

PLANNING YOUR FALL MARKETING STRATEGY

Now's the time to start planning your station's fall marketing strategy. And whether you're designing a media plan or an on-air promotional contest, consultant **John Lund** has a checklist for you.

Page 17

WORKING AND WINNING IN THE 25-54 WORLD

From subdividing the demo into cells that your station supervises to showing how your station reaches potential customers that none of your competitors do, **Interep** Research Director **Stuart Naar** provides some pointers on competing in today's 25-54 world.

Page 16

EASING THE PAINS OF ON-AIR CHANGE

Several leading Talk programmers agree that openness and honesty are the keys to making on-air talent changes easy for air personalities and listeners alike.

Begins Page 27

WHAT'S BEHIND THE AQH & TSL DECLINE?

Radio listening in America's top 10 markets has dropped 5.4% in the last six years. Consultant **Julian Breen** explains why — and what to do about it.

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PEOPLE IN THE NEWS

- **Henry Droz** named President, **Jim Urie** now Exec. VP/GM, **Jay Gilbert** to Sr. Dir./Sales for Uni Distribution
- **Joyce MacDonald** now VP; **Ron Rivlin** new Sr. Dir for SW Affiliate Mktg.

Page 3

THIS 1 WEEK

- CHR/POP**
 - **DONNA LEWIS** I Love You Always Forever (Atlantic)
- CHR/RHYTHMIC**
 - **KEITH SWEAT** Twisted (Elektra/EEG)
- URBAN**
 - **NEW EDITION** Hit Me Off (MCA)
- URBAN AC**
 - **MAXWELL** Ascension (Don't Ever Wonder) (Columbia)
- COUNTRY**
 - **JAMES BONAMY** I Don't Think I Will (Epic)
- NAC**
 - **NORMAN BROWN** Better Days Ahead (MoJAZZ/Motown)
- HOT AC**
 - **ERIC CLAPTON** Change The World (Reprise)
- AC**
 - **ERIC CLAPTON** Change The World (Reprise)
- ACTIVE ROCK**
 - **SOUNDGARDEN** Burden In My Hand (A&M)
- ROCK**
 - **TOM PETTY & THE HEARTBREAKERS** Walls (Warner Bros.)
- ALTERNATIVE**
 - **PEARL JAM** Who You Are (Epic)
- ADULT ALTERNATIVE**
 - **JOHN MELLENCAMP** Key West Intermezzo... (Mercury)

NEWSSTAND PRICE \$6.50



Yorke Takes Over As R&R's Washington Bureau Chief

Longtime *Washington Post* radio columnist **Jeffrey Yorke** has been appointed Washington Bureau Chief for R&R. He succeeds **Randall Bloomquist**, who resigned last month to become PD for WBT-AM & FM/Charlotte (R&R 7/26).

Yorke will oversee R&R's expanding coverage of radio industry business and finance issues

nationwide, as well as governmental, regulatory, and industry association news in Washington.

"With the changing landscape of the radio industry, it was important for us to have a bureau chief who could focus his attention on the radio business," remarked R&R Publisher/CEO **Erica Farber**. "Jeffrey is an ex-

YORKE/See Page 24

Chancellor Portfolio Inflates Again With 12-Station, \$365 Million Colfax Purchase

■ Company will own seven stations in the Minneapolis market

BY JEFFREY YORKE
R&R WASHINGTON BUREAU

Chancellor Broadcasting continued its fast-paced expansion Monday (8/26), snapping up 12 stations from **Colfax Communications** for \$365 million in cash plus net working capital. The deal, expected to close early next year, will give the Dallas-based Chancellor 53 stations in 15 markets, including six in Phoenix (five from Colfax) and three in Washington, DC. It will also give Chancellor 10 stations in the nation's top 10 markets as well as **KQQL-FM & WBOB-FM** in Minneapolis, where it already owns and operates three FMs and two AMs.

"This transaction represents another significant milestone in the development and expansion of our company," said Chancellor President/CEO **Steven Dinetz**. "It is one indication that we are progressing ahead of expectations in solidifying our role as a major-market consolidator."

Dinetz noted that the addition of the Colfax stations "will establish our presence in two new markets, Washington and Milwaukee, the former of which is a \$200 million market ranked in the top 10."

Dinetz characterized the deal as "one of the best acquisitions our company has ever done [because] we bought a company that perfectly complements our company." He said that although Colfax has been in business only four years, "They've made great improvements

COLFAX/See Page 24

Market Overview

Chancellor Broadcasting's acquisition of **Colfax Communications** brings it added power in two markets and entry into two more. Here is a market-by-market overview. (See a complete station roster on Page 24.)

Market	Stations	Revenue Share*	Audience Share**
New York	1	4.0%	2.8
Los Angeles	2	3.7%	4.7
San Francisco	4	7.5%	6.5
Washington, DC	3	9.8%	10.0
Atlanta	1	5.3%	5.0
Nassau-Suffolk	6	58.0%	13.3
Minneapolis	7	34.1%	30.3
Pittsburgh	2	8.6%	6.5
Phoenix	6	23.6%	25.1
Denver	5	15.7%	15.1
Cincinnati	4	14.7%	12.5
Riverside	2	19.5%	5.9
Milwaukee	2	14.9%	15.7
Sacramento	4	33.9%	22.6
Orlando	4	36.0%	24.4

* 1995 revenues, in millions
** Spring '96 12+ shares. Source: BIA

WPEN & WMGK/ Philly Appoint Begley VP/GM

WOGL-FM/Philadelphia GM **Dennis Begley** is set to exit the CBS Oldies outlet in early September to become VP/GM of



Begley

cross town **Greater Media Nostalgia '70s** combo **WPEN-AM & WMGK-FM**. Concurrently, six-year **WPEN & WMGK** VP/GM **Dean Tyler** will move to WPEN's Station Manager post and focus on programming and sales development.

"These moves increase our Philadelphia management talent pool and enhance our competitive opportunities," said Greater Media COO **Tom Milewski**. "Dean was instrumental in WPEN's development, and enabling him to focus exclusively on WPEN is a tactical advantage for us. Dennis starts with a great staff and two

BEGLEY/See Page 24

How The Top 20 Groups Stack Up

Chancellor's proposed acquisition of **Colfax** moves it up from seventh to sixth in the rankings of group owners. Here are the 20 largest groups as of this week:

Rank	Group	Stations	Revs.
1	CBS	82	\$968
2	Evergreen	41	339
3	ARS	88	328
4	Jacor	60	274
5	Cap Cities/ABC	21	270
6	Chancellor	53	262
7	Clear Channel	89	253
8	SFX	69	200
9	Cox	38	179
10	Bonneville	20	124
11	Emmis	8	113
12	Viacom	10	113
13	Susquehanna	18	110
14	Heftel	36	104
15	Gannett	11	91
16	Nationwide	16	88
17	Jefferson-Pilot	16	77
18	Greater Media	14	74
19	Paxson	38	72
20	Spanish B'castg	11	68

* 1995 estimates, in millions. Source: BIA



WEA The Champions: 25th Confab Draws Label Heavies

WEA's 25th Anniversary Convention drew the top brass from the new **Warner Music Group** team to Anaheim, CA last weekend. Posing for their first group photo together are (l-r) **Warner Bros.** and **WMG** co-Chairman/co-CEO **Terry Semel**, **Warner Bros.** Chairman/CEO **Russ Thyret**, **Time Warner Inc.** Chairman/CEO **Gerald Levin**, **Elektra Entertainment** Chairman/CEO **Sylvia Rhone**, **Warner Bros.** and **WMG** co-Chairman/co-CEO **Bob Daly**, **Atlantic Group** co-Chairman/co-CEO **Ahmet Ertegun**, **WEA** Chairman/CEO **Dave Mount**, **Atlantic Group** co-Chairman/co-CEO **Val Azzoli**, and **Warner Chappell Music** Chairman/CEO **Les Bider**. Among the convention highlights was the announcement of **R.E.M.'s** re-signing with **WB** in what is being reported as the biggest contract in record-business history. (For details, see Page 26.)

If The Jim Rome Show's growth were any larger, we'd need it surgically removed.

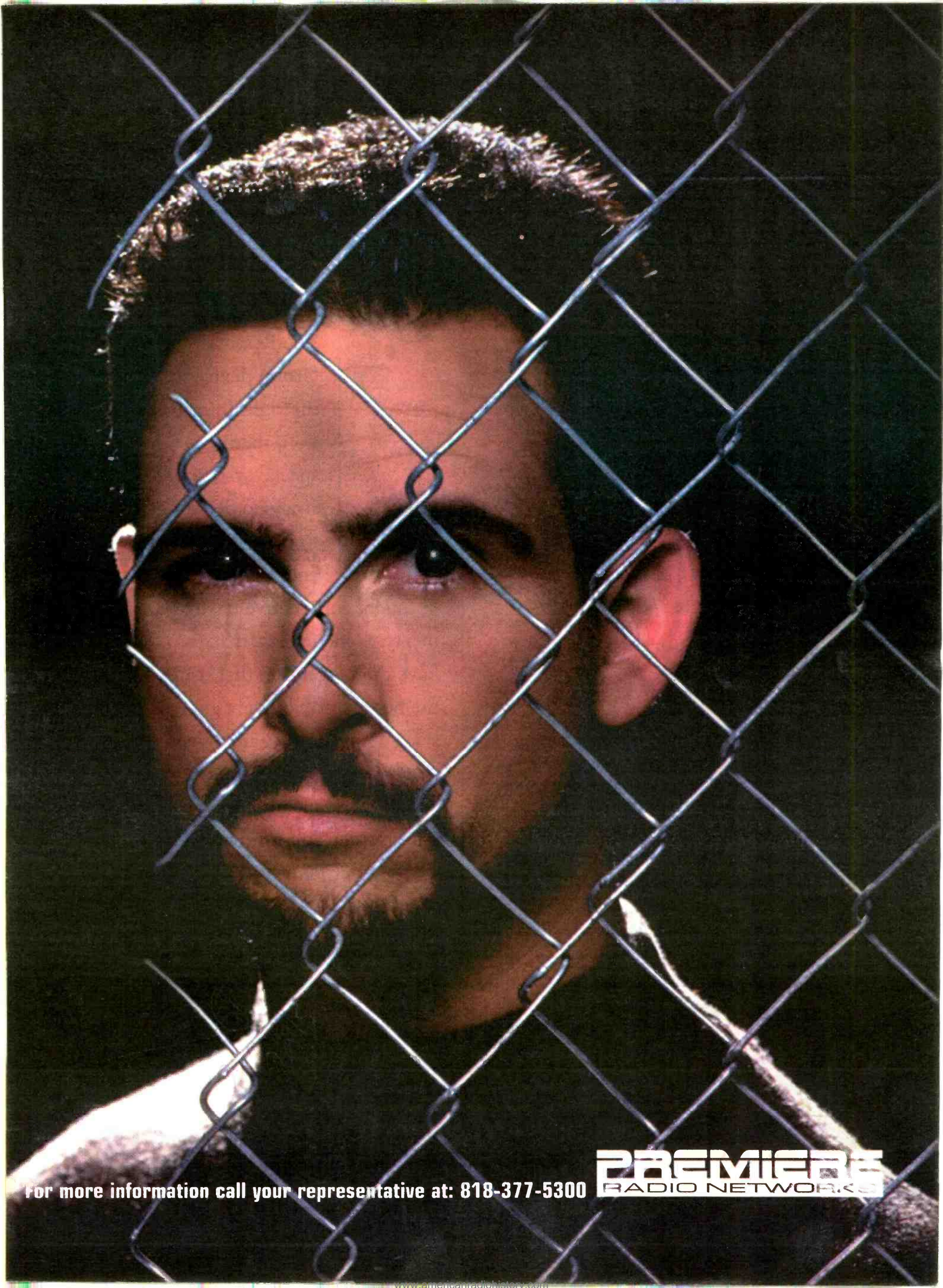
<i>MARKET</i>	<i>STATION</i>	<i>MEN 18+ FALL '95 TO SPRING '96 ARB</i>
SACRAMENTO	KMJI - AM	+133%
PHOENIX	KGME - AM	+52%
SAN ANTONIO	KTKR - AM	+64%
PORTLAND	KFXX - AM	+32%
ROCHESTER	WCMF - AM	+47%
LAS VEGAS	KVEG - AM	+29%
OMAHA	KOSR - AM	+44%
TUCSON	KFFM - AM	+80%
BOISE	KTIK - AM	+63%

Nearly 75% of the Jim Rome Show's audience is Men 25 - 54. Put the JUNGLE in your market today and discover just how competitive your station can be!

THE JIM ROME SHOW

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SOURCE: FALL 1995, SPRING 1996 ARBITRON METRO HOUR-BY-HOUR.



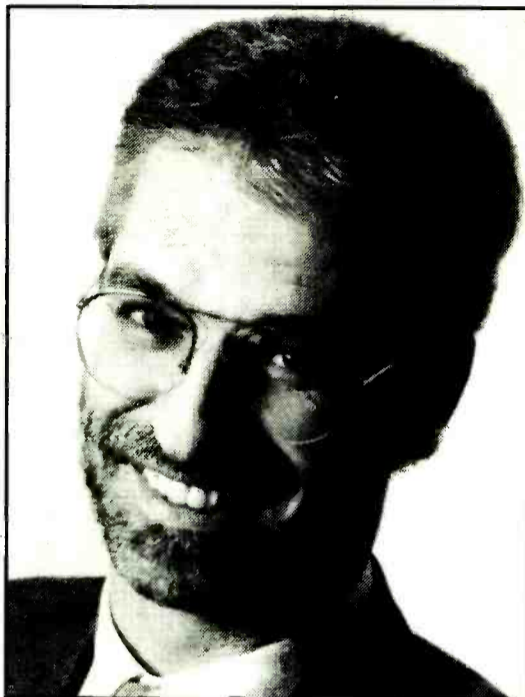
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–Hans-Jürgen Kratz
General Manager
Antenne Thüringen, Germany

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*MA 1996. Average Hour, 14+, M-S

SW Nets Affiliate Marketing Boosts MacDonald, Rivlin

SW Networks' Affiliate Marketing Department has elevated **Joyce MacDonald** and **Ron Rivlin** to VP and Sr. Director, respectively. Both joined SW Networks in August '94 as Directors/Affiliate Marketing.



MacDonald

"Joyce and Ron have been with SW Networks since its inception," stated President/CEO **Daniel Forth**. "In their new positions, they will help us take SW to its next level of success. As seasoned radio professionals, their expertise will bring new opportunities and growth to our affiliate base."

Between 1990-94, MacDonald held various posts at **ABC Radio Networks**, including Regional Director/Affiliate Marketing, Far West. She began her career as an AE at **WFNX/Boston** in 1985.

Rivlin worked for **ABC Radio Networks** between 1986-94 in various posts, including Regional Director/Affiliate Marketing. He also has served as Manager/Affiliate Relations for **MJI Broadcasting**.

KUKQ-AM/Phoenix Flips To All-Sports

Sandusky Radio's KUKQ-AM/Phoenix — which adopted a "Rock Entertainment" format as "KUPD2" in January — has flipped to all-Sports, billing itself as "The Deuce." **Larry Mac** will continue to serve as PD.

The station, which learned two months ago it had secured the rights to **Phoenix Coyotes NHL** broadcasts, is running continuous satellite programming from the **Sportsfan Radio Network**. The station serves as a direct competitor to **KGME-AM**, an affiliate of the **One-On-One Sports Radio Network** and the **ESPN Radio Network**.

Mac commented, "[KUKQ's] an all-Sports News station with analysis and commentary throughout the

KUKQ/See Page 24

R&R Observes Labor Day

In observance of the Labor Day holiday, R&R's Los Angeles, Nashville, and Washington, DC offices will be closed Monday, September 2.

Paint By Number Ones



Brooks & Dunn recently celebrated a five-year chart run for their debut album, "Brand New Man," with an Arista/Nashville-commissioned likeness. Gathered (l-r) are Ronnie Dunn, painter Denny Dent, and Kix Brooks.

Uni Distribution Appoints Droz Prez; Urie Tapped To Executive VP/GM Post

MCA Music Entertainment Group Chairman/CEO **Doug Morris** laid what are considered to be the final puzzle pieces in the restructuring of his new home on Monday (8/26), naming **Henry Droz** President



Droz

and **Jim Urie** Exec. VP/GM of **Uni Distribution**. Droz, President/CEO of **WEA Distribution** for 16 years, succeeds **John Burns**, who exited in July. Urie segues to his newly created post from **Arista Records**, where he had been Sr. VP/Sales & Distribution since 1993.

"I am very pleased to be working with Henry again," said Morris, the former Chairman of **Warner Music U.S.** "Henry is the leading architect of modern music distribution and was instrumental in building one of the industry's leading distribution companies."

Droz, 69, began his career at **Decca Records'** Detroit branch and later founded his own independent dis-



Urie

tribution company, **Arc**, which he sold in 1962 but continued to run for 10 more years. A year after joining **WEA** in 1972, he was named VP/Sales and in 1975 became Exec. VP. Droz left **WEA** in 1993 and recently was a consultant.

Morris said of Urie: "He's a unique executive with expertise in the areas of both sales and marketing. He has an incredible track record for breaking new artists and raising established talent to new heights."

Prior to **Arista**, Urie was with **PolyGram Records**, serving as Sr. VP/Sales & Distribution from 1987 until 1989, when he was promoted to Sr. VP/Marketing. Urie began his career at **CBS Records** (now **Sony Music**), where he worked in various sales and marketing positions, eventually rising to New York Branch Manager.

Droz's segue to **MCA** from the **UNI/See Page 24**

NAB Show Panel Set To Address Change

Seven influential radio executives will share their insights on changes in the radio industry during a special session at the **NAB Radio Show** in Los Angeles on October 10.

Bill Clark, former Chairman/CEO of **Shamrock Broadcasting**, will moderate the discussion. Featured panelists include **Bob Callahan**, **ABC Radio**; **Steve Dodge**, **American Radio Systems**; **Scott Ginsburg**, **Evergreen Media**; **Dan Mason**, **CBS Radio Group**; **Mark Mays**, **Clear Channel Communications**; and **Randy Michaels**, **Jacor Communications**.

The Radio Show runs October 9-12. For additional details, tap into the NAB's web site at <http://www.nab.org/conventions> or call fax-on-demand at (301) 216-1847.

AUGUST 30, 1996

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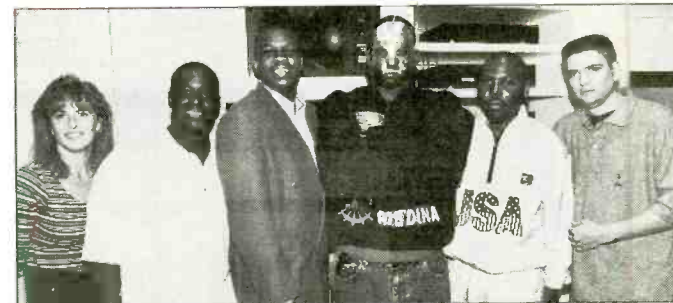
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Play That Falkner Music



Elektra execs greeted Jason Falkner following his recent showcase at New York's **CBGB's**. The brass posse included (l-r) Sr. VP/Marketing **Steve Kleinberg**, band manager **Russell Ziecker**, Regional Marketing Dir. **Jay Perloff**, artist **Josh Gordon**, Sr. Dir./Marketing **Dana Brandwein**, National Sales Manager **Paul Uterano**, Falkner, Dir./Sales **Mike Smith**, **WEA** New York Branch Representative **Andrew Hilsberg**, VP/Marketing **Brian Cohen**, **WEA** New York Field Sales Manager **Paul McDermott**, and VP/Sales **Steve Heldt**.

Hyenas Find Arena



Hyenas In The Desert are the first signing to **Public Enemy** founder **Chuck D's** new **Columbia** label **Slam Jamz**. Chilling during a recent luncheon in New York are (l-r) band manager **Garlyn Rinaldo**, **Slam Jamz** GM **Phil Nelson**, **Columbia** VP/**Black Music** Marketing **Demmette Guidry**, band member **Kendo**, **Columbia** Manager/**Black Music** Marketing **Darryl Lindsay**, and band producer **Gary G-Wiz**.

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Groups Challenge Public File Rule

□ *Years-old issue makes its way to the open*

More than three years after the first request for the FCC to change its public inspection file rule, the Commission has finally put the issue on public notice. However, it's still uncertain whether the agency will actually make any changes to that rule.

From August 1993 to July 1996, four law firms representing several radio groups asked the FCC to get rid of the requirement that a station must maintain a copy of its public file in its city of license. Instead, they wanted a station to be allowed to keep the file at its main studio — even if the studio is located outside of town.

Delay Not Intentional

An FCC source said the delay was not intentional. "It's embarrassing when three-year-old petitions show up on public notice. But sometimes these things get pushed to the bottom of the pile."

Regardless, communications attorneys are bothered by the situation. "Well, election time is coming, so I guess they wanted to do something for the broadcasters," quipped attorney Lauren Colby, whose petition was filed in 1993.

The petitioners are arguing that members of the public would naturally go to the station's main studio if they wanted information on the station. But under the

current rule, stations located outside their cities of license have to keep their files somewhere in the city; i.e., a public library or attorney's office. Technically, the station is not even required to tell members of the public where the file is kept, although many stations do keep a copy at the main studio.

Attorney Jim Riley of Fletcher, Heald & Hildreth estimates that the rule costs stations more than \$25 million per year. The FCC estimates that compliance with the rule requires an aggregate 2,111,640 man-hours each year. Riley's estimate assumes an average \$10/hour salary.

Colby said the rule is simply an oversight. When the FCC changed the requirement that a station's main studio be in its city of license, it inadvertently neglected to change the public file rule. "It's kind of silly, isn't it?" Colby asked. "I mean, how would anybody know where the hell the file was if it wasn't at the station?"

Colby said some stations have received admonishments from the FCC for not complying with the rule, and a few have been fined. But in general, the rule is simply an inconvenience for broadcasters and listeners.

Ashton Hardy, a partner at Hardy & Cary, said the bigger issue is the FCC staff does not have to put a petition on public notice. He argued that, as a result, the decision about which petitions are put on notice is arbitrary. "The staff is holding the Commission hostage. The commissioners never even know these things are filed. And if they don't know, how can they run the agency?" Hardy said his firm has toyed with the idea of petitioning the FCC to change its rules so that it must put all properly filed petitions on notice.

Even though the FCC has put this issue on public notice, it isn't required to do anything else — it can let the issue die at this stage. However, if the Commission does decide to change the rule, it may do so without a comment and reply period since the change would mean a lessening of the rules, rather than an increase.

Women's Group Suggests Ways To Break Market Barriers

□ *FCC extends comment period to aid small businesses*

In a flurry of statistics, studies, and charts, the American Women in Radio & Television (AWRT) have responded to the FCC's request for ways it can reduce market-entry barriers for small- and minority-owned businesses.

Acting on a requirement in the Telecommunications Act, the FCC last May began asking members of the communications industry what unique hurdles minorities and small businesses face in attracting capital, retaining clients, and obtaining gov-

ernment contracts and licenses, among other things. According to the Telecom Act, the proceeding must be completed by May 8, 1997. Over a dozen groups have responded so far. However, few have specifically addressed radio.

AWRT sees problems in virtually all of these areas, and in its comments suggested that the hurdles "can only be overcome with gender-based policies that neutralize these discriminatory barriers." In particular, AWRT cited barriers to women in obtaining capital and credit.

Lack Of Capital Prevalent

In its petition, AWRT wrote of

WOMEN/See Page 24

BUSINESS BRIEFS

Infinity's WYSY Goes Spanish

In an effort to comply with FCC rules and appease the Justice Department, Infinity Broadcasting Corp. has agreed to sell WYSY-FM/Chicago to Spanish Broadcasting Systems Inc. However, Infinity still must sell an AM in the Windy City to comply with the Commission's ownership limits.

The terms of the deal were not disclosed, but industry estimates place the value of the station at more than \$30 million. Infinity originally agreed to buy WYSY in late May from Cox Broadcasting. That transaction has yet to close, and the sale to Spanish is also contingent upon wrapping up the merger between Westinghouse and Infinity.

The station is Spanish Broadcasting's first in Chicago. Headed by President Raul Alarcon Jr., the company owns ten Spanish-language stations in Los Angeles, Miami, and New York.

The deal's broker was Charles Giddens of Media Venture Partners.

FCC Eases Up On Candidate Airtime

The FCC cleared the way last week for three television networks to give free airtime to presidential candidates, saying proposals by ABC, Fox, and PBS should be deemed "on-the-spot coverage of a bona fide news event." The Commission takes proposals for airtime on a case-by-case basis, so theoretically radio groups could propose the same thing.

Past R&R interviews, however, have indicated that radio management see its medium as fundamentally different from television and not conducive to presidential debates. Nevertheless, CBS and ABC Radio have indicated they will provide simulcasts of presidential campaign broadcasts to their affiliates.

The FCC stressed that any radio or TV proposals should guard against broadcaster favoritism.

Heritage Adds Third Rochester FM

Heritage Media Corp. said it will acquire Livingston Communications' WHRR-FM/Rochester, NY. Terms were not available at press time. The station boosts Heritage's Rochester roster up to four stations; it currently owns WBBF-AM, WBEE-FM & WKLX-FM.

WOR Fine Reduced

The FCC has reduced a fine imposed on WOR-AM/New York from \$23,750 to \$14,000. The fine, which the station received in 1994, was for inadequate EEO recruitment efforts. WOR must continue to submit EEO reports to the Commission — a condition that was imposed with the earlier fine.

FCC Software To Assist In Paying Reg Fees

The FCC has made a software program available to those who pay regulatory fees. The program can be used in place of manual submission of the detailed data. But the data diskettes are acceptable only if accompanied by a completed FCC Form 159 along with fee payment.

To receive the software, visit the agency's Internet site (<http://www.fcc.gov>) and then click on the "Fees" hot link in the menu bar. Or write to the FCC's copy contractor: ITS, Suite 140, 2100 M St. NW, Washington, DC 20037. For more details, call the FCC's Wilbur Thomas at (202) 857-3800.

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DEAL OF THE WEEK

- **Colfax Communications stations \$365 million**
- **WOKY-AM & WMIL-FM/Milwaukee**
- **KQQL-FM & WBOB-FM/Minneapolis**
- **KISO-AM, KOY-AM, KOOL-FM, KYOT-FM & KZON-FM/Phoenix**
- **WTEM-AM, WBIG-FM & WGMS-FM/Washington**

1996 DEALS TO DATE

Dollars To Date: \$11,899,848,539
(Last Year: \$4,290,476,241)

This Week's Action: \$432,620,737
(Last Year: \$218,009,539)

Stations Traded This Year: 1615
(Last Year: 903)

Stations Traded This Week: 44
(Last Year: 43)

TRANSACTIONS AT A GLANCE

- **WKNI-AM/Lexington, AL \$125,000**
- **WBHK-FM/Warrior, AL \$6 million**
- **KVVA-AM/Phoenix \$4,925,000**
- **KIEZ-AM/Carmel Valley, CA \$217,300**
- **WNDB-AM/Daytona Beach & WTSM-FM/Ormond-by-the-Sea, FL \$850,000 (est.)**
- **WTOT-AM & WJAQ-FM/Marianna, FL \$350,000**
- **WSTU-AM/Stuart, FL \$350,000**
- **WDJY-FM/Trenton, FL \$375,000**
- **WMCW-AM/Harvard, IL No cash consideration**
- **WZLK-FM/Virgie, KY \$265,636.61**
- **KBOT-FM/Pelican Rapids, MN \$700,000**
- **KTLH-FM/Bonnyville, MO \$550,000**
- **KMMJ-AM/Grand Island & KLRB-FM/Aurora, NE \$700,000**
- **KWNR-FM/Henderson, NV \$9 million (approx.)**
- **WYSR-FM/Albany \$1 million**
- **WNRJ-AM/Circleville, OH No cash consideration**
- **WBLF-AM/Bellefonte, PA \$212,800**
- **WAZL-AM & WZMT-FM/Hazleton & WWFH-FM/Freeland, PA \$3.5 million**
- **WILP-AM/West Hazleton & WWFH-FM/Freeland, PA \$575,000**
- **WMTI-AM/Morovis, PR \$265,000**
- **KVDL-AM/Quanah, TX \$85,000**
- **WPUV-AM/Pulaski, VA \$75,000**
- **WBZU-FM, WKHK-FM, WLEE-FM & WVGO-FM/Richmond \$37.5 million**
- **KSFC-FM/Spokane No cash consideration**

TRANSACTIONS

Chancellor Claims Colfax Dozen

☐ **SFX now richer in Richmond; reaches maximum five FMs**

Deal Of The Week

Colfax Communications stations

PRICE: \$365 million
TERMS: Cash plus net working capital
BUYER: Chancellor Broadcasting Co., headed by President CEO Steven Dinnetz. It owns 41 other stations, including KFAN-AM, KTCJ-AM, KDWB-FM, KEEY-FM & KTCZ-FM/Minneapolis and KMLE-FM/Phoenix.
SELLER: Colfax Communications, headed by President Steven Goldstein. It owns four other stations.

WOKY-AM & WMIL-FM/Milwaukee

FREQUENCY: 920 kHz; 106.1 MHz
POWER: 5kw day/1kw night; 13kw at 974 feet
FORMAT: Nostalgia; Country

KQQL-FM & WBOB-FM/Minneapolis

FREQUENCY: 107.9 MHz; 100.3 MHz
POWER: 100kw at 1089 feet; 98kw at 919 feet
FORMAT: Oldies; Country

KISO-AM, KOY-AM, KOOL-FM, KYOT-FM & KZON-FM/Phoenix

FREQUENCY: 1230 kHz; 550 kHz; 94.5 MHz; 95.5 MHz; 101.5 MHz
POWER: 1kw; 5kw day/1kw night;

100kw at 1654 feet; 96kw at 1565 feet; 100kw at 1739 feet
FORMAT: Urban AC; Nostalgia; Oldies; NAC; Alternative

WTEM-AM, WBIG-FM & WGMS-FM/Washington

FREQUENCY: 570 kHz; 100.3 MHz; 103.5 MHz
POWER: 4.7kw day/3kw night; 36kw at 574 feet; 44kw at 518 feet
FORMAT: Sports; Oldies; Classical

Alabama

WKNI-AM/Lexington

PRICE: \$125,000
TERMS: Asset sale for cash
BUYER: Richard Dabney. Phone: (205) 544-1473
SELLER: Pulaski Broadcasting Inc. It owns three other stations. Phone: (615) 363-2505
FREQUENCY: 620 kHz
POWER: 5kw day/99 watts night
FORMAT: Sports

WBHK-FM/Warrior

PRICE: \$6 million
TERMS: Asset sale for cash
BUYER: H and P Radio L.L.C., headed by Carl Parmer and Cecil Heftel. Phone: (702) 284-6454
SELLER: North South Broadcasting Co. L.L.C., headed by Tom Lowry and Robert Brennan. Phone: (202) 659-4700 x31
FREQUENCY: 98.7 MHz

POWER: 6.2kw at 656 feet
FORMAT: Urban AC

Arizona

KVVA-AM/Phoenix

PRICE: \$4,925,000
TERMS: Asset sale for cash
BUYER: Pulitzer Broadcasting Co.
SELLER: American Broadcasting Systems Inc., headed by President Tom Kearney. Phone: (316) 669-8193
FREQUENCY: 860 kHz
POWER: 1kw
FORMAT: Spanish

California

KIEZ-AM/Carmel Valley (Monterey-Salinas-Santa Cruz)

PRICE: \$217,300
TERMS: Asset sale for \$175,000 cash and assumption of debt
BUYER: Yolanda Castro
SELLER: Central Coast Communications Inc. Phone: (619) 425-2132
FREQUENCY: 540 kHz
POWER: 50kw day/500 watts night
FORMAT: This station is dark.

Florida

WNDB-AM/Daytona Beach & WTSM-FM/Ormond-By-The-Sea

PRICE: \$850,000 (estimate)
TERMS: N/A

BUYER: Black Crow Broadcasting Inc., headed by President Michael Linn. Phone: (904) 255-9300
SELLER: Root Communications Ltd., headed by President James Devis. Phone: (904) 258-1235
FREQUENCY: 1150 kHz; 95.7 MHz
POWER: 1kw; 25kw at 328 feet
FORMAT: News/Talk; Oldies

WTOT-AM & WJAQ-FM/Marianna

PRICE: \$350,000
TERMS: Asset sale for \$50,000 cash and a 10-year, \$300,000 promissory note at 9% interest
BUYER: MFR Inc., headed by Chairman John Biddinger. He has interests in 10 other stations. Phone: (317) 844-7390
SELLER: Brewer Broadcasting Corp. Inc., headed by President James Brewer. It owns two other stations. Phone: (423) 265-9494
FREQUENCY: 980 kHz; 100.9 MHz
POWER: 1kw day/500 watts night; 2.5kw at 331 feet
FORMAT: Urban; Country

WSTU-AM/Stuart

PRICE: \$350,000
TERMS: Asset sale for cash
BUYER: MMM Broadcasting Inc., headed by President Susan Goldsmith. It owns five other stations. Phone: (407) 997-0074
SELLER: Palm Beach Radio Broadcasting Inc., headed by COO Ross Elder. It owns five other stations. Phone: (407) 540-1000
FREQUENCY: 1450 kHz
POWER: 1kw
FORMAT: Classic Hits
BROKER: Blackburn & Co.

WDJY-FM/Trenton

PRICE: \$375,000
TERMS: Asset sale for \$150,000 cash; a three-year, \$75,000 promissory note at 9% interest; and assumption of \$150,000 debt
BUYER: Pinnacle FM Broadcasting Inc., a subsidiary of Crystal Broadcasting Inc., headed by President Joseph Newman. Phone: (352) 372-2528

Continued on Page 11

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TRANSACTIONS

Continued from Page 8

SELLER: Florida Radio Partners Inc.
Phone: (301) 540-0636
FREQUENCY: 101.7 MHz
POWER: 3kw at 328 feet
FORMAT: Country

Illinois

WMCW-AM/Harvard

PRICE: No cash consideration
TERMS: Mianne Nelson is exchanging her 50% non-voting stock in Mitchell Broadcasting for 100% of the voting stock of Stateline Radio.
BUYER: Stateline Radio Inc., headed by President Mianne Nelson. Phone: (815) 943-7426
SELLER: Mitchell Broadcasting Co. Phone: (515) 236-6106
FREQUENCY: 1600 kHz
POWER: 500 watts day/19 watts night
FORMAT: Full-Service

Kentucky

WZLK-FM/Virgie

PRICE: \$265,636.61
TERMS: Asset sale for a 10-year promissory note at 6.5% interest
BUYER: WZLK Inc., headed by President Lonnie Osborne. Phone: (606) 432-9805
SELLER: Kenneth Osborne. He is the brother of the buyer.
FREQUENCY: 107.5 MHz
POWER: 1.12kw at 722 feet
FORMAT: Country

Minnesota

KBOT-FM/Pelican Rapids

PRICE: \$700,000
TERMS: Asset sale for \$675,000 cash and \$25,000 in trade credits
BUYER: Washington Radio Inc., headed by President Al Leighton. He has interests in seven other stations. Phone: (319) 653-2113
SELLER: Heart of the Lakes Broadcasting Inc., headed by President Owen Thompson. Phone: (218) 354-2111
FREQUENCY: 104.1 MHz
POWER: 50kw at 492 feet
FORMAT: Country

Missouri

KTLH-FM/Bonville

PRICE: \$550,000
TERMS: Asset sale for \$250,000 cash, a \$30,000 promissory note, and a \$270,000 promissory note
BUYER: Zimmer Radio of Mid-Missouri Inc., headed by President Jerome Zimmer. It owns eight other stations. Phone: (573) 335-8291
SELLER: Big Country of Missouri Inc., owned by Richard and Patricia Billings
FREQUENCY: 93.9 MHz
POWER: 6kw at 328 feet
FORMAT: AC

Nebraska

KMMJ-AM/Grand Island & KLRB-FM/Aurora

PRICE: \$700,000
TERMS: Asset sale for cash
BUYER: Kidd Enterprises Inc., headed by President John Kidd. Phone: (712) 246-3488
SELLER: Prairie States Broadcasting Inc., headed by President Tommy Gleason Jr. It owns two other stations. Phone: (402) 362-4433
FREQUENCY: 750 kHz; 97.3 MHz
POWER: 10kw; 50kw at 348 feet
FORMAT: News/Talk; Classic Rock

Nevada

KWNR-FM/Henderson (Las Vegas)

PRICE: \$9 million (approximate)
TERMS: Southwest Florida Enterprises is exchanging its stock in the station for 480,000 shares of Regent Communications 1996 series convertible preferred stock plus \$9 million cash. The shares represent approximately 11.2% of Regent's total voting equity.
BUYER: Regent Communications Inc., headed by President Terry Jacobs. It owns, operates, or has agreed to buy 19 other stations, including KKDD-AM, KFMS-FM & KSNE-FM/Las Vegas. Phone: (703) 732-7753
SELLER: Southwest Florida Enterprises Inc., selling Southwest Radio Las Vegas Inc., headed by President Fred Havenick. Phone: (305) 649-3000
FREQUENCY: 95.5 MHz
POWER: 92kw at 1161 feet
FORMAT: Country

New York

WYSR-FM/Albany

PRICE: \$1 million
TERMS: Cash
BUYER: SFX Broadcasting, headed by Exec. Chairman Robert Sillerman. It also owns WTRY-AM, WGNA-AM & FM & WPTY-FM/Albany.
SELLER: Jarad Broadcasting Co. of New York Inc.
FREQUENCY: 98.3 MHz
POWER: 6kw at 328 feet
FORMAT: Oldies
COMMENT: See Richmond, VA deal.

Ohio

WNRJ-AM/Circleville (Columbus)

PRICE: No cash consideration
TERMS: License transfer
BUYER: J.G. Corp., headed by President Brent Casagrande. Phone: (614) 885-0570
SELLER: Tel Lease Inc., headed by President Robert Casagrande. He is the brother of the buyer. Tel Lease owns WAHC-FM and WAKS-FM/Columbus, OH. Phone: (614) 442-2000
FREQUENCY: 1540 kHz
POWER: 1kw
FORMAT: This station is dark.

Pennsylvania

WBLF-AM/Bellefonte (State College)

PRICE: \$212,800
TERMS: Asset sale for \$122,800 cash and a \$90,000 non-compete agreement
BUYER: Tele-Media Broadcasting Co., headed by President/Chairman/CEO Robert Tudek. It owns 19 other stations. Phone: (814) 355-8355
SELLER: Doris Ann Clark. Phone: (814) 231-2659
FREQUENCY: 970 kHz
POWER: 1kw day/74 watts night
FORMAT: Country

WAZL-AM & WZMT-FM/Hazleton (Wilkes Barre-Scranton)

PRICE: \$3.5 million
TERMS: Asset sale for cash
BUYER: Tele-Media Broadcasting Co., headed by President/Chairman/CEO Robert Tudek. It owns 19 other stations. Phone: (814) 355-8355
SELLER: 4M Broadcasting Inc. It also owns WKAB-FM/Berwick, PA. Phone: (717) 454-4002
FREQUENCY: 1490 kHz; 97.9 MHz
POWER: 1kw; 19.5kw at 728 feet

FORMAT: Nostalgia; Classic Rock
BROKER: Holt Media

WILP-AM/West Hazleton & WWFH-FM/Freeland

PRICE: \$575,000
TERMS: Asset sale for cash
BUYER: Sinclair Communications Inc., headed by President/CEO Barry Baker. Phone: (410) 467-4545
SELLER: Friendship Communications Inc., headed by President Eric Boch. Phone: (717) 636-2346
FREQUENCY: 1300 kHz; 103.1 MHz
POWER: 5kw day/50 watts night; 720 watts at 680 feet
FORMAT: News/Talk; AC

Puerto Rico

WMTI-AM/Morovis

PRICE: \$265,000
TERMS: Asset sale for cash
BUYER: Wanda Rolon Miranda. Phone: (787) 730-5880
SELLER: Southwestern Broadcasting Corp., headed by President Pedro Roman Collazo. Phone: (787) 274-1800
FREQUENCY: 1580 kHz
POWER: 5kw day/2.5kw night
FORMAT: Spanish

Texas

KVDL-AM/Quanah

PRICE: \$85,000
TERMS: Asset sale for cash
BUYER: Martin Leija Sr. and Nel-

Ile Dean

SELLER: Glen Ingram. He also owns KIXC-FM/Quanah. Phone: (817) 663-6363
FREQUENCY: 1150 kHz
POWER: 500 watts
FORMAT: Spanish

Virginia

WPUV-AM/Pulaski

PRICE: \$75,000
TERMS: Asset sale for \$25,000 cash and a 10-year, \$50,000 promissory note at 8% interest
BUYER: Robert Howard Teachout. Phone: (540) 980-1580
SELLER: Billy Gene Hale. Phone: (540) 980-7000
FREQUENCY: 1580 kHz
POWER: 5kw
FORMAT: Religious

WBZU-FM, WKHK-FM, WLEE-FM & WVGO-FM/Richmond

PRICE: \$37.5 million
TERMS: \$23 million for WBZU & WKHK and \$14.5 million for WLEE & WVGO
BUYER: SFX Broadcasting, headed by Exec. Chairman Robert Sillerman. It owns, operates, or has agreed to buy 75 other stations, including WMXB-FM/Richmond.
SELLER: ABS Communications L.L.C., headed by President Ken Brown

FREQUENCY: 104.7 MHz; 95.3 MHz; 96.5 MHz; 106.5 MHz
POWER: 100kw at 981 feet; 17.5kw at 394 feet; 50kw at 492 feet; 7.6kw at 1234 feet
FORMAT: Alternative; Country; Oldies; Oldies

Washington

KSFC-FM/Spokane

PRICE: No cash consideration
TERMS: License transfer
BUYER: Spokane Public Radio Inc., headed by Chairman Linda Mitrovitch and President Richard Kunkel. Phone: (509) 328-5729
SELLER: Spokane Falls Community College. Phone: (509) 533-3535
FREQUENCY: 91.9 MHz
POWER: 1kw at 92 feet
FORMAT: Alternative

For The Record

The buyer of KVVA-AM/Phoenix (see deal, Page 8) was incorrectly listed last week (**R&R** 8/23) as Z Spanish Radio. Z Spanish Radio is acquiring KVVA-FM for \$8.55 million.

Because Evergreen's acquisition of WWRC-AM/Washington from Greater Media was reclassified as a swap deal, \$22 million has been subtracted from the year-to-date dollar total.

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McKenna & Cyphers Cross Over To RCA Crossover Promo

RCA Records' Crossover Promotion Department has tapped Jerry McKenna as Sr. Director and Jack Cyphers as National Director. McKenna most recently was *Billboard's* Director/Charts,



McKenna Cyphers

Top 40 & Rock Airplay Monitors and Chart Manager/Hot 100; Cyphers was **Priority Records'** Seattle Northwest Regional Representative.

"Jerry brings a wealth of knowledge and experience to our promotion staff," said RCA Sr. VP/Promotion **Butch Waugh**. "I have always enjoyed communicating with him through the years. Jack — whose background in the world of crossover music will be invaluable — will join Jerry in what I believe will be the most enthusiastic, hard-working, reality-based team with which I have ever been associated."

McKenna began his career as MD at **WXKS-FM/Boston**, moving to crosstown **WZOU-FM** (now **WJMN-FM**) before joining **Columbia Records** as Associate Director/Crossover Promotion.

Before Priority, Cyphers' stints included Regional Manager/Crossover Promotion for **Island Records** in L.A. and Associate Editor of Top 40/Crossover for **Hitmakers**. He also has worked at **KKLQ-FM/San Diego**, **KFSM-FM/Sacramento**, **KFMB-FM/San Diego**, and **KYNO-AM/Fresno**.

Nusrat Pack



The stellar backstage turnout for Nusrat Fateh Ali Khan's recent appearance at L.A.'s Universal Amphitheater included (l-r) R.E.M.'s Michael Stipe, American Recordings owner and producer Rick Rubin, Khan, actress Roseanna Arquette, artist Josh Haden, Nusrat aide Mohammed Iqbal Naquibbi, and Flea of the Red Hot Chili Peppers. Rubin plans to produce Khan's next album for American.

Sony Music Nashville Boosts Broadhead

Epic/Nashville VP/Marketing & Artist Development **Dean Broadhead** has been elevated to **Sony Music Nashville's** newly created VP/Marketing & Artist Development post. He reports to Sr. VP/Sales & Marketing **Mike Kraski**.

"With the consolidation of **Columbia** and Epic's marketing departments, Dean will be able to deliver the same creative forces for Columbia that he has for Epic," Sony Music Nashville Exec. VP/GM **Allen Butler** commented. "This will lead to fully developed careers for all of our Sony Music Nashville artists as well as heighten their visibility within the marketplace."

Following a stint as Director/Finance for **EMI** in New York, Broadhead joined Sony/Nashville in 1991 as Director/Finance; he later was promoted to VP/Finance. In 1994, he became VP/Business Planning for Sony Music New York and moved back to Nashville in 1995 to assume his most recent post.



Broadhead

Hootie's Breaking Up



The Atlantic Group — in conjunction with Hootie & The Blowfish and the group's Fishco Management — have launched **Breaking Records**. Based in Hootie's hometown of Columbia, SC, the label will debut its first releases in spring 1997. Helping to engineer **Breaking's** making were (l-r) **Breaking Head/Business Affairs** and Hootie attorney **Richard Gusler**, Atlantic Group co-Chairman/co-CEO **Val Azzoli**, **Breaking President** and Hootie manager **Rusty Harmon**, **Breaking VP/GM** **John Caldwell**, and Atlantic Sr. VP/Legal & Business Affairs **Phil Wild**.

UPDATE

Metro Taps Toy As Dir./Operations, New York

Daniel Toy has been elevated to Director/Operations, New York at **Metro Networks**. He joined the company in April '95 as National Director/Marketing.

"Danny's experience in broadcasting and his outstanding performance at Metro make him the perfect choice to lead us through the enormous growth we continue to experience," commented VP/GM, NY Region **Steve Candullo**. "We're very pleased with his past contributions on the station level and look forward to his continued success at Metro in this new capacity."

A 12-year NY broadcasting veteran, Toy has held various positions in operations, production, marketing, and affiliate relations on the station level and in broadcast syndication.



Toy

Salem Acquires Morningstar Radio Network

Salem Radio Network (SRN) has purchased the **Morningstar Radio Network** from **Thomas Nelson Inc.** for an undisclosed sum. SRN will assume the production, syndication, and distribution rights to Morningstar's two 24-hour Contemporary Christian formats: **Today's Christian Music** and **High Country**.

"The acquisition of Morningstar is another important step in the continued growth of SRN," commented SRN President **Greg Anderson**. "While news and talk syndication has been our foundation, we have consistently sought the right opportunity to expand our Christian music programming and syndication. Morningstar provides us with that opportunity."

The Morningstar purchase follows SRN's recent acquisition of **The Word In Music**, a Contemporary Christian satellite-delivered music service (R&R 8/16).

Prince, Braunstein To Way Cool Promo

Way Cool Music has expanded its Promotion Department, tapping **Michael Prince** as VP/Promotion. Concurrently, **Roze Braunstein** has been named National Director/Alternative Commotion.

Prince most recently was Regional Promotion/Marketing Manager for **Zoo Entertainment**. Braunstein had been National Director/Radio & Video Promotion for **Mute Records**.

Way Cool CEO **Mike Jacobs** said of Prince, "This will be payback for when he used to torture me with Zoo product when I was an indie." Regarding Braunstein, he added, "We hired her because we liked her body piercings."



Prince



Braunstein

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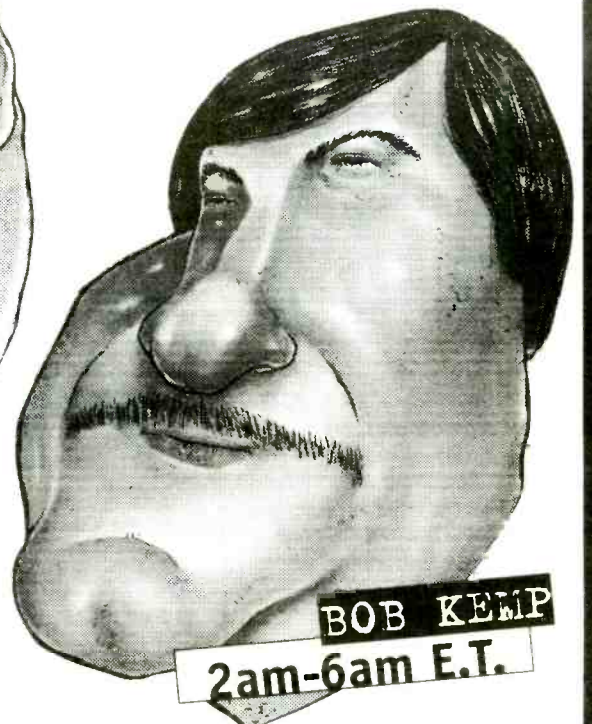
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Radio

• **FRANK TOWNSHEND** has been named GM at KNIK-FM/Anchorage, AK, assuming duties held by Jan Andrews, who recently passed away. He previously served as GM of KVOK-AM & KJJZ-FM/Kodiak, AK.

Records



McCarrell Yeskel

• **RON McCARRELL** and **DAVE YESKEL** have been named VP/Marketing and VP/Sales, respectively, at Windham Hill/High Street Records. McCarrell was formerly GM of the House of Blues Music Company; Yeskel most recently served as VP/Sales & Field Marketing at Island Records.



Thomas

• **ANGELA THOMAS** has joined Island Black Music as VP/Marketing & Artist Development. She previously held the VP/Urban Music post at Capitol Records.

In related news, the label has signed **STANLEY BROWN** to an exclusive production deal. He will be responsible for signing artists and handling Island's creative and executive project production. Furthermore, Island Records and Six Degrees have reached an agreement enabling the latter to release albums through Island while providing marketing services for three Island subsidiary labels — Mango, Quango, and Axiom.



Greathouse-Knight Russell

• **ANITA GREATHOUSE-KNIGHT** and **CARTER RUSSELL** have become Regional Directors/Black Music Promotion & Marketing at Universal Records. Greathouse-Knight was most recently Regional Promotion Manager for Wamer Bros.; Russell had previously owned and operated an independent promotion firm.

PROS ON THE LOOSE

Tom Krumm — MD/afternoons KLRN-FM/Eugene, OR (541) 485-5200

CHRONICLE

BIRTHS

WLIT/Chicago PD Mark Edwards, wife Miranda, son Ross Benjamin, August 23.

Priority Records Regional Sales Mgr. Fred McKendree, wife **Uni Distribution Singles Sales Mgr. Stephanie McKendree**, son Jeffrey Archer, August 13.

CONDOLENCES

WVAQ-FM/Morgantown, WV PD John Anderson's mother, Julia Anderson, August 25.

• **BILL SMITH** has risen from Manager/College Radio to National Manager/Promotion at Rhino Records.

• **MARGI CHESKE** has been appointed VP/Marketing and **JON BRODY** has become Associate Dir./A&R for Private Music. Cheske previously served as Director/Product Management for Virgin Records; Brody had formerly served as Asst. Manager/A&R at RCA Records.

• **TIM HYDE** has been named to the newly created Director/Radio & Video Promotions position at Walt Disney Records. He had most recently owned Music Matters, a radio promotion and consulting firm.



Hyde

• **RICK SHEDD** is the new Sr. Director/Sales at Arista/Nashville. He had most recently served as Sales Manager of BMG Entertainment's Minneapolis office.

• **MARSHA BOWEN** has risen from Sales Manager to National Sales Manager/Urban Music for the Elektra Entertainment Group.



Bowen

• **ALEXANDRA ZAMOR** has become Associate Director/Marketing for Noo Trybe/Virgin records. She was formerly Promotion Manager at RCA Records New York.



Zamor

March Of Dimes, Radio Team For A.I.R. Support

The 1996 March Of Dimes Achievement In Radio (A.I.R.) Awards, a national program recognizing excellence in local radio — specifically in the areas of on-air talent, news, programming, promotions, advertising, and public affairs — are currently under way. The competition allows entries to be judged by radio professionals in other markets; nine cities have chosen to participate this year. The March of Dimes acts as the facilitator and benefits from event proceeds. The following is a list of participating cities, along with deadline dates for submissions:

- Atlanta: September 13
- Boston: October 1
- Kansas: City October 7
- Philadelphia: October 1
- Washington: August 31

Deadlines for Chicago and Miami have been met. Those for Pittsburgh and St. Louis will be determined in early 1997. The program is being sponsored by the Ford Motor Company. For further submission information, contact **Brendan Hurley** at (914) 997-4588.

• **JEFFREY FEY** has been elevated from Director/Art & Design to Sr. Director/Art & Design at Capitol Records.

National Radio

• **CBS RADIO SPORTS** commences its 17th year of NFL coverage on Sunday, September 1 as the New York Giants host the Buffalo Bills live from East Rutherford, NJ. **MATT MILLEN** joins the Sunday broadcast team as a play-by-play announcer. Additionally, the network's Monday night coverage will feature new anchors **HOWARD DAVID** and **MATT MILLEN**. Sunday games begin at 7:45pm ET/4:45pm PT; Monday night games start at 8:45pm ET/5:45pm PT; (212) 975-3771.

• **WESTWOOD ONE RADIO NETWORKS** has launched "Celebrity Connection," two-hour interviews designed for morning radio programs. Scheduled guests include Orleans on September 6, Cybill Shepherd on September 9, and Stephen Cannell and Michael Easton on September 11. All interviews air 8:30-10:30am ET; (212) 641-2052.

Industry

• **TODD PHILLIPS** has been promoted from Director/Corporate Communications, New York to Director/Communications, West Coast at MTV Networks. Additionally, **VANESSA REYES** has been elevated from Sr. Publicist/Communications to Manager/Communications at the company.

Changes

AC: Diane Tracy has joined WMTX/Tampa for mornings, as PD Mike Reeves moves to afternoons ... The revised lineup at WMGS/Wilkes Barre-Scranton finds **Frankie Warren** in morning drive, **Chris Norton** handling middays, **MD Stan Phillips** assuming evenings, **Vince Thomas** taking evenings, **Fran Pantuso** as night-timer, and **Jude Morgan** operating overnights.

CHR: Former KKFR (Power 92)/Phoenix overnigher **Roxanne Steele** joins WBBM-FM (B96)/Chicago for swings ... **WRVQ (Q94)/Richmond** middayer **Su-Anna** exits for nights at WYCD/Detroit ... **WGTZ (Z93)/Dayton** nighttimer **Mojo** has joined new crosstown CHR/Rhythmic competitor **WDOL-FM (The Beat)** as APD/MD/afternoons, while 'GTZ parttimer **Big Mama** joins for middays. Overnigher **Sean Stevens** rises to Mojo's old shift at Z93 ... At **WXLK/Roanoke, VA**, **Jenny Sarver** joins for middays ... **KZII/Lubbock, TX** parttimer **Dina Morales** is now a morning co-host, replacing **Yanzi** ... **Glen Stacy** is new to nights at **WNKI/Elmira, NY**, replacing **Greg Matthews** ... **WIFC/Wausau, WI** MD **Jackie Johnson** adds interim PD duties.

Classic Hits: **WAFX-FM & WNOR-FM/Norfolk** Production Dir. **Allen Hite** has joined **WMGK/Philadelphia** as morning co-host.

Classical: **John Chester** will rejoin **WGMS-FM/Washington** as afternoon host, effective September 9.

News/Talk: **Bill Dewese** has been paired with **Marisa Ramirez** as an afternoon news anchor on **KTRH-AM/Houston** ... **Rosearl Julian** has joined the **WBAL-AM/Baltimore** news staff.

Nostalgia: **Rex Allen** will join **Big Band KNOB-AM/San Francisco** to host its

NATIONAL RADIO FORMATS

ADDED THIS WEEK

ABC RADIO NETWORKS

Robert Hall • (214) 991-9200

Starstation — Peter Stewart

CELINE DION It's All Coming Back To Me Now

Hot AC — Robin Jones

CELINE DION It's All Coming Back To Me Now

Touch — Monica Logan

WHITNEY HOUSTON Why Does It Hurt So Bad
LIONEL RICHE Ordinary Girl

Classic Rock — Chris Miller

RUSH Test For Echo

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

CHR/Rock

BRYAN ADAMS Let's Make A Night To Remember
SHERYL CROW If It Makes You Happy
JOHN MELLENCAMP Key West Intermezzo

Mainstream AC

BRYAN ADAMS Let's Make A Night To Remember
CELINE DION It's All Coming Back To Me Now
TONY RICH PROJECT Like A Woman

Lite AC

BRYAN ADAMS Let's Make A Night To Remember
CELINE DION It's All Coming Back To Me Now
TONY RICH PROJECT Like A Woman

UC

BRANDY/TAMIA/KNIGHT/KHAN Missing You
BRAXTONS So Many Ways
NEW EDITION Hit Me Cff
TONY RICH PROJECT Like A Woman

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Digital Soft AC — Mike Bettelli

GEORGE BENSON Holdin' On

Digital AC Mix — Mike Bettelli

SORAYA Stay Awhile

Digital AC — J.J. Cook

JOHN MELLENCAMP Key West Intermezzo

Digital Hot AC — J.J. Cook

WILD ORCHID At Night I Pray

Modern Rock — Leslie Cohan

SHERYL CROW If It Makes You Happy
EVERCLEAR You Make Me Feel Like A Whore
FILTER Jurassitol
SEBADOH Ocean

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

Adult Hit Radio — J.J. McKay

BRYAN ADAMS Let's Make A Night To Remember
LIONEL RICHE Ordinary Girl

Rock Alternative — Bryan Schock

CHALK FARM Lie On Lie
EELS Novocaine For The Soul
GEGGY TAH Whoever You Are

Adult Hit Radio — J.J. McKay

DONNA LEWIS I Love You Always Forever
LIONEL RICHE Ordinary Girl

WESTWOOD ONE NETWORKS

Bob McNeill • (805) 294-9000

Soft AC — Andy Fuller

DONNA LEWIS I Love You Always Forever

Writer Seeks Radio Tales

Do you have a funny or unusual radio story to share? Just about anyone who has worked at a radio station has an interesting, amusing, or simply bizarre tale to tell. And **Michael Keith**, an Attleboro, MA-based writer, would love to hear about them. Keith, currently working on a book titled "The Radio Bizarre," is seeking wacky, wild, humorous, and hair-raising stories from throughout the radio industry. If you're willing to spill the beans and gain some fame, send a typewritten account or an audio tape of your adventures in radio to Keith at 153 Lindsey St., Attleboro, MA 02703. For further information, call or fax (508) 222-6589.

Continued on Page 24

Radio Listening Down 5.4% Since 1990

By Julian Breen

Radio listening in America's Top 10 markets in Spring 1996 is down 5.4% from the Spring 1990 level, according to a just completed analysis of Arbitron data.

The study was based on Arbitron 6am-midnight Monday-Sunday market totals in New York, Chicago, Los Angeles, San Francisco, Philadelphia, Detroit, Dallas-Ft. Worth, Washington, Houston-Galveston, and Boston. Each spring ratings period from 1990 through 1996 was included, a total sample size of more than 290,000 respondents.

Since 1990, the total persons 12+ Average Quarter Hour (AQH) rating declined from 18.2 to 17.3. That means in an average quarter hour between 6am and midnight Monday through Sunday, 18.2% of the 12+ population was listening to radio in Spring 1990 compared with 17.3% in Spring 1996. Neither 1990 nor 1996 were unusual years. The AQH rating was either flat or off progressively in each year of the study.

Some markets showed major AQH rating decreases, including San Francisco (down 9.5%), Detroit (off 9.3%), Philadelphia (declining 7.7%), and Boston (dropping 7.2%). In the Top 10 markets, only Washington posted an increase (up 2.3%).

At the same time, radio's overall reach — expressed by its cume rating — was almost constant. In Spring 1990, radio in the Top 10 markets reached 96.1% of the 12+ population in an average week, compared with 95.7% in 1996 — a decrease of only half a percent.

TSL The Culprit

The culprit driving down AQH rating levels is Time Spent Listening (TSL) — off 4.8% from an average of 95.6 quarter hours per listener each week in Spring 1990 to 91.2 in Spring 1996. The decrease is more than four quarter hours, more than an hour a week less radio per average listener.

Some markets were hit harder than others. TSL dropped 7.9% in San Francisco, 7.3% in Dallas, 7.1% in Detroit, and 7% in Philadelphia. TSL was off only half a percent in Chicago and up 1.6% in Washington.

TSL loss varied by gender. Men 18+ TSL was down from 100.7 quarter hours per week to 97.5, about 3%. Women 18+ listened to 4.7 fewer quarter hours of radio each week, declining from 98.7 to 94.0 — about 5%. Teens spent 9% less time listening to radio, slipping from 71.3 quarter hours each week to 65 — a decline of more than an hour and a half.

In the key sales demographics, persons 18-34 TSL dropped more than an hour — 101.7 to 97 quarter hours, a 5% decline. Persons 25-54 listened 3% less, 98.8 quarter hours to 95.8.

Meanwhile, persons 55+ listened 4% less, 101.1 quarter hours to 96.

The market total listening used to compile the study is Arbitron's estimate of all radio listening. It includes not only listening to commercial stations that qualify in the Radio Market Report, but also audiences for non-commercial stations, unidentified stations, and those that fail to make the Arbitron Minimum Reporting Standard.

So, the decreases in listening levels are not the result of listeners jumping more frequently from station to station or shifting to non-commercial stations. The data reflects a net decrease in the use of radio as a medium.

Why The Decline?

What could be causing reported radio TSL levels to decline?

Usually, the first place to look is the methodology. Arbitron has been active on two fronts in the re-

cent past, which may have some bearing. It has moved very aggressively and successfully to improve response rates in general and among men 18-24 in particular. It also has increased sample sizes significantly. The overall in-tab sample size across the Top 10 markets in Spring 1996 is almost 77% greater than in Spring 1990.

Audience research professionals say higher response rates and larger sample sizes produce better research. However, the effect also can be to draw into the sample more peripheral radio listeners who spend less time with the medium and pull down overall TSL.

There is some anecdotal evidence to support that contention. The men 18-24 demo — where Arbitron has made its greatest effort to improve response rates — also shows the largest drop in TSL. That demo was down 11% — which translates into a loss that's just shy of three hours a week in listening.

Survey methodology always provokes a contentious discussion, and there are other places to look for possible causes of time spent listening to radio declines.

Lifestyle researchers point to increasingly less leisure time in America. People are not only working more hours, they also are working harder, which may preclude some radio listening.

There are also competing media clamoring for radio listeners' attention — many more channels of TV on cable, more VCRs, CD players in cars and elsewhere, and, of course, the blandishments of surfing the web. It could be argued that web-surfing is a significant cause of the men 18-24 radio TSL decline. Heavy Internet users are mostly male and under 30.

Radio stations also may be at fault. Overall on-air commercial and promotional loads have been edging up over the last few years, reducing average minutes of program content. At the same time, music playlists have been shrinking as fewer songs research well enough to play. Qualitative researchers report a growing lack of excitement among listeners to many music formats.

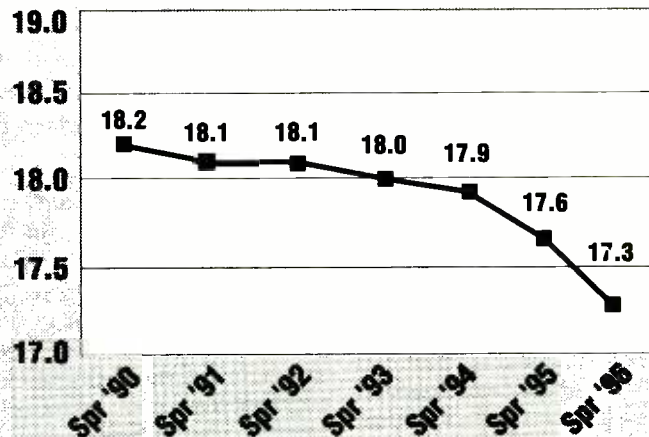
What To Do

What can be done to reverse the downward TSL trend? At the moment, a reasonable approach is to understand it better by probing comparative behavior patterns in focus groups and perceptual studies. Research companies are fielding studies for stations and groups all the time, particularly in the more research-driven Top 10 markets. Including questions designed to delve into listener satisfaction with radio in general — as well as with individual stations — could provide some ideas.

The fact remains that declining TSL has a direct economic im-

Top 10 Markets AQH Rating

Total Persons 12+ Total Week



Julian Breen is a consultant specializing in the analysis of Arbitron data for stations, groups, and investors. The detailed Top 10 market radio trend study is available by calling (609) 730-0070.

pact on radio stations and groups. So much of radio advertising is bought and sold on a cost-per AQH ratings point basis. If lower TSL takes down overall AQH ratings point levels, there are fewer points available to sell.

DATELINE

• June 26 (through September 18) — Summer Arbitron.

• September 4 — MTV Video Awards. Radio City Music Hall, New York.

• September 8 — 48th Annual Emmy Awards. Pasadena Civic Auditorium; Pasadena, CA.

• September 10-14 — 20th Annual NABOB Fall Broadcast Management Conference. Sheraton Washington Hotel, Washington, DC; (202) 463-8970.

• September 17-19 — Internet Business Strategies For Radio. Embassy Suites Hotel, Chicago; (800) 420-2145 or <http://www.iqpc.com/radio.htm>

• September 19 (through December 11) — Fall Arbitron.

• October 2 — CMA Awards. Grand Ole Opry, Nashville.

• October 4-6 — '96 Women In Communications Conference. Red Lion Jantzen Beach Hotel, Portland, OR; (703) 359-9000.

• October 9-12 — NAB Radio Show. Los Angeles Convention Center; (202) 429-5420.

• October 9-12 — RTNDA 51st International Conference & Exhibition. Los Angeles Convention Center; (202) 659-6510.

• October 12 — NAB Marconi Radio Awards Dinner & Show. Westin Bonaventure, Los Angeles; (202) 429-5350.

• October 23-26 — RAP SHEET's Working Towards A Unified Hip Hop Nation III. Site TBA, Los Angeles; (213) 634-3528.

• October 27 — '96 Radio Hall of Fame Induction Ceremony & Dinner. Radio Hall of Fame Chicago; (800) 860-9559.

• October 30 — John Bayliss Foundation Roast. Waldorf Hotel, New York; (408) 624-1536.

• October 30-November 2 — Philadelphia Music Conference. Doubletree Hotel; (215) 423-4109.

• November 2-5 — RAB Board Meeting. Ritz-Carlton, Dearborn, MI; (214) 753-6750.

1997:

• January 2 (through March 26) — Winter '97 Arbitron.

• February 3 — Deadline for NAB Crystal Radio Award Entries; (202) 775-3510.

• February 6-9 — RAB '97 Mktg. Leadership Conference & Exec. Symposium. Marriott Marquis, Atlanta; (800) 722-7355.

• February 26 — '97 Grammy Awards. Madison Square Garden, New York; (310) 392-3777.

• March 5-8 — 28th Country Radio Seminar. Opryland Hotel, Nashville; (615) 327-4487.

• March 8-11 — 39th Annual NARM Convention. Orlando World Center; (609) 596-2221.

• March 12-16 — South By Southwest Conference. Austin Convention Center; (512) 467-7979.

• March 27 (through June 18) — Spring Arbitron.

Top 10 Markets Time Spent Listening

Total Persons 12+ Quarter Hours Per Week

	Spr. '90	Spr. '91	Spr. '92	Spr. '93	Spr. '94	Spr. '95	Spr. '96	'90-'96
New York	102.3	100.2	100.8	100.2	98.9	96.7	97.7	-4.7%
Chicago	94.1	93.4	95.8	96.0	92.7	92.2	93.7	-0.5%
Los Angeles	98.7	95.2	97.4	96.5	96.8	94.5	94.3	-4.7%
San Francisco	91.5	88.7	88.8	87.9	86.7	83.6	84.8	-7.9%
Philadelphia	101.0	99.5	98.0	97.4	99.2	97.5	94.4	-7.0%
Detroit	97.4	97.2	96.4	93.5	94.4	91.8	90.9	-7.1%
Dallas	93.9	92.1	93.1	91.7	88.7	90.3	87.4	-7.3%
Washington	89.1	92.4	90.2	93.1	90.0	90.6	90.6	1.6%
Houston	94.2	94.1	93.4	92.8	95.1	91.3	89.9	-4.8%
Boston	93.9	95.4	94.7	94.4	93.7	92.6	88.5	-6.1%
Average	95.6	94.8	94.9	94.4	93.6	92.1	91.2	-4.8%

Competing In The 25-54 World

By Stuart Naar

You're a sales manager competing in the 25-54 world. Forget those phrases about the demo being a "family reunion," etc. (That's the last time you'll see that overused cliché in this article.) All of those terms describing the excessive broadness of 25-54 as a demographic are *true*, but none of them will do anything to help you hit your sales budget.

The good news for those of us fighting the 25-54 battle (according to **Intercept Research's** latest analysis of national spot buying) is that the percentage of dollars spent on this demo actually *declined* in 1995 compared with preceding years. Still, 25-54 remains the most-requested demographic grouping among buyers nationwide.

Obviously, the best thing a radio station can do to "get on the buy" is position itself as a unique entity, with a well-defined, desirable target audience. This audience may range from "Generation X" through the "Baby Boom" to the "Golden Gray" market. This *micro-targeting* approach has become increasingly important in the niched '90s — particularly with the accelerated pace of change in the post-deregulation era.

In the real world, with the majority of radio ad dollars designated as a "25-54 buy," we still must have some effective ways of competing on that playing field. Just as you don't need to eat an entire apple pie in order to enjoy dessert, you can satisfactorily achieve your revenue goals by carving out a generous slice of the 25-54 dollar "pie." The tactics you use to succeed will depend on your unique station, the specific market, and available resources, along with the creativity and skill you bring to the task.

The fact is that few stations today are able to provide evenly distributed coverage across the entire adult demographic. Even those with an audience composition concentrated in the 25-54 range usually achieve their best results in one or two key cells within the broader span. Stations can achieve sales success by analyzing and clearly showcasing the *consumer value* of their particular audiences. Let's look at some of the ways to accomplish this goal.

Define & Conquer

Following the '90s reincarnation of **WHTZ (Z100)/New York** as an Alternative-based CHR, the station narrowed its focus to become a major player in the 18-34 arena. (Note: From the mid-'80s to '90s, I was Director)

Sales Marketing & Research for WHTZ as well as the Malrite Communications Group.)

Despite the audience gains, the station was having a tough time getting a significant share of the dollars coming out of the increasingly lucrative *computer* advertising category. The problem — and the challenge — was that campaigns were being targeted at the 25-54 demographic, where the station barely ranked in the Top 15.

The solution to this dilemma required research and education. First, the station was able to show the agencies that, among persons 25-54, the 25-34 cell was — by far — the most crucial target for computer advertisers. Qualitative sources, including data supplied by personal computer trade associations, show that 25-34 was the key group in terms of computer ownership, buying plans, usage, software sales, and on-line services.

Not coincidentally, this was a cell being superserved by Z100. Furthermore, that same data supported claims that 18-24 — which hadn't even been included in the buying specs — was also a vital target for personal computer business. Thus, sales management now had the critical evidence needed to justify arranging pre-campaign meetings with advertising planners in order to alter the development of parameters for *future* business.

As a result of these efforts to take a proactive approach in defining a client's target market, Z100 was able to get a piece of the existing 25-54 personal computer business and position the station's "Next Generation" audience as a primary vehicle for forthcoming computer-related business.

Hit The Whole Target

If a bus fills all of its 50 seats with passengers and heads off for New York, the transportation company probably would be pleased with the day's business — unless, of course, 25 of those people refused to pay because their destination was *Philadelphia*. Total numbers are meaningless if they're based on the wrong people.

Similarly, achieving an advertiser's 25-54 goals obviously will never maximize the results for a particular client — if, as in the previous example, the target consumers are largely 25-34, and the station running the ads reaches a mostly 45-54 listenership. Even if the consumers of the specific product or service are spread throughout the 25-54 demographic, there is still a question as to whether a given station's *audience* is as evenly distributed.

In order to determine if the age skew of a competitor's audience is creating an opportunity for your station to bite off a piece of the business — either younger or older — you must examine the delivery of a 25-54 schedule, according to its performance within each component age cell of the overall demographic. (Some personal computer-based scheduling programs provide an option to do this automatically.)

Consider the following example — based on computations from an actual Top 10 market radio buy, where a somewhat younger-skewing Hot AC (call it Station D) is trying to get added to a schedule (New Campaign) that a client was planning to run on three older-skewing adult stations (Stations A, B, and C). The schedule goals and results are summarized in the following table.

New Campaign Goal = 50 GRPs

Target Demo: Adults 25-54
Number Of Spots: 48
Daypart: M-F, 6am-7pm
Stations: (3) selected

Schedule 1: Station A — 16 spots
Station B — 16 spots
Station C — 16 spots
Totals: 48 spots GRPs: 49.7
Reach: 17.7 Frequency: 2.8

Overall, the results seem to have achieved the advertiser's 25-54 GRP goals. However, let's take a look at how the schedule performed on a cell-by-cell basis:

New Campaign Schedule 1: Cell-By-Cell			
	GRPs	Reach	Freq.
25-54	49.7	17.7	2.8
25-34	38.5	14.8	2.6
35-44	47.6	16.8	2.8
45-54	69.6	23.1	3.0

Although the campaign achieved the overall goal, this schedule *underperformed* at the younger end, while significantly *overdelivering* the oldest (45-54) segment of the demographic. Now let's see what happens when we redistribute the same 48 spots over *four* stations, adding "Station D" to the buy.

New Campaign Schedule 2

Station A — 12 spots
Station B — 12 spots
Station C — 12 spots
Station D — 12 spots

Totals: 48 spots GRPs: 55.4
Reach: 22.8 Frequency: 2.4

Schedule 1 vs. Schedule 2

	GRPs		Reach		Frequency	
	S1	S2	S1	S2	S1	S2
25-54	49.7	55.4	17.7	22.8	2.8	2.4
25-34	38.5	51.0	14.8	22.0	2.6	2.3
35-44	47.6	53.8	16.8	22.4	2.8	2.4
45-54	69.6	64.1	23.1	24.5	3.0	2.6

Furthermore, balance was also vastly improved in the younger (18-24) and older (55+) cells adjacent to the broad 25-54 demographic.

18-24	24.2	52.6	8.0	23.3	3.0	2.3
55+	72.6	57.0	24.5	23.0	3.0	2.5

Using the same total number of spots, Schedule 2 achieves *higher* GRPs and *greater* Reach, with just a slight drop in Frequency (and frequency wasn't a major goal of the campaign). On a cell-by-cell basis, the results are even more dramatic.

As a result of the cell analysis, Station D was able to get itself added to the schedule by showing how the client could get greater *Reach* and *Delivery* — with better demographic balance — from the same dollar expenditure.

Audience Loyalty

Sometimes, no matter how good a job you do in terms of defining the target and explaining demographic efficiency, the buyer will still ask why he or she needs your station on that 25-54 buy. When that happens, it's time to introduce your agency counterpart to a number of very important people — the *potential customers* who are available on *your station* and *nowhere else*.

Two related groups of statistics can be tapped to highlight this point: *exclusive cume* and *cume duplication*.

Exclusive cume — that is, cume persons who listen *only* to one station within a reported daypart — will work particularly well if you are a big cume station with a unique format or daypart. However, you don't necessarily have to be a "one of a kind" station to show that your *audience* consists of a unique group of potential customers.

Let's say that you have a station that skews heavily 18-34 and finishes out of the Top 10 in persons 25-54 share — even though it's among the six or seven highest *cume* stations in the demo, with an audience of 250,000 each week. Even if you've exhausted all available AQH and qualitative arguments without success, don't give up the buy before looking into cume duplication.

In this case (see box below), 80% of "Your Station"'s audience —

200,000 persons 25-54 — are *NOT* available on Station X and even more are unduplicated with Station Y and Station Z. (While the **Arbitron** printed report contains persons 12+ duplication, demographic breakouts are available on **Maximiser**.) Now you can use this information to ask the client how he or she can afford to ignore your 200,000 *potential consumers*.

This marketing approach may have even more impact when there is an even greater degree of duplication among the stations already slated for the buy. In that situation, you can rationalize not only that "Your Station" offers a unique audience, but also that adding "Your Station" to the schedule in place of one of the stations that shows greater duplication will provide greater *reach* of the total demographic target. (Remember: Less duplication equals greater *net cume*.)

There was a time in the '80s when it wasn't that rare to find general managers refereeing arguments between sales managers and program directors about whether their "Hot," "Hit," "Dance," etc. station should be "evolving" the music in order to generate more 25-54 appeal. The only place such stations usually "evolved" was out of existence, as they blew off their existing audiences without changing the format enough to draw in new listeners.

In an age of niche formats, we must be prepared to put all available data to work for us in order to best market the value of a station's unique position in its marketplace. Don't let anyone tell you why your station is "wrong for the buy," prove to them you're *right* for the buy!

Stuart Naar is Research Director for **Intercept Radio's** Research Division. He can be reached by phone at (212) 818-8912 or by e-mail at Stu_Naar@intercept.com

Salespeople On The Move

- Jeff Messerman is now a Sr. AE at **Emmis's WQHT (Hot 97) NY**.
- Cindy Stern has joined **Evergreen's KKBT-FM (The Beat) Los Angeles** as an AE. She most recently served as Sr. AE at **WAKM & WVEE-FM/Atlanta**.
- Tom Hennessy has joined **KQRS-AM & FM/Minneapolis** as Account Mgr.
- Steve Scott has been appointed GSM of **American Radio**

Systems' recently purchased **KDBX-FM (The Beat)/Portland**. He was formerly Acct. Mgr. for sister **KUPL-FM**.

• Kevin O'Brien has become Dir./Sales for **Chancellor's KFBK-AM, KSTE-AM, KGBY-FM & KHYL-FM/Sacramento**. He previously served as GM of **American Broadcasting's KPLY-AM, KODS-FM & KQNV-FM/Reno, NV**.

Percentage Of Your Station's Persons 25-54 Cume That Also Listens To ...

The following table shows how much "Your Station"'s cume is duplicated (or shared) with Stations X, Y, and Z.

	Percentage Duplicated	Number Duplicated	Percentage Unduplicated	Number Unduplicated
Station X	20%	50,000	80%	200,000
Station Y	16%	40,000	84%	210,000
Station Z	12%	30,000	88%	220,000

PART THREE

Planning Your Fall Marketing Strategy

By John Lund

This week, we'll focus on the promotional aspects of your fall marketing strategy.

Design & Execution

To be totally effective in the fall, carefully scrutinize your on-air promotional contest. We've created this guide to help you examine the promotion's objective, design, and execution.

To begin with, establish the mechanics of the promotion. Here's a checklist of the items necessary for promotion success:

- The contest rules are written and copies are available to anyone who requests them.
- Your legal counsel has read and approved contest rules.
- The contest has definite start and end dates.
- The rules are available for hand-out.
- You've prepared a schedule of live and recorded promotional announcements.
- There's a written format for air talents to adhere to when conducting the contest.
- Winners' promos are updated frequently. (If promos are aired 12-18 times per day, update every 36 hours. If promos air six-12 times per day, update every 48 hours. And if promos air four-six times per day, update every 72 hours.)

16 Suggestions

Your air talent's execution is critical to the success of the on-air promotion. The following 16 suggestions can help make the promotion a winner.

- 1) Talents relate the contest information to the audience, not merely read the copy.
- 2) Talents emit a genuine level of enthusiasm.
- 3) Talents "sell" — not just tell about — the promotion.
- 4) Each on-air contest should be conducted in such a way that the promotion conforms to the target of the radio station.
- 5) Guard against too much talk or overselling. Here are some examples:
 - Don't let talents enlist call-in participation, then repeat the details (phone number, question, prizes available, procedure to win, etc.)

three or four times.

- Don't let talents violate listeners' favorite songs by giving too much contest information over song intros.
- Don't create rules and instructions that take up too much air time. (They should be simple enough to be conveyed in 10-15 seconds.)
- Don't let the conversation between the talent and the contestant meander or not flow well.
- Don't let talents put contestants on-air who say foolish things, sound dumb, or whose speech is unintelligible.
- Don't let talents repeat every statement made by contestants.

6) Talents shouldn't make negative comments when a contestant has a wrong answer or guess.

7) Talents have a courteous, abbreviated, and "adult" phone manner.

8) There's no inappropriate "street" language or references (i.e., bonkers, party down, get crazy) when engaging in phone conversation.

9) Call letters appear at the beginning and end of on-air contestant conversations.

10) Talents promote ahead, i.e., going into the conversation with a contestant.

11) When talent solicits a designated caller (say, No. 6), the earlier callers (in this case, callers one through five) are neither answered live on the air nor treated poorly.

12) The winner's address and phone number aren't given out over the air.

13) Ask yourself: During each 30-second on-air contest execution, would a song have been better?

14) Talents mention the next time that the giveaway/contest is scheduled. This tactic will increase TSL and ensure continued interest in the contest.

15) Remember: Less than 20% of listeners have an active interest in contests and promotions.

16) The talents' on-air promotion procedure doesn't alienate or impose on the listener who simply tunes in for entertainment and information elements.

Size Matters

Major promotions demand heavy on-air promotion. To begin with, write-in promotions should be pre-promoted 10-14 days in advance. You'll also want to use **Arbitron** reach and frequency calculations to determine promo frequency, or generalize as follows:

- Recorded promos should air every hour to 90 minutes.
- Live liners should air twice per hour (or more often).
- As interest builds, taped promos should be supplanted with winner promos.
- Maintain listener interest. Update liners every two days and promos twice per week.
- Major promotions should be "the talk of the town." There should be a mention of the promotion in every spot set.

Minor promotions are often exclusive to a specific daypart; offer smaller prizes, and involve less commitment on the part of the radio station. Live liners and produced promos should be scheduled accordingly.

Regardless of their size, your promotions should always sound fun, exciting, and fresh.

Post-Promotion

Be sure your post-promotion file contains rules, liners, promos, winner names, and a complete "debriefing" of the promotion that highlights successes, problems, and suggestions for improvement.

John Lund is President of the **Lund Consultants To Broadcast Management Inc.** and **Lund Media Research**, a full-service radio programming, consulting, and research firm based in San Francisco. He may be reached by phone at (415) 692-7777 or by e-mail at TLC2RADIO@aol.com

Pro:Motions

• **Susan Reynolds** is the new Marketing Dir. at **KDBX-FM (The Beat)/Portland**. She most recently served as Dir./Promotion & Marketing at **KSOL-FM/San Francisco**.

• **Robert Novak** is the new Dir./Sales-L.A. and **Molly McGettan Arthur** is now AE/SF at **Katz Millenium Marketing**. Novak most recently served as GSM for the Los Angeles Clippers NBA franchise; Arthur was formerly a publisher's representative for *Microsoft* and *Adobe* magazines.

In addition, **Michael Guthrie** joins KMM as Technical Analyst. He previously served as an Internet market researcher at **Riptide Communications**.

In related news, **Regina Kitson** has been promoted from Mgr./Corporate Promotions to Dir./Events & Special Projects at **Katz Media Group**.

Radio's Major Promotional Errors

- 1) The tendency to overvalue — or undervalue — the role of promotion relative to ratings success
- 2) The failure to have a promotional strategy
- 3) Spreading the promotional effort too thin
- 4) The failure to schedule the promotion properly — either on-again, off-again or bunched during ratings periods.
- 5) The failure to integrate all promotional efforts to achieve synergistic total effect
- 6) The failure to feature a strong selling proposition
- 7) Poorly allocating the promotion budget. Buy smart!
- 8) The failure to sell — and graphically project — the station frequency and call letters. (In the final analysis, this is the ultimate message.)

Designing A Media Plan

While there are no written rules on writing a station media plan, the following guidelines may prove helpful. The media plan should be divided into three parts: objectives, strategy, and creativity.

Objectives

No media should be considered until specific goals are established. Consider the following:

- Who is our marketing target (age, income, gender)?
- Where does the target live, work, shop (lifestyle)?
- When do they listen to the radio and watch TV (by day or week, month, time of day)?
- What is the competition doing?
- What is the media budget, including production and other costs?

Media Strategy

When selecting a specific media, consider such factors as impact, reach, frequency, and continuity. A new station launch necessitates stressing impact and reach to generate high name and format awareness to stimulate sampling. Continuity and repetition may be more important to well-established stations. There are many reasons why specific media are chosen. The following list consists of the generally recognized pros and cons of each medium.

TV

Pro: Powerful impact, achieves high reach quickly
Allows for high degree of creativity
Reaches a large mass audience
Cable TV has low rates and many availabilities

Con: High spot cost and production cost
Scarce primetime availabilities
Non-selective, fragmented audience

Newspapers

Pro: Fast-acting
Mass medium reaches large 35+ audience in single exposure
Useful for detailed messages
Vehicle for coupon/contest entry
Traditional medium has image of credibility with retailers.

Con: Ad clutter; typical paper is 65% advertising
Stagnant circulation
Circulation doesn't mean ad readership; there are low "noted" scores
Doesn't effectively reach 18-34 age group

Magazines

Pro: Long shelf life and ad life
Most are well-targeted demographically.
Long copy development

Con: Expense for ad space is rising
Specialized circulation may miss target audience
Long lead time for placing ads

Outdoor

Pro: Location; sells in-car listening best
Size and repetition
Effective when selling simple ideas
Subliminal impact
Works best when there's motion/movement on the board

Con: Non-selective
No room for copy development
Only reaches customers out of home
Low recall

Direct Mail

Pro: Highly measurable
Low cost per response
Highly targetable, selective (by income, demographic, and interests)
Works well along with at-work telemarketing

Con: Long lead time
High cost per thousand
"Junk mail" association

Creative Efforts

What should the advertising sell? Consider these five general rules, regardless of media:

- Get attention.
- Arouse interest.
- Create a preference (develop desire).
- Make a proposal (or get an inquiry).
- Stimulate action (get the person to sample the station or participate in your contest).

Remember: The basic function of advertising is to SELL the station to the audience. The ad becomes the station's personal representative to the audience. Thus, it must "look" like the station, and be inviting

In creating the ad, consider the age and lifestyle of your target audience. Test graphics, logo, and the colors first. Use focus group environment or test the artwork at a place where the audience gathers (e.g., concerts, schools, shopping malls). Ask people what they think of a slogan, graphic, or color and *WHY* they think that way.

'ZINE SCENE

Air Talents Uncover Scientology Plot!

WWGZ/Flint, MI air talents Mitch Gill & Tommy Walker say John Travolta's latest film, "Phenomenon," is littered with secret references to the star's Scientology beliefs. Gill & Walker even claim that if you play the movie's theme song (Peter Gabriel's "I Have The Touch") backwards, you'll hear the words "Don't you miss Ron?" — a reference to the late Scientology founder L. Ron Hubbard (*Globe*).

Really BIG News

Melissa Etheridge's lesbian lover, Julie Cypher, is four months pregnant, but the moms are mum on how this happened (*Globe, Star, National Enquirer, Time, Newsweek, People*).

Frustrated that the four inflatable look-alikes used on the group's reunion tour didn't measure up to the band's rigid specifications, Kiss ordered the blow-up dolls sent back for some extra-special enhancement (*Globe*).

"She wanted it strapless. Do you know what an engineering feat that is?" — designer Saul Bostwick, on the dress he made for Aretha Franklin to wear onstage at President Clinton's recent 50th birthday bash (*Newsweek*).

Face Facts

Michael Jackson is starting to turn black again, a top dermatologist tells the *Globe* after examining recent pictures of the singer. According to the skin doctor, vitiligo — the skin disease that results in a loss of pigmentation, from which MJ claims he suffers — often causes skin color to come and go, but in unsightly blotches rather than all at once.

Meanwhile, the *Star* reports that Michael Jackson got some hair transplants and another face lift.

And ... the *National Enquirer* sports a 48-page special on "what stars really look like" spotlighting (mostly) less-than-flattering shots of Courtney Love, Barbra Streisand, Kathy Mattea, Pam Tillis, Tanya Tucker, Trisha Yearwood, Faith Hill, Dolly Parton, Garth Brooks, Sex Pistols singer Johnny Rotten, Coolio, Cyndi Lauper, WKTU/NY morning talent RuPaul, Cher, Michael Jackson, Janet Jackson, LaToya Jackson, Reba McEntire, Wynonna, Tina Turner, Shania Twain, Julio Iglesias, Red Hot Chili Peppers bassist Flea, Vanessa Williams, Whitney Houston, and Madonna.

I'm Your Fan!

"Every time she [Whitney Houston, whom she's known for more than a year] calls me, I scream" — Brandy admits to being starstruck (*People*).

Speaking of Whitney Houston ... hubby Bobby Brown totalled her \$105,000 Porsche in a 100mph car crash while coming home from a Miami strip club at 6:40am, and her 75-year-old father was arrested on charges of abusing his 34-year-old wife (*Globe, Star, National Enquirer*).

"Who are you?" — Fran Drescher (TV's "The Nanny") recalls the first words her idol, Barbra Streisand, spoke to her (Star).

Incidentally, Streisand's aides hand-picked only her fans to be in the audience for previews of her forthcoming "The Mirror Has Two Faces" film (*National Enquirer*).

And ... La Barbra has a new beau ... actor James Brolin (*Time*).

Meanwhile, Prince called an L.A. video store and bought nine different Kevin Costner movies (*National Enquirer*).

My Brilliant Career

One of Madonna's ex-lovers — Tony Ward, co-star of the "Justify My Love" video — has become an alcoholic who's living out of a pal's garage. The bisexual Ward, who's made gay porno films under the name "Franco Kier" and walked out of two rehab stints that Lady Madonna paid for, is now going to AA meetings and trying to get an acting career together, playing a gay prostitute in a low-budget film (*National Enquirer*).

"If that is enough to ruin my career, then screw it; it's not a very meaningful career" — Cher admits that making those "schlocky" hair-care infomercials was "a bad choice" (*People*).

"I'm not an overnight success, I've been at this since I was 6" — LeAnn Rimes, age 14 (*People*).

I'm NOT Angry!

Rosanne Cash recounts unwittingly telling Howard Stern associate Stuttering John just how much she hates his boss in her *Live!* tour diary.

Reba McEntire is miffed that she wasn't nominated for any major Country Music Association awards this year (*National Enquirer*).

Counting Crows frontman Adam Duritz has dumped Courteney Cox again — this time for good — after catching her in a lengthy, cooing conversation with old beau Michael Keaton (*National Enquirer*).

"Like being with a wife beater who won't divorce you" — David Byrne — who recently filed suit to try and prevent the three other Talking Heads members from billing themselves as the Heads — describes the feud that began when the band broke up (*Time*).

Each week R&R sneaks a peek through the nation's consumer magazines in search of everything from the sublime to the ridiculous in music news. R&R has not verified any of these reports.

MUSIC & MOVIES

CURRENT

- **TIN CUP** (*Epic Soundtrax*)
Featured Artists: Chris Isaak, Patty Loveless, Shawn Colvin
- **ESCAPE FROM L.A.** (*Lava/Atlantic*)
Single: Blame/Gravity Kills (*Lava/Atlantic/TVT*)
Other Featured Artists: Stabbing Westward, Butthole Surfers, CIV
- **SHE'S THE ONE** (*Warner Bros.*)
Single: Walls/Tom Petty & The Heartbreakers
- **PHENOMENON** (*Reprise*)
Singles: Change The World/Eric Clapton
I Have The Touch/Peter Gabriel
Other Featured Artists: Jewel, Aaron Neville
- **ERASER**
Single: Where Do We Go From Here/Vanessa Williams (*Mercury*)
- **BORDELLO OF BLOOD** (*Mercury*)
Featured Artists: Red Kross, Thin Lizzy, Anthrax
- **KINGPIN** (*A&M*)
Single: But Anyway/Blues Traveler
Other Featured Artists: Goldfinger, Freedy Johnston
- **THE ADVENTURES OF PINOCCHIO**
Single: Kiss Lonely Goodbye/Stevie Wonder (*London*)
- **THE HUNCHBACK OF NOTRE DAME** (*Walt Disney*)
Single: God Bless The Outcasts/Bette Midler
- **EDDIE** (*Island/Hollywood*)
Singles: Tell Me/Dru Hill
Say It Again/Nneka
Other Featured Artists: J'son, Jodeci, House Of Pain
- **BASQUIAT** (*Island*)
Featured Artists: Toadies, PJ Harvey, David Bowie
- **THE CABLE GUY** (*Work*)
Single: Standing Outside .../Primitive Radio Gods (*Ergo/Columbia*)
Other Featured Artists: Cypress Hill, Porno For Pyros, Silverchair
- **KAZAAM** (*Perspective/A&M*)
Single: Wishes/Nathan Morris
Other Featured Artists: Barrio Boyzz, Immature f/Quindon

COMING

- **THE CROW: CITY OF ANGELS** (*Hollywood*)
Singles: Jurassitol/Filter
I'm Your Boogie Man/White Zombie (*Hollywood/Geffen*)
Other Featured Artists: Bush, Hole, PJ Harvey
- **BULLETPROOF**
Single: Champagne/Salt-N-Pepa (*MCA*)
- **SET IT OFF**
Single: Missing You/Brandy/Tamia/Knight/Khan (*EastWest/EEG*)

CYBERSPACE

Hot new music-related World Wide Web sites, cool cyberchats, and other points of interest along the information superhighway.

'Net Chats

Quad City DJ's, Tuesday (9/3) at 9pm ET/6pm PT, Prodigy (jump: CHAT).

Biohazard, Wednesday (9/4) at 8pm ET/5pm PT, America Online (keyword: WARNER).

Producer **David Foster**, Thursday (9/5) at 9pm ET/6pm PT, CompuServe (go: CONFERENCE).

On The Web

Rapper **L.L. Cool J** chats live at Ticketmaster Online (<http://www.ticketmaster.com>) Wednesday night at 9pm ET/6pm PT.

Royal Crown Revue's late-night Friday show (8/30) from L.A.'s House Of Blues will be cybercast live at <http://www.LiveConcerts.com> starting at 2am ET/11pm PT. Three hours prior to the show, at 11pm ET/8pm PT, the band will go online for a live chat; download information from the band's web site at <http://www.wbr.com/rcr>.

The newly improved Ultimate Band List, featuring links to thousands of recording artists, will be relaunched with a new address — <http://ubl.com> — on Sunday (9/1).

Country artist **Sammy Kershaw's** official web site has opened at <http://www.nashville.net/~krshwknr>.

MUSIC DATEBOOK

MONDAY, SEPTEMBER 9

1956/Elvis Presley makes his first appearance on "The Ed Sullivan Show." He's shot from the waist up so his gyrating pelvis won't offend Sullivan's audience.

1992/Van Halen's "Right Now" wins MTV's Best Video Award.

1995/Chynna Phillips marries actor William Baldwin.

Born: The late Otis Redding 1941, Billy Preston 1946, Dave Stewart (ex-Eurythmics) 1952

TUESDAY, SEPTEMBER 10

1964/Rod Stewart records his first single, "Good Morning Little Schoolgirl."

1975/Kiss releases the "Kiss Alive" album.

1988/The first Elvis Presley credit card is issued.

1990/The Fresh Prince (aka Will Smith) makes his TV debut in "The Fresh Prince Of Bel Air." D.J. Jazzy Jeff has a recurring role as his best friend.

1995/Cyndi Lauper wins an Emmy for her guest appearance on "Mad About You." Barbra Streisand wins one for "Barbra Streisand The Concert."
Born: Jose Feliciano 1945, Joe Perry (Aerosmith) 1950

WEDNESDAY, SEPTEMBER 11

1971/"The Jackson 5" cartoon premieres on ABC-TV.

THURSDAY, SEPTEMBER 12

1965/The Beatles release "Yesterday."

1966/"The Monkees" TV show premieres on NBC-TV.

1987/Morrissey leaves the Smiths to go solo.

1990/Christine McVie and Stevie Nicks announce they'll no longer perform with Fleetwood Mac. (Nevertheless, they wind up singing with the group at President Clinton's inauguration in 1993.)

Born: Barry White 1944, Neal Peart (Rush) 1952, Larry Lalonde (Primus) 1968

FRIDAY, SEPTEMBER 13

1974/Stevie Wonder begins his first tour since being in a near-fatal car accident a year earlier.

1976/Rick Dees is fired from WMPJ/Memphis in a dispute over his hit "Disco Duck."

1985/Sting begins his first solo tour.
Born: David Clayton-Thomas (Blood, Sweat & Tears) 1941, Peter Cetera 1944

SATURDAY, SEPTEMBER 14



Little Richard — awopbopalooopalobambambo!

1955/Little Richard records "Tutti Frutti."

1968/Pete Townshend announces plans for a rock opera about a deaf, dumb, and blind kid named Tommy.
Also ... "The Archies" premieres on CBS-TV.

1984/Herbie Hancock's "Rockit" wins Best Video at the first MTV Video Awards.

1995/Paul McCartney's handwritten lyrics for "Getting Better" sell for \$249,000 at a Sotheby's auction, topping the \$74,910 record for "A Day In The Life."

SUNDAY, SEPTEMBER 15

1979/Abba begins its first U.S. tour.
1980/The stage version of "The Elephant Man," with David Bowie in the title role, moves to Broadway.

1988/Mark Knopfler announces Dire Straits will break up so he can concentrate on solo projects.

1991/Madonna's black and pink bra from her "Truth Or Dare" movie sells for \$11,000 at a Michigan Rotary Club auction.



59.4 million households
Patti Galluzzi,
VP/Music Programming

ADDS

SALT-N-PEPA Champagne (MCA)
DONNA LEWIS I Love You Always Forever (Atlantic)
REFRESHMENTS Down Together (Mercury)
DEFTONES Bored (Maverick/WB)
SEBADOH Ocean (Sub Pop)
SOCIAL DISTORTION I Was Wrong (550 Music)

HEAVY

BECK Where It's At (DGC/Geffen)
DAVE MATTHEWS BAND So Much To Say (RCA)
FUGEES Ready Or Not (Ruffhouse/Columbia)
L.L. COOL J Loungin' (Def Jam/RAL/Mercury)
JOHN MELLENCAMP Key West Intermezzo... (Mercury)
METALLICA Hero Of The Day (Elektra/EEG)
NAS If I Ruled The World (Columbia)
OASIS Don't Look Back In Anger (Epic)
TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)
RAGE AGAINST THE MACHINE People Of The Sun (Epic)
R.E.M. E-Bow The Letter (Warner Bros.)
SALT-N-PEPA Champagne (MCA)
SOUNDGARDEN Burden In My Hand (A&M)
SUBLIME What I Got (Gasoline Alley/MCA)
311 Down (Capricorn/Mercury)

JAM OF THE WEEK

MAXWELL Ascension (Don't Ever Wonder) (Columbia)

STRESS

ALICE IN CHAINS Over Now (Columbia)
BLACKSTREET I/DR. ORE No Diggity (Interscope)
TRACY BONHAM The One (Island)
BUTTHOLE SURFERS Pepper (Capitol)
ERIC CLAPTON Change The World (Reprise)
CRANBERRIES Free To Decide (Island)
EELS Novocaine For The Soul (DreamWorks/Geffen)
FILTER Jurassitol (Hollywood)
GROUP THERAPY East Coast... (Interscope)
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
NADA SURF Popular (Elektra/EEG)
MAXI PRIEST I/SHAGGY That Girl (Virgin)
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia)
QUAD CITY DJ'S C'mon 'N Ride It... (Big Beat/Atlantic)
STABBING WESTWARD Shame (Columbia)
WALLFLOWERS 6th Avenue Heartache (Interscope)

ACTIVE

A TRIBE CALLED QUEST 1nce Again (Jive)
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)
BETTER THAN EZRA King Of New... (Swell/Elektra/EEG)
BLUES TRAVELER But Anyway (A&M)
BRANDY/TAMIA/KNIGHT/KHAN Missing... (EastWest/EEG)
CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)
WARREN G. What's Love Got To Do With It (Interscope)
GEGGY TAH Whoever You Are (Luaka Bop/WB)
GHOST TOWN DJ'S My Boo (So So Def/Columbia)
DONNA LEWIS I Love You Always Forever (Atlantic)
MISTA Blackberry Molasses (EastWest/EEG)
ME'SHELL NDEGEDECELLO Who Is... (Maverick/Reprise)
OUTKAST Elevators (LaFace/Arista)
IGGY POP Pop For Life (Capitol)
REFRESHMENTS Down Together (Mercury)
REPUBLICA Ready To Go (RCA)
KEITH SWEAT Twisted (Elektra/EEG)
SWV Use Your Heart (RCA)

ON

TORI AMOS Hey Jupiter (Atlantic)
FIONA APPLE Shadowboxer (Work)
DEFTONES Bored (Maverick/WB)
EVERCLEAR You Make Me Feel Like A Whore (Capitol)
GRAVITY KILLS Blame (Lava/Atlantic/TVT)
POE Angry Johnny (Modern/Atlantic)
REACHAROUND Big Chair (Trauma/Interscope)
SEBADOH Ocean (Sub Pop)
SEX PISTOLS Pretty Vacant (Quid/Virgin)
SOCIAL DISTORTION I Was Wrong (550 Music)

Video airplay from September 2-8.



50.8 million households
Lee Chesnut, VP/Music Programming
Wayne Isaak, Sr. VP/Music & Talent Relations

ADDS

GARBAGE Stupid Girl (Almo Sounds/Geffen)
3T Why (MJJ/550 Music/Epic)

XL

TOMI BRAXTON You're Makin' Me High (LaFace/Arista)
TRACY CHAPMAN Give Me One Reason (Elektra/EEG)
ERIC CLAPTON Change The World (Reprise)
JEWEL Who Will Save Your Soul (Atlantic)
JOHN MELLENCAMP Key West Intermezzo... (Mercury)

LARGE

BRYAN ADAMS Let's Make A Night To Remember (A&M)
CELINE DION It's All Coming Back To Me Now (550 Music)
MELISSA ETHERIDGE Nowhere To Go (Island)
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)
DONNA LEWIS I Love You Always Forever (Atlantic)
NATALIE MERCHANT Jealousy (Elektra/EEG)
ALANIS MORISSETTE You Learn (Maverick/Reprise)
PRIMITIVE RADIO GODS Standing... (Ergo/Columbia)
TOM PETTY & HEARTBREAKERS Walls (Warner Bros.)
WALLFLOWERS 6th Avenue Heartache (Interscope)

MEDIUM

MARIAH CAREY Forever (Columbia)
CHER One By One (Reprise)
CRANBERRIES Free To Decide (Island)
DISHWALLA Counting Blue Cars (A&M)
GLORIA ESTEFAN You'll Be Mine (Epic)
ELTON JOHN You Make History (Young Again) (MCA)
AMANDA MARSHALL Birmingham (Epic)
TONY RICH PROJECT Like A Woman (LaFace/Arista)
TINA TURNER Missing You (Virgin)

CUSTOM

TORI AMOS Hey Jupiter (Atlantic)
FIONA APPLE Shadowboxer (Work)
MERRIL BAINBRIDGE Mouth (Universal)
BLUES TRAVELER But Anyway (A&M)
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)
BRAXTONS So Many Ways (Atlantic)
GARBAGE Stupid Girl (Almo Sounds/Geffen)
GIN BLOSSOMS As Long As It Matters (A&M)
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
R. KELLY I Can't Sleep Baby (If I) (Jive)
KENNY LATTIMORE Never Too Busy (Columbia)
DAVE MATTHEWS BAND So Much To Say (RCA)
MAXWELL Ascension... (Columbia)
ELEANOR McEVoy Precious Little (Columbia)
OASIS Champagne Supernova (Epic)
MAXI PRIEST I/SHAGGY That Girl (Virgin)
R.E.M. E-Bow The Letter (Warner Bros.)
PATTI ROTHBERG Inside (EMI)
DUNCAN SHEIK Barely Breathing (Atlantic)
SWV Use Your Heart (RCA)
3T Why (MJJ/550 Music/Epic)

Video airplay from September 2-8.



36 million households
Lydia Cole,
VP/Music Programming

Video Soul Top 10

KEITH SWEAT Twisted (Elektra/EEG)
NEW EDITION Hit Me Off (MCA)
L.L. COOL J Loungin' (Def Jam/RAL/Mercury)
112 Only You (Bad Boy/Arista)
NAS If I Ruled The World (Columbia)
GINA THOMPSON The Things That You Do (Mercury)
O'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)
R. KELLY I Can't Sleep Baby (If I) (Jive)
MISTA Blackberry Molasses (EastWest/EEG)
MAXWELL Ascension... (Columbia)

Information for week ending August 30.

Rap City Top 10

OUTKAST Elevators (LaFace/Arista)
LOST BOYZ Music Makes Me High (Universal)
A TRIBE CALLED QUEST 1nce Again (Jive)
NAS If I Ruled The World (Columbia)
L.L. COOL J Loungin' (Def Jam/RAL/Mercury)
WESTSIDE CONNECTION Bow Down (Lench Mob/Priority)
ROOTS Clones (DGC)
GROUP THERAPY East Coast West Coast... (Interscope)
DO OR DIE Pimp (Rap-A-Lot)
E-40 Rappers' Ball (Sik Wid It/Live)

Information for week ending August 30.

FILMS

WEEKEND BOX OFFICE AUGUST 23-25

1	The Island Of Dr. Moreau (New Line)*	\$9.10
2	Tin Cup (WB)	\$8.61
3	A Very Brady Sequel (Paramount)*	\$7.05
4	A Time To Kill (WB)	\$6.14
5	Jack (Buena Vista)	\$5.78
6	Independence Day (Fox)	\$4.73
7	The Fan (TriStar)	\$3.31
8	Emma (Miramax)	\$2.46
9	Solo (Triumph)*	\$2.22
10	Escape From L.A. (Paramount)	\$2.11

All figures in millions

* First week in release

Source: Entertainment Data Inc.

COMING ATTRACTIONS: This week's openers include "The Crow: City Of Angels," starring Vincent Perez and Virgin recording artist Iggy Pop, who contributes a live ren-



VIDEO

NEW THIS WEEK

• GEORGIA (Miramax)

This feature film sports a Discovery soundtrack wherein the three stars — Jennifer Jason Leigh, Mare Winningham, and X co-founder John Doe — cover songs penned by Lou Reed ("There She Goes Again," "Sally Can't Dance," and "I'll Be Your Mirror"), Elvis Costello ("Almost Blue"), Van Morrison ("Take Me Back"), and others. Jimmy Witherspoon contributes "Ain't Nobody's Business" and Ranch Romance perform "Arizona Moon" to complete the LP.

• THINGS TO DO IN DENVER WHEN YOU'RE DEAD (Miramax)

Andy Garcia and Christopher Walken star in this feature film, which carries an A&M soundtrack with songs by Blues Traveler, Dishwalla, Morphine, Warren Zevon, Tom Waits, Freddy Johnston, Big Head Todd & The Monsters, Johnny Cash, Buddy Guy, Neville Brothers, Ape Hang-ers, Jimmy Reed, and Dean Martin.

• ALL DOGS GO TO HEAVEN 2 (MGM/UA)

With voiceovers by Charlie Sheen and recording artist Sheena Easton, this animated feature film spawned an Angel soundtrack with Easton's "Count Me Out" and the Danny Frazier-Helen Darling duet, "I Will Always Be With You."

dition of "I Wanna Be Your Dog" to the film's Miramax/Hollywood soundtrack. The LP also spotlights current singles by Hole (a cover of Fleetwood Mac's "Gold Dust Woman") and Filter ("Jurassitol") as well as Bush's version of New Order's "In A Lonely Place," PJ Harvey's "Naked Cousin," White Zombie's take on K.C. & The Sunshine Band's "I'm Your Boogie Man," Seven Mary Three's "Shelf Life," and songs by Toadies, Korn, Pet, NY Loose, Trick & Gravediggaz, and Above The Law 1/Frost. Look sharp for Deftones performing their ST contribution, "Teething," on-screen.

Sinbad stars in "First Kid," which also opens this week. The film's Walt Disney soundtrack showcases J'son's "I'll Never Stop Loving You," Sounds Of Blackness's "The Pressure Pt. 1," Chill Rob G's "The Power," Devo's "Girl U Want," and cuts by the Good Girls, Yello, Lalah Hathaway, Sha-Shees, Darrell Black, and the Diamond Mine w/Joey Richey.

Opening in limited release this week is "Girls Town," starring Lili Taylor. The film's Mercury soundtrack spotlights PJ Harvey's "Maniac," Salt-N-Pepa's "Somma Time Man," Luscious Jackson's "Strongman," Neneh Cherry's "Somedays," Queen Latifah's "U.N.I.T.Y.," and tunes by Suga, Tyte, Yo Yo, Nefertiti, Bahamadia, Lamb, and Roxanne Shante.

TELEVISION

TOP TEN SHOWS AUGUST 19-25

Total Audience
(95.9 million households)

- 1 **Seinfeld**
- 2 **3rd Rock From The Sun** (Thursday)
- 3 **Dateline NBC** (Tuesday)
- 4 **Friends**
- 5 **ER**
- 6 **The Single Guy**
- 7 **Movie** (Monday)
(*A Child's Cry For Help*)
- 8 **Home Improvement**
- 9 **60 Minutes**
- 10 **The Nanny**
(tie) 20/20

Adults 18-49

- 1 **Seinfeld**
- 2 **3rd Rock From The Sun** (Thursday)
- 3 **ER**
- 4 **The Single Guy**
- 5 **Friends**
- 6 **Dateline NBC** (Tuesday)
- 7 **Home Improvement**
- 8 **Movie** (Sunday)
(*The Addams Family*)
- 9 **Beverly Hills, 90210**
- 10 **Movie** (Monday)
(*A Child's Cry For Help*)

Source: Nielsen Media Research

COMING NEXT WEEK

All show times are ET/PT unless otherwise noted; subtract one hour for CT. Check listings for showings in the Mountain time zone. All listings subject to change.

Tube Tops

Bone Thugs-N-Harmony, Bush, the Cranberries, Fugees, Hootie & The Blowfish, K.s.s, L.L. Cool J, Alanis Morissette, Metallica, Oasis, and the Smashing Pumpkins are slated to perform live from NYC's Radio City Music Hall on "The 1996 MTV Video Music Awards" (Wednesday, 9/4, 8pm).

Sunday, 9/1

• Celine Dion performs on the 31st annual "Jerry Lewis MDA Labor Day Telenation" (check local listings).

Monday, 9/2

• Jewel, "Late Show With David Letterman."

Tuesday, 9/3

• Beck, "David Letterman."
• Superdrag, "Late Night With Conan O'Brien."

Wednesday, 9/4

• Dionne Warwick makes a cameo appearance on WB's "The Wayans Bros." (check local listings).

• Dishwalla, "The Tonight Show With Jay Leno."

• Goo Goo Dolls, "Conan O'Brien."

Thursday, 9/5

• Isley Brothers are featured on Fox's "New York Undercover" (9pm).

• LeAnn Rimes performs and Adam Sandler is interviewed on "David Letterman."

• Jars Of Clay, "Conan O'Brien."



