

NEWSSTAND PRICE \$6.50

Four Formats Say 'Thank U'

Alanis Morissette's first single from her much-anticipated Maverick/Reprise album, *Supposed Former Infatuation Junkie*, hit radio like a thunderbolt this week. "Thank U" racks up Most Added at four R&R formats: 108 adds at CHR/Pop, 43 at Hot AC, 56 at Alternative, 21 at Adult Alternative.



THE INDUSTRY'S NEWSPAPER

SEPTEMBER 25, 1998

Mother And Child Reunion

Cathy Hughes achieved a dream when she bought her first station, a stand-alone AM in Washington. Last year, she achieved another when she brought her son, Alfred Liggins, aboard Radio One as President/CEO. Walt Love tells the story, next page.



Britney Spears

...baby one more time

Her debut single.
Written by Max Martin
Produced by
Max Martin/Rami
(Backstreet Boys, Robyn)

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Impacting Top 40 and
Rhythm Crossover
SEPTEMBER 28th

Watch for Britney as the
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on the 'N Sync U.S. tour
in November,
December & January

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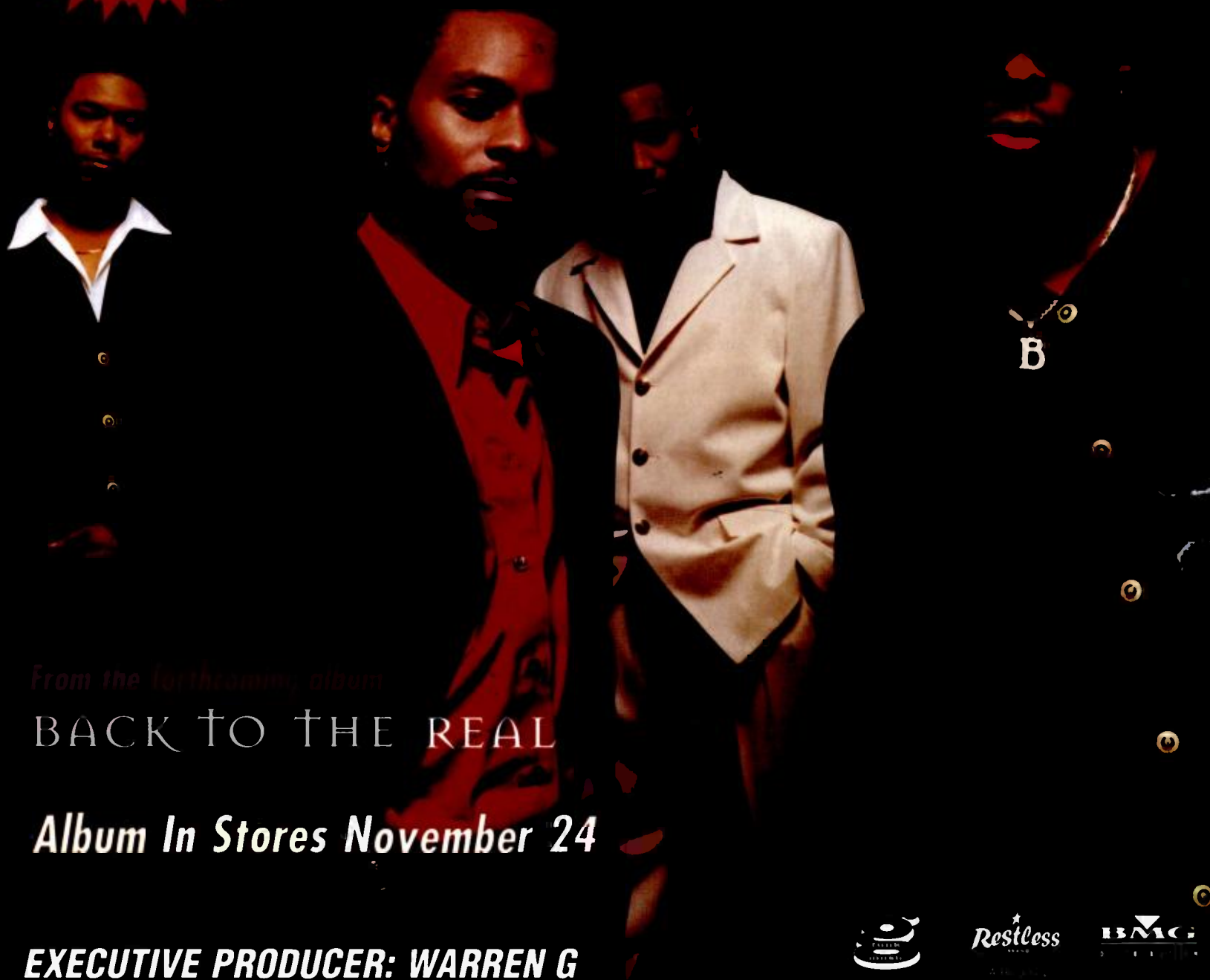
G-FUNK THE NEW MILLENNIUM
MULTI PLATINUM ARTIST WARREN G PRESENTS THE FIRST RELEASE FROM HIS NEW LABEL

Reel Tight

(WHO YOU) WANNA RIDE

Produced by: Corey "Co-T" Tatum

**CHR/RHYTHMIC
ADD DATE
THIS WEEK!**



From the forthcoming album
BACK TO THE REAL

Album In Stores November 24

EXECUTIVE PRODUCER: WARREN G

Photography: Yariev Milchan



Restless

BMG

THE 10-SECOND DEBATE

If your station has maxed out the number of available advertising minutes per hour, should you start parceling out your inventory in 10- and 15-second units? Some stations have found great success with these spots, especially at the local level, and Interep's Laurie Camuso offers tips to make it work for you.

Page 16

JACOBS AND JACOBS

Fred Jacobs, founder of the Jacobs Media consultancy, is celebrating his 15th anniversary. He shares his musings over a changing industry with **Cyndee Maxwell**. Meanwhile, Fred's brother Paul sat down with our **Jim Kerr** to discuss the departure of Tom Calderone and introduce Jacobs

Media's new Alternative consulting team of Tim Davis and Dave Beasing.

Pages 84, 92

CMA WINNERS LIST

With the airing of the CMA awards show this week, **Lon Helton** presents his annual list of Stations and Personalities of the Year.

Page 56

IN THE NEWS

- Hot AC **KSMX/San Diego** debuts
- **Margarita Vasquez** appointed PD of **WLEY-FM/Chicago**
- **Gary Cee** becomes PD of **WLIR/Long Island**
- **Lorin Palagi** to join **Zapoleon Media Strategies**

Page 3

THIS #1 WEEK

- CHR/POP**
 - **AEROSMITH** I Don't Want To Miss A Thing (Columbia)
- CHR/RHYTHMIC**
 - **AALIYAH** Are You That Somebody? (Atlantic)
- URBAN**
 - **LARRYN HILL** Doo Wop (That Thing) (Ruffhouse/Columbia)
- URBAN AC**
 - **TEMPTATIONS** Stay (Motown)
- COUNTRY**
 - **TIM MCGRAW** Where The Green Grass Grows (Curb)
- AC**
 - **CELINE DION** To Love You More (550 Music)
- HOT AC**
 - **GOO GOO DOLLS** Iris (Warner Sunset/Reprise)
- NAQ/SMOOTH JAZZ**
 - **MARC ANTONIO** Sunland (GRP)
- ROCK**
 - **KENNY WYATT** SHEPHERD Somehow... (Revolution/Reprise)
- ACTIVE ROCK**
 - **CREED** What's This Life For (Wind-up)
- ALTERNATIVE**
 - **EVE 6** Inside Out (RCA)
- ADULT ALTERNATIVE**
 - **CHRIS ISAAK** Please (Reprise)

NEWSSTAND PRICE \$6.50



Chancellor Media Expands Regional Management Team

■ **Fullam now SVP/Regional Ops; joins Madison, Toulas & Warfield in overseeing major markets**

BY TONY NOVIA
R&R CHR EDITOR

Chancellor Media has enhanced its regional management structure and promoted **WHTZ & WKTU/New York Sr. VP/ GM John Fullam** to Sr. VP/Regional Operations for the company. In his new position, Fullam will oversee station operations in New York, Long Island, Detroit, and Washington, DC.

Fullam, a 22-year industry veteran, formerly managed five Detroit radio stations for Chancellor predecessor Evergreen Media. He now joins the ranks of **John Madison**, the Regional VP responsible for Los Angeles, San Francisco, Boston, Denver, Riverside, Phoenix, and San Diego; **George Toulas**, the Regional VP for Dallas, Houston, Orlando, Minneapolis, Pittsburgh, Sacramento, and Cincinnati; and **Charles Warfield**, who was named Sr. VP/Urban Regional Operations in March (R&R 3/13) and now becomes Regional VP for Chicago, Philadelphia, Atlanta, Miami, and Cleveland.

"As the nation's largest radio broadcaster, Chancellor is commit-



CHANCELLOR/See Page 12

R&R, BMI Present The Spinners At NAB Radio Show



If you're heading to Seattle for the NAB Convention next month, R&R and BMI invite you to an opening-night party in a great location, with great food, and featuring great memories from a hit-making machine of the '70s.

On Wednesday, October 14 at the Paramount Theater in Seattle, the Spinners will perform

SPINNERS/See Page 28

FCC Investigates Separate Chancellor, Capstar Deals

■ **Commission asks for comment on market share**

BY MATT SPANGLER
R&R WASHINGTON BUREAU

Chancellor Media may have hit a regulatory roadblock en route to closure of its \$4.1 billion merger with sister company **Capstar Broadcasting** and its \$275 million acquisition of six stations in Cleveland. Last week, the FCC issued public notices asking for comment on the effect the Cleveland deal and Capstar's purchase of seven Wichita stations (part of Capstar's \$190 million buyout of Triathlon Broadcasting) would have on competition and diversity in those markets.

"Based on our initial analysis of this application and

Radio One: A Family Affair

■ **Working mom, aspiring son grow an empire**

BY WALT LOVE
R&R URBAN EDITOR

When **Cathy Hughes** bought **WOL-AM/Washington** in the fall of 1980, she formed **Radio One** with a dream of owning more than just one radio station. Over the years, the dream has come true: **Radio One** is now the largest African-American-owned broadcaster in the country, with 14 facilities located in such markets as Washington, Baltimore, Atlanta, Philadelphia, and, most recently, Detroit.



Cathy Hughes Alfred Liggins

Part of Hughes' dream was to build a business not just for herself, but also for her son, **Alfred Liggins**, who's now the company's President/CEO. He received his MBA from Wharton School of Business at the University of Pennsylvania in May 1995.

Both of them have achieved so much, but Hughes remains grounded. "I'm not overjoyed, because when you look at us as being the largest African-American-owned broadcast

See Page 45

NABOB Debates Consolidation

■ **Group's confab in DC finds Gore, Kennard calling for more diversity in broadcasting**

BY JEFFREY YORKE AND JEREMY SHWEDER
R&R WASHINGTON BUREAU

Consolidation continues to send shock waves throughout the industry and has raised concerns among minority broadcasters, many of whom operate only one or two stations. The smaller operators report that they find it increasingly harder to compete against conglomerates and worry they will be squeezed out of business.

"We need to be sure consolidation does not lead to elimination of minority broadcasters and minority voices," Vice President **Al Gore** told the **National Association of Black-Owned Broadcasters (NABOB)** at the group's 22nd annual Fall Broadcast Management Conference in Washington, DC. "We have all seen the benefits of consolidation in many industries. But in broadcasting, consolidation has also placed new demands on independent stations and minority owners. More and more minority owners are being forced to sell to

NABOB/See Page 28

CBC, ABC Prepare Closing Arguments

BY ANN MERRILL
SPECIAL TO R&R

After nearly a month of testimony, closing arguments were set to begin Wednesday in a lawsuit that pits **Children's Broadcasting Corp. (CBC)** against **ABC Radio Networks and The Walt Disney Co.** in a St. Paul, MN U.S. District Court.

CBC filed a 15-count suit against ABC two years ago, after ABC ended its relationship with CBC and embarked on its own programming aimed at children called "Radio Disney," which now has more than 30 affiliates, many of which are owned by ABC. But all but two counts — one alleging breach of contract, the other claiming "misappropriation of confidential business information" — were thrown out by Judge **Donald Alsop**.

CBC/See Page 10

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Zapoleon Welcomes Palagi As Its Newest Consultant

Just over one year ago, Lorrin Palagi succeeded Pat Paxton as PD of KHMJ/Houston. The opening was created when Paxton left to be a consultant with Houston-based Zapoleon Media Strategies. Now Palagi is leaving the Jacor Hot AC to join Paxton as a Zapoleon consultant.



Palagi

"We're built on the brightest minds in the business, and Lorrin has over 20 years of programming experience," commented ZMS President Guy Zapoleon, who is also a former KHMJ PD. "We're thrilled to have him with us."

Palagi, who begins his new assignment next month, added, "Guy and I first talked about working together about 11 years ago; it's about time we got to it. I'm honored to join the industry's best consulting team and will strive to meet the high standards that Guy has set. I'm looking forward to working with [Zapoleon consultants] John Clay, Steve Davis, Pat Paxton, Mark St. John, and Steve Wyrostok.

PALAGI/See Page 10

Chicago Radio Team Reunites



Over 50 WFYR/Chicago alumni from all areas of the station reunited for a 20+ year reunion party in the Windy City recently. Between horror stories and remembered glories, several gathered for a snapshot, including (l-r): Chief Engineer Warren Schultz; personalities Robert Kraft, Dean Richards, and Stan Adams; GSM Lee Simonson; VP/GM Jim Barker; and Sports Dir./anchor Red Mottlow.

Jacor/SD Jumps In The 'Mix'

Hot AC KMSX bows at 95.7; Dukes serves as PD

Jacor/San Diego unveiled "The New Mjx 95.7, playing the best mix of the '80s, '90s, and '70s" on Tuesday (9/22) at noon. The Hot AC, with pending KMSX calls, inherits the frequency last held by rhythmic-leaning AC KMCG, which several weeks ago relocated to 92.5. Jacor/San Diego Director/FM Programming & Rock KIOZ-FM PD Tim Dukes takes on additional responsibilities as Mix's PD.

"We couldn't think of anything else to do with the new frequency that [Jacor CEO] Randy [Michaels] got us, so a few of us pulled out our old album collections and figured out what wasn't too warped," joked Jacor FM Stations VP/GM Mike Glickenhau. "Variety is the key to our new station, and an in-depth research study clearly showed the need for this type of product in San Diego.

"Until now, listeners here haven't been able to hear the latest hits from Mariah Carey, Matchbox 20, and Alanis Morissette alongside old favorites from Eric Clapton, the Eagles, and Elton John."

KMSX/See Page 10

SEPTEMBER 25, 1998

NEWS & FEATURES

Radio Business	4	Street Talk	20
Business Briefs	4	Sound Decisions	29
Transactions	6	Publisher's Profile	112
Management	15		
Sales	16	Product Showcase	11
Marketing & Promotion	17	Opportunities	106
Show Prep	18	Marketplace	108
Zine Scene	18		
National Video Charts	19		

FORMATS & CHARTS

News/Talk	27	AC Chart	72
Pop/Alternative	32	Hot AC Chart	76
CHR Callout America	33	NAC/Smooth Jazz	78
CHR	34	NAC/Smooth Jazz Albums Chart	79
CHR/Pop Chart	36	NAC/Smooth Jazz Tracks Chart	81
CHR/Rhythmic Chart	42	Rock	84
Hip-Hop Chart	43	Rock Chart	86
Urban	45	Active Rock Chart	90
Urban Chart	46	Alternative	92
Urban Action	49	Alternative Chart	94
Urban AC Chart	55	Alternative Action	96
Country	56	Alternative Specialty Show	100
Country Chart	61	Adult Alternative	101
Country Action	62	Adult Alternative Tracks	103
Adult Contemporary	70	Adult Alternative Albums	104

The Back Pages 111

Mercury/Nashville Restructures Promo Dept.; Promotes Powers To National VP

Mercury/Nashville has restructured its promotion department, announcing that it has elevated a number of longtime promo staffers and plans to add a pair of regional reps.

First, Director/Northeast Regional Promotion Michael Powers has risen to VP/National Promotion. He'll work with VP/National Promotion & Artist Development Norbert Nix, overseeing the operation of the promotion department and reporting to Sr. VP/Sales, Marketing & Promotion John Grady.

"I'd like to thank [Label President] Luke Lewis and John Grady for this tremendous opportunity and for their continued support," Powers commented. "The last five years at Mercury have been killer. I look forward to many more with the best promotion team in Nashville."

Meanwhile, VP/West Coast Promotion Pat Surnegie has become Head/West Coast & Southwest Promotion, working with Manager/Southwest Regional Promotion Chad Schultz and a soon-to-be-named new West Coast regional. Director/Midwest Regional Promotion John Ettinger has been promoted to Sr. Director Midwest/Northeast region, where he'll work with the soon-to-be-named new Northeast rep. Director/Southeast Region-

MERCURY/NASHVILLE/See Page 10



Powers

Vasquez Adds PD Duties At WLEY

WLEY-FM/Chicago morning host Margarita Vasquez has added PD duties at the Spanish Broadcasting System-owned Regional Mexican station. Vasquez reports to former PD Eduardo Leon, who recently became a corporate-level programming consultant for WLEY and Regional Mexican sister KLEY-FM/San Antonio.

"Vasquez has worked for us since our sign-on," Leon told R&R. "She is very talented and hard-working, and she gets along with everybody. It was a team decision, and we feel this is the right decision for this station." Vasquez is currently on maternity leave and will return to the studio in approximately four weeks, Leon said. "We set up an ISDN line at her house, and she is doing her stuff for the morning show at home. It sounds like she is right here in the studio!"

This is Vasquez's first programming position. She has been a host on various Chicago-area Spanish-language stations for approximately eight years.



The Rise & Rise Of Acree

Les Acree's first appearance in R&R occurred on February 21, 1975, when he was MD of WMC-AM/Memphis. He's been back many times, usually as he moved up the industry ladder.

Acree's career began in 1961 at KDKD/Clinton, MO. His first PD gig was at WTUP/Tupelo, MS in '64.

Since then, he served as PD/afternoons at WDKA/Nashville in 1977, returning to WMC as PD in '79, then going to crosstown WGKX-FM/Memphis in '84. In 1986, Acree became OM of WTQR/Winston-Salem, and in 1990 he moved to WIVK-FM/Knoxville as PD, where he still is today.



Les Acree (circa 1979)

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Cumulus Could Buy Up To \$500 Million In Stations

□ Group expects net losses as it aims to increase its portfolio

By MATT SPANGLER
R&R WASHINGTON BUREAU

Don't expect Cumulus Media to be one of those here today, gone tomorrow companies. Cumulus — which, since its formation in May 1997, has grown rapidly to become the fourth-largest radio group in terms of station count (194, including all pending deals) — is prepared to sink as much as \$500 million into new acquisitions over the next 18 months.

That's according to Exec. Chairman Richard Weening, who told R&R if "the moon, the sun, and the stars align correctly," the company could go on a \$250 million to \$500 million buying spree over the next year and a half. "We see a potential

out there for that much availability" in the company's targeted markets, he said. Any station anywhere is fair game, of course, but Cumulus does have its standards.

First and foremost, the company's mantra, Weening said, is it

won't look at anything more than 10-times current-year broadcast cash flow (BCF). "Cumulus is not going to go out and announce big buys at deep multiples in this market," First Union Capital Markets analyst Bishop Cheen told R&R, referring to the roller-coaster ride the stock market has been on since late last month.

Cautious Growth Strategy

Since its debut at \$14 on June 29, Cumulus hit a high of \$17 on Aug. 12, then plummeted to \$8.75 by Sept. 1. It rallied slightly afterwards, then dropped again, closing at \$8.88 on Sept. 21. "With the current state of the markets and our share price," Weening cautioned, "things are going to have to improve dramatically" for the company to hit the \$250 million to \$500 million range.

Second, Milwaukee-based Cumulus focuses on creating its own market clusters by lacing stations together "in twos, threes, and sixes," as Cheen put it. (For example, earlier this month it quickly put together 14 stations in Laurel-Hattiesburg, MS; Tupelo, MS; and Columbus-Starkville, MS; in four deals worth \$12.3 million.) Though Cumulus hasn't ruled out putting a publicly traded feather in its cap, its "style would not lend itself to going out and buying some large radio group that already had consolidated its markets, because they'd never end up fitting our pricing parameters, and their margins would be too high," as Weening put it.

Third, Weening said that the markets Cumulus enters — which are generally mid-size and small — must be growing at least as fast as the company is. And that's a blistering pace: In its first quarter as a public company (ending June 30), BCF was up to \$5.5 million from \$214,000 the year before, while net revenue grew to \$21.9 million from \$82,000 in '97.

CUMULUS/See Page 8

Chancellor Buys Phoenix Combo For \$90 Million

Chancellor Media has agreed to acquire Phoenix News/Talk-CHR/Rhythmic combo KFYI-AM & KKFR-FM from Fred Weber for \$90 million (he purchased the combo for \$6.2 million 16 years ago), a record amount for Phoenix radio properties. The deal will raise Chancellor's holdings in the market to eight, the maximum allowed by the FCC in the 42-station market.

Chancellor will assume control of KISO-AM, KOY-AM, KMLE-FM, KOOL-FM, KYOT-FM & KZON-FM in the next two weeks. The sale of KFYI and KKFR follows Weber's failed attempt to purchase Hearst-Argyle's three Phoenix properties: KMVP-AM, KTAR-AM & KKL-FM.

"It happened so fast, I have seller's remorse," Weber told R&R. Weber had nibbles for several years from Chancellor before accepting this offer. "There's no room for an independent. I had to move aside." Weber's outlets are ranked No. 3 and No. 4 in overall ratings and are top-ranked in their respective formats.

EARNINGS

Radio Division Drives Emmis' Second Quarter

Emmis Communications Corp. (Nasdaq: EMMS) reported record results for its second fiscal quarter and six months ending Aug. 31. Net broadcasting revenues climbed 42% during the second quarter, to \$48.2 million from \$33.9 million. Net revenues increased 34% for the first six months of '98, to \$83.7 million from \$62.5 million. On a same-station basis, net revenues were up 13%. For the second quarter, broadcast cash flow (BCF) gained 27%, to \$23.6 million from \$18.6 million for the same period in 1997. BCF increased 26% for the six-month period, to \$38.9 million from \$30.9 million last year. After-tax cash flow was \$0.92 per diluted share in the second quarter, a jump of 31% from \$0.70 per share in the same period last year.

Bloomberg

BUSINESS BRIEFS

Infinity Files For Initial Public Offering

In a registration statement filed with the Securities and Exchange Commission on Sept. 18, Infinity said it could raise \$2.5 billion or more in an IPO of an undisclosed number of class A common shares. Infinity, which will consist of CBS Corp.'s radio and billboard holdings, will spin off 20% of its stock to the public by year's end. The company said the move, announced last month, is designed to unlock the value of its most valuable assets. In order to estimate the maximum proceeds of the offering, which is being underwritten by Merrill Lynch, CBS said it could raise \$10 million, but elsewhere in the registration statement the company suggested it could generate \$2.5 billion-plus. Analysts told R&R in August the sale could bring in \$3 billion to \$4 billion.

FCC Puts Hold On Political File Rule

The FCC last week granted the NAB's request to stay a new rule that requires stations to field phone calls from the public requesting information from their political files and to mail out that information to requestors. The NAB said the provision would be particularly disruptive to stations in the last weeks of the 1998 elections. The new effective date of the rule, which was adopted as part of last month's revision of the main studio and public inspection file rules, is Nov. 4.

CBS, Cox Granted Cross-Ownership Waivers

The FCC last week approved one-to-a-market waivers allowing CBS Corp. and Cox Radio common ownership of radio and TV stations in Minneapolis-St. Paul and Dayton. CBS is acquiring KSGS-AM and KMJZ-FM/Minneapolis-St. Paul — where it also owns WCCO-AM & WLTE-FM and WCCO-TV — from Jacor Communications. Cox is purchasing WPTW-AM and WCLR-FM/Dayton — where it owns WHIO-AM & WHKO-FM and WHIO-TV — from Xenia Broadcasting.

Clear Channel Buys French Billboard Company

Clear Channel on Monday acquired French outdoor advertising company Sirocco SA for \$87 million. Through the deal, Clear Channel adds 22,000 French billboards to the 4000 it owns as a result of its acquisition of British company More Group PLC, which closed in July.

Congressman Opposes FCC Move

Rep. Joe Barton (R-TX), chairman of the House Commerce Oversight Subcommittee, said last week that he is against the FCC's move to the Portals office complex in Washington, DC until the subcommittee has concluded hearings on developer Franklin Haney. The subcommittee is looking into allegations that Haney paid former Clinton campaign manager

Continued on Page 8

R&R/Bloomberg Radio Stock Index

This weighted index consists of all publicly traded companies that derive more than 5% of gross revenues from radio advertising.

	Change Since				
	One Year Ago	One Week Ago	9/11/98	One Year Ago	One Week Ago
Radio Index	164.93	177.20	160.63	+7.44%	+10.32%
Dow Industrials	7922.18	7895.66	7795.50	-.33%	+1.34%
S&P 500	945.22	1020.09	1009.06	+7.92%	+1.13%

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DEAL OF THE WEEK

• **KFYI-AM/Phoenix & KKFR-FM/Glendale (Phoenix), AZ**
\$90 million

1998 DEALS TO DATE

Dollars To Date: \$7,891,513,169
(Last Year: \$12,184,046,857)

Dollars This Week: \$153,941,492
(Last Year: \$2,608,148,000)

Stations Traded This Year: 1604
(Last Year: 1937)

Stations Traded This Week: 47
(Last Year: 113)

TRANSACTIONS AT A GLANCE

- WYNI-FM/Repton, AL \$29,820
- KHRR-FM/Tucson Not listed
- KATA-AM/Arcata (Eureka), CA, KXBX-AM&FM/Lakeport, CA; KGOE-AM, KFMI-FM, KKHB-FM & KRED-FM/Eureka, CA & KQPM-FM/Ukiah, CA \$6.4 million
- KBET-AM/Santa Clarita (Lancaster-Palmdale), CA \$3 million
- KZMS-FM/Patterson (Modesto), CA \$3 million
- KMNY-AM/Pomona (Los Angeles), CA \$7.55 million
- KMHX-FM/Windsor (Santa Rosa), CA \$1,331,930
- KFEL-AM/Pueblo, CO \$390,000
- WCCF-AM & WIKX-FM/Punta Gorda (Ft. Myers-Naples), FL & WCVU-FM/Solana (Ft. Myers-Naples), FL \$7.5 million
- WFUN-FM/Bethalto, IL (St. Louis) \$6.7 million
- KVLA-AM/Vidalia (Natchez, MS), LA \$130,000
- WNFT-AM/Boston \$5 million
- WKPE-AM/Orleans (Cape Cod), MA No cash consideration
- WSOO-AM & WSUE-FM/Sault Ste. Marie, MI \$2.3 million
- KEYL-AM/Long Prairie & KXDL-FM/Browerville, MN \$375,000
- WELY-AM & FWEI, MN No cash consideration
- FM CP/Burnsville, MS \$5000
- WMIS-AM/Natchez, MS \$100,000
- WNJC-AM/Vineland, NJ No cash consideration
- KAFR-FM/Angel Fire, NM \$135,000
- WRKL-AM/New City, NY \$1.625 million
- WBAG-AM/Burlington, NC \$150,000
- WCHI-AM & WFCB-FM/Chillicothe, OH \$4 million
- WZOO-FM/Edgewood, OH \$1.65 million
- WZLE-FM/Lorain (Cleveland), OH \$8 million
- KGND-FM/Ketchum, OK \$700,000
- WPAL-AM/Charleston, SC \$1.35 million
- KBMI-FM/Roma, TX \$119,742
- KAMG-AM & KVIC-FM/Victoria, TX \$2.1 million
- WWJR-FM/Sheboygan Falls, WI No cash consideration
- KKRR-FM/Casper, WY \$300,000

TRANSACTIONS

Chancellor At Capacity In Valley Of The Sun

■ **Acquires Fred Weber's AM-FM combo for \$90 million**

Deal Of The Week

KFYI-AM/Phoenix & KKFR-FM/Glendale (Phoenix), AZ

PRICE: \$90 million
TERMS: Asset sale for cash
BUYER: Chancellor Media Corp., headed by President Jeff Marcus. It owns 108 other stations, including KISO-AM, KOY-AM, KMLE-FM, KOOL-FM, KYOT-FM & KZON-FM/Phoenix. Phone: (972) 869-9020
SELLER: The Broadcast Group Inc., headed by Fred Weber. Phone: (602) 258-6161
FREQUENCY: 910 kHz; 92.3 MHz
POWER: 5kw, 100kw at 1647 feet
FORMAT: News/Talk; CHR

Alabama

WYNI-FM/Repton

PRICE: \$29,820
TERMS: Asset sale for cash
BUYER: Joan Reynolds, of Brantley Broadcast Associates. She also owns WAUL-AM/Brantley. Phone: (334) 382-8048
SELLER: Joe McKissick, of McKissick Enterprises. Phone: (334) 575-9449
FREQUENCY: 101.1 MHz
POWER: 3.1kw at 459 feet
COMMENT: This station has not signed on and is a new CP.

Arizona

KHRR-FM/Tucson

PRICE: Not listed
TERMS: Asset sale for cash
BUYER: The Apogee Companies Inc., headed by owner Roy Disney. Phone: (503) 635-1101
SELLER: Hispanic Broadcasters of Arizona, headed by owner Jay Zucker. Phone: (520) 322-6888
FREQUENCY: 101.7 MHz
POWER: Not available
BROKER: Kall & Co.
FORMAT: This station retransmits the audio of sister KHRR-TV

California

KATA-AM/Arcata (Eureka); KXBX-AM & FM/Lakeport; KGOE-AM, KFMI-FM, KKHB-FM & KRED-FM, Eureka & KQPM-FM/Ukiah

PRICE: \$6.4 million
TERMS: Asset sale for cash
BUYER: Bi-Costal Media LLC, headed by Ken Dennis and Kevin Mostyn
SELLER: North County Communications, headed by President Bill Groody
FREQUENCY: 1340 kHz; 1270 kHz; 98.3 MHz; 1480 kHz; 92.3 MHz; 105.5 MHz; 96.3 MHz; 105.9 MHz
POWER: 1kw, 500 watts day/97 watts night; 3kw at 300 feet; 5kw day/1kw night; 25kw at 1525 feet; 28kw at 1588 feet; 30kw at 1581 feet; 2.5kw at 1869 feet

FORMAT: Oldies; Nostalgia; AC; News/Talk; Country; AC; Hot AC; Country
BROKER: Austin Walsh of Media Services Group Inc.

KBET-AM/Santa Clarita (Lancaster-Palmdale)

PRICE: \$3 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 226 radio stations. Phone: (606) 655-2267
SELLER: Saddleback Broadcasting Inc., headed by owner Carl Goldman. Phone: (805) 251-3736
FREQUENCY: 1220 kHz
POWER: 1kw day/500 watts night
FORMAT: AC
BROKER: Jorgenson Broadcast Brokerage

KZMS-FM/Patterson (Modesto)

PRICE: \$3 million
TERMS: Stock purchase
BUYER: Z-Spanish Radio Network Inc., headed by President Amador S. Bustos. He owns 25 other stations. Phone: (916) 646-4000
SELLER: J.B. Broadcasting Inc., headed by President John Bustos. Phone: (209) 529-1900
FREQUENCY: 97.1 MHz
POWER: 1.450kw at 164 feet
FORMAT: Regional Mexican

KMNY-AM/Pomona (Los Angeles)

PRICE: \$7.55 million
TERMS: Asset sale for cash
BUYER: Multicultural Radio Broadcasting Inc., headed by President Arthur Liu. It owns 10 other stations, including KWPA-AM/Pomona, KYPA-AM/Los Angeles & KAZN-AM/Pasadena. Phone: (212) 431-4300
SELLER: Spectrum Enterprises Inc. Phone: (909) 627-1600
FREQUENCY: 1600 kHz
POWER: 5kw
FORMAT: Business News/Talk

KMHX-FM/Windsor (Santa Rosa)

PRICE: \$1,331,930
TERMS: Asset sale for cash
BUYER: Results Radio of Sonoma LP, headed by managing general partner Donald Castro. It also owns KRPO-FM/Rohnert Park (Santa Rosa). Phone: (707) 584-1058
SELLER: JYH Broadcasting Inc. Phone: (707) 431-1314
FREQUENCY: 104.1 MHz
POWER: 250 watts at 1106 feet
FORMAT: Hot AC

Colorado

KFEL-AM/Pueblo

PRICE: \$390,000
TERMS: Asset sale for cash

BUYER: Wellspring Harvest Ministries Inc., headed by President Allen Bickle. Phone: (719) 543-7506

SELLER: Metropolitan Radio Group Inc., headed by President Gary Acker. It owns 18 other stations. Phone: (817) 430-3548

FREQUENCY: 970 kHz
POWER: 3.2kw day/185 watts night
FORMAT: Religious

Florida

WCCF-AM & WIKX-FM/Punta Gorda (Ft. Myers-Naples) & WCVU-FM/Solana (Ft. Myers-Naples)

PRICE: \$7.5 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 226 radio stations. Phone: (606) 655-2267

SELLER: Intermark Broadcasting Southwest Florida Inc., headed by President James Martin. It owns two other stations. Phone: (941) 389-1188
FREQUENCY: 1580 kHz; 92.9 MHz; 104.9 MHz
POWER: 350 watts day/110 watts night; 50kw at 361 feet; 6kw at 321 feet
FORMAT: News/Talk; Country; B/EZ

Illinois

WFUN-FM/Bethalto (St. Louis)

PRICE: \$6.7 million
TERMS: Asset sale for cash
BUYER: Arch Broadcasting LP, headed by President Scott Krusinski. Phone: (312) 204-9900
SELLER: Coltre Broadcasting Inc. Phone: (618) 377-0427
FREQUENCY: 95.5 MHz
POWER: 6kw at 328 feet
FORMAT: Childrens

Louisiana

KVLA-AM/Vidalia (Natchez)

PRICE: \$130,000
TERMS: Asset sale for cash
BUYER: Willis Broadcasting Corp., headed by President Bishop Willis. He owns 36 other stations. Phone: (757) 622-4600
SELLER: Joseph/Aaron Broadcasting Inc., headed by President Bob Cupit. Phone: (318) 336-7466
FREQUENCY: 1400 kHz
POWER: 1kw
FORMAT: Nostalgia/Talk

Massachusetts

WNFT-AM/Boston

PRICE: \$5 million
TERMS: Asset sale for cash
BUYER: Mega Broadcasting, headed by President Alfredo Alonso. It owns six other stations.
SELLER: CBS Corp., headed by CEO Mel Karmazin. It also owns WBZ-AM, WRKO-AM, WEEI-AM, WBMX-FM,

WODS-FM, WBCN-FM & WZLX-FM, all Boston. (202) 457-4515
FREQUENCY: 1150 kHz
POWER: 5kw
FORMAT: Sports
COMMENT: CBS Corp. acquired WNFT from American Radio Systems Corp. through the The Boston License Trust and immediately transferred the station to Mega Broadcasting. The CBS acquisition was part of a June 4 merger between CBS and American Radio Systems. WNFT was not acquired at that time to comply with the FCC's multiple-ownership rules.

WKPE-AM/Orleans (Cape Cod)

PRICE: Donation
TERMS: No cash consideration
BUYER: The University of Massachusetts. It owns seven other stations. Phone: (617) 287-6900
SELLER: GramCam Communications Inc. Phone: (508) 255-3220
FREQUENCY: 1170 kHz
POWER: 1kw
FORMAT: Rock

Michigan

WSOO-AM & WSUE-FM/Sault Ste. Marie

PRICE: \$2.3 million
TERMS: Asset sale for cash
BUYER: Martz Communications Group, headed by CEO Tim Martz. It owns 13 stations. Phone: (415) 435-0100
SELLER: James Fabiano & William Strickler.
FREQUENCY: 1230 kHz; 101.3 MHz
POWER: 1kw; 90kw at 220 feet
FORMAT: Soft AC/Sports; Classic Rock
BROKER: Dick Foreman of Richard A. Foreman Associates Inc.

Minnesota

KEYL-AM/Long Prairie & KXDL-FM/Browerville

PRICE: \$375,000
TERMS: Stock purchase agreement
BUYER: G & C Ventures Ltd., headed by Gene Sullivan and Charles Leverich Jr. Phone: (320) 732-2264
SELLER: Prairie Broadcasting Co.

Inc., headed by president Donald Schermerhorn. Phone: (320) 732-2164
FREQUENCY: 1400 kHz; 99.7 MHz
POWER: 1kw; 6kw at 328 feet
FORMAT: Country; Oldies

WELY-AM & FWEI

PRICE: No cash consideration
TERMS: Transfer of assets
BUYER: Suzanna Kuralt, President of Boundary Waters Broadcasters Inc. Phone: (218) 365-4444
SELLER: Estate of Charles Kuralt. Phone: (212) 832-4800
FREQUENCY: 1450 kHz; 92.1 MHz
POWER: 1kw; 6kw at 328 feet
FORMAT: Adult Alternative; Hot AC

Mississippi

FM CP/Burnsville

PRICE: \$5,000
TERMS: Transfer agreement for new FM station
BUYER: Southern Community Services Inc., headed by President Rick Biddle. Phone: (601) 423-3093
SELLER: Southern Cultural Foundation. Phone: (256) 544-2586
FREQUENCY: 91.9 MHz

WMIS-AM/Natchez

PRICE: \$100,000
TERMS: Asset sale for cash
BUYER: Willis Broadcasting Corp., headed by President Bishop Willis. He owns 36 other stations. Phone: (757) 622-4600
SELLER: Natchez Broadcasting Co., headed by President Diana Ewing Nutter. Phone: (601) 442-2522
FREQUENCY: 1240 kHz
POWER: 1kw
FORMAT: Gospel

New Jersey

WNJC-AM/Vineland

PRICE: No cash consideration
TERMS: Stock transfer
BUYER: Joan Venditti. Phone: (609) 216-1124
SELLER: Joan Venditti, Executor of the Estate of Michael Venditti. Phone: (609) 216-1125
FREQUENCY: 1360 kHz
POWER: 1kw

Continued on Page 8

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Cumulus

Continued from Page 4

But Cumulus has quickly learned to bleed as well: Its pro forma net loss of 18 cents per share in the second quarter of '98 is expected to balloon to 41 cents in the third quarter, and then fall to 34 cents in the fourth quarter. Nevertheless, Weening said,

the company isn't "showing any signs of a downturn at all." Cumulus has been showing off its investment criteria with a vengeance of late: In addition to the Mississippi deals, it announced on Aug. 20 the acquisition of WKXJ-FM, its fifth station in Chattanooga, and, on Aug. 18, that it was entering into an LMA with three

Montgomery, AL stations. The day before that, the group said it had closed on 25 stations in Rochester, MN and four other markets in southern Minnesota and northern Iowa. And how does Cumulus grow top-line revenue and expand margins in these markets without oceanfront real estate? "Local is our secret sauce," said Weening.

TRANSACTIONS

Continued from Page 6

FORMAT: Religious

New Mexico

KAFR-FM/Angel Fire

PRICE: \$135,000
TERMS: Asset sale for cash
BUYER: Scott Parker, general partner of Alpine Broadcasting LP. It owns six other stations. Phone: (208) 726-5324
SELLER: Moreno Valley Broadcasting. Phone: (505) 377-2596
FREQUENCY: 99.1 MHz
POWER: 5.743kw at 1378 feet
FORMAT: Adult Alternative

New York

WRKL-AM/New City

PRICE: \$1.625 million
TERMS: Asset sale for cash
BUYER: Polnet Communications Ltd. It owns two other stations. Phone: (847) 498-3350
SELLER: Big City Radio Inc., headed by President/CEO Michael Kakoyianis. It owns 13 other stations. Phone: (914) 592-7451
FREQUENCY: 910 kHz
POWER: 1kw day/73 watts night
FORMAT: News/Talk

North Carolina

WBAG-AM/Burlington

PRICE: \$150,000
TERMS: Asset sale for cash
BUYER: Gray Broadcasting LLC, headed by Theodore Gray III. Phone: (336) 229-4504
SELLER: Key Broadcasting Corp. Inc., headed by President Joel Key. Phone: (336) 885-2590
FREQUENCY: 1150 kHz
POWER: 1kw day/48 watts night
FORMAT: Nostalgia

Ohio

WCHI-AM & WFCB-FM/Chillicothe

PRICE: \$4 million

TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 226 radio stations. Phone: (606) 655-2267
SELLER: Wyandot Radio Corp., headed by Dave and Annette Smith. FREQUENCY: 1350 kHz; 94.3 MHz
POWER: 1kw day/28 watts night; 25kw at 266 feet
FORMAT: Country; Soft AC

WZOO-FM/Edgewood

PRICE: \$1.65 million
TERMS: Asset sale for cash
BUYER: Ashtabula Broadcasting Corp. Inc., headed by Richard and David Rowley. They also own WFUN-AM & WREO-FM/Ashtabula (Erie). Phone: (440) 993-2126
SELLER: Bulmer Communications of Ashtabula Inc., headed by President John Bulmer. He owns one other station. Phone: (440) 997-1025
FREQUENCY: 102.5 MHz
POWER: 5.8kw at 328 feet
FORMAT: Hot AC

WZLE-FM/Lorain (Cleveland), OH

PRICE: \$8 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 226 radio stations, including WKNR-AM, WTAM-AM, WGAR-FM, WMJI-FM, WMMS-FM & WMVX-FM/Cleveland. Phone: (606) 655-2267
SELLER: Victory Radio Inc., headed by President Vernon Baldwin. It owns four other stations, including WCNW-AM/Fairfield (Cincinnati) & WNLT-FM/Harrison (Cincinnati). Phone: (513) 829-7700
FREQUENCY: 104.9 MHz
POWER: 1.3kw at 499 feet
FORMAT: Religious

Oklahoma

KGND-FM/Ketchum

PRICE: \$700,000
TERMS: Asset sale for cash

BUYER: Northeast Oklahoma Broadcast Network Inc., headed by Larry and Janell Hestand. They also own KGVE-FM/Grove. Phone: (918) 786-2211
SELLER: Lee May Broadcasting Co., headed by President Jack Lee. Phone: (918) 256-8742
FREQUENCY: 107.5 MHz
POWER: 50kw at 492 feet
FORMAT: Classic Hits

South Carolina

WPAL-AM/Charleston

PRICE: \$1.35 million
TERMS: Asset sale for cash
BUYER: Jacor Communications Inc., headed by CEO Randy Michaels. It owns 226 radio stations, including WLLC-FM/Charleston & WRFO-FM/Mount Pleasant (Charleston). Phone: (606) 655-2267
SELLER: Graham Communications Inc., headed by William Saunders. Phone: (803) 783-6330
FREQUENCY: 730 kHz
POWER: 1kw day/101 watts night
FORMAT: Urban AC

Texas

KBMI-FM/Roma

PRICE: \$119,742
TERMS: Asset sale for cash
BUYER: Horizon Broadcasting Inc., headed by President Douglas Smiley. It owns one other station. Phone: (515) 628-3566
SELLER: Timon Auto & Equipment Leasing Corp., headed by President John Peel. Phone: (956) 849-1089
FREQUENCY: 97.7 MHz
POWER: 3kw at 300 feet
FORMAT: Spanish Religious

KAMG-AM & KVIC-FW/Victoria

PRICE: \$2.1 million
TERMS: Asset sale for cash
BUYER: Victoria Radio Works Ltd., headed by John Berger. He also owns Pearsall Radio Works Business Inc., applicant for KVVW-AM&FM/Pearsall.

Bloomberg

BUSINESS BRIEFS

Continued from Page 4

Peter Knight \$1 million in 1996 in order to secure the contract to build the Portals. Among other things, the subcommittee recently learned that ex-FCC official Robert Peck — the "point person on the Portals" for former chairman Reed Hundt — was recommended to the agency by Knight. The commission is scheduled to begin the move next month.

Crain Magazine Says Zell Exploring Jacor Sale

Crain's Chicago Business reported this week that Jacor Communications Chairman Sam Zell is contemplating a sale of the company. Citing unnamed sources, the publication said that CBS Corp. and Chancellor Media Corp. are the top bidders for Jacor. Jacor declined comment.

Gaylord Expects Lower 3Q Earnings

Poor ratings at Gaylord Entertainment's CBS-affiliated KTVT-TV/Dallas-Ft. Worth are driving advertising revenue down, the company said. The Nashville-based owner of three radio stations expects third-quarter earnings of 20-to-22 cents per diluted share, below the 26 cents estimated by analysts. Gaylord also said that it expects a gain of \$95 million, or \$2.85 a share, from the purchase by investor Paul Allen of Charter Communications. For the year, Gaylord expects to have earnings of 74-to-78 cents a share before gains or losses.

FCC Fines Cleveland Pirate \$11,000

Jerry Szoka, owner of Cleveland nightclub The Grid — and operator of a pirate station broadcasting at 96.9 MHz also called "The Grid" — has been fined \$11,000 by the FCC. Despite warnings from the commission in February and June 1997, Szoka continued to broadcast, saying that the agency's refusal to license stations below 100 watts violates his First Amendment rights.

SFX Completes Magicworks Acquisition

SFX Entertainment has completed its purchase of competitor Magicworks Entertainment with SFX Chairman Robert F. X. Sillerman proclaiming

Continued on Page 28

Phone: (210) 340-7080
SELLER: Independence Broadcasting Co. Phone: (512) 477-6866
FREQUENCY: 1340 kHz; 95.1 MHz
POWER: 1kw; 100kw at 500 feet
FORMAT: Talk; Hot AC

Wisconsin

WWJR-FM/Sheboygan Falls (Manitowoc)

PRICE: No cash consideration
TERMS: Stock transfer
BUYER: Walton LLC, headed by Michael Walton Jr. He also owns part of three other stations. Phone: (414) 276-5980
SELLER: Michael Walton Jr. He also owns part of three other stations. Phone: (920) 458-2107
FREQUENCY: 106.5 MHz

POWER: 6kw at 239 feet
FORMAT: AC

Wyoming

KKRR (FM CPY/Casper)

PRICE: \$300,000
TERMS: Asset sale for cash
BUYER: Mount Rushmore Broadcasting Inc., headed by President Jan Gray. It owns 11 other stations, including KVOC-AM, KOLT-FM & KASS-FM/Casper. Phone: (307) 265-1984
SELLER: Robert Rule, d/b/a Rule Communications. He owns two other stations. Phone: (307) 637-7777
FREQUENCY: 102.5 MHz
POWER: 740 watts at 328 feet
COMMENT: This station has not signed on and is a new CP.



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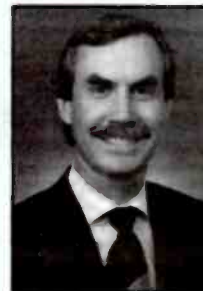
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Arista Elevates Rosenblum To Sr. Dir./Alt. & Rock

Arista Records has tapped **Pete Rosenblum** as its new Sr. Director/Alternative & Rock Promotion. Based in New York, he reports to Arista Sr. VP/Promotion Richard Palmese.



Rosenblum

Rosenblum most recently was National Director/Alternative Promotion at Elektra Entertainment Group (1995-98). Prior to that, he was National Manager/College & Alternative Promotion at EastWest Records between 1993-95.

Mack Made Dir./Ops For Clear Channel/Raleigh Quintet

Hozie Mack, most recently PD of mainstream Urban **WQOK-FM/Raleigh-Durham**, has been elevated to Director/Operations for parent company Clear Channel's five properties in the market. Besides **WQOK**, he'll oversee Urban AC simulcast **WFXC-FM & WFXK-FM (Foxy)** and Gospel simulcast **WDUR-AM & WNNL-FM (The Light)**.

Mack reports to Clear Channel VP/GM Wayne Jefferson. "Hozie's been promoted, in part, clearly in recognition of his achievements at **WQOK**," Jefferson told *R&R*. "I'm extremely confident that Hozie can help us with the coordination and focusing of our other properties, **Foxy** and **The Light**. I have a lot of faith that he will do an excellent job."

Mack added, "I have approximately 17 years experience in the industry, and I feel excited. It's a great opportunity for me, especially in this new day of consolidation. I think it is a win-win situation for me and my company because, in this time of one company owning

Cox's 'Oldies System' Launched In Tampa

Cox Radio last week unveiled its "Oldies System," a comprehensive three-station programming plan aimed at capturing the Oldies audience in Tampa. Targeted at adults 30-64, the system tailors programming at **WFNS-AM, WCOF-FM**, and **WLVU-FM** into three different Oldies-based formats.

Cox/Tampa GM Jim Prain tells *R&R*, "This is the brainchild of [Cox President/CEO] Bob Neil, and I'm not aware that anyone has tried this before."

WFNS, which previously simulcast Classic Hits sister **WCOF-FM**, now features "all '50s Hits ... all the time." Meanwhile, **WLVU-FM**—a newer Cox acquisition that recently relocated to a stronger signal at 97.1 MHz—drops Nostalgia to become '60s-based "Oldies 97.1." **WCOF** will continue its Classic Hits status.

The Cox sales department will now be presenting all three stations as a trio, wherein one commercial will air on all three stations. "But it's more about committing to the Tampa market," Prain says. "We're up against Jacor, which has a big cluster here. Clear Channel has a big cluster."

With **WILV-FM** recently dropping its all-Love Songs format for Rhythmic Oldies and CBS' pending acquisition of Entercom's Oldies **WYUU-FM**, a major Oldies battle appears to be brewing in Tampa. Noting Cox's new approach, Prain says, "There's a lot of market activity and competition. This is a good, positive move for us."

Paul Ciliano, PD for Cox's AC **WWRM-FM**, is now programming **WFNS** with a playlist featuring hits from 1955-62. **WLVU** is initially being programmed from Cox's corporate headquarters in Atlanta, but Prain has already received several resumés for the PD position, which he hopes to fill as soon as possible. **WLVU**'s music emphasizes the '60s, with a select number of hits from the '50s and early '70s. PD Nick Sanders remains on board at **WCOF**.

Mercury/Nashville

Continued from Page 3

al Promotion **Rocco Cosco** has been upped to Sr. Director/Southeast Regional Promotion. And Director/National Promotion & Artist Development **Chris Stacey** has been boosted to Sr. Director/National Promotion & Artist Development. He'll continue to act as liaison between all of Mercury/Nashville's artists and radio formats other than Country, while also playing a role in Country radio promotion.

Lewis said, "We have a group of extremely talented people on our promotion staff, and this realignment of responsibilities is intended to make the fullest use of the talents of the seasoned vets on our team as consolidation at radio continues to alter the nature of our relationships."

three different properties in a market, they want to maximize audience shares and revenues. And it came at a time in my career where we feel I have the expertise to help them accomplish this."

KMSX

Continued from Page 3

The company has enjoyed success with the "Mix" concept at a number of its other Hot AC properties, including **WVMX/Cincinnati**; **WMVX/Cleveland**; **WMMX/Dayton**; **WVOR/Rochester, NY**; **WMXL/Lexington, KY**; and Nationwide acquisitions **KDMX/Dallas** and **KHMX/Houston**.

Palagi

Continued from Page 3

This is the dream job of my career." Before joining **KHMX**, Palagi programmed **WPNT/Chicago**. His other PD credits include **WRQX/Washington**, **WKSE/Buffalo**, **KBKC/Kansas City**, and **KDWB/Minneapolis**.

As a result of Mack's new duties, **WFXC & WFXK** PD **Chris Conners** has exited. **Cy Young** will serve as the duo's interim PD/morning man until a permanent replacement is named.

EXECUTIVE ACTION

Dziabis Now Chancellor/Philly Dir./Mktg. & Sales

Chancellor Media has promoted **Kimberly Dziabis** to the newly created position of Director/Marketing & Sales for the company's Philadelphia stations: **WDAS-AM & FM, WIOQ-FM, WJJZ-FM, WUSL-FM & WYXR-FM**. The move comes as Chancellor positions itself as a "marketing solutions company" with several different focus areas. Dziabis will continue to report to **WDAS** Sr. VP/GM **Charles Warfield Jr.**, who now serves as Sr. VP/Regional Operations for Chancellor's properties in Chicago, Philadelphia, Atlanta, Miami, and Cleveland (see related story, Page 1).

Dziabis previously served as GSM for **WDAS-AM & FM**. Assuming her former duties is **Larry Jennings**, who previously served as Sales Mgr. for CBS' **WGIV-AM, WBAV-FM & WPEG-FM/Charlotte**.

"I'm looking forward to maintaining a working relationship with Kim as she heads up Chancellor's sales and marketing efforts here in Philadelphia," Warfield said. "I am also extremely pleased to welcome Larry, a successful professional with a proven track record, to the **WDAS** family. He will continue the exceptional management style that has made **WDAS** a revenue success."

CBC

Continued from Page 1

The trial began Aug. 31 and included testimony from 22 witnesses, including ABC Radio Division President **Bob Callahan** and Radio Disney VP/GM **Scott McCarthy**, who testified and were cross-examined last Friday (9/18) and Monday (9/21). Former ABC President **David Kantor** was called to the stand two weeks ago and answered questions related to breach of contract. Kantor left ABC last year to take the reins at Chancellor Media's **AMFM Radio Network** in Dallas.

During his nearly four hours on the stand, Kantor was asked about contracts and internal memos that were projected on a screen only the jurors could see. The ABC memos, which were written about four years ago, chronicled the internal discussions about children's broadcasting and bore Kantor's signature.

In an interview with *R&R* this week, Kantor acknowledged he'd been questioned by both sides, but would only say that "it's easy when you tell the truth" and declined to discuss the matter further. In August, Judge **Alsop** demanded that neither side discuss the case until

a verdict is reached by the six-person jury, in the hope of not turning the case into a public spectacle. Both sides seem to have adhered to his request.

In the course of the trial, CBC attorney **Tim Cullen** sought to convince jurors that ABC failed to live up to its contractual obligations to help CBC sell ads or find affiliates. CBC also alleged that ABC exploited the relationship with CBC that was used to launch the competing network, **Radio Disney**.

ABC has denied the allegations. Its attorney, **Paul Klaas**, indicated in his opening remarks that testimony would show that ABC did honor contractual obligations to sell ads and find affiliates. It was ABC that was used by CBC, he said, alleging that the struggling CBC had forged the relationship with ABC simply to make itself more appealing to potential investors. CBC, which never reported a profit, ceased operations of its **Radio Aahs** network in January; it subsequently sold most of its 13 outlets to **John Lynch's San Diego-based Catholic Radio Network**, which is expected to debut them in the next few weeks.

Sources following the case believe a verdict could be reached as early as today (9/25).

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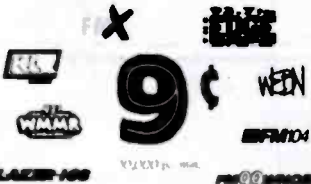
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Van Arsdale To OM At Journal/Tucson

Former Capstar/Jackson, MS OM **Buddy Van Arsdale** has signed on for similar duties for Journal Broadcast Group/Tucson. He'll be responsible for programming, marketing, and promotion for Sports **KFFN-AM**, Country **KIXD-FM**, Mainstream AC **KMXZ-FM**, and Pop/Alternative Hot AC **KZPT-FM**.

"Buddy displays the growth-oriented, strategic thinking attributes that are our company's benchmarks," said VP/GM Steve Wexler. "He'll be a great addition to our team."

Van Arsdale previously programmed **KKOH-AM/Reno, NV**.

FCC

Continued from Page 1

Wichita, giving it 53% of that market.

The commission issued a similar circular last month, asking for comment on four separate deals. FCC Audio Services Division attorney Taft Snowden said the agency did not receive any responses to that notice.

Mass Media Bureau Chief Roy Stewart told R&R then that the bureau will consider putting out these bulletins whenever it comes to its attention that, as a result of a deal, one licensee may control more than 50% of market share, or two licensees will have more than 70%. Washington, DC-based communications attorney David Tillotson said, however, that a red flag is raised if a deal gives one entity more than 35% of revenue share — the same standard applied by the Department of Justice in its competition analyses.

Neither Chancellor nor Capstar think the transactions will be held up as a result of the FCC inquiry. Capstar said when the Triathlon buy was announced in July that it would shed three stations in Wichita, and Capstar spokeswoman Lisa Dollinger told R&R this week that the company will proceed according to plan. (Closing of the deal is expected in

KAJZ/Austin Flips To Country As KLNC

NAC/Smooth Jazz **KAJZ/Austin** has flipped to Country as **KLNC** "Lonestar 93." LBJS Market Manager **Scott Gilmore** continues as GM, and PD **Ted Carson** stays on to program the new Country outlet, which he says will be positioned between market leader **KASE-FM** and its Country sister **KVET-FM**. **KLNC** is currently commercial-free and jockless, running 5000 songs in a row.

"There's a huge share out there just waiting for the right mix of music, energy, and entertainment," Carson said. "The competition is pretty tough, but we will create a better product. Country is still the hottest format in the state of Texas, and Austin is no exception. We believe listeners will go where the music moves them and will appreciate and listen to our station."

Prior to joining **KAJZ** in July '97, Carson spent 22 years in Houston radio. Among the stations he programmed there were **KRBE, KSRR, KXYZ, and KZFX**.

the second quarter of 1999.)

"I think Chancellor would welcome input from the local community, because part of their success has always been working with the community and having community-focused outreach," Chancellor spokesman **Joe Jaffoni** said.

No Comment?

So what does the local competition think of the notices?

Mike Oatman, CEO of Great Empire Broadcasting (which is selling its five Wichita stations to Journal Broadcast Group) told R&R he would file comments only if it appeared the FCC wasn't going to apply standards consistent with its other multiple-ownership decisions — meaning that Capstar should be required to divest some stations in that market. "I don't know where the hell they got their revenue ceiling" of 35%, he added.

"I don't see it being detrimental to business here at all," **KANR-FM/Wichita** owner **Daniel Smith** told R&R of the Capstar-Triathlon deal.

On the other hand, **Gary Kniesley**, president of **Elyria-Lorain Broadcasting** — which owns **WEOL-AM & WNWV-FM/Cleveland** — told R&R he and his attorneys would consider filing comments with the commission. He said he expected Cleveland, where an additional 40% of the market is controlled by **Jacor Communications**, to consolidate further, but he "didn't know someone

was going to come in and sweep up half the market in one gulp."

The FCC has not been forthcoming about how its internal concentration analyses are carried out, but **Tillotson** said it is his understanding that a transaction will first be given a "pre-screening" by Mass Media Bureau analysts. If it appears the deal is giving one entity control over a large number of stations within a market, then a public notice seeking comment may be released, or the transaction may be recommended to the bureau's economists for review. "If they decide it's not a matter of further concern, then it shouldn't have any impact on the normal processing" period of 30 days, **Tillotson** said.

Comments on the public notices are due within 30 days of their release.

Chancellor

Continued from Page 1

ted to providing its listeners and advertisers innovative programming across its station portfolio," commented Chancellor President **Jim de Castro**. "Our management approach has served the company well during its rapid growth, leading to double-digit revenue gains and a sustained nationwide 12+ ratings improvement. As Chancellor grows, it must build on that joint structure, and we're very fortunate to have manag-

UPDATE

Roy Rises To VP/Marketing At Columbia

Columbia Records has promoted **Bridget Roy** to VP/Marketing. Based in New York, she reports to Sr. VP/Marketing **Tom Corson**.

"In the time I've known Bridget, I've always been impressed with her professionalism and ability to work with artists from a wide variety of genres in helping them shape their careers," Corson said. "It takes talent to work with talent and get the kind of results that Bridget does. We're very fortunate to have Bridget on our team, and I'm happy about her well-deserved promotion."

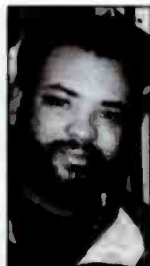
Roy joined Columbia in 1989 as Manager/Rock Marketing Department. In 1991 she was elevated to Associate Director (and de facto head) of what was then known as the Rock Marketing & Promotion Department. She became an Associate Director/Product Marketing in 1993, Director/Product Marketing in 1995, and Sr. Director/Product Marketing in 1997.

Johnson Joins Stratford Research As VP/Urban

WAAX-FM (Kiss 94) Wilmington, NC PD **Ken Johnson** has joined **Stratford Research** as VP/Urban Radio. In his new post, Johnson will be responsible for all Stratford Urban clients, totaling approximately 20 stations, including the company's **WALR-FM/Atlanta** and **WOQK-FM/Nashville**.

"Ken comes to us from a long and distinguished background in programming," Stratford co-owner **John Dickey** told R&R. "We were pleased to bring him into the company initially at our Wilmington properties, where he successfully took a radio station that had no ratings, flipped it over to Urban AC with **Tom Joyner** on in the morning, and is now, we're proud to say, 'nip and tuck' with the market's leading Urban station. He has demonstrated a proven track record of winning and knows how to fight it out in tough competitive situations. I think those skills are going to serve us well."

Johnson, a 16-year industry veteran, began his programming career at **WILD-AM/Boston**. He will relocate to Stratford's Atlanta headquarters as soon as his replacement is hired at **WAAV**.



Johnson

ers such as **John and Charles**, who possess a vision for taking Chancellor to its next level of success and who are capable of extending their talents to a wider ranges of markets."

Fullam added, "Chancellor is at very exciting crossroads. As the company generates dramatic internal and external growth, there are more opportunities than ever to brand our style of radio broadcasting, especially in major markets such as New York, Detroit, and Washington, DC, which offer increasing listenership, a growing revenue base, and a greater potential to attract national advertisers."

In other Chancellor news: VP/Di-

rector/National Sales **Chuck Armstrong** has been named VP/Entertainment Marketing & New Media. **Armstrong**, in conjunction with **Madison**, will develop marketing plans to promote new record, television, and film releases for Chancellor's 465-station portfolio.

"Our goal is to harness the power of local radio and channel it into a national platform for marketing and promotion," de Castro added. "There is no better qualified candidate within Chancellor to execute this strategy than **Chuck Armstrong**, who, for the past several years, has successfully attracted national advertisers to our radio group."

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The Wheaties Sports Report gives your listeners tales, tips, anecdotes and advice available nowhere else. From the folks who brought you the Breakfast of Champions comes the daily radio feature of champion stations—The Wheaties Sports Report.

Five shows a week, each 60-seconds, offered **FREE OF CHARGE** and market-exclusive. No cash, no barter, no commercial content. Sell the time to a local sponsor and pocket the cash.

Delivered in bulk weekly by satellite for highest quality and timeliness. Catch the feed on Fridays at 3:00 p.m. Eastern time on SATCOM C-5, transponder 23, SEDAT channel 13.

Get off the bench and get game! Call **1-800-334-5800** to put your station on the lineup for the Wheaties Sports Report.

SPORTS

R E P O R T



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Seminars

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Tickets are available in advance at the Museum's front desk or through Ticketmaster: (212) 307-7171.

A Gaggie of Good Guys: A WMCA "Good Guys" Reunion

Wednesday, October 28 * 6 - 7:30 PM

Dean Anthony, V.P. Programming, WHLI-AM

Ed Beer, WHUD-AM

Dan Daniel, WCBS-FM

Harry Harrison, WCBS-FM

Joe O'Brien, WHUD-AM

Gary Stevens, Managing Dir., Gary Stevens & Co.

Public Radio Programming-- From the Inside Out

Thursday, October 29 * 6 - 7:30 PM

Doug Berman, Prod., *Car Talk* and *Wait, Wait, Don't Tell Me!*

Ira Glass, Host/Exec. Prod., *This American Life*

Terry Gross, Host, *Fresh Air*

David Isay, Prod., *The American Folk Life Project*

Brian Lehrer, Host, *On the Line* and *On the Media*

Steve Raths, Prod., Murray Street Productions, *Jazz at Lincoln Center*

Aquí Se Habla Español: Hispanic Radio

Monday, November 2 * 6 - 7:30 PM

Eduardo Caballero, CEO, Caballero Spanish Media

José Ramon Cotti, News Dir., WADO-AM

Carey Davis, V.P./Gen. Mgr., WSKQ-FM, Mega 97.9 and WPAT-FM Amor 93.1

Roger Dawson, Marketing Dir., WADO/WCAA

Malin Falu, On-Air Personality, WADO-FM, La Campeona 1280

Luis Jimenez, On-Air Personality, WSKQ-FM

Moonshadow, On-Air Personality, WCAA-FM, Caliente 105.9

Paco, On-Air Personality, WSKQ-FM, Mega 97.9

Urban Country:

A WHN Reunion

Tuesday, November 3 * 6 - 7:30 PM

Lee Arnold, WOEW-AM

Ed Beer, WHUD-AM

Charlie Cook, Westwood One

Del Demontoux, WOEW-AM

Mike Fitzgerald, Host, *Country Gold Saturday Night*

Pam Green, Dir. of Artist Relations, Westwood One

Larry Kenney, Writer/Performer, *Imus in the Morning*

Ed Salsamon, Pres./Formats, Westwood One

Jessie Scott, Cadence Communications

Live Broadcasts From the Museum

Reservations

Members may call to reserve seats at broadcasts. Seats for most broadcasts are available to the general public on a first-come, first-served basis on the day of the broadcast.

WOEW-AM, New York, 1560 AM

Stan Martin Cabaret

Monday, October 26 * 3 - 7 PM

WNYC-AM, New York, 820 AM

On the Line with Brian Lehrer

Tuesday, October 27 * 10 AM - 12 PM

WFUV-FM, New York, 90.7 FM

City Folk's 10th Anniversary with Rita Houston

Tuesday, October 27 * 10 AM - 2 PM

WHLI-AM, Long Island, 1100 AM

The Dean Anthony Show

Wednesday, October 28 * 10 AM - 2 PM

WHUD-FM, Peekskill, 100.7 FM

The Ed Beer Affair

Thursday, October 29 * 5 - 9 AM

WFMU-FM, East Orange, 91.1 FM

The Radio Thrift Shop with Laura Cantrell

Saturday, October 31 * 12 - 3 PM

WWXY-FM, White Plains, 107.1 FM

Jim Kerr and Y-107

Present a WHN Reunion

Sunday, November 1 * 1 - 5 PM

WFMU-FM, East Orange, 91.1 FM

The Green Room with Dorina Devins

Monday, November 2 * 6 - 8 PM

WLIB-AM, New York, 1190 AM

Sun-Up to Sun-Down with WLIB

Wednesday, November 4 * 6 AM - 7 PM

This broadcast is held in conjunction with the National Association of Black-Owned Broadcasters.

KCRW-FM, Santa Monica, 89.9 FM

Morning Becomes Eclectic with Nic Harcourt

Wednesday - Friday, November 4 - 6
12 - 3 PM

This broadcast is held in conjunction with CMJ Music Marathon, MusicFest, & FilmFest '98.

KLZR-FM, Lawrence, KS, 105.1 FM

The "Roger the Dodger" Show

Thursday & Friday, November 5 & 6
11 AM - 3 PM

This broadcast is held in conjunction with CMJ Music Marathon, MusicFest, & FilmFest '98.

Radio Smithsonian/Public Radio International

Dialogue with

George Liston Seay

Friday, November 6 * 9 - 10 AM and
3:30 - 5:30 PM

Live Radio Dramas

Stage Shadows Mystery Theatre

"Radio Like You've Never Seen it!"

Tuesday, October 27 * 7 - 8 PM

Tickets may be reserved at the Museum's front desk either in advance or on the day of the show, depending on availability. Members may make reservations by calling the Membership Department at (212) 621-6780.

Seeing Ear Theatre on The Dominion

Walter Koenig Stars in 60th Anniversary Homage to The War of the Worlds

Friday, October 30 * 10 - 11 PM

Tickets are free with general Museum admission and may be reserved in advance at the Museum's front desk. Members may make reservations by calling the Membership Department at (212) 621-6780.

Quicksilver Radio Theater

Good Friday, 1865:

Lincoln's Last Day

Monday, November 2 * 8 - 9 PM

Tickets may be reserved at the Museum's front desk either in advance or on the day of the show, depending on availability. Members may make reservations by calling the Membership Department at (212) 621-6780.

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Radio

• **NEIL JOHNSTON** has been tapped as Controller for Cox Radio. He rises from his previous post of Mgr./Financial Reporting for the company.

Records



Leher

• **RICHARD LEHER** has joined DreamWorks Records as Sr. Executive/General Counsel. He comes to the company from Hollywood Records, where he was Exec. VP.

• **RENEE BELL** has been elevated from Sr. Dir./A&R to VP/A&R for RCA Label Group.

• **MARC ZIMET** rises from Sr. Dir./Video Promotion to VP/Video Promotion at Arista Records.



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National Radio

• **WESTWOOD ONE** announces that it will carry one-minute vignettes from HBO's *The Chris Rock Show* available to all WW1 affiliates on a M-F basis. — (212) 641-2057 or 512-5658

Changes

AC: KLSY/Seattle's new on-air line-up includes: **Murdock, Hunter & Alice** (5-9am); **PD Barry McKay** (9-11am); **Dave Wingert** (11am-3pm); **Peter McClain** (3-8pm); and **Lites Out** with **Randi Thomas** (8pm-1am) ... **Kevin Hays** becomes News Dir. at KUIK/Vacaville, CA ... **Bruce Kelly** returns to KZZP/Phoenix for wakeups. Former 'ZZP morning co-host **Jon Ballard** segues to new sister station KMXF for mornings ... **KMZQ/Las Vegas** boosts midday talent **Terrie Springs** to MD ...

Also, the network unveils its current schedule of NCAA football coverage. All times are ET:

Sept. 26: UCLA @ Miami, 11:45am; Purdue @ Notre Dame, 2pm; USC @ Florida St., 3:15pm.

— (212) 641-2057

Finally, WW1 welcomes the following guests for its live *Celebrity Connection* program:

Sept. 25: SNL's Robert Smigel

Sept. 28: David Crosby

Sept. 29: Darlene Love

— (212) 641-3088 (booking) or 2039 (stations)

• **BACKSTAGE PRODUCTIONS** launches the national syndication of Holly Dunn's *Nashville Minute*. The 60-second spot is currently on WWWW/Detroit's morning show and features country news, album release info, tour updates, and anything happening in Nashville. — (800) 833-1334

• **VITAL OPTIONS** and **PREMIERE RADIO NETWORK**, partners in production of the weekly two-hour help program *The Group Room*, have entered into an exclusive marketing agreement with **MEDIA ADVENTURES** to market the show to stations nationwide. The show is also found on the Internet at www.vitaloptions.org. — (818) 788-5225

• **MJ BROADCASTING** unveils *Jingle Bell Rock*, a new three-hour holiday special hosted by Peter Noone and available for a Dec. 15-22 broadcast. *Jingle* highlights favorite holiday songs "from Bing Crosby to the Beatles" intercut with interviews and holiday sound bites.

Also, the company offers the "Rock Image Kit" production package. It includes monthly customizable production templates, promos, sweepers, and station IDs with "booster discs".

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Mike "The Bear" Fitzgerald
— mornings WAVW/Vero Beach, FL (561) 465-2618

to coincide with ratings sweeps and holidays.

— (212) 896-5256

• **BLOOMBERG NEWS** will launch a 60-second *Urban Business Report* starting in October or November for stations in that format. The company has been offering written reports about African-American-owned businesses for the past eight months. — (609) 279-4000

Industry

• Rep Temps Inc. has changed its name to **MEDIA STAFFING NETWORK** to better represent its range of services for the radio, television, cable, interactive, and print industries. — (312) 944-9194

• **BLAKE ROSEN** is named Dir./New Business Development, Northeast Region at American Tower Corp. (ATC). He was previously Dir./Business Development for ATC's site service group in Atlanta.

• **MATT SALAS** joins Eagle Research's Denver office as MIS Assistant. He comes to the company from the Armark Corp., where he served as Info Systems Mgr. Also, **JONATHAN YARDLEY** becomes Dir./Qualitative Services at Eagle's Atlanta office. He was Dir./Atlanta Services for MidAmerica Research.

WWWM/Toledo names **Steve Marshall MD**, and **Kid Mitchell** takes 7pm-mid. duties ... **Mike Russell** succeeds **Jennifer Tometta** as WFPG-FM/Atlantic City, NJ's morning drive co-host ... Former CHR WXKS-FM/Boston personality **Amy Dylan** joins Hot AC WWMX/Baltimore for nights ... **WXKC/Erie, PA** names **Scott Stevens MD** afternoons driver ... **Bob Maxwell** takes overnight duties at WNSN/South Bend, IN.

Adult Alternative: KINK/Portland introduces *Sunday Night Blues*, hosted by **Bob Ancheta**. It airs Sundays, 7-10pm, and features established blues stars and newcomers.

Alternative: Tard moves from nights to afternoons at KFTE/Lafayette, LA, while part-timer **Brady White** is upped to nights ... New **KQXR/Boston**, ID PD **Jacent Jackson** adds afternoon drive duties ... **WCHZ/Augusta, GA** inks the syndicated **Lex & Terry** for mornings ... **Cary Rockman** is the new MD at **KQRX/Odessa-Midland, TX** ... **WXDG/Detroit** has moved to: I Radio Plaza, Ferndale, MI 48220. The new phone number is (248) 591-3343.

CHR: WXYK-FM/Biloxi, MS' **Kyle Curley** adds MD stripes ... **KRQQ/Tucson** nighttimer **Randy Williams**

(a.k.a. R Dub) becomes MD ... **WJET/Erie, PA** overnighter **Joe Arnold** adds MD stripes ... **WJBQ/Portland, ME MD**/nighttimer **Keith Scott** adds APD responsibilities ... Former WCIL/Carbondale, IL PD **Kato** is now MD/nighttimer at **WILN/Panama City, FL** ... Former **WXLK/Roanoke, VA MD** **Lisa Jo Elliott** joins **WAEZ/Johnson City as MD/middayer**. Also at **AEZ, nighttimer Chris Hollywood** segues to mornings as **Mike Steel** moves to nights ... **WFLZ/Tampa** morning co-host **MJ Kelli** extends his contract through summer 2002.

Classic Rock: Former **WRXR/Augusta, GA APD/MD** **Kim Varin** joins **WZGC/Atlanta** for swings.

Country: **Morgan Thomas** gives up MD duties at **WKIX/Raleigh** to focus entirely on morning show duties ... **Stix Franklin** joins **KKCS/Colorado Springs** for evenings, while **KCS** welcomes **Kaylen Lee** as News Dir. and morning show co-host ... **WHSL/Greensboro** afternoon personality **Danny Hall** is promoted to APD and moves to mornings. Former morning duo **Mason & Dixon** are reportedly pursuing other opportunities within the company ... **Stan Parman** is the new MD at **WKCQ/Saginaw, MI** ... **WWZD/Tupelo, MS MD**

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JOHN TESH I/DALIA Mother I Miss You
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Monica Logan
No New Adds

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Gary Knell

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TOBBY SHAM In This Night

Alternative
LEAH ANORWONE Sunny Day
LENNY KRAWITZ Fly Away
SONICRYDOME Money Please

CHR/Hot AC
MONIFAH Touch It
SHAWN MULLINS Lullaby
REPUBLICA Ready To Go

Mainstream AC
PHIL COLLINS True Colors
GOO GOO DOLLS Slide

Lite AC
PHIL COLLINS True Colors
JULIO IGLESIAS & ALL-4-ONE Smoke Gets In Your Eyes
MADONNA The Power of Good-Bye

NAC
JK Off The Hook
BRIAN MCKNIGHT Anytime
PETER WHITE GROVER WASHINGTON, JR. Midnight

UC
DRU HILL UREDMAN How Deep Is Your Love
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EVERLAST What It's Like
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Tracy Thompson

Adult Rock & Roll
Jeff Ganzer
No New Adds

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Andy Fuller
DAKOTA MOON Another Day Goes By

Bright AC
Jim Hays
JOHN MELLENCAMP Your Life Is Now

Scott Kelly exits ... **WLWI/Montgomery** morning co-host **Shane Collins** leaves for night duties at **WKKT/Charlotte** ... **WOOZ/Marion-Carbondale, IL APD/MD/middayer Juli Ingram** joins the station's morning show ... **WAVW/Ft. Pierce, FL** morning talent **Mike "The Bear" Fitzgerald** exits ... **KHAY** moves to 1376 **Walter St., Ventura, CA 93003**. The new fax number is (805) 639-0570.

Rock: **WZBH/Salisbury, MD** morning co-host **Miki Hunter** exits. **PD/afternoon John Allen** replaces her in mornings ... **KRRO/Sioux Falls, SD** welcomes **Jeremy Ledbetter** to the morning show with **John C. Price** ... **WKLQ/Grand Rapids** afternoon host **Andy O'Riley** swaps shifts with night slammer **Matt Gielczyk** ...

KUPD/Phoenix ups overnighter **Talben Meyers** to afternoons and welcomes **Josh Enriquez** for overnights ... At **KISS/San Antonio**, overnighter **Brian Kendall** moves to nights, while part-timer **George Hamilton** is upped to overnights.

Nat'l Radio: **United Stations' Today's Women** program transitions to a regular one-hour, ongoing weekly program. For more info, call (212) 869-1111 ... **Westwood One** names **Ying Ning** Affiliate Mktg./Asia ... **Christian-focused SRN News** signs an agreement to be the exclusive news provider to **Moody Broadcasting Network (MBN)**.

Continued on Page 26

CHRONICLE

MARRIAGES

WJLK-FM/Monmouth-Ocean MD/middayer Lauren Presley to Daniel Davidson, October 3
Warner Bros. Records VP/Rock Mike Rittberg to the Album Networks' **Maria Musaitel**, September 12

BIRTHS

KZZU/Spokane PD Ken Hopkins, wife **Trisha**, son **Dylan Mark**, September 13
Windham Hill Records VP/A&R Patrick Clifford, wife **Kim**, daughter **Justine Marie**, September 23

1999 Is Coming — Are You Ready To Perform?

■ Better ways to meet post-consolidation bottom lines

Now that we — and Wall Street — have seen the biggest part of the acquisition boom in radio, the pressure to improve operating profit is being turned up big-time.

As if there weren't enough pressure already, right? But if you look at the financial realities, it is clear that, while business in radio is good now (and may continue to be into 1999 despite the problems in the world economy), the super multiples that radio companies have been enjoying will go down, and perhaps stay down, for some time if corporate profits don't meet expectations. Nobody who has publicly traded radio stock wants that to happen, and that's a very large share of the most powerful people in radio today.

Weighing The Options

So, what does all this mean for management — GMs, station managers, and PDs — in the clusters owned by the public radio companies? They are going to have to run smarter than ever before. And the key word is *smarter*. Let's look at some alternatives that people consider.

Option 1: Running "cheaper" through more expense cutting. This isn't a realistic path at most stations, since most of the "fat" has already been cut away, and further expense reductions could have some pretty deleterious effects on profitability — even short-term profitability.

Option 2: Running with more spots. Many stations put this plan into action in 1997, with even more joining in 1998, and that had a positive effect on profit margins. However, research pretty clearly indicates that most stations can't go much (if any) further in spot load addition without really hurting their ratings. Of course, if *all* stations went up in their spot loads (say 10% or 15%) the *share* figures of each station may not suffer, but the AQH (Average Quarter Hour persons) — the stuff advertisers pay for — would. A quick study of the declining PUR (Persons Using Radio) and TSL (Time Spent Listening) figures in Arbitron makes it clear that most stations have come to or very near the end of that road.

Option 3: Running with more salespeople — that is, more of the right kind of professional people on a station's staff. Hiring more people who can bring a lot of value-added demand against a station's inventory — which keeps upward pressure on rates — would be a great path to improved profitability, but most of you are aware how hard it's been just to get the good people you have now. The economics of the radio business aren't such that it's affordable to increase your sales staff significantly, and really good people are very tough to find.

Every station, whether it articulates it or not, has some kind of strategy, and really smart strategies have a tremendous ability to grow ratings year after year in the target demo.

Easy As 1, 2, 3

Running *smarter* is the only dependable route to improved profitability, and there are three principal ways that I foresee stations doing it. Two get to better profit by boosting ratings, and one does it by boosting selling ability.

The first way to get smarter is with your strategy. Every station, whether it articulates it or not, has some kind of strategy, and really smart strategies have a tremendous ability to grow ratings year after year in the target demo. It's also about getting a lot more out of the effort you put into planning so that it's really effective. It's about getting more out of the perceptual and strategic research you do, taking it from stuff that's "interesting" and "helpful" and tells you how you look now vs. how you looked last year to something that is the platform for the development of a brilliant winning strategy. When you settle upon, invest in, and stick with a smart strategy, our experience is that it is not uncommon to see ratings in the station's target demo — even when they start high — rise at least 10% in AQH year after year. It's that powerful. What does it take to get smarter in this area? Three things:

- A really intelligent design of the perceptual research so that you're sensitizing to all the really important strategic issues.

- A strategic counselor who can separate for you what is really important strategically and what is not. That way you can focus on what can make a real difference. (Remember the adage: If you're inside the bottle, you can't read the label very well.)

- A truly effective process that guides you to the development of a strategic and tactical plan that will get the goal accomplished, a plan that will keep you from making

mistakes in your marketing strategy. You need to create a process that gets you to a smart strategy, or the research expense and all your discussion and planning will have been a waste of time and money.

The second way to get smart is by sharpening your understanding of tactical contesting. Many managers underestimate the power of smart tactical contesting or know very little about it. Over the past five years or so, I've made it a central study interest of mine to do research on people playing all kinds of contests, and this has enabled me to learn a lot about what works and what doesn't. (The truth is that some of the things you hear as common wisdom about how people react to contests just aren't valid.)

The third way to get smart is by making the salespeople you already have much, much more effective (I'm talking about raising their productivity by 50% or more). I'll tell you the approach I've found that works there. Here's the surprise: It's not about sales training. In fact, I have come to believe, after seeing every training regimen in the book over the past 25 years, that absolutely none of them work. None of them. Regimens can temporarily "pump" people. They can temporarily raise a salesperson's resolve and hope of doing better. And — along the way — they may even temporarily get into their students' heads the bases of some effective approaches or techniques. But, as far as a long-term change in the person's abilities because they have truly internalized a better system, I've just not seen it.

Put Me In Coach!

So what's the trick to getting smart in this area? It's *coaching*. Specifically, effective personal coaching in an effective system. Coaching, with a lot of practice, makes all the difference. There's a book I like entitled *You Can't Teach A Kid To Ride A Bike At A Seminar* — and, boy, it's the truth. For a kid to really internalize successful bike-riding technique, it takes practice and coaching, not training speeches. And to really become adept at advanced biking (you competitive bikers can attest to this), it takes a lot of practice of the *right* moves (which most bicycle riders don't have a clue about) and a *great* coach.

Bill Moyes is the President of Moyes Research Associates, a firm that specializes in advanced perceptual and strategic research and guidance in strategic marketing and tactics. He can be reached in the firm's Colorado Springs home office at (719) 540-0100 or e-mailed at bill@moyes.com.



By Dick Kazan

Seven Ways To Make Far More Effective Use Of Your Time

PART ONE OF A TWO-PART SERIES

Legendary retailer Stanley Marcus of Neiman-Marcus was asked, "What do the wealthy, powerful, and famous people you know have in common?" Marcus replied, "They all have 24-hour days. The most successful people and the most unsuccessful people all receive the same ration of hours each day" (*Time Tactics Of Very Successful People*, B. Eugene Griessman). In other words, how effectively you use your time will determine how successful you become.

Therefore, I'd like to offer you seven ways to become much more successful, the first two of which I'll present this week.

1. Set goals. Goals usually determine what you'll accomplish, but how can you achieve them if you don't have any? This can be so simple. Each night, just before you leave work, take a brightly colored message slip and write on it, in seven words or less, the single most important thing you want to accomplish the following day.

It might be calling a particular prospect to ask for business, the completion of an important report, learning a new software application, or even remembering the birthday of a loved one. Once it's in writing, place it in a highly visible place on your desk. The next day, when you arrive, you'll see it and continue to see it until you act upon it, no matter how busy you become. Why seven words or less? Because your mind can easily absorb something so brief.

For example, during the last recession, Bill Clinton was elected president by focusing himself and his campaign team on the issue most important to the majority of voters. How? With little signs everywhere that said, "It's the economy, stupid."

What can this tip mean to you? Multiply five business days a week by 50 business weeks a year, which equals 250 goals you'll address. If you only complete 20% of them, you've achieved your most important goals 50 times a year! What a dramatic difference this alone will make in how successful you become. Then, as Oprah Winfrey said, "the only thing holding you back is your inability to dream big enough" (*Access Hollywood*, 5-25-97).

2. Make technology work for you. Recently, I listened to a "hot" radio computer show and found it boring. The host and his caller were discussing bits, bytes, and data-transfer rates, subjects largely irrelevant to all of us who aren't in the computer field or don't make it our hobby. When you turn on a television set, you don't think about how they transmit to you, and nobody devotes a two-hour radio show to tell you. You tune in to enjoy what you watch. Why not let other technology serve you equally as well?

Last year I visited a subsidiary of Arbitron in their office tower. There were numerous people, yet the entire floor was nearly silent. Why? They'd implemented an "intranet" system that let them readily communicate with each other within that location and elsewhere with just the stroke of a computer keyboard.

Voice mail is another good example, because you can easily convey your message, avoid unnecessary small talk, and skip the telephone tag. When you get someone's recorder, with a smile in your voice, briefly identify yourself, why you called, what you'd like, and when you can be reached, and leave your phone number.

It's simple, yet many salespeople resent voice mail. Why? Because they haven't learned to leave a short, enticing message, and therefore don't get a lot of return calls. To solve this problem, let's take the advice of Dale Carnegie in his best-selling book, *How To Win Friends And Influence People*: "The only way on earth to influence other people is to talk about what they want and show them how to get it."

For example, assume your company markets office supplies, and I'm a decision-maker who hears, "A special 40% price reduction on all computer products, but the sale ends tomorrow at 5pm. Please call me, Dick, before it's too late, so I can save you a lot of money." If my company uses a volume of computer products, you'll quickly hear from me.

But, if instead the message is just a name and number from someone I don't know or the message drones on, it'll receive a lower priority for call-back. Using e-mail, voice mail, fax machines, cell phones, and pagers can make you much more time efficient if you take advantage of their capabilities.

As you can see from this column, you can easily make far better use of your time by doing just a few things a little differently. As you do, you'll accomplish so much more. Next week, I'll share with you a key ingredient of what made John Wooden of UCLA one of the greatest basketball coaches in history and show you how this same approach could do wonders for you.

Dick Kazan is a successful entrepreneur who founded one of the largest computer leasing corporations in the United States. He created and hosts *The Road To Success*, the first radio talk show to offer on-air business consulting to business owners and employees. E-mail your comments or questions to him at rkazan@ix.netcom.com.

The Ten-Second Radio Debate

By Laurie Camuso

In the post-consolidation radio world, greater fiscal demands have forced all of us working in the industry to start thinking out of the box and challenged us to find new avenues of revenue. While some of these avenues have led us into event marketing or onto the Internet, a radio station's single greatest commodity still remains its sellable airtime.

With only a limited number of advertising minutes available in any given hour, however, how does a station boost profits without merely boosting rates? One answer may lie in a practice that television stations have been doing for years. That is, selling 10- or 15-second spots in addition to their standard fare of :30s and :60s. In this way, more spots can be added to a commercial break without sacrificing the number of programming minutes available. If a 15-second spot is then sold for a rate higher than 25% of a :60 spot, revenue potential increases. Even if a :15 is sold at a straight "four for the price of one" rate, it still may benefit broadcasters by providing a lower-cost option for advertisers who may not have a budget large enough to support a full 60-second spot load on a particular station.

Would a practice that has long been accepted on television really work for radio? Laurie Pracher, a VP/GM for CBS Radio Sales, notes, "Nationally, we're beginning to see some success in selling 10- and 15-second spots. However, local sellers are having enormous success. The bottom line is that local retailers don't care about haggling over ratings or cost-per-points — they care about sales. They're getting tremendous results using these shorter announcements that are sold at a slightly reduced :60 rate. Local re-

tailers have found a great secret weapon, and it's our hope that, as we spread the word, national advertisers and agencies will also want to take advantage of this opportunity."

Advertiser Benefits

One of the most basic benefits to advertisers is that, since :10s and :15s are priced lower than :60s, they can purchase more commercials to build frequency or to augment reach, depending on the goals of the campaign.

If reach is the goal, 10- or 15-second spots can be added to additional dayparts, or even on additional stations, to reach the maximum number of people possible within a given budget. If an advertiser is looking for a high-frequency campaign, :10s and :15s are a great way to load up on spots and thus maximize impact. Of course, these :10s and :15s can also be used to augment a 60-second spot schedule to help achieve a desired reach and frequency level. Additionally, if an advertiser's message is fairly simple or well-known, 10- or 15-second spots can also be used to extend the length of a campaign and continue to drive sales for a longer period of time, with or without 60-second supplements.

Another very timely benefit is the ability to use :10s or :15s to direct listeners to more detailed advertisements in newspapers, maga-

41

Local retailers don't care about haggling over ratings or cost-per-points — they care about sales. They're getting tremendous results using shorter announcements that are sold at a slightly reduced :60 rate.

—Laurie Pracher

zines, or perhaps — more importantly — on the Internet. A package might even be negotiated with a radio station to run :10s on the air that direct listeners to the radio station's website, where further information, promotions, or links to the advertiser's website can be offered. As radio and the Internet's cross-promotional opportunities continue to grow, the increased use of short, directional spots may be a natural progression.

What Can You Say In Ten Seconds?

It's true, a 10- or even a 15-second spot limits the length and complexity of the message being delivered. However, even a brief message can have a big impact if used correctly. Let's face it, not every commercial needs to be a complex commentary. Say you hear, "All furniture at Macy's is 30% off today only." If you're shopping for a couch, there's not much more you need to know before you drive to the store.

A few seconds may also be sufficient to keep a well-known product top-of-mind. Click the pull-tab on a beer can, say, "Aren't you glad it's Miller time?" and start pouring the liquid into a glass. Run this spot during Friday afternoon drive, and it will no doubt stir the cravings of more than a few commuters. Direct-response or call-to-action ads also work well in this format — it takes approximately four seconds to deliver a phone number.

Some stations, especially those in the News/Talk format, offer 15-second adjacencies to weather or traffic reports. In this type of highly attentive environment, the impact of every word is augmented. Again, in this situation, the length of the spot is more than compensated for by the impact of the message. Finally, since :10s and :15s are so brief, they generally do not need creative production. Most often they are announcer-read, which not only saves on production cost, but also adds the personal credibility of a well-known local personality.

RADIO GETS RESULTS

SUCCESS STORIES FROM THE RAB

Retailer Makes A Racket To Increase Sales

SITUATION: It was beginning to look like David and Goliath in a tennis match. Racquets And Jackets is a locally owned, single-location tennis apparel and equipment store in a strip center. The owner was losing long-time customers to the two main competitors, which were both large-franchise, diverse sporting goods stores. She had not developed a strong market position, and new customers were not being drawn to the specialized store, either.

OBJECTIVE: In the presence of seemingly powerful competitors, Racquets And Jackets needed to create a market position as the exclusive tennis store in the area with real tennis knowledge. It was time to build a new customer base and retrieve formerly loyal customers.

CAMPAIGN: The owner, working with WJXB/Knoxville, strove to exploit the competitive differences between their "all-tennis" store and the multisport franchises. They went with a solid six-month campaign that was a stretch for the local retailer. She advertised one week every month. The initial ads were voiced by the owner, reinforcing the specialized nature of the store and, therefore, its real knowledge of tennis. Two slogans were used exclusively: "Tennis is what we do," and "At Racquets And Jackets, we are real people, both on the court and off." These ads were followed by spots featuring local tennis celebrities giving testimonials to the professional, yet down-to-earth products and people at Racquets And Jackets.

RESULTS: Former clientele returned, and new customers were made aware of the "tennis" store. In December, sales were up 10% over the previous year. January and March saw record-breaking increases in sales over the previous year, up 33% and 31%, respectively. Between April 1 and 14, sales rocketed over the fence to 98% above the year past. The fine campaign reinforced the fact that radio can up the score. In this case, Racquets And Jackets clearly became the tennis store to depend on for fair pricing and sound advice about tennis.

RAB TOOLBOX

More marketing information and resources from the RAB

RAB CATEGORY FILES

"[The percentage of high school athletes who are girls] is starting to blow the minds of vendors. That is a huge market. [The female athlete] is the hottest issue in the industry at the moment." (Don Sonandres, President/CEO of Athletic Dealers of America, Inc; Sporting Goods Business, 1/98)

BACKGROUND COLLECTION — SPORTING GOODS STORES

Total sales of sporting goods products: equipment, clothing, and footwear increased 3.5% in 1997 to \$43.0 billion. Broken down by segments, sales of athletic equipment were up slightly in 1997, while clothing showed a 7% gain, and footwear sales were up 4%. Overall, sales of sporting goods are predicted to climb 3% in 1998. (National Sporting Goods Association, 1998)

For more information, call RAB's Member Service HelpLine at (800) 232-3131, or log on to RadioLink at www.rab.com.

Getting Due Credit

Next comes the trickier equation of assigning a ratings value to these spots. Radio buyers are sometimes reluctant to accept the same ratings value for a 10- or 15-second spot that they do for a 60-second ad. However, this devaluation has more to do with unfamiliarity than with reason.

