nat'l Dir./Alternative Promo **Shannah Miller** as its new West Coast-based Nat'l Dir./Alternative & Rock Promo.
- Elektra adds former *Network 40* Adult Formats Editor **Michele Babbit** as Dir./Adult Formats, Arista's **Scott Maness** as its new DC rep and **Shreve Hicks** as its new Denver rep.
- Wind-up hires former Universal Music & Video Distribution retail marketing staffer **Todd Holliday** as its new Detroit-based regional.

RADIO RECORDS



1

- AMFM appoints six more Cluster VPs: **Doug Sterne** (San Francisco), **Christine McMurray** (Houston), **Jake Karger** (Boston), **Mick Anselmo** (Minneapolis-St. Paul), **Clancy Woods** (Phoenix) and **Brian Bieler** (Sacramento).
- AMFM also sets five Sr. VP/Programming posts: **Harve Alan**, **Alan Furst**, **Rich Hawkins**, **David Lange** and **Buddy Scott**.
- **Nancy Leichter** elevated to VP/GM of KKBT/Los Angeles.
- WBIG/Washington PD **Steve Allan** adds similar duties at sister AC WASH-FM.
- **Jane Asher** advances to News Director for Jefferson-Pilot/San Diego.

5

- **Bill Stakelin** tapped as Exec. VP/COO of Regent Communications.
- **Zemira Jones** appointed President/GM of WLS-AM/Chicago.
- **Alex Luke** promoted to PD of KPNT/St. Louis.
- **Carmy Ferreri** put in driver's seat as KRLA/Los Angeles PD.
- **Bob Linden** accepts the PD chair at WNND/Raleigh.

10

- Atlantic forms EastWest with **Sylvia Rhone** as President/CEO and **Vince Faraci** as President/COO.
- **Charlie Banta** boosted to VP/Radio of Greater Media.
- **Seth Mason** rises to VP of Windy City Broadcasting.
- **Nancy Leichter** elevated to Station Manager/GSM of KQLZ (Pirate Radio)/Los Angeles.
- **Alan Orem** tapped to head AOR promotion at Geffen Records.
- **John Mainelli** rejoins WABC/New York as Ops. Dir./PD.

15

- **Chris Karb** goes from Chief Engineer to GM at WHBQ/Memphis.
- **Scott Savage** selected as GSM of WNEW-AM/New York.
- **Marc Chernoff** recruited as MD of WNEW-FM/New York.

20

- **Dan Griffin** grabs Ops. Director spot at WJR-AM & FM/Detroit.
- **Hugh Surratt** named Asst. MD at KMET/Los Angeles.
- **Neil Ross** joins KHTZ/Los Angeles for middays.

25

- **Jim Jeffries** jumps to Epic Records for Nat'l Promo duties.
- L.A. airstaff changes: **Robert W. Morgan** hired by KMPC for weekends and swings. **Jim Ladd** leaves KMET for KLOS, and **Bob Coburn** joins KMET for weekends.
- **Art Bell** joins the airstaff of KDON/Monterey-Salinas.

If you have Street Talk, call the R&R News Desk at 310-788-1699 or e-mail streettalk@rronline.com



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Best Buy Buzzes Business

□ Music biz fears deep discount on Limp Bizkit disc could foster price wars

Leave it to Limp Bizkit to be at the center of controversy again. This time the friction doesn't arise from Napster, Christina Aguilera or anything else the band have said or done. It's about something much less sexy: the \$9.99 price retail giant Best Buy charged for the white-hot group's new album, *Chocolate Starfish and the Hot Dog Flavored Water*, a price that is believed to be around \$1.50-\$2.00 below wholesale cost.

Many record and retail industry pros are already speculating that Best Buy's move could spark another price war reminiscent of the bottom-line-sucking battles of the mid-'90s. Those turf wars ultimately led to the record companies, in exchange for co-op advertising dollars, setting minimum advertised prices for recorded music at retail.

That practice was deemed anti-competitive by the FTC, and in May the major distributors settled with the government to end such programs. Since then many executives privately wondered when another price war would break out. The Limp Bizkit disc could be the flashpoint for one if, as expected, other retailers reciprocate.

Other executives discount such notions, saying that the retailer has astutely capitalized on the Limp Bizkit disc — as well as the aggressively priced *Toy Story* and *Pokémon* video titles — to jumpstart its holiday selling season after a slow summer. They note that other retailers might follow suit, but only on a few specific titles. The companies, nearly all of which are publicly traded, aren't about to embark on a path that would drain profits, especially with today's highly charged and volatile stock market.

Best Buy's Blueprint

For its part, Best Buy says that the recent campaign isn't a signal of future widespread price-cutting. Best Buy VP/Music & Movies Joe

Pagano comments, "Number one, this is about marketing, serving the customer and creating some excitement in the marketplace. In terms of excitement, we had our biggest day of the year in music and movies on Oct. 17, the first day *Chocolate* was released. It created a tremendous amount of excitement in consumers' minds about our products.

"It also clearly proves that people aren't staying home and downloading everything, and that home entertainment, when marketed and presented in an attractive way, can create a lot of excitement and momentum. We look at this as the kickoff to the holiday season."

Excitement indeed. Best Buy's tally in first-day sales — it was the only chain to sell the disc for \$9.99 — was around 100,000-150,000 copies, according to various estimates. *Chocolate* is on track to break the 1-million mark, a level reached by precious few acts. Just as importantly, back-catalog sales at Best Buy jumped 30% on Oct. 17.

As to why Best Buy opted to make *Chocolate* one of the centerpiece titles in its marketing efforts, Pagano says, "We certainly wanted to make a statement, and we did. It just so happened that the intersection of release dates with *Toy Story*, *Pokémon* and Limp Bizkit was a logical starting point for all categories. There was a locomotive in each business."

Pagano holds his cards close to

the vest with regard to future marketing efforts. When asked if more surprises are in the works, he says, "You'll see a very exciting consumer-centric marketing campaign" during the fourth quarter.

He doesn't, however, believe that Best Buy fired the first shot in an all-out price war. "We don't see it that way at all," he says. "We see it as a marketing event. We were not marketing one title; we were marketing the entire department."

A Limited-Time Offer

One key constituency, Wall Street, buys into the reasons for Best Buy's tactics. Credit Suisse First Boston's Gary Balter, one of the Street's most influential retail analysts, doesn't believe Best Buy will pile on the deep-discount programs. "You know why? They almost bankrupted the company the last time they played that game," he says. "They learned from that lesson."

Balter does see "the company taking a few shots with hot CDs, videos and games to drive traffic during a slower time. It's not surprising they are using something that doesn't cost too much, like CDs, to drive traffic. I'm not saying it's a good or bad strategy, but it's one that's understandable during slower times. And retailers like Best Buy all had a slower summer."

Balter, who, in addition to tracking Best Buy, also follows the retail chains Warehouse and Trans World, doesn't foresee an all-out price war among retailers during the fourth quarter. "You won't see, for instance, the mall-based stores retaliate," he says. "They didn't have to the last time, because they get all of their traffic from the malls. The main question is, Will the other freestanding chains, like Wal-Mart, Circuit City and Target, have to? But I still don't see it spreading on a large scale."

Just as important, however, would be the reaction from the financial community if Best Buy continued to aggressively price a wide



GRAY TURNS NEW YORK INTO 'BABYLON'

ATO/RCA Records artist David Gray and friends celebrate after the singer-songwriter's recent sold-out show at the Roseland Ballroom in New York. Pictured (l-r, back row) are RCA Sr. VP/Artist Development-Creative Services Hugh Serrat; ATO's Chris Tetzeli and President Michael McDonald; Gray; Gray's drummer, Clune; RCA Exec. VP/GM Jack Rovner; Gray's bassist, Rob Malone, and manager, Rob Holden; RCA Sr. VP/A&R Steve Ralbovsky; (front row, l-r) Little Big Man's Marty Diamond (in the white shirt, standing); Gray's keyboardist, Tim Bradshaw; RCA VP/Top 40 Promotion Eric Murphy and Sr. VP/Promotion Ron Geslin; and KMXV/Kansas City PD Jon Zellner.

assortment of entertainment software, resulting in an erosion of net income. Just last week Circuit City warned of lower sales, and its stock was hammered (down 36% on Oct. 20), taking Best Buy (down 17% the same day) and other retailers with it.

Yet, despite falling significantly during the past month or two, the retail powerhouse has been one of the best performers in the S&P 500 over the past four years, easily outpacing that investment benchmark. That's something, Balter notes, in which the company takes great pride and strives to sustain.

The Mid-'90s Revisited?

Nevertheless, the record industry is waiting for the other shoe to drop. One music veteran comments, "Everyone was waiting for something like this to happen and wondering who would be the first and when." Since Best Buy has enjoyed record profits over the years but slower traffic in recent months, some pros believe the OK for the Limp Bizkit deal had to come from someone high in the corporate hierarchy and that it wasn't just a one-time effort.

Some execs believe that Best

Buy's competitors and other mass merchants will begin discounting select titles, mostly mainstream albums. One pro notes, "You're going to see something happen, and it will probably be with mass-appeal titles. Target and Wal-Mart don't want to be undersold and will not sit idly by. You can look at the forthcoming release schedule and basically pick out which titles might be affected. Any one of those companies could very well use the new Backstreet Boys to make a statement."

One bright spot is that retailers have, in addition to music, entertainment software such as DVDs and computer game titles to drive traffic. Many point to a huge demand for DVD players, which are rapidly falling in price, and the new computer games from Sony (Playstation 2), Nintendo and Sega.

That said, however, some record industry execs are braced for the worst and are concerned that the Best Buy-Limp Bizkit campaign could set off a domino effect by beginning with mass-appeal titles and spreading to the rest of the market. As our pro says, "That's certainly the fear. It could get ugly for the next couple of months."

"We don't see it as the beginning of a price war; we see it as a marketing event. We were not marketing one title; we were marketing the entire department."

Joe Pagano

"You know why Best Buy won't expand deep discounting? They almost bankrupted the company the last time they played that game. They learned from that lesson."

Gary Balter



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MUSIC NEWS & VIEWS

Pop, Rhythmic Are 'So In Love' With Mikaila

Like fellow Texans LeAnn Rimes and Jessica Simpson before her, Island Records artist Mikaila is poised to become the next teen female recording artist to break from the Lone Star State. thanks to airplay on her debut single, "So in Love With Two."



Mikaila

The track debuted at CHR/Pop at No. 43 last week and climbed from No. 48 to No. 45 at CHR/Rhythmic. Key Pop stations that have added the R&B-leaning single include WFLZ/Tampa, WHYI/Miami, WKQI/Detroit, WAKS/Cleveland, KUMX and WEZB in New Orleans, WKSI/Memphis, KJYO/Oklahoma City, WPRO/Providence, KHFI/Austin, KHKS/Dallas, KDND/Sacramento and KHTS/San Diego. Influential supporters at Rhythmic include WBBM/Chicago, KPTY/Phoenix, KTFM/San Antonio, KRBV/Dallas and KLUC/Las Vegas.

Mikaila, a native of Oklahoma, and her family moved to Dallas, where she began showcasing her vocal talents at local sporting events, resulting in repeat performances at Texas Rangers games. Those appearances eventually led to a meeting with Rimes' former manager, Marty Rendleman. Shortly thereafter — and with the teen-pop sales-and-airplay movement in full swing — Mikaila found herself at the center of a bidding war among most major labels.

Island Def Jam Music Group Sr. VP, Head/A&R Jeff Fenster recalls, "I had only been with Island Def Jam a couple of days when I got a call from Mikaila's lawyer, who is a friend of mine and who also introduced me to Britney Spears. He urged me to meet Mikaila because she was really something special.

"When I did, I was immediately impressed and brought her to meet [IDJMG Chairman/CEO] Jim Caparro and [IDJMG President] Lyor Cohen. I even had her meet [Universal Music Group Chairman/CEO] Doug Morris because she was such a special talent and because all of the other labels were interested in her. We're all happy she decided to sign with us. In terms of singing ability, she's probably the best pure talent I've ever worked with."

That was the end of May 1999. Several weeks later Fenster, who had worked with Spears and The Backstreet Boys while at Jive Records, was lining up top-notch producers and writers to contribute to Mikaila's debut album. The recording process began about a year ago and included sessions in Sweden and Norway.

Fenster comments, "The fortunate thing in this business is that when you have a genuine talent such as Mikaila, it's pretty easy to get writers and producers excited about the project. Pretty much everybody who met her — people I've trusted and worked with on other projects — saw her potential and got it."

Island Def Jam began setting up Mikaila over the summer and kept the approach simple and direct. Sr. VP/Promotion Ken Lane comments, "It was a pretty simple plan. We took her around to as many stations as we could so people could meet her. We'd cater breakfast, lunch or dinner and have her sing for the PD, MD, sales manager, receptionist — you name it. It was just her, a boom box and her music. It was a real grin-and-grip campaign, and she blew people away.

"We wanted to build those relationships with radio early on, because there are going to be a lot of opportunities for us in the fourth quarter, as nearly every station will be doing radio shows during the holidays. We had a lot of people commit to us after each visit."

As expected, Island Def Jam initially targeted both Rhythmic and Pop. VP/Top 40 Promotion Erik Olesen observes, "The song and album easily fit in with what's going on at Pop, but because it's a dance-leaning track, we knew we would get a lot of support at crossover. Having stations like WBBM, WKTU and KTFM as big fans of the record certainly made a big difference in our success at that format."

One fan of the song is KLUC PD Cat Thomas, whose station (as of 10/22) was the weekly plays leader at 50, according to Mediabase. As to why he's so bullish on the single, Thomas notes, "The single is a great rhythmic pop record. We've gotten great phones on it and are already starting to see some good research. It's a tough climate right now because there are a lot of good songs by new artists, but this one seems to be the one that's sticking out and screaming, 'Hit.'"

Going forward, IDJMG is lining up Mikaila's radio show schedule. The 13-year-old artist will also sing during the Macy's Thanksgiving Day Parade. The single "So in Love With Two" will be released commercially Nov. 14. The album is slated to be released in early 2001.

— Steve Wonsiewicz



1PLUS1 EQUALS HIT FOR ELEKTRA

Newly signed Elektra recording act 1plus1 and friends celebrate a recent performance at Club Shine in New York. The group's self-titled debut album hits retail Nov. 14. Pictured (l-r) are 1plus1 manager Mike Rich; Elektra Manager/College Promotion Mike DePippa and Alternative Promotion exec John Biondilillo; 1plus1's Spider; Elektra VP/Crossover Promotion Joe Hecht; LIR's Gary Lee; 1plus1's E and Juliet; Elektra Exec. VP Josh Deutsch; 1plus1's Markie; and Elektra VP/Pop Promotion Desiree Schuon, Sr. Director/Top 40 Promotion Jeff Bardin, Director/Crossover Promotion Cord Himmelstein and Sr. National Director/Rock Promotion Al Tavera.

Rage Singer Quits Band

Rage Against The Machine lead singer Zack De La Rocha has split from the Grammy-winning, groundbreaking multiplatinum rock band. In a statement released on 10/18, De La Rocha said he left "because our decisionmaking process has completely failed. It is no longer meeting the aspirations of all four of us collectively as a band, and from my perspective, has undermined our



Rage Against The Machine

artistic and political ideals. I am extremely proud of our work, both as activists and musicians, as well as indebted and grateful to every person who has expressed solidarity and shared in this incredible experience with us." The remaining three members plan to go on without the vocalist. In a statement on the band's website the group said, "We're proud of our history and what we've accomplished musically and politically over the last nine years. We are committed to continuing with our efforts to effect change in the social and political arena and look forward to creating more groundbreaking music for our fans. In other words, we'll keep it loud, keep it funky and most definitely rock on...."

Smashing Pumpkins Set Goodbye Gigs

The Smashing Pumpkins are lining up their final performances in their hometown of Chicago. The group, which announced earlier that they were calling it quits, will play the United Center 11/29 and the more intimate Cabaret Metro 12/2.

Cereal company General Mills and online music site GetMusic are teaming for a national promotion in which consumers can download eight CD compilations in such genres as teen pop, adult pop, alternative, country, classical, jazz, R&B and holiday music. The campaign begins in November and lasts through December, involves more than 20 General Mills brands and features music from various artists, including Smash Mouth, Martina McBride and Brian McKnight.

This 'n' that: 98 Degrees are in the midst of planning a national arena tour, which is expected to kick off 12/2 in San Jose ... Columbia Records alt-funk outfit A3 begin a brief club tour 11/1 in Atlanta ... MTV News reports that German metal act Rammstein are working on a new album, titled Mutter, which is slated to be released next spring ... Crooner Michael Bolton has signed a deal with Jive Records and has begun work on his debut album for the label, which is expected to be released in early 2001 ... Tom Petty & The Heartbreakers will make available for streaming on MP3.com their new song, "Surrender." The track is from a forthcoming twin-CD boxed set, which hits retail 10/31 ... New England Patriots running back Willie McGinest has formed an urban music record company, 55 Entertainment.

POLLSTAR CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)	Among this week's new tours:
1	DAVE MATTHEWS BAND	\$1,569.8	
2	OZZFEST 2000	\$794.4	
3	TIM MCGRAW/FAITH HILL	\$782.6	
4	PHISH	\$763.9	
5	SANTANA	\$681.5	FIVE FOR FIGHTING
6	BRITNEY SPEARS	\$613.7	ALLISON KRAUSS & UNION STATION
7	DIXIE CHICKS	\$611.1	MOJO NIXON
8	PEARL JAM	\$610.6	MICHAEL W. SMITH
9	STING	\$574.2	WARRANT
10	CREED	\$558.2	
11	UP IN SMOKE TOUR	\$549.2	
12	AC/DC	\$516.3	
13	RED HOT CHILI PEPPERS	\$496.2	
14	STEELY DAN	\$482.5	
15	COUNTING CROWS/LIVE	\$395.6	

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings. (800) 344-7383. California (209) 271-7900.



TONY NOVIA
tnovia@rronline.com

What Do You Love?

□ How to win for a living

Every year since I've been at R&R, I've reached out to Infinity/Columbus GM Dave Robbins for some words of inspiration and motivation for our readers. As we close in on the end of the fourth quarter after a year of much change in our industry and format, who better than Robbins to help us put what we do for a living in perspective?

As many have found out the hard way, it isn't always just about the job, your title and how much money you make. As Robbins will explain, it's about having a sense of purpose, winning in the hallways, success without limits, listening to your people and competing with class.



Dave Robbins

outstanding business leaders from all walks of life, will tell you the same thing. You win in the mind before you win in the flesh.

Abe Lincoln once said, "A man is just about as successful as he makes his mind up to be." The mind is a powerful tool, and the good news is that we all have one just waiting to

help us become what we truly want to become. If you make up your mind to succeed, nothing — repeat, nothing — will stand in your way. Consolidation won't matter. Staff additions or cutbacks won't matter. Great competitive challenges won't matter. Good ratings or bad ratings won't matter. Winners always find a way to stand above the crowd and win.

Circumstances never make the person; they simply reveal them. Everything happens for a reason, and everything is sent to you to teach you. If you are a winner, you will be

Do you love where you are today? Do you love what you are doing today? If so, congratulations — you are attracting success.

revealed as a winner regardless of your circumstances. There are no such things as excuses. History is full of great men and women who simply refused to give up and pushed ahead persistently for the ultimate win, with no excuses.

A real champion knows what defeat feels like. You'll see real champions get knocked down, then you'll see them get right back up and go on to win again. It's inside of them to do it this way. They can't imagine it otherwise. If you win for a liv-

ing, what a great job you have.

Unlimited Success

If this is blowing your mind right about now, it's probably not out of line to say that you love the radio and record business. I do too. Aside from radio, which I have loved since I was a teenager, what I get the biggest kick out of is helping and coaching those on our team to become successful.

I love watching our people win. It can make me laugh and cry; it can give me the greatest energy rush. It's incredible. The more they win as individuals, the more we win as a team, and the more the entire project wins. It's a huge circle.

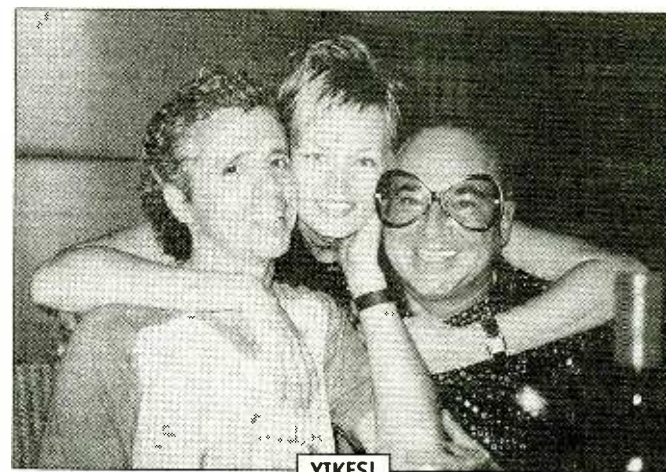
I keep getting the biggest charge out of people who are on the track to success, and it's so much fun getting them aligned with what they love to do. If you can accomplish that as a team leader, your success will be unlimited, because you will have a never-ending stream of energy from the people you work with. After all, if they are doing what they love to do, the universe is going to come to them and, in turn, to your team.

The best ideas on anything always come from the front — that is, the people who happen to be in closest proximity to the current engagement or competition. We learned that lesson as a fledgling country in the Revolutionary War, and it carried over to the Civil War. Generals Grant and Sherman were experts at talking to the lowest-ranking privates on the field (much to the exasperation of the generals' assistants) because they knew that the privates saw the battle from a perspective of what was really possible, not from an ivory tower miles away from the fighting.

Listen To People

Listen to the people at the front. They are your guides, and they know more than you do. Rarely will I have the best idea in the room, but I know that someone in the room does have the best idea. It just becomes a matter of tapping into it.

This is why people are so valuable.



YIKES!

What a lovely picture, but what are those two things growing from the sides of Motown/Universal's Valerie DeLong's face? Oh, it's just R&R's CHR Editor Tony Novia and Lawman Promotion's Greg Lawley.

People are like gold, and if you treat them as such, they will show you how good they can be. Always use the Golden Rule: Do unto others as you would have them do unto you.

Rare is the time that you will win by yourself. It takes others to support you and help you along the way. If you look at your career success, you'll see what I'm talking about. You will be able to point to highly influential people who helped you succeed.

A real champion knows what defeat feels like. You'll see real champions get knocked down, then you'll see them get right back up and go on to win again.

Life and business are not easy by any means. It's a constant uphill struggle, a struggle that you can choose to overcome or choose to let stop you and limit your success. You may not be able to change what happens to you, but you can certainly change your reaction to what happens to you.

Our business of radio and records is getting more competitive and tougher every day. And isn't that the greatest news you ever heard? That means that professional problem-solvers are going to be worth millions as the complainers simply drop off and fade out. See yourself as a professional, paid problem-solver. If you had no problems, you'd be out of work. So why do we curse problems? They are the greatest things ever to come along. They keep us razor-sharp and focused, allow us to make an income and help us to grow.

If you find yourself struggling, it is not because of your problems, but because you have abandoned your

purpose in life. Problems are just part of the package. They add balance to your life and should be welcomed and embraced like any other miracle.

Compete With Class

One final word on competition: Do it with class. Compete harder than anyone ever has. We are entering an outstanding time for our business. You and I are lucky to have the opportunity to play a part in this greatest of all businesses — radio and records.

Nothing is impossible, including your happiness. Even though we've been forever told that we are to pursue happiness, that teaching has been backward. You can't chase happiness, because happiness chases you.

I would like to take this opportunity to publicly thank everyone I have ever worked with (and you know who you are — you have put up with me). Thank you for all that you have taught me. I owe you so much, and I could never possibly repay you all.

Although I am hardly qualified to offer advice on any subject, I am frequently asked to do so. Therefore, I leave you with the following message: Be humble. Be thankful. Be in wonderment at this great life that we have each been given — it is a true gift. Help others. Strive for balance. Know God. And no matter how dark it gets, never, ever give up.

Dave Robbins' Bio

Current Position: VP/GM Infinity, Columbus — WLVO, WHOK & WAZU.

Claim To Fame: Built and married pirate FM radio station in basement at age 14.

Business Accolades: PD of the Year numerous times, R&R GM of the Year 2000.

Big Deals: Talking Infinity into hiring me; talking Patti into marrying me.

Civic Honors: Youth baseball and soccer coach. I sit on numerous nonprofit boards.

Proudest Accomplishment: The successful adoption of our son, Daniel.

Hobbies: History, auto racing, writing, golf, public speaking.

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES October 27, 2000

CALLOUT AMERICA® song selection is based on the top 25 titles from the R&R CHR/Pop chart for the airplay week of October 1-7.

ARTIST TITLE LABEL(S)	CHR/POP				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS			
	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)						WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
	TW	LW	2W	3W									
HP LEE ANN WOMACK I Hope You Dance (MCA/Universal)	3.99	—	—	—	41.5	7.2	4.08	4.19	3.65	3.79	3.80	4.21	4.14
HP PAPA ROACH Last Resort (DreamWorks)	3.88	3.88	3.91	3.86	60.0	11.9	4.00	3.99	3.42	3.85	3.76	3.93	3.98
3 DOORS DOWN Kryptonite (Republic/Universal)	3.85	3.96	3.96	3.91	79.4	23.6	3.90	3.86	3.78	3.75	3.88	3.76	4.04
'N SYNC This I Promise You (Jive)	3.83	3.83	3.72	—	66.7	15.2	4.07	3.68	3.59	4.02	3.73	3.74	3.85
CREED With Arms Wide Open (Wind-up)	3.75	3.93	3.87	3.89	76.4	22.6	3.69	3.74	3.84	3.39	4.00	3.74	3.96
DESTINY'S CHILD Jumpin' Jumpin' (Columbia)	3.75	3.68	3.73	3.57	84.1	31.3	3.82	3.71	3.71	3.73	3.80	3.59	3.91
PINK Most Girls (LaFace/Arista)	3.73	3.75	3.90	3.74	74.6	16.9	4.04	3.55	3.46	4.08	3.76	3.41	3.64
MYA Case Of The Ex (Whatcha Gonna Do) (University/Interscope)	3.69	3.80	3.72	3.74	70.4	17.2	3.96	3.43	3.58	3.70	3.80	3.57	3.68
HP JA RULE /C. MILIAN Between Me... (Murder Inc./Def Jam/IDJMG)	3.64	3.80	—	—	50.5	11.2	3.80	3.49	3.50	3.85	3.65	3.58	3.45
NELLY Country Grammar (Fo' Reel/Universal)	3.58	3.59	3.84	3.83	79.4	30.8	3.87	3.41	3.32	3.59	3.74	3.53	3.47
SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	3.57	3.59	3.48	3.51	50.2	10.0	3.72	3.45	3.40	3.97	3.42	3.31	3.47
KANDI Don't Think I'm Not (So So Def/Columbia)	3.51	3.52	—	—	60.0	16.7	3.73	3.29	3.37	3.56	3.58	3.42	3.47
RUFF ENDZ No More (Epic)	3.51	—	—	—	63.9	16.4	3.58	3.50	3.37	3.40	3.65	3.36	3.60
SOULDECISION Faded (MCA)	3.51	3.40	3.42	3.41	54.5	12.2	3.60	3.38	3.48	3.71	3.33	3.56	3.35
HP SISQO Incomplete (Dragon/Def Soul/IDJMG)	3.49	3.65	3.58	3.82	46.0	11.9	3.70	3.38	3.12	3.44	3.54	3.32	3.59
TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)	3.49	3.30	3.49	3.44	75.4	29.6	3.40	3.49	3.66	3.48	3.62	3.39	3.45
MATCHBOX TWENTY Bent (Lava/Atlantic)	3.48	3.45	3.42	3.57	80.3	29.9	3.37	3.62	3.47	3.48	3.46	3.46	3.51
VERTICAL HORIZON You're A God (RCA)	3.48	3.51	3.60	3.63	69.7	20.9	3.55	3.60	3.25	3.45	3.37	3.54	3.55
CHRISTINA AGUILERA Come On Over Baby (All I Want Is You) (RCA)	3.46	3.59	3.58	3.61	79.4	29.6	3.76	3.17	3.35	3.34	3.46	3.51	3.54
BACKSTREET BOYS Shape Of My Heart (Jive)	3.42	—	—	—	51.7	11.9	3.68	3.06	3.31	3.32	3.51	3.26	3.60
DEBELAH MORGAN Dance With Me (DAS/Atlantic)	3.41	3.35	3.41	3.34	48.3	11.9	3.48	3.28	3.41	3.37	3.39	3.37	3.51
EVERCLEAR Wonderful (Capitol)	3.40	3.62	3.64	3.49	64.7	17.7	3.49	3.28	3.40	3.24	3.33	3.34	3.69
BARENAKED LADIES Pinch Me (Reprise)	3.37	3.46	3.61	—	53.7	12.9	3.28	3.27	3.57	3.50	3.24	3.24	3.43
98 DEGREES Give Me Just One Night (Una Noche) (Universal)	3.36	3.43	3.43	3.35	83.3	29.4	3.58	3.15	3.31	3.37	3.46	3.27	3.36
BON JOVI It's My Life (Island/IDJMG)	3.36	3.48	3.64	3.64	69.4	19.4	3.44	3.38	3.24	3.52	2.91	3.30	3.63
MADONNA Music (Maverick/WB)	3.29	3.31	3.19	3.29	79.1	31.3	3.04	3.25	3.67	3.09	3.40	3.35	3.33
JANET Doesn't Really Matter (Def Soul/IDJMG)	3.25	3.27	3.43	3.33	80.6	34.6	3.33	3.06	3.34	3.32	3.25	3.04	3.37
RICKY MARTIN She Bangs (Columbia)	3.25	3.21	—	—	58.0	16.4	3.18	2.98	3.60	2.97	3.24	3.50	3.38
BAHA MEN Who Let The Dogs Out (Artemis)	3.22	3.30	3.44	3.43	87.8	34.8	3.47	2.88	3.26	3.51	3.14	3.21	2.96

CALLOUT AMERICA® Hot Scores

By ROB AGNOLETTI

Lee Ann Womack debuts at the top with a 3.99 total favorability score. The Hit Potential track "I Hope You Dance" (MCA/Universal) also debuts at No. 1 in the teen and 18-24 demos with scores of 4.08 and 4.19, respectively. "Dance" exploded on the Country charts as a multiweek No. 1 and won Song of the Year at the recent Country Music Awards.

Impressive scores among women 25-34 go to Ricky Martin's "She Bangs" (Columbia) and Madonna's "Music" (Maverick/WB). "Bangs" earns a 3.60 (seventh) and "Music" finishes with a 3.67 (fourth) in the cell. Speaking of the 25-34 demo, Creed's "With Arms Wide Open" (Wind-up) is at the top with a 3.84 score.

The multiformat rock group Papa Roach still keep a heavy lead with "Last Resort" (DreamWorks) as the track ranks No. 2 overall with a 3.88; "Resort" scores a 3.99 in the 18-24 demo. Another multiformat rock-based hit, "Kryptonite" by 3 Doors Down (Republic/Universal), is No. 2 in the 25-34 cell. It is also No. 3 overall with a 3.85, as well as No. 3 in the 18-24 demo.

"This I Promise You" by 'N Sync (Jive) is testing across all demos this week, ranking fourth overall, second among teens, sixth with 18-24s and eighth among women 25-34.

Ruff Endz's "No More" (Epic) makes a solid debut with an overall score of 3.51 and is 10th among 18-24s. "Between Me And You" by Ja Rule featuring Christina Milian (Murder Inc./Def Jam/IDJMG) also stays solid with a ninth-place 3.64 overall score. "Between" is ninth with teens and 11th in the 18-24 and 25-34 cells.

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Songs must reach 40% familiarity before they appear in print. Hit Potential (HP) represents songs that have yet to chart in the top 25 on R&R's CHR/Pop chart. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Dallas, Houston, Miami, San Antonio, Tampa. MIDWEST: Chicago, Cincinnati, Cleveland, Columbus, Detroit, Kansas City, Milwaukee, Minneapolis, St. Louis. WEST: Los Angeles, Phoenix, Portland, Sacramento, San Diego, San Francisco, Seattle. © 2000, R&R Inc.

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R&R CHR/Pop Top 50

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	CREED With Arms Wide Open (Wind-up)	10309	+309	1020586	11	169/2
1	2	3 DOORS DOWN Kryptonite (Republic/Universal)	10046	+27	1111991	19	170/1
4	3	PINK Most Girls (LaFace/Arista)	9860	+154	979569	13	168/1
3	4	MADONNA Music (Maverick/WB)	9469	-254	902081	13	175/0
7	5	'N SYNC This I Promise You (Jive)	7925	+577	795209	8	176/0
6	6	SOULDECISION Faded (MCA)	7577	+201	601653	20	168/0
5	7	CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)	6750	-945	604153	15	171/0
10	8	SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	6514	+588	642282	12	174/1
14	9	BACKSTREET BOYS Shape Of My Heart (Jive)	6246	+766	666033	4	176/0
13	10	RICKY MARTIN She Bangs (Columbia)	6201	+583	639250	5	174/1
9	11	NELLY Country Grammar (Fo' Reel/Universal)	6178	-116	687564	14	153/1
8	12	DESTINY'S CHILD Jumpin' Jumpin' (Columbia)	5983	-847	778804	21	149/0
11	13	VERTICAL HORIZON You're A God (RCA)	5982	+176	538001	14	158/0
23	14	MYA Case Of The Ex (Whatcha...) (University/Interscope)	5039	+1015	643698	6	161/7
16	15	BON JOVI It's My Life (Island/IDJMG)	4963	-269	500307	23	152/0
19	16	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	4927	+485	473660	16	160/6
12	17	98 DEGREES Give Me Just One Night... (Universal)	4610	-1182	451303	12	160/0
21	18	KANDI Don't Think I'm Not (So So Def/Columbia)	4608	+468	483556	10	136/8
22	19	BARENAKED LADIES Pinch Me (Reprise)	4573	+522	451065	11	144/5
17	20	MATCHBOX TWENTY Bent (Lava/Atlantic)	4491	-543	523029	28	150/0
18	21	BAHA MEN Who Let The Dogs Out (Artemis)	4442	-291	421986	15	154/1
26	22	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	4192	+539	406898	5	151/0
15	23	JANET Doesn't Really Matter (Def Soul/IDJMG)	4159	-1198	433742	20	155/0
25	24	RUFF ENDZ No More (Epic)	4107	+286	452272	8	140/2
28	25	DREAM He Loves U Not (Bad Boy/Arista)	3502	+588	346211	7	136/7
24	26	EVERCLEAR Wonderful (Capitol)	3307	-598	266410	17	134/0
27	27	EVAN AND JARON Crazy For This Girl (Columbia)	3261	+157	266478	12	136/2
Breaker	28	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	3184	+744	351468	5	130/15
29	29	FAITH HILL The Way You Love Me (Warner Bros.)	2634	+124	225732	9	112/2
31	30	WALLFLOWERS Sleepwalker (Interscope)	2296	+156	186983	6	119/3
35	31	NINE DAYS If I Am (550 Music)	1972	+331	204000	4	120/7
32	32	SR-71 Right Now (RCA)	1943	+284	172053	6	123/8
33	33	RED HOT CHILI PEPPERS Californication (Warner Bros.)	1856	+213	170260	5	106/5
36	34	SISQO Incomplete (Dragon/Def Soul/IDJMG)	1700	+253	173838	5	88/8
44	35	VITAMIN C The Itch (Elektra/EEG)	1640	+703	134362	2	136/14
40	36	MANDY MOORE Walk Me Home (550 Music)	1376	+258	132355	2	107/3
38	37	BOYZ II MEN Pass You By (Universal)	1340	+166	112668	4	116/1
43	38	MIKAILA So In Love With Two (Island/IDJMG)	1321	+274	103590	2	104/14
45	39	LENNY KRAVITZ Again (Virgin)	1099	+166	125018	3	74/8
46	40	MYSTIKAL Shake Ya Ass (Jive)	1074	+218	125349	2	72/11
42	41	PAPA ROACH Last Resort (DreamWorks)	1072	-2	99123	8	67/2
34	42	ENRIQUE IGLESIAS Sad Eyes (Interscope)	1062	-580	107504	7	78/0
37	43	THIRD EYE BLIND Deep Inside Of You (Elektra/EEG)	1018	-345	131237	15	82/0
41	44	JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)	974	-129	125036	19	52/0
47	45	JOY ENRIQUEZ Tell Me How You Feel (LaFace/Arista)	913	+169	87543	2	78/11
Debut	46	SHAGGY It Wasn't Me (MCA)	897	+397	129453	1	63/31
Debut	47	LEANN RIMES Can't Fight The Moonlight (Curb)	834	+136	47369	1	53/2
39	48	BRITNEY SPEARS Lucky (Jive)	826	-327	88846	14	114/0
Debut	49	MACY GRAY Still (Epic)	787	+97	87469	1	79/3
49	50	DEXTER FREEBISH Leaving Town (Capitol)	758	+45	54741	3	51/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
EVERCLEAR AM Radio (Capitol)	59
U2 Beautiful Day (Interscope)	41
DAVID GRAY Babylon (ATO/RCA)	39
SHAGGY It Wasn't Me (MCA)	31
SPICE GIRLS Holler (Virgin)	31
JA RULE F/C. MILIAN Between... (Murder Inc./Def Jam/IDJMG)	27
TONI BRAXTON Spanish Guitar (LaFace/Arista)	23
USHER Pop Ya Collar (LaFace/Arista)	20
DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	15
VITAMIN C The Itch (Elektra/EEG)	14
MIKAILA So In Love With Two (Island/IDJMG)	14

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MYA Case Of The Ex... (University/Interscope)	+1015
BACKSTREET BOYS Shape Of My Heart (Jive)	+766
DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	+744
VITAMIN C The Itch (Elektra/EEG)	+703
S. MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	+588
DREAM He Loves U Not (Bad Boy/Arista)	+588
RICKY MARTIN She Bangs (Columbia)	+583
'N SYNC This I Promise You (Jive)	+577
MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	+539
BARENAKED LADIES Pinch Me (Reprise)	+522

Breakers

DESTINY'S CHILD		
Independent Women Pt. 1 (Columbia)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
3184/744	130/15	28

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



176 CHR/Pop reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 2500 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

mikaila

"so in love with two"

New This Week: WKRQ KUMX KZZP WWCK
KRUF WVSR and many more

ALREADY ON OVER 130 STATIONS ACROSS THE NATION!!

Rhythm Monitor: 37* - 36*!
R&R CHR/Rhythmic: 43 - 38!

Great Early Phones At:
WFLZ, Y100, WKCI, KLUC, WPYO, WNVZ and more!

Catch Mikaila on the Fox Family Channel float
at the Macy's Thanksgiving Day Parade!



New & Active

TIONNE "T-BOZ" WATKINS *My Getaway (Maverick)*
Total Plays: 665, Total Stations: 70, Adds: 10

FISHER *I Will Love You (Farmclub.com/Interscope)*
Total Plays: 574, Total Stations: 56, Adds: 10

USHER *Pop Ya Collar (LaFace/Arista)*
Total Plays: 509, Total Stations: 76, Adds: 20

JESSICA RIDDLE *Symphony (Hollywood)*
Total Plays: 492, Total Stations: 45, Adds: 0

DR. DRE *The Next Episode (Aftermath/Interscope)*
Total Plays: 490, Total Stations: 23, Adds: 0

BRITNEY SPEARS *Stronger (Jive)*
Total Plays: 477, Total Stations: 26, Adds: 12

1 PLUS 1 *Cherry Bomb (Elektra/EEG)*
Total Plays: 458, Total Stations: 44, Adds: 0

LEIGH NASH *Need To Be Next To You (Engine/Arista)*
Total Plays: 450, Total Stations: 44, Adds: 5

SISTER HAZEL *Champagne High (Universal)*
Total Plays: 442, Total Stations: 56, Adds: 12

NELLY FURTADO *I'm Like A Bird (DreamWorks)*
Total Plays: 421, Total Stations: 44, Adds: 5

EMINEM *Stan (Aftermath/Interscope)*
Total Plays: 369, Total Stations: 29, Adds: 12

NELLY E.I. *(Fo' Reel/Universal)*
Total Plays: 352, Total Stations: 21, Adds: 7

SPICE GIRLS *Holler (Virgin)*
Total Plays: 339, Total Stations: 43, Adds: 31

CRYSTAL SIERRA *Playa No More (Virgin)*
Total Plays: 329, Total Stations: 26, Adds: 5

LIL BOW WOW *Bounce With Me (So So Def/Columbia)*
Total Plays: 294, Total Stations: 28, Adds: 6

U2 *Beautiful Day (Interscope)*
Total Plays: 214, Total Stations: 47, Adds: 41

Songs ranked by total plays



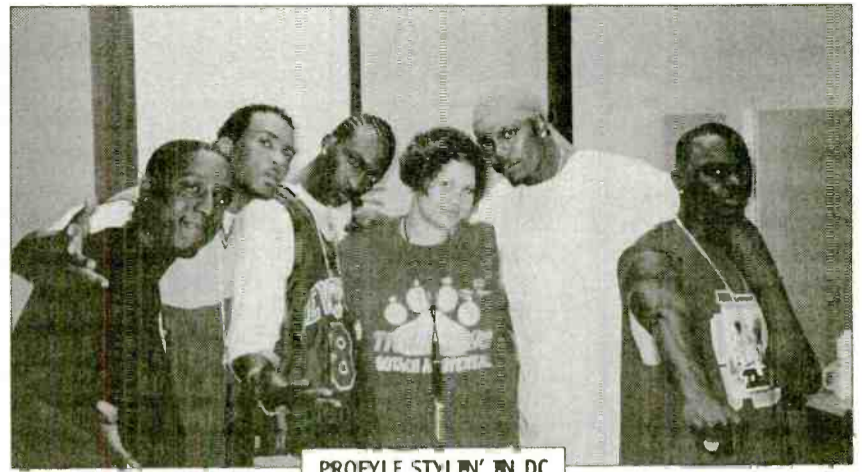
FREE FALL BALL

KISS/Las Vegas and KIIS/Los Angeles staffers hung out backstage during the KISS-FM Free Fall Ball at the House of Blues in Las Vegas. The show's performers included Jessica Simpson, SoulDecision, Baha Men and No Authority. Pictured are (l-r) KIIS' Damien Lewis, KISS Dir./Marketing & Promotion Todd Michaels, KIIS morning show co-host Ellen K, KISS PD Rik McNeil and night host Buck Head.



WHO'S THE MAN?

This WJFX radio event in Ft. Wayne featured a special guest appearance by Universal recording artist Nelly. Pictured are (l-r) WJFX's Woody Woods, Universal's Victor Lentini, WJFX's Scott "Weasel" Hecathorn, Nelly, WJFX's Roger Diehm and JMA's Neela Marnell.



PROFYLE STYLIN' IN DC

Motown recording group Profyle stopped by WPGC during their visit to Washington, DC. Pictured are (l-r) Motown's Dwight "Babyface" Wilacy, Profyle's Face and Hershey, WPGC MD Thea Mitchem and Profyle's Ljai and Baby Boy.



Y-100 PRESENTS

WHYI (Y-100)/Miami held an exclusive listener party with a special performance by Jon Bon Jovi, who is pictured here with Y-100 PD Rob Roberts.



BACK TO CLASS

WHTS/Quad Cities' Back to Class Music Bash lineup included No Authority, Debelah Morgan, Cleopatra and Dream. Pictured are (l-r) WHTS PD Tony Waitekus, Morgan, Atlantic's Rick Sudakoff and WHTS MD Kevin Walker.

Most Played Recurrents

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

NINE DAYS Absolutely (Story Of A Girl) (550 Music)

CREED Higher (Wind-up)

BBMAK Back Here (Hollywood)

AALIYAH Try Again (BlackGround/Virgin)

JOE I Wanna Know (Jive)

'N SYNC It's Gonna Be Me (Jive)

PINK There You Go (LaFace/Arista)

VERTICAL HORIZON Everything You Want (RCA)

JESSICA SIMPSON I Think I'm In Love With You (Columbia)

SONIQUE It Feels So Good (Farmclub/Republic/Universal)

SANTANA F/ROB THOMAS Smooth (Arista)

'N SYNC Bye Bye Bye (Jive)

DESTINY'S CHILD Say My Name (Columbia)

MACY GRAY I Try (Epic)

ALICE DEEJAY Better Off Alone (Republic/Universal)

ENRIQUE IGLESIAS Be With You (Interscope)

SISQO Thong Song (Dragon/Def Soul/IDJMG)

DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)

MARC ANTHONY I Need To Know (Columbia)

TUNED-IN CHR/POP

R&R/MEDIABASE 24/7

KFMD/Denver

3am

COOLIO 1,2,3,4 (Sumpin' New)
BARENAKED LADIES Pinch Me
SEMISONIC Closing Time
PINK Most Girls
CHRISTINA AGUILERA Come On Over Baby (All I...)
JANET Doesn't Really Matter
SHAGGY It Wasn't Me
MADONNA Music
TAL BACHMAN She's So High
JOE I Wanna Know
COLLECTIVE SOUL December
SOULDECISION Faded
FASTBALL Out Of My Head
RUFF ENDZ No More
GOO GOO DOLLS Black Balloon
RICKY MARTIN She Bangs

11am

MADONNA Music
BAHA MEN Who Let The Dogs Out
JANET Doesn't Really Matter
MACY GRAY I Try
SOULDECISION Faded
RUFF ENDZ No More
CREED Higher
NELLY Country Grammar
VERTICAL HORIZON You're A God
TLC Unpretty
3 DOORS DOWN Kryptonite
CHRISTINA AGUILERA What A Girl Wants
EVERLAST What It's Like
DEBELAH MORGAN Dance With Me

4pm

EAGLE-EYE CHERRY Save Tonight
'N SYNC This I Promise You
PINK Most Girls
NINE DAYS Absolutely (Story Of A Girl)
CHRISTINA AGUILERA Genie In A Bottle
MADONNA Music
KANDI Don't Think I'm Not
BBMAK Back Here
BRIAN MCKNIGHT Anytime
SOULDECISION Faded
BRITNEY SPEARS Lucky
MANDY MOORE I Wanna Be With You
FASTBALL Out Of My Head
DJ MIKO What's Up

8pm

SAMANTHA MUMBA Gotta Tell You
MADONNA Music
PAPA ROACH Last Resort
SOULDECISION Faded
AALIYAH Are You That Somebody
98 DEGREES Give Me Just One Night (Una Noche)
BON JOVI It's My Life
BACKSTREET BOYS Shape Of My Heart
NELLY Country Grammar
MATCHBOX TWENTY If You're Gone
3 DOORS DOWN Kryptonite
CHRISTINA AGUILERA Come On Over Baby (All I...)
ROB BASE & DJ EZ ROCK Joy And Pain
JANET Doesn't Really Matter
CREED With Arms Wide Open

KQAR/Little Rock

3am

3 DOORS DOWN Kryptonite
PAPA ROACH Last Resort
DESTINY'S CHILD Jumpin' Jumpin'
EVERCLEAR Wonderful
CREED With Arms Wide Open
MARIAH CAREY Always Be My Baby
VERTICAL HORIZON Everything You Want
MANDY MOORE Walk Me Home
SAMANTHA MUMBA Gotta Tell You
EDWIN MCCAIN I'll Be
EVAN AND JARON Crazy For This Girl
PINK Most Girls
BLINK-182 All The Small Things
VITAMIN C The Itch
GOO GOO DOLLS Slide
JESSICA SIMPSON I Think I'm In Love With You

11am

VERTICAL HORIZON You're A God
BARENAKED LADIES Pinch Me
BLAQUE 808
EAGLE-EYE CHERRY Save Tonight
PINK Most Girls
NINE DAYS If I Am
SHAGGY/JANET Luv Me, Luv Me
BON JOVI It's My Life
TONI BRAXTON He Wasn't Man Enough
LIT My Own Worst Enemy
SOULDECISION Faded
SR-71 Right Now
THIRD EYE BLIND Deep Inside Of You
FAITH HILL The Way You Love Me
3 DOORS DOWN Kryptonite

4pm

PINK Most Girls
BACKSTREET BOYS Shape Of My Heart
TONI BRAXTON He Wasn't Man Enough
GIN BLOSSOMS Found Out About You
CREED With Arms Wide Open
RICKY MARTIN She Bangs
PRINCE Kiss
EVERCLEAR Wonderful
NINE DAYS Absolutely (Story Of A Girl)
FAITH HILL Breathe
SAMANTHA MUMBA Gotta Tell You
SR-71 Right Now
VERTICAL HORIZON You're A God

8pm

PAPA ROACH Last Resort
MADONNA Music
BACKSTREET BOYS Shape Of My Heart
SOULDECISION Faded
DREAM He Loves U Not
DESTINY'S CHILD Independent Women Part 1
VITAMIN C The Itch
DEBELAH MORGAN Dance With Me
CREED Higher
'N SYNC This I Promise You
NELLY Country Grammar
3 DOORS DOWN Kryptonite

CHR/POP Going For Adds 10/31/00

BABYFACE Reason For Breathing (Epic)

BBMAK Still On Your Side (Hollywood)

O TOWN Liquid Dreams (J)

S CLUB 7 Natural (Interscope)

U2 Beautiful Day (Interscope)



INDEPENDENT WOMAN

Universal recording artist Monifah was so determined to visit with R&R staffers that she refused to wait for a driver and drove the company's van herself. Short and sweet? No ... she will be forever be known as The Diva in Charge. Pictured are (l-r) Monifah and R&R CHR Asst. Editor Renee Bell.



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY * VP/Prog: Michael Morgan PD: Rob Dawes MD: Ellen Rockwell 9 SPICE GIRLS "Holler" JARULE F.C. MILIAN "Between" EVERCLEAR "Radio"	WSSX/Charleston, SC * DM/PG: Mike Edwards 3 NELY FURTADO "Bird" EVERCLEAR "Radio" DAVID GRAY "Babyton" TONI BRAXTON "Spanish"	WKQI/Detroit, MI * PD: Tim Richards APD: J. Love 2 DAVID GRAY "Babyton" BBMAK "Side" U2 "Day"	WNKK/Harrisburg, PA * PD: John O'Dea MD: Denny Logan 2 DREAM "Loves" SPICE GIRLS "Holler" U2 "Day"	WLKT/Lexington-Fayette, KY * PD/MD: Johnny Vincent JARULE F.C. MILIAN "Between" SHAGGY "Wasn't"	WVAQ/Morgantown, WV PD/MD: Lacy Neff MYSTIKAL "Shake" SISTER HAZEL "High" JARULE F.C. MILIAN "Between" SPICE GIRLS "Holler" JOY ENRIQUEZ "Till" FISHER "Wif" TONI BRAXTON "Spanish"	WJBO/Portland, ME PD: Tim Moore MD: Mike Castano 11 DAVID GRAY "Babyton" DESTINY'S CHILD "Women" SHAGGY "Wasn't" U2 "Day" TONI BRAXTON "Spanish"	KHTS/San Diego, CA * PD: Diana Laird MD: Hitman Haze 3 U2 "Day" 88 DEGREES "Everything" EMINEM "Stan" JARULE F.C. MILIAN "Between" JARULE F.C. MILIAN "Between"	KRQQ/Tucson, AZ * PD: Mark Medina MD: Randy Williams 6 LIMP BIZKIT "Rollin'" 5 BARENAKED LADIES "Pinch" 3 TONI BRAXTON "Spanish" 2 LUDACRIS "Freaky"
KCHQ/Albuquerque, NM * PD: D. J. Lopez APD/MD: Amy O'Brien 1 U2 "Day" EVERCLEAR "Radio" SHAGGY "Wasn't"	WWSR/Charleston, WV OM: Jeff Whitehead APD/MD: Tommy Chuck USHER "Pop" MIKAILA "Love" SHAGGY "Wasn't" JARULE F.C. MILIAN "Between" MYSTIKAL "Shake"	WKMX/Dothan, AL PD: John Houston MD: Phil Thomas EVERCLEAR "Radio" U2 "Day" MIKAILA "Love" USHER "Pop"	WKSS/Hartford, CT * PD: Tracy Austin MD: Mike McGowan No Adds	KFRX/Lincoln, NE PD: Sonny Valentine APD: Larry Freeze MD: A. J. Ryder MACY GRAY "Sif" BRITNEY SPEARS "Stronger" DAVID GRAY "Babyton" MYSTIKAL "Shake" EVERCLEAR "Radio" VITAMIN C "Tch" TONI BRAXTON "Spanish"	WVXM/Myrtle Beach, SC PD: Wally B. DAVID GRAY "Babyton" EVERCLEAR "Radio" SPICE GIRLS "Holler" TONI BRAXTON "Spanish" U2 "Day"	KKRZ/Portland, OR * PD: Tommy Austin APD: Dr. Doug 24 EVERCLEAR "Radio" JOY ENRIQUEZ "Till"	KZOZ/San Francisco, CA * PD: Casey Keating MD: L.A. Reid 9 JARULE F.C. MILIAN "Between" 2 U2 "Day" 88 DEGREES "Everything"	KHTT/Tulsa, OK * DM: Sean Phillips PD: Carly Rush MD: Ronnie Ramirez 3 DREAM "Loves" SISTER HAZEL "High"
KQID/Alexandria, LA PD: Hollywood Henderson TONI BRAXTON "Spanish" EVERCLEAR "Radio" GABRIELLE "Rise" DAVID GRAY "Babyton" SPICE GIRLS "Holler" U2 "Day"	WNKS/Charlotte, NC * PD: John Reynolds MD: Jason McCormick DAVID GRAY "Babyton" DESTINY'S CHILD "Women"	WLVY/Elmira-Coming, NY PD/MD: Mike Strobel APD: Brian Stoll 1 BBMAK "Side" 1 LOVE BITE "Tale" 1 NINE DAYS "Am" MIKAILA "Love"	KLMK/Little Rock, AR PD: Ed Johnson MD: Sydney Taylor U2 "Day" EVERCLEAR "Radio" TONIE "T-BOZ" "Getaway" KANDI "Think"	WQZN/Nashville, TN * VP/Prog: Brian Krysz PD: Marco USHER "Pop" EVERCLEAR "Radio" LEIGH NASH "Need" SR-71 "Right" VITAMIN C "Tch" TONIE "T-BOZ" "Getaway"	WQZQ/Nashville, TN * VP/Prog: Brian Krysz PD: Marco USHER "Pop" EVERCLEAR "Radio" LEIGH NASH "Need" SR-71 "Right" VITAMIN C "Tch" TONIE "T-BOZ" "Getaway"	WERZ/Portsmouth, NH * PD: Sarah Sullivan 1 MVA "Case" EVERCLEAR "Radio" SPICE GIRLS "Holler" U2 "Day"	KSLY/San Luis Obispo, CA PD/MD: Adam Burnes DESTINY'S CHILD "Women"	KWZZ/Tupelo, MS PD/MD: Rick Stevens REDFLOT CHILI "California" LEIGH NASH "Need" DAVID GRAY "Babyton" JOY ENRIQUEZ "Till"
WAEB/Allentown, PA * PD: Brian Check APD: Rob Acampora MD: Laura St. James 1 MVA "Case" 1 SR-71 "Right" DAVID GRAY "Babyton" FISHER "Wif"	WNKS/Charlotte, NC * PD: John Reynolds MD: Jason McCormick DAVID GRAY "Babyton" DESTINY'S CHILD "Women"	KRBE/Houston-Galveston, TX * APD/MD: Leslie Whittle 21 BRITNEY SPEARS "Stronger" 4 SHAGGY "Wasn't" 1 SAWANTRA MUMBA "Till" SR-71 "Right" REDFLOT CHILI "California"	KQAR/Little Rock, AR * PD: Gary Robinson APD: Kevin Cruise 4 TONI BRAXTON "Spanish" 2 BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WSPK/Poughkeepsie, NY PD: Scotty Mac APD/MD: Donnie Michaels JARULE F.C. MILIAN "Between" SISTER HAZEL "High" REDFLOT CHILI "California"	KSLY/San Luis Obispo, CA PD/MD: Adam Burnes DESTINY'S CHILD "Women"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"
WGOT/Anchorage, AK PD: Bill Stewart 12 SHAGGY "Wasn't" 10 USHER "Pop"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"	WVWV/Nashville, TN * APD: Tom Peace EVERCLEAR "Radio" PAPA ROACH "Last" BBMAK "Side"

* = Mediabase 24/7 monitored

176 Total Reporters
176 Current Reporters
176 Current Playlists

R&R Hip Hop Top 20

October 27, 2000

Table with columns: LW, TW, ARTIST TITLE LABEL(S), TOTAL PLAYS, TOTAL STATIONS, ADDS. Top entries include MYSTIKAL 'Shake Ya Ass', J. RULE F.C. MILIAN 'Between...', NELLY E.I. 'Fo' Reel/Universal', etc.



71 CHR/Rhythmic and 83 Urban reporters combine into a custom chart. Hip Hop titles are ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. For complete reporter lists refer to CHR/Rhythmic and Urban sections. ©2000, R&R Inc.

New & Active

MUSIQ Just Friends (Def Soul/IDJMG) Total Plays: 454, Total Stations: 24, Adds: 3

KELLY PRICE You Should've... (T-Neck/Def Soul/IDJMG) Total Plays: 130, Total Stations: 7, Adds: 0

OUTKAST Ms. Jackson (LaFace/Arista) Total Plays: 442, Total Stations: 38, Adds: 37

LOUCHIE LOU & MICHIE ONE 10 Out Of 10 (Interscope) Total Plays: 127, Total Stations: 7, Adds: 0

SLIMM CUTTA... It's OK (Aquemini/EastWest/EEG) Total Plays: 426, Total Stations: 28, Adds: 1

VITAMIN C The Itch (Elektra/EEG) Total Plays: 121, Total Stations: 12, Adds: 4

CRYSTAL SIERRA Playa No More (Virgin) Total Plays: 403, Total Stations: 26, Adds: 2

SOCA BOYS Follow The Leader (Republic/Universal) Total Plays: 112, Total Stations: 12, Adds: 2

LL COOL J & KELLY PRICE You And Me (Def Jam/IDJMG) Total Plays: 269, Total Stations: 20, Adds: 0

SADE By Your Side (Epic) Total Plays: 107, Total Stations: 8, Adds: 0

PUBLIC ANNOUNCEMENT Mamacita (RCA) Total Plays: 203, Total Stations: 26, Adds: 10

WU-TANG CLAN Protect Ya Neck... (Loud/Columbia) Total Plays: 92, Total Stations: 7, Adds: 6

OUTKAST B.O.B. (LaFace/Arista) Total Plays: 199, Total Stations: 10, Adds: 3

DOGGY'S ANGELS Baby If You're Ready (Doggy Style/TVT) Total Plays: 80, Total Stations: 21, Adds: 6

SPICE GIRLS Hoiler (Virgin) Total Plays: 179, Total Stations: 21, Adds: 15

DAVE HOLLISTER One Woman... (Def Squad/DreamWorks) Total Plays: 34, Total Stations: 11, Adds: 10

B.G. I Know (Cash Money/Universal) Total Plays: 166, Total Stations: 21, Adds: 8

Songs ranked by total plays

CHR/Rhythmic Reporters

Stations and their adds listed alphabetically by market

Grid of market listings for CHR/Rhythmic reporters, including stations like KKSS/Albuquerque, WBBM-FM/Chicago, KIKI/Honolulu, etc., and their associated reporter names and add counts.

* = Mediabase 24/7 monitored

71 Total Reporters, 71 Current Reporters, 71 Current Playlists

R&R CHR/Rhythmic Top 50

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JA RULE F/C. MILIAN Between Me... (Murder Inc./Def Jam/IDJMG)	3569	+327	594072	8	66/3
4	2	NELLY E.I. (Fo' Reel/Universal)	3451	+455	445795	8	68/1
2	3	MYA Case Of The Ex (Whatcha...) (University/Interscope)	3214	+46	399210	14	63/0
5	4	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	3193	+384	436700	8	65/4
3	5	MYSTIKAL Shake Ya Ass (Jive)	3081	-4	487636	11	66/0
10	6	SHAGGY It Wasn't Me (MCA)	2701	+462	292054	5	56/2
7	7	LIL BOW WOW Bounce With Me (So So Def/Columbia)	2537	+180	335096	12	61/0
6	8	PINK Most Girls (LaFace/Arista)	2435	-175	307385	20	51/0
13	9	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	2259	+240	329858	9	59/6
8	10	KANDI Don't Think I'm Not (So So Def/Columbia)	2073	-241	212728	18	47/0
12	11	MADONNA Music (Maverick/WB)	1871	-166	236443	12	44/0
11	12	RUFF ENDZ No More (Epic)	1869	-276	225815	19	60/0
14	13	SISQO Incomplete (Dragon/Def Soul/IDJMG)	1806	-97	230749	19	54/0
9	14	NELLY Country Grammar (Fo' Reel/Universal)	1714	-586	274315	30	59/0
15	15	LIL' KIM F/SISQO How Many Licks (Queen Bee/Undeas/Atlantic)	1682	+29	189775	10	54/4
16	16	DR. DRE The Next Episode (Aftermath/Interscope)	1652	+54	269810	26	54/0
20	17	R. KELLY I Wish (Jive)	1562	+180	270660	5	55/2
22	18	3LW No More (Baby I'ma Do Right) (Epic)	1544	+244	138912	8	47/2
21	19	'N SYNC This I Promise You (Jive)	1444	+93	123032	8	32/1
Breaker	20	EMINEM Stan (Aftermath/Interscope)	1441	+598	216263	16	54/7
18	21	CHANGING FACES That Other Woman (Atlantic)	1425	-37	150627	8	52/0
17	22	CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)	1190	-304	89038	15	34/0
Breaker	23	K-CI & JOJO Crazy (MCA)	1125	+399	96345	2	48/1
25	24	SHADE SHEIST Where I Wanna Be (Baby Reel/London/Sire)	1071	+14	170231	6	48/2
26	25	BACKSTREET BOYS Shape Of My Heart (Jive)	964	+49	147642	3	25/0
23	26	BAHA MEN Who Let The Dogs Out (Artemis)	929	-291	153963	13	28/0
Debut	27	USHER Pop Ya Collar (LaFace/Arista)	924	+467	173194	1	56/8
30	28	BEENIE MAN Girls Dem Sugar (Virgin)	899	+80	192298	8	37/3
29	29	PROFYLE Liar (Motown/Universal)	883	+54	125191	4	43/6
31	30	RICKY MARTIN She Bangs (Columbia)	863	+61	100794	4	31/2
19	31	EMINEM The Way I Am (Aftermath/Interscope)	855	-563	135815	12	47/0
42	32	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	823	+255	240841	2	9/3
24	33	ERYKAH BADU Bag Lady (Motown/Universal)	792	-277	146677	11	32/0
34	34	DREAM He Loves U Not (Bad Boy/Arista)	724	+21	43265	6	24/0
37	35	SAMANTHA MUMBA Gotta Tell You (Wildcard/Polydor/Interscope)	722	+80	66938	10	31/0
35	36	JOY ENRIQUEZ Tell Me How You Feel (LaFace/Arista)	697	+18	58204	4	38/2
41	37	WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	684	+111	122872	2	27/2
36	38	SHYNE F/BARRINGTON LEVY Bad Boyz (Bad Boy/Arista)	652	+5	164716	4	22/0
—	39	KEITH SWEAT F/LIL' MO I'll Trade (A Million Bucks) (Elektra/EEG)	644	+182	72158	2	44/3
38	40	DEBELAH MORGAN Dance With Me (DAS/Atlantic)	636	-4	58320	15	26/0
27	41	COMMON The Light (MCA)	625	-252	88754	18	31/0
49	42	TIONNE "T-BOZ" WATKINS My Getaway (Maverick)	602	+128	37893	2	42/4
32	43	98 DEGREES Give Me Just One Night... (Universal)	596	-136	104277	12	25/0
39	44	MACK 10 F/T-BOZ Tight To Def (Hoo Bangin'/Priority)	586	+5	88704	4	39/0
45	45	MIKAILA So In Love With Two (Island/IDJMG)	544	+47	52513	3	26/1
47	46	CAM'RON What Means The World To You (Epic)	536	+51	133943	3	22/1
50	47	BOYZ II MEN Thank You In Advance (Universal)	525	+62	64619	2	41/1
Debut	48	CHANTE' MOORE Straight Up (Silas/MCA)	490	+38	41777	1	33/2
48	49	C-MURDER Down For My N's (Tru/No Limit/Priority)	477	-5	71939	2	17/2
Debut	50	LIMP BIZKIT Rollin' (Flip/Interscope)	470	+159	69293	1	30/4

Most Added®

ARTIST TITLE LABEL(S)	ADDS
OUTKAST Ms. Jackson (LaFace/Arista)	37
SPICE GIRLS Holler (Virgin)	15
PUBLIC ANNOUNCEMENT Mamacita (RCA)	10
DAVE HOLLISTER One Woman... (Def Squad/DreamWorks)	10
USHER Pop Ya Collar (LaFace/Arista)	8
B.G. I Know (Cash Money/Universal)	8
EMINEM Stan (Aftermath/Interscope)	7
LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	6
PROFYLE Liar (Motown/Universal)	6
DOGGY'S ANGELS Baby If You're... (Doggy Style/TVT)	6
WU-TANG CLAN Protect Ya Neck... (Loud/Columbia)	6

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EMINEM Stan (Aftermath/Interscope)	+598
USHER Pop Ya Collar (LaFace/Arista)	+467
SHAGGY It Wasn't Me (MCA)	+462
NELLY E.I. (Fo' Reel/Universal)	+455
K-CI & JOJO Crazy (MCA)	+399
DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	+384
JA RULE F/C. MILIAN Between... (Murder Inc./Def Jam/IDJMG)	+327
JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	+255
OUTKAST Ms. Jackson (LaFace/Arista)	+248
3LW No More (Baby I'ma Do Right) (Epic)	+244

Breakers®

EMINEM		
Stan (Aftermath/Interscope)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1441/598	54/7	20
K-CI & JOJO		
Crazy (MCA)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1125/399	48/1	23

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



71 CHR/Rhythmic reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played 21 on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Who's that burnin' up the chare...?

Snoop Dogg

The self-titled lead single from his highly-anticipated new album

THA LAST MEAL

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OUT OF THE BOX SPINS:
WOHT, KPWR, KMEL, KYLD, KKFR, KBOS, WLLD, KYLZ, WERQ, KIKI, KLUC, KCAQ

IMPACTING CROSSOVER 11/20

Track produced by Timbaland for Timbaland Productions, Inc.
Album produced and mixed by Da Dre
Executive Producer: Master P

#1 Most Added Last Week With 45 Stations!

New Adds This Week @ KTFM, KLUC, KPTY,
KISV, KBBT, KLZK, KBLZ, KDGS, WBHJ

R&R Rhythmic Debut **27**

Rhythm Monitor: Debut 39* (+254 Spins)

Most New Stations

Crossover Monitor: Debut 24* (+361 Spins)

Most New Stations

Usher

Pop Ya Collar

The song radio didn't wait on.
The much anticipated first single.
From his new album.
All About U.

produced by she'kspere for
she'kspere productions

Which one will you **choose**

Red, Blue, Green or Yellow



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ARISTA

R&R **Mix Show Top 30**
 October 20, 2000

- 1 **JA RULE f/C. MILIAN** Between Me And You (Murder Inc./Def Jam/IDJMG)
- 2 **NELLY E.I.** (Fo' Reel/Universal)
- 3 **MYSTIKAL** Shake Ya Ass (Jive)
- 4 **SHAGGY** It Wasn't Me (MCA)
- 5 **LIL BOW WOW** Bounce With Me (So So Def/Columbia)
- 6 **DR. DRE** The Next Episode (Aftermath/Interscope)
- 7 **MYA f/TYRESE** Case Of The Ex... (University/Interscope)
- 8 **LUDACRIS** What's Your Fantasy (Def Jam/IDJMG)
- 9 **DESTINY'S CHILD** Independent Women (Part 1) (Columbia)
- 10 **LIL' KIM f/SISQO** How Many Licks (Queen Bee/Undeas/Atlantic)
- 11 **MACK 10 f/T-BOZ** Tight To Def (Hoo Bangin'/Priority)
- 12 **JAY-Z** I Just Wanna Love U (Give It...) (Roc-A-Fella/IDJMG)
- 13 **EMINEM** The Way I Am (Aftermath/Interscope)
- 14 **PINK** Most Girls (LaFace/Arista)
- 15 **RUFF ENDZ** No More (Epic)
- 16 **SHADE SHIEST** Where I Wanna Be (Baby Ree/London-Sire)
- 17 **BEENIE MAN** Girls Dem Sugar (Virgin)
- 18 **NELLY** Country Grammar (Fo' Reel/Universal)
- 19 **JAGGED EDGE** Let's Get Married (So So Def/Columbia)
- 20 **DESTINY'S CHILD** Jumpin' Jumpin' (Columbia)
- 21 **COMMON** The Light (MCA)
- 22 **OUTKAST** Ms. Jackson (LaFace/Arista)
- 23 **KANDI** Don't Think I'm Not (So So Def/Columbia)
- 24 **DA BRAT** What'chu Like (So So Def/Columbia)
- 25 **JUVENILE** Back That Thang Up (Cash Money/Universal)
- 26 **E-40 f/NATE DOGG** Nah Nah... (Sick Wid' It/Jive)
- 27 **SHYNE f/B. LEVY** Bad Boyz (Bad Boy/Arista)
- 28 **AALIYAH** Try Again (BlackGround/Virgin)
- 29 **MADISON AVENUE** Don't Call Me Baby (C2/Columbia)
- 30 **FUNKMASTER FLEX f/DMX** Do You (Loud)



37 CHR/Rhythmic Mix Show Reporters

ARTIST
BREAK DOWN

BAMBOOZLED
SOUNDTRACK

Various Artists
 Album: *Bamboozled*
 Soundtrack
 Label: Motown



Famed movie producer Spike Lee has created yet another controversial project. His latest movie, *Bamboozled*, has gotten the African-American community energized. Lee's film highlights black actors and their struggles in the television industry, performing in a blackface comedy. Though the movie has its share of pros and cons, the soundtrack is one to boast about. It features a variety of incredible talent, from hip-hop to R&B, from newcomers to the infamous, including Stevie Wonder, Angie Stone, Goodie Mob, India.Arie, Common and Prince. ● Stevie Wonder's "Misrepresented People" takes the listener on a journey through time, from the coast of Africa to the cotton fields to the present — a lesson in black history. These misrepresented people included great inventors, leaders and soldiers who received little or no credit for their creations, efforts or courage. "From back then until now just see/My family tree/ We have been a misrepresented people," sings Wonder. ● "What's wrong with being strong?/What you afraid of?" expresses Goodie Mob in the chorus of "Just a Song." The deeply felt song voices their feelings about racism not only outside, but within the black community. ● The soundtrack features a special guest appearance by vocalist India.Arie. In the smooth, jazzy track "In My Head" Arie sings of a woman who holds the images and memories of a loved one in her heart, thoughts and dreams. ● The *Bamboozled* soundtrack is very diverse, in that it highlights some of the industry's greatest talents. It has songs that tug on the heartstrings, some that make you bounce, even some that make you think. The tracks on the album are just as diverse as the talent it displays, with a hint of spoken word and some rap mixed in with a touch of jazz.

— Renee Bell
 CHR Asst. Editor

INDUSTRY PROFILE

Larry LeBlanc, Dir./Programming,
 Equity Broadcasting
 KHTE/Little Rock

After getting my foot in the door at the ripe young age of 14, I bounced around a few small stations in Lafayette. In early 1990 I got a great break to program Alternative WTGE (The Tiger) in Baton Rouge. After a few years I had enjoyed plenty of success in the ratings with The Tiger. Then big, bad consolidation hit the area, and WTGE was sold. I was on the beach when I received an offer to be Group PD at Powell Broadcasting in Lafayette, at KSMB-FM & KVOL-AM and Radio Disney. This put me back home with my family and also gave me the opportunity to be a group PD of various formats. While I was enjoying success in Lafayette, Equity Broadcasting came knocking with a great opportunity to be Group PD of KHTE & KLEC. This opportunity gave me the challenge of helping KHTE find a place in the market to be competitive in ratings and revenue. We took CHR/Rhythmic KHTE back in May and did a frequency switch with Alternative sister KLEC. Since then things have been great for both stations. I have a great opportunity with Equity Broadcasting. Many thanks go to Equity President Larry Morton and GM Gordon Heiges, along with a great staff that works endlessly to achieve the best that these two stations can be. This airstaff is one of the best I have worked with. There is never a shortage of work, but these folks keep this job fun and make it easy to come into the office each day.