21 million households
Les Garland,
Exec. VP/Programming

National Top 20

WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)
BLACKSTREET No Diggity (Interscope)
SHADES Tell Me (I'll Be Around) (Motown)
NEW EDITION Hit Me Off (MCA)
GHOST TOWN DJ'S My Boo (So So Def/Columbia)
GINA THOMPSON The Things That You Do (Mercury)
BONE THUGS-N... The Crossroads (Ruthless/Relativity)
CRUCIAL CONFLICT Ride The Rodeo (Pallas/Universal)
3T Why (MJJ/550 Music/Epic)
T-BOZ Touch Myself (Rowdy/Arista)
BRANDY/TAMIA/KNIGHT/KHAN Missing... (Elektra/EEG)
AZ Yet Last Night (LaFace/Arista)
DO OR DIE Do You Wanna Ride (Rap-A-Lot)
KEITH SWEAT Twisted (Elektra/EEG)
OUTKAST Elevators (LaFace/Arista)
DEBORAH COX Where Do We Go From Here (Arista)
HOBACE BROWN Things We Do For Love (Motown)
LOST BOYZ Music Makes Me High (Universal)
LOS DEL RIO/BAYSIDE BOYS... Macarena (RCA)
AMBER This Is Your Night (Tommy Boy)
O'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI)

Most requested for week ending August 23.



CONCERT PULSE

Pos.	Artist	Avg. Gross (in 000s)
1	JIMMY BUFFETT	\$890.9
2	NEIL DIAMOND	\$814.8
3	GARTH BROOKS	\$812.9
4	"LOLLAPALOOZA '96"	\$808.6
5	KISS	\$803.1
6	"H.O.R.D.E. FESTIVAL"	\$501.4
7	HOOTIE & THE BLOWFISH	\$453.1
8	BOB SEGER	\$375.4
9	STING	\$366.0
10	ALANIS MORISSETTE	\$329.2
11	STEELEY DAN	\$313.2
12	DAVE MATTHEWS BAND	\$301.0
13	SMASHING PUMPKINS	\$286.6
14	"FURTHER FESTIVAL"	\$286.0
15	JAMES TAYLOR	\$274.7

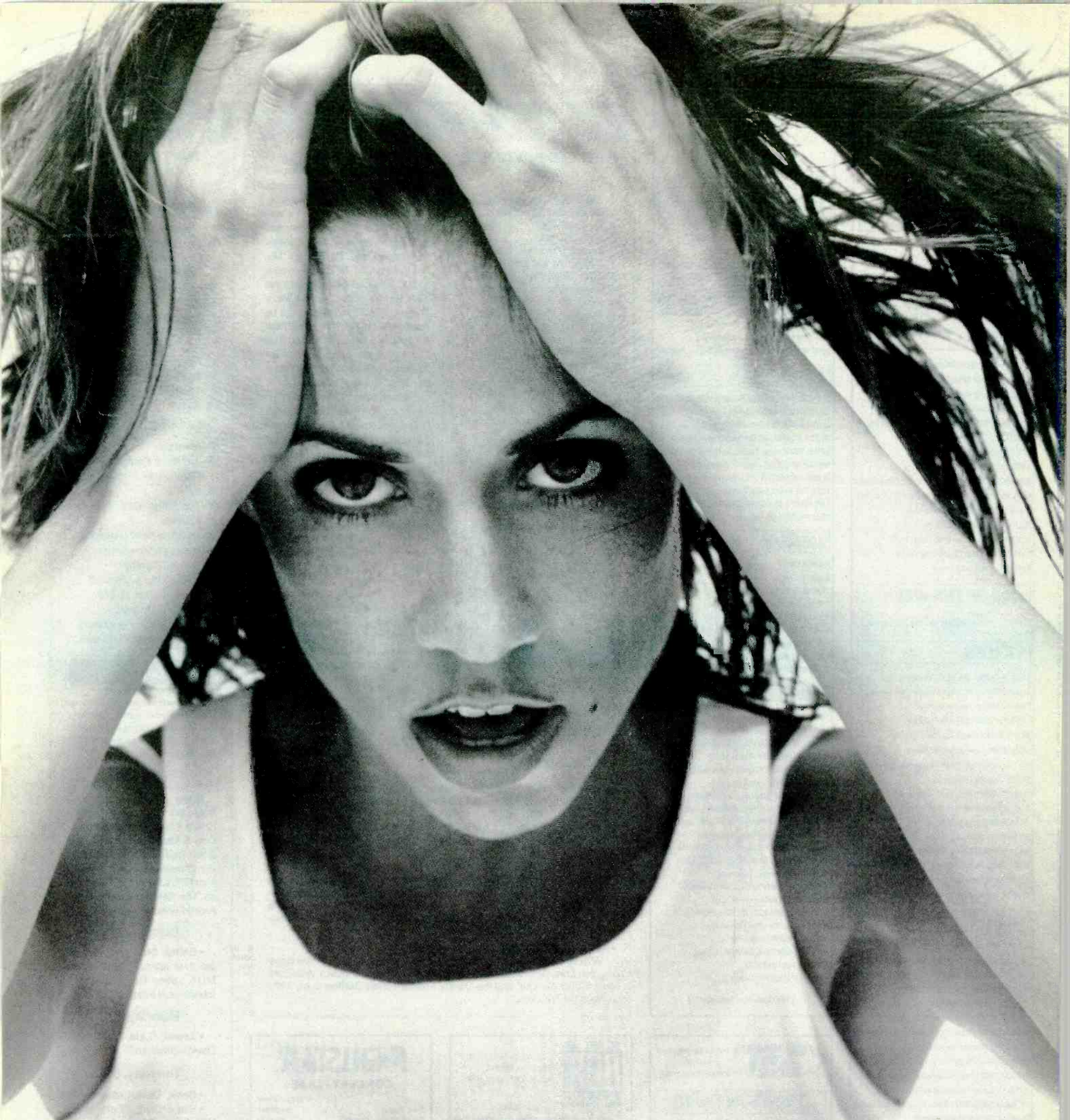
Among this week's new tours:

TORI AMOS
BLACK CROWES
ALEX BUGHON

J.J. CALE
MIGHTY MIGHTY BOSSTONES
MY LIFE WITH THE THRILL KILL KULT
NIXONS

RAGE AGAINST THE MACHINE

The CONCERT PULSE is courtesy of Pollstar, a publication of Promoters' On-Line Listings, (800) 344-7383; California (209) 271-7900.



SHERYL CROW If it makes you Happy

from the self-titled release


CHR/POP
#1 MOST ADDED
#5 MOST INCREASED PLAY

ALTERNATIVE **31** - **22**
BREAKER
#3 MOST INCREASED PLAY

ADULT ALTERNATIVE **10** - **7**
#5 MOST ADDED
#2 MOST INCREASED PLAY

ROCK **48** - **26**
#4 MOST INCREASED PLAY

<http://www.amrecords.com>
Produced by Sheryl Crow
Management: Stephen Weintraub Management

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STREET TALK®

'Killer B' Attacks Chicago (Again)!

The Windy City was all a-buzz on Monday (8/26) when **WBBM-FM (B96)/Chicago** once again began calling itself "The Killer B" on-air, playing music from 1992 and gold from the '80s. While many market observers thought the station was making a **WKTU/NY**-type move, what *really* happened was that the station's main transmitter went down for six hours and the backup kicked in.

The first backup tape that had more recent music didn't fire, so a second backup tape — which carried music and positioning statements from 1992 and earlier — played until the problem with the main transmitter was fixed.

Alternative **WFNX/Boston** APD **Todd Wilkinson** exits.

When **Westwood One** talk host **Bruce Williams** heard **WFLA/Tampa** afternoon talker **Brian James's** on-air remarks about the impaired ability of older drivers, he challenged the younger man to a driving duel.

On Monday (8/26) afternoon, Williams and James took it to Clearwater, FL's Sunshine Speedway to the delight of 200 cheering fans. Pinellas County sheriffs judged the event, which took place on a course devised for deputy training.

And the winner was ... James, who completed the course in 1:29. Williams came in at 1:38.

Rumors

- Will **WKQI/Detroit** morning driver **Danny Bonaduce** put down roots in the Motor City and give up his fly-jock duties?
- Is consultant **Jan Jefferies** about to debut a new, well-funded CHR in a Southeastern market?
- Will there be another CHR debut in a Top 50 SE market real soon?
- Is **SW Networks** about to change direction with Smooth FM in the U.S. and concentrate on developing it internationally instead?
- Look for **Broadcast Architecture** to guide the flip of **Triathlon Broadcasting's** 100kw **KXLK/Wichita** from AC to NAC, probably shortly before the beginning of the fall book.
- Will former **WKSJ-AM & FM/Mobile** OM/PD **Scott Johnson** become PD at **WIRK-FM/West Palm Beach**?
- Is **Restless Records** negotiating with the **New Regency Enterprises** movie production company, which reportedly is interested in buying the indie label and its distribution rights for upwards of \$15 million?

Former **KFRC/SF** morning driver **Gary Bryan** becomes the new morning driver at **WIOQ/Philly**; PD **Glenn Kalina** shifts back to middays. Incidentally, ST tips its backwards baseball cap to Kalina, who just celebrated his 20th year in Philly radio.

When **WBCS/Boston** owner **Greater Media** acquired format competitor **WKLB** a few months ago, it was only a matter of time until Beantown was left with one Country outlet. Well ... the two began simulcasting last weekend.

The pair's PD, **Harry Nelson**, told ST that one of 'em will change the first week of September. (Keep in mind that Sunday is September 1.) However, Nelson's not saying which set of calls will remain or which of the two frequencies will carry the Country banner. (Hmmm. ST remembers that WBCS began 1996 by offering a "million-dollar guarantee" that it wouldn't change formats this year ...)

No one's talking — and this *is* speculation — but don't be surprised if WBCS remains Country on WKLB's present frequency. Also, WKLB's "Country Club" slogan might even be incorporated into WBCS's new positioner.

The two staffs have been compressed for the simulcast. WKLB's morning team of **Loren Owen & Wally Brine** remain, joined by WBCS morning co-host **Tom Doyle**, who previously worked with the duo. WBCS's other morning co-host, **Mike Adams**, segues to wake-ups at AC sister **WMJX-FM**, replacing **Gary Dixon**, who split for Houston last week.

WKLB afternoon driver **Jeff McKee** now does 9am-noon, WBCS midday **Carolyn Kruse** takes noon-3pm, WBCS afternoon driver **Jimmy Roberts** handles 3-6pm, WBCS's **JW** remains in 6-10pm, and **Chuck Monroe** and **David Anderson**, who had split WBCS overnight duties, are now working 10pm-2am and 2-5:30am, respectively.

WKLB morning teamers **Len Mailoux**, **Joni Siani**, and **Joe Yanetti** are out. **Ginnie Rogers** remains MD/assistant to Nelson.

And ... in the wake of the WKLB and WBCS simulcast, will Greater Media wind up putting Boston's legendary **WROR** call letters on WKLB's 105.7 frequency and debut a new Rhythmic AC format?

As **Chancellor** takes over top-rated **WJHM/Orlando** from **OmniAmerica**, it elects

Continued on Page 22

(advertisement)

McVay Media Grows

McVay Media has taken a ride on the multipoly merry-go-round. New clients include **ARS** with the recent purchases of **WVOR/WPXY**, Rochester, and **WEAT/WOLL**, West Palm Beach. **Regent Communications** picks up **WVEZ/Louisville** and Oldies formatted **WXLY/Charleston, SC**. **Clear Channel Communications** now owns

AC **WTVR/Richmond** and Country formatted **KDDK/Little Rock**.

Patterson Broadcasting is utilizing **McVay Media** in Honolulu, Savannah, Reno, and Pensacola.

Winners

A proven track record of programming in multi-station markets.

Join the winners... call **McVay Media** at 216-892-1910.

Long Day
is not the name
of an Asian
porn star.

Find out
the truth

SEPTEMBER
16th.



MELISMA

The Atlantic Group

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STREET TALK®

Continued from Page 21

not to pick up the contract of eight-year PD **Duff Lindsey**. Look for MD/afternoon driver **Cedric Hollywood** and Research Dir. **Al Fiala** to hold down the programming fort until a new PD can be found.

Meanwhile ... is Lindsey already being courted for a major Midwest PD opening?

Due to a computer software malfunction at **Pacific Bell**, some callers to R&R's L.A. offices experienced a constant ring — and no answer when dialing in. Please accept our apologies for any inconvenience.

Rumbles

- **WGMP/Philly** officially changed its call letters to **WPTS** ("We're Philadelphia's Talk Station") last Friday (8/23).

- Former **KLOS/L.A.** and **KF/L.A.** air talent **Geno Michellini** joins **KCAL/Riverside** for mornings.

- **WWSN/Charlotte** dropped its "Sunny" moniker for a new "Hits 107.9" slogan last Friday (8/23). The station will remain Hot AC, but will slightly tweak the music and packaging to make it more relevant.

- **WQMF/Louisville** PD **Rick Jamie** exits to join **WQZ/Cincy**.

- After 50 years as **WGRD-AM/Grand Rapids**, the station becomes **WRCV-AM** in the wake of its flip from Rock to "Real Country 1410AM." **Phil Catlett** is the GM; **Bruce Parrott** the OM.

- In the wake of **WKRZ/Wilkes-Barre, PA** PD **Ken Medek's** recent announcement that he'd be leaving for the PD post at **WBLI/Long Island**, **WKRZ** OM **Gary Hoffman** exits. MD/middday maven **Jerry Padden** becomes interim PD/MD.

- **WJZE/Toledo** — which recently entered into an LMA with Rock **WBUZ** — abandons NAC.

- **KKSS/Albuquerque** welcomes new PD **Jeff Andrews**, coming from the PD/afternoon driver gig at **KLVY/Dubuque, IA**. **Andrews** replaces **Roy Jaynes**, who takes the **WKXJ/Chattanooga** PD reins.

- New **CHR KLPQ/Little Rock** flips calls to **KESR** and adopts the "Star 102.1" moniker.

- **WARQ/Columbia, SC** ups APD/MD/afternoon **Susan Groves** to PD; she retains her airshift and MD duties.

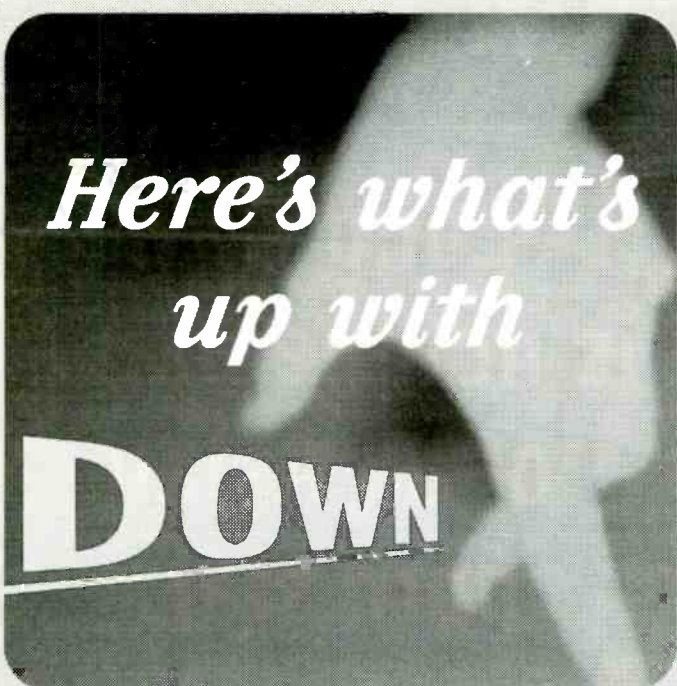
- **WJFX/Ft. Wayne** Production Dir./middday maven **B.J. Steele** adds PD duties in the wake of PD/MD **Ange Canessa's** exit. Morning driver **Geno Burgess** takes the MD reins.

- In the wake of **WXLK/Roanoke, VA** PD **Rich E. Cunningham's** departure, OM **Sammy Simpson** adds PD duties. No new PD will be hired. Meanwhile, the station ups afternoon driver **Gary Blake** to APD/MD.

- Hot AC **WTMX/Chicago** welcomes morning co-host **Eric Ferguson** from **KWMX/Denver** and afternoon driver **Bryan Peck** from crosstown **WKQX**.

- Hot AC **KFMB-FM/San Diego** APD **Tom Russell** exits for the Dir./Programming gig at **WILN-FM & WTBB-FM/Panama City, FL**. **KFMB-FM** MD/middday maven **Greg Simms** cops **Russell's** APD slot.

- Look for **Perry Broadcasting** to purchase **KKRX-AM & KIRQ-FM/Lawton, OK**, effective September 1. The stations will broadcast UC and Gospel, respectively, once the new owners take over.



HERE'S WHAT'S UP WITH DOWN:



HEAVY ROTATION BUZZ CLIP #3 VIDEO

SOUNSCAN IN ONE WEEK: 53,633

#15 ON BILLBOARD TOP 200

#1 MOST REQUESTED RECORD AT ALTERNATIVE RADIO

BDS ALTERNATIVE CHART: 2*

R&R: 7-②

ALTERNATIVE

TOP 5 PHONES:

KROQ	WDOX	WBRU	WEJE
WKQX	CIMX	KICT	WMAD
WMMS	KXRK	WKLL	KXTE
KEDJ	WROX	KNNC	

ACTIVE ROCK

NEW THIS WEEK:

KRZR KLAQ WIQB WZNF

TOP 5 PHONES:

WXTB	WCPR
KSJO	WDRK
KTUX	WTKX
KRAD	WQLZ
WDZR	KCMQ
KRRO	WZBH

KXFX



RADIO & RECORDS



1

- **Gannett Radio** elevates **Roy Laughlin** to **KIIS-AM & FM/L.A.** President/GM and **Steve Perun** to Nat'l PD.
- **Alan Voss** elevated to **Elektra Entertainment** Exec. VP/GM.
- **Keith Naftaly** named **Arista Records** VP/A&R.
- **Tex Meyer** becomes **WTAR-AM, WKOC-FM & WLTY-FM/Norfolk** GM.
- **Bob Perry** appointed **EI Dorado Communications** Nat'l PD.

5

- **Atlantic Group** CFO **Mel Lewinter** adds Vice Chairman duties.
- **John Martin** joins **Critical Mass Media** as President.
- **Monica Logan** named **KOAI/Dallas** PD.
- **Jamie Hyatt** becomes **KOY-FM/Phoenix** PD.

10

- **Cap Cities/ABC** appoints **John Hare** to **WBAP & KSCS/Dallas** President/GM and boosts **Mark Steinmetz** to **KQRS-AM & FM/Minneapolis** President/GM.
- **Kid Leo** promoted to **WMMS/Cleveland** OM.
- **Craig Hines** becomes **KIQQ/L.A.** PD.
- **Howie Castle** tapped as **WEGR/Memphis** PD.

15

- **Denise Oliver** appointed **ABC Rock Network** PD.
- **Ron Riley** elevated to **WCAO & WXYV/Baltimore** OM.
- **Joe McCoy** named **WCBS-FM/NY** PD.
- **Ron Morgan** promoted to **KSD-FM/St. Louis** VP/Ops.
- *Leap O' The Week:* **WSDR/Sterling, IL** Station Mgr. **Carey Davis** to **WMCA/NY** Dir./Development.

20

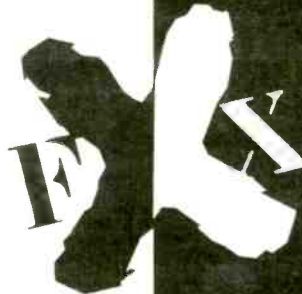
- **CBS Records** announces its new label will be called **Portrait**.
- **KRIZ/Phoenix** PD **Jay Stone** segues to crosstown rival **KUPD**; **Alan McLaughlin** becomes **KRIZ** PD.

Records

- **Revolution** promo domo **Ray Carlton** exits.
- **Work Group** Chicago local promo **Cindy Levine** segues to **Columbia Assoc.** Nat'l Dir./Promo.
- **Hybrid Recordings** has been launched as a full-service indie label by **Metropolitan Entertainment Group**, the company founded last year by concert entrepreneur **John Scher**. MEG Sr. VP/Music **Michael Leon** will head the label. **Foye Johnson**, formerly of **Private Music** and **Imago Records**, will be an A&R/Mktg. exec, while former **Island** VP/Business Affairs **Eric Levine** will oversee business and legal affairs. Distribution plans have not been announced.

THE ORIGINAL PRODUCTION FX LIBRARY
DESIGNED FOR THE 90'S AND BEYOND

Z100 • NY
KIIS-FM • LA
99X • Atlanta
Q101 • Chicago
KRBE • Houston
'HFS • Wash., D.C. . . .



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VOLUME II

MORE FX
LESS \$

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"I WAS WRONG"

OVER 75 STATIONS IN THE FIRST WEEK!

WXRK 24X #10	KROC 24X	Y107	KITS	WDRE
KDGE	WHFS 26X #5	WBCN	WFNX	KTBZ
91X	KEGE	KREV 19X #11	KPNT	WXDX
KEDJ 25X #16	WENZ 13X	WMMS	KTCL	WOXY
KNRK	WLUM	KWOD 26X #8	KLZR	KOME 20X #19
WEND	WBRJ 19X	WDGE	WROX	X96 13X
WNVE	WZRH	WEDG	WMRQ	WRXQ
WXNU	WRLG	WXEG	WPBZ 23X	WPLA 14X
WQBK	KNNC	KROX	WBZU	WEQX
KTEG	KMYZ	KFMA	KFRR	WGRD 17X
KTOZ	KGDE	WQXA	WCHZ	WOWW
KXTE	WCYY	WWDX	WEJE	WRAX
KNRQ	KPOI	KNRX	KENZ	WNTX
	WMAD	WDOX	WBTZ	

#1 ALTERNATIVE MOST ADDED!

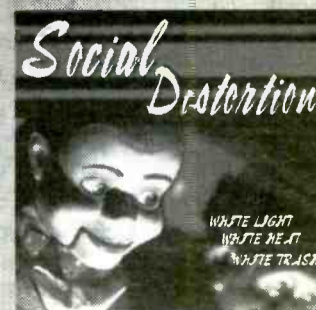
ADDED!



Social Distortion

FROM THE ALBUM "WHITE LIGHT WHITE HEAT WHITE TRASH"

PRODUCED BY MICHAEL BEINHORN



IN STORES 9/17



"550 Music" and design, "SONY," "Epic" and Reg. U.S. Pat. & Tm. Off. Marca Registrada. © 1996 Sony Music Entertainment Inc.

www.americanradiohistory.com

Colfax

Continued from Page 1
and done a terrific job."

This is the third major transaction in 13 months for Chancellor. It acquired **Shamrock Broadcasting** for \$395 million and **OmniAmerica Communications** for \$178 million.

The acquisition of Colfax's DC outlets — all-Sports **WTEM-AM**, Oldies **WBIG-FM**, and Classical **WGMS-FM** — will give Chancellor 9.8% of the revenue pie in the nation's capital, according to estimates by **BIA Publications**. In 16th-ranked Minneapolis, Chancellor's take will increase to 34.1%

of the market; in 20th-ranked Phoenix, 23.3%, according to BIA.

Industry speculation that Chancellor is beefing up its portfolio to attract a larger fish such as **Disney** was dismissed by Dinetz as "industry rumors." However, he acknowledged that in this time of consolidation, "We all talk together."

'The Right Decision'

Colfax President **Steven Goldstein** said he is "bittersweet" about selling off the bulk of the company's

stations. "But I'm confident this is the right decision for all parties. It is a very good deal for everyone, and it will strengthen the future of these radio stations."

In July, Colfax sold **KOOL-AM/Phoenix to Salem Broadcasting** for \$6.5 million. The company has three other stations in Boise, ID — News/Talk **KIDO-AM**, '70s Oldies **KARO-FM**, and '60s Oldies **KLTB-FM** — and is "evaluating [its] options" with those stations, Goldstein said.

Begley

Continued from Page 1

great stations, and we know he'll lead us to great success. He's as well-rounded an executive as we could have hoped for to fill this job."

Begley added, "Greater Media has always been a fun and great place to work and succeed, and I expect to add to that culture." Before joining **WGL** in 1989, Begley spent three years at **CBS Radio Representatives**. He's also worked as an AE in Philadelphia for **WPEN** & **WMGK** and **WFIL**.

"Being able to devote all my attention to **WPEN** will truly be a labor of love," Tyler noted. "Dennis has a great reputation as a leader, and we all welcome his addition to the team."

Chancellor Broadcasting/Colfax Communications Station Roster

Rank	Market	Station Calls (orig. owner) Format	Station Revenue*	Market Revenue*	Market Share Rev.**	Market Share Audience**
1	New York	WHTZ-FM (CB) CHR/Pop New York total	\$18.4 \$18.4	\$461.0	4.0 4.0	2.8 2.8
2	Los Angeles	KZLA-FM (CB) Country KLAC-AM (CB) Nostalgia Los Angeles total	\$16.0 2.8 \$18.8	\$511.6	3.1 0.5 3.7	2.0 2.7 4.7
4	San Francisco	KSAN-FM (CB) Country KBGG-FM (CB) Cl. Hits KABL-AM (CB) Nostalgia KNEW-AM (CB) Country San Francisco total	\$6.5 6.0 2.2 1.5 \$16.2	\$212.8	3.1 2.8 1.0 0.7 7.6	1.7 2.1 1.9 0.8 6.5
8	Washington, DC	WBIG-FM (CC) Oldies WGMS-FM (CC) Classical WTEM-AM (CC) Sports Washington, DC total	\$8.7 7.6 3.4 \$19.7	\$201.7	4.3 3.8 1.7 9.8	4.9 4.1 1.0 10.0
12	Atlanta	WFOX-FM (CC) Oldies Atlanta total	\$9.0 \$9.0	\$168.8	5.3 5.3	5.0 5.0
14	Nassau-Suffolk	WALK-AM & FM (CB) AC WBAB-FM (CB) Rock WBLI-FM (CB) Hot AC WHFM-FM (CB) Rock WGBB-AM (CB) N/T Nassau-Suffolk total	\$10.5 6.7 6.2 0.4 n/a \$23.8	\$41.0	25.6 16.3 15.1 1.0 — 58.0	6.7 3.3^ 3.3 3.3^ — 13.3
16	Minneapolis-St. Paul	KEEY-FM (CB) Country KQQL-FM (CC) Oldies KDWB-FM (CB) CHR/Pop WBOB-FM (CC) Country KTCZ-FM (CB) Adult Alt. KFAN-AM (CB) Sports/Talk KTCJ-AM (CB) Adult Alt. Minneapolis-St. Paul total	\$8.7 7.5 6.9 5.9 5.5 2.0 0.2 \$36.7	\$107.5	8.0 7.0 6.4 5.5 5.1 1.9 0.2 34.1	6.1 5.2 8.0 4.7 4.7^ 1.6 4.7^ 30.3
19	Pittsburgh	WWSW-FM (CB) Oldies WWSW-AM (CB) Oldies Pittsburgh total	\$6.0 0.5 \$6.5	\$75.5	7.9 0.7 8.6	6.5^ 6.5^ 6.5
20	Phoenix	KMLE-FM (CB) Country KOOL-FM (CC) Oldies KOY-AM (CC) Nostalgia KZON-FM (CC) Alternative KYOT-FM (CC) NAC KISO-AM (CC) Urban AC Phoenix total	\$9.1 4.5 3.0 3.0 2.2 0.6 \$22.4	\$95.2	9.6 4.7 3.2 3.2 2.3 0.6 23.6	6.7 5.0^A 4.5 2.9 5.1 0.9 25.1
23	Denver-Boulder	KXKL-FM (CB) Oldies KALC-FM (CB) Hot AC KIMN-FM (CB) Oldies KVOD-FM (CB) Classical KXKL-AM (CB) Talk Denver-Boulder total	\$6.5 4.0 4.0 2.0 0.5 \$17.0	\$108.6	6.0 3.7 3.7 1.8 0.5 15.7	4.5^ 4.7 3.3 2.6 4.5^ 15.1
25	Cincinnati	WUBE-FM (CB) Country WYGY-FM (CB) Country WKYN-AM (CB) Sports WUBE-AM (CB) Oldies Cincinnati total	\$8.8 2.9 0.5 0.0 \$12.2	\$82.8	10.6 3.5 0.6 0.0 14.7	8.6 3.4 0.5 — 12.5
27	Riverside-San Bernardino	KGGL-FM (CB) CHR/Rhythmic KMEN-AM (CB) Oldies Riverside-San Bernardino total	\$4.8 0.2 \$5.0	\$25.7	18.7 0.8 19.5	5.5 0.4 5.9
28	Milwaukee-Racine	WMIL-FM (CC) Country WOKY-AM (CC) Nostalgia Milwaukee-Racine total	\$6.4 3.0 \$9.4	\$63.5	10.1 4.8 14.9	9.8 5.9 15.7
29	Sacramento	KFBK-AM (CB) N/T KGBY-FM (CB) AC KHYL-FM (CB) Oldies KSTE-AM (CB) N/T Sacramento total	\$10.3 5.8 4.6 3.4 \$24.1	\$71.1	14.5 8.2 6.5 4.8 33.9	8.5 5.1 5.5 3.5 22.6
39	Orlando	WOMX-FM (CB) Hot AC WOCL-FM (CB) Oldies WJHM-FM (CB) Urban WXOL-FM (CB) CHR/Pop Orlando total	\$6.7 6.2 5.3 4.9 \$23.1	\$64.2	10.4 9.7 8.3 7.6 36.0	7.2 3.7 6.5 7.0 24.4

Combined Chancellor/Colfax total revenues: \$262.2 million

* 1995 revenue figures, in millions. ** Spring '96 12+ Arbitron shares.

^ Stations were simulcast; share counts once toward market total

^^ Was simulcast with **KOOL-AM**, which was sold separately; combined Spring '96 share was 5.3

CB = Chancellor Broadcasting, CC = Colfax Communications

Source: BIA Master Access Radio Analyzer

Yorke

Continued from Page 1
perienced journalist who brings to **R&R** an incredible background in the written word coupled with a genuine interest in radio."

Yorke has authored the *Post's* "On

The Dial" column since 1984. In addition, he was a writer-editor for the Food & Drug Administration in Rockville, MD for the past five years. He previously edited a newsletter that covered that agency and was a staff writer at the *Post*.

KUKQ

Continued from Page 3
day. We already aired Phoenix Firebirds (AAA) baseball games, Chicago Cubs games, and various college basketball tournaments. We decided the other station in town wasn't do-

ing the job we thought it could do. Instead of sitting on the fence, we took a better signal and flipped to the format."

Mac says the Deuce will become "more local as time goes by" and will be hiring local hosts shortly.

Uni

Continued from Page 3
Warner fold follows the trails blazed by Morris, former Warner Music U.S. President/COO **Mel Lewinter**, former **Elektra Entertainment** Chairman **Bob Krasnow**, and former **Warner Bros. Records**

Chairman/CEO **Mo Ostin** and President **Lenny Waronker**.

In other Uni news, **Jay Gilbert** has risen from National Director/Catalog Sales & Product Development to Sr. Director/Sales. Gilbert joined Uni in 1989 as Account Service Representative in Seattle.

Women

Continued from Page 6
"The Collateral Crisis" facing women. According to the group, women often lack the capital to receive financing for communication businesses, and they have been historically unable to use FCC licenses as collateral.

Among the other areas where women face barriers:

- Discrimination against women in education
- A "glass ceiling" in the workplace that prevents promotion to high-ranking positions in communication businesses
- Denial of equal access to federal government contracts.

According to the women's group, effective ways to eliminate barriers include licensing broadcast spectrum through a process other than comparative hearings; setting up a program where existing companies would support and mentor women-owned

companies; and "stringently" enforcing the FCC's EEO rules. **AWRT** also suggests the FCC allow group radio station holdings in excess of the current ownership limits if some of the holdings are in women-owned businesses.

FCC Sr. Policy Analyst/Office of Communications Business Opportunities **S. Jennell Trigg** said the Commission has no preconceived ideas as to how it will approach this issue. "Our goal right now is to try to ascertain all the different types of small- and minority-owned businesses. We have to recognize that the characters of small businesses definitely will vary." According to the Telecom Act, every three years the FCC has to review the regulations it has created and the barriers it has identified to ensure they are still consistent with the public interest.

The deadline for comments on the matter has been extended to September 27. Replies are due October 11.

Changes

Continued from Page 14

weekend "America Swings Again" program, effective September 7.

Oldies: Bob Worthington is the new afternoon host at **WQSR/Baltimore**, replacing **Roger Cary**.

Rock: "Uncle" Joe Benson has returned to **KLOS/Los Angeles** from

crosstown **KLSX**, assuming part-time duties as host of the "Seventh Day." Additionally, Benson's web site is now in operation at <http://unclejo.com/> ... **WDVE/Pittsburgh** night slammer **Eddie Crow** and morning sportscaster **Phil Kirzyc** trade jobs ... **Lacy Kendall** rises to nights at **KCAL/Riverside** ... **Bob Forester** is the new PD at **WNDD & WNDD/Ocala-Gainesville, FL**, replacing **Jon Byrd** ... **WDHA/Morristown, NJ** midday host **Terri Carr** adds Asst. MD duties.



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STEVE WONSIEWICZ

Will CHR Dance With Alternative?

□ Pop programmers begin testing rhythmic-leaning alternative records

CHR/Pop, already curiously eyeing Alternative's growing success with rhythmic tracks, is beginning to test the waters with rhythmic-leaning alternative records. While far from a taking a plunge, many major-market PDs are dropping in a song here or there and throwing others into callout to gauge listener interest.

The main reason for the hesitancy to date: Pop programmers say audiences aren't ready for much more alternative-leaning music. That's not to say listeners don't want to hear the songs. It's just that programmers believe it's too soon to serve up a new dish now that listeners have become used to a steady diet of alterna-grunge from bands such as the **Smashing Pumpkins** and **Bush** and the folkier fare of artists like **Jewel** and **Joan Osborne**.

The change comes at a unique time at both formats. For Alternative, it's a definite plus that CHR has held back because it gives the format more time to own the bands and break new acts. At the same time, CHR wants to make sure the

☞ **When we go on a record we're committed to. We don't want to play it for three weeks and bail.**

—Dan Kieley

songs are major hits before committing; they're only too happy to let Alternative set the table. Another plus: Given Pop radio's rhythmic and dance lean these days, rhythmic-leaning alternative records might fit in rather nicely both in image and tempo.

Alternative's Dance History

Alternative has a respected history with dance-flavored records. Who can forget bopping to the **B-52s** and **Talking Heads** or the synth beats of **New Order** and **Depeche Mode**?

This time around, say execs, it's rhythmic-leaning alternative records from **Beck**, **No Doubt**, **Garbage**, **Republica**, and **Fun Lovin' Criminals** that are catching the attention of CHR and select Alternative AC programmers. **R&R's Callout America**, for example, ranks **No Doubt's** "Spiderwebs" No. 2 in favorability with a 3.95 score, trailing **Alanis Morissette's** "You Learn" yet ahead of the **Fugees'** "Killing Me Softly."



Dan Kieley

Comments CHR/Pop **KDWB/Minneapolis** PD **Dan Kieley**, "We just put 'Spiderwebs' into rotation and it's starting to get some early requests. It's a pretty mainstream song with a good hook that we believe will turn into something. It's still kind of a wait-and-see thing for us, though. A lot of the music is on the extreme right or left, de-

pending on how you look at it. We only are playing about four or five of those tracks. We're not even playing the **Garbage** record, let alone some of those other records, even though the **Garbage** track is the closest thing in the pipeline."

And what about a record like **Beck's** "Where It's At"? "That's definitely an Alternative hit, but we still have to see if it's right for us. You want to make sure the song is going to get some phones or a buzz building from MTV. When we go on a record we're committed to it. We don't want to play it for three weeks and bail." Like many programmers, Kieley already has dropped a handful of tracks into callout. "It's more a leap of faith to see if anything is going on. And we also haven't seen a lot of cross phones [from crosstown Alternative] with regard to requests or anything. But we are feeling the dance stuff a lot more than the alternative. We are a female-driven station and a lot of the alternative music doesn't appeal to females, but some of these records might."

"Alternative goes in cycles. One year ago a female pop/rock artist couldn't get arrested on our station. Now all those songs are hits. So maybe the more rhythmic records from bands like the **Cure** and **Depeche Mode** will swing back into favor again. I hope so because those records sure mix better than the rock ones."



Rob Roberts

'New Sound Developing'

Over at CHR/Pop **WHYI/Miami**, PD **Rob Roberts** is following the same strategy. "We've just started testing **No Doubt** and will probably put on the **Garbage** record next week. As for other songs, we still have to see how things develop. One of the problems

here is that alternative music doesn't get as much exposure as it does in other markets [because no station is serving the format]. But I like what I see happening. [The more rhythmic alternative songs] are easier to work with in Miami. Alternative is such an extremely difficult proposition in southern Florida since the audience doesn't feel they can dance to it. Anything that has more of a beat to it stands a better chance. This goes even for a record like **John Mellencamp's** ['Key West Intermezzo (I Saw You First)']."

That's a far cry from even a year ago, admits Roberts. "There's a new sound developing and we know we're going to have to deal with it. We are now looking at artists and

☞ **Alternative is such an extremely difficult proposition in southern Florida since the audience doesn't feel they can dance to it. Anything that has more of a beat to it stands a better chance.**

— Rob Roberts

groups who were almost universally ignored because historically they didn't work on this station for whatever reasons. We are paying much closer attention to those records because we realize they can fit in with what we're doing. Six months ago we wouldn't have even considered a song like 'Spiderwebs.' But as the music has evolved, it's turned into something our audience is probably ready to accept.

"You always want a balanced station. That's one of the reasons CHR is doing so well. We now have a healthy mix of alternative, mainstream pop, and dance. But within each one of those you also want balance, and the rhythmic alternative songs provide that. It kind of goes back to a concept of having only a certain number of slots available for alternative. You have to look at it differently with some of this music. It could go into a dance or mainstream pop slot."

TALK BACK TO R&R!

Do you have questions, comments, or feedback regarding this column or other issues? Call me at (615) 244-8677 or e-mail: swonz@aol.com

☞ **It's not about playing hardcore disco or homogenized synthesizer. These bands are living entities that are creating good rhythmic music that will work alongside the best of the dance music that's out there now.**

—Peter Napoliello

Hot AC Not As Hot

While the CHR/Pop outlets have more encouraging words for rhythmic-leaning alternative, Hot AC remains much more cautious. **WRQX/Washington** PD **Randy James**, for example, so far has opted not to play any of the aforementioned records. "I haven't had to. What I can do that an Alternative can't is go back in time and pull out a **Paula Abdul** or **Janet Jackson** if I want a dance beat. That music is still very hip, has rhythm, and is very familiar. I don't have to go on a new song just because it's the latest alternative trend."

Probably the single biggest contributing factor to James's decision not to feature the songs is that he's already added enough alternative music. "I've pushed the envelope with this format about as far as I want to go now. You can't keep shocking your audience. I want them to get comfortable with who we are. These days you have to accentuate the obvious in the format. You have to state the obvious and keep restating it. And right now the obvious is for us to be an Adult CHR that doesn't play rap. If you start playing more rhythmic music, then you've changed format. You may not think you have, but you have because it definitely is a different sound."

Hot AC **WTMX/Chicago** PD **Barry James** agrees that rhythmic-leaning alternative records aren't yet ready to be embraced by his audience, even though they clearly accept alternative's rocky side. "This is a very rock-based market so we lean in that direction. We don't touch pop rhythmic records. It's funny, because every place I've ever been I've used rhythmic music to bring the tempo up and appeal to females. That doesn't work here."

James continues to keep an eye on crosstown Alternative **WKQX** "in order to see if it's something I may one day end up entertaining. But even those end up being songs on the rock side. To our audience 'alternative' is still a negative word."



Barry James

Label Viewpoint

On the label side, **EMI Sr. VP/Promotion Peter Napoliello** says he isn't surprised CHR/Pop programmers are taking a closer look at rhythmic-leaning alternative records. "When these songs explode in a market like New York or Los Angeles and go top-five phones at Alternative, you can bet the smart [CHR] programmers are going to sniff that out and say, 'I don't care what it sounds like. Anything that gets that kind of reaction has to go on my playlist.' It's great that Alternative is discovering these bands and breaking them. But it's something that everybody is going to feed on."

Napoliello realizes that many of the records will only reach a "limited universe. I'm in agreement with that. Yet the hits will speak for themselves because they will get a huge reaction from the core audience, as well as the silent majority of upper-demo females."

He also agrees that growing interest and awareness of rhythmic-leaning alternative could dovetail nicely with the re-emergence of dance at CHR. "If you go back to the early days of [Alternative], when it was called **New Wave**, there were a lot of bands playing dance beats. Just look at the success of the **English Beat**. It's all about melodic tunes with tempo. It's not about playing hardcore disco or homogenized synthesizer. These bands are living entities that are creating good rhythmic music that will work alongside the best of the dance music that's out there now."

☞ **I've pushed the envelope with this format about as far as I want to go now. You can't keep shocking your audience. I want them to get comfortable with who we are.**

— Randy James



Randy James



Peter Napoliello

R&R LAUNCHING PAD

CHR, Hot AC Plug Into Marshall's 'Birmingham'

Alternative and dance may still be all the rage, but mainstream pop records are getting their fair share of attention at CHR/Pop and Hot AC. Just look at the numbers **Epic** pulled down two weeks ago on Canadian singer/songwriter **Amanda Marshall's** debut U.S. single "Birmingham" (the No. 1-added track at CHR/Pop last week with 47); likewise **RCA** with **Wild Orchid's** "At Night I Pray" (see story below).

Marshall and Orchid join the growing legion of new female, pop-leaning artists being embraced at CHR and Hot AC. Others include **Jann Arden** ("Insensitive"), **Donna Lewis** ("I Love You



Amanda Marshall

Always Forever") and, more recently, **Merril Bainbridge** ("Mouth").

Marshall's first taste of mainstream pop success comes nearly one year after her self-titled album was released in Canada, where it's already been certified platinum (100,000 units). Two singles, "Birmingham" and "Let It Rain," have cracked the top 10 in her homeland. Unlike the songs from Lewis and Bainbridge, however, Marshall's record first was worked at Adult Alternative. Comments **Epic VP/Promotion Dale Connone**, "We definitely believed Adult Alternative was a great launching pad for her because her music fits the format. You really hate to take an artist straight to pop without building a base somewhere first. We always knew we would ultimately go to pop, but first we wanted to establish a beachhead.

"We're very happy with how she did at that format, but we feel we've accomplished everything we could there. In markets where [AA] programmers were behind her we saw a spark of sales, which was encouraging. If the same thing happens in proportion at CHR, we're going to be in great shape."

Even though the song didn't crack the Adult Alternative chart, the strategy is paying dividends since it helped create more awareness — not to mention airplay and exposure — about the 23-year-old performer. Stations reporting adds or upward conversions this week include such CHR heavy-hitters as **WHTZ/New York**, **WXKS/Boston**, **WSTR/Atlanta**, and **KKLQ/San Diego** and Hot AC leaders such as **KDMX/Dallas**, **KHMX/Houston**, **KPLZ/Seattle**, and **KFMB/San Diego**.

Comments **KDMX/Dallas PD Kim**

Ashley, "There's a lot of consistent product coming out of [Adult Alternative] that has a pop feel, and this one surely does. It's a 'feel good' record that sounds terrific on the air and already is generating some phones.

"We're in a period where a lot of the music is either super-alternative or super-rhythmic, so we're fortunate to have the **Donna Lewis**, **Merril Bainbridge**, and **Amanda Marshall** records. We're looking more closely at those records than ever before. If anything, our format is a great fit since we lean a little Alternative but still want to be a Pop station. And records like this keep us more focused than ever before."

Like many CHR programmers, **KMXV/Kansas City PD Jon Zellner** got a peek at Marshall at the **Bobby Poe** convention, where her video was featured on the hotel TV service. He agrees that "Birmingham" comes across as a pop record and could be "research monster" because of its more passive nature. "You have to be patient with records like this — which in your gut you believe are going to work — because often times they'll have a very strong appeal with your passive audience. And those are the not people who are necessarily going to go out and immediately buy the record or call in. The song also has a powerful message and a haunting-melody that really speaks to women. It all makes for a great record for our format."

Marshall's album is already at retail.

Orchid's Blossoming At CHR With 'Pray'

Another group riding the wave of heightened interest in straight-ahead pop is **RCA** vocal trio **Wild Orchid**, whose debut single "At Night I Pray" two weeks ago ranked at the second Most Added at CHR/Pop (47 stations). Key major market outlets reporting the track include **WIOQ/Philadelphia**, **WFLZ/Tampa**, and **WZJM/Cleveland**.

For **WZPL/Indianapolis PD Tom Gjerdrum**, "At Night I Pray" stood out "from the moment I first heard the record in my office to the first time I heard it on the air. I can't tell you exactly why it's going to work. But it's one of those special records that I expect to do very well."

With the pop pipeline continuing to spill out hits, Gjerdrum says, "It's a pretty exciting time for CHR because these are the kind of records that can be exclusive to our station. We don't have to worry about sharing them with Alternative. And as long as they're pop enough, Urban probably won't play them, although this record could be an exception. We haven't had these types of records in a long while."

While Gjerdrum says tempo can be an area of concern, he notes, "I'd rather have a great song on the air even if the station sounds slower than normal, rather than put on a record that's not a hit just for the sake of tempo. Listeners aren't going to call up and complain about the flow of the station. But they will call up and complain about songs."

According to **RCA VP/Promotion**

Bonnie Goldner, the album was about one year in the making. "We always stayed in touch with the people who were making the album. We kept hearing the songs and seeing the progress and knew the product was going to be exceptional. We just wanted to wait for the right moment to take it to the marketplace."

As for promotion plans, Goldner says the label kept it simple. "About three months before we went for adds, the field staff played the record for programmers but didn't leave copies. We wanted them to hear its potential and know that we would be coming back." About one month before the release, the label then serviced radio and worked on converting the early believers. Goldner also says **RCA** elected not to take the group on the road in the setup phase. "There's still plenty of time to do that. We just want to do it under the right circumstances. The rest of the steps will follow in place. We know we have an act with longevity, so there's no need to rush into anything."

The Los Angeles-based group's self-titled first album goes to retail October 15.

Urban Radio 'Down With' Arrington

MCA is making inroads at Urban radio with newcomer **Charisse Arrington's** debut single "Down With This." The track, one of the Most Added one month ago, is currently being report-



Charisse Arrington

ed by 48 stations, including major-market outlets such as **WEDR/Miami** and **WXYV/Baltimore**. A respected studio vocalist and touring pro, Arrington also co-produced the album and co-wrote several tracks.

According to **WTLC/Indianapolis PD/MD Vycki Buchanan**, "Down With This" is a natural for the station. "It's a great uptempo record that's coming along at the right time. There are so many ballads out now that I need balance. Also, as a mainstream Urban station we need to have energy to compete. If you get too slow people are going to tune you out."

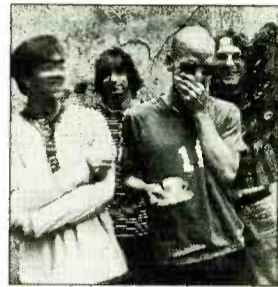
As to the song's demo appeal, Buchanan says it's across the board. "The 25-pluses like it and the 18-24s are into it because it's a great dance record."

Arrington's album is slated to be released later this year.

MUSIC NEWS & VIEWS

New Adventures In Hi-Finance: R.E.M. Renews Warner Ties

In a deal that caught many people by surprise, **R.E.M.** and **Warner Bros.** renewed their relationship on August 24, agreeing to a contract that's said to be worth at least \$80 million. The *Los Angeles Times* reported that under the new five-album contract, the band will receive a \$10 million signing bonus, a \$20 million advance on its existing six-album Warner catalog, and a \$10 million guarantee per album.



R.E.M.

R.E.M. lawyer **Bertis Downs**, who declined to discuss the actual dollar figures, would only say "those figures aren't right" and that getting top dollar was not the final arbiter in the band's decision to re-up with the **Bunny**. "The money was going to be formidable wherever we went. Clearly any label would love to have R.E.M. — but they knew they were going to have to pay for them. We knew we were in a position to make a good financial deal. Yet what's more important to us are the relationships and personal regard we have for the people at Warner. We all feel the band has their best work ahead of them. They [the band] wouldn't have committed to five more records if they didn't think they could produce good albums."

Downs also declined to say whether another label topped the Warner offer. "Put it this way: We made the best possible economic deal for the band at Warner. And a lot of that had to do with what they can do with the catalog. Clearly, between this record and the four before it, [Warner] has a lot of chips no one else has."

While many in the industry are buzzing that the deal sets a new benchmark, Downs cautions. "Sure it will set the standard for this kind of deal. But how often is that going to happen? There aren't many bands — maybe a **U2** or **Pearl Jam** — who become free agents when they are this popular. That's what people are missing here."

U2 Set Delayed Until '97

In other record news: **U2** fans will have to wait until early next year to hear the band's next **Island** album. While never officially announced, the new album was expected by many to be released in the fourth quarter ... Look for **Columbia's** recently signed punk-pop band **Offspring** to release its first album for the label on October 1 ... **Liam Gallagher**, lead singer for **Epic's** Brit alterna-pop group **Oasis**, will miss an as-yet-undetermined number of dates on the band's current U.S. tour because of throat problems. The vocalist also missed an **MTV** "Unplugged" session and a special concert in London for similar reasons. Brother **Noel** has been filling in ... For the first time in concert, **Polly Jean Harvey** and **John Parish** will perform material from their new **Island** album during two special shows on October 8-9 in Bristol in the U.K. The album — which includes a cover of the **Peggy Lee** standard "Is That All There Is?" — goes to retail in the U.S. on September 24. Joining Harvey and Parish will be **PJ Harvey** band members **Rob Ellis** (drums), **Eric Drew Feldman** (bass/keyboards), and **Jeremy Hogg** (guitar).

Studio Outtakes

Columbia's platinum-plus **Toad The Wet Sprocket** plan to spend the rest of the summer and fall appearing at select ben-



Toad The Wet Sprocket

efit concerts and putting the finishing touches on its next studio album. The group spent much of the summer working on and recording new material with producer **Gavin MacKillop** ("Fear," "Dulcinea," and much of "In Light Syrup"). Working titles include "Whatever I Fear," "Dam Would Break," "Don't Fade," "Desire," and "Little Man, Big Man." The set is expected to be released in January ... Members of alterna-rock band **Soul Asylum** are set to return to the studio in their hometown of Minneapolis to work on their new **Columbia** album.



RANDALL BLOOMQUIST

Easing The Pain Of On-Air Change

□ Honesty, openness go a long way in minimizing audience anxiety

For Talk programmers, life holds but three certainties: death, taxes, and lineup changes. While there's no clear agreement as to which is the most painful, the third choice would no doubt get its share of votes from PDs who have weathered shuffles that filled their voice mail with angry feedback.

But there are ways to smooth such transitions, even when the show being dropped is a long-time fixture with a vocal following. The key, according to the trio of PDs I talked to, is openness and honesty

“If you approach a change the same way you should approach this format — with honesty and intelligence — you'll get through it just fine.” —Steve Wexler

toward both of the affected parties — the departing host and the audience.

“If you approach a change the same way you should approach this format — with honesty and intelligence — you'll get through it just fine,” says WTMJ/Milwaukee PD Steve Wexler. “A lot of the trouble comes not from the change itself, but from how it's handled. Honesty will disarm that criti-

cism.”

Human Touch

Wexler should know. He survived his recent decision to drop a long-running local midday show in favor of Dr. Laura Schlessinger by personally walking his audience through the transition. On the day of the switch, Wexler went on the air to explain WTMJ's reasons for making the change, introduce people to Schlessinger's program, and “let people vent” about the move.

Wexler acknowledges that his “open phones” approach carried some risks, but says it was necessary in order to keep faith with the audience.

“There's some danger in that you get a lot of negative things said about your station on your air — and there's some name-calling,” he says. “But I really think that candor and honesty is healthy.”

Such on-air hand-holding is part of Wexler's overall policy of maintaining close communication with WTMJ listeners, many of whom are extremely possessive and jealous when it comes to the venerable station.

“I've tried to build a relationship with the audience so that when

there's a change, it isn't coming out of the blue,” Wexler explains. “People aren't left wondering, ‘Who's this manager on the air? And what are they doing to my station?’”



The worst thing you can do is undercommunicate with an audience that has built an intimate relationship with a personality. If listeners see the host treated with respect, it makes a big difference. But if you just yank the guy off the air one day, it can cause you trouble for a while.
—Jack Swanson

Wexler's audience outreach program includes a listener feedback phone line, a listener newsletter, and a listener advisory board that meets four or five times a year to offer its thoughts on various aspects of the station's programming. Wexler also does occasional 30- and 60-second spots updating the audience on changes and

Tips For Tidy Transitions

- **Be a straight shooter.** Openness and honesty toward both of the affected parties — the outgoing host and the station's audience — are key to successful transitions.
- **Bond with the audience.** Stations that have built a good rapport with listeners by keeping them informed and soliciting their feedback will catch less flak over on-air changes.
- **Give 'em a curtain call.** If circumstances allow, offer the departing host a chance to say goodbye. After all, if the host has had any success, listeners view him as a personal acquaintance and may take offense if he simply disappears.
- **Keep it movin'.** The new host should be allowed to debut his show without fielding countless calls about the departed personality. If such a call gets on the air, the new host should address the complaint honestly and quickly.
- **Give credit where due.** Departing veterans should be treated with respect and appreciation. It's the right thing to do, and it will calm the host's fans.
- **Hang tough and have faith in your decision.** “If you know that what you are doing is right for the station, put up with the guff, and in a few days, it all blows over,” says WBAP/Dallas OM Tyler Cox.
- **Be humane.** Never forget that the careers, lives, and futures of real people will be affected by your actions. Act accordingly.

upcoming features. The length and frequency of these “Wex Speaks” messages varies depending on the amount and importance of information. For example, in the weeks leading up to the pro football season, Wexler uses 60-second spots to tout new programs and schedule changes related to the station's Green Bay Packers broadcasts.

Hey, Hey, Bye-Bye

KGO & KSFO/San Francisco OM Jack Swanson agrees that effective communication is crucial in times of transition.

“The worst thing you can do is undercommunicate with an audience that has built an intimate relationship with a personality,” says Swanson. “If it's a morning man, for example, they've listened to him while they were naked! To

wake up one day and ‘boom, the guy's gone’ — that's not good.”

Swanson likes the idea of the PD explaining the change to the audience. He also thinks the departing host should have a chance to say farewell — if the situation permits.

“I think the audience accepts change,” says Swanson. “But it goes down better when the [departing] host is treated well and is able to stay on to say goodbye.”

Of course, Swanson adds, such



Jack Swanson

Continued on Next Page

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Easing The Pain Of On-Air Change

Continued from Page 27

a farewell tour may not be advisable if the parting is less than amicable and the station can't trust the host to behave during a swan song. **KSTP/Minneapolis PD Steve Konrad** says the decision to give a departing host a chance to say goodbye is a "gut call" that must take into consideration the circumstances of the parting and the host's personality. Konrad opted against a final show for ex-morning host **Jesse "The Body" Ventura**, but allowed former evening talker **Turi Ryder** to do a "farewell party" show from a Twin Cities bar.



Tyler Cox

WBAP/Dallas OM Tyler Cox echoes many of those sentiments. Cox, who oversaw the station's transition from Full Service/Country to Talk, believes it's always best if the departing host

can stay on to help smooth the segue. If that's not possible, he says, the station needs to deal forthrightly with listeners while moving ahead with its plans for the future. But, he adds, the new host should be allowed to debut without getting bogged down in on-air comments and complaints about the change.

"We don't take any on-air calls about the change," says Cox. "Those calls are routed to me, and I handle them. If a [complaint] caller does sneak past the call screener, the host should address the complaint honestly and quickly, and make it clear that we're not talking about that issue anymore."

Cox polished his transition skills when WBAP replaced an established midday country music show with **Rush Limbaugh**. In preparation for Limbaugh's debut, WBAP set up a four-person phone bank to answer listener calls. The staffers who answered those lines were given a script with answers to the most anticipated comments and complaints about the change. Those who



You have to be honorable and decent to the staff involved in the change. That's a real moral obligation, because you are dealing with people's lives.

—Steve Wexler



were willing to leave a name and address received a follow-up letter from Cox addressing their particular concerns.

Of course, Cox notes, no major transition is painless — regardless of how well the station has prepared. When the heat is on, he says, the PD simply needs to

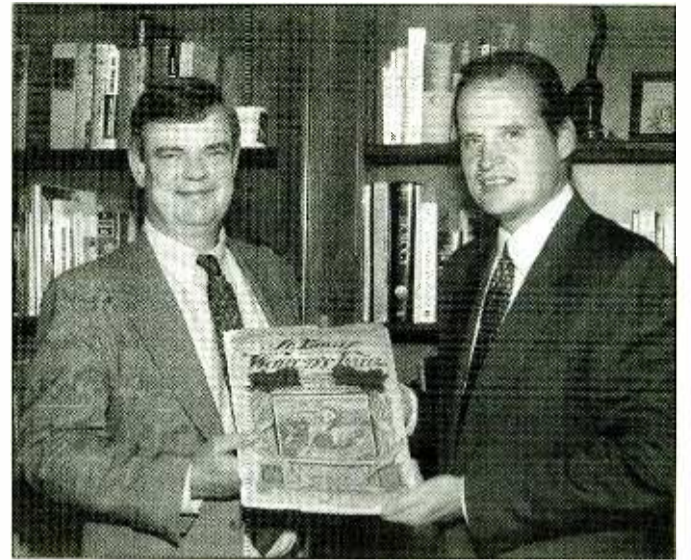
sit tight and have faith in his plan: "If you know that what you are doing is right for the station, you put up with the guff, and in a few days, it all blows over."

R-E-S-P-E-C-T

Swanson also urges stations to give departing veterans, particularly those with successful track records, the proper respect and appreciation — even if they are being replaced because of flagging numbers. He praised **WBT/Charlotte** for its treatment of recently retired nighttime legend **Henry Boggan**, who was honored with a lavish party attended by local luminaries and given the opportunity to continue hosting a Sunday morning show.

"That's the classy way to handle things, and it really pays off," says Swanson. "If listeners see the host treated with respect, it makes a big difference. But if you just yank the guy off the air one day, it can cause you trouble for a while."

Business and ratings concerns aside, says Wexler, PDs have an obligation as human beings to treat departing talent with decency and consideration. "You have to be honorable and decent to the staff involved in the change. That's a real moral obligation because you are dealing with people's lives."



FOUR SCORE AND 12 YEARS AGO — "Jeez, when's the last time we cleaned out the files?" **KMOX/St. Louis VP/GM Rod Zimmerman (r)** must have wondered when an original 1904 St. Louis World's Fair program in near-mint condition was discovered in the station's archives. **KMOX** donated the publication to the Missouri Historical Society; Zimmerman is shown here making the historic hand-off to Historical Society President **Robert Archibald**.



SPLIT SALES PERSONALITY — **KTRH/Houston AEs Kandi Malley and Cally Simpson** have entered into what the station claims is that market's first media sales job-share. The women, each of whom has two children, will work one account list, with Malley working Monday-Wednesday and Simpson on duty Wednesday-Friday. Malley and Simpson, who will share a desk, have established numerous systems that will allow them to fully serve their clients while also racking up some serious quality time with their kids.

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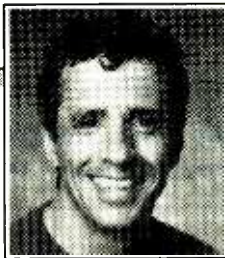
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*Bureau of Labor Statistics



TONY NOVIA

CONTEMPORARY HIT RADIO

Job-Hunting Tips For The Fall Book

□ Talentmasters' Don Anthony advises pros on the loose

A good part of my daily routine at R&R is spent trying to connect radio and records people in need with potential employers who have job openings. For many — especially those who've never been out of work — losing a job can be devastating and depressing. But there are many great opportunities out there for the right talent.

This week, I'll try to provide you with some valuable tips on preparing your resume and demo tape. Also, Talentmasters owner and operator Don Anthony, whose full-service employment company is hired by broadcast companies to fill key positions, will tell you how to follow up and go for the close.



Don Anthony

The passing of the Telecommunications Act has sent shock waves through the industry. Many people are wondering if there are more or less jobs available now. Anthony says the telecom bill has affected some areas, while others haven't been affected at all. "With all of the downsizing going on, there are a lot of people serving dual roles. An MD may have to help with another station's music scheduling. For other key positions, it's as if nothing has

taken place. There are still good salaries being offered for morning personalities and programming jobs.

"PDs call me every day asking, 'Is it me, or are there just not any gigs? Is the market shrinking?' I don't think the market is shrinking as much as there is a lot of internal movement going on. If one station is absorbed into a company, suddenly a PD has another station to work with."

Have More Than One Talent

In several of my previous columns, the message has been clear that the majority of companies are looking for employees who can perform more than one job. Anthony has also witnessed this trend. "One of the more valuable assets you can bring to the bargaining table today is the ability to do more," he points out. "If you're a PD who does an airshift, that's good. If you do mornings, that's very good. If you're a GM with sales experience or a GSM with management experience, those are also good. An air talent who knows music programming,

or can produce a morning show is good. The job-seeker walking in with a single talent will lose out against those with two or three."

What's the good news? Anthony is watching his clients' salaries steadily increasing — with a catch. "Administrative salaries are being examined and some positions have been eliminated, but other management positions are being rediscovered. When companies first got into duopolies, it was about market share. After a while it became clear it was about cost-cutting. One manager would suddenly be responsible for four stations. But some companies realized that's just too much for one person, so they'd bring in another manager. Then there would be two PDs within a group, one GM, and two station managers. Or instead, they'll make a PD an OM and have programming managers under him."

Which positions are hot and which aren't? Anthony continues to see mornings as the hottest because that's where most of the revenue comes from. "Even though a lot of these morning shows are moving under a common roof," he says, "it's still competitive. Most of them are still operating independently. Sometimes, one show will get something from a comedy service and say, 'That's mine; I'm not sharing!' Other times it's a friendly atmosphere. People still want their own resources. The industry is learning about these kinds of problems now."

Male-Female Winning Combo

Anthony also sees a huge demand for female co-hosts. "Everyone wants [to attract] more adults, so a male-female combination that works proves to be a winning formula, whether you're Howard Stern and Robin Quivers or a Lite AC in any market. Everyone wants that combination."

Good morning show producers also remain a hot commodity. Anthony feels companies are constantly looking for creative people as well as technical people. Promotion and marketing is also a hot field. "I receive a lot of requests for people who have imagination, can get involved, and offer ways to improve promotion and marketing."

The demand for GMs has cooled a bit on Anthony's end, although he sees it slowly rebuilding. "A few years ago, people came to an interview saying, 'Here's all of the stations where I worked.' Now they're saying, 'I'm a computer programmer and can work with these programs. I'm an excellent writer. I can do production and parodies. ...' They're bringing more than just the menu items."

For pros on the loose, Anthony tips us off to some of the items you

Resume Rules To Live By

Here's an at-a-glance list of tips from Talentmasters' Don Anthony to follow when preparing your tape and resume:

- **Be Professional** — If you don't excel at packaging or writing letters, have a professional package your resume. Most busy executives don't have time to sift through newspaper articles and other extras. The cover letter is a screen. Explain why you're writing, specifically what you want, and what your situation is. Avoid handwritten notes because someone might not be able to read your writing. Make sure to provide emergency phone numbers, especially if you move a lot.

- **Be Brief And To The Point** — Your resume should be easy to read and no longer than one page. Your demo tape should not exceed five minutes, including phone calls and talk-ups. Don't start with a monologue or an intro of what you'll hear on the tape. I prefer [tapes that start with] a jingle or identifier, immediately followed by the jock.

- **Don't Be Too Fancy** — We have a theory at Talentmasters. Whenever a package comes in, the fanciest, trickiest, most gimmicky one usually isn't from a major talent. There is a reason all this stuff surrounds the package. Also, make sure your package can be opened easily. I'll get packages with seven million staples, I call them "sharks." If someone punctures a finger on your package, your chances of getting that job may be punctured as well.

- **Mark Your Package Clearly** — Never send a tape without a label on it, and put your aircheck on both sides of a tape. Avoid "Best Of" tapes. Sooner or later they're going to hear the real you, so you might as well send what you sound like. If someone hires you, they'll know exactly what they're getting.

- **Be Honest** — We've all made mistakes, so don't offer excuses for bad past moments. Find out what the potential opportunity needs, and explain how you can meet them.

- **Be Accurate** — Make sure you have correct job titles and to spell your potential employer's name right!

Job Openings

The following is a partial listing of several opportunities. Tell them Tony Novia at R&R sent you.

- **KBBT/Portland** PD and entire staff; T/R c/o GM Dave McDonald, 2040 SW 1st St., Portland, OR 97201
- **WDRQ/Detroit** PD; T/R c/o GM George Kenyon, 28411 Northwestern Hwy # 1000; Southfield, MI 48034
- **KLYV/Dubuque** PD; T/R c/o GM Kevin Kelly, 5490 Saratoga Rd., Dubuque, IA 52002
- **WJHM/Orlando** PD; T/R c/o GM Mike Gonick, 37 Skyline Dr., Suite 4200, Lake Mary, FL 32746
- **WYXR/Philadelphia** PD; T/R c/o GM Jeffery Spector, 1 Bala-Cynwyd, #243, Bala-Cynwyd, PA 19004
- **WNCI/Columbus** MD/Promotions Director; T/R c/o PD John Dimick, 1 Nationwide Plaza, 2nd Fl., Columbus, OH 43215
- **WGTZ/Dayton** nights; T/R c/o PD Louis Kaplan, 717 E. David Rd., Dayton, OH 45429
- **WPRO-FM/Providence** morning sidekick; T/R c/o PD Chris Schebel, 1501 Wampanoag Trail, E. Providence, RI 02915
- **Atlantic Broadcasting** PD; T/R c/o Keith Mitchell, OM, Atlantic Broadcasting, 181 E. Evans St., Suite 311, P.O. Box 103000, Florence, SC 29501-3000
- **WDCG/Raleigh News & Info** Dir.; T/R c/o PD Kip Taylor, 1000 Park Forty Plaza, Suite 120, Raleigh-Durham, NC 27713
- **WTCT/Saginaw** nights; T/R & picture to: 3070 Kabobel Dr., Saginaw, MI 48604
- **KYSR/L.A.** afternoons; T/R c/o PD Dave Beasing, Box 3925, Glendale, CA 91221-0925
- **KFFM/Yakima** morning show co-host; T/R c/o PD Jack Kirby, 215 North 4th St., Yakima, WA 98901
- **KMXB/Las Vegas** morning personalities; T/R to PD Mike Marino, 6655 W. Sahara, Suite C-216, Las Vegas, NV 89102
- **WHTZ/New York** nights; T/R to PD Tom Poleman, 333 Meadowlands Pkwy., Secaucus, NJ 07094

need to bring to the table in this volatile marketplace. "There used to be a time when someone looked at your stability, track record, and references. In fairness to a lot of people, that's hard to do these days. What will set you apart from other people is being a diverse talent. Computer skills are very important because so much of our lives are built around



One of the more valuable assets you can bring to the bargaining table today is the ability to do more. If you're a PD who does an airshift, that's good. If you do mornings, that's very good.



them. For air talents, out-of-station marketing ability is a plus. You have to be more marketable than before. If you can do stand-up comedy, or emcee, that's a plus. Be sure to mention if you've worked in more than one format; that's very valuable because of duopolies."

Aggressive, Yet Civil

OK, so you really want the job and know you're the most qualified. But you've received no response. Anthony says, "If you're unemployed, you want to be aggressive, but not a pest. If there's a publicly known job, you're probably not doing yourself a favor by calling to say you're sending a tape. The station is already being inundated with phone calls and tapes. Send your package, and follow up about a week later. If you don't get a response, write them a reminder note;

that's aggressive and civil.

"When you do call the station, make a fan and friend out of whom-ever answers. Be considerate and sensitive to that person. Sometimes I hear someone who's calling for me who is irate and furious with whomever answers the phone. Then they get to me and become Mr. Wonderful. It's insulting to know they want me to think they're the perfect person for the job after behavior like that with one of my co-workers."

Another Anthony secret is to leave a message during the lunch hour. "When people return from lunch, the first thing they do is check messages. They'll usually call back in late afternoon after they've caught up. Give them a reason to call you back. Don't assume they know who you are."

When you're out of work, confidence is really crucial. You never want to sound desperate. "When you do talk to someone on the phone," says Anthony, "sound like you've got action. Never make it sound like it's going to be a 'down' phone call. If you don't get the job, don't end the contact. Someone at the station may know of another position that's opening up somewhere else."

Anthony feels now is as good a time as any to take advantage of your current job situation and learn as much as you can. "If you're a programmer, learn about sales or management. Be aware of other areas of the business where you could be involved. Consider that because you might not always be doing the job you're most qualified for. Also, there's never been a time in radio when burning bridges could come back to haunt you more."

Don Anthony can be reached at (770) 926-7573.

CHR Asst. Editor Paul Colbert contributed to this column.

CHR/POP

ARTIST TITLE LABEL(S)	TOTAL AVERAGE FAVORABILITY ESTIMATE (1-5)				TOTAL% FAMILIARITY	TOTAL% BURN
	TW	LW	2W	3W		
ALANIS MORISSETTE You Learn (Maverick/Reprise)	4.06	3.99	3.99	4.00	94.0%	26.8%
DONNA LEWIS I Love You Always Forever (Atlantic)	3.96	3.78	3.79	3.95	75.3%	15.3%
NO DOUBT Spiderwebs (Trauma/Interscope)	3.95	3.96	3.93	4.00	45.0%	9.3%
FUGEES Killing Me Softly (Ruffhouse/Columbia)	3.91	3.90	3.85	3.91	97.0%	34.5%
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	3.83	3.81	3.93	3.96	67.5%	19.3%
JEWEL Who Will Save Your Soul (Atlantic)	3.79	3.68	3.73	3.84	80.3%	22.8%
R. KELLY I Can't Sleep Baby (If I) (Jive)	3.77	3.79	3.94	3.90	57.5%	12.0%
OASIS Champagne Supernova (Epic)	3.73	3.61	3.62	3.76	72.3%	25.5%
DISHWALLA Counting Blue Cars (A&M)	3.64	3.48	3.52	3.71	75.3%	23.5%
QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	3.63	3.47	3.73	3.72	57.5%	14.3%
TONI BRAXTON You're Makin' Me High (LaFace/Arista)	3.62	3.57	3.65	3.59	73.5%	18.5%
BUTTHOLE SURFERS Pepper (Capitol)	3.61	3.51	3.71	—	47.3%	11.3%
COLOR ME BADD The Earth, The Sun, The Rain (Giant)	3.60	3.57	3.62	3.74	58.5%	15.5%
PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	3.60	3.61	3.62	3.68	63.0%	17.8%
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA)	3.57	3.61	3.53	3.75	93.5%	40.5%
ERIC CLAPTON Change The World (Reprise)	3.54	3.78	3.61	3.73	67.0%	18.3%
MARIAH CAREY Forever (Columbia)	3.53	3.52	3.64	3.49	82.8%	24.8%
NATALIE MERCHANT Jealousy (Elektra/EEG)	3.52	3.42	3.49	3.39	76.5%	27.0%
CRANBERRIES Free To Decide (Island)	3.45	3.42	3.51	3.45	54.5%	14.8%
LA BOUCHE Sweet Dreams (RCA)	3.41	3.28	3.21	3.41	87.3%	32.5%
NO MERCY Where Do You Go (Arista)	3.40	3.25	3.16	3.32	52.5%	13.8%
MAXI PRIEST F/SHAGGY That Girl (Virgin)	3.35	3.34	3.38	3.44	62.5%	16.8%
TONY RICH PROJECT Like A Woman (LaFace/Arista)	3.35	3.43	3.33	—	31.8%	5.5%
MELISSA ETHERIDGE Nowhere To Go (Island)	3.32	3.17	—	—	31.5%	6.3%
TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	3.29	—	—	—	42.8%	10.8%
BLESSID UNION OF SOULS All Along (EMI)	3.17	3.30	3.27	3.30	45.5%	11.8%
BLUES TRAVELER But Anyway (A&M)	3.17	3.35	—	—	37.3%	11.8%
HOOTIE & THE BLOWFISH Tucker's Town (Atlantic)	3.14	3.25	3.20	3.27	78.3%	34.3%
JOHN MELLENCAMP Key West Intermezzo... (Mercury)	3.10	—	—	—	21.0%	5.8%
BADLEES Angeline Is Coming Home (Polydor/A&M)	2.96	2.89	3.05	3.30	24.5%	5.8%

Total sample size is 400 respondents with a +/-5 margin of error. Total average favorability estimates are based on a scale of 1-5 (1 = dislike very much, 5 = like very much). Total familiarity represents the percentage of respondents who recognized the song. Total burn represents the number of respondents who said they are tired of hearing the song. Sample composition is based on females aged 12-34, who responded favorably to a CHR/Pop musical montage in the following regions and markets: **EAST:** Boston, Buffalo, Hartford, New York, Philadelphia, Pittsburgh, Providence, Washington. **SOUTH:** Atlanta, Charlotte, Dallas, Houston, Miami, New Orleans, Norfolk, Orlando, Tampa. **MIDWEST:** Cincinnati, Cleveland, Columbus, Indianapolis, Kansas City, Minneapolis, St. Louis. **WEST:** Denver, Los Angeles, Phoenix, Portland, Salt Lake City, San Diego. Songs are removed from Callout America after 20 weeks of testing. © 1996, R&R Inc.

CALLOUT AMERICA Hot Scores

By TONY NOVIA

Donna Lewis's "I Love You Always Forever" (Atlantic) climbs 3.78-3.96 this week in Callout America, R&R's exclusive survey of 400 female CHR/Pop listeners aged 12-34. It scores a third-place 4.06 in the 12-17 demo, 3.85 (fourth) with 18-24s, and 3.98 (second) among 25-34s.

"Spiderwebs" by No Doubt (Trauma/Interscope) continues to grab rotation increases at such influential stations as WFLZ/Tampa and WHTZ/New York and adds at WKSS/Hartford and WBZZ/Pittsburgh. "Spiderwebs" also remains a solid Callout America performer with a 3.95 total favorability score. "Spiderwebs" ranks first among women 12-17 and 18-24 with 4.09 and 3.99 ratings, respectively.

"Pepper," the breakthrough release for Butthole Surfers (Capitol), moves 3.51-3.61 in Callout America this week. "Pepper" rates 3.75 among 18-24s (sixth in the demo), with key airplay at KUTQ/Salt Lake City, WPLY/Philadelphia, and WDCG/Raleigh.

"Nowhere To Go" by Melissa Etheridge (Island) gains among women 25-34, moving 3.43-3.54. Stations with increased rotations on "Nowhere" include KKLQ/San Diego (34-41 plays) and KWMX/Denver (18-39).

The week's top-testing songs by demographic are (in descending order):

- Women 12-17 — No Doubt, Alanis Morissette, Donna Lewis, Bone Thugs-N-Harmony, Fugees, Jewel, Quad City DJ's, R. Kelly, Oasis, and Butthole Surfers.

- Women 18-24 — No Doubt; Alanis Morissette; Fugees; Donna Lewis; Bone Thugs-N-Harmony; a tie between Butthole Surfers, Jewel and Primitive Radio Gods; Oasis; and Toni Braxton.

- Women 25-34 — Alanis Morissette, Donna Lewis, Dishwalla and R. Kelly (tie), Eric Clapton, Toni Braxton, Color Me Badd and Natalie Merchant (tie), Fugees, and Oasis.

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CHR/POP TOP 50

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	1 DONNA LEWIS I Love You Always Forever (Atlantic) 6489 6233 6061 5657 125/0					
1	2	2	2	ALANIS MORISSETTE You Learn (Maverick/Reprise) 5478 5653 5990 6091 121/0					
4	4	3	3	3 ERIC CLAPTON Change The World (Reprise) 4996 4733 4439 4354 121/3					
3	3	4	4	JEWEL Who Will Save Your Soul (Atlantic) 4698 4725 4845 4879 113/0					
9	7	6	5	5 DISHWALLA Counting Blue Cars (A&M) 4007 3782 3689 3512 116/3					
10	8	5	6	6 TONI BRAXTON You're Makin' Me High (LaFace/Arista) 3976 3820 3632 3499 103/2					
15	12	9	7	7 PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) 3583 3296 3069 2673 118/2					
19	17	13	8	8 NO MERCY Where Do You Go (Arista) 3306 2915 2500 2218 107/2					
14	14	12	9	9 HOOTIE & THE BLOWFISH Tucker's Town (Atlantic) 3094 3033 3029 2887 109/0					
6	6	7	10	MARIAH CAREY Forever (Columbia) 3089 3471 3735 3805 93/0					
5	5	8	11	TRACY CHAPMAN Give Me One Reason (Elektra/EEG) 2948 3312 3748 4266 96/0					
11	10	10	12	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (RCA) 2838 3164 3279 3331 90/0					
8	9	11	13	NATALIE MERCHANT Jealousy (Elektra/EEG) 2837 3149 3502 3752 93/0					
12	13	14	14	JANN ARDEN Insensitive (A&M) 2723 2854 3054 3107 85/3					
23	20	18	15	15 QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic) 2516 2307 2169 2022 99/2					
26	22	21	16	16 CRANBERRIES Free To Decide (Island) 2375 2114 1997 1759 112/8					
BREAKER			17	17 CELINE DION It's All Coming Back To Me Now (550 Music) 2335 1878 1388 794 100/1					
BREAKER			18	18 JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury) 2230 1943 1627 1029 100/5					
17	19	19	19	COLOR ME BADD The Earth, The Sun, The Rain (Giant/WB) 2169 2254 2307 2630 68/2					
13	15	16	20	LA BOUCHE Sweet Dreams (RCA) 2160 2423 2675 2934 74/0					
16	16	17	21	MAXI PRIEST t/SHAGGY That Girl (Virgin) 2150 2386 2567 2671 77/1					
BREAKER			22	22 NO DOUBT Spiderwebs (Trauma/Interscope) 2146 1797 1542 1213 102/9					
BREAKER			23	23 MELISSA ETHERIDGE Nowhere To Go (Island) 2094 1983 1846 1606 95/1					
7	11	15	24	FUGEES Killing Me Softly (Ruffhouse/Columbia) 1985 2626 3175 3793 75/1					
38	39	34	25	KEITH SWEAT Twisted (Elektra/EEG) 1972 1633 1336 1137 76/5					
29	28	27	26	BLUES TRAVELER But Anyway (A&M) 1946 1791 1746 1565 86/2					
35	33	29	27	R. KELLY I Can't Sleep Baby (If I) (Jive) 1864 1734 1562 1387 79/2					
31	31	30	28	GARBAGE Stupid Girl (Almo Sounds/Geffen) 1857 1731 1600 1510 104/5					
33	29	28	29	TOM PETTY & THE HEARTBREAKERS Walls (Wamer Bros.) 1847 1790 1699 1453 98/2					
25	23	23	30	TONY RICH PROJECT Like A Woman (LaFace/Arista) 1844 1975 1996 1861 75/0					
18	18	20	31	BADLEES Angeline Is Coming Home (Polydor/A&M) 1760 2165 2399 2346 68/0					
32	32	33	32	DAVE MATTHEWS BAND So Much To Say (RCA) 1663 1666 1596 1504 87/2					
—	46	39	33	BRYAN ADAMS Let's Make A Night To Remember (A&M) 1503 1233 828 80 81/1					
21	21	31	34	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity) 1462 1687 2130 2185 64/0					
37	40	36	35	GIN BLOSSOMS As Long As It Matters (A&M) 1422 1381 1288 1158 71/0					
DEBUT			36	36 MERRIL BAINBRIDGE Mouth (Universal) 1294 614 177 109 91/25					
20	25	32	37	CELINE DION Because You Loved Me (550 Music) 1263 1669 1873 2186 55/1					
49	41	41	38	OASIS Don't Look Back In Anger (Epic) 1256 1082 980 743 79/5					
—	—	46	39	PATTI ROTHBERG Inside (EMI) 1102 775 675 402 70/5					
22	24	35	40	BLESSID UNION OF SOULS All Along (EMI) 1086 1477 1928 2150 41/0					
—	50	44	41	WALLFLOWERS 6th Avenue Heartache (Interscope) 1071 872 679 510 70/7					
27	36	38	42	MARIAH CAREY Always Be My Baby (Columbia) 1070 1255 1519 1646 50/0					
24	27	37	43	OASIS Champagne Supernova (Epic) 1062 1299 1792 1958 46/0					
34	37	40	44	DOG'S EYE VIEW Everything Falls Apart (Columbia) 1025 1223 1449 1431 49/0					
48	42	42	45	BUTTHOLE SURFERS Pepper (Capitol) 1020 949 901 776 67/3					
—	47	43	46	GHOST TOWN DJ'S My Boo (So So Def/Columbia) 1000 882 781 474 45/3					
DEBUT			47	47 ALANIS MORISSETTE Head Over Feet (Maverick/Reprise) 780 463 395 225 33/12					
DEBUT			48	48 AMBER This Is Your Night (Tommy Boy) 736 637 566 525 30/4					
—	—	50	49	49 NADA SURF Popular (Elektra/EEG) 715 642 523 288 57/2					
DEBUT			50	50 BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG) 709 620 390 7 49/2					

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.

130 CHR/Pop reporters. 130 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

CELINE DION
It's All Coming Back To Me Now (550 Music)
TOTAL PLAYS/INCREASE: 2335/457
TOTAL STATIONS/ADDS: 100/1
CHART: 17

JOHN MELLENCAMP
Key West Intermezzo (I Saw You First) (Mercury)
TOTAL PLAYS/INCREASE: 2230/287
TOTAL STATIONS/ADDS: 100/5
CHART: 18

NO DOUBT
Spiderwebs (Trauma/Interscope)
TOTAL PLAYS/INCREASE: 2146/349
TOTAL STATIONS/ADDS: 102/9
CHART: 22

MELISSA ETHERIDGE
Nowhere To Go (Island)
TOTAL PLAYS/INCREASE: 2094/111
TOTAL STATIONS/ADDS: 95/1
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SHERYL CROW If It Makes You Happy (A&M)	56
ROBERT MILES One And One (Arista)	28
MERRIL BAINBRIDGE Mouth (Universal)	25
AMANDA MARSHALL Birmingham (Epic)	23
FUN FACTORY Don't Go Away (Curb)	18
WILD ORCHID At Night I Pray (RCA)	17
MAXWELL Ascension (Don't Ever Wonder) (Columbia)	15
COLOR ME BADD Sexual Capacity (Giant)	13
TRACY BONHAM The One (Island)	12
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	12

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MERRIL BAINBRIDGE Mouth (Universal)	+680
AMANDA MARSHALL Birmingham (Epic)	+553
CELINE DION It's All Coming Back To Me Now (550 Music)	+457
WILD ORCHID At Night I Pray (RCA)	+409
SHERYL CROW If It Makes You Happy (A&M)	+401
NO MERCY Where Do You Go (Arista)	+391
TRACY CHAPMAN New Beginning (Elektra/EEG)	+377
NO DOUBT Spiderwebs (Trauma/Interscope)	+349
KEITH SWEAT Twisted (Elektra/EEG)	+339
PATTI ROTHBERG Inside (EMI)	+327

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
ALANIS MORISSETTE Ironic (Maverick/Reprise)
EVERYTHING BUT THE GIRL Missing (Atlantic)
BRANDY Sittin' Up In My Room (Arista)
TONY RICH PROJECT Nobody Knows (LaFace/Arista)
LA BOUCHE Be My Lover (RCA)
SMASHING PUMPKINS 1979 (Virgin)
COLLECTIVE SOUL The World I Know (Atlantic)
GIN BLOSSOMS Follow You Down (A&M)
NATALIE MERCHANT Wonder (Elektra/EEG)
GOD GOO DOLLS Name (Metal Blade/WB)

Breakers: Songs registering 2000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Long after
great Czech
hits number
look good.



Los Angeles is sold to Mexico and baseball becomes the pastime and London wins the Super Bowl and Vietnam's hottest band one on the charts, your U.S. Tape & Label bumper stickers will still

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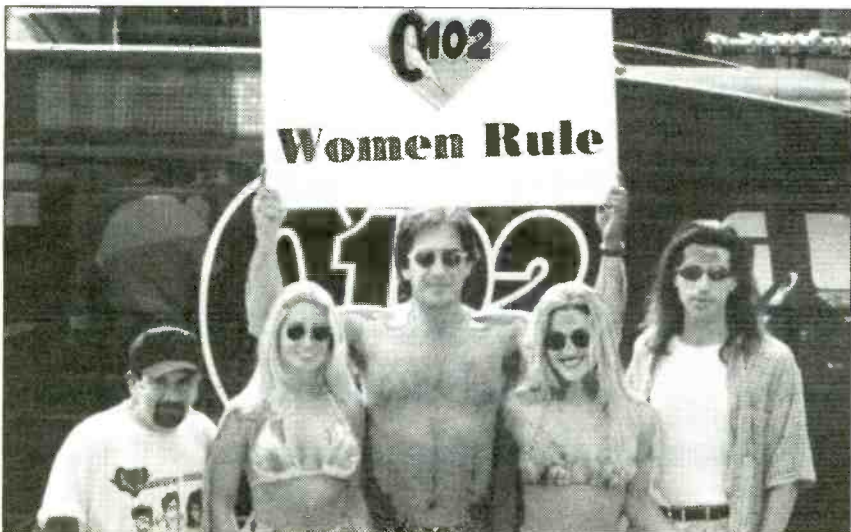
POP/ALTERNATIVE TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	5742	6032	140/0
2	2	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)	5627	5759	192/2
3	3	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	5115	5222	133/0
4	4	DISHWALLA Counting Blue Cars (<i>A&M</i>)	4910	4772	159/4
5	5	GARBAGE Stupid Girl (<i>Almo Sounds/Geffen</i>)	3949	4038	178/5
6	6	CRANBERRIES Free To Decide (<i>Island</i>)	3729	3678	176/8
7	7	NO DOUBT Spiderwebs (<i>Trauma/Interscope</i>)	3568	3538	159/9
11	8	BLUES TRAVELER But Anyway (<i>A&M</i>)	3396	3251	147/2
8	9	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	3079	3444	104/1
9	10	BUTTHOLE SURFERS Pepper (<i>Capitol</i>)	2988	3285	139/3
12	11	DAVE MATTHEWS BAND So Much To Say (<i>RCA</i>)	2969	3112	149/3
10	12	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	2897	3268	96/0
17	13	WALLFLOWERS 6th Avenue Heartache (<i>Interscope</i>)	2650	2330	146/8
14	14	PEARL JAM Who You Are (<i>Epic</i>)	2613	2688	93/0
15	15	311 Down (<i>Capricorn/Mercury</i>)	2559	2382	98/3
13	16	BECK Where It's At (<i>DGC/Geffen</i>)	2490	2708	102/2
—	17	R.E.M. E-Bow The Letter (<i>Warner Bros.</i>)	2425	1585	98/4
18	18	SOUNDGARDEN Burden In My Hand (<i>A&M</i>)	2366	2302	81/0
16	19	NADA SURF Popular (<i>Elektra/EEG</i>)	2219	2354	131/2
20	20	OASIS Don't Look Back In Anger (<i>Epic</i>)	2129	2207	117/5

This chart reflects airplay from August 19-25. Songs ranked by total plays. 130 CHR/Pop reporters and 91 Alternative reporters combine from the custom chart function on R&R ONLINE. Alternative titles are manually extrapolated. For complete reporter lists refer to Pop and Alternative sections. © 1996, R&R Inc.



WHAT WOULD YOU DO? — Jeff Ward, a loyal listener of Melbourne, Australia's Fox-FM, smothered himself in honey, rolled in chicken feathers, and pranced in front of a Kentucky Fried Chicken — in the dead of winter — to win \$1000. The least we could do was put him in R&R.



THE LOSERS GETS THE SPEEDOS — WIOQ (Q102)/Philadelphia PD Glenn Kalina (c) lost the station's "Battle Of The Sexes" contest with morning co-host Valerie Knight. His punishment? Wear speedos while holding a "Women Rule" sign at a busy intersection. Enjoying his embarrassment are (l-r) morning sidekick Diego and girlfriend, a Q102 listener, and engineer Jamie Tresch.

NEW & ACTIVE

GROOVE THEORY Baby Luv (<i>Epic</i>) Total Plays: 599, Total Stations: 29, Adds: 0	L.L. COOL J Loungin' (<i>Def Jam/RAL/Mercury</i>) Total Plays: 340, Total Stations: 31, Adds: 7
AMANDA MARSHALL Birmingham (<i>Epic</i>) Total Plays: 594, Total Stations: 71, Adds: 23	VOICE OF THE BEEHIVE So Hard (<i>Discovery</i>) Total Plays: 334, Total Stations: 27, Adds: 1
FUGEES No Woman, No Cry (<i>Ruffhouse/Columbia</i>) Total Plays: 546, Total Stations: 15, Adds: 0	GABRIELLE Give Me A Little More Time (<i>Go!Discs/London</i>) Total Plays: 322, Total Stations: 31, Adds: 6
CRUSH Jellyhead (<i>Robbins</i>) Total Plays: 543, Total Stations: 22, Adds: 2	KATALINA DJ Girl (<i>Thump</i>) Total Plays: 315, Total Stations: 17, Adds: 5
SHERYL CROW If It Makes You Happy (<i>A&M</i>) Total Plays: 510, Total Stations: 62, Adds: 56	MAGNAPOP Open The Door (<i>Priority</i>) Total Plays: 252, Total Stations: 19, Adds: 0
TRACY CHAPMAN New Beginning (<i>Elektra/EEG</i>) Total Plays: 499, Total Stations: 48, Adds: 11	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia</i>) Total Plays: 213, Total Stations: 33, Adds: 15
WILD ORCHID At Night I Pray (<i>RCA</i>) Total Plays: 493, Total Stations: 62, Adds: 17	ONCE BLUE Save Me (<i>EMI</i>) Total Plays: 199, Total Stations: 21, Adds: 4
GLORIA ESTEFAN You'll Be Mine (Party Time) (<i>Epic</i>) Total Plays: 482, Total Stations: 28, Adds: 0	WHIGFIELD Close To You (<i>Curb</i>) Total Plays: 177, Total Stations: 15, Adds: 0
BECK Where It's At (<i>DGC/Geffen</i>) Total Plays: 412, Total Stations: 27, Adds: 2	GINUWINE Pony (<i>550 Music</i>) Total Plays: 171, Total Stations: 6, Adds: 0
DOG'S EYE VIEW Small Wonders (<i>Columbia</i>) Total Plays: 352, Total Stations: 33, Adds: 4	REPUBLICA Ready To Go (<i>RCA</i>) Total Plays: 165, Total Stations: 16, Adds: 5

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for the next couple of weeks. Some release dates are subject to change.

ADDS SEPTEMBER 3

Aaliyah "If Your Girl Only Knew" (BlackGround/Atlantic)
Intrigue "If You've Ever Been In Love" (Universal)

ADDS SEPTEMBER 10

Eels "Novocaine For The Soul" (DreamWorks/Geffen)
Better Than Ezra "King Of New Orleans" (Swell/Elektra/EEG)
James Newton Howard "'ER Theme'" (Atlantic)
Puff Johnson "Over And Over" (Work)
New Edition "Still In Love" (MCA)
Qkumba Zoo "The Child Inside" (Arista)



NO LIPSTICK REQUIRED — KQKQ/Omaha's Johnny Danger (puckering) agreed to kiss a pig if a local school's charity drive reached its goal.

Stations and their adds listed alphabetically by market

WFLY/Albany, NY PD: Michael Morgan MD: Ron Williams SHERYL CROW "Happy" ROBERT MILES "One" POE "Angry"	KZMG/Boise, ID PD: Mike Kasper MD: Carl Ballance SHERYL CROW "Happy" WILD ORCHID "Night" ROBERT MILES "One"	WKMX/Dothan, AL PD: Phil Thomas MD: Tim Gohwin WILD ORCHID "Night" SHERYL CROW "Happy"	WFBC/Greenville, SC PD: Rob Wagman MD: Hawk Harrison MAXWELL "Ascension" SHERYL CROW "Happy"	WDJX/Louisville, KY PD: C. C. Matthews MD: Karen Rife SHERYL CROW "Happy" ROBERT MILES "One" ONCE BLUE "Save" TRACY CHAPMAN "Beginning" KEITH SWEAT "Twisted"	KHOM/New Orleans, LA PD: Bill Thomas MD: Jammer 6 AZ YET "Last" ROBERT MILES "One" FUN FACTORY "Don't" REPUBLICA "Ready" L.L. COOL J "Loungin" WASH & BROWN "Jumpin" MAXWELL "Ascension"	KKRZ/Portland, OR PD: Ken Benson APD/MD: Rick Thomas 30 ALANIS MORISSETTE "Head" 21 KATALINA "Girl" 5 WILD ORCHID "Night" 5 COLOR ME BADD "Capacity" MERRIL BAINBRIDGE "Mouth"	KSLY/San Luis Obispo, CA OM/MD: Dave Christopher MD: Adam Barnes 1 EELS "Novocaine" 1 TRACY CHAPMAN "Beginning"	WWKZ/Tupelo, MS PD/MD: Rick Stevens TRACY BONHAM "One" COLOR ME BADD "Capacity" SHERYL CROW "Happy" FUN FACTORY "Don't" ROBERT MILES "One"
KQID/Alexandria, LA PD: Kabana APD: Sharkman AALIYAH "Knew" TRACY BONHAM "One" CRUSH "Jellyhead" WARREN G. "Whats" FUN FACTORY "Don't" ROBERT MILES "One" MCS "Dream"	WXKS/Boston, MA PD: John Ivey MD: Ted Bowie 7 NATALIE MERCHANT "Wonder" 6 ELEANOR MCEVOY "Precious" SHERYL CROW "Happy"	WNKI/Elmira, NY PD/MD: Bob Delek ROBERT MILES "One" MERRIL BAINBRIDGE "Mouth" SHERYL CROW "Happy" CRANBERRIES "Decide" PRIMITIVE RADIO GODS "Standing" KIM STOCKWOOD "Jerk"	WNNK/Harrisburg, PA PD: John O'Dea MD: Scott Shaw AMANDA MARSHALL "Birmingham" WILD ORCHID "Night" NO DOUBT "Spiderwebs"	KZII/Lubbock, TX PD: Jay Shannon MD: Russ Michaels 19 KATALINA "Girl" 9 ROBERT MILES "One" DISHWALLA "Cars" MAXWELL "Ascension"	WEZB/New Orleans, LA PD: Joe Larson APD/MD: Joey G. No Adds	WERZ/Portsmouth, NH OM/MD: Jack O'Brien MD: Liz Jordan 6 SHERYL CROW "Happy" MAXWELL "Ascension" POE "Angry" ONCE BLUE "Save" WILD ORCHID "Night"	KHTY/Santa Barbara, CA PD/MD: Danton Young 28 SHERYL CROW "Happy" 26 R.E.M. "Loser" TRACY BONHAM "One"	KISX/Tyler, TX PD: Michael Storm MD: Mick Feighan SHERYL CROW "Happy" NO DOUBT "Spiderwebs" NO MERCY "Where"
WAEB/Allentown, PA PD: Brian Check MD: Chuck McGee MERRIL BAINBRIDGE "Mouth"	WKSE/Buffalo, NY PD: Sue O'Neil MD: Neal Universal GHOST TOWN DJ'S "Boo" GARBAGE "Stupid"	WJET/Erie, PA PD: Neal Sharpe MD: J.J. Foxz SHERYL CROW "Happy" AMANDA MARSHALL "Birmingham" MERRIL BAINBRIDGE "Mouth"	WKSS/Hartford, CT PD: Jay Beau Jones MD: Dave Vayda 21 SMASHING PUMPKINS "1979" 12 ALANIS MORISSETTE "Head" 8 NO DOUBT "Spiderwebs" AMANDA MARSHALL "Birmingham"	WZEE/Madison, WI Interim PD: Dana London 22 ALANIS MORISSETTE "Head" 14 BUTTHOLE SURFERS "Pepper" WALLFLOWERS "Heartache" GABRIELLE "Give"	WHTZ/New York, NY PD: Tom Poteman MD: Cobby Bryant 6 BILLIE RAY MARTIN "Loving" 15 TOM PETTY & HB "Walls" 6 JOHN MELLENCAMP "Key"	WSPK/Poughkeepsie, NY PD: Steve Shannon MD: Scotty Mac 28 SHERYL CROW "Happy" MAXWELL "Ascension" AMANDA MARSHALL "Birmingham" ROBERT MILES "One"	KHTQ/Spokane, WA PD: Scott Shannon MD: Tripp Rodgers 25 FUN FACTORY "Don't" 9 SHERYL CROW "Happy" 4 SALT-N-PEPA "Champagne" MAXWELL "Ascension" POE "Angry" ROBERT MILES "One"	WSKS/Utica, NY PD: Becky Myers MD: Steve Lawrence 11 ALANIS MORISSETTE "Head" SHERYL CROW "Happy" FUN FACTORY "Don't"
WQIC/Amarillo, TX PD/MD: Ted Kelly SALT-N-PEPA "Champagne" KIM STOCKWOOD "Jerk" FUN FACTORY "Don't" TRACY CHAPMAN "Beginning" ROBERT MILES "One" SHERYL CROW "Happy" MERRIL BAINBRIDGE "Mouth"	WRQK/Canton, OH PD/MD: Rick Michaels APD: Todd Downard 45 SHERYL CROW "Happy" POE "Angry" KIM STOCKWOOD "Jerk"	KDUK/Eugene, OR PD: Barry McGaire MD: Jay Michaels 6 MERRIL BAINBRIDGE "Mouth" AMANDA MARSHALL "Birmingham" SHERYL CROW "Happy"	KRBE/Houston, TX PD: John Peake APD: Scott Sparks MD: Jay Michaels 3 SHERYL CROW "Happy" 2 JANN ARDEN "Insensitiv"	KBFM/McAllen, TX PD: Billy Santiago MD: Jeff DeWitt 10 PRIMITIVE RADIO GODS "Standing" 9 AMBER "Night" 9 EVERYTHING BUT... "Missing" 9 CELINE DION "Because" 8 3T "Anything" 8 BLUES TRAVELER "But" 6 JANN ARDEN "Insensitiv" 5 DISHWALLA "Cars" MAXWELL "Ascension"	WNVZ/Norfolk, VA PD: Don London MD: Sean Sellers 5 MAXI PRIEST F/SHAGGY "That" COLOR ME BADD "Capacity" DAVE MATTHEWS BAND "Say"	WPRO/Providence, RI PD: Chris Shebel MD: Tony Mascaro JOHN MELLENCAMP "Key" CRANBERRIES "Decide" KEITH SWEAT "Twisted"	KWTV/Waco, TX PD: Tom Martens MD: Flash Phillips 40 COLOR ME BADD "Earth" FUN FACTORY "Don't" BRANDY, TAMIA... "Missing"	
KGOT/Anchorage, AK DM: Mark Murphy PD: Paul Walker MD: Roxy Lennox 6 BUTTHOLE SURFERS "Pepper" 5 SHERYL CROW "Happy" AMANDA MARSHALL "Birmingham"	WSSX/Charleston, SC PD/MD: Calvin Hicks 9 MAXWELL "Ascension" SHERYL CROW "Happy" ROBERT MILES "One" L.L. COOL J "Loungin" FUN FACTORY "Don't"	WSTO/Evansville, IN PD: Barry Witherspoon No Adds	WZYP/Huntsville, AL PD: Marc Semmers MD: Kramer, BRYAN ADAMS "Lets" AMANDA MARSHALL "Birmingham" WILD ORCHID "Night"	KCHX/Odessa-Midland, TX PD: Clayton Allen MD: Leo Caro ROBERT MILES "One" FUN FACTORY "Don't" SHERYL CROW "Happy" TRACY BONHAM "One"	WHTS/Quad Cities, IL-IA OM: Tony Waitekus MD: Brian Scott No Adds	WDRB/Springfield, IL MD: Bill Klaproth MD: Rick Blade PATTI ROTHBERG "Inside" R. KELLY "Sleep" TOM PETTY & HB "Walls"	WIFC/Wausau, WI Interim PD: Jackie Johnson 13 MERRIL BAINBRIDGE "Mouth"	
WSTR/Atlanta, GA PD: Kevin Peterson MD: J.R. Ammons OASIS "Anger" CRANBERRIES "Decide"	WVSR/Charleston, WV PD: Bill Shahan APD: Mike Edwards MERRIL BAINBRIDGE "Mouth" FUGEES "Ready" SHERYL CROW "Happy" MAXWELL "Ascension"	WJMX/Florence, SC OM: Keith Mitchell MD: Jack Kahan BECK "Where" SHERYL CROW "Happy" TRACY BONHAM "One" ROBERT MILES "One"	WZPL/Indianapolis, IN PD: Tom Gjerdrum MD: Dave Decker AMANDA MARSHALL "Birmingham" SHERYL CROW "Happy"	KJYO/Oklahoma City, OK PD: Mike McCoy MD: Jimmy Barreda SHERYL CROW "Happy" PATTI ROTHBERG "Inside" L.L. COOL J "Loungin" TRACY CHAPMAN "Beginning"	WDCG/Raleigh, NC OM: Brian Burns PD: Rip Taylor 32 SHERYL CROW "Happy" 18 DUANCAN SHEIK "Barely" 9 311 "Down" 4 TRACY BONHAM "One"	KKRD/Wichita, KS PD: Jack Oliver MD: Craig Hubbard L.L. COOL J "Loungin" NADA SURF "Popular" SHERYL CROW "Happy" KATALINA "Girl"		
WAYV/Atlantic City, NJ PD: Tommy Frank MD: Paul Kelly DOG'S EYE VIEW "Small" FUN FACTORY "Don't" TRACY BONHAM "One"	WVNC/Charlotte, NC PD: Brian Bridgman MD: Marcia Crescente 5 MERRIL BAINBRIDGE "Mouth" TONI BRAXTON "Makin" COLOR ME BADD "Capacity"	WVWK/Flint, MI PD/MD: Scott Seipel 11 REPUBLICA "Ready" ROBERT MILES "One" SHERYL CROW "Happy" TRACY BONHAM "One"	WGLU/Johnstown, PA PD: Rich Adams MD: Mitch Edwards AMANDA MARSHALL "Birmingham"	KQKQ/Omaha, NE PD: Mike J. Steele MD: Jimi Jamm 19 SHERYL CROW "Happy" AMANDA MARSHALL "Birmingham" BECK "Where"	WRFY/Reading, PA PD: Al Burke MD: Mike Browne 5 SHERYL CROW "Happy" 5 MERRIL BAINBRIDGE "Mouth" 3 TRACY BONHAM "One" 3 VERVE PIPE "Tea"	WNTQ/Syracuse, NY PD: Tom Mitchell MD: Jimmy Olsen CRANBERRIES "Decide"	WFLZ/Tampa, FL PD: B.J. Harris MD: Jeff Kapugi 26 COLOR ME BADD "Capacity" 16 FUN FACTORY "Don't" 10 VOICE OF THE BEEHIVE "Hard" SHERYL CROW "Happy"	
WZNY/Augusta, GA PD: Bruce Stevens 11 BUTTHOLE SURFERS "Pepper" KEITH SWEAT "Twisted" SHERYL CROW "Happy" ALANIS MORISSETTE "Head"	WVST/Chattanooga, TN PD: Robin Daniels MD: Mike Gibson 11 SHERYL CROW "Happy" 2 POE "Angry" 2 GABRIELLE "Give" 1 311 "Down"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WXXL/Orlando, FL PD: Adam Cook APD/MD: Pete DeGraaf 22 LA BOUCHE "Fallin" KATALINA "Girl" JOHN MELLENCAMP "Key"	WRVQ/Richmond, VA PD: Lisa McKay APD/MD: Billy Surf KEITH SWEAT "Twisted"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	
KHF/Austin, TX PD: John Roberts MD: Fernando Ventura L.L. COOL J "Loungin" GINA G "Ooh"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	WVWK/Flint, MI PD: Chris Cue MD: Randy Sherwyn CRANBERRIES "Decide" GARBAGE "Stupid" OASIS "Anger"	
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CHR/POP PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

MARKET #1
WHTZ/New York
 (212) 239-2300
 Poleman/Bryant

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
14	28	33	53		DONNA LEWIS/I Love You Always...
53	52	50	53		ALANIS MORISSETTE/Head Over Feet
24	35	50	51		JEWEL/Who Will Save...
53	53	51	51		DISHWALLA/Counting Blue Cars
47	54	34	50		NO DOUBT/Spiderwebs
57	52	42	50		FUGEES/No Woman, No Cry
16	22	26	36		CRANBERRIES/Free To Decide
18	16	18	33		HOOTIE & BLOWFISH/Tucker's Town
24	28	30	31		GARBAGE/Stupid Girl
22	17	13	29		LA BOUCHE/Sweet Dreams
30	30	24	28		ROBERT MILES/Children
-	-	-	26		BILLIE RAY MARTIN/Your Loving Arms
28	31	26	26		OASIS/Don't Look Back...
44	41	44	26		NIXONS/Sister
29	27	31	25		LOVE SPIT LOVE/How Soon Is Now?
22	18	12	24		PRIMITIVE RADIO GODS/Standing Outside...
27	29	18	24		EVERCLEAR/Santa Monica...
-	-	-	21		TRACY CHAPMAN/Give Me One Reason
-	-	-	14		JANN ARDEN/Insensitive
13	10	8	19		MELISSA ETHERIDGE/Nowhere To Go
-	-	-	18		SHERYL CROW/If It Makes You
12	6	19	17		ALANIS MORISSETTE/You Learn
27	20	22	17		NATALIE MERCHANT/Jalousy
-	-	-	15		TOM PETTY & HB/Walls
15	13	15	13		QUAD CITY DJ'S/C'mon 'N Ride It...
18	16	15	15		PATTI ROTHBERG/Inside
-	-	-	15		ALANIS MORISSETTE/Hand In My Pocket
2	8	11	14		ERIC CLAPTON/Change The World
6	11	14	14		REACHARD/Big Chair
-	-	-	14		ALANIS MORISSETTE/Ironic
10	-	-	13		PEARL JAM/Better Man
-	-	-	13		LIVE/Lightning Crashes
-	-	-	11		NO DOUBT/Just A Girl
-	-	-	12		BETTER THAN EZRA/Good
-	-	-	12		DAVE MATTHEWS BAND/Ants Marching
12	11	11	11		BLUES TRAVELER/But Anyway
-	-	-	11		DEEP BLUE SOMETHING/Breakfast At...
19	26	29	11		BLUES TRAVELER/Hook
12	13	14	11		SPACEHOG/In The Meantime
-	-	-	11		BLUES TRAVELER/Run-Around

MARKET #2
KIISFM
 102.7
KIIS/Los Angeles
 (818) 845-1027
 Cook/Austin

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
68	86	88	88		DONNA LEWIS/I Love You Always...
89	87	87	87		LA BOUCHE/Sweet Dreams
88	88	84	83		ALANIS MORISSETTE/You Learn
40	44	42	58		AMBER/This Is Your Night
65	41	48	54		FUGEES/Killing Me Softly
-	-	-	38		NO MERCY/Where Do You Go
43	42	43	47		KRISTINE W/One More Try
55	48	40	46		CELINE DION/Because You Loved Me
44	44	45	45		BILLIE RAY MARTIN/Your Loving Arms
43	43	42	45		CRUSH/Jellyhead
43	43	44	44		MARIAH CAREY/Forever
66	89	80	44		LOS DEL RIO/BAYSIDE/Macarena
43	43	39	43		BRANDY/Sittin' Up In My...
44	45	42	42		COLOR ME BADD/The Earth...
62	41	41	42		GROOVE THEORY/Tell Me
41	43	41	41		BONE THUGS-N-HARMONY/The Crossroads
40	36	39	40		LA BOUCHE/Be My Lover
40	36	37	40		ALANIS MORISSETTE/Ironic
23	23	27	28		KATALINA/DJ Girl
21	23	25	26		QUAD CITY DJ'S/C'mon 'N Ride It...
43	42	27	23		MARIAH CAREY/Always Be My Baby
20	22	22	22		MAXI PRIEST F\$HAGGY/That Girl
33	23	23	22		TONY RICH PROJECT/Nobody Knows
20	22	22	20		COOLIO/1,2,3,4 (Sumpin'...)
43	45	25	20		EVERYTHING BUT.../Missing
-	-	-	19		L.L. COOL J/Loungin
-	-	-	22		GHOST TOWN DJ'S/My Boo
16	15	14	16		NICKI FRENCH/Total Eclipse Of...
-	-	-	16		HADDAWAY/What Is Love
15	14	15	15		REAL MCCOY/Run Away
14	15	15	15		FUN FACTORY/Wanna B With U
14	12	14	14		REAL MCCOY/Another Night
14	14	-	-		SEAL/Kiss From A Rose
15	-	-	-		MONTPELLI/Jordan/This Is How We Do It
16	15	13	13		FUN FACTORY/Close To You
11	8	12	12		BLIZZARD INC./I'm Gonna Get You
-	-	-	-		ERIC CLAPTON/Change The World
-	-	-	-		3T/Why

MARKET #3
Q102
WIOQ/Philadelphia
 (610) 667-8100
 Kalina/McGure

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	57	55	66		LOS DEL RIO/BAYSIDE/Macarena
44	61	62	65		ALANIS MORISSETTE/You Learn
55	64	66	61		QUAD CITY DJ'S/C'mon 'N Ride It...
43	41	42	60		R. KELLY/I Can't Sleep...
65	64	63	60		FUGEES/No Woman, No Cry
49	53	47	57		BONE THUGS-N-HARMONY/The Crossroads
62	64	61	52		CELINE DION/It's All Coming...
26	27	40	49		DONNA LEWIS/I Love You Always...
30	43	47	46		AMBER/This Is Your Night
45	47	44	45		ABIGAIL/Don't You Wanna...
15	27	22	42		LA BOUCHE/Sweet Dreams
10	13	8	41		GHOST TOWN DJ'S/My Boo
58	45	45	41		JEWEL/Who Will Save...
40	56	38	41		TRACY CHAPMAN/Give Me One Reason
27	46	47	41		TONI BRAXTON/You're Makin' Me...
-	-	-	23		KEITH SWEAT/Twisted
64	63	61	36		TONY RICH PROJECT/Nobody Knows
24	45	44	34		2 UNLIMITED/Get Ready For This
40	25	33	33		CELINE DION/Because You Loved Me
14	29	32	32		BAD YARD CLUB/In The Ghetto
28	29	30	32		LIVIN' JOY/Dreamer
32	33	32	32		EVERYTHING BUT.../Missing
47	44	48	32		COOLIO/1,2,3,4 (Sumpin'...)
29	29	31	30		NO MERCY/Where Do You Go
26	29	30	30		MCS/Dream Girl
27	26	29	30		CRUSH/Jellyhead
25	26	29	29		LA BOUCHE/Be My Lover
30	28	29	29		LA BOUCHE/Tonight Is The Night
28	28	27	28		M.T.S./I'll Be Alright
-	-	-	28		GINA G/Ooh Ah, Just A...
27	25	26	26		DREAM WORLD/Movin' Up
23	24	25	25		MARIAH CAREY/Always Be My Baby
-	-	-	23		JOCELYN ENRIQUEZ/Do You Miss Me
-	-	-	7		NAS/If I Ruled The World
-	-	-	20		WILD ORCHID/At Night I Pray
23	23	23	23		NEW EDITION/It Me Off
-	-	-	8		BLIZZARD INC./I'm Gonna Get You
-	-	-	9		GLORIA ESTEFAN/You'll Be Mine...
-	-	-	9		L.L. COOL J/Loungin