In television, a 60-second spot receives the same value as a 15-second spot. If a program earns a 7.0 household rating, it makes sense that any spot running during that time period receives a 7.0 rating, regardless of the length. Should it be the same in radio? Well, according to an Arbitron spokesperson, "Rating value has nothing to

do with the length of a commercial; it has to do with the average number of people listening at any one given time. The same number of people are listening to a :10 or a :15 spot as are listening to a :60 spot. It mathematically does not make sense to lower the values of a 10- or 15-second spot."

As the concept of buying beyond the 60-second spot grows within the radio community, the perceived value of these spots is also sure to rise. Change is difficult, but, in the end, claiming full ratings value for 30-, 15-, or 10-second spots simply asks that radio receive the same fair market treatment as other media.

Laurie Camuso is Research Director at the Interop Radio Store.

Women Consume Radio In A Big Way

An Interop Research study of the 137 million female consumers in the United States details the evolving role of women and their unprecedented involvement in the work force.

Almost all women in their prime working years are either so-called baby boomers or members of "Generation X," and this phenomenon affects everything from the demand for adequate child-care to the rise in convenience products and services, the trend toward expanded store hours, and the increase in mail-order catalogs, according to Interop's Michelle Stettino.

Over half of all women now work outside the home (including 72% of women 25-54), yet they still are the primary homemakers and family shoppers.

Here are some characteristics of female consumers:

- 45% of adult women are currently single (divorced, widowed, or never married).
- Half of all women have at least one child under 18 living at home. This percentage peaks among women 35-44.
- 62% of women with children under 6 years old work full- or part-time; 60% of children under 6 are in daycare.
- The typical working woman earns \$24,000.
- 84% of women consider themselves the "principal shopper" for their household.
- 84% order meals from takeout restaurants.
- Fewer than half of women credit men with influencing their purchasing decisions for automobiles, electronics, or major household appliances.
- On a usage basis, 88% of women 18-24, 86% of women 25-34, and 83% of women 35-44 listen to the radio during the week. They are 21% more likely than the average adult to be a heavy user of radio (giving them an index of 121). By comparison, their consumption index with magazines is 115, newspapers 110, cable 95, and broadcast TV 77.



FRANK MINIACI

Less Marketing Equals Less Revenue Potential

Marketing is even more vital in today's product-confused marketplace

Broadcasting consolidation has forced broadcasters to "learn as they go" when it comes to the creation of market clusters. One of the challenges they face lies in the execution of simultaneous promotion and marketing strategies that give each station its own identity while operating them all as a whole. This week, we talk with Critical Mass Media about how you can accomplish this and a few things to avoid.

Critical Mass Media's Exec. VP/Marketing Michael Albl recognizes that many groups are trying to figure out how they are going to manage their groups as they go. "It's a real challenge for broadcasters to organize not only their clusters, but also how people do things. This is new territory. The book is being written even as we speak. Post Telecom has created a whole new operation for radio to learn to run effectively."

First of all, Albl says, "Groups have a tendency to cut back on their staffs in order to save on costs. With more stations joined together, downsizing forces the same people to do more work for more radio stations. Some stations are maintaining their same staffs — it's either one way or the other, and there doesn't seem to be anything in between. In the markets where they are cutting back, the groups are assuming that the people with the same workloads are going to be able to do the same work that they did for one station while overseeing five, which is virtually impossible."

Damaging Station 'Branding'

"With all the stations working together, there seems to be a natural assumption that budgets can now be consolidated. This can prove to be a mistake that some make in an effort to cover the astronomical costs of the recent buying frenzy. "Broadcasters are creating joint promotional efforts, which, in itself, damages each station's brand," says Albl. "Here's how it damages the brands: The stations are not only competing with themselves in a given market — i.e., a Soft AC with a Hot AC, Country vs. Country, etc. — they are also competing against other media types. What I mean by damaging your brands is that, if you reduce your emphasis on marketing, you have the potential for reducing your ability to attract customers not only to your radio station, but also to the medium itself."

"The audience has more and more choices every day. That's a real risk. A smaller marketing department in a smaller cluster with smaller dollars available to the cluster allows you to do less marketing to attract customers not only to your stations, but also to the medium of ra-

Groups have a tendency to cut back on their staffs in order to save on costs. With more stations joined together, downsizing forces the same people to do more work for more radio stations.

—Michael Albl

dio. With all of the choices, radio is not only competing with itself, as it has in the past. Radio has been so inter-focused and worried about "station X" across the street. While everybody beat each other up, they were not attacking cable TV or the Walkman or CD players or books or newspapers. Radio needs to bring everybody into the radio amusement park and then, once they're in the park, try to get them onto specific rides [their station]."

The Challenge Of Competition

Competition within your own chain, competition within the radio market, competition with other media — what a challenge this poses for the marketing specialists. Albl uses other products to illustrate what radio is up against. "Look at radio like the consumer looks at choices of liquid refreshment," he says. "Let's say someone who is 26 years old can choose between fruit drinks, bottled water, soda, and an alcoholic beverage. Now you're competing against other beers for that beer consumer, but you are also competing for that consumer in that they don't pick up a bottled water or a Coke."

"That's one of the real risks that radio is in, especially as you cut back on the dollars available and your staffing. Really, what we are talking about is the 'competitive matrix' for marketing and promotion directors and the dangers that exist for them right now. Everyone is competing for advertising dollars

against all the entertainment mediums, and unless you can bring them into the radio amusement park to ride the rides, your product will go unused."

Tim Bronsil, GM of Critical Mass Media adds, "Once they are listening to radio [on the ride], radio can compete with itself for who's going to ride the ride while getting them to come back to the park again and again. It will be a downward spiral if the trend continues with the cuts in the allocation of marketing dollars as the clusters are built in each market. The less you market, the less opportunity you have to make a sale through awareness of your product. Those that have not made cuts will stand a better chance for a greater return in the long haul."

"One of the goals of one of the stations in an average cluster is to maximize ratings, increase revenue, and then strengthen cash flow," Bronsil continues. "The way that is accomplished is by finding ways of using their limited marketing dollars. When you have five radio stations run by one marketing manager, you tend to find that they are stretched in too many directions, as opposed to when you have someone who is purely focused on that one particular product line."

"Imagine the brand manager of Tide also being responsible for Crest or Pampers," Albl adds. "You have no champion of the cause. There has to be one specific person who will take the reins and say, 'This is my baby; this is what I am going to do.'"

Focus On Long-Term Goals

Radio can be very reactionary in nature, and many broadcasters get into "panic situations" when it comes to planning a marketing campaign. Albl suggests that broadcasters have "long-term goals over a six- to 12-month period. If you're juggling five or more properties, you're probably looking more short-term at how you're going to make it through the 12-week ratings period instead of thinking about what you are going to do over the next six months to a year. You get into what we affectionately call "panic marketing."

"The ideal situation is to have a centralized person who is the marketing director for the station cluster whose responsibility is looking at the big picture and creating synergies between market cluster operations. Then, at the single station level, you have a promotion director who is passionate about only their particular product. Each station's promotion director should

Promo Of The Week



GETTING DOWN AND DIRTY — WCCC/Hartford got down and dirty for its 12th Annual Mud Volleyball Tournament, where it raised \$33,000 for the Epilepsy Foundation of CT.

campaign for their own needs and let the marketing director be the visionary, the guide, the arbitrator between all the stations.

"In our current environment, it's a new frontier, and the rules are being developed on a daily basis. It's all new," Albl continues. "A lot of people are trying different systems to see what will work; it's very free-form. Many are throwing ideas up against the wall and seeing what will stick."

It will be a downward spiral if the trend continues with the cuts in the allocation of marketing dollars as the clusters are built in each market. The less you market, the less opportunity you have to make a sale through awareness of your product.

—Tim Bronsil

Invest In Your Station's Future

In talking about budgets, Albl sheds some light. "Let's say that a radio station has \$100,000 to spend on marketing, and they are going to allocate that for billboards and split that among five radio stations. If they can pool their money based on the synergies they want to create while emphasizing what they want from each specific station, they can pinpoint their efforts. Using research up front can maximize the effectiveness of, let's say, billboard viewing while reducing the number of dollars that you've invested."

"What it really comes down to is researching everything down to the very specific nature of the listeners while managing the market cluster to keep the stations out of each other's way," adds Bronsil.

"We are entering a time when products, while separate, become one. It's like breaking off a piece to a puzzle. All together, they form one, but each is unique, and the puzzle is not whole without all of them fitting together exactly," says Albl.

It becomes more like a rifle shot than a shotgun approach. They can increase the impact of the billboard buy while reducing their costs. There are fewer billboards, but those billboards are better placed — more in line with their product usage.

Pinpoint Your Target

Broadcasters are focusing on the big picture, as they now have to operate the companies they have created. Albl says, "Companies are spending a sizeable amount of money up front to do marketing research. They do that in order to determine how to maximize the impact of their limited marketing dollars. In any particular market where there are many stations, there's naturally going to be competition, but that's where you can use the stations in your cluster to leverage themselves as a group against another group. Instead of one person beating up another person, a group goes up against another group."

"The goal is to create an integrated marketing plan for the cluster itself and to use the individual stations as the tactical weapons to employ that strategy. In employing the individual stations tactically, you have to allow them to have their own individual integrated marketing plan and employ their own tactics, with each going after a specific set of consumers. When you remove weapons from somebody's arsenal, you limit their ability to fight a war."

In closing, Albl thinks that radio stations need to learn to drive advertising agencies instead of the reverse. "Radio should sell differently to advertisers and teach them that they shouldn't be so concerned over a 12-week performance and instead look over a four-book performance. Tell advertisers that whenever you purchase our product, you're purchasing for the long term. If stations can show the consistent long-term effects, then maybe they can get out of that panic cycle — 'OK, now I have to do something for the spring, now I have to do something for the fall, and let's forget about our listeners in between.'"

TALK BACK TO R&R!

We encourage your feedback. If you have comments regarding this column or would like to see your work here, contact Frank Miniaci directly at (310) 788-1650 or by e-mail at miniaci@ronline.com.

ZINE SCENE

Bad Girls' Hall Of Shame

The *National Enquirer* devotes 36 pages to its "Bad Girls' Hall Of Shame." Earning the top spots are **Tanya Tucker** and **Madonna**. Taking the "Brawling Babes" title is **Whitney Houston**, while **Pamela Lee** and **LaToya Jackson** get hit with the "Overexposed" nod. "Politically Incorrect" gals include **Sinead O'Connor**. Going from "Sinners To Saints" are **Cher** and **Courtney Love**. And earning the hefty "Bad Girls Who Came To A Bad End" tag are **Janis Joplin** and **Sid Vicious'** girlfriend, **Nancy Spungen**. The 'zine predicts **Mariah Carey** will be the next bad girl.

Bad girl or not, **Madonna** is named in *Los Angeles* magazine's list of top 100 power players in the lifestyle category. Also making the list is **Edgar Bronfman Jr.** Earning a highlight box under the sports power players is *Sports Talk* radio host **Jim Rome**.

Paths Of Least Resistance?

"I think music did sort of take the place of my relationships. That thing that makes you want to be loved by somebody can also be that thing that makes you want to be accepted by the world, in a stupid way" — **Sheryl Crow** mulls over her choices in *life* (*Entertainment Weekly*).

"I'm probably no different than everyone else. We all have voices beating us up. But my background taught me to smile and act like the voices aren't there ... Money equaled success. No one asked me if I wanted to go into show business. When I said I wanted to act, my father said, 'There's more money in singing. You'll sing'" — **Janet Jackson** mulls over her choices in *life* (*Rolling Stone*).

Family Ties

Yoko Ono and **Beck Hanson** are co-interviewed in *New York* magazine regarding Beck's colleague, **bon vivant**, and performance artist grandfather, **Al Hansen**.

Spice Girl Scary (Mel B.) ties the knot with Spice boy **Jimmy Guitzar**. Incidentally, the *National Enquirer* says the recent sex scandal involving President Clinton helped reinforce Scary Spice's decision to wed!

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.



THE DEVIL MADE HIM DO IT! — A fearful **Pamela Anderson Lee** has hired a psychic healer to drive the evil out of estranged husband **Tommy Lee**. *Pamela underwent four sessions with psychic Joya DeLeary, who told her that Pam was Tommy's mother in a past life and they've always had problems and anger between them* (*Star*).

Beautiful Freak

Michael Jackson admits that his numerous plastic surgeries have made him a freak, and he is tortured by the bitter knowledge that he can never regain the handsome face that graced the cover of his 1982 album (*Globe*).

Crusin' For A Bruisin'

Nicole Kidman has asked **Lisa Marie Presley** to stay away from hubby **Tom Cruise**. They're all Scientologists, and Presley has been turning to Cruise for advice and guidance. Nicole fears she's getting way too friendly with him (*Star*).

The Feminine Touch

Spin presents a "Femmy Star Chart" to guide wannabes in their ongoing battle of deciding which calculatedly sexually ambiguous-yet-still-mas-macho rock star they are. A sampling: Do you think you feel things more than most people? If you answer yes — Hello, **Scott Weiland**. Do you think wearing ripped fishnets on your arms is soooo two-years-ago? If you said yes, you could be **Trent Reznor**. Were you kicking the hair spray, eyeliner, and rouge when most of these candyasses were still sucking their thumbs? Yes? You're **Simon Le Bon**.

Verse Curse

"Inside my underwear/why don't you come over/and say hello" — NYU grad **Beau Sia** counters **Jewel's** *A Night Without Armor* book of poems with his own effort, *A Night Without Armor II: The Revenge*, wherein he parodies Jewel's work (*Entertainment Weekly*).

MUSIC & MOVIES

CURRENT

- **THERE'S SOMETHING ABOUT MARY** (Capitol)
Featured Artists: Dandy Warhols, Joe Jackson, Jonathan Richman
- **SIMON BIRCH**
Single: You Were There/Babyface (Epic)
- **ARMAGEDDON** (Columbia)
Single: I Don't Want To Miss A Thing/Aerosmith
Other Featured Artists: Shawn Colvin, Journey, Our Lady Peace
- **HOW STELLA GOT HER GROOVE BACK** (Flyte Tyme/MCA)
Singles: Luv Me, Luv Me/Shaggy f/Janet
Your Home Is My Heart/Boyz II Men
Beautiful/Mary J. Blige
Other Featured Artists: Diana King, K-Ci & JoJo
- **THE MASK OF ZORRO** (Columbia)
Single: I Want To Spend My Lifetime Loving You/Marc Anthony & Tina Arena (Sony Classical/Columbia)
- **DR. DOLITTLE** (Atlantic)
Singles: Are You That Somebody?/Aaliyah
That's Why I Lie/Ray-J
Other Featured Artists: Jody Watley, Ginuwine, 69 Boyz
- **WHY DO FOOLS FALL IN LOVE** (Elektra/EEG)
Single: Get On The Bus/Destiny's Child
Other Featured Artists: Ev Vogue, Total, Nicole
- **54** (Tommy Boy)
Singles: Studio 54/54 All-Stars
If You Could Read My Mind/Stars On 54
- **DEAD MAN ON CAMPUS** (DreamWorks)
Featured Artists: Marilyn Manson, Blur, Creed
- **SMALL SOLDIERS** (DreamWorks/Geffen)
Singles: War/Bone Thugs-N-Harmony ...
Another One Bites.../Queen I/Wyclef Jean
Other Featured Artists: Pat Benatar w/Queen Latifah, Pretenders w/Koolhaas, Cheap Trick
- **PERMANENT MIDNIGHT** (DGC/Geffen)
Featured Artists: Girls Against Boys, Crystal Method, Prodigy

COMING

- **CLAY PIGEONS** (Cherry/Universal)
Featured Artists: Tonic, Verve Pipe, Sara Evans
- **PRACTICAL MAGIC** (Reprise)
Single: If You Ever Did Believe/Stevie Nicks
Other Featured Artists: Faith Hill, Marvin Gaye, Harry Nilsson
- **STRANGLAND** (TVT Soundtrax)
Featured Artists: Megadeth, Dee Snider, Kid Rock
- **SLAM** (Sony Music Soundtrax)
Featured Artists: Mobb Deep, Ol' Dirty Bastard & Coolio

CYBERSPACE

Hot, new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

- **Vonda Shepherd**, Sunday (9/26) at 10pm ET/7pm PT on AOL (keyword: LIVE).
- Chat with **Everlast** in a *Rock N' Roll Insider* session Monday (9/28) at 8pm ET/5pm PT (www.sonicnet.com); iChat plugin required.
- **Garbage**, Tuesday (9/29) at 10pm ET/7pm PT on AOL (keyword: ASYLUM).
- **James Taylor**, Wednesday (9/30) at 10pm ET/7pm PT on AOL (keyword: LIVE).

On The Web

- Check out a performance from **Eve 6** and **God Lives Underwater** tonight (9/25) at 9:30pm ET/6:30pm PT (www.liveconcerts.com).
- Listen to **Joe Jackson** in a performance from Chicago's Park West tonight at 10pm ET/7pm PT (www.jamtv.com).
- Enjoy a live cybercast of **Cowboy Mouth's** performance from New Orleans' House of Blues Saturday evening (9/26) at 11:30pm ET/8:30pm PT (www.liveconcerts.com).

MUSIC DATEBOOK

MONDAY, OCTOBER 5

- 1962/The **Beatles'** first single, "Love Me Do," is released in the UK.
- 1992/Former Temptation **Eddie Kendrick**, 52, dies of lung cancer.
- 1994/The **Eagles'** *Tribute Album* is named Album of the Year at the CMAs.
- Born: **Steve Miller** 1943, **Brian Johnson** (AC/DC) 1949, **Bob Geldof** 1954
- Releases: **Cream's** "White Room" and **Steppenwolf's** "Magic Carpet Ride" 1968, **Harry Chapin's** "Cats In The Cradle" 1975

TUESDAY, OCTOBER 6

- 1968/**Hee-Haw** debuts on CBS-TV.
- 1980/The **Bee Gees** sue PolyGram and their manager for \$200 million, charging misrepresentation and fraud.
- 1994/**Glenn Frey** undergoes colon surgery and fully recovers.
- Born: **Thomas McClary** (Commodores) 1949, **Kevin Cronin** (REO Speedwagon) 1951
- Releases: **Todd Rundgren's** "Hello, It's Me" 1973, the **Eagles'** "Heartache Tonight," **Fleetwood Mac's** "Tusk" 1979

WEDNESDAY, OCTOBER 7

- 1950/**Frank Sinatra** debuts on TV and signs a five-year contract at \$250,000 annually.
- 1977/RCA releases **David Bowie's** *Heroes*; the Brian Eno-produced album's first single is issued in English, German, and French.
- 1994/Attempting to terminate their multi-album contract due to artistic and creative differences, **Metallica** sues Elektra Records.
- Born: **John Mellencamp** 1951
- Releases: **Toto's** "Hold The Line" 1978

THURSDAY, OCTOBER 8

- 1980/In Pittsburgh, **Bob Marley** collapses onstage during his last performance; he's later diagnosed with a fatal brain tumor.
- 1984/**Anne Murray** becomes the first female to win CMA's Album of the Year award.
- 1987/**Chuck Berry** receives a star on the Hollywood Walk Of Fame; his film biography, *Hall, Hall Rock & Roll*, premieres the same evening.
- 1990/**Tennessee Ernie Ford** is inducted into the Country Music Hall Of Fame.
- Born: **Johnny Ramone** (Ramones) 1951
- Releases: **Peter & Gordon's** "Lady Godiva" 1966, **Linda Ronstadt's** "It's So Easy" 1977

FRIDAY, OCTOBER 9

- 1966/At a London art gallery, **John Lennon** meets **Yoko Ono** for the first time.



John & Yoko — Instant karma.

- 1973/**Elvis** and **Priscilla Presley** divorce after six years of marriage.
- 1989/After four previous nominations, **George Strait** finally wins CMA's Entertainer of the Year award.
- 1990/More than 1000 stations nationwide commemorate the late **John Lennon's** 50th birthday by simultaneously playing "Imagine"; it's the largest live broadcast in history.

Born: the late **John Lennon** 1940, **John Entwistle** (Who) 1944, **Jackson Browne** 1948, **Sean Lennon** 1975

Releases: **Styx's** "Babe" 1979

SATURDAY, OCTOBER 10

- 1965/The **Supremes** make their first of several appearances on *The Ed Sullivan Show*.
- 1976/EMI outbids Polydor and signs the **Sex Pistols** for £40,000.
- 1979/**Fleetwood Mac** receive a star on the Hollywood Walk Of Fame.
- 1988/**Loretta Lynn** and **Roy Rogers** are inducted into the Country Music Hall Of Fame.
- 1992/**Michael Jackson** receives \$20 million from HBO for the rights to broadcast his *Dangerous* concert from Bucharest; it's the highest-viewed program in HBO's history.
- Born: **David Lee Roth** 1955, **Tanya Tucker** 1958

Releases: the **Shangri-Las'** "Leader Of The Pack" 1964, **Frank Zappa's** *Hot Rats* 1969, **Smokey Robinson & The Miracles'** "Tears Of A Clown" 1970

SUNDAY, OCTOBER 11

- 1960/In New York, **Aretha Franklin** performs for the first time.
- 1969/**Muddy Waters** is seriously injured in a car accident in Illinois.
- 1976/Former Sex Pistols bassist **Sid Vicious'** girlfriend, **Nancy Spungen**, is found murdered in their Greenwich Village apartment; Vicious is arrested the following day and charged with her murder.
- 1982/**Marty Robbins** is elected to the Country Music Hall Of Fame.
- 1993/**Pearl Jam** release *Vs.* For the first week, it's only available on vinyl!
- Born: the late **Dottie West** 1932, **Daryl Hall** 1946

— Mark Solovicos



69.7 million households

ADDS

FIONA APPLE Across The Universe (Work)
FAT JOE UPPUFF DADDY Don Cartagena (Atlantic)
GOO GOO DOLLS Slide (Warner Bros.)
SHADULLLE O'NEAL The Way It's Going Down (T.WiSM/A&M)

HEAVY

AALIYAH Are You That Somebody? (Atlantic)
AEROSMITH I Don't Want To Miss A Thing (Columbia)
BACKSTREET BOYS I'll Never Break Your Heart (Jive)
BARENAKED LADIES One Week (Reprise)
BEASTIE BOYS Intergalactic (Grand Royal/Capitol)
BRANDY 'EMASE Top Of The World (Atlantic)
BRIAN SETZER ORCHESTRA Jump, Jive... (Interscope)
EAGLE-EYE CHERRY Save Tonight (Work)
EYE Inside Out (RCA)
EVERCLEAR Father Of Mine (Capitol)
LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)
HOLE Celebrity Skin (DGC/Geffen)
JANET Go Deep (Virgin)
JD & MARIAN CAREY Sweetheart (So So Def/Columbia)
MADONNA The Power Of Good-Bye (Maverick/WB)
MARILYN MANSON The Dope Show (Nothing/Interscope)
MONICA The First Night (Arista)

STRESS

BLACK EYED PEAS Joints & Jams (Interscope)
SHERYL CROW My Favorite Mistake (A&M)
DMX/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)
GOO GOO DOLLS Slide (Warner Bros.)
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)
JD & MARIAN CAREY Sweetheart (So So Def/Columbia)
KORN Got The Life (Immortal/Epic)
MONSTER MAGNET Space Lord (A&M)
SHAWN MULLINS Lullaby (Columbia)
NYIASILK THE SHOCKER Movin' On (University/Interscope)
TS' SYNC Tearin' Up My Heart (RCA)
ROB ZOMBIE Dragula (Geffen)

BREAKTHROUGH

PEARL JAM Do The Evolution (Epic)

ACTIVE

ALL SAINTS Never Ever (London/Island)
FIONA APPLE Across The Universe (Work)
A TRIBE CALLED QUEST Find A Way (Jive)
CREED What's This Life For (Wind-up)
DRUHILL SPEDMAN How Deep... (Def Jam/RAL/Mercury/Island)
EVERYTHING Hooch (version 1) (Blackbird/Sire)
FASTBALL Fire Escape (Hollywood)
FAT JOE UPPUFF DADDY Don Cartagena (Atlantic)
FIVE When The Lights Go Out (Arista)
FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)
GIN WINE Same Ol' G (Atlantic)
NATALIE IMBRUGLIA Wishing I Was There (RCA)
JAY-Z/RA & AMIL-LION Can... (Roc-A-Fella/Def Jam/RAL/Mercury)
R. KELLY Half On A Baby (Jive)
MASE UPPUFF DADDY Lookin' At Me (Bad Boy/Arista)
NEXT I Still Love You (Arista)
SHADULLLE O'NEAL The Way It's Going Down (T.WiSM/A&M)
JENNIFER PAIGE Crush (Edel America/Hollywood)
PRAS MICHEL Blue Angel (Ruffhouse/Columbia)
SEMISONIC Singin' In My Sleep (MCA)
XSCAPE My Little Secret (So So Def/Columbia)
 Video airplay from Sept. 28-Oct. 4


 50.8 million households
 Isaac/Tierney

ADDS

BRYAN ADAMS On A Day Like Today (A&M)
FIONA APPLE Across The Universe (Work)
GOO GOO DOLLS Slide (Warner Bros.)
MAXWELL Matrimony: Maybe You (Columbia)
LIZ PHAIR Polyester Bride (Mazador/Capitol)
SHANIA TWAIN From This Moment On (Mercury)

XL

AEROSMITH I Don't Want To Miss A Thing (Columbia)
BARENAKED LADIES One Week (Reprise)
GOO GOO DOLLS Irs (Warner Sunset/Reprise)
MATCHBOX 20 Real World (Lava/Atlantic)
JOHN McLENCAMP Your Life Is Now (Columbia)

NEW

GOO GOO DOLLS Slide (Warner Bros.)
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)
MADONNA The Power Of Good-Bye (Maverick/WB)
SHAWN MULLINS Lullaby (Columbia)

LARGE

BABYFACE You Were There (Epic)
BRIAN SETZER ORCHESTRA Jump, Jive... (Interscope)
MARIAH CAREY Whenever You Call (Columbia)
SHERYL CROW My Favorite Mistake (A&M)
NATALIE IMBRUGLIA Torn (RCA)
JANET Go Deep (Virgin)
SEMISONIC Closing Time (MCA)
SMASHING PUMPKINS Perfect (Virgin)
SHANIA TWAIN You're Still The One (Mercury)

MEDIUM

BRYAN ADAMS On A Day Like Today (A&M)
EAGLE-EYE CHERRY Save Tonight (Work)
NATALIE IMBRUGLIA Wishing I Was There (RCA)
EDWIN MCCAIN I'll Be (Atlantic)
SHANIA TWAIN From This Moment On (Mercury)

CUSTOM

ANGGUN Snow On The Sahara (Epic)
FIONA APPLE Across The Universe (Work)
JON B. They Don't Know (Yab Yum/SSO Music)
BRANDY & MONICA The Boy Is Mine (Atlantic)
CHEERY POPPIN' DADDIES Brown Derby... (Major/Universal)
CULTURE CLUB Miss Me Blind (Virgin)
EVERYTHING Hooch (Blackbird/Sire)
FASTBALL Fire Escape (Hollywood)
KIRK FRANKLIN Lean On Me (GospoCentric)
HARVEY DANGER Flagpole Sitta (Slash/London/Island)
CHRIS ISAAC Please (Reprise)
R. KELLY Half On A Baby (Jive)
MAXWELL Matrimony: Maybe You (Columbia)
BRYAN MCINTOSH The Only One For Me (Mercury)
JENNIFER PAIGE Crush (Edel America/Hollywood)
LIZ PHAIR Polyester Bride (Mazador/Capitol)
PIR DANNI I Had No Right (Get Street/V2)
DUNCAN SHEIK Bba Your Tongue (Atlantic)
SQUAWEL MUT ZIPPER Suits Are Posing Up... (Mammoth)
TEMPTATIONS Stay (Motown)
LUTHER VANDROSS Nights In Harlem (LV/Virgin)
 Video airplay from Sept. 28-Oct. 4


 36 million households
 Lydia Cole,
 VP/Music Programming

Video Playlist

LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)
MONICA The First Night (Arista)
KELLY PRICE Friend Of Mine (T-Neck/Island)
BRANDY 'EMASE Top Of The World (Atlantic)
GERALD LEVERT Thankin' Bout It (EastWest/EEG)
NEXT I Still Love You (Arista)
AALIYAH Are You That Somebody? (Atlantic)
R. KELLY Half On A Baby (Jive)
MONIFAH Touch It (Universal)
NYIASILK THE SHOCKER Movin' On (University/Interscope)
 Video playlist for week ending Sept. 25

Rap City Top 10

SILKK THE SHOCKER It Ain't My Fault (No Limit/Priority)
XZIBIT What U See Is What U Get (Loud)
DMX/FAITH EVANS How's It... (Def Jam/RAL/Mercury)
KURUPT We Can Freak It (Antra/A&M)
NORCAGA N.O.R.E. (Penalty/Tommy Boy)
MEMPHIS BLEEK Jam-Z B... (Roc-A-Fella/Def Jam/Mercury)
LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)
DEF SQUAD Countdown (Def Jam/Mercury)
JEROME DUPRI Jam-Z Money Ain't... (So So Def/Columbia)
DRIB DEF Definition (Rawkus)
 Video playlist for week ending Sept. 25

TELEVISION

TOP TEN SHOWS SEPT. 14-20

Total Audience
 (96 million households)

- 1 **Movie (Sunday)**
(The Marriage Fool)
- 2 **Touched By An Angel**
- 3 **60 Minutes**
- 4 **NFL Monday Night Football**
(49ers vs. Redskins)
- 5 **20/20 (Wednesday)**
- 6 **Frasier (9pm)**
- 7 **Frasier (9:30pm)**
- 8 **Friends**
- 9 **Ally McBeal**
- 10 **ER**

Adults 18-49

- 1 **Frasier (9pm)**
- 2 **Frasier (9:30pm)**
- 3 **Friends**
- 4 **Ally McBeal**
- 5 **NFL Monday Night Football**
(49ers vs. Redskins)
- 6 **ER**
- 7 **Drew Carey Show (9:30pm)**
- (tie) **The Simpsons**
- 9 **Beverly Hills 90210**
- (tie) **Party Of Five**

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Jonny Lang, Lisa Loeb, Joey Ramone, Slash, Joe Walsh, and others guest-star on **ABC's The Drew Carey Show** (Wednesday, 9/30, 9pm).

Friday, 9/25

- **Chris Isaak**, *The Tonight Show With Jay Leno* (NBC, check local listings).
- **Rob Zombie**, *Late Show With David Letterman* (CBS, check local listings).

Saturday, 9/26

- **Pam Tillis, Willie Nelson, Merle Haggard, and Freddie Powers** performs on *PBS' Austin City Limits* (check local listings).
- **Smashing Pumpkins**, *Saturday Night Live* (NBC, 11:30pm).

Sunday, 9/27

- **Reba McEntire** stars in and contributes original songs to *Forever Love*, a made-for-TV movie on CBS (9pm).

Monday, 9/28

- **Danni Leigh**, *Prime Time Country* (TNN, 8pm ET/6pm PT).
- **Elvis Costello & Burt Bacharach**, *David Letterman*.

Tuesday, 9/29

- **Lorrie Morgan**, *Prime Time Country*.
- **Eagle-Eye Cherry**, *David Letterman*.

Wednesday, 9/30

- **Dolly Parton**, *Prime Time Country*.
- **Liz Phair**, *Jay Leno*.
- **Tony Bennett**, *David Letterman*.

- **Billy Bragg & Wilco**, *Late Night With Conan O'Brien* (NBC, check local listings).
- **Gladys Knight**, *Late Late Show With Tom Snyder* (CBS, check local listings.)

Thursday, 10/1

- **Toby Keith and Clint Daniels**, *Prime Time Country*.
- Viewers can call in or e-mail their requests for **A&E's Live By Request: Phil Collins** (9pm ET/6pm PT).
- **Lucinda Williams**, *Jay Leno*.

FILMS

WEEKEND BOX OFFICE SEPTEMBER 18-20

1 Rush Hour (New Line)*	\$33.00
2 One True Thing (Universal)*	\$6.60
3 There's Something About Mary (Fox)	\$5.63
4 Rounders (Miramax)	\$4.73
5 Simon Birch (Buena Vista)	\$3.74
6 Saving Private Ryan (DreamWorks)	\$3.40
7 Blade (New Line)	\$3.26
8 Ever After (Fox)	\$1.77
9 Armageddon (Buena Vista)	\$1.25
10 Snake Eyes (Paramount)	\$0.92

All figures in millions
 * First week in release
 Source: ACNielsen EDI

COMING ATTRACTIONS:

This week's openers include *Urban Legend*, starring Jared Leto. The film's Milan soundtrack contains Ruth's "Condition," Junkster's "The Only One," Juliana Hatfield's "Trying Not To Think About It," Ohio Players' "Love Rollercoaster," and Annette Ducharme's "Tortured." Milan also is releasing the soundtrack to *Lolita*, which debuts in theaters this week. Vera Lynn's "I'm In The Mood For Love," Ella Fitzgerald's "Tain't What You Do (It's The Way That Cha Do It)," Louis Prima's "Civilization," Artie Shaw's "Stardust," and cuts by Andy Russell, Eddy Howard, and Jack McVea make up the CD.

Limited Releases

Opening in limited release this week is *Clay Pigeons*, starring Vince Vaughn. The film's *Cherry/Universal* soundtrack sports Tonic's take on "Everybody's Talkin'"; the Verve Pipe's "1229 Sheffield"; Lyle Lovett's "Teach Me About Love"; Sister Hazel's version of "Let Your Love Flow," Old 97's "Timebomb," Firewater's "Another Perfect Catastrophe," Sara Evans' "Almost New," Pat Boone's "Moody River," Jimmy Wakely's "Moon Over Montana," Don Gibson's "Sea Of Heartbreak," Tonio K.'s "Stop The Clock," and Collapsis' "Clay Pigeons (The Ballad Of Lester Long)."

Chicago Cab, starring John Cusack, also opens in limited release this week. The film's Loosegroove soundtrack is comprised of Pearl Jam's "Who You Are" and "Hard To Imagine," Brad's "Secret Girl," Sparklehorse's "Hammering The Cramps," Supergrass' "Don't Be Cruel," The Grifters' "Radio City Suicide," and Joey Altruda & His Cocktail Crew's "Cha Cha #69." Songs by Fu Manchu, Hi Fi Killers, and Hovercraft round out the ST.


 21 million households
 Peter Cohen,
 VP/Programming

National Top 20

KIRK FRANKLIN Lean On Me (GospoCentric)
KELLY PRICE FRIEND/ISLEY Friend... (Parade) (T-Neck/Island)
FIVE When The Lights Go Out (Arista)
NYIASILK THE SHOCKER Movin' On (University/Interscope)
MONICA The First Night (Arista)
SILK THE SHOCKER It Ain't My Fault (No Limit/Priority)
NEXT I Still Love You (Arista)
SNOOP DOGG Still A G Thing (No Limit/Priority)
XSCAPE My Little Secret (Columbia)
98 DEGREES Because Of You (Motown)
BIG PUNISHER You Came Up (Loud)
AALIYAH Are You That Somebody? (Atlantic)
AARON HALL All The Places I... (MCA)
XZIBIT What U See Is What U Get (Loud)
MASTER P/SILK... Goodbye To My Homies (No Limit/Priority)
J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia)
BLACK EYED PEAS Joints And Jams (Interscope)
FAT JOE UPPUFF DADDY Don Cartagena (Atlantic)
SPARKLE Time To Move On (Rock Land/Interscope)
BACKSTREET BOYS I'll Never Break Your Heart (Jive)
 Most requested from the week ending September 20



Pos. Artist	Avg. Gross (in 000s)
1 DAVE MATTHEWS BAND	\$872.3
2 OZZFEST '98	\$802.5
3 PHISH	\$676.2
4 METALLICA	\$667.1
5 LILITH FAIR	\$641.2
6 JANET JACKSON	\$617.8
7 PAGE/PLANT	\$603.1
8 SPICE GIRLS	\$535.9
9 PEARL JAM	\$521.4
10 ROD STEWART	\$504.1
11 "FURTHUR FESTIVAL"	\$497.5
12 SHANIA TWAIN	\$438.2
13 BEASTIE BOYS	\$403.6
14 HANSON	\$403.6
15 YANNI	\$376.9

Among this week's new tours:

JERRY CANTRELL
COLORS OF CHRISTMAS:
(GREEN & RED TOURS)
BOB DYLAN
GOO GOO DOLLS
PJ HARVEY
JOURNEY
MLX

The CONCERT PULSE is courtesy of Polstar, a publication of Promoters' On-Line Listings. (800) 344-7383; California (202) 271-7902.



THE DINER JUNKIES

"X (lucy say goodbye)"

"NO HYPE. JUST MUSIC. JUST PLAY THE F-ING SONG."

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- 9/26 - Nashville, TN
- 10/3 - Decatur, TX
- 10/8 - Memphis, TN
- 10/9 - Texas State Fair-Dallas, TX
- 10/13 - Oklahoma City, OK
- 10/14 - Austin, TX
- 10/16 - Abilene, TX
- 10/21 - Davenport, IA
- 10/23 - Madison, WI
- 10/24 - Appleton, WI

**Going for Adds
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STREET TALK®

Stern Settles Suit, Then Plays MD

Howard Stern and Chancellor have agreed to settle the \$45 million lawsuit Stern filed in 1993 after Chancellor's WLUP-AM dropped his syndicated morning show after 10 months, the *Chicago Sun-Times* reported. Stern's show has been on crosstown WCKG-FM since July 1996. Chancellor could not comment on terms of the settlement; Stern agent Don Buchwald had not returned ST's calls at press time.

Meanwhile, the Goo Goo Dolls may have a Most Added track across multiple formats with "Slide," but thanks to Stern, they won't be heard on his flagship station, WXRK/NY. And all because the band wouldn't play Stern's show wearing ... sailor suits? Seems the Goos, who are Stern fans, had asked him if they could play live on his show. But Stern, saying the band's soft-rock hits "made them sound gay," told them they could perform only if they fulfilled his unusual stipulations. When the band declined, Stern instructed K-Rock not to play any Goo Goo Dolls music until the band agreed to his demands ... and the station went along with it — even going so far as to air promos saying, "If they're too good for Howard, they're too good for K-Rock."

Duncan resigned from the ABC Rocker last week, while Steve Blatter — Big City Radio's VP/Programming and PD of its Y107 Alternative trimulcast — announced Tuesday he'll be leaving the company. He'll remain at Big City for the next several weeks, and will continue working with the group in a consulting role after he leaves.

And The Sky Is Falling, Too...

Crain's Chicago Business became the latest in a long line of publications — both inside and outside the radio industry — to speculate that Jacor Chairman Sam Zell has the company on the block. But don't believe everything you read. Sources who have talked turkey with Zell say there's little chance of a sale while the stock market's down. (Jacor closed at \$47.25 Tuesday, \$18 off its high of \$65.25 in July). Once the market heats up again, so might the possibility of a sale. When contacted by ST, Jacor CEO Randy Michaels flatly denied a sale was in the works.

It's official — Capitol VP/Rock Promotion Dave Ross will be leaving the

Continued on Page 23

'Thank' Vault Opens Early

Hearing the new Alanis Morissette single, "Thank U," on the radio last Friday (9/18) startled a number of programmers — especially since they knew it wasn't supposed to be delivered until a simultaneous download on Monday (9/21). The leak dripped onto a number of Jacor stations, including KIIS/L.A. PD Dan Kieley told ST, "Jacor's pretty musically aggressive. It's a very good record, and we were fortunate to have it. Sometimes these things just show up in manila envelopes." Maverick Sr. VP/Promo Ric Lippincott said the leak came from neither the label nor Morissette's camp: "Hopefully nobody will penalize Alanis for this ... that would be really unfortunate."

A pair of prime programming slots in L.A. have opened up: KLOS PD John

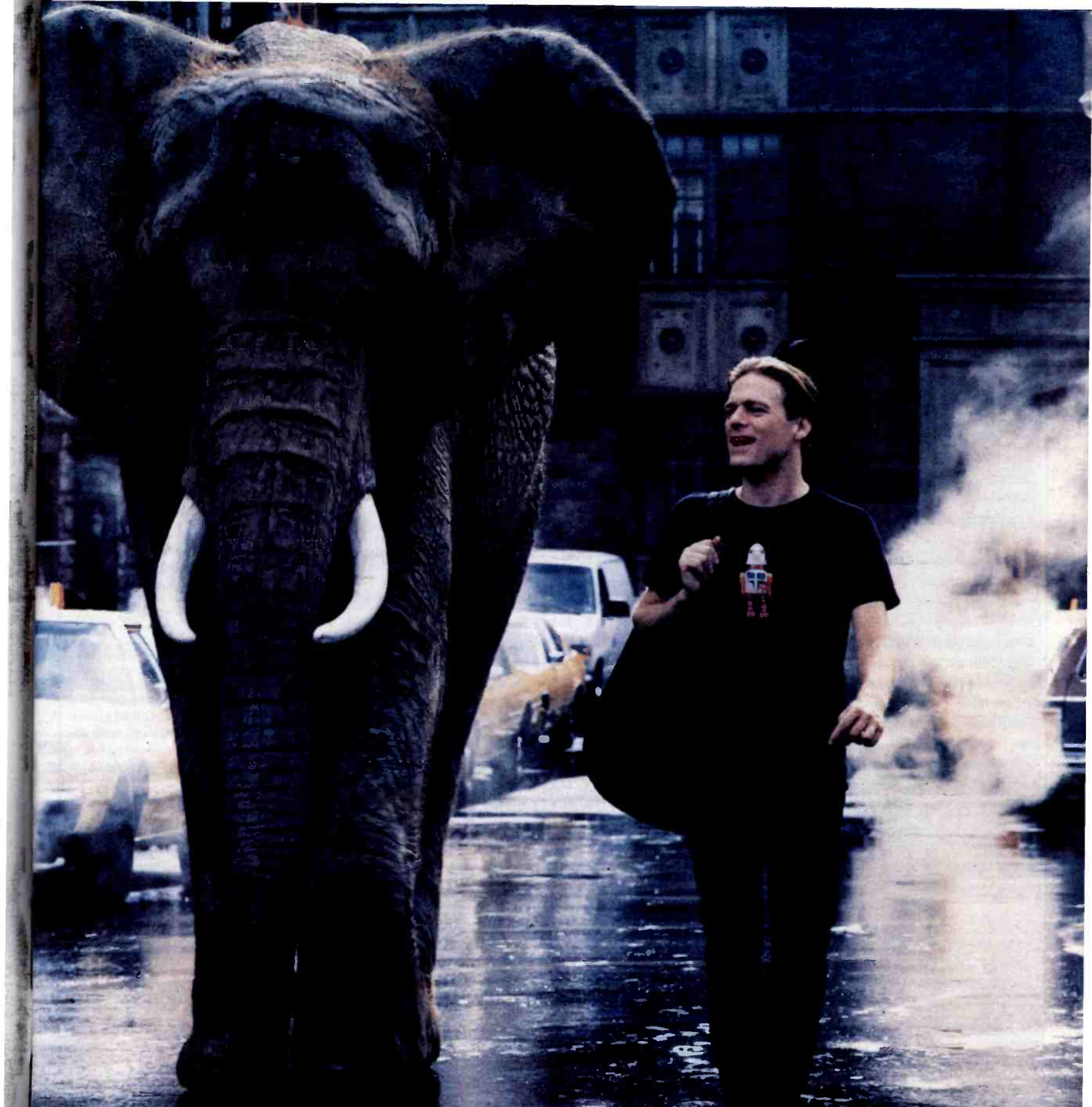


A PENNE FOR YOUR THOUGHTS — Those in the gnocchi are aware of the work done by the promotional chefs cooking up clever giveaway items at KLOS/L.A.'s syndicated Mark & Brian show. Well, they're not pasta their prime, giving those fusilli guys their own brand of "Spaghetti M&B's." ST can envision the line growing, as the morning linguinis with the angel hair put on their cannellonis and step up to the mac in their bow ties. Just one little problem ... unlike the real Mark & Brian, whenever they're in hot water, these M&B's go soft!

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CALLOUT AMERICA®

EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES SEPTEMBER 25, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of August 31-September 6.

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS			REGIONS				
	TW	LW	2W	3W			TOTAL	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
EVE 6 Inside Out (RCA)	3.99	3.72	3.80	—	45.0	7.5	3.99	4.00	4.19	3.60	3.92	4.26	4.03	3.78
AALIYAH Are You That Somebody? (Atlantic)	3.95	3.86	3.98	3.94	65.8	14.3	3.95	4.34	3.76	3.52	3.83	4.01	3.92	4.00
THIRD EYE BLIND Jumper (Elektra/EEG)	3.89	3.94	—	—	47.0	8.0	3.89	3.94	3.94	3.72	3.84	3.87	3.61	4.00
AEROSMITH I Don't Want To Miss A Thing (Columbia)	3.87	4.05	4.04	3.96	89.3	31.8	3.87	4.20	3.82	3.55	3.88	4.06	3.73	3.71
BAREMAKED LADIES One Week (Reprise)	3.80	3.85	3.74	3.65	69.5	16.8	3.80	3.98	3.77	3.53	3.91	3.97	3.71	3.60
WILL SMITH Just The Two Of Us (Columbia)	3.78	3.75	3.68	3.68	88.5	28.8	3.78	4.08	3.75	3.48	3.66	3.83	3.71	3.81
EAGLE-EYE CHERRY Save Tonight (Work)	3.73	—	—	—	44.0	7.3	3.73	3.66	3.98	3.51	3.88	3.83	3.50	3.82
BRANDY & MONICA The Boy Is Mine (Atlantic)	3.69	3.65	3.62	3.74	82.8	32.8	3.69	3.88	3.56	3.56	3.60	3.85	3.70	3.79
FAITH HILL This Kiss (Warner Bros.)	3.69	3.70	3.51	3.54	62.8	18.8	3.69	3.68	3.75	3.65	3.63	3.84	3.66	3.62
HARVEY DANGER Flagpole Sitta (Slash/London/Island)	3.69	3.65	3.50	3.51	55.5	13.8	3.69	3.82	3.76	3.38	3.68	3.62	3.71	3.73
USHER My Way (LaFace/Arista)	3.69	3.67	3.84	3.78	62.3	16.8	3.69	4.01	3.48	3.38	3.45	3.87	3.89	3.64
SHANIA TWAIN From This Moment On (Mercury)	3.68	3.67	3.71	—	39.8	7.3	3.68	3.67	3.74	3.63	3.80	3.84	3.61	3.71
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	3.64	3.68	3.45	3.64	81.5	22.8	3.64	3.91	3.41	3.56	3.68	3.86	3.48	3.94
NICOLE Make It Hot (Gold Mind/EastWest/EEG)	3.64	—	—	—	37.3	7.5	3.64	3.91	3.51	3.24	3.64	3.54	3.74	3.71
MATCHBOX 20 Real World (Lava/Atlantic)	3.62	3.60	3.61	3.84	79.5	28.8	3.62	3.83	3.52	3.72	3.53	3.86	3.59	3.54
NEXT Too Close (Arista)	3.61	3.61	3.69	3.70	71.8	23.5	3.61	3.83	3.53	3.36	3.42	3.86	3.68	3.68
'N SYNC Tearin' Up My Heart (RCA)	3.60	3.37	3.50	3.48	72.3	28.8	3.60	3.80	3.16	3.49	3.38	3.79	3.37	3.86
SEMISONIC Closing Time (MCA)	3.60	3.64	3.77	3.59	81.5	28.8	3.60	3.58	3.70	3.59	3.57	3.74	3.59	3.50
BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	3.56	3.58	3.53	—	78.0	21.3	3.56	3.41	3.67	3.82	3.79	3.45	3.48	3.51
VOICES OF THEORY Say It (H.O.L.A./Red Ant)	3.53	3.38	3.74	3.66	38.8	9.5	3.53	3.57	3.57	3.38	3.38	3.74	3.47	3.48
FIVE When The Lights Go Out (Arista)	3.52	3.25	3.41	3.46	65.8	18.8	3.52	3.75	3.28	3.45	3.44	3.51	3.50	3.56
ALL SAINTS Never Ever (London/Island)	3.51	3.58	3.59	3.61	89.3	28.8	3.51	3.53	3.53	3.44	3.21	3.78	3.68	3.35
EVERYTHING Hooch (Blackbird/Sire)	3.46	3.33	—	—	39.3	9.8	3.46	3.54	3.37	3.44	3.52	3.45	3.37	3.47
INOJ Time After Time (Columbia)	3.44	3.44	3.33	3.58	65.8	16.5	3.44	3.71	3.30	3.21	3.20	3.84	3.35	3.63
JANET Go Deep (Virgin)	3.44	3.38	3.29	3.29	63.8	18.8	3.44	3.53	3.41	3.32	3.55	3.35	3.59	3.28
JENNIFER PAIGE Crush (Edel America/Hollywood)	3.42	3.37	3.33	3.24	68.5	23.3	3.42	3.62	3.25	3.33	3.38	3.63	3.25	3.46
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	3.38	3.44	3.58	3.48	81.3	36.5	3.38	3.18	3.44	3.47	3.39	3.44	3.39	3.22
NATALIE IMBRUGLIA Wishing I Was There (RCA)	3.31	3.23	3.18	3.25	66.8	22.8	3.31	3.39	3.26	3.27	3.43	3.46	3.18	3.23
SHERYL CROW My Favorite Mistake (A&M)	3.31	—	—	—	34.8	9.3	3.31	3.39	3.21	3.32	3.19	3.60	2.87	3.51
SAVAGE GARDEN To The Moon And Back (Columbia)	3.29	3.27	3.32	3.18	71.0	24.3	3.29	3.31	3.24	3.33	3.26	3.47	3.14	3.31
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	3.15	3.32	3.13	—	41.5	9.3	3.15	2.92	3.05	3.52	3.20	3.26	2.98	3.18

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

Eve 6's "Inside Out" (RCA) makes an impressive 3.72-3.99 jump, earning the top overall slot on R&R's exclusive Callout America survey. Already having spent several weeks at No. 1 at Alternative, "Inside" is nearly 50% familiar to Callout America's pop respondents — a very good indication of the song's enormous hit potential.

Atlantic is putting the close on "Are You That Somebody?" by Aaliyah, which continues its strong Callout America run this week with a 3.95 total score. Its tremendous score among teens and women 18-24 are primarily driving the overall score; however, keep an eye on the 25-34 numbers, which have been solidly improving each week.

"Save Tonight" by Eagle-Eye Cherry (Work) enters Callout America with a 3.73 overall score, ranking No. 7 in its first week. "Tonight" ranks second among 18-24 females with a 3.98 and shows a big opening score in the East (3.88). It's breaking out of that region, this week receiving 61 plays at WXXS/Boston and 27 plays at WPRO/Providence.

"Tearin' Up My Heart" by 'N Sync (RCA) jumps 3.37-3.60 overall and earns a big score in the teen cell with a 3.98. The group has received positive callout scores in that demo, and its debut CD has also been a top national seller.

The response to the new expanded Callout America data has been tremendous, and on behalf of everyone that works behind the scenes on Callout America here at R&R, we wish to thank those of you who have called and e-mailed with positive comments. We will continue to provide you with the most accurate and consistent national callout research available, and we encourage any and all feedback from our readers and users.

Eve6 "Inside Out"

Need to be convinced?

#1 R&R Callout America!

(isn't Callout America Great?!) 



35* Mainstream Monitor (+110) 26* Modern Adult Monitor
"Inside Out" goes back to #1 on the Modern Rock Monitor for the third time!

Album scanning 35,000/week!

Coming this fall:  presents **Eve 6 & Third Eye Blind Tour!** 

STREET TALK®

Continued from Page 20

Tower for Interscope, replacing Michael Papale. Speaking of Papale, he has returned to work, temporarily consulting a handful of projects, but is still mum on his next venture.

▶ Monica Madness, Pt. 37 ◀

Let's face it, many of today's top personalities started their careers as interns. The way things are going, America's next syndicated air personality could be former White House intern **Monica Lewinsky**, since more and more stations are lining up to acquire her, uh, services:

- **WENS/Indianapolis** has offered Lewinsky its morning co-host gig — and a Lewinsky representative has reportedly called the station to express some interest!
- **Jacor Talker KALL/Salt Lake City** thinks Lewinsky would make a great "high-priced KALL girl." It's willing to pony up \$100,000 annually for Monica's services as a talk host, with ratings bonuses worth another \$50,000.

▶ A Stand Worth 20 Grand ◀

KHOW/Denver morning host **Peter Boyles** was fined \$20,000 and cited for contempt by a Denver judge after Boyles defied a court order to reveal his sources for information used in an on-air discussion about a policeman's involvement in a brawl at a local supper club. The officer's attorneys claim that, as a talk host, Boyles is an entertainer and not entitled to hide behind the news media's press shield law. KHOW PD Jeff Hillery says Jacor's attorneys will appeal the judge's order.

St. Louis radio/TV traffic reporter **Allen Barklage** was reported in critical but stable condition this week after a weekend helicopter crash. He was on his way to a personal appearance Saturday afternoon when his single-seat chopper crashed shortly after takeoff from an airport east of St. Louis.

Last year, the FCC shut down Sal Anthony's pirate radio station in central New Jersey, so Anthony's striking back... by going legit! With help from an anonymous backer, he's bought WCNJ/Hazlet, NJ and started spinning oldies.

Rumbles, Pt. 1

- Does Jacor already have liners voiced for its impending LMA of suburban L.A. simulcast **KACD-FM & KBCD-FM**?
- **KCXX/Riverside** owner All-Pro Broadcasting takes over nearby **KATY-FM/Temecula, CA** under a time-brokerage agreement; the station is expected to retain its AC format.
- **Capstar CHR KCHX/Odessa-Midland, TX's** staff — including PD **Leo Caro** and MD **Kevin Chase** — joins crosstown **Cumulus Rocker KBAT**, which will flip to **CHR/Rhythmic** on Monday (9/28). Capstar's satellite **Classic Rock KCDQ** switches to **Rock**, adds *The Bob & Tom Show* in morning drive, and applies for new calls **KFZX**.
- **WZMT/Wilkes Barre** interim GM **Regina Todd** is officially named **Citadel/Wilkes Barre VP/GM**.
- Former **WSSX/Charleston PD Calvin Hicks** joins **WVYB/Daytona Beach** as PD.
- **Active Rock WXTB/Tampa APD/MD Brian Medlin** is upped to PD of **Rock sister WYNF/Sarasota**.
- **WRIF/Detroit** taps ex-**KAZR/Des Moines PD Troy Hansen** to fill its MD vacancy.
- **New Clear Channel CHR KSJL/San Antonio** changes calls to **KXXM**.
- **KPSI/Palm Springs, CA PD Jacque Gonzalez James** is named **Programming Coordinator** at **KPWR (Power 106)/L.A.**; **KPSI OM Mike Keene** adds PD duties. Also, **Power 106 MD Damion Young** adds APD stripes.
- **KFFM/Yakima, WA PD Jim Allen** adds OM duties for **KFFM** and sister **KQSN**.
- **Jac Malloy** has been promoted to **Research Director** of **KHFI, KPEZ & KEYI/Austin**, retaining his evening airshift on **Classic Rock KPEZ**.

▶ Cowboys And Indian Givers? ◀

A young, self-described "die-hard" **Dallas Cowboys** football fan is at the center of a tug of war between **KHKS** and **KDMX**. Eighth grader **Troy Dallas Lasater**, who suffers from muscular dystrophy and is confined to a wheelchair, won **KHKS' "Kiss-FM Super Fan"** contest. He was given tickets to one home game and will continue to receive tickets for subsequent games if he shows up on each game's telecast. But **KDMX** morning host **Alan Kabel** thought Lasater shouldn't have to "jump through hoops" and offered him season tickets with no strings attached. Lasater, who was excited about being a "Super Fan," wants to stick with the **KHKS** contest — although his mom says that if **KDMX** wants to give him the tickets and not pity him, that would be fine too.

Promo woes, Pt. 2: Don't let this happen to you! Former **KLOL/Houston** Promo Dir. **Tim Trostle** was arrested and charged with third-degree commercial bribery Friday (9/18), after allegedly rigging

Continued on Page 24

PHANTOM PLANET

"So I Fall Again"

From their debut album

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SABRINA, THE TEENAGE WITCH

November 13

(#1 Television Show:

Women 18-49 / Teen Females 12-17)

Also on the soundtrack **SABRINA, THE TEENAGE WITCH**.

IN STORES OCTOBER 27

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|-------------------|----------------|----------------|
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| Sugar Ray | 'N Sync | Aqua |
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N I C O L E

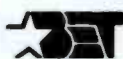
Mainstream

"MAKE IT HOT"

R&R CHR/POP 50 - 44

Callout America
 #1 w/Females 18-24
 #5 w/Teens
 #4 Overall

New		Spins
KIIS	Los Angeles	WROX 49x
KZQZ	San Francisco	KXME 106x
KSLZ	St. Louis	B-96 80x
KISX	Tyler	WJMN 70x
WMAX	Rochester	WKSE 27x
WKSZ	Green Bay	KHTS 32x
KMCK	Fayetteville	



Rhythmic

"I CAN'T SEE"

#1 MOST ADDED

New

KBMB	WWKX	Z-90	WHHH	KDGS
KHTN	WJJS	KKXX	KBOS	KTAA
WJBT	WOWZ	WBTT	KKSS	KWIN

and more

45 - 43

R&R URBAN
 MAINSTREAM



STREET TALK®

Rumbles, Pt. 2

- Syndicated '80s show *Backtrax USA* signs with AMFM Networks for commercial sales representation, leaving United Stations.
- Infamous Internet news-hound **Matt Drudge** is doing a Walter Winchell-style Saturday night fill-in shift at WABC/NY. PD Phil Boyce has a handshake deal with Drudge for now, but will decide whether to extend the deal in a few weeks.
- **WKXJ/Chattanooga** segues from CHR/Rhythmic to CHR/Pop.
- **WIFC/Wausau, WI** PD **Paul Kralmer** exits after four months and is replaced by **WNKS/Charlotte MD**/middayer **Danny Wright**.
- **WQSM/Fayetteville, NC** welcomes new PD **Rich O'Shea** from **WMXL/Lexington, KY**.
- **WVAF/Charleston, WV** flips from AC to CHR/Pop under PD **Chris Moran**.
- **WGKX/Memphis** Promo Dir. **Brian Driver** adds APD duties.
- **WZPL/Indianapolis** nighttimer **Jason Adams** joins **KQAR/Little Rock** as MD/afternoon driver.
- **KKRZ/Portland** Creative Services Dir. **Kenny Hobbs** takes a similar position with **Classic Rock KZPS/Dallas**.
- Former **WZOK/Rockford, IL** PD **Mike Sinclair** segues to nights at **WWCK/Flint, MI**.
- **WTUE/Dayton** PD **Christopher Geisen** gives up his programming duties to concentrate on his morning show.
- **WRCN/Long Island** nighttimer **A.J. Manno** is upped to MD/morning co-host.
- **WXRX/Rockford, IL** MD **Jean Taylor** exits.
- "Big" **Al Jones**, a 12-year vet of **Rock KLAQ/EI Paso**, segues to **Active Rock KNCN/Corpus Christi, TX** as MD/morning co-host.

Continued from Page 23

a contest run by his most recent employer, crosstown **KNWS-TV**. The *Houston Chronicle* reports that **Trostle** arranged to have his mother-in-law win the grand prize, a \$26,000 truck, by stuffing drawing boxes with her entries and then revealing to her which of six keys would start the truck. **Trostle's** in jail on \$40,000 bail; his wife and mother-in-law received lesser charges and were held in lieu of \$2000 bail.



PICK TO CLICK — In a flash of inspiration, the folks at **A&M** decided to send programmers cameras so they could capture the view "On A Day Like Today," which just happens to be the title of the new **Bryan Adams** single hitting radio this week.

RADIO RECORDS



1

- **Steve Dineitz** is named COO of Capstar Broadcasting and President/COO of its operating subsidiary.
- **550 Music** President **Polly Anthony** adds duties as **Epic Records** President.
- **Dave Allan** set as VP/Regional Urban PD for **Chancellor Media**.
- **Deborah Parenti** picked as **WXIU/Philadelphia** VP/GM.
- **CBS** to acquire **American Radio Systems** in \$2.6 billion deal.

5

- **Thomas Mottola** elevated to **Sony Music Entertainment** President/COO.
- **Charlie Seraphin** promoted to VP/GM of **KRLD/Dallas** and **Texas State Networks**.
- **Steve Bartels** appointed VP/Special Projects at **Arista**.
- **Steve Martorano** made Director/Operations for **WMMR/Philadelphia**.
- **Rick Stacy** tapped as **KKFR/Phoenix** PD.

10

- **Steve Berger** promoted to President of **Nationwide**.
- **Smokey Rivers** rises to **Stoner Broadcasting** VP/Programming.
- **Bob Moek** returns to **WFBR/Baltimore** as OM.
- **Bill Cahill** chosen as PD of **WBZZ/Pittsburgh**.
- **Rod King** crowned PD of **KATZ/St. Louis**.

15

- **Joe Kelly** appointed **WROR/Boston** VP/GM.
- **Mike Harrison** selected as PD of **KMET/Los Angeles**.
- **Jason Kane** raised to PD at **WPXK-AM & FM** **Washington**.
- **Robin Mitchell** moves to **KLAK & KPPL/Denver** as OM.
- **Chris Beck** named GSM of **KLAC/Los Angeles**.

20

- **NBC Radio Group** restructures, naming **Robert Mouny** Exec. VP/AM Radio and **Walter Sabo** Exec. VP/FM Radio.
- **Kris Carpenter** upped to **KAYO/Seattle** PD.
- **Herschel** joins **WDVE/Pittsburgh** airstaff.
- **WRC/Washington** goes **News/Talk**; hires **Mort Sahl** for afternoons.

Records

- **Warner Bros.** Sr. VP/Promotion **Stu Cohen** exits.
- **Virgin** taps **TVT's Sudi Gaache** to fill its vacant **East Coast National Rock Promotion** slot, beginning **October 12**.

If you have **StreetTalk**, call **Jeff Axelrod** at (310) 788-1654 or e-mail jaxelrod@ronline.com

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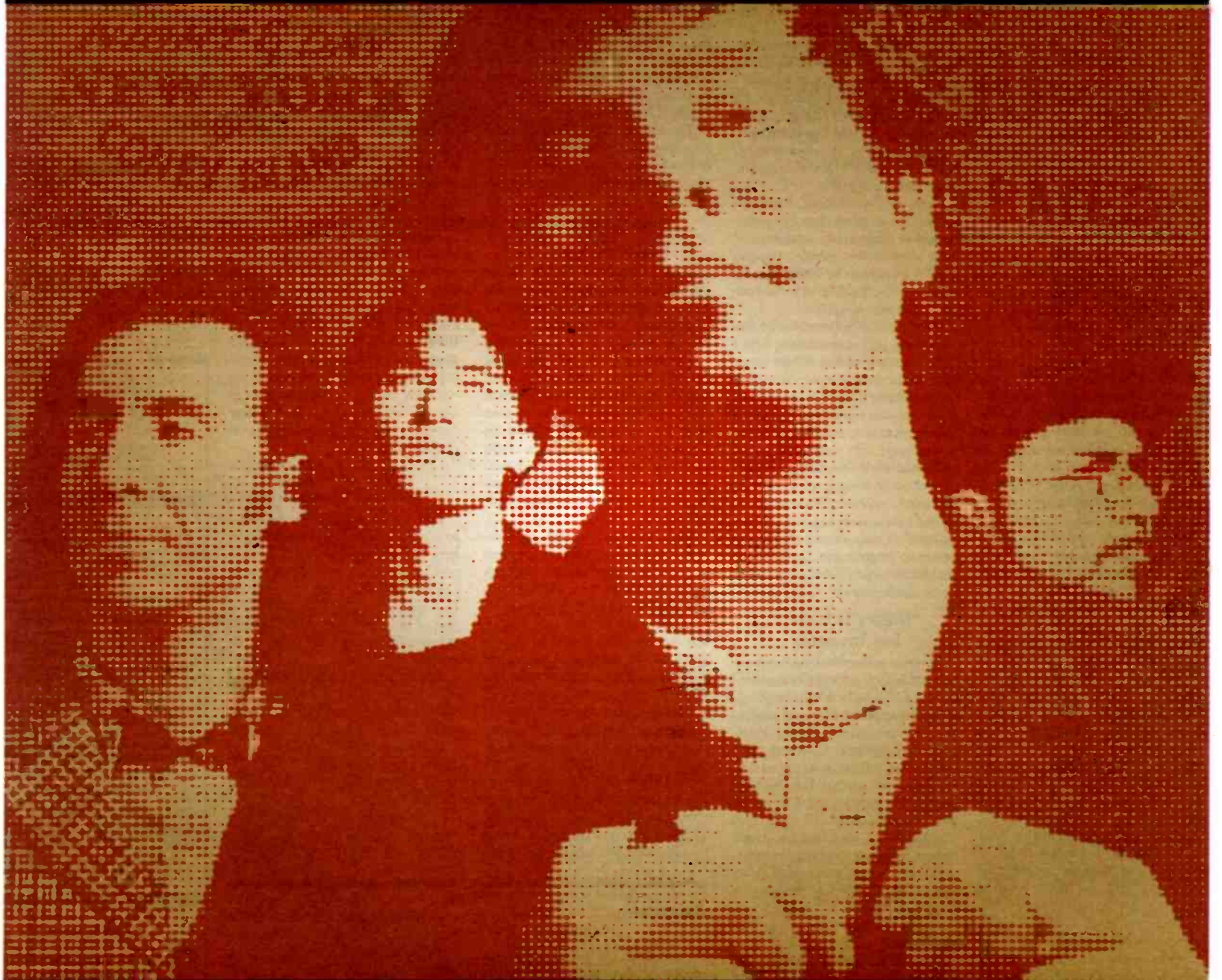


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GRANT LEE BUFFALO

TESTIMONY is the follow-up track to the Top Ten adult alternative and alternative RADIO HIT, **TRULY, TRULY**

From the album **JUBILEE**

On Your Desk Now!

Produced by Paul Fox, Mixed by Tom Lord-Alge, Management: Peter Leak for The New York End Ltd., www.grantleebuffalo.com



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NABOB

Continued from Page 1

majority-owned conglomerates or minority group owners. If this trend continues, we risk losing not just minority representation in the ownership ranks, but crucial opportunities in the work force and voices in the community."

Gore's concerns were echoed often during the three-day event and also mirrored many of the concerns voiced the previous week during the American Women in Radio & Television conference in the nation's capital. In recent months, an assortment of group owners from both radio and television and representatives from the NAB have met with FCC Chairman William Kennard to, in Gore's words, "ensure that as the industry continues to consolidate, a rich, diverse array of voices is maintained on the public airwaves."

Share The Wealth

During a luncheon address last Friday (9/18), Kennard acknowledged that these are the golden days for broadcasting, with radio revenues up 19% and TV up 12%. However, he said, "You'd think you'd see more growth among minority-owned stations. We are not seeing new entrants." Kennard said consolidation is the industry's latest revolution, but "if we can't make the revolution work for all Americans, it will be a failed revolution."

The Chairman said the old minority tax credit plan (which was ruled unconstitutional by a court) "was the single most important thing in government that assisted minorities in getting into ownership," and he encouraged NABOB members to lean on their representatives to create and pass into law a similar measure. "We should not forget about it as if it's dead and gone," Kennard said. "There is a lot of sentiment about it. We will have to get support for it."

He reminded the group that the NAB helped write the legislation about 20 years ago, "and I think they are still committed to it." He said such legislation would not get through Congress this year, but that it could in the future. The NAB told R&R it is committed to diversity in programming and ownership and will sponsor a session on minority ownership and advancement opportunities in broadcasting at the NAB Radio Show in Seattle next month.

Fight Consolidation = Be Prepared

During a panel session titled "Consolidation And Discrimination — Responding To The Challenge," Carter Broadcasting President Michael Carter — whose company owns Gospel-Urban combo KPRT-AM & KPRS-FM/Kansas City

and was founded nearly 50 years ago by his grandparents, Skip and Mildred Carter — said preparation was among the best tools in taking on the big consolidators.

"You've got to clean up your house and be ready to go," Carter said. "Don't let your sales force go out unprepared." He underscored the importance of sales reps influencing the buy using audience research. To that end, Carter stressed, "People like to be led, not managed. Get your managers to lead their departments, not manage them."

Carter also recommended that operators save as much money as possible and be ready to take advantage of deals when another operator trips and falls. "You have to be ready to go in and scoop [the deals] up when they are there," Carter told R&R.

During a small- and medium-market discussion on consolidation, Short Broadcasting President Robert Short emphasized the importance of staying focused "on the things you can control. Make sure your station's image is what you want it to be, control your expenses, and bond with your listeners and customers. Give your staff the tools to compete — training, research, conferences, and consultants." Short said owners will be less likely to sell out to "the big boys" if their stations are making money, so "be profitable. Don't be content with surviving. Don't just hang in there — make money."

Bigger Is Better For Investors

Minority owners looking for investors should look at Jacor Communications and Chancellor Media as a model for getting investors to lend, said investment specialist Ed Shirley, President of E.S. Shirley & Associates. "You consolidate, you get as big as you can, and then you cut costs. It is that kind of story that attracts capital, no matter who is providing capital."

And this is a good time for station owners to be approaching investors, said Dwight Bush, principal at Stuart Mill Capital. The stock market's downward spiral means that people with money are looking to the private sector, he said.

NABOB officials had one solution to the problem of radio consolidation pricing minority broadcasters out of the market — if you can't beat 'em, join 'em. NABOB members could consolidate in their own way, by forming a so-called NABOB fund to help retain and increase minority ownership of broadcast stations.

"This fund, as proposed by the board, is intended to act aggressively to preserve minority broadcasting through acquisitions, investments, or restructuring," said Inner City Broad-

casting VP Lois Wright, who moderated a discussion on financing in the broadcast industry.

The fund is still in the early planning stages, but panelists said that raising up to \$100 million was not out of the question. While that figure would not put the NABOB fund in the class of a Chancellor or CBS, it would give NABOB some leverage.

Through the fund, NABOB could help struggling minority broadcasters hold onto their stations. NABOB could also buy stations and resell to minority owners.

Run Harder, Faster & Smarter

WBLB-FM/New York GM Kermie Anderson offered perhaps the most sage advice available to anyone, anywhere. The industry vet recalled at NABOB how he got his start as a messenger-porter at B/EZ combo WQMR-AM & WGAY-FM/Washington in 1963 and quickly adopted "the Jackie Robinson complex": We have to be better than best. "To be competitive "against the Chancellors and the Emmises of the world, we have to make sure we have the absolute best staffs and that they are motivated. Look at programming, study the research."

He acknowledged that good research is costly, but added, "It takes money to make money. We can't run mom-and-pop stations. The big guys don't care about us; they just want to get a bigger slice of the market." Anderson also encouraged stations to form alliances with other black media and to make joint sales calls to show potential advertisers the importance of reaching the black audience.

Quoting from the 1998 Minority Commercial Broadcast Ownership Report released Friday (9/18) by the Commerce Department's National Telecommunications & Information Administration, Gore said that 337 (2.9%) of the 11,524 commercial stations are owned by minorities. Interestingly, minorities

own 23 more radio stations this year than last year, but 11 black, eight Hispanic, one Asian-American, and three Native American owners have sold out.

While many at a panel session titled "Dialogue With The Policy Makers" — which featured FCC Commissioners Susan Ness and Michael Powell and the Commerce Department's Asst. Secretary of Communications Larry Irving — called for more minority radio operators, it was still unclear what the downside was for minority groups to increase in size amid industry consolidation — even if they are buying out other minority owners.

Additionally, if activists opt to challenge such mergers and acquisitions, thinking it could cause less diversity in programming, "You've got to have a substantial defense," Powell remarked. Following the session, Powell told R&R he doesn't necessarily believe there is a negative impact on broadcasting by having minority groups buying out other minority entities to grow in size, but believes such groups must have "an equal opportunity to participate in consolidation."

EEO Practices Should Continue

Faith Broadcasting Chairman Anthony Chase appealed to NABOB members to come together and show support for the FCC's Equal Employment Opportunity rules. Chairman Kennard has vigorously called for industry support of the rules since April, when a three-judge panel struck down the guidelines.

Just last week, the DC Appeals Court ruled that the FCC failed to show how hiring regulations that forbid discrimination and force stations to recruit and train minorities and women were in the public interest (R&R 9/18). The FCC is still deciding whether to appeal the DC court's ruling.

"Chairman Kennard is a warrior with very few weapons," Chase said. "Structurally, he is boxed in by a Congress

Spinners

Continued from Page 1

exclusively for NAB attendees. The reception and show begin at 7:30pm, immediately following the NAB opening reception at the Seattle Convention Center. The Paramount is two blocks away at 911 Pine St.

The Spinners first national hit was "It's A Shame," on Motown in 1969. After moving to Atlantic in 1972, they had a long string of hits beginning with "I'll Be Around" and followed by "One

Of A Kind (Love Affair)," "Could It Be I'm Falling In Love," "Rubberband Man," "They Just Can't Stop It (Games People Play)," and "Then Came You," among others.

While at the NAB, be sure to visit the R&R booth on the Convention Center's exhibit floor, where you can get demonstrations of R&R Music Tracking and the R&R ONLINE website, as well as obtain the latest copies of the R&R newspaper and R&R TODAY daily fax.

Bloomberg BUSINESS BRIEFS

Continued from Page 6

that "completion of this important strategic acquisition ... promises a prosperous future together."

Meanwhile, Department of Justice spokeswoman Jennifer Rose told R&R that the Antitrust Division is conducting a preliminary investigation into SFX's deal to buy Cellar Door Productions for more than \$100 million, but she declined to discuss specifics of the ongoing review. However, SFX spokesman Tim Klahs on Tuesday denied reports in the *Los Angeles Times* earlier this month that an investigation of any sort is under way.

Gore Aide To Address NAB Attendees

David Beier, VP at Gore's chief domestic policy advisor, will deliver remarks for "Broadcast Financing for the 1990s: Grappling with Consolidation," a seminar on radio consolidation that opens the NAB Radio Show in Seattle on Oct. 14. The conference, hosted by DC law firm Dickstein Shapiro Morin & Oshinsky, also features Cumulus co-founder Lew Dickey, Triathlon President/CEO Norm Feuer, and Emmis Chairman Jeffrey Smulyan.

that doesn't care, an industry which believes the public interest is served by allowing its largest companies to grow unfettered, and an administration which has lost its power of persuasion on fundamental moral issues like affirmative action and equality of opportunity. We must give our support to all aspects of his diversity proposals, not just those that benefit our bottom line."

While most people at the conference were frustrated by the DC Appeals Court's recent EEO ruling, some media experts said that appealing the decision was not prudent.

Antoinette Cook Bush, a partner specializing in minority broadcasting with the law firm Skadden, Arps, Slate, Meagher & Flom, said that appealing the decision could allow the Supreme Court to set a bad precedent by deciding against the FCC.



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Changes

Continued from Page 14

News/Talk: Seth Everett joins KJR-AM/Seattle as weekday update anchor from noon-7pm and as host of his own Saturday afternoon show.

Records: Rita Pellinger is named Mgr./Video Prod. for Mercury Records ... Joe Marchica rises to VP/Finance ... Walt Disney Records ... Robin Kearse is appointed Dir./Urban Artist Dev. at Arista Records ... Gary Imhoff becomes Dir./Int'l Mktg. for Elektra En-

tertainment Group ... Big Taz Productions has inked a distribution deal with Ichiban Records for future releases.

Industry: Amy Strongin joins the New York office of News/Broadcast Network as Exec. Producer ... Jon O'Driscoll is promoted to VP/Touring & Mktg. at Alliance Artists management ... Jim Morey takes consultant duties for the Houston Livestock Show And Rodeo ... Mort Crim Communications moves to 20300 W. Twelve Mile Road, Ste. #202, Southfield, MI, 48076; new phone and fax numbers are (248) 358-4700 and 5848, respectively.



AL PETERSON

WJBC: A Winning Tradition In America's Heartland

Focus on people and community brings big success to small-town station

OK, quick: Where can you find one of America's most successful News/Talk radio stations? New York? L.A.? Chicago? Sure, all of those markets have well-programmed and highly rated stations. But you'll have to scan down the list of Arbitron-rated markets quite a bit further to find one of America's longest-running News/Talk success stories. Because it's located in ... *Bloomington, Illinois!*

Where? That's right — I said Bloomington, population 110,000. That's where you'll find AM 1230/WJBC. The station's consistent double-digit Arbitron shares (12+ AQH, Monday through Sunday, 6am-midnight) make it a perennial winner and a certified giant among its News/Talk format peers. And we're not talking about some Johnny-come-lately to the winner's circle. On the contrary, WJBC's success began nearly 75 years ago, when Charlie Chaplin was one of America's hottest movie stars and a new Ford Model-T would've set you back about 300 bucks.

Literally generations of Central Illinois families have grown up listening to and depending on WJBC. People who live in towns with names like Normal, Lexington, Pontiac, Heyworth, Towanda, and Carlock. Small-town American communities where things like daily farm reports, friends and neighbors, Friday night high school football, and church socials are all still held in high regard.

The current quarterback calling the plays at this legendary radio station is Station Manager **Red Pitcher**. After graduating from Miami University of Ohio, Pitcher began his broadcast career more than two decades ago in Tyler, TX. His background as a news director and sportscaster took him from Tyler to Tri-Cities (Johnson City-Kingsport-Bristol), Tennessee; Cincinnati, and, in 1988, to his current home at WJBC.



Red Pitcher

Over the past decade, Pitcher moved into sales, sales management, and finally the station manager's position he currently holds. I caught up with Red recently to get some insights into this small-town radio station's big-time success story in the heartland of America.

R&R: *WJBC's "people and community first" approach certainly flies in the face of the attitude that seems to prevail in today's corporate/shareholder-driven radio world. Tell us a little about your station's ownership.*

RP: WJBC, along with our sister stations here in Bloomington, WJBQ and WBWN, are operated by Twin Cities Broadcasting, a wholly owned subsidiary of Bloomington Broadcasting Corporation. The company, recently formed by CEO Ken Maness, owns 17 stations in markets including Grand Rapids, Chattanooga, Tri-Cities, and Columbia, SC. Certainly, by today's standards, we are a small company, but we do a great job of training and keeping good people and producing excellent revenues with all of our stations. It's a good company to work for run by some very good broadcasters.

R&R: *Can you give us a sense of the competitive situation WJBC faces?*

RP: The Bloomington/Normal market is clustered within about 40 to 60 miles of Champaign, Peoria, Decatur, and Springfield. In the Spring '98 Arbitron, we had 24 stations show up in the book! That's versus only 13 stations just 10 years ago. And keep in mind that our competition also comes from Chicago stations, including Talkers WLS and WGN. Facing as much competition as we do, listeners can compare very quickly whether we are just some small-time station out in the sticks or if we really know what we are doing.

R&R: *How would you sum up the philosophy that WJBC lives by?*

RP: When I first began in radio, I worked for Dudley Waller, who

is a legendary small-market broadcaster in Texas. I once heard him tell Paul Harvey in an interview that his stations were really major-market operations that just happened to be in small towns. I've carried that philosophy with me throughout my career, and certainly that's the way everyone who works at WJBC feels about our station.

But that's not really a new concept here. In fact, I have by no means been responsible for moving this station into success. I have simply tried to keep it on a track that was set by so many tremendous broadcasters who have walked these halls before me. People like former station manager and owner Tim Ives, who was associated with building WJBC's success story for over 40 years, and Don Munson, also a longtime station manager who we are fortunate to still have as part of our family as host of our morning show.

R&R: *What is it that you feel sets WJBC apart and gives it a unique identity among the two dozen-plus stations on the dial in your area?*

RP: We are a community resource. We are, proudly, a full-service, locally focused radio station. Our interest is in totally serving and being involved in our community. We are a tremendously committed member of the Bloomington/Normal community. Our mission is to reflect this community and to serve its interests. When

Granted, it's expensive to do a start-up station all live and local, but we firmly believe that if you are an established station, local radio outperforms syndicated programming in the long run.

you come to work here, nobody needs to teach you that, you literally absorb it. I think the reason for that is because of the great hand-me-down knowledge that gets passed on by those veterans who have been here for 30 or even 40 years. I feel strongly that we who are here today have an obligation to carry WJBC's legacy into the future, because there are traditions that have been established and expectations from the community that we have served for more than seven decades now. We are the station of record for news, weather, sports, and conversation about issues that matter to this community.

R&R: *Frequently the question is asked, "Where are all the women in Talk radio?" Rumor has it that most of them are working in management at WJBC. True?*

RP: Well, yes, I guess our staff is a little unusual for this format. First off, there's our PD, Elizabeth Estes-Cooper, who is responsible for all programming on the radio station. She is a home-grown talent who is a graduate of Illinois State, and she is also our morning show co-host. Elizabeth had little or no on-air experience prior to joining us, but, as you know, you don't have to go to broadcast school to be a good personality if it just comes to you naturally, which it does for Elizabeth. Our News Director, Colleen Reynolds, is also a local who

Continued on Page 28

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WJBC: A Winning Tradition In America's Heartland

Continued from Page 27

graduated from Southern Illinois University. In keeping with our local news commitment, Colleen very effectively oversees an award-winning five-person news staff, the largest local radio news staff in the state outside of Chicago. Finally, there's Marla Behrends, our Farm Director, who reports several times daily on a topic that is of very high interest and importance to our community and our listeners. As you would expect, Marla is in a distinct minority in the field of farm broadcasting. She is a terrific personality and a great public relations person for WJBC.

R&R: Was placing women in these key positions a conscious effort on your part to give the station more female appeal than is traditional for most Talk stations?

RP: They're all just damned good at their jobs, that's all there is to it. I've always subscribed to the idea that you should hire people around you who are better than you. These three talented women are all terrific personalities and great assets to WJBC.

R&R: Contrary to most small markets, WJBC's focus on local hosts extends throughout virtually the entire broadcast day. Can you give us a rundown of the rest of the lineup?

RP: We lead off our Talk programming in early mornings with Jim Brown from 4-6:30am, then 30-year morning veteran Don Munson takes over until 9am. Don is a local legend, and his show still commands about a 35 share after all these years! Don is followed by Ken Behrens, another of our local ratings success stories, who has been hosting middays on WJBC for the past 25 years. Noon until 1pm is a traditional local news block including Paul Harvey News, then Dr. Laura handles 1-4pm. She is the only daytime syndicated show we have on WJBC, and we specifically took her show to bal-

ance our programming and to signal to the audience that we are committed to changes that will enhance the lower end of our target demos.

From 4-6pm, former Rock programmer Scott Robbins hosts an entertainment-focused late-afternoon talk show. He has only done Talk radio for a couple of months, and he is just a natural. He's joined in afternoon by former local TV news anchor Nancy Thiel. We do local sports talk with Craig Bertsche from 6-9pm, then J.D.

ff

Facing as much competition as we do, listeners can compare very quickly whether we are just some small-time station out in the sticks or if we really know what we are doing.

Scott, our operations manager, hosts a full-service talk show from 9-midnight. Finally, we go to Art Bell for overnights. Our weekends are also largely local in content, so you can see our commitment to locally hosted talk programming is quite significant.

R&R: But isn't it a real challenge to find local talents in a market the size of Bloomington?

RP: We're fortunate to live in a great quality of life area. We have two major universities nearby. There are two major insurance companies, State Farm and Country Companies, headquartered here, along with the Illinois Farm

Bureau and a large Mitsubishi manufacturing plant in Normal. So we have a good balance of white-collar and blue-collar residents, low unemployment, and a tremendous education system. All of this translates into the ability to attract good people. The question then is, can you pay them? The answer is, not always. But in most instances we can be very competitive. In fact, most of our positions pay equal to or above most major-market salaries that we've seen published annually in **R&R**.

R&R: Many of today's radio executives would argue that you can't make money running a small-market radio with all those people anymore. Your response?

RP: We strongly believe that being mostly live and local is to our advantage from a sales standpoint. We are fortunate to have the majority of our business still be local/direct. Less than 30% of our business comes from agencies. There are local advertisers who have been on this radio station since the day it signed on in the mid-1920s. Advertisers know that our personalities are really connected to this community.

Our clients are also, in many instances, our listeners, so they really know what WJBC is all about. We have a lot of heritage and tradition, we have an aggressive rate structure that is above what cost-per-point would be in the market, and we maintain a strong bond with our advertisers. In addition, because people find that this is a good place to work, we generally don't have a lot of turnover, which is something that costs stations much more than most people would think.

Additionally, we have placed a lot of emphasis on developing non-traditional revenue sources such as our WJBC Gold Card Club. We have over 25,000 members in our database, and we aggressively mar-

I feel very deeply about the fact that, as an industry, we have lost an awful lot of opportunities for local talents to develop.

ket it to advertisers who then offer discounts and incentives to listeners. So while we are a traditional, heritage radio station on the one hand, our emphasis on developing new, nontraditional revenue is second to none.

R&R: WJBC sure seems to have hit on a winning formula that isn't too common in today's consolidated radio world. Any personal thoughts on the pros and cons of consolidation over the past few years? And how about some advice for other small-market broadcasters on how to stay close to your community yet still deliver a strong bottom line.

RP: I feel very deeply about the fact that, as an industry, we have lost an awful lot of opportunities for local talents to develop. You can hardly name a handful of small-market stations that can still give a beginner their first shot at being on the air, so I think that has been one of the biggest negatives that has come out of consolidation. On the other hand, it has given opportunities to people like myself to grow and develop to the point where I am now able to manage three very different and successful radio stations. That's a challenge that I likely would not have had without consolidation.

But I am very concerned that things like so-called virtual hosting have taken away a lot of entry-level, small-market on-air jobs. Even big-market stations have eliminated "live" late-night and overnight shows, the traditional training grounds for new talents. So how are we going to attract new people to this business and train them? That is something that ev-

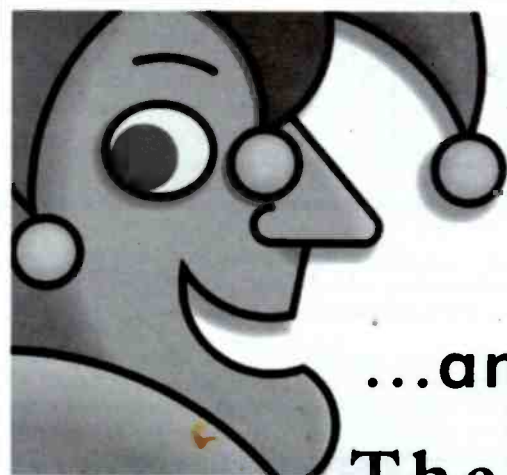
ery good broadcaster should have concerns about.

As for those who say you can't make a profit doing live and local talk in small markets, I would compare it to a local restaurant saying they just can't compete because Chili's or Chi-Chi's moved in down the street. It depends on the effort and the investment you want to make. Granted, it's extremely expensive to do a start-up station all live and local, but we firmly believe that if you are an established station, local radio outperforms syndicated programming in the long run.

And for those operators who are considering cutbacks at established stations, consider how much money it may cost you in the long run to cut back on a \$25,000 newspaper today. I've seen stations trim \$75,000-\$100,000 in personnel costs, only to see their revenues fall a few hundred thousand dollars a year or so down the line as their ratings start to drop. If you have experienced broadcast operators from the top down — people like our CEO Ken Maness and our CFO Richard Johnson — who understand the commitment and resources it takes to succeed along with the value of heritage, community-based radio stations, you can do very, very well with them. And have a heck of a lot of fun doing it!

TALK BACK TO R&R!

If you have questions or comments that you'd like to add, call Al Peterson at (619) 486-7559, fax (619) 486-7232, or e-mail alpeterson@aol.com.



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STEVE WONSIEWICZ

Industry Talks Up Spoken-Word Hits

Label and radio execs outline reasons why spoken-word songs work at multiple formats

Speak softly and carry a big tune. That about sums up the current popularity of a pair of spoken-word-based songs, Alan Jackson's "I'll Go On Loving You" and Shawn Mullins' "Lullaby." The former reached No. 3 at Country and is picking up some AC airplay, while the latter is receiving multiformat airplay and was No. 1 Most Added at CHR/Pop last week.

The success of the two hardly means more recitation songs will pour through the floodgates. However, the concurrent broad appeal of such songs is worth exploring.

On the country front, the genre has a long history of artists recording spoken-word songs, with stars Conway Twitty and Bill Anderson coming to mind. Nevertheless, spoken-word songs have been absent from the format's playlists for quite a while.

It was precisely that lull in the music cycle that initially had programmers wondering if Jackson's "I'll Go On Loving You" was too retro for listeners. Jackson's long-time producer and Mercury/Nashville Sr. VP/A&R Keith Stegall recalls, "It was something of a surprise when, at first, we started getting some negative feedback with people saying it was too retro of a record. Our feeling was, 'You missed the point.' The song was never delivered to be a retro record. It never occurred to us that it sounded like a Conway Twitty or Johnny Cash recitation, but you never know how people are going to perceive things."

"We did know, however, that it would be a very polarized record, where people would either absolutely love it or hate it. And every time I've been associated with

You really can't fence-walk on songs like this. I've never used a live string section on any of his records, but I told him we might as well go all the way with this thing."

—Keith Stegall

producing a song like that, it has a better chance to be very successful, because people become very passionate about it one way or another."

When it was time to record "I'll Go On Loving You," Stegall says, "The original [Kieran Kane] version had almost an alternative chant to it, where the recitation was very monotone, and then he would sing the chorus. The only obstacle we saw was in making the recitation palatable for the country market, because Kieran's was much more seductive."

Initial Retro Bias

"Even though the chorus is typical Alan Jackson, Alan was a little uncomfortable at first because he had never recorded a song where he actually had to speak," Stegall recalls. "But he ended up adapting very quickly, and the song took on a life of its own. It was a marriage of something completely contradictory from Alan and something very typical."

Stegall, however, realized that, in order to pull it off, he basically had to go to extremes. "You really can't fence-walk on songs like this. I've never used a live string section on any of his records, but I told him we might as well go all the way with this thing."

Columbia VP/Pop Promotion Lee Leipsner agrees with Stegall when it comes to the union of the spoken word and chorus. "I remember when I first heard 'Lullaby,' it was like hearing two songs in one. There's an intense buildup, and then there's this very melodic hook. It makes you immediately sit up and listen more intently. I know some programmers are going to test both the chorus and the spoken-word part, because they think that part is just as much a draw."

Leipsner believes listeners tend to develop a more personal bond

with the songs because of the delivery. "I don't think he could relate what he's talking about without speaking the lyrics. It's almost like you're in a bar, hearing a friend tell a story. It's very personal and honest, which is the draw of the record. It's great storytelling."



Joe Riccitelli

word song, you have to make sure it's hit-driven, because they are sort of unconventional."

Nevertheless, spoken-word songs, especially if they start out that way, can give promo execs fits. Island Sr. VP/Promotion Joe Riccitelli says he picked up a lot of heat over the spoken-word intro to All Saints' hit single "Never Ever." He recalls, "I can't tell you how many people wanted to cut that part out. We were told over and over again that spoken intros won't work at mainstream CHR. But I have no doubt in my mind that's exactly why it did so well once people got over it. The intro ended up being the hook to the song."

Lyrics Hit Home

AC KKCW/Portland PD/MD Bill Minckler, one of the few pop programmers playing Jackson's song, agrees with Leipsner when it comes to the lyrical appeal of spoken-word songs. "The message is very positive, and I thought playing it first in our 'Love Songs' show at night would be a nice way of introducing a piece of music that would be fresh. It's not the same kind of stuff over and over again."



Bill Minckler

While spoken-word songs run the gamut of genres, Minckler says he pays close attention to the lyrics, especially since they jump out at listeners given the nature of the songs' tempos. "Even though the melody is important, it depends on the song and what



UNITED WE STAND — TVT Records and United Producers, a new label that features some of the music industry's hottest producers, celebrate the formation of their new partnership. Under the multimillion-dollar pact, TVT will invest in the label and provide a variety of functions, including promotion, publicity, and distribution. United Producers, which was conceived by TVT founder Steve Gottlieb and Worlds End President Sandy Robertson, marks the first time a producers collective has joined forces to sign, develop, and produce new talent. The label's debut release is expected next spring. Pictured (l-r) are Gottlieb; Robertson; United Producers Kevin Bacon, Roger Greenawalt, Tim Palmer, Danny Kortchmar, Jimmy Douglass, and Jonathan Quarmby; TVT GM Vera Savovic; United Producers Peter Denenberg, Ed Tuton, Brad Wood, Steve Hitchcock, and Ted Niceley; TVT VP/Sales & Marketing Paul Burgess; and Worlds End VP Alia Fahiborg.

they're saying. If the artist sounds very young or the subject matter is something risqué, then we have to be very careful. Even though we're targeting parents, we don't want to deal with it on the air, because radio's still a very personal, medium. It also depends on how many have been released at any given moment."

That last point is also a key factor. "I'll Go On Loving You" had the Country field all to itself until recently. "Lullaby" is currently enjoying the same advantage. Nevertheless, programmers and promoters alike realize there is a limit to how many spoken-word songs can be played by contemporary radio, regardless of the format.

Notes Hot AC WPNT/Milwaukee PD Justin Case, who's a

big fan of Mullins' song, "It's great for our station as long as there aren't too many out there. I like this one because it is so different."

While Case says listeners at first may balk at spoken-word songs, then listeners usually come around. "I know people who told me at first they hated it, but then two weeks later heard it on the radio and said they really liked it. They tend to grow on you."

More On The Way At Country

Not surprisingly — and by total coincidence — Country radio is currently being worked with another spoken-word song in the James Stroud-produced "Getcha Some" by Toby Keith. As for why such songs were absent for so long, KYGO/Denver OM/PD John St. John observes, "I think everybody just got Conway'd out at one time. But I'm still a little surprised that it didn't come back earlier, because the format has a long track record with these kinds of songs."