Contributing Stations

KKSS/Albuquerque, NM	WJFX/Ft. Wayne, IN	KDON/Monterey-Salinas, CA	KBMB/Sacramento, CA
KQBT/Austin, TX	KBOS/Fresno, CA	WQHT/New York, NY	KSFM/Sacramento, CA
KISV/Bakersfield, CA	KSEQ/Fresno, CA	WNVZ/Norfolk, VA	KTFM/San Antonio, TX
WBHJ/Birmingham, AL	KIKI/Honolulu, HI	KQCH/Omaha, NE	XHTZ/San Diego, CA
WJMN/Boston, MA	KBXX/Houston-Galveston, TX	WPYQ/Orlando, FL	KMEL/San Francisco, CA
WBBM/Chicago, IL	KLUC/Las Vegas, NV	KCAQ/Oxnard-Ventura, CA	KYLD/San Francisco, CA
KZFM/Corpus Christi, TX	KPWR/Los Angeles, CA	KKFR/Phoenix, AZ	KUBE/Seattle-Tacoma, WA
KRBV/Dallas-Ft Worth, TX	KXHT/Memphis, TN	KXJM/Portland, OR	WLLD/Tampa, FL
KPRR/EI Paso, TX	WPOW/Miami, FL	WWKX/Providence, RI	KOHT/Tucson, AZ
			WPGC/Washington, DC

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Most Played Recurrents

JAY-Z Big Pimpin' (Roc-A-Fella/IDJMG)

DESTINY'S CHILD Jumpin' Jumpin' (Columbia)

JANET Doesn't Really Matter (Def Soul/IDJMG)

JOE I Wanna Know (Jive)

JAGGED EDGE Let's Get Married (So So Def/Columbia)

AALIYAH Try Again (BlackGround/Virgin)

NEXT Wifey (Arista)

DMX Party Up (Up In Here) (Ruff Ryders/IDJMG)

SISQO Thong Song (Dragon/Def Soul/IDJMG)

PINK There You Go (LaFace/Arista)

JUVENILE Back That Thang Up (Cash Money/Universal)

TONI BRAXTON He Wasn't Man Enough (LaFace/Arista)

'N SYNC It's Gonna Be Me (Jive)

DESTINY'S CHILD Say My Name (Columbia)

BLAQUE Bring It All To Me (Track Masters/Columbia)

702 Where My Girls At? (Motown)

DR. DRE F/EMINEM Forgot About Dre (Aftermath/Interscope)

EMINEM The Real Slim Shady (Aftermath/Interscope)

JAY-Z F/AMIL AND JA Can I Get A... (Def Jam/IDJMG)

112 Anywhere (Bad Boy/Arista)

CHR/RHYTHMIC **Going For Adds 10/31/00**

BABYFACE Reason For Breathing (Epic)

DILATED PEOPLES No Retreat (Capitol)

FUNKMASTER FLEX f/DMX Do You (Loud)

KELLY PRICE You Should've Told Me (Def Soul/IDJMG)

TRACEY LEE We Like (By Storm/Universal)

SNOOP DOGG Snoop Dogg (No Limit/Priority)

SPARKLE It's A Fact (Motown/Universal)

SUNDAY I Know (Capitol)

TUNED-IN **CHR/RHYTHMIC**

R&R/MEDIABASE 24/7



KTTB/Minneapolis

3am

MYA Case Of The Ex (Whatcha...)
EMINEM The Way I Am
R. KELLY I Wish
JUVENILE Back That Thang Up
EPMD Never Seen Before
NELLY Country Grammar
LIL BOW WOW Bounce With Me
BAHA MEN Who Let The Dogs Out
FUGEES Killing me Softly
PINK Most Girls
EMINEM Stan
LUDACRIS What's Your Fantasy
MISSY ELLIOT Hot Boyz
JAGGED EDGE Let's Get Married

11am

MYA Case Of The Ex (Whatcha...)
EMINEM Stan
ROME I Belong To You
JUVENILE Back That Thang Up
BLAQUE Bring It All To Me
NELLY Country Grammar
DESTINY'S CHILD Independent Women Part 1
SOLE 4, 5, 6
R. KELLY I Wish
PINK Most Girls
JAY-Z Big Pimpin'
NICOLE Make It Hot
LUDACRIS What's Your Fantasy

4pm

JA RULE f/C. MILIAN Between Me And You
RUFF ENDZ No More
TQ Westside
MONTELL JORDAN Get It On... Tonite
EVE f/JADAKISS Got It All
NELLY E.I.
DESTINY'S CHILD Say My Name
SILK Freak Me
CHRISTINA AGUILERA Come On Over Baby (All I...)
LIL' KIM f/SISQO How Many Licks?
SISQO Incomplete
FOXY BROWN Get Me Home
'N SYNC This I Promise You



KWNZ/ Reno

3am

MADDONA Music
WILL SMITH Gettin' Jiggy Wit It
3LW No More (Baby I'ma Do Right)
LIL' KIM f/SISQO How Many Licks?
SANTANA f/ROB THOMAS Smooth
NEXT Beauty Queen
MONIFAH Touch It
98 DEGREES Give Me Just One Night (Una Noche)
KANDI Don't Think I'm Not
MONTELL JORDAN Get It On... Tonite
JOY ENRIQUEZ Tell Me How You Feel
CHRISTINA AGUILERA Come On Over Baby (All I...)
KEITH SWEAT I Want Her
DESTINY'S CHILD Jumpin' Jumpin'

11am

98 DEGREES Give Me Just One Night (Una Noche)
K-CI & JOJO All My Life
SAMANTHA MUMBA Gotta Tell You
SALT-N-PEPA w/EN VOGUE Whatta Man
SANTANA f/ROB THOMAS Smooth
MYSTIKAL Shake Ya Ass
MYA Case Of The Ex (Whatcha...)
MONTELL JORDAN Get It On... Tonite
DREAM He Loves U Not
STING Desert Rose
CHRISTINA AGUILERA Genie In A Bottle
DESTINY'S CHILD Independent Women Part 1
BOYZ II MEN On Bended Knee

4pm

NELLY Country Grammar
JENNIFER LOPEZ Waiting For Tonight
DESTINY'S CHILD Independent Women Part 1
BAHA MEN Who Let The Dogs Out
NEXT Beauty Queen
SISQO Incomplete
JANET Doesn't Really Matter
DREAM He Loves U Not
NU FLAVOR Sweet Sexy Thing
JOY ENRIQUEZ Tell Me How You Feel
TASHINA Aphrodite
JAY-Z/JA/AMIL Can I Get A...



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.



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MARKET #1				MARKET #2				MARKET #3				MARKET #5				MARKET #5			
WBLS/New York				KKBt/Los Angeles				WGCI/Chicago				WPHI/Philadelphia				WUSL/Philadelphia			
Inner City (212) 447-1000 Brown/Womack 12+ Cumulative 1,555,800				Radio One (323) 634-1800 Fuller 12+ Cumulative 1,777,000				Clear Channel (312) 986-6900 Smith/Aian 12+ Cumulative 912,600				Radio One (215) 884-9400 Devoe/Williams/George 12+ Cumulative 417,800				Clear Channel (215) 483-8900 Little/Cooper 12+ Cumulative 764,600			
PLAYS				PLAYS				PLAYS				PLAYS				PLAYS			
LW	TW	ARTIST/TITLE	GI (000)	LW	TW	ARTIST/TITLE	GI (000)	LW	TW	ARTIST/TITLE	GI (000)	LW	TW	ARTIST/TITLE	GI (000)	LW	TW	ARTIST/TITLE	GI (000)
43	53	TONI BRAXTON/Just Be A Man...	48389	56	52	MYSTIKAL/Shake Ya Ass	25064	35	42	R. KELLY/Wish	30954	60	61	MYSTIKAL/Shake Ya Ass	13298	57	51	JAY-Z/Just Wanna Love...	24276
49	50	JOE/Treat Her Like...	46550	48	52	SHYNE F.B. LEVY/Bad Boyz	25064	29	38	COMMON/The Light	28006	62	59	PHILLY'S MOST WANTED/D/Cross The Border	12262	51	51	MYSTIKAL/Shake Ya Ass	24276
49	50	CARL THOMAS/Summer Rain	46560	41	51	JA RULE F.C. MILIAN/Between Me And You	24582	34	38	WYCLEF JEAN/MARY...911	28006	36	56	JAY-Z/Just Wanna Love...	12268	53	51	PHILLY'S MOST WANTED/Cross The Border	22848
46	49	KELLY PRICE/You Should've...	44737	47	49	ERYKAH BADU/Bag Lady	23618	44	38	MYSTIKAL/Shake Ya Ass	28006	60	55	JA RULE F.C. MILIAN/Between Me And You	11990	52	47	NO QUESTION/Don't Care	22732
50	47	YOLANDA ADAMS/Open My Heart	42911	31	40	JOE/Treat Her Like...	19280	31	35	CARL THOMAS/Emotional	25795	59	53	BENIE MAN/Girls Dem Sugar	10682	16	44	LUDACRIS/What's Your Fantasy	20944
41	47	R. KELLY/Wish	42911	48	37	JAGGED EDGE/Let's Get Married	17834	29	33	SISQO/Incomplete	24321	46	49	JAGGED EDGE/Let's Get Married	10454	12	40	CHANGING FACES/That Other Woman	19040
46	39	COMMON/The Light	35607	24	37	DESTINY'S CHILD/Independent Women...	17834	31	33	MR. C THE SLIDE MAN/Cha-Cha Slide	24321	49	48	LIL BOW WOW/Bounce With Me	9592	25	40	JOE/Treat Her Like...	19040
53	38	SISQO/Incomplete	34694	14	37	NELLY/E.I.	17834	40	32	PROFYLE/Lar	23584	60	44	TONI BRAXTON/Just Be A Man...	9374	23	37	KELLY PRICE/You Should've...	17612
30	38	ERYKAH BADU/Bag Lady	34694	38	33	E-40/F.N.A.T.E DOGG/Nah, Nah...	15906	25	31	DAVE HOLLLISTER/One Woman Man	22847	38	42	JAY-Z/F.M.E.M.P.H.I.S. /Hey Papi	9156	41	37	YOLANDA ADAMS/Open My Heart	17612
35	37	CHANGING FACES/That Other Woman	33781	39	32	TONI BRAXTON/Just Be A Man...	15424	22	30	AVANT/My First Love	22847	29	41	DESTINY'S CHILD/Independent Women...	8938	39	36	AVANT/My First Love	17136
36	37	MYSTIKAL/Shake Ya Ass	33781	24	31	RUFF ENDZ/No More	14942	28	30	ERYKAH BADU/Bag Lady	22110	41	39	MVA/Case Of The Ex.	8502	46	36	DESTINY'S CHILD/Independent Women...	17136
35	37	PROFYLE/Lar	33781	21	31	JAY-Z/Just Wanna Love...	14942	27	30	TONI BRAXTON/Just Be A Man...	22110	38	42	PROFYLE/Lar	7848	40	36	JA RULE F.C. MILIAN/Between Me And You	17136
32	34	WYCLEF JEAN/MARY...911	31042	50	30	LIL BOW WOW/Bounce With Me	13014	33	29	RUFF ENDZ/No More	21373	29	41	MYSTIKAL/Shake Ya Ass	7848	36	35	R. KELLY/Wish	16660
25	31	AVANT/My First Love	28303	41	27	COMMON/The Light	13014	26	25	MUSIQ/Just Friends	18425	32	34	LUDACRIS/What's Your Fantasy	7412	42	30	PROFYLE/Lar	14280
30	30	MUSIQ/Just Friends	27390	26	27	DMX F/SISQO/What You Want	12532	8	25	JAGGED EDGE/Promise	18425	32	32	MVA/Case Of The Ex.	6976	32	24	CARL THOMAS/Summer Rain	11424
33	29	NEXT/Wiley	26477	24	26	ROSCOFF/Love Call	12532	22	24	LIL BOW WOW/Bounce With Me	17688	30	26	MUSIQ/Just Friends	5668	37	24	LL COOL J/K. PRICE/You And Me	11424
28	27	DESTINY'S CHILD/Independent Women...	24651	29	25	AVANT/My First Love	12050	21	21	CHARLIE WILSON/Without You	15477	30	25	NELLY/E.I.	5450	25	19	JAGGED EDGE/Let's Get Married	9044
25	28	R. KELLY/Be A Man	23738	24	24	MACK 10/F.T.B.O.Z./Tight To Def	11568	14	21	LIL BOW WOW/Bounce With Me	15477	8	25	USHER/Pop Ya Collar	5450	4	19	DONELL JONES/Where I Wanna Be	9044
25	28	LUCY PEARL/Don't Mess With...	22825	24	24	SHADE SHE/ST/Where I Wanna Be	11568	17	21	MVA/Feel	15477	29	23	FUNKMASTER FLEX/DMX/Do You	5014	9	18	DAVE HOLLLISTER/One Woman Man	8568
29	25	WHITNEY HOUSTON/Fine	21912	18	23	PROFYLE/Lar	11086	16	21	JILL SCOTT/Gettin' In The Way	15477	20	22	NO QUESTION/If You Really...	4796	27	18	LIL BOW WOW/Bounce With Me	8568
22	22	DONELL JONES/This Love	20086	26	21	2PAC/Thug Nature	10122	14	21	SYGNATURE/The Rain	15477	34	22	DMX F/SISQO/What You Want	4796	19	14	TONI BRAXTON/Just Be A Man...	5664
18	21	DAVE HOLLLISTER/One Woman Man	19173	19	20	DA BRAT F/TYRESE/What chu Like	9640	19	19	NEXT/Wiley	14003	22	20	BENIE MAN/Girls Dem Sugar	4142	10	13	MORB DEEP/Quest Storm	6188
21	21	RUFF ENDZ/No More	19173	3	19	A BEENIE MAN/Girls Dem Sugar	9158	16	17	LUCY PEARL/Don't Mess With...	12529	27	19	LL COOL J/K. PRICE/You And Me	4142	1	11	LIL KIM F/SISQO/How Many Licks	5236
21	21	JILL SCOTT/Gettin' In The Way	19173	10	18	C-MURDER/Down For My N's	8676	10	17	STEPHEN SIMMONS/Can't Do That	12529	14	15	LIL KIM/No Matter What...	3270	12	11	LIL KIM/No Matter What...	5236
18	20	IDEAL/Whatever	18260	14	19	WYCLEF JEAN/MARY...911	9158	11	16	KELLY PRICE/You Should've...	11378	15	14	LIL KIM/No Matter What...	3270	13	10	MAJOR FIGGAS/Yeah That's Us	5236
18	20	K-Ci & JOJO/Crazy	18260	10	18	C-MURDER/Down For My N's	8676	14	14	DR. DRE/The Next Episode	10318	15	14	OUTKAST/Ms. Jackson	3020	6	10	DMX F/SISQO/What You Want	4760
18	19	CHANTE MOORE/Straight Up	17347	21	18	USHER/Pop Ya Collar	8676	15	14	TONI BRAXTON/He Wasn't Man...	10318	10	14	DESTINY'S CHILD/Jumpin' Jumpin'	3270	7	9	DESTINY'S CHILD/Jumpin' Jumpin'	4284
19	19	CARL THOMAS/Emotional	17347	19	17	FUNKMASTER FLEX/DMX/Do You	8194	11	14	DESTINY'S CHILD/Independent Women...	10318								
18	18	PUBLIC ANNOUNCEMENT/Mamacta	16434	17	16	LUDACRIS/What's Your Fantasy	7712	4	12	DONELL JONES/This Love	8644								
				15	15	YOLANDA ADAMS/Open My Heart	7230	8	12	BEBE WILANS...Coming Back Home	8644								

... [Remaining 20 markets follow a similar pattern with station logos and playlist data] ...



WALT LOVE
babylove@rronline.com

WCFB's In-House Counsel

MD Joe Davis follows his dream by passing the bar

The tale of Joe Davis, APD/MD and air personality for Cox-owned WCFB/Orlando, is a story of perseverance. It shows you what the power of the human spirit can do if one has the wherewithal to dream and then believe in that dream. That's what I call faith.

Davis has had a dream for a long time, and he did the work needed to make that dream a reality. Better known in the radio industry as "Jo Jo" Davis, he also happens to be the younger half-brother of the late jazz great Miles Davis.

Joe Davis' dream was to go to college, earn an undergraduate degree and then venture on to law school. After acquiring his degree in law, he hoped to pass the bar exam and become a licensed attorney. That was where we left him back in April 1998, when R&R first talked to him about his aspirations.

Today, congratulations are in order, as Davis has passed the Florida state bar examination and is now ready to hang out his shingle. I recently called him to find out the latest on his life and on the state of the Urban AC he continues to be involved with on a daily basis.

Industry Vet

Davis is an industry veteran with 20-plus years of experience. He's worked at some fine Urban stations in his career, including KMJM/St. Louis, Philadelphia's WUSL (Power 99) and WDAS-FM, and KRNB/Dallas-Ft. Worth, where he served as PD. He can now add a law degree to his list of accomplishments, thanks to his three years at Rutgers, the state university of New Jersey.

Davis comments, "What has happened is that I've passed the one testing portion known as 'the bar.' I still have to be sworn in after the background check has been completed. I also have to take what is



Joe Davis

called the MPRE, which is the ethics examination."

In our first conversation, Davis explained that he had qualified for the MPRE, but "those scores expired, and I have to take that portion of the testing over again in November," he explains. "But I'm more than ready for that. People who've been through the

process know that the hardest part is now over."

When does Davis expect to be sworn in and start practicing the craft? "I expect to be sworn in in December of this year, and then we'll see about the practice."

A Foundation For Upward Mobility

What significance does passing the bar exam have for his career in radio? "This was the big one for me," says Davis. "The last time you wrote about me, it was all about my dream and getting prepared for the future. It was all about being able to lay down a foundation for upward mobility. As a person who's not only in the programming part of our industry but also a person of color who is trying to do what he needs to do to earn the opportunity to become a president or CEO, a law degree is an important item to hold.

"I want to make transitional moves into areas that have traditionally been exclusive to those people coming through sales and that sometimes looks as if they're exclusive to everybody but those who are of color, especially those coming out of the programming department.

"I always ask people the question, 'Aside from Dave Allan, who is the VP/GM of WJZZ & WUSL/Philadelphia, what other person out of the Urban programming ranks in the last decade has made it to GM?' The bigger question is, 'Other than Allan and Barry Mayo, what African American has made it to being a GM in Urban radio in the last decade?' That's the point I'm trying to make.

"In other words, I'm trying to lay down a foundation for that type of move. I want to be Dave Allan. I want to be Barry Mayo. I want to be like the President of our radio division, Bob Neil."

Cox Radio President Bob Neil came out of the programming department and has been OM at WYAY/Atlanta, VP/GM of WSB/Atlanta and VP/GM of WWBA/Tampa-St. Petersburg. Another mentor who came out of programming is Davis' former GM at WUSL, Bruce Holberg.

"What could I do other than to just hang in there and work my way up the ladder?" Davis says. "What could I do outside of radio to give me the 'white collar' type of credentials that other corporations look at and respect and that will possibly give me that type of consideration in the radio business, specifically black radio?"

For the record, I gave Davis a couple of answers to his questions about African Americans in radio management. The first person who came to mind was Jerry Rushin, VP/GM of WEDR (99 Jamz)/Miami. And then there's Roshon Vance, VP/GM at KBCE/Alexandria, LA.

Academics Aids Career Growth

"I looked at a recent issue of *Black Enterprise* magazine, which featured the top 50 or 100 black CEOs of general market companies in the United States," Davis continues. "The majority of them either had a J.D., law degree or MBA. To me, those are other role models, the leaders of corporations who have the same type of background as me. That's why I thought a law degree

"I want to make transitional moves into areas that have traditionally been exclusive to those people coming through sales and that sometimes looks as if they're exclusive to everybody but those who are of color, especially those coming out of the programming department."

would be a good thing for me to obtain. When you think of the combined experience of almost 22 years in the business, a master's degree from an Ivy League university and a law degree from Rutgers University, what can I say?

"I just passed the Florida bar, and I was the Outstanding Graduate for Communications at Illinois State University, where I did my undergraduate work. I've been successful on the air. I understand the business. I know how to operate a balance sheet. I clearly have the skills. This is what I'm trying to say not only to my peers, but also to the industry decisionmakers as well."

My first interview with Davis was an opportunity to tell a story about a young man with a dream of reaching a higher level of management in this business. He now stands at the threshold, armed with the credentials of higher learning. It all goes back to the importance of believing in a dream.

Here's what Webster's has to say about the word "believe": "1) To accept as true or real. 2) To credit with veracity. 3.) To expect or suppose: Think. - vi. 1.) To have faith, esp. religious faith. 2.) To have faith or confidence: Trust. 3.) To have confidence in the truth, value or existence of something." I'd like you to key on the word "faith." In my opinion, without a dream, with-

out the vision and without faith, you can't achieve, and you certainly won't succeed.

"I really hope that what has happened for me will encourage someone else to go after their dreams," Davis concludes. "I think academics is the way to go, because it can help you improve yourself and your professional status in this business. There are a couple of African Americans whom I've been able to influence into doing the same thing that I did.

"One of them is Tony Brown, who was my former boss at WVEE-FM (V103)/Atlanta, who now has his law degree. Bavaugh Bowers, also known as Toni St. James at Clear Channel's Memphis stations, is currently matriculating at the University of Memphis School of Law. She recently sent me an e-mail telling me that she has only 27 more hours to go before earning her law degree.

"When I was on the air from 7pm to midnight, I bit the bullet and went to school during the day, so that I could improve my life by learning to qualify myself in areas other than the one I'm already in. That didn't happen, but there are a number of other ways for me to still be productive in this industry as a licensed attorney. If the corporate thing doesn't happen, I know I can still be of help to those in this business."



QUIET TIME BEFORE HOLIDAY TIME

R&R Urban Editor Walt Love enjoyed a soulful meal with members of the Radio One family who were visiting Southern California. Pictured here (l-r) are Love, Radio One Chairperson Cathy Hughes, W.B. Love Entertainment COO/Executive Producer Sonya Love and WWIN/Baltimore PD and gospel recording artist Jeff Majors. Majors' new release, just in time for the Christmas season, is entitled *Sacred Holidays*.

"When I was on the air from 7pm to midnight, I bit the bullet and went to school during the day, so that I could improve my life by learning to qualify myself in areas other than the one I'm already in."

**30 Breaker
Urban Mainstream**

DAVE HOLLISTER

"One Woman Man"

"This is an absolute smash! It is so true that when you come across a smash you do not delay putting it on the air immediately. Within days, the new Dave Hollister "One Woman Man" got added on WGCI. This song will grab your female audience instantly! Dave Hollister is on his way to a different level of success due to this new project!" - Elroy Smith PD/WGCI Chicago

"It's about time somebody comes with a record that has something positive to say about a woman with a man who is down with his lady" - Skip Cheatham PD/KKDA Dallas

"There is no doubt that Dave has a hit on his hands!" - Cedric Hollywood PD/WEDR Miami

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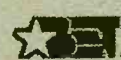
URBAN MAINSTREAM - 67 on title and 1017 plays
URBAN ADULT - 29 on title and 194 plays

The acclaimed debut single from Dave's forthcoming album, "Chicago '85...The Movie", the follow-up to his gold-selling album, "Ghetto Hymns".

Album In Stores November 1st

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R&R Urban Top 50

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ADDS
1	1	MYSTIKAL Shake Ya Ass (Jive)	3289	-97	477846	13	81/0
2	2	R. KELLY I Wish (Jive)	3203	+226	413750	6	80/0
3	3	PROFYLE Liar (Motown)	2877	+117	346368	10	77/0
5	4	JA RULE F/C. MILIAN Between Me... (Murder Inc./Def Jam/IDJMG)	2769	+111	362945	7	77/1
7	5	WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	2618	+209	300332	7	77/0
8	6	DESTINY'S CHILD Independent Women Pt. 1 (Columbia)	2569	+205	309571	7	75/0
4	7	ERYKAH BADU Bag Lady (Motown)	2420	-311	334237	14	80/0
6	8	CHANGING FACES That Other Woman (Atlantic)	2284	-213	231464	11	74/0
11	9	AVANT My First Love (Magic Johnson/MCA)	2231	+269	289287	6	76/1
9	10	LUDACRIS What's Your Fantasy (Def Jam South/IDJMG)	2176	+143	256143	11	70/2
13	11	MUSIQ Just Friends (Def Soul/IDJMG)	2132	+292	285737	6	75/1
12	12	BEENIE MAN Girls Dem Sugar (Virgin)	1973	+120	223333	10	73/5
10	13	SHYNE F/BARRINGTON LEVY Bad Boyz (Bad Boy/Arista)	1948	-60	242783	10	67/1
15	14	KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)	1813	+89	235385	9	76/2
14	15	LIL BOW WOW Bounce With Me (So So Def/Columbia)	1535	-285	223702	17	65/0
20	16	C-MURDER Down For My N's (Tru/No Limit/Priority)	1512	-12	169665	9	54/1
21	17	CHANTE' MOORE Straight Up (Silas/MCA)	1504	+144	138068	6	63/1
16	18	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	1461	-214	276988	18	65/0
18	19	SISQO Incomplete (Dragon/Def Soul/IDJMG)	1426	-156	242091	22	67/0
23	20	NELLY E.I. (Fo' Reel/Universal)	1411	+244	198971	5	63/3
Breaker	21	USHER Pop Ya Collar (LaFace/Arista)	1392	+638	172352	2	80/2
17	22	COMMON The Light (MCA)	1313	-292	237409	18	61/0
26	23	KEITH SWEAT F/LIL' MO I'll Trade (A Million Bucks) (Elektra/EEG)	1297	+151	101690	4	72/1
27	24	3LW No More (Baby I'ma Do Right) (Epic)	1243	+97	89343	7	60/2
Breaker	25	JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	1155	+439	224591	2	6/2
28	26	CAM'RON What Means The World To You (Epic)	1123	-7	123222	9	56/0
22	27	JAY-Z F/MEMPHIS BLEEK & AMIL Hey Papi (Def Soul/IDJMG)	1052	-203	151139	11	60/0
Breaker	28	WHITNEY HOUSTON Fine (Arista)	1045	+83	93655	5	56/0
24	29	ABSOLUTE Is It Really Like That (Noontime/Atlantic)	1018	-136	56897	9	51/0
Breaker	30	DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)	1017	+228	137755	2	67/3
25	31	CARL THOMAS Summer Rain (Bad Boy/Arista)	992	-161	180180	14	52/0
30	32	JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	988	-106	121748	12	56/0
36	33	TIONNE "T-BOZ" WATKINS My Getaway (Maverick)	928	+82	61941	3	62/1
39	34	SPARKLE It's A Fact (Motown)	926	+131	94584	4	54/3
37	35	SADE By Your Side (Epic)	914	+83	93501	3	57/0
29	36	BIG TYMERS #1 Stunna (Cash Money/Universal)	894	-216	106989	13	46/0
42	37	LIL' KIM F/SISQO How Many Licks (Queen Bee/Undeas/Atlantic)	844	+59	68129	4	55/2
47	38	JAHEIM Could It Be (Divine Mill/WB)	837	+156	57067	2	58/2
Debut	39	LL COOL J F/KELLY PRICE You And Me (Def Jam/IDJMG)	829	+198	84860	1	65/1
Debut	40	CARL THOMAS Emotional (Bad Boy/Arista)	822	+280	116136	1	51/5
38	41	NEXT Beauty Queen (Arista)	811	-7	66483	4	49/2
32	42	DMX F/SISQO What You Want (Ruff Ryders/IDJMG)	806	-177	132725	18	52/0
41	43	SCARFACE It Ain't (Part II) (Rap-A-Lot)	781	-8	68464	4	59/2
33	44	MYA Case Of The Ex (Whatcha...) (University/Interscope)	770	-210	91491	15	51/0
48	45	METHRONE Your Body (Clatown/Capitol)	730	+51	51190	3	49/0
35	46	LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell/Jive)	694	-171	54141	8	46/0
Debut	47	BOYZ II MEN Thank You In Advance (Universal)	677	+73	68321	1	52/0
Debut	48	OUTKAST Ms. Jackson (LaFace/Arista)	655	+511	119380	1	65/65
Debut	49	2PAC Thug Nature (Death Row)	654	+74	78081	1	39/1
50	50	DONELL JONES This Luv (Untouchables/LaFace/Arista)	649	+7	75281	4	42/0

Most Added

ARTIST TITLE LABEL(S)	ADDS
OUTKAST Ms. Jackson (LaFace/Arista)	65
TONI ESTES Stupid (Nothing I Believe) (Priority)	50
TAMIA Stranger In My House (Elektra/EEG)	48
WU-TANG CLAN Protect Ya Neck... (Loud/Columbia)	42
BILAL Soul Sista (Moyo/Interscope)	37
CUBAN LINK Still Telling Lies (Terror Squad/Atlantic)	27
STICKY FINGAZ Get It Up (Universal)	25
PUBLIC ANNOUNCEMENT Mamacita (RCA)	13
SUNDAY I Know (Better Place/Capitol)	12
TRIN-I-TEE 5:7 There He Is (B-Rite/Interscope)	12

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
USHER Pop Ya Collar (LaFace/Arista)	+638
OUTKAST Ms. Jackson (LaFace/Arista)	+511
JAY-Z I Just Wanna Love U... (Roc-A-Fella/IDJMG)	+439
JAGGED EDGE Promise (So So Def/Columbia)	+403
MUSIQ Just Friends (Def Soul/IDJMG)	+292
CARL THOMAS Emotional (Bad Boy/Arista)	+280
AVANT My First Love (Magic Johnson/MCA)	+269
NELLY E.I. (Fo' Reel/Universal)	+244
DAVE HOLLISTER One Woman... (Def Squad/DreamWorks)	+228
R. KELLY I Wish (Jive)	+226

Breakers

USHER		
Pop Ya Collar (LaFace/Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1392/638	80/2	21
JAY-Z		
I Just Wanna Love U... (Roc-A-Fella/IDJMG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1155/439	6/2	25
WHITNEY HOUSTON		
Fine (Arista)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1045/83	56/0	28
DAVE HOLLISTER		
One Woman Man (Def Squad/DreamWorks)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1017/228	67/3	30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



83 Urban reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



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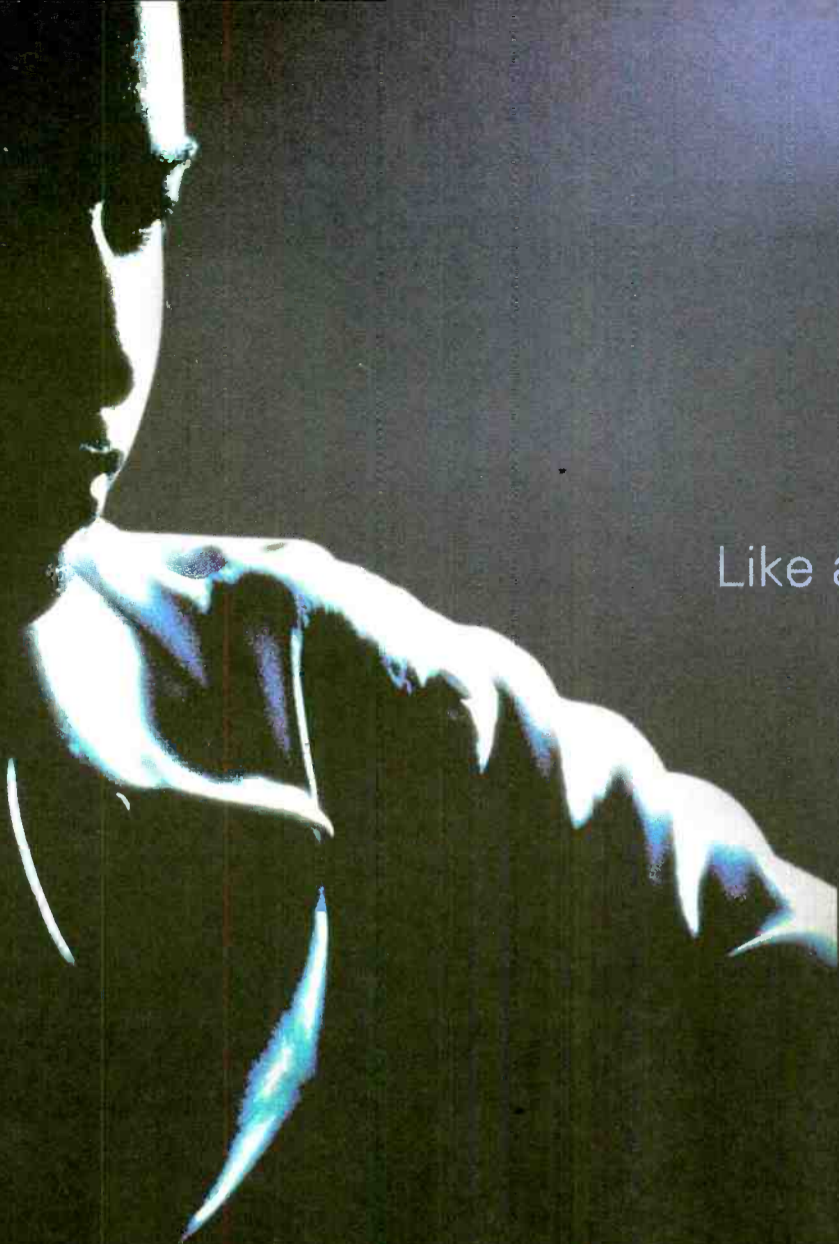
- Kyle Cantrell, Program Director, WSM-FM/AM

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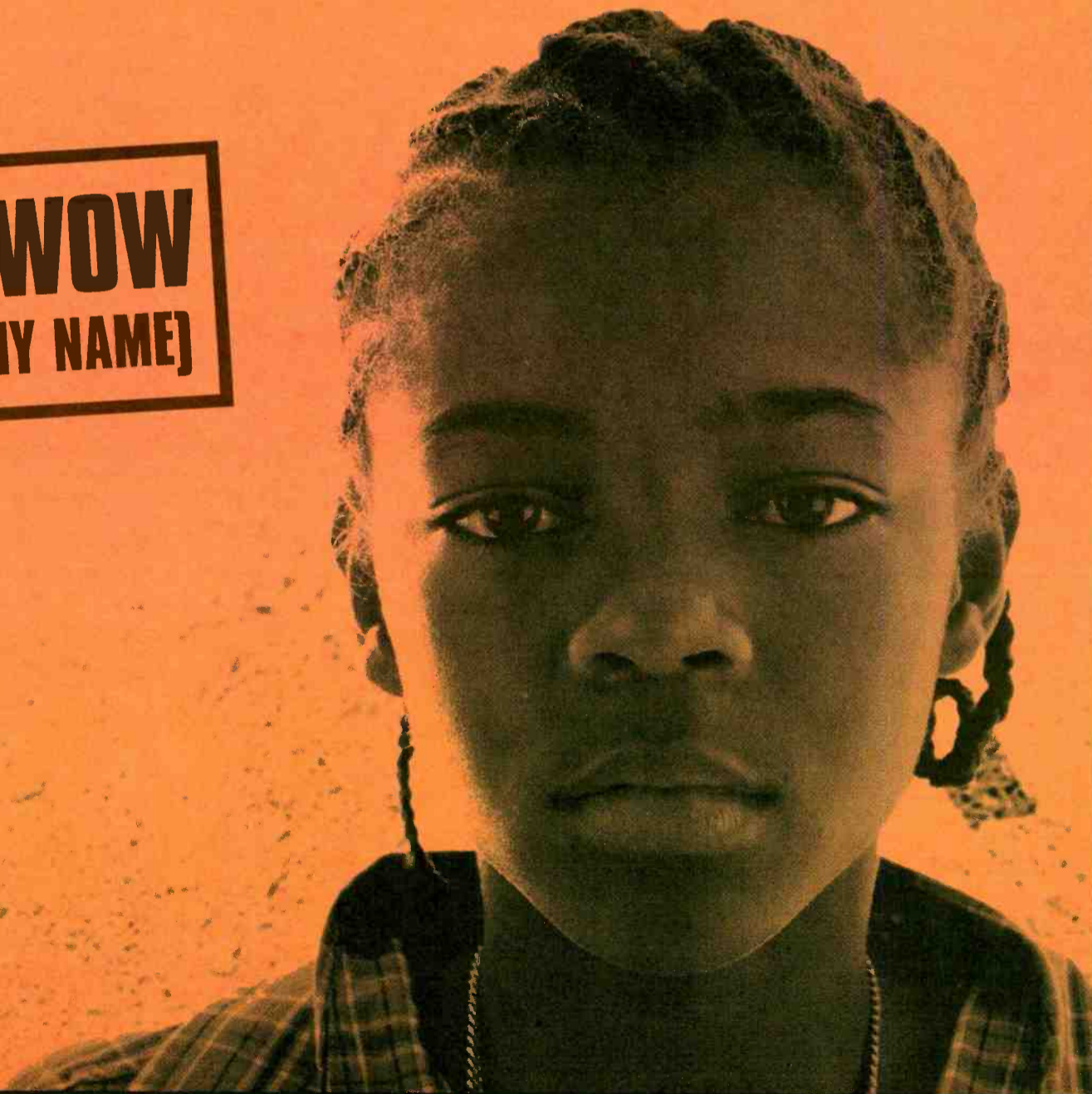
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"BOW WOW (THAT'S MY NAME)"

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LIL  BOW WOW

**BOW WOW
(THAT'S MY NAME)**



IMPACTING RADIO
TUESDAY, OCTOBER 31.

EXECUTIVE PRODUCER: *Jamie Foxx*

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ARTIST BREAKDOWN

ARTIST: **PRU**
ALBUM: **PRU**
LABEL: **CAPITOL**

One of my PDs was so ecstatic over a single by a certain young lady that I had to give her CD a listen. I had given her single a once-over when I first received it a few weeks ago, but I didn't pay much attention to what I was listening to. (Hey, I'm a busy woman!) But when WLVH/Savannah, GA PD Vern Catron started talking about wax and pain, I immediately went back to my S&M days and flashed a warm, yet devilish sort of smile. (Mental note: Find that damn CD!)

Pru's journey through your heart begins with the song "Prophecy of a Flower." "Spirits die in the sunrise/Flowers dying like your love in my eyes/Butterflies pollinate my life with wind/Now you're live in the heart sorrow's growing in." This young lady is saying what we feel but don't know how to say. Though she gets deep at times, she holds me so captive by the vibe of her tracks that I can't get lost.

The song is a beautiful story of love lost. (Is that an oxymoron?) Pru is caught between a rock and a hard place. While speaking to dude, she relays to him the change in his loving scent: "The smell of loneliness tread my feet/Now your smell's no longer blending potpourri." (It seems some strong deodorizer is needed here.)

"All I am is what might have been," Pru exclaims in "183 Miles." Love is like war. You



must give 100% of yourself, yet that won't guarantee the result will be in your favor. Casualties are almost always promised, and the wounds suffered can last a lifetime. Dude left homegirl with a mere "two miles" left to go on her "emotional speedometer," which leaves her unable to travel too much farther. To top it off, she's only twentysomething!

Here comes the S&M song. (OK, not really; I was just reminiscing.) "Candles" supplies a possible solution to tire-slashing. This tune shows that homegirl has a positive way to ease emotional devastation: She burns candles. I guess watching the wax melt is symbolic of watching the pain melt away. (I like the sugar in the gas tank therapy better.)

The audacity! In "Aroma of a Man" babyboy has the nerve to say to babygirl that she doesn't know what love is and that the pain and experience have never been hers; therefore, she isn't ready for someone like him! (That cocky, son...) We find the "colors of love" aren't always fluorescent in "Hazy Shades." Is it me or the merlot?

Did Pru say, "Compton," in her rendition of "Smooth Operator"? The addiction in "Got Me High" is not detrimental; "Can't Compare Your Love" has no imitations; and the state of joint affairs is discussed in "What They Gone Do?" In "Reason Why" he's her reason, and she's his. So between the two of them, they've got all the answers.

Pru's album is one of the few releases that fill our hearts with nontraditional listening material. Though you may find some of the tracks "radio-friendly," this joint is based on creativity, not commercialism. Joining the ranks of Jill Scott, Erykah Badu, Maxwell, D'Angelo, Macy Gray, Cherokee (ya'll forgot about her?) and others, Pru's project presents itself. Either you will allow yourself to float in the waters of this new breed of artists, or you'll drown in the rivers of humdrum. Peace.

— Tanya O'Quinn
Asst. Urban Editor

IN MY OPINION

with Vern Catron

Pru
"Candles"
(Capitol)

PD/MD — WLVH/Savannah, GA

Pru is a cross between Atlantic Starr's Sharon Bryant and Lauryn Hill (though her vocal style reminds me of Hill). "Candles" is yet another song about a woman being done wrong. However, unlike many of its predecessors, this song is presented in a tender and humble sort of way.

Using a candle as a metaphor for her heartache, Pru sings passionately about a relationship gone bad. She burns candles to ease the pain caused by her ex-lover's treatment of her. I love the lyrics the most, but the "Tracks of My Tears" sample is also rather good. If the entire song won't get you, the change with the Smokey Robinson sample will.

"Candles" is refreshing in its description of the aftermath of a painfully terminated relationship. Pru's lovelorn tale depicts a woman who has been pained yet does not resort to violence or degradation to get even with her abuser. Her tone is one of mental conviction, emotional strength and spiritual determination. "Candles" is a great song.

ADVANCE NOTICE

Giving you fair warning: These are the singles that are going for adds on Tuesday (10/31).

BABYFACE Reason For Breathing (Epic)

FUNKMASTER FLEX f/DMX Do You (Loud)

TRACEY LEE We Like (By Storm/Universal)

LIL BOW WOW f/SNOOP... Bow Wow (That's My Name) (Columbia)

LIMP BIZKIT Rollin' (Flip/Interscope)

NO QUESTION If You Really Want To Go (Ruffnation/WB)

RODNEY "DARKCHILD" JERKINS, THE SUPER-PRODUCER WHO BROUGHT YOU...

"SAY MY NAME"

"THE BOY IS MINE"

"HE WASN'T MAN
ENOUGH"

"IT'S NOT RIGHT,
BUT IT'S OKAY"

"I CAN LOVE YOU"

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October 27, 2000

New & Active

MACK 10 F/T-BOZ Tight To Def (*Hoo Bangin'/Priority*)
Total Plays: 631, Total Stations: 58, Adds: 0

SILKK THE SHOCKER He Did That (*No Limit/Priority*)
Total Plays: 551, Total Stations: 41, Adds: 0

MONIFAH I Can Tell (*Universal*)
Total Plays: 549, Total Stations: 35, Adds: 2

JAGGED EDGE Promise (*So So Def/Columbia*)
Total Plays: 547, Total Stations: 62, Adds: 7

PRU Candles (*Capitol*)
Total Plays: 501, Total Stations: 39, Adds: 1

PUBLIC ANNOUNCEMENT Mamacita (*RCA*)
Total Plays: 469, Total Stations: 61, Adds: 13

B.G. I Know (*Cash Money/Universal*)
Total Plays: 463, Total Stations: 44, Adds: 0

GERALD LEVERT Dream With No Love (*Motown*)
Total Plays: 457, Total Stations: 43, Adds: 0

STEPHEN SIMMONDS I Can't Do That (*Priority*)
Total Plays: 448, Total Stations: 25, Adds: 0

GROOVE THEORY 4shore (*Columbia*)
Total Plays: 437, Total Stations: 41, Adds: 2

SYGNATURE The Rain (*Columbia*)
Total Plays: 424, Total Stations: 48, Adds: 0

SAMMIE Can't Let Go (*Freeworld/Capitol*)
Total Plays: 412, Total Stations: 38, Adds: 3

K-CI & JOJO Crazy (*MCA*)
Total Plays: 407, Total Stations: 36, Adds: 1

THREE 6 MAFIA Tongue Ring (*Hypnotize Minds/Loud*)
Total Plays: 376, Total Stations: 33, Adds: 2

SHADE SHEIST Where I Wanna Be (*Baby Ree/London/Sire*)
Total Plays: 368, Total Stations: 36, Adds: 2

RUFF ENDZ Where Does Love Go From Here (*Epic*)
Total Plays: 345, Total Stations: 47, Adds: 5

DE LA SOUL F/CHAKA KHAN All Good (*Tommy Boy*)
Total Plays: 297, Total Stations: 37, Adds: 9

MR. C THE SLIDE MAN Cha-Cha Slide (*Universal*)
Total Plays: 328, Total Stations: 15, Adds: 0

PHILLY'S MOST WANTED Cross The Border (*Atlantic*)
Total Plays: 297, Total Stations: 28, Adds: 1

BAHA MEN Who Let The Dogs Out (*Artemis*)
Total Plays: 250, Total Stations: 23, Adds: 1

RAM-Z F/DRAG-ON Let Me Be The One (*TVT*)
Total Plays: 244, Total Stations: 24, Adds: 2

Songs ranked by total plays

Most Played Recurrents

YOLANDA ADAMS Open My Heart (*Elektra/EEG*)

JAGGED EDGE Let's Get Married (*So So Def/Columbia*)

JOE Treat Her Like A Lady (*Jive*)

RUFF ENDZ No More (*Epic*)

NEXT Wifey (*Arista*)

AVANT Separated (*Magic Johnson/MCA*)

NELLY Country Grammar (*Fo' Reel/Universal*)

IDEAL Whatever (*Noontime/Virgin*)

DONELL JONES Where I Wanna Be (*Untouchables/LaFace/Arista*)

AALIYAH Try Again (*BlackGround/Virgin*)

DA BRAT F/TYRESE What'chu Like (*So So Def/Columbia*)

JOE I Wanna Know (*Jive*)

CARL THOMAS I Wish (*Bad Boy/Arista*)

LUCY PEARL Dance Tonight (*Overbrook/Pookie/Beyond*)

DMX Party Up (Up In Here) (*Ruff Ryders/IDJMG*)

SISQO Thong Song (*Dragon/Def Soul/IDJMG*)

TONI BRAXTON He Wasn't Man Enough (*LaFace/Arista*)

DONELL JONES U Know What's Up (*Untouchables/LaFace/Arista*)

AALIYAH I Don't Wanna (*BlackGround/Priority*)

DESTINY'S CHILD Say My Name (*Columbia*)

TUNED-IN

URBAN

R&R/MEDIABASE 24/7



WUSL/Philadelphia

3am

JAEHEIM Could I Be
BEENIE MAN Girls Dem Sugar
WYCLEF JEAN I/MARY J. BLIGE 911
DONELL JONES Where I Wanna Be
DESTINY'S CHILD Independent Women Part 1
JOE Treat Her Like A Lady
NEXT Butta Love
SAMMIE Can't Let Go
DMX How's It Goin Down
LUDACRIS What's Your Fantasy
NOTORIOUS B.I.G. One More Chance
PROFYLE Liar
KELLY PRICE You Should've Told Me
2 PAC Keep Ya Head Up

11am

JAY-Z I Just Wanna Love U (Give It...)
CARL THOMAS I Wish
PHILLY'S MOST WANTED Cross The Border
AVANT My First Love
LAURYN HILL Doo Wop (That Thing)
YOLANDA ADAMS Open My Heart
JA RULE I/C. MILIAN Between Me And You
DEBORAH COX Nobody's Supposed To Be Here
NO QUESTION If You Really Wanna Go
R. KELLY I Wish

4pm

LIL' KIM No Matter What They Say
CHANGING FACES That Other Woman
YOLANDA ADAMS Open My Heart
LIL BOW WOW Bounce With Me
112 Cupid
NOTORIOUS B.I.G. One More Chance
LL COOL J You And Me
MUSIQ Just Friends
PHILLY'S MOST WANTED Cross The Border
DEBORAH COX We Can't Be Friends

8pm

CASH MONEY... Project B**ch
SCARFACE It Ain't (Part II)
NOTORIOUS B.I.G. Dreams
M.O.P. Ante Up
DESTINY'S CHILD Independent Women Part 1
JAY-Z I Just Wanna Love U (Give It...)
DO OR DIE V.I.P.



WBLS/New York

3am

AALIYAH Try Again
DESTINY'S CHILD Independent Women Part 1
MYSTIKAL Shake Ya Ass
BRANDY Almost Doesn't Count
TONI BRAXTON Just Be A Man About It
MARY J. BLIGE Be Happy
SANTANA I/PRODUCT G&B Maria Maria
YOLANDA ADAMS Open My Heart
SADE By Your Side
R. KELLY Bad Man
CHANTE MOORE Straight Up
CARL THOMAS Summer Rain
MAXWELL Ascension (Don't Ever Wonder)

11am

IDEAL Whatever
AVANT My First Love
ERYKAH BADU Bag Lady
MARY J. BLIGE Deep Inside
MYSTIKAL Shake Ya Ass
AALIYAH I Don't Wanna
R. KELLY I Wish
K-CI & JOJO Crazy
TONI BRAXTON Just Be A Man About It
SISQO Incomplete
JON B I Do (Whatcha Say Boo)

4pm

ADINA HOWARD Freak Like Me
DA BRAT Give It 2 You
MARY J. BLIGE Reminisce
WHODINI Friends
MARY J. BLIGE Love Not Limit
D.O.C. The Formula
LEVERT Casanova
R. KELLY Bad Man
KELLY PRICE You Should've Told Me
AVANT My First Love
ERYKAH BADU Bag Lady
CHANGING FACES That Other Woman
MAXWELL This Woman's Work
TONI BRAXTON Just Be A Man About It

8pm

YOLANDA ADAMS Open My Heart
WHITNEY HOUSTON Fine
IDEAL Whatever
COMMON The Light
NEXT Beauty Queen
TONI BRAXTON He Wasn't Man Enough
CHANGING FACES That Other Woman
SUNDAY I Know
SISQO Thong Song
CARL THOMAS Summer Rain
MAXWELL Sumthin' Sumthin'
JAY-Z I/MEMPHIS BLEEK... Hey Papi



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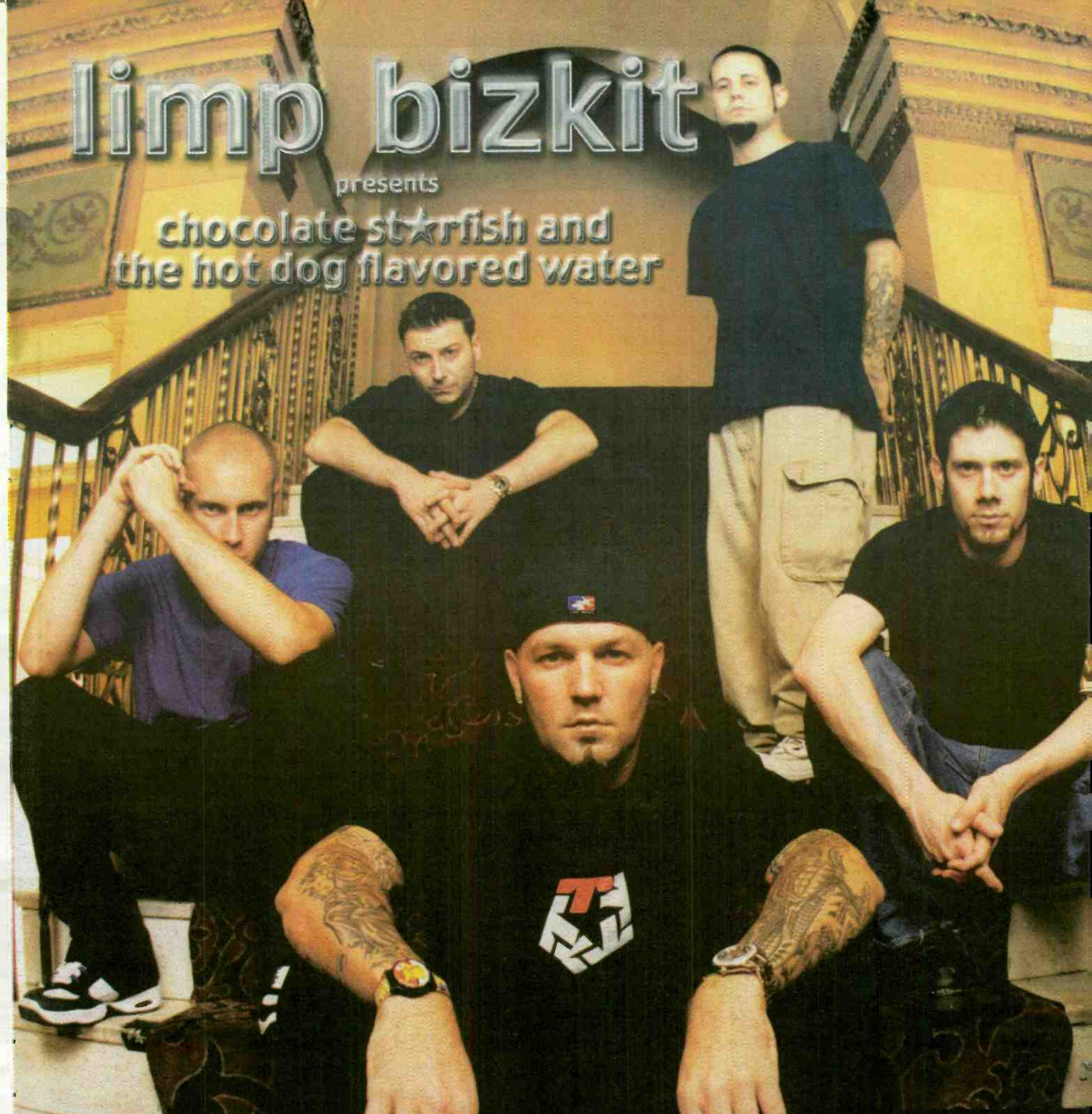


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exclusive management by the firm

> album produced by terry date and limp bizkit > additional production by scott weiland & josh abraham
> mixed by andy wallace > executive producer and a&r jordan schur

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LET ME BE THE ONE

remixed by **PRESTIGE** featuring *Fabulous*

"WOW! All ranges... not many groups today can hit all vocal ranges! Very impressive! I would love to work with these guys."
*Multi-platinum super producer
Teddy Riley*

"Young talent with a lot of potential! Great natural harmony! Down to earth brothers!"
Darryl Huckaby - PD WKYS

"Real tight three-part harmonies with explosive vocals! Down to earth gentlemen that deserve this opportunity. Don't sleep on Ram-Z!"
KJ - PD WOWI

"Awesome, great new talent! Watch out for Ram-Z! It's good to see real singers return. Decent young men with incredible mannerisms for radio! You've got to see and hear them acapella, POWERFUL!" *Taylor Morgan-MD WZFX*

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The album **RAM-Z** in stores January 23rd, 2001

Management: Marv Brown & Roy Fowl for Top Cat Management

8BALL & MJG: SPACE AGE 4 EVA

THE NEW ALBUM



FEATURING THAT FUTURISTIC PIMP S***

"PIMP HARD"

the first single produced by Jazze Pha

IMPACTING AT RADIO NOVEMBER 6TH

These stations already PIMPING HARD!!!

- | | |
|-------------------|-------------------|
| KHXT - Memphis | WHRK - Memphis |
| KATZ - ST. Louis | WKVY - Milwaukee |
| WQQK - Nashville | KRRQ - Lafayette |
| KMJJ - Shreveport | KDKS - Shreveport |
| KKDA - Dallas | WJMI - Jackson |
| WBHJ - Birmingham | WFXE - Columbus |
| WFXA - Augusta | WIIZ - Augusta |
| WTMP - Tampa | WOWI - Norfolk |
| WBOT - Boston | WNEZ - Harford |

8BALL & MJG: SPACE AGE 4 EVA



**SPACE AGE 4 EVA
ALBUM IN STORES
NOVEMBER 21ST**

"The original Pimps are back and harder than ever. This is the one for Ball & G! Whether you're riding in your Cadillac or Caprice. This joint will make you flip and put rims on your whip!"

Devin Steele-MD-KXHT-Memphis

"Straight Pimpin Hard in the M Town. The Eightball & MJG is boom bangin out the frame man! Ya heard me"

Kid Fresh-WHRK-Memphis

"It's a BIG record. REAL UGLY" Funkmaster Flex-WQHT-NY

"Radio is gonna pimp this one because it is the bomb!" Rochelle Prejan-PD-KRRQ Lafayette

"Remarkable jam, vintage Eightball & MJG, instant phones" Tony Lamptey-MD-KMJJ-Shreveport



SPACE AGE PIMPIN
IN THE DOUBLE O



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FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #30 KPRS/Kansas City HOT 103 JAMZ! Clear Channel (816) 763-2040 Weaver/Fears 12+ Cum 197,400

MARKET #31 WKKV/Milwaukee Clear Channel (414) 321-1007 Young/Love 12+ Cum 243,700

MARKET #1 WRKS/New York Kiss 98.7 Emmis (212) 242-9870 Bestley/Greene 12+ Cum 1,560,100

MARKET #2 KJLH/Los Angeles Taxi (310) 330-5550 Winston 12+ Cum 406,200

MARKET #3 WVAZ/Chicago Clear Channel (312) 360-9000 Myrick/Muhammad 12+ Cum 552,900

MARKET #34 WCKX/Columbus, OH Blue Chip (614) 487-1444 Strong/Stevens 12+ Cum 166,700

MARKET #36 WWOV/Norfolk Clear Channel (757) 466-0009 Holiday/Mauzone 12+ Cum 261,900

MARKET #5 WDAS/Philadelphia Clear Channel (610) 617-8500 Tamburro/Davis 12+ Cum 529,600

MARKET #6 KRNB/Dallas-Ft. Worth Service (972) 263-9911 Payne/V 12+ Cum 190,900

MARKET #7 WDMK/Detroit Radio One (313) 259-2000 Alexander 12+ Cum 112,600

MARKET #37 WPEG/Charlotte Infinity (704) 333-0131 Carson/Quick 12+ Cum 262,900

MARKET #38 WTLC/Indianapolis Emmis (317) 955-9852 Wallace/Vaughn 12+ Cum 142,600

MARKET #7 WGPR/Detroit International Mason (313) 259-8862 Hines 12+ Cum 144,400

MARKET #7 WMXD/Detroit Clear Channel (313) 965-2000 G 12+ Cum 312,400

MARKET #8 WILD/Boston Radio One (617) 427-2222 Gousby/Carson/Clark 12+ Cum 75,700

MARKET #39 WJHM/Orlando Infinity (407) 919-1000 Allen/Love 12+ Cum 329,400

MARKET #41 WQUE/New Orleans Clear Channel (504) 827-6000 Stevens/Watson 12+ Cum 284,300

MARKET #9 WHUR/Washington, DC Howard University (202) 806-3500 Hamball/Dickinson 12+ Cum 536,700

MARKET #9 WMMJ/Washington, DC Radio One (301) 306-1111 Conners/Thompson 12+ Cum 315,600

MARKET #10 KMJQ/Houston-Galveston Radio One (713) 623-2108 Conner/Boatner 12+ Cum 372,700

R&R Urban AC Top 30

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	WEEKS ON CHART	GROSS IMPRESSIONS (00)	TOTAL STATIONS/ADDS
1	1	YOLANDA ADAMS Open My Heart (Elektra/EEG)	882	25	140376	39/0
2	2	TONI BRAXTON Just Be A Man About It (LaFace/Arista)	684	19	98556	36/0
4	3	CHARLIE WILSON Without You (Major Hits)	653	9	77368	38/1
3	4	SISQO Incomplete (Dragon/Def Soul/IDJMG)	649	17	101898	27/0
7	5	JILL SCOTT Gettin' In The Way (Hidden Beach/Epic)	562	10	71529	33/1
6	6	ERYKAH BADU Bag Lady (Motown)	546	11	100246	34/0
5	7	BOYZ II MEN Pass You By (Universal)	543	15	77529	32/0
9	8	BEBE WINANS F/MCKNIGHT & JOE Coming Back Home (Motown)	530	13	72094	31/0
11	9	AVANT My First Love (Magic Johnson/MCA)	512	6	83479	30/3
10	10	SADE By Your Side (Epic)	505	4	68121	39/1
8	11	JOE Treat Her Like A Lady (Jive)	478	21	79612	30/0
13	12	KELLY PRICE You Should've Told Me (T-Neck/Def Soul/IDJMG)	452	7	72321	32/1
17	13	PATTI LABELLE Call Me Gone (MCA)	430	5	46252	34/1
12	14	CARL THOMAS Summer Rain (Bad Boy/Arista)	397	14	63950	24/0
Breaker	15	R. KELLY I Wish (Jive)	379	4	59173	24/3
19	16	AL JARREAU Just To Be Loved (GRP/VMG)	372	11	33556	26/0
16	17	NORMAN BROWN F/VESTA Rain (Warner Bros.)	366	14	29372	30/1
Breaker	18	CHANGING FACES That Other Woman (Atlantic)	364	4	50475	29/2
18	19	TEMPTATIONS Selfish Reasons (Motown)	360	8	31514	21/0
14	20	DONELL JONES Where I Wanna Be (Untouchables/LaFace/Arista)	353	30	69600	28/0
15	21	KEVIN EDMONDS Love Will Be Waiting (RCA)	328	12	37160	26/0
23	22	STEPHEN SIMMONDS I Can't Do That (Priority)	326	5	33356	30/2
24	23	WHITNEY HOUSTON Fine (Arista)	288	5	32833	28/1
21	24	RACHELLE FERRELL Satisfied (Capitol)	272	12	25110	26/0
Debut	25	CARL THOMAS Emotional (Bad Boy/Arista)	267	1	52491	24/3
25	26	LV Woman's Gotta Have It (Loud)	264	18	30709	20/0
27	27	GERALD LEVERT Dream With No Love (Motown)	261	2	28737	27/0
26	28	PHIL PERRY Keep Me In The Dark Tonight (Peak/Private/Windham Hill)	235	7	16437	21/0
Debut	29	WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	233	1	37673	15/3
Debut	30	PRU Candles (Capitol)	219	1	23155	25/2

Most Added®

ARTIST TITLE LABEL(S)	ADDS
TAMIA Stranger In My House (Elektra/EEG)	20
BOYZ II MEN Thank You In Advance (Universal)	6
DAVE HOLLISTER One Woman... (Def Squad/DreamWorks)	5
AVANT My First Love (Magic Johnson/MCA)	3
BRIAN MCKNIGHT Win (Motown)	3
R. KELLY I Wish (Jive)	3
CARL THOMAS Emotional (Bad Boy/Arista)	3
WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	3
PHAT CAT PLAYERS Every-Time (Parlane)	3
BILAL Soul Sista (Moyo/Interscope)	3
TONI BRAXTON Spanish Guitar (LaFace/Arista)	3
TRIN-I-TEE 5:7 There He Is (B-Rite/Interscope)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CARL THOMAS Emotional (Bad Boy/Arista)	+74
CHARLIE WILSON Without You (Major Hits)	+72
AVANT My First Love (Magic Johnson/MCA)	+71
SISQO Incomplete (Dragon/Def Soul/IDJMG)	+55
BRIAN MCKNIGHT Win (Motown)	+55
DAVE HOLLISTER One Woman... (Def Squad/DreamWorks)	+54
WYCLEF JEAN F/MARY J. BLIGE 911 (Ruffhouse/Columbia)	+53
R. KELLY I Wish (Jive)	+50
KELLY PRICE You Should've... (T-Neck/Def Soul/IDJMG)	+42
CHANGING FACES That Other Woman (Atlantic)	+40



39 Urban AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 350 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)
Total Plays: 194, Total Stations: 29, Adds: 5

LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell/Jive)
Total Plays: 191, Total Stations: 13, Adds: 0

BRIAN MCKNIGHT Win (Motown)
Total Plays: 172, Total Stations: 26, Adds: 3

RONNIE LAWS Old Days/Old Ways (HDH)
Total Plays: 161, Total Stations: 17, Adds: 1

CHANTE' MOORE Straight Up (Silas/MCA)
Total Plays: 144, Total Stations: 8, Adds: 1

BOYZ II MEN Thank You In Advance (Universal)
Total Plays: 114, Total Stations: 14, Adds: 6

DONELL JONES This Luv (Untouchables/LaFace/Arista)
Total Plays: 105, Total Stations: 14, Adds: 1

SYGNATURE The Rain (Columbia)
Total Plays: 101, Total Stations: 9, Adds: 1

JOHNNIE TAYLOR Soul Heaven (Malaco)
Total Plays: 92, Total Stations: 4, Adds: 1

DESTINY'S CHILD Independent Women Pt. 1 (Columbia)
Total Plays: 91, Total Stations: 4, Adds: 0

MARION MEADOWS F/LISA FISCHER No Rhyme No Reason (Heads Up)
Total Plays: 86, Total Stations: 12, Adds: 0

MONIFAH I Can Tell (Universal)
Total Plays: 84, Total Stations: 5, Adds: 1

K-CI & JOJO Crazy (MCA)
Total Plays: 81, Total Stations: 11, Adds: 1

Songs ranked by total plays

Breakers®

R. KELLY I Wish (Jive)	TOTAL PLAYS/INCREASE 379/50	TOTAL STATIONS/ADDS 24/3	CHART 15
CHANGING FACES That Other Woman (Atlantic)	TOTAL PLAYS/INCREASE 364/40	TOTAL STATIONS/ADDS 29/2	CHART 18

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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"Tired Melody"

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November 04	Hilton Towers Hctel	Chicago IL
05	Redondo Beach Performing Arts Center	Redondo Beach, CA
18	Hyatt Regency	Atlanta, GA
19	The Carver Theater	Birmingham, AL
30	Pageants	St. Louis, MO
December 01	The Robinson Auditorium	Little Rock, AR
02	Caravan of Dreams	Ft. Worth, TX

**GOING
FOR ADDS
OCTOBER
30 & 31**

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October 27, 2000

Most Played Recurrents

CARL THOMAS I Wish (Bad Boy/Arista)

MARY MARY Shackles (Praise You) (C2/Columbia)

JOE I Wanna Know (Jive)

WHITNEY HOUSTON & DEBORAH COX Same Script, Different Cast (Arista)

DONELL JONES U Know What's Up (Untouchables/LaFace/Arista)

ERIC BENET Spend My Life With You (Warner Bros.)

ANGIE STONE No More Rain (In This Cloud) (Arista)

AVANT Separated (Magic Johnson/MCA)

KEVON EDMONDS 24/7 (RCA)

TEMPTATIONS Stay (Motown)

DEBORAH COX Nobody's Supposed To Be Here (Arista)

MAXWELL Fortunate (Rock Land/Interscope/Columbia)

KEVON EDMONDS No Love (I'm Not Used To) (RCA)

CASE Happily Ever After (Def Jam/IDJMG)

D'ANGELO Untitled...(How Does It Feel) (Cheeba Sound/Virgin)

ARETHA FRANKLIN A Rose Is Still A Rose (Arista)

BRIAN MCKNIGHT Back At One (Motown)

TEMPTATIONS I'm Here (Motown)

GERALD LEVERT Mr. Too Damn Good (EastWest/EEG)

JESSE POWELL You (Silas/MCA)

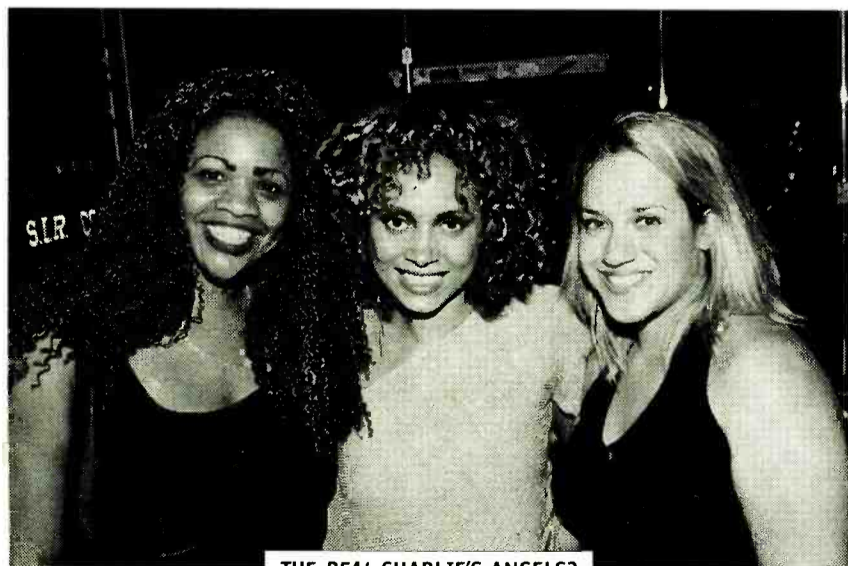
URBAN AC

Going For Adds 10/31/00

BABYFACE Reason For Breathing (Epic)

WILL DOWNING Tired Melody (Motown)

INCOGNITO f/MAYSA Change (Talkin Loud/Blue Thumb/VMG)



THE REAL CHARLIE'S ANGELS?

After attending the album release party for Elektra recording artist Tamia (c), R&R Asst. Urban Editor Tanya O'Quinn (left) and Music Meeting E-Commerce Administrator Diane Ramos (right) posed in their "I Should've Been An Angel" pose. It seems after the pic was taken, a casting director approached O'Quinn and Ramos about playing transvestites in an upcoming horror flick. Ramos was insulted; O'Quinn is "thinking it over."

TUNED-IN URBAN AC

R&R/MEDIABASE 24/7

WBAV/Charlotte

3am

BROWNSTONE 5 Miles To Empty
 JAGGED EDGE Let's Get Married
 ATLANTIC STARR When Love Calls
 O'JAYS Used To Be My Girl
 RUFF ENDZ No More
 LTD (Every Time I Turn Around)...
 PROFYLE L'ar
 U. N. V. Something's Goin' On
 TEMPTATIONS Selfish Reasons
 GAP BAND Outstanding
 USHER You Make Me Wanna...

11am

ERYKAH BADU Bag Lady
 MANHATTANS Shining Star
 MARVIN GAYE Distant Lover
 CARL THOMAS I Wish
 BETTY WRIGHT Tonight Is The Night
 LUTHER VANDROSS Superstar/Until You Come...
 PATTI LABELLE Call Me Gone
 BABYFACE Sunshine
 JOE The Love Scene
 MAZE/CURTIS BLOW Joy And Pain '89
 ANGIE STONE No More Rain (In This Cloud)

4pm

ERYKAH BADU Bag Lady
 MAC BAND Roses Are Red
 ISLEY BROTHERS Voyage To Atlantis
 MARION MEADOWS f/LISA FISCHER No Rhyme...
 MANHATTANS It Feels So Good To Be Loved
 S. O. S. BAND Tell Me If You Still Care
 KELLY PRICE You Should've Told Me
 ANITA BAKER Just Because
 JODECI Forever My Lady
 FREDDIE JACKSON Rock Me Tonight (For Old...)
 SISQO Incomplete

8pm

PRINCE & THE N. P. G. Insatiable
 MELI'SA MORGAN Do Me Baby
 KELLY PRICE As We Lay
 WYCLEF JEAN f/MARY J. BLIGE 911
 METHRONE Love Each Other 4 life
 FLACK/HATHAWAY The Closer I Get To You
 MILES JAY I've Been A Fool For You
 TEMPTATIONS Selfish Reasons
 ANITA BAKER Talk To Me
 MINNIE RIPERTON Lovin' You

WCFB/Orlando

4am

JEFFREY OSBORNE That's For Sure
 RICK JAMES Superfreak
 TEMPTATIONS Just My Imagination (Running...)
 AL GREEN Tired Of Being Alone
 AL JARREAU Just To Be Loved
 MOMENTS Love On A Two-Way Street
 JOHNNY GILL Wrap My Body Tight
 ANITA BAKER Caught Up In The Rapture
 CHARLIE WILSON Without You
 QUINCY JONES Slow James
 TERENCE TRENT D'ARBY Sign Your Name

11am

TONI BRAXTON Breathe Again
 MARY JANE GIRLS All Night Long
 LUTHER VANDROSS Don't Want To Be A Fool
 EMOTIONS Best Of My Love
 FREDDIE JACKSON You Are My Lady
 NATALIE COLE This Will Be
 AL JARREAU Just To Be Loved
 CHERYL LYNN Encore
 CASE Happily Ever After
 SADE Your Love Is King

4pm

MAZE/f. BEVERLY Joy And Pain
 JILL SCOTT Getting In The Way
 ROSE ROYCE Love Don't Live Here Anymore
 LUTHER VANDROSS Bad Boy (Having A Party)
 STACY LATTISAW Love On A Two-Way Street
 BOBBY WOMACK If You Think You're Lonely...
 O'JAYS Forever Mine
 SOUNDS OF BLACKNESS Hold On
 EVELYN KING Shame
 JANET JACKSON Funny How Time Flies (When...)

8pm

STYLISTICS Break Up To Make Up
 TEDDY PENDERGRASS You're My Last...
 TONI BRAXTON Just Be A Man About It
 ROSE ROYCE I'm Going Down
 MANHATTANS There's No Me Without You
 ATLANTIC STARR Am I Dreaming
 LEVERT Pop, Pop, Pop Goes my Mind
 WILL DOWNING When You Need Me
 NATALIE COLE I've Got Love On My Mind
 DAVE HOLLISTER Can't Stay
 KENNY G Songbird



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.

FOLLOWING THE HITS:
GOD'S GRACE, MY BODY, PUT YOUR HANDS,
MARY DON'T YOU WEEP AND IMAGINE THAT

TRIN-I-TEE 5:7

"THERE HE IS"

FROM THE ALBUM "SPIRITUAL LOVE"
PRODUCED BY R. KELLY
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lhelton@rronline.com



Between What's Between The Songs

CRB/Southwest panelists discuss the music at the heart of Country radio

For the last couple of weeks we've focused on the importance of what's between the records. But of at least equal importance is what's between the air personalities' raps and the spots and contests. That, of course, would be the music.

Music was on the minds of the programmers who participated in a panel at the recent CRB/Southwest in San Antonio. KCYY/San Antonio PD **Steve Giutarri** moderated a session with WKHX & WYAY/Atlanta OM **Dene Hallam**, KSCS/Dallas PD **Dean James**, KYGO/Denver OM **John St. John**, KONO/San Antonio (and former KUBL/Salt Lake City) PD **Roger Allen** and Rusty Walker & Assoc. consultant **Scott Huskey**.

Know When To Hold 'Em

Excerpted this week are some of the panelists' thoughts on the best ways to handle the music on a Country radio station. Giutarri began the session by asking St. John for his thoughts on the recent trend in Country radio of holding on to records longer. St. John said, "We hold on to records as long as the research says to hold on to them. If you have a good, powerful recurrent category, you can feel safe that a song is still going to get significant spins when you move it to that category."

"The songs you aren't holding on to are really the ones you have to look at meticulously week-to-week. The strong songs that you hold on to — maybe even for six months — you don't have to worry about. They're big hits and might as well be played, because your audience wants to hear them day after day, every two or three hours."

"You can play a hit song for a year if you want to — if the audience wants it. That's what you're there for, to play the song as long as they want it. It's the other songs that may not deserve a place on your station that you have to look at and decide whether they're going to stay. You have to decide if a new song by such-and-such artist is deserving of the place another song is taking up."

James noted, "I don't think there's a magic number of weeks to play a record. We have two recurrent categories, and one has a pretty healthy rotation. If a record ends up in that category, that means it was played in a good rotation for 30-35 weeks or so, but it wasn't in my current rotation for that long. How fast songs move on, up or off your playlist has a lot to do with what's coming up behind them."

"We ran songs up so fast in the early '90s because there was always a lot of great music coming up behind what we were already playing. One

of the problems we've had in the last few years is that we were in the habit of doing that when the quality of the music started slowing down. It's not that we haven't had good music, we just haven't had as much good music as we did then."

Courage In Rotations

The discussion later turned to rotations and programmers' commitment to the records they choose to play. Giutarri threw it to his old — er, former — boss Dene Hallam, who said, "There aren't enough PDs or

"Our dirty little secret in broadcasting is that we only want to play 20 songs, and we want to play the ass off of them."

John St. John

MDs who have the courage to go with a record. It's better to play one record 25 times a week than to play five records five times a week. One of the problems we have as an industry is that there are too many records out there that are not getting the exposure they need to help them become hit records.

"Another problem is that we have a lot of midchart, marginal records that are actually on the air. It used to be a dirty little secret that those records were paper adds, but now they're actually on the air. That's contributing to fewer great songs on the air."

"As for rotations, when we started KKBQ/Houston, we played nine records 60 times a week because there were nine records that deserved it. I took a cue from the sales department. People forget the reach-and-frequency anthem of radio, which is why radio works and why advertisers use radio. Radio is the most effective advertising medium on the planet because of reach and frequency, and you can't do that with five plays a week."

"So I say, make a decision. Make sure someone in the station has good ears, and go with them. I don't think

you can even think about researching a record until you're 100-200 plays in. You have to have the courage to stick with it."

Former Country programmer Allen, who is now PD of Oldies KONO, continued on the theme of reach and frequency, noting, "Frequency is very important. It is so consistent, not only with the commercials from the sales side of the station, but also with the imaging and the promotions that are on your station. Why wouldn't it apply to the records as well?"