MARKET #4
Y100
WPLY/Philadelphia
 (610) 565-8900
 Tisa/Kubinski

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	46		ALANIS MORISSETTE/Head Over Feet
46	42	48	47		BUSH/Machinehead
46	41	29	47		OASIS/Don't Look Back...
30	45	32	47		PATTI ROTHBERG/Inside
48	46	46	47		GOO GOO DOLLS/Long Way Down
-	-	-	29		DONNA LEWIS/I Love You Always...
42	42	42	45		NATALIE MERCHANT/Jalousy
31	31	30	33		REFRESHMENTS/Bandits
15	19	28	32		BUTTHOLE SURFERS/Pepper
28	44	36	32		DISHWALLA/Counting Blue Cars
31	22	13	32		PAUL WESTERBERG/Love Untold
32	37	32	31		WALLFLOWERS/6th Avenue Heartache
31	29	31	31		NO DOUBT/Spiderwebs
14	29	30	30		JEWEL/Who Were Meant...
47	20	31	30		CURE/Mim Car
45	19	43	30		SMASHING PUMPKINS/Tonight, Tonight
14	15	23	30		DAVE MATTHEWS BAND/So Much To Say
29	31	30	29		CRANBERRIES/Free To Decide
31	26	35	29		NIXONS/Sister
25	25	25	25		R.E.M./E-Bo The Letter
30	17	15	28		PRIMITIVE RADIO GODS/Standing Outside...
16	11	20	28		FUGEES/No Woman, No Cry
27	27	21	27		JEWEL/Who Will Save
24	28	24	26		LENNY KRAVITZ/Can't Get You Off
-	-	-	24		SHERYL CROW/If It Makes You
12	14	12	22		PEARL JAM/Who You Are
31	21	20	20		GARBAGE/Stupid Girl
28	28	28	20		JARS OF CLAY/Flood
16	16	12	19		BETTER THAN EZRA/King Of New Orleans
12	14	12	17		BLUES TRAVELER/But Anyway
10	14	13	16		WHY STORE/Lack Of Water
-	-	-	12		LEAH ANDREONE/It's Alright
14	16	14	13		LEAH ANDREONE/It's Alright
8	10	13	12		POE/Angrny Johnny
-	-	-	7		BARENKAT LADIES/The Old Apartment
-	-	-	6		DOG'S EYE VIEW/Small Wonders
6	10	9	9		GIN BLOSSOMS/As Long As It...
-	-	-	8		MELISSA ETHERIDGE/Nowhere To Go
13	17	14	5		NADA SURF/Popular

MARKET #7
106.1 KISSFM
KHKS/Dallas
 (214) 891-3400
 Lambert/Reynolds

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
50	65	77	79		COLOR ME BADD/The Earth...
84	83	78	72		DONNA LEWIS/I Love You Always...
82	82	82	72		ALANIS MORISSETTE/You Learn
78	77	72	66		CELINE DION/Because You Loved Me
56	48	53	48		BRANDY/Sittin' Up In My...
57	50	49	48		LA BOUCHE/Sweet Dreams
-	-	-	48		LOS DEL RIO/Macarena
53	49	49	47		TONY RICH PROJECT/Nobody Knows
79	66	47	46		FUGEES/Killing Me Softly
53	45	44	45		CRUSH/Jellyhead
51	49	47	44		3T/Anything
5	39	44	44		NO MERCY/Where Do You Go
19	18	23	43		TLC/Waterfalls
34	28	31	40		EVERYTHING BUT.../Missing
-	-	-	45		AMBER/This Is Your Night
28	37	42	38		QUAD CITY DJ'S/C'mon 'N Ride It
44	34	32	35		MARIAH CAREY/Always Be My Baby
41	31	35	32		COOLIO/1,2,3,4 (Sumpin'...)
41	27	27	29		ALANIS MORISSETTE/Ironic
24	19	25	28		SOPHIE B. HAWKINS/As I Lay Me Down
25	18	17	24		LA BOUCHE/Be My Lover
21	18	20	21		REAL MCCOY/Another Night
53	34	19	19		TRACY CHAPMAN/Give Me One Reason
18	19	19	19		2 UNLIMITED/Get Ready For This
2	17	19	19		CORONA/The Rhythm Of
18	-	-	16		SALT-N-PEPPEN/VOGUE/Whatta Man
21	19	19	19		MONTPELLI/Jordan/This Is How We Do It
29	16	16	17		KATALINA/DJ Girl
19	-	-	17		BIZARRE INC./I'm Gonna Get You
19	16	15	17		CRYSTAL WATERS/100% Pure Love
-	-	-	16		GHOST TOWN DJ'S/My Boo
18	15	15	15		SNAP/Rhythm Is A Dancer
20	17	15	16		HADDAWAY/What Is Love
-	-	-	15		SOUL FOR REAL/Every Little Thing
-	-	-	14		OE'S/REE/You Gotta Be
18	17	17	13		KEITH SWEAT/Twisted
14	10	10	9		ROBERT MILES/Children
5	10	9	9		TONI BRAXTON/You're Makin' Me...
-	-	-	9		MELISSA ETHERIDGE/Nowhere To Go
-	-	-	4		3T/Why

MARKET #8
104 KRBE
KRBE/Houston
 (713) 266-1000
 Peake/Michaels

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
60	62	56	57		DONNA LEWIS/I Love You Always...
24	38	50	55		LA BOUCHE/Sweet Dreams
53	56	57	52		PRIMITIVE RADIO GODS/Standing Outside...
27	29	44	51		ERIC CLAPTON/Change The World
22	37	45	45		FUGEES/No Woman, No Cry
49	51	42	39		FUGEES/Killing Me Softly
55	51	39	39		DISHWALLA/Counting Blue Cars
42	34	34	36		ROBERT MILES/Children
24	39	34	35		LA BOUCHE/Be My Lover
49	45	42	31		NIXONS/Sister
-	-	-	14		NO DOUBT/Spiderwebs
13	20	30	30		NO MERCY/Where Do You Go
31	31	28	30		TRACY CHAPMAN/Give Me One Reason
18	15	23	30		TRACY CHAPMAN/New Beginning
19	25	29	30		BUTTHOLE SURFERS/Pepper
21	14	25	28		DAVE MATTHEWS BAND/So Much To Say
26	31	24	27		CRANBERRIES/Free To Decide
30	30	26	27		QUAD CITY DJ'S/C'mon 'N Ride It...
24	27	23	22		ALANIS MORISSETTE/Ironic
-	-	-	20		WALLFLOWERS/6th Avenue Heartache
22	23	29	20		MELISSA ETHERIDGE/Nowhere To Go
16	15	17	19		EVERYTHING BUT.../Missing
15	11	9	18		GARBAGE/Stupid Girl
-	-	-	9		POE/Angrny Johnny
19	17	12	17		STONE TEMPLE PILOTS/Interstate Love Song
15	14	16	16		BLUES TRAVELER/Run-Around
16	-	-	16		COLLECTIVE SOUL/The World I Know
14	11	13	16		BETTER THAN EZRA/Good
-	-	-	2		MERRIL BAINBRIDGE/Mouth
16	16	14	15		COUNTING CROWS/Mr. Jones
-	-	-	15		REAL MCCOY/Another Night
26	23	20	14		HOOTIE & BLOWFISH/Tucker's Town
14					

CHR/POP PLAYLISTS

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FIND COMPLETE PLAYLISTS FOR ALL CHR/POP REPORTERS ON R&R ONLINE

93.3 FLZ		MARKET #21			
WFLZ/Tampa (813) 839-9393 Harris/Kapugi					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
72	JEWEL/Who Will Save...	74	75	76	
38	MAXI PRIEST F/SHAGGY/That Girl	42	71	76	
73	DONNA LEWIS/I Love You Always...	75	75	75	
36	PRIMITIVE RADIO GODS/Standing Outside...	66	55	75	
75	ALANIS MORISSETTE/You Learn	64	54	75	
12	QUAD CITY DJ'S/C'mon 'N Ride It...	11	21	41	
72	COLOR ME BAD/D/The Earth...	70	47		
35	NO MERCY/Where Do You Go	48	44		
37	M.T.S./I'll Be Alright	42	42		
11	R. KELLY/I Can't Sleep...	28	31		
7	NO DOUBT/Spiderwebs	28	35		
34	ROBERT MILES/Children	33	27		
40	BILLIE RAY MARTIN/Your Loving Arms	35	26		
8	OASIS/Don't Look Back...	17	30		
31	BRANDY/Sittin' Up In My...	30	30		
34	DISHWALLA/Counting Blue Cars	31	27		
25	VOICE OF THE BEEHIVE/Scary Kisses	25	28		
26	COLOR ME BAD/D/Sexual Capacity	26			
25	ALANIS MORISSETTE/Ironic	25	21		
72	MARIAH CAREY/Forever	48	15		
35	LA BOUCHE/Sweet Dreams	36	24		
71	FUGEES/Killing Me Softly	69	47		
29	NATALIE MERCHANT/Jalousy	24	23		
23	BLESSID UNION OF.../All Along	23	20		
28	JANN ARDEN/Insensitive	31	20		
22	ERIC CLAPTON/Change The World	18	21		
34	BONE THUGS-N-HARMONY/The Crossroads	34	24		
8	TONI BRAXTON/You're Makin' Me...	7	16		
7	KEITH SWEAT/Twisted	19	19		
4	WALLFLOWERS/6th Avenue Heartache	19	18		
36	LA BOUCHE/Be My Lover	37	31		
26	TRACY CHAPMAN/Give Me One Reason	26	20		
8	GARBAGE/Stupid Girl	18	17		
16	BUTTHOLE SURFERS/Pepper	15	14		
16	FUN FACTORY/Don't Go Away	16			
8	GHOST TOWN DJ'S/My Boo	16			
26	MELISSA ETHERIDGE/Nowhere To Go	19	15		
14	NADA SURF/Popular	5	14		
15	MARIAH CAREY/Always Be My Baby	12	18		
12	HOOTIE & BLOWFISH/Tucker's Town	15	10		

JAMMIN 92.3		MARKET #22			
WZJM/Cleveland (216) 621-9566 Rodman/Eubanks					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
52	DONNA LEWIS/I Love You Always...	60	60	70	
41	PRIMITIVE RADIO GODS/Standing Outside...	35	38	59	
35	TONI BRAXTON/You're Makin' Me...	48	59	59	
42	ALANIS MORISSETTE/You Learn	43	49	58	
36	LA BOUCHE/Sweet Dreams	37	48	55	
27	QUAD CITY DJ'S/C'mon 'N Ride It...	27	27	26	
43	COOLIO/I,2,3,4 (Sumpin'...)	34	42	55	
31	FUGEES/No Woman, No Cry	28	22	54	
44	TRACY CHAPMAN/Give Me One Reason	49	36	53	
37	COLOR ME BAD/D/The Earth...	40	40	50	
25	MERRILL BAINBRIDGE/Mouth	25	22	49	
37	JEWEL/Who Will Save...	30	34	38	
35	JANN ARDEN/Insensitive	45	47	37	
23	NO MERCY/Where Do You Go	25	30	35	
5	CELINE DION/It's All Coming...	33	38	35	
44	MAXI PRIEST F/SHAGGY/That Girl	49	43	34	
49	ERIC CLAPTON/Change The World	49	44	31	
9	KRISTINE W/One More Try	22	26	33	
44	M.T.S./I'll Be Alright	47	41	30	
10	BLUES TRAVELER/Run-Around	26	20	29	
7	JOHN MELLENCAMP/Key West...	19	24	28	
26	CELINE DION/Because You Loved Me	21	29	28	
25	R. KELLY/I Can't Sleep...	26	21	27	
25	NO DOUBT/Spiderwebs	25	20	26	
26	AMBER/This Is Your Night	20	29	26	
39	LOS DEL RIO/BAYSIDE/Macarena	44	44	25	
19	MARIAH CAREY/Always Be My Baby	19	19	23	
7	TONY RICH PROJECT/Like A Woman	16	21	22	
9	DAVE MATTHEWS BAND/So Much To Say	11	13	21	
7	OASIS/Champagne Supernova	18	20	20	
13	MARIAH CAREY/Always Be My Baby	12	13	18	
7	BRANDY/Sittin' Up In My...	17	17	17	
11	JON B./Pretty Girl	12	12	17	
5	WHITNEY HOUSTON/Why Does It Hurt...	10	16	16	
14	BRANDY/Sittin' Up In My...	18	20	16	
40	LA BOUCHE/Be My Lover	34	24	15	
49	FUGEES/Killing Me Softly	39	48	15	
12	COLLECTIVE SOUL/The World I Know	13	12	15	
9	L.L. COOL J/Loungin'	15	15	15	
29	EVERYTHING BUT.../Missing	13	20	14	

K-HITS 107.5		MARKET #23			
KWMX/Denver (303) 321-0950 Bowen/Cagle					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
58	JEWEL/Who Will Save...	61	60	60	
56	JANN ARDEN/Insensitive	59	59	60	
60	ERIC CLAPTON/Change The World	60	59	59	
39	DISHWALLA/Counting Blue Cars	44	45	56	
50	DONNA LEWIS/I Love You Always...	46	43	55	
40	HOOTIE & BLOWFISH/Tucker's Town	42	42	54	
58	TRACY CHAPMAN/Give Me One Reason	60	60	49	
41	NATALIE MERCHANT/Jalousy	53	60	48	
56	TONY RICH PROJECT/Nobody Knows	59	59	48	
35	TONI BRAXTON/You're Makin' Me...	46	45	47	
40	MARIAH CAREY/Forever	43	44	44	
40	DOG'S EYE VIEW/Everything Falls...	43	44	44	
44	SMASHING PUMPKINS/1979	44	43	42	
27	CRANBERRIES/Free To Decide	21	26	42	
40	EVE/Let's Get On	41	38	40	
24	MELISSA ETHERIDGE/Nowhere To Go	21	18	39	
38	NATALIE MERCHANT/Wonder	30	42	31	
39	HOOTIE & BLOWFISH/Old Man & Me	41	42	38	
30	ALANIS MORISSETTE/Ironic	30	29	30	
28	ALANIS MORISSETTE/You Learn	31	30	29	
20	DEEP BLUE SOMETHING/Breakfast At...	20	22	22	
20	EVERYTHING BUT.../Missing	20	21	21	
20	BODEANS/Closer To Free	20	20	20	
20	DEL AMITRI/Roll To Me	20	20	20	
15	DAVE MATTHEWS BAND/So Much To Say	18	18	19	
10	JOHN MELLENCAMP/Key West...	12	21	19	
12	BADLIES/Angeline Is...	18	21	22	
18	GOO GOO DOLLS/Name	18	19	19	
12	TOM PETTY & HB/Walls	12	18	18	
18	NO MERCY/Where Do You Go	18	18	18	
17	TONY RICH PROJECT/Like A Woman	17	19	19	
18	PRIMITIVE RADIO GODS/Standing Outside...	17	19	15	
11	GARBAGE/Stupid Girl	11	15	15	
11	MERRILL BAINBRIDGE/Mouth	11	15	15	
8	ALANIS MORISSETTE/You Learn	8	10	10	
8	JOHN MELLENCAMP/Key West...	8	10	10	
8	CELINE DION/It's All Coming...	8	10	10	
6	WILD ORCHID/At Night I Pray	6	8	8	
5	COLOR ME BAD/D/Sexual Capacity	5	8	8	
5	AMANDA MARSHALL/Birmingham	5	8	8	

Z100		MARKET #24			
KKRZ/Portland, OR (503) 226-0100 Benson/Thomas					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
63	DONNA LEWIS/I Love You Always...	67	64	65	
44	TONI BRAXTON/You're Makin' Me...	61	62	63	
22	ERIC CLAPTON/Change The World	27	44	63	
30	DISHWALLA/Counting Blue Cars	47	52	62	
58	JANN ARDEN/Insensitive	60	60	60	
61	JEWEL/Who Will Save...	62	58	65	
41	CRANBERRIES/Dreams	40	42	44	
31	NATALIE MERCHANT/Jalousy	33	43	42	
37	COOLIO/I,2,3,4 (Sumpin'...)	35	39	40	
16	COLOR ME BAD/D/The Earth...	17	24	37	
31	NO MERCY/Where Do You Go	30	30	36	
20	PRIMITIVE RADIO GODS/Standing Outside...	20	30	34	
14	KEITH SWEAT/Twisted	13	30	34	
61	ALANIS MORISSETTE/You Learn	57	44	32	
31	BRANDY/Sittin' Up In My...	34	32	31	
29	ALANIS MORISSETTE/Head Over Feet	29	34	28	
13	DISHWALLA/Counting Blue Cars	17	42	27	
25	HOOTIE & BLOWFISH/Tucker's Town	32	24	27	
59	NATALIE MERCHANT/Wonder	32	24	27	
20	QUAD CITY DJ'S/C'mon 'N Ride It...	20	20	26	
20	GHOST TOWN DJ'S/My Boo	20	20	23	
31	CELINE DION/Because You Loved Me	31	21	23	
19	BONE THUGS-N-HARMONY/The Crossroads	19	22	22	
8	CRANBERRIES/Free To Decide	8	22	22	
21	KATALINA/DJ Girl	21	21	21	
21	DEF LEPPARD/All I Want Is...	21	21	21	
19	R. KELLY/I Can't Sleep...	19	19	19	
7	BLUES TRAVELER/Run-Around	7	22	17	
16	2PAC/F.R.D.R./California Love	16	13	16	
5	CELINE DION/It's All Coming...	5	11	13	
12	TINA ARENA/Show Me Heaven	12	12	12	
12	GARBAGE/Stupid Girl	12	12	12	
5	GABRIELLE/Give Me A Little...	5	8	8	
4	JOHN MELLENCAMP/Key West...	4	7	8	
5	L.L. COOL J/Loungin'	5	5	5	
5	WILD ORCHID/At Night I Pray	5	5	5	
5	COLOR ME BAD/D/Sexual Capacity	5	5	5	
5	MERRILL BAINBRIDGE/Mouth	5	5	5	

Q102		MARKET #25			
WKRC/Cincinnati (513) 765-5500 Steal/Douglas					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
69	ALANIS MORISSETTE/You Learn	66	66	67	
54	DISHWALLA/Counting Blue Cars	52	58	54	
66	DONNA LEWIS/I Love You Always...	64	64	63	
49	PRIMITIVE RADIO GODS/Standing Outside...	59	59	53	
58	JEWEL/Who Will Save...	62	62	52	
60	NATALIE MERCHANT/Jalousy	59	56	51	
56	DOG'S EYE VIEW/Everything Falls...	64	64	50	
51	BLESSID UNION OF.../All Along	57	57	49	
37	QUAD CITY DJ'S/C'mon 'N Ride It...	42	42	43	
50	BILLIE RAY MARTIN/Your Loving Arms	64	63	43	
61	EVERCLOCK/Santa Monica...	52	54	42	
37	NO MERCY/Where Do You Go	38	40	34	
12	HOOTIE & BLOWFISH/Tucker's Town	12	13	36	
16	JANN ARDEN/Insensitive	16	22	37	
53	LOS DEL RIO/BAYSIDE/Macarena	52	52	37	
36	SHERYL CROW/If It Makes You...	36	36	36	
26	BLUES TRAVELER/Run-Around	26	28	34	
64	FOO FIGHTERS/Big Me	64	53	55	
32	OASIS/Don't Look Back...	35	35	36	
33	MAXI PRIEST F/SHAGGY/That Girl	33	33	33	
33	SPACEHOG/In The Meantime...	33	33	33	
31	CRANBERRIES/Free To Decide	31	40	35	
35	NO DOUBT/Spiderwebs	35	37	32	
26	AMBER/This Is Your Night	26	30	25	
30	NADA SURF/Popular	30	25	24	
2	MERRILL BAINBRIDGE/Mouth	2	14	24	
11	ERIC CLAPTON/Change The World	11	14	23	
30	BONE THUGS-N-HARMONY/The Crossroads	30	28	29	
23	GARBAGE/Stupid Girl	23	25	23	
19	R. KELLY/I Can't Sleep...	19	24	28	
20	PATTI ROTHBERG/Inside	20	24	28	
50	TRACY CHAPMAN/Give Me One Reason	47	46	46	
11	ROBERT MILES/Children	11	10	10	
29	HOOTIE & BLOWFISH/Old Man & Me	29	18	13	
14	MARIAH CAREY/Always Be My Baby	14	12	12	
12	TOM PETTY & HB/Walls	12	10	12	
13	GIN BLOSSOMS/As Long As It...	13	11	11	
10	DOG'S EYE VIEW/Small Wonders	10	10	10	

Mix 93.3 FM		MARKET #26			
KMXX/Kansas City (816) 753-0933 Zelner					
PLAYS	ARTIST/TITLE	3W	2W	1W	TW
56	ALANIS MORISSETTE/You Learn	56	56	56	
56	DONNA LEWIS/I Love You Always...	56	56	56	
56	TRACY CHAPMAN/Give Me One Reason	56	56	56	
48	COLLECTIVE SOUL/The World I Know	48	48	48	
46	ERIC CLAPTON/Change The World	46	46	46	
42	MARIAH CAREY/Forever	42	42	42	
42	ALANIS MORISSETTE/Ironic	42	42	42	
54	DISHWALLA/Counting Blue Cars	44	44	44	
44	JEWEL/Who Will Save...	44	44	44	
52	TONI BRAXTON/You're Makin' Me...	52	42	42	
40	CELINE DION/Because You Loved Me	40	40	40	
36	NATALIE MERCHANT/Jalousy	36	36	36	
36	PRIMITIVE RADIO GODS/Standing Outside...	36	36	36	
36	COLOR ME BAD/D/The Earth...	36	36	36	
20	MELISSA ETHERIDGE/Nowhere To Go	20	20	20	
24	JANN ARDEN/Insensitive	24	24	24	
18	CELINE DION/It's All Coming...	18	18	18	
34	LA BOUCHE/Sweet Dreams	34	30	28	
24	BLESSID UNION OF.../All Along	24	24	24	
22	JOHN MELLENCAMP/Key West...	22	22	22	
18	GIN BLOSSOMS/As Long As It...	18	18	18	
16	NO MERCY/Where Do You Go	16	16	16	
50	BRANDY/Sittin' Up In My...	50	26	20	
14	AMANDA MARSHALL/Birmingham	14	16	18	
38	BRYAN ADAMS/Let's Make A...	38	18	16	
10	CRANBERRIES/Free To Decide	10	12	14	
7	WILD ORCHID/At Night I Pray	7	14	14	
10	GARBAGE/Stupid Girl	10	12	14	
10	DAVE MATTHEWS BAND/So Much To Say	10	12	14	
10	COLOR ME BAD/D/Sexual Capacity	10	12	14	
12	NO DOUBT/Spiderwebs	12	12	12	
12	TOM PETTY & HB/Walls	12	12	12	
7	WHITNEY HOUSTON/Why Does It Hurt...	7	7	7	
7	R. KELLY/I Can't Sleep...	7	7	7	
7	GAB				

CHR/POP PLAYLISTS

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MARKET #40
KISS 98.5
WKSE/Bufalo
 (716) 884-5101
 O'Neill/Universal

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
47	54	55	58		DONNA LEWIS/I Love You Always...
53	58	52	57		FUGEES/No Woman, No Cry
52	55	57	56		GOO GOO DOLLS/Long Way Down
22	27	49	54		CELINE DION/It's All Coming...
52	52	54	54		ALANIS MORISSETTE/You Learn
24	24	38	54		JEWEL/Who Will Save...
26	46	48	49		QUAD CITY DJ'S/C'mon 'N Ride It...
40	45	49	46		R. KELLY/I Can't Sleep...
45	45	43	46		LIVIN' JOY/Dreamer
36	40	44	45		NO DOUBT/Just A Girl
41	44	44	44		BARENAKED LADIES/Shoe Box
23	43	44	43		JANN ARDEN/Insensitive
38	42	41	42		BONE THUGS-N-HARMONY/The Crossroads
26	24	42	42		OASIS/Champagne Supernova
21	22	42	42		PRIMITIVE RADIO GODS/Standing Outside...
50	49	42	41		COOLIO/1,2,3,4 (Sumpin'...)
28	27	42	42		CELINE DION/Because You Loved Me
46	51	39	33		ALANIS MORISSETTE/Ironic
37	43	46	32		TONI BRAXTON/You're Makin' Me...
-	16	21	26		KEITH SWEAT/Twisted
22	28	27	26		FIRST BASE/Love Is Paradise
12	17	17	25		NO DOUBT/Spiderwebs
27	18	25	25		HOOTIE & BLOWFISH/Tucker's Town
42	45	41	23		NATALIE MERCHANT/Jealousy
-	-	17	22		ALANIS MORISSETTE/Head Over Feet
26	21	22	22		AMBER/This Is Your Night
20	19	20	21		OUTHERE BROTHERS/Boom Boom Boom
16	21	21	21		CRUSH/Jellyhead
18	16	19	21		M.T.S./I'll Be Alright
-	-	16	20		L.L. COOL J/Loungin
22	23	19	19		DISHWALLA/Counting Blue Cars
17	18	14	19		LA BOUCHE/Be My Lover
18	17	21	19		LOS DEL RIO/BAYSIDE/Macarena
-	-	-	18		MERRIL BAINBRIDGE/Mouth
-	-	-	18		SHERRYL CROW/If It Makes You...
19	18	17	18		REAL MCCOY/Automatic Lover
17	18	16	16		FUN FACTORY/Close To You
-	-	-	13		OASIS/Don't Look Back...
15	17	16	17		COOLIO/Gangsta's Paradise
14	16	18	17		MARIAH CAREY/Always Be My Baby

MARKET #41
KISS 95.7
WKSS/Hartford
 (860) 524-7819
 Jones/Vayda

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
53	47	53	62		DONNA LEWIS/I Love You Always...
28	15	40	58		ERIC CLAPTON/Change The World
28	32	41	57		JANN ARDEN/Insensitive
58	52	51	50		ALANIS MORISSETTE/You Learn
21	29	45	45		TONI BRAXTON/You're Makin' Me...
31	27	33	44		DISHWALLA/Counting Blue Cars
15	29	38	43		CRANBERRIES/Free To Decide
46	45	48	43		HOOTIE & BLOWFISH/I Go Blind
54	50	35	40		LOS DEL RIO/BAYSIDE/Macarena
37	41	35	39		NATALIE MERCHANT/Jealousy
35	39	30	38		PRIMITIVE RADIO GODS/Standing Outside...
27	27	30	38		JEWEL/Who Will Save...
42	36	37	37		LA BOUCHE/Sweet Dreams
36	33	27	29		COLOR ME BADD/The Earth...
-	-	15	29		HOOTIE & BLOWFISH/Old Man & Me
-	-	12	26		TRACY CHAPMAN/Give Me One Reason
41	36	18	26		FUGEES/Killing Me Softly
24	27	25	25		OASIS/Champagne Supernova
35	27	20	24		MARIAH CAREY/Always Be My Baby
21	17	-	21		SMASHING PUMPKINS/1979
-	-	15	20		ALANIS MORISSETTE/Ironic
-	-	15	20		NO DOUBT/Spiderwebs
40	37	30	19		COLLECTIVE SOUL/The World I Know
35	19	24	19		MARIAH CAREY/Forever
36	31	16	18		DOG'S EYE VIEW/Everything Falls...
-	-	14	16		GOO GOO DOLLS/Name
-	-	5	15		MERRIL BAINBRIDGE/Mouth
-	-	-	14		PO/Angrny Johnny
10	10	5	11		ALANIS MORISSETTE/Head Over Feet
16	20	14	9		KEITH SWEAT/Twisted
-	-	-	8		NO DOUBT/Spiderwebs
-	-	-	9		R. KELLY/I Can't Sleep...
14	19	23	8		GARBAGE/Stupid Girl
7	6	7	8		QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	5		TOM PETTY & HB/Walls
5	5	5	5		NEW EDITION/Hi Me Off
-	-	-	5		OASIS/Don't Look Back...
-	-	-	5		WALLFLOWERS/6th Avenue Heartache
-	-	-	5		NIXONS/Sister

MARKET #44
theRiver 107.5fm
WRVW/Nashville
 (615) 664-2400
 Quinn/Scotstar

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	41	48	52		FUGEES/Killing Me Softly
51	52	50	52		NATALIE MERCHANT/Jealousy
26	20	31	52		BLESSID UNION OF..Jail Along
31	30	40	50		ERIC CLAPTON/Change The World
49	49	51	41		TRACY CHAPMAN/Give Me One Reason
50	51	39	36		ALANIS MORISSETTE/You Learn
30	31	28	29		OOG'S EYE VIEW/Everything Falls...
38	41	28	29		JANN ARDEN/Insensitive
13	19	22	28		BADLEES/Angeline Is...
16	22	26	28		MARIAH CAREY/Forever
20	25	30	28		FOO FIGHTERS/Big Me
20	28	27	27		LENNY KRAVITZ/Can't Get You Off...
11	19	28	27		DONNA LEWIS/I Love You Always...
29	52	37	27		JEWEL/Who Will Save...
40	47	26	27		COLOR ME BADD/The Earth...
-	-	13	22		NO MERCY/Where Do You Go
19	14	17	21		LISA LOEB/Waiting For...
7	17	21	21		JOHN MELLENCAMP/Key West...
13	12	18	20		ACE OF BASE/Lucky Love
40	11	15	18		MARIAH CAREY/Always Be My Baby
12	14	16	17		PRIMITIVE RADIO GODS/Standing Outside...
14	13	14	17		DEL AMITRI/Roll To Me
14	11	12	17		MELISSA ETHERIDGE/I Want To Come Over
18	19	21	17		HOOTIE & BLOWFISH/Tucker's Town
6	11	12	16		DISHWALLA/Counting Blue Cars
13	10	18	16		BLESSID UNION OF..Let Me Be The One
17	11	16	16		BLUES TRAVELER/But Anyway
13	12	16	16		COLLECTIVE SOUL/The World I Know
12	12	16	16		GIN BLOSSOMS/til I Hear It...
20	11	12	16		ALANIS MORISSETTE/Ironic
-	-	18	20		LOS DEL RIO/BAYSIDE/Macarena
13	10	16	15		GIN BLOSSOMS/Follow You Down
10	-	-	14		CELINE DION/Because You Loved Me
26	21	21	14		NATALIE MERCHANT/Wonder
-	-	-	14		ELTON JOHN/Blessed
-	-	-	11		CRANBERRIES/Free To Decide
20	-	-	12		TONY RICH PROJECT/Nobody Knows
15	16	-	11		BLUES TRAVELER/But Anyway
11	20	15	11		TOM PETTY & HB/Walls
7	19	16	11		MELISSA ETHERIDGE/Nowhere To Go

MARKET #45
98 FM WPKY
WPXY/Rochester, NY
 (716) 454-2600
 Ingram/Rice

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
54	50	51	51		ALANIS MORISSETTE/You Learn
50	52	52	50		TRACY CHAPMAN/Give Me One Reason
41	35	41	49		COLLECTIVE SOUL/The World I Know
47	44	45	42		CELINE DION/Because You Loved Me
23	-	13	39		COLOR ME BADD/The Earth...
31	38	53	39		NATALIE MERCHANT/Wonder
39	38	39	37		ALANIS MORISSETTE/Ironic
56	41	41	37		FUGEES/Killing Me Softly
38	38	34	35		DONNA LEWIS/I Love You Always...
28	29	35	33		ALANIS MORISSETTE/Head Over Feet
38	34	33	32		MARIAH CAREY/Always Be My Baby
36	35	31	32		JEWEL/Who Will Save...
20	29	25	29		AMBER/This Is Your Night
7	21	27	29		CELINE DION/It's All Coming...
22	29	28	26		NO MERCY/Where Do You Go
49	29	30	26		LOS DEL RIO/BAYSIDE/Macarena
27	22	28	26		BRANDY/Sittin' Up In My...
27	31	30	25		GIN BLOSSOMS/Follow You Down
35	25	20	24		LA BOUCHE/Be My Lover
-	-	21	24		DEL AMITRI/Fallin' In Love
15	19	22	22		HOOTIE & BLOWFISH/Only Wanna Be...
-	-	20	20		REAL MCCOY/Oh Boy
19	20	21	20		DIONNE FARRIS/I Know
21	20	23	20		BLUES TRAVELER/Run-Around
48	27	28	19		BLESSID UNION OF..Jail Along
27	24	24	19		ERIC CLAPTON/Change The World
13	24	20	19		TONI BRAXTON/You're Makin' Me...
11	20	20	19		TOM PETTY & HB/Walls
17	19	20	18		MELISSA ETHERIDGE/I'm The Only One
20	22	18	18		GIN BLOSSOMS/As Long As It...
8	7	17	14		MARIAH CAREY/Fantasy
19	18	17	17		EVERYTHING BUT...Missing
-	-	-	16		AMANDA MARSHALL/Birmingham
19	22	21	16		JANN ARDEN/Insensitive
13	13	17	15		QUAD CITY DJ'S/C'mon 'N Ride It...
23	34	30	15		MARIAH CAREY/Forever
-	-	-	10		SMASHING PUMPKINS/1979
-	-	-	10		CRANBERRIES/Free To Decide
11	-	-	11		NATALIE MERCHANT/Jealousy
-	-	-	13		DAVE MATTHEWS BAND/So Much To Say

MARKET #49
99.7 WDJX
 Today's BEST Music!
WDJX/Louisville
 (502) 589-4800
 Matthews/Rite

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
44	46	47	43		LOS DEL RIO/BAYSIDE/Macarena
40	43	43	39		BLESSID UNION OF..Jail Along
34	26	29	39		ALANIS MORISSETTE/You Learn
44	44	42	39		MARIAH CAREY/Sittin' Up In My...
46	46	43	39		DONNA LEWIS/I Love You Always...
39	44	43	38		JANN ARDEN/Insensitive
23	23	24	36		ALANIS MORISSETTE/Ironic
28	28	16	36		OASIS/Champagne Supernova
29	26	29	31		TRACY CHAPMAN/Give Me One Reason
27	27	30	29		ERIC CLAPTON/Change The World
11	10	13	30		TONI BRAXTON/You're Makin' Me...
23	27	27	28		HOOTIE & BLOWFISH/Tucker's Town
23	27	27	28		JEWEL/Who Will Save...
31	27	29	28		NATALIE MERCHANT/Jealousy
31	28	28	28		MARIAH CAREY/Always Be My Baby
21	28	28	27		MARIAH CAREY/Forever
29	29	35	26		COLOR ME BADD/The Earth...
16	15	16	25		LA BOUCHE/Sweet Dreams
11	10	15	24		MELISSA ETHERIDGE/Nowhere To Go
42	44	33	17		FUGEES/Killing Me Softly
15	16	15	15		MELISSA ETHERIDGE/I Want To Come Over
10	13	14	15		BLESSID UNION OF..Let Me Be The One
14	14	13	15		TONY RICH PROJECT/Nobody Knows
16	14	14	13		NO MERCY/Where Do You Go
7	14	13	12		CELINE DION/It's All Coming...
29	27	16	12		CELINE DION/Because You Loved Me
11	12	11	12		BLUES TRAVELER/But Anyway
12	12	12	12		JOHN MELLENCAMP/Key West...
10	11	11	12		GIN BLOSSOMS/As Long As It...
8	7	17	12		GARBAGE/Stupid Girl
14	9	17	12		QUAD CITY DJ'S/C'mon 'N Ride It...
-	-	-	7		MERRIL BAINBRIDGE/Mouth
9	10	11	11		CRANBERRIES/Free To Decide
-	-	-	12		BRYAN ADAMS/Let's Make A...
11	10	11	11		TOM PETTY & HB/Walls
-	-	-	7		BRANDY/TAMIA...Missing You
-	-	-	10		R. KELLY/I Can't Sleep...
8	10	8	10		NO DOUBT/Spiderwebs
-	-	-	8		BUTTHOLE SURFERS/Pepper

MARKET #50
GTS
WDGC/Raleigh
 (919) 361-1051
 Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
62	62	63	61		ALANIS MORISSETTE/Head Over Feet
52	56	60	60		PRIMITIVE RADIO GODS/Standing Outside...
30	60	43	48		DAVE MATTHEWS BAND/So Much To Say
50	51	45	46		JARS OF CLAY/Flood
41	41	42	46		DISHWALLA/Counting Blue Cars
37	43	47	45		BLUES TRAVELER/But Anyway
13	27	37	45		NO DOUBT/Spiderwebs
40	37	41	41		ERIC CLAPTON/Change The World
35	36	37	37		BUTTHOLE SURFERS/Pepper
-	-	-	32		SHERRYL CROW/If It Makes You...
16	27	31	32		LEAH ANOREONE/It's Alright...
-	-	-	28		DONNA LEWIS/I Love You Always...
25	29	28	26		SPACEHOG/In The Meantime
30	27	27	24		SMASHING PUMPKINS/1979
11	12	15	23		GARBAGE/Stupid Girl
37	22	19	22		EVERCLEAR/Santa Monica...
-	-	-	20		DOG'S EYE VIEW/Small Wonders
7	12	17	20		PO/Angrny Johnny
49	45	21	20		ALANIS MORISSETTE/You Learn
21	22	29	20		HOOTIE & BLOWFISH/I Go Blind
-	-	-	18		DUNCAN SHEIK/Barely Breathing...
-	-	-	18		TRACY CHAPMAN/New Beginning
10	19	18	18		REFRESHMENTS/Banditos
-	-	-	18		OOG'S EYE VIEW/Everything Falls...
18	20	19	17		BECK/Where It's At
34	22	18	17		HOOTIE & BLOWFISH/Tucker's Town
61	46	-	17		OASIS/Champagne Supernova
27	20	20	16		



CHR/RHYTHMIC TOP 50

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	KEITH SWEAT Twisted (<i>Elektra/EEG</i>)	2158	2206	2126	2057	38/0
2	2	2	2	GHOST TOWN DJ'S My Boo (<i>So So Def/Columbia</i>)	1860	1961	1879	1846	37/0
3	3	3	3	TONI BRAXTON You're Makin' Me High (<i>LaFace/Arista</i>)	1661	1766	1790	1823	34/1
4	4	4	4	R. KELLY I Can't Sleep Baby (If I) (<i>Jive</i>)	1548	1661	1783	1812	33/0
7	5	5	5	L.L. COOL J Loungin (<i>Def Jam/RAL/Mercury</i>)	1446	1309	1268	1183	34/0
14	10	6	6	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	1416	1213	977	782	29/1
10	12	11	7	NAS If I Ruled The World (<i>Columbia</i>)	1072	952	963	962	33/2
5	6	7	8	BONE THUGS-N-HARMONY Tha Crossroads (<i>Ruthless/Relativity</i>)	1009	1131	1229	1374	27/0
8	8	9	9	TOTAL Kissin' You (<i>Bad Boy/Arista</i>)	978	989	1045	1175	23/0
11	11	10	10	MONICA Why I Love You So Much (<i>Rowdy/Arista</i>)	912	985	969	958	22/0
42	27	23	11	AZ YET Last Night (<i>LaFace/Arista</i>)	907	583	477	255	28/3
6	7	8	12	QUAD CITY DJ'S C'mon 'N Ride It... (<i>Quadra Sound/Big Beat/Atlantic</i>)	864	1049	1156	1204	26/0
21	17	14	13	NO MERCY Where Do You Go (<i>Arista</i>)	839	760	672	581	24/3
13	13	12	14	GROOVE THEORY Baby Luv (<i>Epic</i>)	759	875	898	879	20/0
15	15	16	15	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	752	733	806	758	18/1
9	9	13	16	CASE /FOXXY BROWN Touch Me Tease Me (<i>Def Jam/RAL/Mercury</i>)	745	831	986	1081	17/0
22	19	18	17	JOCELYN ENRIQUEZ Do You Miss Me (<i>Classified</i>)	707	658	657	555	19/1
31	21	19	18	SHADES Tell Me (I'll Be Around) (<i>Motown</i>)	697	634	574	421	23/2
45	26	21	19	AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)	683	594	523	236	26/5
28	24	24	20	AMBER This Is Your Night (<i>Tommy Boy</i>)	630	544	552	480	17/2
12	14	15	21	NEW EDITION Hit Me Off (<i>MCA</i>)	620	746	850	954	18/0
17	18	22	22	MARIAH CAREY Forever (<i>Columbia</i>)	587	588	668	689	20/1
16	16	17	23	MONTELL JORDAN I Like (<i>Def Jam/RAL/Mercury</i>)	584	719	711	751	16/0
19	22	20	24	FUGEES Killing Me Softly (<i>Ruffhouse/Columbia</i>)	559	597	565	641	17/0
27	23	25	25	LINA SANTIAGO Just Because I Love You (<i>Groove Nation/Universal</i>)	530	502	559	487	17/0
32	30	27	26	112 Only You (<i>Bad Boy/Arista</i>)	475	465	426	373	13/0
33	31	28	27	GINUWINE Pony (<i>550 Music</i>)	444	462	425	357	18/1
18	20	26	28	MAXI PRIEST /SHAGGY That Girl (<i>Virgin</i>)	424	499	576	669	15/0
24	28	29	29	SWV You're The One (<i>RCA</i>)	414	402	475	531	12/0
—	47	35	30	WARREN G What's Love Got To Do With It (<i>Interscope</i>)	401	314	254	134	20/1
—	43	32	31	SWV Use Your Heart (<i>RCA</i>)	395	336	272	214	17/1
—	46	37	32	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)	374	286	260	175	24/1
23	33	33	33	CELINE DION Because You Loved Me (<i>550 Music</i>)	335	335	420	542	10/0
30	32	30	34	2PAC How Do U Want It (<i>Death Row/Interscope</i>)	329	381	422	440	13/0
49	—	45	35	GINA THOMPSON The Things That You Do (<i>Mercury</i>)	310	255	189	230	15/1
26	35	34	36	COLOR ME BADD The Earth, The Sun, The Rain (<i>Giant/WB</i>)	295	315	328	511	8/1
DEBUT	DEBUT	DEBUT	DEBUT	BLACKSTREET No Diggity (<i>Interscope</i>)	293	186	155	85	18/5
DEBUT	DEBUT	DEBUT	DEBUT	BONE THUGS-N-HARMONY Days Of Our Lives (<i>EastWest/EEG</i>)	287	6	—	—	14/12
—	44	41	39	BAYSIDE BOYS Caliente (<i>Lava/Atlantic</i>)	278	270	269	223	14/2
—	48	43	40	SIR MIX-A-LOT Jump On It (<i>American/Reprise</i>)	277	264	229	148	13/0
—	—	38	41	MCSC Dream Girl (<i>CME</i>)	277	271	198	140	12/3
—	—	39	42	2 LIVE CREW Shake A Lil' Something (<i>Lil' Joe</i>)	276	271	157	139	10/2
39	37	36	43	RICKY MARTIN Maria (<i>Sony Latin</i>)	272	295	297	276	7/0
29	34	46	44	JODECI Get On Up (<i>Uptown/MCA</i>)	270	254	333	458	6/0
41	41	49	45	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	262	245	273	266	5/0
—	—	50	46	DRU HILL Tell Me (<i>Island</i>)	254	237	187	86	18/0
37	38	42	47	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	254	265	290	278	7/0
—	50	—	48	MAXWELL Ascension (Don't Ever Wonder) (<i>Columbia</i>)	248	203	203	184	17/3
20	29	31	49	TONY RICH PROJECT Like A Woman (<i>LaFace/Arista</i>)	242	372	443	605	12/0
—	—	47	50	OUTKAST Elevators (<i>LaFace/Arista</i>)	218	251	178	184	12/0

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.
39 CHR/Rhythmic reporters. 38 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SALT-N-PEPA Champagne (<i>MCA</i>)	14
BONE THUGS-N-HARMONY Days Of Our Lives (<i>EastWest/EEG</i>)	12
ROBERT MILES One And One (<i>Arista</i>)	6
AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)	5
BLACKSTREET No Diggity (<i>Interscope</i>)	5
COLOR ME BADD Sexual Capacity (<i>Giant</i>)	4
D.B.A. FLIP It's Friday Night (Just Got Paid) (<i>Work</i>)	4
DELINQUENT HABITS Lower Eastside (<i>Loud/RCA</i>)	4
FUGEES Ready Or Not (<i>Ruffhouse/Columbia</i>)	4
MONTELL JORDAN Falling (<i>Def Jam/RAL/Mercury</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
AZ YET Last Night (<i>LaFace/Arista</i>)	+324
BONE THUGS-N-HARMONY Days Of Our Lives (<i>EastWest/EEG</i>)	+281
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+203
L.L. COOL J Loungin (<i>Def Jam/RAL/Mercury</i>)	+137
WILD ORCHID At Night I Pray (<i>RCA</i>)	+135
NAS If I Ruled The World (<i>Columbia</i>)	+120
BLACKSTREET No Diggity (<i>Interscope</i>)	+107
SALT-N-PEPA Champagne (<i>MCA</i>)	+102
AALIYAH If Your Girl Only Knew (<i>BlackGround/Atlantic</i>)	+89
BRANDY/TAMIA/KNIGHT/KHAN Missing You (<i>EastWest/EEG</i>)	+88

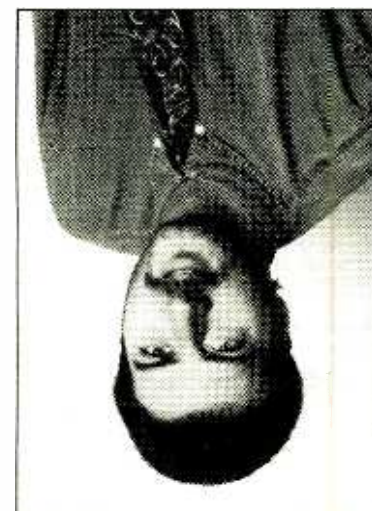
HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MARIAH CAREY Always Be My Baby (<i>Columbia</i>)	
BRANDY Sittin' Up In My Room (<i>Arista</i>)	
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)	
LA BOUCHE Be My Lover (<i>RCA</i>)	
LA BOUCHE Sweet Dreams (<i>RCA</i>)	
COOLIO 1,2,3,4 (Sumpin' New) (<i>Tommy Boy</i>)	
TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	
2PAC /DR. DRE California Love (<i>Death Row/Interscope</i>)	
GROOVE THEORY Tell Me (<i>Epic</i>)	
MARY J. BLIGE Not Gon' Cry (<i>Arista</i>)	

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Tom Calococci is FLIPping!

IMPACT DATE: SEPTEMBER 10



WORK

HIP HOP TOP 20

LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS		TOTAL STATIONS/ADDS
			TW	LW	
1	1	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	3076	2920	107/1
2	2	NAS If I Ruled The World (Columbia)	2552	2746	101/2
3	3	CASE /FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)	2258	2515	70/0
4	4	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	1469	2029	56/0
6	5	OUTKAST Elevators (LaFace/Arista)	1391	1483	74/0
5	6	BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	1296	1545	42/0
8	7	A+ All I See (Kedar/Universal)	1138	1115	73/0
11	8	WARREN G What's Love Got To Do With It (Interscope)	1116	960	80/2
9	9	MC LYTE Everyday (EastWest/EEG)	1103	1047	75/1
7	10	QUAD CITY DJ'S C'mon 'N Ride It... (Quadra Sound/Big Beat/Atlantic)	1051	1222	37/1
12	11	FUGEES Killing Me Softly (Ruffhouse/Columbia)	867	942	35/2
13	12	DO OR DIE Po' Pimp (Rap-A-Lot)	863	696	63/5
10	13	2PAC How Do U Want It (Death Row/Interscope)	811	978	38/1
14	14	LOST BOYZ Music Makes Me High (Universal)	637	661	55/1
16	15	JAY-Z w/MARY J. BLIGE Can't Knock... (Roc-A-Fella/Priority)	632	581	52/0
19	16	FUGEES Ready Or Not (Ruffhouse/Columbia)	557	479	43/20
15	17	RAPPIN' 4-TAY A Lil' Some'em Some'em (Rag Top/EMI)	552	621	43/0
20	18	SIR MIX-A-LOT Jump On It (American/Reprise)	505	478	42/2
17	19	CRUCIAL CONFLICT Hay (Pallas/Universal)	396	558	25/1
-	20	2 LIVE CREW Shake A Lil' Something (Lil' Joe)	365	309	23/6

This chart reflects airplay from August 19-25. Songs ranked by total plays. 39 CHR/Rhythmic reporters and 82 Urban reporters combine from the Custom Chart function on R&R ONLINE. Rap titles are manually extrapolated. For complete reporter lists refer to Rhythmic and Urban sections. © 1996, R&R Inc.

NEW & ACTIVE

CECE PENISTON Movin' On (A&M) Total Plays: 173, Total Stations: 12, Adds: 0	LOST BOYZ Music Makes Me High (Universal) Total Plays: 113, Total Stations: 7, Adds: 1
WILD ORCHID At Night I Pray (RCA) Total Plays: 172, Total Stations: 11, Adds: 2	GABRIELLE Give Me A Little More Time (Go/Discs/London) Total Plays: 111, Total Stations: 8, Adds: 0
CHARM FARM Superstar (PRA) Total Plays: 171, Total Stations: 8, Adds: 0	LUTHER VANDROSS Your Secret Love (LV/Epic) Total Plays: 104, Total Stations: 10, Adds: 1
JAY-Z w/FOXXY BROWN Ain't No Nigga (Roc-A-Fella/Priority) Total Plays: 165, Total Stations: 5, Adds: 0	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI) Total Plays: 103, Total Stations: 3, Adds: 1
GLORIA ESTEFAN You'll Be Mine (Party Time) (Epic) Total Plays: 164, Total Stations: 11, Adds: 3	ROBERT MILES One And One (Arista) Total Plays: 103, Total Stations: 11, Adds: 6
CELINE DION It's All Coming Back To Me Now (550 Music) Total Plays: 163, Total Stations: 8, Adds: 1	SALT-N-PEPA Champagne (MCA) Total Plays: 102, Total Stations: 14, Adds: 14
702 Steelo (Motown) Total Plays: 163, Total Stations: 11, Adds: 2	ENERGY Take Me Higher (Upstairs) Total Plays: 99, Total Stations: 5, Adds: 3
QUAD CITY DJ'S Summer Jam (Quadra Sound/Big Beat/Atlantic) Total Plays: 131, Total Stations: 4, Adds: 0	DO OR DIE Po' Pimp (Rap-A-Lot) Total Plays: 94, Total Stations: 4, Adds: 0
ACE OF BASE Never Gonna Say I'm Sorry (Arista) Total Plays: 127, Total Stations: 4, Adds: 0	ORGANIZED NOIZE Set It Off (EastWest/EEG) Total Plays: 92, Total Stations: 10, Adds: 2
DRU DOWN Can You Feel Me (Relativity) Total Plays: 123, Total Stations: 5, Adds: 0	BUFFY First Love (Velocity) Total Plays: 90, Total Stations: 2, Adds: 1

Songs ranked by total plays

SELECTED NEW RELEASES

Here are a few hot releases for next week. Release date is subject to change.

ADDS SEPTEMBER 3

Chino XL "Kreep" (American/WB)
Crucial Conflict "Ride The Rodeo" (Pallas/Universal)

ADDS SEPTEMBER 10

D.B.A. Flip "It's Friday Night (Just Got Paid)" (Work)
Puff Johnson "Over And Over" (Work)
Monifah "Nobody's Body" (Uptown/Universal)
New Edition "Still In Love" (MCA)
Qkumba Zoo "The Child Inside" (Arista)
The Unexplained "X-Files Theme" (Robbins Entertainment)



the isley brothers
featuring **ronald isley**
and **angela winbush**

FLOATIN' ON YOUR LOVE

LP Gold, Over 65,000

1 Add
Already On:
Z90 5x
WWKX 5x
WOCQ Add
R&R Urban 22
R&R Urban AC #13

CHR/RHYTHMIC REPORTERS

Stations and their adds listed alphabetically by market

KKSS/Albuquerque, NM PD: Jeff Andrews MD: Jacque James 16 MAXWELL "Ascension" 7 AALIYAH "Knew" 1 SHADES "Tel" YOUNG M.C. "Boogie" ROBERT MILES "One" SALT-N-PEPA "Champagne"	KJMN/Denver, CO PD: Mark Feather APD: Michael Hayes MD: John Dickinson 5 SALT-N-PEPA "Champagne"	KIKI/Honolulu, HI PD: Alan Oda MD: James Coles 36 NO MERCY "Where" 35 LADAE "Party" 29 BUFFY "First" 27 MCSC "Dream" 16 D.B.A. FLIP "Friday" 15 LORIE SALVATERA "Music" 10 MARIAM CAREY "Forever" 7 2 LIVE CREW "Shake"	KLUC/Las Vegas, NV PD: Jerry Dean MD: Andy Thomas COLOR ME BADD "Capacity" COLOR ME BADD "Where"	WKTU/New York, NY PD: Frankie Blue MD: Bob Lewis 17 COLOR ME BADD "Earth" LOVE TRIBE "Stand"	KWNZ/Reno, NV PD: Jeff Davis APD: Bill Shakespear 38 LOS DEL RIO/BAYSIDE "Macarena" SALT-N-PEPA "Champagne" WILD ORCHID "Night" ROBERT MILES "One"	KZHT/Salt Lake City, UT PD: Chet Buchanan MD: Dr. Doug D.B.A. FLIP "Friday"	KZZU/Spokane, WA PD: Ken Hopkins APD: Casey Christopher 26 SALT-N-PEPA "Champagne" 24 NAS "Ruled"	
KKXX/Bakersfield, CA PD: Chris Squires MD: Tony Manes MCSC "Dream"	KOKS/Denver, CO PD: Cindy Rose APD: Ricky D. 5 MARIAM CAREY "Always" 3 MAXWELL "Ascension" AALIYAH "Knew"	KQMQ/Honolulu, HI PD: Jamie Hyatt MD: Mars Frehley 21 CELINE DION "Coming" 12 2 LIVE CREW "Shake" ROBERT MILES "One"	KPWR/Los Angeles, CA PD: Michelle Mercer APD/MD: Bruce St. James 24 A TRIBE CALLED QUEST "Ince"	WOHT/New York, NY PD: Steve Smith APD/MD: Tracy Cloherly 14 DE LA SOUL "Issweezee" 13 A TRIBE CALLED QUEST "Stressed" 10 SHAI "Alone"	KGGI/Riverside, CA PD/MD: Bob Lewis 27 BONE THUGS-N-HARMONY "Days" GLORIA ESTEFAN "Mine" ENERGY "Take" BLACKSTREET "Diggity"	KTFM/San Antonio, TX PD: Cliff Tredway MD: Charlie Huero 19 BONE THUGS-N-HARMONY "Days" REEL 2 REAL "Ready" ORIGINAL "Love" AZ YET "Last" AALIYAH "Knew" LA OFFERENVIA "Antonieta"	KWIN/Stockton, CA PD: Steve Wall MD: C.K. 25 BONE THUGS-N-HARMONY "Days" 7 SALT-N-PEPA "Champagne" 7 DELINQUENT HABITS "Lower" 6 M.O.B.B. "Summertime"	
WERQ/Baltimore, MD PD: Tom Calococci MD: Camille Cashwell 21 702 "Steelo" 14 A TRIBE CALLED QUEST "Stressed" 8 BRANDY, TAMIA... "Missing" 5 MONTELL JORDAN "Falling" 5 WHODINI "Running"	KPRR/EI Paso, TX PD: John Candalaria ORIGINAL "Love" SALT-N-PEPA "Champagne" DELINQUENT HABITS "Lower" REEL 2 REAL "Ready" BLACKSTREET "Diggity"	KBXX/Houston, TX PD: Rob Scorpio MD: Greg Head 28 UGK "Diamond" 22 BLACKSTREET "Diggity"	WPOW/Miami, FL PD: KId Curry Interim MD: Phil Jones 6 TONI BRAXTON "Makin" 3 SALT-N-PEPA "Champagne" 3 BONE THUGS-N-HARMONY "Days" SHADES "Tel"	KCAQ/Oxnard, CA PD: Dan Garite APD: Kelli McKay MD: Steve Perez 3 DELINQUENT HABITS "Lower" 3 A TRIBE CALLED QUEST "Ince" SALT-N-PEPA "Champagne" GLORIA ESTEFAN "Mine" MONTELL JORDAN "Falling" BECK "Where" LOST BOYZ "Music"	WJJS/Roanoke, VA PD: David Lee Michaels MD: Melissa Morgan No Adds	XHTZ/San Diego, CA OM/MD: Lisa Vazquez APD/MD: Jeff Nelson 12 COLOR ME BADD "Capacity" 10 D.J. LAZ "Morena" 5 GLORIA ESTEFAN "Mine" 4 DELINQUENT HABITS "Lower" 4 GINA THOMPSON "Things" ROBERT MILES "One" ORGANIZED NOIZE "Set"	WPGC/Washington, DC PD: Jay Stevens MD: G. Sharp 40 AZ YET "Last" 30 BONE THUGS-N-HARMONY "Days"	
WJMN/Boston, MA PD: Cadillac Jack McCartney APD/MD: Cat Collins SALT-N-PEPA "Champagne"	KBOS/Fresno, CA PD/MD: Mark Adams 23 JOCELYN ENRIQUEZ "Miss" FOR REAL "Like"	WHHH/Indianapolis, IN PD: Scott Wheeler MD: Carl Frye 30 BONE THUGS-N-HARMONY "Days" SALT-N-PEPA "Champagne" FUGEES "Ready" MONTELL JORDAN "Falling" AMBER "Night"	KHTN/Modesto, CA PD: Pete Jones MD: Mark Medina 15 BONE THUGS-N-HARMONY "Days" FUGEES "Ready" MAXWELL "Ascension" COLOR ME BADD "Capacity" WILD ORCHID "Night" ROBERT MILES "One" D.B.A. FLIP "Friday"	WJXX/Providence, RI PD: Joe Dawson MD: B.B. Good 45 DONNA LEWIS "Always" 24 SALT-N-PEPA "Champagne" 5 ORIGINAL "Love" FUN FACTORY "Don't" COLOR ME BADD "Capacity" ENERGY "Take" INTRIGUE "Ever" D.B.A. FLIP "Friday"	KSFM/Sacramento, CA PD: Bob West MD: Trejo GINUWINE "Pony" WARREN G. "What's" BONE THUGS-N-HARMONY "Days"	KMEL/San Francisco, CA PD: Michelle Santosusso MD: Joey Arbagg 21 BONE THUGS-N-HARMONY "Days" 10 BLACKSTREET "Diggity" 10 AALIYAH "Knew" MONTELL JORDAN "Falling"	WJWB/Greensboro, NC PD: Brian Douglas MD: Mary Kay 47 D'ANGELO "Dreamin" 43 AZ YET "Last" 33 BONE THUGS-N-HARMONY "Days" 23 KEITH SWEAT "Nobody" 21 JERU THE DAMAJA "One" 18 XZIBIT "Paparazzi" 12 BAHAMADIA "Paper" 7 SWV "Use"	WJBT/Jacksonville, FL PD: Paco Lopez Music Coord.: Jeff Lee 14 SALT-N-PEPA "Champagne" 5 ORGANIZED NOIZE "Set" 702 "Steelo"
WBBM/Chicago, IL PD: Todd Cavanah MD: Eric Bradley 12 LA BOUCHE "Fallin" 6 NAS "Ruled"	WJMH/Greensboro, NC PD: Brian Douglas MD: Mary Kay 47 D'ANGELO "Dreamin" 43 AZ YET "Last" 33 BONE THUGS-N-HARMONY "Days" 23 KEITH SWEAT "Nobody" 21 JERU THE DAMAJA "One" 18 XZIBIT "Paparazzi" 12 BAHAMADIA "Paper" 7 SWV "Use"	KDON/Monterey, CA PD: Michael Newman APD/MD: Jennifer Wilde 21 BONE THUGS-N-HARMONY "Days" 3 SALT-N-PEPA "Champagne" BAYSIDE BOYS "Caliente"	WOCQ/Salisbury, MD PD: Wookie MD: Marilou BLACKSTREET "Diggity" LUTHER VANDROSS "Secret" FUGEES "Ready" ROBERT MILES "One" ISLEY BROTHERS "Floatin" MCSC "Dream"	KUBE/Seattle, WA PD: Mike Tierney MD: Lindsey Copic 36 BONE THUGS-N-HARMONY "Days" 30 ENERGY "Take" 20 SALT-N-PEPA "Champagne" 8 NO MERCY "Where"	WOCQ/Salisbury, MD PD: Wookie MD: Marilou BLACKSTREET "Diggity" LUTHER VANDROSS "Secret" FUGEES "Ready" ROBERT MILES "One" ISLEY BROTHERS "Floatin" MCSC "Dream"	KMEL/San Francisco, CA PD: Michelle Santosusso MD: Joey Arbagg 21 BONE THUGS-N-HARMONY "Days" 10 BLACKSTREET "Diggity" 10 AALIYAH "Knew" MONTELL JORDAN "Falling"	39 Total Reporters 39 Current Reporters 38 Current Playlistists	
KZFM/Corpus Christi, TX PD: Charlie Maxx MD: Tony Manero AMBER "Night" AALIYAH "Knew" BAYSIDE BOYS "Caliente"	Did Not Report, Playlist Frozen (1): KYLD/San Francisco, CA							

CHR/RHYTHMIC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL CHR/RHYTHMIC REPORTERS ON R&R ONLINE

KTU 103.5 MARKET #1
WKTU/New York
(201) 420-3700
Blue/Shane

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
51	57	56	57	57	AMBER/This Is Your Night
35	45	54	57	57	NO MERCY/Where Do You Go
25	31	40	50	50	FUN FACTORY/Close To You
59	57	48	44	44	LA BOUCHE/Be My Lover
22	35	40	43	43	OUTHERE BROTHERS/Boom Boom Boom
50	46	55	42	42	BILLIE RAY MARTIN/Your Loving Arms
47	34	36	39	39	LA BOUCHE/Sweet Dreams
29	37	32	38	38	LIVIN' JOY/Dreamer
40	38	38	36	36	MARIAH CAREY/Forever
35	42	42	35	35	ROBERT MILES/Children
48	37	32	33	33	TONY RICH PROJECT/Nobody Knows
19	5	22	29	29	DONNA LEWIS/I Love You Always...
35	26	27	27	27	SCATMAN JOHN/Scatman
14	23	25	26	26	ORIGINAL/I Love You Baby
12	14	20	23	23	TONI BRAXTON/You're Makin' Me...
46	39	30	23	23	LOS DEL RIO/BAYSIDE/Macarena
18	18	23	22	22	BAD YARO CLUB/In The Ghetto
10	13	18	21	21	R. KELLY/Can't Sleep...
23	17	20	20	20	EVERYTHING BUT...Missing
24	19	20	20	20	COLLAGE/II Be Loving You
60	26	13	20	20	CELINE DION/Because You Loved Me
14	16	15	19	19	JOCELYN ENRIQUEZ/Do You Miss Me
45	37	16	18	18	FUGEES/Killing Me Softly
5	10	12	17	17	BLACKOUT ALLSTARS/I Like It
45	18	19	17	17	GROOVE THEORY/Tell Me
29	15	17	17	17	COLOR ME BADD/The Earth...
15	15	16	16	16	QUAO CITY DJ'S/mon 'N Ride It...
14	14	15	16	16	MARIAH CAREY/Always Be My Baby
10	13	12	15	15	LA BOUCHE/Tonight Is The Night
12	13	15	13	13	GINA G/Ooh Ah, Just A...
-	-	8	12	12	GABRIELLE/Give Me A Little...
-	-	8	9	9	PLAYA HITTY/The Summer Is Magic
-	-	10	10	10	KEITH SWEAT/Twisted
11	10	7	7	7	MAXI PRIEST F/SHAGGY/That Girl
5	8	7	7	7	CELINE DION/It's All Coming...
9	7	8	6	6	GHOST TOWN DJ'S/My Boo
-	-	-	-	-	LOVE TRIBE/Stand Up

HOT 97.3 MARKET #1
WQHT/New York
(212) 840-0097
Smith/Cloherly

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
57	39	42	44	44	GINA THOMPSON/The Things That...
56	42	38	42	42	TONI BRAXTON/You're Makin' Me...
40	38	37	42	42	LOST BOYZ/Music Makes Me High
33	30	34	42	42	MONICA F/NAUGHTY.../Ain't Nobody
57	42	39	42	42	NAS/If I Ruled The World
55	42	41	41	41	112/Only You
-	-	23	30	30	OUTKAST/Elevators
36	40	39	36	36	BUSTA RHYMES/It's A Party
38	37	35	35	35	KEITH SWEAT/Twisted
25	35	36	33	33	AZ YET/Last Night
18	20	32	32	32	A.../All I See
-	31	35	32	32	SWW/Use Your Heart
12	33	32	31	31	MIVA/Blackberry Molasses
33	35	26	27	27	TOTAL/Kissin' You
-	14	20	21	21	BLACKSTREET/No Diggity
53	28	25	27	27	MONICA/Why I Love You So...
-	17	20	27	27	JAY-Z/MARY J. BLIGE/Can't Knock...
24	16	27	26	26	GROOVE THEORY/Baby Luv
17	16	24	25	25	NAS/Affirmative Action
-	17	23	23	23	T-BOZ/Touch Myself
37	32	19	23	23	702/Steelo
16	21	23	23	23	ORGANIZED NOIZE/Set It Off
19	15	20	22	22	HORACE BROWN/Things We Do For...
26	25	18	22	22	AALIYAH/If Your Girl Only...
34	29	28	21	21	FUGEES/No Woman, No Cry
-	16	14	14	14	RZA F/METHOD MAN.../Wu-Wear
-	-	14	14	14	DE LA SOUL/tsozewee
13	11	7	13	13	JAY-Z/Brooklyn's Finest
-	-	13	13	13	A TRIBE CALLED QUEST/Stressed Out
15	16	11	13	13	FUGEES/Family Business
-	-	-	10	10	SHAI/Don't Want To...

POWER 106.5 FM MARKET #2
KPWR/Los Angeles
(818) 953-4200
Mercer/St. James

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	58	65	68	68	DJ FUNK/Work The Funk
68	64	66	67	67	JAY-Z W/FOXXY BROWN/Ain't No Nigga
70	69	65	67	67	TOO SHORT/Gettin' It
44	65	68	66	66	L.L. COOL J/Loungin
64	64	65	63	63	NAS/If I Ruled The World
70	19	40	48	48	ENERGY/Take Me Higher
33	45	48	47	47	BONE THUGS-N-HARMONY/The Crossroads
42	25	40	46	46	CHARM FARM/Superstar
30	40	46	44	44	GHOST TOWN DJ'S/My Boo
48	45	42	43	43	2PAC/How Do U Want It
-	27	32	32	32	112/Only You
27	24	24	25	25	WESTSIDE CONNECTION/Bow Down
-	-	24	24	24	A TRIBE CALLED QUEST/1nce Again
-	-	21	21	21	BONE THUGS-N-HARMONY/Days Of Our Lives
17	16	16	18	18	DELINQUENT HABITS/Tres Delinquents
12	17	15	15	15	PLANET SOUL/Feel The Music
27	15	17	14	14	S'AINT JOHN/Agua
66	47	19	13	13	EURYTHMICS/Sweet Dreams '96
20	15	12	12	12	2PAC F/SNOOP.../2 Of America...
13	15	18	12	12	ARTIE THE 1 MAN.../Esa Nena Linda
20	9	8	9	9	EL PRESIDENTE/Cafe Con Leche
20	8	8	9	9	FUGEES/Killing Me Softly

B96 CHICAGO MARKET #3
WBBM/Chicago
(312) 944-6000
Cavanah/Bradley

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
61	70	72	76	76	NO MERCY/Where Do You Go
52	70	70	71	71	JOCELYN ENRIQUEZ/Do You Miss Me
54	44	45	47	47	TONI BRAXTON/You're Makin' Me...
51	40	49	65	65	DONNA LEWIS/I Love You Always...
41	41	48	56	56	AMBER/This Is Your Night
50	34	36	42	42	R. KELLY/Can't Sleep...
31	28	26	38	38	ALANIS MORISSETTE/You Learn
-	-	21	38	38	FUGEES/Killing Me Softly
47	36	39	33	33	CULTURE BEAT/Crying In The Rain
17	23	27	32	32	GHOST TOWN DJ'S/My Boo
40	67	59	31	31	LOS DEL RIO/BAYSIDE/Macarena
69	68	55	30	30	QUAO CITY DJ'S/mon 'N Ride It...
42	61	49	27	27	CULTURE BEAT/Inside Out
-	20	26	26	26	ROBERT MILES/One And One
55	50	50	53	53	BONE THUGS-N-HARMONY/The Crossroads
6	13	23	22	22	CELINE DION/It's All Coming...
43	16	27	21	21	FUGEES/Ready Or Not
6	7	13	21	21	KEITH SWEAT/Twisted
24	24	20	15	15	CHARM FARM/Superstar
-	-	12	14	14	LA BOUCHE/Fallin' In Love
-	13	12	11	11	CRUSH/Jellyhead
-	20	10	7	7	GINA G/Ooh Ah, Just A...
4	8	7	6	6	TONY RICH PROJECT/Like A Woman
-	-	6	5	5	NAS/If I Ruled The World
-	6	5	5	5	MAXWELL/Ascension (Don't...)

KMEL 106.1 MARKET #4
KMEL/San Francisco
(415) 39-1061
Santosucasso/Arbagey

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	64	69	66	66	TONI BRAXTON/You're Makin' Me...
73	64	66	65	65	L.L. COOL J/Loungin
67	49	46	56	56	KEITH SWEAT/Twisted
-	-	44	49	49	2 LIVE CREW/Shake A Liff
50	48	45	46	46	CASE F/FOXXY BROWN/Touch Me Tease Me
34	47	42	42	42	MONICA/Why I Love You So...
24	48	42	41	41	2PAC/How Do U Want It
38	47	44	41	41	R. KELLY/Can't Sleep...
27	45	41	41	41	AZ YET/Last Night
-	-	21	33	33	112/Only You
50	47	39	32	32	NAS/If I Ruled The World
21	21	32	31	31	DRU DOWN/Can You Feel Me
12	26	25	25	25	SWW/Use Your Heart
-	21	25	24	24	MAXWELL/Ascension (Don't...)
40	27	30	23	23	TOTAL/Kissin' You
-	11	28	27	27	GROOVE THEORY/Baby Luv
-	-	19	21	21	WESTSIDE CONNECTION/Bow Down
-	-	21	21	21	BONE THUGS-N-HARMONY/Days Of Our Lives
-	20	19	20	20	A TRIBE CALLED QUEST/Stressed Out
-	-	16	18	18	OUTKAST/Elevators
-	24	21	17	17	ARMANO VAN HELDEN/Funk Phenomena
-	10	17	17	17	BRANDY, TAMIA.../Missing You
-	-	10	16	16	NEW EDITION/Still In Love
21	25	15	15	15	SHADES/Tell Me (I'll...)
33	44	28	14	14	CRUCIAL CONFLICT/Hay
-	-	10	10	10	BLACKSTREET/No Diggity
24	26	17	10	10	DEBORAH COX/Where Do We Go...
-	-	10	10	10	AALIYAH/If Your Girl Only...
50	44	33	10	10	FUGEES/Ready Or Not
-	-	-	9	9	ORGANIZED NOIZE/Set It Off
-	-	-	-	-	MONTELL JORDAN/Fallin'

WPGC 95.5 FM MARKET #8
WPGC/Washington
(301) 441-3500
Stevens/G-Sharp

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
70	70	59	57	57	TOTAL/Kissin' You
63	63	50	57	57	KEITH SWEAT/Twisted
46	46	62	55	55	MONIFAH/You
41	41	53	53	53	MONICA/Why I Love You So...
15	15	45	49	49	SWW/Use Your Heart
68	68	51	46	46	TONI BRAXTON/You're Makin' Me...
-	-	36	43	43	AALIYAH/If Your Girl Only...
6	6	25	42	42	BRANDY, TAMIA.../Missing You
-	-	40	42	42	AZ YET/Last Night
28	28	30	39	39	BLACKSTREET/No Diggity
70	70	51	38	38	R. KELLY/Can't Sleep...
12	12	28	37	37	NEW EDITION/HR Me Off
28	28	48	36	36	GINA THOMPSON/The Things That...
40	40	37	31	31	112/Only You
-	-	30	30	30	BONE THUGS-N-HARMONY/Days Of Our Lives
38	38	29	30	30	GHOST TOWN DJ'S/My Boo
36	36	31	28	28	L.L. COOL J/Loungin
21	21	17	20	20	RARE ESSENCE/Body Snatchers
28	28	25	18	18	OUTKAST/Elevators
13	13	17	16	16	NAS/If I Ruled The World
17	17	17	16	16	QUAO CITY DJ'S/mon 'N Ride It...
16	16	15	14	14	JOCELYN ENRIQUEZ/Do You Miss Me
27	27	18	14	14	JOHNNY GILL/Let's Get The Mood...
-	-	15	13	13	LUTHER VANDROSS/Your Secret Love
49	49	16	11	11	CASE F/FOXXY BROWN/Touch Me Tease Me
28	28	9	9	9	702/Steelo
23	23	18	6	6	CRUCIAL CONFLICT/Hay

97.9 FM THE BOX MARKET #9
KBXX/Houston
(713) 623-2108
Scorpio/Head

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	45	51	66	66	NAS/If I Ruled The World
66	63	60	61	61	KEITH SWEAT/Twisted
54	51	44	57	57	SHADES/Tell Me (I'll...)
52	63	61	53	53	R. KELLY/Can't Sleep...
31	54	51	53	53	112/Only You
66	68	60	51	51	2PAC/How Do U Want It
48	49	50	51	51	AALIYAH/If Your Girl Only...
-	33	49	50	50	AZ YET/Last Night
60	53	54	47	47	MONICA/Why I Love You So...
-	26	47	47	47	MINT CONDITION/What Kind Of Man...
-	20	45	43	43	FOR REAL/Like I Do
49	58	57	42	42	QUAO CITY DJ'S/mon 'N Ride It...
50	33	22	41	41	MC LYTE/Everyday
68	59	49	38	38	TONI BRAXTON/You're Makin' Me...
43	46	39	37	37	CASE F/FOXXY BROWN/Touch Me Tease Me
64	43	50	35	35	GHOST TOWN DJ'S/My Boo
51	25	21	32	32	DO OR DIE/Pe Pimp
28	24	28	31	31	TONI BRAXTON/Don't Want To
-	-	20	28	28	UGK/Diamond & Wood
39	29	30	25	25	BONE THUGS-N-HARMONY/The Crossroads
17	17	20	25	25	MR. MIKE/Where Is Ya Love
-	-	22	22	22	BLACKSTREET/No Diggity
23	26	23	23	23	T-BOZ/Touch Myself
29	11	13	12	12	OUTKAST/Elevators
24	18	7	9	9	JAY-Z W/FOXXY BROWN/Ain't No Nigga

JAMN 94.5 MARKET #10
WJMN/Boston
(617) 290-0009
McCartney/Collins

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
62	63	66	64	64	TONI BRAXTON/You're Makin' Me...
63	64	65	62	62	GROOVE THEORY/Baby Luv
31	41	46	62	62	112/Only You
65	59	45	62	62	CASE F/FOXXY BROWN/Touch Me Tease Me
42	57	58	60	60	L.L. COOL J/Loungin
56	59	58	59	59	FUGEES/No Woman, No Cry
-	34	47	47	47	MONICA/Why I Love You So...
43	41	44	44	44	BONE THUGS-N-HARMONY/The Crossroads
58	57	57	41	41	DEBORAH COX/Who Do U Love
64	56	42	41	41	R. KELLY/Can't Sleep...
30	26	27	41	41	GHOST TOWN DJ'S/My Boo
48	46	63	40	40	KEITH SWEAT/Twisted
64	39	42	37	37	L.L. COOL J/Do It
26	26	26	26	26	NEW EDITION/HR Me Off
6	6	25	27	27	MONTELL JORDAN/II Like
-	15	24	27	27	AMBER/This Is Your Night
-	27	28	28	28	DONNA LEWIS/I Love You Always...
25	25	25	24	24	LA BOUCHE/Be My Lover
40	34	14	14	14	



WALT LOVE

The 'Big DM' Dominates

□ Heritage Urban blowtorch scorches the competition in Columbia, SC

Our look at the Spring '96 Arbitron ratings and the examination of Urban radio across the country is indeed a learning experience. I've not only learned that a number of our stations are winning big — but some are simply dominating the competition.

One example is **WWDM-FM/Columbia, SC**. This longtime main-stream Urban giant serves a large



Paul Jackson

portion of the state with a 100,000-watt signal about which many Urbans can only dream. In the Spring '96 Arbitron, WWDM rose 15.8-20.3 overall in Columbia, scored a 7.8 12+ in nearby Florence, SC, and has consistently shown up in the Charleston, SC book. On a good night, its signal is rumored to have been picked up in parts of North Carolina, southern Virginia, and northern Florida.

To find out more about the "Big DM," I spoke with PD/MD **Paul Jackson**, a 10-year veteran of South Carolina radio. In his second tour of duty at WWDM — he was an air talent at the station before departing for the PD chair at **WJMJZ/Greenville-Spartanburg** — Jackson returned to 'DM in June 1995 as PD. So why does Jackson think his station did so well in the ratings?

"In the Winter '96 book we had a 15.8. In the Fall '95 book in persons 12+ we scored a 19 share. In the Summer '95 book we had a 20.1 share. So just from looking at four books you can see the 15.8 was a bit out of kilter and unusual for this radio station. And we're going to say it was a fluke — but by any

☞

Just from looking at [our last] four ratings books, you can see [Winter's] 15.8 was a bit out of kilter and unusual for this radio station. We're going to say it was a fluke — but by any means the 15.8 still put us in a very good market position.

means the 15.8 still put us in a very good market position."

Despite the "fluke," WWDM won the winter book hands down. Second-place Country **WCOS-FM** earned a 12.1 share, while CHR/Pop **WNOK-FM** posted a 7.9. This time around? WCOS still finished in second place — 9.8 points behind 'DM. WNOK did narrow the gap somewhat, rising to an 8.5.

"I really think the results had something to do with diary placement. This time we feel really good about the way things have turned out," Jackson says. "But I'm sure there are some stations in our market that are grumbling about the way things turned out this time. We feel quite blessed."

Tops In Targets

WWDM's target audience is 18-49-year-old adults. But Jackson admits that during the day, the station leans toward the 25-49 demo. "In the 25-54 demo, we pulled a 21.9, which is the highest number this station has ever had."

Did any huge contesting help this spring's ratings? "Yes. Our main contest combined the 'Secret Sound' and the 'Free Money Song Of The Day' promotions." Here's how it worked: At 6:10am with **Curtis & Company**, the song of the day aired — typically a recurrent or a classic everyone knew. At any point during the day the song aired in its entirety, the 15th caller automatically won \$101. At 6:10am, they also disclosed the secret sound, which could have been just about anything. Jackson explains, "The only way one could play [the sound contest] is to win the free money song of the day. So the second contest was a bonus — if they answered the second question correctly, they won an additional \$101. If the person missed it, the jackpot grew by \$101."

"This contest was one of the things that helped build TSL for us. Listeners had to tune in to find out what the heck the secret sound was and how to play the game. We also had billboards supporting the contest," Jackson says. "The only thing the billboards said was, 'The Big DM 101FM Jams.' Up in the corner it said, 'The Secret Sound.'"

The contest proved to be popular, and the promotions department had fun coming up with all sorts of off-the-wall audibles. "We used the sound of ice in an ice tray being broken in a kitchen sink. We also used a roller-coaster sound and a car backfiring. Furthermore, we had a person go out and record all of these sounds rather than just use a production library. It was really fun putting it all together and having listeners play the game. Plus, we had a lot of people who'd call the station after someone would have won and say things like, 'You gave my money away. I knew that sound!' People got involved in a positive way and it carried over to keeping them listening and interested."

Interactive Longevity

Other than Urban/Oldies **WIOC-AM**, a 1000-watt Columbia mainstay, and nearby **WYNN-FM/Florence, SC**, WWDM has been the sole choice for contemporary Urban favorites since 1973. Says Jackson, "A lot of people have had an opportunity to grow up with this station — it's been here almost 23 years. Dr. **Martin Luther King Jr.** said, 'Longevity has its place.'



DM IN DA' MORNING — WWDM-FM/Columbia, SC's morning show features (l-r) co-hosts Lee Durant, Yolanda Patterson, and News Director/host Curtis Wilson, shown here showing off the station's lobby.

☞

[The Secret Sound] contest was one of the things that helped build TSL for us... We had a lot of people call the station after someone won and say things like, 'You gave my money away. I knew that sound!' People got involved in a positive way and it carried over to keeping them listening and interested.

And I really think it has come to bear for WWDM in central South Carolina. Some of the things here really don't change. We're not trying to reinvent the wheel or anything. One of the vital elements in Urban radio is execution. Whether you're on the air, doing community service, or contesting, execution is — without a doubt — crucial to the station's success."

"We're very fortunate because our main tower — we have two — is located right in the center of South Carolina on one of the highest hills in the state. That gives us the opportunity to reach Florence and up toward Fayetteville, NC and Augusta, GA, plus down to the lower part of the state and into Charleston. Once you come across the state line on I-95, you can carry 'DM on your car radio until [you hit Georgia]. You know who I credit with that? Two great engineers here who make sure the signal stays crisp and clean."

Overcoming Loss

While the tremendous spring book was cause for glee among the WWDM staff and management, a key member of the station's longtime success was lost during the ratings period. Comments Jackson, "While our airstaff did an excellent job and our contest was right on the money, I think something bigger that happened here brought a lot of attention to this station. On March 27 we lost **Brenda Jones**, who had been News Director for 14 years. She passed away

due to heart complications and was very well respected in not only our community but throughout the state. The state legislature ended its business day early in observance of her death. Gov. **David Beasley** took the time to call and give his condolences; her funeral was attended by senators, Rep. **James Clyburn**, and others. The local media was there and gave her accolades as a professional. We're very proud of Brenda because she was our sister and showed everyone this radio station is the best."



CAN YOU WALK A MILE IN THEIR SHOES? — Raven Symone (front) joined WENN/Birmingham and Vies Children Shoes in a local "Don't Do Drugs/Stay In School" crusade. Joined by this common bond are (l-r) WENN ND Binnie Myles, Birmingham Water Works Board GM Ronald Mims, Vies Children Shoes owner Keith Mims, City Council President Eddie Blakenship, and Raven's mom.



BACK TO NEW YORK — Tevin Campbell stopped by WBSL during a recent trip to New York. Participating in the greeting are (l-r) Quiet Storm host Vaughn Harper, the station's Pat McKay, Campbell, and WB's Jeff Grant.



URBAN TOP 50

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
3	2	1	1	NEW EDITION Hit Me Off (MCA)	3065	3154	2925	2545	81/0
7	3	2	2	D'ANGELO Me And Those Dreamin' Eyes... (EMI)	2816	2593	2479	2248	79/0
6	4	3	3	GHOST TOWN DJ'S My Boo (So So Def/Columbia)	2546	2564	2402	2285	79/0
8	6	5	4	MISTA Blackberry Molasses (EastWest/EEG)	2392	2423	2306	2181	80/0
13	8	6	5	SWV Use Your Heart (RCA)	2382	2246	1996	1659	81/0
18	12	8	6	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	1990	1838	1682	1514	76/1
20	18	9	7	MAXWELL Ascension (Don't Ever Wonder) (Columbia)	1943	1808	1582	1425	70/3
25	17	13	8	CECE PENISTON Movin' On (A&M)	1844	1672	1585	1288	75/1
23	20	14	9	GINA THOMPSON The Things That You Do (Mercury)	1817	1667	1537	1314	78/1
1	1	4	10	112 Only You (Bad Boy/Arista)	1785	2448	2959	3001	60/0
29	22	19	11	DRU HILL Tell Me (Island)	1784	1563	1322	1184	76/1
2	5	7	12	KEITH SWEAT Twisted (Elektra/EEG)	1762	1892	2337	2781	59/0
—	—	34	13	BLACKSTREET No Diggity (Interscope)	1722	1039	322	135	80/7
38	29	24	14	AZ YET Last Night (LaFace/Arista)	1710	1430	1168	964	78/4
—	44	23	15	LUTHER VANDROSS Your Secret Love (LV/Epic)	1678	1443	739	20	78/0
48	27	21	16	JOHNNY GILL Let's Get The Mood Right (Motown)	1675	1460	1202	749	80/0
—	33	26	17	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	1654	1375	1017	460	77/1
17	19	16	18	L.L. COOL J Loungin (Def Jam/RAL/Mercury)	1630	1629	1547	1532	73/1
22	21	20	19	MAXI PRIEST I/SHAGGY That Girl (Virgin)	1537	1489	1412	1317	70/1
4	7	12	20	CASE I/FOXXY BROWN Touch Me Tease Me (Def Jam/RAL/Mercury)	1513	1684	2200	2414	53/0
11	10	10	21	NAS If I Ruled The World (Columbia)	1480	1794	1811	1713	68/0
34	26	27	22	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island)	1467	1335	1213	1002	70/3
30	25	25	23	SHADES Tell Me (I'll Be Around) (Motown)	1427	1417	1288	1177	64/0
19	16	17	24	BRAXTONS So Many Ways (Atlantic)	1378	1583	1607	1465	65/3
9	11	11	25	TONI BRAXTON You're Makin' Me High (LaFace/Arista)	1331	1708	1789	1917	49/0
46	34	31	26	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG)	1304	1190	1011	798	74/1
16	14	15	27	GROOVE THEORY Baby Luv (Epic)	1299	1642	1627	1557	55/0
10	15	22	28	R. KELLY I Can't Sleep Baby (If I) (Jive)	1258	1451	1611	1783	41/0
14	13	18	29	SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)	1233	1580	1648	1657	51/1
44	35	36	30	MONICA I/NAUGHTY BY NATURE Ain't Nobody (Rowdy/Arista)	1202	1015	964	835	64/3
32	28	30	31	OUTKAST Elevators (LaFace/Arista)	1173	1232	1189	1112	62/0
—	—	38	32	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M)	1151	886	393	28	75/5
45	36	35	33	A+ All I See (Kedar/Universal)	1065	1019	919	809	67/0
—	49	41	34	GINUWINE Pony (550 Music)	1042	811	601	399	68/4
35	32	33	35	NNEKA Say It Again (Island)	1038	1073	1034	980	56/0
43	37	37	36	MC LYTE Everyday (EastWest/EEG)	1019	963	913	837	69/1
BREAKER	37	37	37	TINA TURNER Something Beautiful Remains (Virgin)	976	774	578	227	63/4
—	43	39	38	FAITH EVANS Come Over (Bad Boy/Arista)	929	856	800	611	60/0
5	9	28	39	MONTELL JORDAN I Like (Def Jam/RAL/Mercury)	885	1310	1958	2360	40/0
BREAKER	40	40	40	IMMATURE Lover's Groove (MCA)	805	710	610	413	54/1
—	—	50	41	DO OR DIE Po' Pimp (Rap-A-Lot)	769	616	348	91	59/5
26	24	29	42	HORACE BROWN Things We Do For Love (Motown)	766	1266	1291	1288	40/0
—	—	49	43	K-CI HAILEY Wildflower (LaFace/Arista)	718	641	490	162	56/2
—	—	48	44	WARREN G What's Love Got To Do With It (Interscope)	715	646	489	221	60/1
24	23	32	45	ERIC BENET Let's Stay Together (Jac-Mac/WB)	703	1148	1293	1308	38/0
DEBUT	46	46	46	FOR REAL Like I Do (Rowdy/Arista)	637	425	128	—	58/2
DEBUT	47	47	47	CHANGING FACES I Got Somebody Else (Atlantic)	621	237	—	—	59/8
DEBUT	48	48	48	ME'SHELL NDEGECELLO Who Is He And What Is... (Maverick/Reprise)	605	378	99	—	53/9
DEBUT	49	49	49	KINO WATSON Game Recognize Game... (Columbia)	587	536	412	260	47/1
DEBUT	50	50	50	702 Steelo (Motown)	580	207	73	45	58/17

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 82 Urban reporters. 75 current playlists. Songs that are down in plays for three consecutive weeks and below No. 25 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

SMOOTH Love And Happiness (Perspective/A&M)
Total Plays: 579, Total Stations: 46, Adds: 1

CHARISSE ARRINGTON Down With This (MCA)
Total Plays: 565, Total Stations: 48, Adds: 0

TEVIN CAMPBELL I Got It Bad (Qwest/WB)
Total Plays: 553, Total Stations: 62, Adds: 10

JAY-Z w/MARY J. BLIGE Can't Knock The Hustle (Roc-A-Fella/Priority)
Total Plays: 546, Total Stations: 49, Adds: 0

ALFONZO HUNTER Just The Way The Playas Play (EMI)
Total Plays: 505, Total Stations: 61, Adds: 9

3T Why (MJJ/550 Music/Epic)
Total Plays: 474, Total Stations: 40, Adds: 0

ASSORTED PHLAVDRS Patience (Fame/Epic)
Total Plays: 473, Total Stations: 43, Adds: 0

ORGANIZED NOIZE Set It Off (EastWest/EEG)
Total Plays: 466, Total Stations: 56, Adds: 11

SKINDEEP Everybody (Loose Cannon/Island)
Total Plays: 434, Total Stations: 39, Adds: 0

WHODINI Keep Running Back (So So Def/Columbia)
Total Plays: 428, Total Stations: 43, Adds: 2

QUINDON Dream About You (Virgin)
Total Plays: 384, Total Stations: 45, Adds: 9

FUGEES Ready Or Not (Ruffhouse/Columbia)
Total Plays: 347, Total Stations: 29, Adds: 16

PASSION Where I'm From (MCA)
Total Plays: 282, Total Stations: 30, Adds: 1

JOHNNIE TAYLOR Good Love (Malaco)
Total Plays: 273, Total Stations: 16, Adds: 1

SOUTHSYDE B.O.I.Z. Get Ready, Here It Comes... (LaFace/Arista)
Total Plays: 269, Total Stations: 29, Adds: 0

Songs ranked by total plays.

BREAKERS®

TINA TURNER
Something Beautiful Remains (Virgin)
TOTAL PLAYS/INCREASE: 976/202
TOTAL STATIONS/ADDS: 63/4
CHART: 37

IMMATURE
Lover's Groove (MCA)
TOTAL PLAYS/INCREASE: 805/95
TOTAL STATIONS/ADDS: 54/1
CHART: 40

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MEN OF VIZION Do Thangz (550 Music/Epic)	50
SALT-N-PEPA Champagne (MCA)	47
YO-YO Same Old Thang (EastWest/EEG)	45
MONTELL JORDAN Falling (Def Jam/RAL/Mercury)	41
SOUL FOR REAL Never Felt This Way (Uptown/Universal)	41
SOLO Blowin' My Mind (Perspective/A&M)	35
KENNY LATTIMORE Just What It Takes (Columbia)	30
WILD ORCHID At Night I Pray (RCA)	30
RZA I/METHOD MAN &... Wu-Wear (Big Beat/Atlantic)	22
RANDY CRAWFORD Forget Me Not (Bluemoon/Atlantic)	21

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
BLACKSTREET No Diggity (Interscope)	+683
CHANGING FACES I Got Somebody Else (Atlantic)	+384
ALFONZO HUNTER Just The Way The Playas Play (EMI)	+374
702 Steelo (Motown)	+373
TEVIN CAMPBELL I Got It Bad (Qwest/WB)	+349
AZ YET Last Night (LaFace/Arista)	+280
AALIYAH If Your Girl Only Knew (BlackGround/Atlantic)	+279
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+265
ORGANIZED NOIZE Set It Off (EastWest/EEG)	+256
QUINDON Dream About You (Virgin)	+252

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
MONICA Why I Love You So Much (Rowdy/Arista)	+683
TOTAL Kissin' You (Bad Boy/Arista)	+384
2PAC How Do U Want It (Death Row/Interscope)	+374
JODECI Get On Up (Uptown/MCA)	+373
DONELL JONES In The Hood (Untouchables/LaFace/Arista)	+349
FUGEES Killing Me Softly (Ruffhouse/Columbia)	+280
DEBORAH COX Where Do We Go From Here (Arista)	+279
CRUCIAL CONFLICT Hay (Pallas/Universal)	+265
BONE THUGS-N-HARMONY Tha Crossroads (Ruthless/Relativity)	+256
JESSE POWELL Gloria (Silas/MCA)	+252

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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URBAN PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL URBAN REPORTERS ON R&R ONLINE

THE BEAT 92.3 MARKET #2
KKBT/Los Angeles (213) 466-9566 Austin/Snyder

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
55	55	55	55	55	TONI BRAXTON/You're Makin' Me...
53	53	53	53	53	NAS/If I Ruled The World
33	33	43	51	51	D'ANGELO/Me And Those...
45	45	45	49	49	L.L. COOL J/Loungin
47	47	47	47	47	CASE F/FOXXY BROWN/Touch Me Tease Me
51	51	51	51	51	2PAC/How Do U Want It
19	19	42	43	43	FUGEES/Ready Or Not
16	16	49	38	38	KEITH SWEAT/Nobody
30	30	35	35	35	NEW EDITION/Hit Me Off
7	7	27	33	33	SWV/Use Your Heart
28	28	37	32	32	AZ YET/Last Night
26	26	30	30	30	GHOST TOWN DJ'S/My Boo
17	17	28	28	28	WESTSIDE CONNECTION/Boo Down
23	23	27	27	27	BLACKSTREET/No Diggity
21	21	20	20	20	CAZ/2Only You
23	23	23	24	24	ERIC BENET/Let's Stay Together
10	10	14	14	14	TRUTH/Rud Lights
21	21	21	21	21	BONE THUGS-N-HARMONY/Days Of Our Lives
16	16	18	18	18	T-BOZ/Touch Myself
11	11	15	15	15	MAXWELL/Ascension (Don't...)
12	12	16	16	16	MISTA/Blackberry Molasses
9	9	13	15	15	OUTKAST/Elevators
9	9	12	13	13	GINA THOMPSON/The Things That...
8	8	11	12	12	DRU HILL/Tell Me
8	8	11	11	11	LUTHER VANDROSS/Your Secret Love
7	7	10	10	10	3T/Why
5	5	8	8	8	JOHNNY GILL/Let's Get The Mood...
5	5	8	8	8	MINT CONDITION/What Kind Of Man...
5	5	8	8	8	TINA TURNER/Somebody...

105.1 MARKET #3
WEJM/Chicago (708) 895-1400 Starr/Allan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
49	47	49	49	49	OUTKAST/Elevators
28	30	40	48	48	SMOOTH/Love And Happiness
29	33	47	47	47	IMMATURE/Lover's Groove
44	45	47	47	47	L.L. COOL J/Loungin
22	26	46	46	46	QUINON/Dream About You
36	48	44	44	44	FUGEES/Ready Or Not
30	30	37	43	43	MISTA/Blackberry Molasses
43	40	40	40	40	NEW EDITION/Hit Me Off
28	40	40	40	40	D'ANGELO/Me And Those...
32	34	38	38	38	WARREN G./What's Love Got To...
30	31	27	26	26	HORACE BROWN/Things We Do For...
7	15	29	25	25	AZ YET/Last Night
30	29	24	24	24	MC LYTE/Everyday
26	31	30	23	23	RAPPIN' 4-TAYVA Lili' Some'em...
25	30	21	22	22	SHADES/Tell Me (I'll...)
15	15	22	22	22	MONICA/F/NAUGHTY.../Ain't Nobody
26	22	22	22	22	BLACKSTREET/No Diggity
22	22	22	22	22	YO-YO/Same Old Thing
29	30	34	22	22	JAY-Z/MARY J. BLIGE/Can't Knock...
5	5	21	21	21	SOUL FOR REAL/Never Felt This Way
40	35	20	20	20	ORGANIZED NOIZ/Sel In Off
24	20	25	18	18	GHOST TOWN DJ'S/My Boo
28	40	40	40	40	WHODINI/Keep Running Back
10	15	18	18	18	A TRIBE CALLED QUEST/Stressed Out
23	24	20	18	18	CECE PENISTON/Movin' On
11	10	10	15	15	A+All I See
5	7	10	15	15	GINUWINE/Pony
5	23	32	14	14	AALIYAH/If Your Girl Only...
5	5	14	14	14	RZA/FMETHOD MAN.../Wu-Wear
5	5	10	10	10	JOHNNY GILL/Let's Get The Mood...

WGCI 107.7 MARKET #3
WGCI/Chicago (312) 427-4800 Smith/Cologne

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
69	67	63	64	64	R. KELLY/Can't Sleep...
47	43	44	45	45	TONI BRAXTON/You're Makin' Me...
28	35	39	39	39	NEW EDITION/Hit Me Off
32	39	36	37	37	CASE F/FOXXY BROWN/Touch Me Tease Me
26	29	33	36	36	MAXWELL/Ascension (Don't...)
38	34	34	35	35	112/Only You
33	41	34	34	34	KEITH SWEAT/Nobody
14	29	33	33	33	AALIYAH/If Your Girl Only...
18	21	22	22	22	GHOST TOWN DJ'S/My Boo
30	33	32	38	38	DRU HILL/Tell Me
23	25	27	29	29	ANN NESBY/It's Still Wearing...
38	34	33	28	28	MONICA/Why I Love You So...
28	21	20	28	28	SWV/Use Your Heart
6	6	13	27	27	MINT CONDITION/What Kind Of Man...
26	23	29	26	26	CHANTAY SAVAGE/Callin'
27	22	24	28	28	SOMETHIN' FOR.../With You
10	10	24	28	28	BLACKSTREET/No Diggity
25	25	31	25	25	JOHNNY GILL/Let's Get The Mood...
10	21	25	24	24	DONELL JONES/In The Hood
20	15	17	24	24	BRIAN MCKINIGHT/Still In Love
28	19	22	24	24	GROOVE THEORY/Baby Lu
7	14	21	21	21	TONI BRAXTON/Talking In His Sleep
35	29	21	21	21	BONE THUGS-N-HARMONY/The Crossroads
19	21	20	20	20	KENNY LATTIMORE/Never Too Busy
18	21	24	19	19	QUINCY JONES/Moody's Mood For...
5	16	19	19	19	TINA TURNER/Somebody...
9	10	17	17	17	LUTHER VANDROSS/Your Secret Love
2	15	12	14	14	JODECI/Get On Up
18	20	22	14	14	D'ANGELO/Me And Those...
31	30	28	13	13	MONTELL JORDAN/Like

POWER 98.1 MARKET #5
WUSL/Philadelphia (215) 483-8900 Young/Cooper

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	39	36	35	35	SWV/Use Your Heart
36	30	39	34	34	DRU HILL/Tell Me
33	32	31	34	34	COOL J/Loungin
33	36	33	33	33	MONICA/Why I Love You So...
32	32	31	31	31	KEITH SWEAT/Nobody
39	41	36	31	31	NAS/If I Ruled The World
35	29	30	31	31	GINA THOMPSON/The Things That...
35	35	34	30	30	R. KELLY/Can't Sleep...
23	30	30	30	30	A+All I See
31	25	26	30	30	112/Only You
21	23	28	28	28	MISTA/Blackberry Molasses
34	31	23	28	28	KEITH SWEAT/Nobody
16	27	26	27	27	GHOST TOWN DJ'S/My Boo
34	26	28	28	28	CASE F/FOXXY BROWN/Touch Me Tease Me
34	39	35	25	25	TOTAL/Kissin' You
26	27	23	23	23	JOE/All The Things...
26	27	23	23	23	MAXWELL/Ascension (Don't...)
7	10	10	20	20	MINT CONDITION/What Kind Of Man...
7	10	10	20	20	WHITNEY HOUSTON/Why Does It Hurt...
25	15	15	19	19	MELLON KIDS/The End Of...
16	19	18	19	19	DR. KOOL/Let Me Clear My...
14	17	16	18	18	D'ANGELO/Lady
28	32	27	17	17	BLACKSTREET/No Diggity
29	26	12	17	17	D'ANGELO/Me And Those...
11	11	7	16	16	BONE THUGS-N-HARMONY/The Crossroads
11	8	15	15	15	AZ YET/Last Night
11	8	15	15	15	MONICA/Before You Walk...

WJLB 103.9 MARKET #6
WJLB/Detroit (313) 965-2000 Saunders/Darcell

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	37	44	42	42	CASE F/FOXXY BROWN/Touch Me Tease Me
34	41	41	39	39	MONICA/Why I Love You So...
35	36	38	38	38	R. KELLY/Can't Sleep
36	39	38	38	38	TONI BRAXTON/You're Makin' Me...
13	20	20	35	35	AZ YET/Last Night
39	36	31	34	34	BRIAN MCKINIGHT/Still In Love
23	29	31	32	32	JODECI/Get On Up
38	35	34	31	31	MONIFAH/You
28	31	31	31	31	2PAC/How Do U Want It
25	30	30	30	30	DRU HILL/Tell Me
31	35	30	30	30	ERIC BENET/Let's Stay Together
29	29	29	29	29	NEW EDITION/Hit Me Off
19	19	27	27	27	BLACKSTREET/No Diggity
13	20	22	27	27	GHOST TOWN DJ'S/My Boo
23	26	26	26	26	112/Only You
27	25	25	25	25	MC LYTE F/XSCAPE/Keep On Keepin' On
21	24	24	24	24	MEN OF VIZION/House Keeper
5	5	21	21	21	GINUWINE/Pony
18	21	21	21	21	KEITH SWEAT/Nobody
11	28	21	21	21	LUTHER VANDROSS/Your Secret Love
30	34	33	20	20	BONE THUGS-N-HARMONY/The Crossroads
18	18	19	20	20	AALIYAH/If Your Girl Only...
15	19	19	19	19	MARIAH CAREY/Always Be My Baby
5	10	10	10	10	MINT CONDITION/What Kind Of Man...
15	18	19	19	19	SWV/Use Your Heart
13	17	18	18	18	MONICA/F/NAUGHTY.../Ain't Nobody
17	18	17	18	18	FAITH EVANS/Soon As I Get Home
17	18	17	17	17	MONTELL JORDAN/Like
10	10	18	18	18	D'ANGELO/Me And Those...
25	20	19	15	15	FUGEES/Killing Me Softly

K104 MARKET #7
KKDA/Dallas (214) 263-9911 Cheatham

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
51	46	44	63	63	DONELL JONES/In The Hood
52	34	46	62	62	DRU HILL/Tell Me
46	60	62	61	61	NEW EDITION/Hit Me Off
53	58	56	60	60	R. KELLY/Can't Sleep...
50	52	50	60	60	D'ANGELO/Me And Those
14	14	44	59	59	A+All I See
42	52	55	51	51	MAXWELL/Ascension (Don't...)
27	40	38	51	51	L.L. COOL J/Loungin
42	52	44	50	50	BRAXTONS/So Many Ways
18	21	32	48	48	MC LYTE/Everyday
21	21	46	46	46	BLACKSTREET/No Diggity
28	31	45	45	45	MONICA/Why I Love You So...
24	45	43	43	43	MONIFAH/You
38	55	40	43	43	OUTKAST/Elevators
33	55	40	43	43	SWV/Use Your Heart
46	29	40	40	40	KEITH SWEAT/Nobody
15	26	45	31	31	GHOST TOWN DJ'S/My Boo
25	56	29	12	12	112/Only You
17	53	40	29	29	DO OR DIE/Pea Pimp
5	24	28	28	28	AALIYAH/If Your Girl Only...
26	24	44	23	23	TONI BRAXTON/You're Makin' Me...
58	28	28	22	22	MEN OF VIZION/House Keeper
52	50	21	17	17	NAS/If I Ruled The World
5	5	17	17	17	JAY-Z/MARY J. BLIGE/Can't Knock...
5	5	17	17	17	GOODIE MOB/Dirty South
43	35	28	17	17	CASE F/FOXXY BROWN/Touch Me Tease Me
20	20	16	16	16	MISTA/Blackberry Molasses
5	27	10	12	12	SIR MIX-A-LDT/Jump On It
5	27	10	12	12	GINA THOMPSON/The Things That
18	12	10	10	10	BRANDY, TAMIA.../Missing You

93.9 MARKET #8
WKYS/Washington (202) 686-9300 Hegwood/Fox

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	18	30	57	57	DUTKAST/Elevators
50	55	51	56	56	JODECI/Get On Up
58	53	54	56	56	112/Only You
51	52	61	56	56	NAS/If I Ruled The World
32	50	51	53	53	MONIFAH/You
54	52	58	52	52	CASE F/FOXXY BROWN/Touch Me Tease Me
52	59	52	52	52	TOTAL/Kissin' You
30	45	45	45	45	D'ANGELO/Me And Those
36	56	52	40	40	NEW EDITION/Hit Me Off
35	41	41	39	39	702/Steelo
10	13	20	38	38	BLACKSTREET/No Diggity
18	36	36	37	37	L.L. COOL J/Loungin
54	55	44	36	36	SWV/Use Your Heart
53	45	45	36	36	TONI BRAXTON/You're Makin' Me...
33	41	38	35	35	GINA THOMPSON/The Things That...
46	29	35	35	35	BLACKSTREET/No Diggity
48	46	34	31	31	R. KELLY/Can't Sleep...
29	30	29	29	29	MC LYTE F/XSCAPE/Keep On Keepin' On
8	14	26	26	26	RARE ESSENCE/Body Snatchers
25	25	25	25	25	MONICA/Why I Love You So
7	12	21	21	21	AALIYAH/If Your Girl Only...
13	15	13	21	21	T-BOZ/Touch Myself
12	12	11	17	17	2PAC/How Do U Want It
8	11	14	15	15	MONICHALANT'S D'Clock
8	11	14	15	15	CRUCIAL CONFLICT/Hay
20	17	12	13	13	SWV/Use Your Heart
20	17	12	13	13	MISTA/Blackberry Molasses
10	9	11	13	13	MAXWELL/Ascension (Don't...)
5	27	10	12	12	DO OR DIE/Pea Pimp
7	5	11	11	11	JAY-Z/MARY J. BLIGE/Can't Knock...