St. John agrees with Stegall that such songs tend to evoke strong emotions in listeners because of their uniqueness. "They really stand out, which I think makes

Spoken-word songs really stand out, which I think makes people a little nervous when they first hear them. But after a while they get used to it and end up liking the songs more and more.

—John St. John

people a little nervous when they first hear them. But after a while they get used to it and end up liking the songs more and more. And it ends up acting like any other ballad and grows and grows and stays there research-wise. 'I'll Go On Loving You' is researching very well and will for a while."

St. John wonders, however, if it's only the superstar artists who win over listeners early with spoken-word songs. Programmers and promo execs may have to be more patient with mid-level artists and newcomers. "If it were somebody new, it would probably take an extra month to get the kind of reaction that the first-tier artists would receive."

"But with the first-tier artists, it's pretty immediate. When it's been a while since listeners have heard a new Alan Jackson song, you immediately recognize it."



John St. John

RR LAUNCHING PAD

CHR Works To Own *Rent* Star Menzel

Idina Menzel finally is realizing her dream. The Hollywood Records-signed singer/songwriter, who was nominated for a Tony for



Idina Menzel

her performance in the hit Broadway musical *Rent*, is enjoying her first taste of success as a recording artist with the song "Minuet."

After laying a firm foundation with small-market stations at CHR/Pop over the past month, Hollywood is beginning to see the track cross to major-market outlets. Stations playing the song as of this week included KHKS/Dallas, WXYV/Baltimore, WPRO/Providence, and WNTQ/Syracuse.

Menzel's star shown brightly courtesy of her incendiary portrayal of the character Maureen in *Rent*, yet it was her education in the coffee houses and clubs of New York, where she performed her own material, that led to her being cast in the show.

Hollywood Director/A&R Cathleen Murphy, who signed Menzel to the label, remembers the first time she saw the artist onstage in May 1996. "Even though there were so many talented people in the cast, she blew me away, and for one very important reason: She was the most complete vocalist I've ever seen. You could see that she felt her role in every part of her body, but she also made me believe it too."

The next day Murphy, who is A&R'ing the project with Hollywood Sr. VP Kevin Gasser, contacted an attorney to help her get in touch with Menzel. As fate would have it, the attorney, who also happens to be Murphy's good friend, had already been in touch with Menzel, and a meeting was arranged the following day. Murphy continues, "I already knew how talented a vocalist she was, but when we met, I realized that

she possessed a desire to be a recording artist that was much more powerful than I expected."

Hollywood ultimately won Menzel's services because of parent company Walt Disney's far-reaching entertainment operations. "This is a great place for her to grow as an artist and not just as a singer," sums up Murphy.

After inking a deal with Menzel, Murphy — who spent over six years in music publishing — went to work, teaming her with various songwriters and producers. Menzel's admitted love for Dionne Farris' debut album led to meeting with Milton Davis and James Bevelle, with the former producing Menzel's debut, *Still I Can't Be Still*.

Even though she was still performing in *Rent* at night, during December '96 Menzel and Davis knocked out four songs in four days. "That was the first time I could hear what an Idina Menzel record would be like," recalls Murphy. By the end of June 1998, the bulk of the writing was completed, and Murphy got the green light for Menzel to enter the studio in August.

When it came time to start working radio, Hollywood elected to put Menzel on an extensive

meet-and-greet about two months ago and have her visit as many major-market stations as possible. The results were better than expected.

Sr. VP/Promotion Dan Hubbert notes, "This is the first time I've seen a promo tour — and I've done a lot of them — that was effective from an airplay standpoint, in that we were able to come out of the box with a lot of stations. Many times these things can be awkward, because programmers aren't always enthusiastic about meeting the artists, but Idina really won everybody over and made them feel comfortable. Word got around, and people started calling up and asking her to visit."

Airplay to date, says Hubbert, has "exceeded our expectations. We thought we would have a more difficult time because of all of the traffic, yet there are a lot of people who are very passionate about the record and say it gives them great balance."

Hollywood also opted to re-release the album early — two weeks ago — rather than wait for the peak of airplay. Hubbert continues, "We really wanted it out so we could build a base of sales as this develops."

Meantime, Hollywood will continue making Menzel available to radio. "We've already lined up some radio shows in December. We want to make her as accessible as possible. If anything with radio or TV comes along, we're going to take care of it."



A VAST SHOWING OF SUPPORT — Elektra Entertainment Group recording artist Vast (a.k.a. John Crosby) and label execs gather after his recent performance before a packed house at the Elbow Room in New York. Vast is touring with the group 12 Rounds in support of his self-titled debut album, which was released earlier this year. Pictured are (front, l-r) National Manager/College Promotion Mike DePippa, VP/Rock Promotion George Cappellini, VH1's Dave Weier, Exec. VP/GM Alan Voss, Director/Video Promotion Larry Max, Vast's John Crosby, Sr. Director/Video Promotion Diane Valensky, Sr. Director/Rock Promotion Al Tavera, Sr. Director/Marketing Dana Brandwein, and Sr. VP/A&R Josh Deutsch; (back, l-r) Midwest Regional Manager/Alternative Promotion John Lewis, Sr. VP/Marketing Steve Kleinberg, Sr. VP/Promotion Greg Thompson, and VP/Marketing Brian Cohen.

MUSIC NEWS & VIEWS

Dylan's First Electric Concert To Be Released

Bob Dylan's landmark 1966 concert at Royal Albert Hall in London — his first electric show — will be released on October 13 as a two-CD set on Columbia/Legacy. The first CD contains a solo acoustic set, while the second features Dylan with his backup band, the Hawks, which later became known as the Band. It's the first time the performance, long a staple on the underground bootleg circuit, has been made commercially available. The recording includes the infamous angry responses from the crowd, which at one point started clapping in unison to disrupt Dylan's electric show. It also includes the legendary cry from one audience member of "Judas," and Dylan's caustic retort: "I don't believe you. You're a liar."



Bob Dylan

U2 Unveils B-Sides Track Listing

For all of you U2 fans, here's the track listing for the band's forthcoming b-sides disc: "The Three Sunrises," "Spanish Eyes," "Sweetest Thing," "Love Comes Tumbling," "Bass Trap," "Dancing Barefoot," "Everlasting Love," "Unchained Melody," "Walk To The Water," "Luminous Times (Hold On To Love)," "Hallelujah Here She Comes," "Silver And Gold," "Endless Deep," "A Room At The Heartbreak Hotel," and "Trash, Trampoline And The Party Girl." The disc hits retail for a limited time on November 3.

In the studio: *Rolling Stone Online* reports that Guns N' Roses frontman Axl Rose is working with producer Sean Beavan (Marilyn Manson, Nine Inch Nails) on his new album, which could be released in mid-1999. Elektra's alt-country band the Old 97s are expected to begin work on their next album. Sponge is wrapping up their next album for Beyond Music. Look for an early '99 street date.

Tour notes: Paul McCartney will perform in concert next year in support of various animal rights organizations. Also participating will be the Pretenders' Chrissie Hynde. No dates or venues have been finalized. Word is that McCartney is talking with artists like Elvis Costello, Lenny Kravitz, and Natalie Imbruglia about joining the campaign ...



Paul McCartney

LessThan Jake, which has completed its next Capitol Records album, *Hello Rockview*, kicks off a national tour on September 30 in Tampa. The album hits retail on October 6. Stabbing Westward has landed the coveted opening spot on Depeche Mode's U.S. tour, which begins on October 27 in Worcester, MA. Alice In Chains guitarist Jerry Cantrell begins a headlining tour on October 1 in Minneapolis. Motley Crue embarks on a headlining tour October 21 in Des Moines in support of its new greatest-hits album, which features two new tracks.

This 'n' that: David Bowie has teamed with former partner Tony Visconti for the first time in 20 years to record the song "Mother" for the John Lennon tribute album. Kudos to the Smashing Pumpkins, who raised \$2.7 million for various youth-oriented charities across the U.S. during their 15-city tour. Congrats to Virgin recording group Gomez, who won the coveted Mercury Music prize in the UK for 1998 Album of the Year for their debut release, *Bring It On*.

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WXRK, WDX, KPNT, KNRX, KTOZ, Q101, WRZX,
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Trauma
RECORDS

R&R TOP 20

SEPTEMBER 25, 1998

LW	TW	ARTIST/TITLE/LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADCS
			TW	LW	
1	1	BARENAKED LADIES One Week (Reprise)	1818	1738	39/0
2	2	GOO GOO DOLLS Iris (Warner Sunset/Reprise)	1547	1651	36/0
3	3	HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	1413	1369	39/0
5	4	SHERYL CROW My Favorite Mistake (A&M)	1388	1311	42/0
7	5	MATCHBOX 20 Real World (Lava/Atlantic)	1379	1257	35/1
4	6	SEMPSONIC Closing Time (MCA)	1297	1368	32/0
6	7	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1292	1259	39/0
8	8	EAGLE-EYE CHERRY Save Tonight (Work)	1241	1120	39/1
9	9	EVERYTHING Hooch (Blackbird/Sire)	1070	1102	32/1
11	10	AEROSMITH I Don't Want To Miss A Thing (Columbia)	985	1010	24/0
10	11	NATALIE MERCHANT Kind & Generous (Elektra/EEG)	978	1088	26/0
12	12	NATALIE IMBRUGLIA Wishing I Was There (RCA)	972	1008	32/0
13	13	SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	888	991	26/0
14	14	FASTBALL The Way (Hollywood)	833	933	28/0
15	15	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	826	878	24/0
19	16	THIRD EYE BLIND Jumper (Elektra/EEG)	814	706	34/0
16	17	EDWIN MCCAIN I'll Be (Lava/Atlantic)	809	815	26/0
17	18	NATALIE IMBRUGLIA Tom (RCA)	784	740	26/0
—	19	SHAWN MULLINS Lullaby (Columbia)	752	628	36/9
20	20	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	685	699	25/1

This chart reflects airplay from September 14-20. Songs ranked by total plays. Contributing stations combine from the Custom Chart function on R&R ONLINE. © 1998, R&R Inc.

PERSPECTIVE

BY

Sonia Jackson

100.5 **THE ZONE**

Pop/Alternative current music seems to be trending more toward a male guitar sound. This "Lilith" sound by artists like Jewel and Natalie Merchant—who helped build the format—seems to be fading. We're moving more to male artists like Matchbox 20. Everything, Barenaked Ladies, and Goo Goo Dolls. It might not matter much right now, but in the long run, this might be a bad thing. What are we going to do later on with great artists like Jewel and Natalie Merchant? However, it's a good thing *right now*, because there's a good balance and it seems like we have more variety. Pop Alternatives like us aren't so pigeonholed as being just the Lilith station. We're more in the Pop/Alternative vibe right now.

If it weren't for Jewel, Sarah McLachlan, and Natalie Merchant, we wouldn't be identified as being "The Zone." Our success is owed to those Lilith-sounding females. Acts that get crossed over to the more Pop genre are becoming our core artists. We are the Alanis Morissette station. An Alternative station may play her, but we are the Alanis station. This is her home, and we've done a good job identifying where she belongs.

I've always been a big fan of these songs and artists because it's just fun music.

Sonia Jackson is MD of Pop/Alternative Hot AC KZZO "The Zone"/Sacramento

Forward-thinking executives lend their perspectives about Pop/Alternative music and formats each week.



New & Active

SMASHING PUMPKINS Perfect (Virgin)
Total Plays: 633, Total Stations: 28, Adds: 1

HARVEY DANGER Ragnole Sitta (Slash/London/Island)
Total Plays: 607, Total Stations: 26, Adds: 0

GOO GOO DOLLS Slide (Warner Bros.)
Total Plays: 361, Total Stations: 20, Adds: 1

JOHN MELLENCAMP Your Life Is Now (Columbia)
Total Plays: 354, Total Stations: 17, Adds: 0

FASTBALL Fire Escape (Hollywood)
Total Plays: 336, Total Stations: 22, Adds: 7

SIXPENCE NONE THE RICHER Kiss Me (Squint)
Total Plays: 320, Total Stations: 14, Adds: 1

FUEL Shimmer (550 Music)
Total Plays: 274, Total Stations: 9, Adds: 0

CHRIS ISAAK Please (Reprise)
Total Plays: 258, Total Stations: 15, Adds: 0

ATHENAUMEUM What I Didn't Know (Atlantic)
Total Plays: 222, Total Stations: 7, Adds: 1

ALANIS MORISSETTE Thank U (Maverick/Reprise)
Total Plays: 175, Total Stations: 31, Adds: 31

Songs ranked by total plays

Contributing Stations

SPER/Spokane, WA (MAC)
LAND/Austin, TX (MAC)
KLLY/Bakersfield, CA (MAC)
WMBX/Boston, MA (MAC)
WLCE/Buffalo, NY (MAC)
WLRN/Charlotte, NC (MAC)
WTRN/Chicago, IL (MAC)
WREB/Columbus, OH (MAC)
KALC/Denver, CO (MAC)
KOPR/Detroit, MI (AA)
WPLT/Detroit, MI (AA)
KSRN/Fresno, CA (MAC)
WISN/Greensboro, NC (MAC)
WELZ/Greensboro, NC (MAC)
KQZZ/Kansas City, MO (AA)

KXDB/Las Vegas, NV (MAC)
KYBA/Los Angeles, CA (MAC)
WPNT/Minneapolis, WI (MAC)
KQOB/Milwaukee, WI (MAC)
KCDU/Minneapolis-Saint Paul, MN (MAC)
WPTZ/Raleigh, VA (MAC)
KYVE/Richmond City, VA (MAC)
WWEA/Sarasota, FL (MAC)
WFLY/Philadelphia, PA (AA)
WXXB/Philadelphia, PA (MAC)
KZZP/Phoenix, AZ (AA)
KZZP/Phoenix, AZ (MAC)
WDRV/Pittsburgh, PA (MAC)
WSTP/Portland, OR (MAC)
WDCB/Raleigh, NC (CHRP)

WZNE/Rochester, NY (MAC)
KZZO/Sacramento, CA (MAC)
WVRV/Salt Lake City, UT (AA)
KENZ/Salt Lake City, UT (AA)
KFRW/San Diego, CA (MAC)
KLLC/San Francisco, CA (MAC)
KREZ/Santa Barbara, CA (MAC)
KRRZ/Santa Rosa, CA (MAC)
WSP1/Tampa, FL (AA)
WSP1/Tampa, FL (MAC)
KZPT/Tucson, AZ (MAC)
WWSB/West Palm Beach, FL (MAC)
WFLA/Worcester, MA (MAC)

43 Total Stations

MAC-Hot AC AA-Adult Alternative CHR/P-CHR/Pop

SIXPENCE NONE THE RICHER



Top 5 Callout KLLC/San Francisco (44 Spins)

#5 Hot AC New & Active
Pop/Alternative **31** 320 Spins (+24)

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EXCLUSIVE NATIONAL MUSIC RESEARCH ESTIMATES SEPTEMBER 25, 1998

CALLOUT AMERICA® song selection is based on the top titles from the R&R CHR/Pop chart for the airplay week of August 31-September 6.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL % FAMILIARITY	TOTAL % BURN	DEMOGRAPHICS				REGIONS			
	TW	LW	2W	3W			TOTAL	WOMEN 12-17	WOMEN 18-24	WOMEN 25-34	EAST	SOUTH	MID-WEST	WEST
EVE 6 Inside Out (RCA)	3.99	3.72	3.80	—	45.0	7.5	3.99	4.00	4.19	3.60	3.92	4.26	4.03	3.79
AALIYAH Are You That Somebody? (Atlantic)	3.95	3.86	3.98	3.94	65.8	14.3	3.95	4.34	3.76	3.52	3.83	4.01	3.92	4.05
THIRD EYE BLIND Jumper (Elektra/EEG)	3.89	3.94	—	—	47.0	8.0	3.89	3.94	3.94	3.72	3.84	3.87	3.61	4.20
AEROSMITH I Don't Want To Miss A Thing (Columbia)	3.87	4.05	4.04	3.96	89.3	31.8	3.87	4.20	3.82	3.55	3.88	4.06	3.73	3.81
BARENAKED LADIES One Week (Reprise)	3.80	3.85	3.74	3.65	69.5	16.8	3.80	3.98	3.77	3.53	3.91	3.97	3.71	3.63
WILL SMITH Just The Two Of Us (Columbia)	3.78	3.75	3.68	3.68	88.5	28.8	3.78	4.08	3.75	3.48	3.66	3.93	3.71	3.81
EAGLE-EYE CHERRY Save Tonight (Work)	3.73	—	—	—	44.0	7.3	3.73	3.66	3.98	3.51	3.88	3.63	3.50	3.82
BRANDY & MONICA The Boy Is Mine (Atlantic)	3.69	3.65	3.62	3.74	82.8	32.8	3.69	3.90	3.56	3.56	3.60	3.65	3.70	3.79
FAITH HILL This Kiss (Warner Bros.)	3.69	3.70	3.51	3.54	62.0	18.0	3.69	3.68	3.75	3.65	3.63	3.84	3.66	3.62
HARVEY DANGER Flagpole Sitta (Slash/London/Island)	3.69	3.65	3.50	3.51	55.5	13.8	3.69	3.82	3.76	3.38	3.68	3.62	3.71	3.73
USHER My Way (LaFace/Arista)	3.69	3.67	3.64	3.78	62.3	16.0	3.69	4.01	3.48	3.38	3.45	3.87	3.89	3.54
SHANIA TWAIN From This Moment On (Mercury)	3.68	3.67	3.71	—	39.0	7.3	3.68	3.67	3.74	3.63	3.80	3.64	3.61	3.71
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	3.64	3.60	3.45	3.64	81.5	22.0	3.64	3.91	3.41	3.56	3.60	3.86	3.48	3.64
NICOLE Make It Hot (Gold Mind/EastWest/EEG)	3.64	—	—	—	37.3	7.5	3.64	3.91	3.51	3.24	3.64	3.54	3.74	3.71
MATCHBOX 20 Real World (Lava/Atlantic)	3.62	3.60	3.61	3.64	79.5	28.0	3.62	3.63	3.52	3.72	3.53	3.86	3.59	3.54
NEXT Too Close (Arista)	3.61	3.61	3.69	3.70	71.0	23.5	3.61	3.83	3.53	3.36	3.42	3.66	3.68	3.68
'N SYNC Tearin' Up My Heart (RCA)	3.60	3.37	3.50	3.48	72.3	20.0	3.60	3.98	3.16	3.49	3.39	3.79	3.37	3.86
SEMISONIC Closing Time (MCA)	3.60	3.64	3.77	3.59	81.5	28.8	3.60	3.50	3.70	3.59	3.57	3.74	3.59	3.50
BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	3.56	3.50	3.53	—	70.0	21.3	3.56	3.41	3.67	3.62	3.79	3.45	3.48	3.51
VOICES OF THEORY Say It (H.O.L.A./Red Ant)	3.53	3.38	3.74	3.66	38.8	9.5	3.53	3.57	3.57	3.38	3.36	3.74	3.47	3.48
FIVE When The Lights Go Out (Arista)	3.52	3.25	3.41	3.46	65.8	18.0	3.52	3.75	3.28	3.45	3.44	3.51	3.59	3.56
ALL SAINTS Never Ever (London/Island)	3.51	3.58	3.59	3.61	69.3	20.0	3.51	3.53	3.53	3.44	3.21	3.76	3.68	3.35
EVERYTHING Hooch (Blackbird/Sire)	3.46	3.33	—	—	39.3	9.8	3.46	3.54	3.37	3.44	3.52	3.45	3.37	3.47
INOJ Time After Time (Columbia)	3.44	3.44	3.33	3.50	65.8	16.5	3.44	3.71	3.30	3.21	3.20	3.64	3.35	3.63
JANET Go Deep (Virgin)	3.44	3.38	3.20	3.29	63.0	18.8	3.44	3.53	3.41	3.32	3.55	3.35	3.59	3.26
JENNIFER PAIGE Crush (Ede America/Hollywood)	3.42	3.37	3.33	3.24	68.5	23.3	3.42	3.62	3.25	3.33	3.38	3.63	3.25	3.46
ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	3.36	3.44	3.58	3.48	81.3	36.5	3.36	3.18	3.44	3.47	3.39	3.44	3.39	3.22
NATALIE IMBRUGLIA Wishing I Was There (RCA)	3.31	3.23	3.18	3.25	66.8	22.8	3.31	3.39	3.26	3.27	3.43	3.46	3.16	3.23
SHERYL CROW My Favorite Mistake (A&M)	3.31	—	—	—	34.0	9.3	3.31	3.39	3.21	3.32	3.19	3.60	2.87	3.51
SAVAGE GARDEN To The Moon And Back (Columbia)	3.29	3.27	3.32	3.18	71.0	24.3	3.29	3.31	3.24	3.33	3.26	3.47	3.14	3.31
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	3.15	3.32	3.13	—	41.5	9.3	3.15	2.92	3.05	3.52	3.20	3.26	2.98	3.18

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: EAST: Baltimore, Boston, Long Island, New York, Philadelphia, Pittsburgh, Providence, Washington, DC. SOUTH: Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. MIDWEST: Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. WEST: Los Angeles, Portland, Salt Lake City, San Diego, San Francisco, Seattle. Songs are removed from Callout America after 20 weeks of testing. © 1998, R&R Inc.

CALLOUT AMERICA® Hot Scores

By KEVIN McCABE

Eve 6's "Inside Out" (RCA) makes an impressive 3.72-3.99 jump, earning the top overall slot on R&R's exclusive Callout America survey. Already having spent several weeks at No. 1 at Alternative, "Inside Out" is nearly 50% familiar to Callout America's pop respondents — a very good indication of the song's enormous hit potential.

Atlantic is putting the close on "Are You That Somebody?" by Aaliyah, which continues its strong Callout America run this week with a 3.95 total score. Its tremendous score among teens and women 18-24 are primarily driving the overall score; however, keep an eye on the 25-34 numbers, which have been solidly improving each week.

"Save Tonight" by Eagle-Eye Cherry (Work) enters Callout America with a 3.73 overall score, ranking No. 7 in its first week. "Tonight" ranks second among 18-24 females with a 3.98 and shows a big opening score in the East (3.88). It's breaking out of that region, this week receiving 61 plays at WXKS/Boston and 27 plays at WPRO/Providence.

"Tearin' Up My Heart" by 'N Sync (RCA) jumps 3.37-3.60 overall and earns a big score in the teen cell with a 3.98. The group has received positive callout scores in that demo, and its debut CD has also been a top national seller.

The response to the new expanded Callout America data has been tremendous, and on behalf of everyone that works behind the scenes on Callout America here at R&R, we wish to thank those of you who have called and e-mailed with positive comments. We will continue to provide you with the most accurate and consistent national callout research available, and we encourage any and all feedback from our readers and users.

Bradley (STAR 98.7-LA) is joined each week by a celebrity guest well known from movies or TV

Our celebrity guest "acts out" a scene from a popular movie — your listeners call in to guess which movie

Prize give-aways

At least 6 songs per hour

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TONY NOVIA

Uncovering CHR's Segmentation

■ Coleman Research's national assessment of the state of the format

In May 1998, Coleman Research conducted a "CHR Segmentation" study for R&R. This custom study was designed to provide an updated, national assessment of the state of CHR/Top 40 music.

Its specific goal is to identify various styles of music within and just beyond the CHR music spectrum, provide an understanding of how those styles may and may not work together, and determine the CHR format's level of "ownership" of each of those sounds.

Methodology

Listeners in Arbitron markets 1-40 participated in a telephone-based version of the Coleman Research Fit Acceptance Compatibil-

ity Test, or FACT. FACT is Coleman Research's auditorium music-testing service. As they would normally do in an auditorium setting, respondents evaluated music hooks over the phone utilizing "traditional" music-test measures. Such measures include Familiarity (on a yes/no basis), Acceptance (on a one-to-five scale where one equals "Dislike A Lot" and five means "Like A Lot"), and Burn (on a "Tired of"/"Not Tired Of" basis).

For this study, 249 interviews

were completed with 18-34-year-old CHR cume listeners distributed by sex, age, cell, PI status, and ethnicity. The age distribution was 54% (18-24) and 46% (25-34). Sixty-one percent of the study's sample was female and 39% was male. PI distribution was 24% CHR/Pop, 27% CHR/Rhythmic, and 50% other. Sixty-one percent of the sample was Caucasian, 19% African-American, and 18% Hispanic.

The song hooks tested were from FACT studies completed over the past six months and input from major consultants and programmers about what they perceived to be the major "sounds" within and just beyond the format's boundaries.

Rhythmic And Pop/Rock Dominate

A key finding of Coleman's study is the roughly equal appetites that exist for rhythmic- and rock-based sounds. After isolating the 10 largest distinct "bodies of taste" within the total sample, the findings point to two rhythmic-based clusters, which have been labeled R&B and Hip-Hop, and the rock-based cluster, labeled Pop/Alternative, as the largest in terms of magnitude. When scoring individual songs at different points in the music test, 30% of all respondents rated the three songs that make up the R&B cluster very highly. Hip-Hop and Pop/Alternative, with magnitudes of 29% and 28%, respectively, performed almost equally as well as R&B. (See the "Largest Clusters" chart.)

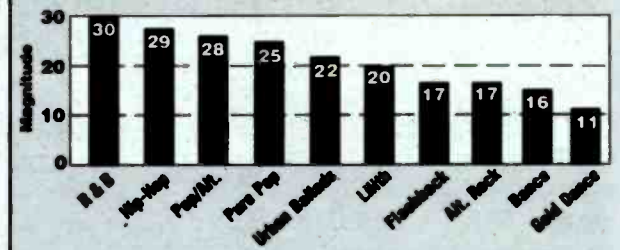
Compatibility test

One of key findings of the study is that, even with the recent ratings success of CHR/Pop stations, most popular sounds are not compatible with another. Coleman's findings point out that the vast majority of CHR/Top 40 stations need to have significant "lean" toward either the rhythmic or rock ends of the spectrum to enjoy sustainable music positions in their respective markets.

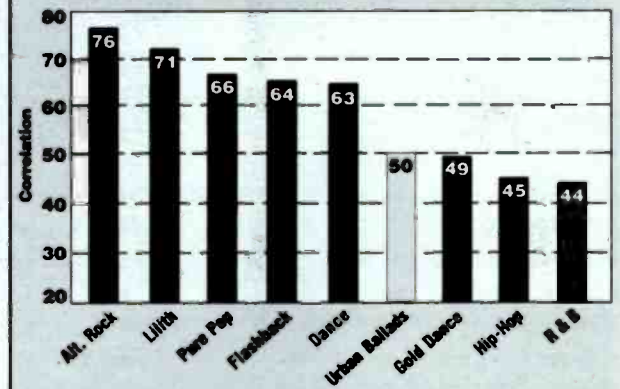
The incompatibility conclusion is based on correlation scores, which demonstrate the relationship between how listeners feel about different sounds. When there is a neutral relationship between two sounds — meaning that how listeners feel about one sound cannot be used as a predictor of how they feel about the other — in this report and the "Pop/Alternative Compatibility" chart, Coleman reports those two clusters as having a correlation score of 50 with one another.

In plain English, the "Compatibility" charts indicates that correlation scores between the two large rhythmic-based clusters (R&B and Hip-Hop) and the large Pop/Alter-

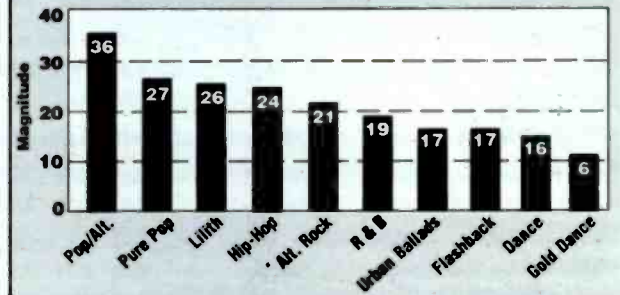
The Largest Clusters



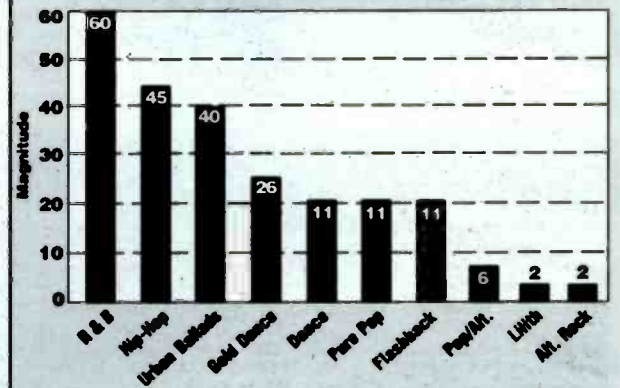
Pop/Alternative Compatibility



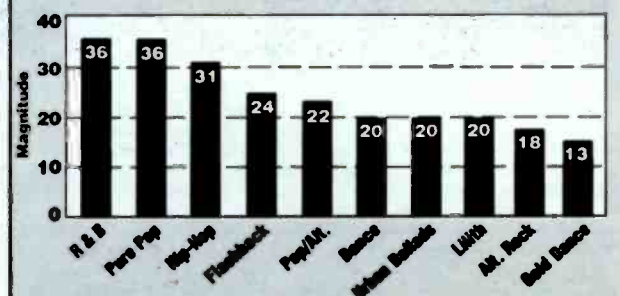
Caucasian Clusters



African-American Clusters



Hispanic Clusters



What's Behind The Clusters?

The following songs and clusters were used in this study. The song hooks tested were from Coleman FACT studies completed over the past six months and input from major consultants and programmers about what they perceived to be the major "sounds" within and just beyond the format's boundaries. They are ranked in terms of magnitude or size within the total sample of 249 respondents in this study.

R&B (30%)

USHER You Make Me Wanna...
K-CI & JOJO All My Life
DESTINY'S CHILD No, No, No, (Part II)

Hip-Hop (29%)

NOTORIOUS B.I.G. Mo Money Mo Problems
PUFF DADDY I'll Be Missing You
GINUWINE Pony

Pop Alternative (28%)

MATCHBOX 20 3 a.m.
TONIC If You Could Only See
THIRD EYE BLIND Semi-Charmed Life

Pure Pop (25%)

SAVAGE GARDEN Truly Madly Deeply
CELINE DION My Heart Will Go On
LEANN RIMES How Do I Live

Urban Ballads (22%)

BOYZ II MEN I'll Make Love To You
R. KELLY I Believe I Can Fly
MARIAH CAREY Hero

Lilith (20%)

PAULA COLE I Don't Want To Wait
SHAWN COLVIN Sunny Came Home
JEWEL Foolish Games

Flashback (17%)

EURHYTHMICS Sweet Dreams (Are Made Of This)
ORCHESTRAL MANOEUVRES IN THE DARK If You Leave
SIMPLE MINDS Don't You (Forget About Me)

Alternative Rock (17%)

PEARL JAM Better Man
LIVE Lightning Crashes
STONE TEMPLE PILOTS Plush

Dance (16%)

REAL MCCOY Another Night
LA BOUCHE Be My Lover
NO MERCY Where Do You Go

Gold Dance (11%)

SOUL II SOUL Back To Life
C+C MUSIC FACTORY Gonna Make You Sweat...
BLACK BOX Everybody Everybody

Continued on Page 37

Sarah McLachlan Angel

Going
for adds
September
28-29
1998



Early Believers:

WKSE	Buffalo	39x
B-97	New Orleans	add!
KOZN	Kansas City	25x
G-105	Raleigh	add!
KAMX	Austin	22x
KLTS	New Orleans	add!
WXSS	Milwaukee	add!
Z-104	Madison	add!
KVSR	Fresno	15x

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City of Angels on home video — September 15th

Network Management • Recorded, Mixed and Produced by Pierre Marchand

Sarah McLachlan appears courtesy of Nettwerk/ Arista Records Inc. • www.repriserec.com ©1998 Reprise Records

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WK	TW	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	ZW	JW	
1	1	1	1	AEROSMITH I Don't Want To Miss A Thing (Columbia) 7994 7330 7602 7889 150/0					
2	2	2	2	GOO GOO DOLLS Iris (Warner Sunset/Reprise) 7091 6608 6868 7079 141/1					
3	3	3	3	BARENAKED LADIES One Week (Reprise) 7004 6045 5325 4762 149/1					
4	4	4	4	JENNIFER PAIGE Crush (Edel America/Hollywood) 6757 6093 5948 5759 146/0					
5	5	5	5	BACKSTREET BOYS I'll Never Break Your Heart (Jive) 5936 5111 4934 4734 141/0					
6	6	6	6	'N SYNC Tearin' Up My Heart (RCA) 5686 5137 4997 4795 140/0					
7	7	7	7	ALL SAINTS Never Ever (London/Island) 5498 5035 4968 4781 141/1					
8	8	8	8	MATCHBOX 20 Real World (Lava/Atlantic) 5138 4986 5180 5450 124/0					
9	9	9	9	SEMISONIC Closing Time (MCA) 4353 4247 4562 4781 117/0					
10	10	10	10	EDWIN MCCAIN I'll Be (Lava/Atlantic) 4238 3766 3672 3584 110/1					
11	11	11	11	NEXT Too Close (Arista) 3872 3819 4283 4514 97/0					
12	12	12	12	HOOTIE & THE BLOWFISH I Will Wait (Atlantic) 3782 3306 3099 2805 134/2					
13	13	13	13	BRANDY & MONICA The Boy Is Mine (Atlantic) 3774 3988 4649 5093 110/0					
14	14	14	14	JANET Go Deep (Virgin) 3705 3239 2895 2755 124/3					
15	15	15	15	WILL SMITH Just The Two Of Us (Columbia) 3694 3712 4311 4592 102/0					
16	16	16	16	AALIYAH Are You That Somebody? (Atlantic) 3499 2750 2251 1781 123/4					
17	17	17	17	FAITH HILL This Kiss (Warner Bros.) 3325 2876 2756 2706 113/0					
18	18	18	18	INOJ Time After Time (Columbia) 3309 2838 2671 2559 120/1					
19	19	19	19	SHERYL CROW My Favorite Mistake (A&M) 3286 2527 2060 1513 126/2					
20	20	20	20	NATALIE IMBRUGLIA Wishing I Was There (RCA) 3265 3395 3394 3464 116/0					
21	21	21	21	FIVE When The Lights Go Out (Arista) 3069 3122 3299 3325 108/1					
22	22	22	22	EVERYTHING Hooch (Blackbird/Sire) 2954 2547 2257 2030 117/3					
23	23	23	23	THIRD EYE BLIND Jumper (Elektra/EEG) 2953 2454 2104 1813 130/7					
24	24	24	24	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope) 2596 2318 2159 2004 104/2					
25	25	25	25	FASTBALL The Way (Hollywood) 2526 2370 2796 3133 85/0					
26	26	26	26	USHER My Way (LaFace/Arista) 2365 2241 2301 2308 90/1					
27	27	27	27	EAGLE-EYE CHERRY Save Tonight (Work) 2257 1947 1758 1465 99/4					
28	28	28	28	MADONNA The Power Of Good-Bye (Maverick/WB) 1960 1402 795 51 105/8					
29	29	29	29	ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise) 1939 1956 2222 2590 77/1					
30	30	30	30	PM DAWN I Had No Right (Gee Street/V2) 1875 1578 1404 1170 105/7					
31	31	31	31	HARVEY DANGER Flagpole Sitta (Slash/London/Island) 1760 1757 1775 1665 93/0					
32	32	32	32	JOHN MELLENCAMP Your Life Is Now (Columbia) 1747 1449 970 245 91/1					
33	33	33	33	MONICA The First Night (Arista) 1651 1277 1047 747 96/5					
34	34	34	34	98 DEGREES Because Of You (Motown) 1635 1346 1093 830 92/10					
35	35	35	35	EVE 6 Inside Out (RCA) 1580 1343 1221 1107 88/5					
36	36	36	36	PRAS MICHEL I/O&B & MYA Ghetto Supastar... (Interscope) 1462 1587 1763 2019 62/0					
37	37	37	37	SHANIA TWAIN From This Moment On (Mercury) 1429 1022 752 408 93/5					
38	38	38	38	VOICES OF THEORY Say It (H.O.L.A./Red Ant) 1208 1354 1568 1587 44/0					
39	39	39	39	BEASTIE BOYS Intergalactic (Grand Royal/Capitol) 1139 1343 1454 1480 62/0					
40	40	40	40	MONIFAH Touch It (Uptown/Universal) 947 665 574 370 61/5					
41	41	41	41	SHAWN MULLINS Lullaby (Columbia) 878 285 102 69 76/34					
42	42	42	42	TATYANA ALI Daydreamin' (MJJ/Work) 820 655 502 393 39/3					
43	43	43	43	SWEETBOX Everything's Gonna Be Alright (RCA) 811 663 456 329 52/4					
44	44	44	44	NICOLE Make It Hot (Gold Mind/EastWest/EEG) 782 627 558 473 44/4					
45	45	45	45	BIG PUNISHER I/JOE Still Not A Player (Loud) 767 742 755 700 40/1					
46	46	46	46	LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia) 759 543 469 425 24/1					
47	47	47	47	SHAGGY I/JANET Luv Me, Luv Me (Flyte Tyme/MCA) 757 606 500 392 46/4					
48	48	48	48	ACE OF BASE Cruel Summer (Arista) 727 970 1369 1908 29/0					
49	49	49	49	BABYFACE You Were There (Epic) 660 527 389 207 50/2					
50	50	50	50	NATALIE MERCHANT Kind & Generous (Elektra/EEG) 611 703 818 922 24/0					

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 153 CHR/Pop reporters. 150 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS

EAGLE-EYE CHERRY
Save Tonight (Work)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
2257/310	99/4	27

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Thank U (Maverick/Reprise)	100
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	46
SHAWN MULLINS Lullaby (Columbia)	34
ACE OF BASE Whenever You're Near Me (Arista)	28
REPUBLICA Ready To Go (RCA)	18
EDNASWAP Back On The Sun (Island)	17
MICHELLE LEWIS Nowhere And Everywhere (Giant/WB)	13
STEVE NICKS II You Ever Did Believe (Reprise)	11
98 DEGREES Because Of You (Motown)	10
CLEOPATRA Life Ain't Easy (Maverick/WB)	10
IDINA MENZEL Minuet (Hollywood)	10

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BARENAKED LADIES One Week (Reprise)	+959
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	+825
SHERYL CROW My Favorite Mistake (A&M)	+759
AALIYAH Are You That Somebody? (Atlantic)	+749
AEROSMITH I Don't Want To Miss A Thing (Columbia)	+664
JENNIFER PAIGE Crush (Edel America/Hollywood)	+664
SHAWN MULLINS Lullaby (Columbia)	+593
MADONNA The Power Of Good-Bye (Maverick/WB)	+558
'N SYNC Tearin' Up My Heart (RCA)	+549
THIRD EYE BLIND Jumper (Elektra/EEG)	+499

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
K-CI & JOJO All My Life (MCA)
BRIAN MCKNIGHT Anytime (Motown)
MATCHBOX 20 3am (Lava/Atlantic)
SAVAGE GARDEN Truly Madly Deeply (Columbia)
WILL SMITH Gettin' Jiggy Wit It (Columbia)
MARCY PLAYGROUND Sex And Candy (Capitol)
THIRD EYE BLIND How's It Going To Be (Elektra/EEG)
JANET Together Again (Virgin)
THIRD EYE BLIND Semi-Charmed Life (Elektra/EEG)
SUGAR RAY Fly (Lava/Atlantic)

Breakers: Songs registering 2000 plays or more for the first time. Bullies awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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NEW & ACTIVE

- IDINA MENZEL** *Minuet (Hollywood)*
Total Plays: 589, Total Stations: 64, Adds: 10
- NEXT I** *Still Love You (Arista)*
Total Plays: 527, Total Stations: 51, Adds: 8
- GOD GOO DOLLS** *Slide (Warner Bros.)*
Total Plays: 436, Total Stations: 32, Adds: 9
- REPUBLICA** *Ready To Go (RCA)*
Total Plays: 394, Total Stations: 48, Adds: 18
- ALANIS MORISSETTE** *Thank U (Maverick/Reprise)*
Total Plays: 342, Total Stations: 108, Adds: 108
- STEVE NICKS** *If You Ever Did Believe (Reprise)*
Total Plays: 319, Total Stations: 34, Adds: 11
- LEANN RIMES** *Feels Like Home (MCG/Curb)*
Total Plays: 274, Total Stations: 30, Adds: 3
- REBEKAH** *Hey Genius (Elektra/EEG)*
Total Plays: 216, Total Stations: 21, Adds: 0
- CLEOPATRA** *Life Ain't Easy (Maverick/WB)*
Total Plays: 190, Total Stations: 29, Adds: 10
- TUESDAYS I** *Was Thinking Of You (Arista)*
Total Plays: 186, Total Stations: 19, Adds: 0
- DUNCAN SHEIK** *Bite Your Tongue (Atlantic)*
Total Plays: 138, Total Stations: 14, Adds: 1
- STRETCH PRINCESS** *Sorry (Wind-up)*
Total Plays: 129, Total Stations: 13, Adds: 0
- INNER CIRCLE** *Da Bomb (Republic/Universal)*
Total Plays: 114, Total Stations: 13, Adds: 0
- MICHELLE LEWIS** *Nowhere And Everywhere (Giant/WB)*
Total Plays: 80, Total Stations: 17, Adds: 13
- MATCHBOX 20** *Back 2 Good (Lava/Atlantic)*
Total Plays: 57, Total Stations: 47, Adds: 46
- LUCINDA WILLIAMS** *Fight In Time (Mercury)*
Total Plays: 57, Total Stations: 11, Adds: 4
- DISHWALLA** *Once In A While (A&M)*
Total Plays: 28, Total Stations: 10, Adds: 9
- EDNASWAP** *Back On The Sun (Island)*
Total Plays: 5, Total Stations: 17, Adds: 17
- ACE OF BASE** *Whenever You're Near Me (Arista)*
Total Plays: 0, Total Stations: 28, Adds: 28

Songs ranked by total plays



IT'S ABOUT THAT TIME ... — Is what Mercury artist Lionel Richie was thinking after his performance at WPRO/Providence, where he sang oldies but goodies and his latest single, "Time." Here Richie hangs with Mercury Sr. VP/Promotion Steve Ellis (l) and PD Tony Bristol.



THE STARS HIT L.A. — The divas of Stars On 54 (Jocelyn Enriquez, Amber, and Ultra Nate) recently stopped by KIIS/Los Angeles after the premiere of 54 and also to promote their new song on Tommy Boy, "If You Could Read My Mind." Shining stars are (l-r) Jocelyn's manager Dorothy Dantes, Enriquez, APD/MD Tracy Austin, Nate, Amber, Tommy Boy's Jack Cyphers and Tina Paclebar, Strictly Rhythm's Bari G., and KIIS' Alex Cortez.

NEW RELEASES

ADDS SEPTEMBER 29

- BRYAN ADAMS** *On A Day Like Today (A&M)*
- BIG BAD VOODOO DADDY** *You And Me... (Coolsville/Interscope)*
- EVELYN** *Funny Bunny Boy (Edel America)*
- EVERCLEAR** *Father Of Mine (Capitol)*
- GINUWINE** *Same Ol' G (Atlantic)*
- JAMIROQUAI** *Deeper Underground (Work)*
- JANITA** *Getting Over (550 Music)*
- LFO f/KAYO of LE CLICK** *If I Can't Have You (Logic)*
- BILLIE MYERS** *A Few Words (Universal)*
- PHANTOM PLANET** *So I Fall Again (Geffen)*
- BRITNEY SPEARS** *Baby One More Time (Jive)*
- KEITH SWEAT f/SNOOP DOGG** *Come Get Wit Me (Elektra/EEG)*
- U2** *Sweetest Thing (Island)*

Uncovering CHR's Segmentation

Continued from Page 34

native cluster fall well below the 50 neutrality threshold, indicating that listeners who like Pop/Alternative tend to have the opposite feeling toward R&B and Hip-Hop. In the chart, we can see that Pop/Alternative enjoys strong positive correlation with the Alternative Rock, Lilith, Pure Pop, Flashback, and Dance clusters. There is, however, a neutral relationship between how listeners feel about Pop/Alternative and Urban Ballads and a clearly negative correlation between Pop/Alternative and the large Hip-Hop and R&B clusters.

Ethnic Composition

Despite the differing ethnic profiles of the three largest clusters, the Coleman study does provide evidence that many sounds cross ethnic lines quite well. Particularly noteworthy is the finding that many sounds traditionally thought of as being targeted toward African Americans actually hold considerable appeal for the Caucasian and Hispanic listeners. As the "Caucasian Clusters" chart illustrates, the Hip-Hop cluster represents one of the five largest "bodies of taste" among Caucasian listeners, and the R&B cluster performs strongly as well.

The converse is not true among African-American listeners. Their tastes are clearly

focused on the rhythmic side of the CHR spectrum. As the "African-American Clusters" chart demonstrates, there is considerable appetite for R&B, Hip-Hop, Urban Ballads, and Gold Dance among African-American listeners, but virtually no appetite for any of the other musical styles isolated in this study.

Hispanic listeners also have a large appetite for the "traditional African-American sounds." Their appetite for R&B is the largest of any of the clusters isolated in Coleman's study. Hispanics also appear to have much more interest in R&B and Hip-Hop than they do in any of the Dance-based sounds. (See the "Hispanic Clusters" chart.)

Next week, we'll examine ethnic compositions for some of the clusters, compatibility among some of the clusters, and review Coleman's conclusions on CHR segmentation.

The text and charts used in this column were prepared by Warren Kurtzman, Jon Coleman, Chris Ackerman, and the staff at Coleman Research. For more information on this study, check out their website, www.colemanresearch.com, or call them at (919) 571-0000.



SIZE MATTERS ... — at least it did for this brave contestant who donned risqué lingerie and did a little dance with WDRQ/Detroit morning man Joe Mama.

Stations and their adds listed alphabetically by market

Table listing radio stations across various markets (e.g., Albany, NY; Charleston, WV; Florence, SC) with their respective owners, managers, and current/previous playlist information.

153 Total Reporters
152 Current Reporters
150 Current Playlists
Reported Frozen Playlist (1):
WZJM/Cleveland, OH
Did Not Report, Playlist Frozen (1):
KSLZ/St. Louis, MO
Did Not Report For Three Consecutive Weeks; Data Not Used (1):
WKXJ/Chattanooga, TN
New Reporters (10):
WLNK/Boston, MA
WVFC/Cincinnati, OH
KQAR/Little Rock, AR
WJYY/Manchester, NH
WSSM/Milwaukee, WI
WZOZ/Nashville, TN
WROX/Norfolk, VA
KNDM/Sacramento, CA
KXMM/San Antonio, TX
WVFG/West Palm Beach, FL
Move from CHR/Rhythmic to CHR/Pop (2):
WKXJ/Chattanooga, TN
WFHN/New Bedford, MA
Move from Hot AC to CHR/Pop (1):
WKEE/Huntington, WV
No Longer A Reporter (1):
WXYK/Boston, MA

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

102.7 **MARKET #10**
WWTX/Baltimore
 (410) 828-7722
 Dee

PLAYS

3W	2W	1W	LTW	ARTIST/TITLE
35	63	62	64	NEXT/Too Close
36	42	63	64	'N SYNC/Lean Up My Heart
24	14	34	63	ALAN/Have You That...
29	63	62	63	BACKSTREET BOYS/It Never Breaks...
60	62	64	63	BARENAKED LADIES/One Week
60	27	32	62	GOO GOO DOLLS/State
60	63	62	63	JENIFER PAGE/Crush
33	40	40	34	FIVE/When The Lights...
29	36	42	33	SHAGGY FUMET/Lux Me, Lux Me
33	36	38	33	NATALIE IMBRUGLIA/Wishing I Was There
25	19	34	32	LAURYN HILL/Can't Take My...
61	62	34	32	BRANDY & MONICA/The Boy Is Mine
24	20	31	31	VOICES OF THEORY/Say It
12	26	31	31	FATH HILL/The Kiss
24	24	31	31	JANET/Go Deep
22	18	62	31	ALL SAINTS/Never Ever
62	27	35	29	SEMI-SONG/Closing Time
60	62	31	29	38 DEGREES/Because Of You
60	62	30	29	AEROSMITH/Don't Want To...
37	34	29	26	INQU/Time After Time
15	25	9	23	USHER/My Way
32	37	25	23	FASTBALL/The Way
30	22	24	23	NATALIE IMBRUGLIA/Tom
12	13	23	23	SHAGGY FUMET/Lux Me, Lux Me
12	13	23	23	MONICA/The First Night
24	26	33	23	THIRD EYE BLIND/Jumper
28	33	29	23	EVERYTHING/Hooch
19	19	19	19	IOBNA MENZEL/Almost
19	19	19	19	WILD ORCHID/Be Mine
19	19	19	19	SISTER HAZEL/Concave
19	19	19	19	IOBNA MENZEL/Almost
19	19	19	19	INQU/Time After Time

93.4 **MARKET #10**
WZZZ/Pittsburgh
 (412) 970-9400
 Logan

PLAYS

3W	2W	1W	LTW	ARTIST/TITLE
59	56	58	55	AEROSMITH/Don't Want To...
49	49	52	53	K-CI & JOJUAN/My Life
57	54	50	48	GOO GOO DOLLS/State
48	48	47	45	SHANNA TWAIN/You're Still The One
38	38	41	43	BARENAKED LADIES/One Week
56	53	55	46	EDWIN MCCARTHY/Be
57	40	40	39	SEMI-SONG/Closing Time
32	34	38	37	NATALIE IMBRUGLIA/Wishing I Was There
25	36	40	37	MATCHBOX 20/Real World
22	21	22	34	CELINE DION/To Love You More
35	32	35	34	ALANIS MORISSETTE/Uninvited
30	30	30	32	BRIAN MCGONIGAL/Anytime
21	23	29	38	FASTBALL/The Way
15	15	23	29	BACKSTREET BOYS/It Never Breaks...
32	34	37	29	NATALIE IMBRUGLIA/Tom
23	25	37	27	SHERRY CROWLEY/Favorite Mistake
29	30	30	27	JANET/Go Deep
25	26	28	26	ACE OF BASE/Cool Summer
18	21	24	25	FATH HILL/The Kiss
25	23	23	25	SUGAR RAY/ly
26	28	27	24	GREEN DAY/Time Of Your Life...
20	25	25	23	SMASH MOUTH/You Were There
28	26	22	23	TOMMY/You Could Only Kiss Me
26	29	31	22	HOOTIE, A WI Wait
25	24	24	22	PRINCE & NEW POWER GENERATION/It's Goin' To Be
22	19	22	21	THIRD EYE BLIND/Hours It's Goin' To Be
22	24	23	21	MATCHBOX 20/3am
22	24	23	20	JOHN MELLENCAMP/Your Life Is Now
18	21	23	20	BRANDY & MONICA/The Boy Is Mine
18	21	23	20	EAGLE-EYE CHERRY/Save Tonight
16	15	23	20	WILL SMITH/Just The Two Of Us
16	15	23	20	EVERYTHING/Hooch
16	15	23	20	GOO GOO DOLLS/State
16	15	23	20	JENIFER PAGE/Crush
16	15	23	20	SAVAGE GARDEN/Truly Madly Deeply
16	15	23	20	THIRD EYE BLIND/Jumper
16	15	23	20	CHUBBIE/It's Goin' To Be
16	15	23	20	SHERRY CROWLEY/Favorite Mistake
16	15	23	20	ALANIS MORISSETTE/Thank U

93.7 FLZ **MARKET #10**
WFLZ/Tampa
 (813) 839-9393
 Harris/Dominic

PLAYS

3W	2W	1W	LTW	ARTIST/TITLE
73	65	60	73	NEXT/Too Close
74	70	74	72	ALL SAINTS/Never Ever
71	75	72	68	WILL SMITH/Just The Two Of Us
35	47	71	65	BARENAKED LADIES/One Week
54	58	61	63	JENIFER PAGE/Crush
32	41	46	47	JANET/Go Deep
67	66	54	47	AEROSMITH/Don't Want To...
44	46	44	42	FIVE/When The Lights...
41	38	44	45	INQU/Time After Time
48	47	40	45	BRANDY & MONICA/The Boy Is Mine
40	40	43	47	PM DAWN/Has No Right
32	33	37	41	BACKSTREET BOYS/It Never Breaks...
54	56	61	40	BRIAN MCGONIGAL/Anytime
46	36	41	39	GOO GOO DOLLS/State
47	47	38	35	SEMI-SONG/Closing Time
36	43	35	35	'N SYNC/Lean Up My Heart
22	33	35	35	USHER/My Way
13	20	30	33	ALAN/Have You That...
14	18	24	30	NATALIE IMBRUGLIA/Tom
15	15	20	29	DIVINE/Lately
15	15	20	27	MADONNA/The Power Of...
5	8	14	26	BABYFACE/You Were There
20	19	24	26	EDWIN MCCARTHY/Be
22	26	24	24	BEASTIE BOYS/Intergalactic
18	20	25	24	SHERRY CROWLEY/Favorite Mistake
15	15	17	22	INQU/Time After Time
17	20	20	20	SHAGGY FUMET/Lux Me, Lux Me
8	9	13	20	THIRD EYE BLIND/Jumper
16	22	21	19	HOOTIE, A WI Wait
16	15	15	19	NATALIE IMBRUGLIA/Wishing I Was There
5	18	22	16	CLEOPATRA/Am I Easy
34	32	25	16	MATCHBOX 20/Real World
15	15	19	17	BIG PUNISHER FUDGE/Sit A Payer
17	17	16	16	SAVAGE GARDEN/Truly Madly Deeply
12	8	13	15	KEITH SNEYD/It's Goin' To Be
18	18	18	14	PRAS MICHEL FOOB...Ghetto Supastar
12	8	13	13	USHER/Nice & Slow
35	36	26	9	HARVEY DANGER/Raggsite Sits
17	18	19	9	SHANNA TWAIN/You're Still The One
17	15	15	9	EVERYTHING/Hooch

100 **MARKET #10**
KKXZ/Portland, OR
 (503) 226-0100
 Austin

PLAYS

3W	2W	1W	LTW	ARTIST/TITLE
59	61	67	71	ALL SAINTS/Never Ever
75	74	70	70	JANET/Go Deep
31	56	65	66	EDWIN MCCARTHY/Be
69	76	70	61	NEXT/Too Close
49	52	60	60	BARENAKED LADIES/One Week
57	60	68	56	GOO GOO DOLLS/State
26	21	21	56	MATCHBOX 20/Real World
58	59	50	48	JENIFER PAGE/Crush
49	49	48	48	'N SYNC/Lean Up My Heart
40	40	40	40	AEROSMITH/Don't Want To...
24	37	43	46	USHER/My Way
56	33	41	42	BACKSTREET BOYS/It Never Breaks...
28	33	40	38	LAURYN HILL/Can't Take My...
37	41	32	34	BRANDY & MONICA/The Boy Is Mine
24	27	33	32	ALANIS MORISSETTE/Thank U
24	27	33	32	ALAN/Have You That...
26	27	29	30	K-CI & JOJUAN/My Life
57	26	29	29	BRIAN MCGONIGAL/Anytime
25	20	24	28	WILL SMITH/Just The Two Of Us
41	44	26	26	FIVE/When The Lights...
28	28	30	26	NATALIE IMBRUGLIA/Wishing I Was There
24	23	22	26	NATALIE IMBRUGLIA/Tom
16	19	24	24	NOTORIOUS B.I.G./My Adrenaline
17	18	22	23	WILL SMITH/Just The Two Of Us
19	20	23	23	USHER/My Way
16	19	20	22	SAVAGE GARDEN/Truly Madly Deeply
17	14	21	21	SHANNA TWAIN/You're Still The One
13	21	21	21	PRAS MICHEL FOOB...Ghetto Supastar
19	20	21	21	THIRD EYE BLIND/Semi-Charmed Life
26	20	20	20	INQU/Time After Time
30	20	20	20	BEASTIE BOYS/Intergalactic
16	19	20	20	BIG PUNISHER FUDGE/Sit A Payer
14	17	23	18	SHANNA TWAIN/You're Still The One
21	18	18	18	SMASH MOUTH/You Were There
17	14	19	18	MATCHBOX 20/3am
24	24	17	17	PM DAWN/Has No Right
5	5	10	17	MORFIA/Touch It
16	14	14	19	REPUBLICA/Ready To Go
14	14	19	19	ROBYN/Do You Know (Billie)

WKFS **MARKET #10**
WKFS/Cincinnati
 (513) 621-9326
 Schiessler/Jame

PLAYS

3W	2W	1W	LTW	ARTIST/TITLE
78	80	80	80	NEXT/Too Close
76	80	80	80	K-CI & JOJUAN/My Life
75	80	80	80	ALL SAINTS/Never Ever
75	80	80	80	BRIAN MCGONIGAL/Anytime
72	80	80	80	BARENAKED LADIES/One Week
72	80	80	80	GOO GOO DOLLS/State
71	80	80	80	WILL SMITH/Just The Two Of Us
65	80	80	80	'N SYNC/Lean Up My Heart
65	80	80	80	GREEN DAY/Time Of Your Life...
60	80	80	80	SMASH MOUTH/Can't Get Enough
60	80	80	80	AEROSMITH/Don't Want To...
60	80	80	80	PUFF DADDY/It's Bigger Than Ever
46	80	80	80	LAURYN HILL/Can't Take My...
46	80	80	80	USHER/My Way
46	80	80	80	FIVE/When The Lights...
46	80	80	80	JANET/Go Deep
46	80	80	80	ALAN/Have You That...
46	80	80	80	EVERYTHING/Hooch
46	80	80	80	BACKSTREET BOYS/It Never Breaks...
46	80	80	80	INQU/Time After Time
46	80	80	80	ALANIS MORISSETTE/Uninvited
46	80	80	80	ALANIS MORISSETTE/Thank U
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight
46	80	80	80	WILL SMITH/Just The Two Of Us
46	80	80	80	THIRD EYE BLIND/Jumper
46	80	80	80	PRAS MICHEL FOOB...Ghetto Supastar
46	80	80	80	EDWIN MCCARTHY/Be
46	80	80	80	USHER/My Way
46	80	80	80	AEROSMITH/Don't Want To...
46	80	80	80	THIRD EYE BLIND/Hours It's Goin' To Be
46	80	80	80	EAGLE-EYE CHERRY/Save Tonight

CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

Kiss 98.1 FM MARKET: Charlotte (704) 331-8610 Brigman

PLAYS	3W	2W	1W	ARTIST/TITLE
65	65	63	63	AEROSMITH Don't Want To...
56	50	59	54	ALL SANTS/Never Ever
50	42	51	48	FAITH HILL/This Kiss
61	57	49	48	GOO GOO DOLLS/She
41	40	54	40	MATCHBOX 20/Real World
25	26	50	45	FIVE/When The Lights...
35	28	32	45	BARENAKED LADIES/One Week
34	29	33	37	JENNIFER PAGE/Crush
50	51	39	37	NATALIE IMBRUGLIA/Ton
45	38	28	39	BRANDY & MONICA/The Boy Is Mine
30	27	30	38	SEMI-SONIC/Closing Time
48	41	24	20	WILL SMITH/Just The Two Of Us
21	16	26	29	% SYNC/Team! Up My Heart
30	23	29	20	MATCHBOX 20/3am
24	20	31	27	EVERYTHING/Hooch
25	22	25	27	BACKSTREET BOYS/It's Never Break...
50	43	38	28	EDWIN MCCAIN/It's Be
30	23	27	30	WILL SMITH/Just The Two Of Us
48	41	24	20	K-C & JOJUAN My Life
12	12	22	29	SHANNA TWAIN/From This Moment On
-	7	12	10	SHAWN MULLINS/Lullaby
17	10	22	10	JANET/Go Deep
22	13	17	10	NATALIE IMBRUGLIA/Wishing I Was There
9	10	14	16	ALYN/You're The One
7	7	15	10	SHERYL CROWLEY/Favorite Mistake
8	7	10	13	BRIAN SETZER ORCH/Jump Jus Air Wait
-	-	-	14	THIRD EYE BLIND/Jumper
24	16	13	10	HOOTIE - J I Will Wait
-	-	-	12	ALANIS MORISSETTE/Thank U
7	7	7	9	HARVEY DANGER/Fraggle Sits
9	7	7	7	ANGUS/Snow On The Sahara
-	-	-	7	EAGLE-EYE CHERRY/Save Tonight
-	-	-	7	98 DEGREES/Because Of You

WZLW/Indianapolis (317) 816-4000 Gjedrum/Decker

PLAYS	3W	2W	1W	ARTIST/TITLE	
67	64	66	66	AEROSMITH Don't Want To...	
62	61	61	66	GOO GOO DOLLS/She	
50	58	57	57	MATCHBOX 20/3am	
37	42	56	57	ALANIS MORISSETTE/Uninvited	
62	59	60	56	SHANNA TWAIN/You're Still The One	
36	41	44	44	BRIAN SETZER ORCH/Jump Jus Air Wait	
39	44	40	42	SEMI-SONIC/Closing Time	
57	42	48	38	FASTBALL/The Way	
40	44	42	38	EDWIN MCCAIN/It's Be	
34	36	37	35	BARENAKED LADIES/One Week	
23	24	31	31	EAGLE-EYE CHERRY/Save Tonight	
23	34	39	33	JENNIFER PAGE/Crush	
27	27	32	32	FAITH HILL/This Kiss	
21	32	34	31	NATALIE IMBRUGLIA/Wishing I Was There	
20	30	32	31	HOOTIE - J I Will Wait	
29	30	31	29	SHERYL CROWLEY/Favorite Mistake	
16	25	30	29	JOHN MELLENCAMP/Your Life Is Now	
23	24	21	27	EVERYTHING/Hooch	
-	-	-	18	27	MONICA/The First Night
-	-	-	26	MADONNA/The Power Of	
34	32	35	24	MATCHBOX 20/Real World	
43	38	27	23	SAMMY GARDEN/Truly Madly Deeply	
22	25	23	23	SMASH MOUTH/Washin' I Was There	
20	20	24	22	THIRD EYE BLIND/Jumper	
41	28	23	22	NATALIE IMBRUGLIA/Ton	
23	24	21	27	SHANNA TWAIN/From This Moment On	
21	20	21	22	THIRD EYE BLIND/Semi-Charmed Life	
22	21	22	22	BACKSTREET BOYS/It's Long As You...	
20	22	23	21	SISTER HAZEL/For You	
22	24	21	21	GREEN DAY/Time Of Your Life...	
21	22	22	18	TORQUE/You Could Only	
15	18	21	15	ALL SANTS/Never Ever	
9	13	12	9	ANGUS/Snow On The Sahara	
9	13	12	9	98 DEGREES/Because Of You	
-	-	-	12	JANET/Go Deep	

WKOL/Orlando (407) 339-6539 Cook/DeGraaf

PLAYS	3W	2W	1W	ARTIST/TITLE		
40	51	60	63	ROCKELL/In A Dream		
48	49	56	61	BACKSTREET BOYS/It's Never Break...		
57	57	60	57	AEROSMITH Don't Want To...		
54	56	57	56	GOO GOO DOLLS/She		
58	61	53	54	JENNIFER PAGE/Crush		
32	41	44	57	BARENAKED LADIES/One Week		
40	47	49	49	AALYN/You're The One		
57	58	60	47	BRANDY & MONICA/The Boy Is Mine		
34	42	43	47	FIVE/When The Lights...		
26	23	38	41	BEAT/Time After Time		
26	19	35	48	BRIAN MCGUIRE/You're The One		
40	39	30	40	WILL SMITH/Just The Two Of Us		
44	43	39	39	% SYNC/Team! Up My Heart		
28	27	28	34	EDWIN MCCAIN/It's Be		
-	10	31	34	MADONNA/The Power Of		
94	33	35	32	SWEETBOX/Everything's...		
28	19	28	41	ALL SANTS/Never Ever		
18	20	28	38	MONICA/The First Night		
13	12	22	24	VOICES OF THEORY/Say I		
26	26	26	23	BROOKLYN BOUNCE/Get Ready To Bounce		
24	27	22	22	USHER/My Way		
44	40	23	28	FRAS MICHEL FOOD - Ghetto Supastar...		
23	22	19	28	NEXT/Too Close		
13	12	22	24	VOICES OF THEORY/Say I		
26	26	26	23	BROOKLYN BOUNCE/Get Ready To Bounce		
24	27	22	22	USHER/My Way		
44	40	23	28	FRAS MICHEL FOOD - Ghetto Supastar...		
23	22	19	28	NEXT/Too Close		
23	21	24	18	JANET/Together Again		
-	-	-	19	ALANIS MORISSETTE/Thank U		
21	22	23	18	NATALIE IMBRUGLIA/Ton		
21	19	23	18	% SYNC/Team! Up My Heart		
46	35	23	17	SHANNA TWAIN/You're Still The One		
11	14	16	18	HARVEY DANGER/Ragdoll Sits		
49	52	26	18	ALANIS MORISSETTE/Thank U		
-	-	-	18	NOTORIOUS B.I.G./A Money Man Problem		
49	43	44	16	CELINIE DION/To Love You More		
-	-	-	15	20	SAMMY GARDEN/Truly Madly Deeply	
17	20	16	16	K-C & JOJUAN My Life		
23	20	19	18	BACKSTREET BOYS/Everyday...		
-	-	-	7	18	THIRD EYE BLIND/Jumper	
-	-	-	15	-	18	WILL SMITH/Just The Two Of Us

MIX 104.1 MARKET: New Orleans (504) 679-7300 Klutch

PLAYS	3W	2W	1W	ARTIST/TITLE	
70	66	67	66	ALL SANTS/Never Ever	
67	69	68	67	BACKSTREET BOYS/It's Never Break...	
49	48	60	66	SEMI-SONIC/Closing Time	
50	52	61	63	BARENAKED LADIES/One Week	
69	66	66	63	AEROSMITH Don't Want To...	
49	53	52	52	% SYNC/Team! Up My Heart	
66	67	65	55	WILL SMITH/Just The Two Of Us	
37	36	45	48	NATALIE IMBRUGLIA/Wishing I Was There	
50	50	51	47	FIVE/When The Lights...	
37	39	38	41	JENNIFER PAGE/Crush	
30	36	38	30	THIRD EYE BLIND/Jumper	
39	36	39	36	FAITH HILL/This Kiss	
-	-	-	27	30	MADONNA/The Power Of
-	-	-	22	37	JANET/Go Deep
36	30	37	37	SHERYL CROWLEY/Favorite Mistake	
36	30	38	33	MATCHBOX 20/Real World	
36	40	33	32	HOOTIE - J I Will Wait	
61	65	42	32	GOO GOO DOLLS/She	
34	34	30	32	EDWIN MCCAIN/It's Be	
50	49	38	31	USHER/My Way	
37	34	30	31	NEXT/Too Close	
66	67	65	55	SAMMY GARDEN/Truly Madly Deeply	
37	36	45	48	NATALIE IMBRUGLIA/Wishing I Was There	
27	30	30	30	SHANNA TWAIN/From This Moment On	
25	24	25	24	THIRD EYE BLIND/Semi-Charmed Life	
25	24	23	25	SUGAR RAY/Ry	
25	26	24	23	FRAS MICHEL FOOD - Ghetto Supastar...	
17	15	16	17	% SYNC/Team! Up My Heart	
35	34	29	16	K-C & JOJUAN My Life	
-	-	-	15	15	SHANNA TWAIN/From This Moment On
-	-	-	15	15	SHAWN MULLINS/Lullaby
19	12	13	13	ALANIS MORISSETTE/Uninvited	
-	-	-	15	12	MARCY PLAYGROUND/Save And Candy
-	-	-	15	12	ALANIS MORISSETTE/Thank U

B97 MARKET: New Orleans (504) 834-9587 Wagman/Love

PLAYS	3W	2W	1W	ARTIST/TITLE	
56	59	57	62	SEMI-SONIC/Closing Time	
44	46	59	60	BARENAKED LADIES/One Week	
49	57	60	60	EVERCLEAR/My Way	
23	40	47	59	DAVE MATTHEWS BAND/Crush Into Me	
45	58	60	55	EDWIN MCCAIN/It's Be	
45	43	43	43	WILL SMITH/Just The Two Of Us	
43	40	43	43	BETTER THAN EZRAK/My Favorite Mistake	
23	25	30	43	ALL SANTS/Never Ever	
33	41	42	40	GREEN DAY/Time Of Your Life...	
35	43	41	38	VOICES OF THEORY/Say I	
54	41	43	38	MATCHBOX 20/Real World	
20	23	29	32	% SYNC/Team! Up My Heart	
58	58	53	52	AEROSMITH Don't Want To...	
16	15	20	37	SHANNA TWAIN/From This Moment On	
29	24	25	28	SCARLETT/You're The One	
38	20	19	27	FAITH HILL/This Kiss	
19	25	26	27	THIRD EYE BLIND/Jumper	
44	38	27	27	K-C & JOJUAN My Life	
24	28	30	26	USHER/My Way	
-	8	27	26	BABYFACE/You Were There	
12	19	27	25	SHANNA TWAIN/From This Moment On	
16	18	25	28	SARAH MACLACHLAN/You	
30	30	24	24	BACKSTREET BOYS/It's Never Break...	
18	24	19	23	WILL SMITH/Just The Two Of Us	
13	12	9	21	EVE/Graciously Out	
32	30	24	21	HOOTIE - J I Will Wait	
14	13	13	28	ALYN/You're The One	
47	23	24	28	BRANDY & MONICA/The Boy Is Mine	
16	18	15	28	SARAH MACLACHLAN/You	
18	23	18	23	BRANDY & MONICA/The Boy Is Mine	
16	18	18	18	ALANIS MORISSETTE/Uninvited	
34	34	31	18	FIVE/When The Lights...	
17	18	16	10	THIRD EYE BLIND/Semi-Charmed Life	
14	15	15	17	NICOLE/Make It Hot	
-	-	-	17	18	THIRD EYE BLIND/How's It Going To Be
-	-	-	15	18	% SYNC/Team! Up My Heart
-	-	-	18	17	FASTBALL/The Way
16	15	15	15	EVERYTHING/Hooch	
16	15	15	15	EAGLE-EYE CHERRY/Save Tonight	
17	14	15	16	JANET/Go Deep	

Kiss 98.5 MARKET: Buffalo (716) 884-5101 Universal/Wide

PLAYS	3W	2W	1W	ARTIST/TITLE		
-	-	-	19	31	53	SHANNA TWAIN/From This Moment On
46	54	58	63	NEXT/Too Close		
49	51	55	63	BRANDY & MONICA/The Boy Is Mine		
45	33	40	47	BARENAKED LADIES/One Week		
29	31	31	43	STARS ON 54/You Could Read		
49	36	36	42	AEROSMITH Don't Want To...		
47	23	31	42	SARAH MACLACHLAN/You		
41	48	54	42	ALYN/You're The One		
49	47	46	41	ALL SANTS/Never Ever		
58	35	30	29	EDWIN MCCAIN/It's Be		
22	30	41	30	GREEN DAY/Time Of Your Life...		
40	34	35	38	JANET/Go Deep		
31	33	34	38	BRANDY & MONICA/The Boy Is Mine		
37	35	35	36	FRAS MICHEL FOOD - Ghetto Supastar...		
17	23	24	24	VOICES OF THEORY/Say I		
33	27	33	33	SEMI-SONIC/Closing Time		
45	38	31	33	FAITH HILL/This Kiss		
35	38	30	38	JENNIFER PAGE/Crush		
31	28	30	29	BIG PUNISHER/FUDES/It's Not A Player		
39	33	37	27	MATCHBOX 20/Real World		
22	25	24	27	NICOLE/Make It Hot		
47	43	36	28	SHANNA TWAIN/You're Still The One		
16	25	23	24	MONICA/The First Night		
-	16	22	24	TATIANA ALY/Dreamer		
-	15	20	24	GOO GOO DOLLS/She		
28	20	23	23	INDY/Time After Time		
31	22	23	22	USHER/My Way		
40	40	30	21	WILL SMITH/Just The Two Of Us		
21	-	-	21	D-CROW/Me Me Me		
19	32	30	28	ALANIS MORISSETTE/Thank U		
22	18	20	28	SWEETBOX/Everything's...		
23	25	29	26	HOOTIE - J I Will Wait		
43	51	42	19	GOO GOO DOLLS/She		
13	18	20	18	LAURYN HILL/Cant Take My		
21	16	19	18	BEASTIE BOYS/Intergalactic		
-	-	-	17	15	17	SHERYL CROWLEY/Favorite Mistake
-	-	-	22	19	20	BACKSTREET BOYS/It's Never Break...
-	-	-	18	22	18	NATALIE IMBRUGLIA/Ton
-	-	-	15	15	15	98 DEGREES/Because Of You
11	21	25	14	K-C & JOJUAN My Life		

Kiss 95.7 MARKET: Hartford (860) 723-6160 Jones/McGowan

PLAYS	3W	2W	1W	ARTIST/TITLE	
47	45	48	58	BACKSTREET BOYS/It's Never Break...	
50	48	59	67	ALL SANTS/Never Ever	
55	54	56	56	AEROSMITH Don't Want To...	
58	58	55	55	NEXT/Too Close	
49	48	50	47	GOO GOO DOLLS/She	
32	37	41	41	FAITH HILL/This Kiss	
38	40	35	38	% SYNC/Team! Up My Heart	
38	40	35	38	BRANDY & MONICA/The Boy Is Mine	
18	10	31	36	BARENAKED LADIES/One Week	
30	32	34	35	VOICES OF THEORY/Say I	
52	48	42	33	SHANNA TWAIN/You're Still The One	
18	21	19	33	ALYN/You're The One	
-	-	-	28	34	TATIANA ALY/Dreamer
37	35	33	32	SEMI-SONIC/Closing Time	
-	-	-	32	32	SHAWN MULLINS/Lullaby
45	44	47	31	ALANIS MORISSETTE/Uninvited	
35	37	36	38	FIVE/When The Lights...	
13	10	12	38	98 DEGREES/Because Of You	
39	38	33	38	MATCHBOX 20/Real World	
20	22				

3W	2W	1W	TW	ARTIST/TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 AALIYAH Are You That Somebody? (Atlantic)	2941	2631	2649	2696	50/0
4	2	2	2	2 MONICA The First Night (Arista)	2291	1897	1730	1566	52/1
6	6	3	3	3 MYA I/SILKK THE SHOCKER Movin' On (University/Interscope)	2164	1640	1466	1445	48/1
3	5	5	4	4 NICOLE Make It Hot (Gold Mind/EastWest/EEG)	1761	1552	1540	1601	42/2
5	4	4	5	5 TATYANA ALI Daydreamin' (MLJ/Work)	1716	1632	1650	1545	39/0
2	3	6	6	6 LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)	1709	1468	1677	1766	43/1
21	15	8	7	7 LAURYN HILL Doo Wop (That Thing) (Ruffhouse/Columbia)	1708	1282	998	803	41/2
13	9	7	8	8 MONIFAH Touch It (Uptown/Universal)	1620	1282	1226	1115	43/3
18	17	12	9	9 XSCAPE My Little Secret (So So Def/Columbia)	1455	1113	913	845	40/2
30	23	18	10	10 TQ Westside (ClockWork/Epic)	1296	832	695	654	32/4
8	11	10	11	11 BRANDY & MONICA The Boy Is Mine (Atlantic)	1259	1124	1175	1328	34/0
15	12	13	12	12 GINUWINE Same Ol' G (Atlantic)	1256	1052	1079	1088	35/2
14	14	17	13	13 NEXT Too Close (Arista)	1199	927	1020	1115	31/0
9	8	9	14	14 INOJ Time After Time (Columbia)	1197	1148	1270	1271	30/0
31	29	20	15	15 DIVINE Lately (Pendulum/Red Ant)	1146	820	666	648	38/5
11	13	14	16	16 USHER My Way (LaFace/Arista)	1109	932	1065	1246	27/0
38	35	23	17	17 DRU HILL I/FREDMAN How Deep... (Def Jam/RAL/Mercury/Island)	1098	774	561	440	45/7
12	10	14	18	18 BIG PUNISHER I/JOE Still Not A Player (Loud)	1065	1049	1179	1212	29/0
7	7	11	19	19 BRANDY I/MASE Top Of The World (Atlantic)	1062	1120	1391	1442	29/1
24	18	15	20	20 KEITH SWEAT I/SNOOP DOGG Come Get Wit Me (Elektra/EEG)	1028	943	844	727	41/4
29	27	19	21	21 NEXT I Still Love You (Arista)	985	824	672	660	37/1
16	21	29	22	22 PRAS MICHEL I/OOB & MYA Ghetto Supastar... (Interscope)	922	642	757	975	26/1
19	22	27	23	23 BACKSTREET BOYS I'll Never Break Your Heart (Jive)	895	727	751	816	22/2
46	32	26	24	24 R. KELLY Half On A Baby (Jive)	837	737	567	331	40/3
25	24	24	25	25 'N SYNC Tearin' Up My Heart (RCA)	795	742	692	725	22/1
17	19	22	26	26 JON B. They Don't Know (Yab Yum/550 Music)	715	791	839	973	20/0
28	26	32	27	27 SHAGGY I/JANET Luv Me, Luv Me (Flyte Tyme/MCA)	694	604	677	695	18/0
—	40	31	28	28 J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia)	680	610	390	262	31/2
10	16	25	29	29 WILL SMITH Just The Two Of Us (Columbia)	675	741	986	1252	23/0
27	25	30	30	30 JERMAINE DUPRI I/JAY-Z Money Ain't... (So So Def/Columbia)	665	641	686	705	23/2
22	31	37	31	31 JANET Go Deep (Virgin)	655	510	571	768	18/0
26	34	35	32	32 MO THUGS FAMILY All Good (Relativity)	648	554	555	710	18/0
36	36	36	33	33 JENNIFER PAIGE Crush (Edel America/Hollywood)	642	521	511	500	16/1
32	28	28	34	34 MASE I/PUFF DADDY Lookin' At Me (Bad Boy/Arista)	622	686	669	619	21/1
35	35	34	35	35 SNOOP DOGG Still A G Thang (No Limit/Priority)	589	554	518	526	23/1
23	30	33	36	36 KELLY PRICE Friend Of Mine (T-Neck/Island)	586	588	603	764	19/0
20	20	21	37	37 CAM'RON I/MASE Horse & Carriage (Untertainment/Epic)	549	818	828	813	25/0
BREAKER	38	38	38	38 TAMIA So Into You (Qwest/WB)	535	453	382	316	27/3
49	43	42	39	39 SWEETBOX Everything's Gonna Be Alright (RCA)	485	420	366	319	20/1
—	—	45	40	40 DMX I/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	435	298	220	252	16/0
37	39	38	41	41 JAGGED EDGE Gotta Be (So So Def/Columbia)	435	481	407	464	10/0
45	42	41	42	42 BIZZY BONE Thugz Cry (Relativity)	432	429	381	334	20/2
42	38	39	43	43 AEROSMITH I Don't Want To Miss A Thing (Columbia)	425	456	410	373	8/0
46	46	46	44	44 ALL SAINTS Never Ever (London/Island)	393	274	334	323	11/0
47	44	44	45	45 SHAQUILLE O'NEAL I/PETER GUNZ The Way... (T.W.isM/A&M)	357	374	364	324	18/1
DEBUT	46	46	46	46 KURUPT We Can Freak It (Out) (Antra/A&M)	319	185	145	154	10/2
DEBUT	47	47	47	47 NASTYBOY KLICK Lost In Love (Upstairs)	314	215	156	127	10/2
34	37	43	48	48 BRIAN MCKNIGHT The Only One For Me (Motown)	310	397	411	529	9/0
DEBUT	49	49	49	49 VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	268	92	67	52	19/7
40	45	46	50	50 K-CI & JOJO Don't Rush (Take Love Slowly) (MCA)	267	240	335	382	10/0

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 52 CHR/Rhythmic reporters. 51 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

BREAKERS

TAMIA
So Into You (Qwest/WB)

TOTAL PLAYS/INCREASE: 535/82
TOTAL STATIONS/ADDS: 27/3

CHART 38

MOST ADDED

ARTIST/TITLE LABEL(S)	ADDS
NICOLE I/MOCHA I Can't See (Gold Mind/EastWest/EEG)	17
PRAS Blue Angels (Ruffhouse/Columbia)	11
112 I/MASE Love Me (Bad Boy/Arista)	7
2PAC Unconditional Love (Death Row/Breakaway)	7
DRU HILL I/FREDMAN How Deep... (Def Jam/RAL/Mercury/Island)	7
VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	7
BIG PUNISHER You Came Up (Loud)	6
FAITH EVANS Love Like This (Bad Boy/Arista)	6
DIVINE Lately (Pendulum/Red Ant)	5
KEITH SWEAT I/SNOOP DOGG Come Get... (Elektra/EEG)	4
ANDREA MARTIN Let Me Return The Favor (Arista)	4
STARDUST The Music Sounds Better... (Virgin)	4
TQ Westside (ClockWork/Epic)	4

MOST INCREASED PLAYS

ARTIST/TITLE LABEL(S)	TOTAL PLAY INCREASE
MYA I/SILKK THE SHOCKER Movin'... (University/Interscope)	+524
TQ Westside (ClockWork/Epic)	+484
LAURYN HILL Doo Wop... (Ruffhouse/Columbia)	+426
MONICA The First Night (Arista)	+394
XSCAPE My Little Secret (So So Def/Columbia)	+342
MONIFAH Touch It (Uptown/Universal)	+338
DIVINE Lately (Pendulum/Red Ant)	+326
DRU HILL I/FREDMAN How... (Def Jam/RAL/Mercury/Island)	+324
AALIYAH Are You That Somebody? (Atlantic)	+310
PRAS MICHEL I/OOB & MYA Ghetto Supastar... (Interscope)	+280

HOTTEST RECURRENTS

ARTIST/TITLE LABEL(S)	RECURRENTS
K-CI & JOJO All My Life (MCA)	20/1
BRIAN MCKNIGHT Anytime (Motown)	20/2
DESTINY'S CHILD No, No, No (Grass Roots/Columbia)	10/0
WILL SMITH Gettin' Jiggy Wit It (Columbia)	11/0
USHER You Make Me Wanna... (LaFace/Arista)	18/1
USHER Nice & Slow (LaFace/Arista)	10/2
NOTORIOUS B.I.G. Mo Money Mo Problems (Bad Boy/Arista)	10/2
MARIAH CAREY My All (Columbia)	9/0
MASE Feels So Good (Bad Boy/Arista)	19/7
SAVAGE GARDEN Truly Madly Deeply (Columbia)	10/0

Breakers: Songs registering 800 plays or more for the first time. Adds: Number of songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays: Lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

WIL WKLX WLZR WMZQ WPGC WRUF WRVA WSNE WTPI WWDB WWWM CHOM KNIX WCSX WGST WHCN WTPA KTFM KBOS WSSL KSFO WISH KKLT CIMX KLTY WOVE KZLA WZTR

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R&R HIP-HOP TOP 20

Wk	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS TW	TOTAL STATIONS/ADDS LW	TOTAL STATIONS/ADDS
1	1	SHAGGY I/JANET Luv Me, Luv Me (Flyte Tyme/MCA)	2482	2313	90/0
2	2	SNOOP DOGG Still A G Thang (No Limit/Priority)	2437	2326	102/1
3	3	DMX I/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	2053	1753	85/3
4	4	JERMAINE DUPRI & MARIAH CAREY Sweetheart (So So Def/Columbia)	1934	1457	106/6
5	5	SHAQUILLE O'NEAL I/PETER GUNZ The Way... (T.W.isM./A&M)	1906	1804	92/2
6	6	BIZZY BONE Thugz Cry (Relativity)	1487	1318	84/3
7	7	BIG PUNISHER I/JOE Still Not A Player (Loud)	1328	1315	42/0
8	8	JERMAINE DUPRI I/KAY-Z Money Ain't A Thang (So So Def/Columbia)	1281	1477	56/2
9	9	KURUPT We Can Freak It (Out) (Antra/A&M)	1168	935	61/5
10	10	MASE I/PUFF DADDY Lookin' At Me (Bad Boy/Arista)	1093	1363	45/1
11	11	CAM'RON I/MASE Horse & Carriage (Entertainment/Epic)	1053	1528	52/0
12	12	PRAS MICHEL I/ODB & MYA Ghetto Supastar (That Is...) (Interscope)	978	674	30/1
13	13	MASTER P Goodbye To My Homies (No Limit/Priority)	913	982	50/0
14	14	A TRIBE CALLED QUEST Find A Way (Jive)	890	826	75/0
15	15	LINK I Really Wanna Sex Your Body (Relativity)	869	616	77/7
16	16	MO THUGS FAMILY All Good (Relativity)	833	823	29/0
17	17	WILL SMITH Just The Two Of Us (Columbia)	816	951	30/0
18	18	JAGGED EDGE Gotta Be (So So Def/Columbia)	808	788	22/0
19	19	FAT JOE I/PUFF DADDY Don Cartagena (Mystic/Big Beat/Atlantic)	802	694	59/3
20	20	QUEEN & WYCLEF JEAN Another One... (DreamWorks/Geffen)	797	752	50/3

This chart reflects airplay from September 14-20. Songs ranked by total plays. 52 CHR/Rhythmic reporters and 89 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1998, R&R Inc.

NEW & ACTIVE

WC I/JON B. Better Days (Payday/FFRR/London)
Total Plays: 259, Total Stations: 13, Adds: 1

KHADEJA I/PRODUCT Here We Go (Franchise/Loud)
Total Plays: 229, Total Stations: 10, Adds: 0

PRESSHA Splackavellie (Tony Mercedes/LaFace/Arista)
Total Plays: 225, Total Stations: 7, Adds: 2

2PAC Unconditional Love (Death Row/Breakaway)
Total Plays: 217, Total Stations: 11, Adds: 7

PRAS Blue Angels (Ruffhouse/Columbia)
Total Plays: 208, Total Stations: 19, Adds: 11

ANDREA MARTIN Let Me Return The Favor (Arista)
Total Plays: 182, Total Stations: 17, Adds: 4

WILLIE MAX I/RAPHEL SAADIQ Can't Get Enough (Motown)
Total Plays: 176, Total Stations: 19, Adds: 3

NICOLE I/MOCHA I Can't See (Gold Mind/EastWest/EEG)
Total Plays: 157, Total Stations: 20, Adds: 17

SPARKLE Time To Move On (Interscope)
Total Plays: 143, Total Stations: 9, Adds: 0

FAITH EVANS Love Like This (Bad Boy/Arista)
Total Plays: 140, Total Stations: 10, Adds: 6

LINK I Really Wanna Sex Your Body (Relativity)
Total Plays: 134, Total Stations: 17, Adds: 3

CYNTHIA I If I Had The Chance (Timber/Tommy Boy)
Total Plays: 131, Total Stations: 6, Adds: 2

NOREAGA Superthug (Penalty/Tommy Boy)
Total Plays: 127, Total Stations: 9, Adds: 2

98 DEGREES Because Of You (Motown)
Total Plays: 127, Total Stations: 6, Adds: 0

PM DAWN I Had No Right (Gee Street/V2)
Total Plays: 125, Total Stations: 6, Adds: 0

BABYFACE You Were There (Epic)
Total Plays: 121, Total Stations: 10, Adds: 0

112 I/MASE Love Me (Bad Boy/Arista)
Total Plays: 106, Total Stations: 8, Adds: 7

MADONNA The Power Of Good-Bye (Maverick/WB)
Total Plays: 104, Total Stations: 6, Adds: 0

J'SON I Should Cheat On You (Hollywood)
Total Plays: 93, Total Stations: 9, Adds: 0

STARBUCK The Music Sounds Better... (Virgin)
Total Plays: 86, Total Stations: 10, Adds: 4

Songs ranked by total plays



ANYTIME ... — Is the right time for KPWR/Los Angeles staffers to pose with Motown recording artist Brian McKnight, who dropped by to play his newest single, "Hold Me." Hangin' are (l-r) Mercury National Manager/Crossover Promotion Mike Klein, McKnight, Power 106 morning host's Big Boy, Motown's Connie Breeze, and the morning show's Fuzzy, Shaun Juan, and DeeJay Ray.

NEW RELEASES

ADDS SEPTEMBER 29

EVELYN	Funny Bunny Boy (Edel America)
JAY-Z f/AMIL & JA	Can I Get A ... (Roc-A-Fella/Def Jam/Mercury)
LFO f/KAYO OF LE CLICK	If I Can't Have You (Logic)
MACK 10 f/GERELD LEVERT	Money's Just... (Hoo Bangin'/Priority)
MONA LISA	Peach (Island)
NICOLE f/MOCHA	I Can't See (GoldMind/East West/EEG)
REEL TIGHT	Wanna Ride (G-Funk/Restless)
BRITNEY SPEARS	Baby One More Time (Jive)

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Tony Monero APD: Mike Fuentes MD: Jackie James 5 BIZZY BONE "Thugz Cry" NOREAGA "Superthug" NICOLE FIBROCHA "Can't See" LUTHER VANDROSS "Never Gonna Get This" 25C "Love"	WBUR/Birmingham, AL (cont.) 11 JAY-Z "Can't Get A ..." 12 KURUPT "Thugz Cry" 13 JAY-Z "Can't Get A ..." 14 JAY-Z "Can't Get A ..." 15 JAY-Z "Can't Get A ..." 16 JAY-Z "Can't Get A ..." 17 JAY-Z "Can't Get A ..." 18 JAY-Z "Can't Get A ..." 19 JAY-Z "Can't Get A ..." 20 JAY-Z "Can't Get A ..."	KBOS/Fresno, CA (cont.) 11 JAY-Z "Can't Get A ..." 12 KURUPT "Thugz Cry" 13 JAY-Z "Can't Get A ..." 14 JAY-Z "Can't Get A ..." 15 JAY-Z "Can't Get A ..." 16 JAY-Z "Can't Get A ..." 17 JAY-Z "Can't Get A ..." 18 JAY-Z "Can't Get A ..." 19 JAY-Z "Can't Get A ..." 20 JAY-Z "Can't Get A ..."	KLUC/Las Vegas, NV PD: Cat Thomas MD: Melissa Struts 42 "I'm A Star" 11 "I'm A Star" 12 "I'm A Star" 13 "I'm A Star" 14 "I'm A Star" 15 "I'm A Star" 16 "I'm A Star" 17 "I'm A Star" 18 "I'm A Star" 19 "I'm A Star" 20 "I'm A Star"	WJLS/Roanoke, VA PD: David Leo Michael APD/MD: Melissa Morgan MD: John E. Caprio 11 "I'm A Star" 12 "I'm A Star" 13 "I'm A Star" 14 "I'm A Star" 15 "I'm A Star" 16 "I'm A Star" 17 "I'm A Star" 18 "I'm A Star" 19 "I'm A Star" 20 "I'm A Star"	XHTZ/San Diego, CA (cont.) 11 JAY-Z "Can't Get A ..." 12 KURUPT "Thugz Cry" 13 JAY-Z "Can't Get A ..." 14 JAY-Z "Can't Get A ..." 15 JAY-Z "Can't Get A ..." 16 JAY-Z "Can't Get A ..." 17 JAY-Z "Can't Get A ..." 18 JAY-Z "Can't Get A ..." 19 JAY-Z "Can't Get A ..." 20 JAY-Z "Can't Get A ..."	WOWZ/Utica, NY OM/MD: J.P. Marks APD: Larry Carpenter 11 JAY-Z "Can't Get A ..." 12 KURUPT "Thugz Cry" 13 JAY-Z "Can't Get A ..." 14 JAY-Z "Can't Get A ..." 15 JAY-Z "Can't Get A ..." 16 JAY-Z "Can't Get A ..." 17 JAY-Z "Can't Get A ..." 18 JAY-Z "Can't Get A ..." 19 JAY-Z "Can't Get A ..." 20 JAY-Z "Can't Get A ..."
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WALT LOVE

Radio One: A Family Affair

Continued from Page 1

corporation and compare us to the smallest of the white-owned broadcast corporations, you'll see a 40- to 50-station difference."

Liggins says Radio One is now ranked as the nation's 20th-largest radio group. "So, there are 19 ahead of us," Hughes adds.

"The other thing that I feel is, 'Yeah, you're the largest African-American-owned radio group, but you're still only the 20th largest overall,'" Liggins admits. "We'd like to see more minority ownership. We've got a better chance of doing deals with other minority owners and helping build a better economic base off of which the community can grow than we do with the larger broadcast concerns. We would much rather deal with a minority owner who we see at social functions than some CEO of a big Fortune 500 company with whom we hardly have any relationship."

Going For Broker

Many people have been dismayed and frustrated recently because some radio properties that had been targeted at and programmed to the black community for years were sold to larger broadcasters before the public even knew they were for sale. Hughes shared her thoughts on why many minority radio owners who want to sell don't approach other minorities or their representatives first to see if they have an interest. "That ties into what Alfred said earlier. The reason we push so hard to get more African-American owners is because you see them. You live in the neighborhoods with your people, and the information is a lot more readily available. So, it's to everyone's benefit for there to be more African Americans in ownership positions."

"Interestingly enough, someone just the other day asked me, 'How do you find out about properties?' I told him the most important thing we can do is establish a relationship with a broker. You have to have an ongoing business relationship with a broker, so that when any property is available — or a rumor is out there that one of the properties you might be interested in is available — they'll know about it and you'll know about it, because it's in both of your interests if a business deal can be made."

"You need to have someone who, on an active basis, is involved in buying and selling radio properties. Most African Americans are trying to get their foot in the door and don't have established relationships with the brokers, so they don't find out that deals are available until they've already gone down."