Product Differentiation

Giutarri began the next topic by noting that, since his recent arrival at KCYY, he has begun shifting the station's focus to more traditional-sounding country music. He said that among his objectives was creating a sound for his station that would differentiate his product from that of his competitors. James said, "First you have to determine what is right for your station. When you try to differentiate your product from a direct format competitor, pay attention to what the other programmer is doing, and learn from it if you can."

"But look at the market conditions. Look at the competition. Don't do exactly what that station is doing. If it's doing something good, steal it. There aren't many original ideas in this business — it's a matter of how well you execute them. Determine what's right for the market and right for your radio station, then do it."

Huskey cautioned against being different just for the sake of being different. He explained, "We've gone into a number of markets to take on clients that are in battles where their product may indeed be different from their competitors', but it's still 180 degrees from what they need to be doing to be successful. It doesn't do any good to be doing something different if that something different isn't based on a winnable strategy."

"Sometimes the differentiation comes in imaging. Maybe you haven't been able to differentiate a music position because — you know what — the hits are the hits. I'm not going to play a bunch of nonhit music just because the other guy is playing all the hits. So, from a branding standpoint, I would have to use imaging and positioning to differentiate my station from a musically similar competitor."



MUSIC MEN

The CRB/Southwest programmers' panel featured (l-r) Steve Giutarri, Dene Hallam, Dean James, Scott Huskey, John St. John and Roger Allen talking about the subject we all love to debate: music.

Continuing Crossover Conundrum

When the talk turned to crossover music, James commented, "It's great that records cross over. But while I don't think everything needs to be stone country and things do need to evolve, I also don't think Country radio should be given eight records that are produced specifically to do well on AC and told, 'Play this. Warm it up for AC.' Why can't we get something that specifically fits our format?"

Allen took that thought a step further, wondering, "As an outsider, I wanted to ask what's going on with male listeners and Country. When I think about pop-sounding country music, I think female-leaning. Are male Country listeners feeling left behind? My Oldies station is benefiting from male Country listeners looking for a place to go. I've seen Country PIs coming to me, and the reason is music issues. They're saying 'Country is too rock 'n' roll these days. If I want that, I can find it other places.' It's also a lifestyle issue."

St. John took the crossover discussion in yet another direction, noting, "I'm hearing a number of country artists being bashed by programmers for having so much success in the pop arena and for tailoring songs to be pop hits, but I love it. I never listened to a country song while growing up unless

"It's better to play one record 25 times a week than to play five records five times a week."

Dene Hallam

it was by a country artist who had a huge song that crossed over and was played on a Top 40 station I listened to. Today's crossovers are just culturing, educating and growing-up a whole new audience to be ready to pop into country."

Random Musings

Finally, here are a few pointed comments made by panelists during the session.

Roger Allen: "If you're looking at what other stations you respect are doing, it's very important to really get into the philosophy of what they're doing, why they're doing it, who it is they're up against and what environments they are in."

"You need to know those things, because those factors may not apply to your situation. You have to be very careful about that. Programmers often have very specific, market-related reasons why they're doing things, and it's not good to cookie-cutter what others are doing."

John St. John: "I'm just thinking about how many records we feed through. Our dirty little secret in broadcasting is that we want to play 20 songs, and we want to play the ass off of them. We want 20 hits, and we want to play them a lot. So we want 20 great songs."

"The other songs we're being pressured to move up the chart or get on the chart are those we don't think are great songs, and that's where the disagreement with record labels comes from. As far as the record industry goes, there's nothing wrong with playing 20 songs a lot, but they have 50 other songs they want played as well. And that's where the problem is. We can't play 70 songs."

Dene Hallam: "When picking music, it doesn't matter what's in the best interest of the record labels. They're there to do the bottom line, just like we are. It's up to us to pick and choose what we play and what we don't play."

Scott Huskey: "For a time we had faceless music coming out of the speakers. Listeners didn't know who those artists were. They couldn't grab on to them. Country has always been a roots-based format. It's a format where listeners have gotten their hands around artists and known who they were. In the early '90s we were moving records by a small group of artists who were constantly on TV and in magazines up and down very fast, and the audience felt very close to them. But as we moved on to having a lot of artists moving up and down the chart very quickly, the audience couldn't grab on to those folks."

Roger Allen: "Relying on the records out there for the success of your station is like expecting Arbitron to give you three good phases in a row. It ain't gonna happen."



CALVIN GILBERT

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Nashville Feels Winds Of Change

□ BMI, TNN and Gaylord appear to be entering new phases

Change is inevitable, but Nashville has been going through some major changes that have taken most people by surprise.

One of the latest shocks is the news that BMI/Nashville VP/Writer-Publisher Relations Roger Sovine is retiring after two decades at the performance-rights organization. He's being replaced by CMT/Viacom VP/GM, Music Industry Development C. Paul Corbin.

The Viacom connection also enters into another story: MTV Networks Chairman Tom Freston announced last month that TNN will be re-branded as The National Network. TNN, of course, began in 1983 as The Nashville Network, although the "Nashville" element had already begun to be downplayed after Gaylord Entertainment sold the network to CBS in 1997.

The National Network is targeting a younger, more diverse audience by including a greater quotient of general entertainment programming. Long-term plans call for the development of original series and movies, along with expanding existing sports and outdoor franchises, including motor sports.

Much of TNN's management has been moved from Nashville to New York. TNN President David Hall opted not to make the move and exited the company. Remaining with TNN in Nashville is TNN veteran Brian Hughes, who has been named Sr. VP/Sports & Outdoors. Nickelodeon/TV Land President Herb Scannell assumed leadership of the new TNN and named 12-year Nickelodeon veteran Diane Robina GM.

Then there's the Gaylord Entertainment story, which became more intriguing last month when President/Creative Content Group Tim DuBois resigned the post he had assumed in May. DuBois is founder and former President of Arista/Nashville, and his plans at Gaylord had included launching a new record label. Concurrent with DuBois' departure came news that retired Cincinnati Bell CFO Dennis Sullivan had been named President/CEO of Gaylord Entertainment Group, replacing Terry London, who resigned in July.

Earlier this month Gaylord's Digital Division eliminated 22 jobs after less than a year in operation. A press release stated that the staff reduction still leaves a work force of "almost 100" in the company, which includes Musicforce.com and MusicCountry.com.

More On BMI

Sovine, whose retirement from BMI takes effect Jan. 1, has spent his life surrounded by country music. The son of the late singer Red Sovine, Roger Sovine began his career at Cedarwood Publishing in 1965 and later joined Show-Biz Publishing and South Publishing Productions. From 1972-79 Sovine served as BMI/Nashville's Asst. VP/Writer-Publisher Relations. He later joined the Welk Music Group as VP/Professional Services and Tree International (now Sony/ATV Tree Publishing) as VP. Since 1985 Sovine has worked at BMI as VP/Writer-Publisher Relations.

Corbin, who will arrive at BMI in early December, has been part of the TNN/CMT operation for the past 17 years. From 1983-94 he served as TNN's Director/Programming before assuming his most recent post. Corbin has served as Exec. Producer on more than 100 music specials for both TNN/CMT and PBS.

Big Birthday Bash

The Grand Ole Opry's 75th-birthday weekend was a major success, resulting in five sold-out performances and attracting an estimated 20,000 country fans to the Opry Plaza. The party continued this week with Thursday's taping of a CBS-TV special — *Grand Ole Opry 75th. A Celebration* — that will air Thanksgiving night. Tickets were sold to the public for the taping, which featured performances by Garth Brooks, Loretta Lynn, Trisha Yearwood, Alan Jackson, George Jones, Martina McBride and others. Additionally, a two-hour Opry documentary will air Nov. 19 on the A&E cable network.

Backstage at the Opry's birthday bash, Brooks said he's still trying to determine whether he'll continue performing. He indicated that an announcement could be expected soon — perhaps even as early as the Oct. 25 Capitol/Nashville black-tie bash at the Gaylord Entertainment Center to celebrate his milestone sales of more than 100 million albums.

When asked if he would continue to make regular Opry appearances if he chooses to retire from touring, Brooks said, "Music is something you don't do on the weekends for me. It just isn't. If you're gonna do music, you pull out the sword and you fight — you fight to the death for it. So I don't know if it's something I can do casually.

"You're probably looking at me like I've got my head so far up myself right now that I don't know where I'm at. It's been a tough year for me to make those decisions. I'm not sure about that one, but I think it might come out a little cleaner in the wash in a month or so."

After Brooks' voice broke briefly during a performance of "To Make You Feel My Love," a reporter asked if it was because of the emotion of performing on the Opry stage again. Brooks replied, "I'd love to make it a good story. There was a very obscene remark made from the crowd by a woman on the last line, and it tickled



ACM GOLFERS

The recent Academy of Country Music/Bill Boyd Celebrity Golf Classic raised more than \$120,000 for the T. J. Martell Foundation, the Neil Bogart Memorial Laboratory, the Los Angeles Shriners' Hospital for Crippled Children, the Bill Boyd Memorial Trust Fund and the St. Jude Children's Research Hospital. The 18th annual golf tournament and party included appearances by Chad Brock, Rascal Flatts, Tracy Lawrence, Andy Griggs, Sonya Isaacs, Craig Morgan, Brad Paisley, John Rich, Phil Vassar, Bryan White and others. Pictured are (l-r) ACM President David Corlew and Chairman Scott Siman, tournament host Kenny Chesney and ACM Exec. Director Fran Boyd.

me. That's why I broke. I'm sorry, I would love for it to be some emotional occurrence that would make good print. It was cute how she said it."

Racing Results

With participation by members of Smash Mouth and Skid Row, rock and country stars shared the pavement Oct. 10 and 11 at the seventh annual Mark Collie Race for a Diabetes Cure at Nashville Speedway USA. Proceeds from this year's race and auction reached the Mark Collie Foundation's goal of \$1.25 million, to be used to fund a research chair at the Vanderbilt University Diabetes Center. To date the foundation has raised more than \$2.1 million for diabetes research. Here are the first-, second- and third-place results for each race.

Main Celebrity Race: Dean Sams (Lonestar), Rachel Bolan (Skid Row), Craig Morgan

Men's Celebrity Race: Gene Johnson (Diamond Rio), Gary Chapman, Steve Harwell (Smash Mouth)

Women's Celebrity Race: Lisa Stewart, Coley McCabe, Julie Reeves

Captain's Race: Kix Brooks, Dean Sams, Ronnie Dunn

NASCAR Legends Race: Harry Gant, Charlie Glotzbach, Stan Barrett

NASCAR Generation Race: Bobby Hamilton, Joe Buford, Bobby Hamilton Jr.

Bits 'N' Pieces

• Lee Greenwood had already scheduled an Oct. 13 concert in Norfolk, VA as part of the city's weeklong celebration honoring the U.S. Navy's 225th birthday. In the aftermath of the Oct. 12 bomb blast in Yemen, the concert turned into a tribute for the victims of the *U.S.S. Cole*. After a moment of silence, the audience lit 1,500 candles while Greenwood sang "God Bless the U.S.A."

• Bryan White married actress Erika Page Oct. 14 in a ceremony at Royal Lane Baptist Church in Dallas. White's brother, Daniel, served as best man, while Page's maid of honor was actress Lisa Linde Marsden. Page portrays Roseanne Delgado on the

ABC-TV daytime drama *One Life to Live*. The newlyweds are honeymooning in Mexico.

• Chris LeDoux is recuperating after liver transplant surgery at Nebraska Health System in Omaha. LeDoux has been diagnosed with primary sclerosing cholangitis, a disease without a known cause that necessitates a liver transplant.

• Reba McEntire confirms that she'll be portraying Annie Oakley in the Broadway production of *Annie Get Your Gun*. She'll begin the run on Jan. 26 and continue through the end of May.

• After receiving Single and Song of the Year honors at the CMA Awards show, Lee Ann Womack's "I Hope You Dance" is being turned into a book to be published by Rutledge Hill. Songwriters Mark D. Sanders and Tia Sillers are expanding the song's theme for the book, which will include an introduction by Womack. The book is set to be in stores later this month. Rutledge Hill is the publishing company responsible for the *Life's Little Instruction Book* series, which has sold 27 million copies.

• Gary Allan's MCA album *Smoke Rings in the Dark* has been certified gold by the RIAA.

• Ticket sales are moving briskly for Vince Gill's 11th annual Celebrity Basketball Game and Concert, set for Nov. 7 at Nashville's Belmont University. Powertel Wireless Phone Services has signed on as a sponsor of the event, which raises money for Belmont's athletic program and its Curb School of Music Business.

This year's participants include Brad Paisley, Chely Wright, Mark Miller, The Wilkinsons, Bryan White, Paul Brandt, The Kinleys, Rebecca Lynn Howard, Susan Ashton, Billy Dean, Ray Benson, Linda Davis, The Warren Brothers, Cledus T. Judd, Mac McAnally, Deana Carter, Sonya Isaacs, Don Ellis, Jeff Hanna, Chalee Tennison, Coley McCabe, Lisa Angelle, Georgia Middleman and Gill's wife, Amy Grant. Tickets can be ordered by phoning 615-460-8462.



PERFECT TIMING

Songwriters Ron Harbin and Anthony Smith were recently honored at ASCAP's Music Row office for the success of Lonestar's latest R&R chart-topping single, "What About Now." Pictured are (l-r) Lonestar's Dean Sams, Harbin, Lonestar's Richie McDonald, Smith, Lonestar's Michael Britt, ASCAP's Connie Bradley and Lonestar's Keech Rainwater.

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST	TITLE LABEL(S)	TOTAL POINTS TW	TOTAL PLAYS TW	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	JOHN MICHAEL MONTGOMERY	The Little Girl (Atlantic)	28077	5593	638766	12	149/0
4	2	TRAVIS TRITT	Best Of Intentions (Columbia)	25115	5003	570117	18	149/0
2	3	GEORGE STRAIT	Go On (MCA)	24640	4931	554988	15	149/0
8	4	PHIL VASSAR	Just Another Day In Paradise (Arista/RLG)	21702	4385	486149	21	146/0
9	5	BRAD PAISLEY	We Danced (Arista/RLG)	20672	4127	468904	18	149/0
10	6	DIXIE CHICKS	Without You (Monument)	20612	4050	475850	10	149/0
5	7	VINCE GILL	Feels Like Love (MCA)	20009	4074	443707	23	146/1
12	8	TIM MCGRAW	My Next Thirty Years (Curb)	19077	3754	441523	10	147/0
6	9	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	18094	3655	404473	28	139/0
11	10	MARTINA MCBRIDE	There You Are (RCA/RLG)	18066	3684	402660	23	145/0
13	11	KENNY CHESNEY	I Lost It (BNA/RLG)	17804	3500	411617	12	148/2
14	12	SARA EVANS	Born To Fly (RCA/RLG)	17299	3423	397832	18	147/1
17	13	ALAN JACKSON	www.Memory (Arista/RLG)	14637	2822	346022	5	140/8
16	14	PATTY LOVELESS	That's The Kind Of Mood I'm In (Epic)	14081	2858	313073	22	139/2
18	15	SHANIA TWAIN	I'm Holdin' On To Love... (Mercury)	12703	2547	286469	14	126/2
19	16	S. WARINER W/G. BROOKS	Katie Wants A Fast One (Capitol)	11675	2329	265001	16	132/1
22	17	LONESTAR	Tell Her (BNA/RLG)	11639	2317	267874	6	133/5
21	18	BILLY RAY CYRUS	You Won't Be Lonely Now (Monument)	11285	2259	254577	17	140/2
20	19	TERRI CLARK	A Little Gasoline (Mercury)	10999	2260	242783	15	134/3
23	20	CHAD BROCK	The Visit (Warner Bros.)	9932	2028	219797	12	129/1
24	21	CHRIS CAGLE	My Love Goes On And On (Virgin)	9725	1963	219403	13	127/4
27	22	REBA MCENTIRE	We're So Good Together (MCA)	9100	1859	202210	8	118/5
26	23	CLARK FAMILY EXPERIENCE	(Meanwhile) Back At... (Curb)	8645	1761	191417	9	125/5
25	24	CLAY DAVIDSON	I Can't Lie To Me (Virgin)	8506	1731	186739	14	122/2
28	25	RASCAL FLATTS	This Everyday Love (Lyric Street)	7383	1485	165910	7	119/10
29	26	KENNY ROGERS	He Will, She Knows (Dreamcatcher)	6712	1328	152240	18	104/4
30	27	JAMIE O'NEAL	There Is No Arizona (Mercury)	6391	1301	142100	11	105/5
Breaker	28	LEE ANN WOMACK	Ashes By Now (MCA)	5597	1094	130732	4	100/25
Breaker	29	JO DEE MESSINA	Burn (Curb)	5551	1165	119928	3	107/19
Breaker	30	DARRYL WORLEY	A Good Day To Run (DreamWorks)	5073	1000	117609	4	94/8
32	31	TRACE ADKINS	I'm Gonna Love You Anyway (Capitol)	3966	859	81260	11	75/2
35	32	MARK WILLS	I Want To Know (Everything...) (Mercury)	3766	758	84173	5	68/1
37	33	NEAL MCCOY	Every Man For Himself (Giant)	3347	690	74223	8	83/5
36	34	CAROLYN DAWN JOHNSON	Georgia (Arista/RLG)	3309	705	70655	5	83/5
41	35	KEITH URBAN	But For The Grace Of God (Capitol)	3218	636	73956	2	80/15
38	36	MONTGOMERY GENTRY	All Night Long (Columbia)	3095	650	65577	4	72/11
39	37	ANDY GRIGGS	You Made Me That Way (RCA/RLG)	3051	631	64870	4	75/8
42	38	DWIGHT YOAKAM	What Do You Know About Love (Reprise)	2607	508	61980	4	59/6
44	39	GARY ALLAN	Right Where I Need To Be (MCA)	2204	468	48292	5	53/6
Debut	40	ALABAMA	When It All Goes South (RCA)	2048	392	47360	1	37/23
Debut	41	SHEDAISY	Lucky 4 You (Tonight I'm...) (Lyric Street)	1843	339	47148	1	47/21
40	42	SONS OF THE DESERT	Everybody's Gotta Grow Up... (MCA)	1768	386	35908	12	59/0
50	43	BILLY GILMAN	Oklahoma (Epic)	1742	361	39324	2	40/12
43	44	ERIC HEATHERLY	Swimming In Champagne (Mercury)	1698	367	35226	6	56/0
Debut	45	TOBY KEITH	You Shouldn't Kiss Me Like... (DreamWorks)	1619	297	40153	1	48/15
47	46	WARREN BROTHERS	Move On (BNA/RLG)	1588	327	34473	2	47/7
46	47	MARSHALL DYLLON	Live It Up (Dreamcatcher)	1443	325	28828	3	44/5
45	48	TAMMY COCHRAN	So What (Epic)	1384	305	27178	6	42/0
49	49	JOHN ANDERSON	Nobody's Got It All (Epic)	946	191	21147	3	27/1
Debut	50	DIXIE CHICKS	Sin Wagon (Monument)	771	123	20897	2	4/0

Most Added®

ARTIST	TITLE LABEL(S)	ADDS
LEE ANN WOMACK	Ashes By Now (MCA)	25
ALABAMA	When It All Goes South (RCA)	23
SHEDAISY	Lucky 4 You (Tonight I'm...) (Lyric Street)	21
JO DEE MESSINA	Burn (Curb)	19
ERIC HEATHERLY	Wrong Five O'Clock (Mercury)	16
KEITH URBAN	But For The Grace Of God (Capitol)	15
TOBY KEITH	You Shouldn't Kiss Me... (DreamWorks)	15
KINLEYS	I'm In (Epic)	14
BILLY GILMAN	Oklahoma (Epic)	12
MONTGOMERY GENTRY	All Night Long (Columbia)	11

Most Increased Points

ARTIST	TITLE LABEL(S)	TOTAL POINT INCREASE
PHIL VASSAR	Just Another Day... (Arista/RLG)	+2499
ALAN JACKSON	www.Memory (Arista/RLG)	+2414
LEE ANN WOMACK	Ashes By Now (MCA)	+2168
TIM MCGRAW	My Next Thirty Years (Curb)	+2060
JO DEE MESSINA	Burn (Curb)	+1879
DIXIE CHICKS	Without You (Monument)	+1851
LONESTAR	Tell Her (BNA/RLG)	+1799
ALABAMA	When It All Goes South (RCA)	+1662
BRAD PAISLEY	We Danced (Arista/RLG)	+1641
DARRYL WORLEY	A Good Day To Run (DreamWorks)	+1483
TRAVIS TRITT	Best Of Intentions (Columbia)	+1387
REBA MCENTIRE	We're So Good Together (MCA)	+1201
KENNY CHESNEY	I Lost It (BNA/RLG)	+1195
KEITH URBAN	But For The Grace Of God (Capitol)	+1037
SHEDAISY	Lucky 4 You (Tonight I'm...) (Lyric Street)	+1026

Most Increased Plays

ARTIST	TITLE LABEL(S)	TOTAL PLAY INCREASE
PHIL VASSAR	Just Another Day... (Arista/RLG)	+510
ALAN JACKSON	www.Memory (Arista/RLG)	+472
LEE ANN WOMACK	Ashes By Now (MCA)	+448
JO DEE MESSINA	Burn (Curb)	+415
TIM MCGRAW	My Next Thirty Years (Curb)	+396
DIXIE CHICKS	Without You (Monument)	+395
LONESTAR	Tell Her (BNA/RLG)	+364
BRAD PAISLEY	We Danced (Arista/RLG)	+352
ALABAMA	When It All Goes South (RCA)	+324
DARRYL WORLEY	A Good Day To Run (DreamWorks)	+294

Breakers®

JO DEE MESSINA
Burn (Curb)
72% of our reporters on it (107 stations)
19 Adds • Moves 31-29

LEE ANN WOMACK
Ashes By Now (MCA)
67% of our reporters on it (100 stations)
25 Adds • Moves 34-28

DARRYL WORLEY
A Good Day To Run (DreamWorks)
63% of our reporters on it (94 stations)
8 Adds • Moves 33-30

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Points/Plays lists the songs with the greatest week-to-week increases in total Points/Plays.

149 Country reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total points for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining points/plays or remaining flat from previous week. If two songs are tied in total points/plays, the song being played on more stations is placed first. Breaker status is assigned to songs achieving airplay at 60% of reporter base for the first time. Songs that are down in points/plays for three consecutive weeks and below No. 1 are moved to recurrent. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000. The Arbitron Company). © 2000, R&R Inc.

The Air Force is celebrating the holidays with something special for you and your listeners—*The Gift VII*.

This free one-hour program features conversations with members of SheDAISY plus songs from their new Christmas album *Brand New Year*.

The program is on CD and includes local avals. Licensed country music stations should receive a copy of *The Gift VII* by the first week in December, otherwise, call (210) 652-3937 and we'll mail one to you.

October 27, 2000

R&R'S EXCLUSIVE REPORTED OVERVIEW OF NATIONAL AIRPLAY

ARTIST TITLE (LABEL)	TOTAL STATIONS/ ADDS	TOTAL POINTS	TOTAL PLAYS	50+	40-49	30-39	20-29	10-19	1-9
TRACE ADKINS I'm Gonna Love... (Capitol)	19/0	778	239	0	0	1	1	13	4
ALABAMA When It All Goes South (RCA/RLG)	11/11	177	57	0	0	0	1	2	8
GARY ALLAN Right Where I Need To Be (MCA)	16/1	590	190	0	0	0	1	11	4
JOHN ANDERSON Nobody's Got It All (Epic)	6/0	255	73	0	0	0	0	4	2
CHAD BROCK The Visit (Warner Bros.)	36/1	2069	632	0	0	2	13	18	3
CHRIS CAGLE My Love Goes On... (Virgin)	35/1	1789	567	0	0	1	11	17	6
KENNY CHESNEY I Lost It (BNA/RLG)	38/0	3066	941	0	2	4	27	5	0
CLARK FAMILY... (Meanwhile) Back... (Curb)	33/1	1592	482	0	0	1	7	19	6
TERRI CLARK A Little Gasoline (Mercury)	37/0	2409	738	0	0	2	20	14	1
BILLY RAY CYRUS You Won't Be... (Monument)	35/0	2359	719	0	1	2	18	14	0
CLAY DAVIDSON I Can't Lie To Me (Virgin)	36/1	1987	612	0	0	1	14	17	4
DIXIE CHICKS Without You (Monument)	38/0	3379	1048	2	4	8	17	7	0
MARSHALL DYLLON Live It Up (DreamCatcher)	5/0	185	52	0	0	0	0	3	2
SARA EVANS Born To Fly (RCA/RLG)	38/0	3076	953	0	2	7	21	8	0
VINCE GILL Feels Like Love (MCA)	38/0	3973	1234	1	5	21	8	2	1
BILLY GILMAN Oklahoma (Epic)	3/0	75	23	0	0	0	0	1	2
ANDY GRIGGS You Made Me That Way (RCA/RLG)	23/3	763	238	0	0	0	1	14	8
ERIC HEATHERLY Swimming In... (Mercury)	3/0	113	37	0	0	0	0	3	0
STEVE HOLY Blue Moon (Curb)	1/0	51	15	0	0	0	0	1	0
CAROLYN DAWN JOHNSON Georgia (Arista/RLG)	13/1	549	180	0	0	0	2	10	1
TOBY KEITH You Shouldn't Kiss Me... (DreamWorks)	19/10	372	122	0	0	0	0	9	10
LONESTAR Tell Her (BNA/RLG)	36/0	2172	686	0	1	1	13	21	0
PATTY LOVELESS That's The Kind... (Epic)	38/0	2839	879	0	1	2	28	7	0
MARTINA MCBRIDE There You Are (RCA/RLG)	38/0	3628	1105	1	2	16	15	3	1
NEAL MCCOY Every Man For... (Giant)	21/0	811	235	0	0	0	1	14	6
REBA MCENTIRE We're So Good... (MCA)	37/0	2263	692	0	0	1	15	20	1
TIM MCGRAW My Next Thirty Years (Curb)	38/0	3043	945	1	2	4	25	5	1
MONTGOMERY GENTRY All Night Long (Columbia)	14/1	496	152	0	0	0	1	9	4
JOHN M. MONTGOMERY The Little Girl (Atlantic)	38/0	4605	1418	2	8	25	3	0	0
JAMIE O'NEAL There Is No Arizona (Mercury)	28/3	1153	365	0	0	1	3	16	8
BRAD PAISLEY We Danced (Arista/RLG)	38/0	4268	1304	0	6	24	6	2	0
RASCAL FLATTS This Everyday Love (Lyric Street)	35/2	1482	453	0	0	1	5	19	10
RICOCHE She's Gone (Columbia)	3/0	89	31	0	0	0	0	2	1
LEANN RIMES I Need You (Sparrow/Curb/Capitol)	28/0	2735	843	0	3	15	4	4	2
KENNY ROGERS He Will, She Knows (DreamWorks)	29/1	1520	456	0	0	1	6	17	5
TIM RUSHLOW She Misses Him (Atlantic)	3/1	141	41	0	0	0	0	2	1
SHEDAISY Lucky 4 You... (Lyric Street)	15/5	447	142	0	0	0	1	8	6
SONS OF THE DESERT Everybody's... (MCA)	8/0	423	118	0	0	0	3	2	3
GEORGE STRAIT Go On (MCA)	38/0	4284	1319	2	3	27	4	2	0
TRICK PONY Pour Me (H2E/WB)	3/0	101	33	0	0	0	0	2	1
TRAVIS TRITT Best Of Intentions (Columbia)	38/0	4398	1356	1	7	26	3	1	0
SHANIA TWAIN I'm Holdin' On To Love... (Mercury)	37/1	2587	798	0	1	1	24	10	1
KEITH URBAN But For The Grace... (Capitol)	27/9	828	255	0	0	0	3	11	13
PHIL VASSAR Just Another Day (Arista/RLG)	38/0	4113	1257	1	4	24	8	1	0
CLAY WALKER Once In A... (Giant)	1/0	109	32	0	0	1	0	0	0
WARINER w/BROOKS Katie Wants A... (Capitol)	34/0	2347	718	0	1	2	18	11	2
WARREN BROTHERS Move On (BNA/RLG)	6/3	126	38	0	0	0	0	2	4
MARK WILLS I Want To Know (Every...) (Mercury)	26/2	1000	298	0	0	0	3	14	9
DARRYL WORLEY A Good Day To... (DreamWorks)	31/1	1099	341	0	0	1	1	17	12
DWIGHT YOAKAM What Do You Know... (Reprise)	17/2	504	154	0	0	0	1	6	10

37 Country Indicator reporters in markets 124-202. Songs ranked alphabetically for the airplay week of Sunday 10/15-Saturday 10/21.
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Most Added®

ARTIST TITLE LABEL(S)	ADDS
ALABAMA When It All Goes South (RCA)	11
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	10
KEITH URBAN But For The Grace Of God (Capitol)	9
LEE ANN WOMACK Ashes By Now (MCA)	6
SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)	5
GREAT DIVIDE Days Go (Broken Bow)	4
JO DEE MESSINA Burn (Curb)	3
JAMIE O'NEAL There Is No Arizona (Mercury)	3
ANDY GRIGGS You Made Me That Way (RCA/RLG)	3
WARREN BROTHERS Move On (BNA/RLG)	3
DIAMOND RIO One More Day (Arista)	3
RASCAL FLATTS This Everyday Love (Lyric Street)	2
MARK WILLS I Want To Know (Everything...) (Mercury)	2
DWIGHT YOAKAM What Do You Know... (Reprise)	2

Most Increased Points

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BRAD PAISLEY We Danced (Arista/RLG)	+616
JO DEE MESSINA Burn (Curb)	+592
LEE ANN WOMACK Ashes By Now (MCA)	+518
ALAN JACKSON www.Memory (Arista/RLG)	+434
SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)	+388
REBA MCENTIRE We're So Good Together (MCA)	+379
KEITH URBAN But For The Grace Of God (Capitol)	+354
PHIL VASSAR Just Another Day In Paradise (Arista/RLG)	+352
SHANIA TWAIN I'm Holdin' On To Love... (Mercury)	+311
LONESTAR Tell Her (BNA/RLG)	+297
DARRYL WORLEY A Good Day To Run (DreamWorks)	+276
MARTINA MCBRIDE There You Are (RCA/RLG)	+273
KENNY CHESNEY I Lost It (BNA/RLG)	+256
SARA EVANS Born To Fly (RCA/RLG)	+248
TOBY KEITH How Do You Like Me Now? (DreamWorks)	+215

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
JO DEE MESSINA Burn (Curb)	+188
BRAD PAISLEY We Danced (Arista/RLG)	+185
LEE ANN WOMACK Ashes By Now (MCA)	+159
ALAN JACKSON www.Memory (Arista/RLG)	+133
SHEDAISY Lucky 4 You (Tonight I'm...) (Lyric Street)	+123
KEITH URBAN But For The Grace Of God (Capitol)	+113
REBA MCENTIRE We're So Good Together (MCA)	+112
PHIL VASSAR Just Another Day In Paradise (Arista/RLG)	+111
LONESTAR Tell Her (BNA/RLG)	+94
SHANIA TWAIN I'm Holdin' On To Love... (Mercury)	+83
DARRYL WORLEY A Good Day To Run (DreamWorks)	+83
SARA EVANS Born To Fly (RCA/RLG)	+81
MARTINA MCBRIDE There You Are (RCA/RLG)	+78
KENNY CHESNEY I Lost It (BNA/RLG)	+72
TOBY KEITH You Shouldn't Kiss Me Like... (DreamWorks)	+70
TIM MCGRAW My Next Thirty Years (Curb)	+68
ANDY GRIGGS You Made Me That Way (RCA/RLG)	+59

The New Album Gallery



Lisa Angelle
Lisa Angelle (DreamWorks)

New Orleans native Lisa Angelle, whose songs have been recorded by Wynonna, Trisha Yearwood, Kathy Mattea and Tanya Tucker, wrote and produced every song on her self-titled DreamWorks debut album. She produced two tracks by herself, collaborated with co-producer Paul Worley on the single, "A Woman Gets Lonely," and worked on the remaining tracks with singer-songwriter Andrew Gold, who played guitar on many of Linda

Ronstadt's most memorable recordings. Describing herself as "fearless, someone who would do anything musically, to just jump in there and grab it," Angelle says. "In New Orleans there are no boundaries. Everybody opens their arms and embraces everything. We incorporate many, many cultures, just like the food down there — it satisfies every palate. Music, to me, is that way also. I need to be satisfied in a round, complete way. I don't want just one thing — I want it all."



Randy Travis
Inspirational Journey (Atlantic/Warner Bros.)

A collaboration between Atlantic's Christian music division and Warner Bros., Randy Travis' *Inspirational Journey* was produced by Kyle Lehning in bits and pieces over a four-year period. Although Travis didn't intend *Inspirational Journey* as an autobiographical project, he says the 12 cuts are in some ways inseparable from his own journey. He co-wrote three of the songs, including "The Carpenter," which features vocals from Waylon

Jennings and Jessi Colter. The project includes new material, along with a simple guitar-vocal version of "Amazing Grace." Travis says, "If you're telling stories, people don't feel as much like you're talking down to them. It's a good way to get a point across. Especially when you're talking about eternal things. People can always relate to a well-told story. Gospel and country music both have that in common. They're both about what we live through in everyday life."



Jamie O'Neal
Shiver (Mercury)

Australia-born Jamie O'Neal grew up in the U.S. in a musical family that performed at fairs and festivals throughout the U.S., as well as in a Las Vegas casino. Her solo debut album, *Shiver*, produced primarily by Mercury exec Keith Stegall, showcases O'Neal's songwriting talents and also displays her vocal versatility on tracks such as the Richard Marx tune "The Only Thing Wrong." The album includes O'Neal's debut single, "There Is

No Arizona," and a duet with labelmate Mark Wills on "I'm Not Gonna Do Anything Without You." O'Neal says, "When we started to work on the album last fall, I had the strangest feelings. It was the hardest thing to remain unemotional, even though I knew I was ready. I was like, 'It's finally happening,' but when your dreams all start coming true, there's a part of you that is completely scared and nervous. I've never felt that before. Just seeing these great players playing my songs was such a thrill."



Bryan White
Greatest Hits (Asylum)

Bryan White's *Greatest Hits* is his sixth album for Asylum, the label he signed with in 1993. Included on the compilation are two new songs — "How Long" and "The Way You Look at Me" — and 10 other tracks taken from his gold and platinum albums, including his collaboration with Shania Twain on "From This Moment On," "Love Is the Right Place," "Rebecca Lynn," "Sittin' on Go," "I'm Not Supposed to Love You Anymore,"

"That's Another Song," "So Much for Pretending," "One Small Miracle," "Look at Me Now" and "Someone Else's Star."



Dwight Yoakam
Tomorrow's Sounds Today (Reprise)

Just days before the release of *Tomorrow's Sounds Today* came word that Dwight Yoakam's worldwide album sales have now reached the 20-million mark, including more than 17 million units sold in the U.S. alone. He's one of the most fascinating country music figures to emerge in the past two decades, but the contributions of producer-guitarist Pete Anderson make Yoakam's work even better onstage and in the studio. *Tomorrow's Sounds*

Today features guest appearances by Tejano legend Flaco Jimenez and country-rock pioneer Chris Hillman, but most notable is the presence of Yoakam's single biggest influence, Buck Owens. Explaining Owens' help in writing and singing "The Sad Side of Town," Yoakam says, "The thing I'm proudest of is that it reminded me — the melodic idea — of a Buck Owens song in the classic form from around 1966. I'm proud to have written something like that with Buck, and for him to come down to the studio and sing the harmony on it with me was an added bonus. This was a very special opportunity to make music with Buck Owens again in the 21st century." The album includes the current single, "What Do You Know About Love," and Yoakam's version of Cheap Trick's "I Want You To Want Me."

C O U N T R Y
FLASHBACK

1 YEAR AGO

• No. 1: "I Love You" — Martina McBride

5 YEARS AGO

• No. 1: "Check Yes Or No" — George Strait

10 YEARS AGO

• No. 1: "Home" — Joe Diffie (second week)

15 YEARS AGO

• No. 1: "I'll Never Stop Loving You" — Gary Morris

20 YEARS AGO

• No. 1: "On The Road Again" — Willie Nelson

25 YEARS AGO

• No. 1: "Rocky" — Dickey Lee

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New & Active

TIM RUSHLOW She Misses Him (Atlantic)

Total Stations: 12, Adds: 5, Points: 764, Plays: 130 (+55)

TRICK PONY Pour Me (H2E/WB)

Total Stations: 12, Adds: 5, Points: 537, Plays: 102 (+35)

KINLEYS I'm In (Epic)

Total Stations: 20, Adds: 14, Points: 417, Plays: 92 (+23)

ERIC HEATHERLY Wrong Five O'Clock (Mercury)

Total Stations: 16, Adds: 16, Points: 379, Plays: 55 (+48)

Songs ranked by total points.



WAKIN' UP WITH WUSN

Columbia recording artist Travis Tritt recently stopped in Chicago to hang with WUSN's morning show personalities. Pictured (l-r) are Guitar Gavin, Trish Biondo, Tritt and Ramblin Ray.



KISS THIS

Lyric Street recording artist Aaron Tippin chilled with the KWNK team at MJI Broadcasts during CMA week. Pictured (l-r) are Lyric Street VP/Promotions Dale Turner; KWNK PD John Marks; Tippin and KWNK air talent Bob Bishop.

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Heidi Van Alstyne:

10100 Santa Monica Blvd., 5th Floor, Los Angeles, CA 90067

National Radio Formats

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:

JAMIE O'NEAL There Is No Arizona

Hottest:

ALAN JACKSON www.Memory
PHIL VASSAR Just Another Day In Paradise
STEVE WARINER/GARTH BROOKS Katie Wants A...
SHANIA TWAIN I'm Holdin' On To Love...

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Gary Knoll

Adds:

JOHN ANDERSON Nobody's Got It All
BILLY GILMAN Oklahoma
SHEDAISY Lucky 4 You (Tonight I'm...)

Hottest:

ALAN JACKSON www.Memory
BRAD PAISLEY We Danced

JONES BROADCAST PROGRAMMING

Ken Moultrie • (800) 426-9082

Mainstream Country

L.J. Smith

Adds:

TOBY KEITH You Shouldn't Kiss Me Like This
KEITH URBAN But For The Grace Of God

Hottest:

JOHN M. MONTGOMERY The Little Girl
TRAVIS TRITT Best Of Intentions
PHIL VASSAR Just Another Day In Paradise
BRAD PAISLEY We Danced
VINCE GILL Feels Like Love

New Country

L.J. Smith

Adds:

MONTGOMERY GENTRY All Night Long
KEITH URBAN But For The Grace Of God
LEE ANN WOMACK Ashes By Now

Hottest:

BRAD PAISLEY We Danced
TRAVIS TRITT Best Of Intentions
DIXIE CHICKS Without You
PHIL VASSAR Just Another Day In Paradise
TIM MCGRAW My Next Thirty Years

Lia

Ken Moultrie

Adds:

KENNY CHESNEY I Lost It
SARA EVANS Born To Fly

Hottest:

JOHN M. MONTGOMERY The Little Girl
TRAVIS TRITT Best Of Intentions
VINCE GILL Feels Like Love
BRAD PAISLEY We Danced
PHIL VASSAR Just Another Day In Paradise

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

CD COUNTRY

John Hendricks

Adds:

ALABAMA When It All Goes South
CLARK FAMILY EXPERIENCE (Meanwhile) Back At...
ANDY GRIGGS You Made Me That Way
SONYA ISAACS How Can I Forget
TOBY KEITH You Shouldn't Kiss Me Like This

Hottest:

DIXIE CHICKS Without You
TRAVIS TRITT Best Of Intentions
GEORGE STRAIT Go On

SARA EVANS Born To Fly
MARTINA MCBRIDE There You Are

US COUNTRY

Penny Mitchell

Adds:

ALABAMA When It All Goes South
SHEDAISY Lucky 4 You (Tonight I'm...)
KEITH URBAN But For The Grace Of God

Hottest:

JOHN M. MONTGOMERY The Little Girl
TRAVIS TRITT Best Of Intentions
BRAD PAISLEY We Danced
MARTINA MCBRIDE There You Are
DIXIE CHICKS Without You

GREAT AMERICAN COUNTRY

John Hendricks

Adds:

CHRIS CAGLE My Love Goes On And On
DIXIE CHICKS Without You
MERLE HAGGARD (Think About A) Lullaby
ALAN JACKSON www.Memory

Elite:

FAITH HILL/TIM MCGRAW Let's Make Love
PATTY LOVELESS That's The Kind Of Mood I'm In
VINCE GILL Feels Like Love
KENNY CHESNEY I Lost It
BILLY RAY CYRUS We The People
PHIL VASSAR Just Another Day In Paradise
TRAVIS TRITT Best Of Intentions
SARA EVANS Born To Fly
CHRIS LEDDOUX Silence On The Line

PREMIERE RADIO NETWORKS

After Midnight

KELLY ERICKSON • (818) 461-5435

Adds:

BILLY RAY CYRUS You Won't Be Lonely Now

Hots:

LEANN RIMES I Need You
AARON TIPPIN Kiss This
GEORGE STRAIT Go On
JOHN M. MONTGOMERY The Little Girl
MARTINA MCBRIDE There You Are
BRAD PAISLEY We Danced
TRAVIS TRITT Best Of Intentions

RADIO ONE COUNTRY PLAYLIST

JIM WEST • (970) 949-3339

Adds:

LEE ANN WOMACK Ashes By Now
DARRYL WORLEY A Good Day To Run

Hottest:

AARON TIPPIN Kiss This
TIM MCGRAW My Next Thirty Years
JOHN MICHAEL MONTGOMERY The Little Girl

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (661) 294-9000

Mainstream Country

David Felker

Adds:

CHAD BROCK The Visit
RASCAL FLATTS This Everyday Love

Hottest:

JOHN M. MONTGOMERY The Little Girl
GEORGE STRAIT Go On
TRAVIS TRITT Best Of Intentions
DIXIE CHICKS Without You
BRAD PAISLEY We Danced

Hot Country

David Felker

Adds:

JAMIE O'NEAL There Is No Arizona
LEE ANN WOMACK Ashes By Now

Hottest:

AARON TIPPIN Kiss This
JOHN M. MONTGOMERY The Little Girl
TRAVIS TRITT Best Of Intentions
LEANN RIMES I Need You
GEORGE STRAIT Go On



ADDS

ALAN JACKSON www.Memory
CHRIS CAGLE My Love Goes On And On
DIXIE CHICKS Without You
MERLE HAGGARD (Think About A) Lullaby

TOP 10

SARA EVANS Born To Fly
AARON TIPPIN Kiss This
BILLY GILMAN Oklahoma
FAITH HILL/TIM MCGRAW Let's Make Love
WARREN BROTHERS w/SARA EVANS That's The Beat Of...
LEANN RIMES I Need You
KENNY CHESNEY I Lost It
GARTH BROOKS When You Come Back To Me Again
SHEDAISY I Will... But
TRAVIS TRITT Best Of Intentions
PHIL VASSAR Just Another Day In Paradise
BRAD PAISLEY We Danced

Information current as of October 26.



42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

BRYAN WHITE How Long
CHRIS CAGLE My Love Goes On And On
DIXIE CHICKS Without You
JESSICA ANDREWS Who I Am
NICKEL CREEK When You Come Back Down
FAITH HILL/TIM MCGRAW Let's Make Love
VINCE GILL Feels Like Love
TRAVIS TRITT Best Of Intentions
PHIL VASSAR Another Day In Paradise
SARA EVANS Born To Fly
AARON TIPPIN Kiss This
BILLY RAY CYRUS You Won't Be Lonely Now
KENNY CHESNEY I Lost It
TERRI CLARK A Little Gasoline
JO DEE MESSINA That's The Way
PATTY LOVELESS That's The Kind Of Mood I'm In
LISA ANGELLE A Woman Gets Lonely

HEAVY

AARON TIPPIN Kiss This
BILLY RAY CYRUS You Won't Be Lonely Now
DON HENLEY For My Wedding
JO DEE MESSINA That's The Way
KENNY CHESNEY I Lost It
PATTY LOVELESS That's The Kind Of Mood I'm In
PHIL VASSAR Just Another Day In Paradise
SARA EVANS Born To Fly
TERRI CLARK A Little Gasoline
TRAVIS TRITT Best Of Intentions
VINCE GILL Feels Like Love

HOT SHOTS

ALAN JACKSON www.Memory
ALISON KRAUSS Maybe
BILLY GILMAN Oklahoma
CAROLYN DAWN JOHNSON Georgia
DARRYL WORLEY A Good Day To Run
DIAMOND RIO One More Day
JESSICA ANDREWS Who I Am
KEITH URBAN But For The Grace Of God
LEE ANN WOMACK Ashes By Now
RASCAL FLATTS This Everyday Love
CLARK FAMILY EXPERIENCE... Back At The Ranch
TOBY KEITH You Shouldn't Kiss Me Like This

Heavy rotation songs receive 28 plays per week. Hot Shots receive 21 plays per week.

Information current as of October 25, 2000.

Most Played Recurrents

- AARON TIPPIN Kiss This (Lyric Street)
- JO DEE MESSINA That's The Way (Curb)
- FAITH HILL W/TIM MCGRAW Let's Make Love (Warner Bros./Curb)
- LONESTAR What About Now (BNA/RLG)
- TOBY KEITH Country Comes To Town (DreamWorks)
- SHEDAISY I Will...But (Lyric Street)
- ALAN JACKSON It Must Be Love (Arista/RLG)
- CHAD BROCK Yes! (Warner Bros.)
- LEE ANN WOMACK I Hope You Dance (MCA)
- TOBY KEITH How Do You Like Me Now? (DreamWorks)
- JOE DIFFIE It's Always Somethin' (Epic)
- FAITH HILL The Way You Love Me (Warner Bros.)
- RASCAL FLATTS Prayin' For Daylight (Lyric Street)
- KEITH URBAN Your Everything (Capitol)
- BROOKS & DUNN You'll Always Be Loved By Me (Arista/RLG)
- CLAY WALKER The Chain Of Love (Giant)
- DIXIE CHICKS Cowboy Take Me Away (Monument)
- TIM MCGRAW Something Like That (Curb)
- LONESTAR Amazed (BNA/RLG)
- REBA MCENTIRE I'll Be (MCA)

COUNTRY

Going For Adds 10/30/00

- ALABAMA When It All Goes South (RCA/RLG)
- JESSICA ANDREWS Who I Am (DreamWorks)
- NEAL COTY Legacy (Mercury)
- DIAMOND RIO One More Day (Arista/RLG)
- GEORGIA MIDDLEMAN Kick Down The Door (Giant)
- SONYA ISAACS How Can I Forget (Lyric Street)
- MINDY MCCREADY Scream (Capitol)
- TIM RUSHLOW She Misses Him (Atlantic)



SURVIVE THIS!

The winner of WJCL-FM (Kix 96)/Savannah, GA's "Survive This!" promotion got to take home this RV trailer! Ten Kix castaways lived in the trailer in a mall for a week to win the RV. The final four castaways are pictured (l-r) in front: Judy (the winner), Chuckie, "Little Reba" and Jackie. Pictured (back row, l-r) are The Wakin' Crew's Spencer Black, Laura Anderson and Mike Miller; PD Bill West; and Promotions Director Allison Misora.

TUNED-IN COUNTRY

R&R/MEDIABASE 24/7

WZZK/Birmingham

3am

- BROOKS & DUNN That Ain't No Way To Go
- LEE ANN WOMACK I Hope You Dance
- SHANIA TWAIN You Win My Love
- TRACY BYRD I'm From The Country
- TOBY KEITH Country Comes To Town
- REBA MCENTIRE The Greatest Man I Never Knew
- KENNY CHESNEY How Forever Feels
- VINCE GILL Whenever You Come Around
- DARYLE SINGLETARY Too Much Fun
- ALAN JACKSON It Must Be Love
- COLLIN RAYE Love, Me
- JO DEE MESSINA Stand Beside Me
- GEORGE STRAIT True
- LEANN RIMES I Need You
- JUDDS Have Mercy
- BRAD PAISLEY He Didn't Have To Be

11am

- FAITH HILL/TIM MCGRAW Let's Make Love
- REBA MCENTIRE The Night The Lights Went...
- LITTLE TEXAS Kick A Little
- MARTINA MCBRIDE There You Are
- SAWYER BROWN This Night Won't Last Forever
- SHEDAISY I Will...But
- HAL KETCHUM Small Town Saturday Night
- BRAD PAISLEY He Didn't Have To Be
- ALAN JACKSON Who's Cheatin' Who
- HANK WILLIAMS JR. Family Tradition
- TOBY KEITH Country Comes To Town
- DIXIE CHICKS Cowboy Take Me Away
- TRISHA YEARWOOD XXX's And 000's (An...)

4pm

- FAITH HILL This Kiss
- TOBY KEITH How Do You Like Me Now?!
- SHANIA TWAIN Whose Bed Have Your Boots...
- GEORGE STRAIT If I Know Me
- CHAD BROCK Yes!
- MARTINA MCBRIDE Whatever You Say
- REBA MCENTIRE And Still
- JO DEE MESSINA That's The Way
- TRISHA YEARWOOD Walkaway Joe
- DWIGHT YOAKAM A Thousand Miles...
- ALABAMA Tennessee River
- TRACY LAWRENCE Alibis

8pm

- SHEDAISY I Will...But
- RANDY TRAVIS He Walked On Water
- BROOKS & DUNN My Next Broken Heart
- GARTH BROOKS Rodeo
- KEITH URBAN Your Everything
- TIM MCGRAW I Like It, I Love It
- ANDY GRIGGS You Won't Ever Be Lonely
- JUDDS Grandpa (Tell Me 'Bout The...)
- TOBY KEITH How Do You Like Me Now?!
- VINCE GILL One More Last Chance
- ALAN JACKSON Wanted
- BRAD PAISLEY We Danced
- LONESTAR No News
- MARTINA MCBRIDE My Baby Loves Me
- FAITH HILL I Can't Do That Anymore
- MARY C. CARPENTER Down At The Twist...

WDXB/Birmingham

3am

- TENNESSEE ERNIE FORO Sixteen Tons
- SHANIA TWAIN Honey, I'm Home
- JO DEE MESSINA That's The Way
- DON WILLIAMS (Turn Out The Light &) Love
- MARTINA MCBRIDE Love's The Only House
- AARON TIPPIN You've Got To Stand For...
- TRACE ADKINS Every Light In The House
- ALABAMA Give Me One more Shot
- BROOKS & DUNN You'll Always Be Loved By Me
- DIXIE CHICKS Without You
- GEORGE JONES I'm A One Woman Man
- TIM MCGRAW Just To See You Smile
- TRAVIS TRITT Best Of Intentions
- KATHY MATTEA 18 Wheels And A Dozen Roses
- VINCE GILL Feels Like Love
- MONTGOMERY GENTRY Daddy Won't Sell...
- ALAN JACKSON Midnight In Montgomery

11am

- ALAN JACKSON Gone Country
- JO DEE MESSINA That's The Way
- MICKEY GILLEY Stand By Me
- ERIC HEATHERLY Flowers On The Wall
- PATTY LOVELESS I'm That Kind Of Girl
- TRISHA YEARWOOD How Do I Live
- SAWYER BROWN Step That Step
- KENNY CHESNEY How Forever Feels
- RASCAL FLATTS This Everyday Love
- T. GRAHAM BROWN Darlene
- RANDY TRAVIS Deeper Than The Holler
- TRAVIS TRITT Best Of Intentions
- PAUL OVERSTREET I Won't Take Less...
- CHAD BROCK The Visit
- DIAMOND RIO Unbelievable
- GARTH BROOKS The River

4pm

- BROOKS & DUNN Boot Scootin' Boogie
- TRAVIS TRITT Best Of Intentions
- GENE WATSON Memories To Burn
- LONESTAR What About Now
- REBA MCENTIRE The Night The Lights Went...
- GARTH BROOKS Unanswered Prayers
- ALABAMA Forty Hour Week (For A Livin')
- DIAMOND RIO How Your Love Makes Me Feel
- RASCAL FLATTS This Everyday Love
- DIXIE CHICKS Cowboy Take Me Away
- SHANIA TWAIN Honey, I'm Home
- LEANN RIMES I Need You
- TRISHA YEARWOOD XXX's And 000's (An...)

8pm

- FAITH HILL Piece Of My Heart
- DIXIE CHICKS Walk Softly On This Heart Of...
- GARY STEWART She's Actin' Single (I'm...)
- TOBY KEITH How Do You Like Me Now?!
- DWIGHT YOAKAM A Thousand Miles...
- REBA MCENTIRE Is There Life Out There
- SAWYER BROWN Thank God For You
- ANDY GRIGGS You Won't Ever Be Lonely
- BRAD PAISLEY We Danced
- CRYSTAL GAYLE Why Have You Left The One...
- JOHN M. MONTGOMERY I Swear
- JO DEE MESSINA That's The Way
- DON WILLIAMS Listen To The Radio
- VINCE GILL Feels Like Love
- JOE DIFFIE Texas Size Heartache



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.

Country Reporters

Stations and their adds listed alphabetically by market

<p>WQMO/Akron, OH * OM: Kevin Mason MD: Tom Foster 1 SHANIA TWAIN "Hold'n" 2 ALAN JACKSON "www.Memory" CAROLYN DAWN JOHNSON "Georgia"</p> <p>WQMA/Albany, NY * PD: Buzz Brinley MD: Bill Easley 1 KEITH URBAN "Grace"</p> <p>KRST/Albuquerque, NM * PD: Brad Barrett MD: J.T. Jones No Adds</p> <p>WCTO/Allentown, PA * PD: Chuck Galger APD/M: Ed Parrera 4 RASCAL FLATS "This" 3 NEAL MCCOY "Man" 1 BILLY GILMAN "Okahoma" REBA MCENTIRE "We're" ERIC HEATHERLY "Wrong"</p> <p>KGNC/Amarillo, TX PD: Tim Butler APD/M: Patrick Clark 10 SHERIDAN "Lucky" 10 JAMIE O'NEAL "Arizona" 10 ALABAMA "When"</p> <p>WNCY/Appleton, WI OM: Jeff McCarthy PD/M: Randy Shannon APD: Jesse James LEE ANN WOMACK "Ashes" TOBY KEITH "Shouldn't"</p> <p>WKSJ/Asheville, NC OM: Jeff Davis MD: Andy Woods ALABAMA "When"</p> <p>WKHX/Atlanta, GA * OM: Dene Halam MD: Johnny Gray No Adds</p> <p>WYAY/Atlanta, GA * OM: Dene Halam MD: Steve Mitchell MD: Johnny Gray No Adds</p> <p>WPUR/Atlantic City, NJ PD: Joe Kelly 2 TOBY KEITH "Shouldn't" 2 LEE ANN WOMACK "Ashes"</p> <p>WKCC/Augusta, GA * OM: Tommy Gentry APD/M: Zach Taylor KINLEYS "In"</p> <p>KASE/Austin, TX * PD: Mac Daniels MD: Bob Pickett No Adds</p> <p>KUZZ/Bakersfield, CA * PD: Evan Brickwell MD: Kris Daniels 3 KENNY ROGERS "Wh" 1 MONTGOMERY GENTRY "Night"</p> <p>WYNK/Baton Rouge, LA * APD/M: Austin James 1 RASCAL FLATS "This" 1 WARREN BROTHERS "Move" ANDY GRIGGS "Made" BILLY GILMAN "Okahoma"</p> <p>KAYD/Beaumont, TX PD/M: Frank Dawson APD: Jay Bernard RASCAL FLATS "This" ALABAMA "When" GARY ALLAN "Right"</p> <p>WKNN/Biloxi-Gulfport, MS PD: Kipp Gregory MD: Brad Austin CHRIS CAGLE "On" JO DEE MESSINA "Burn" RASCAL FLATS "This"</p> <p>WVWV/Birmingham, AL * OM: Jim Tice APD/M: Scott Stewart 2 ALAN JACKSON "www.Memory"</p>	<p>KIZN/Boise, ID * PD: Rich Sumner APD/M: Spencer Burke 4 ERIC HEATHERLY "Wrong" 1 SHERIDAN "Lucky"</p> <p>WKLB/Boston, MA * PD: Mike Brophy APD/M: Ginny Rogers 7 JAMIE O'NEAL "Arizona" 3 COLLIN RAYE "She's"</p> <p>WYRK/Buffalo, NY * PD: Mark Lindow APD/M: Chris Kayzer 1 PATTY LOVELESS "Kind"</p> <p>KHAK/Cedar Rapids, IA PD: Jeff Winkler MD: Dawn Johnson 6 KEITH URBAN "Grace"</p> <p>WEZL/Charleston, SC * PD: Kris Van Dyke MD: Gary Griffin 14 ALABAMA "When"</p> <p>WNKT/Charleston, SC * OM: Dusty Chandler MD: Pam Morgan DARRYL WORLEY "Good" KINLEYS "In"</p> <p>WQBE/Charleston, WV OM: Jeff Whitehead No Adds</p> <p>WKKT/Charlotte, NC * MD: Dave Michaels 2 DWIGHT YOAKAM "Know" 1 JOHN ANDERSON "Ait" 1 DIAMOND RIO "Day" MINDY MCREADY "Scream" TIM RUSHLOW "Misses"</p> <p>WSOC/Charlotte, NC * PD: Kevin O'Neal MD: Rick McCracken 15 DARRYL WORLEY "Good" 4 MARSHALL DYLLON "Live" 1 KINLEYS "In" JO DEE MESSINA "Burn" ERIC HEATHERLY "Wrong" WARREN BROTHERS "Move"</p> <p>WUSY/Chattanooga, TN * PD: Clay Hurnicutt MD: Bill Poindexter 2 KENNY ROGERS "Wh" 1 DARRYL WORLEY "Good" LEE ANN WOMACK "Ashes"</p> <p>WWSN/Chicago, IL * PD: Justin Case MD: Tricia Biondo No Adds</p> <p>WUBE/Cincinnati, OH * OM: Tim Closson MD: Duke Hamilton 4 JO DEE MESSINA "Burn" 2 KINLEYS "In"</p> <p>WYGY/Cincinnati, OH * PD: Jay Phillips APD/M: Dawn Michaels 4 LEE ANN WOMACK "Ashes"</p> <p>WPQC/Baltimore, MD * PD: Scott Lindemulder 7 KENNY CHESNEY "Lost"</p> <p>WXCT/Baton Rouge, LA * OM: Ted Kelly APD: Jimmy Brooks ERIC HEATHERLY "Wrong"</p> <p>WYWK/Baton Rouge, LA * PD: Paul Orr APD/M: Austin James 1 RASCAL FLATS "This" 1 WARREN BROTHERS "Move" ANDY GRIGGS "Made" BILLY GILMAN "Okahoma"</p> <p>WCOL/Columbus, OH * PD: Lance Towell MD: Glen Garnett 2 LEE ANN WOMACK "Ashes"</p> <p>WCOL/Columbus, OH * PD: Gail Austin 1 MONTGOMERY GENTRY "Night"</p> <p>WHQK/Ft. Wayne, IN * OM: Deen McNeil MD: Mark Allen 2 SHERIDAN "Lucky" 2 KEITH URBAN "Grace" 1 KINLEYS "In" 1 MARSHALL DYLLON "Live"</p> <p>WHQK/Columbus, OH * PD: Charley Lake MD: George Hoff 5 PATTY LOVELESS "Kind" 4 ALAN JACKSON "www.Memory"</p> <p>KRYS/Corpus Christi, TX * MD: Clayton Allen MD: Catha Lou 7 RASCAL FLATS "This" 6 CLAY DAVIDSON "Le" 5 LEE ANN WOMACK "Ashes"</p> <p>WVWV/Birmingham, AL * OM: Jim Tice APD/M: Scott Stewart 2 ALAN JACKSON "www.Memory"</p>	<p>KSCS/Dallas-Ft. Worth, TX * PD: Dean James APD/M: Linda O'Brian 1 RASCAL FLATS "This" 2 GEORGIA MIDDLEMAN "Kick" ERIC HEATHERLY "Wrong"</p> <p>WGNE/Daytona Beach, FL * PD: Bill Kramer MD: Heather Williams 11 LEE ANN WOMACK "Ashes" 9 JO DEE MESSINA "Burn" 6 TRICK PONY "Pou" 1 ALABAMA "When" TOBY KEITH "Shouldn't" SHERIDAN "Lucky"</p> <p>KYGO/Denver-Boulder, CO * PD: John St. John MD: Ted Svendsen 6 TOBY KEITH "Shouldn't" 2 ALAN JACKSON "www.Memory"</p> <p>KHKL/Des Moines, IA * PD: Savannah Jones MD: JC Walker 6 JO DEE MESSINA "Burn" KEITH URBAN "Grace" MONTGOMERY GENTRY "Night"</p> <p>KJJD/Des Moines, IA * OM: Beverlee Brannigan MD: Eddie Hartfield LEE ANN WOMACK "Ashes"</p> <p>WYCD/Detroit, MI * PD: Lisa Rodman APD/M: Ron Chatman 1 TERRI CLARK "Gonna" 1 STEVE WARNER "Kite"</p> <p>WQDR/Dothan, AL PD/M: David Sommers 7 SHANIA TWAIN "Hold'n" 6 ALABAMA "When" 6 KEITH URBAN "Grace"</p> <p>KHEY/El Paso, TX * PD/M: Chaz Malibu 6 ALAN JACKSON "www.Memory" 6 LONESTAR "Tel" ANDY GRIGGS "Made" KINLEYS "In"</p> <p>WXTA/Erie, PA PD: Ron Arlen MD: Chet Price No Adds</p> <p>KKNU/Eugene-Springfield, OR PD: Jim Davis MD: Matt James No Adds</p> <p>WKDQ/Evansville, IN PD: Jon Prael MD: K.C. Todd ANDY GRIGGS "Made" TOBY KEITH "Shouldn't" ALABAMA "When"</p> <p>KKIX/Fayetteville, AR PD: Tom Travis APD/M: Tony Marconi 6 RASCAL FLATS "This" 3 CLARK FAMILY "Ranch" GARY ALLAN "Right"</p> <p>WKML/Fayetteville, NC * PD/M: Andy Brown 1 RASCAL FLATS "This" 1 TRACE ADKINS "Gonna"</p> <p>KUAD/Ft. Collins, CO MD: Mark Callaghan MD: Brian Gary TOBY KEITH "Shouldn't" DWIGHT YOAKAM "Know"</p> <p>WKCT/Ft. Myers, FL * PD: Kerry Babb MD: Dave Logan ALABAMA "When" KINLEYS "In"</p> <p>WVWV/Ft. Myers, FL * PD: Mark Phillip MD: Jim Franklin 4 CLAY DAVIDSON "Le" 3 TRACE ADKINS "Gonna" SHERIDAN "Lucky"</p> <p>WCOL/Columbus, OH * PD: Gail Austin 1 MONTGOMERY GENTRY "Night"</p> <p>WVWV/Ft. Wayne, IN * OM: Deen McNeil MD: Mark Allen 2 SHERIDAN "Lucky" 2 KEITH URBAN "Grace" 1 KINLEYS "In" 1 MARSHALL DYLLON "Live"</p> <p>WVWV/Birmingham, AL * OM: Jim Tice APD/M: Scott Stewart 2 ALAN JACKSON "www.Memory"</p>	<p>WHSL/Greensboro, NC * PD: Chris Huff MD: Jaymie Austin No Adds</p> <p>WTQR/Greensboro, NC * PD: Paul Franklin APD/M: Debra St. Clair 2 BILLY GILMAN "Okahoma" TERRI CLARK "Gonna"</p> <p>WRNS/Greenville, NC * PD/M: Wayne Carlyle 11 TOBY KEITH "Shouldn't" 6 ANDY GRIGGS "Made" 3 CAROLYN DAWN JOHNSON "Georgia" SHERIDAN "Lucky"</p> <p>WESC/Greenville, SC * OM: Ron Brooks APD/M: John Landrum 4 CHRIS CAGLE "On" 3 CLARK FAMILY "Ranch"</p> <p>WSSS/Greenville, SC * PD: Bruce Logan APD/M: Kerry Owen 3 ALABAMA "When" 2 SHERIDAN "Lucky" 2 CAROLYN DAWN JOHNSON "Georgia" DWIGHT YOAKAM "Know"</p> <p>WAYZ/Hagerstown, MD PD/M: Dennis Hughes 21 JO DEE MESSINA "Burn" 2 MONTGOMERY GENTRY "Night" 2 KEITH URBAN "Grace" 2 SHERIDAN "Lucky" 15 TOBY KEITH "Shouldn't"</p> <p>WRBT/Harrisburg, PA * PD/M: Shelly Easton 10 CHRIS CAGLE "On" 4 JO DEE MESSINA "Burn" 1 TAM RUSHLOW "Misses" 1 ALABAMA "When"</p> <p>WRKZ/Harrisburg, PA * PD: Sam McGure MD: Darrin Smith BRYAN WHITE "Long"</p> <p>WVYZ/Hartford, CT * PD: Jay McCarthy MD: Jay Thomas 1 ALABAMA "When"</p> <p>KKHN/Honolulu, HI * OM: Joel Cosseboom PD/M: Nancy Knight 6 DWIGHT YOAKAM "Know" 1 BILLY GILMAN "Okahoma" TOBY KEITH "Shouldn't" SHERIDAN "Lucky" MARK WILLS "Know" ANDY GRIGGS "Made"</p> <p>WITL/Lansing, MI * PD: J.J. McCree MD: Chris Tyler 11 JO DEE MESSINA "Burn" 5 LEE ANN WOMACK "Ashes" 1 KEITH URBAN "Grace"</p> <p>KWNR/Las Vegas, NV * PD: John Marks MD: Brooks O'Brian 1 CLARK FAMILY "Ranch" CHRIS CAGLE "On"</p> <p>WVWV/Hartford, CT * PD: Jay McCarthy MD: Jay Thomas 1 ALABAMA "When"</p> <p>WVWV/Birmingham, AL * OM: Jim Tice APD/M: Scott Stewart 2 ALAN JACKSON "www.Memory"</p> <p>WVWV/Birmingham, AL * OM: Jim Tice APD/M: Scott Stewart 2 ALAN JACKSON "www.Memory"</p>	<p>WXBQ/Johnson City, TN * PD: Bill Hazy MD: Reggie Neal No Adds</p> <p>WMTZ/Johnstown, PA MD: Steve Walker MD: Lara Mobley KEITH URBAN "Grace"</p> <p>KBEO/Kansas City, MO * PD: Mike Kennedy MD: T.J. McEntire 3 ALABAMA "When" 1 STEVE HOLY "Hunger" NEAL MCCOY "Man" DIAMOND RIO "Day"</p> <p>KKFK/Kansas City, MO * PD: Dale Carter APD/M: Tony Stevens ALABAMA "When"</p> <p>WDAF/Kansas City, MO * PD/M: Ted Cramer 4 JO DEE MESSINA "Burn" 3 MONTGOMERY GENTRY "Night" 3 LEE ANN WOMACK "Ashes" 2 KEITH URBAN "Grace"</p> <p>WVWV/Knoxville, TN * PD: Mike Hammond MD: Colleen Adair SHERIDAN "Lucky" KEITH URBAN "Grace" JESSICA ANDREWS "Am" MARSHALL DYLLON "Live"</p> <p>KKCL/Lafayette, LA * PD: Renee Revett MD: Kelly Thompson 1 ERIC HEATHERLY "Wrong" 1 TAM RUSHLOW "Misses" 1 ALABAMA "When"</p> <p>KMDL/Lafayette, LA * MD: Bruce Mikells MD: T.D. Smith 5 DARRYL WORLEY "Good" 5 SHERIDAN "Lucky" WARREN BROTHERS "Move"</p> <p>WKSJ/Mobile, AL * PD/M: Bill Kelly APD: Steve Kelley No Adds</p> <p>KATM/Modesto, CA * PD: Randy Black APD/M: Chris Costa TOBY KEITH "Shouldn't"</p> <p>KTOM/Monterey, CA * OM: Cory Michaels No Adds</p> <p>WVWV/Montgomery, AL PD/M: Darlene Dixon JAMIE O'NEAL "Arizona" ALABAMA "When"</p> <p>WGTR/Myrtle Beach, SC * PD/M: Joey Dee 2 ALABAMA "When" 1 LEE ANN WOMACK "Ashes" SHERIDAN "Lucky" GARY ALLAN "Right"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p>	<p>WGH/Norfolk, VA * PD/M: Randy Brooks 16 ALAN JACKSON "www.Memory" 2 ALABAMA "When" 2 JAMIE O'NEAL "Arizona"</p> <p>KGEE/Odessa-Midland, TX MD: Michael Lawrence APD/M: Boomer Kingston DIAMOND RIO "Day" KEITH URBAN "Grace" MARK WILLS "Know"</p> <p>KTST/Oklahoma City, OK * OM: Ted Stecker APD: Crash 6 GREAT DIVIDE "Days" TRICK PONY "Pou"</p> <p>KXXY/Oklahoma City, OK * OM: Ted Stecker MD: Bill Reed LEE ANN WOMACK "Ashes"</p> <p>WOW/Omaha, NE * PD: Tom Oakes APD/M: Tom Scott No Adds</p> <p>WVWV/Oriando, FL * PD: Len Shackelford MD: Shadow Stevens 2 BILLY RAY CYRUS "Lonely" 1 TERRI CLARK "Gonna"</p> <p>WBEE/Rochester, NY * PD: Fred Horton MD: Coyote Collins 2 NEAL MCCOY "Man" 1 LEE ANN WOMACK "Ashes" SHERIDAN "Lucky" COLLIN RAYE "She's" ERIC HEATHERLY "Wrong" MINDY MCREADY "Scream" GEORGIA MIDDLEMAN "Kick" KINLEYS "In"</p> <p>KHAY/Oxnard, CA * PD/M: Mark Hill 6 RASCAL FLATS "This" 3 ALABAMA "When"</p> <p>KPLM/Palm Springs, CA PD: Al Gordon APD/M: Kris Richards KEITH URBAN "Grace"</p> <p>WVWV/Pensacola, FL * PD/M: Lynn West KEITH URBAN "Grace" CAROLYN DAWN JOHNSON "Georgia"</p> <p>WVWV/Philadelphia, PA * PD: Bob McKay APD/M: Cadillac Jack 3 MONTGOMERY GENTRY "Night" LEE ANN WOMACK "Ashes" JO DEE MESSINA "Burn"</p> <p>KMLF/Phoenix, AZ * PD: Jeff Garrison APD/M: Chris Loss No Adds</p> <p>WVWV/Pittsburgh, PA * OM: Dan Lynch APD/M: Stoner Richards 4 LEE ANN WOMACK "Ashes"</p> <p>WPOR/Portland, ME PD: Greg Marsh APD/M: Erick Anderson TOBY KEITH "Shouldn't"</p> <p>KUPL/Portland, OR * OM: Lee Rogers PD: Cary Rolle MD: Rick Taylor 2 LONESTAR "Tel" 1 MARSHALL DYLLON "Live" 1 ALABAMA "When"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p> <p>WVWV/Nashville, TN * PD: Mike Moore 2 DIAMOND RIO "Day" TIM RUSHLOW "Misses"</p>	<p>WKYR/San Jose, CA * PD: Julie Stevens APD: Nate Deaton No Adds</p> <p>WVWV/Sarasota, FL * PD/M: Mark Wilson 13 LONESTAR "Tel" 2 ALABAMA "When" ERIC HEATHERLY "Wrong"</p> <p>WBUC/Savannah, GA PD/M: Bill West ALABAMA "When"</p> <p>KMPS/Seattle-Tacoma, WA * PD: Becky Brunner MD: Mike Peterson 2 VINCE GILL "Feels" DIAMOND RIO "Day"</p> <p>WRMD/Richmond, VA * PD/M: Kevin King 7 REBA MCENTIRE "We're"</p> <p>KFRG/Riverside, CA * OM: Jeff Massey MD: Don Jeffrey JO DEE MESSINA "Burn" MONTGOMERY GENTRY "Night" DARRYL WORLEY "Good"</p> <p>WVWV/Riverside, CA * PD: Robyn Jaymes 6 JO DEE MESSINA "Burn" 1 RASCAL FLATS "This" DWIGHT YOAKAM "Know"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p>	<p>KRZY/San Jose, CA * PD: Julie Stevens APD: Nate Deaton No Adds</p> <p>WVWV/Sarasota, FL * PD/M: Mark Wilson 13 LONESTAR "Tel" 2 ALABAMA "When" ERIC HEATHERLY "Wrong"</p> <p>WBUC/Savannah, GA PD/M: Bill West ALABAMA "When"</p> <p>KMPS/Seattle-Tacoma, WA * PD: Becky Brunner MD: Mike Peterson 2 VINCE GILL "Feels" DIAMOND RIO "Day"</p> <p>WRMD/Richmond, VA * PD/M: Kevin King 7 REBA MCENTIRE "We're"</p> <p>KFRG/Riverside, CA * OM: Jeff Massey MD: Don Jeffrey JO DEE MESSINA "Burn" MONTGOMERY GENTRY "Night" DARRYL WORLEY "Good"</p> <p>WVWV/Riverside, CA * PD: Robyn Jaymes 6 JO DEE MESSINA "Burn" 1 RASCAL FLATS "This" DWIGHT YOAKAM "Know"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p> <p>WVWV/Riverside, CA * OM: Kerry Wolfe APD: Scott Dolph MD: Mitch Morgan 4 ALABAMA "When"</p>	<p>KIIM/Tucson, AZ * PD: Herb Crowe MD: John Collins 2 JO DEE MESSINA "Burn" 1 LEE ANN WOMACK "Ashes"</p> <p>KVVO/Tulsa, OK * OM: Dave Block MD: Scott Woodson 3 CLARK FAMILY "Ranch" 3 REBA MCENTIRE "We're" 3 CHRIS CAGLE "On" 3 KENNY ROGERS "Wh"</p> <p>WWZD/Tupelo, MS OM: Andy Griggs Made</p> <p>KNUE/Tyler-Longview, TX * OM: Larry Kent MD: Robert Mauldin No Adds</p> <p>KJUG/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WBYT/South Bend, IN PD: Ralph Cherry APD/M: Lisa Kost 5 DIAMOND RIO "Day"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p>	<p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p> <p>WVWV/Visalia, CA * PD/M: Dave Daniels KINLEYS "In" ERIC HEATHERLY "Wrong" BRYAN WHITE "Long"</p>
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* = Mediabase 24/7 monitored

187 Total Reporters
149 Monitored Reporters

38 Country Indicator



MIKE KINOSHIAN
mkinosox@rronline.com

Akron's Cardiac 'KDD

□ One PD's health wake-up call is a lesson for us all

The idea of highlighting Hot AC WKDD/Akron's strong (especially among older demos) spring book seemed simple enough, but a not-so-funny thing happened on the way to writing this column. Little did I know that at the precise moment I was leaving a message for PD **Chuck Collins**, my longtime friend had more important things on his mind than spring ratings.