WEDR-FM 99.1 MARKET #11
WEDR/Miami (305) 623-7711 Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	19	28	22	22	NEW EDITION/Hit Me Off
7	27	30	21	21	GHOST TOWN DJ'S/My Boo
28	19	25	21	21	

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MARKET #37 WPEG/Charlotte (704) 333-0131 Carson/Quick

MARKET #38 WQVE/New Orleans (504) 827-6000 Stevens

MARKET #2 KJLH/Los Angeles (310) 330-5550 Winston

MARKET #3 WVAZ/Chicago (312) 360-9000 Myrick/Muhammad

MARKET #5 WDAS/Philadelphia (215) 878-2000 Tamburo/Davis

MARKET #39 WJHM/Orlando (407) 333-0072 Lindsey/Hollywood

MARKET #42 WQMG/Greensboro (910) 275-1657 Brown

MARKET #7 KRBB/Dallas (214) 630-3011 Bacote/Solis

MARKET #8 WMMJ/Washington DC (202) 686-9300 Gilmore

MARKET #9 KMJQ/Houston (713) E23-2108 Conner/Boatner

MARKET #43 KJMS/Memphis (901) 323-0101 Base/St James

MARKET #43 WHRK/Memphis (901) 529-4397 O'Jay

MARKET #10 WILD AM 1090 Stereo WILD/Boston (617) 427-2222 Johnson

MARKET #11 WQHT/Miami (305) 759-4311 Kidd/Michaels

MARKET #17 MIX 97.1 The Soul of St. Louis KXOX/St. Louis (314) 991-7797 Love/Scott

MARKET #44 WQQK/Nashville (615) 227-1470 Wright

MARKET #49 WGZB/Louisville (502) 581-9798 Jherard

MARKET #18 MAJIC 95.9 The Best Variety of Hits & Oldies WWIN/Baltimore (410) 332-8200 Brown

MARKET #20 Majik 107 KMJK/Phoenix (602) 265-2442 Jackson

MARKET #21 WTMP/Tampa (813) 620-1300 Eaves

REPORTERS

Stations and their adds listed alphabetically by market

URBAN

KBCE/Alexandria, LA
PD/MD: Donnie Taylor
22 YD-YO "Thang"
14 RZA & METHOD MAN "Wu-Wear"
15 SALT-N-PEPA "Champagne"
16 RANDY CRAWFORD "Notes"
17 ZAKIYA "Mine"
18 MEN OF VIZION "Thang"
19 MONTELL JORDAN "Falling"
20 SOLO "Blowin'"

WHTA/Atlanta, GA
PD: Steve Hegwood
MD: Chaka Zulu
23 BONE THUGS-N-HARMONY "Days"
1 RZA & METHOD MAN "Wu-Wear"
MONTELL JORDAN "Falling"
2 SOLO "Blowin'"

WVEE/Atlanta, GA
PD: Tony Brown
MD: Rajeyah Shabazz
7 MEN OF VIZION "Thang"
5 WHITNEY HOUSTON " Hurt"
5 SOUL FOR REAL "Feel"
6 SOLO "Blowin'"

WFXA/Augusta, GA
PD: James Alexander
MD: Derrick Janzun
5 MONTELL JORDAN "Falling"
5 ORGANIZED NOIZE "Set"
5 YD-YO "Thang"

KQXL/Baton Rouge, LA
PD: Chris Clay
15 BLACKSTREET "Doggly"
5 QUINCY JONES "Woodys"
5 QUINCY JONES "Woodys"
5 TEVIN CAMPBELL "Bad"
5 ZAKIYA "Mine"
5 SALT-N-PEPA "Champagne"
5 SOUL FOR REAL "Feel"
5 SALT-N-PEPA "Champagne"
5 ORGANIZED NOIZE "Set"
5 RANDY CRAWFORD "Notes"
5 WILD ORCHID "Night"
5 ZAKIYA "Mine"
5 CHANGING FACES "Somebody"
5 KENNY LATTIMORE "Just"
5 MEN OF VIZION "Thang"
5 YD-YO "Thang"

WJZD/Biloxi, MS
PD/MD: Rob Neal
5 SALT-N-PEPA "Champagne"
5 SOUL FOR REAL "Feel"
5 DALIA "Easy"
5 SWEET SABLE "Never"
5 SOLO "Blowin'"
5 KENNY LATTIMORE "Just"
5 RANDY CRAWFORD "Notes"
5 MEN OF VIZION "Thang"
5 YD-YO "Thang"
5 MONTELL JORDAN "Falling"
5 YOUNG LAY "Thang"

WENN/Birmingham, AL
PD: Dave Donnell
MD: Mychal Starr
16 KEITH SWEAT "Nobody"
9 702 "Steelo"
5 MONTELL JORDAN "Falling"
5 ZAKIYA "Mine"
5 WILD ORCHID "Night"
5 KENNY LATTIMORE "Just"

KHRN/Bryan, TX
PD: Lester Pace
MD: Pluria Marshall Jr.
9 MONTELL JORDAN "Falling"
8 SOLO "Blowin'"
7 SALT-N-PEPA "Champagne"
7 SOUL FOR REAL "Feel"
6 YD-YO "Thang"
5 DRAMATICS "Try"
5 GROOVE COLLECTIVE "Lit"
5 RANDY CRAWFORD "Notes"
5 KENNY LATTIMORE "Just"
5 SWEET SABLE "Never"
5 RZA & METHOD MAN "Wu-Wear"
5 WILD ORCHID "Night"
5 MEN OF VIZION "Thang"
5 ZAKIYA "Mine"
5 DALIA "Easy"
5 TOP SECRET "Ghetto"

WPAL/Charleston, SC
PD: Jae Jackson
19 FUGES "Ready"
17 SALT-N-PEPA "Champagne"
8 SOUL FOR REAL "Feel"
8 RZA & METHOD MAN "Wu-Wear"
5 YD-YO "Thang"
5 MEN OF VIZION "Thang"
5 SOLO "Blowin'"

WWW/Charleston, SC
PD: Brian Wallace
MD: Cliff Fletcher
6 MINT CONDITION "Man"
5 TEVIN CAMPBELL "Bad"
5 MEN OF VIZION "Thang"
5 TINA TURNER "Something"
5 SWEET SABLE "Never"
5 YD-YO "Thang"

WPBG/Charlotte, NC
PD: Andre Carson
MD: Nate Quirk
18 RZA & METHOD MAN "Wu-Wear"
6 YD-YO "Thang"
6 MEN OF VIZION "Thang"
5 SALT-N-PEPA "Champagne"
5 SOUL FOR REAL "Feel"
5 MONTELL JORDAN "Falling"

WJTT/Chattanooga, TN
PD: Keith Landecker
8 MONTELL JORDAN "Falling"
5 SOLO "Blowin'"
5 MEN OF VIZION "Thang"
5 WILD ORCHID "Night"
5 CHANGING FACES "Somebody"
5 SOUL FOR REAL "Feel"
5 SALT-N-PEPA "Champagne"

WEJM/Chicago, IL
PD: Monica Starr
MD: Jay Allan
22 YD-YO "Thang"
14 RZA & METHOD MAN "Wu-Wear"
15 SALT-N-PEPA "Champagne"
16 RANDY CRAWFORD "Notes"
17 ZAKIYA "Mine"
18 MEN OF VIZION "Thang"
19 MONTELL JORDAN "Falling"
20 SOLO "Blowin'"

WGCI/Chicago, IL
PD: Elroy Smith
APD/MD: Don E. Cologne
9 AFT M "Solo"
8 ISLEY BROTHERS "Tears"
5 24 KARAT "Over"
5 SALT-N-PEPA "Champagne"
5 SOUL FOR REAL "Feel"
5 MONTELL JORDAN "Falling"

WZZF/Cincinnati, OH
PD: Bill Bailey
MD: Tony Rankin
37 BRIAN MONKIGHT "Set"
20 FUGES "Ready"
16 CRUCIAL CONFLICT "Hay"
5 MAXI PRIEST "SHAGGY" "Thang"
5 MONICA FRAUGHTY "Nobody"
5 MONTELL JORDAN "Falling"
5 WILD ORCHID "Night"
5 KENNY LATTIMORE "Just"
5 MEN OF VIZION "Thang"
5 YD-YO "Thang"
5 ME SHELL NDEGECELLO "Who"
5 L.A. GANZ "Player"

WZAK/Cleveland, OH
PD: Bobby Rush
MD: Langford Stephens
30 SOMETHIN' FOR "Win"
15 MONTELL JORDAN "Falling"
15 MONICA FRAUGHTY "Nobody"
15 MEN OF VIZION "Thang"
10 702 "Steelo"
5 CHANGING FACES "Somebody"
5 KENNY LATTIMORE "Just"
5 MEN OF VIZION "Thang"
10 FOR REAL "Feel"
10 YD-YO "Thang"

WWDM/Columbia, SC
PD/MD: Paul Jackson
13 SOLO "Blowin'"
9 MONIAH "Body"
5 QUINCY JONES "Woodys"
5 ME SHELL NDEGECELLO "Who"
5 ALFONZO HUNTER "Way"
5 DUNNION "Dream"
5 RANDY CRAWFORD "Notes"
5 SALT-N-PEPA "Champagne"
5 MONTELL JORDAN "Falling"
5 SOLO "Blowin'"
5 MEN OF VIZION "Thang"
5 ZAKIYA "Mine"
5 SOUL FOR REAL "Feel"
5 MONTELL JORDAN "Falling"

WFKE/Columbus, GA
PD: Philip D. March
MD: Art Thomason
11 702 "Steelo"
7 TEVIN CAMPBELL "Bad"
5 ZAKIYA "Mine"
5 ORGANIZED NOIZE "Set"
5 K-G HALEY "Withlove"
5 TINA TURNER "Something"
5 YD-YO "Thang"

WCKX/Columbus, OH
PD/MD: Frank Kelly
5 DRAMATICS "Try"
5 KENNY LATTIMORE "Just"
5 MONTELL JORDAN "Falling"
5 RANDY CRAWFORD "Notes"
5 RZA & METHOD MAN "Wu-Wear"
5 SALT-N-PEPA "Champagne"
5 RANDY CRAWFORD "Notes"
5 SOLO "Blowin'"
5 MEN OF VIZION "Thang"
5 SOUL FOR REAL "Feel"
5 YD-YO "Thang"

KKOA/Dallas, TX
PD/MD: Skip Cheatham
5 A-Z VET "Last"
5 ISLEY BROTHERS "Tears"
5 SALT-N-PEPA "Champagne"
5 SOUL FOR REAL "Feel"
5 MEN OF VIZION "Thang"
5 SOLO "Blowin'"

WROU/Dayton, OH
PD/MD: Marco Simmons
12 MIMMARE "Love's"
5 SALT-N-PEPA "Champagne"
5 MEN OF VIZION "Thang"
5 FUGES "Ready"

WJLB/Detroit, MI
PD: Michael Saunders
MD: Frankie Darcell
13 702 "Steelo"
12 CHANGING FACES "Somebody"
5 BRANDY "FAME" "Messing"
5 WHODINI "Running"
5 MONTELL JORDAN "Falling"
5 SALT-N-PEPA "Champagne"

WJN/Dothan, AL
MD: Regina Dawkins
AMD: Tony Black
5 702 "Steelo"
5 RZA & METHOD MAN "Wu-Wear"
5 MEN OF VIZION "Thang"
5 SOUL FOR REAL "Feel"
5 SALT-N-PEPA "Champagne"
5 YD-YO "Thang"

WZFX/Fayetteville, NC
PD: Bobby Jay
MD: D. Cherie
19 CHANGING FACES "Somebody"
19 ALFONZO HUNTER "Way"
15 ISLEY BROTHERS "Tears"
13 ORGANIZED NOIZE "Set"
11 702 "Steelo"
11 MAXWELL "Ascension"
11 SIR MIX-A-LOT "Jams"
11 ME SHELL NDEGECELLO "Who"
11 KENNY LATTIMORE "Just"
10 RZA & METHOD MAN "Wu-Wear"
9 SAM THE BEAST "Knock"
9 CHINO XL "Kreep"
9 QUINCY JONES "Stomp"
8 2 LIVE CREW "Shake"
8 FUGES "Ready"
5 DO OR DIE "Thang"
5 QUINCY JONES "Stomp"
5 SALT-N-PEPA "Champagne"
5 SWEET SABLE "Never"
5 DONELL JONES "Feet"
5 MONTELL JORDAN "Falling"

WZZZ/Flint, MI
PD: Russ Holland
MD: Eugene Brown
MONTELL JORDAN "Falling"
TEVIN CAMPBELL "Bad"
DUNNION "Dream"
LATTIMORE "Whoop"

WYNN/Florence, SC
PD: Fred Brown Jr.
MD: Parish Brown
9 SOUL FOR REAL "Feel"
8 MONTELL JORDAN "Falling"
6 KENNY LATTIMORE "Just"
5 SALT-N-PEPA "Champagne"
5 SOLO "Blowin'"
5 MEN OF VIZION "Thang"
5 FUGES "Ready"
5 WILD ORCHID "Night"
5 DALIA "Easy"
5 YD-YO "Thang"

WFLM/Fl. Pierce, FL
PD/MD: Michael James
BLACKSTREET "Doggly"
ALFONZO HUNTER "Way"
TEVIN CAMPBELL "Bad"
CHANGING FACES "Somebody"
ORGANIZED NOIZE "Set"
702 "Steelo"
SALT-N-PEPA "Champagne"
MONTELL JORDAN "Falling"
SOLO "Blowin'"
MEN OF VIZION "Thang"
ZAKIYA "Mine"
SOUL FOR REAL "Feel"
FUGES "Ready"
YD-YO "Thang"

WJFX/Fl. Wayne, IN
PD: B.J. Steele
MD: Geno Burgess
23 ARETHA FRANKLIN "Hell"
5 TEVIN CAMPBELL "Bad"
5 702 "Steelo"
5 SALT-N-PEPA "Champagne"
5 BLACKSTREET "Doggly"
5 MONTELL JORDAN "Falling"
5 KENNY LATTIMORE "Just"
5 ORGANIZED NOIZE "Set"
5 AALIYAH "Knew"
5 YD-YO "Thang"
5 SOUL FOR REAL "Feel"
5 SOLO "Blowin'"
5 ZAKIYA "Mine"

WTMG/Gainesville, FL
PD/MD: Don Cody
10 SOUL FOR REAL "Feel"
7 GINUNINE "Phony"
7 ME SHELL NDEGECELLO "Who"
6 702 "Steelo"
6 SALT-N-PEPA "Champagne"
5 BARKAYS "Everybody"
5 BORN IN AUGUST "April"
5 2 LIVE CREW "Shake"

WQMG/Greensboro, NC
PD/MD: Jackson Brown
15 SOLO "Blowin'"
5 MONTELL JORDAN "Falling"
5 KENNY LATTIMORE "Just"
5 SOUL FOR REAL "Feel"
5 SALT-N-PEPA "Champagne"
5 MEN OF VIZION "Thang"

WEUP/Huntsville, AL
PD: Steve Murray
MD: Dwight Stone
CHANGING FACES "Somebody"
702 "Steelo"
ZAKIYA "Mine"
WILD ORCHID "Night"
SALT-N-PEPA "Champagne"

WTLC/Indianapolis, IN
PD/MD: Yvicki Buchanan
SOLO "Blowin'"
MEN OF VIZION "Thang"
QUINCY JONES "Stomp"
ZAKIYA "Mine"
702 "Steelo"

WXQL/Jacksonville, FL
PD: Roger Moore
MD: Steve Carrington
7 CHANTAY SAVAGE "Callin'"
7 TOP SECRET "Ghetto"
5 MONTELL JORDAN "Falling"
5 SALT-N-PEPA "Champagne"
5 MEN OF VIZION "Thang"
5 RZA & METHOD MAN "Wu-Wear"
5 MEN OF VIZION "Thang"
5 SOUL FOR REAL "Feel"
5 SALT-N-PEPA "Champagne"
5 YD-YO "Thang"

KPRS/Kansas City, MO
PD: Sam Weaver
MD: Myron Fears
BLACKSTREET "Doggly"
702 "Steelo"
DUNNION "Dream"
DRAMATICS "Try"
MEN OF VIZION "Thang"
SOUL FOR REAL "Feel"
JOHNNIE TAYLOR "Good"
MONTELL JORDAN "Falling"
KENNY LATTIMORE "Just"
RANDY CRAWFORD "Notes"
MEN OF VIZION "Thang"

KIIZ/Killeen, TX
PD: Michael McGuire
MD: Babysitter
15 FUGES "Ready"
12 SOUL FOR REAL "Feel"
6 ME SHELL NDEGECELLO "Who"
6 SOLO "Blowin'"
5 MONTELL JORDAN "Falling"
5 WHODINI "Running"
5 BRAXTONS "Ways"
5 SALT-N-PEPA "Champagne"
5 WILD ORCHID "Night"
5 KENNY LATTIMORE "Just"

WKGK/Knoxville, TN
PD/MD: Wayne Swann
11 WILD ORCHID "Night"
10 RANDY CRAWFORD "Notes"
9 MEN OF VIZION "Thang"
8 SOUL FOR REAL "Feel"
8 SOLO "Blowin'"
8 YD-YO "Thang"
5 MONTELL JORDAN "Falling"
5 BERNARD LITTON "Give"
5 BORN IN AUGUST "April"
5 SALT-N-PEPA "Champagne"
5 DALIA "Easy"

KNEK/Lafayette, LA
PD: Tyrone Davis
APD: Demetrius Lloyd
10 DRAMATICS "Try"
8 MONTELL JORDAN "Falling"
8 KENNY LATTIMORE "Just"
5 FUGES "Ready"
5 YD-YO "Thang"
5 MEN OF VIZION "Thang"
5 TOP SECRET "Ghetto"
5 RZA & METHOD MAN "Wu-Wear"
5 SOLO "Blowin'"
5 SOUL FOR REAL "Feel"

KRRQ/Lafayette, LA
PD/MD: Frank Tray
3 SOLO "Blowin'"
5 WILD ORCHID "Night"
5 MEN OF VIZION "Thang"
5 RZA & METHOD MAN "Wu-Wear"
5 DRU DOWN "Feet"
5 RANDY CRAWFORD "Notes"
5 BERNARD LITTON "Give"
5 BARKAYS "Everybody"
5 YD-YO "Thang"
5 SOUL FOR REAL "Feel"
5 RAW SEED "Call"
5 TOP SECRET "Ghetto"
5 MONTELL JORDAN "Falling"

KZWA/Lake Charles, LA
PD: Randolph Walker
MD: James Williams
6 SALT-N-PEPA "Champagne"
5 MONTELL JORDAN "Falling"
5 MEN OF VIZION "Thang"
5 YD-YO "Thang"
5 SOUL FOR REAL "Feel"
5 SOLO "Blowin'"
5 ZAKIYA "Mine"
5 KENNY LATTIMORE "Just"
5 GROOVE COLLECTIVE "Lit"
5 BORN IN AUGUST "April"
5 SOLO "Blowin'"

WQHH/Lansing, MI
PD/MD: Brant Johnson
18 GINA THOMPSON "Things"
15 SALT-N-PEPA "Champagne"
10 SOLO "Blowin'"
7 FUGES "Ready"
5 RZA & METHOD MAN "Wu-Wear"
5 L.A. GANZ "Player"
5 TOP SECRET "Ghetto"
5 SOUL FOR REAL "Feel"
5 WILD ORCHID "Night"
5 BARKAYS "Everybody"
5 MASTER P "Toss"
5 RANDY CRAWFORD "Notes"
5 MONTELL JORDAN "Falling"
5 KENNY LATTIMORE "Just"

WJXX/Laurel, MS
PD: J.J. Hughes
MD: J. Mac
5 GINUNINE "Phony"
5 SALT-N-PEPA "Champagne"
5 SOLO "Blowin'"
5 YD-YO "Thang"
5 ORGANIZED NOIZE "Set"
5 SOUL FOR REAL "Feel"
5 WILD ORCHID "Night"
5 MEN OF VIZION "Thang"

WJMG/Laurel, MS
PD: LaDonna Jones
MONTELL JORDAN "Falling"
MEN OF VIZION "Thang"
YD-YO "Thang"
RANDY CRAWFORD "Notes"
KENNY LATTIMORE "Just"
DALIA "Easy"
RZA & METHOD MAN "Wu-Wear"

WTKT/Lexington, KY
PD: Lee Cruise
MD: DJ Gold
10 WILD ORCHID "Night"
5 MEN OF VIZION "Thang"
5 YD-YO "Thang"
5 ORGANIZED NOIZE "Set"
5 MONTELL JORDAN "Falling"

KIPR/Little Rock, AR
PD: Joe Booker
MD: Terry Terrell
27 WILD ORCHID "Night"
5 SOUL FOR REAL "Feel"
5 YD-YO "Thang"
5 SALT-N-PEPA "Champagne"
5 MONTELL JORDAN "Falling"
5 KENNY LATTIMORE "Just"
5 RANDY CRAWFORD "Notes"
5 SOLO "Blowin'"
5 MEN OF VIZION "Thang"

KKBT/Los Angeles, CA
PD: Harold Austin
MD: Mariama Snider
21 BONE THUGS-N-HARMONY "Days"
14 GINUNINE "Phony"
7 TINA TURNER "Something"
5 MONTELL JORDAN "Falling"

WGZB/Louisville, KY
VP Programming/PD: Tony Fields
APD: Paul Strong
MD: Tim Jherard
20 MONIAH "Body"
25 FUGES "Ready"
15 TONI BRAXTON "Ways"
15 MONTELL JORDAN "Falling"
15 WILD ORCHID "Night"
15 KENNY LATTIMORE "Just"
15 MEN OF VIZION "Thang"
15 SOLO "Blowin'"
15 YD-YO "Thang"
15 ME SHELL NDEGECELLO "Who"
15 L.A. GANZ "Player"

WIBB/Macon, GA
PD/MD: Kevin Fox
5 WILD ORCHID "Night"
5 MEN OF VIZION "Thang"
5 SOLO "Blowin'"
5 KENNY LATTIMORE "Just"
5 GROOVE COLLECTIVE "Lit"
5 YD-YO "Thang"

KJMS/Memphis, TN
PD: Terry Base
MD: Toni St. James
5 MEN OF VIZION "Thang"
5 WILD ORCHID "Night"
5 SOUL FOR REAL "Feel"
5 KENNY LATTIMORE "Just"
5 SALT-N-PEPA "Champagne"
5 DRAMATICS "Try"
5 MONTELL JORDAN "Falling"
5 RANDY CRAWFORD "Notes"
5 YD-YO "Thang"

WHRK/Memphis, TN
PD: Bobby O'Jay
MD: Stan Bell
28 BLACKSTREET "Doggly"
13 MEN OF VIZION "Thang"
9 SOUL FOR REAL "Feel"
7 SOLO "Blowin'"
6 KENNY LATTIMORE "Just"
6 DRU DOWN "Feet"
5 SALT-N-PEPA "Champagne"
5 RZA & METHOD MAN "Wu-Wear"
5 YD-YO "Thang"
5 DRAMATICS "Try"

WEDR/Miami, FL
PD/MD: James Thomas
18 LL COOL J "Lounge"
18 BLACKSTREET "Doggly"
18 DO OR DIE "Thang"
18 ALFONZO HUNTER "Way"
18 TEVIN CAMPBELL "Bad"
18 CHANGING FACES "Somebody"
18 ORGANIZED NOIZE "Set"
18 702 "Steelo"
18 SALT-N-PEPA "Champagne"
18 MONTELL JORDAN "Falling"
18 SOLO "Blowin'"
18 MEN OF VIZION "Thang"
18 YD-YO "Thang"

WKKV/Milwaukee, WI
PD: Nate Bell
MD: Kevin Hart
32 SALT-N-PEPA "Champagne"
32 SOUL FOR REAL "Feel"
32 ME SHELL NDEGECELLO "Who"
32 KENNY LATTIMORE "Just"

WN0V/Milwaukee, WI
PD/MD: Sandra Robinson
5 MEN OF VIZION "Thang"
5 SALT-N-PEPA "Champagne"
5 SOUL FOR REAL "Feel"
5 MONTELL JORDAN "Falling"
5 SOLO "Blowin'"
5 KENNY LATTIMORE "Just"
5 FUGES "Ready"
5 L.A. GANZ "Player"

WBLX/Mobile, AL
PD: Nicely Davis
APD: Jimmy Mack
10 WILD ORCHID "Night"
8 SMOOTH "Happens"
8 SOUL FOR REAL "Feel"
8 DOC POWELL "Alone"
8 BARKAYS "Everybody"
8 MEN OF VIZION "Thang"
8 CHANGING FACES "Somebody"
8 ALFONZO HUNTER "Way"
8 RANDY CRAWFORD "Notes"
8 MONTELL JORDAN "Falling"

KYEA/Monroe, LA
PD: Rocky Love
18 K-G HALEY "Withlove"
18 MEN OF VIZION "Thang"
18 WILD ORCHID "Night"
18 SALT-N-PEPA "Champagne"
18 SOUL FOR REAL "Feel"
18 YD-YO "Thang"
18 ORGANIZED NOIZE "Set"
18 MONTELL JORDAN "Falling"

WZHT/Montgomery, AL
PD/MD: Michael Long
25 BRAXTONS "Ways"
19 702 "Steelo"
14 MONTELL JORDAN "Falling"
11 RANDY CRAWFORD "Notes"
9 ALFONZO HUNTER "Way"
5 SALT-N-PEPA "Champagne"
5 DO OR DIE "Thang"
5 DENICE WILLIAMS "Why"
5 MEN OF VIZION "Thang"
5 SOLO "Blowin'"
5 YD-YO "Thang"

WQQK/Nashville, TN
PD/MD: Tony Wright
9 SOUL FOR REAL "Feel"
7 SALT-N-PEPA "Champagne"
7 2 LIVE CREW "Shake"
7 SOLO "Blowin'"
7 COVER GIRLS "Woman"
5 MEN OF VIZION "Thang"
5 RZA & METHOD MAN "Wu-Wear"
5 YD-YO "Thang"
5 DRU DOWN "Feet"

WQUE/New Orleans, LA
PD/MD: Gerod Stevens
14 MONTELL JORDAN "Falling"
13 YD-YO "Thang"
13 MONICA FRAUGHTY "Nobody"
13 MINT CONDITION "Man"
13 DRU HILL "Tee"
5 RZA & METHOD MAN "Wu-Wear"
5 SALT-N-PEPA "Champagne"

WOWI/Norfolk, VA
PD: Hurricane Dave
MD: Michael Mauzone
20 ISLEY BROTHERS "Tears"
12 SOUL FOR REAL "Feel"
9 MONIAH "Body"
5 SOUL FOR REAL "Feel"
5 RZA & METHOD MAN "Wu-Wear"
5 YD-YO "Thang"
5 TEVIN CAMPBELL "Bad"
5 MONTELL JORDAN "Falling"
5 MEN OF VIZION "Thang"

KVSP/Oklahoma City, OK
PD: Terry Monday
MD: Maurice Prince
12 WILD ORCHID "Night"
10 RANDY CRAWFORD "Notes"
10 WILD ORCHID "Night"
10 SOUL FOR REAL "Feel"
10 MEN OF VIZION "Thang"
10 KENNY LATTIMORE "Just"
10 SALT-N-PEPA "Champagne"
10 DALIA "Easy"
10 MEN OF VIZION "Thang"
10 DRAMATICS "Try"

WJHM/Orlando, FL
PD: Duff Lindsey
MD: Cedric Hollywood
20 SALT-N-PEPA "Champagne"
20 JERALD DAEMONY "New"
20 SALT-N-PEPA "Champagne"

WUSL/Philadelphia, PA
PD: Gary Young
MD: Glenn Cooper
25 702 "Steelo"
22 MAXWELL "Ascension"
20 MELLON KIDS "Voices"
16 A-Z VET "Last"
16 GROOVE THERAPY "East"
8 RZA & METHOD MAN "Wu-Wear"

WAMO/Pittsburgh, PA
PD: Ron Atkins
MD: Kris Kelley
5 SALT-N-PEPA "Champagne"
5 RAS KASS "Anything"

WQOK/Raleigh, NC
PD: Hsieh Mack
MD: Jerry Jam
11 A-Z VET "Last"
10 QUAD CITY DJS "Ride"
8 MINT CONDITION "Man"
8 MC LYTE "Everybody"

WCOX/Richmond, VA
PD: Aaron Maxwell
MD: Eric Lee
32 ME SHELL NDEGECELLO "Who"
32 SOUL FOR REAL "Feel"
16 SOLO "Blowin'"
6 SALT-N-PEPA "Champagne"
6 ZAKIYA "Mine"
6 KENNY LATTIMORE "Just"
6 ALFONZO HUNTER "Way"
6 TINA TURNER "Something"
6 YD-YO "Thang"
6 MEN OF VIZION "Thang"

WTLZ/Saginaw, MI
PD: Kermit Crockett
MD: Tony Lamptey
5 SOUL FOR REAL "Feel"
5 MONTELL JORDAN "Falling"
5 SALT-N-PEPA "Champagne"
5 FUGES "Ready"
5 SOLO "Blowin'"
5 MEN OF VIZION "Thang"
5 WILD ORCHID "Night"
5 YD-YO "Thang"
5 RANDY CRAWFORD "Notes"
5 RZA & METHOD MAN "Wu-Wear"
5 DALIA "Easy"

WRKE/Salisbury, MD
PD: Tony Quatrone
MD: Manuel Mena
6 DO OR DIE "Thang"
6 SOUL FOR REAL "Feel"
6 ORGANIZED NOIZE "Set"
6 ALFONZO HUNTER "Way"
6 YD-YO "Thang"
6 MEN OF VIZION "Thang"

KDKS/Shreveport, LA
PD/MD: Sharon Flournoy
7 SALT-N-PEPA "Champagne"
7 WILD ORCHID "Night"
7 YD-YO "Thang"
7 ZAKIYA "Mine"
7 SOLO "Blowin'"
7 RZA & METHOD MAN "Wu-Wear"
7 MONTELL JORDAN "Falling"
7 KENNY LATTIMORE "Just"
7 MEN OF VIZION "Thang"
7 DALIA "Easy"
7 TOP SECRET "Ghetto"
7 RANDY CRAWFORD "Notes"
7 FUGES "Ready"
7 BERNARD LITTON "Give"

KMJJ/Shreveport, LA
PD: John Wilson
MD: Candy Marshall
10 PAPERBOY "Gone"
5 BERNARD LITTON "Give"
5 NEXT EXIT "Ridin'"
5 SOUL FOR REAL "Feel"
5 SALT-N-PEPA "Champagne"
5 MEN OF VIZION "Thang"
5 FUGES "Ready"
5 KENNY LATTIMORE "Just"
5 DALIA "Easy"
5 WILD ORCHID "Night"
5 YD-YO "Thang"
5 DRU DOWN "Feet"

KMJM/St. Louis, MO
DM/DP: Chuck Atkins
23 BLACKSTREET "Doggly"
15 BONE THUGS-N-HARMONY "Days"
6 SALT-N-PEPA "Champagne"
5 CHANTAY SAVAGE "Thang"
5 LUKE "Scared"
5 USHER "Dramma"
5 SOUL FOR REAL "Feel"
5 MINT CONDITION "Man"
5 MEN OF VIZION "Thang"
5 ME SHELL NDEGECELLO "Who"

KJMM/Tulsa, OK
PD: Terry Monday
MD: Maurice Prince
12 WILD ORCHID "Night"
10 RANDY CRAWFORD "Notes"
10 WILD ORCHID "Night"
10 SOUL FOR REAL "Feel"
10 MEN OF VIZION "Thang"
10 KENNY LATTIMORE "Just"
10 SALT-N-PEPA "Champagne"
10 DALIA "Easy"
10 MEN OF VIZION "Thang"
10 DRAMATICS "Try"

WACR/Tupelo, MS
PD/MD: Jerold Jackson
13 BRAXTONS "Ways"
13 BARKAYS "Everybody"
13 BERNARD LITTON "Give"
13 BORN IN AUGUST "April"
13 MEN OF VIZION "Thang"
13 RANDY CRAWFORD "Notes"
13 RZA & METHOD MAN "Wu-Wear"
13 SALT-N-PEPA "Champagne"
13 SOLO "Blowin'"
13 MEN OF VIZION "Thang"
13 DRAMATICS "Try"

WESE/Tupelo, MS
PD/MD: Stan Allen
10 YD-YO "Thang"
10 SALT-N-PEPA "Champagne"
10 FUGES "Ready"
5 WILD ORCHID "Night"
5 SOUL FOR REAL "Feel"
5 MEN OF VIZION "Thang"
5 RANDY CRAWFORD "Notes"
5 RZA & METHOD MAN "Wu-Wear"
5 SALT-N-PEPA "Champagne"
5 SOLO "Blowin'"
5 YD-YO "Thang"
5 GEORGE DUNTON "Swim"
5 NEXT EXIT "Ridin'"

WTUG/Tuscaloosa, AL
PD/MD: Steve Sloan
19 A-Z VET "Last"
13 CEE PENITON "Movin'"
9 GINUNINE "Phony"

WKYS/Washington, DC
PD: Steve Hegwood
APD/MD: Mike Fox
17 2PAC "New"
11 SALT-N-PEPA "Champagne"
10 BONE THUGS-N-HARMONY "Days"
5 MINT CONDITION "Man"

WMNX/Wilmington, NC
PD/MD: Rod Cruise
8 WARRYN "Jam"
5 TEVIN CAMPBELL "Bad"
5 MAXWELL "Ascension"

82 Total Reporters
81 Current Reporters
75 Current Playlists

Reported Frozen Playlist (6):
WXYV/Baltimore, MD
WJMZ/Greenville, SC
WJMJ/Jackson, MS
WPLZ/Richmond, VA
KJSL/San Antonio, TX
WEAS/Savannah, GA

Did Not Report For 3 Consecutive Weeks; Data Not Used (1):
WBLK/Bufalo, NY

URBAN AC

WAEG/Augusta, GA
OM/PD: James Alexander
MD: Ron Thomas
18 WILL DOWNING "Inspiration"
7 DOC POWELL "Alone"
6 NORMAN BROWN "After"
6 QUINCY JONES "Woodys"
5 GROVER WASHINGTON "Stop"

WWIN/Baltimore, MD
PD: Kathy Brown
SOLO "Blowin'"

WILD/Boston, MA
PD: Ken Johnson
5 SOLO "Blowin'"
5 ORGANIZED NOIZE "Set"
5 MEN OF VIZION "Thang"
5 DRAMATICS "Try"
5 SALT-N-PEPA "Champagne"

WPAL-AM/Charleston, SC
PD/MD: Jae Jackson
14 WILD ORCHID "Night"
14 SOLO "Blowin'"
12 JERALD DAEMONY "New"
12 RANDY CRAWFORD "Notes"
12 KENNY LATTIMORE "Just"
12 POWELL "Alone"

WVAZ/Chicago, IL
PD: Max Myrick
MD: Jamillah Muhammad
18 SOLO "Blowin'"
18 GROOVE COLLECTIVE "Lit"
5 KENNY LATTIMORE "Just"

WJZA/Columbus, OH
PD: Phil Davis
MD: Theresa Terry
No Adds

WVVO/Columbus, OH
PD: Sam Nelson
MD: Mike Anderson
JOHNNIE TAYLOR "Good"

WRBB/Dallas, TX
PD: Thomas Bacote
MD: Keith Soils
No Adds

WNFO/Gainesville, FL
PD/MD: Paul Dancer
25 JOHNNIE TAYLOR "Good"
15 JERALD DAEMONY "New"
15 SOLO "Blowin'"
15 DALIA "Easy"
5 RANDY CRAWFORD "Notes"
5 MEN OF VIZION "Thang"
5 DOC POWELL "Alone"
5 YD-YO "Thang"
5 BERNARD LITTON "Give"
5 KENNY LATTIMORE "Just"
5 NEXT EXIT "Ridin'"
5 DENICE WILLIAMS "Why"

WKKS/Greenville, NC
PD: B.K. Kirkland
MD: Dennis Lee
30 CASE FOXDOY BROWN "Touch"
30 CHANGING FACES "Somebody"
30 BLACKSTREET "Doggly"

KMJO/Houston, TX
PD: Carl Conner
MD: Carla Boather
20 JOHNNIE TAYLOR "Singing"
10 WILD ORCHID "Night"
5 BARKAYS "Everybody"

WKXI/Jackson, MS
PD/MD: Stan Branson
DRAMATICS "Try"

KJLH/Los Angeles, CA
PD/MD: Cliff Winston
TINA TURNER "Something"
TEVIN CAMPBELL "Bad"
GROOVE COLLECTIVE "Lit"

WHQT/Miami, FL
PD: Tony Kidd
MD: Phil Michaels
16 ANN NESBY "Messin'"
5 MARCUS JOHNSON "Prizi" "Thang"

WMCS/Milwaukee, WI
PD/MD: Darryn D.
5 SOLO "Blowin'"
5 KENNY LATTIMORE "Just"
5 WHITNEY HOUSTON " Hurt"
5 DRAMATICS "Try"

WDLT/Mobile, AL
PD/MD: Mark Dylan
7 JERALD DAEMONY "New"
7 MEN OF VIZION "Thang"
7 FOR REAL "Feel"
7 SOLO "Blowin'"
7 RANDY CRAWFORD "Notes"

WNHC/New Haven, CT
PD: Lamonda Williams
MD: Doc Martin
6 RANDY CRAWFORD "Notes"
6 702 "Steelo"
6 WILD ORCHID "Night"

WYLD/New Orleans, LA
PD/MD: LeBron Joseph
10 GROOVE COLLECTIVE "Lit"
6 JERALD DAEMONY "New"

WDAS/Philadelphia, PA
PD: Joe Tamburo
MD: Daisy Davis
RANDY CRAWFORD "Notes"
TEVIN CAMPBELL "Bad"
KENNY LATTIMORE "Just"
GROOVE COLLECTIVE "Lit"
DOC POWELL "Alone"
SOLO "Blowin'"
JERALD DAEMONY "New"

KMJK/Phoenix, AZ
PD/MD: Art Jackson
10 AALIYAH "Knew"
10 DAVEY DAWN "Party"
9 FOR REAL "Feel"
9 TEVIN CAMPBELL "Bad"
8 BLACKSTREET "Doggly"
7 KENNY LATTIMORE "Just"
7 MONTELL JORDAN "Falling"

WSOJ/Richmond, VA
PD/MD: Kevin Kofax
10 RANDY CRAWFORD "Notes"
10 WILD ORCHID "Night"
10 DRAMATICS "Try"
10 LATTIMORE "Whoop"
10 MEN OF VIZION "Thang"
10 DOC POWELL "Alone"
10 PHARCY WHITTET "Any"

WIMX/Toledo, OH
PD/MD: Lou Bennett
11 BRANDY "FAME" "Messin'"
5 ISLEY BROTHERS "Lay"
5 PURE SOUL "Starway"

WMMJ/Washington, DC
PD: Doug Gilmore
6 MARY J. BLIGE "Not"
5 ISLEY BROTHERS "Lay"
5 PURE SOUL "Starway"

28 Total Reporters
28 Current Reporters
26 Current Playlists

Reported Frozen Playlist (2):
WFEC/Raleigh, NC
KDIA/San Francisco, CA



URBAN AC TOP 30

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	1	1	1	MAXWELL Ascension (Don't Ever Wonder) (Columbia) 723	783	789	708	28/0	
—	12	4	2	LUTHER VANDROSS Your Secret Love (LV/Epic) 664	537	397	54	28/1	
4	3	3	3	ANN NESBY I'll Do Anything For You (Perspective/A&M) 654	631	696	667	25/0	
1	2	2	4	TONI BRAXTON You're Makin' Me High (LaFace/Arista) 631	692	740	829	24/0	
16	7	6	5	JOHNNY GILL Let's Get The Mood Right (Motown) 570	466	435	300	28/0	
7	6	9	6	WHITNEY HOUSTON Why Does It Hurt So Bad (Arista) 486	427	495	412	24/1	
14	11	11	7	SWV Use Your Heart (RCA) 465	412	401	353	22/0	
29	16	14	8	TINA TURNER Something Beautiful Remains (Virgin) 454	355	342	234	24/1	
13	9	8	9	NEW EDITION Hit Me Off (MCA) 432	436	407	376	17/0	
18	14	13	10	GEORGE BENSON Holdin' On (GRP) 421	388	374	295	21/0	
10	8	10	11	BRAXTONS So Many Ways (Atlantic) 403	425	412	391	21/0	
3	4	5	12	R. KELLY I Can't Sleep Baby (If I) (Jive) 399	502	600	685	19/0	
12	10	12	13	ISLEY BROTHERS Floatin' On Your Love (T-Neck/Island) 385	402	403	384	19/0	
25	18	17	14	BRANDY, TAMIA, KNIGHT, KHAN Missing You (EastWest/EEG) 380	312	306	240	24/1	
BREAKER			15	MINT CONDITION What Kind Of Man Would I Be (Perspective/A&M) 336	217	130	10	17/0	
5	5	7	16	KEITH SWEAT Twisted (Elektra/EEG) 334	450	505	613	16/0	
17	21	18	17	JOHNNIE TAYLOR Good Love (Malaco) 328	304	276	296	14/2	
22	19	20	18	CECE PENISTON Movin' On (A&M) 301	292	305	256	19/0	
6	13	16	19	D'ANGELO Me And Those Dreamin' Eyes Of Mine (EMI) 282	325	384	426	15/0	
—	27	22	20	MAXI PRIEST I/SHAGGY That Girl (Virgin) 273	254	231	218	14/0	
8	15	15	21	KENNY LATTIMORE Never Too Busy (Columbia) 267	327	361	401	12/0	
24	22	19	22	QUINCY JONES Moody's Mood For Love (Qwest/WB) 248	293	268	246	16/1	
15	24	25	23	MONICA Why I Love You So Much (Rowdy/Arista) 232	223	264	304	10/0	
—	—	30	24	DRU HILL Tell Me (Island) 211	181	167	145	11/0	
DEBUT			25	AALIYAH If Your Girl Only Knew (BlackGround/Atlantic) 168	140	119	71	9/1	
DEBUT			26	SOLO Blowin' My Mind (Perspective/A&M) 146	71	57	33	14/10	
DEBUT			27	NNEKA Say It Again (Island) 145	164	158	138	7/0	
DEBUT			28	GROOVE COLLECTIVE Lift Off (Giant Step/GRP) 144	39	—	—	15/6	
DEBUT			29	HORACE BROWN Things We Do For Love (Motown) 130	161	174	172	7/0	
DEBUT			30	ME'SHELL NDEGECELLO Who Is He And What... (Maverick/Reprise) 120	77	33	5	9/1	

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 28 Urban AC reporters. 26 current playlists. Songs that are down in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

112 Only You (Bad Boy/Arista)
Total Plays: 119, Total Stations: 6, Adds: 0

GHOST TOWN DJ'S My Boo (So So Def/Columbia)
Total Plays: 119, Total Stations: 4, Adds: 1

DRAMATICS Try Love Again (Bellmark)
Total Plays: 119, Total Stations: 11, Adds: 4

AZ YET Last Night (LaFace/Arista)
Total Plays: 105, Total Stations: 4, Adds: 0

ISLEY BROTHERS Tears (T-Neck/Island)
Total Plays: 102, Total Stations: 5, Adds: 0

L.L. COOL J Loungin (Def Jam/RAL/Mercury)
Total Plays: 93, Total Stations: 4, Adds: 0

ANN NESBY I'm Still Wearing Your Name (Perspective/A&M)
Total Plays: 92, Total Stations: 4, Adds: 2

702 Steelo (Motown)
Total Plays: 89, Total Stations: 4, Adds: 1

BOBBY CALDWELL Your Precious Love (Sin-Drome)
Total Plays: 88, Total Stations: 7, Adds: 0

BLACKSTREET No Diggity (Interscope)
Total Plays: 88, Total Stations: 5, Adds: 3

Songs ranked by total plays.

BREAKERS®

MINT CONDITION

What Kind Of Man Would I Be (Perspective/A&M)
TOTAL PLAYS/INCREASE: 336/119
TOTAL STATIONS/ADDS: 17/0
CHART: 15

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SOLO Blowin' My Mind (Perspective/A&M)	10
RANDY CRAWFORD Forget Me Nots (Bluemoon/Atlantic)	8
KENNY LATTIMORE Just What It Takes (Columbia)	8
JERALD DAEMYON You Make Me Feel Brand New (GRP)	7
DOC POWELL You Won't Be Alone (Discovery)	7
GROOVE COLLECTIVE Lift Off (Giant Step/GRP)	6
MEN OF VIZION Do Thangz (550 Music/Epic)	6
WILD ORCHID At Night I Pray (RCA)	5
DALIA It Ain't Easy (Pure)	4
DRAMATICS Try Love Again (Bellmark)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
LUTHER VANDROSS Your Secret Love (LV/Epic)	+127
MINT CONDITION What Kind Of Man... (Perspective/A&M)	+119
GROOVE COLLECTIVE Lift Off (Giant Step/GRP)	+105
JOHNNY GILL Let's Get The Mood Right (Motown)	+104
TINA TURNER Something Beautiful Remains (Virgin)	+99
SOLO Blowin' My Mind (Perspective/A&M)	+75
BRANDY/TAMIA/KNIGHT/KHAN Missing You (EastWest/EEG)	+68
KENNY LATTIMORE Just What It Takes (Columbia)	+62
WHITNEY HOUSTON Why Does It Hurt So Bad (Arista)	+59
BLACKSTREET No Diggity (Interscope)	+53
SWV Use Your Heart (RCA)	+53

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JOE All The Things (Your Man Won't Do) (Island)
JODECI Get On Up (Uptown/MCA)
PUFF JOHNSON Forever More (Work)
DEBORAH COX Where Do We Go From Here (Arista)
MISTA Blackberry Molasses (EastWest/EEG)
WHITNEY HOUSTON & CECE WINANS Count On Me (Arista)
SOMETHIN' FOR THE PEOPLE With You (Warner Bros.)
KIRK FRANKLIN Melodies From Heaven (Gospo Centric)
MEN OF VIZION House Keeper (MJJ/550 Music/Epic)
CASE I/FOXXY BROWN Touch Me... (Def Jam/RAL/Mercury)

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

THE 1996 AWARDS

Album Of The Year Nominee for
'NAKED AND TRUE'

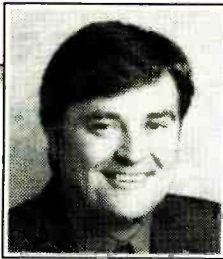
RANDY CRAWFORD

'Forget Me Nots' URBAN AC MOST ADDED!

THE NEW SINGLE

URBAN AC MOST ADDED!

BLUEMOON



LON HELTON

Thoughts On 'Where The Shares Have Gone'

□ Consultants answer a question posed in a recent column

The July 12 R&R Country column featured a "My Turn" editorial by consultant **Bill Hennes**, who offered his thoughts on one of today's most frequently asked questions: "Where have all the Country shares gone?"

This week, two other consultants take issue with Hennes's premise for fixing the problem of declining Country audience.

Giving Customers What They Want

Consultant **Michael O'Malley** of the **O'Malley-Hill** consultancy has his own ideas on how to hold on to Country's existing shares:

Bill Hennes advocated that Country stations focus more on currents and recurrences and less on non-currents, no matter how well those oldies test.

Don't do it! Here's why:

While Hennes's concern about the need to grow Country format shares is valid, the way he suggests we achieve this — replacing songs listeners say are their favorites with more currents and recurrences — is not. I am bullish on new music and believe strongly that we need to expose and develop new artists. However, playing less of what our customers repeatedly tell us they love is one way to guarantee failure.

While many Country partisans do favor current music, study after study shows they most want to hear new music from singers and groups they already know or are already familiar with. Hearing the new music from "new, up-and-coming" singers or "those who are having their first hits on the charts" regularly scores significantly lower (and often lowest) in terms of listeners' musical wants. This creates a significant musical dilemma which is one contributing factor to the current state of the format. While format partisans want to hear (and most radio stations want to play) great new songs from Country's superstars and hottest rising stars, the cumulative number of original new country releases by the top tier of artists has not kept pace with demand.

Here are a few examples of the listener demand vs. current music supply situation:

- Until six months ago, there had been no new, original material from **Garth Brooks** since August 1993.
- The last new **Clint Black** album was released in September 1994.
- **Reba McEntire's** last album of all original country material was released 27 months ago.
- **Alan Jackson's** current album is a greatest hits album; his last album of all original material was released in June 1994.
- Simultaneously, a number of other artists with a strong audience following are now in or have, in the



Michael O'Malley

past few months, been in a greatest hits or non-original release cycle. Over the past several months, listeners' expectations of hearing what they really want — new music from the big stars — are not being met to the extent they have been before. Unmet expectations can lead to diminished satisfaction and smaller shares — regardless of what business you're in. On the other hand, there are a substantial number of quality new acts releasing very good music. And if,

as Hennes claims, all stations really were playing 25% currents, there would indeed be a mandate to play more. But Bill's figures are inaccurate. A random sampling of 20 markets revealed that the percentage of currents being played averaged 35%-45%, five or six current songs in 14-16-song hours. Add to that 15%-20% recurrences and another 10%-20% of music that's two to five years old, and the exposures from the "Forever And Ever Amen" era are few and far between.

Further evidence of substantial new-artist exposure is confirmed in the continuing trend of Country listeners struggling to keep up with the number of new acts. In fact, increasing numbers of Country P1s now admit to watching video shows just so they can connect the names and faces of new singers to the music they're hearing on the radio.

Problems With The Mix, Research, And Selection

Consultant **Steve Warren** suggests there are a number of reasons Country shares — at stations other than his — aren't what they ought to be:

Country shares are down about three points nationally since its peak two years ago. The simple reason is that, as **Bill Hennes** points out, Country radio is boring people. (Of course, that doesn't include us — every station I work with is doing just fine, thank you very much.)

I agree that most stations are "mixing music the same way." I disagree with his percentages. He says the format is 50% gold, 25% recurrent, and 25% current. I don't see any stations playing 50% gold, aside from the handful in the full-blown "Country Gold" format. Everything I see shows 40% current, 40% recurrent, and 20% recent gold.

It can be argued that *nobody* is playing much Gold. Certainly not what listeners themselves call Gold.

In their terminology, Gold means Oldie. Oldie primarily means pre-**Garth Brooks**: **Waylon Haggard**, **Hank Jr.**, "Lookin' For Love," and a **George Jones** record every now and then.

Next point of argument is "what's a recurrent?" Listeners have no concept of the word at all. We radio folks call it recurrent as soon as it leaves the current list. We all pretty much agree on that. But everybody's got different concepts of when a song ceases being "recurrent" and becomes "recent gold." Is it three months after it leaves the current list? Six months later? Or is it 12 or 18 months, as some say? So any "content percentage" you see in print is always subject to individual opinion. Maybe you agree with the parameters of the person quoting them, maybe not.

Hennes says listeners are bored because Country stations are all playing the same "great-testing titles." He mentions "Chattahoochie," "I Swear," "Forever and Ever Amen," and "Boot Scootin' Boogie" and says that since



THREE-WAY TY IN BIG D — In an historic moment, Dallas's three Country outlets combined to promote the First Annual Ty Herndon Fan Appreciation Show. The Epic artist visited all three stations prior to the show, and all three had banners, remote trucks, and an on-stage presence at the show. Pictured at the concert are (front row, l-r) KSCS promotions staffer Krysten Jeter, Herndon, KPLX PD Smokey Rivers and MD Teresa Whitney, and Epic's Rob Dalton; (back row, l-r) KPLX personality Jon Griffin, Epic's Mike Rogers, KSCS personality Bill Kinder, KYNG talent Jim Verde, and KYNG Promo Coordinator Baylor Witcher. Watch for an in-depth look at the event from the stations' perspective in a future R&R Country column.

Clearly, the need is not for more new music at the expense of songs listeners know and love, but rather for a solid base of familiarity. With such a base, we can expose the best new artists and their music in a friendly environment that will permit talented newcomers to gain recognition and establish a base of fans upon which to build a career.

There's no one "right" music mix that fits every station. However, most stations benefit from balance. Think of each hour's music as a tripod with one leg being those songs a station's listeners say they know and love, another being new/recent music from the top artist tiers, and the third leg new releases from new

emerging acts. Together, these three genres of music satisfy format partisans' needs for what's new, along with what's familiar. Eliminate any one of the three and increase the potential for dissatisfaction and share slippage.

Deliberately reducing the number of songs our listeners tell us they know and love in a cycle when original country output by the format's superstars is already falling short of demands is asking for disaster.

Michael O'Malley and partner **Keith Hill** are Programming Consultants based in the New York Metropolitan Area. Mike can be reached at (908) 937-5757. Keith can be reached at (914) 235-1111.

every station is playing the "correct" high-testing songs, this is causing listener burnout. Wrong. Those records, big as they are, are only being played two to four times per week by any station. So, even heavy P1 listeners are now only hearing those monster hits just one or two times a month. That's not enough to burn. Maybe if we had 'em in a 20 plays-per-week rotation, listeners would be tired of them. But nobody does, and listeners don't hit the button when "Chattahoochie" comes on the radio.

The "serious" hits ain't the problem. The problem is Country radio's current selection and mix. Perceptual research is clearly revealing that. Perceptual research is where you gather listener attitudes and opinions. And they are telling interviewers:

- "Country music was better a couple of years ago than it is today."
- "The radio is playing too much music by singers I don't know."
- "They all sound alike."
- "Rock- and Top 40-sounding music has taken over."
- "I don't know why they even call it Country anymore."
- "I wish they'd play some 'real'

Country music."

• "How come they don't play anything that has any traditional kind of sound to it?"

There's the problem — straight from the listener's mouth. Listeners don't dislike new country music. They never have. They've always been thrilled to hear a great new song. What they don't like is the lousy selection of new music being presented to them. They dislike new music that ain't Country.

The music on Country radio today is being selected by a preponderance of programmers who are in their mid-20s — guys who personally are more into rock music. They like **BlackHawk** a lot more than they like **Pam Tillis**. They think **David Ball** is a hayseed, and they didn't understand "Blue" at all.

No matter what the format, you can't be a successful MD unless you have a personal passion for the kind of music your station is playing. Way too few of these guys do. One of the most experienced record promotions men I know recently told me that, in the entire business, he counts just 18 people whom he believes are "into"

Continued on Page 48

The Power Of Musicianship.
The Beauty Of Harmony.
Only One Band Still Delivers It All.

Diamond Rio

1996 CMA Nominee: Vocal Group Of The Year

Their new album, *IV*,
features the breakaway new single and video,
"It's All In Your Head"



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Produced by Michael D. Clark,
Tim DeFries, and Diamond Rio
Management: International Artists Management,
Nashville, TN

Rising Tide Flows With Country

□ MCA-owned label stresses musical integrity and radio-friendly attitude

When you ask **Rising Tide** President **Ken Levitan** if Nashville already has enough record labels, he quickly responds, "No way. There's always room for great music. Great music will rise to the top." That's the same attitude taken by **MCA Entertainment Group** Chairman **Doug Morris** and Vice Chairman **Mel Lewinter**, who late last year announced **Rising Tide's** formation.

Says Levitan, "[Rising Tide has] the spirit and aggressiveness of a young, independent label even though we're not an independent — we're an MCA-owned label. You have all the power of the major corporation behind you, but we can be small and aggressive and do our own thing."

Picking The Team



Ken Levitan

Levitan, who began his career with an entertainment law practice in Nashville, formed **Vector Management** in 1984. Vector, which later became **VSOP Management**, had provided career guidance to **Lyle Lovett**, **Nanci Griffith**, **Los Lobos**, and others before Levitan dissolved the company upon accepting the **Rising Tide** post.

Through the years, Levitan had been presented offers from other labels. But he says the right situation finally materialized with **Rising Tide**. "I saw it as an opportunity because you could build something from the ground up. In the talks I had with Morris, the long-term commitment really felt good. I've always had an entrepreneurial spirit. This is the first time I've ever really worked for anybody other than myself. It seems very similar in a certain sense in that we're starting fresh, putting the team together."

Levitan's first team pick was Sr. VP/A&R **Emory Gordy Jr.**, whose production work for wife **Patty Loveless** resulted in a 1995 CMA Album

is being built on communication and involvement. Comments Levitan, "I want promotion to understand what marketing needs, marketing to know what promotion needs, and promotion to know what the sales department needs so we can all work together. It's very simple, but a lot of people don't do it."

Country And Its Fringes

In July, **Rising Tide** delivered its first single — **Tony Toliver's** "Bet-tin' Forever On You," released as a joint venture with **Curb**. Says Levitan, "Doug Morris turned me on to Tony. **James Stroud** had produced a record with him, and we thought he was an interesting artist. He's a keyboard player at a time when there aren't a lot of country keyboard players out there. Everybody here just loved his voice and personality."

Although such joint ventures aren't expected to be **Rising Tide's** norm, Levitan has a great working relationship with **Curb** Group Chairman **Mike Curb**. "I worked with [Curb] previously on **Lyle Lovett**. If the right artist who's signed to **Curb** comes around looking for a home, [their signing is] always a possibility."

Rising Tide's next single will be **Dolly Parton's** "Just When I Needed You Most," a duet with **Alison Krauss** covering **Randy VanWarmer's** 1979 pop hit. The track comes from Parton's upcoming album, "Treasures," a collection of her favorite songs performed with an all-star cast that includes the **Mavericks' Raul Malo** as well as **Ladysmith Black Mambazo**.

Other acts already signed to the label include **Delbert McClinton** and singer-songwriter **J.C. Jones**. Says Levitan, "We're a country label. Everything we're doing is aimed at the country market, but there are fringes of the country market. **Delbert McClinton** has had [success] on Country radio and CHR radio, but he's a Texas roadhouse act. He's got a lot of roots in country music."

COUNTRY FLASHBACK

1 YEAR AGO

No. 1: "One Emotion" — Clint Black

5 YEARS AGO

No. 1: "Down To My Last Teardrop" — Tanya Tucker

10 YEARS AGO

No. 1: "In Love" — Ronnie Milsap (second week)

15 YEARS AGO

No. 1: "You Don't Know Me" — Mickey Gilley

20 YEARS AGO

No. 1: "(I'm A) Stand By My Woman Man" — Ronnie Milsap (second week)

of the Year award for "When Fallen Angels Fly." VP/Promotion **Tim Murphy** — who served as VP/Programming for **EZ Communications'** Sacramento and Seattle stations before opening his own Country consultancy — then joined **Rising Tide**. The latest addition came this month when **Joel Hoffner** was named VP/Sales & Marketing. Says Levitan, "Joel was VP/Sales for [Uni Distribution]. That's the quality of the people we've got here."

Rising Tide's corporate philosophy



SAWYER BROWN PARTIES RIGHT — To celebrate the success of Sawyer Brown's No. 1 single, "Treat Her Right," ASCAP treated everybody right with a party honoring the band and songwriters **Lenny LeBlanc** and **Ava Aldridge**. Pictured (l-r) are Producer **McAnally**, Sawyer Brown's **Joe Smyth**, **Gregg Hubbard**, **Duncan Cameron**, and **Mark Miller**, ASCAP's **Connie Bradley**, Sawyer Brown's **Jim Scholten**, **Aldridge**, and **LeBlanc**.

In terms of **Rising Tide's** artistic ambitions, Levitan says, "I want to find a nice marriage between commerciality and integrity. My goal down the line is to have box sets. I want to have long-term careers with the artists whom we sign and develop. To do that, it's not a lot of fly-by-night, quick-hit artists but long-term development. Of course, radio is very crucial to that. We want things that are going to work very well at Country radio. That's the main focus."

Emphasizing the importance of

MCA's long-term commitment to **Rising Tide**, Levitan continues, "It's an exciting time to have a new label. There are a lot of great opportunities out there. I think people are looking for things that are a little bit different but right in the pocket at the same time. We're going to be here — with lots of patience."

Rising Tide VP/Promotions **Tim Murphy** and Director/A&R **Steve Fishnell** will be profiled in next week's *R&R*.

Problems With The Mix, Research, And Selection

Continued from Page 46

the music, who have a true feel for what the audience will respond to.

You can't pick music for your audience unless you understand them. No, you don't have to be a 33-year-old mother of two or a 49-year-old working man to be able to consistently select music that will most likely please them. But you do have to keep your eyes and ears open, to have conversations with them, to educate yourself about who they are, what they think, and what they respond to. That takes a certain commitment that, unfortunately, most young PDs have little inclination for.

The next problem is callout research. Right now, I am working on a more comprehensive report about the pitfalls and pratfalls of callout. But here I point out one truism about it: You can't "test" a record until it has had six to eight weeks of airplay —

enough to become familiar to the majority of listeners. Today, the callout disciples begin testing records immediately after adding them. They're getting junk statistics and making decisions based on them ... ridiculous. Add the lemming-like dependence on the trade charts, and you have the perfect recipe for declining Country format shares.

Again, I say, all of this is perfectly fine with me. It should be this way. Let the guys across the street keep at it. Please let them keep at it. Let's call 'em up and request that lightweight AC record by whatever that guy's name is they're playing. Maybe they'll move it to heavy for us.

Steve Warren is the President of San Marcos, TX-based Warren Media and can be reached at (512) 392-2415.



C. LYNNE GARCIA

"Up A Tree"

Look for the single "Up A Tree" on September 2, release on CDX.

FIRST HISPANIC FEMALE COUNTRY ARTIST

"Couldn't wait to get it on the air."
TRUCKIN' BOZO SHOW, WLW700/CINCINNATI, OH

"A new artist with a vocal style all her own is emerging on the country scene. C. LYNNE GARCIA has the talent and ability to rise to the top."
STEVE GARY MD, KASE 100.7-FM/AUSTIN, TX

"It was a pleasure producing an album of great songs with writers such as Kim Williams (Garth Brooks, Doug Stone hits), Curtis Wright (Clay Walker, Shenandoah hits), Dennis Robbins (Garth Brooks hits), Lonnie Williams (Reba McEntire hits) and Carol Chase (Pam Tillis Hits)."

BLUE MILLER, GIBSON/MILLER BAND

Debut album "Ordinary People" available October 1996

VIDEO FOR CMT

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TRACY LAWRENCE

C M A N O M I N E E



Thank you very much
for the CMA Nominations
"TIME MARCHES ON"
Single of the Year • Song of the Year

Produced by Don Cook • Written by Bobby Braddock



3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL STATIONS/ADDS	PLAY RANK	TOTAL PLAYS	+/- PLAYS	TOTAL POINTS	+/- POINTS
6	3	2	1	JAMES BONAMY I Don't Think I Will (<i>Epic</i>)	181/0	1	6664	+77	35649	+624
10	6	4	2	RICK TREVINO Learning As You Go (<i>Columbia</i>)	181/0	2	6484	+329	34336	+1930
8	4	3	3	GARTH BROOKS It's Midnight Cinderella (<i>Capitol</i>)	181/0	3	6237	+93	32806	+376
9	7	6	4	MINDY MCCREADY Guys Do It All The Time (<i>BNA</i>)	180/0	4	6161	+149	32307	+842
5	2	1	5	TIM MCGRAW She Never Lets It Go To Her... (<i>Curb</i>)	169/0	5	5914	-789	31817	-3822
13	10	8	6	BRYAN WHITE So Much For Pretending (<i>Asylum/EEG</i>)	181/0	6	5817	+376	30739	+2329
15	11	9	7	TY HERNDON Living In A Moment (<i>Epic</i>)	180/0	8	5663	+401	29985	+2369
12	9	7	8	LONESTAR Runnin' Away With My Heart (<i>BNA</i>)	176/0	7	5687	+125	29839	+1002
20	15	11	9	MARK WILLIS Jacob's Ladder (<i>Mercury</i>)	180/0	9	5345	+485	27798	+2271
14	12	12	10	PAM TILLIS It's Lonely Out There (<i>Arista</i>)	180/0	10	5076	+173	26259	+840
16	13	13	11	BILLY DEAN That Girl's Been Spyin' On Me (<i>Capitol</i>)	181/0	11	4900	+179	25761	+1095
19	16	14	12	FAITH HILL You Can't Lose Me (<i>Warner Bros.</i>)	181/0	12	4713	+173	24806	+1022
2	1	5	13	BROOKS & DUNN I Am That Man (<i>Arista</i>)	147/0	15	4373	-1558	23995	-7723
23	19	15	14	VINCE GILL Worlds Apart (<i>MCA</i>)	181/0	14	4386	+219	22978	+1093
26	20	16	15	TRISHA YEARWOOD Believe Me Baby (I Lied) (<i>MCA</i>)	181/0	16	4346	+263	22908	+1459
24	21	17	16	TOBY KEITH A Woman's Touch (<i>A&M</i>)	181/2	17	4263	+253	22347	+1527
28	26	21	17	TRACY LAWRENCE Stars Over Texas (<i>Atlantic</i>)	177/4	18	4091	+381	21343	+2339
27	24	18	18	JO DEE MESSINA You're Not In Kansas Anymore (<i>Curb</i>)	177/0	19	4048	+248	21073	+1292
25	23	19	19	COLLIN RAYE Love Remains (<i>Epic</i>)	176/1	20	4035	+209	20950	+1200
34	29	22	20	PAUL BRANDT I Do (<i>Reprise</i>)	176/8	21	3920	+522	20691	+2895
33	28	23	21	SAMMY KERSHAW Vidalia (<i>Mercury</i>)	176/4	22	3759	+358	19418	+1888
32	31	25	22	ALABAMA The Maker Said Take Her (<i>RCA</i>)	170/3	23	3425	+317	17961	+1819
30	27	26	23	JOE DIFFIE Whole Lotta Gone (<i>Epic</i>)	169/2	24	3355	+212	17405	+1340
37	33	27	24	DAVID LEE MURPHY The Road You Leave Behind (<i>MCA</i>)	172/9	25	3218	+330	16676	+2067
36	35	31	25	KENNY CHESNEY Me And You (<i>BNA</i>)	154/11	26	2902	+401	14704	+2233
35	34	29	26	JOHN BERRY Change My Mind (<i>Capitol</i>)	169/4	27	2794	+336	14649	+1895
38	36	32	27	TRAVIS TRITT More Than You'll Ever Know (<i>Warner Bros.</i>)	163/11	28	2723	+330	13929	+1663
31	32	28	28	TERRI CLARK Suddenly Single (<i>Mercury</i>)	149/0	29	2658	-126	13540	-645
39	37	33	29	SHANIA TWAIN Home Ain't Where His Heart... (<i>Mercury</i>)	153/5	30	2505	+218	13240	+1287
BREAKER			30	CLINT BLACK Like The Rain (<i>RCA</i>)	159/101	31	2504	+1525	13102	+7749
	47	36	31	PATTY LOVELESS Lonely Too Long (<i>Epic</i>)	152/31	32	2238	+673	11615	+3334
50	44	37	32	RICOCHET Love Is Stronger Than Pride (<i>Columbia</i>)	139/18	34	2006	+404	10073	+2086
BREAKER			33	JOHN MICHAEL MONTGOMERY Ain't Got Nothin'... (<i>Atlantic</i>)	119/100	37	1713	+1414	9203	+7118
45	39	38	34	TY ENGLAND Irresistible You (<i>RCA</i>)	132/9	36	1720	+175	8410	+861
49	45	39	35	WESTERN FLYER What Will You Do With M-E (<i>SOR</i>)	96/19	41	1460	+311	7778	+1520
BREAKER			36	MILA MASON That's Enough Of That (<i>Atlantic</i>)	113/8	43	1436	+211	7185	+1079
22	22	20	37	TRACY BYRD 4 To 1 In Atlanta (<i>MCA</i>)	64/0	47	1309	-2447	7053	-12148
BREAKER			38	DIAMOND RIO It's All In Your Head (<i>Arista</i>)	108/37	46	1329	+525	6677	+2648
	50	48	39	DEANA CARTER Strawberry Wine (<i>Capitol</i>)	92/11	48	1278	+277	6576	+1487
41	40	40	40	LEANN RIMES Hurt Me (<i>MCG/Curb</i>)	93/3	49	1183	0	6075	+45
DEBUT			41	TRACE ADKINS Every Light In The House (<i>Capitol</i>)	89/21	50	1128	+335	5421	+1530
	49	50	42	LORRIE MORGAN I Just Might Be (<i>BNA</i>)	91/7	51	1074	+101	5408	+539
48	48	49	43	DAVID KERSH Goodnight Sweetheart (<i>Curb</i>)	75/7	52	1034	+76	5369	+432
17	17	34	44	BLACKHAWK Big Guitar (<i>Arista</i>)	40/0	57	863	-1303	4596	-6951
DEBUT			45	SAWYER BROWN She's Gettin' There (<i>Curb</i>)	68/6	59	796	+86	3883	+345
43	41	44	46	4RUNNER That Was Him (This Is Now) (<i>A&M</i>)	58/0	62	712	-454	3620	-2218
DEBUT			47	MARTINA MCBRIDE Swingin' Doors (<i>RCA</i>)	71/13	60	743	+150	3568	+652
DEBUT			49	GARY ALLAN Her Man (<i>Decca</i>)	60/15	64	700	+150	3550	+720
DEBUT			49	MARTY STUART Thanks To You (<i>MCA</i>)	70/12	63	703	+130	3420	+688
DEBUT			50	WYONNA My Angel Is Here (<i>Curb/MCA</i>)	55/20	66	630	+236	3286	+1218

This chart reflects airplay from August 26-September 1. Songs ranked by total points. Highlighted songs indicate Breaker.

181 Country reporters. 176 current playlists. Songs that are down in points for three consecutive weeks are moved to recurrent. © 1996, R&R Inc.

"John Cowan is only like one of the best singers in the history of the universe." -Wynonna

THE Sky Kings

That Just About Says It All

Going For Adds September 9

BREAKERS®

CLINT BLACK

Like The Rain (*RCA*)

87% of our reporters on it (159 stations)
101 Adds • Moves 46-30

JOHN MICHAEL MONTGOMERY

Ain't Got Nothin' On Us (*Atlantic*)

65% of our reporters on it (119 stations)
100 Adds • Debuts at 33

MILA MASON

That's Enough Of That (*Atlantic*)

62% of our reporters on it (113 stations)
8 Adds • Moves 41-36

DIAMOND RIO

It's All In Your Head (*Arista*)

59% of our reporters on it (108 stations)
37 Adds • Debuts at 38

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
CLINT BLACK Like The Rain (<i>RCA</i>)	101
JOHN MICHAEL MONTGOMERY Ain't Got Nothin'... (<i>Atlantic</i>)	100
DIAMOND RIO It's All In Your Head (<i>Arista</i>)	37
PATTY LOVELESS Lonely Too Long (<i>Epic</i>)	31
RHETT AKINS Love You Back (<i>Decca</i>)	28
TRACE ADKINS Every Light In The House (<i>Capitol</i>)	21
WYONNA My Angel Is Here (<i>Curb/MCA</i>)	20
WESTERN FLYER What Will You Do With M-E (<i>SOR</i>)	19
RICOCHET Love Is Stronger Than Pride (<i>Columbia</i>)	18
DERYL DODD Friends Don't Drive Friends... (<i>Columbia</i>)	16

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CLINT BLACK Like The Rain (<i>RCA</i>)	+1525
JOHN MICHAEL MONTGOMERY Ain't Got... (<i>Atlantic</i>)	+1414
PATTY LOVELESS Lonely Too Long (<i>Epic</i>)	+673
DIAMOND RIO It's All In Your Head (<i>Arista</i>)	+525
PAUL BRANDT I Do (<i>Reprise</i>)	+522
MARK WILLIS Jacob's Ladder (<i>Mercury</i>)	+485
RICOCHET Love Is Stronger Than Pride (<i>Columbia</i>)	+404
KENNY CHESNEY Me And You (<i>BNA</i>)	+401
TY HERNDON Living In A Moment (<i>Epic</i>)	+401
TRACY LAWRENCE Stars Over Texas (<i>Atlantic</i>)	+381

MOST INCREASED POINTS

ARTIST TITLE LABEL(S)	TOTAL POINT INCREASE
CLINT BLACK Like The Rain (<i>RCA</i>)	+7749
JOHN MICHAEL MONTGOMERY Ain't Got... (<i>Atlantic</i>)	+7118
PATTY LOVELESS Lonely Too Long (<i>Epic</i>)	+3334
PAUL BRANDT I Do (<i>Reprise</i>)	+2895
DIAMOND RIO It's All In Your Head (<i>Arista</i>)	+2648
TY HERNDON Living In A Moment (<i>Epic</i>)	+2369
TRACY LAWRENCE Stars Over Texas (<i>Atlantic</i>)	+2339
BRYAN WHITE So Much For Pretending (<i>Asylum/EEG</i>)	+2329
MARK WILLIS Jacob's Ladder (<i>Mercury</i>)	+2271
KENNY CHESNEY Me And You (<i>BNA</i>)	+2233

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
GEORGE STRAIT Carried Away (<i>MCA</i>)
NEAL MCCOY Then You Can Tell Me Goodbye (<i>Atlantic</i>)
WADE HAYES On A Good Night (<i>DKC/Columbia</i>)
RICOCHET Daddy's Money (<i>Columbia</i>)
DIAMOND RIO That's What I Get For Lovin' You (<i>Arista</i>)
SAWYER BROWN Treat Her Right (<i>Curb</i>)
SHANIA TWAIN No One Needs To Know (<i>Mercury</i>)
RHETT AKINS Don't Get Me Started (<i>Decca</i>)
CLAY WALKER Only On Days That End In "Y" (<i>Giant</i>)
ALAN JACKSON Home (<i>Arista</i>)

Breakers: Song has achieved airplay at 60% of our reporters for the first time. Bullets awarded to songs gaining in plays and/or points over the previous week. Total Points: The sum of each station's total play or plays of a song multiplied by the station's individual weight. Most Increased Points lists the songs with the greatest week-to-week increases in total points. Play Rank: Ranks all charted songs by total plays. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays.

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- Sessions focus on radio management, sales, programming and promotion
- Registration fee includes top entertainment from Nashville, receptions and meals

Call now for reservation information at 615-327-4487 or visit our website at www.crb.org



JONES SATELLITE NETWORKS



SHANE MEDIA

NEW & ACTIVE

GEORGE STRAIT I Can Still Make Cheyenne (MCA)

Total Stations: 22, Total Points: 2307, Total Adds: 14, Including: KGNC 45, KLLL 30, WAMZ 22, WDAF 20, KWEN 18, KWJ 18, WGTY 13, WACO 12, WDEZ 12, KXKC 11, KNAX 9, KHEY 6, WXCL 6, WKCN 5
Plays Include: KYCY 40 (40), KYNG 40 (40), KMLE 28 (28), KNIX 24 (24), KFMS 16 (16), KSN 15 (5), KSCS 14 (14), WWZD 12 (30)

JEFF CARSON That Last Mile (MCG/Curb)

Total Stations: 39, Total Points: 1876, Total Adds: 1, Including: WKNN 12
Plays Include: KASE 21 (21), WAYZ 20 (20), WTVY 20 (10), KIIM 18 (18), WTCM 16 (16), WTCR 16 (16), KJUG 15 (15), KKIX 15 (15), WIVK 15 (15), WSM 15 (15), KNFR 14 (14), KPLM 14 (14), WKML 13 (13), WSIX 13 (13), KFMS 10 (10), KGNC 10 (10), WWYZ 10 (10), KNAX 9 (9), KVOO 9 (9), WGTY 9 (9), WOW 9 (9), KYKR 8 (8), WBOB 8 (8), KUZZ 7 (22), WFRG 7 (7), WMSI 7 (7), WMTZ 7 (7), WQXK 7 (7), WWQQ 7 (7)

RHETT AKINS Love You Back (Decca)

Total Stations: 36, Total Points: 1754, Total Adds: 28, Including: KUZZ 22, KJUG 15, WDEN 15, WIBW 15, KPLM 14, KYGO 13, WSIX 13, WTCM 13, WTCR 11, KIKF 10, WGTY 10, WTVY 10, KHAY 9, KVOO 9, WOW 9, WXB 9, KSOP 7, KZSN 7, WUSY 7, WTHI 6, WXCL 6, KFDI 5, KTTS 5, WIOV 5, WQYK 5, WRKZ 5, WUBE 5, WUSW 5

THRASHER SHIVER Goin' Goin' Gone (Asylum/EEG)

Total Stations: 33, Total Points: 0, Total Adds: 1642
Plays Include: WBCT 25 (25), WPOC 24 (20), KRRV 17 (17), KNCI 15 (15), WKXK 15 (15), WSM 15 (15), KNFR 14 (7), KPLM 14 (14), WGH 14 (14), WTCM 13 (12), KNUZ 12 (12), KBEQ 10 (10), KNFM 10 (10), KXDD 10 (10), KNAX 9 (9), KVOO 9 (9), WGTY 9 (9), WBOB 8 (8), KHSL 7 (7), KKIX 7 (7), KSKS 7 (7), KSOP 7 (7), WFRG 7 (7), KFDI 5 (5), KSON 5 (5), KTEX 5 (5), KTTS 5 (8), KYGO 5 (5), WCKT 5 (5), WDEN 5 (5), WKCN 5 (5), WKSJ 5 (5), WVLK 5 (5)

MANDY BARNETT A Simple I Love You (Asylum/EEG)

Total Stations: 33, Total Points: 1606, Total Adds: 2, Including: KFRG 10, KNAX 5
Plays Include: WIL 21 (20), WYAY 18 (18), WFMB 16 (14), WXTA 15 (5), WYD 15 (16), KPLM 14 (14), KZLA 14 (10), WTCM 13 (10), KNUZ 12 (12), KAJA 10 (10), KILT 10 (10), WRNS 10 (10), WTVY 10 (5), WWYZ 10 (5), KVOO 9 (9), KJUG 7 (7), KRYS 7 (7), KHAY 6 (5), KNCI 6 (6), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WBCS 5 (5), WBYT 5 (5), WDEN 5 (5), WKCN 5 (5), WKSJ 5 (5), WRKZ 5 (5), WSIX 5 (5), WTCR 5 (5)

TONY TOLIVER Bettin' Forever On You (Rising Tide/Curb)

Total Stations: 41, Total Points: 1564, Total Adds: 6, Including: WFMB 14, WEZL 7, WFRG 7, KASH 6, KVOO 5, WTCR 5
Plays Include: KJUG 15 (15), WKIS 14 (14), WTCM 14 (12), WRNS 12 (12), WTNT 12 (12), KBUL 11 (11), WXTU 11 (7), WTVY 10 (10), WWYZ 10 (10), WCOL 9 (9), KTTS 8 (5), KHAY 7 (7), KHSL 7 (7), KKIX 7 (7), KWNR 7 (7), WAMZ 7 (7), WMTZ 7 (7), WRBQ 7 (7), WSSL 7 (7), WWQQ 7 (7)

K.T. OSLIN Silver Tongue And Gold Plated Lies (BNA)

Total Stations: 30, Total Points: 1398, Total Adds: 4, Including: WOW 9, WWQQ 7, WBCS 5, WJCL 5
Plays Include: WRNS 25 (25), WWYZ 19 (19), KMPS 16 (5), WTCM 16 (14), WXTA 15 (15), WTCR 11 (11), KFRG 10 (5), WCKT 10 (10), WTVY 10 (5), KHAY 9 (9), KVOO 9 (5), WTD 9 (9), KFKE 8 (8), KSOP 7 (7), KWNR 7 (7), WAMZ 7 (7), WIBW 7 (7), KASH 6 (6), KNCI 6 (6), KFDI 5 (5), KSN 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5), WSIX 5 (5), WVLK 5 (5)

CHRIS WARD Fall Reaching (Giant)

Total Stations: 31, Total Points: 1299, Total Adds: 2, Including: KATM 9, WOW 9
Plays Include: KBEQ 24 (18), WWYZ 19 (19), KJUG 15 (15), KNFM 15 (15), KRRV 15 (15), KEAY 10 (10), KFMS 10 (10), KTO 10 (10), WTVY 10 (10), KHAY 9 (9), KVOO 9 (9), WQMX 9 (9), KYKR 8 (8), KAYD 7 (7), KRYS 7 (7), WEZL 7 (7), WFRG 7 (7), WMTZ 7 (7), WSM 6 (6), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WKSJ 5 (5), WRKZ 5 (5), WSIX 5 (5), WSOC 5 (5), WXTA 5 (5)

BILLY RAY CYRUS Trail Of Tears (Mercury)

Total Stations: 19, Total Points: 1075, Total Adds: 3, Including: WTCM 13, WUBE 5, WUSW 5
Plays Include: WBCT 37 (5), WWYZ 19 (19), WFMB 16 (15), WGTY 15 (15), KFDI 12 (5), WYRK 12 (12), WTCR 11 (11), WQYK 10 (10), WTVY 10 (10), KVOO 9 (5), WMTZ 7 (6), KNFM 5 (5), KTTS 5 (5), WBE 5 (5), WDEN 5 (5), WRKZ 5 (5)

GREAT PLAINS Healin' Hands (Magnatone)

Total Stations: 21, Total Points: 850, Total Adds: 7, Including: WKSJ 17, KKIX 7, WSSL 7, KYGO 5, WCKT 5, WML 5, WUSW 5
Plays Include: WKXK 15 (15), WYNN 13 (13), WBCS 12 (12), WTNT 12 (12), KASH 10 (10), WTVY 10 (5), WWYZ 10 (10), KHAY 9 (8), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WDEN 5 (5), WIOV 5 (5), WRKZ 5 (5)

LYLE LOVETT Don't Touch My Hat (Curb/MCA)

Total Stations: 15, Total Points: 841, Total Adds: 3, Including: WTCR 11, WKXK 10, WAMZ 7
Plays Include: KASE 21 (5), KYNG 20 (20), KKIX 15 (15), WDEN 15 (15), WTCM 13 (12), WWYZ 10 (10), WSM 6 (6), KFDI 5 (5), KTTS 5 (5), KVOO 5 (5), WKSJ 5 (5), WXTA 5 (5)

BRADY SEALS Another You, Another Me (Reprise)

Total Stations: 16, Total Points: 817, Total Adds: 12, Including: KRYS 10, WTVY 10, KNAX 9, WTD 9, WBOB 8, KSKS 7, WTHI 6, KFDI 5, KTTS 5, WBCT 5, WDEN 5, WSOC 5
Plays Include: WUBE 25 (5), KEAY 18 (18), WWYZ 10 (5), WKSJ 5 (5)

BAKER & MYERS A Little Bit Of Honey (Curb/MCG)

Total Stations: 14, Total Points: 773, Total Adds: 0
Plays Include: WWYZ 19 (19), KBEQ 18 (18), WCM 18 (18), KBUL 17 (17), WFRG 14 (14), KGNC 10 (10), WCOL 9 (9), WWQQ 7 (7), WSM 6 (6), KFDI 5 (5), KTTS 5 (5), KYGO 5 (5), WDEN 5 (5), WSOC 5 (5)

DERYL DODD Friends Don't Drive Friends... (Columbia)

Total Stations: 19, Total Points: 734, Total Adds: 16, Including: WRKZ 16, WPKX 14, WTCM 12, KNFM 10, WGTY 10, WTVY 10, WOW 9, KKIX 7, KSOP 7, KFDI 5, KRMD 5, KSN 5, KTTS 5, KVOO 5, WDEN 5, WKSJ 5
Plays Include: WWYZ 10 (5), WSSL 7 (7), WSOC 5 (5)

GEORGE JONES Honky Tonk Song (MCA)

Total Stations: 17, Total Points: 732, Total Adds: 2, Including: WAMZ 7, WXTA 5
Plays Include: WDEN 15 (15), WFMB 15 (14), WSIX 13 (13), WDAF 10 (10), WTVY 10 (5), WWYZ 10 (10), KHAY 9 (9), KVOO 9 (5), KKIX 7 (7), KSSN 7 (7), WWQQ 7 (7), WSM 6 (6), KFDI 5 (5), KTTS 5 (5), WQYK 5 (5)

JOE NICHOLS Six Of One, Half Dozen Of The Other (Intersound)

Total Stations: 14, Total Points: 613, Total Adds: 2, Including: KRRV 12
Plays Include: KKIX 25 (25), KTCS 15 (15), WUSW 15 (15), WFMB 14 (dr), WRNS 10 (10), WTVY 10 (5), WWYZ 10 (5), KTTS 8 (8), WWQQ 7 (7), KVOO 5 (5), WDEN 5 (5), WKSJ 5 (5), WXTA 5 (5)

DAVID BALL Hangin' In And Hangin' On (WB)

Total Stations: 14, Total Points: 590, Total Adds: 0
Plays Include: WKSJ 17 (17), KVOO 15 (9), WSM 15 (6), KNUZ 12 (9), WDAF 10 (10), WTVY 10 (10), WGTY 9 (10), KASE 5 (5), KFDI 5 (5), KTTS 5 (5), WCKT 5 (5), WDEN 5 (5), WRKZ 5 (5), WVLK 5 (5)

CHARLIE MAJOR Tell Me Something I Don't Know (Imprint)

Total Stations: 12, Total Points: 397, Total Adds: 3, Including: WTVY 10, KJUG 7, KVOO 5
Plays Include: WTCM 16 (15), KXDD 10 (10), WWYZ 10 (5), KNFR 7 (7), KFDI 5 (5), KTCS 5 (5), KTTS 5 (5), WDEN 5 (5), WRKZ 5 (5)

Songs Ranked By Total Points

NATIONAL RADIO FORMATS

ABC RADIO NETWORKS

Mark Edwards • (214) 991-9200

Coast-To-Coast

Adds:
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us

Hottest:
JAMES BONAMY I Don't Think I Will
BRYAN WHITE So Much For Pretending
TY HERNDON Living In A Moment
MARK WILLS Jacob's Ladder
PAUL BRANDT I Do

Real Country

Dave Nicholson • (602) 966-6236

Adds:
TRACE ADKINS Every Light In The House
MARTINA McBRIDE Swingin' Doors
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us

Hottest:
MARK WILLS Jacob's Ladder
MERLE HAGGARD Untanglin' My Mind
TY HERNDON Living In The Moment
KENNY CHESNEY Me And You
ALABAMA The Maker Said Take Her

AFTER MIDNITE ENTERTAINMENT

Craig Scott • (901) 755-9753

Adds:
DIAMOND RIO It's All In Your Head
MILA MASON That's Enough Of That
WESTERN FLYER What Will You Do With M-E

Hottest:
GEORGE STRAIT Carried Away
BROOKS & DUNN I Am That Man
TIM MCGRAW She Never Lets It Go To Her Heart
JAMES BONAMY I Don't Think I Will
RICK TREVINO Learning As You Go

ALTERNATIVE PROGRAMMING

Steve Knoll • (800) 231-2818

Adds:
JOHN BERRY Change My Mind
KENNY CHESNEY Me And You
DAVID LEE MURPHY The Road You Leave Behind
TRAVIS TRITT More Than You'll Ever Know

Hottest:
BROOKS & DUNN I Am That Man
GARTH BROOKS It's Midnight Cinderella
MINDY McCREADY Guys Do It All The Time
TIM MCGRAW She Never Lets It Go To Her Heart
JAMES BONAMY I Don't Think I Will

BROADCAST PROGRAMMING

Walter Powers • (800) 426-9082

Super Country Pure Country – Ken Moultrie

Adds:
OIAMONO RIO It's All In Your Head
MARTINA McBRIDE Swingin' Doors
K.T. OSLIN Silver Tongue And Gold Plated Lies

Hottest:
VINCE GILL Learning As You Go
BRYAN WHITE So Much For Pretending
RICK TREVINO Learning As You Go
GEORGE STRAIT Carried Away
MINDY McCREADY Guys Do It All The Time

Digital Country – L.J. Smith

Adds:
RHETT AKINS Love You Back
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us
LORRIE MORGAN I Just Might Be

Hottest:
MINDY McCREADY Guys Do It All The Time
RICK TREVINO Learning As You Go
BROOKS & DUNN I Am That Man
GARTH BROOKS It's Midnight Cinderella

BROADCAST PROGRAMMING CONTINUED

Digital New Country – L.J. Smith

Adds:
RHETT AKINS Love You Back
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us

Hottest:
MINDY McCREADY Guys Do It All The Time
RICK TREVINO Learning As You Go
BROOKS & DUNN I Am That Man
GARTH BROOKS It's Midnight Cinderella

GREAT AMERICAN COUNTRY VIDEO NETWORK

Jim Murphy • (303) 784-8700

Adds:
RHETT AKINS Love You Back
DAVID BALL Hangin' In And Hangin' Out
DARYL DODD Friends Don't Drive Friends
WADE HAYES Where Do I Go To Start Over
PATTY LOVELESS Lonely Too Long
MICHAEL MARTIN MURPHEY Cowboy Logic
ELLEN RIGAS I Will Wait
FRAZIER RIVER Last Request

Hottest:
TY HERNDON Living In A Moment
TRISHA YEARWOOD Believe Me Baby (I Lied)
PAUL BRANDT I Do
FAITH HILL You Can't Lose Me
VINCE GILL Worlds Apart

JONES SATELLITE NETWORKS

Phil Barry • (303) 784-8700

CD Country – John Hendricks

Adds:
DAVID KERSH Good Night Sweetheart
RONNA REEVES Rodeo Man
BRADY SEALS Another You, Another Me
JAMIE WARREN One Step Back

Hottest:
DEANA CARTER Strawberry Man
MINDY McCREADY Guys Do It All The Time
JO DEE MESSINA You're Not In Kansas Anymore
BRYAN WHITE So Much For Pretending
TRISHA YEARWOOD Believe Me Baby (I Lied)

U.S. Country – Jim Murphy

Adds:
RHETT AKINS Love You Back
JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us
GEORGE STRAIT I Can Still Make Cheyenne
WESTERN FLYER What Will You Do M-E

Hottest:
JAMES BONAMY I Don't Think I Will
GARTH BROOKS It's Midnight Cinderella
MINDY McCREADY Guys Do It All The Time
RICK TREVINO Learning As You Go
BRYAN WHITE So Much For Pretending

WESTWOOD ONE RADIO NETWORKS

Bob McNeill • (805) 294-9000

Hot Country – David Felker

Adds:
MILA MASON That's Enough Of That
MARTINA McBRIDE Swingin' Doors
WESTERN FLYER What Will You Do With M-E

Hottest:
JAMES BONAMY I Don't Think I Will
MINDY McCREADY Guys Do It All The Time
GARTH BROOKS It's Midnight Cinderella
BROOKS & DUNN I Am That Man
TIM MCGRAW She Never Lets It Go To Heart

Mainstream Country – David Felker

Adds:
PATTY LOVELESS Lonely Too Long
RICOCHET Love Is Stronger Than Pride
TRAVIS TRITT More Than You'll Ever Know

Hottest:
BROOKS & DUNN I Am That Man
MINDY McCREADY Guys Do It All The Time
TIM MCGRAW She Never Lets It Go To Heart
GEORGE STRAIT Carried Away
JAMES BONAMY I Don't Think I Will

60.2 million households
Traci Todd,
Manager/Video Programming

ADDS

RHETT AKINS Love You Back (Decca)
DERYL DODD Friends Don't Drive Friends (DKC/Columbia)
FRAZIER RIVER Last Request (Decca)

HEAVY

RHETT AKINS Love You Back (Decca)
JAMES BONAMY I Don't Think I Will (Epic)
PAUL BRANDT I Do (Reprise)
JUNDR BROWN Venom Wearin' Denim' (MCG/Curb)
VINCE GILL Worlds Apart (MCA)
TY HERNDON Living In A Moment (Epic)
FAITH HILL You Can't Lose Me (Warner Bros.)
SAMMY KERSHAW Vidalia (Mercury)
TRACY LAWRENCE Stars Over Texas (Atlantic)
MINDY McCREADY Guys Do It All The Time (BNA)
DAVID LEE MURPHY The Road You Leave Behind (MCA)
WILLIE NELSON She Is Gone (Island)
RANDY TRAVIS Are We In Trouble Now (Warner Bros.)
RICK TREVINO Learning As You Go (Columbia)
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)

Information current as of August 26.

30.8 million households
Tracy Rogers, Director/Programming
Paul Hastaba, VP/GM

ADDS

TRACY BYRD Big Love (MCA)
EMILIO Have I Told You Lately (Capitol)
K.T. OSLIN Silver Tongue And Gold Plated Lies (BNA)
TEXAS TORNADOS Little Bit Is Better... (Reprise/Epic)

TOP 10

TY HERNDON Living In A Moment (Epic)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
FAITH HILL You Can't Lose Me (Warner Bros.)
JAMES BONAMY I Don't Think I Will (Epic)
RICK TREVINO Learning As You Go (Columbia)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)
MINDY McCREADY Guys Do It All The Time (BNA)
TRACY LAWRENCE Stars Over Texas (Atlantic)
PAUL BRANDT I Do (Reprise)
LEANN RIMES Blue (MCG/Curb)

HEAVY

JOHN BERRY Change My Mind (Capitol)
PAUL BRANDT I Do (Reprise)
VINCE GILL Worlds Apart (MCA)
FAITH HILL You Can't Lose Me (Warner Bros.)
SAMMY KERSHAW Vidalia (Mercury)
TRACY LAWRENCE Stars Over Texas (Atlantic)
MINDY McCREADY Guys Do It All The Time (BNA)
OAVIO LEE MURPHY The Road You Leave Behind (MCA)
RICK TREVINO Learning As You Go (Columbia)
BRYAN WHITE So Much For Pretending (Asylum/EEG)
TRISHA YEARWOOD Believe Me Baby (I Lied) (MCA)

HOT SHOTS

TRACE ADKINS Every Light In The House (Capitol)
RHETT AKINS Love You Back (Decca)
BILLY RAY CYRUS Trail Of Tears (Mercury)
DERYL DODD Friends Don't Drive Friends (Columbia)
EMILIO Have I Told You Lately (Capitol)
FRAZIER RIVER Last Request (Decca)
WADE HAYES Where Do I Go To Start All... (DKC/Columbia)
PATTY LOVELESS Lonely Too Long (Epic)
BRADY SEALS Another You, Another Me (Reprise)
TEXAS TORNADOS Little Bit Is Better Than... (Reprise/Epic)
TRAVIS TRITT More Than You'll Ever Know (Warner Bros.)
SHANIA TWAIN Home Ain't Where... (Anytime) (Mercury)

Heavy rotation songs receive four to five plays per day. Hot Shots receive three to four plays per day. Pick Hits of the Week receive an extra play above heavy rotation per day. All Top 10 videos also receive heavy rotation.

Information current as of August 28.

COUNTRY REPORTERS

August 30, 1996 R&R • 53

Stations and their adds listed alphabetically by market

WQMX/Akron, OH PD: Kevin Mason MD: Bill Shiel 18 JOHN M. MONTGOMERY 18 MARTINA MCBRIDE 18 WYNONNA 9 GARY ALLAN	WZZK/Birmingham, AL PD: Jim Tice MD: Scott Stewart 16 KENNY CHESNEY 16 DIAMOND RIO 16 JOHN M. MONTGOMERY	KRYS/Corpus Christi, TX PD: Danny McWilliams 16 CLINT BLACK 19 JOHN M. MONTGOMERY 14 TRACE ADKINS 10 BRADY SEALS 7 LORRIE MORGAN	WQHF/Ft. Wayne, IN PD: Jeff Davis MD: Jeff Moore 13 CLINT BLACK 13 PAUL BRANDT 13 CLINT BLACK 13 JOHN BERRY	WXRB/Jacksonville, FL PD: Bill Hagy MD: Reggie Neel 15 TRACE ADKINS 10 TRACY LAWRENCE	KTEX/McAllen, TX PD: Jim Paczkowski 9 CLINT BLACK 5 DIAMOND RIO 5 MARTINA MCBRIDE	KXXY/Oklahoma City, OK PD: Charlie Harrigan MD: Bill Reed 10 CLINT BLACK 10 TRACE ADKINS	KBUL/Reno, NV PD: Jeff Baird MD: Chuck Reeves 11 MARTINA MCBRIDE 11 GARY ALLAN	WBYT/South Bend, IN PD: Ralph Cherry MD: Lisa Kostl 18 CLINT BLACK	WWZO/Tupelo, MS PD: T.J. McKay MD: Mark Summer 23 NEAL MCCOY
WGNA/Albany, NY OM: Fred Horton MD: Bill Earley 13 CLINT BLACK	WBCS/Boston, MA PD: Harry Nelson MD: Ginny Rogers 12 CLINT BLACK 12 JOHN M. MONTGOMERY 12 DIAMOND RIO 5 SAMMY KERSHAW 5 RICOCHET 5 PAUL BRANDT 5 K.T. OSLIN	KPLX/Dallas, TX PD: Smokey Rivers MD: Teresa Whitney 15 RICOCHET 15 LORRIE MORGAN 15 JOHN BERRY	KNAX/Fresno, CA PD: Larry Santiago MD: Scott Stevens 9 CLINT BLACK 9 JOHN M. MONTGOMERY 9 GEORGE STRAIT 9 BRADY SEALS 5 MANDY BARNETT 5 LORRIE MORGAN	WMTZ/Johnstown, PA PD: Brian Cleary 17 CLINT BLACK 10 JOHN M. MONTGOMERY 6 WYNONNA	WGKX/Memphis, TN Interim PD: Mark Billingsley MD: John Glenn 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DIAMOND RIO 10 TRACE ADKINS	KXKT/Denver, NE PD: Tom Goodwin MD: John Glenn 14 CLINT BLACK 14 JOHN M. MONTGOMERY 7 DIAMOND RIO 7 PATTY LOVELESS	WKHK/Richmond, VA PD: Mark Richards MD: Rick Campbell 15 CLINT BLACK 15 JOHN M. MONTGOMERY 15 WESTERN FLYER	KDRK/Spokane, WA PD: Tim Roberts APD/MD: T.C. Patrick 8 WESTERN FLYER 8 CLINT BLACK 8 JOHN M. MONTGOMERY	KNUE/Tyler, TX PD: Amy Austin MD: Chuck McKinley 5 CLINT BLACK 5 JOHN M. MONTGOMERY 5 MARTY STUART 5 WYNONNA
KRST/Albuquerque, NM PD: Jim Patrick MD: Chaz Malibu 5 JOHN M. MONTGOMERY 5 RICOCHET	WYRK/Buffalo, NY PD: Ken Johnson MD: Pat O'Brien 12 SAMMY KERSHAW	KSCS/Dallas, TX PD: Dean James MD: Linda O'Brian 14 TY ENGLAND 14 JOHN M. MONTGOMERY	KSKS/Fresno, CA PD: Ken Bosen MD: Chris Costa 16 CLINT BLACK 16 JOHN M. MONTGOMERY 7 DEANA CARTER 7 BRADY SEALS 7 DIAMOND RIO 7 WESTERN FLYER	KBEO/Kansas City, MO PD: Mike Kennedy MD: T.J. McEntire 18 TRACE ADKINS 18 JOHN M. MONTGOMERY	WDOG/Memphis, TN PD: Polly Wogg MD: Hopalong Cassidy 30 CLINT BLACK 20 JOHN M. MONTGOMERY	WDOV/Omaha, NE PD: Ken Brooks MD: Tom Scott 9 JOHN M. MONTGOMERY 9 TRACE ADKINS 9 WYNONNA 9 K.T. OSLIN 9 CHRIS WARD 9 RHETT AKINS 9 DERYL DODD	KFRG/Riverside, CA PD: Lee Logan MD: Don Jeffrey 10 PATTY LOVELESS 10 RICOCHET 10 MANDY BARNETT 10 KENNY CHESNEY	KNFR/Spokane, WA 14 WYNONNA 14 JOHN M. MONTGOMERY 14 CLINT BLACK	WFRG/Hickory, NC PD/MD: Chris Atkins 7 JAMIE WARREN 7 WESTERN FLYER 7 TONY TOLIVER
KRRV/Alexandria, LA PD: Lon Harris MD: Michael Bailey 12 DIAMOND RIO 12 LEANN RIMES 12 MARTY STUART 12 SAWYER BROWN 12 JOE NICHOLS	WBUB/Charleston, SC PD: Charlie Lindsay MD: John Dixon 15 PATTY LOVELESS 15 TRAVIS TRITT 15 RICOCHET 15 CLINT BLACK	KYNG/Dallas, TX PD: Dan Pearman MD: Stacey Tackett 20 JOHN BERRY 10 SHANIA TWAIN	WBCT/Grand Rapids, MI PD: Doug Montgomery MD: Kelly Iris 37 JOHN M. MONTGOMERY 5 GARY ALLAN 5 BRADY SEALS 5 TRACE ADKINS 5 DEANA CARTER	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 20 JOHN M. MONTGOMERY 20 GEORGE STRAIT 10 SUZY BOGGUSS	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 CLINT BLACK 14 KENNY CHESNEY 14 DIAMOND RIO	WYYD/Roanoke, VA PD: Robynn Jaymes 15 SHANIA TWAIN 15 TRAVIS TRITT	WYWK/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 CLINT BLACK	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWK/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 CLINT BLACK
KGNC/Amarillo, TX PD: Tim Butler MD: Patrick Clark 45 GEORGE STRAIT 22 WESTERN FLYER 10 TRACE ADKINS 10 JAMIE WARREN	WEZL/Charleston, SC PD: TJ Phillips MD: Gary Griffin 20 RHETT AKINS 20 DIAMOND RIO 20 BRYAN WHITE 20 DAVID LEE MURPHY 20 GEORGE STRAIT 16 JOHN M. MONTGOMERY 7 TONY TOLIVER	KYGO/Denver, CO PD: John St. John MD: Jennifer Page 13 DIAMOND RIO 13 JOHN M. MONTGOMERY 13 RHETT AKINS 13 LONESTAR 5 GREAT PLAINS	WTQR/Greensboro, NC PD: Paul Franklin MD: Danny Hill 15 CLINT BLACK 15 PATTY LOVELESS 5 RICOCHET	WDAF/Kansas City, MO PD: Ted Cramer MD: David Bryan 20 JOHN M. MONTGOMERY 20 GEORGE STRAIT 10 SUZY BOGGUSS	WKIS/Miami, FL PD: Bob McKay MD: Darlene Evans 14 CLINT BLACK 14 KENNY CHESNEY 14 DIAMOND RIO	WYYD/Roanoke, VA PD: Robynn Jaymes 15 SHANIA TWAIN 15 TRAVIS TRITT	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWK/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 CLINT BLACK	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART
KASH/Anchorage, AK PD: Dennis Carter MD: Eddie Maxwell 10 CLINT BLACK 10 JOHN M. MONTGOMERY 6 MARTINA MCBRIDE 6 SAWYER BROWN 6 TONY TOLIVER	WSOC/Charlotte, NC PD: Rick McCracken 5 DIAMOND RIO 5 BRADY SEALS 5 PATTY LOVELESS	KJYD/Des Moines, IA PD: Beverlee Brannigan MD: Eddie Hatfield 21 DIAMOND RIO 21 RICOCHET 21 PATTY LOVELESS 7 MARTY STUART	WRNS/Greenville, NC PD: Wayne Carlisle MD: Dale Klippers 22 CLINT BLACK 22 JOHN M. MONTGOMERY 13 WYNONNA	WIDV/Lancaster, PA PD: Brother Weems MD: Robin Williams 12 CLINT BLACK 12 JOHN M. MONTGOMERY 12 WESTERN FLYER 5 SAWYER BROWN 5 RHETT AKINS	WIDV/Lancaster, PA PD: Brother Weems MD: Robin Williams 12 CLINT BLACK 12 JOHN M. MONTGOMERY 12 WESTERN FLYER 5 SAWYER BROWN 5 RHETT AKINS	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWK/Orlando, FL PD: Mike Moore MD: Shadow Stevens 17 CLINT BLACK	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART
WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 JOHN M. MONTGOMERY 5 BILLY RAY CYRUS 5 CLINT BLACK 5 GREAT PLAINS 5 MARTY STUART 5 RHETT AKINS	WTDK/Charlotte, NC PD/MD: Loyd Ford 45 GEORGE STRAIT 9 DIAMOND RIO 9 MILA MASON 9 PATTY LOVELESS 9 BRADY SEALS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART
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WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 JOHN M. MONTGOMERY 5 BILLY RAY CYRUS 5 CLINT BLACK 5 GREAT PLAINS 5 MARTY STUART 5 RHETT AKINS	WTDK/Charlotte, NC PD/MD: Loyd Ford 45 GEORGE STRAIT 9 DIAMOND RIO 9 MILA MASON 9 PATTY LOVELESS 9 BRADY SEALS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART
WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 JOHN M. MONTGOMERY 5 BILLY RAY CYRUS 5 CLINT BLACK 5 GREAT PLAINS 5 MARTY STUART 5 RHETT AKINS	WTDK/Charlotte, NC PD/MD: Loyd Ford 45 GEORGE STRAIT 9 DIAMOND RIO 9 MILA MASON 9 PATTY LOVELESS 9 BRADY SEALS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART
WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 JOHN M. MONTGOMERY 5 BILLY RAY CYRUS 5 CLINT BLACK 5 GREAT PLAINS 5 MARTY STUART 5 RHETT AKINS	WTDK/Charlotte, NC PD/MD: Loyd Ford 45 GEORGE STRAIT 9 DIAMOND RIO 9 MILA MASON 9 PATTY LOVELESS 9 BRADY SEALS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART	WYWB/Rochester, NY PD: Bob Barnett MD: Coyote Collins 15 JOHN M. MONTGOMERY 15 CLINT BLACK 5 WESTERN FLYER 5 PATTY LOVELESS 5 JAMIE WARREN 5 MARTINA MCBRIDE 5 MARTY STUART
WUSW/Appleton, WI PD: Mark Lewis MD: Billy Cannon 15 JOHN M. MONTGOMERY 5 BILLY RAY CYRUS 5 CLINT BLACK 5 GREAT PLAINS 5 MARTY STUART 5 RHETT AKINS	WTDK/Charlotte, NC PD/MD: Loyd Ford 45 GEORGE STRAIT 9 DIAMOND RIO 9 MILA MASON 9 PATTY LOVELESS 9 BRADY SEALS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY LOVELESS	WVTV/Dothan, AL PD/MD: Shannon O'Neal 10 CLINT BLACK 10 JOHN M. MONTGOMERY 10 DAVID LEE MURPHY 10 JOE DUFFIE 10 PATTY				

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

94.3 KIK FM MARKET #2
KIKF/Los Angeles (714) 634-9494 Dunne

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
20	30	30	30	30	BRYAN WHITE/So Much For...
30	30	30	30	30	GARTH BROOKS/It's Midnight...
20	30	30	30	30	RICK TREVINO/Learning As You Go
30	30	30	30	30	MINDY MCCREADY/Guys Do It All...
20	20	20	20	20	MARK WILLIS/Jacob's Ladder
20	20	20	20	20	TY HERNDON/Living In A Moment
20	30	30	30	30	JAMES BONAMY/Don't Think I Will
20	30	30	30	30	LONESTAR/Runnin' Away With...
20	20	20	20	20	BLACKHAWK/Big Guitar
20	20	20	20	20	PAM TILLIS/It's Lonely Out...
10	20	20	20	20	PAUL BRANDT/Do
20	20	20	20	20	FAITH HILL/You Can't Lose Me
20	20	20	20	20	TRISHA YEARWOOD/Believe Me Baby...
10	20	20	20	20	TRACY LAWRENCE/Stars Over Texas
10	20	20	20	20	DAVID LEE MURPHY/The Road You...
20	20	20	20	20	VINCE GILL/Worlds Apart
10	20	20	20	20	COLLIN RAYE/Love Remains
30	30	30	30	30	TIM MCGRAW/She Never Lets It...
20	20	20	20	20	BILLY DEAN/That Girl's Been...
10	20	20	20	20	SAMMY KERSHAW/Vidalia
10	20	20	20	20	TOBY KEITH/A Woman's Touch
10	20	20	20	20	JO DEE MESSINA/You're Not In...
10	20	20	20	20	JOE DIFFIE/Whole Lotta Gone
10	20	20	20	20	TERRI CLARK/Suddenly Single
10	20	20	20	20	ALABAMA/The Maker Said...
10	20	20	20	20	LEANN RIMES/Hurt Me
10	20	20	20	20	TRAVIS TRITT/More Than You'll...
10	20	20	20	20	TY ENGLAND/Inevitable You
10	20	20	20	20	SHANIA TWAIN/Home Ain't Where...
10	20	20	20	20	LORRIE MORGAN/Just Might Be
10	20	20	20	20	MILA MASON/That's Enough Of...
10	20	20	20	20	JOHN BERRY/Change My Mind
10	20	20	20	20	SAWYER BROWN/She's Gettin' There
10	20	20	20	20	RICOCHET/Love Is Stronger...
10	20	20	20	20	KENNY CHESNEY/Me And You
10	20	20	20	20	PATTY LOVELESS/Lonely Too Long
10	20	20	20	20	MARTINA MCBRIDE/Swingin' Doors
10	20	20	20	20	MARTY STUART/Thanks To You
10	20	20	20	20	MICHELLE WRIGHT/Nobody's Girl
10	20	20	20	20	WYNNONA/My Angel Is Here

93.9 KZLA MARKET #2
KZLA/Los Angeles (818) 246-0939 Sebastian/Fink

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	34	34	34	34	GEORGE STRAIT/Carried Away
34	34	34	34	34	JAMES BONAMY/Don't Think I Will
34	34	34	34	34	RICK TREVINO/Learning As You Go
24	24	24	24	24	BROOKS & DUNN/Am That Man
24	24	24	24	24	TY HERNDON/Living In A Moment
7	19	24	24	24	TIM MCGRAW/She Never Lets It...
24	19	24	24	24	PAUL BRANDT/Do
19	24	24	24	24	TRACY LAWRENCE/Stars Over Texas
24	19	24	24	24	COLLIN RAYE/Love Remains
7	7	19	24	24	LONESTAR/Runnin' Away With...
7	7	19	24	24	SHANIA TWAIN/Home Ain't Where...
7	7	19	24	24	BRYAN WHITE/So Much For...
19	24	24	24	24	MINDY MCCREADY/Guys Do It All...
19	24	24	24	24	PAM TILLIS/It's Lonely Out...
19	7	19	24	24	TOBY KEITH/A Woman's Touch
19	7	19	24	24	SAMMY KERSHAW/Vidalia
7	19	24	24	24	JO DEE MESSINA/You're Not In...
7	19	24	24	24	TRISHA YEARWOOD/Believe Me Baby...
7	19	24	24	24	JOHN BERRY/Change My Mind
7	7	19	24	24	DEANA CARTER/Strawberry Wine
7	7	19	24	24	VINCE GILL/Worlds Apart
19	19	24	24	24	DAVID LEE MURPHY/The Road You...
19	19	24	24	24	RICOCHET/Love Is Stronger...
24	24	24	24	24	GARTH BROOKS/It's Midnight...
24	24	24	24	24	BILLY DEAN/That Girl's Been...
14	14	14	14	14	PAUL BRANDT/My Heart Has A...
14	14	14	14	14	SAWYER BROWN/Treat Her Right
14	14	14	14	14	RICOCHET/Daddy's Money
20	14	14	14	14	RHETT AKINS/Don't Get Me Started
20	14	14	14	14	DIAMOND RIO/That's What I Get...
35	35	35	35	35	CLAY WALKER/Only On Days That...
35	35	35	35	35	NEAL MCCOY/Then You Can Tell...
35	35	35	35	35	WADE HAYES/On A Good Night
20	14	14	14	14	LEE ROY PARNELL/Givin' Water To...
10	10	10	10	10	ARUNNER/That Was Him...
10	10	10	10	10	DAVID KERSH/Goodnight Sweetheart
10	10	10	10	10	RICOCHET/Love Is Stronger...
10	10	10	10	10	TERRI CLARK/Suddenly Single
7	7	10	10	10	SHANIA TWAIN/Home Ain't Where...
7	7	10	10	10	LYLE LOVETT/Don't Touch My Hat

94.7 KICKS COUNTRY MARKET #3
WKXX/Chicago (312) 984-5425 Stecker/McCann

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	JAMES BONAMY/Don't Think I Will
35	35	35	35	35	BROOKS & DUNN/Am That Man
35	35	35	35	35	TIM MCGRAW/She Never Lets It...
35	35	35	35	35	RICK TREVINO/Learning As You Go
35	35	35	35	35	GARTH BROOKS/It's Midnight...
20	20	20	20	20	LONESTAR/Runnin' Away With...
20	20	20	20	20	MINDY MCCREADY/Guys Do It All...
20	20	20	20	20	BRYAN WHITE/So Much For...
20	20	20	20	20	TY HERNDON/Living In A Moment
20	20	20	20	20	PAM TILLIS/It's Lonely Out...
20	20	20	20	20	BILLY DEAN/That Girl's Been...
20	20	20	20	20	FAITH HILL/You Can't Lose Me
20	20	20	20	20	COLLIN RAYE/Love Remains
20	20	20	20	20	MARK WILLIS/Jacob's Ladder
10	20	20	20	20	VINCE GILL/Worlds Apart
10	20	20	20	20	TOBY KEITH/A Woman's Touch
10	20	20	20	20	TRISHA YEARWOOD/Believe Me Baby...
10	20	20	20	20	GEORGE STRAIT/Carried Away
10	20	20	20	20	JO DEE MESSINA/You're Not In...
10	20	20	20	20	ALABAMA/The Maker Said...
10	20	20	20	20	VINCE GILL/Worlds Apart
10	20	20	20	20	JOHN BERRY/Change My Mind
10	20	20	20	20	SAMMY KERSHAW/Vidalia
10	20	20	20	20	JOHN BERRY/Change My Mind
10	20	20	20	20	PAUL BRANDT/Do
14	14	14	14	14	SHANIA TWAIN/No One Needs To Know
14	14	14	14	14	PAUL BRANDT/My Heart Has A...
14	14	14	14	14	SAWYER BROWN/Treat Her Right
14	14	14	14	14	RICOCHET/Daddy's Money
20	14	14	14	14	RHETT AKINS/Don't Get Me Started
20	14	14	14	14	DIAMOND RIO/That's What I Get...
35	35	35	35	35	CLAY WALKER/Only On Days That...
35	35	35	35	35	NEAL MCCOY/Then You Can Tell...
35	35	35	35	35	WADE HAYES/On A Good Night
20	20	20	20	20	LEE ROY PARNELL/Givin' Water To...
10	10	10	10	10	ARUNNER/That Was Him...
10	10	10	10	10	DAVID KERSH/Goodnight Sweetheart
10	10	10	10	10	RICOCHET/Love Is Stronger...
10	10	10	10	10	TERRI CLARK/Suddenly Single
10	10	10	10	10	SHANIA TWAIN/Home Ain't Where...
10	10	10	10	10	LYLE LOVETT/Don't Touch My Hat

US 99 MARKET #3
WUSN/Chicago (312) 649-0099 McNeil/Biondo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
21	37	37	37	37	MINDY MCCREADY/Guys Do It All...
37	37	37	37	37	TIM MCGRAW/She Never Lets It...
37	37	37	37	37	BROOKS & DUNN/Am That Man
21	21	37	37	37	BRYAN WHITE/So Much For...
21	21	37	37	37	BILLY DEAN/That Girl's Been...
37	37	37	37	37	GEORGE STRAIT/Carried Away
37	37	37	37	37	JAMES BONAMY/Don't Think I Will
37	37	37	37	37	GARTH BROOKS/It's Midnight...
21	21	37	37	37	RICK TREVINO/Learning As You Go
17	21	21	21	21	VINCE GILL/Worlds Apart
17	21	21	21	21	BLACKHAWK/Big Guitar
21	21	21	21	21	MARK WILLIS/Jacob's Ladder
21	21	21	21	21	FAITH HILL/You Can't Lose Me
21	21	21	21	21	TOBY KEITH/A Woman's Touch
17	21	21	21	21	PAUL BRANDT/Do
17	21	21	21	21	TRISHA YEARWOOD/Believe Me Baby...
17	21	21	21	21	DAVID LEE MURPHY/The Road You...
21	21	21	21	21	TRACY LAWRENCE/Stars Over Texas
17	21	21	21	21	JO DEE MESSINA/You're Not In...
21	21	21	21	21	LONESTAR/Runnin' Away With...
21	21	21	21	21	COLLIN RAYE/Love Remains
21	21	21	21	21	TY HERNDON/Living In A Moment
21	21	21	21	21	PAM TILLIS/It's Lonely Out...
17	17	17	17	17	JOHN BERRY/Change My Mind
10	17	17	17	17	SAMMY KERSHAW/Vidalia
10	17	17	17	17	JOHN BERRY/Change My Mind
10	17	17	17	17	PATTY LOVELESS/Lonely Too Long
17	17	17	17	17	KENNY CHESNEY/Me And You
17	17	17	17	17	TERRI CLARK/Suddenly Single
17	17	17	17	17	RICOCHET/Love Is Stronger...
17	17	17	17	17	SHANIA TWAIN/Home Ain't Where...
17	17	17	17	17	WESTERN FLYER/What Will You Do...
17	17	17	17	17	JOE DIFFIE/Whole Lotta Gone
17	17	17	17	17	JOHN M. MONTGOMERY/Ain't Got Nothin'...
17	17	17	17	17	ALABAMA/The Maker Said...
10	17	17	17	17	LEANN RIMES/Hurt Me
10	17	17	17	17	TRAVIS TRITT/More Than You'll...
10	17	17	17	17	TY ENGLAND/Inevitable You
10	10	10	10	10	CLINT BLACK/Like The Rain
10	10	10	10	10	DEANA CARTER/Strawberry Wine
10	10	10	10	10	MILA MASON/That's Enough Of...
10	10	10	10	10	MARTY STUART/Thanks To You

KSAN 94.9 FM MARKET #4
KSAN/San Francisco (415) 291-0202 Roberts/Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	26	26	26	26	CLINT BLACK/Like The Rain
26	26	26	26	26	JAMES BONAMY/Don't Think I Will
26	26	26	26	26	PAUL BRANDT/Do
45	45	45	45	45	GARTH BROOKS/It's Midnight...
-	15	15	15	15	PATTY LOVELESS/Lonely Too Long
45	45	45	45	45	MINDY MCCREADY/Guys Do It All...
45	26	26	26	26	MARK WILLIS/Jacob's Ladder
45	26	26	26	26	RICK TREVINO/Learning As You Go
26	26	26	26	26	ALABAMA/The Maker Said...
-	26	26	26	26	ALABAMA/Her Man
15	26	26	26	26	BILLY DEAN/That Girl's Been...
45	45	45	45	45	VINCE GILL/Worlds Apart
26	26	26	26	26	TY HERNDON/Living In A Moment
26	45	45	45	45	FAITH HILL/You Can't Lose Me
26	26	26	26	26	SAMMY KERSHAW/Vidalia
-	26	26	26	26	TRACY LAWRENCE/Stars Over Texas
26	26	26	26	26	JO DEE MESSINA/You're Not In...
5	15	15	15	15	WESTERN FLYER/What Will You Do...
5	26	26	26	26	BRYAN WHITE/So Much For...
15	5	15	15	15	JOHN BERRY/Change My Mind
-	5	15	15	15	DEANA CARTER/Strawberry Wine
15	15	15	15	15	KENNY CHESNEY/Me And You
-	15	15	15	15	DAVID LEE MURPHY/The Road You...
15	15	15	15	15	LEANN RIMES/Hurt Me
-	5	15	15	15	GEORGE STRAIT/Can Still Make...
15	15	15	15	15	PAM TILLIS/It's Lonely Out...
5	15	15	15	15	TRISHA YEARWOOD/Believe Me Baby...
-	15	15	15	15	RHETT AKINS/Don't Get Me Started
15	15	15	15	15	PAUL BRANDT/My Heart Has A...
45	45	45	45	45	BROOKS & DUNN/Am That Man
15	15	15	15	15	JEFF CARSON/Holdin' On...
-	15	15	15	15	DIAMOND RIO/That's What I Get...
26	15	15	15	15	WADE HAYES/On A Good Night
15	15	15	15	15	ALAN JACKSON/Home
15	15	15	15	15	WYNNONA/Heaven Help My Heart
15	15	15	15	15	TOBY KEITH/Does That Blue...
15	15	15	15	15	TRACY LAWRENCE/Time Marches On
15	15	15	15	15	LONESTAR/No News
15	15	15	15	15	PATTY LOVELESS/You Can Feel Bad

YOUNG COUNTRY 93.3 MARKET #4
KYCY/San Francisco (415) 391-9330 Logan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
50	50	50	50	50	PAUL BRANDT/Carried Away
50	50	50	50	50	GEORGE STRAIT/Do
5	10	30	30	30	TY HERNDON/Living In A Moment
5	10	30	30	30	JAMES BONAMY/Don't Think I Will
40	40	40	40	40	RICK TREVINO/Learning As You Go
50	50	50	50	50	JOHN M. MONTGOMERY/High School Heart
40	40	40	40	40	GARTH BROOKS/It's Midnight...
40	40	40	40	40	TIM MCGRAW/She Never Lets It...
40	40	40	40	40	GEORGE STRAIT/Can

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98.9 KISS FM		MARKET #11		
WKIS/Miami		(954) 431-6200		
McKay/Evans				
PLAYS	SW	ZW	LW	ARTIST/TITLE
36	36	36	36	JAMES BONAMY/I Don't Think I Will
36	36	36	36	GARTH BROOKS/It's Midnight...
24	36	36	36	TY HERNDON/Living In A Moment
24	21	21	36	FAITH HILL/You Can't Lose Me
24	21	21	36	LONESTAR/Runnin' Away With...
24	21	21	36	MINDY MCCREADY/Guys Do It All...
24	21	21	36	RICK TREVINOL/Learning As You Go
24	21	21	36	BRYAN WHITE/So Much For...
24	21	21	36	MARK WILLIS/Jacob's Ladder
24	21	21	26	BILLY DEAN/That Girl's Been...
-	14	14	24	PAUL BRANDT/I Do
-	14	14	24	JOE DIFFIE/Whole Lotta Gone
-	14	14	24	DEANA CARTER/Strawberry Wine
-	14	14	21	VINCE GILL/Worlds Apart
-	14	14	21	TOBY KEITH/A Woman's Touch
-	14	14	21	SAMMY KERSHAW/Vidalia
-	14	14	21	JO DEE MESSINA/You're Not In...
-	14	14	21	COLLIN RAYE/Love Remains
-	14	14	21	PAM TILLIS/It's Lonely Out...
-	14	14	21	TRISHA YEARWOOD/Believe Me Baby...
-	14	14	14	ALABAMA/The Maker Said...
-	14	14	14	CLINT BLACK/Like The Rain
-	14	22	14	JOHN BERRY/Change My Mind
-	14	14	14	KENNY CHESNEY/Me And You
-	14	14	14	TERRI CLARK/Suddenly Single
-	14	14	14	DIAMOND RIO/That's What I Get...
-	14	14	14	TRACY LAWRENCE/Stars Over Texas
-	14	14	14	PATTY LOVELESS/Lonely Too Long
-	14	14	14	MILA MASON/That's Enough Of...
-	14	14	14	DAVID LEE MURPHY/The Road You...
-	14	14	14	RICOCHET/Love Is Stronger...
-	14	14	14	TONY TOLLIVER/Bettin' Forever...
-	14	14	14	SHANIA TWAIN/Home Ain't Where...
-	10	10	10	PAUL BRANDT/My Heart Has A...
-	10	10	10	DIAMOND RIO/That's What I Get...
-	10	10	10	BROOKS & DUNN/My Maria
-	10	10	10	ALAN JACKSON/Home
-	10	10	10	TOBY KEITH/Does That Blue...
-	10	10	10	SAMMY KERSHAW/Meant To Be
-	10	10	10	TRACY LAWRENCE/Time Marches On

101.5 FM Kicks		MARKET #12		
WKHX/Atlanta		(770) 955-0101		
McGinley/Gray				
PLAYS	SW	ZW	LW	ARTIST/TITLE
38	38	38	38	JAMES BONAMY/I Don't Think I Will
28	38	38	38	TY HERNDON/Living In A Moment
28	38	38	38	RICK TREVINOL/Learning As You Go
28	38	38	38	LONESTAR/Runnin' Away With...
38	38	38	38	MINDY MCCREADY/Guys Do It All...
38	38	38	38	TIM MCGRAW/She Never Lets It...
38	38	38	38	MARK WILLIS/Jacob's Ladder
38	38	38	38	BROOKS & DUNN/Am That Man
38	38	38	38	GARTH BROOKS/It's Midnight...
18	28	28	28	VINCE GILL/Worlds Apart
28	28	28	28	PAM TILLIS/It's Lonely Out...
18	28	28	28	BILLY DEAN/That Girl's Been...
18	28	28	28	FAITH HILL/You Can't Lose Me
-	18	28	28	TRISHA YEARWOOD/Believe Me Baby...
-	18	28	28	TOBY KEITH/A Woman's Touch
28	28	28	28	BRYAN WHITE/So Much For...
-	18	28	28	TRACY LAWRENCE/Stars Over Texas
18	18	18	18	COLLIN RAYE/Love Remains
-	18	18	18	JO DEE MESSINA/You're Not In...
-	18	18	18	ALABAMA/The Maker Said...
-	18	18	18	PAUL BRANDT/I Do
-	18	18	18	SAMMY KERSHAW/Vidalia
-	18	18	18	JOHN BERRY/Change My Mind
-	18	18	18	DAVID LEE MURPHY/The Road You...
38	38	16	16	NEAL MCCOY/Then You Can Tell...
16	16	16	16	SAWYER BROWN/Treat Her Right
16	16	16	16	RHETT AKINS/Don't Get Me Started
-	16	16	16	SHANIA TWAIN/No One Needs To Know
38	38	38	38	TRACY LAWRENCE/Time Marches On
-	16	16	16	LEANN RIMES/Blue
38	16	16	16	CLAY WALKER/Only On Days That
38	16	16	16	DIAMOND RIO/That's What I Get...