Liggins adds, "If they do know about the deals, the people selling the stations think the minority purchaser lacks credibility and can't get the money."

☐

You just don't know how often we hear, 'Are you sure you're going to be able to close?' We've always been able to close. Yet we still get questioned; we're still doubted.

—Cathy Hughes

☐

The Art Of The Deal

"You just don't know how often we hear, 'Are you sure you're going to be able to close?'" Hughes remarks. "We've always been able to close. Yet we still get questioned; we're still doubted. In this day and age, it's usually possible for someone to come up with the down payment, but the actual closing is what causes most sellers to question whether or not African Americans are real players."

Liggins chimes in: "Believe it or not, people question our ability to do a deal, and I think we've done more deals than anybody and spent a whole bunch of money doing them. Essentially, we have never failed to come up with the money. We've walked out on some acquisitions and left escrow deposits on the table on two different occasions. One was in Baltimore, with WWIN-FM, because Miss Sage thought we weren't prepared from a managerial standpoint to take on the task and because the market was tanking. That was right before the last recession. We ended up leaving \$200,000 on the table, but we bought the radio station a year later for about \$2 million less. The point is, we had the money to do it, but we walked away from it."

"The other time was in San Francisco just recently, where we didn't think, after due diligence and further thought, that we could make enough money there to make it worth what we were paying for it. But, once again, we have never not been able to come up with the money."

"It is getting better; the more deals you do, the more people look at you differently. The other thing that helps is that we are in a very solid financial position right now. So, when we're talking to people about selling radio stations, we're generally talking on the high end of what everybody else is talking about. Every radio station we've ever bought is because we have offered more money than anybody else! So, now, people see how big we are, our credibility has gotten better, and we start talking about paying a lot of money."

"It goes away, but you still get those issues. Unfortunately, it comes from some minority broadcasters, too, because a lot of them figure that since other minorities haven't been able to do it, how are we going to come up with the money? That's really where it hurts."

Going Public

R&R reported earlier this year that Radio One plans to go public. "It's definitely something we're looking to do, and we'd like to get it done some time in the next six to

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I remember when I came into the industry, it meant your license if you didn't 'serve the public interest.' Now, it's just rhetoric.

—Cathy Hughes

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12 months," Liggins states. "We're not going public right this second in order to finance specific acquisitions. We really would be setting ourselves up for future acquisitions. Our cash flow is growing so fast. We generally buy turnaround radio stations, so we'd need some more stuff to buy in order to utilize the public money if we were public."

Hughes adds, "Since the early days of WOL, I've wanted to give the community — what we call our 'listening families' — an opportunity to own a piece of the rock. I tried many, many years ago to put together a community investment group back when NBC owned WKYS/Washington, before Skip Finley, Bert Lee, Ron Brown, Jesse Jackson, and the crew bought it. So this is really part of a dream come true for me, that individuals will be able to say they own a piece of WKYS. They will also be able to say they own a part of the No. 1 radio station in Baltimore [WERQ]. This is kind of a full circle for us."

Keep It In The Community

Hughes felt it was important to address her company's purchase of Bell Broadcasting. "Bell is considered one of the oldest black-owned radio stations in the U.S. I think it's very important that those of us who are actively involved in broadcast ownership assume the responsibility for keeping these heritage radio stations within black ownership's hands. I was so happy not just for the opportunity to buy the Bell station in Detroit, but that this black family assumed the responsibility of doing whatever was necessary in terms of finding a qualified black owner to make certain the ownership stayed within the black community."

"When we bought WKYS from Albimar, at that time it was the largest transaction that had ever taken place between two black companies in the broadcasting industry. Ownership has a certain responsibility beyond good programming and beyond being fair with your employees. There's a community responsibility that both black and white broadcasters often get away from since the FCC has deregulated ascertainment, public service, and public affairs. I remember when I came into the industry, it meant your license if you didn't 'serve the public interest.' Now, it's just rhetoric."

"I think serving the public interest is part and parcel of keeping black ownership in place, particularly in markets such as Detroit, Chicago, New York, and Kansas City, where the black listening audience has been responsible for the success of these black corporations."

You don't take your black audience and hand it over to a Jacor or Evergreen or ABC or CBS just because they may be wanting to monopolize that market."

"What happened in Philadelphia with WDAS is something the Philadelphia community is still reeling from. When Eugene Jackson sold to a white corporation, and then that company turned around and flipped it two years later and made an \$80 million profit, it was more than just lost revenue to the African-American community of Philadelphia. It was a lost voice. It was a lost window of opportunity to make certain that their needs and desires were interpreted and presented from their perspective."

Growth Story

Liggins comments, "From an operational standpoint, Radio One — although it is a minority-owned company and a family business — has been and will continue to be a very progressive, professionally run broadcast operation. In fact, if you read our earnings reports, you'll see we're growing faster than any of the consolidators right now. We're growing faster than Hefel, which is the big, high-flying Hispanic stock."

"You don't get to grow that fast. You don't create the amount of value we've created over the last five to 10 years by being just a mom-and-pop radio station. So if people — and not just African-American people — are looking for opportunity, there is lots of opportunity at Radio One. They should be proud to be part of this growth story, because now it's our time! The big guys have bought up what they wanted to buy, and we continue to look strategically for opportunities. We still think there are opportunities for us in the top 30 markets. More than other companies, we've given people shots to be GMS, GSMs, NSMs, and programmers."

Hughes is quick to add, "Award-winning, No. 1 programmers!"

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We would much rather deal with a minority owner who we see at social functions than some CEO of a big Fortune 500 company with whom we hardly have any relationship.

—Alfred Liggins

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ONE WAY TO "BEAT" THE HEAT — Mother Nature helped make KKBT (The Beat)L.A.'s "Summer Jam" a truly hot show. Although it looks as if this group is posing for a picture, in reality they're vying for space in front of the only fan backstage! Jockeying for position are (standing, l-r) Timbaland, Nicole, Ginuwine, Aaliyah, The Beat's Julio G, Mago, Missy Elliott, and The Beat's Dominique DiPrima and PD Michelle Santosuosso. Kneeling in front are (l-r) Atlantic's Phillip "Westside" Embuido and Gina "G-Dog" Smith and Elektra's Earl "Country" Jackson.



SW	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
22	10	4	1	Lauryn Hill Doo Wop (That Thing) (Ruffhouse/Columbia)	3503	2844	2174	1582	89/1
4	2	1	2	XSCAPE My Little Secret (So So Def/Columbia)	3474	3463	3205	3029	88/0
6	4	3	3	GINUWINE Same Ol' G (Atlantic)	3338	2977	2693	2633	84/1
27	13	6	4	R. KELLY Half On A Baby (Jive)	3309	2646	2025	1479	89/1
7	6	5	5	TAMIA So Into You (Qwest/WB)	2898	2688	2635	2556	84/1
8	8	8	6	NEXT I Still Love You (Arista)	2715	2592	2502	2352	84/1
3	1	2	7	MYA I/SILKK THE SHOCKER Movin' On (University/Interscope)	2584	3016	3240	3256	71/0
15	12	10	8	TYRESE Nobody Else (RCA)	2492	2263	2091	1949	77/3
24	18	13	9	KEITH SWEAT I/SNOOP DOGG Come Get Wit Me (Elektra/EEG)	2331	2000	1782	1561	84/1
25	20	17	10	MONIFAH Touch It (Uptown/Universal)	2244	1854	1654	1523	79/1
2	7	9	11	MONICA The First Night (Arista)	2146	2392	2630	3276	67/0
16	16	11	12	JESSE POWELL I Wasn't With It (Silas/MCA)	2126	2032	1983	1921	89/1
37	33	25	13	DRU HILL I/REDMAN How Deep Is Your... (Def Jam/RAL/Mercury/Island)	2022	1554	1246	1828	84/2
33	28	22	14	JON B. I Do (Whatcha Say Boo) (Yab Yum/550 Music)	1936	1653	1381	1136	81/2
26	21	18	15	SNOOP DOGG Still A G Thang (No Limit/Priority)	1848	1772	1576	1489	79/0
32	30	23	16	DIVINE Lately (Pendulum/Red Ant)	1835	1639	1305	1173	79/1
23	19	19	17	SHAGGY I/JANET Luv Me, Luv Me (Flyte Tyme/MCA)	1788	1709	1660	1571	72/0
28	23	24	18	TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	1640	1597	1518	1477	61/0
44	37	29	19	SPARKLE Time To Move On (Interscope)	1632	1378	1175	936	79/1
29	26	27	20	DMX I/FAITH EVANS How's It Goin' Down? (Def Jam/Mercury)	1618	1455	1452	1426	69/3
21	22	26	21	AALIYAH Are You That Somebody? (Atlantic)	1586	1553	1573	1648	46/0
35	36	28	22	SHAQUILLE O'NEAL I/PETER GUNZ The Way... (T.W.isM./A&M)	1549	1430	1180	1042	74/1
—	39	32	23	AARON HALL All The Places (I Will...) (MCA)	1510	1254	1041	802	78/2
1	3	12	24	BRANDY I/MASE Top Of The World (Atlantic)	1503	2016	2927	3351	56/0
5	5	7	25	PUBLIC ANNOUNCEMENT It's About Time (A&M)	1487	2613	2687	2634	56/0
9	17	21	26	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	1480	1657	1947	2266	48/0
17	15	15	27	PRESSHA Splackavellie (Tony Mercedes/LaFace/Arista)	1474	1974	1994	1887	51/0
47	41	33	28	DEBORAH COX Nobody's Supposed To Be Here (Arista)	1455	1203	1016	876	77/1
10	9	14	29	MONTELL JORDAN I Can Do That (Def Jam/RAL/Mercury)	1430	1984	2202	2246	57/1
39	35	31	30	DEBELAH MORGAN Yesterday (Motown)	1363	1260	1215	1812	66/2
31	32	30	31	SOLO Touch Me (Perspective/A&M)	1312	1311	1259	1183	60/0
BREAKER	48	42	36	USHER One Day You'll Be Mine (LaFace/Arista)	1292	888	217	—	75/5
BREAKER	44	42	36	KENNY LATTIMORE Days Like This (Columbia)	1288	1141	998	876	68/1
BREAKER	44	42	36	JERMAINE DUPRI & MARIAH CAREY Sweetheart (So So Def/Columbia)	1254	847	305	38	75/4
14	14	16	35	TATYAMA ALI Daydreamin' (MJJ/Work)	1244	1928	2822	1952	50/0
20	25	34	36	KELLY PRICE Friend Of Mine (T-Neck/Island)	1236	1179	1510	1747	40/0
36	36	35	37	EN VOGUE No Fool No More (EastWest/EEG)	1223	1175	1103	1820	60/1
BREAKER	48	48	38	BIZZY BONE Thugz Cry (Relativity)	1055	889	758	665	64/1
BREAKER	49	49	39	TQ Westside (ClockWork/Epic)	1032	855	703	651	57/2
BREAKER	40	40	30	MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	1008	421	87	110	76/7
—	47	38	41	NICOLE RENEE Strawberry (Atlantic)	997	892	758	702	68/2
DEBUT	42	42	32	112 I/MASE Love Me (Bad Boy/Arista)	994	317	—	—	77/4
—	45	45	43	NICOLE I/MOCHA I Can't See (Gold Mind/EastWest/EEG)	971	777	550	216	73/5
—	44	44	44	ANDREA MARTIN Let Me Return The Favor (Arista)	913	816	667	492	64/1
49	44	37	45	MASTER P Goodbye To My Homies (No Limit/Priority)	913	982	877	851	50/0
DEBUT	46	46	36	MAXWELL Matrimony: Maybe You (Columbia)	912	419	31	23	75/3
—	49	48	47	KURUPT We Can Freak It (Out) (Antra/A&M)	849	750	736	651	51/3
—	50	50	48	A TRIBE CALLED QUEST Find A Way (Jive)	807	700	639	478	65/0
DEBUT	49	49	39	FAT JOE I/PUFF DADDY Don Cartagena (Mystic/Big Beat/Atlantic)	786	678	581	524	58/3
—	47	47	50	ARETHA FRANKLIN In Case You Forgot (Arista)	769	754	704	657	43/0

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 89 Urban reporters. 87 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

LINK I Really Wanna Sex Your Body (Relativity)

Total Plays: 735, Total Stations: 60, Adds: 4

4KAST I Tried (RCA)

Total Plays: 724, Total Stations: 50, Adds: 1

FLIPMODE SQUAD Everybody On The Line Outside (Flipmode/Elektra/EEG)

Total Plays: 695, Total Stations: 50, Adds: 1

LUTHER VANDROSS I Know (LV/Virgin)

Total Plays: 663, Total Stations: 61, Adds: 3

KIRK FRANKLIN Lean On Me (GospoCentric)

Total Plays: 658, Total Stations: 46, Adds: 13

SKULL DUGGERY If It Don't Make Dollars (Penalty/No Limit/Tommy Boy)

Total Plays: 639, Total Stations: 45, Adds: 1

REGINA BELLE I've Had Enough (MCA)

Total Plays: 621, Total Stations: 49, Adds: 0

CHICO DEBARGE Virgin (Kedar/Universal)

Total Plays: 601, Total Stations: 61, Adds: 6

JEROME Too Old For Me (Bad Boy/Arista)

Total Plays: 598, Total Stations: 54, Adds: 0

QUEEN & WYCLEF JEAN Another One Bites The Dust (DreamWorks/Geffen)

Total Plays: 565, Total Stations: 39, Adds: 2

INOJ Time After Time (Columbia)

Total Plays: 551, Total Stations: 34, Adds: 0

FAITH EVANS Love Like This (Bad Boy/Arista)

Total Plays: 543, Total Stations: 82, Adds: 78

WILLIE MAX I/RAPHAEL SAADIQ Can't Get Enough (Motown)

Total Plays: 522, Total Stations: 57, Adds: 7

RAS KASS I/DR. DRE & MACK 10 Ghetto Fabulous (Patchedwerk/Priority)

Total Plays: 478, Total Stations: 57, Adds: 4

FOURPLAY I/EL DEBARGE Sexual Healing (Warner Bros.)

Total Plays: 475, Total Stations: 39, Adds: 5

Songs ranked by total plays.

BREAKERS

USHER

One Day You'll Be Mine (LaFace/Arista)

TOTAL PLAYS/INCREASE: 1292/404
TOTAL STATIONS/ADDS: 75/5
CHART: 32

JERMAINE DUPRI & MARIAH CAREY

Sweetheart (So So Def/Columbia)

TOTAL PLAYS/INCREASE: 1254/407
TOTAL STATIONS/ADDS: 75/4
CHART: 34

BIZZY BONE

Thugz Cry (Relativity)

TOTAL PLAYS/INCREASE: 1055/166
TOTAL STATIONS/ADDS: 64/1
CHART: 38

TQ

Westside (ClockWork/Epic)

TOTAL PLAYS/INCREASE: 1032/177
TOTAL STATIONS/ADDS: 57/2
CHART: 39

MARY J. BLIGE

Beautiful (Flyte Tyme/MCA)

TOTAL PLAYS/INCREASE: 1008/587
TOTAL STATIONS/ADDS: 76/7
CHART: 40

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
FAITH EVANS Love Like This (Bad Boy/Arista)	78
BRIAN MCKNIGHT Hold Me (Motown)	65
DESTINY'S CHILD I/TIMBALAND Get On... (EastWest/EEG)	57
VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	44
PRAS Blue Angels (Ruffhouse/Columbia)	39
JAYO FELONY Nitty Gritty (Def Jam/RAL/Mercury)	36
JUVENILE Ha (Cash Money/Universal)	33
SLEEPY'S THEM/KESHA JACKSON Curse On You (Bang II)	18
GONZO I/PHATTS... C'est... (Menes/Private I/Mercury)	17
WC I/JON B. Better Days (Payday/FFRR/London)	16

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
112 I/MASE Love Me (Bad Boy/Arista)	+677
R. KELLY Half On A Baby (Jive)	+663
Lauryn Hill Doo Wop (That Thing) (Ruffhouse/Columbia)	+659
MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	+587
MAXWELL Matrimony: Maybe You (Columbia)	+493
DRU HILL I/REDMAN How... (Def Jam/RAL/Mercury/Island)	+468
LUTHER VANDROSS I Know (LV/Virgin)	+459
FAITH EVANS Love Like This (Bad Boy/Arista)	+447
CHICO DEBARGE Virgin (Kedar/Universal)	+415
J. DUPRI & M. CAREY Sweetheart (So So Def/Columbia)	+407

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
NICOLE Make It Hot (Gold Mind/EastWest/EEG)
JERMAINE DUPRI I/JAY-Z Money Ain't... (So So Def/Columbia)
JON B. They Don't Know (Yab Yum/550 Music)
CAM'RON I/MASE Horse & Carriage (Entertainment/Epic)
BOYZ II MEN Doin' Just Fine (Motown)
MASE I/PUFF DADDY Lookin' At Me (Bad Boy/Arista)
BRANDY & MONICA The Boy Is Mine (Atlantic)
BRIAN MCKNIGHT The Only One For Me (Motown)
EIGHTBALL My Homeboy's Girlfriend (Suave House/Universal)
NEXT Too Close (Arista)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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ARTIST BREAKDOWN

ARTIST **XSCAPE**

LABEL **SO SO DEF/COLUMBIA**

The second single from Xscape's *Traces Of My Lipstick* was the No. 1 song on R&R's mainstream Urban chart last week. Although the message is disrespectful, betraying, inconsiderate — and I could go on — the song is a very beautiful ballad. "My Little Secret," the second single released from this ballad-drenched CD, has Xscape fans "whispering" all across the country!

"My Little Secret" is a song about a relationship that's kept on the down low for obvious reasons (the last time betrayal sounded so nice was in Atlantic Starr's "Secret Lover"). As LaTocha croons, "I like being in the same room with you and your girlfriend, the fact that she don't know, that really turns me on." I'm thinking, what kind of aphrodisiacs does this girl use? (If you're with someone who isn't the one, why not

do the selfless act of letting go while simultaneously "granting" self-respect to the one in question? That's no secret, just common decency.) "Softest Place On Earth" is a sensual, romantic description of the act of lovemaking and the offering of love itself.

"One Of Those Love Songs" is what prompts one to "drift on a memory" — you know, when you're alone at night and a certain song comes on the radio and you begin to think of the one you love? That peaceful time when the heart softens and in the mind dance fond memories of your relationship. (At least that's what I've heard.) As "The Arms Of The One Who Loves You" present a safe haven from the uncertainty of the world, "Your Eyes" pinpoint the area of revelation. Though dude's mouth says one thing, his eyes reveal his true feelings. (He might want to get some shades.)

The girlfriend in "My Little Secret" seems to have a voice and uses it in "Runaround." From the soul of the one who is being betrayed comes pain and confusion. She's in love with dude, but she knows he's cheating. Though she says she's through with the relationship, she still seeks answers. (Sista girl, though answers may clarify, it's positive decisions that strengthen.) "Hold On" relays the suggestion to be patient and "hold on" to the emotion of love. The act of lovemaking will follow when the time is right.

The confidence, sensuality, and maturity of these ladies is nothing less than obvious on this CD. Their first album, *Hummin', Comin' At 'Cha*, was their introduction to the music industry. *Traces Of My Lipstick* leaves a definite, non-erasable mark. Peace.

—Tanya O'Quinn
Asst. Urban Editor



Artist Breakdown highlights artists with strong chart momentum.

IN MY OPINION

with **Stan Allen**

Temptations
Temptations Forever
Motown

PD/MD — WESE/Tupelo, MS

The Temptations are back! They have a brand-new album and are the epitome of soul music. I think this CD is great for ladies 25-54; I think it's great for 18-34; I think it's a great one for 12+. I advise, beg, and tell everyone, "Please put this one on, because it's going to bring the phones on. It's doing real well in Tupelo, MS — and you know we break music in Tupelo." Even though a lot of the members have changed, they still maintain that quality soul sound, that sound of beautiful black music. I don't know how each member was selected, but each certainly understands what it means to be a Temptation. Consequently, they continue to be one of the top recording male groups of all time. The Temptations still possess that "super sound." If I had to choose a single, my favorite would be "Stay," which should have been the name of the album, because the Temptations are definitely here to stay. Check 'em out!

ADVANCE NOTICE

Giving you fair warning. These are the singles that are going for adds on Monday (9/28) and Tuesday (9/29).

BRAND NUBIAN Don't Let It Go (Arista)

CRUCIAL CONFLICTS cummy (Pallas/Universal)

E-40 f/TOO SHORT & K-CI & JOJO From The Ground Up (Sick Wid It/Jive)

KID CAPRI Unify (Columbia)

KIRK FRANKLIN Leon On Me (Gospocentric)

JAGGED EDGE Slow Motion (So So Def/Columbia)

JAY-Z f/AMIL & JA Can I Get A... (Def Jam/Mercury)

SHAE JONES Talk Show Shhh (Universal)

MACK 10 f/GERALD LEVERT Money's Just A Touch Away 'Hoo-Bangin' (Priority)

TOTAL Trippin' (Bad Boy/Arista)

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- WENN/Birmingham, AL
- WLD/Boston, MA
- KVJN/Bryan-College Station, TX
- WBK/Buffalo, NY
- WPAL/Charleston, SC
- WWWZ/Charleston, SC
- WPEG/Charlotte, NC
- WJTT/Chattanooga, TN
- WGC/Chicago, IL
- WIZF/Cincinnati, OH
- WZAK/Cleveland, OH
- WVDM/Columbia, SC
- WFXE/Columbus, GA
- WCKX/Columbus, OH
- KKDA/Dallas, TX
- WROU/Dayton, OH
- WDTJ/Detroit, MI
- WJLB/Detroit, MI
- WJMN/Detroit, MI
- WZFX/Fayetteville, NC
- WDDZ/Flint, MI
- WYNN/Florence, SC
- WJFX/Fl. Wayne, MI
- WTMG/Gainesville, FL
- WJWZ/Greenville, SC
- WNEZ/Hartford, CT
- WEUP/Huntsville, AL
- WTLN/Indianapolis, IN
- WJMN/Jackson, MS
- KPRS/Kansas City, MO
- KIZ/Kiwan, TX
- WKGN/Knoxville, TN
- KRRD/Lafayette, LA
- KZWA/Lake Charles, LA
- WQHH/Lansing, MI
- WJXX/Laurel, MS
- WJMG/Laurel, MS
- WTKT/Lexington, KY
- WLJM/Lima, OH
- KIPR/Little Rock, AR
- KGST/Los Angeles, CA
- WGZB/Louisville, KY
- WBB/Macon, GA
- WKPO/Madison, WI
- KGHT/Memphis, TN
- WHRK/Memphis, TN
- WEDR/Miami, FL
- WKV/Milwaukee, WI
- WNOV/Milwaukee, WI
- WBLX/Mobile, AL
- WYOK/Mobile, AL
- KRVV/Monroe, LA
- KYEA/Monroe, LA
- WJWZ/Montgomery, AL
- WZHT/Montgomery, AL
- WQOK/Nashville, TN
- WQOE/New Orleans, LA
- WBLN/New York, NY
- WOWI/Norfolk, VA
- KVSP/Oklahoma City, OK
- WJHM/Orlando, FL
- WPHI/Philadelphia, PA
- WUSL/Philadelphia, PA
- WAMQ/Pittsburgh, PA
- WQOK/Raleigh, NC
- WCDX/Richmond, VA
- WDLZ/Richmond, VA
- WSOJ/Richmond, VA
- WTLZ/Saginaw, MI
- WEAS/Savannah, GA
- KOBY/Seattle, WA
- KDKS/Shreveport, LA
- KMJJ/Shreveport, LA
- KMJJ/St. Louis, MO
- WTMP/Tampa, FL
- WJUC/Toledo, OH
- KJMM/Tulsa, OK
- WACR/Tupelo, MS
- WESE/Tupelo, MS
- WKYS/Washington, DC
- WJKS/Wilmington, DE
- WMNX/Wilmington, NC

URBAN AC REPORTERS

Effective 9/25/98

41 Total Reporters

Breaker Criteria-350 Total Plays For The First Time

- WALR/Atlanta, GA
- WWIN/Baltimore, MD
- KOXL/Baton Rouge, LA
- WBHK/Birmingham, AL
- WMGL/Charleston, SC
- WPAL-AM/Charleston, SC
- WUVA/Charlottesville, VA
- WVAZ/Chicago, IL
- WXMG/Columbus, OH
- KRBY/Dallas, TX
- KDKQ/Denver, CO
- WNOX/Detroit, MI
- WFLM/Fl. Pierce, FL
- WQMG/Greensboro, NC
- WIKS/Greenville, NC
- KNJQ/Houston, TX
- WIOQ/Jackson, MS
- WSOL/Jacksonville, FL
- IOZZ/Lake Charles, LA
- WJLM/Louisville, KY
- WRBV/Macon, GA
- KJMS/Memphis, TN
- WHQT/Miami, FL
- WMCS/Milwaukee, WI
- WDLT/Mobile, AL
- KLMB/Monroe, LA
- WDA/Myrtle Beach, SC
- WYLD/New Orleans, LA
- WRKS/New York, NY
- WCFB/Orlando, FL
- WDAS/Philadelphia, PA
- KMJX/Phoenix, AZ
- WFXC/Raleigh, NC
- WKJS/Richmond, VA
- WLVA/Savannah, GA
- KATZ/St. Louis, MO
- WNOX/Toledo, OH
- WTUG/Waco, TX
- WRMJ/Washington, DC
- WAAN/Wilmington, NC

URBAN AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN AC REPORTERS ON R&R ONLINE

MARKET #1
WJLM
WJLM/Lima, Ohio
(419) 242-9878
Doolittle/Ally

PLAYS
SW PW LW TW
22 22 22 22
23 23 23 23
24 24 24 24
25 25 25 25
26 26 26 26
27 27 27 27
28 28 28 28
29 29 29 29
30 30 30 30
31 31 31 31
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94 94 94 94
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96 96 96 96
97 97 97 97
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MARKET #2
KJLM
KJLM/Los Angeles
(310) 230-5550
Winston

PLAYS
SW PW LW TW
22 22 22 22
23 23 23 23
24 24 24 24
25 25 25 25
26 26 26 26
27 27 27 27
28 28 28 28
29 29 29 29
30 30 30 30
31 31 31 31
32 32 32 32
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94 94 94 94
95 95 95 95
96 96 96 96
97 97 97 97
98 98 98 98
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MARKET #3
WVAZ
WVAZ/Chicago
(312) 360-9000
Myrick/Muhammad

PLAYS
SW PW LW TW
22 22 22 22
23 23 23 23
24 24 24 24
25 25 25 25
26 26 26 26
27 27 27 27
28 28 28 28
29 29 29 29
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31 31 31 31
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94 94 94 94
95 95 95 95
96 96 96 96
97 97 97 97
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MARKET #4
WDAS
WDAS/Philadelphia
(610) 617-9500
Tombour/Davis

PLAYS
SW PW LW TW
22 22 22 22
23 23 23 23
24 24 24 24
25 25 25 25
26 26 26 26
27 27 27 27
28 28 28 28
29 29 29 29
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MARKET #5
V100
V100/Buffalo
(214) 630-3011
Buckie

PLAYS
SW PW LW TW
22 22 22 22
23 23 23 23
24 24 24 24
25 25 25 25
26 26 26 26
27 27 27 27
28 28 28 28
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MARKET #6
WVIZ
WVIZ/Detroit
(313) 955-2000
Starr/Ramban

PLAYS
SW PW LW TW
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23 23 23 23
24 24 24 24
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26 26 26 26
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MARKET #8
MAJIC 102.3 FM
MAJIC/Washington
(301) 306-1111
Gibson

PLAYS
SW PW LW TW
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23 23 23 23
24 24 24 24
25 25 25 25
26 26 26 26
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MARKET #9
MAJIC 102
MAJIC/Houston
(713) 632-2100
Conner/Boatner

PLAYS
SW PW LW TW
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23 23 23 23
24 24 24 24
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MARKET #11
WVHT
WVHT/Atlanta
(404) 444-4404
Ridd/Richards

PLAYS
SW PW LW TW
22 22 22 22
23 23 23 23
24 24 24 24
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26 26 26 26
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CEO

MACK 10 "the Recipe"



presents...

Includes the new single
"Money's Just A-Touch Away" featuring Gerald Levert

Impact Date : September 28 & 29



HOO-BANGIN'

RECORDS © Hootsman Records 1998

PRIORITY RECORDS

He's back...

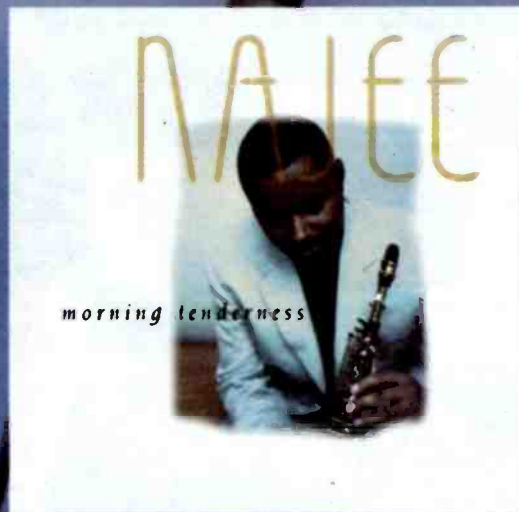
The man who set
the standard
for smooth urban
sax in the '90s.

NAJEE *sapphire*

The seductive new track from his Verve Forecast
debut, *Morning Tenderness*.

UAC IMPACT DATE: SEPTEMBER 28th

Produced by Fared and Najee for FAN Entertainment Group Inc.
Representation: Barrett LaRoda and Fared of FAN Entertainment



Album in stores November 3rd



a PolyGram company

visit us at www.verveinteractive.com

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URBAN AC TOP 30

SEPTEMBER 25, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	TEMPTATIONS Stay (Motown)	1075	1154	1125	1168	39/0
2	2	2	2	GERALD LEVERT Thinkin' Bout It (EastWest/EEG)	892	956	888	948	39/0
4	3	3	3	PEABO BRYSON My Heart Belongs To You (Windham Hill)	779	825	730	756	39/3
10	8	4	4	TAMIA So Into You (Qwest/WB)	631	675	604	617	30/4
7	6	5	5	KELLY PRICE Friend Of Mine (T-Neck/Island)	620	674	679	720	31/0
9	7	6	6	BOYZ II MEN Doin' Just Fine (Motown)	602	661	624	643	28/0
5	5	8	7	BRIAN MCKNIGHT The Only One For Me (Motown)	592	626	683	747	26/0
15	15	10	8	VESTA Somebody For Me (I.E./Motown)	562	528	473	490	36/1
16	13	11	9	KENNY LATTIMORE Days Like This (Columbia)	514	526	479	455	28/2
30	23	19	10	R. KELLY Half On A Baby (Jive)	480	421	336	295	30/2
3	4	7	11	LUTHER VANDROSS Nights In Harlem (LV/Virgin)	479	657	715	835	26/0
12	12	15	12	JON B. They Don't Know (Yab Yum/550 Music)	477	457	499	532	21/1
25	21	16	13	DEBORAH COX Nobody's Supposed To Be Here (Arista)	469	451	357	324	31/2
17	17	14	14	SOLO Touch Me (Perspective/A&M)	462	474	430	432	25/1
13	11	12	15	PHYLLIS HYMAN Funny How Love Goes (Philadelphia International)	454	520	522	521	30/2
14	14	13	16	PHIL PERRY Mind Blowah (Peak/Private/Windham Hill)	453	490	474	502	27/1
16	18	18	17	TRIN-I-TEE 5:7 God's Grace (B-Rite/Interscope)	442	425	418	431	24/0
22	20	20	18	ARETHA FRANKLIN In Case You Forgot (Arista)	428	418	361	369	28/1
BREAKER	19			REGINA BELLE I've Had Enough (MCA)	427	325	197	74	32/1
8	9	9	20	KEITH WASHINGTON/CHANTE' MOORE I Love You (Silas/MCA)	409	560	578	647	24/0
BREAKER	21			LUTHER VANDROSS I Know (LV/Virgin)	390	153	10	11	34/6
BREAKER	22			KEITH SWEAT /SNOOP DOGG Come Get Wit Me (Elektra/EEG)	352	346	297	307	20/3
		26	23	GLENN JONES Let It Rain (SAR/WB)	347	265	139	55	27/2
27	24	21	24	XSCAPE My Little Secret (So So Def/Columbia)	324	377	323	308	16/2
6	10	17	25	MAXWELL Luxury: Cococure (Columbia)	323	430	554	734	19/0
		27	26	DIVINE Lately (Pendulum/Red Ant)	306	286	245	216	23/2
DEBUT				MAXWELL Matrimony: Maybe You (Columbia)	289	183	61	26	25/5
29	27	26	28	FOURPLAY /EL DEBARGE Sexual Healing (Warner Bros.)	286	309	286	297	20/1
20	19	22	29	EN VOGUE No Fool No More (EastWest/EEG)	280	355	370	487	18/1
DEBUT				WILL DOWNING & GERALD ALBRIGHT Stop... (Verve/Motown)	279	240	154	65	26/2

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker.
 41 Urban AC reporters. 40 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

AARDN HALL All The Places (I Will Kiss You) (MCA)
 Total Plays: 276, Total Stations: 23, Adds: 3

KIRK FRANKLIN Lean On Me (GospoCentric)
 Total Plays: 242, Total Stations: 18, Adds: 4

JK Ain't It Good To Know (Verve/Motown)
 Total Plays: 241, Total Stations: 19, Adds: 2

4KAST I Tried (RCA)
 Total Plays: 188, Total Stations: 13, Adds: 0

NEXT I Still Love You (Arista)
 Total Plays: 187, Total Stations: 13, Adds: 3

LAURYN HILL Can't Take My Eyes Off You (Ruffhouse/Columbia)
 Total Plays: 173, Total Stations: 13, Adds: 4

MARY J. BLIGE Beautiful (Flyte Tyme/MCA)
 Total Plays: 164, Total Stations: 20, Adds: 9

BABYFACE You Were There (Epic)
 Total Plays: 161, Total Stations: 14, Adds: 1

DOC POWELL Make It With You (Discovery)
 Total Plays: 119, Total Stations: 13, Adds: 2

NEXT Too Close (Arista)
 Total Plays: 116, Total Stations: 8, Adds: 0

Songs ranked by total plays

BREAKERS

REGINA BELLE
 I've Had Enough (MCA)
 TOTAL PLAYS/INCREASE: 427/102
 TOTAL STATIONS/ADDS: 32/1
 CHART: 19

LUTHER VANDROSS
 I Know (LV/Virgin)
 TOTAL PLAYS/INCREASE: 390/237
 TOTAL STATIONS/ADDS: 34/6
 CHART: 21

KEITH SWEAT /SNOOP DOGG
 Come Get Wit Me (Elektra/EEG)
 TOTAL PLAYS/INCREASE: 352/6
 TOTAL STATIONS/ADDS: 20/3
 CHART: 22

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
BRIAN MCKNIGHT Hold Me (Motown)	11
VOICES OF THEORY Wherever You Go (H.O.L.A./Red Ant)	10
MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	9
LUTHER VANDROSS I Know (LV/Virgin)	6
FAITH EVANS Love Like This (Bad Boy/Arista)	5
MAXWELL Matrimony: Maybe You (Columbia)	5
KIRK FRANKLIN Lean On Me (GospoCentric)	4
LAURYN HILL Can't Take My Eyes... (Ruffhouse/Columbia)	4
JETS Sacrifice (Cold Front)	4
TAMIA So Into You (Qwest/WB)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS I Know (LV/Virgin)	+237
MAXWELL Matrimony: Maybe You (Columbia)	+106
MARY J. BLIGE Beautiful (Flyte Tyme/MCA)	+105
REGINA BELLE I've Had Enough (MCA)	+102
GLENN JONES Let It Rain (SAR/WB)	+82
KIRK FRANKLIN Lean On Me (GospoCentric)	+76
R. KELLY Half On A Baby (Jive)	+59
WILL DOWNING & GERALD ALBRIGHT Stop... (Verve/Motown)	+39
LAURYN HILL Can't Take My Eyes... (Ruffhouse/Columbia)	+37
VESTA Somebody For Me (I.E./Motown)	+34

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
TAMI DAVIS How Do I Say I'm Sorry (Red Ant)
MARY J. BLIGE Missing You (MCA)
PUBLIC ANNOUNCEMENT It's About Time (A&M)
ANGEL GRANT Knockin' (Flyte Tyme/Universal)
JANET Go Deep (Virgin)
K-CI & JOJO All My Life (MCA)
BRANDY & MONICA The Boy Is Mine (Atlantic)
ARETHA FRANKLIN A Rose Is Still A Rose (Arista)
NEW POWER GENERATION The One (New Power Soul)
XSCAPE The Arms Of The One Who... (So So Def/Columbia)

Breakers: Songs registering 350 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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s i m p l y p o w e r f u l



LON HELTON

The 1998 CMA Broadcast Winners

These are the folks you saw on CBS-TV during the Country Music Association award show Wednesday (9/23), picking up their trophies for Station and Personality of the Year. They did so to a special song written and performed for the occasion by Ricochet. Here's a glimpse of who they are and what they've done to reach this highlight in their careers.



WUBE/Cincinnati

Owner: Chancellor Media Corporation
VP/GM: John Rohm, **GSM:** Christine Mello, **OMPD:** Tim Closson,
MD: Duke Hamilton

- ▶ **Airstaff:** (beginning with mornings; years at station in parentheses) Jim Fox (6) and Eric Boulanger (11); (split middays) Pete Miller (2) and Grover Collins (1); Duke Hamilton (21); Holly Morgan (1); Kenny G. (1). Part-time: Joe Allan (3), Dave Lenaham (4), Andy Craig (4), Hannah Montana (1), Kim Beeson (7), and Chelsie (3)
- ▶ **Slogans/Positioning Statements:** "Good Times — Great Country"
- ▶ **Frequency/Power:** 105.1/11kw
- ▶ **Country Sign-On Date:** April 1, 1969
- ▶ **Ratings:** (Arbitron, last five books; demo rank in parentheses) 12+: 8.6 (2), 9.9 (1), 9.4 (1), 9.1 (1), 8.6 (2); 25-54: No. 1 each of last five books: 9.5, 11.1, 10.7, 8.9, 8.9
- ▶ **Other Awards/Honors:**
 - 1996 CMA Major Market Station Finalist
 - 1998 R&R Achievement Awards Station Finalist
 - 1998 Billboard & Airplay Monitor Station Finalist



Tim Closson

▶ **GM Statement:** "This type of achievement does not emanate from singular acts of bravado or short-term tactical flair. It is the product of long-term superior performance and passion from all levels of our organization, including the ability to ascertain and reflect community values and listener needs."



WUSY/Chattanooga

Owner: Cumulus Media
VP/GM: Sammy George, **GSM:** Lori Hudson, **PD:** Clay Hunnicutt,
MD: Bill "Dex" Poindexter

- ▶ **Airstaff:** (beginning with mornings; years at station in parentheses) The Bearman (10) & Ken Hicks (12), Erin Michaels (3), David Earl Hughes (7) & Dex (Bill Poindexter) (3), Big Zack Evans (1), Brandy Brown (7). Weekends: Rob Kelly, Johnny Mack, Samantha Stephens, and Terry Styles
- ▶ **Slogan:** "Chattanooga's Hot Country Favorites, US-101"
- ▶ **Frequency/Power:** 100.7 FM/100kw
- ▶ **Country Sign-On Date:** May 1983
- ▶ **Ratings:** (Arbitron, last five sweeps) 12+: 23.0, 20.2, 22.8, 21.6, 18.6; 25-54: 24.6, 20.5, 25.3, 20.8, 17.5. WUSY has ranked No. 1 12+ and 25-54 for 33 straight Arbitrons!



Sammy George Clay Hunnicutt

Continued on Page 60



WTQR/Greensboro-Winston Salem

Owner: Clear Channel Communications
VP/GM: Howard Nemenz, **PD:** Paul Franklin, **GSM:** Tom Hamilton,
MD: Deano

- ▶ **Airstaff:** (beginning with mornings; years at station in parentheses) "Big Paul" Franklin & Aunt Eloise (11), Angie Ward (4), Deano (7), Christy Norris (2), Jeff Brown (1)
- ▶ **Slogans/Positioning Statements:** "Continuous Hit Country"
- ▶ **Frequency/Power:** 104.1/100kw
- ▶ **Country Sign-On Date:** 1974
- ▶ **Ratings:** (Arbitron, last five books) 12+: 10.7, 9.5, 10.3, 9.7, 11.1; 25-54: 10.1, 9.0, 10.2, 9.1, 10.3. WTQR has been No. 1 12+ and 25-54 in each of the last five Arbitron ratings periods.
- ▶ **Other Awards/Honors:**
 - CMA Station of the Year Finalist, 1996
 - Paul Franklin & Aunt Eloise named CMA Large Market Personalities of the Year, 1997
 - Marconi Award Finalist (Country Station of the Year), 1998
 - Marconi Finalist, 1989
- ▶ **GM Statement:** "This award not only recognizes the hard work and dedication of one of the finest staffs in radio, but the fabulous support of our community for the charitable events WTQR sponsors each year. It also recognizes the finest, most loyal listeners in the world! It's a tremendous honor that we will cherish for years to come."



Howard Nemenz



Paul Franklin



KUZZ/Bakersfield

Owner: Buck Owens
VP/GM: Mel Owens, **GSM:** Julie Randolph, **PD:** Evan Bridwell, **MD:** Kelly Erickson

- ▶ **Airstaff:** (beginning with mornings; years at station in parentheses) Steve Gradowitz (12), (split middays) Casey McBride (19) and Evan Bridwell (15), Chris Conner (21), Kelly Ericson (1), *AfterMidnite* with Blair Garner (2)
- ▶ **Slogans/Positioning Statements:** "Bakersfield's Best Country" and "The best of today's country and your all-time favorites"
- ▶ **Frequency/Power:** 107.9/5.8kw (full simulcast on 550 kHz/5kw)
- ▶ **Country Sign-On Date:** 1966
- ▶ **Ratings:** (Arbitron, last five books) KUZZ has ranked No. 1 12+ and 25-54 in each of the last five sweeps. 12+: 13.5, 12.8, 10.6, 12.7, 14.5; 25-54: 12.1, 12.3, 9.4, 15.2, 16.7
- ▶ **Other Awards/Honors:**
 - 1998: NAB Crystal Award Station of the Year, Marconi award finalist
 - 1997: NAB Crystal award finalist, Marconi finalist, *Gavin* Station and PD of the Year
 - 1996: AP News Director of the Year
 - 1995: AP Station of the Year, *Gavin* PD of the Year
 - 1994: CMA Station of the Year Finalist
 - 1990: *Billboard* Country Station and PD of the Year
 - 1989: *Billboard* Country Station of the Year



KUZZ National Sales Manager Harvey Campbell (l) and CEO/GM Mel Owens.

▶ **GM Statement:** "We still can't get the smiles off our faces! As we were assembling our compilation of the year's work for our CMA entry, we learned KUZZ-FM had been honored with a Crystal Award from the National Association of Broadcasters. This award recognizes KUZZ-FM as one of the top stations nationwide for outstanding community service. Now, with the addition of the coveted CMA award, it proves that success can be achieved at many levels by keeping community service at the heart of the station. When Buck Owens purchased KUZZ in 1966, his personal connection with the community combined with the quality, caring employees became the guiding force behind everything our station did. Then, as now, commitment and tireless dedication continue to serve us well."

More CMA award winners on Page 58

We don't do this very often ...

Mercury Nashville proudly presents our first new artist since Mark Wills

"Jenny Simpson won our hearts at our recent Citadel meetings...she is a remarkable new talent! Country radio is going to love her!"

Larry Wilson

CEO, President & Chairman of the Board
Citadel Communications Corporation



JENNY SIMPSON

"Ticket Out Of Kansas" Airplay: October 5

A very special artist ... a very special song



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MAJOR MARKET PERSONALITY OF THE YEAR

Ben & Brian, KMLE/Phoenix



- ▶ **Personal:** **Ben Campbell:** Born, Atlanta, GA, 10/7/67. Single, no kids. **Brian Egan:** Born, Bethesda, MD, 1/20/68. Married longtime sweetheart, Jennifer, June 21, 1997 in Knoxville.
- ▶ **Selecting radio as a career:** **Brian:** "Radio may have selected me. My mom says I used to stare at the radio as a kid. Radio would just mesmerize me, causing dishes to take three hours to do on chore night. When I was growing up, I would listen to Ken Beatrice on WMAL plus Larry King and Orioles games under my pillow late at night. Washington, DC morning shows like WRQX's Duke Walker and Doug Limerick and WAVA's Don & Mike influenced me to go into radio, as well as night jocks like Uncle Johnny, Alan Kabel, George McFly, and Chris 'LearJet' Leary."
- ▶ **First radio job:** **Ben:** "My first gig was doing weekend overnights at WIVK-FM/Knoxville. I tried to make it sound like a morning show (characters, parody songs, impressions, etc.). I was lucky [PD] Les Acree allowed it to happen." **Brian:** "After interning at WEGX/Philadelphia, my first paid job was screening phones for jocks at WRQX in June 1990. Production Director John Pleisse got me an on-air gig on the weekends at WMDM/Lexington Park, MD."
- ▶ **Radio history:** **Ben:** 5/92-10/94, WIVK-FM. **Brian:** 10/90-12/91, WEPM-AM & WKMZ-FM/Martinsburg, WV; 12/91-10/94, WOKI-FM/Knoxville. **Both:** 11/94-4/96, WWYC-FM/Lexington, KY; 6/96-present, KMLE-FM.
- ▶ **On-air team:** Traffic & sports, H.G. Listiac; news, Lisa Malay; producers, Randy and Cactus Jack
- ▶ **On-air philosophy/advice for air talent:** **Ben:** "Treat the listener like the boss, because they are! Have a good time all the time!" **Brian:** "Four Be's. *Be Focused:* Focus on your listeners, focus on the day's hot topics, and focus on the music. *Be Prepared:* For interviews with stars, executing bits, the next break. *Be prepared:* to deal with setbacks and then move on. *Be flexible:* Be ready to chuck everything out that you have planned if something big happens. *Be open:* to other teammates' perspectives and ideas and punch lines. Allow yourself room to take chances and have it not work out. *Be yourself:* 'Nuff said."

Continued on Page 60

LARGE MARKET PERSONALITY OF THE YEAR

J.D. Cannon, WFMS/Indianapolis



- ▶ **Personal:** Born, Waukon, IA, 9/4/53. Married to Melody for 12 years; stepsons Chad (21) and Cory (19).
- ▶ **Selecting radio as a career:** "My cousin Steve Weipert had a job at KOEL/Oelwein, IA. After years of talking along with the jocks while doing my farm chores, I decided to give it a try."
- ▶ **First radio job:** "WMAD-AM/Madison, WI, 1973-77 as afternoon news anchor. Since I had a first-class ticket, I also took daily base-current readings, ran the sweeper, and took out the trash. Graduated to night jock six months later and haven't looked back!"
- ▶ **Radio history:** "Arrived at WFMS in 1977. After a year, moved to KSO-AM/Des Moines. Was there a year and came back to WFMS in 1979. Will celebrate 20 consecutive years at WFMS in February."
- ▶ **On-air team:** "Mimi Pearce does traffic and is my sidekick and should be sharing in this award. She was born and raised in the area and is without a doubt the most respected traffic reporter in Indianapolis. She also keeps me in line and gives me someone to bounce bits off of. She is the *best!*" News is in the form of hourly headlines provided by the NBC-TV affiliate WTHR.
- ▶ **On-air philosophy/advice for air talent:** "Short and simple: *Be yourself!*"
- ▶ **Something about you that would surprise our readers:** "I'm pretty quiet and conservative by nature. Last January, on a cruise, I mooned another boat in front of my mother-in-law and sister-in-law."
- ▶ **Hobbies:** Yard work, reading mysteries, blackjack, and craps.
- ▶ **Best radio memory:** "The blizzard of '78. It started snowing in the afternoon. I arrived for my evening shift, and by midnight couldn't get home. It stopped snowing two days later. The all-night guy, a newperson, and I manned the station for three days. Food and other necessities ran out, but we had a ball."
- ▶ **Worst radio memory:** Same as above.
- ▶ **Short-term goal:** "To keep my No. 1 ratings and help promote country music in Indianapolis."
- ▶ **Long-term goal:** "To see the Colts in a Super Bowl and retire someplace where it doesn't snow."
- ▶ **Favorite song(s):** Merle Haggard's "Silver Wings;" Reba's "Whoever's In New England;"

Continued on Page 60

SMALL MARKET PERSONALITY OF THE YEAR

Johnson & Johnson, WKXC/Augusta, GA



- ▶ **Personal:** **Debbie Johnson:** Born, Corsicana, TX, 3/23/69. Married to other half of the team for 4 years. **Chuck Johnson:** "I'm the uglier, more neurotic of the on-air/off-air marriage to the beautiful, talented, and infinitely tolerant Debbie. I am younger though (OK, so only by nine months). Although we do not currently have children (quality child-care at 3am is tough to find), we are the proud parents of a rather precocious Yorkshire terrier named Kirby."
- ▶ **Selecting radio as a career:** **Debbie:** "I remember listening to the radio when I was about 7 or 8, and I thought it really sounded like everyone on the air had fun. My dad has been a radio broadcaster for about 50 years, and he would take me to work and show me how it all happened. I have a picture of my dad at one of his events, holding me because I was too young to walk. That was my first remote." **Chuck:** "I was a high school athlete, and as I got to college, I had a lot of time on my hands that had previously been spent in a gym. On a dare I tried out for the college radio station, Baylor University's KWBU. It was run by the legendary Frank Fallon, who now has a black mark on his record for getting my abysmally mediocre self involved in this business."
- ▶ **First radio job:** **Debbie:** "1984, KAND-AM & KXCL-FM/Corsicana. As a high school sophomore, I worked Saturday afternoons on the AM, which was AC. The FM was Country, and on Sunday the AM & FM simulcast was a crossover Country format selected by the jocks. I played lots of Crystal Gayle and Kenny Rogers." **Chuck:** "The greatest person in radio today, Joel Burke, gave me my first commercial gig at KFON-AM & KKMJ-FM in Austin after much begging, pleading, and pestering on the phone. I did fill-in on KKMJ and produced (fancy name for board-op) talk shows on the AM."
- ▶ **Radio history:** **Debbie:** 1985, KYCX-FM/Mexia, TX; 1988, KWTX-FM/Waco, TX; 1988, KQZY-FM/Dallas; 1991, KJNE-FM/Waco, TX; 1992, KEYI-FM/Austin; 1994, WXSJ-FM & WBZE-FM/Tallahassee, FL. **Chuck:** 1989, KJNE-FM/Waco, TX; 1993, WHKX-FM/Tallahassee, FL. **Both:** 1995, WFNQ-FM/Greenville, SC; 1996, WKXC-FM/Augusta, GA.
- ▶ **On-air team:** **Debbie:** "Chuck and I would be lost without our news guy, Steve Smith." **Chuck:** "He's hands-down the most underrated news guy in America. How we hold on to

Continued on Page 60

MEDIUM MARKET PERSONALITY OF THE YEAR

Scott Innes, WYNK/Baton Rouge



- ▶ **Personal:** Born, Poplar Bluff, MO, 10/1/66. Single. Children Josh (12), Daniellee (12), and Emily (8).
- ▶ **Selecting radio as a career:** "After hearing Rick Dees' 'Disco Duck' in the mid-'70s and his morning show on WMPS and WHBQ in Memphis. (He's my idol.)"
- ▶ **First radio job:** "1981, KLID-AM/Poplar Bluff. My bosses, Lee Stone and Bill Steger, said, 'That boy's going to end up big or be in a straitjacket,' and this straitjacket fits snug!"
- ▶ **Radio history:** 1988-89, KIOA/Des Moines; 1989-90, WMC-FM/Memphis; 1990-91, WABB/Mobile; 1991-93, KKH-FM/Springfield, MO; 1993-94, WKXD-FM/Cookville, TN; 1994-96, KIDX/Billings, MT; 1997-to present, WYNK.
- ▶ **On-air team:** "My partner is Bob Bishop; our producer is Sam Tabor. We call it *The Scott & Bob Morning Show*." (Innes recently moved to mornings from his solo afternoon show.)
- ▶ **On-air philosophy/advice for air talent:** "To make people laugh! With the trials and tragedies in the world today, everyone needs the healing power of laughter. My priority is my community and its people. My approach is always positive. Heaven without children is like Earth without the sun. Without kids, life has no meaning, and without laughter, life has no smiles! Don't forget to hug those babies!"
- ▶ **Something about you that would surprise our readers:** "In November '97, I became the new voice of Hanna-Barbara's 'Scooby Doo.' In fact, my new movie, *Scooby Doo On Zombie Island*, just hit the streets September 22. (For interviews or free copies to give away, call me at (504) 231-1860, ext. 397.)"
- ▶ **Hobbies:** "Singing, playing Scooby, writing country songs. Radio is my hobby!"
- ▶ **Best radio memory:** "Sneaking a WYNK banner to some of our listeners and having them unroll it and hang it on the back of the stage at a Garth Brooks Baton Rouge concert. When Garth sang 'Callin' Baton Rouge,' he pointed to it the whole song in front of a sold-out show! It gave me chills!"
- ▶ **Worst radio memory:** "Packing a U-Haul and family and driving halfway across the country to find out the station I was going to changed its mind! Thanks, St. Louis. Love ya. Mean it!"
- ▶ **Short-term goal:** "To write a hit song — country, of course. And to have Garth Brooks call

Continued on Page 60



Sara Evans

THE NEW SINGLE

NO PLACE THAT FAR



From the new album
NO PLACE THAT FAR



J.D. Cannon, WFMS/Indianapolis

Continued from Page 58

George Strait, "I Cross My Heart," Daryle Singletary, "The Note."

- **Fantasy job:** "Grand Ole Opry announcer or doing play-by-play for the Cubs on WGN."
- **Four people I'd invite to a fantasy dinner:** "Dan Gable (the greatest wrestler and coach of all time), Larry Lujack, George Strait, and Ronald Reagan."
- **People I'd like to thank:** "First, my wife, Melody, for putting up with the long hours and other things that go with the job. Second, Mimi, my afternoon sidekick, for everything she does. Third, Larry Grogan for bringing me to Indianapolis in the first place and Susquehanna/Indianapolis for keeping me for 20 years. Thanks to the CMA for the award. And, most of all, thanks to God for all my many blessings on this Earth!"

Johnson & Johnson, WKXC/Augusta, GA

Continued from Page 58

him in Augusta, I'll never know. He's brilliant. He's also in the next phase of life from Debbie and me (he's got two girls, ages 2 and 5) and serves as a constant foil and reference tool in that regard."

- **On-air philosophy/advice for air talent:** **Debbie:** "Read a lot and pay attention. Learn from everyone, everything, and every experience — good or bad. You never know how, if, or when you'll use it, but you will. Surround yourself with people who do not always agree with you, for without conflict of some sort, there is no growth or creativity." **Chuck:** "People want to inherently like you, so don't pretend or try to be something you are not. Also, experience all that you can. A person whose whole life is working on and preparing for a four-hour daily show is missing out. It took me a long time to learn this lesson, and it's proven to be invaluable. Live a little... your audience does."
- **Something about you that would surprise our readers:** **Debbie:** "As a neat party trick/icebreaker, I can name the cast and nicknames for everyone involved with *NFL Gameday* on ESPN. I'm also a big fan of Golf Channel infomercials and can actually converse on the subjects of 'Gravity Golf,' 'Sam 2000,' and 'The Ronco Food Dehydrator' — wait, sorry, wrong channel." **Chuck:** "I cry at sad movies. Now, before you get too worked up about my 'feminine side,' I also cry over Sports Center highlights."
- **Hobbies:** **Debbie:** "Cooking, interior decorating, sewing home decor, and coming up with creative ways to balance the household budget to support my husband's golf habit." **Chuck:** "I'm obsessed with golf. If I don't play at least three times a week, withdrawal and the DTs set in."
- **Best radio memory:** **Debbie:** "I was an 18-year-old college freshman when I got a call from what was KQZY/Dallas, wanting me to work part-time while I went to school. The rest of the day was a blur. I later toured the station (on the observation level of Reunion Tower), and all I could think was, 'What a view!' I felt as if I were literally on top of the world." **Chuck:** "When [present KMLE/Phoenix PD] Jeff Garrison hired Debbie and me to do mornings in Greenville, SC. Ironically, we had to make a jump of almost 100 market sizes to get a station to take a chance on letting us work together."
- **Worst radio memory:** **Debbie:** "KQZY's studios were beneath a restaurant kitchen. One night there was a very strange odor, and I realized the kitchen grease-trap had backed up and flooded the studio. It was messy and slimy and had destroyed quite a few of the carts in the music library. The GM, PD, and anyone who could help came to the rescue. They were all working over my shoulders as I tried to go on the air as if nothing happened. It was the first time I met the GM. We survived the long night, and now it's actually a 'not-so-bad' memory. Those guys might disagree." **Chuck:** "The Tallahassee station was sold by a man who, at age 55, was the oldest man on an allowance from Daddy. Anyway, during the months in limbo (when he chose, at times, not to pay the power bill at the transmitter site), the GM and I had to periodically hold our paychecks to make sure the staff got paid. All the while we were broadcasting from a temporary studio in a room on top of a bead shop."
- **Short-term goal:** **Debbie:** "To continue working harder every day to reach new levels in my career." **Chuck:** "To take our show back to a larger market to a station and company as committed to winning and excellence as we are."
- **Long-term goal:** **Debbie:** "To meet new challenges in larger markets and compete on new levels that will help strengthen my skills. We never to shut the door on any ideas, never stop growing." **Chuck:** "We were once offered the chance to do our thing in a major market back in our home state of Texas. We'd love to have that chance again!"
- **Favorite song(s):** **Debbie:** "Our 'song' is John Michael Montgomery's 'I Love The Way You Love Me.' I'm a big fan of anything by Yanni, George Winston's CD *December*, Boston's 'More Than A Feeling,' and Fleetwood Mac." **Chuck:** "Restless Heart's 'The Bluest Eyes In Texas,' Strait's 'The Only Thing That I Have Left,' anything Springsteen, and Sinatra's 'One For My Baby.'"
- **Fantasy job:** **Debbie:** "Owning a five-star restaurant." **Chuck:** "Club pro at Augusta National Golf Club."
- **Four people I'd invite to a fantasy dinner:** **Debbie:** "Inspirational speaker Les Brown (what awesome stories he could tell), George Vanderbilt (if I could throw the soiree at his pad: Biltmore House is the best), Jerry Seinfeld (he's just brilliant), and a Titanic survivor." **Chuck:** "Dennis Miller, Steven Spielberg, Judge Judy, and Stone Cold Steve Austin."
- **People I'd like to thank:** **Debbie:** "Our PD, Tommy Gentry, and the staff and management for their support in allowing us the chance to do what we do while giving us room to make mistakes. Every person I've ever worked for or with — not a day goes by that I don't draw upon something that each one taught me. My parents for always supporting my dreams. The same hand that patted me on the back when it seemed things couldn't be better also helped me up when it seemed things couldn't get worse. And I thank Chuck, my husband and partner, for pushing me to new heights and showing me that anything is possible. He's my best friend — we've had some tremendous adventures." **Chuck:** "The staff and management at WKXC for the rope to swing or hang on. Charlie Cook, Phil Hunt, Frank Fallon, Joel Burke, and Jeff Garrison. And to Alan Power and George Francis in Greenville for believing in the first place. My parents for a lifetime of support and encouragement. Kidd Kraddick and the staff at *BitBoard/Bitdicker* — we've been with each other from the start. Jerry Buckner and Bill Hoger (the Urban Call Boys): Your comedic brilliance knocks me out every day. And, of course, to my incredible partner on and off the air, Debbie. Thank you for being there to chase our dreams, reach for the stars, and to catch me when I fall. You are the most amazing woman I've ever known."

WUSY/Chattanooga

Continued from Page 56

► Other Awards/Honors:

- R&R Industry Achievement Awards, 1996: Station of the Year and GM of the Year
- CMA Station of the Year winner, 1995, 1996, and 1997
- CMA Station of the Year finalist, 1994
- David Hughes, CMA Personality of the Year, 1994
- Bill Poindexter, CMA Personality of the Year finalist, 1996-97
- The Bearman & Ken Hicks, 1997 CMA Personality-of the Year finalists, 1997
- NAB Marconi Station of the Year finalist, 1994-95-97
- NAB Best of the Best Promotion Award, Grand Prize, 1994
- CRB Promotion Award Medium Market first place, 1995
- *Billboard/Airplay Monitor* PD of the Year finalist, Clay Hunnicutt, 1997; Personality of the Year finalist, David Hughes & Bill Poindexter, 1997; MD of the Year finalist, Bill Poindexter, 1997; PD of the Year finalist, Bob Sterling, 1996
- **GM Comment:** "No other radio station has ever won four CMA Radio Station of the Year awards in a row, so obviously this is very exciting for our staff. I consider myself the luckiest guy in radio. It's fun and rewarding to be able to hang out with these guys. PD Clay Hunnicutt is now one of the most respected radio people in the business. I've been able to watch him grow from an intern, so that is particularly gratifying for me. Mikki Hofferber, our business manager, is largely responsible for our CMA awards, so I give her a lot of the credit for our success. I also think it's time that we in Country radio remember the people who are responsible for clearing the path for us. To George, Tammy, Waylon, Merle, Loretta, Porter, Buck, Miss Minnie — to all the pathfinders: Thanks!"

Ben & Brian, KMLE/Phoenix

Continued from Page 58

- **Something about you that would surprise our readers:** **Ben:** "I don't wear underwear... ever!" **Brian:** "Answered Danny Bonaduce's phone while interning at WEGX."
- **Hobbies:** **Ben:** Singing, stand-up comedy, golf. **Brian:** Working out, swimming, running, playing roller hockey.
- **Best radio memory:** **Ben:** "Our second week in Phoenix, we had just replaced a famous morning team, and everybody in the market was skeptical, to say the least. Charles Barkley was being traded at the time, and it was all over the news. I luckily had my impression of 'Chuck' down pretty good. We introduced him one morning as our 'Mystery Guest DJ.' We had him ranting and raving, taking phone calls, etc. By 10:00, there were over a hundred people waiting outside the front door for Charles Barkley to walk out. **Brian:** "George Strait Country Music Festival, March 14, 1998. We got a tremendous ovation from 60,000 people while onstage at Sun Devil Stadium, then I made George laugh at a backstage meet 'n' greet."
- **Worst radio memory:** **Ben:** "Riding a Ferris wheel for four days straight at the Kentucky State Fair as part of an on-air stunt." **Brian:** "Sitting out our contracts in May '96 before KMLE came along."
- **Short-term goal:** **Ben:** "Living up to the CMA award." **Brian:** "Keep KMLE ahead of the pack in Phoenix and grow our syndicated countdown show, *Super Country With Ben & Brian*."
- **Long-term goal:** **Ben:** "To get better every year at what we do." **Brian:** "Start a family, run a 10K in under 45 minutes, and live up to the CMA award."
- **Favorite song(s):** **Ben:** Garth Brooks' "The Dance." **Brian:** Garth's "To Make You Feel My Love."
- **Fantasy job:** **Ben:** "I've got it! This market loves country music. Phoenix is a great place to live, and KMLE has been nothing but wonderful to us." **Brian:** "As far as radio goes, we've got it."
- **Four people I'd invite to a fantasy dinner:** **Ben:** "Jerry Seinfeld, Michael Jordan, the Pope, and Cameron Diaz." **Brian:** "Larry King, [TV character] Ally McBeal, Steven Spielberg, and Garth Brooks."
- **People I'd like to thank:** **Ben:** "Jeff Garrison, Alan Stieglitz, Doug Hamand, Darren Wilhite, Tim Wall, Les Acree, Mike Beach." **Brian:** "My wife, Jennifer; Ben Campbell; Mom & Dad; John Pleisse; Kevin Moore; Brother Clay Gish; Ray Edwards; Mike Beach; Doug Hamand; Bob Eatman; Jeff Garrison; Allen Stieglitz; Tim Closson; and Andy Denmark."

Scott Innes, WYNK/Baton Rouge

Continued from Page 58

- me up live on the morning show! I think Garth is first-class!"
- **Long-term goal:** "Do more voice work for Hollywood. Maybe some acting would be nice (TV sitcom). And help to keep WYNK the No. 1 station in Baton Rouge for years to come!"
- **Favorite song(s):** "Leaving On A Jet Plane" by John Denver, Alabama's "Angels Among Us," and "Grateful To Be Alive" by Jim Hogg & The Boys.
- **Fantasy job:** "To have total control over programming and marketing of the Cartoon Network or be the batboy for Mark McGwire."
- **Four people I'd invite to a fantasy dinner:** "Garth Brooks, Mark McGwire, Reba McEntire, Jim Hogg."
- **People I'd like to thank:** "Chris Wegman, Sam Tabor, Don Messick, Scooby Doo, Bernie Dittman, Rick Dees, Tom Shovan, Lon Heilton, and all of our loyal listeners at WYNK. But, most of all, to the man upstairs, Jesus Christ, who cut me loose and set me free! I love all of you. Thanks!"

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	± PLAYS	TOTAL POINTS	± POINTS
5	2	2	1	TIM MCGRAW Where The Green Grass... (Curb) 204/0	204/0	1	7485	+107	35964	+674
10	7	4	2	MARK WILLS Don't Laugh At Me (Mercury) 204/1	204/1	2	7165	+237	34097	+1156
7	4	3	3	ALAN JACKSON I'll Go On Loving You (Arista) 204/0	204/0	3	7094	+90	33511	+489
9	6	5	4	DIAMOND RIO You're Gone (Arista) 203/0	203/0	4	6936	+175	32955	+909
13	10	7	5	LONESTAR Everything's Changed (BNA) 202/0	202/0	5	6425	+479	29955	+1952
14	11	9	6	SHANIA TWAIN Honey, I'm Home (Mercury) 201/2	201/2	6	6073	+518	28599	+2426
12	9	8	7	REBA MCENTIRE Forever Love (MCA) 203/0	203/0	7	5978	+113	28176	+499
17	12	11	8	GARTH BROOKS You Move Me (Capitol) 204/0	204/0	8	5667	+457	26933	+2210
3	3	1	9	WILKINSONS 26 Cents (Giant) 174/0	174/0	10	5505	-1931	26354	-9269
20	16	12	10	ALABAMA How Do You Fall In Love (RCA) 203/0	203/0	9	5518	+703	26116	+3251
2	1	6	11	BROOKS & DUNN How Long Gone (Arista) 166/0	166/0	12	5060	-1409	25168	-6190
15	13	13	12	LEANN RIMES Nothin' New Under The Moon (MCG/Curb) 198/3	198/3	13	4977	+154	23594	+806
19	15	15	13	TRACY BYRD I Wanna Feel That Way Again (MCA) 196/2	196/2	11	5060	+310	23579	+1533
16	14	14	14	CLINT BLACK Loosen Up My Strings (RCA) 203/1	203/1	14	4950	+198	23317	+1074
21	18	16	15	LEE ANN WOMACK A Little Past Little Rock (Decca) 202/2	202/2	15	4729	+162	22182	+764
24	19	17	16	DIXIE CHICKS Wide Open Spaces (Monument) 194/4	194/4	16	4652	+311	21874	+1485
28	23	20	17	COLLIN RAYE Someone You Used To Know (Epic) 187/5	187/5	18	4166	+364	19172	+1645
26	24	21	18	TY HERNDON It Must Be Love (Epic) 187/2	187/2	19	4072	+316	18763	+1331
—	33	24	19	TRISHA YEARWOOD & GARTH BROOKS Where Your... (MCA) 179/10	179/10	20	3534	+682	16505	+3271
27	26	23	20	WADE HAYES How Do You Sleep At Night (DKC/Columbia) 175/4	175/4	21	3442	+296	15682	+1366
32	29	25	21	TERRI CLARK You're Easy On The Eyes (Mercury) 181/7	181/7	22	3411	+477	15563	+2388
25	25	22	22	NEAL MCCOY Love Happens Like That (Atlantic) 169/3	169/3	23	3185	+37	14640	+278
BREAKER			23	GEORGE STRAIT We Really Shouldn't Be... (MCA) 167/59	167/59	24	3067	+1312	14150	+5541
—	43	29	24	FAITH HILL Let Me Let Go (Warner Bros.) 172/32	172/32	25	2973	+906	13900	+4160
30	28	26	25	KENNY CHESNEY I Will Stand (BNA) 173/9	173/9	26	2930	+205	13166	+1124
34	30	28	26	AARON TIPPIN For You I Will (Lyric Street) 156/8	156/8	28	2576	+237	11434	+1041
29	27	27	27	BILLY DEAN Real Man (Capitol) 157/0	157/0	29	2543	-11	11283	-130
39	34	30	28	CLAY WALKER You're Beginning To Get To Me (Giant) 145/10	145/10	31	2343	+301	10476	+1450
BREAKER			29	BROOKS & DUNN Husbands And Wives (Arista) 132/87	132/87	33	2103	+1400	9751	+6467
40	35	33	30	BLACKHAWK There You Have It (Arista) 145/8	145/8	34	2071	+262	9626	+1330
BREAKER			31	DEANA CARTER Absence Of The Heart (Capitol) 155/46	155/46	35	1987	+664	9171	+2920
33	31	32	32	KEITH HARLING Coming Back For You (MCA) 146/2	146/2	36	1978	+84	8715	+341
42	39	34	33	TRAVIS TRITT If I Lost You (Warner Bros.) 141/17	141/17	37	1892	+331	8657	+1398
18	17	16	34	LINDA DAVIS I Wanna Remember This (DreamWorks) 80/2	80/2	39	1716	-2512	8506	-11459
BREAKER			35	TOBY KEITH Getcha Some (Mercury) 124/23	124/23	38	1722	+450	7759	+1849
37	36	35	36	BRYAN WHITE Tree Of Hearts (Asylum/EEG) 129/3	129/3	40	1624	+65	7301	+346
—	—	41	37	MARTINA MCBRIDE Wrong Again (RCA) 114/41	114/41	46	1332	+451	6178	+2057
46	41	39	38	PAM TILLIS Every Time (Arista) 106/10	106/10	44	1410	+169	6165	+698
44	40	40	39	WARREN BROTHERS Guilty (BNA) 112/4	112/4	47	1307	+70	5776	+316
—	47	42	40	JOE DIFFIE Poor Me (Epic) 80/8	80/8	52	947	+130	4239	+489
—	—	45	41	DERYL DODD A Bitter End (Columbia) 83/22	83/22	54	828	+236	3851	+978
45	44	43	42	RICK TREVINO Only Lonely Me (Columbia) 66/0	66/0	57	720	-89	3167	-407
48	48	47	43	TRINI TRIGGS Straight Tequila (MCG/Curb) 68/5	68/5	60	688	+91	3106	+512
50	50	48	44	MONTY HOLMES Alone (Bang II) 52/3	52/3	62	549	+41	2280	+196
DEBUT			45	RANDY TRAVIS Spirit Of A Boy... (DreamWorks) 46/45	46/45	64	509	+502	2226	+2178
—	—	50	46	DANNI LEIGH If The Jukebox Took Teardrops (Decca) 54/7	54/7	63	530	+102	2217	+373
DEBUT			47	DWIGHT YOAKAM These Arms (Reprise) 45/2	45/2	65	466	+50	2034	+199
DEBUT			48	MARK CHESNUTT Wherever You Are (Decca) 41/11	41/11	68	453	+154	1934	+670
DEBUT			49	JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic) 42/42	42/42	66	458	+458	1867	+1867
DEBUT			50	MICHAEL PETERSON By The Book (Reprise) 37/31	37/31	75	377	+295	1810	+1275

This chart reflects airplay from September 21-27. Songs ranked by total points. Highlighted songs indicate Breaker.

204 Country reporters. 193 current playlists. Songs that are down in points for three consecutive weeks and below No. 1 are moved to recurrent. © 1998, R&R Inc.

BREAKERS.

GEORGE STRAIT
We Really Shouldn't Be... (MCA)
82% of our reporters on it (167 stations)
59 Adds • Moves 31-23

DEANA CARTER
Absence Of The Heart (Capitol)
76% of our reporters on it (155 stations)
46 Adds • Moves 36-31

BROOKS & DUNN
Husbands And Wives (Arista)
65% of our reporters on it (132 stations)
87 Adds • Moves 44-29

TOBY KEITH
Getcha Some (Mercury)
61% of our reporters on it (124 stations)
23 Adds • Moves 38-35

MOST ADDED.

ARTIST TITLE LABEL(S)	TOTAL ADDS
BROOKS & DUNN Husbands And Wives (Arista)	87
GEORGE STRAIT We Really Shouldn't Be... (MCA)	59
DEANA CARTER Absence Of The Heart (Capitol)	46
RANDY TRAVIS Spirit Of A Boy... (DreamWorks)	45
JOHN MICHAEL MONTGOMERY Hold On... (Atlantic)	42
MARTINA MCBRIDE Wrong Again (RCA)	41
FAITH HILL Let Me Let Go (Warner Bros.)	32
MICHAEL PETERSON By The Book (Reprise)	31
LARI WHITE Take Me (Lyric Street)	24
TOBY KEITH Getcha Some (Mercury)	23

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BROOKS & DUNN Husbands And Wives (Arista)	+1400
GEORGE STRAIT We Really Shouldn't Be... (MCA)	+1312
FAITH HILL Let Me Let Go (Warner Bros.)	+906
ALABAMA How Do You Fall In Love (RCA)	+703
TRISHA YEARWOOD & GARTH BROOKS Where... (MCA)	+682
DEANA CARTER Absence Of The Heart (Capitol)	+664
SHANIA TWAIN Honey, I'm Home (Mercury)	+518
RANDY TRAVIS Spirit Of A Boy... (DreamWorks)	+502
LONESTAR Everything's Changed (BNA)	+479
TERRI CLARK You're Easy On The Eyes (Mercury)	+477

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
BROOKS & DUNN Husbands And Wives (Arista)	+6467
GEORGE STRAIT We Really Shouldn't Be... (MCA)	+5541
FAITH HILL Let Me Let Go (Warner Bros.)	+4160
TRISHA YEARWOOD & GARTH BROOKS Where... (MCA)	+3271
ALABAMA How Do You Fall In Love (RCA)	+3251
DEANA CARTER Absence Of The Heart (Capitol)	+2920
SHANIA TWAIN Honey, I'm Home (Mercury)	+2426
TERRI CLARK You're Easy On The Eyes (Mercury)	+2388
GARTH BROOKS You Move Me (Capitol)	+2210
RANDY TRAVIS Spirit Of A Boy... (DreamWorks)	+2178

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GEORGE STRAIT True (MCA)
JO DEE MESSINA I'm Alright (Curb)
JOHN MICHAEL MONTGOMERY Cover You In Kisses (Atlantic)
FAITH HILL w/TIM MCGRAW Just To Hear... (Warner Bros.)
DIXIE CHICKS There's Your Trouble (Monument)
VINCE GILL If You Ever Have Forever In Mind (MCA)
TRISHA YEARWOOD There Goes My Baby (MCA)
COLLIN RAYE I Can Still Feel You (Epic)
TERRI CLARK Now That I Found You (Mercury)
GARTH BROOKS To Make You Feel My Love (Capitol)

Breakers: Song has achieved airplay at 80% of reporter base for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

We've got YOUR ticket to...COUNTRY'S HOTTEST DUO!

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The New Album Gallery

In Stores: September 29, 1998



BlackHawk

The Sky's The Limit (Arista)

If you find yourself in a conversation with BlackHawk, the three members will be quick to tell you that their new album is designed to put them back in the gold and platinum territory they enjoyed with their first two albums. The result is their fourth album, *The Sky's The Limit*, which finds the band maintaining its distinctive sound on cut after cut of material aimed

straight at the heart of Country radio. Dave Robbins explains, "We evolved after our first record, which was very earthy, with a lot of fiddles, mandolins, and acoustic guitars. With the second and third albums, we went with a little more electric approach. This record is earthier, and that was intentional. It's almost like getting back to our roots. We're staying true to giving our fans some really great music." He adds, "I think about groups like Alabama and Restless Heart, and they're the guys who brought listeners like me to Country radio. Hopefully our contribution is that people are now saying, 'Hey, you guys are the reason we're listening to country!'" With Henry Paul on lead vocals, the band's familiar harmonies are intact on the current single, "There You Have It." Robbins takes the role of frontman on "Always Have, Always Will," and Van Stephenson steps out for lead vocals on "Think Again," which is perhaps the most country-sounding track the trio has ever recorded.



Lorrie Morgan

Secret Love (BNA)

Lorrie Morgan is already selecting songs for her next album, which will be released next year. While she has no plans to abandon country, *Secret Love* gives her a chance to stretch her creative wings by delving into classic American music, including titles such as "I've Got The World On A String," "Fly Me To The Moon,"

"They Can't Take That Away From Me," and "Good Morning Heartache." It's not the first time Morgan has performed such material. Although she and Frank Sinatra never met, their voices were combined on a duet of "My Funny Valentine" for his 1994 album, *Duets II*. Of *Secret Love*, Morgan says, "This is a project I've wanted to do for many years. Since I was a little girl, I have loved the pop standards from Gershwin to Johnny Mathis. It was just a matter of finding the right time and format." Much of her introduction to the music came from her father, Grand Ole Opry member George Morgan, who was inducted into the Country Music Hall of Fame earlier this week. She adds, "This is a music too many people have forgotten about, one I think is the epitome of romance. I guess my own interest stems from the great old movies that I've been such a fan of since I was a little girl. I love ballroom dancing, and I love the glamour I associate with those days." Richard Landis produced the album.

GOING FOR ADDS

September 28, 1998

Clint Daniels "When I Grow Up"

Arista: Since "When I Grow Up" deals with maintaining youthful enthusiasm in adulthood, the music video features several national yo-yo champions demonstrating their award-winning skills. It's the second single from Clint Daniels' upcoming debut album, and you can bet he'll be singing it when he starts opening shows on Alan Jackson's fall tour.

Bill Engvall "I'm A Cowboy"

Warner Bros.: Comic Bill Engvall is an undeniable success story. His album *Here's Your Sign* is approaching platinum status, and he was awarded a gold single for the title track. On "I'm A Cowboy," Engvall looks at middle age and realizes that he wants to do something daring, so he decides to explore the world of bronco busting. It's a music single, although the singing is done by an anonymous session vocalist. "I'm A Cowboy" is the first single from Engvall's new album, *Dorkfish*, which arrives October 13.

Vince Gill "Kindly Keep It Country"

MCA: Returning with the second single from his album *The Key*, Vince Gill says, "These days, there are a lot of songs they are dressing up as country by putting on fiddles and steel guitar and all that. They're putting those instruments on grooves that aren't really country. This song is [country], from start to finish. That song has been in my brain my whole life, basically. When I was in Pure Prairie League, we used to sit around and pretend we had this fictitious radio station called KRIC. We'd all pretend we were disc jockeys and announce, 'KRIC — Kindly Keep It Country.' That just stuck with me." Lee Ann Womack provides background vocals.

Chris LeDoux "Bang A Drum"

Capitol: Chris LeDoux credits his children for his duet with Jon Bon Jovi. LeDoux's kids were apparently especially fond of the *Young Guns II* soundtrack album, which contained Bon Jovi's solo take on "Bang A Drum." Although they had recorded the duet, the cowboy and the rock musician never actually met until it came time to film the song's video, which was directed by Anthony Bongiovi, Jon's brother.

Patty Loveless "Like Water Into Wine"

Epic: Patty Loveless says, "Here's another song where the approach needed to be real intimate and subtle. This is a very intimate conversation — and an incredible love song — because it's two people who have to have the satisfaction of knowing they tried that last time to make it work. They wanted to go back to what was there in the beginning, because surely something that was once so good is still worth saving."

Mindy McCready "Let's Talk About Love"

BNA: The "love" in the title doesn't refer to a romantic relationship, but a bigger picture encompassing all mankind. McCready recorded the song, written by Pound Lamb, as her contribution to the *Country Cares For Kids* album, which has already raised \$300,000 for the St. Jude Children's Research Hospital in Memphis.

Don Williams "Cracker Jack Diamond"

Giant: One of the most soulful voices in country music is back with his first major-label release in several years. Thrasher Shiver's Neil Thrasher wrote the song with Tommy Scaife, and the production by Williams and Giant's Doug Johnson carries a strong punch. It's the first single from Williams' upcoming Giant debut album, *I Turn The Page*.

SONGWRITER OF THE YEAR



ALAN JACKSON

ASCAP



1998
COUNTRY MUSIC
AWARD WINNERS

SONG OF THE YEAR

"ONE NIGHT AT A TIME"

EDDIE KILGALLON, EARL BUD LEE

EMI MUSIC PUBLISHING,
HIPPOCAMPUS MUSIC & ISLAND BOUND MUSIC, INC.,
LIFE'S A PITCH MUSIC, NEON SKY MUSIC
SONY/ATV CROSS KEYS

PUBLISHER OF THE YEAR



EMI MUSIC PUBLISHING

GARY OVERTON, EXEC. VP & GENERAL MGR.

NEW & ACTIVE

WYNONNA Woman To Woman (Asylum/EEG)

Total Stations: 41, Total Points: 1761, Total Adds: 4, Including: KNUE 13, WKDQ 12, WBEE 6, WWPY 5
Plays Include: WKKT 20 (20), WRNS 19 (19), WCKT 17 (17), KPMS 16 (16), KASH 15 (15), WTQR 15 (15), WAIB 14 (14), WKIS 14 (14), WXCL 14 (14), WGTY 13 (12), WSIX 12 (10), WPKX 11 (11), WWJO 11 (11), WDAF 10 (10), WNOE 10 (5), WOVK 10 (10), WNCY 9 (9), WRKZ 9 (5), KGNC 7 (7), KNFR 7 (7), WDJR 7 (7), WGTR 7 (7), WSSL 7 (7)

SUZIE BOGGUSS Nobody Love, Nobody Gets Hurt (Capitol)

Total Stations: 32, Total Points: 1440, Total Adds: 0, Including: WBCT 22 (5), WRNS 17 (17), KASH 15 (15), KJUG 15 (15), WFMS 15 (15), WIRK 15 (15), WWGR 15 (15), WKIS 14 (14), WUSN 14 (14), WTCR 12 (12), WAXX 10 (10), WKKT 10 (10), WMJC 10 (10), WMTZ 10 (10), WOVK 10 (10), KGNU 9 (9), WRKZ 9 (5), KVOO 8 (8), KSKS 7 (7), KSOP 7 (7), WOW 6 (6), KFDI 5 (5), KORD 5 (5), KTTS 5 (5), WBBN 5 (5), WBBS 5 (5), WCMS 5 (5), WDEN 5 (5), WHSL 5 (5), WNKT 5 (5), WSOC 5 (5), WXXQ 5 (5)

MARK NESLER Slow Down (Asylum/EEG)

Total Stations: 40, Total Points: 1386, Total Adds: 10, Including: KBEQ 18, WKDQ 12, WAMZ 10, WAXX 10, KKJG 7, WWJO 7, KAUA 5, WSOC 5, WWPY 5, WYNK 5
Plays Include: WBCT 22 (5), KJUG 15 (15), WRNS 15 (15), KPLM 14 (14), WAIB 14 (14), WRBT 12 (12), KXKC 10 (10), KZXX 10 (10), WMTZ 10 (10), WOVK 10 (10), KVOO 8 (8), WKCN 8 (8), KHEY 7 (7), WDJR 7 (7), WGTR 7 (7), WSSL 7 (7)

DAVID KERSH Something To Think About (Curb)

Total Stations: 34, Total Points: 1338, Total Adds: 7, Including: KTEX 10, WYYD 10, KDRK 8, KHAY 7, KRWO 5, WCTK 5, WTQR 5
Plays Include: KBEQ 30 (24), WKCN 18 (18), WBCT 15 (5), KNIX 12 (12), KIKK 10 (10), WKLB 10 (10), WOVK 10 (10), KGNU 9 (9), KUBL 9 (9), WRKZ 9 (5), WUSY 9 (9), KVOO 8 (8), WRBQ 8 (8), KSOP 7 (7), KXKT 7 (7), WMSI 7 (7), WSSL 7 (7), WOW 6 (6), WTCR 6 (6)

LARI WHITE Take Me (Lyric Street)

Total Stations: 29, Total Points: 1328, Total Adds: 24, Including: WYCD 20, WITL 16, KJUG 15, WRNS 15, WTHI 15, KZSN 12, WBYT 12, WTCR 12, KBUL 11, WOVK 10, WTCM 10, KGNU 9, WRKZ 9, KVOO 8, KSKS 7, KUPL 7, WMSI 7, WSSL 7, KFDI 5, KTTS 5, WBCT 5, WDEN 5, WUSQ 5, WWPY 5
Plays Include: WKDQ 25 (25)

SARA EVANS No Place That Far (RCA)

Total Stations: 13, Total Points: 1277, Total Adds: 8, Including: KMLE 26, KBEQ 18, KEYE 18, WYGY 16, WMZQ 10, WOVK 10, WDEN 5, WSOC 5
Plays Include: WNOE 25 (25), KIKK 24 (24), WUBE 22 (22), WCKT 17 (6), WWWW 15 (15)

T. GRAHAM BROWN Wine Into Water (Intersound)

Total Stations: 25, Total Points: 1135, Total Adds: 3, Including: KJUG 15, WBCT 15, KXKC 10
Plays Include: WDJR 25 (25), WTCR 19 (19), WYYD 16 (10), WTQR 15 (15), WFMB 12 (12), WSIX 12 (10), WYAY 12 (12), WDAF 10 (10), WOVK 10 (10), KGNU 9 (9), WRKZ 9 (5), WUSY 9 (9), KVOO 8 (8), WKCN 8 (8), WGTR 7 (7), KFDI 5 (5), KTTS 5 (5), WDEN 5 (5), WHSL 5 (5), WJCL 5 (5), WQYK 5 (5), WSOC 5 (5)

SAMMY KERSHAW One Day Left To Live (Mercury)

Total Stations: 23, Total Points: 1031, Total Adds: 22, Including: KXKC 31, WRNS 18, WXTA 16, WBCT 15, WDEN 15, WTCM 13, WBYT 12, KGNU 10, KUZZ 10, WAXX 10, WOVK 10, WRKZ 9, KVOO 8, KKJG 7, WMSI 7, WWZD 7, WTCR 6, KATM 5, KTTS 5, WWPY 5, WXXQ 5, WYCD 5
Plays Include: KSOP 7 (7)

VARIOUS ARTISTS Same Old Train (Monument)

Total Stations: 14, Total Points: 787, Total Adds: 1, Including: WIVK 10
Plays Include: KPLX 30 (30), WCTK 17 (17), WVLK 16 (5), KYGO 13 (13), KTEX 10 (10), WKKT 10 (10), WOVK 10 (10), KVOO 8 (8), KFDI 5 (5), KTTS 5 (5), KUZZ 5 (5), WDEN 5 (5), WRKZ 5 (5)

VINCE GILL Kindly Keep It Country (MCA)

Total Stations: 10, Total Points: 499, Total Adds: 9, Including: WBCT 22, KFMS 16, WKXC 15, KGE 14, WTCM 13, KUZZ 10, KHAK 9, WDEN 5, WXXQ 5
Plays Include: WWGR 15 (15)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Coast-To-Coast

Mark Edwards • (972) 991-9200

Adds:
BROOKS & DUNN Husbands And Wives
DEANA CARTER Absence Of The Heart
VINCE GILL Kindly Keep It Country
RANDY TRAVIS We Really Shouldn't Be Doing This
DWAYNE YOUNGAM These Arms

Hottest:
FAITH HILL Let Me Let Go
TOBY KEITH Getcha Some
TRISHA YEARWOOD & GARTH BROOKS Where Your Road Leads
GEORGE STRAIT We Really Shouldn't Be Doing This

Real Country

Dave Nicholson • (602) 966-6236

Adds:
DIAMOND RIO You're Gone
VINCE GILL Kindly Keep It Country
CLEODUS T. JUDD First Redneck On The Internet
RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

Hottest:
LONESTAR Everything's Changed
TIM MCGRAW Where The Green Grass Grows
MARK WILLIS Don't Laugh At Me
CLINT BLACK Loosen Up My Strings
LEE ANN WOMACK A Little Past Little Rock

AFTER MIDNITE ENTERTAINMENT

Larry Santiago • (818) 461-5435

Adds:
BROOKS & DUNN Husbands And Wives
DEANA CARTER Absence Of The Heart
MARTINA MCBRIDE Wrong Again

Hottest:
TIM MCGRAW Where The Green Grass Grows
DIAMOND RIO You're Gone
ALAN JACKSON I'll Go On Loving You
GEORGE STRAIT True
MARK WILLIS Don't Laugh At Me

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:
DERYL DODD A Bitter End
DANNI LEIGH If The Jukebox Took Teardrops
MARTINA MCBRIDE Wrong Again

Hottest:
ALABAMA How Do You Fall In Love
AARON TIPPIN For You I Will

BROADCAST PROGRAMMING

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Super Country/Pure Country

Ken Moultrie

Adds:
DEANA CARTER Absence Of The Heart
Hottest:
ALAN JACKSON I'll Go On Loving You
WILKINSONS 26 Cents
JOHN MICHAEL MONTGOMERY Cover You In Kisses
TIM MCGRAW Where The Green Grass Grows
MARK WILLIS Don't Laugh At Me

Digital Country

L.J. Smith
Adds:
DEANA CARTER Absence Of The Heart
TY HERNDON It Must Be Love
NEAL MCCOY Love Happens Like That
Hottest:
MARK WILLIS Don't Laugh At Me
WILKINSONS 26 Cents
GEORGE STRAIT True
ALAN JACKSON I'll Go On Loving You
JOHN MICHAEL MONTGOMERY Cover You In Kisses

New Country

L.J. Smith
Adds:
DEANA CARTER Absence Of The Heart
TY HERNDON It Must Be Love
NEAL MCCOY Love Happens Like That
Hottest:
WILKINSONS 26 Cents
DIAMOND RIO You're Gone
SHARBA THURN Honey, I'm Home
MARK WILLIS Don't Laugh At Me
GEORGE STRAIT True

JONES RADIO NETWORK

Jim Murphy • (303) 784-8700

U.S. Country

Penny Mitchell
Adds:
DEANA CARTER Absence Of The Heart
MARK CHESNUTT Wherever You Are
TOBY KEITH Getcha Some

Hottest:
DIAMOND RIO You're Gone
ALAN JACKSON I'll Go On Loving You
BROOKS & DUNN How Long Gone
SHARBA THURN Honey, I'm Home
MARK WILLIS Don't Laugh At Me

CD Country

John Hendricks
Adds:
VINCE GILL Kindly Keep It Country
CHRIS LEDOUX & JON BON JOVI Bang A Drum
RANDY TRAVIS Spirit Of A Boy, Wisdom Of A Man

Hottest:
TIM MCGRAW Where The Green Grass Grows
LONESTAR Everything's Changed
ALAN JACKSON I'll Go On Loving You
TY HERNDON It Must Be Love
DIXIE CHICKS Wide Open Spaces

RADIO ONE COUNTRY PLAYLIST

Jim Barbee • (970) 949-3339

Adds:
BROOKS & DUNN Husbands And Wives
DEANA CARTER Absence Of The Heart
CLINT DANIELS When I Grow Up
GEORGE STRAIT We Really Shouldn't Be Doing This

Hottest:
WILKINSONS 26 Cents
BILLY DEAN Real Man
TIM MCGRAW Where The Green Grass Grows
LINDA DAVIS I Wanna Remember This
MARK WILLIS Don't Laugh At Me

WESTWOOD ONE RADIO NETWORKS

Charlie Cook • (805) 294-9000

Tracy Thompson Mainstream Country

David Felker
Adds:
T. GRAHAM BROWN Wine Into Water
VINCE GILL Kindly Keep It Country
FAITH HILL Let Me Let Go
MARTINA MCBRIDE Wrong Again
TRAVIS TRITT If I Lost You

Hottest:
WILKINSONS 26 Cents
TIM MCGRAW Where The Green Grass Grows
MARK WILLIS Don't Laugh At Me
BROOKS & DUNN How Long Gone
REBA MCBRIDE Forever Love

Hot Country

David Felker
Adds:
DEANA CARTER Absence Of The Heart
TOBY KEITH Getcha Some
JOHN MICHAEL MONTGOMERY Hold On To Me
PAM TILLIS Every Time
Hottest:
WILKINSONS 26 Cents
TIM MCGRAW Where The Green Grass Grows
ALAN JACKSON I'll Go On Lovin' You
MARK WILLIS Don't Laugh At Me
DIAMOND RIO You're Gone

COUNTRY VIDEO



ADDS

SAMMY KERSHAW One Day Left To Live
MARK NESLER Slow Down
TRAVIS TRITT If I Lost You
RHONDA VINCENT I Sang Dixie

ELITE

DIAMOND RIO You're Gone
WILKINSONS 26 Cents
ALAN JACKSON I'll Go On Loving You
BROOKS & DUNN How Long Gone
SHARBA THURN Honey, I'm Home

TNN

THE NASHVILLE NETWORK

60.2 million households
Traci Todd
Manager/Video Programming

ADDS

T.G. SHEPPARD Like A Coupe De Ville (Outwest)
AARON TIPPIN For You I Will (Lyric Street)
DIXIE CHICKS Wide Open Spaces (Monument)

TOP 10

ALABAMA How Do You Fall In Love (RCA)
BROOKS & DUNN How Long Gone (Arista)
BILLY DEAN Real Man (Capitol)
DIAMOND RIO You're Gone (Arista)
ALAN JACKSON I'll Go On Loving You (Arista)
REBA MCBRIDE Forever Love (MCA)
T.G. SHEPPARD Like A Coupe De Ville (Outwest)
AARON TIPPIN For You I Will (Lyric Street)
DOLLY PARTON Honey Tonk Songs (Decca)
LEE ANN WOMACK A Little Past Little Rock (Decca)

Information current as of September 21.