"According to the voice-mail time stamp, I was in an ambulance on my way to Akron City Hospital when you called," he says.

Disturbing Pain

In addition to programming WKDD, Collins produces the morning show. As a result, he's usually up at 4:30am.

"There was a pain in my chest," he says. "It didn't wake me up, but it stayed with me as I went through my morning routine, and I knew it wasn't normal. The pain was right in the middle of my chest, perhaps glancing a little to the right. It was a dull pain — almost a throb —



Chuck Collins

right in the breastbone."

At first, Collins wasn't terribly alarmed. After all, other than indulging in an afternoon cigar, the 47-year-old is a self-described clean-living guy. "The pain wasn't severe and didn't buckle me over," he recalls. He couldn't put it completely out of his mind though. "We're not hold-

ing people's lives in our hands, but PDs are under a great deal of stress these days. I usually work from 5:30am to 12:30pm, take a power nap and then come back and stay until 5pm."

The pain was still there as Collins sat at his computer at

12:30pm this particular Thursday afternoon. "I thought that if it were gas, it should be going away soon," he says. "But I then got the yellow light, which was a dull pain in my left arm. The fact that it appeared suddenly made me think it was a shooting pain. I immediately got up and privately told the GM that I wanted to check it out. Since chest pains take priority, I was able to be rushed in."

He would have preferred to have driven himself to the hospital rather than be transported by ambulance, but that wasn't an option.

Risky Business

At the hospital it was discovered that his usually low-to-normal blood pressure was slightly elevated. "I'm pretty lucky with my pulse rate, but it was also high," he says.

When the EKG results came back normal, Collins thought he was ready to return to work. "But they felt preliminary tests don't always tell the whole story," explains the six-foot-two, 240-pound Collins. "I thought they were going to beat me up for being about 30 pounds overweight, but they didn't seem very concerned about that or about my cigar smoking."

Doctors instead may've been more preoccupied with Collins' family history, which includes the loss of his father to heart disease. "They figured I was mildly at risk," Collins says. "What bothered me was that the pain went away when nitroglycerine was sprayed under my tongue. My immediate thought was that I was a candidate for heart disease. As you may know, nitroglycerine opens arteries and veins around the heart and makes it work with less stress. That tends to take away angina pain. I resigned myself that I was on the road to being at high risk for heart disease."

Despite his personal pain,

Dynamic Duo

Two of Hot AC's most successful representatives can be found in Ohio. Here's how WKDD/Akron and the Jeff Stevens-programmed WMMX/Dayton rated this spring among three important female demos. Following the station's calls are format share, overall rank and spring-to-spring fluctuation for the appropriate demo.

	Women 18-34	Women 25-54	Women 35-64
WKDD	14.5 (No. 1, -14%)	13.3 (No. 1, +7%)	10.9 (No. 2, +43%)
WMMX	19.0 (No. 1, +76%)	19.9 (No. 1, +72%)	14.0 (No. 1, +33%)

Collins actually felt guilty about the care he was receiving. "People were being brought in on body boards, and there were others bleeding from deep gashes," he remarks. "I felt I was taking up someone else's space. But there was nothing else for me to do but sit back and relax."

Remembering the days when his father was in the hospital, Collins notes that there's something special about a cardiac care floor. "Everyone in health care is great, but those in cardiac care are really amazing in how quickly they put you at ease and tell you everything that's going on. They cheer you on and are right there for you."

Don't Delay

In light of Collins' story and the recent high-profile incidents involving David Letterman and Regis Philbin, the lesson here is to act quickly when it comes to your health. "You may rationalize and think it will go away, but you may

go away," remarks Collins.

"If results from a stress-echo exam show you have severe muscle or vein damage, you go straight to decatherization or bypass surgery. There's an instant path from that test to relieving blockage or to surgery. I've known many people in this business who weren't able to go back into their wheelchair as I did and get nods and smiles from the technicians.

"People in my family and people in our business definitely went through my mind. It made me realize how lucky I am to have the support of a good radio family and my own family. I've always pushed myself; it's part of who I am. I love what I'm doing, but I'm not going to pay the dire consequences."

Seven years had passed since Collins' last physical checkup. "I basically got my latest one in a bad way," he jokes. "I'll probably have everything completed before the holidays and go into a decent routine after that."

"I thought they were going to beat me up for being about 30 pounds overweight, but they didn't seem very concerned about that or about my cigar smoking."

"This made me realize how lucky I am to have the support of a good radio family and my own family. I've always pushed myself; it's part of who I am. I love what I'm doing, but I'm not going to pay the dire consequences."

Classic Warning Signs

Since I'm neither a real-life doctor nor do I play one on TV, I contacted my new friends at the Westside Los Angeles chapter of the American Heart Association for the warning signs of a heart attack.

If these symptoms suddenly surface, do yourself a favor and *quickly* seek medical attention. Find out which local hospitals have 24-hour emergency cardiovascular care.

- Uncomfortable pressure, fullness, squeezing or pain in the center of the chest that lasts more than a few minutes.
- Pain that spreads to the shoulders, neck or arms.
- Chest discomfort with lightheadedness, fainting, sweating, nausea or shortness of breath.
- Atypical chest, stomach or abdominal pain.
- Nausea or dizziness (without chest pain).
- Shortness of breath or difficulty breathing (without chest pain).
- Unexplained anxiety, weakness or fatigue.
- Palpitations, cold sweat or paleness.

If heart attack symptoms last more than a few minutes, call 911 immediately. In health issues, it's always better to be safe than sorry.



DANGEROUS GATHERING

Swedish supergroup Roxette graciously visited The Industry's Newspaper recently. Enjoying the moment are (l-r) Edel America Head/Promotion Barry Pinlac; Roxette's Per Gessle; R&R AC Editor Mike Kinoshian; Roxette's Marie Fredriksson; the group's manager, Marie Dimberg; R&R GM Sky Daniels; and the label's "Stone Cold" Josh Patterson.

Take A Walk On The Other Side...

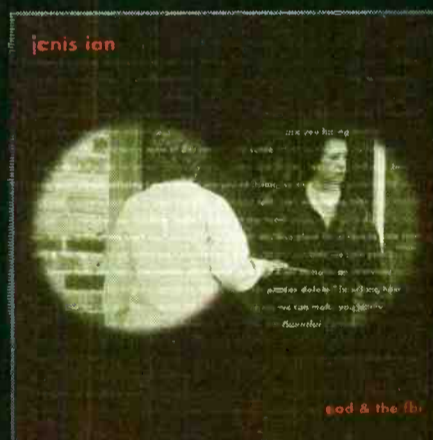
With Janis Ian's New Single

"On The
Other Side"



**Impacting
AC Radio
October 30th!**

The second single
from Janis' new album
god & the fbi



0-934-11498-2

See Janis On Tour This Fall!

For More Information

contact: Cheryl Khaner

phone: 310-358-4013

fax: 310-358-4309

email: Cheryl.Khaner@bmge.com



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www.windham.com • www.JanisIan.com • www.God&theFBI.com

R&R AC Top 30

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	1 BBMAK Back Here (Hollywood)	2385	+112	267500	11	111/0
	2	2 DON HENLEY Taking You Home (Warner Bros.)	2239	+9	222218	26	107/1
	3	3 MARC ANTHONY You Sang To Me (Columbia)	2192	-15	269678	36	114/0
	4	4 LEANN RIMES I Need You (Sparrow/Curb/Capitol)	1981	+60	212063	31	106/0
	5	5 FAITH HILL Breathe (Warner Bros.)	1949	-55	261351	41	109/0
	6	6 HUEY LEWIS & GWYNETH PALTROW Cruisin' (Hollywood)	1776	+214	219591	6	98/4
	7	7 FAITH HILL The Way You Love Me (Warner Bros.)	1670	+203	192787	10	106/4
	8	8 LONESTAR Amazed (BNA)	1623	-23	190485	58	106/0
	9	9 CHRISTINA AGUILERA I Turn To You (RCA)	1575	-83	171410	26	100/0
	10	10 'N SYNC This I Promise You (Jive)	1545	+385	200990	5	108/2
	11	11 SAVAGE GARDEN I Knew I Loved You (Columbia)	1525	-84	186264	54	103/0
	12	12 MARC ANTHONY My Baby You (Columbia)	1404	+64	186796	8	102/4
	13	13 CELINE DION That's The Way It Is (550 Music)	1300	-106	161727	51	102/0
	14	14 BRIAN MCKNIGHT Back At One (Motown/Universal)	1123	+30	148463	45	89/0
	15	15 BACKSTREET BOYS Show Me The Meaning Of... (Jive)	1106	-165	136631	40	96/0
	16	16 JIM BRICKMAN The Love I Found In You (Windham Hill)	1018	-30	95749	13	88/0
	17	17 PHIL COLLINS You'll Be In My Heart (Hollywood)	992	-32	133013	80	91/0
	18	18 MARTINA MCBRIDE There You Are (RCA)	935	-162	84924	13	90/0
	19	19 BACKSTREET BOYS Shape Of My Heart (Jive)	822	+228	127027	3	86/4
	20	20 LARA FABIAN I Will Love Again (Columbia)	804	-244	104110	23	90/0
	21	21 LEANN RIMES Can't Fight The Moonlight (Curb)	700	+108	96926	5	82/7
	22	22 STING Desert Rose (A&M/Interscope)	591	+18	73206	13	33/2
	23	23 CORRS Breathless (143/Lava/Atlantic)	532	+75	40844	8	55/3
	24	24 ELTON JOHN Friends Never Say Goodbye (DreamWorks)	493	-127	76622	9	62/1
	25	25 BACKSTREET BOYS The One (Jive)	458	-88	54441	20	52/0
	26	26 SHELBY LYNNE Gotta Get Back (Island/IDJMG)	386	-68	26925	9	56/2
	27	27 OSCAR DE LA HOYA Run To Me (EMI Latin/Capitol)	366	+67	33796	3	56/4
Debut	28	28 LEIGH NASH Need To Be Next To You (Engine/Arista)	323	+71	53427	1	47/6
	29	29 JOE I Wanna Know (Jive)	308	-66	74763	14	37/0
Debut	30	30 RICHARD MARX Days In Avalon (Signal 21)	260	+69	30868	1	36/6



115 AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 875 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

EVAN AND JARON Crazy For This Girl (Columbia)

Total Plays: 202, Total Stations: 19, Adds: 1

MICHAEL McDONALD The Meaning Of Love (Ramp)

Total Plays: 196, Total Stations: 36, Adds: 2

NINA GORDON Tonight And The Rest Of My Life (Warner Bros.)

Total Plays: 180, Total Stations: 22, Adds: 0

SADE By Your Side (Epic)

Total Plays: 170, Total Stations: 46, Adds: 12

LARA FABIAN Love By Grace (Columbia)

Total Plays: 169, Total Stations: 34, Adds: 6

LEE ANN WOMACK I Hope You Dance (MCA)

Total Plays: 146, Total Stations: 19, Adds: 3

KATHIE LEE Love Never Fails (Universal)

Total Plays: 131, Total Stations: 21, Adds: 2

TONI BRAXTON Spanish Guitar (LaFace/Arista)

Total Plays: 22, Total Stations: 29, Adds: 29

STING My Funny Friend And Me (Hollywood)

Total Plays: 14, Total Stations: 23, Adds: 23

JIM BRICKMAN / **OLIVIA NEWTON-JOHN** Change Of Heart (Windham Hill)

Total Plays: 8, Total Stations: 18, Adds: 18

Songs ranked by total plays

Most Added®

ARTIST TITLE LABEL(S)	ADDS
TONI BRAXTON Spanish Guitar (LaFace/Arista)	29
STING My Funny Friend And Me (Hollywood)	23
J. BRICKMAN / O. NEWTON-JOHN Change... (Windham Hill)	18
SADE By Your Side (Epic)	12
JENNIFER DAY Completely (BNA/RLG)	9
LEANN RIMES Can't Fight The Moonlight (Curb)	7
LEIGH NASH Need To Be Next To You (Engine/Arista)	6
RICHARD MARX Days In Avalon (Signal 21)	6
LARA FABIAN Love By Grace (Columbia)	6
FAITH HILL The Way You Love Me (Warner Bros.)	4
MARC ANTHONY My Baby You (Columbia)	4
H. LEWIS & G. PALTROW Cruisin' (Hollywood)	4
BACKSTREET BOYS Shape Of My Heart (Jive)	4
OSCAR DE LA HOYA Run To Me (EMI Latin/Capitol)	4
SARAH BRIGHTMAN A Whiter Shade Of Pale (Angel)	4
BRIAN MCKNIGHT Win (Motown/Universal)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
'N SYNC This I Promise You (Jive)	+385
BACKSTREET BOYS Shape Of My Heart (Jive)	+228
H. LEWIS & G. PALTROW Cruisin' (Hollywood)	+214
FAITH HILL The Way You Love Me (Warner Bros.)	+203
BBMAK Back Here (Hollywood)	+112
LEANN RIMES Can't Fight The Moonlight (Curb)	+108
SADE By Your Side (Epic)	+103
CORRS Breathless (143/Lava/Atlantic)	+75
LEIGH NASH Need To Be Next To You (Engine/Arista)	+71
RICHARD MARX Days In Avalon (Signal 21)	+69

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



FAITH HILL

"The Way You Love Me"

THE FOLLOW-UP TO THE #1 SINGLE "BREATHE"

R&R AC **10** - **7** (+203)

One of the **MOST INCREASED!**

Produced by
Byron Gallimore
and Faith Hill
Mixed by Mike Shipley
Management:
Borman Entertainment



Most Played Recurrents

- SANTANA f/ROB THOMAS Smooth (Arista)
-
- WHITNEY HOUSTON & ENRIQUE IGLESIAS Could I Have This Kiss Forever (Arista)
-
- CHER Believe (Warner Bros.)
-
- 98 DEGREES I Do (Cherish You) (Universal)
-
- BACKSTREET BOYS I Want It That Way (Jive)
-
- SHANIA TWAIN From This Moment On (Mercury/IDJMG)
-
- 'N SYNC (God Must Have Spent) A Little More Time On You (RCA)
-
- SARAH McLACHLAN I Will Remember You (Arista)
-
- 98 DEGREES The Hardest Thing (Universal)
-
- EDWIN McCAIN I Could Not Ask For More (Lava/Atlantic)
-
- PHIL COLLINS True Colors (Atlantic)
-
- FAITH HILL This Kiss (Warner Bros.)
-
- NATALIE IMBRUGLIA Torn (RCA)
-
- SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)
-
- SAVAGE GARDEN Crash And Burn (Columbia)
-
- AEROSMITH I Don't Want To Miss A Thing (Columbia)
-
- MACY GRAY I Try (Epic)
-
- MARC ANTHONY I Need To Know (Columbia)
-
- ELTON JOHN Someday Out Of The Blue (DreamWorks)
-
- ENRIQUE IGLESIAS Bailamos (Overbrook/Interscope)

AC

Going For Adds 10/30/00

- BABYFACE Reason For Breathing (Epic)
- NATALIE COLE Angel On My Shoulder (Elektra/EEG)
- JANIS IAN On The Other Side (Private Music/Windham Hill)

PLEASE SEND YOUR PHOTOS

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Please include the names and titles
of all pictured and send them to:

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5th Floor, Los Angeles, CA 90067

TUNED-IN AC

R&R/MEDIABASE 24/7

WARM/York

3am

- MICHAEL BOLTON To Love Somebody
SIMPLY RED If You Don't Know Me By Now
LARA FABIAN I Will Love Again
BILLY JOEL Keeping The Faith
MARC ANTHONY You Sang To Me
TEMPTATIONS Ain't Too Proud To Beg
HUEY LEWIS & THE NEWS It's Alright
CELINE DION That's The Way It Is
GLADYS KNIGHT AND THE PIPS Midnight Train...
ELTON JOHN Friends Never Say Goodbye
ROD STEWART Young Turks
ERIC CLAPTON Tears In Heaven
HARRY CHAPIN Cat's In The Cradle

11am

- FAITH HILL This Kiss
SURVIVOR The Search Is Over
DON HENLEY Taking You Home
KANSAS Dust In The Wind
AARON NEVILLE Everybody Plays The Fool
BILLY VERA & THE BEATERS At This Moment
CHRISTINA AGUILERA I Turn To You
STEVIE WONDER You Are The Sunshine Of My...
AEROSMITH I Don't Want To Miss A Thing
KING HARVEST Dancing In The Moonlight
CELINE DION Because You Loved Me
LIONEL RICHIE Truly

4pm

- GREGORY ABBOTT Shake You Down
LONESTAR Amazed
DOBBIE GRAY Drift Away
MICHAEL JACKSON Will You Be There
10CC The Things We Do For Love
'N SYNC (God Must Have Spent) A Little More...
ROXETTE It Must Have Been Love
MICHAEL BOLTON That's What Love Is All About
WHAM! Wake Me Up Before You Go-Go
SHANIA TWAIN That Don't Impress Me Much
FLEETWOOD MAC You Make Loving Fun

8pm

- CELINE DION All By Myself
KENNY ROGERS Lady
ELTON JOHN Something About The Way You...
RUPERT HOLMES Escape (The Pina Colada Song)
AIR SUPPLY Lost In Love
CHRISTINA AGUILERA I Turn To You
LOGGINS & MESSINA Danny's Song
BETTE MIDLER From A Distance
MARC ANTHONY You Sang To Me
CHI-LITES Have You Seen Her

WDEF/Chattanooga

3am

- LEANN RIMES I Need You
ELTON JOHN Something About The Way You...
SAVAGE GARDEN Truly Madly Deeply
CHRIS REA Fool (If You Think It's Over)
POLICE Every Breath You Take
MICHAEL BOLTON Once In A Lifetime
CORRS Breathless
WHAM! Wake Me Up Before You Go-Go
FLEETWOOD MAC Go Your Own Way
MARIAH CAREY Forever
W. HOUSTON & E. IGLESIAS Could I Have This...
KLYMAXX I Miss You
STEVIE WONDER You Are The Sunshine Of My...
LEANN RIMES Looking Through Your Eyes

11am

- SARAH McLACHLAN I Will Remember You
GEORGE MICHAEL One More Try
WHITNEY HOUSTON I Believe In You & Me
JIM BRICKMAN The Love I Found In You
JAMES TAYLOR You've Got A Friend
JANET Together Again
SHANIA TWAIN You've Got A Way
JOE COCKER You Are So Beautiful
SPANDAU BALLET True
ERIC CLAPTON Layla
MARC ANTHONY My Baby You
ELTON JOHN Daniel

4pm

- MICHAEL BOLTON Missing You Now
PLAYER Baby Come Back
'N SYNC w/G. ESTEFAN The Music Of My Heart
EURHYTHMICS Sweet Dreams (Are Made Of This)
CHRISTINA AGUILERA I Turn To You
ELTON JOHN Crocodile Rock
BACKSTREET BOYS I'll Never Break Your Heart
GENESIS Throwing It All Away
OSCAR DE LA HOYA Run To Me
R. STEWART/R. ISLEY This Old Heart Of Mine '90
STEPHEN BISHOP It Might Be You

7pm

- MICHAEL BOLTON When A Man Loves A Woman
BOYZ II MEN I'll Make Love To You
VANESSA WILLIAMS Colors Of The Wind
FOREIGNER Waiting For A Girl Like You
FAITH HILL Let Me Let Go
RICHARD MARX Days In Avalon
STING If I Ever Lose My Faith In You
KENNY LOGGINS Whenever I Call You Friend
JIM BRICKMAN The Love I Found In You
TONY RICH PROJECT Nobody Knows
LOUIS ARMSTRONG What A Wonderful World
MONICA For You I Will



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.

R&R Hot AC Top 30

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
	1	CREED With Arms Wide Open (<i>Wind-up</i>)	3520	+154	365050	9	88/1
	2	MATCHBOX TWENTY Bent (<i>Lava/Atlantic</i>)	3019	-207	318770	28	88/0
	3	BARENAKED LADIES Pinch Me (<i>Reprise</i>)	2907	+225	301296	10	90/0
	4	3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	2750	+112	290738	15	70/1
	5	EVERCLEAR Wonderful (<i>Capitol</i>)	2701	-106	237299	17	86/1
	6	VERTICAL HORIZON You're A God (<i>RCA</i>)	2669	+32	262687	15	86/0
	7	NINE DAYS Absolutely (Story Of A Girl) (<i>550 Music</i>)	2246	-281	243679	26	86/0
	8	STING Desert Rose (<i>A&M/Interscope</i>)	2176	-74	245861	27	81/0
	9	VERTICAL HORIZON Everything You Want (<i>RCA</i>)	2074	+8	248104	44	88/0
	11	EVAN AND JARON Crazy For This Girl (<i>Columbia</i>)	2058	+119	189087	11	82/1
	14	MATCHBOX TWENTY If You're Gone (<i>Lava/Atlantic</i>)	1976	+332	225189	5	87/2
	10	SISTER HAZEL Change Your Mind (<i>Universal</i>)	1810	-212	169190	22	76/0
	12	BON JOVI It's My Life (<i>Island/IDJMG</i>)	1742	-132	163654	13	75/0
	13	NINA GORDON Tonight And The Rest Of My... (<i>Warner Bros.</i>)	1596	-156	148497	18	71/0
	15	CREED Higher (<i>Wind-up</i>)	1591	+9	184032	34	65/0
	19	FAITH HILL The Way You Love Me (<i>Warner Bros.</i>)	1537	+141	147715	7	59/1
	16	BBMAK Back Here (<i>Hollywood</i>)	1427	-130	168253	19	57/0
	17	MADONNA Music (<i>Maverick/WB</i>)	1407	-54	129378	9	44/1
	18	SANTANA F/ROB THOMAS Smooth (<i>Arista</i>)	1366	-58	159208	67	83/0
	21	CORRS Breathless (<i>143/Lava/Atlantic</i>)	1264	+134	143725	7	60/2
	20	THIRD EYE BLIND Deep Inside Of You (<i>Elektra/EEG</i>)	1235	-112	124251	12	56/0
	22	WALLFLOWERS Sleepwalker (<i>Interscope</i>)	1169	+39	130700	6	59/5
	25	SHAWN MULLINS Everywhere I Go (<i>Columbia</i>)	1119	+175	117292	4	62/2
	23	DIDO Here With Me (<i>Arista</i>)	916	-157	107852	16	49/0
	27	DAVID GRAY Babylon (<i>ATO/RCA</i>)	839	+167	112590	2	51/5
	26	U2 Beautiful Day (<i>Interscope</i>)	833	+151	101143	3	44/8
	29	LENNY KRAVITZ Again (<i>Virgin</i>)	774	+128	87121	2	38/4
	28	RED HOT CHILI PEPPERS Californication (<i>Warner Bros.</i>)	721	+58	76038	4	36/0
Debut	29	RICKY MARTIN She Bangs (<i>Columbia</i>)	680	+90	67698	1	30/3
	30	DEXTER FREEBISH Leaving Town (<i>Capitol</i>)	619	+38	64338	2	37/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
SISTER HAZEL Champagne High (<i>Universal</i>)	12
MOBY F/GWEN STEFANI Southside (<i>V2</i>)	9
U2 Beautiful Day (<i>Interscope</i>)	8
LEIGH NASH Need To Be Next To You (<i>Engine/Arista</i>)	7
WALLFLOWERS Sleepwalker (<i>Interscope</i>)	5
DAVID GRAY Babylon (<i>ATO/RCA</i>)	5
NELLY FURTADO I'm Like A Bird (<i>DreamWorks</i>)	5
FISHER I Will Love You (<i>Farmclub.com/Interscope</i>)	5
NICOL SMITH Soul Salvation (<i>Curb</i>)	5
LENNY KRAVITZ Again (<i>Virgin</i>)	4
MACY GRAY Still (<i>Epic</i>)	4
PAT MCGEE BAND Rebecca (<i>Giant/WB</i>)	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MATCHBOX TWENTY If You're Gone (<i>Lava/Atlantic</i>)	+332
BARENAKED LADIES Pinch Me (<i>Reprise</i>)	+225
BACKSTREET BOYS Shape Of My Heart (<i>Jive</i>)	+225
SISTER HAZEL Champagne High (<i>Universal</i>)	+210
SHAWN MULLINS Everywhere I Go (<i>Columbia</i>)	+175
DAVID GRAY Babylon (<i>ATO/RCA</i>)	+167
CREED With Arms Wide Open (<i>Wind-up</i>)	+154
U2 Beautiful Day (<i>Interscope</i>)	+151
LEIGH NASH Need To Be Next To You (<i>Engine/Arista</i>)	+151
FAITH HILL The Way You Love Me (<i>Warner Bros.</i>)	+141



96 Hot AC reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1300 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

NINE DAYS If I Am (<i>550 Music</i>) Total Plays: 617, Total Stations: 38, Adds: 2	MACY GRAY Still (<i>Epic</i>) Total Plays: 409, Total Stations: 36, Adds: 4	FOO FIGHTERS Next Year (<i>Roswell/RCA</i>) Total Plays: 211, Total Stations: 14, Adds: 0
CHRISTINA AGUILERA Come On Over... (<i>RCA</i>) Total Plays: 566, Total Stations: 22, Adds: 0	SR-71 Right Now (<i>RCA</i>) Total Plays: 336, Total Stations: 17, Adds: 0	LEANN RIMES Can't Fight The Moonlight (<i>Curb</i>) Total Plays: 161, Total Stations: 12, Adds: 2
BACKSTREET BOYS Shape Of My Heart (<i>Jive</i>) Total Plays: 561, Total Stations: 31, Adds: 3	NELLY FURTADO I'm Like A Bird (<i>DreamWorks</i>) Total Plays: 301, Total Stations: 25, Adds: 5	JESSICA RIDDLE Symphony (<i>Hollywood</i>) Total Plays: 123, Total Stations: 13, Adds: 0
SOULDECISION Faded (<i>MCA</i>) Total Plays: 531, Total Stations: 24, Adds: 3	8STOPS7 Question Everything (<i>Reprise</i>) Total Plays: 296, Total Stations: 21, Adds: 2	VIBROLUSH Touch And Go (<i>Iguana/V2</i>) Total Plays: 121, Total Stations: 13, Adds: 2
LEIGH NASH Need To Be Next To You (<i>Engine/Arista</i>) Total Plays: 425, Total Stations: 35, Adds: 7	SISTER HAZEL Champagne High (<i>Universal</i>) Total Plays: 243, Total Stations: 40, Adds: 12	MOBY F/GWEN STEFANI Southside (<i>V2</i>) Total Plays: 14, Total Stations: 10, Adds: 9
'N SYNC This I Promise You (<i>Jive</i>) Total Plays: 414, Total Stations: 21, Adds: 3	KARISSA NOEL Corrupt (<i>550 Music</i>) Total Plays: 224, Total Stations: 11, Adds: 0	

Songs ranked by total plays

Breakers®

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

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Most Played Recurrents

THIRD EYE BLIND Never Let You Go (Elektra/EEG)

MACY GRAY I Try (Epic)

DON HENLEY Taking You Home (Warner Bros.)

SMASH MOUTH Then The Morning Comes (Interscope)

TRAIN Meet Virginia (Aware/Columbia)

GOO GOO DOLLS Slide (Warner Bros.)

SUGAR RAY Someday (Lava/Atlantic)

FAITH HILL Breathe (Warner Bros.)

GOO GOO DOLLS Broadway (Warner Bros.)

SMASH MOUTH All Star (Interscope)

GOO GOO DOLLS Black Balloon (Warner Bros.)

TAL BACHMAN She's So High (Columbia)

MARC ANTHONY I Need To Know (Columbia)

SIXPENCE NONE THE RICHER Kiss Me (Squint/Columbia)

SUGAR RAY Every Morning (Lava/Atlantic)

FASTBALL Out Of My Head (Hollywood)

MARC ANTHONY You Sang To Me (Columbia)

SAVAGE GARDEN Crash And Burn (Columbia)

NATALIE IMBRUGLIA Torn (RCA)

FASTBALL You're An Ocean (Hollywood)

HOT AC

Going For Adds 10/30/00

EVERCLEAR AM Radio (Capitol)

SPARKLE It's A Fact (Motown/Universal)

PLEASE SEND YOUR PHOTOS

R&R wants your best snapshots (color or black & white).

Please include the names and titles of all pictured and send them to:

R&R c/o Mike Kinosian:
10100 Santa Monica Blvd.,
5th Floor, Los Angeles, CA 90067

TUNED-IN

HOT AC

R&R/MEDIABASE 24/7

KRSK/Portland

3am

CREED With Arms Wide Open
STING Brand New Day
EVE 6 Inside Out
BON JOVI It's My Love
RED HOT CHILI PEPPERS Under The Bridge
CORRS Breathless
NEW ORDER Bizarre Love Triangle
MARC ANTHONY You Sang To Me
MATCHBOX TWENTY If You're Gone
LEN Steal My Sunshine
VERTICAL HORIZON You're A God
REBRANDTS I'll Be There For You
NELLY FURTADO I'm Like A Bird
NINE DAYS Absolutely (Story Of A Girl)
EAGLE-EYE CHERRY Save Tonight

11am

LEN Steal My Sunshine
HOOTIE & THE BLOWFISH Only Wanna Be With You
NINE DAYS Absolutely (Story Of A Girl)
ACE OF BASE Don't Turn Around
BETH HART L.A. Song
BON JOVI It's My Life
CORRS Breathless
TAL BACHMAN She's So High
EVERCLEAR AM Radio
3 DOORS DOWN Kryptonite
PRINCE Little Red Corvette
EVAN AND JARON Crazy For This Girl
STING Brand New Day
COLLECTIVE SOUL December

4pm

EAGLE-EYE CHERRY Save Tonight
ENRIQUE IGLESIAS Be With You
BON JOVI It's My Life
EVAN AND JARON Crazy For This Girl
MELISSA ETHERIDGE I'm The Only One
BEN HARPER Steal My Kisses
PRINCE Take Me With U
EVERCLEAR Wonderful
GOO GOO DOLLS Broadway
BLUES TRAVELER Run-Around
BBMAK Back Here
CARDIGANS Lovefool

8pm

THIRD EYE BLIND Never Let You Go
EVERCLEAR Wonderful
BETH HART L.A. Song
TOAD THE WET SPROCKET All I Want
NELLY FURTADO I'm Like A Bird
FASTBALL Out Of My Head
CORRS Breathless
NAKED EYES Always Something There To...
MATCHBOX TWENTY Bent
BARENAKED LADIES Pinch Me
NATALIE IMBRUGLIA Torn
MADONNA American Pie
EVAN AND JARON Crazy For This Girl

WVMX/Cincinnati

3am

MADONNA Music
JOHN MELLENCAMP Wild Night
BACKSTREET BOYS I Want It That Way
GOO GOO DOLLS Name
CITIZEN KING Better Days (& The Bottom...)
MACY GRAY I Try
BLESSID UNION OF SOULS Hey Leonardo...
SHERYL CROW All I Wanna Do
SMASH MOUTH Can't Get Enough Of You Baby
EDWIN MCCAIN I'll Be
CREED Higher
FASTBALL Out Of My Head
BODEANS Closer To Free

11am

JOHN COUGAR Hurts So Good
SMASH MOUTH Then The Morning Comes
FASTBALL Out Of My Head
SAVAGE GARDEN Truly Madly Deeply
PETER GABRIEL In Your Eyes
CREED Higher
BACKSTREET BOYS Quit Playing Games
AEROSMITH I Don't Want To Miss A Thing
CELINE DION That's The Way It Is
TOM PETTY Free Fallin'
SANTANA /ROB THOMAS Smooth
SPIN DOCTORS Little Miss Can't Be Wrong

4pm

BILLY IDOL Mony Mony
BLESSID UNION OF SOULS Hey Leonardo...
ELTON JOHN Something About The Way You...
SMASH MOUTH All Star
BRYAN ADAMS Summer Of '89
FAITH HILL The Way You Love Me
HOOTIE & THE BLOWFISH Only Wanna Be With You
CHER Believe
SAVAGE GARDEN Crash And Burn
JOHN COUGAR MELLENCAMP Pink Houses
CELINE DION That's The Way It Is
GENESIS I Can't Dance

8pm

PRINCE Little Red Corvette
DAVID BOWIE Let's Dance
BANGLES Eternal Flame
HOOTIE & THE BLOWFISH Let Her Cry
SMASH MOUTH Can't Get Enough Of You Baby
FAITH HILL The Way You Love Me
THIRD EYE BLIND Jumper
BODEANS Closer To Free
'N SYNC Bye Bye Bye
FASTBALL The Way
SIXPENCE NONE THE RICHER Kiss Me
CHUMBAWUMBA Tubthumping
SAVAGE GARDEN Crash And Burn



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.



NATALIE COLE

ANGEL ON MY SHOULDER

THE FIRST SINGLE FROM GREATEST HITS • VOLUME I

IMPACTING NAC AND AC OCTOBER 30

TRACK WRITTEN BY NATALIE COLE AND RICHARD MARX
PRODUCED AND ARRANGED BY RICHARD MARX
MANAGEMENT BY DAN CLEARY FOR DAN CLEARY MANAGEMENT ASSOCIATES

COMING DECEMBER 10TH THE NATALIE COLE STORY AN NBC MOVIE EVENT



EARLY ADDS: WLTW/New York WBEB/Philadelphia WRVF/Toledo

EARLY SPINS: KKCW/Portland Already #4 Most Played!!!

Top 20		POP/ALTERNATIVE			
LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ ADDS
2	1	CREED With Arms Wide Open (<i>Wind-up</i>)	1622	1554	33/0
1	2	3 DOORS DOWN Kryptonite (<i>Republic/Universal</i>)	1604	1585	33/0
4	3	BARENAKED LADIES Pinch Me (<i>Reprise</i>)	1453	1345	33/0
3	4	EVERCLEAR Wonderful (<i>Capitol</i>)	1335	1360	33/0
5	5	VERTICAL HORIZON You're A God (<i>RCA</i>)	1301	1318	32/0
6	6	MATCHBOX TWENTY Bent (<i>Lava/Atlantic</i>)	1134	1261	33/0
11	7	MATCHBOX TWENTY If You're Gone (<i>Lava/Atlantic</i>)	977	849	33/0
8	8	EVAN AND JARON Crazy For This Girl (<i>Columbia</i>)	977	925	30/0
9	9	THIRD EYE BLIND Deep Inside Of You (<i>Elektra/EEG</i>)	855	905	29/0
13	10	STING Desert Rose (<i>A&M/Interscope</i>)	815	809	31/0
7	11	NINE DAYS Absolutely (Story Of A Girl) (<i>550 Music</i>)	807	936	31/0
12	12	NINA GORDON Tonight And... (<i>Warner Bros.</i>)	774	841	27/0
15	13	CREED Higher (<i>Wind-up</i>)	767	764	33/0
10	14	SISTER HAZEL Change Your Mind (<i>Universal</i>)	757	881	26/0
14	15	BON JOVI It's My Life (<i>Island/IDJMG</i>)	695	773	29/0
16	16	WALLFLOWERS Sleepwalker (<i>Interscope</i>)	689	682	31/1
17	17	VERTICAL HORIZON Everything You Want (<i>RCA</i>)	661	620	33/0
18	18	U2 Beautiful Day (<i>Interscope</i>)	645	569	28/2
20	19	RED HOT CHILI... Californication (<i>Warner Bros.</i>)	538	523	25/0
-	20	LENNY KRAVITZ Again (<i>Virgin</i>)	529	438	27/3

32 Pop/Alternative reporters. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. © 2000, R&R Inc.

TUNED-IN POP/ALTERNATIVE R&R/MEDIABASE 24/7

STAR 101 KVSR/Fresno

3am

EVERCLEAR Wonderful
 DIONNE FARRIS I Know
 SISTER HAZEL Change Your Mind
 SHANIA TWAIN You're Still The One
 EVAN AND JARON Crazy For This Girl
 RED HOT CHILI PEPPERS Scar Tissue
 LENNY KRAVITZ I Belong To You
 GOO GOO DOLLS Iris
 CORRS Breathless
 SMASH MOUTH Can't Get Enough Of You Baby
 MATCHBOX TWENTY If You're Gone
 SUGAR RAY Someday
 THIRD EYE BLIND Semi-Charmed Life
 DEAD OR ALIVE You Spin Me Round (Like A...)
 CREED With Arms Wide Open

4pm

ALANIS MORISSETTE Thank U
 SANTANA I/ROB THOMAS Smooth
 SPLENDER I Think God Can Explain
 SARAH MCLACHLAN Possession
 VERTICAL HORIZON You're A God
 TONIC If You Could Only See
 4 NON BLONDES What's Up
 CORRS Breathless
 SISTER HAZEL Change Your Mind
 MARCY PLAYGROUND Sex & Candy
 R.E.M. Losing My Religion
 NINA GORDON Tonight And The Rest Of My Life

8pm

THIRD EYE BLIND How's It Going To Be?
 SISTER HAZEL Change Your Mind
 BLINK-182 What's My Age Again
 EVERCLEAR Wonderful
 U2 Beautiful Day
 MATCHBOX TWENTY Bent
 SHERYL CROW All I Wanna Do
 CORRS Breathless
 SMASH MOUTH Then The Morning Comes
 NATALIE MERCHANT Wonder
 VERTICAL HORIZON You're A God
 FASTBALL The Way
 PRINCE When Doves Cry

11am

VERTICAL HORIZON Everything You Want
 NINA GORDON Tonight And The Rest Of My Life
 SHERYL CROW If It Makes You Happy
 NEW RADICALS You Get What You Give
 CREED With Arms Wide Open
 SPIES A & R Man
 EAGLE-EYE CHERRY Save Tonight
 DUNCAN SHEIK Barely Breathing
 U2 Beautiful Day
 SPLENDER I Think God Can Explain
 'TIL TUESDAY Voices Carry

Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.

New & Active

DAVID GRAY Babylon (<i>ATO/RCA</i>) Total Plays: 525, Total Stations: 28, Adds: 3	SR-71 Right Now (<i>RCA</i>) Total Plays: 274, Total Stations: 15, Adds: 0
SHAWN MULLINS Everywhere I Go (<i>Columbia</i>) Total Plays: 520, Total Stations: 27, Adds: 1	FAITH HILL The Way You Love Me (<i>Warner Bros.</i>) Total Plays: 248, Total Stations: 12, Adds: 0
CORRS Breathless (<i>143/Lava/Atlantic</i>) Total Plays: 487, Total Stations: 24, Adds: 1	MACY GRAY Still (<i>Epic</i>) Total Plays: 224, Total Stations: 20, Adds: 3
NINE DAYS If I Am (<i>550 Music</i>) Total Plays: 393, Total Stations: 23, Adds: 1	KARISSA NOEL Corrupt (<i>550 Music</i>) Total Plays: 199, Total Stations: 11, Adds: 0
DEXTER FREEBISH Leaving Town (<i>Capitol</i>) Total Plays: 341, Total Stations: 20, Adds: 1	8STOPS7 Question Everything (<i>Reprise</i>) Total Plays: 195, Total Stations: 15, Adds: 2

Songs ranked by total plays

Contributing Stations

KPEK/Albuquerque, NM	KUCD/Honolulu, HI	KZZO/Sacramento, CA
KAMX/Austin, TX	KMXB/Las Vegas, NV	WVRV/St. Louis, MO
KLLY/Bakersfield, CA	KYSR/Los Angeles, CA	KQMB/Salt Lake City, UT
WBMX/Boston, MA	WXPT/Minneapolis, MN	KFMB/San Diego, CA
WLNK/Charlotte, NC	KOSO/Modesto, CA	KLLC/San Francisco, CA
WTMX/Chicago, IL	KCDU/Monterey-Salinas, CA	KMHX/Santa Rosa, CA
KVUU/Colorado Springs, CO	WPTE/Norfolk, VA	WSSR/Tampa, FL
KKPN/Corpus Christi, TX	KYIS/Oklahoma City, OK	KZPT/Tucson, AZ
KVSR/Fresno, CA	KZON/Phoenix, AZ	WMBX/West Palm Beach, FL
WVTI/Grand Rapids, MI	KLCA/Reno, NV	WXLO/Worcester, MA
WKSI/Greensboro, NC	WZNE/Rochester, NY	

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 — Scott Chase/WSSR-Tampa

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WXPT- Minneapolis	KAMX - Austin
KKPN - Corpus Christi	KUCD - Honolulu
KVUU - Colorado Springs	WSSR - Tampa
KLLY - Bakersfield	KCDU - Monterey
KOSO - Modesto	KLCA - Reno
KCDA - Spokane	WTMX - Chicago
WCPT- Albany	WCDA - Lexington

"Vibrolush is today's Modern AC with a familiar retro feel to it. We played 'Touch & Go' for the staff and it got a unanimous thumbs up! A great flavor record for The Mix."
 — Mary Ellen Kachinske/WTMX - Chicago

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CAROL ARCHER
archer@ronline.com

Which Came First, The Chicken Or The 'Mellow Sound'?

How CBS-FM's Soft Rock format foreshadowed the birth of NAC/Smooth Jazz

Numerous programmers — JazzTrax founder Art Good; his successor as KIFM/San Diego's PD, Bob O'Connor; KTWV (The Wave)/Los Angeles PD Chris Brodie; KKSJ/San Francisco's founding PD, the late Steve Feinstein; and KKSJ's current VP/Prog. Paul Goldstein among them — cite CBS-FM's "mellow sound" brand of Soft Rock, embodied by KNX-FM/Los Angeles, as a primary influence on the creation of NAC/Smooth Jazz.

The "mellow sound" format was conceived by KNX-FM PD Steve Marshall in the early 1970s. It aired for nearly a decade in L.A. and on WCBS-FM/New York, WBBM-FM/Chicago, KCBS-FM/San Francisco, WCAU-FM/Philadelphia, WEEI-FM/Boston and KMOX-FM/St. Louis. I still cherish the memory of KNX-FM and how it made me feel.

A Hybrid Format

Two "mellow sound" announcers split the day in automated, 12-hour shifts. These air talents, such as Marshall, Michael Sheehy and, later, Tom McKay, had great, plummy pipes and an unhyped delivery. The station's music was phenomenal — so hip any listener could proudly claim the station as their favorite — and you heard it everywhere in those days.

The "mellow sound" format was a hybrid of AOR, which empha-

sized unfamiliar but tasty album tracks by important artists of the day (Elton John, Linda Ronstadt, The Eagles, Jackson Browne, Dan Fogelberg, Bonnie Raitt, etc.), a wide array of songs from virtually unknown acts (primarily singer-songwriters like Compton & Batteau, Batdorf & Rodney, Cecilio & Kapon and many more) whose sounds were compatible, plus some contemporary jazz instrumentals — a significantly burgeoning genre at that time — for spice.

Today, if you mention KNX-FM to one of its former PIs, they'll tell you how important the station was to their lives and how much they loved its music. They sound a lot like core NAC/Smooth Jazz listeners in 2000.

Marshall left radio more than 20 years ago. He went on to a successful television career, which includes writing, producing and, ultimately, executive-producing the TV series

WKRP in Cincinnati. Looking back, Marshall notes similarities between his "mellow sound" and NAC/Smooth Jazz.

"Both require a certain consistency in their music choices to create an overall sound," he says. "The arrangement of those pieces in sets can further be used to create various moods, which is what we always went for. Smooth Jazz seems to work the same way, but we felt comfortable going deeply into albums, rather than playing the hit single, especially on familiar artists."

A Big Tent

For much of the '70s KTWV (The Wave)/Los Angeles' morning personality Paul Crosswhite was responsible for news at KNX-FM. He also instituted an intriguing fact-based short feature, "The Odyssey File," which proved so enduring in the minds of the market's listeners that KTWV's PD Chris Brodie reintroduced it on The Wave's morning show nearly 20 years later.

Crosswhite says, "We played songs that today would be called smooth jazz. It's probably a case of nomenclature, because a lot of what we're going back and rediscovering for The Wave, like Stevie Wonder's mellower tunes or The Isley Brothers' 'For the Love of You,' we played back then on KNX-FM. Some might call them soft rock or soul music, but smooth jazz is a big tent, and we can call those songs by that term."

"The music we played filled the same niche that smooth jazz does today. We were serving an audience that had advanced from their head-banging rock 'n' roll years. Adult sensibilities demand more texture and rhythmic



Paul Crosswhite

"While there's some similarity in the musical textures of the 'mellow sound' and smooth jazz, what is most striking is how their very uniqueness defined the identities and parameters of each."

Michael Sheehy

presentation, plus more melodic content. Then, as now, listeners want music that will speak to their adult feelings. That may be the greatest sense in which that format helped to create this one.

"KNX-FM also played a lot of unfamiliar music, which helped it become greater than the sum of its parts. That is also true of The Wave, although in the current stage of its evolution. The Wave is playing more and more familiar music all the time. It's a natural traversal from the 'mellow sound' to smooth jazz: it's an emotional need that people have for this music, as well as an emotional response to it."

Part Of The Furniture

Michael Sheehy is an award-winning radio producer. He is responsible for The Wave's now-legendary musical IDs, and he serves as that station's "voice." He also spent seven years at KNX-FM — three as on-air MD and four as PD. That he and Crosswhite are now staffers at The Wave is no coincidence, Sheehy notes; neither does he question the intuition that the "mellow sound" audience would mature to appreciate smooth jazz.



Michael Sheehy

"Chris Brodie's one of the most intelligent people I know," Sheehy says. "She didn't bring me aboard without the thought that I've been in this market for 26 years. And it made sense to borrow liberally from some of KNX-FM's better elements, as any smart programmer would, and incorporate them into The Wave."

"KNX-FM pioneered a radio format that was built as an ambiance, an environment — part of the furniture in a way that other, hit-driven formats were not — and The Wave later took that concept to the next level. We played Hiroshima, Pat Metheny and Bob James, but they were accouterments; vocals were our stock and trade. The Wave flipped that equation."

"There was a certain sound to KNX-FM — Randy Newman once told us that every song we played had a Rhodes piano in the intro — just as smooth jazz has a highly identifiable sound. While there's some similarity in the musical textures of both formats, what is most striking is how their very uniqueness defined the

identities and parameters of each."

Long-Form Programming

Bob O'Connor launched WNUA/Chicago, consulted the startup of KKSJ, was VP/Prog. of KIFM/San Diego and, more recently, Sr. VP of OpTiMum Consulting. Today he serves as VP/Content for Beverly Hills-based Halcyon Entertainment, a division of Norman Lear's Act III Communications. O'Connor has vivid memories of the "mellow sound."



Bob O'Connor

"When I discovered KNX-FM, it was the first time I'd heard soft rock ballads by Journey and Foreigner, bands I hadn't liked until I heard ballads like 'Open Arms' and 'Waiting for a Girl Like You,' woven into a sonic tapestry," he says. "It was also the first time I heard music flow so beautifully on an adult station. It had a symmetry that captured me. I found myself listening for hours and hours at a time."

"KNX was automated, and they played instrumentals at the top of the hour so the network could cut in. That's where I first heard 'Touch,' 'Feels So Good' and 'Sun Goddess.' Much of the music was unfamiliar, but — just as for many listeners — that made me listen more. It was the first long-form radio programming. KNX-FM kept me listening because of the feeling I got rather than for the songs."

Similarly, Radio.sonicnet.com jazz programmer (and former PD of KXDC/Monterey, which dropped NAC/SJ some time ago) Scott O'Brien remembers fondly, "KNX-FM was one of my earliest influences. It was a station I was totally obsessed with, the way they blended the music and put all those elements together and yet still sounded consistent. A big part of what they did was on-key segueing. They did throw in some seminal smooth jazz artists, like The Crusaders, Bob James and Tom Scott & The L.A. Express. That was when I first became aware of that sound, and I liked it!"

Scott O'Brien

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R&R NAC/Smooth Jazz Top 30

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	STEVE COLE Got It Goin' On (Atlantic)	803	+51	115007	15	40/0
4	2	JEFF KASHIWA Hyde Park ("Ah, Oooh" Song) (Native Language)	716	+89	106528	10	39/1
3	3	CRAIG CHAQUICO Cafe Carnival (Higher Octave)	715	+1	74712	16	37/2
1	4	DAVE KOZ Can't Let You Go (The Sha...) (Capitol)	712	-43	111015	19	35/0
6	5	MICHAEL LINGTON Twice In A Lifetime (Samson)	652	+67	94262	15	39/1
7	6	SADE By Your Side (Epic)	622	+53	82057	4	40/1
11	7	WALTER BEASLEY Comin' At Cha (Shanachie)	572	+56	85426	14	38/1
9	8	VARIOUS ARTISTS Manenberg (Heads Up)	527	-16	65934	16	30/1
5	9	JEFF GOLUB F/PETER WHITE No Two Ways About It (GRP/VMG)	522	-90	63962	24	31/0
12	10	AL JARREAU Last Night (GRP/VMG)	473	+14	49111	13	34/1
10	11	DAVID BENOIT Red Baron (GRP/VMG)	458	-61	65715	13	32/0
8	12	EUGE GROOVE Vinyl (Warner Bros.)	447	-100	66328	25	30/0
Breaker	13	CHIELI MINUCCI My Girl Sunday (Shanachie)	426	+63	47513	8	33/0
16	14	MICHAEL MCDONALD The Meaning Of Love (Ramp)	365	+28	37435	18	27/1
15	15	BONEY JAMES All Night Long (Warner Bros.)	355	+12	55935	13	28/1
13	16	RICHARD ELLIOT Moomba (Blue Note)	334	-102	28923	24	29/0
21	17	GROVER WASHINGTON JR. Chameleon (Telarc)	317	+65	38657	5	30/3
19	18	BRIAN BROMBERG Relentless (Native Language)	306	+16	38154	6	30/4
17	19	ACOUSTIC ALCHEMY Beautiful Game (Higher Octave)	285	-37	22483	20	25/0
20	20	GEORGE BENSON Deeper Than You Think (GRP/VMG)	276	-10	38179	25	24/0
22	21	CHUCK LOEB Blue Kiss (Shanachie)	268	+17	35506	3	28/2
18	22	JAZZMASTERS London Chimes (Hardcastle/Trippin 'N' Rhythm)	253	-38	27002	17	22/0
24	23	STING She Walks This Earth (Telarc)	250	+31	20207	4	21/2
26	24	WARREN HILL Mambo 2000 (Narada)	241	+40	46348	3	25/4
23	25	RONNIE LAWS Old Days/Old Ways (HDH)	239	+17	30850	4	21/1
27	26	JOE MCBRIDE Texas Rhythm Club (Heads Up)	233	+32	32905	5	22/1
29	27	RIPPINGTONS Cruisin' Down Ocean Drive (Peak/Concord)	183	+16	14634	2	19/2
30	28	ERIC ESSIX Rainy Night In Georgia (Zebra)	179	+19	21397	2	21/3
28	29	FOURPLAY Robo Bop (Warner Bros.)	176	+3	21732	9	16/0
—	30	RONNY JORDAN F/ROY AYERS Mystic Voyage (Blue Note)	147	-9	10666	4	13/1

Most Added®

ARTIST TITLE LABEL(S)	ADDS
B. JAMES & R. BRAUN R.S.V.P. (Warner Bros.)	7
BETTE MIDLER Love T.K.O. (Warner Bros.)	7
YULARA Flyin' High (Higher Octave)	6
BRIAN BROMBERG Relentless (Native Language)	4
WARREN HILL Mambo 2000 (Narada)	4
KIRK WHALUM Now Til Forever (Warner Bros.)	4
GROVER WASHINGTON JR. Chameleon (Telarc)	3
ERIC ESSIX Rainy Night In Georgia (Zebra)	3
BONA FIDE X-Ray Hip (N-Coded)	3
BRENDA RUSSELL You Can't... (Hidden Beach/Epic)	3

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
B. JAMES & R. BRAUN R.S.V.P. (Warner Bros.)	+108
JEFF KASHIWA Hyde Park... (Native Language)	+89
MICHAEL LINGTON Twice In A Lifetime (Samson)	+67
GROVER WASHINGTON JR. Chameleon (Telarc)	+65
CHIELI MINUCCI My Girl Sunday (Shanachie)	+63
BETTE MIDLER Love T.K.O. (Warner Bros.)	+59
WALTER BEASLEY Comin' At Cha (Shanachie)	+56
SADE By Your Side (Epic)	+53
STEVE COLE Got It Goin' On (Atlantic)	+51
WARREN HILL Mambo 2000 (Narada)	+40

41 NAC/Smooth Jazz reporters. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)
Total Plays: 145, Total Stations: 21, Adds: 7

JOYCE COOLING Coasting (Heads Up)
Total Plays: 117, Total Stations: 10, Adds: 0

BETTE MIDLER Love T.K.O. (Warner Bros.)
Total Plays: 110, Total Stations: 15, Adds: 7

ROGER SMITH Uptown (Miramar)
Total Plays: 99, Total Stations: 10, Adds: 0

MARC ANTOINE Children At Play (GRP/VMG)
Total Plays: 98, Total Stations: 9, Adds: 0

JIMMY HASLIP Novelas (Unitone)
Total Plays: 97, Total Stations: 7, Adds: 0

URBAN KNIGHTS The Gypsy (Narada)
Total Plays: 90, Total Stations: 8, Adds: 0

PAUL TAYLOR Aerial (Peak/Unity/N-Coded)
Total Plays: 79, Total Stations: 8, Adds: 0

BONA FIDE X-Ray Hip (N-Coded)
Total Plays: 73, Total Stations: 10, Adds: 3

Songs ranked by total plays

Breakers®

CHIELI MINUCCI
My Girl Sunday (Shanachie)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
426/63	33/0	13

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

STEVE COLE

"Got It Goin' On"

#1

Thank you NAC/Smooth Jazz Radio



NAC notes

with Carol Archer

Congratulations to **Steve Cole**, whose "Got It Goin' On" (Atlantic) captures No. 1 this week. Hot on Cole's heels is another saxophonist, **Jeff Kashiwa**, whose "Hyde Park (The 'Ooh, Ahh Song')" (Native Language Music) surges 4-2* with an increase of 89 plays. Rounding out the top three is **Craig Chaquico's** "Café Carnival" (Higher Octave) at 3*. It was finally added at WLVE (Love 94)/Miami and KOAI (The Oasis)/Dallas.

Walter Beasley makes a good showing, entering the top 10 with his 11-7* move on "Comin' at Cha" (Shanachie). Another Shanachie track that also sounds great on the air is **Chieli Minucci's** "My Girl Sunday," which is 13*/Breaker and third Most Increased with +63 plays.

From *A Love Affair: The Music of Ivan*

Lins (Telarc), the **Grover Washington** track "Chameleon" is gaining momentum. It's getting 24 plays on WNUA/Chicago and 12 at WJZ/Philadelphia. It also earned three adds this week, including WLVE.

At 24*, the airplay picture painted by **Warren Hill's** "Mambo 2000" (Narada) is starting to coalesce. Rotations are generally medium (except at WQCD/New York, where Hill is getting 23 plays, and at WLVE, with 15). The track has four adds this week, including KOAI.

By far the Most Increased track of the week at +108 plays, **James & Braun's** "R.S.V.P." (Warner Bros.) is poised to make an impressive chart debut next week; seven new adds — including WNUA, WJZW/Washington and WJZ/Milwaukee — are added reinforcement to an already convincing picture. I had the pleasure of seeing James & Braun's Shake It Up tour last weekend at the Trump Taj Mahal in Atlantic City, NJ, and the lads (not to mention the band!) were awesome! I was dancing so furiously — especially during the title track — there was smoke rising from my heels.

Be sure to check out these two: **Natalie Cole's** ethereal "Angel on My Shoulder" (Elektra) and **Bona Fide's** "X-Ray Hip" (N-Coded), which picked up three adds.

Radio listeners feel frustrated when they can't find a favorite song in a record store. They may even take their anger out on the PD who's unlucky enough to get their angry phone calls, although it's not the station's fault if product has been cut out or is unavailable for some other reason.

When he was at WQCD/New York, **Steve Williams** used to make a point of including special edits, remixes and other hard-to-find material in that station's samplers. Listeners could be directed to the sampler whenever one of the rare tunes was played. That stimulated sales while providing an "insider" source for rare tunes. Now **Rhythm & Groove President Stuart Love** has come up with a similar project. The **Rare Requests CD** includes XL's cover of **Dave Brubeck's** "Take Five," which is in power gold at WNUA/Chicago. Among the other tracks on **Rare Requests** are US3's "Cantaloup," "Touch" by **John Klemmer**, "Spontaneous Combustion" by **Fishbelly Black**, **The Jazz Crusaders'** "Rosa Café" and **Slash's** "Obsession Confession." The project is distributed through **Atlantic Records**. I spoke with **Love** to learn more about **Rare Requests**.

UNDER THE RADAR

R&R'S EXCLUSIVE BAROMETER FOR NEW MUSIC



When I lived in Chicago, I heard lots of material played on WNUA that the station said got requests, but that wasn't available commercially. I was hanging out one night at home with WNUA PD **Bob Kaake** and Asst. PD/MD **Steve Stiles**, and I told them I wanted to do a record of rarities. They thought it was a great idea. I asked them, as well as people from several other stations, to help me learn which were the rarest tracks. WQCD (CD101.9)/New York's **John Mullen** and **Rick LaBoy** were very receptive, as was **KKSF/San Francisco VP/Programming Paul Goldstein**. Marketing the CD, I've keyed in on the XL cover of "Take Five." I've included another XL song, "In the Night," on **Rare Requests**. Incidentally, I've signed XL to **Rhythm & Groove**, and they'll come out with their debut album next year. ■ In conjunction with **WEA** and **Atlantic**, which handles distribution, we've been doing in-store listening stations. Everyone went nuts for the package because the artwork intentionally looks a lot like **Dave Brubeck's** *Time Further Out* album cover. Of course, that album contains "Take Five" and is a jazz classic. ■ The **Rare Requests** compilation will go in **Borders Books and Music** for three months, beginning Nov. 15 — **Borders** fell in love with the record! — as well as **Tower Records**. We'll be getting in-store airplay, which is a positive with a great-sounding, hip record like this one. Another angle is that I've sent the record to trendsetting, "in" restaurants around the country. I've put a lot of energy on the street level and in clubs too. I've spoken with **Richard Mink** of **Dance Music Authority** magazine, and we'll get exposure on the clubby-sounding tracks. I want to bring awareness to a range of interesting music. **D'Influence's** "Magic" is a very cool song that's outside of the mainstream, and it's already getting a huge response in Atlanta. ■ I'm committed to the future of this project in the long haul. Some **Smooth Jazz** stations have sampler projects that are very successful for them, but they focus on material that is very accessible. **Rare Requests** are more offbeat and valuable to fans nonetheless.

Heads

Various Artists
Casino Lights '99
Warner Bros.

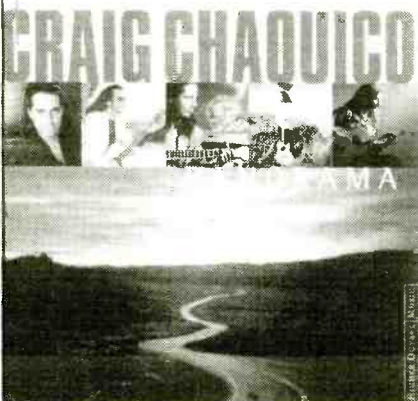
With all the energy and artistry that can be savored from a live performance, I've often wondered why NAC/Smooth Jazz stations haven't embraced more live tracks. If you think you can't find live recordings with enough engineering and production chops to honor your airwaves, it's time to reconsider. Recorded at the **Montreux Jazz Festival**, **Casino Lights '99** is the followup to Warner Bros.' 1989 **Casino Lights**, and it includes eloquent performances by **Larry Carlton**, **Bob James**, **Kirk Whalum** and the ubiquitous team of **Boney James & Rick Braun**. That duo's soul-bound rendition of "Notorious" sparkles with supreme spontaneity and sophistication. True, none of these tracks are radio edits, but who said jazz is supposed to be succinct? If you're in the business to give your listeners something fresh and to provide them the opportunity to get more up-close and personal with the artists, this is the real deal. The last two cuts combine **Fourplay**, **Braun**, **James**, **Whalum** and **George Duke**! While the album hits retail on All Hallows' Eve, Warner's homepage (www.wbjazz.com) features sweet RealAudio tracks from the entire two-CD project.



CRAIG CHAQUICO

"Café Carnival"

NAC/Smooth Jazz Chart 3



NEW THIS WEEK AT:
KOAI/Dallas & WLVE/Miami

Promotion:
A Peer Pressure Promotion/
Roger Lifeset (877) JAZZ CAT



YULARA

"Flyin' High"

NEW AT:
KBZN, WJZA, WSJZ, KWSJ, KJZS, KSBR

ALREADY ON:
KIFM, WWND, KRVR

#2 Most Added at
NAC/Smooth
Jazz Radio



Promotion: Matrix/Michael Moryc
(888) 284 8508

Stations and their adds listed alphabetically by market

<p>WZMR/Albany, NY PD: Patrick Ryan BETTE MIDLER "Love" JAMES & BRAUN "R.S.V.P."</p>	<p>KJCD/Denver-Boulder, CO PD: John St. John No Adds</p>	<p>WLVE/Miami, FL PD: Bret Michael MD: Shirilita Colon CRAIG CHAUQUICO "Cafe" GROVER WASHINGTON... "Chameleon"</p>	<p>WJCD/Norfolk, VA MD: Larry Hollowell HOUSTON & IGLESIAS "Kiss" RIPPINGTONS "Cruisin'"</p>	<p>WWND/Raleigh-Durham, NC PD/MD: Scott St. John 9 JAMES & BRAUN "R.S.V.P." 9 GROVER WASHINGTON... "Chameleon"</p>	<p>KKSF/San Francisco, CA PD: Paul Goldstein MD: Laurie Cobb No Adds</p>	<p>KOAZ/Tucson, AZ PD/MD: Erik Foxx BETTE MIDLER "Love" BRENDA RUSSELL "Hide"</p>
<p>KNIK/Anchorage, AK OM: Aaron Wallender PD: Dallas Scott MD: Jennifer Summers BRIAN BROMBERG "Relentless" ACOUSTIC ALCHEMY "Angel" BONEY JAMES "Night" RIPPINGTONS "Cruisin'" KIRK WHALUM "Forever" CHUCK LOEB "Kiss"</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach 4 KOZ FUJORDAN "Whisper" 4 JOE "Wanna"</p>	<p>WJZI/Milwaukee, WI OM/MD: Chris Moreau JAMES & BRAUN "R.S.V.P." BETTE MIDLER "Love"</p>	<p>WLOQ/Orlando, FL PD: Dave Kosh MD: Patricia James 8 BRIAN MCKNIGHT "Win"</p>	<p>KJZS/Reno, NV PD/MD: Jay Davis 11 YULARA "Flyin'" 11 EVERETTE HARP "Right"</p>	<p>KMGQ/Santa Barbara, CA PD: Mark De Anda APD/MD: Steve Bauer WARREN HILL "Mambo" BRIAN BROMBERG "Relentless"</p>	<p>WJZW/Washington, DC PD/MD: Kenny King JAMES & BRAUN "R.S.V.P." JORDAN FAYERS "Mystic"</p>
<p>WNUA/Chicago, IL PD: Bob Kaake APD/MD: Carl Anderson JAMES & BRAUN "R.S.V.P."</p>	<p>KEZL/Fresno, CA PD: J. Weidenheimer 2 JAMES & BRAUN "R.S.V.P."</p>	<p>KSBR/Mission Viejo, CA OM/MD: Terry Wedel MD: Logan Parris YULARA "Flyin'" GROVER WASHINGTON... "Chameleon"</p>	<p>WJPL/Peoria, IL PD/MD: Rick Hirschmann 23 MICHAEL McDONALD "Meaning" 8 NATALIE COLE "Angel"</p>	<p>WJZV/Richmond, VA OM/MD: Tommy Fleming VARIOUS ARTISTS "Manenberg" GREGG KARUKAS "Chasing" JEFF KASHIWA "Hyde" STING "Walks"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton No Adds</p>	<p>KWSJ/Wichita, KS PD: Ron Allen MD: Patrick Murphy 1 SADE "Side" BRIAN MCKNIGHT "Win" YULARA "Flyin'" EAST WEST CONNECTION "Surgical" WILL SUMNER "Dangerous"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble KIRK WHALUM "Forever"</p>	<p>WYJZ/Indianapolis, IN PD/MD: Carl Frye ERIC ESSIX "Rainy" WARREN HILL "Mambo" BETTE MIDLER "Love"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff ACOUSTIC ALCHEMY "Angel" BONA FIDE "X-Ray" RONAN HARDIMAN "Place"</p>	<p>WJZJ/Philadelphia, PA OM: Anne Gress MD: Michael Tozzi AMD: Joe Proke MICHAEL LINGTON "Twice"</p>	<p>KSSJ/Sacramento, CA PD: Steve Williams APD/MD: Ken Jones No Adds</p>	<p>KWJZ/Seattle-Tacoma, WA PD: Carol Handley MD: Dianna Rose VOODOO DOGS "Voodoo"</p>	<p>JRN/(Jones NAC)/National PD: Steve Hibbard MD: Cheri Marquart BONA FIDE "X-Ray" TIM BOWMAN "Smile" DOTSERO "Welcome" YULARA "Namah"</p>
<p>WJZA/Columbus, OH OM/MD: Bill Harman APD: Gary Woller BONA FIDE "X-Ray" JAMES & BRAUN "R.S.V.P." CHUCK LOEB "Kiss" MARION MEADOWS "Carousel" BRENDA RUSSELL "Hide" SOUL CONVERSATION "Takes" STING "Walks" YULARA "Flyin'"</p>	<p>KCIY/Kansas City, MO PD: Steve Wiersman MD: Michelle Chase No Adds</p>	<p>WQCD/New York, NY OM: John Mullen PD/MD: Charley Connolly JOE MCBRIDE "Texas"</p>	<p>KYOT/Phoenix, AZ PD: Shaun Holly APD/MD: Greg Morgan 11 WALTER BEASLEY "Comin'" BRIAN BROMBERG "Relentless"</p>	<p>WSSM/St. Louis, MO PD: Mike Watermann ERIC ESSIX "Rainy"</p>	<p>WSJT/Tampa, FL PD: Ross Block MD: Kathy Curtis BRIAN BROMBERG "Relentless"</p>	<p>41 Total Reporters 41 Current Reporters 41 Current Playlists</p>
<p>KOAI/Dallas-Ft. Worth, TX PD/MD: Maxine Todd 11 WARREN HILL "Mambo" 8 BETTE MIDLER "Love" KIRK WHALUM "Same" CRAIG CHAUQUICO "Cafe" JOE "Wanna"</p>	<p>WSMJ/Knoxville, TN PD/MD: Tom Miller 6 TONI BRAXTON "Spanish" 4 ERIC ESSIX "Rainy" 4 WARREN HILL "Mambo"</p>	<p>WSJZ/New Orleans, LA OM/MD/MD: Mark Edwards 4 KIRK WHALUM "Forever" BRENDA RUSSELL "Hide" YULARA "Flyin'"</p>	<p>KKJZ/Portland, OR PD: Chris Miller MD: David Shult APD: Heather Baldwin 2 BETTE MIDLER "Love" 2 KIRK WHALUM "Forever" 2 RONNIE LAWS "Days"</p>	<p>KBZN/Salt Lake City, UT PD/MD: Rob Riesen 7 BETTE MIDLER "Love" 6 AL JARREAU "Night" 4 MARION MEADOWS "Carousel" 3 YULARA "Flyin'"</p>	<p>KIFM/San Diego, CA PD: Mike Vasquez APD/MD: Kelly Cole No Adds</p>	

Most Played Recurrents

TONI BRAXTON Spanish Guitar (LaFace/Arista)

DOWN TO THE BONE The Zodiac (Internal Bass)

BRIAN CULBERTSON Do You Really Love Me (Atlantic)

CHRIS STANDRING Hip Sway (Instinct)

BONEY JAMES & RICK BRAUN Grazin' In The Grass (Warner Bros.)

BRENDA RUSSELL Catch On (Hidden Beach/Epic)

MARC ANTOINE Palm Strings (GRP/VMG)

JOYCE COOLING Before Dawn (Heads Up)

BOB JAMES Raise The Roof (Warner Bros.)

PAUL TAYLOR Avenue (Peak/Unity/N-Coded)

RONNY JORDAN London Lowdown (Blue Note)

BONEY JAMES Boneyizm (Warner Bros.)

URBAN KNIGHTS Sweet Home Chicago (Narada)

LARRY CARLTON Fingerprints (Warner Bros.)

NORMAN BROWN Paradise (Warner Bros.)

ROGER SMITH Off The Hook (Miramar)

JAY BECKENSTEIN Sunrise (Windham Hill)

CHRIS BOTTI Why Not (GRP/VMG)

CLUB 1600 Stay (N-Coded)

KIM WATERS Secrets Told (Shanachie)

NAC/SMOOTH JAZZ Going For Adds

10/30/00

SARAH BRIGHTMAN A Whiter Shade Of Pale (Angel)
JONATHAN BUTLER Forever Tonight (N-Coded)
NATALIE COLE Angel On My Shoulder (Elektra/EEG)
BRIAN CULBERTSON It's Only You (Atlantic)
BRIAN MCKNIGHT Win (Motown)
MICHAEL O'NEILL Echoes Of Seville (Merrimack)
KIRK WHALUM Now 'Til Forever (Warner Bros.)
KIM WATERS In The Groove (Shanachie)

National Specialty Programming

JazzTrax

ART GOOD
818-504-5787

no adds

Netradio.com

ROB MOORE
952-259-6734

Yanni
Sherry Winston
James & Braun

Well Wishing
Love & Marriage
R.S.V.P.