Y106.7		MARKET #12		
TODAY'S HIT COUNTRY		WYAY/Atlanta		
		(770) 955-0106		
		McGinley/Gray		
PLAYS	SW	ZW	LW	ARTIST/TITLE
42	42	42	42	TIM MCGRAW/She Never Lets It...
42	42	42	42	RICK TREVINOL/Learning As You Go
18	32	32	42	TRISHA YEARWOOD/Believe Me Baby...
32	42	42	42	LONESTAR/Runnin' Away With...
32	32	32	42	MARK WILLIS/Jacob's Ladder
42	42	42	42	TY HERNDON/Living In A Moment
42	42	42	42	GARTH BROOKS/It's Midnight...
42	42	42	42	BILLY DEAN/That Girl's Been...
42	42	42	42	MINDY MCCREADY/Guys Do It All...
42	42	42	42	JAMES BONAMY/I Don't Think I Will
32	42	42	42	BRYAN WHITE/So Much For...
18	18	18	38	KENNY CHESNEY/Me And You
18	32	32	38	TOBY KEITH/A Woman's Touch
-	18	32	38	FAITH HILL/You Can't Lose Me
-	18	32	38	DEANA CARTER/Strawberry Wine
18	32	32	38	JO DEE MESSINA/You're Not In...
18	32	32	38	TRACY LAWRENCE/Stars Over Texas
32	32	32	38	PAM TILLIS/It's Lonely Out...
18	32	32	38	VINCE GILL/Worlds Apart
-	18	32	38	STEPHANIE BENTLEY/Once I Was...
-	18	32	38	JOHN M. MONTGOMERY/Ain't Got Nothin'...
18	18	18	18	JOHN BERRY/Change My Mind
18	18	18	18	TY ENGLAND/Irresistible You
18	18	18	18	LEANN RIMES/Hurt Me
-	18	18	18	WESTERN FLYER/What Will You Do...
18	18	18	18	MILA MASON/That's Enough Of...
18	18	18	18	TRAVIS TRITT/More Than You'll...
-	18	18	18	DIAMOND RIO/That's What I Get...
-	18	18	18	TRACY LAWRENCE/Time Marches On
18	18	18	18	SAMMY KERSHAW/Vidalia
-	18	18	18	SAWYER BROWN/She's Gettin' There
18	18	18	18	COLLIN RAYE/Love Remains
18	18	18	18	DAVID LEE MURPHY/The Road You...
-	18	18	18	MANDY BARNETT/A Simple I Love You
-	18	18	18	LORRIE MORGAN/Don't Worry Baby
18	18	18	18	SHANIA TWAIN/Home Ain't Where...
-	18	18	18	CLINT BLACK/Like The Rain
-	18	18	18	PATTY LOVELESS/Lonely Too Long
18	18	18	18	RICOCHET/Love Is Stronger...
42	42	42	16	BROOKS & DUNN/Am That Man

NEW COUNTRY 94.1 WMPSE		MARKET #13		
		KMP5/Seattle		
		(206) 443-9400		
		Sledge/Thomas		
PLAYS	SW	ZW	LW	ARTIST/TITLE
28	28	28	41	BRYAN WHITE/So Much For...
28	28	28	41	PAM TILLIS/It's Lonely Out...
28	41	41	41	GARTH BROOKS/It's Midnight...
28	41	41	41	TY HERNDON/Living In A Moment
41	41	41	41	MINDY MCCREADY/Guys Do It All...
41	41	41	41	BROOKS & DUNN/Am That Man
41	41	41	41	TIM MCGRAW/She Never Lets It...
41	41	41	41	LEE ROY PARNELL/Givin' Water To...
41	41	41	41	GEORGE STRAIT/Carried Away
41	41	41	41	WADE HAYES/On A Good Night
-	-	28	28	CLINT BLACK/Like The Rain
16	16	16	28	JAMES BONAMY/I Don't Think I Will
16	16	28	28	TERRI CLARK/Suddenly Single
16	16	28	28	SAMMY KERSHAW/Vidalia
16	28	28	28	ALABAMA/The Maker Said...
28	28	28	28	JOHN BERRY/Change My Mind
16	28	28	28	TRISHA YEARWOOD/Believe Me Baby...
16	28	28	28	MARK WILLIS/Jacob's Ladder
28	28	28	28	VINCE GILL/Worlds Apart
28	28	28	28	FAITH HILL/You Can't Lose Me
28	28	28	28	JO DEE MESSINA/You're Not In...
22	22	22	22	MORGAN & RANDALL/By My Side
22	22	22	22	MINDY MCCREADY/Ten Thousand Angels
22	22	22	22	ALAN JACKSON/Home
22	22	22	22	WYNNONA/Heaven Help My Heart
22	22	22	22	SHANIA TWAIN/No One Needs To Know
10	22	22	22	DIAMOND RIO/That's What I Get...
41	22	22	22	RICOCHET/Daddy's Money
22	22	22	22	TRACY LAWRENCE/Time Marches On
-	16	16	16	WYNNONA/My Angel Is Here
-	5	16	16	PATTY LOVELESS/Lonely Too Long
5	16	16	16	TRAVIS TRITT/More Than You'll...
5	16	16	16	BILLY DEAN/That Girl's Been...
16	16	16	16	SHANIA TWAIN/Home Ain't Where...
5	16	16	16	DAVID LEE MURPHY/The Road You...
16	16	16	16	LEANN RIMES/Hurt Me
16	16	16	16	KENNY CHESNEY/Me And You
5	5	5	5	K.T. OSLIN/Silver Tongue And...
10	10	10	10	STUART & TRITT/Honky Tonkin's...
10	10	10	10	BLACKHAWK/Almost A Memory Now

KSON/San Diego		MARKET #15		
(619) 299-1240		Shepard/Upton		
PLAYS	SW	ZW	LW	ARTIST/TITLE
31	31	31	31	JAMES BONAMY/I Don't Think I Will
31	31	31	31	GEORGE STRAIT/Carried Away
31	31	31	31	BROOKS & DUNN/Am That Man
31	31	31	31	TIM MCGRAW/She Never Lets It...
20	31	31	31	RICK TREVINOL/Learning As You Go
20	31	31	31	MINDY MCCREADY/Guys Do It All...
20	31	31	31	GARTH BROOKS/It's Midnight...
20	31	31	31	MARK WILLIS/Jacob's Ladder
20	20	20	31	BRYAN WHITE/So Much For...
20	20	20	20	LONESTAR/Runnin' Away With...
20	20	20	20	PAM TILLIS/It's Lonely Out...
20	20	20	20	BILLY DEAN/That Girl's Been...
20	20	20	20	FAITH HILL/You Can't Lose Me
20	20	20	20	TOBY KEITH/A Woman's Touch
20	20	20	20	TY HERNDON/Living In A Moment
20	20	20	20	TRISHA YEARWOOD/Believe Me Baby...
20	20	20	20	PAUL BRANDT/I Do
20	20	20	20	DAVID LEE MURPHY/The Road You...
14	20	20	20	TRACY BYRD/4 To 1 In Atlanta
14	20	20	20	VINCE GILL/Worlds Apart
14	20	20	20	ALABAMA/The Maker Said...
14	14	20	20	JOE DIFFIE/Whole Lotta Gone
14	14	20	20	JO DEE MESSINA/You're Not In...
14	14	20	20	KENNY CHESNEY/Me And You
14	14	14	14	SAMMY KERSHAW/Vidalia
14	14	14	14	TRAVIS TRITT/More Than You'll...
14	14	14	14	COLLIN RAYE/Love Remains
14	14	14	14	MILA MASON/That's Enough Of...
-	14	14	14	TRACY LAWRENCE/Time Marches On
-	14	14	14	TRACY LAWRENCE/Stars Over Texas
5	14	14	14	DEANA CARTER/Strawberry Wine
-	14	14	14	RICOCHET/Love Is Stronger...
-	14	14	14	RICOCHET/That's What I Get...
-	14	14	14	CLINT BLACK/Like The Rain
14	14	14	14	GEORGE STRAIT/Blue Clear Sky
14	14	14	14	ALAN JACKSON/Home
14	14	14	14	SHANIA TWAIN/No One Needs To Know
31	14	14	14	WADE HAYES/On A Good Night
31	14	14	14	SAWYER BROWN/Treat Her Right
14	14	14	14	RHETT AKINS/Don't Get Me Started

NEW COUNTRY K102		MARKET #16		
KEEY/Minneapolis		(612) 820-4200		
Swedberg/Moon				
PLAYS	SW	ZW	LW	ARTIST/TITLE
40	40	40	40	GEORGE STRAIT/Carried Away
40	40	40	40	MINDY MCCREADY/Guys Do It All...
40	40	40	40	MARK WILLIS/Jacob's Ladder
40	40	40	40	JAMES BONAMY/I Don't Think I Will
40	40	40	40	PAUL BRANDT/I Do
40	40	40	40	BRYAN WHITE/So Much For...
40	40	40	40	GARTH BROOKS/It's Midnight
40	40	40	40	TRISHA YEARWOOD/Believe Me Baby
26	40	40	40	TY HERNDON/Living In A Moment
18	26	40	40	RICK TREVINOL/Learning As You Go
26	26	26	26	COLLIN RAYE/Love Remains
26	26	26	26	JOE DEE MESSINA/You're Not In...
26	26	26	26	JOE DIFFIE/Whole Lotta Gone
26	26	26	26	KENNY CHESNEY/Me And You
26	26	26	26	TRACY LAWRENCE/Stars Over Texas
26	26	26	26	TRAVIS TRITT/More Than You'll...
26	26	26	26	SAMMY KERSHAW/Vidalia
18	26	26	26	WESTERN FLYER/What Will You Do...
-	26	26	26	BROOKS & DUNN/Mama Don't Get...
10	18	26	26	VINCE GILL/Worlds Apart
10	18	26	26	DIAMOND RIO/It's All In Your...
10	18	26	26	DEANA CARTER/Strawberry Wine
18	18	18	18	FAITH HILL/You Can't Lose Me
18	18	18	18	BILLY DEAN/That Girl's Been...
18	18	18	18	TERRI CLARK/Suddenly Single
18	18	18	18	ALABAMA/The Maker Said
18	18	18	18	SAWYER BROWN/She's Gettin' There
18	18	18	18	TOBY KEITH/A Woman's Touch
10	18	18	18	PAM TILLIS/It's Lonely Out...
-	10	18	18	BRADY SEALS/Another You
5	18	18	18	LONESTAR/Runnin' Away With...
-	18	18	18	GARY ALLAN/Her Man
-	10	18	18	MILA MASON/That's Enough Of...
-	10	18	18	CLINT BLACK/Like The Rain
10	10	10	10	TY ENGLAND/Irresistible You
10	10	10	10	JOHN BERRY/Change My Mind
10	10	10	10	DAVID LEE MURPHY/The Road You...
10	10	10	10	LEANN RIMES/Hurt Me
10	10	10	10	CHRIS WARD/Fall Reaching
-	10	10	10	RICOCHET/Love Is Stronger...

BOB100 FM NEW COUNTRY		MARKET #16		
WB0B/Minneapolis		(612) 330-0100		
Wood				
PLAYS	SW	ZW	LW	ARTIST/TITLE
36	36	36	36	JAMES BONAMY/I Don't Think I Will
36	36	36	36	GARTH BROOKS/It's Midnight
36	36	36	36	BRYAN WHITE/So Much For...
36	36	36	36	GEORGE STRAIT/Carried Away
36	36	36	36	MINDY MCCREADY/Guys Do It All...
23	36	36	36	TIM MCGRAW/She Never Lets It...
23	36	36	36	RICK TREVINOL/Learning As You Go
23	23	36	36	TY HERNDON/Living In A Moment
23	23	36	36	COLLIN RAYE/Love Remains
24	24	24	24	NEAL MCCOY/Then You Can Tell...
24				

COUNTRY PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL COUNTRY REPORTERS ON R&R ONLINE

KYGO 98.5 MARKET #23
KYGO/Denver (303) 321-0950 St John/Page

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	30	30	30	30	JAMES BONAMY/I Don't Think I Will
30	30	30	30	30	TIM MCGRAW/She Never Lets It...
30	30	30	30	30	GEORGE STRAIT/Carried Away
17	-	-	-	-	JOE DIFFIE/Whole Lotta Gone
30	30	30	30	30	MARK WILLIS/Jacob's Ladder
30	30	30	30	30	BROOKS & DUNN/I Am That Man
13	22	30	30	30	ALABAMA/The Maker Said...
22	22	22	22	22	BRYAN WHITE/So Much For...
22	22	22	22	22	TY HERNDON/Living In A Moment
30	22	22	22	22	GARTH BROOKS/It's Midnight...
22	22	22	22	22	RICK TREVINOL/Learning As You Go
22	22	22	22	22	KENNY CHESNEY/Me And You
22	22	22	22	22	PAM TILLIS/It's Lonely Out...
22	22	22	22	22	MINDY MCCREADY/Guys Do It All...
22	22	22	22	22	TRISHA YEARWOOD/Believe Me Baby...
22	22	22	22	22	BILLY DEAN/That Girl's Been...
13	13	22	22	22	WESTERN FLYER/What Will You Do...
22	22	22	22	22	FAITH HILL/You Can't Lose Me
13	13	13	13	13	JOE DEE MESSINA/You're Not In...
5	5	13	13	13	PAUL BRANDT/Do
13	13	13	13	13	TRACY LAWRENCE/Stars Over Texas
-	-	-	-	-	WYNONNA/My Angel Is Here
13	13	13	13	13	DAVID KERSH/Goodnight Sweetheart
13	13	13	13	13	DAVID LEE MURPHY/The Road You...
13	13	13	13	13	SHANIA TWAIN/Home Ain't Where...
13	13	13	13	13	RICCOHET/Love Is Stronger...
-	-	-	-	-	CLINT BLACK/Like The Rain
5	13	13	13	13	JOHN BERRY/Change My Mind
13	13	13	13	13	SAMMY KERSHAW/Vidalia
-	-	-	-	-	TRACE ADKINS/Every Light In...
-	-	-	-	-	PATTY LOVELESS/Lonely Too Long
-	-	-	-	-	DIAMOND RIO/It's All In Your...
-	-	-	-	-	JOHN M. MONTGOMERY/Ain't Got Nothin'...
-	-	-	-	-	RHETT AKINS/Don't Get Me Started
13	13	13	13	13	VINCE GILL/Worlds Apart
5	5	5	5	5	TY ENGLAND/Inresistible You

KUPL 98.5 MARKET #24
KUPL/Portland, OR (503) 223-0300 Rogers/Taylor

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
36	36	36	36	36	GEORGE STRAIT/Carried Away
25	36	36	36	36	WADE HAYES/On A Good Night
12	25	36	36	36	RICK TREVINOL/Learning As You Go
25	36	36	36	36	TIM MCGRAW/She Never Lets It...
36	36	36	36	36	GEORGE STRAIT/Carried Away
25	25	36	36	36	BRYAN WHITE/So Much For...
25	25	36	36	36	JAMES BONAMY/I Don't Think I Will
25	25	36	36	36	MINDY MCCREADY/Guys Do It All...
25	25	25	25	25	PAM TILLIS/It's Lonely Out...
7	12	25	25	25	ALABAMA/The Maker Said...
12	25	25	25	25	JO DEE MESSINA/You're Not In...
12	12	25	25	25	TRISHA YEARWOOD/Believe Me Baby...
12	25	25	25	25	VINCE GILL/Worlds Apart
7	5	12	25	25	MARK WILLIS/Jacob's Ladder
12	25	25	25	25	JOHN BERRY/Change My Mind
12	12	25	25	25	FAITH HILL/You Can't Lose Me
12	12	25	25	25	SHANIA TWAIN/Home Ain't Where...
12	12	25	25	25	TY HERNDON/Living In A Moment
-	-	-	-	-	SAMMY KERSHAW/Vidalia
-	-	-	-	-	CLINT BLACK/Like The Rain
-	-	-	-	-	TRACY LAWRENCE/Stars Over Texas
-	-	-	-	-	DAVID LEE MURPHY/The Road You...
-	-	-	-	-	COLLIN RAYE/Love Remains
-	-	-	-	-	DEANA CARTER/Strawberry Wine
-	-	-	-	-	DIAMOND RIO/It's All In Your...
-	-	-	-	-	PATTY LOVELESS/Lonely Too Long
-	-	-	-	-	TRACE ADKINS/Every Light In...
-	-	-	-	-	GARY ALLAN/Her Man
-	-	-	-	-	WYNONNA/My Angel Is Here
-	-	-	-	-	DIAMOND RIO/That's What I Get...
-	-	-	-	-	NEAL MCCOY/Then You Can Tell...
-	-	-	-	-	JO DEE MESSINA/You're Not In...
-	-	-	-	-	PAUL BRANDT/Do
-	-	-	-	-	TY ENGLAND/Inresistible You
-	-	-	-	-	MILA MASON/That's Enough Of...
-	-	-	-	-	JOHN M. MONTGOMERY/Ain't Got Nothin'...
25	36	36	36	36	GARTH BROOKS/It's Midnight...

KWJ 99.5 FM 1080AM MARKET #24
KWJ/Portland, OR (503) 228-4393 Mitchell/McCrae

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	38	38	38	38	GEORGE STRAIT/Carried Away
38	38	38	38	38	RICCOHET/Daddy's Money
25	25	38	38	38	MINDY MCCREADY/Guys Do It All...
38	45	45	45	45	BROOKS & DUNN/I Am That Man
25	25	38	38	38	PAUL BRANDT/Do
18	25	38	38	38	RICK TREVINOL/Learning As You Go
38	45	45	45	45	WADE HAYES/On A Good Night
38	45	45	45	45	CLAY WALKER/Only On Days That...
38	38	38	38	38	SAWYER BROWN/Treat Her Right
25	25	38	38	38	JAMES BONAMY/I Don't Think I Will
25	25	25	25	25	TRACY BYRD/4 To 1 In Atlanta
5	18	18	25	25	TRISHA YEARWOOD/Believe Me Baby...
38	38	38	38	38	RHETT AKINS/Don't Get Me Started
5	18	18	25	25	PAUL BRANDT/My Heart Has A...
18	18	18	25	25	LONESTAR/Runnin' Away With...
18	18	18	25	25	MARK WILLIS/Jacob's Ladder
18	18	18	25	25	BRYAN WHITE/So Much For...
18	25	25	25	25	TRACY LAWRENCE/Stars Over Texas
18	25	25	25	25	DEANA CARTER/Strawberry Wine
18	25	25	25	25	BILLY DEAN/That Girl's Been...
18	18	25	25	25	DAVID LEE MURPHY/The Road You...
5	18	18	25	25	VINCE GILL/Worlds Apart
5	18	18	25	25	PAM TILLIS/It's Lonely Out...
5	18	18	25	25	SHANIA TWAIN/Home Ain't Where...
5	18	18	25	25	RHETT AKINS/Don't Get Me Started
5	18	18	25	25	PAUL BRANDT/My Heart Has A...
5	18	18	25	25	JOHN M. MONTGOMERY/Ain't Got Nothin'...
5	18	18	25	25	GARY ALLAN/Her Man
5	18	18	25	25	GEORGE STRAIT/Can Still Make...
25	25	25	25	25	COLLIN RAYE/Love Remains
38	18	18	18	18	DIAMOND RIO/That's What I Get...
-	-	-	-	-	NEAL MCCOY/Then You Can Tell...
18	25	25	25	25	JO DEE MESSINA/You're Not In...
5	18	18	25	25	PAUL BRANDT/Do
5	18	18	25	25	TY ENGLAND/Inresistible You
5	18	18	25	25	JOHN BERRY/Change My Mind
5	18	18	25	25	TY HERNDON/Living In A Moment
5	5	5	5	5	JOE DIFFIE/Whole Lotta Gone
5	5	5	5	5	TERRI CLARK/Suddenly Single
5	5	5	5	5	SAMMY KERSHAW/Vidalia

B-105 MARKET #25
WUBE/Cincinnati (513) 721-1050 Closson/Hamilton

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	35	35	36	36	JAMES BONAMY/I Don't Think I Will
25	35	35	36	36	TIM MCGRAW/She Never Lets It...
35	35	35	36	36	GEORGE STRAIT/Carried Away
25	25	25	36	36	FAITH HILL/You Can't Lose Me
35	35	35	36	36	BROOKS & DUNN/I Am That Man
25	25	25	36	36	SAMMY KERSHAW/Vidalia
25	25	25	36	36	BRYAN WHITE/So Much For...
35	35	35	36	36	GARTH BROOKS/It's Midnight...
35	35	35	36	36	MINDY MCCREADY/Guys Do It All...
-	-	-	-	-	BRADY SEAL/Another You...
18	25	25	25	25	PAUL BRANDT/Do
18	25	25	25	25	JO DEE MESSINA/You're Not In...
25	25	25	25	25	TRAVIS TRITTMORE/More Than You'll...
18	25	25	25	25	TY HERNDON/Living In A Moment
18	25	25	25	25	TERRI CLARK/Suddenly Single
18	18	18	25	25	RICK TREVINOL/Learning As You Go
18	25	25	25	25	NEAL MCCOY/Then You Can Tell...
18	18	25	25	25	TRISHA YEARWOOD/Believe Me Baby...
18	18	25	25	25	TRACY LAWRENCE/Stars Over Texas
18	18	25	25	25	MARK WILLIS/Jacob's Ladder
-	-	-	-	-	GARY ALLAN/Her Man
18	18	18	17	17	TY HERNDON/Living In A Moment
5	5	5	5	5	SHANIA TWAIN/Home Ain't Where...
25	18	18	17	17	DAVID LEE MURPHY/The Road You...
25	18	18	17	17	RICCOHET/Love Is Stronger...
18	18	18	17	17	VINCE GILL/Worlds Apart
18	18	18	17	17	JOHN M. MONTGOMERY/Ain't Got Nothin'...
-	-	-	-	-	JOHN M. MONTGOMERY/Ain't Got Nothin'...
18	18	18	17	17	COLLIN RAYE/Love Remains
5	5	5	5	5	LEANN RIMES/Hurt Me
18	18	18	17	17	BILLY DEAN/That Girl's Been...
-	-	-	-	-	TRACE ADKINS/Every Light In...
-	-	-	-	-	CLINT BLACK/Like The Rain
-	-	-	-	-	WESTERN FLYER/What Will You Do...
-	-	-	-	-	JOHN BERRY/Change My Mind
-	-	-	-	-	TY HERNDON/Living In A Moment
18	18	18	17	17	ALABAMA/The Maker Said...
13	13	13	13	13	TRACY LAWRENCE/Stars Over Texas
35	13	13	13	13	RHETT AKINS/Don't Get Me Started
13	13	13	13	13	JOE DEE MESSINA/You're Not In...
35	13	13	13	13	PAUL BRANDT/My Heart Has A...

101.4 MARKET #26
KBEQ/Kansas City (816) 531-2535 Kennedy/McEntire

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
37	37	37	37	37	JAMES BONAMY/I Don't Think I Will
30	37	37	37	37	TY HERNDON/Living In A Moment
37	37	37	37	37	LONESTAR/Runnin' Away With...
30	37	37	37	37	TIM MCGRAW/She Never Lets It...
37	37	37	37	37	GEORGE STRAIT/Carried Away
30	37	37	37	37	PAM TILLIS/It's Lonely Out...
37	37	37	37	37	AARON TIPPIN/Everything I Own
37	37	37	37	37	RICK TREVINOL/Learning As You Go
37	37	37	37	37	MARK WILLIS/Jacob's Ladder
30	30	30	30	30	ALABAMA/The Maker Said...
30	30	30	30	30	STEVE AZARI/Never Stopped...
24	24	24	24	24	STEPHANIE BENTLEY/Once I Was...
24	24	24	24	24	JOHN BERRY/Change My Mind
30	30	30	30	30	PAUL BRANDT/Do
30	30	30	30	30	GARTH BROOKS/It's Midnight...
30	30	30	30	30	BROOKS & DUNN/I Am That Man
30	30	30	30	30	TRACY BYRD/4 To 1 In Atlanta
30	30	30	30	30	KENNY CHESNEY/Me And You
30	30	30	30	30	BILLY DEAN/That Girl's Been...
30	30	30	30	30	JOE DIFFIE/Whole Lotta Gone
30	30	30	30	30	FAITH HILL/You Can't Lose Me
30	30	30	30	30	TY HERNDON/Living In A Moment
24	24	24	24	24	SAMMY KERSHAW/Vidalia
24	24	24	24	24	TRACY LAWRENCE/Stars Over Texas
24	24	24	24	24	DAVID LEE MURPHY/The Road You...
24	24	24	24	24	RYAN READER/Change My Mind
30	30	30	30	30	MINDY MCCREADY/Guys Do It All...
30	30	30	30	30	TY HERNDON/Living In A Moment
24	24	24	24	24	COLLIN RAYE/Love Remains
24	24	24	24	24	WESTERN FLYER/What Will You Do...
30	30	30	30	30	BRYAN WHITE/So Much For...
30	30	30	30	30	TRISHA YEARWOOD/Believe Me Baby...
24	24	24	24	24	TERRI CLARK/Suddenly Single
18	24	24	24	24	VINCE GILL/Worlds Apart
18	24	24	24	24	DAVID KERSH/Goodnight Sweetheart
-	-	-	-	-	DIAMOND RIO/That's Enough Of...
-	-	-	-	-	RICCOHET/Love Is Stronger...
-	-	-	-	-	SAWYER BROWN/We've Gettin' There
18	24	24	24	24	SHANIA TWAIN/Home Ain't Where...
18	24	24	24	24	TRAVIS TRITTMORE/More Than You'll...
18	24	24	24	24	THANIA TWAIN/Home Ain't Where...
18	18	18	18	18	CHRIS WARD/Fall Reaching

WDAF-AM 93.1 MARKET #26
WDAF/Kansas City (816) 931-6100 Cramer/Bryan

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	28	28	TIM MCGRAW/She Never Lets It...
28	28	28	28	28	MORGAN & RANDALL/By My Side
28	28	28	28	28	BROOKS & DUNN/I Am That Man
28	28	28	28	28	RICK TREVINOL/Learning As You Go
28	28	28	28	28	JAMES BONAMY/I Don't Think I Will
20	28	28	28	28	TY HERNDON/Living In A Moment
20	28	28	28	28	PAM TILLIS/It's Lonely Out...
20	28	28	28	28	JOE DEE MESSINA/You're Not In...
20	20	20	20	20	MARK WILLIS/Jacob's Ladder
20	20	20	20	20	TOBY KEITH/A Woman's Touch
20	20	20	20	20	BRYAN WHITE/So Much For...
10	20	20	20	20	DEANA CARTER/Strawberry Wine
20	20	20	20	20	TRACY BYRD/4 To 1 In Atlanta
20	20	20	20	20	ALABAMA/The Maker Said...
20	20	20	20	20	TERRI CLARK/Suddenly Single
10	20	20	20	20	TRISHA YEARWOOD/Believe Me Baby...
20	20	20	20	20	BILLY DEAN/That Girl's Been...
20	20	20	20	20	JOE DIFFIE/Whole Lotta Gone
20	20	20	20	20	LONESTAR/Runnin' Away With...
20	20	20	20	20	TY HERNDON/Living In A Moment
20	20	20			

A

TRACE ADKINS Every Light In The House (*Capitol 7087*)
Prod: Scott Hendricks **Wr:** Kent Robbins **Pub:** Irving Music, Inc. (BMI)/Cotler Bay Music (BMI) **Mgr:** Borman Entertainment

RHETT AKINS Love You Back (*Decca 55223*)
Prod: Mark Wright **Wr:** Bob Di Piero, Craig Wiseman **Pub:** Little Big Town Music/American Made Music (BMI)/Almo Music Corp./Daddy Rabbit Music (ASCAP) **Mgr:** Starstruck Entertainment

ALABAMA The Maker Said Take Her (*RCA 07863*)
Prod: Emory Gordy, Jr., Alabama **Wr:** Ronnie Rogers, Mark Wright **Pub:** Maypop Music (a div. of Wildcountry Inc.)/Route Six Music (adm. by Maypop Music)/EMI Blackwood Music Inc. (BMI) **Mgr:** Dale Morris & Associates

GARY ALLAN Her Man (*Decca 55227*)
Prod: Mark Wright, Byron Hill **Wr:** Kent M. Robbins **Pub:** Irving Music, Inc./Cotler Bay Music (BMI) **Mgr:**

B

BAKER & MYERS A Little Bit Of Honey (*MCG/Curb 1255*)
Prod: Nelson Larkin, Michael Hollandsworth **Wr:** Gary Baker, Frank J. Myers **Pub:** Zomba Enterprises Inc. (ASCAP)/Dixie Stars Music (ASCAP) **Mgr:** Hallmark Direction Company

DAVID BALL Hangin' In And Hangin' On (*Warner Bros 8348*)
Prod: Ed Seay, Steve Buckingham **Wr:** Billy Thomas, Terry McBride, Ray Herndon and Gary Nicholson **Pub:** High Seas Music/Mangrove Music/Songs of Polygram Int'l., Inc./Songs of McBride/Songs of Rayman (BMI)/Sony/ATV Tunes LLC dba Cross Keys Publishing Co., Inc. (ASCAP) **Mgr:** Dan Goodman Management

MANDY BARNETT A Simple I Love You (*Asylum/EEG 9612*)
Prod: Bill Schnee, Kyle Lehning **Wr:** Randy Sharp, Karen Brooks **Pub:** Warner-Tamerlane Pub. Corp. (adm. by Warner-Tamerlane Pub. Corp. (BMI) **Mgr:** Dan Cleary Management Associates

JOHN BERRY Change My Mind (*Capitol 10349*)
Prod: Chuck Howard **Wr:** Jason Blume, A.J. Masters **Pub:** Zomba Enterprises Inc. (ASCAP)/Bull's Creek Publishing, Inc. (BMI) **Mgr:** Corlew-O'Grady Management

CLINT BLACK Like The Rain (*RCA*)
Prod: James Stroud, Clint Black **Wr:** Clint Black, Hayden Nicholas **Pub:** Blackened Music (adm. by Irving Music Inc.) (BMI) **Mgr:** Left Bank Organization

BLACKHAWK Big Guitar (*Arista 3017*)
Prod: Mark Bright, Mike Clute, Tim DuBois **Wr:** Henry Paul, Henry Cross **Pub:** EMI Blackwood Music Inc./Gator Tale Music Publishing/Half Mine Music (BMI) **Mgr:** Rick Alter Management, Inc.

JAMES BONAMY I Don't Think I Will (*Epic 78298*)
Prod: Doug Johnson **Wr:** Doug Johnson **Pub:** Sydney Erin Music (BMI) **Mgr:** Hallmark Direction

PAUL BRANDT I Do (*Reprise 8276*)
Prod: Josh Leo **Wr:** Paul Brandt **Pub:** Warner-Tamerlane Pub. Corp./Polywog Music SOCAN/BMI **Mgr:** Creative Trust

GARTH BROOKS It's Midnight Cinderella (*Capitol 7087*)
Prod: Allen Reynolds **Wr:** Kim Williams, Kent Blazy, Garth Brooks **Pub:** Sony Cross Keys Publishing Co., Inc. (ASCAP)/Kim Williams Music (ASCAP)/Careers-BMG Music Publishing, Inc. (BMI)/A Hard Day's Write Music (BMI)/Major Bob Music Co., Inc. (ASCAP)/No-Fences Music (Admin. by Major Bob Music Co., Inc.) (ASCAP) **Mgr:** GB Management, Inc.

BROOKS & DUNN I Am That Man (*Arista 07822*)
Prod: Don Cook, Kix Brooks, Ronnie Dunn **Wr:** Terry McBride, Monty Powell **Pub:** Warner-Tamerlane Publishing Corp., Constant Pressure Music (All rights a/b/o Constant Pressure Music adm. by Warner-Tamerlane Publishing Corp.)/Acuff Rose Music, Inc. (BMI) **Mgr:** Tittley & Associates

TRACY BYRD 4 To 1 In Atlanta (*MCA 55201*)
Prod: Tony Brown **Wr:** Bill Kenner, L. Russel Brown **Pub:** Tom Collins Music Corp./Brown Music, Inc. (BMI) **Mgr:** Ritter Carter Management

C

JEFF CARSON That Last Mile (*MCG/Curb 1269*)
Prod: Chuck Howard **Wr:** Larry Boone, Will Robinson **Pub:** Sony Cross Keys Publishing Co., Inc. (ASCAP), Seven Summits Music/Will Robinsons (Adm. by Seven Summits Music) (BMI) **Mgr:** Marv Dennis & Associates

DEANA CARTER Strawberry Wine (*Capitol 10367*)
Prod: Chris Farren **Wr:** Matraca Berg, Gary Harrison **Pub:** Longitude Music Co. (BMI)/August Wind Music (BMI)/Great Broad Music (BMI)/Georgian Hill (BMI) **Mgr:** Left Bank Management

KENNY CHESNEY Me And You (*BNA 66908*)
Prod: Bary Beckett **Wr:** Skip Ewing, Ray Herndon **Pub:** BMG Music/Acuff-Rose Music, Inc. (BMI) and Songs of Rayman (Adm. by CMI) (BMI) **Mgr:** IMS Management

TERRI CLARK Suddenly Single (*Mercury 119*)
Prod: Keith Stegall, Chris Waters **Wr:** Tom Shapiro, Terri Clark, Chris Waters **Pub:** Great Cumberland Music/Diamond Struck Music/Tom Shapiro Music/Sony Tree Pub., Co., Inc. (BMI) **Mgr:** Woody Bowles Company

BILLY RAY CYRUS Trail Of Tears (*Mercury 122*)
Prod: Terry Shelton, Billy Ray Cyrus **Wr:** Billy Ray Cyrus **Pub:** Songs of Polygram Int'l., Inc./Sly Dog Pub. Co. (BMI) **Mgr:** McFadden Artists Corp.

D

BILLY DEAN That Girl's Been Spyn' On Me (*Capitol 30525*)
Prod: Tom Shapiro **Wr:** Max T. Barnes, Tom Shapiro **Pub:** Island Bound Music (adm. by Famous Music Corporation d/b/a Island Bound Music and itself) (ASCAP)/Famous Music Corporation (ASCAP)/Diamond Struck Music (BMI)/Hamstein Cumberland Music (BMI) **Mgr:** Starstruck Entertainment

DIAMOND RIO It's All In Your Head (*Arista 3019*)
Prod: Michael D. Clute, Tim Dubois and Diamond Rio **Wr:** Tony Martin, Van Stephenson and Reese Wilson **Pub:** Mamstein Cumberland Music/Bobby Mae Music/Give Reese A Chance Music (BMI) **Mgr:** International Artist Management

JOE DIFFIE Whole Lotta Gone (*Epic 78333*)
Prod: Johnny Slate and Joe Diffie **Wr:** Mark James Oliverius and Bryan Keith Burns **Pub:** Golf Club Music (ASCAP) admn. by Affiliated Publishers Inc. (ASCAP)/Oliverius Music (ASCAP)/Diffunes (BMI) admn. by Affiliated Publishers Inc. (BMI)/Cut-Write Publishing (BMI)/C.S.A. Music Group (BMI) **Mgr:** Image Management Group

DERYL DODD Friends Don't Drive Friends (*Columbia 78380*)
Prod: Chip Young, Blake Chancey **Wr:** Deryl Dodd, Harry Stinson **Pub:** BMG Songs, Inc. (ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co. (BMI) **Mgr:** Jim Beavers Management

E

TY ENGLAND Irresistible You (*RCA 08763*)
Prod: James Stroud Byron Gallimore **Wr:** Billy Lawson **Pub:** Sony/ATV Tunes LLC, (all rights adm. by Scny/Music Publishing **Mgr:** Bob Doyle & Associates

F

4 RUNNER That Was Him (This Is Now) (*A&M 102*)
Prod: Buddy Cannon, Larry Shell **Wr:** Vernon Rust, Keith Urban **Pub:** What About Vern Music/Firststars Music (A div. of Bugle Pub. Group) (ASCAP)/Coburn Music, Inc. (BMI) **Mgr:** Starstruck Entertainment

G

VINCE GILL Worlds Apart (*MCA 55213*)
Prod: Tony Brown **Wr:** Vince Gill, Bob DiPiero **Pub:** Benefit Music/Little Big Town/American Made Music (BMI) **Mgr:** Fitzgerald Hartley Company

GREAT PLAINS Healin' Hands (*Magnatone 2105*)
Prod: Brent Maher, Great Plains **Wr:** Jack Sundrud, Chuck Cannon **Pub:** Magnatone Music Publishing/Red Quill Music/Taste Auction Music/Wacissa River Music (BMI) **Mgr:** Magnatone Management

H

TY HERNDON Living In A Moment (*Epic 78334*)
Prod: Doug Johnson **Wr:** Pat Bunch, Doug Johnson **Pub:** Pat Price Music (BMI)/Sydney Erin Music (BMI) **Mgr:** Image Management Group

FAITH HILL You Can't Loose Me (*Warner Bros 8234*)
Prod: Scott Hendricks, Faith Hill **Wr:** Trey Bruce, Thom McHugh **Pub:** Big Tractor Music (adm. by WB Music Corp./WB Music Corp (ASCAP)/Kicking Bird Music, Inc./Tomahawk Music (adm. by Kicking Bird Music, Inc.) (BMI) **Mgr:** Borman Entertainment

J

GEORGE JONES Honky Tonk Song (*MCA 11478*)
Prod: Buddy Cannon, Norro Wilson **Wr:** Frank J. Meyers, Billy Yates **Pub:** Dixie Stars Music (ASCAP)/Sixteen Stars Music (BMI) **Mgr:** George Jones Enterprises

K

TOBY KEITH A Woman's Touch (*A&M 105*)
Prod: Nelson Larkin, Toby Keith **Wr:** Toby Keith, Wayne Perry **Pub:** Songs of Polygram Int'l., Inc./Tokeco Tunes (BMI)/Zomba Enterprises Inc. (ASCAP) **Mgr:** TKO Artist Management

DAVID KERSH Goodnight Sweetheart (*Curb 1262*)
Prod: Pat McMakin **Wr:** Kim Williams, L. David Lewis, Randy Boudreaux **Pub:** Sony/ATV Tunes LLC dba Cross Keys Publishing Co. (ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co./Thanxamillion Music (BMI) **Mgr:** Mark Hybner

SAMMY KERSHAW Vidalia (*Mercury 118*)
Prod: Keith Stegall **Wr:** Tim Nichols, Mark D. Sanders **Pub:** EMI Blackwood Music Inc./Ty Land Music (BMI)/Starstruck Writers Group, Inc./Mark D. Music (ASCAP) **Mgr:** Lucks Management Group

L

TRACY LAWRENCE Stars Over Texas (*Atlantic 6781*)
Prod: Tracy Lawrence, Flip Anderson **Wr:** Larry Boone, Paul Nelson, Tracy Lawrence **Pub:** Sony Cross Keys Publishing Co., Inc./SLL Music, ASCAP/Sony Tree Publishing Co., Inc./Terlee Music, BMI **Mgr:** TLE Management, Inc.

LONESTAR Runnin' Away With My Heart (*BNA 64549*)
Prod: Don Cook, Wally Wilson **Wr:** Michael Britt, Sam Hugin, Mark D. Sanders **Pub:** Sony/ATV Songs LLC dba Tree Publishing Co., Inc./Katy's Rainbow (BMI) (Adm. by Sony/ATV Music Publishing)/Starstruck Writers Group, Inc. Mark D. Music (ASCAP) **Mgr:** William N. Carter Career Management

PATTY LOVELESS Lonely Too Long (*Epic 67269*)
Prod: Emory Gordy, Jr. **Wr:** Mike Lawler, Bill Rice and Sharon Rice **Pub:** Bash Music (ASCAP)/Cooter Music (ASCAP) (adm. by Bluewater Music Corp.)/BMG Songs, Inc. (ASCAP) **Mgr:** The Fitzgerald Hartley Co

LYLE LOVETT Don't Touch My Hat (*MCA 3772*)
Prod: Lyle Lovett, Billy Williams **Wr:** Lyle Lovett **Pub:** Michael H. Goldsen, Inc./Lyle Lovett (ASCAP) **Mgr:** Gold Mountain

M

CHARLIE MAJOR Tell Me Something I Don't Know (*Imprint 19008*)
Prod: Steve Fishell **Wr:** Charlie Major, Barry Brown **Pub:** Grimes Road Publishing (BMI)/Barry Brown Music, Inc. (BMI) **Mgr:** AMK Management

MILA MASON That's Enough Of That (*Atlantic 6825*)
Prod: Blake Mevis **Wr:** Mark D. Sanders, Randy Albright, Lisa Silver **Pub:** MCA Music Publishing, A Division of MCA, Inc./Amson Music Publishing/Sweet Silver Music (ASCAP) **Mgr:** Lapis Artist Management

MARTINA McBRIDE Swingin' Doors (*RCA 07863*)
Prod: Martina McBride, Paul Woorley and Ed Seay **Wr:** Chapin Hartford, Bobby Boyd and Jim Foster **Pub:** Sony Tree Pub. Co., Inc./Careers-BMG Music Pub., Inc./Electric Mule Music Pub., Inc. (BMI) **Mgr:** Bruce Allen Talent

MINDY McCREADY Guys Do It All The Time (*BNA 64575*)
Prod: David Malloy, Norro Wilson **Wr:** Bobby Whiteside, Kim Tribble **Pub:** QMP Music (ASCAP)/Teapot Music (ASCAP)/Wildlawn Music (a division of Balmur, Inc.) (ASCAP)/Brian's Dream Publishing (ASCAP) **Mgr:** Stan Mores

TIM MCGRAW She Never Lets It Go To Her Heart (*Curb 1258*)
Prod: James Stroud, Byron Gallimore **Wr:** Tom Shapiro, Chris Waters **Pub:** Great Cumberland Music (BMI)/Tom Shapiro Music (BMI)/Diamond Struck Music (BMI)/Mike Curb Music (BMI) **Mgr:** TMR II

JO DEE MESSINA You're Not In Kansas Anymore (*Curb 1253*)
Prod: Byron Gallimore, Tim McGraw **Wr:** Zack Turner, Tim Nichols **Pub:** Coburn Music, Inc. (BMI)/Bro 'N Sis Music Music Inc. (BMI) **Mgr:**

LORRIE MORGAN I Just Might Be (*BNA 07863*)
Prod: James Stroud **Wr:** John Moffat **Pub:** Jerry Taylor Music (BMI) **Mgr:** Susan Nadler Management

JOHN MICHAEL MONTGOMERY Ain't Got Nothin' On Us (*Atlantic 6874*)
Prod: Csaba Petocz **Wr:** Wendell Mobley, Jim Robinson **Pub:** Warner-Tamerlane Publishing Corp./New Works Music Co., (BMI)/WB Music Corp./J.E. Robinsons (ASCAP) **Mgr:** Hallmark Direction Company

M

DAVID LEE MURPHY The Road You Leave Behind (*MCA 55205*)
Prod: Tony Brown **Wr:** David Lee Murphy **Pub:** Old Desperados/N2D Publishing Company, Inc. (ASCAP) **Mgr:** D. Management Company

N

JOE NICHOLS Six Of One Half A Dozen (Of The Other) (*Intersound 9197*)
Prod: Todd Wilkes, Randy Edwards and Lee Ogle **Wr:** Keith Fossil, Doug DeJoa **Pub:** Hori-Pro Music/Career-BMG Music (BMI) **Mgr:** E & O Productions

O

K.T. OSLIN Silver Tongue And Gold Plated Lies (*BNA 07863*)
Prod: K.T. Oslin, Rick Will **Wr:** John D. Hutchison **Pub:** Jimmie Skinner Music (BMI) **Mgr:** Mores Nanas Entertainment

R

COLLIN RAYE Love Remains (*Epic 67033*)
Prod: John Hobbs, Ed Seay, Paul Worley **Wr:** Tom Douglas, Jim Dadcaro **Pub:** Sony/ATV Songs LLC dba Tree Publishing Co. (BMI) **Mgr:** Scott-Dean Management

RICOCHE Love Is Stronger Than Pride (*Columbia 67223*)
Prod: Ron Chancey, Ed Seay **Wr:** Rick Bowles, Doug Johnson **Pub:** Maypop Music (a div. of Wildcountry, Inc.)/Makin' Chevys Music (adm. by Maypop Music)/Sydney Enn Music (BMI) **Mgr:** William Morris

LEANN RIMES Hurt Me (*MCG/Curb 1272*)
Prod: Wilbur C. Rimes **Wr:** Deborah Allen, Rafe VanHoy, Bobby Braddock **Pub:** Mike Curb Music (BMI)/Diamond Strom Music (BMI)/Posey Publishing Company (BMI)/Rockin' R Music (ASCAP)/Sony/ATV Songs LLC dba Tree Publishing Co. (BMI) **Mgr:** Wilbur C. Rimes

S

SAWYER BROWN She's Gettin' There (*Curb 1283*)
Prod: Mark A. Miller, Mac McAnally **Wr:** Mark A. Miller, Scott Emerick, MC Potts and John Northrup **Pub:** Travelin' Zoo Music (ASCAP)/Club Zoo Music (BMI)/Lee Greenwood Music, Inc./Bambi Smithers Music (BMI)/Telly Larc, Inc./John & Justin Music (ASCAP) **Mgr:** TKO Artist Management

BRADY SEALS Another You Another Me (*Reprise 8277*)
Prod: Rodney Crowell, Brady Seals **Wr:** Troy Seals, Will Jennings **Pub:** Irving Music, Inc./Baby Dumplin' Music/Blue Sky Rider Songs (BMI) **Mgr:** Gold Mountain

GEORGE STRAIT I Can Still Make Cheyenne (*MCA 11428*)
Prod: Tony Brown, George Strait **Wr:** Aaron Barker, Erv Woolsey **Pub:** O Tex Music/Hit Street Music (BMI) **Mgr:** The Erv Woolsey Company

MARTY STUART Thanks To You (*MCA 55226*)
Prod: Tony Brown, Justin Niebank **Wr:** Marty Stuart, Gary Nicholson **Pub:** Warner-Tamerlane Publishing Corp./Marty Party Music (BMI)/Sony/ATV Tunes LLC./Four Sons Music (ASCAP) **Mgr:** Rothbaum & Garner

T

THRASHER SHIVER Goin' Goin' Gone (*Asylum/EEG 61929*)
Prod: Justin Niebank, Neil Thrasher, Kelly Shiver **Wr:** Neil Thrasher, Michael Delany **Pub:** Rio Bravo Music, Inc./Gila Monster Music, Inc. (BMI) **Mgr:** Bob Doyle & Associates

PAM TILLIS It's Lonely Out There (*Arista 0505*)
Prod: Pam Tillis, Mike Poole **Wr:** Bob DiPiero, Pam Tillis **Pub:** Little Big Town Music, American Made Music/Sony Tree Publishing Co., Inc. Ben's Future Music (BMI) **Mgr:** Mike Robertson Management

TONY TOLIVER Bettin' Forever On You (*Rising Tide/Curb 1000*)
Prod: James Stroud, Kevin Beamish **Wr:** Paul Nelson, Tom Shapiro **Pub:** Curb Music Company **Mgr:** Bardine, Inc.

RICK TREVINO Learning As You Go (*Columbia 78329*)
Prod: Steve Buckingham and Doug Johnson **Wr:** Larry Boone and Billy Lawson **Pub:** Sony/ATV Tunes LLC dba Cross Keys Publishing Co. (ASCAP) **Mgr:** Dan Goodman Management

TRAVIS TRITT More Than You'll Ever Know (*Warner Bros 8304*)
Prod: Don Was, Travis Tritt **Wr:** Travis Tritt **Pub:** Post Oak Publishing (BMI) **Mgr:** Kragen & Company in association with Falcon Management

SHANIA TWAIN Home Ain't Where His Heart Is (Anymore) (*Mercury 123*)
Prod: Robert John "Mutt" Lange **Wr:** Twain, Lange **Pub:** Loon Echo Inc. (BMI), Zomba Enterprises Inc. (ASCAP) **Mgr:** Mary Bailey Management

W

CHRIS WARD Fall Reaching (*Giant 8319*)
Prod: James Stroud, Dann Huff **Wr:** Robert Ellis Orrall, Josh Leo **Pub:** EMI April Music Inc./JKids Music (all rights for JKids Music adm. by EMI April Music, Inc.)/ASCAP/Warner-Tamerlane Publishing Corp./Hellmaymen Music (all rights for Hellmaymen Music adm. by Warner-Tamerlane Publishing Corp.)/BMI **Mgr:** Corlew-O'Grady Management

WESTERN FLYER What Will You Do With M-E (*SOR 507*)
Prod: Ray Pennington, Western Flyer **Wr:** Craig Martin, Rick Tiger **Pub:** Cro-Jo Music, BMI, Dennis Morgan Music (A Div. of Morgan Music Group, Inc.) (BMI) **Mgr:** The Hallmark Direction Company

BRYAN WHITE So Much For Pretending (*Asylum/EEG 9583*)
Prod: Billy Joe Walker, Jr. and Kyle Lehning **Wr:** Bryan White, Derek George, John Tiro **Pub:** Seventh Son Music, Inc. Admn. by Glen Campbell Music Group (ASCAP)/New Court Music, Admn. by Hayes Street Music, Inc. (BMI) **Mgr:** G.C. Management

MARK WILLS Jacob's Ladder (*Mercury 117*)
Prod: Carson Chamberlain and Keith Stegall **Wr:** Tony Martin, Cal Sweat and Brenda Sweat **Pub:** Hamstein Cumberland Music, Admn. by Hamstein Cumberland Music, Co-Hart Music (BMI) **Mgr:**

WYNONNA My Angel Is Here (*Curb/MCA 55252*)
Prod: Tony Brown **Wr:** Lulu, Billy Lawrie and Mark Stephen Cawley **Pub:** Sony Songs Inc./Sony Music Publishing UK Ltd./Longitude Music Co. on behalf of Windswept Pacific Music Ltd. (BMI) **Mgr:** The Judd House

Y

TRISHA YEARWOOD Believe Me Baby (I Lied) (*MCA 55211*)
Prod: Garth Fundis **Wr:** Kim Richey, Angelo, Larry Gottlieb **Pub:** Mighty Nice Music/Walt No More Music (Admn. by Bluewater Music Corporation (BMI), Polygram International, Inc., Julann Music (ASCAP) **Mgr:** Kragen & Company



MIKE KINOSHIAN

ADULT CONTEMPORARY

One Upside To Violating Listener Expectations

□ **WLTE/Minneapolis goes against Soft AC norm to stage day-long 'Family Affairs'**

Lite AC **WLTE/Minneapolis's** recent free outdoor summer concerts prove that — sometimes, at least — it's okay to violate listener expectations.

People don't usually think of Lite/Soft ACs as stations that would present such events, but WLTE's Family Affairs (July 27 and August 17) drew about 10,000 people each and were a great way of fostering community spirit. The final show in this year's series will be September 17.

"It was original for the Twin Cities, but we actually 'borrowed' the idea from our [CBS] sister station in Boston [WODS]," says WLTE PD Gary Nolan. "They've had great success doing Saturday night concerts downtown at City Hall, and we thought it would be a neat idea if we could find a Twin Cities venue to do something similar."

Setting The Stage

After evaluating several possible sites, Nolan and VP/GM **Rolf Pepple** agreed the best location would be the State Capitol grounds. Nolan explains, "They're very protective about how that location is used. There are some festivals and events there, but nothing like this."

The station proceeded through all necessary channels, making contact with local and state government agencies, and received permission to hold three free concerts this year. A big boost was having the enthusiastic support of two-year St. Paul Mayor **Norm Coleman**, who introduced the show from the stage.

"It took time and schmoozing, but everybody signed off on it," recalls Nolan. "[The Mayor's] very much into revitalizing downtown St. Paul and is interested in anything that brings people to his city on the weekend. In his younger days, he was a roadie and was thrilled about the whole thing."

Fitting The Bill

Concert acts — ideally — should be compatible with and reflect a station's on-air sound. But as Nolan points out, "There are a ton of oldies acts running around out there and they aren't very expensive. It's difficult for a station like ours to bring in artists who will be exact matches for what we do.

"Since we funded this ourselves, we looked at a list of groups we could afford. Of course, it was impossible to bring in **Mariah Carey, Billy Joel, or Whitney Houston**. Labels who helped provide artists were incredibly helpful. They received exposure for their artists and saw a direct influence on record sales in the market. We had to bend the rules a little in determining the kind of artists who would be acceptable to our listeners."

Established performers such as **Dan Hill, the Jets, Little River Band, Spinners, Toto, and Three**

Labels who helped provide artists were incredibly helpful. They received exposure for their artists and saw a direct influence on record sales in the market.

Dog Night blended with newcomers **Deborah Cox, Jordan Hill, and Jane Kelly Williams**, and the artists seemed to enjoy themselves. "We'd love to get someone like **James Taylor** — but perhaps that's a year or two away," Nolan remarks. "Jane Kelly

Williams was very excited and couldn't thank us enough for being part of the event. She said she loved being at the State Capitol and looking out over the grounds."

Community-active through participation in the March of Dimes' Walk America, the Minnesota Breast Cancer Coalition, and the Minnesota Food Shelf, this was obviously WLTE's first attempt in the concert business. It used a company (**Capitol Events Management**) to assist with logistics such as the sound system and caring for artists' needs. "This is a totally different business," notes Nolan. "There are many pitfalls involved. One of our biggest concerns, frankly, was wondering if anyone would show up. On any given weekend in a major market like this, there are dozens of outdoor events taking place."

In addition to promoting it heavily on the air, WLTE also took advantage of some other resources. "Like most other ACs, we save our television budget for spring and fall. How-

ever, we ran some television ads. In addition, we did some print ads and tried to get as much visibility for the event as possible. The night before the event, I was a nervous wreck because I was afraid it would rain. It actually did start to rain before the last act, **Three Dog Night**, was scheduled to take the stage."

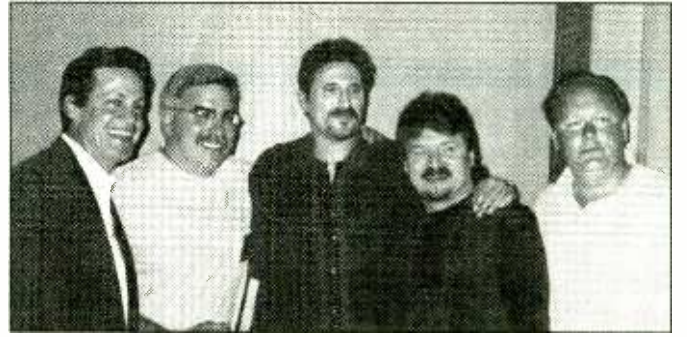
Saturday In The Park

The truly all-day festivities, which included a kids' carnival (jugglers, face painters, story tellers), began at noon and ran through 8pm. "Some people spent the whole day, but most were there for two or three hours. We've had a chance now to take a step back and look what we accomplished. We were able to put on several free outdoor concerts. There were quality recording acts and entertainment for kids. Families were there with picnic baskets, cool-

ers, blankets, lawn chairs, and some people even brought hibachis. It was a very fun atmosphere.

"I'm a family person and know that you can easily drop \$200 on a weekend family event. We thought it was fabulous that our listeners could come out and enjoy a day of free entertainment."

Pleased with how WLTE marketed itself, Nolan comments, "At times, we may sound uninvolved on the air, but it doesn't mean we have to be marketed like that. A network we've developed in the last 18 months shows we have a great relationship with our listeners. Many people really love our station and music. We thought we'd go out and market the station in a totally unique way for a Soft AC. I know of no [other Soft AC] that has done this kind of marketing."



Celebrating the success of WLTE/Minneapolis's first free outdoor concert are (l-r) St. Paul Mayor Norm Coleman, WLTE PD Gary Nolan, former Three Dog Night lead singer Chuck Negron, Bobby Kimball (formerly of Toto), and WLTE VP/GM Rolf Pepple.

Researcher Draws Parallels Between Politics And Radio

Since its inception in early 1994, **Edison Media Research** has specialized in media research. Lately though, it's branched out and done projects for such diverse entities as **Universal Studios** and the NBA's **Orlando Magic**.

The Democratic National Committee — which became aware of Edison President **Larry Rosin** through his media expertise — is another intriguing Edison client.

Stressing that radio research is still his primary focus, Rosin launched his entry into the political world by becoming an advisor to the House Democratic Caucus on media issues — particularly Talk radio.

"They were convinced that Talk radio was the reason they lost congressional seats in 1994," he notes. "I was asked to do some Talk radio research on the impact it had on the election. It has since expanded to a wider variety of media issues. While some Caucus members still don't agree with me, we determined that Talk radio never did — and does not — turn Democrats into Republicans. Talk radio has become the home medium for many Republicans and motivates them to go out and vote."

Researcher Becomes Pollster

With both major party national conventions now history and the presidential election just around the corner, I asked Rosin how political parties compare to working with radio stations.

"When I do research for radio stations, I'm a researcher; in Washington, I'm a pollster. In many ways, politics and radio are, surprisingly,



Larry Rosin

similar. Politicians have increasingly come to realize the importance of media and research. For some, it's a world that scares or offends them, but they don't know that much about it."

Rosin is now involved with research for some House campaigns and will do some November exit polls. "Sooner or later, actual vote totals come out and you can compare sampling to reality. That's completely different from radio. Anyone can do a survey, but they're all just estimates — there's no reality to compare it to.

"I'm always amazed at the accuracy of exit polls. At 11am, I knew that [GOP presidential candidate] **Pat Buchanan** would win that day's New Hampshire Republican primary, but it wasn't official until 9pm that night."

Life In Radio Goes On

Basically applying the same principles for politics that he does for radio stations, Rosin remarks, "You find out what people want and give it to them. Positioning is important in both, and awareness is also a huge

factor. The power of being the incumbent is very important. A pre-existing AC is very similar to the incumbent in a political race."

There is, however, one major defining difference between the two. "Whether it's an Arbitron or another race. All radio people should thank their lucky stars for that. The good news is that, if you lose *this* race, another one has started by the time you know the results of the previous one. If you knew that the whole thing rests on one Arbitron book, you'd treat that book very differently.

"But once you lose an election, it's over. Very few people run again and again. For most politicians, it's their one big chance."

The pressure is a little higher in the political arena. But as Rosin points out, "Many of these people are pretty out of touch. They know what they know and would be surprised that the average person didn't know about every House bill.

"They tend to know less about research than radio people do. At the very least, radio people are forced to deal with Arbitron, so they have some grounding in research. For some reason, radio people tend to have an instinctive sense or understanding of research. They may be a little more in touch with their constituency than the average politician. Ratings forces [radio people] to know what people want."

Fast Track

One of Edison's cornerstones with radio stations is its ability to quickly

turn around research projects. But Rosin concedes, "In politics, we're just average. Their expectations for turnaround time are very fast. It's much more intense than most radio research companies would find it. I'm working with people who can only afford to do one baseline study. They can't afford to do another poll every week. Money plays a huge role — it's the mother's milk of politics."

A lesson Rosin has learned from politics that can be applied to radio is the search for "wedge" issues. "These are things that can get people to switch stations. Their testing of messages hasn't yet been adequately applied to radio."

Better-Tested Messages

Rosin cites some examples of how widespread this method is in politics. "If you were to learn that Candidate X was a wife beater, would you not vote for him? It doesn't say that the person *did* beat his wife. But people get it into their brain that he did. It's a constant turning over of rocks to find a key issue that unlocks a change. I'm not sure radio is ready for these 'push' polls.

"They find different messages that work and pound away at them. **George Bush** did it in his 1988 acceptance speech with his 'thousand points of light.' He kept repeating that line throughout the campaign because he knew it worked. **Bill Clinton** talked about 'Hope' by saying, 'I still believe in a place called Hope.' They test messages more obsessively and better than we do in radio."



AC TOP 30

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	ERIC CLAPTON Change The World (<i>Reprise</i>)	2493	2472	2467	2503	101/0
2	2	2	2	MARIAH CAREY Forever (<i>Columbia</i>)	2328	2297	2295	2239	100/0
4	4	4	3	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	2055	1997	1859	1837	96/0
3	3	3	4	VANESSA WILLIAMS Where Do We Go From Here (<i>Mercury</i>)	1981	2032	2066	2106	92/0
18	13	8	5	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	1751	1439	1050	717	92/3
7	5	5	6	MICHAEL ENGLISH Your Love Amazes Me (<i>Curb</i>)	1497	1577	1637	1579	79/0
5	6	6	7	CELINE DION Because You Loved Me (<i>550 Music</i>)	1454	1545	1621	1763	84/0
20	17	11	8	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	1423	1150	869	612	73/10
6	7	7	9	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	1405	1461	1548	1712	70/0
15	11	10	10	LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	1383	1231	1130	955	83/3
13	12	12	11	PETER CETERA One Clear Voice (<i>River North</i>)	1237	1117	1070	1020	74/1
9	8	9	12	ALL-4-ONE Someday (<i>Hollywood</i>)	1071	1322	1346	1368	65/0
23	21	17	13	BEACH BOYS (KATHY TROCCOLI) I Can Hear Music (<i>River North</i>)	1045	831	683	518	68/9
12	14	15	14	JANN ARDEN Insensitive (<i>A&M</i>)	989	993	1006	1035	60/2
8	9	14	15	GLORIA ESTEFAN Reach (<i>Epic</i>)	900	1032	1218	1395	57/2
14	16	16	16	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	828	877	873	982	58/1
11	10	13	17	JIM BRICKMAN Hero's Dream (<i>Renegade</i>)	785	1079	1212	1171	50/0
—	28	23	18	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	669	465	310	148	51/12
21	22	20	19	HARRY CONNICK JR. Hear Me In The Harmony (<i>Columbia</i>)	663	640	632	579	53/1
17	19	18	20	BLESSID UNION OF SOULS All Along (<i>EMI</i>)	598	715	740	738	43/0
26	24	22	21	BETTE MIDLER God Help The Outcasts (<i>Walt Disney</i>)	516	503	439	417	46/2
28	25	24	22	TONY RICH PROJECT Like A Woman (<i>LaFace/Arista</i>)	508	446	410	317	50/4
19	20	21	23	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	498	570	693	713	27/0
—	—	27	24	TINA TURNER Missing You (<i>Virgin</i>)	469	351	234	121	41/8
—	—	26	25	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)	449	359	255	174	29/4
10	15	19	26	CHER One By One (<i>Reprise</i>)	421	646	928	1207	31/0
—	27	29	27	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	351	321	313	259	19/2
DEBUT	—	30	28	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	334	277	246	210	23/3
—	—	30	29	BRANDY, TAMIA, KNIGHT, KHAN Missing You (<i>EastWest/EEG</i>)	333	279	224	125	38/3
25	23	25	30	DAN HILL Wrapped Around Your Finger (<i>Spontaneous</i>)	259	406	450	500	22/0

This chart reflects airplay from August 26-September 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 101 AC reporters. 86 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

GEORGE BENSON Holdin' On (*GRP*)

Total Stations: 27, Adds: 10, Plays: 202, WRCH 7 (7), WWLI 10 (7), WLEV 5, WLIF 8 (8), WAFY 13 (12), WKWK 5, WGSY 11, WLRQ 6, WTVR 5 (5), WEAT 6 (5), WDEF 5 (5), WOOF 8, WAHR 5, KMXR 5, KMGL 7, KQXT 7 (5), WLQT 7 (7), WOOD 5 (5), WFMK 10 (10), WGLM 7 (7), WMT 7 (7), WQLR 7, WLTE 5 (5), KELO 8 (8), KRNO 14, KQAV 10 (10), KISC 9 (7).

GLORIA ESTEFAN You'll Be Mine (Party Time) (*Epic*)

Total Stations: 14, Adds: 1, Plays: 176, WHYN 10 (10), WXKC 7 (7), WAFY 19 (12), WASH 21 (21), WTCB 7 (7), WAHR 10 (5), KHLA 5, KQXT 7 (7), WMGN 21 (17), WKBN 11 (11), WMT 7 (7), KQAV 30 (20), KKCW 14 (14), KRUZ 7 (7).

ANNE MURRAY What Would It Take (*EMI*)

Total Stations: 19, Adds: 2, Plays: 166, WCOD 5 (5), WRCH 14 (12), WWLI 15 (15), WYJB 10 (10), WAFY 19 (19), WKWK 5, WTVR 5 (5), WEAT 6 (6), WDEF 10 (10), WOOF 8 (8), WAHR 10 (10), KVIL 8, KQXT 5 (5), WOOD 4 (3), WGLM 7 (7), WMT 7 (7), WQLR 7 (7), KELO 8 (8), KCLI 13 (13).

DAVE KOZ Don't Look Back (*Capitol*)

Total Stations: 18, Adds: 18, Plays: 147, WRCH 7, WMJQ 14, WTCB 16, WTVR 5, WDEF 10, WOOF 15, WRVR 7, KMXR 5, WLQT 7, WTPI 4, WFMK 10, WGLM 7, WMGN 3, WMT 7, WQLR 7, KELO 8, KOSI 5, KQAV 10.

TRACY CHAPMAN New Beginning (*Elektra/EEG*)

Total Stations: 11, Adds: 2, Plays: 127, WMJQ 28 (28), WSPA 15 (15), WEAT 5 (7), WOOF 8 (8), WAHR 10 (5), WRVR 16 (16), WLAC 16, KMXR 5 (5), KQXT 7 (7), WFMK 10, WGLM 7 (7).

SORAYA Stay Awhile (*Island*)

Total Stations: 16, Adds: 6, Plays: 124, WRCH 7 (7), WLEV 5 (5), WLIF 8 (8), WAFY 12 (12), WTCB 7, WTVR 5, WEAT 6, WDEF 5 (5), WOOF 15, WAHR 5, KMXR 5, KQXT 7 (7), WTPI 10 (8), WFMK 10 (10), WGLM 7 (7), KKCW 10 (10).

JACKSON BROWNE I'm The Cat (*Elektra/EEG*)

Total Stations: 12, Adds: 0, Plays: 112, WCOD 5 (5), WHYN 10 (10), WMAS 11 (5), WAFY 19 (19), WEAT 6 (6), WAHR 10 (10), KHLA 5 (5), WDOK 10 (10), WLQT 10 (10), KELO 8 (8), KCLI 13 (13), KQAV 5 (5).

AARON NEVILLE /ROBBIE ROBERTSON Crazy Love (*Reprise*)

Total Stations: 11, Adds: 6, Plays: 109, WRCH 7, WTVR 5, WOOF 15 (15), WAHR 5, WRVR 7, WLTS 19 (10), WTPI 8, WMGN 17 (17), KEZK 7 (6), KOSI 5 (5), KKCW 14.

WILD ORCHID At Night I Pray (*RCA*)

Total Stations: 13, Adds: 6, Plays: 87, WWLI 7, WLIF 8 (8), WTVR 5, WEAT 5, WDEF 5, KQXT 5 (5), WLQT 7, WTPI 10 (8), WFMK 10 (10), WGLM 7 (7), WLTE 5 (5), KELO 8, KQAV 5 (5).

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
DAVE KOZ Don't Look Back (<i>Capitol</i>)	18
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	12
GEORGE BENSON Holdin' On (<i>GRP</i>)	10
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	10
BEACH BOYS (KATHY TROCCOLI) I Can Hear Music (<i>River North</i>)	9
TINA TURNER Missing You (<i>Virgin</i>)	8
A. NEVILLE /R. ROBERTSON Crazy Love (<i>Reprise</i>)	6
SORAYA Stay Awhile (<i>Island</i>)	6
WILD ORCHID At Night I Pray (<i>RCA</i>)	6
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	4
ORLEANS I'm On Your Side (<i>Dinosaur</i>)	4
STING I'm So Happy I Can't Stop Crying (<i>A&M</i>)	4
TONY RICH PROJECT Like A Woman (<i>LaFace/Arista</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	+312
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+273
BEACH BOYS (KATHY TROCCOLI) I Can Hear... (<i>River North</i>)	+214
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	+204
LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	+152
DAVE KOZ Don't Look Back (<i>Capitol</i>)	+147
PETER CETERA One Clear Voice (<i>River North</i>)	+120
TINA TURNER Missing You (<i>Virgin</i>)	+118
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	+90
GEORGE BENSON Holdin' On (<i>GRP</i>)	+82

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MARIAH CAREY Always Be My Baby (<i>Columbia</i>)
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)
SEAL Don't Cry (<i>ZTT/WB</i>)
ROD STEWART So Far Away (<i>Lava/Atlantic</i>)
ELTON JOHN Blessed (<i>Rocket/Island</i>)
LIONEL RICHIE Don't Wanna Lose You (<i>Mercury</i>)
TONI BRAXTON Let It Flow (<i>Arista</i>)
TAKE THAT Back For Good (<i>Arista</i>)
WHITNEY HOUSTON & CECE WINANS Count On Me (<i>Arista</i>)
SEAL Kiss From A Rose (<i>ZTT/WB</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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AC PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL AC REPORTERS ON R&R ONLINE

KBIG 104 MARKET #2
KBIG/Los Angeles (213) 874-7700 Ervin/Verdery

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	28	28	28	28	ERIC CLAPTON/Change The World
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
27	27	27	27	27	DONNA LEWIS/Love You Always...
22	23	23	23	23	ALANIS MORISSETTE/You Learn
28	28	28	28	28	CELINE DION/Because You Loved Me
-	-	-	-	-	JANN ARDEN/Insensitive
23	23	23	23	23	JEWEL/Who Will Save...
23	23	23	23	23	NATALIE MERCHANT/Jalousy
14	14	14	14	14	NATALIE MERCHANT/Wonder
27	26	26	26	26	ALANIS MORISSETTE/Ironic
-	-	-	-	-	TONY RICH PROJECT/Nobody Knows
27	27	27	27	27	GIN BLOSSOMS/Follow You Down
26	26	26	26	26	MARIAH CAREY/Forever
22	22	22	22	22	TINA TURNER/Missing You
-	-	-	-	-	CELINE DION/It's All Coming...
-	-	-	-	-	DISHWALL/Counting Blue Cars
27	27	27	27	27	MELISSA ETHERIDGE/Nowhere To Go
26	26	26	26	26	MARIAH CAREY/Always Be My Baby
23	14	14	14	14	SEAL/Don't Cry
23	14	14	14	14	HOOTIE & BLOWFISH/Only Wanna Be...
22	22	22	22	22	HOOTIE & BLOWFISH/Time

KOST 103.5FM MARKET #2
KOST/Los Angeles (213) 427-1035 Kaye/Chiang

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
28	7	7	7	7	TRACY CHAPMAN/Give Me One Reason
28	7	7	7	7	ERIC CLAPTON/Change The World
-	-	-	-	-	TINA TURNER/Missing You
28	28	28	28	28	GLORIA ESTEFAN/Reach
28	28	28	28	28	GIN BLOSSOMS/Follow You Down
28	28	28	28	28	TONY RICH PROJECT/Nobody Knows
28	28	28	28	28	MARIAH CAREY/Always Be My Baby
28	28	28	28	28	CELINE DION/Because You Loved Me
28	28	28	28	28	EVERYTHING BUT.../Missing
18	18	18	18	18	MARIAH CAREY/One Sweet Day
18	18	18	18	18	JANET JACKSON/Runaway
18	18	18	18	18	HOOTIE & BLOWFISH/Only Wanna Be...
-	-	-	-	-	WHITNEY HOUSTON/Exhale (Shoop Shoop)
8	7	7	7	7	MARIAH CAREY/Forever

B-101.1 MARKET #5
WBEB/Philadelphia (610) 667-8400 Ryan

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
30	27	27	27	27	CELINE DION/Because You Loved Me
30	27	27	27	27	MARIAH CAREY/Always Be My Baby
30	27	27	27	27	ERIC CLAPTON/Change The World
30	27	27	27	27	GLORIA ESTEFAN/Reach
27	27	27	27	27	MARIAH CAREY/Forever
20	17	17	17	17	TRACY CHAPMAN/Give Me One Reason
20	17	17	17	17	WHITNEY HOUSTON/Why Does It Hurt
20	17	17	17	17	TONY RICH PROJECT/Nobody Knows
13	13	13	13	13	CELINE DION/It's All Coming...
13	13	13	13	13	DONNA LEWIS/Love You Always...
13	13	13	13	13	BRYAN ADAMS/Let's Make A...
-	-	-	-	-	TINA TURNER/Missing You
20	10	10	10	10	HOOTIE & BLOWFISH/Only Wanna Be
10	10	10	10	10	MADONNA/You'll See
13	13	13	13	13	JANN ARDEN/Insensitive
10	10	10	10	10	TAKE THAT/Back For Good
10	10	10	10	10	M. CHAPIN CARPENTER/Grow Old With Me
10	10	10	10	10	MARIAH CAREY/One Sweet Day
7	9	9	9	9	HARRY CONNICK JR./Hear Me In...
-	-	-	-	-	BRANDY, TAMIA, /Missing You

KVIL 103.7fm MARKET #7
KVIL/Dallas (214) 691-1037 Curtis/O'Neal

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
25	25	25	25	25	CELINE DION/Because You Loved Me
25	25	25	25	25	PETER CETERA/One Clear Voice
24	24	24	24	24	JIM BRICKMAN/Angel Eyes
24	24	24	24	24	MICHAEL BOLTON/Ova So Beautiful
24	24	24	24	24	PETER CETERA/Forever Tonight
24	24	24	24	24	EAGLES/Love Will Keep Us...
24	24	24	24	24	WHITNEY HOUSTON/Why Does It Hurt
23	24	23	23	23	TAKE THAT/Back For Good
15	15	15	15	15	ERIC CLAPTON/Change The World
15	15	15	15	15	MARIAH CAREY/Forever
14	14	14	14	14	VANESSA WILLIAMS/Where Do We Go...
13	13	13	13	13	MICHAEL ENGLISH/Your Love Amazes Me
13	13	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
13	13	13	13	13	JIM BRICKMAN/Hero's Dream
13	13	13	13	13	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	CELINE DION/It's All Coming...
8	8	8	8	8	BEACH BOYS/TROCCOLI/Can Hear Music
10	10	10	10	10	LIONEL RICHIÉ/Ordinary Girl
10	10	10	10	10	TONY RICH PROJECT/Like A Woman
8	8	8	8	8	LYLE LOVETT/Private Conversation
-	-	-	-	-	ANNE MURRAY/What Would It Take
5	5	5	5	5	ROO STEWART/So Far Away
5	5	5	5	5	SEAL/Kiss From A Rose
5	5	5	5	5	JIM BRICKMAN/If You Believe
5	5	5	5	5	SELENA/ I Could Fall In Love
5	5	5	5	5	ELTON JOHN/Blessed

Soft Rock 97.1 WASH FM MARKET #8
WASH/Washington (202) 895-5000 Stret/Martin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
35	35	35	35	35	ELTON JOHN/Blessed
35	35	35	35	35	CELINE DION/Because You Loved Me
28	28	28	28	28	ERIC CLAPTON/Change The World
21	21	21	21	21	GLORIA ESTEFAN/Reach
28	28	28	28	28	TRACY CHAPMAN/Give Me One Reason
28	28	28	28	28	CELINE DION/It's All Coming...
28	28	28	28	28	MARIAH CAREY/Forever
28	28	28	28	28	VANESSA WILLIAMS/Where Do We Go...
-	-	-	-	-	NATALIE MERCHANT/Jalousy
28	28	28	28	28	JANN ARDEN/Insensitive
21	21	21	21	21	HOUSTON & WINANS/Count On Me
28	28	28	28	28	WHITNEY HOUSTON/Why Does It Hurt...
28	28	28	28	28	DONNA LEWIS/Love You Always...
-	-	-	-	-	ALANIS MORISSETTE/You Learn
21	21	21	21	21	CHER/One By One
21	21	21	21	21	GLORIA ESTEFAN/You'll Be Mine...
-	-	-	-	-	LOS DEL RIO/BAYSIDE/Macarena
-	-	-	-	-	GIN BLOSSOMS/Follow You Down
-	-	-	-	-	LIONEL RICHIÉ/Ordinary Girl
-	-	-	-	-	TONY RICH PROJECT/Nobody Knows
-	-	-	-	-	PETER CETERA/Forever Tonight
-	-	-	-	-	ROO STEWART/So Far Away
-	-	-	-	-	NATALIE MERCHANT/Carnival
-	-	-	-	-	GIN BLOSSOMS/Till I Hear It...

WFLC 97.3 FM MARKET #11
WFLC/Miami (305) 759-4311 Landay/Bennett

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	31	31	31	31	BOEANS/Closer To Free
16	16	16	16	16	MARIAH CAREY/Always Be My Baby
31	31	31	31	31	ERIC CLAPTON/Change The World
31	31	31	31	31	COLLECTIVE SOUL/The World I Know
31	31	31	31	31	CELINE DION/Because You Loved Me
31	31	31	31	31	GLORIA ESTEFAN/Reach
31	31	31	31	31	GIN BLOSSOMS/Follow You Down
31	31	31	31	31	ALANIS MORISSETTE/You Learn
31	31	31	31	31	SEAL/Don't Cry
31	16	16	16	16	HOOTIE & BLOWFISH/Old Man & Me
16	16	16	16	16	HOOTIE & BLOWFISH/Tucker's Town
10	10	10	10	10	ALANIS MORISSETTE/Ironic
10	10	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
-	-	-	-	-	MARIAH CAREY/One Sweet Day
10	10	10	10	10	GIN BLOSSOMS/Till I Hear It...
-	-	-	-	-	HOOTIE & BLOWFISH/Time

92.5 KLSY MARKET #13
KLSY/Seattle (206) 454-1540 Irwin/Brooks

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	24	24	24	24	ERIC CLAPTON/Change The World
24	24	24	24	24	GLORIA ESTEFAN/Reach
24	24	24	24	24	CELINE DION/Because You Loved Me
24	24	24	24	24	PETER CETERA/One Clear Voice
24	24	24	24	24	HOUSTON & WINANS/Count On Me
24	24	24	24	24	LIONEL RICHIÉ/Don't Wanna Lose You...
13	13	13	13	13	CELINE DION/To Love You More
24	23	23	23	23	JIM BRICKMAN/Hero's Dream
24	18	18	18	18	BLESSID UNION OF.../All Along
13	13	13	13	13	VANESSA WILLIAMS/Where Do We Go...
-	-	-	-	-	WHITNEY HOUSTON/Why Does It Hurt...
-	-	-	-	-	CELINE DION/It's All Coming...
-	-	-	-	-	LIONEL RICHIÉ/Ordinary Girl
17	13	13	13	13	MICHAEL ENGLISH/Your Love Amazes Me
9	9	9	9	9	BETTE MIDLER/God Help...
9	9	9	9	9	MARIAH CAREY/Forever
-	-	-	-	-	BEACH BOYS/TROCCOLI/Can Hear Music
-	-	-	-	-	TINA TURNER/Missing You

WALK 97.5 MARKET #14
WALK/Long Island (516) 475-5200 Michaels/Lombardo

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
29	28	30	30	30	DONNA LEWIS/Love You Always...
28	28	29	29	29	ERIC CLAPTON/Change The World
26	28	27	27	27	TONI BRAXTON/Let It Flow
3	9	12	12	12	CELINE DION/It's All Coming...
-	9	10	10	10	JOHN MELLENCAMP/Key West...
24	24	24	24	24	CHER/One By One
9	28	29	29	29	MARIAH CAREY/Forever
27	28	27	27	27	TRACY CHAPMAN/Give Me One Reason
9	9	10	10	10	LOS DEL RIO/BAYSIDE/Macarena
25	28	25	25	25	CELINE DION/Because You Loved Me
9	8	9	9	9	MARIAH CAREY/Always Be My Baby
10	8	10	10	10	ANNE MURRAY/What Would It Take
10	8	10	10	10	TONY RICH PROJECT/Nobody Knows
10	8	10	10	10	HOUSTON & WINANS/Count On Me
9	9	9	9	9	WHITNEY HOUSTON/Why Does It Hurt...
9	9	9	9	9	ROBERT MILES/Children
-	9	9	9	9	BRYAN ADAMS/Let's Make A...
-	9	9	9	9	COLOR ME BADD/The Earth...
10	8	10	10	10	DEEP BLUE SOMETHING/Breakfast At...
10	7	10	10	10	HOOTIE & BLOWFISH/Only Wanna Be...
10	7	10	10	10	BLUES TRAVELER/Run-Around
8	7	8	8	8	EVERYTHING BUT.../Missing
8	7	8	8	8	TAKE THAT/Back For Good
8	7	8	8	8	MARTIN PAGE/In The House...
8	7	8	8	8	GIN BLOSSOMS/Till I Hear It...
8	7	8	8	8	MARIAH CAREY/One Sweet Day
8	7	8	8	8	DEL AMITRI/Roll To Me
8	7	8	8	8	REMBRANDT/It'll Be There For...
8	7	8	8	8	NICKI FRENCH/Total Eclipse Ot...
8	7	8	8	8	BLESSID UNION OF.../I Believe

KEZK 102.5 MARKET #17
KEZK/St. Louis (314) 727-2160 McMahon

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
18	18	16	16	16	CELINE DION/Because You Loved Me
19	19	15	15	15	TONI BRAXTON/Let It Flow
14	14	14	14	14	CELINE DION/It's All Coming...
16	17	15	15	15	MARIAH CAREY/Forever
17	15	15	15	15	JIM BRICKMAN/Hero's Dream
21	18	16	16	16	ERIC CLAPTON/Change The World
10	18	14	14	14	VANESSA WILLIAMS/Where Do We Go...
18	17	13	13	13	WHITNEY HOUSTON/Why Does It Hurt...
20	18	14	14	14	JANN ARDEN/Insensitive
19	18	14	14	14	MARIAH CAREY/Always Be My Baby
-	-	-	-	-	DONNA LEWIS/Love You Always...
7	8	8	8	8	ROO STEWART/So Far Away
9	9	9	9	9	SEAL/Don't Cry
9	9	9	9	9	EVERYTHING BUT.../Missing
8	16	8	8	8	ALL-4-ONE/Someday
10	8	8	8	8	MICHAEL ENGLISH/Your Love Amazes Me
-	6	7	7	7	NEVILLE & ROBERTSON/Crazy Love
18	12	6	6	6	GLORIA ESTEFAN/Reach
-	7	7	7	7	TONY RICH PROJECT/Nobody Knows
17	9	7	7	7	HOUSTON & WINANS/Count On Me
7	-	3	3	3	ELTON JOHN/Blessed

WDOK 102.1 FM MARKET #22
WDOK/Cleveland (216) 696-0123 Wilson/Miller

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
22	22	22	22	22	CELINE DION/It's All Coming...
22	22	22	22	22	MARIAH CAREY/Forever
22	22	22	22	22	WHITNEY HOUSTON/Why Does It Hurt...
22	22	22	22	22	ERIC CLAPTON/Change The World
22	22	22	22	22	TRACY CHAPMAN/Give Me One Reason
21	21	21	21	21	VANESSA WILLIAMS/Where Do We Go...
21	21	21	21	21	LIONEL RICHIÉ/Ordinary Girl
14	18	17	17	17	DAN HILL/Wrapped Around...
19	22	22	22	22	MICHAEL ENGLISH/Your Love Amazes Me
17	17	17	17	17	JANN ARDEN/Insensitive
15	15	15	15	15	TONY RICH PROJECT/Nobody Knows
14	14	14	14	14	CELINE DION/Because You Loved Me
14	14	14	14	14	CHER/One By One
12	12	12	12	12	GLORIA ESTEFAN/Reach
12	12	12	12	12	PETER CETERA/One Clear Voice
9	9	10	10	10	JACKSON BROWNE/In The Cat
-	9	10	10	10	BRANDY, TAMIA, /Missing You
9	9	9	9	9	HOUSTON &

Stations and their adds listed alphabetically by market

AC

WYJB/Albany, NY OMP/D: Buzz Brindle MD: Pat Ryan 5 BEACH BOYS/TROCCOLI "Music"	WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds	WXXC/Erie, PA PD: Ron Arlen MD: Paul Davies 7 BRYAN ADAMS "Lets" 7 TINA TURNER "Missing"	WGLM/Lafayette, IN PDMD: Dan McKay 21 CELINE DION "Coming" 17 JANN ARDEN "Insensitiv" 17 GIN BLOSSOMS "Follow" 7 DAVE KOZ "Look" 5 NO MERCY "Where"	WLAC/Nashville, TN PD: Billy Shears MD: Bryan Sargent 16 TRACY CHAPMAN "Beginning" 11 JANE KELLY WILLIAMS "Breaking"	KLSY/Seattle, WA PD: Bobby Irwin MD: Bob Brooks 24 DONNA LEWIS "Always" 13 LIONEL RICHIE "Ordinary" 9 BEACH BOYS/TROCCOLI "Music" 9 TINA TURNER "Missing"
WLEV/Allentown, PA OMP/D: John Lodge 5 GEORGE BENSON "Holdin'"	WLTF/Cleveland, OH PD: Steve LaBeau MD: Jay Hudson 27 HOOTIE & BLOWFISH "Time" 27 GLORIA ESTEFAN "Reach" 10 DONNA LEWIS "Always"	WKY/Indianapolis, IN PDMD: Mark Baker MD: Jay Hudson 5 BRYAN ADAMS "Lets" 5 TONY RICH PROJECT "Woman"	KTDY/Lafayette, LA OMP/D: Michael W. Kay MD: Ed Perkins 5 JOHN MELLENCAMP "Key" 5 TINA TURNER "Missing"	WLTS/New Orleans, LA PD: Steve Suter MD: Jim Hanzo No Adds	KELO/Sioux Falls, SD PD: Reid Holten MD: Kathy James 8 WILD ORCHID "Night" 8 DAVE KOZ "Look"
WFPG/Atlantic City, NJ OMP/D: Dick Fennessy MD: Marlene Aqna 14 BEACH BOYS/TROCCOLI "Music" 14 JOHN MELLENCAMP "Key"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 DONNA LEWIS "Always" 13 HARRY CONNICK JR. "Hear" 7 BETTE MIDLER "Outcasts"	KEZA/Fayetteville, AR OMP/D: Chip Arledge APD/MD: Rich Kelly MD: Sharon Green 12 DONNA LEWIS "Always"	KHLA/Lake Charles, LA OM: Don Rivers 18 PETER CETERA "Voice" 18 BEACH BOYS/TROCCOLI "Music" 5 GLORIA ESTEFAN "Mine"	KMGL/Oklahoma City, OK MD: Kathi Yeager 7 GEORGE BENSON "Holdin'"	KISC/Spokane, WA PD: Gary James MD: Michele Allen 7 DONNA LEWIS "Always" 7 JOHN MELLENCAMP "Key"
WBBO/Augusta, GA PDMD: John Patrick No Adds	WTCB/Columbia, SC PDMD: Brent Johnson 16 DAVE KOZ "Look" 7 SORAYA "Awhlie"	WCRZ/Flint, MI OMP/D: J. Patrick 7 TINA TURNER "Missing"	WFMK/Lansing, MI PDMD: Ray Marshall 10 ORLEANS "Side" 10 DAVE KOZ "Look" 10 TRACY CHAPMAN "Beginning"	WMGF/Orlando, FL PD: Laura Dane MD: Dean Muccio 12 DONNA LEWIS "Always"	WBMX/Boston, MA VP/Prog.: Greg Strassell APD/MD: Tim Richards 22 ALANIS MORISSETTE "Head" 10 NEWSBOYS "Reality" 10 SHERYL CROW "Happy" 10 DOG'S EYE VIEW "Small"
KKMJ/Austin, TX OMP/D: Stan Main MD: Nolan Cruise MD: Mark Thoner 5 BETTE MIDLER "Outcasts"	KKLI/Colorado Springs, CO PD: Steve Larson MD: Sharon Green 13 DONNA LEWIS "Always" 13 HARRY CONNICK JR. "Hear" 7 BETTE MIDLER "Outcasts"	WAFY/Frederick, MD PD: John Fieseler MD: Norman Henry Schmidt 12 MICHAEL LEARNS... "Why" 12 BILLY MANN "Flower" 12 LUTHER VANROSS "Secret"	KSNE/Las Vegas, NV PD: Tom Chase MD: John Berry No Adds	WBEB/Philadelphia, PA PDMD: Jim Ryan 13 TINA TURNER "Missing" 5 BRANDY "TAMIA...Missing"	WMAZ/Springfield, MA PD: Paul Cannon MD: Keith Stephens No Adds
WMJJ/Birmingham, AL DM: John Jenkins PDMD: John Stuart No Adds	WGSY/Columbus, GA PD: Dave McManus MD: J.J. Hemingway 21 BRYAN ADAMS "Lets" 11 TONY RICH PROJECT "Woman" 11 BRANDY "TAMIA...Missing" 11 GEORGE BENSON "Holdin'"	KTHI/Fresno, CA PD: Mark Thomas MD: Mike Alexander 24 CELINE DION "Coming"	WALK/Long Island, NY PD: Gene Michaels MD: Charlie Lombardo 9 COLOR ME BADO "Earth" 6 JEWEL "Save"	WRV/Toledo, OH PD: Steve Kendall MD: Gen Cooper No Adds	WWSN/Charlotte, NC OM: Tom Jackson PDMD: John McFadden 20 AMANDA MARSHALL "Birmingham"
WEZN/Bridgeport, CT PDMD: Steve Marcus MD: Bob Nunally 5 BRYAN ADAMS "Lets"	WSNY/Columbus, OH PD: Chuck Knight MD: Bob Nunally No Adds	WKTK/Gainesville, FL PD: Britton Jon MD: Heather Shea 14 BEACH BOYS/TROCCOLI "Music" 14 BRYAN ADAMS "Lets" 14 TINA TURNER "Missing"	KBIG/Los Angeles, CA PD: Dave Ervin APD/MD: Dave Verdery 22 TONY RICH PROJECT "Knows" 22 CELINE DION "Coming" 22 DISHWALLA "Cars" 22 MELISSA ETHERIDGE "Nowhere"	KMXZ/Tucson, AZ PDMD: Bobby Rich 9 BRYAN ADAMS "Lets"	WQAZ/Charlottesville, VA PD: Dan Miller APD/MD: Angie Logan 19 DEL AMTRI "Hot" 18 TRACY CHAPMAN "Beginning" 18 AMANDA MARSHALL "Birmingham"
WMJQ/Buffalo, NY PD: Bob Lucas MD: Roger Christian 14 DAVE KOZ "Look"	KMXR/Corpus Christi, TX PDMD: Jesse DeLeon 5 SORAYA "Awhlie" 5 GEORGE BENSON "Holdin'" 5 DAVE KOZ "Look"	WLHT/Grand Rapids, MI PDMD: Steve Dirksen 17 BRYAN ADAMS "Lets" 17 JOHN MELLENCAMP "Key" 5 BRANDY "TAMIA...Missing" 5 MELISSA ETHERIDGE "Nowhere"	KRND/Reno, NV PD: Larry Iross MD: Jenny Iross 14 GEORGE BENSON "Holdin'" 5 RED SPEEDWAGON "Building" 5 DONNA LEWIS "Always" 5 SARI "Forever" 5 STING "Happy"	KTYL/Tyler, TX PD: Dave Moreland MD: Janie Baker 9 BRYAN ADAMS "Lets"	WMTX/Chicago, IL PD: Barry James APD/MD: Jaime Kartak 22 ONCE BLUE "Save" 10 DAVE MATTHEWS BANO "Say" 10 AMANDA MARSHALL "Birmingham"
WCOD/Cape Cod, MA PDMD: Chris Boles No Adds	KVIL/Dallas, TX PD: Bill Curtis MD: Alex O'Neal 8 ANNE MURRAY "Take"	WOOD/Grand Rapids, MI OMP/D: Stan Atkinson MD: Michael Sirtanni 15 JANN ARDEN "Insensitiv" 15 GLORIA ESTEFAN "Reach"	WSTQ/Roanoke, VA PD: Don Morrison MD: Dick Daniels No Adds	WASH/Washington, DC PD: Steve Streit MD: Randi Martin 7 LIONEL RICHIE "Ordinary"	WQAL/Cleveland, OH PDMD: Mary Ellen Kachinske 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"
WMT/Cedar Rapids, IA OM: Rick Sellers PDMD: Randy Lee 7 DAVE KOZ "Look" 7 STING "Happy"	WLQT/Dayton, OH PDMD: Mary Fleener 7 WILD ORCHID "Night" 7 DAVE KOZ "Look"	WMAG/Greensboro, NC PDMD: Nick Allen No Adds	WATL/West Palm Beach, FL PD: Les Howard MD: Chad Perry 6 SORAYA "Awhlie" 5 WILD ORCHID "Night"	WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"
WRRM/Cincinnati, OH PDMD: T.J. Holland No Adds	WOOF/Dolhan, AL OMP/D: Leigh Simpson OMP/MD: Mike Hoislerfeld 15 STING "Happy" 15 SORAYA "Awhlie" 15 DAVE KOZ "Look" 8 GEORGE BENSON "Holdin'"	WSPA/Greenville, SC OM: Jim Kirkland PDMD: Greg McKinney 15 BEACH BOYS/TROCCOLI "Music"	WVLA/West Palm Beach, FL PD: Les Howard MD: Chad Perry 6 SORAYA "Awhlie" 5 WILD ORCHID "Night"	WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"
WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds	WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds	WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds	WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds	WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds	WVOK/Cleveland, OH PD: Sue Wilson MD: Scott Miller No Adds

HOT AC

KMXS/Anchorage, AK PD: Mark Carlson MD: Rick Sparks 30 JOHN MELLENCAMP "Key" 29 MERRIL BAINBRIDGE "Mouth"	WRTS/Erie, PA PD: Ron Kline MD: Shane Taylor 15 ALANIS MORISSETTE "Right" 15 AMANDA MARSHALL "Birmingham"	WKTI/Milwaukee, WI PD: Darny Clayton MD: Leonard Peace No Adds	WVOK/Richmond, VA OMP/MD: Jack Alix 10 STING "Happy" 10 CRANBERRIES "Deade" 10 WALLFLOWERS "Heartache"
WKDD/Akron, OH PDMD: Chuck Collins 16 BLUES TRAVELER "Blit" 15 NO MERCY "Where"	WQSM/Fayetteville, NC PDMD: Chuck Collins 15 TONY RICH PROJECT "Woman" 15 MERRIL BAINBRIDGE "Mouth" 7 NO MERCY "Where" 7 DOG'S EYE VIEW "Small"	KSTP/Minneapolis, MN Interim PDMD: Leighton Peck PDMD: Dave Stone 21 MERRIL BAINBRIDGE "Mouth"	KYKY/St. Louis, MO PD: Smokey Rivers APD/MD: Greg Hewitt 15 JOHN MELLENCAMP "Key"
KKMY/Beaumont, TX PD: Kurt Gilchrist MD: Robert X. Brown 10 MERRIL BAINBRIDGE "Mouth" 10 WALLFLOWERS "Heartache" 10 NO MERCY "Where" 10 BEACH BOYS/TROCCOLI "Music"	WKZL/Greensboro, NC PD: Jeff McHugh MD: Doug McKnight No Adds	KOSO/Modesto, CA MD: Donna Miller 5 BRYAN ADAMS "Lets" 5 CELINE DION "Coming" 5 TRACY CHAPMAN "Beginning" 5 STING "Happy"	KISN/Salt Lake City, UT PD: Burke Allen MD: Bill Tanner 30 DONNA LEWIS "Always" 10 DISHWALLA "Cars"
WBMX/Boston, MA VP/Prog.: Greg Strassell APD/MD: Tim Richards 22 ALANIS MORISSETTE "Head" 10 NEWSBOYS "Reality" 10 SHERYL CROW "Happy" 10 DOG'S EYE VIEW "Small"	WMYI/Greenville, SC PD: Mark Pollitt MD: Eric Rogers 6 DONNA LEWIS "Always"	WJRX/Monmouth-Ocean, NJ PD: Lance DeBock MD: Sharon Zarnowski No Adds	KSMG/San Antonio, TX PD: Pat Evans MD: Dana Thomas 5 AMANDA MARSHALL "Birmingham"
WHBC/Canton, OH PD: Terry Simons MD: Bruce Lewis 18 LIONEL RICHIE "Ordinary"	WIKZ/Hagerstown, MD PDMD: Rick Alexander No Adds	WMXS/Montgomery, AL PDMD: Carson James 25 DISHWALLA "Cars" 25 LOS DEL RIO/BAYSIDE "Macarena"	KFMB/San Diego, CA PD: Tracy Johnson APD/MD: Greg Simms No Adds
WWSN/Charlotte, NC OM: Tom Jackson PDMD: John McFadden 20 AMANDA MARSHALL "Birmingham"	WTIC/Hartford, CT PD: Bill Stairs MD: David Simpson No Adds	WMXV/New York, NY PD: Steve Weed APD/MD: Linda Silver 18 MERRIL BAINBRIDGE "Mouth" 10 SHERYL CROW "Happy"	KIOI/San Francisco, CA PD: Casey Keating MD: Jay Nachts 15 JOHN MELLENCAMP "Key" 5 GEORGE BENSON "Holdin'"
WQAZ/Charlottesville, VA PD: Dan Miller APD/MD: Angie Logan 19 DEL AMTRI "Hot" 18 TRACY CHAPMAN "Beginning" 18 AMANDA MARSHALL "Birmingham"	WPLJ/New York, NY VP/Prog.: Tom Cuddy PD: Scott Shannon MD: Mike Preston 15 CRANBERRIES "Deade"	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	KMGQ/Santa Barbara, CA PD: Abby Bonei APD/MD: Steve Bauer 7 STING "Happy"
WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WAEV/Savannah, GA OMP/D: Scotty Snipes MD: Brad Kelly 11 STING "Happy"
WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	KPLZ/Seattle, WA PDMD: Kent Phillips 21 SHERYL CROW "Happy" 21 LOS DEL RIO/BAYSIDE "Macarena"
WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WNSN/South Bend, IN PD: Phil Britain APD/MD: Steve D'Brien 9 DISHWALLA "Cars" 9 TRACY CHAPMAN "Beginning" 9 STING "Happy"
WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WYYY/Syracuse, NY PD: Alan Furst MD: Jeanne Asasley 15 TOM PETTY & HB "Walls"
WQAL/Cleveland, OH PDMD: Brian Adams 45 BRYAN ADAMS "Lets" 45 LOS DEL RIO/BAYSIDE "Macarena" 30 HOOTIE & BLOWFISH "Blind" 14 DISHWALLA "Cars"	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WVDE/Norfolk, VA PD: Don London MD: Jeff Moreau No Adds	WMTX/Tampa, FL PD: Mike Reeves MD: Yvonne Bas 5 AMANDA MARSHALL "Birmingham" 5 NEVILLE & ROBERTSON "Crazy"

 101 Total Reporters
 101 Current Reporters
 86 Current Playlists

Reported Frozen Playlist (6):

 WEZF/Burlington, VT
 WLIT/Chicago, IL
 WAJF/Wayne, IN
 KJSN/Modesto, CA
 WHYN/Springfield, MA
 WLZU/Utica, NY

Did Not Report, Playlist Frozen (9):

 WLIF/Baltimore, MD
 KCIX/Boise, ID
 WMJX/Boston, MA
 WJXB/Knoxville, TN
 WVEZ/Louisville, KY
 WLTE/Minneapolis, MN
 KGBY/Sacramento, CA
 WSRW/Worcester, MA
 WKBN-FM/Youngstown, OH

 70 Total Reporters
 70 Current Reporters
 61 Current Playlists

Reported Frozen Playlist (4):

 WROE/Appleton, WI
 WLAW/Champaign, IL
 KBEE/Salt Lake City, UT
 KNEV/Reno, NV

Did Not Report, Playlist Frozen (5):

 WWMX/Baltimore, MD
 WVAQ/Charleston, WV
 WKQI/Detroit, MI
 WMXC/Mobile, AL
 WYXR/Philadelphia, PA

"CRAZY LOVE"

performed by

AARON NEVILLE

featuring

ROBBIE ROBERTSON

music from the motion picture PHENOMENON

 AC MOST ADDED!
 KEZK KOSI KKCW WTPI
 WLTS WRCH WRVR WTVR
 WAHR WMGN WOOF

 HOT AC - ALREADY ON!
 WMTX WMYI WMXC WROE


AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	ERIC CLAPTON Change The World (<i>Reprise</i>)	2711	2660	2650	2555	70/0
3	3	2	2	DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	2485	2311	2148	2058	69/2
4	4	3	3	ALANIS MORISSETTE You Learn (<i>Maverick/Reprise</i>)	2148	2098	2110	2056	59/0
2	2	4	4	TRACY CHAPMAN Give Me One Reason (<i>Elektra/EEG</i>)	2092	2065	2195	2293	64/0
6	5	5	5	NATALIE MERCHANT Jealousy (<i>Elektra/EEG</i>)	1833	1801	1832	1719	61/0
7	6	6	6	JEWEL Who Will Save Your Soul (<i>Atlantic</i>)	1709	1628	1570	1461	57/0
21	16	11	7	CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	1500	1246	1036	727	61/3
13	10	10	8	MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	1424	1297	1196	1122	62/3
16	14	13	9	DISHWALLA Counting Blue Cars (<i>A&M</i>)	1414	1237	1076	969	57/5
18	15	14	10	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (<i>Mercury</i>)	1405	1183	1068	877	61/6
8	8	8	11	JANN ARDEN Insensitive (<i>A&M</i>)	1321	1351	1345	1427	47/0
10	9	9	12	MARIAH CAREY Forever (<i>Columbia</i>)	1280	1313	1330	1271	47/0
15	12	12	13	HOOTIE & THE BLOWFISH Tucker's Town (<i>Atlantic</i>)	1253	1238	1143	1025	54/0
5	7	7	14	CELINE DION Because You Loved Me (<i>550 Music</i>)	1141	1460	1551	1806	49/1
9	11	16	15	GIN BLOSSOMS Follow You Down (<i>A&M</i>)	1027	1039	1159	1305	40/0
11	13	15	16	NATALIE MERCHANT Wonder (<i>Elektra/EEG</i>)	966	1078	1077	1206	33/0
12	17	17	17	TONY RICH PROJECT Nobody Knows (<i>LaFace/Arista</i>)	946	962	1015	1128	39/0
BREAKER	18	18	18	BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	895	742	541	370	46/4
20	19	18	19	TOM PETTY & THE HEARTBREAKERS Walls (<i>Warner Bros.</i>)	889	916	862	820	45/1
24	23	23	20	LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	700	566	565	554	31/4
27	25	21	21	PRIMITIVE RADIO GODS Standing Outside... (<i>Ergo/Columbia</i>)	672	603	523	399	29/1
14	18	19	22	ALANIS MORISSETTE Ironic (<i>Maverick/Reprise</i>)	642	777	927	1039	29/0
26	26	24	23	CRANBERRIES Free To Decide (<i>Island</i>)	598	512	438	403	31/4
—	30	25	24	WHITNEY HOUSTON Why Does It Hurt So Bad (<i>Arista</i>)	494	465	378	288	22/2
—	—	28	25	MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	478	320	143	67	23/7
28	27	26	26	HOOTIE & THE BLOWFISH I Go Blind (<i>Reprise</i>)	474	392	391	389	14/2
22	22	22	27	BADLEES Angeline Is Coming Home (<i>Polydor/A&M</i>)	361	569	624	659	20/0
—	—	27	28	HARRY CONNICK JR. Hear Me In The Harmony (<i>Columbia</i>)	345	378	348	344	18/0
—	—	29	29	GIN BLOSSOMS As Long As It Matters (<i>A&M</i>)	341	302	258	216	19/2
DEBUT	30	30	30	AMANDA MARSHALL Birmingham (<i>Epic</i>)	292	155	50	12	16/7

This chart reflects airplay from August 26-September 1. Songs ranked by total plays. Highlighted songs indicate Breaker. 70 Hot AC reporters. 61 current playlists. Songs that are down or flat in plays for three consecutive weeks and below No. 15 are moved to recurrent. © 1996, R&R Inc.