CMT

COUNTRY MUSIC TELEVISION

42 million households
Chris Parr, Director/Programming
Paul Hastaba, VP/GM

ADDS

TIM BRIGGS Everything See Needs (Intersound)
BILL ENGWALL I'm A Cowboy (Warner Bros.)
CHRIS KNIGHT It Ain't Easy Being Me (Decca)
DWAYNE YOUNGAM These Arms (Reprise)

TOP 10

VINCE GILL If You Ever Have Forever In Mind (MCA)
BROOKS & DUNN How Long Gone (Arista)
WILKINSONS 26 (Giant)
DIAMOND RIO You're Gone (Arista)
ALAN JACKSON I'll Go On Loving You (Arista)
FAITH HILL w/TIM MCGRAW Just To Hear You... (Warner Bros.)
MARK WILLIS Don't Laugh At Me (Mercury)
LONESTAR Everything's Changed (BNA)
REBA MCBRIDE Forever Love (MCA)
TRACY BYRD I Wanna Feel That Way Again (MCA)

HEAVY

ALABAMA How Do You Fall In Love (RCA)
BROOKS & DUNN How Long Gone (Arista)
TRACY BYRD I Wanna Feel That Way Again (MCA)
DIAMOND RIO You're Gone (Arista)
FAITH HILL w/TIM MCGRAW Just To Hear You... (Warner Bros.)
ALAN JACKSON I'll Go On Loving You (Arista)
LONESTAR Everything's Changed (BNA)
REBA MCBRIDE Forever Love (MCA)
WILKINSONS 26 (Giant)
MARK WILLIS Don't Laugh At Me (Mercury)
LEE ANN WOMACK A Little Past Little Rock (Decca)
TRISHA YEARWOOD & GARTH BROOKS Where Your... (MCA)

HOT SHOTS

BLACKHAWK There You Have It (Arista)
SAMMY KERSHAW One Day Left To Live (Mercury)
TOBY KEITH Getcha Some (Mercury)
CHRIS KNIGHT It Ain't Easy Being Me (Decca)
CHRIS LEDOUX w/JON BON JOVI Bang A Drum (Capitol)
PAITY LOVELESS Like Water Into Wine (Epic)
JOHN MICHAEL MONTGOMERY Hold On To Me (Atlantic)
MARK NESLER Slow Down (Asylum/EEG)
AARON TIPPIN For You I Will (Lyric Street)
TRAVIS TRITT If I Lost You (Warner Bros.)
WARREN BROTHERS Gully (BNA)
WYNONNA Woman To Woman (Asylum/EEG)

Heavy rotation songs receive 28 plays per week.
Hotshots receive 21 plays per week.

Information current as of September 23.

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

MARKET #100 KTCW/Battle (206) 216-0965 Biennen/Gayne. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #102 KEEY/Minneapolis (612) 820-4200 Svedberg/Moon. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #103 KSON/San Diego (619) 291-9797 Dimick/Barnes. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #104 WKYC/Cong Island (516) 423-6740 Asker/Alexander. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #105 KMVE/Phoenix (602) 264-0108 Garrison/Allen. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #106 WJZZ/Phoenix (602) 966-6236 Daniels/Dwens. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #107 WIL92.1 FM WLSL/Louis (314) 781-9600 Barnett/Langston. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #108 KIX WKXK/Louis (314) 621-4106 Allen/Louis. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #109 WPCO/Baltimore (410) 366-3693 Indemuiden/Berry. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #110 Y108 WDSY/Pittsburgh (412) 920-9400 Clark/Richards. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #111 WQJK WYTK/Tampa (813) 576-6055 Martin/Roberts. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #112 Q105.3 WWRB/Tampa (813) 287-1047 Lase/Ringel. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #113 KYCO 98.5 KYCO/Denver (303) 321-0950 St. John/Svensson. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #114 WQAR WQAR/Cleveland (216) 328-9950 Eugene/Coffey. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

MARKET #115 KUPV/Portland, OR (503) 223-0300 Rallo/Taylor. PLAYLIST with columns for PLAYS, SW, LW, TW, and ARTIST/TITLE.

COUNTRY PLAYLISTS

September 25, 1996 R&R • 67

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

KWJZ MARKET #10
KWAJ/Portland, OR
(503) 724-4393
Mitchell/Montgomery

PLAYS	ARTIST/TITLE
37 37 37	MARK WILLIS/Don't Laugh At Me
37 37 37	SHAWNA TWAIN/Honey, I'm Home
37 37 37	BROOKS & DUNN/How Long Gone
37 37 37	ALAN JACKSON/You're On Loving
37 37 37	GEORGE STRAIT/True
37 37 37	DOCK CHICKS/Wide Open Spaces
37 37 37	DIAMOND RHO/You're Gone
24 37 27	WILKINSONS/26 Cents
24 37 27	LEE ANN WOMACK/Little Past
24 37 27	LONESTAR/Everything's Changed
17 27 27	REBA MCKENTRE/Forever Love
17 27 27	TOBY KEITH/Gotta Some
17 27 27	ALABAMA/How Do You Fall
17 27 27	TRACY BRYDI/Wanna Feel That
24 17 17	TY HERNDON/Must Be Love
24 17 17	COLLIER RAY/Can Still Feel You
24 17 17	BLACKHAWK/There You Have It
17 27 27	GEORGE STRAIT/True
17 27 27	GARTH BROOKS/You Move Me
17 27 27	TERRI CLARK/You're Easy On
17 27 27	DEANA CARTER/Absence Of The Heart
17 27 27	CHRIS LEDOU/Run A Durn
17 27 17	TRAVIS TRITTE/You're Easy On
17 27 17	PAUL TILLIS/Every Time
17 27 17	AARON TIPPIN/For You I Will
17 27 17	WARREN BROTHERS/Guilty
17 27 17	WADE HAYES/How Do You Sleep
17 27 17	BROOKS & DUNN/Husbands And Wives
17 27 17	LINDA DAVIS/Wanna Remember
17 27 17	TRISHA YEARWOOD/There Goes My Baby
17 27 17	FATH HILL/WAGRAM/Just To Hear You
24 17 17	CLINT BLACK/You're On Loving
17 27 17	NEAL MCCOY/You're On Loving
17 27 17	LEARN RIMES/Not In A Hurry
17 27 17	LEARN RIMES/Not In A Hurry
17 27 17	YEARWOOD & BROOKS/Where Your Road
17 27 17	CLAY WALKER/You're Beginning

B105 MARKET #10
WVUE/Cincinnati
(513) 721-1050
Clisson/Hamilton

PLAYS	ARTIST/TITLE
35 35 35	ALAN JACKSON/You're On Loving
35 35 35	WILKINSONS/26 Cents
35 35 35	TIM MCGRAW/Where The Green
35 35 35	FATH HILL/WAGRAM/Just To Hear You
35 35 35	JOHN M. MONTGOMERY/Cover You In Kisses
35 35 35	BROOKS & DUNN/How Long Gone
22 35 25	MARK WILLIS/Don't Laugh At Me
35 35 25	GEORGE STRAIT/True
22 35 25	SHAWNA TWAIN/Honey, I'm Home
22 35 25	YEARWOOD & BROOKS/Where Your Road
22 12 22	BRADY SEAL/Size Heat
22 12 22	DOCK CHICKS/Wide Open Spaces
22 12 22	ALABAMA/How Do You Fall
22 12 22	LEARN RIMES/Not In A Hurry
22 12 22	CLAY WALKER/You're Beginning
22 12 22	LEE ANN WOMACK/Little Past
22 12 22	SHAWNA TWAIN/Honey, I'm Home
22 12 22	REBA MCKENTRE/Forever Love
22 12 22	CLINT BLACK/You're On Loving
22 12 22	SARA EVANS/How Do You Fall
22 12 22	DIAMOND RHO/You're Gone
12 13 13	MARK WILLIS/Don't Laugh At Me
12 13 13	TERRI CLARK/You're Easy On
12 13 13	SHAWNA TWAIN/Honey, I'm Home
12 13 13	TIM MCGRAW/Where The Green
12 13 13	GEORGE STRAIT/True
12 13 13	COLLIER RAY/Can Still Feel You
12 13 13	VINCE GILL/You Ever Hear
12 13 13	DOCK CHICKS/There's Your Trouble
12 13 13	TRISHA YEARWOOD/There Goes My Baby
12 13 13	JOE DEE MESSIAH/Am I Right
12 13 13	FATH HILL/WAGRAM/Just To Hear You
12 13 13	LONESTAR/Everything's Changed
12 13 13	BROOKS & DUNN/Husbands And Wives
12 13 13	TERRI CLARK/You're Easy On
12 13 13	TOBY KEITH/Gotta Some
12 13 13	BRADY SEAL/Size Heat
12 13 13	JOE DEE MESSIAH/Am I Right
12 13 13	CHAD BROCK/Everything's

Y95.5 FM MARKET #10
WYOT/Cincinnati
(513) 721-1050
Marshall/Riden/Gerard

PLAYS	ARTIST/TITLE
26 26 47	WILKINSONS/26 Cents
26 26 47	MARK WILLIS/Don't Laugh At Me
26 26 47	DIAMOND RHO/You're Gone
26 26 47	TIM MCGRAW/Where The Green
26 26 47	SHAWNA TWAIN/Honey, I'm Home
26 26 47	ALAN JACKSON/You're On Loving
26 26 47	LONESTAR/Everything's Changed
26 26 47	GEORGE STRAIT/True
26 26 47	JOE DEE MESSIAH/Am I Right
26 26 47	GARTH BROOKS/You Move Me
26 26 47	JOE DEE MESSIAH/Am I Right
26 26 47	DOCK CHICKS/There's Your Trouble
26 26 47	BROOKS & DUNN & REBA/You See Him
26 26 47	TIM MCGRAW/One Of These Days
26 26 47	FATH HILL/WAGRAM/Just To Hear You
26 26 47	TRACY BRYDI/Wanna Feel That
26 26 47	SHAWNA TWAIN/Honey, I'm Home
26 26 47	TRAVIS TRITTE/You're Easy On
26 26 47	BRADY SEAL/Size Heat
26 26 47	BROOKS & DUNN/Husbands And Wives
26 26 47	GEORGE STRAIT/True
26 26 47	REBA MCKENTRE/Forever Love
26 26 47	LEARN RIMES/Not In A Hurry
26 26 47	WARREN BROTHERS/Guilty
26 26 47	DOCK CHICKS/Wide Open Spaces
26 26 47	FATH HILL/WAGRAM/Just To Hear You
26 26 47	GARTH BROOKS/You Move Me
26 26 47	CLINT BLACK/You're On Loving
26 26 47	LEE ANN WOMACK/Little Past
26 26 47	MICHAEL PETERSON/My
26 26 47	TOBY KEITH/Gotta Some
26 26 47	COLLIER RAY/Can Still Feel You
26 26 47	JOE DEE MESSIAH/Am I Right
26 26 47	DEANA CARTER/Absence Of The Heart
26 26 47	JOE DEE MESSIAH/Am I Right
26 26 47	DEANA CARTER/Absence Of The Heart
26 26 47	JOE DEE MESSIAH/Am I Right
26 26 47	YEARWOOD & BROOKS/Where Your Road
26 26 47	BRADY SEAL/Size Heat
26 26 47	TERRI CLARK/You're Easy On
26 26 47	TRAVIS TRITTE/You're Easy On
26 26 47	CLAY WALKER/You're Beginning

Q104 MARKET #10
KBEQ/Kansas City
(816) 531-2535
Kennedy/McEntire

PLAYS	ARTIST/TITLE
30 30 30	ALABAMA/How Do You Fall
30 30 30	BROOKS & DUNN/How Long Gone
30 30 30	DIAMOND RHO/You're Gone
30 30 30	LONESTAR/Everything's Changed
30 30 30	NEAL MCCOY/You're On Loving
30 30 30	GEORGE STRAIT/True
30 30 30	GREAT DIVIDE/You're A Vacation
30 30 30	WILKINSONS/26 Cents
30 30 30	MARK WILLIS/Don't Laugh At Me
30 30 30	CLINT BLACK/You're On Loving
30 30 30	GARTH BROOKS/You Move Me
30 30 30	TRACY BRYDI/Wanna Feel That
30 30 30	KENNY CHESNEY/My Stand
30 30 30	DOCK CHICKS/Wide Open Spaces
24 30 30	TERRI CLARK/You're Easy On
30 30 30	BILLY DEAN/Real Man
30 30 30	CLINT BLACK/You're On Loving
30 30 30	TY HERNDON/Must Be Love
30 30 30	ALAN JACKSON/You're On Loving
24 30 30	TOBY KEITH/Gotta Some
18 24 30	DAVID KERSH/Someone You Used
24 30 30	REBA MCKENTRE/Forever Love
30 30 30	TIM MCGRAW/Where The Green
24 30 30	DOCK CHICKS/Wide Open Spaces
30 30 30	LEARN RIMES/Not In A Hurry
24 30 30	SHAWNA TWAIN/Honey, I'm Home
24 30 30	CLAY WALKER/You're Beginning
30 30 30	LEE ANN WOMACK/Little Past
18 24 30	BLACKHAWK/There You Have It
18 24 30	WARREN BROTHERS/Guilty
18 24 30	MARTHA MCBRIDE/Wrong Again
18 24 30	JOE DEE MESSIAH/Am I Right
18 24 30	FATH HILL/WAGRAM/Just To Hear You
18 24 30	RESTLESS HEART/For Lack Of
18 24 30	RICK TREVIÑO/Only Lonely Me
18 24 30	YEARWOOD & BROOKS/Where Your Road
18 24 30	SARA EVANS/How Do You Fall
18 24 30	MARTHA MCBRIDE/Wrong Again
18 24 30	MARK NESLER/Slow Down
18 24 30	GEORGE STRAIT/True

KPKF 94FM MARKET #10
KPKF/Kansas City
(816) 753-4000
Carter/Stevens

PLAYS	ARTIST/TITLE
25 35 35	LONESTAR/Everything's Changed
25 35 35	MARK WILLIS/Don't Laugh At Me
25 35 35	TIM MCGRAW/Where The Green
25 35 35	DIAMOND RHO/You're Gone
25 35 35	ALABAMA/How Do You Fall
25 35 35	LEARN RIMES/Not In A Hurry
25 35 35	GARTH BROOKS/You Move Me
25 35 35	REBA MCKENTRE/Forever Love
25 35 35	ALAN JACKSON/You're On Loving
25 35 35	TRACY BRYDI/Wanna Feel That
25 35 35	BROOKS & DUNN/How Long Gone
25 35 35	GEORGE STRAIT/True
25 35 35	LINDA DAVIS/Wanna Remember
15 25 25	COLLIER RAY/Can Still Feel You
15 25 25	DOCK CHICKS/Wide Open Spaces
15 25 25	TY HERNDON/Must Be Love
15 25 25	NEAL MCCOY/You're On Loving
15 25 25	AARON TIPPIN/For You I Will
15 25 25	BILLY DEAN/Real Man
15 25 25	TERRI CLARK/You're Easy On
25 25 25	CLINT BLACK/You're On Loving
15 25 25	FATH HILL/WAGRAM/Just To Hear You
25 25 25	KENNY CHESNEY/My Stand
25 25 25	PAUL TILLIS/Every Time
25 25 25	WADE HAYES/How Do You Sleep
25 25 25	SHAWNA TWAIN/Honey, I'm Home
15 25 25	CLAY WALKER/You're Beginning
15 25 25	GEORGE STRAIT/True
15 25 25	NEAL MCCOY/You're On Loving
15 25 25	WARREN BROTHERS/Guilty
15 25 25	TRAVIS TRITTE/You're Easy On
15 25 25	YEARWOOD & BROOKS/Where Your Road
15 25 25	BLACKHAWK/There You Have It
15 25 25	BROOKS & DUNN/Husbands And Wives
15 25 25	DEANA CARTER/Absence Of The Heart
15 25 25	TRAVIS TRITTE/You're Easy On
15 25 25	RANDY TRAVIS/You're On Loving
15 25 25	DAVID KERSH/Someone You Used
15 25 25	MICHAEL PETERSON/My

KNCI MARKET #10
KNCI/Kansas City
(816) 338-9200
Evans/Wood

PLAYS	ARTIST/TITLE
35 35 35	GEORGE STRAIT/True
35 35 35	BROOKS & DUNN/How Long Gone
35 35 35	WILKINSONS/26 Cents
35 35 35	DIAMOND RHO/You're Gone
35 35 35	REBA MCKENTRE/Forever Love
35 35 35	TIM MCGRAW/Where The Green
25 35 25	MARK WILLIS/Don't Laugh At Me
25 35 25	ALAN JACKSON/You're On Loving
25 35 25	CLINT BLACK/You're On Loving
25 35 25	ALABAMA/How Do You Fall
25 35 25	LEARN RIMES/Not In A Hurry
25 35 25	LONESTAR/Everything's Changed
25 35 25	SHAWNA TWAIN/Honey, I'm Home
25 35 25	TY HERNDON/Must Be Love
25 35 25	COLLIER RAY/Can Still Feel You
25 35 25	GARTH BROOKS/You Move Me
25 35 25	YEARWOOD & BROOKS/Where Your Road
25 35 25	DOCK CHICKS/Wide Open Spaces
25 35 25	MARK WILLIS/Don't Laugh At Me
25 35 25	LEE ANN WOMACK/Little Past
6 15 15	TRACY BRYDI/Wanna Feel That
6 15 15	FATH HILL/WAGRAM/Just To Hear You
6 15 15	PAUL TILLIS/Every Time
6 15 15	WADE HAYES/How Do You Sleep
6 15 15	TERRI CLARK/You're Easy On
15 15 15	BILLY DEAN/Real Man
15 15 15	TRAVIS TRITTE/You're Easy On
15 15 15	DOCK CHICKS/Wide Open Spaces
15 15 15	LONESTAR/Everything's Changed
15 15 15	NEAL MCCOY/You're On Loving
15 15 15	LEARN RIMES/Not In A Hurry
15 15 15	RANDY TRAVIS/You're On Loving
15 15 15	JOE DEE MESSIAH/Am I Right
15 15 15	TERRI CLARK/You're Easy On
15 15 15	ALAN JACKSON/You're On Loving
15 15 15	TY HERNDON/Must Be Love
15 15 15	FATH HILL/WAGRAM/Just To Hear You
6 6 6	MARK CHESNUTT/Where You Are
6 6 6	BRYAN WHITE/Tree Of Hearts
6 6 6	MONTY HOLMES/Someone You Used
6 6 6	MARTHA MCBRIDE/Wrong Again
6 6 6	CLAY WALKER/You're Beginning

FR-5 95.1 KFRG MARKET #10
KFRG/Albany, OR
(909) 875-9525
Massie/Jeffrey

PLAYS	ARTIST/TITLE
34 34 34	LONESTAR/Everything's Changed
34 34 34	TY HERNDON/Must Be Love
34 34 34	TERRI CLARK/You're Easy On
34 34 34	SHAWNA TWAIN/Honey, I'm Home
34 34 34	GEORGE STRAIT/True
34 34 34	FATH HILL/WAGRAM/Just To Hear You
34 34 34	COLLIER RAY/Can Still Feel You
34 34 34	BROOKS & DUNN/How Long Gone
22 22 22	TIM MCGRAW/Where The Green
22 22 22	VINCE GILL/You Ever Hear
22 22 22	DOCK CHICKS/There's Your Trouble
22 22 22	LONESTAR/Everything's Changed
22 22 22	LINDA DAVIS/Wanna Remember
22 22 22	SARA EVANS/How Do You Fall
22 22 22	JOHN M. MONTGOMERY/Cover You In Kisses
22 22 22	ALAN JACKSON/You're On Loving
22 22 22	JEFF CARSON/Someone
22 22 22	TY HERNDON/Must Be Love
22 22 22	JOE DEE MESSIAH/Am I Right
22 22 22	ALAN JACKSON/You're On Loving
22 22 22	MARK WILLIS/Don't Laugh At Me
13 13 13	GEORGE STRAIT/True
13 13 13	REBA MCKENTRE/Forever Love
13 13 13	BRYAN WHITE/Tree Of Hearts
13 13 13	DIAMOND RHO/You're Gone
13 13 13	ALABAMA/How Do You Fall
13 13 13	GARTH BROOKS/You Move Me
13 13 13	SHAWNA TWAIN/Honey, I'm Home
13 13 13	NEAL MCCOY/You're On Loving
13 13 13	LEARN RIMES/Not In A Hurry
13 13 13	CLINT BLACK/You're On Loving
13 13 13	KENNY CHESNEY/My Stand
13 13 13	SHAWNA TWAIN/Honey, I'm Home
13 13 13	WARREN BROTHERS/Guilty
13 13 13	TRAVIS TRITTE/You're Easy On

FM-106 MARKET #10
WVUE/Cincinnati
(513) 545-8900
Worle/Dolphin/Morgan

PLAYS	ARTIST/TITLE
34 34 34	TIM MCGRAW/Where The Green
34 34 34	DIAMOND RHO/You're Gone
34 34 34	BROOKS & DUNN/How Long Gone
34 34 34	ALAN JACKSON/You're On Loving
34 34 34	GEORGE STRAIT/True
34 34 34	VINCE GILL/You Ever Hear
34 34 34	WILKINSONS/26 Cents
21 21 21	ALABAMA/How Do You Fall
21 21 21	LONESTAR/Everything's Changed
21 21 21	DOCK CHICKS/Wide Open Spaces
21 21 21	REBA MCKENTRE/Forever Love
21 21 21	NEAL MCCOY/You're On Loving
21 21 21	LEE ANN WOMACK/Little Past
21 21 21	LINDA DAVIS/Wanna Remember
21 21 21	COLLIER RAY/Can Still Feel You
21 21 21	ALAN JACKSON/You're On Loving
21 21 21	TRAVIS TRITTE/You're Easy On
14 14 14	TY HERNDON/Must Be Love
14 14 14	BRYAN WHITE/Tree Of Hearts
14 14 14	BLACKHAWK/There You Have It
14 14 14	YEARWOOD & BROOKS/Where Your Road
14 14 14	BILLY DEAN/Real Man
14 14 14	CLAY WALKER/You're Beginning
14 14 14	FATH HILL/WAGRAM/Just To Hear You
12 12 12	GEORGE STRAIT/True
12 12 12	TERRI CLARK/You're Easy On
12 12 12	TY HERNDON/Must Be Love
12 12 12	DOCK CHICKS/Wide Open Spaces
12 12 12	JOE DEE MESSIAH/Am I Right
12 12 12	MARTHA MCBRIDE/Wrong Again

Cal Country 95.1 MARKET #10
WCTI/Providence
(401) 467-4366
Everett/Hill

PLAYS	ARTIST/TITLE
35 35 35	BROOKS & DUNN/How Long Gone
35 35 35	DIAMOND RHO/You're Gone
35 35 35	VINCE GILL/You Ever Hear
35 35 35	ALAN JACKSON/You're On Loving
35 35 35	TIM MCGRAW/Where The Green
35 35 35	JOHN M. MONTGOMERY/Cover You In Kisses
25 35 25	MARK WILLIS/Don't Laugh At Me
25 35 25	ALABAMA/How Do You Fall
25 35 25	CLINT BLACK/You're On Loving
25 35 25	GARTH BROOKS/You Move Me
25 35 25	TRACY BRYDI/Wanna Feel That
17 17 17	KENNY CHESNEY/My Stand
17 17 17	TERRI CLARK/You're Easy On
17 17 17	DOCK CHICKS/Wide Open Spaces
25 35 25	TY HERNDON/Must Be Love
25 35 25	REBA MCKENTRE/Forever Love
25 35 25	COLLIER RAY/Can Still Feel You
25 35 25	NEAL MCCOY/You're On Loving
17 25 25	LEE ANN WOMACK/Little Past
5 5 17	BLACKHAWK/There You Have It
5 5 17	FATH HILL/WAGRAM/Just To Hear You
5 5 17	TRAVIS TRITTE/You're Easy On
5 5 17	AARON TIPPIN/For You I Will
17 17 17	VARIOUS ARTISTS/Same Old Train
17 17 17	CLAY WALKER/You're Beginning
17 17 17	WARREN BROTHERS/Guilty
17 17 17	YEARWOOD & BROOKS/Where Your Road
8 8 8	GARTH BROOKS/You Move Me
8 8 8	TERRI CLARK/You're Easy On
8 8 8	JOE DEE MESSIAH/Am I Right
8 8 8	DOCK CHICKS/There's Your Trouble
8 8 8	FATH HILL/WAGRAM/Just To Hear You
25 8 8	DAVID KERSH/Someone You Used
8 8 8	MARTHA MCBRIDE/Wrong Again
35 8 8	JOE DEE MESSIAH/Am I Right
8 8 8	COLLIER RAY/Can Still Feel You

92.3 WCOL MARKET #10
WCOL/Kansas City
(816) 221-7811
Fridley/Crenshaw

PLAYS	ARTIST/TITLE
38 38 38	GEORGE STRAIT/True
38 38 38	FATH HILL/WAGRAM/Just To Hear You
26 38 38	DIAMOND RHO/You're Gone
26 38 38	DOCK CHICKS/Wide Open Spaces
26 38 38	WILKINSONS/26 Cents
38 38 38	BROOKS & DUNN/How Long Gone
26 38 38	TIM MCGRAW/Where The Green
38 38 38	JOHN M. MONTGOMERY/Cover You In Kisses
38 38 38	JOE DEE MESSIAH/Am I Right
26 38 38	LONESTAR/Everything's Changed
19 19 19	TRACY BRYDI/Wanna Feel That
19 19 19	MARK WILLIS/Don't Laugh At Me
19 19 19	LINDA DAVIS/Wanna Remember
26 38 38	REBA MCKENTRE/Forever Love
26 38 38	GARTH BROOKS/You Move Me
19 26 38	AARON TIPPIN/For You I Will
19 26 38	

A

ALABAMA How Do You Fall In Love (RCA 65518)
Prod: Don Cook, Alabama Wr: Randy Owen, Teddy Gentry, Greg Fowler Pub: Maypop Music (A Division of Wildcountry, Inc.) Mgr: Dale Morris & Associates

SHERRIE AUSTIN Innocent Man (Arista)
Prod: Ed Seay, Will Rambeau Wr: Kent Agas, Will Rambeau Pub: These Morals Music (ASCAP)/Reynolds Publishing Corp., Bayou Boy Music (BMI) Mgr: Fitzgerald Hartley

B

CLINT BLACK Loosen Up My Strings (RCA 65527)
Prod: Clint Black, James Stroud Wr: Clint Black, Hayden Nicholas Pub: Blackened Music Publishing (BMI) Mgr: Fitzgerald Hartley

BLACKHAWK There You Have It (Arista 3134)
Prod: Mark Bright, Tim DuBors Wr: Steve Bogard, Rick Giles Pub: Warner-Tamerlane Publishing Corp., Rancho Belita Music/Careers-BMG Music Publishing, Inc., Sontaner Music (BMI) Mgr: Mike Robertson Management

SUZY BOGGUSS Nobody Love, Nobody Gets Hurt (Capitol 12362)
Prod: Doug Crider, Suzy Bogguss Wr: Bobbie Cryer
Pub: King Lizard Music (BMI) Mgr: Left Bank Management

BR5-49 Wild One (Arista)
Prod: Jozef Nuyens, Mike Janas Wr: Johnny O'Keefe, Johnny Greenan, Dave Owens Pub: Wren Music Co. Mgr: Top Ten Management

CHAD BROCK Evangeline (Warner Bros. 9387)
Prod: Norro Wilson, Buddy Cannon Wr: Bob McDill, Carson Chamberlain Pub: PolyGram International Publishing, Inc., Ranger Bob Music (ASCAP)/Songs Of PolyGram International, Inc. Coll-N-Twens Music (BMI)

LISA BROKOP How Do I Let Go (Columbia 78871)
Prod: Paul Worley, Dan Huff Wr: Karen Taylor-Good, Lisa Brokop Pub: W.B.M. Music Corporation (SESAC), K.T. Good Music (SESAC), WB Music Corp. (ASCAP)

GARTH BROOKS You Move Me (Capitol 12366)
Prod: Allen Reynolds Wr: Gordon Kennedy, Pierce Pettis Pub: PolyGram International Publishing Inc. (ASCAP)/Piercapetsongs (ASCAP) Mgr: GB Management

BROOKS & DUNN Husbands And Wives (Arista 3143)
Prod: Don Cook, Kix Brooks, Ronnie Dunn Wr: Robert Miller Pub: Sony/ATV Songs LLC dba Tree Publishing Co. (BMI) Mgr: Tilley/Spalding

TRACY BYRD I Wanna Feel That Way Again (MCA 70016)
Prod: Tony Brown Wr: Jeff Stevens, Steve Bogard, Danni Leigh Pub: Jeff Stevens Music/Warner-Tamerlane Publishing Corp./Rancho Belita Music (BMI)/WB Music Corp. (ASCAP) Pub: Ritter Carter Management

C

DEANA CARTER Absence Of The Heart (Capitol 12364)
Prod: Chris Farnen, Deana Carter Wr: Deana Carter, Chris Farnen, Chuck Jones Pub: EMI Princeton Street Music (adm. by EMI April Music) (ASCAP)/Full Keel Music Co. (ASCAP)/In The Fairway Music (ASCAP)/Hamstein Cumberland Music (BMI)/Hardtail Hits (BMI) Mgr:

KENNY CHESNEY I Will Stand (BNA 65519)
Prod: Buddy Cannon, Norro Wilson Wr: Mark Garmino, Casey Beardard Pub: Scariett's Sister/Sill Working For The Woman Music, Inc. (ASCAP)/Suite Two O Five Music (a division of Franky Scariett Productions, Inc.)/First And Goal Music (all rights administered by Suite Two O Five Music (BMI) Mgr: Dale Morris & Associates

MARK CHESNUTT Wherever You Are (Decca 72066)
Prod: Mark Wright Wr: Roger Springer, Tony Martin, Reese Wilson Pub: EMI April Music Inc. (ASCAP)/Hamstein Cumberland Music/Baby Mae Music/Give Reese A Chance Music (BMI) Mgr: BDM Management

BILLY RAY CYRUS Time For Letting Go (Mercury 212)
Prod: Keith Stegall, John Ketchin Wr: Jude Cole Pub: EMI Blackwood Music, Inc./Colesion Music (BMI)

D

LINDA DAVIS I Wanna Remember This (DreamWorks 5069)
Prod: Wally Wilson Wr: Jennifer Kimball Pub: EMI Blackwood Music, Inc., Garden Angel Music (BMI), Almo Music Corp., ANVA Music (ASCAP)

BILLY DEAN Real Man (Capitol 12354)
Prod: David Gates, Billy Dean Wr: Billy Dean Pub: Hanel Music (BMI)

DIAMOND RIO You're Gone (Arista 3127)
Prod: Michael D. Cline, Diamond Rio Wr: John Vazner, Paul Williams Pub: Warner-Tamerlane Publishing Corp., Minnesota Man Music (BMI)/WB Music Corp., Hillabeans (ASCAP) Mgr: Ten Ten Management

JOE DIFFIE Poor Me (Epic 41370)
Prod: Don Cook, Lonnie Wilson Wr: Bob DiPiero, Al Anderson Pub: Little Big Town Music (BMI) American Made Music (BMI) Al Andersons (BMI) Mighty Nice Music (BMI) Mgr: 3rd Rock Management

DIXIE CHICKS Wide Open Spaces (Monument 78810)
Prod: Paul Worley, Blake Chancey Wr: Susan Gibson Pub: Pe-Eyed Music (BMI), a division of Groobee Entertainment Inc. Mgr: Senior Management (Simon Renshaw)

E

SARA EVANS No Place That Far (RCA 65583)
Prod: Norro Wilson, Buddy Cannon Wr: Sara Evans, Tom Shapiro, Tony Martin Pub: Sony/ATV Songs LLC, Wengong Music, Hamstein Cumberland Music Mgr: Brenner Management, Inc.

G

VINCE GILL Kindly Keep It Country (MCA 72072)
Prod: Tony Brown Wr: Vince Gill Pub: Vinny Mae Music (BMI) Mgr: Fitzgerald Hartley Company

H

KEITH HARLING Coming Back For You (MCA)
Prod: Wally Wilson Wr: John D. Rich, Chris Waters, Tom Shapiro Pub: Sony/ATV Songs LLC dba Tree Publishing Co./Chris Waters Music/Hamstein Cumberland Music/Tom Shapiro Music (BMI) Mgr: McClintock/Harris

TY HERMOND It Must Be Love (Epic 78983)
Prod: Doug Johnson Wr: Craig Birchard, Jack Sundrud Pub: Almo Music Corp. (ASCAP)/Craig Birchard (ASCAP)/Magnasonic Music Publishing (BMI)/Red Owl Music (BMI) Mgr: Dana Miller Entertainment

FAITH HILL Let Me Let Go (Columbia 41434)
Prod: Darr Huff, Faith Hill Wr: Steve Diamond, Dennis Morgan Pub: Diamond Mine Music/ASCAP/Little Shop Morgansongs/c/o Morgan Music Group, Inc. (BMI) Mgr: Borman Entertainment

MONTY HOLMES Alone (Bang II)
Prod: Paul Davis, Ed Seay Wr: Barry Gibb, Robin Gibb, Maurice Gibb Pub: Gibb Brothers Music adm by Career-BMG Music Publishing (BMI) Mgr: Brian Jackson

J

ALAN JACKSON I'll Go On Loving You (Arista 3135)
Prod: Keith Stegall Wr: Kieran Kane Pub: Spur 65 Music, A Division Of Moraine Music Group/Little Duck Music (SESAC) Mgr: Chip Peay Entertainment

K

TOBY KEITH Getcha Some (Mercury 220)
Prod: James Stroud, Toby Keith Wr: Toby Keith, Chuck Cannon Pub: Songs Of PolyGram Int'l./Blasco Tunes, Wacissa River Music, Inc. Admin. by MRB (BMI) Mgr: TKO Arts Management

DAVID KERSH Something To Think About (Curb 77905)
Prod: Pat McMain Wr: Tony Martin, Tim Nichols Pub: EMI Blackwood Music/Ty Land Music (BMI)/Hamstein Cumberland Music (BMI)/Baby Mae Music (BMI) Mgr: Mark Hybner

SAMMY KERSHAW One Day Left To Live (Mercury 221)
Prod: Keith Stegall Wr: Dean Dillon, Randy Bourdeaux, John Northrup Pub: Acuff-Rose Music, Inc. That's A Smash Music/Mike Curb Music (BMI) CPN Music (ASCAP) Mgr: Go Tell Music

L

CHRIS LEDOUX Runaway Love (Capitol 12347)
Prod: Trey Bruce Wr: Michael Canuso, Dennis Matkosky, Tamara Champlin Pub: Chrysalis Songs/Heaven's River Music (BMI)/Baldy Baldy Music/Tabby Chatby Music/Torqueman Music (ASCAP)

DANNY LEIGH If The Jukebox Took Teardrops (Decca 72067)
Prod: Michael King, Mark Wright Wr: Michael Henderson, Mark Irwin Pub: Colgems-EMI Music, Inc./Michael Henderson Music/EMI April Music Inc. (ASCAP) Mgr:

LONESTAR Everything's Changed (BNA 65513)
Prod: Don Cook, Wally Wilson Wr: Richie McDonald, Paul Nelson, Larry Boone Pub: Five Cowboy Songs/Sony/ATV LLC dba Tree Publishing Co./Terilee Music (BMI)/Sony ATV Tunes LLC dba Cross Keys Publishing Co. (ASCAP)/Sony ATV Tunes LLC admin. Sony/ATV Music Publishing, B Music Mgr: Carter Career Management

M

MARTINA MCBRIDE Wrong Again (RCA 65528)
Prod: Martina McBride, Paul Worley Wr: Tommy Lee James, Cynthia Weil Pub: Still Working For The Man Music, Inc./Dyad Music Limited (BMI) Mgr: Bruce Allen Management

LILA MCCANN To Get Me To You (Capitol 12895)
Prod: Don Was Wr: Diane Warren Pub: Realsongs (ASCAP) Mgr: Walker Management (Kessy Walker)

NEAL MCCOY Love Happens Like That (Atlantic 8588)
Prod: Kyle Lehning Wr: Anthony Smith, Aaron Barker, Ron Herbin Pub: Notes To Music, Maverick Music, WB Music Corp. (ASCAP)/O'Yes Music, Blind Sparrow (BMI)/Sony/ATV Songs LLC dba Cross Keys Publishing Co. Inc., Kim Williams Songs, Inc. (ASCAP) Mgr: Warner Avaton

REBA MCBENTIRE Forever Love (MCA)
Prod: David Malloy, Reba McEntire Wr: Liz Hengber, Deanna Bryant, Sunny Russ Pub: Starstruck Writers Group, Inc./Glen Nikiu Music (ASCAP)/Starstruck Angel Music, Inc./Missoula Music (BMI) Mgr: Starstruck Entertainment

TIM MCGRAW Where The Green Grass Grows (Curb)
Prod: Byron Gaffmore, James Stroud, Tim McGraw Wr: Jess Leary, Craig Wiseman Pub: Songs Matters, Inc./Famous Music Corp. (ASCAP)/Almo Music Corp./Daddy Rabbit Music (ASCAP) Mgr: RPM Management

ALLISON MOORER A Soft Place To Fall (MCA 72030)
Prod: Kenny Greenberg Wr: Allison Moorer, Gail Owen Pub: Longitude Music Co./Lousie Red Songs/Turjid Tunes (BMI) Admin. by Bug Mgr: TKO Management

N

MARK NESLER Slow Down (Asylum/EEG1188)
Prod: Jerry Crutchfield, Kyle Lehning Wr: Mark Nesler, Tony Martin Pub: Gitterfish Music, Inc., Buna Boy Music/Hamstein Cumberland Music, Baby Mae Music (BMI), Mgr: Jerry Crutchfield

R

COLLIN RAYE Someone You Used To Know (Epic 41368)
Prod: Collin Raye, Paul Worley, Billy Joe Walker Jr. Wr: Rory Lee, Tim Johnson Pub: Melanie Howard Music, Inc. (ASCAP)/Big Giant Music (BMI) adm. by Warner-Tamerlane Publishing Co. (BMI) Mgr: Scott Dean Management

R

LEANN RIMES Nothin' New Under The Moon (MCG/Curb 1467)
Prod: Wilbur C. Rimes Wr: Rick Bowles, Tom Shapiro, Josh Leo Pub: Hamstein Cumberland Music (BMI)/Tom Shapiro Music (BMI)/Maypop Music (a division of Wildcountry, Inc.)/Mike Curb Music (BMI)/Warner-Tamerlane Publishing Corp./Helmlyman Music (BMI) Mgr: Wilbur Rimes

S

KEVIN SHARP If She Only Knew (143/Asylum/EEG 1145)
Prod: Chris Farnen Wr: Chris Farnen, Gordon Chambers Pub: Full Keel Music/In The Fairway Music/Hico South/October 12th Music (ASCAP) Mgr: Sound & Serenity Management

SHANE STOCKTON Gonna Have To Fall (Decca 72060)
Prod: Mark Wright Wr: Shane Stockton Pub: We Don't Rent Pigs Music/Warner-Tamerlane Publishing Corp. (BMI) Mgr: Susan Burns Management

DOUG STONE Gone Out Of My Mind (Columbia 78827)
Prod: Jerry Kennedy, John Guess Wr: Gene Dobbins, Michael Huffman, Bob Morrison Pub: Key Of B Music (ASCAP)/Somelace Else Music (ASCAP)/Love This Town Music (ASCAP)/Green Room Music (ASCAP)

GEORGE STRAIT We Really Shouldn't Be Doing This (MCA 72071)
Prod: Tony Brown, George Strait Wr: Jim Lauderdale Pub: Mighty Nice Music/Laudersongs (BMI) Adm. by Bluewater Music Corp. Mgr: Erv Woolsey

T

PAM TILLIS Every Time (Arista 3129)
Prod: Billy Joe Walker Jr., Pam Tillis Wr: Tommy Lee James, Jennifer Kimball Pub: Still Working For The Music, Inc./EMI Blackwood Music Inc., Garden Angel Music Mgr: Mike Robertson Management

RICK TREVINO Only Lonely Me (Columbia 68038)
Prod: Don Cook Wr: Larry Boone, Rick Bowles Pub: Sony/ATV Songs LLC dba Cross Keys Publishing Co. (ASCAP)/Starstruck Angel Music, Inc. (BMI)/Dead Solid Perfect Music Mgr: Dan Goodman Management

TRINI TRIGGS Straight Tequila (MCG/Curb 1462)
Prod: Chuck Howard, Anthony Smith Wr: Don Stafford, Jack Hargrove Pub: Top Brass Music (ASCAP)/Penny Anne Music (BMI) A Division of House of Penny Productions, Inc./d/b/a Copperfield Music Group Mgr: Herbert Graham (Graham Brothers Entertainment)

TRAVIS TRITT If I Lost You (Warner Bros. 9456)
Prod: Billy Joe Walker Jr., Travis Tritt Wr: Travis Tritt, Stewart Harris Pub: Post Oak Publishing BMI/Edisto Music Mgr: Falcon Goodman Management

SHANIA TWAIN Honey I'm Home (Mercury 192)
Prod: Robert John "Mutt" Lange Wr: Shania Twain, Robert John "Mutt" Lange Pub: Songs Of PolyGram Int'l. Inc./Loon Echo Inc. (BMI); Zomba Enterprises Inc. (ASCAP) Mgr: Jon Landau Management

V

VARIOUS ARTISTS Same Old Train (Columbia 41434)
Prod: Marty Stuart Wr: Marty Stuart Pub: Warner-Tamerlane Publishing Corp. (BMI)/Marty Party Music (BMI)

W

CLAY WALKER You're Beginning To Get To Me (Giant 9405)
Prod: James Stroud, Clay Walker Wr: Tom Shapiro, Aaron Barker Pub: Hamstein Cumberland Music/Tom Shapiro Music/Blind Sparrow Music/O-Tax Music (BMI) Mgr: Erv Woolsey

STEVE WARINER & GARTH BROOKS Burnin' The Roadhouse... (Capitol)
Prod: Steve Wariner Wr: Rick Carnes, Steve Wariner Pub: Songs Of Peer, Ltd. (ASCAP) Steve Wariner Music, Inc. (BMI) Mgr: Renaissance Management (Clark Beavon)

WARREN BROTHERS Guilty (BNA 65551)
Prod: Chris Farnen Wr: Brad Warren, Brett Warren, Dave Berg Pub: Sony/ATV Songs LLC dba Tree Publishing Co. (BMI)/Starstruck Angel Music, Inc. (BMI) Mgr: Ken Levitan

BRYAN WHITE Tree Of Hearts (Asylum/EEG 1151)
Prod: Billy Joe Walker Jr., Kyle Lehning Wr: Skip Ewing, Don Sampson Pub: Acuff-Rose Music, Inc. (BMI)/Milene Music, Inc. (ASCAP) Mgr: GC Management

LARI WHITE Take Me (Lyric Street 10844)
Prod: Darr Huff Wr: Stephony Smith, Bob DiPiero Pub: EMI Blackwood Music Inc./Singles Only (BMI), Little Big Town Music/American Made Music (BMI) Mgr: Carter Career Management

MARK WILLIS Don't Laugh At Me (Mercury 205)
Prod: Carson Chamberlain Wr: Allen Shamblin, Steve Seskin Pub: Built On Rock Music/David Aaron Music/Love This Town Music (ASCAP) Mgr: Wynonna, Inc.

LEE ANN WOMACK A Little Past Little Rock (Decca 72068)
Prod: Kenny Greenberg Wr: Jess Brown, Tony Lane, Brett Jones Pub: Almo Music Corp./Twin Creeks Music, Inc./Jess Brown Music/Famous Music Corporation (ASCAP) Mgr: Erv Woolsey Agency

WYNONNA Woman To Woman (Asylum 1185)
Prod: Wynonna, George Richey Wr: Billy Sherrill Pub: EMI Algea Music Corp. (BMI) Mgr: Larry Strickland

Y

TRISHA YEARWOOD Where Your Road Leads (MCA 70023)
Prod: Allen Reynolds Wr: Victoria Shaw, Desmond Child Pub: BMG Songs, Inc./Manor House Music/EMI April Music Inc./Desmotile Music (ASCAP) Mgr: Ken Kragan

DWIGHT YOAKAM Things Change (Reprise 9256)
Prod: Pete Anderson Wr: Dwight Yoakam Pub: Coal Dust West Music (adm. by Warner-Tamerlane Publishing Corp.) BMI Mgr: Borman Entertainment



MIKE KINOSHIAN

Two Models Of Consistency

■ KKCW/Portland and KOSI/Denver lead the pack amid new format competition

KKCW (K103)/Portland and KOSI/Denver consistently lead their respective markets among women 25-54 and women 35-64. This spring was no exception, but each is getting some format competition.

For Jacor's K103, a push could come on the younger side from KKRH. On June 5, KKRH dumped Classic Rock to become Hot AC "Rosie 105, the best variety of the '80s, '90s, and today." It's too early to gauge the ratings impact, though, as Rosie blossomed with less than three weeks remaining in the spring book.

Also noteworthy is the fact that Rosie's official city of license is about 50 miles south of Portland, in Salem. And, as K103 PD Bill Minckler further explains, "Their antenna is midway between Portland and Salem. When they dropped their unique Classic Rock approach, we did receive a lot of feedback that people were upset, but that was on their home turf."

"They're running positioning statements, a lot of music, and are in the process of putting a staff together. They sound almost identical to how [Hot AC KXYQ] Q105 sounded when Trumper owned it and they were our sister station. They don't have everything put together yet, so it's premature to judge them."

One former Q105 programmer is current WLTW/New York PD Jim Ryan. "Among those who've programmed on that frequency, he had the station sound the best," declares Minckler. "It was a fresh, foreground alternative to K103 and more aggressive musically. We had it more of a Rock AC than a Hot AC, and that's the way I see it now."



Bill Minckler

The Beat Goes On

While certainly not a head-to-head K103 challenger, crosstown CBS Pop/Alternative Hot AC KBBT (The Beat) does have an established market history. Minckler remarks, "In the real world, we're pretty far apart. But in programming nuances, we've both moved closer to each other. For example, they played Celine Dion's 'My Heart Will Go On.' They wouldn't have done that when they first signed on."

"They ran a promo early on saying that K103 'plays Natalie.' That line was followed by an off-speed Natalie Cole song. The promo then said that The Beat 'plays Natalie,' and it was followed by Natalie Merchant's 'Wonder.' I thought to myself that K103 could play 'Wonder,' so I had some real fun with that kind of stuff. An alarm might ring to those listeners who paid attention to these things."

While a difficult station for Minckler to precisely define, The Beat, he opines, has been finding its niche over the past 12 months. "They definitely have some growing to do, but they are in a mid-30-something groove. They're very hip, acoustic, and have one of the best announcers in the country. [Middayer] Annessa is very personable, warm, smooth, edited, and all the good things you want from an air talent."

Quick-Change Artists

Being the first one through the format door is among K103's greatest assets. Although it's experienced various shades of shifting, KKCW has been a Portland Adult Contemporary player since its 1984 "Love Songs" startup. "We've always been AC, and that's been a tremendous advantage," Minckler comments.

Ironically, Country was the station's original plan, but that notion was dashed one week before they fired up the transmitter, when B/EZ KUPL beat them to the punch. "They had to scramble and literally grabbed something [AC] that was perfect for the market. In less than a year, KKCW went from zero to first among adults 25-54."

At K103's programming helm in all but the first three years of the station's existence, Minckler states, "Sometimes you can do everything absolutely perfectly. You can invest in the right kind of marketing, do research, pay extreme attention to every programming detail, and still get kicked in the ass. That's happened more than once here. You just have to remember to keep toughing it out, because it's the formula for success. If you have a good product, people will generally stick with you."

Wide Spectrum

Those studying in-depth Mediabase K103 trackings could be in for a surprise or two at what this ratings powerhouse has in rotation. It may appear to be scattered on paper, but the existence of eclectic Adult Alternative KINK shapes some of Minckler's music decisions. "We can get away with playing some 15-year-old Carole King songs from lesser-known albums. KINK's always been an adult station that's exposed a lot of new music over the years. I can play some extreme right-side spectrum AC oldies by Glen Campbell, Crystal Gayle, or the Beatles, as well as some Phil Collins album cuts."

"WLTW also has a jukebox philosophy and does a great job. In a place where you have a lot to lose by making mistakes, it's a great example of a station that breaks many rules. They're very successful in evaluating the audience."

Adhering to the philosophy that stations are always in ratings periods, Minckler believes K103's syndicated "Songwriters" spring television spot may have boosted TSL. "I wish it would've helped our come a little more, though. If you're in one of those two-week periods when you're between books, Arbitron is deciding where to place those books. That's why we try being consistent each day in our marketing and in the way we manage our database."

Mile-High Numbers

Even in the face of the added competition effectively supplied by KIMN,

Spring No. 1s, Women 25-54

These top 100 market stations placed first among women 25-54 in the Spring '98 Arbitrons.

Mkt	Call/City	Mkt	Call/City
1	WLTW/New York	43	KSNE/Las Vegas
4	KOIT-FM/San Francisco	45	WMC-FM/Memphis*
5	WBEB/Philadelphia	47	WRMM/Rochester
7	WNIC/Detroit	49	WEAT-FM/West Palm Beach
9	KODA/Houston	54	WMMX/Dayton*
10	WMJX/Boston	55	WJJB/Birmingham
13	KLSY/Seattle	56	WTVR-FM/Richmond
14	WLTE/Minneapolis	58	WMIY/Greenville, SC
15	KYXY/San Diego	59	KSSK-FM/Honolulu
16	WALK/Long Island	61	KMXZ/Tucson
17	KESZ/Phoenix	62	KVLY/McAllen
18	KEZK/St. Louis	64	KSOJ/Fresno
22	KOSI/Denver	65	WLHT/Grand Rapids
24	KKCW/Portland	65	WOOD-FM/Grand Rapids
25	WRRM/Cincinnati	67	WDOK/Akron@
26	KUDL/Kansas City	74	WJBR-FM/Wilmington, DE
27	KYMX/Sacramento	76	WRVF/Toledo
28	KEZR/San Jose*	77	WMAS-FM/Springfield, MA
30	WKTI/Milwaukee*	78	KWAV/Monterey
32	WSNY/Columbus	86	KXLY-FM/Spokane
33	KSMG/San Antonio*	87	KSTZ/Des Moines*
35	KSFI/Salt Lake City	88	KRBB/Wichita
36	WLYT/Charlotte	91	WGMF/Daytona Beach@
38	WOMX/Orlando*	96	WSUY/Charleston, SC
40	WMAG/Greensboro	97	KTDY/Lafayette, LA
41	WJYE/Bufalo	98	WLTW/Morrisstown, NJ@
42	WRCH/Hartford	100	WAJI/FL Wayne

*Hot AC
@ Below-the-line competitor

Tribune Soft AC KOSI/Denver managed to take top honors this spring in several key female demos. "We play about 80% of the same music, and I absolutely consider them a head-on competitor," declares KOSI Director/Programming Scott Taylor. "They came at us very aggressively in the winter book with the [syndicated Teri Garr] television spot. It gave them a little boost, but they didn't use it in the spring or summer. They went back to it again the first week of this month, and I'm sure they'll do a flight in the fall book."



Scott Taylor

Pegging KOSI's average listener age as between 37 and 38, Taylor says, "I guess KIMN's average is 35-36, so there's not a huge difference. KOSI delves a little more into the '70s, and KIMN plays more '90s music. Several stations have come at us, trying to take our hill over the years, but we remain very focused on the task at hand."

"It will always be an uphill battle whenever someone tries doing an offensive attack on a legendary heritage station. KIMN sounds good and is a good competitor, and I take nothing away from them. However, it will be very difficult for them to dethrone a station with KOSI's heritage."

Dominant Theme

What separates the two AC combatants, Taylor claims, is KOSI's focus on its singular on-air strategy, which pounds at-work listening. Moyes Research Associates President Bill Moyes helped develop KOSI's 8am all-music hour. "We kick off the workday with 80 minutes of commercial-free music every morning," Taylor points out. "That's been a big part of our strength. We have a good morning show [Murphy & Moore] to start the day, roll in with the all-music hour,

and focus all day as being the 'listen at work' station. Our television testimonials also drive home that point."

The major spring promotion at Bob Lowry-consulted KOSI dished out family vacations for four to Walt Disney Resorts/Orlando. "We're very promotionally and community-minded; the station's very entrenched in the community," adds Taylor. Over a one-month span, KOSI helped raise \$374,000 for The Mask Project at the Cherry Creek Mall. Money raised benefited The Hospice Of Metro Denver.

When someone in the station's database has a birthday, Murphy & Moore call to personally wish them a happy birthday. "Our staff members give T-shirts to store managers who have our station on in their business. Our morning team does office stops, and we make free computer screen-savers available."

As in Portland (see above), Denver is also home to a Pop/Alternative. In this case, it happens to be KIMN's Chancellor Media sister and the country's first "Alice," KALC. Earlier this year, Alice morning personalities Jamie, Frosty & Frank relocated to KYSR/Los Angeles. Until several weeks ago, their show was simulcast in both markets, but it is now heard only in L.A. Taylor comments, "They were the buoy holding up the station, and losing them deflated Alice. They did very well targeting younger females. KALC hasn't been able to sustain the momentum they had when they first signed on."

Over \$100,000 has been budgeted for KOSI's "Triple Cash" fall promotion, in which the station attempts to give away \$1000 three times a day. "Attempts" is the key word, because we call out names three times a day. If the person calls back, they win the \$1000. We have a 30,000-member database, and we've set up an 800 number for those people in our loyal-listener database."

Spring '98 Ratings Nuggets

■ AC blazes a trail in both Denver & Portland

Here's a quick overview of how Denver and Portland format players performed this spring. Arbitron comparisons are spring '97-spring '98. Pop/Alternatives are denoted by +.

Denver (Market 22)

	Women 18-34			Women 25-54			Women 35-64		
	'97	'98	Rank	'97	'98	Rank	'97	'98	Rank
KOSI	9.3	8.9	No. 4	12.3	11.3	No. 1	12.7	10.7	No. 1
KIMN	4.9	7.6	No. 5	4.6	7.7	No. 3	3.5	5.0	No. 8
KALC+	12.0	9.4	No. 3	5.1	5.0	No. 7	2.3	2.6	No. 13

Portland (Market 24)

	Women 18-34			Women 25-54			Women 35-64		
	'97	'98	Rank	'97	'98	Rank	'97	'98	Rank
KKCW	8.3	5.8	No. 5	12.0	12.4	No. 1	11.9	14.4	No. 1
KBBT+	6.8	7.7	No. 2	3.1	3.0	No. 10	1.2	1.5	No. 15

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WLTQ	Milwaukee
WKWK	Wheeling
WGLM	Lafayette
WDEF	Chattanooga
KWAV	Monterey
KVLY	McAllen
KISC	Spokane
WAJI	Ft. Wayne
WRWC	Rockford
WFMK	Lansing

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"This the is the new A/C sound...Yea for Mr. Cassidy"

Alex Duran - KVLY/McAllen, Tx

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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 CELINE DION To Love You More (550 Music)	2579	2452	2504	2574	110/0
4	2	2	2	2 BACKSTREET BOYS I'll Never Break Your Heart (Jive)	2497	2326	2154	2007	109/2
2	3	3	3	3 ROD STEWART Ooh La La (Warner Bros.)	1980	1909	2132	2221	99/1
3	4	4	4	4 SHANIA TWAIN You're Still The One (Mercury)	1842	1881	2079	2094	94/0
11	8	7	5	5 FAITH HILL This Kiss (Warner Bros.)	1730	1544	1465	1297	95/7
7	6	6	6	6 GARTH BROOKS To Make You Feel My Love (Capitol)	1714	1590	1521	1504	93/0
5	5	5	7	7 NATALIE IMBRUGLIA Torn (RCA)	1685	1704	1824	1903	84/0
12	11	8	8	8 ANNE COCHRAN AND JIM BRICKMAN After All... (Windham Hill)	1402	1296	1248	1201	86/3
24	21	14	9	9 SHANIA TWAIN From This Moment On (Mercury)	1298	963	732	512	97/7
10	12	10	10	10 SAVAGE GARDEN Truly Madly Deeply (Columbia)	1283	1193	1242	1333	75/0
9	10	11	11	11 ERIC CLAPTON My Father's Eyes (Duck/Reprise)	1226	1166	1295	1380	72/0
20	19	-13	12	12 JOHN TESH /DALIA Mother I Miss You (GTSP/Mercury)	1150	1002	790	681	92/4
8	9	12	13	13 SARAH MCLACHLAN Adia (Arista)	1142	1138	1305	1392	76/0
6	7	9	14	14 LIONEL RICHIE Time (Mercury)	1121	1288	1484	1751	71/0
14	13	15	15	15 LEANN RIMES Looking Through Your Eyes (Curb/Atlantic)	956	928	1147	1152	63/0
BREAKER			16	16 DAKOTA MOON Another Day Goes By (Elektra/EEG)	902	866	816	726	71/2
18	18	17	17	17 GEORGE BENSON Standing Together (GRP)	859	828	794	730	77/1
23	23	19	18	18 AEROSMITH I Don't Want To Miss A Thing (Columbia)	817	762	658	637	44/4
28	28	24	19	19 EDWIN MCCAIN I'll Be (Lava/Atlantic)	629	498	367	313	47/9
—	—	27	20	20 JOHN MELLENCAMP Your Life Is Now (Columbia)	599	427	233	55	49/3
13	14	18	21	21 CHICAGO All Roads Lead To You (Reprise)	595	812	1141	1199	42/0
29	27	26	22	22 LEANN RIMES Feels Like Home (MCG/Curb)	564	452	372	311	60/5
25	25	23	23	23 AMY GRANT I Will Be Your Friend (A&M)	542	510	502	494	51/4
21	22	21	24	24 SAVAGE GARDEN To The Moon And Back (Columbia)	488	637	671	648	33/0
17	16	22	25	25 ACE OF BASE Cruel Summer (Arista)	449	569	829	767	29/1
—	30	29	26	26 LIGHTHOUSE FAMILY High (Island)	413	375	308	256	45/3
DEBUT			27	27 BETTE MIDLER My 1 True Friend (Warner Bros.)	387	306	243	166	53/14
26	26	28	28	28 MARC ANTHONY & TINA ARENA I Want... (Sony Classical/Columbia)	319	423	407	383	38/0
DEBUT			29	29 HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	256	253	223	182	20/4
16	20	25	30	30 MARILYN SCOTT Starting To Fall (Warner Bros.)	239	474	776	776	27/0

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker
116 AC reporters. 110 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent.
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NEW & ACTIVE

NATALIE MERCHANT Kind & Generous (Elektra/EEG)

Total Stations: 12, Adds: 1, Plays: 211, including WMAS 14 (14), WAFY 20 (19), WGSY 16 (16), WRMF 5 (9), WHBC 37 (37), WMGN 15 (15), WNSN 13 (12), KLTa 26 (25), KSSK 18 (18), KZST 13 (13), KLSY 34.

PHIL COLLINS True Colors (Atlantic)

Total Stations: 47, Adds: 45, Plays: 192, including WLTV 13 (13), WWLI 5, WMAS 13, WALK 16 (7), WTCB 10, WMAA 4, WTVR 5, WDEF 18, WJXB 10, WLMG 15, KMGL 2, WRAM 8, WKY 6, WAJI 5, WOOD 2, WSWT 3, WQLR 16, KELO 1, KMAJ 18, KWAV 15, KKCW 7.

AMERICA From A Moving Train (Oxygen)

Total Stations: 24, Adds: 5, Plays: 174, including WWLI 15 (10), WKWK 5 (5), WGSY 7 (7), WTCB 11 (11), WLRO 8 (8), WDEF 16 (17), WTFM 12 (16), KBIU 7, KVLY 6 (7), WAJI 5, WFMK 10 (10), WLTO 3 (3), WSWT 7 (5), WRWC 8 (8), WQLR 3 (4), KELO 5 (5), KJSN 5 (5), KWAV 20 (20), KISC 16 (16).

RICHIE SAMBORA In It For Love (Mercury)

Total Stations: 21, Adds: 1, Plays: 162, including WSR 5 (5), WLIF 6 (6), WLRO 5 (6), WDEF 12 (12), WDF 15 (15), WAHR 4 (5), KBIU 7, KVLY 7 (7), KVL 4 (3), KMGL 5 (5), WKY 3 (3), WCRZ 7 (7), WFMK 20 (20), WLTO 8 (8), WSWT 13 (13), WRWC 17 (17), KATF 5 (5), KELO 6 (5), KDSI 3 (3), KWAV 10 (25).

MAX CARL AND BIG DANCE One More River (Mission)

Total Stations: 17, Adds: 0, Plays: 156, WWLI 5 (5), WKWK 10 (10), WGSY 7 (7), WTVR 13 (8), WAHR 25 (7), WTFM 9 (11), KVLY 6 (5), WDOK 6, WLHT 8 (8), WFMK 10, WLTO 3 (3), WRWC 17 (12), KEFM 3 (5), KELO 5 (6), KWAV 15 (15), KKCW 8 (10), KISC 6 (6).

BABYFACE You Were There (Epic)

Total Stations: 21, Adds: 1, Plays: 128, including WWLI 5 (5), WMAS 5 (5), WINK 6 (8), WTVR 5 (4), WDOF 8 (9), WAHR 5, WVEZ 5 (5), WRVR 8 (5), WDOK 5 (7), WFMK 10 (10), WGLM 4 (4), WLTO 3 (3), WSWT 7 (7), WRWC 5 (5), WRVF 25 (24), KLTa 5 (5), WLTE 5 (5), KJSN 5 (5), KWAV 3 (3).

MADONNA The Power Of Good-Bye (Maverick/WB)

Total Stations: 20, Adds: 9, Plays: 110, including WHUD 10 (11), WTCB 6 (2), WDEF 6 (6), WDOF 8, WVEZ 5, WLHT 6, WFMK 10, WGLM 3 (3), WMGN 9, WSWT 2, WRWC 8, KLTa 7, KWAV 10 (10), KKCW 16 (5).

RICKY JONES If I Was The One (Cherry/Universal)

Total Stations: 15, Adds: 4, Plays: 64, including WWLI 5 (5), WKWK 5 (5), WGSY 7, WTVR 1, WDEF 8 (8), WTFM 5, WFMK 10, WGLM 3 (3), WSWT 5, WRWC 5, WLTE 5, KWAV 5 (5).

LIONEL RICHIE I Hear Your Voice (Mercury)

Total Stations: 19, Adds: 19, Plays: 56, including WRCH 5, WWLI 5, WMAS 4, WTCB 4, WTVR 6, WDEF 7, WLHT 8, WGLM 1, KELO 1, KWAV 15.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS

DAKOTA MOON		
Another Day Goes By (Elektra/EEG)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
902/36	71/2	16

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PHIL COLLINS True Colors (Atlantic)	45
LIONEL RICHIE I Hear Your Voice (Mercury)	19
BETTE MIDLER My 1 True Friend (Warner Bros.)	14
MADONNA The Power Of Good-Bye (Maverick/WB)	9
EDWIN MCCAIN I'll Be (Lava/Atlantic)	9
BONNIE RAITT Blue For No Reason (Capitol)	8
FAITH HILL This Kiss (Warner Bros.)	7
SHANIA TWAIN From This Moment On (Mercury)	7
BRUCE HORNSBY Great Divide (RCA)	6
AMERICA From A Moving Train (Oxygen)	5
DAVID CASSIDY No Bridge (Slammajamma)	5
LEANN RIMES Feels Like Home (MCG/Curb)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SHANIA TWAIN From This Moment On (Mercury)	+335
FAITH HILL This Kiss (Warner Bros.)	+186
PHIL COLLINS True Colors (Atlantic)	+172
JOHN MELLENCAMP Your Life Is Now (Columbia)	+172
BACKSTREET BOYS I'll Never Break Your Heart (Jive)	+171
JOHN TESH /DALIA Mother I Miss You (GTSP/Mercury)	+148
EDWIN MCCAIN I'll Be (Lava/Atlantic)	+131
CELINE DION To Love You More (550 Music)	+127
GARTH BROOKS To Make You Feel My Love (Capitol)	+124
LEANN RIMES Feels Like Home (MCG/Curb)	+112

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JOHN TESH (JAMES INGRAM) Give Me Forever... (GTSP/Mercury)
BACKSTREET BOYS As Long As You Love Me (Jive)
CHRISTINA AGUILERA Reflection (Walt Disney)
PAULA COLE I Don't Want To Wait (Imago/WB)
CELINE DION My Heart Will Go On (550 Music)
ELTON JOHN Something About The Way... (Rocket/Island)
LEANN RIMES How Do I Live? (Curb)
GLORIA ESTEFAN Heaven's What I Feel (Epic)
ELTON JOHN Recover Your Soul (Rocket/Island)
BACKSTREET BOYS Quit Playing Games (With My Heart) (Jive)

Breakers: Songs registering 875 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

MAX CARL & BIG DANCE

#5 New & Active

Already Taking The Max Carl Plunge:

WDOK	KKCW	WLTO	WWLI	WTVR	KVLY
WLHT	KEFM	KWAV	KISC	WTFM	WFMK
WAHR	WRWC	WGSY	KELO	WKWK	and more

"ONE MORE RIVER"

Produced by Glenn Frey, Max Carl and Mike Harlow

Contact Linda White Wolf (310) 442-9774 fax (310) 442-7624

YOU'VE PLAYED THEIR MUSIC
AND SEEN THEIR FACES,
BUT YOU'VE NEVER
BEEN TO THEIR HOME.

Every rock legend lives at the Rock and Roll Hall of Fame and Museum. And now you can broadcast live from their dwelling place.

We've already been gracious hosts to over 500 broadcasts,

including syndicated shows such as ABC's

"Pure Gold"

and ESPN's *Rock On*. We can't explain it, but music just seems to sound better when



Graham Nash



What a beautiful facility you have, we sounded like we were right in our own studios! You'll be glad to know, we came home to nothing but rave reviews! - Jon Holiday, Operations Manager, Good Time Oldies, Jones Radio Network, Denver, CO

The Rock and Roll Hall of Fame and Museum provides a great home for OUR music. It's why all of us got into the business. This "house rocks"! - Diane Morales, Promotions Director, K Earth 101, Los Angeles, CA

ABSOLUTELY no glitches at all - and with live broadcasts, that is sometimes a rarity! - Kimberly Gerlach, Promotions Director, X 100, Topeka, KS



Continental Airlines

RadioShack

it comes from the source.

The studio costs you nothing and gives you unheard of exposure.

You can check

Blues Traveler

it out on the web at <www.rhfmradio.com>



and don't be surprised if you run into someone like Graham Nash or Blues Traveler while broadcasting.

To book a date at the Rock and Roll Hall of Fame and Museum, or for more information, call Dave Hirtz at 216-515-1961 or e-mail <dhirtz@rockhall.org>.

See you soon.

REPORTERS

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY
 O&M: Mitch Murphy
 S&D: Phil Ryan
 PH: Collins "Tom"
KYMG/Anchorage, AK
 O&M: Steve Mitchell
 S&D: Devon Mitchell
 PH: Collins "Tom"
WROE/Appleton, WI
 O&M: Chuck Lathford
 S&D: Beth Miller "Tom"
 PH: Collins "Tom"
WPCW/Atlanta, GA
 O&M: Vance Dillard
 S&D: Steve Goss
 PH: Collins "Tom"
WFFQ/Atlantic City, NJ
 O&M: Dick Fennedy
 S&D: Barbara Agas
 PH: Collins "Tom"
WBBQ/Augusta, GA
 O&M: John Patrick
 S&D: John Patrick
 PH: Collins "Tom"
KKMJ/Austin, TX
 O&M: Stan Rubin
 S&D: Nolan Cruise
 AP&M: Mike Austin
 PH: Collins "Tom"
WJMY/Boston, MS
 O&M: Angie Thompson
 S&D: Angie Thompson
 PH: Collins "Tom"
WBJJ/Birmingham, AL
 O&M: John Stuart
 S&D: John Stuart
 PH: Collins "Tom"
WZLW/Bridgeport, CT
 O&M: Steve Marcus
 S&D: Steve Marcus
 PH: Collins "Tom"
WHBC/Canton, OH
 O&M: Terry Shattara
 S&D: Kayleigh Kates
 PH: Collins "Tom"
KOAT/Cedar Rapids, IA
 O&M: Richard B. Stanton
 S&D: Tom Cook
 PH: Collins "Tom"
WFFF/Chattanooga, TN
 O&M: Cheryl Hester
 S&D: Danilo Peters
 PH: Collins "Tom"
WRRM/Cincinnati, OH
 O&M: Ted Wilson
 S&D: Ted Wilson
 PH: Collins "Tom"
WDCV/Cleveland, OH
 O&M: Scott Miller
 S&D: Scott Miller
 PH: Collins "Tom"
WTCB/Columbia, SC
 O&M: Brent Johnson
 S&D: Brent Johnson
 PH: Collins "Tom"
WLTW/Grand Rapids, MI
 O&M: Bob Bailey
 S&D: Betty Miller "Tom"
 PH: Collins "Tom"

WGSY/Columbus, GA
 O&M: Alan Durr
 S&D: Robbie Ratt "Tom"
 PH: Collins "Tom"
WSNY/Columbus, OH
 O&M: Chuck Knight
 S&D: Mike Simpson
 PH: Collins "Tom"
KVIL/Dallas, TX
 O&M: Bill Curtis
 S&D: Alan O'Hall
 PH: Collins "Tom"
WPCW/Denver, CO
 O&M: Scott Taylor
 S&D: Steve Hamilton
 PH: Collins "Tom"
WRCN/Hartford, CT
 O&M: Alan Connor
 S&D: Joe Hagan
 PH: Collins "Tom"
WOOF/Oakland, AL
 O&M: Leigh Simpson
 S&D: Mike Hesterfeld
 PH: Collins "Tom"
KATF/Dubuque, IA
 O&M: Tim Dillon
 S&D: Brian Davis
 PH: Collins "Tom"
WTKC/Elie, PA
 O&M: Ron Aron
 S&D: Scott Stevens
 PH: Collins "Tom"
WIKY/Evanston, IN
 O&M: Mark Baker
 S&D: Mark Baker
 PH: Collins "Tom"
KLTA/Fargo, ND
 O&M: John Austin
 S&D: John Austin
 PH: Collins "Tom"
WJZZ/Fayetteville, AR
 O&M: Chris Arledge
 S&D: Crystal Hudson
 PH: Collins "Tom"
KTRR/Ft. Collins, CO
 O&M: Mark Callaghan
 S&D: Mark Callaghan
 PH: Collins "Tom"
WOLR/Kalamazoo, MI
 O&M: Ken Loughran
 S&D: Brian Wertz
 PH: Collins "Tom"
KULR/Kansas City, MO
 O&M: Tom Thoen
 S&D: Tom Thoen
 PH: Collins "Tom"
WJAZ/Knoxville, TN
 O&M: Jeff Jarrigan
 S&D: Jeff Jarrigan
 PH: Collins "Tom"
WGLN/Las Vegas, NV
 O&M: Dan Steacy
 S&D: Dan Steacy
 PH: Collins "Tom"
WJZZ/Lake Charles, LA
 O&M: Joe Hagan
 S&D: Joe Hagan
 PH: Collins "Tom"
WJZZ/Lake Charles, LA
 O&M: Joe Hagan
 S&D: Joe Hagan
 PH: Collins "Tom"
WJZZ/Lake Charles, LA
 O&M: Joe Hagan
 S&D: Joe Hagan
 PH: Collins "Tom"

WLRD/Melbourne, FL
 O&M: Karen Kay
 S&D: Karen Kay
 PH: Collins "Tom"
WVRV/Memphis, TN
 O&M: Just Burke
 S&D: Just Burke
 PH: Collins "Tom"
WPLM/Miami, FL
 O&M: Rob Roberts
 S&D: Rob Roberts
 PH: Collins "Tom"
WTOJ/Milwaukee, WI
 O&M: Peter Blum
 S&D: Peter Blum
 PH: Collins "Tom"
WLTW/Minneapolis, MN
 O&M: Gary Nolan
 S&D: Gary Nolan
 PH: Collins "Tom"
WRCN/Hartford, CT
 O&M: Alan Connor
 S&D: Joe Hagan
 PH: Collins "Tom"
WJZZ/Fayetteville, AR
 O&M: Chris Arledge
 S&D: Crystal Hudson
 PH: Collins "Tom"
KTRR/Ft. Collins, CO
 O&M: Mark Callaghan
 S&D: Mark Callaghan
 PH: Collins "Tom"
WOLR/Kalamazoo, MI
 O&M: Ken Loughran
 S&D: Brian Wertz
 PH: Collins "Tom"
KULR/Kansas City, MO
 O&M: Tom Thoen
 S&D: Tom Thoen
 PH: Collins "Tom"
WJAZ/Knoxville, TN
 O&M: Jeff Jarrigan
 S&D: Jeff Jarrigan
 PH: Collins "Tom"
WGLN/Las Vegas, NV
 O&M: Dan Steacy
 S&D: Dan Steacy
 PH: Collins "Tom"
WJZZ/Lake Charles, LA
 O&M: Joe Hagan
 S&D: Joe Hagan
 PH: Collins "Tom"

KSFJ/Salt Lake City, UT
 O&M: Dana Craig
 S&D: Lyda Morris
 PH: Collins "Tom"
KXAT/San Antonio, TX
 O&M: Chris Reynolds
 S&D: Chris Reynolds
 PH: Collins "Tom"
KIOJ/San Francisco, CA
 O&M: Bob Carlson
 S&D: Bob Carlson
 PH: Collins "Tom"
KDAY/San Jose, CA
 O&M: Bob Kohn
 S&D: Bob Kohn
 PH: Collins "Tom"
KSLB/Santa Barbara, CA
 O&M: Peter Blum
 S&D: Peter Blum
 PH: Collins "Tom"
KZST/Santa Rosa, CA
 O&M: Paul Schaffer
 S&D: Paul Schaffer
 PH: Collins "Tom"
KLSY/Seattle, WA
 O&M: Barry McKay
 S&D: Barry McKay
 PH: Collins "Tom"
KELQ/Sioux Falls, SD
 O&M: Fred Nelson
 S&D: Fred Nelson
 PH: Collins "Tom"
WVWX/Baltimore, MD
 O&M: Greg Cassidy
 S&D: Greg Cassidy
 PH: Collins "Tom"
WVWX/Baltimore, MD
 O&M: Greg Cassidy
 S&D: Greg Cassidy
 PH: Collins "Tom"

HOT AC

KSTP/Minneapolis, MN
 O&M: Todd Fisher
 S&D: Leighton Peck
 PH: Collins "Tom"
KOSD/Monterey, CA
 O&M: Max Miller
 S&D: Max Miller
 PH: Collins "Tom"
WJZZ/Fayetteville, AR
 O&M: Chris Arledge
 S&D: Crystal Hudson
 PH: Collins "Tom"
KALC/Denver, CO
 O&M: Greg Cassidy
 S&D: Greg Cassidy
 PH: Collins "Tom"
KMXD/Des Moines, IA
 O&M: Greg Chance
 S&D: Greg Chance
 PH: Collins "Tom"
KSTZ/Des Moines, IA
 O&M: Jim Schaefer
 S&D: Jim Schaefer
 PH: Collins "Tom"
WVWX/Baltimore, MD
 O&M: Greg Cassidy
 S&D: Greg Cassidy
 PH: Collins "Tom"

WSNF/Providence, RI
 O&M: Matt Hase
 S&D: Matt Hase
 PH: Collins "Tom"
KRMH/Santa Barbara, CA
 O&M: Mike O'Brien
 S&D: Mike O'Brien
 PH: Collins "Tom"
KMXH/Santa Rosa, CA
 O&M: Peter Blum
 S&D: Peter Blum
 PH: Collins "Tom"
KPLZ/Seattle, WA
 O&M: Casey Harding
 S&D: Casey Harding
 PH: Collins "Tom"
KMXC/Sioux Falls, SD
 O&M: Scott Hagan
 S&D: Scott Hagan
 PH: Collins "Tom"
WVWX/Baltimore, MD
 O&M: Greg Cassidy
 S&D: Greg Cassidy
 PH: Collins "Tom"

116 Total Reporters
 116 Current Reporters
 110 Current Playlists
 Reported Frozen Playlist (1):
 WLQT/Dayton, OH
 Did Not Report, Playlist Frozen (5):
 WLJF/Baltimore, MD
 WMJX/Boston, MA
 WCRZ/Flint, MI
 KRNO/Reno, NV
 WSRN/Worcester, MA
 New AC Reporters (9):
 KTRR/Fort Collins, CO
 KSOJ/Fresno, CA
 KBIU/Lake Charles, LA
 KMZO/Las Vegas, NV
 WPLL/Miami, FL
 WMEZ/Pensacola, FL
 KQXT/San Antonio, TX
 KLSY/Seattle, WA
 KOOT/Tyler, TX
 No Longer An AC Reporter (6):
 WJVF/Bufalo, NY
 WJVF/Charleston, WV
 KKLK/Colorado Springs, CO
 WAZY/Lafayette, IN
 KHLA/Lake Charles, LA
 WLTS/New Orleans, LA

93 Total Reporters
 93 Current Reporters
 88 Current Playlists
 Reported Frozen Playlist (1):
 KAMX/Austin, TX
 Did Not Report, Playlist Frozen (4):
 WMYX/Milwaukee, WI
 WPNV/Milwaukee, WI
 WAEV/Savannah, GA
 KKYV/St. Louis, MO
 New Hot AC Reporters (5):
 WLTS/New Orleans, LA
 KBBY/Oxnard-Ventura, CA
 WXXM/Philadelphia, PA
 WVOR/Rochester, NY
 KMHX/Santa Rosa, CA
 No Longer A Hot AC Reporter (8):
 WKLW/Albany, NY
 KMMY/Beaumont, TX
 WKEE/Huntington, WV
 KOZN/Kansas City, MO
 KLAL/Little Rock, AR
 WPLE/Miami, FL
 KBEE/Salt Lake City, UT
 KRAV/Tulsa, OK

93 Total Reporters
 93 Current Reporters
 88 Current Playlists
 Reported Frozen Playlist (1):
 KAMX/Austin, TX
 Did Not Report, Playlist Frozen (4):
 WMYX/Milwaukee, WI
 WPNV/Milwaukee, WI
 WAEV/Savannah, GA
 KKYV/St. Louis, MO
 New Hot AC Reporters (5):
 WLTS/New Orleans, LA
 KBBY/Oxnard-Ventura, CA
 WXXM/Philadelphia, PA
 WVOR/Rochester, NY
 KMHX/Santa Rosa, CA
 No Longer A Hot AC Reporter (8):
 WKLW/Albany, NY
 KMMY/Beaumont, TX
 WKEE/Huntington, WV
 KOZN/Kansas City, MO
 KLAL/Little Rock, AR
 WPLE/Miami, FL
 KBEE/Salt Lake City, UT
 KRAV/Tulsa, OK

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 KAMX/Austin, TX
 Did Not Report, Playlist Frozen (4):
 WMYX/Milwaukee, WI
 WPNV/Milwaukee, WI
 WAEV/Savannah, GA
 KKYV/St. Louis, MO
 New Hot AC Reporters (5):
 WLTS/New Orleans, LA
 KBBY/Oxnard-Ventura, CA
 WXXM/Philadelphia, PA
 WVOR/Rochester, NY
 KMHX/Santa Rosa, CA
 No Longer A Hot AC Reporter (8):
 WKLW/Albany, NY
 KMMY/Beaumont, TX
 WKEE/Huntington, WV
 KOZN/Kansas City, MO
 KLAL/Little Rock, AR
 WPLE/Miami, FL
 KBEE/Salt Lake City, UT
 KRAV/Tulsa, OK

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 93 Current Reporters
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 KAMX/Austin, TX
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 WMYX/Milwaukee, WI
 WPNV/Milwaukee, WI
 WAEV/Savannah, GA
 KKYV/St. Louis, MO
 New Hot AC Reporters (5):
 WLTS/New Orleans, LA
 KBBY/Oxnard-Ventura, CA
 WXXM/Philadelphia, PA
 WVOR/Rochester, NY
 KMHX/Santa Rosa, CA
 No Longer A Hot AC Reporter (8):
 WKLW/Albany, NY
 KMMY/Beaumont, TX
 WKEE/Huntington, WV
 KOZN/Kansas City, MO
 KLAL/Little Rock, AR
 WPLE/Miami, FL
 KBEE/Salt Lake City, UT
 KRAV/Tulsa, OK

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 88 Current Playlists
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 KAMX/Austin, TX
 Did Not Report, Playlist Frozen (4):
 WMYX/Milwaukee, WI
 WPNV/Milwaukee, WI
 WAEV/Savannah, GA
 KKYV/St. Louis, MO
 New Hot AC Reporters (5):
 WLTS/New Orleans, LA
 KBBY/Oxnard-Ventura, CA
 WXXM/Philadelphia, PA
 WVOR/Rochester, NY
 KMHX/Santa Rosa, CA
 No Longer A Hot AC Reporter (8):
 WKLW/Albany, NY
 KMMY/Beaumont, TX
 WKEE/Huntington, WV
 KOZN/Kansas City, MO
 KLAL/Little Rock, AR
 WPLE/Miami, FL
 KBEE/Salt Lake City, UT
 KRAV/Tulsa, OK

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We Ran
 The new single from We Ran
 30 million albums sold, 10 top ten hits and 9 Grammy Awards should be reason enough.
 Produced by Glyn Johns Management by Ira Kostow for Krost/Chapin Management
ON YOUR DESK NOW
IMPACTING RADIO SEPTEMBER 28TH
ALBUM "☆☆☆" ROLLING STONE

HOT AC PLAYLISTS

September 25, 1998 R&R • 75

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

Big 105.5
MARKET: NY
WOL/New York
(212) 704-1051
Scott/Brinsley/West

PLAYS	PLAYS	ARTIST/TITLE
41	40	NATALIE IMBRUGLIA/Ton
39	40	GOO GOO DOLLS/Sins
30	40	JENNIFER PANGE/Crush
29	39	FASTBALL/The Way
26	40	SURAGE GARDEN/To The Moon And Back
24	26	JOHN MELLENCAMP/Your Life Is Now
25	27	AFROSMTHTX Don't Want To...
27	26	GREEN DAY/Time Of Your Life...
18	26	BARNAKED LADIES/One Week
26	29	NATALIE IMBRUGLIA/Whining I Was There
14	24	SHERYL CROWLEY/Favorite Mistake
23	25	HOOTIE_A We Wee
18	24	MAITCHEX 20/Real World
14	24	SHERRYL CROWLEY/Whining I Was There
14	14	BARNAKED LADIES/One Week
14	14	DAKOTA MOON/Another Day Goes By
14	14	DURKAN SHERYL/Your Tongue
14	14	ALANIS MORISSETTE/Thank U

WPLJ
MARKET: NY
WPLJ/New York
(212) 613-8900
Cuddy/Hannon/Mascaro

PLAYS	PLAYS	ARTIST/TITLE
51	35	44 52 FASTBALL/The Way
53	34	42 50 GOO GOO DOLLS/Sins
54	34	42 50 GOO GOO DOLLS/Sins
44	34	41 GREEN DAY/Time Of Your Life...
53	35	40 AFROSMTHTX Don't Want To...
52	44	40 BARNAKED LADIES/One Week
21	29	47 MATCHBOX 20/Real World
51	30	43 EDWYR MCCARTHY/Be
34	29	36 BARENAKED LADIES/One Week
31	27	37 JENNIFER PANGE/Crush
21	27	37 JENNIFER PANGE/Crush
18	27	37 JENNIFER PANGE/Crush
26	27	35 NATALIE IMBRUGLIA/Ton
36	20	43 MATCHBOX 20/Real World
24	23	36 SARAH MCCLACHLAN/Ada
35	31	33 SHAMBA TWAIN/You're Still The One
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now
14	28	22 JOHN MELLENCAMP/Your Life Is Now

KY3RA
MARKET: CA
KY3RA/Anaheim
(818) 955-7000
Parrell/Ebbott

PLAYS	PLAYS	ARTIST/TITLE
56	31	57 GOO GOO DOLLS/Sins
47	31	56 SEMSOMB/Closing Time
44	31	56 GREEN DAY/Time Of Your Life...
43	31	56 SARAH MCCLACHLAN/Ada
43	31	56 SARAH MCCLACHLAN/Ada
37	29	54 BARNAKED LADIES/One Week
40	38	42 MATCHBOX 20/Real World
39	25	43 SMASH MOUTH/Cant Get Enough...
39	25	43 SMASH MOUTH/Cant Get Enough...
36	25	40 SHERYL CROWLEY/Favorite Mistake
37	24	41 BRIAN SETZER ORCH/Jump Jive Air Wee
36	25	40 SHERYL CROWLEY/Favorite Mistake
9	22	40 FASTBALL/Whining I Was There
49	23	36 AFROSMTHTX Don't Want To...
36	23	30 HOOTIE_A We Wee
38	25	32 EAGLE-EYE CHERRY/Save Tonight
37	23	32 EDWYR MCCARTHY/Be
37	23	32 SHAMBA TWAIN/You're Still The One
2	20	25 EYE SHOTS/Out
27	12	22 SMASHING PUMPKINS/Perfect
29	22	20 EVERCLEAR/We Buy You...
8	2	3 4 HARVEY DANGEL/Raggle Sits
3	2	3 4 SHERRYL CROWLEY/Favorite Mistake
-	-	- ALANIS MORISSETTE/Thank U

101.5 THE MIX
MARKET: IL
WTTN/Chicago
(312) 946-1019
James/Kartak

PLAYS	PLAYS	ARTIST/TITLE
45	50	50 AFROSMTHTX Don't Want To...
44	50	50 SHERYL CROWLEY/Favorite Mistake
43	42	44 BARNAKED LADIES/One Week
39	40	44 NATALIE IMBRUGLIA/Whining I Was There
31	35	43 EAGLE-EYE CHERRY/Save Tonight
-	50	43 JOHN MELLENCAMP/Your Life Is Now
43	44	41 SHAMBA TWAIN/You're Still The One
42	43	41 CORINA/Never Loved You...
22	20	30 BRIAN SETZER ORCH/Jump Jive Air Wee
51	51	51 HOOTIE_A We Wee
50	50	50 SMASHING PUMPKINS/Perfect
30	23	29 SISTER SOLEIL/Butterfly
31	21	26 BURBURSA/It's On
24	22	27 HEATHER NEWLAND/Run
18	17	17 MICHELLE LEWIS/Someone Like Me...
17	14	14 FASTBALL/The Way
42	33	37 EVERCLEAR/We Buy You...
16	17	17 DAVE MATTHEWS BAND/Stay (Wasting Time)
12	13	13 JAMS OF CLAY/No Camellia
39	16	16 HARVEY DANGEL/Raggle Sits
30	15	15 SEMSOMB/Closing Time
-	-	- 14 DURKAN SHERYL/Your Tongue
11	12	11 ALANIS MORISSETTE/Uninvited
10	14	7 GOO GOO DOLLS/Sins
-	-	- NEW JERSEY/You Got What You...

Alice @ 97.3
MARKET: CA
KICL/San Francisco
(415) 765-4097
Kaplan/Stockel

PLAYS	PLAYS	ARTIST/TITLE
44	43	45 GOO GOO DOLLS/Sins
44	44	44 FRANKIE/Man Vegas
44	44	44 DAVE MATTHEWS BAND/Stay (Wasting Time)
21	36	44 FOO FIGHTERS/Walking After You
32	44	43 SIBERIAN/It's All
20	38	28 ANGUS/Snow On The Sahara
29	28	28 MATCHBOX 20/Real World
43	37	37 BRIAN SETZER ORCH/Jump Jive Air Wee
21	22	33 BARNAKED LADIES/One Week
43	43	43 EVERYTHING/Hooch
17	20	21 HARVEY DANGEL/Raggle Sits
30	30	30 EDWYR MCCARTHY/Be
45	31	30 SEMSOMB/Closing Time
44	37	37 BARNAKED LADIES/One Week
30	30	30 BARENAKED LADIES/One Week
18	27	27 SMASH MOUTH/Whining I Was There
29	27	27 THIRD EYE BLIND/How's It Going To Be
-	15	25 EAGLE-EYE CHERRY/Save Tonight
24	22	23 MASSIVE A/Attack/Teardrop
15	27	27 CHRIS ISAAC/Peace
18	27	27 SHERYL CROWLEY/Favorite Mistake
21	21	21 PROPELLERHEADS/History Repeating
20	23	21 BURBURSA/It's On
23	21	21 SMASHING PUMPKINS/Perfect
27	13	21 FROM APRIL/Never Is A Promise
-	-	- 20 ALANIS MORISSETTE/Thank U
31	17	20 GREEN DAY/Time Of Your Life...
24	20	20 MICHELLE LEWIS/Someone Like Me...
24	20	20 BOOGER HEAP/Come Home Boy
20	21	19 HOOTIE_A We Wee

Max 95.7fm
MARKET: PA
WYCN/Pittsburgh
(412) 482-6000
Lisa/Castellani

PLAYS	PLAYS	ARTIST/TITLE
64	64	64 SMASH MOUTH/Cant Get Enough...
64	64	64 NATALIE IMBRUGLIA/Whining I Was There
64	64	64 DAVE MATTHEWS BAND/Stay (Wasting Time)
60	60	60 FUEL/Summer
60	60	60 EAGLE-EYE CHERRY/Save Tonight
60	60	60 BARNAKED LADIES/One Week
60	60	60 SEMSOMB/Closing Time
60	60	60 HEATHER NEWLAND/Run
60	60	60 THIRD EYE BLIND/Jumper
36	36	36 HOOTIE_A We Wee
36	36	36 SHERYL CROWLEY/Favorite Mistake
36	36	36 SHAMBA TWAIN/You're Still The One
36	36	36 SMASHING PUMPKINS/Perfect
32	32	32 BLACK LAB/Time Ago
32	32	32 EDWYR MCCARTHY/Be
32	32	32 SHAMBA TWAIN/You're Still The One
21	21	21 MATCHBOX 20/Back 2 Good
21	21	21 FASTBALL/The Way
21	21	21 NATALIE IMBRUGLIA/Ton
21	21	21 SEMSOMB/Closing Time
21	21	21 MARY PLAYGROUND/Sins And Candy
21	21	21 GOO GOO DOLLS/Sins
21	21	21 EVERCLEAR/We Buy You...
21	21	21 PATTY GRAY/One Big Lie
21	21	21 PAULA COLLETT/Be
21	21	21 BILLY IDOL/Remember The Rain
21	21	21 SISTER WAZEL/Don't Know
21	21	21 GREEN DAY/Time Of Your Life...
21	21	21 MATCHBOX 20/Real World

STAR 104.7
MARKET: PA
WYCN/Pittsburgh
(412) 668-0750
Johnson/Ashtley

PLAYS	PLAYS	ARTIST/TITLE
31	34	34 AFROSMTHTX Don't Want To...
35	32	31 FASTBALL/The Way
19	26	20 BACKSTREET BOYS/It Never Breaks
22	23	26 NATALIE IMBRUGLIA/Whining I Was There
24	26	27 JAMIE/Together Again
34	27	26 GOO GOO DOLLS/Sins
26	25	25 SHERYL CROWLEY/Favorite Mistake
25	25	25 JENNIFER PANGE/Crush
22	22	24 MATCHBOX 20/Real World
23	24	24 GREEN DAY/Time Of Your Life...
22	23	23 SARAH MCCLACHLAN/Ada
11	12	12 FAITH HILL/This Kiss
11	12	12 HOOTIE_A We Wee
14	17	17 EDWYR MCCARTHY/Be
14	15	15 BACKSTREET BOYS/As Long As We...
30	19	15 SHAMBA TWAIN/You're Still The One
34	21	15 NATALIE IMBRUGLIA/Ton
11	12	12 FAITH HILL/This Kiss
10	11	12 BRIAN SETZER ORCH/Jump Jive Air Wee
-	10	11 SHERYL CROWLEY/Favorite Mistake
14	13	11 SUGAR RAY/You Ever Did...
13	10	11 SURAGE GARDEN/To The Moon And Back
12	10	10 FLEETWOOD MAC/Andside
11	10	10 MATCHBOX 20/Real World
10	10	10 ELTON JOHN/Something About...
10	10	10 SUGAR RAY/You Ever Did...
10	9	9 SMASH MOUTH/Whining I Was There
10	9	9 THIRD EYE BLIND/How's It Going To Be
10	9	9 PAULA COLLETT/Be
8	8	8 LEON RAME/How Do I Live
7	7	7 BACKSTREET BOYS/Don't Playin'

MIX 102.9
MARKET: PA
KDMX/Orlando
(407) 991-1029
Steel/Thomas

PLAYS	PLAYS	ARTIST/TITLE
61	67	64 GOO GOO DOLLS/Sins
45	64	64 MATCHBOX 20/Real World
61	69	61 AFROSMTHTX Don't Want To...
61	66	66 ALANIS MORISSETTE/Uninvited
37	65	62 SHAMBA TWAIN/You're Still The One
55	65	61 FASTBALL/The Way
34	37	62 SHERYL CROWLEY/Favorite Mistake
27	29	36 SEMSOMB/Closing Time
34	32	33 FAITH HILL/This Kiss
34	32	33 MATCHBOX 20/Real World
13	17	20 BRIAN SETZER ORCH/Jump Jive Air Wee
24	17	27 SHERRYL CROWLEY/Favorite Mistake
26	18	27 AERIAL/When I Don't Know
16	25	25 HOOTIE_A We Wee
16	25	25 SHAMBA TWAIN/You're Still The One
16	19	24 SHERYL CROWLEY/Favorite Mistake
24	17	24 BARNAKED LADIES/One Week
28	11	23 EVERYTHING/Hooch
18	22	21 TONIC/You Could Only...
20	18	21 SMASH MOUTH/Whining I Was There
65	19	20 NATALIE IMBRUGLIA/Ton
65	19	20 MARY PLAYGROUND/Sins And Candy
12	17	17 ANGUS/Snow On The Sahara
12	16	16 DAVE MATTHEWS BAND/Stay (Wasting Time)
12	16	16 MICHELLE LEWIS/Someone Like Me...