Dave Koz Radio Show

RENEE DEPUY
609-921-1188

Joe McBride
Warren Hill
Brian Bromberg

Texas Rhythm Club
Mambo 200
Relentless

NAC/Smooth Jazz Playlists

October 27, 2000 R&R • 99

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #1

WQCD/New York
Emmis
(212) 352-1019
Connolly
12+ Cume 1,548,000

Smooth Jazz
CD 101.9
10th ANNIVERSARY

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
23	25	DAVID BENOIT/Red Baron	23850	
23	24	DAVE KOZ/Can't Let You Go	22896	
24	24	JEFF KASHIWA/Hide Park...	22896	
24	23	STEVE COLE/Got It Goin' On	21942	
23	23	VARIOUS ARTISTS/Manenberg	21942	
17	23	WARREN HILL/Mambo 2000	21942	
24	23	BOB JAMES/Raise The Roof	21942	
19	18	CHELIE MINUCCI/My Girl Sunday	17172	
19	18	WALTER BEASLEY/Comin' At Cha	17172	
16	17	MICHAEL LINGTON/Hide Park...	17172	
16	17	MICHAEL LINGTON/Hide Park...	17172	
17	17	FOURPLAY/Robo Bop	16218	
23	16	EDGE GROOVE/Vinyl	15264	
5	6	ERIC ESSIX/Rainy Night In...	5724	
5	6	BRIAN BROMBERG/Relentless	5724	
5	6	JEFF GOLUB...No Two Ways About It	5724	
7	6	SADIE/By Your Side	5724	
6	6	RIPPINGTONS/Cruisin' Down...	5724	
5	6	JAZZMASTERS/London Chimes	5724	
5	6	CRAIG CHAQUICO/Cafe Carnival	4770	
5	5	AL JARREAU/Last Night	4770	
5	5	GROVER WASHINGTON...Chameleon	4770	
5	5	RONNIE LAWS/Old Days/Old Ways	4770	
5	5	BONEY JAMES/All Night Long	4770	
		JOE MCBRIDE/Texas Rhythm Club	0	

MARKET #2

KTWV/Los Angeles
The Wave
(310) 840-7180
Brodie/Stewart
12+ Cume 848,900

Smooth Jazz
94.7 KTWV

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
25	26	RONNIE LAWS/Old Days/Old Ways	14430	
17	23	JOE MCBRIDE/Texas Rhythm Club	12765	
25	22	DAVE KOZ/Can't Let You Go	12210	
18	22	STEVE COLE/Got It Goin' On	12210	
21	21	JEFF GOLUB...No Two Ways About It	11655	
24	20	BRIAN BROMBERG/Relentless	11100	
20	18	CHUCK LOEB/Blue Kiss	9390	
19	16	MICHAEL LINGTON/Hide Park...	8880	
16	16	JEFF KASHIWA/Hide Park...	8880	
16	15	DAVID BENOIT/Red Baron	8325	
18	14	CRAIG CHAQUICO/Cafe Carnival	7770	
13	13	BRIAN BROMBERG/Relentless	7770	
13	13	BETTE MIDLER/love T.K.O.	7215	
13	13	BRIAN MCKNIGHT/6.8.12	7215	
12	13	STEELY DAN/Jack Of Speed	7215	
18	13	CHRIS STANDING/Hip Sway	7215	
13	13	STING/She Walks This Earth	7215	
14	12	SADIE/By Your Side	6660	
12	12	AL JARREAU/Last Night	6660	
13	10	BONEY JAMES/All Night Long	5550	
	10	KIRK WHALUM/Now It's Forever	5550	
5	9	BRAD MEHLDAU/Old Man	4995	
	8	DAN SIEGEL/From The Heart	4440	
	8	EVERETTE HARRP/Where Were You...	4440	
12	7	WARREN HILL/Mambo 2000	3885	
	7	JAMES & BRAUN/R.S.V.P.	3885	
6	6	ERIC ESSIX/Rainy Night In...	3330	

MARKET #3

WNUA/Chicago
Clear Channel
(312) 645-9550
Kaske/Anderson
12+ Cume 686,400

Smooth Jazz
95.5 WNUA

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	27	BONEY JAMES/All Night Long	11151	
20	24	GROVER WASHINGTON...Chameleon	9912	
24	23	JEFF KASHIWA/Hide Park...	9499	
24	23	MICHAEL LINGTON/Hide Park...	9499	
19	20	BONA FIDE/X-Ray Hip	8260	
19	20	EDGE GROOVE/Vinyl	8260	
15	18	URBAN KNIGHTS/The Gypsy	7434	
26	17	STEVE COLE/Got It Goin' On	7021	
15	17	ROBERTS/Bones, Spooner Or Later	7021	
14	17	MAYSA/Got To Be Strong	7021	
10	16	WALTER BEASLEY/Comin' At Cha	6608	
15	14	DAVE KOZ/Can't Let You Go	6195	
15	14	CHUCK LOEB/Blue Kiss	5782	
14	14	SADE/By Your Side	5782	
	14	JOE MCBRIDE/Texas Rhythm Club	5782	
14	13	AL JARREAU/Last Night	5369	
9	13	BRIAN MCKNIGHT/6.8.12	5369	
8	13	NORMAN BROWN/Breaking Out	5369	
	12	KIRK WHALUM/Now It's Forever	4966	
	9	BETTE MIDLER/love T.K.O.	3717	
	9	JAMES & BRAUN/R.S.V.P.	0	

MARKET #4

KKSF/San Francisco
Clear Channel
(415) 975-5555
Goldstein/Cobb
12+ Cume 547,500

Smooth Jazz
103.7 KKSF

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
22	23	STEVE COLE/Waterfalls	7590	
22	23	CRAIG CHAQUICO/Cafe Carnival	7590	
22	23	BONEY JAMES/All Night Long	7590	
22	22	NORMAN BROWN/Paradise	7260	
22	22	DAVE KOZ/Can't Let You Go	7260	
22	21	EDGE GROOVE/Vinyl	6930	
23	21	WALTER BEASLEY/Comin' At Cha	6930	
25	16	SADE/By Your Side	5280	
14	16	JEFF KASHIWA/Hide Park...	5280	
14	15	MICHAEL LINGTON/Hide Park...	4950	
14	15	JOYCE COOLING/Before Dawn	3960	
14	12	DOWN TO THE BONE/The Zodiac	3960	
13	12	BRIAN BROMBERG/Relentless	3960	
9	12	GEORGE BENSON/Deeper Than You	3960	
11	12	JAZZMASTERS/London Chimes	3960	
12	11	RONNY JORDAN/London Lowdown	3630	
11	11	MARC ANTOINE/Children At Play	3630	
11	11	MICHAEL MCDONALD/The Meaning Of Love	3630	
14	10	RICHARD ELLIOT/Moomba	3300	
12	10	JEFF GOLUB...No Two Ways About It	3300	
13	9	BEBEL GILBERT/So Nice	2970	
6	7	DAVID BENOIT/Red Baron	2310	
6	7	AL JARREAU/Just To Be Loved	2310	
4	5	JAMES & BRAUN/R.S.V.P.	1650	

MARKET #5

WJZZ/Philadelphia
Clear Channel
(215) 508-1200
Tozzi
12+ Cume 623,900

Smooth Jazz
106.1 WJZZ

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	28	WALTER BEASLEY/Comin' At Cha	11480	
27	28	DAVE KOZ/Love Is On The Way	11480	
28	28	MARTIN TAYLOR/Midnight At...	11480	
28	28	STEVE COLE/Got It Goin' On	11480	
28	28	JEFF KASHIWA/Hide Park...	11480	
28	28	GEORGE BENSON/Deeper Than You...	11480	
17	23	SADE/By Your Side	9430	
17	18	BRIAN MCKNIGHT/Home	7380	
17	17	BETTE MIDLER/love T.K.O.	6970	
11	13	SOUNDScape U.K./Feel That Love	5330	
	13	JAMES & BRAUN/R.S.V.P.	5330	
13	13	GARDEN PARTY/Rikki Don't Lose...	5330	
13	13	BOB JAMES/Raise The Roof	5330	
13	12	CHRIS BANGS/Driving Home	4920	
12	12	ERIC ESSIX/Rainy Night In...	4920	
12	12	BRIAN BROMBERG/Relentless	4920	
12	12	CHRIS STANDING/Hip Sway	4920	
12	12	DAVID BENOIT/Red Baron	4920	
12	12	NORMAN BROWN/Paradise	4920	
12	12	GROVER WASHINGTON...Chameleon	4920	
		MICHAEL LINGTON/Hide Park...	0	

MARKET #6

KOAI/Dallas-Ft. Worth
Infinity
(214) 630-3011
Todd
12+ Cume 299,900

Smooth Jazz
107.5 KOAI

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
11	29	JEFF GOLUB...No Two Ways About It	7163	
26	28	JOE MCBRIDE/Howzitt	6916	
28	27	WALTER BEASLEY/Comin' At Cha	6669	
28	27	STEVE COLE/Got It Goin' On	6669	
25	27	DAVE KOZ/Can't Let You Go	6669	
14	22	MICHAEL LINGTON/Hide Park...	5434	
12	17	JAZZMASTERS/London Chimes	4199	
	13	BONEY JAMES/All Night Long	3211	
	13	JEFF KASHIWA/Hide Park...	3211	
	13	MICHAEL MCDONALD/The Meaning Of Love	3211	
	13	TONI BRAXTON/Spanish Guitar	3211	
	12	CHUCK LOEB/Blue Kiss	2964	
	12	RONNIE LAWS/Old Days/Old Ways	2964	
	12	AL JARREAU/Last Night	2964	
	12	SADIE/By Your Side	2964	
	12	ACQUATIC AL-CHEMY/Beautiful Game	2964	
	12	GEORGE BENSON/Deeper Than You...	2964	
	11	WARREN HILL/Mambo 2000	2717	
	11	VARIOUS ARTISTS/Manenberg	2717	
	11	EDGE GROOVE/Vinyl	2717	
	10	DAVID BENOIT/Red Baron	2470	
	10	HOUSTON & IGLESIA/Could I Have This...	2470	
	10	RICHARD ELLIOT/Moomba	2470	
	25	DOWN TO THE BONE/The Zodiac	2470	
	8	BETTE MIDLER/love T.K.O.	1976	
	12	BRENDA RUSSELL/Catch On	247	
		KIRK WHALUM/Same Ole Love	0	
		CRAIG CHAQUICO/Cafe Carnival	0	
		JOE/Wanna Know	0	

MARKET #7

WVMW/Detroit
Infinity
(248) 855-5190
Sleaker/Kovach
12+ Cume 436,900

Smooth Jazz
98.7 WVMW

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
12	21	MICHAEL LINGTON/Hide Park...	7728	
20	21	DAVE KOZ/Can't Let You Go	7728	
22	21	BONEY JAMES/All Night Long	7728	
26	19	CRAIG CHAQUICO/Cafe Carnival	6992	
24	19	STEVE COLE/Got It Goin' On	6992	
22	18	VARIOUS ARTISTS/Manenberg	6624	
12	17	JEFF KASHIWA/Hide Park...	6256	
22	16	SADE/By Your Side	5888	
13	15	GENE DUNI/AP/Get It Right	5520	
12	14	WALTER BEASLEY/Comin' At Cha	5152	
10	13	CHUCK LOEB/Blue Kiss	4784	
11	13	JORDAN PAKERS/Mystic Voyage	4784	
12	12	BRIAN BROMBERG/Relentless	4416	
11	12	WARREN HILL/Mambo 2000	4416	
10	12	DAVID BENOIT/Red Baron	4416	
8	12	GROVER WASHINGTON...Chameleon	4416	
8	11	DOWN TO THE BONE/The Zodiac	4048	
	11	CHELIE MINUCCI/My Girl Sunday	4048	
	11	TIM BOWMAN/Smile	4048	
	10	JOYCE COOLING/Before Dawn	4048	
	7	BRIAN BROMBERG/Relentless	3680	
	10	LARRY CARLTON/Fingerprints	3680	
	10	EDGE GROOVE/Vinyl	3680	
	9	PAUL TAYLOR/Avenue	3312	
	9	BOB JAMES/Raise The Roof	3312	
	8	KENNY G/Stranger On...	3312	
	8	NORMAN BROWN/Paradise	3312	
	8	RONNY JORDAN/London Lowdown	2944	
	8	MICHAEL MCDONALD/The Meaning Of Love	2944	
	8	GEORGE BENSON/Deeper Than You...	2944	

MARKET #9

WJZW/Washington, DC
ABC
(202) 895-2300
King
12+ Cume 394,600

Smooth Jazz
105.9 WJZW

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
28	28	VARIOUS ARTISTS/Manenberg	6384	
28	28	JEFF GOLUB...No Two Ways About It	6384	
28	28	DAVE KOZ/Can't Let You Go	6384	
28	28	EDGE GROOVE/Vinyl	6384	
28	28	CRAIG CHAQUICO/Cafe Carnival	5928	
26	26	STEVE COLE/Got It Goin' On	3876	
16	17	TONI BRAXTON/Spanish Guitar	3648	
16	16	SADE/By Your Side	3648	
16	16	AL JARREAU/Last Night	3648	
15	16	MICHAEL MCDONALD/The Meaning Of Love	3648	
	15	BETTE MIDLER/love T.K.O.	3420	
12	12	JEFF KASHIWA/Hide Park...	2736	
12	12	JAZZMASTERS/London Chimes	2508	
11	11	BRIAN BROMBERG/Relentless	2508	
10	10	ACQUATIC AL-CHEMY/Beautiful Game	2280	
10	10	RICHARD ELLIOT/Moomba	2280	
10	10	JOE MCBRIDE/Texas Rhythm Club	2280	
10	10	CHUCK LOEB/Blue Kiss	2280	
10	10	CHELIE MINUCCI/My Girl Sunday	2280	
10	10	WALTER BEASLEY/Comin' At Cha	2052	
9	9	BONEY JAMES/All Night Long	2052	
9	9	MICHAEL LINGTON/Hide Park...	2052	
9	9	GEORGE BENSON/Deeper Than You...	2052	
8	8	GROVER WASHINGTON...Chameleon	1824	
8	8	BRIAN BROMBERG/Relentless	1824	
7	7	DAVID BENOIT/Red Baron	1596	
7	7	ERIC ESSIX/Rainy Night In...	1596	
7	7	WALTER BEASLEY/If You Knew	1596	
7	7	RONNY JORDAN/London Lowdown	1596	
7	7	PAUL TAYLOR/Avenue	1596	

MARKET #12

WLVE/Miami
Clear Channel
(305) 654-9494
Michael/Colon
12+ Cume 376,500

Smooth Jazz
love94
SMOOTH JAZZ 93.9

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
31	33	SADE/By Your Side	7986	
22	27	DOWN TO THE BONE/The Zodiac	6534	
23	27	MARC ANTOINE/Palm Strngs	6534	
24	27	CHRIS BOTTI/Why Not	6534	
24	27	DAVE KOZ/Can't Let You Go	6534	
22	27	KIM WATERS/Hudson River Nights	6534	
21	26	STEVE COLE/Got It Goin' On	6292	
23	26	JEFF GOLUB...No Two Ways About It	6292	
13	15	WARREN HILL/Mambo 2000	3630	
11	14	JEFF KASHIWA/Hide Park...	3388	
10	14	PAUL TAYLOR/Avenue	3388	
12	14	GEORGE BENSON/Deeper Than You...	3388	
12	14	URBAN KNIGHTS/Sweet Home Chicago	3388	
11	13	ACQUATIC AL-CHEMY/Beautiful Game	3146	
12	13	EDGE GROOVE/Vinyl	3146	
12	13	BONEY JAMES/All Night Long	3146	
11	13	DAVID BENOIT/Red Baron	3146	
10	12	VARIOUS ARTISTS/Manenberg	2904	
10	12	BRIAN BROMBERG/Relentless	2904	
10	12	MICHAEL LINGTON/Hide Park...	2904	
10	12	WALTER BEASLEY/Comin' At Cha	2904	
5	8	RIPPINGTONS/Cruisin' Down...	1936	
8	7	NORMAN BROWN/Celebration	1694	
		CRAIG CHAQUICO/Cafe Carnival	0	
		GROVER WASHINGTON...Chameleon	0	

MARKET #14

KWJZ/Seattle-Tacoma
Sandusky
(425) 373-5536
Handley/Rose
12+ Cume 242,400

Smooth Jazz
98.9 KWJZ

PLAYS	LW	TW	ARTIST/TITLE	GI (000)
27	28	MICHAEL LINGTON/Hide Park...	4228	
11	26	WALTER BEASLEY/Comin' At Cha	3926	
28	26	DAVE KOZ/Can't Let You Go	3926	
26	26	JIMMY HASLIP/Novelas	3926	
26	26	CRAIG CHAQUICO/Cafe Carnival	3926	
26	26	STEVE COLE/Got It Goin' On	3926	
15	17	SADE/By Your Side	2567	
15	15	AL JARREAU/Last Night	2265	
15	17	KING/CLAP/Don't Come Rain Or	2265	
16	15	MICHAEL MCDONALD/The Meaning Of Love	2265	
15	15	STING/She Walks This Earth	1812	
11	12	BOB JAMES/All Night Long	1661	
11	12	ACQUATIC AL-CHEMY/Beautiful Game	1661	
10	11	JOE MCBRIDE/Texas Rhythm Club	1661	
11	11	JAMES & BRAUN/R.S.V.P.	1661	
11	11	EDGE GROOVE/Vinyl	1661	
11	11	BONEY JAMES/All Night Long	1661	
9	11	GROVER WASHINGTON...Chameleon	1661	
10	10	CHELIE MINUCCI/My Girl Sunday	1510	
10	10	BRAD MEHLDAU/Old Man	1510	
10	10	VARIOUS ARTISTS/Manenberg	1510	
11	10	BONA FIDE/X-Ray Hip	1510	
11	10	CHUCK LOEB/Blue Kiss	1510	
10	10	CHRIS STANDING/Hip Sway	1510	
10	10	DAVID BENOIT/Red Baron	1510	
10	10	JEFF KASHIWA/Hide Park...	1510	
9	10	DOWN TO THE BONE/The Zodiac	1510	
9	9	URBAN KNIGHTS/Sweet Home Chicago	1359	
9	9	BRIAN BROMBERG/Relentless	1359	
9	9	BRIAN HUGHES/Man About Town	1359	



CYNDEE MAXWELL

max@rronline.com

PART ONE OF A TWO-PART SERIES

The Saga Of An Endangered Species

□ This radio group thrives on old-fashioned sense and sensibility

The subtitle in the R&R TODAY help-wanted advertisement for general managers stated, "Widget makers need not apply." I'm not looking for a job as a GM, but the ad, placed by Saga Communications, was intriguing.

"We prefer general managers gifted in operating their own stations without having the corporate office call in the plays," the ad stated. I contacted Saga's Warren Lada, the company's VP/Operations, to ask if he'd be interested in doing an interview. We set a time for the following day, and here is what he had to say.



Warren Lada

the sand and don't want to embrace change or are afraid of change. We're not like that. We have embraced new technologies and look for ways in our company to do things better, but we haven't lost sight of the fact that every market and every station needs attention and that what works in one market might not necessarily work in another.

The reason I wrote the ad the way I did was because there is a tendency in this business to call in the plays from the corporate office. That's OK if you have people working for you who like being told what to do. At Saga we believe in providing all of the resources our people will need. I spend a lot of time in training and in developing ideas and making sure we cross-pollinate them with our GMs throughout

manager devise their own system for the needs of the station.

You will never hear the word "Saga" on the air on one of our stations. At the top of the hour a lot of companies are doing, "It's 12:00, a blank, blank, blank station." We don't think the consumers care what company owns their radio station. What they care about is that their radio station is local to the market and serves the needs of the community. The corporate entity is invisible to them. That's our preference. We believe that the company is there as a support backbone, not what the radio station should be.

R&R: What about "Lazer"? There's Lazer Milwaukee (WLZR), Lazer Des Moines (KAZR) and Lazer Springfield, MA (WLZX).

How can you use this brand name for Active Rock stations but still stress individuality?

WL: Here's the distinction: We're not opposed to using something that works well for us in one market in another market, but we take all the steps necessary before we steal one of our concepts for another market — and even then it's only similar, not identical. Lazer is a good example. Before we launched WLZX, our gut told us that some form of Rock would work in that market. It was a station that we had bought from Clear Channel, and it was,

in fact, a Rock-based station. We still, however, did the requisite research to identify lifestyles and demographics, and we concluded the format would be Active Rock.

"Lazer" has worked well for us in other markets, too, but in each case we have tailored the music



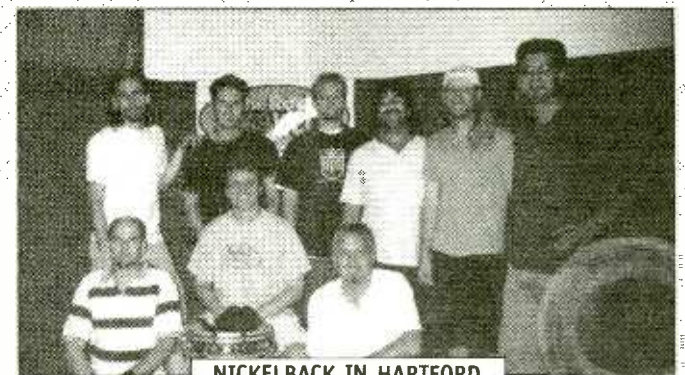
IOMMI ROCKS!

Tony Iommi is out on the road, making the promotional rounds in support of his new record, *Iommi*. Here he is with KEGL/Dallas MD Cincy Scull.



KAMANAWANALET'A

WZTA (Zeta)/Miami's yearly Labor Day Luau included Cold, who met up with Zeta's Rock 'n' Roll Reveille. Seen here are (l-r) Zeta's Toast, Cold's Sam, Zeta's Young Ron Brewer, Cold's Jeremy and Scooter, Zeta's Paul Castronovo and the band's Kelly and Terry.



NICKELBACK IN HARTFORD

Roadrunner artists Nickelback wowed the fans at WCCC/Hartford recently. Practicing for a police lineup are (back row, l-r) the band's Chad Kroeger, Ryan Peake and Ryan Vikedal, Roadrunner's Mark Abramson, Nickelback's Mike Kroeger, the label's Elias Chios, (front row, l-r) Planet Sound Studio Engineer A, WCCC's Mike Karolyi and Planet Sound Studio Engineer B.

R&R TODAY
The Daily Digest Of The Radio Industry

OPPORTUNITIES
GENERAL MANAGERS

(Widget Makers Need Not Apply)

We prefer general managers gifted in operating their own stations without having the corporate office call in the plays. We scratch our heads at the industry's "one size fits all" mentality. Instead, we provide you with all the tools, resources, and support necessary to get out of your way, letting you take charge of your operation. Seems simple enough hire great people and allow them to ply their craft. In fact, call any of Saga's general managers (look them up at www.sagacommunications.com) and find out for yourself what a career with Saga is all about. We currently need a GM to manage and develop a large cluster in a medium size market for an upcoming acquisition as well as for future expansion. Resume in total confidence to: Warren Lada, VP Operations, Saga Communications, Inc., e-mail wlada@sagacommunications.com or fax 313-886-7150, 73 Kercheval Avenue, Grosse Pointe Farms, MI 48236 EOE

Saga COMMUNICATIONS

The ad in question.

the company, but we don't tell them what to do; we tell them what to think about. We don't have one system that we insist on throughout our company. We don't have one sales training program that works for all. We do have minimum standards that we insist upon, but we let each

specifically to that market. The difference is that it's a product differentiation. The thing that we haven't homogenized, if you will, is our people structure and the way that we approach the business. We really don't call in the plays. If there's a weakness in our company, it's that we tend to Saga-fy things too much, meaning that we get so many people involved with something and so much input into something that it's almost like killing a fly with a sledgehammer.

For example, if we're considering a format modification or change, we'll bring in — in addition to the local program director — the local ops manager; myself; our CEO, Ed Christian; VP/Group PD Steve Goldstein; and whatever consultants we have. The poor GM ends up with 85 different ways to

approach the problem.

Ultimately, it is the responsibility of the GMs to make the call. We give them the input, the information to make the decisions, but we do not mandate what they need to do. We mandate that they think it through, that they are smart in how they approach it, but, ultimately, it is the GM's responsibility to make the call. That's probably the biggest difference between Saga and other companies.

But I can't tell you how many times that, after going through this whole process, we end up doing exactly what the general manager wants to do anyway, because it's their station. If we are going to tell them to be responsible for the ratings and revenue in that marketplace, they need

Continued on Page 103

Added At
  /2

R&R Active Rock **48 - 43**

R&R Rock Debut **49**

"Doing really great! It's stripped down, but with teeth. Great relief records for us!"--Glen Gardner/WJJO Madison

"Sounds fantastic on the air. A passionate song that's reacting big for us"--Eddie Gutierrez/KJEE Santa Barbara

Strait UP

Top 5 Phones At
 WJJO, WAMX,
 KFMA, WMFS and
 Requesting Early
 Everywhere!

"ANGEL'S SON"

THE FIRST SINGLE FEATURING VOCALS BY
LAJON OF SEVENDUST

OVER 80 ROCK AND
 ALTERNATIVE STATIONS
 INCLUDING:

WAAF WXRC WBZX WBCN WMRO WLUM
 WLZR WHJY WCCC WMFS WTPT WQBK
 KFRO KWOD WEDJ KKND WPLA KRZO
 KPOI WEJE KRQC WRUF KHTQ KAZR
 WBYS WQXA WHEB WRXF WJJO KHOP
 KIBZ WCPR WEBX AND TONS MORE...

FROM THE ALBUM **STRAIT UP**

**FEATURING: JONATHAN OF KORN • BRANDON OF INCUBUS
 SERJ OF SYSTEM OF A DOWN • FRED OF LIMP BIZKIT
 MAX OF SOULFLY • LAJON OF SEVENDUST
 COREY OF SLIPKNOT • MARK OF SUGAR RAY
 DEZ OF COAL CHAMBER • M.C.U.D. OF (hed)p.e.
 JASON OF R.K.L. AND MORE!**



immortalrecords.com

IN MEMORY OF JAMES LYNN STRAIT
 OF SNOT 8/7/68 - 12/11/98

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R&R Rock Top 50

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	3 DOORS DOWN <i>Loser (Republic/Universal)</i>	1599	+29	104083	21	69/1
2	2	COLLECTIVE SOUL <i>Why Pt. 2 (Atlantic)</i>	1387	+38	97193	7	68/0
3	3	PRIMUS W/OZZY <i>N.I.B. (Divine/Priority)</i>	1248	+2	81931	17	59/0
5	4	FUEL <i>Hemorrhage (In My Hands) (550 Music)</i>	1205	+81	78668	11	63/0
4	5	CREED <i>Are You Ready (Wind-up)</i>	1166	+18	68364	8	62/4
23	6	AEROSMITH <i>Angel's Eye (Columbia)</i>	1121	+673	72646	2	67/2
6	7	SAMMY HAGAR <i>Serious Juju (Cabo Wabo/Beyond)</i>	973	+37	60480	6	62/0
7	8	3 DOORS DOWN <i>Kryptonite (Republic/Universal)</i>	839	-93	79965	41	61/0
9	9	METALLICA <i>I Disappear (Hollywood)</i>	836	+14	73810	27	57/0
8	10	CREED <i>With Arms Wide Open (Wind-up)</i>	801	-27	64975	29	59/0
10	11	U2 <i>Beautiful Day (Interscope)</i>	767	-17	59333	7	45/0
14	12	GODSMACK <i>Awake (Republic/Universal)</i>	728	+46	49476	4	58/0
12	13	NICKELBACK <i>Breathe (Roadrunner)</i>	681	-59	38256	14	49/1
15	14	WALLFLOWERS <i>Sleepwalker (Interscope)</i>	671	+9	42833	7	41/0
13	15	AC/DC <i>Meltdown (EastWest/EEG)</i>	598	-124	37372	9	43/0
11	16	RED HOT CHILI PEPPERS <i>Californication (Warner Bros.)</i>	589	-160	45164	19	48/0
17	17	VAST <i>Free (Elektra/EEG)</i>	567	-37	39566	11	52/2
19	18	IOMMI <i>Goodbye Lament (Divine/Priority)</i>	562	+31	28491	6	54/4
16	19	PAPA ROACH <i>Last Resort (DreamWorks)</i>	558	-57	47389	21	38/1
20	20	GREEN DAY <i>Minority (Reprise)</i>	508	-1	29241	8	34/0
22	21	STONE TEMPLE PILOTS <i>No Way Out (Atlantic)</i>	493	+41	29438	4	46/3
21	22	A PERFECT CIRCLE <i>3 Libras (Virgin)</i>	481	+20	30420	7	39/3
Breaker	23	GEDDY LEE <i>My Favorite Headache (Anthem/Atlantic)</i>	460	+241	28157	2	51/11
26	24	MEGADETH <i>Kill The King (Capitol)</i>	437	+19	26095	6	45/3
24	25	FULL DEVIL JACKET <i>Where Did You Go? (Island/IDJMG)</i>	414	-16	23491	11	39/1
Breaker	26	OFFSPRING <i>Original Prankster (Columbia)</i>	406	+62	32701	3	37/5
25	27	LENNY KRAVITZ <i>Again (Virgin)</i>	398	-24	25139	5	32/0
18	28	KENNY WAYNE SHEPHERD BAND <i>Last Goodbye (Giant/Reprise)</i>	395	-159	23960	16	32/0
29	29	EVERLAST <i>Black Jesus (Tommy Boy)</i>	345	+10	24211	6	23/0
27	30	UNION UNDERGROUND <i>Turn Me On... (Portrait/Columbia)</i>	337	-32	22821	18	37/1
31	31	JIMMY PAGE & BLACK CROWES <i>Hey Hey... (Musicmaker.com/TVT)</i>	332	+16	17858	5	29/0
34	32	DUST FOR LIFE <i>Step Into The Light (Wind-up)</i>	285	+23	13469	4	35/4
35	33	LINKIN PARK <i>One Step Closer (Warner Bros.)</i>	279	+32	15347	7	34/5
33	34	COLD <i>Just Got Wicked (Flip/Geffen/Interscope)</i>	276	+6	17216	10	28/0
30	35	GODSMACK <i>Bad Religion (Republic/Universal)</i>	273	-60	23174	19	21/0
36	36	PAPA ROACH <i>Broken Home (DreamWorks)</i>	255	+27	12075	4	28/3
32	37	MATCHBOX TWENTY <i>Crutch (Lava/Atlantic)</i>	252	-24	16161	5	17/0
39	38	COC <i>Congratulations Song (Sanctuary/SRG)</i>	233	+39	10445	3	31/4
46	39	B.B. KING/ERIC CLAPTON <i>I Wanna Be (Duck/Reprise)</i>	193	+50	7772	2	18/2
40	40	LIQUID GANG <i>Closer (Lava/Atlantic)</i>	174	+5	11059	4	25/0
Debut	41	EVE 6 <i>On The Roof Again (RCA)</i>	173	+92	8554	1	25/4
48	42	TIDEWATER GRAIN <i>Here On The Outside (Warner Bros.)</i>	157	+21	5899	2	19/0
38	43	SLASH'S SNAKEPIT <i>Been There Lately (Koch)</i>	150	-46	5506	8	14/0
42	44	VALLEJO <i>Into The New (Crescent Moon/550 Music)</i>	149	-9	5097	5	18/0
44	45	MARK KNOPFLER <i>What It Is (Warner Bros.)</i>	148	-3	5224	2	13/0
Debut	46	U.P.O. <i>Feel Alive (Epic)</i>	147	+117	6828	1	26/7
Debut	47	MARILYN MANSON <i>Disposable Teens (Nothing/Interscope)</i>	143	+71	8394	1	18/3
Debut	48	LIFEHOUSE <i>Hanging By A Moment (DreamWorks)</i>	137	+21	8730	1	20/4
Debut	49	STRAIT UP F/LAJON OF SEVENDUST <i>Angel's Son (Immortal/Virgin)</i>	129	+45	7340	1	15/4
45	50	IRON MAIDEN <i>Out Of The Silent Planet (Portrait/Columbia)</i>	125	-25	5446	4	17/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
DIFFUSER <i>Karma (Hollywood)</i>	14
GEDDY LEE <i>My Favorite Headache (Anthem/Atlantic)</i>	11
CREED <i>Riders On The Storm (Elektra/EEG)</i>	8
U.P.O. <i>Feel Alive (Epic)</i>	7
STONE TEMPLE PILOTS <i>Break On Through (Elektra/EEG)</i>	7
OFFSPRING <i>Original Prankster (Columbia)</i>	5
LINKIN PARK <i>One Step Closer (Warner Bros.)</i>	5
AEROSMITH <i>Love Me Two Times (Elektra/EEG)</i>	5
CREED <i>Are You Ready (Wind-up)</i>	4
IOMMI <i>Goodbye Lament (Divine/Priority)</i>	4
DUST FOR LIFE <i>Step Into The Light (Wind-up)</i>	4
COC <i>Congratulations Song (Sanctuary/SRG)</i>	4
EVE 6 <i>On The Roof Again (RCA)</i>	4
LIFEHOUSE <i>Hanging By A Moment (DreamWorks)</i>	4
TAPROOT <i>Again And Again (Velvet Hammer/Atlantic)</i>	4
STRAIT UP F/LAJON OF SEVENDUST <i>Angel's... (Immortal/Virgin)</i>	4
CLARKS <i>Chasin' Girls (Razor & Tie)</i>	4
P.O.D. <i>School Of Hard Knocks (Maverick)</i>	4

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH <i>Angel's Eye (Columbia)</i>	+673
GEDDY LEE <i>My Favorite Headache (Anthem/Atlantic)</i>	+241
U.P.O. <i>Feel Alive (Epic)</i>	+117
EVE 6 <i>On The Roof Again (RCA)</i>	+92
FUEL <i>Hemorrhage (In My Hands) (550 Music)</i>	+81
MARILYN MANSON <i>Disposable... (Nothing/Interscope)</i>	+71
OFFSPRING <i>Original Prankster (Columbia)</i>	+62
B.B. KING/ERIC CLAPTON <i>I Wanna Be (Duck/Reprise)</i>	+50
GODSMACK <i>Awake (Republic/Universal)</i>	+46
STRAIT UP F/LAJON OF SEVENDUST <i>Angel's... (Immortal/Virgin)</i>	+45

Breakers®

GEDDY LEE My Favorite Headache (Anthem/Atlantic)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
460/241	51/11	23

OFFSPRING Original Prankster (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
406/62	37/5	26

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



72 Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 400 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

hooks.com

HOOKS

UNLIMITED

The World's Premier Music Hook Service

Most Played Recurrents

CREED Higher (Wind-up)

STONE TEMPLE PILOTS Sour Girl (Atlantic)

U.P.O. Godless (Epic)

A PERFECT CIRCLE Judith (Virgin)

RED HOT CHILI PEPPERS Otherside (Warner Bros.)

GODSMACK Voodoo (Republic/Universal)

METALLICA No Leaf Clover (Elektra/EEG)

AC/DC Satellite Blues (EastWest/EEG)

COLLECTIVE SOUL Heavy (Atlantic)

RED HOT CHILI PEPPERS Scar Tissue (Warner Bros.)

DISTURBED Stupify (Giant/Reprise)

INCUBUS Pardon Me (Immortal/Epic)

AC/DC Stiff Upper Lip (EastWest/EEG)

FOO FIGHTERS Learn To Fly (Roswell/RCA)

GODSMACK Keep Away (Republic/Universal)

CREED What if (Wind-up)

MATCHBOX TWENTY Bent (Lava/Atlantic)

OLEANDER Why I'm Here (Republic/Universal)

BUCKCHERRY Lit Up (DreamWorks)

SANTANA F/ROB THOMAS Smooth (Arista)

Saga Of An Endangered Species

Continued from Page 100

to be in control of their stations. They are not autonomous from Saga, but they are independent to make decisions — significant decisions.

R&R: Is there a Saga mission statement?

WL: Not a formal one. We let each radio station design their own if they, in fact, want to have one. You know when you've run into an excellent operation because they are consistently doing all the basics properly. Most people go to work each day looking to do a good job. Those who excel at it aren't necessarily doing anything extraordinarily creative; they are just more consistent at properly doing the fundamentals day in and day out. How that gets translated into a mission statement is really up to our general managers.

Our expectation is that everybody who works for our company is passionate about what they do, whether you are an engineer or in programming, sales, etc. That's a common thread. We expect everyone to work hard, and, at the same time, we empower them to make decisions. And we really do rely on them to

chart the directions in the individual markets and to go with them.

In Springfield, MA the GM set the whole plan. I didn't sit down with him and say, "Here's what I want to see." We didn't send in revenue budgets. We didn't say, "Here's what we paid for the station, so this is what I want your station to bill next year." When the department heads do budgets, we don't tell them what we expect; we tell them to tell us what to expect.

I was talking to someone from a fairly large company, and he was told he has to have a 20% increase next year. How do you do that? I'd love to have a 20% increase in all of our markets, but that might not be realistic. In fact, I know it's not realistic. We have our GMs put together their own business plans for the year and tell us what they think they can do, as opposed to the other way around, which is me calling the GM and saying, "I want this in expense, this in revenue and this in profitability." We'd be making it up based on what we think our needs are, not in terms of the reality of the marketplace.

How do I know what we should do in Milwaukee next year? I'm not in Milwaukee. Tom Joerres is running it. He's a gifted GM; let him tell us what's realistic for the marketplace. I would say that 95% of the time we sign off on it. We want to have realistic expectations that are achievable as opposed to coming into the corporate office with a budget number that we'll all do high-fives at and then spend the next 52 weeks trying to figure out how we even came up with that number to begin with.

Next week we'll continue our conversation with Lada as he tells us about managers meetings, the company's philosophy of acquiring stations and more about Saga's hands-off approach.

"There is a tendency in this business to call in the plays from the corporate office. That's OK if you have people working for you who like being told what to do."

TUNED-IN

ROCK

R&R/MEDIABASE 24/7



WMMs/CLEVELAND

3am

METALLICA No Leaf Clover
GUNS N' ROSES Sweet Child O' Mine
SOUNDGARDEN Outshined
3 DOORS DOWN Kryptonite
WHO Who Are You
AC/DC Highway To Hell
AEROSMITH Angel's Eye
PINK FLOYD Mother
OLEANDER Why I'm Here
DIO Holy Diver
A PERFECT CIRCLE
LED ZEPPELIN Ramble On

11am

METALLICA Fuel
AEROSMITH Come Together
STONE TEMPLE PILOTS Heaven And Hot Rods
RED HOT CHILI PEPPERS Soul To Squeeze
LED ZEPPELIN Kashmir
CREED Higher
OZZY OSBOURNE I Don't Know
A PERFECT CIRCLE Judith
JIMI HENDRIX Purple Haze
EVERCLEAR Santa Monica (Watch The...)

4pm

VAN HALEN Jamie's Cryin'
PAPA ROACH Last Resort
LYNYRD SKYNYRD Tuesday's Gone
ALICE IN CHAINS No Excuses
GUNS N' ROSES Mr. Brownstone
COLLECTIVE SOUL Heavy
JIMI HENDRIX Wind Cries Mary
MEGADETH Kill The King
AC/DC Big Balls
PEARL JAM Black

8pm

NIRVANA Smells Like Teen Spirit
GODSMACK Bad Religion
BLACK CROWES Jealous Again
RED HOT CHILI PEPPERS Scar Tissue
LED ZEPPELIN Black Dog
FUEL Hemorrhage (In My Hands)
VAN HALEN You Really Got Me
AEROSMITH Angel's Eye
PINK FLOYD Learning To Fly
LIVE Lakin's Juice
MOTLEY CRUE Girls, Girls, Girls
JANE'S ADDICTION Been Caught Stealing



WCMF/Rochester

4am

KENNY WAYNE SHEPHERD Last Goodbye
OZZY OSBOURNE Shot In The Dark
AC/DC Melted
LED ZEPPELIN Ocean
VAN HALEN So This Is Love
STYX Come Sail Away
WHO Baba O' Riley
VAN HALEN Ice Cream Man

11am

JIMI HENDRIX Castles Made Of Sand
CREED Higher
LYNYRD SKYNYRD Gimme Three Steps
STONE TEMPLE PILOTS Interstate Love Song
NEIL YOUNG Southern Man
VAN HALEN Hot For Teacher
RED SPEEDWAGON Roll With The Changes
AC/DC Dirty Deeds Done Dirt Cheap

4pm

FOREIGNER Waiting For A Girl Like You
CREED One
CLASH Should I Stay Or Should I Go
PINK FLOYD Brain Damage/Eclipse
IOMMI Goodbye Lament
AC/DC Shoot To Thrill
AC/DC Big Balls
RED SPEEDWAGON Take It On The Run
BLACK SABBATH Paranoid

8 pm

PINK FLOYD Learning To Fly
PRIMUS w/OZZY N.I.B.
AC/DC Rock & Roll Ain't Noise Pollution
VAST Free
FLEETWOOD MAC Oh Well
ZZ TOP La Grange
KING/CLAPTON I Wanna Be
VAN HALEN Dancing In The Street
VAN HALEN Little Guitars
FOREIGNER Woman In Black



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. © 2000, R&R Inc.

New & Active

TAPROOT Again And Again (Velvet Hammer/Atlantic)
Total Plays: 117, Total Stations: 20, Adds: 4

BENDER Isolate (TVT)
Total Plays: 89, Total Stations: 11, Adds: 1

DEFTONES Back To School (Mini Maggit) (Maverick)
Total Plays: 83, Total Stations: 12, Adds: 1

PALOALTO Sonny (American/Columbia)
Total Plays: 77, Total Stations: 11, Adds: 0

JOE BONAMASSA Cradle Rock (Okeh/550 Music)
Total Plays: 71, Total Stations: 12, Adds: 2

KITTIE Paperdoll (NG/Artemis)
Total Plays: 59, Total Stations: 8, Adds: 1

CHRIS DUARTE GROUP Free 4 Me (Zoe/Rounder)
Total Plays: 46, Total Stations: 7, Adds: 1

CLARKS Chasin' Girls (Razor & Tie)
Total Plays: 33, Total Stations: 8, Adds: 4

STONE TEMPLE PILOTS Break On Through (Elektra/EEG)
Total Plays: 16, Total Stations: 7, Adds: 7

CREED Riders On The Storm (Elektra/EEG)
Total Plays: 15, Total Stations: 8, Adds: 8

Songs ranked by total plays

ROCK

Going For Adds 10/31/00


EVERCLEAR When It All Goes Wrong Again (Capitol)
FASTBALL This Is Not My Life (Hollywood)
INSANE CLOWN POSSE Let's Go All The Way (Island/IDJMG)
MEAT PUPPETS Armed And Stupid (Breaking/Atlantic)

Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #4


KSJO/San Francisco
 Clear Channel
 (408) 453-5400
 Cunningham/Berg
 12+ Cum 520,300



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
29	32	PAPA ROACH/Last Resort	10080	
28	31	A PERFECT CIRCLE/Judith	9765	
23	29	GODSMACK/Awake	9135	
16	19	INCUBUS/Stellar	5985	
19	19	U.P.O./Godless	5945	
14	17	3 DOORS DOWN/Loser	5355	
13	17	PRIMUM W/OZZY N.I.B.	5335	
9	16	SAMMY HAGAR/Serious Juj	5040	
15	16	U.P.O./Godless	5040	
15	16	RAGE AGAINST.../Tehy	4725	
2	14	AEROSMITH/Angel's Eye	4410	
26	14	3 DOORS DOWN/Kryptonite	4410	
13	14	LIMP BIZKIT/Rollin'	4410	
9	14	LIMKIN PARK/One Step Closer	4410	
12	13	NICKELBACK/Breathe	4095	
10	13	ROB ZOMBIE/Dracula	4095	
16	12	GODSMACK/Keep Away	3780	
11	11	OFFSPRING/The Kids Aren't	3465	
10	10	GODSMACK/Whatever	3150	
3	8	EVERLAST/Black Jesus	2835	
13	9	AEROSMITH/Angel's Eye	2520	
7	7	COL D/Just Got Wicked	2205	
7	7	CREED/Are You Ready	2205	
7	7	DISTURBED/Stupidy	2205	
7	7	(HED) PLANET EARTH/Bartender	2205	
7	7	RAGE AGAINST.../Guerilla Radio	2205	
7	7	COLLECTIVE SOUL/Why Pt. 2	2205	
7	7	MEGADETH/Kill The King	2205	
7	7	STONE TEMPLE PILOTS/No Way Out	2205	
4	7	U.P.O./Feel Alive	2205	

MARKET #5


WMMR/Philadelphia
 Greater Media
 (610) 771-0933
 Milkman/Zipeto
 12+ Cum 652,400



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
30	34	COLLECTIVE SOUL/Why Pt. 2	11016	
29	31	U2/Beautiful Day	10044	
27	29	3 DOORS DOWN/Kryptonite	9396	
20	22	FUEL/Hemorrhage	7128	
17	20	OFFSPRING/Original Frankster	6480	
13	19	AEROSMITH/Angel's Eye	6156	
13	19	SAMMY HAGAR/Serious Juj	6156	
21	18	RED HOT CHILI.../California	5184	
11	16	3 DOORS DOWN/Loser	5832	
15	15	AC/DC/Metdown	4860	
3	13	JIMMY PAGE/BLACK.../Hey Hey What Can	4212	
4	13	RED HOT CHILI.../Scar Tissue	4212	
9	12	CREED/What If	3888	
5	12	JIMMY PAGE/BLACK.../What Is & What..	3888	
9	10	COLD/Just Got Wicked	3240	
8	9	LIFHOUSE/Hanging By A Moment	2916	
8	9	LIQUID GANG/Closer	2916	
14	9	METALLICA/No Leaf Clover	2916	
8	9	STONE TEMPLE PILOTS/Sour Girl	2916	
7	9	VAST/Free	2592	
8	8	CREED/With Arms Wide Open	2592	
8	8	METALLICA/Turn The Page	2592	
6	7	GODSMACK/Awake	2268	
12	7	LIT/My Own Worst Enemy	2268	
7	7	WALLFLOWERS/Sleepwalker	2268	
5	6	FOO FIGHTERS/Next Year	1944	
5	6	BUCKHERRY/Lit Up	1620	
4	5	PEARL JAM/Light Years	1620	
4	5	UNAMERICAN/Tonight's...	1620	
3	5	CREED/Higher	1620	

MARKET #10


KLLO/Houston-Galveston
 Clear Channel
 (713) 830-8000
 Dugan/Fixx
 12+ Cum 380,100



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
35	36	PRIMUM W/OZZY N.I.B.	7416	
33	35	U.P.O./Godless	7210	
34	31	GODSMACK/Keep Away	6386	
35	28	3 DOORS DOWN/Kryptonite	5768	
31	28	METALLICA/Disappear	5768	
12	15	JIMMY PAGE/BLACK.../What Is & What..	3090	
11	13	GODSMACK/Bad Religion	2878	
12	13	PAPA ROACH/Last Resort	2678	
15	12	CREED/Are You Ready	2472	
14	12	A PERFECT CIRCLE/Judith	2472	
15	12	STAIN'D/Mudshovel	2472	
8	10	COLLECTIVE SOUL/Why Pt. 2	2060	
11	10	STONE TEMPLE PILOTS/No Way Out	2060	
10	10	BUCKHERRY/Lit Up	2060	
6	10	NICKELBACK/Leader Of Men	2060	
8	9	RED HOT CHILI.../Otherside	1854	
6	9	BUSH/The Chemicals...	1854	
11	9	DISTURBED/Stupidy	1854	
7	8	FUEL/Hemorrhage...	1854	
7	7	COLLECTIVE SOUL/Heavy	1648	
7	7	FUEL/Sunburn	1442	
5	7	SAMMY HAGAR/Serious Juj	1442	
5	7	METALLICA/Turn The Page	1442	
7	7	UNION UNDERGROUND/Turn Me On...	1442	
8	6	CREED/Higher	1236	
8	6	STONE TEMPLE PILOTS/No Way Out	1236	
1	6	3 DOORS DOWN/Loser	1236	
1	6	KENNY WAYNE.../Last Goodbye	1236	
8	5	AMERICAN PEARL/Free Your Mind	1030	
9	5	KID ROCK/Bawitdaba	1030	

MARKET #14


KISW/Seattle-Tacoma
 Entercom
 (206) 285-7625
 Ryan/Faulkner
 12+ Cum 236,700



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
31	30	COLLECTIVE SOUL/Why Pt. 2	3930	
32	28	3 DOORS DOWN/Loser	3668	
26	28	AC/DC/Metdown	3668	
24	26	PRIMUM W/OZZY N.I.B.	3406	
19	20	A PERFECT CIRCLE/3 Libras	2620	
19	19	CREED/Are You Ready	2489	
20	19	QUEENS OF.../The Lost Art...	2489	
18	18	STONE TEMPLE PILOTS/No Way Out	2358	
21	18	VAST/Free	2358	
10	12	MEGADETH/Kill The King	1572	
17	11	PAPA ROACH/Last Resort	1441	
9	10	COG/Congratulations Song	1310	
10	9	SAMMY HAGAR/Serious Juj	1179	
9	9	GODSMACK/Awake	1179	
9	9	IONMM/Goodbye Lament	1179	
9	9	A PERFECT CIRCLE/Judith	1179	
3	9	PRESIDENTS OF.../Tiny Explosions	1179	
10	8	METALLICA/Disappear	1048	
7	8	GODSMACK/Whatever	1048	
7	7	CREED/Higher	917	
7	7	AEROSMITH/Angel's Eye	917	
7	7	FOO FIGHTERS/Next Year	917	
5	6	METALLICA/Turn The Page	786	
4	6	ROB ZOMBIE/Dracula	786	
10	6	DISTURBED/Stupidy	786	
5	6	Lenny Kravitz/Fly Away	786	
10	6	RED HOT CHILI.../Scar Tissue	786	
4	5	AC/DC/Just Got Wicked	655	
9	5	EVERLAST/What It's Like	655	
5	5	QUEENS OF.../Jil Only	655	

MARKET #16


KDKB/Phoenix
 Sandusky
 (480) 897-9300
 Bonadona/Ellis
 12+ Cum 202,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
13	17	WALLFLOWERS/Sleepwalker	1870	
18	16	COLLECTIVE SOUL/Why Pt. 2	1760	
16	16	AC/DC/Metdown	1760	
17	15	3 DOORS DOWN/Kryptonite	1650	
18	15	CREED/Higher	1650	
17	15	SAMMY HAGAR/Serious Juj	1650	
16	15	CREED/With Arms Wide Open	1650	
16	15	LENNY KRAVITZ/Fly Away	1650	
17	14	U2/Beautiful Day	1540	
11	14	FOO FIGHTERS/Next Year	1540	
13	13	PAPA ROACH/Last Resort	1430	
12	13	STONE TEMPLE PILOTS/Sour Girl	1430	
7	13	GEDDY LEE/My Favorite Headache	1430	
15	13	LIVE/The Dead On Time	1430	
13	13	TONIC/You Wanted More	1430	
16	12	JIMMY PAGE/BLACK.../Hey Hey What Can	1320	
13	7	SANTANA F/ROB THOMAS/Smooth	1210	
15	8	RED HOT CHILI.../California	880	
13	7	SANTANA F/EVERLAST/Put Your Lights On	770	
5	5	AEROSMITH/Angel's Eye	550	
3	4	AC/DC/Just Got Wicked	440	
2	4	COLLECTIVE SOUL/Heavy	440	
3	4	SAMMY HAGAR/Mas Tequila	440	
5	4	RED HOT CHILI.../Otherside	440	
4	4	GODSMACK/Awake	440	
4	4	Lenny Kravitz/Fly Away	440	
4	4	DEF LEPPARD/21st Century Sha...	430	
1	3	MOTLEY CRUE/Kickstart My Heart	330	
3	3	3 DOORS DOWN/Loser	330	
3	3	RED HOT CHILI.../Scar Tissue	330	

MARKET #18

WBAB/Nassau-Suffolk
 Cox
 (631) 587-1023
 Edwards/Toronto/Parise
 12+ Cum 531,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
33	31	3 DOORS DOWN/Kryptonite	9362	
30	30	AC/DC/Satellite Blues	9060	
32	30	CREED/With Arms Wide Open	9060	
31	29	PRIMUM W/OZZY N.I.B.	8758	
29	22	U2/Beautiful Day	6644	
14	17	FUEL/Hemorrhage...	5134	
16	15	COLLECTIVE SOUL/Why Pt. 2	4530	
15	15	AEROSMITH/Angel's Eye	4530	
9	12	METALLICA/No Leaf Clover	2750	
12	11	SAMMY HAGAR/Serious Juj	3322	
13	10	METALLICA/Disappear	3322	
10	13	3 DOORS DOWN/Loser	3020	
8	10	FOO FIGHTERS/Next Year	3020	
1	9	GEDDY LEE/My Favorite Headache	2718	
9	9	METALLICA/Turn The Page	2718	
13	9	KENNY WAYNE.../Last Goodbye	2718	
11	9	WALLFLOWERS/Sleepwalker	2718	
8	8	COLLECTIVE SOUL/Heavy	2416	
7	8	JIMMY PAGE/BLACK.../What Is & What..	2114	
7	8	AC/DC/Just Got Wicked	2114	
7	8	CREED/Are You Ready	2114	
4	6	CREED/Higher	1812	
5	6	NICKELBACK/Breathe	1812	
6	6	JIMMY PAGE/BLACK.../Ten Years Gone	1812	
9	6	LENNY KRAVITZ/Again	1812	
3	6	RED HOT CHILI.../California	1812	
7	6	RED HOT CHILI.../Scar Tissue	1812	
10	5	SCORPIONS/Hurricane 2000	1510	
4	3	PINK FLOYD/Young Lust	906	
2	2	MATCHBOX TWENTY/Bent	604	

MARKET #22

WDVE/Pittsburgh
 Clear Channel
 (412) 937-1441
 Porter
 12+ Cum 330,500



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
19	21	CREED/With Arms Wide Open	5250	
12	20	WALLFLOWERS/Sleepwalker	5000	
9	18	3 DOORS DOWN/Loser	4500	
11	18	AC/DC/Satellite Blues	4500	
14	14	COLLECTIVE SOUL/Why Pt. 2	3500	
13	12	AC/DC/Just Got Wicked	3000	
19	12	CLARKS/Showman	3000	
18	12	STONE TEMPLE PILOTS/Sour Girl	3000	
12	11	JIMMY PAGE/BLACK.../Ten Years Gone	2750	
8	10	GODSMACK/Whatever	2500	
5	8	LENNY KRAVITZ/American Woman	2000	
6	8	JOHNNY LANG/Sin In Rain	2000	
1	8	RED HOT CHILI.../California	2000	
4	7	LIVE/The Dolphins Cry	1750	
10	7	RED HOT CHILI.../Otherside	1750	
10	6	CLARKS/Better Off	1500	
7	6	GODSMACK/Slide	1500	
6	6	SANTANA F/EVERLAST/Put Your Lights On	1500	
15	5	TRAIN/Free	1250	
6	5	COLLECTIVE SOUL/Heavy	1250	
5	5	OLEANDER/Wymy I'm Here	1250	
3	4	METALLICA/Turn The Page	1000	
5	4	RED HOT CHILI.../Scar Tissue	1000	
3	4	TONIC/You Wanted More	1000	
1	4	CREED/What If	1000	
2	2	CREED/Higher	500	
2	2	SANTANA F/ROB THOMAS/Smooth	500	
4	1	TRAIN/Meet Virginia	250	
4	1	METALLICA/Disappear	250	
1	1	PINK FLOYD/Mother	250	

MARKET #24


WMMS/Cleveland
 Clear Channel
 (216) 781-9667
 Tilford/Pennington
 12+ Cum 362,900



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
24	25	METALLICA/Disappear	5025	
24	25	STONE TEMPLE PILOTS/Heaven And Hot Rods	5025	
24	23	3 DOORS DOWN/Kryptonite	4623	
22	22	PAPA ROACH/Last Resort	4422	
24	19	GODSMACK/Bad Religion	3819	
5	19	PRIMUM W/OZZY N.I.B.	3819	
12	16	GODSMACK/Awake	3216	
10	15	AEROSMITH/Angel's Eye	3015	
14	15	FUEL/Hemorrhage...	3015	
12	14	CREED/Higher	2814	
10	13	3 DOORS DOWN/Loser	2613	
13	13	GREEN DAY/Minority	2613	
10	12	SAMMY HAGAR/Serious Juj	2412	
11	11	OLEANDER/Wymy I'm Here	2211	
25	11	CREED/With Arms Wide Open	2211	
8	10	BUSH/The Chemicals...	2010	
8	10	GODSMACK/Slide	2010	
9	9	COLLECTIVE SOUL/Heavy	1809	
6	9	COLLECTIVE SOUL/Why Pt. 2	1809	
9	9	CREED/What If	1809	
8	9	GODSMACK/Voodoo	1809	
10	9	KID ROCK/Bawitdaba	1809	
10	9	RED HOT CHILI.../Otherside	1809	
1	9	CREED/Are You Ready	1809	
9	9	FOO FIGHTERS/Next Year	1809	
16	9	INCUBUS/Pardon Me	1809	
10	9	LIVE/The Dolphins Cry	1809	
10	9	OFFSPRING/The Kids Aren't...	1809	
10	9	RED HOT CHILI.../Scar Tissue	1809	
10	8	GODSMACK/Whatever	1608	

MARKET #26

WEBN/Cincinnati
 Clear Channel
 (513) 621-9326
 Walter/Garrett
 12+ Cum 310,600



PLAYS	LW	TW	ARTIST/TITLE	GI (000)
32	30	PAPA ROACH/Last Resort	6030	
30	29	GODSMACK/Bad Religion	5829	
29	29	ROB ZOMBIE/Dracula	5829	
30	25	METALLICA/Disappear	5025	
19	25	A PERFECT CIRCLE/Judith	5025	
17	23	3 DOORS DOWN/Loser	4623	
16	19	NICKELBACK/Breathe	3819	
14	18	COLLECTIVE SOUL/Why Pt. 2	3618	
16	19	EVERLAST/Black Jesus	3618	
19	18	OFFSPRING/Original Frankster	3618	
17	18	VAST/Free	3618	
18	18	CREED/Are You Ready	3618	
18	18	DEF LEPPARD/21st Century Sha...	3618	
18	18	FUEL/Hemorrhage...	3618	
18	18	GODSMACK/Awake	3618	
17	18	LIVE/They Stood Up For...	2814	
9	11	A PERFECT CIRCLE/3 Libras	2211	
13	11	GREEN DAY/Minority	2211	
8	11	UNION UNDERGROUND/Turn Me On...	2211	
7	10	INCUBUS/Stellar	2010	
10	9	DISTURBED/Stupidy	1809	
5	8	PAPA ROACH/Broken Home	1608	

Stations and their adds listed alphabetically by market

Rock

WPYX/Albany, NY *
OM: John Cooper
KING/CLAPTON "Wanna"

KZRR/Albuquerque, NM *
Dir/Prog: Bill May
PD: Phil Mahoney
MD: Rob Brothers
No Adds

WZZO/Allentown, PA *
PD: Robin Lee
MD: Keith Moyer
2 CDC "Song"
STRAIT UP FLA/JON... "Angels"
LIFEHOUSE "Hanging"
U.P.O. "Feel"

KWHL/Anchorage, AK
APD/MD: Fliz Madrid
MD: Kathy Mitchell
STONE TEMPLE PILOTS "Break"
CREED "Riders"
DAYS OF THE NEW "End"

WAPL/Appleton, WI
PD: Joe Calgano
APD/MD: Ross Maxwell
CREED "Riders"
AEROSMITH "Love"
STONE TEMPLE PILOTS "Break"

WZXL/Atlantic City, NJ
PD/MD: Steve Raymond
OFFSPRING "Original"
STRAIT UP FLA/JON... "Angels"
MEGADETH "Kill"

KIOC/Beaumont, TX
PD: Trey Poston
MD: Mike Davis
AEROSMITH "Angels"
MEGADETH "Kill"

WKGB/Binghamton, NY
PD: Jim Free
MD: Tim Boland
IOMMI "Lament"
CDC "Song"
MARILYN MANSON "Teens"

WRQK/Canton, OH *
OM: Chuck Stevens
PD/MD: Todd Downerd
1 DUST FOR LIFE "Light"

WPXC/Cape Cod, MA
OM: Steve McVie
PD: Suzanne Tonaire
MD: Nick Rivers
LINKIN PARK "Closer"
DIFFUSER "Karma"

KRNA/Cedar Rapids, IA
PD: Joe Nugent
MD: Tommy Lang
DUST FOR LIFE "Light"
MARILYN MANSON "Teens"

WYBB/Charleston, SC *
OM: Ken Carson
APD: Ted Kinsler
LIFEHOUSE "Hanging"

WKLC/Charleston, WV
PD/MD: Mike Rappaport
5 GEDDY LEE "Headache"
STONE TEMPLE PILOTS "No"
A PERFECT CIRCLE "Libras"
CLARKS "Girls"
OFFSPRING "Original"
LIFEHOUSE "Hanging"

WRXR/Chattanooga, TN *
PD: Scott Hamilton
MD: Jill Jackson
DIFFUSER "Karma"
TAPROOT "Again"

WEBN/Cincinnati, OH *
OM: Scott Reinhardt
PD: Michael Walter
MD: Bob Garrett
EVE 6 "Roof"
IOMMI "Lament"

WMMS/Cleveland, OH *
OM: Greg Ausham
PD: Tony Tilford
MD: Mark Pennington
1 GEDDY LEE "Headache"
LINKIN PARK "Closer"

WVRK/Columbus, GA
OM/MD: Brian Waters
TAPROOT "Again"
DUST FOR LIFE "Light"
U.P.O. "Feel"

KNCN/Corpus Christi, TX *
PD: Paula Newell
APD/MD: "Big" Al Jones
No Adds

WTUE/Dayton, OH *
Interim PD: Steve Kramer
MD: John Beaulieu
PAPA ROACH "Last"

KLAQ/EI Paso, TX *
PD: "Magic" Mike Ramsey
APD/MD: Glenn Garza
TAPROOT "Again"
AT THE DRIVE-IN "Armed"

WPHD/Elmira-Corning, NY
PD/MD: Stephen Shimer
DIFFUSER "Karma"
P.O.D. "Hard"
AT THE DRIVE-IN "Armed"

WRKT/Erie, PA
VP/Programming: Ron Kline
MD: Sammy Stone
GEDDY LEE "Headache"
A PERFECT CIRCLE "Libras"
TRAIN "Fire"

WXRA/Greensboro, NC *
PD/MD: Tim Satterfield
No Adds

KLQL/Houston, TX *
OM/MD: Max Dugan
MD: Steve Fixx
No Adds

WRTT/Huntsville, AL
OM: Rob Harder
PD: Jimbo Wood
MD: Nikki
16 BENDER "Isolate"
GEDDY LEE "Headache"
U.P.O. "Feel"

WSTZ/Jackson, MS *
PD/MD: Kevin Keith
1 PAPA ROACH "Broken"
GEDDY LEE "Headache"
U.P.O. "Feel"
DIFFUSER "Karma"
P.O.D. "Hard"

WRKR/Kalamazoo, MI
PD/MD: Brian Hayes
GEDDY LEE "Headache"

KOMP/Las Vegas, NV *
PD: John Griffin
MD: Big Marty
2 U.P.O. "Feel"
2 GEDDY LEE "Headache"
CREED "Riders"
STONE TEMPLE PILOTS "Break"

WKQQ/Lexington-Fayette, KY *
PD/MD: Dennis Dillon
A PERFECT CIRCLE "Libras"
GEDDY LEE "Headache"

WTFX/Louisville, KY *
OM/MD: Michael Lee
APD: Charlie Steele
MD: Keith O'Loane
No Adds

WQBZ/Macon, GA
PD: Chris Ryder
MD: Sarina Scott
4 DIFFUSER "Karma"
STONE TEMPLE PILOTS "No"
OFFSPRING "Original"
CREED "Riders"
DAYS OF THE NEW "Woman"

KFRQ/McAllen, TX *
PD: Alex Duran
PD/MD: Keith West
P.O.D. "Hard"
GEDDY LEE "Headache"
DIFFUSER "Karma"
CLARKS "Girls"

WLUM/Milwaukee, WI *
PD/MD: Randy Hawke
U.P.O. "Feel"
SPINESHANK "Synthetic"
DIFFUSER "Karma"

WCLG/Morgantown, WV
PD: Jeff Miller
MD: Dave Murdock
NICKELBACK "Breathe"
AEROSMITH "Love"
CREED "Riders"
STONE TEMPLE PILOTS "Break"

WROV/Roanoke-Lynchburg, VA *
OM/MD: Buzz Casey
MD: Heidi Krummert
AT THE DRIVE-IN "Armed"
OFFSPRING "School"
MARILYN MANSON "Teens"
OFFSPRING "Original"
EVE 6 "Roof"

WDMH/Morristown, NJ
PD/MD: Terrie Carr
No Adds

WBAB/Nassau-Suffolk, NY *
PD: Ted Edwards
APD: Ralph Tortora
MD: John Parse
No Adds

WPLR/New Haven, CT *
PD: John Griffin
MD: Pam Landry
No Adds

KFZX/Odessa-Midland, TX
PD: Steve Driscoll
MD: Dru Dawson
U.P.O. "Feel"
60IG "Ground"
PRIMER 55 "Loose"
AEROSMITH "Angels"
JOE BONAMASSA "Cradle"

KATT/Oklahoma City, OK *
MD: Jake Daniels
2 LINKIN PARK "Closer"
IOMMI "Lament"

KEZO/Omaha, NE *
PD/MD: Bruce Patnck
STONE TEMPLE PILOTS "Break"
AEROSMITH "Love"
CREED "Riders"

KCLB/Palm Springs, CA
PD/MD: Tish Lacy
No Adds

WGLO/Peoria, IL
OM: B.J. Stone
PD: Tim Ylmen
QJARKS "Girls"
GEDDY LEE "Headache"
VAST "Free"

WMMR/Philadelphia, PA *
PD: Sam Milkman
APD/MD: Ken Zepeto
3 EVERCLEAR "Wrong"
DIFFUSER "Karma"

KDKB/Phoenix, AZ *
PD: Joe Bonadonna
MD: Dock Ellis
3 3 DOORS DOWN "Loser"
2 CREED "Riders"

WDDV/Pittsburgh, PA *
MD: Val Porter
CLARKS "Girls"

WHEB/Portsmouth, NH *
PD: Russ Mottla
APD/MD: Kat Kageleiry
CDC "Song"
PAPA ROACH "Broken"

WHJY/Providence, RI *
PD/MD: Joe Bevilacqua
LINKIN PARK "Closer"
KING/CLAPTON "Wanna"

KFRQ/Raleigh-Durham, NC *
OM/MD: Andy Meyer
6 CREED "Ready"

WZXR/Richmond, VA *
PD: John Lassman
MD: Rik Maybee
CREED "Ready"

KCAL/Riverside, CA *
PD: Steve Hoffman
MD: M.J. Matthews
No Adds

WRQR/Wilmington, NC
OM/MD: John Stevens
APD: Gina Scott
MD: Gregg Stepp
STONE TEMPLE PILOTS "No"

WRDQ/Roanoke-Lynchburg, VA *
OM/MD: Buzz Casey
MD: Heidi Krummert
AT THE DRIVE-IN "Armed"
OFFSPRING "School"
MARILYN MANSON "Teens"
OFFSPRING "Original"
EVE 6 "Roof"

KATS/Yakima, WA
PD/MD: Ron Harris
KITTE "Paperdoll"

WNCD/Youngstown-Warren, OH *
PD: Chris Patrick
MD: Dom Nardella
No Adds

*=Mediabase 24/7 monitored

72 Total Reporters
72 Current Reporters
72 Current Playlists

Active Rock

WQBK/Albany, NY *
PD/MD: Dave Hill
DIFFUSER "Karma"
P.O.D. "Hard"
U.P.O. "Feel"

KZRK/Amarillo, TX
PD: Eric Slayter
APD/MD: J. Curry
5 P.O.D. "Hard"
DUST FOR LIFE "Light"

WWWX-WXWX/Appleton-Green Bay, WI
MD: AJ
No Adds

WCHZ/Augusta, GA
OM: Harley Drew
PD/MD: Chuck Williams
AEROSMITH "Angels"
P.O.D. "Hard"

KLBJ/Austin, TX *
OM: Jeff Carroll
MD: Loris Lowe
FASTBALL "Close"

KRAB/Bakersfield, CA *
OM/MD: Chris Squires
MD: Danny Spanks
No Adds

WIYY/Baltimore, MD *
PD: Rick Strauss
APD/MD: Rob Heckman
3 STONE TEMPLE PILOTS "Break"
3 CREED "Riders"
LIFEHOUSE "Hanging"

WCPR/Biloxi-Gulfport, MS
OM: Kenny Vest
PD: Wayne Watkins
APD/MD: Scott Fox
P.O.D. "Hard"
DIFFUSER "Karma"
AT THE DRIVE-IN "Armed"

WRLR/Birmingham, AL *
PD: Brady
APD/MD: Dave Clapper
16 UNION UNDERGROUND "Turn"
6 COLD "Wicked"
DUST FOR LIFE "Light"
DISTURBED "Voices"

WAAF/Boston, MA *
PD: Dave Douglas
MD: John Osterlind
P.O.D. "Hard"
STRAIT UP FLA/JON... "Angels"

WXRC/Charlotte, NC *
PD: Ron Bowen
MD: Anthony Michaels
LIFEHOUSE "Hanging"
EVERLAST "Jesus"
U.P.O. "Feel"
P.O.D. "Hard"
STRAIT UP FLA/JON... "Angels"
CLARKS "Girls"
CDC "Song"

KFMF/Chico, CA
PD: Marty Griffin
MD: Tim Buc Moore
U.P.O. "Feel"
DUST FOR LIFE "Light"
SEVENJUST "Call"

KILO/Colorado Springs, CO *
OM: Rich Hawk
PD/MD: Don Jantzen
APD: Ross Ford
No Adds

WAZU/Columbus, OH *
OM: Charley Lake
PD/MD: Joe Pasternak
1 MARILYN MANSON "Teens"
1 PAPA ROACH "Broken"

WBZX/Columbus, OH *
PD: Hal Fish
APD/MD: Ronni Hunter
1 U.P.O. "Feel"
STRAIT UP FLA/JON... "Angels"

KEGL/Dallas-Ft. Worth, TX *
PD: Greg Stevens
APD: Heather McVay
MD: Cindy Scull
No Adds

KBPI/Denver-Boulder, CO *
PD: Bob Richards
APD/MD: Willie B.
STONE TEMPLE PILOTS "No"
KITTE "Paperdoll"

KAZR/Des Moines, IA *
PD: Sean Elliott
APD/MD: Paul Ostlund
P.O.D. "Hard"
U.P.O. "Feel"
DIFFUSER "Karma"

WRIF/Detroit, MI *
OM: Doug Podell
MD: Troy Hanson
4 KID ROCK "Complex"
3 FULL DEVIIL JACKET "Where"
LIFEHOUSE "Hanging"

WGBF/Evansville, IN
OM: Mike Sanders
PD: Turner Watson
MD: Fatboy
SPINESHANK "Synthetic"
P.O.D. "Hard"

WRCQ/Fayetteville, NC *
PD/MD: Sydney Scott
DIFFUSER "Karma"

WBBN/Flint, MI
PD: Brian Beddow
MD: Chli Walker
SPINESHANK "Synthetic"
OFFSPRING "Original"
MEGADETH "Kill"

KRZR/Fresno, CA *
OM/MD: E. Curtis Johnson
DIFFUSER "Karma"
P.O.D. "Hard"

WBYY/Ft. Wayne, IN *
PD: Jim Fox
MD: Shannon Norris
2 P.O.D. "Hard"

WXKE/Ft. Wayne, IN
PD/MD: Doc West
4 JIMMY PAGE/BLACK "Hey"
SPINESHANK "Synthetic"
DIFFUSER "Karma"

WRUF/Gainesville-Ocala, FL *
PD: Harry Guscott
MD: Ryan North
2 U.P.O. "Feel"
1 P.O.D. "Hard"
DIFFUSER "Karma"

WKLQ/Grand Rapids, MI *
OM: Tony Gates
APD/MD: Mark Feurie
7 DEFINES "School"
AEROSMITH "Angels"
U.P.O. "Feel"
P.O.D. "Hard"

WXQR/Greenville, NC
PD/MD: Darrin Ariens
6 UNION UNDERGROUND "Turn"
U.P.O. "Feel"
P.O.D. "Hard"
DIFFUSER "Karma"

WPTT/Greenville, SC *
PD: Zak Tyler
MD: Taylor
DIFFUSER "Karma"
SEVENJUST "Call"
DEZERAY'S HAMMER "Never"

WQXA/Harrisburg, PA *
PD: Claudine DeLorenzo
MD: Nixon
2 MARILYN MANSON "Teens"
1 U.P.O. "Feel"
DIFFUSER "Karma"

WCCC/Hartford, CT *
PD: Michael Picozzi
APD/MD: Mike Karolyi
2 GEDDY LEE "Headache"
P.O.D. "Hard"
SEVENJUST "Call"
GARGANTUA'S SOUL "Drive"

WAMX/Huntington, WV
PD/MD: Debbie Wylde
OM: Rich Hawk
1 SAMMY HAGAR "Serious"
1 CDC "Song"
1 KITTE "Paperdoll"

KQRC/Kansas City, MO *
PD/MD: Vince Richards
DIFFUSER "Karma"
EVERCLEAR "Wrong"

KLFX/Killeen-Temple, TX
PD/MD: Bob Fonda
P.O.D. "Hard"
AEROSMITH "Angels"
DISTURBED "Voices"
DUST FOR LIFE "Light"
GEDDY LEE "Headache"
LIMPBIZKIT "Rollin'"

WJXQ/Lansing, MI *
OM/MD: Bob Olson
MD: Kevin Conrad
DIFFUSER "Karma"
LIFEHOUSE "Hanging"
CDC "Song"

KIBZ/Lincoln, NE
PD: E.J. Marshall
Co-MD: Samantha Knight
STONE TEMPLE PILOTS "No"

KFMX/Lubbock, TX
OM/MD: Wes Nessmann
DIFFUSER "Karma"
JOE BONAMASSA "Cradle"
LIFEHOUSE "Hanging"

WJJO/Madison, WI *
OM/MD: Glen Gardner
APD/MD: Blake Patton
18 ULTRASPANK "Where"
14 PRIMER 55 "Loose"
5 DISTURBED "Down"

WGIR/Manchester, NH
PD: Russ Mottla
MD: Meegan Collier
P.O.D. "Hard"
IOMMI "Lament"
DIFFUSER "Karma"
STRAIT UP FLA/JON... "Angels"
C60 "Crush"

WMFS/Memphis, TN *
PD: Rob Cressman
MD: Mike Killabrew
1 IOMMI "Lament"
DIFFUSER "Karma"
LENNY KRAVITZ "Again"

WZTA/Miami, FL *
OM/MD: Gregg Steele
MD: Kimba
STONE TEMPLE PILOTS "No"
TAPROOT "Again"
CDC "Song"

WLZR/Milwaukee, WI *
PD: Keith Hastings
MD: Marilyn Mee
1 MARILYN MANSON "Teens"
CREED "Riders"
STONE TEMPLE PILOTS "Break"

KXXR/Minneapolis, MN *
OM: Dave Hamilton
PD: Wade Linder
APD/MD: Ryan Castle
9 STONE TEMPLE PILOTS "Break"
U.P.O. "Feel"
SPINESHANK "Synthetic"

KHOP/Modesto, CA *
OM/MD: Dave Taylor
APD: Dan Kennedy
MD: Dave Sparks
P.O.D. "Hard"
DIFFUSER "Karma"

WRAT/Monmouth-Ocean, NJ *
PD: Carl Craft
APD/MD: Robyn Lane
DIFFUSER "Karma"
PAPA ROACH "Broken"

WKQZ/Myrtle Beach, SC
OM/MD: Eric S. Hall
APD/MD: Summer James
4 DUST FOR LIFE "Light"
EVE 6 "Roof"
DIFFUSER "Karma"

WNPL/Nashville, TN
PD/MD: Derek Myers
CDC "Song"

WNOR/Norfolk, VA *
PD: Harvey Koan
APD/MD: Tim Parker
DIFFUSER "Karma"
P.O.D. "Hard"

WQZL/Springfield, IL
PD: Woody Carlson
APD/MD: Rocky
GEDDY LEE "Headache"
LIFEHOUSE "Hanging"
DIFFUSER "Karma"
U.P.O. "Feel"
CREED "Riders"
AEROSMITH "Love"
DAYS OF THE NEW "Woman"
STONE TEMPLE PILOTS "Break"

WLTZ/Springfield, MA *
PD/MD: Scott Laudani
2 NICKELBACK "Breathe"
1 A PERFECT CIRCLE "Libras"
PAPA ROACH "Broken"
EVERLAST "Jesus"

KZRR/Springfield, MO
PD: Ray Michaels
MD: George Spankmeister
MARILYN MANSON "Teens"
DIFFUSER "Karma"
WATERFACE "X-Action"

WXTB/Tampa, FL *
OM: Tim Sabean
PD: Neal Mirsky
MD: Nancy Palumbo
PAPA ROACH "Broken"
KID ROCK "Complex"
10 LEWIS AND CLERK "Outside"
1 60IG "Ground"
P.O.D. "Hard"

WRWK/Toledo, OH
PD: Chris Ammel
MD: Murphy
P.O.D. "Hard"

KRTO/Tulsa, OK *
PD: Chris Kelly
APD: Kelly Garrett
DEFINES "School"

KICT/Wichita, KS *
PD: Jules Riley
MD: R.J. Davis
U.P.O. "Feel"
EVE 6 "Roof"

*=Mediabase 24/7 monitored

71 Total Reporters
71 Current Reporters
71 Current Playlists

R&R Active Rock Top 50

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	3 DOORS DOWN Loser (Republic/Universal)	2030	-10	160791	24	69/0
3	2	PRIMUS W/OZZY N.I.B. (Divine/Priority)	1812	+14	138318	17	65/0
2	3	FUEL Hemorrhage (In My Hands) (550 Music)	1801	-1	130643	11	68/0
4	4	CREED Are You Ready (Wind-up)	1739	-28	127406	9	70/0
5	5	PAPA ROACH Last Resort (DreamWorks)	1669	-69	134954	33	64/0
8	6	GODSMACK Awake (Republic/Universal)	1591	+192	135100	4	71/1
7	7	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	1467	+41	99180	6	61/0
6	8	DISTURBED Stupify (Giant/Reprise)	1369	-88	105237	31	65/0
9	9	GREEN DAY Minority (Reprise)	1078	-68	67610	9	58/0
14	10	OFFSPRING Original Prankster (Columbia)	1046	+126	81238	3	67/3
10	11	UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	1036	-78	76522	20	64/2
12	12	A PERFECT CIRCLE Judith (Virgin)	976	-26	81882	29	61/0
16	13	PAPA ROACH Broken Home (DreamWorks)	953	+86	64436	7	66/4
15	14	A PERFECT CIRCLE 3 Libras (Virgin)	932	+36	64123	8	60/1
13	15	FULL DEVIL JACKET Where Did You Go? (Island/IDJMG)	923	-43	58158	11	59/1
24	16	IOMMI Goodbye Lament (Divine/Priority)	908	+155	67468	6	61/5
21	17	STONE TEMPLE PILOTS No Way Out (Atlantic)	882	+65	67334	4	64/5
Breaker	18	AEROSMITH Angel's Eye (Columbia)	882	+553	69755	2	59/4
11	19	NICKELBACK Breathe (Roadrunner)	874	-159	59765	14	51/1
17	20	(HED) PLANET EARTH Bartender (Volcano/Jive)	866	+8	63988	15	62/0
25	21	LIMP BIZKIT Rollin' (Flip/Interscope)	861	+114	67904	7	61/1
20	22	COLD Just Got Wicked (Flip/Geffen/Interscope)	832	+14	64402	11	63/1
22	23	LINKIN PARK One Step Closer (Warner Bros.)	805	+9	63860	9	64/1
23	24	MEGADETH Kill The King (Capitol)	781	+21	68776	8	58/2
19	25	VAST Free (Elektra/EEG)	776	-60	48539	11	60/0
27	26	EVERLAST Black Jesus (Tommy Boy)	703	+19	58352	7	47/3
34	27	MARILYN MANSON Disposable Teens (Nothing/Interscope)	588	+189	53274	3	60/5
28	28	ORGY Fiction (Dreams In Digital) (Elementree/Reprise)	524	-54	29051	9	42/0
32	29	DEFTONES Back To School (Mini Maggit) (Maverick)	498	+32	38285	4	56/2
33	30	DUST FOR LIFE Step Into The Light (Wind-up)	489	+62	41659	5	54/5
31	31	SAMMY HAGAR Serious Jujy (Cabo Wabo/Beyond)	487	+10	30938	6	36/1
36	32	COC Congratulations Song (Sanctuary/SRG)	429	+48	38288	4	46/6
37	33	TAPROOT Again And Again (Velvet Hammer/Atlantic)	392	+30	33928	13	42/2
30	34	INCUBUS Stellar (Immortal/Epic)	375	-145	28857	19	25/0
29	35	LIMP BIZKIT My Generation (Flip/Interscope)	345	-187	41875	8	43/0
35	36	U2 Beautiful Day (Interscope)	338	-61	24738	7	21/0
38	37	RAGE AGAINST THE MACHINE Testify (Epic)	319	-32	22374	13	19/0
40	38	VALLEJO Into The New (Crescent Moon/550 Music)	252	-1	16103	5	22/0
Debut	39	U.P.O. Feel Alive (Epic)	216	+151	14588	1	37/13
41	40	LIQUID GANG Closer (Lava/Atlantic)	210	-34	16497	5	25/0
47	41	SPINESHANK Synthetic (Roadrunner)	193	+34	15594	2	27/4
43	42	KITTIE Paperdoll (NG/Artemis)	192	+12	14877	2	24/2
48	43	STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)	192	+41	10511	2	22/4
42	44	SEVENDUST Going Back To Cali (Republic/Universal)	186	+6	18430	3	26/3
44	45	ONE MINUTE SILENCE Fish Out Of Water (V2)	184	+11	12883	3	17/2
Debut	46	GEDDY LEE My Favorite Headache (Anthem/Atlantic)	167	+74	14377	1	18/3
46	47	WALLFLOWERS Sleepwalker (Interscope)	159	-2	7778	5	10/0
Debut	48	BLINK-182 Man Overboard (MCA)	105	-3	4299	1	5/0
Debut	49	LIFEHOUSE Hanging By A Moment (DreamWorks)	104	+27	7032	1	19/7
49	50	CRUSHDOWN This (MCA)	102	-45	6853	6	17/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
DIFFUSER Karma (Hollywood)	26
P.O.D. School Of Hard Knocks (Maverick)	23
U.P.O. Feel Alive (Epic)	13
LIFEHOUSE Hanging By A Moment (DreamWorks)	7
COC Congratulations Song (Sanctuary/SRG)	6
STONE TEMPLE PILOTS No Way Out (Atlantic)	5
IOMMI Goodbye Lament (Divine/Priority)	5
MARILYN MANSON Disposable... (Nothing/Interscope)	5
DUST FOR LIFE Step Into The Light (Wind-up)	5
STONE TEMPLE PILOTS Break On Through (Elektra/EEG)	5

MEGADETH

"KILL THE KING"

R&R ROCK 24

R&R ACTIVE ROCK 24

CAPITOL PUNISHMENT
IN STORES NOW



Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AEROSMITH Angel's Eye (Columbia)	+553
GODSMACK Awake (Republic/Universal)	+192
MARILYN MANSON Disposable... (Nothing/Interscope)	+189
IOMMI Goodbye Lament (Divine/Priority)	+155
U.P.O. Feel Alive (Epic)	+151
OFFSPRING Original Prankster (Columbia)	+126
LIMP BIZKIT Rollin' (Flip/Interscope)	+114
PAPA ROACH Broken Home (DreamWorks)	+86
GEDDY LEE My Favorite Headache (Anthem/Atlantic)	+74
STONE TEMPLE PILOTS No Way Out (Atlantic)	+65

Breakers®

AEROSMITH

Angel's Eye (Columbia)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
882/553	59/4	18

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



71 Active Rock reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 600 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

Black Jesus

EVERLAST

Great Callout at KLBJ and WRIF
Modern Rock Monitor AIRPOWER (+900,200 in audience), #16* with 1011 spins
R&R Active Rock ●

New at: KWKD, WLZX, and WXRC
WAQX #5, KLBJ #6, WEBN #8, KBPI #8, WZTA #10, WHJY #10, KRQC #10

Added at 2, debut at w/2258 spins



Add!