NEW & ACTIVE

TONI BRAXTON You're Makin' Me High (*LaFace/Arista*)

Total Stations: 9, Adds: 2, Plays: 238, WBLI 24 (42), WYXR 27 (27), WQWZ 34 (33), WJDX 21, KSII 45 (46), WAZY 7, KALC 25 (25), KSSK 24 (44), KPZL 31 (21).

LIONEL RICHIE Ordinary Girl (*Mercury*)

Total Stations: 9, Adds: 1, Plays: 184, WVAE 42 (42), WHUD 20 (18), WMYI 12 (6), WKYE 14 (13), WXIL 29 (29), WJDX 21 (21), WMXL 19 (17), WHBC 18, KMAJ 9 (9).

BLESSID UNION OF SOULS All Along (*EMI*)

Total Stations: 11, Adds: 1, Plays: 176, WSNF 14, WVAE 11 (11), WHUD 7 (9), WMXV 28 (21), WYYY 15 (15), WKYE 14 (17), WJDX 21, WMXS 25 (25), KKMY 18 (18), WNSN 9 (9), KMAJ 14 (14).

ONCE BLUE Save Me (*EMI*)

Total Stations: 10, Adds: 1, Plays: 170, WDAQ 11 (11), WRTS 34 (34), WJRZ 12 (12), WMC 5 (12), KKMY 18 (18), WTMX 22, WAZY 23 (19), KMXG 21 (21), KMAJ 9 (9), KFMB 15 (23).

TONY RICH PROJECT Like A Woman (*LaFace/Arista*)

Total Stations: 11, Adds: 0, Plays: 159, WQWZ 33 (34), WMXB 10 (10), WMTX 12 (8), WMXC 5 (5), WNSN 16 (16), WQSM 15, WKYE 15 (13), WMXL 19 (17), WMC 14 (14), KSII 27 (25), WKDD 14 (17).

GLORIA ESTEFAN You'll Be Mine (Party Time) (*Epic*)

Total Stations: 11, Adds: 0, Plays: 159, WQWZ 33 (34), WMXB 10 (10), WMTX 12 (8), WMXC 5 (5), KSII 20 (20), WQAL 14 (6), WAZY 16 (8), WKTI 25 (26), KSSK 24 (24).

ALANIS MORISSETTE Head Over Feet (*Maverick/Reprise*)

Total Stations: 7, Adds: 3, Plays: 158, WBMX 22, WDAQ 29, WTCI 23 (23), WMXM 20 (20), WBLI 15, WPLJ 25 (23), KYSR 24 (15).

TRACY CHAPMAN New Beginning (*Elektra/EEG*)

Total Stations: 13, Adds: 5, Plays: 155, WDAQ 13, WRTS 24 (15), WQWZ 18, WQSM 20 (10), WMC 6 (5), KKMY 10 (10), WROE 7 (7), WAZY 9, WNSN 9, KMAJ 14 (14), KALC 10 (10), KOSO 5, KMGO 10 (7).

BLUES TRAVELER But Anyway (*A&M*)

Total Stations: 7, Adds: 1, Plays: 144, WRTS 24 (24), WBLI 15 (15), WKDD 16, WLWR 28 (28), KSTZ 28 (32), KALC 15 (10), KFMB 18 (3).

STING I'm So Happy I Can't Stop Crying (*A&M*)

Total Stations: 12, Adds: 5, Plays: 142, WBMX 11 (10), WMXB 10, WAEV 11, WMXL 19 (17), WMCX 7 (7), KKMY 18 (10), WNSN 9, KMAJ 14 (14), KALC 25 (25), KOSO 5, KFMB 6 (7), KMGO 7.

BEACH BOYS I/KATHY TROCCOLI I Can Hear Music (*River North*)

Total Stations: 8, Adds: 2, Plays: 106, WHUD 15 (12), WKYE 15 (10), WXIL 29, WMC 5 (5), KKMY 10, WKDD 16 (17), WROE 7 (7), KMAJ 9 (9).

NO MERCY Where Do You Go (*Arista*)

Total Stations: 7, Adds: 4, Plays: 102, WBLI 24 (15), WQSM 7, WMC 5, KKMY 10, KSII 27 (26), WKDD 15, WKOI 14 (14).

TINA TURNER Missing You (*Virgin*)

Total Stations: 7, Adds: 0, Plays: 85, WHUD 9 (6), WQSM 7 (7), WMYI 15 (27), WKYE 5 (7), WJDX 21 (22), WROE 14 (14), KMAJ 14 (14).

BRANDY, TAMIA, GLADYS KNIGHT, & CHAKA KHAN Missing You (*EastWest/EEG*)

Total Stations: 8, Adds: 0, Plays: 82, WJRZ 14 (12), WHUD 7 (5), WMYI 6 (6), WKYE 5 (5), KKMY 10 (10), KSII 21 (18), WROE 14 (14), KIOI 5 (5).

WILD ORCHID At Night I Pray (*RCA*)

Total Stations: 7, Adds: 1, Plays: 80, WKYE 7 (7), WMC 6 (5), KKMY 10 (10), WROE 7 (7), WAZY 16 (8), WKTI 25 (24), KMAJ 9.

Songs ranked by total plays.
Station call letters followed by number of plays.

BREAKERS®

BRYAN ADAMS

Let's Make A Night To Remember (*A&M*)

TOTAL PLAYS/INCREASE: 895/153
TOTAL STATIONS/ADDS: 46/4
CHART: 18

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	7
AMANDA MARSHALL Birmingham (<i>Epic</i>)	7
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	6
TRACY CHAPMAN New Beginning (<i>Elektra/EEG</i>)	5
DISHWALLA Counting Blue Cars (<i>A&M</i>)	5
STING I'm So Happy I Can't Stop Crying (<i>A&M</i>)	5
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	4
CRANBERRIES Free To Decide (<i>Island</i>)	4
SHERYL CROW If It Makes You Happy (<i>A&M</i>)	4
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	4
NO MERCY Where Do You Go (<i>Arista</i>)	4

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
CELINE DION It's All Coming Back To Me Now (<i>550 Music</i>)	+254
JOHN MELLENCAMP Key West Intermezzo... (<i>Mercury</i>)	+222
DISHWALLA Counting Blue Cars (<i>A&M</i>)	+177
DONNA LEWIS I Love You Always Forever (<i>Atlantic</i>)	+174
MERRIL BAINBRIDGE Mouth (<i>Universal</i>)	+158
BRYAN ADAMS Let's Make A Night To Remember (<i>A&M</i>)	+153
AMANDA MARSHALL Birmingham (<i>Epic</i>)	+137
LOS DEL RIO/BAYSIDE BOYS MIX Macarena (<i>RCA</i>)	+134
MELISSA ETHERIDGE Nowhere To Go (<i>Island</i>)	+127
CRANBERRIES Free To Decide (<i>Island</i>)	+86

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
MARIAH CAREY Always Be My Baby (<i>Columbia</i>)
GOO GOO DOLLS Name (<i>Metal Blade/WB</i>)
DOG'S EYE VIEW Everything Falls Apart (<i>Columbia</i>)
BLUES TRAVELER Run-Around (<i>A&M</i>)
COLLECTIVE SOUL The World I Know (<i>Atlantic</i>)
ROBERT MILES Children (<i>Arista</i>)
EVERYTHING BUT THE GIRL Missing (<i>Atlantic</i>)
BODEANS Closer To Free (<i>Slash/Reprise</i>)
HOOTIE & THE BLOWFISH Old Man & Me (<i>Atlantic</i>)
DEL AMITRI Roll To Me (<i>A&M</i>)

Breakers: Songs registering 800 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

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HOT AC PLAYLISTS

August 30, 1996 R&R • 63

FIND COMPLETE PLAYLISTS FOR ALL HOT AC REPORTERS ON R&R ONLINE

MARKET #1
mix 105
WMTX/New York
(212) 704-1051
Weed/Silver

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
28	28	28	40		TRACY CHAPMAN/Give Me One Reason
28	28	40			ROBERT MILES/Children
40	40	40			ALANIS MORISSETTE/You Learn
40	40	40			ERIC CLAPTON/Change The World
-	-	-	28		GOD GOO DOLLS/Name
28	28	28			NATALIE MERCHANT/Jalousy
28	28	28			TONY RICH PROJECT/Nobody Knows
40	40	40			JEWEL/Who Will Save...
28	28	28			DISHWALLA/Counting Blue Cars
40	40	40			DONNA LEWIS/Love You Always...
21	21	21			BLESSID UNION OF.../All Along
28	28	28			MELISSA ETHERIDGE/Nowhere To Go
28	28	28			HOOTIE & BLOWFISH/Tucker's Town
28	28	28			JOHN MELLENCAMP/Key West...
21	21	21			CELINE DION/It's All Coming...
28	28	21			TOM PETTY & HB/Walls
21	21	21			CRANBERRIES/Free To Decide
21	21	21			LISA LOEB/Waiting For...
21	21	21			GIN BLOSSOMS/As Long As It...
-	-	-	10		BRYAN ADAMS/Let's Make A...
-	-	-	18		MERRILL BAIBRIDGE/Mouth
28	28	28			BADLEES/Angeline Is...
-	-	-	10		SHERYL CROW/If It Makes You...
10	10	10			COLLECTIVE SOUL/The World I Know
10	10	10			GIN BLOSSOMS/You Love Me
10	10	10			CELINE DION/Because You Loved Me
10	10	10			ALANIS MORISSETTE/Ironic
10	10	10			MARIAH CAREY/Always Be My Baby

MARKET #1
95.5 WPLJ
NEW YORK
WPLJ/New York
(212) 613-8900
Cuddy/Shannon/Preston

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	42	43	45		ERIC CLAPTON/Change The World
43	43	45			DONNA LEWIS/Love You Always...
42	42	43			ALANIS MORISSETTE/You Learn
42	42	43			JANN ARDEN/Insensitive
43	42	43			GIN BLOSSOMS/You Love Me
30	31	30			NATALIE MERCHANT/Wonder
30	31	30			ROBERT MILES/Children
30	30	44			GOD GOO DOLLS/Name
42	43	31			JEWEL/Who Will Save...
25	29	30			BODEANS/Closer To Free
15	22	27			CELINE DION/It's All Coming...
-	-	15			HOOTIE & BLOWFISH/Go Blind
28	26	25			CELINE DION/Because You Loved Me
15	25	25			BRYAN ADAMS/Let's Make A...
27	29	28			NATALIE MERCHANT/Jalousy
-	-	23			ALANIS MORISSETTE/Head Over Feet
27	28	25			JOHN MELLENCAMP/Key West...
28	26	27			MELISSA ETHERIDGE/Nowhere To Go
28	30	43			HOOTIE & BLOWFISH/Tucker's Town
29	29	28			TRACY CHAPMAN/Give Me One Reason
30	29	28			LOS DEL RIO/BAYSIDE/Macarena
23	25	24			HOOTIE & BLOWFISH/Time
15	13	14			MARIAH CAREY/Always Be My Baby
15	13	14			DEL AMITRI/Roll To Me
-	-	15			CRANBERRIES/Free To Decide
13	10	12			BLUES TRAVELER/Run-Around
40	37	42			AMANDA MARSHALL/Birmingham
26	22	12			DISHWALLA/Counting Blue Cars
11	10	-			JOHN MELLENCAMP/Wid Night
11	-	-			SEAL/Kiss From A Rose

MARKET #2
STAR 98.7
KYSR/Los Angeles
(818) 955-7000
Beasing/Perelli

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	42			TRACY CHAPMAN/Give Me One Reason
42	42	40			ALANIS MORISSETTE/You Learn
42	42	40			DISHWALLA/Counting Blue Cars
42	42	40			DONNA LEWIS/Love You Always...
35	35	36			NATALIE MERCHANT/Jalousy
36	35	34			STING/You Still Touch Me
36	35	34			ERIC CLAPTON/Change The World
35	35	35			SPECIALS/A Little Bit Me...
35	35	34			CRANBERRIES/Free To Decide
35	35	34			JANN ARDEN/Insensitive
20	20	30			WALLFLOWERS/6th Avenue Heartache
35	35	34			JARS OF CLAY/Flood
35	33	32			JEWEL/Who Will Save...
30	30	32			HOOTIE & BLOWFISH/Tucker's Town
28	28	31			PRIMITIVE RADIO GODS/Standing Outside...
28	28	29			MELISSA ETHERIDGE/Nowhere To Go
20	20	24			TOM PETTY & HB/Walls
32	32	24			GARBAGE/Stupid Girl
-	-	15			ALANIS MORISSETTE/Head Over Feet
-	-	20			DAVE MATTHEWS BAND/So Much To Say
36	36	25			OASIS/Champagne Supernova
20	20	15			RADIOHEAD/High & Dry
13	13	13			NATALIE MERCHANT/Wonder
13	13	12			COLLECTIVE SOUL/The World I Know
12	12	11			ALANIS MORISSETTE/Ironic

MARKET #3
101.9
WTTX/Chicago
(312) 946-1019
James/Kartak

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
-	-	-	38		DONNA LEWIS/Love You Always...
33	37	38			TRACY CHAPMAN/Give Me One Reason
20	21	35			JEWEL/Who Will Save...
5	35	36			NATALIE MERCHANT/Jalousy
34	34	38			JOHN MELLENCAMP/Key West...
32	35	38			ERIC CLAPTON/Change The World
30	35	39			COLLECTIVE SOUL/The World I Know
6	-	-	22		ONCE BLUE/Save Me
20	34	38			MELISSA ETHERIDGE/Nowhere To Go
20	22	20			FOO FIGHTERS/Big Me
34	18	20			GIN BLOSSOMS/You Love Me
6	6	7			CRANBERRIES/Free To Decide
5	17	17			CELINE DION/It's All Coming...
-	-	9			DISHWALLA/Counting Blue Cars
-	-	9			PRIMITIVE RADIO GODS/Standing Outside...
12	11	11			BODEANS/Closer To Free
13	11	12			JOAN OSBORNE/One Of Us
10	11	13			GOO GOO DOLLS/Name
12	11	13			EVERYTHING BUT.../Missing
12	12	14			COLLECTIVE SOUL/December
12	12	13			SEAL/Don't Cry
12	12	13			TOAD THE WET.../Good Intentions
33	5	6			NATALIE MERCHANT/Wonder
-	-	-	10		AMANDA MARSHALL/Birmingham
6	5	8			GARBAGE/Stupid Girl
21	18	21			TOM PETTY & HB/Walls
-	-	-	9		OASIS/Champagne Supernova
32	37	4			ALANIS MORISSETTE/Ironic
9	12	6			ALANIS MORISSETTE/You Learn

MARKET #4
K101
101.3 FM
K101/San Francisco
(415) 556-5101
Keating/Nachlis

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	42	42			ERIC CLAPTON/Change The World
36	36	36			BLUES TRAVELER/Run-Around
36	36	36			LOS DEL RIO/BAYSIDE/Macarena
28	32	32			TONY RICH PROJECT/Nobody Knows
28	34	32			JANN ARDEN/Insensitive
28	33	33			FUGEES/Killing Me Softly
28	22	22			DONNA LEWIS/Love You Always...
28	32	32			MARIAH CAREY/Always Be My Baby
42	42	42			TRACY CHAPMAN/Give Me One Reason
24	18	22			HARRY CONNICK JR./Hear Me In...
7	18	18			CELINE DION/It's All Coming...
15	18	20			MARIAH CAREY/Forever
18	18	20			ROBERT MILES/Children
28	32	32			HOUSTON & WINANS/Count On Me
16	18	18			SEAL/Kiss From A Rose
14	18	18			ELTON JOHN/Blessed
14	18	18			SOPHIE B. HAWKINS/I Lay Me Down
20	16	16			CELINE DION/Because You Loved Me
14	14	15			HOOTIE & BLOWFISH/Tucker's Town
-	-	-	15		JOHN MELLENCAMP/Key West...
6	5	5			BRANDY/TAMIA.../Missing You
-	-	-	5		GEORGE BENSON/Holdin' On

MARKET #7
MIX 102.9
KOMX/Dallas
(214) 991-1029
Ashley/Thomas

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
23	26	31			DONNA LEWIS/Love You Always...
31	33	35			GOO GOO DOLLS/Name
20	22	28			ALANIS MORISSETTE/You Learn
22	31	34			ERIC CLAPTON/Change The World
21	26	31			NATALIE MERCHANT/Jalousy
27	29	32			HOOTIE & BLOWFISH/Go Blind
11	15	29			DISHWALLA/Counting Blue Cars
30	29	28			GIN BLOSSOMS/You Love Me
26	24	28			NATALIE MERCHANT/Wonder
30	30	27			TRACY CHAPMAN/Give Me One Reason
16	25	27			DOG'S EYE VIEW/Everything Falls...
23	24	30			ALANIS MORISSETTE/Ironic
20	23	27			NATALIE MERCHANT/Jalousy
20	24	26			COLLECTIVE SOUL/The World I Know
17	16	24			STING/You Still Touch Me
12	16	20			AMANDA MARSHALL/Birmingham
19	15	22			MELISSA ETHERIDGE/Nowhere To Go
12	14	19			CELINE DION/It's All Coming...
12	14	17			HOOTIE & BLOWFISH/Tucker's Town
4	10	18			MERRILL BAIBRIDGE/Mouth
-	-	12			CORRS/Forgiven, Not...
-	-	12			BRYAN ADAMS/Let's Make A...
10	25	24			MELISSA ETHERIDGE/Nowhere To Go
10	8	-			DEL AMITRI/Roll To Me
30	-	9			BLUES TRAVELER/Run-Around
6	9	10			JOHN MELLENCAMP/Key West...
-	-	9			ROBERT MILES/Children
8	9	9			PRIMITIVE RADIO GODS/Standing Outside...
7	9	9			CRANBERRIES/Free To Decide
-	-	9			GIN BLOSSOMS/It I Hear It...

MARKET #8
MIX 102.3 FM
WRQX/Washington
(202) 686-3100
James/Parker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
40	42	42			ALANIS MORISSETTE/You Learn
40	42	42			ERIC CLAPTON/Change The World
40	42	42			TRACY CHAPMAN/Give Me One Reason
27	29	42			HOOTIE & BLOWFISH/Tucker's Town
40	29	42			NATALIE MERCHANT/Jalousy
14	14	29			JEWEL/Who Will Save...
10	10	29			PRIMITIVE RADIO GODS/Standing Outside...
40	42	29			DONNA LEWIS/Love You Always...
40	42	29			CELINE DION/It's All Coming...
27	29	29			COLLECTIVE SOUL/The World I Know
27	29	29			EVERYTHING BUT.../Missing
27	29	29			DOG'S EYE VIEW/Everything Falls...
27	29	29			MELISSA ETHERIDGE/Nowhere To Go
14	14	29			DISHWALLA/Counting Blue Cars
27	29	29			TONY RICH PROJECT/Nobody Knows
27	29	29			CELINE DION/Because You Loved Me
27	29	29			GOO GOO DOLLS/Name
14	14	15			TOM PETTY & HB/Walls
14	14	15			GARBAGE/Stupid Girl
14	14	15			JOHN MELLENCAMP/Key West...
7	7	15			CRANBERRIES/Free To Decide
-	-	15			MERRILL BAIBRIDGE/Mouth
-	-	10			WALLFLOWERS/6th Avenue Heartache
7	7	7			BRYAN ADAMS/Let's Make A...

MARKET #9
MIX 102.9
KHMV/Houston
(713) 790-0965
Paxton/Anhom

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
42	42	41			TRACY CHAPMAN/Give Me One Reason
42	42	42			DONNA LEWIS/Love You Always...
34	32	41			STING/You Still Touch Me
42	42	41			ERIC CLAPTON/Change The World
35	33	41			GOO GOO DOLLS/Name
39	42	41			JEWEL/Who Will Save...
41	42	41			ALANIS MORISSETTE/You Learn
26	26	35			CELINE DION/It's All Coming...
-	-	33			FUGEES/Killing Me Softly
33	32	31			DISHWALLA/Counting Blue Cars
31	29	29			COLLECTIVE SOUL/The World I Know
26	19	30			MELISSA ETHERIDGE/Nowhere To Go
39	23	31			DOG'S EYE VIEW/Everything Falls...
30	23	31			CHER/One By One
26	18	27			JOHN MELLENCAMP/Key West...
5	16	27			CORRS/Forgiven, Not...
5	16	27			BRYAN ADAMS/Let's Make A...
5	18	26			MERRILL BAIBRIDGE/Mouth
-	-	24			AMANDA MARSHALL/Birmingham
26	23	25			HOOTIE & BLOWFISH/Tucker's Town
25	17	22			TOM PETTY & HB/Walls
19	15	18			GIN BLOSSOMS/As Long As It...
20	15	18			CRANBERRIES/Free To Decide
17	15	18			PRIMITIVE RADIO GODS/Standing Outside...
-	-	16			HOOTIE & BLOWFISH/Go Blind
-	-	14			BLUES TRAVELER/Run-Around
12	10	12			SEAL/Kiss From A Rose
-	-	12			COLLECTIVE SOUL/December
12	11	12			ALANIS MORISSETTE/Ironic
-	-	11			NATALIE MERCHANT/Carnival

MARKET #10
MIX 98.5
WBMB/Boston
(617) 236-6800
Strassel/Richards

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
38	36	37			JANN ARDEN/Insensitive
36	34	37			NATALIE MERCHANT/Wonder
-	-	37			DOG'S EYE VIEW/Everything Falls...
21	21	22			CELINE DION/It's All Coming...
5	17	17			CELINE DION/It's All Coming...
26	38	36			HOOTIE & BLOWFISH/Go Blind
39	37	38			ERIC CLAPTON/Change The World
37	27	29			TRACY CHAPMAN/Give Me One Reason
-	-	18			CRANBERRIES/Free To Decide
17	20	19			JEWEL/Who Will Save...
15	28	28			NATALIE MERCHANT/Jalousy
28	28	27			EVERYTHING BUT.../Missing
15	17	27			DISHWALLA/Counting Blue Cars
28	33	27			BODEANS/Closer To Free
28	27	26			GIN BLOSSOMS/You Love Me
6	14	25			HOOTIE & BLOWFISH/Tucker's Town
28	28	28			ALANIS MORISSETTE/You Learn
27	28	27			FOO FIGHTERS/Big Me
-	-	10			GIN BLOSSOMS/As Long As It...
5	20	23	</		

the forecast is for romance. grover washington, jr.
can you stop the rain

Impact Date Thursday, September 5th.

The first single from
the new album
"Soulful Strut."

Produced by
Dan Shea.

Executive Producer:
Walter Afanasieff

Album in-stores
Tuesday, September 17th.

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CAROL ARCHER

Looking Into The Cobra's Eye: Bernie Kimble's Odyssey

□ **WNWV/Cleveland PD discusses how he coped with a life-threatening diagnosis**

Imagine that you are a radio veteran firmly ensconced at an NAC station in your favorite market. Ratings are solid and life is good. Then, you begin having blurred vision, something not so unusual for someone your age. But it turns out to be much more than that. **WNWV/Cleveland PD Bernie Kimble**, who faced such a nightmare, shares his experience.

In his book "Meetings At The Edge," author **Steven Levine** compares receiving a life-threatening diagnosis to "looking into the eye of a cobra." Last December, Kimble began a journey that put him face to face with that figurative serpent. "I went to an eye doctor, who told me I was having focus problems, and he wrote a prescription for reading glasses," Kimble begins. "I was unsatisfied with his answer because I felt something more serious was going on. So, I called a doctor I had seen in the past, but couldn't get an appointment to see him until March. In the meantime, I dealt with my vision problems.

"When I finally saw the second doctor on a Thursday, he told me I was having cupping of the optic nerve caused by pressure above the pituitary gland. He wanted me to have an MRI brain scan the next day [to locate the source of the pressure]. That got my attention. My family doctor also arranged for me to see a brain surgeon the following Monday morning; so you can tell everything was happening quickly. Without seeing results of the MRI, the eye doctor surmised it might be a cyst, in which case it could be drained through the roof of my mouth, so I wasn't overly worried."

'Tense Time'

"But that weekend was a tense time nevertheless, and there were tears because we were afraid of the unknown," Kimble continues. "I try to never second-guess anything un-



Bernie Kimble

He said, "That's not supposed to be there. It's a tumor." It was the size of a plum — they measure tumors in fruit — and I would have preferred a blueberry.

"The first person I called even before leaving the hospital was our manager, **Gary Kneisley**, and I told him of the brain tumor diagnosis and that I'd be out for five or six weeks. He said, 'We're family here. Just take care of this and don't worry about anything at the station.' That was just what I needed to hear because I was concerned about what would happen in my absence.

"There are people on this staff who were here when I was at the station before [Kimble went to **WJZZ/Philadelphia** for a time, then returned to **WNWV**], who gave me

great support, too. Our afternoon guy, **Richard Greer**, lives around the corner from me and he brought my mail and CDs so I could work in my office at home. I scheduled a couple of weeks of music and taught **Cody Brooks**, who does 6-10pm for us, how to do it before I was scheduled for surgery.

"Our Promotion Director, **Tracy Brich**, who's been at the station a year, took up the slack [in the rest of my duties]. She doesn't think like me, but she knows how I think, which is the way that I want her to operate. I was very impressed by the support I got and very thankful for it, as well. These four people made all of this much easier to deal with than it might have been."

Post-Operation Fears

"Although I am not overly religious, I am a Catholic and I do go to church every Sunday. I was so impressed by how many people said, 'We'll remember you in our



This experience has shown me that a lot of people really care. Everyone has a career and lives filled with activity, but we're not so lost and locked up in this industry where we go so fast, that we don't have time to care for one another.

prayers.' I will always remember so many people have that belief. I found that very consoling. My biggest concern during the week I spent in the hospital after the surgery was I would have vision impairment that would affect my work.

"There was the possibility that blindness might result from the surgery. I reminded myself if that happened, there were others who had gone through that, too, and I could find a way to deal with that if I had to. Learning braille and keyboards are mechanical things, and I could do them if necessary. But it was certainly a great concern at the time."

I asked Kimble what went through his mind in the time between putting his head on the pillow and falling asleep during the weeks leading up to the operation. "The thing that concerned me most was they were going into my head, which is the space that I live in. My fear was I might not emerge from surgery fully functional. The doctor explained they'd take a piece out of my forehead, cut a little bit of my



TWILIGHT IN MECCA — Or rather, Princeton, NJ, the home of Broadcast Architecture. Seen here hanging out before a George Winston concert are (l-r) Windham Hill's Mktg. Dir. Ron McCarrell, B.A. MD Lorraine Bergman, Windham Hill Dir./Promotion Dave Morrell, and the "Sage of New Age," Peer Pressure President Roger Lifeset.



OASIS INDEPENDENCE DAY BASH — KOAI/Dallas presented its annual Fourth Of July extravaganza, featuring the Irving Symphony, at Williams Square. Seen here warming up an already hot summer night are Rick Braun and Dave Koz, who hosted the evening.

hair, and pull out the tumor. I was afraid that something might go wrong, that they might take too much. He was going to go into the most private space I have. I didn't want to make too much of my fears, but I certainly felt them. My wife, **Charlie**, was the best. She's had more surgery than anyone should have, and her support and understanding meant — and continues to mean — a great deal to me. She is the best nurse I could have had — and she's my best friend.

"Then the operation was rescheduled and pushed back one day, so that was a false start where I had to go up to the gate all over again. I had done everything I could do in preparation: taken the tests, given my own blood. I trusted the surgeon. I said my prayers and made my peace. I spoke with my wife about the possibility that the worst might happen. All that was left was to go and do it. The only way I could deal with it was by starting at the top of the list and work my way down."

Road To Recovery

Kimble's recovery has had its ups and downs. "Recovery in the hospital was wonderful. I was uncomfortable for only one day. After I went home, I got a blood clot in my lung, which is apparently quite common after surgery. If you've ever had a cracked rib or pleurisy, that's what it felt like. Clots are dangerous, so I went back into the hospital and was put on anti-coagulants. A week later, I developed a case of sciatica from nerve damage. I became very concerned because it was more painful — to the point of tears — than anything. Since then, I've been very

cautious and taken my time coming back. I have had to learn to do old things new ways to get the same results."

About 120 days have passed since Kimble's surgery. "[Broadcast Architecture CEO] **Frank Cody** asked me a good question, 'How's your brain? How's your mind?' and since I still like to work and be aggressive and do the best I can, the answer was, 'Just fine.' I'm doing full airshifts and some full days in the station. I'm still adjusting my medication. The tumor was right on top of my pituitary gland and when it was removed, the pituitary stopped working, so I take chemical replacements. Endocrinology is not an exact science, and medication is based on how you feel, which is pretty subjective.

"This experience has shown me that a lot of people really care. Aside from those I've mentioned, the support of the station's management and staff, as well as people in the industry, touched me deeply. I heard from people during that time that I hadn't heard from in 15 years. Everyone has a career and lives filled with activity. But we're not so lost or locked up in this industry, where we go so fast, that we don't have time to care for one another. I also learned how to appreciate things on a different level. I still look at my work with the same aggressiveness and still deliver the same quality and performance, but my priorities are a little different. I also like to be at home and spend time with my family and friends.

"We are not supermen. We are not invincible. This tumor was probably there for 10 years before it came to light. I have a great trust in whatever ultimate being keeps control of everything. I believe that you get out of life what you put into it and that everything happens for a reason. You either pay now or pay later ... and I'd rather pay now."



BONEY 'BREEZES' INTO NORFOLK — Warner Bros. artist Boney James (c) was among the artists who performed for a crowd of 13,000 at WJCD/Norfolk's Second Annual Summer Breeze Concert in Town Point Park. Station APD Terry Steele (l) and MD Larry Hollowell enjoy the company.

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	NORMAN BROWN Better Days Ahead (<i>MoJazz/Motown</i>)	732	765	706	673	50/0
3	2	2	2	BRYAN SAVAGE Cat Food (<i>Elation</i>)	656	692	660	613	49/0
—	14	5	3	DAVE KOZ Let Me Count The Ways (<i>Capitol</i>)	626	567	370	36	48/1
2	3	3	4	RAMSEY LEWIS Les Fleur (<i>GRP</i>)	593	645	639	622	46/0
9	6	6	5	PETER WHITE Caravan Of Dreams (<i>Columbia</i>)	552	547	497	422	50/0
8	8	4	6	BILL EVANS The Sunday After (<i>Escapade</i>)	551	599	443	426	41/0
7	7	8	7	JOE MCBRIDE Highland Park (<i>Heads Up</i>)	471	513	488	456	45/0
11	10	9	8	JEFF LORBER State Of Grace (<i>Verve</i>)	448	436	415	384	41/0
23	20	18	9	COUNT BASIC On The Move (<i>Instinct</i>)	427	343	312	294	36/0
4	4	7	10	JOE SAMPLE Hippies On A Corner (<i>Warner Bros.</i>)	398	545	601	589	37/0
24	17	10	11	DOC POWELL Laid Back (<i>Discovery</i>)	391	409	354	287	43/0
12	12	15	12	ERIC CLAPTON Change The World (<i>Reprise</i>)	358	357	376	377	42/0
14	11	12	13	GEORGE BENSON Summer Love (<i>GRP</i>)	345	376	382	359	41/0
15	13	13	14	BRIAN CULBERTSON Close To You (<i>Mesa/Bluemoon</i>)	340	365	371	354	36/0
17	15	17	15	AARON NEVILLE I Can't Imagine (<i>A&M</i>)	329	347	356	340	39/0
13	16	14	16	VANESSA WILLIAMS Erase (<i>Mercury</i>)	322	358	354	362	41/0
5	5	11	17	BONEY JAMES Lights Down Low (<i>Warner Bros.</i>)	305	404	510	503	28/0
BREAKER			18	ART PORTER Lake Shore Drive (<i>Verve Forecast</i>)	303	251	35	—	50/2
26	24	20	19	AVENUE BLUE Naked City (<i>Mesa/Bluemoon</i>)	296	313	291	261	34/0
28	27	22	20	CHIELI MINUCCI Anything And Everything (<i>JVC</i>)	291	286	265	247	39/0
22	22	21	21	CHRIS CAMOZZI Ring Of Gold (<i>Higher Octave</i>)	288	310	304	307	39/1
18	19	19	22	MARILYN SCOTT I'm Calling You (<i>Warner Bros.</i>)	278	317	335	334	37/0
6	9	16	23	HERBIE HANCOCK Thieves In The Temple (<i>Verve</i>)	276	352	443	475	35/0
27	29	24	24	EVERYTHING BUT THE GIRL The Heart Remains A Child (<i>Atlantic</i>)	256	256	245	249	32/0
DEBUT			25	LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)	253	94	5	—	37/7
—	—	29	26	LIONEL RICHIE Ordinary Girl (<i>Mercury</i>)	240	226	207	172	29/2
—	30	27	27	RIPPINGTONS First Time I Saw Her (<i>GRP</i>)	237	247	221	193	35/0
DEBUT			28	HERB ALPERT Flamingo (<i>Almo Sounds/Geffen</i>)	230	210	142	77	27/2
DEBUT			29	GLORIA ESTEFAN I'm Not Giving You Up (<i>Epic</i>)	228	183	135	53	31/1
DEBUT			30	CHUCK LOEB The Music Inside (<i>Shanachie</i>)	227	193	92	25	38/7

This chart reflects airplay from August 14-20. Songs ranked by total plays. Highlighted songs indicate Breaker.
52 NAC reporters. 49 current playlists. © 1996, R&R Inc.

BREAKERS®

ART PORTER

Lake Shore Drive (*Verve Forecast*)TOTAL PLAYS/INCREASE
303/52TOTAL STATIONS/ADDS
50/2CHART
18

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PAUL HARDCASTLE Bird Island (<i>JVC</i>)	37
SOUNDSCAPE Morning Song (<i>Instinct</i>)	16
HEAVY SHIFT L.A. Nights (<i>Discovery</i>)	8
CHUCK LOEB The Music Inside (<i>Shanachie</i>)	7
LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)	7
DAVID SANBORN Spooky (<i>Elektra/EEG</i>)	6
DOTSERO Essensual (<i>Ichiban</i>)	5
RONNY JORDAN Closer Than Close (<i>Island</i>)	5
EARL KLUGH Sunset Island (<i>Warner Bros.</i>)	5

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
PAUL HARDCASTLE Bird Island (<i>JVC</i>)	+174
LUTHER VANDROSS Your Secret Love (<i>LV/Epic</i>)	+159
COUNT BASIC On The Move (<i>Instinct</i>)	+84
DAVE KOZ Let Me Count The Ways (<i>Capitol</i>)	+59
ANDY SNITZER My Dream Come True (<i>Warner Bros.</i>)	+53
ART PORTER Lake Shore Drive (<i>Verve Forecast</i>)	+52
GLORIA ESTEFAN I'm Not Giving You Up (<i>Epic</i>)	+45
CHUCK LOEB The Music Inside (<i>Shanachie</i>)	+34
EARL KLUGH Sunset Island (<i>Warner Bros.</i>)	+24
PAUL JACKSON JR. End To A Perfect Day (<i>Blue Note</i>)	+23

Breakers: Songs registering 275 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

NEW & ACTIVE

RICHARD ELLIOT City Speak (*Blue Note*)

Total Plays: 226, Total Stations: 31, Adds: 2

ANDY SNITZER My Dream Come True (*Warner Bros.*)

Total Plays: 197, Total Stations: 34, Adds: 1

PAUL HARDCASTLE Bird Island (*JVC*)

Total Plays: 174, Total Stations: 41, Adds: 37

ACOUSTIC ALCHEMY Columbia (*GRP*)

Total Plays: 131, Total Stations: 19, Adds: 1

EARL KLUGH Sunset Island (*Warner Bros.*)

Total Plays: 120, Total Stations: 24, Adds: 5

HIROSHIMA Koto Blues (*Qwest/WB*)

Total Plays: 108, Total Stations: 18, Adds: 0

PHIL UPCHURCH Bee's Blues (*Gojazz*)

Total Plays: 104, Total Stations: 14, Adds: 1

PAUL JACKSON JR. End To A Perfect Day (*Blue Note*)

Total Plays: 87, Total Stations: 12, Adds: 1

SOUNDSCAPE Morning Song (*Instinct*)

Total Plays: 74, Total Stations: 27, Adds: 16

PETER WHITE I/BASIA Just Another Day (*Columbia*)

Total Plays: 73, Total Stations: 12, Adds: 3

GEORGE BENSON Johnnie Lee (*GRP*)

Total Plays: 62, Total Stations: 11, Adds: 0

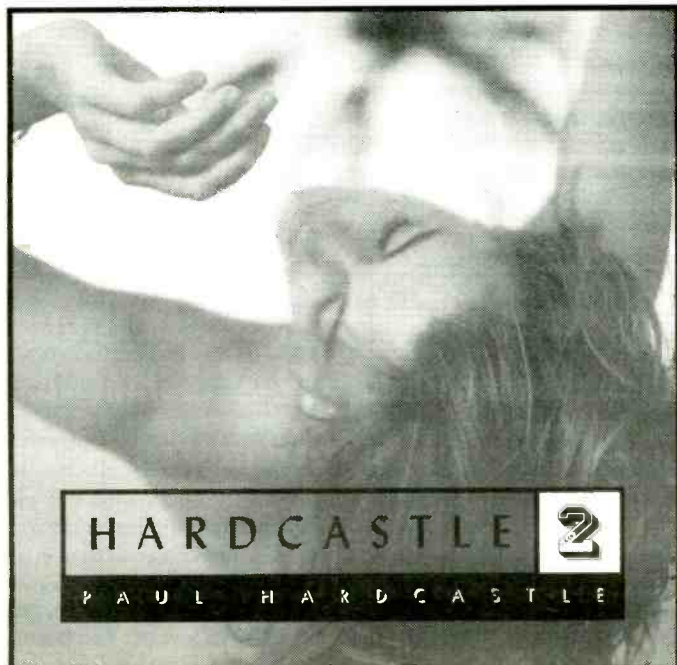
RONNY JORDAN Closer Than Close (*Island*)

Total Plays: 29, Total Stations: 12, Adds: 5

HEAVY SHIFT L.A. Nights (*Discovery*)

Total Plays: 19, Total Stations: 9, Adds: 8

Songs ranked by total plays



HARDCASTLE 2 THE SECOND ALBUM BIRD ISLAND THE FIRST SINGLE

#1 MOST ADDED **R&R** NAC TRACKS- 37 STATIONS

#1 MOST INCREASED SPINS- + 174

#1 MOST ADDED **GAVIN** SMOOTH JAZZ & VOCALS-41

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AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS	W ⁺ PLAYS	EMPHASIS TRACKS (PLAYS)
1	1	1	1	NORMAN BROWN Better Days Ahead (MoJazz/Motown)	800	-73	"Days" (732) "Time" (28) "After" (11)
3	3	2	2	JEFF LORBER State Of Grace (Verve)	742	-44	"State" (448) "Katherine" (131) "Spaces" (78)
2	2	3	3	RAMSEY LEWIS Between The Keys (GRP)	719	-64	"Fleur" (593) "Goddess" (45) "Between" (33)
11	8	5	4	PETER WHITE Caravan Of Dreams (Columbia)	709	-23	"Caravan" (552) "Just" (73) "Ride" (24)
—	21	9	5	DAVE KOZ Off The Beaten Path (Capitol)	700	+57	"Count" (626) "Look" (59) "Lullaby" (14)
5	4	4	6	BRYAN SAVAGE Cat Food (Elation)	688	-46	"Cat" (656) "Enchantment" (22) "Sweet" (4)
7	6	6	7	GEORGE BENSON That's Right (GRP)	650	-49	"Summer" (345) "Right" (167) "Johnnie" (62)
6	7	7	8	JOE MCBRIDE Keys To Your Heart (Heads Up)	602	-94	"Highland" (471) "Sunset" (75) "Steppin'" (21)
4	5	8	9	DOC POWELL Laid Back (Discovery)	597	-74	"Laid" (391) "Sunday" (140) "Dance" (36)
16	15	10	10	BILL EVANS Escape (Escapade)	576	-60	"Sunday" (551) "Escape" (22) "Coravilas" (3)
12	10	12	11	BRIAN CULBERTSON After Hours (Mesa/Bluemoon)	498	-67	"Close" (340) "After" (92) "Take" (31)
17	14	13	12	CHIELI MINUCCI Renaissance (JVC)	475	-54	"Anything" (291) "Cause" (48) "Come" (44)
24	25	20	13	COUNT BASIC Movin' In The Right Direction (Instinct)	450	+47	"Move" (427) "Joy" (23)
8	9	11	14	JOE SAMPLE Old Places Old Faces (Warner Bros.)	422	-157	"Hippies" (398) "Places" (14) "Miles" (8)
9	13	14	15	RICHARD ELLIOT City Speak (Blue Note)	421	-66	"City" (226) "Make" (88) "Lights" (43)
23	17	16	16	HERB ALPERT Second Wind (Almo Sounds/Geffen)	402	-71	"Flamingo" (230) "Second" (80) "Valentine" (45)
22	24	24	17	SOUNDTRACK Phenomenon (Reprise)	382	-2	"Change" (358) "Crazy" (13) "Dance" (11)
10	11	15	18	BONEY JAMES Seduction (Warner Bros.)	367	-107	"Lights" (305) "Sunshine" (15) "Camouflage" (13)
25	22	17	19	TOM SCOTT Bluestreak (GRP)	362	-82	"Tom" (186) "Only" (93) "Bluestreak" (25)
18	19	19	20	RIPPINGTONS Brave New World (GRP)	362	-69	"First" (237) "Hideaway" (106) "Brave" (10)
28	27	23	21	AVENUE BLUE Naked City (Mesa/Bluemoon)	346	-41	"Naked" (296) "Conversation" (29) "Baby" (17)
20	20	18	22	CHRIS CAMOZZI Windows Of My Soul (Higher Octave)	344	-89	"Ring" (288) "Marin" (16) "Young" (14)
26	29	25	23	SOUNDTRACK Eraser (Mercury)	341	-30	"Erase" (322) "Where" (19)
19	23	22	24	MARILYN SCOTT Take Me With You (Warner Bros.)	341	-51	"Calling" (278) "Beauty" (31) "Close" (15)
14	12	21	25	EARL KLUGH Sudden Burst Of Energy (Warner Bros.)	335	-65	"Maybe" (126) "Sunset" (120) "Happy" (34)
29	30	28	26	SOUNDTRACK The Truth About Cats & Dogs (A&M)	329	-18	"Imagine" (329)
—	—	—	27	LIONEL RICHIE Louder Than Words (Mercury)	325	+10	"Ordinary" (240) "Piece" (40) "Paradise" (15)
DEBUT	—	—	28	ART PORTER Lay Your Hands On Me (Verve)	311	+58	"Lake" (303) "Wishful" (5) "Flight" (3)
DEBUT	—	—	29	PAUL JACKSON JR. Never Alone-Duets (Blue Note)	311	-6	"Boardwalk" (173) "End" (87) "Reunited" (46)
—	—	30	30	HARVEY MASON Ratamacue (Atlantic)	310	-30	"You" (227) "Take" (46) "Tee" (23)

This chart reflects airplay from August 14-20. Albums ranked by total plays, with plays from all cuts from an album combined. 52 NAC reporters. 49 current playlists. © 1996, R&R Inc.

NAC NOTES By Carol Archer

The dearth of bullets on both charts this week is because of the absence of **WJZE/Toledo**, which has been dropped as an NAC reporter. But, as you can plainly see, the hits remain the hits despite the panel adjustment.

Count Basic's "On The Move" (**Instinct**) hurtled into the Top 10 18-9* and +84 plays, while the album "Movin' In The Right Direction" went 20-13. Big increases can be seen at the likes of **WJZW/Washington** (12-28 plays) and **WSJZ/Buffalo** (6-21). **Instinct** is doubly hot with **Broadcast Architecture's** recommendation of **Soundscape's** "Morning Song" and 16 new reports, including **KTWV/L.A.**, **WJJZ/Philadel-**

phia, and **WNWV/Cleveland**.

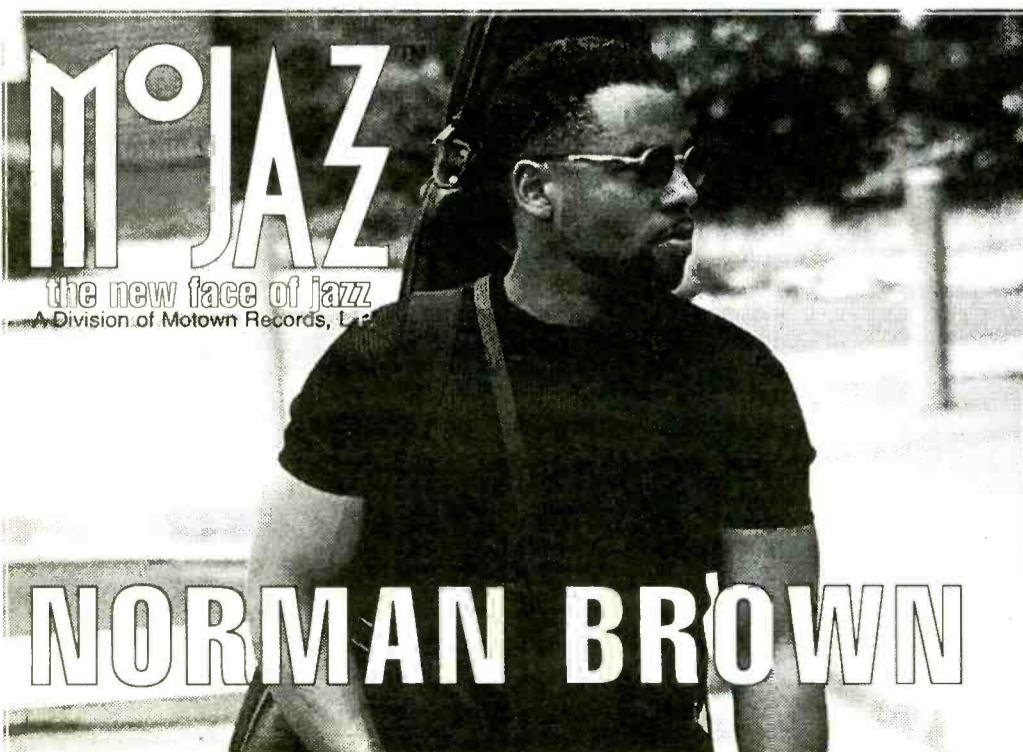
Art Porter's "Lake Shore Drive" (**Verve**) is exceedingly strong with a move from 26-18*/**Breaker** and action like that at **WNUA/Chicago** (four to 10 plays in its second week).

Paul Hardcastle's "Bird Island" (**JVC**) is huge. It's both Most Added (37 stations including **KTWV, KKSF/S.E., KIFM/San Diego**, and **WNUA**) and Most Increased at +174. It was added with 19 plays at **WJJZ**.

If you want to go a little deeper than "Bird Island" into "Hardcastle 2," check out track six, the sizzling "Jokers Wild." Can you say "smash?" Another interesting

new offering can be found on the "Frosty" compilation CD, the acid jazz-edged edit of **Mr. Electric Triangle's** "Falling" (**WaveForm**). And don't overlook **Tina Turner's** "Something Beautiful Remains" (**Virgin**). If you could hear it on the air, as I did on **KIFM**, you wouldn't doubt its format "fit."

WQCD/NY acting PD **Steve Williams** added **Craig T. Cooper's** "When You Love Somebody" (**Sin-Drome**) from "A Romantic Letter" CD. With its whispered, "wake up, wake up" reminiscent of "Sexual Healing," **Cooper's** guitar style here is so smooth that you'd better be careful not to slide off.



"Better Days Ahead"

4 Weeks R&R NAC Top Albums #1

5 Weeks R&R NAC Top Tracks #1

Gavin Smooth Jazz & Vocals #1

Again
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NAC REPORTERS

Stations and their adds by track listed alphabetically by market

Dave Koz



"Let Me Count The Ways"

NAC Tracks 5 - 3

Off The Beaten Path

NAC Albums 9 - 5

#1 Most Added At AC!

9/2
"Good Morning America"

9/9
"The Rosie O'Donnell Show"

9/12
"Politically Incorrect"

Capitol.

<p>KRZN/Albuquerque, NM PD/MD: Mark McGuire HEAVY SHIFT "Nights" DOTSERO "Essensual" ARMIK "Seduction"</p>	<p>WGUF/Ft. Myers, FL PD: Michael Bode MD: Greg Hammonds PAUL HARDCASTLE "Island" LUTHER VANDROSS "Secret" ACOUSTIC ALCHEMY "Columbia" SOUNDSCAPE "Morning" PETER WHITE F/BASIA "Just"</p>	<p>KXDC/Monterey, CA PD/MD: Scott O'Brien LATITUDE "Curve" GRACE "Summertime" TINA TURNER "Something" PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning" CHUCK LOEB "Music" RONNY JORDAN "Closer" ANDY SNITZER "Road" EXODUS QUARTET "Red" BRYAN FERRY "Dance"</p>	<p>KCLC/St. Charles, MO PD: Rich Reighard MD: Scott Nenninger PAUL JACKSON JR. "End" PAUL HARDCASTLE "Island" JASON MILES "Memphis" ROBERTO PERERA "Place"</p>
<p>KNIK/Anchorage, AK PD/MD: Dean Williams DAVE KOZ "Lullaby" MARILYN SCOTT "Let" DOTSERO "Essensual" ERIC JOHNSON "Manhattan" HEAVY SHIFT "Nights" ART PORTER "Chance" EXODUS QUARTET "Red" PAUL HARDCASTLE "Island" MR. ELECTRIC... "Falling"</p>	<p>KEZL/Fresno, CA PD/MD: Mike Vasquez PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning" EARL KLUGH "Sunset"</p>	<p>KLJZ/New Orleans, LA PD/MD: Michael Grayson PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning"</p>	<p>KBZN/Salt Lake City, UT PD: Rob Riesen PAUL HARDCASTLE "Island" EARL KLUGH "Sunset" LUTHER VANDROSS "Secret" DAVID SANBORN "Spooky" SOUNDSCAPE "Morning"</p>
<p>KAJZ/Austin, TX PD: Doc Burns ERIC JOHNSON "Manhattan" SOUNDSCAPE "Morning" ART PORTER "Lake" PAUL HARDCASTLE "Island" DOTSERO "Candlelight" HEAVY SHIFT "Nights" ART PORTER "Just"</p>	<p>KUCD/Honolulu, HI PD: Mahlon Moore SOUNDSCAPE "Morning" PAUL HARDCASTLE "Island"</p>	<p>SW/New York, NY RONNY JORDAN "After" LUTHER VANDROSS "Secret" PAUL HARDCASTLE "Island" HEAVY SHIFT "Nights" COLORS IN MOTION "Nature" PETER WHITE F/BASIA "Just"</p>	<p>KCJZ/San Antonio, TX PD/MD: Norm Miller PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning"</p>
<p>WOAZ/Boston, MA PD/MD: Bill George PAUL HARDCASTLE "Island"</p>	<p>WFSJ/Jacksonville, FL PD: Hank Dole MD: Craig Williams LUTHER VANDROSS "Secret" EARL KLUGH "Sunset" HARVEY MASON "You" LIONEL RICHIE "Ordinary" PAUL HARDCASTLE "Island" RICHARD ELLIOT "City"</p>	<p>WQCD/New York, NY APD/MD: Steve Williams PAUL HARDCASTLE "Island" DARYLE CHINN "Summer" CRAIG T. COOPER "Somebody" DOTSERO "Essensual" OLETA ADAMS "Knew" MARC ANTOINE "Quand"</p>	<p>KIFM/San Diego, CA APD/MD: Kelly Cole PAUL HARDCASTLE "Island" HEAVY SHIFT "Nights" DAVE KOZ "Count" DOTSERO "Essensual" DOTSERO "Candlelight"</p>
<p>WSJZ/Bufalo, NY PD: Steve Wiersman MD: Chris Wittingham SOUNDSCAPE "Morning"</p>	<p>KCIY/Kansas City, MO PD: Bret Michael MD: Michelle Chase RICHARD ELLIOT "Make" GROVER WASHINGTON... "Stop"</p>	<p>WJCD/Norfolk, VA PD: Maxine Todd MD: Larry Hollowell MARILYN SCOTT "Close" RONNY JORDAN "Closer" CHUCK LOEB "Music"</p>	<p>KBLX/San Francisco, CA PD: Kevin Brown MD: Ron Cadet No Adds</p>
<p>WNUA/Chicago, IL PD: Lee Hansen APD/MD: Tom Miller HEAVY SHIFT "Nights" PAUL HARDCASTLE "Island"</p>	<p>WEZV/Lafayette, IN PD/MD: Bob Miller LUTHER VANDROSS "Secret" DAVID SANBORN "Spooky"</p>	<p>KTNT/Oklahoma City, OK MD: Stephanie Stewart HERB ALPERT "Flamingo" NORMAN BROWN "Time" CHUCK LOEB "Music" GLORIA ESTEFAN "Giving"</p>	<p>KKSF/San Francisco, CA PD: Steve Feinstein MD: Blake Lawrence BRAXTON BROTHERS "Around" DAVE KOZ "Lullaby" PAUL HARDCASTLE "Island" CHUCK LOEB "Music" DAVE KOZ "Awakenings"</p>
<p>WNWV/Cleveland, OH PD/MD: Bernie Kimble PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning"</p>	<p>KTWV/Los Angeles, CA PD: Chris Brodie APD/MD: Ralph Stewart PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning"</p>	<p>WLOQ/Orlando, FL PD: Steve Huntington MD: Bob Church DOTSERO "Essensual" DAVE KOZ "Light" CRAIG T. COOPER "Somebody" SOLAR SYSTEM "Wes" PAUL HARDCASTLE "Island" EARL KLUGH "Sunset" BEN TANKARD "Kume-Bi-Ya"</p>	<p>KJZY/Santa Rosa, CA PD: Gordon Zlot MD: Rob Singleton HEAVY SHIFT "Nights" SOUNDSCAPE "Morning" STEVE REID "Tell"</p>
<p>WVAE/Cincinnati, OH PD: Rich McMillan PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning" NESTOR TORRES "Patricia"</p>	<p>WALJ/Macon, GA OM/PD/MD: Bob Davis PETER WHITE F/BASIA "Just" HERB ALPERT "Flamingo" PAUL HARDCASTLE "Island" CHUCK LOEB "Music" PHIL UPCHURCH "Blues"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning" LOUIE SHELTON "Reflection"</p>	<p>KWJZ/Seattle, WA PD: Carol Handley No Adds</p>
<p>WZJZ/Columbus, OH PD: Bill Harman PAUL HARDCASTLE "Island" DENNY JIOSA "Always" DAVID SANBORN "Spooky"</p>	<p>WLVE/Miami, FL PD: Shirley Maldonado MD: Geoff Fischer PAUL HARDCASTLE "Island" DAVID SANBORN "Spooky" ROBERTO PERERA "Place"</p>	<p>WJZZ/Philadelphia, PA PD: Ann Gress MD: Michael Tozzi PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning" LOUIE SHELTON "Reflection"</p>	<p>WSJT/Tampa, FL PD/MD: Ross Block TONI BRAXTON "Angel" PAUL JACKSON JR. "Boardwalk" ANDY SNITZER "Dream"</p>
<p>KOAI/Dallas, TX PD: Michael Fischer MD: Ken Glaser CHUCK LOEB "Music" RONNY JORDAN "Closer" PAUL HARDCASTLE "Island"</p>	<p>WJZI/Milwaukee, WI PD: Fred Heller MD: Kathryn Vaughn RICHARD ELLIOT "City" EARL KLUGH "Sunset" PAUL HARDCASTLE "Island" WARREN WIEGRAT "Silent"</p>	<p>KKJZ/Portland, OR PD: Shaun Yu MD: Hal Murray DAVID SANBORN "Spooky" JEFF LORBER "Katherine" PETER WHITE "Venice"</p>	<p>KOAS/Tulsa, OK PD: Steve Fernandez PAUL HARDCASTLE "Island" BOBBY CALDWELL "Love" LUTHER VANDROSS "Secret" LOUIE SHELTON "Fly"</p>
<p>KHIH/Denver, CO PD: Chris Conley MD: Becky Taylor PAUL HARDCASTLE "Island" DOTSERO "Quiet" SOUNDSCAPE "Morning"</p>	<p>KMJJ/Minneapolis, MN ART PORTER "Lake" PAUL HARDCASTLE "Island"</p>	<p>WTCD/Raleigh, NC PD: Don Brookshire MD: John Horan PAUL HARDCASTLE "Island" RONNY JORDAN "Closer" CHRIS CAMOZZI "Ring" CHRIS CAMOZZI "Michelle" GROVER WASHINGTON... "Stop" RANDY CRAWFORD "King's" EARL KLUGH "Wiggle"</p>	<p>WJZW/Washington, DC PD/MD: Steve Kosbau PAUL HARDCASTLE "Island"</p>
<p>WJZZ/Detroit, MI PD: O'Neal Stevens MD: Rosetta Hines PAUL HARDCASTLE "Island" LUTHER VANDROSS "Secret" HEAVY SHIFT "Nights" JEFF HACKWORTH "Just" JEFF HACKWORTH "Guide" ANN NESBY "Everything" CAMPBELL BROTHERS "River" EXODUS QUARTET "Red" JEFF HACKWORTH "Season" JEFF HACKWORTH "Goodbye" JEFF HACKWORTH "Reasons" ANN NESBY "Evening" MAC GOLLEHON "One"</p>	<p>KSBR/Mission Viejo, CA PD/MD: Terry Wedel JEFF & JOAN BEAL "Gathering" DOTSERO "Quiet" PAUL HARDCASTLE "Island" ROBERTO PERERA "Goodbye"</p>	<p>KQBR/Sacramento, CA PD: Lawrence Tanter ANGELA BOFILL "Motion" PAUL HARDCASTLE "Island" RONNY JORDAN "Laidback" LIONEL RICHIE "Ordinary"</p>	<p>52 Total Reporters 51 Current Reporters 49 Current Playlists</p>
<p>WVMV/Detroit, MI PD/MD: Tom Sleeker PAUL HARDCASTLE "Island" SOUNDSCAPE "Morning"</p>	<p>KRVR/Modesto, CA PD: Jim Bryan MD: Doug Wulff DOTSERO "Joyride" DOTSERO "Quiet" BRYAN FERRY "Dance" PAUL HARDCASTLE "Island" RONNY JORDAN "Closer" CHUCK LOEB "Music" EDISON WEST "Spirit" EDISON WEST "Sweet" MARILYN SCOTT "Let"</p>	<p>KSSJ/Sacramento, CA PD/MD: Don Langford TONI BRAXTON "Angel" DAVID SANBORN "Spooky"</p>	<p>Reported Frozen Playlist (1): KYOT/Phoenix, AZ</p> <p>Did Not Report, Playlist Frozen (1): WJZF/Atlanta, GA</p> <p>Did Not Report For Two Consecutive Weeks; Data Not Used (1): WEBZ/Panama City, FL</p> <p>No Longer A Reporter (1): WJZE/Toledo, OH</p>

NAC PLAYLISTS

August 30, 1996 R&R • 69

FIND COMPLETE PLAYLISTS FOR ALL NAC REPORTERS ON R&R ONLINE

Smooth Jazz
CD 101.9
MARKET #1
WQCD/New York
(212) 210-2769
Williams

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	12	12	12	12	GLORIA ESTEFANI/m Not Giving...
12	11	11	11	11	BILL EVANS/The Sunday After
11	11	11	11	11	JOE MCBRIDE/High Steppin'
10	11	11	11	11	PETER WHITE/Caravan Of Dreams
13	12	12	12	12	DOC POWELL/Laid Back
6	6	6	6	6	JEFF LORBER/PCH (Pacific...)
4	3	3	3	3	MAXWELL/Ascension (Don't...)
10	10	10	10	10	RIPPINGTONS/Hideaway
8	8	8	8	8	DAVE KOZ/Let Me Count...
15	10	10	10	10	TONI BRAXTON/Un-break My Heart
7	6	6	6	6	PIECES OF A DREAM/The Cool Side
11	9	9	9	9	GEORGE MICHAEL/Move On
8	7	7	7	7	PHIL UPCHURCH/Bee's Blues
8	7	7	7	7	WHITNEY HOUSTON/Why Does It Hurt...
5	5	5	5	5	HARVEY MASON/Take Five
5	5	5	5	5	CHELLI MINUCCI/Cause We've Ended...
13	12	12	12	12	BRIAN CULBERTSON/Close To You
10	10	10	10	10	LUTHER VANDROSS/Your Secret Love
12	10	10	10	10	TONI BRAXTON/How Could An...
13	11	11	11	11	RAMSEY LEWIS/Les Fleur
10	10	10	10	10	AARON NEVILLE/Can't Imagine
10	8	7	7	7	RICHARD ELLIOT/City Speak
11	13	13	13	13	JOE SAMPLE/Hippies On A Corner
12	11	11	11	11	GEORGE BENSON/Summer Love
8	6	6	6	6	GEORGE BENSON/Johannie Lee
15	11	11	11	11	SPYRO GYRA/Westwood Moon
5	5	5	5	5	PHAREZ WHITTED/Creep
2	3	3	3	3	EARL KLUGH/The Wiggle
10	10	10	10	10	PAUL HARDCASTLE/Bird Island
13	9	9	9	9	GEORGE BENSON/Holdin' On

THE WAVE
94.7 KTWW
MARKET #2
KTWW/Los Angeles
(213) 466-9283
Brodie/Stewart

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	9	9	9	9	RICK BRAUN/Marty's Party
10	11	11	11	11	BLUE KNIGHTS/Missing You
10	11	11	11	11	COUNT BASIC/On The Move
8	10	10	10	10	JEFF LORBER/State Of Grace
6	11	11	11	11	ERIC CLAPTON/Change The World
10	10	10	10	10	DAVE KOZ/Let Me Count...
9	10	10	10	10	PETE ESCOVEDO/All This Love
10	11	11	11	11	HERBIE HANCOCK/Thieves In...
9	10	10	10	10	GEORGE JINDA/Just My Imagination
9	10	10	10	10	RICHARD ELLIOT/When The Lights...
10	10	10	10	10	HERB ALPERT/My Funny Valentine
11	11	11	11	11	JOE SAMPLE/Hippies On A Corner
9	6	6	6	6	BRYAN SAVAGE/Cat Food
9	8	8	8	8	BRIAN CULBERTSON/After Hours
9	8	8	8	8	FREDDIE RAVEL/Sailaway...
9	8	8	8	8	AARON NEVILLE/Can't Imagine
9	7	7	7	7	LIONEL RICHIE/Ordinary Girl
8	9	9	9	9	GEORGE BENSON/Summer Love
1	6	6	6	6	CHUCK LOEB/The Music Inside
1	6	6	6	6	PETER WHITE/BASIA/Just Another Day
1	6	6	6	6	LUTHER VANDROSS/Your Secret Love
7	9	9	9	9	JOHN TESH/PROJECT/Fragile
10	11	11	11	11	BONEY JAMES/No Sunshine
9	8	8	8	8	RAMSEY LEWIS/Les Fleur
5	5	5	5	5	AVENUE BLUE/Naked City
9	7	7	7	7	CHRIS CAMOZZI/Ring Of Gold
10	7	7	7	7	VANESSA WILLIAMS/Erase
5	6	6	6	6	TOM SCOTT/Only You
10	10	10	10	10	RANDY CRAWFORD/All The King's...
6	7	7	7	7	EARL KLUGH/Sunset Island

WNUA 95.5
Smooth Jazz
MARKET #3
WNUA/Chicago
(312) 645-9550
Hansen/Miller

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	9	9	9	CHRIS CAMOZZI/Ring Of Gold
7	7	7	7	7	JOE SAMPLE/Hippies On A Corner
10	10	10	10	10	DOC POWELL/Let Me Count...
10	10	10	10	10	EARL KLUGH/Sunset Island
11	11	11	11	11	PETE ESCOVEDO/All This Love
12	12	12	12	12	BRIAN CULBERTSON/Close To You
12	12	12	12	12	NORMAN BROWN/Better Days Ahead
9	9	9	9	9	PETER WHITE/Caravan Of Dreams
9	10	10	10	10	JOSEPH VINCELLI/Friendly Advice
10	10	10	10	10	J MICHAEL VERTA/Time Line
10	10	10	10	10	ANDY SNITZER/My Dream Come True
10	10	10	10	10	ART PORTER/Lake Shore Drive
10	10	10	10	10	CHELLI MINUCCI/Anything And...
10	10	9	9	9	RAMSEY LEWIS/Les Fleur
9	9	9	9	9	BONEY JAMES/Without A Doubt
10	9	9	9	9	KENNY G/The Champions Theme
10	10	10	10	10	BILL EVANS/The Sunday After
5	5	5	5	5	RICHARD ELLIOT/City Speak
5	7	7	7	7	CHUCK LOEB/The Music Inside
10	10	10	10	10	DAVE KOZ/Let Me Count...
10	10	10	10	10	AVENUE BLUE/Naked City
10	10	10	10	10	VANESSA WILLIAMS/Where Do We Go...
9	9	9	9	9	SPYRO GYRA/Heart Of The Night
10	10	10	10	10	TOM SCOTT/In Your Eyes
10	10	10	10	10	BRYAN SAVAGE/Cat Food
2	2	2	2	2	LIONEL RICHIE/Ordinary Girl
8	8	8	8	8	AARON NEVILLE/Can't Imagine
9	9	9	9	9	JOE MCBRIDE/Highland Park
9	9	9	9	9	JEFF LORBER/State Of Grace
3	3	3	3	3	DAVE KOZ/Let Me Count...

KBLX 102.9 FM
The Beat Station
MARKET #4
KBLX/San Francisco
(415) 284-1029
Brown/Cadet

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	14	14	14	14	DOC POWELL/Laid Back
14	14	14	14	14	ERIC CLAPTON/Change The World
9	12	12	12	12	MAXWELL/Ascension (Don't...)
10	12	12	12	12	MARILYN SCOTT/In Calling You
13	12	12	12	12	DOC POWELL/Tropic Love
12	12	12	12	12	RICHARD ELLIOT/Unspoken Words
12	12	12	12	12	BRIAN CULBERTSON/Close To You
9	11	11	11	11	PETER WHITE/Caravan Of Dreams
11	11	11	11	11	PHAREZ WHITTED/A Different Kind...
11	11	11	11	11	JOE MCBRIDE/After Sunset
10	10	10	10	10	JEFF LORBER/PCH (Pacific...)
10	10	10	10	10	NORMAN BROWN/Better Days Ahead
9	9	9	9	9	NORMAN BROWN/Your Body's Callin'
9	10	10	10	10	RAMSEY LEWIS/Between The Keys
12	12	12	12	12	JOE SAMPLE/Hippies On A Corner
9	9	9	9	9	LUTHER VANDROSS/Your Secret Love
9	9	9	9	9	AVENUE BLUE/Baby I'm Yours
8	9	9	9	9	KIM WATERS/The Story Of Love
7	7	7	7	7	SOLAR SYSTEM/Wes 4 Prez
7	7	7	7	7	GEORGE BENSON/Holdin' On
7	7	7	7	7	GEORGE BENSON/That's Right
4	4	4	4	4	GEORGE BENSON/Johannie Lee
7	8	8	8	8	RAMSEY LEWIS/Les Fleur
6	8	8	8	8	CHELLI MINUCCI/Cause We've Ended...
6	6	6	6	6	ESQUE/Sky View
4	4	4	4	4	CHUCK LOEB/The Music Inside
7	7	7	7	7	RONNY JORDAN/Laidback
12	7	7	7	7	PAMELA WILLIAMS/Angels Among Us
7	7	7	7	7	PAUL JACKSON JR./End To A Perfect Day

KKSF 103.7 FM
Smooth Jazz
MARKET #4
KKSF/San Francisco
(415) 975-5555
Feinster/Lawrence

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
10	10	10	10	10	EVERYTHING BUT.../The Heart Remains
7	7	7	7	7	GEORGE BENSON/That's Right
10	10	10	10	10	BRIAN CULBERTSON/Your Secret Love
6	7	7	7	7	GLORIA ESTEFANI/m Not Giving...
8	8	8	8	8	RAMSEY LEWIS/Les Fleur
7	7	7	7	7	JEFF LORBER/State Of Grace
7	8	8	8	8	GEORGE MICHAEL/Move On
8	8	8	8	8	TOM SCOTT/Tom Cat
4	8	8	8	8	STING/My One And Only Love
8	8	8	8	8	PHIL UPCHURCH/Bee's Blues
8	8	8	8	8	PETER WHITE/Caravan Of Dreams
8	8	8	8	8	ERIC CLAPTON/Change The World
7	7	7	7	7	NORMAN BROWN/Better Days Ahead
7	7	7	7	7	NORMAN BROWN/This Time Around
7	7	7	7	7	DOC CAMERON/On The Town
7	7	7	7	7	DOC CAMERON/Rendezvous
7	7	7	7	7	RICHARD ELLIOT/When The Lights...
7	7	7	7	7	BRIAN HUGHES/Soul Fire
7	7	7	7	7	BRIAN HUGHES/Soul Fire
7	7	7	7	7	DAVE KOZ/Let Me Count...
6	6	6	6	6	DAVE KOZ/Don't Look Back
7	7	7	7	7	JEFF LORBER/Katherine
7	7	7	7	7	JOE MCBRIDE/High Steppin'
7	7	7	7	7	CHELLI MINUCCI/Cause We've Ended...
7	7	7	7	7	DOC POWELL/Sunday Mornin'
7	7	7	7	7	DOC POWELL/Let Me Count...
11	10	10	10	10	JOE SAMPLE/Hippies On A Corner
7	7	7	7	7	PETER WHITE/City Of Lights
7	7	7	7	7	BRYAN FERRY/Dance With Me...

WJZZ 106.1
Smooth Jazz
MARKET #5
WJZZ/Philadelphia
(610) 667-3939
Gress/Tozzi

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
1	14	33	32	32	DAVE KOZ/Let Me Count...
6	7	19	32	31	PETER WHITE/Caravan Of Dreams
21	31	31	31	31	RIPPINGTONS/Hideaway
21	31	31	31	31	BRIAN CULBERTSON/After Hours
30	30	32	27	27	NORMAN BROWN/Better Days Ahead
32	33	33	26	26	JOE SAMPLE/Hippies On A Corner
5	13	12	13	13	PAUL HARDCASTLE/Bird Island
5	13	12	13	13	JEFF LORBER/Wide Open Spaces
9	7	13	13	13	RICHARD ELLIOT/City Speak
9	7	13	13	13	HARVEY MASON/It's You
6	13	13	13	13	CHELLI MINUCCI/Anything And
6	13	12	12	12	HERB ALPERT/Flamingo
23	12	12	12	12	RAMSEY LEWIS/Les Fleur
25	13	12	12	12	EARL KLUGH/Maybe Tonight
17	12	11	11	11	GEORGE BENSON/Summer Love
14	12	11	11	11	BONEY JAMES/Lights Down Low
14	14	11	11	11	ED HAMILTON/Gray Day
2	8	11	11	11	LIONEL RICHIE/Ordinary Girl
2	6	13	11	11	DOC POWELL/Laid Back
32	31	23	23	23	BRYAN SAVAGE/Cat Food
8	7	10	10	10	TONI BRAXTON/How Could An
13	7	8	10	10	ERIC CLAPTON/Change The World
12	12	10	10	10	JOE MCBRIDE/Highland Park
12	8	10	10	10	VANESSA WILLIAMS/Erase
4	5	9	9	9	LUTHER VANDROSS/Your Secret Love
6	8	9	9	9	CHRIS CAMOZZI/Ring Of Gold
10	9	9	9	9	AARON NEVILLE/Can't Imagine
1	7	9	9	9	GLORIA ESTEFANI/m Not Giving...
2	8	5	5	5	KIM PENNSY/That's The Way Of
6	9	7	7	7	J MICHAEL VERTA/Time Line

WJZZ
MARKET #6
WJZZ/Detroit
(313) 871-0590
Stevens/Hines

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	8	8	8	8	PETER WHITE/Long Ride Home
6	8	8	8	8	ACUSTIC ALCHEMY/Lazeez
7	8	8	8	8	GEORGE BENSON/Marvin Said
7	8	8	8	8	GEORGE BENSON/Summer Love
11	9	7	7	7	TIM BOWMAN/It'll Be There
8	9	7	7	7	NORMAN BROWN/Third World
8	9	7	7	7	CHRIS CAMOZZI/Go Young Man
7	7	7	7	7	BONEY JAMES/Camouflage
7	8	7	7	7	RYO KAWASAKI/Promise
8	7	7	7	7	EARL KLUGH/The Wiggle
5	7	13	13	13	CHUCK LOEB/The Music Inside
5	8	7	7	7	CHELLI MINUCCI/Anything And
5	8	7	7	7	RIPPINGTONS/Drive New World
6	8	7	7	7	TOM SCOTT/Gotta Give It Up
5	7	7	7	7	PETER WHITE/Venice Beach
7	8	7	7	7	PETER WHITE/City Of Lights
7	8	7	7	7	ACUSTIC ALCHEMY/Columbia
6	7	8	8	8	APOSTLES/Mercy Mercy Me...
10	9	6	6	6	APOSTLES/Super Strut
7	7	7	7	7	GEORGE BENSON/That's Right
7	7	7	7	7	NORMAN BROWN/Better Days Ahead
7	7	7	7	7	NORMAN BROWN/This Time Around
10	10	6	6	6	ED CALLE/Me And Mrs. Jones
9	10	6	6	6	DAVE CAMP/Torrid Rain
9	10	6	6	6	DAVE CAMP/Bow To The Cow
6	7	6	6	6	ERIC CLAPTON/Change The World
9	9	6	6	6	NICK COLONNE/Jackson Boulevard
8	8	6	6	6	NICK COLONNE/Hurry Up This Way
9	8	6	6	6	BRIAN CULBERTSON/Inside Pocket
7	7	5	5	5	PAOLINO DUCK/Remember

V98.7 FM
MARKET #6
WVM/Detroit
(810) 855-5100
Sleeker

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	24	25	25	BONEY JAMES/Lights Down Low
6	13	25	25	25	COUNT BASIC/On The Move
6	9	24	24	24	BILL EVANS/The Sunday After
12	13	24	24	24	BRYAN SAVAGE/Cat Food
12	13	24	24	24	NORMAN BROWN/Better Days Ahead
12	12	24	24	24	RAMSEY LEWIS/Les Fleur
9	13	23	23	23	DAVE KOZ/Let Me Count...
6	12	13	13	13	BRIAN CULBERTSON/Close To You
6	7	13	13	13	KIM PENNSY/That's The Way Of
5	7	13	13	13	CHRIS CAMOZZI/Ring Of Gold
5	7	13	13	13	DAVE CAMP/Torrid Rain
12	13	13	13	13	JEFF LORBER/State Of Grace
12	13	13	13	13	HERB ALPERT/Flamingo
5	6	13	13	13	



CYNDEE MAXWELL

'Where It's At' For Radio: The New Sounds Of Rock

Three programmers describe how new format music fits in their presentations

Can Active Rock and Rock stations play all kinds of rock music and still be successful? The years of playing it close to the vest prohibited many "different" sounds from getting on the air, leading to the format's overall decline in industry eyes. Today, programmers are more willing to give a song that's outside "two guitars and drums" a shot.

How you mix the new sounds and the "classic" sounds depends on the market and what other stations are doing. An Alternative outlet — whether it's broad or narrow — will have significance, as will another Rock station and the nature of its presentation.

Compatible Gold

According to WIQB PD John Vance, Ann Arbor's affluent community — combined with being the home of the University of Michigan and a lot of high-tech industries — provides for an eclectic group of people. Furthermore, the competition includes not only the local stations but all the Detroit signals as well.

WIQB's diversity runs the gamut



John Vance



The format had pigeonholed itself into playing too much Whitesnake, Poison, and Motley Crue. I hated that era — except for the fact that we all had 15 and 16 shares.

—John Vance



from the Black Crowes, Blues Traveler, Soundgarden, Tom Petty, and Stone Temple Pilots to Primitive Radio Gods, Butthole Surfers, Beck, and Garbage. All of these artists were in the 20+ plays-per-week range the week of August 5.

How does Vance mix all of these styles into a cohesive on-air sound that works for the 18-year heritage station? "A lot of our gold is com-

patible with the new rock. Many of the new bands were influenced by the classic rock artists, and you can hear it in their sound. So as long as your clock is structured right and you watch the flow of the station, it's very easy to mix. We watch for which artists we play next to each other and drop in the right production elements as needed to prevent train wrecks.

"For a while, the format had pigeonholed itself into playing too much Whitesnake, Poison, and Motley Crue. I hated that era — except for the fact that we all had 15 and 16 shares. The music today is a lot more exciting. Beck is top-five phones right now. Exposing the new artists is what Rock — especially Active Rock — radio is all about. All the new music needs is to have the beat and feel of a rock song; if it's a good song, the audience will eat it up. Nada Surf's 'Popular,' Beck's 'Where It's At,' and Butthole Surfers's 'Pepper' all are songs people like — at least that's what our research shows."

With a background in "traditional AOR," how has Vance been able to adapt so readily to new rock music? "I think it's a matter of always being open to what's happening in the present. It's so easy to become old and complacent and happy with the formula that's always worked. You've got to keep an eye out for the trends. I've always tried to second-guess and question both what I do on the air as well as my personal music tastes. When the Offspring and Meat Puppets records came out, a lot of people were reluctant to play them, but that's what the 18-34 year olds were into. Today, we've got 28- and 30-year-olds requesting Beck."

According to Vance, programming new music requires walking a fine line. "Too often we forget we're in a position to help be the taste-makers for the audience. Or, on the other side, we take that position too seriously. You really need to have a balance. Actually, we're more like

siphons than taste-makers — we're to collect and funnel down the music into a package the audience can use."

Southern Exposure

While you might expect Active Rock stations to embrace new music sounds, even some Rock programmers are finding they too can play these tunes. Rock WQBZ/Macon, GA has joined the ranks that play Primitive Radio Gods, Nada Surf, 311, and Butthole Surfers, while still playing mainstream rock.

PD Eric Stevens notes that the ratings have borne out their decision to put such acts on the playlist, even in the upper demos. "Our 35-44 numbers are even bigger than our 25-34s this time, and our 25-34s were even bigger than before. This is our first book playing that kind of music. Previously, we were basically a 70/30 Classic Rock station; before the spring book, we moved to a 50/50 mix."

Stevens says the audience has accepted the new sounds overall, aside from the occasional hardcore Lynyrd Skynyrd fans who may question a song as being rap. But Stevens points out these songs' national acceptance at the format and says, "A good song is a good song — period. A rap song would be Sir Mix-A-Lot. not



Eric Stevens



Being in the South is no different from being in the Northwest — people are people, and they like new music no matter what kind or style it is.

—Eric Stevens



the Primitive Radio Gods or the Butthole Surfers. I was listening to the Butthole Surfers when I was in college in Ft. Lauderdale 10 years ago and speaker-diving at their shows."



HAZY DAYS OF SUMMER — EMI's Hazies recently stopped by Club R&R to pick up copies of their favorite newspaper: (l-r) band member Wes Eubanks, EMI's Scott Gordon, R&R's Lynn Beaudoin, the band's Ken Logan and Greg Zink, EMI's Diane Gentile, and R&R's Cyndee Maxwell, Sky Daniels, and Frank Correia.

QBZ also plays songs along Southern lines such as Kenny Wayne Shepherd and Corey Stevens. "I'm in the South, so I have to play that kind of stuff. But on the other hand, being in the South is no different from being in the Northwest — people are people, and they like new music no matter what kind or style it is. People watch MTV here and can go hear big-city stations and know what they're doing ... just because I'm in a smaller town in the South doesn't mean anything.

"However, I'm very careful where I schedule those new songs. I won't play Butthole Surfers, Primitive Radio Gods, or 311 in the same hour. I've had great success with 311 as well as Rage Against The Machine. I always preface those songs with a new music sweeper and talk out of them live."

Contemporary Sounds

KATT/Oklahoma City holds an active image in the market, regardless of its Rock industry classification. Says OM Chris Baker, "I look at the Active Rock chart for KATT more than the Rock chart. Most of the Rock stations have more of an adult approach and are more conservative and play it safer than we do. While we are conservative, our focus is still geared more toward the Active Rock side of things.

"Butthole Surfers, Nada Surf, and Primitive Radio Gods are contemporary sounds. Primitive Radio Gods is getting a lot of airplay in the market and it looks like it's going to be really big, so I want to make sure that KATT gets credit for exposing it.

"I watch five or six of the Active Rock stations and more or less apply what they do. I consider them guideposts: When songs have reached the top half of their playlists, then I believe

those songs are probably ready for us."

No less than four stations in Oklahoma City are playing Primitive Radio Gods, and Baker is reminded of a similar situation with another band. "It's like what happened to us with Oasis; we knew a lot of these records would be crossing.



It's very important we don't give up the active image with some of these new bands, especially when they turn out to be mass appeal. It's hard to play a band for the first time after they've become so big that even AC is playing them.

—Chris Baker



For us to have the successes we've enjoyed, being mass-appeal enough to be No. 1 12+ [in the Winter '96 Arbitron] has shown us it's real important to be on the new music.



Chris Baker

"We have to battle it out for Oasis or Presidents Of The United States Of America to help with our 'active' image in the market. It's very important we don't give that up with some of these new bands, especially when they turn out to be mass appeal. It's hard to play a band for the first time after they've become so big that even AC is playing them."



AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
1	1	1	1	SOUNDGARDEN Burden In My Hand (A&M)	2244	2204	2126	2014	74/0
10	5	3	2	ALICE IN CHAINS Over Now (Columbia)	1879	1750	1552	1373	73/0
7	4	5	3	TONIC Open Up Your Eyes (Polydor/A&M)	1744	1652	1582	1466	73/0
2	2	2	4	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	1657	1807	1886	2002	66/0
3	3	4	5	PEARL JAM Who You Are (Epic)	1465	1674	1727	1701	61/0
11	10	6	6	SCREAMING TREES All I Know (Epic)	1339	1324	1331	1314	62/0
5	7	7	7	METALLICA Until It Sleeps (Elektra/EEG)	1251	1324	1438	1539	55/0
16	14	9	8	STABBING WESTWARD Shame (Columbia)	1244	1183	1117	996	69/1
BREAKER			9	RUSH Test For Echo (Atlantic)	1184	138	—	—	62/10
21	16	14	10	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	1174	1081	1002	880	62/3
13	12	12	11	METALLICA Ain't My Bitch (Elektra/EEG)	1133	1116	1145	1172	59/0
8	6	8	12	BLACK CROWES Good Friday (American/Reprise)	1129	1242	1481	1444	55/0
19	17	15	13	I MOTHER EARTH One More Astronaut (Capitol)	1054	1026	977	935	67/0
6	8	11	14	HUNGER Vanishing Cream (Universal)	1047	1165	1417	1506	46/0
BREAKER			15	R.E.M. E-Bow The Letter (Warner Bros.)	916	540	—	—	47/1
14	15	16	16	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.)	911	1006	1058	1025	44/0
27	24	19	17	311 Down (Capricorn/Mercury)	907	866	757	605	62/2
9	11	10	18	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia)	890	1174	1296	1397	44/0
25	22	20	19	SEVEN MARY THREE My My (Mammoth/Atlantic)	884	832	781	709	59/2
24	19	21	20	REACHAROUND Big Chair (Trauma/Interscope)	805	824	845	789	52/0
12	13	17	21	BUTTHOLE SURFERS Pepper (Capitol)	773	890	1132	1232	50/0
4	9	13	22	SMASHING PUMPKINS Tonight, Tonight (Virgin)	744	1110	1345	1660	45/0
22	20	22	23	WALLFLOWERS 6th Avenue Heartache (Interscope)	683	812	838	843	43/0
17	18	18	24	NIXONS Wire (MCA)	664	886	907	991	43/0
BREAKER			25	VERVE PIPE Cup Of Tea (RCA)	649	594	519	470	48/2
—	41	29	26	NEUROTIC OUTSIDERS Jerk (Maverick/WB)	598	554	339	77	57/5
38	34	33	27	WHITE ZOMBIE I'm Your Boogie Man (Hollywood/Geffen)	597	532	494	406	55/4
32	31	28	28	FILTER Jurassitol (Hollywood)	594	569	530	486	56/5
45	36	37	29	LOCAL H Bound For The Floor (Island)	582	496	392	282	46/1
23	21	23	30	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	582	684	813	834	30/0
29	28	26	31	DAVE MATTHEWS BAND So Much To Say (RCA)	575	586	597	566	32/0
49	39	34	32	TRACY BONHAM The One (Island)	574	519	364	254	39/4
33	33	30	33	SEMISONIC If I Run (MCA)	565	551	504	480	40/1
30	30	31	34	GARBAGE Stupid Girl (Almo Sounds/Geffen)	549	547	556	523	29/1
20	25	27	35	SOUNDGARDEN Pretty Noose (A&M)	538	581	745	893	36/0
26	27	24	36	BLUES TRAVELER But Anyway (A&M)	522	638	643	642	32/1
—	47	41	37	EXPANDING MAN Download (I Will) (Qdivision/Columbia)	455	351	249	53	46/8
18	26	36	38	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	441	505	709	949	28/0
28	29	35	39	ALICE IN CHAINS Again (Columbia)	428	511	561	588	27/0
46	38	39	40	JOHN MELLENCAMP Key West Intermezzo (I Saw...) (Mercury)	399	404	374	270	20/0
DEBUT			41	SMASHING PUMPKINS Muzzle (Virgin)	371	141	16	11	40/19
36	37	40	42	NADA SURF Popular (Elektra/EEG)	350	399	384	416	26/0
DEBUT			43	PEARL JAM Hail, Hail (Epic)	335	80	—	—	38/16
—	—	43	44	REFRESHMENTS Down Together (Mercury)	334	301	230	64	27/5
—	50	47	45	EELS Novocaine For The Soul (DreamWorks/Geffen)	334	274	236	171	22/0
—	—	48	46	TYPE O NEGATIVE My Girlfriend's Girlfriend (Roadrunner)	329	273	186	78	32/2
—	46	46	47	EVERCLEAR You Make Me Feel Like A Whore (Capitol)	312	280	261	191	28/2
—	—	49	48	ERIC JOHNSON Pavilion (Capitol)	312	271	211	53	23/2
15	23	38	49	HAZIES Skin & Bones (EMI)	303	477	761	1009	24/0
DEBUT			50	POE Angry Johnny (Modern/Atlantic)	302	249	204	144	19/3

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 74 Active Rock reporters. 74 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

GRAVITY KILLS Blame (Lava/Atlantic/TVT)
Total Plays: 297, Total Stations: 31, Adds: 1

SUGARSPoon Like Shine (MCA)
Total Plays: 272, Total Stations: 22, Adds: 3

CHALK FARM Lie On Lie (Columbia)
Total Plays: 262, Total Stations: 30, Adds: 8

LIFTER Headshot (Interscope)
Total Plays: 243, Total Stations: 28, Adds: 4

IMPERIAL DRAG Spyder (Work)
Total Plays: 230, Total Stations: 21, Adds: 1

SHERYL CROW If It Makes You Happy (A&M)
Total Plays: 206, Total Stations: 18, Adds: 4

PEARL JAM Red Mosquito (Epic)
Total Plays: 197, Total Stations: 30, Adds: 17

DISHWALLA Charlie Brown's Parents (A&M)
Total Plays: 183, Total Stations: 19, Adds: 7

NICKELBAG Love Song (Iguana)
Total Plays: 169, Total Stations: 12, Adds: 0

HOLE Gold Dust Woman (Hollywood)
Total Plays: 161, Total Stations: 11, Adds: 1

Songs ranked by total plays.

BREAKERS®

RUSH
Test For Echo (Atlantic)
TOTAL PLAYS/INCREASE: 1184/1046
TOTAL STATIONS/ADDS: 62/10
CHART: 9

R.E.M.
E-Bow The Letter (Warner Bros.)
TOTAL PLAYS/INCREASE: 916/376
TOTAL STATIONS/ADDS: 47/1
CHART: 15

VERVE PIPE
Cup Of Tea (RCA)
TOTAL PLAYS/INCREASE: 649/55
TOTAL STATIONS/ADDS: 48/2
CHART: 25

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SOCIAL DISTORTION I Was Wrong (550 Music)	37
SMASHING PUMPKINS Muzzle (Virgin)	19
PEARL JAM Red Mosquito (Epic)	17
PEARL JAM Hail, Hail (Epic)	16
RUSH Test For Echo (Atlantic)	10
CHALK FARM Lie On Lie (Columbia)	8
EXPANDING MAN Download (I Will) (Qdivision/Columbia)	8
FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	8
HUNGER Undone (Universal)	8
DISHWALLA Charlie Brown's Parents (A&M)	7

FIRESIDE
KILOTIN

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RUSH Test For Echo (Atlantic)	+1046
R.E.M. E-Bow The Letter (Warner Bros.)	+376
PEARL JAM Hail, Hail (Epic)	+255
SMASHING PUMPKINS Muzzle (Virgin)	+230
CHALK FARM Lie On Lie (Columbia)	+151
PEARL JAM Red Mosquito (Epic)	+149
ALICE IN CHAINS Over Now (Columbia)	+129
EXPANDING MAN Download (I Will) (Qdivision/Columbia)	+104
BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	+93
TONIC Open Up Your Eyes (Polydor/A&M)	+92

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
DISHWALLA Counting Blue Cars (A&M)
BUSH Machinehead (Trauma/Interscope)
EVERCLEAR Santa Monica (Watch World Die) (Capitol)
COLLECTIVE SOUL Where The River Flows (Atlantic)
REFRESHMENTS Banditos (Mercury)
SPACEHOG In The Meantime (HiFi/Sire/EEG)
GREEN DAY Brain Stew (Reprise)
SEVEN MARY THREE Cumbersome (Mammoth/Atlantic)
NIXONS Sister (MCA)
STABBING WESTWARD What Do I Have To Do? (Columbia)

Breakers: Songs registering 600 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

TYPE O NEGATIVE
"MY GIRLFRIEND'S GIRLFRIEND"

R&R Active Rock Chart 48-46 After only 5 days at retail 25,260 Sold!

Reacting at: KUPD-3rd Most Played/39 PPW, WXTB, KISS, KILO, KIBZ, WJRR, KISW, WJST, KTUX, WBXQ, WDOX etcetera...

Added This Week:

WRCX/Chicago
WLZR/Milwaukee

Last Week:

WAAF/Boston
KUPD/Phoenix

Contact: Mark Abramson or Sean Knight
@ Roadrunner Records (212) 274-7500



ACTIVE ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ACTIVE ROCK REPORTERS ON R&R ONLINE

MARKET #2
KLOS 95.5
KLOS/Los Angeles
(310) 840-4836
Curelop/Wilde

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
29	29	23	30	33	STONE TEMPLE PILOTS/Trippin' On A Hole...
28	29	26	29	30	SOUNDGARDEN/Burden In My Hand
26	29	29	29	30	TOM PETTY & HB/Walls
20	22	20	28	28	METALLICA/Until It Sleeps
-	-	-	24	24	RUSH/Test For Echo
18	19	16	21	24	BETTER THAN EZRA/King Of New Orleans
19	23	16	20	26	DAVE MATTHEWS BAND/So Much To Say
18	20	18	19	20	GREEN DAY/Walking
14	16	11	19	21	BLACK CROWES/Under A Mountain
-	-	-	7	19	PEARL JAM/Smile
21	19	17	18	18	WALLFLOWERS/6th Avenue Heartache
-	-	-	12	18	ERIC JOHNSON/Pavilion
9	12	9	17	17	CHALK FARM/Lie On Me
16	17	8	17	17	TONIC/Open Up Your Eyes
16	15	15	15	15	ALICE IN CHAINS/Over Now
15	17	13	14	14	HUNGER/Vanishing Cream
12	12	12	12	12	SMASHING PUMPKINS/1979
13	15	7	13	13	DISHWALLA/Counting Blue Cars
15	13	7	13	13	JARS OF CLAY/Flood
-	-	-	10	11	R.E.M./Bow The Letter
22	20	14	10	10	PEARL JAM/Who You Are
13	11	9	10	10	GOO GOO DOLLS/Long Way Down
11	12	8	10	10	DAVE MATTHEWS BAND/Too Much
20	20	9	9	9	BLACK CROWES/Good Friday
9	9	7	9	9	SMASHING PUMPKINS/Tonight, Tonight
9	9	6	8	8	ZAKK WYLD/Between Heaven...
7	11	8	8	8	ALICE IN CHAINS/Again
10	9	8	8	8	SCREAMING TREES/All I Know
-	-	-	5	8	NEUROTIC OUTSIDERS/Jerk
-	-	-	8	8	SUBLIME/What I Got

MARKET #3
WRXC/Chicago
(312) 861-8100
Richards/Robinson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	29	41	41	41	SOUNDGARDEN/Burden In My Hand
41	37	38	40	40	ALICE IN CHAINS/Over Now
34	41	44	40	40	HUNGER/Vanishing Cream
-	-	-	45	39	RUSH/Test For Echo
17	32	37	37	37	METALLICA/Ain't My Bitch
23	24	27	26	26	STABBING WESTWARD/Shame
42	37	42	26	26	STONE TEMPLE PILOTS/Trippin' On A Hole...
19	17	15	22	22	SPACEHOG/In The Meantime
29	24	26	22	22	GRAVITY KILLS/Guilty
21	20	21	19	19	TONIC/Open Up Your Eyes
4	16	19	19	19	BLACK CROWES/Good Friday
5	7	12	19	19	CRACKER/Sweet Thistle Pie
-	-	-	18	18	PEARL JAM/Hail, Hail
15	20	23	18	18	REACHAROUND/Big Chair
19	14	16	18	18	COLLECTIVE SOUL/Where The River...
16	14	13	18	18	SMASHING PUMPKINS/Zero
13	17	10	18	18	SMASHING PUMPKINS/Bullet With...
17	14	18	18	18	FILTER/Hey Man, Nice Shot
20	23	22	17	17	SEVEN MARY THREE/My My
5	6	17	17	17	METALLICA/Hero Of The Day
15	13	17	17	17	BUSH/Machinehead
16	15	17	17	17	SEVEN MARY THREE/Water's Edge
-	-	-	9	15	SMASHING PUMPKINS/Muzzle
7	13	12	15	15	LOCAL H/Bound For The Floor
41	35	19	15	15	SOUNDGARDEN/Pretty Noose
15	13	14	15	15	TOM PETTY & HB/Walls
6	5	12	13	13	NEUROTIC OUTSIDERS/Jerk
12	14	11	13	13	NIXONS/Wire
1	15	17	13	13	ALICE IN CHAINS/Would?
13	14	13	12	12	I MOTHER EARTH/One More Astronaut

MARKET #4
WYSP/Philadelphia
(610) 668-9460
Sabean/Thompson

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	25	25	33	33	HUNGER/Vanishing Cream
31	34	31	32	32	STONE TEMPLE PILOTS/Trippin' On A Hole...
33	33	30	31	31	METALLICA/Until It Sleeps
33	31	29	30	30	SOUNDGARDEN/Burden In My Hand
22	28	31	25	25	ALICE IN CHAINS/Over Now
23	22	25	25	25	TONIC/Open Up Your Eyes
11	18	21	24	24	SOUNDGARDEN/Pretty Noose
20	23	25	24	24	SPONGE/Wax Ecstatic (To...)
2	22	28	23	23	STABBING WESTWARD/Shame
21	21	24	22	22	TOM PETTY & HB/Walls
-	-	-	22	22	RUSH/Test For Echo
21	24	21	21	21	BUSH/Testosterone
22	23	9	18	18	BLACK CROWES/Good Friday
10	12	12	15	15	GREEN DAY/Brain Stew
11	13	14	14	14	EVERCLEAR/Santa Monica...
24	13	11	14	14	DISHWALLA/Counting Blue Cars
15	14	15	14	14	PEARL JAM/Who You Are
7	8	9	14	14	SMASHING PUMPKINS/Bullet With...
22	19	12	12	12	ALICE IN CHAINS/Again
10	12	11	12	12	SMASHING PUMPKINS/1979
4	6	7	12	12	ALICE IN CHAINS/Heaven Beside You
2	3	12	11	11	METALLICA/Ain't My Bitch
3	5	6	10	10	COLLECTIVE SOUL/December
6	8	9	10	10	BUSH/Glycerine
1	9	7	10	10	STONE TEMPLE PILOTS/Big Bang Baby
-	-	-	6	9	PEARL JAM/Hail, Hail
10	9	9	9	9	BUSH/Machinehead
10	11	7	9	9	STABBING WESTWARD/What Do I Have To...
8	9	8	8	8	WHITE ZOMBIE/More Human Than...
-	-	-	5	7	NEUROTIC OUTSIDERS/Jerk

MARKET #6
102.7 WDRZ
DETROIT'S ONLY **REAL ROCK STATION**

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
30	31	32	32	32	RUSH/Test For Echo
14	23	30	30	30	METALLICA/Ain't My Bitch
14	23	30	30	30	ALICE IN CHAINS/Over Now
32	31	30	30	30	STONE TEMPLE PILOTS/Trippin' On A Hole...
30	30	31	30	30	SOUNDGARDEN/Burden In My Hand
30	31	32	30	30	ALICE IN CHAINS/Over Now
27	29	28	27	27	WHITE ZOMBIE/I'm Your Boogie Man
28	28	27	27	27	PEARL JAM/Who You Are
28	28	25	25	25	SPONGE/Wax Ecstatic (To...)
15	15	18	20	20	311/Down
16	13	18	18	18	ZAKK WYLD/Sold My Soul
12	13	18	18	18	KICKING HAROLD/Kill You
16	17	15	18	18	I MOTHER EARTH/One More Astronaut
16	15	16	17	17	REFRESHMENTS/Bandits
16	16	17	17	17	METALLICA/Until It Sleeps
16	16	17	17	17	TONIC/Open Up Your Eyes
14	13	14	14	14	STABBING WESTWARD/Shame
15	14	15	16	16	LOCAL H/Bound For The Floor
28	24	16	16	16	ALICE IN CHAINS/Again
17	15	15	15	15	GOO GOO DOLLS/Long Way Down
16	15	15	15	15	VERVE PIPE/Cup Of Tea
8	12	13	15	15	CLUTCH/Escapes From...
-	-	-	15	15	SMASHING PUMPKINS/Muzzle
13	13	13	14	14	REFRESHMENTS/Down Together
11	12	12	14	14	GRAVITY KILLS/Blame
-	-	-	4	12	SEVEN MARY THREE/My My
12	12	12	12	12	NIXONS/Wire
10	12	11	11	11	NEUROTIC OUTSIDERS/Jerk
10	12	11	11	11	CLUTCH/Big Guns
11	-	-	9	11	TOADIES/Possum Kingdom

MARKET #6
101 WRIF

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
32	33	32	34	34	HUNGER/Vanishing Cream
17	21	29	33	33	SOUNDGARDEN/Burden In My Hand
3	22	25	32	32	OZZY OSBOURNE/Just Want You
8	7	5	32	32	OZZY OSBOURNE/See You On
34	31	31	31	31	STONE TEMPLE PILOTS/Trippin' On A Hole...
29	29	30	30	30	METALLICA/Until It Sleeps
19	22	26	26	26	BUSH/Testosterone
-	-	-	22	22	RUSH/Test For Echo
25	22	23	21	21	TONIC/Open Up Your Eyes
20	18	21	21	21	METALLICA/Ain't My Bitch
11	11	15	20	20	ALICE IN CHAINS/Again
13	15	12	19	19	ALICE IN CHAINS/Over Now
34	32	17	17	17	SOUNDGARDEN/Pretty Noose
15	15	15	13	13	PEARL JAM/Who You Are
33	31	29	12	12	VAN HALEN/Humans Being
-	-	-	11	11	PEARL JAM/Hail, Hail
14	13	12	11	11	SEVEN MARY THREE/My My
5	4	8	10	10	NIXONS/Wire
8	11	11	10	10	TOADIES/Possum Kingdom
6	7	10	9	9	NIXONS/Rock And Roll All
6	9	13	8	8	STABBING WESTWARD/Shame
-	-	-	5	7	I MOTHER EARTH/One More Astronaut
6	8	7	8	8	FILTER/Hey Man, Nice Shot
-	-	-	3	7	311/Down
3	8	7	7	7	WHITE ZOMBIE/I'm Your Boogie Man
10	7	6	7	7	HAZIES/Skin & Bones
-	-	-	4	5	EXPANDING MAN/Download (I Will)
7	8	7	7	7	BUSH/Little Things
7	11	7	7	7	WHITE ZOMBIE/More Human Than...