Q95.5
MARKET: PA
WYCN/Orlando
(407) 967-3750
O'Brien/Jordan

PLAYS	PLAYS	ARTIST/TITLE
56	60	50 EDWYR MCCARTHY/Be
56	60	50 GOO GOO DOLLS/Sins
54	55	50 GREEN DAY/Time Of Your Life...
49	59	55 MATCHBOX 20/Real World
31	27	28 FASTBALL/The Way
-	48	55 THIRD EYE BLIND/How's It Going To Be
25	26	28 FAITH HILL/This Kiss
25	26	28 NATALIE IMBRUGLIA/Whining I Was There
25	26	27 SARAGE GARDEN/To The Moon And Back
16	18	24 BARNAKED LADIES/One Week
23	21	23 SARAH MCCLACHLAN/Ada
30	26	20 NATALIE IMBRUGLIA/Ton
22	16	18 SEMSOMB/Closing Time
13	14	14 JOHN MELLENCAMP/Your Life Is Now
17	14	14 BACKSTREET BOYS/As Long As We...
16	13	13 JENNIFER PANGE/Crush
31	15	17 SHAMBA TWAIN/You're Still The One
12	14	12 NATALIE IMBRUGLIA/Whining I Was There
-	15	12 TONIC/You Could Only...
15	12	12 EAGLE-EYE CHERRY/Save Tonight
12	13	11 CELIBE DION/To Love You More
15	12	11 SMASH MOUTH/Cant Get Enough...
12	9	10 CORINA/Never Loved You...
12	10	10 ANGUS/Snow On The Sahara
6	9	8 EDWARDS/Back On The Sun

MIX 103.7 FM
MARKET: PA
WYCN/Richmond
(703) 686-3100
Kosbar/Parker

PLAYS	PLAYS	ARTIST/TITLE
76	30	34 FASTBALL/The Way
35	34	34 NATALIE IMBRUGLIA/Ton
18	30	32 GREEN DAY/Time Of Your Life...
19	27	32 GOO GOO DOLLS/Sins
25	34	31 SEMSOMB/Closing Time
32	31	26 SHAMBA TWAIN/You're Still The One
32	30	24 MATCHBOX 20/Real World
32	30	24 SARAH MCCLACHLAN/Ada
23	24	24 SISTER WAZEL/Don't Know
23	23	23 BARNAKED LADIES/One Week
26	23	22 HOOTIE_A We Wee
26	23	22 SHERYL CROWLEY/Favorite Mistake
18	20	24 MATCHBOX 20/Real World
21	22	21 AFROSMTHTX Don't Want To...
26	21	21 FAITH HILL/This Kiss
22	19	20 EDWYR MCCARTHY/Be
73	19	18 SURAGE GARDEN/To The Moon And Back
23	20	18 SUGAR RAY/You Ever Did...
-	-	- 5 EVERYTHING/Hooch

MIX 103.7
MARKET: TX
KHMZ/Houston
(713) 790-0965
Palagiano/Horn

PLAYS	PLAYS	ARTIST/TITLE
46	45	42 FASTBALL/The Way
46	45	42 GOO GOO DOLLS/Sins
46	45	42 NATALIE IMBRUGLIA/Whining I Was There
42	45	42 RUD STEWART/Dog La La
42	45	42 JENNIFER PANGE/Crush
42	45	42 FAITH HILL/This Kiss
42	45	42 BRIAN ADAMS/When You Love...
42	45	42 SHERRYL CROWLEY/Favorite Mistake
42	45	42 AFROSMTHTX Don't Want To...
31	34	31 NATALIE IMBRUGLIA/Whining I Was There
46	38	31 MATCHBOX 20/Real World
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There
32	32	32 NATALIE IMBRUGLIA/Whining I Was There

Mix 98.5
MARKET: TX
KHMZ/Houston
(713) 735-9588
Strassel/Bonvic

PLAYS	PLAYS	ARTIST/TITLE
43	42	44 GOO GOO DOLLS/Sins
40	42	44 SEMSOMB/Closing Time
43	42	44 FASTBALL/The Way
21	41	43 BARNAKED LADIES/One Week
25	41	43 MATCHBOX 20/Real World
43	41	43 BARNAKED LADIES/One Week
20	32	34 HOOTIE_A We Wee
19	32	34 EDWYR MCCARTHY/Be
18	33	35 SHERYL CROWLEY/Favorite Mistake
19	35	35 AFROSMTHTX Don't Want To...
40	33	35 NATALIE IMBRUGLIA/Whining I Was There
39	37	35 DAVE MATTHEWS BAND/Stay (Wasting Time)
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara
19	38	35 HENSO GIL/Snow On The Sahara

STAR 101.5
MARKET: TX
KPLZ/San Antonio
(214) 333-5700
Keebling

PLAYS	PLAYS	ARTIST/TITLE
48	46	46 FASTBALL/The Way
48	46	46 GOO GOO DOLLS/Sins
48	46	46 NATALIE IMBRUGLIA/Whining I Was There
28	31	46 AFROSMTHTX Don't Want To...
45	42	42 GREEN DAY/Time Of Your Life...
33	36	36 ACE OF BASE/No Summer
32	36	36 SARAGE GARDEN/To The Moon And Back
17	35	34 THIRD EYE BLIND/Jumper
20	30	31 BARNAKED LADIES/One Week
31	31	31 BRIAN SETZER ORCH/Jump Jive Air Wee
20	20	31 SHERYL CROWLEY/Favorite Mistake
33	31	31 FAITH HILL/This Kiss
28	31	31 EDWYR MCCARTHY/Be
30	31	31 SEMSOMB/Closing Time
29	29	30 NATALIE IMBRUGLIA/Whining I Was There
14	21	30 CELIBE DION/To Love You More
31	31	30 HOOTIE_A We Wee
21	25	24 ANGUS/Snow On The Sahara
17	21	21 JOHN MELLENCAMP/Your Life Is Now
-		

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 GOO GOO DOLLS Iris (Warner Sunset/Reprise)	3596	3688	3619	3915	87/0
2	2	2	2	2 AEROSMITH I Don't Want To Miss A Thing (Columbia)	3123	3221	3023	3132	83/1
3	3	3	3	3 MATCHBOX 20 Real World (Lava/Atlantic)	2885	2794	2827	2863	81/1
9	6	4	4	4 HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	2798	2710	2417	2336	88/0
8	7	5	5	5 BARENAKED LADIES One Week (Reprise)	2675	2565	2383	2361	73/0
5	4	6	6	6 SEMISONIC Closing Time (MCA)	2387	2513	2494	2601	70/0
20	12	10	10	7 SHERYL CROW My Favorite Mistake (A&M)	2288	2073	1650	1381	81/2
4	5	7	8	8 FASTBALL The Way (Hollywood)	2250	2393	2486	2756	71/0
10	10	8	9	9 EDWIN MCCAIN I'll Be (Lava/Atlantic)	2155	2201	2071	2310	71/0
6	8	9	10	10 NATALIE MERCHANT Kind & Generous (Elektra/EEG)	1994	2128	2283	2523	64/0
11	11	12	11	11 NATALIE IMBRUGLIA Wishing I Was There (RCA)	1981	2017	1930	1996	73/0
7	9	11	12	12 NATALIE IMBRUGLIA Torn (RCA)	1947	2060	2155	2426	70/0
14	14	13	13	13 BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1750	1712	1572	1606	60/0
19	17	15	14	14 JENNIFER PAIGE Crush (Edel America/Hollywood)	1524	1481	1402	1394	56/2
12	13	14	15	15 SHANIA TWAIN You're Still The One (Mercury)	1447	1558	1641	1906	48/0
22	19	16	16	16 EVERYTHING Hooch (Blackbird/Sire)	1432	1450	1273	1205	55/6
17	20	18	17	17 GREEN DAY Time Of Your Life (Good Riddance) (Reprise)	1402	1402	1269	1481	47/0
13	15	17	18	18 ALANIS MORISSETTE Uninvited (Warner Sunset/Reprise)	1341	1414	1530	1839	53/1
BREAKER			19	19 EAGLE-EYE CHERRY Save Tonight (Work)	1339	1175	1017	1014	55/6
24	21	20	20	20 FAITH HILL This Kiss (Warner Bros.)	1261	1242	1130	1062	51/1
—	28	23	21	21 JOHN MELLENCAMP Your Life Is Now (Columbia)	1140	1040	575	227	58/2
23	23	22	22	22 ANGGUN Snow On The Sahara (Epic)	1089	1085	1077	1128	50/2
28	26	24	23	23 THIRD EYE BLIND Jumper (Elektra/EEG)	1009	919	785	682	55/7
29	27	25	24	24 BACKSTREET BOYS I'll Never Break Your Heart (Jive)	809	734	669	646	31/2
—	—	28	25	25 SHAWN MULLINS Lullaby (Columbia)	731	537	306	122	43/15
—	29	26	26	26 HARVEY DANGER Flaggpole Sitta (Slash/London/Island)	628	619	560	556	26/0
DEBUT			27	27 SHANIA TWAIN From This Moment On (Mercury)	564	449	316	235	33/6
—	—	29	28	28 SMASHING PUMPKINS Perfect (Virgin)	518	494	488	479	24/1
30	30	27	29	29 DAKOTA MOON Another Day Goes By (Elektra/EEG)	487	581	558	558	29/0
—	—	30	30	30 EVE 6 Inside Out (RCA)	419	451	396	320	27/2

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 93 Hot AC reporters. 88 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1998, R&R Inc.

NEW & ACTIVE

GOO GOO DOLLS Slide (Warner Bros.)
Total Stations: 20, Adds: 4, Plays: 321, including WLCE 22 (15), WVOR 8, WZNE 14 (14), WLNK 17 (18), WOSM 18, WYXX 32, KPEK 22 (27), WTMX 44, WPTT 13 (13), WIOG 22 (14), WYWM 3, KALC 27 (15), KMKB 18, KLLY 8 (6), KOSO 5 (3), KBBT 31 (30), KPLZ 17 (12).

ALANIS MORISSETTE Thank U (Maverick/Reprise)
Total Stations: 43, Adds: 43, Plays: 307, including WVIC 10, WYXX 3, WLCE 20, WBIX 14, WDRV 36, WXIL 15, KDMX 17, KHMV 16, KZZP 28, WQAL 10, KMXC 10, KCIX 50, KALC 20, KYSR 1, KZZO 35, KLLC 20, KPLZ 2.

MICHELLE LEWIS Nowhere And Everywhere (Giant/WB)
Total Stations: 21, Adds: 4, Plays: 300, including WVOR 8, WOMP 19 (5), WOSM 14 (22), WPTT 26 (17), WYXX 25 (20), WSSR 7 (7), WMBX 39 (22), KKY5 22 (21), KDMX 3, WTMX 21 (21), WQAL 19 (13), WIOG 11, WYWM 2 (6), KMXC 10, KALC 23 (22), KMDS 5 (5), KLLY 10 (5), KOSO 5 (3), KLLC 19 (20), KEYW 12 (12).

'N SYNC Tearin' Up My Heart (RCA)
Total Stations: 9, Adds: 0, Plays: 290, WOMP 41 (39), WCGO 5 (7), WKSI 35, WAKS 52 (42), KKY5 30 (24), KSII 37 (24), WKDD 19 (19), WIOG 38 (39), KCIX 33 (31).

SIXPENCE NONE THE RICHER Kiss Me (Squint)
Total Stations: 12, Adds: 1, Plays: 268, including WLCE 22 (20), KPEK 24 (25), WPTT 36 (36), KALC 7 (8), KLLY 12 (8), KYSR 27 (24), KOSO 38 (38), KCDU 16 (19), KZZO 18 (22), KLLC 43 (44), KRUZ 25 (25).

LUCINDA WILLIAMS Right In Time (Mercury)
Total Stations: 21, Adds: 1, Plays: 233, including WBMX 14 (8), WDAQ 10 (8), WMGX 23 (24), WOMP 7 (7), WDMZ 15 (15), WCGO 12 (13), WOSM 17 (21), WKSI 7 (7), WSHE 15 (14), WAKS 5 (5), WSSR 25 (25), KURB 7 (8), KKY5 7 (7), KMXD 4, KALC 9 (7), KMDS 9 (10), KFMB 17 (15), KLLC 7 (8), KPLZ 17 (15), KEYW 6 (3).

MADONNA The Power Of Good-Bye (Maverick/WB)
Total Stations: 15, Adds: 2, Plays: 226, including WXLO 17 (12), WJLK 26 (17), WOMP 15 (15), WXIL 22 (13), WAKS 5, KKOB 5 (5), KKY5 19 (21), KSII 11, WQAL 9 (10), WIOG 30 (29), WYWM 5 (5), KMXC 19 (19), KISM 29 (18), KBBY 14.

CHRIS ISAAK Please (Reprise)
Total Stations: 15, Adds: 0, Plays: 221, WBMX 15 (24), WMGX 19, WXLO 20 (17), WZNE 9 (6), WOMP 7 (7), WQAZ 15 (15), WPTT 13, WYXX 21 (22), WPTT 20 (20), WIOG 18 (19), WYWM 6 (6), KLLY 10 (9), KOSO 5 (5), KBBT 20 (23), KLLC 23 (17).

FASTBALL Fire Escape (Hollywood)
Total Stations: 18, Adds: 9, Plays: 212, including WBMX 5, WSSR 7, KYIS 28 (24), WIOG 16 (6), WYXX 15, WSSR 7, WMC 2, KMKB 7, WKDD 17, WYXX 7, WYWM 2, KMDC 10, KBBT 8.

STEVIE NICKS If You Ever Did Believe (Reprise)
Total Stations: 10, Adds: 3, Plays: 123, including WBMX 16, WDAQ 14, WMGX 18, WXLO 5, WAKS 21 (16), WYWM 4, KMDC 8 (10), KBBT 37 (18).

BRUCE HORNSBY Great Divide (RCA)
Total Stations: 22, Adds: 22, Plays: 122, including WBMX 15, WLCE 5, WOMP 5, WQAZ 16, WCGO 6, WXIL 15, WSSR 7, WMC 2, KMKB 7, WKDD 17, WYXX 7, WYWM 2, KMDC 10, KBBT 8.

NATALIE MERCHANT Break Your Heart (Elektra/EEG)
Total Stations: 12, Adds: 9, Plays: 65, including WOMP 16 (10), WSSR 7, KKY5 13 (13), KBBY 14, KLLC 15.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS.

EAGLE-EYE CHERRY Save Tonight (Work)

TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	CHART
1339/164	55/6	19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Thank U (Maverick/Reprise)	43
BRUCE HORNSBY Great Divide (RCA)	22
SHAWN MULLINS Lullaby (Columbia)	15
FASTBALL Fire Escape (Hollywood)	9
NATALIE MERCHANT Break Your Heart (Elektra/EEG)	9
THIRD EYE BLIND Jumper (Elektra/EEG)	7
EAGLE-EYE CHERRY Save Tonight (Work)	6
EVERYTHING Hooch (Blackbird/Sire)	6
SHANIA TWAIN From This Moment On (Mercury)	6
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
ALANIS MORISSETTE Thank U (Maverick/Reprise)	+367
SHERYL CROW My Favorite Mistake (A&M)	+215
SHAWN MULLINS Lullaby (Columbia)	+194
EAGLE-EYE CHERRY Save Tonight (Work)	+164
GOO GOO DOLLS Slide (Warner Bros.)	+154
FASTBALL Fire Escape (Hollywood)	+132
BRUCE HORNSBY Great Divide (RCA)	+122
SHANIA TWAIN From This Moment On (Mercury)	+115
BARENAKED LADIES One Week (Reprise)	+110
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	+106

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
SARAH MCLACHLAN Adia (Arista)	+307
SMASH MOUTH Can't Get Enough Of You Baby (Elektra/EEG)	+215
MATCHBOX 20 3am (Lava/Atlantic)	+194
DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	+164
CELINE DION To Love You More (550 Music)	+154
SAVAGE GARDEN To The Moon And Back (Columbia)	+132
SAVAGE GARDEN Truly Madly Deeply (Columbia)	+122
EVERCLEAR I Will Buy You A New Life (Capitol)	+115
BACKSTREET BOYS As Long As You Love Me (Jive)	+110
THIRD EYE BLIND How's It Going To Be? (Elektra/EEG)	+106

Our new Hot AC reporting panel has three fewer stations (83 compared to 86). Last week's bulletted songs also received bullets this week, regardless if they were down in plays.

Breakers: Songs registering 1200 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most increased plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

ADD DATE: 9/28

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CAROL ARCHER

NAC/SMOOTH JAZZ

MAIL BAG

Readers Respond About Jazz Critics, R&R's Convention & Sins Of Omission

Editorials on this page regularly elicit a good deal of comment, but seldom has one generated as much feedback as ABC-FM/Washington Dir. Mktg. Joe Shamwell's letter to the editor about what he perceives as lack of respect for this format's music from mainstream jazz critics (8/14). Here's a sampling of what readers had to say on the subject.

Kudos to Joe Shamwell for putting some historical perspective on the mudslinging endured by many outstanding musicians at the hands of critics.

As a publicist, I've fielded more than my share of negative comments about smooth jazz from the type of journalists Shamwell decries. I've known some of those individuals to denigrate an artist based solely on the record label imprint, past musical affiliations, or chart numbers, and then confess they hadn't even listened to the latest album! Their eagerness to label a performer as "untalented" or "a sellout" just because he or she receives airplay at a popular radio format seems incredibly shortsighted. Few seem to realize that by building on the popularity, by helping people discover and appreciate jazz via these contemporary artists, they create more potential fans for the bebop and avant garde styles they so want to champion.

But more disturbing than derisive reviews is the policy at certain media outlets to simply dismiss smooth jazz altogether. Since pop writers brand the music as "out of their realm," the decision about coverage almost always falls to the jazz department. There, it's often the critic's personal preference and not the level of public interest that dictates who will be granted a feature story or a news item about a recent recording or upcoming concert. At some publications, there seems to be very little, if any, unbiased reporting — only self-appointed taste-making.

Fortunately, the power of radio is gradually eroding the influence of the naysayers. Savvy entertainment editors and publishers are looking at the numbers (i.e., sta-

tion listenership, record sales, and concert attendance) and recognizing that a large percentage of adult music fans want to know more about some of the performers their critics have consistently ignored. And since their jobs depend on correctly evaluating reader interest, those top decision-makers are starting to institute some changes. That's very good news for smooth jazz artists, because it means that jazz writers are going to be encouraged to stop pigeonholing and to pay attention to all forms of the genre — including the more popular ones!

— Deborah Harner
Deborah Harner Media Relations

Perhaps we on the radio side help our critics pigeonhole the format by our approach to the music and the audience. We tell listeners that our stations are "the place to relax" and "the music we play is soothing," yet we wonder why those outside the format can't feel the passion and recognize the energy of our music. Is "smooth jazz" what we should call ourselves? Perhaps another handle is in order; maybe "contemporary," "new," or "today's jazz" might better position the format.

If we truly believe we are part of the evolution of the jazz genre as outlined by Mr. Shamwell, then we had better damn well walk the walk, not just talk the talk. This music doesn't have to be slow to be easy to listen to. This music is alive and powerful. Play it loud. We should not be afraid to play artists that are format-exclusive. Many lately have been excluded from consideration because they are not AC crossover artists. We should not be afraid to play and test new artists and new styles. We must continue to search for our listeners' hot buttons. Watch and listen for the music those contemporary jazz followers "loudly and passionately" give raucous standing ovations to. Guard that we don't become "narrow-minded naysayers."

— Ted Carson
Former KAJZ/Austin PD

The thing that gets under my skin is when critics display a disregard for basic journalistic integrity. A critic can pan a performance at which they were the sole audience member left seated during a standing ovation. It is their opinion, and they are entitled to it, and — being a critic — even paid for it. However, the critic owes it to the reader to also mention the reaction of we common folk in the audience, no matter how wrong the critic finds the audience to be. The same goes for smooth jazz in general. Critics should feel free to hate the music, but be responsible enough to acknowledge the facts: The audience is listening, and they like it.

— Ralph Stewart
KTWV(The Wave)/Los Angeles
APD/MD

R&R is one of the few periodicals in which contemporary jazz music is appreciated. Most other journals have writers who think that any jazz that is not straight-ahead or avant garde is not worthy of notice, even though there are many fans who appreciate it for its own merits. The irony is that jazz has its roots in popular music, which is why smooth jazz is criticized ... for commercializing bebop "art" music.

— Jeff Lorber
Artist

Clarification

Here is a letter intended to correct an oversight in the story about WQCD/New York's recent tenth anniversary printed in the R&R NAC/Smooth Jazz special (8/7).

You did a great job putting together a detailed special feature on the format, but I hope you'll appreciate how disappointed I am at not being mentioned at all in the article [about WQCD]. I was offered the PD's position by GM Ray Gardella after Bob Linden left. Because I felt the de-

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at
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'QCD Morning Man Bows To The Music

WQCD morning co-host Ray White, who is partnered with storied personality Pat Prescott, joined the station shortly after sign-on from an on-air post at the city's AOR legend, WNEW-FM. "I love my rock 'n' roll," White recalls, "but AOR started sounding so tired. In contrast, WQCD sounded fresh and exciting. My switch in formats predicted the way a lot of listeners felt, too.

"To this day, I — and many of my colleagues here — have the strong sense that we are the demo. The station is comfy and can be on in the background, filling your workspace or home. But, at the same time, you can turn it up and get lost in a David Sanborn solo ... loud and clear. This format's first decade was a time when many people got over all their voodoo — whether it was drugs, alcohol, bad marriages, or money — took a long look at their lives, and became more positive. The station and its artists reflect that.

"Like others, I was worried in the format's beginning that it might not happen, because there wasn't a station in every town. But it took off, became successful, and it'll be around a long time. Whether veteran artists like Sanborn and Richard Elliot or a newcomer like Marc Antoine (who Pat and I met recently and who is a *bad-ass* guitar player!), the people in smooth jazz are not hung up in that old energy and bad vibes about not having a big enough limo or speaking only through a manager.



Ray White



You've got to demystify the 'j' word — jazz — in your own way and let the listener know this music's fun, accessible, and great.



"The whole reason I'm there is the music. I'm a middleman, because that's what a good jock in a music-intensive format should be. You've got to demystify the 'j' word — jazz — in your own way and let the listener know this music's fun, accessible, and great. And you can go out to see it live on a regular basis. My ego bows to the music. That's why I've been hanging around radio stations for the past 30 years."

mands of building the library from the ground up and the daily work involved in programming the music, I turned that position down and accepted the MD's chair. I suggested that he give Wendy Leeds the PD title to handle administrative details. In addition, I feel that having spent nine and a half years at the station would give me the right to feel like a big part of its history. I not only held the music director's position, but created various special shows and rated top five consistently in midday and afternoon drive slots.

On another point, the beginnings of the format are a little vague, happening simultaneously at KIFM/San Diego, WLOQ/Orlando, and WLVE(Love 94)/Miami, etc. But on Labor Day 1978, I believe the format had its beginning on WQXI/Atlanta (now Star 94) with the 7pm-midnight Sunday show *Jazz Flavors*, created by Fleetwood Gruver and myself. Around 1980 the show was expanded, and by popular demand became a nightly show from 7-

midnight, seven days a week in 1983. I programmed and presented the show until my arrival in New York on Aug. 15, 1988.

— Russ Davis
Former WQCD/NY MD
air personality

Kudos From Down Under

Lastly, here's a note from another hemisphere — one in which it's always tomorrow!

How can I thank you for one of the greatest experiences of my life? The R&R Convention was amazing, culminating in the performance by Lee Ritenour. The reflecting pools of the Century Plaza Hotel, the L.A. sun descending the palm trees gently swaying wonderful people, a couple of drinks, and, driven by the passion of the moment, dancing next to you as that intoxicating music filled the air. It is something I will never forget as long as I live!

— Francesca Lee
Coast FM MD/air personality
Queensland, Australia

The views expressed in a letter to the editor are those of the writer only. The writer is solely responsible for the content. R&R reserves the right to edit letters.

SW	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	± PLAYS	EMPHASIS TRACKS (PLAYS)
4	2	2	1	GEORGE BENSON Standing Together (GRP)	1153	+180	"Fly" (835) "Standing" (316)
2	3	3	2	MARC ANTOINE Madrid (GRP)	1024	+84	"Sunland" (1013) "Saravana" (11)
6	4	4	3	SOUL BALLET Trip The Night Fantastic (Countdown/Unity)	1009	+124	"Blu" (1009)
1	1	1	4	LEE RITENOUR This Is Love (I.E./Verve)	951	-28	"Ooh-Yeah" (907) "Can" (21)
7	6	5	5	JIM BRICKMAN Visions Of Love (Windham Hill)	939	+88	"Partners" (917) "Heart" (22)
8	8	7	6	LUTHER VANDROSS I Know (LV/Virgin)	727	+32	"Know" (719) "Human" (8)
10	9	9	7	BONEY JAMES Sweet Thing (Warner Bros.)	719	+80	"Innocence" (658) "Good" (29)
3	5	6	8	STEVE COLE Stay Awhile (Bluemoon/Atlantic)	717	-47	"Think" (717)
5	7	8	9	FOURPLAY 4 (Warner Bros.)	642	-38	"Still" (597) "Vest" (45)
12	11	12	10	CHUCK LOEB The Moon, The Stars... (Shanachie)	632	+73	"Beneath" (580) "Just" (33)
18	13	11	11	BRIAN BROMBERG You Know That Feeling (Zebra)	627	+59	"Hero" (571) "Fireplace" (32)
9	10	10	12	DOWN TO THE BONE From Manhattan To Staten (Nu Groove)	556	-18	"Staten" (503) "Brooklyn" (53)
11	12	13	13	KENNY G Greatest Hits (Arista)	546	+8	"Baby" (546)
—	19	15	14	RICK BRAUN Full Stride (Atlantic)	511	+50	"Hollywood" (511)
16	16	14	15	JOE MCBRIDE Double Take (Heads Up)	504	+18	"Madrid" (485) "Greenville" (10)
15	17	16	16	KEIKO MATSUI Full Moon And The Shrine (Countdown/Unity)	494	+37	"Forever" (438) "Sunrise" (28)
24	21	21	17	BRIAN MCKNIGHT Anytime (Mercury)	447	-69	"Anytime" (447)
14	15	17	18	PEACE OF MIND Journey To... (Nu Groove)	425	+6	"Peace" (425)
21	18	19	19	MARILYN SCOTT Avenues Of Love (Warner Bros.)	425	+15	"Look" (368) "Like" (25)
17	20	20	20	CHRIS STANORING Velvet (Instinct)	402	+6	"Shades" (382) "Sneaky" (8)
13	14	18	21	RONAN HARDIMAN Solas (Philips)	389	-30	"Love" (389)
25	24	23	22	BRYAN SAVAGE Soul Temptation (Higher Octave)	381	+46	"Temptation" (329) "Kaleidoscope" (52)
26	22	22	23	ED HAMILTON Groovology (Shanachie)	373	+21	"Fly" (347) "Way" (20)
27	26	24	24	GABRIELA ANDERS Wanting (Warner Bros.)	326	0	"Fire" (326)
19	23	25	25	KIM WATERS Love's Melody (Shanachie)	290	-16	"Nightfall" (282) "Water's" (8)
DEBUT	26	25	26	ERIC MARIENTHAL Walk Tall (I.E./Verve)	288	+82	"Heart" (288)
29	28	26	27	FATBURGER Sugar (Shanachie)	275	-15	"Spice" (267) "Sugar" (8)
DEBUT	28	26	28	GRANT GEISSMAN In With The Out Crowd (Higher Octave)	258	+36	"Save?" (258)
—	—	28	29	JONATHAN BUTLER Do You Love Me? (N2K Encoded Music)	250	-7	"New" (225) "Shore" (25)
—	29	29	30	SIMPLY RED Blue (EastWest/EEG)	230	-1	"Mellow" (228) "High" (2)

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
PETER WHITE Perfect Moment (Columbia)	16
WALTER BEASLEY For Your Pleasure (Shanachie)	6
GREGG KARUKAS Blue Touch (I.E./Verve)	6
WILL DOWNING Pleasures Of The Night (Verve/Motown)	4
GRANT GEISSMAN In With The Out Crowd (Higher Octave)	4
WARREN HILL Life Thru Rose Colored Glasses (Discovery)	4
ERIC MARIENTHAL Walk Tall (I.E./Verve)	4
VARIOUS ARTISTS A Song A Day (Zebra)	4
CHAQUICO & FREEMAN From... (Peak/Windham Hill Jazz)	3
BRIAN CULBERTSON Secrets (Bluemoon/Atlantic)	3
JK What's The Word (Verve)	3
RICKY JONES Ricky Jones (Cherry/Universal)	3
LA ESPERANZA La Esperanza (Higher Octave)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GEORGE BENSON Standing Together (GRP)	+180
PETER WHITE Perfect Moment (Columbia)	+135
SOUL BALLET Trip The Night Fantastic (Countdown/Unity)	+124
JIM BRICKMAN Visions Of Love (Windham Hill)	+88
MARC ANTOINE Madrid (GRP)	+84
ERIC MARIENTHAL Walk Tall (I.E./Verve)	+82
BONEY JAMES Sweet Thing (Warner Bros.)	+80
CHUCK LOEB The Moon, The Stars... (Shanachie)	+73
BRIAN MCKNIGHT Anytime (Mercury)	+69
BRIAN BROMBERG You Know That Feeling (Zebra)	+59

Note: KMGQ/Santa Barbara, CA did not report for two consecutive weeks. Their playlist was not used in this week's data. Plays for all tracks and albums were reviewed—and where appropriate—bullets were awarded. Chart positions, however, were not changed.

This chart reflects airplay from September 9-15. Albums ranked by total plays, with plays from all cuts from an album combined. 52 NAC reporters. 47 current playlists. © 1998, R&R Inc.

NAC NOTES By Carol Archer

It's no surprise that Marc Antoine's track "Sunland" (GRP) takes this week's top honors. In a relatively short time, the fine French guitarist has emerged as one of the format's most talented and invigorating influences. Congratulations!

Classic Motown songs are hard-wired into several generations of adult brains for very good reason. Those great tunes exemplify deep passions—tenderness, exuberance, heartache, idealism, longing—that are universal and timeless. Dave Koz's cover of the Jackson Five's "I'll Be There" (Blue Note) from *Blue Note Salutes Motown* soulfully

captures all the magic you'd expect, and although Koz's version is instrumental, I can almost hear little Michael saying, "Just look over your shoulders." KKSJ/SF couldn't wait for next month's add date. I also really like Ray Baretto's reading of "What's Going On," which may be too hot for NAC/SJ. Then again, maybe it's not.

Warren Hill's made an awfully good record on the debut track from his second record for *Discovery*, *Life Thru Rose Colored Glasses*. The track, "Turn Out The Lights," is a skillfully wrought midtempo tune with a memorable melody and a great groove. Out of the box

on KTWW/L.A. So much sax, so little time.

From his days with Miles Davis, then his own group the Headhunters, from "Rockit" to "Thieves In The Temple" (not to mention being honored with an Oscar for the score to *Round Midnight*), the legendary Herbie Hancock has earned his place in the pantheon of modern masters. This time, he dazzles with *Gershwin's World* (Verve). Be sure to hear Stevie Wonder's contribution on "St. Louis Blues." Who cares whether or not it's for this format? When it comes to music this formidable, you owe yourself a listen.

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s i m p l y p o w e r f u l

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The man who set
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for smooth sax
in the '90s.

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room to breathe

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NAC IMPACT DATE: OCTOBER 1st

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Album in stores November 3rd



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SW	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	MARC ANTOINE Sunland (GRP) 1013	927	937	989	989	49/0
5	3	3	2	SOUL BALLET Blu Girl (Countdown/Unity) 1009	885	838	786	786	48/0
6	5	4	3	JIM BRICKMAN / DAVE KOZ Partners In Crime (Windham Hill) 917	827	804	738	738	45/0
1	1	1	4	LEE RITENOUR Ooh-Yeah (I.E./Verve) 907	937	962	1050	1050	46/0
13	8	7	5	GEORGE BENSON Fly By Night (GRP) 835	675	589	485	485	50/0
7	7	6	6	LUTHER VANOROSS I Know (LV/Virgin) 719	679	683	679	679	49/0
3	4	5	7	STEVE COLE When I Think Of You (Bluemoon/Atlantic) 717	764	829	940	940	43/0
9	9	9	8	BONEY JAMES Innocence (Warner Bros.) 658	593	577	557	557	47/2
4	6	8	9	FOURPLAY Still The One (Warner Bros.) 597	635	737	866	866	40/0
12	12	12	10	CHUCK LOEB Beneath The Light (Shanachie) 580	521	511	495	495	42/0
20	14	13	11	BRIAN BROMBERG Hero (Zebra) 571	515	466	403	403	48/2
8	10	10	12	KENNY G Baby G (Arista) 546	538	527	583	583	36/0
—	17	15	13	RICK BRAUN Hollywood & Vine (Atlantic) 511	461	405	236	236	48/1
10	11	11	14	DOWN TO THE BONE Staten Island Groove (Nu Groove) 503	532	515	525	525	38/0
18	16	14	15	JOE MCBRIDE Midnight In Madrid (Heads Up) 485	467	441	441	441	41/1
BREAKER			16	BRIAN MCKNIGHT Anytime (Motown) 447	378	377	354	354	32/1
21	18	18	17	KEIKO MATSUI Forever, Forever (Countdown/Unity) 438	405	397	401	401	40/0
14	15	16	18	PEACE OF MIND Peace Of Mind (Nu Groove) 425	419	463	485	485	36/0
11	13	17	19	RONAN HARDIMAN Love Song (Phillips) 389	419	479	522	522	31/0
15	20	19	20	CHRIS STANDRING Cool Shades (Instinct) 382	382	377	463	463	35/0
22	19	21	21	MARILYN SCOTT The Look Of Love (Warner Bros.) 368	377	384	385	385	31/0
26	24	23	22	EO HAMILTON Fly Like An Eagle (Shanachie) 347	325	334	310	310	33/0
—	27	26	23	BRYAN SAVAGE Soul Temptation (Higher Octave) 329	288	264	254	254	30/2
25	26	22	24	GABRIELA ANDERS Fire Of Love (Warner Bros.) 326	326	318	315	315	27/1
16	22	25	25	GEORGE BENSON Standing Together (GRP) 316	296	364	450	450	27/0
DEBUT			26	ERIC MARIENTHAL Here In My Heart (I.E./Verve) 288	206	138	5	5	38/4
17	23	24	27	KIM WATERS Nightfall (Shanachie) 282	306	346	450	450	26/0
—	28	27	28	FATBURGER Spice (Shanachie) 267	279	261	247	247	27/0
—	—	30	29	GRANT GEISSMAN Did I Save? (Higher Octave) 258	222	215	195	195	25/4
29	29	29	30	SIMPLY RED Mellow My Mind (EastWest/EEG) 228	229	254	271	271	17/0

This chart reflects airplay from September 9-15. Songs ranked by total plays. Highlighted songs indicate Breaker.
52 NAC reporters. 47 current playlists. © 1998, R&R Inc.

BREAKERS.

BRIAN MCKNIGHT
Anytime (Motown)

TOTAL PLAYS/INCREASE: 447/69
TOTAL STATIONS/ADDS: 32/1
CHART: 16

MOST ADDED

ARTIST TITLE LABEL(S) ADDS

PETER WHITE (G. WASHINGTON, JR.) Midnight In... (Columbia) 16
GREGG KARUKAS Cruisin' Your House At... (I.E./Verve) 12
WALTER BEASLEY I Feel You (Shanachie) 6
BRIAN CULBERTSON Straight To... (Bluemoon/Atlantic) 5
GRANT GEISSMAN Did I Save? (Higher Octave) 4
WARREN HILL Turn Out The Lights (Discovery) 4
JK Off The Hook (Verve) 4
CHAKA KHAN You & I Are One (Zebra) 4
ERIC MARIENTHAL Here In My Heart (I.E./Verve) 4
DOWNING & ALBRIGHT Stop, Look, Listen... (Verve/Motown) 4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S) TOTAL PLAY INCREASE

GEORGE BENSON Fly By Night (GRP) +160
PETER WHITE (WASHINGTON, JR.) Midnight... (Columbia) +135
SOUL BALLET Blu Girl (Countdown/Unity) +124
JIM BRICKMAN / DAVE KOZ Partners... (Windham Hill) +90
MARC ANTOINE Sunland (GRP) +86
ERIC MARIENTHAL Here In My Heart (I.E./Verve) +82
BRIAN MCKNIGHT Anytime (Motown) +69
BONEY JAMES Innocence (Warner Bros.) +65
CHUCK LOEB Beneath The Light (Shanachie) +59
BRIAN BROMBERG Hero (Zebra) +56
JEFF LORBER Watching The Sun Set (Zebra) +56

Note: KMGQ/Santa Barbara, CA did not report for two consecutive weeks. Their playlist was not used in this week's data. Plays for all tracks and albums were reviewed—and where appropriate—bullets were awarded. Chart positions, however, were not changed.

Breakers: Songs registering 400 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

JONATHAN BUTLER New Life (N2K Encoded Music)
Total Plays: 225, Total Stations: 20, Adds: 0

OPEN DOOR The Curved Sky (Helicon)
Total Plays: 199, Total Stations: 21, Adds: 0

P. WHITE (G. WASHINGTON, JR.) Midnight In... (Columbia)
Total Plays: 170, Total Stations: 34, Adds: 16

JEFF LORBER Watching The Sun Set (Zebra)
Total Plays: 225, Total Stations: 24, Adds: 0

KHAMI COLE You've Made Me So Very Happy (Fahrenheit)
Total Plays: 191, Total Stations: 17, Adds: 0

VESTA Somebody For Me (I.E./Verve)
Total Plays: 160, Total Stations: 13, Adds: 1

WALTER BEASLEY I Feel You (Shanachie)
Total Plays: 225, Total Stations: 29, Adds: 6

CHAQUICO & FREEMAN Riders Of... (Peak/Windham Hill Jazz)
Total Plays: 174, Total Stations: 23, Adds: 2

JK Off The Hook (Verve)
Total Plays: 147, Total Stations: 17, Adds: 4

Songs ranked by total plays

Antoine

- 1 NAC Tracks Chart "Sunland"
- 2 NAC Albums Chart Madrid

GEORGE BENSON

Fly By Night

- 1 NAC Albums Chart Standing Together
- 5 NAC Tracks Chart "Fly By Night"



NAC/SMOOTH JAZZ REPORTERS

Stations and their adds by track listed alphabetically by market

<p>WHRL/Albany, NY OM/PD: Brant Curtiss RICKY JONES "Still" PETER WHITE... "Midnight"</p>	<p>KOAI/Dallas, TX PD: Michael Fischer WALTER BEASLEY "Feel" CRAIG CHAUQUICO "Holding"</p>	<p>WJZ/Milwaukee, WI PD: Chris Moreau JK "Hook" GREGG KARUKAS "Cruisin" RAMSEY LEWIS "Serenade"</p>	<p>WLOQ/Orlando, FL PD: Bill Wise PETER WHITE... "Midnight" JK "Hook" WALTER BEASLEY "Dance"</p>	<p>KCLC/St. Charles, MO PD: Rich Reigert MD: Chris Kurtz ANDREAS VOLLENWEIDER "Forest" DAVID LANZ "Tuesday" TOM GRANT "Nobody" GRADY NICHOLS "Mysterious" LA ESPERANZA "Bahia" CHRISTOPH SPENDEL "Flight"</p>	<p>WJZT/Tallahassee, FL PD: Denny Alexander JAMIE BONK "Knew" PETER WHITE... "Midnight"</p>
<p>KMK/Anchorage, AK GM/PD: Dea Williams MD: John Clarke CHUCK LOEB "Moon" GREGG KARUKAS "Cruisin" PETER WHITE... "Midnight" DOWNING & ALBRIGHT "Stop" GRADY NICHOLS "Mysterious" LA ESPERANZA "Bahia"</p>	<p>JRN/Denver, CO PD: Steve Hibbard MD: Greg Allen PETER WHITE... "Midnight" CHRIS STANDING "Steven" LOUIE SHELTON "Hot" PHIL SHEERAN "Tropes" RAMSEY LEWIS "Serenade" GREGG KARUKAS "Cruisin"</p>	<p>KMJZ/Minneapolis, MN PD: Rob Moore BRIAN MCKNIGHT "Anytime" GREGG KARUKAS "Cruisin" WARREN HILL "Turn" BABYFACE & DES'REE "Fire" CHAKA KHAN "You" RACHEL Z "Bohissatv"</p>	<p>WJPL/Peoria, IL PD: Rick Hirschmann GABRIELA ANDERS "Fire" BRIAN CULBERTSON "Straight"</p>	<p>KBZM/Salt Lake City, UT PD: Rob Riesen CHAKA KHAN "You" GRANT GEISSMAN "Save?" PETER WHITE... "Midnight"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block DOWNING & ALBRIGHT "Stop" PETER WHITE... "Midnight"</p>
<p>WJZF/Atlanta, GA PD/MD: Mark Edwards BRIAN BROMBERG "Hero"</p>	<p>KHH/Denver, CO PD: Becky Taylor APD/MD: Cheri Marquart BRIAN CULBERTSON "Straight"</p>	<p>KSBR/Mission Viejo, CA OM: Terry Wedel MD: Judy Davis YELLOWJACKETS "Spirit" GREGG KARUKAS "Cruisin" CHAUQUICO & FREEMAN "Samba"</p>	<p>WJZJ/Philadelphia, PA PD: Ann Gross MD: Michael Tezzi GREGG KARUKAS "Cruisin"</p>	<p>KCJZ/San Antonio, TX PD: Norm Miller CRAIG CHAUQUICO "Holding" BRIAN CULBERTSON "Straight"</p>	<p>KOAZ/Tucson, AZ PD: Erik Fox RICK BRAUN "Hollywood" ERIC MARIENTHAL "Heart" PETER WHITE... "Midnight"</p>
<p>KAJZ/Austin, TX PD: Ted Carson MD: Candace Andrews No Adds</p>	<p>WVMV/Detroit, MI PD: Tom Sleeker MD: Sandy Kovach BRIAN BROMBERG "Hero" WALTER BEASLEY "Feel"</p>	<p>KRVR/Moedesto, CA PD: Jim Bryan MD: Doug Wulff DOWNING & ALBRIGHT "Stop" INDIGO CITY "Altos" GREGG KARUKAS "Cruisin" CHAKA KHAN "You" MARS LASAR "Free" WAYMAN TISDALE "Breakfast"</p>	<p>KYOT/Phoenix, AZ PD/MD: Nick Francis CHAUQUICO & FREEMAN "Riders"</p>	<p>KIFM/San Diego, CA APD/MD: Kelly Cole PETER WHITE... "Midnight" WARREN HILL "Turn"</p>	<p>WJZW/Washington, DC PD: Kenny King BRIAN CULBERTSON "Straight"</p>
<p>KSMJ/Bakersfield, CA PD/MD: Joel Widdows WALTER BEASLEY "Feel"</p>	<p>KEZL/Fresno, CA PD: Angie Handa PETER WHITE... "Midnight" BRIAN CULBERTSON "Straight"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien PETER WHITE... "Midnight" LONNIE LISTON SMITH "Oulet" GREGG KARUKAS "Cruisin" LA ESPERANZA "Bahia"</p>	<p>WJJP/Pittsburgh, PA PD: Carl Anderson MD: Herschel No Adds</p>	<p>KKSF/San Francisco, CA PD: Paul Goldstein APD: Roger Coryell MD: Blake Lawrence RICKY JONES "Still" DAVE KOZ "There"</p>	<p>KWSJ/Wichita, KS PD: Nancy Johnson MD: Dallas Scott CHAKA KHAN "You" GRANT GEISSMAN "Save?" ERIC MARIENTHAL "Heart" PETER WHITE... "Midnight"</p>
<p>WCCJ/Charlotte, NC PD/MD: Greg Morgan PETER WHITE... "Midnight" CHAUQUICO & FREEMAN "Riders" GREGG KARUKAS "Cruisin" BRYAN SAVAGE "Temptation"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole APD/MD: Craig Williams BRYAN SAVAGE "Temptation" PETER WHITE... "Midnight" WALTER BEASLEY "Feel"</p>	<p>WOCN/New York, NY PD: John Mullen MD: Rick Laboy BONEY JAMES "Innocence"</p>	<p>KKJZ/Portland, OR PD: Paul Warren MD: Hal Murray JK "Hook" GREGG KARUKAS "Cruisin"</p>	<p>KQJZ/San Luis Obispo, CA PD: Andy Morris MD: David Atwood WALTER BEASLEY "Feel"</p>	<p>52 Total Reporters 51 Current Reporters 47 Current Playlists</p>
<p>WNUA/Chicago, IL PD: Bob Kaake MD: Steve Stiles BONEY JAMES "Innocence" ERIC MARIENTHAL "Heart"</p>	<p>KCIY/Kansas City, MO PD: Tom Land MD: Michelle Chase No Adds</p>	<p>WJCD/Norfolk, VA OM/PD: Maxine Todd MD: Larry Hollowell WALTER BEASLEY "Feel"</p>	<p>WSMJ/Richmond, VA PD/MD: Tommy Fleming VESTA "Somebody" PETER WHITE... "Midnight" YELLOWJACKETS "Spirit" GREGG KARUKAS "Cruisin" FOURPLAY "Vest" LISA LAUREN "Midlife"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Ziet MD: Rob Singleton DOWNING & ALBRIGHT "Stop" PETER WHITE... "Midnight" SHAKATAK "Azure"</p>	<p>Reported Frozen Playlist (2): WJZJ/Columbus, OH WGUF/PL Myers, FL</p>
<p>WVAE/Cincinnati, OH OM: T.J. Holland APD/MD: Steve Wiersma JK "Hook"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart WARREN HILL "Turn"</p>	<p>KTNT/Oklahoma City, OK PD: Steve English MD: Stephanie Stewart GRANT GEISSMAN "Save?" ERIC MARIENTHAL "Heart"</p>	<p>KSSJ/Sacramento, CA Station Mgr.: Steve Williams APD/MD: Ken Jones MICHAEL BOLTON "Send" JOE MCBRIDE "Madrid" GREGG KARUKAS "Cruisin"</p>	<p>WHCD/Syracuse, NY PD: Butch Charies APD/MD: Kenny Dees RICKY JONES "Still" GRANT GEISSMAN "Save?"</p>	<p>Did Not Report. Playlist Frozen (2): WSJZ/Boston, MA KWJZ/Seattle, WA</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble WARREN HILL "Turn"</p>	<p>WLVE/Miami, FL PD: Bret Michael MD: Marc Taylor No Adds</p>				<p>Did Not Report For Two Consecutive Weeks; Data Not Used (1): KMGQ/Santa Barbara, CA</p>

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NAC/SMOOTH JAZZ PLAYLISTS

September 25, 1998 R&R • 83

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(712) 352-1019
Mullen/Laboy

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
32	32	32	32	32	STEVE COLE/When I Think Of You
33	33	33	33	33	KIM WATERS/Nightfall
21	21	21	21	21	CHRIS STANDING/Cool Shades
19	19	19	19	19	SOUL BALLET/Big Girl
34	34	34	34	34	FOURPLAY/Sil The One
24	24	24	24	24	GREGG KARUKAS/Blue Touch
24	24	24	24	24	KEIKO MATSUH/Down The Sunfire
33	33	33	33	33	MARC ANTOINE/Sunland
24	24	24	24	24	LUTHER VANDROSS/Passion
24	24	24	24	24	BRIAN BROMBERG/Hero
32	32	32	32	32	LEE RITENOUR/Don't You
21	21	21	21	21	PLABO BROWN/Heart Belongs
-	-	-	-	-	BONEY JAMES/Innocence

KTWW/Los Angeles
MARKET: Los Angeles
(310) 840-7100
Bredin/Stewart

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
20	20	20	20	20	PEACE OF MIND/Peace Of Mind
21	21	21	21	21	STEVE COLE/When I Think Of You
18	18	18	18	18	BOB JAMES/Innocence
20	20	20	20	20	JACKSON/When I Think Of You
16	16	16	16	16	AVENUE BLUE/Seventh Heaven
20	20	20	20	20	LEE RITENOUR/Don't You
16	16	16	16	16	RAMSEY LEWIS/Love Serenade
17	17	17	17	17	DOWN TO THE BONE/Station Island Groove
16	16	16	16	16	MARC ANTOINE/Sunland
17	17	17	17	17	BRICKMAN FROZ/Partners In Crime
12	12	12	12	12	SHAKATAK/Blue Azura
12	12	12	12	12	GEORGE BENSON/By Night
11	11	11	11	11	RICK BRAUN/Hollywood & Vine
11	11	11	11	11	CELESTINE/What About You
17	17	17	17	17	SOUL BALLET/Big Girl
12	12	12	12	12	PETER WHITE/Midnight Ill.
9	9	9	9	9	ERIC MARIENTHAL/Here In My Heart
12	12	12	12	12	BRIAN MCKENIGHT/Anytime
10	10	10	10	10	ROBAN HARDIMAN/Love Song
11	11	11	11	11	BRIAN BROMBERG/Hero
11	11	11	11	11	MARIAH CAREY/My All
11	11	11	11	11	LUTHER VANDROSS/Passion
8	8	8	8	8	CRAG CHAQUIC/Holding Back
8	8	8	8	8	RICKY JONES/Lost In You

WVAU/Chicago
MARKET: Chicago
(312) 645-9550
Kaake/Stiles

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
22	22	22	22	22	KIM WATERS/Nightfall
20	20	20	20	20	FOURPLAY/Sil The One
25	25	25	25	25	MARC ANTOINE/Sunland
19	19	19	19	19	SOUL BALLET/Big Girl
16	16	16	16	16	ED HAMILTON/By Liba An Eagle
16	16	16	16	16	LUTHER VANDROSS/Passion
23	23	23	23	23	LEE RITENOUR/Don't You
19	19	19	19	19	RAMSEY LEWIS/Love Serenade
-	-	-	-	-	WALTER BEASLEY/Feel You
17	17	17	17	17	CHUCK LOEB/Beneath The Light
16	16	16	16	16	DAKOTA MOON/Promise I Make
21	21	21	21	21	KENNY G/Baby G
18	18	18	18	18	STEVE COLE/When I Think Of You
19	19	19	19	19	RABYFACE & DES'REE/In The Night
15	15	15	15	15	BONEY JAMES/Innocence
15	15	15	15	15	BRICKMAN FROZ/Partners In Crime
20	20	20	20	20	FOUR 80 EAST/Estad
18	18	18	18	18	DOWN TO THE BONE/Station Island Groove
15	15	15	15	15	GEORGE BENSON/By Night
5	5	5	5	5	BRIAN BROMBERG/Hero
6	6	6	6	6	BRIAN CULBERTSON/My Mind
6	6	6	6	6	RICK BRAUN/Hollywood & Vine
-	-	-	-	-	JEFF LORBER/Watching The Sun Set
-	-	-	-	-	PETER WHITE/Midnight Ill.
8	8	8	8	8	CHRIS STANDING/Cool Shades
-	-	-	-	-	BONEY JAMES/Innocence
-	-	-	-	-	ERIC MARIENTHAL/Here In My Heart

103.7 KKSJ
MARKET: San Francisco
KKSJ/San Francisco
(415) 975-5555
Goldstein/Lawrence

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
23	23	23	23	23	GEORGE BENSON/By Night
22	22	22	22	22	BONEY JAMES/Innocence
-	-	-	-	-	WALTER BEASLEY/Feel You
22	22	22	22	22	BRIAN CULBERTSON/My Mind
22	22	22	22	22	CHUCK LOEB/Beneath The Light
22	22	22	22	22	SOUL BALLET/Big Girl
18	18	18	18	18	CHRIS STANDING/Cool Shades
21	21	21	21	21	STEVE COLE/When I Think Of You
15	15	15	15	15	MARC ANTOINE/Sunland
15	15	15	15	15	B-THE/Innocence
13	13	13	13	13	KIM WATERS/Nightfall
13	13	13	13	13	BRICKMAN FROZ/Partners In Crime
-	-	-	-	-	SHAKATAK/Blue Azura
14	14	14	14	14	ED HAMILTON/By Liba An Eagle
10	10	10	10	10	DAKOTA MOON/Promise I Make
13	13	13	13	13	LUTHER VANDROSS/Passion
10	10	10	10	10	ERIC CLAPTON/My Father's Eyes
10	10	10	10	10	KEIKO MATSUH/Down The Sunfire
7	7	7	7	7	RAMSEY LEWIS/Love Serenade
8	8	8	8	8	OPERA DOOR/The Curved Sky
-	-	-	-	-	RICKY JONES/Lost In Love
-	-	-	-	-	DAVE KOTZ/Be There

WJZZ/Philadelphia
MARKET: Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
17	17	17	17	17	BRICKMAN FROZ/Partners In Crime
32	32	32	32	32	LEE RITENOUR/Don't You
32	32	32	32	32	WALTER BEASLEY/Feel You
32	32	32	32	32	STEVE COLE/When I Think Of You
32	32	32	32	32	MARC ANTOINE/Sunland
32	32	32	32	32	FOURPLAY/Sil The One
32	32	32	32	32	ALFONZO BLACKWELL/Passion
16	16	16	16	16	LUTHER VANDROSS/Passion
13	13	13	13	13	STEVE COLE/When I Think Of You
13	13	13	13	13	CHRIS CAMOZZI/Summer Shift
-	-	-	-	-	RICK BRAUN/Hollywood & Vine
5	5	5	5	5	ERIC MARIENTHAL/Here In My Heart
13	13	13	13	13	SOUL BALLET/Big Girl
13	13	13	13	13	GEORGE BENSON/By Night
13	13	13	13	13	CULBERTSON/My Mind
13	13	13	13	13	BRIAN BROMBERG/Hero
13	13	13	13	13	CHRISTOPHER YOUNG/My Jam
13	13	13	13	13	BRICKMAN FROZ/Partners In Crime
13	13	13	13	13	DUNCAN MILLAR/My Ray Of
13	13	13	13	13	ED HAMILTON/By Liba An Eagle
13	13	13	13	13	BONEY JAMES/Innocence
13	13	13	13	13	TONY DANIEL/My Father's Eyes
13	13	13	13	13	ED HAMILTON/By Liba An Eagle
13	13	13	13	13	KENNY G/Baby G
-	-	-	-	-	GREGG KARUKAS/Blue Touch

KOAI/Dallas
MARKET: Dallas
(214) 630-3011
Fischer

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
20	20	20	20	20	SOUL BALLET/Big Girl
-	-	-	-	-	PETER WHITE/Midnight Ill.
14	14	14	14	14	RICK BRAUN/Hollywood & Vine
26	26	26	26	26	BRICKMAN FROZ/Partners In Crime
8	8	8	8	8	GEORGE BENSON/By Night
27	27	27	27	27	MARC ANTOINE/Sunland
17	17	17	17	17	BRIAN CULBERTSON/My Mind
24	24	24	24	24	STEVE COLE/When I Think Of You
16	16	16	16	16	KENNY G/Baby G
12	12	12	12	12	LUTHER VANDROSS/Passion
13	13	13	13	13	ROBAN HARDIMAN/Love Song
14	14	14	14	14	GREGG KARUKAS/Blue Touch
12	12	12	12	12	PHIL PERRY/One Heart One Love
13	13	13	13	13	BRYAN SAVAGE/Soul Temptation
15	15	15	15	15	PEACE OF MIND/Peace Of Mind
14	14	14	14	14	ERIC MARIENTHAL/Here In My Heart
13	13	13	13	13	BRIAN MCKENIGHT/Anytime
-	-	-	-	-	BRIAN BROMBERG/Hero
15	15	15	15	15	RICHARD ELLIOT/In The Groove
27	27	27	27	27	BOB JAMES/Innocence
10	10	10	10	10	ROB MARIAN/My Jam
11	11	11	11	11	KEIKO MATSUH/Down The Sunfire
7	7	7	7	7	JOE MCBRIDE/Midnight In Madrid
28	28	28	28	28	FOURPLAY/Sil The One
-	-	-	-	-	BRIAN CULBERTSON/My Mind
22	22	22	22	22	LEE RITENOUR/Don't You
6	6	6	6	6	ED HAMILTON/By Liba An Eagle
9	9	9	9	9	CHRIS STANDING/Cool Shades
7	7	7	7	7	PAUL HARCAS/My All
7	7	7	7	7	CHUCK LOEB/Beneath The Light

WVTV/Detroit
MARKET: Detroit
(248) 855-5100
Steeler/Kovach

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
22	22	22	22	22	BRICKMAN FROZ/Partners In Crime
22	22	22	22	22	SOUL BALLET/Big Girl
21	21	21	21	21	STEVE COLE/When I Think Of You
22	22	22	22	22	LEE RITENOUR/Don't You
20	20	20	20	20	MARC ANTOINE/Sunland
19	19	19	19	19	DAKOTA MOON/Promise I Make
9	9	9	9	9	GEORGE BENSON/By Night
14	14	14	14	14	BRIAN MCKENIGHT/Anytime
9	9	9	9	9	GEORGE BENSON/Standing Together
10	10	10	10	10	LUTHER VANDROSS/Passion
9	9	9	9	9	PAUL HARCAS/My All
11	11	11	11	11	CHRIS STANDING/Cool Shades
9	9	9	9	9	CHUCK LOEB/Beneath The Light
-	-	-	-	-	PETER WHITE/Midnight Ill.
10	10	10	10	10	PEACE OF MIND/Peace Of Mind
11	11	11	11	11	ED HAMILTON/By Liba An Eagle
10	10	10	10	10	RICK BRAUN/Hollywood & Vine
10	10	10	10	10	DOWN TO THE BONE/Station Island Groove
9	9	9	9	9	CANDY DULFER/Smooth
-	-	-	-	-	JOE MCBRIDE/Midnight In Madrid
9	9	9	9	9	PAUL HARCAS/My All
10	10	10	10	10	MARIAH CAREY/My All
10	10	10	10	10	JOE MCBRIDE/Midnight In Madrid
10	10	10	10	10	DAKOTA MOON/Promise I Make
10	10	10	10	10	DOWN TO THE BONE/Station Island Groove
-	-	-	-	-	ERIC MARIENTHAL/Here In My Heart
7	7	7	7	7	MARCUS JOHNSON/The Rock Factor
-	-	-	-	-	PETER WHITE/Midnight Ill.
7	7	7	7	7	CRAG CHAQUIC/Holding Back
-	-	-	-	-	BRIAN BROMBERG/Hero
-	-	-	-	-	WALTER BEASLEY/Feel You

WJZZ/Philadelphia
MARKET: Philadelphia
(610) 667-3939
King

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
10	10	10	10	10	BRICKMAN FROZ/Partners In Crime
28	28	28	28	28	KENNY G/Baby G
28	28	28	28	28	MARC ANTOINE/Sunland
20	20	20	20	20	SOUL BALLET/Big Girl
7	7	7	7	7	GEORGE BENSON/By Night
28	28	28	28	28	BOB JAMES/Innocence
17	17	17	17	17	LUTHER VANDROSS/Passion
16	16	16	16	16	BRIAN MCKENIGHT/Anytime
17	17	17	17	17	ROBAN HARDIMAN/Love Song
16	16	16	16	16	MARIAH CAREY/My All
28	28	28	28	28	FOURPLAY/Sil The One
14	14	14	14	14	GEORGE BENSON/Standing Together
9	9	9	9	9	BRYAN SAVAGE/Soul Temptation
4	4	4	4	4	JOE MCBRIDE/Midnight In Madrid
26	26	26	26	26	STEVE COLE/When I Think Of You
10	10	10	10	10	PEACE OF MIND/Peace Of Mind
10	10	10	10	10	BONEY JAMES/Innocence
11	11	11	11	11	DOWN TO THE BONE/Station Island Groove
12	12	12	12	12	CHUCK LOEB/Beneath The Light
8	8	8	8	8	CHRIS CAMOZZI/Summer Shift
6	6	6	6	6	RICK BRAUN/Hollywood & Vine
10	10	10	10	10	DOWN TO THE BONE/Station Island Groove
-	-	-	-	-	ERIC MARIENTHAL/Here In My Heart
7	7	7	7	7	MARCUS JOHNSON/The Rock Factor
-	-	-	-	-	PETER WHITE/Midnight Ill.
7	7	7	7	7	CRAG CHAQUIC/Holding Back
-	-	-	-	-	BRIAN BROMBERG/Hero
-	-	-	-	-	WALTER BEASLEY/Feel You
-	-	-	-	-	RICHARD ELLIOT/In The Groove
-	-	-	-	-	BRIAN CULBERTSON/My Mind

WVLE/Miami
MARKET: Miami
(305) 654-9494
Michael/Taylor

PLAYS	STW	FW	SW	LTW	ARTIST/TITLE
23	23	23	23	23	KIM WATERS/Nightfall
24	24	24	24	24	KENNY G/Baby G
25	25	25	25	25	CHRIS STANDING/Cool Shades
24	24	24	24	24	BONEY JAMES/Innocence
23	23	23	23	23	PAUL HARCAS/My All
24	24	24	24	24	CANDY DULFER/Smooth
12	12	12	12	12	BRICKMAN FROZ/Partners In Crime
12	12	12	12	12	BRYAN SAVAGE/Soul Temptation
12	12</				



CYNDEE MAXWELL

Jacobs' Edge In New Radio Culture

█ Sales, programming, and adaptability are necessities for survival

Fred Jacobs' new business cards were still wet when he announced his company's launch at the NAB Radio Convention in 1983. With his research background, Jacobs Media began as a living-room-based operation with a "hodgepodge" of research and consulting projects. Jacobs credits Saga Communications' Ed Christian with providing not only encouragement, but also many clients who helped get his business off the ground, including WNOR/Norfolk, which he continues to consult today.

Certainly Fred Jacobs is recognized as one of the founders of the Classic Rock format, and he admits it played a big part in the success of his company — now celebrating its 15th anniversary — despite the fact that he wrestled with the polemic nature of the format's birth. In fact, "Jacobs" and "Classic Rock" practically became synonymous. "When that began taking off around '85," he recalls, "I was at a crossroads with it, because, from a success standpoint, it was pretty wild and incredible. But from an industry standpoint, it was a little on the controversial side. I wrestled with the issue of whether to become the Classic Rock consultancy or not."

Because most of the industry attention focused on the Classic Rock side, many don't realize that Jacobs has always worked with other stations in the Rock realm, such as San Diego Alternative 91X. Seeking to avoid becoming pigeon-



Fred Jacobs

holed, he expanded his horizons even further and, in 1988, trademarked the "Edge" brand for his Alternative stations. Today, about 40% of Jacobs Media stations are Classic Rock, with the remainder split between Alternative, Rock, and Active Rock.

No Sibling Rivalry

One of the unique aspects of Jacobs Media lies in Paul Jacobs' role of providing sales support to clients. While some may cry nepotism, Fred Jacobs says the real motivation for hiring his brother was his need for an operational person to run the office. But his skills quickly became "an X factor for the company" in terms of his talent in sales.

"Paul has been the person who has gone into these markets, done sales meetings, made sales calls, helped stations put together festivals, and the things behind the scenes," explains Jacobs. "I think he has made a huge difference in keeping us very sharp and cutting-edge. Because, aside from the normal sales pressure inherent with selling a Rock format, the biggest crisis in the industry today is finding great salespeople."

Jacobs says it's not uncommon to

see successful heritage stations with one sales veteran and a half dozen rookies. "In many ways, it keeps the station at square one. I believe that sales will be the key that will determine whether these mega-companies achieve their goals or not. Many programmers will tell you that some of their biggest concerns are whether the sales staff is going to be mature, knowledgeable, aggressive, and experienced enough to make the bucks.

"I had no idea how big a void it was until Paul came in here. The more I've watched him work, the more I've understood how great the need for it really is. It was a need that wasn't being filled except for some sales trainers, who are fine, but sales trainers don't know anything about programming — that's what makes Paul unique. He's got a real sensibility for programming concerns, and that makes for a pretty lethal combination."

The familial connection continues with brother Bill Jacobs, who is the "Selector-head," handling music management in tandem with stations. Says Fred Jacobs, "One thing I've learned after doing this for a long time is that everybody has different needs and different perceptions. Our approach is that you've got to do more than just music calls in order to keep your clients happy. You have to have other services and continually come up with different things. Essentially, we've created a menu system that stations can use to pick and choose the areas where they want our involvement. Some clients want everything, others only want one specific area."

Jacobs admits that Tom Calderone's departure for MTV was difficult. "He's been a great player for the last four years and a real good friend. We're graduating him on to a pretty good job and an incredible opportunity. Dave Beasing was Tom's own handpicked replacement." [More on this restructuring appears in this week's Alternative column, Page 92.]

Radio's Change Experts

This recent shift within his company spotlights the fact that change is an inherent part of any business, no matter how successful, and Jacobs is mindful that further industry change is to be expected. "One result of consolidation is that many people have been spun off who weren't good at coping with change. Most of the people still working in radio stations have become, if they weren't before, change experts. It's very difficult to have survived the last five years at most stations if you weren't pretty flexible. But there are still those fighting it.

"Many people in this business

were taught to be ninja warriors, and suddenly it's a different game. It takes a different set of tactics to succeed. You see this in cluster situations, with two or three Rock-oriented stations under the same roof. Watching those relationships play out tells you a lot about someone's ability to deal with change. A lot of people don't play well with other children and have had a hell of a time sitting in the same room with the PD who, just a year ago, they were trying to put out of business. It's especially obvious on trend day or book day, when three or four PDs are standing around the computer. It's very difficult for the managers in those situations — and certainly the PDs — to emotionally deal with the ups and downs of each station. It's a test of everybody's abilities."

Assess Yourself

One result of change is that it forces self-assessment, according to Jacobs. "There are quite a number of people who are unhappy and have contemplated their exit strategy. There are other people who thrive on this stuff. They just absolutely eat it up and, clearly, with the way it's headed, the latter group are going to be a lot happier and do a much better job. There's no way to teach people how to handle change. It becomes a highly personal thing. At the end of the day, you have to be true to yourself."

Like change, multitasking is the industry buzzword of the late '90s. Similarly, Jacobs notes that it isn't for everyone. "Some people relish it, and others find it all to be very stressful. It goes back to what we learned about ourselves in school — some people have to just methodically do one thing at a time, and others really enjoy having a lot of things going on. I'm not happy unless I've got a cell phone in one ear, a laptop open, the radio's on, and I'm going back and forth between a movie and a football game on TV. That's an adrenaline buzz for me. Clearly, the demands of the business are very multitask-oriented. I feel for the more linear people, because it will be highly difficult for them to cope as time goes on. It is somewhat innate. Maybe after a while you can become a better juggler, but I do think there is a certain 'you are or you aren't' quality to it."

Intelligent Time Off

In any discussion about increased workloads, it's not uncommon for employees to become concerned about how to balance their personal lives. Jacobs advises making use of time off in ways that are most productive and helpful for each individ-

ual. "Getting away really has some great value for most people. We've all talked to people who say they have to force themselves to leave town, but more often than not they'll return with recharged batteries and a new perspective. I worry about the people who spend their week off at home, listening to the station and wishing they were back in the office. No one has enough time anymore for ourselves, so if you have a family, you have to use that time intelligently. That's the key to not only being a better radio person, but being a better person period."

Programmers in particular can gain a fresh perspective by visiting other markets and getting away from the regular grind. "The fact that we're everywhere is one of the things consultants bring to the table. You'd have to be a total moron to travel as much as we do and hear as much radio as we hear and not come up with all sorts of new ideas for your clients. The same thing applies to the typical PD who maybe only gets two weeks off a year. Get the hell out of town and do something."

In fact, Jacobs believes that working in a consultancy is the perfect primer for programming. "One year in a full-bore consultancy situation is like seven years of sitting there with one set of call letters. It really is the full spectrum. It's not just the radio you hear, it's the different management styles you see and the amount of research you're privy to. It's such a wealth of information. As consultants, we make mistakes all the time. Part of our mission is trying to help stations avoid those mistakes and to do the right things."

After all is said and done, Jacobs is pleased with his company's role in the new-consolidated world. "We've got some really good stations that are industry leaders in their respective formats. We work in a lot of situations where there are two or three radio stations that are part of a cluster, and we're involved with all of them. That's the fun part of it for me. That is what has taken what we do as consultants to a much different place in terms of complexity and challenge. When you're in the room with three different radio stations and there's a research study on the table, you've got to make some difficult calls as a group, but that's what really makes it interesting."

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SW	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	1W	2W	3W	
2	1	1	1	KENNY WAYNE SHEPHERD Somehow... (Revolution/Reprise) 1719	1818	1797	1638	79/0	
4	3	2	2	CREED What's This Life For (Wind-up) 1701	1616	1530	1488	78/1	
1	2	3	3	DAYS OF THE NEW The Down Town (Outpost/Geffen) 1625	1597	1696	1839	73/0	
5	5	4	4	AEROSMITH What Kind Of Love Are You On (Columbia) 1420	1308	1242	1236	77/0	
11	7	6	5	KISS Psycho Circus (Mercury) 1414	1212	1067	903	83/0	
3	4	5	6	CANDLEBOX It's Alright (Maverick/WB) 1064	1262	1394	1499	63/0	
42	16	9	7	JOHN MELLENCAMP Your Life Is Now (Columbia) 1025	930	680	225	57/0	
10	10	10	8	MONSTER MAGNET Space Lord (A&M) 950	917	876	961	60/0	
6	6	7	9	SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic) 925	1055	1154	1147	53/0	
9	8	8	10	DISHWALLA Once In A While (A&M) 859	956	985	980	58/0	
19	14	13	11	EVE 6 Inside Out (RCA) 856	757	703	616	57/2	
BREAKER			12	GOO GOO DOLLS Slide (Warner Bros.) 825	421	68	—	67/9	
18	17	14	13	SCREAMIN' CHEETAH WHEELIES Boogie King (Capricorn/Mercury) 783	751	679	629	61/3	
15	15	12	14	BROTHER CANE Machete (Virgin) 720	768	691	693	51/0	
8	9	11	15	AEROSMITH I Don't Want To Miss A Thing (Columbia) 718	798	925	1058	45/0	
24	16	17	16	ROD STEWART Rocks (Warner Bros.) 716	709	600	463	52/2	
21	19	18	17	METALLICA Better Than You (Elektra/EEG) 684	710	596	589	56/1	
14	13	19	18	FUEL Shimmer (550 Music) 675	673	708	769	41/1	
BREAKER			19	JONNY LANG Still Rainin' (A&M) 638	249	38	1	53/9	
12	12	15	20	PEARL JAM In Hiding (Epic) 634	728	851	893	42/0	
7	11	18	21	GOO GOO DOLLS Iris (Warner Sunset/Reprise) 624	690	862	1075	43/0	
BREAKER			22	LENNY KRAVITZ Fly Away (Virgin) 615	458	385	342	52/8	
BREAKER			23	HOLE Celebrity Skin (DGC/Geffen) 597	380	266	164	57/5	
23	23	20	24	KENNY WAYNE SHEPHERD Blue On Black (Revolution/Reprise) 520	541	514	562	47/0	
BREAKER			25	SEMISONIC Singing In My Sleep (MCA) 514	473	358	302	47/3	
26	29	28	26	FASTBALL Fire Escape (Hollywood) 412	417	371	370	44/6	
20	22	23	27	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA) 410	470	550	600	27/0	
27	26	26	28	HOOTIE & THE BLOWFISH I Will Wait (Atlantic) 406	425	414	364	26/0	
13	20	21	29	JIMMY PAGE/ROBERT PLANT Shining In The Light (Atlantic) 389	489	580	789	30/0	
31	31	32	30	ROB ZOMBIE Dragula (Geffen) 383	338	330	302	41/1	
17	21	25	31	STORYVILLE Born Without You (Atlantic) 357	433	576	687	25/0	
43	36	33	32	LOCAL H All The Kids Are Right (Island) 355	282	255	222	36/2	
16	24	29	33	JERRY CANTRELL My Song (Columbia) 322	404	496	687	26/0	
DEBUT			34	JACKYL We're An American Band (Geffen) 311	119	52	3	38/9	
—	44	37	35	MOON DOG MANE Turn It Up (Eureka) 296	251	182	99	31/2	
—	47	40	36	FINGER ELEVEN Quicksand (Wind-up) 278	231	171	132	35/3	
40	38	36	37	SMASHING PUMPKINS Perfect (Virgin) 274	259	254	249	20/1	
35	32	35	38	TRAGICALLY HIP Poets (Sire) 265	275	277	271	28/0	
38	42	43	39	RAMMSTEIN Du Hast (Slash/London/Island) 265	224	224	251	21/0	
—	46	41	40	SECOND COMING Soft (Capitol) 255	231	174	154	29/1	
47	41	39	41	FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl) 249	245	227	202	30/2	
—	49	47	42	MARILYN MANSON The Dope Show (Nothing/Interscope) 231	178	166	157	22/2	
34	34	42	43	FASTBALL The Way (Hollywood) 228	226	268	272	20/0	
39	39	44	44	LYNYRD SKYNYRD Berneice (CMC) 219	214	249	250	19/3	
DEBUT			45	PEARL JAM Do The Evolution (Epic) 213	78	13	—	22/2	
—	50		46	STABBING WESTWARD Sometimes It Hurts (Columbia) 199	162	143	125	26/4	
DEBUT			47	KORN Got The Life (Immortal/Epic) 195	138	111	96	19/0	
—	50	45	48	BRIAN MAY Business (Hollywood) 184	201	155	105	20/2	
22	25	34	49	VAN HALEN One I Want (Warner Bros.) 173	279	489	585	12/0	
DEBUT			50	ECONOLINE CRUSH Surefire (Never Enough) (Restless) 162	102	57	1	26/2	

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 86 Rock reporters. 84 Current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

JIMMY PAGE/ROBERT PLANT Sons Of Freedom (Atlantic)

Total Plays: 182, Total Stations: 14, Adds: 1

MOTLEY CRUE Bitter Pill (Motley/Beyond)

Total Plays: 159, Total Stations: 26, Adds: 23

BARENAKED LADIES One Week (Reprise)

Total Plays: 153, Total Stations: 9, Adds: 1

FLIGHT 16 If All The World Hated Me (550 Music)

Total Plays: 146, Total Stations: 22, Adds: 0

BIG WRECK Blown Wide Open (Atlantic)

Total Plays: 127, Total Stations: 13, Adds: 0

FUEL Bittersweet (550 Music)

Total Plays: 121, Total Stations: 18, Adds: 3

SHERYL CROW My Favorite Mistake (A&M)

Total Plays: 115, Total Stations: 8, Adds: 0

COWBOY MOUTH Whatcha Gonna Do? (MCA)

Total Plays: 113, Total Stations: 17, Adds: 2

VAST Touched (Elektra/EEG)

Total Plays: 101, Total Stations: 16, Adds: 2

INDIGENOUS Now That You're Gone (Pachyderm)

Total Plays: 100, Total Stations: 10, Adds: 1

Songs ranked by total plays

BREAKERS

GOO GOO DOLLS

Slide (Warner Bros.)

TOTAL PLAYS/INCREASE: 825/404 TOTAL STATIONS/ADDS: 67/9 CHART: 12

JONNY LANG

Still Rainin' (A&M)

TOTAL PLAYS/INCREASE: 638/389 TOTAL STATIONS/ADDS: 53/9 CHART: 19

LENNY KRAVITZ

Fly Away (Virgin)

TOTAL PLAYS/INCREASE: 615/157 TOTAL STATIONS/ADDS: 52/8 CHART: 22

HOLE

Celebrity Skin (DGC/Geffen)

TOTAL PLAYS/INCREASE: 597/217 TOTAL STATIONS/ADDS: 57/5 CHART: 23

SEMISONIC

Singing In My Sleep (MCA)

TOTAL PLAYS/INCREASE: 514/41 TOTAL STATIONS/ADDS: 47/3 CHART: 25

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MOTLEY CRUE Bitter Pill (Motley/Beyond)	23
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	13
ANOUK Nobody's Wife (Columbia)	10
GOO GOO DOLLS Slide (Warner Bros.)	9
JACKYL We're An American Band (Geffen)	9
JONNY LANG Still Rainin' (A&M)	9
LENNY KRAVITZ Fly Away (Virgin)	8
MONSTER MAGNET Powertrip (A&M)	7
CANDLEBOX 10,000 Horses (Maverick/WB)	6
FASTBALL Fire Escape (Hollywood)	6

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Slide (Warner Bros.)	+404
JONNY LANG Still Rainin' (A&M)	+389
HOLE Celebrity Skin (DGC/Geffen)	+217
KISS Psycho Circus (Mercury)	+202
JACKYL We're An American Band (Geffen)	+192
LENNY KRAVITZ Fly Away (Virgin)	+157
MOTLEY CRUE Bitter Pill (Motley/Beyond)	+149
PEARL JAM Do The Evolution (Epic)	+135
AEROSMITH What Kind Of Love Are You On (Columbia)	+112
EVE 6 Inside Out (RCA)	+99

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SEMISONIC Closing Time (MCA)
MATCHBOX 20 Real World (Lava/Atlantic)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
CREED My Own Prison (Wind-up)
MARCY PLAYGROUND Sex And Candy (Capitol)
CREED Torn (Wind-up)
BROTHER CANE I Lie In The Bed I Make (Virgin)
PEARL JAM Wishlist (Epic)
ERIC CLAPTON She's Gone (Duck/Reprise)
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increase in total plays. Weighted chart appears on R&R ONLINE.

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ROCK 103.5

PLAYS	ARTIST/TITLE
27 13 33 34	MONSTER MAGNET/Space Lord
29 29 33 34	MEGADETH/Space Lord
30 34 32	CRED/What's This Life For
33 33 32	DAYS OF THE NEW/The Down Town
31 29 28 29	METALLICA/Better Than You
28 28 29	KERRY WAYNE SHEPHERD/Voodoo Child
21 21 29 29	JERRY CANTRELL/My Song
20 30 21	SEVENDUST/Black
14 14 18 18	LOCAL HAWK/The Kids Are All Right
14 12 15 15	CANDELOBO/1000 Horses
14 12 15 15	BROTHER CABEL/Machine
11 12 15 15	HAMMETER/Du Hast
11 12 15 15	KORNGOT/The Life
11 11 14 14	FOO FIGHTERS/Verano
14 12 14 14	JOE SATRIANI/Man On The Moon
31 31 13 13	STABBING WESTWARD/Save Yourself
6 10 12	STABBING WESTWARD/Sometimes It Hurts
6 10 12	BRIAN MAY/Business
6 10 13 13	JACKY/Who's An American
6 10 13 13	KERRY WAYNE SHEPHERD/Somewhere
6 10 13 13	CRED/Torn
12 12 10 10	FOO SPRING/Azazel
7 7 11 11	JOE SATRIANI/Ceremony
5 8 6 6	KISS/Psycho Circus
5 8 6 6	MARILYN MANSON/The Dope Show
4 7 6 6	ORIG/Stretch
7 7 6 6	FINGER ELEVEN/Quicksand
8 9 8 8	MEGADETH/Use The Man

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104 WYSP
THE ROCK STATION

PLAYS	ARTIST/TITLE
31 33 33 34	CRED/What's This Life For
30 33 34	METALLICA/Better Than You
32 33 34	STABBING WESTWARD/Save Yourself
30 32 31	MONSTER MAGNET/Space Lord
12 22 23 21	BROTHER CABEL/Machine
16 22 21	AEROSMITH/What Kind Of Love...
20 21 23 21	HOLE/Celebrity Skin
16 21 20	KERRY WAYNE SHEPHERD/Somewhere
21 20 23 20	LOCAL HAWK/The Kids Are All Right
12 16 24	DAYS OF THE NEW/The Down Town
20 20 21	MARILYN MANSON/The Dope Show
19 20 19	LEBBY KRANTZ/My Aspy
20 20 23	MEGADETH/Secret Place
10 12 12 17	ROB ZOMBIE/Dracula
11 11 11 11	KORNGOT/The Life
10 11 11 11	FINGER ELEVEN/Quicksand
10 11 11 11	JACKY/Who's An American
10 10 11 11	SEVENDUST/Black
9 11 11 11	STABBING WESTWARD/Sometimes It Hurts
9 11 11 11	KID ROCK/Am The Bulldog
9 12 12	SECOND COMING/Soft
6 4 6 4	ECODILBE CRUSH/Survive (Blow...)
12 6 4 4	JERRY CANTRELL/My Song
6 4 4 4	BOTLEY CREEK/Bitter Pill
10 13 12 10	DAYS OF THE NEW/Shell In The Room
11 8 14 9	SEVENDUST/Black
6 5 8 8	METALLICA/The Unforgiven II
6 5 8 8	MOTLEY CRUE/Banter Street
6 12 11 7	FOO FIGHTERS/Banter Street
8 13 10 7	METALLICA/Fast

97.1 EAGLE ROCKS

PLAYS	ARTIST/TITLE
37 27 25 41	CRED/Torn
47 42 35 34	DAYS OF THE NEW/The Down Town
40 43 35 34	TOOL/Forly Sin & 2
34 42 35 33	METALLICA/Better Than You
7 12 16 21	KISS/Psycho Circus
16 22 22 20	ROB ZOMBIE/Dracula
46 48 23 19	MONSTER MAGNET/Space Lord
17 16 19 10	KERRY WAYNE SHEPHERD/Somewhere
47 42 24 20	FUEL/Silverman
15 12 11 10	FYLS/Get You (Where...)
6 6 22 17	MEGADETH/Secret Place
19 20 24 25	TOOL/Exotology
10 12 14 16	RAMMSTEIN/Du Hast
13 14 15 16	STABBING WESTWARD/Save Yourself
17 16 12 10	KORNGOT/The Life
43 45 18 14	JERRY CANTRELL/My Song
17 16 10 10	MEGADETH/Use The Man
16 25 14 14	MARILYN MANSON/The Dope Show
17 23 16 13	CHRIS CORRELL/Sunshower
10 20 12 12	LEBBY KRANTZ/My Aspy
19 22 15 12	KERRY WAYNE SHEPHERD/Blue On Black
6 4 6 4	ECODILBE CRUSH/Survive (Blow...)
6 9 15 11	HOLE/Celebrity Skin
46 48 18 10	CRED/What's This Life For
10 13 12 10	DAYS OF THE NEW/Shell In The Room
11 8 14 9	SEVENDUST/Black
6 5 8 8	METALLICA/The Unforgiven II
6 5 8 8	MOTLEY CRUE/Banter Street
6 12 11 7	FOO FIGHTERS/Banter Street
8 13 10 7	METALLICA/Fast

97.1 Extreme Radio

PLAYS	ARTIST/TITLE
27 26 25 41	KORNGOT/The Life
26 40 38 30	CRED/What's This Life For
24 41 30	MARILYN MANSON/The Dope Show
17 27 28 30	HOLE/Celebrity Skin
27 41 30	MONSTER MAGNET/Space Lord
21 41 30	RAGE AGAINST THE MACHINE
27 42 39 37	LEBBY KRANTZ/My Aspy
2 26 29 27	SEVENDUST/Black
16 27 25 26	STABBING WESTWARD/Sometimes It Hurts
3 20 21 20	SECOND COMING/Soft
3 20 21 20	GRANITY KILLS/Alive
14 17 13 17	ROB ZOMBIE/Dracula
22 27 26 25	FUEL/Silverman
28 40 40 26	METALLICA/Better Than You
2 25 25 25	BEASTIE BOYS/Intergalactic
21 26 26 24	EVERCLEAR/After Of Mine
24 24 23 24	ROB ZOMBIE/Dracula
28 42 39 37	JERRY CANTRELL/My Song
3 20 20 20	ORIG/Stretch
18 12 15 18	RAMMSTEIN/Du Hast
13 13 13 13	FYLS/Get You (Where...)
13 13 13 13	FINGER ELEVEN/Quicksand
13 13 13 13	JERRY CANTRELL/My Song
13 13 13 13	LOCAL HAWK/The Kids Are All Right
13 13 13 13	BRIAN MAY/Business
13 13 13 13	STABBING WESTWARD/Sometimes It Hurts
13 13 13 13	TOOL/Exotology
13 13 13 13	MONSTER MAGNET/Powertrip
6 5 3 3	FINGER ELEVEN/Quicksand
6 5 3 3	FUEL/Silverman
9 7 8 8	CRACKIN' THE GOOD LIFE
6 5 3 3	FYLS/Get You (Where...)
9 3 6 6	TRAGICALLY HIP/Post

101 WRIF
(748) 423-3300
Stern

PLAYS	ARTIST/TITLE
31 30 30 30	CRED/What's This Life For
32 27 29 29	KISS/Psycho Circus
25 20 26 25	MONSTER MAGNET/Space Lord
16 19 26 25	LEBBY KRANTZ/My Aspy
26 23 21 23	AEROSMITH/What Kind Of Love...
8 18 24 22	HOLE/Celebrity Skin
25 17 21 21	KERRY WAYNE SHEPHERD/Somewhere
31 29 26 20	STABBING WESTWARD/Sometimes It Hurts
14 14 15 14	METALLICA/Better Than You
4 7 14 10	BROTHER CABEL/Machine
14 17 13 17	ROB ZOMBIE/Dracula
11 12 13 13	JACKY/Who's An American
11 12 13 13	MEGADETH/Secret Place
16 11 12 13	MARILYN MANSON/The Dope Show
9 10 12 12	ROB STUART/Rocks
6 11 12 12	SECOND COMING/Soft
7 6 12 11	SCHMANN CHEE-HA...Boogie King
5 6 7 11	LOCAL HAWK/The Kids Are All Right
9 9 9 9	STABBING WESTWARD/Sometimes It Hurts
11 14 10 10	BRIAN MAY/Business
15 9 12 10	ORIG/Stretch
12 10 10 10	TOOL/Exotology
4 4 4 4	MONSTER MAGNET/Powertrip
6 5 3 3	FINGER ELEVEN/Quicksand
4 4 4 4	FUEL/Silverman
9 7 8 8	CRACKIN' THE GOOD LIFE
6 5 3 3	FYLS/Get You (Where...)
9 3 6 6	TRAGICALLY HIP/Post

WRIF/Detroit
(248) 547-0101
Podell/Hansen

PLAYS	ARTIST/TITLE
31 30 30 30	CRED/What's This Life For
32 27 29 29	KISS/Psycho Circus
25 20 26 25	MONSTER MAGNET/Space Lord
16 19 26 25	LEBBY KRANTZ/My Aspy
26 23 21 23	AEROSMITH/What Kind Of Love...
8 18 24 22	HOLE/Celebrity Skin
25 17 21 21	KERRY WAYNE SHEPHERD/Somewhere
31 29 26 20	STABBING WESTWARD/Sometimes It Hurts
14 14 15 14	METALLICA/Better Than You
4 7 14 10	BROTHER CABEL/Machine
14 17 13 17	ROB ZOMBIE/Dracula
11 12 13 13	JACKY/Who's An American
11 12 13 13	MEGADETH/Secret Place
16 11 12 13	MARILYN MANSON/The Dope Show
9 10 12 12	ROB STUART/Rocks
6 11 12 12	SECOND COMING/Soft
7 6 12 11	SCHMANN CHEE-HA...Boogie King
5 6 7 11	LOCAL HAWK/The Kids Are All Right
9 9 9 9	STABBING WESTWARD/Sometimes It Hurts
11 14 10 10	BRIAN MAY/Business
15 9 12 10	ORIG/Stretch
12 10 10 10	TOOL/Exotology
4 4 4 4	MONSTER MAGNET/Powertrip
6 5 3 3	FINGER ELEVEN/Quicksand
4 4 4 4	FUEL/Silverman
9 7 8 8	CRACKIN' THE GOOD LIFE
6 5 3 3	FYLS/Get You (Where...)
9 3 6 6	TRAGICALLY HIP/Post

WMAF/Boston
(617) 236-1073
Douglas/Osterlind

107.5 WMAF

PLAYS	ARTIST/TITLE
37 27 25 41	PEARL JAM/Do The Evolution
36 36 32 31	GOODSAMAC/Whore
32 32 29 32	HOLE/Celebrity Skin
31 31 32 31	ROB ZOMBIE/Dracula
16 16 22 20	FYLS/Get You (Where...)
16 16 22 20	LEBBY KRANTZ/My Aspy
30 30 30 30	TOOL/Exotology
31 31 33 33	EVE/Gnave Out
19 20 27 20	KORNGOT/The Life
27 27 29 24	MARILYN MANSON/The Dope Show
16 18 24 20	KID ROCK/Am The Bulldog
28 28 28 28	DAYS OF THE NEW/The Down Town
5 5 5 5	KISS/Psycho Circus
16 16 17 10	MONSTER MAGNET/Space Lord
17 17 17 10	GLORIOUS/Whore
10 10 13 10	TOOL/Exotology
14 14 16 14	ANTHRAX/Inside Out
8 8 12 10	TOOL/Forly Sin & 2
14 14 14 14	BROTHER CABEL/Machine
18 18 21 14	CANDELOBO/1000 Horses
18 18 21 14	CRACKIN' THE GOOD LIFE
9 9 15 13	FLIGHT 19/Am The World...
14 14 14 13	POWERMAN 5000/Organized
30 30 17 10	SEVENDUST/Black
4 4 4 4	FUEL/Silverman
13 13 11 11	WBE/Who's An American
20 20 11 11	FINGER ELEVEN/Quicksand
3 3 12 11	FEAR FACTORY/Resurrection

WZLX/Boston
(305) 654-3494
Steele/Kimba

102.7 WZLX
THE ROCK STATION

PLAYS	ARTIST/TITLE
27 24 33 33	FYLS/Get You (Where...)
32 32 31 31	CRED/What's This Life For
23 27 29 33	HOLE/Celebrity Skin
31 32 31 31	SMASHING PUMPKINS/Perfect
20 29 32 31	BROTHER CABEL/Machine
25 35 31	LEBBY KRANTZ/My Aspy
20 29 33 30	SEVENDUST/Black
15 21 21 21	DISMILLACIO/A White
16 19 20 21	STABBING WESTWARD/Sometimes It Hurts
19 20 21 21	FUEL/Silverman
14 16 16 16	AEROSMITH/What Kind Of Love...
14 16 20 20	BAPNAMED LADIES/One Week
16 18 22 18	ROB ZOMBIE/Dracula
16 15 17 17	METALLICA/Better Than You
20 23 23 17	VAST/Touch
7 14 13 12	ECODILBE CRUSH/Survive (Blow...)
31 32 23 23	DAYS OF THE NEW/The Down Town
5 5 12 12	KORNGOT/The Life
0 0 15 12	CONROY MOUTH/Whore Gonna Do?
0 0 15 12	FASTBALL/Fire Escape
7 14 13 12	PEARL JAM/Do The Evolution
7 9 12 12	EVERCLEAR/After Of Mine
15 14 16 12	SEVENDUST/Black
17 22 17 11	FUEL/Silverman
7 9 10 11	PEARL JAM/Do The Evolution
15 20 11 10	JERRY CANTRELL/My Song
8 11 12 16	BEASTIE BOYS/Intergalactic
0 0 10 10	JANUS STARK/My Lib...
0 0 10 10	GOO GOD DOLLS/Slide

ROCK 105.3
LIVE YOUR ROCK

PLAYS	ARTIST/TITLE
24 23 20 20	METALLICA/The Unforgiven II
24 22 21 20	TOOL/Anemina
5 17 17 17	MONSTER MAGNET/Space Lord
12 17 17 17	KISS/Psycho Circus
18 18 19 17	LOCAL HAWK/The Kids Are All Right
18 18 19 17	HURGRUFF
16 18 19 17	LEBBY KRANTZ/My Aspy
16 17 17 16	LUCY'S FUR COAT/Back
16 15 15 15	CRED/Torn
17 17 15 15	SPRING MOON/Reaked
25 19 12 10	MARCY PLAYGROUND/Sam And Candy
6 4 15 15	JOE SATRIANI/Ceremony
9 9 9 9	CRED/Only One Prison
21 18 12 10	RAMMSTEIN/Du Hast
15 16 13 10	KERRY WAYNE SHEPHERD/Somewhere
6 7 16 10	MEGADETH/Trust
10 10 13 10	HOLE/Celebrity Skin
15 15 13 10	CRED/What's This Life For
8 7 8 8	METALLICA/The Memory Remains
9 9 9 9	MARILYN MANSON/The Dope Show
2 8 10 10	ECODILBE CRUSH/Survive (Blow...)
15 12 17 12	DAYS OF THE NEW/The Down Town
9 10 8 8	FOO FIGHTERS/Verano
8 10 8 8	SHRIMP S.T.A./Don't Mind
9 8 8 8	ROB ZOMBIE/Dracula
10 10 10 10	PEARL JAM/Do The Evolution
10 9 8 8	DAYS OF THE NEW/Shell In The Room
10 9 8 8	RAGE AGAINST THE MACHINE
10 9 8 8	KERRY WAYNE SHEPHERD/Blue On Black