Produced by Dante Ross,
John Gamble & Everlast
www.everlastmusic.com
www.tommyboy.com



Breakers Top 30

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	LW	TOTAL STATIONS/ ADDS
1	1	FUEL Hemorrhage (In My Hands) (550 Music)	1443	1371	48/0
2	2	PAPA ROACH Last Resort (DreamWorks)	1406	1305	50/0
4	3	DISTURBED Stupify (Giant/Reprise)	1346	1236	49/0
5	4	3 DOORS DOWN Loser (Republic/Universal)	1327	1193	47/0
6	5	OFFSPRING Original Prankster (Columbia)	1134	1010	48/1
3	6	GREEN DAY Minority (Reprise)	1099	1256	44/0
8	7	GODSMACK Awake (Republic/Universal)	1053	899	48/0
9	8	LIMP BIZKIT Rollin' (Flip/Interscope)	1022	857	48/0
7	9	INCUBUS Stellar (Immortal/Epic)	846	947	40/0
11	10	PAPA ROACH Broken Home (DreamWorks)	843	747	46/2
15	11	LINKIN PARK One Step Closer (Warner Bros.)	824	706	50/1
12	12	ORGY Fiction (Dreams In Digital) (Elementree/Reprise)	776	747	42/0
10	13	A PERFECT CIRCLE Judith (Virgin)	760	749	50/0
14	14	CREED Are You Ready (Wind-up)	723	723	38/0
17	15	A PERFECT CIRCLE 3 Libras (Virgin)	720	667	45/1
18	16	RAGE AGAINST THE MACHINE Testify (Epic)	708	644	37/0
19	17	(HED) PLANET EARTH Bartender (Volcano/Jive)	666	633	43/0
16	18	BLINK-182 Man Overboard (MCA)	665	674	28/0
23	19	MARILYN MANSON Disposable Teens (Nothing/Interscope)	619	501	48/3
20	20	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	597	563	36/0
28	21	PRIMUS W/OZZY N.I.B. (Divine/Priority)	584	456	22/0
24	22	UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	580	501	40/1
13	23	LIMP BIZKIT My Generation (Flip/Interscope)	558	726	42/0
22	24	EVERLAST Black Jesus (Tommy Boy)	558	512	38/0
26	25	STONE TEMPLE PILOTS No Way Out (Atlantic)	524	471	44/3
25	26	U2 Beautiful Day (Interscope)	466	476	27/0
21	27	VAST Free (Elektra/EEG)	453	540	42/0
30	28	DEFTONES Back To School (Mini Maggit) (Maverick)	430	375	41/2
29	29	RADIOHEAD Optimistic (Capitol)	430	391	24/0
—	30	COLD Just Got Wicked (Flip/Geffen/Interscope)	392	359	32/2



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. 50 Breakers reporters. Songs ranked by total plays for the airplay week Sunday 10/15-Saturday 10/21. ©2000, R&R Inc.

Contributing Stations

WQBK/Albany, NY	KTBZ/Houston-Galveston	KUFO/Portland, OR
KTEG/Albuquerque	WRZX/Indianapolis	WBRU/Providence
WNNX/Atlanta	WNFZ/Knoxville	KRXQ/Sacramento
KROX/Austin	KXTE/Las Vegas	KXRK/Salt Lake City
WRAX/Birmingham	KROQ/Los Angeles	KISS/San Antonio
WRLR/Birmingham	WJJO/Madison	KITS/San Francisco
WAAF/Boston	WMFS/Memphis	KNDD/Seattle
WBCN/Boston	WZTA/Miami	KFNK/Seattle
WKQX/Chicago	KXXR/Minneapolis	KPNT/St. Louis
KILO/Colorado Springs	KKND/New Orleans	WXTB/Tampa
WBZX/Columbus, OH	WXRK/New York	KFMA/Tucson
KDGE/Dallas	WNOR/Norfolk	KMYZ/Tulsa
KBPI/Denver	WJRR/Orlando	KRTQ/Tulsa
WKLQ/Grand Rapids	WYSP/Philadelphia	WHFS/Washington, DC
WTPT/Greenville, SC	KEDJ/Phoenix	WWDC/Washington, DC
WQXA/Harrisburg	KUPD/Phoenix	KICT/Wichita
WCCC/Hartford	WXDX/Pittsburgh	

Most Played Recurrents

- METALLICA I Disappear (Hollywood)
- 3 DOORS DOWN Kryptonite (Republic/Universal)
- GODSMACK Bad Religion (Republic/Universal)
- DEFTONES Change (In The House Of Flies) (Maverick)
- RED HOT CHILI PEPPERS Californication (Warner Bros.)
- INCUBUS Pardon Me (Immortal/Epic)
- KORN Make Me Bad (Immortal/Epic)
- CREED With Arms Wide Open (Wind-up)
- METALLICA No Leaf Clover (Elektra/EEG)
- GODSMACK Voodoo (Republic/Universal)

TUNED-IN ACTIVE ROCK

R&R/MEDIABASE 24/7



KHTQ/Spokane

3am

MARCY PLAYGROUND Sex & Candy
LINKIN PARK One Step Closer
CRUSHDOWN This
SOUNDGARDEN Blow Up The Outside World
FUEL Hemorrhage (In My Hands)
DEF LEPPARD Bringin' On The Heartbreak
PAPA ROACH Broken Home
VAN HALEN Panama
LIMP BIZKIT Break Stuff
GREAT WHITE Rock Me
STONE TEMPLE PILOTS No Way Out
KID ROCK Cowboy
OZZY OSBOURNE You Can't Kill Rock & Roll
IOMMI Goodbye Lament

11am

STAIN'D Mudshovel
GUNS N' ROSES Live And Let Die
A PERFECT CIRCLE 3 Libras
NIRVANA In Bloom
ALICE IN CHAINS Would?
SEVENDUST Waffle
AC/DC T.N.T.
FOO FIGHTERS Learn To Fly
KISS Rock & Roll All Nite
CREED Are You Ready?
PINK FLOYD Breathe/On The Run
VAN HALEN Summer Nights

4pm

KORN Make Me Bad
BUSH Swallow
STONE TEMPLE PILOTS Trippin' On A Hole...
SEVENDUST Waffle
SOUNDGARDEN Burden In My Hand
BUCKCHERRY Lit Up
SCORPIONS Rock You Like A Hurricane
SAMMY HAGAR Serious Juj
PEARL JAM Given To Fly
OFFSPRING Gotta Get Away

WTPT/Greenville

3am

FULL DEVIL JACKET Where Did You Go?
U2 Mysterious Ways
3 DOORS DOWN Kryptonite
STONE TEMPLE PILOTS Dead & Bloated
JESSE JAMES DUPREE Losin' My Mind
SOUNDGARDEN Black Hole Sun
PAPA ROACH Last Resort
VAN HALEN Ain't Talking 'Bout Love
KID ROCK Only God Knows Why
COLD Just Got Wicked
GREEN DAY Longview
METALLICA No Leaf Clover
MARCY PLAYGROUND Sex & Candy
FUEL Hemorrhage (In My Hands)

11am

IOMMI Goodbye Lament
DEF LEPPARD Pour Some Sugar On Me
RED HOT CHILI PEPPERS Scar Tissue
SOUNDGARDEN Spoonman
KID ROCK Only God Knows Why
METALLICA The Unforgiven II
FULL DEVIL JACKET Where Did You Go?
TALKING HEADS Burning Down The House
NICKELBACK Breathe
NIRVANA Come As You Are
PEARL JAM Wishlist

4pm

CANDLEBOX You
FUEL Hemorrhage (In My Hands)
AC/DC Shoot To Thrill
RED HOT CHILI PEPPERS Otherside
SOUNDGARDEN Fell On Black Days
CREED Are You Ready?
311 Down
LIVE The Dolphin's Cry
GUNS N' ROSES Welcome To The Jungle
PAPA ROACH Last Resort
METALLICA Enter Sandman



Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Tuned-In is based on sample hours taken from Monday 10/16. ©2000, R&R Inc.

New & Active

ULTRASPANK Where (Epic) Total Plays: 94, Total Stations: 12, Adds: 1	DOWNSET Together (Epitaph) Total Plays: 58, Total Stations: 8, Adds: 1
EVE 6 On The Roof Again (RCA) Total Plays: 92, Total Stations: 13, Adds: 4	PRIMER 55 Loose (Island/IDJMG) Total Plays: 57, Total Stations: 8, Adds: 1
6GIG Hit The Ground (Ultimatum) Total Plays: 88, Total Stations: 13, Adds: 1	LENNY KRAVITZ Again (Virgin) Total Plays: 56, Total Stations: 8, Adds: 1
JESSE JAMES DUPREE Losing My Mind (V2) Total Plays: 88, Total Stations: 7, Adds: 0	PANTERA I'll Cast A Shadow (EastWest/EEG) Total Plays: 52, Total Stations: 8, Adds: 0
TIDEWATER GRAIN ...The Outside (Warner Bros.) Total Plays: 60, Total Stations: 9, Adds: 0	P.O.D. School Of Hard Knocks (Maverick) Total Plays: 21, Total Stations: 24, Adds: 23

Songs ranked by total plays

ACTIVE ROCK

Going For Adds 10/31/00

- EVERCLEAR When It All Goes Wrong Again (Capitol)
- FASTBALL This Is Not My Life (Hollywood)
- INSANE CLOWN POSSE Let's Go All The Way (Island/IDJMG)
- MEAT PUPPETS Armed And Stupid (Breaking/Atlantic)

Active Rock Playlists

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #5
WYSP/Philadelphia
Infinity
(215) 625-9460
Mirsky/Palumbo
12+ Cume 845,700

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	32	PAPA ROACH/Last Resort	14656
30	32	3 DOORS DOWN/Loser	14656
24	30	ISLE OF O/Little Scene	13740
20	30	PRIMUM W/OZZY/N.I.B.	13740
33	29	METALLICA/Disappear	13282
24	28	FUEL/Hemorrhage...	12824
18	20	GODSMACK/Awake	9160
17	16	COLLECTIVE SOUL/Why Pt. 2	7786
16	17	AEROSMITH/Angel's Eye	7328
16	16	A PERFECT CIRCLE/Judith	7328
15	15	EVERLAST/Black Jesus	6870
13	15	OFFSPRING/Original Prankster	6870
14	15	STONE TEMPLE PILOTS/No Way Out	6870
14	14	GODSMACK/Bad Religion	6412
10	14	CRED/Are You Ready	6412
13	14	IOMMI/Goodbye Lament	6412
16	13	INCUBUS/Stellar	5954
7	10	CRED/Are You Ready	4580
7	10	LIMP BIZKIT/My Generation	4580
7	10	BUCKCHERRY/Lit Up	4580
7	10	DISTURBED/Stupify	4580
6	9	DUST FOR LIFE/Step Into The Light	4122
6	9	FOO FIGHTERS/Stacked Actors	4122
9	9	MARILYN MANSON/Disposable Teens	4122
9	9	MEGADETH/Kill The King	4122
9	9	BUSH/The Chemicals	4122
7	9	OFFSPRING/The Kids Aren't	4122
8	9	UNION UNDERGROUND/Turn Me On	4122
8	8	LINKIN PARK/One Step Closer	3664
8	8	U2/Beautiful Day	3664

MARKET #6
KEGL/Dallas-Ft. Worth
Clear Channel
(972) 991-1029
Stevens/McVay/Scull
12+ Cume 395,000

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	33	A PERFECT CIRCLE/Judith	7623
30	24	3 DOORS DOWN/Loser	5544
9	23	DEFTONES/Change...	5313
22	22	PAPA ROACH/Last Resort	5082
32	22	PRIMUM W/OZZY/N.I.B.	5082
33	21	GODSMACK/Bad Religion	4851
6	21	STAIN/D/Undercover	4851
14	18	CRED/Are You Ready	4158
17	15	IOMMI/Goodbye Lament	3465
12	13	MEGADETH/Kill The King	3003
13	13	NICKELBACK/Breathe	3003
15	13	DISTURBED/Stupify	3003
17	12	COLLECTIVE SOUL/Why Pt. 2	2772
14	12	GODSMACK/Awake	2772
9	12	INCUBUS/Pardon Me	2772
11	12	NICKELBACK/Leader Of Men	2772
11	12	STAIN/D/Undercover	2772
9	11	3 DOORS DOWN/Kryptonite	2541
16	11	STONE TEMPLE PILOTS/No Way Out	2541
14	10	FUEL/Hemorrhage	2310
8	9	CRED/Are You Ready	2079
10	9	METALLICA/Disappear	2079
8	9	A PERFECT CIRCLE/Libras	2079
11	9	BUSH/The Chemicals	2079
8	9	GODSMACK/Whatever	2079
8	9	U.P.O./Godless	2079
7	8	GODSMACK/Keep Away	1848
7	8	GODSMACK/Woodoo	1848
8	8	RAGE AGAINST.../Sleep Now In...	1848
8	8	KORN/Make Me Bad	1848

MARKET #7
WRIF/Detroit
Greater Media
(248) 547-0101
Podell/Hanson
12+ Cume 544,200

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	27	CRED/Are You Ready	10017
26	26	COLLECTIVE SOUL/Why Pt. 2	9646
23	24	3 DOORS DOWN/Loser	8904
23	23	PRIMUM W/OZZY/N.I.B.	8533
19	21	KID ROCK/Wasting Time	7791
10	19	AEROSMITH/Angel's Eye	7049
17	17	GODSMACK/Awake	6307
15	17	SAMMY HAGAR/Serious Jui	6307
13	16	GEMMY LEE/My Favorite Headache	5936
9	16	JIMMY PAGE/Black .../Hey Hey What Can...	5936
17	15	FUEL/Hemorrhage...	5565
17	14	IOMMI/Goodbye Lament	5194
9	11	3 DOORS DOWN/Kryptonite	4081
11	10	COC/Congratulations Song	3710
11	10	GREEN DAY/Minority	3710
8	9	DUST FOR LIFE/Step Into The Light	3339
9	9	EVERLAST/Black Jesus	3339
9	9	OFFSPRING/Original Prankster	3339
9	8	COLD/Just Got Wicked	2968
8	8	LINKIN PARK/One Step Closer	2968
7	8	MEGADETH/Kill The King	2968
1	8	STONE TEMPLE PILOTS/No Way Out	2968
7	7	BAR 7/4 Leaf Clover	2597
7	7	BUNDER/Isolate	2597
7	7	KITTY/Paperdoll	2597
6	7	ORGY/Fiction	2597
6	7	PAPA ROACH/Broken Home	2597
6	7	SPINESHANK/Synthet	2597
6	7	SUNNYPower Struggle	2597
9	6	DISTURBED/Stupify	2726

MARKET #8
WAUF/Boston
Entercom
(617) 236-1073
Douglas/Osterlind
12+ Cume 489,600

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
35	40	3 DOORS DOWN/Loser	12280
40	40	GODSMACK/Awake	12280
39	38	DISTURBED/Stupify	11666
32	37	LIMP BIZKIT/Rollin'	11359
36	36	LIMP BIZKIT/My Generation	11052
31	32	A PERFECT CIRCLE/Libras	9824
27	32	STONE TEMPLE PILOTS/No Way Out	9824
32	29	MEGADETH/Kill The King	8903
26	27	SEVENDUST/Going Back To Cali	8289
22	26	LEWIS AND CLARK/Outside	7892
17	25	COC/Congratulations Song	7675
24	25	PAPA ROACH/Broken Home	7675
22	24	EVERLAST/Black Jesus	7368
23	22	COLD/Just Got Wicked	6754
26	20	GREEN DAY/Minority	6140
15	19	PAPA ROACH/Last Resort	5833
26	18	NICKELBACK/Breathe	5526
19	18	ONE MINUTE SILENCE/Fish Out Of Water	5526
12	16	(RED) PLANET EARTH/Bartender	4912
14	16	TAPROOT/Again And Again	4912
3	16	U.P.O./Feel Alive	4912
14	15	MARILYN MANSON/Disposable Teens	4605
12	15	SLIPKNOT/Want Aid Bleed	4605
5	14	NICKELBACK/Leader Of Men	4298
14	14	DEFTONES/Back To School...	4298
13	14	LINKIN PARK/One Step Closer	4298
15	14	STAIN/D/Undercover	4298
17	14	STILLWATER/Fever Dog	4298
14	13	RED HOT CHILLI.../California	3991
14	13	3 DOORS DOWN/Kryptonite	3991

Isle of Q

"BAG OF TRICKS"

Treat Your Listeners To A Hit

HAPPY HALLOWEEN

MARKET #15
KIOZ/San Diego
Clear Channel
(858) 565-6006
Moran/Leber
12+ Cume 311,100

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
22	30	PAPA ROACH/Last Resort	5490
24	29	PRIMUM W/OZZY/N.I.B.	5307
24	27	A PERFECT CIRCLE/Judith	4941
20	27	RAGE AGAINST.../Testify	4941
27	27	GODSMACK/Bad Religion	4941
30	27	INCUBUS/Stellar	4941
23	26	A PERFECT CIRCLE/Libras	4758
15	19	KORN/Make Me Bad	3477
24	19	LIMP BIZKIT/My Generation	3477
19	17	DEFTONES/Change...	3294
18	16	FUEL/Hemorrhage...	2928
15	16	U.P.O./Godless	2928
12	16	PAPA ROACH/Broken Home	2928
15	16	CRED/Are You Ready	2745
14	15	FOO FIGHTERS/Next Year	2562
18	14	3 DOORS DOWN/Loser	2562
14	14	NICKELBACK/Breathe	2562
16	13	GODSMACK/Awake	2379
7	11	COLD/Just Got Wicked	2013
15	11	DISTURBED/Stupify	2013
9	10	SPRING MONKEY/What's That You Say	1830
6	9	DEFTONES/Back To School...	1647
9	9	INCUBUS/Drive	1647
10	8	TAPROOT/Again And Again	1464
8	8	3 DOORS DOWN/Kryptonite	1464
8	7	INCUBUS/Pardon Me	1281
6	8	RED HOT CHILLI.../Around The World	1098
6	8	STAIN/D/Undercover	1098
6	6	LIMP BIZKIT/Rollin'	1098

MARKET #16
KUPD/Phoenix
Sandusky
(480) 545-5921
Jeffries/McFeele
12+ Cume 231,600

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	32	3 DOORS DOWN/Loser	4480
27	31	FUEL/Hemorrhage...	4340
33	30	LINKIN PARK/One Step Closer	4200
25	28	CRED/Are You Ready	3920
19	22	GREEN VINYL DREAM/Kaleidoscope	3080
19	21	GODSMACK/Awake	2940
19	21	VAST/Free	2940
19	20	COLLECTIVE SOUL/Why Pt. 2	2800
16	16	FULL DEVIL JACKET/Where Did You Go?	2240
15	14	A PERFECT CIRCLE/Judith	1960
19	14	MARILYN MANSON/Disposable Teens	1960
17	13	COLD/Just Got Wicked	1820
14	13	GRIS/IDOWN This	1820
13	13	STAIN/D/Undercover	1820
16	12	U.P.O./Godless	1820
12	13	3 DOORS DOWN/Kryptonite	1820
7	12	AEROSMITH/Angel's Eye	1680
9	12	GODSMACK/Whatever	1680
13	12	LIQUID GANG/Closer	1680
16	12	POWERMAN 5000/When Worlds Collide	1680
7	12	GODSMACK/Keep Away	1680
13	12	MEGADETH/Kill The King	1680
11	12	STONE TEMPLE PILOTS/No Way Out	1680
12	11	DUST FOR LIFE/Step Into The Light	1680
9	11	PAPA ROACH/Last Resort	1540
10	11	U.P.O./Feel Alive	1540
11	10	INCUBUS/Pardon Me	1400
10	10	KORN/Make Me Bad	1400
8	10	OFFSPRING/The Kids Aren't	1400
8	10	CRI ED/Higher	1400

MARKET #17
KXXR/Minneapolis
ABC
(612) 617-4000
Linder/Casler
12+ Cume 303,500

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
37	39	FUEL/Hemorrhage...	6942
21	33	GODSMACK/Awake	5874
16	31	PAPA ROACH/Last Resort	5518
21	25	DUST FOR LIFE/Step Into The Light	4450
8	25	PRIMUM W/OZZY/N.I.B.	4450
26	24	AEROSMITH/Angel's Eye	4272
36	23	(RED) PLANET EARTH/Bartender	4094
21	23	MARILYN MANSON/Disposable Teens	4094
22	22	OFFSPRING/Original Prankster	3916
17	20	CRED/Are You Ready	3560
34	19	A PERFECT CIRCLE/Judith	3382
16	19	LIMP BIZKIT/Rollin'	3382
24	19	STONE TEMPLE PILOTS/No Way Out	3382
33	16	UNION UNDERGROUND/Turn Me On	2948
14	16	3 DOORS DOWN/Kryptonite	2848
17	16	LINKIN PARK/One Step Closer	2848
12	15	COLD/Just Got Wicked	2670
18	15	LIMP BIZKIT/My Generation	2670
18	14	3 DOORS DOWN/Loser	2492
12	14	INCUBUS/Pardon Me	2492
11	14	DEFTONES/Back To School...	2492
11	13	COC/Congratulations Song	2142
18	13	INCUBUS/Stellar	2142
13	13	NICKELBACK/Breathe	2142
12	13	PAPA ROACH/Broken Home	2142
11	13	RED HOT CHILLI.../Otherside	2142
18	12	DISTURBED/Stupify	2136
8	12	FOO FIGHTERS/Learn To Fly	2136
11	12	METALLICA/Disappear	2136
10	12	A PERFECT CIRCLE/Libras	2136

MARKET #20
WYZZ/Baltimore
Hearts
(410) 889-0098
Strauss/Hackman
12+ Cume 394,800

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	31	3 DOORS DOWN/Loser	7409
30	30	CRED/Are You Ready	7170
24	29	COLLECTIVE SOUL/Why Pt. 2	6931
23	25	A PERFECT CIRCLE/Judith	5975
31	24	PRIMUM W/OZZY/N.I.B.	5736
21	23	FUEL/Hemorrhage...	5497
11	22	AEROSMITH/Angel's Eye	5258
17	20	GODSMACK/Bad Religion	4780
21	20	U2/Beautiful Day	4780
20	20	RED HOT CHILLI.../California	4780
14	17	GODSMACK/Awake	4063
11	14	3 DOORS DOWN/Kryptonite	3346
20	14	EVERLAST/Black Jesus	3346
13	14	METALLICA/Disappear	3346
25	14	OFFSPRING/Original Prankster	3346
12	12	RAGE AGAINST.../Sleep Now In...	2968
9	11	METALLICA/No Leaf Clover	2629
9	11	SCORPIONS/Humanize 2000	2629
9	10	MEGADETH/Kill The King	2390
7	9	CRED/Are You Ready	2151
9	9	NICKELBACK/Breathe	2151
14	8	MARILYN MANSON/Disposable Teens	1912
7	7	CRED/Higher	1673
5	6	BUSH/The Chemicals	1434
10	6	IOMMI/Goodbye Lament	1434
5	6	LENNY KRAVITZ/Fly Away	1434
2	5	PEARL JAM/Baba O'Riley	1195
3	4	FOO FIGHTERS/Learn To Fly	956
3	4	SR-71/What A Mess	956
4	3	COLLECTIVE SOUL/Heavy	717

MARKET #21
WXTB/Tampa
Clear Channel
(813) 832-1000
Hardin/Butler
12+ Cume 283,200

PLAYS

LW	TW	ARTIST/TITLE	GI (000)
36	34	LIMP BIZKIT/Break Stuff	7616
30	34	PAPA ROACH/Last Resort	7616
31	28	3 DOORS DOWN/Loser	6272
32	28	GODSMACK/Awake	6272
23	28	CRED/Are You Ready	5152
22	22	COLLECTIVE SOUL/Why Pt. 2	4928
22	22	OFFSPRING/Original Prankster	4928
25	22	DEFTONES/Change...	4928
22	22	FUEL/Hemorrhage...	4928
23	21	NICKELBACK/Breathe	4704
24	20	PRIMUM W/OZZY/N.I.B.	4480
19	19	3 DOORS DOWN/Loser	4256
11	18	A PERFECT CIRCLE/Hello	4032
13	18	UNION UNDERGROUND/Turn Me On	4032
3	17	KORN/Make Me Bad	3808
17	17	LIMP BIZKIT/My Generation	3808
16	16	PAPA ROACH/Broken Home	3584
16	16	COLD/Just Got Wicked	3584
14	16	FULL DEVIL JACKET/Where Did You Go?	3584
19	16	INCUBUS/Pardon Me	3584
16	16	RED HOT CHILLI.../California	3584
13	15	3 DOORS DOWN/Kryptonite	3360
13	15	GODSMACK/Bad Religion	3360
12	14	LINKIN PARK/One Step Closer	3136
14	14	DISTURBED/Stupify	3136
13	14	(RED) PLANET EARTH/Bartender</	

active INSIGHT

By
Tracey Hoskin
Asst. Rock Editor

This band is pissed off! Amen is an extremely subdued name for a band who have put out a record called *We Have Come for Your Parents*, so don't let the angelic name fool you. Former Sex Pistol **Steve Jones** says, "Amen are more pissed off than we ever were." That's quite a compliment in the world of punk rock. Think of Amen as The Sex Pistols on steroids.

Vocalist Casey Chaos formed Amen over five years ago in Los Angeles. Guitarists S. Mayo and Paul Fig, bassist John Tumor and drummer Larkin joined Chaos to create exactly that. Well, "controlled chaos" would be a better description of Amen's debut for Virgin. Amen's lyrics are harshly realistic. Songs about the evils of fashion, the computer age and greed put a "let's rebel against society" message in their madness. Musically, Amen are punk with a little death metal thrash guitar tossed in to make your ears bleed.

Parents is a rebellious adventure guaranteed to make you bust out the combat boots and safety pins, pierce your nose, get a mohawk and book a flight to the U.K. Anarchy, baby! "The Price of Reality," "May-day" and "The Waiting" are classic raw,

angst-filled punk tunes. Amen demonstrate more edge and talent than any other new band out there.

Breaking through the pack of specialty faves, Amen held the No. 1 spot for two weeks and are still in the top 10. By the time their CD gets to your hands, you'll have to wipe the drool off your face. Hard rock guru **Dave Ciancio** of The Syndicate praises the band: "If The Sex Pistols were trying to shock the world, Amen have a knife to its throat and a gun to its temple." **Black Frank** of WTFX/Louisville specialty show *The Attitude Network* comments, "I think that Amen are the most dangerous band in America today! If you go to see them, prepare to be pummeled."



Amen

R&R Top 20 Specialty Artists

October 27, 2000

- 1 IOMMI (Divine/Priority) "Goodbye Lament," "Time Is Mine"
- 2 SOULFLY (Roadrunner) "Back To The Primitive," "Jumpdafuckup"
- 3 SLAVES ON DOPE (Divine/Priority) "Inches From The...", "Fallout"
- 4 STRAIT UP (Immortal/Virgin) "Strait Up," "Absent"
- 5 DOWNSET (Epitaph) "Together," "Fallen Off"
- 6 TYPE O NEGATIVE (Roadrunner) "12 Black Rainbows," "Everything I Love..."
- 7 MORBID ANGEL (Earache) "I," "He Who Sleeps"
- 8 NOTHINGFACE (TVT) "Make Your Own Bones," "Bleeder"
- 9 AMEN (Virgin) "Refuse Amen," "The Price Of Reality," "Justified"
- 10 MUDVAYNE (No Name/Epic) "Dig"
- 11 PRO-PAIN (Spitfire) "Desensitize"
- 12 OVERKILL (Metal-Is/Sanctuary) "Bleed Me," "What I'm Missin'"
- 13 COC (Sanctuary/SRG) "Diablo Blvd.," "Congratulations Song"
- 14 COLD (Flip/Geffen/Interscope) "Just Got Wicked," "Confession"
- 15 FACTORY 81 (Mojo/Universal) "Diary Of A Serial Killer," "Ephedrine"
- 16 BRONX CASKET CO. (TMC) "I Am God Here"
- 17 NONPOINT (MCA) "What A Day"
- 18 SPINESHANK (Roadrunner) "Malnutrition," "Asthmatic"
- 19 LAMB OF GOD (Metal Blade) "Black Dahlia"
- 20 SAXON (SPV) "Metal Head"

Ranked by total number of shows reporting the artist, with titles listed in order of most airplay.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

JRN/Jones Radio Network

Hardrive
Various
Roxy Myzal/Lou Brutus
Crushdown "This"
Marilyn Manson "Disposable Teens"
Strait Up "Angel's Son"
Godsmack "Awake"
Boiler Room "Do It Again"

MJI Broadcasting (MJI)

Pile Driver
Various
Mark Razz/Corey Nalco
Stone Temple Pilots "No Way Out"
Collective Soul "Why"
COC "Congratulations Song"
Green Day "Minority"
Liquid Gang "Closer"

KZRR/Albuquerque, NM

Roadkill
Sunday 11-midnight
Tom Servo
COC "Diablo Blvd."
Nothingface "Piss & Vinegar"
Morbid Angel "At One With Nothing"
Soulfly "Back To The Primitive"
Black League "Goin To Hell"

WQBK/Albany, NY

Kick The PA
Sunday 8-9pm
Tim Noble
COC "Congratulations Song"
Nonpoint "What A Day"
G Soul "The First"
Bronx Casket Co. "I Am God Here"
Osiva "Bistertouch"

KWHL/Anchorage, AK

The Pit
Sunday 8-9pm
Bearded John
Finger Eleven "Drag You Down"
Slaves On Dope "Pushing Me"
Eiffel "Audiobiscarotic"
Soulfly "Pain"
Amen "Justified"

WKGB/Binghamton, NY

Incoming
Monday 10pm-11:30pm
Tim Boland
Finger Eleven "Drag You Down"
Liquid Gang "Blunt Force"
Rage Against The Machine "Testify"
Cold "Send In The Clowns"
Sunna "Power Struggle"

WPXC/Cape Cod, MA

To The Extreme
Saturday 9:30-10:30pm
Erik Stafford
7th Rail Crew "Above It All"
Strait Up "Starlit Eyes"
Cold "Just Got Wicked"
Marilyn Manson "Disposable Teens"
P.O.D. "School Of Hard..."

KEGL/Dallas, TX

Unmodern Rock Show
Sunday 7-9pm
Robert Miguel
Samantha 7 "Framed"
Firehouse "Take It Off"
Bar 7 "No Show"
Geddy Lee "My Favorite Headache"
Aerosmith "Angel's Eye"

KBPI/Denver, CO

Metallix
Saturday midnight-2am
Uncle Nasly
Overkill "Bleed Me"
Soul Circle "Feeling For You"
Soul Circle "Undivided"
Pro-Pain "All Or None"
Type O Negative "12 Black Rainbows"

WQXA/Harrisburg, PA

The Sunday News
Sunday 8-10am
Bill Hanson
Squirrel Nut Zippers "Bed Bugs"
L.E.S. Stitches "Miss You"
Voodoo Glow Skulls "Say Goodnight"
Burning Heads "Little Birds"
Blank Theory "Recluse"

KLFX/Killeen, TX

Kut Radio
Saturday 10pm-midnight
Bob Fonda
Downside "Welcome To America"
Kritikal "Zero"
Refused "Blind Date"
Shovel "Set It Off"
Slaves On Dope "I Can't Die"

KIBZ/Lincoln, NE

Sunday Night Buzz
Sunday 10-midnight
Samantha Knight
(red) planet earth "Feel Good"
(red) planet earth "Killing Time"
Entombed "Seeing Red"
Disturbed "Voices"
Apartment 26 "Anymore"

WBAB/Long Island, NY

Fingers Metal Shop
Sunday 10pm-1am
Fingers
Overkill "What I'm Missin"
Saxon "Metal Head"
Doro "Terrorvision"
Alice Cooper "Brutal Planet"
Six Feet Under "Maximum Violence"

WTFX/Louisville, KY

The Attitude Network
Saturday 10pm-2am
Black Frank
Soulfly "Back To The Primitive"
Nothingface "Make Your Own Bones"
Strait Up "I Know Where..."
Downset "Check Your People"
Amen "Ungrateful Dead"

WTFX/Louisville, KY

Delour
Sunday 8-10pm
Chris Altman
Everlast "Black Corleone"
Marilyn Manson "Disposable Teens"
Downset "Which Way"
Fatboy Slim "Ya Mama"
AFI "Ever And A Day"

WGIR/Manchester, NH

Whiplash
Sunday 10-11pm
Roadkill
Dreadnaught "Dead In The Dirt"
Cradle Of Filth "At The Gates"
Grand Theft Audio "Drugs And Girls"
Downset "Together"
Static-X "Bled For Days"

KXXR/Minneapolis, MN

X-treme Metal Shop
Friday 1-4am
Nick Davis
Pissing Razors "Fork Tongue"
Saxon "Make Your Own Bones"
Spineshank "Transparent"
Relative Ash "Bounce"
Mudvayne "Dig"

KATT/Oklahoma City, OK

Launch Pad
Thursday midnight-1am
Joe Mitchell
P.O.D. "School Of Hard..."
Orgy "Friction"
Boiler Room "Do It Again"
Crowbar "Dream Weaver"
Bowling For Soup "Sucker Punch"

KUPD/Phoenix, AZ

Red Radio Underground
Sunday 7-9pm
Larry Mac
At The Drive-In "One Armed Scissor"
Mephisto Odyssey "Crash"
AFI "Days Of The Phoenix"
Radiohead "How To Disappear..."
Elliott Smith "Son Of Sam"

KUPD/Phoenix, AZ

Into The Pit
Sunday 10pm-midnight
Larry Mac & The Berzerker
Soulfly "Back To The Primitive"
Nile "Black Seed Of Vengeance"
Overkill "Bleed Me"
Strait Up "Catch A Spirit"
Pro-Pain "Desensitize"

WRXL/Richmond, VA

The Metal File
Mon-Fri 2-3am
Johnny Young
Hyprocisy "Unleash The Beast"
Soulfly "Back To The Primitive"
Decide "Insinaterhythm"
Lamb Of God "The Black Dahlia"
Morbid Angel "Opening The Gates"

KRXQ/Sacramento, CA

Ear Whacks
Sunday 8-9:30pm
Che Brooks, Paul Wilbur
Soulfly "Pain"
Nile "Delving The Gates..."
Boiler Room "Do It Again"
At The Drive-In "Sleepwalk Capsules"
Weston "To Some I'm A Genius"
Drowningman "My First Restrain..."

KBER/Salt Lake City, UT

Radio Kaos
Sunday 9-11pm
Darby
Amen "Too Hard To Be Free"
Lamb Of God "The Black Dahlia"
Speedeater "Nobody's Hell"
Eiffel "Audiobiscarotic"
Pro-Pain "Desensitize"

KIOZ/San Diego, CA

Another State Of Mind
Sunday 11pm-midnight
Al Guerra
Mudvayne "Dig"
Nile "Black Seed Of Vengeance"
Agent Steel "Agents Of Steel"
Morbid Angel "Ageless, Still I Am"
Cannibal Corpse "Hammer Smashed Face"

KISW/Seattle, WA

Metal Shop
Saturday midnight-2am
Adam Gehrke
Iommi "Time Is Mine"
Marilyn Manson "Disposable Teens"
Soulfly "Back To The Primitive"
Nothingface "Can't Wait For..."
Nonpoint "What A Day"

KZRQ/Springfield, MO

Rock This!
Sunday 8-9pm
E-man
Stuck Mojo "Set The Tone"
Pantera "Revolution Is My..."
Spineshank "Asthmatic"
Nothingface "Piss & Vinegar"
Pro-Pain "In For The Kill"

KLPX/Tucson, AZ

Area 51
Friday 10pm-midnight
80 Bitchin'
Godsmack "Awake"
Project 86 "Twenty Three"
Burnt "I've Been Played"
Meadowlark "Kill The King"
Soulfly "Back To The Primitive"

WXBW/Wilkes Barre, PA

Freddie's Closet
Saturday 11pm-1am
Freddie
Saxon "Metal Head"
Iommi w/Peter Steele "Say No To Love"
Overkill "What I'm Missin"
Take A Bite Outta "White Lines"
Type O Negative "12 Black Rainbows"

28 total reporters from the Active Rock and Rock panels.

everclear

"when it all goes wrong again"

The first single from the forthcoming album
Songs From An American Movie, Vol. Two: Good Time For A Bad Attitude
in stores November 21, 2000

See Everclear on TV:

11/4 Radio Music Awards performance on ABC
11/17 Performance on Late Night With David Letterman
11/26 Featured on VH1's Behind The Music
And More!

"The Everclear we need is back...just the way our audience wants them.
This song rocks and it sounds great on the air."
-Bob & Pat, WHFS/D.C.

GOING
FOR ADDS
THIS WEEK!

COULDN'T WAIT:
WHFS KUFO
WBCN KQRC
KNRK WNVE
89X WMMR
Y100
KDGE
WBRU
KEDJ

Produced by A.P. Alexakis • Mixed by Neal Avron • Management: Darren Lewis at Revolver

everclearonline.com  hollywoodandvine.com

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Stations and their adds listed alphabetically by market

New & Active

'A' Monkey Kong (Mammoth)
Total Plays: 235, Total Stations: 23, Adds: 1

FATBOY SLIM Ya Mama (Skint/Astralwerks/Virgin)
Total Plays: 228, Total Stations: 19, Adds: 1

DAVID GRAY Babylon (ATO/RCA)
Total Plays: 225, Total Stations: 23, Adds: 7

STRAIT UP FLAJON OF SEVENDUST Angel's Son (Immortal/Virgin)
Total Plays: 217, Total Stations: 21, Adds: 2

AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)
Total Plays: 211, Total Stations: 25, Adds: 2

AARON LEWIS AND FRED DURST Outside (Flawless/Geffen/Interscope)
Total Plays: 203, Total Stations: 9, Adds: 1

KOTTONMOUTH KINGS Day Dreamin' Fazes (Suburban Noize/Capitol)
Total Plays: 172, Total Stations: 16, Adds: 1

CRAZY TOWN Butterfly (Columbia)
Total Plays: 171, Total Stations: 25, Adds: 18

SPINESHANK Synthetic (Roadrunner)
Total Plays: 167, Total Stations: 22, Adds: 6

PALOALTO Sonny (American/Columbia)
Total Plays: 160, Total Stations: 15, Adds: 3

NICKELBACK Breathe (Roadrunner)
Total Plays: 155, Total Stations: 34, Adds: 24

POE Walk The Walk (Atlantic)
Total Plays: 132, Total Stations: 8, Adds: 0

ELECTRASY Morning Afterglow (Arista)
Total Plays: 130, Total Stations: 18, Adds: 5

TRAVIS Turn (Epic)
Total Plays: 116, Total Stations: 9, Adds: 0

KITTIE Paperdoll (NG/Artemis)
Total Plays: 113, Total Stations: 9, Adds: 0

PRIMER 55 Loose (Island/IDJMG)
Total Plays: 112, Total Stations: 13, Adds: 2

ELWOOD Bush (Palm/London)
Total Plays: 85, Total Stations: 12, Adds: 2

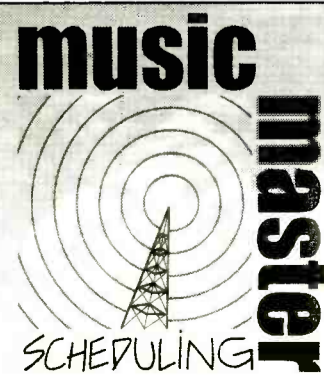
Songs ranked by total plays

Reporters

<p>WEDX/Albany, NY PD: Kyle Guderian BT "Smartbomb" DIFFUSER "Karma"</p> <p>WHRL/Albany, NY * DM/PO: Susan Groves MD: Chris Osborne ELECTRASY "Morning" NICKELBACK "Breathe" RADIOHEAD "Optimist"</p> <p>KTEG/Albuquerque, NM * PD: Ellen Flaherty 2 A PERFECT CIRCLE "Libras" NICKELBACK "Breathe" SPINESHANK "Synthetic" PAPA ROACH "Broken"</p> <p>WNNX/Atlanta, GA * DM: Brian Phillips PD: Leslie Fram APD/MD: Chris Williams No Adds</p> <p>WJSE/Atlantic City, NJ PD: Al Parinello MD: Michele Amabile 4 NICKELBACK "Breathe" P.O.D. "Hard" 3 DIFFUSER "Karma" 3 LIFEHOUSE "Hanging" CRAZY TOWN "Butterfly" ELECTRASY "Morning" ELWOOD "Bush"</p> <p>KROX/Austin, TX * PD: Melody Lee MD: Toby Ryan 1 AT THE DRIVE-IN "Armed" P.O.D. "Hard"</p> <p>WRAX/Birmingham, AL * PD: Dave Rossi APD: Hurricane Shane No Adds</p> <p>KQXR/Boise, ID * PD: Jacent Jackson MD: Pete Schiecke 1 A PERFECT CIRCLE "Libras"</p> <p>WBCN/Boston, MA * VP/Programming: Dedipus APD/MD: Steven Strick 5 EVERCLEAR "Wrong" SMASHING PUMPKINS "Give" INSANE CLOWN POSSE "Let's"</p> <p>WFNX/Boston, MA * PD: Cruze MD: Laurie Gail No Adds</p> <p>WEDG/Buffalo, NY * PD/MD: Rich Wall MD: Ryan Patrick 2 SEVENDUST "Call" CRAZY TOWN "Butterfly" DIFFUSER "Karma"</p> <p>WAVF/Charleston, SC * PD: Greg Patrick APD/MD: Danny Vialobos 1 PAPA ROACH "Broken" EVE 6 "Root"</p> <p>WEND/Charlotte, NC * PD: Jack Daniel APD/MD: Kristen Pettus 1 DUST FOR LIFE "Light" CRAZY TOWN "Butterfly" PALOALTO "Sonny" LINKIN PARK "Closer"</p> <p>WKQX/Chicago, IL * PD: Dave Richards APD/MD: Mary Shuminas TAPROOT "Again" DIFFUSER "Karma"</p> <p>WAQZ/Cincinnati, OH * PD: Rick Jamie MD: Shea Maddux COLD "Wicked" NICKELBACK "Breathe" P.O.D. "Hard" EVE 6 "Root"</p>	<p>WARQ/Columbia, SC * DM/PO/MD: Gina Juliano DIFFUSER "Karma"</p> <p>WWCD/Columbus, OH * PD: Andy Davis MD: Jack DeVoss DAVID GRAY "Babylon" NICKELBACK "Breathe"</p> <p>KRAD/Corpus Christi, TX PD/MD: Cory Smith NICKELBACK "Breathe" SPINESHANK "Synthetic" STRAIT UP FLAJON "Angels" LIMP BIZKIT "Rollin'"</p> <p>KDGE/Dallas-Ft. Worth, TX * PD: Duane Doherty APD/MD: Alan Ayo 11 EVERCLEAR "Wrong" EVE 6 "Root"</p> <p>WXEG/Dayton, OH * PD: Mike Thomas APD/MD: Allen Rantz 1 LEWNY KWAVITZ "Again" 1 LIFEHOUSE "Hanging" 1 PAPA ROACH "Broken"</p> <p>KTCL/Denver-Boulder, CO * MD: Sabrina Saunders GOOD CHARLOTTE "Little"</p> <p>CIMX/Detroit, MI * PD: Murray Brookshaw APD: Vince Cannova MD: Matt Franklin 2 EVERCLEAR "Wrong" MARILYN MANSON "Teens" CYPRESS HILL "Gant"</p> <p>KNRQ/Eugene-Springfield, OR PD: Stu Allen MD: Angie Wright DIFFUSER "Karma" NICKELBACK "Breathe"</p> <p>KBRS/Fayetteville, AR PD: Margot Smith MD: Ashley Ross DAVID GRAY "Babylon" NICKELBACK "Breathe" KOTTONMOUTH KINGS "Day"</p> <p>WJBX/Ft. Myers, FL * PD/MD: Lee Daniels CREED "Ready" DUST FOR LIFE "Light" SPINESHANK "Synthetic"</p> <p>WEJE/Ft. Wayne, IN * PD/MD: JJ Fabini DAVID GRAY "Babylon" CRAZY TOWN "Butterfly" PALOALTO "Sonny"</p> <p>KFRR/Fresno, CA * PD: Bruce Wayne MD: Reverend 41 CRAZY TOWN "Butterfly"</p> <p>WGRD/Grand Rapids, MI * PD: Dan Clark MD: Tom Bronson LIFEHOUSE "Hanging"</p> <p>WXNR/Greenville, NC * PD: Jeff Sanders MD: Dave Spain DUST FOR LIFE "Light" SPINESHANK "Synthetic"</p> <p>WEEO/Hagerstown, MD PD/MD: Austin Davis DIFFUSER "Karma" MOBY FIGWEN STEFANI "Southside" P.O.D. "Hard" PRIMER 55 "Loose"</p> <p>WMRQ/Hartford, CT * MD: Chaz Kelly COLDPLAY "Yellow" CRAZY TOWN "Butterfly" CREED "Riders" STONE TEMPLE PILOTS "Break"</p>	<p>KTBZ/Houston-Galveston, TX * PD: Jim Trapp APD: Steve Robison EVE 6 "Root"</p> <p>WEDJ/Indianapolis, IN * PD: Tom Pasz MD: Scott Sanford 16 DUST FOR LIFE "Light" 1 NICKELBACK "Breathe" DIFFUSER "Karma" P.O.D. "Hard"</p> <p>WRXZ/Indianapolis, IN * PD: Scott Jameson MD: Michael Young 2 MARILYN MANSON "Teens" DIFFUSER "Karma"</p> <p>WPLA/Jacksonville, FL * PD: Rick Schmidt MD: Crissy DEFTONES "School" MOBY FIGWEN STEFANI "Southside" NICKELBACK "Breathe" P.O.D. "Hard" TAPROOT "Again"</p> <p>WRZK/Johnson City, TN PD/MD: Mark E. McKinney P.O.D. "Hard" 1 DUST FOR LIFE "Light" JETTSO "Take"</p> <p>WNFZ/Knoxville, TN * PD: Dan Bozyk MD: Bone 1 NICKELBACK "Breathe" 1 TAPROOT "Again"</p> <p>KFTE/Lafayette, LA * PD: Rob Summers MD: Scott Perrin 1 MARILYN MANSON "Teens" NICKELBACK "Breathe"</p> <p>WWOX/Lansing, MI * PD: Jeff Wellington 3 CRAZY TOWN "Butterfly" LIFEHOUSE "Hanging"</p> <p>KXTE/Las Vegas, NV * PD: Dave Wellington APD/MD: Chris Ripley 4 P.O.D. "Hard" 5 DIFFUSER "Karma"</p> <p>WXZZ/Lexington-Fayette, KY * Interim PD/MD: B.J. Kinard DUST FOR LIFE "Light"</p> <p>KLEC/Little Rock, AR * PD: Larry LeBlanc MD: Peter Gunn 1 P.O.D. "Hard" DAVID GRAY "Babylon" PALOALTO "Sonny" CRAZY TOWN "Butterfly" JETTSO "Said"</p> <p>KROQ/Los Angeles, CA * VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worden 2 TAPROOT "Again" LIFEHOUSE "Hanging" GOOD CHARLOTTE "Little"</p> <p>WLRS/Louisville, KY * PD: Adam Fendrich MD: Jason Davis AT THE DRIVE-IN "Armed" TAPROOT "Again" P.O.D. "Hard" NICKELBACK "Breathe"</p> <p>WMAD/Madison, WI * PD: Pat Frawley MD: Amy Hudson 8 FATBOY SLIM "Mama" 5 LIFEHOUSE "Hanging" CRAZY TOWN "Butterfly"</p> <p>WHTG/Monmouth-Ocean, NJ * PD/MD: Mike Sauter 1 ELECTRASY "Morning" ELWOOD "Bush"</p>	<p>KMBY/Monterey-Salinas, CA * PD: Chris White MD: Rich Berlin P.O.D. "Hard" LEWNY KWAVITZ "Again" DIFFUSER "Karma" BT "Smartbomb"</p> <p>WZPC/Nashville, TN * PD: Brian Krusz DM: Jim Patrick APD/MD: Jim Hunter DUST FOR LIFE "Light" P.O.D. "Hard" NICKELBACK "Breathe"</p> <p>WRRV/Newburgh, NY PD: Greg D'Brien MD: Andrew Boris MARILYN MANSON "Teens" NICKELBACK "Breathe" DUST FOR LIFE "Light" (MED) PLANET EARTH "Bartender"</p> <p>KKND/New Orleans, LA * DM/PO: Dave Stewart MD: Laura Jones DIFFUSER "Karma" EVE 6 "Root" P.O.D. "Hard"</p> <p>WXRK/New York, NY * PD: Steve Kingston MD: Mike Peer 1 LIFEHOUSE "Hanging"</p> <p>WROX/Norfolk, VA * PD/MD: Holly Williams No Adds</p> <p>KQRX/Odessa-Midland, TX GM/PO: Dave Cardwell MD: Michael Mobley CRAZY TOWN "Butterfly" NICKELBACK "Breathe" P.O.D. "Hard" DIFFUSER "Karma" DAVID GRAY "Babylon" HOT ROD NOVOCANE "Head"</p> <p>WIXO/Peoria, IL DM/PO: Matt Bahan NICKELBACK "Breathe" P.O.D. "Hard" DUST FOR LIFE "Light"</p> <p>WPLY/Philadelphia, PA * PD: Jim McGuinn APD: Suzie Dunn MD: Dan Fein 2 EMINEM "Soni" MOBY FIGWEN STEFANI "Southside" LIFEHOUSE "Hanging" EVERCLEAR "Wrong"</p> <p>KEDJ/Phoenix, AZ * PD: Paul Krieger APD/MD: Mary Whitney EVERCLEAR "Wrong" DUST FOR LIFE "Light"</p> <p>WXDX/Pittsburgh, PA * PD: John Moschitta APD/MD: Lenny Diana CRAZY TOWN "Butterfly" COLD "Wicked" EVE 6 "Root"</p> <p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James P.O.D. "Hard" DIFFUSER "Karma"</p> <p>KNRK/Portland, OR * PD: Mark Hamilton APD: Jayn 5 EVERCLEAR "Wrong" 1 NICKELBACK "Breathe"</p> <p>WBRU/Providence, RI * PD: Tim Schiavelli MD: Josh Klemme 5 EVERCLEAR "Wrong" 3 P.O.D. "Hard"</p>	<p>KRQZ/Reno, NV * PD: Guy Dark MD: Heather Pierce 1 P.O.D. "Hard" LIFEHOUSE "Hanging" NICKELBACK "Breathe"</p> <p>WDYL/Richmond, VA * DM/PO: J.D. Kunes 2 MARILYN MANSON "Teens" NICKELBACK "Breathe"</p> <p>KCXX/Riverside, CA * DM/PO: Kelli Cluque APD: John DeSantis MD: Daryl James 3 COLD "Wicked" DEFTONES "School"</p> <p>WZZI/Roanoke-Lynchburg, VA * PD: Bob Travis MD: Greg Travis 2 MARILYN MANSON "Teens" DUST FOR LIFE "Light" DAVID GRAY "Babylon"</p> <p>KWOD/Sacramento, CA * PD: Ron Bunce APD: Boomer Barbosa 1 DIFFUSER "Karma" NICKELBACK "Breathe" MELPHISO DODDSEY "Crash" BT "Smartbomb" PRIMER 55 "Loose"</p> <p>KPNT/St. Louis, MO * PD: Tommy Mattern MD: Donny Mueller 5 CRAZY TOWN "Butterfly" 1 MOBY FIGWEN STEFANI "Southside" 1 LIFEHOUSE "Hanging" LEWIS AND DURST "Outside" STONE TEMPLE PILOTS "No"</p> <p>KXRK/Salt Lake City, UT * VP/Dps. & Prog.: Mike Summers APD/MD: Todd Noker No Adds</p> <p>XTRA/San Diego, CA * PD: Bryan Schock MD: Chris Muckley No Adds</p> <p>KITS/San Francisco, CA * DM: Ron Nenni PD: Jay Taylor MD: Aaron Axelsen 10 DUST FOR LIFE "Light"</p> <p>KJEE/Santa Barbara, CA GM/PO: Eddie Gutierrez COLD "Wicked" DIFFUSER "Karma" EVERCLEAR "Wrong" CRAZY TOWN "Butterfly"</p> <p>WVVV/Savannah, GA PD: Phil Conn NICKELBACK "Breathe" CRAZY TOWN "Butterfly"</p> <p>KFNK/Seattle-Tacoma, WA * PD/MD: Jake Kaplan No Adds</p>	<p>KNDD/Seattle-Tacoma, WA * PD: Phil Manning MD: Kim Monroe No Adds</p> <p>KAEP/Spokane, WA * PD: Dom Casual MD: Kari Bushman 5 MOBY FIGWEN STEFANI "Southside"</p> <p>WKRL/Syracuse, NY * DM/PO: Mimi Griswold 1 FOOD FIGHTERS "Meet" CRAZY TOWN "Butterfly" DIFFUSER "Karma" P.O.D. "Hard"</p> <p>WXSR/Tallahassee, FL PD: Scott Petibone MD: Kenzie 20 NICKELBACK "Breathe" 16 DIFFUSER "Karma" 15 CRAZY TOWN "Butterfly"</p> <p>WZZQ/Terre Haute, IN PD: J. Jay King MD: Aaron Green 2 "Mama" CRAZY TOWN "Butterfly" ELECTRASY "Morning" DIFFUSER "Karma" SPINESHANK "Synthetic" COLD "Wicked" DAVID GRAY "Babylon"</p> <p>KFMA/Tucson, AZ * PD: John Michael RANCID "Havana" STAIN'D "Bring"</p> <p>KMYZ/Tulsa, OK * PD: Lynn Barstow MD: Ray Seggen 1 P.O.D. "Hard" 1 OUTKAST "B.O.B."</p> <p>WHFS/Washington, DC * PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise 12 EVERCLEAR "Wrong"</p> <p>WWDC/Washington, DC * PD: Bob Neumann APD/MD: Buddy Rizer LINKIN PARK "Closer"</p> <p>WPBZ/West Palm Beach, FL * DM: John O'Connell APD/MD: Dan O'Brian P.O.D. "Hard" CRAZY TOWN "Butterfly" SPINESHANK "Synthetic" DIFFUSER "Karma"</p> <p>WSFM/Wilmington, NC PD: Chris Schaefer MD: Janice Sutter 15 SISTER HAZEL "High" STRAIT UP FLAJON "Angels" ELECTRASY "Morning" NICKELBACK "Breathe" P.O.D. "Hard"</p>
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* = Mediabase 24/7 monitored

83 Total Reporters
83 Current Reporters
83 Current Playlists



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- Justin Case, Program Director, WWSN Radio, Chicago

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JIM KERR
jmkerr@rronline.com

Radio Ponders Radiohead

□ How format programmers are handling Radiohead's challenging new release, *Kid A*

When I first heard Radiohead's new single, "Optimistic," the first thing I did was listen to it again. I then listened to it for a third time. By the time it really sank in, I came to a couple of conclusions: A) This was clearly a brilliant piece of work by Radiohead, and B) This was going to be a challenging record for radio to handle.

Subsequent discussions with programmers confirmed my gut instinct. Not only was "Optimistic" completely outside the texture of the music that is currently getting played on the radio, but the feeling was that the album as a whole was even more challenging than the first single and anything Radiohead had released before.

WARQ/Columbia, SC PD **Gina Juliano** summarized the prevailing opinion: "I think it's safe to say the average radio programmer does not consider *Kid A* to be a 'radio record.' However, Radiohead have an enormous fan base, and the release of this record was an event." With this in mind, it can only be described as a testament to the creativity and passion of the programmers in this format that radio embraced "Optimistic," shrugged off any doubts it may have had about the song and let the audience decide.

With it still being a little early to put the song into callout at most stations, radio could only wait to see how the album would sell for its first indication of whether the audience would react to Radiohead. As everyone knows by now, first-week sales exceeded all expectations, with the band moving more than 200,000 units and debuting at No. 1.

So today radio is at an interesting spot in the Radiohead project. A sort of balancing act between personal and critical enthusiasm for the band and uncertainty over whether the audience would respond have



Leslie Fram



Jack Daniel

been replaced by a more positive and less tentative idea of how radio can be a long-term part of the project. To get a deeper appreciation for the attitudes out there, I decided to canvass the radio community to get its perspective on the brilliant and difficult album that is *Kid A* and the band that is Radiohead.

"I Was Shocked"

One of the first things I wanted to know was if people were surprised by the sales figures on Radiohead. WXZZ/Lexington, KY PD **B. J. Kinard** was honest in his reply: "Hell yeah, I was shocked. I knew it had been a long time since the last CD, but I didn't expect the amount it sold. We have the song in medium, which means it plays somewhere in the 20s each week, and I thought sales here in Lexington were going to be OK — top 15 in the market, maybe. It was the No. 1-selling CD in Lexington."

Kinard also addressed another aspect of the sales story that has been ignored by the mainstream

media: Much of the sales can clearly be identified as having been generated by Alternative radio airplay. The media seem to be concentrating solely on the Internet and file-sharing as reasons that *Kid A* sold so well, but as Kinard relates, "We sold more copies here than were sold in Cincinnati. We are market 106, and Cincinnati is market 26. That's a big difference. Radiohead receive more airtime here than there. That tells us that those who are hearing Radiohead on the radio are buying the album."

KQXR/Boise, ID MD **Pete Schiecke** had a typical response to the first-week sales: "I knew Radiohead would sell well, but I was not expecting them to debut at No. 1. Before the sales came out, we were originally planning on playing "Optimistic" for a couple months. Now, we'll probably expand that airplay."

An Event Release

A number of people actually weren't surprised by the sales figures that Radiohead put together in their first week, pointing out that *Kid A* had been hyped as an event release to listeners. "I was not surprised one solitary iota," stated WOXY/Cincinnati MD **Mike Thomas**. "This was the most anticipated release for our listeners all year by far."

Even some who were surprised by the sales pointed out the status of the release as an event. "To a certain degree, the retail numbers for the first week of Radiohead sales are rather surprising," stated Juliano. "However, I considered the release of *Kid A* to be more of an event than anything, and the sales support this theory. Radiohead obviously made this record to quench their own artistic impulses, and their fans are indicating that it's OK to embrace an artist who shuns the norm."

WEND/Charlotte PD **Jack Daniel** agreed: "I was surprised that it sold that many initially. I knew there was a cult for the band based on the last CD, *OK Computer*. We felt that it was a format event, and one that we could score image points on for being part of the first wave."

Breaking Molly's Yes: Week 10

■ A radio and record diary

This week and next we wrap up our diary. This week we hear from WNNX/Atlanta PD Leslie Fram. Next week we hear final thoughts from Republic Records Senior VP Avery Lipman.

Leslie Fram

If there was ever a textbook description of "Breaking a Band 101," we could certainly follow the Molly's Yes model. Our vision and three-month plan for most baby bands includes our MSP branding program (which guarantees 12 prerecorded bookends before and after the song is played each week for a month), repeat visits to the market to play low-dough or free-loader shows, on-air appearances and other 99X resources. In this case our APD/MD, Chris Williams, and Universal's Howard Leon executed a cohesive plan based on our passion and belief in the music. After two months we have generated sales and have seen a definite increase in the band's fan base in Atlanta. In retrospect — and let this be a lesson to all — it's difficult to have your voice heard when surrounded by fourth-quarter releases from bands like U2, Offspring, Limp Bizkit, The Wallflowers, Blink-182, Everclear and Fuel.

Molly's Yes made their first *Morning X* appearance October 13. It was the first time a band was not only on time, but arrived an hour in advance. They were determined to have a great performance, so they brought lots of equipment. Let's just say we never saw the drummer, because he was playing in the hallway. After the band did two songs flawlessly, the phones began to ring in the studio and at the front desk proclaiming it to be the greatest *Morning X* band performance ever, even without the bagpipes. The band's set the next day at the 99X Oyster Festival was packed. There was one snag though: That Saturday night Jimmy Baron from *The Morning X* was at the Live concert when his cell phone rang. It was someone traveling with Molly's Yes. Jimmy could barely hear her, because Ed Kowalczyk was into "I Alone," but it went something like, "Jimmy, Molly's Yes had a blowout, and they can't find a hotel room. Can they stay with you tonight?" Jimmy: "What?" Caller: "I said, can Molly's Yes stay with you tonight? They can't find a hotel room." Jimmy: "Can Molly's Yes stay with me tonight?" Caller: "Yes!" Jimmy: "Hell no!"

While first-week sales were impressive, a number of programmers pointed out that the real story will be how the album sells over the ensuing weeks. "I wasn't surprised by the first-week sales," stated KWOX/Sacramento APD **Boomer Barbosa**. "With the rabid loyal following that Radiohead have built, you knew they would turn out in the first week. The surprise will come if they can sustain these high sales numbers."

WJBX/Ft. Myers PD **Lee Daniels** agreed. "I actually think that the second-week sales will be a big in-

The Dave Matthews Factor

A number of programmers compared Radiohead's success to that of Dave Matthews. As KTCL/Denver PD **Mike O'Connor** put it, "The Radiohead phenomenon is similar to that of Dave Matthews. Much of his music doesn't test, yet albums and concert tickets blow out the door. It's ironic that the more a band has a career, the less it gets played by radio."

Schmidt made a similar point: "Dave Matthews will sell huge the first few weeks, too, but that will be a tough record to play now. My perception is that people are interested in the Radiohead CD and the band, but this record is a tough sell on the radio."

"I'm not surprised at the band's sales at all," said KFTE/Lafayette PD **Rob Summers**, who went on to compare Radiohead to a different band with a rabid fan base. "Radiohead is an important band. I see them as the Pink Floyd of this generation. They may not be the most radio-friendly band of all time, but they've made a connection with a lot of music fans."

One of the challenges for Radiohead historically has been the length of time it has taken for their songs to become familiar enough to call out. "Karma Police" is the perfect example of this. By many accounts, the song took a very long time before it was familiar and returned good scores. In fact, the difficult callout history for Radiohead has led a number of programmers

"I don't even think about this band in terms of callout research. It's an exclusive artist for 99X, and it's a very cool thing to play."

Leslie Fram

indicator. If it drops out of the top 10, then you know it was just the Radiohead fan base. If it stays strong, they are building new fans."

"The sales haven't surprised me," explained WPLA/Jacksonville PD **Rick Schmidt**. "If it continues to sell as well for four or five weeks, then I will be surprised."

Continued on Page 116

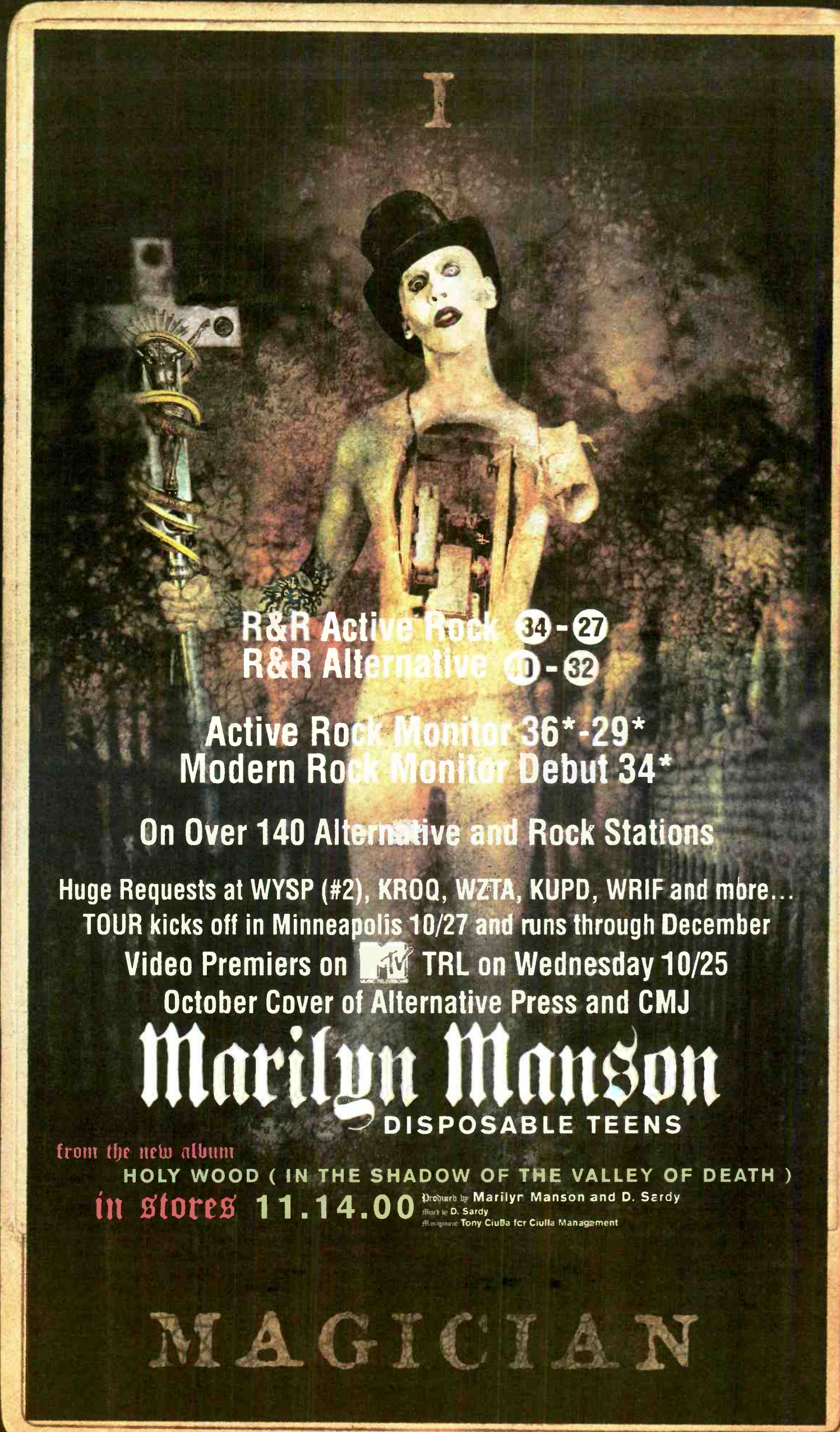
The Label View

By Gary Spivack
VP/Promotion, Capitol Records

In my career I have never seen radio want something to succeed as badly as the record label did. It's radio's job to doubt and our job to convince, but in this case radio wanted to convince its audience as badly as the record label did.

The result is that this truly is a victory for the format. You've seen artists like Korn or Rage Against The Machine debut at No. 1, but even then there was *Flock* airplay. This is one where it is solely an Alternative victory.

True artists are always one step ahead of everyone else — that's why they're artists — and Radiohead are always a step ahead.



R&R Active Rock 34 - 27

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October Cover of Alternative Press and CMJ

Marilyn Manson

DISPOSABLE TEENS

from the new album

HOLY WOOD (IN THE SHADOW OF THE VALLEY OF DEATH)

in stores 11.14.00

Produced by Marilyn Manson and D. Sardy
Mixed by D. Sardy
Management: Tony Ciulla for Ciulla Management

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R&R **Alternative Top 50**

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
2	1	FUEL Hemorrhage (In My Hands) (550 Music)	3052	+136	272180	11	81/0
1	2	GREEN DAY Minority (Reprise)	2841	-171	252963	9	82/0
5	3	BLINK-182 Man Overboard (MCA)	2455	+189	223103	6	81/0
4	4	3 DOORS DOWN Loser (Republic/Universal)	2450	+105	220406	16	78/0
3	5	INCUBUS Stellar (Immortal/Epic)	2447	-159	226625	19	77/0
9	6	OFFSPRING Original Prankster (Columbia)	2308	+323	251697	3	80/0
7	7	ORGY Fiction (Dreams In Digital) (Elementree/Reprise)	2116	+17	180979	9	81/0
8	8	U2 Beautiful Day (Interscope)	2093	+39	178321	7	73/0
6	9	PAPA ROACH Last Resort (DreamWorks)	2059	-99	243376	31	74/0
10	10	DISTURBED Stupify (Giant/Reprise)	1819	-24	201729	23	65/0
14	11	LIMP BIZKIT Rollin' (Flip/Interscope)	1643	+145	180813	8	71/1
16	12	RADIOHEAD Optimistic (Capitol)	1614	+152	184408	5	75/1
15	13	A PERFECT CIRCLE 3 Libras (Virgin)	1597	+117	132712	8	67/2
13	14	DEFTONES Change (In The House Of Flies) (Maverick)	1500	-78	124107	24	64/0
11	15	SR-71 Right Now (RCA)	1473	-114	127173	25	64/0
17	16	EVERLAST Black Jesus (Tommy Boy)	1446	+1	120589	7	69/0
12	17	VAST Free (Elektra/EEG)	1407	-178	82777	11	75/0
19	18	PAPA ROACH Broken Home (DreamWorks)	1379	+133	148891	6	73/3
24	19	LINKIN PARK One Step Closer (Warner Bros.)	1251	+110	134841	7	68/2
21	20	GODSMACK Awake (Republic/Universal)	1250	+69	105983	4	68/0
22	21	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	1232	+77	82443	6	58/0
18	22	LIMP BIZKIT My Generation (Flip/Interscope)	1098	-197	114434	8	63/0
25	23	RAGE AGAINST THE MACHINE Testify (Epic)	1027	-81	136303	13	53/0
38	24	LIFEHOUSE Hanging By A Moment (DreamWorks)	998	+308	64523	3	67/10
20	25	WHEATUS Teenage Dirtbag (Columbia)	983	-229	69203	17	53/0
29	26	STONE TEMPLE PILOTS No Way Out (Atlantic)	972	+81	91822	4	63/1
23	27	EVERCLEAR AM Radio (Capitol)	961	-191	59841	9	53/0
27	28	(HED) PLANET EARTH Bartender (Volcano/Jive)	956	-18	84907	10	56/1
26	29	FOO FIGHTERS Next Year (Roswell/RCA)	954	-145	66304	10	52/1
30	30	GOOD CHARLOTTE Little Things (Epic)	891	+40	88351	11	60/2
28	31	CAVIAR Tangerine Speedo (Island/IDJMG)	850	-76	66732	10	47/0
40	32	MARILYN MANSON Disposable Teens (Nothing/Interscope)	815	+209	90500	3	56/5
31	33	WALLFLOWERS Sleepwalker (Interscope)	810	-15	52488	7	37/0
39	34	DEFTONES Back To School (Mini Maggit) (Maverick)	747	+98	73291	4	65/2
35	35	BARENAKED LADIES Pinch Me (Reprise)	742	+23	45785	11	26/0
45	36	EVE 6 On The Roof Again (RCA)	732	+330	28797	2	56/6
37	37	LENNY KRAVITZ Again (Virgin)	726	+20	55693	5	43/2
34	38	CREED Are You Ready (Wind-up)	696	-51	77674	6	37/1
32	39	HARVEY DANGER Sad Sweetheart Of The Rodeo (London/Sire)	674	-148	36247	10	48/0
33	40	DEXTER FREEBISH Leaving Town (Capitol)	644	-141	41058	12	38/0
47	41	MOBY F/GWEN STEFANI Southside (V2)	589	+195	66637	2	51/6
43	42	DUST FOR LIFE Step Into The Light (Wind-up)	576	+61	71490	4	53/12
41	43	UNION UNDERGROUND Turn Me On... (Portrait/Columbia)	536	-30	29666	11	39/0
42	44	VERTICAL HORIZON You're A God (RCA)	535	+3	28862	19	25/0
44	45	VALLEJO Into The New (Crescent Moon/550 Music)	418	-73	24469	5	28/0
46	46	TAPROOT Again And Again (Velvet Hammer/Atlantic)	391	-4	45279	4	32/5
50	47	COLD Just Got Wicked (Flip/Geffen/Interscope)	376	+92	17925	2	34/5
Debut	48	EMINEM Stan (Aftermath/Interscope)	320	+80	45566	1	16/1
49	49	MATCHBOX TWENTY Crutch (Lava/Atlantic)	311	+12	14322	3	20/0
Debut	50	SEVENDUST Going Back To Cali (Republic/Universal)	251	+22	11024	1	19/1

Most Added

ARTIST TITLE LABEL(S)	ADDS
NICKELBACK Breathe (Roadrunner)	24
P.O.D. School Of Hard Knocks (Maverick)	22
DIFFUSER Karma (Hollywood)	20
CRAZY TOWN Butterfly (Columbia)	18
DUST FOR LIFE Step Into The Light (Wind-up)	12
LIFEHOUSE Hanging By A Moment (DreamWorks)	10
EVERCLEAR When It All Goes Wrong Again (Capitol)	9
DAVID GRAY Babylon (ATO/RCA)	7
EVE 6 On The Roof Again (RCA)	6
MOBY F/GWEN STEFANI Southside (V2)	6
SPINESHANK Synthetic (Roadrunner)	6

INSANE CLOWN POSSE
"Let's Go All The Way"
Couldn't Wait: WBCN
GOING FOR ADDS This Week!