MARKET #7
KEGL/Dallas
(214) 869-9700
Doherty/Scull

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	36	37	37	37	REACHAROUND/Big Chair
35	37	36	37	37	STONE TEMPLE PILOTS/Trippin' On A Hole...
36	35	36	36	36	SOUNDGARDEN/Burden In My Hand
16	32	35	35	35	ALICE IN CHAINS/Over Now
37	36	34	35	35	TRIPPING DAISY/Trip Along
22	21	32	32	32	SCREAMING TREES/All I Know
36	23	22	22	22	METALLICA/Ain't My Bitch
17	16	22	22	22	TONIC/Open Up Your Eyes
14	26	25	21	21	311/Down
-	-	-	13	17	BETTER THAN EZRA/King Of New Orleans
21	22	22	21	21	STABBING WESTWARD/Shame
-	-	-	19	19	RUSH/Test For Echo
15	16	19	19	19	I MOTHER EARTH/One More Astronaut
12	16	17	17	17	VERVE PIPE/Cup Of Tea
22	18	17	17	17	BLACK CROWES/Good Friday
12	12	17	17	17	NEUROTIC OUTSIDERS/Jerk
-	-	-	16	16	SMASHING PUMPKINS/Muzzle
15	16	17	17	17	SEVEN MARY THREE/My My
14	21	16	16	16	PEARL JAM/Who You Are
-	-	-	16	16	TRACY BONHAM/The One
12	13	9	15	15	DOG EAT DOG/ISMS
-	-	-	14	14	EXPANDING MAN/Download (I Will)
11	11	16	16	16	WHITE ZOMBIE/I'm Your Boogie Man
9	6	14	13	13	TOM PETTY & HB/Walls
12	13	14	13	13	LOCAL H/Bound For The Floor
14	14	13	13	13	TYPE D NEGATIVE/My Girlfriend's...
14	14	15	13	13	D GENERATION/No Way Out
14	13	13	12	12	NADA SURF/Popular
-	-	-	10	10	ERIC JOHNSON/Pavilion
-	-	-	-	-	BLACK CROWES/Blackberry

MARKET #7
Q102
102.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	36	38	41	41	311/Down
42	42	36	40	40	TOADIES/Paper Dress
42	42	36	40	40	PRIMITIVE RADIO GOOS/Standing Outside...
17	12	25	38	38	ALICE IN CHAINS/Over Now
-	-	-	15	37	R.E.M./Bow The Letter
-	-	-	5	37	RUSH/Test For Echo
38	42	38	38	38	SOUNDGARDEN/Burden In My Hand
21	26	25	25	25	DAVE MATTHEWS BAND/Drive In Drive Out
15	24	24	24	24	I MOTHER EARTH/One More Astronaut
24	24	24	24	24	TOM PETTY & HB/Walls
-	-	-	22	24	TOM PETTY & HB/Climb That Hill
17	14	23	24	24	REACHAROUND/Big Chair
39	40	36	33	33	METALLICA/Ain't My Bitch
15	11	23	23	23	TONIC/Open Up Your Eyes
-	-	-	12	22	EELS/Novocaine For...
-	-	-	12	22	METALLICA/Hero Of The Day
24	25	25	22	22	NIXONS/Wire
-	-	-	9	18	PEARL JAM/Smile
-	-	-	10	18	SOUNDGARDEN/Rhinosaur
-	-	-	10	16	PEARL JAM/Oh He Goes
-	-	-	12	16	PEARL JAM/Habit
15	12	11	16	16	STABBING WESTWARD/Shame
-	-	-	9	16	PEARL JAM/Hail, Hail
-	-	-	11	15	COWBOY MOUTH/Jenny Says
3	12	13	15	15	ERIC JOHNSON/Pavilion
14	15	13	15	15	REPUBLICA/Ready To Go
12	11	12	14	14	WALLFLOWERS/6th Avenue Heartache
15	13	13	13	13	VERVE PIPE/Cup Of Tea
14	11	6	13	13	DEAD CITY RADIO/Angie Wood
17	12	10	12	12	GRAVITY KILLS/Blame

MARKET #9
ROCK 101 KLOL

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
25	31	30	30	30	VAN HALEN/Humans Being
25	30	30	30	30	ALICE IN CHAINS/Again
30	28	30	28	28	SOUNDGARDEN/Pretty Noose
30	27	28	26	26	METALLICA/Until It Sleeps
23	21	22	24	24	TOM PETTY & HB/Walls
22	23	22	24	24	METALLICA/Ain't My Bitch
16	21	21	22	22	SOUNDGARDEN/Burden In My Hand
23	22	22	22	22	BLACK CROWES/Good Friday
22	21	21	21	21	KING'S X/Sometime
17	18	21	21	21	STONE TEMPLE PILOTS/Trippin' On A Hole...
16	22	23	21	21	STABBING WESTWARD/Shame
17	17	18	18	18	EVERCLEAR/Santa Monica...
18	16	21	18	18	AC/DC/Hard As A Rock
15	17	18	17	17	PUSHMONKEY/Loner

Stations and their adds listed alphabetically by market

ACTIVE ROCK

KEYJ/Abilene, TX
 OMPD: Randy Jones
 MD: Dave Anderson
 SOCIAL DISTORTION "Wrong"
 SMASHING PUMPKINS "Muzzle"
 WHITE ZOMBIE "Boogie"
 SUPER 8 "Natural"
 FUN LOVIN' CRIMINALS "

KZRR/Albuquerque, NM
 PD: Frank Jaxon
 MD: Phil Mahoney
 PEARL JAM "Mosquito"
 SOCIAL DISTORTION "Wrong"
 DISHWALLA "Parents"

WZZO/Allentown, PA
 PD: Robin Lee
 MD: Keith Meyer
 19 RUSH "Echo"
 5 PEARL JAM "Mosquito"
 4 PEARL JAM "Off"
 3 SEVEN MARY THREE "Shelf"
 1 FILTER "Jurassitol"

WBXQ/Altoona, PA
 OMPD: Mike Thomas
 13 RUSH "Echo"
 4 HUNGER "Undone"
 2 DOYLE BRAMHALL II "Reason"
 SOCIAL DISTORTION "Wrong"
 SUGARPOON "Shine"

WIOB/Ann Arbor, MI
 PD: John Vance
 MD: Jerry Mason
 311 "Down"
 OCEAN COLOUR SCENE "Bad"
 PEARL JAM "Mosquito"

KLBJ/Austin, TX
 OMP: Jeff Carroll
 MD: Lois Lowe
 ELEPHANT RIDE "Wash"
 SMASHING PUMPKINS "Muzzle"
 EXPANDING MAN "Download"
 FILTER "Jurassitol"
 SOCIAL DISTORTION "Wrong"

KRAB/Bakersfield, CA
 PD: Chris Squires
 MD: Bruce Wayne
 3 PEARL JAM "Smile"
 3 PEARL JAM "Mosquito"

WYYY/Baltimore, MD
 PD: Rick Strauss
 MD: Rob Hackman
 SOCIAL DISTORTION "Wrong"

WCPR/Biloxi, MS
 OMP: Kenny Vest
 PD: Wayne Watkins
 APDMD: Scott Fole
 6 SOCIAL DISTORTION "Wrong"
 2 PEARL JAM "Half"
 WHY STORE "Father"
 HOODOO GURUS "Dear"
 HUNGER "Undone"
 DOGSTAR "Honesty"

WAAF/Boston, MA
 PD: Dave Douglas
 MD: John Osterlind
 11 PEARL JAM "Half"
 7 SOCIAL DISTORTION "Wrong"
 2 TREE "Hampton"
 EXPANDING MAN "Download"

WKPE/Cape Cod, MA
 Int. PD: Raven Steele
 PEARL JAM "Mosquito"
 EXPANDING MAN "Download"
 RUSH "Echo"

WAVF/Charleston, SC
 PD: Rob Cressman
 MD: Hollie Anderson
 MAGNAPP "Family"

KILO/Colorado Springs, CO
 PD: Rich Hawk
 APDMD: Pigg Portland
 9 BETTER THAN EZRA "King"
 8 EVERCLEAR "White"
 SOCIAL DISTORTION "Wrong"

WARD/Columbia, SC
 PD: Susan Groves
 1 SOCIAL DISTORTION "Wrong"
 OCEAN COLOUR SCENE "Bad"
 SUBLIME "What"
 EXPANDING MAN "Download"
 PEARL JAM "Half"
 PEARL JAM "Maraland"

WBZX/Columbus, OH
 PD: Hal Fish
 APDMD: Ronni Hunter
 METALLICA "Day"
 SMASHING PUMPKINS "Muzzle"
 SOCIAL DISTORTION "Wrong"

KNCN/Corpus Christi, TX
 PD: Keri Clugge
 APDMD: Matt Vaughan
 19 RUSH "Echo"
 8 SHERYL CROW "Happy"
 8 LOCAL H "Bound"
 7 TOM PETTY & HB "Hill"
 5 SOCIAL DISTORTION "Wrong"
 4 PEARL JAM "Half"

KRAD/Corpus Christi, TX
 Int. PD: Kenny Mann
 SHERYL CROW "Happy"
 SMASHING PUMPKINS "Muzzle"
 PUSHMOKEY "Crush"

KEGL/Dallas, TX
 PD: Duane Doherty
 APDMD: Cindy Scott
 BLACK CROWES "Blackberry"
 PEARL JAM "Mosquito"
 SOCIAL DISTORTION "Wrong"
 LIFTER "Headshot"

KTXX/Dallas, TX
 PD: Andy Lockridge
 MD: Rebeard
 EXPANDING MAN "Download"
 SOCIAL DISTORTION "Wrong"

WTUE/Dayton, OH
 OMP: Tom Carroll
 APDMD: John Beaulieu
 17 PEARL JAM "Half"
 17 PEARL JAM "Mosquito"
 15 RUSH "Echo"
 7 WHITE ZOMBIE "Boogie"
 EXPANDING MAN "Download"

KBPI/Denver, CO
 PD/MD: Bob Richards
 14 PLUTO "Happy"
 13 SOCIAL DISTORTION "Wrong"
 REFRESHMENTS "Together"
 GOLDFINGER "Maze"
 WHITE ZOMBIE "Phantasm"

WDRZ/Detroit, MI
 OMPD: Joe Bevilacqua
 15 SMASHING PUMPKINS "Muzzle"
 6 SOCIAL DISTORTION "Wrong"

WRIF/Detroit, MI
 PD: Doug Podell
 APDMD: Dave Wellington
 SOCIAL DISTORTION "Wrong"
 SMASHING PUMPKINS "Muzzle"
 LIFTER "Headshot"

WGBF/Evansville, IN
 PD/MD: Mike Sanders
 PEARL JAM "Smile"
 VERVE PIPE "Tea"
 DOYLE BRAMHALL II "Reason"
 POK "Angry"

WAAW/Boston, MA
 PD: Dave Douglas
 MD: John Osterlind
 11 PEARL JAM "Half"
 7 SOCIAL DISTORTION "Wrong"
 2 TREE "Hampton"
 EXPANDING MAN "Download"

KQWB/Fargo, ND
 PD: Guy Dark
 MD: Mike Simmons
 HOT WATER "Same"
 SUBLIME "What"
 HUNGER "Undone"

WRCC/Fayetteville, NC
 PD: Max Wulf
 MD: Ann Thomas
 TRACY BONHAM "One"
 STABBING WESTWARD "Shame"

WJST/Ft. Myers, FL
 PD/MD: Shark
 TRACY BONHAM "One"
 SOCIAL DISTORTION "Wrong"
 CHALK FARM "Lie"
 BLUES TRAVELER "But"

WRCX/Chicago, IL
 PD: Dave Richards
 APDMD: Jo Robinson
 SOCIAL DISTORTION "Wrong"
 TYPE O NEGATIVE "Githread"

KZBB/Ft. Smith, AR
 PD: Dennis Snow
 PD/MD: Cindy Wilson
 WHY STORE "Father"
 R.E.M. "Letter"
 EVERCLEAR "White"
 FUN LOVIN' CRIMINALS "
 DISHWALLA "Parents"
 OCEAN COLOUR SCENE "Bad"

WZTA/Miami, FL
 PD: Gregg Steele
 MD: Heidi Hess
 4 EXPANDING MAN "Download"
 4 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 SMASHING PUMPKINS "Muzzle"
 LIFTER "Headshot"

KRZR/Fresno, CA
 PD/MD: E. Curtis Johnson
 311 "Down"
 SOCIAL DISTORTION "Wrong"
 DISHWALLA "Parents"

WLZR/Milwaukee, WI
 PD/MD: Kath Masters-Hastings
 3 METALLICA "Day"
 HUNGER "Undone"
 SOCIAL DISTORTION "Wrong"
 TYPE O NEGATIVE "Githread"

WRUF/Gainesville, FL
 PD: Harry Guscott
 MD: David Neil
 12 SMASHING PUMPKINS "Muzzle"
 9 PEARL JAM "Mosquito"
 DOYLE BRAMHALL II "Reason"
 METALLICA "Day"
 HOT WATER "Same"
 SOCIAL DISTORTION "Wrong"

WKLF/Grand Rapids, MI
 OMP: Tom Marshall
 MD: Andy O'Riley
 5 SOCIAL DISTORTION "Wrong"
 3 EXPANDING MAN "Download"

WXRA/Greensboro, NC
 PD: Tim Satterfield
 Int. PD: Marcia Gan
 SMASHING PUMPKINS "Muzzle"
 SEMISONIC "Run"
 POK "Angry"
 SOCIAL DISTORTION "Wrong"
 PLUTO "Happy"

WSFL/Greenville, NC
 OMPD: Jay Lopez
 1 PEARL JAM "Mosquito"
 PEARL JAM "Smile"
 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 FILTER "Jurassitol"
 STORYVILLE "Good"

KTXX/Dallas, TX
 PD: Andy Lockridge
 MD: Rebeard
 EXPANDING MAN "Download"
 SOCIAL DISTORTION "Wrong"

WTPA/Harrisburg, PA
 PD: Chris James
 APDMD: Dina Wagner
 SOCIAL DISTORTION "Wrong"

KLLO/Houston, TX
 PD: Andy Beaubien
 MD: Cindy Bennett
 13 RUSH "Echo"
 ERIC JOHNSON "Pavilion"

WQWK/Johnstown & WQWK/State College, P
 Int. PD: Pat Urban
 MD: Chris Prospero
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"

KQRC/Kansas City, MO
 PD: Doug Sorenson
 MD: Valerie Knight
 SOCIAL DISTORTION "Wrong"
 VERVE PIPE "Tea"
 FILTER "Jurassitol"
 BLACK CROWES "Blackberry"
 ALICE IN CHAINS "Excuses"
 ALICE IN CHAINS "Down"
 ALICE IN CHAINS "Angry"
 ALICE IN CHAINS "Heaven"
 ALICE IN CHAINS "Wound"

WVIC/Lansing, MI
 PD: Todd Thomas
 MD: Kristin Burns
 SMASHING PUMPKINS "Muzzle"
 NEUROTIC OUTSIDERS "Jerk"

KIBZ/Lincoln, NE
 PD: Tim Sheridan
 APDMD: Jon Terry
 HUNGER "Undone"
 PEARL JAM "Half"

KLDS/Los Angeles, CA
 PD: Caray Curelop
 MD: Rita Wilde
 SMASHING PUMPKINS "Muzzle"
 FILTER "Jurassitol"
 DISHWALLA "Parents"
 BRIAN SETZER ORCH. "Brighton"

KFMX/Lubbock, TX
 OMPD: Wes Nessmann
 MD: Kid Manning
 9 SMASHING PUMPKINS "Muzzle"
 PLUTO "Happy"
 NY LOOSE "Spr"
 FUN LOVIN' CRIMINALS "
 SOCIAL DISTORTION "Wrong"
 SHERYL CROW "Happy"

WMFS/Memphis, TN
 PD: Jim Fox
 MD: Heidi Hess
 LIFTER "Headshot"
 PEARL JAM "Half"
 NEUROTIC OUTSIDERS "Jerk"

KDOT/Reno, NV
 PD/MD: Steve Funk
 29 RUSH "Echo"

WHEB/Portsmouth, NH
 PD: Glenn Stewart
 MD: Scott Laudani
 CHALK FARM "Lie"
 FUN LOVIN' CRIMINALS "
 SEVEN MARY THREE "MY"
 TRACY BONHAM "One"

WZTB/Tampa, FL
 OMP: Greg Mull
 MD: Brian Medlin
 METALLICA "Day"
 SOCIAL DISTORTION "Wrong"

WZNF/Champaign, IL
 PD: Bobby Cook
 APDMD: Mojo Mason
 14 PEARL JAM "Half"
 2 PEARL JAM "Mosquito"
 SMASHING PUMPKINS "Muzzle"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 VERTEX "Follow"

WGLF/Tallahassee, FL
 PD: Paul Davis
 11 SISTER HAZEL "Happy"
 CHALK FARM "Lie"
 SOCIAL DISTORTION "Wrong"
 NEUROTIC OUTSIDERS "Jerk"
 ERIC JOHNSON "Pavilion"
 SOCIAL DISTORTION "Wrong"
 IMPERIAL DRAG "Spyder"

WZAT/Savannah, GA
 PD: Dr. Dave
 APD: Kevin Mitchell
 MD: Tripp West
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 RUSH "Echo"

WZXC/Cape Cod, MA
 APDMD: Brian Kelly
 14 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
 2 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 SEVEN MARY THREE "MY"
 CHALK FARM "Lie"
 PEARL JAM "Smile"
 REFRESHMENTS "Together"

KISW/Seattle, WA
 MD: Cathy Faulkner
 NEUROTIC OUTSIDERS "Jerk"

WYSP/Philadelphia, PA
 PD: Tim Sabean
 APDMD: Mark Thompson
 4 METALLICA "Day"
 BETTER THAN EZRA "King"
 DISHWALLA "Parents"
 SOCIAL DISTORTION "Wrong"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 SMASHING PUMPKINS "Muzzle"

WZAT/Savannah, GA
 PD: Dr. Dave
 APD: Kevin Mitchell
 MD: Tripp West
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 RUSH "Echo"

WZXC/Cape Cod, MA
 APDMD: Brian Kelly
 14 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
 2 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 SEVEN MARY THREE "MY"
 CHALK FARM "Lie"
 PEARL JAM "Smile"
 REFRESHMENTS "Together"

KTUX/Shreveport, LA
 PD: Bobby Cook
 APDMD: Mojo Mason
 14 PEARL JAM "Half"
 2 PEARL JAM "Mosquito"
 SMASHING PUMPKINS "Muzzle"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 VERTEX "Follow"

WQLZ/Springfield, IL
 PD: Jeff Braun
 MD: John "Crash" Carroll
 No Adds

WGLF/Tallahassee, FL
 PD: Paul Davis
 11 SISTER HAZEL "Happy"
 CHALK FARM "Lie"
 SOCIAL DISTORTION "Wrong"
 NEUROTIC OUTSIDERS "Jerk"
 ERIC JOHNSON "Pavilion"
 SOCIAL DISTORTION "Wrong"
 IMPERIAL DRAG "Spyder"

WXTB/Tampa, FL
 OMP: Greg Mull
 MD: Brian Medlin
 METALLICA "Day"
 SOCIAL DISTORTION "Wrong"

WZAT/Savannah, GA
 PD: Dr. Dave
 APD: Kevin Mitchell
 MD: Tripp West
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 RUSH "Echo"

WZXC/Cape Cod, MA
 APDMD: Brian Kelly
 14 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
 2 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 SEVEN MARY THREE "MY"
 CHALK FARM "Lie"
 PEARL JAM "Smile"
 REFRESHMENTS "Together"

KTUX/Shreveport, LA
 PD: Bobby Cook
 APDMD: Mojo Mason
 14 PEARL JAM "Half"
 2 PEARL JAM "Mosquito"
 SMASHING PUMPKINS "Muzzle"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 VERTEX "Follow"

WQLZ/Springfield, IL
 PD: Jeff Braun
 MD: John "Crash" Carroll
 No Adds

WGLF/Tallahassee, FL
 PD: Paul Davis
 11 SISTER HAZEL "Happy"
 CHALK FARM "Lie"
 SOCIAL DISTORTION "Wrong"
 NEUROTIC OUTSIDERS "Jerk"
 ERIC JOHNSON "Pavilion"
 SOCIAL DISTORTION "Wrong"
 IMPERIAL DRAG "Spyder"

WXTB/Tampa, FL
 OMP: Greg Mull
 MD: Brian Medlin
 METALLICA "Day"
 SOCIAL DISTORTION "Wrong"

KHOP/Modesto, CA
 PD/MD: Dave Taylor
 APD: Chris Lloyd
 MD: Chita Haggin
 CHALK FARM "Lie"
 DRILL "Intensio"
 OCEAN COLOUR SCENE "Bad"
 GARBAGE "Shed"
 HOODOO GURUS "Dear"

KBER/Salt Lake City, UT
 PD: Randy Rose
 APD: Evan Lake
 MD: Chita Haggin
 10 PEARL JAM "Half"
 9 PEARL JAM "Mosquito"
 2 TRACY BONHAM "One"
 REFRESHMENTS "Together"

WKDF/Nashville, TN
 PD: Kidd Reid
 MD: Sherry Sexton
 PEARL JAM "Mosquito"
 HUNGER "Undone"
 FUN LOVIN' CRIMINALS "
 SMASHING PUMPKINS "Muzzle"

WRRV/Newburgh, NY
 Int. PD: Greg O'Brien
 MD: Andrew Boris
 8 PEARL JAM "Mosquito"
 7 PEARL JAM "Smile"
 7 PEARL JAM "Tree"
 7 PEARL JAM "Off"
 7 PEARL JAM "Half"
 FUN LOVIN' CRIMINALS "

KBAT/Odessa, TX
 PD: Bob Gerhard
 MD: Dru Dawson
 PEARL JAM "Half"
 CHALK FARM "Lie"

WJRR/Oriando, FL
 PD: Dick Sheetz
 MD: Joe Lynch
 No Adds

KCLB/Palm Springs, CA
 PD/MD: Ron Stryker
 SMASHING PUMPKINS "Muzzle"
 POK "Angry"
 SHERYL CROW "Happy"
 DISHWALLA "Parents"

WDRK/Panama City, FL
 PD/MD: Addison Wakeford
 8 PEARL JAM "Half"
 7 PEARL JAM "Mosquito"
 5 PEARL JAM "Marland"
 4 PEARL JAM "Smile"
 SOCIAL DISTORTION "Wrong"
 GRAVITY KILLS "Bame"

WTKX/Pensacola, FL
 PD: Stammer
 MD: Gregg Golden
 20 RUSH "Echo"
 18 PEARL JAM "Mosquito"
 18 PEARL JAM "Half"

KISW/Seattle, WA
 MD: Cathy Faulkner
 NEUROTIC OUTSIDERS "Jerk"

WYSP/Philadelphia, PA
 PD: Tim Sabean
 APDMD: Mark Thompson
 4 METALLICA "Day"
 BETTER THAN EZRA "King"
 DISHWALLA "Parents"
 SOCIAL DISTORTION "Wrong"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 SMASHING PUMPKINS "Muzzle"

WZAT/Savannah, GA
 PD: Dr. Dave
 APD: Kevin Mitchell
 MD: Tripp West
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
 2 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 SEVEN MARY THREE "MY"
 CHALK FARM "Lie"
 PEARL JAM "Smile"
 REFRESHMENTS "Together"

KTUX/Shreveport, LA
 PD: Bobby Cook
 APDMD: Mojo Mason
 14 PEARL JAM "Half"
 2 PEARL JAM "Mosquito"
 SMASHING PUMPKINS "Muzzle"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 VERTEX "Follow"

WQLZ/Springfield, IL
 PD: Jeff Braun
 MD: John "Crash" Carroll
 No Adds

WGLF/Tallahassee, FL
 PD: Paul Davis
 11 SISTER HAZEL "Happy"
 CHALK FARM "Lie"
 SOCIAL DISTORTION "Wrong"
 NEUROTIC OUTSIDERS "Jerk"
 ERIC JOHNSON "Pavilion"
 SOCIAL DISTORTION "Wrong"
 IMPERIAL DRAG "Spyder"

WXTB/Tampa, FL
 OMP: Greg Mull
 MD: Brian Medlin
 METALLICA "Day"
 SOCIAL DISTORTION "Wrong"

WZAT/Savannah, GA
 PD: Dr. Dave
 APD: Kevin Mitchell
 MD: Tripp West
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
 2 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 SEVEN MARY THREE "MY"
 CHALK FARM "Lie"
 PEARL JAM "Smile"
 REFRESHMENTS "Together"

KTUX/Shreveport, LA
 PD: Bobby Cook
 APDMD: Mojo Mason
 14 PEARL JAM "Half"
 2 PEARL JAM "Mosquito"
 SMASHING PUMPKINS "Muzzle"
 SUGARPOON "Shine"
 SUPER 8 "Natural"
 VERTEX "Follow"

WQLZ/Springfield, IL
 PD: Jeff Braun
 MD: John "Crash" Carroll
 No Adds

WGLF/Tallahassee, FL
 PD: Paul Davis
 11 SISTER HAZEL "Happy"
 CHALK FARM "Lie"
 SOCIAL DISTORTION "Wrong"
 NEUROTIC OUTSIDERS "Jerk"
 ERIC JOHNSON "Pavilion"
 SOCIAL DISTORTION "Wrong"
 IMPERIAL DRAG "Spyder"

WXTB/Tampa, FL
 OMP: Greg Mull
 MD: Brian Medlin
 METALLICA "Day"
 SOCIAL DISTORTION "Wrong"

WPKY/Albany, NY
 OMPD: Fred Horton
 MD: John Cooper
 ALICE IN CHAINS "Over"
 PEARL JAM "Smile"

WAPL/Appleton, WI
 OMPD: Garrett Hart
 MD: Bob Baron
 1 METALLICA "Day"
 DISHWALLA "Parents"
 SOCIAL DISTORTION "Wrong"
 SOUTHERN CULTURE "On"
 STABBING WESTWARD "Shame"

WKLS/Atlanta, GA
 PD: Michael Hughes
 MD: Beth Kappie
 EXPANDING MAN "Download"
 BUTTHOLE SURFERS "Pepper"

WZXL/Atlantic City, NJ
 PD: Steve Raymond
 MD: Rich DeStato
 5 R.E.M. "Letter"
 5 EXPANDING MAN "Download"
 3 WHITE ZOMBIE "Boogie"

WRXR/Augusta, GA
 PD: Chuck Williams
 MD: Jay Sisson
 3 PEARL JAM "Half"
 3 PEARL JAM "Smile"
 2 PEARL JAM "Mosquito"
 2 PEARL JAM "Present"
 RAGE AGAINST "People"

WKGB/Binghamton, NY
 OMP: Ben Smith
 PD/MD: Jim Free
 8 STABBING WESTWARD "Shame"
 NEUROTIC OUTSIDERS "Jerk"
 WHY STORE "Father"
 DOYLE BRAMHALL II "Reason"

WIZN/Burlington, VT
 PD: Steve Cormier
 MD: Mike Luoma
 PD/MD: Addison Wakeford
 METALLICA "Day"
 SHERYL CROW "Happy"
 DOYLE BRAMHALL II "Reason"
 GATHERING FIELD "America"

WPXC/Cape Cod, MA
 APDMD: Brian Kelly
 14 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
 2 PEARL JAM "Half"
 WHITE ZOMBIE "Boogie"
 SEVEN MARY THREE "MY"
 CHALK FARM "Lie"
 PEARL JAM "Smile"
 REFRESHMENTS "Together"

WZNF/Champaign, IL
 PD: Sturgis
 MD: Stacy Conner
 4 311 "Down"
 2 METALLICA "Day"
 2 NEUROTIC OUTSIDERS "Jerk"
 EXPANDING MAN "Download"

WNOD/Gainesville, FL
 PD: Bob Forster
 No Adds

WZAT/Savannah, GA
 PD: Dr. Dave
 APD: Kevin Mitchell
 MD: Tripp West
 REFRESHMENTS "Together"
 SOCIAL DISTORTION "Wrong"
 FUN LOVIN' CRIMINALS "
 RUSH "Echo"

KRNK/Cedar Rapids, IA
 OMPD: Rob Norton
 PD: Joe Nugent
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ROCK TOP 50

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
2	2	2	1	TOM PETTY & THE HEARTBREAKERS <i>Walls (Warner Bros.)</i>	1869	1791	1763	1660	79/1
1	1	1	2	BLACK CROWES <i>Good Friday (American/Reprise)</i>	1724	1828	1799	1846	78/1
8	7	3	3	JOHN MELLENCAMP <i>Key West Intermezzo (I Saw...) (Mercury)</i>	1494	1417	1283	1173	75/1
BREAKER			4	RUSH <i>Test For Echo (Atlantic)</i>	1410	134	—	—	79/7
10	9	5	5	SOUNDGARDEN <i>Burden In My Hand (A&M)</i>	1350	1321	1209	1076	74/1
7	6	4	6	PEARL JAM <i>Who You Are (Epic)</i>	1302	1342	1295	1236	68/1
4	5	8	7	WALLFLOWERS <i>6th Avenue Heartache (Interscope)</i>	1243	1290	1336	1413	73/2
5	3	6	8	STONE TEMPLE PILOTS <i>Trippin' On A Hole In... (Atlantic)</i>	1203	1299	1404	1396	64/0
3	4	7	9	METALLICA <i>Until It Sleeps (Elektra/EEG)</i>	1145	1298	1371	1492	64/0
15	12	10	10	TONIC <i>Open Up Your Eyes (Polydor/A&M)</i>	1105	1025	968	876	77/2
17	16	12	11	ALICE IN CHAINS <i>Over Now (Columbia)</i>	1023	949	874	808	71/1
19	14	11	12	DAVE MATTHEWS BAND <i>So Much To Say (RCA)</i>	1011	1021	915	800	61/0
28	22	17	13	BETTER THAN EZRA <i>King Of New Orleans (Swell/Elektra/EEG)</i>	912	756	599	470	68/4
6	8	9	14	SMASHING PUMPKINS <i>Tonight, Tonight (Virgin)</i>	895	1165	1266	1344	57/0
13	11	13	15	BLUES TRAVELER <i>But Anyway (A&M)</i>	855	913	977	909	59/0
24	20	19	16	SCREAMING TREES <i>All I Know (Epic)</i>	811	702	636	544	59/2
BREAKER			17	R.E.M. <i>E-Bow The Letter (Warner Bros.)</i>	807	368	—	—	63/5
9	10	14	18	DISHWALLA <i>Counting Blue Cars (A&M)</i>	765	867	983	1116	63/0
11	15	15	19	WHY STORE <i>Lack Of Water (Way Cool Music/MCA)</i>	735	820	897	942	53/0
12	13	16	20	HAZIES <i>Skin & Bones (EMI)</i>	652	788	929	916	49/0
27	23	21	21	PRIMITIVE RADIO GODS <i>Standing Outside... (Ergo/Columbia)</i>	547	523	524	479	34/1
16	17	18	22	ZAKK WYLDE <i>Between Heaven And Hell (DGC/Geffen)</i>	515	740	797	865	40/0
BREAKER			23	ERIC JOHNSON <i>Pavilion (Capitol)</i>	501	398	288	48	49/6
25	24	23	24	HUNGER <i>Vanishing Cream (Universal)</i>	450	509	522	517	36/1
34	29	26	25	SEVEN MARY THREE <i>My My (Mammoth/Atlantic)</i>	439	428	392	355	45/4
—	—	48	26	SHERYL CROW <i>If It Makes You Happy (A&M)</i>	404	230	7	—	33/6
45	42	39	27	STORYVILLE <i>Good Day For The Blues (Code Blue/Atlantic)</i>	367	305	260	234	31/1
38	38	35	28	STABBING WESTWARD <i>Shame (Columbia)</i>	366	336	301	310	40/3
40	39	30	29	DEEP PURPLE <i>Vavoom: Ted The Mechanic (CMC International)</i>	365	360	299	298	31/6
36	32	31	30	METALLICA <i>Ain't My Bitch (Elektra/EEG)</i>	360	355	363	338	45/1
39	33	34	31	MELISSA ETHERIDGE <i>Nowhere To Go (Island)</i>	360	338	345	308	27/0
18	18	22	32	NEIL YOUNG & CRAZY HORSE <i>Big Time (Reprise)</i>	356	517	761	808	31/0
20	21	24	33	HOOTIE & THE BLOWFISH <i>Tucker's Town (Atlantic)</i>	351	503	631	736	26/0
23	26	27	34	REFRESHMENTS <i>Banditos (Mercury)</i>	349	413	493	585	30/0
14	19	20	35	GOO GOO DOLLS <i>Long Way Down (Metal Blade/WB)</i>	337	527	739	893	33/0
22	25	25	36	SPONGE <i>Wax Ecstatic (To Sell Angelina) (Columbia)</i>	330	454	521	596	29/0
DEBUT			37	CHALK FARM <i>Lie On Lie (Columbia)</i>	329	73	55	38	40/10
41	40	32	38	BUTTHOLE SURFERS <i>Pepper (Capitol)</i>	323	341	299	283	24/2
26	28	37	39	SOUNDGARDEN <i>Pretty Noose (A&M)</i>	320	324	411	503	25/0
—	49	46	40	COREY STEVENS <i>Blue Drops Of Rain (Eureka/Discovery)</i>	300	239	191	130	30/4
32	36	40	41	VAN HALEN <i>Humans Being (Warner Sunset/WB)</i>	270	301	320	378	33/0
47	45	43	42	I MOTHER EARTH <i>One More Astronaut (Capitol)</i>	268	259	234	219	34/2
42	46	45	43	OASIS <i>Champagne Supernova (Epic)</i>	249	240	219	269	28/0
29	31	41	44	ERIC CLAPTON <i>Change The World (Reprise)</i>	245	294	375	459	18/0
48	47	49	45	VERVE PIPE <i>Cup Of Tea (RCA)</i>	238	226	208	218	29/3
21	27	36	46	KENNY WAYNE SHEPHERD <i>Aberdeen (Revolution)</i>	229	330	453	698	21/0
37	43	44	47	DAVE MATTHEWS BAND <i>Too Much (RCA)</i>	225	240	257	313	30/0
—	—	50	48	SEMISONIC <i>If I Run (MCA)</i>	221	203	179	151	28/3
33	34	42	49	JARS OF CLAY <i>Flood (Silvertone)</i>	221	291	334	375	23/0
35	37	38	50	NIXONS <i>Wire (MCA)</i>	210	312	314	346	24/0

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 85 Rock reporters. 84 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

NEW & ACTIVE

JEWEL *Who Will Save Your Soul (Atlantic)*
Total Plays: 197, Total Stations: 9, Adds: 0

DOOBIE BROTHERS *Slow Burn (Legacy)*
Total Plays: 192, Total Stations: 17, Adds: 2

EXPANDING MAN *Download (I Will) (Qdivision/Columbia)*
Total Plays: 182, Total Stations: 29, Adds: 8

GARBAGE *Stupid Girl (Almo Sounds/Geffen)*
Total Plays: 170, Total Stations: 14, Adds: 0

GATHERING FIELD *Lost In America (Atlantic)*
Total Plays: 169, Total Stations: 19, Adds: 5

311 Down (Capricorn/Mercury)
Total Plays: 165, Total Stations: 19, Adds: 2

REFRESHMENTS *Down Together (Mercury)*
Total Plays: 156, Total Stations: 21, Adds: 2

METALLICA *Hero Of The Day (Elektra/EEG)*
Total Plays: 150, Total Stations: 19, Adds: 9

WHITE ZOMBIE *I'm Your Boogie Man (Hollywood/Geffen)*
Total Plays: 135, Total Stations: 24, Adds: 7

NEUROTIC OUTSIDERS *Jerk (Maverick/WB)*
Total Plays: 126, Total Stations: 23, Adds: 7

Songs ranked by total plays.

BREAKERS®

RUSH
Test For Echo (Atlantic)
TOTAL PLAYS/INCREASE: 1410/1276
TOTAL STATIONS/ADDS: 79/7
CHART: 4

R.E.M.
E-Bow The Letter (Warner Bros.)
TOTAL PLAYS/INCREASE: 807/439
TOTAL STATIONS/ADDS: 63/5
CHART: 17

ERIC JOHNSON
Pavilion (Capitol)
TOTAL PLAYS/INCREASE: 501/103
TOTAL STATIONS/ADDS: 49/6
CHART: 23

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
PEARL JAM <i>Red Mosquito (Epic)</i>	16
DOYLE BRAMHALL II <i>The Reason I Live (Geffen)</i>	14
CHALK FARM <i>Lie On Lie (Columbia)</i>	10
PEARL JAM <i>Hail, Hail (Epic)</i>	10
SOCIAL DISTORTION <i>I Was Wrong (550 Music)</i>	10
METALLICA <i>Hero Of The Day (Elektra/EEG)</i>	9
EXPANDING MAN <i>Download (I Will) (Qdivision/Columbia)</i>	8
NEUROTIC OUTSIDERS <i>Jerk (Maverick/WB)</i>	7
PEARL JAM <i>Smile (Epic)</i>	7
RUSH <i>Test For Echo (Atlantic)</i>	7
WHITE ZOMBIE <i>I'm Your Boogie Man (Hollywood/Geffen)</i>	7

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
RUSH <i>Test For Echo (Atlantic)</i>	+1276
R.E.M. <i>E-Bow The Letter (Warner Bros.)</i>	+439
CHALK FARM <i>Lie On Lie (Columbia)</i>	+256
SHERYL CROW <i>If It Makes You Happy (A&M)</i>	+174
BETTER THAN EZRA <i>King Of New Orleans (Swell/Elektra/EEG)</i>	+156
SCREAMING TREES <i>All I Know (Epic)</i>	+109
ERIC JOHNSON <i>Pavilion (Capitol)</i>	+103
PEARL JAM <i>Red Mosquito (Epic)</i>	+94
TONIC <i>Open Up Your Eyes (Polydor/A&M)</i>	+80
TOM PETTY & THE HEARTBREAKERS <i>Walls (Warner Bros.)</i>	+78

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
SPACEHOG <i>In The Meantime (HiFi/Sire/EEG)</i>
EVERCLEAR <i>Santa Monica (Watch The World Die) (Capitol)</i>
BUSH <i>Machinehead (Trauma/Interscope)</i>
COLLECTIVE SOUL <i>Where The River Flows (Atlantic)</i>
NIXONS <i>Sister (MCA)</i>
SEVEN MARY THREE <i>Cumbersome (Mammoth/Atlantic)</i>
ALICE IN CHAINS <i>Heaven Beside You (Columbia)</i>
STONE TEMPLE PILOTS <i>Big Bang Baby (Atlantic)</i>
COLLECTIVE SOUL <i>The World I Know (Atlantic)</i>
BADLEES <i>Angeline Is Coming Home (Polydor/A&M)</i>

Breakers: Songs registering 500 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

CRACKER
"Sweet Thistle Pie"

"Huge immediate phones on 'Sweet Thistle Pie.'" **Dave Richards - PD/WRCX**

"Our early callout research on 'Sweet Thistle Pie' is EXCEPTIONAL across the board 18-34 year olds, already top 5 phones at night." **Mark Thompson - APD/WYSP**

"'Sweet Thistle Pie' has solid hooks, and infectious guitars from today's most accessible band." **Doug Podell - PD/WRIF**

"We've been waiting to play this song since the record came out! It's right on the money, reacting bigger and better than anything we've played from this album. A perfect 25-34 male record." **Gregg Steele - PD/WZTA**

"'Sweet Thistle Pie' is the best song on Cracker's CD 'The Golden Age', we're getting instant requests." **Rich Hawk - PD/KILO**

BEFORE THE BOX AT:

WRCX WZTA WLRZ
WRIF WYSP KDNB
KILO KCAL KWBR
WZZR WRUF



ROCK PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ROCK REPORTERS ON R&R ONLINE

MARKET #1
102.7 FM WNEW
 WNEW/New York
 (212) 489-1027
 Young/Winslow

PLAYS	3W	2W	LW	ARTIST/TITLE
22	27	25	29	PEARL JAM/Who You Are
27	27	25	29	TOM PETTY & HB/Walls
-	-	-	-	RUSH/Test For Echo
26	27	28	28	BLACK CROWES/Good Friday
25	29	27	28	WALLFLOWERS/6th Avenue Heartache
20	17	17	26	JOHN MELLENCAMP/Key West...
25	28	26	18	DAVE MATTHEWS BAND/So Much To Say
-	-	-	-	R.E.M./Bow The Letter
-	-	-	-	SHERYL CROW/It Makes You...
17	15	16	16	KENNY WAYNE SHEPHERD/Aberdeen
17	18	16	16	ALICE IN CHAINS/Over Now
-	-	-	-	HAZIES/Skin & Bones
16	17	16	16	WHY STORE/Lack Of Water
16	17	15	15	PETE DROGE/Find A Door
17	18	15	15	ZACK WYLD/De Between Heaven...
-	-	-	-	TRAGICALLY HIP/Git Shop
-	-	-	-	SCREAMING TREES/All I Know
25	25	26	14	NEIL YOUNG...Big Time
12	11	10	12	STONING GARDEN/Burden In My Hand
15	17	15	12	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	TONIC/Open Up Your Eyes
11	10	11	10	BRIAN SETZER DRCH/Rumble In Brighton
8	13	12	10	MELISSA ETHERIDGE/Nowhere To Go
-	-	-	-	MOTHER EARTH/One More Astronaut
-	-	-	-	BLACK CROWES/Blackberry
-	-	-	-	CHALK FARM/Le On Lie
-	-	-	-	TOM PETTY & HB/Change The Locks
-	-	-	-	PEARL JAM/Hail, Hail
-	-	-	-	PEARL JAM/Red Mosquito
-	-	-	-	PEARL JAM/Smile

MARKET #12
103.9 WKL
 WKL/Atlanta
 (404) 325-0960
 Hughes/Kepple

PLAYS	3W	2W	LW	ARTIST/TITLE
26	26	23	25	STONE TEMPLE PILOTS/Trippin' On A Hole
28	30	31	35	METALLICA/Until It Sleeps
17	17	30	30	SOUNDGARDEN/Burden In My Hand
28	28	20	24	NIXONS/Sister
12	12	-	-	ALICE IN CHAINS/Again
16	16	19	18	SCREAMING TREES/All I Know
7	7	13	17	TONIC/Open Up Your Eyes
-	-	-	-	RUSH/Test For Echo
29	29	17	17	BLACK CROWES/Good Friday
16	16	-	-	DISHWALLA/Counting Blue Cars
19	19	23	15	HAZIES/Skin & Bones
6	6	4	14	SMASHING PUMPKINS/Tonight, Tonight
14	14	12	14	BUSH/Machinehead
-	-	-	-	HUNGER/Vanishing Cream
12	12	11	11	TOM PETTY & HB/Walls
2	2	8	11	METALLICA/King Nothing
-	-	-	-	STABBING WESTWARD/Shame
9	9	4	9	SEVEN MARY THREE/My My
-	-	-	-	R.E.M./Bow The Letter
9	9	7	8	SPONGE/Wax Ecstatic (To...)
13	13	13	8	ALICE IN CHAINS/Over Now
-	-	-	-	PEARL JAM/Hail, Hail
6	6	6	6	JOHN MELLENCAMP/Key West...
9	9	8	4	SEVEN MARY THREE/My My
4	4	7	4	METALLICA/Ain't My Bitch
9	9	14	4	PEARL JAM/Who You Are
-	-	-	-	EXPANDING MAN/Download (I Will)
-	-	-	-	BUTTHOLE SURFERS/Pepper

MARKET #14
WBAB
 WBAB/Long Island
 (516) 587-1023
 Levine/Tortora

PLAYS	3W	2W	LW	ARTIST/TITLE
26	26	23	25	DISHWALLA/Counting Blue Cars
19	24	24	24	JOHN MELLENCAMP/Key West...
17	20	23	23	TOM PETTY & HB/Walls
24	21	19	22	ERIC CLAPTON/Change The World
20	23	19	22	WALLFLOWERS/6th Avenue Heartache
14	14	15	19	NEIL YOUNG...Big Time
20	21	16	18	BLACK CROWES/Good Friday
8	10	13	18	BLUES TRAVELER/But Anyway
-	-	-	-	RUSH/Test For Echo
-	-	-	-	WHY STORE/Lack Of Water
6	5	8	17	STORYVILLE/Good Day For...
-	-	-	-	R.E.M./Bow The Letter
5	8	7	15	KENNY WAYNE SHEPHERD/Born With A Broken...
10	9	14	15	METALLICA/Until It Sleeps
29	22	21	14	HOTIE & BLOWFISH/Tucker's Town
27	20	13	13	ALANIS MORISSETTE/You Learn
-	-	-	-	ALANIS MORISSETTE/Head Over Feet
27	23	11	13	NATALIE MERCHANT/Jealousy
-	-	-	-	PETER WOLFE/Rhode Is Dead
5	6	5	12	MELISSA ETHERIDGE/Nowhere To Go
-	-	-	-	TOM PETTY & HB/Climb That Hill
-	-	-	-	PEARL JAM/Mankind
6	5	8	6	TOM PETTY & HB/Who You Never
-	-	-	-	CHALK FARM/Le On Lie

MARKET #14
WRCN
 WRCN/Long Island
 (516) 423-6740

PLAYS	3W	2W	LW	ARTIST/TITLE
18	18	26	29	ALICE IN CHAINS/Over Now
19	30	29	29	SOUNDGARDEN/Burden In My Hand
27	29	29	28	TOM PETTY & HB/Walls
18	25	28	28	ZACK WYLD/De Between Heaven...
19	19	21	21	PEARL JAM/Who You Are
-	-	-	-	RUSH/Test For Echo
-	-	-	-	ERIC JOHNSON/Pavilion
19	22	19	19	SMASHING PUMPKINS/Tonight, Tonight
-	-	-	-	EXPANDING MAN/Download (I Will)
11	20	19	18	TONIC/Open Up Your Eyes
19	20	18	18	BETTER THAN EZRA/King Of New Orleans
19	21	20	17	DEF LEPPARD/All I Want Is...
18	19	20	17	WALLFLOWERS/6th Avenue Heartache
19	22	17	17	HAZIES/Skin & Bones
-	-	-	-	SCREAMING TREES/All I Know
17	19	20	16	JOHN MELLENCAMP/Key West...
29	29	29	16	STONE TEMPLE PILOTS/Trippin' On A Hole
-	-	-	-	R.E.M./Bow The Letter
-	-	-	-	HOT WATER/Some Day Twice
-	-	-	-	RUSH/Test For Echo
13	16	14	13	SPONGE/Wax Ecstatic (To...)
10	8	9	12	VAN HALEN/Humans Being
8	9	11	12	COREY STEVENS/Blue Drops Of Rain
30	28	14	12	METALLICA/Until It Sleeps
9	8	10	12	BUSH/Machinehead
9	8	10	12	OZZY OSBOURNE/See You On...
-	-	-	-	SPACEDOG/Space Is The Place
-	-	-	-	DAVE MATTHEWS BAND/So Much To Say
11	10	10	11	METALLICA/Ain't My Bitch
27	8	9	11	DISHWALLA/Counting Blue Cars

MARKET #19
WDVE
 WDVE/Pittsburgh
 (412) 937-1441
 Romano/Winter

PLAYS	3W	2W	LW	ARTIST/TITLE
18	24	22	24	WHY STORE/Lack Of Water
19	24	22	23	KENNY WAYNE SHEPHERD/Born With A Broken...
8	18	23	22	WALLFLOWERS/6th Avenue Heartache
17	25	27	22	DISHWALLA/Counting Blue Cars
18	23	20	21	CLARKS/Couline
15	18	21	20	BLACK CROWES/Good Friday
13	23	20	20	TOM PETTY & HB/Walls
5	21	23	20	REFRESHMENTS/Banditos
16	-	-	-	GOO GOO DOLLS/Flat Top
5	7	17	18	GOO GOO DOLLS/Long Way Down
21	25	22	17	JARS OF CLAY/Flood
17	20	17	17	ZACK WYLD/De Between Heaven...
17	20	17	17	BAKES/Angeles Is...
-	-	-	-	TOM PETTY & HB/Climb That Hill
-	-	-	-	NIXONS/Sister
11	16	13	14	OZZY OSBOURNE/Just Want You
7	8	11	14	CHALK FARM/Le On Lie
4	17	13	13	JOHN MELLENCAMP/Key West...
5	10	13	13	JOHN MELLENCAMP/Key West...
6	10	16	11	DAVE MATTHEWS BAND/So Much To Say
-	-	-	-	RUSH/Test For Echo
-	-	-	-	PEARL JAM/Smile
-	-	-	-	ALICE IN CHAINS/Over Now
-	-	-	-	ALICE IN CHAINS/Over Now
5	6	6	6	BONEPONY/Where The Water's...
-	-	-	-	COLLECTIVE SOUL/The World I Know
5	7	8	6	HOTIE & BLOWFISH/Tucker's Town
-	-	-	-	DAVE MATTHEWS BAND/And's Marching
5	6	6	6	EVERCLEAR/Santa Monica
-	-	-	-	BLUES TRAVELER/Hook
6	5	5	5	ALICE IN CHAINS/Heaven Beside You
5	6	5	5	SPACEDOG/In The Meantime

MARKET #20
KDKB
 KDKB/Phoenix
 (602) 897-9300
 Maranville/Peterson

PLAYS	3W	2W	LW	ARTIST/TITLE
7	18	24	33	JEWEL/Who Will Save...
12	25	31	33	WALLFLOWERS/6th Avenue Heartache
32	29	32	32	BLACK CROWES/Good Friday
29	33	32	32	JOHN MELLENCAMP/Key West...
31	30	32	32	HAZIES/Skin & Bones
21	21	25	27	BETTER THAN EZRA/King Of New Orleans
-	-	-	-	PETER GABRIEL/Have The Touch
17	19	27	27	TRAGICALLY HIP/Git Shop
31	29	22	26	TOM PETTY & HB/Walls
3	7	12	25	BAOLES/Angeles Of Mercy
7	14	25	25	STORYVILLE/Good Day For...
20	21	23	23	REFRESHMENTS/Blue Collar Suicide
-	-	-	-	RUSH/Test For Echo
-	-	-	-	SHERYL CROW/It Makes You
3	7	7	7	PRIMITIVE RADIO GODS/Standing Outside...
6	7	7	7	REFRESHMENTS/Down Together
8	7	7	7	DISHWALLA/Counting Blue Cars
9	6	6	6	BAOLES/Angeles Is...
-	-	-	-	CRACKER/Sweet Thistle Pie
2	7	6	6	ERIC JOHNSON/Pavilion
3	8	7	6	J.J. CALLE/Guitar Man
-	-	-	-	CHALK FARM/Le On Lie
25	31	23	6	TRACY CHAPMAN/Give Me One Reason
20	21	17	6	ALANIS MORISSETTE/Hot The Doctor
8	7	6	6	COLLECTIVE SOUL/The World I Know
6	8	7	6	DEEP PURPLE/Vavoom: Ted...
9	8	8	6	JOAN OSBORNE/One Of Us
8	7	6	6	BLUES TRAVELER/Run-Around
19	13	7	6	NEIL YOUNG...Big Time
10	8	6	6	SPACEDOG/In The Meantime

MARKET #25
WEBN
 WEBN/Cincinnati
 (513) 621-9326
 Hardin/Reinhart

PLAYS	3W	2W	LW	ARTIST/TITLE
37	38	38	36	SOUNDGARDEN/Burden In My Hand
20	39	32	32	METALLICA/Until It Sleeps
30	19	27	27	SOUNDGARDEN/Burden In My Hand
16	23	23	24	REFRESHMENTS/Banditos
-	-	-	-	RUSH/Test For Echo
22	22	24	23	SPONGE/Wax Ecstatic (To...)
23	22	24	23	HUNGER/Vanishing Cream
38	40	40	42	ALICE IN CHAINS/Again
22	24	24	22	SCREAMING TREES/All I Know
14	19	14	20	STONE TEMPLE PILOTS/Trippin' On A Hole
25	14	-	-	SOUNDGARDEN/Pretty Noose
22	21	23	20	TONIC/Open Up Your Eyes
19	12	17	19	METALLICA/Until It Sleeps
19	21	15	17	PEARL JAM/Who You Are
15	17	15	15	SEVEN MARY THREE/My My
-	-	-	-	ALICE IN CHAINS/Down In A Hole
20	17	15	14	ALICE IN CHAINS/Over Now
28	37	34	14	METALLICA/King Nothing
14	15	19	14	SEVEN MARY THREE/Devi Boy
-	-	-	-	PEARL JAM/Red Mosquito
8	10	9	10	MOTHER EARTH/One More Astronaut
-	-	-	-	PEARL JAM/Hail, Hail
8	8	8	8	VERVE PIPE/Cup Of Tea
-	-	-	-	EXPANDING MAN/Download (I Will)
5	11	9	8	BUSH/Testosterone
8	8	8	8	DAVE MATTHEWS BAND/So Much To Say
9	7	10	7	PANTERA/Suicide Note Pt. 1
8	6	12	7	STABBING WESTWARD/Shame
1	5	5	5	NEUROTIK OUTSIDERS/Jerk
5	5	5	5	METALLICA/Ain't My Bitch

MARKET #27
96.9 WROO
 WROO/Riverside
 (909) 793-3554
 Shaw/Matthews

PLAYS	3W	2W	LW	ARTIST/TITLE
21	21	23	24	STONE TEMPLE PILOTS/Trippin' On A Hole
8	17	20	24	AC/DC/Boogie Man
9	19	21	23	OZZY OSBOURNE/Just Want You
21	22	23	21	VAN HALEN/Humans Being
20	24	21	21	SCORPIONS/Wild Child
5	5	4	20	METALLICA/Ain't My Bitch
13	12	17	13	TOM PETTY & HB/Walls
9	10	9	13	SPACEDOG/In The Meantime
11	9	8	13	EVERCLEAR/Santa Monica...
-	-	-	-	RUSH/Test For Echo
21	15	12	12	GARY HOEY/Wipe Out
10	9	10	11	SOUNDGARDEN/Burden In My Hand
12	11	13	11	SMASHING PUMPKINS/Tonight, Tonight
9	9	9	11	BUSH/Machinehead
8	7	7	10	WALLFLOWERS/6th Avenue Heartache
9	6	8	10	BETTER THAN EZRA/King Of New Orleans
9	9	10	10	SEVEN MARY THREE/My My
15	12	13	10	GREAT WHITE/White World
22	11	8	10	ALICE IN CHAINS/Again
-	-	-	-	PEARL JAM/Hail, Hail
6	6	6	6	MOTHER EARTH/One More Astronaut
10	7	8	9	DISHWALLA/Counting Blue Cars
6	6	7	8	HAZIES/Skin & Bones
-	-	-	-	CHALK FARM/Le On Lie
-	-	-	-	ERIC JOHNSON/Pavilion
11	8	9	8	TONIC/Open Up Your Eyes
3	4	4	8	METALLICA/2 X 4
-	-	-	-	SHERYL CROW/It Makes You
-	-	-	-	R.E.M./Bow The Letter
8	10	8	7	JOHN MELLENCAMP/Key West

MARKET #31
94 HJY
 WHJY/Providence
 (401) 438-6110
 Weston/Schiffno

PLAYS	3W	2W	LW	ARTIST/TITLE
27	28	26	30	METALLICA/Until It Sleeps
10	15	22	28	PRIMITIVE RADIO GODS/Standing Outside...
12	27	28	28	TOM PETTY & HB/Walls
12	15	11	27	DAVE MATTHEWS BAND/So Much To Say
27	26	21	25	STONE TEMPLE PILOTS/Trippin' On A Hole
29	28	26	19	JEWEL/Who Will Save...
12	21	14	18	DOG'S EYE VIEW/Everything Falls...
-	-	-	-	DAVE MATTHEWS BAND/What Would You Say
15	20	9	18	COLLECTIVE SOUL/The World I Know
9	16	15	17	ALICE IN CHAINS/Over Now
9	16	15	17	GOO GOO DOLLS/Name
-	-	-	-	OASIS/Champagne Supernova
-	-	-	-	EVERCLEAR/Santa Monica...
-	-	-	-	MELISSA ETHERIDGE/Want To Come Over
13				

Stations and their adds listed alphabetically by market

WEQX/Albany, NY PD: Ian Harrison APD/MD: Marc Alghini 5 GATHERING FIELD "Amenca" SOCIAL DISTORTION "Wrong" LEAH ANDREONE "Alright" CARDIGANS "Lovefool" PATTI SMITH "Gone" JACKPIERCE "Trials"	WEDG/Bufalo, NY MD: Rich Wall 8 PEARL JAM "Hail" SOCIAL DISTORTION "Wrong"	KKDM/Des Moines, IA PD: J. Michael McKay MD: Sophia John No Adds	KISF/Kansas City, MO PD: Jon Anthony MD: Jason Justice 13 SERENITY "Ocean" TONIC "Eyes" 4 SUBLIME "What"	KREV/Minneapolis, MN PD: Kevin Cole MD: Shawn Stewart 22 SOCIAL DISTORTION "Wrong" 10 CATHERINE "Clover" 7 REPUBLICA "Ready" PATTI SMITH "Gone" PEARL JAM "Mosquito"	WBRU/Providence, RI PD: Tim Schiavelli MD: Matt Maloney 20 SOCIAL DISTORTION "Wrong" 4 BECK "Devis"	KNDD/Seattle, WA PD: Rick Lambert MD: Marco Collins 23 SOUNDGARDEN "Blow" 12 WILD COLONIALS "Charm" 10 PEARL JAM "Smile" 10 PEARL JAM "Trials" 10 SCREAMING TREES "Sworn" MANIC STREET "Design"
WQBK/Albany, NY DM/PD: Dan Binder MD: Kelly McNamara MUZZLE "Bore" SOCIAL DISTORTION "Wrong" POE "Angry" SUBLIME "What" TRACY CHAPMAN "One" RAGE AGAINST "Perple" SOUL COUGHING "Soundtrack"	WPGU/Champaign, IL PD: Ben Pozio MD: Jacent Jackson 6 SCHLEPROCK "Suburbia" 2 SOCIAL DISTORTION "Wrong" 1 SMASHING PUMPKINS "Muzzle" 1 JACKPIERCE "Trials"	CIMX/Detroit, MI Program Mgr: Murray Brookshaw PD/MD: Vince Cannova 7 PEARL JAM "Hail" 1 GEGGY TAH "Whoever"	KLZR/Kansas City, MO PD: Roger The Dodger MD: Bob Daburn 37 R.E.M. "Letter" PEARL JAM "Hail" SOCIAL DISTORTION "Wrong" REVEREND HORTON HEAT "Martini" FIGGS "Gin" SPACEHOG "Space" MOLLY MCCUURE "Plastic"	WHTG/Monmouth-Ocean, NJ PD: T.J. Bryan No Adds	WDGE/Providence, RI PD/MD: Brent Petersen 21 ALICE IN CHAINS "Again" 4 SUBLIME "Wnhs" 1 MUZZLE "Bore" ALANIS MORISSETTE "Head" SOCIAL DISTORTION "Wrong"	WHMP/Springfield, MA PD: Adam Wright MD: Nick Danjer ALANIS MORISSETTE "Head" CHALK FARM "Lie" MUZZLE "Bore" SOCIAL DISTORTION "Wrong"
KTEG/Albuquerque, NM PD: Sandy Horowitz MD: Mark Copeland 16 SOCIAL DISTORTION "Wrong" FUN LOVIN' CRIMINALS GEGGY TAH "Whoever"	WEND/Charlotte, NC PD: Jack Daniel MD: Kim Monroe 10 SOCIAL DISTORTION "Wrong"	WHYT/Detroit, MI PD: Garrett Michaels MD: Alex Tear No Adds	WNFZ/Knoxville, TN OM/PD/MD: Jonathan Pirkie SOCIAL DISTORTION "Wrong" PSYCHICOLA "Planet" MUZZLE "Bore" WILD COLONIALS "Charm" WHITE ZOMBIE "Boogie"	WRLG/Nashville, TN DM: John Lenac PD: Julie Forman MD: Kevin Kline 11 GEGGY TAH "Whoever" 1 MANIC STREET "Design" 1 SOCIAL DISTORTION "Wrong" 1 SOUL COUGHING "Soundtrack"	KORB/Quad Cities, IA PD: Steve Gunner GEGGY TAH "Whoever" CHALK FARM "Lie" SOCIAL DISTORTION "Wrong"	KTQZ/Springfield, MO MD: Julie Bahre SOCIAL DISTORTION "Wrong" WILD COLONIALS "Charm"
WNNX/Atlanta, GA PD: Brian Phillips APD: Leslie Fram MD: Sean Demery 16 TRACY CHAPMAN "Beginning" 16 SMASHING PUMPKINS "Muzzle" 9 NIKONS "Wire"	WKQX/Chicago, IL PD: Bill Gamble APD/MD: Mary Shuminas CATHERINE "Clover" SEMISONIC "Runt" SOCIAL DISTORTION "Wrong" FILTER "Jurastot" WHY STORE "Father" IGGY POP "Lust"	WGRD/Grand Rapids, MI PD: Allan Fee MD: Leann Curtis 13 SOCIAL DISTORTION "Wrong" JACKPIERCE "Trials"	WWDX/Lansing, MI PD: Mike Childs MD: Chris Brunt FILTER "Jurastot" SOCIAL DISTORTION "Wrong" REVEREND HORTON HEAT "Martini" RAGE TO FACE "Lie"	WZRH/New Orleans, LA PD: Jack Snyder MD: Darren Gauthier 10 PATTI SMITH "Gone" REVEREND HORTON HEAT "Martini" BRENOAN BENSON "Pretty" DRILL "Imuendo" RED FIVE "Space" PLUTO "Happy"	WBZU/Richmond, VA PD: J.J. Quest MD: Mike Scott 15 SOCIAL DISTORTION "Wrong" CHALK FARM "Lie" WILD COLONIALS "Charm" GEGGY TAH "Whoever" CURE "Strange"	WKRL/Syracuse, NY MD: Mimi Griswold 28 METALLICA "Sleeps" 21 BUSH "Machine" 16 DISHWALLA "Care" 15 CRANBERRIES "Lavanon" 13 NO DOUBT "Girl"
WJSE/Atlantic City, NJ OM/PD/MD: Dave King DAVE MATTHEWS BANO "Crash" BECK "Devis" RED FIVE "Space" SYD STRAW "CBBB" MERRIL BAINBRIDGE "Mouth" MUZZLE "Bore" SOCIAL DISTORTION "Wrong" PATTI SMITH "Gone"	WAQZ/Cincinnati, OH PD/MD: Matthew Harris APD: Sterling Schiessler 7 LEAH ANDREONE "Alright" TRACY CHAPMAN "Beginning" OCEAN COLOUR SCENE "Bad"	WQXA/Harrisburg, PA PD: John Moschitta MD: Scott McFadden 22 R.E.M. "Letter" 20 TRACY CHAPMAN "One" 15 PEARL JAM "Smile" 14 PEARL JAM "Hail" 1 LOCAL H "Bound" SOCIAL DISTORTION "Wrong" CARDIGANS "Lovefool" 2 CHURCH "Come" URUSI YATSURA "Keepies" 2 SQUIRREL NUT ZIPPERS "Lid" 2 IMPERIAL TEEN "Latin" 1 NEFF HERDER "Van" 1 MEAT BEAT MANIFESTO "Asbestos" 1 PERFECT "Happy"	WDXL/Las Vegas, NV PD: John Griffin MD: Freddy Snakeskin 6 PEARL JAM "Smile" 5 PEARL JAM "Hail" 5 SHERYL CROW "Happy" DISHWALLA "Parents"	WXRK/New York, NY APD/MD: Alexa Tobin No Adds	KCXX/Riverside, CA PD: Chuck Summers MD: Dwight Arnold 14 SKELETONS "Razor" REFRESHMENTS "Together" WILD COLONIALS "Charm" MERRIL BAINBRIDGE "Mouth" STING "Happy" TRACY CHAPMAN "Beginning" REEL BIG FISH "Everything" DIG "Side"	WWSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz LEAH ANDREONE "Alright" WILD COLONIALS "Charm" MANIC STREET "Design" SOCIAL DISTORTION "Wrong" TRACY CHAPMAN "Beginning" PLUTO "Happy"
WCHZ/Augusta, GA OM/PD: Eric Hall MD: Todd Haller LEAH ANDREONE "Alright" SOCIAL DISTORTION "Wrong" DRAG "Rage" DISHWALLA "Parents" JACKPIERCE "Trials"	WOXY/Cincinnati, OH PD: Dave Tellmann MD: Dorsie Fyffe 5 NY LOOSE "Spit" 4 SOUL COUGHING "Super" 4 LEAH ANDREONE "Alright" 4 GORANIS "Jaz" 4 SOCIAL DISTORTION "Wrong" 2 PEARL JAM "Manking" 2 CARDIGANS "Lovefool" 2 CHURCH "Come" URUSI YATSURA "Keepies" 2 SQUIRREL NUT ZIPPERS "Lid" 2 IMPERIAL TEEN "Latin" 1 NEFF HERDER "Van" 1 MEAT BEAT MANIFESTO "Asbestos" 1 PERFECT "Happy"	WMRQ/Hartford, CT PD: Jay Beau Jones MD: Gina Crash SOCIAL DISTORTION "Wrong" DUNCAN SHEIK "Barely" STONE TEMPLE PILOTS "Tumble"	KXTE/Las Vegas, NV PD: Mike Stern MD: Chris Ripley 8 STONE TEMPLE PILOTS "Lady" SOCIAL DISTORTION "Wrong"	WROX/Norfolk, VA PD: Perry Stone APD/MD: Al Mitchell 3 PEARL JAM "Hail" SOCIAL DISTORTION "Wrong" SHERYL CROW "Happy" WALLFLOWERS "Heartache"	WNVE/Rochester, NY PD/MD: Erick Anderson SOCIAL DISTORTION "Wrong" SEBADOH "Ocean" JURASSI "Jurastot"	KFMA/Tucson, AZ PD: Suzie Dunn 5 SOCIAL DISTORTION "Wrong" SPACEHOG "Meanime"
KNNC/Austin, TX APD: Kim Soliz MD: Andy Meadors 6 SLEEPER "Sale" 3 LEAH ANDREONE "Alright" SOCIAL DISTORTION "Wrong" MANIC STREET "Design" SPACEHOG "Space"	WENZ/Cleveland, OH PD: Bob Neumann MD: Sean Robertson 18 SOCIAL DISTORTION "Wrong" FUN LOVIN' CRIMINALS REFRESHMENTS "Together" TONIC "Eyes"	KDEO/Honolulu, HI PD: Norm Winter MD: Don Lips Fujiyama 18 HEPAT "Food" 9 SKINNY PUPPY "Hardset" 9 ALICE IN CHAINS "Over" 8 R.E.M. "Letter" 8 SUIKOE MACHINE "Van" 5 PIE TASTERS "Maggie" 5 TYPE O NEGATIVE "Girlfriend" 5 REVEREND HORTON HEAT "Martini" 5 HODODO GURUS "Deal" 5 UNDERWORLD "Cowgirl"	WXZZ/Lexington, KY PD: Dennis Dillon MD: Tony Doolin 15 SPACEHOG "Meanime" 14 NO DOUBT "Girl" 13 BODEANS "Closer" 10 TRACY CHAPMAN "Reason" FLEES & JOHN "Love" EELS "Novocane"	WOWW/Pensacola, FL MD: Alexander 7 SOCIAL DISTORTION "Wrong" CATHERINE "Clover" LEAH ANDREONE "Alright" JACKPIERCE "Trials" NEUROTIC OUTSIDERS "Jerk"	KMYZ/Tulsa, OK PD: Paul Krieger MD: Jane Shassersore 15 PEARL JAM "Hail" 5 PEARL JAM "Smile" SOCIAL DISTORTION "Wrong" NEUROTIC OUTSIDERS "Jerk" WILD COLONIALS "Charm"	
KROX/Austin, TX PD: Sara Trexler APD/MD: Lloyd Hocutt 12 JAWBOX "Cumbler" FIONA APPLE "Shadowboxe" SOCIAL DISTORTION "Wrong"	WMMS/Cleveland, OH SOCIAL DISTORTION "Wrong" SUBLIME "What" UNIVERSAL MONEY "Road"	KPOI/Honolulu, HI PD: Brock Whaley MD: Nikki Basque ALICE IN CHAINS "Over" SOCIAL DISTORTION "Wrong" FILTER "Jurastot" METALLICA "Sleeps"	WLIR/Long Island, NY PD: Ted Taylor MD: Shelley Miller CHALK FARM "Lie" LEAH ANDREONE "Alright" DOG'S EYE VIEW "Small" WILD COLONIALS "Charm"	WDRP/Philadelphia, PA OM: Jim McGuinn SOCIAL DISTORTION "Wrong" SEBADOH "Ocean" SUBLIME "What" CHALK FARM "Lie" LOCAL H "Bound" REVEREND HORTON HEAT "Martini" SCARCE "Sideways" TRIP 66 "Desire"	WHFS/Washington, DC PD: Robert Benjamin APD: Bob Waugh MD: Pat Ferrise SOCIAL DISTORTION "Wrong" BARENAKEO LADIES "Apartment"	
WRAX/Birmingham, AL PD: Dave Rossi MD: Hurricane Shane 14 STABBING WESTWARD "Shame" CURE "Strange" SOUL COUGHING "Soundtrack" FUN LOVIN' CRIMINALS SOCIAL DISTORTION "Wrong"	WWCD/Columbus, OH PD: Jane Purcell MD: Andy Davis 9 NATALIE MERCHANT "Carnival" POE "Angry" WHY STORE "Father" HODODO GURUS "Deal"	KTBJ/Houston, TX PD: Cruze APD: Steve Robison MD: David Sadof 8 KING'S X "Box" 7 SOCIAL DISTORTION "Wrong" RAGE TO FACE "Lie" 4 HUNGER "Devil" SUBLIME "What" SCHLEPROCK "Suburbia" REFRESHMENTS "Together"	KROQ/Los Angeles, CA PD: Kevin Weatherly APD: Gene Sandblom MD: Lisa Worden 311 "Mixed" IGGY POP "Lust"	WDRP/Philadelphia, PA OM: Jim McGuinn SOCIAL DISTORTION "Wrong" SEBADOH "Ocean" SUBLIME "What" CHALK FARM "Lie" LOCAL H "Bound" REVEREND HORTON HEAT "Martini" SCARCE "Sideways" TRIP 66 "Desire"	WPBZ/West Palm Beach, FL PD: Amy Doyle MD: Robert English 18 SOCIAL DISTORTION "Wrong" 6 PEARL JAM "Smile" 2 DOWN BY LAW "Radioraga" YUM YUM "Apary" EVERCLEAR "Whose" SMASHING PUMPKINS "Muzzle"	
WBCN/Boston, MA VP/Programming: Dedipus MD: Carter Alan APD: Steven Strick 1 KEVIN SALEM "Undemearth" 1 THROWING MUSES "Ruthie's" EXPANDING MAN "Downoad" SOCIAL DISTORTION "Wrong" SUBLIME "What"	WXEG/Dayton, OH PD: Jeff Stevens MD: Allen Rants 1 GEGGY TAH "Whoever" MANIC STREET "Design" OCEAN COLOUR SCENE "Bad" SOCIAL DISTORTION "Wrong"	WRXQ/Memphis, TN PD: Tony Williams MD: Dianna Gee EYERLEAR "Whore" SMASHING PUMPKINS "Muzzle" SOCIAL DISTORTION "Wrong"	WXRQ/Indianapolis, IN PD: Scott Jameson MD: Michael Young NEUROTIC OUTSIDERS "Jerk" SHERYL CROW "Happy"	WDXD/Pittsburgh, PA PD: Ali Castellini SOCIAL DISTORTION "Wrong" GEGGY TAH "Whoever" FUN LOVIN' CRIMINALS	KICT/Wichita, KS PD: Ron Eric Taylor MD: Sherry McKinnon 7 PEARL JAM "Mosquito" 1 PEARL JAM "Hail" CHALK FARM "Lie" WILD COLONIALS "Charm" ALANIS MORISSETTE "Head"	
WFNX/Boston, MA PD: Bill Glasser MD: Laurie Gail SOCIAL DISTORTION "Wrong" ANI DIFRANCO "Outta" LEAH ANDREONE "Alright"	WKRO/Daytona Beach, FL PD: Bill Moore MD: Delia Rae 24 SEBADOH "Ocean" 9 PEARL JAM "Smile" 4 SOCIAL DISTORTION "Wrong" 3 CAKE "Distance" 3 OCEAN COLOUR SCENE "Bad" 2 BECK "Devis"	WLMW/Milwaukee, WI PD: Vince Richards APD: Tommy Wilde MD: Zerrin Bulut 1 SOCIAL DISTORTION "Wrong"	WPLA/Jacksonville, FL PD: Jim Randall APD: Beaner MD: Greg Brady 10 SOCIAL DISTORTION "Wrong" 8 PEARL JAM "Hail" 7 PEARL JAM "Present" WILD COLONIALS "Charm" DISHWALLA "Parents" MATCHBOX 20 "Long"	WDRP/Philadelphia, PA OM: Jim McGuinn SOCIAL DISTORTION "Wrong" SEBADOH "Ocean" SUBLIME "What" CHALK FARM "Lie" LOCAL H "Bound" REVEREND HORTON HEAT "Martini" SCARCE "Sideways" TRIP 66 "Desire"	WWSR/Tallahassee, FL PD: Rick Schmidt APD: Evan Delaney MD: Chaz LEAH ANDREONE "Alright" WILD COLONIALS "Charm" MANIC STREET "Design" SOCIAL DISTORTION "Wrong" TRACY CHAPMAN "Beginning" PLUTO "Happy"	

NEW & ACTIVE

GRAVITY KILLS Blame (Lava/Atlantic/TVT)
 Total Plays: 457, Total Stations: 43, Adds: 0

CAKE The Distance (Capricorn/Mercury)
 Total Plays: 408, Total Stations: 25, Adds: 3

WHITE ZOMBIE I'm Your Boogie Man (Hollywood/Geffen)
 Total Plays: 395, Total Stations: 22, Adds: 2

SOCIAL DISTORTION I Was Wrong (550 Music)
 Total Plays: 339, Total Stations: 72, Adds: 70

BECK Devils Haircut (DGC/Geffen)
 Total Plays: 321, Total Stations: 25, Adds: 6

ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)
 Total Plays: 317, Total Stations: 18, Adds: 4

CURE Strange Attraction (Fiction/EEG)
 Total Plays: 317, Total Stations: 25, Adds: 4

PEARL JAM Hail, Hail (Epic)
 Total Plays: 309, Total Stations: 23, Adds: 6

NEUROTIC OUTSIDERS Jerk (Maverick/WB)
 Total Plays: 287, Total Stations: 33, Adds: 5

TONIC Open Up Your Eyes (Polydor/A&M)
 Total Plays: 273, Total Stations: 22, Adds: 4

WILD COLONIALS Charm (DGC/Geffen)
 Total Plays: 230, Total Stations: 29, Adds: 12

JACKPIERCE Trials (A&M)
 Total Plays: 195, Total Stations: 20, Adds: 5

OCEAN COLOUR SCENE You've Got It Bad (MCA)
 Total Plays: 183, Total Stations: 21, Adds: 5

RAGE AGAINST THE MACHINE Bulls On Parade (Epic)
 Total Plays: 181, Total Stations: 12, Adds: 1

CHALK FARM Lie On Lie (Columbia)
 Total Plays: 173, Total Stations: 19, Adds: 7

SCARCE All Sideways (A&M)
 Total Plays: 168, Total Stations: 17, Adds: 1

FLEMING & JOHN Love Songs (Universal)
 Total Plays: 160, Total Stations: 8, Adds: 1

PEARL JAM Smile (Epic)
 Total Plays: 154, Total Stations: 16, Adds: 8

YUM YUM Apary (Tag)
 Total Plays: 151, Total Stations: 11, Adds: 1

SLEEPER Sale Of The Century (Arista)
 Total Plays: 151, Total Stations: 10, Adds: 1

Songs ranked by total plays.

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SKY DANIELS

'X' Marks Its Spot In The New World Order

■ **WXDX/Pittsburgh is an example of how things can be in radio's era of change**

In the movie "Fearless," its star, **Jeff Bridges**, must contend with being one of the sole survivors of a tragic plane crash. Bridges's character comes to believe there was a reason for fate to spare him and, from that point on in the film, believes he is empowered to do great things.

WXDX-FM/Pittsburgh PD **Ali Castellini** — while not having quite the emotionally severe experience of Bridges's character — still can relate to the issues, professionally and personally, of survivorship. As a member of WXDX's former competitor, **WNRQ-FM**, Castellini waged battle with the very station she now programs — that is until **Secret Communications**, owner of WXDX and sister **WDVE-FM**, acquired WNRQ in station swap.

How do you handle the change — both on-air and off — when you alone survive your competitor buying and absorbing your station? How do managers — like **WDVE & WXDX OM Gene Romano** — handle both the integration of these employees and the subsequent strategy shifts that come with absorbing what you once competed against?

☞ **Everyone at Secret went out of their way to help me feel wanted. I, in turn, had to be conscious of the need to integrate with a capital 'I.' I was just traded and needed to fit in on this team.**
—Ali Castellini

☞ **Educating The Market**
Castellini originally came to WNRQ as Asst. PD/afternoon driver in Fall '95, rejoining her former mentor, PD **Phil Manning**. Castellini had worked with Manning at **WOXY/Cincinnati** and **WENZ/Cleveland**, so her ties were developed. She recalls, "When I rejoined Phil, my first thought was what a David and Goliath situation this was. **WDVE** is an acknowledged powerhouse, and we knew we would be taking them and **WXDX** on. That underdog notion appealed to me, especially in the light of **Alternative**.
"We knew this was one of the few remaining major markets that was up for grabs for an **Alternative** station. I was surprised, upon arrival, at how rock-based this market remained.



Ali Castellini



Gene Romano

There was a lot of music — things like **Violent Femmes**' 'Blister In The Sun' — that was totally unknown in 1995. It clearly was going to be a battle to not only beat **WXDX**, but to educate the market in **Alternative** notions, as well."

Castellini felt reassured at the reaction of the Pittsburgh audience when it suddenly had not just one, but *two* **Alternative** outlets. "The phones and press were very supportive in the beginning. There was an audience that had been waiting, though not as great [an audience] as some markets. The number of persons 18-34 in Pittsburgh had not been growing for years. Furthermore, as I've come to learn, Pittsburgh is a very provincial community; they stick with their own. **WDVE** represented Pittsburgh in a lot of ways. **WNRQ** really had to act as a true 'Alternative.'"

Just as **WNRQ** began to make ratings inroads, the unexpected occurred: **Secret** acquired **WNRQ** in a station swap with **Entercom**. In effect, **Secret** "bought out" the competition. Castellini shudders to remember the effect of the announcement on **WNRQ**'s staff. "It was like an 'Oklahoma bombing' in radio terms. The staff was stunned. We had been gearing up for a fight, making headway, when suddenly the game was over."

'Tricky Maneuvering'

But the "game" was just beginning as far as Castellini was concerned. As OM of the "X" and **WDVE**, Romano had noticed Castellini's on-air abilities at **WNRQ** and, upon acquisition, immediately invited her to join **WXDX**. He recalls his decision to reach out in the midst of the surprise announcement: "I've always been a fan of high risk/high return. Ali had always impressed me as an on-air competitor. I knew it was going to require some tricky managerial maneuvering to

bring her into a staff that a week earlier had so passionately competed with her. In talking with her originally, I detected a prevailing attitude of professionalism. She was mature beyond her years in that regard."

Castellini weighed Romano's offer heavily. "I took a weekend to consider just what I was doing by joining the station I had competed with," she says. "I talked openly with **Phil** about the possibility, and he was supportive — encouraging me to keep an open mind regarding my career potential. I needed to separate my churning emotions from a decision that would affect my livelihood, and that is never easy. I had such passion for the old team, it was tough to consider joining the new one."

Romano and his staff did everything they could to make the transition work, according to Castellini. "The day I walked in to **WXDX**, I did feel awkward. Everyone at **Secret** went out of their way to help me feel wanted. **Scott Paulsen** [who, with **Jim Krenn**, forms **WDVE**'s powerhouse morning duo, **Paulsen & Krenn**] came out of the air studio to say hello. That was typical of the acts this staff extended to me. I, in turn, had to be conscious of the need to integrate with a capital 'I.' I was just traded and needed to fit in on this team."

Any guilt leaving her old team behind? She responds, "Luckily, things worked out for the really driven members of that team. **Phil** ended up in L.A. [Former 'NRQ MD] **Booker** ended up in New York. I know that things will work out for **Whitfish** [former middayer **Bill Webster**] — he's a tremendous talent, whom someone should grab. If everyone was still sitting on the beach, I might not be able to dive in as intensely as I have."

Managing A Brand

Once ensconced as MD/afternoon driver at **WXDX**, Castellini forged a partnership with Romano and then-PD **Cris Winter**. "Cris, Gene, and I jumped in like a think tank. Prior to the takeover, the 'X' had been more expressly male-targeted. We aligned our sensibilities in an effort to broaden the existing target. Our personalities meshed pretty quickly; it was our individual schedules that needed aligning. Once we agreed on what the station needed to do, we all set about defining our roles on the team."

Castellini's role would undergo further defining in short time. She notes, "When **Gene** approached me about coming to the station, I let him know my aspirations. He — like **Phil**, **Chris Corley**, and **Doug Balogh**, my earlier mentors — took



311: **DOWN/THE POINT: UP** — Everything is rosy for **Capricorn** artists 311 these days with "Down" in the Top 10. Likewise, **KPNT/St. Louis** is enjoying its best ratings ever. No wonder it's all smiles (l-r) for **KPNT MD Tim Virgin**, 311's **P-Nut**, and **APD Eric Schmidt**.

me under his wing, promising to teach me the things I needed in order to grow in my career. I felt that something would happen for me — more than likely at **Secret**. I was prepared to learn from **Gene**. I never knew my 'degree' would arrive so soon!"

Romano soon moved Castellini into the PD's chair, with **Winter** taking on an expanded role working with **Paulsen & Krenn**. As they shift into another gear at **WXDX**, the stage is set for a standard-creating duopoly as a rock cluster, something Romano has long hoped for. "Secret owner **Frank Wood** always had a vision," he says. "Frank is extremely product-sensitive as an owner. In

☞ **[Frank Wood] knew that if you get caught up solely in the 'Wall Street' notions and forget about providing a great product with real entertainment values, you're finished before you begin.**
—Gene Romano

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knew there was a method to our madness. We would never do anything to undermine their position after all they have accomplished. I view this as my being the brand manager of four distinct notions: two great musical entities in **WXDX** and **WDVE**, and two great morning phenomena in **Paulsen & Krenn** and **Stern**."

Defining Promotional Synergy

Does having such heretofore unparalleled successes in mornings give Romano reason to gloat? Not at all, he suggests. "We don't approach having this cluster represent some evil empire. We bring the partnership to the table in the most positive fashion we can. We deliver a diverse audience to our advertisers. We work hard on finding ways to employ the respective appeal of both **WXDX** and **WDVE**."

"As far as record labels are concerned, we cover a lot of musical ground. We plan to use **WDVE**'s considerable promotional power, its 400,000+ cume, and a smart musical posture to build **WXDX**. We are intent on defining a promotional synergy that strengthens both."

If the latest rating trends are any indication, that is exactly what is transpiring. According to Castellini, **WXDX** is exploding. "We have trended in persons 18-34 from a 4.4 in April to a 12.9 in July. We're 6.7 in 12+ numbers. [**WDVE**, meanwhile, trends 9.2-9.3 12+.] **Howard** is demonstrating that he is tailor-made for **Alternative**. The **Alternative** marketplace is starting to coalesce, concerts we're involved with are taking off, and record sales are starting to grow. A year ago, I was forced to send out a routing map to labels and agents, telling them not to forget Pittsburgh in their plans. Last week, a label rep called and conceded, 'I guess I have to make Pittsburgh part of my life.'"

Pittsburgh, under the aegis of Romano and Castellini, plans on being a big part of the lives of those in radio who plan on creating rock clusters in markets. Who would have thought the "New World Order" would have formed at the base of the **Three Rivers**?

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3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
5	2	1	1	PEARL JAM Who You Are (Epic)	2497	2570	2576	2498	86/0
10	8	7	2	311 Down (Capricorn/Mercury)	2409	2250	2224	2028	84/0
7	6	6	3	SOUNDGARDEN Burden In My Hand (A&M)	2353	2289	2256	2181	80/0
—	—	17	4	R.E.M. E-Bow The Letter (Warner Bros.)	2277	1496	—	—	91/3
2	4	5	5	GARBAGE Stupid Girl (Almo Sounds/Geffen)	2092	2307	2508	2750	74/0
4	5	4	6	BECK Where It's At (DGC/Geffen)	2078	2323	2496	2566	75/0
1	1	2	7	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia)	2044	2463	2681	2860	74/0
3	3	3	8	BUTTHOLE SURFERS Pepper (Capitol)	1968	2336	2526	2623	72/0
15	13	9	9	BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)	1967	1852	1758	1640	85/0
28	22	13	10	EELS Novocaine For The Soul (DreamWorks/Geffen)	1825	1610	1318	1070	87/2
6	7	8	11	STONE TEMPLE PILOTS Trippin' On A Hole In... (Atlantic)	1778	2045	2230	2424	68/1
19	16	12	12	POE Angry Johnny (Modern/Atlantic)	1694	1633	1531	1425	73/2
23	21	19	13	WALLFLOWERS 6th Avenue Heartache (Interscope)	1579	1458	1365	1211	76/1
22	18	21	14	REPUBLICA Ready To Go (RCA)	1553	1427	1463	1331	76/2
13	10	11	15	NADA SURF Popular (Elektra/EEG)	1504	1712	1876	1932	74/0
18	19	18	16	BLUES TRAVELER But Anyway (A&M)	1450	1460	1460	1436	61/0
9	9	10	17	NO DOUBT Spiderwebs (Trauma/Interscope)	1422	1741	1951	2124	57/0
33	26	23	18	TRACY BONHAM The One (Island)	1364	1234	1157	920	76/2
11	12	15	19	CRANBERRIES Free To Decide (Island)	1354	1564	1834	1961	64/0
30	25	24	20	ALICE IN CHAINS Over Now (Columbia)	1333	1208	1180	1001	61/3
17	17	20	21	DAVE MATTHEWS BAND So Much To Say (RCA)	1306	1446	1513	1532	62/1
BREAKER	22	—	22	SHERYL CROW If It Makes You Happy (A&M)	1281	965	186	—	67/3
8	11	14	23	SMASHING PUMPKINS Tonight, Tonight (Virgin)	1275	1599	1874	2167	53/0
16	15	22	24	SUPERDRAG Sucked Out (Elektra/EEG)	1236	1372	1558	1568	60/0
12	14	16	25	SCREAMING TREES All I Know (Epic)	1229	1509	1739	1958	58/0
32	28	27	26	STABBING WESTWARD Shame (Columbia)	1224	1070	1050	929	70/2
27	24	25	27	REACHAROUND Big Chair (Trauma/Interscope)	1184	1164	1199	1096	65/0
BREAKER	28	—	28	SUBLIME What I Got (Gasoline Alley/MCA)	1133	921	804	559	61/9
—	—	40	29	SEBADOH Ocean (Sub Pop)	968	684	273	28	63/5
24	27	28	30	HOLE Gold Dust Woman (Hollywood)	953	1054	1074	1119	55/1
—	41	37	31	GEGGY TAH Whoever You Are (Luaka Bop/WB)	909	762	553	328	55/9
26	30	29	32	DISHWALLA Counting Blue Cars (A&M)	903	990	1003	1105	43/1
14	20	26	33	OASIS Don't Look Back In Anger (Epic)	873	1125	1445	1737	38/0
49	40	38	34	FUN LOVIN' CRIMINALS Scooby Snacks (EMI)	864	746	617	471	54/4
46	37	35	35	SOUL COUGHING Soundtrack To Mary (Slash/WB)	853	813	676	532	50/3
31	31	32	36	WHY STORE Lack Of Water (Way Cool Music/MCA)	796	957	979	960	41/0
37	34	36	37	ASH Goldfinger (Reprise)	787	775	771	716	50/0
20	23	30	38	SPONGE Wax Ecstatic (To Sell Angelina) (Columbia)	770	985	1202	1397	38/0
40	38	41	39	SEMISONIC If I Run (MCA)	726	679	644	636	43/1
21	29	33	40	PORNO FOR PYROS Tahitian Moon (Warner Bros.)	706	949	1044	1397	34/0
—	—	45	41	REFRESHMENTS Down Together (Mercury)	677	557	457	384	43/3
DEBUT	42	—	42	SMASHING PUMPKINS Muzzle (Virgin)	644	491	353	270	37/5
—	48	43	43	LOCAL H Bound For The Floor (Island)	628	604	489	427	45/2
—	—	44	44	EVERCLEAR You Make Me Feel Like A Whore (Capitol)	596	561	432	295	43/3
47	42	48	45	VERVE PIPE Cup Of Tea (RCA)	577	531	527	483	41/0
35	35	39	46	IMPERIAL TEEN You're One (London/Island)	573	704	757	737	37/0
50	47	—	47	FILTER Jurassitol (Hollywood)	553	488	493	466	60/5
—	50	47	48	GOLDFINGER Mable (Mojo/Universal)	527	532	458	421	39/0
—	44	49	49	RAGE AGAINST THE MACHINE People Of The Sun (Epic)	504	502	503	427	51/1
25	36	46	50	GOO GOO DOLLS Long Way Down (Metal Blade/WB)	474	547	721	1109	22/0

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker. 91 Alternative reporters. 90 current playlists. Songs below No. 25 are moved to recurrent after 26 weeks. © 1996, R&R Inc.

BREAKERS®

SHERYL CROW			CHART
If It Makes You Happy (A&M)			22
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1281/316	67/3		

SUBLIME			CHART
What I Got (Gasoline Alley/MCA)			28
TOTAL PLAYS/INCREASE	TOTAL STATIONS/ADDS		
1133/212	61/9		

MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SOCIAL DISTORTION I Was Wrong (550 Music)	70
LEAH ANDREONE It's Alright, It's O.K. (RCA)	13
WILD COLONIALS Charm (DGC/Geffen)	12
SUBLIME What I Got (Gasoline Alley/MCA)	9
GEGGY TAH Whoever You Are (Luaka Bop/WB)	9
PEARL JAM Smile (Epic)	8
CHALK FARM Lie On Lie (Columbia)	7
BECK Devils Haircut (DGC/Geffen)	6
MUZZLE What A Bore (Kinetic/Reprise)	6
PEARL JAM Hail, Hail (Epic)	6
PATTI SMITH Gone Again (Arista)	6

Tracy Bonham
"THE ONE"
ALT. CHART 23 - 18
KROQ LIVE 105 XHRM KDGE
WXRK KEGE WDRE X96
WBCN KPNT KISF WXDX
KNDD KEDJ WMMS WFNX
KOME KTBZ WBRU 91X
WHFS WZRH KTCL WENZ
...AND MORE
ISLAND

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R.E.M. E-Bow The Letter (Warner Bros.)	+781
SOCIAL DISTORTION I Was Wrong (550 Music)	+327
SHERYL CROW If It Makes You Happy (A&M)	+316
SEBADOH Ocean (Sub Pop)	+284
PEARL JAM Hail, Hail (Epic)	+252
EELS Novocaine For The Soul (DreamWorks/Geffen)	+215
SUBLIME What I Got (Gasoline Alley/MCA)	+212
311 Down (Capricorn/Mercury)	+159
STABBING WESTWARD Shame (Columbia)	+154
SMASHING PUMPKINS Muzzle (Virgin)	+153
GEGGY TAH Whoever You Are (Luaka Bop/WB)	+147

HOTTEST RECURRENTS

ARTIST TITLE LABEL(S)
JEWEL Who Will Save Your Soul (Atlantic)
REFRESHMENTS Banditos (Mercury)
BUSH Machinehead (Trauma/Interscope)
GOLDFINGER Here In Your Bedroom (Mojo/Universal)
SOUNDGARDEN Pretty Noose (A&M)
ALANIS MORISSETTE You Learn (Maverick/Reprise)
EVERCLEAR Santa Monica (Watch...) (Capitol)
SPACEHOG In The Meantime (HiFi/Sire/EEG)
GREEN DAY Brain Stew (Reprise)
TRACY BONHAM Mother Mother (Island)

Breakers: Songs registering 1000 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.

Fun Lovin' Criminals
EMI Records
"SCOOBY SNACKS"
R&R ALTERNATIVE 38 - 34 864 PLAYS!
WXRK KROQ KITS WDRE KDGE WBCN WFNX WNNX KNDD
XHRM XTRA KEGE WXDX WENZ WMMS KTCL KNRK WAQZ
WOXY KLZR KCXX KOME WBRU WDGE WROX WEND WZRH
WMRQ WRAX KTEG ...and many more!
Silver Spotlight Records

"it's alright it's ok"

— leah andreone

**the first track
from her
debut album
"veiled"**

#2 most added

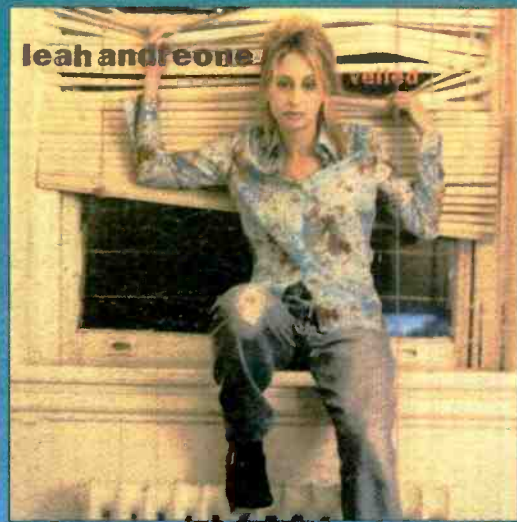
out of the box at:

91X	XHRM	KWOD
KNRK	WFNX	WAQZ
WLIR	WCHZ	WEQX
WOWW	WXSR	KNNC
WOXY		

early believers

Z100	KXPK	WPLY
KDGE	Y107	KZON
KKDM	WDST	KCXX
WHTG	WJSE	WRGX

**debut album
"veiled"
in stores now!**



THE RCA RECORDS LABEL

BMG

A UNIT OF BMG ENTERTAINMENT

Produced by Rick Neigher

Russell Carter Artist Management

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ALTERNATIVE PLAYLISTS

FIND COMPLETE PLAYLISTS FOR ALL ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #1
WKRR/New York
 (212) 750-0550
 Mikron/Tobin

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
38	39	34	39	39	ALICE IN CHAINS/Again
24	31	39	39	39	SMASHING PUMPKINS/Muzzle
40	38	38	39	39	SOUNDGARDEN/Burden In My Hand
40	38	38	38	31	11/Down
37	35	37	38	38	GRAVITY KILLS/Guilty
29	27	32	38	38	PEARL JAM/Who You Are
26	26	26	26	26	BECK/Where It's At
29	27	27	27	27	STONING TEMPLE PILOTS/Trippin' On A Hole...
39	39	31	27	27	BECK/Where It's At
38	39	31	27	27	PORNO FOR PYROS/Tahitian Moon
38	37	30	26	26	METALLICA/Until It Sleeps
24	25	26	26	26	RAGE AGAINST.../Bulls On Parade
20	23	25	25	25	EELS/Novocaine For...
14	20	26	22	22	SPONGE/Wax Ecstatic (To...)
14	11	21	21	21	SUBLINE/What I Got
6	6	20	19	19	R.E.M./E-Bow The Letter
6	6	19	19	19	REPUBLICA/Ready To Go
12	12	12	12	12	POE/Angrny Johnny
12	12	12	12	12	WALLFLOWERS/6th Avenue Heartache
19	19	14	18	18	FUN LOVIN' CRIMINALS/Scoby Snacks
16	17	14	18	18	LOCAL H/Bound For The Floor
26	28	28	28	28	BUTTHOLE SURFERS/Pepper
20	19	17	16	16	NADA SURF/Popular
19	16	14	13	13	PEARL JAM/Smile
19	24	14	16	16	STABBING WESTWARD/Shame
21	22	14	16	16	BETTER THAN EZRA/King Of New Orleans
21	18	9	14	14	DAVE MATTHEWS BAND/So Much To Say
27	25	12	12	12	PRIMITIVE RADIO GODS/Standing Outside...
16	11	7	12	12	HOLE/Gold Dust Woman

MARKET #2
KROQ/Los Angeles
 (818) 567-1067
 Weatherly/Sandblom/Worden

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
39	27	36	48	48	311/Down
23	19	25	39	39	SUBLINE/What I Got
23	13	39	39	39	SOUNDGARDEN/Burden In My Hand
25	12	26	38	38	NO DOUBT/Happy Now?
33	17	33	36	36	POE/Angrny Johnny
38	17	33	35	35	PORNO FOR PYROS/Tahitian Moon
21	7	19	31	31	PEARL JAM/Who You Are
12	12	27	27	27	SOCIAL DISTORTION/Was Wrong
12	7	21	26	26	EELS/Novocaine For...
36	13	29	24	24	BECK/Where It's At
18	23	23	23	23	SMASHING PUMPKINS/Muzzle
18	18	22	22	22	PEARL JAM/Smile
16	21	21	21	21	R.E.M./E-Bow The Letter
40	22	26	20	20	BUTTHOLE SURFERS/Pepper
18	16	24	20	20	ALANIS MORISSETTE/Head Over Feet
27	25	20	20	20	STONE TEMPLE PILOTS/Trippin' On A Hole...
19	13	15	19	19	EGGY TAH/Whoever You Are
8	15	20	19	19	FUN LOVIN' CRIMINALS/Scoby Snacks
39	20	36	16	16	GRAVITY KILLS/Guilty
15	10	18	18	18	REPUBLICA/Ready To Go
15	10	18	18	18	WALLFLOWERS/6th Avenue Heartache
15	10	18	18	18	REACHAROUND/Big Chair
12	10	15	12	12	CRANBERRIES/Free To Decide
6	6	12	12	12	HOLE/Gold Dust Woman
11	11	11	11	11	SHERYL CROW/It Makes You...
23	17	11	11	11	GARBAGE/Stupid Girl
8	5	12	11	11	BETTER THAN EZRA/King Of New Orleans
8	5	12	11	11	FACE TO FACE/No Lie Down
5	5	9	9	9	RAGE AGAINST.../People Of The Sun
8	5	9	9	9	BLUES TRAVELER/But Anyway

MARKET #3
Q101
WKQX/Chicago
 (312) 527-8348
 Gamble/Shuminas

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
27	54	59	59	59	BUTTHOLE SURFERS/Pepper
31	33	45	57	57	GRAVITY KILLS/Guilty
24	28	35	39	39	EGGY TAH/Whoever You Are
32	28	28	34	34	POE/Angrny Johnny
58	35	34	34	34	311/Down
29	29	33	33	33	STABBING WESTWARD/Shame
12	54	44	33	33	PRIMITIVE RADIO GODS/Standing Outside...
27	30	31	31	31	STONE TEMPLE PILOTS/Trippin' On A Hole...
12	17	30	30	30	ALICE IN CHAINS/Again
10	23	30	30	30	SUBLINE/What I Got
30	31	28	27	27	SOUNDGARDEN/Burden In My Hand
29	28	24	27	27	DISHWALLA/Counting Blue Cars
11	16	28	26	26	R.E.M./E-Bow The Letter
58	32	24	24	24	ALANIS MORISSETTE/Head Over Feet
15	21	21	21	21	NO DOUBT/Spiderswebs
16	20	20	20	20	DAVE MATTHEWS BAND/So Much To Say
10	20	20	20	20	CURE/Strange Attraction
26	22	18	18	18	JEWEL/Who Will Save...
10	10	18	18	18	SHERYL CROW/It Makes You...
16	23	26	18	18	NADA SURF/Popular
12	25	27	17	17	PORNO FOR PYROS/Tahitian Moon
8	8	10	10	10	BECK/Devis Haircut
12	10	8	10	10	EELS/Novocaine For...
8	18	23	15	15	NO DOUBT/Happy Now?
16	15	14	14	14	LOCAL H/Bound For The Floor
24	15	12	14	14	BETTER THAN EZRA/King Of New Orleans
29	29	14	14	14	PEARL JAM/Who You Are
29	27	14	14	14	SUPERDRAG/Sucked Out
12	15	18	14	14	CRANBERRIES/Free To Decide

MARKET #4
LIVE 105
KITS/San Francisco
 (415) 512-1053
 Sands/West/Acolsen

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
24	30	28	31	31	PRIMITIVE RADIO GODS/Standing Outside...
31	30	29	38	38	GARBAGE/Stupid Girl
18	29	38	38	38	POE/Angrny Johnny
22	29	31	29	29	BUTTHOLE SURFERS/Pepper
13	25	25	25	25	R.E.M./E-Bow The Letter
13	25	25	25	25	311/Down
13	25	25	25	25	CURE/Strange Attraction
7	17	23	23	23	PEARL JAM/Hail, Hail
7	17	23	23	23	BECK/Devis Haircut
18	23	23	23	23	SEBADOH/Ocean
18	23	23	23	23	SUBLINE/What I Got
26	25	17	18	18	EELS/Novocaine For...
21	17	13	18	18	EVERCLEAR/You Make Me Feel...
17	17	17	17	17	SHERYL CROW/It Makes You...
17	17	17	17	17	EGGY TAH/Whoever You Are
17	16	17	17	17	FUN LOVIN' CRIMINALS/Scoby Snacks
6	15	17	17	17	CAKE/The Distance
17	30	24	16	16	REPUBLICA/Ready To Go
30	29	21	16	16	DISHWALLA/Counting Blue Cars
10	17	12	15	15	CARDIGANS/Lovefool
10	17	12	15	15	PORNO FOR PYROS/Tahitian Moon
10	17	12	15	15	GOLDFINGER/Mable
30	12	9	14	14	BETTER THAN EZRA/King Of New Orleans
31	18	13	13	13	IMPERIAL TEEN/You're One
17	18	13	13	13	BOOTH AND THE BAD.../I Believe
8	15	13	13	13	STONE TEMPLE PILOTS/Trippin' On A Hole...
5	7	11	12	12	CHEMICAL BROTHERS/Life Is Sweet
18	8	7	12	12	SOUNDGARDEN/Burden In My Hand
17	17	11	11	11	TRACY BONHAM/The One
11	12	12	10	10	BECK/Where It's At

MARKET #5
WDRE
MODERN ROCK
WDRE/Philadelphia
 (215) 884-9400
 McGuinn

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	40	39	41	41	SOUNDGARDEN/Burden In My Hand
40	37	40	39	39	PRIMITIVE RADIO GODS/Standing Outside...
28	29	39	38	38	BLUES TRAVELER/But Anyway
40	37	40	37	37	GARBAGE/Stupid Girl
38	38	38	38	38	R.E.M./E-Bow The Letter
38	38	38	38	38	BUTTHOLE SURFERS/Pepper
40	39	40	36	36	BECK/Where It's At
20	21	25	35	35	311/Down
27	31	31	29	29	NADA SURF/Popular
18	19	29	29	29	BETTER THAN EZRA/King Of New Orleans
28	20	28	29	29	SCREAMING TREES/All I Know
28	29	27	20	20	SPONGE/Wax Ecstatic (To...)
28	29	26	26	26	IMPERIAL TEEN/You're One
26	29	26	26	26	WALLFLOWERS/6th Avenue Heartache
27	28	26	26	26	SHERYL CROW/It Makes You...
27	28	27	24	24	PATTI ROTHBERG/Inside
26	25	22	22	22	PEARL JAM/Hail, Hail
26	25	22	22	22	STONE TEMPLE PILOTS/Trippin' On A Hole...
9	16	18	22	22	EELS/Novocaine For...
15	20	22	22	22	STABBING WESTWARD/Shame
10	17	12	15	15	CONNELLS/Fifth Front
17	18	17	17	17	REACHAROUND/Big Chair
10	17	17	17	17	DEVO/Head Like A Hole
19	17	18	18	18	SUPERDRAG/Sucked Out
19	17	18	18	18	BOOTH AND THE BAD.../I Believe
16	16	17	17	17	WHY STORE/Lack Of Water
16	16	17	17	17	REPUBLICA/Ready To Go
18	15	19	18	18	SEMISONIC/I Run
15	18	17	18	18	DAVE MATTHEWS BAND/So Much To Say
15	18	17	18	18	SMASHING PUMPKINS/Here Is No Why

MARKET #6
89X
CIMX/Detroit
 (313) 961-9811
 Brookshaw/Cannova

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
52	47	46	47	47	311/Down
48	47	46	47	47	NO DOUBT/Spiderswebs
52	50	52	48	48	STONE TEMPLE PILOTS/Trippin' On A Hole...
48	48	47	44	44	PEARL JAM/Who You Are
48	48	47	44	44	BUTTHOLE SURFERS/Pepper
39	38	49	42	42	BECK/Where It's At
40	38	37	42	42	STABBING WESTWARD/Shame
20	34	39	39	39	SUBLINE/What I Got
37	40	37	33	33	DISHWALLA/Counting Blue Cars
26	25	27	33	33	SMASHING PUMPKINS/Tonight, Tonight
26	25	27	33	33	PRIMITIVE RADIO GODS/Standing Outside...
52	49	47	33	33	SPONGE/Wax Ecstatic (To...)
26	27	32	32	32	SHERYL CROW/It Makes You...
26	27	32	32	32	GARBAGE/Stupid Girl
3	27	29	29	29	PORNO FOR PYROS/Tahitian Moon
36	37	37	39	39	SOUNDGARDEN/Burden In My Hand
11	36	32	26	26	RAGE AGAINST.../People Of The Sun
21	23	26	26	26	PLUTO/When She Was Happy
25	24	21	25	25	CRANBERRIES/Free To Decide
40	36	20	25	25	LOCAL H/Bound For The Floor
14	21	24	24	24	HAYDEN/Bad As They Seem
5	27	23	23	23	POE/Angrny Johnny
18	26	23	23	23	SOUL COUGHING/Soundtrack To Mary
3	24	23	23	23	YUM YUM/Apiary
22	22	24	21	21	ALANIS MORISSETTE/Head Over Feet
24	22	24	21	21	SCREAMING TREES/All I Know
24	22	28	21	21	SLOW/A Good In Everyone
10	20	20	20	20	R.E.M./E-Bow The Letter
21	18	20	20	20	SMASHING PUMPKINS/Muzzle
5	15	15	15	15	SANDBOX/Curious

MARKET #6
WHYY/Detroit
 (313) 871-3030
 Michaels/Teor

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
31	30	41	44	44	REFRESHMENTS/Down Together
38	46	45	42	42	NO DOUBT/Spiderswebs
30	26	41	41	41	CRANBERRIES/Free To Decide
11	17	22	38	38	GOO DOLLS/Long Way Down
41	39	37	38	38	TRACY CHAPMAN/Give Me One Reason
20	35	36	36	36	MATILDE MERCHANT/Jalousy
26	40	32	32	32	DAVE MATTHEWS BAND/Too Much
27	26	18	31	31	MYKONS/Sister
29	31	30	29	29	R.E.M./E-Bow The Letter
28	27	30	29	29	SMASHING PUMPKINS/Tonight, Tonight
28	27	30	29	29	ALANIS MORISSETTE/You Learn
45	44	41	28	28	ARMINA LORISSETTE/Your Apartment
29	31	28	28	28	BUTTHOLE SURFERS/Pepper
33	29	32	27	27	CRACKER/Nothing To Believe...
39	33	32	27	27	PRIMITIVE RADIO GODS/Standing Outside...
26	30	27	27	27	PATTI ROTHBERG/Inside
39	36	44	27	27	DISHWALLA/Counting Blue Cars
10	16	26	26	26	SHERYL CROW/It Makes You...
45	44	32	26	26	LENNY KRAVITZ/Can't Get You Off...
28	31	29	25	25	OASIS/Don't Look Back...
15	15	18	25	25	PEARL JAM/Who You Are
15	15	18	25	25	ALANIS MORISSETTE/Head Over Feet
29	30	25	25	25	WHY STORE/Lack Of Water
47	42	39	28	28	JEWEL/Who Will Save...
21	23	22	24	24	WALLFLOWERS/6th Avenue Heartache
19	17	26	24	24	DONNA LEWIS/Love You Always
22	22	17	22	22	BETTER THAN EZRA/King Of

ALTERNATIVE PLAYLISTS

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the 105.9 MARKET #19
WXDX/Pittsburgh
(412) 846-4100
Castellini

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
34	34	35	36	37	BECK/Where It's At
26	30	35	35	31	Down
34	30	34	35	36	NO DOUBT/Spiderwebs
34	34	35	35	36	CRANBERRIES/Free To Decide
35	34	34	34	35	BUTTHOLE SURFERS/Pepper
27	32	34	34	35	SPONGE/Wax Ecstatic (To...)
35	34	34	34	35	PRIMITIVE RADIO GODS/Standing Outside...
21	21	34	34	35	OASIS/Don't Look Back...
32	35	35	35	36	POE/Angrny Johnny
27	26	33	33	34	HDLE/Gold Dust Woman
32	33	33	33	34	GOO GOD DOLLS/Long Way Down
28	28	32	32	33	REPUBLICA/Ready To Go
33	34	34	34	35	PORNO FOR PYROS/Tahitian Moon
19	22	29	29	30	SUPERDRAG/Sucked Out
16	13	24	24	25	SOUNDGARDEN/Burden In My Hand
26	26	26	26	27	BECK/Where It's At
29	29	29	29	30	SCREAMING TREES/All I Know
21	21	29	29	30	SELF/So Low
22	21	29	29	30	REACHAROUND/Big Chair
27	26	26	26	27	MAGNAPOP/Open The Door
14	15	15	15	16	NADA SURF/Popular
26	27	29	29	30	CURE/Mimic Car
-	-	-	-	-	SMASHING PUMPKINS/Muzzle
20	20	21	21	22	I MOTHER EARTH/One More Astronaut
18	22	22	22	23	EELS/Novocaine For...
22	20	20	20	21	DAVE MATTHEWS BAND/So Much To Say
-	-	-	-	-	TRACY BONHAM/The One
7	5	12	12	13	PEARL JAM/Who You Are
-	-	-	-	-	SEBADOH/Ocean
8	11	11	11	12	STABBING WESTWARD/Shame

the edge 101.5FM MARKET #20
KEDJ/Phoenix
(602) 266-1360
Hart/Palyk

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
55	57	57	58	59	NO DOUBT/Spiderwebs
55	53	51	53	55	STONE TEMPLE PILOTS/Trippin' On A Hole...
56	56	55	55	56	311/Down
37	54	54	54	55	SMASHING PUMPKINS/Zero
23	27	24	24	25	RAGE AGAINST.../Bulls On Parade
11	13	16	16	17	SOUNDGARDEN/Burden In My Hand
36	24	24	24	25	BUSH/Machinehead
46	15	24	24	25	SOUNDGARDEN/Pretty Noose
39	54	55	55	56	BUTTHOLE SURFERS/Pepper
30	26	24	24	25	NADA SURF/Popular
25	19	10	10	11	SPONGE/Wax Ecstatic (To...)
34	32	31	32	33	PEARL JAM/Who You Are
-	-	-	-	-	R.E.M./E-Bow The Letter
-	-	-	-	-	SOCIAL DISTORTION/I Was Wrong
46	28	21	21	22	TRACY BONHAM/Mother Mother
36	55	36	36	37	BECK/Where It's At
13	17	22	22	23	WOODGODS/STUFF/It Makes You...
-	-	-	-	-	REPUBLICA/Ready To Go
33	24	18	18	19	ALICE IN CHAINS/Over Now
-	-	-	-	-	SCARCE/All Sideways
15	20	20	20	21	BECK/Devils Haircut
35	25	26	26	27	RAGE AGAINST.../People Of The Sun
-	-	-	-	-	SCHLEPROCK/Suburbia
-	-	-	-	-	CAKE/The Distance
11	21	28	28	29	BUSH/In A Lonely Place
8	11	12	12	13	STABBING WESTWARD/Shame
32	19	10	10	11	WHITE ZOMBIE/It's Your Boogie Man
56	54	51	51	52	GARBAGE/Stupid Girl
-	-	-	-	-	PEARL JAM/Habit
9	10	9	9	10	TRACY BONHAM/The One

101.5FM MARKET #20
KZON/Phoenix
(602) 258-8181
Pugh/Ebbott/Smith

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	30	32	32	33	CRANBERRIES/Free To Decide
31	30	34	32	34	OASIS/Don't Look Back...
28	21	25	30	30	CURE/Mimic Car
32	32	32	30	30	PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	-	R.E.M./E-Bow The Letter
16	17	28	29	29	DAVE MATTHEWS BAND/So Much To Say
18	19	29	28	28	BETTER THAN EZRA/King Of New Orleans
31	32	30	30	30	REFRESHMENTS/Mekong
13	14	13	18	18	EELS/Novocaine For...
17	17	16	18	18	GARBAGE/Stupid Girl
15	16	17	18	18	WHY STORE/Lack Of Water
14	12	10	17	17	PATTI SMITH/Who You Are
32	27	16	16	16	DISHWALLA/Counting Blue Cars
-	-	-	-	-	GEGGY TAH/Whoever You Are
17	15	15	16	16	GIN BLOSSOMS/It I Hear It...
5	11	15	16	16	NO DOUBT/Don't Speak
-	-	-	-	-	SHERYL CROW/It Makes You...
23	15	12	15	15	ALANIS MORISSETTE/You Learn
15	12	15	15	15	PEARL JAM/Who You Are
4	12	15	15	15	WALLFLOWERS/6th Avenue Heartache
10	18	13	14	14	ALANIS MORISSETTE/Head Over Feet
16	16	17	13	13	STONE TEMPLE PILOTS/Lady Picture Show
12	13	13	13	13	TRACY CHAPMAN/Give Me One Reason
10	14	15	12	12	JEWEL/Under The Water
9	15	12	12	12	HOOTIE & BLOWFISH/Tucker's Town
4	10	11	12	12	CHALK FARM/Lie On Lie
-	-	-	-	-	LEAH ANDREONE/It's Alright...
9	11	11	12	12	SEMISONIC/I Run
7	8	11	12	12	YUM YUM/Apiary
15	14	13	11	11	SCREAMING TREES/All I Know

107.9END MARKET #22
WENZ/Cleveland
(216) 861-0100
Neumann/Robertson

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
19	18	17	50	50	BLUES TRAVELER/But Anyway
49	47	50	48	48	STONE TEMPLE PILOTS/Trippin' On A Hole...
48	47	48	48	48	SMASHING PUMPKINS/Tonight, Tonight
17	46	47	47	47	ALICE IN CHAINS/Over Now
49	47	47	47	47	SOUNDGARDEN/Burden In My Hand
48	47	49	46	46	BECK/Where It's At
18	19	17	45	45	PEARL JAM/Who You Are
20	48	50	45	45	311/Down
48	49	49	45	45	GARBAGE/Stupid Girl
18	19	24	24	24	HOLE/Gold Dust Woman
18	23	19	22	22	NADA SURF/Popular
-	-	-	-	-	SHERYL CROW/It Makes You...
18	21	18	22	22	EELS/Novocaine For...
20	21	21	21	21	METALLICA/Until It Sleeps
-	-	-	-	-	REACHAROUND/Big Chair
17	21	18	21	21	SEVEN MARY THREE/My My
-	-	-	-	-	ASH/Goldfinger
-	-	-	-	-	WILD COLONIALS/Charm
18	18	20	20	20	SPONGE/Wax Ecstatic (To...)
26	22	17	20	20	WHY STORE/Lack Of Water
-	-	-	-	-	R.E.M./E-Bow The Letter
20	19	19	19	19	POE/Angrny Johnny
14	13	15	19	19	HOLE/Hound For The Floor
-	-	-	-	-	REPUBLICA/Ready To Go
18	19	17	18	18	BETTER THAN EZRA/King Of New Orleans
18	19	16	18	18	CRANBERRIES/Free To Decide
13	15	16	18	18	STABBING WESTWARD/Shame
-	-	-	-	-	WALLFLOWERS/6th Avenue Heartache
-	-	-	-	-	SOCIAL DISTORTION/I Was Wrong
-	-	-	-	-	TRACY BONHAM/The One

Wmms 100.5 FM MARKET #22
WMMS/Cleveland
(216) 781-9667

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
32	41	44	46	46	BLUES TRAVELER/But Anyway
47	41	44	46	46	STONE TEMPLE PILOTS/Trippin' On A Hole...
36	39	40	41	41	WALLFLOWERS/6th Avenue Heartache
32	33	33	33	33	SOUNDGARDEN/Burden In My Hand
28	33	36	36	36	ALICE IN CHAINS/Over Now
12	19	25	25	25	HOLE/Gold Dust Woman
27	30	34	34	34	PEARL JAM/Who You Are
25	30	34	33	33	SCREAMING TREES/All I Know
24	31	31	31	31	BETTER THAN EZRA/King Of New Orleans
18	31	30	31	31	DOOTH AND THE BAD.../I Believe
24	29	30	30	30	REACHAROUND/Big Chair
18	28	29	29	29	REPUBLICA/Ready To Go
40	42	42	42	42	SMASHING PUMPKINS/Tonight, Tonight
20	24	26	27	27	BECK/Where It's At
33	38	39	39	39	DASIS/Don't Look Back...
20	22	27	27	27	GOO GOD DOLLS/Long Way Down
-	-	-	-	-	TONIG/Open Up Your Eyes
20	14	15	15	15	WHY STORE/Lack Of Water
32	37	36	36	36	311/Down
43	28	25	25	25	GARBAGE/Stupid Girl
22	25	20	23	23	STABBING WESTWARD/Shame
13	23	24	23	23	TRACY BONHAM/The One
19	21	21	21	21	BLACK CROWES/Good Faday
-	-	-	-	-	EELS/Novocaine For...
-	-	-	-	-	LOCAL H/Bound For The Floor
14	17	19	19	19	WHITE ZOMBIE/It's Your Boogie Man
-	-	-	-	-	HUNGER/Vanishing Cream
25	24	19	19	19	METALLICA/Until It Sleeps
16	18	20	18	18	FUN LOVIN' CRIMINALS/Scooby Snacks
-	-	-	-	-	R.E.M./E-Bow The Letter

93.3 KTCL MARKET #23
KTCL/Denver
(303) 571-1232
Hayes

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
26	23	24	26	26	EELS/Novocaine For...
22	26	22	26	26	IMPERIAL TEEN/You're One
24	25	26	26	26	ME/SHELL NODGECCELLO/Leviticus: Faggot
24	25	25	25	25	GEGGY TAH/Whoever You Are
24	26	26	26	26	REPUBLICA/Ready To Go
23	25	25	25	25	SCARCE/What I Got
15	16	24	23	23	PEARL JAM/Who You Are
7	14	23	23	23	BECK/Devils Haircut
16	17	18	18	18	REVEREND HORTON HEAT/It's Martini Time
13	15	21	21	21	SOUL COUGHING/Soundtrack To Mary
21	24	23	23	23	TRACY BONHAM/The One
22	-	-	-	-	PRIMITIVE RADIO GODS/Standing Outside...
-	-	-	-	-	CARDIGANS/Lovefol
-	-	-	-	-	SEBADOH/Ocean
15	24	18	18	18	LOCAL H/Bound For The Floor
11	16	17	18	18	DEAD CAN DANCE/The Snake And...
11	15	16	16	16	CAKE/The Distance
15	18	14	18	18	WILD COLONIALS/Charm
-	-	-	-	-	SUZANNE VEGA/No Cheap Thrill
15	17	18	18	18	SEMISONIC/I Run
25	25	17	18	18	DADA/Boh The Drummer
11	10	17	18	18	BETTER THAN EZRA/King Of New Orleans
11	15	19	17	17	FUN LOVIN' CRIMINALS/Scooby Snacks
13	17	17	17	17	WALLFLOWERS/6th Avenue Heartache
15	17	18	17	17	SCREAMING TREES/All I Know
15	16	10	13	13	DOOTH AND THE BAD.../I Believe
-	-	-	-	-	OCEAN COLOUR SCENE/You've Got It Bad
8	12	13	13	13	SUPER DELUXE/Famous
16	15	17	12	12	RAMONES/California Sun
10	10	10	12	12	PATTI SMITH/Summer Cannibals

94.7 NBS MARKET #24
KNRR/Portland, OR
(503) 223-1441
Hamilton/Souther

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	ALICE IN CHAINS/Over Now
23	35	38	38	38	EVERCLEAR/You Make Me Feel...
20	19	34	38	38	POE/Angrny Johnny
38	12	36	36	36	OASIS/Don't Look Back...
37	21	35	36	36	STONE TEMPLE PILOTS/Trippin' On A Hole...
38	36	37	35	35	SMASHING PUMPKINS/Pepper
23	25	35	35	35	FUN LOVIN' CRIMINALS/Scooby Snacks
37	15	33	33	33	DISHWALLA/Counting Blue Cars
23	23	23	23	23	REFRESHMENTS/Down Together
13	15	19	23	23	HOLE/Gold Dust Woman
-	-	-	-	-	SEBADOH/Ocean
-	-	-	-	-	SMASHING PUMPKINS/Muzzle
38	37	24	22	22	311/Down
-	-	-	-	-	EELS/Novocaine For...
35	24	20	20	20	BETTER THAN EZRA/King Of New Orleans
18	37	19	20	20	SOUNDGARDEN/Burden In My Hand
-	-	-	-	-	SCARCE/What I Got
-	-	-	-	-	CURE/Strange Attraction
24	17	20	19	19	REACHAROUND/Big Chair
23	27	22	19	19	TRACY BONHAM/The One
-	-	-	-	-	DAVE MATTHEWS BAND/So Much To Say
-	-	-	-	-	SHERYL CROW/It Makes You...
36	37	27	27	27	FUN LOVIN' CRIMINALS/Scooby Snacks
23	23	23	23	23	REFRESHMENTS/Down Together
22	26	11	11	11	REPUBLICA/Ready To Go
5	13	14	14	14	ASH/Goldfinger
22	21	10	14	14	STABBING WESTWARD/Shame
23	14	13	12	12	IMPERIAL TEEN/You're One
23	11	14	12	12	PRIMITIVE RADIO GODS/Standing Outside...
10	13	11	11	11	NADA SURF/Popular
36	37	19	11	11	PORNO FOR PYROS/Tahitian Moon

90.7 MARKET #25
WAQZ/Cincinnati
(513) 523-4114
Harris/Schessler

PLAYS	SW	ZW	LW	TW	ARTIST/TITLE
-	-	-	-	-	R.E.M./E-Bow The Letter
32	45	49	44	44	PORNO FOR PYROS/Tahitian Moon
42	45	46	42	42	PRIMITIVE RADIO GODS/Standing Outside...
7	30	30	30	30	ALICE IN CHAINS/Over Now
45	46	41	41	41	BUTTHOLE SURFERS/Pepper
-	-	-	-	-	SHERYL CROW/It Makes You...
31	17	24	31	31	FUN LOVIN' CRIMINALS/Scooby Snacks
30	41	32	30	30	REFRESHMENTS/Banditos
23	30	29	30	30	MAGNAPOP/Open The Door
23	34	36	30	30	WHY STORE/Lack Of Water
13	23	30	30	30	REPUBLICA/Ready To Go
14	32	29	27	27	WALLFLOWERS/6th Avenue Heartache
22	27	28</			

NEW MUSIC SPECIALTY SHOWS

Prolapse's 'TCR' Is TCB

Prolapse vaulted back to the top of the R&R Specialty Show panel, securing play for "TCR" from heavyweights such as WHFS/Washington, WFNX/Boston, and KREV/Minneapolis. The Connells continue to grow, with "Fifth Fret" being found by WNNX/Atlanta, WBCN/Boston, KPNT/St. Louis, and more. Soul Coughing has not lost its specialty show base as the group grows in the mainstream, with play at KTBB/Houston, WDRE/Philadelphia, and KISF/Kansas City. A record that has been crossing from Adult Alternative to the

more open-minded panelists is Jason Falkner's "I Live." This record is gaining the long, winding, real road to tastemakers' acceptance — sans hype.