WRCN/Long Island
(516) 451-1039
Chaz/Manno

107.3 WRCN

PLAYS	ARTIST/TITLE
33 33 34 34	CANDELOBO/1000 Horses
24 23 20 20	DAYS OF THE NEW/The Down Town
30 31 31 31	AEROSMITH/What Kind Of Love...
32 33 36 32	STABBING WESTWARD/Save Yourself
35 30 34 31	CRED/What's This Life For
32 35 31 31	FUEL/Silverman
16 16 20 18	KISS/Psycho Circus
16 20 18 18	MONSTER MAGNET/Space Lord
32 22 22 22	JERRY CANTRELL/My Song
4 19 21 21	DIR BARE/Reckless
10 20 22 22	SMASHING PUMPKINS/Perfect
9 21 17 17	KERRY WAYNE SHEPHERD/Somewhere
12 17 17 17	SCHMANN CHEE-HA...Boogie King
9 20 17 17	FEEDER/Down
24 20 21 10	GIRLS AGAINST BOYS/Park Avenue
4 12 16 10	HOLE/Celebrity Skin
19 10 17 17	PIGMY BAIT/Claw In The Light
8 14 9 14	LOCAL HAWK/The Kids Are All Right
9 9 9 9	DISMILLACIO/A White
4 7 14 10	MARILYN MANSON/The Dope Show
7 10 13 13	METALLICA/Better Than You
9 11 12 12	BEASTIE BOYS/Intergalactic
10 10 9 11	LEBBY KRANTZ/My Aspy
11 12 10 10	CRED/Torn
9 9 11 10	SEVEN MARY THREE/Over Your Shoulder
7 8 11 10	MONSTER MAGNET/Secret Place
6 6 13 13	PEARL JAM/Do The Evolution
6 11 6 10	ROB ZOMBIE/Dracula
5 6 9 9	DADA/Catman's Gold
12 10 3 8	DRAIN S.T.A./Crack The Limit

98 KUPD
KISS YOUR ROCK

PLAYS	ARTIST/TITLE
27 23 27 20	ROB ZOMBIE/Dracula
27 23 27 20	CRED/What's This Life For
25 26 22 22	METALLICA/Better Than You
14 13 26 26	HOLE/Celebrity Skin
21 19 27 26	AEROSMITH/What Kind Of Love...
12 11 10 24	BROTHER CABEL/Machine
16 19 21 21	LOCAL HAWK/The Kids Are All Right
20 21 23 23	TOOL/Exotology
7 17 23 23	MARILYN MANSON/The Dope Show
5 19 21 21	KISS/Psycho Circus
24 21 21 20	KORNGOT/The Life
15 11 16 12	SEVENDUST/Black
13 14 14 14	ORIG/Stretch
12 11 15 15	FLIGHT 19/Am The World...
15 11 16 12	RAMMSTEIN/Du Hast
13 11 14 14	FYLS/Get You (Where...)
9 9 9 9	FINGER ELEVEN/Quicksand
14 12 15 12	FEAR FACTORY/Resurrection
14 12 15 12	FEAR FACTORY/Resurrection
14 12 15 12	FEAR FACTORY/Resurrection
23 14 13 12	MONSTER MAGNET/Space Lord
6 12 11 12	MEGADETH/Trust
12 14 11 11	LIFF OF AGONY/Heads
10 14 12 12	STABBING WESTWARD/Sometimes It Hurts
10 14 12 12	CRED/Only One Prison
6 12 10 10	CANDELOBO/1000 Horses
10 12 13 10	STABBING WESTWARD/Save Yourself
25 23 0	MEGADETH/Secret Place

KUPD/Phoenix
(602) 345-9921
Jeffries

PLAYS	ARTIST/TITLE
27 23 27 20	ROB ZOMBIE/Dracula
27 23 27 20	CRED/What's This Life For
25 26 22 22	METALLICA/Better Than You
14 13 26 26	HOLE/Celebrity Skin
21 19 27 26	AEROSMITH/What Kind Of Love...
12 11 10 24	BROTHER CABEL/Machine
16 19 21 21	LOCAL HAWK/The Kids Are All Right
20 21 23 23	TOOL/Exotology
7 17 23 23	MARILYN MANSON/The Dope Show
5 19 21 21	KISS/Psycho Circus
24 21 21 20	KORNGOT/The Life
15 11 16 12	SEVENDUST/Black
13 14 14 14	ORIG/Stretch
12 11 15 15	FLIGHT 19/Am The World...
15 11 16 12	RAMMSTEIN/Du Hast
13 11 14 14	FYLS/Get You (Where...)
9 9 9 9	FINGER ELEVEN/Quicksand
14 12 15 12	FEAR FACTORY/Resurrection
14 12 15 12	FEAR FACTORY/Resurrection
23 14 13 12	MONSTER MAGNET/Space Lord
6 12 11 12	MEGADETH/Trust
12 14 11 11	LIFF OF AGONY/Heads
10 14 12 12	STABBING WESTWARD/Sometimes It Hurts
10 14 12 12	CRED/Only One Prison
6 12 10 10	CANDELOBO/1000 Horses
10 12 13 10	STABBING WESTWARD/Save Yourself
25 23 0	MEGADETH/Secret Place

WYTH/Leeds
(314) 621-6400
Mattern

107.5 WYTH

PLAYS	ARTIST/TITLE
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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	CREED What's This Life For (<i>Wind-up</i>)	2208	2296	2351	2357	78/0
8	5	5	2	EVE 6 Inside Out (<i>RCA</i>)	1702	1721	1628	1444	69/1
4	4	4	3	METALLICA Better Than You (<i>Elektra/EEG</i>)	1691	1746	1770	1688	70/0
2	2	2	4	DAYS OF THE NEW The Down Town (<i>Outpost/Geffen</i>)	1670	1913	2058	2143	69/0
3	3	3	5	MONSTER MAGNET Space Lord (<i>A&M</i>)	1651	1748	1921	2021	74/0
13	8	7	6	KISS Psycho Circus (<i>Mercury</i>)	1640	1555	1339	1129	72/0
18	10	8	7	HOLE Celebrity Skin (<i>DGC/Geffen</i>)	1540	1457	1259	990	78/1
19	13	10	8	LENNY KRAVITZ Fly Away (<i>Virgin</i>)	1472	1265	1169	930	72/4
12	11	9	9	ROB ZOMBIE Dragula (<i>Geffen</i>)	1418	1367	1248	1146	76/0
5	6	6	10	AEROSMITH What Kind Of Love Are You On (<i>Columbia</i>)	1385	1599	1603	1625	63/0
14	14	12	11	MARILYN MANSON The Dope Show (<i>Nothing/Interscope</i>)	1223	1182	1140	1090	76/0
17	15	14	12	BROTHER CANE Machete (<i>Virgin</i>)	1135	1130	1115	1032	59/0
21	18	16	13	LOCAL H All The Kids Are Right (<i>Island</i>)	1078	1070	1005	908	66/0
7	9	11	14	JERRY CANTRELL My Song (<i>Columbia</i>)	1028	1207	1301	1554	53/0
15	16	17	15	KENNY WAYNE SHEPHERD Somehow... (<i>Revolution/Reprise</i>)	988	1064	1101	1089	51/1
27	24	20	16	STABBING WESTWARD Sometimes It Hurts (<i>Columbia</i>)	987	935	806	682	70/2
22	20	18	17	KORN Got The Life (<i>Immortal/Epic</i>)	939	984	955	886	72/1
29	28	22	18	FLYS Got You (Where I Want You) (<i>Trauma/Delicious Vinyl</i>)	914	818	707	581	58/3
10	12	15	19	STABBING WESTWARD Save Yourself (<i>Columbia</i>)	910	1115	1245	1260	53/0
6	7	13	20	CANDLEBOX It's Alright (<i>Maverick/WB</i>)	872	1134	1419	1605	50/0
32	29	24	21	SECONO COMING Soft (<i>Capitol</i>)	848	755	677	535	69/3
9	17	19	22	FUEL Shimmer (<i>550 Music</i>)	818	979	1094	1265	45/0
BREAKER	23			GOO GOO DOLLS Slide (<i>Warner Bros.</i>)	784	494	134	—	55/6
33	30	26	24	SCREAMIN' CHEETAH WHEELIES Boogie King (<i>Capricorn/Mercury</i>)	771	689	605	531	49/1
26	23	21	25	SMASHING PUMPKINS Perfect (<i>Virgin</i>)	751	827	813	735	45/0
31	31	30	26	FINGER ELEVEN Quicksand (<i>Wind-up</i>)	685	640	593	550	62/2
40	33	32	27	SEMISONIC Singing In My Sleep (<i>MCA</i>)	669	606	529	393	46/2
35	32	31	28	FASTBALL Fire Escape (<i>Hollywood</i>)	650	625	592	501	42/3
16	22	23	29	RAMMSTEIN Du Hast (<i>Slash/London/Island</i>)	624	773	848	1042	56/0
—	48	38	30	ECONOLINE CRUSH Surefire (Never Enough) (<i>Restless</i>)	578	447	292	41	63/4
24	21	28	31	DISHWALLA Once In A While (<i>A&M</i>)	574	676	858	862	32/0
25	25	29	32	EVERCLEAR Father Of Mine (<i>Capitol</i>)	551	642	802	808	28/0
—	—	40	33	FUEL Bittersweet (<i>550 Music</i>)	549	418	158	50	52/7
23	26	25	34	PEARL JAM In Hiding (<i>Epic</i>)	528	690	802	880	27/0
11	19	27	35	SEVEN MARY THREE Over Your Shoulder (<i>Mammoth/Atlantic</i>)	523	681	978	1159	28/0
41	38	36	36	ORGY Stitches (<i>Elementree/Reprise</i>)	501	460	406	358	50/4
—	—	44	37	PEARL JAM Do The Evolution (<i>Epic</i>)	497	363	74	26	41/5
42	40	37	38	VAST Touched (<i>Elektra/EEG</i>)	460	449	369	343	49/4
—	48	41	39	COWBOY MOUTH Whatcha Gonna Do? (<i>MCA</i>)	451	381	256	41	38/3
34	34	35	40	HARVEY DANGER Flaggpole Sitta (<i>Slash/London/Island</i>)	401	485	481	506	25/0
38	36	39	41	SEVENDUST Black (<i>TVT</i>)	391	426	452	446	29/0
47	43	46	42	FLIGHT 16 If All The World Hated Me (<i>550 Music</i>)	373	344	307	286	42/3
45	41	45	43	KID ROCK I Am The Bullgod (<i>Lava/Atlantic</i>)	364	351	350	316	36/0
DEBUT				JACKYL We're An American Band (<i>Geffen</i>)	336	203	126	56	31/4
DEBUT				GODSMACK Whatever (<i>Republic/Universal</i>)	324	165	96	70	39/11
20	27	33	46	MEGADETH A Secret Place (<i>Capitol</i>)	313	553	742	912	21/0
39	37	43	47	SMASHING PUMPKINS Ava Adore (<i>Virgin</i>)	297	366	411	432	23/0
—	—	46	48	FEAR FACTORY Resurrection (<i>Roadrunner</i>)	291	255	205	164	32/3
30	35	42	49	TOOL Eulogy (<i>Volcano</i>)	288	372	468	558	25/0
36	36	47	50	GOO GOO DOLLS Iris (<i>Warner Sunset/Reprise</i>)	280	339	389	473	21/0

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 80 Active Rock reporters. 79 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

PUSHMONKEY Handslide (*Arista*)
Total Plays: 278, Total Stations: 28, Adds: 3

BIG WRECK Blown Wide Open (*Atlantic*)
Total Plays: 263, Total Stations: 24, Adds: 2

BEASTIE BOYS Intergalactic (*Grand Royal/Capitol*)
Total Plays: 237, Total Stations: 14, Adds: 1

BARENAKED LADIES One Week (*Reprise*)
Total Plays: 232, Total Stations: 9, Adds: 1

GRAVITY KILLS Alive (*TVT*)
Total Plays: 182, Total Stations: 20, Adds: 6

MONSTER MAGNET Powertrip (*A&M*)
Total Plays: 161, Total Stations: 25, Adds: 16

JONNY LANG Still Rainin' (*A&M*)
Total Plays: 160, Total Stations: 14, Adds: 2

FIREWATER Dropping Like Flies (*Cherry/Universal*)
Total Plays: 134, Total Stations: 13, Adds: 0

FEEDER Descend (*Echo/Elektra/EEG*)
Total Plays: 125, Total Stations: 20, Adds: 6

CANDLEBOX 10,000 Horses (*Maverick/WB*)
Total Plays: 123, Total Stations: 14, Adds: 7

Songs ranked by total plays

BREAKERS

GOO GOO DOLLS		CHART 23
Slide (<i>Warner Bros.</i>)		
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS	
784/290	55/6	

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
MOTLEY CRUE Bitter Pill (<i>Motley/Beyond</i>)	25
MONSTER MAGNET Powertrip (<i>A&M</i>)	16
LIMP BIZKIT Faith (<i>Filip/Interscope</i>)	15
GODSMACK Whatever (<i>Republic/Universal</i>)	11
MATCHBOX 20 Back 2 Good (<i>Lava/Atlantic</i>)	9
ANOUC Nobody's Wife (<i>Columbia</i>)	8
CANDLEBOX 10,000 Horses (<i>Maverick/WB</i>)	7
FUEL Bittersweet (<i>550 Music</i>)	7
CARAMEL Mother Nature's Mistakes (<i>41/Geffen</i>)	6
FEEDER Descend (<i>Echo/Elektra/EEG</i>)	6
GOO GOO DOLLS Slide (<i>Warner Bros.</i>)	6
GRAVITY KILLS Alive (<i>TVT</i>)	6

Second Coming
"Soft"
R&R Active Rock
24 - 21
New Adds: **WRCX, WAZU, WRCN, KEZF, WTFX**

MOST INCREASED PLAYS

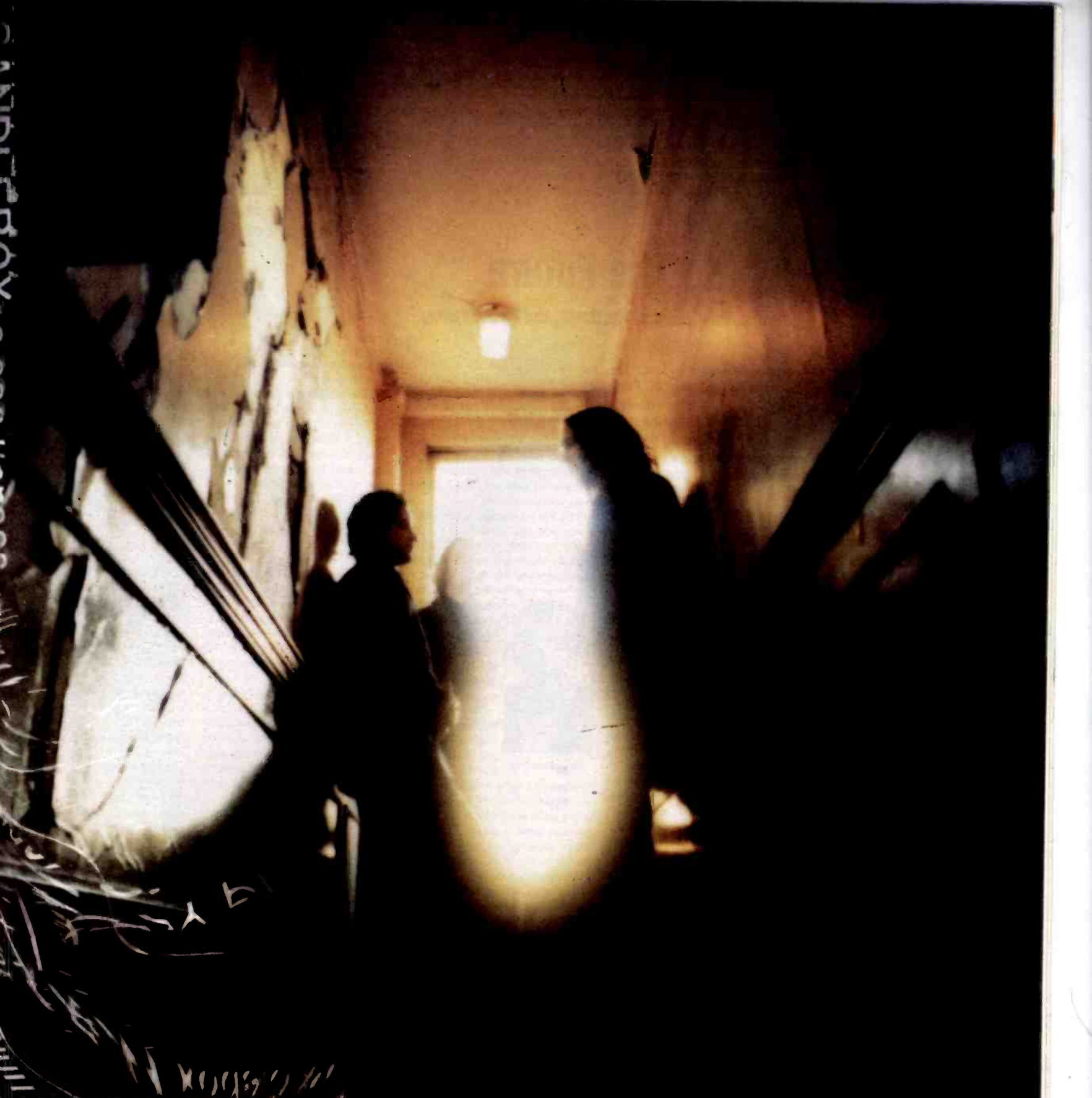
ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
GOO GOO DOLLS Slide (<i>Warner Bros.</i>)	+290
LENNY KRAVITZ Fly Away (<i>Virgin</i>)	+207
GODSMACK Whatever (<i>Republic/Universal</i>)	+159
JONNY LANG Still Rainin' (<i>A&M</i>)	+143
PEARL JAM Do The Evolution (<i>Epic</i>)	+134
JACKYL We're An American Band (<i>Geffen</i>)	+133
ECONOLINE CRUSH Surefire (Never Enough) (<i>Restless</i>)	+131
FUEL Bittersweet (<i>550 Music</i>)	+131
PUSHMONKEY Handslide (<i>Arista</i>)	+113
GRAVITY KILLS Alive (<i>TVT</i>)	+111

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
CREED Torn (<i>Wind-up</i>)
KENNY WAYNE SHEPHERD Blue On Black (<i>Revolution/Reprise</i>)
FOO FIGHTERS My Hero (<i>Roswell/Capitol</i>)
METALLICA Fuel (<i>Elektra/EEG</i>)
BROTHER CANE I Lie In The Bed I Make (<i>Virgin</i>)
CREED My Own Prison (<i>Wind-up</i>)
JERRY CANTRELL Cut You In (<i>Columbia</i>)
DAYS OF THE NEW Shelf In The Room (<i>Outpost/Geffen</i>)
FOO FIGHTERS Everlong (<i>Roswell/Capitol</i>)
DAYS OF THE NEW Touch, Peel, And Stand (<i>Outpost/Geffen</i>)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

FEAR FACTORY
"RESURRECTION"
65,000+ units scanned Active Rock Chart 48
New Adds: WRIF WKLO WCCO KFXG KZQZ
7 weeks Top 100 Soundscan - Chicago
7 weeks Top 20 Soundscan - New York
Coming In October: Rob Zombie/Monster Magnet Tour!
50+ Rockers playing including: WYRK WRCX WAAR KUPD WAZU WTPT WZMT KRZR WBUZ KMJY KAZR KILQ and more
Top 5 Phones: WBUZ WWGZ KUPD #1 College Hard Rock Record



Candlebox 10,000 Horses

with Happy Pills

adds now on tour everywhere

Early Adds Include:

WZTA WXTB WRCX KQRC WXTM KUFO WIOT
KUPD KDKB KISW KILO WLZR KAZR WAPL



JIM KERR

Jacobs Media: Into The Future

■ A round table with Tom Calderone, Paul Jacobs, Tim Davis, and Dave Beasing

Recently, Jacobs Media hosted a cocktail party in Los Angeles to introduce its new Alternative consulting team of **Tim Davis** and **Dave Beasing**. Before the party, I sat down with the new team, as well as departing member **Tom Calderone** and Jacobs Media general manager **Paul Jacobs**, to discuss the departure of Calderone and how the company will work with clients and face the format's future without him.

R&R: *Tim, provide a little background on your history with the format and as a Jacobs Media consultant.*

TD: I started out as a backstop to Tom when the format was exploding. It was a good time for him to get some help, since he wouldn't be home for five or six months straight, visiting clients. I have a strong background in research, and I do a lot of stuff with that for Jacobs Media. I have worked at a number of Alternative stations in programming capacities, as well as having been on air. Over the course of many years, I have worked from market 228 to nine and always loved Alternative and always believed in it.

As a consultant, I literally started on a Tuesday and signed on my first Alternative client the following Monday. I've always had my own basic clients that I've worked directly with at Jacobs Media, and, in conjunction with Tom, I worked with many of his clients on things as important and mundane as Selector databases and promotions. One of our biggest battles is finding talent, and, for lack of a better word, I tend to be the clearinghouse for finding people for the respective stations across the coun-

try. I basically came into play when Tom had something he needed help on, whether it was the research, music, promotions, talent, or production.

R&R: *Dave, you joined the company after Tim under different circumstances, as the point person for a variation of the format. Did you work as closely with Tom?*

DB: Yes. I did come in to be the lead person for Modern AC, but since Jacobs was always built around teamwork, there were many times when Alternative clients wanted some insight into Modern AC, and I helped out there or vice versa. We all get involved in many different ways with everybody. We each have our own areas of talent, and we are smart enough to use those talents where they are needed for all of our clients.

R&R: *That's a good point. Most people don't realize how much of a team you have always been.*

TC: That's true. I'll call up Dave and say, "Hey, a Modern AC just signed on. Can you help me out?" Or, he'll call up Tim and ask about music or research on the Alternative side. Or, we'll just talk about music or promotions.

PJ: I've heard consultants described many different ways. The

way we prefer to look at it is that we provide intellectual capital. So, from the outside in, it would look like our company is set up like a normal corporation, with job titles and lines, when in fact it's more of a collective brain trust. We've got people in our office who will come up with promotional ideas who have nothing to do with Alternative.

TC: We get together a few times a year and just brainstorm — and that's everything, from Classic Rock to Alternative to Active Rock to mainstream. On the Alternative side, Fred has been very helpful to me because of the Active Rock resurgence. It's all about getting together and sharing ideas.

The other thing we might be overstating is that, even though Dave



Dave Beasing

has been doing Modern AC, he is a radio guy, and we still leaned on him for his Alternative radio sensibilities. If I have a question about a station, I give him a tape knowing that, as a radio guy, he will be able to analyze it.

PJ: Here's a dirty secret: Three weeks ago, Dave wrote a liner package for one of our Rock clients.

R&R: *How do things change now, with Tom leaving? Is it just that you've got to work with one less brain in the group?*

TD: No, we're keeping Tom's brain.

TC: I can help answer that question myself. Fred's mission from the very beginning — whether it's been with Andy Bloom, myself, or anyone else who has worked as a consultant for this company — has always been to anticipate trends before they get to the program director, and that's not going to change. When I leave, it's still going to be the same objective for the company. The bottom line is to service your clients.

TD: All of us outside of the company surround ourselves with peer groups that tell us what's going on in everyday life. They're not in the biz, and they keep us hip to what's going on in the world. You can't catch everything, so you have other people who help you out with that.

PJ: Tom's departure is disappointing on a variety of levels: intellectually, emotionally, and everything else. We'll still be talking to Tom. Tom has promised that his first day on the job, we'll get his secret unpublished telephone number. As you can tell by the tenor of this conversation, this is a working

“

We each have our own areas of talent and we are smart enough to use those talents where they are needed for all of our clients.

—Dave Beasing

relationship, but the relationships run a lot deeper.

When we brought Tom in, I got a lot of questions from clients: "Who is this guy?" "He's just this New York guy. What does he know about Tulsa?" The fact is, change is always a bit weird for people. I'd like to think what we've shown in 15 years of doing this is that we can consistently zig to the right and zag to the left and emerge stronger. And I believe that's what we are going to be able to do in this instance.

DB: It actually won't be that much different for me. I'll have some new people to work with on some issues that I wasn't as close to before, but it's really the same thing I've been doing for two years. This should bring some new challenges, but it will be very enjoyable.

TD: But you so totally get it. You're a broadcaster, and you know talent. When he started working with us, I loved having Dave working jocks and morning shows, and I think all of us are happy working with him on any of the formats. He's really working what he listens to.

R&R: *Still, some people may have a tough time getting past you as the "Modern AC" guy.*

DB: Modern AC hasn't been around very long to begin with, and I've been around a lot longer than Modern AC. I have a lot of experience in a lot of different areas. People who have been around radio for a while know that good programmers can



Paul Jacobs

cross the lines and do any format. If you are truly aware of who the target audience is for each station, then you should be able to rotate a different set of records and put what belongs in between those records. That said, I grew up listening to this music. It's what I have listened to in my spare time, and it's the format I would listen to if I sold insurance or shoes for a living.

PJ: Any entity, whether it's an organization, a company, or a format, that puts up walls and doesn't allow an infusion of "new think" is ultimately going to die.

R&R: *Tom, how do you feel about leaving the company in these guys' hands?*

TC: I feel fine with that. It's been a very emotional month. It wasn't necessarily an easy decision. It may be a cliché, but in this case it's true: These people aren't just my co-workers, they're my friends, and our relationship will continue when I go

to work for MTV.

R&R: *This will also be the first time you will be working outside the Alternative format in many years.*

TC: Yes, and I'll obviously miss it very much. I'm still going to be really excited to watch this fall book. We are looking forward to seeing the results of some great promotions, but even now the numbers are looking better.

R&R: *The format seems to be bouncing back from a rough few months.*

TD: I'm disappointed when a station leaves a format, but we understand why a lot of that is happening. I'm actually more encouraged and more hopeful for the format than ever, because we are now in a position of having

broadcasters who love music programming instead of people who love music but don't know how to be broadcasters. The programming's being taken more seriously. Where it's being done right, it's being done exceptionally well. Think of how many stations we work with that have over a five or a six share now.

PJ: That's a good point. I think Tom's legacy will be the people. Look at where the format was from a people standpoint four years ago, and look at where we are today in terms of quality and experience and maturity. And this also relates to the future.

Will Dave Beasing understand Korn? I think a better question is: Will we continue to be able to help the people we work with become better and more successful broadcasters? You asked how things will change with Tom leaving. To answer that, you have to understand the point of where the format is in its evolution. From a people standpoint, this is one of the reasons why Dave is moving into the position he is moving into. Candidly, he is the right guy to help our programmers become smarter, as opposed to helping them become smarter about Marilyn Manson.

One of the key points is that it's all about making our clients more successful, and that's why it took Fred and I a very short amount of time to make the decision in terms of how we were going to restructure. Ultimately, when we looked at what our priorities really were, it wasn't just getting somebody from Alternative, it was getting the right person to continue the vision and focus. For us now, the format needs to move forward.



Tom Calderone

SEVENDUST

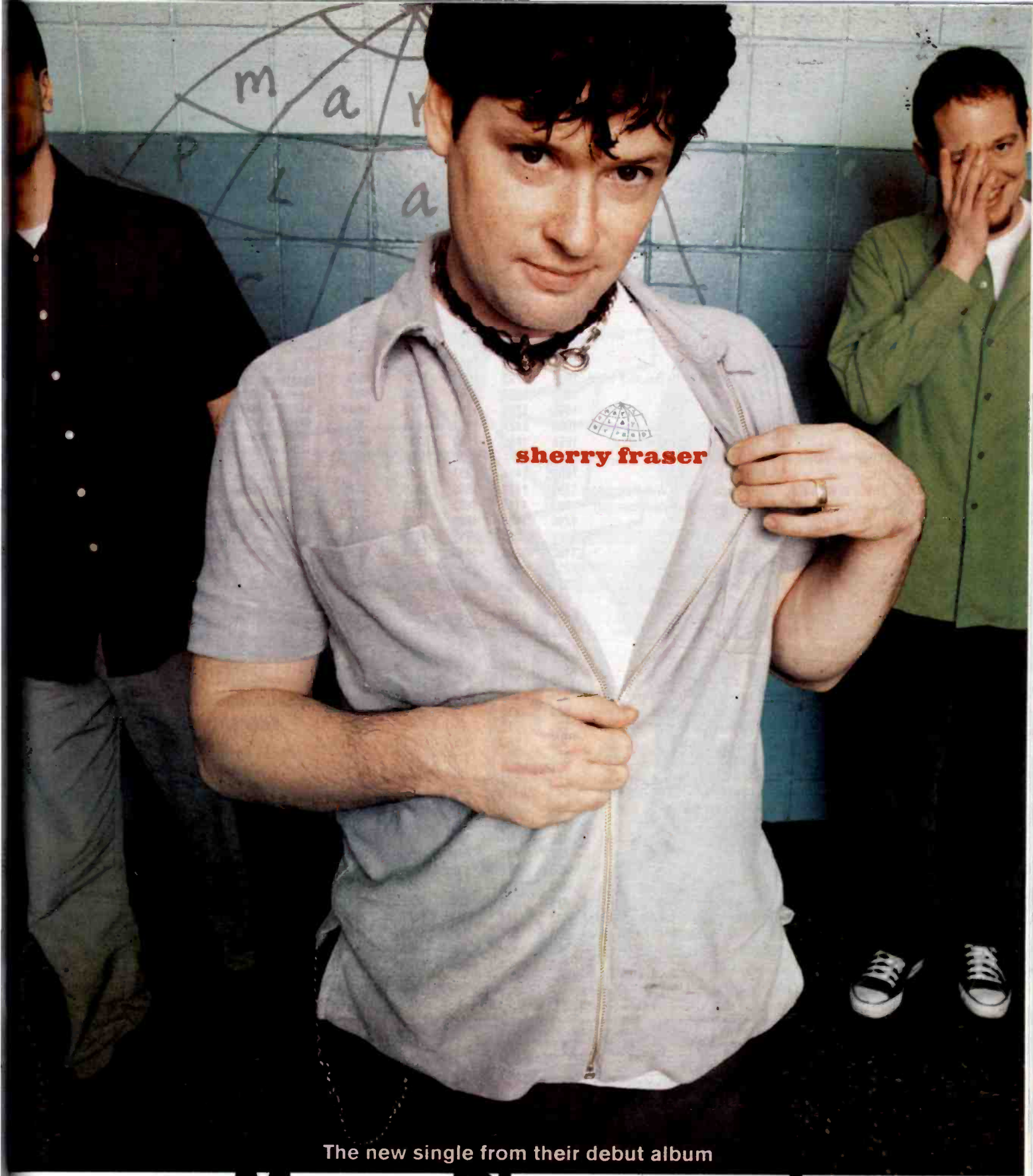
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Impacting Now!

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The new single from their debut album

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On tour now with Sonichrome

Already On:

91X KKND WMRQ KWOD KTEG WDST

Produced by John Wozniak • Management: Blake & Bradford www.marcyplayground.com

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SEPTEMBER 25, 1998

3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	1	1	EVE 6 Inside Out (RCA)	2875	2846	2923	3051	89/0
11	7	5	2	HOLE Celebrity Skin (DGC/Geffen)	2680	2522	2232	1890	90/0
1	1	3	3	BARENAKED LADIES One Week (Reprise)	2607	2798	3012	3223	83/0
3	3	2	4	SMASHING PUMPKINS Perfect (Virgin)	2552	2805	2853	3009	85/0
5	4	4	5	GARBAGE I Think I'm Paranoid (Almo Sounds/Interscope)	2484	2537	2392	2447	88/0
7	6	6	6	EVERCLEAR Father Of Mine (Capitol)	2424	2434	2307	2227	85/1
4	5	8	7	BEASTIE BOYS Intergalactic (Grand Royal/Capitol)	2293	2252	2327	2479	79/0
8	8	7	8	THIRD EYE BLIND Jumper (Elektra/EEG)	2207	2266	2195	2157	76/0
—	37	15	9	GOO GOO DOLLS Slide (Warner Bros.)	2183	1633	596	30	92/0
9	10	9	10	CREED What's This Life For (Wind-up)	2067	2092	2060	2113	71/1
13	11	10	11	EAGLE-EYE CHERRY Save Tonight (Work)	2063	1886	1778	1756	75/0
20	14	12	12	SEMISONIC Singing In My Sleep (MCA)	1945	1867	1640	1475	87/0
16	13	14	13	FLYS Got You (Where I Want You) (Trauma/Delicious Vinyl)	1908	1792	1679	1567	84/3
12	12	13	14	FASTBALL Fire Escape (Hollywood)	1900	1825	1742	1802	88/0
28	23	20	15	LENNY KRAVITZ Fly Away (Virgin)	1804	1389	1101	942	83/13
27	22	19	16	SHAWN MULLINS Lullaby (Columbia)	1665	1427	1187	944	75/2
6	9	11	17	HARVEY DANGER Flagpole Sitta (Slash/London/Island)	1658	1869	2149	2337	68/0
BREAKER	18	16	18	CAKE Never There (Capricorn/Mercury)	1523	871	230	20	89/7
24	19	16	19	LOCAL H All The Kids Are Right (Island)	1505	1485	1357	1316	77/3
17	18	17	20	BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	1390	1472	1395	1510	63/0
26	25	23	21	MARILYN MANSON The Dope Show (Nothing/Interscope)	1333	1149	1025	1023	76/2
14	15	18	22	FUEL Shimmer (550 Music)	1296	1468	1624	1736	58/0
BREAKER	23	21	23	SOUL COUGHING Circles (Slash/WB)	1189	996	717	331	73/5
18	17	21	24	DISHWALLA Once In A While (A&M)	1152	1341	1449	1500	62/0
BREAKER	25	24	25	SHERYL CROW My Favorite Mistake (A&M)	1017	964	924	796	48/1
BREAKER	26	25	26	KORN Got The Life (Immortal/Epic)	1011	989	882	890	70/0
32	30	30	27	BETTER THAN EZRA One More Murder (Elektra/EEG)	973	912	881	817	53/0
10	16	22	28	DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	971	1216	1549	2008	45/0
22	21	24	29	DAYS OF THE NEW The Down Town (Outpost/Geffen)	962	1093	1225	1414	38/0
—	—	41	30	FUEL Bittersweet (550 Music)	899	513	172	55	64/7
39	34	35	31	PJ HARVEY A Perfect Day Elise (Island)	795	669	651	582	57/2
30	31	28	32	MONSTER MAGNET Space Lord (A&M)	785	951	865	912	45/0
15	20	29	33	PEARL JAM In Hiding (Epic)	624	935	1285	1651	34/0
—	—	46	34	DEPECHE MODE Only When I Lose Myself (Mute/Reprise)	603	416	62	—	43/2
—	—	42	35	COWBOY MOUTH Whatcha Gonna Do? (MCA)	595	513	352	79	40/2
45	40	37	36	URGE Closer (Immortal/Epic)	594	559	490	422	43/1
40	39	36	37	LIZ PHAIR Polyester Bride (Matador/Capitol)	571	592	570	556	31/0
DEBUT	38	38	38	PEARL JAM Do The Evolution (Epic)	562	368	88	6	48/7
50	44	43	39	STABBING WESTWARD Sometimes It Hurts (Columbia)	521	479	446	354	47/3
23	27	33	40	EVERYTHING Hooch (Blackbird/Sire)	508	757	959	1400	24/0
—	—	50	41	SONICROME Honey Please (Capitol)	460	384	365	315	32/1
—	—	47	42	LEAH ANDREONE Sunny Day (RCA)	458	404	312	158	38/2
41	38	40	43	DADA California Gold (MCA)	457	531	572	555	32/0
DEBUT	44	44	44	ROB ZOMBIE Dragula (Geffen)	454	372	332	318	39/2
DEBUT	45	45	45	ATHENAEUM Flat Tire (The Truth) (Atlantic)	450	375	331	251	39/3
25	32	38	46	SPRUNG MONKEY Get 'Em Outta Here (Surfdog/Hollywood)	415	539	854	1025	22/0
19	24	34	47	SEVEN MARY THREE Over Your Shoulder (Mammoth/Atlantic)	413	717	1082	1477	25/0
34	35	39	48	SQUIRREL NUT ZIPPERS Suits Are Picking Up The Bill (Mammoth)	411	532	649	715	31/0
DEBUT	49	49	49	EVERLAST What It's Like (Tommy Boy)	406	302	195	190	28/8
49	50	48	50	RAMMSTEIN Du Hast (Slash/London/Island)	386	401	366	383	34/0

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 95 Alternative reporters. 91 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1998, R&R Inc.

NEW & ACTIVE

STRETCH PRINCESS Sorry (Wind-up)

Total Plays: 383, Total Stations: 28, Adds: 0

ORGY Stitches (Elementree/Reprise)

Total Plays: 308, Total Stations: 31, Adds: 2

RAGE AGAINST THE MACHINE No Shelter (Epic)

Total Plays: 301, Total Stations: 18, Adds: 0

FINGER ELEVEN Quicksand (Wind-up)

Total Plays: 282, Total Stations: 23, Adds: 3

MARCY PLAYGROUND Sherry Fraser (Capitol)

Total Plays: 273, Total Stations: 20, Adds: 2

ECONOLINE CRUSH Surefire (Never Enough) (Restless)

Total Plays: 273, Total Stations: 28, Adds: 4

GUSTER Demons (Hybrid/Sire)

Total Plays: 248, Total Stations: 20, Adds: 0

EELS Last Stop: This Town (DreamWorks/Geffen)

Total Plays: 244, Total Stations: 27, Adds: 8

CRACKER The Good Life (Virgin)

Total Plays: 242, Total Stations: 15, Adds: 0

BUFFALO TOM Rachael (Beggars Banquet/Polydor/A&M)

Total Plays: 238, Total Stations: 24, Adds: 3

SOCIAL DISTORTION Story Of My Life (Time Bomb)

Total Plays: 195, Total Stations: 18, Adds: 5

Songs ranked by total plays

BREAKERS

CAKE

Never There (Capricorn/Mercury)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1523/652 89/7 18

SOUL COUGHING

Circles (Slash/WB)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1189/193 73/5 28

SHERYL CROW

My Favorite Mistake (A&M)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1017/53 48/1 25

KORN

Got The Life (Immortal/Epic)

TOTAL PLAYS/INCREASE TOTAL STATIONS/ADDS CHART
1011/22 70/0 26

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Thank U (Maverick/Reprise)	56
GREEN DAY Nice Guys Finish Last (Reprise)	30
AFGHAN WHIGS Something Hot (Columbia)	17
LENNY KRAVITZ Fly Away (Virgin)	13
CANDY SKINS Feed It (Verve)	12
LIMP BIZKIT Faith (Flip/Interscope)	12
GIRLS AGAINST BOYS Roxy (DGC/Geffen)	9
EELS Last Stop: This Town (DreamWorks/Geffen)	8
EVERLAST What It's Like (Tommy Boy)	8
FEEDER Descend (Echo/Elektra/EEG)	8

PJ HARVEY
"A Perfect Day Elise"
 ★★★★★-Rolling Stone
 8 out of 10 - Spin
 Seattle & L.A. Shows Sold Out In One Week!
R&R 35-31 Monitor D 37*-35*
 795 Plays +126 547 spins +82

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CAKE Never There (Capricorn/Mercury)	+652
GOO GOO DOLLS Slide (Warner Bros.)	+550
LENNY KRAVITZ Fly Away (Virgin)	+415
FUEL Bittersweet (550 Music)	+386
SHAWN MULLINS Lullaby (Columbia)	+238
PEARL JAM Do The Evolution (Epic)	+194
SOUL COUGHING Circles (Slash/WB)	+193
DEPECHE MODE Only When I Lose Myself (Mute/Reprise)	+187
EELS Last Stop: This Town (DreamWorks/Geffen)	+185
MARILYN MANSON The Dope Show (Nothing/Interscope)	+184

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GOO GOO DOLLS Iris (Warner Sunset/Reprise)
SEMISONIC Closing Time (MCA)
GREEN DAY Time Of Your Life (Good Riddance) (Reprise)
CREED My Own Prison (Wind-up)
FOO FIGHTERS Everlong (Roswell/Capitol)
MARCY PLAYGROUND Saint Joe On The School Bus (Capitol)
EVERCLEAR I Will Buy You A New Life (Capitol)
FASTBALL The Way (Hollywood)
DAYS OF THE NEW Touch, Peel, And Stand (Outpost/Geffen)
MARCY PLAYGROUND Sex And Candy (Capitol)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



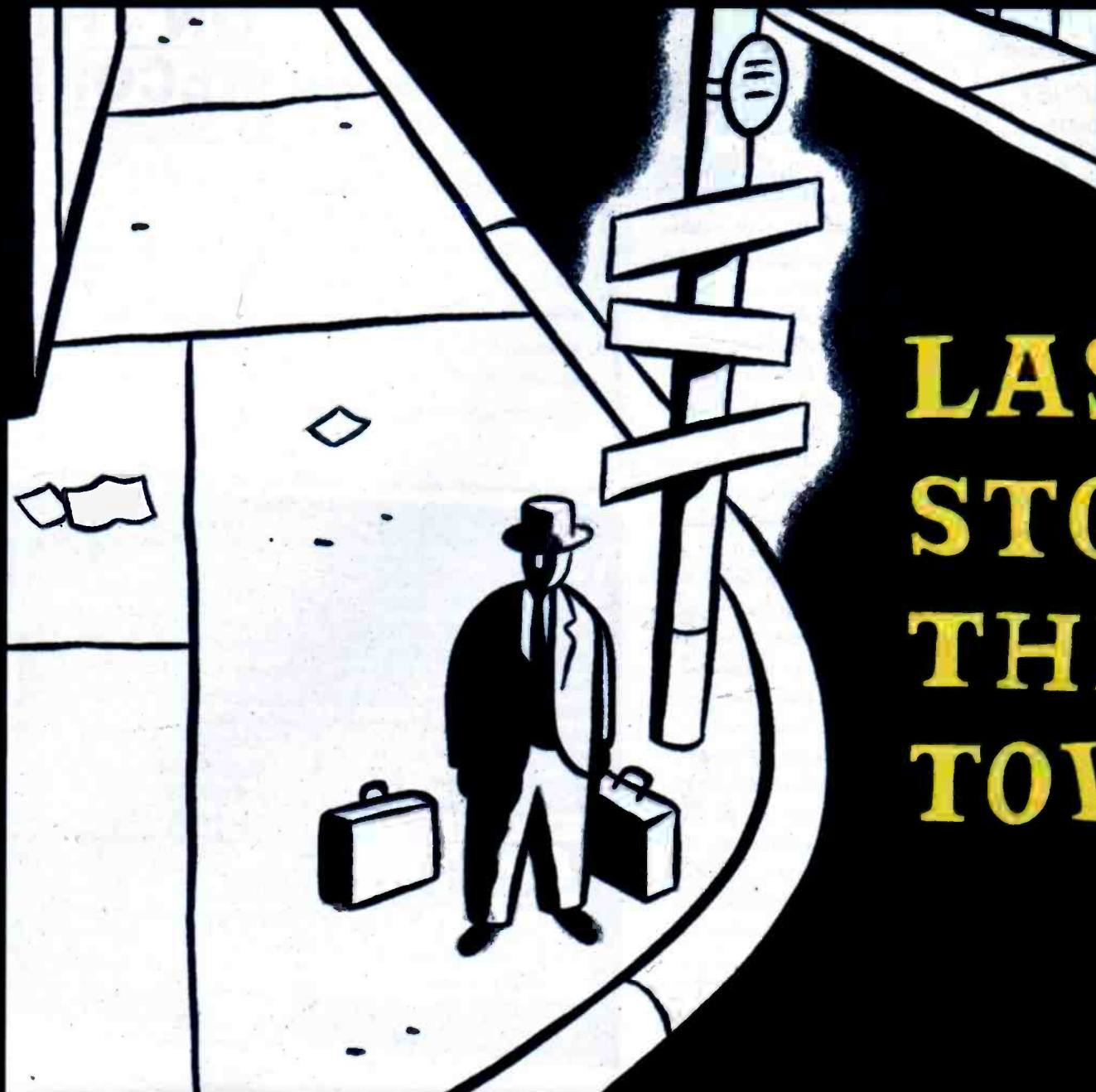
Nice guys: KROQ, Q101, WPLY, WHFS, KITS plus 30 more

"Nice Guys Finish Last"

The new single from

Green Day

eels



**LAST
STOP:
THIS
TOWN**

**the first single from the forthcoming
eels album electro-shock blues**

Most Added!!

Including:

**WEND WRXQ KWOD WMRQ
KFTE WXZZ KNRQ and more!!**

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WPBZ WBRU WLIR WWCD
X96 WEQX and many more!!**



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BreakThrough

Artist

MONSTER MAGNET

TRACK: "SPACE LORD"

LP: *POWERTRIP*

PRODUCER: DAVE WYNDORF/MATT HYDE

LABEL: A&M

essentials: Monster Magnet's frontman **Dave Wyndorf** (vocals/guitar) had to put the stress of a stack of unpaid bills and the high expectations of a major-label deal behind him in order to churn out some solid material for the A&M release *Powertrip*. So he jumped aboard a big ol' jet airliner and headed out to Las Vegas (or, as Wyndorf prefers to call it, "the belly of the beast") to get a few lap dances and maintain an unbelievably grueling schedule that entailed writing 21 songs from start to finish (lyrics

included) in 21 days. (For the arithmetically challenged among you, that's a song a day. Phew!) Dave claims that the great amount of energy needed to complete this project was fueled by the "artificial craziness" of Vegas, as well as the age-old boost of just being "horny." Well, sure enough, his overactive libido paid off, and on the 21st day he rested with 21 new songs under his belt as well as complimentary passes to see Sigfreid and Roy. After catching the show, Dave rejoined Monsters-in-crime **Ed Mundell** (lead guitar), **Joe Calandra** (bass), **Jon Kleiman** (drums/percussion), and **Tim Cronin** (visuals/propaganda) back in hometown New Jersey, where they *Magnet-ized* the tunes for *Powertrip*. And the fruits of Dave's songwriting labors? The single "Space Lord" can be heard on stations across the country.

• **Artist POV:** Wyndorf on kicking some axe: "I'm a big fan of the guitar. It's extremely physical. The guitar is the only instrument that you can actually wear; it's part of you. I can attack people with a guitar, among other things. It's the staff of life, baby!"

—Rich Michalowski
Asst. Alternative Editor



Sean Smyth ON THE RECORD

Rob Zombie
"Dragula" (Geffen)
Sean Smyth, PD
KNRX/Kansas City

You can describe "Dragula" from Rob Zombie in two words: It moves. As soon as this track hit the air, it gained instant response with the phones and our core audience. This track is obvious Zombie, minus the green-haired, pointed-toothed woman. (sorry, Sean). ■ In the class of polarizing rock records, this track has been more accessible to a larger cume, enabling a more open daypart. The question of "Can Alternative radio play Zombie?" was answered five years ago with "More Human Than Human." We played a hit. The question now is: Can we play "Dragula"? The answer is yes.

As one major-market MD told me this week, "Hmmm, I think we may have f'ked up by skipping Alanis' last single." Alternative doesn't make the same mistake twice, as **Alanis Morissette's** "Thank U" pulls in well over half the panel this week. It seems like every week I say this (and boy is it good for the format), but there are some more great follow-ups on deck from bands that had strong successes the first (or second) time around, including **Marcy Playground**, **Harvey Danger**, and **Feeder**. **Cake** makes one of the quickest vaults up the chart this year, as "Never There" hits the top 20 in two weeks. Nice debuts this week from **Cowboy Mouth** and **Fuel**. **U2** comes through big-time with a remix of "Sweetest Thing" that will remind listeners of the band at its best.

ON THE RADIO With Jim Kerr

Interesting story for **RCA**, as **WBCN** throws its support behind **Leah Andreone** via a different single, "Bow Down" ... the **Offspring's** new single contains much of the sense of humor that made their *Smash* so fun, making it the **RECORD OF THE WEEK**: Offspring "Pretty Fly (For A White Guy)."

FURSLIDE

"SKINNY GIRL"

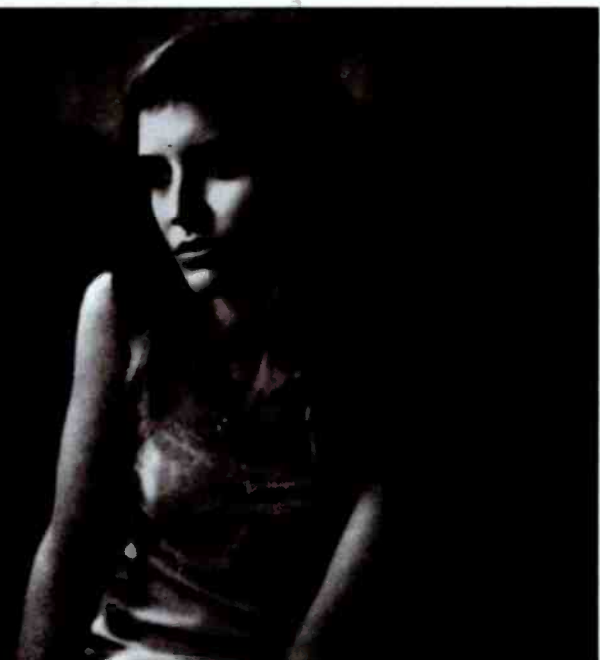
the first single from the debut album *Adventure*

ON TOUR WITH LENNY KRAVITZ

- 10/6 Indianapolis, IN
- 10/7 Columbus, OH
- 10/9 Detroit, MI
- 10/11 Cleveland, OH
- 10/13 Cincinnati, OH
- 10/17 Lewiston, ME
- 10/19 Montreal, QUE
- 10/20 Toronto, ONT
- 10/22 Philadelphia, PA
- 10/24 New York, NY
- 10/26 Washington, DC
- 10/30 Miami, FL
- 11/6 New York, NY

Produced by Nellee Hooper
Management: Ted Gardner and Kristen Worden
for Larikin Management

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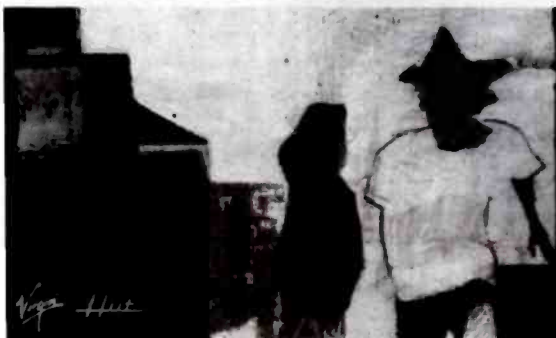
ALTERNATIVE REPORTERS

September 25, 1998 R&R • 97

Stations and their adds listed alphabetically by market

<p>WEQX/Albany, NY PD: Ian Harrison MD: Steve Bottoner ALBIS BOWSETTE "Thank" AFGHAN BRIGS "Something" PLACED "Something" CANDY SAYS "Year" GIRLS AGAINST BOYS "Year"</p> <p>WQSK/Albany, NY PD/MD: Keith McManera AM: Jeff Colton GREEN DAY "Year" STRENGTH "Year" ALBIS BOWSETTE "Thank"</p> <p>KTEG/Albuquerque, NM PD: Skip Isley APD/MD: Julie Foreman SOCIAL DISTORTION "Year" PEARL JAM "Something"</p> <p>WNXX/Atlanta, GA OM: Brian Phillips PD: Leslie Form MD: Sean Donnelly</p> <p>WJSE/Atlantic City, NJ PD/MD: Mike Laurilli LENNY KRAMITZ "Year" ALBIS BOWSETTE "Thank" GREEN DAY "Year" AFGHAN BRIGS "Something" NACA SURF "Year" LISP BOUT "Year" CANDY SAYS "Year" GIRLS AGAINST BOYS "Year" NIGHT "Year"</p> <p>WRXR/Augusta, GA OM: Jim Mahoney APD/MD: Derek Madden ALBIS BOWSETTE "Thank" EVERLAST "Year"</p> <p>KROX/Austin, TX PD: Sara Tresler APD/MD: Lloyd Hecht ALBIS BOWSETTE "Thank" FLY "Year"</p> <p>WRAX/Birmingham, AL PD: Dave Rossi APD: Hurricane Shane MD: Sunny Bee LENNY KRAMITZ "Year" SHARP SHOTS "Year" EVERLAST "Year" ALBIS BOWSETTE "Thank"</p> <p>KQXR/Boise, ID PD: Jessal Jackson LISP BOUT "Year" ALBIS BOWSETTE "Thank"</p> <p>WBCN/Boston, MA VP/Programming: Doolips APD/MD: Steven Strick</p> <p>WFMX/Boston, MA PD: Craze MD: Laurie Gail SHARP SHOTS "Year" PEARL JAM "Something" ALBIS BOWSETTE "Thank"</p> <p>KHLR/Bryan-College Station, TX PD: Mark McKeazie APD: Dan Kelley GREEN DAY "Year" ZEPHRUS "Year" GIRLS AGAINST BOYS "Year" ALBIS BOWSETTE "Thank" LISP BOUT "Year"</p> <p>WEDG/Buffalo, NY PD/MD: Rick Wall NIGHT "Year" ALBIS BOWSETTE "Thank"</p> <p>WBTZ/Burlington, VT PD: Stephanie Hindley MD: Steve Picard GREEN DAY "Year" PLACED "Something"</p> <p>WPGU/Champaign, IL PD: Pete Schiecko MD: Ben Deane ALBIS BOWSETTE "Thank" LENNY KRAMITZ "Year" LISP BOUT "Year" DAVE MATTHEWS BAND "Year"</p> <p>WAMF/Charleston, SC PD: Rob Crossman MD: Jacoba Babin GREEN DAY "Year" EVERLAST "Year"</p>	<p>WEND/Charlotte, NC PD: Jack Daniel MD: Rick Brewer SOUL COLLEGE "Year" FLY "Year"</p> <p>WKQX/Chicago, IL PD: Alex Luke APD/MD: Mary Sheminias ALBIS BOWSETTE "Thank" GREEN DAY "Year" NIGHT "Year"</p> <p>WOXY/Cincinnati, OH PD: Karl Valmassai MD: Susie Pyle CANDY SAYS "Year" AFGHAN BRIGS "Something" SHARP SHOTS "Year" LISP BOUT "Year" NACA SURF "Year"</p> <p>WENZ/Cleveland, OH PD: Dan Bender ALBIS BOWSETTE "Thank" NACA SURF "Year"</p> <p>KFMZ/Columbia, MO PD/MD: Paul Robesey SHARP SHOTS "Year" EVERLAST "Year" ALBIS BOWSETTE "Thank" FOURBORN CRUSH "Something"</p> <p>WARQ/Columbia, SC PD/MD: Susan Groves ALBIS BOWSETTE "Thank" GREEN DAY "Year" WATCHDOG "Year" PJ HARRIS "Year"</p> <p>WWCD/Columbus, OH PD: Andy Davis MD: Jack DeVos AFGHAN BRIGS "Something" ALBIS BOWSETTE "Thank" CANDY SAYS "Year" FLY "Year"</p> <p>KRAD/Corpus Christi, TX PD: Cary Smith WATCHDOG "Year" GIRLS AGAINST BOYS "Year" EVERLAST "Year" AFGHAN BRIGS "Something" LEARN BROTHER "Year" ZEPHRUS "Year"</p> <p>KDGE/Dallas, TX PD: Donna Deberry MD: Alan E Smith FULL "Year" SHARP SHOTS "Year" ALBIS BOWSETTE "Thank"</p> <p>WXEG/Dayton, OH PD: Jeff Stevens APD/MD: Alan Featz ALBIS BOWSETTE "Thank" SHARP SHOTS "Year" LENNY KRAMITZ "Year" CARE "Year"</p> <p>WKRO/Daytona Beach, FL PD: Tati Moore MD: Ross Acovado</p> <p>CMX/Detroit, MI PD: Murray Breakshaw APD: Vinco Cannon NEW MODERN "Year" ALBIS BOWSETTE "Thank" SOCIAL DISTORTION "Year"</p> <p>WPLT/Detroit, MI PD: Corrett Michaels MD: Ann Dolis ALBIS BOWSETTE "Thank" NATALIE MERCHANT "Year"</p> <p>WXDG/Detroit, MI PD: Amy Doyle MD: Spike ALBIS BOWSETTE "Thank" CARE "Year" GREEN DAY "Year" CANDY SAYS "Year"</p> <p>KNRO/Eugene, OR PD: Stu Allen MD: Co BUFFALO TON "Something" FEEDER "Something" ALBIS BOWSETTE "Thank" FLY "Year"</p> <p>KBRS/Fayetteville, AR PD/MD: Kyle Gibson LESS THAN JANE "Year" SHARP SHOTS "Year" NACA SURF "Year" BUFFALO TON "Something" GREEN DAY "Year" LOCAL 11 "Year" SHARPEY'S GIRLS "Year"</p>	<p>WBZF/Florence, SC PD/MD: Joe Abby ONLY "Year" ALBIS BOWSETTE "Thank" GREEN DAY "Year"</p> <p>WJWX/Fl. Myers, FL PD: Leo Daniels LENNY KRAMITZ "Year" GREEN DAY "Year" FRIGER ELEVEN "Something"</p> <p>WEJE/Fl. Wayne, IN PD/MD: Waseel LENNY KRAMITZ "Year" GREEN DAY "Year" FRIGER ELEVEN "Something"</p> <p>KFRF/Fresno, CA PD: Bruce Wayne No Adds</p> <p>WGRD/Grand Rapids, MI PD: Margaret Smith MD: Tim Brennan ALBIS BOWSETTE "Thank"</p> <p>WXNR/Greenville, NC OM: Jeff Sanders NIGHT "Year" LENNY KRAMITZ "Year" CARE "Year" ALBIS BOWSETTE "Thank"</p> <p>WNRQ/Hartford, CT PD: Jay Beau Jones APD/MD: Dave Hill CHERRY POPPER "Year" GIRLS AGAINST BOYS "Year" PUSHOVERS "Year" CARE "Year" FLY "Year" AFGHAN BRIGS "Something" ZEPHRUS "Year" GREEN DAY "Year"</p> <p>KTBB/Houston, TX PD: Jim Trapp APD: Steve Robinson MD: David Sadel ALBIS BOWSETTE "Thank" WATCHDOG "Year"</p> <p>WRZX/Indianapolis, IN PD: Scott Jameson MD: Michael Young SHARP SHOTS "Year" NACA SURF "Year" CARE "Year"</p> <p>WPLA/Jacksonville, FL PD: Rick Schmidt MD: Crissy LESS THAN JANE "Year" LOCAL 11 "Year" NACA SURF "Year" CONROY MOUTH "Year" ALBIS BOWSETTE "Thank"</p> <p>KNRX/Kansas City, MO PD: Sean Smyth APD: Dave Horn MD: Jason Justice GREEN DAY "Year" LISP BOUT "Year" GIRLS AGAINST BOYS "Year"</p> <p>WGBD/Lafayette, IN MD: Steve Clark 3 STABBING WESTWARD "Something" 3 JOD JOHNS "Something" ATHLETIC "Year"</p> <p>KFTE/Lafayette, LA PD: Haas "Fast Eddie" Neison APD/MD: Rob Summers LISP BOUT "Year" LISP BOUT "Year" BELLS "Year" FEEDER "Year" GIRLS AGAINST BOYS "Year"</p> <p>WWDX/Lansing, MI PD: Chris Brunt APD/MD: Jesse Addy ALBIS BOWSETTE "Thank"</p> <p>KXTE/Las Vegas, NV PD: Dave Wellington APD/MD: Chris Ripley GREEN DAY "Year" LISP BOUT "Year"</p> <p>WXZZ/Lexington, KY PD: Tony Oolin PEARL JAM "Something" LENNY KRAMITZ "Year" WATCHDOG "Year" SONCHORD "Year" ALBIS BOWSETTE "Thank" FLY "Year" GREEN DAY "Year"</p> <p>WLIR/Long Island, NY APD: Gary Cal MD: Andre Fero ALBIS BOWSETTE "Thank" RULLO "Something" SHARP SHOTS "Year" ATHLETIC "Year"</p>	<p>KROQ/Los Angeles, CA VP/Prog.: Kevin Weatherly APD: Gene Sandbloom MD: Lisa Worton LENNY KRAMITZ "Year" GREEN DAY "Year" FEEDER "Something"</p> <p>WLRJ/Louisville, KY PD: Dennis Dillon MD: Gina Julliano LENNY KRAMITZ "Year" SOCIAL DISTORTION "Year" EVERLAST "Year"</p> <p>WMAD/Madison, WI PD: Pat Frawley MD: Amy Hudson No Adds</p> <p>WRXQ/Memphis, TN PD: Tony Williams MD: John Michael GREEN DAY "Year" AFGHAN BRIGS "Something" FRIGER ELEVEN "Something" BELLS "Year" PEARL JAM "Something"</p> <p>WHTG/Monmouth-Ocean, NJ 10 AFGHAN BRIGS "Something" GREEN DAY "Year" CORNELLS "Year" GREEN "Year" NACA SURF "Year" GIRLS AGAINST BOYS "Year" CANDY SAYS "Year" LISP BOUT "Year"</p> <p>WKND/Nashville, TN PD: Kidd Rodan MD: Stuart Rodan ALBIS BOWSETTE "Thank" WATCHDOG "Year"</p> <p>WRRV/Newburgh, NY PD: Greg O'Brien MD: Andrew Baris HOLI "Year" LENNY KRAMITZ "Year" ALBIS BOWSETTE "Thank" RULLO "Something" PUSHOVERS "Year" CARE "Year" GIRLS AGAINST BOYS "Year"</p> <p>KKND/New Orleans, LA OM: Dave Stewart APD/MD: Ned Ryan NO ADDS "Year" FRIGER ELEVEN "Something"</p> <p>WXXR/New York, NY PD: Steve Kingston MD: Mike Pior 100 HOURS "Year" ZEPHRUS "Year" EVERLAST "Year" ALBIS BOWSETTE "Thank"</p> <p>KORX/Odessa, TX OM: Frank Hall SOCIAL DISTORTION "Year" BY FRIEND STEVE "Something" FEEDER "Something" ALBIS BOWSETTE "Thank" WATCHDOG "Year" WATCHDOG "Year" LOW AND ROCKETS "Year" NIGHT "Year"</p> <p>WXO/Peoria, IL PD: Jay Huxley MD: Russ "Tom" Schoen 13 STABBING WESTWARD "Something" LENNY KRAMITZ "Year" ALBIS BOWSETTE "Thank" SOCIAL DISTORTION "Year" LISP BOUT "Year"</p> <p>WPLY/Philadelphia, PA PD: Jim McGowan APD: Doug Kabinetti MD: Preston Elliot ALBIS BOWSETTE "Thank" CARE "Year" GREEN DAY "Year"</p> <p>KEDJ/Phoenix, AZ PD: Shelle Hart APD/MD: Chris Paryk AFGHAN BRIGS "Something" ALBIS BOWSETTE "Thank"</p> <p>KZON/Phoenix, AZ PD: Paul Peterson APD: Laura Smith MD: Kevin Moman GREEN "Year" ALBIS BOWSETTE "Thank"</p> <p>WXDX/Pittsburgh, PA PD: John Moschitta MD: Leany Sloan ALBIS BOWSETTE "Thank" GREEN DAY "Year" SHARP SHOTS "Year" PEARL JAM "Something"</p>	<p>WCYY/Portland, ME PD: Herb Ivy MD: Brian James ALBIS BOWSETTE "Thank"</p> <p>KNRK/Portland, OR PD: Mark Hamilton 12 LENNY KRAMITZ "Year" ZEPHRUS "Year" CANDY SAYS "Year" JANUS STARS "Year"</p> <p>WOST/Poughkeepsie, NY OM: Jimmy Buff APD: Dave Ouel 3 BELLS "Year" 2 BELLS & SEBASTIAN "Year" 1 AFGHAN BRIGS "Something" ALBIS BOWSETTE "Thank"</p> <p>WBRU/Providence, RI PD: Tim Schiavelli MD: Seth Foster 1 ZEPHRUS "Year" DAVE MATTHEWS BAND "Year" PEARL JAM "Something" ALBIS BOWSETTE "Thank"</p> <p>WXEX/Providence, RI PD: Brent Peterson MD: John Albers EVERLAST "Year" SOCIAL DISTORTION "Year" ALBIS BOWSETTE "Thank" LISP BOUT "Year" LOCAL 11 "Year" WORLEIGH "Year"</p> <p>KRZO/Reno, NV PD: Rob "Blaze" Brooks APD: Smithie Marty MD: Heather Flores 1 BERRY PLAYGROUND "Year" FEEDER "Year" SOCIAL DISTORTION "Year" USE "Year"</p> <p>KCXX/Riverside, CA OM/PD: Dwight Arnold APD: John DeSantis MD: Lisa Ann No Adds</p> <p>WNVE/Rochester, NY PD/MD: Erik Anderson 21 ALBIS BOWSETTE "Thank" DEPECHE MODE "Year" ECCLESIE CRUSH "Year" PEARL JAM "Something"</p> <p>KWDD/Sacramento, CA PD: Ron James 14 LESS THAN JANE "Year" 14 BELLS "Year" 11 GREEN DAY "Year" 8 ALBIS BOWSETTE "Thank" 8 ZEPHRUS "Year" 8 AFGHAN BRIGS "Something" 2 FEEDER "Something" 2 CANDY SAYS "Year"</p> <p>KPNT/St. Louis, MO OM/PD: Alan Fox APD: Marty Linck MD: Tracy White CONROY MOUTH "Year" LISP BOUT "Year"</p> <p>WOSC/Salisbury-Ocean City, MD OM: Jim Hays MD: Paula Singspiel 3 ALBIS BOWSETTE "Thank" WATCHDOG "Year" EVERLAST "Year"</p> <p>KXRX/Salt Lake City, UT VP/Prog. & Prog.: Mike Summers MD: Sean Ziebert No Adds</p> <p>XTRA/San Diego, CA PD: Bryan Schock MD: Chris Muckley No Adds</p> <p>KITS/San Francisco, CA OM: Ron Nosal PD: Jay Taylor MD: Aaron Ambon 7 GREEN DAY "Year" ALBIS BOWSETTE "Thank"</p> <p>KJEE/Santa Barbara, CA OM/PD: Eddie Gutierrez APD: John Schreiber 3 ROLL ZOUNDS "Year" 1 ROLL ZOUNDS "Year" 1 LOW AND ROCKETS "Year" 1 GREEN DAY "Year"</p> <p>KNDD/Seattle, WA PD: Pat Manning MD: Kim Homan 21 AFGHAN BRIGS "Something" ELLIOTT SMITH "Year"</p>	<p>WHMP/Springfield, MA PD: Adam Wright MD: Nick Dwyer 10 BLOOMING "Year" PJ HARRIS "Year" GREEN DAY "Year" ALBIS BOWSETTE "Thank" CANDY SAYS "Year" CANDY SAYS "Year" FEEDER "Something" LISP BOUT "Year"</p> <p>KTOZ/Springfield, MO PD: Melody Lee APD/MD: Shelli Scott BLUE PLASTER "Year" LOW AND ROCKETS "Year" SHARPEY'S GIRLS "Year" ALBIS BOWSETTE "Thank"</p> <p>WGMR/State College, PA Interim PD/MD: Mike Evans DURAN SHER "Year" CANDY SAYS "Year" NACA SURF "Year"</p> <p>WKRL/Syracuse, NY OM: Mimi Griswold PD: Steve Carlin LESS THAN JANE "Year" NACA SURF "Year" GREEN DAY "Year" LISP BOUT "Year" RULLO "Year" AFGHAN BRIGS "Something"</p> <p>WXSR/Tallahassee, FL PD: Scott Pettibone MD: Doug NIGHT "Year" LOW AND ROCKETS "Year" CANDY SAYS "Year"</p> <p>KLZR/Topeka, KS PD: Roger The Dodger MD: Bob Ours LISP BOUT "Year" AFGHAN BRIGS "Something" GREEN DAY "Year" ALBIS BOWSETTE "Thank" FLY "Year"</p> <p>KFMA/Tucson, AZ PD: Chuck Roast MD: Tommy Sanders 18 AFGHAN BRIGS "Something" FLY "Year" ALBIS BOWSETTE "Thank" SHARP SHOTS "Year"</p> <p>KMYZ/Tulsa, OK PD: Lynn Barstow MD: Ray Engen 3 PLACED "Something" AFGHAN BRIGS "Something" ALBIS BOWSETTE "Thank" ECCLESIE CRUSH "Year" PUSHOVERS "Year"</p> <p>WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Forties ALBIS BOWSETTE "Thank" GREEN DAY "Year"</p> <p>WPRZ/West Palm Beach, FL PD: John O'Connell MD: Dan O'Brien GREEN DAY "Year" SOCIAL DISTORTION "Year" SOCIAL DISTORTION "Year" FEEDER "Something" ALBIS BOWSETTE "Thank"</p> <p>WSFM/Wilmington, NC PD: John Stevens MD: Janice Sutter LENNY KRAMITZ "Year" FLY "Year" BELLS "Year" NACA SURF "Year" NIGHT "Year" ALBIS BOWSETTE "Thank"</p>
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- 95 Total Reporters
- 95 Current Reporters
- 91 Current Playlists
- Reported Frozen Playlist (3):
- KTCL/Denver, CO
- WNFZ/Knoxville, TN
- KZMZ/Minneapolis, MN
- Did Not Report, Playlist Frozen (1):
- WZZ/Columbus, OH
- New Reporters (2):
- KRAD/Corpus Christi, TX
- WXEX/Providence, RI
- No Longer A Reporter (1):
- KBRV/Duluth, MN



On Tour With Eagle-Eye Cherry
 September 30 Sacramento, CA
 October 3 Los Angeles, CA
 October 4 San Diego, CA
 October 5 Phoenix, AZ
 October 7 Denver, CO
 October 9 Dallas, TX
 October 10 Austin, TX
 October 11 Houston, TX
 November 5 New York, NY
 (CMJ showcase @ Hudson Theatre)
 Winner of the Mercury Music Prize
 "1998 Album of the Year"

Gomez
 78 Stone Wobble
 the first single from the debut album
Bring It On

produced by Gomez

AOL Keyword: Virgin Records www.virginrecords.com www.freegomez.com

ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET # 1059
WQDX/Pittsburgh
 (412) 937-1441
 Moschitta/Diana

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
37	35	36	30	30	BARENAKED LADIES/One Week
34	36	36	36	36	EVE @Home Out
37	39	36	35	35	HOLE/Celebrity Skin
20	29	35	35	35	GOO GOO DOLLS/Slide
32	33	35	35	35	CREED/What's This Life For
20	36	37	34	34	SMASH PUMPKINS/Cant Get Enough
21	34	33	32	32	BEASTIE BOYS/Intergalactic
26	34	36	32	32	SHERRY CROWLEY/Favorite Mistake
7	18	25	25	25	DEPECHE MODE/Only When I Lose...
7	18	24	24	24	SOUL COUGHING/Circles
23	24	24	24	24	SONIC CHROME/Heavy Phase
20	26	24	24	24	LOCAL HAW The Kids Are...
18	23	22	22	22	FASTBALL/Fire Escape
17	24	25	25	25	SMASHING PUMPKINS/Perfect
18	23	23	23	23	GARBAGE/Them I'm Paranoid
22	20	22	22	22	LEBBY KRANTZ/24/7y Ass
23	22	22	22	22	SEMI-SONIC/Singing in My Sleep
20	22	22	22	22	EAGLE-EYE CHERRY/Save Tonight
1	16	21	21	21	FUEL/Bittersweet
13	21	21	21	21	THIRD EYE BLIND/Jumper
22	20	21	21	21	OSCAR ROSE/In a Whole
17	24	21	21	21	BRIAN SETZER ORCH/Jump Jive An' Wal
14	15	19	19	19	KORR/Got The Life
10	14	18	18	18	CARE/Rever There
18	14	15	17	17	FLY/Get You (Rebels...)
15	17	17	17	17	SHERRY CROWLEY/Favorite Mistake
11	17	17	17	17	STABBING WESTWARD/Sometimes It Hurts
14	14	15	15	15	MARLYN MANSION/The Dope Show
17	13	14	14	14	MONSTER MAGNET/Space Lord
6	13	14	14	14	ROB ZOMBIE/Dracula
6	11	13	14	14	OUR LADY PEACE/Starzard

MARKET # 1079
WENZ/Cleveland
 (216) 861-0100
 Binder

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
27	27	27	27	27	GOO GOO DOLLS/Slide
19	12	18	18	18	EAGLE-EYE CHERRY/Save Tonight
47	26	27	27	27	SMASHING PUMPKINS/Perfect
47	26	27	27	27	EVERCLEAR/Father Of Mine
18	11	13	13	13	THIRD EYE BLIND/Jumper
42	22	23	23	23	BEASTIE BOYS/Intergalactic
16	16	16	16	16	SHERRY CROWLEY/Favorite Mistake
16	14	17	17	17	FLY/Get You (Rebels...)
49	27	25	25	25	HOLE/Celebrity Skin
49	27	23	23	23	SHERRY CROWLEY/Favorite Mistake
11	11	16	16	16	LOCAL HAW The Kids Are...
14	11	16	16	16	GARBAGE/Them I'm Paranoid
14	9	16	16	16	MONSTER MAGNET/Space Lord
12	6	14	14	14	BUFFALO TOM/Rachet
17	10	17	17	17	FASTBALL/Fire Escape
8	12	19	19	19	LEBBY KRANTZ/24/7y Ass
1	14	13	13	13	CARE/Rever There
7	12	20	20	20	LEARN ANDRONE/Sunny Day
9	20	12	12	12	OSCAR ROSE/In a Whole
15	11	18	18	18	SEMI-SONIC/Singing in My Sleep
10	13	17	17	17	BETTER THAN 2/RA/One More Murder
12	7	11	11	11	MARLYN MANSION/The Dope Show
6	10	15	15	15	SONIC CHROME/Heavy Phase
7	10	15	15	15	KORR/Got The Life
16	13	19	19	19	DISHMILL/Once in a While
1	13	16	16	16	BLUE FLANNEL/Have a Bad Day
1	12	16	16	16	FUEL/Bittersweet
1	12	16	16	16	PEARL JAM/Do The Evolution
9	5	11	11	11	MOYD/SBARY/Keep On

MARKET # 1084
WQXI/Portland, OR
 (503) 273-1441
 Hamilton

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
42	43	44	44	44	EVE @Home Out
44	44	44	44	44	FLY/Get You (Rebels...)
36	43	43	43	43	BARENAKED LADIES/One Week
32	26	43	43	43	BEASTIE BOYS/Intergalactic
44	42	48	48	48	GARBAGE/Them I'm Paranoid
25	25	48	48	48	HOLE/Celebrity Skin
1	24	24	24	24	LEBBY KRANTZ/24/7y Ass
24	25	25	25	25	FASTBALL/Fire Escape
24	6	25	25	25	FUEL/Bittersweet
23	26	23	23	23	SEMI-SONIC/Singing in My Sleep
24	25	23	23	23	SOUL COUGHING/Circles
21	21	23	23	23	CHERRY POPPIE/Steven Darby Jump
22	22	22	22	22	GOO GOO DOLLS/Slide
23	25	22	22	22	SMASHING PUMPKINS/Perfect
43	42	21	21	21	BRIAN SETZER ORCH/Jump Jive An' Wal
7	7	21	21	21	DEPECHE MODE/Only When I Lose...
6	6	20	20	20	CARE/Rever There
22	22	22	22	22	SHERRY CROWLEY/Favorite Mistake
40	44	44	44	44	THIRD EYE BLIND/Jumper
29	43	42	42	42	SOUL COUGHING/Circles
10	22	22	22	22	SQUIRREL BUT ZIPPERS/Suits Are Picking
11	10	11	11	11	LOCAL HAW The Kids Are...
24	25	25	25	25	MOYD/SBARY/Keep On
8	13	13	13	13	SONIC CHROME/Heavy Phase
26	26	26	26	26	LEBBY KRANTZ/24/7y Ass
13	14	18	18	18	TORI AMOS/Jackie's Strength
9	9	9	9	9	PJ HARVEY/Perfect Day Like
1	1	1	1	1	CANDY SAMS/Feed It
1	1	1	1	1	JABUS STARR/Every Little...

MARKET # 107X
WQXY/Cincinnati
 (513) 523-4114
 Valmasse/Yfte

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
13	17	24	25	25	JOHN CASALDI/Nothing for Them
24	21	23	24	24	BUFFALO TOM/Rachet
24	23	24	24	24	SOUL COUGHING/Circles
18	20	23	26	26	ELLIOTT SMITH/Whatcha Gonna Do?
17	14	24	24	24	DADA/Cannons Copy Line For
24	23	24	24	24	BOB MOULD/Who Was Around
22	21	23	24	24	HOLE/Celebrity Skin
1	20	23	23	23	RALTO/Amass/Chill
16	20	23	23	23	SONIC CHROME/Heavy Phase
14	14	21	21	21	PJ HARVEY/Perfect Day Like
25	20	22	23	23	CACKE/Rever There
7	7	21	21	21	CARE/Rever There
16	11	21	21	21	RICHARD BUCKLER/Jewelborn
3	15	17	17	17	COWBOY MOUTH/Whatcha Gonna Do?
14	14	14	14	14	BETTER THAN 2/RA/One More Murder
15	14	14	14	14	FRENCHIE/Keepin' Life Real
12	15	14	14	14	GIRLS AGAINST BOYS/Rey
12	14	14	14	14	CRUMB/Tonight
16	13	14	14	14	LOCAL HAW The Kids Are...
1	1	1	1	1	FEEDER/High
17	14	14	14	14	DEPECHE MODE/Only When I Lose...
15	14	14	14	14	JALANNA BINFELD/Bad Day
17	15	14	14	14	TRAGICALLY HIP/Poets
1	14	14	14	14	COBBLE'S/Soul Reactor
1	1	1	1	1	GOO GOO DOLLS/Slide
1	1	1	1	1	ELLS/Last Stop This Town
1	1	1	1	1	QOMIE/Z/7/Stone Weevil
16	13	14	14	14	CHERRY POPPIE/Steven Darby Jump
18	13	14	14	14	MOGREN HEAR/Come Hars Bay
6	15	14	14	14	BRIAN JONES/TOWN/Waiting Ass

MARKET # 107
WQXR/Kansas City
 (816) 353-7000
 Smyth/Justice

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
35	40	35	35	35	EVE @Home Out
35	37	34	35	35	BARENAKED LADIES/One Week
28	31	31	31	31	SMASHING PUMPKINS/Perfect
33	34	34	34	34	DAYS OF THE NEW/The Down Town
37	34	34	34	34	BEASTIE BOYS/Intergalactic
36	35	35	35	35	CREED/What's This Life For
22	27	30	32	32	LEBBY KRANTZ/24/7y Ass
24	21	26	26	26	BRIAN SETZER ORCH/Jump Jive An' Wal
20	25	22	22	22	FLY/Get You (Rebels...)
34	34	31	31	31	HOLE/Celebrity Skin
23	24	24	24	24	FASTBALL/Fire Escape
21	22	21	21	21	ROB ZOMBIE/Dracula
32	31	26	26	26	PEARL JAM/Do The Evolution
24	27	27	27	27	MARLYN MANSION/The Dope Show
13	15	20	20	20	LOCAL HAW The Kids Are...
19	19	19	19	19	OSCAR ROSE/In a Whole
19	18	24	24	24	EVERCLEAR/Father Of Mine
21	22	22	22	22	MONSTER MAGNET/Space Lord
23	23	21	21	21	GARBAGE/Them I'm Paranoid
22	21	26	26	26	THIRD EYE BLIND/Jumper
18	20	21	21	21	CHERRY POPPIE/Steven Darby Jump
14	17	21	21	21	RAMMSTEIN/Du Hast
7	7	18	18	18	SOUL COUGHING/Circles
1	7	17	17	17	SEMI-SONIC/Singing in My Sleep
16	20	21	21	21	URGE/Close
23	19	17	17	17	DISHMILL/Once in a While
1	1	1	1	1	FUEL/Bittersweet
1	1	1	1	1	PEARL JAM/Do The Evolution
1	1	1	1	1	CARE/Rever There
14	13	16	16	16	SQUIRREL BUT ZIPPERS/Suits Are Picking

MARKET # 106.5
WQOD/Sacramento
 (916) 448-5000
 Bunce

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
23	20	34	32	32	EAGLE-EYE CHERRY/Save Tonight
52	52	52	52	52	FLY/Get You (Rebels...)
48	52	52	52	52	FEEDER/High
31	34	52	52	52	SEMI-SONIC/Singing in My Sleep
26	26	52	52	52	LEBBY KRANTZ/24/7y Ass
33	34	52	52	52	GARBAGE/Them I'm Paranoid
51	52	31	31	31	EVERCLEAR/Father Of Mine
50	50	31	31	31	EVE @Home Out
5	20	31	31	31	CARE/Rever There
26	26	30	30	30	HOLE/Celebrity Skin
32	32	30	30	30	MOYD/SBARY/Keep On
13	20	31	31	31	SHERRY CROWLEY/Favorite Mistake
31	28	28	28	28	FASTBALL/Fire Escape
16	28	28	28	28	GOO GOO DOLLS/Slide
33	28	27	27	27	SMASHING PUMPKINS/Perfect
29	27	23	23	23	BEASTIE BOYS/Intergalactic
16	19	20	24	24	SOUL COUGHING/Circles
10	9	13	13	13	MARLYN MANSION/The Dope Show
5	18	19	19	19	FUEL/Bittersweet
17	17	18	18	18	MARCY PLAYGROUND/Berry Fraser
16	12	17	17	17	LOCAL HAW The Kids Are...
14	13	16	16	16	URGE/Close
7	7	16	16	16	DEPECHE MODE/Only When I Lose...
1	1	1	1	1	LESS THAN JAM/Mostly Of A...
1	1	1	1	1	ELLS/Last Stop This Town
10	12	16	16	16	SHERRY CROWLEY/Favorite Mistake
12	9	18	18	18	ATHEA/Last Stop This Town
6	6	11	11	11	BLUE FLANNEL/Have a Bad Day
7	7	11	11	11	EVERLAST/What It's Like
1	1	1	1	1	GREEN DAY/Bice Guys Bitch...

MARKET # 1039
WQDX/Overland
 (909) 384-1039
 Arnold/Axe

PLAYS	3W	2W	1W	TW	ARTIST/TITLE
5	23	33	37	37	ROYAL CROWN REVUE/Go On Roc...
27	36	37	35	35	SPRING MONKEY/Get 'em Outta Here
13	37	34	34	34	EVERCLEAR/Father Of Mine
22	37	35	31	31	BARENAKED LADIES/One Week
26	31	36	36	36	EVE @Home Out
5	26	38	38	38	SMASHING PUMPKINS/Perfect
24	26	31	31	31	CREED/What's This Life For
22	26	30	30	30	THIRD EYE BLIND/Jumper
4	12	8	27	27	SONIC CHROME/Heavy Phase
13	22	22	22	22	BRIAN SETZER ORCH/Jump Jive An' Wal
6	21	22	22	22	AMAZING ROYAL CROWN/So The Devil
8	17	21	21	21	DEPECHE MODE/Only When I Lose...
10	20	16	21	21	SEMI-SONIC/Singing in My Sleep
17	23	29	29	29	GOLD/BEA/20 Cool Goodbye
1	4	9	19	19	FUEL/Bittersweet
23	24	21	21	21	DAVE MATTHEWS BAND/Slay (Waiting Time)
12	19	17	17	17	RAGE AGAINST THE MACHINE/Also Shatter
12	16	20	17	17	KORR/Got The Life
7	13	18	18	18	SOCIAL DISTORTION/Story Of My Life
9	24	15	15	15	FASTBALL/Fire Escape
6	21	22	22	22	URGE/Close
13	17	12	12	12	RAMMSTEIN/Du Hast
8	12	12	12	12	SIN/VE/FERRIS/Supers
1	7	10	10	10	COWBOY MOUTH/Whatcha Gonna Do?
1	8	11	10	10	BETTER THAN 2/RA/One More Murder
1	1	1	1	1	ATHEA/Last Stop This Town
1	1	1	1	1	FINGER ELEVEN/Sustained
7	7	16	16		

Format Gains Ground In Spring Book

Format hits five-book high in Arbitron national share report

By Jim Kerr

Arbitron released its spring '98 national share trend report recently, and the results show a mini-surge for the Adult Alternative format, which equaled its highest share in over a year. In addition to its national share, the format had several other interesting developments in the report, including regional share trends, daypart trends, and age and sex demographic trends. The report also included Time Spent Listening data.

The National View

The national format share is simply the share of the audience, on a national basis, that all stations coded by Arbitron as Adult Alternative received. This figure is the best way to gauge the overall health of a format and its strength relative to other formats in terms of audience share. In spring '98, Adult Alternative was up a tenth to 1.3, which is equal to the highest share the format has scored in the past year and a half.

The best way to look at the long-term health of a format is to look at its book-to-book share trends. Dramatic drops in share indicate serious problems with

some time, not dropping below a 1.2 share in over a year and a half. Compare this with a similar qualitatively based format, Classical, which is down 2.1-1.7 from winter '97, or a previously hot format like Country, which is down a share from winter '97, 10.7-9.7.

The Regional View

The biggest story out of the format on a regional basis has to be the West North Central area, which comprises the northwest Plains states. It improved its share dramatically, from a 2.5 to a 5.9. To put this in perspective, the Adult Alternative share in the northwest Plains states is higher than AC, Alternative, Smooth Jazz, Urban, and Urban AC. This is a significant achievement by any measure.

The New England and Mountain region also pulled in 2+ shares, with the Mountain region scoring a 2.5 and the New England region also scoring a 2.5.

Dayparts

The good news is that the format is up significantly in the single most important radio daypart: mornings. In this daypart, the format is up to a 1.3 share, which is the highest in over a year and a half. In fact, the for-

mat was flat in every other daypart, making the gains in morning drive the sole reason the format gained in its national share. It is no surprise that, in an adult-targeted format like this one, the weakest daypart remains nights, where the share is below a one (0.9).

Age Demo Shares

While the format lost a tenth of a share of teens, it is up in almost every other age-group cell. In the 18-24 cell, the format was up a tenth, 1.1-1.2. In a

The Adult Alternative format has been rock-solid for quite some time.

key demo to the younger-focused stations, 25-34, the format was up 1.8-2.0. Perhaps the most important demo for the format's heritage stations, 35-44, also saw a nice gain, 2.0-2.2. Above the age of 44, the format was flat.

Sex Demo Shares

With adults above the age of 18, a further nuance of the recent share gains can be seen: The format is up with men, 1.4-1.6, and flat with women at a 1.1. Combine this data with the daypart data above, and it becomes clear that a nice increase in males and an increase in morning drive listener-

The Adult Alternative share in the northwest Plains states is higher than AC, Alternative, Smooth Jazz, Urban, and Urban AC.

ship were seen in the spring '98 book.

While share gives you a figure as to how the format does with each sex relative to other formats, only the absolute breakdown *within* the format can tell you definitively what the differences are for the format. For Adult Alternative, the format remains male-focused. The actual percentage difference is 56/41 male/female for adults 18+ (the remaining 3% are teens).

Key Buying Demos

Perhaps the best news of all is that the format is up in every single key buying demo, including the younger ones. The highest share for the format in a buying demo is tied between 18-49 and 25-54, perhaps the key buying demos. In both ranges, the format pulled in a 1.8 share. In the 18-34 demo, the format earned a 1.7 share, and in the 35-64 demo, the format earned a 1.4 share, its highest percentage in over a year and a half.

Time Spent Listening

The format's TSL is up five

minutes to 6:07, but is still well below winter '97, when the format held listeners for 6:40. Age has a lot to do with the format and TSL. Literally, the older the listener, the longer they listened, with the 35-64 age group listening for 6:56 and the 12-24 demo listening for 4:25.

This is a good opportunity to once again dispel the myth that Adult Alternative listeners are unlike "other" formats' listeners, in that they turn on your station and then rip the knob off. In fact, overall, the Adult Alternative format has the third *lowest* TSL, ahead of only Alternative and Hot AC.

Another thing to note is that men are listening to the format's stations longer than women, and by a fairly healthy margin. Men listen for 6:57, while women listen for 5:40.

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues?

Call me at (310) 788-1666 or e-mail: jjmkerr@roonline.com

The format is up significantly in the single most important radio daypart: mornings.

a format that may go beyond individual station problems. Luckily, the Adult Alternative format has been rock-solid for quite

Got Photos?

Whenever you have photos from your station's events and promotions, be sure you send them my way: Jim Kerr, R&R, 10100 Santa Monica Blvd., 5th Floor, L.A., CA 90067-4004.



I AM WOMAN — Illustrating that the Adult Alternative format is more progressive than others in more than just music, Susan Levin hosted a tea party at Boulder for the many female executives who work in the format in both programming and promotion.



A BOULDER BIRTHDAY — Hybrid Records' Jesse Barnett celebrated his birthday at Boulder with a roomful of his closest friends.



MUSIC CENTRAL — R&R Industry Achievement Award MD of the Year Patty Martin (WXRT/Chicago) (l) and nominee Bill Evans (KFOG/San Francisco) (r) talk shop with SBR Media Strategies consultant John Bradley at one of the many Boulder dinners.

Elliott Smith Waltz #2 (XO)

From the DreamWorks Debut Album XO

★★★ 1/2-Rolling Stone

8/10 -Spin

★★★★ -Los Angeles Times



Elliott Smith
Waltz #2 (XO)

On Tour Now!