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
EVE 6 On The Roof Again (RCA)	+330
OFFSPRING Original Prankster (Columbia)	+323
LIFEHOUSE Hanging By A Moment (DreamWorks)	+308
MARILYN MANSON Disposable... (Nothing/Interscope)	+209
MOBY F/GWEN STEFANI Southside (V2)	+195
BLINK-182 Man Overboard (MCA)	+189
RADIOHEAD Optimistic (Capitol)	+152
LIMP BIZKIT Rollin' (Flip/Interscope)	+145
FUEL Hemorrhage (In My Hands) (550 Music)	+136
PAPA ROACH Broken Home (DreamWorks)	+133

Breakers

No Songs Qualified For Breaker Status This Week

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.



83 Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 1000 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.



"HIT THE GROUND"

From their debut album
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R&R Active Rock
New and Active #3

New Adds This Week: WXTB KFZK

Already On: WFNX (Top 5 Phones)
 WXHR (Top 10 Phones)
 WCYY (Top 5 Phones)
 WEDJ (Top 10 Phones)

WBCN
 WQXA
 KRZQ
 KQRX

KTEG
 WKRL
 KNRQ
 KBRS

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 WJJO
 KUPD
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Break Through Artist

DUST FOR LIFE
Track: "STEP INTO THE LIGHT"
LP: **DUST FOR LIFE**
Label: **WIND-UP**

By **Dayna Talley**
Asst. Alternative Editor

essentials: Dust For Life was formed by guitarist Jason Hughes in early 1998 in Memphis. Hailing from a music-heavy town like Memphis surely gave the band a jump-start in the beginning of their career, but it just wasn't their time — nor was it the right lineup. Personnel changes were made, and the band was reborn. Hughes and his new bandmates — Chris Gavin (guitars and vocals), Rick Shelton (drums and vocals) and Dave Rhea (bass) — were excited by the new chemistry and instantly clicked and began writing. In early 2000 the band began to put their talent down on tape. Between Gavin's home studio and time booked at Ardent Recording Studios (one of Memphis' best-known studios), the band began work on a record that was supposed to be an independent release.

Instead, when Dust For Life were halfway through the recording process, someone from Wind-up happened upon a few of the finished tracks and came knocking at the studio door. While the ink was still drying on their contract, the boys went back to work to complete the album. What resulted from the sessions is an album filled with moody lyrics and uplifting choruses. The band's self-description sums it up: "We boast serious heaviness, but never shy away from a beautiful melody."

On the first single, "Step Into the Light," Dust For Life talk about that stage in everyone's life when one develops the ability to see things with a true and clear perspective, to accept the hardships and learn from them. Judging from the positive response the single has been getting from Alternative radio, Dust For Life will undoubtedly shed some new "light" on the current state of alternative music.

Artist POV: (Hughes on songwriting) "Songwriting is a way to deal with relationships or not fitting in with others. For me, I had people who wanted to stamp me into a mold that I was not comfortable with. Songwriting was a way to get out that energy and voice it. Songs are like paintings: They mark a point in your life, and you can go back and see where you're progressing in your life. The songs on the album are all very real to us because we were exorcizing some demons. The album is ultimately about dealing with various stages of acceptance."



Dust For Life

Kris Metzdorf
Atlantic Records.

It has been a wacky third and fourth quarter, hasn't it? Every time you turn around, another big act comes out with a new single. Makes it difficult for baby bands to break through and get a shot. No matter; it is the greatest challenge to offer a promotion person. ■ I take on that challenge because then I can tell you just how much I can relate to the lyrics of "Again and Again" by Taproot, as they passionately sing about getting back to that place in one's life where control is a reality. It makes me want to shout to the whole world that they've sold more than 80,000 albums in less than three months — no small feat. It makes me want to make everyone come out to see them live, so that you will see the kids singing every word to every song from start to finish. Incredible. ■ That challenge makes me want to tell you that another baby band, OPM, make me smile through their whole live show. They are that great and that entertaining. It makes me send out the entire OPM album to radio so that you will know, beyond the numbers and alphabet soup, that this band is diverse, creative and a breath of fresh musical air. That challenge makes me work all that much harder for OPM's new single, "Better Daze," because I want this band on the map. The challenge may not be easy but the difficulty is what makes it great. ■ Speaking of meeting the challenge, congratulations on the great job done on At The Drive In. "One Armed Scissor" is a song I really like and hope to hear more of on the radio.



Big congratulations to **550 Music** for having **Fuel** score their first No. 1 with "Hemorrhage ..." As you may recall, the band had the No. 1 record for all of 1998 with "Shimmer," even though the song never hit No. 1 on the chart. Now they have the coveted top spot, and by all indications it looks as though they'll be sitting there for quite a while ... Most-Added this week is **Nickelback's** new single, "Breathe," which pulls in 24 new adds (34 total stations) to cement this band as for real in the format ... Talking about a band whose time is due, **P.O.D.** pulled in more than 20 adds for "School of Hard Knocks," which comes in at No. 2 Most-Added with 22 new stations. Also pulling in 20 adds was the great new song from **Diffuser**, "Karma" ... **Crazy Town's** "Butterfly" had a great week. Take a patented catchy **Red Hot Chili Peppers** guitar riff, add some hip-hop elements, and you have one of the coolest songs of the winter (and you also have 18 new adds). Rounding out songs with double-digit adds are **Dust For Life's** "Step Into the Light" and **Lifeshouse's** "Hanging by a Moment," both personal faves ... Finally, let's not forget to balance all that harder music with some pop elements, including **Moby** / **Gwen Stefani's** "Southtown." **RECORD OF THE WEEK:** Everclear's "When It All Goes Wrong Again"



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BROADCAST PRODUCTS INCORPORATED

PO BOX 2500
ELKHART, IN 46515 • USA
(219) 293-4700
1-800-433-8460

KISS 98.5

Most Played Recurrents

- 3 DOORS DOWN Kryptonite (Republic/Universal)
- RED HOT CHILI PEPPERS Californication (Warner Bros.)
- A PERFECT CIRCLE Judith (Virgin)
- INCUBUS Pardon Me (Immortal/Epic)
- RED HOT CHILI PEPPERS Otherside (Warner Bros.)
- STONE TEMPLE PILOTS Sour Girl (Atlantic)
- CREED With Arms Wide Open (Wind-up)
- EVE 6 Promise (RCA)
- NICKELBACK Leader Of Men (Roadrunner)
- BLINK-182 Adam's Song (MCA)
- CREED Higher (Wind-up)
- KORN Make Me Bad (Immortal/Epic)

ALTERNATIVE Going For Adds 10/31/00

- EVERCLEAR When It All Goes Wrong (Capitol)
- INSANE CLOWN POSSE Let's Go All The Way (Island/IDJMG)
- J MASCIS & THE FOG Where'd You Go (Ultimatum/Artemis)
- MEAT PUPPETS Armed And Stupid (Breaking/Atlantic)

Radiohead

Continued from Page 112

to give up using callout on the band altogether, a refreshing state of affairs in this environment of increasingly researched radio.

"For me, it goes beyond research," said WNNX (99X)/Atlanta PD **Leslie Fram**. "I don't even think about this band in terms of callout research. It's an exclusive artist for 99X, and it's a very cool thing to play. They're on the cover of *Spin* magazine. It needs to be played on the radio whether it has good callout or not, because it's certainly not going to call out like 'Kryptonite.'"

KFMA/Tucson PD **John Michael** went one step further: "I'll have to play it by ear, but we probably won't even put the song in callout."

WNNX APD/MD **Chris Williams** touched upon an important aspect of Alternative stations that doesn't get mentioned very much when discussing music, yet is still vitally important: being responsive to listeners' pop culture concerns. "As much as anything, Alternative radio is a pop culture filter for the population that we're trying to reach," he said. "Right now we're seeing Radiohead everywhere, so we play it."

All in all, it appears that Alternative radio has made a firm commitment to a band that has made no compromises and has certainly not made radio's job any easier. On the other hand, the band is clearly connecting with the audience. As WBCN/Boston PD **Oedipus** simply replied when I asked him if he would have problems with calling out "Optimistic": "No. It's a hit."

TUNED-IN ALTERNATIVE

R&R/MEDIABASE 24/7

BUZZ 103.1 WPBZ/West Palm Beach

3am

- 8STOPS7 Question Everything
- SMASHING PUMPKINS Disarm
- ORGY Fiction (Dreams In Digital)
- STAIN'D Just Go
- LIFHOUSE Hanging By A Moment
- BLINK-182 Man Overboard
- TEMPLE OF THE DOG Hunger Strike
- RADIOHEAD Optimistic
- INCUBUS Stellar
- NIRVANA All Apologies
- EVE 6 On The Roof Again
- EVERLAST What It's Like
- SMITHS How Soon Is Now
- KOTTONMOUTH KINGS Bump

11am

- PAPA ROACH Last Resort
- STONE TEMPLE PILOTS Wicked Garden
- DAYS OF THE NEW The Down Town
- RED HOT CHILI PEPPERS Give It Away
- EVERLAST Black Jesus
- DYNAMITE HACK Boyz In The Hood
- BECK Loser
- A PERFECT CIRCLE 3 Libras
- 3 DOORS DOWN Loser
- FUEL Shimmer
- RADIOHEAD Optimistic
- GREEN DAY Nice Guys Finish Last
- LIVE I Alone

4pm

- PEARL JAM Black
- 3 DOORS DOWN Loser
- BLINK-182 Dammit (Growing Up)
- SMASHING PUMPKINS Bullet With Butterfly Wings
- EVERLAST Black Jesus
- BEASTIE BOYS Body Movin'
- GRAVITY KILLS Guilty
- 8STOPS7 Question Everything
- SR-71 Right Now
- KORN Freak On A Leash
- A PERFECT CIRCLE 3 Libras
- LENNY KRAVITZ Are You Gonna Go My Way

94.5 FM KTBZ/Houston

3am

- SANTANA I/EVERLAST Put Your Lights On
- FOO FIGHTERS Next Year
- MEAT PUPPETS Backwater
- DEXTER FREEBISH Leaving Town
- BUSH Letting The Cables Sleep
- DEFTONES Change (In The House Of Flies)
- TOADIES I Come From The Water
- RED HOT CHILI PEPPERS Otherside
- GOOD CHARLOTTE Little Things
- LIT Zip-Lock
- PAPA ROACH Last Resort
- NEW ORDER Blue Monday
- WHEATUS Teenage Dirtbag

11am

- WHEATUS Teenage Dirtbag
- DAVE MATTHEWS BAND Ants Marching
- GREEN DAY Minority
- DAYS OF THE NEW Enemy
- INCUBUS Stellar
- BUSH Letting The Cables Sleep
- NINE INCH NAILS Into The Void
- DUST FOR LIFE Step Into The Light
- SOUNDGARDEN Black Hole Sun
- CAVIAR Tangerine Speedo
- 3 DOORS DOWN Kryptonite
- SR-71 Right Now

4pm

- CAVIAR Tangerine Speedo
- LIT Miserable
- COLLECTIVE SOUL Why Pt. 2
- DANDY WARHOLS Bohemian Like You
- RED HOT CHILI PEPPERS Otherside
- DEFTONES Change (In The House Of Flies)
- DAVE MATTHEWS BAND What Would You Say
- CREED With Arms Wide Open
- LIVE The Dolphin's Cry
- 3 DOORS DOWN Loser



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KSR KELLY MUSIC RESEARCH

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Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING


MARKET #1
WXRK/New York
Infinity
(212) 314-9230
Kingston/Booker/Peer
12+ Cumc 2,198,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	35	INCUBUS/Pardon Me	39690
33	34	PEARL JAM/Light Years	38556
33	33	PAPA ROACH/Last Resort	37422
33	33	RED HOT CHILI...Paralle Universe	37422
31	31	3 DOORS DOWN/Kryptonite	35154
28	30	FUEL/Hemorrhage	34020
26	30	LEWIS AND DURST/Outside	34020
27	29	OFFSPRING/Original Prankster	32886
27	29	3 DOORS DOWN/Loser	32886
27	29	CREED/Are You Ready	32886
19	28	LIMP BIZKIT/Rollin'	31752
26	25	RADIOHEAD/Optimistic	28350
24	24	INCUBUS/Drive	27216
21	24	STONE TEMPLE PILOTS/Down	27216
28	24	DISTURBED/Stupidy	27216
28	24	LINKIN PARK/One Step Closer	26082
22	23	METAL LICA/Disappear	26082
32	22	INCUBUS/Stellar	24948
32	22	LIMP BIZKIT/My Generation	24948
32	22	GREEN DAY/Minority	24948
16	21	STONE TEMPLE PILOTS/No Way Out	23814
18	20	PAPA ROACH/Broken Home	22680
9	18	GOOD CHARLOTTE/Little Things	20412
12	17	CREED/What If	19278
11	17	TAPROOT/Again And Again	19278
14	16	GODSMACK/Awake	18144
11	15	BLINK-182/Man Overboard	17010
15	15	RAGE AGAINST...Tefasty	17010
2	14	AT THE DRIVE-IN/One Armed Scissor	15876
9	14	BLINK-182/All The Small Things	15876


MARKET #2
KROQ/Los Angeles
Infinity
(818) 567-1067
Weatherly/Sandbloom/Worden
12+ Cumc 1,477,600



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
38	43	INCUBUS/Stellar	36206
34	39	DISTURBED/Stupidy	32838
33	39	RADIOHEAD/Optimistic	32838
31	39	PAPA ROACH/Last Resort	32838
25	32	A PERFECT CIRCLE/Judith	26944
39	32	OFFSPRING/Original Prankster	26944
37	31	GREEN DAY/Minority	26102
37	30	CREED/Faces/Man	25260
19	30	STONE TEMPLE PILOTS/Sour Girl	25260
26	29	BLINK-182/Man Overboard	24418
30	28	RAGE AGAINST...Tefasty	23516
32	25	NO DOUBT/Bathwater	21050
24	24	3 DOORS DOWN/Kryptonite	20208
24	23	CRAZY TOWN/Butterfly	19366
20	22	PAPA ROACH/Broken Home	18524
16	21	LINKIN PARK/One Step Closer	17682
20	20	DEFTONES/Change...	16840
26	19	LEWIS AND DURST/Outside	15998
20	19	SR-71/Right Now	15998
29	18	LIMP BIZKIT/Rollin'	15156
14	17	FUEL/Hemorrhage...	14314
23	17	INCUBUS/Pardon Me	14314
6	17	MOBY F/GWEN STEFANI/Southside	14314
15	16	3 DOORS DOWN/Loser	13472
15	16	DUST FOR LIFE/Step Into The Light	13472
15	16	ORGY/Fiction	13472
12	16	PENNYWISE/Alien	13472
16	15	RED HOT CHILI...Californication	12630
2	15	COLDPLAY/Yellow	12630
15	15	MARILYN MANSON/Disposable Teens	12630


MARKET #3
WKQX/Chicago
Emmis
(312) 527-8348
Richards/Shurman
12+ Cumc 892,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
43	45	OFFSPRING/Original Prankster	18090
36	45	DISTURBED/Stupidy	18090
34	42	BLINK-182/Man Overboard	16884
21	38	EMINEM/The Way I Am	15276
42	36	RADIOHEAD/Optimistic	14472
32	35	U2/Beautiful Day	14070
14	34	EVERLAST/Black Jesus	13668
36	34	MOBY F/GWEN STEFANI/Southside	13668
32	34	RAGE AGAINST...Tefasty	12864
23	32	FUEL/Hemorrhage...	11656
37	26	LIMP BIZKIT/My Generation	10452
16	26	PAPA ROACH/Broken Home	10452
24	25	ORGY/Fiction	10050
18	22	3 DOORS DOWN/Loser	8844
31	20	INCUBUS/Stellar	8040
27	18	CAVIAR/Tangerine Speedo	7236
14	18	LIMP BIZKIT/Rollin'	7236
15	17	PAPA ROACH/Last Resort	6834
15	16	3 DOORS DOWN/Kryptonite	6432
14	16	DUST FOR LIFE/Step Into The Light	6432
10	15	LINKIN PARK/One Step Closer	6030
13	15	DEFTONES/Change...	6030
13	15	INCUBUS/Pardon Me	6030
16	14	SR-71/Right Now	5628
10	13	OUTKAST/B.O.B.	5226
17	12	CREED/What If	4824
14	12	FOO FIGHTERS/Next Year	4824
15	12	METAL LICA/Disappear	4824
13	12	A PERFECT CIRCLE/Libras	4824
15	12	CYPRESS HILL/Superstar	4824


MARKET #4
KITS/San Francisco
Infinity
(415) 512-1053
Taylor/Axelsen
12+ Cumc 687,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	50	A PERFECT CIRCLE/Judith	14200
48	49	PAPA ROACH/Last Resort	13916
45	49	DEFTONES/Change...	13916
48	48	RAGE AGAINST...Tefasty	13632
48	46	OFFSPRING/Original Prankster	13064
41	37	INCUBUS/Pardon Me	10508
24	28	LINKIN PARK/One Step Closer	7952
31	27	3 DOORS DOWN/Kryptonite	7668
21	27	LIMP BIZKIT/Rollin'	7668
19	27	ORGY/Fiction	7668
25	27	DISTURBED/Stupidy	7668
17	27	RADIOHEAD/Optimistic	7668
21	25	LEWIS AND DURST/Outside	7100
31	24	GREEN DAY/Minority	6816
20	23	FUEL/Hemorrhage...	6532
20	22	PAPA ROACH/Broken Home	6248
17	22	RED HOT CHILI...Otherside	6248
25	22	METAL LICA/No Leaf Clover	6248
21	21	3 DOORS DOWN/Loser	5964
21	21	RED HOT CHILI...Around The World	5964
17	19	LIMP BIZKIT/Break Stuff	5396
22	19	STONE TEMPLE PILOTS/Sour Girl	5396
10	18	INCUBUS/Stellar	5112
23	17	METAL LICA/Disappear	4828
17	17	RED HOT CHILI...Paralle Universe	4828
16	16	RAGE AGAINST...Sneep Now In...	4544
17	16	LIT/My Own Worst Enemy	4544
20	16	RAGE AGAINST...Guerrilla Radio	4544
13	16	RED HOT CHILI...Otherside	4544
15	15	CREED/Higher	4260


MARKET #5
WPLY/Philadelphia
Radio One
(610) 565-8900
McGuinn/Dunn/Fein
12+ Cumc 584,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
40	42	PAPA ROACH/Last Resort	10332
44	42	SR-71/Right Now	10332
43	41	BARENAKED LADIES/Pinch Me	10086
41	41	FUEL/Hemorrhage...	10086
41	40	U2/Beautiful Day	9840
37	37	WHEATUS/Teenage Dirtbag	9102
35	36	VERTICAL HORIZON/You're A God	8856
42	35	GREEN DAY/Minority	8610
37	32	GOOD CHARLOTTE/Little Things	7872
26	31	WALLFLOWERS/Sleepwalker	7626
29	29	RADIOHEAD/Optimistic	7134
30	29	SMASHING PUMPKINS/Let Me Give...	7134
26	28	INCUBUS/Stellar	6988
27	28	OFFSPRING/Original Prankster	6988
28	28	EVERLAST/Black Jesus	6988
26	26	PAPA ROACH/Broken Home	6396
25	25	FOO FIGHTERS/Next Year	6150
28	23	3 DOORS DOWN/Loser	5658
20	22	CREED/With Arms Wide Open	5412
22	22	RED HOT CHILI...Californication	5412
18	21	STONE TEMPLE PILOTS/Church On Tuesday	5166
21	20	EVERLAST/Black Jesus	4920
19	20	ORGY/Fiction	4920
14	19	CAVIAR/Tangerine Speedo	4674
15	18	3 DOORS DOWN/Kryptonite	4428
28	17	EVE G/Promise	4182
17	17	VAST/Free	4182
14	16	MARILYN MANSON/Disposable Teens	3926
15	16	RED HOT CHILI...Otherside	3926
11	16	LIVE/They Stood Up For	3926


MARKET #6
KDGE/Dallas-Ft. Worth
Sunburst
(972) 503-0945
Doherty/Ayo
12+ Cumc 391,100



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	59	BLINK-182/Man Overboard	11269
63	57	3 DOORS DOWN/Loser	10887
50	57	FUEL/Hemorrhage...	10887
42	46	DISTURBED/Stupidy	8786
57	43	GREEN DAY/Minority	8213
45	39	ORGY/Fiction	7449
11	39	PAPA ROACH/Last Resort	7449
23	34	RADIOHEAD/Optimistic	6494
28	34	OFFSPRING/Original Prankster	6494
24	31	LIMP BIZKIT/Rollin'	5921
22	29	DOLLY PARTON/Broken Like An Angel	5539
27	29	A PERFECT CIRCLE/Libras	5539
33	28	INCUBUS/Stellar	5348
31	26	CREED/Are You Ready	4966
23	26	CAVIAR/Tangerine Speedo	4966
21	24	COLLECTIVE SOUL/Why Pt. 2	4584
20	22	(HED) PLANET EARTH/Bartender	4202
16	22	MARILYN MANSON/Disposable Teens	4202
21	21	EVERLAST/Black Jesus	4011
18	21	STONE TEMPLE PILOTS/No Way Out	4011
14	18	LIT/Miserable	3438
14	18	U2/Beautiful Day	3438
17	17	SR-71/Right Now	3247
16	17	WHEATUS/Teenage Dirtbag	3247
27	15	LIMP BIZKIT/My Generation	2865
25	14	VALLEJO/Into The New	2674
25	14	PAPA ROACH/Broken Home	2674
12	13	INCUBUS/Pardon Me	2483
12	13	A PERFECT CIRCLE/Judith	2483
12	13	RED HOT CHILI...Scar Tissue	2483


MARKET #7
CIMX/Detroit
Chum Ltd.
(313) 961-6397
Brookshaw/Canova/Franklin
12+ Cumc 408,900



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	41	LIMP BIZKIT/Rollin'	8323
37	38	LIMP BIZKIT/My Generation	7714
31	37	OUR LADY PEACE/The	7511
34	36	GREEN DAY/Minority	7308
39	36	LENNY KRAVITZ/Again	7308
37	34	U2/Beautiful Day	6902
34	33	3 DOORS DOWN/Loser	6699
29	33	INCUBUS/Stellar	6699
33	32	NICKELBACK/Leader Of Men	6496
25	30	PAPA ROACH/Broken Home	6090
29	27	LINKIN PARK/One Step Closer	5481
23	26	BLINK-182/Man Overboard	5278
27	25	EVERLAST/Black Jesus	5075
11	24	DEFTONES/Back To School...	4872
26	23	GODSMACK/Awake	4669
25	23	TAPROOT/Again And Again	4669
22	22	FINGER ELEVEN/Sulfocate	4466
19	22	OFFSPRING/Original Prankster	4466
18	21	NELLY/FURTADO/In Like A Bird	4263
21	20	FUEL/Hemorrhage...	4060
19	20	LIFEHOUSE/Hanging By A Moment	4060
22	20	DUST FOR LIFE/Step Into The Light	4060
22	20	A PERFECT CIRCLE/Libras	4060
18	18	CREED/With Arms Wide Open	3654
21	18	BARENAKED LADIES/Pinch Me	3654
19	18	KID ROCK/Wasting Time	3654
17	15	BIF NAKED/Twitch	3045
16	15	EDWIN/Aive	3045
12	15	RADIOHEAD/Optimistic	3045
17	15	SUM 41/Makes No Difference	3045


MARKET #8
WBCN/Boston
Infinity
(617) 266-1111
Oedipus/Strick
12+ Cumc 677,200



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
25	33	LIMP BIZKIT/My Generation	10428
19	31	LIMP BIZKIT/Rollin'	9796
34	29	FUEL/Hemorrhage...	9164
23	27	COLLECTIVE SOUL/Why Pt. 2	8532
34	26	GREEN DAY/Minority	8216
27	26	OFFSPRING/Original Prankster	8216
17	26	A PERFECT CIRCLE/Libras	8216
21	24	BLINK-182/Man Overboard	7584
26	23	RADIOHEAD/Optimistic	7268
28	22	DISTURBED/Stupidy	6952
27	22	LEWIS AND DURST/Outside	6952
22	22	PAPA ROACH/Last Resort	6952
29	22	U2/Beautiful Day	6952
21	22	INCUBUS/Pardon Me	6636
17	20	KORN/Make Me Bad	6320
17	20	ORGY/Fiction	6320
19	19	GODSMACK/Awake	6004
10	18	INCUBUS/Stellar	5688
20	17	3 DOORS DOWN/Loser	5372
15	17	A PERFECT CIRCLE/Judith	5372
12	16	CREED/With Arms Wide Open	5056
19	16	STONE TEMPLE PILOTS/No Way Out	5056
14	16	STONE TEMPLE PILOTS/Sour Girl	5056
13	15	GOOD CHARLOTTE/Little Things	4740
13	15	DUST FOR LIFE/Step Into The Light	4740
10	15	MOBY F/GWEN STEFANI/Southside	4740
12	13	STRAIT UP/L.A.I.O.N./Angel's Son	4108
15	13	PAPA ROACH/Broken Home	4108
10	13	SILPKNOT/Wait And Beed	4108
15	12	(HED) PLANET EARTH/Bartender	3792

MARKET #8
WFNX/Boston
MCC
(781) 595-6200
Cruze/Murphy/Gail
12+ Cumc 224,300



PLAYS


LW	TW	ARTIST/TITLE	GI (000)
32	40	GODSMACK/Awake	2800
33	39	OFFSPRING/Original Prankster	2760
36	38	GREEN DAY/Minority	2630
19	36	PAPA ROACH/Broken Home	2520
36	32	EMINEM/The Way I Am	2240
29	28	A PERFECT CIRCLE/Libras	1960
21	27	LIFEHOUSE/Hanging By A Moment	1890
26	26	LIMP BIZKIT/Rollin'	1750
25	25	MARILYN MANSON/Disposable Teens	1750
22	25	LIMP BIZKIT/My Generation	1750
29	24	FATBOY SLIM/Ya Mama	1680
20	23	LINKIN PARK/One Step Closer	1610
16	23	OUTKAST/B.O.B.	1610
18	23	FUEL/Hemorrhage...	1610
26	21	DISTURBED/Stupidy	1470
24	20	PAPA ROACH/Last Resort	1400
20	19	(HED) PLANET EARTH/Bartender	1330
17	19	INCUBUS...Still Not A Player	1330
12	18	MOBY F/GWEN STEFANI/Southside	1260
15	18	COLD/Just Got Wicked	1260
12	18	P.O.D./School Of Hard...	1260
12	18	DEFTONES/Change...	1260
17	17	BLINK-182/Man Overboard	1190
19	17	GOOD CHARLOTTE/Little Things	1190
18	17	SR-71/Right Now	1190
18	17	EVERLAST/Black Jesus	1190
17	16	SEVENTHSON/Going Back To Cali	1190
15	16	DEFTONES/Change...	1120
14	16	RADIOHEAD/Optimistic	1

Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #25

KNRK/Portland, OR
Entercom
(503) 223-1441
Hamilton/Jayn
12+ Cume 175,000




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
41	43	CAVIAR/Tangerine Speedo	2967
44	42	OFFSPRING/Original Prankster	2898
47	42	BLINK-182/Man Overboard	2898
41	38	WHEATUS/Teenage Dirtbag	2622
38	36	3 DOORS DOWN/Loser	2484
37	35	U2/Beautiful Day	2415
40	34	FUEL/Hemorrhage...	2346
31	34	(HED) PLANET EARTH/Bartender	2346
22	30	OPM/Heaven Is A Hell...	2070
27	27	GO! D.P.L.A./Yellow	1863
17	27	EVE 6/On The Roof Again	1863
14	25	STONE TEMPLE PILOTS/No Way Out	1725
26	25	GREEN DAY/Minority	1725
21	21	INCUBUS/Stellar	1449
18	21	LIMP BIZKIT/Rollin'	1449
17	21	ORGY/Fiction...	1449
21	19	FENIX TX/All My Fault	1311
13	19	PAPA ROACH/Broken Home	1311
16	18	ELWOOD/Sundown	1242
19	18	HARVEY DANGER/Sad Sweetheart Of...	1242
10	18	RED HOT CHILLI.../California	1242
19	17	FOO FIGHTERS/Learn To Fly	1173
12	17	RADIOHEAD/Optimistic	1173
14	17	STROKES/Letters	1173
15	16	DAVID GRAY/Babyloo	1104
8	16	MOBY F/GWEN STEFANI/Southside	1104
19	16	PAPA ROACH/Last Resort	1104
20	16	INCUBUS/Parson Me	1104
12	16	JIMMIE'S CHICKEN.../Do Right	1104
17	15	EVE 6/Promise	1035

MARKET #26

WAQZ/Cincinnati
Infinity
(513) 699-5102
Jarmie/Maddux
12+ Cume 89,600




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
48	48	DEFTONES/Change...	1680
46	48	DISTURBED/Stupify	1680
48	45	GREEN DAY/Minority	1575
47	44	PAPA ROACH/Last Resort	1540
45	40	CREED/Are You Ready	1400
32	38	FUEL/Hemorrhage...	1330
35	37	EVERLAST/Black Jesus	1295
47	37	LIMP BIZKIT/My Generation	1295
45	33	INCUBUS/Stellar	1155
27	33	OFFSPRING/Original Prankster	1155
15	33	BLINK-182/Man Overboard	1155
25	33	GODSMACK/Awake	1155
29	31	PAPA ROACH/Broken Home	1120
21	31	LINKIN PARK/One Step Closer	1085
33	31	ORGY/Fiction...	1085
45	31	RAGE AGAINST.../Testify	1085
27	30	FOO FIGHTERS/Next Year	1050
26	29	STONE TEMPLE PILOTS/No Way Out	1015
22	28	A PERFECT CIRCLE/3 Libras	980
19	28	UNION UNDERGROUND/Turn Me On...	980
36	24	3 DOORS DOWN/Loser	840
25	22	MARILYN MANSON/Disposable Teens	770
26	21	(HED) PLANET EARTH/Bartender	735
1	19	LIMP BIZKIT/Rollin'	665
27	19	VALLÉE/Into The New	665
28	18	VAST/Free	630
4	17	TAPROOT/Again And Again	595
9	17	LIT/Miserable	385
12	11	KORN/Make Me Bad	385
13	11	NICKELBACK/Leader Of Men	385

MARKET #28

KCXX/Riverside
All Pro
(909) 384-1039
Cluque/James
12+ Cume 139,300



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
31	32	OFFSPRING/Original Prankster	1856
32	31	3 DOORS DOWN/Loser	1798
31	31	DEFTONES/Change...	1798
32	30	ORGY/Fiction...	1740
32	30	BLINK-182/Man Overboard	1740
27	30	GREEN DAY/Minority	1740
31	28	INCUBUS/Stellar	1624
32	28	DISTURBED/Stupify	1624
31	27	FUEL/Hemorrhage...	1566
19	26	RADIOHEAD/Optimistic	1508
15	24	ONE WAY RIDE/Painted Perfect	1392
20	23	VAST/Free	1334
21	22	(HED) PLANET EARTH/Bartender	1276
20	21	GODSMACK/Awake	1218
14	20	COLLECTIVE SOUL/Why Pt. 2	1160
19	20	STONE TEMPLE PILOTS/No Way Out	1160
6	19	LIFEHOUSE/Hanging By A Moment	1102
18	18	EVERLAST/Black Jesus	1044
15	18	LINKIN PARK/One Step Closer	1044
19	17	LIMP BIZKIT/Rollin'	986
17	17	P.O.D./Rock The Party	986
20	17	UNION UNDERGROUND/Turn Me On...	986
22	16	LIMP BIZKIT/My Generation	928
4	15	DUST FOR LIFE/Step Into The Light	870
17	15	PAPA ROACH/Broken Home	870
11	15	U2/Beautiful Day	870
17	15	CREED/Are You Ready	870
13	14	EVE 6/On The Roof Again	812
11	14	STROKES/Lite Black	812

MARKET #29

KWOD/Sacramento
Royce
(916) 448-5000
Bunce/Boomer
12+ Cume 237,400




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
50	55	INCUBUS/Stellar	5610
42	53	BLINK-182/Man Overboard	5406
45	53	OFFSPRING/Original Prankster	5406
38	52	DISTURBED/Stupify	5304
33	51	3 DOORS DOWN/Loser	5202
53	51	PAPA ROACH/Last Resort	5202
49	49	FUEL/Hemorrhage...	4998
52	48	3 DOORS DOWN/Kryptonite	4896
29	29	WHEATUS/Teenage Dirtbag	2958
33	29	ORGY/Fiction...	2958
40	28	SR-71/Right Now	2856
30	28	CAVIAR/Tangerine Speedo	2856
28	28	PAPA ROACH/Broken Home	2856
22	25	DEFTONES/Change...	2856
26	25	GODSMACK/Awake	2550
40	25	RAGE AGAINST.../Testify	2550
39	24	GREEN DAY/Minority	2448
9	24	DEFTONES/Back To School...	2448
25	24	A PERFECT CIRCLE/3 Libras	2448
28	24	U2/Beautiful Day	2448
17	23	'A'Monkey Kong	2346
19	23	LIMP BIZKIT/My Generation	2346
25	23	EVE 6/On The Roof Again	2346
22	22	CREED/Are You Ready	2244
18	22	GREEN DAY/Walking	2244
20	22	RADIOHEAD/Optimistic	2244
19	22	LIMP BIZKIT/Rollin'	2244
8	20	CHRYSLER/Butterfly	2040
17	19	KORN/Make Me Bad	1938
17	19	SMASH MOUTH/Stoned	1938

MARKET #33

WBRU/Providence
Brown University
(401) 272-9550
Schavelli/Harvey/Klemme
12+ Cume 305,200




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
27	34	SR-71/Right Now	5066
27	30	EMINEM/Stain	4470
29	30	GREEN DAY/Minority	4470
32	29	ORGY/Fiction...	4321
28	28	LIMP BIZKIT/Rollin'	4172
26	28	BLINK-182/Man Overboard	4172
21	28	FUEL/Hemorrhage...	4172
23	27	COLLECTIVE SOUL/Why Pt. 2	4023
30	26	INCUBUS/Stellar	3874
19	26	3 DOORS DOWN/Loser	3874
25	25	VAST/Free	3725
31	23	U2/Beautiful Day	3427
24	23	WALLFLOWERS/Sleepwalker	3427
22	22	OFFSPRING/Original Prankster	3278
26	22	PAPA ROACH/Last Resort	3278
26	22	DISTURBED/Stupify	3278
25	22	GODSMACK/Awake	3278
23	21	RADIOHEAD/Optimistic	3129
8	20	LEWIS AND DURST/Outside	2980
15	19	MATCHBOX TWENTY/Cut Throat	2831
18	18	3 DOORS DOWN/Kryptonite	2682
18	18	BARNEKAD LADIES/Pinch Me	2682
11	18	LIFEHOUSE/Hanging By A Moment	2682
12	17	LINKIN PARK/One Step Closer	2533
17	17	RED HOT CHILLI.../Otherside	2533
19	16	LIMP BIZKIT/My Generation	2384
17	16	RED HOT CHILLI.../California	2384
18	15	EVERLAST/Black Jesus	2235
8	15	WHEATUS/Teenage Dirtbag	2235
12	14	LENNY KRAVITZ/Again	2086

MARKET #34

WWCD/Columbus, OH
Ingliside
(614) 221-9923
Davis/Phillips/DeVoss
12+ Cume 88,700




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
21	26	DANDY WARHOLS/Bohemian Like You	1248
22	26	U2/Beautiful Day	1248
21	25	GREEN DAY/Minority	1200
22	24	3 DOORS DOWN/Loser	1152
20	23	P.O.D./Walk The Walk	1104
16	22	BARNEKAD LADIES/Pinch Me	1056
22	20	A PERFECT CIRCLE/3 Libras	960
16	19	RADIOHEAD/Optimistic	912
13	19	WALLFLOWERS/Sleepwalker	912
16	19	HARVEY DANGER/Sad Sweetheart Of...	912
17	18	COLLECTIVE SOUL/Why Pt. 2	864
14	18	TRAVIS/Turn	864
14	17	BLINK-182/Man Overboard	816
12	17	EVERLAST/Black Jesus	816
14	17	PASTBIAL/You're An Ocean	816
10	17	VERTICAL HORIZON/You're A God	816
15	15	EVERLAST/Black Jesus	720
6	14	VAST/Free	720
14	14	WATERSHED/Mercy In Chains	672
13	14	AMIEE MANN/Red Vines	624
14	12	LENNY KRAVITZ/Again	576
11	12	NO OUBUT/Bathwater	576
8	12	MATTHEW SWEEP/So Far	576
10	12	WHEATUS/Teenage Dirtbag	576
12	11	CAVIAR/Tangerine Speedo	576
8	12	FATBOY SLIM/Ya Mama	576
10	12	FOO FIGHTERS/Next Year	576
7	11	OFFSPRING/Original Prankster	528
10	10	DEXTER FREEBISH/Leaving Town	480
3	10	AT THE DRIVE-IN/One Armed Scissor	480

MARKET #35

KXRX/Salt Lake City
Simmons
(801) 524-2600
Summers/Noker
12+ Cume 175,800




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
26	33	3 DOORS DOWN/Loser	2541
31	33	BLINK-182/Man Overboard	2541
32	33	GREEN DAY/Minority	2541
28	33	ORGY/Fiction...	2541
30	32	LIFEHOUSE/Hanging By A Moment	2464
30	32	EVERLAST/Black Jesus	2464
30	32	OFFSPRING/Original Prankster	2464
33	31	FUEL/Hemorrhage...	2387
30	30	COLLECTIVE SOUL/Why Pt. 2	2310
29	29	RADIOHEAD/Optimistic	2233
22	27	DISTURBED/Stupify	2079
28	26	A PERFECT CIRCLE/3 Libras	2002
24	26	INCUBUS/Stellar	1848
15	22	LINKIN PARK/One Step Closer	1634
23	21	GODSMACK/Awake	1617
20	21	PAPA ROACH/Broken Home	1617
14	20	EVE 6/On The Roof Again	1540
12	18	POE/Walk The Walk	1386
17	17	DEFTONES/Back To School...	1309
16	17	LIMP BIZKIT/Rollin'	1309
16	17	MARILYN MANSON/Disposable Teens	1309
15	17	MOBY F/GWEN STEFANI/Southside	1309
29	16	VAST/Free	1232
8	15	A PERFECT CIRCLE/Judith	1155
27	14	RAGE AGAINST.../Testify	1078
14	14	RAGE AGAINST.../Testify	1078
13	13	WALLFLOWERS/Sleepwalker	1001
13	13	INCUBUS/Stellar	1001

MARKET #36

WROX/Norfolk
Sinclair Telecast
(757) 640-8500
Williams
12+ Cume 127,700




PLAYS

LW	TW	ARTIST/TITLE	GI (000)
33	37	FUEL/Hemorrhage...	2331
37	36	BLINK-182/Man Overboard	2268
37	35	DISTURBED/Stupify	2206
30	32	RADIOHEAD/Optimistic	2016
33	31	GREEN DAY/Minority	1953
27	31	ORGY/Fiction...	1953
33	30	VAST/Free	1890
30	28	RAGE AGAINST.../Testify	1764
25	28	INCUBUS/Stellar	1764
22	28	LIMP BIZKIT/My Generation	1764
11	28	OFFSPRING/Original Prankster	1764
26	26	SR-71/Right Now	1638
24	26	PAPA ROACH/Broken Home	1638
27	25	A PERFECT CIRCLE/3 Libras	1638
27	25	SEVENDUST/Going Back To Cali	1575
28	24	A PERFECT CIRCLE/Judith	1512
24	24	PAPA ROACH/Last Resort	1512
30	23	3 DOORS DOWN/Loser	1449
31	23	CYPRESS HILL/Superstar	1449
26	23	OPM/Heaven Is A Hell...	1449
18	20	DEFTONES/Change...	1260
16	20	GODSMACK/Awake	1260
10	17	(HED) PLANET EARTH/Bartender	1071
17	17	LO FIDELITY ALL STARS/Battle Flag	1071
23	16	CREED/Are You Ready	1008
27	16	UNION UNDERGROUND/Turn Me On...	1008
22	16	LIMP BIZKIT/Rollin'	1008
20	16	LINKIN PARK/One Step Closer	1008
16	16	MARILYN MANSON/Disposable Teens	1008
15	15	LIMP BIZKIT/My Generation	945

MARKET #37

WEND/Charlotte
Williams
(704) 338-9600
Daniel/Pettus
12+ Cume 173,700



PLAYS

LW	TW	ARTIST/TITLE	GI (000)
42	45	3 DOORS DOWN/Loser	3600
42	42	FUEL/Hemorrhage...	3360
41	41	INCUBUS/Stellar	3280
41	39	SR-71/Right Now	3120
17	32	GREEN DAY/Minority	2560
20	22	LIFEHOUSE/Hanging By A Moment	1760
20	22	LIMP BIZKIT/Rollin'	1760
22	22	OFFSPRING/Original Prankster	1760
24	22	U2/Beautiful Day	1760
13	20	WHEATUS/Teenage Dirtbag	1600
16	19	BLINK-182/Man Overboard	1520
19	19	DISTURBED/Stupify	1520
14	18	EVE 6/On The Roof Again	1448
17	18	A PERFECT CIRCLE/3 Libras	1448
18	17	COLLECTIVE SOUL/Why Pt. 2	1360
16	16	DEFTONES/Change...	1280
17	16	DEXTER FREEBISH/Leaving Town	1280
15	16	RADIOHEAD/Optimistic	1280
16	15	VAST/Free	1280
17	15	EVERCLEAR/AM Radio	1200
13	15	GODSMACK/Awake	1200
15	14	MARVELOUS 3/Sugarbuzz	1120
11	14	ANGIE APAROHush	1120
17	1		

New Music Specialty Shows

R&R's Exclusive Look At The Cutting Edge Of Alternative

Voodoo Music

By
Dayna Talley
Asst. Alternative Editor

Well, it is time once again for me to travel down south to the great city of decadence and inebriation — New Orleans, that is — to get reconnected with my roots. I simply cannot wait to wind my way through the rows of great oak trees (and portable toilets) to join the masses at the second annual **Voodoo Music Festival**. Rumor has it that a great time will be had by all at this event. With an eclectic lineup of artists — everyone from **Getaway People**, **Blues Traveler** and **Galactic** to **Black Eyed Peas**, **Cypress Hill**, **Eminem** and **The Stone Temple Pilots** — this show should be a great success. For info (including the full festival lineup), go to www.voodoomusicfest.com, or you can wait until next week's issue to read all about it and perhaps see a picture or two.

I am getting together some new music to cheer me up during the hellish journey from one "scareport" to another. My stack will definitely include the new **Superdrag**, as well as the new **Less Than Jake**, which are both guaranteed to lighten my mood. I will also bring along the new **Pennywise** CD, *Live @ the Key Club*, which was sent to me by the good folks at Epitaph.



Moving on to the chart, the battle between alterna-stars **Radiohead** and **Fatboy Slim** continues, with **Radiohead** finishing on top this round, and **Fatboy** pulling in a close second. **Blur** make an awesome debut at No. 4 with "Music Is My Radar," while **DJ?Acucrack**, **Boiler Room** and **Weston** all jump on the specialty bandwagon for the first time with their new tracks. **J Mascis** and crew jump up five spots to No. 5 from No. 10 last week, while **Everlast** finds himself back on the chart at No. 13. Now that the full album has been serviced, it seems that everyone is gravitating to "Black Coffee" to keep their listeners wired. **Record Of The Week: Moby: B-Sides**

Record Of The Week: Moby: B-Sides

R&R Top 20 Artists

October 27, 2000

- RADIOHEAD** (Capitol) "Optimistic," "National Anthem"
- FATBOY SLIM** (Skint/Astralwerks/Virgin) "Ya Mama," "Sunset (Bird Of Prey)"
- AFI** (Nitro) "Days Of The Phoenix"
- BLUR** (Virgin) "Music Is My Radar"
- J MASCIS & THE FOG** (Ultimatum/Artemis) "Where'd You Go"
- RUSSELL SIMINS** (Grand Royal) "Comfortable Place," "Jim's Problem"
- LESS THAN JAKE** (Fat Wreck Chords) "Look What Happened"
- AT THE DRIVE IN** (Grand Royal/Virgin) "One Armed Scissor"
- LIMP BIZKIT** (Flip/Interscope) "My Way"
- NEW FOUND GLORY** (Drive-Thru/MCA) "Hit Or Miss"
- CREEPER LAGOON** (SpinArt) "Centipede Eyes"
- PRIMITIVE RADIO GODS** (Kramden) "Fading Out"
- EVERLAST** (Tommy Boy) "Black Coffee"
- BURNING HEADS** (Victory) "S.O.S."
- DJ?ACUCRACK** (E-Magine) "So To Speak"
- BOILER ROOM** (Tommy Boy) "Do It Again"
- BADLY DRAWN BOY** (Beggars Banquet) "Everybody's Stalking"
- TAKE A BITE OUTTA RHYME** (Republic/Universal) "Various"
- NIGO F/BEN LEE** (Mo Wax/Beggars Banquet) "Freediving"
- WESTON** (Mojo/Universal) "To Some I'm Genius"

Ranked by total number of shows reporting artist.

Specialty Show Reporters

Shows and their Top 5 songs listed alphabetically by market

WEQX/Albany, NY Download Thursday 12:30-3pm Eric Coldplay "Yellow" A "Here We Go Again" Fatboy Slim "Ya Mama" Badly Drawn Boy "Everybody's Stalking" Fun Lovin' Criminals "Microphone Friend"	WXEG/Dayton, OH The X Spin Cycle Sunday 9-10:30pm Jeff Raspe Less Than Jake "Look What Happened" Lenny Kravitz "Again" Dust For Life "Step Into The Light" Limp Bizkit "My Generation" Caviar "Tangerine Speedo"	WHTG/Monmouth, NJ The Underground Sunday 11pm-midnight Jeff Raspe Radiohead "Idiotique" Frank & Walters "Underground" Nada Surf "Amateur" Churchills "Gonna Take A Lot" Cropduster "Milkman"	KCXX/San Bernardino, CA Xtreme X Saturday 9pm-3am Dave Deasy/Daryl James Mudvayne "Dig" Soulfly "Bleed" Taproot "Again And Again" Disturbed "The Game" Staind/Fred Durst "Bring The Noise"
WHRL/Albany, NY Testing 1,2,3 Sunday 8pm-9pm Osborn Limp Bizkit "My Way" Burning Heads "S.O.S." Primitive Radio Gods "Fading Out" Blur "Music Is My Radar" Russell Simins "Public Places"	WEJE/Fort Wayne, IN The Living Room Sunday 7:30pm-8:30pm Matt Jericho OPM "El Capitan" Modest Mouse "3rd Planet" A New Found Glory "Boy Crazy" Primitive Radio Gods "Fading Out" Weston "Lg Phair"	WXRK/New York, NY The "Buzz" Sunday midnight-2am Matt Pineda Insane Clown Posse "Let's Go All The Way" Green Day "Blood, Sex, & Booze" Ramstein "Lunk" Aerosmith "Angel's Eye" Everclear "When It All Goes"	XTRA/San Diego, CA The Lab Sunday 7pm-8pm Action DJ Hilary Less Than Jake "Look What Happened" D "Frost" "Standing On The Edge" Kottonmouth Kings "Daydream Fazes" No Doubt "Sir Feet Under" AFI "Days Of The Phoenix"
KTEG/Albuquerque, NM Burning Sensations Sunday 7-8:30pm Adam 12 Warren Commission "Minute Murder" Elliott "Drive On To Me" Guru/The Roots "Lift Your Fist" Creeper Lagoon "Big Money Struggle" Moccasin Worker "Into The Air"	WJBX/Ft. Myers, FL 99 Xtreme Sunday 8-10pm Lancer Non-Point "Victim" Kottonmouth Kings "Daydream Fazes" Sevendust "Going Back To Cali" Straight Up/Lajon "Angel's Son" Brandon "Leaving Ohio" Skagtron "Spit It Out"	WROX/Norfolk, VA The Punk Show Sunday 10pm-midnight Nichole & Josh Mister Jones "Right Hand Man" Reel Big Fish "Bee" Pennywise "My Own Way" Social Distortion "Another State Of" NOFX "Lower"	KITS/San Francisco, CA Soundcheck Sunday 10pm-midnight Aaron Axelson Creeper Lagoon "Big Money Struggle" Weston "To Some I'm Genius" Jets To Brazil "Middy Anonymous" Coldplay "Yellow" AFI "Days Of The Phoenix"
WFNX/Boston, MA The First Contact Friday midnight-2am Charlie Bork "Cavities" Palo Alto "Sonny" Gomez "Getting Better" Radiohead "Idiotique" Mint Royale "Shake Me"	WEED/Hagerstown, MD Now Hear This Sunday 10pm-midnight Austin Davis Offspring "Original Prankster" Limp Bizkit "Hold On" Straight Up/Lajon "Angel's Son" Brandon "Leaving Ohio" Hooverphonic "Mad About You"	WPLY/Philadelphia, PA Y-No! Sunday 9pm-10:30pm Dan Fein Diffuser "Karma" Everlast "Black Coffee" Get Up Kids "Action & Action" Josh Joplin Band "Camera One" Palo Alto "Something Must"	KJEE/Santa Barbara, CA New Noise Monday midnight-2am Dave Hanacik Creeper Lagoon "Big Money Struggle" Black Eye Peas "Weekends" Swingers "Pills And Smokes" Samiam "Mud Hill" Spidealer "Nobody's Hell"
WEDG/Buffalo, NY Next Wave Monday midnight-1am Ryan Patrick Moby "Southside" Self "Trunk Fulla Amps" Jimmy Eat World "No Sensitivity" MoveMe "This Time Next Year" Dust For Life "Step Into The Light"	WMRQ/Hartford, CT Spinning Unrest Sunday 10pm-midnight Coslin Chris Emman feat. Dido "Stan" Voodoo Glow Skulls "The Drop In" Good Charlotte "Little Things" Nada Surf "Hyperspace" A "Monkey Kong"	WXDX/Pittsburgh, PA Edge Of The X Sunday 9-11pm Lenny Diana Emman feat. Dido "Stan" At The Drive In "One Armed Scissor" Mr. Henry "One" Green Day "Warning" Straight Up/Lajon "Angel's Son"	KNDD/Seattle, WA Loudspeaker Sunday 11:00pm-Midnight Bill Reid Self "Trunk Fulla Amps" Weston "To Some I'm Genius" Fatboy Slim "Ya Mama" Creeper Lagoon "Big Money Struggle" Detroit Grand Pubah "Sandwiches"
WBTV/Burlington, VT Spinning Unrest Sunday 8-9:30pm Steve Picard Bork "107 Steps" Spring Heel Jack "Bane" Less Than Jake "Look What Happened" Motorhead "God Save The Queen" At The Drive In "One Armed Scissor" Mojo 3 "Any Day Will Be"	WEDJ/Indianapolis, IN A Beat To The Head Sunday 7pm-9pm Jason GCS "One For Eugene" Duane Peters And "Youth Ain't A ..." Motorhead "God Save The Queen" Speedstar "Hit And Run" Forgotten "Get Out"	WCYY/Portland, ME Spinout Thursday 7-9pm Shawn Jeffrey Limp Bizkit "My Way" Downcast "Together" Blur "Music Is My Radar" Nigo/Ben Lee "Freediving" A3 "Too Sick To Party"	WXSJ/Tallahassee, FL Underground Lounge Sunday 8-10pm Rob The Lounge Lizard Boiler Room "Do It Again" Non-Point "Back Up" Marz "In The Mud" Primitive Radio Gods "Fading Out" Insane Clown Posse "Let's Go All The Way"
WAVF/Charleston, SC Cutting Edge Sunday 9am-noon H. Little John Primitive Radio Gods "Fading Out" Blank Theory "Reckless" Diffuser "Karma" Russell Simins "Comfortable Place" AddDavid Holmes "Slip Your Skin"	WRZX/Indianapolis, IN Hangover Cafe Sunday 9am-noon Dave Degan Amanda Ghost "Iodol" 45n "Get Out" Blue Meanies "Chemicals" Wasco Brothers "It's Not Enough" Clarks "Crasher" Girls"	WDST/Poughkeepsie, NY Indie Flux Thursday 10:30-11:30pm Justin Habersaat Enon "Conjugate The Verb" Bright Eyes "The Calendar Hung" Russell Simins "Trin Not A Modest" David Holmes "Bad Thing" J Mascis & The Fog "Sameday"	KFMA/Tucson, AZ Test Department Sunday 6-9pm Matt Spry Killingtons "All My Friends Are ..." Electra "Morning Afterglow" Bornfunk MC's "Freestyle" Crazy Town "Butterfly" Non-Point "What A Day"
WAQZ/Cincinnati, OH Lo Cal Sunday Sunday 11:30pm-1am Hogan Radiohead "Optimistic" Crazy Town "Butterfly" Fuel "Innocent" Boiler Room "Do It Again" Kottonmouth Kings "Daydream Fazes"	WPLA/Jacksonville, FL Forbidden Planet Saturday 9pm-1am Robert Goodman AF "Days Of The Phoenix" Marilyn Manson "Disposable Teens" BT "Shame" Deftones "Back To School" DJ Acucrack "So To Speak"	WBRU/Providence, RI Breaking And Entering Wednesday Midnight-2am Josh Klemme P.O.D. "School Of Hard Knox" Detroit Grand Pubah "Sandwiches" Pearl Jam "I Got You" Happytones "I Hate Republicans" Tom Jones/Williams "Are You Gonna ..."	KMRX/Tulsa, OK Exposure Friday 10pm-midnight Jules Everlast "Babyfon Feeling" Disturbed "Stupify" Recoil "Jazabel" Fuel "Hemorrhage" Sunna "Power Struggle"
WWCO/Columbus, OH Invisible Hits Hour Sunday 7-9pm Carla Schiebor Wallflowers "Sleepwalker" Radiohead "Optimistic" Big Sandy & His. "Radio Favorites" Elliott "Drive On To Me" J Mascis & The Fog "Where dya Go"	KXTE/Las Vegas, NV It Hurts When I Pee Sunday 10pm-midnight Chris Ripley & El Diablo Katie "Paperdoll" Meghisto Odyssey "Crash" Bloodhound Gang "Three Point One Four" Crazy Town "Butterfly" Waterface "X-aton"	KWDD/Sacramento, CA Alternative Beat Sunday 10pm-2am DJ David X Sin "Painful" Moby "Southside" DJ? Acucrack "So To Speak" Radiohead "The National Anthem" Fatboy Slim "Ya Mama"	KMYZ/Tulsa, OK New From The Edge Tuesday Midnight-1:00am Raydog Grand Theft Audio "Stoopid Ass" Taproot "Again And Again" Limp Bizkit "Hold On" A3 "Too Sick To Party" Blur "Music Is My Radar"
KDGE/Dallas, TX Adventure Club Sunday 6-9pm Josh Venable Russell Simins "Public Places" Bracket "Fresh Air" Radiohead "In Limbo" Death ay Daves "Chinese Checkers" Less Than Jake "Look What Happened"	KROQ/Los Angeles, CA Rodney On The ROQ Sunday midnight-3am Rodney Bingenheimer Blur "Music Is My Radar" Johnny Mars Healers "Last Ride" PJ Harvey "Good Fortune" DJ Acucrack "So To Speak" Fatboy Slim "Sunset"	KMBY/Salinas, CA Time Bomb Tues.-Sun. midnight-12:30am Matt Black Fishbone "Party At Ground" Madness "One Step Beyond" Kamun "Don't Know" US 101 "Tap A Long" Catch 22 "American Pie"	39 Total Reporters

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Roots, Rock, Radio

■ A guide for Adult Alternative success

By Dennis Constantine

Adult Alternative is a format most radio and record executives don't really understand. For one longtime format PD, this does not mean that Adult Alternative radio stations need to be — or should be — last in the ratings. "No matter what format, radio stations that follow the basic rules of great radio can find a significant loyal audience," says **Dennis Constantine**, PD for Infinity-owned KINK/Portland.

Before moving to the Pacific Northwest, Constantine spent several years in the Rocky Mountains. In 1977 he debuted KBCO/Denver-Boulder and served as that station's PD and Operations Director for 15 years. This week R&R turns the keyboard over to Constantine, who offers his views on what a successful Adult Alternative should prove to itself and its listeners.



Dennis Constantine

The roots of the Adult Alternative format go back to 1967 underground radio, with Tom Donahue at KMPX and KSAN in San Francisco. Donahue was a Top 40 deejay who hypothesized that there were a lot of potential radio listeners who wanted to hear more than just the latest 45s. These listeners wanted to hear music from the great rock albums that were being released.

Today's image of underground radio is that the deejays played whatever they wanted. However, there was a plan. In the case of his station in Los Angeles, KPCC, Donahue even wrote out playlists by hand for deejays to follow.

Build The Foundation

Imagine a restaurant opening up with a menu featuring Japanese, Brazilian, African and Russian cuisine. The menu is full of foreign dishes that you don't recognize — everything on the menu is eclectic. A restaurant like this might attract a very small group of food loyalists, but it will have a hard time attracting enough people to pay the staff and keep the lights on every night.

The same theory applies to radio stations. If a station serves up an eclectic mix of music trying to appeal to many different kinds of people, the station will have a difficult time finding its audience. Therefore, it's important to remember that the basic rules of radio apply to all radio stations. The songs, the content and the names change from format to format, but the basics apply.

Be deliberate about everything. Everything done on your radio station is a chance to build upon your station's image or to tear it down. Be very deliberate about every song played. Every word spoken by the station's air talent should have a purpose. Just as the commercial minutes are valuable to your

advertisers, put value in every minute of your station's programming.

If you were buying time on your station, would you really spend hundreds of dollars to put a message on a station that doesn't have a point to it? When you do something on your station, is it enhancing your image, or is it just filler material? Make a point with everything you do.

Formulate a strong music position. What is your music position? Pick a music style that is at the core of your music. If it's an image that has appeal, make sure you deliver on it. If someone expects your station to be the acoustic station, make sure you are acoustic when they tune in. Keep your music consistent! When someone new tunes to your frequency, you have at most two songs to create a musical image for your station for this potential listener.

If the listener stays tuned for the song that's playing, the song that follows it will cement the image of your station to him or her. If your music mix is a hodgepodge of different styles and eras, radio listeners will have a hard time putting a label on you. What is the music image you want to project? Being the "eclectic music station" is not an image. It has no form. Create a strong music image, and then consistently play it through every hour of every day.

New music is a liability for adult listening. For Adult Alternative stations, it's important to remember that adults don't really care about the hottest, newest releases. They are looking to the radio for comfort. Younger listeners are more centered on new music; they are still developing their music tastes. Adult listeners have more history with music. Make sure you provide them with the songs that are their favorites. As people age, music is much less important in their lives. They have many other things going on that are reaching for their attention — career, family, kids, etc. Center your music position around songs that give adults comfort, like an old pair of shoes.

You are more than music. FM radio stations are much more than just music. If you base everything on a music position, you will soon find yourself surrounded by hundreds of radio stations that have the same or similar music positions on the Internet and satellite. Radio has a golden opportunity to do so much more. Create a unique sound that can't be replicated. Be uniquely Boston or distinctively Phoenix.

Get involved with your community.

Get out on the street and get out the vote. Learn from the politicians who know that it's not the best candidate that wins, but rather the one that makes the best impression. Winning in Arbitron is not about how many people are listening to your station, but rather how many people vote for your station with their diaries.

Target Your Listener

Many radio programmers think of their station as appealing to a particular demographic. If the station's demo is wide, such as 25-54, you end up not being able to please everyone in that broad demo. There is a huge difference between a 25-year-old and a 54-year-old. The only way you will be able to satisfy both is to eliminate everything that will offend either the 25-year-old or the 54-year-old.

That's why some stations have playlists of 120 gold titles — those are the only titles they've found that don't offend anyone! These stations end up with a list of music that nobody doesn't like. However, when you narrow your target, you can actually broaden the list of titles that you can play. The end result is a more diverse, focused radio station that has its own unique identity.

Do everything for one listener. Remember the basic radio rule: There is only one listener. This applies not only to how you talk to the listener on the air, but also to the overall presentation of the station. Who is your typical listener? Define your typical listener, and do everything for him or her. How old is he? What year did she graduate from high school? What was the music that was popular when he was forming his musical tastes? What kind of activities does this person participate in?

For years Ron Chapman at KVIL/Dallas put a photo of the station's typical listener in the control room with a list of the attributes of this person. Everything the station did on the air appealed directly to this one person.

Identify your station. Segueing two songs without a station ID is a missed opportunity to make an impression. There are thousands of Internet radio competitors. Broadband wireless connections will be in cars in your market soon. Also coming soon are hundreds of CD-quality satellite music channels. With all these competitors set to challenge your radio station, an opportunity will be missed to let people know they're listening to your station if you fail to identify the station while segueing songs.

It's important for Adult Alternative stations to remember that adults don't really care about the hottest, newest releases. They are looking to the radio for comfort. As people age, music is much less important in their lives.

Television stations have now placed a logo in the lower right-hand corner of the screen so viewers will instantly know what channel they are tuned to. Don't be afraid to let listeners know they have found your station. Creative production elements will make your station sound more exciting. If your goal is to get your station listening recorded in an Arbitron diary, make sure the listeners know what channel they are tuned to.

Serve the PIs. The PIs are the bread and butter of your station. Seventy to 80% of all listening comes from this elite core. One thing to remember is that PIs are the people who turn on the station and listen all day; they are *not* the music freaks. Many programmers mistakenly think that the PIs are the people who send the fanatical e-mails, phone calls and letters to the station. Generally, the people who complain have a soapbox to stand on, and no matter what you do on your radio station, you will never be able to make them completely happy.

Take complaints with a grain of salt. When someone starts off with, "Everyone I know feels this way," that's your cue to beware. This person is exaggerating to make a bigger case for a weak position. Serve the people who are your real PIs — the people who listen all day at work. Play a healthy dose of great songs and artists that fit your radio station's image.

Build a strong morning show. The foundation for your station is laid every morning. A strong morning show is the key to every successful radio station. Create a show that sets the tone for the entire day. If you are talking to adults, be mature. Give listeners an adult morning show that deals with topics they care about.

For most AA stations, one of the major sharing stations is the NPR affiliate, due to the strength of its drive-time news programs, *Morning Edition* and *All Things Considered*. Don't replicate those programs, but think about them as a model for the kind of intelligence you can express on your morning show. This doesn't mean you can't have fun, but have mature fun to be consistent with the image of the station.

Create expectancy. Think about your own radio listening for a second. When was the last time something happened on the radio that you remembered? It was probably something dramatic that was said or done. It's a safe bet to say that it wasn't that perfect segue or the "Ten in a Row With No Talk."

Whether we like it or not, we're in the memory business. We want people to remember that they listened to our station. Create an environment of expectancy. Create surprises on the station

with special programming. Block Party weekends were special until they were done every weekend. Create special weekend on-air specials, trip giveaways and behind-the-scenes opportunities that make listening to your station special.

Be promotion-minded. How many people do you know who clip coupons, go to restaurants and bars to take advantage of special values or go to special sales at stores? Businesses have learned that people respond to specials. If you want new listeners to sample your product or you want to remind your regular listeners to listen more, give them a special reason to do so. Create radio versions of "the big storewide sale" by giving special incentives for listening. These incentives are different for each kind of radio station. Just as there is a big difference between Target and Nordstrom, one should find the kind of special promotions to do on your station that speak to the kind of listener you have listening to your station.

Repeat, repeat, repeat. A radio station with Time Spent Listening of 10 hours a week is considered to have a very high level of TSL. Think about it for a second: Ten hours divided by seven days is less than two hours a day. Are you programming your radio station for a two hour turnover? I'm not suggesting that you put your power songs into a two-hour rotation, but what about the promotional elements on your station? Do announcements about these promotions have such a slow rotation that the average person doesn't really know what's going on at your radio station when they tune in?

Give information about the special promotion that's happening every hour. As far as music, don't be afraid to play your best songs as often as you can. You want your listeners to hear the new songs so they will become familiar with them. That way, you can continue to play them in your library. Otherwise, you'll be depending on nothing but oldies as your familiar music benchmarks.

Be different, but be appealing. Don't be different for the sake of being different. Make sure there is appeal to what you are doing. Many products have been created over the years and have failed because there was no appeal to them. Be a radio station that people can't be without. Make your station so compelling and interesting that people think about tuning to your station. Create a hunger for what you provide. Make it unique; make it satisfying. Follow the rules of building a great radio station, and maybe one day this format will have a successful station of its kind in every city in America.

October 27, 2000

LAST WEEK	THIS WEEK	ARTIST TITLE LABEL(S)	TOTAL PLAYS	+/- PLAYS	GROSS IMPRESSIONS (00)	WEEKS ON CHART	TOTAL STATIONS/ ADDS
1	1	U2 Beautiful Day (Interscope)	639	-25	50271	7	26/0
2	2	WALLFLOWERS Sleepwalker (Interscope)	571	-35	41495	8	27/0
3	3	BARENAKED LADIES Pinch Me (Reprise)	511	-31	29496	11	23/0
5	4	DAVID GRAY Babylon (ATO/RCA)	472	+25	42972	22	23/0
4	5	STING After The Rain Has Fallen (A&M/Interscope)	454	-34	34565	11	25/0
6	6	MARK KNOPFLER What It Is (Warner Bros.)	433	-12	31566	8	24/0
7	7	SHAWN MULLINS Everywhere I Go (Columbia)	369	+12	27262	7	23/0
8	8	JOAN OSBORNE Safety In Numbers (Interscope)	348	+6	26042	10	23/0
9	9	STONE TEMPLE PILOTS Sour Girl (Atlantic)	318	-8	26849	25	17/0
11	10	DANDY WARHOLS Bohemian Like You (Capitol)	284	+19	21708	8	23/4
12	11	JOHN HIATT Before I Go (Vanguard)	258	+2	16527	6	19/0
Breaker	12	PAUL SIMON Old (Warner Bros.)	250	+22	15461	5	17/2
10	13	COUNTING CROWS All My Friends (DGC/Geffen/Interscope)	230	-66	14790	13	16/0
13	14	JONNY LANG Breakin' Me (A&M/Interscope)	227	-25	15415	19	13/0
16	15	INDIGENOUS Rest Of My Days (Pachyderm)	213	+6	20098	5	21/1
18	16	FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	202	+16	16315	6	20/2
17	17	FOO FIGHTERS Next Year (Roswell/RCA)	202	+9	11627	7	12/0
19	18	CREED With Arms Wide Open (Wind-up)	201	+18	15007	4	11/2
23	19	PAT MCGEE BAND Rebecca (Giant/WB)	180	+19	8942	4	16/0
15	20	XTC Stupidly Happy (Idea/TVT)	179	-32	9009	6	16/0
22	21	DEXTER FREEBISH Leaving Town (Capitol)	177	+11	10121	9	11/1
28	22	KEB' MO' Come On Back (550 Music)	162	+17	10559	3	15/1
Debut	23	LENNY KRAVITZ Again (Virgin)	158	+28	10801	1	12/2
27	24	COLLECTIVE SOUL Why Pt. 2 (Atlantic)	156	0	11185	4	7/0
Debut	25	PHISH Back On The Train (Elektra/EEG)	155	+24	10674	1	14/0
26	26	MATCHBOX TWENTY If You're Gone (Lava/Atlantic)	155	-1	13131	3	11/1
21	27	SISTER SEVEN The Only Thing That's Real (Arista)	151	-23	10097	15	12/0
24	28	MATCHBOX TWENTY Crutch (Lava/Atlantic)	151	-9	8576	2	10/1
30	29	VERTICAL HORIZON You're A God (RCA)	141	+2	9844	18	9/0
20	30	EVERCLEAR Wonderful (Capitol)	135	-47	10642	20	15/0

Most Added®

ARTIST TITLE LABEL(S)	ADDS
JOE JACKSON Stranger Than You (Sony Classical)	5
DANDY WARHOLS Bohemian Like You (Capitol)	4
TRACY CHAPMAN It's OK (Elektra/EEG)	3
FIVE FOR FIGHTING Easy Tonight (Aware/Columbia)	2
PAUL SIMON Old (Warner Bros.)	2
LENNY KRAVITZ Again (Virgin)	2
CREED With Arms Wide Open (Wind-up)	2
BOB WEIR AND RATDOG Odessa (Arista)	2
TOM HAMBRIDGE Opposites Attract (Artemis)	2
MARTIN SEXTON Hallelujah (Atlantic)	2
SISTER HAZEL Champagne High (Universal)	2
COLLECTIVE SOUL Perfect Day (Atlantic)	2

Most Increased Plays

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ELECTRASY Morning Afterglow (Arista)	+55
MOBY F/GWEN STEFANI Southside (V2)	+44
BOB WEIR AND RATDOG Odessa (Arista)	+40
BEN HARPER Steal My Kisses (Virgin)	+38
STING Desert Rose (A&M/Interscope)	+30
LENNY KRAVITZ Again (Virgin)	+28
MARTIN SEXTON Hallelujah (Atlantic)	+28
DAVID GRAY Babylon (ATO/RCA)	+25
PHISH Back On The Train (Elektra/EEG)	+24
PAUL SIMON Old (Warner Bros.)	+22
RADIOHEAD Optimistic (Capitol)	+22
WARREN ZEVON Back In The High Life Again (Artemis)	+22



27 Adult Alternative reporters. Monitored airplay data supplied by Mediabase Research, a division of Premiere Radio Networks. Songs ranked by total plays for the airplay week of Sunday 10/15-Saturday 10/21. Bullets appear on songs gaining plays or remaining flat from previous week. If two songs are tied in total plays, the song being played on more stations is placed first. Breaker status is assigned to songs reaching 250 plays or more for the first time. Songs below No. 20 are moved to recurrent after 20 weeks. Gross Impressions equals Average Quarter Hour Persons times number of plays (times 100). Average Quarter Hour Persons used herein with permission from The Arbitron Company (Copyright 2000, The Arbitron Company). © 2000, R&R Inc.

New & Active

EVERCLEAR AM Radio (Capitol)
Total Plays: 133, Total Stations: 9, Adds: 1

3 DOORS DOWN Kryptonite (Republic/Universal)
Total Plays: 123, Total Stations: 4, Adds: 0

RADIOHEAD Optimistic (Capitol)
Total Plays: 108, Total Stations: 11, Adds: 1

MOBY F/GWEN STEFANI Southside (V2)
Total Plays: 99, Total Stations: 11, Adds: 1

DIDO Thankyou (Arista)
Total Plays: 93, Total Stations: 8, Adds: 0

DAVID GRAY Please Forgive Me (ATO)
Total Plays: 88, Total Stations: 7, Adds: 1

BRUCE HORNSBY Sunflower Cat/It Takes A... (RCA)
Total Plays: 87, Total Stations: 9, Adds: 0

ELECTRASY Morning Afterglow (Arista)
Total Plays: 82, Total Stations: 8, Adds: 0

BOB WEIR AND RATDOG Odessa (Arista)
Total Plays: 79, Total Stations: 10, Adds: 2

SHEMOKIA COPLAND It's 2AM (Alligator)
Total Plays: 77, Total Stations: 10, Adds: 0

Songs ranked by total plays

Breakers®

PAUL SIMON Old (Warner Bros.)	TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
	250/22	17/2	12

Most Added is the total number of new adds officially reported to R&R by each reporting station. Songs unreported as adds do not count toward overall total stations playing a song. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE MUSIC TRACKING.

The Wallflowers

"Sleepwalker"

R&R Adult Alternative #2

Saturday Night Live 10/21

BDS AAA #2

The Tonight Show with Jay Leno 11/8

 R&R Hot AC **22**

Touring in November

Produced by Andrew Slater and Michael Penn • Mixed by Tom Lord-Alge • Management: ASM, Inc.