SIGNIFICANT ACTION

Here is a look at the top artists from R&R's exclusive panel of specialty reporters:

- PROLAPSE (*Jetset/Big Cat*)
- CONNELLS (*TVT*)
- SOUL COUGHING (*Slash/WB*)
- JASON FALKNER (*Elektra/EEG*)
- REVEREND HORTON HEAT (*Interscope*)
- SLEEPER (*Arista*)
- THROWING MUSES (*Rykodisc*)
- SEBADOH (*Sub Pop*)
- SUICIDE MACHINES (*Hollywood*)
- EELS (*DreamWorks/Geffen*)

GAINING MOMENTUM

- CHIMERA (*Grass*)
Airplay Includes: KCXX, WFNX, XHRM
- PLUTO (*Virgin*)
Airplay Includes: KOME, KREV, WDRE
- CAKE (*Capricorn/Mercury*)
Airplay Includes: KFMA, WROX, XTRA
- MEAT BEAT MANIFESTO (*Nothing/Interscope*)
Airplay Includes: WEJE, WEQX, WPLA
- MUZZLE (*Kinetic/Reprise*)
Airplay Includes: KISF, WEJE, WLUM
- KEVIN SALEM (*Roadrunner*)
Airplay Includes: KUPD, WMRQ, WOXY
- RED FIVE (*Interscope*)
Airplay Includes: KNDD, WBCN, WXSX
- HOODOO GURUS (*Zoo*)
Airplay Includes: KXRK, WLUM, WZRH
- OCEAN COLOUR SCENE (*MCA*)
Airplay Includes: WQXA, WNNX, XHRM
- QUEERS (*Lookout*)
Airplay Includes: WDRE, WCHZ, WFNX

NEW MUSIC SCENE

- Artist: Soul Coughing
- Track: "Soundtrack To Mary"
- LP: "Irresistible Bliss"
- Producer: David Kahne & Soul Coughing
- Label: Slash/WB



• Essentials: This is one case of "Coughing" you wouldn't want to suppress. When the band first attempted to break out of New York's Village scene, there were, however, those tagging the group for its street ingredients. After building acceptance based on live, surreal concert events, Soul Coughing — M. Doughty (vocals, guitars), Mark De Gili Antoni (keyboards), Sebastian Steinberg (bass), and Yuval Gabay (drums) — began to capitalize on Alternative's acknowledgement of things rhythmic.

Soul Coughing garnered the most tastemakers' attention when "The X-Files" compilation was released, setting the stage

for the release of "Bliss." Their psychedelic rhythm scene has found its growing following; I guess it's contagious!

• Influences: Tom Waits, John Zorn, Beck, Neil Young

• Artist POV: "I see Soul Coughing as this sort of V.U. meter," Doughty notes, "with 'heartbreak' on the left and 'nonsense' on the right. The needle twitches constantly from one side to the other."

—Sky Daniels

New Music Scene highlights breaking artists charting for the first time.

XTRA/San Diego
Muckley's Floorboard
Wednesday, August 21

91X

- PERFECT Sometimes (*Medium Cool/Restless*)
- AUTEURS Light Aircraft On Fire (*Caroline*)
- JASON FALKNER I Live (*Elektra/EEG*)
- PATTI ROTHBERG Looking For A Girl (*EMI*)
- IMPERIAL TEEN You're One (*Slash/London*)
- FASTBACKS Fourtune's Misery (*Sub Pop*)
- SCREAMING TREES Halo Of Ashes (*Epic*)
- VANDALS (I'll Make You) Love Me (*Nitro*)
- SIMPLETONES I Have A Date (*Continuum*)
- SEBADOH Ocean (*Sub Pop*)
- EELS Susan's House (*DreamWorks/Geffen*)
- WILD COLONIALS Charm (*DGC/Geffen*)

SPECIALTY SHOW REPORTERS

Shows and their Top 5 songs listed alphabetically by market

<p>WEQX/Albany, NY Download Sunday 7-10pm Mark Dark</p> <ul style="list-style-type: none"> Jimmy Eat World "Call It In The Air" Throwing Muses "Ruthie's Knocking" Red 5 "Space" East River Pipe "Mindcracker" Buffalo Daughter "Cold Summer" 	<p>WBCN/Boston, MA Nocturnal Emissions Sunday 8-10pm Oedipus</p> <ul style="list-style-type: none"> D Generation "No Way Out" Spacehog "Space Is The Place" Muzzle "What A Bore" Kevin Salem "Underneath" Sublime "What I Got" 	<p>WMRQ/Hartford, CT Spinning Unrest Sunday 8-9:30pm Steve Picard</p> <ul style="list-style-type: none"> Sebadoh "Open Ended" Urusei Yatsura "Silver Krest" Land Of The Loops "Multi-family Garage Sale" Chimera "2 Sunny" Throwing Muses "Ruthie's Knocking" 	<p>WLIR/Long Island, NY Left Of Center Sunday 11am-noon Lazlow</p> <ul style="list-style-type: none"> Soul Coughing "Super Bon Bon" Cake "The Distance" Throwing Muses "Ruthie's Knocking" Robyn Hitchcock "Sinister But She Was Happy" Duncan Sheik "Barely Breathing" 	<p>KPNT/St. Louis, MD New Music Sunday Sunday 7-9:30pm Les Aaron</p> <ul style="list-style-type: none"> Neri Herder "Van Halen" Moby "That's When I Reach" Charlatans "One To Another" Charm Farm "Superstar" Bluetones "Bluetonic" 	<p>KDME/San Jose, CA Nocturnal Noise Friday Midnight-1am Jim & Jeanette</p> <ul style="list-style-type: none"> Neurotic Outsiders "Jerk" Yum Yum "Doot Doot" Queers "Punk Rock Girls" Orbital "Out There Somewhere?" Asn "Oh Yeah"
<p>WQBK/Albany, NY Over The Edge Sunday-Monday Midnight-2am Kelli McNamara</p> <ul style="list-style-type: none"> Blink 182 "M&M's" Sebadoh "Prince-S" Figgs "Mold" Cardigans "LoveFool" Elevator To Hell "Three More Weeks" 	<p>WFNX/Boston, MA Moods For Moderns Sunday 8-10pm Jason Steeves</p> <ul style="list-style-type: none"> Land Of The Loops "Half Drunk In Chinatown" Boredoms "2" Mike And Rich "Reg" Apples In Stereo "Glowworm" Kitty Craft "High As A Kite" 	<p>KTBB/Houston, TX Lunar Rotation Sunday 7-9:30pm David Sadof</p> <ul style="list-style-type: none"> Cake "The Distance" Catherine Wheel "Backwards Guitar" Church "Comedown" Robyn Hitchcock "Beautiful Queen" Scarce "All Sideways" 	<p>KROQ/Los Angeles, CA Rodney On The Roo Sunday 10pm-1am Rodney Bingenheimer</p> <ul style="list-style-type: none"> Susanna Hoffs "All I Want" Space "Me & You Vs The World" Suede "Trash" Frosted "Hope" Geolyn "Big Idea" 	<p>XHRM/San Diego, CA The Flash Zone Saturday 9pm-2am Greg Pearson</p> <ul style="list-style-type: none"> OMD "Walking On The Milky Way" Meat Beat Manifesto "Asbestos Lead Asbestos" Chimera "Catch Me" Big Umbrella "Flowerhead" Republica "Drop Dead Gorgeous" 	<p>KJEE/Santa Barbara, CA Dissonate Tendrils Sunday 10:20pm-midnight John Schroeter</p> <ul style="list-style-type: none"> Placebo "Bionic" Tricky & Bjork "Keep Your Mouth Shut" Good Riddance "Steps" Buck Wild "American Dream" Mekon & Mad Frankie Fraser "Revenge Of..."
<p>WNNX/Atlanta, GA Planet Jill Weeknights 11pm-midnight Jill Melancon</p> <ul style="list-style-type: none"> Cake "The Distance" Black Grape "Rev. Black Grape" Alex Marquetz "Wise Up Katy" Satchel "Not Too Late" PJ Harvey "Naked Cousin" 	<p>WEDG/Buffalo, NY Over And Beyond Sunday 9-10:30pm Rich Wait</p> <ul style="list-style-type: none"> Local H "Bound For The Floor" Fun Lovin' Criminals "Scooby Snacks" Verve Pipe "Cup Of Tea" Mighty Mighty Bosstones "Detroit Rock City" Tugboat Annie "Posterboy" 	<p>WPLA/Jacksonville, FL Forbidden Planet Saturday 8pm-1am Robert Goodman</p> <ul style="list-style-type: none"> Butter 08 "9MM" Face To Face "I Won't Lie Down" Jesus Lizard "Uncommonly Good" Rev. Horton Heat "Big Red Rocket Of Love" Sebadoh "Beauty Of The Ride" 	<p>KREV & WREV/Minneapolis, MN Counter Revolution Wednesday 10-11pm Christine Kass</p> <ul style="list-style-type: none"> Catherine "Four Leaf Clover" Pluto "When She Was Happy" Prolapse "TCR" Scarce "All Sideways" Pearl Jam "Hail, Hail" 	<p>XTRA/San Diego, CA Muckley's Floorboard Wednesday midnight-2am Chris Muckley</p> <ul style="list-style-type: none"> Sebadoh "Ocean" Apples In Stereo "Tidal Wave" Sublime "Santerla" Neri Herder "Sorry" Eels "Susan's House" 	<p>KNDD/Seattle, WA Loudspeaker Sunday 10-11pm Bill Reid or Marco Collins</p> <ul style="list-style-type: none"> Dart Punk "da funk" Tricky "Tricky Kid" Sublime "Santerla" Blinker The Star "Bluish Boy"
<p>WCHZ/Augusta, GA Renegade Radio Sunday 9-10:30pm Steve Bingham</p> <ul style="list-style-type: none"> Robyn Hitchcock "Alright, Yeah" Black Watch "I Feel So Weird" Ditch Croaker "Second Fiddle" Elevator To Hell "My Head" Godflesh "Hunter" 	<p>WEJE/Ft. Wayne, IN New Music Show Sunday 8:30-9:30pm Weasel</p> <ul style="list-style-type: none"> Fiona Apple "Shadowboxer" Muzzle "What A Bore" Queers "Punk Rock Girls" Big Umbrella "Flowerhead" Suicide Machines "No Face" 	<p>KISF/Kansas City, MO Living Room Sunday 8-10pm Stan & Joel</p> <ul style="list-style-type: none"> Molly McGuire "Coin Toss" Tonic "Casual Affair" Superdrag "Destination Urso Major" Kevin Salem "Underneath" Kill Creek "Dirty Hands" 	<p>WRLG/Nashville, TN Thunderground Radio Sunday 7-9:30pm Jason Moon</p> <ul style="list-style-type: none"> Red House Painters "All Mixed Up" Danielle Howle "Feel So Bad For You" Olivia Tremor Control "Jumping Fences" Brian Jonestown Massacre "Vacuum Boots" Dylan Hicks "Governor Of Fun" 	<p>KITS/San Francisco, CA Transmitter Adjustment Sunday 10pm-midnight Aaron, Rick and Steve</p> <ul style="list-style-type: none"> Orbital "The Box" Kula Shaker "Tattva" Queers "Punk Rock Girls" Suede "Trash" Underworld "Born Slippy" 	<p>KFMA/Tucson, AZ Test Department Sunday 5-8pm Suzie Dunn & Chuck Roast</p> <ul style="list-style-type: none"> Cardigans "LoveFool" Land Of The Loops "Multi-family Garage Sale" Meat Beat Manifesto "Asbestos Lead Asbestos" Ween "Piss Up A Rope" Bikini Kill "Jet Skr"

sandbox.

CURIOUS

from the debut album: BIONIC

Already On:

- 89X
- WHTG
- WDST
- WPUP - Top 5 Phones
- WDOX - Top 5 Phones
- WOWW - Top 5 Phones
- WXNU
- KQRX - Most Requested
- KKDM
- WXSR
- KXBS

CONTACT:
Doug Lagombino
212-477-8198
www.network.com



ADULT ALTERNATIVE TOP 30 TRACKS

AUGUST 30, 1996

3W	2W	LW	TW	ARTIST TITLE LABEL(S)	TOTAL PLAYS				TOTAL STATIONS/ADDS
					TW	LW	2W	3W	
7	4	1	1	JOHN MELLENCAMP Key West Intermezzo... (Mercury) 719 698 640 550 35/0					
4	3	4	2	TOM PETTY & THE HEARTBREAKERS Walls (Warner Bros.) 685 674 648 623 35/0					
2	2	2	3	DAVE MATTHEWS BAND So Much To Say (RCA) 663 685 690 657 35/0					
1	1	3	4	PRIMITIVE RADIO GODS Standing Outside... (Ergo/Columbia) 635 677 702 707 33/0					
3	5	5	5	WALLFLOWERS 6th Avenue Heartache (Interscope) 626 652 632 642 32/0					
11	10	7	6	DUNCAN SHEIK Barely Breathing (Atlantic) 515 514 434 355 35/1					
—	—	10	7	SHERYL CROW If It Makes You Happy (A&M) 505 391 86 — 36/3					
—	—	13	8	R.E.M. E-Bow The Letter (Warner Bros.) 492 302 — — 36/2					
5	6	6	9	CRANBERRIES Free To Decide (Island) 467 532 553 562 30/1					
9	9	9	10	HOOTIE & THE BLOWFISH Tucker's Town (Atlantic) 399 410 453 449 24/0					
8	7	8	11	ERIC CLAPTON Change The World (Reprise) 375 422 487 522 20/0					
12	11	12	12	BLACK CROWES Good Friday (American/Reprise) 372 381 365 331 26/0					
6	8	11	13	BLUES TRAVELER But Anyway (A&M) 354 384 478 556 22/0					
21	19	17	14	UGLY AMERICANS Vulcan Death Grip (Capricorn/Mercury) 335 260 256 233 27/1					
16	14	16	15	JACKOPIERCE Trials (A&M) 313 264 280 259 25/1					
15	13	15	16	PEARL JAM Who You Are (Epic) 298 280 288 261 24/0					
23	18	14	17	MELISSA ETHERIDGE Nowhere To Go (Island) 281 285 271 221 26/1					
26	22	19	18	TRACY CHAPMAN New Beginning (Elektra/EEG) 270 250 208 186 23/3					
13	17	22	19	DISHWALLA Counting Blue Cars (A&M) 254 216 273 303 16/1					
—	28	26	20	ELEANOR MCEVOY Precious Little (Columbia) 234 190 152 123 23/2					
18	16	18	21	LYLE LOVETT Private Conversation (Curb/MCA) 223 250 273 254 22/0					
—	26	23	22	MARSHALL CRENSHAW Starless Summer... (Razor & Tie) 219 215 165 129 21/0					
—	—	30	23	CHALK FARM Lie On Lie (Columbia) 213 142 131 113 19/3					
10	12	20	24	WHY STORE Lack Of Water (Way Cool Music/MCA) 205 244 349 408 16/0					
17	20	21	25	KEB' MO' That's Not Love (Okeh/Epic) 204 241 255 258 22/0					
30	23	27	26	FINN BROTHERS Only Talking Sense (Discovery) 185 186 179 158 19/0					
25	25	28	27	GARBAGE Stupid Girl (Almo Sounds/Geffen) 184 179 166 189 12/0					
DEBUT	—	29	28	SUZANNE VEGA No Cheap Thrill (A&M) 161 121 41 — 18/1					
—	29	29	29	STORYVILLE Good Day For The Blues (Code Blue/Atlantic) 160 158 151 139 17/1					
20	21	25	30	NEIL YOUNG & CRAZY HORSE Big Time (Reprise) 155 199 242 236 18/0					

This chart reflects airplay from August 19-25. Songs ranked by total plays. Highlighted songs indicate Breaker.
40 Adult Alternative reporters. 38 current playlists. © 1996, R&R Inc.

NEW & ACTIVE

BRIAN SETZER ORCHESTRA Rumble In Brighton (Interscope)
Total Plays: 141, Total Stations: 13, Adds: 1

BETTER THAN EZRA King Of New Orleans (Swell/Elektra/EEG)
Total Plays: 139, Total Stations: 12, Adds: 1

SAMPLES The Lost Children (A Slow...) (MCA)
Total Plays: 138, Total Stations: 14, Adds: 0

LEAH ANDREONE It's Alright, It's O.K. (RCA)
Total Plays: 134, Total Stations: 18, Adds: 0

COWBOY JUNKIES Speaking Confidentially (Geffen)
Total Plays: 131, Total Stations: 13, Adds: 0

DOG'S EYE VIEW Small Wonders (Columbia)
Total Plays: 126, Total Stations: 14, Adds: 0

WALLFLOWERS One Headlight (Interscope)
Total Plays: 126, Total Stations: 11, Adds: 1

FIONA APPLE Shadowboxer (Work)
Total Plays: 86, Total Stations: 10, Adds: 1

EELS Novocaine For The Soul (DreamWorks/Geffen)
Total Plays: 85, Total Stations: 10, Adds: 1

WHY STORE Father (Way Cool Music/MCA)
Total Plays: 73, Total Stations: 9, Adds: 2

Songs ranked by total plays.

BREAKERS®

No Songs Qualified For Breaker Status This Week

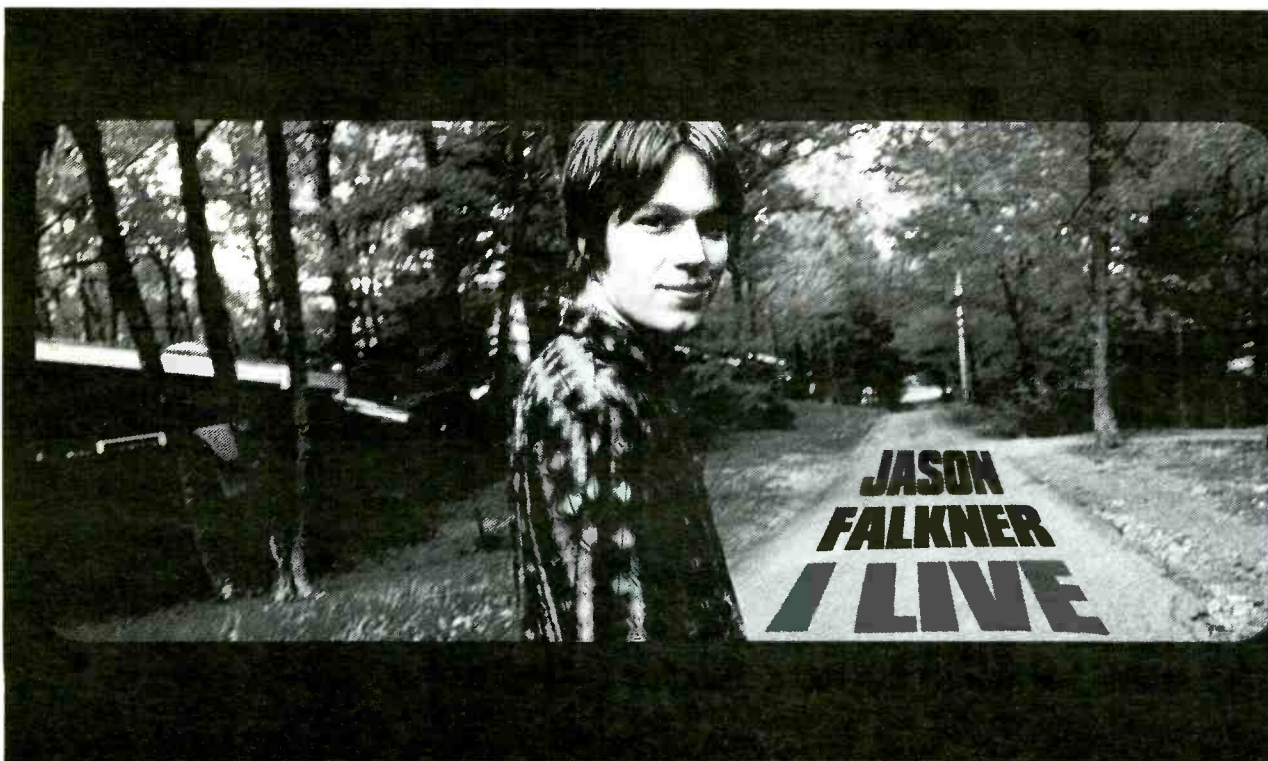
MOST ADDED®

ARTIST TITLE LABEL(S)	ADDS
SHAWN COLVIN Get Out Of This House (Columbia)	17
PEARL JAM Off He Goes (Epic)	6
CHALK FARM Lie On Lie (Columbia)	3
TRACY CHAPMAN New Beginning (Elektra/EEG)	3
SHERYL CROW If It Makes You Happy (A&M)	3
DRIVING BLIND Fly (Vanguard)	2
R.E.M. E-Bow The Letter (Warner Bros.)	2
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	2
PEARL JAM Smile (Epic)	2
PEARL JAM Red Mosquito (Epic)	2
ELEANOR MCEVOY Precious Little (Columbia)	2
PATTI SMITH Gone Again (Arista)	2
STING I'm So Happy I Can't Stop... (A&M)	2
GEGGY TAH Whoever You Are (Luaka Bop/WB)	2
TRAGICALLY HIP Gift Shop (Atlantic)	2
WHY STORE Father (Way Cool Music/MCA)	2

MOST INCREASED PLAYS

ARTIST TITLE LABEL(S)	TOTAL PLAY INCREASE
R.E.M. E-Bow The Letter (Warner Bros.)	+190
SHERYL CROW If It Makes You Happy (A&M)	+114
ALANIS MORISSETTE Head Over Feet (Maverick/Reprise)	+78
UGLY AMERICANS Vulcan Death Grip (Capricorn/Mercury)	+75
CHALK FARM Lie On Lie (Columbia)	+71
SHAWN COLVIN Get Out Of This House (Columbia)	+56
JACKOPIERCE Trials (A&M)	+49
ELEANOR MCEVOY Precious Little (Columbia)	+44
SUZANNE VEGA No Cheap Thrill (A&M)	+40
DISHWALLA Counting Blue Cars (A&M)	+38

Breakers: Songs registering 250 plays or more for the first time. Bullets awarded to songs gaining plays over the previous week. If two songs are tied in number of plays, the song being played on more stations is placed first. Most Increased Plays lists the songs with the greatest week-to-week increases in total plays. Weighted chart appears on R&R ONLINE.



The premiere single from **JASON FALKNER** presents *Author Unknown* the very solo debut album from the former member of Jellyfish and The Grays.

Already On:

- WXRV
- WMVY
- WRNX
- WXPB
- WRLT
- KGSR
- KTMN
- KFXD
- KBCO
- KMBY
- KQPT

Produced by Jason Falkner
Management: Russell Ziecker/ZERO Management
On Elektra compact discs and cassettes. <http://www.elektra.com>
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AUGUST 30, 1996

3W	2W	LW	TW	ARTIST	TITLE LABEL(S)	TOTAL STATIONS/ADDS	TOTAL PLAYS	+/- PLAYS	EMPHASIS TRACKS (PLAYS)
5	4	1	1	TOM PETTY & THE HEARTBREAKERS	She's... (Warner Bros.)	36/0	841	+6	"Walls" (685) "Hill" (71) "Never" (25)
1	1	2	2	DAVE MATTHEWS BAND	Crash (RCA)	37/0	771	-29	"Say" (663) "Crash" (31) "#41" (22)
3	3	3	3	WALLFLOWERS	Bringing Down The Horse (Interscope)	37/0	769	-23	"Heartache" (626) "Headlight" (126) "Marleans" (9)
9	6	4	4	JOHN MELLENCAMP	Mr. Happy Go Lucky (Mercury)	35/0	719	+21	"Key" (719)
4	5	5	5	PRIMITIVE RADIO GODS	Rocket (Ergo/Columbia)	33/0	635	-42	"Standing" (635)
2	2	6	6	SOUNDTRACK	Phenomenon (Reprise)	30/0	588	-54	"Change" (375) "Dance" (122) "Touch" (91)
12	10	9	7	DUNCAN SHEIK	Duncan Sheik (Atlantic)	36/1	519	+1	"Barely" (515) "Runs" (4)
6	8	7	8	CRANBERRIES	To The Faithful Departed (Island)	30/1	512	-60	"Decide" (467) "Still" (20) "Skies" (13)
—	—	13	9	SHERYL CROW	Sheryl Crow (A&M)	37/3	505	+114	"Happy" (505)
—	—	19	10	R.E.M.	New Adventures In Hi-Fi (Warner Bros.)	37/2	492	+190	"Letter" (492)
7	7	8	11	HOOTIE & THE BLOWFISH	Fairweather Johnson (Atlantic)	29/0	481	-41	"Town" (399) "Sad" (40) "Old" (20)
15	13	10	12	BLACK CROWES	Three Snakes And One Charm (American/Reprise)	27/0	409	-15	"Friday" (372) "Blackberry" (37)
21	21	18	13	PEARL JAM	No Code (Epic)	27/1	377	+68	"Who" (298) "Off" (36) "Bend" (13)
8	9	12	14	BLUES TRAVELER	Live From The Fall (A&M)	23/0	373	-30	"But" (354) "Run" (14) "Years" (5)
11	12	11	15	LYLE LOVETT	The Road To Ensenada (Curb/MCA)	25/0	370	-34	"Private" (223) "Right" (36) "Mistake" (30)
16	16	14	16	TRACY CHAPMAN	New Beginning (Elektra/EEG)	29/2	345	+6	"Beginning" (270) "Reason" (71) "Smoke" (4)
30	24	24	17	UGLY AMERICANS	Stereophonic Spanish Fly (Capricorn/Mercury)	27/1	335	+75	"Vulcan" (335)
20	20	21	18	JACKOPIERCE	Finest Hour (A&M)	26/1	320	+38	"Trials" (313) "Vineyard" (7)
26	18	17	19	MELISSA ETHERIDGE	Your Little Secret (Island)	27/1	305	-6	"Nowhere" (281) "Come" (11) "Heaven" (5)
22	22	20	20	BRIAN SETZER ORCHESTRA	Guitar Slinger (Interscope)	24/2	296	-4	"Brighton" (141) "Voodoo" (84) "Rockin'" (25)
10	11	15	21	WHY STORE	Why Store (Way Cool Music/MCA)	26/2	289	-49	"Water" (205) "Father" (73) "Sad" (11)
14	14	16	22	KEB' MO'	Just Like You (Okeh/Epic)	23/0	268	-60	"That's" (204) "Perpetual" (12) "Side" (10)
17	23	30	23	DISHWALLA	Pet Your Friends (A&M)	16/1	254	+38	"Cars" (254)
—	—	—	24	ALANIS MORISSETTE	Jagged Little Pill (Maverick/Reprise)	14/1	244	+51	"Head" (125) "Learn" (106) "Right" (10)
13	15	22	25	STING	Mercury Falling (A&M)	18/0	240	-29	"Touch" (97) "Happy" (59) "Hung" (29)
29	25	25	26	COWBOY JUNKIES	Lay It Down (Geffen)	20/0	239	-11	"Speaking" (131) "Angel" (62) "Calling" (15)
DEBUT	—	—	27	ELEANOR MCEVOY	What's Following Me (Columbia)	23/2	234	+44	"Precious" (234)
—	—	28	28	FINN BROTHERS	The Finn Brothers (Discovery)	22/0	226	0	"Talking" (185) "Suffer" (24) "Eyes" (17)
—	—	27	29	MARSHALL CRENSHAW	Miracle Of Science... (Razor & Tie)	21/0	221	-10	"Starless" (219) "Train" (2)
DEBUT	—	—	30	CHALK FARM	Notwithstanding (Columbia)	19/3	213	+71	"Lie" (213)

This chart reflects airplay from August 19-25. Albums ranked by total plays, with plays from all cuts from an album combined. 40 Adult Alternative reporters. 38 current playlists. © 1996, R&R Inc.

REPORTERS			Stations and their adds by track listed alphabetically by market		
WXLE/Albany, NY PD: Cliff Nash SHAWN COLVIN "House"	WXRV/Boston, MA PD: Joanne Doody MD: Mike Mullane 7 CRANBERRIES "Smile" 6 SHAWN COLVIN "House" 4 TRACY CHAPMAN "Beginning" LINDA PERRY "FBI" ASHLEY MACISAAC "Maggie"	KBXR/Columbia, MO DM: Michael Perry PD/MD: Dave "Keefer" Fulham PEARL JAM "Smile" PEARL JAM "OH" GEGGY TAH "Whoever" SHAWN COLVIN "House" BETTER THAN EZRA "King"	WJXB/Ft. Myers, FL PD: Buczynski MD: Chad Chumly WHY STORE "Father" GEGGY TAH "Whoever"	WPLL/Miami, FL PD: Dave Stewart No Adds	WXP/Philadelphia, PA PD: Kim Alexander MD: Bruce Warren 13 ELLIS PAUL "Paris" 5 SHAWN COLVIN "House" 5 ASHLEY MACISAAC "Pipes" 4 JOE HENRY & MADONNA "Guilty" 4 N. GRIFFITH/HOOTIE "Gravity" 3 CRACKER "Withering" 3 LIVE "Super" 3 SOUL ASYLUM "Ran" 3 R.E.M. "Sponge" 3 SMASHING PUMPKINS "Peter" 1 GARBAGE "Kick" 1 INDIIGO GIRLS "Free"
KGSR/Austin, TX PD: Jody Denberg MD: Susan Castle 14 SHAWN COLVIN "House"	WMVY/Cape Cod, MA PD/MD: Barbara Dacey 4 SHAWN COLVIN "House"	KBCO/Denver, CO PD: Mike D'Conor MD: Scot Arbough 17 PEARL JAM "OH" SHERYL CROW "Happy"	WTTS/Indianapolis, IN PD/MD: Rich Anton 1 BRIAN SETZER ORCH. "Brighton" 1 CHALK FARM "Lie" 1 ERIC JOHNSON "Pavilion" STING "Happy"	KTCZ/Minneapolis, MN PD: Lauren MacLeash APD/MD: Jane Fredericksen No Adds	KQPT/Sacramento, CA DM/MD: Jim Trapp APD/MD: Carrie Owens WHY STORE "Father" CHALK FARM "Lie"
KFXD/Boise, ID PD: Greg Roberts MD: Kevin Welch 15 ELLIOT MURPHY "America" 6 STING "Happy" 4 TRACY CHAPMAN "Beginning" SHERYL CROW "Happy" R.E.M. "Letter" SHAWN COLVIN "House" BORROWERS "Nervous" PETE DROGE "Out" DRIVING BLIND "Fly"	WXRC/Charlotte, NC PD: Anthony Michaels 3 SEMISONIC "Run" WALLFLOWERS "Headlight"	KXPK/Denver, CO PD: Doug Clifton MD: Gary Schoenwetter 23 REFRESHMENTS "Banditos" 23 DISHWALLA "Cars" 14 DONNA LEWIS "Always" 6 PEARL JAM "OH" 2 SUZANNE VEGA "Thrill" 2 SUBLIME "What" PATTI SMITH "Gone" REPUBLICA "Ready" DUNCAN SHEIK "Barely"	KXPT/Las Vegas, NV PD: Richard Reed MD: J.D. Davis UGLY AMERICANS "Vulcan"	KMBY/Monterey, CA PD: Rich Berlin 10 CONNELLS "Fret" 9 STONE TEMPLE PILOTS "Tigers" 6 TOM PETTY & HB "Hill" 6 DIN PEDALS "Animal" 5 WILD COLONIALS "Charm" 4 SYD STRAW "CBGBs" 4 PATTI SMITH "Gone" 4 ROBYN HITCHCOCK "Right"	WVRV/St. Louis, MO PD: Scott Strong MD: Mike Richter 1 ALANIS MORISSETTE "Head" 1 JACKOPIERCE "Trials"
WBOS/Boston, MA PD/MD: Jim Herron 12 TOM PETTY & HB "Never" SHERYL CROW "Happy"	WXRT/Chicago, IL VP/Programming: Norm Winer MD: Patty Martin 5 TRAGICALLY HIP "Gilt" 5 PEARL JAM "OH" 4 PEARL JAM "Mosquito" 3 PEARL JAM "Present" 2 PEARL JAM "Smile" J.J. CALE "Guitar"	CIDR/Detroit, MI PD: Murray Brookshaw MD: Ann Delisi ELEANOR MCEVOY "Precious" STORYVILLE "Good"	KSCA/Los Angeles, CA PD: Michael Morrison MD: Marilee Kelly No Adds	KPIG/Monterey, CA PD/MD: Laura Hopper 5 SHAWN COLVIN "House" 3 SLOLEAK "Orunk" 3 PARLOR JAMES "Hell" 2 SLOLEAK "White" 2 MARTIN ZELLER "Coin"	WVRV/Salt Lake City, UT PD: Bruce Jones MD: Dom Casual SOCIAL DISTORTION "Wrong"
WMMM/Madison, WI PD: Pat Gallagher MD: Tom Teuber 5 SHAWN COLVIN "House"	WRLT/Nashville, TN PD: Jon Peterson APD: David Hall 2 TODD SNIDER "Guy" 2 BOTTLE ROCKETS "Wellfare" 2 SOUTHERN CULTURE "Box" MARK KNOPFLER "Imelda" SHAWN COLVIN "House" TRACY CHAPMAN "Beginning"	KTHX/Reno, NV PD: Bruce Van Dyke MD: Ken Allen No Adds	WMMX/Rochester, NY CO-PD: Jeniffer Vanderstice CD-PD: Tom Sheridan No Adds	KMTT/Seattle, WA PD: Chris Mays MD: Dean Carlson SHAWN COLVIN "House" SATCHEL "Right"	KFOG/San Francisco, CA PD: Paul Marszalek MD: Bill Evans 17 SHAWN COLVIN "House" EELS "Novocaine"

40 Total Reporters
40 Current Reporters
38 Current Playlists
Reported Frozen Playlist (1):
WNCS/Burlington, VT
Did Not Report, Playlist Frozen (1):
KUPR/San Diego, CA
No Longer a Reporter (1):
KLR/Eugene, OR

It's a beautiful struggle when the tracks end here but the train's gotta run.

Produced by: Jay Joyce
Management: Mark Shimmel
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7243 8 37105 2 2
The Borrowers debut album from GUARDIAN Records

THE BORROWERS

ADULT ALTERNATIVE PLAYLISTS

August 30, 1996 R&R • 87

FIND COMPLETE PLAYLISTS FOR ALL ADULT ALTERNATIVE REPORTERS ON R&R ONLINE

MARKET #2
KSCA/Los Angeles
(213) 845-1600
Morrison/Kelly

fm 101.9
L.A. S.F. 101.9

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
22	24	24	24	24	JOHN MELLENCAMP/Key West...
20	21	20	23	23	CRANBERRIES/Free To Decide
22	23	23	23	23	PRIMITIVE RADIO GODS/Standing Outside...
23	23	23	23	23	ERIC CLAPTON/Change The World
23	23	23	23	23	TOM PETTY & HB/Walls
24	23	23	23	23	WALLFLOWERS/6th Avenue Heartache
19	19	19	19	19	SHERYL CROW/It Makes You...
10	11	10	14	14	DAVE MATTHEWS BAND/So Much To Say
12	16	14	14	14	BLACK CROWES/Good Friday
12	12	14	14	14	WILD COLONIALS/Thus Misery
23	22	14	14	14	BLUES TRAVELER/But Anyway
11	12	13	13	13	FIONA APPLE/Shadowboxer
13	11	9	13	13	HOOTIE & BLOWFISH/Tucker's Town
9	10	11	13	13	PETER DROGGE/In A Day
17	12	12	12	12	SOUTHERN CULTURE.../Camel Walk
12	12	12	12	12	SOUEZZE/This Summer
12	13	10	12	12	PATTI ROTHBERG/Inside
11	11	11	11	11	BRIAN SETZER ORCH./House Is Rockin'
11	11	11	11	11	SMASHING PUMPKINS/Tonight, Tonight
11	12	10	11	11	NEIL YOUNG.../Big Time
7	11	9	11	11	PATTI ROTHBERG/Treat Me Like Dirt
11	11	9	11	11	WALLFLOWERS/6th Avenue Heartache
4	5	9	10	10	BETTER THAN EZRA/King Of New Orleans
11	12	13	13	13	STING/You Still Touch Me
10	12	11	13	13	SUZANNE VEGA/No Cheap Thrill
10	12	11	13	13	PETER GABRIEL/Have The Touch
10	12	11	13	13	SOUTHERN CULTURE.../Firefly
10	12	11	13	13	DUNCAN SHEIK/Barely Breathing

MARKET #3
WXRT/Chicago
(312) 777-1700
Winer/Martin

93.1
RADIO CHICAGO

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
8	8	10	15	15	WALLFLOWERS/6th Avenue Heartache
11	14	14	15	15	SHERYL CROW/It Makes You...
14	14	15	15	15	JOHN MELLENCAMP/Key West...
15	15	15	15	15	R.E.M./Bow The Letter
4	4	6	12	12	ALICE IN CHAINS/Over Now
10	10	11	12	12	LOS LOBOS/Revolution
9	8	9	11	11	PAUL WESTERBERG/Century
16	11	13	13	13	GIN BLOSSOMS/Not Only Numb
18	10	9	10	10	PAUL WESTERBERG/Ain't Got Me
7	7	8	10	10	ELVIS COSTELLO/Complicated Shadows
5	5	10	10	10	STEVE EARLE/Hard-Core Troubadour
6	6	10	10	10	SUZANNE VEGA/No Cheap Thrill
12	10	11	10	10	PRIMITIVE RADIO GODS/Standing Outside...
9	9	11	10	10	NEIL YOUNG.../Big Time
10	8	7	9	9	LOS LOBOS/Can't Stop The Rain
10	11	9	9	9	PATTI SMITH/Gone Again
10	8	9	9	9	R.E.M./Bow The Letter
8	6	8	9	9	PATTI SMITH/Summer Cannibals
7	8	9	9	9	TOM PETTY & HB/Walls
11	10	12	9	9	ELVIS COSTELLO/You Bowed Down
6	10	6	8	8	BLACK CROWES/Good Friday
6	5	6	7	7	SCREAMING TREES/Ain't Got Me
9	5	7	7	7	DUNCAN SHEIK/Barely Breathing
2	3	4	7	7	TOM PETTY & HB/Walls
2	4	7	7	7	MELISSA ETHERIDGE/Nowhere To Go
7	7	7	7	7	SAM PHILLIPS/Power World
7	7	7	7	7	LYLE LOVETT/Private Conversation
7	4	5	7	7	NIL LARA/Feeling Like A Fool
5	7	6	7	7	FINN BROTHERS/Suffer Never

MARKET #4
KFOG/San Francisco
(415) 543-1045
Marszalek/Evans

KFOG
104.5 97.7

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
19	18	20	20	20	ERIC CLAPTON/Change The World
19	19	20	20	20	JOHN MELLENCAMP/Key West...
17	19	17	20	20	KEB' MO'/That's Not Love
6	16	18	20	20	PRIMITIVE RADIO GODS/Standing Outside...
16	16	19	19	19	SUZANNE VEGA/No Cheap Thrill
18	18	19	19	19	TOM PETTY & HB/Walls
17	17	17	18	18	DAVE MATTHEWS BAND/So Much To Say
16	18	20	18	18	SAMPLES/The Lost Children...
7	7	8	18	18	TRACY CHAPMAN/New Beginning
17	14	17	17	17	SHAWN COLVIN/Get Out Of This...
7	7	7	16	16	UGLY AMERICANS/Vulcan Death Grip
8	12	10	15	15	BRIAN SETZER ORCH./Legend Of Johnny...
19	17	17	17	17	R.E.M./Bow The Letter
16	16	19	17	17	COWBOY JUNKIES/Come Calling (His...)...
18	16	19	17	17	PETER GABRIEL/Have The Touch
18	11	6	8	8	WALLFLOWERS/6th Avenue Heartache
18	11	6	8	8	HOOTIE & BLOWFISH/Tucker's Town
7	6	7	7	7	JACKOPIERCE/Trials
6	8	4	7	7	NEIL YOUNG.../Big Time
18	19	17	17	17	WHY STORE/Lack Of Water
6	6	7	8	8	BLACK CROWES/Good Friday
6	7	6	6	6	CRANBERRIES/Free To Decide
5	6	7	6	6	ERIC JOHNSON'S/Vulcan Death Grip
5	6	7	6	6	FINN BROTHERS/Only Talking Sense
5	6	7	6	6	FIONA APPLE/Criminal
5	6	7	6	6	LINDA PERRY/Hi Me Up
7	6	6	6	6	LYLE LOVETT/Private Conversation
7	6	6	6	6	NIL LARA/Feeling Like A Fool
5	7	6	6	6	PETE DROGGE/It Doesn't Have...

MARKET #5
WXPB/Philadelphia
(215) 898-6677
Alexander/Warren

WXPB
98.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
13	13	13	13	13	ELLIS PAUL/Paris In A Day
8	8	8	8	8	SUZANNE VEGA/No Cheap Thrill
5	8	7	9	9	JIMMIE DALE GILMORE/Headed For A Fall
8	8	8	9	9	SOUEZZE/This Summer
4	7	7	9	9	SUZANNE VEGA/No Cheap Thrill
6	6	6	8	8	LOS LOBOS/Maricopa
5	6	6	8	8	LYLE LOVETT/Don't Touch My Hat
9	8	8	8	8	DAVE MATTHEWS BAND/So Much To Say
6	8	8	8	8	FIONA APPLE/Criminal
6	8	8	8	8	LYLE LOVETT/Private Conversation
10	9	7	9	9	TOM PETTY & HB/Walls
4	5	4	7	7	DAVE MATTHEWS BAND/Crash Into Me
2	4	5	7	7	MICKEY HART/Where Love Goes
2	4	5	7	7	PATTI SMITH/Beneath...
6	5	6	7	7	RUSTED ROOT/evil Ways
6	5	6	7	7	BECK/Where It's At
16	16	16	16	16	BOOTH AND THE BAD.../I Believe
10	6	7	9	9	R.E.M./Bow The Letter
10	6	7	9	9	JOHN MELLENCAMP/Key West...
10	8	7	9	9	PEARL JAM/Who You Are
5	8	7	9	9	TOM PETTY & HB/Walls
5	7	8	9	9	PATTY GRIFFIN/Mad Mission
8	7	8	9	9	DISHWALLA/Counting Blue Cars
5	5	3	7	7	KEB' MO'/That's Not Love
4	5	7	8	8	KRIS MCKAY/Save It For Later
6	5	7	8	8	WALLFLOWERS/Three Marlenas

MARKET #6
CIDR/Detroit
(519) 253-8888
Brooks/DeLisi

THE RIVER
93.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
31	32	30	32	32	ERIC CLAPTON/Change The World
23	24	31	31	31	JOHN MELLENCAMP/Key West...
23	31	30	30	30	BLACK CROWES/Good Friday
24	25	31	30	30	DAVE MATTHEWS BAND/So Much To Say
30	32	31	31	31	CRANBERRIES/Free To Decide
14	25	25	25	25	SHERYL CROW/It Makes You...
14	25	25	25	25	PEARL JAM/Who You Are
23	24	25	25	25	KEB' MO'/That's Not Love
23	24	25	25	25	TOM PETTY & HB/Walls
23	24	25	25	25	WALLFLOWERS/6th Avenue Heartache
15	15	15	15	15	R.E.M./Bow The Letter
30	25	24	24	24	PRIMITIVE RADIO GODS/Standing Outside...
23	20	23	23	23	PETE DROGGE/Ain't Got Me
30	21	24	24	24	BLUES TRAVELER/But Anyway
11	17	22	23	23	DUNCAN SHEIK/Barely Breathing
6	9	21	21	21	UGLY AMERICANS/Vulcan Death Grip
25	23	22	21	21	LYLE LOVETT/Private Conversation
22	24	21	21	21	BRIAN SETZER ORCH./Legend Of Johnny...
18	20	21	21	21	WILD STRAWBERRIES/I Don't Want To...
19	16	21	21	21	BARENKOE LADIES/The Ok Apartment
17	14	20	20	20	ALANIS MORISSETTE/You Learn
17	19	19	19	19	SOUL ATTORNEYS/These Are The Days
24	23	18	18	18	HOOTIE & BLOWFISH/Tucker's Town
18	18	18	18	18	TRAGICALY HIP/Hip Hop
22	24	23	23	23	SARAH MCLACHLAN/Full Of Grace
17	16	20	20	20	ELVIS COSTELLO/You Bowed Down
12	11	17	17	17	COWBOY JUNKIES/Every Mile
12	11	17	17	17	PATTY GRIFFIN/Every Little Bit
7	8	12	12	12	STEWART FRANK/King Of The Summer...

MARKET #10
WBOS/Boston
(617) 254-9267
Herron

WBOS
92.9 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
24	24	24	24	24	JOHN MELLENCAMP/Key West...
24	24	24	24	24	CRANBERRIES/Free To Decide
33	33	33	33	33	PRIMITIVE RADIO GODS/Standing Outside...
33	33	33	33	33	BLUES TRAVELER/But Anyway
33	33	33	33	33	TOM PETTY & HB/Walls
8	8	8	8	8	CHALK FARM/Lie On Lie
12	12	12	12	12	ALANIS MORISSETTE/Head Over Feet
33	33	33	33	33	ERIC CLAPTON/Change The World
24	24	24	24	24	WALLFLOWERS/6th Avenue Heartache
24	24	24	24	24	BLACK CROWES/Good Friday
24	24	24	24	24	DAVE MATTHEWS BAND/So Much To Say
24	24	24	24	24	MELISSA ETHERIDGE/Nowhere To Go
12	12	12	12	12	R.E.M./Bow The Letter
12	12	12	12	12	WHY STORE/Lack Of Water
12	12	12	12	12	TOM PETTY & HB/Walls
12	12	12	12	12	PETER GABRIEL/Have The Touch
12	12	12	12	12	GIN BLOSSOMS/As Long As It...
12	12	12	12	12	COLLECTIVE SOUL/When The Water Falls
3	3	3	3	3	EEL/Novocaine For...
3	3	3	3	3	ELEANOR MCEVOY/Precious Little
3	3	3	3	3	UGLY AMERICANS/Vulcan Death Grip
8	8	8	8	8	PEARL JAM/Who You Are
8	8	8	8	8	SCREAMING TREES/Ain't Got Me
8	8	8	8	8	GARBAGE/Stupid Girl
12	12	12	12	12	NATALIE MERCHANT/Jalousy
3	3	3	3	3	SAM PHILLIPS/Power World
3	3	3	3	3	BORROWERS/Beautiful Struggle
3	3	3	3	3	PATTI SMITH/Gone Again
3	3	3	3	3	BETTER THAN EZRA/Desperately Wanting
3	3	3	3	3	DOG'S EYE VIEW/Small Wonders

MARKET #10
WXRV/Boston
(508) 374-4733
Doody/Mullaney

THE RIVER
92.5 FM

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
3	3	3	3	3	SHERYL CROW/It Makes You...
12	12	12	12	12	R.E.M./Bow The Letter
20	23	17	17	17	DISHWALLA/Counting Blue Cars
17	17	17	17	17	NEIL YOUNG.../Big Time
20	20	18	18	18	BLACK CROWES/Good Friday
17	18	18	18	18	PRIMITIVE RADIO GODS/Standing Outside...
16	18	17	17	17	BLUES TRAVELER/But Anyway
19	23	20	20	20	JOHN MELLENCAMP/Key West...
12	18	15	15	15	TOM PETTY & HB/Walls
15	20	15	15	15	BRYAN FERRY/Dance With Life...
10	11	8	8	8	MARK KNOPFLER/Cannibals
16	21	15	15	15	LYLE LOVETT/Private Conversation
19	21	15	14	14	ERIC CLAPTON/Change The World
2	2	6	6	6	FIONA APPLE/Criminal
13	12	13	13	13	ELEANOR MCEVOY/Precious Little
15	12	9	9	9	UGLY AMERICANS/Vulcan Death Grip
6	9	10	10	10	NIL LARA/Feeling Like A Fool
12	12	10	10	10	ELECTRONIC/Forbidden City
14	9	10	10	10	MICKEY HART/Down The Road
14	9	10	10	10	CRANBERRIES/Salvation
12	15	7	7	7	WHY STORE/Lack Of Water
14	6	7	7	7	SOVORY/Did You Mean What...
6	5	5	5	5	MESHELL NEDOGECCELLO/Laticious: Fagot
8	6	5	5	5	JEWEL/Who Will Save...
8	14	11	9	9	NO DOUBT/Don't Speak
13	13	10	10	10	KEB' MO'/That's Not Love
13	10	10	10	10	DUNCAN SHEIK/Barely Breathing
6	14	9	9	9	WHY STORE/Father
17	21	13	13	13	FIONA APPLE/Shadowboxer
11	9	7	7	7	CRANBERRIES/Free To Decide

MARKET #11
WPLL/Miami
(305) 587-1035
Stewart

103.5
The Point

PLAYS	3W	2W	LW	TW	ARTIST/TITLE
43	43	44	44	44	DONNA LEWIS/I Love You Always...
22	26	43	43	43	JOHN MELLENCAMP/Key West...
39	41	41	41	41	NATALIE MERCHANT/Jalousy
26	41	44	44	44	OASIS/Champagne Supernova
41	43	44	44	44	TRACY CHAPMAN/Give Me One Reason
44	44	44	44	44	JARS OF CLAY/Food
43	44	43	43	43	ERIC CLAPTON/Change The World
43	44	43	43	43	PRIMITIVE RADIO GODS/Standing Outside...
44	42	42	42	42	STING/You Still Touch Me
44	42	42	42	42	ALANIS MORISSETTE/You Learn
41	42	42	42	42	DISHWALLA/Counting Blue Cars
41	42	41	41	41	JANN ARDEN/Innocentive
43	40	41	41	41	HOOTIE & BLOWFISH/Tucker's Town
23	25	27	27	27	DUNCAN SHEIK/Barely Breathing

OPPORTUNITIES

OPENINGS

OPENINGS

OPENINGS

OPENINGS

NATIONAL

We Need You -- Now

NATIONAL, the acknowledged leader in radio personnel placement since 1981, is low on available talent for all size markets. Because more and more radio stations are adding to the thousands that have used our service to seek out and hire those whom we represent, we need you - if you are seriously seeking a career move in announcing, programming news, sports, or production, contact NATIONAL immediately. For complete registration information, call:

NATIONAL BROADCAST TALENT

(205) 608-0294

Stations... Call for Talent Today



Job Tip Sheet



We're the largest, most complete job listing service in radio offering over 400 of the hottest jobs weekly for air talent, P.D., M.D., news, talk, sports, production, promo & more, in all markets/all formats. 22 years of on-air experience helps me understand your needs. Whatever level of your experience...we can help. Call now to subscribe. You have the talent...We have the jobs!!

800-231-7940

937 WILD GINGER TRAIL, WEST CHICAGO, IL 60185

(Stations List jobs for free/cover EEO responsibility)



...needs experienced voices for liners, promos and commercials. Send your non-returnable demo cassette to: Voice Demo, 6719 Winkler Rd., Ste. 220, Fort Myers, FL 33919. Please, no calls.

NY/PA Christian FM network with issues-oriented news department looking for experienced news anchor/reporter. Morning co-host position for experienced, creative person also available. Call Family Life Network: 800-927-9083. EOE

WE PLACE TALENT!

call toll-free to receive registration information.

1-800-484-6598 code 4016

Find out why those we assist recommend us to their friends and associates. FREE information is only a phone call away!

STATIONS, HEAR AIRCHECKS NOW

NETWORK

(407) 679 8090

Major market West Coast station looking for morning news talent. Must have great personality, be able to interact with morning show, be an accomplished reader, and news gatherer. Minorities and women encouraged to apply. Must have minimum of 3 years' large market experience. T&R to: Radio & Records, 10100 Santa Monica Bl., #141, 5th Floor, Los Angeles, CA 90067. EOE

Ready to move up to your first PD job?? Do you have the experience as an assistant?? Yes!! You are now ready for the challenge. New England FM seeks dedicated, energetic program director for its hot Country format. Well entrenched in market, strong ratings, solid performer but needs a new leader to take us to the next level. Must have strong on-air skills, promotions, be able to create and maintain team spirit, and have knowledge of the format. Radio & Records, 10100 Santa Monica Bl., #133, 5th Floor, Los Angeles, CA 90067. EOE

EAST

News/Operations Director needed ASAP for 100,000 watt talker in Maine. Send material to Jerry Evans, Moon Song Communications, 242 Cedar St., Bangor, ME 04401. EOE (8/30)

Urban Contemporary seeking night jammie! Great phones. Rush T&R to Tony Q, WRKE, Rt 1, Box 24, Ocean View, DE 19970. EOE (8/30)

Parttime AT for top-rated Country, market #61. T&R: Hopalong Cassidy, Froggy 101, 305 Highway 315, Pittston, PA 18640. EOE (8/30)

News Director needed ASAP at WMTZ/WNTJ, an FM Country, AM News/Talk combo format in Johnstown, PA. Must anchor AM Drive News. Call Brian Cleary at (814) 535-8554. EOE

Morning drive on Country WICO/Salisbury-Ocean City. Sidekick and news guy here. Phones, remotes, production, winning attitude. 2 hours from the majors. T/Rs Joe Edwards, 919 Ellegood St., Salisbury, MD 21801. EOE

This doesn't happen everyday. Rare opportunity to join WHFS family. Wanted: Evening Personality. Knowledge of Modern Rock tunes and 'tude a must. No liner cards, Stepford Jocks allowed. Here we are now, entertain us. Send tape, resume, photo to: WHFS/Nights, P.O. Box 991, Landover Hills, Maryland 20785. No calls, please. EOE



Wilkes-Barre/Scranton, PA's #1 Country Station has an immediate opening for experienced morning assistant/news person to interact with current talent. Must be personable, topical, able to produce/assist plus structure and deliver news. State-of-the-art facility and great benefits! Rush T&R to: Gary Hoffmann, WGGY, 305 Highway 315 Pittston, PA 18640. EOE

FM morning talent: Male and female for medium market with a large company. Looking for reality driven. Warm approach necessary. Radio & Records, 10100 Santa Monica Bl., #126, 5th Floor, Los Angeles, CA 90067. EOE

SOUTH

Nights In South Georgia! Magic 97 is looking for experienced announcer. T&R: Bill West, WMGR-FM, Box 3106, Albany, GA 31706. EOE (8/30)

Morning Drive. Tape and resume to T Gentry, WKXC, 419 W Martintown Rd., North Augusta, SC 29841. EOE (8/30)

Needed: Production Director. Digilink/Arrakis skills a must. Rush T&R: GM, PO Box 180426, Mobile, AL 36618. EOE (8/30)

Top Ranked Adult CHR seeks creative announcers for the future. Digital & multi-track. 107.5 The Eagle, Jeff McHugh, 192 E Lewis, Greensboro, NC 27406. EOE (8/30)

94.5 KSMB market #97 in Lafayette, LA needs a morning show producer last week! Be a part of the #1 morning show and #1 radio station in Cajun country. If you: understand the CHR lifestyle, know what it takes to relate to a CHR audience, are not looking for a 9-5 job, WILL DO whatever it takes to get the job done, pay attention to detail, have contacts, a decent-sized celebrity rolodex, realize that show prep is more than checking the fax machine, DON'T rely on d*ck jokes for bits, can bring an endless list of ideas to the table and can make me shine every morning and not be offended if I take all of the credit ... we can probably work something out. Wait, assist the promotions department a little bit and work one weekend airshift every other weekend. At least 2 years' experience. Digital production skills a plus. No calls, but PHOTO, TAPE & RESUME to:

Bobby Novosad
PD/Morning Show Host
94.5 KSMB
202 Galbert Road
Lafayette, LA 70506

KSMB/KACY Radio Broadcasting Company is an equal opportunity employer.

Looking for energetic CHR/Hot AC air talent and production whiz to be part of a successful Sports Talk morning show on one of America's great Talk Radio stations, KLIF/Dallas. Must know solid radio basics with the creativity and talent to utilize production elements to enhance the on-air sound of the show. Must be the consummate team player who understands the importance of contributing to and totally supporting the host of the show.

Send tape and resume to John Shomby, Program Director:

KLIF Radio
3500 Maple Avenue
Suite 1600
Dallas, Texas 75219

KLIF Radio is an equal opportunity employer.

Warm weather "fun" Country station with all the tools to do it right. Looking for radio personalities who can do a "show," not a "shift," for middays and evenings. Rush tapes and resumes - no phone calls please - to Darlene Dixon, PD, Cat Country 102, 3485 Norman Bridge Road, Montgomery, AL 36106 - EOE



World class on-air performer needed at Viacom's Smooth Jazz 105.9, Washington, DC! One of ours went to sister Q104.3, NYC. To be serious candidate, you MUST communicate effectively with adults, do exceptional production, great appearances, and have a terrific attitude. NAC experience helpful, but not required. Rush tape and resume to: Steve Kosbau, WJZW-FM, 510 King St., Suite 315, Alexandria, VA 22314. Minorities and females strongly encouraged. EOE

Classic Hits/106.9

Creative Production Genius

Saga, one of America's most-envied broadcast companies, seeks versatile Production Director for our Norfolk Classic Hits/Active Rock duopoly to create brilliant imaging promos, sweepers, etc. (This is a programming-driven job.) Digital experience a must (we've got Pro Tools). Character voices helpful. Incentives: excellent salary & benefits, great facilities, and the ocean. Rush T&R to Head Cheese, Tidewater Comm., 870 Greenbrier Cir., Suite 399, Chesapeake, VA 23320. EOE

Production director, air-personalities, and in-house engineer needed immediately in the southeast. Production & engineer position is for trombo. Rush qualifications immediately! T&R to: Radio & Records, 10100 Santa Monica Bl., #139, 5th Floor, Los Angeles, CA 90067. EOE



WTAE is Pittsburgh's premiere sports station with exclusive flagship rights to the Steelers, Penguins, and University of Pittsburgh Panthers. We're looking for our next outstanding sports talk show host. If you have the knowledge, energy, forward momentum, and experience to handle a very interactive show in a terrific sports town, we want to hear you. Send tape, resume, and talk show philosophies to:

Bruce Gilbert
Director of Programming
Talkradio 1250, WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
NO PHONE CALLS PLEASE

The Hearst Corporation is an Equal Opportunity Employer.

<http://www.pronline.com>

OPENINGS

MORNING SIDEKICK:

Locally dominating, nationally recognized Country station seeks an experienced, intelligent, and friendly entertainer with an honest sense of humor. Heavy phones. Personal appearances. Knowledge of Country music a must. Able to deliver news a plus. Professional, stable, working environment in one of America's fastest-growing metros (Gainesville/Ocala #109). Females encouraged to apply. Rush tape, resume, and morning show philosophies to: Bill Kramer, K-COUNTRY/WOGK, 3602 NE 20th Place, Ocala, Florida 34470. EOE

The MS Gulf Coast is looking for Midday Air Talent with 3 years' experience as a professional broadcaster. Must be a good communicator, quality production skills and ready to go to work with the listeners. Please send T&R and picture to WKNN, Attn: Rick Mize, P.O. Box 4606, Biloxi, MS 39535. EOE

MORNING SHOW

Hot AC station in top 75 south-eastern market. Looking for individual or team to dominate mornings. Are you creative? Can you be local? Must be passionate about the business. New ownership, stable company with a winning attitude. Excellent benefit package. Send your package ASAP to: Radio & Records, 10100 Santa Monica Bl., #110, 5th Floor, Los Angeles, CA 90067. EOE

R&R: Radio and Racin' AFFILIATE SERVICE DIR.

Regional network seeks person with programming & or sales background to solicit stations for motorsports programming. Good telemarketing skills, goal-oriented, and service-minded are most important. Send resume to Human Resources, Capitol Broadcasting Company, 711 Hillsborough St., Raleigh, NC 27603. EOE

Florida East Coast Country music FM needs morning personality to take us to the next level. Professional/team player/3-5 years morning show experience. Digital production skills preferred. Send tape/resume now! Radio & Records, 10100 Santa Monica Bl., #138, 5th Floor, Los Angeles, CA 90067. EOE

92.5 KZPS The Classic Rock Station

92.5/KZPS The Classic Rock Station Dallas seeks parttime On-Air talent. Minimum three years in Classic Rock format required. Please call for application. Mary Young, Director/Human Resources, 214-770-7777.
An Equal Opportunity Employer.

OPENINGS

Nashville's Rockin' Country, WMMU, has an opening for AM drive personality. Great opportunity for medium market jock to move to larger market. 5 years' exp. req. Mail T&R to P.O. Box 171097, Nashville, TN 37217.

ENGINEER

Flexible hours, competitive wages for FT person who can help maintain radio broadcast equipment and computers. Must have electronics, electrical, and RF knowledge, along with minor building maintenance skills. Radio experience an advantage. Call Signal Media at (214) 664-9410 or fax (214) 664-5871 today. EOE

STATION PRODUCER/ WRITER

Top-10 MARKET MODERN AC looking for the person who'll make the station shine! Creative writing skills a MUST!! You'll write and produce all promos and stagers. MUST have knowledge of DSE, DGS, and DCI... Send tape and resume immediately to: Radio & Records, 10100 Santa Monica Bl., #135, 5th Floor, Los Angeles, CA 90067. EOE



News & Informational Services Director South's leading CHR morning show looking for news & views personality with attitude!! Must be fun, versatile, hard-working and a team player. Knowledge of computer and Internet a plus! Send T&R to: WDCG, 1000 Park Forty Plaza, Suite 120, Raleigh-Durham, NC 27713 EOE

MORNING SHOW

Top 10 MARKET. Looking for individual or team who can connect and entertain. ENERGY, CREATIVITY, TOP-NOTCH SKILLS AND THE ABILITY TO BREAK THROUGH THE CLUTTER... If these qualities are representative of you, send tape and resume to: Radio & Records, 10100 Santa Monica Bl., #134, 5th Floor, Los Angeles, CA 90067. EOE

SHANE MEDIA

Leader in NewsTalk consulting searching for AM/PM communicators who understand information-based format and how people use news-oriented radio.



T&R to:
SHANE MEDIA Shane Media
2450 Fondren Road Ste. 112
Houston, TX 77063
M/F EOE

OPENINGS

American Radio Systems WIRK, West Palm Beach is looking for an energetic, fun Morning Show co-host. T&Rs only to: Lee Strasser, WIRK, 4763 10th Avenue North, West Palm Beach, Florida 33463. EOE

NEW JACOR STATION NEEDS MORNING HOST

For Hot AC WXML in beautiful Lexington, KY. Must have ability to entertain and relate to target female audience. Tapes and resumes ASAP to: Bob Hogan, 3549 Russell Cave Rd., Lexington, KY 40511 EOE

MIDWEST

KFRX-Lincoln seeks morning show host for top-rated show. No beginners, please. No phone calls. T&R to Sonny Valentine, Box 80209, Lincoln, NE 68501. EOE (8/30)

FM/Transmitter/Studio Engineer for 50kw & 100kw FM. Prefer 5 years experience. Resume to Vern Killion, KRVN, Box 880, Lexington, NE 68850. EOE (8/30)

Columbus metro 93Q seeking FT midday AT/Promotions Director. T&R: Ric Knight, Box 348, Mt. Vernon, OH 43050. EOE (8/30)

Sales Position, established NW OK. Powerhouse. Experienced or will train aggressive go-getter. Call Anne Coleman: (405) 256-4101. EOE (8/30)

North central Ohio's top-rated station seeking FT Country AT. T&R: Position RR896, WNCO, 2435 Mansfield Rd, Ashland, OH 44805. EOE (8/30)

Country WRTV La Crosse, WI seeks midday personality. 3 or more years experience preferred. Kelly Wilde, WTRV, 432 Cass St, La Crosse, WI 54601. EOE (8/30)

Justice Records seeks National Promotions Manager with 5 years experience. Must coordinate multi-formats. Fax resume to VP Sales/Mkt. (713) 525-4444. EOE (8/30)

Production pro needed for Sioux City's hottest multiple radio station group. Strong writing and producing talents a must. Possible on-air swing shift. No beginners please. Send tape & resume to Mark Hahn, P.O. Box 1737, Sioux City, Iowa. Equal Opportunity Employer.

Air Talent

- 2-3 years' minimum morning show experience
 - must be quick-witted
 - can deliver lifestyle newscast
 - loves show prep
 - resumes must be received by September 5th for consideration.
- T&R: Radio & Records, 10100 Santa Monica Blvd., #131, 5th Floor, Los Angeles, CA 90067. EOE

Soft Rock 104.5 KDAT has a rare opening for a female co-host to join our established morning show. We're looking for someone warm, friendly, and community-oriented who is able to relate to a 35-year-old female. Great, growing company; great team. Send T&R to: Dick Stadlen, KDAT, 425 2nd Street SE, Ste. 450, Cedar Rapids, IA 52401. EOE

OPPORTUNITY KNOCKS

in the pages of R&R every Friday

CALL: 310-553-4330

OPENINGS

WNNS Lite Rock 99

Successful Midwest AC station's first PM Drive/APD opening in 3 years. Rush T&R if you can relate to adult females, use phones, know "hot content," and love programming! Also future opening for an evening love songs/dedications show personality! WNNS, Kellie Michaels, P.O. Box 460, Springfield, IL 62705. FEMALES/MINORITIES ENCOURAGED! EOE

98 Rock

All Classic Rock

PROGRAM DIRECTOR

Seeking Experienced Rock & Roll Programmer for Des Moines' host new classic rocker, KRKQ-FM (98 Rock). Class B FM already out of the gate with strong Spring ratings. Ready to grow to next level. Must be strategic-minded, guerilla marketer with exemplary air skills. Soon to be acquired by BARNSTABLE BROADCASTING. Rush T&R to: Jim Lobaito, VP/GM, KRKQ-FM, 5161 Maple Drive, Pleasant Hill, IA 50317. EOE

Morning Show Search

Competitive Top 100 Midwest Market. Comfortable ownership/management & hip format. Adult entertainer(s) to challenge some BIG fish. GMs, PDs, Consultants: want a great AM show out of your market? Drop us a line. T&Rs to: Radio & Records, 10100 Santa Monica Blvd., #130, 5th Floor, Los Angeles, CA 90067. EOE

JACOR OWNED TOLEDO STATION SEEKS NEWS DIRECTOR

who can provide direction, enthusiasm, and motivation. Must be a storyteller and be able to interact with the programming department. Prior news experience required. Tape and resume to Andi Roman, PD, WSPD, 1370 S. Superior St., Toledo, OH 43602. EOE

WEST

Brand new NAC in Phoenix needs production director (includes airshift and/or voice tracks). Also accepting T&R for positions in every department. Send to: Angie Handa, KOAZ, 5555 N. 7th Avenue, Phoenix, AZ 85013 EOE

NIGHTS IN ALBUQUERQUE!

Hot AC Star 105 FM has an immediate opening for a dynamic night personality to light up the nights in the southwest's most livable city! Females and minorities strongly encouraged. Overnight T&R to: Star 105 FM, c/o Dave Dart, 8009 Marble N.E., Albuquerque, New Mexico 87110.

OPPORTUNITIES

OPENINGS

Are you the one? Do you get it? Do listeners love you and hate you at the same time? Do you get passionate and emotional? Do you want a great opportunity? Then send us your stuff because we've got a great on-air position for you. Tapes and resumes to Rick Scott & Associates, 2509 152nd Avenue NE, Suite D, Redmond, WA 98052. EOE/M-F, minorities and females encouraged.

PERSONALITY AFTERNOONS



Once-in-a-career opportunity to make numbers and headlines in LA. Last show was coming on strong. Are you good enough between-the-records to keep the daypart growing? Great liner delivery isn't the answer. You're topical, real, fun, relate to young female target. T&R: Dave Beasing, KYSR-FM, Box 3925, Glendale, CA 91221-0925 No phone calls. Viacom is an EOE

PROGRAMMERS

and air talent for the AC and Rock oldies clients of rapidly expanding company. Selector experience required. Tapes & resumes: Lowry & Co. 6302 E. Monte Cristo, Scottsdale, AZ 85254. No Calls. EOE.

Central CA. New Spanish FM Opportunities; PD and Air Talent. T&R to: Radio & Records, 10100 Santa Monica Bl., #142, 5th Floor, Los Angeles, CA 90067. EOE



CREATIVE SERVICES/IMAGE COORDINATOR

America's Finest City
In Your Face Imaging! If you have a Rock & Roll approach to Sports ... YOU GET IT!!!! Experienced Producers only. No Beginners. Samples & Resumes to: XTRA, Howard Freedman, 4891 Pacific Hwy., San Diego, CA 92110 no calls EOE

"The Radio Sales Business is a cruel and shallow money trench, a long plastic hallway where thieves and pimps run free and weak men die like dogs."

Sound like something that applies to you?

The Jacor Broadcasting of Colorado Sales Executive must be: a self starter, an overperformer, able to sing the Jacor fight song, intelligent, no better than a 20 handicap, and desirous of an incredible work environment.

Send resumes to: Laura Kronberg, Jacor Broadcast of Colorado Inc., 1380 Lawrence, #1300, Denver, CO 80204. Jacor Broadcasting is an Equal Opportunity Employer

OPPORTUNITY KNOCKS
in the pages of R&R
every Friday
CALL: 310-553-4330

OPENINGS



is looking for a morning show host. A team player who makes others work harder and sound better ... If you sound upbeat and friendly ... If you're entertaining & informative ... If you understand that success takes preparation and energy ... If you love to be out amongst the audience ... If you can use the phones, A.C.N., and other tools to sell the station ... I have a great opportunity for the right person. Jim Davis, KKNU, 925 Country Club Rd., #200, Eugene, Oregon 97401. EOE

FM News/Talk in the west seeks seasoned AM Talk show host. Familiarity with resort communities a plus! Send tape/resume to Radio & Records, 10100 Santa Monica Bl., #140, 5th Floor, Los Angeles, CA 90067. EOE



Southern California's Modern Rock ... The New Y-107 seeks personalities who can relate to a 27-year-old, have a passion for Modern Rock, and can strongly execute radio "basics." We are not looking for Beavis and Butt-head's older brother. If you thrive in competitive situations, then Fed Ex tape and resume to: Phil Manning, Y-107, 3350 Electronic Drive, Suite 130, Pasadena, CA 91107. EOE



Denver's newest Rhythmic CHR, Jam'n 92.1, is combing the nation for talent. Now, accepting applications for morning drive. Teams, solo acts, whatever! Just be topical, relatable to 18-34 year-old females, and make us laugh! Also, looking for night dominator. You must give great phone, live and exude the party lifestyle, and be totally plugged in to the 12-24 set. Applicants for either position need to be ready to do battle in one of the nation's most competitive radio markets. Currently: four CHRs and counting! If you're the winner(s) we're looking for, and want to live, work, and play in America's most beautiful city, overnight T&Rs yesterday to: Mark Feather - Program Director, KJMN Radio, 5660 Greenwood Plaza Boulevard, Suite #400, Englewood, CO 80111 - No calls please EOE

OPENINGS



California State University, Northridge is seeking a General Manager to plan, direct, and supervise the operations of its classical music and news public radio station. Leads station's development activities; maintains extensive liaison with University, community groups and corporations, state and federal governments, CPB and NPR. Overall responsibility for station budget and personnel. Requires BS/BA, or equivalent; masters in related discipline preferred. Minimum of 3 yrs. exp. in radio station management required; public radio exp. in medium to large market preferred. Appropriate FCC license required. Knowledge of public radio operation, personnel and fiscal management, marketing and fundraising. Management position with excellent salary and benefits. Submit letter of application and current resume including the names, addresses and phone numbers of three professional references and 5-yr. salary history. Review of applications begins Sept. 16, 1996; continues until filled. Submit to: General Manager Search; Office of the Dean; College of Arts, Media and Communication; California State University, Northridge; 18111 Nordhoff Street, Northridge, CA 91330-8236. An EEO/AA, Title IX, Sections 503 & 504 Employer.



AC MORNINGS IN NORTHERN CALIFORNIA

American Radio Systems' KYMX is looking for the next great Sacramento morning show. Terrific company, station and people. Rush T&R to: Bryan Jackson, 2225 19th Street, Sacramento, CA 95818 EOE

RARE OPENING IN THE ROCKIES!!!

KVOR Radio is looking for a morning co-host in a four-hour morning news block. Co-host must be up on current affairs, have a tasteful sense of humor, and think on their feet. Will also be fully involved in finding guests and prepping next day shows. Duties also include full production load and the possibility of moving into some kind of management position in production. Applicant must have at least 3 years' experience. T&R to: Jim Arthur, General Manager, KVOR, 2864 S. Circle, Suite 150, Colorado Springs, CO 80906. EOE/Females encouraged.

OLDIES MIDDAY TALENT

Oldies 101.1, KEYF-AM/FM in Spokane, WA is looking for an experienced midday talent. Candidate must have 5 years on-air, production, telephone, and live appearance skills. Amateurs and beginners need not apply. NO CALLS! EOE.

Send tape and resume to:
KEYF-AM/FM
ATTN: Program Director
6019 S. Crestline
Spokane, WA 99223

OPENINGS

WE'RE CALIFORNIA'S FUN OLDIES 100.1
Are you topical, fun, relatable? Have passion for '60s music? We have afternoons! Production & Selector skills a plus. T&R to Arthur Morrison, KQOD, 1120 N. San Joaquin St., Stockton, CA 95202. EOE

Live in the Pacific NW. KFFM/Yakima's Hot CHR seeks morning show personality/co-host. Women and minorities encouraged to apply. T&R to: Michael Jack Kirby, 215 North 4th Street, Yakima, WA 98901. EOE

DIRECTOR

Marketing/Sales Promotion/Special Events/Radio Broadcasting

Multi-Dimensional Marketing professional needed to develop and execute marketing campaigns, create exciting promotional blitzes on the streets, and tie together clients and the radio station. Broadcasting background with a minimum of 4 years' experience preferred.

Necessary skills include:

- Database Marketing
- Desktop Publishing
- Direct Mail
- Special Event Marketing
- Research
- Management & Leadership

Send Resume & References To Debi Heinrich
KOY - KYOT - KZON - KISO
840 N. Central Avenue
Phoenix, Arizona 85004
Sundance Broadcasting is an EOE

S.F. BAY AREA ON-AIR PRODUCTION DIRECTOR

Growing company seeks a do-it-all type to run the dept. and do airshift. On-air sound as important as V.O. work. Must be upbeat with AC, Hot AC, or CHR sound. Rush T&R and samples of writing no later than 9/5/96. We need you now; come join a great team in a fantastic place to live. Send all info to: 660 Echo Lake Way, Santa Rosa, CA 95401. Attn: PD.

K-LOVE Radio, a rapidly-growing Contemporary Christian Music Network on the West Coast, has an immediate production opening. This person will produce and voice spots and promos. Experience in digital multi-track recording a must. On-air experience a plus! Send tapes and resumes to: Bryan O'Neal, K-LOVE Radio Network, 1425 North Market Blvd., Suite 9, Sacramento, CA 95834. EOE

OPENINGS

AFTERNOONS IN THE GREATLAND!

100.5 The Fox, Anchorage's Classic Rock station seeks afternoon driver. We're one of the few Classic Rockers to always outperform our Arrow competition and will continue to do so. Qualified applicants must: have Classic Rock knowledge/both music & lifestyle. If you think Cream is something for your coffee, don't bother. Above average production skills and imaging experience. Disciplined team player. No calls please.

Tape & resume to:
Jon McGann/Program Director
100.5 The Fox
800 E. Dimond Blvd., Ste. 3-320
Anchorage, AK 99515
C.P.B.C. is an equal opportunity employer.

POSITIONS SOUGHT

Roger Carey, afternoons WQSR/Baltimore available for mornings/afternoons. Previously mornings/evenings, KYA/San Francisco. Spring '96 ARB, WQSR afternoons #1 adults 25-54, 35-54, 35-64. No kidding! (410) 515-1967.

Ambitious young male ready for radio ... Air Personality with a scent for humor. Top 10 market experience "KFRC, KMEL, KHTT" ... willing to relocate ... For a humorous time call
AARON (707) 792-2791

Morning team with balls AND brains. Available for the right Top-50 Mkt. gig. Track record, great attitude, and neatly trimmed bikini areas. (704) 588-6359

<http://www.rronline.com>

POSITIONS SOUGHT

Attention PDs, OMs, NDs, GMs

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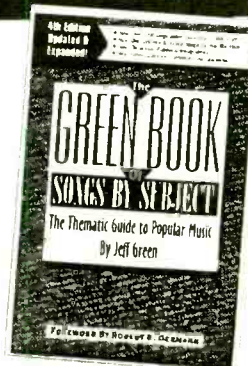
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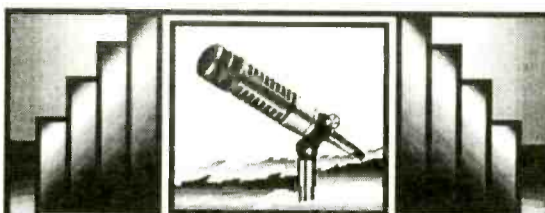
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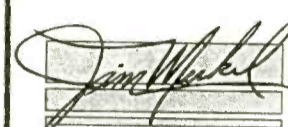
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Marketplace
RADIO & RECORDS, 10100 Santa Monica Blvd,
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CHR/POP

LW	TW	Artist	Album
1	1	DONNA LEWIS	I Love You Always Forever (Atlantic)
2	2	ALANIS MORISSETTE	You Learn (Maverick/Reprise)
3	3	ERIC CLAPTON	Change The World (Reprise)
4	4	JEWEL	Who Will Save Your Soul (Atlantic)
6	5	DISHWALLA	Counting Blue Cars (A&M)
5	6	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)
9	7	PRIMITIVE RADIO GODS	Standing Outside... (Ergo/Columbia)
13	8	NO MERCY	Where Do You Go (Arista)
12	9	HOOTIE & THE BLOWFISH	Tucker's Town (Atlantic)
7	10	MARIAH CAREY	Forever (Columbia)
8	11	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)
10	12	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)
11	13	NATALIE MERCHANT	Jealousy (Elektra/EEG)
14	14	JANN ARDEN	Insensitive (A&M)
18	15	QUAD CITY DJ'S	C'mon 'N Ride It... (Quadra Sound/Big Beat/Antastic)
21	16	CRANBERRIES	Free To Decide (Island)
25	17	CELINE DION	It's All Coming Back To Me Now (550 Music)
24	18	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)
19	19	COLOR ME BADD	The Earth, The Sun, The Rain (Giant)
16	20	LA BOUCHE	Sweet Dreams (RCA)
17	21	MAXI PRIEST F/SHAGGY	That Girl (Virgin)
26	22	NO DOUBT	Spiderwebs (Trauma/Interscope)
22	23	MELISSA ETHERIDGE	Nowhere To Go (Island)
15	24	FUGEES	Killing Me Softly (Ruffhouse/Columbia)
34	25	KEITH SWEAT	Twisted (Elektra/EEG)
27	26	BLUES TRAVELER	But Anyway (A&M)
29	27	R. KELLY	I Can't Sleep Baby (If I) (Jive)
30	28	GARBAGE	Stupid Girl (Almo Sounds/Geffen)
28	29	TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)
23	30	TONY RICH PROJECT	Like A Woman (LaFace/Arista)

CHR begins on Page 29.

HOT AC

LW	TW	Artist	Album
1	1	ERIC CLAPTON	Change The World (Reprise)
2	2	DONNA LEWIS	I Love You Always Forever (Atlantic)
3	3	ALANIS MORISSETTE	You Learn (Maverick/Reprise)
4	4	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)
5	5	NATALIE MERCHANT	Jealousy (Elektra/EEG)
6	6	JEWEL	Who Will Save Your Soul (Atlantic)
11	7	CELINE DION	It's All Coming Back To Me Now (550 Music)
10	8	MELISSA ETHERIDGE	Nowhere To Go (Island)
13	9	DISHWALLA	Counting Blue Cars (A&M)
14	10	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)
8	11	JANN ARDEN	Insensitive (A&M)
9	12	MARIAH CAREY	Forever (Columbia)
12	13	HOOTIE & THE BLOWFISH	Tucker's Town (Atlantic)
7	14	CELINE DION	Because You Loved Me (550 Music)
16	15	GIN BLOSSOMS	Follow You Down (A&M)
15	16	NATALIE MERCHANT	Wonder (Elektra/EEG)
17	17	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)
20	18	BRYAN ADAMS	Let's Make A Night To Remember (A&M)
18	19	TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)
23	20	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)
21	21	PRIMITIVE RADIO GODS	Standing Outside... (Ergo/Columbia)
19	22	ALANIS MORISSETTE	Ironic (Maverick/Reprise)
24	23	CRANBERRIES	Free To Decide (Island)
25	24	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)
28	25	MERRIL BAINBRIDGE	Mouth (Universal)
26	26	HOOTIE & THE BLOWFISH	I Go Blind (Reprise)
22	27	BADLEES	Angeline Is Coming Home (Polydor/A&M)
27	28	HARRY CONNICK JR.	Hear Me In The Harmony (Columbia)
29	29	GIN BLOSSOMS	As Long As It Matters (A&M)
—	30	AMANDA MARSHALL	Birmingham (Epic)

AC begins on Page 58.

CHR/RHYTHMIC

LW	TW	Artist	Album
1	1	KEITH SWEAT	Twisted (Elektra/EEG)
2	2	GHOST TOWN DJ'S	My Boo (So So Def/Columbia)
3	3	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)
4	4	R. KELLY	I Can't Sleep Baby (If I) (Jive)
5	5	L.L. COOL J	Loungin (Def Jam/RAL/Mercury)
6	6	DONNA LEWIS	I Love You Always Forever (Atlantic)
11	7	NAS	If I Ruled The World (Columbia)
7	8	BONE THUGS-N-HARMONY	Tha Crossroads (Ruthless/Relativity)
9	9	TOTAL	Kissin' You (Bad Boy/Arista)
10	10	MONICA	Why I Love You So Much (Rowdy/Arista)
23	11	AZ YET	Last Night (LaFace/Arista)
8	12	QUAD CITY DJ'S	C'mon 'N Ride It... (Quadra Sound/Big Beat/Antastic)
14	13	NO MERCY	Where Do You Go (Arista)
12	14	GROOVE THEORY	Baby Luv (Epic)
16	15	LOS DEL RIO/BAYSIDE BOYS MIX	Macarena (RCA)
13	16	CASE I/FOXXY BROWN	Touch Me Tease Me (Def Jam/RAL/Mercury)
18	17	JOCELYN ENRIQUEZ	Do You Miss Me (Classified)
19	18	SHADES	Tell Me (I'll Be Around) (Motown)
21	19	AALIYAH	If Your Girl Only Knew (BlackGround/Antastic)
24	20	AMBER	This Is Your Night (Tommy Boy)
15	21	NEW EDITION	Hit Me Off (MCA)
22	22	MARIAH CAREY	Forever (Columbia)
17	23	MONTELL JORDAN	I Like (Def Jam/RAL/Mercury)
20	24	FUGEES	Killing Me Softly (Ruffhouse/Columbia)
25	25	LINA SANTIAGO	Just Because I Love You (Groove Nation/Universal)
27	26	112	Only You (Bad Boy/Arista)
28	27	GINUWINE	Pony (550 Music)
26	28	MAXI PRIEST F/SHAGGY	That Girl (Virgin)
29	29	SWV	You're The One (RCA)
35	30	WARREN G	What's Love Got To Do With It (Interscope)

No Songs Qualified For Breaker Status This Week

CHR begins on Page 29.

AC

LW	TW	Artist	Album
1	1	ERIC CLAPTON	Change The World (Reprise)
2	2	MARIAH CAREY	Forever (Columbia)
4	3	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)
3	4	VANESSA WILLIAMS	Where Do We Go From Here (Mercury)
8	5	CELINE DION	It's All Coming Back To Me Now (550 Music)
5	6	MICHAEL ENGLISH	Your Love Amazes Me (Curb)
6	7	CELINE DION	Because You Loved Me (550 Music)
11	8	DONNA LEWIS	I Love You Always Forever (Atlantic)
7	9	TRACY CHAPMAN	Give Me One Reason (Elektra/EEG)
10	10	LIONEL RICHIE	Ordinary Girl (Mercury)
12	11	PETER CETERA	One Clear Voice (River North)
9	12	ALL-4-ONE	Someday (Hollywood)
17	13	BEACH BOYS I/KATHY TROCCHOLI	Can Hear Music (River North)
15	14	JANN ARDEN	Insensitive (A&M)
14	15	GLORIA ESTEFAN	Reach (Epic)
16	16	TONY RICH PROJECT	Nobody Knows (LaFace/Arista)
13	17	JIM BRICKMAN	Hero's Dream (Renegade)
23	18	BRYAN ADAMS	Let's Make A Night To Remember (A&M)
20	19	HARRY CONNICK JR.	Hear Me In The Harmony (Columbia)
18	20	BLESSID UNION OF SOULS	All Along (EMI)
22	21	BETTE MIDLER	God Help The Outcasts (Walt Disney)
24	22	TONY RICH PROJECT	Like A Woman (LaFace/Arista)
21	23	NATALIE MERCHANT	Jealousy (Elektra/EEG)
27	24	TINA TURNER	Missing You (Virgin)
26	25	JOHN MELLENCAMP	Key West Intermezzo (I Saw...) (Mercury)
19	26	CHER	One By One (Reprise)
29	27	HOOTIE & THE BLOWFISH	Tucker's Town (Atlantic)
—	28	MELISSA ETHERIDGE	Nowhere To Go (Island)
30	29	BRANDY, TAMIA, KNIGHT, KHAN	Missing You (EastWest/EEG)
25	30	DAN HILL	Wrapped Around Your Finger (Spontaneous)

No Songs Qualified For Breaker Status This Week

AC begins on Page 58.

URBAN

LW	TW	Artist	Album
1	1	NEW EDITION	Hit Me Off (MCA)
2	2	D'ANGELO	Me And Those Dreamin' Eyes Of Mine (EMI)
3	3	GHOST TOWN DJ'S	My Boo (So So Def/Columbia)
5	4	MISTA	Blackberry Molasses (EastWest/EEG)
6	5	SWV	Use Your Heart (RCA)
8	6	WHITNEY HOUSTON	Why Does It Hurt So Bad (Arista)
9	7	MAXWELL	Ascension (Don't Ever Wonder) (Columbia)
13	8	CECE PENISTON	Movin' On (A&M)
14	9	GINA THOMPSON	The Things That You Do (Mercury)
4	10	112	Only You (Bad Boy/Arista)
19	11	DRU HILL	Tell Me (Island)
7	12	KEITH SWEAT	Twisted (Elektra/EEG)
34	13	BLACKSTREET	No Diggity (Interscope)
24	14	AZ YET	Last Night (LaFace/Arista)
23	15	LUTHER VANDROSS	Your Secret Love (LV/Epic)
21	16	JOHNNY GILL	Let's Get The Mood Right (Motown)
26	17	AALIYAH	If Your Girl Only Knew (BlackGround/Antastic)
16	18	L.L. COOL J	Loungin (Def Jam/RAL/Mercury)
20	19	MAXI PRIEST F/SHAGGY	That Girl (Virgin)
12	20	CASE I/FOXXY BROWN	Touch Me Tease... (Def Jam/RAL/Mercury)
10	21	NAS	If I Ruled The World (Columbia)
27	22	ISLEY BROTHERS	Floatin' On Your Love (T-Neck/Island)
25	23	SHADES	Tell Me (I'll Be Around) (Motown)
17	24	BRAXTONS	So Many Ways (Atlantic)
11	25	TONI BRAXTON	You're Makin' Me High (LaFace/Arista)
31	26	BRANDY, TAMIA, KNIGHT, KHAN	Missing You (EastWest/EEG)
15	27	GROOVE THEORY	Baby Luv (Epic)
22	28	R. KELLY	I Can't Sleep Baby (If I) (Jive)
18	29	SOMETHIN' FOR THE PEOPLE	With You (Warner Bros.)
36	30	MONICA F/NAUGHTY BY NATURE	Ain't Nobody (Rowdy/Arista)
42	37	TINA TURNER	Something Beautiful Remains (Virgin)
43	40	IMMATURE	Lover's Groove (MCA)

URBAN begins on Page 40.

ACTIVE ROCK

LW	TW	Artist	Album
1	1	SOUNDGARDEN	Burden In My Hand (A&M)
3	2	ALICE IN CHAINS	Over Now (Columbia)
5	3	TONIC	Open Up Your Eyes (Polydor/A&M)
2	4	STONE TEMPLE PILOTS	Trippin' On A Hole In... (Atlantic)
4	5	PEARL JAM	Who You Are (Epic)
6	6	SCREAMING TREES	All I Know (Epic)
7	7	METALLICA	Until It Sleeps (Elektra/EEG)
9	8	STABBING WESTWARD	Shame (Columbia)
—	9	RUSH	Test For Echo (Atlantic)
14	10	BETTER THAN EZRA	King Of New Orleans (Swell/Elektra/EEG)
12	11	METALLICA	Ain't My Bitch (Elektra/EEG)
8	12	BLACK CROWES	Good Friday (American/Reprise)
15	13	I MOTHER EARTH	One More Astronaut (Capitol)
11	14	HUNGER	Vanishing Cream (Universal)
32	15	R.E.M. E-Bow	The Letter (Warner Bros.)
16	16	TOM PETTY & THE HEARTBREAKERS	Walls (Warner Bros.)
19	17	311	Down (Capricorn/Mercury)
10	18	SPONGE	Wax Ecstatic (To Sell...) (Columbia)
20	19	SEVEN MARY THREE	My My (Mammoth/Antastic)
21	20	REACHAROUND	Big Chair (Trauma/Interscope)
17	21	BUTTHOLE SURFERS	Pepper (Capitol)
13	22	SMASHING PUMPKINS	Tonight, Tonight (Virgin)
22	23	WALLFLOWERS	6th Avenue Heartache (Interscope)
18	24	NIXONS	Wire (MCA)
25	25	VERVE PIPE	Cup Of Tea (RCA)
29	26	NEUROTIC OUTSIDERS	Jerk (Maverick/WB)
33	27	WHITE ZOMBIE	I'm Your Boogie Man (Hollywood/Geffen)
28	28	FILTER	Jurassitol (Hollywood)
37	29	LOCAL H	Bound For The Floor (Island)
23	30	PRIMITIVE RADIO GODS	Standing Outside... (Ergo/Columbia)

ROCK begins on Page 70.



AC 27 - 24

URBAN AC 14 - 8

TINA TURNER
"MISSING YOU"

TINA TURNER
"SOMETHING BEAUTIFUL REMAINS"



Breakers In Blue

NATIONAL AIRPLAY OVERVIEW AUGUST 30, 1996

URBAN AC

LW	TW	Artist	Title	Label
1	1	MAXWELL	Ascension (Don't Ever Wonder)	Columbia
4	2	LUTHER VANDROSS	Your Secret Love	LV/Epic
3	3	ANN NESBY	I'll Do Anything For You	Perspective/A&M
2	4	TONI BRAXTON	You're Makin' Me High	LaFace/Arista
6	5	JOHNNY GILL	Let's Get The Mood Right	Motown
9	6	WHITNEY HOUSTON	Why Does It Hurt So Bad	Arista
11	7	SWV	Use Your Heart	RCA
14	8	TINA TURNER	Something Beautiful Remains	Virgin
8	9	NEW EDITION	Hit Me Off	MCA
13	10	GEORGE BENSON	Holdin' On	GRP
10	11	BRAXTONS	So Many Ways	Atlantic
5	12	R. KELLY	I Can't Sleep Baby (If I)	Jive
12	13	ISLEY BROTHERS	Floatin' On Your Love	T-Neck/Island
17	14	BRANDY, TAMIA, KNIGHT, KHAN	Missing You	EastWest/EEG
26	15	MINT CONDITION	What Kind Of Man Would I Be	Perspective/A&M
7	16	KEITH SWEAT	Twisted	Elektra/EEG
18	17	JOHNNIE TAYLOR	Good Love	Malaco
20	18	CECE PENISTON	Movin' On	A&M
16	19	D'ANGELO	Me And Those Dreamin' Eyes Of Mine	EMI
22	20	MAXI PRIEST F/SHAGGY	That Girl	Virgin
15	21	KENNY LATTIMORE	Never Too Busy	Columbia
19	22	QUINCY JONES	Moody's Mood For Love	Qwest/WB
25	23	MONICA	Why I Love You So Much	Rowdy/Arista
30	24	DRU HILL	Tell Me	Island
—	25	AALIYAH	If Your Girl Only Knew	BlackGround/Atlantic
—	26	SOLO	Blowin' My Mind	Perspective/A&M
—	27	NNEKA	Say It Again	Island
—	28	GROOVE COLLECTIVE	Lift Off	Giant Step/GRP
—	29	HORACE BROWN	Things We Do For Love	Motown
—	30	ME'SHELL NDEGECELLO	Who Is He And...	Maverick/Reprise

URBAN begins on Page 40.

ROCK

LW	TW	Artist	Title	Label
2	1	T. PETTY & THE HEARTBREAKERS	Walls	Warner Bros.
1	2	BLACK CROWES	Good Friday	American/Reprise
3	3	JOHN MELLENCAMP	Key West Intermezzo (I Saw...)	Mercury
—	4	RUSH	Test For Echo	Atlantic
5	5	SOUNDGARDEN	Burden In My Hand	A&M
4	6	PEARL JAM	Who You Are	Epic
8	7	WALLFLOWERS	6th Avenue Heartache	Interscope
6	8	STONE TEMPLE PILOTS	Trippin' On A Hole In...	Atlantic
7	9	METALLICA	Until It Sleeps	Elektra/EEG
10	10	TONIC	Open Up Your Eyes	Polydor/A&M
12	11	ALICE IN CHAINS	Over Now	Columbia
11	12	DAVE MATTHEWS BAND	So Much To Say	RCA
17	13	BETTER THAN EZRA	King Of New Orleans	Swell/Elektra/EEG
9	14	SMASHING PUMPKINS	Tonight, Tonight	Virgin
13	15	BLUES TRAVELER	But Anyway	A&M
19	16	SCREAMING TREES	All I Know	Epic
29	17	R.E.M. E-Bow	The Letter	Warner Bros.
14	18	DISHWALLA	Counting Blue Cars	A&M
15	19	WHY STORE	Lack Of Water	Way Cool Music/MCA
16	20	HAZIES	Skin & Bones	EMI
21	21	PRIMITIVE RADIO GODS	Standing Outside...	Ergo/Columbia
18	22	ZAKK WYLDE	Between Heaven And Hell	DGC/Geffen
28	23	ERIC JOHNSON	Pavilion	Capitol
23	24	HUNGER	Vanishing Cream	Universal
26	25	SEVEN MARY THREE	My My	Mammoth/Atlantic
48	26	SHERYL CROW	If It Makes You Happy	A&M
39	27	STORYVILLE	Good Day For The Blues	Code Blue/Atlantic
35	28	STABBING WESTWARD	Shame	Columbia
30	29	DEEP PURPLE	Vavoom: Ted The Mechanic	CMC International
31	30	METALLICA	Ain't My Bitch	Elektra/EEG

ROCK begins on Page 70.

COUNTRY

LW	TW	Artist	Title	Label
2	1	JAMES BONAMY	I Don't Think I Will	Epic
4	2	RICK TREVINO	Learning As You Go	Columbia
3	3	GARTH BROOKS	It's Midnight Cinderella	Capitol
6	4	MINDY MCCREARY	Guys Do It All The Time	BNA
1	5	TIM MCGRAW	She Never Lets It Go To Her...	Curb
8	6	BRYAN WHITE	So Much For Pretending	Asylum/EEG
9	7	TY HERNDON	Living In A Moment	Epic
7	8	LONESTAR	Runnin' Away With My Heart	BNA
11	9	MARK WILLS	Jacob's Ladder	Mercury
12	10	PAM TILLIS	It's Lonely Out There	Arista
13	11	BILLY DEAN	That Girl's Been Spyin' On Me	Capitol
14	12	FAITH HILL	You Can't Lose Me	Warner Bros.
5	13	BROOKS & DUNN	I Am That Man	Arista
15	14	VINCE GILL	Worlds Apart	MCA
16	15	TRISHA YEARWOOD	Believe Me Baby (I Lied)	MCA
17	16	TOBY KEITH	A Woman's Touch	A&M
21	17	TRACY LAWRENCE	Stars Over Texas	Atlantic
18	18	JO DEE MESSINA	You're Not In Kansas Anymore	Curb
19	19	COLLIN RAYE	Love Remains	Epic
22	20	PAUL BRANDT	I Do	Reprise
23	21	SAMMY KERSHAW	Vidalia	Mercury
25	22	ALABAMA	The Maker Said Take Her	RCA
26	23	JOE OIFFIE	Whole Lotta Gone	Epic
27	24	DAVID LEE MURPHY	The Road You Leave Behind	MCA
31	25	KENNY CHESNEY	Me And You	BNA
29	26	JOHN BERRY	Change My Mind	Capitol
32	27	TRAVIS TRITT	More Than You'll Ever Know	Warner Bros.
28	28	TERRI CLARK	Suddenly Single	Mercury
33	29	SHANIA TWAIN	Home Ain't Where His Heart...	Mercury
46	30	CLINT BLACK	Like The Rain	RCA
—	33	JOHN MICHAEL MONTGOMERY	Ain't Got Nothin' On Us	Atlantic
41	36	MILA MASON	That's Enough Of That	Atlantic
—	38	DIAMOND RIO	It's All In Your Head	Arista

COUNTRY begins on Page 46.

ALTERNATIVE

LW	TW	Artist	Title	Label
1	1	PEARL JAM	Who You Are	Epic
7	2	311	Down	Capricorn/Mercury
6	3	SOUNDGARDEN	Burden In My Hand	A&M
17	4	R.E.M.	E-Bow The Letter	Warner Bros.
5	5	GARBAGE	Stupid Girl	Almo Sounds/Geffen
4	6	BECK	Where It's At	DGC/Geffen
2	7	PRIMITIVE RADIO GODS	Standing Outside...	Ergo/Columbia
3	8	BUTTHOLE SURFERS	Pepper	Capitol
9	9	BETTER THAN EZRA	King Of New Orleans	Swell/Elektra/EEG
13	10	EELS	Novocaine For The Soul	DreamWorks/Geffen
8	11	STONE TEMPLE PILOTS	Trippin' On A Hole In...	Atlantic
12	12	POE	Angry Johnny	Modern/Atlantic
19	13	WALLFLOWERS	6th Avenue Heartache	Interscope
21	14	REPUBLICA	Ready To Go	RCA
11	15	NADA SURF	Popular	Elektra/EEG
18	16	BLUES TRAVELER	But Anyway	A&M
10	17	NO DOUBT	Spiderwebs	Trauma/Interscope
23	18	TRACY BONHAM	The One	Island
15	19	CRANBERRIES	Free To Decide	Island
24	20	ALICE IN CHAINS	Over Now	Columbia
20	21	DAVE MATTHEWS BAND	So Much To Say	RCA
31	22	SHERYL CROW	If It Makes You Happy	A&M
14	23	SMASHING PUMPKINS	Tonight, Tonight	Virgin
22	24	SUPERDRAG	Sucked Out	Elektra/EEG
16	25	SCREAMING TREES	All I Know	Epic
27	26	STABBING WESTWARD	Shame	Columbia
25	27	REACHAROUND	Big Chair	Trauma/Interscope
34	28	SUBLIME	What I Got	Gasoline Alley/MCA
40	29	SEBADOH	Ocean	Sub Pop
28	30	HOLE	Gold Dust Woman	Hollywood

ALTERNATIVE begins on Page 77.

NAC

LW	TW	Artist	Title	Label
1	1	NORMAN BROWN	Better Days...	MoJazz/Motown
2	2	BRYAN SAVAGE	Cat Food	Elation
5	3	OAVE KOZ	Let Me Count The Ways	Capitol
3	4	RAMSEY LEWIS	Les Fleur	GRP
6	5	PETER WHITE	Caravan Of Dreams	Columbia
4	6	BILL EVANS	The Sunday After	Escapade
8	7	JOE MCBRIE	Highland Park	Heads Up
9	8	JEFF LORBER	State Of Grace	Verve
18	9	COUNT BASIC	On The Move	Instinct
7	10	JOE SAMPLE	Hippies On A Corner	Warner Bros.
10	11	OOC POWELL	Laid Back	Discovery
15	12	ERIC CLAPTON	Change The World	Reprise
12	13	GEORGE BENSON	Summer Love	GRP
13	14	BRIAN CULBERTSON	Close To You	Mesa/Bluemoon
17	15	AARON NEVILLE	I Can't Imagine	A&M
14	16	VANESSA WILLIAMS	Erase	Mercury
11	17	BONEY JAMES	Lights Down Low	Warner Bros.
26	18	ART PORTER	Lake Shore Drive	Verve Forecast
20	19	AVENUE BLUE	Naked City	Mesa/Bluemoon
22	20	CHIEMI MINUCCI	Anything And Everything	JVC
21	21	CHRIS CAMOZZI	Ring Of Gold	Higher Octave
19	22	MARILYN SCOTT	I'm Calling You	Warner Bros.
16	23	HERBIE HANCOCK	Thieves In The Temple	Verve
24	24	EVERYTHING BUT THE GIRL	The Heart Remains A Child	Atlantic
—	25	LUTHER VANDROSS	Your Secret Love	LV/Epic
29	26	LIONEL RICHIE	Ordinary Girl	Mercury
27	27	RIPPINGTONS	First Time I Saw Her	GRP
—	28	HERB ALPERT	Flamingo	Almo Sounds/Geffen
—	29	GLORIA ESTEFAN	I'm Not Giving You Up	Epic
—	30	CHUCK LOEB	The Music Inside	Shanachie

NAC begins on Page 65.

ADULT ALTERNATIVE

LW	TW	Artist	Title	Label
1	1	JOHN MELLENCAMP	Key West Intermezzo...	Mercury
4	2	TOM PETTY & THE HEARTBREAKERS	Walls	Warner Bros.
2	3	DAVE MATTHEWS BAND	So Much To Say	RCA
3	4	PRIMITIVE RADIO GODS	Standing Outside...	Ergo/Columbia
5	5	WALLFLOWERS	6th Avenue Heartache	Interscope
7	6	DUNCAN SHEIK	Barely Breathing	Atlantic
10	7	SHERYL CROW	If It Makes You Happy	A&M
13	8	R.E.M. E-Bow	The Letter	Warner Bros.
6	9	CRANBERRIES	Free To Decide	Island
9	10	HOOTIE & THE BLOWFISH	Tucker's Town	Atlantic
8	11	ERIC CLAPTON	Change The World	Reprise
12	12	BLACK CROWES	Good Friday	American/Reprise
11	13	BLUES TRAVELER	But Anyway	A&M
17	14	UGLY AMERICANS	Vulcan Death Grip	Capricorn/Mercury
16	15	JACKOPIERCE	Trials	A&M
15	16	PEARL JAM	Who You Are	Epic
14	17	MELISSA ETHERIDGE	Nowhere To Go	Island
19	18	TRACY CHAPMAN	New Beginning	Elektra/EEG
22	19	DISHWALLA	Counting Blue Cars	A&M
26	20	ELEANOR MCEVOY	Precious Little	Columbia
18	21	LYLE LOVETT	Private Conversation	Curb/MCA
23	22	MARSHALL CRENSHAW	Starless...	Razor & Tie Music Corporation
30	23	CHALK FARM	Lie On Lie	Columbia
20	24	WHY STORE	Lack Of Water	Way Cool Music/MCA
21	25	KEB' MO'	That's Not Love	Okeh/Epic
27	26	FINN BROTHERS	Only Talking Sense	Discovery
28	27	GARBAGE	Stupid Girl	Almo Sounds/Geffen
—	28	SUZANNE VEGA	No Cheap Thrill	A&M
29	29	STORYVILLE	Good Day For The Blues	Code Blue/Atlantic
25	30	NEIL YOUNG & CRAZY HORSE	Big Time	Reprise

No Songs Qualified For Breaker Status This Week

ADULT ALTERNATIVE begins on Page 85.

Massive \$25,000,000
"Missing You"/Hanes Pantyhose
Media Blitz in Progress Now!
 4/8 page spreads in
Elle, Vanity Fair, Vogue, Allure, Essence,
Rolling Stone, Us, People, Premiere, Ebony,
Glamour, Mirabella & Interview

"60 Minutes" Special
with Mike Wallace
Airs
September 15th
Researching Huge!
Researching Familiar!
Instant Reaction!!!!!!

Breaking At: KLSY, WBEB, KOSI,
KOST, KBIG, CD101, Y100, WUSA,
WLIT, WLTE, KQXT, WWNK, KOSI,
WMJQ, WLAC, WRVR, WVOR,
WDJX, WZST, WERZ, WSTW
and many more

THE CROW

city of angels

Soundscan Sales

Week One: 77,606 Debut #12
Week Two: 74,145 12*
Week Three: 72,970 8*
Week Four: Another 70,000 plus!

Video:

HOLE

"Gold Dust Woman"



Stress Rotation



#38

FILTER

"Jurassitol"



BuzzClip



Top 50 Video

WHITE ZOMBIE

"I'm Your Boogiemán"

Video directed by Rob Zombie, comes Sept. 1st

Airplay:

HOLE

"Gold Dust Woman"

933 BDS Spins

FILTER

"Jurassitol"

779 BDS Spins

WHITE ZOMBIE

"I'm Your Boogiemán"

719 BDS Spins

Retail:

Best Buy #2	Transworld #8	Musicland #4	Circuit City #6
Target #11	Handleman #14	The Wiz #18	

Movie Opens August 30th!

soundtrack album includes new performances from:

Hole • White Zombie • Filter • PJ Harvey • Bush • Tricky Vs. The Gravediggaz • Seven Mary Three
Linda Perry Featuring Grace Slick • Toadies • NY Loose • Korn • Deftones • Iggy Pop • Above The Law Featuring Frost • Pet