**Appearing on
Saturday Night Live
October 17th**

New this week:

KMTT KGSR WRNX KSPN WMWV KRXS KMTN

Already On:

**KCRW WXPB WXRV WRLT
WFUV WYEP WCLZ KOTR
KBAC KINK WCBE KRVM**

and more

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produced, recorded, mixed by tom rothrock, rob schnapf and elliot smith
except "baby britain" recorded by joanna boime and
"amity" recorded by larry crane
management: margaret mittleman
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3W	2W	1W	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	1 CHRIS ISAAK Please (Reprise)	815	769	702	667	39/0
6	4	2	2	2 SHERYL CROW My Favorite Mistake (A&M)	781	687	628	540	38/0
4	3	3	3	3 EAGLE-EYE CHERRY Save Tonight (Work)	731	658	641	608	35/0
12	7	5	4	4 SHAWN MULLINS Lullaby (Columbia)	659	536	439	350	35/0
2	2	4	5	5 BRIAN SETZER ORCHESTRA Jump Jive An' Wail (Interscope)	599	642	695	665	32/0
—	9	7	6	6 JOHN MELLENCAMP Your Life Is Now (Columbia)	576	505	399	165	34/0
13	8	8	7	7 HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	516	440	418	345	28/0
3	5	6	8	8 BARENAKED LADIES One Week (Reprise)	477	510	538	642	25/0
7	10	9	9	9 SMASHING PUMPKINS Perfect (Virgin)	389	405	393	392	24/0
—	13	11	10	10 LYLE LOVETT Bears (Curb/MCA)	387	357	329	140	28/0
15	12	12	11	11 FASTBALL Fire Escape (Hollywood)	377	354	345	324	28/1
16	14	14	12	12 KEB' MO' I Was Wrong (550 Music)	376	321	326	302	27/0
BREAKER			13	13 BRUCE HORNSBY Great Divide (RCA)	320	82	—	—	31/1
BREAKER			14	14 SINEAD LOHAN No Mermaid (Grapevine/Interscope)	282	220	175	158	23/1
10	15	15	15	15 GOO GOO DOLLS Iris (Warner Sunset/Reprise)	276	297	319	373	14/0
BREAKER			16	16 TRAGICALLY HIP Poets (Sire)	272	237	199	182	26/0
5	6	10	17	17 DAVE MATTHEWS BAND Stay (Wasting Time) (RCA)	268	367	473	569	19/0
BREAKER			18	18 DAVE MATTHEWS BAND Crush (RCA)	265	188	85	43	23/5
BREAKER			19	19 NATALIE MERCHANT Break Your Heart (Elektra/EEG)	253	233	238	227	25/2
26	20	16	20	20 SUSAN TEDESCHI It Hurt So Bad (Tone Cool)	234	258	231	202	20/1
8	11	13	21	21 COWBOY JUNKIES Miles From Our Home (Geffen)	222	328	377	387	18/0
—	—	29	22	22 THIRD EYE BLIND Jumper (Elektra/EEG)	217	152	109	61	14/1
24	25	26	23	23 NATALIE MERCHANT Kind & Generous (Elektra/EEG)	199	168	201	214	10/0
11	16	17	24	24 NEIL FINN Sinner (Work)	192	247	313	372	15/0
DEBUT			25	25 EVE 6 Inside Out (RCA)	184	127	138	132	6/0
23	24	—	26	26 MATCHBOX 20 Real World (Lava/Atlantic)	183	146	204	227	8/0
DEBUT			27	27 GOO GOO DOLLS Slide (Warner Bros.)	182	85	19	—	25/7
DEBUT			28	28 SEMISONIC Singing In My Sleep (MCA)	182	148	136	123	15/0
DEBUT			29	29 BONNIE RAITT Blue For No Reason (Capitol)	181	132	137	101	20/2
DEBUT			30	30 LIZ PHAIR Polyester Bride (Matador/Capitol)	178	142	140	136	15/0

This chart reflects airplay from September 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker. 40 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

NEW & ACTIVE

JONNY LANG Still Rainin' (A&M)
Total Plays: 166, Total Stations: 17, Adds: 2

JONI MITCHELL The Crazy Cries Of Love (Reprise)
Total Plays: 162, Total Stations: 14, Adds: 1

CRACKER The Good Life (Virgin)
Total Plays: 160, Total Stations: 18, Adds: 4

TRAIN Free (Aware)
Total Plays: 158, Total Stations: 16, Adds: 1

DUNCAN SHEIK Bite Your Tongue (Atlantic)
Total Plays: 139, Total Stations: 14, Adds: 2

SON VOLT Driving The View (Warner Bros.)
Total Plays: 134, Total Stations: 16, Adds: 1

PETE DROGE Eyes On The Ceiling (Fifty Seven/Epic)
Total Plays: 119, Total Stations: 14, Adds: 0

SQUIRREL NUT ZIPPERS Suits Are Picking Up The Bill (Mammoth)
Total Plays: 115, Total Stations: 12, Adds: 0

BARENAKED LADIES It's All Been Done (Reprise)
Total Plays: 112, Total Stations: 12, Adds: 2

LUCINDA WILLIAMS Can't Let Go (Mercury)
Total Plays: 112, Total Stations: 10, Adds: 3

Songs ranked by total plays

BREAKERS

BRUCE HORNSBY Great Divide (RCA)	TOTAL PLAYS/INCREASE 320/238	TOTAL STATIONS/ADDS 31/1	CHART 13
SINEAD LOHAN No Mermaid (Grapevine/Interscope)	TOTAL PLAYS/INCREASE 282/62	TOTAL STATIONS/ADDS 23/1	CHART 15
TRAGICALLY HIP Poets (Sire)	TOTAL PLAYS/INCREASE 272/35	TOTAL STATIONS/ADDS 26/0	CHART 16
DAVE MATTHEWS BAND Crush (RCA)	TOTAL PLAYS/INCREASE 265/77	TOTAL STATIONS/ADDS 23/5	CHART 18
NATALIE MERCHANT Break Your Heart (Elektra/EEG)	TOTAL PLAYS/INCREASE 253/20	TOTAL STATIONS/ADDS 25/2	CHART 19

MOST ADDED

ARTIST TITLE LABEL(S)	ADDS
ALANIS MORISSETTE Thank U (Maverick/Reprise)	21
GOO GOO DOLLS Slide (Warner Bros.)	7
PATTY GRIFFIN Change (A&M)	7
MATCHBOX 20 Back 2 Good (Lava/Atlantic)	7
DAVE MATTHEWS BAND Crush (RCA)	5
CRACKER The Good Life (Virgin)	4
WES CUNNINGHAM So It Goes (Warner Bros.)	4
MYSTERIES OF LIFE Downhill (RCA)	4
EVERCLEAR Father Of Mine (Capitol)	3
NEW RADICALS You Get What You Give (MCA)	3
ELLIOTT SMITH Waltz #2 (XO) (DreamWorks)	3
WILLIAM TOPLEY Sycamore Street (Mercury)	3
LUCINDA WILLIAMS Can't Let Go (Mercury)	3

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BRUCE HORNSBY Great Divide (RCA)	+238
SHAWN MULLINS Lullaby (Columbia)	+123
SON VOLT Driving The View (Warner Bros.)	+98
GOO GOO DOLLS Slide (Warner Bros.)	+97
SHERYL CROW My Favorite Mistake (A&M)	+94
JONI MITCHELL The Crazy Cries Of Love (Reprise)	+89
DAVE MATTHEWS BAND Crush (RCA)	+77
HOOTIE & THE BLOWFISH I Will Wait (Atlantic)	+76
EAGLE-EYE CHERRY Save Tonight (Work)	+73
JONNY LANG Still Rainin' (A&M)	+72

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

jeff black
birmingham road
adding september 29th

couldn't wait:
KMTT, WBOS, KGSR, WXPB, KPIG,
KOTR, KBAC, KFXJ, WNCS, KTHX,
KRSH, WCLZ

ARISTA

3W	2W	1W	TW	ARTIST	TITLE	LABEL(S)	TOTAL PLAYS	W+	PLAYS	EMPHASIS TRACKS (PLAYS)
3	2	1	1	CHRIS ISAAK	Speak Of The Devil	(Reprise)	815	+46	"Please" (815)	
6	4	2	2	SHERYL CROW	My Favorite Mistake	(A&M)	781	+94	"Mistake" (781)	
5	3	3	3	EAGLE-EYE CHERRY	Desireless	(Work)	733	+73	"Save" (731) "Comatose" (2)	
15	7	7	4	SHAWN MULLINS	Soul's Core	(Columbia)	659	+123	"Lullaby" (659)	
2	1	4	5	BRIAN SETZER ORCHESTRA	The Dirty Boogie	(Interscope)	632	-23	"Jump" (599) "Cats" (21)	
1	5	5	6	BARENAKED LADIES	Stunt	(Reprise)	613	-4	"Week" (477) "Done" (112)	
—	12	8	7	JOHN MELLENCAMP	John Mellencamp	(Columbia)	576	+71	"Life" (576)	
4	6	6	8	DAVE MATTHEWS BAND	Before These Crowded Streets	(RCA)	541	-23	"Stay" (268) "Crush" (265)	
16	10	9	9	HOOTIE & THE BLOWFISHA	Musical Chairs	(Atlantic)	516	+76	"Wait" (516)	
9	8	11	10	NATALIE MERCHANT	Ophelia	(Elektra/EEG)	452	+51	"Break" (253) "Generous" (199)	
10	11	10	11	SMASHING PUMPKINS	Adore	(Virgin)	417	-17	"Perfect" (389) "Daphne" (8)	
8	9	12	12	FASTBALL	All The Pain Money Can Buy	(Hollywood)	415	+24	"Fire" (377) "Way" (38)	
—	18	13	13	LYLE LOVETT	Step Inside This House	(Curb/MCA)	396	+33	"Bears" (387) "Inside" (5)	
19	17	16	14	KEB' MO'	Slow Down	(550 Music)	391	+54	"Wrong" (376) "God" (6)	
20	20	18	15	SEMISONIC	Feeling Strangely Fine	(MCA)	367	+68	"Singing" (182) "Closing" (151)	
7	14	15	16	SOUNDTRACK	City Of Angels	(Warner Sunset/Reprise)	353	+9	"Iris" (276) "Uninvited" (77)	
18	15	17	17	BONNIE RAITT	Fundamental	(Capitol)	345	+39	"Reason" (181) "Spit" (104)	
DEBUT	—	—	18	BRUCE HORNSBY	Spirit Trial	(RCA)	320	+238	"Great" (320)	
—	—	25	19	SINEAD LOHAN	No Mermaid	(Grapevine/Interscope)	294	+74	"Mermaid" (282) "Takes" (12)	
17	19	19	20	LUCINDA WILLIAMS	Car Wheels On A Gravel Road	(Mercury)	279	-17	"Right" (136) "Let" (112)	
—	28	23	21	TRAGICALLY HIP	Phantom Power	(Sire)	272	+35	"Poets" (272)	
27	23	22	22	SUSAN TEDESCHI	Just Won't Burn	(Tone Cool)	267	-1	"Hurt" (234) "Little" (24)	
13	16	20	23	NEIL FINN	Try Whistling This	(Work)	257	-35	"Sinner" (192) "Have" (65)	
12	13	14	24	COWBOY JUNKIES	Miles From Our Home	(Geffen)	239	-110	"Miles" (222) "Dawn" (17)	
14	21	21	25	PATTY GRIFFIN	Flaming Red	(A&M)	229	-42	"Big" (154) "Change" (49)	
—	—	—	26	THIRD EYE BLIND	Third Eye Blind	(Elektra/EEG)	219	+65	"Jumper" (217) "How" (2)	
25	27	30	27	MATCHBOX 20	Youself Or Someone Like You	(Lava/Atlantic)	210	+55	"Real" (183) "3am" (19)	
—	—	28	28	TRAIN	Train	(Aware)	190	+7	"Free" (158) "Virginia" (32)	
DEBUT	—	—	29	EVE 6	Eve 6	(RCA)	184	+57	"Inside" (184)	
DEBUT	—	—	30	GOO GOO DOLLS	Dizzy Up The Girl	(Warner Bros.)	182	+97	"Slide" (182)	

MOST ADDED

ARTIST	TITLE	LABEL(S)	ADDS
ALANIS MORISSETTE	Supposed...	(Maverick/Reprise)	21
GOO GOO DOLLS	Dizzy Up The Girl	(Warner Bros.)	7
MATCHBOX 20	Youself Or Someone Like You	(Lava/Atlantic)	5
CRACKER	Gentleman's Blues	(Virgin)	4
WES CUNNINGHAM	12 Ways To Win People	(Warner Bros.)	4
MYSTERIES OF LIFE	Come Clean	(RCA)	4
NEW RADICALS	Maybe You've Been...	(MCA)	3
ELLIOTT SMITH	XO	(DreamWorks)	3

MOST INCREASED PLAYS

ARTIST	TITLE	LABEL(S)	TOTAL PLAY INCREASE
BRUCE HORNSBY	Spirit Trial	(RCA)	+238
SHAWN MULLINS	Soul's Core	(Columbia)	+123
SON VOLT	Wide Swing Tremelo	(Warner Bros.)	+98
GOO GOO DOLLS	Dizzy Up The Girl	(Warner Bros.)	+97
SHERYL CROW	My Favorite Mistake	(A&M)	+94
JONI MITCHELL	Taming The Tiger	(Reprise)	+89
HOOTIE & THE BLOWFISH	Musical Chairs	(Atlantic)	+76
SINEAD LOHAN	No Mermaid	(Grapevine/Interscope)	+74
EAGLE-EYE CHERRY	Desireless	(Work)	+73
JONNY LANG	Wander This World	(A&M)	+72

This chart reflects airplay from September 14-20. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 38 current playlists. © 1998, R&R Inc.

REPORTERS

Stations and their adds by track listed alphabetically by market

WXLE/Albany, NY PD: Neil Hunter MD: Susan Corliss ALANIS MORISSETTE "Thank" MATCHBOX 20 "Back" WES CUNNINGHAM "Goes"	WBOS/Boston, MA PD: George Taylor Morris MD: Chris Barch 3 PETER DINKL "Lemon" IDEA DAVINPORT "On" PATTY GRIFFIN "Change" ALANIS MORISSETTE "Thank" WILLIAM TOPLEY "Sycamore" CRACKER "Good" CPR "Coming"	WOOD/Chattanooga, TN MD: Danny Howard MD: Chris Adams EVERCLEAR "Father" GOO GOO DOLLS "Slide" JUMP, LITTLE, "Class" BARENAKED LADIES "Dance" WES CUNNINGHAM "Goes"	KXPK/Denver, CO MD: Scott Stevens MD: Eric Schmitt No Adds	KORS/Minneapolis, MN MD: Dave Matthews MD: Bob Angell AP/MD: Russ Erdos No Adds	WCLZ/Portland, ME PD: Bruce Jones MD: Bob Angell 7 PATTY GRIFFIN "Joy" 7 SINEAD LOHAN "Takes" 1 ALANIS MORISSETTE "Thank" DAVE MATTHEWS BAND "Crush" MYSTERIES OF LIFE "Downhill" MCE "Stranger" MATCHBOX 20 "Back" BAND "Ward" CPR "Coming"	KENZ/Salt Lake City, UT PD: Bruce Jones AP/MD: Don Caswell 12 FLYS "Get" ALANIS MORISSETTE "Thank" EVERCLEAR "Father"	KRSH/Santa Rosa, CA PD: Lee Jones MD: Kim Benker ALANIS MORISSETTE "Thank" JOAN JONES "Dove" MYSTERIES OF LIFE "Downhill" PATTY GRIFFIN "Change" WILLIAM TOPLEY "Sycamore" CRACKER "Good" GOMEZ "Wubba" WES CUNNINGHAM "Goes"	KAEP/Spokane, WA PD: Mike Jones MD: Kelly Jones 3 MATCHBOX 20 "Back" FLYS "Get" LEBRY KRAMITZ "Fly" ALANIS MORISSETTE "Thank" DUNCAN SHEIK "Baw"	
KCSR/Austin, TX PD: Andy Denton MD: Susan Corliss 9 SINEAD LOHAN "Mermaid" JOHNNY LANG "Ramen" ELLIOTT SMITH "Waltz" LYLE LOVETT "Texas"	WXRW/Boston, MA PD: Joanne O'Leary MD: Mike Mahoney 5 NEW RADICALS "Get" 1 SON VOLT "Downhill" 1 CRACKER "Good" ALANIS MORISSETTE "Thank"	WXRT/Chicago, IL VP/Programming: Steve Winer MD: Fany Martin 8 BARENAKED LADIES "Dance" 5 BRIAN SETZER ORCH. "Cats" 2 NATALIE MERCHANT "Break"	CIDR/Detroit, MI PD: Wendy Dall MD: Jerry Masson 8 PATTY GRIFFIN "Change" GOO GOO DOLLS "Slide" ALANIS MORISSETTE "Thank"	KTCZ/Minneapolis, MN MD: Andy Olson MD: Jerry Masson AP/MD: Mike Walsh ALANIS MORISSETTE "Thank" CRACKER "Good" WES CUNNINGHAM "Goes"	WRLT/Nashville, TN PD: Jane Crossman AP/MD: Keith Cook AFGAN WHIGS "Something" MY FRIEND STEVE "Schooling" NEW RADICALS "Get" DC TALK "Friend"	KOST/San Diego, CA PD/MD: Dana Shave 2 MATCHBOX 20 "Back" GOO GOO DOLLS "Slide" ALANIS MORISSETTE "Thank" JOHNNY LANG "Ramen"	KMTT/Seattle, WA MD: Chris May AP: Jason Parker MD: Dean Cortese 4 LYLE LOVETT "Sleepwalk" ELLIOTT SMITH "Waltz" KEB' MO' "God"	WRNX/Springfield, MA MD: Tom Davis PD: David Wilkins MD: Bruce Shroeder 21 BONNIE RAITT "Reason" ELLIOTT SMITH "Waltz"	
WRNR/Baltimore, MD PD: Joe Peterson MD: Barbara Elvira MYSTERIES OF LIFE "Downhill" PATTY GRIFFIN "Change" NEW RADICALS "Get" OZBI RAIN "Candle" BOB MOULD "Moving"	WNCS/Burlington, VT PD: Greg Hepler MD: Judy Peterson 4 CPR "Yak" 2 CPR "Moose" 1 CAKE "Honor" 1 GRANT LEE BUFFALO "Tastemany" 1 JUDE "Sorry"	KBXR/Columbia, MO MD: Michael Perry PD/MD: Dave "Beater" Feltham GOO GOO DOLLS "Slide" NATALIE MERCHANT "Break" ALANIS MORISSETTE "Thank"	WTTT/Indianapolis, IN PD: Eric Amos MD: Steve McCallister 2 ALANIS MORISSETTE "Thank" MATCHBOX 20 "Back"	WKOC/Norfolk, VA PD/MD: Holly Williams 2 FIGHTING GRAVITY "War" ALANIS MORISSETTE "Thank" GOO GOO DOLLS "Slide" THIRD EYE BLIND "Jumper"	KINX/Portland, OR PD: Donna Constantino AP/MD: Anita Garcia 9 ANGGUN "Safari" 8 MAAC OCHS "Already" WILLE NELSON "Waste" LITTLE FEAT "Waka" PHIL COLLINS "Trust" CHRIS ISAAK "Speak" CHRIS ISAAK "Thyng"	KFOG/San Francisco, CA PD: Paul Morrison AP/MD: Bill Evans No Adds	KOTR/San Luis Obispo, CA PD: Drew Hess MD: Gene Kottari 4 INDIGENOUS "Gone" 4 SCOTT THOMAS BAND "Sad"	WRMX/Springfield, MA MD: Tom Davis PD: David Wilkins MD: Bruce Shroeder 21 BONNIE RAITT "Reason" ELLIOTT SMITH "Waltz"	
KFXJ/Boise, ID PD: Kato Welch MD: Carl Schneider MATCHBOX 20 "Back" LUCINDA WILLIAMS "Let" PATTY GRIFFIN "Change" DAVE MATTHEWS BAND "Crush" JOHNNY LANG "Crazy" STEVE NICKS "Believe" JUMP, LITTLE, "Class"	WMVY/Cape Cod, MA PD/MD: Barbara Deacy 1 BRUCE HORNSBY "Great" 1 PATTY GRIFFIN "Change" 1 ALANIS MORISSETTE "Thank" 1 DAVE MATTHEWS BAND "Crush" 1 WILLIAM TOPLEY "Sycamore"	KIZN/Dallas, TX PD: Joel Falger MD: Ace Valentino ALANIS MORISSETTE "Thank" BONNIE RAITT "Reason" GOO GOO DOLLS "Slide"	WMMM/Madison, WI PD: Paul Gagliardi MD: Tom Teuber No Adds	WKOC/Norfolk, VA PD/MD: Holly Williams 2 FIGHTING GRAVITY "War" ALANIS MORISSETTE "Thank" GOO GOO DOLLS "Slide" THIRD EYE BLIND "Jumper"	WXPB/Philadelphia, PA MD: Bruce Rames MD: Bruce Rames 5 SEMISONIC "DND" 5 LUCINDA WILLIAMS "Long" 5 LUCINDA WILLIAMS "Jay" 4 PATTY GRIFFIN "Christina" 4 KEB' MO' "Ramen" 2 TRAVIS "Tree"	KTYD/Santa Barbara, CA MD: Frit Prog. Keith Meyer MD: Dwayne Birley No Adds	KBAC/Santa Fe, NM PD: Ina Corliss 11 DAVE MATTHEWS BAND "Crush" GOO GOO DOLLS "Slide" ALANIS MORISSETTE "Thank" EVERCLEAR "Drove" MYSTERIES OF LIFE "Downhill" CORNELIUS "Soul" LUCINDA WILLIAMS "Let" MARY CUTRUPELLO "Lit" MURDO GUMBO "Coyote" MORLEY "Slow" CHRIS THOMAS "Die" RIALTO "Monday"	WVVR/St. Louis, MO PD: Ulta Richter MD: David Meyers 32 ALANIS MORISSETTE "Uninvited" ALANIS MORISSETTE "Thank" FASTBALL "Fee"	WLMW/Milwaukee, WI PD: Chuck Summers MD: Scott Arbaugh ALANIS MORISSETTE "Thank"

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ADULT ALTERNATIVE PLAYLISTS

September 25, 1998 R&R • 105

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

93.1
MARKET: CHICAGO
WMTW/Chicago
(773) 777-1700
Winer/Martin

PLAYS	ARTIST/TITLE
14	14 17 SHAWN MULLINS/Infatuation
15	16 18 CHRIS ISAAK/Please
16	15 15 LEZ PHAN/Polyester Brice
20	19 14 SHERYL CROWLEY/Favorite Mistake
15	14 14 EAGLE-EYE CHERRY/Save Tonight
12	13 14 DAVE MATTHEWS BAND/Stay (Wasting Time)
6	15 14 JOHN MELLER/CAMP Your Life Is Now
15	12 13 SMASHING PUMPKINS/Perfect
14	13 13 GRANT LEE BUFFALO/Truly, Truly
9	13 12 SEMISONIC/Closing Time
9	13 12 GUN GOO DOLLS/Side
2	8 11 AGENTS OF GOOD ROOTS/Upstagn
7	10 10 EYEZ LOVETT/Beats
6	12 10 FREDDY JONES BAND/Enter Tomorrow
5	7 10 CONNELL/Scream
13	14 12 HOOTIE A WH WHA!
14	16 12 BRIAN SETZER ORCH/Jump Jive Air Waltz
13	12 8 KID FIGHTERS/Walking After You
10	9 8 GUSTAV/Noisy Song
10	11 10 SMASH MOUTH/Cant Get Enough
4	8 11 FASTBALL/Fire Escape
14	11 10 GUN GOO DOLLS/Side
7	10 10 JOHN LANG/SB Ramin
11	10 9 GARBAGE/Push It
4	3 7 SMASHING PUMPKINS/Daphne Descends
4	5 8 TRAM/Fire
14	14 6 BARENAKED LADIES/One Week
7	10 11 JERRY BRONSO/When The Sun Comes Out
7	8 7 SMASHING PUMPKINS/We Are Here
9	9 10 DAVE MATTHEWS BAND/Crush

KFOG
104.5 97.7
MARKET: SAN FRANCISCO
KFOG/San Francisco
(415) 543-1045
Mazzatorta/Evans

PLAYS	ARTIST/TITLE
20	19 22 24 HEATHER NOVA/London Rain
22	20 21 23 CHRIS ISAAK/Please
9	13 20 SHAWN MULLINS/Infatuation
10	21 20 JOHN MELLER/CAMP Your Life Is Now
22	21 24 22 CHRIS ISAAK/Please
18	24 24 22 SHERYL CROWLEY/Favorite Mistake
18	12 12 BRIAN SETZER ORCH/The Cats On A Mat
12	10 14 14 TRAM/Fire
21	13 14 14 BRIAN SETZER ORCH/Jump Jive Air Waltz
9	15 10 12 BARENAKED LADIES/All Been Done
23	14 10 12 KEF MOY/Was Wrong
5	4 7 12 CRACKER/In The Sahara
10	13 14 12 LYLE LOVETT/Beats
12	14 11 11 TRAM/Fire
21	22 15 11 CONBOY JAMES/From Our Home
10	14 13 11 NEIL FURUS/When We Meet
11	12 11 LUCIANA WILLIAMS/Cant Let Go
7	13 14 11 TRAGICAL HIP/POPS
9	10 9 10 ERIC CLAPTON/Sorry
11	11 11 10 PAGE/Plant/Straw to the Light
10	13 12 10 HOOTIE A WH WHA!
10	13 12 10 BRUCE HORNBY/When I Was Young
11	8 9 9 DAVE MATTHEWS BAND/Stay (Wasting Time)
9	9 7 8 NATALIE MERCHANT/Break Your Heart
21	20 14 7 BUDDY GUY/All Lang/Alphabet Train
7	14 6 8 SONIA DADA/Zachary
19	10 10 8 GUN GOO DOLLS/Side
7	14 10 8 LUCIANA WILLIAMS/Cant Let Go
5	11 9 8 SARAH MCLACHLAN/Afterglow
2	2 8 4 AGENTS OF GOOD ROOTS/Singling Up The Town

88.9
MARKET: PHILADELPHIA
WZLX/Philadelphia
(215) 898-6677
Raines/Warren

PLAYS	ARTIST/TITLE
5	4 4 11 SHAWN MULLINS/Infatuation
4	4 17 ELLIOTT SMITH/We're Not The Same
17	7 4 10 SNEAD LOHMAN/Mermaid
6	8 9 CRACKER/In The Sahara
5	8 11 SQUORREL BUT ZIPPERS/Suits Are Picking
4	7 10 BOBBIE WATT/Blue For No Reason
6	4 7 8 DR. JOHNY DENT/When I Was Young
14	9 9 WILLIE NELSON/The Maker
7	10 9 EAGLE-EYE CHERRY/Save Tonight
10	10 9 JOHN MITCHELL/The Crazy Clones
3	6 5 7 CHRIS ISAAK/Please
4	3 11 LIZ PHAN/Polyester Brice
16	5 3 7 SHERYL CROWLEY/Favorite Mistake
5	9 3 7 FASTBALL/Fire Escape
2	3 7 DAVE MATTHEWS BAND/Crush
10	13 11 10 MURPHY/When I Was Young
4	3 11 SHERYL CROWLEY/Favorite Mistake
5	3 3 10 TONY TOMMY/My Sorry Baby
3	2 6 NEIL FURUS/When We Meet
11	11 11 10 PAGE/Plant/Straw to the Light
10	13 12 10 HOOTIE A WH WHA!
5	5 6 6 TRAGICAL HIP/POPS
11	10 10 24 LUCIANA WILLIAMS/Cant Let Go
4	4 4 6 GUN GOO DOLLS/Side
3	4 4 6 SEMISONIC/Singling In My Sleep
3	5 4 6 SNEAD LOHMAN/Wherever I Take
16	8 8 LYLE LOVETT/Beats
2	6 11 TRAGICAL HIP/POPS
14	4 5 8 SARAH MCLACHLAN/Afterglow
4	5 4 8 KEF MOY/Was Wrong

93.3
MARKET: DALLAS
KELZ/Dallas
(214) 529-2400
Folger/Valentine

PLAYS	ARTIST/TITLE
13	20 16 32 CHRIS ISAAK/Please
13	30 30 SHAWN MULLINS/Infatuation
27	20 20 GUN GOO DOLLS/Side
20	20 20 BRIAN SETZER ORCH/Jump Jive Air Waltz
18	20 20 EAGLE-EYE CHERRY/Save Tonight
8	15 20 JOHN MELLER/CAMP Your Life Is Now
27	20 20 NATALIE MERCHANT/Break Your Heart
12	15 16 HOOTIE A WH WHA!
12	15 17 DAVE MATTHEWS BAND/Stay (Wasting Time)
7	18 20 LYLE LOVETT/Beats
10	10 21 FASTBALL/Fire Escape
13	18 17 NEIL FURUS/When We Meet
32	18 17 EDWIN MCCARTHY/Be
13	18 17 PATTY GRIF/One Big Love
16	10 16 JERRY BRONSO/When The Sun Comes Out
14	15 17 CONBOY JAMES/From Our Home
12	16 16 BRUCE HORNBY/When I Was Young
13	16 12 HEATHER NOVA/London Rain
10	11 11 SMASHING PUMPKINS/Perfect
15	16 16 WILLIE NELSON/The Maker
16	12 9 GRANT LEE BUFFALO/Truly, Truly
14	11 7 AGENTS OF GOOD ROOTS/Upstagn
10	8 7 0 EVERYTHING/Good
10	10 10 ALANIS MORISSETTE/Thank U
10	10 10 BOBBIE WATT/Blue For No Reason
6	7 8 0 GUN GOO DOLLS/Side

RIVER 93.9 FM
MARKET: DETROIT
CDD/Detroit
(313) 961-6397
Duff/Mason

PLAYS	ARTIST/TITLE
4	9 26 33 SHAWN MULLINS/Infatuation
6	24 29 32 JOHN MELLER/CAMP Your Life Is Now
30	32 32 EAGLE-EYE CHERRY/Save Tonight
20	26 32 NEIL FURUS/When We Meet
32	32 31 CHRIS ISAAK/Please
20	29 31 TRAGICAL HIP/POPS
25	32 31 SHERYL CROWLEY/Favorite Mistake
19	20 19 NATALIE MERCHANT/Break Your Heart
19	20 19 DAVE MATTHEWS BAND/Stay (Wasting Time)
19	20 21 LUCIANA WILLIAMS/Right In Time
14	20 21 LYLE LOVETT/Beats
7	16 20 KEF MOY/Was Wrong
8	17 10 CPR/Morrison
20	20 20 SMASHING PUMPKINS/Perfect
21	20 20 SEMISONIC/Singling In My Sleep
32	33 20 CONBOY JAMES/From Our Home
30	30 22 HOOTIE A WH WHA!
19	20 20 STORVILLE/When Without You
19	20 20 BRUCE HORNBY/When I Was Young
3	12 15 DAVE MATTHEWS BAND/Crush
14	14 14 BILLY BRAGG & WILL COLEMAN/Stars
11	10 11 BOBBIE WATT/Blue For No Reason
30	22 11 PATTY GRIF/One Big Love
10	13 11 BOBBIE WATT/Blue For No Reason
6	7 8 0 TRAM/Fire
12	11 8 JOHN MITCHELL/The Crazy Clones
6	7 8 0 MORCHEEBA/Part Of The Process

WBOS 92.9 FM
MARKET: BOSTON
WBOS/Boston
(617) 254-9267
Morris/Nash

PLAYS	ARTIST/TITLE
29	28 20 20 MARR COBRAID/You Bel...
24	27 26 SNEAD LOHMAN/Mermaid
12	14 12 HOOTIE A WH WHA!
29	20 20 CONBOY JAMES/From Our Home
29	20 27 EAGLE-EYE CHERRY/Save Tonight
26	26 20 CHRIS ISAAK/Please
27	28 28 SHAWN MULLINS/Infatuation
27	28 28 NEIL FURUS/When We Meet
20	28 20 AGENTS OF GOOD ROOTS/Upstagn
14	15 20 SHERYL CROWLEY/Favorite Mistake
15	24 30 SUSAN TEDESCHINI/Hurt So Bad
11	14 10 GRANT LEE BUFFALO/Truly, Truly
7	13 17 KEF MOY/Was Wrong
29	29 17 JOHN MELLER/CAMP Your Life Is Now
29	19 13 BARENAKED LADIES/One Week
19	13 16 DADA/California Gals
26	27 16 BRIAN SETZER ORCH/Jump Jive Air Waltz
26	15 16 GUN GOO DOLLS/Side
10	17 14 JOHN FOGERTY/Remember
18	13 14 SEMISONIC/Singling In My Sleep
10	13 14 CPR/Morrison
18	16 14 PEARL JAM/Wildcat
20	6 11 TRAM/Fire
15	14 14 BOBBIE WATT/Blue For No Reason
22	10 13 DAVE MATTHEWS BAND/Stay (Wasting Time)
14	18 13 LYLE LOVETT/Beats
16	15 12 SHERYL CROWLEY/Favorite Mistake
15	15 12 STEVIE NICKS/You Are On Fire

RIVER 92.5 FM
MARKET: BOSTON
WZVY/Boston
(617) 374-4733
Doody/Mulvaney

PLAYS	ARTIST/TITLE
24	24 24 24 SHERYL CROWLEY/Favorite Mistake
24	27 24 NATALIE MERCHANT/Break Your Heart
23	23 23 CHRIS ISAAK/Please
14	17 20 SNEAD LOHMAN/Mermaid
15	17 17 DAVE MATTHEWS BAND/Crush
9	9 16 JOHN LANG/SB Ramin
16	16 16 SHY RITZ/Get Me Up
15	16 15 ANGELIQUE KIDJO/Whoa Chik
15	16 15 SHAWN MULLINS/Infatuation
15	16 14 BC RUGA/Sway
22	11 14 PETE DROGE/Eyes On The Ceiling
29	11 14 NEIL FURUS/When We Meet
2	10 14 EAGLE-EYE CHERRY/Save Tonight
4	11 14 JOHN MELLER/CAMP Your Life Is Now
13	17 14 KEF MOY/Was Wrong
14	16 14 SEMISONIC/Singling In My Sleep
15	15 14 SUSAN TEDESCHINI/Hurt So Bad
13	14 13 EAGLE-EYE CHERRY/Save Tonight
13	17 13 HOOTIE A WH WHA!
12	11 12 BRUCE HORNBY/When I Was Young
26	30 12 BRIAN SETZER ORCH/Jump Jive Air Waltz
9	10 12 BETTER THAN EZRA/One More Murder
9	11 12 DAVE MATTHEWS BAND/Stay (Wasting Time)
9	11 12 IRMA BURGESS/Hot Me
12	11 10 TRAGICAL HIP/POPS
4	10 11 LEBBY KRANTZ/Thinking Of You
12	11 11 ELLIOTT SMITH/We're Not The Same
12	11 11 LUCIANA WILLIAMS/Cant Let Go

The Mountain 92.1 FM
MARKET: SEATTLE
KMTT/Seattle
(206) 233-1037
Mays/Carlson

PLAYS	ARTIST/TITLE
8	18 24 LUCIANA WILLIAMS/Cant Let Go
11	18 24 SHERYL CROWLEY/Favorite Mistake
5	16 23 DAVE MATTHEWS BAND/Crush
15	19 23 CHRIS ISAAK/Please
13	10 22 SHAWN MULLINS/Infatuation
11	11 18 KEF MOY/Was Wrong
19	18 12 EAGLE-EYE CHERRY/Save Tonight
7	10 13 TRAM/Fire
6	7 8 11 JEFF BLACK/Birmingham Road
6	7 11 PETE DROGE/Eyes On The Ceiling
9	10 12 SNEAD LOHMAN/Mermaid
2	6 11 TRAGICAL HIP/POPS
9	10 11 JOHN MELLER/CAMP Your Life Is Now
2	7 10 JUDY/Am I Sorry
7	7 10 JERRY BRONSO/When The Sun Comes Out
18	12 11 NEIL FURUS/When We Meet
7	10 10 JOHN LANG/SB Ramin
10	10 10 SQUORREL BUT ZIPPERS/Suits Are Picking
10	10 10 JOB MITCHELL/The Crazy Clones
2	10 10 BRIAN SETZER ORCH/The Dirty Boogie
6	7 8 10 NATALIE MERCHANT/Break Your Heart
12	11 9 GRANT LEE BUFFALO/Truly, Truly
7	8 9 HOOTIE A WH WHA!
9	9 9 SUSAN TEDESCHINI/Hurt So Bad
18	10 10 CONBOY JAMES/From Our Home
6	7 8 9 ERIC CLAPTON/Camp

92 KORS
MARKET: MINNEAPOLIS
KORS/Minneapolis
(612) 545-5011
Hamilton/ndersbe

PLAYS	ARTIST/TITLE
14	15 13 JOHN LANG/SB Ramin
15	13 12 JOHN MELLER/CAMP Your Life Is Now
13	13 12 JOHN FOGERTY/Remember
15	13 12 BIG HEAD TODD/Boom Boom
14	12 14 SEMISONIC/Closing Time
7	9 16 CPR/Morrison
13	11 10 STORVILLE/When Without You
10	10 10 CHRIS ISAAK/Please
9	11 10 BRUCE HORNBY/When I Was Young
4	9 9 BRUCE HORNBY/When I Was Young
4	9 8 RINGO STARS/You've Got A Good Mind
4	6 7 TRAGICAL HIP/POPS
4	6 7 MARCHOX 20/Real World
4	6 7 ROD STEWART/Rocks
4	5 7 HOOTIE A WH WHA!
1	1 9 BLUE OYSTER CULT/Harvest Moon
3	2 3 KERRY WAPNE/SHEPHERD/Blue On Black
3	2 3 PAGE/Plant/Straw to the Light
3	2 3 JOHN FOGERTY/Remember
8	5 2 PAGE/Plant/Straw to the Light
3	1 2 STORVILLE/Good Day For
2	2 2 WILLIE NELSON/When I Was Young
12	12 12 PAUL BRITTON/When I Was Young
1	2 2 GREGG ALLMAN/Stand By Me
3	2 2 BOB SCAGGS/All Night Long
3	1 2 JOHN FOGERTY/Remember
2	3 2 COREY STEVENS/7
2	2 2 ERIC CLAPTON/When I Was Young
6	4 2 SHERYL CROWLEY/Favorite Mistake
2	2 2 2 JERRY LANG/In My

Cities 97.1
MARKET: MINNEAPOLIS
ETCZ/Minneapolis
(612) 339-0000
MacLachlan/Wolf

PLAYS	ARTIST/TITLE
17	27 21 JOHN MELLER/CAMP Your Life Is Now
31	30 19 EAGLE-EYE CHERRY/Save Tonight
20	20 19 SEMISONIC/Singling In My Sleep
14	18 21 CHRIS ISAAK/Please
15	14 10 SHERYL CROWLEY/Favorite Mistake
11	11 10 JOHN LANG/SB Ramin
10	11 10 CONBOY JAMES/From Our Home
15	13 13 KEF MOY/Was Wrong
12	15 14 SHAWN MULLINS/Infatuation
7	8 11 TRAM/Fire
6	11 DAVE MATTHEWS BAND/Crush
13	13 11 BOBBIE WATT/Blue For No Reason
10	14 11 LYLE LOVETT/Beats
13	12 11 HOOTIE A WH WHA!
11	10 10 WILLIAM TOPELY/Sycamore Street
16	11 10 FASTBALL/Fire Escape
6	7 10 SUSAN TEDESCHINI/Hurt So Bad
8	7 10 SUSAN TEDESCHINI/Hurt So Bad
7	8 7 TRAGICAL HIP/POPS
13	7 7 BARENAKED LADIES/One Week
23	20 7 BRIAN SETZER ORCH/Jump Jive Air Waltz
16	16 10 PATTY GRIF/One Big Love
6	6 6 JOHN MITCHELL/The Crazy Clones
7	9 6 RINGO STARS/You've Got A Good Mind
7	9 6 NATALIE MERCHANT/Break Your Heart
1	6 6 SNEAD LOHMAN/Mermaid
3	5 6 GUN GOO DOLLS/Side
7	5 5 5 LIZ PHAN/Polyester Brice

SETS 102.1
MARKET: SAN DIEGO
KSTZ/San Diego
(619) 786-1170
Shatt

PLAYS	ARTIST/TITLE
16	21 27 SHERYL CROWLEY/Favorite Mistake
26	25 25 HOOTIE A WH WHA!
20	20 20 GUN GOO DOLLS/Side
26	26 24 CHRIS ISAAK/Please
17	25 27 BRIAN SETZER ORCH/Jump Jive Air Waltz
4	9 16 JOHN MELLER/CAMP Your Life Is Now
23	25 16 BARENAKED LADIES/One Week
12	14 12 NATALIE MERCHANT/Break Your Heart
19	8 11 FOO FIGHTERS/Walking After You
9	8 11 DAVE MATTHEWS BAND/Stay (Wasting Time)
10	9 11 DAVE MATTHEWS BAND/Stay (Wasting Time)
15	16 13 TRAGICAL HIP/POPS
9	7 7 EVERYTHING/Good
10	9 7 MICHELLE LEWIS/Wherever I Take
4	7 10 SHAWN MULLINS/Infatuation
26	24 16 GRANT LEE BUFFALO/Truly, Truly
7	11 10 WILLIAM TOPELY/Sycamore Street
10	6 8 KEF MOY/Was Wrong
9	10 11 KERRY WAPNE/SHEPHERD/Blue On Black
10	7 9 TRAGICAL HIP/POPS
15	16 13 CONBOY JAMES/From Our Home
9	7 7 EVERYTHING/Good
10	9 7 MICHELLE LEWIS/Wherever I Take
4	7 10 SHAWN MULLINS/Infatuation
26	24 16 GRANT LEE BUFFALO/Truly, Truly
7	11 10 WILLIAM TOPELY/Sycamore Street
10	6 8 KEF MOY/Was Wrong
9	10 11 KERRY WAPNE/SHEPHERD/Blue On Black
10	7 9 TRAGICAL HIP/POPS
15	16 13 CONBOY JAMES/From Our Home
9	7 7 EVERYTHING/Good
10	9 7 MICHELLE LEWIS/Wherever I Take
4	7 10 SHAWN MULLINS/Infatuation

RIVER 100.1 FM
MARKET: ST. LOUIS
WVVR/St. Louis
(314) 231-3699
Richie/Meyers

PLAYS	ARTIST/TITLE
37	40 50 52 BARENAKED LADIES/One Week
47	50 51 SNEAD LOHMAN/Mermaid
46	52 52 SMASH MOUTH/Cant Get Enough
37	42 50 SHERYL CROWLEY/Favorite Mistake
47	50 50 NATALIE MERCHANT/Break Your Heart
20	33 34 THROD EYE/Blind/Jumper
33	34 34 HOOTIE A WH WHA!
25	34 33 BRIAN SETZER ORCH/Jump Jive Air Waltz
30	36 34 BILLY MYERS/Hot Me
26	33 33 JOHN MELLER/CAMP Your Life Is Now
31	37 33 DAVE MATTHEWS BAND/Stay (Wasting Time)
22	35 32 CHRIS ISAAK/Please
45	31 31 ALANIS MORISSETTE/Thank U
35	38 31 EAGLE-EYE CHERRY/Save Tonight
16	24 23 SHAWN MULLINS/Infatuation
14	19 23 MICHELLE LEWIS/Wherever I Take
16	22 27 EVERYTHING/Good
20	24 18 LUCIANA WILLIAMS/Cant Let Go
11	17 11 KEF MOY/Was Wrong
10	22 27 SMASHING PUMPKINS/Perfect
11	21 21 NATALIE MERCHANT/Break Your Heart
11	21 21 ALANIS MORISSETTE/Thank U
11	21 21 FASTBALL/Fire Escape
37	40 50 52 BARENAKED LADIES/One Week
47	50 51 SNEAD LOHMAN/Mermaid
46	52 52 SMASH MOUTH/Cant Get Enough
37	42 50 SHERYL CROWLEY/Favorite Mistake
47	50 50 NATALIE MERCHANT/Break Your Heart
20	33 34 THROD EYE/Blind/Jumper
33	34 34 HOOTIE A WH WHA!
25	34 33 BRIAN SETZER ORCH/Jump Jive Air Waltz
30	36 34 BILLY MYERS/Hot Me
26	

OPPORTUNITIES

OPENINGS

NATIONAL



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JAZZ WORLDWIDE

Voice of America seeks experienced, knowledgeable personality to write, host, and independently produce two 54-minute jazz shows weekly for international broadcast. Deadline: November 6, 1998. 202-619-2933. EOE

Program Director needed for well-known medium market Country station. If you are organized, creative, have good people skills, and looking to hook up with a solid company apply to: Radio & Records, 10100 Santa Monica Blvd., #667, 5th Floor, Los Angeles, CA 90067. EOE. Applications will be held in strictest confidence.

EAST

Bech Broadcasting seeks creative Production Director for four station group. T&R: Gavin Spittle, 851 Main, Suite 1, S. Yarmouth, MA 02664. EOE (9/25)

NEWS PERSON

News person — needed for position in news gathering and delivery. Candidate should possess good writing and communication skills. Basic knowledge of computers necessary. WLBR/WOIC, P.O. Box, 1270, Lebanon, PA 17042. EOE.



PROGRAM DIRECTOR

We have an immediate opening for a PD in the suburban New York market of Monmouth, NJ at 94.3 The Point. We are looking for a brand strategist with programming and imaging passion, vision, and strong team leadership skills. The Point is designed for the lifestyle and attitudes of today's Hot AC listener. If you "get the point," rush a sample of your station and resume to: Michelle Stevens, Sr. VP/Programming, Nassau Broadcasting, 619 Alexander Road, 3rd Floor, Princeton, NJ 08540. EOE

OPENINGS

Northern New England's fastest growing Small Market Station is looking for an aggressive, creative, and talented PD to move them to the next level. Must be a hard-working team player with some PD experience and good on-air skills. This station is very active and promotion oriented. If you have the talent to lead, send cover letter, resume, and tape to: Radio & Records, 10100 Santa Monica Blvd., #662, 5th Floor, Los Angeles, CA 90067. EOE

Group owner seeks a selling general manager for a small, rated upstate New York market. Great first management opportunity. Good compensation/benefits. Females and minorities encouraged to apply. Radio & Records, 10100 Santa Monica Blvd., #663, 5th Floor, Los Angeles, CA 90067. EOE

MORNING SHOW PRODUCER WANTED:

Buffalo's Top-rated "Shred and Ragan Morning Show" seek dominatrix-like producer. Must be highly organized and able to contribute. Production and writing skills a must! One year professional experience preferred. Send T&R and any pertinent info that will get you hired to: Rich Wall, WEDG-FM, Program Director, Mercury Radio 464 Franklin Street, Buffalo, NY 14202. MF EOE.

Energetic, midday talent needed for medium market heritage Country station. Great, growing, stable company. T&Rs to: Radio & Records, 10100 Santa Monica Blvd., #668, 5th Floor, Los Angeles, CA 90067. EOE



Classical 102.5 WCRB, Boston, America's highest-rated major market classical radio station, seeks a production/creative director. Duties include overseeing staff, copywriting, commercial voicing/production, scripting on-air events, on-site producer of live events. A++ computer skills, practical knowledge of digital workstation and audio database systems a must. Airwork for nationwide classical network. 3+ years commercial radio experience necessary. Tapes and resumes only: WCRB, 750 South Street, Waltham, MA 02453. EOE



Southern New Hampshire's Cool 96.5 is looking for New England's brightest midday host! If you know how to have fun, and love phones, this one's for you. Oldies experience a plus! Get us your stuff now... T&R to: COOL 96.5 Middays, 500 Commercial St., Manchester, NH 03101. No Calls Please. A Saga Communications Company. EOE

OPENINGS

MIDDAYS AT THE JERSEY SHORE!

Soft Rock 92.7 WOBN has a rare full-time opening for a midday talent. WOBN is a full service-mainstream AC in one of the most desirable areas in the northeast. You must be able to communicate 35-54 with word economy, make numerous personal appearances and produce top-notch commercials. We offer a great salary and benefits, state-of-the-art studios and nice people to work with. Plus, it's a short drive to the beach! Send T&R to: Jeff Rafter WOBN-FM, 1015 Rt. 9, Bayville, NJ 08721. Nassau Broadcasting is an Equal Opportunity Employer.

SOUTH

KGNC News/Talk/Sports legend, has rare opening for News Director and Morning News Anchor. T&R: Bob Russell, Box 710, Amarillo, TX 79189. EOE (9/25)

Drive Time/Weekend Director: Adult Urban format could lead to PD. T&R: WABD, Steve Burke, Box 2249, Clarksville, TN 37042. EOE (9/25)

Move to the beach and join a proven winner! There is an immediate opening for morning air talent at a major AC outlet on the Coast. Send tape, resume, and photo immediately. Radio & Records, 10100 Santa Monica Blvd., #658, 5th Floor, Los Angeles, CA 90067. EOE

PRODUCTION DIRECTOR

WIMZ-FM/AM, WJXB-FM & WNFZ-FM — seeking production director wizard available A.S.A.P. Requirements include... three plus years production experience, creative thinker, computer and digital production proficiency, and the ability to crank out Addy Award material. Send tape and resume to: Jeff Jarnigan, Program Director, Box 27100, Knoxville, TN 37927. No phone calls please. South Central Communications Corporation is an Equal Opportunity Employer. MF/H.

Major broadcast company — major market News/Talk opening. Wear two hats — PD/ND. Must understand progressive & aggressive entertainment values with both news and talk product. Creativity and people skills essential. Confidentiality guaranteed. Hurry. Radio & Records, 10100 Santa Monica Blvd., #664, 5th Floor, Los Angeles, CA 90067. EOE

A market-leading, upper-Midwest contemporary station is looking for a creative, experienced, and adult morning talent. Experience with digital studio systems is a must and strong production skills important. If you have passion for radio and work well with your teammates, contact me ASAP. E-mail: Radio111@aol.com. Send tapes and resumes to: Jim Wood Enterprises, P.O. Box 203, Franklin, TN 37065. This station is an Equal Opportunity Employer.

www.ronline.com

OPENINGS

BE PART OF A TEXAS LEGEND!

104-KRBE is one of America's most successful CHR's. We have the most listeners in the state of Texas, great tools, outstanding company and a pristine heritage. And now we have a rare opening for a 6-10pm personality. If you've got star quality with killer attitude, endless energy, great phone skills, a passion for being on the streets, and at least 3 years professional experience, RUSH your tape and resume TODAY. KRBE, John Peake, Program Director, 9801 Westheimer, Suite 700, Houston, TX 77042. KRBE/Susquehanna Radio Corporation is an Equal Opportunity Employer. No Phone Calls Please.

MORNING SHOW HOST

Cox Radio, Inc. has an immediate opening for a strong morning show host for a number one Rhythmic/Top-40 station. Must be funny and creative. If you are willing to join an already winning staff, work in a digital studio with top benefits and income, and you've got the experience, personality and drive to keep on top, send tape and resume immediately to: Mickey Johnson, Program Director, 95.7 JAMZ, 2301 1st Avenue North, Suite 102, Birmingham, AL 35203. Minimum two years experience. We are an Equal Opportunity Employer.

MIDWEST

Ops Manager & Sales Manager sought. RESUME: Diana Schulte, WERQ/WFUN, Box 738, Ashtabula, OH 44005. EOE (9/25)

Morning/Midday/Afternoon hosts sought who can connect with community and listeners. T&R: WHIZ, 629 Downard Rd., Zanesville, OH 43701. EOE (9/25)

New Sports station seeking personality with production/journalism skills. T&R: Brian Roller, WILX, 5315 Wall St., Ste. 135, Madison, WI 53718. EOE (9/25)

SOMETIMES

It's better to look while you have a job. Ready to move? Take advantage of our nationwide contacts. Specialists in "hidden" marketplace since 1990. Be heard by stations with unadvertised positions. Personalities, females and news talent needed for current openings. Call us now for free information.

NETWORK
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POSITION OPEN: Sports Director: Requires play-by-play in football, basketball, hockey. Also weekly sports review show, some light board work. T&R to: General Manager, KDLR/KDVL, Box 190, Devils Lake, ND 58301. EOE

WQLZ/WNNS/WMAJ

Organized, creative, follow-through expert to direct promotions department of Midwest Family Radio Group. Resume to: Kellie Michaels, P.O. Box 460, Springfield, IL 62705. (217) 629-7077. Calls OK. EOE Minorities and females encouraged.

OPENINGS

Mornings!

Top-10 Mornings wanted! Make the move and name the players to surround you. This is not a test. The search is on! This is a major opportunity if you're fun, topical, active, relatable, phone intensive, lifestyle driven, and all those cliches. Send your stuff yesterday! Do you have a clue for the next millennium? We'll be waiting. PS. Not looking for Top-10 lists. Radio & Records, 10100 Santa Monica Blvd., #665, 5th Floor, Los Angeles, CA 90067. EOE

MORNING CO-HOST

KCLD-FM/Central Minnesota's #1 Hit Music station, seeking morning co-host/producer to take our #1 show to the next level. We are looking for a highly motivated, creative, intelligent, yet hip and humorous individual who can relate to females 18-34. Morning experience helpful. Appearances and digital production a must. Females strongly encouraged. Great pay and benefits for the right applicant. Send tape, resume and photo to: Steve Hunter, KCLD-FM, P.O. Box 1458, St. Cloud, MN 56302. EOE

NIGHTS

WZPL-FM Indianapolis, one of the Midwest's premier Top-40s has a rare opening for 7-mid air talent. Talented people in ALL market sizes are encouraged. If you've got star quality with killer attitude, endless energy, fantastic phone skills, a passion for being "one" with the listener and at least three years professional experience, RUSH your tape and resume today. WZPL Radio, Tom Gjerdrum, Program Director, 9245 N. Meridian, Suite 300, Indianapolis, IN 46260. No phone calls please. MyStar Communications Corporation is an Equal Opportunity Employer.

KMOX

News/Talk 1120
The Voice Of St. Louis

MARKETING MANAGER

KMOX/CBS Radio has an immediate opening for a MARKETING MANAGER; responsible for marketing, advertising and promotional elements of the station. Candidates must demonstrate creativity, possess solid computer, organizational, writing and public presentation skills. Experience in events management, development of promotional sponsorship packages, website coordination, public relations also required. College degree and 5 years experience in similar position preferred. Experience in radio or television helpful. Send resume, samples and references to: Marketing Manager KMOX Radio, One Memorial Drive, St. Louis, MO 63102. CBS owned. EOE

OPENINGS

News Director (Job #1001) Has downsizing and job location affected you? Need a stable, fun place to work and raise a family? Are you writing concise, compelling news, using audio to make it sizzle, rewriting it for each newscast? Can you work with a fun morning show? We want to talk to you. Qualified candidates should send resume to: Radioho, Human Resources, Job #1001, 770 Twin Rivers Drive, Columbus, OH 43215. Qualified minorities and women are encouraged to apply. EEO. We are a smoke and drug-free workplace.

SIDEKICK MANCOW'S MORNING MADHOUSE

Are you quick, cutting-edge, funny, sexy, and intelligent? Do you have the ability to communicate as well as captivate a core audience of 18-34-year-olds? If you meet these qualifications and are interested in becoming MANCOW's new sidekick on WKQX-FM/Chicago, please send tape and resume to: REE, 860 Via De La Paz, Suite D-2, Pacific Palisades, CA 90272. Females and minorities strongly encouraged. No calls please. EOE

CBS JOB OPPORTUNITY Production Director

105.9 WCKG-FM, Chicago's only FM talk station is searching for a Production Director. You will be responsible for overseeing all elements of production with a heavy emphasis on station and personality imaging. We need someone with experience in coloring outside the lines with special flare for producing unique, talk-causing promos. Send tape and resume to: Reid Reker, Two Prudential Plaza, Suite 1059, Chicago, IL 60601. Please No Phone Calls. EOE

WEST

Country Giant seeks afternoon talent yesterday send T&R ASAP to: KLAD, Rob Siems, Box 339, Klamath Falls, OR 97601 EOE (9/25)

K-104.3 in Denver has an immediate opening for Afternoon Drive. The person we're looking for knows and loves country music, is natural and enthusiastic, can relate to the audience, is comfortable and confident at appearances, and understands the importance of show prep. Minimum of 3 years experience required. Send T&R to: Chuck St. John, KCKK, 1095 S. Monaco Parkway, Denver, CO 80224. No Phone Calls Please. Jefferson Pilot Communications is an Equal Opportunity Employer. We offer a 401k, retirement, and encourage females to apply.

www.rroline.com

OPENINGS

Chancellor Media has immediate opening for a full-time production manager. People skills a must! Applicants must have 5 years major market experience. Imaging of 3 radio stations required. Please send resume, cover letter, and tapes by September 30, 1998 to: Paul Peterson, Program Director, KZON 101.5, 840 N. Central Ave. Phoenix, AZ 85004. EOE

POWER 106 MORNING SHOW

The Big Boy morning show is looking for a female "sidekick" to move into the "neighborhood". Must be energetic, creative, humorous, and dedicated. Must like working in a "team atmosphere" and be very accessible. Experience in CHR format and ability to speak Spanish a plus. Please send aircheck and resume to: Steve Smith, VP of Programming, KPWR Radio 2600 W. Olive Avenue, Suite 850, Burbank, CA 91505. Please, no calls. Latinas encouraged to apply! EOE

POSITIONS SOUGHT

Building a morning show is a process, not an event. That doesn't mean you can't have a huge impact on your market inside of a year. I've got nine years of morning experience with three in the majors. My comedy is heard coast to coast. Check out my aircheck on allstarradio.com/jobs or call me for a demo CD. **ROB CARSON (612) 821-0664.**

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POSITIONS SOUGHT

APD, Mornings, Afternoons. Steve Marshall gets results! Major market experience and leadership. STEVE: (954) 527-5620 (9/25)

Please save this ad, if the book comes back bad, because I'm the experienced AT you'll wish you had. DAVE: (813) 265-8212 (9/25)

Twelve-year radio pro seeks San Diego market or Palm Springs weekends! Very seasoned, very focused, and very dedicated. AMY: (760) 940-2297 (9/25)

AT with production skills seeks positions in So. Cal desert area. ROB: (760) 360-3768 or view T&R at members.aol.com/entranced. (9/25)

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Southeastern New England veteran, 20 years experience, PD/MD/Production. Available right now! For demo call CHRIS ROGERS: (508) 880-7865 (9/25)

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Give me what you got! Because I can handle it. Four years of radio experience in CR, Mod AC & Jazz. MARK: (561) 357-8427 (9/25)

Still seeking to get back on the air. Ex-KJOY FM Stockton weekender still seeking fulltime gig. Contact FRANK: (510) 223-1534 (9/25)

Voice of God?... No it's just me, Joe Kelly! Top ten. Available for a limited time only. JOE KELLY: (870) 845-3094 (9/25)

Go against the grain and hire a recent college grad! TOMMY WECK: (516) 932-6965 or dedfre@aol.com (9/25)

Female AT/sidekick. Edgy but subtle, seeks to bond with very funny AT. Creative cohorts, magic! Promotions/publicity. BRITTON PAYNE: (310) 652-8436, bpdjok@aol.com (9/25)

24-year-old professional with 6+ years experience in both radio and television. Production, direction, management, talent. JASON: (931) 761-5586, detroit@multipro.com (9/25)

15-year vet mornings/PD searching for small/medium market opportunity. Call FATMAN: (315) 652-1683 (9/25)

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OPPORTUNITIES

POSITIONS SOUGHT

Major market talent seeks small market challenge as PD. Group or indie. Searching for best lifestyle job available. LEE HOGAN: (407) 423-4868, hogalee@bellsouth.net (9/25)

Extremely successful syndicator seeks opportunity with established company. SF Bay area based. STEVE: (925) 943-1029 (9/25)

Will sacrifice first born for right gig! Young gun with six years experience for hire. Many formats. Call KEVIN: (781) 641-1471 (9/25)

Major market air talent (KNBR, KFVB, XTRA 690) has burning desire to talk! Will go almost anywhere. JACK HAYES: (818) 694-JACK (9/25)

www.rronline.com

POSITIONS SOUGHT

Baby broadcaster seeking a shot to show off. Trained with the basics, just need a chance. Prefer Oklahoma. JOHN: (405) 630-5091 (9/25)

Bill Clinton's shoulder to cry on! Seeking a fresh voice? Gimme a try. Michigan area. Rock/Alt. DAVE: (405) 677-1443, davydave@interlimits.net (9/25)

16 year pro the "Bear" is out of his cave. Ten years Miami market, six on Florida's Treasure Coast. MIKE FITZGERALD: (561) 465-2618 (9/25)

POSITIONS SOUGHT

Executive morning show producer. 12 years experience New York market. Leadership, experience, team player! CALL: (201) 991-7152 (9/25)

I am Gary Raymond Talk Show Host! Available in Southern California. Call GARY: (909) 886-7231, E-mail: gary_raymond@hotmail.com (9/25)

POSITIONS SOUGHT

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The R&R address and your box number adds 12 words to your ad. Regular Opportunities rates apply to Blind Box ads, but a \$50 service charge is added for shipping and handling.

Positions Sought: \$50/inch
Individuals seeking employment may run ads in the Positions Sought section at the special rate of \$50/inch.

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Opportunities Advertising orders must be typewritten on company/station letterhead and accompanied by advance payment. Ads are accepted by fax: (310) 203-8727 or mail. Visa, MC, AmEx or Discover card accepted. Include card number, name as it appears on credit card, expiration date and phone number. Blind box responses are sent to advertisers every Friday by first-class mail.

Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)** eight days prior to issue date. Address all ads to R&R Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

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Deadline

To appear in the following week's issue, your ad must be received by **Thursday noon (PDT)**, eight days prior to issue date. Free Opportunities listings should be typewritten or printed on 8-1/2" X 11" company/station letterhead and are accepted only by mail or fax: 310-203-8727. Only free positions sought ads are accepted by email kmumaw@rronline.com. Address all 20-word ads to R&R Free Opportunities, 10100 Santa Monica Blvd., Fifth Floor, Los Angeles, CA 90067.

RADIO & RECORDS

10100 Santa Monica Blvd. 5th Floor, Los Angeles, CA 90067

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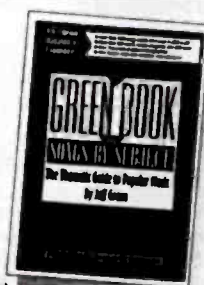
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CHR/POP

LW	TW	ARTIST	SON	Label
1	1	AEROSMITH	I Don't Want To Miss A Thing	(Columbia)
2	2	GOO GOO DOLLS	Iris	(Warner Sunset/Reprise)
4	3	BARENAKED LADIES	One Week	(Reprise)
3	4	JENNIFER PAIGE	Crush	(Edel America/Hollywood)
6	5	BACKSTREET BOYS	I'll Never Break Your Heart	(Jive)
5	6	'N SYNC	Tearin' Up My Heart	(RCA)
7	7	ALL SAINTS	Never Ever	(London/Island)
8	8	MATCHBOX 20	Real World	(Lava/Atlantic)
9	9	SEMISONIC	Closing Time	(MCA)
12	10	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
11	11	NEXT	Too Close	(Arista)
15	12	HOOTIE & THE BLOWFISH	I Will Wait	(Atlantic)
10	13	BRANDY & MONICA	The Boy Is Mine	(Atlantic)
16	14	JANET	Go Deep	(Virgin)
13	15	WILL SMITH	Just The Two Of Us	(Columbia)
20	16	AALIYAH	Are You That Somebody?	(Atlantic)
18	17	FAITH HILL	This Kiss	(Warner Bros.)
19	18	INOJ	Time After Time	(Columbia)
22	19	SHERYL CROW	My Favorite Mistake	(A&M)
14	20	NATALIE IMBRUGLIA	Wishing I Was There	(RCA)
17	21	FIVE	When The Lights Go Out	(Arista)
21	22	EVERYTHING	Hooch	(Blackbird/Sire)
24	23	THIRD EYE BLIND	Jumper	(Elektra/EEG)
27	24	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail	(Interscope)
26	25	FASTBALL	The Way	(Hollywood)
28	26	USHER	My Way	(LaFace/Arista)
30	27	EAGLE-EYE CHERRY	Save Tonight	(Work)
35	28	MADONNA	The Power Of Good-Bye	(Maverick/WB)
29	29	ALANIS MORISSETTE	Uninvited	(Warner Sunset/Reprise)
33	30	PM DAWN	I Had No Right	(Gee Street/V2)

CHR begins on Page 34.

CHR/RHYTHMIC

LW	TW	ARTIST	SON	Label
1	1	AALIYAH	Are You That Somebody?	(Atlantic)
2	2	MONICA	The First Night	(Arista)
3	3	MYA I/SILKK THE SHOCKER	Movin' On	(University/Interscope)
5	4	NICOLE	Make It Hot	(Gold Mind/EastWest/EEG)
4	5	TATYANA ALI	Daydreamin'	(MJJ/Work)
6	6	LAURYN HILL	Can't Take My Eyes Off You	(Ruffhouse/Columbia)
8	7	LAURYN HILL	Doo Wop (That Thing)	(Ruffhouse/Columbia)
7	8	MONIFAH	Touch It	(Uptown/Universal)
12	9	XSCAPE	My Little Secret	(So So Def/Columbia)
18	10	TO	Westside	(ClockWork/Epic)
10	11	BRANDY & MONICA	The Boy Is Mine	(Atlantic)
17	12	GINUWINE	Same Ol' G	(Atlantic)
17	13	NEXT	Too Close	(Arista)
9	14	INOJ	Time After Time	(Columbia)
20	15	DIVINE	Lately	(Pendulum/Red Ant)
16	16	USHER	My Way	(LaFace/Arista)
23	17	DRU HILL I/REDMAN	How Deep Is...	(Def Jam/RAL/Mercury/Island)
14	18	BIG PUNISHER I/JDE	Still Not A Player	(Loud)
11	19	BRANDY I/MASE	Top Of The World	(Atlantic)
15	20	KEITH SWEAT I/SNOOP DOGG	Come Get Wit Me	(Elektra/EEG)
19	21	NEXT	I Still Love You	(Arista)
29	22	PRAS MICHEL I/ODB & MYA	Ghetto Supastar...	(Interscope)
27	23	BACKSTREET BOYS	I'll Never Break Your Heart	(Jive)
26	24	R. KELLY	Half On A Baby	(Jive)
24	25	'N SYNC	Tearin' Up My Heart	(RCA)
22	26	JON B.	They Don't Know	(Yab Yum/550 Music)
32	27	SHAGGY I/JANET	Luv Me, Luv Me	(Flyte Tyme/MCA)
31	28	J. DUPRI & M. CAREY	Sweetheart	(So So Def/Columbia)
25	29	WILL SMITH	Just The Two Of Us	(Columbia)
30	30	JERMAINE DUPRI I/JAY-Z	Money Ain't...	(So So Def/Columbia)

CHR begins on Page 34.

URBAN

LW	TW	ARTIST	SON	Label
1	1	LAURYN HILL	Doo Wop...	(Ruffhouse/Columbia)
4	2	XSCAPE	My Little Secret	(So So Def/Columbia)
3	3	GINUWINE	Same Ol' G	(Atlantic)
6	4	R. KELLY	Half On A Baby	(Jive)
5	5	TAMIA	So Into You	(Qwest/WB)
8	6	NEXT	I Still Love You	(Arista)
2	7	MYA I/SILKK THE SHOCKER	Movin' On	(University/Interscope)
10	8	TYRESE	Nobody Else	(RCA)
13	9	KEITH SWEAT I/SNOOP DOGG	Come Get Wit Me	(Elektra/EEG)
17	10	MONIFAH	Touch It	(Uptown/Universal)
9	11	MONICA	The First Night	(Arista)
11	12	JESSE POWELL	I Wasn't With It	(Silas/MCA)
25	13	DRU HILL I/REDMAN	How Deep Is...	(Def Jam/RAL/Mercury/Island)
22	14	JON B.	I Do (Whatcha Say Boo)	(Yab Yum/550 Music)
18	15	SNOOP DOGG	Still A G Thang	(No Limit/Priority)
23	16	DIVINE	Lately	(Pendulum/Red Ant)
19	17	SHAGGY I/JANET	Luv Me, Luv Me	(Flyte Tyme/MCA)
24	18	TRIN-I-TEE	5:7 God's Grace	(B-Rite/Interscope)
29	19	SPARKLE	Time To Move On	(Interscope)
27	20	DMX I/FAITH EVANS	How's It Goin' Down?	(Def Jam/Mercury)
26	21	AALIYAH	Are You That Somebody?	(Atlantic)
28	22	SHAQUILLE D'NEAL I/PETER GUNZ	The Way...	(T.W./iSM/A&M)
32	23	AARON HALL	All The Places (I Will...)	(MCA)
12	24	BRANDY I/MASE	Top Of The World	(Atlantic)
7	25	PUBLIC ANNOUNCEMENT	It's About Time	(A&M)
21	26	GERALD LEVERT	Thinkin' Bout It	(EastWest/EEG)
15	27	PRESSHA	Splackavellie	(Tony Mercedes/LaFace/Arista)
33	28	DEBORAH COX	Nobody's Supposed To Be Here	(Arista)
14	29	MONTTELL JORDAN	I Can Do That	(Def Jam/RAL/Mercury)
31	30	DEBELAH MORGAN	Yesterday	(Motown)

URBAN begins on Page 45.

HOT AC

LW	TW	ARTIST	SON	Label
1	1	GOO GOO DOLLS	Iris	(Warner Sunset/Reprise)
2	2	AEROSMITH	I Don't Want To Miss A Thing	(Columbia)
3	3	MATCHBOX 20	Real World	(Lava/Atlantic)
4	4	HOOTIE & THE BLOWFISH	I Will Wait	(Atlantic)
5	5	BARENAKED LADIES	One Week	(Reprise)
6	6	SEMISONIC	Closing Time	(MCA)
10	7	SHERYL CROW	My Favorite Mistake	(A&M)
8	8	FASTBALL	The Way	(Hollywood)
9	9	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
9	10	NATALIE MERCHANT	Kind & Generous	(Elektra/EEG)
12	11	NATALIE IMBRUGLIA	Wishing I Was There	(RCA)
11	12	NATALIE IMBRUGLIA	Tom	(RCA)
13	13	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail	(Interscope)
15	14	JENNIFER PAIGE	Crush	(Edel America/Hollywood)
14	15	SHANIA TWAIN	You're Still The One	(Mercury)
16	16	EVERYTHING	Hooch	(Blackbird/Sire)
18	17	GREEN DAY	Time Of Your Life (Good...)	(Reprise)
17	18	ALANIS MORISSETTE	Uninvited	(Warner Sunset/Reprise)
21	19	EAGLE-EYE CHERRY	Save Tonight	(Work)
20	20	FAITH HILL	This Kiss	(Warner Bros.)
23	21	JOHN MELLENCAMP	Your Life Is Now	(Columbia)
22	22	ANGGUN	Snow On The Sahara	(Epic)
24	23	THIRD EYE BLIND	Jumper	(Elektra/EEG)
25	24	BACKSTREET BOYS	I'll Never Break Your Heart	(Jive)
28	25	SHAWN MULLINS	Lullaby	(Columbia)
26	26	HARVEY DANGER	Flagpole Sitta	(Slash/London/Island)
—	27	SHANIA TWAIN	From This Moment On	(Mercury)
29	28	SMASHING PUMPKINS	Perfect	(Virgin)
27	29	DAKOTA MOON	Another Day Goes By	(Elektra/EEG)
30	30	EVE	6 Inside Out	(RCA)

AC begins on Page 69.

AC

LW	TW	ARTIST	SON	Label
1	1	CELINE DION	To Love You More	(550 Music)
2	2	BACKSTREET BOYS	I'll Never Break Your Heart	(Jive)
3	3	ROD STEWART	Ooh La La	(Warner Bros.)
4	4	SHANIA TWAIN	You're Still The One	(Mercury)
7	5	FAITH HILL	This Kiss	(Warner Bros.)
6	6	GARTH BROOKS	To Make You Feel My Love	(Capitol)
5	7	NATALIE IMBRUGLIA	Tom	(RCA)
8	8	ANNE COCHRAN AND JIM BRICKMAN	After All...	(Windham Hill)
14	9	SHANIA TWAIN	From This Moment On	(Mercury)
10	10	SAVAGE GARDEN	Truly Madly Deeply	(Columbia)
11	11	ERIC CLAPTON	My Father's Eyes	(Duck/Reprise)
13	12	JOHN TESH I/DALIA	Mother I Miss You	(GTSP/Mercury)
12	13	SARAH MCLACHLAN	Adia	(Arista)
9	14	LIONEL RICHIE	Time	(Mercury)
15	15	LEANN RIMES	Looking Through Your Eyes	(Curb/Atlantic)
16	16	DAKOTA MOON	Another Day Goes By	(Elektra/EEG)
17	17	GEORGE BENSON	Standing Together	(GRP)
19	18	AEROSMITH	I Don't Want To Miss A Thing	(Columbia)
24	19	EDWIN MCCAIN	I'll Be	(Lava/Atlantic)
27	20	JOHN MELLENCAMP	Your Life Is Now	(Columbia)
18	21	CHICAGO	All Roads Lead To You	(Reprise)
26	22	LEANN RIMES	Feels Like Home	(MCG/Curb)
23	23	AMY GRANT	I Will Be Your Friend	(A&M)
21	24	SAVAGE GARDEN	To The Moon And Back	(Columbia)
22	25	ACE OF BASE	Cruel Summer	(Arista)
29	26	LIGHTHOUSE FAMILY	High	(Island)
—	27	BETTE MIDLER	My 1 True Friend	(Warner Bros.)
28	28	MARC ANTHONY & TIMA ARENALI	Want...	(Sony Classical/Columbia)
—	29	HOOTIE & THE BLOWFISH	I Will Wait	(Atlantic)
25	30	MARILYN SCOTT	Starting To Fall	(Warner Bros.)

AC begins on Page 69.

ROCK

LW	TW	ARTIST	SON	Label
1	1	KENNY WAYNE SHEPHERD	Somehow...	(Revolution/Reprise)
2	2	CREED	What's This Life For	(Wind-up)
3	3	DAYS OF THE NEW	The Down Town	(Outpost/Geffen)
4	4	AEROSMITH	What Kind Of Love Are You On	(Columbia)
6	5	KISS	Psycho Circus	(Mercury)
5	6	CANDLEBOX	It's Alright	(Maverick/WB)
9	7	JOHN MELLENCAMP	Your Life Is Now	(Columbia)
10	8	MONSTER MAGNET	Space Lord	(A&M)
7	9	SEVEN MARY THREE	Over Your Shoulder	(Mammoth/Atlantic)
8	10	DISHWALLA	Once In A While	(A&M)
13	11	EVE	6 Inside Out	(RCA)
27	12	GOO GOO DOLLS	Slide	(Warner Bros.)
14	13	SCREAMIN' CHEETAH WHEELIES	Boogie...	(Capricorn/Mercury)
12	14	BROTHER CANE	Machete	(Virgin)
11	15	AEROSMITH	I Don't Want To Miss A Thing	(Columbia)
17	16	ROD STEWART	Rocks	(Warner Bros.)
16	17	METALLICA	Better Than You	(Elektra/EEG)
19	18	FUEL	Shimmer	(550 Music)
38	19	JONNY LANG	Still Rainin'	(A&M)
15	20	PEARL JAM	In Hiding	(Epic)
18	21	GOO GOO DOLLS	Iris	(Warner Sunset/Reprise)
24	22	LENNY KRAVITZ	Fly Away	(Virgin)
31	23	MOLE	Celebrity Skin	(DGC/Geffen)
20	24	KENNY WAYNE SHEPHERD	Blue On Black	(Revolution/Reprise)
22	25	SEMISONIC	Singing In My Sleep	(MCA)
28	26	FASTBALL	Fire Escape	(Hollywood)
23	27	DAVE MATTHEWS BAND	Stay (Wasting Time)	(RCA)
26	28	HOOTIE & THE BLOWFISH	I Will Wait	(Atlantic)
21	29	JIMMY PAGE/ROBERT PLANT	Shining In The Light	(Atlantic)
32	30	ROB ZOMBIE	Dragula	(Geffen)

ROCK begins on Page 84.

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THE BACK PAGES.

NATIONAL AIRPLAY OVERVIEW SEPTEMBER 25, 1998

Breakers In Blue

URBAN AC

LW	TW	ARTIST	SON	Label
1	1	TEMPTATIONS	Stay (Motown)	
2	2	GERALD LEVERT	Thinkin' Bout It (EastWest/EEG)	
3	3	PEABO BRYSON	My Heart Belongs To You (Windham Hill)	
4	4	TAMIA	So Into You (Qwest/WB)	
5	5	KELLY PRICE	Friend Of Mine (T-Neck/Island)	
6	6	BOYZ II MEN	Doin' Just Fine (Motown)	
8	7	BRIAN MCKNIGHT	The Only One For Me (Motown)	
10	8	VESTA	Somebody For Me (I.E./Motown)	
11	9	KENNY LATTIMORE	Days Like This (Columbia)	
19	10	R. KELLY	Half On A Baby (Jive)	
7	11	LUTHER VANDROSS	Nights In Harlem (LV/Virgin)	
15	12	JON B.	They Don't Know (Yab Yum/550 Music)	
16	13	DEBORAH COX	Nobody's Supposed To Be Here (Arista)	
14	14	SOLO	Touch Me (Perspective/A&M)	
12	15	PHYLLIS HYMAN	Funny How Love... (Philadelphia International)	
13	16	PHIL PERRY	Mind Blowah (Peak/Private/Windham Hill)	
18	17	TRIN-I-TEE 5:7	God's Grace (B-Rite/Interscope)	
20	18	ARETHA FRANKLIN	In Case You Forgot (Arista)	
25	19	REGINA BELLE	I've Had Enough (MCA)	
9	20	KEITH WASHINGTON/CHANTE MOORE	I Love You (Sitas/MCA)	
—	21	LUTHER VANDROSS	I Know (LV/Virgin)	
23	22	KEITH SWEAT I/SNOOP DOGG	Come Get Wit Me (Elektra/EEG)	
28	23	GLENNE JONES	Let It Rain (SAR/WB)	
21	24	XSCAPE	My Little Secret (So So Def/Columbia)	
17	25	MAXWELL	Luxury Cococure (Columbia)	
27	26	DIVINE	Lately (Pendulum/Red Ant)	
—	27	MAXWELL	Matrimony: Maybe You (Columbia)	
26	28	FOURPLAY V&L DEBARGE	Sexual Healing (Warner Bros.)	
22	29	EN VOGUE	No Fool No More (EastWest/EEG)	
—	30	WILL DOWNING & GERALD ALBRIGHT	Stop... (Verve/Motown)	

URBAN begins on Page 45.

COUNTRY

LW	TW	ARTIST	SON	Label
2	1	TIM MCGRAW	Where The Green Grass Grows (Curb)	
4	2	MARK WILLIS	Don't Laugh At Me (Mercury)	
3	3	ALAN JACKSON	I'll Go On Loving You (Arista)	
5	4	DIAMOND RIO	You're Gone (Arista)	
7	5	LONESTAR	Everything's Changed (BNA)	
9	6	SHANIA TWAIN	Honey, I'm Home (Mercury)	
8	7	REBA MCENTIRE	Forever Love (MCA)	
11	8	GARTH BROOKS	You Move Me (Capitol)	
1	9	WILKINSONS	26 Cents (Giant)	
12	10	ALABAMA	How Do You Fall In Love (RCA)	
6	11	BROOKS & DUNN	How Long Gone (Arista)	
13	12	LEANN RIMES	Nuthin' New Under The Moon (MCG/Curb)	
15	13	TRACY BYRD	I Wanna Feel That Way Again (MCA)	
14	14	CLINT BLACK	Loosen Up My Strings (RCA)	
16	15	LEE ANN WOMACK	A Little Past Little Rock (Decca)	
17	16	DODE CHICKS	Wide Open Spaces (Monument)	
20	17	COLLIN RAYE	Someone You Used To Know (Epic)	
21	18	TY HERNDON	It Must Be Love (Epic)	
24	19	TRESHA YEARWOOD & GARTH BROOKS	Where Your Road... (MCA)	
23	20	WADE HAYES	How Do You Sleep At Night (DKC/Columbia)	
25	21	TERRI CLARK	You're Easy On The Eyes (Mercury)	
22	22	NEAL MCCOY	Love Happens Like That (Atlantic)	
21	23	GEORGE STRAIT	We Really Shouldn't Be... (MCA)	
39	24	FAITH HILL	Let Me Let Go (Warner Bros.)	
26	25	KENNY CHESNEY	I Will Stand (BNA)	
28	26	AARON TIPPIN	For You I Will (Lyric Street)	
27	27	BILLY DEAN	Real Man (Capitol)	
30	28	CLAY WALKER	You're Beginning To Get To Me (Giant)	
44	29	BROOKS & DUNN	Husbands And Wives (Arista)	
33	30	BLACKHAWK	There You Have It (Arista)	
36	31	DEANA CARTER	Absence Of The Heart (Capitol)	
38	32	TOBY KEITH	Getcha Some (Mercury)	

COUNTRY begins on Page 56.

NAC/SMOOTH JAZZ

LW	TW	ARTIST	SON	Label
2	1	MARC ANTOINE	Sunland (GRP)	
3	2	SOUL BALLET	Blu Girl (Countdown/Unity)	
4	3	JIM BRICKMAN I/DAVE KOZ	Partners In Crime (Windham Hill)	
1	4	LEE RITENOUR	Ooh-Yeah (I.E./Verve)	
7	5	GEORGE BENSON	Fly By Night (GRP)	
6	6	LUTHER VANDROSS	I Know (LV/Virgin)	
5	7	STEVE COLE	When I Think Of You (Bluemoon/Atlantic)	
9	8	BONEY JAMES	Innocence (Warner Bros.)	
8	9	FOURPLAY	Still The One (Warner Bros.)	
12	10	CHUCK LOEB	Beneath The Light (Shanachie)	
13	11	BRIAN BROMBERG	Hero (Zebra)	
10	12	KENNY G	Baby G (Arista)	
15	13	RICK BRAUN	Hollywood & Vine (Atlantic)	
11	14	DOWN TO THE BONE	Staten Island Groove (Nu Groove)	
14	15	JOE MCORDE	Midnight In Madrid (Heads Up)	
20	16	BRIAN MCKNIGHT	Anytime (Motown)	
18	17	KENKO MATSUN	Forever, Forever (Countdown/Unity)	
16	18	PEACE OF MIND	Peace Of Mind (Nu Groove)	
17	19	ROMAN HARDINIAN	Love Song (Phillips)	
19	20	CHRIS STANDORIN	Cool Shades (Instinct)	
21	21	MARILYN SCOTT	The Look Of Love (Warner Bros.)	
23	22	ED HAMILTON	Fly Like An Eagle (Shanachie)	
26	23	BRYAN SAVAGE	Soul Temptation (Higher Octave)	
22	24	GABRIELA ANDERS	Fire Of Love (Warner Bros.)	
25	25	GEORGE BENSON	Standing Together (GRP)	
—	26	ERIC MARIENTHAL	Here In My Heart (I.E./Verve)	
24	27	KIM WATERS	Nightfall (Shanachie)	
27	28	FATBURGER	Spice (Shanachie)	
30	29	GRANT GEISSMAN	Did I Save? (Higher Octave)	
29	30	SIMPLY RED	Mellow My Mind (EastWest/EEG)	

NAC begins on Page 78.

ACTIVE ROCK

LW	TW	ARTIST	SON	Label
1	1	CREED	What's This Life For (Wind-up)	
2	2	EVE 6	Inside Out (RCA)	
4	3	METALLICA	Better Than You (Elektra/EEG)	
2	4	DAYS OF THE NEW	The Down Town (Outpost/Geffen)	
3	5	MONSTER MAGNET	Space Lord (A&M)	
7	6	KISS	Psycho Circus (Mercury)	
8	7	HOLE	Celebrity Skin (DGC/Geffen)	
10	8	LENNY KRAVITZ	Fly Away (Virgin)	
9	9	ROB ZOMBIE	Dragula (Geffen)	
6	10	AEROSMITH	What Kind Of Love Are You On (Columbia)	
12	11	MARILYN MANSON	The Dope Show (Nothing/Interscope)	
14	12	BROTHER CAME	Machete (Virgin)	
16	13	LOCAL H	All The Kids Are Right (Island)	
11	14	JERRY CANTRELL	My Song (Columbia)	
17	15	KENNY WAYNE SHEPHERD	Somehow... (Revolution/Reprise)	
20	16	STABBING WESTWARD	Sometimes It Hurts (Columbia)	
18	17	KORN	Got The Life (Immortal/Epic)	
22	18	FLYS	Got You (Where I Want You) (Trauma/Delicious Vinyl)	
15	19	STABBING WESTWARD	Save Yourself (Columbia)	
13	20	CANDLEBOX	It's Alright (Maverick/WB)	
24	21	SECOND COMING	Soft (Capitol)	
19	22	FUEL	Shimmer (550 Music)	
34	23	GOO GOO DOLLS	Slide (Warner Bros.)	
26	24	SCREAMIN' CHEETAH WHEELIES	Boogie... (Capricorn/Mercury)	
21	25	SMASHING PUMPKINS	Perfect (Virgin)	
30	26	FINGER ELEVEN	Quicksand (Wind-up)	
32	27	SEMISONIC	Singing In My Sleep (MCA)	
31	28	FASTBALL	Fire Escape (Hollywood)	
23	29	RAMMSTEIN	Du Hast (Slash/London/Island)	
38	30	ECONOLINE CRUSH	Surefire (Never Enough) (Restless)	

ROCK begins on Page 84.

ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	EVE 6	Inside Out (RCA)	
5	2	HOLE	Celebrity Skin (DGC/Geffen)	
3	3	BARENAKED LADIES	One Week (Reprise)	
2	4	SMASHING PUMPKINS	Perfect (Virgin)	
4	5	GARBAGE	I Think I'm Paranoid (Almo Sounds/Interscope)	
6	6	EVERCLEAR	Father Of Mine (Capitol)	
8	7	BEASTIE BOYS	Intergalactic (Grand Royal/Capitol)	
7	8	THIRD EYE BLIND	Jumper (Elektra/EEG)	
15	9	GOO GOO DOLLS	Slide (Warner Bros.)	
9	10	CREED	What's This Life For (Wind-up)	
10	11	EAGLE-EYE CHERRY	Save Tonight (Work)	
12	12	SEMISONIC	Singing In My Sleep (MCA)	
14	13	FLYS	Got You (Where I Want You) (Trauma/Delicious Vinyl)	
13	14	FASTBALL	Fire Escape (Hollywood)	
20	15	LENNY KRAVITZ	Fly Away (Virgin)	
19	16	SHAWN MULLINS	Lullaby (Columbia)	
11	17	HARVEY DANGER	Flagpole Sitta (Slash/London/Island)	
32	18	CAKE	Never There (Capricorn/Mercury)	
16	19	LOCAL H	All The Kids Are Right (Island)	
17	20	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail (Interscope)	
23	21	MARILYN MANSON	The Dope Show (Nothing/Interscope)	
18	22	FUEL	Shimmer (550 Music)	
25	23	SOUL COUGHING	Circles (Slash/WB)	
21	24	DISHWALLA	Once In A While (A&M)	
27	25	SHERYL CROW	My Favorite Mistake (A&M)	
26	26	KORN	Got The Life (Immortal/Epic)	
30	27	BETTER THAN EZRA	One More Murder (Elektra/EEG)	
22	28	DAVE MATTHEWS BAND	Stay (Wasting Time) (RCA)	
24	29	DAYS OF THE NEW	The Down Town (Outpost/Geffen)	
41	30	FUEL	Bittersweet (550 Music)	

ALTERNATIVE begins on Page 92.

ADULT ALTERNATIVE

LW	TW	ARTIST	SON	Label
1	1	CHRIS ISAAK	Please (Reprise)	
2	2	SHERYL CROW	My Favorite Mistake (A&M)	
3	3	EAGLE-EYE CHERRY	Save Tonight (Work)	
5	4	SHAWN MULLINS	Lullaby (Columbia)	
4	5	BRIAN SETZER ORCHESTRA	Jump Jive An' Wail (Interscope)	
7	6	JOHN MELLENCAMP	Your Life Is Now (Columbia)	
8	7	HOOTIE & THE BLOWFISH	I Will Wait (Atlantic)	
6	8	BARENAKED LADIES	One Week (Reprise)	
9	9	SMASHING PUMPKINS	Perfect (Virgin)	
11	10	LYLE LOVETT	Bears (Curb/MCA)	
12	11	FASTBALL	Fire Escape (Hollywood)	
14	12	KEB' MO'	I Was Wrong (550 Music)	
—	13	BRUCE HORNSBY	Great Divide (RCA)	
21	14	SINEAD LOHAN	No Mermaid (Grapevine/Interscope)	
15	15	GOO GOO DOLLS	Iris (Warner Sunset/Reprise)	
18	16	TRAGICALLY HIP	Poets (Sire)	
10	17	DAVE MATTHEWS BAND	Stay (Wasting Time) (RCA)	
23	18	DAVE MATTHEWS BAND	Crush (RCA)	
19	19	NATALIE MERCHANT	Break Your Heart (Elektra/EEG)	
16	20	SUSAN TEDESCHI	It Hurt So Bad (Tone Cool)	
13	21	COWBOY JUNKIES	Miles From Our Home (Geffen)	
29	22	THIRD EYE BLIND	Jumper (Elektra/EEG)	
26	23	NATALIE MERCHANT	Kind & Generous (Elektra/EEG)	
17	24	NEIL FINN	Sinner (Work)	
—	25	EVE 6	Inside Out (RCA)	
—	26	MATCHBOX 20	Real World (Lava/Atlantic)	
—	27	GOO GOO DOLLS	Slide (Warner Bros.)	
—	28	SEMISONIC	Singing In My Sleep (MCA)	
—	29	BONNIE RAITT	Blue For No Reason (Capitol)	
—	30	LIZ PHAIR	Polyester Bride (Matador/Capitol)	

ADULT ALTERNATIVE begins on Page 101.

Singing In My Sleep

"Got your tape and it changed my mind, heard your voice in between the lines..."

Active Rotation
R&R Alternative 10
Modern Rock Monitor 13-11

Semisonic

ADD DATE AUGUST 17

the new single from the gold album feeling strangely fine

Publisher's Profile

By Erica Farber



MIKE OATMAN

Co-Owner/CEO/GM, Great Empire Broadcasting

waited for a long time for me to quit leaving for the office at 3:30am and coming home at 7pm, and this gives me the opportunity to do that."

The character of Journal Broadcasting: "These people appear to be one of the best kinds of broadcasters: They're in broadcasting to be broadcasters. They're one of the oldest employee ownership companies in media and have been in business since right before the turn of the century. They broadcast to broadcast first, and make money second. We were compatible in that area."

Leaving the business: "I think that it's better to go out at the top of your game, when you're feeling frisky, than it is to hang around and be one of those old fat guys who goes around saying, 'Remember how we used to do it?' I'm not leaving mad or thinking it's going to hell in a handbasket. I think there are a lot of neat things on the horizon."

Positive and negative things he's seen in the last 35 years: "Positively, the deregulation aspects are good, because good broadcasters have an opportunity to really be able to function in a much more lucrative manner than they were able to before. I think, no matter how you slice it, when you have competition so thick that no one can make any money, it's not a good business. By allowing us to consolidate, it's going to allow three or four or five good operators in a marketplace to make money and be really committed to the communities."

Negatively, I would have to say that the type of ownership that's moved into the business is going to have to learn how to broadcast and serve a community as opposed to thinking of it in terms of just hooking everything up to some kind of automation and operating. We don't believe that you can run a totally efficient bottom-line organization and not put anything back into the community and survive. I don't think that's healthy for the business."

His motivation: "There's two of me — a business me and a showman me. I'm kind of a dinosaur, in that I got into the business from the showmanship side of it. I like being on the air, performing, and I like the music that we play, which has always been country. Eventually I recognized that, in order to control what I had to do, I'd better learn the business end of it. I was in it to make money, provide for my family, be successful, and make a statement. From the entertainment standpoint, I love getting up and talking to people. I still like country music, and I enjoy people coming up and saying, 'Hey, that's Ol' Mike.'"

One thing about his company that would surprise our readers: "A lot of people think we are a bunch of old boys who fell off a peach truck and accidentally wandered into the radio business. We were that way on purpose, not because we were too stupid to understand whatever the conventional programming techniques were. We are very different in what we do on the air and how we approach sales. We're not particularly intricate. What we do is a lot of good old-fashioned basics that we've very seldom changed. Quite honestly, our formats are intricately researched and thought-out. We think about the things we do, and we do them on purpose. A lot of our colleagues have said, 'Boy, they sure are lucky.' We've always thought of ourselves as being a little more purposeful and having a clear direction about what it is we want to do on the radio."

Career highlight: "The thing I'm the proudest of

right now is the fact that those people who committed their career lives to us are going to be well taken care of. One of the downsides to radio is that it's basically an itinerant business and always has been. People generally work their butts off for many years and end up with nothing. When they write up whatever they write up about us down the road, they'll say these old boys took care of their employees. They're not wealthy, but they're very well off and well-situated for the future. When we announced our sale, Mike and I went to each station in every market personally and explained the details of the sale. Instead of people having panicked looks on their faces, wondering where their next job was going to be, they were sitting around, trying to find out what they needed to do about rollover provisions. I thought that was a neat deal."

Career disappointment: "It would be that I didn't finish. There was a period of about 10 years where I thought I would take this company, add markets, and be one of the biggest broadcasters in the world. I never had it as a mission, but it was what I planned to do. I was doing it under the provision that I'd live to be 180 years old and that the future was still a hundred years away. I guess the disappointment, if there is any, is that I woke up one day and discovered I was 59 years old and had a family and a very loving and sweet wife who needed my time and attention. I got a wake-up call."

Most influential person: "Mike Lynch. I think he's influenced me, and I've influenced him."

Favorite radio format: "It would be what I'd call AOR Country. We don't limit our playlist to the top 30 or 40 records. We play all kinds of country music. Over 100,000 titles are in our library and available to play. It really isn't what people are fond of calling a heritage approach. There's a guy on the air who you like, and he's knowledgeable about his product. He talks to you a little bit, plays the music, and you don't hear the same songs over and over again all the time. You hear things that surprise you, things that interest you, things that are different — kind of an NPR approach."

Favorite song: "More Than Anything Else In The World" by Carl Smith, from way back in the '50s, and Tears Are Only Rain" by Hank Thompson."

Favorite television show: "60 Minutes."

Favorite book: "Trinity" by Leon Uris."

Favorite movie: "The Black Stallion."

Favorite restaurant: "Pancho's in El Paso."

Beverage of choice: "Lemonade."

Hobbies: "Golf, 16 handicap. Write music — haven't done that in a while, but I'm going to do some of it. Play guitar, banjo; I'd like to be in a bluegrass band someday. I also like to write poems and essays."

Stock recommendation: "Compaq computers."

Advice to the radio industry: "First, if you are in ownership, set up values that are centered around some of the traditions that have brought broadcasting to the level that it is. Make sure you do it, and that your stations have the freedom and the ability to do it. If you're an air person, salesperson, or management person, make sure you know that it's a people business. You have to excite the people around you to cause them to really be able to give you their best. And take care of yourself. Make sure that you're putting money away on a regular basis and that you've planned ahead for the time when you're not going to be in the business — because someday you won't."

During a group heads panel at the Country Radio Seminar in 1997, the never shy, always honest Mike Oatman, co-owner and CEO of Great Empire Broadcasting, said he wasn't sure that some of the new owners gave a real rat's ass about anything other than money. Here it is over two years later, and the man who was one of radio's staunchest supporters has become a seller. Sometime in early December, Great Empire will become part of the Journal Broadcast group.

In addition to managing Great Empire's 13 stations, "Ol' Mike," as he is affectionately known to his listeners, has also been waking up Wichita, KS as the longtime morning personality on KFDL.

It is hard to imagine this business without Mike Oatman. One could say he is the last of a dying breed. Throughout his entire career he has instilled the importance of superserving the listening audience, and he believes that one of the reasons for his group's financial success was that it always gave something back to the communities its stations served.

We are a better business because of him.

Deciding to sell the company: "We had an extremely attractive offer. It's the type of offer that, if you worked another 10 years, you probably couldn't do too much better in terms of value. Secondly, we're an ESOP-held company and have quite a few employees that are getting near retirement age. They've been with us ever since they got into the business. From their standpoint, the offer is enough that it makes them very well off. \$33 million of the purchase price will go into the hands of about 200 employees. We weren't for sale, but Journal Broadcasting has been chasing us for a couple of years."

"My partner, Mike Lynch, who's 10 years older than I am, was diagnosed last year with chronic lymphatic leukemia, and while it's manageable, it occurred to me that he would not be able to take his holdings out of our company for at least 10 more years. We've been in the process of buying him out for the last five years. This allows us the chance to accelerate, and he deserves that. On a more personal nature, my wife has a condition called primary pulmonary hypertension. It's a type of disease that, if it's not watched or treated properly, can be fatal. That was kind of a wake-up call for me. She's

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