Adult Alternative Playlists

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE MUSIC TRACKING

MARKET #3

WXRT/Chicago
Infinity
(773) 777-1700
Winer/Martin
12+ Cume 469,800

**93.1
R&R
RADIO CHICAGO**

PLAYS	ARTIST/TITLE	GI (000)
20	22 RADIOHEAD/Optimistic	6644
22	20 U2/Beautiful Day	6040
17	10 WALLFLOWERS/Sleepwalker	5436
12	13 DANDY WARHOLS/Bohemian Like You	3926
7	13 PAUL SIMON/You're the One	3926
9	12 FASTBALL/Out of My Head	3624
10	12 DAVID GRAY/Babyton	3624
12	11 SMASHING PUMPKINS/Let Me Give...	3322
6	11 PHISH/Back on the Train	3322
11	10 INDIGO GIRLS/Rest of My Days	3020
6	10 SMASHING PUMPKINS/Triumphance	3020
10	10 ROBERT BRADLEY'S...Baby	3020
11	10 COLLECTIVE SOUL/Why Pi 2	3020
7	10 Moby FGWEN STEFANI/Southside	3020
7	10 SMASHING PUMPKINS/Here's to...	3020
7	9 STONE TEMPLE PILOTS/Sour Girl	2718
9	9 FIVE FOR FIGHTING/Easy Tonight	2718
8	9 JAYHAWKS/Im Gonna Make	2718
11	9 MICHAEL MCDEMOTT/Junkie Girl	2718
10	9 JOAN OSBORNE/Safety in Numbers	2718
6	8 DANIEL CAGE/Sleepwalker	2416
7	8 STEVE EARLE/Transcendental Blues	2416
7	8 BEN HARPER/Orvin	2416
9	8 AIMEE MANN/Red Vines	2416
3	8 WALLFLOWERS/Lets From	2416
8	8 COUNTING CROWS/All My Friends	2416
8	8 EVERLAST/Black Jesus	2416
10	8 JOHN HIATT/Before I Go	2416
7	8 PEARL JAM/Thin Air	2114

MARKET #4

KFOG/San Francisco
Susquehanna
(415) 543-1045
Benson/Edwards/Jones
12+ Cume 627,600

PLAYS	ARTIST/TITLE	GI (000)
23	26 SANTANA/E...CHERRY/Wishing It Was	7488
21	25 STING/After The Rain...	7200
25	24 GUSTER/Barrel of A Gun...	6912
24	23 PHISH/Heavy Things	6624
25	22 DAVID GRAY/Babyton	6336
21	22 U2/Beautiful Day	6336
16	20 CREED/Higher	5760
15	17 RED HOT CHILI...Otherside	4896
5	16 BEN HARPER/Steal My Kisses	4608
14	16 TRAIN/Am	4608
3	15 COLLECTIVE SOUL/Perfect Day	4320
12	15 MATCHBOX TWENTY/Bent	4320
11	14 COUNTING CROWS/Mrs. Potter's...	4032
13	14 THIRD EYE BLIND/Never Let You Go	4032
12	14 MARK KNOPFLER/What It Is	4032
14	14 LUCINDA WILLIAMS/Can't Let Go	4032
12	13 TRACY CHAPMAN/Telling Stories...	3744
23	13 WALLFLOWERS/Sleepwalker	3744
14	13 JOAN OSBORNE/Safety in Numbers	3744
12	12 INDIGENOUS/Rest of My Days	3456
14	12 SHAWN MULLINS/Everywhere I Go	3456
4	12 GREEN DAY/Warning	3456
12	12 KENNY WAYNE...Where Was I?	3456
14	11 SISTER SEVEN/The Only Thing	3168
14	11 KEB' MO'/Stand Up & Be Strong	3168
14	11 STONE TEMPLE PILOTS/Sour Girl	3168
13	10 MATCHBOX TWENTY/You're Gone	2880
9	10 STING/Desert Rose	2880
12	7 VERTICAL HORIZON/You're A Want	2016
2	7 PAUL SIMON/Old	2016

MARKET #6

KKMR/Dallas-Ft. Worth
Susquehanna
(214) 526-2400
Strong/K
12+ Cume 304,400

PLAYS	ARTIST/TITLE	GI (000)
38	41 BARENAKE D LADIES/Pinch Me	4715
37	38 3 DOORS DOWN/Kryptonite	4370
38	38 U2/Beautiful Day	4370
36	35 STONE TEMPLE PILOTS/Sour Girl	4025
4	34 STING/Desert Rose	3910
29	33 DEXTER FREEBISH/Leaving Town	3795
29	32 WALLFLOWERS/Sleepwalker	3680
31	31 SHAWN MULLINS/Everywhere I Go	3655
31	30 COLLECTIVE SOUL/Why Pi 2	3450
33	30 DANDY WARHOLS/Bohemian Like You	3450
16	29 GREEN DAY/Minority	3335
19	29 DAVID GRAY/Babyton	3335
29	29 MATCHBOX TWENTY/Grutch	3335
15	28 VERTICAL HORIZON/You're A God	3220
30	27 MOLLYS YES/Fall Down	3105
16	20 LENNY KRAVITZ/Again	2300
16	20 THIRD EYE BLIND/Deep Inside of You	2300
3	19 ELECTRASY/Morning Afterglow	2185
19	17 EVERCLEAR/AM Radio	1955
10	11 TRAIN/Free	1265
5	9 GOO GOO DOLLS/Black Balloon	1035
7	9 RED HOT CHILI...Otherside	1035
8	8 FIVE FOR FIGHTING/Easy Tonight	920
10	8 TRAIN/Meet Virginia	920
8	7 FILTER/Take A Picture	920
7	7 GOO GOO DOLLS/Broadway	805
15	7 RED HOT CHILI...California	805
29	7 STING/After The Rain...	805
6	6 FOO FIGHTERS/Learn To Fly	690

MARKET #8

WBOS/Boston
Greater Media
(617) 822-9600
Maldonado/Brooks
12+ Cume 339,100

PLAYS	ARTIST/TITLE	GI (000)
18	32 DAVID GRAY/Babyton	3872
34	32 MARK KNOPFLER/What It Is	3872
27	31 STING/Desert Rose	3751
33	31 U2/Beautiful Day	3751
20	30 CREED/With Arms Wide Open	3630
15	16 DIDD/Thankyou	1936
14	15 SHAWN MULLINS/Everywhere I Go	1815
11	14 AIMEE MANN/Red Vines	1694
16	14 WALLFLOWERS/Sleepwalker	1694
23	13 BARENAKE D LADIES/Pinch Me	1573
12	12 EVERCLEAR/Wonderful	1452
10	12 PHISH/Heavy Things	1452
12	12 RED HOT CHILI...Scar Tissue	1452
11	11 MATCHBOX TWENTY/Bent	1331
13	11 STING/After The Rain...	1331
10	11 TRACY CHAPMAN/Telling Stories...	1210
8	10 MACY GRAY/Try	1210
7	10 LENNY KRAVITZ/Again	1210
14	10 SANTANA/D...MATTHEWS/love Of My Life	1210
9	10 VERTICAL HORIZON/You're A God	1210
9	9 FASTBALL/Out of My Head	1089
7	9 JOAN OSBORNE/Safety in Numbers	1089
29	9 SISTER HAZEL/Change Your Mind	1089
9	9 COLLECTIVE SOUL/Run	1089
8	9 JOHNNY LANG/Breakin' Me	1089
14	9 TRAIN/Meet Virginia	1089
5	8 GOO GOO DOLLS/Broadway	968
6	7 STING/Brand New Day	847
7	7 PAULA COLE RANDI/Believe In Love	847
3	7 FOO FIGHTERS/Learn To Fly	847

MARKET #9

WXRV/Boston
Northeast
(978) 374-4733
Doody/Andrews
12+ Cume 163,700

PLAYS	ARTIST/TITLE	GI (000)
22	20 DIDD/Thankyou	1400
20	20 JOAN OSBORNE/Safety in Numbers	1400
12	20 STING/After The Rain...	1400
21	19 MARK KNOPFLER/What It Is	1330
12	16 BARENAKE D LADIES/Pinch Me	1120
15	15 PAUL SIMON/Old	1050
10	14 INDIGENOUS/Rest of My Days	980
6	14 PIERCES/The Way	980
15	14 DAVID WILCOX/Soul Song	980
16	13 AIMEE MANN/Calling It Quits	910
16	13 JOHN HIATT/Before I Go	910
17	13 SARAH HARMER/Basement Apt	910
13	12 WALLFLOWERS/Sleepwalker	840
11	12 DANDY WARHOLS/Bohemian Like You	840
12	12 U2/Beautiful Day	840
8	12 DEXTER FREEBISH/Leaving Town	840
3	11 SHAWN MULLINS/Everywhere I Go	770
2	11 SHIVAREE/Bossa Nova	770
11	11 PHISH/Back on the Train	770
11	11 DAVID GRAY/Please Forgive Me	770
8	10 KEB' MO'/Come On Back	700
8	10 JESS KLEIN/Goodbye, Goodbye	700
20	10 JOHNNY LANG/Breakin' Me	700
10	10 DAVID GRAY/Babyton	700
10	10 PAUL PENNA/Gonna Move	700
8	10 MARK SELBY/She's Like Mercury	700
10	10 ELECTRASY/Morning Afterglow	700
10	10 FASTBALL/You're An Ocean	630
9	9 PAT MCGEE BAND/Rebecca	630
11	9 VERTICAL HORIZON/You're A God	630

MARKET #14

KMTT/Seattle-Tacoma
Entercom
(206) 233-1037
Mays/Stewart
12+ Cume 214,900

PLAYS	ARTIST/TITLE	GI (000)
23	24 WALLFLOWERS/Sleepwalker	3144
21	22 DAVID GRAY/Babyton	2882
21	21 STING/After The Rain...	2751
18	20 TRACY CHAPMAN/Wedding Song	2620
21	20 MARK KNOPFLER/What It Is	2620
11	20 JOAN OSBORNE/Safety in Numbers	2620
25	19 U2/Beautiful Day	2489
10	16 INDIGENOUS/Rest of My Days	2096
10	14 FIVE FOR FIGHTING/Easy Tonight	1834
13	14 DIDD/Thankyou	1834
12	14 STONE TEMPLE PILOTS/Sour Girl	1834
13	13 R.L. BURNSIDE/Red Luck City	1703
13	13 SHAWN MULLINS/Everywhere I Go	1703
13	13 COUNTING CROWS/All My Friends	1703
13	13 DANDY WARHOLS/Bohemian Like You	1703
13	13 EVERCLEAR/Wonderful	1703
10	11 BEN HARPER/Steal My Kisses	1441
11	11 RED HOT CHILI...California	1441
5	11 3 DOORS DOWN/Kryptonite	1441
10	11 EVERLAST/What It's Like	1441
7	10 THIRD EYE BLIND/Deep Inside of You	1310
10	9 COLLECTIVE SOUL/Run	1179
9	9 SHE RYL CROW/Anything But Down	1179
9	9 GOO GOO DOLLS/Side	1179
11	9 MACY GRAY/Try	1179
6	9 JOHN HIATT/Before I Go	1179
11	9 MOBY FGWEN STEFANI	1179
9	8 TRACY CHAPMAN/Telling Stories...	1048
6	8 EMMYLOU HARRIS/I Don't Wanna	1048

MARKET #15

KXST/San Diego
Compass
(619) 678-0102
Shaleb
12+ Cume 138,900

PLAYS	ARTIST/TITLE	GI (000)
34	34 DAVID GRAY/Babyton	2686
34	34 BARENAKE D LADIES/Pinch Me	2607
32	31 COUNTING CROWS/All My Friends	2449
32	30 MARK KNOPFLER/What It Is	2370
30	30 PAUL SIMON/Old	2370
30	30 STING/After The Rain...	2370
33	30 U2/Beautiful Day	2370
29	29 MATCHBOX TWENTY/You're Gone	2291
33	29 WALLFLOWERS/Sleepwalker	2291
22	23 JOAN OSBORNE/Safety in Numbers	1817
12	22 FIVE FOR FIGHTING/Easy Tonight	1738
21	21 FOO FIGHTERS/Next Year	1659
21	21 JOHN HIATT/Before I Go	1659
21	21 JOHNNY LANG/Breakin' Me	1659
21	21 SHAWN MULLINS/Everywhere I Go	1659
14	14 PHISH/Back on the Train	1106
10	13 KEB' MO'/Come On Back	1027
6	11 LUCINDA WILLIAMS/Can't Let Go	869
10	10 DANDY WARHOLS/Bohemian Like You	790
14	10 STEVE EARLE/Can't Wait	790
19	10 KING CLAPTON/Wanna Be	790
2	10 ELECTRASY/Morning Afterglow	790
10	10 INDIGENOUS/Rest of My Days	790
11	10 SINEAD LOHAN/Whatever It Takes	790
2	10 AIMEE MANN/Calling It Quits	790
2	10 PAT MCGEE BAND/Rebecca	790
8	9 VAN MORRISON/Precious Time	711
6	8 ROBERT BRADLEY'S...Baby	632
7	8 EVERCLEAR/Wonderful	632
8	8 STONE TEMPLE PILOTS/Sour Girl	632

MARKET #17

KTCZ/Minneapolis
Clear Channel
(612) 339-0000
MacLeash/Wolf
12+ Cume 262,100

PLAYS	ARTIST/TITLE	GI (000)
34	37 KING CLAPTON/Riding With The King	4329
37	37 CREED/With Arms Wide Open	4329
37	36 U2/Beautiful Day	4212
30	31 NINA GORDON/Tonight And...	3627
29	31 WALLFLOWERS/Sleepwalker	3627
21	30 DAVID GRAY/Babyton	3510
30	29 INDIGENOUS/Rest of My Days	3393
19	26 JONNY LANG/Breakin' Me	3042
19	24 FIVE FOR FIGHTING/Easy Tonight	2808
21	23 SISTER HAZEL/Change Your Mind	2691
21	21 STING/After The Rain...	2457
19	21 STONE TEMPLE PILOTS/Sour Girl	2457
19	21 SHAWN MULLINS/Everywhere I Go	2457
10	19 BARENAKE D LADIES/Pinch Me	2223
21	19 MARK KNOPFLER/What It Is	2223
30	19 MATCHBOX TWENTY/You're Gone	2223
9	10 JOHN HIATT/Before I Go	1170
8	10 PAT MCGEE BAND/Rebecca	1170
8	10 DANDY WARHOLS/Bohemian Like You	1053
9	9 JOAN OSBORNE/Safety in Numbers	1053
6	9 TRACY CHAPMAN/Telling Stories...	1053
8	8 BRUCE HORNBY/Sunflower Cat/It...	936
8	8 JAYHAWKS/Somewhere in Ohio	936
1	8 LENNY KRAVITZ/Again	936
6	7 CITIZEN KING/Better Days...	819
7	7 DIDD/Here With Me	819
9	7 FASTBALL/Out of My Head	819
10	7 BETH HART/L.A. Song	819
8	7 KURT NEUMAN/Words	819

MARKET #20

WRNR/Baltimore, MD
Empire
(410) 626-0103
Cortright/Buckley/Einstein
12+ Cume 59,200

PLAYS	ARTIST/TITLE	GI (000)
19	20 PAUL PENNA/Gonna Move	640
13	17 DANDY WARHOLS/Bohemian Like You	544
16	17 PAUL SIMON/Old	512
16	16 MATTHEW RYAN/Hearatche Weather	512
11	15 U2/Beautiful Day	480
2	15 TOM HAMBRIDGE/Opposites Attract	480
12	15 STING/After The Rain...	480
26	15 RICKIE LEE/JONES>Show Biz Kids	480
16	14 MARK KNOPFLER/What It Is	448
11	14 SHEMERIA COPLAND/It's 2AM	448
15	14 SHIVAREE/Bossa Nova	448
7	13 MARK SELBY/She's Like Mercury	416
12	13 BARENAKE D LADIES/Pinch Me	416
4	13 MARTIN SEXTON/Hallelujah	416
13	13 SARAH HARMER/Basement Apt	416
13	13 NO. MISSISSIPPI.../Black Middle	416
14	12 BRUCE HORNBY/Sunflower Cat/It...	394
11	12 RADIOHEAD/Optimistic	384
12	12 WALLFLOWERS/Sleepwalker	384
11	12 PHISH/Back on the Train	384
13	12 ENTRAIN/Back In A Minute	384
12	12 NELSON & TEDESCHI/Kansas City	384
10	12 AIMEE MANN/Calling It Quits	384
10	11 DAR WILLIAMS/What Do You Love...	352
10	11 JOHN HIATT/Before I Go	352
14	11 FIVE FOR FIGHTING/Easy Tonight	352
10	11 TEDDY THOMPSON/Wake Up	352
3	10 BOB WEIR AND RATDOG/Odesa	320
11	10 GOMEZ/Getting Better	320
13	10 EMMYLOU HARRIS/I Don't Wanna	320

MARKET #23

KBCO/Denver-Boulder
Clear Channel
(303) 444-5600
Arbough/Keeler
12+ Cume 322,100

PLAYS	ARTIST/TITLE	GI (000)
27	28 DAVID GRAY/Babyton	5516
23	28 NICK YOUNG/Razor Love	5516
28	26 STONE TEMPLE PILOTS/Sour Girl	5122
27	25 U2/Beautiful Day	4925
25	23 STING/After The Rain...	4531
24	22 BARENAKE D LADIES/Pinch Me	4334
16	16 KING CLAPTON/Riding With The King	3152
13	16 TRACY CHAPMAN/Wedding Song	3152
15	15 ROBERT BRADLEY'S...Baby	2955

OPENINGS

NATIONAL

Major Market Sports Talk seeks drivetime talent. Other air positions available. So much work. Too much fun. Send T&R to: Radio & Records, 10100 Santa Monica Blvd., #928, 5th Floor, Los Angeles, CA 90067. EOE

EAST

Are you compelling and concise? Rock Middy's at Citadel Rocker next to the pristine Pocono's. T&R: WXBE, Chris Lloyd, 600 Baltimore Dr., Wilkes-Barre, PA 18702. EOE (10/27)

Radio Syndication Producer - Email T&R: Branes@MusicChoice.com. EOE (10/27)

Clear Channel/Albany - we need a fantastic Promotions Assistant. Pat Redd, Marketing Dir., PXY 106/Oldies 98 WTRY/Sports Talk 980, One Washington Square, Albany, NY 12205. EOE (10/27)

Full or Part Time Book Keeper Needed Well established independent record label is looking for a full or part-time book keeper. Position is New York based. Fax resume to: 212-226-8432. EOE

MARKET MANAGER POSITION

How often do you get to operate 9 stations in a small rated market where the operation is dominant with room to grow? TRIAD BROADCASTING is in search of a Market Manager who understands small market radio and is a proven winner, sales leader and performer. Bluefield, West Virginia offers a great lifestyle in the beautiful mountains of Virginia/West Virginia. Triad offers an outstanding compensation package and career opportunity for market manager that includes equity incentives! Triad Broadcasting Company, Inc. is an Equal Opportunity Employer. Women and minorities and people with disabilities are encouraged to apply. Contact Information:

Steve Fehder, Sr. Vice President
Eastern Region
C/O Alma Rivera Chaney
Director of Human Resources
Triad Broadcasting Company, Inc.
2511 Garden Road, Bldg. A Suite 104
Monterey, CA 93940
E-mail: achaney@triadbroadcasting.com
Telephone 502-454-9473
Fax 831-655-9798



SEEKING AIR PERSONALITIES

Citadel Broadcasting (varied formats, chr pop, urban, country, rock and oldies) seeking air personalities for future and current openings for both mornings and other day parts. Females encouraged. EOE. Overnite T&R to:

Scott G. Mahalick
Vice President
Product Development
Citadel Broadcasting
7201 W. Lake Mead Blvd., Suite
400 Las Vegas, Nevada 89128

OPENINGS

WROZ FM THE NEW 101

The Rose Central PA's Soft Rock leader has an immediate opening for: Afternoon drive radio personality M-F 2P-7P and some weekends. Qualified candidates should have a fun upbeat style relatable to today's 25-54 contemporary female, love doing remotes/personal appearances and have digital production experience. If you are ready to excel at one of the few "family owned" radio groups left, send us your best work today. Qualified candidates should rush tape/ resume to:

Tom Shannon, Operations Manager
WROZ FM - the new 101 The Rose
Box 4368 Lancaster, PA. 17604-
4368 Hall Communications Inc. is an
equal opportunity employer.

SOUTH

New sports radio network looking for salesperson. Send resume to: KVOL, P.O. Box 3345, Lafayette, Louisiana 70502, or jill.johnson@citcomm.com. EOE (10/27)

Director of Sales Clear Channel - Richmond, VA

Clear Channel has an immediate opening for the position of Director of Sales in Richmond, VA. The qualified candidate will manage the sales arena for a seven-station cluster. You will lead an aggressive, experienced sales staff, develop sales strategies among the cluster, and set rates to maximize revenue. Candidates will have a minimum of five years of broadcast sales management experience. This is an extremely challenging and exciting position with tremendous potential for financial growth. For immediate consideration send your resume and cover letter to Reggie Jordan, VP/Market Manager, Clear Channel Radio, 3245 Basie Rd., Richmond, VA 23228 or fax to 804-474-0042. Women and minorities are encouraged to apply. Clear Channel Radio is an EOE. No phone calls please.



PD Opening! Greenville/Spartanburg, S.C.

ROCK 101 (WROQ-FM), market leading heritage Classic Rocker is seeking innovative creative Classic Rock expert to lead Greenville/Spartanburg's #1 adult station to even higher levels. If you have at least 3-5 years exp. and a strong track record of Classic Rock/AOR success, this Barnstable Broadcasting station could be the career opportunity for you. Have a confidential discussion or rush a letter and T&R to: Capt. John Shea, WROQ-FM/WPTP-FM, 223 W. Stone Ave., Greenville, S.C. 29609, (864) 242-0101, jshea@wroq-wptp.com. EOE.

Morning Show Host-Country Station

Great Company, Great Benefits, Great Place to Live. We are an EOE. Please send a recent air check, and resume to: Radio & Records, 10100 Santa Monica Blvd., #929, 5th Floor, Los Angeles, CA 90067.

OPENINGS

Promotions Director

Getting cold up North? Promotions Director needed for Cox Radio, Tampa Bay. Looking for a top notch creative thinker! Dedicated to hard work, excellent writing skills and a passion to be #1. Join a team atmosphere and look forward to coming to work everyday. Send your package to: Human Resource Manager, 11300, 4th Street N., #318, St. Petersburg, FL 33716. No phone calls please. Cox Radio, Inc. an EOE and drug free workplace.

HUNTSVILLE, AL

Locally Owned WZYP/WXMR/WVNN/WUMP have immediate openings for:

- Air Talent
- Assistant Program Director
- News Reporters/Anchors
- Sales Executive
- Internet Sales

Best Benefits in the business! Come join our Big Family Team. EOE. For further details: www.wzyp.net Overnight Packages to: WZYP/WXMR/WVNN/WUMP, OPENINGS, 1717 Highway 72 East, Athens, AL 35612. EOE

MORNING SHOW OPENING ON WRBO-FM MEMPHIS

Soul Classics 103.5 seeks very experienced, soulful, successful morning driver to take the wheel of the 103.5 Morning Soul Patrol. Applicants must be high-energy and entertaining, with a passion for the music, the people and the lifestyle. Send T&R's and a letter telling us about YOU, not just where you've been, to WRBO-FM, Attention Linda La Rue, 965 Ridge Lake Blvd., Suite 102, Memphis, TN 38120. A Barnstable Broadcasting/Memphis Radio Group station. EOE.

MIDWEST

Assistant Creative Director. Can you write compelling radio commercials? Send T&R: Johnny Molson, WNNS, Box 460, Springfield, IL 62705. EOE (10/27)

Immediate opening fulltime news, production, on air. Entry level, paid insurance, vacation, stock option. Great start. KDHL/KOWO. Wendy@star92radio.com. EOE (10/27)

WBXX, Battle Creek is searching for a morning show co-host for this Clear Channel AC. T&R: John Patrick, 390 Golden Ave., Battle Creek, MI 49015. EOE (10/27)

TALK HOSTS

Susquehanna's Talkradio 710 KCMO in Kansas City is currently accepting demos and resumes from dynamic, highly entertaining Talk Show Hosts with 2-3 years experience in medium or larger markets.

This is not the gig for politicians or conspiracy theory experts. It could be for you if you want to have fun working in a winning environment and know how to drive a show with your opinions on current events, the local community, pop culture and life in general.

The ability to ad-lib and execute formatics in a smooth manner, and basic production skills are also necessary.

Please forward all materials to: Jeff Catlin, Program Director, Talkradio 710 KCMO, 5800 Fox Ridge Dr., 6th floor, Mission, KS 66202, Susquehanna Radio is an equal opportunity employer.

OPENINGS

Normal Sales Manager

Wall Street-driven radio isn't for everyone. Perhaps you'd be happier in The Mid-West Family Broadcast Group, a normal company that errs on the side of compassion. We've owned on Lake Michigan since 1958 and built a seven-station cluster in '95. If you want to skip the corporate B.S. and just focus on getting client results and building your sales team... Give me a call or email and we'll get acquainted, Bob Bolak, 616-925-1111 or rbolak@wirx.com. (\$1000 fee paid if we hire your referral) EOE.

DIRECTOR OF FINANCE

ABC Radio/Chicago has an immediate opening for a Director of Finance. This individual will be responsible for all four stations. (WLS-AM, WXCD-FM, ESPN-AM and WRDZ-AM) financial operations. Responsibilities include accounting and record keeping functions and will oversee monthly closings and preparation of the monthly financial statements and reporting package. Responsible for managing business office staff. Must be able to communicate well and interact on a daily basis with station management. Additional responsibilities include preparation of the annual 10K Package and Tax Book for corporate, review of accounts payable, payroll, accounts receivable, and monthly account analysis, etc. This individual will also be directly involved in the annual budgeting process, quarterly forecasting as well as preparation of the 5-year strategic plan. Strong grasp of internal controls is required. A minimum of 5 years financial management experience is required. CPA certification, prior experience in broadcast environment, knowledge of Marketron and GEAC software is preferred but not required. Please send resume to: Zemira Jones/Pres. & GM at 190 N. State Street, Chicago, IL 60601. No phone calls. EOE m/f/d/v

WEST

CLEAR CHANNEL COLORADO

Denver Colorado's leader in Radio Broadcasting is currently accepting resumes for the following career opportunities: Regional Sales Manager, KHOW/KTLK Program Director, Creative Services Director & Account Executive(s). Interested applicants may apply by sending their resume & cover letter which outlines their salary history and requirements to: Clear Channel Colorado, HR Dept., 4695 S. Monaco Street, Denver, CO 80237 or e-mail denverjobs@clearchannel.com. For additional information visit our corporate Website at www.clearchannel.com. No phone calls please. Clear Channel Colorado is an EOE.

www.ronline.com

Opportunities

OPENINGS

SEEKING THE GREATEST ROCK MORNING SHOW IN THE COUNTRY!!!

If you possess the talent to kick Howard Sterns ass. We want to hear from you. Major Broadcast Company building a cutting edge, funny Rock targeted, syndicated morning show. This is the kind of programming that needs to make Bob and Tom, Mark and Brian and Howard sound over the hill and out of touch.

We scratch our heads at the industry's acceptance of mediocrity!!!! We know there is talent out there that has not gotten the recognition they deserve. Is that you? Individuals, teams, producers: SEND YOUR STUFF!! MONEY IS NO OBJECT!!

Radio & Records, 10100 Santa Monica Blvd., #930, 5th Floor, Los Angeles, CA 90067. EOE

Transmedia Radio Networks, San Francisco, seeks highly motivated, experienced national radio sales professional. Must possess strong prospecting, presentation skills. Ideal candidate will be an aggressive closer who maintains rate and inventory integrity. Fax resume: 415-956-2595. EOE

WANT TO DO MORNINGS IN A MAJOR MARKET...

but don't like getting up early? Host a morning show in the afternoon. I need Big personality! Natural sense of humor! Great storytelling! Topicality! If you're doing personality music radio (individual or team,) send a tape. Radio & Records, 10100 Santa Monica Blvd., #927, 5th Floor, Los Angeles, CA 90067. EOE

POSITIONS SOUGHT

POSITIONS SOUGHT

Are you ready for this? Kris Buchanan, AKA Sid Dominion, trained radio rookie seeking a career at your station. KRIS: (405) 258-5883. (10/27)

Male AT seeks work in the Redwood coast area of Northern CA. I'm a natural with a golden voice and a love of radio. DON: (250) 498-0343. (10/27)

Great voice! Nine years - seven radio stations. Seeking weekend job in Michigan. Board opt, Promotion, Dj Producer. More info- please e-mail me at: djmartin88@hotmail.com. (10/27)

I am sick & tired of working at Wal-Mart. I want a fulltime job in radio! TONY: (765) 456-3209 tonyriden@yahoo.com. (10/27)

Calling Dallas Radio! I'm ready & I'm here. Eleven years experienced Air Personality seeks FT/PT. Let me prove myself. SANDI: (817) 285-0799, Djn4mee@aol.com. (10/27)

Attention Vegas! HE- Production Wizard/Web Master. SHE- #1 Major Market Personality. Bags are packed...literally. (313) 389-1496, www.rawprep.com. (10/27)

Recent graduate of American Broadcasting School seeking position as on-air announcer. Willing to travel anywhere. JUSTIN: (817) 469-1942 or krikter@mindspring.com. (10/27)

www.rronline.com

POSITIONS SOUGHT

13 year major market female talent searching for challenges. Multi-format (Rock, Classic Rock, AC, Modern AC,) Selector and Prophet savvy. DIANE: dgray65@aol.com. (10/27)

On air PD now doing L.A. radio via internet seeks stable position at a New England station any format. VIN: VINLEWIS2001@AOL.COM (508)883-1946. (10/27)

Female, 15 years of on air experience but still flexible. Searching for mid-days or afternoons. Email me: Gdsummers@aol.com. (10/27)

Six years on-air. Tight board, great phoners, killer production and will increase numbers. Seeking to move to your market! RADIOPRO3@aol.com. (10/27)

Payable In Advance

Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310-203-8727) or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PDT) eight days prior to issue date. Address all ads to: R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

POSITIONS SOUGHT

CCC Basketball voice still seeking NorCal/Pacific Northwest gig. Contact FRANK before November 22nd at: (510) 223-1534. (10/27)

Search no more, I'm the best voice out there, on air talent as well as club d.j. Love to talk love to be a team player. KhalifahAlMalik@aol.com. (10/27)

All Request Program featuring free form music and dedications available for free on CD. BILL ELLIOTT: (813) 920-7102, digitalradioman@msn.com. (10/27)

R&R Opportunities Free Advertising

Radio & Records provides free (20 words maximum) listings to radio stations ON A SPACE AVAILABLE BASIS in Opportunities. Free listings of the same length are also available to individuals seeking work in the industry under Positions Sought.

Deadline

To appear in the following week's issue, your ad must be received by Thursday noon (PST), eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8 1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8450. Only free positions sought ads are accepted by e-mail to: kmumaw@rronline.com Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

R&R Opportunities Advertising

1x \$150/inch 2x \$125/inch

Rates are per week (maximum 35 word per inch including heading). Includes generic border. If logo, custom border or larger heading are required, add 1/2 inch (\$60 for 1x, \$50 for 2x). In addition, all ads appear on R&R's website. (www.rronline.com).

Blind Box: add \$50

The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch

Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

Marketplace

MUSIC SOFTWARE

Get Your FREE CD Evaluation The Music Director II for Windows featured at the NAB Radio Show in San Francisco Pre-release copies are now available

www.broadcastdata.com
(800) 275-6204

www.rronline.com

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call N.I.N. @ 508-998-8514 (M-F, 9a-6p, eastern)

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WWW.MITHCRAIG.COM

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(1-800-867-9532) E-Mail: Mail@RadioVO.com

This month's NEW talent to check out: **Terri Killen**
This month's featured talent:

John B. Wells

Radio: KROQ/LA (Alt), WNEW/New York (Talk), KEGL/Dallas (Rock)
TV: Voice of The Late Late Show with Craig Kilborne, WFAA-TV/Dallas (#1)
Other: Blair Witch Project (Trailer), Blockbuster, American Airlines (Com)

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ZEUS

The Voice

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323-464-3500

WWW.JEFFDAVIS.COM

MARKETPLACE ADVERTISING

Payable in advance. Order must be typewritten and accompanied by payment. Visa/MC/AMEx/Discover accepted. One inch minimum, additional space up to six inches available in increments of one-inch. Rates for R&R marketplace (per inch):

1 time	\$90.00
6 insertions	85.00
13 insertions	80.00
26 insertions	70.00
51 insertions	65.00

Marketplace

(202) 463-0500 Fax: (202) 463-0432
e-mail: shannon@rronline.com

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Christmas in the Country

800-231-6100 kriserikstevens.com

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CHR/POP

LW	TW	Artist	Track	Label
2	1	CREED	With Arms Wide Open (Wind-up)	
1	2	3 DOORS DOWN	Kryptonite (Republic/Universal)	
4	3	PINK	Most Girls (LaFace/Arista)	
3	4	MADONNA	Music (Maverick/WB)	
7	5	'N SYNC	This I Promise You (Jive)	
6	6	SOULDECISION	Faded (MCA)	
5	7	CHRISTINA AGUILERA	Come On Over (All I Want...) (RCA)	
10	8	SAMANTHA MUMBA	Gotta Tell You (Wildcard/Polydor/Interscope)	
14	9	BACKSTREET BOYS	Shape Of My Heart (Jive)	
13	10	RICKY MARTIN	She Bangs (Columbia)	
9	11	NELLY	Country Grammar (Fo' Reel/Universal)	
8	12	DESTINY'S CHILD	Jumpin' Jumpin' (Columbia)	
11	13	VERTICAL HORIZON	You're A God (RCA)	
23	14	MYA	Case Of The Ex (Whatcha...) (University/Interscope)	
16	15	BON JOVI	It's My Life (Island/IDJMG)	
19	16	DEBELAH MORGAN	Dance With Me (DAS/Atlantic)	
12	17	98 DEGREES	Give Me Just One Night... (Universal)	
21	18	KANDI	Don't Think I'm Not (So So Def/Columbia)	
22	19	BARENAKED LADIES	Pinch Me (Reprise)	
17	20	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
18	21	BAHA MEN	Who Let The Dogs Out (Artemis)	
26	22	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
15	23	JANET	Doesn't Really Matter (Def Soul/IDJMG)	
25	24	RUFF ENDZ	No More (Epic)	
28	25	DREAM	He Loves U Not (Bad Boy/Arista)	
24	26	EVERCLEAR	Wonderful (Capitol)	
27	27	EVAN AND JARON	Crazy For This Girl (Columbia)	
30	28	DESTINY'S CHILD	Independent Women Pt. 1 (Columbia)	
29	29	FAITH HILL	The Way You Love Me (Warner Bros.)	
31	30	WALLFLOWERS	Sleepwalker (Interscope)	

#1 MOST ADDED

EVERCLEAR AM Radio (Capitol)

#1 MOST INCREASED PLAYS

MYA Case Of The Ex (Whatcha...) (University/Interscope)

TOP 5 NEW & ACTIVE

TIONNE "T-BOZ" WATKINS My Getaway (Maverick)

FISHER I Will Love You (Farmclub.com/Interscope)

USHER Pop Ya Collar (LaFace/Arista)

JESSICA RIDDLE Symphony (Hollywood)

DR. DRE The Next Episode (Aftermath/Interscope)

CHR begins on Page 40.

CHR/RHYTHMIC

LW	TW	Artist	Track	Label
1	1	JA RULE F.C. MILIAN	Between Me... (Murder Inc./Def Jam/IDJMG)	
4	2	NELLY	E.I. (Fo' Reel/Universal)	
2	3	MYA	Case Of The Ex (Whatcha...) (University/Interscope)	
5	4	DESTINY'S CHILD	Independent Women Pt. 1 (Columbia)	
3	5	MYSTIKAL	Shake Ya Ass (Jive)	
10	6	SHAGGY	It Wasn't Me (MCA)	
7	7	LIL BOW WOW	Bounce With Me (So So Def/Columbia)	
6	8	PINK	Most Girls (LaFace/Arista)	
13	9	LUDACRIS	What's Your Fantasy (Def Jam South/IDJMG)	
8	10	KANDI	Don't Think I'm Not (So So Def/Columbia)	
12	11	MADONNA	Music (Maverick/WB)	
11	12	RUFF ENDZ	No More (Epic)	
14	13	SISQO	Incomplete (Dragon/Def Soul/IDJMG)	
9	14	NELLY	Country Grammar (Fo' Reel/Universal)	
15	15	LIL' KIM F/SISQO	How Many Licks (Queen Bee/Undeas/Atlantic)	
16	16	DR. DRE	The Next Episode (Aftermath/Interscope)	
20	17	R. KELLY	I Wish (Jive)	
22	18	3LW	No More (Baby I'ma Do Right) (Epic)	
21	19	'N SYNC	This I Promise You (Jive)	
28	20	EMINEM	Stan (Aftermath/Interscope)	
18	21	CHANGING FACES	That Other Woman (Atlantic)	
17	22	CHRISTINA AGUILERA	Come On Over (All I Want...) (RCA)	
33	23	K-CI & JOJO	Crazy (MCA)	
25	24	SHADE SHEIST	Where I Wanna Be (Baby Ree/London/Sire)	
26	25	BACKSTREET BOYS	Shape Of My Heart (Jive)	
23	26	BAHA MEN	Who Let The Dogs Out (Artemis)	
—	27	USHER	Pop Ya Collar (LaFace/Arista)	
30	28	BEENIE MAN	Girls Dem Sugar (Virgin)	
29	29	PROFYLE	Liar (Motown/Universal)	
31	30	RICKY MARTIN	She Bangs (Columbia)	

#1 MOST ADDED

OUTKAST Ms. Jackson (LaFace/Arista)

#1 MOST INCREASED PLAYS

EMINEM Stan (Aftermath/Interscope)

TOP 5 NEW & ACTIVE

MUSIQ Just Friends (Def Soul/IDJMG)

OUTKAST Ms. Jackson (LaFace/Arista)

SLIMM CUTTA-CALHOUN It's OK (Aquemini/EastWest/EEG)

CRYSTAL SIERRA Playa No More (Virgin)

LL COOL J F/KELLY PRICE You And Me (Def Jam/IDJMG)

CHR begins on Page 40.

URBAN

LW	TW	Artist	Track	Label
1	1	MYSTIKAL	Shake Ya Ass (Jive)	
2	2	R. KELLY	I Wish (Jive)	
3	3	PROFYLE	Liar (Motown)	
5	4	JA RULE F.C. MILIAN	Between Me... (Murder Inc./Def Jam/IDJMG)	
7	5	WYCLEF JEAN F/MARY J. BLIGE	911 (Ruffhouse/Columbia)	
8	6	DESTINY'S CHILD	Independent Women Pt. 1 (Columbia)	
4	7	ERYKAH BADU	Bag Lady (Motown)	
6	8	CHANGING FACES	That Other Woman (Atlantic)	
11	9	AVANT	My First Love (Magic Johnson/MCA)	
9	10	LUDACRIS	What's Your Fantasy (Def Jam South/IDJMG)	
13	11	MUSIQ	Just Friends (Def Soul/IDJMG)	
12	12	BEENIE MAN	Girls Dem Sugar (Virgin)	
10	13	SHYNE F/BARRINGTON LEVY	Bad Boyz (Bad Boy/Arista)	
15	14	KELLY PRICE	You Should've Told Me (T-Neck/Def Soul/IDJMG)	
14	15	LIL BOW WOW	Bounce With Me (So So Def/Columbia)	
20	16	C-MURDER	Down For My N's (Tru/No Limit/Priority)	
21	17	CHANTE' MOORE	Straight Up (Silas/MCA)	
16	18	TONI BRAXTON	Just Be A Man About It (LaFace/Arista)	
18	19	SISQO	Incomplete (Dragon/Def Soul/IDJMG)	
23	20	NELLY	E.I. (Fo' Reel/Universal)	
43	21	USHER	Pop Ya Collar (LaFace/Arista)	
17	22	COMMON	The Light (MCA)	
26	23	KEITH SWEAT F/LIL' MO	I'll Trade (A Million Bucks) (Elektra/EEG)	
27	24	3LW	No More (Baby I'ma Do Right) (Epic)	
45	25	JAY-Z	I Just Wanna Love U... (Roc-A-Fella/IDJMG)	
28	26	CAM'RON	What Means The World To You (Epic)	
22	27	JAY-Z F/MEMPHIS BLEEK & AMIL	Hey Papi (Def Soul/IDJMG)	
34	28	WHITNEY HOUSTON	Fine (Arista)	
24	29	ABSOLUTE	Is It Really Like That (Noontime/Atlantic)	
40	30	DAVE HOLLISTER	One Woman Man (Def Squad/DreamWorks)	

#1 MOST ADDED

OUTKAST Ms. Jackson (LaFace/Arista)

#1 MOST INCREASED PLAYS

USHER Pop Ya Collar (LaFace/Arista)

TOP 5 NEW & ACTIVE

MACK 10 F/T-BOZ Tight To Def (Hoo Bangin'/Priority)

SILKK THE SHOCKER He Did That (No Limit/Priority)

MONIFAH I Can Tell (Universal)

JAGGED EDGE Promise (So So Def/Columbia)

PRU Candles (Capitol)

URBAN begins on Page 55.

AC

LW	TW	Artist	Track	Label
1	1	BBMAK	Back Here (Hollywood)	
2	2	DON HENLEY	Taking You Home (Warner Bros.)	
3	3	MARC ANTHONY	You Sang To Me (Columbia)	
5	4	LEANN RIMES	I Need You (Sparrow/Curb/Capitol)	
4	5	FAITH HILL	Breathe (Warner Bros.)	
9	6	HUEY LEWIS & GWYNETH PALTROW	Cruisin' (Hollywood)	
10	7	FAITH HILL	The Way You Love Me (Warner Bros.)	
7	8	LONESTAR	Amazed (BNA)	
6	9	CHRISTINA AGUILERA	I Turn To You (RCA)	
14	10	'N SYNC	This I Promise You (Jive)	
8	11	SAVAGE GARDEN	I Knew I Loved You (Columbia)	
12	12	MARC ANTHONY	My Baby You (Columbia)	
11	13	CELINE DION	That's The Way It Is (550 Music)	
16	14	BRIAN MCKNIGHT	Back At One (Motown/Universal)	
13	15	BACKSTREET BOYS	Show Me The Meaning Of... (Jive)	
18	16	JIM BRICKMAN	The Love I Found In You (Windham Hill)	
19	17	PHIL COLLINS	You'll Be In My Heart (Hollywood)	
15	18	MARTINA MCBRIDE	There You Are (RCA)	
22	19	BACKSTREET BOYS	Shape Of My Heart (Jive)	
17	20	LARA FABIAN	I Will Love Again (Columbia)	
23	21	LEANN RIMES	Can't Fight The Moonlight (Curb)	
24	22	STING	Desert Rose (A&M/Interscope)	
26	23	CORRS	Breathless (143/Lava/Atlantic)	
21	24	ELTON JOHN	Friends Never Say Goodbye (DreamWorks)	
25	25	BACKSTREET BOYS	The One (Jive)	
27	26	SHELBY LYNNE	Gotta Get Back (Island/IDJMG)	
29	27	OSCAR DE LA HOYA	Run To Me (EMI Latin/Capitol)	
—	28	LEIGH NASH	Need To Be Next To You (Engine/Arista)	
—	29	JOE	I Wanna Know (Jive)	
—	30	RICHARD MARX	Days In Avalon (Signal 21)	

#1 MOST ADDED

TONI BRAXTON Spanish Guitar (LaFace/Arista)

#1 MOST INCREASED PLAYS

'N SYNC This I Promise You (Jive)

TOP 5 NEW & ACTIVE

EVAN AND JARON Crazy For This Girl (Columbia)

MICHAEL MCDONALD The Meaning Of Love (Ramp)

NINA GORDON Tonight And The Rest Of My... (Warner Bros.)

SADE By Your Side (Epic)

LARA FABIAN Love By Grace (Columbia)

AC begins on Page 84.

HOT AC

LW	TW	Artist	Track	Label
1	1	CREED	With Arms Wide Open (Wind-up)	
2	2	MATCHBOX TWENTY	Bent (Lava/Atlantic)	
4	3	BARENAKED LADIES	Pinch Me (Reprise)	
5	4	3 DOORS DOWN	Kryptonite (Republic/Universal)	
3	5	EVERCLEAR	Wonderful (Capitol)	
6	6	VERTICAL HORIZON	You're A God (RCA)	
7	7	NINE DAYS	Absolutely (Story Of A Girl) (550 Music)	
8	8	STING	Desert Rose (A&M/Interscope)	
9	9	VERTICAL HORIZON	Everything You Want (RCA)	
11	10	EVAN AND JARON	Crazy For This Girl (Columbia)	
14	11	MATCHBOX TWENTY	If You're Gone (Lava/Atlantic)	
10	12	SISTER HAZEL	Change Your Mind (Universal)	
12	13	BON JOVI	It's My Life (Island/IDJMG)	
13	14	NINA GORDON	Tonight And The Rest Of My... (Warner Bros.)	
15	15	CREED	Higher (Wind-up)	
19	16	FAITH HILL	The Way You Love Me (Warner Bros.)	
16	17	BBMAK	Back Here (Hollywood)	
17	18	MADONNA	Music (Maverick/WB)	
18	19	SANTANA F/ROB THOMAS	Smooth (Arista)	
21	20	CORRS	Breathless (143/Lava/Atlantic)	
20	21	THIRD EYE BLIND	Deep Inside Of You (Elektra/EEG)	
22	22	WALLFLOWERS	Sleepwalker (Interscope)	
25	23	SHAWN MULLINS	Everywhere I Go (Columbia)	
23	24	DIDO	Here With Me (Arista)	
27	25	DAVID GRAY	Babylon (ATO/RCA)	
26	26	U2	Beautiful Day (Interscope)	
29	27	LENNY KRAVITZ	Again (Virgin)	
28	28	RED HOT CHILI PEPPERS	Californication (Warner Bros.)	
—	29	RICKY MARTIN	She Bangs (Columbia)	
—	30	DEXTER FREEBISH	Leaving Town (Capitol)	

#1 MOST ADDED

SISTER HAZEL Champagne High (Universal)

#1 MOST INCREASED PLAYS

MATCHBOX TWENTY If You're Gone (Lava/Atlantic)

TOP 5 NEW & ACTIVE

NINE DAYS If I Am (550 Music)

CHRISTINA AGUILERA Come On Over (All I Want...) (RCA)

BACKSTREET BOYS Shape Of My Heart (Jive)

SOULDECISION Faded (MCA)

LEIGH NASH Need To Be Next To You (Engine/Arista)

AC begins on Page 84.

ROCK

LW	TW	Artist	Track	Label
1	1	3 DOORS DOWN	Loser (Republic/Universal)	
2	2	COLLECTIVE SOUL	Why Pt. 2 (Atlantic)	
3	3	PRIMUS W/OZZY N.I.B.	(Divine/Priority)	
5	4	FUEL	Hemorrhage (In My Hands) (550 Music)	
4	5	CREED	Are You Ready (Wind-up)	
23	6	AEROSMITH	Angel's Eye (Columbia)	
6	7	SAMMY HAGAR	Serious Jujitsu (Cabo Wabo/Beyond)	
7	8	3 DOORS DOWN	Kryptonite (Republic/Universal)	
9	9	METALLICA	I Disappear (Hollywood)	
8	10	CREED	With Arms Wide Open (Wind-up)	
10	11	U2	Beautiful Day (Interscope)	
14	12	GODSMACK	Awake (Republic/Universal)	
12	13	NICKELBACK	Breathe (Roadrunner)	
15	14	WALLFLOWERS	Sleepwalker (Interscope)	
13	15	AC/DC	Meltdown (EastWest/EEG)	
11	16	RED HOT CHILI PEPPERS	Californication (Warner Bros.)	
17	17	VAST	Free (Elektra/EEG)	
19	18	IOMMI	Goodbye Lament (Divine/Priority)	
16	19	PAPA ROACH	Last Resort (DreamWorks)	
20	20	GREEN DAY	Minority (Reprise)	
22	21	STONE TEMPLE PILOTS	No Way Out (Atlantic)	
21	22	A PERFECT CIRCLE	3 Libras (Virgin)	
37	23	GEDDY LEE	My Favorite Headache (Anthem/Atlantic)	
26	24	MEGADETH	Kill The King (Capitol)	
24	25	FULL DEVIL JACKET	Where Did You Go? (Island/IDJMG)	
28	26	OFFSPRING	Original Prankster (Columbia)	
25	27	LENNY KRAVITZ	Again (Virgin)	
18	28	KENNY WAYNE SHEPHERD BAND	Last Goodbye (Giant/Reprise)	
29	29	EVERLAST	Black Jesus (Tommy Boy)	
27	30	UNION UNDERGROUND	Turn Me On... (Portrait/Columbia)	

#1 MOST ADDED

DIFFUSER Karma (Hollywood)

#1 MOST INCREASED PLAYS

AEROSMITH Angel's Eye (Columbia)

TOP 5 NEW & ACTIVE

TAPROOT Again And Again (Velvet Hammer/Atlantic)

BENDER Isolate (TVT)

DEFTONES Back To School (Mini Maggit) (Maverick)

PALOALTO Sonny (American/Columbia)

JOE BONAMASSA Cradle Rock (Okeh/550 Music)

ROCK begins on Page 100.



National Airplay Overview October 27, 2000

URBAN AC

LW	TW	Artist	Title	Label
1	1	YOLANDA ADAMS	Open My Heart	(Elektra/EEG)
2	2	TONI BRAXTON	Just Be A Man About It	(LaFace/Arista)
4	3	CHARLIE WILSON	Without You	(Major Hits)
3	4	SISQO	Incomplete	(Dragon/Def Soul/IDJMG)
7	5	JILL SCOTT	Gettin' In The Way	(Hidden Beach/Epic)
6	6	ERYKAH BADU	Bag Lady	(Motown)
5	7	BOYZ II MEN	Pass You By	(Universal)
9	8	BEBE WINANS F/MCKNIGHT & JOE	Coming Back Home	(Motown)
11	9	AVANT	My First Love	(Magic Johnson/MCA)
10	10	SADE	By Your Side	(Epic)
8	11	JOE	Treat Her Like A Lady	(Jive)
13	12	KELLY PRICE	You Should've Told Me	(T-Neck/Def Soul/IDJMG)
17	13	PATTI LABELLE	Call Me Gone	(MCA)
12	14	CARL THOMAS	Summer Rain	(Bad Boy/Arista)
20	15	R. KELLY	I Wish	(Jive)
19	16	AL JARREAU	Just To Be Loved	(GRP/VMG)
16	17	NORMAN BROWN F/VESTA	Rain	(Warner Bros.)
22	18	CHANGING FACES	That Other Woman	(Atlantic)
18	19	TEMPTATIONS	Selfish Reasons	(Motown)
14	20	DONELL JONES	Where I Wanna Be	(Untouchables/LaFace/Arista)
15	21	KEVON EDMONDS	Love Will Be Waiting	(RCA)
23	22	STEPHEN SIMMONDS	I Can't Do That	(Priority)
24	23	WHITNEY HOUSTON	Fine	(Arista)
21	24	RACHELLE FERRELL	Satisfied	(Capitol)
—	25	CARL THOMAS	Emotional	(Bad Boy/Arista)
25	26	LV	Woman's Gotta Have It	(Loud)
27	27	GERALD LEVERT	Dream With No Love	(Motown)
26	28	PHIL PERRY	Keep Me In The Dark...	(Peak/Private/Windham Hill)
—	29	WYCLEF JEAN F/MARY J. BLIGE	911	(Ruffhouse/Columbia)
—	30	PRU	Candles	(Capitol)

#1 MOST ADDED

TAMIA Stranger In My House (Elektra/EEG)

#1 MOST INCREASED PLAYS

CARL THOMAS Emotional (Bad Boy/Arista)

TOP 5 NEW & ACTIVE

DAVE HOLLISTER One Woman Man (Def Squad/DreamWorks)

LIBERTY CITY FLA. Who's She Lovin' Now? (Harrell/Jive)

BRIAN MCKNIGHT Win (Motown)

RONNIE LAWS Old Days/Old Ways (HDH)

CHANTE' MOORE Straight Up (Silas/MCA)

URBAN begins on Page 55.

COUNTRY

LW	TW	Artist	Title	Label
1	1	JOHN MICHAEL MONTGOMERY	The Little Girl	(Atlantic)
4	2	TRAVIS TRITT	Best Of Intentions	(Columbia)
2	3	GEORGE STRAIT	Go On	(MCA)
8	4	PHIL VASSAR	Just Another Day In Paradise	(Arista/RLG)
9	5	BRAD PAISLEY	We Danced	(Arista/RLG)
10	6	DIXIE CHICKS	Without You	(Monument)
5	7	VINCE GILL	Feels Like Love	(MCA)
12	8	TIM MCGRAW	My Next Thirty Years	(Curb)
6	9	LEANN RIMES	I Need You	(Sparrow/Curb/Capitol)
11	10	MARTINA MCBRIDE	There You Are	(RCA/RLG)
13	11	KENNY CHESNEY	I Lost It	(BNA/RLG)
14	12	SARA EVANS	Born To Fly	(RCA/RLG)
17	13	ALAN JACKSON	www.Memory	(Arista/RLG)
16	14	PATTY LOVELESS	That's The Kind Of Mood I'm In	(Epic)
18	15	SHANIA TWAIN	I'm Holdin' On To Love...	(Mercury)
19	16	S. WARINER W/G. BROOKS	Katie Wants A Fast One	(Capitol)
22	17	LONESTAR	Tell Her	(BNA/RLG)
21	18	BILLY RAY CYRUS	You Won't Be Lonely Now	(Monument)
20	19	TERRI CLARK	A Little Gasoline	(Mercury)
23	20	CHAD BROCK	The Visit	(Warner Bros.)
24	21	CHRIS CAGLE	My Love Goes On And On	(Virgin)
27	22	REBA MCGENTIRE	We're So Good Together	(MCA)
26	23	CLARK FAMILY EXPERIENCE	(Meanwhile) Back At...	(Curb)
25	24	CLAY DAVISSION	I Can't Lie To Me	(Virgin)
28	25	RASCAL FLATTS	This Everyday Love	(Lyric Street)
29	26	KENNY ROGERS	He Will, She Knows	(Dreamcatcher)
30	27	JAMIE O'NEAL	There Is No Arizona	(Mercury)
34	28	LEE ANN WOMACK	Ashes By Now	(MCA)
31	29	JO DEE MESSINA	Burn	(Curb)
33	30	DARRYL WORLEY	A Good Day To Run	(DreamWorks)

#1 MOST ADDED

LEE ANN WOMACK Ashes By Now (MCA)

#1 MOST INCREASED PLAYS

PHIL VASSAR Just Another Day In Paradise (Arista/RLG)

NEW & ACTIVE

TIM RUSHLOW She Misses Him (Atlantic)

TRICK PONY Pour Me (H2E/WB)

KINLEYS I'm In (Epic)

ERIC HEATHERLY Wrong Five O'Clock (Mercury)

COUNTRY begins on Page 73.

NAC/SMOOTH JAZZ

LW	TW	Artist	Title	Label
2	1	STEVE COLE	Got It Goin' On	(Atlantic)
4	2	JEFF KASHIWA	Hyde Park ("Ah, Oooh" Song)	(Native Language)
3	3	CRAIG CHAQUICO	Cafe Carnival	(Higher Octave)
1	4	DAVE KOZ	Can't Let You Go (The Sha...)	(Capitol)
6	5	MICHAEL LINGTON	Twice In A Lifetime	(Samson)
7	6	SADE	By Your Side	(Epic)
11	7	WALTER BEASLEY	Comin' At Cha	(Shanachie)
9	8	VARIOUS ARTISTS	Manenberg	(Heads Up)
5	9	JEFF GOLUB F/PETER WHITE	No Two Ways About It	(GRP/VMG)
12	10	AL JARREAU	Last Night	(GRP/VMG)
10	11	DAVIO BENOIT	Red Baron	(GRP/VMG)
8	12	EUGE GROOVE	Vinyl	(Warner Bros.)
14	13	CHIELI MINUCCI	My Girl Sunday	(Shanachie)
16	14	MICHAEL MCOONALD	The Meaning Of Love	(Ramp)
15	15	BONEY JAMES	All Night Long	(Warner Bros.)
13	16	RICHARD ELLIOT	Moomba	(Blue Note)
21	17	GROVER WASHINGTON JR.	Chameleon	(Telarc)
19	18	BRIAN BROMBERG	Relentless	(Native Language)
17	19	ACOUSTIC ALCHEMY	Beautiful Game	(Higher Octave)
20	20	GEORGE BENSON	Deeper Than You Think	(GRP/VMG)
22	21	CHUCK LOEB	Blue Kiss	(Shanachie)
18	22	JAZZMASTERS	London Chimes	(Hardcastle/Trippin' N' Rhythm)
24	23	STING	She Walks This Earth	(Telarc)
26	24	WARREN HILL	Mambo 2000	(Narada)
23	25	RONNIE LAWS	Old Days/Old Ways	(HDH)
27	26	JOE MCBRIDE	Texas Rhythm Club	(Heads Up)
29	27	RIPPINGTONS	Cruisin' Down Ocean Drive	(Peak/Concord)
30	28	ERIC ESSIX	Rainy Night In Georgia	(Zebra)
28	29	FOURPLAY	Robo Bop	(Warner Bros.)
—	30	RONNY JORDAN F/ROY AYERS	Mystic Voyage	(Blue Note)

#1 MOST ADDED

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

#1 MOST INCREASED PLAYS

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

TOP 5 NEW & ACTIVE

BONEY JAMES & RICK BRAUN R.S.V.P. (Warner Bros.)

JOYCE COOLING Coasting (Heads Up)

BETTE MIDLER Love T.K.O. (Warner Bros.)

ROGER SMITH Uptown (Miramar)

MARC ANTOINE Children At Play (GRP/VMG)

NAC begins on Page 95.

ACTIVE ROCK

LW	TW	Artist	Title	Label
1	1	3 DOORS DOWN	Loser	(Republic/Universal)
3	2	PRIMUS W/OZZY N.I.B.	(Divine/Priority)	
2	3	FUEL	Hemorrhage (In My Hands)	(550 Music)
4	4	CREED	Are You Ready	(Wind-up)
5	5	PAPA ROACH	Last Resort	(DreamWorks)
8	6	GODSMACK	Awake	(Republic/Universal)
7	7	COLLECTIVE SOUL	Why Pt. 2	(Atlantic)
6	8	DISTURBED	Stupify	(Giant/Reprise)
9	9	GREEN DAY	Minority	(Reprise)
14	10	OFFSPRING	Original Prankster	(Columbia)
10	11	UNION UNDERGROUND	Turn Me On...	(Portrait/Columbia)
12	12	A PERFECT CIRCLE	Judith	(Virgin)
16	13	PAPA ROACH	Broken Home	(DreamWorks)
15	14	A PERFECT CIRCLE	3 Libras	(Virgin)
13	15	FULL DEVIL JACKET	Where Did You Go?	(Island/IDJMG)
24	16	IOMMI	Goodbye Lament	(Divine/Priority)
21	17	STONE TEMPLE PILOTS	No Way Out	(Atlantic)
39	18	AEROSMITH	Angel's Eye	(Columbia)
11	19	NICKELBACK	Breathe	(Roadrunner)
17	20	(HED) PLANET EARTH	Bartender	(Volcano/Jive)
25	21	LIMP BIZKIT	Rollin'	(Flip/Interscope)
20	22	COLD	Just Got Wicked	(Flip/Geffen/Interscope)
22	23	LINKIN PARK	One Step Closer	(Warner Bros.)
23	24	MEGADETH	Kill The King	(Capitol)
19	25	VAST	Free	(Elektra/EEG)
27	26	EVERLAST	Black Jesus	(Tommy Boy)
34	27	MARILYN MANSON	Disposable Teens	(Nothing/Interscope)
28	28	ORGY	Fiction	(Dreams In Digital)
32	29	DEFTONES	Back To School	(Mini Maggit)
33	30	DUST FOR LIFE	Step Into The Light	(Wind-up)

#1 MOST ADDED

DIFFUSER Karma (Hollywood)

#1 MOST INCREASED PLAYS

AEROSMITH Angel's Eye (Columbia)

TOP 5 NEW & ACTIVE

ULTRASPANK Where (Epic)

EVE 6 On The Roof Again (RCA)

GGIG Hit The Ground (Ultimatum)

JESSE JAMES DUPREE Losing My Mind (V2)

TIDEWATER GRAIN Here On The Outside (Warner Bros.)

ROCK begins on Page 100.

ALTERNATIVE

LW	TW	Artist	Title	Label
2	1	FUEL	Hemorrhage (In My Hands)	(550 Music)
1	2	GREEN DAY	Minority	(Reprise)
5	3	BLINK-182	Man Overboard	(MCA)
4	4	3 DOORS DOWN	Loser	(Republic/Universal)
3	5	INCUBUS	Stellar	(Immortal/Epic)
9	6	OFFSPRING	Original Prankster	(Columbia)
7	7	ORGY	Fiction	(Dreams In Digital)
8	8	U2	Beautiful Day	(Interscope)
6	9	PAPA ROACH	Last Resort	(DreamWorks)
10	10	DISTURBED	Stupify	(Giant/Reprise)
14	11	LIMP BIZKIT	Rollin'	(Flip/Interscope)
16	12	RADIOHEAD	Optimistic	(Capitol)
15	13	A PERFECT CIRCLE	3 Libras	(Virgin)
13	14	DEFTONES	Change (In The House Of Flies)	(Maverick)
11	15	SR-71	Right Now	(RCA)
17	16	EVERLAST	Black Jesus	(Tommy Boy)
12	17	VAST	Free	(Elektra/EEG)
19	18	PAPA ROACH	Broken Home	(DreamWorks)
24	19	LINKIN PARK	One Step Closer	(Warner Bros.)
21	20	GODSMACK	Awake	(Republic/Universal)
22	21	COLLECTIVE SOUL	Why Pt. 2	(Atlantic)
18	22	LIMP BIZKIT	My Generation	(Flip/Interscope)
38	23	RAGE AGAINST THE MACHINE	Testify	(Epic)
20	24	LIFHOUSE	Hanging By A Moment	(DreamWorks)
20	25	WHEATUS	Teenage Dirtbag	(Columbia)
29	26	STONE TEMPLE PILOTS	No Way Out	(Atlantic)
23	27	EVERCLEAR	AM Radio	(Capitol)
27	28	(HED) PLANET EARTH	Bartender	(Volcano/Jive)
26	29	FOO FIGHTERS	Next Year	(Roswell/RCA)
30	30	GOOD CHARLOTTE	Little Things	(Epic)

#1 MOST ADDED

NICKELBACK Breathe (Roadrunner)

#1 MOST INCREASED PLAYS

EVE 6 On The Roof Again (RCA)

TOP 5 NEW & ACTIVE

'A' Monkey Kong (Mammoth)

FATBOY SLIM Ya Mama (Skit Astralwerks/Virgin)

DAVID GRAY Babylon (ATO RCA)

STRAIT UP F/LAJON OF SEVENDUST Angel's Son (Immortal/Virgin)

AT THE DRIVE-IN One Armed Scissor (Grand Royal/Virgin)

ALTERNATIVE begins on Page 111.

ADULT ALTERNATIVE

LW	TW	Artist	Title	Label
1	1	U2	Beautiful Day	(Interscope)
2	2	WALLFLOWERS	Sleepwalker	(Interscope)
3	3	BARENAKED LADIES	Pinch Me	(Reprise)
5	4	DAVID GRAY	Babylon	(ATO/RCA)
4	5	STING	After The Rain Has Fallen	(A&M/Interscope)
6	6	MARK KNOPFLER	What It Is	(Warner Bros.)
7	7	SHAWN MULLINS	Everywhere I Go	(Columbia)
8	8	JOAN OSBORNE	Safety In Numbers	(Interscope)
9	9	STONE TEMPLE PILOTS	Sour Girl	(Atlantic)
11	10	DANDY WARHOLS	Bohemian Like You	(Capitol)
12	11	JOHN HIATT	Before I Go	(Vanguard)
14	12	PAUL SIMON	Old	(Warner Bros.)
10	13	COUNTING CROWS	All My Friends	(DGC/Geffen/Interscope)
13	14	JONNY LANG	Breakin' Me	(A&M/Interscope)
16	15	INDIGENOUS	Rest Of My Days	(Pachyderm)
18	16	FIVE FOR FIGHTING	Easy Tonight	(Aware/Columbia)
17	17	FOO FIGHTERS	Next Year	(Roswell/RCA)
19	18	CREED	With Arms Wide Open	(Wind-up)
23	19	PAT MCGEE BAND	Rebecca	(Giant/WB)
15	20	XTC	Stupidly Happy	(Idea/TVT)
22	21	DEXTER FREEBISH	Leaving Town	(Capitol)
28	22	KEB' MO'	Come On Back	(550 Music)
—	23	LENNY KRAVITZ	Again	(Virgin)
27	24	COLLECTIVE SOUL	Why Pt. 2	(Atlantic)
—	25	PHISH	Back On The Train	(Elektra/EEG)
26	26	MATCHBOX TWENTY	If You're Gone	(Lava/Atlantic)
21	27	SISTER SEVEN	The Only Thing That's Real	(Arista)
24	28	MATCHBOX TWENTY	Crutch	(Lava/Atlantic)
30	29	VERTICAL HORIZON	You're A God	(RCA)
20	30	EVERCLEAR	Wonderful	(Capitol)

#1 MOST ADDED

JOE JACKSON Stranger Than You (Sony Classical)

#1 MOST INCREASED PLAYS

ELECTRASY Morning Afterglow (Arista)

TOP 5 NEW & ACTIVE

EVERCLEAR AM Radio (Capitol)

3 DOORS DOWN Kryptonite (Republic/Universal)

RADIOHEAD Optimistic (Capitol)

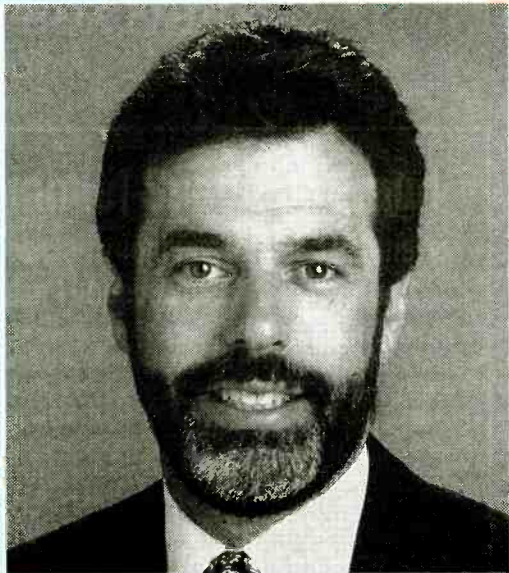
MOBY F/GWEN STEFANI Southside (V2)

DIDO Thankyou (Arista)

ADULT ALTERNATIVE begins on Page 120.

Publisher's Profile

By Erica Farber



CHUCK BORTNICK

President/COO, Metro Networks/Shadow Broadcast Services

Shadow branding wherever we're able to maintain a separate lineup."

The services: "It's good to understand a little of the transition that the company went through. When I first joined, it was called Metro Traffic and was positioned as a traffic-reporting service that happened to do a couple of other things. As we began to expand services, particularly in the area of news, the name Metro Traffic became confusing. That's when the company moved toward the Metro Networks branding. We wanted to evolve ourselves into an information-services company that still did traffic, as opposed to a traffic-reporting company that happened to do news."

"When the merger took place about a year ago, Shadow was, for the most part, in traffic. Also, Shadow did more limited TV services in comparison to Metro. We made a lot of Metro's services available to all of our Shadow affiliates, such as Metro Source, our news-content product."

Long-term goals: "Our goal has been to create and provide services to stations that hopefully make them better, make their operations run a bit more efficiently and, most important, give them the opportunity to return more money to the bottom line by outsourcing certain elements of what they do. Our goal is to continue to do that and to look for opportunities that we can provide to stations while using the business model we've created, the exchange of services for 10-second announcements."

Biggest challenges his company faces: "It was a huge undertaking to not only merge Metro into Westwood, but also to deal with Metro and Shadow as a combined unit. To give you an idea of what we were faced with, Westwood, at the time of the merger, had just over 700 employees. The day after the merger it had over 3,000. Then think about the fact that Westwood was operated, for the most part, out of three markets, even though it had sales offices in other cities. We brought to the table some 70 operation centers, each with people and people-related issues."

"The merger was done about a year ago, and, for the most part, any bumps we hit internally along the road were what we expected, and most of that is behind us. The biggest goal going forward is to take all this synergy we have between Westwood's existing national programming business and ourselves and look for more compelling opportunities that will get stations excited about working with us on, hopefully, expanded services."

What we can learn from his merger experience: "I will say that it requires a lot of patience, like any relationship. Westwood had its culture, we had ours, and Shadow had another. You have to check your egos at the door. You want all the experience and background you can bring to the table, you want it there to grab, but you don't want it to get in the way of you being as objective and open-minded as possible in evaluating people and opportunities."

"What sometimes happens in mergers is that one party comes in thinking that it's the better of the two, and sometimes you can't see the forest for the trees. The biggest advice I would give is take a really big, deep breath, take your time, analyze everything and don't assume anything."

State of radio: "A lot of my peers love to say that it was great the way it used to be when the owner knew your name and before things got so Wall Street-driven. My spin on it is a little bit different. I still think it's a great business. People coming into the business today don't know the way it was, and this is the way it is today. It's a great industry with tremendous growth and upside potential. It's still exciting, and it's still the business I'd rather be in than any other I can think of."

State of network radio: "It's come a long way."

Understand, I've only been dealing with it on a day-to-day basis for the last year. As advertisers are looking for more and more ways to reach audiences in different ways than they did the day before, network radio provides a real opportunity. I don't think network radio is going to survive only at the expense of local radio. It can all work together."

"Even though radio revenue as a whole has grown nicely and represents a bigger percentage of the pie today than it did five years ago, it's still got a long way to go when you look at what's being spent on other media. Every single body out there pitching the value of radio, whether it's network, local spot, national spot or even what we do, is selling the message that radio is a great vehicle to be in."

Something about his company that might surprise our readers: "Although we've done a better job of it of late, the biggest mission we have is convincing people that we are not just a traffic-reporting service. Probably 25% of our employees are focused on news. I don't think people understand the depth of what we've created. We customize product for stations to make it sound like it's their people doing it. It's totally transparent to the listener."

"We have also been involved in Internet and wireless content for a long time. Over the last year or two the demand for content — not only from broadcasters, but from nonbroadcasters — has reached a point where we are beginning to be more proactive in making people aware of what we do. Here are a couple of examples: If you were to go to Mapquest.com, looking for directions, there's a traffic option — that's our information. If you go to AOL Digital Cities and go to the city sites, a big part of the local content in the area of news is coming from Metro Source terminals installed at AOL. I bet we're working with no less than 25 to 30 nonbroadcast entities with our content, either in the form of traffic or news."

Most influential individual: "I've worked for some great people, but I'll stick with my father. He was the one who showed me integrity, credibility, taking care of your family and working hard. To me, that's the foundation of anything."

Career highlight: "Certainly being part of the IPO team that took Metro public and part of the same team that worked around the clock to merge into Westwood over a three-year period, from the day we went public to the day we merged. That would be right up there."

Career disappointment: "My father passed away the October before I started with Metro in March of '93. The only disappointment was that he didn't know I did this."

Favorite radio format: "The only one I can't hear in Houston: I love NAC/Smooth Jazz."

Favorite television show: "Movies and watching the news at night."

Favorite song: "Backstreets" by Bruce Springsteen."

Favorite movie: "Play It Again, Sam or Annie Hall."

Favorite book: "Any book by John Grisham."

Favorite restaurant: "Anthony's in Houston."

Beverage of choice: "Great red wine."

Hobbies: "Skiing. That was a midlife crisis I went through that my wife approved of. Also running, music and movies."

E-mail address: "chuck_bortnick@metronetworks.com."

Advice to broadcasters: "Try to look at what potential we bring to the table in an objective manner that analyzes the business side of the equation and not just the emotional. In business, although less so today, emotion still plays a role in a company's decisionmaking process, even though nobody wants to admit it. If you look at things from a strategic P&L perspective, in every case we can show where, as the provider of services, we can help you achieve your goals in a way where everybody wins."

Having been inspired by one of our own during a college course, Chuck Bortnick decided early on that he would make his mark in radio. He did so, racking up 17 years of experience working at and managing radio stations. Then Bortnick decided to move to the supplier side.

How was he to know when he joined Metro Traffic in 1993 that he would one day be responsible for not only the entire company, but also for helping to coordinate the merger of Metro Networks and Shadow Broadcast Services into parent company Westwood One? Although he was asked to relocate to New York from Houston, with the solid support of Westwood One's Joel Hollander, he made a commitment to his family that they would not have to move at this time. This decision has given him lots of frequent flier miles, but certainly made him a hero at home.

Getting into the business: "I grew up in the New York area. Ever since I went on the NBC tour when I was about 7 years old, I have been fascinated with media. When I got into college, I continued to focus on media. In my senior year I took a broadcast sales course taught by Ron Ruth. I was intrigued that you could do well in this business and not have to lose your New York accent to be on the air. When I graduated, Ruth wouldn't give me a job, but I did get a job selling in Miami. The person who hired me was Dean Goodman. He was the Local Sales Manager for WBUS-FM in Miami Beach, which is now 'Love-94.'"

Moving from operator to supplier: "When I was with Malrite, running its properties in Cleveland, I always thought it would continue to grow. Since Cleveland was its home base, I also thought there might be a role for me. Out of left field, though, the company was sold. Simultaneously, David Saperstein, whom I was a client of for years, had been trying to get me interested in something in his company. When Malrite sold, I decided to look at it. I moved to Chicago to run the Midwest for what, at the time, was called Metro Traffic. That was 1993."

Running Metro and Shadow: "Westwood One is the parent company, and Metro and Shadow are subsidiaries. Basically, I'm responsible for those two subsidiaries. They represent in excess of 60% of Westwood. So even though we're set up as subsidiaries, we're a pretty integral part of the overall Westwood One business."

"Shadow was operating in about 16 cities, and Metro was in about 70. In markets where Metro or Shadow had marginal lineups of stations, it made sense to put them together to make them a stronger product and also be able to offer more services to the stations. In cities like New York, where both were operating as viable entities, it made sense not to put them together. What we have today is kind of a hybrid. It really depends on the market, but we have maintained the

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